



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

September 27, 2018

Dear Requester,

This letter is in response to requests pursuant to the Freedom of Information Law received by this Office, seeking generally the following records:

Correspondence between the Office of the Mayor and Hilltop Public Solutions, AKPD Message & Media and Patrick Gaspard.

Due to the number of FOIL requests the Mayor's Office has received for similar communications, the documents being disclosed to you today may include materials that are outside the scope of your request.

The responsive records comprise:

- A. Material previously **withheld in full or in part** pursuant to the inter-agency exemption §87(2)(g).
 - Range: January 1, 2014 to December 31, 2016.
- B. Material previously **produced** in full or in part, **or withheld** in full.
 - Range: January 1, 2014 to December 31, 2016.
- C. Material responsive to requests not yet fulfilled, and thus not produced previously.
 - Range: January 1, 2017 to December 31, 2017.

Please note that some responsive materials have been redacted in part and several emails have been withheld in their entirety pursuant to Public Officers Law §87(2)(b). Some schedules have been redacted pursuant to Public Officers Law §87(2)(b). Please also note that some responsive material has been redacted in part pursuant to §87(2)(f).

Additionally, you will find a table containing the identities of those whose personal email addresses were redacted pursuant to Public Officers Law §87(2)(b), effectively concealing the identities of the senders and/or recipients. Please note that the Mayor's Office is not aware of all

identities of email recipients and senders. Those email senders and recipients who could not be identified are marked as “Unknown” on the attached table.

You may appeal the determination with regard to this production in writing within thirty days by addressing such an appeal to foilappeal@cityhall.nyc.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Katherine Cocklin". The signature is written in a cursive style with a large initial "K" and "C".

Katherine Cocklin
Associate Counsel
Records Access Officer

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From: [John Del Cecato](#)
To: [Santucci, Laura](#); [REDACTED] [Peter Ragone](#); [Lindsay Scola](#)
Cc: [Chirlane McCray](#)
Subject: Re: NYC Mayor
Date: Monday, January 06, 2014 12:51:36 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

hmm... fine with most of that... ohio – gotta think about that one... yes, very important state... but i worry a bit about the optics

From: <Santucci>, Laura <LSantucci@cityhall.nyc.gov>
Date: Monday, January 6, 2014 at 12:32 PM
To: "[REDACTED]" <[REDACTED]> [Peter Ragone](#)
<[REDACTED]> [John Del Cecato](#) <jfdc@akpdmedia.com>, [Lindsay Scola](#)
<[REDACTED]>
Cc: [Chirlane McCray](#) <[REDACTED]>
Subject: RE: NYC Mayor

Projecting the progressive agenda on national stage is important. We'll map out.

From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, January 06, 2014 12:29 PM
To: [Peter Ragone](#); [John Del Cecato](#); [Santucci, Laura](#); [Lindsay Scola](#)
Cc: [Chirlane McCray](#)
Subject: Fw: NYC Mayor

This intrigues me, although I'm generally going to be VERY modest, local and travel-adverse this year. But Ohio is the center of the political universe and I love it there. And from time to time, I do want to project the progressive message nationally to reinforce my fellow progressives. So this appeals to me, as does 3 other things for the first half of the year -- and several could be conveniently grouped together:

1. Next US conf of mayors mtg -- want to show nyc with humbly be a team player with other mayors
2. I happily promised Axelrod I would speak at his center in Chicago at some point
3. I happily promised jim crouse I would speak at U of Nebraska/Lincoln where he has run an annual speakers series

All very flexible, but wanted to offer a starting point for discussion. Let's talk thru soon

Sent via BlackBerry by AT&T

From: "Gregory Atkins" <greg.atkins@v3hotels.com>
Date: Mon, 6 Jan 2014 11:50:54 -0500
To: <[REDACTED]>

Subject: FW: NYC Mayor

Mr. Mayor,

I hope you are having fun so far. You will be happy to hear that in my 20 years living in NYC, I have never had a Democratic Mayor, OR seen a mayor shovel his own sidewalk. ;)

The email below is an invitation from the Ohio Democratic Party for you to speak at their annual dinner. My friend is the ED there and wanted me to forward this to you. His name is Bill Demora and you can have your scheduler reach out to him directly if you are interested.

G

Gregory D. Atkins



Brooklyn Hotel Group, LLC

Partner

ga@brooklynhotelgroup.com

www.brooklynhotelgroup.com



V3 Hotels

President

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Follow me @gregory_atkins



Think Green; do you really need to print this email?

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From: Bill DeMora [<mailto:> [REDACTED]]

Sent: Monday, January 06, 2014 11:43 AM

To: greg.atkins@v3hotels.com

Subject: NYC Mayor

Greg,

I hope this message finds you well...

I wanted to follow up with you about contacting your Mayor to speak in Ohio in March for our State Dem Party Spring Dinner.

I am the contact person at my cell number [REDACTED] or this email.

Bill

From: Katz, Rebecca
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Planning Meeting for Mayor de Blasio tomorrow
Date: Sunday, January 12, 2014 10:27:09 AM

It's a whole different ballgame now. Working out of City Hall is surreal.

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 12, 2014 10:18 AM
To: Katz, Rebecca
Subject: Re: Planning Meeting for Mayor de Blasio tomorrow

Now my mental-ness over missing the meeting has been replaced by mental-ness over looking like I'm assshole. [REDACTED]

> On Jan 12, 2014, at 10:10 AM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

>
> Hahah

>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Sunday, January 12, 2014 10:03 AM
> To: Katz, Rebecca
> Subject: Re: Planning Meeting for Mayor de Blasio tomorrow

>
> That's what I was led to believe!! I'm not being full of myself - I swear!

>
>> On Jan 12, 2014, at 9:57 AM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

>>
>> Is that really the whole point of the meeting, John?

>>
>>
>> ----- Original Message -----
>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Sunday, January 12, 2014 09:11 AM
>> To: Katz, Rebecca
>> Subject: Re: Planning Meeting for Mayor de Blasio tomorrow

>>
>> Hahaha. I feel bad but if the whole point of the meeting is for BDB to tell me what he wants, shouldn't they check with me before they invite a dozen people and decide this is happening? I have other clients who are like "okay, you know de Blasio - great. How about MY RACE?!"

>>
>>> On Jan 12, 2014, at 6:51 AM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

>>>
>>> This email is hilarious. I think you forgot the whole he-is-mayor-now thing.

>>>
>>> ----- Original Message -----
>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Saturday, January 11, 2014 11:09 PM
>>> To: Scola, Lindsay
>>> Cc: jonathan@berlinrosen.com <jonathan@berlinrosen.com>; Wolfe, Emma; Williams, Dominic; Katz, Rebecca; [REDACTED] <[REDACTED]>; Ragone, Peter; Shorris, Anthony; Grybauskas, Stefan
>>> Subject: Re: Planning Meeting for Mayor de Blasio tomorrow

>>>

>>> I can't tomorrow at that time but free Mon

>>>

>>>> On Jan 11, 2014, at 8:05 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

>>>>

>>>> Please join a planning meeting with Mayor de Blasio from 5:15pm to 7:00pm tomorrow, Sunday January 12th.

>>>>

>>>> The meeting will take place in the Mayor's conference room.

>>>>

>>>> For those of you joining from outside the building please check in at the Security desk and you will be escorted to the office.

>>>>

>>>> Let me know if you have any questions.

>>>>

>>>> Best,

>>>> Lindsay

From: [Banks, Angela](#)
To: ["Robert Munoz"](#)
Subject: RE: Getting into city hall
Date: Thursday, January 16, 2014 2:43:35 PM

Thank you for writing.

Please send your request to the office at pressoffice@cityhall.nyc.gov.

Thank you.

Angela Banks
Mayor's Press Office

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Thursday, January 16, 2014 1:07 PM
To: Banks, Angela
Subject: RE: Getting into city hall

Hey Angela, just following up. Any way you can help with this?

From: Mahen Gunaratna [<mailto:> [REDACTED]]
Sent: Wednesday, January 15, 2014 1:56 PM
To: Robert Munoz
Cc: Banks, Angela
Subject: Re: Getting into city hall

Looping Angela, our Director of Press Operations

On Wed, Jan 15, 2014 at 1:54 PM, Robert Munoz <rmunoz@akpdmedia.com> wrote:

Hey Mahen I sent this to Monica earlier, but maybe you can help

Crain's wants to do an article on AKPD and Del Cecato, but they want to take the pictures in front of city hall(as a backdrop). The photographer said he and his crew need to get on the list the guards have, so they can bring their equipment. Would you know how we could do that ?

Sent from my iPhone

From: [Mayor's Press Office](#)
To: ["Robert Munoz"; Banks, Angela](#)
Subject: RE: Crain's NY Photography at City Hall Monday the 20th at 1PM
Date: Friday, January 17, 2014 12:37:42 PM

Rob, looping you with Angela who will give the names below to the guards. Pls let her know when this shoot will be and anything you need from our staff, and whether this will be indoor or out.

Ty!

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, January 17, 2014 11:05 AM
To: Mayor's Press Office
Subject: Re: Crain's NY Photography at City Hall Monday the 20th at 1PM

Hey Monica,

Any updates on this? JDC wants to email Phil, but I told him you had it covered.

Sent from my iPhone

On Jan 16, 2014, at 3:05 PM, "Robert Munoz" <rmunoz@akpdmedia.com> wrote:

Hey Monica,

The photographers names are: Buck Ennis and Duncan Hall from Crain's. I don't think anyone on the City Hall side is handling it. They just wanted to be able to get past the guards so they can take a pic on the city hall grounds. Don't think they're going to be covering BDB or anything related to the admin aside from the biographical relation he has to JDC.

From: Mayor's Press Office [<mailto:pressoffice@cityhall.nyc.gov>]
Sent: Thursday, January 16, 2014 3:00 PM
To: Robert Munoz; Mayor's Press Office
Subject: RE: Crain's NY Photography at City Hall Monday the 20th at 1PM

Hey Rob it's Monica. Looping Angela.

RM – can you give us the names from the photog? Also who is handling this photo shoot on the City Hall side?

If you give names to Angela she can add to guard's list

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Thursday, January 16, 2014 2:58 PM
To: Mayor's Press Office
Subject: Crain's NY Photography at City Hall Monday the 20th at 1PM

Angela Banks told me to e-mail this address, so hopefully this gets through:

Crain's wants to do an article on AKPD Message and Media and John Del Cecato, but they want to take the pictures in front of city hall(as a backdrop). The photographer said he and his crew need to get on the list the guards have, so they can bring their equipment. Is there any way this can be done for nMonday at 1PM?

The names of the photographers are: Buck Ennis and Duncan Ball. Thanks for the help!

From: [Banks, Angela](#)
To: ["Robert Munoz"](#)
Cc: [Mayor's Press Office](#)
Subject: RE: Crain's NY Photography at City Hall Monday the 20th at 1PM
Date: Friday, January 17, 2014 1:14:19 PM

Hi Rob,

It is my understanding that all you need is permission to shoot in the Plaza of City Hall at 1pm - 2pm. The photographers are Buck Ennis and Duncan Hall from Crain's. It is all that you need?

-

Angela Banks
Mayor's Press Office
212-788-2958

From: Mayor's Press Office
Sent: Friday, January 17, 2014 12:38 PM
To: 'Robert Munoz'; Banks, Angela
Subject: RE: Crain's NY Photography at City Hall Monday the 20th at 1PM

Rob, looping you with Angela who will give the names below to the guards. Pls let her know when this shoot will be and anything you need from our staff, and whether this will be indoor or out.

Ty!

From: [Banks, Angela](#)
To: "Robert Munoz"
Subject: RE: please submit cell numbers for the 2 photographers, and email addresses, and your cell.
Date: Friday, January 17, 2014 2:54:50 PM

Okay, thanks.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, January 17, 2014 2:54 PM
To: Banks, Angela
Subject: Re: please submit cell numbers for the 2 photographers, and email addresses, and your cell.

Woops made a slight mistake on that email. The number for Buck Ennis and Duncan Ball is [REDACTED].

Sent from my iPhone

On Jan 17, 2014, at 2:48 PM, "Banks, Angela" <abanks@cityhall.nyc.gov> wrote:

GREAT. Thanks.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, January 17, 2014 2:46 PM
To: Banks, Angela
Subject: RE: please submit cell numbers for the 2 photographers, and email addresses, and your cell.

My info:
Robert Munoz
rmunoz@akpdmedia.com
[REDACTED]

John Del Cecato
jfdc@akpdmedia.com
[REDACTED]

Photographers:
Buck Ennis and Duncan Ball
[REDACTED]
Bennis@crainsnewyork.com

From: Banks, Angela [<mailto:abanks@cityhall.nyc.gov>]
Sent: Friday, January 17, 2014 2:07 PM
To: Robert Munoz

Subject: please submit cell numbers for the 2 photographers, and email addresses, and your cell.

Thanks.

Angela Banks
Mayor's Press Office
Director of Operations
abanks@cityhall.nyc.gov
212-788-2958 - Main
212-788-4878 - Direct

From: [Banks, Angela](#)
To: [Police Desk](#)
Cc: [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Mayor's Press Office](#)
Subject: Crain's NY Photography will be shooting inside City Hall in the Rotunda on Monday, 1/20 at 1PM - 3PM
Date: Friday, January 17, 2014 2:55:08 PM

ATTN: Police Desk,

Please be advised, the Mayor's Press Office has granted permission for Crain's NY Photography to hold a photo shoot inside City Hall in the Rotunda AND outside on the City Hall Steps and the Plaza on Monday, 1/20 at 1PM - 3PM.

This shoot was set up by:

Robert Munoz

rmunoz@akpdmedia.com

[REDACTED]

The photographers are Buck Ennis and Duncan Hall from Crain's.

Buck Ennis and Duncan Ball

[REDACTED]

Bennis@crainsnewyork.com

The subject of the shoot is John Del Cecato.

John Del Cecato

jfdc@akpdmedia.com

[REDACTED]

Any issues, please email the Mayor's Press Office at pressoffice@cityhall.nyc.gov AND Robert Munoz, rmunoz@akpdmedia.com.

Thank you.

Angela Banks
Mayor's Press Office
Director of Operations
abanks@cityhall.nyc.gov
212-788-2958 - Main
212-788-4878 - Direct

From: [Scola, Lindsay](#)
To: [Raymond Chao](#); [John Del Cecato](#)
Cc: [Grybauskas, Stefan](#); [Robert Munoz](#); [Katz, Rebecca](#)
Subject: RE: Time with the Mayor
Date: Friday, January 24, 2014 1:22:00 PM

John,

I think speech prep might get pulled down. Will make a call here by 1:30.

From: Raymond Chao
Sent: Friday, January 24, 2014 1:16 PM
To: John Del Cecato; Scola, Lindsay
Cc: Grybauskas, Stefan; Robert Munoz; Katz, Rebecca
Subject: RE: Time with the Mayor

Hey John,

Just wanted to let you know the Mayor is running behind schedule and may start to eat into the allotted speech prep time.

You should be on standby to come in and we should have a better sense in the hour.

But Lindsay suggests you should still meet with Peter, regardless if the Mayor can attend or not.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: Raymond Chao
Sent: Thursday, January 23, 2014 3:36 PM
To: 'John Del Cecato'; Scola, Lindsay
Cc: Grybauskas, Stefan; 'Robert Munoz'
Subject: RE: Time with the Mayor

Hi all,

The Daily Show prep for tomorrow has been canceled but we still have State of the City speech prep slotted at 2PM-3:30PM at City Hall.

Rob,
Does this work on John's calendar?

Please let me know if you have any issues.

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: Raymond Chao
Sent: Wednesday, January 22, 2014 1:37 PM
To: 'John Del Cecato'; Scola, Lindsay
Cc: Grybauskas, Stefan; Robert Munoz
Subject: RE: Time with the Mayor

Hi John,

You guys are slotted for:

Friday 1/24 -

Daily Show prep: 3:00PM – 4:00PM
Speech prep: 7:30PM – 9:00PM

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 21, 2014 9:10 PM
To: Scola, Lindsay
Cc: Raymond Chao; Grybauskas, Stefan; Robert Munoz
Subject: Re: Time with the Mayor

Ok thanks.. Rob - if we have to move the Brooklyn deal, so be it

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, January 21, 2014 at 8:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Raymond Chao <rchao@cityhall.nyc.gov>, "Grybauskas, Stefan"

<SGrybauskas@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmedia.com>

Subject: RE: Time with the Mayor

Think the timing will be 3-4 and 7:30 – 8:00pm

Confirmed times tomorrow

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Sent: Tuesday, January 21, 2014 8:55 PM
To: Scola, Lindsay
Cc: Raymond Chao; Grybauskas, Stefan; Robert Munoz
Subject: Re: Time with the Mayor

Sounds good... All I have is a 3pm meeting in Brooklyn - is that right Rob? And I can move that if need be

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, January 21, 2014 at 8:44 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Raymond Chao <rchao@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmedia.com>
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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 21, 2014 7:12 PM
To: Scola, Lindsay
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Subject: Re: Time with the Mayor

Yes... Peter gave me some direction, but I don't want to go too far down the wrong road if you guys have specific goals beyond what I've been given...

But I'm also happy to just complete a draft as a working document & then the Mayor & Peter & the team can just hack it up & tell me what to change, if that's best

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Subject: Re: Time with the Mayor

Draft for speech? Ill connect with Peter.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 21, 2014 07:05 PM
To: Scola, Lindsay
Cc: Raymond Chao; Grybauskas, Stefan; Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: Time with the Mayor

Thanks Lindsay... I'm scheduled to be in Philly for a client tomorrow night, but Friday & Sunday are free...

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Hi Jon,

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And TBD Planning meeting with the Mayor on Sunday.

My team will get you finalized times.

Best,
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Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [John Del Cecato](#)
To: [Raymond Chao](#); [Scola, Lindsay](#)
Cc: [Grybauskas, Stefan](#); [Robert Munoz](#); [Katz, Rebecca](#)
Subject: Re: Time with the Mayor
Date: Friday, January 24, 2014 7:32:39 PM

Sounds good

From: Raymond Chao <rchao@cityhall.nyc.gov>
Date: Friday, January 24, 2014 at 1:16 PM
To: John Del Cecato <jfdc@akpdmmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Cc: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmmedia.com>, Rebecca Katz <RKKatz@cityhall.nyc.gov>
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Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
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From: [Raymond Chao](#)
To: [Santucci, Laura](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Katz, Rebecca](#); jonathan@berlinrosen.com; jfdc@akpdmedia.com
Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); rmunoz@akpdmedia.com
Subject: RE: TIME CHANGE Planning Meeting 1/26 - 12:30-2:00PM
Date: Friday, January 24, 2014 9:11:00 PM

Hi,

Please note that the Planning Meeting in the Mayor's Office on Sunday 1/26 has a time change:

It will now take place 12:30PM – 2:00PM.

Please let me know of any issues.

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: Raymond Chao
Sent: Friday, January 24, 2014 3:22 PM
To: Santucci, Laura; Shorris, Anthony; Ragone, Peter; Wolfe, Emma; Williams, Dominic; Katz, Rebecca; 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Cc: Shapiro, Leigh; Griffith, Chantell; Seignious, Sandy; Schnake-Mahl, Gabriel; 'rmunoz@akpdmedia.com'
Subject: Planning Meeting

Hi,

There will be a Planning Meeting in the Outer Ceremonial room on Sunday 1/26 at 1:15PM.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: [Raymond Chao](#)
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Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); rmunoz@akpdmedia.com
Subject: RE: TIME CHANGE Planning Meeting 1/26 - 1:15-3:00PM
Date: Saturday, January 25, 2014 10:49:00 AM

Hi,

The Planning Meeting in the Outer Ceremonial room on Sunday 1/26 has been changed back to the original time.

The meeting will be 1:15 – 3:00 PM.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: Raymond Chao
Sent: Friday, January 24, 2014 9:12 PM
To: Santucci, Laura; Shorris, Anthony; Ragone, Peter; Wolfe, Emma; Williams, Dominic; Katz, Rebecca; 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Cc: Shapiro, Leigh; Griffith, Chantell; Seignious, Sandy; Schnake-Mahl, Gabriel; 'rmunoz@akpdmedia.com'
Subject: RE: TIME CHANGE Planning Meeting 1/26 - 12:30-2:00PM

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Office: (212)-788-7565
Cell: (347)-607-8325

From: [Grybauskas, Stefan](#)
To: ["John Del Cecato"](#)
Subject: RE: Planning Meeting- Moved to 1:45pm
Date: Sunday, January 26, 2014 1:08:08 PM

No it is still here. I will let security know

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Sunday, January 26, 2014 1:07 PM
To: Grybauskas, Stefan
Cc: Santucci, Laura; Shorris, Anthony; Ragone, Peter; Wolfe, Emma; Williams, Dominic; jonathan@berlinrosen.com; Katz, Rebecca; Shapiro, Leigh; Griffith, Chantell; Seignious, Sandy; Schnake-Mahl, Gabriel
Subject: Re: Planning Meeting- Moved to 1:45pm

Has it also been moved to 250 Broadway? The guard at the gate told me that - won't let me in

On Jan 26, 2014, at 12:49 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

Hello all,

The 1:15pm Planning Meeting with the Mayor in the COW has been pushed back to 1:45pm. Let me know if you have any questions.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Grybauskas, Stefan](#)
To: ["John Del Cecato"](#)
Subject: RE: Planning Meeting- Moved to 1:45pm
Date: Sunday, January 26, 2014 1:10:43 PM

I let the guards know. They will let you in.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Sunday, January 26, 2014 1:07 PM
To: Grybauskas, Stefan
Cc: Santucci, Laura; Shorris, Anthony; Ragone, Peter; Wolfe, Emma; Williams, Dominic; jonathan@berlinrosen.com; Katz, Rebecca; Shapiro, Leigh; Griffith, Chantell; Seignious, Sandy; Schnake-Mahl, Gabriel
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Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); rmunoz@akpdmedia.com
Subject: Planning Meeting starting at 1:55PM in Outer Ceremonial
Date: Sunday, January 26, 2014 1:45:00 PM

The Planning meeting will start at 1:55PM in the Outer Ceremonial.

Thanks

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: Raymond Chao
Sent: Saturday, January 25, 2014 10:49 AM
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From: [Robert Munoz](#)
To: [Raymond Chao](#)
Subject: Re: Daily Show prep tomorrow night, 6PM
Date: Monday, January 27, 2014 10:44:44 AM

Yep it's good, thanks

Sent from my iPhone

On Jan 27, 2014, at 10:43 AM, "Raymond Chao" <rchao@cityhall.nyc.gov> wrote:

Hey Rob,

Is John free tomorrow night at 6PM for Daily Show prep?

Just checking with you before I send the invite out.

Tx,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

From: [Katz, Rebecca](#)
To: [Ragone, Peter](#); jfdc@akpdmedia.com
Subject: Daily Show
Date: Tuesday, January 28, 2014 4:02:12 PM
Attachments: [012813.workingdoc.DailyShow.docx](#)

Rough sketch to get ideas going.

Thoughts welcome

Previous Daily Show Interviews

Successful Interviews:

Condoleeza Rice: Rice told funny, anecdotal stories in a light tone without attempting to make jokes of her own. When Stewart was critical of her, she calmly and humbly responded with her talking points.

Austan Goolsbee: Goolsbee maintained a lively and light demeanor. He didn't take himself too seriously and made self-deprecating jokes about the government while acknowledging it was tough. He smiled throughout, sat up straight, and didn't get defensive when Stewart was critical.

Elizabeth Warren: Warren didn't attempt to lighten what's at stake for comedic purposes or riff off of Stewart's jokes and consistently went straight back to her message with every response.

Chuck Schumer: Schumer laughed heartily at Jon Stewart's jokes and avoided his own additional wisecracks. He kept pivoting back to his message.

Flat Interviews:

Mike Huckabee: Huckabee attempted to make jokes both on his own and in response to Stewart, and they generally fell flat and Stewart and the audience both did not respond positively.

President Obama: Stewart was tough on Obama. Obama stuck to his message, but almost robotically and without the emotion/humility of what's at stake, which made him come off arrogantly. He was also slouching and looking down a lot throughout the interview. He didn't smile enough.

Chris Matthews: Matthews was too aggressive and defensive and almost hyper in an attempt to try to be funny when Stewart was critical of him.

Jon Stewart's previous statements on New York City/Policy Areas

Jon Stewart on ForkGate:

Aside from the piece on Stewart getting angry at the idea of NYC Mayor eating pizza with a fork, Stewart has a history of being a “pizza purist,” attacking Trump for eating Pizza with a fork and mocking Chicago deep-dish pizzas, calling them casseroles, since they are eaten with a fork and knife.

Jon Stewart after BdB Primary Win:

Stewart asked to be adopted by the de Blasio family and did a Dante riff where he wore an afro wig. He also gushed over the smackdown.

Jon Stewart on Pre-K:

After last year's State of the Union, Stewart mocked Republicans for not supporting UPK and wanting to spend money on the military over the obvious choice of education.

Stewart on Bloomberg:

- Stewart has mocked Bloomberg for the [Soda Ban](#) on multiple episodes.
- Stewart commended Bloomberg and Cuomo's leadership during Sandy.

Stewart on Stop and Frisk:

Stewart didn't challenge Ray Kelly on merits of Stop and Frisk and noted that it's tough to tread boundaries on policing with respect to public safety. He also noted that NYC currently feels safer than it used to.

Q&A

Q: Why do you hate rich people?

A: I have so much faith in New York City's wealthy residents that I'm trusting them with our city's future – they're about to make sure every New York City four-year-olds gets access to pre-k!

Q: Do you hate the Upper East Side?

A: I'm about to move up there, so I hope I can fit in.

Q: What is the secret behind Dante's afro?

A: 

Q: Who came up with the smackdown? Will you perform it right now?

A: My Cousin Vinnie came up with it and he and Chiara taught it to me at the West Indian Day Parade. Do you want me to teach you how to do it?

Q: Can you please defend eating pizza with a fork and knife?

A: [Take out pizza + fork and knife?] In fact, I can demonstrate it for you right now.

Q: Sandinistas

A:

Q: What's up with your bromance with the Governor? Do you secretly really hate him? You can tell me.

A:

Q: Are you and Gov. Christie secretly besties?

Do's and Don'ts

Do:

- Make self-deprecating jokes
- Smile throughout the interview
- Laugh at Jon Stewart's jokes
- Make eye contact with both Jon Stewart and audience
- Pivot to your message with a smile when Jon Stewart is critical of you

Don't:

- Wisecrack off of Jon Stewart's jokes
- Lean into the table between you and Jon Stewart
- Take yourself too seriously

Brainstorming Ideas:

- Bring pizza
- Bring fork and knife in pocket to eat a pizza in case Jon Stewart provides one
- Demonstrate shoveling technique
- Make Jon Stewart learn/perform smackdown with you if he asks you to perform
- Self deprecating jokes –
 - o “All the people on my payroll think I'm hilarious”
 - o “I'm the funniest person in my household, my wife tells me that everyday”
 - o “Dante doesn't get up before 10, I guess he learned that from me”
 - o Joke about being late –
 - Announce the Mayor and he doesn't come out?
 - Or note that he's actually on time when he gets on stage
 - o Only walk out to Royals?

From: [Raymond Chao](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Katz, Rebecca](#); "[jfdc@akpdmedia.com](#)"; "[lee@sunshinesachs.com](#)"
Cc: [Seignious, Sandy](#); "[rmunoz@akpdmedia.com](#)"
Subject: Reminder: Daily Show prep in the Mayor's Office - 6PM
Date: Tuesday, January 28, 2014 4:29:00 PM

Hi all,

Just a reminder that the Daily Show prep will be in the Mayor's Office at 6PM.

For Ken:

Dial-in Number: [REDACTED] Code: [REDACTED]

If we are running behind schedule, I will let you know.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Raymond Chao](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [John Del Cecato](#)
Cc: rmunoz@akpdmedia.com; [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#); [Lopez, Adriana \(OMB\)](#); [Fuleihan, Dean \(OMB\)](#); [Seignious, Sandy](#)
Subject: Reminder: Speech prep in the Mayor's Office - 7PM
Date: Tuesday, January 28, 2014 4:34:00 PM

Hi all,

Just a reminder that the Speech prep meeting will be in the Mayor's Office at 7PM.

If you need to dial in, please notify me and I will send the information for the phone line and code.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Raymond Chao](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Katz, Rebecca](#); "[jfdc@akpdmedia.com](#)"; "[lee@sunshinesachs.com](#)"
Cc: [Seignious, Sandy](#); "[rmunoz@akpdmedia.com](#)"
Subject: Re: Reminder: Daily Show prep in the Mayor's Office - 6:15PM
Date: Tuesday, January 28, 2014 5:56:47 PM

Looking to start at 6:15PM.

Sent from mobile device, pardon any errors.

From: Raymond Chao
Sent: Tuesday, January 28, 2014 04:29 PM
To: Ragone, Peter; Walzak, Phil; Katz, Rebecca; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'lee@sunshinesachs.com' <lee@sunshinesachs.com>
Cc: Seignious, Sandy; 'rmunoz@akpdmedia.com' <rmunoz@akpdmedia.com>
Subject: Reminder: Daily Show prep in the Mayor's Office - 6PM

Hi all,

Just a reminder that the Daily Show prep will be in the Mayor's Office at 6PM.

For Ken:

Dial-in Number: [REDACTED] Code: [REDACTED]

If we are running behind schedule, I will let you know.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Ragone, Peter](#)
To: [Grybauskas, Stefan](#); "jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Shorris, Anthony](#)
Cc: [Griffith, Chantell](#)
Subject: Re: 2/2 Planning Meeting with the Mayor
Date: Wednesday, January 29, 2014 7:01:57 PM

I might be flying then. Still working on flights.

From: Grybauskas, Stefan
Sent: Wednesday, January 29, 2014 07:01 PM
To: jonathan@berlinrosen.com <jonathan@berlinrosen.com>; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony
Cc: Griffith, Chantell
Subject: 2/2 Planning Meeting with the Mayor

Hello all,

There will be a Planning Meeting with the Mayor on Sunday, February 2nd from 4:00pm-5:30pm in the Mayor's Outer-Ceremonial Office at City Hall. Please let me know if this time doesn't work for you.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [John Del Cecato](#)
To: [Grybauskas, Stefan](#); jonathan@berlinrosen.com; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#)
Cc: [Griffith, Chantell](#)
Subject: Re: 2/2 Planning Meeting with the Mayor
Date: Wednesday, January 29, 2014 7:13:20 PM

i'll be out of the country so won't be able to join for this one

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Wednesday, January 29, 2014 at 7:01 PM
To: Jonathan Rosen <jonathan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>, Dom Williams <DWilliams@cityhall.nyc.gov>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>
Cc: "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>
Subject: 2/2 Planning Meeting with the Mayor

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Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Ragone, Peter](#)
To: [Grybauskas, Stefan](#); "jfdc@akpdmedia.com"
Cc: [Walzak, Phil](#); [Katz, Rebecca](#); "lee@sunshinesachs.com"; [Chao, Raymond](#); [Seignious, Sandy](#); [Scola, Lindsay](#); "rmunoz@akpdmedia.com"
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor
Date: Saturday, February 01, 2014 11:46:00 AM

Please send a planner

From: Grybauskas, Stefan
Sent: Saturday, February 01, 2014 08:37 AM
To: Ragone, Peter; 'John Del Cecato' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Katz, Rebecca; 'lee@sunshinesachs.com' <lee@sunshinesachs.com>; Chao, Raymond; Seignious, Sandy; Scola, Lindsay; Scola, Lindsay; Robert Munoz <rmunoz@akpdmedia.com>
Subject: RE: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

Hello,

We are adding a Daily Show prep session tomorrow from 5pm-6pm at City Hall. We will conclude promptly at 6pm so everyone can make it home for the Super Bowl. Please let me know if you can make it or dial in.

Thanks,

Stefan

From: Grybauskas, Stefan
Sent: Thursday, January 30, 2014 12:42 PM
To: Ragone, Peter; 'jfdc@akpdmedia.com'
Cc: Walzak, Phil; Katz, Rebecca; 'rmunoz@akpdmedia.com'; 'lee@sunshinesachs.com'; Chao, Raymond; Seignious, Sandy; Scola, Lindsay; Scola, Lindsay
Subject: RE: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

Adding Lindsay onto this thread.

From: Ragone, Peter
Sent: Thursday, January 30, 2014 12:41 PM
To: 'jfdc@akpdmedia.com'; Grybauskas, Stefan
Cc: Walzak, Phil; Katz, Rebecca; 'rmunoz@akpdmedia.com'; 'lee@sunshinesachs.com'; Chao, Raymond; Seignious, Sandy
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

We can go forward with daily show prep. Ken if you can join for daily show that would be great.

JDC I will circle back with you on SoC. Lindsay, we might use the time for policy prep/teleprompter and we get back to written speech on Tuesday.

Ill call you when I land.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, January 30, 2014 12:35 PM
To: Grybauskas, Stefan
Cc: Ragone, Peter; Walzak, Phil; Katz, Rebecca; Robert Munoz <rmunoz@akpdmedia.com>; lee@sunshinesachs.com <lee@sunshinesachs.com>; Chao, Raymond; Seignious, Sandy; Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

I'll be out of the country from Fri til Mon so I can't make either -and those are my travel days so can't call in

On Jan 30, 2014, at 12:33 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

Hello,

There will be two prep sessions with the Mayor in anticipation of his appearance on the Daily Show with Jon Stewart (2/3/13). Please let me know if you cannot make these sessions. Both sessions will be held at City Hall. If you are unable to make it but can dial in, please let me know and I will provide a dial in.

Friday 1/31:
1:00pm-2:00pm

Monday 2/3:
12:30pm-2:30pm

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [John Del Cecato](#)
To: [Scola, Lindsay](#)
Cc: [Grybauskas, Stefan](#); [Ragone, Peter](#); [Walzak, Phil](#); [Katz, Rebecca](#); lee@sunshinesachs.com; [Chao, Raymond](#); [Seignious, Sandy](#); [Robert Munoz](#)
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor
Date: Saturday, February 01, 2014 3:26:04 PM

:D

On Feb 1, 2014, at 3:25 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

That's just mean!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, February 01, 2014 03:12 PM
To: Grybauskas, Stefan
Cc: Ragone, Peter; Walzak, Phil; Katz, Rebecca; lee@sunshinesachs.com <lee@sunshinesachs.com>; Chao, Raymond; Seignious, Sandy; Scola, Lindsay; Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

Well in that case, I'm gonna cancel my flight back and stay in Turks and Caicos!

On Feb 1, 2014, at 3:06 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

Hello,

Sorry this prep session is now cancelled for tomorrow. Thanks and enjoy your weekend.

Best,

Stefan

From: Grybauskas, Stefan
Sent: Saturday, February 01, 2014 11:37 AM
To: Ragone, Peter; 'John Del Cecato'
Cc: Walzak, Phil; Katz, Rebecca; 'lee@sunshinesachs.com'; Chao, Raymond; Seignious, Sandy; Scola, Lindsay; Scola, Lindsay; Robert Munoz
Subject: RE: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

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Thanks,

Stefan

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Sent: Thursday, January 30, 2014 12:42 PM
To: Ragone, Peter; 'jfdc@akpdmedia.com'
Cc: Walzak, Phil; Katz, Rebecca; 'rmunoz@akpdmedia.com'; 'lee@sunshinesachs.com'; Chao, Raymond; Seignious, Sandy; Scola, Lindsay; Scola, Lindsay
Subject: RE: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

Adding Lindsay onto this thread.

From: Ragone, Peter
Sent: Thursday, January 30, 2014 12:41 PM
To: 'jfdc@akpdmedia.com'; Grybauskas, Stefan
Cc: Walzak, Phil; Katz, Rebecca; 'rmunoz@akpdmedia.com'; 'lee@sunshinesachs.com'; Chao, Raymond; Seignious, Sandy
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

We can go forward with daily show prep. Ken if you can join for daily show that would be great.

JDC I will circle back with you on SoC. Lindsay, we might use the time for policy prep/teleprompter and we get back to written speech on Tuesday.

Ill call you when I land.

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Sent: Thursday, January 30, 2014 12:35 PM
To: Grybauskas, Stefan
Cc: Ragone, Peter; Walzak, Phil; Katz, Rebecca; Robert Munoz <rmunoz@akpdmedia.com>; lee@sunshinesachs.com <lee@sunshinesachs.com>; Chao, Raymond; Seignious, Sandy; Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: 1/31 and 2/3 Daily Show Prep Sessions with the Mayor

I'll be out of the country from Fri til Mon so I can't make either -and those are my travel days so can't call in

On Jan 30, 2014, at 12:33 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

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these sessions. Both sessions will be held at City Hall. If you are unable to make it but can dial in, please let me know and I will provide a dial in.

Friday 1/31:
1:00pm-2:00pm

Monday 2/3:
12:30pm-2:30pm

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Scola, Lindsay](#)
To: [Santucci, Laura](#); Jonathan@berlinrosen.com; [jon \(jfdc@akpdmedia.com\)](mailto:jon_jfdc@akpdmedia.com); [Wolfe, Emma](#); [Williams, Dominic](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#)
Subject: Planning Meeting Wednesday Evening
Date: Monday, February 03, 2014 11:33:09 AM

All-

Please hold 6:30 – 8:30pm on Wednesday for a planning meeting with BdB, this will make up for the cancelled meeting on Sunday. We are going to do it in a nearby restaurant, will have the details to you shortly.

Please let me know if you cannot not attend.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Grybauskas, Stefan](#)
To: ["Robert Munoz"](#)
Cc: [John Del Cecato](#)
Subject: RE: Speech Prep Tomorrow- Tuesday February 4th
Date: Monday, February 03, 2014 7:23:40 PM

Great thank you Rob.

From: Robert Munoz [mailto:rmunoz@akpdmedia.com]
Sent: Monday, February 03, 2014 7:23 PM
To: Grybauskas, Stefan
Cc: John Del Cecato
Subject: Re: Speech Prep Tomorrow- Tuesday February 4th

Yes this works for John

Sent from my iPhone

On Feb 3, 2014, at 6:48 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

John,

Please see below. Does this work on your schedule tomorrow?

Thanks!

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: Grybauskas, Stefan
Sent: Monday, February 03, 2014 6:31 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Schnake-Mahl, Gabriel; Scola, Lindsay; Grybauskas, Stefan; Fuleihan, Dean (OMB)
Subject: Speech Prep Tomorrow- Tuesday February 4th

Hello,

We are tentatively scheduling speech prep for tomorrow with the Mayor at 6:00pm in the Mayor's office. Please let me know if this time doesn't work for you.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Katz, Rebecca](#)
To: ifdc@akpdmedia.com; sunshine@sunshinesachs.com
Subject: FW: Pool Report PART 1 of 2
Date: Monday, February 03, 2014 7:52:31 PM

Good stuff

From: Mayor's Press Office
Sent: Monday, February 03, 2014 7:05 PM
To: Mayor's Press Office
Subject: FW: Pool Report PART 1 of 2

From: Grynbaum, Michael [<mailto:grynbaum@nytimes.com>]
Sent: Monday, February 03, 2014 6:56 PM
To: Katz, Rebecca
Cc: Walzak, Phil
Subject: Pool Report PART 1 of 2

Mr. de Blasio Goes to The Daily Show: A Pool Report.
Your Pooler for tonight: Mike Grynbaum, NY Times.
Questions? Comments? 917-484-2422. grynbaum@nytimes.com.

Setting: Daily Show studios, West 52nd Street and 11th Avenue, Manhattan.

BDB arrived unseen around 5:45. At 6, Dante de Blasio and Chirlane McCray walked into the studios with an aide. Both were smiling. Backstage, staffers appeared to be preparing for a pizza gag: there was a delivery of a steaming cheese pie and a last-minute purchase of a pizza knife. Inside the studio, Dante and Chirlane were standing next to the audience risers, with a direct view to the set. The taping began at 6:06.

Jon Stewart [hereafter "Jon"] opened the show with a few jokes about his notable guest:

"The mayor, Bill de Blasio, is here apparently with a shovel." Today's storm, Jon adds, "has provided the mayor with a chance for some snow removal redemption."

[cut to: clip of Ch. 2 coverage of today's snowstorm]

Jon: "De Blasio got an earful from the tony East Side residents used to Mayor Bloomberg carrying them individually from their apartments to the chopper. ... So did de Blasio handle today's snowstorm better?"

[cut to: Samantha Bee, ostensibly reporting from Times Square. She said "business is booming" in what she called a "landmark district," including places like "ye olde Disney store."]

Jon asks: How'd it go out in Brooklyn today?

"Looking pretty good, Jon," replied correspondent Jessica Williams, in beach clothes standing in front of a beach backdrop. "There are no traffic problems. In fact, it's 82 degrees and it's sunny."

Jon: "Mayor de Blasio made it summer in Brooklyn? How is that possible?"

Jessica: "I don't know, but the only snow in sight is right here." She proceeds to eat a snow-cone. "The man loves Brooklyn, so, stay cool!"

Now onto Aasif Mandvi, who is "on" the Upper East Side.

"Not good, Jon," he says, buried in a snowbank, only his head showing. "It seems de Blasio's plows are actively bringing snow in."

Jon: "Aasif, are you completely buried in a snowbank?"

Aasif: "I can't move my legs, Jon. But hey, that's life in de Blasio's New York. He's hellbent on making the city unlivable for the rich!" He adds, "Everyone's so covered in snow that the Barneys security guards don't even know who to detain anymore!"

Jon: "Everybody looks white, who do you hold?"

[There are machine gun sounds]

Aasif: "That's the Somali warlords. They've kind of taken over Park Avenue."

Jon asks why the Upper East Siders don't just go downtown.

Aasif: "Downtown? No, no, Jon. They're not going downtown."

NEXT SEGMENT:

At 6:20pm, BDB came onstage in a red-and-white striped tie and grey suit. He is cheered by audience and greeted by Jon, who asks how the mayor is feeling.

BDB: "I'm feeling good. I just wish we'd done a better job getting that snow up to the Upper East Side."

Jon notes that it has been snowing a lot since he was inaugurated. "I remember Bloomberg. 12 years. It never snowed once."

BDB: "I think he paid the right guy. I mean, he had the money."

Jon asks what it's like to succeed Bloomberg: "How is it stepping into his tiny, tiny shoes?" He says the city is accustomed to Giuliani and Bloomberg, whereas with de Blasio, "You come in, you put up all the posters of Lenin, Stalin, whatever you've got in the office."

BDB: "The Che Guevara posters are very popular, they really are."

Jon: "Has it been overwhelming?"

BDB: "It's nonstop. It's 24-7. It's the ultimate 24-7 job. But I love this place. I really love this place. And it's endlessly fascinating to me, but I'd like the snow to end. I've done the snow experience, I'd like to try something else now."

Jon: "What else could we do to the Upper East Side?"

BDB: "We have an experimental effort to get locusts in up there." [audience cheered]

JON SWITCHES GEARS TO FORKGATE.

Jon: "Now Bloomberg, as you know, used to have his food chewed and put back into his mouth, like a baby bird. But this is unacceptable." [Jon takes out a pizza box from John's, sausage-and-mushroom, along with paper plates and a cake slice-serving utensil. The crowd enjoyed this.]

“I would love a slice,” said BDB, who picks up the slice utensil. Jon swats his hand: “What are you doing? I got to teach you everything?”

BDB: “As mayor of Napoli - I mean New York City -- we are always ready for our pizza.”
[BDB took out a knife and fork apparently planted in his jacket.]

Jon demonstrates the method of eating a pizza with his hands, then adds, mischievously: “Hey, Bloomberg’s gone, right?” Jon takes out an enormous 7-Up Double Gulp filled with soda. Loud cheers. BDB then chomped into a big slice of the pizza with his hands. The audience cheered.

Jon says he brought a super-sized soda for BDB, too. BDB picks it up -- it’s a small soda cup.

“Oh, you are gigantic,” says Jon. “In his hands, it looks like a regular soda.”

From: [Katz, Rebecca](#)
To: jfdc@akpdmedia.com; sunshine@sunshinesachs.com
Subject: FW: Pool Report PART 2 of 2
Date: Monday, February 03, 2014 7:52:51 PM

From: Mayor's Press Office
Sent: Monday, February 03, 2014 7:21 PM
To: Mayor's Press Office
Subject: FW: Pool Report PART 2 of 2

From: Grynbaum, Michael [<mailto:grynbaum@nytimes.com>]
Sent: Monday, February 03, 2014 7:14 PM
To: Katz, Rebecca
Cc: Walzak, Phil
Subject: Pool Report PART 2 of 2

Your Pooler for tonight: Mike Grynbaum, NY Times.
Questions? Comments? 917-484-2422. grynbaum@nytimes.com.

FINAL SEGMENT (a bit more serious):

Jon asks about the carriage horses. "Will this be your Gitmo?" he asks BDB. "We are in this neighborhood and I hear their plaintive cries."

BDB: "The waterboarding of the horses has to end." He adds, "Horses do not belong in the middle of traffic in New York City. They do not belong in an urban environment like this. It's not safe for them, it's not fair when you think about what their lives should be and what our society is like."

Jon: "That brings up an interesting point. Should we even be living here?" [BDB smiled at this]

Jon and BDB spoke about stop-and-frisk. BDB talked about the settlement announced last week. "You can't break the law to enforce the law, as simple as that." He added, "I would argue that public safety and civil liberties have to march hand in hand. You cannot separate or oppose the two. And in the stop and frisk era, we had two different forms of policing, that's the reality, depending on the color of your skin."

Jon: "How frightened are people when you walk in, because they must think now, you are coming in there and turning everything upside down, the uncertainty must be palpable.

BDB: "I don't wear the Che Guevara T-shirt at work. I have thought about that." He added, "I'm blessed to have a very strong mandate from the people to make some real progressive change." He added, "This is all about acknowledging the inequalities that become very fundamental and unfortunately growing in our city." He added, "Yes, there are some bureaucrats and others who are hesitant. But I know that the popular support is there."

Jon pushed BDB about the battle over funding Pre-K, asking why the state and the city could not split the bill. "Why can't we go 50-50 on this bad boy?" Jon asked.

BDB: "You know, I like the way you think." He laughed, then went back to his traditional arguments: "Because we need to know the money is going to be there year after year."

Jon notes that, as a wealthy person, he would potentially be funding the program. “Can I go to the Pre-K and be like, ‘You’re mine. And so you better those grades up. Because I’m on your ass.’” BDB: “We’re going to create a program for you.”

Jon asks if Bloomberg could have just paid for Pre-K thing himself, “thrown that in to a pot?” BDB: “It could have been a gratuity.”

Jon asks about fears that city could go back to a time “when it was less orderly and things were more chaotic and how do you tell people that is not the case?”

BDB: “Whenever you see a progressive moment, whenever you see progressive leaders come in to office, that charge is thrown in one way or another.” He adds: “It’s specious. It’s not true. The bottom line is, we know the great threat to this country is inequality, the great threat to this city is inequality.” He adds: “People need a core hope in our society. They need a core amount of visible opportunity. And that’s been slipping away. So if you want to talk about destabilizing realities in our society, talk about inequality. But progressives can run governments effectively, progressives can be fiscally responsible, progressives can focus on public safety, but we’re going to do it in a way that respects people’s rights.”

Jon nods and takes a bit bite of pizza. BDB gave a big smiled back at him. Jon: “I’ll have you back in three years, we’ll talk about it.”

From: [Prim, Hayley](#)
To: [Ragone, Peter](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#); "jfdc@akpdmedia.com"
Cc: [Schnake-Mahl, Gabriel](#); [Owens, Cynthia \(OMB\)](#)
Subject: Speech Prep Dinner
Date: Tuesday, February 04, 2014 8:58:34 AM
Attachments: [Dig Inn.docx](#)

Hi all—For speech prep tonight at night at 6:45, I wanted to offer to coordinate dinner for all of you. Each member of the meeting will need to pay for their own meal, but I will take care of placing the order and making sure it gets here on time.

Last night for the budget meeting, we brought in Dig Inn, attached here, enough options to accommodate most—but if you have a strong preference for something else let me know.

If you would like me to order something for you tonight, please let me know by 4pm.

Thanks so much,
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

Back to Main Menu

Build your own Marketplate

Please follow the instructions below to build your plate. Some quick tips:

- Click on the item name to pull up nutritional info and a bigger pic.
- Click anywhere else on the item to add it to your plate.
- Add more than 1 serving by clicking on an item more than once.
- To remove an item from your plate, just click the red remove link.

PLEASE NOTE: We'll be adding nutritional information for the new items on the menu in the coming days. Thanks for your patience!

Choose a plate size

Click a plate name to see what comes in each size.

- Big Plate



- Small Plate



Choose a quality meat, baked tofu, or a veggie plate

You can select a second protein for \$3.69 (big plates only).

- Lemon Herb Chicken

\$10.30



- Spicy Meatballs

\$11.09



- Braised Beef

\$11.61



- Rosemary Turkey

\$11.09



- Tofu Salad

\$9.77



- Wild Salmon Salad

\$11.09



- Veggie Platter

\$8.72



Choose a whole grain or fresh salad

Select 1 grain or salad or skip this step entirely.

- Un-Fried Veggie Rice



- Baby Arugula



- Baby Spinach



Add some fresh sides

Big plates come with 3 sides. Add up to 2 more for \$0.79 each.

- Roasted Brussels Sprouts



- Sautéed Kale w/ Purple Potato



- Roasted Carrots & Cranberries



- Roasted Sweet Potatoes



- Tuscan White Bean Seasoned w/ Ham



- Roasted Local Beets w/ Pumpkin Seeds



- Broccoli w/ Roasted Garlic & Almonds



- Mediterranean Two Bean Salad



- Beets & Cucumber Salad



- Kale & Apple Salad



- Quinoa & Roasted Butternut Squash



- Baby Spinach & Mandarin Salad



- Roasted Cauliflower Salad



- Red Lentil & Edamame Salad



Add a house-made sauce or spread

1 sauce is included. Add extra sauces or spreads for an extra charge.

- Roasted Red Pepper



- House Hot Sauce



- House Balsamic



- Lemon Wedge



- Guacamole

\$1.59



Further customize your order (totally optional)

Made for name (for group orders)

Special instructions

Total cost of your plate = \$0.00

From: [John Del Cecato](#)
To: [Prim, Hayley](#)
Subject: Re: Speech Prep Dinner
Date: Tuesday, February 04, 2014 1:14:02 PM

Thanks for the offer but i'll brown bag!

From: <Prim>, Hayley <HPrim@cityhall.nyc.gov>
Date: Tuesday, February 4, 2014 at 8:58 AM
To: Peter Ragone <pragone@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Owens, Cynthia (OMB)" <owensc@omb.nyc.gov>
Subject: Speech Prep Dinner

Hi all—For speech prep tonight at night at 6:45, I wanted to offer to coordinate dinner for all of you. Each member of the meeting will need to pay for their own meal, but I will take care of placing the order and making sure it gets here on time.

Last night for the budget meeting, we brought in Dig Inn, attached here, enough options to accommodate most—but if you have a strong preference for something else let me know.

If you would like me to order something for you tonight, please let me know by 4pm.

Thanks so much,
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Ragone, Peter](#)
Subject: Re: Living Wage
Date: Tuesday, February 04, 2014 2:39:21 PM

I like the news on living wageŠ

I'm intrigued by the min wage increase authority for its political value - but i worry a bit about clouding our message on UPK/a-schoolŠ Won't Cuomo come back & say "they said they just wanted UPK, and now they want home rule on min wage too??"

On 2/4/14, 1:48 PM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

>See below!

>

>----- Original Message -----

>From: Shorris, Anthony

>Sent: Tuesday, February 04, 2014 01:44 PM

>To: Williams, Dominic; Ragone, Peter; Glen, Alicia

>Cc: Wolfe, Emma; Carter, Zach (Law); Zachary Carter

>Subject: RE: Living Wage

>

>Can we raise the issue of asking for the right to set a NYC minimum wage...

>

>-----Original Message-----

>From: Williams, Dominic

>Sent: Tuesday, February 04, 2014 1:43 PM

>To: Ragone, Peter; Shorris, Anthony; Glen, Alicia

>Cc: Wolfe, Emma; Carter, Zach (Law); Zachary Carter

>Subject: RE: Living Wage

>

>I am - here's the status.

>

>Law Department has drafted an Executive Order

>

>EDC, HPD, and DM Glen all have the Executive Order for review

>

>There is a lawsuit that the City filed, against the living wage and prevailing wage laws. The Law Department is working on a memo outlining options on if/how to drop those lawsuits for the end of today.

>

>The SOC language should articulate extending the reach of living wages, by dropping the litigation so the current law stands, and by Mayoral Order pushing agencies to further demand living wages when doing econ development deals. If there are hiccups with stating intent to drop the litigation, should just note executive action to extend the reach of living wages.

>

>-----Original Message-----

>From: Ragone, Peter

>Sent: Tuesday, February 04, 2014 1:33 PM

>To: Shorris, Anthony; Williams, Dominic; Glen, Alicia

>Cc: Wolfe, Emma

>Subject: Living Wage

>

>Living wage is in state of city. Who is responsible for the policy

>outline of this?

>

From: [Scola, Lindsay](#)
To: [Ragone, Peter](#); [Grybauskas, Stefan](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Schnake-Mahl, Gabriel](#); [Santucci, Laura](#)
Subject: RE: Speech Prep Tomorrow- Tuesday February 4th
Date: Tuesday, February 04, 2014 6:59:53 PM

This will be rescheduled for 90 mins tomorrow. Stefan is sending new timing shortly.

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Ragone, Peter
Sent: Tuesday, February 04, 2014 6:45 PM
To: Grybauskas, Stefan; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com'
Cc: Schnake-Mahl, Gabriel; Scola, Lindsay
Subject: Re: Speech Prep Tomorrow- Tuesday February 4th

Are you out of your minds? The speech is Monday.

From: Grybauskas, Stefan
Sent: Tuesday, February 04, 2014 06:33 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Robert Munoz (rmunoz@akpdmedia.com) <rmunoz@akpdmedia.com>
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Schnake-Mahl, Gabriel; Scola, Lindsay; Fuleihan, Dean (OMB); Scola, Lindsay
Subject: RE: Speech Prep Tomorrow- Tuesday February 4th

Hello,

Sorry for the late notice. Speech prep has been cancelled tonight. We will be in touch shortly with a new time in the next few days.

Thanks

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: Grybauskas, Stefan
Sent: Monday, February 03, 2014 6:31 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Schnake-Mahl, Gabriel; Scola, Lindsay; Grybauskas, Stefan; Fuleihan, Dean (OMB)
Subject: Speech Prep Tomorrow- Tuesday February 4th

Hello,

We are tentatively scheduling speech prep for tomorrow with the Mayor at 6:00pm in the Mayor's office. Please let me know if this time doesn't work for you.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Scola, Lindsay](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Speech Prep Tomorrow- Tuesday February 4th
Date: Tuesday, February 04, 2014 7:34:43 PM

Truth

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, February 04, 2014 07:32 PM
To: Scola, Lindsay
Subject: Re: Speech Prep Tomorrow- Tuesday February 4th

Someone doesn't mince words

On Feb 4, 2014, at 6:59 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

This will be rescheduled for 90 mins tomorrow. Stefan is sending new timing shortly.

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Ragone, Peter
Sent: Tuesday, February 04, 2014 6:45 PM
To: Grybauskas, Stefan; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com'
Cc: Schnake-Mahl, Gabriel; Scola, Lindsay
Subject: Re: Speech Prep Tomorrow- Tuesday February 4th

Are you out of your minds? The speech is Monday.

From: Grybauskas, Stefan
Sent: Tuesday, February 04, 2014 06:33 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Robert Munoz (rmunoz@akpdmedia.com) <rmunoz@akpdmedia.com>
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Schnake-Mahl, Gabriel; Scola, Lindsay; Fuleihan, Dean (OMB); Scola, Lindsay
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Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: Grybauskas, Stefan
Sent: Monday, February 03, 2014 6:31 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Schnake-Mahl, Gabriel; Scola, Lindsay; Grybauskas, Stefan; Fuleihan, Dean (OMB)
Subject: Speech Prep Tomorrow- Tuesday February 4th

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Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Chao, Raymond](#)
To: [Santucci, Laura](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Rebecca Katz \(rkkatz@cityhall.nyc.gov\)](#); [Noerdlinger, Rachel](#); [jonathan@berlinrosen.com](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Eunice Ko](#); [Hayley Prim \(hprim@cityhall.nyc.gov\)](#)
Subject: Planning Meeting: Wednesday 2/5 @ 7PM
Date: Tuesday, February 04, 2014 8:02:00 PM

Hi all,

The planning meeting for tomorrow night will be at **Pepolino** Italian restaurant (281 West Broadway) @ **7PM**.

Here is the link to the dinner menu:

http://www.restaurantpassion.com/external_pages/ny/pepolino03/menu.aspx

Please make a selection for what you will want for dinner to eat during the meeting.

E-mail me the order by **4PM** so that we can submit the order to the restaurant in advance.

Also, please respond to the calendar invite and confirm your attendance.

Thank you.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Chao, Raymond](#); [Santucci, Laura](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Katz, Rebecca](#); [Noerdlinger, Rachel](#); [Jonathan@berlinrosen.com](#)
Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz](#); [Ko, Eunice](#); [Prim, Hayley](#)
Subject: Re: Planning Meeting
Date: Wednesday, February 05, 2014 11:10:17 AM

Hey gang.. I'm feeling under the weather today - [REDACTED] Please make the snow go away immediately..

I'll try my best to pound cold medicine & make it tonight - but I'm iffy at the moment

From: "Chao, Raymond" <rchao@cityhall.nyc.gov>
Date: Tuesday, February 4, 2014 at 8:02 PM
To: "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dom Williams <DWilliams@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Shapiro, Leigh" <LShapiro@cityhall.nyc.gov>, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "rmunoz@akpdmedia.com" <rmunoz@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Prim, Hayley" <HPrim@cityhall.nyc.gov>
Subject: Planning Meeting

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Here is the link to the dinner menu:

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E-mail me the order by **4PM** so that we can submit the order to the restaurant in advance.

Please respond to this calendar invite and confirm your attendance.

Thank you.

From: [Prim, Hayley](#)
To: ["John Del Cecato"](#); [Chao, Raymond](#); [Santucci, Laura](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Katz, Rebecca](#); [Noerdlinger, Rachel](#); Jonathan@berlinrosen.com
Cc: [Shapiro, Leigh](#); [Griffith, Chantell](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz](#); [Ko, Eunice](#); [Coney, Javon](#); [Sharp, Edie](#)
Subject: Dinner Tonight for the Planning Meeting
Date: Wednesday, February 05, 2014 12:10:34 PM
Attachments: [Pepolino Dinner Menu.pdf](#)

Hi All—

Please see the attached and updated dinner menu for tonight's planning meeting. In order to be efficient, we are ordering the food early so it will be ready when you arrive.

Please let me know what you would like as soon as possible today, (definitely by 4pm) and let me know if you have any questions. You will each be paying with separate checks this evening.

JDC, I hope you are recovering and will be able to join!

Thanks so much,
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

To: STEPHAN
From: ENZO

Pepolino Dinner Menu

Minestre e Insalate

- Ribollita fiorentina** Tuscan bread soup with black cabbage, mixed vegetables, & fresh thyme 13.00
Passato di fagioli bianchi Cannellini beans pure' with shrimp & croutons 14.50
Passato di zucca Butter nut squash soup with crumbled amaretto cookies 12.00
Le tre zuppe Taste of three soups 15.00
Mista verde Mixed salad with sweet grape tomato in balsamic dressing 11.00
Indivia & pere Endive salad with pears, walnuts & pecorino cheese in a lemon dressing 13.50
Insalata de' Medici Red beets with mixed greens, orange zest, pine nuts in a gorgonzola dressing 13.50

Antipasti

- Polenta con tartufo** Polenta mousse with cheese fondue & black truffles 17.50
Cozze al burro Steamed mussels out of the shell in a butter, garlic & parsley with toasted bread 14.50
Crostini Salsiccia Crostini with italian sausage & stracchino cheese 16.50
Crespelle di castagne Chestnuts crepes filled with assorted wild mushroom & padano gratin 15.50
Antipasto toscano Assortment of prosciutto, salame, cheeses, olives & bruschette 17.00
Tripa alla Fiorentina Florentine style tripe with toasted bread & padano cheese gratin 16.00
Carpaccio di Manzo Warm Beef carpaccio with garlic & rosemary Porcini mushroom & padano cheese 18.50
Melanzane grigliate Thin slice grilled eggplant with smoked mozzarella gratin 14.50
Sformato di spinaci Spinach soufflé with tomato coulis, light butter, & padano cheese 16.50
Fois gras alla Fiorentina Seared with black figs & vinsanto reduction served with passito wine 28.00
Baccala' mantecato Baccala mantecato over potatoes tortino with sweet onions quenelle 17.50

Pasta

- Pappardelle al pepolino** Pappardelle with pepolino tomato sauce & fresh thyme 18.50
Tagliolini Gratinati Tagliolini with italian ham, fontina & padano cheese gratin 22.50
Malfatti burro e salvia Spinach & ricotta gnocchi in a butter & sage sauce 21.00
Linguine nere di mare Homemade black linguine with seafood in a spicy tomato sauce 22.00
Farroto del di' Farroto (like risotto) of the day
Ravioli del di' Home made Ravioli or Tortelloni of the day
Spaghettini porri e padano Spaghettini with braised leeks & padano cheese 19.50
Maltagliati al ragu' di vitella Maltagliati with florentine veal ragu' 22.00
Fettuccine al coniglio Fettuccine with braised rabbit & slow oven roasted tomato 22.50
Paccheri alla Carlona Home made Paccheri with sausage, tomato sauce & balsamic reduction 20.50
Penne con zucca e ricotta Penne with butter nut squash & fresh ricotta 19.50
Spaghetti chitarra cacio e pepe Home made square spaghetti with melted pecorino toscano & black pepper 21.00
Spaghettoni al pomodoro Home made spaghettoni with fresh tomato & basil 19.00
Tagliatelle al cinghiale Home made tagliatelle with wild boar ragu & juniper berries 23.00

Secondi

- La Fiorentina** Typical Florentine Prime Porter House 22 oz. served with spinach & beans 38.50
Polpette di vitella Veal & ricotta meatballs with tomato & basil coulis served with veggies 27.00
Pollo alla buca Sliced chicken breast sautéed in red wine with pears & pecorino cheese gratin 27.00
Porchetta Toscana Tuscan roasted Porchetta in lemon gremolade served with grilled polenta 27.50
Tagliata di manzo Seared sliced Angus steak with garlic & rosemary served with potato, onions & pepper 32.00
Cinghiale alla maremmana Maremmana style wild boar served with carasau bread & pumpkin quenelle 30.50
Stinco di agnello al forno Lamb shank stew in a red wine and soffritto over vegetable Farroto 27.50
Brodetto di pesce Assortment seafood d over garlic Fettunta & lobster bisquet 32.50
Baccala' alla livornese Filet of cod fish in a light livornese sauce with dloes potato & chickpeas 28.50
Inzimino di calamari Calamari stewed with spinach, swiss chard, red wine served with toasted bread 26.50
Pesce del giorno Fish of the day

Buon Appetito

From: John Del Cecato
Sent: Tuesday, February 4, 2014 6:37 PM
To: [REDACTED] Emma Wolfe; Dom Williams; Mahen Gunaratna; Laura Santucci; Jonathan Rosen
Cc: Jon Fromowitz; Robert Munoz
Subject: Re: State of the City - JDC's Nine Needs

Here's what I've got at the moment

From: Peter <[REDACTED]>
Date: Friday, January 31, 2014 at 4:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Emma Wolfe <[REDACTED]> Dom Williams <[REDACTED]> Mahen Gunaratna <[REDACTED]> Jonathan Rosen <jonathan@berlinrosen.com>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>, Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: State of the City - JDC's Nine Needs

Hey John, so we'll have those stories coming up. We're set for LaGuardia college.

The 4 main policy proposals will be some variation of :

200K new units plan
Muni ID's
Living Wage executive order
New approach to funding CUNY with re doing deals/fed/state money.

Peter Ragone/[REDACTED]

From: John Del Cecato
Sent: Wednesday, January 29, 2014 3:31 PM
To: Peter; Emma Wolfe; Dom Williams; Mahen Gunaratna; Laura Santucci <[REDACTED]> Jonathan Rosen
Cc: Jon Fromowitz; Robert Munoz
Subject: State of the City - JDC's Nine Needs

Peter may have already hit you up for some of this, but I meant to download from our talk with the Mayor the other day... Here's what I'm in need of - policy-wise & stat-wise...

1. Can we say that we had zero loss of life during the two snow storms on our

watch?

2. Need 1-2 stories on who's benefitting from what BDB did on paid sick leave expansion - preferably a woman & a parent...
3. Are we able to get NYC resident ID (as opposed to NYS drivers' licenses) done pretty easily this year?
4. What about doing DREAM Act stuff this year?
5. What are the prospects for NYS driver's licenses?
6. FreshDirect tax break - are we able to undo it?
7. Need some stories of one New York family who would benefit from our Pre-K plan, and one working parent who would benefit from our after school plan.
8. What "Promises Kept" can we say that we've accomplished in the first month (or by the time we give the speech) that I haven't already mentioned in the draft (attached)
9. Think of all of this stuff in terms of THIS YEAR - stuff we legitimately can make progress on or complete THIS YEAR.

State of the City – DRAFT 7
DRAFT AS OF: 2/4/14

Thank you, Madam Speaker. Thank you Members of the City Council. And thank you to everyday New Yorkers watching from their living rooms or laptops.

We are here to discuss the New York City that we live in today, and lay out our vision for where we will take it in the weeks and months to come.

For some, the state of our City couldn't be stronger.

On Wall Street, the stock market continues to hover near record highs. In a handful of our wealthiest zip codes, residents are blessed with high-paying jobs, excellent schools, well-appointed homes, quality medical care, safe streets, and cultural offerings unrivaled anywhere on the planet.

And that is a GOOD thing. We celebrate that success, and we commit ourselves to creating the conditions to keep it going.

But for too many – millions and millions of New Yorkers in neighborhoods spanning all five boroughs – the good life isn't just **out of reach; it's out of sight**. Good jobs that pay decent wages are shamefully scarce. Access to the best health care seems to many a privilege that cannot be earned. Affordable housing is an oxymoron. Police-community relations are stained by a history of discrimination. And a quality education – the most powerful tool we know for lifting one's life chances – is a promise broken too many times to count.

For THOSE New Yorkers – the OTHER New York -- the state of our City...is discouraging.

And today, they look to US – their duly elected representatives in city government – to lift the floor on New York's standard of living...to level the field that is weighted so powerfully against them.

And that is what we resolve to do.

In just one month's time, our city has weathered two major snowstorms – not without mistakes, but in a way that maintained a level of basic safety and minimized the risk of serious injury for our residents; we've played regional host to the nation's biggest sporting event without incident; and through Vision Zero, we've put ambitious new policies in place to END the tragic and unacceptable rash of traffic deaths on our city streets.

Of course, none of this would be possible without the bravery, dedication and sheer grit of the men and women of the NYPD. The hard work they do – not just as part of big events and new programs, but every single day in neighborhoods across New York – is why we remain the safest big city in America. They deserve our deep gratitude and respect.

New York's drive and diversity are unparalleled, and we have appointed a City Administration that represents that – putting our best women and men in charge of delivering city services with efficiency and integrity.

And we worked through the first City Hall transition in 12 years without an interruption to our basic duties – patrolling the streets, collecting the trash, and getting New Yorkers where they need to go.

At the very same time, we have not lost sight of our core mission...**our obligation to tackle the inequality crisis that grips New York**...to begin the hard work of ENDING the Tale of Two Cities that threatens our progress as **One New York**.

We've begun that effort by fighting to **lift the floor**...to improve the life conditions of those who scrape and toil not to get ahead, but merely to keep their heads above water. And at the very same time, we're fighting to **level the field**, so that city government doesn't set its compass by the rhythms of those at the very top while ignoring the struggle of those born under a less lucky star.

We've already begun to lift the floor.

In the first month of this Administration, we have enacted into law a critically important measure passed by this City Council to expand Paid Sick Leave to 500,000 additional New Yorkers. **New Yorkers like** ██████████

Because of our efforts, [REDACTED] lives his home in [REDACTED] that if he suffers a mind-numbing migraine, he won't lose a crucial day's pay. [REDACTED] has more confidence that if she comes down with the stomach flu, she won't be forced to choose between staying home to protect herself and her coworkers...and going to work to protect her paycheck.

But expanding Paid Sick Leave is just **one part** of our effort to lift the floor for our city's middle class and working poor. **This month, we will – by executive order -- expand the reach of living wages – ending a city lawsuit against that expansion**, so that New Yorkers aren't relegated to the ranks of the poor when putting in a full week's work. And we will ask Albany to give New York City the power to raise the minimum wage in all five boroughs. In the process, we will send a powerful signal to the private sector – that we honor work...and we will reward it. We will make it know that New York City is committed to making work pay.

We will lift the floor...

For small business owners...who will no longer be targeted by a ticket blitz that unfairly deploys arbitrary city regulations as a weapon for generating revenue.

We will lift the floor...

For those New Yorkers crushed by skyrocketing rents...requiring developers, for the very first time, to build affordable homes for everyday people rather than just multi-million dollar high rises for the most fortunate among us. In total, we pledge to preserve or construct 190,000 units of affordable housing – to lift the floor for working people by literally putting a roof over their heads.

And while we lift the floor, we will also level the field.

Police Commissioner Bratton has already taken bold new steps to strip away the specter of racial profiling from a stop-and-frisk policy that denied dignity to so many young men of color. We continue working to

repair the broken bond of trust between law enforcement and the communities they are sworn to serve...to ensure that ALL New Yorkers see their safety AND their rights protected.

We will level the field...

Just over a week ago, we announced a settlement in the case of Floyd versus the City of New York – an acknowledgement of the wrongs spurred by a broken policing policy...and a message to New Yorkers of **every** background that we will respect equal protection under the law.

We will level the field...

For those who count on our community hospitals – so that developers understand the central role these centers of health play in the security and wellbeing of our neighborhoods. We will fight with everything we've got to reverse the tide of closures, and put the health of our **people** ahead of **profits**.

We will level the field...

For our undocumented immigrants -- issuing municipal ID cards this year -- so that no daughter or son of our city goes without the health care or housing support they desperately need simply because they are without a state driver's license. New York City is your home too, and we will not force ANY of our residents to live their lives in the shadows.
(REPEAT IN SPANISH)

We will level the field...

For the workforce of tomorrow...changing a mindset that has showered tax breaks on big corporations while the soaring cost of CUNY makes higher education harder and harder for everyday New Yorkers to afford.
(INSERT LINE ON CUNY BUDGET FUNDING PROPOSAL HERE)

We will level the field...

We will forgo big giveaways to a few select companies – like the reckless \$130 million giveaway to FreshDirect enacted last year – and will instead pursue a city economic strategy that grows whole sectors of

small businesses in emerging industries – from green jobs, to food exports, to advanced manufacturing – companies that can generate good jobs at decent wages in all five boroughs. We will propose an expanded revolving loan fund for start-ups of \$100 million from incentive subsidy reform, and a new NYC Innovation Equity Fund for entrepreneurs. We'll put boots on the ground to work with local businesses and immigrant entrepreneurs to coordinate local job creation efforts, and help small business flourish.

We will level the field...

We'll create jobs for young people who are growing up in this city... who have always called this home. And here's how.

First, will advance a dedicated Science, Technology, Engineering, and Math – or STEM program -- at CUNY – to start preparing more graduates of our public high schools for jobs in the city's tech industry. To that end, our aim is that within eight years, the majority of skilled technology-related jobs in New York City are being filled by those educated in New York City schools.

Second, as our health sector continues to rapidly grow, we will prepare more of our unemployed, and our young people, for middle-skill, middle-class jobs...by scaling-up innovative programs like the Bronx's Health Education and Research Occupations High School that connects New Yorkers to CUNY and to relevant work experience at Montefiore hospital. And we will train New Yorkers to fill the thousands of registered nurse jobs that are currently held by temporary foreign guest workers.

Third, for people without a college degree, we will reinvent our maze of overlapping and ineffective job training programs --- and invest in industry-linked apprenticeship programs that directly connect New Yorkers to jobs in emerging industries such as green building technology, information technology, and telecommunications.

Fourth, we will connect every city high school to a college, apprenticeship program, or industry that corresponds to the skills our students learn. We will reverse the trend of importing engineers, nurses, and other skilled workers to fill New York City jobs -- and start

in-sourcing good jobs for those who live here **now**, and are desperate for work.

We will level the field...

We will increase the number of contracts going to Minority and Women Owned Businesses -- which are far more likely to be located in our lowest income communities -- to create jobs for those who desperately need them. And we will offer low-income New Yorkers new pathways to jobs in the building trades -- requiring public construction projects funded by the City to train and hire residents of public housing and hard-pressed neighborhoods.

And most of all, we WILL level the field for those who deserve it most -- our children -- ALL of them.

We will offer **every** child from every borough of this city truly universal Pre-K. We will provide quality after-school programs for **every** middle schooler. And we will do this by asking those who make more than a half-million dollars a year to pay a little more in taxes.

For those making between \$500,000 and a million dollars a year, that will mean an average of about 900 bucks a year. But to the young minds that we help shape...the pre-teen lives that we keep safe...the generation of working New Yorkers that we put on a path to success...**it will be an investment too valuable to put into numbers.**

Now, I know that last part has been the subject of some debate in recent weeks. And I know that people of good conscience can have different plans for how to achieve better outcomes for our kids. So let me take just a moment to make MY case for why our plan is the way to make that promise to our young people a reality.

Let's start by debunking some of the myths surrounding our proposal.

First, there are some who say that Albany shouldn't approve our plan because the STATE GOVERNMENT simply cannot raise ANY taxes right now. But that is NOT the debate. We're not asking Albany to raise the state income tax by a penny to pay for universal Pre-K and after-school programs here in New York City. We're simply asking Albany to allow

New York City to tax itself – its wealthiest residents...those making a half-million or more a year.

And if you think about it, Albany should really be rushing to accommodate us on this count. If New York City gets the state's blessing to raise our OWN income tax on the wealthy, it frees up more money for Albany to fund education in other parts of the state – or give property tax relief to New Yorkers in all 62 counties.

Second, there are some who suggest that we can fund universal Pre-K and after-school programs with existing state dollars. But remember this: there is no secret pot of money. If the state spends tax dollars, those tax dollars have to come from somewhere. **And while educating our kids is our top priority, we must not rob Peter to pay Paul.** Raising taxes on the rich makes our commitment to our kids more than just words. It makes that commitment REAL. It makes that commitment FAIR. And it offers a promise to our kids that they can COUNT ON.

Now, if there ARE extra resources in the state budget...IF there are hundreds of millions of dollars that are being considered for the purpose of funding Pre-K and after-school in New York City...don't get me wrong. New York City could USE that money! In fact, the courts have ruled that we are currently being short-changed on our OVERALL state education budget...to the tune of several BILLION dollars.

So let's not let this critically important debate become mired in the classic Albany shell game. Let's dedicated the funding we need to do what New York City must do – and let's tap the wealthiest New Yorkers to do so.

Third, it's been said that our plan is somehow a vehicle for transferring tax dollars to labor unions. So to the conspiracy theorists, let me say this as plainly as I can. The money we raise by taxing our wealthiest residents will go in a LOCK BOX – with EVERY dollar going to Pre-K and after-school programs...programs set up right here in New York City. **That's it.**

Finally, there are some who whisper that our drive to tax the rich to fund Pre-K and after-school is just political posturing – an effort to heap

scorn on the wealthy to win an election. But the election in New York City is OVER – and the time for politics is over, too. This isn't about different philosophies or ideologies. This is about THE CHILDREN OF NEW YORK, and just how strong of a commitment we are willing to make to THEIR futures...and OUR OWN.

And that is a commitment I hear every day -- not just from middle class, working class, and low-income New Yorkers – but from good people from EVERY income bracket – people who know that for New York to move forward, we must ask those who have achieved great success to give a little back...to ensure that stories like theirs are possible for the next generation.

We don't make call for this plan out of anger or envy. And, as I said in my inaugural address, **we do not do it to punish success. We do it to create more success stories.**

And offering universal Pre-K isn't an untested theory. The science backs our proposal up. Studies have consistently shown that putting our kids on the right path BEFORE their first day of Kindergarten significantly raise their prospects of succeeding in school; of living healthier lives; and of landing a good job once their schooling is complete.

The data shows that after-school programs ease the daily anxiety of working parents who worry about their youngsters' whereabouts in the early evening, and give those parents the capacity to be more productive at work.

And let us never forget the public safety good in each of these measures.

Children who access Pre-K programs are more likely to stay out of jail and on the path to a productive life. Middle-schoolers who access after-school programs are less likely to fall victim to gangs and street violence...to graduate and go on to college or the world of work...to have hope for lifting themselves out of a cycle of poverty and into a world of possibility.

(INSERT STORY ABOUT A NEW YORKER WHO WOULD BENEFIT FROM PRE-K, AND ANOTHER ONE OF A NEW YORKER WHO'D BENEFIT FROM AFTER-SCHOOL. NAME THEM!)

These are the things we wish for New York City...our guiding light for City government in 2014.

Lifting the floor.

Leveling the field.

Fighting to END the Tale of Two Cities.

In his first radio address as Mayor, Fiorella LaGuardia, for whom the college we gather in today was proudly named, said this:

“Our city does not belong to any individual or set of individuals. It belongs to all the people.”

ALL the people.

From the South Bronx to the North Shore...from the Upper West Side to the Lower East Side...from Bayside to Brighton Beach.

We are ALL New Yorkers...united in purpose...joined by our faith in our future.

That is the City we set out to lead.

And together, we will rise as ONE CITY, and make it stronger and fairer and more filled with hope that it has ever been before.

Thank you, and God bless New York!

###

From: [Robert Munoz](#)
To: [Chao, Raymond](#)
Subject: Re: Speech prep: Wednesday 2/5 @ 2PM
Date: Wednesday, February 05, 2014 12:56:17 PM

Yeah just call him # is [REDACTED]

Sent from my iPhone

On Feb 5, 2014, at 12:55 PM, "Chao, Raymond" <rchao@cityhall.nyc.gov> wrote:

Actually, probably better for you to give me JDC's cell since he will be the only one dialing in.

Let me know at 1:50pm if we should call him or not.

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Wednesday, February 05, 2014 12:51 PM
To: Chao, Raymond
Subject: Re: Speech prep: Wednesday 2/5 @ 2PM

He says he'll try that. Just give me a number and we should be good.

Sent from my iPhone

On Feb 5, 2014, at 10:40 AM, "Chao, Raymond" <rchao@cityhall.nyc.gov> wrote:

Okay, would he want to dial in?

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Wednesday, February 05, 2014 10:34 AM
To: Chao, Raymond
Subject: Re: Speech prep: Wednesday 2/5 @ 2PM

Hey just got an email from John, he isn't feeling well today (has a fever) so he won't be able to make speech prep. He said he'll try to make the planning meeting later, but who knows.

Sent from my iPhone

On Feb 5, 2014, at 9:04 AM, "Chao, Raymond" <rchao@cityhall.nyc.gov> wrote:

Thanks

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Wednesday, February 05, 2014 9:03 AM
To: Chao, Raymond
Subject: Re: Speech prep: Wednesday 2/5 @ 2PM

Yeah he should be able to make it

From: [Raymond Chao](#)
Sent: Wednesday, February 5, 2014 9:02 AM
To: [Robert Munoz](#)

Hey Rob,

Will JDC make this meeting?

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565

Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Tuesday, February 04, 2014 8:01 PM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Ragone, Peter; Phil Walzak; John Del Cecato (jfdc@akpdmedia.com)
Cc: Jessica Singleton (jsingleton@cityhall.nyc.gov); Schnake-Mahl, Gabriel; Seignious, Sandy; Robert Munoz (rmunoz@akpdmedia.com)
Subject: Speech prep: Wednesday 2/5 @ 2PM

Hi all,

There will be a Speech prep meeting in the **Mayor's Office** tomorrow, **2/5 @ 2PM**.

Please respond to this e-mail and the calendar invite and confirm your attendance.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Ragone, Peter](#)
Subject: Re: SOTC Housing & Econ. Dev. Priorities
Date: Wednesday, February 05, 2014 1:18:54 PM

Roger that

From: <Ragone>, Peter Ragone <pragone@cityhall.nyc.gov>
Date: Wednesday, February 5, 2014 at 1:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: SOTC Housing & Econ. Dev. Priorities

Heya, here are is the 200K initiative that we can insert into speech.

From: Sharma, Chandan
Sent: Tuesday, February 04, 2014 01:48 PM
To: Ragone, Peter
Cc: Glen, Alicia
Subject: SOTC Housing & Econ. Dev. Priorities

Hi Peter,

Please find attached an outline with our office's housing/economic development priorities to be integrated into the SOTC. Let us know if you have any questions.

Thanks,
Chandan

Chandan Sharma
Deputy Chief of Staff
Office of the Deputy Mayor for Housing & Economic Development
csharma@cityhall.nyc.gov
O: 212.788.8510
C: 347.963.6231

From: [John Del Cecato](#)
To: [Prim, Hayley](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Singleton, Jessica](#); [Wolfe, Emma](#); [Ragone, Peter](#)
Subject: Re: Speech Prep
Date: Wednesday, February 05, 2014 2:07:22 PM

Cool thanks

From: <Prim>, Hayley <HPrim@cityhall.nyc.gov>
Date: Wednesday, February 5, 2014 at 2:01 PM
To: "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>
Subject: Speech Prep

We are looking at a 2:15 start for this meeting. JDC—we will dial you in as soon as we're ready.

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [Prim, Hayley](#)
To: [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Singleton, Jessica](#); ["John Del Cecato"](#); [Wolfe, Emma](#); [Ragone, Peter](#)
Subject: RE: Speech Prep
Date: Wednesday, February 05, 2014 2:15:21 PM

He is running a little behind, I'll send an update when we are ready to begin.

From: Prim, Hayley
Sent: Wednesday, February 05, 2014 2:02 PM
To: Fuleihan, Dean (OMB); Walzak, Phil; Singleton, Jessica; 'John Del Cecato'; Wolfe, Emma; Ragone, Peter
Subject: Speech Prep

We are looking at a 2:15 start for this meeting. JDC—we will dial you in as soon as we're ready.

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Prim, Hayley](#)
Subject: Re: Dinner Tonight for the Planning Meeting
Date: Wednesday, February 05, 2014 2:51:09 PM

No worries at all

From: <Prim>, Hayley <HPrim@cityhall.nyc.gov>
Date: Wednesday, February 5, 2014 at 2:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Dinner Tonight for the Planning Meeting

Alright. Feel better!

I'm sorry about this delay to dialing you in, btw. He has dragged his previous 30 minute meeting into an hour, but hopefully it will be wrapping up in a couple of minutes.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, February 05, 2014 2:48 PM
To: Prim, Hayley
Subject: Re: Dinner Tonight for the Planning Meeting

I think I'm going to have to skip... [REDACTED]

From: <Prim>, Hayley <HPrim@cityhall.nyc.gov>
Date: Wednesday, February 5, 2014 at 12:10 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dom Williams <DWilliams@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>
Cc: "Shapiro, Leigh" <LShapiro@cityhall.nyc.gov>, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "Sharp, Edie" <ESharp@cityhall.nyc.gov>
Subject: Dinner Tonight for the Planning Meeting

Hi All—

Please see the attached and updated dinner menu for tonight's planning meeting. In order to be efficient, we are ordering the food early so it will be ready when you arrive.

Please let me know what you would like as soon as possible today, (definitely by 4pm) and let me know if you have any questions. You will each be paying with separate checks this evening.

JDC, I hope you are recovering and will be able to join!

Thanks so much,
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Peter](#); [Prim, Hayley](#)
Subject: i just got cut off - is meeting over?
Date: Wednesday, February 05, 2014 4:05:49 PM

From: [Chao, Raymond](#)
To: [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Ragone, Peter](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Jessica Singleton \(jsingleton@cityhall.nyc.gov\)](#)
Cc: [Sandy Seignious \(sseignious@cityhall.nyc.gov\)](#); [Lopez, Adriana \(OMB\)](#); [Owens, Cynthia \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Grybauskas, Stefan](#)
Subject: Speech Prep meeting tomorrow, February 6 @ 7:00PM
Date: Wednesday, February 05, 2014 7:06:00 PM

Hi all,

There will be a Speech Prep meeting tomorrow, Thursday 2/6 @ 7:00PM in the Mayor's Office.

Please accept the calendar invite that will be sent.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Chao, Raymond](#)
To: [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Ragone, Peter](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Jessica Singleton \(jsingleton@cityhall.nyc.gov\)](#)
Cc: [Sandy Seignious \(sseignious@cityhall.nyc.gov\)](#); [Lopez, Adriana \(OMB\)](#); [Owens, Cynthia \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Grybauskas, Stefan](#)
Subject: RE: TIME CHANGE Speech Prep meeting tomorrow, February 6 @ 7:30PM
Date: Thursday, February 06, 2014 3:09:00 PM

Hi all,

Speech prep is pushed back 30 minutes and will run 7:30PM – 8:30PM.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Wednesday, February 05, 2014 7:06 PM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Ragone, Peter; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com); Jessica Singleton (jsingleton@cityhall.nyc.gov)
Cc: Sandy Seignious (sseignious@cityhall.nyc.gov); Lopez, Adriana (OMB); Owens, Cynthia (OMB); Schnake-Mahl, Gabriel; Robert Munoz (rmunoz@akpdmedia.com); Grybauskas, Stefan
Subject: Speech Prep meeting tomorrow, February 6 @ 7:00PM

Hi all,

There will be a Speech Prep meeting tomorrow, Thursday 2/6 @ 7:00PM in the Mayor's Office.

Please accept the calendar invite that will be sent.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Bill de Blasio](#)
To: [Ragone, Peter](#); [Wolfe, Emma](#)
Cc: [John Del Cecato](#)
Subject: Fw: ***RSVP DEADLINE EXTENDED*** MAYOR DE BLASIO TO DELIVER STATE OF THE CITY ADDRESS MONDAY, FEBRUARY 10
Date: Thursday, February 06, 2014 4:06:10 PM

Pls note. Also good flag that it is home of La Guardia archives

Sent via BlackBerry by AT&T

From: Jay Hershenson <Jay.Hershenson@cuny.edu>
Date: Thu, 6 Feb 2014 21:03:27 +0000
To: 'Bill deBlasio' <[REDACTED]>
Cc: William Kelly <wk@cuny.edu>; 'Benno Schmidt ([REDACTED])' <[REDACTED]>
Subject: FW: ***RSVP DEADLINE EXTENDED*** MAYOR DE BLASIO TO DELIVER STATE OF THE CITY ADDRESS MONDAY, FEBRUARY 10

Mayor Bill de Blasio:

FYI. Best wishes always, Jay.

From: Jay Hershenson
Sent: Thursday, February 06, 2014 3:52 PM
To: [REDACTED]
Subject: Fw: ***RSVP DEADLINE EXTENDED*** MAYOR DE BLASIO TO DELIVER STATE OF THE CITY ADDRESS MONDAY, FEBRUARY 10

Emma, knowing Bill's extraordinary support for CUNY, is it possible for press announcements that describe CUNY colleges to include such mention? In the below announcement, the fact that La Guardia Community College is of The City University of New York is not indicated, although the description is very positive and worthy of a great community college we are deeply proud of. Could you please share this email with the Mayor's Press Secretary along with my request. We are all extremely proud that Bill has chosen to deliver his State of the City at a CUNY college, and, in particular, at the one named after the Little Flower-- the home of the La Guardia and Wagner Archives and a truly international student body that is very much the story of our City and the ladder of opportunity it represents. Thank you. Jay.

From: Mayor's Press Office [<mailto:pressoffice@cityhall.nyc.gov>]
Sent: Thursday, February 06, 2014 03:30 PM
To: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Subject: ***RSVP DEADLINE EXTENDED*** MAYOR DE BLASIO TO DELIVER STATE OF THE CITY ADDRESS MONDAY, FEBRUARY 10



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: February 6, 2014
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958
No. 37

******RSVP Deadline Extended to 9:00 AM TOMORROW; All Members of the Media Must RSVP for Entry******

**MAYOR DE BLASIO TO DELIVER STATE OF THE CITY ADDRESS MONDAY,
FEBRUARY 10**

Mayor to Deliver Inaugural State of the City Address at LaGuardia Community College in Queens

Mayor de Blasio to Lay Out New Reforms That Lift Up More New Yorkers, Tackle Income Inequality

Due to space constraints, all media must pre-register for the event, and credentials will be required to enter the premises. The deadline to register has been extended to 9:00 AM TOMORROW, Friday, February 7. Requests to register must be submitted via email to PressRSVP@cityhall.nyc.gov. Please include the name, contact information, media affiliation, and role of the individual(s) requesting the credentials.

An HD SDI feed of the switched program with cutaways and an HD SDI feed of an ISO of the podium will be provided through Encompass. Port ID's will be made available closer to the date of the event. Additional planning and logistical information will be sent with credential confirmations.

NEW YORK--The de Blasio administration today announced that Mayor Bill de Blasio will deliver his inaugural State of the City address at LaGuardia Community College in Queens on Monday, February 10, 2014. The State of the City will build on the steps Mayor de Blasio has already taken - within weeks of his inauguration - to confront economic inequality and create opportunity for more New Yorkers.

“From day one, we have worked to make this ‘One City’ - where everyone rises together. We’ve taken on big challenges with bold, progressive solutions. We have set the pace, and in the State of the City address, we will lay out a broader agenda that drives change further and leaves no New Yorker behind,” said **Mayor Bill de Blasio**.

In his address, Mayor de Blasio will focus on new policies to raise the wage floor for workers and invest in new pathways to the middle class.

In his first month in office, Mayor de Blasio has already introduced new legislation that will expand paid sick leave coverage to a half-million more working New Yorkers; launched a

citywide effort to reduce traffic fatalities; assembled the implementation plan to provide every 4-year-old with full-day, high quality pre-K; and announced a historic agreement that will resolve the years-long legal battle over stop-and-frisk and implement reforms that respect every New Yorker's rights.

About LaGuardia Community College:

LaGuardia Community College was founded in 1971 and has opened the doors of higher education to a broad range of local and international communities; more than 160 countries are represented among LaGuardia's full-time students. Because of the school's boundary-breaking success educating underserved students, it has become a nationally recognized model of excellence for community colleges in America.

Date: Monday, February 10, 2014

Media pre-set: 10:30 – 11:00 AM

Remarks begin: 12:00 PM

Location: LaGuardia Community College
Performing Arts Center, Main Stage
47th Avenue and Van Dam Street
Long Island City, Queens

###

From: [Hughes, Esther](#)
To: ["John Del Cecato"](#); [Kavanagh, Laura](#)
Cc: [Robert Munoz](#)
Subject: RE: State of the City
Date: Thursday, February 06, 2014 4:06:12 PM

Hello John –

You have been added to the guest list and should receive your invitation later today. Let us know if you change your mind on coming solo and we will add the name of your guest to the list. Thanks!

Esther

Esther Hughes | Mayor's Office of Special Projects and Community Events | p: 212.788.9542 | m: 347.268.0794

 please don't print this e-mail unless you really need to

CONFIDENTIALITY NOTICE:

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From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, February 06, 2014 1:48 PM
To: Kavanagh, Laura
Cc: Hughes, Esther; Robert Munoz
Subject: Re: State of the City

I'd love to come... I'll just fly solo... what's the time & place?

From: <Kavanagh>, Laura <lkavanagh@cityhall.nyc.gov>
Date: Thursday, February 6, 2014 at 11:55 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hughes, Esther" <EHughes@cityhall.nyc.gov>
Subject: State of the City

JDC -

State of the City is on Monday. We would like to invite you, and would also like to invite you to invite a few others. Esther, copied here, will make sure you get an invite with all the details. Please send her the names of anyone else you would like to attend.

Laura

From: [Chao, Raymond](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Seignious, Sandy](#); [Lopez, Adriana \(OMB\)](#); [Owens, Cynthia \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz](#)
Subject: Speech Prep Friday 2/7 @ 2:00PM in the Mayor's Office
Date: Thursday, February 06, 2014 5:53:03 PM

Hi all,

There will be a Speech Prep meeting tomorrow, Friday 2/7 @ 2:00PM in the Mayor's Office.

Please accept the calendar invite that will be sent.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Chao, Raymond](#)
To: [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Ragone, Peter](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Sandy Seignious \(sseignious@cityhall.nyc.gov\)](#); [Lopez, Adriana \(OMB\)](#); [Owens, Cynthia \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Grybauskas, Stefan](#)
Subject: RE: TIME CHANGE Speech Prep meeting tomorrow, February 6 @ 8:15PM
Date: Thursday, February 06, 2014 5:54:00 PM

Hi all,

Speech prep is pushed back to run 8:15PM – 9:15PM.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Thursday, February 06, 2014 3:10 PM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Ragone, Peter; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com); Jessica Singleton (jsingleton@cityhall.nyc.gov)
Cc: Sandy Seignious (sseignious@cityhall.nyc.gov); Lopez, Adriana (OMB); Owens, Cynthia (OMB); Schnake-Mahl, Gabriel; Robert Munoz (rmunoz@akpdmedia.com); Grybauskas, Stefan
Subject: RE: TIME CHANGE Speech Prep meeting tomorrow, February 6 @ 7:30PM

Hi all,

Speech prep is pushed back 30 minutes and will run 7:30PM – 8:30PM.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Wednesday, February 05, 2014 7:06 PM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Ragone, Peter; Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com); Jessica Singleton (jsingleton@cityhall.nyc.gov)
Cc: Sandy Seignious (sseignious@cityhall.nyc.gov); Lopez, Adriana (OMB); Owens, Cynthia (OMB); Schnake-Mahl, Gabriel; Robert Munoz (rmunoz@akpdmedia.com); Grybauskas, Stefan
Subject: Speech Prep meeting tomorrow, February 6 @ 7:00PM

Hi all,

There will be a Speech Prep meeting tomorrow, Thursday 2/6 @ 7:00PM in the Mayor's Office.

Please accept the calendar invite that will be sent.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Prim, Hayley](#)
To: [Shorris, Anthony](#); [Tarlow, Mindy](#); [Santucci, Laura](#); [Wolfe, Emma](#); [Ragone, Peter](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); ["John Del Cecato"](#)
Cc: [Griffith, Chantell](#); ["Leigh Shapiro \(\[REDACTED\]\)"](#); [Schnake-Mahl, Gabriel](#)
Subject: RE: Budget Briefing and Speech Prep
Date: Thursday, February 06, 2014 7:18:07 PM

Budget meeting is expected to begin at 7:30pm now.

From: Prim, Hayley
Sent: Thursday, February 06, 2014 5:49 PM
To: Shorris, Anthony; Tarlow, Mindy; Santucci, Laura; Wolfe, Emma; Ragone, Peter; Williams, Dominic; Fuleihan, Dean (OMB); Walzak, Phil; John Del Cecato
Cc: Griffith, Chantell; Leigh Shapiro ([REDACTED]); Schnake-Mahl, Gabriel
Subject: Budget Briefing and Speech Prep

The Budget Briefing is from 6:45 – 8:15pm, and Speech prep is from 8:15 – 9:15pm

I am happy to coordinate ordering dinner for anyone who is interested (sandwiches, salads, etc.) Let me know if anyone is interested and has a preference.

Thanks!
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Prim, Hayley](#)
Cc: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: Speech Prep
Date: Thursday, February 06, 2014 8:02:10 PM

I'll head down now

On Feb 6, 2014, at 8:01 PM, "Prim, Hayley" <HPrim@cityhall.nyc.gov> wrote:

It is now expected to begin at approximately 8:45 - 9pm.

JDC—will you be here in person, or should we dial you in?

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [Walzak, Phil](#)
To: [Wolfe, Emma](#); [Prim, Hayley](#); [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); "jfdc@akpdmedia.com"
Subject: RE: Speech Prep
Date: Thursday, February 06, 2014 8:03:23 PM

Im banging thru backlog of press requests/inquiries that are slipping thru cracks

From: Wolfe, Emma
Sent: Thursday, February 06, 2014 8:02 PM
To: Prim, Hayley; Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; 'jfdc@akpdmedia.com'
Subject: Re: Speech Prep

I had to go to a meeting sorry guys

From: Prim, Hayley
Sent: Thursday, February 06, 2014 08:01 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Wolfe, Emma; Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com>
Subject: Speech Prep

It is now expected to begin at approximately 8:45 - 9pm.

JDC—will you be here in person, or should we dial you in?

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [Chao, Raymond](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Seignious, Sandy](#); [Lopez, Adriana \(OMB\)](#); [Owens, Cynthia \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz](#)
Subject: RE: TIME CHANGE Speech Prep Friday 2/7 @ 12:45PM in the Mayor's Office
Date: Thursday, February 06, 2014 8:34:00 PM

Tomorrow's Speech Prep start time is changed to 12:45PM.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Thursday, February 06, 2014 7:37 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Owens, Cynthia (OMB); Schnake-Mahl, Gabriel; 'Robert Munoz'
Subject: RE: TIME CHANGE Speech Prep Friday 2/7 @ 12:00PM in the Mayor's Office

Tomorrow's Speech Prep start time is changed to 12PM noon and will be for 2 hours.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Thursday, February 06, 2014 5:53 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Cc: Seignious, Sandy; Lopez, Adriana (OMB); Owens, Cynthia (OMB); Schnake-Mahl, Gabriel; 'Robert Munoz'
Subject: Speech Prep Friday 2/7 @ 2:00PM in the Mayor's Office

Hi all,

There will be a Speech Prep meeting tomorrow, Friday 2/7 @ 2:00PM in the Mayor's Office.

Please accept the calendar invite that will be sent.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Prim, Hayley](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Walzak, Phil](#); "[John Del Cecato](#)"
Subject: RE: Speech Prep
Date: Thursday, February 06, 2014 9:07:21 PM

Should be ready to start in the next 5-10 mins. Will keep you updated

From: Prim, Hayley
Sent: Thursday, February 06, 2014 8:01 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Wolfe, Emma; Walzak, Phil; John Del Cecato
Subject: Speech Prep

It is now expected to begin at approximately 8:45 - 9pm.

JDC—will you be here in person, or should we dial you in?

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Prim, Hayley](#)
Subject: Re: Speech Prep/ Lunch
Date: Friday, February 07, 2014 12:52:07 PM

For sure - I will take a wreck on wheat. Or whatever

On Feb 7, 2014, at 12:30 PM, "Prim, Hayley" <HPrim@cityhall.nyc.gov> wrote:

Sounds good. Are you okay with potbellys?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, February 07, 2014 12:18 PM
To: Prim, Hayley
Subject: Re: Speech Prep/ Lunch

i'd love a turkey sandwich or a chicken burrito or something! And a diet coke?

From: <Prim>, Hayley <HPrim@cityhall.nyc.gov>
Date: Friday, February 7, 2014 at 11:43 AM
To: Peter Ragone <pragone@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Speech Prep/ Lunch

I am happy to order lunch for you all if you're interested—please let me know.

Thanks!
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [Prim, Hayley](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); "[John Del Cecato](#)"
Subject: RE: Speech Prep/ Lunch
Date: Friday, February 07, 2014 1:24:45 PM

Hi all—he is out of the announcement. We expect to begin in about 10 minutes. I'll let you know when to gather.

From: Prim, Hayley
Sent: Friday, February 07, 2014 12:32 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; 'John Del Cecato'
Subject: RE: Speech Prep/ Lunch

Update: Press conference is just about to begin, so speech prep will likely start around 1:15pm.

From: Prim, Hayley
Sent: Friday, February 07, 2014 11:43 AM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; John Del Cecato
Subject: Speech Prep/ Lunch

I am happy to order lunch for you all if you're interested—please let me know.

Thanks!
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [John Del Cecato](#)
To: [Grybauskas, Stefan](#); [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Robert Munoz](#); [Seignious, Sandy](#); [Owens, Cynthia \(OMB\)](#); [jonathan@berlinrosen.com](#)
Subject: Re: Speech Prep- Saturday February 8th
Date: Friday, February 07, 2014 6:27:20 PM

Fyi, i've got a wedding tomorrow night so i can be there on the front end but can't stay whole time

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Friday, February 7, 2014 at 5:29 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Robert Munoz <rmunoz@akpdmedia.com>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Owens, Cynthia (OMB)" <owensc@omb.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>
Subject: Speech Prep- Saturday February 8th

Hello,

There will be a speech prep session tomorrow Saturday February 8th from 3:15pm-5:15pm in the Mayor's Outer Ceremonial office. Please let me know if you are unable to make it.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Grybauskas, Stefan](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); "[John Del Cecato <jfdc@akpdmedia.com>](#) ([jfdc@akpdmedia.com](#))"; "[Robert Munoz \(rmunoz@akpdmedia.com\)](#)"; [Seignious, Sandy](#); [Owens, Cynthia \(OMB\)](#); [Fuleihan, Dean \(OMB\)](#); "[jonathan@berlinrosen.com](#)"; [Walzak, Phil](#); [Adams, Marti](#)
Subject: RE: Speech Prep- Saturday February 8th
Date: Saturday, February 08, 2014 2:23:32 PM

Hello,

Speech prep will start at 4:00pm.

From: Grybauskas, Stefan
Sent: Friday, February 07, 2014 5:29 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com); Robert Munoz (rmunoz@akpdmedia.com); Seignious, Sandy; Owens, Cynthia (OMB); Fuleihan, Dean (OMB); jonathan@berlinrosen.com
Subject: Speech Prep- Saturday February 8th

Hello,

There will be a speech prep session tomorrow Saturday February 8th from 3:15pm-5:15pm in the Mayor's Outer Ceremonial office. Please let me know if you are unable to make it.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [John Del Cecato](#)
To: [Grybauskas, Stefan](#); [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Robert Munoz](#); [Seignious, Sandy](#); [Owens, Cynthia \(OMB\)](#); [Fuleihan, Dean \(OMB\)](#); "[jonathan@berlinrosen.com](#)"; [Walzak, Phil](#); [Adams, Marti](#)
Subject: Re: Speech Prep- Saturday February 8th
Date: Saturday, February 08, 2014 2:42:13 PM

Unfortunately I've got wedding duty, so I can't make it that late - but I'll be around tomorrow

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Saturday, February 8, 2014 at 2:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Robert Munoz <rmunoz@akpdmedia.com>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Owens, Cynthia (OMB)" <owensc@omb.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>
Subject: RE: Speech Prep- Saturday February 8th

Hello,

Speech prep will start at 4:00pm.

From: Grybauskas, Stefan
Sent: Friday, February 07, 2014 5:29 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com); Robert Munoz (rmunoz@akpdmedia.com); Seignious, Sandy; Owens, Cynthia (OMB); Fuleihan, Dean (OMB); jonathan@berlinrosen.com
Subject: Speech Prep- Saturday February 8th

Hello,

There will be a speech prep session tomorrow Saturday February 8th from 3:15pm-5:15pm in the Mayor's Outer Ceremonial office. Please let me know if you are unable to make it.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Prim, Hayley](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Walzak, Phil](#); ["John Del Cecato"](#); ["Jonathan Rosen"](#)
Subject: RE: Speech Prep
Date: Saturday, February 08, 2014 4:03:52 PM

Ready to start speech prep. Please come to the Mayor's office.

From: Prim, Hayley
Sent: Saturday, February 08, 2014 2:53 PM
To: Ragone, Peter; Fuleihan, Dean (OMB); Wolfe, Emma; Walzak, Phil; John Del Cecato; Jonathan Rosen
Subject: Speech Prep

Apologies for the delay, the Mayor will be en route to CH shortly, and we expect speech prep to begin at 4pm.

Thanks,
Hayley

Hayley Prim
Front Desk Office Manager
Office of the Mayor
(212) 341-5009

From: [Scola, Lindsay](#)
To: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Walzak, Phil](#); [Wolfe, Emma](#); ["John Del Cecato"](#); [Adams, Marti](#); [Santucci, Laura](#)
Cc: [Sharp, Edie](#); [Shapiro, Leigh](#); [Grybauskas, Stefan](#); [Ko, Eunice](#); [Chao, Raymond](#); [Coney, Javon](#)
Subject: Speech Prep Tomorrow
Date: Saturday, February 08, 2014 6:11:36 PM
Importance: High

There is no BdB speech prep for tomorrow on the calendar. He will need things throughout the day, we are giving him a dial in number and he will let us know if he needs something scheduled. He will also call people as needed.

Dial in number:

[REDACTED]
[REDACTED]

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Bill de Blasio](#)
To: [David M Axelrod](#)
Cc: [John Del Cecato](#); [Scola, Lindsay](#); [Santucci, Laura](#)
Subject: Re: From Axe
Date: Sunday, February 09, 2014 11:43:34 AM

Would love to if we can make it work. Lindsay, cc'ed here, will follow up

-----Original Message-----

From: David M Axelrod
To: Bill de Blasio
Cc: John Del Cecato
Subject: From Axe
Sent: Feb 9, 2014 10:05 AM

Bill,
Hope you're well. Seems like it!
We have Rahm, Eric Garcetti and Kasim Reed for a forum at the UChicago Institute of Politics on the evening of March 6.
Can you join??
Big ask, I know. But it will be fun!
David

Sent from my iPhone
Sent via BlackBerry by AT&T

From: [Hughes, Esther](#)
To: "jfdc@akpdmedia.com"; [Kavanagh, Laura](#)
Subject: Re:
Date: Sunday, February 09, 2014 3:18:59 PM

Ah. Got it! I don't have the Remix playlist. I only had the gotv one so that's what I went with. I will download the other songs you mentioned below but if you have the remix playlist you can forward to me, I can download those too.

Esther Hughes | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:16 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

Oh - if it's just for the room, then I would go with GOTV for BDB - The Remix (that was a little more tailored to a general election audience - i.e., includes Royals & doesn't have No Sleep til Brooklyn)..

I was thinking specifically for intro/outro music for the mayor's remarks

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Kavanagh, Laura" <lavanagh@cityhall.nyc.gov>
Subject: Re:

To play in the room or as an entrance song? The list below is to play as guests are arriving.

Esther Hughes | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:10 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

None of these are really doing it for me - except maybe Florence + The Machine, Dog Days Are Over

How about some combo of:

Bruce Springsteen, The Rising
India.Arie, There's Hope
Fun, We Are Young

Lauryn Hill, Everything is Everything
The Five Stairsteps, Ooh Child

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>

Date: Sunday, February 9, 2014 at 2:16 PM

To: "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmmedia.com>

Subject: RE:

- <!--[if !supportLists]-->1. <!--[endif]-->New York Groove by Ace Frehley
- <!--[if !supportLists]-->2. <!--[endif]-->No Sleep Til Brooklyn, Beastie Boys
- <!--[if !supportLists]-->3. <!--[endif]-->Your Love keeps Lifting me higher, Jackie Wilson
- <!--[if !supportLists]-->4. <!--[endif]-->Dog Days are Over, Florence and the Machine
- <!--[if !supportLists]-->5. <!--[endif]-->Don't you Worry Child (radio edit), Swedish House Mafia
- <!--[if !supportLists]-->6. <!--[endif]-->Bridging the Gap, Nas ft. Olu Dara
- <!--[if !supportLists]-->7. <!--[endif]-->Some Night, Fun
- <!--[if !supportLists]-->8. <!--[endif]-->Azucar, Eddie Palmieri
- <!--[if !supportLists]-->9. <!--[endif]-->Girl on Fire, Alicia Keys
- <!--[if !supportLists]-->10.<!--[endif]-->Fader, The Temper Trap
- <!--[if !supportLists]-->11.<!--[endif]-->Rockaway Beach, Ramones
- <!--[if !supportLists]-->12.<!--[endif]-->Don't Stop Believing, Journey
- <!--[if !supportLists]-->13.<!--[endif]-->Start me Up, Rolling Stones
- <!--[if !supportLists]-->14.<!--[endif]-->We Take Care of Our Own, Bruce Springsteen
- <!--[if !supportLists]-->15.<!--[endif]-->A Little Less Conversation, Elvis Presley
- <!--[if !supportLists]-->16.<!--[endif]-->When they Fight, they Fight, Generationals
- <!--[if !supportLists]-->17.<!--[endif]-->Signed Sealed Delivered, Stevie Wonder
- <!--[if !supportLists]-->18.<!--[endif]-->New York, New York, Ryan Adams
- <!--[if !supportLists]-->19.<!--[endif]-->The Wire, HAIM
- <!--[if !supportLists]-->20.<!--[endif]-->Jump the Line, Harry Belafonte
- <!--[if !supportLists]-->21.<!--[endif]-->Harlem Air Shaft, Wynton Marsalis
- <!--[if !supportLists]-->22.<!--[endif]-->Angel of Harlem, U2
- <!--[if !supportLists]-->23.<!--[endif]-->Good Life, OneRepublic
- <!--[if !supportLists]-->24.<!--[endif]-->A-Punk, Vampire Weekend

Esther

Mayor's Office for Special Projects and Community Events
please don't print this e-mail unless you really need to

CONFIDENTIALITY NOTICE:

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. This message contains confidential information and is intended only for the individual named. If you are not the intended recipient you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

-----Original Message-----

From: Kavanagh, Laura
Sent: Sunday, February 09, 2014 2:04 PM
To: Hughes, Esther
Cc: John Del Cecato
Subject:

Esther can you send JDC the list of songs you downloaded for tomorrow?

Sent from my iPhone

From: [Kavanagh, Laura](#)
To: [John Del Cecato](#); [Hughes, Esther](#)
Subject: Re:
Date: Sunday, February 09, 2014 3:22:03 PM

This is our playlist, but I do want to pick out one of the songs to be the walk on song for bill.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, February 9, 2014 at 3:16 PM
To: "Hughes, Esther" <EHughes@cityhall.nyc.gov>, Laura Kavanagh <lkavanagh@cityhall.nyc.gov>
Subject: Re:

Oh - if it's just for the room, then I would go with GOTV for BDB - The Remix (that was a little more tailored to a general election audience - i.e., includes Royals & doesn't have No Sleep til Brooklyn)..

I was thinking specifically for intro/outro music for the mayor's remarks

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>
Subject: Re:

To play in the room or as an entrance song? The list below is to play as guests are arriving.

[Esther Hughes](#) | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:10 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

None of these are really doing it for me - except maybe Florence + The Machine, Dog Days Are Over

How about some combo of:

Bruce Springsteen, The Rising
india.arie, There's Hope
Fun, We Are Young
Lauryn Hill, Everything is Everything
The Five Steps, Ooh Child

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>

Date: Sunday, February 9, 2014 at 2:16 PM

To: "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: RE:

- <!--[if !supportLists]-->1. <!--[endif]-->New York Groove by Ace Frehley
- <!--[if !supportLists]-->2. <!--[endif]-->No Sleep Til Brooklyn, Beastie Boys
- <!--[if !supportLists]-->3. <!--[endif]-->Your Love keeps Lifting me higher, Jackie Wilson
- <!--[if !supportLists]-->4. <!--[endif]-->Dog Days are Over, Florence and the Machine
- <!--[if !supportLists]-->5. <!--[endif]-->Don't you Worry Child (radio edit), Swedish House Mafia
- <!--[if !supportLists]-->6. <!--[endif]-->Bridging the Gap, Nas ft. Olu Dara
- <!--[if !supportLists]-->7. <!--[endif]-->Some Night, Fun
- <!--[if !supportLists]-->8. <!--[endif]-->Azucar, Eddie Palmieri
- <!--[if !supportLists]-->9. <!--[endif]-->Girl on Fire, Alicia Keys
- <!--[if !supportLists]-->10.<!--[endif]-->Fader, The Temper Trap
- <!--[if !supportLists]-->11.<!--[endif]-->Rockaway Beach, Ramones
- <!--[if !supportLists]-->12.<!--[endif]-->Don't Stop Believing, Journey
- <!--[if !supportLists]-->13.<!--[endif]-->Start me Up, Rolling Stones
- <!--[if !supportLists]-->14.<!--[endif]-->We Take Care of Our Own, Bruce Springsteen
- <!--[if !supportLists]-->15.<!--[endif]-->A Little Less Conversation, Elvis Presley
- <!--[if !supportLists]-->16.<!--[endif]-->When they Fight, they Fight, Generationals
- <!--[if !supportLists]-->17.<!--[endif]-->Signed Sealed Delivered, Stevie Wonder
- <!--[if !supportLists]-->18.<!--[endif]-->New York, New York, Ryan Adams
- <!--[if !supportLists]-->19.<!--[endif]-->The Wire, HAIM
- <!--[if !supportLists]-->20.<!--[endif]-->Jump the Line, Harry Belafonte
- <!--[if !supportLists]-->21.<!--[endif]-->Harlem Air Shaft, Wynton Marsalis
- <!--[if !supportLists]-->22.<!--[endif]-->Angel of Harlem, U2
- <!--[if !supportLists]-->23.<!--[endif]-->Good Life, OneRepublic
- <!--[if !supportLists]-->24.<!--[endif]-->A-Punk, Vampire Weekend

Esther

Mayor's Office for Special Projects and Community Events

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-----Original Message-----

From: Kavanagh, Laura

Sent: Sunday, February 09, 2014 2:04 PM

To: Hughes, Esther

Cc: John Del Cecato

Subject:

Esther can you send JDC the list of songs you downloaded for tomorrow?

Sent from my iPhone

From: [Bill de Blasio](#)
To: [Ragone, Peter](#); [Santucci, Laura](#); [Wolfe, Emma](#); [Scola, Lindsay](#)
Cc: [Chirlane McCray](#); [Shorris, Anthony](#); [Williams, Dominic](#); [John Del Cecato](#)
Subject: Laying down a marker
Date: Sunday, February 09, 2014 3:34:22 PM

Our team has made a mistake, and I won't let it happen again. It was dumb to try to do SOTC and the budget address within 48 hours of each other. Dumb and narrow-minded. Not strategic. And I was dumb to let it happen, so I have only myself to blame.

We will get through this, but not as well as we should have. We are rushing too huge pieces and neither will be as good because of it. I am profoundly uncomfortable, but I will still make the play.

Del Cecato will say I've reacting this way before on the eve of big speeches, and there's some truth in that. But we've never had to do this before WHILE in office, dodging snowstorms, etc and held to a higher standard than a campaign speech. And we've NEVER tried to do TWO such huges speeches in one week.

The decision-making here was tactical and small-minded, and can't happen again. I will be the first to veto in the future. That being said, let's go make this the best it can be, and move forward.

Sent via BlackBerry by AT&T

From: [Hughes, Esther](#)
To: "jfdc@akpdmedia.com"; [Kavanagh, Laura](#)
Subject: Re:
Date: Sunday, February 09, 2014 3:47:31 PM

Will do

Esther Hughes | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:46 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

I'm fine with the original list for the "crowd music" - only one I'd nix would be No Sleep Til Brooklyn maybe

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:37 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>
Subject: Re:

John - is there a particular song you prefer not to use? We can remove the songs from the list but we are at capacity as to what we can purchase now.

Esther Hughes | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:16 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

Oh - if it's just for the room, then I would go with GOTV for BDB - The Remix (that was a little more tailored to a general election audience - i.e., includes Royals & doesn't have No Sleep til Brooklyn)..

I was thinking specifically for intro/outro music for the mayor's remarks

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>
Subject: Re:

To play in the room or as an entrance song? The list below is to play as guests are arriving.

Esther Hughes | Mayor's Office of Special Projects and Community Events |
ehughes@cityhall.nyc.gov | mobile: (347) 268-0794

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:10 PM
To: Hughes, Esther; Kavanagh, Laura
Subject: Re:

None of these are really doing it for me - except maybe Florence + The Machine, Dog Days Are Over

How about some combo of:

Bruce Springsteen, The Rising
India Arie, There's Hope
Fun, We Are Young
Lauryn Hill, Everything is Everything
The Five Steps, Ooh Child

From: <Hughes>, Esther <EHughes@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 2:16 PM
To: "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE:

- <!--[if !supportLists]-->1. <!--[endif]-->New York Groove by Ace Frehley
- <!--[if !supportLists]-->2. <!--[endif]-->No Sleep Til Brooklyn, Beastie Boys
- <!--[if !supportLists]-->3. <!--[endif]-->Your Love keeps Lifting me higher, Jackie Wilson
- <!--[if !supportLists]-->4. <!--[endif]-->Dog Days are Over, Florence and the Machine
- <!--[if !supportLists]-->5. <!--[endif]-->Don't you Worry Child (radio edit), Swedish House Mafia
- <!--[if !supportLists]-->6. <!--[endif]-->Bridging the Gap, Nas ft. Olu Dara
- <!--[if !supportLists]-->7. <!--[endif]-->Some Night, Fun
- <!--[if !supportLists]-->8. <!--[endif]-->Azucar, Eddie Palmieri
- <!--[if !supportLists]-->9. <!--[endif]-->Girl on Fire, Alicia Keys
- <!--[if !supportLists]-->10.<!--[endif]-->Fader, The Temper Trap
- <!--[if !supportLists]-->11.<!--[endif]-->Rockaway Beach, Ramones
- <!--[if !supportLists]-->12.<!--[endif]-->Don't Stop Believing, Journey
13. Start me Up, Rolling Stones

<!--[if !supportLists]--> <!--[endif]-->
<!--[if !supportLists]-->14.<!--[endif]-->We Take Care of Our Own, Bruce Springsteen
<!--[if !supportLists]-->15.<!--[endif]-->A Little Less Conversation, Elvis Presley
<!--[if !supportLists]-->16.<!--[endif]-->When they Fight, they Fight, Generationals
<!--[if !supportLists]-->17.<!--[endif]-->Signed Sealed Delivered, Stevie Wonder
<!--[if !supportLists]-->18.<!--[endif]-->New York, New York, Ryan Adams
<!--[if !supportLists]-->19.<!--[endif]-->The Wire, HAIM
<!--[if !supportLists]-->20.<!--[endif]-->Jump the Line, Harry Belafonte
<!--[if !supportLists]-->21.<!--[endif]-->Harlem Air Shaft, Wynton Marsalis
<!--[if !supportLists]-->22.<!--[endif]-->Angel of Harlem, U2
<!--[if !supportLists]-->23.<!--[endif]-->Good Life, OneRepublic
<!--[if !supportLists]-->24.<!--[endif]-->A-Punk, Vampire Weekend

Esther

Mayor's Office for Special Projects and Community Events
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-----Original Message-----

From: Kavanagh, Laura
Sent: Sunday, February 09, 2014 2:04 PM
To: Hughes, Esther
Cc: John Del Cecato
Subject:

Esther can you send JDC the list of songs you downloaded for tomorrow?

Sent from my iPhone

From: [Kavanagh, Laura](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"
Subject: Re: Song Choices
Date: Sunday, February 09, 2014 4:17:11 PM

So, no song?

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:42 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Laura Kavanagh <lkavanagh@cityhall.nyc.gov>
Subject: Re: Song Choices

Interesting point. We are being serious and retro this week.

From: Walzak, Phil
Sent: Sunday, February 09, 2014 03:40 PM
To: Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Kavanagh, Laura
Subject: RE: Song Choices

Do we need a song? Feels really campaigny

From: Ragone, Peter
Sent: Sunday, February 09, 2014 3:37 PM
To: 'jfdc@akpdmedia.com'; Kavanagh, Laura
Cc: Walzak, Phil
Subject: Re: Song Choices

There's a high part but yes, you're right.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, February 09, 2014 03:36 PM
To: Ragone, Peter; Kavanagh, Laura
Cc: Walzak, Phil
Subject: Re: Song Choices

Kinda depressing, no?

From: <Ragone>, Peter Ragone <pragone@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:34 PM
To: "Kavanagh, Laura" <lkavanagh@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Song Choices

What do you think about Perfect Day by Lou Reed? Timely.

If not I lean to NY groove.

PW?

From: Ragone, Peter
Sent: Sunday, February 09, 2014 03:29 PM
To: Kavanagh, Laura
Subject: Re: Song Choices

Springsteen to NJ?

From: Kavanagh, Laura
Sent: Sunday, February 09, 2014 03:20 PM
To: Ragone, Peter
Subject: Re: Song Choices

I like something classic, not looking to make a statement with this song. I'd probably use one of these:

New York Groove by Ace Frehley

Don't Stop Believing, Journey

We Take Care of Our Own, Bruce Springsteen

Signed Sealed Delivered, Stevie Wonder

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 3:11 PM
To: Laura Kavanagh <lkavanagh@cityhall.nyc.gov>
Subject: Re: Song Choices

What do you like?

From: Kavanagh, Laura
Sent: Sunday, February 09, 2014 03:10 PM
To: Ragone, Peter
Subject: Song Choices

1. New York Groove by Ace Frehley
2. No Sleep Til Brooklyn, Beastie Boys
3. Your Love keeps Lifting me higher, Jackie Wilson
4. Dog Days are Over, Florence and the Machine
5. Don't you Worry Child (radio edit), Swedish House Mafia

6. Bridging the Gap, Nas ft. Olu Dara
7. Some Night, Fun
8. Azucar, Eddie Palmieri
9. Girl on Fire, Alicia Keys
10. Fader, The Temper Trap
11. Rockaway Beach, Ramones
12. Don't Stop Believing, Journey
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15. A Little Less Conversation, Elvis Presley
16. When they Fight, they Fight, Generationals
17. Signed Sealed Delivered, Stevie Wonder
18. New York, New York, Ryan Adams
19. The Wire, HAIM
20. Jump the Line, Harry Belafonte
21. Harlem Air Shaft, Wynton Marsalis
22. Angel of Harlem, U2
23. Good Life, OneRepublic
24. A-Punk, Vampire Weekend

From: [Shorris, Anthony](#)
To: <[REDACTED]>
Cc: [Wolfe, Emma](#); [John Del Cecato](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: AMC
Date: Sunday, February 09, 2014 5:25:34 PM

Good to encourage responsible behavior...

Anthony E. Shorris
First Deputy Mayor
The City of New York
City Hall
New York, NY 10007
212-788-3191

> On Feb 9, 2014, at 5:24 PM, "Bill de Blasio" <[REDACTED]> wrote:
>
>
> Asking we reference working together with him in SOTC and/or budget address. Let's decide how to
handle. And fwiw, he's being amenable at this point on the joint homelessness prevention project, on
30% rent cap for people with HIV/AIDS and on hospitals/waiver -- at least in this conversation and at
least for now
>
>
> Sent via BlackBerry by AT&T

From: [Jonathan Rosen](#)
To: [Grybauskas, Stefan](#)
Cc: [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Walzak, Phil](#); [John Del Cecato <jfdc@akpdmedia.com>](#)
([jfdc@akpdmedia.com](#)); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#);
[Owens, Cynthia \(OMB\)](#)
Subject: Re: Speech Prep
Date: Sunday, February 09, 2014 8:46:53 PM

I am out of town for the day tomorrow for work and can't be there. Good luck tomorrow.

Sent from my iPhone

> On Feb 9, 2014, at 8:06 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:
>
>
>
> <meeting.ics>

From: [Bill de Blasio](#)
To: [Gunaratna, Mahen](#)
Cc: [John Del Cecato](#); [Ragone, Peter](#)
Subject: Re: La Guardia quote
Date: Sunday, February 09, 2014 9:13:49 PM

Quote #2 rocks hard and belongs in this speech

Sent via BlackBerry by AT&T

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Mon, 10 Feb 2014 01:24:39 +0000
To: <[REDACTED]>
Cc: John Del Cecato<jfdc@akpdmedia.com>; Ragone, Peter<pragone@cityhall.nyc.gov>
Subject: Re: La Guardia quote

Here are five options. I'm still searching for more and listening to some of his old radio addresses:

1. As a congressman, La Guardia sought a society "in which the 'little guys' would eat well, live in decent homes and know the dignity that comes with well-paid jobs, a voice in the government, and the knowledge that tomorrow can be better."
2. "When there are people right in my own district who are working day and night and can't earn enough for their families to eat, something is wrong. Such conditions should not exist and they are conditions I am determined to change."
3. "American citizens have a right to be provided work so that they can support their families decently and families."
4. "We have learned that unless there is employment for all there will be profits for none." (this was from a speech he delivered at a Labor Day event)
5. "I shall not rest until my native city is the first not only in population but also in wholesome housing; not only in commerce but also in public health; until it is not only out of debt but abounding in happiness."

On Feb 9, 2014, at 7:39 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

On it

Sent from my iPhone

On Feb 9, 2014, at 7:30 PM, "Bill de Blasio"
<[REDACTED]> wrote:

Mahen, JDC and I need a good Fiorello quote asap on respecting the working class, nobility of the people who do the hard work in our society -- anything in that vein

Sent via BlackBerry by AT&T

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Cc: <[REDACTED]> [Ragone, Peter](#)
Subject: Re: La Guardia quote
Date: Sunday, February 09, 2014 9:29:31 PM

Here's the sourcing:

As a congressman he had fought for an America **"in which the 'little guys' would eat well, live in decent homes and know the dignity that comes with well-paid jobs, a voice in the government, and the knowledge that tomorrow can be better."** [[When LaGuardia Was Mayor - New York's Legendary Year](#), by August Heckscher with Phyllis Robinson, page 144]

Sent from my iPhone

On Feb 9, 2014, at 9:19 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

Is number one actually a quote from LaGuardia, or a line from a book paraphrasing him?

From: <Gunaratna>, Mahen <MGunaratna@cityhall.nyc.gov>
Date: Sunday, February 9, 2014 at 9:04 PM
To: "<[REDACTED]>" <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Peter Ragone <pragone@cityhall.nyc.gov>
Subject: Re: La Guardia quote

Another strong one:

"We have reached a time when not to be useful is no longer the symbol of the nobility. We have learned that there is nobility in honest toil."

On Feb 9, 2014, at 8:24 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

Here are five options. I'm still searching for more and listening to some of his old radio addresses:

1. As a congressman, La Guardia sought a society "in which the 'little guys' would eat well, live in decent homes and know the dignity that comes with well-paid jobs, a voice in the government, and the knowledge that tomorrow can be better."
2. "When there are people right in my own district who are working day and night and can't earn enough for their families to eat, something is wrong. Such conditions should not exist and they are conditions I am determined to change."

3. "American citizens have a right to be provided work so that they can support their families decently and families."


4. "We have learned that unless there is employment for all there will be profits for none." (this was from a speech he delivered at a Labor Day event)

5. "I shall not rest until my native city is the first not only in population but also in wholesome housing; not only in commerce but also in public health; until it is not only out of debt but abounding in happiness."

On Feb 9, 2014, at 7:39 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

On it

Sent from my iPhone

On Feb 9, 2014, at 7:30 PM, "Bill de Blasio" <> wrote:

Mahen, JDC and I need a good Fiorello quote asap on respecting the working class, nobility of the people who do the hard work in our society -- anything in that vein

Sent via BlackBerry by AT&T

From: [Bill de Blasio](#)
To: [Grybauskas, Stefan](#); [Scola, Lindsay](#)
Cc: [Santucci, Laura](#); [Ragone, Peter](#); [John Del Cecato](#); [Williams, Dominic](#)
Subject: Re: Principal Schedule for Monday February, 10th 2014
Date: Sunday, February 09, 2014 9:45:34 PM

Update: Del Cecato will finish final draft shortly. He will join me at CH at 8:30am. We will rehearse non-stop until 11am, making revisions as we go. We need Peter and Dom to join us for that time -- other folks can be on call. Thanks

Sent via BlackBerry by AT&T

From: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Date: Mon, 10 Feb 2014 01:14:34 +0000
Subject: Principal Schedule for Monday February, 10th 2014

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Monday, February 10, 2014

WEATHER	ATTIRE	NOTES
HI 29 LO 14, Partly Cloudy, 20% Chance of snow	Business	

City Hall Staff:

Scheduling Contact: Stefan Grybauskas [REDACTED]
 Emergency Contact: Lindsay Scola [REDACTED]

Travelling Staff:

Special Assistant: Edie Sharp [REDACTED]
 Photographer: Rob Bennett [REDACTED]

Advance Team:

Director of Advance: Frankie Martinez-Blanco [REDACTED]
 Deputy Director of Advance: Ronalie de Alwis [REDACTED]

6:15 - 7:10 AM **WO**
 Location: Park Slope YMCA

7:40 - 7:55 AM [REDACTED]
 [REDACTED] [REDACTED]
 [REDACTED] [REDACTED]

7:55 - 8:00 AM [REDACTED]

8:00 - 8:15 AM [REDACTED]



8:00 - 8:15 AM

COMMUNICATIONS CALL

Staff: Monica Klein

8:15 - 8:20 AM

ARRIVE CITY HALL

8:30 - 11:00 AM

SPEECH PREP

Location: Outer Ceremonial Office

Attendees: Peter Ragone, Dean Fuleihan, Emma Wolfe, Phil Walzak, John Del Cecato, Jonathan Rosen

11:00 - 11:25 AM

DEPART CITY HALL EN ROUTE LAGUARDIA COMMUNITY COLLEGE

Drive Time: 25 mins

Car : BdB, CMC

Follow Cars: Rachel Noerdlinger, John del Cecato, Phil Walzak, Peter Ragone, Edie Sharp, Jonathan Rosen, Laura Santucci

11:25 - 11:30 AM

ARRIVE LAGUARDIA COLLEGE

11:30 - 12:00 PM

HOLD // SPEECH PREP

Location: Hold Room, LaGuardia Community College
31-10 Thompson Avenue
Queens

12:00 - 12:05 PM

MOVE TO BACKSTAGE

12:05 - 12:50 PM

STATE OF THE CITY

Location: Auditorium, LaGuardia Community College
31-10 Thompson Avenue
Queens

Attendees: 750 audience members

Site: Ronalie de Alwis, 

Setup: Podium center stage with seated audience

Podium: YES

Teleprompter: NO

Remarks: Prepared

Press: OPEN

Format: YOU are introduced by Katherin LaGuardia
YOU enter auditorium through side door stage left
YOU shake hands with audience members seated in front row
YOU walk onto stage via stairs stage right

YOU greet Katherine LaGuardia
Katherine departs stage
YOU deliver speech
YOU depart back stage, stage left

12:50 - 1:15 PM

DEPART LAGUARDIA COLLEGE EN ROUTE CITY HALL

Drive Time: 25 mins
Car : BdB, Edie

1:15 - 1:20 PM

ARRIVE CITY HALL

1:30 - 2:30 PM

LUNCH WITH LINDSAY SCOLA AND LAURA SANTUCCI

Location: Mayor's Office

2:30 - 3:00 PM

OFFICE TIME

Location: Mayor's Office

3:00 - 7:00 PM

BUDGET PREP

Location: Outer Ceremonial Office
Attendees: Tony Shorris, Mindy Tarlow, Laura Santucci, Emma Wolfe,
Peter Ragone, Dominic Williams, Dean Fuleihan, Ray Orlando

7:00 - 7:15 PM

DEPART CITY HALL EN ROUTE RESIDENCE

Drive Time: 15 mins
Car : BdB, Edie

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Williams, Dominic](#)
To: [REDACTED] [Wolfe, Emma](#)
Cc: [REDACTED]; [Furnas, Benjamin](#); "jfdc@akpdmedia.com"
Subject: Re: PSD
Date: Sunday, February 09, 2014 9:47:39 PM

Will send answers on both shortly.

----- Original Message -----

From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Sunday, February 09, 2014 09:38 PM
To: Wolfe, Emma
Cc: Williams, Dominic; Ben Furnas <[REDACTED]>; Furnas, Benjamin; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: PSD

Crucial Del Cecato and I know asap -- will affect the speech. We also need to know more about what the exec order will be that we're doing. Thanks

-----Original Message-----

From: Emma Wolfe
To: Bill de Blasio
Cc: Dom Williams
Cc: Ben Furnas
Cc: Ben Furnas
Subject: Re: PSD
Sent: Feb 9, 2014 9:36 PM

Adding Ben. My understanding is the firing was outlawed for smaller businesses too, but it still exempted the last-minute carve-outs. But dom and Ben shd respond.

> On Feb 9, 2014, at 9:34 PM, "Bill de Blasio" <[REDACTED]> wrote:
>
>
> Did the law last year outlaw the firing of ALL new yorkers because they are sick, or just those in firms with 20 or more employees?
>
>
> Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

From: [Furnas, Benjamin](#)
To: [REDACTED] [Wolfe, Emma](#)
Cc: [Williams, Dominic](#); [Ben Furnas](#); [John Del Cecato](#)
Subject: RE: PSD
Date: Sunday, February 09, 2014 10:10:27 PM

Living wage executive order:

- Establishes as official City policy that recipients and other substantial beneficiaries of subsidies or incentives connected with significant development projects pay their employees a living wage of \$10.20 per hour, adjusted for inflation each year, plus health benefits or a payment of equivalent value (\$1.55/hr this year).
- Directs the Deputy Mayor for Housing and Economic Development and the Department of Small Business Services to ensure implementation of living wage requirements for significant development projects.

Ben Furnas
Senior Policy Analyst
Office of the First Deputy Mayor
City Hall, New York NY 10007
Desk: 212-788-9879
Cell: 607-227-5862
bfurnas@cityhall.nyc.gov

From: Bill de Blasio [REDACTED]
Sent: Sunday, February 09, 2014 9:38 PM
To: Wolfe, Emma
Cc: Williams, Dominic; Ben Furnas; Furnas, Benjamin; John Del Cecato
Subject: Re: PSD

Crucial Del Cecato and I know asap -- will affect the speech. We also need to know more about what the exec order will be that we're doing. Thanks

-----Original Message-----

From: Emma Wolfe
To: Bill de Blasio
Cc: Dom Williams
Cc: Ben Furnas
Cc: Ben Furnas
Subject: Re: PSD
Sent: Feb 9, 2014 9:36 PM

Adding Ben. My understanding is the firing was outlawed for smaller businesses too, but it still exempted the last-minute carve-outs. But dom and Ben shd respond.

- > On Feb 9, 2014, at 9:34 PM, "Bill de Blasio" <[REDACTED]> wrote:
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- >
- >
- > Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

From: [Grybauskas, Stefan](#)
To: "jfdc@akpdmedia.com"; [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Walzak, Phil](#);
jonathan@berlinrosen.com"; [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); "rmunoz@akpdmedia.com"; [Owens, Cynthia \(OMB\)](#)
Subject: Speech Prep- Monday
Date: Sunday, February 09, 2014 10:14:22 PM

Hello,

The Mayor requested that John del Cecato, Dominic Williams and Peter Ragone to join him in his office for the 830am prep session. Everyone else should be on call.

Thanks,

Stefan

From: [Shorris, Anthony](#)
To: [Wolfe, Emma](#)
Cc: <[REDACTED]> [John Del Cecato](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: AMC
Date: Monday, February 10, 2014 7:54:58 AM

Larry called again just to confirm: they are OK on HASA and will include money in 30-day amendment. They are OK with general statement on working together on new homeless prevention pilot plan. He and I will talk later on LICH -- Tish is unwilling to move and they will lean on 1199 to push her.

Anthony E. Shorris
First Deputy Mayor
The City of New York
City Hall
New York, NY 10007
212-788-3191

> On Feb 9, 2014, at 5:25 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>
> Got it
> Anything on CFE?
>
>> On Feb 9, 2014, at 5:24 PM, "Bill de Blasio" <[REDACTED]> wrote:
>>
>>
>> Asking we reference working together with him in SOTC and/or budget address. Let's decide how to handle. And fwiw, he's being amenable at this point on the joint homelessness prevention project, on 30% rent cap for people with HIV/AIDS and on hospitals/waiver -- at least in this conversation and at least for now
>>
>>
>> Sent via BlackBerry by AT&T

From: [Ragone, Peter](#)
To: [Singleton, Jessica](#); [Adams, Marti](#); [Katz, Rebecca](#); [Norvell, Wiley](#)
Cc: [Shorris, Anthony](#); [Glen, Alicia](#); [Carter, Zach \(Law\)](#); [Barrios-Paoli, Lilliam](#); [Fuleihan, Dean \(OMB\)](#); [Santucci, Laura](#)
Subject: FW: draft 17
Date: Monday, February 10, 2014 8:13:56 AM
Attachments: [StateOfTheCityDraft17.docx](#)

Most recent please see attached. If there any glaring problems please let us know asap.

From: [REDACTED] [mailto:[REDACTED]]
Sent: Monday, February 10, 2014 7:45 AM
To: Ragone, Peter
Subject: Fw: draft 17

Peter Ragone/[REDACTED]

From: John Del Cecato
Sent: Sunday, February 9, 2014 10:45 PM
To: Bill de Blasio; Chirlane McCray; Patrick Gaspard; Ken Sunshine <sunshine@sunshinesachs.com>, Peter <[REDACTED]> Emma Wolfe; Dom Williams; Jonathan Rosen; Phil Walzak; Mahen Gunaratna; Edie Sharp
Subject: draft 17

Sorry use this one instead

State of the City – DRAFT 17
DRAFT AS OF: 2/9/14 10:45 PM

Thank you, Katherine LaGuardia for your kind words.

Your decades of service to improving public health – particularly in the realm of women’s reproductive health and combatting the spread of HIV-AIDS – has been instrumental in lifting the life chances of those in need – both here in New York and around the world.

That advocacy on behalf everyday people was a hallmark of your grandfather’s tenure as mayor. He understood a bedrock principle of New York greatness, when he said, quote: “Our city does not belong to any individual or set of individuals. It belongs to all the people.”

LaGuardia Community College in many ways represents that vision.

It is a place where New Yorkers from all walks of life can find a path to a future...with a good job and a shot at a better life.

Every day, I sit behind the former desk of Mayor LaGuardia, reminded of the courage we all must summon in our fight to make New York City work better for everyone.

Now, we have some extraordinary New Yorkers in the audience today who also share that vision, including one who has inspired me with her intelligence, her drive, and her compassion for more than twenty years – a young woman who has recently agreed to share her love for this city by leading the non-profit Mayor’s Fund. Thank you for being my guiding light, Chirlane – or, as you’re apparently now sometimes known, #flonyc. (say: HASHTAG FLO NICE)

Thank you to my fellow elected officials in attendance: Public Advocate Letitia James, City Comptroller Scott Stringer, and City Council Speaker Melissa Mark Viverito. Thank you to the Members of Congress, the City Council, and the State Legislature who have joined us as well. And I must take a moment for us to acknowledge two amongst us who have been executives of our city and state - Mayor David Dinkins and Governor Mario Cuomo. You are all dedicated and able

public servants, true allies in the cause of social and economic justice.

And thank you, most of all, to my fellow New Yorkers.

We are here to discuss the New York City that we live in today; to lay out our vision for where we will take it in the weeks and months to come; and to discuss something larger – the core values we share as New Yorkers pursuing progressive change.

This has already been quite a year.

In one month's time, our city has weathered three major snowstorms with typical grit and fortitude.

In fact, we've faced more snow last month than any new administration since January of 1978, when Mayor Ed Koch led this city.

Beyond the recent snowstorms, the first few weeks of 2014 have been quite busy.

We've played regional host to the Super Bowl, giving a strong economic boost to New York City at a critical time.

Through Vision Zero, we have begun putting into place ambitious new policies to END the tragic and unacceptable rash of pedestrian deaths on our city streets.

Of course, none of this would be possible without the bravery and dedication of the men and women who make up our city work force.

I know that these speeches have at times been used to attack the motives of our public employees. Today, I want to recognize the hard work and commitment of those men and women – and to say how proud I am of them. The services you provide every single day in neighborhoods across New York have made us the safest and strongest big city in America, and you deserve our deep gratitude and respect.

Our public employees represent a thread that runs through this Administration – a belief that public service is a noble calling – that part of what makes New York special is helping our neighbors navigate life's

challenges, big and small.

New York's drive and diversity are unparalleled in this country, and we have appointed a City Administration that proves it – putting our best women and men in charge of delivering city services with efficiency and integrity.

This is a team that knows how to execute its core responsibilities – while never losing sight of the fact that we're called to be part of a larger mission as well.

Because the truth is, the state of our city, as we find it today, is a Tale of **Two** Cities – with an inequality gap that fundamentally threatens our future.

It must not, and will not, be ignored by your city government.

A little more than five years ago, the Great Recession hit our city economy – and our neighborhoods – with a furious blow.

But more quickly than most predicted, our financial sector has come back.

Wall Street has **not only** rebounded above its pre-recession levels, but at present hovers near **historic** highs.

And in some of our neighborhoods, the streets are consistently safe and opportunity consistently flows.

That is a good thing. We **celebrate** that success.

Yet for millions in this city – New Yorkers living in all five boroughs – the economic rebound hasn't just been slow in coming. It seems a distant fantasy – with the ladder up to the good life stretching farther and farther out of reach.

Good jobs that pay decent wages are all too scarce. Access to the best health care seems, to many, to be a privilege that cannot be earned. To countless New Yorkers, affordable housing is an oxymoron. And a quality education – the most powerful tool we know for lifting one's life

chances – has become a promise broken too many times to tally.

All the while, 46 percent of our city’s residents live at or near the poverty line.

Our middle class isn’t just squeezed; it’s at risk of disappearing altogether.

That disparity...that inequality crisis...is the greatest risk to our New York promise.

Working people built our city, and for their hard work they were rewarded – not always with great wealth, but with a fundamental assurance...the knowledge that hard work could pull them from modest means into a growing middle class.

Today, that assurance is missing...that sense of economic justice is gone. And that is what we aim to address.

There are some who have taken issue with our commitment to this cause – who say that income inequality is just a fact of life, and that attempts to remedy it are simply sowing the seeds of class warfare.

But we know better. We understand that allowing the income gap to stretch further isn’t simply a threat to those at the bottom – but to **every** New Yorker.

And we also know this: New Yorkers’ personal commitment to tackling inequality knows no boundaries of geography or income.

Many wealthy New Yorkers are committed to healing those divisions – not out of mere altruism...not due to feelings of guilt, or pity. They know that a Gilded City isn’t the New York they signed up for – even if they currently find themselves doing quite well. They want all New Yorkers to succeed because it enriches **all** our lives, including their own – with vibrant neighborhoods and quality schools and fairly-treated workers building a better and stronger city.

And make no mistake about the motives of those in our most hard-pressed communities.

They don't typically look to the rich with anger...they aren't consumed with jealousy or spite. They are simply in search of the city that **they** signed up for – one that rewards not just wealth, but **work**.

A city that honors the notion that a single mom taking the subway to her job as a housekeeper deserves to see **her** efforts rewarded, just as readily as the family who owns the home she cleans.

That the young man who stocks the shelves deserves the same respect and chance at a decent life as the executive who owns the store.

New York will only work when it works as ONE city. And here's why:

Despair does not dissipate. Those who are discouraged – even hopeless – about their future...cannot contribute their labor or energy or values to their neighborhoods, or to the neighborhoods that sit just a short subway ride away.

We demand a city that lifts the floor for those struggling day to day...that offers every New Yorker a fair shot...because that is the city that we ALL signed up for.

Mayor LaGuardia called for “government with a soul.” He saw beyond the numbers in a budget...understood that those numbers represented real people who were just trying to live their lives, and asked only for a little help.

And that is what we resolve to do.

But before we talk about all the measures we will take to reach this goal, it is important that we are honest with New Yorkers about our current fiscal situation.

We are in the midst of an unprecedented budgetary challenge. We are faced with a federal government in gridlock. There is uncertainty with the state budget. And we have over 150 labor contracts that are unsettled.

When you take all these factors into account, we are facing an uncharted path.

In the face of this situation, we will be honest with New Yorkers about their government. We will navigate towards a future that is progressive **and** fiscally responsible.

It will not be easy.

But we will not turn away from the challenge.

Even with these impediments before us, we've begun the fight to **lift the floor for all New Yorkers**...to improve the life conditions of those who struggle with great determination -- not to get ahead -- but merely to keep their heads above water. And we're fighting to **give everyone a fair shot**, so that city government doesn't set its priorities by the needs of those at the very top while ignoring the struggle of those born under a less lucky star.

In the first month of this Administration, we have forged an agreement with this City Council that will provide Paid Sick Leave to 500,000 additional New Yorkers.

New Yorkers like the woman I heard from [REDACTED] **(CHECK TO MAK**

[REDACTED]

Under the expanded Paid Sick Leave legislation, New Yorkers like [REDACTED] won't see her job stripped away just because she put her health first.

(MAKE SURE THAT THE NEW PAID SICK LAW EXPANSION WOULD APPLY HERE - IF IT DOESN'T, WE COULD USE [REDACTED]

[REDACTED]

[REDACTED]

knows why that's important. That's why even before the new law passed, she offered paid sick leave to her employees - because she

knows that a healthy workforce is a more productive workforce.

But expanding Paid Sick Leave is just **one part** of our effort to lift the floor for our city's middle class and working poor. This month, we will extend the reach of living wage standards – ending a city lawsuit against expanding that important legislation; and issuing an executive order to set the expansion in motion **(BDB NEEDS TO KNOW WHAT THIS IS EXACTLY)**. And we will work with the City Council to extend living wages throughout projects the city subsidizes. **(NUMBER OF ADDITIONAL PEOPLE WE WILL REACH??)**

We want to ensure that New Yorkers aren't relegated to the ranks of the poor when putting in a full week's work. Next week, we **(CAN WE SAY NEXT WEEK?)** will ask Albany to give New York City the power to raise the minimum wage in all five boroughs. In the process, we will send a powerful signal to the people of New York – that we honor work...and that we are committed to **making work pay**.

We will lift the floor for New Yorkers crushed by skyrocketing rents...by requiring developers to build affordable homes for everyday people rather than simply multi-million dollar high-rises for the most fortunate among us.

In total, we pledge to preserve or construct nearly 200,000 units of affordable housing – to help working people by literally putting a roof over their heads. On Saturday, we announced a top-flight team of housing experts, and their first charge is to create and implement a plan to reach this goal. **(DO WE KNOW WHEN THAT PLAN WILL BE PRODUCED BY?)**

And while we lift the floor, we will also offer New Yorkers a fair shot.

We have already taken bold new steps to reform the overuse of stop-and-frisk.

We announced a settlement in the case of Floyd vs. the City of New York – an acknowledgment of the wrongs spurred by a broken policing policy...and a message to New Yorkers of **every** background that we will respect equal protection under the law.

We continue working to build a bond of trust between law enforcement and the neighborhoods they serve...to ensure that New Yorkers see their safety AND their rights protected. And to protect our **police officers**, who want and need community partners as they work so hard to root out crime.

(IS THERE SOMETHING WE CAN ANNOUNCE ABOUT HOW SHOOTINGS ARE DOWN XYZ SINCE WE TOOK OFFICE – DOM OR PETER OR PHIL?)

Protecting the safety of all New Yorkers includes protecting the health of all New Yorkers.

For months, I joined with others to stop the closures of our community hospitals in Brooklyn. Many days, it seemed like we might not prevail. But we did.

We made it clear that we will no longer accept a pattern of closing hospitals without regard to the people who need the medical services they provide.

Instead of watching hospitals shuttered and simply sold off to the highest bidder, we will continue the battles we've won over the last several months – requiring alternatives that put the health of our **people** ahead of **profits**.

This is **not** something from which we will retreat.

We will protect those whose voices too often go unheard. We will reach out to our undocumented immigrants -- issuing municipal ID cards **this year** -- so that no daughter or son of our city goes without bank accounts, leases, library cards...simply because they lack identification. New York City is your home too, and we will not force ANY of our residents to live their lives in the shadows.

La ciudad de Nueva York es el hogar de todos los que vivimos aquí. No dejaremos que ninguno de nuestros residentes viva en las sombras.

We'll offer a fair shot to the workforce of tomorrow...changing a mindset that focuses on tax breaks for big corporations rather than making it easier for our people to earn the skills they need to land jobs

at those companies.

We know the soaring cost of CUNY makes higher education harder and harder for everyday New Yorkers to afford.

And we understand that higher education is the path to a better life...the great equalizer...the key to lifting oneself into the middle class.

To that end, we will focus on the training and skills that individuals need to meet the demands generated by large and small employers of our city.

We will strengthen the links between the hubs of high quality industrial job creation and our high schools, public and community colleges and workforce development organizations.

And we'll not only fight to shift resources from corporate subsidies to tuition assistance, we'll work to connect higher education to the jobs that the 21st Century workforce requires.

CUNY has always been the engine that drove New York's economy, making sure that our great industries had the workforce they needed to thrive.

Today, new industries are driving an economic future with jobs we could not have envisioned just a few years ago.

And CUNY is going to fill those jobs with New Yorkers who are educated and ready to work.

We will forgo big giveaways to a few select companies and instead pursue a city economic strategy that grows whole sectors of small businesses in emerging industries – from technology to green jobs, to food exports, to advanced manufacturing – companies that can generate good jobs at decent wages in all five boroughs.

We will create a Low-Income Entrepreneur Fund and a Fashion Manufacturing Fund -- which will leverage private capital to ensure small business growth and fashion manufacturing across all five boroughs.

And we'll create jobs for young people who are growing up in this city... who have always called this home. Here's how.

First, we will advance a dedicated Science, Technology, Engineering, and Math – or STEM program -- at CUNY – to start preparing more graduates of our public high schools for jobs in the city's tech industry. To that end, our aim is that within eight years, the majority of skilled technology-related jobs in New York City are being filled by those educated in New York City schools. We will look to the innovation economy not just to grow companies, but also to put New Yorkers to work.

Second, as our health sector continues to rapidly grow, we will prepare more of our unemployed, and our young people, for middle-skill, middle-class jobs...by scaling-up innovative programs like the Bronx's Health Education and Research Occupations High School that connects New Yorkers to CUNY and to relevant work experience at Montefiore hospital.

Third, for people without a college degree, we will reinvent our maze of overlapping and often-ineffective job training programs --- and invest in industry-linked apprenticeship programs that directly connect New Yorkers to jobs in emerging industries such as green building innovation, information technology, and telecommunications.

Fourth, we will connect city high schools to colleges, apprenticeship programs, or industries that correspond to the skills our students learn. We will reverse the trend of importing engineers, nurses, and other skilled workers to fill New York City jobs -- and start in-sourcing good jobs for those who live here **now**, and are desperate for work.

While we continue to invest in and expand our new businesses, we won't lose sight of the industries that have made us the center of commerce and culture. We will pursue a five borough economic agenda that integrates new industries with traditional drivers of job growth in our city.

Finally, we will not forget our obligations to the people of this city still recovering from the after effects of super-storm Sandy.

We are resolved to make the efforts underway function more effectively and efficiently.

In the aftermath of the storm, I personally made it my mission to see the devastation in those neighborhoods myself.

I made a promise that if elected Mayor, I would make this recovery a focus of my administration.

In the coming weeks we'll make good on the pledge with a comprehensive review and updated plan to help those still feeling the effects of Sandy.

And above all, we WILL give a fair shot to those who deserve it most – our children – ALL of them.

We will offer **every** child from every borough of this city truly universal full-day Pre-K.

We will provide quality extended learning programs for **every** middle schooler.

And for this, we won't wait. We have a detailed plan to put this program into effect THIS September.

And we will do this by asking those who make more than a half-million dollars a year to pay a little more in taxes.

For those making between \$500,000 and a million dollars a year, that means an average of about 900 bucks a year. But to the young minds that we help shape...the pre-teen lives that we keep safe...the generation of working New Yorkers that we put on a path to success...it will be priceless.

Now, I know that last part has been the subject of some debate in recent weeks. And I know that people of good conscience can have different plans for how to achieve better outcomes for our kids. So let me take just a moment to make MY case for why our plan is the way to make that promise to our young people a reality.

There are some who say that Albany shouldn't approve our plan because the STATE government simply cannot raise ANY taxes right now.

But that is NOT the debate. We're not asking Albany to raise the state income tax by a penny to pay for universal Pre-K and after-school programs here in New York City. We're simply asking Albany to allow New York City to tax itself – its wealthiest residents...those making a half-million or more a year.

Raising taxes on the rich makes our commitment to our kids more than just words. It makes that commitment REAL. It makes that commitment FAIR. And it offers a promise to our kids that they can COUNT ON.

If there ARE extra resources in the state budget, we must remember that the courts have ruled – in the landmark Campaign for Fiscal Equity decision several years ago -- that we are currently being short-changed on our OVERALL state education budget...to the tune of several BILLION dollars.

Here in New York City we have a detailed plan, and it's on the table – one that's real; that's fair; that's reasonable.

So, let's dedicate the funding we need to do what New York City must – and let's tap the wealthiest New Yorkers to do so.

This is about the children of New York, and just how strong of a commitment we are willing to make to THEIR futures...and OUR OWN.

And that is a commitment I hear every day -- not just from middle class, working class, and low-income New Yorkers – but from good people from EVERY income bracket – people who know that for New York to move forward, we must ask those who have achieved great success to give a little back...to ensure that stories like theirs are possible for the next generation.

As I said in my inaugural address, **we do not do this to punish success. We do it to create more success stories.**

Study after study show that children who access Pre-K programs are more likely to stay on a path to a productive life. Middle-schoolers who access after-school programs are less likely to fall victim to gangs and street violence...more likely to graduate and go on to college or the world of work...to have hope for lifting themselves out of a cycle of poverty and into a world of possibility.

[REDACTED] the
[REDACTED] er child a
better start on life - [REDACTED]
[REDACTED] leave
school at the end of [REDACTED] heir hands
- headed home, [REDACTED] hopes, and not falling victim to the negativity of
the streets. Pre-K and after-school programs give mothers like [REDACTED]
more than just peace of mind that her kids are safe. They give her the
promise that her kids are on the right path - and staying there.

Mayor La Guardia was nicknamed the "Little Flower." And he spoke for, and fought for, families all across New York City who would have otherwise gone without a voice.

What we wish for New York City is to nurture our own Little Flowers - children from every borough and background - to let them grow to their fullest potential.

That is what we want for New York City.

To lift the floor.

To offer every New Yorker a fair shot.

Fighting to end the Tale of Two Cities - not just because it's moral and just - but because it makes ALL of our lives richer.

We cannot wait for Washington to act. We will not let the gridlock there - or the limits of Albany - serve as an excuse for New York City to roll over and ignore our mission.

New Yorkers don't look at government as federal and state and local. They look at it – at all of us – as their elected representatives...the people they are counting on to make a difference in their lives.

And we here in New York City government have many tools at our disposal to make good on that promise...on that **responsibility**...and we will use them.

We find ourselves at a fork in the road. We can look down the path that we've been on for far too long. We can see it as the easier trail to traverse, and fool ourselves into thinking it's our only option.

Or we can take the OTHER road...the path to closing the inequality gap...that very NEW YORK option of taking on **big challenges** and **getting results**.

That's what Mayor La Guardia did – bringing the New Deal to New York City. That's what so many women and men of great vision and compassion...of strong values and quiet struggle...of fierce determination and relentless action...have done throughout New York's history.

That's the path I choose today. I ask my fellow citywide elected officials, members of this City Council and the State Legislature – and all New Yorkers – to join me.

We've one got one chance to get this right. Let's seize it.

Thank you, and God bless the people of New York!

###

From: [Ragone, Peter](#)
To: "laura@billdeblasio.com"; "jonathan@berlinrosen.com"; [Walzak, Phil](#); "jfdc@akpdmedia.com"
Subject: Re: Speech draft
Date: Monday, February 10, 2014 9:18:28 AM

Sent to gmail

----- Original Message -----

From: Laura Kavanagh [<mailto:laura@billdeblasio.com>]
Sent: Monday, February 10, 2014 09:16 AM
To: Jonathan Rosen <jonathan@berlinrosen.com>; Ragone, Peter; Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com>
Subject: Speech draft

Can you send me a copy so production can review? Don't need final, just draft.

Sent from my iPhone

From: [Michael Cerrato \(DCAS\)](#)
To: [Ragone, Peter](#); [Grybauskas, Stefan](#); [Sharp, Edie](#); [Noerdlinger, Rachel](#); [Santucci, Laura](#); [Walzak, Phil](#); ["jfdc@akpdmedia.com"](#)
Cc: [Coney, Javon](#); [Shapiro, Leigh](#); [Seignious, Sandy](#); [de Alwis, Ronalie](#); ["rmunoz@akpdmedia.com"](#); [Scola, Lindsay](#); [Glenn Sokolofsky \(DCAS\)](#)
Subject: Re: SOTC Travel Manifest
Date: Monday, February 10, 2014 10:07:16 AM

Motorcade is departing from the east gate. Not the west gate.

From: Ragone, Peter [mailto:pragone@cityhall.nyc.gov]
Sent: Monday, February 10, 2014 10:00 AM
To: Grybauskas, Stefan <SGrybauskas@cityhall.nyc.gov>; Sharp, Edie <ESharp@cityhall.nyc.gov>; Noerdlinger, Rachel <RNoerdlinger@cityhall.nyc.gov>; Santucci, Laura <LSantucci@cityhall.nyc.gov>; Phillip Walzak; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Coney, Javon <JConey@cityhall.nyc.gov>; Shapiro, Leigh <LShapiro@cityhall.nyc.gov>; Seignious, Sandy <sseignious@cityhall.nyc.gov>; de Alwis, Ronalie <rdealwis@cityhall.nyc.gov>; 'rmunoz@akpdmedia.com' <rmunoz@akpdmedia.com>; Scola, Lindsay <LScola@cityhall.nyc.gov>; Glenn Sokolofsky (DCAS); Michael Cerrato (DCAS)
Subject: Re: SOTC Travel Manifest

Dom should be in this too.

From: Grybauskas, Stefan
Sent: Monday, February 10, 2014 09:59 AM
To: Sharp, Edie; Noerdlinger, Rachel; Santucci, Laura; Ragone, Peter; Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Cc: Coney, Javon; Shapiro, Leigh; Seignious, Sandy; de Alwis, Ronalie; Robert Munoz (rmunoz@akpdmedia.com) <rmunoz@akpdmedia.com>; Scola, Lindsay; Glenn Sokolofsky (gsokolofsky@dcas.nyc.gov) <gsokolofsky@dcas.nyc.gov>; Michael Cerrato (DCAS) (mcerrato@dcas.nyc.gov) <mcerrato@dcas.nyc.gov>
Subject: SOTC Travel Manifest

Hello,

Please see below for the travel manifests for transportation to the SOTC. The vehicles will be departing from the West Gate of City Hall at 11:00am sharp. Please be in your designated vehicles by 10:55am. Let me or Edie know if you have any questions

Lead Car(NYPD):

Mayor

First Lady

Follow Car (NYPD truck):

Edie Sharp

Rachel Noerdlinger

Laura Santucci

Follow Car 2(Press truck- Driver Glenn Sokolofsky):

Peter Ragone

Phil Walzak

John de Cecato

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Bill de Blasio](#)
To: [John Del Cecato](#); [Ragone, Peter](#); [Williams, Dominic](#)
Cc: [Chirlane McCray](#)
Subject: Fw: Your remarks yesterday
Date: Monday, February 10, 2014 11:09:43 AM
Attachments: [Been acceptance.docx](#)

Arguably the most TOTC speech given by anyone on this team, including me!

Sent via BlackBerry by AT&T

-----Original Message-----

From: "Glen, Alicia" <AGlen@cityhall.nyc.gov>
Date: Mon, 10 Feb 2014 12:59:36
To: [REDACTED]
Cc: Walzak, Phil <PWalzak@cityhall.nyc.gov>
Subject: Fw: Your remarks yesterday

See attached.

----- Original Message -----

From: Been, Vicki [<mailto:vicki.been@nyu.edu>]
Sent: Sunday, February 09, 2014 01:54 PM
To: Glen, Alicia
Subject: Re: Your remarks yesterday

Thanks, Alicia. I've attached my notes.

Do you want me to be at the State of the City speech?

Hope you are getting some rest today!

Vicki

On 2/9/14, 9:49 AM, "Glen, Alicia" <AGlen@cityhall.nyc.gov> wrote:

>Is it possible to get a copy? The Mayor thought they were fantastic!
>Alicia

It's a great honor to join Mayor de Blasio, Deputy Mayor Glen and this wonderful team to ensure that every New Yorker has a safe, high-quality, affordable home in a neighborhood that helps its residents build better lives for themselves and their children. No city can call itself great when people are forced to choose between skipping the rent or seeing their kids go hungry, of going without heat or going without the medicine their partners need. No one should have to force themselves at the end of a hard day to close their eyes to the mold and mice and misery of dilapidated housing. And no city can thrive when luxury penthouses look over neighborhoods where parents have to panic that their kids will not make it home from school safely, where talented people willing to work hard can't find jobs, where the street is marked by decay rather than the vibrant energy that makes New York City great.

New York City has led the nation in trying to ensure affordable housing and safe, high opportunity neighborhoods for all its residents, but the challenge is huge, and at times it feels like we've been swimming upstream – losing precious units even as we've tried hard to provide for the needs of a growing population. But now we have an incredible opportunity to make New York a 21st Century Progressive City. We have a mayor who not only has an ambitious goal and a clear vision, but who knows community development first hand from his years as Regional Director of the US Department of Housing and Urban Development. We have a deputy mayor who has spent her entire career focused on finding creative, smart ways to revitalize communities. We have a mandate from voters to make New York City a place of

opportunity not just for the fortunate, but for every family, in every neighborhood. We have challenges to be sure, but we have an incredible chance to show the world that you can have a city that is both thriving and equitable, that provides parks and other high quality services to enrich every neighborhood, and that helps every New Yorker to build the life she or he wants.

I'm delighted to be given the honor of joining the mayor and deputy mayor in pursuing those goals. It's a bit daunting, to say the least, to think about helping to create and preserve 200,000 units of housing, when that is about 1000 times the number of homes in the town in which I grew up. My father chose to set up an auto body shop in Naturita, Colorado in its boom years in the late 1950s and early 1960s, when the uranium mines in the surrounding hills were supplying vanadium for the cold war. We arrived just in time for the bust of the 60's, which unfortunately persists to this day. It was dirt poor and lacked all social services. While I learned many lessons from dedicated teachers, the school struggled to provide even the basics. Drunk-driving, drugs, and violence claimed many young men, while girls took on the responsibilities of parenthood before they were even old enough to get a learner's permit. It turned out that our houses and trailers had been built or parked on the radioactive waste from the mines (which some folks say give me a nice glow!). My sister and I spent many nights in our basement bedroom trying to ignore the fumes of battery acid and radiator coolant from the shop on the other side of the wall. I have fond memories of times with my wonderful family, but Naturita was

not a neighborhood of opportunity. It closed doors, rather than opening possibilities.

I was incredibly lucky to escape – I won a cooking scholarship with my orange-glazed porkchops and razzle dazzle jello salad, and was able to go to Colorado State University. There, a wonderful professor named Derry Eynon encouraged me to submit a story idea to Consumer Reports Magazine, and Consumer Reports saw something in my letter and offered me an internship. Having little sense, other than a sense of adventure, I decided NYC seemed doable when I lucked into affordable, safe housing. I moved into the Webster Apartments for Women on 9th Avenue and 34th Street, and begin to build the live I wanted to lead. I've been so fortunate – I have an amazingly warm, funny, loving and supersmart husband, who came to NYC from Argentina. I have two incredible children, Joshua now a NYC Urban Fellow, and Sarah, now a freshman at Swarthmore. At NYU Law School and at the Furman Center for Real Estate and Urban Policy I have had the fortune of doing work that I love every day, with people I learn from and enjoy. I owe New York City, and the chance that it gave me from that safe space on 34th Street, so much. I want New York City to continue to give people like me opportunities. I want every New Yorker to have the safe and affordable home that I was lucky to find, in a neighborhood that allows them to get the education and job they need, to develop the friendships and families that will sustain them, to build the meaningful lives they want, and at the end of the day – to say – my neighborhood helped make that possible.

It is such an honor to be part of the Mayor's team that will try to make that vision a reality. Thank you for giving me the opportunity to give back to the City that has given me so much.

From: [Wolfe, Emma](#)
To: [Ragone, Peter](#); [Del Cecato John](#)
Subject: Fwd: State of the City
Date: Monday, February 10, 2014 11:15:38 AM

Late addition from gamc -- plz in acknowledgments add something like "and Governor Cuomo's Administration" after members of congress, council, state legislature

Begin forwarded message:

From: Melissa DeRosa <Melissa.DeRosa@exec.ny.gov>
Date: February 10, 2014 at 11:08:26 AM EST
To: "Wolfe, Emma (EWolfe@cityhall.nyc.gov)"
<EWolfe@cityhall.nyc.gov>
Subject: State of the City

Hey Emma,
Wanted to make sure you knew a bunch of top State officials are representing the Admin today at the Mayor's state of the city address today – DFS Commissioner Ben Lawskey, NY Secretary of State Cesar Perales and New York State Homes and Community Renewal agency Commissioner Darryl C. Towns. Not sure if there's some way to acknowledge them, but wanted to flag that they'll be there.
Let me know if there's anything you need on my end and good luck today!

WE WORK FOR THE PEOPLE
Performance * Integrity * Pride

From: [Grybauskas, Stefan](#)
To: [Ragone, Peter](#); [Sharp, Edie](#); [Noerdlinger, Rachel](#); [Santucci, Laura](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Williams, Dominic](#); [Bennett, Rob](#)
Cc: [Coney, Javon](#); [Shapiro, Leigh](#); [Seignious, Sandy](#); [de Alwis, Ronalie](#); "rmunoz@akpdmedia.com"; [Scola, Lindsay](#); "gsokolofsky@dcas.nyc.gov"; "mcerrato@dcas.nyc.gov"
Subject: RE: SOTC Travel Manifest
Date: Monday, February 10, 2014 1:12:07 PM

Hello all,

Please meet the Mayor and advance staff backstage by the Mayor's hold room **immediately** following the speech in order to ride with the motorcade back to City Hall. Ronalie will help get you into the vehicles, however the vehicles will not wait.

Thanks

From: Ragone, Peter
Sent: Monday, February 10, 2014 10:40 AM
To: Grybauskas, Stefan; Sharp, Edie; Noerdlinger, Rachel; Santucci, Laura; Walzak, Phil; 'jfdc@akpdmedia.com'; Williams, Dominic; Bennett, Rob
Cc: Coney, Javon; Shapiro, Leigh; Seignious, Sandy; de Alwis, Ronalie; 'rmunoz@akpdmedia.com'; Scola, Lindsay; 'gsokolofsky@dcas.nyc.gov'; 'mcerrato@dcas.nyc.gov'
Subject: Re: SOTC Travel Manifest

Tx

From: Grybauskas, Stefan
Sent: Monday, February 10, 2014 10:38 AM
To: Sharp, Edie; Noerdlinger, Rachel; Santucci, Laura; Ragone, Peter; Walzak, Phil; 'John Del Cecato <jfdc@akpdmedia.com> (<jfdc@akpdmedia.com>)' <jfdc@akpdmedia.com>; Williams, Dominic; Bennett, Rob
Cc: Coney, Javon; Shapiro, Leigh; Seignious, Sandy; de Alwis, Ronalie; 'Robert Munoz (<rmunoz@akpdmedia.com>)' <rmunoz@akpdmedia.com>; Scola, Lindsay; 'Glenn Sokolofsky (<gsokolofsky@dcas.nyc.gov>)' <gsokolofsky@dcas.nyc.gov>; 'Michael Cerrato (DCAS) (<mcerrato@dcas.nyc.gov>)' <mcerrato@dcas.nyc.gov>
Subject: RE: SOTC Travel Manifest

Addition:

Rob Bennett will ride in NYPD Follow car

From: Grybauskas, Stefan
Sent: Monday, February 10, 2014 10:07 AM
To: Sharp, Edie; Noerdlinger, Rachel; Santucci, Laura; Ragone, Peter; Walzak, Phil; 'John Del Cecato <jfdc@akpdmedia.com> (<jfdc@akpdmedia.com>)' <jfdc@akpdmedia.com>; Williams, Dominic
Cc: Coney, Javon; Shapiro, Leigh; Seignious, Sandy; de Alwis, Ronalie; 'Robert Munoz (<rmunoz@akpdmedia.com>)' <rmunoz@akpdmedia.com>; Scola, Lindsay; 'Glenn Sokolofsky (<gsokolofsky@dcas.nyc.gov>)' <gsokolofsky@dcas.nyc.gov>; 'Michael Cerrato (DCAS) (<mcerrato@dcas.nyc.gov>)' <mcerrato@dcas.nyc.gov>
Subject: RE: SOTC Travel Manifest

Correction:

nd

Please load into the vehicles at the **East Gate**. Dominic Williams will ride in the 2 follow car.

Thanks

From: Grybauskas, Stefan
Sent: Monday, February 10, 2014 9:59 AM
To: Sharp, Edie; Noerdlinger, Rachel; Santucci, Laura; Ragone, Peter; Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com> (jfdc@akpdmedia.com)
Cc: Coney, Javon; Shapiro, Leigh; Seignious, Sandy; de Alwis, Ronalie; Robert Munoz (rmunoz@akpdmedia.com); Scola, Lindsay; Glenn Sokolofsky (gsokolofsky@dcas.nyc.gov); Michael Cerrato (DCAS) (mcerrato@dcas.nyc.gov)
Subject: SOTC Travel Manifest

Hello,

Please see below for the travel manifests for transportation to the SOTC. The vehicles will be departing from the West Gate of City Hall at 11:00am sharp. Please be in your designated vehicles by 10:55am. Let me or Edie know if you have any questions

Lead Car(NYPD):

Mayor

First Lady

Follow Car (NYPD truck):

Edie Sharp

Rachel Noerdlinger

Laura Santucci

Follow Car 2(Press truck- Driver Glenn Sokolofsky):

Peter Ragone

Phil Walzak

John de Cecato

Thanks,

Stefan Grybauskas

Deputy Director of Scheduling

Office of the Mayor

The City of New York

Office: 212-788-3180

Cell: 347-515-5874

From: [Bennett, Rob](#)
To: ["John Del Cecato"](#)
Subject: RE: photo gallery
Date: Wednesday, February 12, 2014 4:35:16 PM

Hey John,

You can pretty quickly create a login. Just type in your email address and choose a password. Call Diana [REDACTED] at the Photo Desk if you need any help.

Best,
Rob

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, February 12, 2014 4:06 PM
To: Bennett, Rob
Subject: Re: photo gallery

Thanks so much.. Is there an ID/password?

From: <Bennett>, Rob <RobBennett@cityhall.nyc.gov>
Date: Wednesday, February 12, 2014 at 10:10 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: photo gallery

We set up a photo gallery for you where we will put all photos going forward.

<http://nycmo.photoshelter.com/gallery/John-Del-Cecato/G0000K3fPfAacZ5k>

Best,
Rob Bennett
Chief Mayoral Photographer

From: [Grybauskas, Stefan](#)
To: [Ko, Eunice](#); [Santucci, Laura](#); [Shapiro, Leigh](#); [Ragone, Peter](#); [Seignious, Sandy](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Williams, Dominic](#); [Valle, Rosita](#); [Katz, Rebecca](#); "[jonathan@berlinrosen.com](#)"; "[John Del Cecato <jfdc@akpdmedia.com> \(jfdc@akpdmedia.com\)](#)"; [Noerdlinger, Rachel](#); "[Robert Munoz \(rmunoz@akpdmedia.com\)](#)"
Subject: Planning Meeting- Friday February 14th- 6:00pm
Date: Thursday, February 13, 2014 5:23:08 PM

Hello,

There will be a Planning Meeting tomorrow at 6:00pm in the Mayor's Outer Ceremonial Office. Let me know if you have any issues attending this meeting.

Best,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Katz, Rebecca](#)
To: [Ragone, Peter](#); "sunshine@sunshinesachs.com"; "jfdc@akpdmedia.com"; [Singleton, Jessica](#)
Subject: Re: Tonight Show
Date: Saturday, February 15, 2014 7:37:23 AM

Yes. Think we can give them more than this.

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, February 15, 2014 08:07 AM
To: Katz, Rebecca; 'sunshine@sunshinesachs.com' <sunshine@sunshinesachs.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Singleton, Jessica
Subject: Re: Tonight Show

This is what they suggest?

----- Original Message -----

From: Katz, Rebecca
Sent: Friday, February 14, 2014 07:36 PM
To: Ragone, Peter; 'sunshine@sunshinesachs.com' <sunshine@sunshinesachs.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Singleton, Jessica
Subject: Tonight Show

So, it now looks like we are going on the show on the 26th and doing the presser with the street sign (for a day) on the 28th.

Here's the pitch. Feel like we can play around with it. BdB has told me that he wants to bring the funny.

Below is the general idea for the 26th. After the Mayor makes the announcement, there can be a few lines of earnest patter about why its so great that the show is back in nyc: new jobs, etc.

We have a bit on our show called "Audience Suggestion Box" where Jimmy reads fake suggestions from the audience and we see them happen on the show.

KEYS TO THE CITY

Jimmy reads a "suggestion" card that says, "It's great that you brought 'The Tonight Show' back to New York. You should have the Mayor come on and give you the keys to the city." Jimmy says "That's a great idea!" and welcomes Mayor DeBlasio to the stage - at which point the Mayor would present Jimmy with keys to the city. And then -- as a surprise - make the announcement about the street being named after him.

From: [Singleton, Jessica](#)
To: [Katz, Rebecca](#)
Cc: jfdc@akpdmedia.com; [Ragone, Peter](#); sunshine@sunshinesachs.com
Subject: Re: Tonight Show
Date: Saturday, February 15, 2014 11:19:18 AM

I don't hate their pitch but agree we can be funnier. Is it interesting to twist the suggestion box idea and have BDB send in the suggestion?

Sent from my iPhone

> On Feb 15, 2014, at 7:06, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:
>
> 30 Rock
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Saturday, February 15, 2014 09:49 AM
> To: Ragone, Peter
> Cc: Katz, Rebecca; sunshine@sunshinesachs.com <sunshine@sunshinesachs.com>; Singleton, Jessica
> Subject: Re: Tonight Show
>
> Where's the studio going to be located?
>
>> On Feb 15, 2014, at 7:07 AM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:
>>
>> This is what they suggest?
>>
>> ----- Original Message -----
>> From: Katz, Rebecca
>> Sent: Friday, February 14, 2014 07:36 PM
>> To: Ragone, Peter; 'sunshine@sunshinesachs.com' <sunshine@sunshinesachs.com>;
>> 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Singleton, Jessica
>> Subject: Tonight Show
>>
>> So, it now looks like we are going on the show on the 26th and doing the presser with the street
>> sign (for a day) on the 28th.
>>
>> Here's the pitch. Feel like we can play around with it. BdB has told me that he wants to bring the
>> funny.
>>
>> Below is the general idea for the 26th. After the Mayor makes the
>> announcement, there can be a few lines of earnest patter about why its so
>> great that the show is back in nyc: new jobs, etc.
>>
>> We have a bit on our show called "Audience Suggestion Box" where Jimmy
>> reads fake suggestions from the audience and we see them happen on the
>> show.
>>
>> KEYS TO THE CITY
>> Jimmy reads a "suggestion" card that says, "It's great that you brought
>> 'The Tonight Show' back to New York. You should have the Mayor come on and
>> give you the keys to the city." Jimmy says "That's a great idea!" and
>> welcomes Mayor DeBlasio to the stage - at which point the Mayor would
>> present Jimmy with keys to the city. And then -- as a surprise - make the
>> announcement about the street being named after him.
>>
>>

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Re: Note from bdb re: Cuomo comments on inequality
Date: Sunday, February 16, 2014 10:35:40 AM

Got it - thanks!

On Feb 16, 2014, at 9:18 AM, "Klein, Monica" <MKlein@cityhall.nyc.gov> wrote:

Hey! Was just going over my notes from yesterday's call and realized BdB wanted this note sent to you as well.

From: De Blasio Press <mklein@cityhall.nyc.gov>
Date: Sat, 15 Feb 2014 16:37:08 -0500
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Note from bdb re: Cuomo comments on inequality

From the mayor: "I will restrain myself but only up to a point." In reference to the article below.

Cuomo turns 'tale of two cities' on de Blasio in pre-K fight

NEW YORK POST - Carl Campanile
February 15, 2014

Gov. Cuomo dropped a political bomb on Mayor de Blasio Friday by turning the mayor's own "tale of two cities" mantra against him in the fevered fight over pre-K funding.

"I know the 'tale of two cities.' The answer to the tale of two cities is not to create two states," Cuomo said in a WNYC radio interview blasting de Blasio's plan to hike city income taxes on the rich to pay for universal pre-K classes within the five boroughs.

"The answer to inequity and inequality is not to create more inequity and inequality," Cuomo added.

Cuomo even got in a sly dig at de Blasio's claim to the "two cities" theme, suggesting he's not the first politician to invoke it.

In a bit of political one-upmanship that hit close to his own home, Cuomo pointed out that it was his father, Mario Cuomo, who brought up the very same "two cities" issue 30 years ago.

"I was in the audience in 1984 at the Democratic convention when I think it was articulated very well," said Cuomo.

If that wasn't enough to grab de Blasio's attention, Cuomo also came to the defense of the wealthy who would largely bear the burden of the mayor's tax proposal.

Cuomo said the state has already extended a surcharge on millionaires "which is one of the reasons why we have the resources to pay for pre-K statewide."

Cuomo is pushing for \$2 billion in statewide tax cuts as he seeks a sweeping re-election victory this year, and higher taxes for the city don't fit into that agenda.

Cuomo argued that a new tax just on New York City residents earning at least \$500,000 wouldn't be fair to less affluent municipalities that don't have such an enormous pocket of wealth to finance more pre-K classes in their school districts.

"I don't support a system that the millionaires in New York City funding a system for the children in New York City. I support a statewide system because the children in New York City are precious and so are the children of Buffalo and so are the children in Albany and the children in Suffolk," Cuomo said.

He insisted his \$1.5 billion universal, full-day pre-K plan phased in over five years is adequate despite de Blasio putting the cost of the city's program alone at more than \$2.5 billion.

Even though the mayor and his surrogates have repeatedly pushed back hard against Cuomo's plan, the mayor's office on Friday responded gently to his latest comments.

"The mayor and the governor share a commitment to ending inequality, but an honest assessment of the mayor's plan for universal pre-K leaves no doubt: It's best for the people of New York state as well. It provides free, universal pre-K for the children of New York City with the funding to pay for it," said de Blasio spokeswoman Marti Adams.

From: [Scola, Lindsay](#)
To: [Chao, Raymond](#); [Santucci, Laura](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); ["jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#); [Noerdlinger, Rachel](#)
Cc: [Shorris, Anthony](#); [Shapiro, Leigh](#); [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#); ["rmunoz@akpdmedia.com"](#); [Ko, Eunice](#); [Griffith, Chantell](#)
Subject: Re: Planning Call - Tomorrow, Monday February 17 @ 2:30pm
Date: Monday, February 17, 2014 10:10:13 AM

All-

Call moves to 2:30. Dial in stays the same.

Than you

From: Chao, Raymond
Sent: Monday, February 17, 2014 09:35 AM
To: Santucci, Laura; Ragone, Peter; Wolfe, Emma; Williams, Dominic; [jonathan@berlinrosen.com](#) <[jonathan@berlinrosen.com](#)>; John Del Cecato ([jfdc@akpdmedia.com](#)) <[jfdc@akpdmedia.com](#)>; Noerdlinger, Rachel
Cc: Shorris, Anthony; Shapiro, Leigh; Seignious, Sandy; Schnake-Mahl, Gabriel; Robert Munoz ([rmunoz@akpdmedia.com](#)) <[rmunoz@akpdmedia.com](#)>; Ko, Eunice; Griffith, Chantell; Scola, Lindsay
Subject: RE: Planning Call - Tomorrow, Monday February 17 @ 12PM

Hi all,

The Planning Call will potentially be moved to 2:30PM.

Please stand by for final confirmation from Lindsay.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Sunday, February 16, 2014 4:18 PM
To: Santucci, Laura; Ragone, Peter; Wolfe, Emma; Williams, Dominic; [jonathan@berlinrosen.com](#); John Del Cecato ([jfdc@akpdmedia.com](#)); Noerdlinger, Rachel
Cc: Shorris, Anthony; Shapiro, Leigh; Seignious, Sandy; Schnake-Mahl, Gabriel; Robert Munoz ([rmunoz@akpdmedia.com](#)); Ko, Eunice; Griffith, Chantell
Subject: Planning Call - Tomorrow, Monday February 17 @ 12PM

Hi all,

There will be a Planning Call, tomorrow, Monday February 17 @ 12PM.

The dial in information is:

Dial-in Number: ([REDACTED]

Code: [REDACTED]

Please accept the calendar invite and confirm receipt.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Katz, Rebecca](#)
To: ["John Del Cecato"](#)
Cc: [Singleton, Jessica](#); sunshine@sunshinesachs.com; [Ragone, Peter](#); [Robert Munoz](#)
Subject: RE: Inner Circle Convo
Date: Monday, February 17, 2014 11:15:33 AM

Great. Does 1 PM work for all?

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, February 17, 2014 11:15 AM
To: Katz, Rebecca
Cc: Singleton, Jessica; sunshine@sunshinesachs.com; Ragone, Peter; Robert Munoz
Subject: Re: Inner Circle Convo

Adding rob

> On Feb 17, 2014, at 10:48 AM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:
>
> Folks --
>
> Ragone and I just got pulled into a 2:30 PM meeting. Any chance we could do today's call earlier?
> 12 or 1 pm?

>
> -----Original Message-----
> From: Katz, Rebecca
> Sent: Monday, February 17, 2014 10:21 AM
> To: Singleton, Jessica
> Cc: jfdc@akpdmedia.com; Ragone, Peter
> Subject: RE: Inner Circle Convo

>
> We may have a writer. Fingers crossed. Will loop back with you later today.

>
> -----Original Message-----
> From: Singleton, Jessica
> Sent: Monday, February 17, 2014 10:20 AM
> To: Katz, Rebecca
> Cc: jfdc@akpdmedia.com; Ragone, Peter
> Subject: Re: Inner Circle Convo

>
> I won't be able to make it bc of travel. But if you guys come up with great ideas, I can pas them to phil who can turn around draft copy.

>
> Sent from my iPad

>
>> On Feb 17, 2014, at 7:55 AM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

>>
>> 
>> code: 

>>
>> Other participants include Sunshine and possibly Buscemi

>>
>> <meeting.ics>

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Cc: [Ragone, Peter](#); [Singleton, Jessica](#); sunshine@sunshinesachs.com
Subject: Re: Dante and Questlove
Date: Monday, February 17, 2014 1:13:45 PM

I like that.

Sent from my iPhone

On Feb 17, 2014, at 1:12 PM, "John Del Cecato" <jfdc@akpdmmedia.com> wrote:

Since Stewart didn't do the Afro joke, maybe we suggest secretly putting Dante behind the drums & having Jimmy talk to BDB about Dante's hair, and then Jimmy asks Questlove what he wants to ask the Mayor, and we just see Dante's outline, and he says "why don't we get more snow days?" - and Jimmy says "wait - what? Snow days?" and the lights come up to reveal it's Dante... Dante says "sorry Dad - had to try..."

From: <Katz>, Rebecca Katz <RKKatz@cityhall.nyc.gov>
Date: Monday, February 17, 2014 at 10:14 AM
To: Peter Ragone <pragone@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, Ken Sunshine <sunshine@sunshinesachs.com>, John Del Cecato <jfdc@akpdmmedia.com>
Subject: Dante and Questlove

The Mayor is set to go on the Tonight Show in a week.

Flagging today's DN cartoon and wondering if we could turn this into an appearance together. Questlove is a BdB fan and was at our staff party a few months back...

<http://www.nydailynews.com/opinion/tonight-night-article-1.1615073>

--

Rebecca Kirsznner Katz
Office of the Mayor
(212) 788-2958
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Katz, Rebecca](#)
To: ["Jason Lee"](#)
Cc: [Seignious, Sandy](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](mailto:rmunoz@akpdmedia.com)
Subject: RE: Inner Circle Convo
Date: Tuesday, February 18, 2014 8:58:16 AM

Let's lock this for 12 noon today and whoever can join, should.

From: Jason Lee [mailto:lee@sunshinesachs.com]
Sent: Tuesday, February 18, 2014 8:48 AM
To: Katz, Rebecca
Subject: RE: Inner Circle Convo

Good morning Rebecca,

Hope you're staying warm. Ken is free at 11, 12, 2 and 3 today for a call.

Thank you,
Jason

Sunshine Sachs

Jason Lee | Executive Assistant to Ken Sunshine
o 212.691.2800 | f 212.691.2670 | 136 Madison Avenue, 17th Fl. New York, NY 10016

From: Katz, Rebecca [mailto:RKKatz@cityhall.nyc.gov]
Sent: Monday, February 17, 2014 12:07 PM
To: 'jfdc@akpdmedia.com'; Singleton, Jessica; Ragone, Peter; Jason Lee; Ken Sunshine; Robert Munoz (rmunoz@akpdmedia.com)
Subject: Inner Circle Convo

Guys – we need to reschedule again.

Will circle back tomorrow. Or I may just follow up with you all individually.

Sorry about this.

--
Rebecca Kirsznner Katz
Office of the Mayor
(212) 788-2958
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Jessica Singleton](#)
To: [Katz, Rebecca](#); [Ragone, Peter](#); [John Del Cecato](#); [Ken Sunshine](#)
Subject: Fwd: Inner Circle ideas, take 1
Date: Tuesday, February 18, 2014 12:03:13 PM
Attachments: [Bill Deblasio speech ideas.docx](#)

Super self-deprecating but kinda funny.

Sent from my iPad

Begin forwarded message:

From: Phil Singleton <[REDACTED]>
Date: February 17, 2014 at 2:13:33 PM EST
To: Jessica Singleton <[REDACTED]>
Subject: Inner Circle ideas, take 1

Here's a few ideas I've had so far for the dinner. I'll keep you up to date as I think of more, if you need them.
Hope you're having a great time in Vail!
-P

Bill DeBlasio Inner Circle ideas:

“DeBlasio’s Pizzeria”

-All dishes come with silverware.

-Universal kids’ menu.

-Delivery boys complain about having to drive in the snow, but DeBlasio says if the schools are open, then they’re working! And under his watch, schools will ALWAYS be open, even if Al Roker says they shouldn’t be!

-“But it’s Saturday!”

-“Deliver to [address], now!” / “But sir, Google Maps says there isn’t a house there!” / (DeBlasio hands the delivery boy a hammer and nails) “Then you’d better get busy! I promised to fix housing in 30 minutes or less, remember!”

Playing chess, opponent (Cuomo?) captures his bishop, demands it be released immediately.

“There’s too much snow! You’re in over your head!”

“How much is there?”

“Six feet!”

“Nope, not over my head yet!”

From: [Laura Santucci](#)
To: [Santucci, Laura](#)
Subject: Fwd: [REDACTED] resume
Date: Tuesday, February 18, 2014 3:45:37 PM
Attachments: [REDACTED]
[ATT00001.htm](#)

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: January 16, 2014 at 12:13:36 PM EST
To: Emma Wolfe <[REDACTED]> Dom Williams
<[REDACTED]>
<[REDACTED]> Laura Santucci <[REDACTED]>
Subject: [REDACTED] resume

FYI - [REDACTED]
[REDACTED]

On Jan 16, 2014, at 10:56 AM, [REDACTED]
[REDACTED] wrote:

Hey John,

How are you man? Happy New Year, I hope all is well [REDACTED] So a quick update for you, [REDACTED]

[REDACTED]

I wanted to see if you had a minute to chat sometime in the next week or so. I'd love to get your thoughts on opportunities and such in NYC I ought to think about and pursue. (Does the new Mayor need a community/public affairs guy for instance?)

Anyway, I'd love to find time so let me know if you have a free moment. I'd be very grateful John.

Sincerely,

|



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From: [Katz, Rebecca](#)
To: ["hawkins@sunshinesachs.com"](mailto:hawkins@sunshinesachs.com)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [REDACTED] ["sunshine@sunshinesachs.com"](mailto:sunshine@sunshinesachs.com)
Subject: Re:
Date: Tuesday, February 18, 2014 6:42:33 PM

Yep.

From: Emily Hawkins [mailto:hawkins@sunshinesachs.com]
Sent: Tuesday, February 18, 2014 06:41 PM
To: Katz, Rebecca
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]> Ken Sunshine <sunshine@sunshinesachs.com>
Subject: Re:

These are great!! Questlove = brilliant

A few more that came from the call:

- Like the idea of utilizing Buscemi however possible, as a recurring character in sketches, as himself, as the host of BDB's portion of the night
- Red Sox bit -- ARod cameo
- Wire or Boardwalk Empire parody

Rebecca -- the folks at Inner Circle are asking who to reach out to on your side to talk logistics etc. Should that be you?

From: Rebecca Katz [mailto:[\[REDACTED\]](mailto:[REDACTED])]
Sent: Tuesday, February 18, 2014 1:00 PM
To: John Del Cecato
Cc: [REDACTED] Ken Sunshine
Subject: Re:

Love this:

* on the Progressive Weather skit, BDB could email someone right before he arrives (late) to do the weather. Email says "time for some snow problems on the upper east side."

Also, what about asking Questlove to be a stand in for Dante?

On Tue, Feb 18, 2014 at 12:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Sorry - I was on and off the call - trudging through snow in beautiful Hartford

Before I forget:

* We could do an edition of The De Cosbio Show

* Game show where Andrew mimicks everything BDB says. And BDB's answer when it's his turn is "tax hikes on the rich"

* on the Progressive Weather skit, BDB could email someone right before he arrives (late) to do the weather. Email says "time for some snow problems on the upper east side."

* cameo by Bloomberg? He could come on and say "miss me yet?"

* cameo by Cuomo? He could do a Sopranos like skit with bdb and say "did you talk to that guy about that thing?"

* worth checking to see if Alec Baldwin would reconsider doing comedy (now that his show is kaput) and do the One Percenters speech (or something like it) in the character of Jack Donaghy?

* scene of bill and Chirlane at home - every time they talk, he puts an apple box on the ground so they can look eye to eye ?

* we get a stand-in for Dante, with Afro, and after a press conference with he and Chirlane, the "Dante" peels off his Afro wig and says "Dad, I'm sick of these press events. And this thing makes me scalp itch!"

From: [John Del Cecato](#)
To: [Kavanagh, Laura](#)
Subject: Re: Mayor's Office of Film, Theatre, and Broadcasting
Date: Thursday, February 20, 2014 11:27:55 AM

can't think of anything off top of my head with brick background - but no shortage of workaday diners in NYC!

From: <Kavanagh>, Laura <lkavanagh@cityhall.nyc.gov>
Date: Thursday, February 20, 2014 at 10:58 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Mayor's Office of Film, Theatre, and Broadcasting

Thought maybe you would have some ideas on this

From: Fink, Avi
Sent: Thursday, February 20, 2014 10:50 AM
To: Sevilla, Max; Kavanagh, Laura
Subject: Re: Mayor's Office of Film, Theatre, and Broadcasting

Also adding Laura.

LK - see below. Any thoughts on spots to rec to the WH?

From: Sevilla, Max
Sent: Thursday, February 20, 2014 10:47 AM
To: Fink, Avi
Subject: Re: Mayor's Office of Film, Theatre, and Broadcasting

Thanks! Much appreciated.

Max Sevilla, Esq.
Director
New York City Office of Federal Affairs
[1301 Pennsylvania Ave, N.W.](#)
[Suite 350](#)
[Washington, D.C. 20004](#)
Tel. [\(202\) 624-5908](tel:(202)624-5908)
Cell. [\(347\) 276-6572](tel:(347)276-6572)
msevilla@cityhall.nyc.gov

On Feb 20, 2014, at 10:46 AM, "Fink, Avi" <AFink@cityhall.nyc.gov> wrote:

I called the pizza place where the mayor did the roundtable on staten island, which matches their description of what they're looking for, haven't heard back.

Will try again today.

From: Sevilla, Max
Sent: Thursday, February 20, 2014 10:45 AM
To: Fink, Avi
Subject: Fwd: Mayor's Office of Film, Theatre, and Broadcasting

Anything on this?

Max Sevilla, Esq.
Director
New York City Office of Federal Affairs
[1301 Pennsylvania Ave, N.W.](#)
[Suite 350](#)
[Washington](#), D.C. 20004
Tel. [\(202\) 624-5908](#)
Cell. [\(347\) 276-6572](#)
msevillia@cityhall.nyc.gov

Begin forwarded message:

From: "Doody, Jillian" <Jillian_Doody@ovp.eop.gov>
Date: February 20, 2014 at 9:35:39 AM EST
To: "Sevilla, Max" <msevillia@cityhall.nyc.gov>
Subject: RE: Mayor's Office of Film, Theatre, and Broadcasting

Hi! Just checking on this – we're trying to nail something down asap since we want to film Monday!

From: Sevilla, Max [<mailto:msevillia@cityhall.nyc.gov>]
Sent: Monday, February 17, 2014 1:28 PM
To: Doody, Jillian
Subject: Re: Mayor's Office of Film, Theatre, and Broadcasting

On it. Will get you something by wed, ok?

Best!

Max Sevilla, Esq.
Director
New York City Office of Federal Affairs
[1301 Pennsylvania Ave, N.W.](#)
[Suite 350](#)
[Washington](#), D.C. 20004
Tel. [\(202\) 624-5908](#)
Cell. [\(347\) 276-6572](#)
msevillia@cityhall.nyc.gov

On Feb 17, 2014, at 1:22 PM, "Doody, Jillian"
<Jillian_Doody@ovp.eop.gov> wrote:

Hi Max,

Hope you are doing well – Elias in White House IGA directed me to you.

The VP is filming a PSA with several actors on campus sexual assault. It will be much like the PSA he did with the President and male athletes on dating violence that you may have seen: <http://www.whitehouse.gov/1is2many>

Our goal is to release in April. We are looking to film in NYC diners – we don't need crews (we will use WH videographers), but we would like to know from your office what diners in NYC would be comfortable with us filming. We're looking for something a little "gritty" – maybe brick walls in the background, for example. Our first taping is a week from today, so any suggestions you have would be greatly appreciated. Please let me know if you have any questions.

Thank you!

Jillian

Jillian Doody
Director of Intergovernmental Affairs
Deputy Director of Public Engagement
Office of the Vice President
202-456-1437 desk | 202-503-5370 blackberry

From: [Scola, Lindsay](#)
To: ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); [jon \(ifdc@akpdmedia.com\)](mailto:jon@ifdc@akpdmedia.com); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#)
Cc: [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Chao, Raymond](#); [Grybauskas, Stefan](#)
Subject: Planning Meeting
Date: Thursday, February 20, 2014 8:24:59 PM

The Planning meeting will be this Sunday at 1pm by phone. They will now be every Sunday moving forward at 1pm in person unless otherwise specified.

Thank you!
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Santucci, Laura](#)
To: [Ragone, Peter](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [Wiley, Maya](#); [Williams, Dominic](#); [Shorris, Anthony](#); [jonathan@berlinrosen.com](#); [jon \(ifdc@akpdmedia.com\)](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#)
Cc: [Scola, Lindsay](#)
Subject: Re: Planning Meeting
Date: Sunday, February 23, 2014 10:31:17 AM

Agenda for today's call is below:

1. UPK / Albany Update
2. Media Relations Plan
3. Week Ahead

On Feb 20, 2014, at 8:24 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

The Planning meeting will be this Sunday at 1pm by phone. They will now be every Sunday moving forward at 1pm in person unless otherwise specified.

Thank you!
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Shorris, Anthony](#)
To: [Ragone, Peter](#); [Grybauskas, Stefan](#); "jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); "rmunoz@akpdmedia.com"
Cc: [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#)
Subject: RE: Planning Meeting - Sunday 3/2
Date: Wednesday, February 26, 2014 12:40:02 PM

I can try to dial in but have to be in NJ that afternoon.

From: Ragone, Peter
Sent: Wednesday, February 26, 2014 12:13 PM
To: Grybauskas, Stefan; 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'rmunoz@akpdmedia.com'
Cc: Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice
Subject: Re: Planning Meeting - Sunday 3/2

I will be traveling.

From: Grybauskas, Stefan
Sent: Wednesday, February 26, 2014 12:08 PM
To: 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; jon (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Robert Munoz (rmunoz@akpdmedia.com) <rmunoz@akpdmedia.com>
Cc: Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Grybauskas, Stefan; Schnake-Mahl, Gabriel; Ko, Eunice
Subject: Planning Meeting - Sunday 3/2

Hello all,

Due to the Mayor's attendance at the St Pat's for All Parade on Sunday, the Planning meeting is scheduled for 3:30pm in the COW.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [John Del Cecato](#)
To: [Grybauskas, Stefan](#)
Subject: Re: Planning Meeting - Sunday 3/2
Date: Wednesday, February 26, 2014 12:47:01 PM

Gotcha - no prob - tx

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Wednesday, February 26, 2014 at 12:44 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Planning Meeting - Sunday 3/2

Sorry Committee of the Whole room at City Hall. My fault for not clarifying

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, February 26, 2014 12:42 PM
To: Grybauskas, Stefan
Subject: Re: Planning Meeting - Sunday 3/2

Sorry - what's the COW?

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Wednesday, February 26, 2014 at 12:08 PM
To: Jonathan Rosen <jonathan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>, Dom Williams <DWilliams@cityhall.nyc.gov>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>, "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmedia.com>
Cc: "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>, "Shapiro, Leigh" <LShapiro@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Ko, Eunice" <EKO@cityhall.nyc.gov>
Subject: Planning Meeting - Sunday 3/2

Hello all,

Due to the Mayor's attendance at the St Pat's for All Parade on Sunday, the Planning meeting is scheduled for 3:30pm in the COW.

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York

Office: 212-788-3180
Cell: 347-515-5874

From: [Katz, Rebecca](#)
To: ifdc@akpdmedia.com
Cc: [Robert Munoz \(rmunoz@akpdmedia.com\)](mailto:Robert_Munoz_(rmunoz@akpdmedia.com))
Subject: Inner Circle
Date: Friday, February 28, 2014 1:24:25 PM
Attachments: [BDB QUESTLOVE \(1\).docx](#)
[BDB VIDEO BUMPERS.docx](#)
[BDB GAME SHOW \(1\).pdf](#)
[BDB JOB INTERVIEW DRAFT 1 \(1\).doc](#)
[BDB HONEYMOONERS DRAFT.docx](#)

Any chance you are available at 3 PM today for a call? If not, here are the DRAFT sketches. They need some work.

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

BDB QUESTLOVE

The Mayor is at his desk.

RECEPTIONIST (O.S)

Mayor, your son is here to see you,

MAYOR

Send him in.

Questlove enters.

MAYOR

Ms. Jackson, this isn't my son. It's my new Chief of City Music.

QUESTLOVE

No worries, happens all the time.

MAYOR

You said you had an idea to liven up the city. What is it?

QUESTLOVE

Walk ons.

MAYOR

Walk ons?

QUESTLOVE

Kind of like on the Tonight Show where everyone has a theme song. We give famous New Yorkers their own themesongs. Everytime someone walks into your office their special song plays.

MAYOR

Isn't that politically dangerous?

QUESTLOVE

Nah, it never ever ever backfires.

MAYOR

Like what would you do for Donald Trump?

Questlove hits his ipod and with each name we hear the song. We could punch it with a photo.

QUESTLOVE

This one. Hair (Give Me a Head with Hair).

MAYOR

ARod.

QUESTLOVE

Money for Nothing.

MAYOR

Alec Baldwin.

QUESTLOVE

Shout.

MAYOR

Bernie Madoff.

QUESTLOVE

Don't think he's gonna be walking anywhere soon.

But one of these. I Fought the Law and the Law

Won or Take the Money and Run

(WE COULD PLAY THIS OUT ONCE YOU GET US OTHER NAMES TO "TARGET", WE ADD REPORTERS)

MAYOR

This is great. Brilliant. Would I have my own song when I speak in public. You know, like Hail to the Chief.

QUESTLOVE

I was thinking more like this. Taxman.

Questlove leaves.

RECEPTIONIST

Your next appointment is here.

WE HAVE A SURPRISE CELEB ENTER AND A SONG
PLAYS AS THE ENDING

Example—Bloomberg--Short People: Mike Woodson 99
problems; Kathie Lee and Hoda—Bottle of Wine: Al Roker—
Let It Snow; School's Out.

BDB VIDEO BUMPERS

As bumpers and breaks in between sketches we can show man in street videos of celebs or real people commenting on the Mayor and his first 80 days
SAMPLES—IF WE LIKE MORE TO COME

HARRY BELAFONTE

What kind of New York do I want—let me tell you about it. I want a New York where everyone is treated equally except if you live on the Upper East Side

AVERAGE PERSON

He's the greatest mayor we've had since Bloomberg

KID

I love him because I can drink big sodas and not worry about getting arrested

JASON COLLINS

He's done a great job, I was unemployed before he became mayor.

Or

I want a mayor who sticks up for the little guy

MAYOR BLOOMBERG

Me too! Miss me?

MARTHA PLIMPTON

I want a New York where they close the George Washington Bridge 24 hours a day to incoming traffic from New Jersey

ALAN CUMMING (note—he could play an emcee for us on stage if free)

Very disappointed. If he believes in diversity where are all the Scottish appointments?

BIG PAPI

I want a New York where the Mayor can wear a Red Sox hat to Yankee stadium. Because this is his \$\$\$@@@ city

ORDINARY PERSON ON STREET

The best thing I say about him—he's tall...he's taller than Bloomberg

The mayor. Love him. You can really travel fast across town if you get behind his motorcade.

SCRIPT TITLE

Written by

Name of First Writer

Based on, If Any

Address
Phone Number

BDB GAME SHOW

Note--we can do as Jeopardy or can do as a new show BDB brought to New York "Are You Smarter than our new Mayor/How Much Do You Know about New York City". Let me know which concept grabs you and we can adjust but for now JEOPARDY works best. Simple set: podium for a "host type" and two contestants: The Mayor and Al Sharpton (or Questlove)

HOST

Welcome to tonight's episode of Jeopardy, New York Celebrity edition. Both our contestants tonight will be playing for their favorite charity. Now the game is simple, there are 6 categories to pick from, our goal is to test their general knowledge as well as specific knowledge about New York, All responses must be phrased in question form. Now let's meet our contestants. First up is the current Mayor of New York, please welcome Bill DeBlasio.

The Mayor enters.

HOST (CONT'D)

And now our second contestant, he's a Baptist minister, television/radio talk show host and one time Presidential candidate.

The Mayor hits his buzzer.

MAYOR

Who is Mike Huckabee?

HOST

The game hasn't begun yet.

MAYOR

Sorry, I was going a little too fast...again.

HOST

Please welcome the Reverend Al Sharpton. Reverend Sharpton, what charity are you playing for?

AL

I'm playing for an organization that has fallen on hard times.

(MORE)

AL (CONT'D)
The New York Knicks. They are my
favorite team.

HOST
And Mayor, who are you playing for?

MAYOR
Also playing for my favorite team.
The Sandinistas.

HOST
Take a look at our board at the
categories.

We see the categories on a board: the Media; Local Politics;
Sports; James Brown; SocialMedia and NYC History.

HOST (CONT'D)
Mr. Mayor you control the board.

MAYOR
I'll take Local Politics for \$100
Alex.

With each "play: the board reveals the clue.

HOST
Stop and frisk.

Mayor buzzes.

MAYOR
What is a racially discriminatory
policy?

HOST
Wrong.

Al buzzes in.

AL
What is a fun game Elliot Spitzer
plays with Lis Smith?

HOST
Correct, You control the board
Reverend.

AL
I'll take the Media for \$100.

HOST
Rachel Maddow.

Al buzzes.

AL
Who runs MSNBC?

HOST
Incorrect.

Mayor buzzes.

MAYOR
Who is too conservative for me?

HOST
Correct. Mayor back to you.

MAYOR
The Media for \$200.

HOST
The New York Post. Rupert Murdoch.
Fox News.

Mayor buzzes.

MAYOR
What is the axis of evil?

HOST
Correct.

MAYOR
The Media for \$300.

HOST
The Grey Lady.

Mayor buzzes.

MAYOR
What is the wrong thing to call
Barbra Walters (we need a grande
dame of NYC)

NOTE--WE DO A FEW MORE, END ON FINAL JEOPARDY, MAYOR WINS,
GETS A CHECK AND GIVES TO A CHE GUEVERA LOOKALIKE

AGAIN--ANY OF THESE JOKES WHICH ARE TOO SENSITIVE WE CAN SWAP
OUT.

()

BDB JOB INTERVIEW
(Mayor, Steve Buscemi
as Nucky)

(2 CHAIRS AND A DESK, ARE SET CENTER
STAGE. MAYOR HOLDS A CLIPBOARD. HE SITS
IN THE CHAIR BEHIND THE DESK)

MAYOR DEBLASIO

As you may have heard, I have a few
appointments left to make. So, in the interest of
total transparency, I'm going to have one of the
interviews right here. I think the applicant is ready.
The position is Czar of Snow Removal and
Enforcement. Please send in Enoch Johnson.

(STEVE BUSCEMI ENTERS AS NUCKY. MAYOR
STANDS AND TAKES A FEW STEPS TO GREET
HIM. NUCKY SITS BEHIND THE DESK)

MAYOR DEBLASIO

Mr. Johnson?

NUCKY

They call me Nucky.

MAYOR DEBLASIO

Nucky?

NUCKY

It's a kind of a nickname, like Lucky, Waxey,
Chalky, Scarface. The usual.

()

BDB JOB INTERVIEW
(Mayor, Steve Buscemi
as Nucky)

MAYOR DEBLASIO

It's just that Nucky sounds a bit...unusual.

NUCKY

So, you're suggesting I change my name, 'cause it sounds funny?

MAYOR DEBLASIO

No. I'd never suggest that. That would be wrong.

Let's move on. Have you had much experience in government?

NUCKY

You kidding me? I have an Empire! On the Boardwalk.

MAYOR DEBLASIO

Good. So you can honestly say that you're a leader.

NUCKY

If we only elected or appointed honest men, we'd have no leaders.

()

BDB JOB INTERVIEW
(Mayor, Steve Buscemi
as Nucky)

MAYOR DEBLASIO
(LAUGHS) Ain't that the truth!

(CHANGES TONE) Enforcement is part of this
position. Is that within your current job description?

NUCKY
I have people who do the enforcing. I'm more of a
delegator.

MAYOR DEBLASIO
According to the press, have an issue with snow.
Do you have any experience removing snow?

NUCKY
Let's just say that I've had some unwanted things
removed and leave it at that.

MAYOR DEBLASIO
Okay. Well, you seem qualified for this. Thanks
very much for coming in.

NUCKY
When do I start?

MAYOR DEBLASIO
Well, I still have a few applicants to meet.

()

BDB JOB INTERVIEW
(Mayor, Steve Buscemi
as Nucky)

NUCKY

Good luck with that. Now close the door on your
way out.

(NUCKY EXCUSES THE MAYOR, WHO EXITS IN
DEFEAT)

BDB HONEYMOONERS

(Mayor, Chirlane-Alice, Cynthia Nixon-Trixie, Steve Buscemi-Norton)

(A SUGGESTION OF THE HONEYMOONERS KITCHEN - A KITCHEN TABLE WITH 2 CHAIRS, CENTER, PERHAPS A DOOR, UPSTAGE CENER. CYNTHIA ENTERS THRU THE DOOR, OR UP CENTER, HOLDING A SMALL PAPER BAG)

TRIXIE

Alice! Alice!

(WE HEAR ALICE'S VOICE – OFF STAGE RIGHT)

ALICE (O.S.)

Be out in a minute, Trix.

TRIXIE

I brought the onions I borrowed.

(CHIRLANE ENTERS AS ALICE)

ALICE

Thanks, Trixie. You're just in time. I'm about to put this in the oven.

TRIXIE

What are you having for your big anniversary dinner?

ALICE

Pizza. And you know Hizzonor. He likes to eat it with a knife and fork.

TRIXIE

And he calls himself Italian! You know, Alice, I was thinking back to the old days, before we were both married.

ALICE

Those were some fun times. Remember how, after poetry class, we used to "experiment."

TRIXIE

Yeah, just to see what it was like to "play for the other team" because it was so "forbidden."

ALICE

I can't believe we went to that Al D'Amato campaign rally. Now I know why our parents warned us about turning Republican.

TRIXIE

I can't imagine living a life like that. Well, listen, Ed will be home any minute and I haven't started his supper yet. You know how low energy he gets when he doesn't eat...

(STEVE, AS NORTON, MAKES A BIG ENTRANCE THRU THE DOOR. HE CARRIES A BEAT-UP CANDELABRA)

NORTON

Hellooo, ladies! What's for supper?

TRIXIE

I was just going upstairs to put it on. See ya later, Alice.

(SHE EXITS)

ALICE

Hiya, Ed. What do you have there?

NORTON

This? This is a genuine 17th Century silver candelabra, forged by Paul Revere.

ALICE

Paul Revere lived in the 18th Century.

NORTON

He was a man ahead of his time. It's my anniversary gift to you and the big man.

ALICE

That's awfully sweet, Ed. But we can't accept it. It's too valuable. Why don't you and Trixie keep it?

NORTON

We have one already.

ALICE

Where'd you get them?

(AS HE PUTS IT ON THE TABLE)

NORTON

In the sewer! Rinse it off and it'll be just like new. There's a lot of stuff down there – David Dinkins' old tax returns, Giuliani's little black book, and today, we chased a rat that was as big as...

(THE MAYOR ENTERS THRU THE DOOR IN RALPH KRAMDEN FASHION)

MAYOR DEBLASIO

I'm hungry. Where's my dinner?

ALICE

It'll be ready in as soon as you wash up.

Look what Ed brought us for our anniversary.

NORTON

Take a look at that, old boy! Genuine silver forged by none other than Paul Revere.

(HE PICKS UP CANDELABRA AND EXAMINES IT)

MAYOR DEBLASIO

This thing must be worth millions! Better put it away, or I'll have to pay tax on it. Where'd you get it?

NORTON

In the sewer!

MAYOR DEBLASIO

Will you get outta here, Norton!

(NORTON EXITS, RETURNS FOR A MOMENT TO TAKE BACK THE CANDELABRA, EXITS AGAIN)

ALICE

Norton was just trying to be nice. The least you could do is show him some gratitude.

MAYOR DEBLASIO

Gratitude. Gratitude? I've gotta show him gratitude? When is someone gonna show me some gratitude? I work my fingers to the bone for this city and what do I get? Weathermen are mocking me. The New York Post calls me "a Cuba-loving socialist." I'm the mayor, Alice. You get that? I'm the mayor. And you're all nothing. Get that? I'm the mayor and you're nothing.

ALICE

So what? You're the mayor of nothing. Now sit down and eat your pizza before you waste away to nothing.

MAYOR DEBLASIO

One of these days, Alice, bang-zoom! To the Upper East Side!

(THEY EMBRACE)

MAYOR DEBLASIO

Baby, you're the greatest!

(OUT)

From: [Katz, Rebecca](#)
To: ["Robert Munoz"; John Del Cecato](#)
Subject: RE: Inner Circle
Date: Friday, February 28, 2014 1:29:42 PM

Great.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, February 28, 2014 1:27 PM
To: Katz, Rebecca; John Del Cecato
Subject: RE: Inner Circle

Works for John.

From: Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]
Sent: Friday, February 28, 2014 1:24 PM
To: John Del Cecato
Cc: Robert Munoz
Subject: Inner Circle

Any chance you are available at 3 PM today for a call? If not, here are the DRAft sketches. They need some work.

--

Rebecca Kirszner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Katz, Rebecca](#)
To: ["Robert Munoz"; John Del Cecato](#)
Subject: RE: Inner Circle
Date: Friday, February 28, 2014 1:29:54 PM

code: [REDACTED]

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, February 28, 2014 1:27 PM
To: Katz, Rebecca; John Del Cecato
Subject: RE: Inner Circle

Works for John.

From: Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]
Sent: Friday, February 28, 2014 1:24 PM
To: John Del Cecato
Cc: Robert Munoz
Subject: Inner Circle

Any chance you are available at 3 PM today for a call? If not, here are the DRAfT sketches. They need some work.

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [John Del Cecato](#)
To: [Scola, Lindsay](#); [Grybauskas, Stefan](#); "[jonathan@berlinrosen.com](#)"; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Robert Munoz](#)
Cc: [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Sharp, Edie](#)
Subject: Re: Planning Meeting - Sunday 3/2 - 3:45 UPDATED TIME
Date: Sunday, March 02, 2014 5:07:58 PM

FWIW

<http://www.nydailynews.com/new-york/education/albany-charter-cash-big-banks-making-bundle-new-construction-schools-bear-cost-article-1.448008>

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Sunday, March 2, 2014 at 3:32 PM
To: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, John Del Cecato <jfdc@akpdmedia.com>, Dom Williams <DWilliams@cityhall.nyc.gov>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>, "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, Robert Munoz <rmunoz@akpdmedia.com>
Cc: "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>, "Shapiro, Leigh" <LShapiro@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Sharp, Edie" <ESharp@cityhall.nyc.gov>
Subject: RE: Planning Meeting - Sunday 3/2 - 3:45 UPDATED TIME

The Call will now be at 3:45

Dial in: [REDACTED] Access Code: [REDACTED]

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Grybauskas, Stefan
Sent: Friday, February 28, 2014 4:22 PM
To: 'jonathan@berlinrosen.com'; 'jon (jfdc@akpdmedia.com)'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'Robert Munoz (rmunoz@akpdmedia.com)'
Cc: Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice; Scola, Lindsay

Subject: RE: Planning Meeting - Sunday 3/2

Hello all,

The Planning meeting will now take place as a phone call, no need to come into City Hall. Please let me know if you are able to make it .

Dial in: [REDACTED] Access Code: [REDACTED]

From: Grybauskas, Stefan

Sent: Wednesday, February 26, 2014 12:09 PM

To: 'jonathan@berlinrosen.com'; jon (jfdc@akpdmedia.com); Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Robert Munoz (rmunoz@akpdmedia.com)

Cc: Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Grybauskas, Stefan; Schnake-Mahl, Gabriel; Ko, Eunice

Subject: Planning Meeting - Sunday 3/2

Hello all,

Due to the Mayor's attendance at the St Pat's for All Parade on Sunday, the Planning meeting is scheduled for 3:30pm in the COW.

Thanks,

Stefan Grybauskas

Deputy Director of Scheduling

Office of the Mayor

The City of New York

Office: 212-788-3180

Cell: 347-515-5874

From: [Robert Munoz](mailto:Robert.Munoz@cityhall.nyc.gov)
To: [Grybauskas, Stefan](mailto:SGrybauskas@cityhall.nyc.gov)
Subject: RE: Meeting with the Mayor
Date: Monday, March 03, 2014 10:24:33 AM

Ok thanks

-----Original Message-----

From: Grybauskas, Stefan [<mailto:SGrybauskas@cityhall.nyc.gov>]
Sent: Monday, March 3, 2014 10:21 AM
To: Robert Munoz
Subject: Re: Meeting with the Mayor

No it is still on

----- Original Message -----

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Monday, March 03, 2014 10:20 AM
To: Grybauskas, Stefan
Subject: Re: Meeting with the Mayor

Hey did this meeting get cancelled? For some reason it disappeared from JDC's calendar?

Sent from my iPhone

> On Mar 2, 2014, at 7:22 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

>

> Cuomo plan

>

> ----- Original Message -----

> From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]

> Sent: Sunday, March 02, 2014 07:07 PM

> To: Grybauskas, Stefan

> Subject: Re: Meeting with the Mayor

>

> Hey Stefan,

>

> Just wondering what this meeting is about ?

>

> Sent from my iPhone

>

>> On Mar 2, 2014, at 6:05 PM, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov> wrote:

>>

>>

>>

>>

>> <meeting.ics>

From: [Coney, Javon](#)
To: [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Shorris, Anthony](#); "jfdc@akpdmedia.com"; [Ragone, Peter](#)
Cc: [Griffith, Chantell](#); [Seignious, Sandy](#); [Sharp, Edie](#); [Hanley, Monica](#); [Wright, Jessica](#); [Scola, Lindsay](#); [Chao, Raymond](#)
Subject: 11:00am Meeting Is Now 11:15am
Date: Monday, March 03, 2014 10:54:10 AM

Hi All,

This meeting will now start at 11:15am. Please hold outside of the Mayor's office a few minutes before unless a message is sent that the meeting is further delayed. Thanks!

-Javon

From: [Coney, Javon](#)
To: [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Shorris, Anthony](#); "jfdc@akpdmedia.com"; [Ragone, Peter](#)
Cc: [Griffith, Chantell](#); [Seignious, Sandy](#); [Sharp, Edie](#); [Hanley, Monica](#); [Wright, Jessica](#); [Scola, Lindsay](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#)
Subject: RE: 11:25am
Date: Monday, March 03, 2014 11:40:12 AM

Hi All- The Mayor is off his call. Please come down now if you have not done so already. Thanks!

From: Coney, Javon
Sent: Monday, March 03, 2014 11:24 AM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Shorris, Anthony; 'jfdc@akpdmedia.com'; Ragone, Peter
Cc: Griffith, Chantell; Seignious, Sandy; Sharp, Edie; Hanley, Monica; Wright, Jessica; Scola, Lindsay; Chao, Raymond; Schnake-Mahl, Gabriel
Subject: RE: 11:25am

All- The Mayor is still not off his call. I will let you know when to report down. Thanks!

From: Coney, Javon
Sent: Monday, March 03, 2014 11:16 AM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Shorris, Anthony; 'jfdc@akpdmedia.com'; Ragone, Peter
Cc: Griffith, Chantell; Seignious, Sandy; Sharp, Edie; Hanley, Monica; Wright, Jessica; Scola, Lindsay; Chao, Raymond
Subject: 11:25am

Please come down no later than 11:25am unless an update is sent. Thank you!

From: Coney, Javon
Sent: Monday, March 03, 2014 10:54 AM
To: Fuleihan, Dean (OMB); Wolfe, Emma; Shorris, Anthony; 'jfdc@akpdmedia.com'; Ragone, Peter
Cc: Griffith, Chantell; Seignious, Sandy; Sharp, Edie; Hanley, Monica; Wright, Jessica; Scola, Lindsay; Chao, Raymond
Subject: 11:00am Meeting Is Now 11:15am

Hi All,

This meeting will now start at 11:15am. Please hold outside of the Mayor's office a few minutes before unless a message is sent that the meeting is further delayed. Thanks!

-Javon

From: Ragone, Peter
Sent: Monday, March 03, 2014 10:14 PM
To: BdB; Walzak, Phil; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Chirlane McCray; [REDACTED] <[REDACTED]>
Subject: Re: Everyone on your team should read this: Urgent memo to Bill de Blasio in Capital New York

I have a memo I'm reworking on this. Will be ready tomorrow.

And it is dickish.

From: Bill de Blasio [mailto:[REDACTED]]
Sent: Monday, March 03, 2014 10:11 PM
To: Ragone, Peter; Walzak, Phil; Jonathan Rosen <Jonathan@berlinrosen.com>; John Del Cecato <jfdc@akpdmedia.com>
Cc: Chirlane McCray; Patrick Gaspard <[REDACTED]>
Subject: Fw: Everyone on your team should read this: Urgent memo to Bill de Blasio in Capital New York

Notwithstanding my willingness to try to evolve and improve, I have to note that this piece by Blake is totally dick-ish. We have given the media tons of access and lots of human interest stories. But that's never enough -- so, so much for Blake's thesis.

I think the truth is we're dealing with a biased and ridiculous corporate media that was only too happy to give Michael Bloomberg a free ride. So I'll do my best to do better, but I'm not sure that will change Blake's "toxic" environment.

Feels like the game is just plain rigged. Can someone give me a roadmap here? Because I just don't get it. We were endlessly available and patient during all the snowstorms -- unless you buy his theory that you guys should have been more Wolfson-like (and I think that Blake was Wolfson's fellow Schumer alum).

I made a few mistakes, but I took endless Findlayter questions. And like the storm questions, that access didn't get us any better coverage. So where is this magical thing we should do better???

Sent via BlackBerry by AT&T

From: "Levin, Christina" <CLEvin@cityhall.nyc.gov>
Date: Mon, 3 Mar 2014 16:41:21 +0000
To: BdB <[REDACTED]>
Subject: RE: Everyone on your team should read this: Urgent memo to Bill de Blasio in Capital New York

CAPITAL NY—How de Blasio can fix his press problem

By Blake Zeff

Between the acts of nature, harsh realities of dealing with Albany, and some unforced errors, it's been a challenging first two months for the de Blasio administration.

The mayor's managerial skills were tested early and often by the snowiest winter in memory. His signature pre-K plan came under attack from his frenemy, Andrew Cuomo. And he grew frustrated answering questions about a call to the police department about an ally, and then about the driving of his security detail.

Compounding all of it has been his startlingly toxic relationship with the New York City press corps.

The bad news is that as long as the press is hostile to him—and nearly every reporter I've spoken to who covers City Hall has ripped him—it will impede his policy and political goals. The good news for him is it's still very early, and the relationship is salvageable.

I'm out of the business of political communications now, after a decade working for candidates and officials on the local, state and presidential level. But if I were advising de Blasio, here's what I'd tell him:

You need to adjust your perspective when it comes to the media, fast, beginning by recognizing that you now have a 24-hour press corps devoted to covering nothing but you. This isn't true of many other elected officials in the country who aren't governors or the president. Even U.S. senators don't get the kind of round-the-clock attention a mayor of New York City gets. This is obviously a big adjustment from when you were the public advocate and had to hustle to get press attention. And whatever you think you know from your experience as a political operative, this intense media attention isn't something you're simply going to handle with clever tactics. This is a reality that you're going to have to deal with for as long as you're mayor.

This means that when you give a speech to a group like AIPAC, you can't not tell the press about it and then act surprised when you get caught. It means that when you hang out with Upper East Siders and talk about the snow, it's a public event, subject to scrutiny and interpretation. And it means that when you call the police to check in on a politically supportive reverend's arrest, it's a story. I get that it's annoying that your predecessor got away with going to Bermuda on many weekends and being left alone. And I realize that none of these items would have been newsworthy when you were a councilman or public advocate. But they're news now.

Speaking of which, it shouldn't come as news to you that the New York City press corps will sometimes focus on stories that aren't important. Should reporters care more about the policy details of pre-K and paid sick leave than your pizza etiquette and the timing of your move to Gracie Mansion? 100 percent. When they don't, it can be maddening. Will it change anytime soon, no matter how many lectures you deliver to them about it? Not a chance. You ran to be mayor of the

tabloid capital of America. Sideshows come with the job. You need to manage this, and can.

For example, realize that the reporters have editors who are demanding they write a certain number of stories every single day. They're under enormous pressure to please their bosses, and not get beat by others. Therefore, if you don't give them something to cover, they'll find it themselves. This is where an old maxim for dealing with the New York tabloids, which we used in a war room many years back, comes in: Give them a hamburger, or become the hamburger.

You need to feed these reporters fun and interesting story ideas. Sometimes this means putting what seem unimportant little things on the public schedule, like meeting with constituents or speaking at events. Let the press in on things like your post-storm meeting on the Upper East Side, even if the circumstances aren't ideal for you; better to have them there for the apology, in your words, than let them interpret it afterward.

Also, as documented on this site by Dana Rubinstein, you've often seemed unprepared to give meaningful answers to substantive questions, even when they're on topics that you're choosing to highlight. That has to change, if your complaints about the superficial stuff are to be taken seriously.

Here's another way not to needlessly infuriate your devoted press corps. If you insist on limiting their access to you (including prematurely exiting press conferences or declining to answer questions), don't then go on a run of national media appearances. I saw you on Alec Baldwin, Al Sharpton, Chris Hayes, Jon Stewart, and the Today Show in the last few weeks alone, and there's word you'll also be on "The Good Wife." It's got to be fun to get invited on to all these shows and indulge the desire to get some national attention. But know that if you do that at the same time you keep your distance from the local press, the local press is not going to be pleased.

Be proactive, getting your positive story out on a given topic before a negative one develops. For example, take the never-ending rash of snow storms the city has endured. In truth, your administration has done a good job handling them, overall. Yet the enduring stories were distraught Upper East Siders and, bizarrely, Al Roker.

It's not hard to imagine how your predecessor's press office might have handled this. Howard Wolfson would have inundated the media with tons of data showing how impressive the administration's performance was, from the unprecedented number of snow storms they were enduring to the number of blocks cleared in how many hours compared to previous years, etc. This would have been done via press release, Twitter, and proactive emails and phone calls to every reporter who might be covering the management of the storm. In the absence of an all-out effort like this, you end up with "SHAMBLES!" and Rokergate.

Finally, it is evident from your approach to the press that you don't think newspaper coverage matters. An understandable conclusion for your team to draw, since you coasted to election with the tabloids and Times treating you during the campaign with hostility and tepidness, respectively. But here's the thing: This isn't a campaign anymore. Unlike what happened in August, you won't go days without stories in the papers, when the only communications voters receive about you is the media you paid for. Now there are no ads, and saturation coverage in the papers.

The tabloids are picked up by commuters who plunk down a dollar and scan the headlines on the train. The Daily News has a huge circulation in the outer boroughs, among the very voters you're supposed to be connecting with. Along with the Post, it becomes obsessed with issues. It has the ability to take something on and cover it relentlessly for days.

These mini-campaigns thrive on public outrage, and very effectively stoke it. If this is happening every day, in a climate where you don't have commercials or endorsement events to counter the negativity, don't fool yourself: You will take a hit.

Remember that story about your security detail flouting traffic laws that was reported by Marcia Kramer of WCBS? With all due respect to that outlet, the story wasn't a big deal because everyone in the city was watching channel 2 that night. It became huge because the tabloids picked it up and ran with it, and then you reacted angrily instead of intelligently. You may not respect what reporters do or which stories they focus on. But don't think that means they don't matter.

In the end, you have plenty of time to turn this around. A different approach to these guys won't turn the toxic coverage into gold, but it will mitigate the hostility and make life more manageable. The key point to remember is that effective communication during campaigns is not the same as effective communication in government. Now that you're mayor, you can't bypass your devoted press corps. The days of riding to glory on a charming Dante ad are, sadly, over.

Christina Levin

Assistant Press Secretary

Office of New York City Mayor Bill de Blasio

o: 212-788-6826 | c: 347-963-6908

clevin@cityhall.nyc.gov

@christina_levin

From: Bill de Blasio [mailto: [REDACTED]]
Sent: Monday, March 03, 2014 11:36 AM
To: Levin, Christina
Subject: Fw: Everyone on your team should read this: Urgent memo to Bill de Blasio in Capital New York

Pls send content of this
Sent via BlackBerry by AT&T

From: SenatorLiz < [REDACTED] >
Date: Mon, 3 Mar 2014 07:14:32 -0500
To: Bill de Blasio < [REDACTED] >
Subject: Everyone on your team should read this: Urgent memo to Bill de Blasio in Capital New York

<http://www.capitalnewyork.com/article/city-hall/2014/03/8541148/urgent-memo-bill-de-blasio>

--

Liz Krueger

Forgive typos, my "smart device" fights me and often wins

From: [Katz, Rebecca](#)
To: sunshine@sunshinesachs.com; [Emily Hawkins \(hawkins@sunshinesachs.com\)](mailto:Emily.Hawkins@sunshinesachs.com); jfdc@akpdmedia.com; [Ragone, Peter](#)
Subject: We have a director!
Date: Tuesday, March 04, 2014 10:08:16 AM

Just met with Daniel Goldstein, who seems kind of fabulous.

<http://www.danielgoldsteindirector.com/about/>

He is ready to sign up and has friends who can help with costume and (low budget) set design.

Emily – How is it going on the producer front?

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Chao, Raymond](#)
To: [Santucci, Laura \(LSantucci@cityhall.nyc.gov\)](#); [Wolfe, Emma \(EWolfe@cityhall.nyc.gov\)](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Schnake-Mahl, Gabriel \(GSchnakeMahl@cityhall.nyc.gov\)](#); [Shapiro, Leigh](#); [Scola, Lindsay \(LScola@cityhall.nyc.gov\)](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](#); [Sharp, Edie \(ESharp@cityhall.nyc.gov\)](#); [Coney, Javon \(JConey@cityhall.nyc.gov\)](#); [Hanley, Monica](#)
Subject: Call with the Mayor at 3:45PM today
Date: Wednesday, March 05, 2014 11:32:00 AM

Hi all,

There will be a call with the Mayor today at 3:45PM.

Emma and Laura, would you please join the Mayor in his office at that time. Edie/Javon will dial John at that time on his cell (██████████).

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Katz, Rebecca](#)
To: ifdc@akpdmedia.com
Subject: FW: OVERVIEW AND SCRIPTS
Date: Wednesday, March 05, 2014 5:43:57 PM
Attachments: [BDB_HONEYMOONERS_DRAFT_1.docx](#)
[BDBFREAKY_FRIDAY_TRAILER.doc](#)
[BDB_REAL_ITALIAN_HUSBANDS.pdf](#)
[BDB_GAME_SHOW.pdf](#)
[BDB_QUESTLOVE.docx](#)
[BDB_VIDEO_BUMPERS.docx](#)

Did you have a chance to review this stuff? Any additional thoughts?

From: JON MACKS [mailto:████████████████████]
Sent: Tuesday, March 04, 2014 8:06 PM
To: Katz, Rebecca; ████████████████████; ████████████████████
Subject: OVERVIEW AND SCRIPTS

TO: Danny, Rebecca
FROM: Jon

Overview

Given the budget (not having Bloomberg's cast of thousands) the ideas we have been working on fit within a SNL/MAD TV style variety show, a series of short sketches. Some are ideas that came from Rebecca and the NYC group...others are what we worked on after signoff from NYC. These could fit within the concept that with all the tv shows coming to NY, the Mayor has his own tv network (BDB TV) or his own sketch show.

If this is the way to go then we would need to decide what the blackout is between sketches; one idea was short videos (copy attached). We are completely open to another thematic direction if need be.

Think we have some strong laughs below as a starting point, the key is your overview and if we want a different direction, we can talk tomorrow. Once we have

that overview, we can knock out 80-90% of whatever copy is needed by Monday and then tweak , upgrade, etc .We also need one big visual for the Mayor. Ideas follow plus status report Note: We have similar jokes in different sketches (a couple pizza jokes) as some may not come to life based on talent; we can fix the jokes once we have the working script.

Jon

OPEN WITH A VIDEO OF HAPPY (if special material lyrics we need to write)

A SPECIAL MATERIAL SONG UP FRONT (not written)
We would have the Mayor "Robert Preston" talk it or perhaps sing a number about why we are so much cheaper than Bloomberg. Think to opening number Hugh J did at Oscars in 2009. This could also be done similar to the Billy Crystal choir on Leno's last night where the mayor "conducts" the stars to do a line or two in a song

OPENING MONOLOGUE (not written)

NUCKY JOHNSON JOB INTERVIEW (attached)

THE HONEYMOONERS (attached)

REAL ITALIAN HUSBANDS OF NYC (attached)

FREAKY FRIDAY (video script attached)

QUESTLOVE MUSIC THEMES FOR CITY CELEBS
(attached)

JEOPARDY GAME SHOW (attached)

VIDEO BUMPERS (attached)

CLOSING REMARKS (to come)

RANDOM IDEAS

--he serves pizza to audience like Ellen but with forks

--Mayor comes out in a giant snowsuit and parka

--as he gives a closing monologue it starts to snow, Roker comes on stage and ends it yelling "close the show"

--Rocky montage to show the Mayor in training for the event

--Like LaGuardia reading comic books to kids ,the Mayor reads a parable/fairy tale about Upper East Side or reporters

--do we want to address St. Pats controversies in a sketch

--critics review his clip in The Good Wife

--there was talk of making The Honeymooners a Modern Family parody but we don't think it works as well as Honeymooners

Once we talk and get a working order and needs we can finish up writing

On stage off and on but call anytime 

THE QUESTIONS

WHAT TALENT DO WE HAVE

DO WE WANT OPENING AND CLOSING MONOLOGUES
DOES THE SKETCH BLACKOUT FORMAT WORK

BDB HONEYMOONERS

(Mayor, Chirlane-Alice, Cynthia Nixon-Trixie, Steve Buscemi-Norton)

(A SUGGESTION OF THE HONEYMOONERS KITCHEN - A KITCHEN TABLE WITH 2 CHAIRS, CENTER, PERHAPS A DOOR, UPSTAGE CENER. CYNTHIA ENTERS THRU THE DOOR, OR UP CENTER, HOLDING A SMALL PAPER BAG)

TRIXIE

Alice! Alice!

(WE HEAR ALICE'S VOICE – OFF STAGE RIGHT)

ALICE (O.S.)

Be out in a minute, Trix.

TRIXIE

I brought the onions I borrowed.

(CHIRLANE ENTERS AS ALICE)

ALICE

Thanks, Trixie. You're just in time. I'm about to put this in the oven.

TRIXIE

What are you having for your big anniversary dinner?

ALICE

Pizza. And you know Hizzonor. He likes to eat it with a knife and fork.

TRIXIE

And he calls himself Italian! You know, Alice, I was thinking back to the old days, before we were both married.

ALICE

Those were some fun times. Remember how, after poetry class, we used to "experiment."

TRIXIE

Yeah, just to see what it was like to "play for the other team" because it was so "forbidden."

ALICE

I can't believe we went to that Al D'Amato campaign rally. Now I know why our parents warned us about turning Republican.

TRIXIE

I can't imagine living a life like that. Well, listen, Ed will be home any minute and I haven't started his supper yet. You know how low energy he gets when he doesn't eat...

(STEVE, AS NORTON, MAKES A BIG ENTRANCE THRU THE DOOR. HE CARRIES A BEAT-UP CANDELABRA)

NORTON

Hellooo, ladies! What's for supper?

TRIXIE

I was just going upstairs to put it on. See ya later, Alice.

(SHE EXITS)

ALICE

Hiya, Ed. What do you have there?

NORTON

This? This is a genuine 17th Century silver candelabra, forged by Paul Revere.

ALICE

Paul Revere lived in the 18th Century.

NORTON

He was a man ahead of his time. It's my anniversary gift to you and the big man.

ALICE

That's awfully sweet, Ed. But we can't accept it. It's too valuable. Why don't you and Trixie keep it?

NORTON

We have one already.

ALICE

Where'd you get them?

(AS HE PUTS IT ON THE TABLE)

NORTON

In the sewer! Rinse it off and it'll be just like new. There's a lot of stuff down there – David Dinkins' old tax returns, Giuliani's little black book, and today, we chased a rat that was as big as...

(THE MAYOR ENTERS THRU THE DOOR IN RALPH KRAMDEN FASHION)

MAYOR DEBLASIO

I'm hungry. Where's my dinner?

ALICE

It'll be ready in as soon as you wash up.

Look what Ed brought us for our anniversary.

NORTON

Take a look at that, old boy! Genuine silver forged by none other than Paul Revere.

(HE PICKS UP CANDELABRA AND EXAMINES IT)

MAYOR DEBLASIO

This thing must be worth millions! Better put it away, or I'll have to pay tax on it. Where'd you get it?

NORTON

In the sewer!

MAYOR DEBLASIO

Will you get outta here, Norton!

(NORTON EXITS, RETURNS FOR A MOMENT TO TAKE BACK THE CANDELABRA, EXITS AGAIN)

ALICE

Norton was just trying to be nice. The least you could do is show him some gratitude.

MAYOR DEBLASIO

Gratitude. Gratitude? I've gotta show him gratitude? When is someone gonna show me some gratitude? I work my fingers to the bone for this city and what do I get? Weathermen are mocking me. The New York Post calls me "a Cuba-loving socialist." I'm the mayor, Alice. You get that? I'm the mayor. And you're all nothing. Get that? I'm the mayor and you're nothing.

ALICE

So what? You're the mayor of nothing. Now sit down and eat your pizza before you waste away to nothing.

MAYOR DEBLASIO

One of these days, Alice, bang-zoom! To the Upper East Side!

(THEY EMBRACE)

MAYOR DEBLASIO

Baby, you're the greatest!

(OUT)

()

FREAKY FRIDAY
 (Announcer VO, Mayor,
 Al Roker)

(NOTE: WE CAN USE EXISTING NEWS FOOTAGE
 WHEREVER POSSIBLE TO MINIMIZE THE
 NUMBER OF NEW SHOTS REQUIRED)

(AERIAL SHOTS OF NYC)

(SHOT OF CALENDAR PAGE – MONDAY)

ANNOUNCER VO
 In New York City, Mondays are manic...

(FOOTAGE OF MOTORCADE SPEEDED UP – WE
 HEAR THE MAYOR’S VOICE AS IF HE’S IN THE
 CAR – VOICEOVER, NO NEED TO TAPE IN THE
 CAR)

MAYOR (VO)
 Can’t you guys go any faster?

(SHOT OF CALENDAR PAGE – TUESDAY)

ANNOUNCER (VO)
 Tuesdays are terrible!

(TODAY SHOW SET)

AL ROKER
 My alarm clock didn’t go off...I overslept!

(SHOT OF CALENDAR PAGE – WEDNESDAY)

ANNOUNCER (VO)
 Wednesdays are wacky!

(NEWS REPORTERS WAITING – DISSOLVE –
 REPORTERS STILL WAITING “1 HOUR LATER” ON
 SCREEN – DISSOLVE “8 HOURS LATER” – MAYOR
 STEPS BEHIND PODIUM)

()

FREAKY FRIDAY
(Announcer VO, Mayor,
Al Roker)

MAYOR

My alarm clock didn't go off...I overslept!

(SHOT OF CALENDAR PAGE – THURSDAY)

ANNOUNCER (VO)

Thursdays are threatening.

(TODAY SHOW WEATHER SET)

AL ROKER

Get ready for a massive blizzard. Over the next 24

hours, we may get as much as a one one

hundredth of an inch of snow dumped on us.

(SHOT OF CALENDAR PAGE – FRIDAY)

ANNOUNCER (VO)

But Fridays are when things get Freaky!

(HALLWAY AT TODAY SHOW - MAYOR AND AL
BUMP INTO EACH OTHER – FLASH EFFECT)

AL ROKER

Sorry, I've got to go run the city...

MAYOR

I've got to do the weather...

(ZOOM INTO THEIR FACES – CLOSEUP)

()

FREAKY FRIDAY
(Announcer VO, Mayor,
Al Roker)

MAYOR AND AL
We've changed places! AAAAAGGHHH!

(GRAPHIC: FREAKY FRIDAY)

ANNOUNCER (VO)
It's "Freaky Friday!"

(AL BEHIND PODIUM – GREENSCREEN AND
SHOOT AT TODAY SHOW – MATCH
BACKGROUND TO BRIEFING ROOM)

AL ROKER
I have an important announcement to make – it's
partly cloudy so I'm closing the schools. I have the
school chancellor on red-alert and we're prepared
to close the schools again tomorrow and for the
rest of the week if we have to. In fact, just home
school your kids til next year. It's weather
Armageddon!

()

FREAKY FRIDAY
(Announcer VO, Mayor,
Al Roker)

(TODAY SHOW WEATHER SET)

MAYOR

I'm predicting equal weather for every neighborhood except on the Upper East Side. On 5th Avenue and 64th, there will be a high of 85, which is the percent of total city income these bastard 1 percenters make. There is a slight possibility of hail, which I hope ruins the paint on their Bentleys.

(SHOT OF NEW YORK)

ANNOUNCER VO

"Freaky Friday" – coming to New York, whether you like it, or not.

SCRIPT TITLE

Written by

Name of First Writer

Based on, If Any

Address
Phone Number

INT. KITCHEN

3 Italian guys, sitting around a table, dressed in boxer shorts, t shirts and chains. It would be great to have the governor in the mix but it can be actors. Theme is they are complaining about BDB while eating pizza.

TONY HUSBAND 1
He's changed.

JOEY HUSBAND 2
The minute he got elected he started putting on airs.

A slice drops to the floor, he picks it up and eats it.

MICHAEL HUSBAND #3
He used to be fun, hanging out, playing cards, complaining about the cops.

TONY HUSBAND 1
Yeah but when he complained about the cops it was different than the things we complain about with the cops.

MICHAEL HUSBAND #3
Either way they're hassling somebody named Dante.

JOEY HUSBAND 2
You know where it went wrong. When he started eating pizza with a fork like they do in the Upper East Side.

TONY HUSBAND 1
No, it went wrong when he took off the jewelry. Said it slowed him down going through metal detectors.

JOEY HUSBAND 2
We should have elected a real Italian like Lhota.

MICHAEL HUSBAND #3
I hear Lhota is only part Italian. He's Czech and a Catholic although under Jewish law they say he's Jewish.

JOEY HUSBAND 2

You know who else is Jewish?
Anthony Weiner.

MICHAEL HUSBAND #3

How do you know?

JOEY HUSBAND 2

I seen the pictures. He had one of those bar mitzvahs where they lop off part of the prosciutto. You get gifts so it's okay.

MICHAEL HUSBAND #3

They'd have to give me a lot more than a fountain pen to do that.

TONY HUSBAND 1

Look if Bill shows up and acts like the old Bill, we let him retain his membership in the Real Italian Husbands of New York. But if he starts talking those wacky ideas of his, he's out.

They toast each other.

Bill enters dressed like Paulie Walnuts, track suit, chains, carrying pizza.

MAYOR

Look who's got food.

TONY HUSBAND 1

It's the old Bill!

Bill grabs a slice of pizza and eats it with his hands.

JOEY HUSBAND 2

Look he ate it with his hands.
Just like old times with the Real Italian husbands of New York.

MAYOR

Not so fast. I have an announcement. We need diversity.

MICHAEL HUSBAND #3

I'm already not liking where this is going.

MAYOR

So I brought a friend who is a perfect addition to our group--plus he adds some diversity. Hey Mario!

MICHAEL HUSBAND #3

He got Cuomo?

JOEY HUSBAND 2

It don't matter. Your name is Mario and you're married, that's not diversity...you're okay in my book. I bet he's a real gavone.

Mario Cantone enters.

MARIO

Hello guys!

Grumbling.

JOEY HUSBAND 2

Whoa! The rule is you have to be a real Italian husband.

MARIO

I'm married. Jerry! Plus I bought food.

Mario's husband comes in eating pizza with his hands.

TONY HUSBAND 1

Hey, he's okay with me!

Lights dim, spotlight on Mayor speaking to audience as Mario and Jerry sit down and play cards.

MAYOR

Because that's what I'm all about. Diversity. Because I've learned that it doesn't matter who you love, as long as you eat pizza with your hands you're always welcome as a Real Italian Husband of New York.

NOTE: if we don't get Mario we can make it Aida Turturro and the Mayor is trying to diversify by adding women.

SCRIPT TITLE

Written by

Name of First Writer

Based on, If Any

Address
Phone Number

BDB GAME SHOW

Note--we can do as Jeopardy or can do as a new show BDB brought to New York "Are You Smarter than our new Mayor/How Much Do You Know about New York City". Let me know which concept grabs you and we can adjust but for now JEOPARDY works best. Simple set: podium for a "host type" and two contestants: The Mayor and Al Sharpton (or Questlove)

HOST

Welcome to tonight's episode of Jeopardy, New York Celebrity edition. Both our contestants tonight will be playing for their favorite charity. Now the game is simple, there are 6 categories to pick from, our goal is to test their general knowledge as well as specific knowledge about New York, All responses must be phrased in question form. Now let's meet our contestants. First up is the current Mayor of New York, please welcome Bill DeBlasio.

The Mayor enters.

HOST (CONT'D)

And now our second contestant, he's a Baptist minister, television/radio talk show host and one time Presidential candidate.

The Mayor hits his buzzer.

MAYOR

Who is Mike Huckabee?

HOST

The game hasn't begun yet.

MAYOR

Sorry, I was going a little too fast...again.

HOST

Please welcome the Reverend Al Sharpton. Reverend Sharpton, what charity are you playing for?

AL

I'm playing for an organization that has fallen on hard times.

(MORE)

AL (CONT'D)
The New York Knicks. They are my
favorite team.

HOST
And Mayor, who are you playing for?

MAYOR
Also playing for my favorite team.
The Sandinistas.

HOST
Take a look at our board at the
categories.

We see the categories on a board: the Media; Local Politics;
Sports; James Brown; SocialMedia and NYC History.

HOST (CONT'D)
Mr. Mayor you control the board.

MAYOR
I'll take Local Politics for \$100
Alex.

With each "play: the board reveals the clue.

HOST
Stop and frisk.

Mayor buzzes.

MAYOR
What is a racially discriminatory
policy?

HOST
Wrong.

Al buzzes in.

AL
What is a fun game Elliot Spitzer
plays with Lis Smith?

HOST
Correct, You control the board
Reverend.

AL
I'll take the Media for \$100.

HOST
Rachel Maddow.

Al buzzes.

AL
Who runs MSNBC?

HOST
Incorrect.

Mayor buzzes.

MAYOR
Who is too conservative for me?

HOST
Correct. Mayor back to you.

MAYOR
The Media for \$200.

HOST
The New York Post. Rupert Murdoch.
Fox News.

Mayor buzzes.

MAYOR
What is the axis of evil?

HOST
Correct.

MAYOR
The Media for \$300.

HOST
The Grey Lady.

Mayor buzzes.

MAYOR
What is the wrong thing to call
Barbra Walters (we need a grande
dame of NYC)

NOTE--WE DO A FEW MORE, END ON FINAL JEOPARDY, MAYOR WINS,
GETS A CHECK AND GIVES TO A CHE GUEVERA LOOKALIKE

AGAIN--ANY OF THESE JOKES WHICH ARE TOO SENSITIVE WE CAN SWAP
OUT.

BDB QUESTLOVE

The Mayor is at his desk.

RECEPTIONIST (O.S)

Mayor, your son is here to see you,

MAYOR

Send him in.

Questlove enters.

MAYOR

Ms. Jackson, this isn't my son. It's my new Chief of City Music.

QUESTLOVE

No worries, happens all the time.

MAYOR

You said you had an idea to liven up the city. What is it?

QUESTLOVE

Walk ons.

MAYOR

Walk ons?

QUESTLOVE

Kind of like on the Tonight Show where everyone has a theme song. We give famous New Yorkers their own themesongs. Everytime someone walks into your office their special song plays.

MAYOR

Isn't that politically dangerous?

QUESTLOVE

Nah, it never ever ever backfires.

MAYOR

Like what would you do for Donald Trump?

Questlove hits his ipod and with each name we hear the song. We could punch it with a photo.

QUESTLOVE

This one. Hair (Give Me a Head with Hair).

MAYOR

ARod.

QUESTLOVE

Money for Nothing.

MAYOR

Alec Baldwin.

QUESTLOVE

Shout.

MAYOR

Bernie Madoff.

QUESTLOVE

Don't think he's gonna be walking anywhere soon.

But one of these. I Fought the Law and the Law

Won or Take the Money and Run

(WE COULD PLAY THIS OUT ONCE YOU GET US OTHER NAMES TO "TARGET", WE ADD REPORTERS)

MAYOR

This is great. Brilliant. Would I have my own song when I speak in public. You know, like Hail to the Chief.

QUESTLOVE

I was thinking more like this. Taxman.

Questlove leaves.

RECEPTIONIST

Your next appointment is here.

WE HAVE A SURPRISE CELEB ENTER AND A SONG
PLAYS AS THE ENDING

Example—Bloomberg--Short People: Mike Woodson 99
problems; Kathie Lee and Hoda—Bottle of Wine: Al Roker—
Let It Snow; School's Out.

BDB VIDEO BUMPERS

As bumpers and breaks in between sketches we can show man in street videos of celebs or real people commenting on the Mayor and his first 80 days
SAMPLES—IF WE LIKE MORE TO COME

HARRY BELAFONTE

What kind of New York do I want—let me tell you about it. I want a New York where everyone is treated equally except if you live on the Upper East Side

AVERAGE PERSON

He's the greatest mayor we've had since Bloomberg

KID

I love him because I can drink big sodas and not worry about getting arrested

JASON COLLINS

He's done a great job, I was unemployed before he became mayor.

Or

I want a mayor who sticks up for the little guy

MAYOR BLOOMBERG

Me too! Miss me?

MARTHA PLIMPTON

I want a New York where they close the George Washington Bridge 24 hours a day to incoming traffic from New Jersey

ALAN CUMMING (note—he could play an emcee for us on stage if free)

Very disappointed. If he believes in diversity where are all the Scottish appointments?

BIG PAPI

I want a New York where the Mayor can wear a Red Sox hat to Yankee stadium. Because this is his \$\$\$@@ city

ORDINARY PERSON ON STREET

The best thing I say about him—he's tall...he's taller than Bloomberg

The mayor. Love him. You can really travel fast across town if you get behind his motorcade.

From: [John Del Cecato](#)
To: [Katz, Rebecca](#)
Subject: Re: OVERVIEW AND SCRIPTS
Date: Wednesday, March 05, 2014 5:47:31 PM

Have looked at it some but haven't had a chance to focus

On Mar 5, 2014, at 5:44 PM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

Did you have a chance to review this stuff? Any additional thoughts?

From: JON MACKS [<mailto:>]
Sent: Tuesday, March 04, 2014 8:06 PM
To: Katz, Rebecca; [REDACTED]
Subject: OVERVIEW AND SCRIPTS

TO: Danny, Rebecca
FROM: Jon

Overview

Given the budget (not having Bloomberg's cast of thousands) the ideas we have been working on fit within a SNL/MAD TV style variety show, a series of short sketches. Some are ideas that came from Rebecca and the NYC group...others are what we worked on after signoff from NYC. These could fit within the concept that with all the tv shows coming to NY, the Mayor has his own tv network (BDB TV) or his own sketch show.

If this is the way to go then we would need to decide what the blackout is between sketches; one idea was short videos (copy attached). We are completely open to another thematic direction if need be.

Think we have some strong laughs below as a

starting point, the key is your overview and if we want a different direction, we can talk tomorrow. Once we have that overview, we can knock out 80-90% of whatever copy is needed by Monday and then tweak , upgrade, etc .We also need one big visual for the Mayor. Ideas follow plus status report Note: We have similar jokes in different sketches (a couple pizza jokes) as some may not come to life based on talent; we can fix the jokes once we have the working script.

Jon

OPEN WITH A VIDEO OF HAPPY (if special material lyrics we need to write)

A SPECIAL MATERIAL SONG UP FRONT (not written)

We would have the Mayor "Robert Preston" talk it or perhaps sing a number about why we are so much cheaper than Bloomberg. Think to opening number Hugh J did at Oscars in 2009. This could also be done similar to the Billy Crystal choir on Leno's last night where the mayor "conducts" the stars to do a line or two in a song

OPENING MONOLOGUE (not written)

NUCKY JOHNSON JOB INTERVIEW (attached)

THE HONEYMOONERS (attached)

REAL ITALIAN HUSBANDS OF NYC (attached)

FREAKY FRIDAY (video script attached)

QUESTLOVE MUSIC THEMES FOR CITY CELEBS
(attached)

JEOPARDY GAME SHOW (attached)

VIDEO BUMPERS (attached)

CLOSING REMARKS (to come)

RANDOM IDEAS

--he serves pizza to audience like Ellen but with forks

--Mayor comes out in a giant snowsuit and parka

--as he gives a closing monologue it starts to snow, Roker comes on stage and ends it yelling "close the show"

--Rocky montage to show the Mayor in training for the event

--Like LaGuardia reading comic books to kids, the Mayor reads a parable/fairy tale about Upper East Side or reporters

--do we want to address St. Pats controversies in a sketch

--critics review his clip in The Good Wife

--there was talk of making The Honeymooners a Modern Family parody but we don't think it works as well as Honeymooners

Once we talk and get a working order and needs we can finish up writing

On stage off and on but call anytime 


THE QUESTIONS

WHAT TALENT DO WE HAVE

DO WE WANT OPENING AND CLOSING

MONOLOGUES

DOES THE SKETCH BLACKOUT FORMAT WORK

<BDB_HONEYMOONERS_DRAFT_1.docx>

<BDBFREAKY_FRIDAY_TRAILER.doc>

<BDB_REAL_ITALIAN_HUSBANDS.pdf>

<BDB_GAME_SHOW.pdf>

<BDB_QUESTIONLOVE.docx>

<BDB_VIDEO_BUMPERS.docx>

From: [Ragone, Peter](#)
To: [Katz, Rebecca](#); "jfdc@akpdmedia.com"; "sunshine@sunshinesachs.com"; [Singleton, Jessica](#)
Subject: Re: Questlove
Date: Thursday, March 06, 2014 4:10:53 PM

How about for the last one, honesty is such a lonely word?

From: Katz, Rebecca
Sent: Thursday, March 06, 2014 03:54 PM
To: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; sunshine@sunshinesachs.com <sunshine@sunshinesachs.com>; [Singleton, Jessica](#); [Ragone, Peter](#)
Subject: Questlove

Good news. Questlove has agreed to a pre-tape (he has a show the night of the Inner Circle). I was talking to the team about some sort of acknowledgement to the press corps about the challenges these past few weeks. Here's Jon Macks's take. I don't like the Ebony & Ivory or bouquet bit, but I do think this is going in the right direction.

Thoughts on things we could swap in?

BDB QUESTLOVE

BDB on stage

MAYOR

Every tv show needs a themesong. So I asked some friends over at the Tonight Show to help and see what they could come up with.

PRETAPE

Questlove on stage talking to the Roots. When they play a song its just a short identifiable section.

QUESTLOVE

Some big news, we've been asked to come up with a themesong for the Mayor's TV show DiBlasio Tonight.

BAND MEMBER 1

What does he have in mind?

QUESTLOVE

Something that lets people know who he is.

BAND MEMBER 2

How about this?

Band plays TAXMAN

QUESTLOVE

Too on the nose.

BAND MEMBER 2

Life in the Fast Lane?

QUESTLOVE

His motorcade has slowed down. For now.

BAND MEMBER 1

I've got it. A song that sums up his school closing policy.

Band plays LET IT SNOW

QUESTLOVE

But he only wants to close charter schools.

BAND MEMBER 3

He's a romantic. How about a song about he and Chirlane's first date?

Band plays LET'S GET IT ON

QUESTLOVE

Again too on the nose. How about this?

Band plays EBONY AND IVORY

QUESTLOVE

Wait I got it, we need a song not about him and not about his show, we need a song about how he feels about the press?

BAND MEMBER 1

So Long, Farewell? Sounds of Silence.

QUESTLOVE

Try this from Elton.

SORRY SEEMS TO BE THE HARDEST WORD

TAPE ENDS

Mayor on stage delivers a bouquet of flowers to oldest female member of press corp,

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Coney, Javon](#)
To: [Santucci, Laura](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Scola, Lindsay](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Cc: [Wolfe, Emma](#); [Ragone, Peter](#); ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); [Shapiro, Leigh](#); [Grybauskas, Stefan](#); [Schnake-Mahl, Gabriel](#); [Seignious, Sandy](#); ["rmunoz@akpdmedia.com"](mailto:rmunoz@akpdmedia.com)
Subject: Re: Call with BdB at 8:45pm
Date: Thursday, March 06, 2014 8:46:43 PM

Mayor is dialing in now

----- Original Message -----

From: Coney, Javon
Sent: Thursday, March 06, 2014 07:46 PM
To: Santucci, Laura; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Scola, Lindsay; Shorris, Anthony; Williams, Dominic
Cc: Wolfe, Emma; Ragone, Peter; 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; Shapiro, Leigh; Grybauskas, Stefan; Schnake-Mahl, Gabriel; Seignious, Sandy; 'rmunoz@akpdmedia.com' <rmunoz@akpdmedia.com>
Subject: Re: Call with BdB at 8:45pm

All dial in now

----- Original Message -----


From: Santucci, Laura
Sent: Thursday, March 06, 2014 06:49 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Scola, Lindsay; Shorris, Anthony; Williams, Dominic
Cc: Wolfe, Emma; Ragone, Peter; jonathan@berlinrosen.com <jonathan@berlinrosen.com>; Coney, Javon; Shapiro, Leigh; Grybauskas, Stefan; Schnake-Mahl, Gabriel; Seignious, Sandy; Robert Munoz <rmunoz@akpdmedia.com>
Subject: RE: Call with BdB at 8:45pm

+ Tony & Dom

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, March 06, 2014 7:47 PM
To: Scola, Lindsay
Cc: Wolfe, Emma; Ragone, Peter; Santucci, Laura; jonathan@berlinrosen.com; Coney, Javon; Shapiro, Leigh; Grybauskas, Stefan; Schnake-Mahl, Gabriel; Seignious, Sandy; Robert Munoz
Subject: Re: Call with BdB at 8:45pm

+Rob

> On Mar 6, 2014, at 7:45 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:
>
> All-
>
> We are doing a call with BdB at 8:45pm. Javon will let you know when BdB is hopping on.
>
> 
>
> Thanks,
> Lindsay

From: [John Del Cecato](#)
To: [Chao, Raymond](#); [Robert Munoz](#)
Subject: Re: Dinner tonight with Mayor
Date: Friday, March 07, 2014 4:49:33 PM

Sounds good - thanks much

From: <Chao>, Raymond <rchao@cityhall.nyc.gov>
Date: Friday, March 7, 2014 at 4:19 PM
To: Robert Munoz <rmunoz@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Dinner tonight with Mayor

Hi John,

Mayor and First Lady will be coming to dinner with you. (Dante is a maybe.)

Location:

Lot 2
687 6th Avenue, Brooklyn

Time for now is 7:45-8PM, will let you know as his schedule plays out.

Thanks,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Singleton, Jessica](#)
To: [Katz, Rebecca](#); sunshine@sunshinesachs.com; [Ragone, Peter](#); jfdc@akpdmedia.com
Subject: RE: Final sketch for questlove
Date: Friday, March 07, 2014 7:02:13 PM

I really like this.

Would the Park Slope Let It Go Couple do a cameo? #EGOT

From: Katz, Rebecca
Sent: Friday, March 07, 2014 11:20 AM
To: sunshine@sunshinesachs.com; [Ragone, Peter](#); [Singleton, Jessica](#); jfdc@akpdmedia.com
Subject: Final sketch for questlove

Planning on sending updated version in next hour. Think this is pretty funny. Please take a look.

BDB QUESTLOVE

BDB on stage

MAYOR

Every TV show needs a theme song. So I asked some friends over at the Tonight Show to help and see what they could come up with.

PRETAPE

Questlove on stage talking to the Roots. When they play a song it's just a short identifiable section.

QUESTLOVE

Some big news, we've been asked to come up with a theme song for the Mayor's TV show de Blasio Tonight.

BAND MEMBER 1

What does he have in mind?

QUESTLOVE

Something that lets people know who he is.

BAND MEMBER 2

How about this?

Band plays TAXMAN

QUESTLOVE

Too on the nose.

BAND MEMBER 2

Life in the Fast Lane?

QUESTLOVE

His motorcade has slowed down. For now.

BAND MEMBER 1

I've got it. A song that sums up his school closing policy.

Band plays LET IT SNOW

QUESTLOVE

Nah, Dante's tired of shoveling snow.

BAND MEMBER 3

He's a romantic. How about a song about he and Chirlane's first date?

Band plays LET'S GET IT ON

QUESTLOVE

Again too on the nose.

QUESTLOVE

Wait I got it, we need a song not about him and not about his show, we need a song about how he feels about the press?

BAND MEMBER 1

So Long, Farewell? Sounds of Silence.

BAND MEMBER 2

Try this from Elton.

SORRY SEEMS TO BE THE HARDEST WORD

QUESTLOVE

HMMM. We could always go with I Want You to Want Me. Or this.

WHY CAN'T WE BE FRIENDS

BAND MEMBER 1

What if there is still tension.

QUESTLOVE

Then he needs to use the song by the great Adele
Dazeem

LET IT GO

--

Rebecca Kirschner Katz

Office of the Mayor

(212) 788-3112

rkkatz@cityhall.nyc.gov

[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

From: [Scola, Lindsay](#)
To: [Chao, Raymond](#); [McCray, Chirlane](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#); [Santucci, Laura](#); [Wiley, Maya](#); [Ragone, Peter](#); [Shorris, Anthony](#); "[jonathan@berlinrosen.com](#)"; "[jfdc@akpdmedia.com](#)"
Cc: [Ko, Eunice](#); [Schnake-Mahl, Gabriel](#); [Shapiro, Leigh](#); [Reisman, Lisette](#); [Seignious, Sandy](#); [Griffith, Chantell](#); "[rmunoz@akpdmedia.com](#)"
Subject: Re: Planning Meeting - Sunday, March 7 @ 12:30PM
Date: Saturday, March 08, 2014 4:11:20 PM

Please let us know if you cannot be there in person. We will have a dial in number. But in person will be a preference.

Thanks,
Lindsay

From: Chao, Raymond
Sent: Saturday, March 08, 2014 04:09 PM
To: McCray, Chirlane; Wolfe, Emma; Williams, Dominic; Noerdlinger, Rachel; Katz, Rebecca; Santucci, Laura; Wiley, Maya; Ragone, Peter; Shorris, Anthony; [jonathan@berlinrosen.com](#) <[jonathan@berlinrosen.com](#)>; John Del Cecato ([jfdc@akpdmedia.com](#)) <[jfdc@akpdmedia.com](#)>; Scola, Lindsay
Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; Robert Munoz ([rmunoz@akpdmedia.com](#)) <[rmunoz@akpdmedia.com](#)>
Subject: RE: Planning Meeting - Sunday, March 7 @ 12:30PM

Including Lindsay.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Saturday, March 08, 2014 4:09 PM
To: McCray, Chirlane; Wolfe, Emma; Williams, Dominic; Noerdlinger, Rachel; Katz, Rebecca; Santucci, Laura; Wiley, Maya; Ragone, Peter; Shorris, Anthony; '[jonathan@berlinrosen.com](#)'; 'John Del Cecato ([jfdc@akpdmedia.com](#))'
Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; 'Robert Munoz ([rmunoz@akpdmedia.com](#))'
Subject: RE: Planning Meeting - Sunday, March 7 @ 12:30PM

All,

There has been a change in plans.

Time: **12:30PM**

Location:

Sunshine Sachs
136 Madison Avenue
17th Floor

We will make arrangements for lunch.

The calendar invite will be updated and stand by for any further updates.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Friday, March 07, 2014 7:36 PM
To: McCray, Chirlane; Wolfe, Emma; Williams, Dominic; Noerdlinger, Rachel; Katz, Rebecca; Santucci, Laura; Wiley, Maya; Ragone, Peter; Shorris, Anthony; jonathan@berlinrosen.com; John Del Cecato (jfdc@akpdmedia.com)
Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; Robert Munoz (rmunoz@akpdmedia.com)
Subject: Planning Meeting - Sunday, March 7 @ 1:45PM

Hi all,

There will be a Planning Meeting, Sunday March 9 @ 1:45PM in the Mayor's Office.

The call in info is:

Dial-in Number: [REDACTED] Code: [REDACTED]

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Scola, Lindsay](#)
To: [Chao, Raymond](#); [McCray, Chirlane](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#); [Santucci, Laura](#); [Wiley, Maya](#); [Ragone, Peter](#); [Shorris, Anthony](#); jonathan@berlinrosen.com; [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Fuleihan, Dean \(OMB\)](#)
Cc: [Ko, Eunice](#); [Schnake-Mahl, Gabriel](#); [Shapiro, Leigh](#); [Reisman, Lissette](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](mailto:rmunoz@akpdmedia.com); [Hanley, Monica](#); [Coney, Javon](#)
Subject: RE: Planning Meeting - Sunday, March 7 @ 12:30PM
Date: Saturday, March 08, 2014 11:21:29 PM

All-

We will be bringing in lunch from Cosi, sandwiches, drinks and chips.

Please bring \$15 to Ray Chao.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Chao, Raymond
Sent: Saturday, March 08, 2014 4:10 PM
To: [McCray, Chirlane](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#); [Santucci, Laura](#); [Wiley, Maya](#); [Ragone, Peter](#); [Shorris, Anthony](#); jonathan@berlinrosen.com; [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Scola, Lindsay](#)
Cc: [Ko, Eunice](#); [Schnake-Mahl, Gabriel](#); [Shapiro, Leigh](#); [Reisman, Lissette](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Robert Munoz \(rmunoz@akpdmedia.com\)](mailto:rmunoz@akpdmedia.com)
Subject: RE: Planning Meeting - Sunday, March 7 @ 12:30PM

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Cc: [Ko, Eunice](#); [Schnake-Mahl, Gabriel](#); [Shapiro, Leigh](#); [Reisman, Lissette](#); [Seignious, Sandy](#); [Griffith,](#)

Chantell; 'Robert Munoz (rmunoz@akpdmedia.com)'
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Cc: [Ko, Eunice](#); [Schnake-Mahl, Gabriel](#); [Shapiro, Leigh](#); [Reisman, Lisette](#); [Seignious, Sandy](#); [Griffith, Chantell](#); "rmunoz@akpdmedia.com"
Subject: Re: Planning Meeting - Sunday, March 7 @ 12:30PM
Date: Sunday, March 09, 2014 12:42:48 PM

Missing maya, dean.

Dean said he would be a bit late.

Maya do you have an ETA to sunshine sachs?

Sent from mobile device, pardon any errors.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Scola, Lindsay
Sent: Saturday, March 08, 2014 04:14 PM
To: Chao, Raymond; McCray, Chirlane; Wolfe, Emma; Williams, Dominic; Noerdlinger, Rachel; Katz, Rebecca; Santucci, Laura; Wiley, Maya; Ragone, Peter; Shorris, Anthony; 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; 'rmunoz@akpdmedia.com' <rmunoz@akpdmedia.com>
Subject: Re: Planning Meeting - Sunday, March 7 @ 12:30PM

I also want to make clear that the Mayor would like this to be 3 to 4 hours. We apologize for the short notice and please let us know if you can't make this.

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Sent: Saturday, March 08, 2014 04:09 PM
To: McCray, Chirlane; Wolfe, Emma; Williams, Dominic; Noerdlinger, Rachel; Katz, Rebecca; Santucci, Laura; Wiley, Maya; Ragone, Peter; Shorris, Anthony; jonathan@berlinrosen.com <jonathan@berlinrosen.com>; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Scola, Lindsay
Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; Robert Munoz (rmunoz@akpdmedia.com) <rmunoz@akpdmedia.com>
Subject: RE: Planning Meeting - Sunday, March 7 @ 12:30PM

Including Lindsay.

Raymond Chao
Scheduling Coordinator

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The City of New York
Office: (212)-788-7565
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Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith, Chantell; 'Robert Munoz (rmunoz@akpdmedia.com)'
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Location:

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17th Floor

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Cc: Ko, Eunice; Schnake-Mahl, Gabriel; Shapiro, Leigh; Reisman, Lisette; Seignious, Sandy; Griffith,

Chantell; Robert Munoz (rmunoz@akpdmedia.com)
Subject: Planning Meeting - Sunday, March 7 @ 1:45PM

Hi all,

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The call in info is:

Dial-in Number: (██████████) Code: ██████████

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Coney, Javon](#)
To: [Wolfe, Emma](#); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Fuleihan, Dean \(OMB\)](#); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Planning Meeting: Please Dial In Now
Date: Sunday, March 09, 2014 12:50:10 PM

If you are not at Sunshine.

██████████

Access Code: ██████████

From: [John Del Cecato](#)
To: [Scola, Lindsay](#); [REDACTED] Jonathan@berlinrosen.com; [Ragone, Peter](#); [Santucci, Laura](#); [Wolfe, Emma](#); "Anna Greenberg"
Cc: [Chao, Raymond](#); [Robert Munoz](#)
Subject: Re: Poll Presentation - Tomorrow, March 11th with Mayor de Blasio
Date: Monday, March 10, 2014 12:51:33 PM

I'm going to be on a plane from 8:30am-11:15am ET, but I can catch up with Anna later

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Monday, March 10, 2014 at 12:30 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "[REDACTED]" <[REDACTED]>, Jonathan Rosen <jonathan@berlinrosen.com>, Peter Ragone <pragone@cityhall.nyc.gov>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Anna Greenberg <agreenberg@gqrr.com>
Cc: "Chao, Raymond" <rchao@cityhall.nyc.gov>
Subject: Poll Presentation - Tomorrow, March 11th with Mayor de Blasio

All-

Anna Greenberg will present results from this weekend's survey with the Mayor tomorrow morning, Tuesday, March 11th at 10:00am in the Committee of the Whole room at City Hall.

Ideally, you will be able to join in person. But if you need to join via phone, a call in number will be provided.

Please RSVP to Ray Chao rchao@cityhall.nyc.gov, he will follow up with arrival instructions for those attending from outside the building.

Please let me know if you have questions.

Best,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Chao, Raymond](#)
To: [jon](#); [REDACTED]; Jonathan@berlinrosen.com; [Ragone, Peter](#); [Santucci, Laura](#); [Wolfe, Emma](#); ["Anna Greenberg"](#); bhyers@hilltoppublicsolutions.com
Cc: RMilford@gqrr.com
Subject: Note: Location change for Poll Presentation
Date: Monday, March 10, 2014 6:04:00 PM

Hi all,

The location of the 10AM Poll Presentation meeting tomorrow has changed location.

It will now be at:

BerlinRosen
15 Maiden Ln #1600

The calendar invite was adjusted accordingly.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Katz, Rebecca](#)
To: ["Robert Munoz"](#)
Subject: RE: In need of Del Cecato time
Date: Tuesday, March 11, 2014 3:42:46 PM

Friday works.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, March 11, 2014 3:00 PM
To: Katz, Rebecca
Subject: RE: In need of Del Cecato time

So John is in Chicago right now and I thought he'd be back by Thursday, but he's telling me there's a chance he will not be back. Can we resched to Friday, or would you rather keep the Thursday 3PM time and wait until we get more information?

From: Robert Munoz
Sent: Tuesday, March 11, 2014 11:07 AM
To: 'Katz, Rebecca'
Cc: John Del Cecato
Subject: RE: In need of Del Cecato time

Yep, City Hall will work.

From: Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]
Sent: Tuesday, March 11, 2014 11:05 AM
To: Robert Munoz
Cc: John Del Cecato
Subject: RE: In need of Del Cecato time

I will take it! In person somewhere? Possible to come to City Hall?

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, March 11, 2014 11:03 AM
To: Katz, Rebecca
Cc: John Del Cecato
Subject: RE: In need of Del Cecato time

Hey Rebecca,

How does Thursday at 3PM sound?

From: Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]
Sent: Tuesday, March 11, 2014 11:00 AM
To: Robert Munoz
Cc: John Del Cecato
Subject: In need of Del Cecato time

Rob – Need an hour this week, perhaps even in person.

Let me know.

Thanks,

RKK

--

Rebecca Kirschner Katz

Office of the Mayor

(212) 788-3112

rkatz@cityhall.nyc.gov

[@RebeccaKKatz](#)

From: [Grybauskas, Stefan](#)
To: [Fuleihan, Dean \(OMB\)](#); ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); ["jon \(ifdc@akpdmedia.com\)"](mailto:jon@ifdc@akpdmedia.com); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); ["Robert Munoz \(rmunoz@akpdmedia.com\)"](mailto:Robert.Munoz@akpdmedia.com); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Scola, Lindsay](#)
Subject: Planning Meeting - Sunday 12:30pm
Date: Friday, March 14, 2014 11:25:27 AM

Hello,

There will be a Planning Meeting on Sunday March 16th at 12:30pm in the Committee of the Whole in City Hall. Please RSVP to the calendar invite sent around shortly.

Dial in: (██████████) Access Code: ██████████

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Katz, Rebecca](#)
To: "JON MACKS"; [REDACTED]
Cc: jfdc@akpdmedia.com; [Parikh, Ishanee](#)
Subject: RE: Opposities Attact
Date: Friday, March 14, 2014 3:02:30 PM

They can't sing. Am intrigued by cutting them into video. Maybe a really, really cheap version of it?

Adding Ishanee, from our team, who has a good sense of video.

From: JON MACKS [mailto:[REDACTED]]
Sent: Friday, March 14, 2014 2:57 PM
To: Katz, Rebecca; [REDACTED]
Cc: jfdc@akpdmedia.com
Subject: Re: Opposities Attact

John

Greetings--it's Jon Macks (again!)

If they like we can do a couple ways--

- 1, Cut them into original tape with new lyrics
2. a version on stage, they would have to "Rex Harrison talk to pitch" assuming they can't sing

Let me know, this would be fun

Jon

-----Original Message-----

From: Katz, Rebecca <RKKatz@cityhall.nyc.gov>

To: Jon Macks ([REDACTED] <[REDACTED]>)

Cc: jfdc@akpdmedia.com

Sent: Fri, Mar 14, 2014 11:50 am

Subject: Opposities Attact

If we could get the Mayor and First Lady to sign off, what about Paula Abdul's Opposites Attract?

Cc'ing Del Cecato, who thought of this.

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Daniel Goldstein](#)
To: [JON MACKS](#)
Cc: [John Del Cecato](#); [Katz, Rebecca](#)
Subject: Re: Opposites Attract
Date: Friday, March 14, 2014 3:35:09 PM

I love the idea -just not sure what it is yet - if they're not singing it.

On Mar 14, 2014, at 3:31 PM, JON MACKS <[REDACTED]> wrote:

let me know if we're a go or want a draft and the key is, live or video

-----Original Message-----

From: Daniel Goldstein <[REDACTED]>
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Rebecca Katz <RKKatz@cityhall.nyc.gov>; JON MACKS <[REDACTED]>
Sent: Fri, Mar 14, 2014 12:17 pm
Subject: Re: Opposities Attract

Love the idea - we don't really have a chorus. It would be a whole new set of people. Though I could try to find a person to sing it with them. But time runs short to get the band to learn music - though I must say they're being incredibly accommodating.

On Mar 14, 2014, at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Chorus could sing it. They could just mug for the spotlight while we sang about her being black; he's white. She's tiny and he's a giant. We could make up some stuff (messy and neat) too. Chirlane would introduce it by saying people know they met in 1991 but they might not know that the song they played at their wedding. It was from the great Paula Abdul. (Chorus groans.). Chirlane: "Hey - it was the 90s!!"

On Mar 14, 2014, at 2:50 PM, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov> wrote:

If we could get the Mayor and First Lady to sign off, what about Paula Abdul's Opposites Attract?

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Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Daniel Goldstein](#)
To: [Katz, Rebecca](#)
Cc: [JON MACKS](#); jfdc@akpdmedia.com
Subject: Re: Opposities Attact
Date: Friday, March 14, 2014 6:16:24 PM

Hi guys. I think, honestly it's too late to get new people to learn a whole song and do an arrangement of the song. I'm not sure how to make that happen, given the circumstances of the show. We just don't have the infrastructure to make that happen. I can see a video with the original song or something? It's really tricky to pull this off. But I'm happy to talk about it more.

On Mar 14, 2014, at 4:17 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

I do.

From: JON MACKS [<mailto:>]
Sent: Friday, March 14, 2014 4:17 PM
To: jfdc@akpdmedia.com; Katz, Rebecca; [REDACTED]
Subject: Re: Opposities Attact

funny! If you like template and we can stage it I can give some alt lines

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>
To: Katz, Rebecca <RKKatz@cityhall.nyc.gov>; 'JON MACKS' <[REDACTED]>; dannyng <[REDACTED]>
Sent: Fri, Mar 14, 2014 1:14 pm
Subject: Re: Opposities Attact

Just did something quick and dirty - maybe it's lame... I figured two verses of the song would be enough... See attached...

Here's the original:

http://www.youtube.com/watch?v=xweiQukBM_k

From: <Katz>, Rebecca Katz <RKKatz@cityhall.nyc.gov>
Date: Friday, March 14, 2014 at 3:47 PM
To: 'JON MACKS' <[REDACTED]>, "[REDACTED]" <[REDACTED]>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Opposities Attact

Could we work on a draft of the lyrics?

From: JON MACKS [<mailto:>]
Sent: Friday, March 14, 2014 3:32 PM

To: [REDACTED] jfdc@akpdmedia.com
Cc: Katz, Rebecca
Subject: Re: Opposities Attact

let me know if we're a go or want a draft and the key is, live or video

-----Original Message-----

From: Daniel Goldstein <[REDACTED]>
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Rebecca Katz <RKKatz@cityhall.nyc.gov>; JON MACKS <[REDACTED]>
Sent: Fri, Mar 14, 2014 12:17 pm
Subject: Re: Opposities Attact

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Cc'ing Del Cecato, who thought of this.

--

Rebecca Kirszner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
@RebeccaKKatz

From: [John Del Cecato](#)
To: [Scola, Lindsay](#)
Subject: Re: Planning Meeting - Sunday- moving to 1pm
Date: Sunday, March 16, 2014 10:54:22 AM

I'll be calling

On Mar 16, 2014, at 10:33 AM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

BdB needs to attend a second church service today. We are looking to move this to 1pm for 1 hour.

Knowing church services can be unpredictable we will keep you posted on the timing. Also please feel free to just call in for this meeting.

Let me know if you still plan to come in.

Thanks,
Lindsay

From: Grybauskas, Stefan
Sent: Friday, March 14, 2014 11:25 AM
To: Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; 'jon (jfdc@akpdmedia.com)' <jfdc@akpdmedia.com>; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'Robert Munoz (rmunoz@akpdmedia.com)' <rmunoz@akpdmedia.com>; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Scola, Lindsay
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Deputy Director of Scheduling
Office of the Mayor
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Office: 212-788-3180
Cell: 347-515-5874

From: [Scola, Lindsay](#)
To: [Grybauskas, Stefan](#); [Fuleihan, Dean \(OMB\)](#); "jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); "rmunoz@akpdmedia.com"; [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Hanley, Monica](#)
Cc: [Chao, Raymond](#)
Subject: RE: Planning Meeting - Monday - 12:30
Date: Sunday, March 16, 2014 2:23:38 PM

This meeting will now be Monday, March 17th at 12:30 in the Committee of the Whole in City Hall.
Please RSVP

For those that cannot attend in person: Dial in: [REDACTED] Access Code: [REDACTED]

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Scola, Lindsay
Sent: Sunday, March 16, 2014 12:42 PM
To: Grybauskas, Stefan; Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'rmunoz@akpdmedia.com'; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Hanley, Monica
Subject: Re: Planning Meeting - Sunday- will be rescheduled

Church is running long. Please stand by for new time and potentially day. May be tomorrow. We will keep you posted.

From: Scola, Lindsay
Sent: Sunday, March 16, 2014 10:33 AM
To: Grybauskas, Stefan; Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'rmunoz@akpdmedia.com' <rmunoz@akpdmedia.com>; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB)
Subject: Re: Planning Meeting - Sunday- moving to 1pm

BdB needs to attend a second church service today. We are looking to move this to 1pm for 1 hour.

Knowing church services can be unpredictable we will keep you posted on the timing. Also please feel free to just call in for this meeting.

Let me know if you still plan to come in.

Thanks,

Lindsay

From: Grybauskas, Stefan
Sent: Friday, March 14, 2014 11:25 AM
To: Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>; 'jon (jfdc@akpdmedia.com)' <jfdc@akpdmedia.com>; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; 'Robert Munoz (rmunoz@akpdmedia.com)' <rmunoz@akpdmedia.com>; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Chao, Raymond; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Scola, Lindsay
Subject: Planning Meeting - Sunday 12:30pm

Hello,

There will be a Planning Meeting on Sunday March 16th at 12:30pm in the Committee of the Whole in City Hall. Please RSVP to the calendar invite sent around shortly.

Dial in: (██████████) Access Code: ██████████

Thanks,

Stefan Grybauskas
Deputy Director of Scheduling
Office of the Mayor
The City of New York
Office: 212-788-3180
Cell: 347-515-5874

From: [Noerdlinger, Rachel](#)
To: [FLONYC](#)
Cc: [Katz, Rebecca](#); [John Del Cecato](#)
Subject: Re: Inner Circle
Date: Sunday, March 16, 2014 5:55:16 PM

Schedule forthcoming

Rachel Noerdlinger
Chief of Staff to the First Lady
Office of the Mayor
(212) 341-5065 office
(917) 576-3170 cell

On Mar 16, 2014, at 5:41 PM, "FLONYC" <FLONYC@cityhall.nyc.gov> wrote:

Will review sketch now. FYI, [REDACTED].
Is planning meeting now set for tomorrow? Rachel, please make sure I
get a revised schedule.
Thx!

#FLONYC
flonyc.tumblr.com
Twitter @Chirlane

On Mar 16, 2014, at 5:10 PM, "Katz, Rebecca"
<RKKatz@cityhall.nyc.gov> wrote:

Just tried you. Many moving parts - and many ppl's schedules
to work through.

I would love to talk through this with you tomorrow - perhaps
for 30 minutes before or after the planning meeting?

Rehearsal on Thursday evening and Saturday morning.

Please review the sketch I sent and we can discuss in more
detail tomorrow.

Thanks,

Rebecca

Sent from my iPhone

On Mar 16, 2014, at 4:59 PM, "FLONYC"
<FLONYC@cityhall.nyc.gov> wrote:

"We're thinking of doing The Honeymooners (with Cynthia Nixon).

We're thinking of having you do two minutes on stage reciting a fake poem written by Bill; you don't need much rehearsal for that.

"You should go to the 4-hour rehearsal, or maybe not, because there will be rehearsals all this week"

Come to rehearsal NOW (said today, after two church services and Bklyn public library event, presumably so I can spend hours finding out what's going on) because Cynthia won't be there on Monday...

Well, definitely come to rehearsal on Thursday.

These are the snippets of Inner Circle information I have been given so far. I have no idea what's going on -- although Bill has told me what it's NOT.

So what's up?

#FLONYC

flonyc.tumblr.com

Twitter @Chirlane

From: [John Del Cecato](#)
To: [Hanley, Monica](#)
Cc: [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); [jonathan@berlinrosen.com](#); [ifdc@akpdmedia.com](#); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Grybauskas, Stefan](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#)
Subject: Re: Planning Meeting
Date: Monday, March 17, 2014 11:39:56 AM

I'm going to be calling in

- > On Mar 17, 2014, at 11:27 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
- >
- > As much as I wish we could feed you, we can't.
- > This is BYO Lunch and whatever else you'd like to bring.

From: [Chao, Raymond](#)
To: [Hanley, Monica](#); [Fuleihan, Dean \(OMB\)](#); ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Grybauskas, Stefan](#); ["rmunoz@akpdmedia.com"](mailto:rmunoz@akpdmedia.com); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#)
Subject: RE: Planning Meeting - Brooklyn conference room (Basement)
Date: Monday, March 17, 2014 11:50:00 AM

Dial in: ([REDACTED])
Access Code: [REDACTED]

The new room will be the Brooklyn conference room (down the spiral stairs near the police desk).

Thank you.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

-----Original Message-----

From: Hanley, Monica
Sent: Monday, March 17, 2014 11:28 AM
To: Chao, Raymond; Fuleihan, Dean (OMB); ["jonathan@berlinrosen.com"](mailto:jonathan@berlinrosen.com); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Grybauskas, Stefan](#); ["rmunoz@akpdmedia.com"](mailto:rmunoz@akpdmedia.com); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#)
Subject: Planning Meeting

As much as I wish we could feed you, we can't.
This is BYO Lunch and whatever else you'd like to bring.

From: [John Del Cecato](#)
To: [Coney, Javon](#)
Subject: Re: Planning Meeting
Date: Monday, March 17, 2014 12:53:30 PM

Never mind - it was me - i'm back

From: <Coney>, Javon <JConey@cityhall.nyc.gov>
Date: Monday, March 17, 2014 at 12:42 PM
To: Anthony Shorris <AShorris@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Santucci, Laura" <LSantucci@cityhall.nyc.gov>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>, Dom Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Ko, Eunice" <EKo@cityhall.nyc.gov>, "James, Clement" <CJames@cityhall.nyc.gov>
Subject: RE: Planning Meeting

All-Please dial in now if you are not attending in person. The Mayor is on his way down.

Dial-in Number: (██████████) Code: ██████████

From: Coney, Javon
Sent: Monday, March 17, 2014 12:28 PM
To: Shorris, Anthony; jfdc@akpdmedia.com; Fuleihan, Dean (OMB); Katz, Rebecca; Noerdlinger, Rachel; Ragone, Peter; 'Jonathan@berlinrosen.com'; Santucci, Laura; Wiley, Maya; Williams, Dominic; Wolfe, Emma
Subject: Planning Meeting

All- We should be starting this close to on time as the Mayor will finish his Paid Sick Hearing in roughly 5 min. Please report to the Brooklyn Conference room no later than 12:35pm. Thank you.

From: [Scola, Lindsay](#)
To: [B](#)
Cc: [Santucci, Laura](#); "jonathan@berlinrosen.com"; "jfromowitz@akpdmedia.com"; [REDACTED]
Subject: Re: Speech prep
Date: Wednesday, March 19, 2014 7:49:35 PM

We will set up.

----- Original Message -----

From: B
Sent: Wednesday, March 19, 2014 07:38 PM
To: Scola, Lindsay
Cc: Santucci, Laura; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; [REDACTED]
<[REDACTED]>
Subject: Speech prep

Tonite's session with rosen and fromowitz was very productive. Lindsay, need a session with them tmrw whenever Jonathan and Jon (cc'ed here) say they're ready. Can either be at City Hall in the afternoon or at Bar Toto after the stringer dinner. Thanks

From: [Scola, Lindsay](#)
To: [REDACTED]
Cc: [Santucci, Laura](#); jonathan@berlinrosen.com; jfromowitz@akpdmedia.com
Subject: RE: Speech prep
Date: Wednesday, March 19, 2014 8:27:59 PM

We have an hour for him by himself.

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

-----Original Message-----

From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, March 19, 2014 8:26 PM
To: Scola, Lindsay
Cc: Santucci, Laura; jonathan@berlinrosen.com; jfromowitz@akpdmedia.com
Subject: Re: Speech prep

Would also make certain that he has other time during the day to noodle on it a bit before he meets with the wordsmiths.

> On Mar 20, 2014, at 2:13 AM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:
>
> I think we do this after the Stringer dinner at Toto. Doing it before dinner he won't have the space to focus with you. Let's aim for 8:30 there. Stefan will send details.

>
> Lindsay Scola
> Director of Scheduling
> Office of the Mayor
> The City of New York
> Office: 212.788.2962
> Cell: 917.513.1690

>
>

> -----Original Message-----

> **From:** [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
> **Sent:** Wednesday, March 19, 2014 8:06 PM
> **To:** Scola, Lindsay
> **Cc:** Santucci, Laura; jonathan@berlinrosen.com; jfromowitz@akpdmedia.com
> **Subject:** Re: Speech prep

>

> Removing Bill. We had success today because Bill was in a space where he could focus properly and elevate. Let's not slide backwards. Let's not squeeze this between other things on the fly. Rosen and Fromowitz, I'm sure you'll make yourselves available when needed on this, just as you mobilized immediately after my calls earlier today. Let's do it in a way that allows Bill to be composed and at his very best.

>

>> On Mar 20, 2014, at 1:49 AM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

>>

>> We will set up.

>>

>> ----- Original Message -----

>> **From:** B

>> Sent: Wednesday, March 19, 2014 07:38 PM

>> To: Scola, Lindsay

>> Cc: Santucci, Laura; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>;

'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; [REDACTED]

<

>> Subject: Speech prep

>>

>>

>> Tonite's session with rosen and fromowitz was very productive. Lindsay, need a session with them tmrw whenever Jonathan and Jon (cc'ed here) say they're ready. Can either be at City Hall in the afternoon or at Bar Toto after the stringer dinner. Thanks

>>

>>

From: [Chao, Raymond](#)
To: [Fuleihan, Dean \(OMB\)](#); ["jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Hanley, Monica](#)
Cc: [Grybauskas, Stefan](#); ["rmunoz@akpdmedia.com"](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Reisman, Lisette](#); [Scola, Lindsay \(LScola@cityhall.nyc.gov\)](#)
Subject: Sunday 3/23 @ 1:00PM - Planning Meeting
Date: Thursday, March 20, 2014 3:33:00 PM

Hi all,

There will be a Planning Meeting on Sunday 3/23 @ 1PM in the Committee of the Whole room.

Please accept the corresponding calendar invite.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#)
Subject: RE: Mayor will be calling in 10 min
Date: Friday, March 21, 2014 4:40:15 PM

great

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, March 21, 2014 4:37 PM
To: Leopold, Elana
Subject: Re: Mayor will be calling in 10 min

Sorry - just finished with him!

On 3/21/14, 3:50 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Do you mind letting me know when you are on w him?

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Friday, March 21, 2014 3:50 PM
>To: Leopold, Elana
>Subject: Re: Mayor will be calling in 10 min

>

>gotcaha

>

>On 3/21/14, 3:44 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>

>>He's making a personal call and then he will call you

>>

>>It will just be the two of you but FYI if you need him, Fromo is in
>>the building

>>

>>Sent from my iPhone

>>

>>> On Mar 21, 2014, at 3:38 PM, "John Del Cecato" <jfdc@akpdmedia.com>
>>>wrote:

>>>

>>> k

>>>

>>>> On 3/21/14, 3:36 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>

>>>>wrote:

>>>>

>>>>

>>>>

>>>> Sent from my iPhone

>>>>

>

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [BdB](#)
Subject: outline at the moment
Date: Friday, March 21, 2014 6:58:45 PM
Attachments: [Sunday Speech Outline.docx](#)

THIS IS WHAT REAL CHANGE LOOKS LIKE

1. We care about every child.

<!--[if !supportLists]--> <!--[endif]-->New York City only lives up to its promise – and we only live up to our responsibility -- when **every** child has a chance at chasing their dreams.

<!--[if !supportLists]--> <!--[endif]-->Our kids deserve better than the false choice that they’ve been given for far too long – that their city could either help a select few of them...or none at all.

2. Status quo thinking is unacceptable.

<!--[if !supportLists]--> <!--[endif]-->For far too many – especially people of color – our system is failing... FAILING to open the doors of opportunity to our changing economy.

<!--[if !supportLists]--> <!--[endif]-->We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

3. Charters can help.

<!--[if !supportLists]--> <!--[endif]-->Charters can play an important role by experimenting and innovating in ways that are more difficult for traditional public schools.

<!--[if !supportLists]--> <!--[endif]-->I reject the false construct that says charter school students and students in traditional public schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.

4. But we need fairness and progress for the entire school system.

<!--[if !supportLists]--> <!--[endif]-->My vision focuses on solutions that address the **root cause** of challenges in our schools – with early childhood education

and supervised after-school programs chief among them.

<!--[if !supportLists]-->· <!--[endif]-->The keys to a student's success in school are putting them on the right path and keeping them there. That's what these programs do.

5. What we ACTUALLY did on co-locations.

<!--[if !supportLists]-->· <!--[endif]-->Many of you may have heard of my decision not to approve the colocation of a charter middle school into PS 149 in Harlem.

<!--[if !supportLists]-->· <!--[endif]-->We rejected that proposal because had we permitted it, it would have forced special education students -- kids with serious disabilities -- out of their school...forcing them to travel further to class every day.

6. I screwed up in not communicating, to parents and students across our city, WHY we were doing what we did.

<!--[if !supportLists]-->· <!--[endif]-->But I failed in communicating just WHY we were taking that action. And I accept responsibility for that mistake. It caused a lot of frustration among concerned folks who were just looking for answers.

<!--[if !supportLists]-->· <!--[endif]-->It also distracted from what we're trying to do to help EVERY child of our city – securing the funds we need for universal, full-day Pre-K and after-school for every middle school.

7. Let's move forward together.

<!--[if !supportLists]-->· <!--[endif]-->Charter schools, traditional public schools, and religious schools all have an important role to play in challenging the status quo and improving our system.

<!--[if !supportLists]-->· <!--[endif]-->The challenge of providing all of our children with a quality education can and should be approached from multiple angles, as long as they converge in a place where no one falls through the cracks.

8. I know Gov. Cuomo is committed to Pre-K for NYC kids, and I thank him for it.

<!--[if !supportLists]-->· <!--[endif]-->I know Governor Cuomo is committed to securing Pre-K for our City's kids, and I thank him for that.

<!--[if !supportLists]-->· <!--[endif]-->But let me be clear. Winning expanded Pre-K and after-school for our kids will not be a victory for a mayor or a governor – or any politician.

9. This is YOUR victory.

<!--[if !supportLists]-->· <!--[endif]-->This will be YOUR victory.

<!--[if !supportLists]-->· <!--[endif]-->Because of your work – community leaders, activists, everyday New Yorkers who have dedicated so much passion to our cause – we are on the verge of securing unprecedented funding for our universal pre-k and afterschool.

<!--[if !supportLists]-->· <!--[endif]-->Is it everything I wanted? No. Is there more – much more to do? Absolutely.

<!--[if !supportLists]-->· <!--[endif]-->But though our progress is incomplete, it is powerful and it is real.

10. This is what real change looks like.

<!--[if !supportLists]-->· <!--[endif]-->In my campaign for Mayor, we said that we were going to make our city **one city**...where we treat **every** child as our own.

<!--[if !supportLists]-->· <!--[endif]-->There are those who argue that change must be small and incremental and tinker around the edges... that in politics, “**you just can’t help everyone.**”

<!--[if !supportLists]-->· <!--[endif]-->Well, ask yourself this. Who is “everyone?” I think I know. I’m looking around this congregation, and I see a whole lot of “everyones” out there.

<!--[if !supportLists]-->· <!--[endif]-->And, Riverside, we know who “everyone’s kids” are – they are yours and mine. And if we leave ANY child behind, we cheat EVERY New Yorker.

<!--[if !supportLists]-->· <!--[endif]-->For years, we’ve heard politicians talk about Pre-K. And for years, it was nothing more than words. Today, it is REAL.

<!--[if !supportLists]-->○ <!--[endif]-->It means hundreds of millions of dollars of new, dedicated funding it secures; **CHECK**

<!--[if !supportLists]-->○ <!--[endif]-->It means 30,000 **CHECK** kids and families who will benefit from it;

<!--[if !supportLists]-->○ <!--[endif]-->It means we're sowing the seeds of success – the young lives that we've put on a path of meaningful contributions that will benefit our city for generations.

11. This is part – but jut one part -- of big systemic changes we need.

<!--[if !supportLists]-->· <!--[endif]-->This week, we'll take one important step forward towards the big systematic change our school system needs.

<!--[if !supportLists]-->· <!--[endif]-->We can't stop here... we'll take more crucial steps in the months and years to come:

<!--[if !supportLists]-->· <!--[endif]-->Steps to extend the school day and increase time on task;

<!--[if !supportLists]-->· <!--[endif]-->Steps to do more to increase parental involvement, and treat parents as the critical stakeholders they are;

<!--[if !supportLists]-->· <!--[endif]-->And steps to do more to make sure that we are empowering good teachers to become great career educators in our public schools.

END ON STORY?

THIS IS WHAT REAL CHANGE LOOKS LIKE

1. We care about every child.

- New York City only lives up to its promise – and we only live up to our responsibility -- when **every** child has a chance at chasing their dreams.
- Our kids deserve better than the false choice that they've been given for far too long – that their city could either help a select few of them...or none at all.

2. Status quo thinking is unacceptable.

- For far too many – especially people of color – our system is failing... FAILING to open the doors of opportunity to our changing economy.
- We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

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- I reject the false construct that says charter school students and students in traditional public schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.

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- My vision focuses on solutions that address the **root cause** of challenges in our schools – with early childhood education and supervised after-school programs chief among them.
- The keys to a student's success in school are putting them on the right path and keeping them there. That's what these programs do.

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- But I failed in communicating just WHY we were taking that action. And I accept responsibility for that mistake. It caused a lot of frustration among concerned folks who were just looking for answers.
- It also distracted from what we're trying to do to help EVERY child of our city – securing the funds we need for universal, full-day Pre-K and after-school for every middle school.

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- The challenge of providing all of our children with a quality education can and should be approached from multiple angles, as long as they converge in a place where no one falls through the cracks.

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- I know Governor Cuomo is committed to securing Pre-K for our City's kids, and I thank him for that.
- But let me be clear. Winning expanded Pre-K and after-school for our kids will not be a victory for a mayor or a governor – or any politician.

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- This will be YOUR victory.
- Because of your work – community leaders, activists, everyday New Yorkers who have dedicated so much passion to our cause – we are on the verge of securing unprecedented funding for our universal pre-k and afterschool.
- Is it everything I wanted? No. Is there more – much more to do? Absolutely.
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- In my campaign for Mayor, we said that we were going to make our city **one city**...where we treat **every** child as our own.
- There are those who argue that change must be small and incremental and tinker around the edges... that in politics, **“you just can’t help everyone.”**
- Well, ask yourself this. Who is “everyone?” I think I know. I’m looking around this congregation, and I see a whole lot of “everyones” out there.
- And, Riverside, we know who “everyone’s kids” are – they are yours and mine. And if we leave ANY child behind, we cheat EVERY New Yorker.
- For years, we’ve heard politicians talk about Pre-K. And for years, it was nothing more than words. Today, it is REAL.
 - It means hundreds of millions of dollars of new, dedicated funding it secures; **CHECK**
 - It means 30,000 **CHECK** kids and families who will benefit from it;
 - It means we’re sowing the seeds of success – the young lives that we’ve put on a path of meaningful contributions that will benefit our city for generations.

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- We can’t stop here... we’ll take more crucial steps in the months and years to come:
- Steps to extend the school day and increase time on task;
- Steps to do more to increase parental involvement, and treat parents as the critical stakeholders they are;
- And steps to do more to make sure that we are empowering good teachers to become great career educators in our public schools.

END ON STORY?

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: outline at the moment
Date: Friday, March 21, 2014 7:01:40 PM

Thanks

Sent from my iPhone

On Mar 21, 2014, at 6:58 PM, "John Del Cecato" <jfdc@akpdmmedia.com> wrote:

THIS IS WHAT REAL CHANGE LOOKS LIKE

1. We care about every child.

<!--[if !supportLists]-->· <!--[endif]-->New York City only lives up to its promise – and we only live up to our responsibility -- when **every** child has a chance at chasing their dreams.

<!--[if !supportLists]-->· <!--[endif]-->Our kids deserve better than the false choice that they've been given for far too long – that their city could either help a select few of them...or none at all.

2. Status quo thinking is unacceptable.

<!--[if !supportLists]-->· <!--[endif]-->For far too many – especially people of color – our system is failing... FAILING to open the doors of opportunity to our changing economy.

<!--[if !supportLists]-->· <!--[endif]-->We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

3. Charters can help.

<!--[if !supportLists]-->· <!--[endif]-->Charters can play an important role by experimenting and innovating in ways that are more difficult for traditional public schools.

<!--[if !supportLists]-->· <!--[endif]-->I reject the false construct that says charter school students and students in traditional public

schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.

4. But we need fairness and progress for the entire school system.

<!--[if !supportLists]-->· <!--[endif]-->My vision focuses on solutions that address the **root cause** of challenges in our schools – with early childhood education and supervised after-school programs chief among them.

<!--[if !supportLists]-->· <!--[endif]-->The keys to a student’s success in school are putting them on the right path and keeping them there. That’s what these programs do.

5. What we ACTUALLY did on co-locations.

<!--[if !supportLists]-->· <!--[endif]-->Many of you may have heard of my decision not to approve the colocation of a charter middle school into PS 149 in Harlem.

<!--[if !supportLists]-->· <!--[endif]-->We rejected that proposal because had we permitted it, it would have forced special education students -- kids with serious disabilities -- out of their school... forcing them to travel further to class every day.

6. I screwed up in not communicating, to parents and students across our city, WHY we were doing what we did.

<!--[if !supportLists]-->· <!--[endif]-->But I failed in communicating just WHY we were taking that action. And I accept responsibility for that mistake. It caused a lot of frustration among concerned folks who were just looking for answers.

<!--[if !supportLists]-->· <!--[endif]-->It also distracted from what we’re trying to do to help EVERY child of our city – securing the funds we need for universal, full-day Pre-K and after-school for every middle school.

7. Let’s move forward together.

<!--[if !supportLists]-->· <!--[endif]-->Charter schools, traditional public schools, and religious schools all have an important role to play in challenging the status quo and improving our system.

<!--[if !supportLists]-->· <!--[endif]-->The challenge of providing all of our children with a quality education can and should be approached from multiple angles, as long as they converge in a place where no one falls through the cracks.

8. I know Gov. Cuomo is committed to Pre-K for NYC kids, and I thank him for it.

<!--[if !supportLists]-->· <!--[endif]-->I know Governor Cuomo is committed to securing Pre-K for our City's kids, and I thank him for that.

<!--[if !supportLists]-->· <!--[endif]-->But let me be clear. Winning expanded Pre-K and after-school for our kids will not be a victory for a mayor or a governor – or any politician.

9. This is YOUR victory.

<!--[if !supportLists]-->· <!--[endif]-->This will be YOUR victory.

<!--[if !supportLists]-->· <!--[endif]-->Because of your work – community leaders, activists, everyday New Yorkers who have dedicated so much passion to our cause – we are on the verge of securing unprecedented funding for our universal pre-k and afterschool.

<!--[if !supportLists]-->· <!--[endif]-->Is it everything I wanted? No. Is there more – much more to do? Absolutely.

<!--[if !supportLists]-->· <!--[endif]-->But though our progress is incomplete, it is powerful and it is real.

10. This is what real change looks like.

<!--[if !supportLists]-->· <!--[endif]-->In my campaign for Mayor, we said that we were going to make our city **one city**...where we treat **every** child as our own.

<!--[if !supportLists]-->· <!--[endif]-->There are those who argue that change must be small and incremental and tinker around the edges... that in politics, **“you just can't help everyone.”**

<!--[if !supportLists]-->· <!--[endif]-->Well, ask yourself this. Who is “everyone?” I think I know. I’m looking around this congregation, and I see a whole lot of “everyones” out there.

<!--[if !supportLists]-->· <!--[endif]-->And, Riverside, we know who “everyone’s kids” are – they are yours and mine. And if we leave ANY child behind, we cheat EVERY New Yorker.

<!--[if !supportLists]-->· <!--[endif]-->For years, we’ve heard politicians talk about Pre-K. And for years, it was nothing more than words. Today, it is REAL.

<!--[if !supportLists]-->○ <!--[endif]-->It means hundreds of millions of dollars of new, dedicated funding it secures;

CHECK

<!--[if !supportLists]-->○ <!--[endif]-->It means 30,000 **CHECK** kids and families who will benefit from it;

<!--[if !supportLists]-->○ <!--[endif]-->It means we’re sowing the seeds of success – the young lives that we’ve put on a path of meaningful contributions that will benefit our city for generations.

11. This is part – but jut one part -- of big systemic changes we need.

<!--[if !supportLists]-->· <!--[endif]-->This week, we’ll take one important step forward towards the big systematic change our school system needs.

<!--[if !supportLists]-->· <!--[endif]-->We can’t stop here... we’ll take more crucial steps in the months and years to come:

<!--[if !supportLists]-->· <!--[endif]-->Steps to extend the school day and increase time on task;

<!--[if !supportLists]-->· <!--[endif]-->Steps to do more to increase parental involvement, and treat parents as the critical stakeholders they are;

<!--[if !supportLists]-->· <!--[endif]-->And steps to do more to make sure that we are empowering good teachers to become great career educators in our public schools.

END ON STORY?

<Sunday Speech Outline.docx>

From: [John Del Cecato](#)
To: [Scola, Lindsay](#)
Subject: Re: Run time of speech
Date: Friday, March 21, 2014 7:29:34 PM

Great question. No idea really but think 30 min

On Mar 21, 2014, at 7:13 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

Hey there-

Whats your guess on the run time of the speech?

Trying to figure out speech time at the church.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: [Wolfe, Emma](#); jfdc@akpdmedia.com
Subject: Re: Riverside Church
Date: Saturday, March 22, 2014 12:49:26 PM

Please see below for a bio of Pastor Forbes, who will be introducing you tomorrow:

Biography:

The Rev. Dr. James Alexander Forbes, Jr. is Senior Minister Emeritus of The Riverside Church and President of the Healing of the Nations Foundation.

The Riverside Church is an interdenominational, interracial, and international church built by John D. Rockefeller Jr. in 1927. The 2,400-member church is affiliated with the American Baptist Churches and the United Church of Christ.

Forbes, who was installed as the fifth Senior Minister of Riverside on June 1, 1989, and retired on June 1, 2007, was the first African-American to serve as Senior Minister of this multicultural congregation. He is an ordained minister in the American Baptist Churches and the Original United Holy Church of America.

Before being called to Riverside's pulpit, Dr. Forbes served from 1976-1985 as the Brown and Sockman Associate Professor of Preaching at Union Theological Seminary in New York City. From 1985-1989 he was Union's first Joe R. Engle Professor of Preaching. Union named him the first Harry Emerson Fosdick Adjunct Professor of Preaching in 1989, when he accepted the pastorate at Riverside. Dr. Forbes also serves on the Core Teaching Staff at Auburn Theological Seminary in New York.

In national and international religious circles, Dr. Forbes is known as the *preacher's preacher* because of his extensive preaching career and his charismatic style. In their March 4, 1996 issue, *Newsweek* magazine recognized Forbes as one of the 12 "most effective preachers" in the English-speaking world. This Pastor, Educator, Administrator, Community Activist and Interfaith Leader was designated as one of America's greatest Black preachers by *Ebony* magazine in 1984 and 1993. He won the Alumni Charter Day Award of Howard University for Distinguished Post Graduate Achievement In Ministry. In 1995 he emerged in the Baylor University Survey as one of twelve remarkable and most effective preachers in the English-speaking world.

Dr. Forbes learned to preach and pastor in the parish. He has held pastorates at St. John's United Holy Church of America in Richmond, VA, from 1965-1973; Holy Trinity Church in Wilmington, NC, from 1960-1965; and at St. Paul's Holy Church in Roxboro, NC, from 1960-1969. He also worked as campus minister for Virginia Union University in Richmond, VA, from 1968 until 1970.

Dr. Forbes has earned three degrees and has been awarded 13 honorary degrees. He earned a Doctor of Ministry Degree from Colgate-Rochester Divinity School in Rochester, NY, in 1975; a Master of Divinity Degree from Union Theological Seminary in New York City, NY in 1962; and a Bachelor of Science in Chemistry from Howard University in Washington, D.C., in 1957. He earned his Clinical Pastoral Education Certificate from the Medical College of Virginia in Richmond, VA, in 1968.

His honorary degrees are: *Doctor of Divinity*, Princeton University, Princeton, NJ

2002; *Doctor of Humane Letters*, Central University, North Carolina, 1998; *Doctor of Humane Letters*, Manhattanville College, Purchase, NY, 1996; *Doctor of Humane Letters*, Keuka College, Keuka Park, NY, 1993; *Doctor of Divinity*, Franklin College of Indiana, Franklin, IN, 1992; *Doctor of Divinity*, Lehigh University, Bethlehem, PA, 1991; *Doctor of Divinity*, Trinity College, Hartford, CT, 1991; *Doctor of Humane Letters*, DePauw University, Greencastle, IN, 1990; *Doctor of Laws*, Fairleigh Dickenson University, Rutherford, NJ, 1990; *Doctor of Divinity*, Colgate University, Hamilton, NY, 1989; *Doctor of Divinity*, University of Richmond, Richmond, VA, 1987; *Doctor of Divinity*, Protestant Episcopal Theological Seminary, Alexandria, VA, 1986; *Doctor of Sacred Theology*, Dickinson College, Carlisle, PA, 1983.

A well-known preacher and lecturer in the United States and abroad, in 1986 Dr. Forbes gave the Lyman Beecher Lecture at Yale University. The lectures in this series have been published by Abingdon Press as *The Holy Spirit and Preaching*, 1989. In 1993 he gave the Sixth Annual Leslie R. Smith Lectures in Preaching, entitled "Spiritual Revitalization of the Nation through Preaching" and in 1995 his "Healing the Spirit of America" was edited from The Davison Lectures at Warren Wilson College. He has participated in the Charles Finney Colloquium at Colgate-Rochester Divinity School and the World Pentecostal Fellowship in Nairobi, Kenya. In 1998 he completed a semester as the inaugural Luce Lecturer at the Harvard Divinity School, devoting his lectures to the theme of urban ministry. Also in 1998, in addition to participating in the Department of Justice Round Table on Youth Violence at the White House, Dr. Forbes delivered the keynote address at the President's Initiative on Race meeting in New Orleans, Louisiana. As Visiting Professor of Homiletics at Yale Divinity School in 2004, Dr. Forbes taught a course entitled "Preaching and the Next Great Awakening."

From 1992 to the present, Dr. Forbes has been co-chair of *A Partnership of Faith*, an interfaith organization of clergy among New York's Protestant, Catholic, Jewish, and Muslim communities. He is on the board of Manhattanville College, the Interfaith Alliance, Harlem Congregations for Community Improvement, and the United Way. He is a consultant to the Congress of National Black Churches and past President of The Martin Luther King Fellows. In October 2000, he received the prestigious Earle B. Pleasant Clergy of the Year Award from *Religion in American Life* and delivered the Raymond J. Peterson Lecture. In 2000, Dr. Forbes also accepted board appointments to: The Values Institute of America, The Bertram M. Beck Institute on Religion and Poverty at Fordham University, and The Mailman School of Public Health at Columbia University. In April 2001, Union Theological Seminary presented Dr. Forbes with the Unitas Distinguished Alumnus Award, and in May 2003, Teachers College awarded him their Distinguished Service Medal. The Interfaith Alliance awarded him the Cronkite Faith and Freedom Award in 2004.

Forbes has led numerous workshops, retreats, and conferences for the National Council of Churches of Christ USA, the National Association of Campus Ministry, the American Baptist Churches, the United Church of Christ, the African Methodist Episcopal Church, the Christian Church (Disciples of Christ), the Episcopal Church, the Roman Catholic Church, the United Methodist Church, and the Presbyterian Church (USA). His sermons are aired weekly on WLTW 106.7 FM in New York City, NY.

On December 26, 2003, Dr. Forbes was featured on Bill Moyers' "Speaking to Power" where he shared his prophetic principles, which have become part of the Mobilization 2004 initiative at The Riverside Church. Also in 2004, Dr. Forbes keynoted most of

the "Let Justice Roll" tour sponsored by the National Council of Churches of Christ which promoted the prophetic principles in 15-20 cities across the nation. In August 2004, Dr. Forbes addressed the Democratic National Convention.

Two of Dr. Forbes' songs have been published in the Silver Burdett Songbooks for schools: "We Shall Overcome" and "Our Families Together." Dr. Forbes has performed the narration for several large musical productions, including Mendelssohn's *Elijah* with the Riverside choir.

Born in 1935 in Burgaw, North Carolina, Dr. Forbes is married to Bettye Franks Forbes, formerly of San Antonio, TX. They are the proud parents of one son, James A. Forbes III.

Sent from my iPhone

On Mar 22, 2014, at 12:42 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

Need bios of forbes and of whoever will introduce me tmrw. Need soon. Also need a few paragraphs on social change leaders associated with the church and who have spoken there, and major causes associated with the church in recent decades. Thanks

From: [Wolfe, Emma](#)
To: [B; Gunaratna, Mahen](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: Riverside Church
Date: Saturday, March 22, 2014 1:58:05 PM

Mahen's working on the second question and will send later this afternoon. For now - just so you're aware on folks who have spoken there:

- Martin Luther King Jr. voiced his opposition to the Vietnam War at Riverside on April 4, 1967
- The Rev. Jesse Jackson gave the eulogy at Jackie Robinson's funeral service in 1972.
- Bill Clinton spoke at Riverside Church on August 29, 2004
- Secretary-General of the United Nations Kofi Annan spoke there after the September 11, 2001 attacks.
- Cesar Chavez
- Jesse Jackson
- Desmond Tutu
- Fidel Castro
- Arundhati Roy
- Nelson Mandela
- Paul Tillich
- Reinhold Niebuhr
- Dietrich Bonhoeffer, a German who was instrumental in the Christian resistance against the Third Reich
- Channing E. Phillips, a leader in the African-American Civil Rights Movement and the first African-American to receive votes as a presidential nominee at a Democratic National Convention
- Rev Dr C Welton Gaddy President of Interfaith Alliance of Washington, DC.
- On January 15, 2012, a commemoration celebration for Martin Luther King Jr. took place at the Riverside Church, which included appearances by Patti Smith and Yoko Ono.

-----Original Message-----

From: B
Sent: Saturday, March 22, 2014 12:43 PM
To: Gunaratna, Mahen
Cc: Wolfe, Emma; 'jfdc@akpdmedia.com'
Subject: Riverside Church

Need bios of forbes and of whoever will introduce me tmrw. Need soon. Also need a few paragraphs on social change leaders associated with the church and who have spoken there, and major causes associated with the church in recent decades. Thanks

From: [Chao, Raymond](#)
To: [Fuleihan, Dean \(OMB\)](#); ["jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Hanley, Monica](#)
Cc: [Grybauskas, Stefan](#); ["rmunoz@akpdmedia.com"](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Reisman, Lisette](#); [Scola, Lindsay \(LScola@cityhall.nyc.gov\)](#)
Subject: RE: Sunday 3/23 @ x:00PM - Planning Meeting
Date: Saturday, March 22, 2014 5:03:00 PM

Hi all,

There will be NO Planning Meeting tomorrow.

I have sent the cancelation for the calendar invite.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Chao, Raymond
Sent: Friday, March 21, 2014 7:44 PM
To: Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica
Cc: Grybauskas, Stefan; 'rmunoz@akpdmedia.com'; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; Scola, Lindsay (LScola@cityhall.nyc.gov)
Subject: RE: Sunday 3/23 @ x:00PM - Planning Meeting

Hi all,

We are currently working out details for Sunday's Planning Meeting.

Please stand by and watch e-mail over the weekend for a new time and location.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325

rchao@cityhall.nyc.gov

From: Chao, Raymond

Sent: Thursday, March 20, 2014 3:33 PM

To: Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica

Cc: Grybauskas, Stefan; 'rmunoz@akpdmedia.com'; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; Scola, Lindsay (LScola@cityhall.nyc.gov)

Subject: Sunday 3/23 @ 1:00PM - Planning Meeting

Hi all,

There will be a Planning Meeting on Sunday 3/23 @ 1PM in the Committee of the Whole room.

Please accept the corresponding calendar invite.

Thank you,

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: [Bill de Blasio](#)
To: [Carrion, Marco A.](#); [Emma Wolfe](#)
Cc: [John Del Cecato](#); [Santucci, Laura](#); [Scola, Lindsay](#); [Patrick Gaspard](#)
Subject: Re: Forbes: pls keep to 15 MINUTES or less
Date: Sunday, March 23, 2014 1:02:25 AM

For the record, the fact that this speech is now being limited to 15 minutes is a real problem. I will make do, but it won't be as good a speech. And had we known we were only being given 15 mins, we could have moved to another location that gave us more freedom. Stating the obvious, we can't learn about restrictions like this at the last moment -- we need to set ground rules up front, or be ready to move if people switch up on us. I need a better, more thorough approach next time pls

Sent via BlackBerry by AT&T

From: "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>
Date: Sat, 22 Mar 2014 22:45:44 +0000
To: BdB<[\[REDACTED\]](#)>
Cc: 'jfdc@akpdmedia.com'<jfdc@akpdmedia.com>
Subject: Re: Forbes: pls keep to 20 MINUTES or less

I'm on it.

From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Saturday, March 22, 2014 06:43 PM
To: Carrion, Marco A.; Emma Wolfe <[\[REDACTED\]](#)>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Forbes: pls keep to 20 MINUTES or less

Got it. I need to know if there's a podium I can put my blackberry on so I can keep track of time. Or some visible clock. Important. Thanks
Sent via BlackBerry by AT&T

From: "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>
Date: Sat, 22 Mar 2014 22:39:52 +0000
To: BdB<[\[REDACTED\]](#)>
Cc: 'jfdc@akpdmedia.com'<jfdc@akpdmedia.com>
Subject: Re: Forbes: pls keep to 20 MINUTES or less

I sat down with Rev. Forbes today and Rachel spoke to a Riverside board member who also spoke to Rev Forbes on our behalf. We have him in a good place.

He is sensitive to anything over 15 minutes, mostly due to internal issues, but very excited about your visit, and excited about his sermon buttressing your remarks. He looks forward to working in tandem on many of our policies.

No call from you needed, thank him tomorrow and ensure him that his concern is respected and

generosity (more time than wjc) is appreciated.

From: [REDACTED] [mailto:[REDACTED]]
Sent: Saturday, March 22, 2014 04:08 PM
To: BdB
Cc: John Del Cecato <jfdc@akpdmedia.com>; Carrion, Marco A.
Subject: Re: Forbes: pls keep to 20 MINUTES or less

Will do. Marco has been in close contact with him and we'll send you info now.
Sent via BlackBerry by AT&T

From: "Bill de Blasio" <[REDACTED]>
Date: Sat, 22 Mar 2014 20:06:42 +0000
To: Emma Wolfe <[REDACTED]>
ReplyTo: [REDACTED]
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Forbes: pls keep to 20 MINUTES or less

I have more work to do on this and will endeavor to keep it to 15 mins. Perhaps I should call forbes to reassure him and to brush him back a little. Send me his #
Sent via BlackBerry by AT&T

From: Emma Wolfe <[REDACTED]>
Date: Sat, 22 Mar 2014 15:52:40 -0400
To: Bill de Blasio <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Forbes: pls keep to 20 MINUTES or less

Because this is an important day tomorrow I am going to give you more details on the timing.

We just got done another conversation with Forbes. He has a very big personality as you probably know, and as he has now timed out his own sermon and is asking for you to stay within a 15 minute timeframe.

I am looking at the outline and it looks fine to do in 15, but I cannot tell entirely. Am sure the team can time your remarks and let you know, whenever you're ready.

John, can you please make sure MBDB gets this for when you're prepping later.

On Sat, Mar 22, 2014 at 1:02 PM, Bill de Blasio <[REDACTED]> wrote:

Will do

-----Original Message-----

From: Emma Wolfe
To: Bill de Blasio
To: John Del Cecato

Subject: Forbes: pls keep to 20 MINUTES or less
Sent: Mar 22, 2014 1:00 PM

Your team wanted to make sure you hear this:

Forbes is saying today he wants you to cut down remarks because it is lent and because he has his own sermon he's working on. He's of course very excited for you to come, but he really wants to make sure you know time is an issue.

We can time your latest draft and tell you how many minutes it is.

(He says he has always said the same to presidents like wjc even the day they come to the speech and they go along with it. We have been in constant contact with him on all logistics but he just started getting wary on our timing last night.)

PlEAsE let me know you got. Sorry for the nuisance.
Sent via BlackBerry by AT&T

From: [Sharp, Edie](#)
To: [John Del Cecato](#)
Cc: [Jon Fromowitz](#); [Hanley, Monica](#); [Negash, Dabash](#); [Gunaratna, Mahen](#); [Ragone, Peter](#)
Subject: Re: Current speech outline draft
Date: Sunday, March 23, 2014 9:03:35 AM

MBDB off. There is no attachment. Can you please send ASAP? I will need to format and print it.

Sent from my phone

> On Mar 23, 2014, at 9:01 AM, "Bill de Blasio" <[REDACTED]> wrote:
>
>
> I need this printed out in bold, easily-read font and will use this today. For the record, we only got part of the way there on this speech, but hopefully it will serve as a helpful beginning
>
> Sent via BlackBerry by AT&T
>
> -----Original Message-----
> From: Jon Fromowitz <jfromowitz@akpdmedia.com>
> Date: Sun, 23 Mar 2014 03:31:51
> To: [REDACTED]
> Cc: John Del Cecato<jfdc@akpdmedia.com>
> Subject: Current speech outline draft
>
> This shouldn't be all that different from the last version JDC sent you, but we've made a few tweaks today.
>
> Still waiting on a full fact-check to come back, but we wanted to send you where this was at.
>
>

From: [John Del Cecato](#)
To: [BdB](#); [Jon Fromowitz](#)
Cc: [Sharp, Edie](#); [Hanley, Monica](#)
Subject: Re: Current speech outline draft
Date: Sunday, March 23, 2014 9:04:51 AM
Attachments: [FinalDraftSunday9am.docx](#)

Okay - here it is, EdieŠ Added a line about East Harlem tragedy at the top, and took out PS149 (just said a charter school in Harlem)

On 3/23/14, 9:01 AM, "Bill de Blasio" <[REDACTED]> wrote:

>
>I need this printed out in bold, easily-read font and will use this
>today. For the record, we only got part of the way there on this speech,
>but hopefully it will serve as a helpful beginning
>
>Sent via BlackBerry by AT&T
>
>-----Original Message-----
>From: Jon Fromowitz <jfromowitz@akpdmedia.com>
>Date: Sun, 23 Mar 2014 03:31:51
>To: [REDACTED]
>Cc: John Del Cecato<jfdc@akpdmedia.com>
>Subject: Current speech outline draft
>
>This shouldn't be all that different from the last version JDC sent you,
>but we've made a few tweaks today.
>
>Still waiting on a full fact-check to come back, but we wanted to send
>you where this was at.
>
>

THIS IS WHAT REAL CHANGE LOOKS LIKE

Greeting and Acknowledgements

- Thank you all for being here today.
- Acknowledge: Pastor James Forbes, Len Leach – Riverside Board Chair, and Hon. David Dinkins
- I also want to take a moment to acknowledge the tireless work of the women and men in Albany who stand poised to produce a budget agreement that would deliver positive change for our City's kids on an unprecedented scale.
- And I want to offer our continued prayers for the families who lost loved ones in the East Harlem tragedy two weeks ago. You remain in our hearts.
- I am so honored to stand before you here at Riverside Church... So humbled to be speaking before a Congregation that has hosted some of history's powerful voices for justice, equality, and change.... From Martin Luther King Jr., to Nelson Mandela.
- This venue – with its stunning physical grandeur and storied legacy of progressive activism, leadership, and inclusiveness – represents an inspiring microcosm of the City we all love.

1. We care about every child.

- New York City only lives up to its promise – and we only live up to our responsibility -- when **every** child has a chance at chasing their dreams.
- Our kids deserve better than the false choice that they've been given for far too long – that their city could either help a select few of them...or none at all.

2. Status quo thinking is unacceptable.

- For far too many – especially people of color – our system is failing... FAILING to open the doors of opportunity to our changing economy.
- We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

3. Charters can help.

- Charters can play an important role by experimenting and innovating in ways that are more difficult for traditional public schools.
- I reject the false construct that says charter school students and students in traditional public schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.
- But we must never forget why charter schools were created in the first place – to act as laboratories of experimentation in education, with hope for – and the mission of – bringing best practices to traditional public schools...so that EVERY child can benefit.

4. But we need fairness and progress for the entire school system.

- There are some who see charter schools in a very different way – as a vehicle for ESCAPING those traditional public schools that are underperforming.
- Every parent longs for the very best education for their children. But when so many traditional public schools have fallen short of that promise, it's easy to understand why many parents see charter schools this way. They're tired of being promised an excellent public school around the corner – and they're willing to go to great lengths to get their child in a school – any school – that provides them the opportunity to succeed.

- The failure is not theirs. It is a failure of leadership from their elected officials, who for decades have fallen short in making good on that promise. And I refuse to be one of those elected officials.
- I don't see our traditional public schools as something to give up on...something to escape from. I see them as my responsibility to lift up.
- Think of traditional public schools for our kids' education in the way we think of Medicare for our seniors' health care. Medicare works so well because it works for EVERY senior. We want the highest quality health care for every senior citizen – and we embrace experiments in the delivery of health care that will make Medicare even stronger.
- But what we won't abide is the privatization of Medicare – pitting the fortunate few seniors against everyone else, and weakening the entire Medicare system in the process.
- Think for a moment about your own kids. You want the very best for all of them. If you have a chance to send one child to a great school, you would rightly jump at the chance. But you wouldn't do it if it meant your other kids would be shortchanged by THEIR schools...if they were left to live their lives with something less than they have now.
- In short, you wouldn't choose between your children. And as mayor, I won't choose between **New York's** children.
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- And we *will* achieve a great victory here in New York City. We will be ONE City. And we will do it...together.

From: [Jon Fromowitz](#)
To: [Sharp, Edie](#)
Cc: [John Del Cecato](#); [Hanley, Monica](#); [Negash, Dabash](#); [Gunaratna, Mahen](#); [Ragone, Peter](#)
Subject: Re: Current speech outline draft
Date: Sunday, March 23, 2014 9:05:02 AM
Attachments: [FinalDraftSunday840AM.docx](#)

Here is most recent. I believe JDC sent this to MBDB separately, correct?

On Mar 23, 2014, at 9:03 AM, Sharp, Edie <ESharp@cityhall.nyc.gov> wrote:

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>> Sent via BlackBerry by AT&T

>>

>> -----Original Message-----

>> From: Jon Fromowitz <jfromowitz@akpdmedia.com>

>> Date: Sun, 23 Mar 2014 03:31:51

>> To: [REDACTED]

>> Cc: John Del Cecato <jfdc@akpdmedia.com>

>> Subject: Current speech outline draft

>>

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Greeting and Acknowledgements

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- Acknowledge: Pastor James Forbes, Len Leach – Riverside Board Chair, and Hon. David Dinkins
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- We set out to fix our schools in meaningful way – a way that acknowledges that the status quo is **BROKEN** and that **no steps** our city has taken in the past are adequate to fix it.

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- Charters can play an important role by experimenting and innovating in ways that are more difficult for traditional public schools.
- I reject the false construct that says charter school students and students in traditional public schools are trapped in a zero-sum game... that the success of one must come at the expense of the other.
- But we must never forget why charter schools were created in the first place – to act as laboratories of experimentation in education, with hope for – and the mission of – bringing best practices to traditional public schools...so that EVERY child can benefit.

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From: [Jon Fromowitz](#)
To: [Negash, Dabash](#)
Subject: Re: Current speech outline draft
Date: Sunday, March 23, 2014 9:35:34 AM
Attachments: [FinalDraftSunday925am.docx](#)

Use this
On Mar 23, 2014, at 9:29 AM, Negash, Dabash <DNegash@cityhall.nyc.gov> wrote:

> Can you fwd me what he just sent? Not attached.

>

> Thank you,

> Dabash

>

> -----Original Message-----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

> Sent: Sunday, March 23, 2014 9:06 AM

> To: Sharp, Edie

> Cc: John Del Cecato; Hanley, Monica; Negash, Dabash; Gunaratna, Mahen; Ragone, Peter

> Subject: Re: Current speech outline draft

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> Ignore my last note - use with JDC just send MBDB On Mar 23, 2014, at 9:04 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

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- And I want to offer our continued prayers for the families who lost loved ones in the East Harlem tragedy two weeks ago. You remain in our hearts.
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From: [Jon Fromowitz](#)
To: [B](#)
Cc: [Gunaratna, Mahen](#); [John Del Cecato](#)
Subject: Re: Saturday Morning
Date: Sunday, March 23, 2014 10:14:58 AM

Quick scan of internet media suggests it's Till-ick

On Mar 23, 2014, at 10:10 AM, B <BCCD@cityhall.nyc.gov> wrote:

Need proper pronunciation for tillich's name. Help, someone! Thanks

From: Gunaratna, Mahen
Sent: Saturday, March 22, 2014 12:46 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Saturday Morning

Please see below for a bio of Paul Tillich:

Biography:

Paul Tillich was born 20 August 1886 in Starzeddel, then a province of Brandenburg, Germany (now part of Poland). His family moved to Berlin in 1900 when his father was called to a position as a Lutheran pastor. After graduating from the Friedrich Wilhelm Gymnasium in 1904, Tillich attended the universities of Berlin, Tübingen and Breslau. He graduated in 1911 from the University of Breslau with a doctoral degree in philosophy.

In 1912 Tillich was ordained as a minister in the Lutheran Church. For the next two decades he lectured on philosophy and theology at many universities, including Berlin, Dresden and Frankfurt. He also spent four years serving as a military chaplain during World War I. His philosophical and theological views developed as he gained exposure to varied academic environments, from the neo-orthodoxy of Karl Barth to the existentialism of Heidegger. His liberalism and opposition to the Nazi movement led to his dismissal in 1933. Fortunately, Reinhold Niebuhr, whom he had met in Germany, offered him a position at the Union Theological Seminary in New York. Tillich became a U.S. citizen in 1940, then took up a position at Harvard in 1954, followed by one at the University of Chicago in 1962, where he was to remain until the end of his life.

Though in many ways unorthodox and reformist, Tillich was undoubtedly a Christian theologian. His concern was to develop a satisfying Christian theology in the context of an acceptable philosophy. Heidegger's influence can be seen in Tillich's existential starting-point in his ontology of beings and being itself. He uses the existentialist motif of 'nothingness'

in his characterisation of the experience of beings as confronting the nonbeing inherent in our finitude. He opposed himself to any understanding of God that might give the impression of deity as a being among others; God in Tillich's view had to be understood as 'the ground of being' or, to use a not-unfamiliar expression, being itself. The manner in which he spoke of God, with such remarks as, 'God does not exist. . . . He is being itself beyond essence and existence', led to some accusations of atheism and pantheism.

Tillich's best-known work is his three-volume *Systematic Theology* (1951, 1957, and 1963), which was based on his Gifford Lectures. His work clearly has an apologetic approach. He characterised theology as 'the methodical interpretation of the contents of the Christian faith'. That is, the Christian faith had to be interpreted and could only be interpreted by reason. Following Aquinas, Tillich sought to show how revelation could be reconciled with reason, since in the end there could be no insurmountable conflict between the two. His understanding of religion emphasised the importance of symbolism, and he held that reason played the role of interpreting revelation through 'true' symbols. 'True' symbols were for Tillich an expression of the infinite through the finite. The implications for his Christology were certainly unorthodox, significantly in his view that Christ could not be identified with God in any literal sense, but rather a symbolic revelation from God of what humanity ought to be. Tillich's work also attracted interest and exerted influence beyond theological readership, most notably in his work on existentialism as expressed in *The Courage to Be*, published in 1952.

Tillich died in Chicago in 1965. A park was named after him in New Harmony, Indiana, where his ashes were interred.

Works by Paul Tillich include *The Protestant Era* (1948), *Systematic Theology*, 3 vols. (1951, 1957, 1963), *The Courage to Be* (1952), and *The Dynamics of Faith* (1957).

Sam Addison
University of Aberdeen

Sent from my iPhone

On Mar 22, 2014, at 12:38 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

Need a bio for him asap pls, mahen. And john, the title of the book and the connection to UTS here in nyc make me want to use the quote even more

-----Original Message-----

From: Fred Davie
To: Bill de Blasio
Cc: Chirlane McCray
Subject: Re: Saturday Morning
Sent: Mar 22, 2014 12:01 PM

Glad you like the piece.

Tillich was a 20th century German theologian who came to the US in 1933 and had tenured positions at Union Theological Seminary NYC and Harvard.

Here is a link to the book, The Shaking of the Foundations, which is out of print. The quote from Tillich comes from Chapter 7, The Depth of Existence.

<http://www.religion-online.org/showbook.asp?title=378>

Of my musings I sent this morning, the first and last paragraphs are mine, and the middle one is a direct quote from Chapter 7 of Tillich's book.

Be well. A big hug to everyone.

Fred

Frederick A. Davie, M.Div.
Executive Vice-President
Secretary to the Board of Trustees
Union Theological Seminary in the City of New York
3041 Broadway at 121st Street
New York, NY 10027
212-280-1404 (office)
347-585-1896 (mobile)
utsnyc.edu

This email was sent from a mobile device. Please excuse any errors or misspellings.

On Mar 22, 2014, at 11:40 AM, Bill de Blasio
<[REDACTED]> wrote:

Beautiful quotes!! Tell us more about Tillich. I may use that publicly -- really hits the mark

-----Original Message-----

From: Fred Davie

To: Bill de Blasio

To: Chirlane McCray

Subject: Saturday Morning

Sent: Mar 22, 2014 6:59 AM

The longing hearts of the masses have much to teach us about the depth of life and the ultimate meaning of human existence.

The noise of ...shallow waters prevents us from listening to the sounds out of the depth, to the sounds of what really happens in the ground of our social structure, in the longing hearts of the masses, and in the struggling minds of those who are sensitive to historical changes. (Tillich)

Charting a course through the noise of the shallow waters to address the deep needs of the masses is a divine pursuit. Sacrifices required for the journey are ultimately redeemed. And the end of the way is pure joy.

Thinking of you,

Fred

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Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [B](#)
Cc: [Gunaratna, Mahen](#); [Jon Fromowitz](#)
Subject: Re: Saturday Morning
Date: Sunday, March 23, 2014 10:16:26 AM

TILL-lick

On Mar 23, 2014, at 10:10 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

Need proper pronunciation for tillich's name. Help, someone! Thanks

From: Gunaratna, Mahen
Sent: Saturday, March 22, 2014 12:46 PM
To: B
Cc: jfdc@akpdmmedia.com <jfdc@akpdmmedia.com>
Subject: Re: Saturday Morning

Please see below for a bio of Paul Tillich:

Biography:

Paul Tillich was born 20 August 1886 in Starzeddel, then a province of Brandenburg, Germany (now part of Poland). His family moved to Berlin in 1900 when his father was called to a position as a Lutheran pastor. After graduating from the Friedrich Wilhelm Gymnasium in 1904, Tillich attended the universities of Berlin, Tübingen and Breslau. He graduated in 1911 from the University of Breslau with a doctoral degree in philosophy.

In 1912 Tillich was ordained as a minister in the Lutheran Church. For the next two decades he lectured on philosophy and theology at many universities, including Berlin, Dresden and Frankfurt. He also spent four years serving as a military chaplain during World War I. His philosophical and theological views developed as he gained exposure to varied academic environments, from the neo-orthodoxy of Karl Barth to the existentialism of Heidegger. His liberalism and opposition to the Nazi movement led to his dismissal in 1933. Fortunately, Reinhold Niebuhr, whom he had met in Germany, offered him a position at the Union Theological Seminary in New York. Tillich became a U.S. citizen in 1940, then took up a position at Harvard in 1954, followed by one at the University of Chicago in 1962, where he was to remain until the end of his life.

Though in many ways unorthodox and reformist, Tillich was undoubtedly a Christian theologian. His concern was to develop a satisfying Christian theology in the context of an acceptable philosophy. Heidegger's

influence can be seen in Tillich's existential starting-point in his ontology of beings and being itself. He uses the existentialist motif of 'nothingness' in his characterisation of the experience of beings as confronting the nonbeing inherent in our finitude. He opposed himself to any understanding of God that might give the impression of deity as a being among others; God in Tillich's view had to be understood as 'the ground of being' or, to use a not-unfamiliar expression, being itself. The manner in which he spoke of God, with such remarks as, 'God does not exist. . . . He is being itself beyond essence and existence', led to some accusations of atheism and pantheism.

Tillich's best-known work is his three-volume *Systematic Theology* (1951, 1957, and 1963), which was based on his Gifford Lectures. His work clearly has an apologetic approach. He characterised theology as 'the methodical interpretation of the contents of the Christian faith'. That is, the Christian faith had to be interpreted and could only be interpreted by reason. Following Aquinas, Tillich sought to show how revelation could be reconciled with reason, since in the end there could be no insurmountable conflict between the two. His understanding of religion emphasised the importance of symbolism, and he held that reason played the role of interpreting revelation through 'true' symbols. 'True' symbols were for Tillich an expression of the infinite through the finite. The implications for his Christology were certainly unorthodox, significantly in his view that Christ could not be identified with God in any literal sense, but rather a symbolic revelation from God of what humanity ought to be. Tillich's work also attracted interest and exerted influence beyond theological readership, most notably in his work on existentialism as expressed in *The Courage to Be*, published in 1952.

Tillich died in Chicago in 1965. A park was named after him in New Harmony, Indiana, where his ashes were interred.

Works by Paul Tillich include *The Protestant Era* (1948), *Systematic Theology*, 3 vols. (1951, 1957, 1963), *The Courage to Be* (1952), and *The Dynamics of Faith* (1957).

Sam Addison
University of Aberdeen

Sent from my iPhone

On Mar 22, 2014, at 12:38 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

Need a bio for him asap pls, mahen. And john, the title of the book and the connection to UTS here in nyc make me want to use the quote even more

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From: Fred Davie

To: Bill de Blasio

Cc: Chirlane McCray

Subject: Re: Saturday Morning
Sent: Mar 22, 2014 12:01 PM

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Sent via BlackBerry by AT&T

From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; jfromowitz@akpdmedia.com
Subject: Re: Saturday Morning
Date: Sunday, March 23, 2014 10:25:08 AM

Pronounce his name as "Till - ick" - rhymes with "static"

Sent from my iPhone

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Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Santucci, Laura](#)
Subject: Re: Friday shoot?
Date: Tuesday, March 25, 2014 1:43:16 PM

Can you run scripts by BDB and Chirlane? Or should I do that?

On Mar 25, 2014, at 1:31 PM, "Santucci, Laura" <LSantucci@cityhall.nyc.gov> wrote:

JDC – Lindsay Scola will work out time

From: [redacted] [[mailto:\[redacted\]](mailto:[redacted])]
Sent: Tuesday, March 25, 2014 10:35 AM
To: John Del Cecato; Josh Gold; Bill Hyers
Cc: Sarah Hegeman; Santucci, Laura
Subject: Re: Friday shoot?

+ laura
Let's do it
Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Mar 2014 14:07:34 +0000
To: Josh Gold<[\[redacted\]](mailto:[redacted])>; Emma Wolfe<[\[redacted\]](mailto:[redacted])> Bill Hyers<[\[redacted\]](mailto:[redacted])>
Cc: Sarah Hegeman<shegeman@akpdmedia.com>
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From: [John Del Cecato](#)
To: [Scola, Lindsay](#); [Sarah Hegeman](#)
Subject: Re: Friday shoot?
Date: Tuesday, March 25, 2014 1:43:19 PM

I think it could be at City Hall, since it's an official advocacy ad and not a political ad.

On Mar 25, 2014, at 1:25 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

Jon-

Does this have to be off site? If it can be at City Hall I can make this work on Thursday. Friday is a tough day. Let me know if Monday is too late.

Thanks!

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Santucci, Laura
Sent: Tuesday, March 25, 2014 12:13 PM
To: Scola, Lindsay
Subject: FW: Friday shoot?

Let's see what would work

From: [REDACTED] [\[mailto:\[REDACTED\]\]](mailto:[REDACTED])
Sent: Tuesday, March 25, 2014 10:35 AM
To: John Del Cecato; Josh Gold; Bill Hyers
Cc: Sarah Hegeman; Santucci, Laura
Subject: Re: Friday shoot?

+ laura

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To: [Santucci, Laura](#)
Cc: [REDACTED] [Josh Gold](#); [Bill Hyers](#); [Sarah Hegeman](#)
Subject: Re: Friday shoot?
Date: Tuesday, March 25, 2014 1:43:31 PM

Right on - thanks!

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From: [Scola, Lindsay](#)
To: [Fuleihan, Dean \(OMB\)](#); ["jonathan@berlinrosen.com"](#); ["jfdc@akpdmedia.com"](#); [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#)
Cc: [Grybauskas, Stefan](#); ["rmunoz@akpdmedia.com"](#); [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Reisman, Lisette](#); [Chao, Raymond](#); [Hanley, Monica](#); [Chao, Raymond](#)
Subject: Thursday@ 4:30PM - Planning Meeting
Date: Tuesday, March 25, 2014 7:27:15 PM

Apologies for the short notice, but the next planning meeting will be from 4:30pm – 6:00pm on Thursday, March 27th at City Hall in the Committee of the Whole room.

Please RSVP to Ray Chao at: rchao@cityhall.nyc.gov. He will be sending a calendar invite following this.

Best,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Scola, Lindsay](#)
To: "[Liz Hegarty](#)"
Cc: [Sarah Hegeman](#)
Subject: RE: Friday shoot?
Date: Wednesday, March 26, 2014 9:05:22 AM

██████████ ██████████

Thanks!

Also holding 5-6pm on Friday for the taping for BdB and 4-5pm for CMC

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 8:52 AM
To: Scola, Lindsay
Cc: Sarah Hegeman
Subject: Re: Friday shoot?

Hi Lindsay,

Hope all is well. Robert is out of town so I'm going to be covering John's schedule for the rest of the week.

I've added this call for 11:30 ET today. Please let me know if it would be helpful for me to send around a conference call number.

Thanks!

Liz

--

Liz Hegarty

Assistant to Larry Grisolano
AKPD Message and Media
730 N Franklin St, Suite 404
Chicago, IL 60654
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, March 26, 2014 6:37 AM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "lhegarty@akpdmedia.com" <lhegarty@akpdmedia.com>
Cc: "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Subject: Re: Friday shoot?

Right on

On Mar 25, 2014, at 10:50 PM, "Sarah Hegeman" <shegeman@akpdmedia.com> wrote:

11:30ET works for me. John?

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 9:47 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday shoot?

I think I have made Friday work. Can you do a call at 11:30 tomorrow to go through all the details by then we will have a time for Friday.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 10:04 PM
To: Scola, Lindsay; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday shoot?

Hi Lindsay-

I think we are going to make Thursday work. We are putting crew together now. Can you let me know the window of times that we will have with MBDB & FLONYC? Do you know what room we would have to set up the shot?

Also, would it would probably be good to run this shoot by the mayor's legal team to make sure that it is ok that we use City Hall. Would you be able to help with that?

Let me know.

Thanks!
Sarah

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 1:54 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Sarah Hegeman <shegeman@akpdmedia.com>
Subject: RE: Friday shoot?

Ok, Let me know as soon as you can.

Lindsay Scola
Director of Scheduling
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Cell: 917.513.1690

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 2:18 PM
To: Scola, Lindsay; Sarah Hegeman
Subject: Re: Friday shoot?

That might be tough... Let me caucus with Sarah

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 at 1:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Sarah Hegeman <shegeman@akpdmedia.com>
Subject: RE: Friday shoot?

Can we do Thursday?

Lindsay Scola
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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 1:43 PM
To: Scola, Lindsay; Sarah Hegeman
Subject: Re: Friday shoot?

Also, Monday is too late. We need to be up on April 1 so we need to produce and ship over the weekend.

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From: [Sarah Hegeman](#)
To: [Scola, Lindsay](#); [Liz Hegarty](#)
Cc: [John Del Cecato](#)
Subject: Re: Friday shoot?
Date: Wednesday, March 26, 2014 11:43:55 AM
Attachments: [UPKNYCscriptLANDMARK2\[1\].doc](#)
[UPKNYCscriptFAMILY2\[1\].doc](#)
[UPKNYCscriptSTATE\[1\].doc](#)

Scripts attached. Let me know if you need anything else.

Thanks!

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Wednesday, March 26, 2014 8:05 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
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Hi Lindsay,

Hope all is well. Robert is out of town so I'm going to be covering John's schedule for the rest of the week.

I've added this call for 11:30 ET today. Please let me know if it would be helpful for me to send around a conference call number.

Thanks!

Liz

--

Liz Hegarty

Assistant to Larry Grisolano
AKPD Message and Media
730 N Franklin St, Suite 404
Chicago, IL 60654
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, March 26, 2014 6:37 AM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "lhgart@akpdmedia.com" <lhgart@akpdmedia.com>
Cc: "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Subject: Re: Friday shoot?

Right on

On Mar 25, 2014, at 10:50 PM, "Sarah Hegeman" <shegeman@akpdmedia.com> wrote:

11:30ET works for me. John?

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 9:47 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday shoot?

I think I have made Friday work. Can you do a call at 11:30 tomorrow to go through all the details by then we will have a time for Friday.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 10:04 PM
To: Scola, Lindsay; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday shoot?

Hi Lindsay-

I think we are going to make Thursday work. We are putting crew together now. Can you let me know the window of times that we will have with MBDB & FLONYC? Do you know what room we would have to set up the shot?

Also, would it would probably be good to run this shoot by the mayor's legal team to make

sure that it is ok that we use City Hall. Would you be able to help with that?

Let me know.

Thanks!

Sarah

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 1:54 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Sarah Hegeman <shegeman@akpdmedia.com>
Subject: RE: Friday shoot?

Ok, Let me know as soon as you can.

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 2:18 PM
To: Scola, Lindsay; Sarah Hegeman
Subject: Re: Friday shoot?

That might be tough... Let me caucus with Sarah

From: <Scola>, Lindsay <LScola@cityhall.nyc.gov>
Date: Tuesday, March 25, 2014 at 1:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Sarah Hegeman <shegeman@akpdmedia.com>
Subject: RE: Friday shoot?

Can we do Thursday?

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 25, 2014 1:43 PM

To: Scola, Lindsay; Sarah Hegeman
Subject: Re: Friday shoot?

Also, Monday is too late. We need to be up on April 1 so we need to produce and ship over the weekend.

On Mar 25, 2014, at 1:25 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

Jon-

Does this have to be off site? If it can be at City Hall I can make this work on Thursday. Friday is a tough day. Let me know if Monday is too late.

Thanks!

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Santucci, Laura
Sent: Tuesday, March 25, 2014 12:13 PM
To: Scola, Lindsay
Subject: FW: Friday shoot?

Let's see what would work

From: [REDACTED] [mailto:\[REDACTED\]](mailto:[REDACTED])
Sent: Tuesday, March 25, 2014 10:35 AM
To: John Del Cecato; Josh Gold; Bill Hyers
Cc: Sarah Hegeman; Santucci, Laura
Subject: Re: Friday shoot?

+ laura
Let's do it
Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 25 Mar 2014 14:07:34 +0000
To: Josh Gold<[\[REDACTED\]](mailto:[REDACTED])>; Emma Wolfe<[\[REDACTED\]](mailto:[REDACTED])>
Bill Hyers<[\[REDACTED\]](mailto:[REDACTED])>
Cc: Sarah Hegeman<shegeman@akpdmedia.com>
Subject: Friday shoot?

I know Josh & Sarah (our producer) have been speaking, but we were hoping to get an hour of time from MBDB & a different hour from FLONYC on Friday

to shoot for the UPK NYC spots... I realize we don't know if/when we'll be up yet, but we thought it would be better to have something in the can & figure out what we do with the product later... Thoughts?



**LANDMARK
:30 for TV
UPK NYC**

Visual

Voice

BDB ON CAMERA, ID'ed

A year and a half ago, I unveiled a plan to lift up EVERY child – with universal Pre-K and after-school programs.

BDB ON CAMERA

It's been a tough fight, with powerful forces pushing back.

STATE CAPITOL AS BACKGROUND.
HEADLINES BUILD.

We took some heat from our adversaries...even from our friends.

New York City Mayor Bill de Blasio faces Albany opposition over Pre-K funding – AP
Does universal pre-K make good policy sense? -- NY POST
Gov. Cuomo Says de Blasio Pre-K Plan "Is Not Going To Be Successful" In Albany -- NY DAILY NEWS

SHOTS OF BDB WITH PARENTS OR AT RALLY

But you responded with passion and focus – making sure Albany heard from US.

BDB ON CAMERA, WITH HEADLINE OR GRAPHICS ON UPK VICTORY

Now, we've won a landmark victory – with Pre-K and after-school programs for tens of thousands more kids...not "someday" – but THIS YEAR.

BDB ON CAMERA, UPK WEBSITE

New York City: thank you.

OR

WHITE TYPE ON BLACK
CG: "Join the Fight for Action:
UPK NYC.org)



**FAMILY
:30 for TV
UPK NYC**

Visual

Voice

OPEN ON PHOTO OF CHIARA AND DANTE AS TINY TOTS



CHIRLANE ON CAMERA, ID'ed

That's also the time when politicians started talking about Pre-K in New York.

Today, we're finally seeing ACTION.

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CHIRLANE ON CAMERA

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DIVERSE PORTRAITS OF NYC FAMILIES, TO CAMERA.

New York City – YOU made this happen.

CHIRLANE ON CAMERA.
CG: New York City: {BEAT} Thank You.

From our family to yours...thank you.

OR

WHITE TYPE ON BLACK
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UPK NYC.org)



STATE
:30 for TV
UPK NYC

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To our state lawmakers...thank you.

From: [Scola, Lindsay](#)
To: ["Sarah Hegeman"](#)
Cc: [Liz Hegarty](#); [John Del Cecato](#); [Martinez Blanco, Frankie](#); [Grybauskas, Stefan](#)
Subject: Friday Shoot
Date: Wednesday, March 26, 2014 3:19:46 PM
Attachments: [ATT00001.txt](#)
[ATT00002.txt](#)
[ATT00003.txt](#)
[ATT00004.txt](#)
[ATT00005.txt](#)

We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,
Lindsay

Lindsay Scola
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Office: 212.788.2962
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From: [Ko, Eunice](#)
To: [Scola, Lindsay](#); "shegeman@akpdmedia.com"; [Martinez Blanco, Frankie](#)
Cc: "lhegarty@akpdmedia.com"; "jfdc@akpdmedia.com"; [Grybauskas, Stefan](#)
Subject: RE: Friday Shoot
Date: Wednesday, March 26, 2014 6:11:11 PM

Hi all,

I'm just waiting on a couple of pieces to get finalized for Friday before I offer you a time. Will circle back with a time tomorrow AM. Thanks for your patience!

From: Scola, Lindsay
Sent: Wednesday, March 26, 2014 5:53 PM
To: 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhegarty@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 05:48 PM
To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Hi Frankie-

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4. Yes, having access to the parking lot to drop off equipment would be really helpful.
5. We will need 2 hours to set up. We were planning on arriving at 2p. What is the process for getting the gear inside? If it will take awhile, we might need to arrive a bit earlier.
6. I will check to make sure that we have access to protective gear for our lights and tripod.

Thanks!

--

Sarah Hegeman
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P: 312.664.7500
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From: "<Martinez Blanco>", Frankie <FMartinezBlanco@cityhall.nyc.gov>
Date: Wednesday, March 26, 2014 4:29 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <Eko@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- How long are you envisioning on needing the Mayor?
- How long do you envision needing the First Lady?
- How much equipment are you bringing?
- Would you need access to the parking lot to drop-off the equipment?
- How much set up time do you need?
- The room is a historic museum, so if you plan on bringing in heavy equipment, please bring small floor mats. If you don't have accessible, we can try to find something here that can be substitute.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

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Lindsay

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The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [John Del Cecato](#)
To: [Negash, Dabash](#)
Subject: Re: Friday Shoot
Date: Thursday, March 27, 2014 1:41:25 PM
Attachments: [UPKNYCscriptSTATE.doc](#)
[UPKNYCscriptLANDMARK2.doc](#)
[UPKNYCscriptFAMILY2.doc](#)

Yes - it's to spell out what we as a City have accomplished in our recent negotiations with Albany over Pre-K and after-school...

Here are the three scripts I sent BDB and CMC

From: <Negash>, "Negash, Dabash" <DNegash@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 at 12:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Friday Shoot

Hi John – Does your team have a script you can share with us for them to see in advance? Also, I'm not completely familiar with the purpose of the shoot, etc. Can you or someone on your team send me a basic summary that I can share with them? What they are taping, why, where it will air, when, etc.?

Thank you,
Dabash

From: Ko, Eunice
Sent: Wednesday, March 26, 2014 6:11 PM
To: Scola, Lindsay; 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhegarty@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan
Subject: RE: Friday Shoot

Hi all,

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Cc: 'lhegarty@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
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To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
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Date: Wednesday, March 26, 2014 4:29 PM

To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>

Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>,
"Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>

Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- <!--[if !supportLists]--> · <!--[endif]-->How long are you envisioning on needing the Mayor?
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Frankie

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Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
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Subject: Re: Friday Shoot

Great. Thanks so much!

--

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**STATE
:30 for TV
UPK NYC**

Visual

Voice

OPEN ON PHOTO OF CHIARA AND DANTE AS TINY TOTS



CHIRLANE ON CAMERA, ID'ed

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Visual

Voice

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**FAMILY
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Visual

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CG: "Join the Fight for Action:
UPK NYC.org)

From: [John Del Cecato](#)
To: [Negash, Dabash](#)
Subject: Re: Friday Shoot
Date: Thursday, March 27, 2014 4:58:24 PM

We are still discussing exactly how it would break down but would be NYC bcast and cable mix

On Mar 27, 2014, at 4:55 PM, "Negash, Dabash" <DNegash@cityhall.nyc.gov> wrote:

Thank you. Do we know where it would air, when, etc.? Or is all of that still being discussed. Any other details you can share would be great.

Thanks again,
Dabash

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Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: Planning Meeting
Date: Thursday, March 27, 2014 5:02:36 PM

Ok

Doing our best

We can always dial you in

Sent from my iPhone

On Mar 27, 2014, at 4:59 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

I gotta split at 6

On Mar 27, 2014, at 4:53 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

Will likely be 5:15 now

From: Leopold, Elana
Sent: Thursday, March 27, 2014 4:29 PM
To: Coney, Javon
Cc: Chao, Raymond; Fuleihan, Dean (OMB); jonathan@berlinrosen.com; jfdc@akpdmedia.com; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica; Grybauskas, Stefan; rmunoz@akpdmedia.com; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; John Del Cecato; Jonathan Rosen
Subject: Re: Planning Meeting

We are moving this meeting to 5pm. Apologies for the inconvenience.

Sent from my iPhone

On Mar 27, 2014, at 3:47 PM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

All- This meeting will now take place at 4:45pm. Please report to the COW at this time unless you receive an update that the meeting is further delayed. If you will be calling in for this meeting please reply to this email to let me know. Thank you!

Dial-in Number: ([REDACTED])
Code: [REDACTED]

-Javon

-----Original Appointment-----

From: Chao, Raymond

Sent: Thursday, March 27, 2014 3:39 PM

To: Chao, Raymond; Fuleihan, Dean (OMB);
'jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'; Williams,
Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter;
Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger,
Rachel

Cc: Hanley, Monica; Coney, Javon; Leopold, Elana;
Grybauskas, Stefan; 'rmunoz@akpdmedia.com'; Seignious,
Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl,
Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman,
Lisette; 'John Del Cecato'; 'Jonathan Rosen'; Fuleihan, Dean
(OMB)

Subject: Planning Meeting

When: Thursday, March 27, 2014 4:30 PM-6:00 PM (UTC-
05:00) Eastern Time (US & Canada).

Where: Committee of the Whole

Dial-in Number: [REDACTED]

Code: [REDACTED]

From: [Martinez Blanco, Frankie](#)
To: "shegeman@akpdmedia.com"; [Grybauskas, Stefan](#); [Ko, Eunice](#); [Scola, Lindsay](#)
Cc: "lhegarty@akpdmedia.com"; "jfdc@akpdmedia.com"
Subject: Re: Friday Shoot
Date: Thursday, March 27, 2014 5:09:17 PM

Sarah, finishing a walk thru. Should be back in CH soon. Will answer all of your questions soon enough.

Thanks,

Frankie

Frankie A. Martinez-Blanco
Director of Advance
Office of the Mayor
The City of New York
Office: 212.788.3173
Cell: 917.514.8967

Sent using BlackBerry // Please excuse any typos.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 05:05 PM
To: [Grybauskas, Stefan](#); [Ko, Eunice](#); [Scola, Lindsay](#); [Martinez Blanco, Frankie](#)
Cc: [Liz Hegarty <lhegarty@akpdmedia.com>](mailto:lhegarty@akpdmedia.com); [John Del Cecato <jfdc@akpdmedia.com>](mailto:jfdc@akpdmedia.com)
Subject: Re: Friday Shoot

Right now, we are planning to arrive at 9am so that we have time to set up for 11am with the First Lady.

Is there anything that I should know about the load in procedure? Will we be able to use the parking lot to drop off gear? Is there someone I should call when we arrive?

Please let me know.

Thanks!

--

Sarah Hegeman
Vice President and Executive Producer
AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

From: Sarah Hegeman <shegeman@akpdmedia.com>
Date: Thursday, March 27, 2014 2:26 PM

To: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Just wondering if there is any update with this? If we are confirmed with the First Lady at 11, we will need to arrive at 9am to set up. Will we be able to leave our equipment set up for the whole day while we wait for the window of time with the Mayor?

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 10:23 AM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Will have confirmed time shortly. Most likely 430-530pm for the Mayor.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 11:13 AM
To: Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan
Subject: Re: Friday Shoot

Yes, we can make that work. Do we have a confirmed time with the Mayor tomorrow?

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 9:14 AM
To: "Scola, Lindsay" <LScola@cityhall.nyc.gov>, Sarah Hegeman <shegeman@akpdmedia.com>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Is it possible to do this from 11:00-12:00pm for the First Lady?

From: Scola, Lindsay
Sent: Wednesday, March 26, 2014 5:53 PM
To: 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhgart@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 05:48 PM
To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhgarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Hi Frankie-

1. We have one hour reserved with the Mayor, from 5-6p.
2. We have one hour reserved with the First Lady, from 4-5p.
3. We will be bringing a bit a equipment – it is small for us, but it is much larger than TV news crews use. We will have a camera with tripod, prompter, sound equipment, and lights. We are still putting together the final equipment lists, and I can send you those if needed.
4. Yes, having access to the parking lot to drop off equipment would be really helpful.
5. We will need 2 hours to set up. We were planning on arriving at 2p. What is the process for getting the gear inside? If it will take awhile, we might need to arrive a bit earlier.
6. I will check to make sure that we have access to protective gear for our lights and tripod.

Thanks!

--

Sarah Hegeman
Vice President and Executive Producer
AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

From: "<Martinez Blanco>", Frankie <FMartinezBlanco@cityhall.nyc.gov>
Date: Wednesday, March 26, 2014 4:29 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- <!--[if !supportLists]--> · <!--[endif]-->How long are you envisioning on needing the Mayor?
- <!--[if !supportLists]--> · <!--[endif]-->How long do you envision needing the First Lady?
- <!--[if !supportLists]--> · <!--[endif]-->How much equipment are you bringing?
- <!--[if !supportLists]--> · <!--[endif]-->Would you need access to the parking lot to drop-off the equipment?
- <!--[if !supportLists]--> · <!--[endif]-->How much set up time do you need?

<!--[if !supportLists]-->· <!--[endif]-->The room is a historic museum, so if you plan on bringing in heavy equipment, please bring small floor mats. If you don't have accessible, we can try to find something here that can be substitute.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

Sarah Hegeman
Vice President and Executive Producer
AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

On 3/26/14 2:19 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Leopold, Elana](#)
To: [Coney, Javon](#)
Cc: [Chao, Raymond](#); [Fuleihan, Dean \(OMB\)](#); jonathan@berlinrosen.com; jfdc@akpdmedia.com; [Williams, Dominic](#); [Santucci, Laura](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Wiley, Maya](#); [Noerdlinger, Rachel](#); [Hanley, Monica](#); [Grybauskas, Stefan](#); rmunoz@akpdmedia.com; [Seignious, Sandy](#); [Griffith, Chantell](#); [Shapiro, Leigh](#); [Schnake-Mahl, Gabriel](#); [Ko, Eunice](#); [Nordstrom, Mandy \(OMB\)](#); [Reisman, Lisette](#); [John Del Cecato](#); [Jonathan Rosen](#)
Subject: RE: Planning Meeting
Date: Thursday, March 27, 2014 5:41:23 PM

Pls assemble

From: Leopold, Elana
Sent: Thursday, March 27, 2014 5:33 PM
To: Coney, Javon
Cc: Chao, Raymond; Fuleihan, Dean (OMB); jonathan@berlinrosen.com; jfdc@akpdmedia.com; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica; Grybauskas, Stefan; rmunoz@akpdmedia.com; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; John Del Cecato; Jonathan Rosen
Subject: RE: Planning Meeting

We plan on starting at 5:45

From: Leopold, Elana
Sent: Thursday, March 27, 2014 5:21 PM
To: Coney, Javon
Cc: Chao, Raymond; Fuleihan, Dean (OMB); jonathan@berlinrosen.com; jfdc@akpdmedia.com; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica; Grybauskas, Stefan; rmunoz@akpdmedia.com; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; John Del Cecato; Jonathan Rosen
Subject: RE: Planning Meeting

MBDB is still in his last meeting. Will keep everyone posted.

From: Leopold, Elana
Sent: Thursday, March 27, 2014 4:53 PM
To: Coney, Javon
Cc: Chao, Raymond; Fuleihan, Dean (OMB); jonathan@berlinrosen.com; jfdc@akpdmedia.com; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica; Grybauskas, Stefan; rmunoz@akpdmedia.com; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; John Del Cecato; Jonathan Rosen
Subject: RE: Planning Meeting

Will likely be 5:15 now

From: Leopold, Elana
Sent: Thursday, March 27, 2014 4:29 PM
To: Coney, Javon
Cc: Chao, Raymond; Fuleihan, Dean (OMB); jonathan@berlinrosen.com; jfdc@akpdmedia.com; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel; Hanley, Monica; Grybauskas, Stefan; rmunoz@akpdmedia.com; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; John Del Cecato; Jonathan Rosen

Subject: Re: Planning Meeting

We are moving this meeting to 5pm. Apologies for the inconvenience.

Sent from my iPhone

On Mar 27, 2014, at 3:47 PM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

All- This meeting will now take place at 4:45pm. Please report to the COW at this time unless you receive an update that the meeting is further delayed. If you will be calling in for this meeting please reply to this email to let me know. Thank you!

Dial-in Number: (██████████)

Code: ██████████

-Javon

-----Original Appointment-----

From: Chao, Raymond

Sent: Thursday, March 27, 2014 3:39 PM

To: Chao, Raymond; Fuleihan, Dean (OMB); 'jonathan@berlinrosen.com'; 'jfdc@akpdmmedia.com'; Williams, Dominic; Santucci, Laura; Katz, Rebecca; Ragone, Peter; Shorris, Anthony; Wolfe, Emma; Wiley, Maya; Noerdlinger, Rachel

Cc: Hanley, Monica; Coney, Javon; Leopold, Elana; Grybauskas, Stefan; 'rmunoz@akpdmmedia.com'; Seignious, Sandy; Griffith, Chantell; Shapiro, Leigh; Schnake-Mahl, Gabriel; Ko, Eunice; Nordstrom, Mandy (OMB); Reisman, Lisette; 'John Del Cecato'; 'Jonathan Rosen'; Fuleihan, Dean (OMB)

Subject: Planning Meeting

When: Thursday, March 27, 2014 4:30 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Committee of the Whole

Dial-in Number: ██████████

Code: ██████████

From: [Negash, Dabash](#)
To: ["Sarah Hegeman"](#); [John Del Cecato](#)
Subject: RE: Friday Shoot
Date: Thursday, March 27, 2014 7:52:23 PM

Copy.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 7:51 PM
To: Negash, Dabash; John Del Cecato
Subject: Re: Friday Shoot

You are welcome.

And this just in – prompter is Herman Tang.

From: <Negash>, Dabash <DNegash@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 6:49 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Friday Shoot

Thank you!

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 7:34 PM
To: John Del Cecato; Negash, Dabash
Subject: Re: Friday Shoot

Crew list:

Director – John Del Cecato
Producer – Sarah Hegeman
Producer - Matt McLaughlin
DP - Sharif El Neklawy
Gaffer - Brad Burke
Sound - JR Skola
Hair/Makeup - Jaymie Kelly
Teleprompter - Waiting on operator information - Company, Reel Creative Studios
Production Supervisor - Lizzy Mazer
PA - Greg Brecher

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Thursday, March 27, 2014 5:43 PM
To: "Negash, Dabash" <DNegash@cityhall.nyc.gov>, Sarah Hegeman <shegeman@akpdmedia.com>
Subject: Re: Friday Shoot

Sure - adding Sarah

On Mar 27, 2014, at 5:29 PM, "Negash, Dabash" <DNegash@cityhall.nyc.gov> wrote:

Thanks for all the details and great to meet!

One last thing – can you send the names and roles of the other folks that will be present for the shoots?

--

Dabash

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, March 27, 2014 4:59 PM
To: Negash, Dabash
Subject: Re: Friday Shoot

I'm at RKK's desk right now if you wanna chat

On Mar 27, 2014, at 4:57 PM, "Negash, Dabash" <DNegash@cityhall.nyc.gov> wrote:

Also – Happy to jump on the phone with you or someone on your team to get all the details.

--

Dabash Negash
Office of the Mayor
City of New York
212-788-3110 (Office)
718-755-7853 (BB)

From: Negash, Dabash
Sent: Thursday, March 27, 2014 4:56 PM
To: 'John Del Cecato'
Subject: RE: Friday Shoot

Thank you. Do we know where it would air, when, etc.? Or is all of that still being discussed. Any other details you can share would be great.

Thanks again,
Dabash

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, March 27, 2014 1:41 PM
To: Negash, Dabash
Subject: Re: Friday Shoot

Yes - it's to spell out what we as a City have accomplished in our recent negotiations with Albany over Pre-K and after-school...

Here are the three scripts I sent BDB and CMC

From: <Negash>, "Negash, Dabash" <DNegash@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 at 12:56 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Friday Shoot

Hi John – Does your team have a script you can share with us for them to see in advance? Also, I'm not completely familiar with the purpose of the shoot, etc. Can you or someone on your team send me a basic summary that I can share with them? What they are taping, why, where it will air, when, etc.?

Thank you,
Dabash

From: Ko, Eunice
Sent: Wednesday, March 26, 2014 6:11 PM
To: Scola, Lindsay; 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhegarty@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan
Subject: RE: Friday Shoot

Hi all,

I'm just waiting on a couple of pieces to get finalized for Friday before I offer you a time. Will circle back with a time tomorrow AM. Thanks for your patience!

From: Scola, Lindsay
Sent: Wednesday, March 26, 2014 5:53 PM
To: 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhegarty@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 05:48 PM
To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Hi Frankie-

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larger than TV news crews use. We will have a camera with tripod, prompter, sound equipment, and lights. We are still putting together the final equipment lists, and I can send you those if needed.

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Thanks!

--

Sarah Hegeman

Vice President and Executive Producer

AKPD Message and Media, LLC (formerly Axelrod and Associates)

P: 312.664.7500

C: 312.339.5632

F: 312.664.0174

From: "<Martinez Blanco>", Frankie <FMartinezBlanco@cityhall.nyc.gov>

Date: Wednesday, March 26, 2014 4:29 PM

To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>

Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>

Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- ? How long are you envisioning on needing the Mayor?
- ? How long do you envision needing the First Lady?
- ? How much equipment are you bringing?
- ? Would you need access to the parking lot to drop-off the equipment?
- ? How much set up time do you need?
- ? The room is a historic museum, so if you plan on bringing in heavy equipment, please bring small floor mats. If you don't have accessible, we can try to find something here that can be substitute.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

Sarah Hegeman
Vice President and Executive Producer
AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

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We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [Sarah Hegeman](#)
To: [Martinez Blanco, Frankie](#)
Cc: [Rosenberg, Reid](#); [Grybauskas, Stefan](#); [Ko, Eunice](#); [Scola, Lindsay](#); [Liz Hegarty](#); [John Del Cecato](#)
Subject: Re: Friday Shoot
Date: Thursday, March 27, 2014 8:05:24 PM

Thanks much!

On Mar 27, 2014, at 7:04 PM, "Martinez Blanco, Frankie"
<FMartinezBlanco@cityhall.nyc.gov> wrote:

Apologies. Left that out of the email.

Please enter thru the West Gate (Broadway and Murray Street).

Thank you for sending me the names and car information.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 7:44 PM
To: Rosenberg, Reid; Martinez Blanco, Frankie; Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Thanks for the cell number. I appreciate it. My cell is [REDACTED]. I will probably call you as soon as we are outside, if that works for you.

We will be arriving at 9am to load in and set up. And just to clarify (sorry I am from Chicago if this is common knowledge) where is the entrance to the parking lot? Are there any special instructions we need to know to access the parking lot?

Vehicle info:

Ford white 15 Pass van. Plate# [REDACTED]

Here is a list of crew:

Director – John Del Cecato
Producer – Sarah Hegeman
Producer - Matt McLaughlin
DP - Sharif El Neklawy
Gaffer - Brad Burke
Sound - JR Skola
Hair/Makeup - Jaymie Kelly
Teleprompter - Herman Tang
Production Supervisor - Lizzy Mazer

PA - Greg Brecher

Let me know if you need anything else. Thanks!
Sarah

From: <Rosenberg>, Reid <RRosenberg@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 6:30 PM
To: "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>, Sarah Hegeman <shegeman@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Hi Sarah,

Please see below for my cell number.

Reid Rosenberg



From: Martinez Blanco, Frankie
Sent: Thursday, March 27, 2014 07:28 PM
To: 'Sarah Hegeman' <shegeman@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Rosenberg, Reid
Subject: RE: Friday Shoot

Hi Sarah,

Finally back in the office.

We can get you access to the parking lot to unload but will need the make of the car and the list of folks that are coming?

Reid Rosenberg (cc'ed) will be your point of contact. He will send his contact info soon. I'll be out of pocket from 10:00AM-10:30AM.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:32 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato

Subject: Re: Friday Shoot

Sounds good. Thanks!

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:30 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

We are still holding 4:30. May move earlier but let's lock that for now.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 05:28 PM
To: Ko, Eunice; Grybauskas, Stefan; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Eunice, yes, that time works for us.

Stefan, do we have a confirmed time with the Mayor yet?

Thanks!

Sarah

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:09 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Friday Shoot

Hi all,

Sorry for the delay. Can we do 11:30-12:30pm? If that works, we can confirm. Thank you so much!

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:05 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Right now, we are planning to arrive at 9am so that we have time to set up for 11am with the

First Lady.

Is there anything that I should know about the load in procedure? Will we be able to use the parking lot to drop off gear? Is there someone I should call when we arrive?

Please let me know.

Thanks!

--

Sarah Hegeman

Vice President and Executive Producer

AKPD Message and Media, LLC (formerly Axelrod and Associates)

P: 312.664.7500

C: 312.339.5632

F: 312.664.0174

From: Sarah Hegeman <shegeman@akpdmedia.com>

Date: Thursday, March 27, 2014 2:26 PM

To: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>

Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Friday Shoot

Just wondering if there is any update with this? If we are confirmed with the First Lady at 11, we will need to arrive at 9am to set up. Will we be able to leave our equipment set up for the whole day while we wait for the window of time with the Mayor?

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>

Date: Thursday, March 27, 2014 10:23 AM

To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>

Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Friday Shoot

Will have confirmed time shortly. Most likely 430-530pm for the Mayor.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]

Sent: Thursday, March 27, 2014 11:13 AM

To: Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie

Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan

Subject: Re: Friday Shoot

Yes, we can make that work. Do we have a confirmed time with the Mayor tomorrow?

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 9:14 AM
To: "Scola, Lindsay" <LScola@cityhall.nyc.gov>, Sarah Hegeman <shegeman@akpdmedia.com>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Is it possible to do this from 11:00-12:00pm for the First Lady?

From: Scola, Lindsay
Sent: Wednesday, March 26, 2014 5:53 PM
To: 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhgart@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 05:48 PM
To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Hi Frankie-

1. We have one hour reserved with the Mayor, from 5-6p.
2. We have one hour reserved with the First Lady, from 4-5p.
3. We will be bringing a bit a equipment – it is small for us, but it is much larger than TV news crews use. We will have a camera with tripod, prompter, sound equipment, and lights. We are still putting together the final equipment lists, and I can send you those if needed.
4. Yes, having access to the parking lot to drop off equipment would be really helpful.
5. We will need 2 hours to set up. We were planning on arriving at 2p. What is the process for getting the gear inside? If it will take awhile, we might need to arrive a bit earlier.
6. I will check to make sure that we have access to protective gear for our lights and tripod.

Thanks!

--

Sarah Hegeman
Vice President and Executive Producer

AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

From: "<Martinez Blanco>", Frankie <FMartinezBlanco@cityhall.nyc.gov>
Date: Wednesday, March 26, 2014 4:29 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- <!--[if !supportLists]-->? <!--[endif]-->How long are you envisioning on needing the Mayor?
- <!--[if !supportLists]-->? <!--[endif]-->How long do you envision needing the First Lady?
- <!--[if !supportLists]-->? <!--[endif]-->How much equipment are you bringing?
- <!--[if !supportLists]-->? <!--[endif]-->Would you need access to the parking lot to drop-off the equipment?
- <!--[if !supportLists]-->? <!--[endif]-->How much set up time do you need?
- <!--[if !supportLists]-->? <!--[endif]-->The room is a historic museum, so if you plan on bringing in heavy equipment, please bring small floor mats. If you don't have accessible, we can try to find something here that can be substitute.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

Sarah Hegeman
Vice President and Executive Producer

AKPD Message and Media, LLC (formerly Axelrod and Associates)

P: 312.664.7500

C: 312.339.5632

F: 312.664.0174

On 3/26/14 2:19 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,

Lindsay

Lindsay Scola

Director of Scheduling

Office of the Mayor

The City of New York

Office: 212.788.2962

Cell: 917.513.1690

From: [John Del Cecato](#)
To: [FLONYC](#)
Cc: [Noerdlinger Rachel](#); [Katz Rebecca](#); [Sarah Hegeman](#)
Subject: Re: First Lady Schedule for Friday, March 28, 2014
Date: Friday, March 28, 2014 8:18:23 AM

Business attire would be great - nothing too formal. Try to avoid stripes or wild patterns as they cause distortion on screen. Adding out producer as FYI

On Mar 28, 2014, at 8:12 AM, "FLONYC" <FLONYC@cityhall.nyc.gov> wrote:

Good morning!
What should wear for the UPK taping?

#FLONYC
flonyc.tumblr.com
 Twitter @Chirlane

On Mar 27, 2014, at 6:39 PM, "Ko, Eunice" <EKo@cityhall.nyc.gov> wrote:

**SCHEDULE FOR FIRST LADY CHIRLANE MCCRAY
 CITY OF NEW YORK**

FRIDAY, MARCH 28, 2014

WEATHER	ATTIRE	NOTES
High 53°, Low 37°, Scattered Light Rain, 70% chance of rain	Business	

City Hall Staff:

- Scheduling Contact: Eunice Ko
 Emergency Contact: Lindsay Scola

Travelling Staff:

- Special Assistant: Clement James
 Chief of Staff: Rachel Noerdlinger

Advance Staff:

- Andrew Schustek

Team Leader:

[Redacted] [Redacted]

Dante Detail:

[Redacted] [Redacted]

Chiara Detail:

[Redacted] [Redacted]

[REDACTED]

[REDACTED]

First Lady Detail:

[REDACTED]

[REDACTED]

10:00 - 10:10 AM

FLONYC CALL

Dial in Attendees: Rebecca Katz, Ishanee Parikh

Contact: Dial in ([REDACTED]) // Code: [REDACTED]

10:50 - 11:25 AM

DEPART RESIDENCE EN ROUTE CITY HALL

Drive Time: 35 mins

Car : CMC

11:25 - 11:30 AM

ARRIVE CITY HALL

11:30 - 12:30 PM

UPK COMMERCIAL TAPING

Location: Governors Room

Attendees: John del Cecato

Teleprompter: YES

Remarks: Prepared

12:30 - 12:40 PM

ON-HOLD RECORDING

Location: (T) Governors Room, Central

Staff: Jessie Singleton

12:40 - 12:50 PM

VOICE-OVER RECORDING

Location: (T) Governors Room, Central

Staff: Jessie Singleton

12:50 - 1:00 PM

DEPART CITY HALL EN ROUTE CITY HALL RESTAURANT

Drive Time: 10 mins

Car : CMC, Clement James

1:00 - 2:30 PM

LUNCH WITH KEN SUNSHINE

Location: City Hall Restaurant
131 Duane St
Manhattan NY

Notes: Reservation is under Eunice Ko

2:30 - 2:50 PM

DEPART CITY HALL RESTAURANT EN ROUTE RESIDENCE

Drive Time: 20 mins

Car : CMC

2:50 - 2:55 PM

ARRIVE RESIDENCE

DOWN

7:00 - 7:15 PM

DEPART RESIDENCE EN ROUTE BROOKLYN PUBLIC LIBRARY

Drive Time: 15 mins

Car : CMC, Clement James

7:15 - 7:20 PM

ARRIVE BROOKLYN PUBLIC LIBRARY

7:20 - 7:40 PM

COUNCILMAN JUMAANE WILLIAMS' CELEBRATION OF WOMEN AWARDS

Location: Brooklyn Public Library, Central Branch, Dweck Auditorium
10 Grand Army Plaza
Brooklyn NY

Attendees: Councilman Jumaane Williams, NYC Comptroller Scott Stringer, Deputy Borough President Diana Reyna, Assemblywoman Annette Robinson, Council Member Laurie Cumbo, Public Advocate Letitia James, TBD other electeds

9 honorees (see briefing)

200 attendees

Site: Andrew Schustek, [REDACTED]

Staff: Rachel Noerdlinger

Setup: Stage with podium facing rows of seats. YOU are seated in front row with honorees and Councilman Jumaane Williams. Electeds are seated in row behind YOU.

Podium: YES

Teleprompter: NO

Remarks: Prepared

Format:

YOU arrive and are escorted to the auditorium's left corridor where the honorees and Councilman Jumaane Williams will be situated
YOU take a group click with the honorees and Councilman Williams
YOU and the group move from the left corridor into the auditorium
YOU take a seat in the front row stage left
Councilman Williams introduces TBD Boardmember of BPL
TBD Boardmember of BPL introduces YOU
YOU walk up the stage to podium
YOU deliver remarks
YOU walk off stage and YOU depart

7:40 - 7:50 PM

DEPART BROOKLYN PUBLIC LIBRARY EN ROUTE RESIDENCE

Drive Time: 10 mins

Car : CMC

7:50 - 7:55 PM

ARRIVE RESIDENCE

DOWN

Eunice Ko
Deputy Director of Scheduling
Office of the Mayor
New York City
W: 212-788-6730
C: 646-915-2678

<3.28.2014 CMC Schedule.docx>

From: [Santucci, Laura](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Date: Friday, March 28, 2014 10:14:02 AM

Can you give me quick ring – [REDACTED]

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Fwd: Scripts for this week
Date: Friday, March 28, 2014 11:43:12 AM
Attachments: [UPKNYCscriptFAMILY2.doc](#)
[ATT00001.htm](#)
[UPKNYCscriptLANDMARK2.doc](#)
[ATT00002.htm](#)
[UPKNYCscriptSTATE.doc](#)
[ATT00003.htm](#)

Can you print these out for me - coupla copies?

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: March 25, 2014 at 2:45:49 PM EDT
To: "[REDACTED]" <[REDACTED]>
"Chirlane McCray" <[REDACTED]>
Subject: **Scripts for this week**

Still not sure what the final product coming from Albany will be, of course, but wanted you to have the scripts we were playing with at the moment... Our thought/hope was that we could get 2 of these in the can this Thursday or Friday (my folks are working with the team to make that happen), and we can adjust graphics on the screen according to the final deal — but be able to turn things around very quickly & get on the air ASAP, if that's what we choose to do...



**FAMILY
:30 for TV
UPK NYC**

Visual

Voice

OPEN ON PHOTO OF CHIARA AND DANTE AS TINY TOTS



CHIRLANE ON CAMERA, ID'ed

That's also the time when politicians started talking about Pre-K in New York.

Today, we're finally seeing ACTION.

MAYOR AND FLONYC WITH KIDS IN CLASSROOM. MAYOR AT A RALLY PUSHING PRE-K. MAYOR LISTENING TO A YOUNG MOTHER. HEADLINE ON HISTORIC WIN FOR NYC.

In a landmark win for New York City, tens of thousands of our kids will NOW have access to full-day Pre-K -- and thousands more young people will have an after-school program.

CHIRLANE ON CAMERA

Not "someday." It starts THIS YEAR.

DIVERSE PORTRAITS OF NYC FAMILIES, TO CAMERA.

New York City – YOU made this happen.

CHIRLANE ON CAMERA.
CG: New York City: {BEAT} Thank You.

From our family to yours...thank you.

OR

WHITE TYPE ON BLACK
CG: "Join the Fight for Action:
UPK NYC.org)



**LANDMARK
:30 for TV
UPK NYC**

Visual

Voice

BDB ON CAMERA, ID'ed

A year and a half ago, I unveiled a plan to lift up EVERY child – with universal Pre-K and after-school programs.

BDB ON CAMERA

It's been a tough fight, with powerful forces pushing back.

STATE CAPITOL AS BACKGROUND.
HEADLINES BUILD.

We took some heat from our adversaries...even from our friends.

New York City Mayor Bill de Blasio faces Albany opposition over Pre-K funding – AP

Does universal pre-K make good policy sense? -- NY POST

Gov. Cuomo Says de Blasio Pre-K Plan "Is Not Going To Be Successful" In Albany -- NY DAILY NEWS

SHOTS OF BDB WITH PARENTS OR AT RALLY

But you responded with passion and focus – making sure Albany heard from US.

BDB ON CAMERA, WITH HEADLINE OR GRAPHICS ON UPK VICTORY

Now, we've won a landmark victory – with Pre-K and after-school programs for tens of thousands more kids...not "someday" – but THIS YEAR.

BDB ON CAMERA, UPK WEBSITE

New York City: thank you.

OR

WHITE TYPE ON BLACK

CG: "Join the Fight for Action:
UPK NYC.org)

AKPD

MESSAGE AND MEDIA

STATE
:30 for TV
UPK NYC

Visual

OPEN ON PHOTO OF CHIARA AND DANTE AS TINY TOTS

CHIRLANE ON CAMERA, ID'ed

MAYOR AND FLONYC WITH KIDS IN CLASSROOM. MAYOR AT A RALLY PUSHING PRE-K. MAYOR LISTENING TO A YOUNG MOTHER. HEADLINE ON HISTORIC WIN FOR NYC.

CHIRLANE ON CAMERA

DIVERSE PORTRAITS OF NYC FAMILIES, TO CAMERA.

WHITE TYPE ON BLACK
CG: "New York State Legislators {BEAT} Thank You."

Voice



That's also the time when politicians started talking about Pre-K in New York.

Today, we're finally seeing ACTION.

In a landmark win for New York City, tens of thousands of our kids will NOW have access to full-day Pre-K -- and thousands more young people will have an after-school program.

Not "someday." It starts THIS YEAR.

New York City – YOU made this happen.

To our state lawmakers...thank you.

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Re: Scripts for this week
Date: Friday, March 28, 2014 11:46:13 AM

Love you

On Mar 28, 2014, at 11:45 AM, "Klein, Monica" <MKlein@cityhall.nyc.gov> wrote:

Yep ill bring em up

Monica Klein | Assistant Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](#)

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 28 Mar 2014 15:42:53 +0000
To: De Blasio Press <mklein@cityhall.nyc.gov>
Subject: Fwd: Scripts for this week

Can you print these out for me - coupla copies?

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: March 25, 2014 at 2:45:49 PM EDT
To: "[REDACTED]"
<[REDACTED]> "Chirlane McCray"
<[REDACTED]>
Subject: Scripts for this week

Still not sure what the final product coming from Albany will be, of course, but wanted you to have the scripts we were playing with at the moment... Our thought/hope was that we could get 2 of these in the can this Thursday or Friday (my folks are working with the team to make that happen), and we can adjust graphics on the screen according to the final deal — but be able to turn things around very quickly & get on the air ASAP, if that's what we choose to do...

From: [Santucci, Laura](#)
To: "Anna Greenberg"; [John Del Cecato](#)
Cc: [Wolfe, Emma](#); Nbaldick@hilltoppublicsolutions.com; [REDACTED] [Scola, Lindsay](#); [Liz Hegarty](#); [Dave Walker](#); [Natasha Klepper](#)
Subject: RE: Scheduling call with Mayor for today or tomorrow - 20-30 minutes
Date: Friday, March 28, 2014 12:35:45 PM

We'll get back to the group soon. Looking at tomorrow.

-----Original Message-----

From: Anna Greenberg [<mailto:agreenberg@gqrr.com>]
Sent: Friday, March 28, 2014 10:12 AM
To: John Del Cecato
Cc: Wolfe, Emma; Nbaldick@hilltoppublicsolutions.com; [REDACTED] Scola, Lindsay; Santucci, Laura; Liz Hegarty; Dave Walker; Natasha Klepper
Subject: Re: Scheduling call with Mayor for today or tomorrow - 20-30 minutes

What time?

Anna Greenberg
SVP, Greenberg Quinlan Rosner
Follow @Anna_Greenberg
Sent from iPhone, excuse typos

> On Mar 28, 2014, at 10:10 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>
> Adding Liz
>
>> On Mar 28, 2014, at 10:09 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>
>>

From: [de Alwis, Ronalie](#)
To: [Rosenberg, Reid](#); "shegeman@akpdmedia.com"
Subject: RE: Friday Shoot
Date: Friday, March 28, 2014 4:04:17 PM

Working on it!

From: Rosenberg, Reid
Sent: Friday, March 28, 2014 3:56 PM
To: 'shegeman@akpdmedia.com'; de Alwis, Ronalie
Subject: Re: Friday Shoot

Looping Ronalie. I'm headed out to advance a parade route. I'm with Ronalie, and she knows the situation.

Reid Rosenberg


From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Friday, March 28, 2014 03:54 PM
To: Rosenberg, Reid
Subject: Re: Friday Shoot

Is there a maintenance guy that we could help us find an outlet for our big light? We are loosing sun, but we don't want to blow a fuse.

On Mar 27, 2014, at 7:30 PM, "Rosenberg, Reid" <RRosenberg@cityhall.nyc.gov> wrote:

Hi Sarah,

Please see below for my cell number.

Reid Rosenberg


From: Martinez Blanco, Frankie
Sent: Thursday, March 27, 2014 07:28 PM
To: 'Sarah Hegeman' <shegeman@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Rosenberg, Reid
Subject: RE: Friday Shoot

Hi Sarah,

Finally back in the office.

We can get you access to the parking lot to unload but will need the make of the car and the list of folks that are coming?

Reid Rosenberg (cc'ed) will be your point of contact. He will send his contact info soon. I'll be out of pocket from 10:00AM-10:30AM.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:32 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Sounds good. Thanks!

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:30 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

We are still holding 4:30. May move earlier but let's lock that for now.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 05:28 PM
To: Ko, Eunice; Grybauskas, Stefan; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Eunice, yes, that time works for us.

Stefan, do we have a confirmed time with the Mayor yet?

Thanks!

Sarah

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:09 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Friday Shoot

Hi all,

Sorry for the delay. Can we do 11:30-12:30pm? If that works, we can confirm. Thank you so much!

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:05 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Right now, we are planning to arrive at 9am so that we have time to set up for 11am with the First Lady.

Is there anything that I should know about the load in procedure? Will we be able to use the parking lot to drop off gear? Is there someone I should call when we arrive?

Please let me know.

Thanks!

--

Sarah Hegeman
Vice President and Executive Producer
AKPD Message and Media, LLC (formerly Axelrod and Associates)
P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

From: Sarah Hegeman <shegeman@akpdmedia.com>
Date: Thursday, March 27, 2014 2:26 PM
To: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Just wondering if there is any update with this? If we are confirmed with the First Lady at 11, we will need to arrive at 9am to set up. Will we be able to leave our equipment set up for the whole day while we wait for the window of time with the Mayor?

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 10:23 AM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Friday Shoot

Will have confirmed time shortly. Most likely 430-530pm for the Mayor.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 11:13 AM
To: Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan
Subject: Re: Friday Shoot

Yes, we can make that work. Do we have a confirmed time with the Mayor tomorrow?

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 9:14 AM
To: "Scola, Lindsay" <LScola@cityhall.nyc.gov>, Sarah Hegeman <shegeman@akpdmedia.com>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Subject: RE: Friday Shoot

Is it possible to do this from 11:00-12:00pm for the First Lady?

From: Scola, Lindsay
Sent: Wednesday, March 26, 2014 5:53 PM
To: 'shegeman@akpdmedia.com'; Martinez Blanco, Frankie
Cc: 'lhgart@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 05:48 PM
To: Martinez Blanco, Frankie; Scola, Lindsay
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Hi Frankie-

1. We have one hour reserved with the Mayor, from 5-6p.
2. We have one hour reserved with the First Lady, from 4-5p.
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if needed.

4. Yes, having access to the parking lot to drop off equipment would be really helpful.
5. We will need 2 hours to set up. We were planning on arriving at 2p. What is the process for getting the gear inside? If it will take awhile, we might need to arrive a bit earlier.
6. I will check to make sure that we have access to protective gear for our lights and tripod.

Thanks!

--

Sarah Hegeman

Vice President and Executive Producer

AKPD Message and Media, LLC (formerly Axelrod and Associates)

P: 312.664.7500

C: 312.339.5632

F: 312.664.0174

From: "<Martinez Blanco>", Frankie <FMartinezBlanco@cityhall.nyc.gov>

Date: Wednesday, March 26, 2014 4:29 PM

To: Sarah Hegeman <shegeman@akpdmedia.com>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>

Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>

Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- ? How long are you envisioning on needing the Mayor?
- ? How long do you envision needing the First Lady?
- ? How much equipment are you bringing?
- ? Would you need access to the parking lot to drop-off the equipment?
- ? How much set up time do you need?
- ? The room is a historic museum, so if you plan on bringing in heavy equipment, please bring small floor mats. If you don't have accessible, we can try to find something here that can be substitute.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]

Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

Sarah Hegeman
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On 3/26/14 2:19 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [de Alwis, Ronalie](#)
To: [Rosenberg, Reid](#); "[shegeman@akpdmedia.com](#)"
Cc: [Drum, Catherine](#)
Subject: RE: Friday Shoot
Date: Friday, March 28, 2014 4:04:32 PM

Catherine- can you help, please?

From: Rosenberg, Reid
Sent: Friday, March 28, 2014 3:56 PM
To: 'shegeman@akpdmedia.com'; de Alwis, Ronalie
Subject: Re: Friday Shoot

Looping Ronalie. I'm headed out to advance a parade route. I'm with Ronalie, and she knows the situation.

Reid Rosenberg


From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Friday, March 28, 2014 03:54 PM
To: Rosenberg, Reid
Subject: Re: Friday Shoot

Is there a maintenance guy that we could help us find an outlet for our big light? We are loosing sun, but we don't want to blow a fuse.

On Mar 27, 2014, at 7:30 PM, "Rosenberg, Reid" <RRosenberg@cityhall.nyc.gov> wrote:

Hi Sarah,

Please see below for my cell number.

Reid Rosenberg


From: Martinez Blanco, Frankie
Sent: Thursday, March 27, 2014 07:28 PM
To: 'Sarah Hegeman' <shegeman@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Rosenberg, Reid
Subject: RE: Friday Shoot

Hi Sarah,

Finally back in the office.

We can get you access to the parking lot to unload but will need the make of the car and the list of folks that are coming?

Reid Rosenberg (cc'ed) will be your point of contact. He will send his contact info soon. I'll be out of pocket from 10:00AM-10:30AM.

Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:32 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Sounds good. Thanks!

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:30 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

We are still holding 4:30. May move earlier but let's lock that for now.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 05:28 PM
To: Ko, Eunice; Grybauskas, Stefan; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhegarty@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Eunice, yes, that time works for us.

Stefan, do we have a confirmed time with the Mayor yet?

Thanks!

Sarah

From: <Ko>, Eunice <EKo@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 4:09 PM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: Friday Shoot

Hi all,

Sorry for the delay. Can we do 11:30-12:30pm? If that works, we can confirm. Thank you so much!

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 5:05 PM
To: Grybauskas, Stefan; Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty; John Del Cecato
Subject: Re: Friday Shoot

Right now, we are planning to arrive at 9am so that we have time to set up for 11am with the First Lady.

Is there anything that I should know about the load in procedure? Will we be able to use the parking lot to drop off gear? Is there someone I should call when we arrive?

Please let me know.

Thanks!

--

Sarah Hegeman
Vice President and Executive Producer
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P: 312.664.7500
C: 312.339.5632
F: 312.664.0174

From: Sarah Hegeman <shegeman@akpdmedia.com>
Date: Thursday, March 27, 2014 2:26 PM
To: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Just wondering if there is any update with this? If we are confirmed with the First Lady at 11, we will need to arrive at 9am to set up. Will we be able to leave our equipment set up for the whole day while we wait for the window of time with the Mayor?

From: <Grybauskas>, Stefan <SGrybauskas@cityhall.nyc.gov>
Date: Thursday, March 27, 2014 10:23 AM
To: Sarah Hegeman <shegeman@akpdmedia.com>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Scola, Lindsay" <LScola@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>

Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Friday Shoot

Will have confirmed time shortly. Most likely 430-530pm for the Mayor.

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Thursday, March 27, 2014 11:13 AM
To: Ko, Eunice; Scola, Lindsay; Martinez Blanco, Frankie
Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan
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Cc: 'lhgart@akpdmedia.com'; 'jfdc@akpdmedia.com'; Grybauskas, Stefan; Ko, Eunice
Subject: Re: Friday Shoot

Team-

The times may need to change slightly for both principals. Stefan and Eunice will advise on time.

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Cc: Liz Hegarty <lhgart@akpdmedia.com>; John Del Cecato <jfdc@akpdmedia.com>; Grybauskas, Stefan; Ko, Eunice
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Hi Frankie-

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Cc: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>

Subject: RE: Friday Shoot

Hi Sarah,

Couple of questions about the shoot:

- ? How long are you envisioning on needing the Mayor?
- ? How long do you envision needing the First Lady?
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Let me know if you have any questions.

Thanks,

Frankie

From: Sarah Hegeman [<mailto:shegeman@akpdmedia.com>]
Sent: Wednesday, March 26, 2014 3:25 PM
To: Scola, Lindsay
Cc: Liz Hegarty; John Del Cecato; Martinez Blanco, Frankie; Grybauskas, Stefan
Subject: Re: Friday Shoot

Great. Thanks so much!

--

Sarah Hegeman
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On 3/26/14 2:19 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:

We are good for Friday to be at City Hall. Please see room pictures attached. Frankie and Stefan will be your POCs for this event and will help with room logistics and vehicles through Security.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [B](#)
To: [Scola, Lindsay](#)
Cc: [Ragone, Peter](#); [Wolfe, Emma](#); [Santucci, Laura](#); "jfdc@akpdmmedia.com"
Subject: Re: Venue for 100 Days Speech
Date: Saturday, March 29, 2014 9:37:13 PM

Yes. Good choice. Now we need to come up with a speech worthy of the location. But this will help motivate us

From: Scola, Lindsay
Sent: Saturday, March 29, 2014 05:07 PM
To: B
Cc: Ragone, Peter; Wolfe, Emma; Santucci, Laura
Subject: Venue for 100 Days Speech

For the 100 days speech on Thurs April 10, we highly recommend doing the speech at the Cooper Union Great Hall. The venue is available to us and will seat a crowd between 650-800 people depending on RSVPs. We are excited about the historical relevance and think that it is perfect space wise and accessible for our guests during the day.

We wanted to make sure you were comfortable with the location, if you are not we will send other options. Otherwise we would like to begin invites on Monday to give us 10 days to build RSVPs for the speech.

Thanks,
Lindsay

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Pls call re: 100 days when u can. Thanks
Date: Wednesday, April 02, 2014 5:22:02 PM

Sounds good

On 4/2/14, 4:59 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Forgot I was seeing you -- 5:45 is fine. And I have a counter to the
>Lisco idea -- really want to focus on new yorkers. Let's discuss. Thanks

>
>
>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Wednesday, April 02, 2014 04:48 PM
>To: B
>Subject: Re: Pls call re: 100 days when u can. Thanks

>
>Wanna talk now - or at 545pm when we meet?

>
>On 4/2/14, 4:13 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>>
>

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Shelly
Date: Wednesday, April 02, 2014 8:36:25 PM

Cool. 16, 17 years - it's all god

> On Apr 2, 2014, at 8:34 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>

> Just fyi

>

>

>

> ----- Original Message -----

> From: Fuleihan, Dean (OMB) [<mailto:FuleihanD@omb.nyc.gov>]

> Sent: Wednesday, April 02, 2014 07:05 PM

> To: B

> Subject: Re: Shelly

>

> 1997

>

>

>> On Apr 2, 2014, at 6:21 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> When did he first propose UPK? 1996?

From: John Del Cecato
To: Bill de Blasio
Cc: Jon Fromowitz
Subject: Here's where I am
Sent: Apr 3, 2014 1:45 PM

I need a closer... And I may have jammed too much of the movement politics stuff into the end - but we can always cut...

=====

Priorities, Progress, and the Path Forward
Cooper Union
Thursday, April 10th
Draft 2 – 4/3/14 – 2pm

THE MOVEMENT

When I was sworn into office three months ago, the pundits weren't quite sure what to make of us – not just ME, but the movement that got all of us here.

- I'm a product of movement politics. My loyalties don't lie with a political party, or an ideology, or a machine, or a special interest group.
- I work for the people of this city – all 8.4 million of them. You are my boss. No one else.
- Some weren't quite sure what to make of what we set out doing – this progressive agenda focused on reducing inequality. But now they're starting to see.
- Because movement politics doesn't measure success by poll numbers, but by ACTION.
- We believe in people-powered government; grassroots mobilization; agitating for policies that help real people who are struggling; shaking up the system; refusing to settle for breadcrumbs, or even half a loaf.
- We judge success or failure on REAL change – making a difference in the lives of PEOPLE.

THE AGENDA

So at that time, we laid out our priorities.

- Delivering city services and keeping New Yorkers safe was, is, and will always be Job One.
- But we were also sent here with a mission – to take dead aim at the Tale of Two Cities and tackle the inequality that threatens our future.

WALKING

We're only 3 months in, but we've never lost sight of that first job – no matter many challenges we've faced.

- 8 snowstorms. (Sanitation Workers did excellent job.)
- East Harlem tragedy. (Neighbors comforting neighbors as we mourn.)
- Epidemic of pedestrian deaths. (Plan in place & moving forward.)

RUNNING (High-Level Walking)

On public safety, Commissioner Bratton and the NYPD have built relationships between police and co

From: [Robert Munoz](#)
To: [Chao, Raymond](#)
Subject: two planning meetings on Sunday?
Date: Friday, April 04, 2014 3:56:59 PM

Just wanted to confirm if that's correct. One earlier and then another later on at Bar ToTo?

From: [Jon Fromowitz](#)
To: [Wolfe, Emma](#)
Cc: [John Del Cecato](#); [Schnake-Mahl, Gabriel](#); [Singleton, Jessica](#)
Subject: Re: Summary - Real People
Date: Sunday, April 06, 2014 12:41:27 PM

Thank you!

On Apr 6, 2014, at 12:39 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Fromo and JDC –

In addition to the UPK folks that Stephanie has sent, these are the additional folks we are lining up. You just want one for each at the end of the day, correct? Anything else we need here? We are continuing to add more leads on all but just want to make sure you're updated.

Ccing my assistant Gabriel here who has been running point on this; please include us both on needs/next steps.

Gabriel's been in touch with Jessie on video logistics.

#

PSL

Note: Both have passed vet. Have lines out, will have additional back ups

[REDACTED]

[REDACTED]

Police/community

Note: all are currently in vet. Harold has additional back ups, waiting to hear back from Racehel

[REDACTED]

[REDACTED]

From: [Jon Fromowitz](#)
To: [Stephanie Yazgi](#)
Cc: [Schnake-Mahl, Gabriel](#); [JessieSingleton](#) [REDACTED]; [Josh Gold](#); [John Del Cecato](#); [Ishanee Parikh](#); [Emma Wolfe](#); [Wolfe, Emma](#)
Subject: Re: SUNDAY UPDATED LIST of real UPK stories
Date: Sunday, April 06, 2014 3:48:54 PM

This is awesome; we really appreciate all the work!

On Apr 6, 2014, at 3:38 PM, "Stephanie Yazgi" <syazgi@hilltoppublicsolutions.com> wrote:

we are up to about 16

updated list here and also on google doc

also shared with gabe from mayor's office for vetting as requested

thank you

On Fri, Apr 4, 2014 at 4:39 PM, Stephanie Yazgi

<syazgi@hilltoppublicsolutions.com> wrote:

"END OF DAY" UPDATE FOR YOU ALL ATTACHED

Will do this again after the weekend as we continue to get more options.

We are currently at 10 PPL between UPK, CAU and C4C.

Problems? Call my cell at [REDACTED]

When will outreach start? Has it started?

If you want access to google doc and you don't have it please let me know.

Stephanie

<Parent Stories for Video.xlsx>

From: [Jessica Singleton](#)
To: [Stephanie Yazgi](#)
Cc: [Jon Fromowitz](#); [Schnake-Mahl, Gabriel](#); [Josh Gold](#); [John Del Cecato](#); [Ishanee Parikh](#); [Emma Wolfe](#); [Wolfe, Emma](#)
Subject: Re: SUNDAY UPDATED LIST of real UPK stories
Date: Sunday, April 06, 2014 3:52:42 PM

Thanks! Sorry for the confusion. Gabe is now running outreach/vetting and I am qb'ing the production.

For the purposes of the video, we only need one person for UPK and one person for after school. Insofar as you all know, could you let Gabe know which people have the best stories or which would be the best on camera during an interview and he'll reach out in that order?

We will shoot in City Hall on Tuesday. Gabe will work to bring them all to City Hall that day for 45 minute windows.

Thanks!

On Sun, Apr 6, 2014 at 3:38 PM, Stephanie Yazgi

<syazgi@hilltoppublicsolutions.com> wrote:

we are up to about 16

updated list here and also on google doc

also shared with gabe from mayor's office for vetting as requested

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When will outreach start? Has it started?

If you want access to google doc and you don't have it please let me know.

Stephanie

|

--

js / @jessay286

From: [B](#)
To: [Leopold, Elana; "jfromowitz@akpdmedia.com"](#)
Subject: Re: Reminder: Touch base w Fromo re speech
Date: Sunday, April 06, 2014 10:56:21 PM

Sorry, but this very draining day got the better of me. Fell asleep for a long time. Didn't get to work on speech. We'll pick it up again tmrw. Thanks

----- Original Message -----

From: Leopold, Elana
Sent: Sunday, April 06, 2014 08:47 PM
To: B
Subject: Reminder: Touch base w Fromo re speech



Sent from my iPhone

From: [Ragone, Peter](#)
To: "jfromowitz@akpdmedia.com"; [REDACTED] [Tarlow, Mindy](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Agenda items for 100 days speech
Date: Monday, April 07, 2014 11:38:31 AM

+ Mindi

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Monday, April 07, 2014 11:32 AM

To: Ragone, Peter; [REDACTED] <[REDACTED]>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Agenda items for 100 days speech

Wanted to follow up on this and make sure it was on the radar. One note — as you can probably see from the list of items — is we're looking for an overall focus on quality of life initiatives, though that's obviously a big umbrella.

I don't have Tarlow's email address — not sure if you are just talking separately or want to loop her to this chain. Totally defer to you guys on process... just let us know your thoughts when you can.

On Apr 4, 2014, at 3:57 PM, PWR <[REDACTED]> wrote:

> We should talk to tarlow also.

>

> This is a personal email account. If this communication is related to official business please email me at pragone@cityhall.nyc.gov.

>

>> On Apr 4, 2014, at 3:34 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

>>

>> Peter, Dom — JDC and I are working on the 100 Days speech. We wanted to check in with you on policy items to lay out in a forward-looking riff on platform/ agenda that we're working up.

>>

>> We have a rough list below and wanted to see 1) if you had thoughts on other items we should be including and 2) if you had thoughts on what's here (especially things with "?" after them where we don't entirely know what's what). I don't think we're envisioning going into a lot of policy detail with this speech, but want to make sure we have what you guys think is a good foundation to lay down.

>>

>> Let us know your your thoughts and thanks. ~Jon

>>

>> But this is just the start. Building a city of opportunity and fairness & leaving no New Yorker behind will define the next 9 months of this year with as much vigor as it did during the first 3 months.

>>

>> · 200K Affordable Housing plan to be unveiled in May.

>> · New rules for developers.

>> · Sandy recovery plan that protects all five boroughs.

>> · Ending the ticket war on small business.

>> · (Anything to say about water rates? Property taxes?)

>> · Quality of life initiatives (Any new trash pickup procedures? Recycling? Mayors Against Illegal Guns?)

>> · Any update on protecting hospitals?

>> · Min wage increase?

>> · Energy retrofit?

>> MUNICIPAL ID?

From: [Singleton, Jessica](#)
To: [Jon Fromowitz](#)
Subject: Anything about sandy/build it back?
Date: Monday, April 07, 2014 5:51:28 PM

Thinking about composition for the room. Know you don't have individuals yet but thinking through the obvious themes.

Paid sick
Upk
After school
Community police
Sandy
What else?

Sent from my iPad

From: [Ponet, Maibe](#)
To: [Matt McLaughlin](#)
Cc: [Singleton, Jessica](#); [Seignious, Sandy](#); [Martinez Blanco, Frankie](#); [Jon Fromowitz](#)
Subject: RE: Translation please!
Date: Wednesday, April 09, 2014 5:26:10 PM

Pls call me at 212-7882654. I can't reach you at the number below your signature.

From: Matt McLaughlin [mailto:matt@acresandco.com]
Sent: Wednesday, April 09, 2014 5:24 PM
To: Ponet, Maibe
Cc: Singleton, Jessica; Seignious, Sandy; Martinez Blanco, Frankie; Jon Fromowitz
Subject: Re: Translation please!

Maibe,

Can you please give me a call? Having trouble with the translation.

Thanks!
Matt

Matt McLaughlin

Executive Producer | Acres
[59 Franklin Street, Suite 210](#)
[New York, NY 10013](#)
c: [\(703\) 587-4016](tel:(703)587-4016)
e: matt@acresandco.com
w: acresandco.com

This message is property of ACRES & CO. LLC and contains information which may be privileged or confidential. It is meant only for the intended recipients and/or their authorized agents. If you believe you have received this message in error, please notify us immediately by return e-mail and destroy any printed or electronic copies of the message. Any unauthorized use, dissemination, disclosure or copying of this message or the information contained in it, is strictly prohibited and may be unlawful. Thank you for your cooperation.

On Apr 9, 2014, at 4:11 PM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov> wrote:

Guys see below.

Sent from my iPad

On Apr 9, 2014, at 3:56 PM, "Ponet, Maibe" <MPonet@cityhall.nyc.gov> wrote:

Rough translation – they isn't very articulate, and there a couple of inaccuracies.

Before, when we didn't have these five-days, when we asked for a break because our children were sick, our employers could fire us when he went back to work. I saw that happened to one of my co-workers. This bill signed by mayor de Blasio helped all car washers working for small businesses. Now that we have five days of sick leave they can't fire us as they did before. We thank mayor de Blasio for that. He thought about the need of all us, when we need time to take care for our love ones. There is no more discrimination as there was before.

From: Singleton, Jessica
Sent: Wednesday, April 09, 2014 3:37 PM
To: Ponet, Maibe; Seignious, Sandy; Martinez Blanco, Frankie
Subject: RE: Translation please!

The password is [REDACTED]

From: Ponet, Maibe
Sent: Wednesday, April 09, 2014 3:36 PM
To: Singleton, Jessica; Seignious, Sandy; Martinez Blanco, Frankie
Subject: RE: Translation please!

Can't access the video

From: Singleton, Jessica
Sent: Wednesday, April 09, 2014 3:35 PM
To: Ponet, Maibe; Seignious, Sandy; Martinez Blanco, Frankie
Subject: Translation please!

Could you guys please help us translate from 1:40 → end. It's in Spanish and I need to show it to the mayor asap. We will cut it down but need to know what to cut.

Many many thanks!!
Jessie

<http://vimeo.com/91544376>

pw: [REDACTED]

Jessica Singleton

@NYCMayorsOffice

@jessay286

From: B
To: [REDACTED] "jfromowitz@akpdmedia.com"
Subject: Fw: For Tomorrow's Speech
Date: Wednesday, April 09, 2014 7:26:56 PM

From: Patchett, James
Sent: Wednesday, April 09, 2014 06:33 PM
To: B
Cc: Glen, Alicia
Subject: For Tomorrow's Speech

Per your discussion with Alicia, below is some language that we think would make sense in the speech tomorrow (we think it strikes a good balance). Let us know what you think. (JP Morgan is just one example. Happy to come up with a different one if you / Comms prefer.)

We've talked about a lot of important things today, but I'd also like to spend a minute talking about something that is critical to every New Yorker: Good jobs. Since I took office, NYC has created an additional 25,000 jobs. That is progress, but there are still too many New Yorkers without quality jobs. Make no mistake: My administration recognizes that our partnership with the business community is essential to building on this progress. As we pursue a robust five borough economic development agenda, we must continue to invest in and support the industries that have made us the global city we are...like real estate, financial services, telecom, healthcare, media & entertainment, hospitality, and higher education. These industries have been - and continue to be - integral to this city's economy. And we will do everything in our power to support good employers who are growing in our City and providing good jobs for New Yorkers. We applaud employers like JP Morgan Chase, who are moving 2,000 employees across the East River – not the Hudson – to new offices in Brooklyn's MetroTech Center. Employers like JP Morgan will spur investments across Brooklyn and continue to invigorate the office market and attract more innovative companies to the Brooklyn Tech Triangle.

Thanks,
James

James Patchett
Chief of Staff
Deputy Mayor for Housing & Economic Development
JPatchett@cityhall.nyc.gov
O: 212-788-3128
C: 917-847-5275

From: [Scola, Lindsay](#)
To: jfromowitz@akpdmedia.com
Subject: President Bharucha's introduction
Date: Wednesday, April 09, 2014 9:32:38 PM

Bharucha– Ba-ru-CHa

From: Wolfe, Emma
Sent: Wednesday, April 09, 2014 11:27 PM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: Ragone, Peter; [REDACTED] <[REDACTED]>
<[REDACTED]>
Subject: Re: Latest draft of 100 days outline

Ok - if we are keeping both in, just need to make some calls in morning.

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, April 09, 2014 11:23 PM
To: Wolfe, Emma
Cc: Ragone, Peter; [REDACTED] <[REDACTED]>
[REDACTED] Mahen Gunaratna <[REDACTED]>
Subject: Re: Latest draft of 100 days outline

Team speechwriting does have strong feelings about (or a strong understanding) of these issues. MBdB was keen on including Hudson Yards. State partnership on BK health was from Dom's stuff... So I blame him.

Defer to others more knowledgeable on best way to handle.

On Apr 9, 2014, at 11:19 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

- > Tiny political notes (so, narrowed thread)
- >
- > 1) Fwiw - electeds went a bit nuts (in bad way) after our hudson yards announcement - congressman nadler, others had negotiated this a long time ago. Will need to prepare them at minimum to not talk more trash.
- >
- > 2) State partnership on brooklyn health - really? can I give heads up here?
- >
- >
- >
- >
- >
- >

> ----- Original Message -----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Wednesday, April 09, 2014 09:07 PM
> To: Ragone, Peter
> Cc: nbaldick@hilltoppublicsolutions.com <nbaldick@hilltoppublicsolutions.com>;
> [REDACTED] <[REDACTED]> Jonathan@berlinrosen.com
> <Jonathan@berlinrosen.com>; [REDACTED] <[REDACTED]>
> [REDACTED] Mahen Gunaratna
> <[REDACTED]> Wolfe, Emma; [REDACTED]
> John Del Cecato <jfdc@akpdmedia.com>
> Subject: Re: Latest draft of 100 days outline
>

> We just finished prep. This draft does NOT reflect the last round of MBdB's thoughts from prep, but his latest notes do not call for dramatic changes, so this'll be in the ballpark of the next draft. We will have a more updated, cleaner draft in a few hours (with more acknowledgments etc.), but wanted to send this around now given the time.

>

From: [Hanley, Monica](#)
To: [REDACTED] <"jfromowitz@akpdmedia.com">
Subject: Re: Acknowledgments
Date: Wednesday, April 09, 2014 11:32:46 PM

[REDACTED]

Also, here is the final video for the middle of the remarks.

Here is final video:

<https://vimeo.com/91579404>

pw: [REDACTED]

From: Hanley, Monica
Sent: Wednesday, April 09, 2014 11:31 PM
To: [REDACTED] <'jfromowitz@akpdmedia.com'>
<jfromowitz@akpdmedia.com>
Cc: Ragone, Peter
Subject: Re: Acknowledgments

Adam, Jon - please call me if this doesn't make sense to what you were planning.

From: Hanley, Monica
Sent: Wednesday, April 09, 2014 11:29 PM
To: Negash, Dabash; Leopold, Elana; [REDACTED] <'jfromowitz@akpdmedia.com'>
<jfromowitz@akpdmedia.com>
Cc: Coney, Javon; Wright, Jessica; Santucci, Laura; Ragone, Peter; Wolfe, Emma; Scola, Lindsay; Martinez Blanco, Frankie; Schnake-Mahl, Gabriel; Canfield, Ellyn
Subject: Re: Acknowledgments

Adding EC

From: Hanley, Monica
Sent: Wednesday, April 09, 2014 11:24 PM
To: Negash, Dabash; Leopold, Elana; [REDACTED] <'jfromowitz@akpdmedia.com'>
<jfromowitz@akpdmedia.com>
Cc: Coney, Javon; Wright, Jessica; Santucci, Laura; Ragone, Peter; Wolfe, Emma; Scola, Lindsay; Martinez Blanco, Frankie; Schnake-Mahl, Gabriel
Subject: Acknowledgments

Want to get everyone on the same chain.

1. We should not do an acknowledgment card for him to read tomorrow but instead, Jon and Adam should work the following into the beginning of the remarks.:

- thank president Barucha (with the phonetics and correct spelling) and thank the school for hosting
- Thank JJA for the introductory remarks
- thank FLONYC and maybe Chiara and Dante
- thank "all elected officials, commissioners, city officials and friends" who came today.

Peter, Laura, Emma - please let us know if this is correct.

2. Peter, Emma - who do you think should acknowledge the elected officials: JJA or VOG?

3. Frankie, Gabe and Dabash - Jessica and I will email u separately abt the "elected officials" list. We should have the list handy for the mayor and we will await Peter and Emma's final guidance on who should acknowledge their presence.

From: Negash, Dabash
Sent: Wednesday, April 09, 2014 10:59 PM
To: Leopold, Elana
Cc: Hanley, Monica; Coney, Javon
Subject: Re: potential acknowledgments

Anyone else he specifically wanted listed?

From: Leopold, Elana
Sent: Wednesday, April 09, 2014 08:50 PM
To: Wolfe, Emma; Negash, Dabash
Cc: Hanley, Monica; Canfield, Ellyn; Santucci, Laura; Wright, Jessica; Coney, Javon; Ragone, Peter; Schnake-Mahl, Gabriel
Subject: RE: potential acknowledgments

He definitely wants to thank cooper union

From: Wolfe, Emma
Sent: Wednesday, April 09, 2014 8:50 PM
To: Negash, Dabash
Cc: Leopold, Elana; Hanley, Monica; Canfield, Ellyn; Santucci, Laura; Wright, Jessica; Coney, Javon; Ragone, Peter; Schnake-Mahl, Gabriel
Subject: Re: potential acknowledgments

If we do cooper union would be good to say presidents and all the people who worked to make this space great today or whatever

On Apr 9, 2014, at 8:45 PM, "Negash, Dabash" <DNegash@cityhall.nyc.gov> wrote:

What about basics? Should we do separate list? I am unsure if already in speech.

-JJA for introducing
-CMC
-Cooper Union for hosting and School President, etc.

From: Leopold, Elana
Sent: Wednesday, April 09, 2014 08:41 PM
To: Hanley, Monica; Negash, Dabash; Canfield, Ellyn; Santucci, Laura; Wright, Jessica; Coney, Javon; Ragone, Peter; Wolfe, Emma; Schnake-Mahl, Gabriel
Subject: RE: potential acknowledgments

+ Emma

From: Leopold, Elana
Sent: Wednesday, April 09, 2014 8:40 PM
To: Hanley, Monica; Negash, Dabash; Canfield, Ellyn; Santucci, Laura; Wright, Jessica; Coney, Javon; Ragone, Peter
Subject: RE: potential acknowledgments

I just spoke to the mayor and he would prefer not to acknowledge any electeds. Instead, he would like voice of god or Jennifer Jones Austin to acknowledge them.

From: Hanley, Monica
Sent: Wednesday, April 09, 2014 8:35 PM
To: Coney, Javon; Leopold, Elana
Subject: FW: potential acknowledgments

From: Wolfe, Emma
Sent: Wednesday, April 09, 2014 8:27 PM
To: B
Cc: Hanley, Monica; Negash, Dabash; Canfield, Ellyn; Santucci, Laura; Schnake-Mahl, Gabriel; Wright, Jessica
Subject: potential acknowledgments

Current RSVPs:

Statewide: Tom DiNapoli.
Citywide: Scott Stringer.
Citywide: Melissa Mark Viverito (Tentative)
Borowides: James Oddo, Ruben Diaz, Jr., Gale Brewer, Melinda Katz, Eric Adams (tent)
District Attorney: Ken Thompson, Richard Brown, Dan Donovan Jr.

####

Additional Notes:

Not necessarily attending, but people we have acknowledged for achievements in first 100 days:

The people we thanked for State Budget:
Tier 1: Shelly Silver, Jeff Klein, Governor Cuomo
Tier 2: Dean Skelos and the Senate Majority Coalition, the Independent Democratic Conference, and Andrea Stewart Cousins and the State Senate Democrats.

The people we thanked for the work we have gotten done with the City Council:
Speaker Melissa Mark Viverito and her leadership in East Harlem

REBNY/Related for East Harlem Explosion housing help

Jennifer Jones Austin and Carl Weisbrod for Transition Committee Co-Chairing

Slippery slope – not recommending: George Gresham, Bob Master, other labor leaders.

From: [Hanley, Monica](#)
To: [REDACTED]
Cc: "jfromowitz@akpdmedia.com"; [Ragone, Peter](#)
Subject: Re: Acknowledgments
Date: Wednesday, April 09, 2014 11:41:18 PM

Just FYI, here are the names and titles of who is speaking in the video. I defer to you if you need the names anywhere:

- Kassim [kah-sihm] Hinds, Project Manager
 - Bishop Eric Daniel Garnes, Sr Pastor of Tabernacle of Queens Cathedral
 - Juan Carlos Rivera, car wash employee
 - Elizabeth Caquias [ka-key-az], mother of five
-

From: Adam Cohen [mailto:[REDACTED]]
Sent: Wednesday, April 09, 2014 11:33 PM
To: Hanley, Monica
Cc: jfromowitz@akpdmedia.com <jfromowitz@akpdmedia.com>; [Ragone, Peter](#)
Subject: Re: Acknowledgments

Monica -- We're fine with this. They'll be in the next draft we circulate.
Adam

Sent from my iPad

On Apr 9, 2014, at 11:31 PM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:

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Slippery slope – not recommending: George Gresham, Bob Master, other labor leaders.

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Cc: [REDACTED] [Ragone, Peter](#)
Subject: Re: Acknowledgments
Date: Wednesday, April 09, 2014 11:58:36 PM

Ty, Jon

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Wednesday, April 09, 2014 11:58 PM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> [Ragone, Peter](#)
Subject: Re: Acknowledgments

Here is latest draft to print, etc.

From: [Ragone, Peter](#)
To: [Adams, Marti](#); [Walzak, Phil](#)
Subject: Fw: New 100 Days Draft
Date: Thursday, April 10, 2014 12:00:53 AM
Attachments: [outline100DaysSpeech20.docx](#)
[ATT00001.txt](#)

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, April 09, 2014 11:54 PM
To: Ragone, Peter; nbaldick@hilltoppublicsolutions.com <nbaldick@hilltoppublicsolutions.com>;
[REDACTED] <[REDACTED]> Jonathan@berlinrosen.com
<Jonathan@berlinrosen.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Mahen Gunaratna
<[REDACTED]> Wolfe, Emma
Cc: [REDACTED] <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: New 100 Days Draft

With changes reflecting latest prep.

Our next meeting is tomorrow morning.

Mahen, I know that you've seen a couple of these before, but please give this a thorough review as there are a few new facts in this one, and also a few new characterizations of things.

Dom, please give special attention to the platform stuff to make sure we've incorporated correctly and that there's nothing key that we're leaving out.

Adam and I will be around City Hall tomorrow at 8 AM, and should have a little time before our final prep if folks have things they want to go over.

**Restoring the Progressive City
Cooper Union
Thursday, April 10th
Draft 8 - 4/9/14 - 11:45PM**

- I want to thank Jennifer Jones Alexander for that wonderful introduction
- As I mark my 100th day in office, it's only appropriate that she is here with me.
 - Jennifer was with us from the beginning.
 - No one understood more fully the importance of our work, no one was more critical to getting us here today.
 - We owe her our gratitude for all she's done to help build this administration.
- There's someone else I'm very happy to have with us today, who was REALLY here from the beginning – and before.
- The love of my life, New York's remarkable First Lady, Chirlane McCray.
- [Thank Dante and Chiara if they are attending].
- Thank you to all the elected officials, commissioners, city officials and friends who are here with us this afternoon.
- We come together today with heavy hearts over the loss of NYPD Officer Dennis Guerra, a married father of four, just 38 years old, who gave his life heroically, working to save the lives of others in a burning building.
- I ask that we keep Officer Rosa Rodriguez, who sustained serious injuries in the same incident, in our thoughts and prayers.
- Officers Guerra and Rodriguez represent the most selfless and noble traditions of our city. And they have our deep appreciation and gratitude.
- I'd like to ask that we begin with a moment of silence to honor and remember Officer Guerra.
- I want to thank Bharucha– Ba-ru-Cha, and the faculty, the workers and the students of Cooper Union.

- It's an honor to be here at one of the city's greatest educational institutions, renowned for over a century and a half for combining an inclusive spirit with the highest academic standards.
- I'm humbled to speak in a place where so many Presidents, scientists and artists have addressed passionate souls and curious minds over generations.
- We find ourselves in a perfect setting to discuss all that our city is capable of when we're at our very best.
- As Abraham Lincoln said right here at Cooper Union "let us have faith that right makes might."

[WHO WE ARE]

When this Administration was sworn into office 100 days ago, there were those who weren't sure what to make of us – not just of me, but of all of you who helped me to get here.

- So let me tell you what we're about
- This Administration is a product of movement politics.
- But the movement that we're a part of doesn't define the boundaries of its ranks through exclusivity.
- Rather, it's a movement of people who share a vision....
- People in every borough, of every background, and every income bracket, who believe in our city's progressive traditions.
- In the last hundred days, we've been inspired by the support of, working parents and retirees, of schoolteachers and business leaders.
- What we share is a vision of a progressive city:
 - A city that is run with the highest standards of effectiveness and professionalism
 - That respects everyone's dignity
 - That honors New York's proud tradition of inclusion and equality
- We welcome every New Yorker because we believe that we are at our best when EVERYONE gets a shot at fulfilling their dreams.
- Some weren't quite sure what to make of our progressive agenda to reduce inequality and restore opportunity. But now they're starting to see.

- Because politics of the sort that we believe in doesn't measure success by poll numbers, but by ACTION.
- We believe in grassroots, people-powered government.
- We judge success on results – on making a difference in the lives of real people.

[WHY WE'RE HERE]

The vision we are advancing isn't new to our city – progressiveness, opportunity, inclusion, justice... these values are coded in New York's DNA.

- New York has always been the center of progressive America:
 - This is the city where courageous workers were pioneers in the union movement;
 - Where the NAACP was formed and where the Stonewall protests launched the LGBT rights movement;
 - The city of the Statue of Liberty... the symbol of open doors and unmatched opportunity for people from every corner of the globe.
- We weren't sent to City Hall to change New York's character; you sent us here to restore New York's proud legacy as the progressive city...
- ...To keep the sacred promise of our city... that everyone has a place... that everyone gets a voice.
- Our inequality crisis – the Tale of Two Cities we've been living for years threatens who we are, and what kind of city we will be.
- Restoring a progressive New York... That is our vision... It's what's driven the steps we take, and what drives ones we will take, together.
- And in our first 100 days we've already taken great strides.

[WHAT A PROGRESSIVE CITY MEANS]

[Restoring a Progressive City means governing New York with the highest standards of effectiveness]

In a progressive city, the government must perform at the highest level of effectiveness and professionalism. It sounds simple, but it's not.

- If New Yorkers can't be confident their city will provide basic services, the rest of our vision for a progressive city will mean very little.
- Keeping New Yorkers safe and providing the vital services New Yorkers need was, is, and will always be Job One.

We've never lost sight of this first job – no matter how many challenges we've faced.

- The snowiest January and February in the city's recorded history (Sanitation Workers did excellent job.)
- East Harlem tragedy. (Firefighters and other first responders... Neighbors comforting neighbors as we mourn.)
- Epidemic of pedestrian deaths. (Plan Zero in place & moving forward).

In the first quarter of this year, the number of traffic deaths is down 26% and the number injured is down 8%, compared to the first quarter of last year.

On public safety, Commissioner Bratton and the NYPD have built stronger relationships between police and communities that are keeping crime low.

I'm gratified to say that, thanks to the hard work of the men and women of the NYPD, crime rates have been pointing in the right direction:

- Murders are down 9.5% from (in the first quarter of this year compared to the first quarter of last year)
- Shootings are down 3.4%
- Robberies are down 7.2%
- And overall crime is down.
- We've produced a preliminary budget that is fiscally responsible and balanced to keep the city on solid footing.

- DOT crews have filled 284,000 potholes so far this year - compared to 112,000 at the same time last year.

[Restoring a Progressive City means taking dead aim at income inequality]

The kind of governmental excellence I've talked about so far is critical to restoring New York as the progressive city it's meant to be, but it is by no means enough.

In a progressive city, we recognize that growing inequality is the crisis of our time, and it contradicts everything we know is good about this city.

- Throughout its history, New York has been the global center of opportunity and progress, commerce and culture.
- Our tiny geographic confines have produced countless leaders and innovators from finance to theater to education.
- The place where drive, creativity and above all hard work have been rewarded.
- But we have to fight to keep it that way.
- New York has to be a place where people who wake up every day and give it everything they've got, get what they deserve:
 - A decent place to live
 - The income to support a family
 - A better future for their children
- We have to remember that the best and brightest are born in every neighborhood -- a just society allows them to reach their potential.
- But we're not there yet and if can't get there, we risk losing that which makes New York New York.

[A Progressive City is one where there's equal educational opportunity for all]

In a progressive city, there's equal educational opportunity for every child.

It means showing our children that they matter, so that they can live up to their potential and make their contributions to the city we all love.

So we acted:

- Secured the most state funding for Pre-K to NYC in New York State history.
- Tens of thousands more kids will have Pre-K slots.
 - The research is clear: pre-k is one of the best things we can do to launch kids on a successful educational career... and a successful life.
 - Studies show that children involved in high quality pre-k programs are better prepared to begin school than ones who are not:
 - They have better vocabularies and math skills.
 - They are less likely to become delinquent, more likely to be employed.
 - I've seen the results myself.
 - As I was reading "The Very Hungry Caterpillar" to a pre-k class at P.S. 239 in Ridgewood Queens, one of the students raised his hand to tell his classmates and me a new word he had learned.
 - "Metamorphosis!" he said proudly. This was a FOUR YEAR OLD.
- Thousands of students will have access to after-school programs that keep them safe and learning – so their parents can work with less worry.
 - I recently visited an afterschool program at MS 331 in the Morris Heights neighborhood of the Bronx with Chancellor Farina.
 - The program offered everything from homework help to arts and cultural enrichment.
 - I saw a group of girls dancing... learning, coming into their own, sparking one another's creativity, all in a safe environment.
- These are the sorts of opportunities that we want EVERY child to have in a progressive city.

[A Progressive City is one where the justice systems treats everyone equally]

In a progressive city, aggressive crime fighting and honoring the dignity of all New Yorkers aren't mutually exclusive -- they go hand-in-hand.

- We've begun a new era in relations between the NYPD and New Yorkers.
- It wasn't that long ago that Nicolas Peart, a young man from Harlem, wrote an op-ed in the New York Times describing how he'd been stopped and frisked five different times and the heavy toll that it took on him.
- But Nicolas took action.
- He filed a civil rights lawsuit, one that we recently settled, that has fundamentally changed police practices in the city.
- He was a young man whose value was discounted, who was treated as a problem, when in fact, he was just the sort of person we need more of today.
- He responded to injustice with maturity, with intelligence and with tenacity.
- He worked through the system, and he showed that the system could work.
- Now we as a city celebrate a young man that an unjust system once shunned.
- In refusing to be a victim – he became a hero.
- Thanks to Nicolas and so many others who spoke out, we've now ended the abuses of the stop and frisk era.
- Just this week, I addressed a new class of NYPD cadets.
- It was an inspiration to look out on them – young men and women of every background from every corner of the city who worked hard and went through vigorous training to get where they were that day.
- And they were all there for the same reasons:
 - They believe in public service
 - They believe in New York City
 - And they want to make this a safer, better place for all of us to live.

- It was also wonderful to realize that this was the first class graduating into a new era of policing in this city
- An era in which a young man of color can be a bit more confident that he can walk to the corner store without being hassled for no reason.
- This is the kind of community-police relations we want to see in a progressive city.

[In a progressive city, we respect the dignity of workers who fall ill]

In a progressive city, illness doesn't mean lost wages or lost jobs.

- Paid Sick Leave for 500,000 families. Hadn't even gotten a vote in the council for three years.
- Paid sick leave doesn't just protect workers, it builds great companies:
 - I signed this law at Steve's Ice Cream in Greenpoint.
 - The owner- David Stein - explained that paid sick leave helped retain talented workers, which he said was essential to creating the best possible product.
 - Having met with his staff and tasted his ice cream, I couldn't agree with him more.

[In a progressive city, we make affordable housing a priority]

In a progressive city, people can afford to live and to stay in the neighborhoods they love.

- We've begun following through on our commitment to building or restoring 200,000 units of affordable housing that the city desperately needs.
 - The impact of this will be enormous, 200,000 units means homes for 400,000 or more individuals.
 - These projects are creating jobs in the communities where they are located.

- We're also building in job provisions that ensure that construction and other work will be available for residents of the communities.
- And we're making sure that many of these apartments are available at the lower end of the income scale.
- Revised deals with developers to provide more affordable housing (Domino Sugar).
 - Adds 110,000 square feet of new affordable housing.
 - A grand total of 700 new units of affordable housing, 32% of the total.
- Hudson Yards
 - 139 unit building on West 29th Street will be entirely affordable housing – original plan called for 80% market rate.
 - These units will be permanently affordable.
 - The project will also create over 1,600 jobs that we've ensured will pay a living wage, because we know what a difference that makes.
- In East New York we recently broke ground on an affordable housing development provide 278 units of affordable housing.
- It also means good jobs for local workers and space that community groups in East New York so desperately need.
- These projects show that there's room for creativity in how we develop affordable housing.
- Well-executed affordable housing program, can create not only new housing, but new jobs and stronger communities.

[What Our Progress Means – The Stories]

You've heard me talk about the steps we've taken and why. Now, I'd like you to hear from some New Yorkers who have seen the progressive city at work, and who'll tell you what it means for their lives.

- [VIDEOS PLAY]
- Some of these New Yorkers are here today:
 - Kassim Hinds – [REDACTED]
 - Bishop Eric D. Garnes – [REDACTED]
 - Juan Carlos Rivera – [REDACTED]
 - Elizabeth Caquias – [REDACTED]
- Their stories are just a few powerful examples of what real change means... And there's much more to come.

[WHAT LIES AHEAD]

- So we've made our beginning.
- Plato wrote: "The beginning is the most important part of any work... for that is the time at which the character is being formed."
- That is true of our first hundred days.
- The themes we've struck of government effectiveness, equality, and inclusion are the same ones that will guide our work going forward – taking on some of the most important issues facing the city:
 1. **EDUCATION** – We have much more to do to ensure that **every child in New York** gets the quality education they deserve.
- A few weeks ago, I spoke at Riverside Church and laid out a vision for improving neighborhood schools across the city. That means:
 - Increase parental involvement
 - Quality teacher retention
 - In 2008 15% of mid-career teachers freely resigned.
 - By 2013, that number had jumped to 43%.
 - Reduce class size
 - No more teaching to the test
 - Improving facilities
 - we're working to sharply reduce the number of classroom trailers.

- Making sure we're not choosing among our children – that traditional public schools, charter schools, and religious schools aren't pitted against each other and help each other succeed.

2. PUBLIC HOUSING –We must sustain and improve our public housing system, which provides homes to **nearly half a million New Yorkers.**

- We are working to substantially reduce the backlog of repairs and work on new improvements that will ensure these are the kind of homes that New York families deserve.
- Pressing forward on retrofitting which promises both to improve the environment and provide much-needed jobs for NYCHA residents.

3. MUNICIPAL ID -- We are working to provide a new municipal ID that will open doors for and simplify the lives of **half a million undocumented and homeless New Yorkers.**

- We are making plans across agencies to ensure that New Yorkers will begin receiving Municipal ID cards by the end of the year.

4. COMMUNITY HEALTH CARE - We're working to bring community based health care to **hundreds of thousands of residents** who need access to good health care in their neighborhoods.

- We showed with LICH that there are solutions that can keep facilities open in neighborhoods where they are needed.
 - And last week, a deal was reached that will keep LICH operating and providing needed care.
 - This can and should serve as a model for keeping community hospitals open.
- We must keep working on long-term health care solutions for every New Yorker in every neighborhood.
- To that end, we have approached the state seeking partnership to enact our plan for a "Brooklyn Health Authority," an idea we hope will be a model for similar programs in other boroughs.
- It would mean better local healthcare in underserved neighborhoods, something we'll work to replicate across the city.

5. **SANDY RECOVERY** – we’re following through on our commitment to rebuild **every home** destroyed by Superstorm Sandy.

- We’ve redirected 100 million dollars in federal to rebuilding homes, regardless of the income of their residents.
- We’re moving 35 staff members to HRO, increasing the staff a third.
- Eliminate permit and procedural bottlenecks that are slowing repairs and rebuilds; for example, clearing outstanding DOB permits that have prevented some Sandy rebuilds and repairs from moving forward.
- We owe it to great neighborhoods across this city to finally get this job done.

Reflection on the Politics of Change

As we move forward, we must be mindful of the levers of change that we’ll need to keep utilizing to restore to New York as a progressive city.

Politics helps define the world we make for ourselves, for better or worse:

- Robert F. Kennedy said: Everything that makes man's life worthwhile — family, work, education, a place to rear one's children and a place to rest one's head — all this depends on the decisions of government... Therefore... [our]essential humanity ... can be protected and preserved only where government must answer — not just to the wealthy, not just to those of a particular religion, or a particular race, but to ALL its people.
- At its best, politics can empower people – like it did last year.
- The last election sent a clear message – we wanted policies that worked for every neighborhood and every New Yorker.
- These past three months, as we’ve advanced our vision for a progressive city, powerful interests have fought us at every turn.
- Some people still don’t understand where the REAL power resides. But hurdles exist to be cleared, and together we’ve cleared some big ones.
- Because grassroots politics understands that people are almost always ahead of the politicians.

- Parents have been pushing for expanded Pre-K and after-school programs for decades.
- Workers have been calling for paid sick leave for years.
- New Yorkers – particularly people of color – have protested the abuses of stop-and-frisk for years – most poignantly on Father’s Day 2012, with a silent march down 5th Ave.
- Grassroots politics has harnessed their energy to make change.
- It gives everyone a voice.
- What we’ve learned from the action of the past 100 days should give hope and strength and a renewed sense of purpose going forward.

[THE CLOSING]

- James Russell Lowell, a 19th century poet and fierce abolitionist once wrote: “Fate loves the fearless.”
- Seizing big opportunities requires heart and guts.
- So it makes sense that when provided with real opportunity, New Yorkers can achieve like no other people.
- As I have said, our goal has always been to restore New York to the great progressive city it has been and will be again.
- And thanks to you, we’ve made real and meaningful progress towards that goal during these first 100 days:
- Because of the progress we’ve made, that four-year-old boy from Ridgewood learning scientific concepts in pre-k might someday be a life-saving surgeon in one of our neighborhood hospitals.
- Because of the progress we’ve made, that middle school girl from Morris Heights practicing dance routines with her friends in an afterschool program may someday enthrall and inspire audiences at Lincoln Center... or in a community theater.

- Because of the progress we've made, a young woman from St. George who'll one day change the lives of our grandchildren as a great teacher will be put on a path to success with a small investment that will be repaid in profound ways.
- This is what our future looks like in a progressive city.
- And YOU have shown the world that we won't bend under the crisis of our time....
- That we will ACT.
- Now more than ever, we need your help.
- We need you to see that families sign their children up for expanded pre-k and afterschool programs.
- We need you to keep leading the way and to hold me – and every elected official – accountable.
- We need your help to keep the momentum that we've gained these past 100 days.
- We have so much more to do, but we've seen already what we can accomplish working together.
- And if you keep up your energy, your focus, your drive, I have no doubt that together we will build once again a progressive city here in New York.

###

On Apr 9, 2014, at 9:07 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

> We just finished prep. This draft does NOT reflect the last round of MBdB's thoughts from prep, but his latest notes do not call for dramatic changes, so this will be in the ballpark of the next draft. We will have a more updated, cleaner draft in a few hours (with more acknowledgments etc.), but wanted to send this around now given the time.

> <outline100DaysSpeech18.docx>

> On Apr 9, 2014, at 7:51 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>> Send us latest when you have it.

>> ----- Original Message -----

>> From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]

>> Sent: Tuesday, April 08, 2014 11:54 PM

>> To: Nicholas Baldick <nbaldick@hilltoppublicsolutions.com>; Patrick Gaspard <

<[REDACTED]>; Jonathan Rosen <Jonathan@berlinrosen.com>; Laura Sa

ntucci <[REDACTED]>; Ragone, Peter; [REDACTED]

[REDACTED]; Mahen Gunaratna <[REDACTED]>

>> Cc: Adam Cohen <[REDACTED]>; John Del Cecato <jfdc@akpdmedia.com>

>> Subject: Latest draft of 100 days outline

>> Here is our latest. A lot has changed from our last draft based on notes from MBdB in prep.

>> Mahen, the two most urgent research flags we have that we'd like to get if in any way possible by 10AM tomorrow are margin comments on this.

>> Dom, please review the forward looking section to make sure we're presenting right (and there's one highlighted hole there we need you to fill).

>> Thanks ~Jon

From: [Hanley, Monica](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Cc: [REDACTED] [Ragone, Peter](#)
Subject: Re: Acknowledgments
Date: Thursday, April 10, 2014 12:04:31 AM

Dante and chiara are definitely not coming but he might still want to thank his whole family? I'm really not sure abt that but I'll rewatch the state of the city now to see if he mentioned.

How do you say Guerra? [Goo-ehr-a]?

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Wednesday, April 09, 2014 11:58 PM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Here is latest draft to print, etc.

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Cc: [REDACTED] [Ragone, Peter](#)
Subject: Re: Acknowledgments
Date: Thursday, April 10, 2014 1:13:06 AM

Great

Ultimately defer to Peter on whether he should mention his children. He did not mention them at the state of the city but I think it would be nice if he said something after the line abt Chirlane such as:

[REDACTED]

Peter and the Mayor should make the decision to include or not include.

And yes, KPdL rivals any name or acronym that I have ever come across.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 01:00 AM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> [Ragone, Peter](#)
Subject: Re: Acknowledgments

Sorry, Austin fix was one of the changes in the latest draft. Let us know how you think we should handle Dante and Chiara, and we'll revise the next one accordingly along with adding Katherine Ponce de Leon, which is one of the best names ever.

Doesn't have to be tonight... I'll be at City Hall at 8 AM.

On Apr 10, 2014, at 12:50 AM, Hanley, Monica <MHanley@cityhall.nyc.gov> wrote:

Sorry

- its Jennifer Jones Austin, not Alexander
- should also thank Katherine Ponce de Leon, the 6th grader giving the pledge of allegiance at the beginning of the program.

Format:

Pledge of Allegiance from Katherine Ponce de Leon
Welcome Remarks & Intro from Jamshed Bharucha, Cooper Union President
YOU are introduced by Jennifer Jones Austin

From: Hanley, Monica
Sent: Thursday, April 10, 2014 12:47 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: [REDACTED] <[REDACTED]> [Ragone, Peter](#)
Subject: Re: Acknowledgments

Thx!

Figured as much but might be good to have pronunciation so he doesn't have to think abt it under the pressure. I defer to you.

Peter - this may sound crazy at this late hour - but should he say anything at all in spanish?

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 12:43 AM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Acknowledgment tweaks in attached, which is the new most recent draft to print, etc.

Guerra is actually Gar-rah, which is included in here, but pretty sure MBdB knows that one from discussions.

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Cc: [REDACTED] [Ragone, Peter](#)
Subject: Re: Acknowledgments
Date: Thursday, April 10, 2014 12:50:23 AM

Sorry

- its Jennifer Jones Austin, not Alexander
- should also thank Katherine Ponce de Leon, the 6th grader giving the pledge of allegiance at the beginning of the program.

Format:

Pledge of Allegiance from Katherine Ponce de Leon
Welcome Remarks & Intro from Jamshed Bharucha, Cooper Union President
YOU are introduced by Jennifer Jones Austin

From: Hanley, Monica
Sent: Thursday, April 10, 2014 12:47 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Thx!

Figured as much but might be good to have pronunciation so he doesn't have to think abt it under the pressure. I defer to you.

Peter - this may sound crazy at this late hour - but should he say anything at all in spanish?

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Thursday, April 10, 2014 12:43 AM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Acknowledgment tweaks in attached, which is the new most recent draft to print, etc.

Guerra is actually Gar-rah, which is included in here, but pretty sure MBdB knows that one from discussions.

From: [Hanley, Monica](#)
To: [REDACTED] <"jfromowitz@akpdmedia.com">
Subject: Re: Acknowledgments
Date: Thursday, April 10, 2014 7:36:47 AM

Maybe something simple at the end like restating: "I have no doubt that together we will build once again a progressive city here in New York."

Want me to email u how to say something like that in spanish so you know what it looks like?

From: Adam Cohen [mailto:[REDACTED]]
Sent: Thursday, April 10, 2014 07:17 AM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Ragone, Peter; Hanley, Monica
Subject: Re: Acknowledgments

Hmm -- not sure -- we can raise at the prep this AM

Sent from my iPhone

On Apr 10, 2014, at 7:12 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Defer to Adam, but if its purpose would just be a nod of inclusiveness, that might be achieved through the spanish speaker in the video.

On Apr 10, 2014, at 6:53 AM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

Adam and John?

From: Hanley, Monica
Sent: Thursday, April 10, 2014 12:47 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Thx!

Figured as much but might be good to have pronunciation so he doesn't have to think abt it under the pressure. I defer to you.

Peter - this may sound crazy at this late hour - but should he say anything at all in spanish?

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 12:43 AM
To: Hanley, Monica
Cc: [REDACTED] <[REDACTED]> Ragone, Peter
Subject: Re: Acknowledgments

Acknowledgment tweaks in attached, which is the new most recent draft to print, etc.

Guerra is actually Gar-rah, which is included in here, but pretty sure MBdB knows that one from discussions.

From: [John Del Cecato](#)
To: [Prim, Hayley](#); [Jon Fromowitz](#)
Cc: [Gaul-Stigge, Katy](#)
Subject: Re: Speech
Date: Thursday, April 10, 2014 9:07:28 AM

Adding Fromo

> On Apr 10, 2014, at 9:03 AM, "Prim, Hayley" <HPrim@cityhall.nyc.gov> wrote:
>
> Ok thanks. If you guys decide to, can you let me know? We have a last minute add
>
> Sent from my iPhone
>
>> On Apr 10, 2014, at 8:20 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>
>> I don't think so
>>
>>> On Apr 10, 2014, at 8:04 AM, "Prim, Hayley" <HPrim@cityhall.nyc.gov> wrote:
>>>
>>> Do you know if you are listing the names of the jobs for New Yorkers task force leadership in the
speech?
>>>
>>> Sent from my iPhone

From: [Ragone, Peter](#)
To: "jfromowitz@akpdmedia.com"
Cc: [Wolfe, Emma](#); [REDACTED]; [REDACTED] [Williams, Dominic](#)
Subject: Re: New 100 Days Draft
Date: Thursday, April 10, 2014 9:22:15 AM

Dom, as the policy guy on this speech. Please check in with Alicia or her staff?

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 09:18 AM
To: Ragone, Peter
Cc: Wolfe, Emma; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> John Del Cecato
<jfdc@akpdmedia.com>; jonathan@berlinrosen.com <jonathan@berlinrosen.com>
Subject: Re: New 100 Days Draft

We don't have her email. But what if we qualify as moving forward on the plan. We think we can use it as a sign of progress without taking credit for negotiating. This work for folks?

- o Moving forward on the plans to make 139 unit building on West 29th Street be entirely affordable housing.
- o These units will be permanently affordable.
- o The project will also create over 1,600 jobs that we've ensured will pay a living wage, because we know what a difference that makes.

On Apr 10, 2014, at 9:16 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

Can someone talk to alicia please.

From: Wolfe, Emma
Sent: Thursday, April 10, 2014 09:10 AM
To: [REDACTED] <[REDACTED]>
'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: Ragone, Peter; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
'jonathan@berlinrosen.com' <jonathan@berlinrosen.com>
Subject: Re: New 100 Days Draft

Beating dead horse -- hudson yards -- nadler and co really have said repeatedly that this exact concession was negotiated two years ago -- we're going to step in it -- shd just do living wage piece on it.

Prob: "139 unit building on West 29th Street will be entirely affordable housing -- original plan called for 80% market rate. These units will be permanently affordable."

From: Mahen Gunaratna [mailto: [REDACTED]]
Sent: Thursday, April 10, 2014 08:04 AM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Ragone, Peter; nbaldick@hilltoppublicsolutions.com
<nbaldick@hilltoppublicsolutions.com>; [REDACTED]
< [REDACTED] Jonathan@berlinrosen.com
<Jonathan@berlinrosen.com>; [REDACTED] < [REDACTED]>
[REDACTED] < [REDACTED] Wolfe, Emma;
< [REDACTED] John Del Cecato
<jfdc@akpdmedia.com>
Subject: Re: New 100 Days Draft

See attached.

From a fact-checking standpoint, the only item that needs adjustment is the line about snow in Jan/Feb. Fixed a few typos.

On Thu, Apr 10, 2014 at 12:38 AM, Jon Fromowitz

<jfromowitz@akpdmedia.com> wrote:

Attached has tiny to acknowledgments, no changes to substance.
Sending around so everyone has the most most recent. All notes from last email still apply, especially re: fact and policy checks. Thanks

From: [Adam Cohen](#)
To: [Ragone, Peter](#)
Cc: jfromowitz@akpdmedia.com; [Wolfe, Emma](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Brooklyn Health Authority
Date: Thursday, April 10, 2014 9:24:08 AM

We're sitting with Dom now and he's checking.

Sent from my iPhone

On Apr 10, 2014, at 9:22 AM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

Tony/Dom have to sign off on this.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 09:20 AM
To: Ragone, Peter
Cc: [REDACTED] <[REDACTED]> Wolfe, Emma
Subject: Brooklyn Health Authority

Are we good with below?

<!--[endif]-->To that end, we will approach the state seeking partnership to enact our plan for a "Brooklyn Health Authority," an idea that could serve as a model for similar programs in other parts of the city.

On Apr 10, 2014, at 8:48 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

See below from FDM Shorris...

----- Original Message -----
From: Shorris, Anthony
Sent: Thursday, April 10, 2014 08:47 AM
To: Ragone, Peter
Subject: Re: New 100 Days Draft

oTo that end, we have approached the state seeking partnership to enact our plan for a "Brooklyn Health Authority," an idea we hope will be a model for similar programs in other boroughs.

This is only barely true -- we have had a couple of meetings with deputy secretary -- may be better to say "we will be approaching the State..." And we actually may not need it in

other boroughs, but that's not so important. Just don't lock him too tightly into saving local hospitals rather saving local healthcare.

Anthony E. Shorris
First Deputy Mayor
The City of New York
City Hall
New York, NY 10007
212-788-3191

On Apr 10, 2014, at 8:39 AM, "Ragone, Peter"
<pragone@cityhall.nyc.gov> wrote:

Most recent draft. DO NOT FORWARD

----- Original Message -----

From: Jon Fromowitz
[<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 12:38 AM
To: Ragone, Peter;
nbaldick@hilltoppublicsolutions.com
<nbaldick@hilltoppublicsolutions.com>;

[REDACTED]
<[REDACTED]>
Jonathan@berlinrosen.com
<Jonathan@berlinrosen.com>;

[REDACTED]
<[REDACTED]>
<[REDACTED]> Mahen Gunaratna
<[REDACTED]> Wolfe, Emma

Cc: [REDACTED]
<[REDACTED]> John Del Cecato
<jfdc@akpdmedia.com>

Subject: Re: New 100 Days Draft

Attached has tiny to acknowledgments, no changes to substance. Sending around so everyone has the most most recent. All notes from last email still apply, especially re: fact and policy checks.

Thanks

<outline100DaysSpeech21.docx>

On Apr 9, 2014, at 11:54 PM, Jon

Fromowitz
<jfromowitz@akpdmedia.com> wrote:

With changes reflecting latest prep.

Our next meeting is tomorrow morning.

Mahen, I know that you've seen a couple of these before, but please give this a thorough review as there are a few new facts in this one, and also a few new characterizations of things.

Dom, please give special attention to the platform stuff to make sure we've incorporated correctly and that there's nothing key that we're leaving out.

Adam and I will be around City Hall tomorrow at 8 AM, and should have a little time before our final prep if folks have things they want to go over.

<outline100DaysSpeech20.docx>

On Apr 9, 2014, at 9:07 PM,
Jon Fromowitz
<jfromowitz@akpdmedia.com>
> wrote:

We just finished prep. This draft does NOT reflect the last round of MBdB's thoughts from prep, but his latest notes do not call for dramatic changes, so this'll be in the ballpark of the next draft. We will have a more updated, cleaner draft in a few hours (with more acknowledgments etc.), but wanted to send this around now given the time.

<outline100DaysSpeech18.docx>

On Apr 9, 2014,
at 7:51 PM,

Ragone, Peter
<pragone@cityhall.nyc.gov
> wrote:

Send us latest
when you have it.

----- Original
Message -----
From: Jon
Fromowitz
[<mailto:jfromowitz@akpdmedia.com>
]
Sent: Tuesday,
April 08, 2014
11:54 PM
To: Nicholas
Baldick
<nbaldick@hilltoppublicsolutions.com
>; Patrick
Gaspard
<
>; Jonathan
Rosen
<Jonathan@berlinrosen.com
>; Laura Santucci
<
>; Ragone,
Peter;
<
>; Mahen
Gunaratna
<
>
Cc: Adam Cohen
<
>; John Del
Cecato
<jfdc@akpdmedia.com
>
Subject: Latest
draft of 100 days
outline

Here is our latest.
A lot has
changed from our
last draft based
on notes from
MBdB in prep.

Mahen, the two most urgent research flags we have that we'd like to get if in any way possible by 10AM tomorrow are margin comments on this.

Dom, please review the forward looking section to make sure we're presenting right (and there's one highlighted hole there we need you to fill).

Thanks ~Jon

From: [Shorris, Anthony](#)
To: [Jon Fromowitz](#)
Cc: [Ragone, Peter](#); [REDACTED] [Wolfe, Emma](#); [Williams, Dominic](#)
Subject: Re: Brooklyn Health Authority
Date: Thursday, April 10, 2014 9:30:48 AM

Fine with me

Anthony E. Shorris
First Deputy Mayor
The City of New York
City Hall
New York, NY 10007
212-788-3191

On Apr 10, 2014, at 9:24 AM, "Jon Fromowitz" <jfromowitz@akpdmedia.com> wrote:

Dom is sitting with us and signed off in person. Standing by to see if OK with Tony.

On Apr 10, 2014, at 9:22 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

Tony/Dom have to sign off on this.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 09:20 AM
To: Ragone, Peter
Cc: [REDACTED] <[REDACTED]> Wolfe, Emma
Subject: Brooklyn Health Authority

Are we good with below?

<!--[endif]-->To that end, we will approach the state seeking partnership to enact our plan for a "Brooklyn Health Authority," an idea that could serve as a model for similar programs in other parts of the city.

On Apr 10, 2014, at 8:48 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

See below from FDM Shorris...

----- Original Message -----

From: Shorris, Anthony
Sent: Thursday, April 10, 2014 08:47 AM
To: Ragone, Peter
Subject: Re: New 100 Days Draft

oTo that end, we have approached the state seeking partnership to enact our plan for a "Brooklyn Health Authority," an idea we hope will be a model for similar programs in other boroughs.

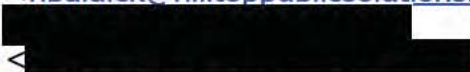
This is only barely true -- we have had a couple of meetings with deputy secretary -- may be better to say "we will be approaching the State..." And we actually may not need it in other boroughs, but that's not so important. Just don't lock him too tightly into saving local hospitals rather saving local healthcare.

Anthony E. Shorris
First Deputy Mayor
The City of New York
City Hall
New York, NY 10007
212-788-3191

On Apr 10, 2014, at 8:39 AM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

Most recent draft. DO NOT FORWARD

----- Original Message -----

From: Jon Fromowitz
[<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 12:38 AM
To: Ragone, Peter;
nbaldick@hilltoppublicsolutions.com
<nbaldick@hilltoppublicsolutions.com>;
<>
Jonathan@berlinrosen.com
<Jonathan@berlinrosen.com>;

< [REDACTED] >
< [REDACTED] Mahen
Gunaratna
< [REDACTED] >
Wolfe, Emma
Cc: [REDACTED]
< [REDACTED] John Del
Cecato <jfdc@akpdmedia.com>
Subject: Re: New 100 Days Draft

Attached has tiny to acknowledgments,
no changes to substance. Sending
around so everyone has the most most
recent. All notes from last email still
apply, especially re: fact and policy
checks. Thanks

<outline100DaysSpeech21.docx>

On Apr 9, 2014, at 11:54
PM, Jon Fromowitz
<jfromowitz@akpdmedia.com>
<jfromowitz@akpdmedia.com> wrote:

With changes reflecting
latest prep.

Our next meeting is
tomorrow morning.

Mahen, I know that you've
seen a couple of these
before, but please give this
a thorough review as there
are a few new facts in this
one, and also a few new
characterizations of things.

Dom, please give special
attention to the platform
stuff to make sure we've
incorporated correctly and
that there's nothing key that
we're leaving out.

Adam and I will be around
City Hall tomorrow at 8 AM,
and should have a little time
before our final prep if folks

have things they want to go over.

<outline100DaysSpeech20.docx>

On Apr 9, 2014,
at 9:07 PM, Jon
Fromowitz
<jfromowitz@akpdmedia.com>
wrote:

We just finished prep. This draft does NOT reflect the last round of MBdB's thoughts from prep, but his latest notes do not call for dramatic changes, so this'll be in the ballpark of the next draft. We will have a more updated, cleaner draft in a few hours (with more acknowledgments etc.), but wanted to send this around now given the time.

<outline100DaysSpeech18.docx>

On
Apr 9,
2014,
at
7:51
PM,
Ragon
e,
Peter
<prag>

one@cityhall.nyc.gov
v>
wrote:

Send
us
latest
when
you
have
it.

Original
Message -----
-

From:
Jon
Fromowitz
[<mailto:jfromowitz@akpmedia.com>
]

Sent:
Tuesday,
April
8,
2014
11:54
PM

To:
Nicholas
Baldick
<nbaldick@hilltoppublicsolutions.com>;
Patrick
Gaspa

rd

[REDACTED]

>;
Jonath
an
Rosen
<Jonathan@berlin.rosen.com>;

Laura
Santuc
ci

[REDACTED]

Ragon
e,
Peter;

[REDACTED]

Mahen
Gunar
atna

<
[REDACTED]

Cc:
Adam
Cohen

[REDACTED]

John

Del
Cecato
<jfdc@akp.dmedia.com>
>
Subject:
Latest
draft
of 100
days
outline

Here
is our
latest.
A lot
has
chang
ed
from
our
last
draft
based
on
notes
from
MBdB
in
prep.

Mahen
, the
two
most
urgent
resear
ch
flags
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have
that
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get if
in any
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possibl
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tomorrow
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comments
on
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Dom,
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section
n to
make
sure
we're
presenting
right
right
(and
there's
one
highlighted
hole
there
we
need
you to
fill).

Thanks
~Jon

From: [Wolfe, Emma](#)
To: "jfromowitz@akpdmedia.com"; [Williams, Dominic](#); [Ragone, Peter](#); [Gunaratna, Mahen](#)
Cc: [REDACTED]
Subject: Re: Reworked affordable housing section
Date: Thursday, April 10, 2014 9:37:49 AM

Y
Ty

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, April 10, 2014 09:36 AM
To: Williams, Dominic; Wolfe, Emma; Ragone, Peter; Gunaratna, Mahen
Cc: Adam Cohen <[\[REDACTED\]](#)>
Subject: Reworked affordable housing section

Are folks good with below that we worked on with Dom?

Revised deals with developers to provide more affordable housing (Domino Sugar).

- o Our new framework for Domino Sugar would add 110,000 square feet of new affordable housing.
- o It would mean a grand total of 700 new units of affordable housing, 32% of the total.

· Hudson Yards

- o Moving forward at Hudson Yards, developing affordable, permanently affordable housing units, but now with 1,600 living wage jobs... because we know what a difference that makes.

From: [Jon Fromowitz](#)
To: [Vigilante, Stephen](#)
Cc: [Singleton, Jessica](#); [Wright, Jessica](#); matt@acresandco.com; [Hughes, Esther](#); [Hatch, Peter](#); [Canfield, Elyn](#)
Subject: Re: [REDACTED] has sent you a file via WeTransfer
Date: Thursday, April 10, 2014 10:36:58 AM
Attachments: [100DaysSpeech24.docx](#)
[ATT00001.htm](#)

Here's the draft. Not final yet, very close hold. Start of affordable housing section will be rough 2 minute warning, and/or, sometimes he riffs when delivering, so don't necessarily rely on exact phrasing of things.


Restoring the Progressive City
Cooper Union
Thursday, April 10th
Draft 12 - 4/10/14 - 10:30AM

- I want to thank Jennifer Jones Austin for that wonderful introduction.

- As I mark my 100th day in office, it's only appropriate that she is here with me.
 - Jennifer was with us from the beginning.

 - No one understood more fully the importance of our work, no one was more critical to getting us here today.

 - We owe her our gratitude for all she's done to help build this administration.

- And I'd also like to thank Katherine Ponce de Leon for leading us so beautifully in the Pledge of Allegiance.
- There's someone else I'm very happy to have with us today, who was REALLY here from the beginning – and before.
- The love of my life, New York's remarkable First Lady, Chirlane McCray.
- 
- Thank you to all the elected officials, commissioners, city officials and friends who are here with us this afternoon.

- We come together today with heavy hearts over the loss of NYPD Officer Dennis Guerra, a married father of four, just 38 years old, who gave his life heroically, working to save the lives of others in a burning building.
- I ask that we keep Officer Rosa Rodriguez, who sustained serious injuries in the same incident, in our thoughts and prayers.
- Officers Guerra and Rodriguez represent the most selfless and noble traditions of our city. And they have our deep appreciation and gratitude.
- I'd like to ask that we begin with a moment of silence to honor and remember Officer Guerra.

- I want to thank President Bharucha– Ba-ru-Cha, and the faculty, the workers and the students of Cooper Union.
- It's an honor to be here at one of the city's greatest educational institutions, renowned for over a century and a half for combining an inclusive spirit with the highest academic standards.
- I'm humbled to speak in a place where so many Presidents, scientists and artists have addressed passionate souls and curious minds over generations.
- We find ourselves in a perfect setting to discuss all that our city is capable of when we're at our very best.

- As Abraham Lincoln said right here at Cooper Union “let us have faith that right makes might.”

[WHO WE ARE]

When this Administration was sworn into office 100 days ago, there were those who weren't sure what to make of us – not just of me, but of all of you who helped me to get here.

- So let me tell you what we're about

- This Administration is a product of movement politics.

- But the movement that we're a part of doesn't define the boundaries of its ranks through exclusivity.
- Rather, it's a movement of people who share a vision....
- People in every borough, of every background, and every income bracket, who believe in our city's progressive traditions.
- In the last hundred days, we've been inspired by the support of, working parents and retirees, of schoolteachers and business leaders.

- What we share is a vision of a progressive city:
 - A city that is run with the highest standards of effectiveness and professionalism
 - That respects everyone's dignity
 - That honors New York's proud tradition of inclusion and equality

- We welcome every New Yorker because we believe that we are at our best when EVERYONE gets a shot at fulfilling their dreams.

- Some weren't quite sure what to make of our progressive agenda to reduce inequality and restore opportunity. But now they're starting to see.

- Because politics of the sort that we believe in doesn't measure success by poll numbers, but by ACTION.
- We believe in grassroots, people-powered government.
- We judge success on results – on making a difference in the lives of real people.

[WHY WE'RE HERE]

The vision we are advancing isn't new to our city – progressiveness, opportunity, inclusion, justice... these values are coded in New York's DNA.

- New York has always been the center of progressive America:
 - This is the city where courageous workers were pioneers in the union movement;
 - Where the NAACP was formed and where the Stonewall protests launched the LGBT rights movement;
 - The city of the Statue of Liberty... the symbol of open doors and unmatched opportunity for people from every corner of the globe.

- We weren't sent to City Hall to change New York's character; you sent us here to restore New York's proud legacy as the progressive city...

- ...To keep the sacred promise of our city... that everyone has a place... that everyone gets a voice.
- Our inequality crisis – the Tale of Two Cities we've been living for years threatens who we are, and what kind of city we will be.
- Restoring a progressive New York... That is our vision... It's what's driven the steps we take, and what drives ones we will take, together.
- And in our first 100 days we've already taken great strides.

[WHAT A PROGRESSIVE CITY MEANS]

[Restoring a Progressive City means governing New York with the highest standards of effectiveness]

In a progressive city, the government must perform at the highest level of effectiveness and professionalism. It sounds simple, but it's not.

- If New Yorkers can't be confident their city will provide basic services, the rest of our vision for a progressive city will mean very little.
- Keeping New Yorkers safe and providing the vital services New Yorkers need was, is, and will always be Job One.

We've never lost sight of this first job – no matter how many challenges we've faced.

- One of the snowiest winters in the city's recorded history (Sanitation Workers did excellent job.)
- East Harlem tragedy. (Firefighters and other first responders... Neighbors comforting neighbors as we mourn.)
- Epidemic of pedestrian deaths. (Vision Zero in place & moving forward).

In the first quarter of this year, the number of traffic deaths is down 26% and the number injured is down 8%, compared to the first quarter of last year.

On public safety, Commissioner Bratton and the NYPD have built stronger relationships between police and communities that are keeping crime low.

I'm gratified to say that, thanks to the hard work of the men and women of the NYPD, crime rates have been pointing in the right direction:

- Murders are down 9.5% from (in the first quarter of this year compared to the first quarter of last year)

- Shootings are down 3.4%
- Robberies are down 7.2%
- And overall crime is down.
- We've produced a preliminary budget that is fiscally responsible, progressive, and transparent -- to keep the city on solid footing.
- DOT crews have filled nearly 289,000 potholes so far this year - compared to 115,500 at the same time last year.

[Restoring a Progressive City means taking dead aim at income inequality]

The kind of governmental excellence I've talked about so far is critical to restoring New York as the progressive city it's meant to be, but it is by no means enough.

In a progressive city, we recognize that growing inequality is the crisis of our time, and it contradicts everything we know is good about this city.

- Throughout its history, New York has been the global center of opportunity and progress, commerce and culture.

- Our tiny geographic confines have produced countless leaders and innovators from finance to theater to education.
- The place where drive, creativity and above all hard work have been rewarded.
- But we have to fight to keep it that way.

- New York has to be a place where people who wake up every day and give it everything they've got, get what they deserve:
 - A decent place to live
 - The income to support a family
 - A better future for their children

- We have to remember that the best and brightest are born in every neighborhood -- a just society allows them to reach their potential.

- But we're not there yet and if can't get there, we risk losing that which makes New York New York.

[A Progressive City is one where there's equal educational opportunity for all]

In a progressive city, there's equal educational opportunity for every child.

It means showing our children that they matter, so that they can live up to their potential and make their contributions to the city we all love.

So we acted:

- Secured the most state funding for Pre-K to NYC in New York State history.

- Tens of thousands more kids will have Pre-K slots.
 - The research is clear: pre-k is one of the best things we can do to launch kids on a successful educational career... and a successful life.
 - Studies show that children involved in high quality pre-k programs are better prepared to begin school than ones who are not:
 - They have better vocabularies and math skills.
 - They are less likely to become delinquent, more likely to be employed.

- I've seen the results myself.

- As I was reading "The Very Hungry Caterpillar" to a pre-k class at P.S. 239 in Ridgewood Queens, one of the students raised his hand to tell his classmates and me a new word he had learned.

- "Metamorphosis!" he said proudly. This was a **FOUR YEAR OLD.**

- Thousands of students will have access to after-school programs that keep them safe and learning – so their parents can work with less worry.
 - I recently visited an afterschool program at MS 331 in the Morris Heights neighborhood of the Bronx with Chancellor Farina.
 - The program offered everything from homework help to arts and cultural enrichment.
 - I saw a group of girls dancing... learning, coming into their own, sparking one another's creativity, all in a safe environment.

- These are the sorts of opportunities that we want EVERY child to have in a progressive city.

[A Progressive City is one where the justice systems treats everyone equally]

In a progressive city, aggressive crime fighting and honoring the dignity of all New Yorkers aren't mutually exclusive -- they go hand-in-hand.

- We've begun a new era in relations between the NYPD and the communities they serve.

- It wasn't that long ago that Nicolas Peart, a young man from Harlem, wrote an op-ed in the New York Times describing how he'd been stopped and frisked five different times and the heavy toll that it took on him.
- But Nicolas took action.
- He filed a civil rights lawsuit, one that we recently settled, that has fundamentally changed police practices in the city.
- He was a young man whose value was discounted, who was treated as a problem, when in fact, he was just the sort of person we need more of today.

- He responded to injustice with maturity, with intelligence and with tenacity.
- He worked through the system, and he showed that the system could work.
- Now we as a city celebrate a young man that an unjust system once shunned.
- In refusing to be a victim – he became a hero.
- Thanks to Nicolas and so many others who spoke out, we've now ended the abuses of the stop and frisk era.

- Just this week, I addressed a new class of NYPD cadets.

- It was an inspiration to look out on them – young men and women of every background from every corner of the city who worked hard and went through vigorous training to get where they were that day.

- And they were all there for the same reasons:
 - They believe in public service

 - They believe in New York City

 - And they want to make this a safer, better place for all of us to live.

- It was also wonderful to realize that this was the first class graduating into a new era of policing in this city
- An era in which a young man of color can be a bit more confident that he can walk to the corner store without being hassled for no reason.
- This is the kind of community-police relations we want to see in a progressive city.

**[In a progressive city, we respect the dignity of
workers who fall ill]**

In a progressive city, illness doesn't mean lost wages or lost jobs.

- Paid Sick Leave for 500,000 families. Hadn't even gotten a vote in the council for three years.
- Paid sick leave doesn't just protect workers, it builds great companies:
 - I signed this law at Steve's Ice Cream in Greenpoint.

- The owner– David Stein – explained that paid sick leave helped retain talented workers, which he said was essential to creating the best possible product.
- Having met with his staff and tasted his ice cream, I couldn't agree with him more.

[In a progressive city, we make affordable housing a priority]

In a progressive city, people can afford to live and to stay in the neighborhoods they love.

- We've begun following through on our commitment to building or restoring 200,000 units of affordable housing that the city desperately needs.
 - The impact of this will be enormous, 200,000 units means homes for 400,000 or more individuals.
 - These projects are creating jobs in the communities where they are located.
 - We're also building in job provisions that ensure that construction and other work will be available for residents of the communities.

- And we're making sure that many of these apartments are available at the lower end of the income scale.

- Revised deals with developers to provide more new permanent affordable housing (Domino Sugar).
 - Our new framework for Domino Sugar would add 110,000 square feet of new affordable housing.

 - It would mean a grand total of about 700 new units of permanent affordable housing, 32% of the total.

- Hudson Yards
 - Accelerating and assuring development of permanent affordable housing in connection with Hudson Yards.
 - The project will also create over 1,600 jobs that we've ensured will pay a living wage. We know what a difference living wage makes, and that's why we'll continue our efforts to promote living wage jobs across the city.
- In East New York we recently broke ground on an affordable housing development to provide 278 units of affordable housing.

- It also means good jobs for local workers and space that community groups in East New York so desperately need.

- These projects show that there's room for creativity in how we develop affordable housing.
 - Well-executed affordable housing program, can create not only new housing, but new jobs and stronger communities.

[What Our Progress Means – The Stories]

You've heard me talk about the steps we've taken and why. Now, I'd like you to hear from some New Yorkers who have seen the progressive city at work, and who'll tell you what it means for their lives.

- **[VIDEOS PLAY]**

- Some of these New Yorkers are here today:
 - Kassim Hinds – [REDACTED]
 - Bishop Eric D. Garnes – [REDACTED]
[REDACTED]
 - Juan Carlos Rivera – [REDACTED]
 - Elizabeth Caquias – [REDACTED]
[REDACTED]
- Their stories are just a few powerful examples of what real change means... And there's much more to come.

[WHAT LIES AHEAD]

- So we've made our beginning.
- Plato wrote: "The beginning is the most important part of any work... for that is the time at which the character is being formed."
- That is true of our first hundred days.
- The themes we've struck of government effectiveness, equality, and inclusion are the same ones that will guide our work going forward – taking on some of the most important issues facing the city:

1. **EDUCATION** – We have much more to do to ensure that **every child in New York** gets the quality education they deserve.

- A few weeks ago, I spoke at Riverside Church and laid out a vision for improving neighborhood schools across the city. That means:
 - Increase parental involvement
 - Quality teacher retention
 - In 2008 15% of mid-career teachers freely resigned.
 - By 2013, that number had jumped to 43%.

- Reduce class size

- No more teaching to the test
 - We are pushing to change grade promotion standards so students are not held back simply because of standardized test scores, but rather are evaluated in a more comprehensive way.

- Improving facilities
 - we're working to sharply reduce the number of classroom trailers.

- Making sure we're not choosing among our children – that traditional public schools, charter schools, and religious schools aren't pitted against each other and help each other succeed.

2. PUBLIC HOUSING –We must sustain and improve our public housing system, which provides homes to **nearly half a million New Yorkers.**

- We are working to substantially reduce the backlog of repairs and work on new improvements that will ensure these are the kind of homes that New York families deserve.
- Pressing forward on retrofitting which promises both to improve the environment and provide much-needed jobs for NYCHA residents.

3. **MUNICIPAL ID** -- We are working to provide a new municipal ID that will open doors for and simplify the lives of **half a million undocumented and homeless New Yorkers.**

- We are making plans across agencies to ensure that New Yorkers will begin receiving Municipal ID cards by the end of the year.

4. **COMMUNITY HEALTH CARE** - We're working to bring community based health care to **hundreds of thousands of residents** who need access to good health care in their neighborhoods.

- We showed with LICH that there are solutions that can keep facilities open in neighborhoods where they are needed.
 - And last week, a deal was reached that will keep LICH operating and providing needed care.
 - This can and should serve as a model for keeping health care available in communities.
- We must keep working on long-term health care solutions for every New Yorker in every neighborhood.

- To that end, we will approach the state seeking partnership to enact our plan for a “Brooklyn Health Authority,” an idea that could serve as a model for similar programs in other parts of the city.
- It would mean better local healthcare in underserved neighborhoods, something we’ll work to replicate across the city.

5. SANDY RECOVERY – we’re following through on our commitment to rebuild **every home** destroyed by Superstorm Sandy.

- Eliminating permit and red tape bottlenecks to make sure that people can use the funds they are entitled to.
 - As a result, new construction underway, and more checks are going out.
- We've redirected 100 million dollars in federal funding to rebuilding homes, regardless of the income of their residents.
- Beefing up the staff of our Sandy rebuilding operation to ensure that that funds get where they need to go.
- We owe it to great neighborhoods across this city to finally get this job done.

Reflection on the Politics of Change

As we move forward, we must be mindful of the levers of change that we'll need to keep utilizing to restore to New York as a progressive city.

Politics helps define the world we make for ourselves,
for better or worse:

- Robert F. Kennedy said: Everything that makes man's life worthwhile — family, work, education, a place to rear one's children and a place to rest one's head — all this depends on the decisions of government... Therefore... [our]essential humanity ... can be protected and preserved only where government must answer — not just to the wealthy, not just to those of a particular religion, or a particular race, but to ALL its people.

- At its best, politics can empower people – like it did last year.
- The last election sent a clear message – we wanted policies that worked for every neighborhood and every New Yorker.
- These 100 days, as we’ve advanced our vision for a progressive city – of a broadly shared prosperity – there has been resistance from powerful interests with a stake in preserving the status quo. That was to be expected.
- But people still don’t understand where the REAL power resides. But hurdles exist to be cleared, and together we’ve cleared some big ones.

- Because grassroots politics understands that people are almost always ahead of the politicians.
- Parents have been pushing for expanded Pre-K and after-school programs for decades.
- Workers have been calling for paid sick leave for years.
- New Yorkers – particularly people of color – have protested the abuses of stop-and-frisk for years – most poignantly on Father’s Day 2012, with a silent march down 5th Ave.

- Grassroots politics has harnessed their energy to make change.
- It gives everyone a voice.
- What we've learned from the action of the past 100 days should give hope and strength and a renewed sense of purpose going forward.

[THE CLOSING]

- James Russell Lowell, a 19th century poet and fierce abolitionist once wrote: "Fate loves the fearless."

- Seizing big opportunities requires heart and guts.
- So it makes sense that when provided with real opportunity, New Yorkers can achieve like no other people.
- As I have said, our goal has always been to restore New York to the great progressive city it has been and will be again.
- And thanks to you, we've made real and meaningful progress towards that goal during these first 100 days:

- Because of the progress we've made, that four-year-old boy from Ridgewood learning scientific concepts in pre-k might someday be a life-saving surgeon in one of our neighborhood hospitals.
- Because of the progress we've made, that middle school girl from Morris Heights practicing dance routines with her friends in an afterschool program may someday enthrall and inspire audiences at Lincoln Center... or in a community theater.
- Because of the progress we've made, a young woman from St. George who'll one day change the lives of our grandchildren as a great teacher will be put on a path to success with a small investment that will be repaid in profound ways.

- This is what our future looks like in a progressive city.
- And YOU have shown the world that we won't bend under the crisis of our time....
- That we will ACT.
- Now more than ever, we need your help.
- We need you to see that families sign their children up for expanded pre-k and afterschool programs.

- We need you to keep leading the way and to hold me – and every elected official – accountable.
- We need your help to keep the momentum that we've gained these past 100 days.
- We have so much more to do, but we've seen already what we can accomplish working together.
- And if you keep up your energy, your focus, your drive, I have no doubt that together we will build once again a progressive city here in New York.

###

On Apr 10, 2014, at 10:08 AM, Vigilante, Stephen <SVigilante@cityhall.nyc.gov> wrote:

So speech writing is aware:

I am at location and can cue production team. Just need a copy of the mayors remarks to follow along.

Stephen Vigilante
Assistant Commissioner of Governmental Media
Mayor's Office of Media and Entertainment
Office: 212-788-3025
Cell: 917-873-1184
Pers: 917-414-8677

On Apr 10, 2014, at 10:02 AM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov> wrote:

Adding speech writing.

Sent from my iPad

On Apr 10, 2014, at 10:01 AM, "Wright, Jessica" <JWright@cityhall.nyc.gov> wrote:

When the final cut is circulated, could we also receive a more detailed description for when to cue the video? The few lines leading up to when the video cuts in and exactly how many minutes into the speech it is? Just want to be really clear and be able to give something written to the production team.

From: Vigilante, Stephen
Sent: Thursday, April 10, 2014 09:04 AM
To: Singleton, Jessica; 'Matt McLaughlin' <matt@acresandco.com>
Cc: Hughes, Esther; Hatch, Peter; Canfield, Ellyn; Wright, Jessica
Subject: Re: [REDACTED] has sent you a file via WeTransfer

Standing by

Stephen A. Vigilante
Assistant Commissioner, Governmental Media
NYC Media
212-788-3025
917-873-1184
917-414-8677
svigilante@cityhall.nyc.gov

Mayor's Office of Media and Entertainment

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov>
Date: Thursday, April 10, 2014 9:03 AM
To: 'Matt McLaughlin' <matt@acresandco.com>
Cc: "Hughes, Esther" <EHughes@cityhall.nyc.gov>, "Hatch, Peter" <PHatch@cityhall.nyc.gov>, "Canfield, Ellyn" <ECanfield@cityhall.nyc.gov>, "Wright, Jessica" <JWright@cityhall.nyc.gov>, Steve Vigilante <svigilante@cityhall.nyc.gov>
Subject: RE: [REDACTED] has sent you a file via WeTransfer

Hi all, one more cut is coming. Apologies but we had to add Juan Carlos' last name to the id. Will be there any minute.

Thanks!

From: Matt McLaughlin [<mailto:matt@acresandco.com>]
Sent: Wednesday, April 09, 2014 11:05 PM
To: Singleton, Jessica
Cc: Hughes, Esther; Hatch, Peter; Canfield, Ellyn; Wright, Jessica
Subject: Fwd: [REDACTED] has sent you a file via WeTransfer

Hi All,

The download link to the final 100 days video is below.

Thanks!
Matt

Matt McLaughlin
Executive Producer | Acres
[59 Franklin Street, Suite 210](#)
[New York, NY 10013](#)
c: [\(703\) 587-4016](tel:(703)587-4016)
e: matt@acresandco.com
w: acresandco.com

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Begin forwarded message:

From: WeTransfer <noreply@wetransfer.com>
Date: April 9, 2014 at 10:52:58 PM EDT
To: "matt@acresandco.com" <matt@acresandco.com>

Subject: [REDACTED] has sent you a file via WeTransfer

Reply-To: [REDACTED] [REDACTED] >

[REDACTED]
sent you some files

[Download](#)

Files (1.75 GB total)

01_100 Days_v.07.mov

Available until

17 April, 2014

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[Powered by Amazon Web Services](#)

From: B
To: [Hanley, Monica](#); [Leopold, Elana](#); [Coney, Javon](#)
Cc: [REDACTED] <"jfromowitz@akpdmedia.com">
Subject: Re: Timing update
Date: Thursday, April 10, 2014 10:38:44 AM

Leaving house in 5 mins. Let's proceed directly to cooper union and review final draft there

----- Original Message -----

From: Hanley, Monica
Sent: Thursday, April 10, 2014 07:54 AM
To: B; Leopold, Elana; Coney, Javon
Cc: [REDACTED] <[REDACTED]@akpdmedia.com>
<jfromowitz@akpdmedia.com>
Subject: Re: Timing update

Thanks!

----- Original Message -----

From: B
Sent: Thursday, April 10, 2014 07:52 AM
To: Hanley, Monica; Leopold, Elana; Coney, Javon
Cc: [REDACTED] <[REDACTED]@akpdmedia.com>
<jfromowitz@akpdmedia.com>
Subject: Timing update

So I'm taking it slow this morning. After [REDACTED] I'll go the gym. Will be to CH around 10am. No need for staffing before I get to CH. Thanks

From: [Vigilante, Stephen](#)
To: [Jon Fromowitz](#)
Cc: [Singleton, Jessica](#); [Wright, Jessica](#); [matt@acresandco.com](#); [Hughes, Esther](#); [Hatch, Peter](#); [Canfield, Elyn](#)
Subject: Re: [REDACTED] has sent you a file via WeTransfer
Date: Thursday, April 10, 2014 10:57:13 AM

Thank you!

Stephen Vigilante
Assistant Commissioner of Governmental Media
Mayor's Office of Media and Entertainment
Office: 212-788-3025
Cell: 917-873-1184
Pers: 917-414-8677

On Apr 10, 2014, at 10:36 AM, "Jon Fromowitz" <jfromowitz@akpdmedia.com> wrote:

Here's the draft. Not final yet, very close hold. Start of affordable housing section will be rough 2 minute warning, and/but, sometimes he riffs when delivering, so don't necessarily rely on exact phrasing of things.

<100DaysSpeech24.docx>

On Apr 10, 2014, at 10:08 AM, Vigilante, Stephen <SVigilante@cityhall.nyc.gov> wrote:

So speech writing is aware:

I am at location and can cue production team. Just need a copy of the mayors remarks to follow along.

Stephen Vigilante
Assistant Commissioner of Governmental Media
Mayor's Office of Media and Entertainment
Office: 212-788-3025
Cell: 917-873-1184
Pers: 917-414-8677

On Apr 10, 2014, at 10:02 AM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov> wrote:

Adding speech writing.

Sent from my iPad

On Apr 10, 2014, at 10:01 AM, "Wright, Jessica" <JWright@cityhall.nyc.gov> wrote:

When the final cut is circulated, could we also receive a more

detailed description for when to cue the video? The few lines leading up to when the video cuts in and exactly how many minutes into the speech it is? Just want to be really clear and be able to give something written to the production team.

From: Vigilante, Stephen
Sent: Thursday, April 10, 2014 09:04 AM
To: Singleton, Jessica; 'Matt McLaughlin' <matt@acresandco.com>
Cc: Hughes, Esther; Hatch, Peter; Canfield, Ellyn; Wright, Jessica
Subject: Re: [REDACTED] has sent you a file via WeTransfer

Standing by

Stephen A. Vigilante
Assistant Commissioner, Governmental Media
NYC Media
212-788-3025
917-873-1184
917-414-8677
svigilante@cityhall.nyc.gov

Mayor's Office of Media and Entertainment

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov>
Date: Thursday, April 10, 2014 9:03 AM
To: 'Matt McLaughlin' <matt@acresandco.com>
Cc: "Hughes, Esther" <EHughes@cityhall.nyc.gov>, "Hatch, Peter" <PHatch@cityhall.nyc.gov>, "Canfield, Ellyn" <ECanfield@cityhall.nyc.gov>, "Wright, Jessica" <JWright@cityhall.nyc.gov>, Steve Vigilante <svigilante@cityhall.nyc.gov>
Subject: RE: [REDACTED] has sent you a file via WeTransfer

Hi all, one more cut is coming. Apologies but we had to add Juan Carlos' last name to the id. Will be there any minute.

Thanks!

From: Matt McLaughlin [<mailto:matt@acresandco.com>]
Sent: Wednesday, April 09, 2014 11:05 PM
To: Singleton, Jessica
Cc: Hughes, Esther; Hatch, Peter; Canfield, Ellyn; Wright, Jessica
Subject: Fwd: [REDACTED] has sent you a file via WeTransfer

Hi All,

The download link to the final 100 days video is below.

Thanks!

Matt

Matt McLaughlin

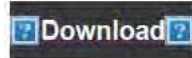
Executive Producer | Acres
[59 Franklin Street, Suite 210](#)
[New York, NY 10013](#)
c: [\(703\) 587-4016](tel:(703)587-4016)
e: matt@acresandco.com
w: acresandco.com

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Begin forwarded message:

From: WeTransfer
<noreply@wetransfer.com>
Date: April 9, 2014 at 10:52:58 PM EDT
To: "matt@acresandco.com"
<matt@acresandco.com>
Subject: [REDACTED] has sent
you a file via WeTransfer
Reply-To: [REDACTED]

[REDACTED]
sent you some files



Files (1.75 GB total)
01_100 Days_v.07.mov

Available until
17 April, 2014

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From: [Ponet, Maibe](#)
To: [Jon Fromowitz](#)
Subject: RE: Passage to translate
Date: Thursday, April 10, 2014 11:58:00 AM

Spanish

- No nos enviaron a la Alcaldía para cambiar el carácter de Nueva York; ustedes nos trajeron aquí para restaurar el orgulloso legado de Nueva York como **la** ciudad progresista...
- Y para preservar la sagrada promesa de que en Nueva York hay lugar para todos y que todos tenemos voz.

Translation

- We weren't sent to City Hall to change New York's character; you sent us here to restore New York's proud legacy as the progressive city...
- ...To keep the sacred promise of our city... that everyone has a place... that everyone gets a voice.

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Thursday, April 10, 2014 11:48 AM
To: Ponet, Maibe
Subject: Fwd: Passage to translate

Begin forwarded message:

From: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Passage to translate
Date: April 10, 2014 at 11:46:03 AM EDT

To: <ponet@cityhall.nyc.gov>

Cc: "Hanley, Monica" <MHanley@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

· We weren't sent to City Hall to change New York's character; you sent us here to restore New York's proud legacy as the progressive city...

· ...To keep the sacred promise of our city... that everyone has a place... that everyone gets a voice.

From: [John Del Cecato](#)
To: [Jonathan Rosen](#); [Nick Baldick](#)
Cc: [Raymond Chao](#); [Lindsay Scola](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)
Subject: Re: May Planning Meetings
Date: Friday, May 02, 2014 6:17:46 PM

Me too

From: Jonathan Rosen <jonathan@berlinrosen.com>
Date: Friday, May 2, 2014 at 5:49 PM
To: Nick Baldick <nbaldick@hilltoppublicsolutions.com>
Cc: Raymond Chao <[REDACTED]> Lindsay Scola <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Emily Walsh <Emily@berlinrosen.com>, Elana Leopold <[REDACTED]> Robert Munoz <rmunoz@akpdmedia.com>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Subject: Re: May Planning Meetings

Yes in person for me

Sent from my iPhone

On May 2, 2014, at 5:39 PM, "Nick Baldick" <nbaldick@hilltoppublicsolutions.com> wrote:

Yes, from soccer game will call in

Sent from my iPhone

On May 2, 2014, at 5:37 PM, Raymond Chao <[REDACTED]> wrote:

Hi Jon, JDC, and Nick,

Will you be able to attend on Sunday?

Thanks,
Ray

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola <[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,

Lindsay

Sunday, May 4th:

1:00-2:30pm

Saturday, May 10th (May 11th is Mother's Day)

1:30-3:00pm

Sunday, May 18th

1:00-2:30

Sunday, May 25th - This could certainly change with the holiday. Will keep you posted.

1:00-2:30pm

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: The results are in...
Date: Tuesday, May 06, 2014 9:43:53 PM

Yep. Aaron Pickrell brought him in!

> On May 6, 2014, at 8:42 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>

> Good for him! The frontline of the struggle

>

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Tuesday, May 06, 2014 09:41 PM

> To: B

> Subject: Re: The results are in...

>

> Yep. General consultant.

>

>> On May 6, 2014, at 7:30 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Wait, are you saying he's working that race???

>>

>>

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, May 06, 2014 08:29 PM

>> To: B

>> Subject: Re: The results are in...

>>

>> Hyers!!

>>

>>> On May 6, 2014, at 7:28 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>>

>>>

>>> See the first full paragraph below. Feels like 2013 all over again! :)

>>>

>>>

>>> -----Original Message-----

>>> From: Ed FitzGerald

>>> To: Bill de Blasio

>>> ReplyTo: info@edfitzgeraldforohio.com

>>> Subject: The results are in...

>>> Sent: May 6, 2014 8:19 PM

>>>

>>> Bill --

>>> As of tonight, this race is officially between me and Governor Kasich.

>>> This campaign is about making Ohio work for everyone -- not just a small, privileged group of people. It's time for an Ohio where hard work is rewarded, where we invest in our teachers and students, and where the wealthy pay their fair share.

>>> If we can get that message to Ohio voters before Election Day, we can win and begin to make an Ohio that works for everyone.

>>> Will you help spread the word about our vision for Ohio by inviting a friend to join this campaign?

>>> The last three years have seen an unprecedented attack on workers, seniors, educators, police officers, firefighters, and many more Ohioans. Ohio's wealthiest have gotten cushy tax breaks, while the rest of us have been left out and stuck with the bill.

>>> A good leader should stand up to this injustice -- but instead, Governor Kasich has facilitated it. I will fight for hard working Ohioans, support our schools, and invest in our towns and cities.

>>> We know Kasich has millions of dollars to spend spinning his last three years in office, and that plenty of outside groups will try to help him. We're counting on folks like you talking to your friends, family, and neighbors to help spread our message and win.

>>> Will you invite a friend or family member to join our campaign to make an Ohio that works for everyone?

>>> <http://shpg.org/68/7673>

>>> Ed FitzGerald

>>> Paid for by Friends of FitzGerald-Neuhardt

>>> This email was sent to [REDACTED]

>>> Click here to unsubscribe

>>> <http://www.EdFitzGeraldForOhio.com>

>>>

From: [Jon Fromowitz](#)
To: [Wolfe, Emma](#)
Cc: [Fink, Avi](#)
Subject: Re: White House Fellows
Date: Tuesday, May 13, 2014 2:49:11 PM

Great - thanks. Avi, you OK with me doing an intro with you and my contact?

On May 13, 2014, at 2:35 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

> Probably
> Looping avi
> Hope you're good
> Thanks jon
>
> -----Original Message-----
> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Tuesday, May 13, 2014 11:29 AM
> To: Wolfe, Emma
> Subject: White House Fellows
>
> Hey! Quick Q: friend of mine is part of the White House Fellows program, which is actually a substantive thing for staff-level policy people. Program includes a trip to NYC in late June, and they wanted to see if they could get a little time to meet with MBdB. Wanted to see if the intergovernmental aspect made that a you-thing or, if not, if you have thoughts on where I should bring it. Thanks and hope you're doing awesome!

From: [Jonathan Rosen](#)
To: [Raymond Chao](#); [John Del Cecato](#)
Cc: [Lindsay Scola](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)
Subject: RE: May Planning Meetings Updated
Date: Wednesday, May 14, 2014 2:34:00 PM

I'll be there.

From: Raymond Chao [mailto: [REDACTED]]
Sent: Wednesday, May 14, 2014 11:46 AM
To: John Del Cecato
Cc: Lindsay Scola; Jonathan Rosen; Nicholas Baldick; Emily Walsh; Elana Leopold; Robert Munoz; Grybauskas, Stefan
Subject: Re: May Planning Meetings Updated

Hi, all,

The next planning meeting is this Sunday 5/18 at 1PM in the Committee of the Whole at City Hall.

The dial in, if needed, is:

Dial-in Number: [REDACTED] Code: [REDACTED]

Please RSVP by Friday.

Thanks.

On Sat, May 10, 2014 at 8:36 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Ok tx

On May 10, 2014, at 7:38 AM, "Lindsay Scola" < [REDACTED] > wrote:

This call will be cancelled today and rescheduled.

Enjoy your Saturday!

Thanks,
Lindsay

Lindsay Scola
[REDACTED]

On May 8, 2014, at 12:43 PM, Raymond Chao < [REDACTED] >
wrote:

Correct, call only.

On Thu, May 8, 2014 at 12:22 PM, John Del Cecato
<jfdc@akpdmmedia.com> wrote:
This is call-only - right? Or will some be in person?

On May 8, 2014, at 12:16 PM, "Raymond Chao"
<[REDACTED]> wrote:

Hi Jonathan, JDC, and Nick,

Here is the dial-in info for this Saturday's Planning Meeting call @ 1:30pm.

Dial-in Number: [REDACTED]
Code: [REDACTED]

Please let me know if you will be able to make the call.

Thanks,
Ray

On Sun, May 4, 2014 at 6:18 PM, Lindsay Scola
<[REDACTED]> wrote:

Thank you all for attending or calling for today's planning meeting. Wanted to update you on the schedule for the remainder of May.

Calendar invites will follow for all.

Thanks,
Lindsay

Saturday, May 10th : This meeting will be by phone ONLY, will NOT be at City Hall

1:30-3:00pm

Sunday, May 18th :

1:00-2:30

Thursday, May 22nd:

Due to the Memorial Day weekend, instead of a Meeting on May 25th, we are exploring a lunch time meeting on Thursday, May 22nd. Please let me know if you have a conflict.

Sunday, June 1st:

Tentatively 3pm

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola

<[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,
Lindsay

Sunday, May 4th:

1:00-2:30pm

Saturday, May 10th (May 11th is Mother's Day)

1:30-3:00pm

Sunday, May 18th

1:00-2:30

Sunday, May 25th - This could certainly change with the holiday. Will keep you posted.

1:00-2:30pm

From: [Paolino, Jennifer](#)
To: [Jon Fromowitz](#); [Wolfe, Emma](#); [Fink, Avi](#)
Subject: RE: Intros/ White House Fellows
Date: Monday, May 19, 2014 10:58:53 AM

Thank you, Jon, for your introduction. I will follow up with Emma and Avi with more specifics.

Best,
Jennifer

-----Original Message-----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Saturday, May 17, 2014 12:34 PM
To: Wolfe, Emma; Fink, Avi
Cc: Paolino, Jennifer
Subject: Intros/ White House Fellows

Emma, Avi, want to introduce you guys to Jennifer Paolino, who is part of the White House Fellows program. The Fellows will be in NYC in late June and would appreciate the opportunity to meet with MBdB, if possible. She can fill you in on the details though better than I can, I'm sure.

Hope everyone is enjoying the lovely day.

From: [Laura Santucci](#)
To: [Santucci, Laura](#)
Subject: Fwd: Two people
Date: Wednesday, May 21, 2014 6:08:10 AM
Attachments: [Resume \[REDACTED\].4-1-2014.pdf](#)
[ATT00001.htm](#)

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: April 25, 2014 at 5:05:45 PM EDT
To: Laura Santucci <[REDACTED]>
Subject: Two people

1. I think [REDACTED] emailed you. He's that friend of mine I mentioned before. He's dedicated, been around the block with [REDACTED] good editor, diligent, loyal as hell.
2. Attached is a resume of a young guy ([REDACTED]) I met with this week. Like everybody on earth, he wants to do communications - but not sure that there's anything for him. He interviews well. He's green but seems like he could do a number of things & is eager as hell to work for BDB in any capacity - FWIW.

Thank you Laura!!

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [Chao, Raymond](#)
To: "rmunoz@akpdmedia.com"
Subject: Re: Planning meeting tomorrow
Date: Sunday, May 25, 2014 8:12:24 AM

No planning meeting tomorrow. Thanks, dude.

Sent from mobile device, pardon any errors.

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

----- Original Message -----
From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Saturday, May 24, 2014 11:39 PM
To: Chao, Raymond
Subject: Planning meeting tomorrow

Is that still on? Just letting you know JDC probably won't be able to make it.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Our last ad -- ode to nyc -- want to see again -- man, that was a cool ad
Date: Sunday, June 01, 2014 4:53:01 PM

From: [John Del Cecato](#)
To: [Elana Leopold](#)
Cc: [Raymond Chao](#); [Jonathan Rosen](#); [Nicholas Baldick](#); [Grybauskas, Stefan](#); [Robert Munoz](#); [Emily Walsh](#)
Subject: Re: Sunday, June 8th @ 1PM - Planning Meeting
Date: Sunday, June 08, 2014 1:25:27 PM

Sorry - I'm gonna have to miss -

On Jun 8, 2014, at 12:56 PM, "Elana Leopold" <[REDACTED]> wrote:

We are running on time and expect to start at 1:15 as planned.

Sent from my iPhone

On Jun 6, 2014, at 4:03 PM, Raymond Chao <[REDACTED]> wrote:

All,

The Mayor will be coming from an outside event.

We will shift the meeting start time to 1:15PM.

A dial-in, if needed is:

Dial-in Number: [REDACTED]

Code: [REDACTED]

Thank you,
Ray
[REDACTED]

On Mon, Jun 2, 2014 at 7:36 PM, Raymond Chao <[REDACTED]> wrote:

Hi, all,

There will be a Planning Meeting on Sunday, June 8th @ 1:00PM in the COW.

Dial-in Number: [REDACTED]

Code: [REDACTED]

Please let me know if you cannot make it.

Thank you,

Ray

[REDACTED]

[REDACTED]

From: [Fialkoff, Gabrielle](#)
To: [REDACTED]
Cc: "nbaldick@hilltoppublicsolutions.com"; "jfdc@akpdmedia.com"; Ragone, Peter; "jonathan@berlinrosen.com"
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Monday, June 09, 2014 6:22:37 PM

I was planning on sending attachments tomorrow or Wednesday. Hopefully others can do this week and perhaps you and I can connect separately.

From: [REDACTED] [mailto:[REDACTED]]
Sent: Monday, June 09, 2014 05:55 PM
To: Fialkoff, Gabrielle
Cc: Nicholas Baldick (nbaldick@hilltoppublicsolutions.com) <nbaldick@hilltoppublicsolutions.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Ragone, Peter; jonathan@berlinrosen.com <jonathan@berlinrosen.com>
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

There's no attachment.
I'll be traveling and unavailable.

On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov> wrote:

Hi All,

Bill asked me to convene the 5 of you with Chirlane and I for a meeting/call to review and zero in on the priorities we will pursue in regard to public private partnerships. I've had an 8 week deep dive into public-private partnerships, philanthropy and too numerous to count discussions with Agency heads and CH folks to come up with a menu of possible priorities and initiatives for my office (aka the Mayors Fund, Fund for Public Health, Fund for Public School, among others—the city affiliated non-profits) to pursue. We have a list of 8 policy areas with potential initiatives attached and I think to really get it right, we should narrow down to 2-4 "big" initiatives we will focus on.

Chirlane is open Thursday the 12th from 12-2pm EST on and all day Friday the 13th. I will send out documents that lay out what we are trying to accomplish and the Priority Areas in advance.

Please let me know if and when you can join.

Many Thanks, Gabrielle

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships

212-341-5084

gfialkoff@cityhall.nyc.gov

From: [Ragone, Peter](#)
To: "jfdc@akpdmedia.com"; [REDACTED]
Cc: [Fialkoff, Gabrielle](#); "nbaldick@hilltoppublicsolutions.com"; "jonathan@berlinrosen.com"; "rmunoz@akpdmedia.com"; [Seignious, Sandy](#)
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Monday, June 09, 2014 6:27:52 PM

Looking forward to it!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 09, 2014 06:22 PM
To: [REDACTED] <[REDACTED]>
Cc: [Fialkoff, Gabrielle](#); [Nicholas Baldick](#) (nbaldick@hilltoppublicsolutions.com) <nbaldick@hilltoppublicsolutions.com>; [Ragone, Peter](#); jonathan@berlinrosen.com <jonathan@berlinrosen.com>; [Robert Munoz](#) <rmunoz@akpdmedia.com>
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

Adding Rob for my sked. I will be back from overseas early Thurs morning but will likely be a zombie until I catch a nap

On Jun 9, 2014, at 5:55 PM, "[REDACTED]" <[REDACTED]> wrote:

There's no attachment.
I'll be traveling and unavailable.

On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov> wrote:

Hi All,

Bill asked me to convene the 5 of you with Chirlane and I for a meeting/call to review and zero in on the priorities we will pursue in regard to public private partnerships. I've had an 8 week deep dive into public-private partnerships, philanthropy and too numerous to count discussions with Agency heads and CH folks to come up with a menu of possible priorities and initiatives for my office (aka the Mayors Fund, Fund for Public Health, Fund for Public School, among others—the city affiliated non-profits) to pursue. We have a list of 8 policy areas with potential initiatives attached and I think to really get it right, we should narrow down to 2-4 "big" initiatives we will focus on.

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Please let me know if and when you can join.

Many Thanks, Gabrielle

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships
212-341-5084
gfialkoff@cityhall.nyc.gov

From: Fialkoff, Gabrielle
To: "jfdc@akpdmedia.com"; [REDACTED]
Cc: "nbaldick@hilltoppublicsolutions.com"; Ragone, Peter; "jonathan@berlinrosen.com"; "rmunoz@akpdmedia.com"
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Monday, June 09, 2014 6:34:54 PM

And I just realized I said docs were attached as well. To clarify, will send out tomorrow. Long day. Thx

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 09, 2014 06:22 PM
To: [REDACTED] <[REDACTED]>
Cc: Fialkoff, Gabrielle; Nicholas Baldick (nbaldick@hilltoppublicsolutions.com) <nbaldick@hilltoppublicsolutions.com>; Ragone, Peter; jonathan@berlinrosen.com <jonathan@berlinrosen.com>; Robert Munoz <rmunoz@akpdmedia.com>
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

Adding Rob for my sked. I will be back from overseas early Thurs morning but will likely be a zombie until I catch a nap

On Jun 9, 2014, at 5:55 PM, "[REDACTED]" <[REDACTED]> wrote:

There's no attachment.
I'll be traveling and unavailable.

On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov> wrote:

Hi All,

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Chirlane is open Thursday the 12th from 12-2pm EST on and all day Friday the 13th. I will send out documents that lay out what we are trying to accomplish and the Priority Areas in advance.

Please let me know if and when you can join.

Many Thanks, Gabrielle

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships
212-341-5084
gfialkoff@cityhall.nyc.gov

From: [Jonathan Rosen](#)
To: [Fialkoff, Gabrielle](#)
Cc: jfdc@akpdmedia.com; [Noerdlinger, Rachel](#); [Ragone, Peter](#); rmunoz@akpdmedia.com; [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#)
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Monday, June 09, 2014 9:44:42 PM

Both work for me. Thanks.

Sent from my iPhone

On Jun 9, 2014, at 9:32 PM, "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov> wrote:

Plus Rachel and Eunice for cmc schedule.
Looking like Friday 13th 10-11am or 3-4pm.
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To: ["Jonathan Rosen"](#); [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](#)
Cc: [jfdc@akpdmedia.com](#); [Noerdlinger, Rachel](#); [Ragone, Peter](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#); [Bloch, Darren](#)
Subject: RE: Office of Strategic Partnerships Priorities Mtg/call
Date: Tuesday, June 10, 2014 6:40:18 PM

Hi everyone, we are on for 10am Friday morning. Let me know if there are any conflicts.
Thanks, Gab

From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]
Sent: Monday, June 09, 2014 9:45 PM
To: Fialkoff, Gabrielle
Cc: [jfdc@akpdmedia.com](#); [Noerdlinger, Rachel](#); [Ragone, Peter](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#)
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

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Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

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From: John Del Cecato
To: Bill de Blasio
To: Emma Wolfe
Subject: What went wrong for Eric Cantor? - The Washington Post
Sent: Jun 11, 2014 6:25 PM

1. This whole tick-tock must sound incredibly familiar and terribly disconcerting to a certain governor.
2. Right or left, underestimating the power of an unhappy base is a lesson to *others* as well.

http://m.washingtonpost.com/politics/what-went-wrong-for-eric-cantor/2014/06/11/0be7c02c-f180-11e3-914c-1fbd0614e2d4_story.html?wpisrc=nl%5Fev

From: [Fialkoff, Gabrielle](#)
To: ["Jonathan Rosen"](#); [FLONYC](#); [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](#); [ifdc@akpdmedia.com](#); [Ragone, Peter](#)
Cc: [Noerdlinger, Rachel](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#); [Katz, Rebecca](#); [Bloch, Darren](#); [Everett, Matt](#)
Subject: Office of Strategic Partnerships Priorities Mtg/call
Date: Thursday, June 12, 2014 10:46:30 AM
Attachments: [Priorities6.12.docx](#)

Hi all,

I look forward to our conversation tomorrow at 10am. For New Yorkers we will meet in the New Amsterdam room at CH. Out of towners please call in to number below.

Attached you will find the document we will review. Please feel free to ask any questions beforehand.

Thanks, Gabrielle

For Participants:

[REDACTED]

For Host:

[REDACTED]

Office of Strategic Partnerships (OSP) Proposed Priority Areas/Initiatives

OSP Mission:

To create a structure to engage private sector entities in philanthropic initiatives that partner with the City. We seek to combine the flexibility and entrepreneurial spirit of the private sector with the unmatched reach of government to address the specific and systemic challenges faced by the neediest New Yorkers.

Steps and Framing:

- The OSP seeks to establish 3-4 Priority Areas to focus our public-private partnerships.
- Once Priority Areas are established and we understand how the Priorities hang together, a “brand name” will be established to market the initiatives to advocates, funders and partners. In depth work on the particular initiatives will begin once the Priority Areas are established.
- Thematically, our efforts will focus on the neediest New Yorkers where they live, in their neighborhoods. The selected projects will have 2 over-arching principals; they will be inter-agency in approach and place-based.
- We believe these public-private programs should be complimentary to what government does; it is important to the philanthropic community that we not seek funding that simply fills the gap in public funds.

Question at hand:

There are 9 Priority Areas and an early framework of initiatives outlined below. We seek to establish 3-4 areas the Funds will focus on and would like to discuss what resonates, how they fit together and how they integrate with government priorities. These areas can then be oriented into the 4 “Buckets” of the Administration (Education, Opportunity/Equality, Public Safety and Effective Government) for clarity of message, if desired.

Youth Workforce Readiness: (jobs, youth, equity, education)

- SYEP (Summer Youth Employment Program): Making SYEP a more robust, year-round, integrative program that ties into the school year and establishes a workforce pipeline. 135,000 kids applied for 36,000 slots in 2013.
 - Establish an outreach campaign to the neediest kids
 - Fund more slots; engage more businesses in offering jobs (70% are gov’t and non-profit) link with school program.
 - Offer training in advance of summer to teach soft skills and work prep.
 - Offer follow-up during the school year in schools
 - Provide after-school programming for workforce readiness, exposure to industry...
- Foster better alignment between business and high schools:

- Partnering business with high schools to offer mentoring and other soft skills, expansion of P-Tech model, institute system of career counselors and resource centers for high schoolers and recent grads
- Support partnerships for existing technical high schools and development of tighter pipeline to jobs in the sectors of school focus
- Promote, expand and expedite Tech curriculum in district schools, Link to Tech Talent pipeline

Open Spaces/Play Spaces: (equity, health, out-of-school programming, public safety)

- Create a new model for 100 new community play-spaces in needy neighborhoods that are safe spaces to promote health/end obesity, physical activity, park equity, parental engagement and opportunity, providing safe environment for kids and parents; can include community parks, schools, rec centers, swimming pools; provide programming for kids and parents, provide free WIFI and fitness apps, for example. Engage DOHMH, Parks, DOE, NYCHA, HPD among others

Gender Justice, Social Justice: (Public Safety, most vulnerable NYers, health)

- A campaign for Gender Justice: Domestic violence-there is a strong correlation between poverty and DV. This is a gender-neutral issue; men need to be part of the solution.
 - Expansion of the family justice centers (one-stop shopping for victims of DV, there is 1 in each boro) establish satellite offices in needy communities
 - Launch awareness campaign of DV services, centers in communities.
 - Expand offering of mental health counseling, job counseling, legal services for immigrants in centers

Health & Healthy Living: (health, vulnerable NYers, equity, education, early child development)

- Early Childhood: a whole child approach, healthy kids do better in school. Attacking disease and obesity in our neediest neighborhoods.
 - Asthma Attack— Asthma is leading cause of emergency room visits, hospitalizations and absenteeism from school: focus on in home solutions of addressing pests (proven results exist) and offering in school based delivery of medications and referrals (not done now)
 - Nurse Family Partnership: in home mentoring and education of first time at risk mothers, starting in pregnancy thru 3 years. Data is incontrovertible of the benefits but it is expensive- how to build off of it a program to scale? Could be a good candidate for social impact bonds
 - Reach to Read: a pediatrician/clinician educates first time at risk mothers of benefits of reading, “prescribes” and gives books. Benefits are language development, early literacy, and school readiness.
- Access to healthy Foods:

- Green Markets and Green Carts (Jobs): expand programs, engage supermarket industry, support wholesale markets in needy neighborhoods, etc...
- Health Bucks (economic/community development): this is a coupon currently given at green markets: for every \$5 spent in SNAP, \$2 coupon given. Health Bucks are being piloted in hospitals: Dr's prescribing. Idea to pilot in bodegas, supermarkets, schools, community's, through City services...
- Mental health - expansion of mental health resources and efforts to combat stigmas associated with mental health and emotional wellness
 - Engage private partners (media, creative, personalities) to develop and launch media/awareness campaign to de-stigmatize mental health issues.
 - Fund counselors in public schools, partner with DOH/DOE to develop programs for students and families, provide services in NYCHA, and target immigrant communities...

Expanding educational opportunities: (education, workforce/jobs, after-school, equity, vulnerable NYers)

- Early Literacy and Language development: (also connected to Early Childhood 0-3 programs)
 - Communication in the early years is the key to future success: (see Reach to Read program above) provide more speech specialists in schools to focus on phonics to help kids get early start and keep up, identify issues earlier; support special needs students, English language learners
 - Increase tutoring programs for low income/targeted schools
- Arts & Culture: champion in our schools and communities.
 - Leverage recent \$20m public commitment to arts in the schools with a private funding component (supporting Professional development and training of arts teachers, program development).
- Professional development of teachers of color
- Recovery High Schools: sober high schools. Offer coherent substance abuse approach for our schools

Reducing Income Inequality: Creating hubs for accessing resources and support: (equity, workforce, health, gov't efficiency)

- Focus on NYCHA as a hub for wrap-around services and economic empowerment
- NYCHA Resident Economic Empowerment & Sustainability (REES) and Job Plus Center
 - Additional support for these neighborhood specific workforce dev. Initiatives. offering wraparound services in NYCHA thru these 2 vehicles.
- NYCHA "Lighthouses"
 - A "lighthouse" would replace the direct service provider model currently in place with an outward facing model to connect residents to social services (build on REES and Single-Stop models)

- Expansion of Office of Financial Empowerment (DCA):
 - Fund the expansion of these 30 centers to offer field reps in communities to educate and assist those in poverty to apply for EITC (thru free tax prep) and access bank account, among other services
- Develop programs, partnerships and funding to support key targeted sectors that have high demand/good salaries to break-down barriers to entry→ i.e. adding 16,000 nurses/technicians to local health care systems

Immigrant Communities: This may be an element of all of above initiatives (equity, vulnerable NYers)

- Access to Justice: legal status, or lack there of, is a leading cause of poverty for the 500k undocumented NYers; establish programs through legal services or screenings that develop roadmap for legal status in schools, community schools, NYCHA and through other City facilities and services
- Safe Passage program – supporting access to legal services for children of immigrant families to utilize existing programs for citizenship
- NYCitizenship: provides public school parents with info on naturalization process, free legal services, financial counseling to aid in applying for citizenship

Leveraging tech within government: (gov't efficiency, jobs, helping vulnerable NYers)

- Participatory Budgeting/Community Budgeting-empowering communities and deepening democracy
 - Empower people to decide together how to spend public money to make public budgets more equitable and effective.
- Supporting development of interagency data/case management platforms: Public-private partnership to help leverage private resources (funds and expertise) to support an internal team (working with DoITT, Office of Operations, CTO, others) that would help scope and frame out models for new systems of data collection and sharing. In addition to consolidated data management systems these platforms would also provide valuable trend-spotting metrics for agencies.

Sustainability: (jobs/workforce, vulnerable NYers, health)

- Retrofit and Green NY initiatives
- Stay Cool NYC: a P3 and inter-agency program to help mitigate extreme heat conditions and reduce heat related deaths by painting city rooftops white thereby reducing cooling costs, cutting energy use and lowering greenhouse gas emissions.
- Supporting and creating green jobs (see Youth Workforce Readiness)
- Leveraging Energy Efficiency Corp

From: [Ragone, Peter](#)
To: [Fialkoff, Gabrielle](#); "Jonathan@berlinrosen.com"; [FLONYC](#); "nbaldick@hilltoppublicsolutions.com"; "jfdc@akpdmedia.com"
Cc: [Noerdlinger, Rachel](#); "rmunoz@akpdmedia.com"; [Seignious, Sandy](#); [Ko, Eunice](#); "Emily@berlinrosen.com"; [Katz, Rebecca](#); [Bloch, Darren](#); [Everett, Matt](#)
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Thursday, June 12, 2014 11:27:36 AM

This is great.

From: Fialkoff, Gabrielle
Sent: Thursday, June 12, 2014 10:46 AM
To: 'Jonathan Rosen' <Jonathan@berlinrosen.com>; [FLONYC](#); Nicholas Baldick (nbaldick@hilltoppublicsolutions.com) <nbaldick@hilltoppublicsolutions.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Ragone, Peter
Cc: Noerdlinger, Rachel; rmunoz@akpdmedia.com <rmunoz@akpdmedia.com>; Seignious, Sandy; Ko, Eunice; Emily Walsh <Emily@berlinrosen.com>; Katz, Rebecca; Bloch, Darren; Everett, Matt
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Thanks, Gabrielle

For Participants:

[REDACTED]

For Host:

[REDACTED] HOST CODE: [REDACTED]

From: [Robert Munoz](#)
To: [Chao, Raymond](#)
Subject: Fwd: Office of Strategic Partnerships Priorities Mtg/call
Date: Thursday, June 12, 2014 11:44:08 PM

Hey wasn't sure if you knew about this, but just letting you know John won't be attending but will be calling in.

Begin forwarded message:

From: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Date: June 12, 2014 at 11:27:34 AM EDT
To: "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov>, "Jonathan@berlinrosen.com" <Jonathan@berlinrosen.com>, FLONYC <FLONYC@cityhall.nyc.gov>, "nbaldick@hilltoppublicsolutions.com" <nbaldick@hilltoppublicsolutions.com>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Cc: "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>, "rmunoz@akpdmedia.com" <rmunoz@akpdmedia.com>, "Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "Emily@berlinrosen.com" <Emily@berlinrosen.com>, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>, "Everett, Matt" <MEverett@cityhall.nyc.gov>
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For Participants:

████████████████████

For Host:

[REDACTED], HOST CODE: [REDACTED]

From: [Fialkoff, Gabrielle](#)
To: jonathan@berlinrosen.com; jfdc@akpdmedia.com; [Ragone, Peter](#)
Cc: [Everett, Matt](#)
Subject: Meeting in COW, 2nd Floor
Date: Friday, June 13, 2014 9:36:24 AM

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships
212-341-5084
gfialkoff@cityhall.nyc.gov

From: [Ragone, Peter](#)
To: [Fialkoff, Gabrielle](#); "jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"
Cc: [Everett, Matt](#)
Subject: Re: Meeting in COW, 2nd Floor
Date: Friday, June 13, 2014 9:45:07 AM

I'm in a massive traffic jam. Be there as soon as I can.

From: Fialkoff, Gabrielle
Sent: Friday, June 13, 2014 09:36 AM
To: jonathan@berlinrosen.com <jonathan@berlinrosen.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Ragone, Peter
Cc: Everett, Matt
Subject: Meeting in COW, 2nd Floor

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From: [Robert Munoz](#)
To: [Chao, Raymond](#)
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call
Date: Friday, June 13, 2014 10:44:13 AM

Ok great

On Jun 13, 2014, at 10:43 AM, "Chao, Raymond" <rchao@cityhall.nyc.gov> wrote:

Tomorrow's planning is a conference call anyway, everyone will be dialing in.

Thanks

Raymond Chao
Scheduling Coordinator
Office of the Mayor
The City of New York
Office: (212)-788-7565
Cell: (347)-607-8325
rchao@cityhall.nyc.gov

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, June 13, 2014 10:42 AM
To: Chao, Raymond
Subject: Re: Office of Strategic Partnerships Priorities Mtg/call

Correction: it's tomorrow's meeting he'll have to call in for.

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"Seignious, Sandy" <sseignious@cityhall.nyc.gov>, "Ko, Eunice" <EKo@cityhall.nyc.gov>, "'Emily@berlinrosen.com'" <Emily@berlinrosen.com>, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>, "Everett, Matt" <MEverett@cityhall.nyc.gov>

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Cc: Noerdlinger, Rachel; rmunoz@akpdmedia.com <rmunoz@akpdmedia.com>; Seignious, Sandy; Ko, Eunice; Emily Walsh <Emily@berlinrosen.com>; Katz, Rebecca; Bloch, Darren; Everett, Matt
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For Participants:

[REDACTED]

For Host:

[REDACTED], HOST CODE: [REDACTED]

From: [REDACTED]
Date: Wed, 18 Jun 2014 16:40:50 +0000
To: Emma Wolfe <[REDACTED]>; Nicholas Baldick <nbaldick@hilltoppublicsolutions.com>
ReplyTo: [REDACTED]
Cc: Jonathan Rosen <Jonathan@berlinrosen.com>; Bill Hyers <bhyers@hilltoppublicsolutions.com>; Peter Ragone <peter@hilltoppublicsolutions.com>; John Del Stephanie Yazgi <syazgi@hilltoppublicsolutions.com>; John Del Cecato <jfdc@akpdmedia.com>; Bill Hyers <[REDACTED]>; Laura Santucci <[REDACTED]>; Alex Navarro-McKay <Alex@berlinrosen.com>
Subject: Re: LICH deal

Will program
Sent via BlackBerry by AT&T

From: Emma Wolfe <[REDACTED]>
Date: Wed, 18 Jun 2014 12:30:59 -0400
To: Nicholas Baldick <nbaldick@hilltoppublicsolutions.com>
Cc: Jonathan Rosen <Jonathan@berlinrosen.com>; Bill Hyers <bhyers@hilltoppublicsolutions.com>; Peter Ragone <peter@hilltoppublicsolutions.com>; John Del Stephanie Yazgi <syazgi@hilltoppublicsolutions.com>; John Del [REDACTED]

Cecato<jfdc@akpdmedia.com>; Bill Hvers<[REDACTED]> Laura Santucci<[REDACTED]> Alex Navarro-McKay<Alex@berlinrosen.com>; Gabriel Schnake-Mahl<[REDACTED]>
Subject: Re: LICH deal

Let's brief the boss on this. Gabriel pls sked a call for him to hear the plan

Sent from my iPhone

On Jun 18, 2014, at 11:40 AM, Nicholas Baldick <nbaldick@hilltoppublicsolutions.com> wrote:

Cool

Nick Baldick
Hilltop Public Solutions
The Washington Harbour
3000 K Street NW, Suite 320
Washington, D.C. 20007
Main: [202-298-3232](tel:202-298-3232)
Fax: [202-298-6115](tel:202-298-6115)
nbaldick@hilltoppublicsolutions.com

On Jun 18, 2014, at 11:36 AM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

I think they do in an informational straightforward way – probably after hearing from other validators like health care professionals.

From: Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]
Sent: Wednesday, June 18, 2014 11:22 AM
To: Peter Ragone
Cc: Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay
Subject: RE: LICH deal

My gut is the community needs to hear from him, but that's my thought. Jonathan? JDC? Nick?

From: Peter Ragone [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, June 18, 2014 8:53 AM
To: Bill Hyers
Cc: Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay
Subject: Re: LICH deal

This is great. Do you think it makes more sense to do more nurses, health care providers, ems types as opposed to Mayor?

This is a personal email account. If this communication is related to official business please email me at pragone@cityhall.nyc.gov.

On Jun 17, 2014, at 5:26 PM, Bill Hyers
<bhyers@hilltoppublicsolutions.com> wrote:

Attached is the mail plan, thought is that we drop mail starting next week, and next weekend on the 28th - 29th we have street teams hit the area too. It should blanket this area fairly well.

We just have to make sure we have the best story to tell, Jonathan is working with Wiley on this but I just want to flag it, because that's going to be the toughest part on this.

Thoughts? Questions? Whole thing isn't too expensive, 42-43K overall, we have the money on hand for it, but know it's just meant to cover the geographic area, not the overall message here.

From: Jonathan Rosen [mailto:Jonathan@berlinrosen.com]
Sent: Monday, June 16, 2014 5:57 PM
To: Bill Hyers
Cc: Emma Wolfe; Stephanie Yazgi; John Del Cecato; peter ragone; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay
Subject: Re: LICH deal

Plus Alex.

Sent from my iPhone

On Jun 16, 2014, at 5:53 PM, "Bill Hyers"
<bhyers@hilltoppublicsolutions.com> wrote:

Will have a full plan tomorrow, but broad strokes

Thinking 3 pieces of mail, a letter from a nurse maybe/one from Mbdb, and an informational larger piece with guise of fact piece but favorable.

Have street/small business sweeps with volunteers probably this weekend with info.

Maybe an earned media component, but that will have to be flushed out (might be better from the other side).

On Jun 16, 2014 5:47 PM, "Emma Wolfe" <[REDACTED]> wrote:

Let's all remember this isn't over yet

On Jun 16, 2014, 7:53 AM, John Del Cecato wrote:

You may already be doing this, but as a reminder to those reporters/talkers who didn't cover LICH drama as closely last year, should we circulate some of the most doom-and-gloom predictions for LICH? Key would be to find some columnists or neutral observers who said "it's dead. It's gonna be luxury condos like St Vincent's. De Blasio is just showboating." Might be helpful to remind squeaky wheels that this compromise is far better than many thought possible just a short time ago.

On Jun 15, 2014,
at 8:40 PM,
"Emma Wolfe"
wrote: We
should get ready
soon on our
LICH work to
communicate to
brownstoners
Health care deal
between
hospitals and
SUNY was
achieved Still
work to do but
significant
progress

<CFONY plan 061714.docx>

--
Stefan Grybauskas

--
Elana Leopold

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: June 29, 2014 at 7:41:23 PM EDT
To: Anthony Shorris <[REDACTED]>
Subject: Re: <no subject>

Just talked to her.

She said that she's committed to [REDACTED]
[REDACTED] - BUT I sensed that she was really intrigued by the prospect & she wasn't about to say "no" without hearing more...

I don't know her well enough to tell her [REDACTED] & that she should pass that off on someone else - so I refrained from doing that - but I might be able to get someone closer to her to deliver that message at some point...

She said she'd be happy to talk more about the position - and if we couldn't get past the issues of timing & geography, she might have another good candidate in mind...

So why don't you or Laura or someone give her a shout on her cell early next week?

[REDACTED]
On 6/29/14, 7:23 PM, "Anthony Shorris" <[REDACTED]> wrote:

The title as it now stands is Director of the Mayor's Office of Long-term

Planning and Sustainability. OLTPS is an office with about a dozen staff

reporting to the First Deputy Mayor. The name is a Bloomberg creation

and we could modify it for the right person. While I have interest in a

broad range of planning issues for this office, BDB is very focused on

sustainability in general and retro-fitting in particular, though my own

sense is that the latter alone may be a bit narrow for folks with broad

ambitions. Overall, we have room here to attract kind of visible figure

he's looking for -- if we can find someone ready to make the move.

Thanks again for your help.

On Jun 29, 2014, at 7:13 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Great - will do. What would the official job title be? Or have we not

figured that out yet?

On Jun 29, 2014, at 7:07 PM, "Anthony Shorris" <[REDACTED]>

wrote:

John -

I asked BDB to try [REDACTED] -- and let me know if you pick up any

interest from [REDACTED] She's a good idea and also fits a model I

wanted to explore of folks with an

electoral background to go with some governmental experience. You may have other good ideas -- thoughts are welcome.

Many thanks.

- Tony

On Jun 29, 2014, at 5:09 PM, John Del Cecato
<jfdc@akpdmedia.com>

wrote:

I met with her when she was still considering running and I would be

fine feeling her out. I think I still have her number. I'm not as

familiar with [REDACTED]

[REDACTED]
who's tight with

BDB, might have some ideas

On Jun 29, 2014,
at 4:22 PM,
"Anthony Shorris"

<[REDACTED]>

wrote:

I think she would
be very intriguing
if she'd give up

[REDACTED]. Do
you know her
well enough to
see if there's

any interest? Or
we can have
someone cold
call. And do you
think

there are other
[REDACTED] folks
worth
considering?

On
Jun
29,
2014,
at
4:07
PM,
John
Del
Cecato
<jfdc@akpdmedia.com
>

wrote:

Here's
[REDACTED]
background...
Also
including
link to
weird

position
she's
taken
with

E

E

I'm
biased,
but
even

with
her
credentials,
I can't
see
why
she'd
wan
to
stay in

L

she
could
do
really
big
things
in
NYC!



From: [Singleton, Jessica](#)
To: "Robert Munoz"
Subject: RE: Coffee Wednesday 7/16/14 with JDC
Date: Tuesday, July 15, 2014 4:05:56 PM

Yep, see him there tomorrow morning!

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, July 15, 2014 4:05 PM
To: Singleton, Jessica
Subject: Re: Coffee Wednesday 7/16/14 with JDC

Just confirming tomorrows meeting with JDC tomorrow at 9AM. Location is *Think Coffee* at 123 4th Ave b/t 13th St & 12th St.

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov>
Date: Friday, July 11, 2014 at 12:58 PM
To: Robert Munoz <rmunoz@akpdmedia.com>
Subject: RE: Coffee Wednesday 7/16/14 with JDC

Thanks! On my calendar.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Friday, July 11, 2014 12:16 PM
To: Singleton, Jessica
Subject: Coffee Wednesday 7/16/14 with JDC

At 9:00AM— I'll send you the location at a closer date. Thanks!

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [FLONYC](#)
Subject: Re:
Date: Thursday, July 17, 2014 10:16:29 AM

And you don't just give away compliments! Much appreciated

-----Original Message-----

From: John Del Cecato
To: Bill de Blasio
Subject:
Sent: Jul 17, 2014 8:21 AM

Awesome, awesome job on Colbert. (I'm the type who can't stay up that late - so I just watched on DVR).

Here's what you did right. You were sincere, earnest, likable, comfortable. You didn't pull a Chuck Schumer and try to outdo Colbert. But your sense of humor came through anyway.

Really nice job!
Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [Ragone, Peter](#); [FLONYC](#); [B](#); [Walzak, Phil](#); [Jonathan@berlinrosen.com](#); [Williams, Dominic](#)
Subject: Re: Paid media
Date: Saturday, August 23, 2014 2:10:55 PM

Yes - very good point on social media

> On Aug 23, 2014, at 1:45 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>

> Terrific.

>

> -----Original Message-----

> From: Ragone, Peter

> Sent: Saturday, August 23, 2014 1:31 PM

> To: 'jfdc@akpdmedia.com'; FLONYC

> Cc: B; Walzak, Phil; Wolfe, Emma; 'Jonathan@berlinrosen.com'; Williams, Dominic

> Subject: Re: Paid media

>

> I totally agree, but I also think this is something we could do with public money as well. In fact, we spend millions of dollars on public service campaigns already.

>

> What's more, I really believe that social media and non traditional media is key here. Especially for young people, their phones and streaming video is really where its at, and its cheaper.

>

> I'm working on a very significant plan with Linder that will entail every facet of communications available to us for a presentation.

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Friday, August 22, 2014 09:57 PM

> To: FLONYC

> Cc: B; Ragone, Peter; Walzak, Phil; Wolfe, Emma; Jonathan@berlinrosen.com

> Jonathan@berlinrosen.com>; Williams, Dominic

> Subject: Re: Paid media

>

> Phew. I was actually reading that again and again and trying to decipher!

>

>> On Aug 22, 2014, at 9:46 PM, "FLONYC" <FLONYC@cityhall.nyc.gov> wrote:

>>

>> Correction: Her point is simple: we CAN'T turn the tide sufficiently thru earned media alone.

>>

>>> On Aug 22, 2014, at 9:34 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>>

>>>

>>> Chirlane had the same idea I had, but much bigger and independently: to address the fundamental issues of police-community relations, we will need a prolonged paid media campaign. We need a serious discussion of this at our next planning mtg. Could be done via One New York or the Police Foundation or another entity.

>>>

>>> Chirlane's bigger vision is that we will have to reinterpret policing to the public. We have to educate and explain, and call the people to their role and their responsibility in the equation. But of course be very clear about the reforms we are putting in place and how they will affect people's lives. Her point is simple: we can turn the tide sufficiently thru earned media alone. The issues are too complex and the misinformation too great. This requires a big, long offensive. BUT when it's over we may just be able to change this city to its core.

>>>

>>> Look forward to discussing

>>>

From: [Robert Munoz](#)
To: [Cohen, Adam](#)
Subject: Re: Can We Talk About Education Speech?
Date: Tuesday, August 26, 2014 1:31:07 PM

Perfect

On Aug 26, 2014, at 1:30 PM, "Cohen, Adam" <ASCohen@cityhall.nyc.gov> wrote:

Let's say 10. And if he has to bump it, almost any time during the day should work.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, August 26, 2014 1:29 PM
To: Cohen, Adam
Subject: Re: Can We Talk About Education Speech?

Got it, tomorrows schedule is much more clear. 10AM or 3PM could work for JDC- just let me know what your preference is.

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>
Date: Tuesday, August 26, 2014 at 1:26 PM
To: Robert Munoz <rmunoz@akpdmedia.com>
Subject: RE: Can We Talk About Education Speech?

Yes – no problem. But could you email me tomorrow when you see a window so I won't bother you all at the wrong time?

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, August 26, 2014 1:25 PM
To: Cohen, Adam
Subject: Re: Can We Talk About Education Speech?

Hey Adam,

Unfortunately JDC said he needs to push to a later time as he's very busy, can you call him sometime tomorrow?

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>
Date: Tuesday, August 26, 2014 at 12:39 PM
To: Robert Munoz <rmunoz@akpdmedia.com>
Subject: RE: Can We Talk About Education Speech?

I'll call @1:30. Thanks.

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]
Sent: Tuesday, August 26, 2014 12:39 PM
To: Cohen, Adam

Subject: Re: Can We Talk About Education Speech?

John's # is [REDACTED]

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>

Date: Tuesday, August 26, 2014 at 12:24 PM

To: Robert Munoz <rmunoz@akpdmedia.com>

Subject: RE: Can We Talk About Education Speech?

Yes – just tell me what # to call

From: Robert Munoz [<mailto:rmunoz@akpdmedia.com>]

Sent: Tuesday, August 26, 2014 12:23 PM

To: Cohen, Adam

Subject: Re: Can We Talk About Education Speech?

Hey Adam,

Just following up. Would you be able to give John a call at 1:30pm today?

From: Robert Munoz <rmunoz@akpdmedia.com>

Date: Monday, August 25, 2014 at 6:46 PM

To: "Cohen, Adam" <ASCohen@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: Can We Talk About Education Speech?

Hey Adam,

Would tomorrow at 1:30pm work?

On Aug 25, 2014, at 6:43 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

Yes - Rob - can you find 30 min or so?

On Aug 25, 2014, at 6:38 PM, "Cohen, Adam" <ASCohen@cityhall.nyc.gov> wrote:

John,

The Mayor is giving a big education speech right after Labor Day. He wanted me to talk with you and get your thoughts about framing/issues/etc. Would you have time to chat tomorrow during the day – in the 10AM-4PM range?

Adam

From: [Hagelgans, Andrea](#)
To: [Adams, Marti](#)
Subject: Fw: Possible Themes
Date: Tuesday, August 26, 2014 6:57:24 PM

From: Ragone, Peter
Sent: Tuesday, August 26, 2014 06:57 PM
To: Hagelgans, Andrea
Subject: Fw: Possible Themes

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, August 26, 2014 10:36 AM
To: Ragone, Peter
Subject: Re: Possible Themes

Pushing my conversation with Adam until you & I have had a chance to chew this over...

Read the framing memo & the themes below... A few quick thoughts...

** I like the first theme (with caveats, as you said, on 100% readiness) because it hints at Tale of Two Cities (another record on Wall Street this week, BTW) - and what we're doing to address it.

** Definitely agree with what you said re: every neighborhood needing/deserving a quality school. Good schools are anchors of strong neighborhoods. It speaks to the character of a neighborhood & ensures that people will live there/move there/want to raise a family there.

** I think we should use this speech to mention the role that parents play in this. We're doing everything we can from the government side to make sure there's funding/programs/etc - but they need to take an active role in their kids' education, too - getting involved with the local school, making sure their kids do their homework, taking advantage of offerings like Pre-K and after-school.

** Just like with the readiness figure, I'm a little worried about setting too many hard goals on improved scores. A couple of metrics would be nice - but don't want to box ourselves in & give the naysayers the opportunity to say we didn't achieve what we set out to do in Area X, so therefore we failed.

** I am obviously obsessed with after-school - so would love to draw the link between the expansion there & the peace of mind we give parents that their kids are off the streets & out of harm's way during those most difficult hours after school day ends & before work day ends. Not sure how that fits into this thematically though. Maybe it's a broader responsibility message: we have a responsibility to our kids; parents have responsibility to shape their lives; we've got a responsibility to ensure that workers have the peace of mind they need to be productive (and not worrying) while at work & on the clock? Not quite sure.

** Something to noodle on: BDB's statement during the campaign that he wishes every parent could see the world through the eyes of other parents; that these are ALL our children.

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>

Date: Tuesday, August 26, 2014 at 12:34 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Fw: Possible Themes

Let's discuss?

From: Cohen, Adam

Sent: Monday, August 25, 2014 07:00 PM

To: Ragone, Peter

Subject: Possible Themes

Peter,

Here are a few possible themes. The first one reflects your thoughts about how New York is so good in so many things – but education is not one of them. The second, income inequality. And the third neighborhoods. We may want to blend some of these together. Anyway, let me know what you think.

<!--[if !supportLists]-->1. <!--[endif]--> New York City is a world-class, 21st century city by many measures. A leader in global finance, media, and high-tech industries. A place world wants to visit – and move to. Low crime. But education is being left behind – at a time when it is more important than ever, because of globalization and the information economy. We are launching an educational moonshot that will take New York schools into the future. By the time this pre-k class graduates from high school, 100% will be ready for college, a job, or independent living. This will be true in every school in every neighborhood – and the improvements will begin immediately. A city that leads the world so much will lead it in education as well.

<!--[if !supportLists]-->2. <!--[endif]-->The problem of our time is income inequality. We are doing a great deal to address – from affordable housing to paid sick leave to municipal ID. But nothing is more important in ending inequality than improving education. We are launching an educational moonshot to close the gap. By the time this pre-k class graduates from high school, 100% will be ready for college, a job, or independent living. This will be true in every school in every neighborhood – and the improvements will begin immediately.

<!--[if !supportLists]-->3. <!--[endif]-->New York is a city of neighborhoods – and we want to make every neighborhood great. Cannot be great without a first-class school. We are launching an educational moonshot that will take New York schools into the future. By the time this pre-k class graduates from high school, 100% will be ready for college, a job, or independent living. This will be true in every school in every neighborhood – and the improvements will begin immediately.

From: [Hagelgans, Andrea](mailto:Hagelgans.Andrea)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Ragone, Peter](mailto:Ragone.Peter); [Cohen, Adam](mailto:Cohen.Adam)
Subject: Re: Speech discussion with Mayor
Date: Tuesday, August 26, 2014 8:05:38 PM

He is calling you now

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, August 26, 2014 08:03 PM
To: Hagelgans, Andrea
Cc: Ragone, Peter; Cohen, Adam
Subject: Re: Speech discussion with Mayor

Cool

> On Aug 26, 2014, at 7:50 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:
>
> Thanks. Mayor may or may not have a family commitment then. He may call you later to discuss the
neighborhoods theme in particular.
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, August 26, 2014 07:05 PM
> To: Hagelgans, Andrea
> Cc: Ragone, Peter; Cohen, Adam
> Subject: Re: Speech discussion with Mayor
>
> I could do 8pm or after
>
>> On Aug 26, 2014, at 7:03 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:
>>
>> Dear John,
>> Just left you a message. We are discussing the education speech tonight with the Mayor and was
wondering if you are available to be part of the call? Likely to happen in next hour or so.
>> Thanks,
>> Andrea

From: [Cohen, Adam](#)
To: "jfdc@akpdmedia.com"
Subject: Re: <no subject>
Date: Wednesday, August 27, 2014 10:14:24 AM

Thanks John. As I told the mayor, your thoughts on this were very helpful.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 27, 2014 10:12 AM
To: Cohen, Adam
Subject: <no subject>

Hey Adam... Thanks for talking last night... I took some notes which I will send to you, Peter, and Andrea this morning

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Ragone, Peter](#); [Cohen, Adam](#)
Subject: A few notes from last night
Date: Wednesday, August 27, 2014 12:39:48 PM
Attachments: [NOTES ON MBDB CONVERSATION.docx](#)

Happy to talk through further - but I like this idea of an education agenda that says: "Here's our shot. We've got one of ours in power. Let's play this for all its worth & get as much as humanly possible for our kids while he's there."

NOTES ON MBDB CONVERSATION

BDB:

- This speech should be very personal, not typical speech format.
- Should pick up where Riverside speech left off.
- Focus on urgency of the moment – fast & hard push for changes.
- Lots of policies to point to: Pre-K, after-school, community schools, efforts to reduce class size.
- Storytelling.

JDC:

- There's a general sense that NYC is a great place to live, but if you want to send your kids to public school, you've got to pick from a handful of neighborhoods: Park Slope, Tribeca, UES, etc. It shouldn't be that way.
- A good public school is the anchor of a strong neighborhood. Every neighborhood should say the name of their local school with pride – I live in XX – right by PS 19!
- Our vision for NYC public schools should be analogous to the AfAm community & the local church: it's the hub of life in that neighborhood – not just for services, but for community, living, social connections.

BDB:

- Very personal approach to speech. What public schools meant to BDB growing up – esp without father?
- ant to CMC – her experience.
- [REDACTED]
- [REDACTED]
- [REDACTED] hearing from parents, not just policy makers. Went to PTAs across the city.
- While every family has different circumstances, public school parents have all gone through a specific, similar journey together.
- Do we trace the path of a single child? (JDC – I don't think so.)

JDC:

- BDB is the first mayor in history to serve while having a child in our public schools. That's the backdrop for a whole life experience of having kids go through the public school system.

- Let's have NYC public school parents think about BDB the way that oil executives must have thought about VP Cheney – that we've finally got "one of our own on the INSIDE," and that we MUST use every lever of power available to reshape policy in our way of thinking over the next four or eight years, since we don't know who will follow BDB.
- See the world through the eyes of every other parent. These are ALL our children.

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"
Cc: [Ragone, Peter](#); [Cohen, Adam](#)
Subject: Re: A few notes from last night
Date: Wednesday, August 27, 2014 12:40:19 PM

Thanks so much!

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, August 27, 2014 12:39 PM
To: Hagelgans, Andrea
Cc: Ragone, Peter; Cohen, Adam
Subject: A few notes from last night

Happy to talk through further - but I like this idea of an education agenda that says: "Here's our shot. We've got one of ours in power. Let's play this for all its worth & get as much as humanly possible for our kids while he's there."

From: John Del Cecato
To: Bill de Blasio
To: Chirlane McCray
Subject: <no subject>
Sent: Sep 4, 2014 7:42 PM

Chirlane - great bite from you on the radio this AM...
BDB/CMC - my tweet from earlier today <https://twitter.com/delcecato/status/507605155773038592>
Couldn't be prouder of you guys!

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Dante de Blasio goes back to school | New York Post
Date: Thursday, September 04, 2014 9:23:07 PM

<http://nypost.com/2014/09/04/dante-de-blasio-goes-back-to-school/>

I think this was it

"I'm a little shaky today," she said. "This moment means so much for our children and our communities."

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: FT: Record income gap fuels US housing weakness
Date: Friday, September 05, 2014 8:33:21 AM

Roger that

On Sep 5, 2014, at 8:32 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

Want to highlight this in the Labor Party speech. It's time to unleash my inner Del Cecato

From: Klein, Monica
Sent: Friday, September 05, 2014 08:28 AM
To: B
Subject: FT: Record income gap fuels US housing weakness

Record income gap fuels US housing weakness

Anjli Raval - August 12, 2014
Financial Times

The income gap between America's richest and poorest metropolitan regions has reached its widest on record, shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy.

The gap has narrowed and widened in past cycles, but the rebound from the most recent financial crisis has seen the ratio hit its most unequal since data collection began 45 years ago, fuelling policy makers' concerns.

US Commerce and Labor Department data for the 100 largest metropolitan areas by population, analysed for the Financial Times by property website Trulia, found the income disparity between the 10th most expensive region and the 90th by home prices in 2013 hit its widest since records began in 1969.

The research shows Boston – ranked at 10 – reporting a per-capita income 1.61 times that of Cincinnati ranked at 90. At its low point in 1976, the gap was 1.36 times, between San Francisco and El Paso.

A patchy labour market recovery has meant significant variations in job and income growth between regions across the US, which in turn has intensified the divergences across the country's housing markets.

"Housing markets are playing out at very different speeds partly as a result of the lack of geographical breadth in the labour market. Certain sectors of the economy are performing better than others, propelling some housing markets over others," said Fannie Mae economist Mark Palim.

While some areas are experiencing bubble-like conditions, others are flailing. In Austin, Texas, a surge in technology jobs has driven demand. But in Akron, Ohio, which is struggling to boost employment through a new manufacturing base, house purchases have been more muted. In the government town of Sacramento, California, anxious homebuyers are waiting on the sidelines after being priced out by investors.

US housing: Battle scars

An improvement in the US housing sector is crucial to the economic recovery but is being jeopardised by a weak jobs market and wary buyers.

Stanley Fischer, Janet Yellen's deputy chairman at the Federal Reserve, highlighted the central bank's concern about housing in a speech this week.

"The housing sector was at the epicentre of the US financial crisis and recession and it continues to weigh on the recovery," he said.

In contrast to previous recoveries, he noted "residential construction [has been] held back by a large inventory of foreclosed and distressed properties and by tight credit conditions for construction loans and mortgages".

How cities fared through the boom and bust, and the extent of state and local government control over foreclosures, have dictated housing market performance.

But job and income growth are playing an outsized role, Mr Palim added, particularly as mortgage interest rate rises and home price increases affect affordability.

The number of Americans in work has surpassed the pre-recession peak. But there has been little lower and middle wage growth, constraining demand for houses across much of the country.

The rebound in construction, led by apartments, has been concentrated in pockets of the country where incomes are among the greatest. Six of Trulia's 10 highest-income areas – including San Jose, Boston and New York – also had the strongest residential construction performance by permits in 2013 compared with past norms.

Economists see construction activity as a better gauge of an improving housing market than prices, which have been skewed by an influx of investor buyers since 2012.

From: [John Del Cecato](#)
To: [Ragone, Peter](#)
Subject: Re: Kicker video for tomorrow
Date: Friday, September 05, 2014 1:11:01 PM

Beautiful!

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
Date: Friday, September 5, 2014 at 11:05 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: Kicker video for tomorrow

From: Singleton, Jessica
Sent: Thursday, September 04, 2014 10:10 PM
To: Walzak, Phil
Cc: Ragone, Peter; Hagelgans, Andrea; Katz, Rebecca; Levin, Christina; [REDACTED]
<[REDACTED]> Parikh, Ishanee; Devora Kaye
Subject: Re: Kicker video for tomorrow

For your feedback tonight please!

[REDACTED]
password: [REDACTED]

On Sep 4, 2014, at 17:27, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

also like the idea of fleshing out 200 days vid with todays awesomeness

From: Ragone, Peter
Sent: Thursday, September 04, 2014 5:27 PM
To: Singleton, Jessica; Walzak, Phil; Hagelgans, Andrea; Katz, Rebecca
Cc: Levin, Christina; [REDACTED] Parikh, Ishanee
Subject: Re: Kicker video for tomorrow

Great.

From: Singleton, Jessica
Sent: Thursday, September 04, 2014 05:23 PM
To: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Katz, Rebecca
Cc: Levin, Christina; Maria Gindler ([REDACTED])
<[REDACTED]> Parikh, Ishanee
Subject: Kicker video for tomorrow

I'll have a kicker video that wraps up the first-day, five-borough tour. Think it can be a digital roll out but wanted you guys to have it on your radar. Aiming to drop at noon. Will do tweeters, etc around it to push it far and wide.

Jessica Singleton
Digital Director @nycgov
@jessay286

From: [Perez, Roberto](#)
To: "jfdc@akpdmedia.com"
Subject: STATEMENTS OF MAYOR DE BLASIO AND CORPORATION COUNSEL ZACHARY W. CARTER ON CENTRAL PARK FIVE SETTLEMENT
Date: Friday, September 05, 2014 4:36:53 PM

**STATEMENTS OF MAYOR DE BLASIO AND CORPORATION COUNSEL
ZACHARY W. CARTER ON CENTRAL PARK FIVE SETTLEMENT**

NEW YORK – Mayor de Blasio and Corporation Counsel Zachary W. Carter released the following statements on the approval by a federal judge of the \$41 million settlement in the Central Park Five case:

Statement from Mayor de Blasio:

“This settlement is an act of justice for those five men that is long overdue. The City had a moral obligation to right this injustice—which is why, from Day One, I vowed to settle this case. I commend the Law Department, led by Corporation Counsel Zachary W. Carter, for its efforts to reach a fair resolution of this matter that takes into account all relevant legal factors. With today’s approval by a federal judge, we can finally put this case behind us, and these five men and their families can begin to heal these wounds and move forward.”

Statement from Corporation Counsel Zachary W. Carter

“More than 10 years ago, the New York District Attorney moved to vacate the convictions of the young men who came to be known as the Central Park Five, after a review of the case prompted by statements of an individual who claimed sole responsibility for the brutal rape of a female jogger that was the centerpiece of the prosecution. DNA evidence conclusively linked that individual to the rape of the jogger. There was no DNA or other scientific evidence that implicated any of the five young men ultimately convicted of the rape.

“To the extent that the evidence suggests that these five young men were wrongfully convicted and sentenced to substantial prison terms for a crime they did not commit, that in and of itself constitutes an injustice in need of redress. Toward that end, we have reached an agreement to settle this case. This agreement should not be construed as an acknowledgment that the convictions of these five plaintiffs were the result of law enforcement misconduct. On the contrary, our review of the record suggests that both the investigating detectives and the Assistant District Attorneys involved in the case acted reasonably, given the circumstances with which they were confronted on April 19, 1989 and thereafter. In the end, however, that is an issue that would ultimately be determined by a jury at trial, absent a settlement of this litigation. We have determined that a resolution of this matter is in the best interests of the City.”

From: [Ragone, Peter](#)
To: [B; Walzak, Phil; "jfdc@akpdmedia.com"; FLONYC](#)
Subject: Re: Manchester speech
Date: Sunday, September 07, 2014 1:56:25 PM

Got it.

----- Original Message -----

From: B
Sent: Sunday, September 07, 2014 10:54 AM
To: Ragone, Peter; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Manchester speech

Could we all do a brief call this week to think together? I have thoughts I want to bounce off this auspicious group. Peter, pls make sure this happens

From: [Ragone, Peter](#)
To: "jfdc@akpdmedia.com"; B
Cc: [Walzak, Phil](#); FLONYC
Subject: Re: Manchester speech
Date: Sunday, September 07, 2014 2:17:46 PM

Roger.

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, September 07, 2014 11:06 AM
To: B
Cc: Ragone, Peter; Walzak, Phil; FLONYC
Subject: Re: Manchester speech

Sure

> On Sep 7, 2014, at 1:55 PM, "B" <BCCD@cityhall.nyc.gov> wrote:
>
>
> Could we all do a brief call this week to think together? I have thoughts I want to bounce off this
auspicious group. Peter, pls make sure this happens
>

From: [Horsford, Meredith](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Vision for Gracie Mansion
Date: Thursday, September 11, 2014 4:24:53 PM
Attachments: [9.2.14 New Vision Proposal for FLONYC.pdf](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)

John-

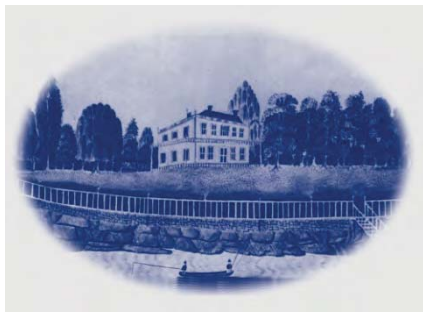
The First Lady asked that I connect with you regarding Gracie Mansion. I am the relatively new Executive Director of the Gracie Mansion Conservancy. The First Lady, Rachel and I along with a few other folks have been discussing the vision for Gracie Mansion moving forward. A large part of this is the tour program. In the past, Gracie Mansion was visited by quite a lot of school groups (particularly second grade groups) here to learn about the Revolutionary War, the Dutch, 18th century homes, etc. as well as general public tours and specialty tours. But as I'm sure you know, the Mayor and the First Lady are very interested in creating a new vision in their home which is very exciting.

Attached is a proposal that we put together as a starting point to this conversation with the First Lady, which I believe Rachel has shared with you. I then had a follow up meeting with FLONYC this week and got some feedback from her. She suggested that I touch base with you to get your feedback as well as that of a few other people and then the idea would be for us all to sit down together and brainstorm. Rachel shared a few of your thoughts with me but I was wondering if you and I could set up a time to discuss some ideas for the larger plan/vision for Gracie further. Thanks very much.

Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov





THE GRACIE MANSION CONSERVANCY

New Tour Program Vision Proposal

Tuesday, September 9, 2014

PROPOSAL EXPLANATION:

The following outline explores two proposed phases for the development of a reimagined tour program. These two phases will enable GMC to focus on a thoughtful plan and provide adequate time to fully develop and implement these ideas.

The steps outlined in this proposal will enable GMC to create a cohesive narrative that weaves together multiple stories of Gracie Mansion and New York City. This proposal ensures that any changes to the art and the tour script form a connected and clear narrative, providing a succinct tour experience for visitors, while keeping in mind how our tour offerings align with educational goals and curriculum for New York City school groups. From a logistical standpoint, this plan enables GMC to also coordinate the acquisition of resources and art work that will be needed to tell these new stories at Gracie Mansion.

As an overview, beginning in October, GMC proposes hosting 3 school tours each week. Through the months of October and November, GMC would create its first quarterly rotating exhibition, which will be on display in the Ballroom. Beginning in December, GMC proposes resuming the Specialty Tours and general admission tours. We propose that the general admission tours be offered as an open house, which will be hosted on a monthly basis.

PHASE I (October-November, School Group Tours):

During the initial phase of the new vision, GMC proposes hosting **3 school tours each week on Tuesdays** at 10:30, 11:30, and 12:30, each **tour lasting approximately 45 minutes**. Previously, school tours were held on Tuesdays and Thursdays each week. For the sake of consistency, GMC purposes keeping school tours on Tuesdays; however, if this is not a convenient time, we can hold these on a different day.

School tours would begin Tuesday, October 7, 2014 (most schools do not take field trips in September). The proposed tour content is based upon the past tours, but includes additions, making it more relevant and up-to-date.

Below are the proposed script themes that will be discussed during the tour. The subsequent Proposed Script Outline provides a detailed explanation of what will be discussed in each part of the house.

Proposed Script Theme Overview:

- House as Mayoral Residence
- Archibald Gracie, his family, and house
- Revolutionary War
- Civic Rights/Responsibilities

Proposed Script Outline:

I. Old House

a. Front Porch

i. Introduction of the house

1. Who was Archibald Gracie?

2. Location of the house on the water connecting it to water transportation/shipping

3. This area was once farm land but the landscape has changed since Gracie's day

a. Park named after Carl Schurz, an abolitionist and supporter of Lincoln

b. Great Migration changing and expanding the city's population

4. Gracie Mansion is Mayor's Official residence since 1942, a time marked by WWII, race riots, and New Deal reforms

b. Foyer

i. What does federal/federal style mean?

ii. Mirror, chandelier, and fireplace combination

1. Common in every room to magnify light

iii. Faux marble wood and painted door features

1. Floor created through partnership with Alpha Workshops, only non-profit organization providing creative HIV-positive individuals with industry-specific training and employment in decorative arts

c. Yellow Parlor

i. Revolutionary War

1. Cannonball and archaeology

2. Walton family and eviction from house during war

3. Archibald Gracie contributions to Federalist newspapers

4. Brief Revolutionary War discussion; highlight the Battle of Brooklyn, etc.

ii. James F. Pringle painting (Arrival of the British Queen at New York)

1. Explain how we use artwork to inform our understanding of the past

d. Formal Dining Room

i. Discuss Gracie family

1. House modifications can be seen in the room and reflect growing family

- ii. Unique wallpaper and conservation efforts
- e. Library
 - i. Gracie Mansion is functional, historic house, providing a mix of old and new
 - ii. How did Gracie Mansion become the Mayor's residence?
- II. Wagner Wing (*Emphasis will be on modern New York City and civic engagement*)
 - a. Ballroom
 - 1. Changing exhibition space/gallery
 - b. Peach Room
 - i. Mayoral families
 - 1. Susan Wagner created the wing for family privacy
 - c. Blue Room
 - i. How do you become mayor?
 - ii. What are the mayor's duties and responsibilities?
 - 1. Parts of responsibilities include hosting famous dignitaries and guests: Nelson Mandela and John F. Kennedy etc.
 - iii. Discuss how the leadership in the executive, legislative, and judicial branches reflect the diverse nature of NYC

*****Proposed new items of discussion for the tour*****

PHASE II (November 2014-May 2015, Open Houses, Specialty Tours, & Changing Exhibitions in the Wagner Wing):

During the second phase, in addition to the continued school tours, GMC proposes expanding the tours available.

Starting in December, GMC proposes the start of regular **Open Houses**:

- Open Houses would occur **once a month** on a rotating schedule for two hours at a time.
- Guests make a reservation for 30 minute staggered tours for 30-50 people each.
- GMC proposes researching **corporate sponsorship** opportunities, **eliminating admission costs for the Open Houses**.

Starting in **December**, while both the school tours and the Open Houses will continue, GMC proposes **once again implementing the specialty tour program**. GMC purposes continuing the specialty tour program as it serves as a revenue source for the Conservancy and has been and continues to be very popular with our visitors. We currently have a long list of individuals that have asked that we notify them when the specialty tours recommence. Moving forward, GMC will look for opportunities to expand the specialty tour, increasing outreach and diversifying its audiences.

Proposed December Schedule:

- Tuesdays (All tours 45 minutes long, unless otherwise noted)
 - School Tours: 10:30, 11:15, 12:00
- Wednesdays
 - Specialty Tour: 11:45-1:15 and 2:15-3:45
 - One evening (option 5:30-7:00 pm) Specialty Tour per month. Specific days will be scheduled in coordination with the family and MOSPCE events. GMC understands that this might not be ideal for the family and can be flexible.
- Open House for the general public one day of the month

As part of Phase II, GMC proposes **using the Wagner Wing as a rotating exhibition and gallery space**. GMC suggests that the Wagner Wing be used as a changing exhibit space, with new installations every four months. Such installations may include art work from local artists or loans from various city museums. Or the space may be used to display other historical or interesting exhibits as they pertain to Gracie Mansion and the City of New York.

Below is a list of possible themes that may be explored through the rotating exhibitions in the Wagner Wing.

Potential Gracie Mansion New Vision Themes:

Revolutionary War

To commemorate the Revolutionary War, we can have a tour focusing on items in the Gracie Mansion collection that point toward Gracie's role as a fort, highlighting the family that lived here during this period and having to relinquish their home. Another option can be to involve the Brooklyn Historical Society in having an exhibit on the Battle of Brooklyn, or a tour that talks about that battle. This is also an opportunity to link with the Old Stone House in Brooklyn.

- Fight for freedom
- Founding Fathers
- Loyalists/Patriots

Immigration

Immigrants from all over the world have played a major role in shaping the culture of NYC. Gracie Mansion can highlight immigrant communities today by showing artworks depicting Little Italy, China Town, the West Indian community in Brooklyn, Little Brazil etc. In addition, this is an opportunity to have a public program about the Hart-Cellar Immigration and Nationality Act of 1965 and immigration laws today.

- Tensions between Immigrant groups
- Population growth in NYC
- Juan Rodriguez first documented non-Native American and immigrant to live on Manhattan Island (1613)

September 11, 2001

Although there is a September 11 Memorial Museum, Gracie Mansion can highlight the meaning of the Mayor's role and leadership during this time through a tour that focuses on NYC Mayors, who they are, their duties, responsibilities, etc.

- Mayor's response to the attacks
- NYC's recovery

Harlem

Harlem is a large cultural center of African American life and history. Gracie Mansion can work with the Schomburg Center for Research in Black Culture and a museum to exhibit African American art and build a tour program surrounding Harlem's importance in New York City.

- 1935, 1943 & 1964: Race Riots in Harlem, New York: Causes and Aftermath of the Riots
- Social Class in NYC
- Racial injustice, riots and civil unrest in NYC
- Great Migration from the American South
- The Harlem Renaissance: New Black identity during this time

1929 – NYSE Crashed – The Great Depression began

New York City was a thriving financial center and still is today. Talking about the stock market crash, a tour can explore New York as the financial capital, NYC thriving in spite of adversity, and how Gracie Mansion and the families that lived there was able to overcome financial troubles to become the Mayor's Mansion today.

- What caused the NYSE crash?
- Did Black Tuesday cause the Great Depression?
- New York in the Roaring Twenties before the Great Depression
- Economic effects arising from the September 11 attacks
- 1792 – New York Stock Exchange was founded

Transportation

Transportation is always a topic of discussion in NYC. This is an opportunity for Gracie Mansion to display works of art that solely show transportation in New York, whether it is

people traveling on the subway, the building of Grand Central or the Mayor's traveling to and from Gracie Mansion. A tour can focus on the significance of transportation, such as the Subway system, to the New York City lifestyle.

- North River Steamboat – Clermont began a new era in transportation from New York.
- Transportation in NYC and NYS
- Erie Canal
- Archibald Gracie as a ship merchant and his journey to New York

New Amsterdam

New York City was formerly known as New Amsterdam. Many events during the late 18th century lead to New York City becoming the metropolitan cultural center it is today. Gracie Mansion can highlight important facts and stories including Gracie Mansion's role during this period.

- Dutch West India company
- New York City served as the capital of the United States from 1785 to 1790

Women's History

During Women's History month (March), we can explore themes by depicting artwork, highlighting the history on a tour, administering public programs, and working with FLONYC and her team, women's groups and museums.

- Rights and Equality- Voting rights in NY
- Objectification- Why does men see women as objects?
- Employment- wage gap, glass ceiling, discrimination,
- Roles of women during the Revolution
- First Ladies of NYC and their contributions to the City

Social Justice

To illustrate the story of NYC and social justice, we can utilize artwork that represents social justice movements/events in New York, such as Stonewall, Seneca Falls women's rights convention, civil rights movement, etc. We can also explore the growing issue of the mass incarceration of African Americans and Latinos in the U.S. through a public program that brings awareness, artwork made by prisoners, and/or partnering with another organization.

- Blacks and Jews' fight for Social Justice in America
- Gay rights movement
- Civil rights movement

Labor Unions

Exploring Labor Unions is a great way to talk about class structure, the working class, and a history of the working class in New York City.

New Vision Timeline:

This timeline process will include **frequent communication with the Mayor and First Lady and their respective offices.**

NOTE: This timeline's success is based on the assumption of a three person full-time staff and established approval process. It is important to note that this project will be completed in tandem with the annual benefit's planning process.

Project Steps	Timeframe	Action Notes
<u>PHASE I</u>		
<i>Initial Steps</i>		
Create hiring criteria for Gracie Guides and brainstorm ways to diversify guide staff	Early July	Completed
Review current Gracie Mansion tour script and brainstorm ways to modify the script with more diverse and present day stories	Early July	Completed
<i>Progress</i>		
Continue contact with school teachers for feedback regarding tours	July-September	On June 23 rd , a survey was distributed to teachers who have brought their students to GM in the past year, and we are receiving feedback
Approve Gracie Guide hiring description with the Mayor's Office	Mid July → Revised Early August	Completed
Advertise and recruit guide staff candidates	Until September 1 → Revised to September 5	In progress
Update the Gracie Mansion tour script to reflect the proposed additions	Mid-Late August → Revised to Early September	
Approve Gracie Mansion tour script with Mayor's Office	Late September	
<i>Preparations</i>		
Interview and vet Gracie Guide candidates; notify accepted applicants	Mid-Late August → Revised to September	
Brainstorm, research, and plan possible exhibit ideas for the Wagner Wing	September	
Begin taking reservations for school tours	August 18 → Revised to September 19	

Train and educate new and existing Gracie Guides on materials and script	Late September-Early October (2 training sessions)	
<i>Implementation</i>		
Kick off tours with a school group	October 7	
<u>PHASE II</u>		
<i>Initial Steps</i>		
Determine first exhibit theme and make contacts to acquire art or objects	Early to mid-October	
<i>Progress</i>		
Install first exhibition in the Wagner Wing	Late November to Early December	
Host first Open House at Gracie Mansion	December	
Begin hosting Specialty Tour Program	December	
Begin developing new exhibition ideas and themes for the coming year	December 2014-February 2015	
<i>Preparations</i>		
Plan, identify and secure art and resources for May-September 2015 exhibition	February-April	
<i>Implementation</i>		
Train and educate Gracie Guides on new exhibition	April	
Open May-September 2015 changing exhibition	May	
Research and plan art and resources for the October-January 2016 exhibition	June-October	

From: [John Del Cecato](#)
To: [Horsford, Meredith](#)
Subject: FW: Hey
Date: Thursday, September 11, 2014 4:30:53 PM

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, September 2, 2014 at 7:52 PM
To: "Noerdlinger, Rachel" <RNoerdlinger@cityhall.nyc.gov>
Subject: Re: Hey

This looks pretty good to me...

- * a typo - dignitaries not dignities
- * not sure comparing the 3 branches of government to the diversity of NYC works
- * is there anything we should say about the mansion that is NOT flattering to our history - i.e., a warts-and-all depiction of the history of the mansion?
- * do we make mention of the fact that the park that surrounds it is open to the public year-round?
- * is there anything that the MBDB and FLONYC plan to do to the mansion to make it more family-friendly that is appropriate to talk about?

From: [Horsford, Meredith](#)
To: "[Liz Hegarty](#)"
Subject: RE: Vision for Gracie Mansion
Date: Friday, September 12, 2014 10:42:46 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

You too.

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Friday, September 12, 2014 10:37 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Perfect, thanks. Have a great weekend!

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Friday, September 12, 2014 at 9:35 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Liz-

Fine for me. My office number is (212) 570-0985. Thanks.

Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
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New York, NY 10128
phone (212) 570-0985
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From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]

Sent: Friday, September 12, 2014 10:28 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Meredith,

If we could do this by phone that would be great. What's the best number to reach you?

Liz

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Friday, September 12, 2014 at 9:22 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Liz-

Monday at 3 pm works for me. Would this be in person or over the phone? Thanks.

Meredith

Meredith S. Horsford
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From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Friday, September 12, 2014 9:51 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Hi Meredith,

Hope all is well.

John's schedule is fairly flexible early next week. Does Monday at 10 or 3 ET work for you? Happy to look into other times if helpful.

Many thanks,

Liz

—

Liz Hegarty

Executive Assistant
AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhegarty@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Thursday, September 11, 2014 at 6:54 PM
To: "Horsford, Meredith" <MHorsford@cityhall.nyc.gov>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Re: Vision for Gracie Mansion

Sure thing - let's talk next week... adding Liz for scheduling

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 11, 2014 at 5:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Thanks John. The version that you saw hasn't been altered yet and thank you for forwarding your notes. If you have a few minutes maybe next week we could chat? Now that I have had an opportunity to speak further with FLONYC about the house, I would so appreciate your input. The First Lady would like to talk more about what stories we should tell at Gracie, what do we want the take away to be for visitors, who is our target audience, etc.

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 11, 2014 4:30 PM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Hey Meredith... Welcome aboard! I sent Rachel a few small notes on a version I saw a week ago - unless that's changed since? Will forward email

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 11, 2014 at 4:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Vision for Gracie Mansion

John-

The First Lady asked that I connect with you regarding Gracie Mansion. I am the relatively new Executive Director of the Gracie Mansion Conservancy. The First Lady, Rachel and I along with a few other folks have been discussing the vision for Gracie Mansion moving forward. A large part of this is the tour program. In the past, Gracie Mansion was visited by quite a lot of school groups (particularly second grade groups) here to learn about the Revolutionary War, the Dutch, 18th century homes, etc. as well as general public tours and specialty tours. But as I'm sure you know, the Mayor and the First Lady are very interested in creating a new vision in their home which is very exciting.

Attached is a proposal that we put together as a starting point to this conversation with the First Lady, which I believe Rachel has shared with you. I then had a follow up meeting with FLONYC this week and got some feedback from her. She suggested that I touch base with you to get your feedback as well as that of a few other people and then the idea would be for us all to sit down together and brainstorm. Rachel shared a few of your thoughts with me but I was wondering if you and I could set up a time to discuss some ideas for the larger plan/vision for Gracie further. Thanks very much.

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From: [Horsford, Meredith](#)
To: ["John Del Cecato"](#)
Cc: [Liz Hegarty](#)
Subject: RE: Vision for Gracie Mansion
Date: Monday, September 15, 2014 1:35:02 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[9.15.14 GMC Phone Meeting.docx](#)

John-

I put down a few ideas based on my conversation with the First Lady that we might touch on when we chat (things to consider bulleted list). The other items were on the document that you saw before. Looking forward to talking with you at 3:00.

Best,
Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
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Sent: Thursday, September 11, 2014 7:54 PM
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Cc: Liz Hegarty
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Meredith S. Horsford
Executive Director

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Meredith

Meredith S. Horsford
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New York, NY 10128
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fax (212) 312-0894

email mhorsford@cityhall.nyc.gov



THE GRACIE MANSION CONSERVANCY

Meeting Notes for Monday, September 15, 2014

Things to Consider:

- Who is our target audience?
 - New Yorkers
 - School Children → What age groups?
 - Tourists
- How do we best engage our audiences?
- What is the story of Gracie Mansion? What parts of NYC history should be told at Gracie Mansion?
- What is the significance of the tour? What do people walk away with that challenges their understanding of Gracie Mansion or New York?
- What is the best way to make connections between the tour themes and the administration's vision?

Current Tour Themes:

- Dutch influence in New York
- Archibald Gracie, his family, and house
- Revolutionary War
- Briefly discuss Mayors and families as it relates to the addition of the Wagner Wing

Proposed Script Theme Overview:

- House as Mayoral Residence
- Archibald Gracie, his family, house
- Civic Rights/Responsibilities
- Revolutionary War

Potential Tour Themes for New Vision & Script:

Considering adding some of the following themes:

Revolutionary War

To commemorate the Revolutionary War, we can have a tour focusing on items in the Gracie Mansion collection that point toward Gracie's role as a fort, highlighting the family that lived here during this period and having to relinquish their home. Another option can be to involve the Brooklyn Historical Society in having an exhibit on the Battle of Brooklyn, or a tour that talks about that battle. This is also an opportunity to link with the Old Stone House in Brooklyn.

- Fight for freedom
- Founding Fathers

- Loyalists/Patriot

Immigration

Immigrants from all over the world have played a major role in shaping the culture of NYC. Gracie Mansion can highlight immigrant communities today by showing artworks depicting Little Italy, China Town, the West Indian community in Brooklyn, Little Brazil etc. In addition, this is an opportunity to have a public program about the The Hart-Cellar Immigration and Nationality Act of 1965 and immigration laws today.

- Tensions between Immigrant groups
- Population growth in NYC
- Juan Rodriguez first documented non-Native American and immigrant to live on Manhattan Island (1613)

September 11, 2001

Although there is a September 11 Memorial Museum, Gracie Mansion can highlight the meaning of the Mayor's role and leadership during this time through a tour that focuses on NYC Mayors, who they are, their duties, responsibilities, etc.

- Mayor's response to the attacks
- NYC's recovery

Harlem

Harlem is a large cultural center of African American life and history. Gracie Mansion can work with the Schomburg Center for Research in Black Culture and a museum to exhibit African American art and build a tour program surrounding Harlem's importance in New York City.

- 1935, 1943 & 1964 – Race Riots in Harlem, New York: Causes and Aftermath of the Riots
- Social Class in NYC
- Racial injustice, riots and civil unrest in NYC
- Great Migration from the American South
- The Harlem Renaissance: New Black identity during this time

1929 New York Stock Exchange Crashed/Great Depression

New York City was a thriving financial center and still is today. Talking about the stock market crash, a tour can explore New York as the financial capital, NYC thriving in spite of adversity, and how Gracie Mansion and the families that lived there was able to overcome financial troubles to become the Mayor's Mansion today.

- What caused the NYSE crash?

- Did Black Tuesday cause the Great Depression?
- New York in the Roaring Twenties before the Great Depression
- Economic effects arising from the September 11 attacks
- 1792 – New York Stock Exchange was founded

Transportation

Transportation is always a topic of discussion in NYC. This is an opportunity for Gracie Mansion to display works of art that solely show transportation in New York, whether it is people traveling on the subway, the building of Grand Central or the Mayor's traveling to and from Gracie Mansion. A tour can focus on the significance of transportation, such as the Subway system, to the New York City lifestyle.

- North River Steamboat – Clermont began a new era in transportation from New York.
- Transportation in NYC and NYS
- Erie Canal
- Archibald Gracie as a ship merchant and his journey to New York

New Amsterdam

New York City was formerly known as New Amsterdam. Many events during the late 18th century lead to New York City becoming the metropolitan cultural center it is today. Gracie Mansion can highlight important facts and stories including Gracie Mansion's role during this period.

- Dutch West India company
- New York City served as the capital of the United States from 1785 to 1790

Women's History

During Women's History month (March), we can explore themes by depicting artwork, highlighting the history on a tour, administering public programs, and working with FLONYC and her team, women's groups and museums.

- Rights and Equality- Voting rights in NY
- Objectification- Why does men see women as objects?
- Employment- wage gap, glass ceiling, discrimination,
- Roles of women during the Revolution
- First Ladies of NYC and their contributions to the City

Social Justice

To illustrate the story of NYC and social justice, we can utilize artwork that represents social justice movements/events in New York, such as Stonewall, Seneca Falls women's rights convention, civil rights movement, etc. We can also explore the growing issue of the mass

incarceration of African Americans and Latinos in the U.S. through a public program that brings awareness, artwork made by prisoners, and/or partnering with another organization.

- Blacks and Jews' fight for Social Justice in America
- Gay rights movement
- Civil rights movement

Labor Unions

Exploring Labor Unions is a great way to talk about class structure, the working class, and a history of the working class in New York City.

From: [Liz Hegarty](#)
To: [Horsford, Meredith](#)
Subject: Re: Vision for Gracie Mansion
Date: Monday, September 15, 2014 1:44:31 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Thanks, Meredith. I will have John review prior to the call at 3.

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Monday, September 15, 2014 at 12:35 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

John-

I put down a few ideas based on my conversation with the First Lady that we might touch on when we chat (things to consider bulleted list). The other items were on the document that you saw before. Looking forward to talking with you at 3:00.

Best,
Meredith

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Subject: Re: Vision for Gracie Mansion

Sure thing - let's talk next week... adding Liz for scheduling

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Sent: Thursday, September 11, 2014 4:30 PM
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From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 11, 2014 at 4:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>
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From: [John Del Cecato](#)
To: [Cohen, Adam](#)
Subject: Re: Mayor Asked us to Talk
Date: Tuesday, September 16, 2014 2:24:03 PM

Cool - [REDACTED]

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>
Date: Tuesday, September 16, 2014 at 2:21 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Mayor Asked us to Talk

Excellent. What number should I call?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 16, 2014 2:21 PM
To: Cohen, Adam
Subject: Re: Mayor Asked us to Talk

Cool - let's say 1130am

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>
Date: Tuesday, September 16, 2014 at 2:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Mayor Asked us to Talk

Yes, great. After 11:15 would be best, but I could basically do whenever you want. Will not take long.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, September 16, 2014 2:19 PM
To: Cohen, Adam
Subject: Re: Mayor Asked us to Talk

Tomorrow would be better - sometime in the AM?

From: <Cohen>, Adam <ASCohen@cityhall.nyc.gov>
Date: Tuesday, September 16, 2014 at 2:15 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Mayor Asked us to Talk

Are you available end of the day or tomorrow?

From: [Perez, Roberto](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: MAYOR DE BLASIO ANNOUNCES THE LAUNCH OF THE NATIONAL 'CITIES FOR CITIZENSHIP' EFFORT WITH MAYORS EMANUEL AND GARCETTI
Date: Wednesday, September 17, 2014 10:35:30 AM

MAYOR DE BLASIO ANNOUNCES THE LAUNCH OF THE NATIONAL 'CITIES FOR CITIZENSHIP' EFFORT WITH MAYORS EMANUEL AND GARCETTI

NEW YORK—Mayor Bill de Blasio announced today the launch of Cities for Citizenship (C4C), a major initiative by the mayors of New York, Los Angeles and Chicago aimed at increasing citizenship among eligible U.S. permanent residents and encouraging cities across the country to invest in citizenship programs.

“I’m proud to stand today with my fellow mayors Rahm Emanuel and Eric Garcetti as we launch the national Cities for Citizenship initiative,” said **Mayor Bill de Blasio**. “This win-win effort will help us create more inclusive cities that lift up everyone. From increased economic activity to larger voting and tax bases, the advantages of citizenship will not only expand opportunity to our immigrant families, but to all New Yorkers and residents nationwide.”

The national C4C initiative builds on the Mayor’s pledge to reduce economic inequality and improve immigrant integration in our City. Benefits of naturalization range from higher earning potential home ownership rates, to increased voting and political participation. Naturalizing the 684,000 legal permanent residents who are currently eligible for U.S. citizenship is estimated to add up to \$4.1 billion over 10 years to the City’s economy.

“Increasing immigrant access to citizenship is a powerful tool for fighting poverty,” said **Nisha Agarwal, New York City Commissioner for Immigrant Affairs**. “This initiative will help thousands of people who haven’t taken the final step to citizenship because of cost, fear of a cumbersome process, or access to legal counsel.”

The announcement comes in conjunction with a pledge by Citi Community Development to contribute \$1.15 million to the C4C initiative, which will be coordinated by two leading national non-profits, The Center for Popular Democracy and the National Partnership for New Americans. Citi Community Development is making its largest contribution to date to this public-private partnership, and the funds will be divided among New York City, Chicago and Los Angeles.

“Citi believes that citizenship is an asset that enables immigrants to gain financial capability, and building a national identity must go hand-in-hand with building a financial identity,” said **Bob Annibale, Global Director of Citi Community Development and Citi Microfinance**. “We are proud to work with Mayor Emanuel, Mayor Garcetti and Mayor de Blasio to launch this initiative, which will lead to direct economic benefits for immigrant families and their communities.”

The funds will be used by New York City for NYCitizenship, the first large-scale, coordinated effort by a municipal government to connect low- and moderate-income New Yorkers to free, high-quality legal assistance for naturalization applications and to address the financial barriers to naturalization. NYCitizenship works with City agencies to connect the hundreds of thousands of New Yorkers eligible to become U.S. citizens with the critical

assistance they need to take the final step to citizenship, including legal advice, application assistance, financial counseling, and case management support. NYCitizenship is also forging new partnerships with the public libraries to promote awareness of citizenship and further expand the City and the libraries' citizenship work.

"Cities for Citizenship is a big win for immigrant families and for New York City," said **Andrew Friedman, co-executive director of the Center for Popular Democracy.**

"Facilitating naturalization will open doors for millions of New Yorkers and boost our economy from the ground up. We salute the Cities of New York, Los Angeles, and Chicago for modeling smart, progressive leadership for Mayors across the country."

"Thousands of HRA clients are eligible to become citizens, and this new initiative will open up a pathway to citizenship and an opportunity to move off of the public assistance caseload and out of poverty," said **HRA Commissioner Steven Banks.** "For our older clients becoming citizens through this new effort will help to address income inequality among seniors who often have no choice but to subsist on public assistance."

The Mayor's Office of Immigrant Affairs will also commission a first-of-its kind study on the economic impact of citizenship programs for mayors across the country. The study will demonstrate the importance of new municipal investments in naturalization, as well as the financial impact of connecting immigrant communities with legal support.

###

From: [Horsford, Meredith](#)
To: ["John Del Cecato"](#)
Cc: [Liz Hegarty](#)
Subject: RE: Vision for Gracie Mansion
Date: Thursday, September 18, 2014 10:41:18 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[New Vision for Gracie Mansion Conversations.docx](#)

Hi John-

Thanks so much for talking with me on Monday. I typed up some notes from our conversation. I know you wanted to give this some more thought and then touch base again. Let me know what your availability is. Thanks very much.

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New Vision for Gracie Mansion Conversations

John Del Cecato
September 15, 2014

1. Show/describe how NYC neighborhoods have changed over time both physically and demographically. This could be installed in the ballroom. This conversation, particularly with kids, could involve a conversation about the current physical surroundings at GM and what the surrounding would have looked like in the past.
 - a. Reach out to John Mollenkoph at CUNY who has done extensive research on demographic shifts, particularly in NYC.
 - i. Potential neighborhoods to highlight: Arthur Avenue, Brighton Beach, Flushing, Bedford Stuyvesant. John Mollenkoph could also identify areas to focus on.
 - b. This could tie easily to the story of Gracie Mansion. When GM was built in 1799, Archibald Gracie lived and worked downtown and built GM as a country home. When GM became the official Mayoral residence in 1942, Fiorello LaGuardia temporarily moved his office to what is now Bartow-Pell Mansion Museum in the Bronx, which at the time was much more of a country location in order to get away from race riots in the city. The area around GM has changed dramatically since its construction as have its inhabitants. This could also include a conversation about transportation which has allowed people to move farther away from the city center.
 - c. Interactive component: set up a television or computer where visitors could type in their zip code and learn about the changes that have taken place in their own neighborhoods so that visitors can learn about NYC's diverse and dynamic changes over the years.
2. Distinguished women in history
 - a. Highlight distinguished women in NYC history – potentially identify one per decade. These women could have had opened the first community bank or health center, been an innovator, etc. An example of someone to highlight is Bella Abzug. This would involve an interactive component to help kids feel connected to these people and also to make them feel like they too can make a difference in society. The exhibit could possibly include a wall where kids could post the name of a distinguished woman that they admire.
3. Civic engagement
 - a. Path to becoming Mayor – tie to Mayor de Blasio. This would need an interactive component.
4. Add some kind of human interest component
 - a. How do the Mayor, First Lady and family interact in the space? This would need to be discussed further with the First Family.

From: [Perez, Roberto](#)
To: "jfdc@akpdmedia.com"
Subject: Mayor de Blasio Announces NYC Municipal ID to Give Access to 1-Year Free Memberships at 33 of The City's Most Acclaimed Cultural Institutions
Date: Thursday, September 18, 2014 4:57:52 PM

Mayor de Blasio Announces NYC Municipal ID to Give Access to 1-Year Free Memberships at 33 of The City's Most Acclaimed Cultural Institutions

September 18, 2014

With the Municipal ID card, thousands of residents will be able to receive free benefits at members of the Cultural Institutions Group throughout 2015

NEW YORK—Today, Mayor Bill de Blasio announced that the City’s Municipal ID, which will launch in January 2015, will give all ID card holders access to one-year free membership packages at 33 of the City’s leading cultural institutions, including world class museums, performing arts centers, concert halls, botanical gardens, and zoos in all five boroughs. The Municipal ID/CIG one-year membership will be comparable to each institution’s standard one-year individual or family membership package, depending on the institution, and will give ID card holders a range of benefits including free admission, and access to special events, and discounts to museum shops.

The 33 institutions belong to the Cultural Institutions Group (CIG) which is comprised of private nonprofit cultural organizations located on City owned property. The first member of the CIG, the American Museum of Natural History, was created in 1869 and the group has grown to include a diverse cross section of institutions in each of the boroughs. The City provides capital, operating and energy support to CIG members and in turn each institution is charged with providing access to cultural services and programming to all New Yorkers.

See full list of CIG benefits here: <http://on.nyc.gov/1udVL18>

“The municipal ID is a powerful tool to bring more New Yorkers out of the shadows and into the mainstream. It is now also a key that opens the door for hundreds of thousands of more New Yorkers to our City’s premier assets in culture, science and entertainment,” said **Mayor Bill de Blasio**. “The Municipal ID Card embodies the values we cherish most about inclusivity and equality, and these memberships are another step forward on providing greater access and opportunity for our people.”

“New York’s wonderful cultural institutions which provide so much vibrancy to this city understand that we’re better when we’re moving forward together,” said **Council Speaker Mark-Viverito**. “I want to thank my Council colleagues, the administration and the Cultural Institution Group for their collaboration on this historic initiative.”

“The Municipal ID Program is one that has the potential to transform lives, and to help ensure its success the cultural community, and in particular the Cultural Institutions Group’s

members, have stepped up to the plate,” said **City Council Majority Leader and Chair of”, Libraries & International Intergroup Relations Committee Jimmy Van Bramer.**

“Culture is always important in our City and with this announcement we are reminded of the centrality of the arts to our City. Access to the arts for all and a more just City is being accomplished with the help of these great institutions. It is a great day.”

“The support for the Municipal ID from 33 of the City’s most illustrious cultural institutions is a landmark win on the road to implementation of this law, said **Chair of City Council Immigration Committee Carlos Menchaca.** “There is no doubt that New York City residents are set to gain an incredible amount from their participation in the municipal ID card program, and this partnership is a huge part of that. These new cultural benefits will ensure that all New Yorkers are excited about getting a municipal ID card—a key to New York City. I applaud the work of the Administration, The Council, and all of the community partners and advocates who continue to work tirelessly to make the municipal ID a reality.”

“I am grateful to the Cultural Institutions Group for teaming up to make New York’s municipal ID program the envy of other cities,” said **Municipal ID Bill Sponsor Council Member Daniel Dromm.** “This world-class ID will make our city’s world-class cultural institutions accessible to every New Yorker, from recent immigrant families to students and young professionals. With all of the fun and exciting options that this card will provide, New Yorkers will have no excuse to fail to get a card or to stay at home.”

“The Municipal ID expands access to vital resources and services for residents across New York City,” said **Council Member Ritchie Torres.** “Through partnership with institutions like the Bronx Zoo and New York Botanical Garden, it better ensures that all New Yorkers can enjoy and learn from our world-class cultural organizations. I am proud to stand with Mayor de Blasio, Speaker Mark-Viverito, and my colleagues in the Council to announce this exciting collaboration.”

“It is has been such a pleasure working with partners at cultural organizations and across agencies to help develop these membership packages for the municipal ID. I am thrilled with the generous benefits each member of the Cultural Institutions Group will offer to ID holders,” said **Cultural Affairs Commissioner Tom Finklepearl.** “There is something for everyone at gardens, zoos, museums, and performing arts centers in every borough. The CIG leadership has really come through for all New Yorkers and I will be one of the first in line to get the municipal ID!”

"This is an amazing set of benefits that underscores this card will be a card for all New Yorkers,” said **Immigrant Affairs Commissioner Nisha Agarwal.** “We are heartened by the leadership shown by the Cultural Institutions Group and Commissioner Finklepearl in making this the most ambitious municipal ID program in the country.”

“The Cultural Institutions Group is proud to stand together with Mayor de Blasio, Speaker Mark-Viverito, the members of the City Council, and the Department of Cultural Affairs in actively serving and supporting all our neighbors throughout New York City,” said **Chair of the CIG and Director of the Brooklyn Museum Arnold Lehman.** “The arts and culture bring us together as a community. This is one city – and the Municipal ID dynamically helps to make it so.”

The offer will be available to all Municipal ID holders from the day the program is launched in January 2015 through December 31, 2015. The membership term will be for one-year from the date the individual signs up with a participating cultural institution. The framework for the

CIG membership deal came together with the support of City Council after Cultural Affairs Commissioner Tom Finkelpearl was appointed earlier this year. As a former director of a CIG institution, Commissioner Finkelpearl was able work closely with CIG chair Arnold Lehman and the organizations' leadership in finding a creative and compelling strategy for CIG member institutions to open their doors even further to all New Yorkers. The package of benefits the CIG has developed demonstrates the central role these institutions play in New York's civic life.

This free membership package will not be available to existing members of a participating institution or individuals whose membership has lapsed since January 1, 2012. However, existing or recently lapsed members of a given institution can use their Municipal ID to obtain free membership at all other participating institutions.

The 33 participating institutions are listed below by borough:

Bronx

1. Bronx County Historical Society
2. Bronx Museum of the Arts
3. New York Botanical Garden
4. Wave Hill
5. Wildlife Conservation Society (includes Bronx Zoo, New York Aquarium, Central Park Zoo, Queens Zoo, and Prospect Park Zoo)

Brooklyn

6. Brooklyn Academy of Music
7. Brooklyn Botanic Garden
8. Brooklyn Children's Museum
9. Brooklyn Museum

Manhattan

10. American Museum of Natural History
11. Carnegie Hall
12. New York City Ballet
13. El Museo del Barrio
14. Lincoln Center for the Performing Arts, Inc.
15. Metropolitan Museum of Art
16. Museum of Jewish Heritage
17. Museum of the City of New York
18. New York City Center
19. Public Theater/New York Shakespeare Festival
20. Studio Museum in Harlem

Queens

21. Flushing Town Hall
22. Jamaica Center for Arts & Learning
23. Museum of the Moving Image
24. New York Hall of Science
25. MoMA PS1
26. Queens Botanical Garden
27. Queens Museum
28. Queens Theatre

Staten Island

29. Snug Harbor Cultural Center & Botanical Garden

30. Staten Island Children's Museum

31. Staten Island Historical Society

32. Staten Island Museum

33. Staten Island Zoological Society

“The Wildlife Conservation Society, a member of the Cultural Institutions Group, is honored that Mayor de Blasio chose to roll out the New York City Municipal I.D. Card at our Bronx Zoo,” said **Executive Vice President of Wild Conservation Society John Calvelli**. “We, like all of the CIG members, have a long tradition of partnering with the city to bring better services to all New Yorkers. WCS is proud to have worked with our CIG colleagues to bring a membership opportunity to participants, an important cultural component to the MIDC.”

“The American Museum of Natural History is pleased to support the Mayor, the Speaker, and the City Council in their efforts to launch the Municipal ID program and to advance the longstanding partnership between the City and the cultural sector,” said **President of the American Museum of Natural History Ellen V. Futter**. “As the historic first member of the Cultural Institutions Group, the Museum has long been one of New York’s most popular family destinations. The Muni ID partnership allows us to offer to even more New Yorkers—adults and children alike—opportunities to engage with science, culture, and nature in enriching, fun, and inspiring ways.”

“The Municipal ID program offers a great opportunity for the Cultural Institutions Group to engage all New Yorkers, said **Director and Chief Curator of the Studio Museum in Harlem Thelma Golden**. “I’ve enjoyed the many conversations with partners at colleague institutions and in City government and remain confident that the diverse range of ID benefits being offered will provide rewarding experiences to our audiences in Harlem and across the five boroughs.”

“This important initiative gives the Museum the opportunity to extend and deepen its relationship with all New Yorkers, most especially in our home borough of Queens - among the most diverse communities in the United States,” said **Executive Director of the Museum of the Moving Image Carl Goodman**.

“The Metropolitan Museum of Art is delighted to participate in Mayor de Blasio's exciting new Municipal ID initiative,” said **Director and CEO Thomas Campbell and President Emily K. Rafferty of The Metropolitan Museum of Art**. “The Met prides itself on extending access to art to an ever-expanding community—both from around the world and within our own diverse City. Art is a unifying force, and our collections reflect cultures across on the globe. We look forward to this expanded opportunity to connect people to both their heritage and to one another. Indeed, at the Met, the Municipal ID program will be a passport to the world.”

“We are proud to be a part of this initiative that brings arts institutions one step closer toward engaging members of our society in the cultural wellbeing of this City,” said **Executive Director of El Museo del Barrio Jorge Daniel Veneciano**. “We welcome the opportunity to work more closely with the City and its efforts to improve the lives of all New Yorkers.”

“The Municipal ID program with its complimentary membership is a perfect match for Historic Richmond Town which celebrates the diverse American experience. The program brings us new friends of every background from our Staten Island community and beyond,

who can now discover stories about people like them who worked together to build this extraordinary city and nation. It's a win-win for everyone!" said **Executive Director of Historic Richmond Town Ed Wisemen.**

The Mayor signed legislation to create a municipal ID card for all New York City residents on July 10, 2014. The municipal ID will be available for all residents of the five boroughs who meet the program's proof of identity and city residency requirements. The card will be issued at no cost for applicants during the program's first year.

The Municipal ID will be an accessible and safe document that will ensure access to City services and grant admission to all municipal buildings. The City is also working toward connecting the ID with stores, restaurants, discounts and other incentive programs. The City will continue to expand and improve upon the municipal ID card program and benefits after the launch date.

To ensure broad and easy accessibility, the City will establish walk-in enrollment centers in trusted community institutions around the boroughs, and will post the application online for applicants to complete it prior to visiting a walk-in center. In addition, the City will create mobile enrollment units that can travel to neighborhoods across the City. The City will also ensure that the outreach and application processes are accessible to people with limited English proficiency and people with disabilities.

The City will protect the confidentiality of all municipal ID card applications, and will not ask applicants about their immigration status.

From: [Jon Fromowitz](#)
To: [Martinez Blanco, Frankie](#)
Cc: [Hanley, Monica](#); [Scola, Lindsay](#); [Hagelgans, Andrea](#)
Subject: Re: manchester location
Date: Saturday, September 20, 2014 7:58:18 PM

I think I'm leave it as "hall" in the speech for now and let Labour folks specify if they want to. It looks like a "hall".

On Sep 20, 2014, at 3:10 PM, Martinez Blanco, Frankie
<FMartinezBlanco@cityhall.nyc.gov> wrote:

That's correct. That's as far as I know from what I read online.

Sent from my iPhone

On Sep 20, 2014, at 2:37 PM, "Hanley, Monica"
<MHanley@cityhall.nyc.gov> wrote:

And former rail station!

From: Scola, Lindsay
Sent: Saturday, September 20, 2014 02:37 PM
To: Hanley, Monica; Hagelgans, Andrea
Cc: Martinez Blanco, Frankie; 'jfromowitz@akpdmedia.com'
<jfromowitz@akpdmedia.com>
Subject: Re: manchester location

That's it. Just a conference center.

From: Hanley, Monica
Sent: Saturday, September 20, 2014 02:35 PM
To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie; 'jfromowitz@akpdmedia.com'
<jfromowitz@akpdmedia.com>
Subject: Re: manchester location

Yup
according to labour conf website that's it!

From: Hagelgans, Andrea
Sent: Saturday, September 20, 2014 02:33 PM
To: Hanley, Monica; Scola, Lindsay
Cc: Martinez Blanco, Frankie; Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: manchester location

This it?
http://en.wikipedia.org/wiki/Manchester_Central_Convention_Complex

From: Hanley, Monica
Sent: Saturday, September 20, 2014 2:30 PM

To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie
Subject: Re: manchester location

Its at manchester central which looks like a conventional convention center. Frankie - anything else to add?

From: Hanley, Monica
Sent: Saturday, September 20, 2014 02:28 PM
To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie
Subject: Re: manchester location

Adding frankie and I'll do my own research now

From: Hagelgans, Andrea
Sent: Saturday, September 20, 2014 02:28 PM
To: Scola, Lindsay; Hanley, Monica
Subject: manchester location

Can you send me the location of the speech? Do we know anything about the space? Historic? etc

From: [Hanley, Monica](#)
To: [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Cohen, Adam](#); [Chow, Eugene](#); [Furnas, Benjamin](#); [@EO](#); [Walzak, Phil](#); [Williams, Dominic](#); [Wolfe, Emma](#); "[jfromowitz@akpdmedia.com](#)"
Subject: Re: 10:30am Speech Prep
Date: Sunday, September 21, 2014 10:01:15 AM
Attachments: [UNClimateChangeSUN9AM.docx](#)
[9 22 14 UN Sustainable Development Solutions Network Mayors Luncheon.doc](#)

Attached are UN remarks and Sachs lunch remarks

----- Original Message -----

From: Hanley, Monica
Sent: Sunday, September 21, 2014 09:19 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: Re: 10:30am Speech Prep

We will also review remarks for jeff sachs lunch.

So in order:

- UN
- Lunch
- manchester

----- Original Message -----

From: Hanley, Monica
Sent: Sunday, September 21, 2014 09:16 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: 10:30am Speech Prep

Dial in Number: [REDACTED]

Code: [REDACTED]

Still aiming for this call:

Andrea/Eugene - we'll first go thru UN speech (will send a copy around to everyone on email)

And then manchester

United Nations Climate Speech

- It is an honor for New York to host this momentous gathering at this critical moment
- So many individuals and organizations, who are fighting to save our planet, have converged on our city
 - With the intent to spark even greater action
- Humanity is facing an existential threat
- The earth – which took billions of years to evolve into a nurturing environment for plants, animals, and mankind – is dangerously close to the precipice of ruin
- The cause is us: how we heat our homes, how we transport ourselves – the reckless way in which we live
- As the proverb says, we have sown the wind – and we are reaping the whirlwind

[SPACE]

- This is an issue we all face – no one is spared – and our mutual need to survive should instill a kind of unity we rarely experience
- For some, the need is more urgent
- That is true of New York City
- We are bounded by water, so a rise in global sea levels threatens to engulf us
- And we are in an active pathway for deadly hurricanes
- Two years ago Sandy, left 44 dead

- The storms to come, threaten to be far more lethal

[SPACE]

- We are not presented with options: we have only one choice – urgent, bold action
- New York has, I am proud to say, already begun:
 - greenhouse gas emissions are down 19% from 2005
 - Largely thanks to investments in cleaner energy sources in buildings
 - A plan instituted by Mayor Michael Bloomberg, now the UN’s Special Envoy for Cities and Climate Change
- This year, we’ve taken those efforts even further
- Including the most sweeping update to the City’s Air Pollution code since 1975

[SPACE]

- All of this is vitally necessary – but not nearly enough
- On Sunday, I announced that New York City will work toward “80 by 50”
 - reducing average per capita emissions by 80% by 2050
- We are the largest city in the world to commit to such a bold plan
- In New York City, buildings produce nearly three-quarters of greenhouse gases, so we are starting there

- By 2025, we will have retrofitted the 3,000 public buildings that account for nearly 90% of the government's energy use
 - That's 75% of all city-owned buildings
- And for every private building we will provide incentives and set ambitious targets together to catalyze voluntary reductions
 - But, if steady progress is not made, we will issue mandates

[SPACE]

- Our long-term goal is bolder still: charting a path to total transition from fossil fuels
- And help build a national and international movement, starting with the C40 Climate Leadership Group
 - and the many who have gathered in common cause this week
- While our situation is dire, we have the tools, technology, and the knowledge to solve this crisis
- But only if we are willing to act immediately and make profound changes to our way of life
- Today, New York City is embarking on that path
- We will not walk alone
- We will march side by side with leaders from around the world, who share this sense of urgency

- And, if necessary, we will push others along
- Because only through a global movement, will we overcome this disaster

OPEN PRESS

MAYOR BILL DE BLASIO,
UNITED NATIONS SUSTAINABLE
DEVELOPMENT SOLUTIONS
NETWORK MAYORS' LUNCHEON
MONDAY, SEPTEMBER 22, 2014

REMARKS:

- Thank you for that kind introduction
Dr. Rosenzweig [ROSE-ens-vek]
 - One of world's leading experts on
climate change
 - Lucky to have you as Co-Chair of
New York City Panel on Climate
Change
- Excited to be here
- To all those visiting: Welcome to New
York!

2

- Want to thank everyone who made today possible
 - Our host: Jeff Sachs
 - One of the great thinkers of our time
 - And also a great *do-er*
 - Sustainable Development Solutions Network
 - Network embodies UN mission
 - Bringing people together
 - And focusing on *solutions*
 - Ambassadors

3

- You've invested many late nights in this effort
- They were not in vain
 - And we are grateful

○ Business leaders

- Together, we can reduce carbon footprint
 - *And* grow our economy

[SPACE]

- Finally, want to recognize fellow mayors
- Thrilled to have you in New York
- So many opportunities to learn from each other and collaborate

4

- And there is no time to waste
- In 1963, President Kennedy said,
- “The supreme reality of our time is the vulnerability of our planet.”
- More than 50 years later, our planet has only grown more vulnerable
- Moral imperative to protect it
- Only swift and dramatic action will prevent catastrophe
- But there is cause for hope
- With help from Sustainable Development Solutions Network, cities are making ambitious goals
 - And meeting them

[SPACE]

- Here in New York, we have reduced carbon emissions by 19% since 2005
 - Cleanest air in 50 years
- A good start, but not nearly enough
- Our goals must be commensurate to the crisis
- On Sunday, announced new target
 - By 2050, 80 percent reduction in greenhouse gas emissions from 2005 levels
- Largest city to make commitment of this scale
- Joined in our efforts by others around the world

6

- Including Melbourne, goal of zero emissions by 2020
 - Represented here by Lord Mayor Frank Doyle
- And Copenhagen, pledged to go carbon neutral by 2025
 - Represented here by Lord Mayor Frank Jensen

[SPACE]

- Centerpiece of plan is bold effort to make public buildings green
- By 2025, will retrofit the 3,000 public buildings that account for nearly 90% of the government's energy use
 - That's 75% of all city-owned buildings

- Set voluntary reduction goals to catalyze private buildings
 - Tough mandates, if targets not met

[SPACE]

- As more and more people flock to cities around the world...
 - increasingly becoming responsibility of Mayors to solve greatest challenges
- Again, President Kennedy said it well:
- “Our problems are man-made. Therefore, they can be solved by man.”
- But global challenges like climate change greater than any one of us

8

- Time is limited and requires aggressive collective action
- Together, we can safeguard our shared tomorrow
- Look forward to working with all of you to build this global movement

###

From: [Jon Fromowitz](#)
To: [Hanley, Monica](#)
Subject: Re: DELAYED Speech Prep
Date: Sunday, September 21, 2014 10:29:56 AM

#Synergy

On Sep 21, 2014, at 10:28 AM, Hanley, Monica <MHanley@cityhall.nyc.gov> wrote:

> Yes! We all order grubhub at the same time. Its the new way to stay connected to your colleagues

>

> ----- Original Message -----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

> Sent: Sunday, September 21, 2014 10:26 AM

> To: Hanley, Monica

> Subject: Re: DELAYED Speech Prep

>

> Cool — And I sent you latest Manchester on different chain. Also, the way I first read the agenda I thought that we were all having lunch together in the middle of the call between reviews.

>

>> - UN

>> - Lunch

>> - manchester

>

> On Sep 21, 2014, at 10:22 AM, Hanley, Monica <MHanley@cityhall.nyc.gov> wrote:

>

>> Please hold on dialing in. Will keep you posted.

>>

>> ----- Original Message -----

>> From: Hanley, Monica

>> Sent: Sunday, September 21, 2014 10:01 AM

>> To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com'

<jfromowitz@akpdmedia.com>

>> Subject: Re: 10:30am Speech Prep

>>

>> Attached are UN remarks and Sachs lunch remarks

>>

>> ----- Original Message -----

>> From: Hanley, Monica

>> Sent: Sunday, September 21, 2014 09:19 AM

>> To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com'

<jfromowitz@akpdmedia.com>

>> Subject: Re: 10:30am Speech Prep

>>

>> We will also review remarks for jeff sachs lunch.

>> So in order:

>> - UN

>> - Lunch

>> - manchester

>>

>> ----- Original Message -----

>> From: Hanley, Monica

>> Sent: Sunday, September 21, 2014 09:16 AM

>> To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com'

<jfromowitz@akpdmedia.com>

>> Subject: 10:30am Speech Prep

>>
>> Dial in Number: [REDACTED]
>> Code: [REDACTED]
>>
>> Still aiming for this call:
>>
>> Andrea/Eugene - we'll first go thru UN speech (will send a copy around to everyone on email)
>>
>> And then manchester
>>
>>
>

From: [Monica Hanley](#)
To: [B](#)
Cc: [Jon Fromowitz](#)
Subject: MANCHESTER Speech
Date: Sunday, September 21, 2014 10:33:30 AM

this one, we will try to print. I'm sending to printer now.

Mayor Bill de Blasio

Labour Party Conference Remarks

“The Power of Speaking Hard Truths”

Draft 18 – September 21st, 10:10AM

It's such an honor to be here... And it has been so inspiring to meet the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory this year... to everyday activists whose unflinching passion and energy will fuel the campaign.

Though I've seen your efforts mostly from afar, it's clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important. I'm so grateful for the invitation to speak to you.

It's fitting that we find ourselves in Manchester. This great city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the City I love and am so honored to lead. It's a place where big ideas and raw grit have been honored and rewarded like few others in the world. As the saying goes: “What Manchester does today, the rest of the world does tomorrow.”

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.... Where injustices are met, head on. LABOR PARTY REVIEW

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan to make a vision of a fairer, more prosperous United Kingdom reality; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our kids to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the sacred duty of overseeing New York's public schools, where over one million children learn and grow. I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow,

knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

This is what we are up against. I've said that growing inequality is THE crisis of our time. That feeling of a status quo that works very well for a few fortunate souls, but leaves the rest of us behind to struggle in an increasingly unaffordable place.

Now, I've said it about New York City, but as people in this room recognize, it's every bit as true here in the UK.

And let's be clear what we mean when we talk of unaffordability. It's not the price of penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, in fact, are doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more difficult to afford. Not luxuries, or even conveniences, the ESSENTIALS that people need to live.

And so living itself is becoming harder and harder for working families. Not living WELL... living.

Indeed, the price this crisis extracts isn't simply monetary.

You can see it in the tired eyes of the waitress whose second job is preceded by a second shift....

In the juddering hand of the linesman signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front

of their son... in the WORK that just goes into hiding the fear that he will not be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, this crisis itself will become THE defining characteristic of our societies... Not prosperity and opportunity... inequality and unaffordability.

I know from everything I've seen and heard that this Labour Party understands what's at stake here.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this crisis – a generation's prospects at risk of being forsaken -- at a time when so many seem unwilling to act in its face.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people always gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and affordability crises, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. You see, as is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work as agents to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless – made to feel that their voice doesn't matter at all.

So at the same time that inequality and unaffordability are skyrocketing – something people can see and feel every day in their neighborhoods – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

There are some powerful people who perpetuate the status quo wanting only to maintain an order that they see, through lenses of privilege, as working quite well.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth, and especially from speaking HARD truths.

The status quo gets perpetuated through a series of UNTRUTHS...false choices in the form of conventional wisdom that assigns mutual exclusivity to ideas that should be complimentary.

We're told that prosperity can't be both great and also shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget.

That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the cynics gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics. New Yorkers realized THEY were the ones who got to determine the political feasibility of an agenda that reflected THEIR values.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions were struggling to live amidst spiking inequality and unaffordability.

It threatened to degrade New York's status as a place where heart and brains and guts are rewarded like no other.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating this crisis rather than addressing it, even if the agents of the status quo dismissed this notion as divisive and destructive.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one

would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in these assessments – a lifting of that lonely burden – and an anxious anticipation to find out how many others shared them as well.

And there was a sense of mission that came from accepting a mutual responsibility to act, together, against this crisis... and a heartfelt belief that victory was achievable, no matter the odds.

And the odds did appear long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

Conventional wisdom wasn't on our side, either. Not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because every day New Yorkers, too, were hungry to break from an era that was leaving millions behind.

People from every race, every background, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the chance to write success stories of their own.

We were a small group, at first, but as New Yorkers slowly learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real

opportunity for all – our campaign grew. And grew... And grew.

We worked – together – as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time that they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on a on a blustery Brooklyn day, to winning not just victories, but BIG victories in elections.

And our shared resolve to remake our City didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

In the first few months of this Administration, we've some resistance from agents of the status quo as we fight to make New York a city for everyone.

But we're winning... We're making real progress....

On my absolute highest priority, that's meant working aggressively to secure unprecedented access to no cost, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York

newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE "de Blasio's signature proposal... his promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality."

Then, in September 2014, the New York Times noted: QUOTE "51,000 Answer de Blasio's Bell for New Pre-K." END QUOTE

The 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their moms and dads... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to even express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total populations of the urban areas of Teesside and Bristol... Or the cities of Atlanta and Miami, for anyone watching back home.

We ended what had been one of the nastiest manifestations of inequality by reforming racially biased police practices so that ALL New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for five years. In all that time, the good men women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated some savings that labor was a partner in achieving. And it was a good deal for the people of New York – those who depend on our public schools and want great teachers, but also those who want to make sure that their tax dollars are well-spent.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly -- even across all the physical distance that separates our homes – the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this hall!

I also see another, more sobering parallel in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of the top 0.1 % of families is more than 70 times that of the bottom 90%. [2011, World Income Database].

In fact, the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam and Church Action on Poverty, since the 1990s, incomes of the top 0.1% of Britons have grown four times faster than those of the bottom 90%.

Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the

success of those who've earned it. But the policies of the Conservative government are preventing so many from writing success stories of their own.

And as is the case in the US and New York City, the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies.

The Financial Times recently concluded that the income gap between America's richest and poorest cities is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity – an approach to government focused on helping a few people who've already done well while leaving everyone else to fend for themselves – is not sustainable for ANYONE... including those at the very top. It is a problem that hurts everyone, in one way or another, whether they realize it or not.

This Conservative government certainly doesn't seem to realize it. Now, they may pay some lip service to this crisis, but make no mistake: speaking empty words is as far as they are willing to go to solve the problem.

In fact, their top-down policies are making things harder – not easier – for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families relief they need, they gave billions on tax cuts to

the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last year.

Ed Milliband clearly articulated both the challenges, and the opportunities this moment in history creates for the British people – showing a willingness to take dead aim at the scourge of inequality. He stated: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

PLACEHOLDER FOR ADDITIONAL ITEMS FROM THIS YEAR'S SPEECH

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

Because this Labour Party not only has the right values, it has an agenda that puts them into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

A plan for a tax code that rewards hard work over existing wealth and power by ending the current government's 3 billion pound tax cut for the wealthiest and instead offering tax relief to 24 million middle and working class people.... LABOR PARTY REVIEW NEEDED

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone's future... Every child's future MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a real choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak up, speak out and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

###

From: [Hagelgans, Andrea](#)
To: [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](#); [Ragone, Peter](#); [Cohen, Adam](#); [Williams, Dominic](#); [JWallack@schools.nyc.gov](#)
Cc: ["jfdc@akpdmedia.com"](#)
Subject: education speech
Date: Sunday, September 21, 2014 10:54:34 AM
Attachments: [Speech overview.docx](#)

I've merged notes from all the various meetings we've had recently with the Mayor. Parts of it are verbatim, but this copy is not meant to be the speech. Just trying to get us jumpstarted using his thought process.

On Friday, he spoke about publicly naming the problems in our schools. Level setting with parents about the sad state of our schools (including highlight the false choice of charters) as well as outlining metrics that are more immediate (by end of first and second terms) as well as the long-term.

Need folks at DOE to start drilling in on the metrics (aggressive/ambitious but feasible/not laughable metrics) and Adam's team needs to start the speech so he has something to react to.

We are locking in on October 7 (Tuesday) with some potential that may need to shift to Monday, October 6 if we want Marian Wright Edelman to introduce the Mayor (she is only available that Monday)

Andrea Hagelgans
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Shake the Foundations: Building stronger schools/ Creating pride in every school

(Picking up where the Riverside speech left off)

A good public school is the anchor of a strong neighborhood. It's the hub of life in that neighborhood – not just for services, but for community, living, social connections.

Deep personal connection to our schools—what public schools have meant to our family and what this means for all New Yorkers: Parents now have “insider” status at City Hall.

Nine months, great successes for all our kids:

- Deepened investments in our schools and teachers
- Pre-K
- After-school
- Community schools, which care for the whole child
- PROSE
- Heightened focus on school space/ classroom size
- Increased accountability and support/ departure from “test-only” metrics

Even with all this progress, we are driven by the shared understanding among parents that the status quo in our schools is not enough. There's a general feeling that NYC is a great place to live, but if you want to send your kids to public school, you've got to pick from a handful of neighborhoods: Park Slope, Tribeca, UES, etc. It shouldn't be that way.

Incremental gains are not enough; we need Systematic change. In March, at Riverside Church, we pledged a new approach to our school systems that fosters fairness and progress for all our children. Parents, teachers, advocates, public schools, charters: what unifies us is this sense of urgency.

We need to shake the foundations of how we understand and support our schools, and ultimately NYC kids.

We need a real conversation about our schools if we are to build a stronger school system.

Comment [HA1]: Level setting with parents

Quite simply, too many of our district schools are underperforming and charter schools either can't or won't deliver the acclaimed success they highlight for the majority of our kids. Parents are set up with a false choice. The model is not scalable, and the children in most need are often the ones left out of the equation.

It's time for big, bold changes that reach every child, that take innovations and share them, and that recognize we have no greater responsibility than preparing every child, in every borough, for college and career.

As a public school parent, I share with fellow parents that results that come to bear 10, 15 years down the line are of no use if your child is in school now.

Announcements

That's why, starting today, and by the end of 2017:

PLACEHOLDER FOR METRICS

EXAMPLE: We have already begun to create career tech partnerships, and XX number of high schools will have a sister school that will help prepare our kids.

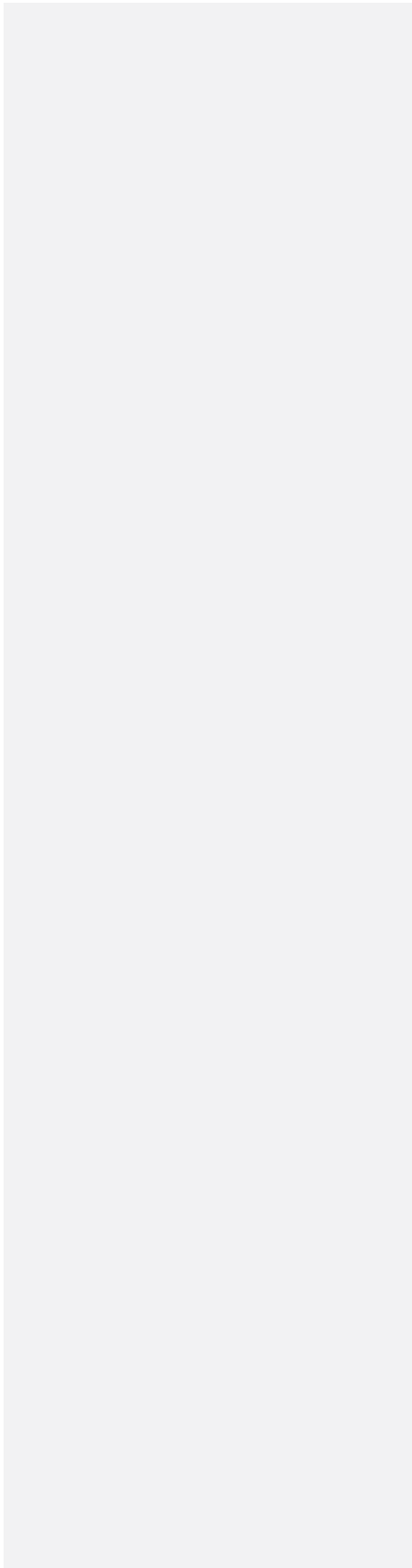
- And we want you, as a parent, engaged and part of the school community. Because for all of this to work, we have to have a two-way conversation.
 - Dedicated DOE leadership focused on parent engagement
 - Parent/schools coordinators

And if you offer me a second term, we will deliver xx by 2021:

[PLACEHOLDER]

And for those parents who children started pre-K this year, this is our promise to you:

- Your child will enter kindergarten ready to learn because of our pre-K for all program.
- When your child is in second grade, he/she will complete her year on grade level.
 - We will work with teachers, principals and school communities to develop authentic assessments of students' progress during the year to understand student needs, differentiate instruction, test instructional approaches, and improve practice.
- And when she leaves 7th grade she will be socially, emotionally and academically ready for high school.
 - We will identify new ways of understanding students' non-cognitive and social-emotional growth – such as persistence, grit, work habits/organizational skills, and other personal behaviors.
- Your 10th grader will be on track for college or career readiness.
 - To do this work, we need to re-define what we mean by college and career readiness to move beyond measures of only credit accumulation and test scores, to focus on developing students who can think for themselves, own information and use it for their own purposes, and recognize what good thinking looks like, rather than just good answers. This will require adjusting practice to focus on building critical thinking skills, in line with the Common Core, and re-defining key milestones for 10th grade, when students must begin to plan for college and career post high school.
- My promise to you is that by 2028, we will ensure that ALL NYC public school graduates are college and career ready by the time this cohort graduates in 2028. (24.7%, 2013)



From: [Hanley, Monica](#)
To: [Wolfe, Emma](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Cohen, Adam](#); [Chow, Eugene](#); [Furnas, Benjamin](#); @EO; [Walzak, Phil](#); [Williams, Dominic](#); "[jfromowitz@akpdmedia.com](#)"
Subject: Re: DIAL-IN NOW Speech Prep
Date: Sunday, September 21, 2014 11:35:35 AM

Pls dial in now. He is starting to look at sach's lunch

----- Original Message -----

From: Wolfe, Emma
Sent: Sunday, September 21, 2014 11:32 AM
To: Hanley, Monica; Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: RE: DIAL-IN NOW Speech Prep

if we begin discussing stakeholders/roundtable etc pls let me know and i'll dial in. i jumped off to do another call and am now doing other work.

From: Hanley, Monica
Sent: Sunday, September 21, 2014 10:59 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com'
Subject: DIAL-IN NOW Speech Prep

Dial in Number: ([REDACTED])
Code: [REDACTED]

----- Original Message -----

From: Hanley, Monica
Sent: Sunday, September 21, 2014 10:22 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: DELAYED Speech Prep

Please hold on dialing in. Will keep you posted.

----- Original Message -----

From: Hanley, Monica
Sent: Sunday, September 21, 2014 10:01 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: Re: 10:30am Speech Prep

Attached are UN remarks and Sach's lunch remarks

----- Original Message -----

From: Hanley, Monica
Sent: Sunday, September 21, 2014 09:19 AM
To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: Re: 10:30am Speech Prep

We will also review remarks for Jeff Sach's lunch.
So in order:

- UN
- Lunch
- manchester

----- Original Message -----

From: Hanley, Monica

Sent: Sunday, September 21, 2014 09:16 AM

To: Grybauskas, Stefan; Hagelgans, Andrea; Ragone, Peter; Cohen, Adam; Chow, Eugene; Furnas, Benjamin; @EO; Walzak, Phil; Williams, Dominic; Wolfe, Emma; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>

Subject: 10:30am Speech Prep

Dial in Number: ([REDACTED]

Code: [REDACTED]

Still aiming for this call:

Andrea/Eugene - we'll first go thru UN speech (will send a copy around to everyone on email)

And then manchester

From: [Ragone, Peter](#)
To: [Hagelgans, Andrea](#); "jfromowitz@akpdmedia.com"
Cc: [Hanley, Monica](#); [Scola, Lindsay](#)
Subject: Re: Labor party feedback- next steps
Date: Sunday, September 21, 2014 11:46:09 AM

Ok

From: Hagelgans, Andrea
Sent: Sunday, September 21, 2014 08:45 AM
To: Ragone, Peter; Jon Fromowitz (jfromowitz@akpdmedia.com) <jfromowitz@akpdmedia.com>
Cc: Hanley, Monica; Scola, Lindsay
Subject: Labor party feedback- next steps

Boss wants to wait on going through next version of the speech until we have feedback from Labor. But as soon as we get that feedback, he wants the speech prep group to jump on phone ASAP with him and start refining quickly. Group should include – Fromo, Ragone, and possibly Emma for a gut check on some of the politics pieces.

Thanks

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Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Scola, Lindsay](#)
To: [Hagelgans, Andrea](#); [Ragone, Peter](#); "jfromowitz@akpdmedia.com"
Cc: [Hanley, Monica](#)
Subject: Re: Labor party feedback- next steps
Date: Sunday, September 21, 2014 11:48:03 AM

Great

From: Hagelgans, Andrea
Sent: Sunday, September 21, 2014 11:47 AM
To: Scola, Lindsay; Ragone, Peter; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: Hanley, Monica
Subject: RE: Labor party feedback- next steps

Peter has shared

From: Scola, Lindsay
Sent: Sunday, September 21, 2014 11:47 AM
To: Hagelgans, Andrea; Ragone, Peter; 'jfromowitz@akpdmedia.com'
Cc: Hanley, Monica
Subject: Re: Labor party feedback- next steps

Are you sending to them?

From: Hagelgans, Andrea
Sent: Sunday, September 21, 2014 11:45 AM
To: Ragone, Peter; Jon Fromowitz (jfromowitz@akpdmedia.com) <jfromowitz@akpdmedia.com>
Cc: Hanley, Monica; Scola, Lindsay
Subject: Labor party feedback- next steps

Boss wants to wait on going through next version of the speech until we have feedback from Labor. But as soon as we get that feedback, he wants the speech prep group to jump on phone ASAP with him and start refining quickly. Group should include – Fromo, Ragone, and possibly Emma for a gut check on some of the politics pieces.

Thanks

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From: [Gunaratna, Mahen](#)
To: [Jon Fromowitz](#)
Cc: [Andrea Hagelgans](#)
Subject: Re: fact check
Date: Monday, September 22, 2014 9:38:26 AM

Will review today

Sent from my iPhone

> On Sep 22, 2014, at 9:35 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:
>
> Hey man, this stuff all look OK? Also, just a heads up that I'll likely be sending over the full speech for checking at some point today. Waiting on other edits and trying to minimize everyone's back and forth, so just wanted to put on your radar that it's coming down the pike.
>
> Not super policy heavy so hopefully shouldn't be too big a lift. I'll be in touch soon. Thanks!
>
>> On Sep 20, 2014, at 2:32 PM, Andrea Hagelgans <[REDACTED]> wrote:
>>
>> Mahen - Could you fact check these for mayor?
>>
>>
>> The numbers are alarming: in the UK, in 2011, the average income of the top 0.1 %
>>
>> of families more than 70 times that of the bottom 90%. [2011, World Income
>>
>> Database].
>>
>> In fact, the five richest families in the UK have more wealth than the entire bottom
>>
>> 20% of the country. And, as is the case in New York City, the trend has been moving
>>
>> sharply in the wrong direction. According to a study published by Oxfam and
>>
>> Church Action on Poverty, since the 1990s, incomes of the top 0.1% of Britons have
>>
>> grown four times faster than those of the bottom 90%.
>

From: [Perez, Roberto](#)
To: "jfdc@akpdmedia.com"
Subject: Mayor de Blasio Commits to 80 Percent Reduction of Greenhouse Gas Emissions by 2050, Starting with Sweeping Green Buildings Plan
Date: Monday, September 22, 2014 10:02:11 AM

Mayor de Blasio Commits to 80 Percent Reduction of Greenhouse Gas Emissions by 2050, Starting with Sweeping Green Buildings Plan

September 21, 2014

Mayor unveils “One City, Built to Last: Transforming New York City’s Buildings for A Low-Carbon Future,” unprecedented commitment to retrofitting City’s public and private buildings

Every single public building with significant energy use will be upgraded by 2025; private buildings will be given ambitious target reductions and mandates if reductions are not met

Plan will lead to additional 10% reduction in building-based greenhouse gas emissions and \$8.5 billion in energy cost-savings over ten years, create approximately 3,500 new jobs in construction and energy services

NEW YORK—Mayor de Blasio announced today that New York City is committing to reducing its greenhouse gas emissions by 80 percent over 2005 levels by 2050, starting with *One City, Built to Last: Transforming New York City’s Buildings for a Low-Carbon Future* – a sweeping plan to retrofit public and private buildings to dramatically reduce the city’s contributions to climate change, while spurring major cost savings and creating thousands of new jobs for New Yorkers who most need them. This makes New York the largest city to commit to the 80 percent reduction by 2050, and charts a long-term path for investment in renewable sources of energy and a total transition from fossil fuels.

Nearly three quarters of New York City’s greenhouse gas emissions come from energy used to heat, cool, and power buildings, making building retrofits a central component of any plan to dramatically reduce emissions.

The City is poised to make direct investments to increase the efficiency of its public buildings, including schools and public housing, reducing the government’s contribution to climate change and generating operational savings for New York City taxpayers. Every single city-owned building with any significant energy use – approximately 3,000 buildings – will be retrofitted within the next ten years, by 2025, with interim goals along the way.

The City will also spur private building owners to invest in efficiency upgrades, setting ambitious interim targets and incentives to catalyze voluntary reductions, and implementing mandates that trigger if interim reduction targets are not met – leading to retrofits in tens of thousands of private-owned buildings. High energy costs take a disproportionate toll on lower-income residents who typically live in less-efficient buildings and must pay a higher

share of their income for energy. The City's plan aims to protect New Yorkers from rising utility bills while reducing emissions and poor air quality and stimulating demand for retrofitting and renewable energy jobs

This plan is projected to reduce greenhouse gas emissions by an additional 3.4 million metric tons a year by 2025 – an additional 10 percent reduction in building-based greenhouse gas emissions, equivalent to taking 715,000 vehicles off of the road. This will also generate cost-savings across the public and private sectors of more than \$1.4 billion a year by 2025, leading to \$8.5 billion in cumulative energy cost-savings over ten years. It's anticipated that approximately 3,500 new jobs in construction and energy services will be created, in addition to the training of more than 7,000 building staff to upgrade their skills.

Read *One City, Built to Last: Transforming New York City's Buildings for a Low-Carbon Future* here: nyc.gov/builttolast

“Climate change is an existential threat to New Yorkers and our planet. Acting now is nothing short of a moral imperative,” said **Mayor Bill de Blasio**. “New York City must continue to set the pace and provide the bold leadership that's needed – and becoming the world's largest city to commit to an 80 percent reduction in emissions by 2050 is central to that commitment. By retrofitting all of our public buildings with significant energy use in the next ten years, we're leading by example; and by partnering with the private sector, we'll reduce emissions and improve efficiency while generating billions in savings and creating thousands of jobs for New Yorkers who need it most.”

“I strongly support innovative efforts to make public housing more energy efficient and sustainable. Expanding the energy retrofit initiative in New York City would make an incredible contribution to this goal. This would also support our Climate Action Plan, which is aiming to cut energy waste by half in the residential sector. We're committed to dedicating a team within HUD to work with NYCHA, the largest public housing owner in the country, to make this effort a reality. As funding for public housing decreases, we must find creative ways to invest in our communities. Mayor de Blasio and I believe this initiative has great promise. Through these Energy Performance Contracts, HUD has already leveraged more than \$1 billion across the country to retrofit aging public housing buildings, and we look forward to expanding this program in New York City through our partnership,” said **United States Housing and Urban Development Secretary Julián Castro**.

“This plan, along with the Council's extensive legislative and policy platform, will go a long way towards ensuring New York has a long term plan for the future. New York must lead on sustainability because we know when New York acts others pay attention and this plan will lay out a future that's greener and more environmentally friendly,” said **City Council Speaker Melissa Mark-Viverito**.

“As the New York City Public Advocate, I know we must act with urgency to combat the irrefutable damage that climate change is wreaking on our city, our country, and our world. Mayor de Blasio's plan to expand energy-efficiency standards in New York City, starting with city-owned buildings, is both substantively and symbolically important in that it will kick-start a bold and meaningful campaign to take on climate change. By marching together in the People's Climate March, we will call attention to this critical issue; by enacting this ambitious energy efficiency plan, we will make a long-lasting difference in the health of our city and our planet,” said **Public Advocate Letitia James**.

“We need bold and decisive leadership to combat climate change, and Mayor de Blasio is

clearly leading the way to make New York City a powerful and driving force in reducing greenhouse gas emissions and becoming a model for energy efficiency. When New York City acts, the world takes notice. As New York City proudly hosts the People’s Climate March – the largest ever of its kind – I commend Mayor de Blasio for demonstrating the kind of leadership required to develop solutions and jump-start global climate action,” said **Assembly Speaker Sheldon Silver**.

“Mayor de Blasio’s ambitious plan to address climate change puts New York City on the map as a global leader on a crucial environmental issue. Our city will set an example for the world, while reducing carbon emissions, lowering energy costs for taxpayers and creating new jobs,” said **Senate Temporary President and Majority Coalition Leader Jeff Klein**.

“Protecting New Yorkers from the devastating effects of climate change has to be one of our top public safety priorities. I commend Mayor de Blasio for this ambitious plan and look forward to working with him as we protect our environment for future generations and work toward a greener and more sustainable New York,” said **Senate Democratic Leader Andrea Stewart-Cousins**.

“I strongly support Mayor de Blasio’s plan to cut carbon emissions across the five boroughs. By engaging both public and private sectors, New York City can continue to be a global leader in sustainability. With the Mayor’s leadership, we will show the world how taking the fight to climate change is essential not only to the health of our environment, but to our economy as well,” said **New York City Comptroller Scott Stringer**.

The plan will be implemented through a Compstat-like portal at the Office of Long-Term Planning and Sustainability, in partnership with the Mayor’s Office of Operations and the Department of Citywide Administrative Services, to track the City and the private sector’s progress towards these goals with periodic updates and a public-facing web presence to report on progress each year.

One City: Built to Last, Transforming New York City’s Buildings for a Low Carbon Future will:

Make Our Public Buildings Models of Energy Efficiency and Renewable Energy Generation

- Invest in high-value efficiency upgrades in approximately 150 to 200 City buildings per year for the next ten years, including schools, firehouses, hospitals, police precincts, libraries, and homeless shelters. This will be through a competitive citywide process that identifies the most effective reduction measures across the public building portfolio.
- Will have upgraded every city building with significant energy use by 2025.
- Perform energy upgrades in 450 schools over the next five years – including 325 comprehensive lighting upgrades and 125 boiler replacements to improve energy efficiency and improve indoor air quality (PCB remediation).
- Increase solar and renewable energy deployment on City assets, beginning with 24 schools. Install solar on more than 300 city buildings, generating 100MW of energy over the next decade.
- Pilot cutting edge energy technology from local clean tech start-ups in City buildings.

- Hire additional operations and maintenance staff and expand training programs for the City’s building operators to upgrade skills and ensure equipment is operated efficiently.
- Partner with HUD on the Energy Performance Contract (EPC) program to unlock the potential for undertaking large-scale energy efficiency measures at NYCHA that will free up dollars for other critical needs and improve quality of life for residents.

Create a Thriving Private Market for Energy Efficiency and Renewable Energy

- Set ambitious interim targets for emission reductions and efficiency improvements for private buildings – to be met with aggressive City-directed programs to catalyze voluntary reductions, and mandates that trigger if interim reduction targets are not met, to be developed by a task force.
- Require buildings over 25,000 sq. ft. to measure and disclose energy use annually, conduct energy assessments, and upgrade lighting. The current mandate includes only buildings over 50,000 sq. ft.
- Catalyze the retrofit of approximately 20,000 private buildings through a “retrofit accelerator” program, making up an estimated 15 percent of citywide built square footage. Two-thirds will be multifamily buildings, and roughly 40 percent will be government-assisted affordable or rent-stabilized buildings.
- Connect New York workers with new jobs and opportunities in energy efficiency and renewable energy, with an integrated workforce development focus throughout each initiative.
- Create a green grant program for affordable housing that will fund efficiency upgrades in exchange for regulatory agreements to preserve affordability. Deploy with local partners in neighborhoods where preservation and rehab of affordable housing is needed and where energy efficiency can reduce the load on the electric grid.
- Incorporate efficiency measures into all Department of Housing Preservation and Development moderate rehab programs by requiring that all buildings undergo an energy audit as part of the capital needs assessment process.
- Organize communities to spur efficiency retrofits, focusing on neighborhoods that face growing threats to affordability due to rising operating costs and changing market conditions.
- Challenge the City’s largest institutions and leaders in the private sector to commit to deep carbon reductions of 30 to 50 percent over ten years.
- Fund trainings in energy efficiency best practices for building staff to save energy and promote skills upgrading.
- Spur the development of more than 250MW of private solar generation across the City in the next decade – a dramatic *eightfold* increase over current levels.
- Support clean tech businesses -- in energy efficiency, energy storage, or renewable energy generation -- seeking to expand in New York City.

With this green buildings plan, the City also released this year's benchmarking report analyzing energy and water consumption data in large buildings reported in 2013. New York City is the first city to undertake a multi-year benchmarking analysis to better understand energy and water usage across a wide variety of building types and uses, establish a living library of building data, and identify opportunities to reduce consumption. New York City has, by far, the largest square footage (over 2 billion square feet) of buildings encompassed by the benchmarking legislation (Local Law 84 [2009]).

The Mayor's Office of Long-Term Planning and Sustainability has worked closely with NYU's Center for Urban Science and Progress (CUSP) for the past three years on this annual report. CUSP has provided an unprecedented level of data cleaning, validation, and analytics for the largest citywide data set of buildings in the U.S. – allowing New York City to continue to lead with energy efficiency policies informed by rigorous data analysis.

Read the full Benchmarking Report here: <http://on.nyc.gov/1pnuN38>

The City also released this year's Greenhouse Gas Inventory, pursuant to Local Law 22 (2008), which is an annual inventory and analysis of citywide GHG emissions. Read the Greenhouse Gas Emissions Inventory here: <http://on.nyc.gov/1uahs5P>

The City's commitment to dramatically reducing its contributions to climate change go hand-in-hand with its aggressive implementation of a comprehensive, citywide resiliency plan that will better protect against the risks of climate change. Earlier this year, Mayor de Blasio created the first-ever City office focused on resiliency -- the new Mayor's Office of Recovery and Resiliency -- which is leading the City's work on short- and long-term measures to strengthen coastal defenses, upgrade buildings, protect infrastructure and critical services, and make homes, businesses, and neighborhoods safer and more vibrant.

“This major commitment to cutting climate change pollution from the city's largest source is a perfect way to commemorate the Mayor's first climate week. Nearly two years after Sandy ravaged so many New Yorkers' homes—this commitment will not only help combat the pollution that's turbocharging our weather, but help make housing for many in the city more affordable. This is the kind of urgent action we need in order to protect our children and build a more sustainable city in a changing world. We look forward to working with the mayor to continue building a better future for the people of New York,” said **Frances Beinecke, President of the Natural Resources Defense Council**.

“America's #1 city will show the way to the big cuts in climate pollution we need,” said **Fred Krupp, President of Environmental Defense Fund**. “I congratulate Mayor de Blasio for his leadership, especially the Mayor's plan to upgrade buildings so they waste far less energy – cutting costs for families and businesses, cleaning the air, and delivering jobs. I am thrilled to see this proven approach, based on the NY Clean Heat program EDF partnered with the City to create and expand, further expanded in the retrofit accelerator.”

“We applaud Mayor de Blasio for his visionary commitment to an 80% carbon reduction by 2050. Bold plans like these are what's required to pull our planet back from the brink of irreversible climate devastation. Climate change affects everyone - but its impacts are not evenly felt. Climate justice demands that we protect our most vulnerable communities. We hope New York City's leadership triggers a municipal revolution that compels global leaders to finally take long overdue action,” said **Eddie Bautista, Executive Director of NYC Environmental Justice Alliance**.

“The Mayor is putting New York City on the path to a smarter, cleaner, greener, and more resilient city. Climate change is real, dangerous, and worsening. It falls upon us to slash carbon emissions and protect the city from the climate disruptions ahead. With the smart building policies announced today and with the Mayor’s long-term commitment to a city that runs on clean energy, New York City will benefit as a global sustainability leader,” said **Professor Jeffrey Sachs, Director of the Earth Institute at Columbia University.**

“As thousands of people participate in today's historic People’s Climate March, Mayor de Blasio is right to announce this bold plan to address climate change. This new plan will help drastically reduce carbon emissions while strengthening vulnerable communities hit hardest by Sandy and creating good jobs that lead to careers. Sandy survivors look forward to playing an active role in helping to implement this plan and making their neighborhoods more resilient,” said **Susannah Dyen, Coordinator of the Alliance for a Just Rebuilding.**

“New York knows from hard experience just how dangerous global warming already is. We're proud to stand with the Mayor as he calls for real change, and we look forward to working with the City to move forward boldly to address the climate crisis,” said **May Boeve, Executive Director of 350.org.**

“As we continue to increase awareness about the importance of creating a sustainable environment, it is imperative that we recognize that the fight to preserve our environment and the fight to create good jobs go hand in hand,” said **Vincent Alvarez, President of the New York City Central Labor Council, AFL-CIO.** “I applaud Mayor de Blasio for crafting a detailed plan to ensure that our planet and its resources remain intact for future generations of working families. The NYC Central Labor Council, AFL-CIO-CIO is committed to standing with the de Blasio Administration, and with partners who share our commitment to protecting our environment and our workforce.”

“Tackling climate change is the challenge of a generation and it will require all the ingenuity and skill of America's workers to do it. Energy efficiency retrofits are a win-win-win. They reduce emissions, save money and create living wage jobs. New York City can lead the way and fight climate change and inequality at the same time,” said **Valerie Ervin, Executive Director of the Center for Working Families.**

“Increasing energy efficiency and reducing greenhouse gas emissions will help solidify New York’s standing as the world’s model of sustainability,” said **Rob Speyer, Chair of The Real Estate Board of New York.** “Mayor de Blasio should be commended for his leadership, making New York the largest City to ever make this ambitious commitment, hopefully leading the way for other cities around the world to follow.”

“We applauded the Mayor and his administration in taking a strong stance to address the issue of climate change here in the City of New York. The NAACP supports the Mayor's initiative of reducing carbon emissions by retrofitting public buildings including public housing across the city,” said **Hazel Dukes, President of the New York Chapter of the NAACP.**

“We applaud Mayor de Blasio's aggressive goals to reduce greenhouse gas emissions in New York and set us on a path to energy independence,” said **Bill Rudin, Chairman of the Association for a Better New York and Vice Chairman and CEO of Rudin Management Company.** “We are eager to work with the Administration to develop a citywide retrofit plan that balances significant capital investment with the need to improve efficiency and utilize alternative fuel sources to ensure a cleaner New York.”

“The Mayor’s commitment to reducing emissions and improving energy efficiency in our city’s built environment is one that the business community shares and this plan outlines a public-private initiative that we support,” stated **Kathryn Wylde, President & CEO, the Partnership for New York City**.

“The effects of climate change have been ravaging the communities where NYCC members live for years. From the devastation Sandy brought in the Rockaways to the disproportionately high asthma rates in Central Brooklyn and the South Bronx, low-income communities of color have suffered the majority of the consequences linked to our changing planet. Mayor de Blasio is proposing a new way forward in this city — attacking the root cause of the crisis while creating good jobs for New Yorkers. This is an important first step in a visionary plan to build a New York that is sustainable for NYCC members in vulnerable communities across the city, as well as for future generations,” said **Jonathan Westin, Executive Director of New York Communities for Change**.

“Accelerating retrofits of large and mid-size buildings is a win/win for the planet, and for New York City’s residents and workers,” said **Adam Friedman, Executive Director of the Pratt Center for Community Development**. “When we make our buildings more efficient, we not only reduce greenhouse gasses but help keep housing and small business space affordable, and enable workers to share in the value they create. Pratt Center is eager to work with Mayor de Blasio’s administration to scale up retrofits citywide.”

“Our city must lead the way in responding to climate change and taking drastic steps to decrease contributing factors for it. We saw the tragic impact caused by Superstorm Sandy, and have a moral obligation to act now. This plan will greatly reduce our city’s carbon footprint while setting an example across the city and globe. I commend Mayor de Blasio for taking the visible threat of climate change seriously and look forward to working with his administration to reach these goals and make further progress,” said **Councilmember Mark Treyger**.

“I am proud to join the Mayor and hundreds of thousands of New Yorkers in support of The People’s Climate March. Climate change is the largest problem facing our planet, and with luck this will be the largest demonstration of our commitment to do something about it. Cities, their residents, and those who govern them have a responsibility to lead the way in reducing our carbon footprint, and the place to start is in our own businesses, homes, and public buildings. As Borough President, I fully support the Mayor’s initiatives to make New York the nation’s greenest city,” said **Manhattan Borough President Gale Brewer**.

“The building retrofit program that the administration has developed is both aggressive and achievable,” said **Bill Goldstein Senior Advisor to the Mayor for Recovery, Resiliency, and Infrastructure**. “The initiatives that we have crafted to successfully implement this program and the transparent tracking tools that we will use to monitor our progress will be models for similar programs throughout the country.”

“Climate change will affect the lives of all New Yorkers in many ways over the coming decades,” said **Daniel Zarrilli, acting Director of the Mayor’s Office of Long-Term Planning and Sustainability**. “The Mayor’s bold plan will not only put New York City on a path toward a low-carbon economy, it will also demonstrate to the world how cities can solve this crisis and limit the future’s most destructive climate change impacts.”

“A comprehensive energy management strategy will ensure that all of the City’s public buildings are models for sustainability,” said **Stacey Cumberbatch, Commissioner of the**

Department of Citywide Administrative Services.

“New York City’s ambitious Energy Code surpasses national standards, and now under the leadership of Mayor de Blasio we have a plan to integrate these efficiencies into existing structures by retrofitting our public buildings, and working with private owners to incorporate these standards,” said **Department of Buildings Commissioner Rick D. Chandler**. “To advance this initiative, the Department of Buildings will work closely with stakeholders in the construction industry to support and educate builders during plan examinations on sustainable building practices that are provided in the NYC Energy Code. The bold and achievable goal of an 80 percent reduction in emissions by 2050 isn’t only necessary for upholding our city’s future in combating climate change, but will also provide substantial energy cost savings for New Yorkers.”

“The international community must band together to address the undeniable impact of climate change, but it is the world’s urban centers that can and must take the lead. With this ambitious plan, Mayor de Blasio is doing just that – marshaling every City resource at his disposal to reduce greenhouse gas emissions. As Chair of the Assembly’s Labor Committee, I am particularly enthusiastic about the job creation and employee training parts of the plan. It’s truly a win-win – reducing the city’s carbon footprint while employing and training thousands in construction and energy services,” said **Assembly Member Carl Heastie**.

“Climate change is a critical issue throughout my Brooklyn district. I applaud Mayor de Blasio’s effort to cut back harmful emissions and to improve our quality of life. Red Hook and Sunset Park are still recovering from Sandy. The Mayor’s initiative will be a big help,” said **Assemblyman Felix W. Ortiz**.

“I applaud Mayor de Blasio for the scope and ambition of the plan he’s announcing today. If we’re going to meet the urgent challenge of climate pollution, government has a crucial role to play, both in improving public sector operations and spurring everyone to make the changes we need to make. With the Mayor’s leadership, I’m confident New York City will continue to rise to this challenge, and ultimately demonstrate that the need for transformative action is not so much a burden requiring sacrifice, as it is an opportunity to do things better, cleaner, and cheaper and make our communities and our world more livable, equitable, and productive. I’m committed to doing everything I can to support the Mayor’s efforts to set us on the path to achieving this,” said **Assembly Member Brian Kavanagh**.

“Our children are already ahead of us in understanding the importance of energy and the environment. Congratulations to Mayor de Blasio on leading the way to improve our school buildings,” said **Assembly Member Cathy Nolan**.

“We can no longer afford to not be fully committed to take on the threat of climate change,” said **Council Member Julissa Ferreras**. “I commend Mayor de Blasio and his administration for taking a bold step towards a greener future for all of our families. This plan should serve as the blueprint for the future of our American cities, and illustrates how our City once again is at the forefront of innovative and progressive thinking.”

“If we don’t want to tell our grandkids that we utterly failed them – when the evidence was clear – then we must take bold action now. I’m proud that New York City is leading the way. By setting an ambitious goal, retrofitting our buildings to save energy, and dramatically reducing New York City’s own use of fossil fuels, we’ll be able to approach future generations with a clear conscience and a more sustainable planet,” said **Council Member**

Brad Lander.

“Throughout Climate Week we have had an opportunity to highlight problems that have occurred in urban America, many which have deep roots in environmental injustice,” said **Council Member I. Daneek Miller**. “In areas such as my district in Southeast Queens, where a vast majority of residents are homeowners, we have been hit by issues such as inequitable waste disposal, flooding, and rising utility costs. Yet in order to address these problems, a new approach to our environmental responsibilities is needed. For this reason, I am proud to stand with Mayor de Blasio in charting new goals to reduce greenhouse gas emissions, promote renewable energy, and lower costs by utilizing smarter technologies – all while creating new jobs through retrofitting projects and developing green facilities. I thank the Mayor for his leadership on this issue and look forward to creating an environmentally friendly City in an economically sensible way for working New Yorkers.”

“I applaud Mayor de Blasio for advancing a forward thinking plan that will dramatically reduce carbon emissions and ensure the long-term preservation of our city and planet for future generations. NYCHA has an important role to play in reducing this city’s carbon footprint and I look forward to working with the administration to make our public housing more efficient and resilient,” said **Council Member Ritchie Torres**.

From: [Jon Fromowitz](#)
To: [Gunaratna, Mahen](#)
Cc: [Andrea Hagelgans](#)
Subject: Re: fact check
Date: Monday, September 22, 2014 1:08:30 PM

Thanks!

On Sep 22, 2014, at 1:06 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

<!--[if !supportLists]-->1. <!--[endif]-->The first one is basically correct, but I would omit the use of the word “families” and change to something like: “The numbers are alarming: in the UK, in 2011, the average income of an adult in the top .1% is more than 70 times the average income of an adult in the bottom 90% [World Top Income Database, [2011 Data](#)].”

In the UK in 2011, the average income for adults in the top .1% was 922,433 pounds. If you calculate that for the average income of the bottom 90% in the U.K., the average income is 12,993 pounds, which is slightly less than one-seventieth. Source here: <http://topincomes.gmond.parisschoolofeconomics.eu/#Database>:

<!--[if !supportLists]-->2. <!--[endif]-->The second one is correct. Source is as [Oxfam, “A Tale of Two Britains: Inequality in the UK, [2014](#)]. You can also link to the Guardian article: <http://www.theguardian.com/business/2014/mar/17/oxfam-report-scale-britain-growing-financial-inequality>

<!--[if !supportLists]-->3. <!--[endif]-->The third one is correct, but are you sure the study was published by both Oxfam and Church Action on Poverty? It seem to just be an Oxfam policy paper: <http://policy-practice.oxfam.org.uk/publications/a-tale-of-two-britains-inequality-in-the-uk-314152>

From: Andrea Hagelgans [<mailto:> [REDACTED]]
Sent: Saturday, September 20, 2014 2:32 PM
To: Gunaratna, Mahen; jfromowitz@akpdmedia.com
Subject: fact check

Mahen - Could you fact check these for mayor?

The numbers are alarming: in the UK, in 2011, the average income of the top 0.1 %

of families more than 70 times that of the bottom 90%. [2011, World Income

Database].

In fact, the five richest families in the UK have more wealth than the entire bottom

20% of the country. And, as is the case in New York City, the trend has been moving

sharply in the wrong direction. According to a study published by Oxfam and

Church Action on Poverty, since the 1990s, incomes of the top 0.1% of Britons have

grown four times faster than those of the bottom 90%.

From: [Jon Fromowitz](#)
To: [B](#)
Subject: New Draft
Date: Monday, September 22, 2014 10:30:23 PM

Mayor Bill de Blasio

Labour Party Conference Remarks

“The Power of Speaking Hard Truths”

Draft 20 – September 22nd, 10:25PM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important. I’m so grateful for the invitation to speak to you.

It’s fitting that we find ourselves in Manchester. This great city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world. As the saying goes: “What Manchester does today, the rest of the world does tomorrow.”

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It’s no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.... Where injustices are met, head on.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our kids to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million children learn and grow. I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes

and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

This is what we are up against. I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and this rising cost of living reaching crisis levels in New York, but as the people in this room get, it's every bit as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, in fact, are doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

A cost-of-living crisis is an apt way of describing it. Living itself is becoming harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price this crisis extracts isn't simply monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that just goes into hiding the fear that they will not be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming

more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, this crisis itself will become THE defining characteristic of our societies... It won't prosperity and opportunity... it will tragically be the inequality and cost-of-living crisis.

I know from everything I've seen and heard that this Labour Party understands what's at stake here.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this crisis – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people always gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. You see, as is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless – made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing the cost of living is overwhelming – something people can see and feel every day in their neighborhoods – we’re told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn’t. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there’s so much power that comes from speaking the truth, and especially from speaking HARD truths.

That’s because the status quo gets perpetuated through a series of falsehoods...false CHOICES in the form of conventional wisdom that assigns mutual exclusivity to ideas that should be complimentary.

We’re told that prosperity can’t be both great and also shared....

That you can’t lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can’t expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy

logic of false-choice politics. New Yorkers realized THEY were the ones who got to determine the political feasibility of an agenda that reflected THEIR values.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

It threatened to degrade New York's status as a place in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating this crisis rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

And there was a sense of mission that came from accepting a mutual responsibility to act, together, against this crisis... and a heartfelt faith that victory was achievable, no matter the odds.

And the odds did appear long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

Conventional wisdom wasn't on our side, either. Not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because every day New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every background, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers slowly learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked -- together -- as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things that they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on a on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our City didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

In the first few months of this Administration, we've met some resistance as we fight to make New York a city for everyone.

But we're winning... We're making real progress....

On my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE "de Blasio's signature proposal... his promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality."

Then, in September 2014, the New York Times,: QUOTE "51,000 Answer de Blasio's Bell for New Pre-K."

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to even express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring working people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total population of the City of Bristol... Or of cities Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. And it was a good deal for the people of New York – those who depend on our public schools and want great teachers, but also those who want to make sure that their tax dollars are well-spent.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across all the physical distance that separates our countries: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But the policies of the Conservative government are preventing so many from writing success stories of their own.

And as is the case in the US and New York City, the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies.

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts everyone, in one way or another, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions on tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Milliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people – showing a willingness to take dead aim at the scourge of inequality.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

Because this Labour Party not only has the right values, it has an agenda that puts them into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United

Kingdom will look like.

It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a real choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Fwd: Urgent Proofreading
Date: Monday, September 22, 2014 11:34:18 PM
Attachments: [LabourSpeechDraft21.docx](#)
[ATT00001.htm](#)

Hi Laurel — 1) Very nice to meet you and 2) wish it were under more fun circumstances. Could you proofread and track changes in the attached in the AM?

Please call my cell with questions: [REDACTED]

Thank you so much! ~Jon

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 21 – September 22nd, 10:50PM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It’s fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world. As the saying goes: “What Manchester does today, the rest of the world does tomorrow.”

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It’s no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.... Where injustices are met, head on.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone’s voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our kids to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million children learn and grow. I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

This is what we are up against. I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and this rising cost of living reaching crisis levels in New York, but as the people in this room GET, it's every bit as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, in fact, are doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

A cost-of-living crisis is an apt way of describing it. Living itself is becoming harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price this crisis extracts isn't simply monetary. You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that just goes into hiding the fear that they will not be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, this crisis itself will become THE defining characteristic of our societies... It won't prosperity and opportunity... it will tragically be the inequality and cost-of-living crisis.

I know from everything I've seen and heard that this Labour Party understands what's at stake here.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this crisis – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people always gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. You see, as is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless – made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing the cost of living is overwhelming – something people can see and feel every day in their neighborhoods – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth, and especially from speaking HARD truths.

That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES in the form of conventional wisdom that assigns mutual exclusivity to ideas that should be complimentary.

We're told that prosperity can't be both great and also shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics. New Yorkers realized THEY were the ones who got to determine the political feasibility of an agenda that reflected THEIR values.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

It threatened to degrade New York's status as a place in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating this crisis rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

And there was a sense of mission that came from accepting a mutual responsibility to act, together, against this crisis... and a heartfelt faith that victory was achievable, no matter the odds.

And the odds did appear long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

Conventional wisdom wasn't on our side, either. Not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because every day New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every background, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers slowly learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew... And grew.

We worked – together – as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things that they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on a on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our City didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

In the first few months of this Administration, we've met some resistance as we fight to make New York a city for everyone.

But we're winning... We're making real progress....

On my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “de Blasio’s signature proposal... his promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”

Then, in September 2014, the New York Times,: QUOTE “51,000 Answer de Blasio’s Bell for New Pre-K.”

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to even express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring working people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total population of the City of Bristol... Or of cities Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. And it was a good deal for the people of New York – those who depend on our public schools and want great teachers, but also those who want to make sure that their tax dollars are well-spent.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

In comes through so clearly, even across all the physical distance that separates our countries: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But the policies of the Conservative government are preventing so many from writing success stories of their own.

And as is the case in the US and New York City, the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies.

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts everyone, in one way or another, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions on tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

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Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

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And I believe you will.

Thank you!

Begin forwarded message:

From: Jon Fromowitz [REDACTED]
Subject: Fwd: Urgent Proofreading
Date: September 22, 2014 at 11:26:47 PM EDT
To: "<jfromowitz@akpdmedia.com>" <jfromowitz@akpdmedia.com>

----- Forwarded message -----

From: Cohen, Adam <ASCohen@cityhall.nyc.gov>
Date: Mon, Sep 22, 2014 at 8:38 PM
Subject: Urgent Proofreading
To: [REDACTED] "Kallen, Laurel" <LKallen@cityhall.nyc.gov>

Laurel, John Fromowitz is going to send you a document to proofread. Please do that on an urgent basis.
Thank you!

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 1:56:12 AM
Attachments: [LabourSpeechDraft22.docx](#)
[ATT00001.htm](#)

Actually use this one — slightly updated draft

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 22 – September 22nd, 1:00AM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to everyday activists whose unflinching passion and energy will fuel the campaign.

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I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and younger learn and grow. I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

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But there's something else going on as well. You see, as is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless – made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing the cost of living is overwhelming – something people can see and feel every day in their neighborhoods – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth, and especially from speaking HARD truths.

That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES in that assign mutual exclusivity to ideas that should be complimentary.

We're told that prosperity can't be great and also shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

It threatened to degrade New York's status as a place in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating this crisis rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

And there was a sense of mission that came from accepting a mutual responsibility to act, together, against this crisis... and a heartfelt faith that victory was achievable, no matter the odds.

And the odds did appear long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because every day New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every background, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked – together – as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things that they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on a on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our City didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

On my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote "[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality."

Then, in September 2014, the New York Times, QUOTE "51,000 Answer de Blasio's Bell for New Pre-K."

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to even express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring working people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total population of the City of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across all the physical distance that separates our countries: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But the policies of the Conservative government are preventing so many from writing success stories of their own.

And as is the case in the US and New York City, the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies.

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts everyone, in one way or another, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people – showing a willingness to take dead aim at the scourge of inequality.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

Because this Labour Party not only has the right values, it has an agenda that puts them into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a real choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.
If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

On Sep 22, 2014, at 11:34 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Hi Laurel — 1) Very nice to meet you and 2) wish it were under more fun circumstances. Could you proofread and track changes in the attached in the AM?

Please call my cell with questions: [REDACTED]

Thank you so much! ~Jon

<LabourSpeechDraft21.docx>

Begin forwarded message:

From: Jon Fromowitz [REDACTED]
Subject: Fwd: Urgent Proofreading
Date: September 22, 2014 at 11:26:47 PM EDT
To: "<jfromowitz@akpdmedia.com>" <jfromowitz@akpdmedia.com>

----- Forwarded message -----

From: Cohen, Adam <ASCohen@cityhall.nyc.gov>
Date: Mon, Sep 22, 2014 at 8:38 PM
Subject: Urgent Proofreading
To: [REDACTED] "Kallen, Laurel"
<LKallen@cityhall.nyc.gov>

Laurel, John Fromowitz is going to send you a document to proofread. Please do that on an urgent basis. Thank you!

From: [Jon Fromowitz](#)
To: [B](#)
Subject: Latest Manchester
Date: Tuesday, September 23, 2014 2:09:24 AM

With some redundancies cut and wording tweaked for oration. That effort is by no means done, but wanted to give you an updated version before calling it a night, in case you wanted to practice first thing tomorrow. Trimmed about a minute off so far, mostly from the first half. I've sent this to be proofread, and will send you a new version when that's done.

Mayor Bill de Blasio

Labour Party Conference Remarks

"The Power of Speaking Hard Truths"

Draft 22 – September 22nd, 1:00AM

It's such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to everyday activists whose unflinching passion and energy will fuel the campaign.

Though I've seen your efforts mostly from afar, it's clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

I cannot imagine a more appropriate backdrop for this gathering because yours is a

party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our kids to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and younger learn and grow. I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

That's what we are up against. I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and the rising cost of living reaching crisis levels in New York, but as the people in this room GET, it's just as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, in fact, are doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

A cost-of-living crisis is an apt way of describing it. Living itself is becoming harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price this crisis extracts isn't simply monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that just goes into hiding the fear that they will not be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, this crisis itself will become THE defining characteristic of our societies... It won't be prosperity and opportunity... it will tragically be the inequality and cost-of-living crisis.

I know from everything I've seen and heard that this Labour Party understands what's at stake here.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this crisis – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people always gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. You see, as is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless – made to feel that their voice doesn't matter at all.

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Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands -- the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

Because this Labour Party not only has the right values, it has an agenda that puts them into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS -- not curtails -- the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a real choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does

better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

From: [Jon Fromowitz](#)
To: [Hanley, Monica](#)
Cc: [Leopold, Elana](#); [Ragone, Peter](#); [Coney, Javon](#)
Subject: Re: Gracie
Date: Tuesday, September 23, 2014 8:22:49 AM

Sounds good

> On Sep 23, 2014, at 8:21 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>
> Fromo - let's all be at gracie by 10am. Think we shld be there in case he wants to review speech

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 8:29:00 AM
Attachments: [LabourSpeechDraft23.docx](#)
[ATT00001.htm](#)

And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM? Thanks so much!

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 23 – September 23rd, 8:30AM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It’s fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It’s no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone’s voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and under learn and grow.

I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

Now, I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and the rising cost of living reaching crisis levels in New York, but as the people in this room GET, it's just as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, in fact, are doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

Living ITSELF is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price people pay isn't merely monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that just goes into hiding the fear that they won't be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... it will tragically be the inequality and cost-of-living crisis.

I know this Labour Party understands what's at stake.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but outsize in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth... especially from speaking HARD truths.

That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES in that assign mutual exclusivity to ideas that should be complimentary.

We're told that prosperity can't be both great, and shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

It threatened to degrade New York's status as a place in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked -- together -- as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our city didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

On my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote "[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality."

Then, in September 2014, in The New York Times QUOTE "51,000 Answer de Blasio's Bell for New Pre-K."

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures. It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total population of the City of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But a status quo that leaves millions of people behind is precluding so many success stories from being written.

And the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies. Here is just one example of how:

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts EVERYONE, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

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Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS -- not curtails -- the NHS so that quality healthcare remains a right and not a privilege...

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And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

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It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

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If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

On Sep 23, 2014, at 1:56 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Actually use this one — slightly updated draft
<LabourSpeechDraft22.docx>

On Sep 22, 2014, at 11:34 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Hi Laurel — 1) Very nice to meet you and 2) wish it were under more fun circumstances.
Could you proofread and track changes in the attached in the AM?

Please call my cell with questions [REDACTED]

Thank you so much! ~Jon

<LabourSpeechDraft21.docx>

Begin forwarded message:

From: Jon Fromowitz <[REDACTED]>
Subject: Fwd: Urgent Proofreading
Date: September 22, 2014 at 11:26:47 PM EDT
To: "<jfromowitz@akpdmedia.com>" <jfromowitz@akpdmedia.com>

----- Forwarded message -----

From: **Cohen, Adam** <ASCohen@cityhall.nyc.gov>
Date: Mon, Sep 22, 2014 at 8:38 PM
Subject: Urgent Proofreading
To: "[REDACTED]" <[REDACTED]> "Kallen, Laurel"
<LKallen@cityhall.nyc.gov>

Laurel, John Fromowitz is going to send you a document to proofread. Please do that on an urgent basis. Thank you!

From: [Hanley, Monica](#)
To: [Coney, Javon](#); "jfromowitz@akpdmedia.com"
Cc: [Leopold, Elana](#)
Subject: Re: gracie
Date: Tuesday, September 23, 2014 9:55:28 AM

Great - we'll both be there in 10 min
Javon pls discuss weather at manchesater

Tonight high 61 low 52
Wed High 63 low 48

Chance of light rain. Maybe we bring a light rain jacket

----- Original Message -----

From: Coney, Javon
Sent: Tuesday, September 23, 2014 09:53 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; Hanley, Monica
Cc: Leopold, Elana
Subject: Re: gracie

Ty! Mayor wants to see latest copy. We are at Gracie now.

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 09:52 AM
To: Hanley, Monica
Cc: Coney, Javon
Subject: Re: gracie

Sounds good, I am about 10 mins away. I'll have a new draft also very shortly. It is being proofread now.

> On Sep 23, 2014, at 9:51 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>
> Fromo - I'm 15 min away. Javon will let us know when boss is ready for prep.

From: [Coney, Javon](#)
To: "jfromowitz@akpdmedia.com"; [Hanley, Monica](#)
Cc: [Leopold, Elana](#)
Subject: Re: gracie
Date: Tuesday, September 23, 2014 9:56:27 AM

We are on side porch.

----- Original Message -----

From: Coney, Javon
Sent: Tuesday, September 23, 2014 09:53 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; Hanley, Monica
Cc: Leopold, Elana
Subject: Re: gracie

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----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 09:52 AM
To: Hanley, Monica
Cc: Coney, Javon
Subject: Re: gracie

Sounds good, I am about 10 mins away. I'll have a new draft also very shortly. It is being proofread now.

> On Sep 23, 2014, at 9:51 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>
> Fromo - I'm 15 min away. Javon will let us know when boss is ready for prep.

From: [Kallen, Laurel](#)
To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Tuesday, September 23, 2014 9:58:00 AM

Okay. Will do.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:58 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

If you could send wherever you're at in 5 mins, that would be great.

On Sep 23, 2014, at 9:40 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

I don't see any major problems so far, so it shouldn't take me very long. Stand by.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:40 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Agreed! And thanks SO for the help. We are trying to meet with the mayor at some point soonish, so please keep an eye on your email as I may at some point need to have back wherever you're at.

On Sep 23, 2014, at 9:36 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Oh, that's a relief. I much prefer to take my time with proofreading.
Thanks.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:36 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Thanks! I don't think 10 am is hard deadline, so no need to rush through.

On Sep 23, 2014, at 9:34 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Just now checking my email. Will proofread the speech right now.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 8:29 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM? Thanks so much!

From: [Leopold, Elana](#)
To: [Coney, Javon](#); [Hanley, Monica](#); "jfromowitz@akpdmedia.com"
Subject: Re: gracie
Date: Tuesday, September 23, 2014 10:02:51 AM

I'm less than 5 out

Need me to print anything upon arrival?

----- Original Message -----

From: Coney, Javon
Sent: Tuesday, September 23, 2014 10:01 AM
To: Hanley, Monica; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: Leopold, Elana
Subject: Re: gracie

K we are on side porch. Please let me know when you are here.

----- Original Message -----

From: Hanley, Monica
Sent: Tuesday, September 23, 2014 09:59 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; Coney, Javon
Cc: Leopold, Elana
Subject: Re: gracie

Ok great
We'll wait for clean version

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 09:56 AM
To: Coney, Javon
Cc: Hanley, Monica; Leopold, Elana
Subject: Re: gracie

That latest copy at this second is what I sent him and Monica late last night. Very shortly (within a few minutes) we will have a cleaner version of that... And I will be a gracie

> On Sep 23, 2014, at 9:53 AM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:
>

> Ty! Mayor wants to see latest copy. We are at Gracie now.
>

> ----- Original Message -----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Tuesday, September 23, 2014 09:52 AM
> To: Hanley, Monica
> Cc: Coney, Javon
> Subject: Re: gracie
>

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>> On Sep 23, 2014, at 9:51 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>>

>> Fromo - I'm 15 min away. Javon will let us know when boss is ready for prep.

From: [Hanley, Monica](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com); [Coney, Javon](#)
Cc: [Leopold, Elana](#)
Subject: Re: gracie
Date: Tuesday, September 23, 2014 10:03:53 AM

1 min away

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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:02 AM
To: Coney, Javon
Cc: Hanley, Monica; Leopold, Elana
Subject: Re: gracie

At security

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> From: Hanley, Monica
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From: [Kallen, Laurel](#)
To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Tuesday, September 23, 2014 10:06:00 AM
Attachments: [LabourSpeechDraft23 ed LK 1004.docx](#)

Yes. Attached. Would like to go through the whole thing again, too if possible.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

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And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM? Thanks so much!

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 23 – September 23rd, 8:30AM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It’s fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like [in](#) few others in the world.

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It’s no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone’s voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

| And your party refuses to accept the politics of inertia... ~~t~~That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and under learn and grow.

I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

Now, I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and the rising cost of living reaching crisis levels in New York, and it's just as true here. ~~but as~~ And I know the people in this room GET that, it's just as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford | THOSE luxuries, ~~in fact, are doing~~ are in fact, doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

Living ITSELF is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price people pay isn't merely monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their sons and daughters... in the WORK that ~~just~~ goes into just hiding the fear that they won't be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, the crisis will become THE defining characteristic of our societies...

It won't be prosperity and opportunity... tragically, it will ~~tragically~~ be ~~the~~ inequality and the cost-of-living crisis.

I know this Labour Party understands what's at stake.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face response.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis crises, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but outsized-supersized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

| So at the same time that inequality is skyrocketing, the cost of living is overwhelming – something people can see and feel every day – we’re told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn’t. So do the people of your country.
Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there’s so much power that comes from speaking the truth... especially from speaking HARD truths.

| That’s because the status quo gets perpetuated through a series of falsehoods...false CHOICES ~~in~~ that assign mutual exclusivity to ideas that should be complementary.

We’re told that prosperity can’t be both great, and shared....

That you can’t lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can’t expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

| It threatened to degrade New York’s status ~~as a place~~ in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked – together – as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our city didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

~~On~~ With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”

Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio's Bell for New Pre-K.”

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than total population of the City of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%. Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But a status quo that leaves millions of people behind is precluding so many success stories from being written.

And the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies. Here is just one example of how:

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts EVERYONE, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not

talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run.”

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: “We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other.”

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

And this Labour Party not only has the right values, it has an agenda that puts them into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government’s 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone’s future... Every child’s future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

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To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Tuesday, September 23, 2014 10:18:00 AM
Attachments: [LabourSpeechDraft23 ed LK 1017.docx](#)

Here is the complete speech. Can I run through it a second time?

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Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:04 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Can you send current and keep going?

On Sep 23, 2014, at 10:02 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

On page 6. Can I have a few more minutes?

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:58 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

If you could send wherever you're at in 5 mins, that would be great.

On Sep 23, 2014, at 9:40 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

I don't see any major problems so far, so it shouldn't take me very long.
Stand by.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:40 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Agreed! And thanks SO for the help. We are trying to meet with the mayor at some point soonish, so please keep an eye on your email as I may at some point need to have back wherever you're at.

On Sep 23, 2014, at 9:36 AM, "Kallen, Laurel"
<LKallen@cityhall.nyc.gov> wrote:

Oh, that's a relief. I much prefer to take my time with proofreading. Thanks.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:36 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Thanks! I don't think 10 am is hard deadline, so no need to rush through.

On Sep 23, 2014, at 9:34 AM, "Kallen, Laurel"
<LKallen@cityhall.nyc.gov> wrote:

Just now checking my email. Will proofread the speech right now.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz
[<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 8:29 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM? Thanks so much!

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 23 – September 23rd, 8:30AM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It’s fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like [in](#) few others in the world.

It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It’s no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone’s voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.

And your party refuses to accept the politics of inertia... ~~That~~ That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and under learn and grow.

I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

Now, I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.

I've spoken about growing inequality and the rising cost of living reaching crisis levels in New York, and it's just as true here. ~~but as~~ And I know the people in this room GET that, it's just as true here.

And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, ~~in fact, are doing~~ are in fact, doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

Living ITSELF is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price people pay isn't merely monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the juddering hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their sons and daughters... in the WORK that ~~just~~ goes into just hiding the fear that they won't be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.

If unaddressed, the crisis will become THE defining characteristic of our societies...

It won't be prosperity and opportunity... tragically, it will ~~tragically~~ be ~~the~~ inequality and the cost-of-living crisis.

I know this Labour Party understands what's at stake.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation's prospects at risk of being forsaken – at a time when so many seem unwilling to act in its face response.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Indeed, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis crises, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but outsized-supersized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

| So at the same time that inequality is skyrocketing, the cost of living is overwhelming – something people can see and feel every day – we’re told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn’t. So do the people of your country.
Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there’s so much power that comes from speaking the truth... especially from speaking HARD truths.

| That’s because the status quo gets perpetuated through a series of falsehoods...false CHOICES ~~in~~ that assign mutual exclusivity to ideas that should be complementary.

We’re told that prosperity can’t be both great, and shared....

That you can’t lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can’t expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

| It threatened to degrade New York’s status ~~as a place~~ in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked – together – as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our city didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

~~On~~ With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”

Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio's Bell for New Pre-K.”

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of the City of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from originate in this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness-depth and extent of the crisis ~~that~~ we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%. Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But a status quo that leaves millions of people behind is precluding so many success stories from being written.

And the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies. Here is just one example of how:

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts EVERYONE, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money ~~will~~would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

And this Labour Party not only has the right values, it has an agenda that ~~puts~~ them translates values into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

From: [Jon Fromowitz](#)
To: [Coney, Javon](#)
Subject: Re: gracie
Date: Tuesday, September 23, 2014 10:26:37 AM
Attachments: [LabourSpeechDraft24.docx](#)

On Sep 23, 2014, at 10:14 AM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

> Can you resend? I did not get.

>

> -----Original Message-----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

> Sent: Tuesday, September 23, 2014 10:03 AM

> To: Coney, Javon

> Cc: Hanley, Monica; Leopold, Elana

> Subject: Re: gracie

>

> At security

>

>> On Sep 23, 2014, at 10:01 AM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

>>

>> K we are on side porch. Please let me know when you are here.

>>

>> ----- Original Message -----

>> From: Hanley, Monica

>> Sent: Tuesday, September 23, 2014 09:59 AM

>> To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; Coney, Javon

>> Cc: Leopold, Elana

>> Subject: Re: gracie

>>

>> Ok great

>> We'll wait for clean version

>>

>> ----- Original Message -----

>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

>> Sent: Tuesday, September 23, 2014 09:56 AM

>> To: Coney, Javon

>> Cc: Hanley, Monica; Leopold, Elana

>> Subject: Re: gracie

>>

>> That latest copy at this second is what I sent him and Monica late last night. Very shortly (within a few minutes) we will have a cleaner version of that... And I will be a gracie

>>

>>> On Sep 23, 2014, at 9:53 AM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

>>>

>>> Ty! Mayor wants to see latest copy. We are at Gracie now.

>>>

>>> ----- Original Message -----

>>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

>>> Sent: Tuesday, September 23, 2014 09:52 AM

>>> To: Hanley, Monica

>>> Cc: Coney, Javon

>>> Subject: Re: gracie

>>>

>>> Sounds good, I am about 10 mins away. I'll have a new draft also very shortly. It is being proofread now.

>>>

>>>> On Sep 23, 2014, at 9:51 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>>>>
>>>> Fromo - I'm 15 min away. Javon will let us know when boss is ready for prep.

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 24 – September 23rd, 10:10AM

It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

It’s fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like in few others in the world.

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I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

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But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing, the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth... especially from speaking HARD truths.

That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.

We're told that prosperity can't be both great, and shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ... OR vote for someone with a real shot at winning.

I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.

It threatened to degrade New York's status in the world.

The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.

And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry to break from an era that was leaving millions behind.

Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked -- together -- as activists, to spread the word.

And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.

THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our city didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.

With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote "[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality."

Then, in September 2014, in The New York Times QUOTE "51,000 Answer de Blasio's Bell for New Pre-K."

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures. It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of the City of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.

It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

But there's a more sobering parallel I see as well.... It's in the deepness of the crisis that we share.

The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York

City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%. Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But a status quo that leaves millions of people behind is precluding so many success stories from being written.

And the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.

Mounting disparities in income create ripple effects that undermine whole economies. Here is just one example of how:

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts EVERYONE, whether they get it or not.

This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.

Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.

He believes in politics of the MANY, not the few...

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.

And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.

Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that ALL kids can get on a path to success and opportunity early... and stay there.

This agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

It recognizes that everyone's future... Every child's future... MATTERS.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: “If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don’t need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 10:30:13 AM

Thanks!

On Sep 23, 2014, at 10:28 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Okay. Glad you like the edits. Happy to run through a later version. Very rousing speech, btw. It was fun to read!

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:27 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Amazing, thank you. Great edits. Hold off for now. We need to review but the speech isn't until tomorrow and we'll be doing some editing for content so better to do a second pass later. This is great for the moment.

On Sep 23, 2014, at 10:18 AM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:

Here is the complete speech. Can I run through it a second time?

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:04 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Can you send current and keep going?

On Sep 23, 2014, at 10:02 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

On page 6. Can I have a few more minutes?

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:58 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

If you could send wherever you're at in 5 mins, that would be great.

On Sep 23, 2014, at 9:40 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

I don't see any major problems so far, so it shouldn't take me very long. Stand by.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:40 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Agreed! And thanks SO for the help. We are trying to meet with the mayor at some point soonish, so please keep an eye on your email as I may at some point need to have back wherever you're at.

On Sep 23, 2014, at 9:36 AM, "Kallen, Laurel"
<LKallen@cityhall.nyc.gov> wrote:

Oh, that's a relief. I much prefer to take my time with proofreading. Thanks.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz
[\[mailto:jfromowitz@akpdmedia.com\]](mailto:jfromowitz@akpdmedia.com)
Sent: Tuesday, September 23, 2014 9:36 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Thanks! I don't think 10 am is hard deadline, so no need to rush through.

On Sep 23, 2014, at 9:34 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Just now checking my email. Will proofread the speech right now.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578

lkallen@cityhall.nyc.gov

From: Jon Fromowitz
[<mailto:jfromowitz@akpdmedia.com>]

Sent: Tuesday, September 23,
2014 8:29 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM?
Thanks so much!

<LabourSpeechDraft23 ed LK 1017.docx>

From: [Coney, Javon](#)
To: [Jon Fromowitz](#)
Cc: [Hanley, Monica](#)
Subject: RE: gracie
Date: Tuesday, September 23, 2014 11:08:24 AM
Attachments: [LabourSpeechDraft24 Formatted.docx](#)

Updated Formatted Copy. Please work from this. Thanks!

-----Original Message-----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:27 AM
To: Coney, Javon
Subject: Re: gracie

On Sep 23, 2014, at 10:14 AM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

> Can you resend? I did not get.

>

> -----Original Message-----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Tuesday, September 23, 2014 10:03 AM
> To: Coney, Javon
> Cc: Hanley, Monica; Leopold, Elana
> Subject: Re: gracie

>

> At security

>

>> On Sep 23, 2014, at 10:01 AM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

>>

>> K we are on side porch. Please let me know when you are here.

>>

>> ----- Original Message -----

>> From: Hanley, Monica
>> Sent: Tuesday, September 23, 2014 09:59 AM
>> To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>; Coney, Javon
>> Cc: Leopold, Elana
>> Subject: Re: gracie

>>

>> Ok great

>> We'll wait for clean version

>>

>> ----- Original Message -----

>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
>> Sent: Tuesday, September 23, 2014 09:56 AM
>> To: Coney, Javon
>> Cc: Hanley, Monica; Leopold, Elana
>> Subject: Re: gracie

>>

>> That latest copy at this second is what I sent him and Monica late last night. Very shortly (within a few minutes) we will have a cleaner version of that... And I will be a gracie

>>

>>> On Sep 23, 2014, at 9:53 AM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

>>>

>>> Ty! Mayor wants to see latest copy. We are at Gracie now.

>>>
>>> ----- Original Message -----
>>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
>>> Sent: Tuesday, September 23, 2014 09:52 AM
>>> To: Hanley, Monica
>>> Cc: Coney, Javon
>>> Subject: Re: gracie
>>>
>>> Sounds good, I am about 10 mins away. I'll have a new draft also very shortly. It is being proofread now.
>>>
>>>> On Sep 23, 2014, at 9:51 AM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:
>>>>
>>>> Fromo - I'm 15 min away. Javon will let us know when boss is ready for prep.

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 24 – September 23nd, 10:10AM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars that will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like in few others in the world.

- It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom; to make the UK a place where opportunity is a RIGHT granted to all, not a GIFT for the fortunate few.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people... for EVERYONE.
- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

- I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and under learn and grow.
- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER -- WHOEVER** -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.
- Now, I've said that growing inequality is THE crisis of our time. We see it in the form of a status quo that works very well for a few fortunate souls, but leaves everyday working people caught in a cost-of-living crisis.
- I've spoken about growing inequality and the rising cost of living reaching crisis levels in New York, and it's just as true here. And I know the people in this room GET that.

- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.
- Living ITSELF is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the juddering hand of the bus driver signing the paperwork for a payday loan....
- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.

- As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.
- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.

- The right side of history can feel like a lonely place.
But it isn't. It never has been.
- Indeed, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress.
And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque...
You can see the trust people put in one another every day; the value people place in simple moral action.
- So why then is COLLECTIVE moral action often so difficult?

- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

- But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing, the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn't. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons want a country that works for everyone.

- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.
- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.
- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....

- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support my candidacy ...
OR vote for someone with a real shot at winning.
- I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling to live amidst spiking inequality and a rising cost of living.
- It threatened to degrade New York's status in the world.

- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities... For themselves... their families... their children.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.
- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.
- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.
- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry to break from an era that was leaving millions behind.
- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew...
And grew.
- We worked – together – as activists, to spread the word.

- And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they spoke out themselves.
- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.

- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE, not the powerful few.
- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.
- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

- Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.
- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”
- Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio’s Bell for New Pre-K.”

- Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.
- It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.
- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

- We've enacted measures to give over 1 million more New Yorkers the right to paid sick leave, ensuring people won't lose a paycheck – or a job – because of illness or injury

- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of the City of Bristol... Or of Miami, for anyone watching back home.

- We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

- And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

- We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.
- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.
- Really, it's beautiful this time of year.

- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.
- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!
- But there's a more sobering parallel I see as well....
It's in the deepness of the crisis that we share.

- The numbers are alarming: in the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].
- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

- Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But a status quo that leaves millions of people behind is precluding so many success stories from being written.
- And the stories of those struggling the hardest – those of unpaid bills and sleepless nights – don't fully illuminate the severity of this crisis.
- Mounting disparities in income create ripple effects that undermine whole economies. Here is just one example of how:

- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
- Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top. It is a problem that hurts EVERYONE, whether they get it or not.

- This Conservative government certainly doesn't seem to get it. Their top-down policies are making things harder for working people every day.
- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

- So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.
- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

- Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: “We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other.”
- Ed Miliband will be a Prime Minister for everyone. He will govern for Britons with second jobs and second mortgages, not just those with second homes.
- He believes in politics of the MANY, not the few...

- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity... the drag it creates on the economy... and on the lives of families.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy to make Britain work for everyone.
- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.
- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, and another to expand after school programs, so that **ALL** kids can get on a path to success and opportunity early... and stay there.

- This agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- It recognizes that everyone's future... Every child's future... **MATTERS**.
- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path where a privileged few do very well, while everyone else is left to fend for themselves.

- To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.
- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.

- If you speak hard truths, others will listen.
- If you empower the great people of your country to speak THEIR truths, to speak out, to stand up and ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

From: [Hanley, Monica](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Subject: [REDACTED] - bdb
Date: Tuesday, September 23, 2014 11:25:51 AM

From: [Leopold, Elana](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Subject: Were coming back shortly
Date: Tuesday, September 23, 2014 11:39:30 AM

From: [Coney, Javon](#)
To: "jfromowitz@akpdmedia.com"
Cc: [REDACTED]
Subject: Re: We will be back at Gracie in 20-30
Date: Tuesday, September 23, 2014 12:10:06 PM

Fromowitz- We will go to CH soon. Mayor will call you from there. Please still send me updated draft so I can print.

----- Original Message -----

From: Coney, Javon
Sent: Tuesday, September 23, 2014 11:47 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Cc: [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]>
Subject: Re: We will be back at Gracie in 20-30

MH- Will you be there to print so we can have on arrival.

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 11:46 AM
To: Coney, Javon
Cc: Monica Hanley <[REDACTED]> Elana Leopold <[REDACTED]>
Subject: Re: We will be back at Gracie in 20-30

Ok, I will have a draft to you to print shortly
On Sep 23, 2014, at 11:43 AM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

- > Prob good to hang out and finish flushing out last thoughts with Mayor then.
- >
- > We will leave for his UN lunch about 12:50pm.

From: [Jon Fromowitz](#)
To: [Coney, Javon](#)
Cc: [REDACTED]
Subject: Re: We will be back at Gracie in 20-30
Date: Tuesday, September 23, 2014 12:28:38 PM
Attachments: [LabourSpeechDraft25.docx](#)
[ATT00001.txt](#)

New draft. Please let him know it may be rough around the edges as did a lot of restricting quickly (hopefully the formatting looks ok). We'll get a proof read ASAP once we lock a basic structure, but don't want to hold up in the meantime. I'll be standing by for call.

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 25 – September 23nd, 1:00 PM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- THIS Labour Party has the moral compass -- and the backbone -- to fight for an economy... a country... that works for working people.
- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

- I say that as someone charged with the duty of overseeing New York's public schools, where over one million kids in grades 12 and under learn and grow.
- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER -- WHOEVER** -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.
- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

- Now let's be clear: there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....

- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place. But it isn't. It never has been.
- Rather, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

- So why then is COLLECTIVE moral action often so difficult?
- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices in history, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn't. So do the people of your country.

- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.
- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.
- And there’s so much power that comes from speaking the truth... especially from speaking HARD truths.
- That’s because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.

- We're told that prosperity can't be both great, and shared....
- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.

- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.
- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.

- It threatened to degrade New York's status in the world.
- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer block party. It was no doubt a strange sight to those passing by.
- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.
- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.
- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.
- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent **THEIR** values -- fairness, justice, real opportunity for all – our campaign grew. And grew...
And grew.
- We worked – together – as activists, to spread the word.
- And so in living rooms and parks... in retirement communities and residence halls... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the **POWER** that could come when they spoke out themselves.

- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.
- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.

- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day early education programs for 4-year-olds.
- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

- Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.
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- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.
- Really, it's beautiful this time of year.

- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.
- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!
- The work you have in front of you is so important. And don't let anyone talk you into underestimating the reach of the good you can do.

- There is little basis for glib assertion from the other side that a progressive agenda is narrow in terms of whose lives it would improve.
- The opposite is true. Mounting disparities in income create ripple effects that undermine whole economies. Here's just one example of how:
- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

- Indeed, in an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.
- It is a problem that hurts EVERYONE, whether they get it or not.
- But that also means a progressive agenda has the power to HELP EVERYONE, whether your opponents ACKNOWLEDGE it or not.
- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.

- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics. I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.
- So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.

- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.
- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."

- Indeed, he knows well what needs to be done. As he told this conference LAST YEAR: “We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other.”
- Ed Miliband will be a Prime Minister for Britons with second jobs and second mortgages, not just those with second homes.
- He believes in politics of the MANY, not the few...

- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy to.
- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.
- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, so that **ALL** kids can get on a path to success and opportunity early... and stay there.

- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few other steps governments can take. It makes such a difference, for so many.
- Your agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- That is not only why you **MUST** win, it is why you **WILL** win!

- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.
- To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:

“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

On Sep 23, 2014, at 12:10 PM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

> Fromowitz- We will go to CH soon. Mayor will call you from there. Please still send me updated draft so I can print.

> ----- Original Message -----

> From: Coney, Javon

> Sent: Tuesday, September 23, 2014 11:47 AM

> To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>

> Cc: [REDACTED] <[REDACTED]> [REDACTED]

> Subject: Re: We will be back at Gracie in 20-30

> MH- Will you be there to print so we can have on arrival.

> ----- Original Message -----

> From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]

> Sent: Tuesday, September 23, 2014 11:46 AM

> To: Coney, Javon

> Cc: Monica Hanley <[REDACTED]> Elana Leopold <[REDACTED]>

> Subject: Re: We will be back at Gracie in 20-30

> Ok, I will have a draft to you to print shortly

> On Sep 23, 2014, at 11:43 AM, Coney, Javon <JConey@cityhall.nyc.gov> wrote:

>> Prob good to hang out and finish flushing out last thoughts with Mayor then.

>> We will leave for his UN lunch about 12:50pm.

From: [Hanley, Monica](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Subject: Fw: Upk
Date: Tuesday, September 23, 2014 2:12:32 PM

----- Original Message -----

From: Norvell, Wiley
Sent: Tuesday, September 23, 2014 02:12 PM
To: Hanley, Monica
Cc: Fromberg, Rick (Consultant)
Subject: RE: Upk

Adding Rick.

Today's report includes figures from Thursday putting us at 53,792.

-----Original Message-----

From: Hanley, Monica
Sent: Tuesday, September 23, 2014 2:04 PM
To: Norvell, Wiley
Subject: Upk

How many are enrolled as of today?

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Subject: Fw: DAILY MAIL: Miliband's pitch for PM falls flat: Lacklustre Labour leader pins hopes of election victory on £2.5bn cash boost for NHS - but he FORGOT to mention the deficit
Date: Tuesday, September 23, 2014 2:29:53 PM

From: Clips
Sent: Tuesday, September 23, 2014 02:28 PM
Subject: DAILY MAIL: Miliband's pitch for PM falls flat: Lacklustre Labour leader pins hopes of election victory on £2.5bn cash boost for NHS - but he FORGOT to mention the deficit

Miliband's pitch for PM falls flat: Lacklustre Labour leader pins hopes of election victory on £2.5bn cash boost for NHS - but he FORGOT to mention the deficit
DAILY MAIL UK - Matt Chorley
<http://www.dailymail.co.uk/news/article-2766565/Ed-Miliband-s-Labour-conference-speech-unveils-plans-36-000-extra-NHS-staff.html>

Ed Miliband today pinned his hopes of winning the next election on a promise of £2.5billion for the NHS.

In a lacklustre speech at the Labour conference in Manchester, he retreated to his party's comfort zone with attacks on bankers, Tories, energy companies, the media and the super-rich in what he described as his 'job interview' to become Prime Minister for a decade.

The centrepiece of his pitch to voters was a promise to tax tobacco companies, mansion owners and hedge funds to pay for 20,000 more nurses, 8,000 extra GPs, 5,000 careworkers and 3,000 midwives, so NHS staff are not 'rushed off their feet'.

But during his 68-minute long speech - in which aides were seen actively encouraging standing ovations - he ditched a planned section on tackling the deficit and immigration, despite trailing behind the Tories on both issues.

Instead he sought to impress with increasingly bizarre anecdotes about meeting 'ordinary people' on his travels around the country, in offices, pubs, parks and hospital beds.

Mr Miliband took to the stage of the Manchester Central conference centre under pressure to persuade voters he is ready to run the country.

A new YouGov poll shows just 15 per cent of people think he has provided an effective opposition to the government and 20 per cent say he has made it clear what he stands for.

Just 18 per cent think he would be up to the job of Prime Minister, according to the survey for The Sun.

While Labour is ahead in the overall polls, it lags behind the Tories on the economy by up to 25 points.

In a draft copy of his speech posted online, Mr Miliband was expected to talk about the deficit and stress Labour's commitment to not making uncosted pledges.

But during his long and ponderous speech, he failed to mention the deficit at all. Aides would not say whether he had deliberately wanted to cut the section, or simply forgot.

Speaking without notes, Mr Miliband occasionally seemed to lose his way, as he repeatedly used the word 'together' to emphasise how he thinks government intervention can solve the country's problems.

But Mr Miliband said he wanted to 'restore people's faith in the future'. He added: 'I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run.

'Strip away all of the sound and fury and what people across England, Scotland and Wales, across every part of the UK, are saying is this country doesn't care about me. Politics doesn't listen.

'The economy doesn't work. And they are not wrong. They are right. But this Labour Party has a plan to put it right.'

He said the next eight months 'represent my interview with the British people for one of the most important jobs in our country'.

He said it was a 'choice between carrying on as we are, on your own, for the privileged few.

'Or a different, better future for our country. We are ready. Labour's plan for Britain's future. Let's make it happen. Together.'

Mr Miliband today made clear his intention to fight the next election on the NHS, despite it being one of the key issues on which Labour already has the trust of the majority of voters.

Setting out six goals for a Labour government to achieve by 2025, he said one of them would be to 'create a world-class 21st century health and care service'.

He argues that only a major injection of money will give doctors, nurses and midwives the time to properly look after patients and not be 'rushed off their feet'.

He promises to tackle the shortage of GPs, which means a quarter of patients having to wait more than a week for an appointment.

The focus on the NHS suggests Labour has adopted a core vote strategy, hoping its popularity on the health service will outweigh voters' fears about Mr Miliband's credibility on the economy.

He also needed to address the mounting evidence that voters do not see him as a future Prime Minister.

In a section of Mr Miliband's speech posted on the Labour website stressed that: 'There won't be any money after the next election.'

Mr Miliband was expected to echo Ed Balls' promise that there will be 'no proposals for

additional borrowing’.

‘We will get the deficit down,’ the extract added.

However, despite delivering more than 8,000 words during his speech, he did not mention the deficit at all.

Tory MP Henry Smith said: ‘Ed Miliband has let the cat out of the bag – he has no plan to deal with the deficit and no plan for the economy.

‘This is a man who wants to be Prime Minister, but in his speech today he cut out all references to difficult decisions because he’s too weak to take them.’

Labour argues that by making it easier to get a GP appointment or providing more care for people to stay in their own homes, it will ease pressure on over-stretched A&E departments and hospital wards, saving the NHS money.

Mr Miliband said: ‘We need to make sure there is a NHS there when we need it. Our plan for Britain’s future means we will create a world-class 21st century health and care service because a hospital is only as good as the services in the community.

‘If people can’t get to see their GP, if they can’t get the care they need at home, they end up in hospital when that could have been avoided, that’s bad for them, and it costs billions of pounds.

‘Those services are creaking. One in four people can’t get to see their GP within a week.

‘We’ve seen the scandal of care visits for the elderly restricted to just 15 minutes for the elderly.

‘And we know there are huge future pressures facing the NHS. We are going to have to transform the way the NHS works in the years ahead.

‘It is time to care about our NHS. So that doctors, nurses, care workers, midwives able to spend proper time with us - not to be rushed off their feet... an NHS with time to care.’

Mr Miliband stressed that the money will not be raised through taxes on working people, but instead take aim at wealthy homeowners and tobacco firms who have helped cause some of the health problems putting pressure on the NHS.

He went on: ‘The NHS is sliding backwards under this government. They are privatising and fragmenting it.

‘Just think what it would look like after five more years of David Cameron.

‘We built the NHS. We saved the NHS. We will repeal their Health and Social Care Bill and we will transform the NHS for the future.

‘That’s what the next Labour government will do and we will do it together.’

Labour’s proposed Mansion Tax would be imposed on properties worth more than £2million.

Exact details have not been made public, but it is likely Labour would introduce 'bands', similar to those used for council tax, with a higher charge on houses worth more than £10million.

There is expected to be protection for people who do not have large savings or higher earnings, but who live in an expensive home.

Costings released to coincide with Mr Miliband's speech suggests it could raise £1.25billion-a-year.

London will be hardest hit by the Mansion Tax, with more than 6,000 homes selling for more than £2million each year.

Susan Emmett, director of residential research at estate agents Savills, said: 'We estimate that there are 97,000 properties worth over £2million in the UK, a figures that has risen by 36,000 since 2009.

This tax will hit London disproportionately. Over 80 per cent of properties over £2 million are in London.

'The London property market has already had to absorb a fair amount of extra taxation over the last couple of years since the idea of Mansion Tax first emerged.

'Adding to that burden would disrupt the market at a time when London house price growth is already cooling.'

The latest attempt to clamp down on tax avoidance would target hedge funds avoiding millions in tax on shares, close a Eurobonds 'loophole' allowing firms to move profits out of the UK to avoid corporation tax, and preventing Umbrella Companies being used to avoid tax and National Insurance on expenses.

There would also be a fee imposed on tobacco firms, relative to their share of the market.

The Tobacco Manufacturers Association said: 'This anti-business idea is illogical and ignores a major cause of lost tobacco tax, the illegal market.

'Rather than coming up with ways to attack a legitimate UK business sector, selling a legal product which already contributes £12.3billion per year in tax, the Labour party should be thinking of how to claw back the billions in revenue the government loses through sales of illegal tobacco in the UK.

'The latest HM Revenue & Customs data shows that the illegal market cost up to £2.9billion in 2012/13, a rise of £500million on the previous year.'

The levy on tobacco firms is based on a similar tax announced by US President Barack Obama in 2009, and makes a direct link between firms who profit from smoking and the costs of treating smoking-related illnesses on the NHS. Labour says it will raise £150million-a-year.

Mr Miliband said he wanted the plan was part of six national goals, 'not just for one year or one term of office, but a plan for the next ten years: Britain 2025'.

After criticism that his most popular policies to date have been eye-catching but short-termist – including last year's energy bill freeze – he instead focused on a more far-reaching ambition to be in power for a decade.

He set out plans for as many school leavers to do an apprenticeship as go to university, double the number of first-time buyers to 400,000 to halve the number of people on low wages to 2million.

He recounted meeting Elizabeth, an apprentice auto electrician, and introduced her to the conference hall.

Mr Miliband said: 'She is one of the lucky few, friends.... actually Elizabeth's school helped her get an apprenticeship but so many other schools don't do that.

'Lots of the young people I meet who are on apprenticeships say 'my school said apprenticeships were rubbish and they wouldn't help me but now I'm doing it it's really great for me'.

'Frankly, there aren't enough of them and they aren't high quality enough.'
Mr Miliband warned this goal was a long way away and would require a 'massive national effort' to achieve.

'It's going to require young people to show the ambition to do well and to get on,' he said.

'It's going to require schools to lead a dramatic change in education, with new gold standard technical qualifications.

'And it is going to need business and government to lead a revolution in apprenticeships.

'Government is very good at preaching to business about what it should be doing. But let me just tell you - government is absolutely useless when it comes to apprenticeships.

'It is true of governments of both parties.'

Mr Miliband added it was OK for companies to bring in European workers, but added: 'You must provide apprenticeships for the next generation.'

He also outlined an ambition for wages to rise in line with growth in the economy and the creation of 1 million more hi-tech jobs.

However, it is surprising that with eight months until the election the pledges did not cover crime, immigration, schools or Europe.

Mr Miliband is making a clear pitch to younger voters, promising them better training, more jobs and a chance to buy their own home.

On housing, Mr Miliband seeks to position Labour as the party of home ownership, in a bold move to emulate Margaret Thatcher's vision of Britain as a property-owning democracy.

Labour says that by building at least 200,000 homes-a-year by 2020, the number of first-time

buyers will hit 400,000 by 2025, twice the current number.

Mr Miliband said the 'confidence and security' of home ownership was now beyond many people in Britain today.

He said: 'So many people don't have that today, that very British dream of home ownership is fading for so many people.'

'Under this government we are building fewer homes than at any time since the 1920s.'

He said Labour's goal was to ensure that by 2025 as many homes as are needed are being built in Britain and the number of first time buyers is doubled.

Mr Miliband added: 'It's going to require a massive national effort.'

Land-banking will be stopped and a new generation of towns and garden cities will be built, creating an extra 500,000 new homes.

'We will also make housing the top priority for additional capital investment in the next parliament. This party will get Britain building again.'

It is the first-time that Labour has set an ambition for more home ownership, and will be seen as an attempt to woo middle-class voters who worry their children will never get on to the property ladder.

Labour promised to introduce 'use it or lose it' powers to stop developers from hoarding land which they refuse to build on.

Employers who land government contracts will be forced to take on apprentices, as will large firms who hire skilled workers from outside the EU.

Labour also claims Britain must do more to compete for work in the £3.3trillion global green industries market.

Mr Miliband has set an ambition that by 2025, there will be an extra 1million people in Britain working in hi-tech jobs.

Justine Miliband has come out fighting for her husband, defending him against 'nasty' and 'brutal' attacks in the run-up to the general election.

She warned of the 'personal price' paid by politicians in the firing line, with just eight months until her husband goes into battle with David Cameron.

Mrs Miliband used a speech to a reception at the Labour conference in Manchester to insist she was 'up for the fight' and had chosen to speak out to show she is more than a 'political wife' wearing a nice dress.

She said: 'I am up for this fight over the next eight months, however nasty, however personal, however brutal it gets over the next eight months, I am up for this fight.'

In his speech Mr Miliband vowed that the next Labour manifesto would not contain any

unfunded spending promises, or any new commitment to extra borrowing.

Hours before the keynote speech, shadow work and pensions secretary Rachel Reeves blundered in a radio interview, when she failed to say how much the state pension is worth.

Appearing on LBC radio, she insisted that 'of course' the payment was worth 'just under £100-a-week'.

When the shadow work and pensions secretary was told the true sum is actually £113.10, she tried to insist it depended how long people had been working for.

Lib Dem pensions minister Steve Webb told MailOnline: 'Sometimes when Labour criticised us on pensions, you wonder if they fully grasp how things work.

'For a shadow pensions minister not to know the value of the state pension suggests it is actually the opposition who are out of touch with our pensioners.'

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Subject: Fw: CAPITAL: Union raises carriage issue ahead of de Blasio's England trip
Date: Tuesday, September 23, 2014 2:30:00 PM

From: Clips
Sent: Tuesday, September 23, 2014 02:24 PM
Subject: CAPITAL: Union raises carriage issue ahead of de Blasio's England trip

Union raises carriage issue ahead of de Blasio's England trip

CAPITAL NY – Gloria Pazmino – 1:19 pm

<http://www.capitalnewyork.com/article/city-hall/2014/09/8553145/union-raises-carriage-issue-ahead-de-blasios-england-trip>

A major international union plans to see to it that Mayor Bill de Blasio's carriage-horse dilemma follows him to Manchester, England.

As de Blasio prepares for a trip to Manchester, where he will deliver a speech on income inequality before the Labour Party's annual conference, the International Transport Workers' Federation issued a statement asking the City Council to support the city's horse-drawn carriages and oppose Blasio's campaign promise to carriages from Central Park.

The I.T.F. is an international umbrella group that represents about 4.5 million transportation workers in nearly 150 countries.

In a letter to the council members, I.T.F. secretary Steve Cotton defends the horse carriage drivers, calling the industry "a vibrant, well-established asset to the City of New York," and saying that he "can see no meaningful reason to deprive the workers involved in it of their jobs, deprive visitors of the pleasure it generates, or deprive New York of one of its landmark sights."

De Blasio is scheduled to meet with Labour leader Ed Milliband before delivering his remarks at the conference.

According to the letter, Unite, an I.T.F.-affiliated union, plans "to raise the issue with New York Mayor Bill de Blasio when he attends the Labour Party conference in Manchester."

A spokesperson for I.T.F. declined to provide details about the meeting, or to say whether any other activities were planned to draw attention to horse-carriage issue.

A spokesman for de Blasio provided the following statement: "We're considering a range of options that move the horses off our streets, safeguard the animals, and protect the livelihoods of the men and women who provide carriage rides."

From: [Hanley, Monica](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Subject: Fw: GUARDIAN: Ed Miliband's Labour conference speech: what he said and what he means
Date: Tuesday, September 23, 2014 2:30:21 PM

From: Clips
Sent: Tuesday, September 23, 2014 02:29 PM
Subject: GUARDIAN: Ed Miliband's Labour conference speech: what he said and what he means

Ed Miliband's Labour conference speech: what he said and what he means

THE GUARDIAN - Anne Perkins

<http://www.theguardian.com/commentisfree/2014/sep/23/labour-conference-ed-miliband-speech-what-he-said-what-he-means>

“It’s here four years ago here that I won the leadership of this great party.”

– So anyone wondering if there could be an alternative leader, forget it. I’m not going anywhere. (There wasn’t much of a cheer for this – certainly nothing like the cheer the mention of Gordon Brown got a minute later).

“I’ll let you in on a story ... I was on my way to a public meeting ... I ran into a woman ... her name was Josephine and it turned out she was a cleaner in the building.”

– The first of a crowd of colourful characters who populate all Labour speeches (there’s been Maria, Elizabeth, Xiomarin, Gareth, even an NHS patient called Colin who has since died ...) in a determined attempt to show politics is about real people. Gareth later turns out to be an Oxford graduate, and Ed is always, unmistakably, “pamphlet” Labour; that is a man who works outwards from political theory. This becomes increasingly obvious as the speech unwinds.

“Can we build a better future for our whole country? With a different idea we can ... An idea that is just one simple word: Together.

– The big but simple idea that animates pre-election Ed. A new way of describing solidarity, collectivism and the virtues of the big state. Quite useful, especially set against the later message of “You’re on your own with the Tories – unless you are a millionaire needing a tax break or a Russian oligarch wanting to make up a four for a game of tennis.” Of course, the best “Together” example is the NHS, and there is a lot of that which wakes up the previously rather somnolent hall. But the £2.5bn that he will raise is about 3% of the NHS annual budget – not quite as transformative as he promised. And there was no mention of the huge cost-pressures every hospital is under, or the backlash against integrated care that is building.

“A new ethic. A national effort. Labour’s plan for Britain’s future.”

– Ed’s “different ethic” theme may not be as bad as the “endogenous growth” that Gordon Brown once described. But still, it’s wonspeak.

“I want to set out six national goals.”

– The following pledges are short on specifics and big ideas, notwithstanding the extra cash for the NHS. Some ideas, such as launching Lord Cashman on the global campaign for LGBT rights belong in the “You couldn’t make it up” category.

“But a plan for the next 10 years. Britain 2025”

– This is the nearest thing to a mention of the deficit. That is, it’s going to be a long, long haul.

“We’ve had five years of their experiment with your life and so we have a pretty clear view of what the Tory future looks like. Your family worse off. Your family can’t afford to take that risk. Your family can’t afford another five years of David Cameron.”

– A nice attempt to turn the politics of fear against the Tories.

“But to make this plan really work, we need to change who has the power so that all those people who feel locked out are let back in.”

– There may actually be some real meat here in the promise to change the way politics is done. Votes for 16-18-year-olds were on the cards, and so was the people’s convention. But Lords reform to make the upper house a “senate for the nations and the regions” sounds interesting.

“In the Scottish referendum people showed us they can be proud to be Scottish and proud to be British. And let’s play tribute to the First Minister of Wales, Carwyn Jones. Proud to be Welsh and proud to be British. And let’s be proud of our Englishness too. No political party owns our English national identity. So is time we fought, this party fought, for the traditions of England and did not cede them to others. Englishness: a history of solidarity. From the Battle of Cable Street to the spirit of the Blitz. Englishness: traditions of fairness. From the Dagenham workers who fought for equal pay to today’s campaigners for a living wage. Englishness: a spirit of internationalism. From those who fought in the Spanish Civil War to our generosity to those overseas. There will be some people who tell you that being English, Scottish or Welsh means cutting ourselves off or seeking to divide. That’s never been our tradition. And that’s not our future.”

– The Scots don’t have a monopoly on social democracy, Mr Salmond.

“Over four years, I’ve shown this party has learnt the lessons of the Iraq war. We have all been horrified by the murderous actions of ISIL in the last few months.”

– He had to have something to say on Islamic State. The proposal for a UN resolution is flimsy – Russia will almost certainly veto it – but it will do for purposes of the speech.

“Friends, as prime minister I will show the same resolve. My opponent stands for something different. He stands for the “you’re on your own” idea. And he seems to believe that a good photo opportunity will fool you into thinking he doesn’t just stand up for the rich and powerful, he stands up for you. But, he’s been found out.”

– Whatever you do, don’t mention bacon sandwiches.

From: [Hanley, Monica](#)
To: "jfromowitz@akpdmedia.com"
Subject: Fw: TELEGRAPH: Ed Miliband's speech: a party preparing for powerlessness
Date: Tuesday, September 23, 2014 2:33:16 PM

From: Clips
Sent: Tuesday, September 23, 2014 02:32 PM
Subject: TELEGRAPH: Ed Miliband's speech: a party preparing for powerlessness

Ed Miliband's speech: a party preparing for powerlessness

TELEGRAPH UK - James Kirkup

http://blogs.telegraph.co.uk/news/jameskirkup/100287412/ed-milibands-speech-a-party-preparing-for-powerlessness/?utm_source=twitterfeed&utm_medium=twitter

Ed Miliband can give pretty good speeches, speeches that confound his critics and leave neutral observers pleasantly surprised. This wasn't one of those speeches. Even if it wasn't as long as billed (65 minutes, not 80) it was, like almost all conference speeches these days, too long. The personal "I met a real person" anecdotes were overdone and too numerous. The personal passion bits didn't really catch fire. Worst of all, there wasn't much of an overarching argument to unite the disparate parts of the speech: urging people to come "together" doesn't constitute an intellectual case.

Still, a flat speech is appropriate for a flat conference. Labour in Manchester isn't what you'd expect of a party that's ahead in the polls eight months before election day, a party that has a very respectable chance of being in Government next year. There's no obvious sense of excitement or anticipation, no buzz. Shadow Cabinet ministers' speeches have lacked energy or ambition: none has looked like an ambitious programme of government that war-gaming civil servants could use to start preparing their departments for Day 1 of the Miliband Decade.

The most exciting parts of the speech were those that heaped praise on the NHS and castigated David Cameron and the Conservatives as heartless toffs who only stand up for the rich. In other words, the parts that play to the traditional Labour base on the left. There was in the speech remarkably little sign of Mr Miliband trying to reach out to voters who incline more naturally to the Conservative Party, the sort of voters who used to return Tony Blair with handsome majorities. There was no discussion of immigration, nothing to say about the deficit – in other words, nothing to address the biggest reasons middle-of-the-road voters have for rejecting the party. And the One Nation slogan to which Mr Miliband dedicated himself just two years ago was not used at all.

Overall, this was a speech – and a conference – that suggest a party more preoccupied with its own voters than the other side's. A speech that will only bolster the suspicion that Mr Miliband believes that if he can just win back enough votes from the Liberal Democrats (the original advocates of his mansion tax policy) and add those votes to the Labour core, then he will just nudge ahead of a Conservative Party hobbled by Ukip and still struggling to persuade those same middle-of-the-road folk that it's on their side. He might well be right, too.

And that is why Labour in Manchester is oddly joyless. It's not that the party fears it will lose

the next election – though that fear remains real. It's that it worries it will win but win without a decisive mandate to govern, a modest or non-existent Commons majority forcing Labour to share power, or accept the instability and uncertainty of ruling without control of Parliament. This is a party stumbling towards power, and preparing for powerlessness.

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 3:09:37 PM
Attachments: [LabourSpeechDraft25.docx](#)
[ATT00001.htm](#)

Here is the new draft. Please note if there were edits you made last time that weren't accepted, it's because sometimes you need to take some oratory license to word things they way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that's possible. Thanks! Jon

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 25 – September 23nd, 2:35PM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.
- I say that as someone charged with the duty of overseeing New York's public schools, where over one million children 18 and under learn and grow.

- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER -- WHOEVER** -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.
- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – **AND** their parents -- of so much.

- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....

- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place. But it isn't. It never has been.
- Rather, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

- So why then is COLLECTIVE moral action often so difficult?
- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn't. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.

- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.
- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.
- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....

- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies which are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.
- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.
- It threatened to degrade New York's status in the world.

- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer street party. It was no doubt a strange sight to those passing by.
- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.
- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.
- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.
- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent **THEIR** values -- fairness, justice, real opportunity for all – our campaign grew. And grew...
And grew.
- We worked – together – as activists, to spread the word.
- And so in living rooms and parks... old people's homes and halls of residence... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the **POWER** that could come when they spoke out themselves.

- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.
- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.

- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day – FULL DAY -- early education programs for 4-year-olds.
- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.
- A key part of that timing is timing is hours in the classroom, so this room knows well.

- Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.
- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”
- Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio’s Bell for New Pre-K.”

- Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.
- It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.
- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade.

That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

- We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

- And we've done this all while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.
- We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.
- Really, it's beautiful this time of year.
- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!
- The work you have in front of you is so important. And don't let anyone talk you into underestimating the reach of the good you can do.
- There is little basis for glib assertion from the other side that a progressive agenda is narrow in terms of whose lives it would improve.
- The opposite is true. Mounting disparities in income create ripple effects that undermine whole economies. Here's just one example of how:

- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
- In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.

- But that also means a progressive agenda has the power to HELP EVERYONE, whether your opponents ACKNOWLEDGE it or not.
- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.
- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it’s a policy that doesn’t work.
- So let me tell you about what does work. And you don’t have to look far to see it. In fact, you heard it at your own conference last night.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

- Ed Miliband will be a Prime Minister for Britons who work second jobs and second shifts, not just those with second homes.
- He believes in the politics of the MANY, not the few...
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy to.

- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early... and stay there.
- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few other steps governments can take. It makes such a difference, for so many.
- Your agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

- That is not only why you **MUST** win, it is why you **WILL** win!

- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to people in this room... and as I know it will become to everyday people across this country.

- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”
- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the

face of this crisis, then there is so much good that you can achieve, together.

- And I believe you will.
- Thank you!

On Sep 23, 2014, at 10:29 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Thanks!

On Sep 23, 2014, at 10:28 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Okay. Glad you like the edits. Happy to run through a later version. Very rousing speech, btw. It was fun to read!

Laurel Kallen
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Office: 212 341 5391
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lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:27 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Amazing, thank you. Great edits. Hold off for now. We need to review but the speech isn't until tomorrow and we'll be doing some editing for content so better to do a second pass later. This is great for the moment.

On Sep 23, 2014, at 10:18 AM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:

Here is the complete speech. Can I run through it a second time?

Laurel Kallen
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lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:04 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Can you send current and keep going?

On Sep 23, 2014, at 10:02 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

On page 6. Can I have a few more minutes?

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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:58 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

If you could send wherever you're at in 5 mins, that would be great.

On Sep 23, 2014, at 9:40 AM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

I don't see any major problems so far, so it shouldn't take me very long.
Stand by.

Laurel Kallen
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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:40 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Agreed! And thanks SO for the help. We are trying to meet with the mayor at some point soonish, so please keep an eye on your email as I may at some point need to have back wherever you're at.

On Sep 23, 2014, at 9:36 AM, "Kallen, Laurel"

<LKallen@cityhall.nyc.gov> wrote:

Oh, that's a relief. I much prefer to take my time with proofreading. Thanks.

Laurel Kallen
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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 9:36 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Thanks! I don't think 10 am is hard deadline, so no need to rush through.

On Sep 23, 2014, at 9:34 AM, "Kallen, Laurel"
<LKallen@cityhall.nyc.gov> wrote:

Just now checking my email. Will proofread the speech right now.

Laurel Kallen
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lkallen@cityhall.nyc.gov

From: Jon Fromowitz
[<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 8:29 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

And one more update (sorry, a few tracks of revision going on). Do you think it'd be possible to proofread this one and send back by 10AM? Thanks so much!

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 3:13:11 PM

Thanks!
On Sep 23, 2014, at 3:12 PM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:

Yes, I understand – and everyone’s sense of what sounds more natural is a little different. I will try not to let the grammarian in me get out-of-hand. ☺ Will do my best to get the next round of suggested edits to you by 4:00.

Laurel Kallen
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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 3:10 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Here is the new draft. Please note if there were edits you made last time that weren’t accepted, it’s because sometimes you need to take some oratory license to word things they way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that’s possible. Thanks! Jon

From: [Kallen, Laurel](#)
To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Tuesday, September 23, 2014 4:06:00 PM
Attachments: [LabourSpeechDraft25 ed LK 404.docx](#)

Here it is. Heads up: If you need anything else, I will be unavailable between 6 and 8 PM, but can re-proof later in the evening. Feel free to reject anything that seems overly grammatical.

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lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:04 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

How are we looking?

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Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 25 – September 23nd, 2:35PM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.
- I say that as someone charged with the duty of overseeing New York's public schools, where over one million children 18 and under learn and grow.

- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER -- WHOEVER -- they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.
- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

Comment [KL1]: Suggest Whomever

- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in [the](#) top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.
- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
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- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming more common and less isolated to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.

Comment [KL2]: Suggest "confined" "Isolated to" sounds odd. We usually "isolate from."

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place. But it isn't. It never has been.
- Rather, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

- So why then is COLLECTIVE moral action often so difficult?
- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn't. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.

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- We're told that prosperity can't be both great, and shared....

- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies ~~which~~ that are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ... OR vote for someone with a real shot at winning.
- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.
- And that situation threatened to degrade New York's status in the world.

- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had the ~~an~~ aura of excitement and joy one would expect at a summer street party. It was no doubt a strange sight to those passing by.
- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.
- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.
- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.
- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew... And grew.
- We worked – together – as activists, to spread the word.
- And so, in living rooms and parks... old people's homes and halls of residence... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they themselves spoke out themselves.

- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.
- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.

- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day – FULL DAY -- early education programs for 4-year-olds.
- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.
- A key part of that timing ~~is timing~~ is hours in the classroom, as everyone in this room knows so well.

- Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.
- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”
- Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio’s Bell for New Pre-K.”

- Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.
- It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.
- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

- We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

- And we've done ~~this all~~ all of this while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.
- We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in

achieving. Put simply: it was a good deal for the people of New York.

- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.
- Really, it's beautiful this time of year.
- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!
- The work you have in front of you is so important. And don't let anyone talk you into underestimating the reach of the good you can do.
- There is little basis for glib assertion from the other side that a progressive agenda is narrow in terms of whose lives it would improve.

- The opposite is true. Mounting disparities in income create ripple effects that undermine whole economies. Here's just one example of how:
- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
- In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.

- But that also means a progressive agenda has the power to HELP EVERYONE, whether your opponents ACKNOWLEDGE it or not.
- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.
- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money will magically trickle

Comment [KL3]: Still think this should be "would."

down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.
- So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last night.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

- Ed Miliband will be a Prime Minister for Britons who work second jobs and second shifts, not just those with second homes.
- He believes in the politics of the MANY, not the few...
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not

political talk, but a real plan that reforms the crux of the economy too.

- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early... and stay there.

- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others steps that governments can take implement. And it makes will make such a difference, for so many.

- Your agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to [the](#) people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.
- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.

- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

From: [Kallen, Laurel](#)
To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Tuesday, September 23, 2014 4:07:00 PM

Happy to help. Very few comments/suggested edits/corrections.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:06 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

You are the best!

On Sep 23, 2014, at 4:04 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Coming in one sec.

Laurel Kallen
Speechwriter
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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:04 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

How are we looking?

On Sep 23, 2014, at 3:12 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov>

wrote:

Yes, I understand – and everyone’s sense of what sounds more natural is a little different. I will try not to let the grammarian in me get out-of-hand. ☺ Will do my best to get the next round of suggested edits to you by 4:00.

Laurel Kallen
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From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 3:10 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Here is the new draft. Please note if there were edits you made last time that weren’t accepted, it’s because sometimes you need to take some oratory license to word things they way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that’s possible. Thanks! Jon

From: [Jon Fromowitz](#)
To: [Coney, Javon](#)
Subject: Speech
Date: Tuesday, September 23, 2014 4:15:41 PM
Attachments: [LabourSpeechDraft27.docx](#)

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 27 – September 23nd, 2:15PM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.
- I say that as someone charged with the duty of overseeing New York's school system, where over one million children 18 and under learn and grow.

- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER** they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.
- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – **AND** their parents -- of so much.

- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in the top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....

- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming more common and less confined to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place. But it isn't. It never has been.
- Rather, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

- So why then is COLLECTIVE moral action often so difficult?
- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn't. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.

- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.
- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.
- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....

- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.
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- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early... and stay there.
- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference, for so many.
- Your agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

- That is not only why you **MUST** win, it is why you **WILL** win!

- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.

- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”
- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the

face of this crisis, then there is so much good that you can achieve, together.

- And I believe you will.
- Thank you!

From: [Coney, Javon](#)
To: jfromowitz@akpdmedia.com
Cc: [Hanley, Monica](#); [Leopold, Elana](#); [Martinez Blanco, Frankie](#); [Negash, Dabash](#); [Ragone, Peter](#)
Subject: Most Recent Labour Speech Draft (27) Formatted
Date: Tuesday, September 23, 2014 4:30:13 PM
Attachments: [LabourSpeechDraft27 Formatted.docx](#)

Frpmo- Please work from this one for changes.

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 27 – September 23nd, 2:15PM

- It’s such an honor to be here with the people who make this Labour Party what it is. From the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I’ve seen your efforts mostly from afar, it’s clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.
- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.
- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.
- I say that as someone charged with the duty of overseeing New York's school system, where over one million children 18 and under learn and grow.
- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER** they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.
- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – **AND** their parents -- of so much.

- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in the top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not about penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.
- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for young kids to learn during the day... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.
- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....

- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the WORK that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming more common and less confined to the lowest steps of the economic ladder.
- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity and opportunity... tragically, it will be the inequality and cost-of-living crisis.
- I know this Labour Party understands what's at stake.

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.

- The right side of history can feel like a lonely place. But it isn't. It never has been.

- Rather, history itself tells us that people ALWAYS gravitate towards decency, inclusion and progress.
And you don't have to look back thousands of years to see that – go walk around a neighborhood in Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.
- So why then is COLLECTIVE moral action often so difficult?
- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.
- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.
- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that even speaking of this problem is unconstructive, divisive... harmful, even.

- You know that it isn't. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.
- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.
- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.

- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....
- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.

- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.
- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.
- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.
- It threatened to degrade New York's status in the world.
- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.

- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.
- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer street party. It was no doubt a strange sight to those passing by.
- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.
- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.
- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.

- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.
- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew...
And grew.
- We worked – together – as activists, to spread the word.

- And so, in living rooms and parks... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning of the POWER that could come when they themselves spoke out.
- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.

- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.
- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day – FULL DAY -- early education programs for 4-year-olds.
- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

- A key part of that timing is hours school, something everyone in this room knows well.
- Now, to give you some context on the politics we faced when trying to expand early education for families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.
- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”

- Then, in September 2014, in The New York Times
QUOTE “51,000 Answer de Blasio’s Bell for New
Pre-K.”
- Now, the 51,000 there refers to the number of kids
who have been signed up for these programs. That’s
three thousand MORE than the number said to be
impossible just one year ago.
- It also means that 51,000 beautiful children are on a
better path to success... And all of their mothers and
fathers... grandparents and guardians... they get to
experience the comfort... the joy... that comes from
seeing the shine of brighter futures.

- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

- We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

- And we've done all of this while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.
- We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.
- Really, it's beautiful this time of year.
- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!
- The work you have in front of you is so important. And don't let anyone talk you into underestimating the reach of the good you can do.
- There is little basis for glib assertion from the other side that a progressive agenda is narrow in terms of whose lives it would improve.
- The opposite is true. Mounting disparities in income create ripple effects that undermine whole economies. Here's just one example of how:

- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
- In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.
- But that also means a progressive agenda has the power to HELP EVERYONE, whether your opponents ACKNOWLEDGE it or not.

- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.
- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it’s a policy that doesn’t work.
- So let me tell you about what does work. And you don’t have to look far to see it. In fact, you heard it at your own conference last night.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

- Ed Miliband will be a Prime Minister for Britons who work second jobs and second shifts, not just those with second homes.
- He believes in the politics of the MANY, not the few...
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy.

- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that provides 25 hours a week of free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early... and stay there.
- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference, for so many.
- Your agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.
- To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.

- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”
- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.

- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.

- And I believe you will.

- Thank you!

###

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 5:59:59 PM

Thanks so much for everything. Just a heads up that I'll probably send you near final around 8 for final final pass. You have been such an enormous help in this process. Thank you!

On Sep 23, 2014, at 4:06 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Here it is. Heads up: If you need anything else, I will be unavailable between 6 and 8 PM, but can re-proof later in the evening. Feel free to reject anything that seems overly grammatical.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:04 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

How are we looking?

On Sep 23, 2014, at 3:12 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Yes, I understand – and everyone's sense of what sounds more natural is a little different. I will try not to let the grammarian in me get out-of-hand. ☺ Will do my best to get the next round of suggested edits to you by 4:00.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578

lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Tuesday, September 23, 2014 3:10 PM

To: Kallen, Laurel

Subject: Re: Urgent Proofreading

Here is the new draft. Please note if there were edits you made last time that weren't accepted, it's because sometimes you need to take some oratory license to word things they way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that's possible. Thanks! Jon

<LabourSpeechDraft25 ed LK 404.docx>

From: [Scola, Lindsay](#)
To: ["Jon Fromowitz"; Martinez Blanco, Frankie](#)
Cc: [Hanley, Monica](#)
Subject: RE: manchester location
Date: Tuesday, September 23, 2014 7:17:45 PM

Mr. Miliband

Lindsay Scola
Director of Scheduling
Office of the Mayor
The City of New York
Office: 212.788.2962
Cell: 917.513.1690

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Tuesday, September 23, 2014 7:17 PM
To: Martinez Blanco, Frankie
Cc: Hanley, Monica; Scola, Lindsay
Subject: Re: manchester location

Not sure whose department this is, but does anyone have thoughts on how we should be addressing him in this blurb I worked up below? Feel like I'm using too many "him"s, but is it proper to call him Ed? Would be weird otherwise, right? I welcome thoughts on this:

- I want to thank Ed Miliband for that wonderful introduction. Give it up for your next Prime Minister! It was so inspiring to see his speech last evening, though regrettably I was unable to be here in person. He spoke so eloquently of not only the urgent need for the UK to change course, but of the bold, specific reforms needed to make the UK a country for everyone. He believes so firmly in the politics of the MANY, not the few, which is why he WILL be such a great Prime Minister when he BECOMES Prime Minister next year.
- It's such an honor to be here with him and ALL the people who make this Labour Party what it is. From he and the other the rising stars who will – WILL – lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

On Sep 23, 2014, at 6:49 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Ah, no my fault for not being clear. Too many words. I will something up into speech.

On Sep 23, 2014, at 6:44 PM, Martinez Blanco, Frankie
<FMartinezBlanco@cityhall.nyc.gov> wrote:

Jon I completely misunderstood. Thought you were talking about their intro of the Mayor.

You can do what you please with how you reference Miliband after he introduces the Mayor.

Frankie A. Martinez-Blanco
Director of Advance
Office of the Mayor
The City of New York
Office: 212.788.3173
Cell: 917.514.8967

Sent using BlackBerry // Please excuse any typos.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 11:14 PM
To: Martinez Blanco, Frankie
Cc: Hanley, Monica; Scola, Lindsay; Hagelgans, Andrea
Subject: Re: manchester location

Only thing tricky on our end is we talk about Miliband later in the speech, so would need to find a way to re say that stuff up front without being weird later, which is totally doable, just not optimal. If their paragraph was in a different frame from the rest of the speech, it might just make things work more naturally. I'll work something up if we don't hear by your bedtime, but if you could just follow up and make sure they don't have something they want hanging around, I'd be much obliged.

On Sep 23, 2014, at 5:36 PM, "Martinez Blanco, Frankie"
<FMartinezBlanco@cityhall.nyc.gov> wrote:

I haven't heard back.

I would shoot a quck paragraph to me just in case.

It's 10:35PM here so don't know if they will get back at us at this point.

Frankie A. Martinez-Blanco
Director of Advance
Office of the Mayor
The City of New York
Office: 212.788.3173
Cell: 917.514.8967

Sent using BlackBerry // Please excuse any typos.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 10:34 PM
To: Martinez Blanco, Frankie
Cc: Hanley, Monica; Scola, Lindsay; Hagelgans, Andrea
Subject: Re: manchester location

Thanks sir! Please send it over when you have... And do let me know if you think we need to call an audible and do our own

On Sep 23, 2014, at 4:32 PM, "Martinez Blanco, Frankie"
<FMartinezBlanco@cityhall.nyc.gov> wrote:

They have a blurb written but I've asked them to send it over so we can see.

Frankie A. Martinez-Blanco
Director of Advance
Office of the Mayor
The City of New York
Office: 212.788.3173
Cell: 917.514.8967

Sent using BlackBerry // Please excuse any typos.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 09:08 PM
To: Martinez Blanco, Frankie
Cc: Hanley, Monica; Scola, Lindsay; Hagelgans, Andrea
Subject: Re: manchester location

Do they have an introduction of him they want to read, or is it on us to come up with one?

On Sep 23, 2014, at 4:06 PM, Martinez Blanco, Frankie
<FMartinezBlanco@cityhall.nyc.gov> wrote:

Ed Miliband, Labour Leader.

Frankie A. Martinez-Blanco
Director of Advance
Office of the Mayor
The City of New York

Office: 212.788.3173

Cell: 917.514.8967

Sent using BlackBerry // Please excuse any typos.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 08:59 PM
To: Martinez Blanco, Frankie
Cc: Hanley, Monica; Scola, Lindsay; Hagelgans, Andrea
Subject: Re: manchester location

Frankie, do you know who is introducing the mayor tomorrow? I need to work up a blurb for the speech. Thanks! ~Jon

On Sep 20, 2014, at 3:10 PM, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov> wrote:

That's correct. That's as far as I know from what I read online.

Sent from my iPhone

On Sep 20, 2014, at 2:37 PM, "Hanley, Monica" <MHanley@cityhall.nyc.gov> wrote:

And former rail station!

From: Scola, Lindsay
Sent: Saturday, September 20, 2014 02:37 PM
To: Hanley, Monica; Hagelgans, Andrea
Cc: Martinez Blanco, Frankie; ['jfromowitz@akpdmedia.com'](mailto:jfromowitz@akpdmedia.com)
<jfromowitz@akpdmedia.com>
Subject: Re: manchester location

That's it. Just a conference center.

From: Hanley, Monica
Sent: Saturday, September 20, 2014 02:35 PM
To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie; ['jfromowitz@akpdmedia.com'](mailto:jfromowitz@akpdmedia.com)
<jfromowitz@akpdmedia.com>
Subject: Re: manchester location

Yup

according to labour conf website that's it!

From: Hagelgans, Andrea
Sent: Saturday, September 20, 2014 02:33 PM

To: Hanley, Monica; Scola, Lindsay
Cc: Martinez Blanco, Frankie; Jon Fromowitz
<jfromowitz@akpdmedia.com>
Subject: RE: manchester location

This it?

http://en.wikipedia.org/wiki/Manchester_Central_Convention_Complex

From: Hanley, Monica
Sent: Saturday, September 20, 2014 2:30 PM
To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie
Subject: Re: manchester location

Its at manchester central which looks like a conventional convention center. Frankie - anything else to add?

From: Hanley, Monica
Sent: Saturday, September 20, 2014 02:28 PM
To: Hagelgans, Andrea; Scola, Lindsay
Cc: Martinez Blanco, Frankie
Subject: Re: manchester location

Adding frankie and I'll do my own research now

From: Hagelgans, Andrea
Sent: Saturday, September 20, 2014 02:28 PM
To: Scola, Lindsay; Hanley, Monica
Subject: manchester location

Can you send me the location of the speech? Do we know anything about the space? Historic? etc

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Tuesday, September 23, 2014 7:34:01 PM
Attachments: [LabourSpeechDraft28.docx](#)
[ATT00001.htm](#)

This should be the last one... Not super different than the last one, but just once more for my fragile heart, if you will!

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 27 – September 23nd, 7:20PM

- I want to thank Ed Miliband for that wonderful introduction. How about a hand for your next Prime Minister! It was so inspiring to see his speech last evening, though regrettably I was unable to be here in person. He spoke so eloquently of not only the urgent need for the UK to change course, but of the bold, specific reforms needed to improve the lives of working people. He believes so firmly in the politics of the MANY, not the few, which is why he WILL be such a great Prime Minister!

- It's such an honor to be here with Mr. Miliband and ALL the people who make this Labour Party what it is. From he and the other rising stars who'll lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I've seen your efforts mostly from afar, it's clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.

- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.
- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

- I say that as someone charged with the duty of overseeing New York's school system, where over one million children 18 and under learn and grow.
- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER** they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.
- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in the top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.
- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've

earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost of living crisis. It's not a reference to the astonishingly high price of penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.

- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for children to be while parents are hard at work... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.
- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.

- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....
- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the STRAIN that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming all too common.

- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity or opportunity... tragically, it be inequality and the cost-of-living crisis.
- I know this Labour Party understands what's at stake.
- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place.
But it isn't. It never has been.

- Rather, history itself tells us that people gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around the streets of Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.
- So why then is COLLECTIVE moral action often so difficult?

- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.
- In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we’re told that just speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn’t. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.
- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.
- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....
- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

- That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.
- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.
- I want to tell you how it happened.

- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.
- It threatened to degrade New York's status in the world.
- The beacon of opportunity that for generations shone so brightly across our five boroughs and out into the world was dimming.

- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.
- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer street party. It was no doubt a strange sight to those passing by.

- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.
- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.
- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.
- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.
- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became

Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.

- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew...
And grew.
- We worked – together – as activists, to spread the word.
- And so, in living rooms and parks... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning the POWER that could come when they themselves spoke out.

- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.
- And our shared resolve to remake our city didn't end when the votes were tallied.
- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.
- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented

access to free, full day – FULL DAY -- early education programs for 4-year-olds.

- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.
- Now, to give you some context on the politics we faced when trying to expand full-day early education for all families, I'd like to read you two assessments

from New York newspapers, published almost exactly one year apart.

- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”
- Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio’s Bell for New Pre-K.”
- Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That’s

three thousand MORE than the number said to be impossible just one year ago.

- It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.
- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.
- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade.

That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

- We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

- And we've done all of this while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with

safeguarding the futures of our children had enjoyed little security when it came to their own futures.

- We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.
- So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

- Really, it's beautiful this time of year.
- I notice so many similarities between the UK I see today and the New York where I stood on that cold morning and announced my candidacy.
- It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.
- And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

- The work you have in front of you is so important.

And the evidence of that is the other side is trying to talk you into underestimating the reach of the good you can do.

- There is little basis for glib assertion from the Conservatives that a progressive agenda is narrow in terms of whose lives it would improve.
- The opposite is true. Mounting disparities in income create ripple effects that undermine our whole societies. Here's just one example of how:

- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
- In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.

- But that also means a progressive agenda has the power to HELP EVERYONE, whether your opponents ACKNOWLEDGE it or not.
- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.
- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it’s a policy that doesn’t work.
- So let me tell you about what does work. And you don’t have to look far to see it. In fact, you heard it at your own conference last evening.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears

your voice – rich and poor alike – accepting their responsibilities to each other.”

- Ed Miliband will be a Prime Minister for Britons with second jobs, not just those with second homes.
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not

political talk, but a real plan that reforms the crux of the economy.

- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that significantly increases – to 25 hours a week – free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early.

- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference, for so many children.

- Your agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.
- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

On Sep 23, 2014, at 5:59 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Thanks so much for everything. Just a heads up that I'll probably send you near final around 8 for final final pass. You have been such an enormous help in this process. Thank you!

On Sep 23, 2014, at 4:06 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Here it is. Heads up: If you need anything else, I will be unavailable between 6 and 8 PM, but can re-proof later in the evening. Feel free to reject anything that seems overly grammatical.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:04 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

How are we looking?

On Sep 23, 2014, at 3:12 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Yes, I understand – and everyone's sense of what sounds more natural is a little different. I will try not to let the grammarian in me get out-of-hand. ☺ Will do my best to get the next round of suggested edits to you by 4:00.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 3:10 PM

To: Kallen, Laurel

Subject: Re: Urgent Proofreading

Here is the new draft. Please note if there were edits you made last time that weren't accepted, it's because sometimes you need to take some oratory license to word things the way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that's possible. Thanks! Jon

<LabourSpeechDraft25 ed LK 404.docx>

From: [Jon Fromowitz](#)
To: [Hanley, Monica](#); [Javon Coney](#); [Frankie Martinez](#)
Subject: Latest Speech
Date: Tuesday, September 23, 2014 10:43:42 PM
Attachments: [LabourSpeechDraft1030PMEST.docx](#)

Now with Miliband intro. I formatted the best I could, but wanted one of you guys to make sure it was up to par with what usually goes on the podium and re-space as necessary. Not necessarily final, but should at least be very close.

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
September 23nd --10:30PM

- I want to thank Ed Miliband for that wonderful introduction. How about a hand for your next Prime Minister! It was so inspiring to see his speech last evening; I only wish I could have seen it in person, with all of you. He spoke so eloquently of the urgent need for the UK to change course... and of bold, concrete measures to improve the lives of working people. He firmly believes in the politics of the MANY, not the few, which is why he WILL be such a great Prime Minister!

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- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
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- There is NO duty more sacred than parenthood.

- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER** they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

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- And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.
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- I know this Labour Party understands what's at stake.

- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.

- The right side of history can feel like a lonely place.
But it isn't. It never has been.

- Rather, history itself tells us that people gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see that – go walk around the streets of Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

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- We're told that prosperity can't be both great, and shared....
- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....
- That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.
- In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ...
OR vote for someone with a real shot at winning.

- Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.
- I want to tell you how it happened.
- I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.
- We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.

- It threatened to degrade New York's status in the world.
- The beacon of opportunity that for generations shone so brightly across-our-five-boroughs-and-out-into-the-world was dimming.
- We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.
- And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

- But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a summer street party. It was no doubt a strange sight to those passing by.

- There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

- There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.
- There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.
- Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

- And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

- But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.

- Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

- We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all – our campaign grew. And grew...

And grew.

- We worked – together – as activists, to spread the word.
- And so, in living rooms and parks... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning the POWER that could come when they themselves spoke out.
- THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

- And our shared resolve to remake our city didn't end when the votes were tallied.
- The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.
- With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day – FULL DAY – early education programs for 4-year-olds.

- We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

- Now, to give you some context on the politics we faced when trying to expand full day early education for all families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

- In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”
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- It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

- We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade.

That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

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Conservatives that a progressive agenda is narrow in terms of whose lives it would improve.

- The opposite is true. Mounting inequality creates ripple effects that undermine our whole societies. Here's just one example of how:

- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

- In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.
- But that also means a progressive agenda has the power to help EVERYONE, whether your opponents acknowledge it or not.
- Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.

- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax policy.
- Instead of giving working families the leg-up they deserve, they gave huge tax cuts to the wealthiest with the vague hope that money would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it’s a policy that doesn’t work.
- So let me tell you about what does work. And you don’t have to look far to see it. In fact, you heard it at your own conference last evening.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last evening: "I'm not talking about changing a policy or simply a different programme, but something that is bigger: transforming the idea and ethic of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

- Ed Miliband will be a Prime Minister for Britons with second jobs, not just those with second homes.
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy.

- Labour has a plan for a tax policy that rewards hard work over existing wealth and power. A plan to end the current government's tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that significantly increases – to 25 hours a week – free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early.
- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference for so many children, and for their parents.

- Your agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.
- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.
- But you have the power to overcome it.

- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

From: [Kallen, Laurel](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Subject: Re: Urgent Proofreading
Date: Wednesday, September 24, 2014 3:18:18 AM

So sorry. Will do now.

Please excuse my smart phone's smart alecky spelling, punctuation, and grammar.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 08:34 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Just want to confirm you can take a final look tonight. Thanks!

On Sep 23, 2014, at 7:33 PM, "Jon Fromowitz" <jfromowitz@akpdmedia.com> wrote:

This should be the last one... Not super different than the last one, but just once more for my fragile heart, if you will!

<LabourSpeechDraft28.docx>

On Sep 23, 2014, at 5:59 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Thanks so much for everything. Just a heads up that I'll probably send you near final around 8 for final final pass. You have been such an enormous help is this process. Thank you!

On Sep 23, 2014, at 4:06 PM, "Kallen, Laurel" <LKallen@cityhall.nyc.gov> wrote:

Here it is. Heads up: If you need anything else, I will be unavailable between 6 and 8 PM, but can re-proof later in the evening. Feel free to reject anything that seems overly grammatical.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:04 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

How are we looking?

On Sep 23, 2014, at 3:12 PM, "Kallen, Laurel"
<LKallen@cityhall.nyc.gov> wrote:

Yes, I understand – and everyone’s sense of what sounds more natural is a little different. I will try not to let the grammarian in me get out-of-hand. ☺ Will do my best to get the next round of suggested edits to you by 4:00.

Laurel Kallen
Speechwriter
Office of the Mayor
The City of New York
Office: 212 341 5391
Cell: 917 655 7578
lkallen@cityhall.nyc.gov

From: Jon Fromowitz
[\[mailto:jfromowitz@akpdmedia.com\]](mailto:jfromowitz@akpdmedia.com)
Sent: Tuesday, September 23, 2014 3:10 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Here is the new draft. Please note if there were edits you made last time that weren’t accepted, it’s because sometimes you need to take some oratory license to word things they way they are easier to say, rather than grammatically best. But this should by and large have your edits accepted, just been worked over throughout the day so would be good if you could take another look. Need by 4 PM, if that’s possible. Thanks!
Jon

<LabourSpeechDraft25 ed LK 404.docx>

From: [Kallen, Laurel](#)
To: [Jon Fromowitz](#)
Subject: RE: Urgent Proofreading
Date: Wednesday, September 24, 2014 4:01:06 AM
Attachments: [LabourSpeechDraft28_ed LK wed354.docx](#)

Sorry for the delay, Jon. Note: Very few suggested edits, but I do want to draw your attention to page 13 where a word was missing. Otherwise, a few stylistic suggestions. Really amazing speech. A pleasure to read -- even repeatedly! Congratulations.

From: Jon Fromowitz [jfromowitz@akpdmedia.com]
Sent: Tuesday, September 23, 2014 7:33 PM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

This should be the last one... Not super different than the last one, but just once more for my fragile heart, if you will!

Mayor Bill de Blasio
Labour Party Conference Remarks
“The Power of Speaking Hard Truths”
Draft 27 – September 23nd, 7:20PM

- I want to thank Ed Miliband for that wonderful introduction. How about a hand for your next Prime Minister! It was so inspiring to see his speech last evening, though regrettably I was unable to be here in person. He spoke so eloquently ~~of~~ not only of the urgent need for the UK to change course, but also of the bold, specific reforms needed to improve the lives of working people. He believes so firmly in the politics of the MANY, not the few, which is why he WILL be such a great Prime Minister!

- It's such an honor to be here with Mr. Miliband and ALL the people who make this Labour Party what it is. From Ed Miliband and the other rising stars who'll lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.
- Though I've seen your efforts mostly from afar, it's clear to me, even across five time zones and an ocean, that this group is working towards something special.... something important.

- It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.
- It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

- It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

- I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

- Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.
- THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.

- THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.
- And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.
- By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

- I say that as someone charged with the duty of overseeing New York's school system, where over one million children 18 and under learn and grow.
- I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.
- There is NO duty more sacred than parenthood.
- Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be **WHATEVER** they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

- If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.
- Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.
- The numbers speak for themselves.
- In the UK, in 2011, the average income of an adult in the top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

- The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country. And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.
- Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've

earned it. But this crisis is keeping so many from writing their OWN success stories.

- Indeed, this status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.
- And let's be clear what we mean when we talk about a cost-of-living crisis. It's not a reference to the astonishingly high price of penthouse flats, Bentleys or five-star holidays. The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.

- But feeding a family, keeping a modest home that's lit and heated, securing a safe place for children to be while parents are hard at work... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.
- LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.
- And the price people pay isn't merely monetary.

- You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....
- In the shaky hand of the bus driver signing the paperwork for a payday loan....
- In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the STRAIN that goes into just hiding the fear that they won't be able to attain a better life.
- As wealth becomes more concentrated at the top, stories like these are becoming all too common.

- If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity or opportunity... tragically, it will be inequality and the cost-of-living crisis.
- I know this Labour Party understands what's at stake.
- I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.
- The right side of history can feel like a lonely place.
But it isn't. It never has been.

- Rather, history itself tells us that people gravitate towards decency, inclusion and progress. And you don't have to look back thousands of years to see ~~it~~that – go walk around the streets of Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.
- So why then is COLLECTIVE moral action often so difficult?

- In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.
- But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and ~~they~~ work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.
- In this way, people are made to feel powerless... made to feel that their voices s ~~doesn~~'t matter at all.

- So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we’re told that just speaking of this problem is unconstructive, divisive... harmful, even.
- You know that it isn’t. So do the people of your country.
- Part of your job then is to help them find their voice to say – together – that Britons deserve something better.
- Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

- And there's so much power that comes from speaking the truth... especially from speaking HARD truths.
- That's because the status quo gets perpetuated through a series of falsehoods...false CHOICES that assign mutual exclusivity to ideas that should be complementary.
- We're told that prosperity can't be both great, and shared....
- That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

- That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.
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- The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is ~~not only~~ the widest it has ever been, ~~but~~ AND that this phenomenon is ~~was~~ QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."
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- Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax code.
- Instead of giving working families the leg-up they deserve, they gave billions of tax cuts to the wealthiest with the vague hope that money would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

- I have no doubt the word “voodoo” sounds more elegant in a British accent than an American one, but in any intonation, we know it’s a policy that doesn’t work.
- So let me tell you about what does work. And you don’t have to look far to see it. In fact, you heard it at your own conference last evening.
- Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

- He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last night: "I'm not talking about changing a policy, or simply a different programme. But something that is bigger: transforming the idea, the ethic, of how our country is run."
- And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears

your voice – rich and poor alike – accepting their responsibilities to each other.”

- Ed Miliband will be a Prime Minister for Britons with second jobs, not just for those with second homes.
- Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.
- And this Labour Party not only has the right values, it has an agenda that translates values into action. Not

political talk, but a real plan that reforms the crux of the economy.

- Labour has a plan for a tax code that rewards hard work over existing wealth and power. A plan to end the current government's 3 billion pound tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....
- A plan that protects and **STRENGTHENS** – not curtails – the NHS so that quality healthcare remains a right and not a privilege...
- A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

- And a plan that significantly increases – to 25 hours a week – free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early.

- I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference, for so many children.

- Your agenda is a blueprint of what a fairer, more prosperous, **STRONGER** United Kingdom will look like.
- That is not only why you **MUST** win, it is why you **WILL** win!
- The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

- To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.
- But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.
- Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way:
“If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin.”

- Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.
- The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

- But you have the power to overcome it.
- If you reject the cold complacency of the status quo, its power will erode.
- If you speak hard truths, others will listen.
- If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.
- And I believe you will.
- Thank you!

From: [Kallen, Laurel](#)
To: "jfromowitz@akpdmedia.com"
Subject: Re: Urgent Proofreading
Date: Wednesday, September 24, 2014 6:08:17 AM

You're very welcome. Let me know if you need anything else.
Please excuse my smart phone's smart alecky spelling, punctuation, and grammar.

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, September 24, 2014 05:34 AM
To: Kallen, Laurel
Subject: Re: Urgent Proofreading

Great catch - thanks so much for everything!
On Sep 24, 2014, at 4:01 AM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:

> <LabourSpeechDraft28 ed LK wed354.docx>

From: [Jon Fromowitz](#)
To: [Martinez Blanco, Frankie](#)
Subject: Speech
Date: Wednesday, September 24, 2014 6:51:19 AM

Just want to make sure you/MBDB have the draft I sent at 10:30PM Eastern last night to your gmail... and that everything is ok out there. Let me know and thanks!

From: [Mahen Gunaratna](#)
To: [Ragone, Peter](#); [P RAGONE](#); [Frankie Martinez](#); [Martinez Blanco, Frankie](#)
Cc: [Jon Fromowitz](#); [PhilWalzak](#) [REDACTED]
Subject: One Very Minor Edit (If Not Too Late)
Date: Wednesday, September 24, 2014 9:25:11 AM

He's probably going on stage at any moment now, but I wanted to see if we could change the third-to-last bullet from "If you empower the people of your great country" to "If you empower the people of your great nation".

UK is a nation as opposed to the countries of England/Scotland/Wales/Northern Ireland.

Probably too late, but figured I'd send along.

-Mahen

From: [Jon Fromowitz](#)
To: [Kallen, Laurel](#)
Subject: Re: Urgent Proofreading
Date: Wednesday, September 24, 2014 4:12:03 PM

Sorry for the delayed response — been catching up on a week unread emails... and thank you so much for the late night (early morning?) proofing. Can't tell you how big of help you were.

Appreciate your kind words also. He did a great job delivering— on the wrong side of a redeye no less!

I'm clear the rest of the afternoon if you want to give me a buzz: [REDACTED]

On Sep 24, 2014, at 10:26 AM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:

> Jon,
>
> Watched the speech -- and I don't think it could have gone better! (This apparent in social media responses, too.) I'd like to give you a call at your convenience today. Let me know a good time.
>
> Thanks.
>
> Laurel
>
> Laurel Kallen
> Speechwriter
> Office of the Mayor
> The City of New York
> Office: 212 341 5391
> Cell: 917 655 7578
> lkallen@cityhall.nyc.gov
>
>
>
>
> -----Original Message-----
> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Wednesday, September 24, 2014 5:35 AM
> To: Kallen, Laurel
> Subject: Re: Urgent Proofreading
>
> Great catch - thanks so much for everything!
> On Sep 24, 2014, at 4:01 AM, Kallen, Laurel <LKallen@cityhall.nyc.gov> wrote:
>
>> <LabourSpeechDraft28 ed LK wed354.docx>
>

From: [Horsford, Meredith](#)
To: ["John Del Cecato"](#)
Subject: RE: Vision for Gracie Mansion
Date: Friday, September 26, 2014 10:08:09 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Thanks John.

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, September 26, 2014 10:00 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

<http://www.urbanresearchmaps.org/comparinator/pluralitymap.htm>

<http://www.nysonglines.com>

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 18, 2014 at 10:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Hi John-

Thanks so much for talking with me on Monday. I typed up some notes from our conversation. I know you wanted to give this some more thought and then touch base again. Let me know what your availability is. Thanks very much.

Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894

email mhorsford@cityhall.nyc.gov



From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 11, 2014 7:54 PM
To: Horsford, Meredith
Cc: Liz Hegarty
Subject: Re: Vision for Gracie Mansion

Sure thing - let's talk next week... adding Liz for scheduling

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 11, 2014 at 5:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Thanks John. The version that you saw hasn't been altered yet and thank you for forwarding your notes. If you have a few minutes maybe next week we could chat? Now that I have had an opportunity to speak further with FLONYC about the house, I would so appreciate your input. The First Lady would like to talk more about what stories we should tell at Gracie, what do we want the take away to be for visitors, who is our target audience, etc.

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phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, September 11, 2014 4:30 PM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Hey Meredith... Welcome aboard! I sent Rachel a few small notes on a version I saw a week ago - unless that's changed since? Will forward email

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Thursday, September 11, 2014 at 4:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Vision for Gracie Mansion

John-

The First Lady asked that I connect with you regarding Gracie Mansion. I am the relatively new Executive Director of the Gracie Mansion Conservancy. The First Lady, Rachel and I along with a few other folks have been discussing the vision for Gracie Mansion moving forward. A large part of this is the tour program. In the past, Gracie Mansion was visited by quite a lot of school groups (particularly second grade groups) here to learn about the Revolutionary War, the Dutch, 18th century homes, etc. as well as general public tours and specialty tours. But as I'm sure you know, the Mayor and the First Lady are very interested in creating a new vision in their home which is very exciting.

Attached is a proposal that we put together as a starting point to this conversation with the First Lady, which I believe Rachel has shared with you. I then had a follow up meeting with FLONYC this week and got some feedback from her. She suggested that I touch base with you to get your feedback as well as that of a few other people and then the idea would be for us all to sit down together and brainstorm. Rachel shared a few of your thoughts with me but I was wondering if you and I could set up a time to discuss some ideas for the larger plan/vision for Gracie further. Thanks very much.

Meredith

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From: [Horsford, Meredith](#)
To: "[Liz Hegarty](#)"
Subject: RE: Vision for Gracie Mansion
Date: Friday, September 26, 2014 12:22:02 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

You too!

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Friday, September 26, 2014 10:43 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Glad to hear it. Have a great weekend!

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Friday, September 26, 2014 at 9:41 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Hi Liz

No problem. We talked already. Thanks for following up.

Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
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New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]

Sent: Friday, September 26, 2014 10:41 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Hi Meredith—

So sorry, John got tied up. He should be giving you a call shortly. Please let me know if you don't hear from him soon.

Thanks!

Liz

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Friday, September 26, 2014 at 8:36 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Hi Liz-

Just wanted to let you know that I'm ready to talk when John is free. (212) 570-0985 or I'm happy to initiate the call.

Meredith

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
New York, NY 10128
phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, September 24, 2014 11:36 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Great, confirmed. Thanks!

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Wednesday, September 24, 2014 at 10:30 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Perfect. Thank you!

Meredith S. Horsford
Executive Director
The Gracie Mansion Conservancy
East End Avenue at 88th Street
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phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, September 24, 2014 11:05 AM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

9:30 on Friday is perfect. Should I have John give you a ring at (212) 570-0985?

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>
Date: Wednesday, September 24, 2014 at 9:50 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Vision for Gracie Mansion

Hi Liz-

Would either 9:30 am or 12:30 pm ET work on Friday? Thanks.

Meredith

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phone (212) 570-0985
fax (212) 312-0894
email mhorsford@cityhall.nyc.gov



From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Tuesday, September 23, 2014 4:01 PM
To: Horsford, Meredith
Subject: Re: Vision for Gracie Mansion

Hi Meredith,

Apologies for the delayed response. Is there a time on Friday that might work well for you? Maybe we could try for 10 or 11 ET?

Thanks,

Liz

—

Liz Hegarty

Executive Assistant
AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>

Date: Thursday, September 18, 2014 at 9:41 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Liz Hegarty <lhgart@akpdmedia.com>

Subject: RE: Vision for Gracie Mansion

Hi John-

Thanks so much for talking with me on Monday. I typed up some notes from our conversation. I know you wanted to give this some more thought and then touch base again. Let me know what your availability is. Thanks very much.

Meredith

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 11, 2014 7:54 PM

To: Horsford, Meredith

Cc: Liz Hegarty

Subject: Re: Vision for Gracie Mansion

Sure thing - let's talk next week... adding Liz for scheduling

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>

Date: Thursday, September 11, 2014 at 5:07 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: Vision for Gracie Mansion

Thanks John. The version that you saw hasn't been altered yet and thank you for forwarding your notes. If you have a few minutes maybe next week we could chat? Now that I have had an opportunity to speak further with FLONYC about the house, I would so appreciate your input. The First Lady would like to talk more about what stories we should tell at Gracie, what do we want the take away to be for visitors, who is our target audience, etc.

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, September 11, 2014 4:30 PM

To: Horsford, Meredith

Subject: Re: Vision for Gracie Mansion

Hey Meredith... Welcome aboard! I sent Rachel a few small notes on a version I saw a week ago - unless that's changed since? Will forward email

From: <Horsford>, Meredith <MHorsford@cityhall.nyc.gov>

Date: Thursday, September 11, 2014 at 4:24 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: Vision for Gracie Mansion

John-

The First Lady asked that I connect with you regarding Gracie Mansion. I am the relatively new Executive Director of the Gracie Mansion Conservancy. The First Lady, Rachel and I along with a few other folks have been discussing the vision for Gracie Mansion moving forward. A large part of this is the tour program. In the past, Gracie Mansion was visited by quite a lot of school groups (particularly second grade groups) here to learn about the Revolutionary War, the Dutch, 18th century homes, etc. as well as general public tours and specialty tours. But as I'm sure you know, the Mayor and the First Lady are very interested in creating a new vision in their home which is very exciting.

Attached is a proposal that we put together as a starting point to this conversation with the First Lady, which I believe Rachel has shared with you. I then had a follow up meeting with FLONYC this week and got some feedback from her. She suggested that I touch base with you to get your feedback as well as that of a few other people and then the idea would be for us all to sit down together and brainstorm. Rachel shared a few of your thoughts with me but I was wondering if

you and I could set up a time to discuss some ideas for the larger plan/vision for Gracie further.
Thanks very much.

Meredith

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From: B
To: "jfdc@akpdmedia.com"
Cc: "jfromowitz@akpdmedia.com"
Subject: Re: Manchester
Date: Sunday, September 28, 2014 9:42:05 PM

BUT I learned once again that we need to write even shorter speeches, because they always take longer in practice. The delivery was solid, but I should have spoken for at least 10 minutes less

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, September 28, 2014 08:48 PM
To: B
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Manchester

You kicked ass. Really well written and delivered. Thanks and congrats and kudos to you both!

I'll check in with our friends at Labour

> On Sep 28, 2014, at 6:23 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Fromo, I am long overdue to thank you for your extraordinary efforts on that speech. You did a fantastic job! I was able to riff off it because the idea and the core were so strong. Well done! And what did you think, JDC? Heard anything back from your colleagues at Labour? Thanks for all the energy you put into this in between filming dozens of ads :)

>

>

>

> ----- Original Message -----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

> Sent: Wednesday, September 24, 2014 10:28 AM

> To: B

> Subject: Manchester

>

> FWIW, I thought your delivery was fantastic. You looked and sounded natural and were untied to the book, but got all the right tones and hit some great notes on lines. Had a nice rhythm and build.

>

> It was hard to tell from the lifestream, but it looked to me like it played very well in the room.

>

> I aspire to someday look and sound that sharp doing anything the day after a redeye flight!!

From: [Jon Fromowitz](#)
To: [B](#)
Cc: [Ragone, Peter](#)
Subject: Re: Manchester
Date: Sunday, September 28, 2014 10:25:58 PM

Yes -- makes sense. Looking forward to the next opportunity to work with you!

On Sep 28, 2014, at 9:50 PM, B <BCCD@cityhall.nyc.gov> wrote:

>
> I've finished watching the speech. The vast majority of it worked and, again, great credit to you, Jon. BUT there are still too many tangents, too many clever phrases, that take away from the flow and the progression. We should learn from this and make our next big speech briefer, tighter and even stronger

>
>
>
>
>

> ----- Original Message -----

> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
> Sent: Sunday, September 28, 2014 07:44 PM
> To: B
> Cc: John Del Cecato <jfdc@akpdmedia.com>
> Subject: Re: Manchester

>

> Very happy all went well, and glad to help. I feel like I grew a lot as a writer in the process, and it was so gratifying to see everything come together when you delivered.

>

> On Sep 28, 2014, at 7:22 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>>

>> Fromo, I am long overdue to thank you for your extraordinary efforts on that speech. You did a fantastic job! I was able to riff off it because the idea and the core were so strong. Well done! And what did you think, JDC? Heard anything back from your colleagues at Labour? Thanks for all the energy you put into this in between filming dozens of ads :)

>>

>>

>>

>> ----- Original Message -----

>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
>> Sent: Wednesday, September 24, 2014 10:28 AM
>> To: B
>> Subject: Manchester

>>

>> FWIW, I thought your delivery was fantastic. You looked and sounded natural and were untied to the book, but got all the right tones and hit some great notes on lines. Had a nice rhythm and build.

>>

>> It was hard to tell from the lifestream, but it looked to me like it played very well in the room.

>>

>> I aspire to someday look and sound that sharp doing anything the day after a redeye flight!!

>

From: [Perez, Roberto](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: MAYOR DE BLASIO ANNOUNCES MAJOR SOLAR INVESTMENT AT CITY SCHOOLS, KEY COMPONENT OF NEW GREEN BUILDINGS PLAN
Date: Monday, September 29, 2014 2:03:28 PM

MAYOR DE BLASIO ANNOUNCES MAJOR SOLAR INVESTMENT AT CITY SCHOOLS, KEY COMPONENT OF NEW GREEN BUILDINGS PLAN

New installations, funded by City and NY-Sun Initiative, are first step toward 100 MW of new solar on City-owned buildings and long-term goal of 80 percent reduction in greenhouse gas emissions by 2050

NEW YORK—Today, Mayor de Blasio announced a major investment in solar power at City schools, funding 24 installations as part of the administration’s new green buildings plan ([One City, Built to Last](#)), tripling the amount of solar currently planned on City-owned buildings, and marking another step forward as the City works to dramatically reduce its contributions to climate change.

The 24 new installations will be funded by the City, as well as by the New York State Energy Research and Development Authority (NYSERDA) under Governor Andrew M. Cuomo’s NY-Sun Initiative. The \$28 million investment includes \$23 million in City funds and an estimated \$5 million in grants from NYSERDA. The Department of Citywide Administrative Services (DCAS) and the New York Power Authority will implement the projects, in partnership with the Department of Education (DOE). The planned 6.25 MW of solar power at these 24 installations will result in a reduction of more than 2,800 metric tons of greenhouse gas emissions a year, the equivalent of taking over 600 cars off the road every year. The solar installations will be paired with an environmental curriculum plan, including dashboards and web portals where students can track in real time what the systems are generating and the amount of emissions that have been offset, and undertake related analyses of the systems’ impacts.

The Mayor made the announcement outside the John F. Kennedy Educational Campus, which is home to a rooftop solar installation that will serve as an innovative and cost-effective model for installing solar.

The new solar projects are part of a larger commitment announced at the start of Climate Week. Last week, Mayor de Blasio announced that New York City is committed to an 80 percent reduction in its greenhouse gas (GHG) emissions over 2005 levels by 2050, charting a long-term path for investment in renewable sources of energy and a total transition from fossil fuels. This commitment starts with the sweeping green buildings plan announced last week.

[One City, Built to Last](#) focuses on dramatically reducing emissions from buildings, which account for nearly three-quarters of the City’s GHG emissions. The Mayor has committed to retrofitting every single City-owned building with significant energy use by 2025, including installing 100 MW of solar power.

Additionally, the City will spur private building to invest in efficiency upgrades, including by providing ambitious interim targets and incentives and implementing mandates if targets are not met. In particular, the City plans to catalyze an additional 250 MW of solar power on

private buildings.

Last week's announcement can be read in full here: <http://on.nyc.gov/1rDBmEy>

“These 24 new solar installations at our schools mark a significant step forward, tripling the amount of solar currently on City buildings—but they’re also just the tip of the iceberg when it comes to how we’ll dramatically reduce our contributions to climate change,” said **Mayor Bill de Blasio**. “In the next 10 years, we’ll retrofit every single public building with significant energy use, and catalyze the private sector to begin to do the same, charting a path toward an 80 percent reduction in emissions by 2050 and a total transition from fossil fuels. Our very future is at stake, and New York must continue to lead the way.”

“The rooftop solar installation that we stand in front of today is really a down payment on the ambitious public and private building energy retrofit initiative that the Mayor unveiled last week. Projects like this will be replicated many times over as the plan moves forward,” said **Bill Goldstein, Senior Advisor to the Mayor for Recovery, Resiliency, and Infrastructure**.

“The City’s comprehensive response to the risks of climate change includes both sustainability and resiliency actions,” said **Daniel Zarrilli, Director of the Mayor’s Office of Recovery and Resiliency and acting Director of the Mayor’s Office of Long-Term Planning and Sustainability**. “Today’s announcement expands rooftop solar power on City school buildings and is a critical step along a long-term path away from fossil fuels in order to avoid the most destructive impacts from climate change.”

“These schools will serve as laboratories for learning as students develop habits for protecting our natural resources, and then carry these lessons forward. Teaching children to be environmental stewards is crucial as they have a critical role in making sure that New York is sustainable for centuries to come. Our New York City schools are showcases for being good everyday citizens, and this is what we need our children to be—good everyday citizens now and in the future,” said **Schools Chancellor Carmen Fariña**.

“DCAS is proud to lead the implementation of the Mayor’s plan to ensure that all of the City’s public buildings are models for sustainability,” said **Stacey Cumberbatch, Commissioner of the Department of Citywide Administrative Services**. “These new solar installations at New York City schools will save over \$1.7 million in annual electricity costs.”

“Merely a week after this administration unveiled its innovative One City, Built to Last initiative, this solar installation project proves a significant first step in establishing the Mayor’s commitment towards achieving an 80 percent emissions reduction by 2050,” said **Department of Buildings Commissioner Rick D. Chandler**. “Solar panels can be a cost-effective solution for reducing emissions, lowering utility bills and reducing strain on the City’s electrical grid. The Department of Buildings is dedicated to working closely with businesses and homeowners that want to increase their building’s energy efficiency with the installation of solar panels.”

“This vital investment will serve future students and beyond by continuing to grow and expand the next generation of our school’s infrastructure and sustainability. Mayor de Blasio’s ambitious plan will create a truly sustainable City, one that protects the future of our children. The School Construction Authority is excited to be a part of making this a reality,”

said **Lorraine Grillo, President of the School Construction Authority.**

“The 80 by 50 goal is bold, achievable, and smart,” notes **Jeffrey D. Sachs, Director of the Earth Institute at Columbia University and senior UN advisor on global energy.** “The Mayor’s plan will keep New York City highly competitive as the world transitions to a low-carbon future. NYC’s low-carbon strategies will flourish not only at home but will promote high-tech exports to cities around the world.”

“Eighty percent by 2050—here we come!” said **Andy Darrell, Chief of Strategy for U.S. Climate and Energy at Environmental Defense Fund.** “Solar for schools is exactly the kind of investment we need today to turn the corner on climate change tomorrow. The price of solar has fallen dramatically—what a great way to deliver clean, affordable and resilient energy for our kids.”

“The Mayor’s plan provides a bold, decisive blueprint for climate action that will bring so many benefits to our communities, including reduced energy costs, more affordable homes, healthier air, and much-needed jobs,” said **Raya Salter, Senior Utility Advocate at the Natural Resources Defense Council.** “The initiative announced today to put solar on our city’s schools will not only help to ensure a much more sustainable future for New York City’s children, but will also provide an amazing real-world educational opportunity for our students. Mayor de Blasio’s leadership on the critical issue of climate change sets a strong example that we hope other cities will follow.”

“We know that solar projects at schools get students hooked on science and math. Equally important, they show our students—in clear, concrete ways—that they can create a cleaner city and world. Solar energy projects are a win-win, for our students and for New York City,” said **Michael Mulgrew, president of the United Federation of Teachers.**

“These 24 cost-saving solar installations are a win for our grid infrastructure, a win for our schools, and a win for the environment,” said **Steven Spinola, President of The Real Estate Board of New York.** “We want to thank Mayor de Blasio and NYSERDA for their commitment to sustainability. In a city with increasing energy demands and limited supply sources—devoting investment and leveraging public resources for renewable energy are among the smartest steps towards energy efficiency New York can make.”

“The business community shares the Mayor’s commitment to alternative energy as a major component of public and private sector efforts to reduce New York’s carbon footprint,” said **Kathryn Wylde, President & CEO, Partnership for New York City.**

“We must make every effort to produce renewable energy, and reduce greenhouse gases. The best way to wean ourselves off of foreign oil and fossil fuels is to create a partnership between the private and public sector, and to develop green programs that will supply our future energy needs. I commend Mayor de Blasio for taking bold steps to transform 24 public schools into green energy buildings, while educating our children about the need to protect our environment,” said **Congressman Eliot Engel, the senior New York member on the House Energy and Commerce Committee.**

“Today’s announcement is welcoming news in our District, where we have seen asthma rates exceed the national average. I applaud Mayor de Blasio for making smart investments to address the growing dangers of climate change, which is a real threat to the health,

environment and economy of our City, State and planet. I am proud that he recognizes JFK High School as a successful model for installing solar power in our schools, and look forward to fully supporting his endeavors to provide the best environment for our children's future,” said **Congressman Charles Rangel**.

“New York City can and will be the premiere leader in countering the effects of climate change by implementing the City’s ambitious green buildings plan. I commend Mayor de Blasio for this bold and powerful initiative and commit to working with the administration and New York’s public and private sectors to help implement it. Together, we can build a city that’s greener, cleaner, and more efficient than ever,” said **Public Advocate Letitia James**.

“As a resident of the first municipal building to have a green roof—the Bronx County Building—I am thrilled to see this administration expand its commitment to energy efficiency to include even more municipal buildings and school buildings through greater installation of solar panels, such as those right here at the John F. Kennedy High School campus. A greener city is a healthier city, and Mayor de Blasio’s commitment to those goals is clearly strong. I look forward to continuing to work with his administration to further ‘green’ not just The Bronx, but the entire city,” said **Bronx Borough President Ruben Diaz Jr.**

“I support Mayor de Blasio’s effort to build a greener city—and help set an example for the non-governmental sector. Meeting the many challenges of reducing our carbon footprint to reduce climate change starts with us all,” said **Manhattan Borough President Gale A. Brewer**.

“It’s appropriate that New York City’s public schools will be the first set for installation of solar panels in Mayor de Blasio’s visionary plan to take on climate change by reducing greenhouse gas emissions. After all, it is the children attending our schools who are our future, and we must protect the environment for them. I applaud Mayor de Blasio’s quick action on this issue, which once again makes New York City a global leader in the fight against climate change,” said **Senator Jeff Klein**.

“Just over a week ago, Mayor de Blasio announced a serious, expansive commitment to ensure that New York City leads the way in the fight against climate pollution. I applaud the Mayor for following up with concrete action toward delivering on that commitment, by retrofitting our schools to make them more energy efficient. It is precisely this kind of transformative action that shows that the fight against climate change is not so much a burden as it is an opportunity, to do things better, cleaner, and cheaper and make our communities and our world more livable, equitable, and productive,” said **Assemblyman Brian Kavanagh, Chair of the New York State Caucus of Environmental Legislators**.

“Reducing climate change is one of the most important battles of our time. This initiative will have a real impact towards that goal, since the greatest sources of greenhouse gas emissions in New York City are buildings. I applaud Mayor de Blasio for providing such strong leadership in this fight and look forward to working together with him on this and other environmental initiatives,” said **Assemblyman Jeffrey Dinowitz**.

“Improving air quality and reducing the childhood asthma rate is a top priority for Upper Manhattan and Bronx communities, and today’s announcement brings us closer to this goal,”

said **Senator Adriano Espaillat**. “Developing New York’s solar and renewable energy portfolio will cut carbon emissions, reduce taxpayer costs, and jumpstart economic development throughout the city. I’m thrilled to support this initiative, and proud that Marble Hill’s own John F. Kennedy High School has pioneered this low-cost solar model.”

“Today marks the beginning of a new dawn for New York City as we fully transition to utilizing renewable sources of energy,” said **Council Member Donovan Richards, Chair of the Committee on Environmental Protection**. “Following the de Blasio administration’s pledge to an 80 percent reduction in greenhouse gas emissions citywide by 2050, the conversion of municipal buildings affirms our commitment to shifting from a carbon-based economy to one that will sustain life for subsequent generations.”

“Today marks another step forward towards a more sustainable New York. Our city has become a leader in sustainable energy providing our nation with a model of how municipalities can address our changing climate. I commend the Mayor for his innovative initiative and look forward to its implementation starting here at JFK High School,” said **Council Member Ydanis Rodriguez**.

###

From: [Perez, Roberto](#)
To: "jfdc@akpdmedia.com"
Subject: De Blasio's Executive Order Will Expand Living Wage Law to Thousands More
Date: Tuesday, September 30, 2014 9:38:19 AM

De Blasio's Executive Order Will Expand Living Wage Law to Thousands More

By [MATT FLEGENHEIMER](#) SEPT. 29, 2014



Mayor Bill de Blasio, shown here in February, plans to lobby the State Legislature early next year to match the city's minimum wage to its living wage. Credit Richard Perry/The New York Times
Mayor [Bill de Blasio](#) plans to sign an executive order on Tuesday significantly expanding New York City's living wage law, covering thousands of previously exempt workers and raising the hourly wage itself, to \$13.13 from \$11.90, for workers who do not receive benefits.

The change is also intended to frame a looming debate in Albany, where Mr. de Blasio hopes to win the authority to set the citywide minimum wage at the same amount. If Mr. de Blasio succeeds in matching the minimum wage to the living wage, all hourly workers in the city would earn more than \$15 by 2019, according to the city's projections.

The executive order will immediately cover employees of commercial tenants on projects that receive more than \$1 million in city subsidies going forward. Workers who receive benefits such as health insurance will earn \$11.50 an hour, compared with \$10.30 before.

While cautioning that it was "notoriously difficult to develop projections related to economic development," the administration estimated that about 18,000 workers would be covered over the next five years, roughly 70 percent of all the jobs at businesses that will receive new financial assistance from the city's Economic Development Corporation.

The current living wage law, passed in 2012, has applied to about 1,200 jobs, officials say, excusing

many retailers and companies that lease space as part of city-subsidized projects.

Administration officials cast the move as an extension of other policies aimed at reducing the wide gap between rich and poor, like the expansion of paid sick leave and the mayor's long-term plan to build more affordable housing.

"We cannot continue to allow rampant and growing income inequality," Mr. de Blasio said in an interview on Monday. "Every tool counts. If we reach 18,000 families with this tool and get them to a decent standard of living, that's a game-changer for those families."

The living wage law has long faced criticism for its limited reach: It has affected companies that directly receive city subsidies, but not those that are simply tenants in subsidized developments. It also specifically excluded part of the Hudson Yards development project on the Far West Side.

Mr. de Blasio's executive order will eliminate an exemption for future development at Hudson Yards. But some restrictions will still apply in other areas. The order will not affect businesses with gross income below \$3 million, housing projects with more than 75 percent affordable units or manufacturers.

The city estimated that more than 4,000 workers to whom the law will apply over the next five years are employees in retail or fast-food businesses, earning close to the state's minimum wage of \$8 an hour. For such workers, the change will increase annual income by about \$10,000.

A more sweeping increase in the city's minimum wage, one of Mr. de Blasio's top goals in the coming months, will have to wait — but perhaps not for long. Mr. de Blasio, whose administration is working to help Democrats capture a majority in the State Senate, said he hoped the Legislature would take up the issue early next year.

Gov. Andrew M. Cuomo, who in February said that allowing local governments to set their own minimum wages would yield "a chaotic situation," seemed to have reversed himself months later. He said he would support a plan, advocated by the Working Families Party, that allowed municipalities with higher costs of living to set their own minimum wages.

As a result, the governor has endorsed an increase to \$10.10 in the statewide minimum wage, with a provision allowing New York City and other areas to raise their minimums as much as 30 percent higher, to \$13.13.

The shift by Mr. Cuomo was among several highlights this year for advocates of a higher minimum wage, which began with President Obama's support for a national minimum wage of \$10.10 an hour. In June, Seattle became the first large city in America to approve a minimum wage of \$15 an hour. Other cities, including Chicago and Los Angeles, have also advanced plans to increase their minimums.

It was this national momentum, Mr. de Blasio said, that altered the administration's plan to expand the living wage law by the end of February. The administration said it had at first expected only to broaden the scope of the law to cover more workers, not raise the wage itself.

"We originally anticipated building more narrowly upon the previous legislation," Mr. de Blasio said. "When we looked closely, we decided we needed to do a bigger overhaul."

Under the terms of the 2012 law, the living wage, which remains tied to inflation, increased in April to \$11.90 for those without benefits — a figure Mr. de Blasio's team had expected to maintain in the near-term.

On Monday, groups who have long campaigned for a living wage expansion, like the New York City Central Labor Council and the Retail, Wholesale and Department Store Union, praised the planned executive order.

The measure also won the endorsement of the United States labor secretary, Thomas E. Perez, who

predicted it would “make other cities take notice.”

But the Real Estate Board of New York, which opposed the 2012 living wage law, sounded a note of caution. The group’s president, Steven Spinola, said in a statement: “We hope the de Blasio administration will work with us on a number of concerns regarding this proposal’s impact and implementation.”

From: [Carey, Michael](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com"; [FLONYC](#)
Subject: RE: John Del Cecato
Date: Tuesday, October 07, 2014 3:45:00 PM

Will do sir.

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: B
Sent: Tuesday, October 07, 2014 3:33 PM
To: Carey, Michael
Cc: 'jfdc@akpdmedia.com'; FLONYC
Subject: John Del Cecato

I'd like to meet with John and his colleague Aaron Pickrell asap. John can work out with you when they're available. And ideally, would like Chirlane to join, if her schedule allows. This week or next pls. Gracie in the evening or first thing in the AM would be ideal. Thanks

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); Carey, Michael
Cc: [FLONYC](#)
Subject: Re: John Del Cecato
Date: Tuesday, October 07, 2014 4:06:09 PM

I'm game if we can make this work, Michael. Otherwise, next week

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, October 07, 2014 03:53 PM
To: B; Carey, Michael
Cc: FLONYC
Subject: Re: John Del Cecato

First thing on Friday morning (the 10th - this week) would be great for Pickrell and me

On 10/7/14, 12:33 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>I'd like to meet with John and his colleague Aaron Pickrell asap. John
>can work out with you when they're available. And ideally, would like
>Chirlane to join, if her schedule allows. This week or next pls. Gracie
>in the evening or first thing in the AM would be ideal. Thanks

>

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: John Del Cecato
Date: Wednesday, October 08, 2014 11:39:33 AM

We are confirmed!

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, October 08, 2014 11:04 AM
To: Carey, Michael
Subject: Re: John Del Cecato

Yes, that's great - 830am on Thurs the 16th at Gracie

On 10/8/14, 10:03 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>Can you do 830 AM?

>

>Michael Paul Carey

>City Hall

>New York, New York

>

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, October 07, 2014 8:28 PM

>To: Carey, Michael

>Subject: Re: John Del Cecato

>

>The morning of Thurs the 16th would work

>

>

>

>> On Oct 7, 2014, at 4:34 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>

>>wrote:

>>

>> What time on Thursday?

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Tuesday, October 07, 2014 7:33 PM

>> To: Carey, Michael

>> Subject: Re: John Del Cecato

>>

>> Monday won't work. How about Wed or Thurs of next week?

>>

>>

>>
>>> On Oct 7, 2014, at 3:41 PM, Carey, Michael
>>><MPCarey@cityhall.nyc.gov>
>>>wrote:
>>>
>>> ok
>>>
>>> Michael Paul Carey
>>> City Hall
>>> New York, New York
>>>
>>>
>>> -----Original Message-----
>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Tuesday, October 07, 2014 6:39 PM
>>> To: Carey, Michael
>>> Subject: Re: John Del Cecato
>>>
>>> Aaron lives in Ohio so probably not but lemme check
>>>
>>>
>>>
>>>> On Oct 7, 2014, at 3:38 PM, Carey, Michael
>>>><MPCarey@cityhall.nyc.gov>
>>>>wrote:
>>>>
>>>> Can you all do Monday night? I know it is a holiday.
>>>>
>>>> Michael Paul Carey
>>>> City Hall
>>>> New York, New York
>>>>
>>>>
>>>> -----Original Message-----
>>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>>> Sent: Tuesday, October 07, 2014 6:37 PM
>>>> To: Carey, Michael
>>>> Subject: Re: John Del Cecato
>>>>
>>>> Roger that
>>>>
>>>>
>>>>
>>>>> On Oct 7, 2014, at 3:35 PM, Carey, Michael
>>>>><MPCarey@cityhall.nyc.gov> wrote:
>>>>>
>>>>> Friday is a no
>>>>> Let me get back to you as the First Lady wants to join this
>>>>>conversation.
>>>>>
>>>>> Michael Paul Carey
>>>>> City Hall
>>>>> New York, New York
>>>>>
>>>>>
>>>>> -----Original Message-----
>>>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>>>> Sent: Tuesday, October 07, 2014 6:12 PM
>>>>> To: Carey, Michael
>>>>> Subject: Re: John Del Cecato

>>>>>
>>>>> Sounds good... 745am at Gracie?
>>>>>
>>>>> On 10/7/14, 2:49 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
>>>>>wrote:
>>>>>
>>>>> Define first thing in the morning... he has a 930 at CH that can
>>>>> not be moved
>>>>>
>>>>> Michael Paul Carey
>>>>> City Hall
>>>>> New York, New York
>>>>>
>>>>>
>>>>> -----Original Message-----
>>>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>>>> Sent: Tuesday, October 07, 2014 4:03 PM
>>>>> To: Carey, Michael
>>>>> Subject: Re: John Del Cecato
>>>>>
>>>>> I am - but Pickrell is the key person - since he's an
>>>>>out-of-towner...
>>>>> He was going to be in town Friday morning - but if that doesn't
>>>>>work for MBDB, we can try next week instead
>>>>>
>>>>>> On 10/7/14, 12:45 PM, "Carey, Michael"
>>>>>><MPCarey@cityhall.nyc.gov>
>>>>>>wrote:
>>>>>>
>>>>>> Hi John,
>>>>>>
>>>>>> Are you free on Thursday evening or Monday evening?
>>>>>>
>>>>>> Michael Paul Carey
>>>>>> City Hall
>>>>>> New York, New York
>>>>>>
>>>>>>
>>>>>> -----Original Message-----
>>>>>> From: B
>>>>>> Sent: Tuesday, October 07, 2014 3:33 PM
>>>>>> To: Carey, Michael
>>>>>> Cc: 'jfdc@akpdmedia.com'; FLONYC
>>>>>> Subject: John Del Cecato
>>>>>>
>>>>>>
>>>>>> I'd like to meet with John and his colleague Aaron Pickrell asap.
>>>>>> John can work out with you when they're available. And ideally,
>>>>>>would like Chirlane to join, if her schedule allows. This week or
>>>>>>next pls.
>>>>>> Gracie in the evening or first thing in the AM would be ideal.
>>>>>> Thanks
>>>>>

From: [Wolfe, Emma](#)
To: [B; Ragone, Peter](#)
Cc: "jfdc@akpdmedia.com"; [FLONYC](#)
Subject: RE: Chirlane
Date: Tuesday, October 14, 2014 6:16:42 AM

Understood

From: B
Sent: Tuesday, October 14, 2014 6:16 AM
To: Wolfe, Emma; Ragone, Peter
Cc: 'jfdc@akpdmedia.com'; FLONYC
Subject: Re: Chirlane

Ok, then... Maybe I'm wrong... But let's see how grotesque they are. They may be so bad that they demand a response

----- Original Message -----

From: Wolfe, Emma
Sent: Tuesday, October 14, 2014 03:48 AM
To: Ragone, Peter
Cc: B; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; FLONYC
Subject: Re: Chirlane

No

> On Oct 14, 2014, at 12:28 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>

> I'm all for it - will it help us win those seats?

>

> ----- Original Message -----

> **From:** B

> **Sent:** Monday, October 13, 2014 11:40 PM

> **To:** Ragone, Peter; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

> **Cc:** FLONYC

> **Subject:** Chirlane

>

>

> If the info we're receiving is true, and Chirlane is about to be attacked in Republican State Senate mailings, then I propose a course of action: prep her and put her on MSNBC to defend herself. It will only make her stronger, and our enemies look weaker and more foolish. Let's do what we should have done when she was attacked by the tabloids for being a "bad mom." Let's release the tiger

>

From: [Carey, Michael](#)
To: "[Liz Hegarty](#)"
Subject: RE: John Del Cecato
Date: Wednesday, October 22, 2014 11:08:52 AM

Thank you!!!

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, October 22, 2014 10:38 AM
To: Carey, Michael
Subject: Re: John Del Cecato

Great, confirmed for Saturday at 2 ET.

Conference Dial-in Number: [REDACTED] Access Code: [REDACTED]

I'll send you a calendar invite now.

Thanks!

On 10/22/14, 9:35 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>That would be great!!!

>

>Thank you!!

>

>

>Michael Paul Carey

>City Hall

>New York, New York

>

>----- Original Message -----

>From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]

>Sent: Wednesday, October 22, 2014 10:34 AM

>To: Carey, Michael

>Subject: Re: John Del Cecato

>

>Hi Michael,

>

>Yes, that sounds great. Let me know if you'd like me to set up a
>conference line.

>

>Thanks!

>

>Liz

><

>Liz Hegarty

>
>AKPD Message and Media
>Office: 312-664-7500
>Cell: 203-482-6229
>lhegarty@akpdmedia.com
>
>
>
>
>On 10/22/14, 8:56 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:
>
>>Liz,
>>
>>Can he do Saturday around 2 pm?
>>
>>Michael Paul Carey
>>City Hall
>>New York, New York
>>
>>
>>-----Original Message-----
>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>Sent: Wednesday, October 22, 2014 9:35 AM
>>To: Carey, Michael; Liz Hegarty
>>Subject: Re: John Del Cecato
>>
>>Adding liz for my sked - but pretty open
>>
>>On 10/22/14, 9:15 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:
>>
>>>What time can you do on Saturday?
>>>
>>>Michael Paul Carey
>>>City Hall
>>>New York, New York
>>>
>>>
>>>-----Original Message-----
>>>From: B
>>>Sent: Wednesday, October 22, 2014 12:06 AM
>>>To: Carey, Michael
>>>Cc: 'jfdc@akpdmedia.com'
>>>Subject: John Del Cecato
>>>
>>>
>>>Chirlane and I need a call with him scheduled for this weekend pls
>>
>

From: [Carey, Michael](#)
To: "[Liz Hegarty](#)"
Subject: RE: Call with John Del Cecato
Date: Friday, October 24, 2014 5:04:15 PM

Can he possibly do 3 pm

Michael Paul Carey
City Hall
New York, New York

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Friday, October 24, 2014 4:09 PM
To: Carey, Michael
Subject: Re: Call with John Del Cecato

Hi Michael,

We completely understand. Thanks for the heads up. I'll follow up with you later this afternoon to confirm.

Best,

Liz

From: <Carey>, Michael <MPCarey@cityhall.nyc.gov>
Date: Friday, October 24, 2014 at 3:06 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Call with John Del Cecato

Hi Liz,

I may have to move this call with all the developments going on. I hope to finalize in next few hours.

Michael Paul Carey
City Hall
New York, New York

-----Original Appointment-----

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, October 22, 2014 10:39 AM
To: Carey, Michael; Liz Hegarty
Subject: Call with John Del Cecato
When: Saturday, October 25, 2014 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: [REDACTED]

2 ET

From: [Carey, Michael](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Today
Date: Saturday, October 25, 2014 2:53:11 PM

We are still at presser

So stand by!

Michael Paul Carey
City Hall
New York, New York

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, October 25, 2014 02:52 PM
To: Carey, Michael
Subject: Re: Today

 - thanks!

> On Oct 25, 2014, at 2:33 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>
> John
>
> We are out still doing ebola related things. Will let you know if need to push back. Also I think they
will be together now.
>
> What is best number for them to call directly?
>
>
> Michael Paul Carey
> City Hall
> New York, New York

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Date: Saturday, October 25, 2014 4:23:06 PM

What does the rest of your saturday look like? Sorry!!!
Michael Paul Carey
City Hall
New York, New York

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Carey, Michael](#); [Ragone, Peter](#); ifdc@akpdmedia.com; [FLONYC](#)
Subject: Re: Post-election
Date: Thursday, October 30, 2014 12:13:56 AM

Roger that

> On Oct 30, 2014, at 12:13 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Need call of all cc'ed here by sunday to discuss the immediate aftermath of the election. Thanks
>

From: [Carey, Michael](#)
To: "[Liz Hegarty](#)"
Subject: RE: Call on Monday
Date: Monday, November 03, 2014 2:44:22 PM

Confirmed!

Michael Paul Carey
City Hall
New York, New York

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, November 03, 2014 2:44 PM
To: Carey, Michael
Subject: Re: Call on Monday

Hi Michael,

Hope you had a great weekend. Just confirming the call tonight at 7:30. Feel free to let me know if we need to adjust timing at all.

Thanks!

Liz

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: Friday, October 31, 2014 at 10:41 AM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Call on Monday

Great, thank you!

From: <Carey>, Michael <MPCarey@cityhall.nyc.gov>
Date: Friday, October 31, 2014 at 11:38 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Call on Monday

Mayor, First Lady, Peter Ragone, and Emma Wolfe

Michael Paul Carey
City Hall
New York, New York

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Friday, October 31, 2014 12:38 PM
To: Carey, Michael
Subject: Re: Call on Monday

Great, confirmed for 7:30 ET on Monday.

Conference Dial-in Number: [REDACTED]

Access Code: [REDACTED]

When you get a moment can you let me know who else will be on the call? Thanks!

From: <Carey>, Michael <MPCarey@cityhall.nyc.gov>

Date: Friday, October 31, 2014 at 11:34 AM

To: Liz Hegarty <lhegarty@akpdmedia.com>

Subject: RE: Call on Monday

Lets go with it.

Can you do a call in?

Michael Paul Carey
City Hall
New York, New York

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]

Sent: Friday, October 31, 2014 12:28 PM

To: Carey, Michael

Subject: Re: Call on Monday

Hi Michael,

Yep, sounds great! I'll place a hold on the calendar.

Thanks,

Liz

From: <Carey>, Michael <MPCarey@cityhall.nyc.gov>

Date: Friday, October 31, 2014 at 11:02 AM

To: Liz Hegarty <lhegarty@akpdmedia.com>

Subject: Call on Monday

Hi there!

Is JD free Monday at 730 PM for a conference calls to talk post Tuesday?

Michael Paul Carey
City Hall
New York, New York

From: [Wolfe, Emma](#)
To: [Carey, Michael](#); [Ragone, Peter](#); [FLONYC](#); "jfdc@akpdmedia.com"
Cc: [Leopold, Elana](#)
Subject: Re: Tonight's Call
Date: Monday, November 03, 2014 7:13:40 PM

Ok

From: Carey, Michael
Sent: Monday, November 03, 2014 07:13 PM
To: Ragone, Peter; FLONYC; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Leopold, Elana
Subject: RE: Tonight's Call

All,

Sorry for the change, but the Mayor would like to do this call NOW:

Please dial in:

Conference Dial-in Number: ([REDACTED])
Access Code: [REDACTED]

Michael Paul Carey
City Hall
New York, New York

From: Carey, Michael
Sent: Monday, November 03, 2014 7:01 PM
To: Ragone, Peter; FLONYC; Wolfe, Emma; 'jfdc@akpdmedia.com'
Cc: Leopold, Elana
Subject: RE: Tonight's Call

Hello!

This call will happen closer to 830 PM.

Elana will advise when to get on the call.

Thanks!!

Michael Paul Carey
City Hall
New York, New York

From: Carey, Michael
Sent: Monday, November 03, 2014 5:56 PM
To: Ragone, Peter; FLONYC; Wolfe, Emma; 'jfdc@akpdmedia.com'
Cc: Leopold, Elana
Subject: Tonight's Call

Good Evening!

Tonight's call will now begin at 8 PM ET.

Call in is the same:

Conference Dial-in Number: ([REDACTED]

Access Code: [REDACTED]

Michael Paul Carey
City Hall
New York, New York

From: [Carey, Michael](#)
To: "[Liz Hegarty](#)"
Subject: RE: are you at the office
Date: Monday, November 03, 2014 7:26:50 PM

Thanks for your help!

Michael Paul Carey
City Hall
New York, New York

From: Liz Hegarty [mailto:lhegarty@akpdmedia.com]
Sent: Monday, November 03, 2014 7:20 PM
To: Carey, Michael
Subject: Re: are you at the office

I'm actually at home. You can call my cell if you need anything: [REDACTED]

From: <Carey>, Michael <MPCarey@cityhall.nyc.gov>
Date: Monday, November 3, 2014 at 6:18 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: are you at the office

Michael Paul Carey
City Hall
New York, New York

From: [B](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"
Cc: [FLONYC](#)
Subject: Fw: NYTimes.com: The Great Wage Slowdown, Looming Over Politics
Date: Tuesday, November 11, 2014 7:45:38 AM

We need to speak clearly to this

----- Original Message -----

From: Klein, Monica
Sent: Tuesday, November 11, 2014 07:39 AM
To: B
Subject: RE: NYTimes.com: The Great Wage Slowdown, Looming Over Politics

The Great Wage Slowdown, Looming Over Politics
NEW YORK TIMES - David Leonhardt

A quiz: How does the Democratic Party plan to lift stagnant middle-class incomes?

I realize that liberal-leaning economists can give a long, substantive answer to this question, touching on health care costs, education and infrastructure. But most Americans would not be able to give a clear answer — which helps explain why the party took such a drubbing last week.

The Democratic Party's short-term plan to help the middle class just isn't very clear. Some of the policies that Democrats favor, such as broader access to good education, take years to pay off. Others, like reducing medical costs or building new roads, have an indirect, unnoticed effect on middle-class incomes.

The fact remains that incomes for most Americans aren't growing very fast and haven't been for years. Median inflation-adjusted income last year was still \$2,100 lower than when President Obama took office in 2009 — and \$3,600 lower than when President George W. Bush took office in 2001. That's not just because of the financial crisis, either: Last month was another solid one for job growth and another weak one for average wage growth, the latest jobs report showed.

We're living through the great wage slowdown of the 21st century, and nothing presents a larger threat to the Democrats' electoral fortunes than that slowdown.

The Democratic Party fashions itself as the defender of working families, and low- and middle-income voters are indeed more favorably disposed to Democrats than to Republicans. Those voters have helped the party win the popular vote in five of the last six presidential elections. But if Democrats can't deliver rising living standards, many voters aren't going to remain loyal. They'll skip voting or give a chance to Republicans who offer an alternative, even a vague alternative.

As the 2016 presidential campaign begins to stir, the central question will be how both parties respond to the great wage slowdown. Neither has offered a persuasive answer so far — let alone a solution — which is why the public mood is so sour and American politics has been so tumultuous lately. The partisan makeup of the Senate has seesawed more over the past decade than in any time since just after World War II. The Republicans won big victories in 2004, 2010 and 2014, the Democrats in 2006, 2008 and 2012.

All the while, incomes keep stagnating, and nothing influences the national zeitgeist quite so much as income trends, for understandable reasons.

What can Washington do? The answers are very different for the short term and the long. Over years and decades, nothing matters more than economic growth. The last period of strong income gains —

the late 1990s — was also the last period of strong economic growth.

Washington could definitely do more to help growth: better infrastructure, a less burdensome tax code, a less wasteful health care system, more bargaining power for workers and, above all, stronger schools and colleges, to lift the skills of the nation's work force. Countries that have made more educational progress over the last generation have experienced bigger income gains than the United States, and even here the pay gap between college graduates and everyone else has reached a record high.

Continue reading the main storyContinue reading the main storyContinue reading the main story
Yet no mix of these policies is likely to end the great wage slowdown anytime soon. "This is not a silver-bullet issue," says Gene Sperling, a longtime adviser to Bill and Hillary Clinton and Mr. Obama, "and that's part of what's frustrating to people." In fact, the country is making good progress on several of these issues, starting with health costs, but incomes are still stuck.

Politicians often like to boast that they've come up with bold ideas to solve economic problems and then package those ideas as new — a new deal, a new frontier, a new covenant. But most aren't really new. That's O.K., too. Truly new ideas don't come along very often in any field, including economics.

So it goes with lifting middle-class incomes. The best hope for doing so, in the immediate future, is probably the oldest and most obvious play in the book: a tax cut.

A few years ago, a middle-class tax cut would have seemed a silly idea. Both Mr. Bush and Mr. Obama had already cut taxes, and the federal budget deficit was enormous. But the deficit has since fallen sharply, thanks in part to lower health costs. Meanwhile, middle- and lower-income families are reaping a disproportionately small share of economic growth. Having the government try to rectify the situation doesn't sound so silly now — and probably won't in the 2016 presidential campaign.

Obviously, a tax cut doesn't need to be a Democratic idea. If anything, it's traditionally been more of a Republican one. But Republicans' first priority tends to be cutting the top marginal tax rate or the corporate tax rate, changes that mostly benefit the affluent households already doing pretty well. (And history is clear that such tax cuts rarely bring the economic benefits their advocates claim.)

Any presidential candidate — from either party — who can claim the mantle of middle-class tax cutter is likely to benefit from it. For that matter, you could imagine Mr. Obama or reform-minded Republicans in Congress proposing such a tax cut sooner.

The details could be straightforward. The cut could be temporary or permanent. It could involve a decline in marginal tax rates for the middle class or an expansion of tax credits. Mr. Sperling, for example, has suggested giving middle-class and poor families some of the same tax incentives to save for retirement that wealthy people have. Any one of these plans would raise people's effective income in a tangible way.

Because the long-term budget deficit remains a problem, any such tax cut could be paired with a tax increase for top earners, who — even after the expiration of some Bush-era tax cuts — still face lower rates than they have for most of recent history. "Taxes for high-earning Americans are too low," argues Roger Altman, the Wall Street executive and Democratic adviser. Most Americans favor tax increases on the well-off, polls show.

The model for such a combination, and for winning the political debate over it, is Mr. Obama's 2008 presidential campaign. He proposed higher taxes on top earners along with a larger middle-class tax cut than Senator John McCain, his opponent, did. By the campaign's end, polls showed that many voters understood this fact — and viewed the Democrats as the party of tax cuts.

A middle-class tax cut would not solve all of the country's economic problems. To be honest, it would worsen some of them — particularly the widespread notion that my taxes are too high and your government benefits are too high. In truth, federal taxes are still low from a historical perspective.

But after 15 years of disappointing income growth, many voters are skeptical of sophisticated economic plans with uncertain, long-term payoffs. They're looking for simple ideas that can help people immediately. The popularity of minimum-wage increases makes the point: Even as Democrats were

going down to defeat nationwide, voters in five states handily approved such increases.

The challenge for the next election will be coming up with a version of the minimum-wage increase that applies to the middle class as well.

From: B
Sent: Tuesday, November 11, 2014 7:38 AM
To: Klein, Monica
Subject: Fw: NYTimes.com: The Great Wage Slowdown, Looming Over Politics

Pls send content

-----Original Message-----

From: Jean Wilhelm
Sender: Jean Wilhelm
To: Bill de Blasio
ReplyTo: John Wilhelm
Subject: NYTimes.com: The Great Wage Slowdown, Looming Over Politics
Sent: Nov 11, 2014 7:33 AM

The Democrats are too beholden to corporate money to understand, let alone say out loud, that this issue will not be resolved without unions. Of course, the Democrats don't want to talk about this issue at all, let alone how to address it. Sent by jwilhelm@unitehere.org: Incomes and Outcomes The Great Wage Slowdown, Looming Over Politics The lack of income growth over the last 15 years has become a defining national issue and is hurting Democrats.

Or, copy and paste this URL into your browser: <http://nyti.ms/1pLZh5S> To get unlimited access to all New York Times articles, subscribe today. See Subscription Options. To ensure delivery to your inbox, please add nytdirect@nytimes.com to your address book. Advertisement Copyright 2014 | The New York Times Company | NYTimes.com 620 Eighth Avenue New York, NY 10018

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Katz, Rebecca](#); [Ragone, Peter](#); [Walzak, Phil](#); jfdc@akpdmedia.com
Subject: Re: Chris Hayes
Date: Thursday, November 13, 2014 7:26:24 AM

Ok

> On Nov 13, 2014, at 6:56 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

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> I like all these ideas and think you should pursue them all. And Emma can follow up today with Warren's chief of staff on any specific joint appearance ideas. If we do plan something with her, that's when I heads up Hillary -- Emma, pls remind. Just make sure whatever we do is a quality apperance and not a drive-by. And btw, Sharpton was much better at giving me time to get my idea out than Hayes was. I don't think we should have, in retrospect, accepted a slot on Hayes where my message and I were an after-thought. I think if they couldn't offer us better placement, we should have taken our business elsewhere. So I want urgency but certainly welcome you guys setting high standards.

Thanks

>

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> ----- Original Message -----

> From: Katz, Rebecca

> Sent: Thursday, November 13, 2014 05:55 AM

> To: B

> Cc: Ragone, Peter; Walzak, Phil

> Subject: Re: Chris Hayes

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>

> Sent from my iPhone

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>> On Nov 12, 2014, at 11:20 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

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>> The more I think about it, the more disappointed I am. We deserved better treatment than that. We deserved better than 5-7 minutes with multiple topics. I really want to get our message out, but I'm not going to appear places that don't give us a chance to actually discuss our topic meaningfully. Let's set the bar higher

>>

From: [B](#)
To: [Katz, Rebecca](#)
Cc: [Ragone, Peter](#); [Walzak, Phil](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Subject: Re: Chris Hayes
Date: Thursday, November 13, 2014 8:38:38 AM

Good ideas

----- Original Message -----

From: Katz, Rebecca
Sent: Thursday, November 13, 2014 07:03 AM
To: B
Cc: Ragone, Peter; Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Chris Hayes

Got it. The team will huddle this AM and we will work up a plan today. Perhaps NPR and maybe even NYT (columnist or national).

Lots of ideas -- we will pursue best opportunities and circle back.

RKK

On 11/13/14 6:56 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

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>>

From: [John Del Cecato](#)
To: [Ragone, Peter](#); [Katz, Rebecca](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: Chris Hayes
Date: Thursday, November 13, 2014 10:00:09 AM

Apropos to nothing, I wanted to point out that the Daily News wood today urges the mayor to "show some class" - right beneath a photo of a naked Kim Kardashian reading "Now Kim Bares It All"... You can't make this stuff up!

On 11/13/14, 9:38 AM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

>Hi, thanks for this. Please stay focussed on CMC, Gracie and MF. PW/AH
>will work on Mayors approach. Thanks again.

>

>----- Original Message -----

>From: Katz, Rebecca

>Sent: Thursday, November 13, 2014 06:32 AM

>To: Ragone, Peter

>Cc: Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;

>Hagelgans, Andrea

>Subject: RE: Chris Hayes

>

>Understood. What if we just did a few additional hits while we are in DC
>next week? And I like Andrea's idea of MHP.

>

>Here's a quick plan just to start our internal discussion.

>

>

>I. Overview

>

>After Tuesday's elections, Democrats around the country are doing a lot
>of soul searching and finger pointing. The Mayor believes big, bold
>progressive ideas are the way to win and would like to emphasize this
>philosophy.

>

>II. Communications Goals

>

>Must explain to National Democrats that we need to go back to our core
>message of income inequality: "We must demonstrate, from coast to coast,
>that we are a party dedicated to lifting people out of poverty; one
>committed to building a bigger and more durable middle-class; one that is
>unafraid to ask a little more from those at the very top."

>

>II. Audience (s)

>

>The Gang of 500

>

>III. Message strategy

>Look for media opportunities that allow the Mayor to have thoughtful
>discussions about the future. Mayor should not be put in situations
>where he plays the pundit role. His media tour should focus on the
>results he has already delivered to the people of New York and show a
>roadmap forward for Democrats nationwide.

>

>V. Tactics

>

- >• One long block on national television: Newshour with Gwen Ifill (with or without Sen. Warren)
- >• One columnist: EJ Dionne
- >• One liberal show with a solid slot for discussion: Melissa Harris Perry
- >• One Sunday Show: ABC's This Week

>

>VI. Timeline

>

- >• Wednesday, November 19: Politico Breakfast, CAP, EJ, Newshour
- >• Sunday, November 23: ABC's This Week

>

>VII. Talking Points

- >• The truth is that the Democratic Party has core values that are very much in sync with most Americans.
- >• Bold, progressive ideas win elections.
- >• It's time for a bold, new approach – with campaign messages that are rooted in local concerns and core party principles; ideas that are morally just, intellectually honest, and sound public policy.
- >• We must demonstrate, from coast to coast, that we are a party dedicated to lifting people out of poverty; one committed to building a bigger and more durable middle-class; one that is unafraid to ask a little more from those at the very top.
- >• The Democratic Party must reenergize the everyday people whom we have always championed and stand up tall – with a backbone of steel – in what is sure to be a hard-fought contest for the direction our nation in 2016 and beyond.
- >• Voters want a clear choice between candidates. If given a choice between Republican and Republican Lite, they will take the real thing every time.
- >• Authenticity matters

>

>

>VII. Materials for development

>

- >• Q & A – need more for pushback on his statewide endorsements

>

>-----Original Message-----

>From: Ragone, Peter

>Sent: Thursday, November 13, 2014 8:35 AM

>To: Katz, Rebecca

>Cc: Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com'; Hagelgans, Andrea

>Subject: Re: Chris Hayes

>

>-bdb.

>

>Political commentary won't be "clean". And let's be clear, we're in a precarious place here. BDB campaigned for a conservative, gun toting candidate dem in Hochul and not Teachout or Wu. He campaigned for Cuomo - charter loving, tax cutting Dem. The Buffalo race example is being ridiculed by the pol press. We're not being intellectually honest here >folks and hypocrisy will be messy in any setting.

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>To: B
>Cc: Ragone, Peter; Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com'
><jfdc@akpdmedia.com>
>Subject: Re: Chris Hayes
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From: [Walzak, Phil](#)
To: [Ragone, Peter](#); [Katz, Rebecca](#)
Cc: [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#)
Subject: Re: Chris Hayes
Date: Thursday, November 13, 2014 11:10:36 AM

This is all right I agree w this analysis

(Tho to be clear the bad media was triggered by the tardiness)

But that doesn't matter. Its also clear that are we not aligned w the boss on this. As JFDC notes, he wants this.

So we need a plan on how to operationalize this so we maximize success and make it work.

----- Original Message -----

From: Ragone, Peter
Sent: Thursday, November 13, 2014 08:35 AM
To: Katz, Rebecca
Cc: Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea
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From: [B](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Katz, Rebecca](#); [Wolfe, Emma](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Next steps
Date: Saturday, November 15, 2014 8:21:26 PM

But why are we getting no traction with the sunday shows? What are we doing wrong?

----- Original Message -----

From: Ragone, Peter
Sent: Friday, November 14, 2014 07:04 PM
To: B; Walzak, Phil; Katz, Rebecca; Wolfe, Emma
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Next steps

Not at all. We have coming up:

Politico playbook -biggest insider/pundit/political venue in America.

CAP event - progressive think tank getting a lot of attention bc of Neera/Podesta

Huff post interview

Chris Cuomo/CNN

Sunday show pitching for this weekend

Emma is talking to Warren about things.

----- Original Message -----

From: B
Sent: Friday, November 14, 2014 06:53 PM
To: Ragone, Peter; Walzak, Phil; Katz, Rebecca; Wolfe, Emma
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Next steps

Where do we stand on our post-national election effort? Feels stalled to me. What do I do next media-wise? How do we create some interest and momentum? Need creativity and entrepreneurship here. And where do we stand on next steps with Elizabeth Warren?

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Subject: Fwd: Next steps
Date: Saturday, November 15, 2014 8:23:33 PM

Believe the answer here is we aren't pitching.

I've talked to all the Sunday shows. They would take him. Any day.

Killing me!!

Sent from my iPhone

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: November 15, 2014 at 8:21:24 PM EST
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "'jfdc@akpdmedia.com'" <jfdc@akpdmedia.com>
Subject: Re: Next steps

But why are we getting no traction with the sunday shows? What are we doing wrong?

----- Original Message -----

From: Ragone, Peter
Sent: Friday, November 14, 2014 07:04 PM
To: B; Walzak, Phil; Katz, Rebecca; Wolfe, Emma
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Next steps

Not at all. We have coming up:

Politico playbook -biggest insider/pundit/political venue in America.

CAP event - progressive think tank getting a lot of attention bc of Neera/Podesta

Huff post interview

Chris Cuomo/CNN

Sunday show pitching for this weekend

Emma is talking to Warren about things.

----- Original Message -----

From: B

Sent: Friday, November 14, 2014 06:53 PM

To: Ragone, Peter; Walzak, Phil; Katz, Rebecca; Wolfe, Emma

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Next steps

Where do we stand on our post-national election effort? Feels stalled to me. What do I do next media-wise? How do we create some interest and momentum? Need creativity and entrepreneurship here. And where do we stand on next steps with Elizabeth Warren?

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Ragone, Peter](#)
Subject: Re: Familiarity breeds contempt
Date: Saturday, November 15, 2014 9:54:09 PM

Those jerks. I guess if we had attacked Obama over smoking we would have been in the clear!

http://mobile.nytimes.com/2013/08/23/opinion/why-is-obama-caving-on-tobacco.html?_r=0

On Nov 15, 2014, at 9:47 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

They didn't really elaborate. Just a polite decline. Downes expressed surprise, but cudve been blowing smoke

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, November 15, 2014 09:43 PM
To: Ragone, Peter
Cc: Walzak, Phil
Subject: Re: Familiarity breeds contempt

Haha. Phil is a wise man.

What did the NyT say when they rejected us? The truth sometimes hurts, but also clears away the cobwebs.

On Nov 15, 2014, at 9:24 PM, Ragone, Peter
<pragone@cityhall.nyc.gov> wrote:

Ok. You're smart. I'm tired.

----- Original Message -----

From: Walzak, Phil
Sent: Saturday, November 15, 2014 09:18 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Familiarity breeds contempt

I'd go the other way

Instead of making excuses for the nyt, let's say - which is true - how eager and pleased hufpo was to take the piece, how well It has performed - ill get metrics - how HufPo is really where we want this kind of hit - millions of liberal, internet-saavy activists who are the lifeblood of the movement, not the stodgy stuffy Timesian ppl whose glory days are behind

----- Original Message -----

From: Ragone, Peter

Sent: Saturday, November 15, 2014 09:15 PM

To: Walzak, Phil

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Familiarity breeds contempt

- bdb... Here's what I would say but I'm not in the mood for the beating I will take...

I'm going to say this and I will be maligned for it, but this thrust is too political and punitdy for the times. As someone who has pitched scores of things to them, this political voice isn't what they print, ever.

Thoughts?

----- Original Message -----

From: B

Sent: Saturday, November 15, 2014 08:19 PM

To: Ragone, Peter; Walzak, Phil

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Familiarity breeds contempt

Don't take this truism the wrong way, guys. It's not directed at you, but more at a reality we've become accustomed to: I'm not treated with the respect of previous mayors. Thus the Times turns down our submission for an op-ed, something we have rarely offered. I think I'm safe in saying they wouldn't have done that with Bloomberg. We better think about how to handle this reality. And how to make it impossible for them to ignore us

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Ragone, Peter](#)
Subject: Re: Familiarity breeds contempt
Date: Sunday, November 16, 2014 8:27:51 PM

K

> On Nov 16, 2014, at 8:24 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>

> JFDC u shud run it down for him, in this case

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Sunday, November 16, 2014 08:21 PM

> To: Ragone, Peter

> Cc: Walzak, Phil

> Subject: Re: Familiarity breeds contempt

>

> I will if I talk to him before you

>

>

>

>> On Nov 16, 2014, at 3:41 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>>

>> You want to convey this or me?

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Saturday, November 15, 2014 09:43 PM

>> To: Ragone, Peter

>> Cc: Walzak, Phil

>> Subject: Re: Familiarity breeds contempt

>>

>> Haha. Phil is a wise man.

>>

>> What did the NyT say when they rejected us? The truth sometimes hurts, but also clears away the cobwebs.

>>

>>

>>

>>> On Nov 15, 2014, at 9:24 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>>>

>>> Ok. You're smart. I'm tired.

>>>

>>> ----- Original Message -----

>>> From: Walzak, Phil

>>> Sent: Saturday, November 15, 2014 09:18 PM

>>> To: Ragone, Peter

>>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>>> Subject: Re: Familiarity breeds contempt

>>>

>>> I'd go the other way

>>> Instead of making excuses for the nyt, let's say - which is true - how eager and pleased hufpo was to take the piece, how well It has performed - ill get metrics - how HufPo is really where we want this kind of hit - millions of liberal, internet-saavy activists who are the lifeblood of the movement, not

the stodgy stuffy Timesian ppl whose glory days are behind

>>>

>>> ----- Original Message -----

>>> From: Ragone, Peter

>>> Sent: Saturday, November 15, 2014 09:15 PM

>>> To: Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>>> Subject: Re: Familiarity breeds contempt

>>>

>>> - bdb... Here's what I would say but I'm not in the mood for the beating I will take...

>>>

>>> I'm going to say this and I will be maligned for it, but this thrust is too political and punidty for the times. As someone who has pitched scores of things to them, this political voice isn't what they print, ever.

>>>

>>> Thoughts?

>>>

>>> ----- Original Message -----

>>> From: B

>>> Sent: Saturday, November 15, 2014 08:19 PM

>>> To: Ragone, Peter; Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>>> Subject: Familiarity breeds contempt

>>>

>>>

>>> Don't take this truism the wrong way, guys. It's not directed at you, but more at a reality we've become accustomed to: I'm not treated with the respect of previous mayors. Thus the Times turns down our submission for an op-ed, something we have rarely offered. I think I'm safe in saying they wouldn't have done that with Bloomberg. We better think about how to handle this reality. And how to make it impossible for them to ignore us

From: [B](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Fialkoff, Gabrielle](#)
Cc: "jfdc@akpdmedia.com"
Subject: Fw: Damn good op-ed!
Date: Tuesday, November 18, 2014 8:49:33 AM

From a surprising source. But keep in mind

-----Original Message-----

From: Steve Rattner
To: Bill de Blasio
Subject: Re: Damn good op-ed!
Sent: Nov 18, 2014 8:47 AM

Bill:

Thanks so much for the nice note and for taking the time to write. It is disappointing that this defining issue of our time has receded somewhat in the minds of the public. So I am happy to help.

I wish you the very best as Mayor and always happy to help you any way that I can.

Best,
Steve

-----Original Message-----

From: Bill de Blasio <[\[REDACTED\]](#)>
Reply-To: "[\[REDACTED\]](#)" <[\[REDACTED\]](#)>
Date: Monday, November 17, 2014 at 11:34 AM
To: Steven Rattner <Steve@Rattner.com>
Subject: Damn good op-ed!

Steve, thanks very much for clarifying and elevating this discussion. I'm just sorry there aren't more people in elective office who see the truths you see. Well done. Best, Bill

Sent via BlackBerry by AT&T

From: [Gunaratna, Mahen](#)
To: [Spitalnick, Amy \(OMB\)](#); jfromowitz@akpdmedia.com; [Singleton, Jessica](#)
Subject: FW: See you tonight: Capital Pro Trivia Night
Date: Wednesday, November 19, 2014 1:06:50 PM

From: Emily Holman [<mailto:eholman@capitalnewyork.com>]
Sent: Wednesday, November 19, 2014 12:39 PM
To: Emily Holman
Subject: See you tonight: Capital Pro Trivia Night

We look forward to seeing you tonight at Capital Pro Trivia Night! Full details are below and should you have any questions, please email eholman@capitalnewyork.com.

Where: Hill Country; 30 W. 26th St., NYC
Date: Tonight, Nov. 19
Time: 5:30 p.m. registration, 6 p.m. game time
Questions: eholman@capitalnewyork.com

***This event will be video-recorded for a live segment on RNN's Richard French Live.*

CAPITAL PRO

TRiVIA NiGHT?

Join us for our first-ever New York City edition of **Capital Pro Trivia Night!** Come test your knowledge over drinks and appetizers with fellow Capital Pros, Wednesday, Nov. 19 as our senior reporter Azi Paybarah tees up questions on all things New York policy, politics and media.

WHEN: Wednesday, Nov. 19
5:30 registration; 6-7 p.m. game time

WHERE: Hill Country; 30 W 26th St.
New York City

**Get your team of 4 together
and RSVP to eholman@capitalnewyork.com**

Can't see the invitation? Just right-click to download the picture. Your email program may have prevented automatic download of this picture. Thanks, Capital Pro.

From: [Ragone, Peter](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); B; ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com)
Cc: [FLONYC](#); [Carey, Michael](#)
Subject: Re: Bam!
Date: Thursday, November 20, 2014 11:45:32 AM

This isn't the best decision, but its been made. We'll work it out.

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, November 20, 2014 11:22 AM
To: B; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Ragone, Peter
Cc: FLONYC; Carey, Michael
Subject: Re: Bam!

I defer to Peter on the final call, but here's my two cents:

1. I think Face the Nation, while not having the ratings of This Week, *should* be an easier interview.

Schieffer usually isn't as aggressive as others often are. (That's assuming Bob isn't on vacation or anything.)

2. Next Tuesday will be 3 weeks since the election, at which point even our national audience - hungry as they are to hear from leaders on where the party should go - will have had their fill of 2014 look-backs.

So if we checked this box on Sunday, we could close the door (for now) on national stuff & get back to New York-focused media opportunities for the rest of the year. I know we've got State of the City coming up - that must be a huge priority.

3. If we DO agree to the interview, I would conduct it from NYC. Helps avoid the Out-of-Town Brown stories* (*Former NYPD police commish Lee Brown, who became Houston mayor & developed - fairly or unfairly - a reputation for leaving his day job in Houston too often).

On 11/20/14, 10:45 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>What about the bird in hand, my friends?? We have momentum now and we
>should use it. We've been talking about Stephanopoulous for weeks with no
>result -- why keep delaying? And who says we can't get Stephanopulous too
>if we build enough momentum here. He who hesitates is lost...

>

>

>

>

>----- Original Message -----

>From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]
>Sent: Thursday, November 20, 2014 10:41 AM
>To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter
>Cc: FLONYC; Carey, Michael
>Subject: RE: Bam!

>
>Peter and I just spoke. He has something cooking with Stephanopolous at
>ABC which is a much bigger franchise - includes Today etc. He had billed
>it as exclu / first show. Even if it means pausing on this - think ABC
>is a bigger get.

>
>-----Original Message-----
>From: B [<mailto:BCCD@cityhall.nyc.gov>]
>Sent: Thursday, November 20, 2014 10:39 AM
>To: 'jfdc@akpdmedia.com'; Jonathan Rosen; Ragone, Peter
>Cc: FLONYC; Carey, Michael
>Subject: Re: Bam!

>
>
>Yes, need serious prep time, even if that means Saturday. This is a VERY
>big deal

>
>
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Thursday, November 20, 2014 10:34 AM
>To: B; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Ragone,
>Peter
>Cc: FLONYC
>Subject: Re: Bam!

>
>Fantastic. Let's be sure to do a good prep session, in-person if
>possible.

>
>On 11/20/14, 10:30 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>>
>>YES!

>>
>>
>>
>>----- Original Message -----
>>From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]
>>Sent: Thursday, November 20, 2014 10:23 AM
>>To: B; Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>>Subject: RE: Bam!

>>
>>Face the Nation on CBS wants you if exclusive to their network for this
>>Sunday. Either NYC or DC. Pls confirm asap.

>>
>>-----Original Message-----
>>From: B [<mailto:BCCD@cityhall.nyc.gov>]
>>Sent: Wednesday, November 19, 2014 11:57 PM
>>To: Ragone, Peter; Jonathan Rosen; 'jfdc@akpdmedia.com'
>>Subject: Re: Bam!

>>
>>
>>Excellent!! Now let's double down and try to get on a Sunday show to
>>talk about this. Need the three of you to combine forces on this. Need
>>a full court press. We need to press the advantage while we have a
>>little momentum

>>
>>
>>

>>----- Original Message -----

>>From: Ragone, Peter

>>Sent: Wednesday, November 19, 2014 11:05 PM

>>To: B

>>Subject: Bam!

>>

>>NYC mayor: Democrats must keep progressive vision

>>

>>By KAREN MATTHEWS, Associated Press

>>

>>

>>

>>Updated 1:48 pm, Wednesday, November 19, 2014

>>

>>.

>>

>>NEW YORK (AP) — New York City Mayor Bill de Blasio on Wednesday urged
>>his fellow Democrats to articulate a clear progressive message and
>>reject the "safe" campaign themes that he said doomed them in this
>>month's midterm elections.

>>

>>"The results speak for themselves," de Blasio told Politico's chief
>>White House correspondent Mike Allen. "Folks who didn't try this
>>message lost, sadly, overwhelmingly. The safe messages didn't work."

>>

>>

>>

>>De Blasio also reiterated that he hopes to host the Democrats' 2016
>>national convention and said he has secured \$10 million toward his \$100
>>million convention goal.

>>

>>

>>

>>De Blasio told Politico that the Democratic presidential nominee
>>"should speak to income inequality ... should be willing to challenge
>>the status quo, should be willing to challenge wealthy and powerful
>>interests and should marry that with a grassroots organizing strategy
>>that epitomizes the message."

>>

>>

>>

>>The remarks, livestreamed from Washington, D.C., echoed a column de
>>Blasio wrote in the Huffington Post last week and suggested that the
>>mayor, who rode a liberal campaign to a lopsided victory last year, is
>>seeking to position himself as a progressive voice on the national stage.

>>

>>

>>

>>De Blasio said a forthright liberal campaign serves Democratic
>>candidates better than the moderate approach that many of them employed
>>this year.

>>"The moderate approach has been proven to fail so consistently, why
>>would you not try a bolder approach?" he asked.

>>

>>

>>

>>De Blasio, who was Hillary Rodham Clinton's 2000 Senate campaign
>>manager, declined to say whether Clinton should run for president and
>>said he has not discussed his campaign ideas with her.

>>

>>
>>
>>Asked which Republican would be the most formidable foe, de Blasio said
>>Sen. Rand Paul of Kentucky "evinces a certain authenticity that any
>>good Democrat should worry about."
>>
>>
>>
>>"To the extent that there is a Libertarian philosophy that he sticks to
>>regardless of political convenience, I think that makes him a stronger
>>candidate," de Blasio said.
>>
>>
>>
>>New York City officials are bidding to hold the 2016 Democratic
>>convention at Barclays Center in Brooklyn. The other contenders are
>>Philadelphia; Phoenix; Columbus, Ohio and Birmingham, Alabama.
>>
>>
>>
>>De Blasio said in a news release that New York will be ready "to hit
>>the ground running the moment we're named host of the 2016 convention."
>>
>>----- Original Message -----
>>From: Ragone, Peter
>>Sent: Wednesday, November 19, 2014 11:04 PM
>>To: 'BCCD@cityhall.nyc.gov' <BCCD@cityhall.nyc.gov>
>>
>>Great clips from national/DC piece today. We're building a nice body of
>>work here for next cycle.
>>
>>Linder and Miller also emailed me about pd thing tonight.
>

From: [Ragone, Peter](#)
To: [B; FLONYC](#)
Cc: ["jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"](#)
Subject: Fw: DC clips
Date: Thursday, November 20, 2014 6:19:56 PM

See below.

From: Gunaratna, Mahen
Sent: Thursday, November 20, 2014 06:13 PM
To: Ragone, Peter
Subject: DC clips

[De Blasio Takes a Day to Pursue a National Profile](#)

NY TIMES - Michael Grynbaum

He shared a morning flight with Loretta Lynch, the nominee for attorney general, before heading to the White House for a meeting with President Obama's closest adviser. He warned Democrats to worry about the "authenticity" of Senator Rand Paul, and urged Hillary Rodham Clinton to shift her policies leftward, adding he would be "honored" to advise her. For Mayor Bill de Blasio, on a daylong tour of Washington on Wednesday, no topic seemed too big to tackle. "I think," the mayor mused during a morning appearance here, "the American dream has ceased to function for a lot of families." Eleven months into his term as mayor of New York City, Mr. de Blasio has no dearth of headaches back home: bumpy poll numbers, the departure of a key aide under a cloud of personal problems, and a tendency toward tardiness that led him to miss the most important moment of a memorial service last week for victims of a plane crash. But the mayor on display here on Wednesday looked unruffled by his recent troubles — and undeterred in his efforts to raise his national profile as a lodestar of the left.

[De Blasio Urges Clinton to Lean Left in a Presidential Run](#)

WSJ - Michael Saul

New York City Mayor Bill de Blasio on Wednesday encouraged Hillary Clinton to embrace the message of income inequality and other left-leaning issues if she decides to run for president. "The Democrat should be willing to challenge the status quo," Mr. de Blasio said at a breakfast forum when asked about the 2016 presidential campaign. "The Democrat should be willing to challenge wealthy and powerful interests and should marry that with a grass-roots organizing strategy that epitomizes the message." Mr. de Blasio's spin on the national stage Wednesday suggests he hopes to play a high-profile role as a liberal voice in the 2016 presidential campaign. Earlier this week, Mr. de Blasio dismissed the notion that he would be a presidential candidate himself, saying he plans to run for re-election to City Hall in 2017.

[Mayor de Blasio: I haven't smoked weed since college; couldn't be a pothead today given my job](#)

DAILY NEWS - Dan Friedman

Mayor Bill de Blasio said he doesn't smoke pot and couldn't given the demands of his 24-7 job.

At a Politico [breakfast Wednesday](#) where he positioned himself again as a national spokesman for progressive Democrats, the mayor also urged his party to focus on economic inequality. Asked when he last used marijuana, de Blasio said "college." He said he doesn't smoke and that a mayor who did couldn't do the job.

[De Blasio to Hillary: Run to the left to win presidency](#)

NY POST – Marisa Schultz

Mayor Bill de Blasio said Wednesday that Hillary Clinton needs to run to the left on a message of economic populism to win the presidency in 2016. It's "necessary" for Clinton to address the crisis of income inequality and de Blasio said he'd be "honored" to help her or any Democrat brush up on messaging. "I don't think we've had the opportunity to hear from her on this new (post-recession) reality," de Blasio said at a Politico breakfast in Washington. The mayor called liberal icon Sen. Elizabeth Warren an "indispensable" voice and said he's "hopeful" Clinton could find hers. "I think whoever runs has to address income inequality. They have to do it morally and they have to do it politically. The absence (of which) will lead to failure." In a wide ranging discussion, de Blasio stood by his relationship with Al Sharpton saying he's "comfortable" with consulting the "the leading civil rights figure of this country right now."

[De Blasio rips into The Post's coverage of his tenure](#)

NY POST - Marisa Schultz

Mayor de Blasio on Wednesday found himself having to respond to The Post's coverage of how he has handled issues ranging from his perpetual lateness to his relationship with Al Sharpton. Interviewer Mike Allen of Politico brought up several Post Page Ones during a wide-ranging discussion with the mayor, who earlier this week blasted the press for reporting on the problems of City Hall aide Rachel Noerdlinger and her family.

[De Blasio advises 2016 Dems, including Clinton, to run left](#)

CAPITAL NY – Sally Goldenberg

Mayor Bill de Blasio this morning advised the eventual 2016 Democratic presidential nominee, whoever she is, to shift leftward by embracing a platform of resolving income inequality. "I think there is a lot of room for a Democrat to speak to these issues," said de Blasio, who worked for Hillary Clinton in 2000 when she ran for Senate. "I think it could well be Secretary Clinton. But one way or another, the Democrats have to speak to these issues." De Blasio made the remarks to Politico's Mike Allen this morning during an hour-long, wide-ranging interview in Washington. (Politico and Capital are part of the same company, and Allen co-writes Capital Playbook.) When asked whether Clinton, who lost to Barack Obama in the 2008 primary, could occupy the liberal space in a national election, the mayor said he's "hopeful."

[Bill de Blasio Talks Hillary Clinton, Rand Paul and 2016](#)

NY OBSERVER - Jillian Jorgensen

Fresh off a media blitz urging Democrats to be Democrats in 2016, Mayor Bill de Blasio weighed in on the presidential race again this morning — saying he hopes Hillary Clinton runs and naming Rand Paul as the most

fearsome Republican contender. Mr. de Blasio discussed the Democrats lousy performance in mid-term elections and their best hopes for the 2016 contest with Politico's chief White House correspondent Mike Allen at the news outlet's Playbook Breakfast this morning. "The Democrat should speak to income inequality. The Democrat should be willing to challenge the status quo, should be willing to challenge wealthy and powerful interests, and should marry that with the grassroots organizing strategy that epitomizes the message," Mr. de Blasio said of what he felt should be the strategy employed by Ms. Clinton or any other Democrat who runs. Mr. de Blasio's criticism of Democrats who have hedged to the middle rather than leaning left has often been read by New York politicians as something of a veiled jab at Gov. Andrew Cuomo, who ran on a centrist platform rather than a progressive one. But in Washington, Mr. de Blasio's advice seemed perhaps pointed at a different centrist Democrat: Ms. Clinton, the former secretary of state whose 2000 Senate campaign Mr. de Blasio ran. Mr. Allen asked if the mayor believed there was room to her left on the presidential stage.

[Bill de Blasio Says He Hasn't Smoked Weed Since College](#)

NY OBSERVER – Jillian Jorgensen

He may not think the cops should lock people up for possessing weed, but he's not lighting up at Gracie Mansion, either. Mayor Bill de Blasio said today he does not smoke marijuana and has not in many years, after he was asked point-blunt about the herb during a sit-down with Politico journalist Mike Allen for the publication's Playbook Breakfast. "Do you smoke pot?" Mr. Allen asked. "I do not," the mayor responded. He hasn't partaken in pot since college, he said. (In those years, the future mayor sported an unkempt, curly attempt at an Afro hairstyle and beard that might lead some to assume he knew where to find weed.) Mr. de Blasio — who has been knocked for being perennially late to events, most recently to a memorial for victims of a plane crash due to some combination of oversleeping and foggy weather — told Mr. Allen he did not think a pot smoker would be up to the job of leading New York City.

[De Blasio urges leftward tilt by White House-seeking Democrats](#)

AM NY - Tom Brune

New York City Mayor Bill de Blasio on Wednesday said likely presidential contender Hillary Clinton or whoever becomes the Democratic candidate in 2016 should run to the left by addressing income inequality to motivate the party's voters. "I think there is a lot of room for a Democrat to speak to these issues," de Blasio said. "I think it could well be Secretary Clinton. But one way or another the Democrats have to speak to these issues." De Blasio came to Washington to tout his progressive agenda and warn against repeating the mistakes Democrats made in losing so many seats in the recent midterm elections.

[De Blasio Wants to Be a 'Better Person' About Being Late](#)

DNA INFO - Jeff Mays

Mayor Bill de Blasio says he's working on the habitual tardiness that caused a firestorm last week when he missed part of a ceremony for the victims of the Flight 587 plane disaster. "God's not finished with me yet and there's more work to do," de Blasio said when host and Politico reporter Mike Allen asked him about his lateness during a [Wednesday](#)

[morning](#) interview. "I'm going to continue to work on being a better person."

[City seeks \\$100M for 2016 DNC bid](#)

CRAIN'S NY - Bloomberg

Mayor Bill de Blasio said the city plans to raise as much as \$100 million to host the Democratic Party's 2016 presidential convention. During an interview at an event hosted by Politico in Washington, Mr. de Blasio said he is optimistic about the city's prospects, given that New York has "proven before" that it can host a successful presidential convention. The 1992 Democratic conclave was held in the nation's most populous city, and Republicans came in 2004. "We feel very good about it," said Mr. de Blasio, a 53-year-old Democrat.

[Mayor de Blasio Claims He Hasn't Smoked Weed Since College](#)

NY MAGAZINE - Staff

At a Politico breakfast this morning, Mayor de Blasio assured attendees that even though he backs a liberal pot policy, he's not spending his free time blazing and watching Broad City. In fact, de Blasio said, he hasn't smoked weed since college. I guess that makes sense; nobody with the munchies would bother eating pizza with a fork.

[Bill de Blasio: Democrats 'scared' of moneyed interests](#)

MSNBC - Alex Seitz-Wald

New York City Mayor Bill de Blasio has a message for his fellow Democrats: Be bold. As Democrats lick their wounds following this year's devastating midterm elections for the party, de Blasio said Wednesday they should resist the temptation to moderate their pitch to voters or play it safe. "The Democratic Party has to look in the mirror and bluntly realize that if we repeat 2014, we're clearly doomed. We cannot win an election if our own people are not motivated," de Blasio said at a breakfast with reporters organized by Politico in Washington. "The safe approach has been proven to fail so consistently, why would you not try a bolder approach?" The mayor, who in 2013 distinguished himself in a competitive Democratic primary field with a stridently populist and progressive message, won his election by the largest margin of any mayor in the city's history. His race should be a model for other Democrats, he said. De Blasio, a former progressive activist, wrote an op-ed in The Huffington Post after this year's election with similar advice for Democrats. Some in the party dismissed the essay as unsolicited advice from an out-of-touch New York liberal. But de Blasio's view is the consensus among progressive activists on the left, who essentially argue that the Democratic Party lost in 2014 because it wasn't liberal enough. As the mayor sees it, Democrats need to "stick to their guns," stop being "mealy mouthed" and "stiffen [their] backbone."

[Why Bill de Blasio Is Worried About Rand Paul in 2016](#)

NATIONAL JOURNAL - Rebecca Nelson

Ahead of 2016, Rand Paul has a top voice in liberal politics concerned for the Democratic Party. Bill de Blasio, New York City's first-term mayor, told journalist Mike Allen he thinks the Kentucky senator is the most formidable opponent for Democrats. Speaking at a Politico Playbook [breakfast Wednesday morning](#), the mayor said his party needs

to refocus its message on economic populism. Though he disagrees with Paul on a "host of issues," de Blasio said the likely presidential contender will be a force in the GOP. "He evinces a certain authenticity that any good Democrat should worry about," de Blasio said. And as long as Paul isn't swayed by his fellow Republicans, he'll be a strong contender. "To the extent that there is a libertarian philosophy that he sticks to regardless of political convenience, I think that makes him a stronger candidate than many." The mayor was in Washington to expound on his post-election op-ed last week, where he argued that, after a tough wake-up call in the midterm elections, Democrats must find their collective "backbone" in tackling economic inequality. Because 2014 campaigns didn't emphasize economic issues, he said, voters weren't inspired to get to the polls.

[Mayor de Blasio Warns: Fight Inequality or Lose to Rand Paul in 2016](#)

DAILY KOS - Staff

"Don't Soul-Search. Stiffen Your Backbone." That's the lesson Bill de Blasio, New York City's first Democratic Mayor in 20 years, is encouraging Democrats to heed in the wake of the 2014 midterms. On Wednesday, Mayor de Blasio warned his party that failing to embrace progressive policies could strengthen a certain Mitch McConnell-endorsed GOP presidential candidate in 2016 -- Senator Rand Paul. According to the National Journal, de Blasio told POLITICO's Mike Allen that Paul (R-KY) would be the "most formidable opponent for Democrats" in the upcoming presidential contest. "He evinces a certain authenticity that any good Democrat should worry about," he said. And as long as Paul isn't swayed by his fellow Republicans, he'll be strong contender. "To the extent that there is a libertarian philosophy that he sticks to regardless of political convenience, I think that makes him a stronger candidate than many."

[NYC mayor: Democrats must keep progressive vision](#)

WASHINGTON TIMES – Associated Press

New York City Mayor Bill de Blasio on Wednesday urged his fellow Democrats to articulate a clear progressive message and reject the "safe" campaign themes that he said doomed them in this month's midterm elections. "The results speak for themselves," de Blasio told Politico's chief White House correspondent Mike Allen. "Folks who didn't try this message lost, sadly, overwhelmingly. The safe messages didn't work."

[NYC Mayor Bill de Blasio: No, I don't smoke pot](#)

WASHINGTON TIMES – Tom Howell

New York City Mayor [Bill de Blasio](#) said Wednesday he doesn't smoke marijuana and doesn't think it would be a good idea for a man in his position, anyway. The Democrat was responding to a question from Politico's Mike Allen, who hosted a breakfast session with the mayor of America's largest city. [Mr. de Blasio](#) recently guided a shift in New York Police Department policy toward marijuana possession. Now, police will issue tickets to people found with less than 25 grams of the drug instead of arresting them — so long as they weren't smoking the weed. [Mr. de Blasio](#) said he hasn't smoked pot since college. Asked if he could smoke marijuana and still do his job, the mayor said: "I don't think so."

[New York Seeks \\$100 Million for 2016 Democratic Convention](#)

BLOOMBERG - William Selway

[New York](#) Mayor Bill de Blasio said the city has raised a tenth of the \$100 million it's seeking to host the Democratic Party's 2016 presidential convention. De Blasio said in an interview at an event hosted by Politico in Washington that he's optimistic about the city's prospects, given that New York has shown that it can host a successful presidential convention. The 1992 Democratic conclave was held in the nation's most populous city, and Republicans came in 2004. The mayor's office said today that the city has received \$10 million of commitments from [dozens of supporters](#), including [Goldman Sachs Group Inc. \(GS\)](#) Chief Executive Officer [Lloyd Blankfein](#), JPMorgan Chase & Co. CEO Jamie Dimon and MetLife Inc. CEO [Steven Kandarian](#). "We have a very good chance," said de Blasio, a 53-year-old Democrat. "I don't think a lot of people doubt the willingness and the ability of New York City to put together the resources needed for a convention." The convention could provide an economic boost to the winning city. Other communities competing for it include Columbus, Ohio, and Philadelphia, both of which are in key presidential swing states.

Sent from my iPhone

From: [FLONYC](#)
To: [Carey, Michael](#)
Cc: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)
Subject: Re: Del Cecato
Date: Friday, November 21, 2014 2:07:20 PM

Pls include me. Thx!

Sent from my iPhone

> On Nov 21, 2014, at 1:35 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>

> Yes sir!

>

>

>

> Michael Paul Carey

> City Hall

> New York, New York

>

>

> -----Original Message-----

> From: B

> Sent: Friday, November 21, 2014 1:30 PM

> To: Carey, Michael

> Cc: 'jfdc@akpdmedia.com'; FLONYC

> Subject: Del Cecato

>

>

> Michael, pls set up a mtg with Del Cecato for sunday for me (or even me and Chirlane), if works for John's schedule

>

>

>

>

>

From: B
To: "John Del Cecato [mailto:jfdc@akpdmedia.com]"
Cc: Katz, Rebecca; FLONYC
Subject: Re: The NYer: On Keystone and the N.S.A., Clinton Remains Quiet
Date: Friday, November 21, 2014 10:37:04 PM

SEAI
JUST

Preach, Reverend!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, November 21, 2014 10:06 PM
To: B
Cc: Katz, Rebecca; FLONYC
Subject: Re: The NYer: On Keystone and the N.S.A., Clinton Remains Quiet

And she should be aware of this truth:

She seems to be repeating the same mistake that she made in 2008, when the inevitability of her candidacy overwhelmed its justification.

On Nov 21, 2014, at 9:59 PM, B <BCCD@cityhall.nyc.gov> wrote:

Thanks very much for sending. The final sentence is why we MUST deepen our national work and provide the answer to that question

From: Katz, Rebecca
Sent: Friday, November 21, 2014 07:51 PM
To: B
Subject: Fwd: The NYer: On Keystone and the N.S.A., Clinton Remains Quiet

Sent from my iPhone

Begin forwarded message:

From: "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>
Date: November 21, 2014 at 7:50:05 PM EST
To: "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>
Subject: **The NYer: On Keystone and the N.S.A., Clinton Remains Quiet**

The last line is the kicker.

On Keystone and the N.S.A., Clinton Remains Quiet

BY [RYAN LIZZA](#)



PHOTOGRAPH BY SPENCER PLATT / GETTY
On Friday, Ready for Hillary, a super PAC that has been [described](#) as “a make-work program for former Clinton hands,” and that is busy building a database of donors and volunteers that the group will eventually sell or rent to an official Clinton campaign, held an all-day meeting at the Sheraton on Fifty-third Street, in New York.

In what it billed as a National Finance Council meeting, the super PAC sponsored a series of panels with well-known personalities from the Clinton world. Interspersed between seminars on politics and the media, state officials delivered testimonials before donors under the rubric “Why I’m Ready for Hillary.” Clinton was actually in town to deliver a speech a few blocks away, at the Mandarin Oriental hotel, but she didn’t stop by the Sheraton. The Ready for Hillary event was like a “Star Trek” convention where Captain Kirk never shows up.

The discussion panels were closed to the press, but reporters assembled in a room down the hall and a steady stream of Clintonites visited to take questions. Most everyone dutifully noted that the Clinton candidacy was still just a hypothetical, but occasionally some activists

slipped. Buffy Wicks, the executive director of Ready for Hillary, started one sentence with “When Hillary Clinton decides to run...,” dispensing with the façade.

It was an odd event: reporters asked questions about Hillary Clinton’s plans and policy agenda to a group of people who knew as little as anyone about her presumptive campaign and its messaging. In that sense, the Ready for Hillary meeting was the perfect embodiment of the Democrats’ current Hillary problem: everyone in the party seems to be supporting her, and yet nobody can articulate exactly why. (I wrote for the magazine recently about [Clinton’s seeming inevitability as a Presidential candidate](#).)

The meeting came at the end of an eventful week—one that only underscored Clinton’s continued reluctance to explain what she might want to do as President. In Congress, the Senate debated two major issues: the [Keystone XL pipeline](#) and reform of the National Security Agency. Clinton remained silent about both.

As Secretary of State, Clinton was in charge of the process that will eventually lead to a decision about whether the Administration allows TransCanada to build its pipeline, which would transport crude oil from northern Alberta down to American refineries in the Gulf of Mexico. It has become a defining issue for U.S. environmentalists, and was one of the most politically charged and significant issues that Clinton faced during her time at State—and yet her memoir, “Hard Choices,” contains not a single mention of Keystone. When the Senate this week debated a bill to force Obama to build the pipeline—rallied by Mary Landrieu, the Democratic senator from Louisiana, who faces a runoff election in December—Clinton still had nothing to say.

To be sure, the sensitive review process for Keystone is ongoing, and Clinton might feel that, by discussing her personal views, she would be prejudicing the outcome. Then again, if she has strong feelings one way or the other, shouldn’t she use her influence to affect the final decision?

N.S.A. reform is mentioned in "Hard Choices," but only cursorily, in a summary of the public reaction to Edward Snowden's leaks. "Scrutiny focused on the bulk collection of telephone records, not the content of the conversations or the identities of callers but a database of phone numbers, and the time and duration of calls, that could be examined if there was a reasonable suspicion that a particular number was associated with terrorism," she writes, with clinical detachment, in assessing the fallout. "President Obama has since called on Congress to implement a number of reforms so the government will no longer keep such data."

What does Clinton think of those reforms? She doesn't say. She offers the usual platitudes about balancing security and liberty but gives no indication of whether she believes that the program under which the N.S.A. collects Americans' phone records should be continued as is, modified, or scrapped. When the Senate killed the main N.S.A.-reform bill this week, Clinton remained silent.

For months, she also maintained silence on immigration, but on Thursday, after the President announced that he would use his authority to prevent as many as five million undocumented immigrants from being subject to deportation, Clinton released a rare statement endorsing the proposal. She did something similar in August, when, after being pressured from the left, she [spoke](#) about the events in Ferguson, Missouri.

But, despite the clear remarks about Ferguson and immigration, Clinton's views on many crucial issues remain opaque. She seems to be repeating the same mistake that she made in 2008, when the inevitability of her candidacy overwhelmed its justification.

At the Ready for Hillary festival, Mitch Stewart, one of Obama's top organizers in the 2008 contest, suggested that Clinton needed to be careful to develop a message and stick to it. He noted that she had failed to do that in the 2008

primaries. "Every six weeks, there seemed to be a new slogan, and there was nothing people could wrap their arms around," Stewart said.

But when he and others at the event were asked what that message should be, nobody really had any idea.

From: [The Mayor and First Lady of the City of New York](#)
To: jfdc@akpdmedia.com
Subject: You are cordially invited to a reception at Gracie Mansion
Date: Monday, December 01, 2014 10:58:04 AM
Attachments: [ATT00001.png](#)



Bill de Blasio
Mayor, City of New York
and
Chirlane McCray
Chair, Mayor's Fund Board of Directors

cordially invite you to

Celebrate the Holiday Season

Wednesday, December 10, 2014
6:00PM to 8:00PM

Gracie Mansion
88th Street and East End Avenue

Space is limited.

RSVP by Wednesday, December 3, 2014

212-788-2569 or email: invite@cityhall.nyc.gov

[Yes, I am attending](#)

[No, I will not attend](#)



BILL DE BLASIO
Mayor, City of New York

and

CHIRLANE MCCRAY
Chair, Mayor's Fund Board of Directors

cordially invite you to

CELEBRATE THE HOLIDAY SEASON

Wednesday, December 10, 2014
6:00 PM—8:00 PM

Gracie Mansion
East End Avenue at 88th Street

From: [John Del Cecato](#)
To: [FLONYC](#)
Cc: [Ragone, Peter](#); [B](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: This Week w Steph
Date: Wednesday, December 03, 2014 11:59:58 AM

Agreed! I'm out of town Friday and Sat - but could help with prep tomorrow, or could call in

> On Dec 3, 2014, at 11:51 AM, FLONYC <FLONYC@cityhall.nyc.gov> wrote:
>
> Good! Great opportunity here to shine a sharper brighter light on our reforms.
>
> Sent from my iPhone
>
>> On Dec 3, 2014, at 11:17 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:
>>
>> Update.
>>
>> With your appearance w Pres, the Ferguson/Garner decisions and Immigration summit. ABC now would like you live in studio on Sunday.
>>
>> This is a different tone than the interview in Park Slope we were discussing and it changes from "introducing the Mayor of NYC" to inside crowd to "Big news this week and here's someone in the middle of it".
>>
>> Its still an opportunity for Mayor to talk big themes for Dem Party - and Nation- but on a platform of some very weighty issues.
>>
>> We will need significant prep, which we're working on.
>>
>> Cool?

From: [Carey, Michael](#)
To: [Howe, Amanda](#); [Ragone, Peter](#); [Walzak, Phil](#); "[Jonathan@berlinrosen.com](#)"; [Shorris, Anthony](#); [Williams, Dominic](#); [Wiley, Maya](#); [Wolfe, Emma](#); "[jfdc@akpdmedia.com](#)"; "[nbaldick@hilltoppublicsolutions.com](#)"; [Ko, Eunice](#); [John, Roxanne](#); [Katz, Rebecca](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: Weekly Planning Meeting
Date: Wednesday, December 03, 2014 9:10:53 PM

All:

As of now this meeting is still happening on Thursday evening. If things are changed, I will keep you updated.

Thanks!!!

Michael Paul Carey

City Hall

New York, New York

-----Original Appointment-----

From: Carey, Michael

Sent: Friday, November 21, 2014 12:35 PM

To: Carey, Michael; Howe, Amanda; Ragone, Peter; Walzak, Phil; 'Jonathan@berlinrosen.com'; Shorris, Anthony; Williams, Dominic; Wiley, Maya; Wolfe, Emma; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Ko, Eunice; John, Roxanne; Katz, Rebecca; Fuleihan, Dean (OMB)

Subject: Weekly Planning Meeting

When: Thursday, December 04, 2014 7:00 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Ballroom

From: [Carey, Michael](#)
To: [Howe, Amanda](#); [Ragone, Peter](#); [Walzak, Phil](#); "[Jonathan@berlinrosen.com](#)"; [Shorris, Anthony](#); [Williams, Dominic](#); [Wiley, Maya](#); [Wolfe, Emma](#); "[jfdc@akpdmedia.com](#)"; "[nbaldick@hilltoppublicsolutions.com](#)"; [Ko, Eunice](#); [John, Roxanne](#); [Katz, Rebecca](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: Weekly Planning Meeting
Date: Thursday, December 04, 2014 5:17:26 PM

Hi All,

We are going to cancel this meeting for tonight.

Michael Paul Carey

City Hall

New York, New York

-----Original Appointment-----

From: Carey, Michael

Sent: Friday, November 21, 2014 12:35 PM

To: Carey, Michael; Howe, Amanda; Ragone, Peter; Walzak, Phil; 'Jonathan@berlinrosen.com'; Shorris, Anthony; Williams, Dominic; Wiley, Maya; Wolfe, Emma; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Ko, Eunice; John, Roxanne; Katz, Rebecca; Fuleihan, Dean (OMB)

Subject: Weekly Planning Meeting

When: Thursday, December 04, 2014 7:00 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Ballroom

From: [Leopold, Elana](#)
To: [Carey, Michael](#); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Ragone, Peter](#); [Seignious, Sandy](#); [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: MBDB: Prep for Sunday Talk Show
Date: Friday, December 05, 2014 3:03:31 PM

Please assemble

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [FLONYC](#)
Subject: Re: Did New York's de Blasio say what Obama can't on race?
Date: Saturday, December 06, 2014 11:44:17 AM

Exactly right

-----Original Message-----

From: John Del Cecato
To: Bill de Blasio
Subject: Re: Did New York's de Blasio say what Obama can't on race?
Sent: Dec 6, 2014 9:48 AM

Yeah - there will always be a little of that unhelpful-ness - but people will see our words match our actions in their own lives - just will take time

> On Dec 6, 2014, at 7:43 AM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

>

>

> Except the last lines which miss entirely the work we've been doing. Lazy reporting

>

>

> -----Original Message-----

> From: John Del Cecato

> To: Bill de Blasio

> Subject: Did New York's de Blasio say what Obama can't on race?

> Sent: Dec 6, 2014 7:29 AM

>

> Thoughtful piece

> <http://www.msn.com/en-us/news/politics/did-new-yorks-de-blasio-say-what-obama-cant-on-race/ar-BBgp2aI>

>

>

>

>

> Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

From: [Carey, Michael](#)
To: [Hagelgans, Andrea](#); [Leopold, Elana](#)
Cc: ["Jonathan@berlinrosen.com"](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Ragone, Peter](#); [Seignious, Sandy](#); ["jfdc@akpdmedia.com"](#)
Subject: Re: MBDB: Prep Call for Sunday Show
Date: Saturday, December 06, 2014 3:10:20 PM

In the body of the email:

EVENT MEMO: THIS WEEK WITH GEORGE STEPHANAPOULOUS

DATE: Sunday, December 7, 2014

TIME: 9AM EST- Lead Interview

LOCATION: ABC Studios
47 West 66th Street
New York, NY

FROM: PETER RAGONE

<!--[if !supportLists]--> I. <!--[endif]-->PURPOSE

YOU will join George Stephanopoulos on This Week Sunday news hour. This is an opportunity to continue the drumbeat on the election and showcase NYC's progressive leadership. In the wake of the Ferguson and Garner grand jury decisions, it is also an opportunity to demonstrate strong progressive leadership on complex issues (police and community relations).

Topics will include:

- <!--[if !supportLists]-->· <!--[endif]-->Governing progressively - Community/Police Relations
- <!--[if !supportLists]-->· <!--[endif]-->The future of the Democratic Party
- <!--[if !supportLists]-->· <!--[endif]-->Immigration
- <!--[if !supportLists]-->· <!--[endif]-->DNC and presidential election 2016

<!--[if !supportLists]--> II. <!--[endif]-->PARTICIPANTS

<!--[if !supportLists]--> III. <!--[endif]-->PRESS PLAN

<!--[if !supportLists]--> IV. <!--[endif]-->SEQUENCE OF EVENTS

- <!--[if !supportLists]-->· <!--[endif]-->Doors open 8:30 A.M.
- <!--[if !supportLists]-->· <!--[endif]-->Interview begins at 9:00 A.M.

<!--[if !supportLists]--> <!--[endif]-->**YOU** arrive at **xxx**
<!--[if !supportLists]--> <!--[endif]-->**YOU** will have light make up and be Mic'd
At TKTK .
<!--[if !supportLists]--> <!--[endif]-->**YOU** walk onto stage
<!--[if !supportLists]--> <!--[endif]-->**YOU** will be across from George
Stephanopoulos
George will welcome you and start the questions

<!--[if !supportLists]--> V. <!--[endif]-->ATTACHMENTS

- George Stephanopoulos Bio
- Background on recent shows
- Talking Points
- Transcript of Ray Kelly
- Op-Ed
- Manchester Speech

BIO

George Stephanopoulos was born to first-generation Greek-American parents on February 10, 1961 in Fall River, Massachusetts. He began his career in Washington, D.C. as an aide to an Ohio Congressman and later helped with Bill Clinton's 1991 presidential campaign, becoming a trusted advisor post-election. Stephanopoulos eventually joined the staff of ABC News, serving as anchor for *This Week* and co-host of *Good Morning America*.

SHOW SNAPSHOT

NOTE: Estimate 20 questions

Anticipated questions on Garner include:

- <!--[if !supportLists]--> <!--[endif]-->Is this a national movement moment:?
- <!--[if !supportLists]--> <!--[endif]-->Will these protests breakthrough and create a new discussion or will people settle into their own camps?
- <!--[if !supportLists]--> <!--[endif]-->What is the role of the president in all this?
- <!--[if !supportLists]--> <!--[endif]-->Body cameras?
- <!--[if !supportLists]--> <!--[endif]-->Ray Kelly/ Giuliana/PBA comments (transcript at end)

- **Sample recent questions on Ferguson:**
 - Everyone's waiting for the grand jury to hear, what the final word from the grand jury is. Your FBI has warned about possible violence in the wake of that decision. What is your message to the people of Ferguson and others who are looking to protest?
 - Are you worried here?
 - One of your heroes, John Lewis, has suggested that if there's no indictment in this case, it would be a miscarriage of justice, and another turning point like Selma. Do you agree with that?
 - Do you think it would make sense for you to go to Ferguson after this decision?
 - What about the broader issues of race? I was struck by a poll I saw recently that said since 2009 the number of African Americans who think that race relations are getting better has actually gone down.
- **Sample recent questions on immigration:**
 - What are the consequences for the President for acting on immigration on his own?
- **Sample recent questions on HRC and Elections:**
 - Will you coordinate? Does she have your blessing to kind of separate when she needs to?
 - You still talk pretty regularly?
 - So give me a headline sentence. What was the message the voters were sending Tuesday night?
 - What is the memo you're going to write to the Democratic candidate in 2016 to

say this is how you win in XX?

PROGRESSIVE MOVEMENT MESSAGES

<!--[if !supportLists]--> <!--[endif]-->We were once known as the party that responded directly to the needs in people's lives – now many can't tell you what Democrats actually stand for. That's a problem. By defining the problem bluntly and honestly, that's when solutions open up.

<!--[if !supportLists]--> <!--[endif]-->When Democrats are bold; when we run on our progressive principles rather than run from them; when we choose to tackle the tough issues that are destroying the middle class and ignoring the working poor - we not only give people a sense of who we are as Democrats, we give them hope that we can actually make the changes they can see in their own lives.

<!--[if !supportLists]--> <!--[endif]-->If you can't about people's real life concerns honestly, why should anyone believe you can fix it?

<!--[if !supportLists]--> <!--[endif]-->Here is a party that for the last election refused to talk about the issues that really affect people--- race, immigration, income inequality-- why is it any surprise when they failed to galvanize votes?

<!--[if !supportLists]--> <!--[endif]-->Income inequality, immigration, race – these are the very real issues that people grapple with at the kitchen table and they should be the issues that define us as democrats.

<!--[if !supportLists]--> <!--[endif]-->Too many politicians make decisions because they fear losing an election. That's the kind of cautious approach that breeds cynicism and fosters apathy.

<!--[if !supportLists]-->○ <!--[endif]-->What Democrats really need to fear is this:
when we shy away from talking about the tough issues; when we tell ourselves that issues of race relations, income inequality, and corporate greed are too dicey to touch - we not only risk losing elections, we risk losing people's belief that we understand their lives.

<!--[if !supportLists]-->○ <!--[endif]-->Across the country, families are crippled by low wages, few benefits, unaffordable housing, lack of Pre-K and after-school. If the next six years mirror the last six, the gap between the wealthiest Americans and everybody else could cement us as a Gilded Nation. That's morally wrong, and it's economically unsustainable. We must address it, and do it now.

<!--[if !supportLineBreakNewLine]-->

<!--[endif]-->

[IF asked on HRC]

<!--[if !supportLists]--> <!--[endif]-->I'm not talking about any one candidate.... I'm

saying this to all Democrats.

<!--[if !supportLineBreakNewLine]-->
<!--[endif]-->

PUBLIC SAFETY

- It has been a deeply emotional week for the Garner family and all New Yorkers. His death was a terrible tragedy that no family should have to endure.
- His death has put a spotlight on police-community relations and civil rights--- some of the most critical issues our nation faces today.
- What we've seen this week is proud and powerful tradition of expressing ourselves through non-violent protest --- I'm proud of the NYPD for its response as well. In a city of more than 8 million people, we saw minimal arrests and peaceful demonstrations.
- Commissioner Bratton is taking bold steps to reform community-police relations. Together we're committed to creating mutual respect between police and community, fairness and consistency.
 - Ended overuse of stop and frisk. First 3 quarters, number of stops down 79%. But the stops that are being made are more meaningful for public safety-- fewer stops, but more of the stops resulting in the arrest for a criminal offense (increase from 6% to 16-17% of stops resulting in an arrest for some type of offense)
 - Reduced arrests for low-level marijuana possession: In 2 weeks since new policy implemented, low-level marijuana stops down more than 60%
 - Immediately committed to retraining every single officer, all 35,000, with a special focus on use of force. More tools and training for conflict resolution.
 - And beginning to test the use of body cameras on police officers.
- These reforms are having an impact: from July 1 through November 30th, complaints lodged with Civilian Complaint Review Board declined 26% [1,813 complaints filed compared to the same period in 2013 when 2,450 complaints filed].
- What we're talking about here are centuries-old problems of racism and injustice; clearly there is always more to be done.
 - There are still wide disparities in income, employment, housing, education, and public health in this city.
 - And despite the enormous progress, the gap between law enforcement and our communities remains too large.

Q&A

Q:

You made some very personal comments this week, showing solidarity with the Garner

family and communities of color who feel besieged by police aggression. But you oversee 35,000 police officers, and in that press conference, you never once talked about the thousands of officers who do a very dangerous job – and do it well – in order to keep Black, Latino, white, and Asian New Yorkers safe. Was that a mistake?

A:

- I spoke very clearly about Commissioner Bratton and the officers he commands – and I publicly praise their skill, their courage, and their tremendous work under extraordinarily difficult pressure to keep us safe.
- Unwavering respect for and pride in our law enforcement officers. THEY are the reason that we have seen a drop in murder, robberies, and almost every other category since I became mayor.
- I have never confused the hard work of the vast majority of police officers with the misguided actions of a few.
- Protests- Thousands of people took to the streets to make their voices heard. But they did so peacefully. There were arrests, to be sure. But New Yorkers spoke out for reform without violence or vandalism.
- That’s a testament to the protestors, who know that change comes through activism, not violence. And it’s ALSO a testament to our police officers, who kept the city safe while also respecting the rights of many, many hurt and angry people to demonstrate.

Q:

There’s been a lot of talk about the Broken Windows theory of policing – targeting those who commit smaller crimes in hopes of preventing more serious crime. Eric Garner was breaking the law, selling loose cigarettes illegally. You and your police chief have defended Broken Windows as an appropriate method for policing.

The head of the police union criticized you – essentially saying that if you want police officers to do their jobs differently, to NOT crack down on smaller crimes – then it’s up to you to tell them that – that you can’t tell them to police a certain way, and then criticize them for doing their jobs. Is it fair to say you’re trying to have it both ways?

A:

- Under my police chief, we are not only rethinking how we police – so that we target the actual bad guys; we are already implementing it.
- We came into office saying we’d eliminate the overuse of stop and frisk, which was unfairly targeting young men of color. We did that. 533,042 stop and frisks in 2012; 191,558 in 2013; only 38,456 so far during the first three quarters of 2014.
- Now, the critics said that was crazy – that crime would SOAR as a result. But the OPPOSITE has happened. Crime is down more than 4%.
- From arming police officers with new technologies like a GPS system to more quickly pinpoint the firing of an illegal gun; to pushing forward with body cameras; to a wholesale retraining of the entire police force so that they are protecting AND respecting the people they’re sworn to serve.

Q:

But Broken Windows is Commissioner Bratton’s baby. He applied it during the Giuliani era. Your critics on the Left have said that if you were serious about reforming a crackdown on

petty crimes, you wouldn't have picked Bratton.

• **A:**

- Let me tell you something about Bill Bratton. I know this man, and I know his heart.
- And there is no police chief in the country who is more committed to building a stronger relationship between police and the people they serve.
- When he was chief of the LAPD, race relations were terribly frayed.
- Mentioned the reforms we've put in place to date.
- Also the way we're communicating with residents of our city. Commissioner Bratton has spoken publicly about rooting out racist cops.
- With all due respect to previous administrations, New Yorkers have never heard a police chief confront an issue like that so directly and with such unflinching resolve. And that sends a signal to our 35,000 police officers that we have great trust in them, but we also hold them to a high standard of conduct.

Q:

You've also been criticized by the Left for your actions on policing. The NYT has questioned Broken Windows, while others on the left have denounced it. You campaigned as a progressive reformer. Are you now sort of stuck between a rock and a hard place?

A:

- I am a product of movement politics. And let me explain what that means. It means you believe that the way to bring about real, substantive change is to push and push and push – not settle for half a loaf. You need to challenge those in power to do more to address big challenges.
- Today, I'm the one in power. So I have great respect and empathy for those who want me to produce more change and to do it faster. I don't dismiss that; I embrace it. It helps keep me focused on the core mission. I signed up for this job – and I am going to work as hard to deliver change from the inside as I did when I was on the outside.

Q:

Several times this week, you've mentioned racism as it relates to policing. The polls show that many people of color agree with you. But those same polls show that most white residents disagree. By talking about racism so frequently, don't you risk dividing the city – pitting white New Yorkers against Black and Latino New Yorkers?

A:

- To pretend like racism doesn't exist in our society today is the height of irresponsibility.
- And we're never going to eliminate it if we decide that it's a topic we can't even TALK about.
- And New Yorkers don't shy away from discussing the hard topics. We're a city of 8.4 million personalities, and the greatest diversity of any city in the country. We talk things out; we're real with each other; and we work together to solve problems. That's what New York is all about.

Q:

Rudy Giuliani accused you of racism and the PBA says that you unfairly targeted cops. How

do you respond?

A:

- When Rudy Giuliani was mayor, our city was as racially divided as any point in my lifetime. He saw political utility in systematically shutting out leaders in the African American and Latino communities.
- Mike Bloomberg, with whom I've disagreed on many things, made great progress in repairing some of the damage done to race relations in New York during the Giuliani years – and I applaud him for that.
- I'm not going to shy away from having tough conversations about race and injustice. That's the only way we're going to move forward and make real progress.

Q:

Several members of Congress from New York, including the two Senators, criticized the grand jury for not indicting. You very deliberately stopped short of doing that. Were they wrong to judge the grand jury's decision?

A:

- I'm not going to speak to their individual decisions. I just believe that as Mayor, it's not appropriate for me to comment specifically on what the grand jury did.
- But as a New Yorker, as a father, and particularly as part of an interracial family, I know the anger and pain and frustration of millions of New Yorkers – and countless Americans across the country – and I know it in very personal terms.
- There are those who feel that the system is broken – that it continues to fail people from certain communities over and over and over again. And that has to change. And we will do everything in our power as an administration – but also as a city of 8.4 million New Yorkers – to change that.

####

Progress vs. Cuomo

Q: You wrote a passionate piece for Huffington Post about the need for the Democrats to stay left, yet you enthusiastically supported Governor Andrew Cuomo, who seems to take pleasure out of disappointing liberals. How can you be for both?

A:

- I have been unapologetic about wanting to move New York City in a bold, progressive direction. Best way to help the city is to support and work with Governor Cuomo.

Ray Kelly on CNN

Chris Cuomo: Let's bring in former New York City police commissioner Raymond Kelly. It's good to have you, commissioner. As always, thank you for being here. First, let's talk about how the protests are going in New York City. Do you believe that this is happening the right way here? Are the police doing the right thing? Are the protesters doing the right thing?

Ray Kelly: The right thing – that's an interesting question. Obviously they're tying up traffic. There's a lot of concern. There's a lot of emotion involved here. I think the police are doing a good job. I think sometimes you have to prevent people from blocking traffic or taking a bridge. And you know, that's something, I hope, the leadership is looking at doing. But what we've seen is the demonstrators able to take over streets and bridges for a significant period of time. That impacts on a lot of people's lives.

Cuomo: But what can you do without escalating the situation and turning it into something that is a real disaster?

Kelly: Well, they have made 100 arrests last evening so you can make arrests. But you don't always have to make arrests. The police department in New York is the biggest in the country – 35,000 uniformed officers. You can mass officers to prevent some of these things from happening.

Cuomo: Do you think it's wrong that they're taking to the streets and protesting over what happened?

Kelly: No, absolutely not. That's what we're all about here in this country. People have very deep concerns about two decisions – the Michael Brown and Eric Garner case. We understand that.

Cuomo: When you look at this Garner tape – you've seen it – when you look at what officers do in there, where you surprised there was no indictment?

Kelly: You can't put yourselves in the place of the grand jury. We weren't there. I don't know what they saw. I don't know if they did it frame by frame. I don't know what the officer said.

Cuomo: Do you think we should know?

Kelly: I'd like to know, and obviously New York law is different from Missouri law.

Cuomo: But he hasn't even asked – the prosecutor – he hasn't even asked the judge to release it.

Kelly: Well, he's asked for a portion of it. He got some information yesterday or the day before –

Cuomo: But he's not really going the disclosure route – you think they should be?

Kelly: Well, I think a – disjuncture – I'd like to see more information, yes.

Cuomo: Because there's something about it that doesn't make sense. When you just look at the video in real-time, it does look like he's choking the guy, he goes down –

Kelly: Well, I think it's important to remember a chokehold is restricted by an internal regulation. It is not against the law. In many police departments in the country, it's no problem. So, it is a regulation.

Cuomo: Right and it was very important to you. You were very out front about it – about why you didn't want it.

Kelly: Well, I banned the regulation – I put in the regulation about 20 years ago because we had a series of cases. No question about it, it is very sensitive when you go near somebody's neck. And it's resulted in the deaths of other people in the history of this department and other departments.

Cuomo: But where it's legal or not – I feel like we're getting caught in the weeds on this. He gets behind the guy, he chokes him, the guy goes down, he's saying he can't breathe, he dies. It just screams of excessive force.

Kelly: Well, again, we don't know exactly what was presented to the grand jury.

Cuomo: So then you get why this happened, and race comes up – unarmed black man, he's selling cigarettes – maybe, maybe not. Who knows if he even had the cigarettes there? That's unclear. And he winds up dying and this is what happens because blacks don't get fair treatment by the cops. It's a cultural problem. Do you accept that?

Kelly: Do I accept that as being a – I accept that as being clearly a perception on the part of a lot of people. There is a perception in the African-American community that they don't get fair treatment in many, many encounters with the police department. I would like to point out that in 2013, there was a poll of [inaudible] of the New York City police department. 70 percent of people approved of the actions of the NYPD, and it was at 58 percent in the African American community. So the notion that there is this great schism between the African American community and the NYPD, simply was not the case in 2013. Now, if you keep talking about it, yes, it will continue to fester and become more of a problem.

Cuomo: Do you think our talking about it is creating the problem or do you think there's a problem and we're talking about it?

Kelly: No, I think some politicians – and certainly in the campaign in 2013, it was made an

issue. And it continues to be an issue in the political sphere. So, yeah I think it adds to the problem.

Cuomo: But do you think it's not just highlighting a reality – that cops in high-crime districts that tend to be high-minority districts, have a rougher and less dignified relationship with the police than let's say, where I am on Carnegie Hill.

Kelly: Well I don't think that's what the issue is, [inaudible] what people are saying. Is there tension in some minority communities between the police and the people who live there? Sure.

Cuomo: Can you change it?

Kelly: You can work to change it.

Cuomo: How?

Kelly: By more communication, by having a more diversified police force. The NYPD — the police officer rank — is a majority minority now. You have police officers in 106 countries, so a lot of effort has been made. I think we've made a lot of progress. Now when you have an Eric Garner case, when you have a Michael Brown case, it certainly sets us back significantly. But, in the big picture — certainly from my vantage point having been in the business 40 years — a lot of progress has been made.

Cuomo: And — so how do we improve? And you gotta deal with culture, you gotta deal with conversation with the community, you work for them not against them — what happens when the horrible happens? Do you think prosecutors should investigate their own cops.

Kelly: Prosecutors are elected — we have five district attorneys elected in New York City. They're representing the people. Now, in certain instances, I can see where you need a special prosecutor. But in normal cases — when I say normal cases, when there's some encounter between the police and members of minority community — I think the DA's can do the job.

Cuomo: But they're making their cases with these same men and women. I mean, these are their people. I mean, the guy out in Staten Island — these are his cops that he makes cases with all the time. And so he goes before the grand jury — do you think he's as aggressive with, you know, that defendant being a cop as he would be if it were Eric Garner. They usually go in there wanting an indictment — the grand jury is a tool of theirs, you know this.

Kelly: The district attorneys that are in New York City — the ones that I know — we all hold them to the highest standards and I think they do a terrific job. In certain instances, maybe it calls for a special prosecutor. I wouldn't say at any time there's a police investigation that you needed a special prosecutor — I don't think so. I think they'd be against it quite a bit.

Cuomo: A little inside baseball, but I think people were trying to figure out how this happened because it seems like probable cause was a bar you could have hopped over pretty easily here. What would happen in trial? Who knows. Staten Island — that's where this happened. They made a movie Cop Land, that was basically about Staten Island, that there's a lot of conservative people there, that there's a lot of first responder families, and that maybe if this had happened in another borough you would have gotten an indictment — but not there. Do you think there's anything to do?

Kelly: The grand jury, as I understand it — made up of 14 whites and nine, or eight, African-Americans. So that's pretty representative. And actually — the demographics of Staten Island — a larger percentage of whites than that jury reflected. So, I mean, I think that's a pretty reasonable construct of a grand jury to look at this case.

Cuomo: So you think, going forward, changes can be made? The first thing we've heard is three-day training for 22,000 cops and that's going to be a sweeping change. That's not going to be enough — that's just going a first step, right?

Kelly: Well, as far as training is concerned, I'd like to point out that the NYPD is the only major police department accredited by the commissioner on law enforcement accreditation. It took four years to do. It was renewed in 2009 and 2012. So, the training, I think, has been well done. Now, is this new training is going to make a difference? We'll see. I don't know who devised it. I don't know who put it together. I don't know what expert input we have. We'll have to see.

Cuomo: Could be something that just sounds good.

Kelly: You could talk about training and talk about it for quite a while. It's always the answers down the road.

Cuomo: Right? You started this conversation with, kind of, adding that a lot of politicians say this and now they're saying they've got the solution and it's in training. Do you think that the police can become scapegoats in a situation like this for politicians who don't want to deal with underlying social issues.

Kelly: Sure. Absolutely. We've seen that throughout the history of modern policing. The police are easy to bash. In this city, you have record low crime rates. Last year, we had 333 murders. In 1990, we had 2,245 murders and a million fewer people living in New York than we have now. The city is as safe as its ever been, yet people want to still blame the police of a myriad of things.

Cuomo: Push back is, well how did you get it that way? Part of it's going to be the economy, right? Whether it's stop and frisk — which you had very strong feelings about — or broken windows policy — which Bratton and you guys were architects of that — that the people who you police on that level pay too high a price for too small a crime. This guy was selling cigarettes and he winds up getting rushed by a handful of officers. He winds up dying — it's not worth it. Even if it reduces crime.

Kelly: People in these communities, I think, have a pretty strong relationship with the police, contrary to what you may see in the media. They need help — they want help. The president said the other day that communities of color need strong policing. And it has absolutely transformed neighborhoods throughout New York. You know that — you've been here your whole life. You know, neighborhoods that you'd never go to 20 years ago, now have million dollar condos in them. That's because of the low-levels of crime and the feeling of public safety.

Cuomo: You do not think that this should be representative of the NYPD overall? In terms of its reputation.

Kelly: What is representative?

Cuomo: The Eric Garner situation.

Kelly: New York City Police Department does terrific work every day and it's made this city, that was crime-ridden in 1990, the safest big city in America.

Cuomo: Commissioner Kelly, you're certainly a part of that legacy and we appreciate you being on New Day.

Kelly: Thanks, Chris.

Your Op-ed:

It's a time-honored tradition.

After months of covering the midterm elections through a prism of polls and tactics, pundits will shift their focus to the defeated party's so-called season of "soul-searching."

As a Democrat, I'm disappointed in last Tuesday's results. But as a progressive, I know my party need not search for its soul – but rather, its backbone.

The truth is that the Democratic Party has core values that are very much in sync with most Americans.

We believe in taking dead aim at the income inequality that infects our communities – from big cities like New York, to small towns and rural areas across the United States.

We believe that the wealthy should pay their fair share so we can lift people out of poverty and grow our middle class.

And we believe in rules that prevent big corporations and Wall Street banks from unraveling workers' pensions, suppressing employees' wages and benefits, and rigging the system to reward wealth instead of work.

This year, too many Democratic candidates lost sight of those core principles – opting instead to clip their progressive wings in deference to a conventional wisdom that says bold ideas aren't politically practical.

To working people, it showed Democratic weakness – a weak commitment to the change desperately sought by struggling families, and a weak alternative to a Republican philosophy that has held America back.

Bold, progressive ideas win elections.

Just ask Senator Al Franken, who has fought fearlessly to rein in Wall Street, and won by a larger margin on Tuesday than President Obama did in Minnesota in 2012.

Or Senator Jeff Merkley, who never backed away from his support for Obamacare – a federal program that is already working to reduce income inequality, and promises to do more to address the inequality crisis than anything out of Washington in generations. Merkley won re-election in Oregon by six points more than Obama won that state in 2012.

Then there's Governor Jerry Brown, who cruised to re-election after championing – and winning – a millionaire's tax that dedicated funding to California's public schools.

And don't forget Governor Dan Malloy – who was written off by so many in his re-election bid in Connecticut. Malloy raised taxes so he could invest more in education each year (at a time when other Governors were slashing education to close yawning budget gaps). Malloy passed earned sick time and a minimum wage hike. And in his re-election bid, he proudly stood alongside President Obama.

Malloy not only lived to tell about it on Tuesday, he increased his margin of victory in a rematch with his 2010 Republican opponent.

Critics will point to competitive Senate races in Kentucky, Arkansas, and North Carolina as places where such progressive policies would all but ensure Democrats' defeat.

Our question is: how would they know?

In those states, Democratic candidates didn't say much about progressive taxation, expanding health and retirement benefits, or implementing anti-poverty efforts like universal pre-k or affordable housing.

In Kentucky, more than 413,000 residents have signed up for Obamacare – making it one of the program's most notable success stories. Arkansas had the nation's fourth highest poverty rate last year, at 19.7%. In North Carolina – nearly 60% of three-and-four-year olds are not enrolled in pre-k. What were the Democratic candidates offering voters there?

We saw photo-ops with candidates firing their rifles of choice; witnessed rhetorical gymnastics about how different they were from Obama; and watched televised debates dominated by empty attacks on the Koch Brothers' influence on campaigns, rather than policies requiring billionaires like the Kochs to pay their fair share in taxes to fund programs benefiting working people.

I'm not blaming the individual candidates here. The strategies they employed are largely the making of Washington insiders who force-feed message points on candidates under threat of being written off by their national party infrastructure.

But we've tried it the Washington way time and time again – and seen the result. It's time for a bold, new approach – with campaign messages that are rooted in local concerns and core party principles; ideas that are morally just, intellectually honest, and sound public policy. In other words, a campaign plan that gives voters some credit, and has a real chance of success at the polls.

Acknowledging the need to address income inequality helps win elections. Want proof? Look at the Republicans. In several contests where the GOP prevailed last Tuesday, candidates spoke directly to voters' concerns on issues like poverty, wage equality, and

underemployment.

And tackling inequality is not only good politics; it's good government.

In New York, progressive Democrats joined me in passing universal pre-k and an expansion of after-school programs. We are pursuing bold plans for building affordable housing. And we've taken decisive action to offer more people paid sick leave and living wages.

In Washington, Senator Elizabeth Warren and progressive Democrats have fought to better regulate the complex financial instruments at the heart of the 2008 fiscal meltdown, and have battled the big banks to allow students to refinance their college loans at current lower rates.

And the fight against inequality isn't limited to blue states. Right now, there's a fierce battle being waged on behalf of pre-k in dark-red Indiana. In Kentucky, Governor Beshear maintains wide support and popularity after publicly championing the benefits of Obamacare to the state. Last week, voters in Arkansas, Alaska, Nebraska, and South Dakota approved ballot measures to increase the minimum wage.

So where do Democrats go from here?

The 2016 presidential election is two years off, but will have a huge impact on the lives of America's middle-class and poor. Democrats simply cannot rely on shifting demographics and a badly damaged Republican brand to hold the White House and help countless Americans who are struggling.

We must demonstrate, from coast to coast, that we are a party dedicated to lifting people out of poverty; one committed to building a bigger and more durable middle-class; one that is unafraid to ask a little more from those at the very top – the wealthy individuals and big corporations who have not only rebounded from the depths of the Great Recession, but who've accumulated record new wealth.

This is a blueprint to revitalize the Democratic Party; to reenergize the everyday people whom we have always championed and stand up tall – with a backbone of steel – in what is sure to be a hard-fought contest for the direction our nation in 2016 and beyond

Mayor Bill de Blasio Delivers Remarks at the Labour Party Conference September 24, 2014

Remarks as Prepared for Delivery

It's such an honor to be here with Mr. Miliband and ALL the people who make this Labour Party what it is. From he and the other rising stars who will lead Labour to victory next year... to the everyday activists whose unflinching passion and energy will fuel the campaign.

Though I've seen your efforts mostly from afar, it's clear to me, even across five time zones

and an ocean, that this group is working towards something special.... something important.

It's fitting that we find ourselves in Manchester. This city was at the forefront of the innovation and ingenuity that drove the Industrial Revolution, helping shape the contours of the modern economy that we know today.

It shares a special status in history with the city I love and am so honored to lead. Both are places where big ideas and raw grit have been honored and rewarded like few others in the world.

It is also among the first places in the world to foster a modern working class... and among the first where working people empowered themselves to take part in the political process. It's no wonder then that Manchester is a place where hard truths are deeply understood and spoken out.

I cannot imagine a more appropriate backdrop for this gathering because yours is a party BORN out of working people attaining the right to vote... a party that EXISTS to fight for working families and forcefully address their needs.

Labour has inclusiveness and progressiveness coded in its DNA... Yours is a party grounded in the idea that everyone's voice matters.... And that no one should be left behind.

THIS Labour Party is led by a new generation of progressive leaders and defined by bold ideas. You stand ready to ACT with a plan for a fairer, more prosperous United Kingdom.... And to FIGHT for an economy... a country... that works for working people.

THIS Labour Party hears the voices of the millions who feel like they are treading water... Working harder and harder but feeling less and less secure about the future.

And your party refuses to accept the politics of inertia... That resigned mindset that says the next generation is destined to do worse than this one.

By virtue of being in this room, you recognize that we owe it to our children to do better ... to live up to the most basic promise we make to the people we serve.

I say that as someone charged with the duty of overseeing New York's school system, where over one million children 18 and under learn and grow.

I also say it as a father of two beautiful children of my own, Dante and Chiara, who have attended those schools for most of their young lives.

There is NO duty more sacred than parenthood.

Nothing gives me more comfort... more joy... than watching my children grow, knowing they can be WHATEVER they want to be. The boundaries of their future are determined only by how hard they work and how big they dream.

If we accept a future – or a present – where parents can't look their kids in the eyes and tell them they have a shot at something better, then we break the promise of civilized society.... We deprive our children – AND their parents -- of so much.

Now, I've said that growing inequality is THE crisis of our time in New York City. It's true here as well.

The numbers speak for themselves.

In the UK, in 2011, the average income of an adult in the top 0.1 % (point one percent) was more than 70 times that of someone in the bottom 90%. [2011, World Income Database].

The Guardian recently reported that the five richest families in the UK have more wealth than the entire bottom 20% of the country.

And, as is the case in New York City, the trend has been moving sharply in the wrong direction. According to a study published by Oxfam, since the 1990s, incomes of the top 0.1% (point one percent) of Britons have grown four times faster than those of the bottom 90%.

Now, there's nothing wrong with attaining wealth. I'm happy to celebrate the success of those who've earned it. But this crisis is keeping so many from writing their OWN success stories.

This status quo offers only the narrowest path to opportunity. Instead, it leaves everyday working people caught in a cost-of-living crisis.

And let's be clear what we mean when we talk about a cost of living crisis. It's not a reference to the astonishingly high price of penthouse flats, Bentleys or five-star holidays.

The people who can afford THOSE luxuries, are in fact, doing quite well under this Conservative government.

But feeding a family, keeping a modest home that's lit and heated, securing a safe place for children to be while parents are hard at work... THESE things are becoming more and more costly. We're not talking about luxuries, or even conveniences, but the ESSENTIALS that people need to live.

LIVING itself is getting harder and harder for working families to afford. Not living WELL... just LIVING; just getting by.

And the price people pay isn't merely monetary.

You can see it in the tired eyes of the waitress whose SECOND job is preceded by a second SHIFT at her FIRST job....

In the shaky hand of the bus driver signing the paperwork for a payday loan....

In the clenched jaws and stiff lips of working parents mustering brave faces in front of their son and daughter... in the STRAIN that goes into just hiding the fear that they won't be able to attain a better life.

As wealth becomes more concentrated at the top, stories like these are becoming all too common.

If unaddressed, the crisis will become THE defining characteristic of our societies... It won't be prosperity or opportunity... tragically, it will be inequality and the cost-of-living crisis.

I know this Labour Party understands what's at stake.

I also know the weight of this moment can feel like a burden: the exasperation that comes from knowing the gravity of this threat – a generation at risk of being forsaken – at a time when so many seem unwilling to act in response.

The right side of history can feel like a lonely place. But it isn't. It never has been.

Rather, history itself tells us that people gravitate towards decency, inclusion and progress.

And you don't have to look back thousands of years to see that – go walk around the streets of Manchester... Go to a school, a church, a mosque... You can see the trust people put in one another every day; the value people place in simple moral action.

So why then is COLLECTIVE moral action often so difficult?

In the case of the inequality and cost-of-living crisis, part of the issue is scope: the problem seems so difficult, so deeply embedded, that good people can be tempted to throw their hands up and declare that nothing can be done about it.

But there's something else going on as well. As is the case with many injustices, there are people – small in number but oversized in power – who benefit from the status quo, and they work to maintain it. Their voices seem louder... more confident and authoritative... and those of everyday people get drowned out.

In this way, people are made to feel powerless... made to feel that their voice doesn't matter at all.

So at the same time that inequality is skyrocketing and the cost of living is overwhelming – something people can see and feel every day – we're told that just speaking of this problem is unconstructive, divisive... harmful, even.

You know that it isn't. So do the people of your country.

Part of your job then is to help them find their voice to say – together – that Britons deserve something better.

Sometimes people – good, hardworking people – need to hear the truth spoken before they feel comfortable speaking it themselves.

And there's so much power that comes from speaking the truth... especially from speaking HARD truths.

That's because the status quo gets perpetuated through a series of falsehoods... false CHOICES that assign mutual exclusivity to ideas that should be complementary.

We're told that prosperity can't be both great, and shared....

That you can't lift the floor for those struggling in a tough economy, and still balance a budget....

That those of us who serve can't expect to achieve anything at all if we dare to advance policies that are bold and morally right.

In the lead-up to the election for New York City Mayor last year, the voices of the status quo gave voters another false choice: support MY candidacy ... OR vote for someone with a real shot at winning.

Well, I am here before you today because the people of New York City rejected the lazy logic of false-choice politics.

I want to tell you how it happened.

I announced my candidacy for Mayor from the front steps of my home in Brooklyn in January 2013. A few hundred people were there with me... the earliest believers in our campaign.

We were brought together by a deep concern: that New York had become a Tale of Two Cities; a place where a few were doing very well, but millions of working people were struggling.

It threatened to degrade New York's status in the world.

The beacon of opportunity that for generations shone so brightly across-our-five-boroughs-and-out-into-the -world was dimming.

We saw it, we FELT it in our city.... Even if it was unspoken, we saw on our neighbors' faces: the weight of worry about a future of diminished possibilities.

And we knew the policies of the status quo were exacerbating the problem rather than addressing it.

But though our mission was in many ways somber, our mood that day was not. It was a grey, frigid afternoon, but the event had an aura of excitement and joy one would expect at a

summer street party. It was no doubt a strange sight to those passing by.

There was a feeling that something special was happening that made the chill tolerable. It came from having found in one another a group of people who spoke the same truth about our Tale of Two Cities...the harm it was doing.... the threat it posed.

There was a sense of relief that came from learning we weren't alone in our beliefs... a lifting of lonely burdens.

There was a powerful sense of MISSION that came from accepting a mutual responsibility to act, together, against this scourge... and a heartfelt faith that victory was achievable, no matter the odds.

Now, the odds did appear quite long, at first. It felt like the total number of those in the city who had HEARD of me was limited to those standing in front of my home that day... And my house is not very big.

And not only were other candidates for mayor better known, they espoused ideas that were seen as more politically practical, hewing to the familiarity of the status quo.

But it was never my intention to nibble around the edges with policies of timid maintenance; I ran to take dead aim at the crisis of our time. And I became Mayor because everyday New Yorkers, too, were hungry for a clean break from the status quo.

Our campaign was powered by people of every race, every age, every income bracket. And yes, even many New Yorkers who had enjoyed great success joined our fight against rising inequality. They wanted the next generation of New Yorkers to have the same opportunities the city had given them.

We were a small group, at first, but as New Yorkers learned that we were fighting for a government that would represent THEIR values -- fairness, justice, real opportunity for all -- our campaign grew. And grew... And grew.

We worked -- together -- as activists, to spread the word.

And so, in living rooms and parks... on Twitter and Facebook... people were hearing from one another for the first time things they already knew in their own hearts to be true... and they were learning the POWER that could come when they themselves spoke out.

THAT is how in a matter of months we went from a few hundred souls gathered on that blustery Brooklyn day, to not just winning, but winning BIG on ELECTION day.

And our shared resolve to remake our city didn't end when the votes were tallied.

The same tenets that defined our campaign now drive our Administration: a constant push for bold action; a willingness to hear and speak hard truths; an agenda set by listening to the PEOPLE.

With regard to my absolute highest priority, that's meant working aggressively to secure unprecedented access to free, full day – FULL DAY – early education programs for 4-year-olds.

We did this because study after study shows the great equalizing effect of early education. But you don't need to read an academic journal to get that: we all know access to quality education does so much to determine a person's economic destiny... and as with most matters of destiny, timing is everything.

Now, to give you some context on the politics we faced when trying to expand full day early education for all families, I'd like to read you two assessments from New York newspapers, published almost exactly one year apart.

In September 2013, a few months before I was elected Mayor... the New York Daily News wrote QUOTE “[The] promise to create 48,000 educational slots for four-year-olds...has little chance of becoming a reality.”

Then, in September 2014, in The New York Times QUOTE “51,000 Answer de Blasio's Bell for New Pre-K.”

Now, the 51,000 there refers to the number of kids who have been signed up for these programs. That's three thousand MORE than the number said to be impossible just one year ago.

It also means that 51,000 beautiful children are on a better path to success... And all of their mothers and fathers... grandparents and guardians... they get to experience the comfort... the joy... that comes from seeing the shine of brighter futures.

It's hard to express how much that means for the working people of our city. But it's also not all we've done in our first few months in office.

We've launched a plan to secure affordable housing for 500,000 New Yorkers over the next decade. That's more than the total population of Bristol... Or of Miami, for anyone watching back home.

We ended what had been one of the saddest manifestations of inequality by reforming racially biased police practices so that ALL law-abiding New Yorkers are granted the basic right of walking down the street without fear of being hassled by authorities.

And we've done all of this while reaching agreement on a contract with our city teachers – educators who had gone without a contract for nearly five years. In all that time, the good men and women charged with safeguarding the futures of our children had enjoyed little security when it came to their own futures.

We made a deal grounded in partnership and mutual respect, because RESPECT for working men and women is a core principle that all GOOD governments live by. It was a fair deal for teachers – offering increased pay that they greatly deserved. But it also generated important savings that labor was a partner in achieving. Put simply: it was a good deal for the people of New York.

So if anyone tells you that a balanced budget and an agenda of economic fairness can't go hand-in-hand, tell them to come visit New York City.

Really, it's beautiful this time of year.

I notice so many similarities between the UK I see today and the New York where I stood on that cold afternoon and announced my candidacy.

It comes through so clearly, even across great physical distance: the people of the UK are ready for bold, progressive change.

And if we can make the strides that we've made in New York City from a campaign so humble in its origins, imagine the feats that can come from this great hall!

The work you have in front of you is so important. Here's the evidence of that: the other side

is trying to talk you into underestimating the reach of the good you can do.

There is little basis for glib assertion from the Conservatives that a progressive agenda is narrow in terms of whose lives it would improve.

The opposite is true. Mounting inequality creates ripple effects that undermine our whole societies. Here's just one example of how:

The Financial Times recently concluded that the income gap between America's richest and poorest metropolitan regions is not only the widest it has ever been, but that this phenomenon was QUOTE "shaping an uneven housing recovery that threatens to hold back the broader revival of the world's largest economy."

In an increasingly interconnected world, a system grounded in exclusivity is not sustainable for ANYONE, including those at the very top.

But that also means a progressive agenda has the power to help EVERYONE, whether your opponents acknowledge it or not.

Don't hold your breath waiting for this conservative government to do that. Their top-down policies are making things harder for working people every day.

Among the many ways they've aggravated the wounds of this crisis, the most painful might be their tax policy.

Instead of giving working families the leg-up they deserve, they gave huge tax cuts to the wealthiest with the vague hope that money would magically trickle down to everyone else. In my country, that's an approach we call voodoo economics.

I have no doubt the word "voodoo" sounds more elegant in a British accent than an American one, but in any intonation, we know it's a policy that doesn't work.

So let me tell you about what does work. And you don't have to look far to see it. In fact, you heard it at your own conference last evening.

Ed Miliband has so clearly articulated both the challenges, and the opportunities this moment in history creates for the British people.

He knows that a cautious approach won't do when it comes to addressing the crisis of our time. He has a BOLD vision for big change. As he said last evening: "I'm not talking about changing a policy or simply a different programme, but something that is bigger: transforming the idea and ethic of how our country is run."

And he knows well what needs to be done. As he told this conference LAST YEAR: "We have to rebuild anew One Nation. An economy built on your success, a society based on your values, a politics that hears your voice – rich and poor alike – accepting their responsibilities to each other."

Ed Miliband will be a Prime Minister for Britons with second jobs, not just those with second homes.

Ed Miliband understands -- this Labour Party understands – the true cost of a status quo that puts a barrier between working people and prosperity.

And this Labour Party not only has the right values, it has an agenda that translates values into action. Not political talk, but a real plan that reforms the crux of the economy.

Labour has a plan for a tax policy that rewards hard work over existing wealth and power. A plan to end the current government's tax cut for the wealthiest and instead give tax relief to 24 million middle and working class people....

A plan that protects and STRENGTHENS – not curtails – the NHS so that quality healthcare remains a right and not a privilege...

A plan that puts working people ahead of big corporations by controlling energy costs, and taking unprecedented steps to make housing more affordable.

And a plan that significantly increases – to 25 hours a week – free child care to working parents of 3- and 4-year olds, so that ALL kids can get on a path to success and opportunity early.

I speak from personal experience when I say that this initiative in particular has the power to lift lives like few others that governments can implement. And it will make such a difference for so many children, and for their parents.

Your agenda is a blueprint of what a fairer, more prosperous, STRONGER United Kingdom will look like.

That is not only why you MUST win, it is why you WILL win!

The upcoming election represents a choice for the people of your country: build a United Kingdom that rewards hard work and ensures the next generation does better... Or continue down a path of growing inequality and rising cost of living.

To me, that choice is very clear, as I know it is to the people in this room... and as I know it will become to everyday people across this country.

But to those on the other side, who argue things work BETTER when opportunity is scarce and exclusive, I offer this thought: not even DARWIN was a social Darwinist.

Indeed, Charles Darwin, one of the greatest minds that yours or any country ever produced, put it this way: "If the misery of the poor be caused not by the laws of nature, but by our institutions, great is our sin."

Among the cruelest false choices we are given is one that says we can only move forward if some are left behind. You don't need to accept that. No one should.

The work ahead of you will be anything but easy... I can assure you of that. That distinct histories written on opposite ends of an ocean leave us, at this moment, facing essentially the same crisis – underscores its profound scale.

But you have the power to overcome it.

If you reject the cold complacency of the status quo, its power will erode.

If you speak hard truths, others will listen.

If you empower the people of your great country to speak THEIR truths, to stand up and TO ACT in the face of this crisis, then there is so much good that you can achieve, together.

And I believe you will.

Thank you!

pressoffice@cityhall.nyc.gov

(212) 788-2958

From: <Hagelgans>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Saturday, December 6, 2014 at 3:09 PM
To: Elana Leopold <ELeopold@cityhall.nyc.gov>
Cc: Michael Carey <mpcarey@cityhall.nyc.gov>, "'Jonathan@berlinrosen.com'" <Jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, Sandy Seignious <sseignious@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MBDB: Prep Call for Sunday Show

In updated briefing memo that was sent to alexis and MPC last night.

From: Leopold, Elana
Sent: Saturday, December 06, 2014 03:07 PM
To: Hagelgans, Andrea
Cc: Carey, Michael; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; Wolfe, Emma; Schnake-Mahl, Gabriel; Walzak, Phil; Ragone, Peter; Seignious, Sandy; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: MBDB: Prep Call for Sunday Show

Did we ever send a couple sentences to the mayor as he requested?

Sent from my iPhone

On Dec 6, 2014, at 3:02 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

Am driving. Will need to dial in 5 min late.

From: Carey, Michael
Sent: Saturday, December 06, 2014 02:59 PM
To: "'Jonathan@berlinrosen.com'" (Jonathan@berlinrosen.com) <Jonathan@berlinrosen.com>; Wolfe, Emma; Schnake-Mahl, Gabriel; Walzak, Phil; Ragone, Peter; Seignious, Sandy; Hagelgans, Andrea; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana
Subject: Re: MBDB: Prep Call for Sunday Show

Hi All,

We should be starting this call pretty close to on time.

So please dial in close to 3 PM ET.

From: [MPCarey@cityhall.nyc.gov](mailto:MP Carey@cityhall.nyc.gov)

When: 3:00 PM - 4:00 PM December 6, 2014

Subject: MBDB: Prep Call for Sunday Show

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [Carey, Michael](#)
To: [Leopold, Elana](#); [Hagelgans, Andrea](#)
Cc: ["Jonathan@berlinrosen.com"](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Ragone, Peter](#); [Seignious, Sandy](#); ["jfdc@akpdmedia.com"](#)
Subject: Re: MBDB: Prep Call for Sunday Show
Date: Saturday, December 06, 2014 3:10:54 PM

Just sent to him

From: <Leopold>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Date: Saturday, December 6, 2014 at 3:09 PM
To: Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Cc: Michael Carey <mpcarey@cityhall.nyc.gov>, "'Jonathan@berlinrosen.com'" <Jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, Sandy Seignious <sseignious@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MBDB: Prep Call for Sunday Show

Ok- was that sent to the mayor?

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Cc: Carey, Michael; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Wolfe, Emma; Schnake-Mahl, Gabriel; Walzak, Phil; Ragone, Peter; Seignious, Sandy; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
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Subject: Re: MBDB: Prep Call for Sunday Show

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From: MPCarey@cityhall.nyc.gov

When: 3:00 PM - 4:00 PM December 6, 2014

Subject: MBDB: Prep Call for Sunday Show

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [Hagelgans, Andrea; "Jonathan@berlinrosen.com"](mailto:Hagelgans, Andrea; Jonathan@berlinrosen.com)
Cc: B; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data
Date: Saturday, December 06, 2014 4:39:15 PM

Here's the Reich column I referenced

"...the richest one-hundredth of one percent of Americans now hold over 11 percent of the nation's total wealth. That's a higher share than the top .01 percent held in 1929, before the Great Crash."

http://www.salon.com/2014/11/19/robert_reich_the_1_percent_is_gutting_american_middle_class_partner/

On 12/6/14, 3:35 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>From Mahen:

>-Earnings for the bottom 90% of Americans fell between 2010 and 2013,
>with the poorest the hardest hit.

>

>- Unbelievably, during that time, incomes for the top 10% rose.

>

>Here's Rattner's recent Times op-ed as backup:

><http://www.nytimes.com/2014/11/17/opinion/inequality-unbelievably-gets-worse.html>

>

>----- Original Message -----

>From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]

>Sent: Saturday, December 06, 2014 04:18 PM

>To: Hagelgans, Andrea

>Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; B; Ragone, Peter; Wolfe,
>Emma; Leopold, Elana; Carey, Michael

>Subject: Re: Natl/local data

>

>Do we have a comp stat to how well the wealthiest Americans are doing in
>recovery? Feel like we need a parallel to just increase in poverty.

>

>Sent from my iPhone

>

>> On Dec 6, 2014, at 4:15 PM, "Hagelgans, Andrea"

>><AHagelgans@cityhall.nyc.gov> wrote:

>>

>> Here's what mahen recommends:

>> • The inequality crisis is real - an astounding 46% of New Yorkers live
>>at or near the poverty level.

>>

>> • Nationally, it is unacceptable that over 40 million Americans live in
>>poverty - with tens of millions more also struggling to get by.

From: [John Del Cecato](#)
To: [Jonathan Rosen](#)
Cc: [Hagelgans, Andrea](#); [B](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Natl/local data
Date: Saturday, December 06, 2014 6:26:08 PM

One more

<http://fortune.com/2014/10/31/inequality-wealth-income-us/>
"Saez and Zucman show that, in America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families"

On Dec 6, 2014, at 3:18 PM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

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From: B
To: Gunaratna, Mahen; Ragone, Peter
Cc: Hagelgans, Andrea; "Jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data
Date: Saturday, December 06, 2014 8:12:47 PM

Excellent work! Thanks!

From: Gunaratna, Mahen
Sent: Saturday, December 06, 2014 08:10 PM
To: Ragone, Peter
Cc: B; Hagelgans, Andrea; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

1. Income inequality is the highest it's been in the past 100 years. (source: Janet Yellen's speech on inequality, which cites Piketty et al in footnote #2 - <http://www.federalreserve.gov/newsevents/speech/yellen20141017a.htm#fn2>)

2. 32.5% of Americans are living at or near the poverty line (if we're using the 150% threshold - source: <http://bit.ly/1vZsBoR> and <http://www.demos.org/blog/10/20/14/one-third-americans-are-or-near-poverty>)

Sent from my iPhone

On Dec 6, 2014, at 7:24 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

+Mahen to get this for MBDB...

----- Original Message -----

From: B
Sent: Saturday, December 06, 2014 07:23 PM
To: Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

This is the most pertinent of the stats. And now I need the parallel national stats to what I've said so often locally:

1. We are experiencing the greatest inequality since _____ ? (In the case of nyc, it's 1929 -- true for USA as well?)

2. % of Americans living at or near the poverty line? In nyc, the 46% is based on those living under 150% of the poverty level. Example here:

poverty level is about \$23,000 annual income for a family of 4 -- the 150% level is about \$35,000 for a family of 4. So what % of Americans are at that level or below in terms of their local economies?

Thanks

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Sent: Saturday, December 06, 2014 04:35 PM
To: 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

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From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); Jonathan@berlinrosen.com; jfdc@akpdmedia.com; [Wolfe, Emma](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Natl/local data
Date: Saturday, December 06, 2014 8:42:05 PM

"One Third of a Nation" was a 1938 play about housing problems in NY sponsored by the Federal Theatre Project/Works Progress Administration (WPA) as part of the New Deal. It was turned into a film in 1939 and was revived as a play in 2011 at the Metropolitan Playhouse.

It was also the title of a book published in the early 1980s chronicling oral histories from the Great Depression.

Main point is that the play, movie, and book are all referencing a line from FDR's second inaugural address: "I see one-third of a nation ill-house, ill-clad, ill-nourished." - <http://historymatters.gmu.edu/d/5105/>

Sent from my iPhone

On Dec 6, 2014, at 8:14 PM, B <BCCD@cityhall.nyc.gov> wrote:

Now, find the reference to "One Third of a Nation". My 86 year old aunt, who grew up during the Depression, referenced this over Thanksgiving. It was a book or speech from that time. Want to show the continuity with that stat you just sent

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Cc: B; Hagelgans, Andrea; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; Leopold, Elana; Carey, Michael
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To: [Gunaratna, Mahen](#); B
Cc: [Ragone, Peter](#); Jonathan@berlinrosen.com; jfdc@akpdmedia.com; [Wolfe, Emma](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Notes from Call
Date: Saturday, December 06, 2014 8:49:34 PM

Here are Emma's notes:

George: what are you saying about HRC

- *I'm hopeful that she will make this a centerpiece if she decides to run. Because I believe that the candidate that does so is going to be the next president *
- That's where the people are.

George: So, you're concerned about direction of party and next candidate. Do you think HRC will make a good president?

- *Yes, of course. Talk about her qualifications and how well you know her. She's incredibly capable and well-qualified. Like many Americans I look forward to hearing what her plans are.*
- *Extraordinarily capable person who will bring a lot to the presidency. I'm not here to talk about individual candidacies though – I'm here to talk about where we need to go as a party. President, governor's offices, senate seats – what all our candidates are going to have to do if we're going to fix the fundamental problems in our country – not to mention win elections.*
- That is also the only plausible political path forward.

George: Patrick last week said primaries are good. Do you want Hilary to have a primary?

- Primaries can be good things if positive ideas are discussed.
- Negative personal and nasty primaries can be destructive.
- I'm not here to talk about who the candidates are or how many we have. I'm here to talk about the issues we need to talk about – and we are failing right now to do this. The party needs to unite with a commitment to take on income inequality head on. Our candidates have to be the candidates talking about this issue – bluntly, clearly.
- While the primary conversation is premature it's also not the point. The convo is too often about candidates and personalities. We need to talk about ideas, what people can believe in.

George: a lot of people noted in march and april of 2008 a different Hilary who spoke much more passionately who spoke about the reality of working people. Do you see something in that example?

- Yes I was in ohio
- She spoke powerfully to people's experiences
- That's what democrats need to do this time

George: So she could have won if she'd talked about these issues more?

- I think we were only beginning to really feel these issues in 2008

- This crisis has profoundly deepened in last 8 years
- It's changed the way people think and what they need from their leaders

George: If she runs, do you endorse her?

- I've got my own policy/philosophy - I don't talk about endorsements before someone announces their candidacy, I just don't.

General rules on HRC questions:

- Praise capacity, pivot back to where we need to go as a party.
- Not about candidates, about our party and nation.
- HRC has obviously not made decision, and not productive to talk about candidacies until individuals announce. What I care about is...pivot back.
- Don't be incendiary. // Don't give it away.

George: State Republican chairman said you may run for president. Would you accept that VP nomination?

- Pure dismissal.
- Re-election of mayor of NYC
- Republican state chairman as spokesperson

George: Are there people like Eliz Warren on national stage who are picking up this torch and carrying this message?

- Go back to your op-ed. Al Franken, Jeff Merkely, look who won in this wave year.
- Lots of Dems who bucked the trend this cycle.
- Gov Molloy, Gov Brown – all of them are talking about these issues.
- The problem is, too many Democrats aren't.
- This has to become an article of faith in our party. We're going to address incoming inequality head on.

George: Would Eliz Warren be a good president?

- Praise capacity as Senator and she's doing great job, pivot back to where we need to go as a party.
- Not about candidates, about our party and nation.

George: Let's talk about the other Clinton. The things you're saying seem to be opposed to both the idea of Pres Clinton (more moderate approach) but also very consistent with liberal critique of his presidency, tilting toward Wall Street, home lenders, welfare reform, nafta, etc. One could hear a rebuke of President Clinton.

- Commend broadly, but then...
- We're in a new economic reality that doesn't have a parallel, I don't think that's an appropriate comparison
- Look at where we've come since 2008

- Top one percent has come roaring back, everybody else has been left behind, and the question confronting us is what are we going to do about it

George: HRC has gotten the memo it seems – she’s coming to the left wing of the Democratic party over the past weeks.

- I think she is thinking about these issues. But again, Democrats have to speak to them bluntly, incessantly, etc across the board.

George: everything you’re saying really comes down to taxing the rich.

- Yes quite obvious – we are a country that used to have a lot more regulation, we had more taxation for the wealthiest – it allowed us to build finest higher education, hospitals, transportations. We did all that when we had a more equitable tax structure and more forceful regulation. It yielded a more prosperous society that benefited more Americans.

George: so then let’s go back to 2008, which you keep referring to. Has POTUS failed on income inequality in your mind?

- The democratic party as a whole should’ve done more on these issues....health care reform and taking on wall street ...
- POTUS has done some important things – but we’ve needed to do more in response to the crisis and we need to do more now.

From: Gunaratna, Mahen

Sent: Saturday, December 06, 2014 8:42 PM

To: B

Cc: Ragone, Peter; Hagelgans, Andrea; Jonathan@berlinrosen.com; jfdc@akpdmmedia.com; Wolfe, Emma; Leopold, Elana; Carey, Michael

Subject: Re: Nat/local data

"One Third of a Nation" was a 1938 play about housing problems in NY sponsored by the Federal Theatre Project/Works Progress Administration (WPA) as part of the New Deal. It was turned into a film in 1939 and was revived as a play in 2011 at the Metropolitan Playhouse.

It was also the title of a book published in the early 1980s chronicling oral histories from the Great Depression.

Main point is that the play, movie, and book are all referencing a line from FDR's second inaugural address: "I see one-third of a nation ill-housed, ill-clad, ill-nourished." -

<http://historymatters.gmu.edu/d/5105/>

Sent from my iPhone

On Dec 6, 2014, at 8:14 PM, B <BCCD@cityhall.nyc.gov> wrote:

Now, find the reference to "One Third of a Nation". My 86 year old aunt, who grew up during the Depression, referenced this over Thanksgiving. It was a book or speech from that time. Want to show the continuity with that stat you just sent

From: Gunaratna, Mahen
Sent: Saturday, December 06, 2014 08:10 PM
To: Ragone, Peter
Cc: B; Hagelgans, Andrea; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

1. **Income inequality is the highest it's been in the past 100 years.**(source: Janet Yellin's speech on inequality, which cites Piketty et al in footnote #2 - <http://www.federalreserve.gov/newsevents/speech/yellen20141017a.htm#fn2>)

2. **32.5% of Americans are living at or near the poverty line** (if we're using the 150% threshold - source: <http://bit.ly/1vZsBoR> and <http://www.demos.org/blog/10/20/14/one-third-americans-are-or-near-poverty>)

Sent from my iPhone

On Dec 6, 2014, at 7:24 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

+Mahen to get this for MBDB...

----- Original Message -----

From: B
Sent: Saturday, December 06, 2014 07:23 PM
To: Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

This is the most pertinent of the stats. And now I need the parallel national stats to what I've said so often locally:

1. We are experiencing the greatest inequality since _____ ? (In the case of nyc, it's 1929 -- true for USA as well?)

2. % of Americans living at or near the poverty line? In nyc, the 46% is based on those living under 150% of the poverty level. Example here: poverty level is about \$23,000 annual income for a family of 4 -- the 150% level is about \$35,000 for a family of 4. So what % of Americans are at that level or below in terms of their local economies?

Thanks

----- Original Message -----

From: Hagelgans, Andrea

Sent: Saturday, December 06, 2014 04:35 PM

To: 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael

Subject: Re: Natl/local data

From Mahen:

-Earnings for the bottom 90% of Americans fell between 2010 and 2013, with the poorest the hardest hit.

- Unbelievably, during that time, incomes for the top 10% rose.

Here's Rattner's recent Times op-ed as

backup: <http://www.nytimes.com/2014/11/17/opinion/inequality-unbelievably-gets-worse.html>

----- Original Message -----

From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]

Sent: Saturday, December 06, 2014 04:18 PM

To: Hagelgans, Andrea

Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Ragone,

Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael

Subject: Re: Natl/local data

Do we have a comp stat to how well the wealthiest Americans are doing in recovery? Feel like we need a parallel to just increase in poverty.

Sent from my iPhone

On Dec 6, 2014, at 4:15 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

Here's what mahen recommends:

- The inequality crisis is real - an astounding 46% of New Yorkers live at or near the poverty level.
- Nationally, it is unacceptable that over 40 million Americans live in poverty - with tens of millions more also struggling to get by.

From: [Ragone, Peter](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"
Cc: [B; Wolfe, Emma](#)
Subject: Re: Natl/local data
Date: Sunday, December 07, 2014 8:21:07 AM

Note this passage, esp Schumer.

Some have been critical of Democrats for abandoning the populist message that once resonated with blue-collar whites. That's something they'll have to fix if they hope to turn things around in 2016.

Sen. Charles Schumer (D-N.Y.) has started that conversation on the left, arguing that Democrats misallocated their resources passing the healthcare law when they had majorities in both chambers. They should have focused on the plights of the middle class after the economic meltdown, he argued.

From: Hagelgans, Andrea
Sent: Sunday, December 07, 2014 08:15 AM
To: Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
Cc: B; Wolfe, Emma
Subject: RE: Natl/local data

And here's the Hill's take

- 1) collapse among white voters - Landrieu's support among black voters in Louisiana is nearly universal, but strategists in the state wondered if there were enough of them to counteract Cassidy's huge lead among white voters. They were not
- 2) Keystone vote
- 3) Republican spending compared with Dem spending
- 4) Conservatives rallied early
- 5) Doomed from start - The midterm electorate is typically more favorable to Republicans, and voters were ready to take out their frustrations with President Obama on any Democrat that had the bad fortune of running in 2014.

Sen. Mary Landrieu's (D-La.) luck ran out Saturday night. The Democrat's colleagues talk about her as a fighter who has won tough runoff elections in red Louisiana before, even if she was the underdog against Rep. Bill Cassidy (R-La.). But in 2014, a host of factors conspired to keep her from ultimately falling short for a fourth term.

Collapse among white voters

Landrieu's support among black voters in Louisiana is nearly universal, but strategists in the state wondered if there were enough of them to counteract Cassidy's huge lead among white voters. There were not. Landrieu's percentage of the black vote was in the high 90s on Nov. 4, but Cassidy took more than 80 percent of the white vote. Democrats, particularly those in the South, have suffered a complete collapse among white voters. Landrieu was the last white Democrat from the Deep South in the Senate, and none remain in the House. Some have been critical of Democrats for abandoning the populist message that once resonated with blue-collar whites. That's something they'll have to fix if they hope to turn things around in 2016.

Sen. Charles Schumer (D-N.Y.) has [started that conversation](#) on the left, arguing that Democrats misallocated their resources passing the healthcare law when they had majorities in both chambers. They should have focused on the plights of the middle class after the economic meltdown, he argued.

Fail Marys

Landrieu steamrolled into the lame duck session intent on passing a bill authorizing the Keystone XL pipeline.

If it worked, it would put space between herself and an unpopular president, remind voters in the energy-rich state of her seniority on a key energy committee, and would be evidence she has the clout to pull together a Democratic coalition when it mattered most.

She fell one vote shy in an [embarrassing defeat](#), while a version of the bill sponsored by Cassidy sailed through the House.

"A Keystone bill did pass one chamber of Congress, that was the Cassidy bill," Cassidy said at a debate last week. "Sen. Landrieu could not get that passed in the Senate."

Landrieu's true last gasp was to call into question Cassidy's character. In the final weeks of the race, she turned the entire focus of her campaign to allegations that Cassidy overbilled Louisiana State University.

"He's going to be fighting more than President Obama," Landrieu said at the debate. "If he gets elected, which I doubt, he will be fighting subpoenas because this is going to be under investigation." But Cassidy called the allegations "absolutely false" and effectively beat them back. Strategists in the state say it was too late for the controversy to take hold anyway.

Assault on the airwaves

This one wasn't even close.

According to an [analysis](#) by the Center for Public Integrity, Republicans and outside conservative groups pummeled Landrieu on TV and the radio, while the Louisiana Democrat was effectively silenced during the runoff period.

The numbers are staggering – ads from outside groups attacking Landrieu at one point accounted for about 13,900 of the 14,000 TV spots that ran since the Nov. 4 jungle primary.

"I wish she had more air cover," Sen. Joe Donnelly (D-Ind.) told The Hill. "I was there [campaigning] because she's my friend, but more importantly she's done an extraordinary job for the people of Louisiana and you don't abandon your friends when times get tough."

It was a stark contrast from the run-up to the Nov. 4 election, when the Democratic Senatorial Campaign Committee and other liberal groups bet big, running about 19,000 TV ads.

But the Nov. 4 elections left many political watchers doubtful that Landrieu could survive another tough contest in the face of a Republican wave, and with the Senate majority no longer at stake, national Democrats and liberal groups opted to sit on their money.

Senate Democrats' campaign arm announced early in the runoff period it wouldn't spend on the race. The DSCC took out a \$10 million loan in October, but spent big on races it ultimately lost on Election Day.

"The DSCC had no money, so it wasn't that they pulled it," Sen. Bill Nelson (D-Fla.) told The Hill.

Senate Democrats [interviewed by The Hill](#) said they did what they could to help Landrieu with money, but the conservative outside groups smelled blood and went all in.

Landrieu's campaign was also swamped by ads from the Cassidy campaign, which ran nearly 5,000 TV ads against Landrieu's 3,000 during the runoff period. Cassidy had more spending flexibility by virtue of out-raising Landrieu by about \$500,000 during the runoff.

Cassidy rallied conservatives early

Cassidy recognized early on that he needed to target those Republicans who supported Tea Party candidate Rob Maness in the general election. Maness took 14 percent and likely kept Cassidy from winning the jungle primary outright.

Democrats argued that those conservatives would stay home for the Dec. 6 runoff, but Maness embraced his one-time rival early in the period, and a [snowball effect](#) of Republican support ensued. Conservatives like Family Research Council President Tony Perkins, former vice presidential nominee Sarah Palin, and the Tea Party Express, who backed Maness in general election, became vocal proponents of Cassidy. Other Republicans who stayed out of the race during the general election, like Sen. Rand Paul (R-Ky.) and Louisiana Gov. Bobby Jindal (R), soon followed.

Paul headlined the first "unity rally" in Louisiana for Cassidy about a week after Election Day, which caught on and became must-attend events for party heavyweights.

In addition to Paul, Palin and Jindal, Sen. David Vitter (R-La.), "Duck Dynasty" star Phil Robertson, Sen.

John McCain (R-Ariz.), and Dr. Ben Carson have all participated. Former Florida Gov. Jeb Bush, Sen. Marco Rubio (Fla.), Texas Gov. Rick Perry and Sen. Tim Scott (S.C.) all participated. Democrats began turning out for Landrieu on the campaign trail after the Keystone gambit, but strategists say by then all the energy in the campaign was on Cassidy's side.

Doomed from the start

The deck was deeply stacked against the Louisiana Democrat.

The midterm electorate is typically more favorable to Republicans, and voters were ready to take out their frustrations with President Obama on any Democrat that had the bad fortune of running in 2014. The Republican wave earned the GOP their largest majority in the House in decades, and they easily picked up a convincing majority in the Senate.

Landrieu on Saturday joined her colleagues, Sens. Mark Begich (D-Alaska), Kay Hagan (D-N.C.), Mark Pryor (D-Ark), and Mark Udall (D-Colo.), as Democratic incumbents who were washed out in the wave. If Sen. David Vitter (R-La.) runs for governor, and Landrieu has the appetite for another campaign, she may find more favorable political winds in 2016.

From: Hagelgans, Andrea

Sent: Sunday, December 07, 2014 7:50 AM

To: Ragone, Peter; 'jfdc@akpdmmedia.com'; 'Jonathan@berlinrosen.com'

Cc: B; Wolfe, Emma

Subject: RE: Natl/local data

Here's Politico's take.

Passages of interest:

Landrieu, the three-term incumbent who chairs the Senate Energy Committee, found herself cut off and left for dead by national Democrats after party strategists decided she had no realistic path to victory in Saturday's Bayou State runoff. She lost much of her clout when Democrats lost their majority, and her failure to pass legislation to move forward with the Keystone XL pipeline in the lame duck session last month made her look politically impotent.

Cassidy, a medical doctor, first elected to a Baton Rouge-area congressional seat in 2008, ran an uninspiring but mistake-free campaign that capitalized on increasing hostility to the Democratic party in Louisiana and throughout the Deep South.

....But the reputation she cultivated as a moderate was no match for the increasing toxicity of the Obama brand in the state.

Before the November election, Landrieu's campaign aggressively reached out to the African-American community, which is about one-third of the electorate. But they did so carefully to avoid linking the senator too closely with Obama.

In the final insult of a devastating 2014 election for Democrats, Sen. Mary Landrieu, the party's last remaining statewide officeholder from the Deep South, was trounced Saturday in the head-to-head Louisiana Senate runoff election.

Republican Bill Cassidy's resounding victory is the ninth Senate seat picked up by the GOP in this year's elections, three more than the party needed to take control of the chamber. With nearly all the ballots counted, Cassidy led Landrieu by 14 points, 57 percent to 43 percent.

"On November 4th, the American people sent a message that they didn't like the direction our country was heading," Cassidy said in his victory speech. "Our state is the exclamation mark on that message."

His win gives Republicans a four-seat cushion going into 2016, when the party is seeking to protect its first Senate majority since 2006. The next election cycle's Senate map is as bad for Republicans as this year's was for Democrats, with the GOP forced to defend seven seats in states President Barack Obama

carried twice.

Landrieu, the three-term incumbent who chairs the Senate Energy Committee, found herself cut off and left for dead by national Democrats after party strategists decided she had no realistic path to victory in Saturday's Bayou State runoff. She lost much of her clout when Democrats lost their majority, and her failure to pass legislation to move forward with the Keystone XL pipeline in the lame duck session last month made her look politically impotent.

Cassidy, a medical doctor, first elected to a Baton Rouge-area congressional seat in 2008, ran an uninspiring but mistake-free campaign that capitalized on increasing hostility to the Democratic party in Louisiana and throughout the Deep South.

It was the final major race of a 2014 election cycle in which Republicans won nearly every battleground Senate election, gained three governorships and at least 246 House seats. Democrats' efforts to localize many of these contests fell flat, and Republicans succeeded in making the election a referendum on the unpopular president.

Cassidy, excited as he addressed a throng of supporters in Baton Rouge, wrapped up his speech by yelling "Boom!" — and then making his way off stage to celebrate.

Sen. Jerry Moran (R-Kan.), the outgoing chairman of the National Republican Senatorial Committee, noted that Cassidy will be one of a dozen new Republican senators to take office next month and added that, with his win, "Republicans now control every Senate seat, governor's mansion and legislative body from the Texas high plains to the Atlantic coast of the Carolinas."

Obama — and his 39-percent approval rating in the November exit poll — has been an anchor on Landrieu all year. In 2008, Landrieu won a majority on election night — pulling 205,000 more votes than Obama and avoiding a runoff.

But the reputation she cultivated as a moderate was no match for the increasing toxicity of the Obama brand in the state.

During the open primary election last month, Landrieu won just 18 percent of the white vote, according to exit polls, compared to 33 percent six years ago. She got 42 percent overall; since no candidate earned a majority of the vote, the top two finishers went to a runoff.

Landrieu, delivering her concession at the Roosevelt Hotel in the Big Easy just an hour after polls closed, received some of the loudest cheers when she mentioned her vote for Obamacare. "This is something to be proud of, and I'm glad we fought for it," she said, describing her own record as one of "courage."

Cassidy, 57, ran a low-profile campaign featuring fewer public events. He made the remarkable decision to spend Wednesday and Thursday in Washington for routine House votes, a reflection of his confidence.

The only debate of the runoff took place Monday and produced nothing close to a game-changing moment. Cassidy was awkward and stiff, while Landrieu tried to gin up controversy over him earning \$20,000-a-year to practice medicine at Louisiana State University while collecting his congressional paycheck.

Landrieu found herself on the defensive for improperly billing taxpayers more than \$30,000 in private charter flights to campaign events since 2002. But the debate mainly focused on the issues that have defined the contest, such as Obamacare, gun control and abortion. Landrieu is on the wrong side of the state's electorate on each.

She made two significant strategic miscalculations. First, she thought she could win outright in November and spent accordingly — burning through almost \$16 million, more than double what Cassidy spent. Second, she thought control of the Senate could come down to the results in Louisiana, which would guarantee national Democrats spent millions — or maybe tens of millions — on her behalf.

Neither came to pass. Just two days after the first round of voting, the Democratic Senatorial Campaign Committee canceled \$1.9 million of advertising reservations it had made to help in the runoff. Landrieu publicly criticized the party for giving up on her, and she asked female colleagues to try

cajoling DSCC leaders to reverse their decision.

The National Republican Senatorial Committee also scaled back its buys after the Democrats pulled out but still spent around \$1 million in the runoff. Also spending around \$1 million were American Crossroads, Freedom Partners and the National Rifle Association. Ending Spending, the conservative group, spent \$1.7 million on TV ads and direct voter contact.

The Republican National Committee said it spent \$2.9 million on the ground game, including an effort to test new tactics it wants to try during the 2016 presidential campaign.

The main outside group helping Landrieu on TV during the runoff was the Humane Society Legislative Fund, which spent a paltry \$123,000.

In total, outside groups supporting Landrieu aired about 100 TV ads, compared to more than 6,000 commercials from anti-Landrieu groups.

Before the November election, Landrieu's campaign aggressively reached out to the African-American community, which is about one-third of the electorate. But they did so carefully to avoid linking the senator too closely with Obama.

During the runoff, the campaign became much less cautious. Her chief of staff was caught on hidden camera bragging to a predominantly African-American crowd that his boss votes with Obama 97 percent of the time and would continue to — a statistic already being cited in Republican attack ads.

Also believing the runoff was ultimately a base election, Cassidy focused on winning over conservatives who didn't vote for him in the first round. The Friday after the election, Cassidy took fellow Republican Rob Maness, who won 14 percent of the vote in the primary, to dinner at Ye Olde College Inn in New Orleans. Maness agreed to endorse Cassidy at a unity rally the following Monday.

The phones were ringing off the hook at Cassidy campaign headquarters with top-flight surrogates, including potential presidential candidates, trying to help so they could claim some credit for an anticipated win. Among those who campaigned on the ground were Sens. Rand Paul (R-Ky.) and Marco Rubio (R-Fla.), along with former Sen. Rick Santorum (R-Pa.), neurologist Ben Carson and Sen.-elect Joni Ernst (R-Iowa). Sen. Ted Cruz (R-Texas) sent fundraising emails, and former Florida Gov. Jeb Bush headlined a high-dollar fundraiser in Washington this week.

Landrieu brought in a handful of lesser-known Senate colleagues. Hillary Clinton hosted a fundraiser for her at the start of this week, but it was in New York City.

Cassidy was not seen as running a strong campaign. If the majority was at stake Saturday, or polls showed the race in play, national Republicans planned to send several operatives to help right the ship. But there was really no need. Landrieu made a last-ditch bid during the lame duck to demonstrate her clout by passing the Keystone XL pipeline bill. She pushed her colleagues hard and had support from every Republican senator, but she fell short of breaking a filibuster by one vote.

The Landrieu dynasty is not over. Her brother, Mitch, is the fairly popular mayor of New Orleans and may try to run for statewide office in the future. In her concession, Landrieu said "Louisiana will always be worth fighting for" and promised that her family "will continue to do so."

Indeed, as soon as she finished her speech, Taylor Swift's hit song "Shake It Off" started blasting through the ballroom.

The Louisiana governorship is opening up next year, as outgoing Gov. Bobby Jindal plots a presidential campaign. GOP Sen. David Vitter is the frontrunner to succeed him, which could create a vacancy when his seat is up for election again in 2016.

Republicans also held onto two Louisiana House seats in runoffs on Saturday in solidly GOP districts. Ralph Abraham won the seat currently held by GOP Rep. Vance McAllister, who finished fourth in last month's primary following an adultery scandal. In the race for Cassidy's House seat, Republican Garret Graves beat former Democratic Gov. Edwin Edwards, the colorful, 87-year-old seeking political redemption after felony convictions for corruption.

Cassidy tried to strike a conciliatory tone near the end of his speech, saying he wanted to let those who opposed him know: "I don't care that you voted for Sen. Landrieu. I am here to serve you too."

But he also couldn't help cracking a joke about his outreach efforts. "I did a robocall in Spanish," he said. "It probably cost me votes."

Read more: <http://www.politico.com/story/2014/12/bill-cassidy-mary-landrieu-2014-louisiana-senate-elections-results-113367.html#ixzz3LDQnZAg8>

From: Ragone, Peter

Sent: Sunday, December 07, 2014 7:41 AM
To: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Cc: Hagelgans, Andrea; B; Wolfe, Emma
Subject: Re: Natl/local data

JDC,

What's out line on the LA Senate race and Landrieu getting beat last night? Did she run away from Dem principles? I don't think we followed it that closely here and I could see this being the natural follow today.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Saturday, December 06, 2014 06:26 PM
To: Jonathan Rosen <Jonathan@berlinrosen.com>
Cc: Hagelgans, Andrea; B; Ragone, Peter; Wolfe, Emma; Leopold, Elana; Carey, Michael
Subject: Re: Natl/local data

One more

<http://fortune.com/2014/10/31/inequality-wealth-income-us/>
"Saez and Zucman show that, in America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families"

On Dec 6, 2014, at 3:18 PM, Jonathan Rosen <Jonathan@berlinrosen.com> wrote:

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- The inequality crisis is real - an astounding 46% of New Yorkers live at or near the poverty level.
- Nationally, it is unacceptable that over 40 million Americans live in poverty - with tens of millions more also struggling to get by.

From: [John Del Cecato](#)
To: [Ragone, Peter](#); "[Jonathan@berlinrosen.com](#)"
Cc: [Hagelgans, Andrea](#); [B](#); [Wolfe, Emma](#)
Subject: Re: Natl/local data
Date: Sunday, December 07, 2014 11:49:17 AM

Sorry I didn't respond to this - but in case there's follow-up elsewhere - Landrieu ran away from Obama with some voters & then embraced him with others - was all over the map - the polar opposite of being authentic and bold

<http://theweek.com/speedreads/index/260006/speedreads-democratic-sen-mary-landrieu-runs-away-from-obama-in-campaign-ad>

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
Date: Sunday, December 7, 2014 at 7:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, BDB Official <BCCD@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Natl/local data

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From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Williams, Dominic](#); [Howe, Amanda](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com); [Fuleihan, Dean \(OMB\)](#); [Ko, Eunice](#); [Walzak, Phil](#)
Subject: Reminder: Weekly Planning Meeting
Date: Wednesday, December 10, 2014 4:15:14 PM

If you need to dial in please let me know.

For those in person please be advised there is a holiday reception at Gracie until 730 pm.

Thanks!!!

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [B](#)
Cc: [Katz, Rebecca](#)
Subject: Re: Politico: "Budget rider would expand party cash"
Date: Thursday, December 11, 2014 4:57:26 PM

Cool

On Dec 11, 2014, at 4:42 PM, B <BCCD@cityhall.nyc.gov> wrote:

CAPS is still a tool we could use/revive. Worth considering our future vision for it. You and JDC should discuss

From: Katz, Rebecca
Sent: Wednesday, December 10, 2014 10:50 AM
To: B
Subject: FW: Politico: "Budget rider would expand party cash"

What's going on with CAPS? Is that dead? This is very scary.

From: Gunaratna, Mahen
Sent: Wednesday, December 10, 2014 10:36 AM
To: dncclips
Subject: Politico: "Budget rider would expand party cash"

<http://www.politico.com/story/2014/12/budget-rider-would-expand-party-cash-113459.html>

Budget rider would expand party cash

The measure would expand the ways a donor could contribute.

By [KENNETH P. VOGEL](#)

12/10/14 12:59 AM EST

Updated 12/10/14 10:14 AM EST

A provision tucked deep inside the [\\$1.1-trillion spending bill](#) filed by Republicans on Tuesday night would dramatically increase the amount of money a single rich donor

could give to national party committees each year — from \$97,200 to as much as \$777,600.

The provision, inserted as a rider to the bill only hours before it was filed, would mark a further erosion of campaign cash restrictions. They've been whittled away by recent federal court rulings, most notably the Supreme Court's 2010 [Citizens United decision](#).

Advocates for reducing the role of money in politics immediately called on President Barack Obama to reject the rider, which one leading advocate, Fred Wertheimer, decried as "[written for millionaires and billionaires](#)."

But the rider would also provide a huge boost to the national parties — which some campaign finance scholars see as having the potential to [improve governance](#) by reducing political polarization.

The Democratic and Republican party committees have seen their [clout plummet](#) in recent years as power and cash have migrated to outside groups empowered by *Citizens United* and related decisions that allowed independent groups to raise and spend unlimited cash on ads boosting favorite candidates or savaging their opponents.

By contrast, the maximum contributions the national party committees can accept have ticked upward only slightly every two years to account for inflation. In 2014, a donor could give [\\$32,400 per year](#) to each of the national party committees — the Democratic National Committee, Republican National Committee, Democratic Senatorial Campaign Committee, National Republican Senatorial Committee, Democratic Congressional Campaign Committee and the National Republican Congressional Committee.

So, for example, a wealthy liberal could donate a maximum of \$97,200 combined to the three national Democratic Party committees. If they wanted to give more to a national effort, they'd have to turn to one of the many liberal super PACs — such as Tom Steyer's NextGen Climate Action or the Harry Reid-linked Senate Majority PAC — that are allowed to accept unlimited checks but are barred from coordinating with the party committees or their candidates.

But under the rider, that same donor each year could give the \$97,200 to the three main committees, plus that same amount to as many as an additional seven accounts — described as "separate, segregated" funds — set up within the committees:

- one account [set up by the DNC](#) to fund its presidential nominating conventions.
- one account each set up by the DNC, DSCC and DCCC to buy, construct or improve the committees' headquarters — including any building-related expenses incurred in the last two years.
- one account each set up by the DNC, DSCC and DCCC to fund election recounts,

challenges and other legal proceedings.

Republicans, of course, would be able to set up the same such accounts.

While calculations of the rider's impact differed in the hours after it was revealed, it appeared that a single donor would be able to give at least \$388,800 per year to the various national committee accounts, and possibly as much as \$777,600, depending on how the language was interpreted.

Because the limits are for each year, that means that a single wealthy donor during a two-year election cycle could potentially give a total of nearly \$1.56 million to all the various party committee funds if the rider is signed into law. Of course, that depends on how it's interpreted by election lawyers and the Federal Election Commission.

The rider caps at \$20 million the amount the RNC and DNC could spend through their separate segregated convention accounts on any given convention.

The convention piece of the provision is at least partly a response to a bill Obama signed this year that [eliminated public funding](#) of the presidential nominating conventions.

"Parties are now strapped without the public funds, so what this allow them to do is turn to huge contributors who have a vested interest in the outcome of the election to pay for this," said David Donnelly, executive director of a group called Every Voice that works to reduce the role of money in politics. "It is a further chipping away of the contribution limits that were set for parties and a further shift towards large contributions rather than raising a large number of contributions from regular Americans," Donnelly said, blaming Senate Republican Leader Mitch McConnell, a longtime opponent of campaign finance restrictions.

McConnell's office said the rider was not added at his behest. And it appeared near the very end of the 1,600-page bill, which Senate Democrats had been negotiating with Republicans.

House Speaker John Boehner (R-Ohio) has indicated that the House could vote as early as Thursday on the spending bill, which would fund the government through next September.

McConnell, who will assume the role of Senate Majority Leader when the new Congress is sworn in next year, had been pushing to attach a different rider that would have [empowered the party committees](#) by removing restrictions on their ability to interact with candidates.

That provision, which was opposed by the man McConnell is replacing as majority leader, Nevada Sen. Harry Reid, does not appear to have made it into the spending bill.

And Reid’s office told POLITICO he would not oppose the expanded contribution limits.

Ray La Raja, a University of Massachusetts professor who specializes in studying the role of political parties, said the rider would allow party committees to pry back some power and control from outside groups. “It gives the formal party organization and its leaders more resources to bring data files and other campaign infrastructure back in house, and that will give them more leverage. And it allows them to compete for talent, and that means something. Right now, the best talent goes to these outside groups.”

Lisa Gilbert, director of the congressional arm of the advocacy group Public Citizen, called the rider “embarrassing” and asserted that empowering the parties wouldn’t address concerns about the growing role of money in politics.

“The answer to out-of-control and unlimited outside spending by the super-rich and giant corporations isn’t to enable out-of-control and virtually unlimited contributions to parties – and, inevitably, candidates – but to get outside spending under control,” she said.

If anything, she said, the deal would take the system back to the days of party soft money, when corporations and unions could donate unlimited sums to the party committees.

“Increasing these limits would only enable more dollars to pour into a system already flooded with cash and would encourage higher independent expenditures in the money arms race to counter them,” she said.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Katz, Rebecca](#)
To: [B; John Del Cecato](#)
Subject: Bloomberg: Welcome to the Democrats" Post-Obama Family Feud
Date: Friday, December 12, 2014 7:34:05 AM

[Inevitable Infighting](#)

Welcome to the Democrats' Post-Obama Family Feud

Dec 12, 2014 5:45 AM EST

The Progressive movement is in search of a leader and a voice to pressure Hillary Clinton to embrace populist economic issues.

—

Lisa Lerer

It's turning out to be an awkward week for the Dean family. As former Vermont Governor Howard Dean announced Wednesday that he would back a Hillary Clinton presidential bid, the progressive group he founded declared that they were launching a major campaign to coax Massachusetts Senator Elizabeth Warren into the race.

"Some of the other candidates may not be happy about this but they'll thank us for it later," Jim Dean, executive director of Democracy for America, and Howard's brother, said of the effort to woo Warren. "Part of this is trying to wake the party up." His position couldn't be more different than his brother's, who praised Clinton as a "mature, seasoned, thoughtful leader" in an editorial [published](#) by Politico that morning.

As the Jims of the Democratic world are clamoring for an alternative to Clinton, the Howards are racing to line up behind her even though she hasn't decided whether to run. The two powerful women at the center of the discontent, however, are little more than indicators of a far broader family feud over the Democratic party's future heading into 2016. On one side of the debate are strategists and officials, including some aligned with Clinton, who believe their path to the White House in the post-Obama era rests with wooing centrist, working class voters. To progressive activists, union members, and other parts of the "professional left," as an Obama aide once [called](#) them, victory lies in running on an aggressive, populist economic message.

"I'm not saying there won't be a primary contest but I don't see any reasonable possibility that she could be denied the Democratic nomination."

Former Ohio Governor Ted Strickland

"Some of the jockeying now is trying to strategically make sure Hillary understands that she can't be an economic moderate without generating pushback," said Andy Stern, the former head of the Service Employees International Union. "Progressives are anxious that her policies, not her heart, will be too generous toward Wall Street."

That debate will take center stage this weekend, when liberal activists gather in Washington for [RootsCamp](#), an annual "unconference" that brings thousands of progressives to the Washington Convention Center. A major topic in the hallways will be the announcement by liberal groups this week of plans to spend more than a million dollars, including opening offices in the early primary states of Iowa and New Hampshire, trying to convince beloved economic populist Warren to challenge Clinton. Despite Warren's insistent refrain that she is not running for president, activists see a glimmer of hope. "She's been very consistent in her statements saying she is not running *present tense*," said Neil Sroka, a spokesman for Democracy for America. "Tense matters."

For now, though, progressives are a movement in search of a leader. With Clinton's take-over of the Democratic party [near complete](#), there's no national figure willing to take up their cry. Other than Warren, former Wisconsin Senator Russ Feingold, known for his principled stances against big money in politics, has a government job already—working for the State Department that Clinton used to run. Maryland Governor Martin O'Malley's political clout was weakened by the midterm loss of his lieutenant governor in the race to succeed him and the governor has pulled staff out of Iowa. Even Al Sharpton, who hammered Clinton for taking weeks to comments on the racially-charged riots in Ferguson, Missouri, put out a press release to [brag](#) about his birthday call from Clinton.

Of course, Clinton could decide not to run, Warren could change her mind, or any number of unpredictable events that tend to scramble presidential races could upend the Democratic field. But, so far, there's little sign that many Democrats are thirsting for a Clinton alternative. In Iowa, for instance, she is the top candidate for 53 percent of likely Democratic caucusgoers, according to a Bloomberg Politics/Des Moines Register [poll](#). That's roughly five times bigger than Warren, who followed with 10 percent support as a first pick of party insiders. Vermont Senator Bernie Sanders, and independent, and former Virginia Senator Jim Webb, who've expressed interest in running, trailed behind at three and one percent, respectively. "If she chooses to run, and I hope she does, I think she will have no significant opposition," said Ted Strickland, the former Ohio Governor who now heads the Center for American Progress Action Fund, the advocacy arm of a liberal think tank. "I'm not saying there won't be a primary contest but I don't see any reasonable possibility that she could be denied the Democratic nomination."

Strickland, along with other Clinton-backers, sees commercial motives in the Draft Warren effort. "If someone has said they are not a candidate for president, period, is it respectful or disrespectful to use that person's name for their own purposes?" asked Des Moines lawyer Jerry Crawford, who co-chaired Clinton's 2008 campaign in Iowa and helps lead Ready for Hillary, a group laying the groundwork for a campaign, in the state. "If Secretary Clinton said she wasn't running, I wouldn't be out there disrespecting her by engaging in a draft movement."

Unlike the Tea Party, which remains a powerful force in the Republican party, the influence of progressive groups has waned during the Obama years. With the Senate soon to be in Republican control, progressives aspire to become their own power center that can force Democrats to stand strong on economic issues. By aligning themselves with Warren, who's an outspoken advocate of Wall Street regulation, groups like MoveOn not only grow membership lists and bank accounts, they also raise their profile. "Could there be some self-serving motives behind this? Of course," said Strickland. "If you're not engaged in some kind of specific effort, it's a little more difficult to keep support coming in."

While Warren is their billboard, the real target is likely Clinton. A history of pro-business economic policies and a roster of rich Wall Street donors make progressive and union activists anxious about the direction of

her leadership and political loyalties. Though she has yet to announce a campaign, they're trying to send the message that their concerns should not be taken for granted. "I think the fact that people are encouraging a person who probably isn't going to run may just be a manifestation of wanting to make clear that Secretary Clinton is not going to walk in and assume there's a coronation," said Stern. "She's going to have to work it policy-wise, particularly on the economy"

That's no surprise, given that most Democrats have already turned their attention to Clinton. Operatives are [jockeying](#) for jobs. Donors are [eager](#) to open their wallets. And politicians are [rushing](#) to position themselves for a campaign that doesn't yet exist. Why should her progressive opposition be any different?

From: [Howe, Amanda](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Meeting?
Date: Friday, December 12, 2014 11:40:05 AM

Great

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, December 12, 2014 11:26 AM
To: Howe, Amanda
Subject: Re: Meeting?

Great. We'll pick a place next week

On Dec 12, 2014, at 11:08 AM, Howe, Amanda <AHowe@cityhall.nyc.gov> wrote:

Sure that works!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, December 11, 2014 11:13 AM
To: Howe, Amanda
Subject: Re: Meeting?

How about lunch on Thursday the 18th? Forgot that I was traveling a bit next week

From: <Howe>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>
Date: Thursday, December 11, 2014 at 9:37 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting?

Great! How about Tuesday at 6pm for a drink?

Have fun with your cousins!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Thursday, December 11, 2014 9:24 AM
To: Howe, Amanda
Subject: Re: Meeting?

Hey Amanda. That would be great. I've got my cousins in town until Monday - but sometime next week?

From: <Howe>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>
Date: Thursday, December 11, 2014 at 9:01 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Meeting?

Good morning John,

Hope you are well and got some sleep after Gracie! I was wondering if you would have time for a coffee or a drink in the next week or so. It can also wait until the new year, but I wanted to give you a sense of my background and also seek some advice from you. I loved the op-ed you did and wanted to ask a few questions about it.

Thanks.

Amanda

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Ragone, Peter](#); [Walzak, Phil](#); [Carrion, Marco A.](#); [Howe, Amanda](#); [Shorris, Anthony](#); [Williams, Dominic](#); jfdc@akpdmedia.com; [FLONYC](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 4:25:59 PM

We will huddle but in meantime just to address the specific tactic -- Marco is reaching out to Rosenberg for Dolan and think you need to connect with Cardinal directly on this kind of thing.

> On Dec 13, 2014, at 3:52 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Guys, you are as good as it gets in this work. But you are also not me, and therefore not relating fully to my thoughts and feelings. This PBA attack is appalling and beyond anything I've ever seen. And the team has taken a workmanlike approach to it, which I understand and appreciate. But imagine what it feels like to be the guy told to stay away from their funerals... This is part of a bigger problem, and must be addressed. Chirlane just suggested involving the Cardinal. I'm alerting you all that I think this makes sense, and this is a moment for COREL to stand and be counted. If voices of conscience don't start speaking up, this cancer will spread. And this team should be thinking about not just accepting this dynamics, but figuring out how to change them

>

From: [Walzak, Phil](#)
To: [B; Ragone, Peter; Wolfe, Emma; Carrion, Marco A.; Howe, Amanda; Shorris, Anthony; Williams, Dominic](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [FLONYC](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 4:39:29 PM

It is no doubt disgusting

FWIW we are working to amplify the disgust in the media as much as we can here. We worked closely w NYDN yesterday and got a nice editorial blowing up PBA. Pushing times to do same. And working other angles. I think a lot of coverage - outside the Post - reflects the view that this was a step way too far over the line by these guys

----- Original Message -----

From: B
Sent: Saturday, December 13, 2014 03:52 PM
To: Ragone, Peter; Walzak, Phil; Wolfe, Emma; Carrion, Marco A.; Howe, Amanda; Shorris, Anthony; Williams, Dominic
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Disgusted

Guys, you are as good as it gets in this work. But you are also not me, and therefore not relating fully to my thoughts and feelings. This PBA attack is appalling and beyond anything I've ever seen. And the team has taken a workmanlike approach to it, which I understand and appreciate. But imagine what it feels like to be the guy told to stay away from their funerals... This is part of a bigger problem, and must be addressed. Chirlane just suggested involving the Cardinal. I'm alerting you all that I think this makes sense, and this is a moment for COREL to stand and be counted. If voices of conscience don't start speaking up, this cancer will spread. And this team should be thinking about not just accepting this dynamics, but figuring out how to change them

From: [Wolfe, Emma](#)
To: [John Del Cecato](#)
Cc: [Ragone, Peter](#); [Howe, Amanda](#); [Shorris, Anthony](#); [Walzak, Phil](#); [Carrion, Marco A.](#); [Williams, Dominic](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 5:37:58 PM

Cool will circle back around to folks Manana

On Dec 13, 2014, at 5:37 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I'm free tomorrow

On Dec 13, 2014, at 5:16 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Yep agree
I think we should do both
And one can help other
U want me to sked a call?

----- Original message -----

From: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Date: 12/13/2014 5:12 PM (GMT-05:00)
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>
Cc: "Shorris, Anthony" <AShorris@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: Re: Disgusted

We're going to need paid media on schools too. Let's talk tomorrow on this?

From: Wolfe, Emma
Sent: Saturday, December 13, 2014 05:06 PM
To: Howe, Amanda
Cc: Shorris, Anthony; Ragone, Peter; Walzak, Phil; Carrion, Marco A.; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Disgusted

Oops sorry guys I was on a new tablet, didn't realize my reply had bosses on it, intended to be part of offline convo first

We should also pull in Jonathan for these convos

On Dec 13, 2014, at 5:03 PM, Howe, Amanda
<AMHowe@cityhall.nyc.gov> wrote:

I agree that new yorkers and police officers need to hear
directly from the mayor

From: Wolfe, Emma
Sent: Saturday, December 13, 2014 04:44 PM
To: Shorris, Anthony; Ragone, Peter
Cc: B; Walzak, Phil; Carrion, Marco A.; Howe, Amanda;
Williams, Dominic; jfdc@akpdmedia.com
<jfdc@akpdmedia.com>; FLONYC
Subject: RE: Disgusted

We should do lots with cops totally agree
Speaker is gonna do a bunch of folks calls herself -
we can and should do more
I really think I we need a paid media campaign on
both sides of this issue to communicate to NYers

----- Original message -----

From: "Shorris, Anthony"
<AShorris@cityhall.nyc.gov>
Date: 12/13/2014 4:41 PM (GMT-05:00)
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Cc: B <BCCD@cityhall.nyc.gov>, "Walzak, Phil"
<PWalzak@cityhall.nyc.gov>, "Wolfe, Emma"
<EWolfe@cityhall.nyc.gov>, "Carrion, Marco A."
<mcarrion@cityhall.nyc.gov>, "Howe, Amanda"
<AMHowe@cityhall.nyc.gov>, "Williams, Dominic"
<DWilliams@cityhall.nyc.gov>,
jfdc@akpdmedia.com, FLONYC
<FLONYC@cityhall.nyc.gov>
Subject: Re: Disgusted

I would also suggest we think about communicating directly
with the police officers -- though I'd want Bratton's advice on
that of course. These are our employees, and we have every
right for them to hear directly from the Mayor, either by letter
or e-mail, about his perspective on what is happening (though
he cannot talk about the labor contract). We communicated to
our staff about the risks of Ebola, and this behavior is just as
noxious to public safety in its own way. If we believe that Pat
Lynch does not speak for all officers, and I don't think he does,
then perhaps we can find a way to reach out the majority.

Anthony E. Shorris

First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Dec 13, 2014, at 4:30 PM, Ragone, Peter
<pragone@cityhall.nyc.gov> wrote:
>
> I'm for it. Marco can prolly work the Corel piece. I think you
would need to check in w Cardinal yourself.
>
> Bratton also is a powerful surrogate here.
>
> ----- Original Message -----
> From: B
> Sent: Saturday, December 13, 2014 03:52 PM
> To: Ragone, Peter; Walzak, Phil; Wolfe, Emma; Carrion,
Marco A.; Howe, Amanda; Shorris, Anthony; Williams, Dominic
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
FLONYC
> Subject: Disgusted
>
>
> Guys, you are as good as it gets in this work. But you are
also not me, and therefore not relating fully to my thoughts
and feelings. This PBA attack is appalling and beyond anything
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imagine what it feels like to be the guy told to stay away from
their funerals... This is part of a bigger problem, and must be
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moment for COREL to stand and be counted. If voices of
conscience don't start speaking up, this cancer will spread.
And this team should be thinking about not just accepting this
dynamics, but figuring out how to change them
>

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [FLONYC](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 5:38:23 PM

All good ideas. But my other point is: NO ONE on the team talked to me about where we go from here. NO ONE offered a strategy. Deafening silence and only actions taken have been small bore. Meaning: all tactics, no strategy. All staff, no principal. That won't work

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Sat, 13 Dec 2014 21:26:53

To: <[REDACTED]>

Subject: Re: Disgusted

I love the idea of the Cardinal weighing in.

I was also talking to Phil last week about some sort of an olive branch to the FDNY. Firefighters tend to feel tension with the police more than most. And they are great validators in the face of ugliness from the PBA.

But maybe it's also time for a larger speech on race and police-community relations - the notion of community ratings being more influential to promotion and recognition than simply the number of collars.

> On Dec 13, 2014, at 3:54 PM, Bill de Blasio <[REDACTED]> wrote:

>

>

> Another example of why we need you. No one's thinking about this deeply

>

>

> -----Original Message-----

> To: Peter Ragone

> To: Phil Walzak

> To: Emma Wolfe

> To: Marco Carrion

> To: Amanda Howe

> To: Tony Shorris

> To: Dom Williams

> Cc: John Del Cecato

> Cc: Chirlane McCray

> Subject: Disgusted

> Sent: Dec 13, 2014 3:52 PM

>

>

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>

> Sent via BlackBerry by AT&T

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [FLONYC](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 5:53:24 PM

Agree entirely. That's the point. Being mindful, not mechanical, in situations like this

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sat, 13 Dec 2014 22:50:43
To: <[REDACTED]>
Cc: Chirlane McCray<FLONYC@cityhall.nyc.gov>
Subject: Re: Disgusted

That is troubling. The team needs to caucus during stuff like this - first a call among key staff, then a call with you. It can't be dealt with in silos. And since I hope to be transitioning into my new role soon, it shouldn't happen like that going forward.

During the campaign, we had moments of great outrage - think Maureen Dowd totally misquoting Chirlane. We gathered the team, went over the facts, gave out assignments, then got the boss in the loop as soon as possible. We've got to get back to that process.

Emma is setting up a call with the team for tomorrow - will map out our game plan.

> On Dec 13, 2014, at 5:37 PM, Bill de Blasio <[REDACTED]> wrote:

>
>

> All good ideas. But my other point is: NO ONE on the team talked to me about where we go from here. NO ONE offered a strategy. Deafening silence and only actions taken have been small bore. Meaning: all tactics, no strategy. All staff, no principal. That won't work

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> Sent via BlackBerry by AT&T

>

> -----Original Message-----

> From: John Del Cecato <jfdc@akpdmedia.com>
> Date: Sat, 13 Dec 2014 21:26:53
> To: <[REDACTED]>
> Subject: Re: Disgusted

>

> I love the idea of the Cardinal weighing in.

>

> I was also talking to Phil last week about some sort of an olive branch to the FDNY. Firefighters tend to feel tension with the police more than most. And they are great validators in the face of ugliness from the PBA.

>

> But maybe it's also time for a larger speech on race and police-community relations - the notion of community ratings being more influential to promotion and recognition than simply the number of collars.

>

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>
>
>
>

>> On Dec 13, 2014, at 3:54 PM, Bill de Blasio <[REDACTED]> wrote:

>>
>>

>> Another example of why we need you. No one's thinking about this deeply

>>
>>

>> -----Original Message-----

>> To: Peter Ragone

>> To: Phil Walzak

>> To: Emma Wolfe

>> To: Marco Carrion

>> To: Amanda Howe

>> To: Tony Shorris

>> To: Dom Williams

>> Cc: John Del Cecato

>> Cc: Chirlane McCray

>> Subject: Disgusted

>> Sent: Dec 13, 2014 3:52 PM

>>
>>

>> Guys, you are as good as it gets in this work. But you are also not me, and therefore not relating fully to my thoughts and feelings. This PBA attack is appalling and beyond anything I've ever seen. And the team has taken a workmanlike approach to it, which I understand and appreciate. But imagine what it feels like to be the guy told to stay away from their funerals... This is part of a bigger problem, and must be addressed. Chirlane just suggested involving the Cardinal. I'm alerting you all that I think this makes sense, and this is a moment for COREL to stand and be counted. If voices of conscience don't start speaking up, this cancer will spread. And this team should be thinking about not just accepting this dynamics, but figuring out how to change them

>>
>>

>>

>> Sent via BlackBerry by AT&T

From: [Walzak, Phil](#)
To: [Wolfe, Emma](#); [Ragone, Peter](#); [Howe, Amanda](#)
Cc: [Shorris, Anthony](#); [Carrion, Marco A.](#); [Williams, Dominic](#); "jfdc@akpdmedia.com"
Subject: RE: Disgusted
Date: Saturday, December 13, 2014 5:56:07 PM

Shud be aware of this –

The Post reported that amid protests on the Garner verdict, a “Pro-Cop Rally” at City Hall is being planned for next Friday.

From: Wolfe, Emma
Sent: Saturday, December 13, 2014 5:17 PM
To: Ragone, Peter; Howe, Amanda
Cc: Shorris, Anthony; Walzak, Phil; Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com'
Subject: RE: Disgusted

Yep agree
I think we should do both
And one can help other
U want me to sked a call?

----- Original message -----

From: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Date: 12/13/2014 5:12 PM (GMT-05:00)
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>
Cc: "Shorris, Anthony" <AShorris@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: Re: Disgusted

We're going to need paid media on schools too. Let's talk tomorrow on this?

From: Wolfe, Emma
Sent: Saturday, December 13, 2014 05:06 PM
To: Howe, Amanda
Cc: Shorris, Anthony; Ragone, Peter; Walzak, Phil; Carrion, Marco A.; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Disgusted

Oops sorry guys I was on a new tablet, didn't realize my reply had bosses on it, intended to be part of offline convo first

We should also pull in Jonathan for these convos

On Dec 13, 2014, at 5:03 PM, Howe, Amanda <AHowe@cityhall.nyc.gov> wrote:

I agree that new yorkers and police officers need to hear directly from the mayor

From: Wolfe, Emma
Sent: Saturday, December 13, 2014 04:44 PM
To: Shorris, Anthony; Ragone, Peter
Cc: B; Walzak, Phil; Carrion, Marco A.; Howe, Amanda; Williams, Dominic;
jfdc@akpdmedia.com <jfdc@akpdmedia.com>; FLONYC
Subject: RE: Disgusted

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I really think I we need a paid media campaign on both sides of this issue to
communicate to NYers

----- Original message -----

From: "Shorris, Anthony" <AShorris@cityhall.nyc.gov>
Date: 12/13/2014 4:41 PM (GMT-05:00)
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Cc: B <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, jfdc@akpdmedia.com, FLONYC <FLONYC@cityhall.nyc.gov>
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From: [B](#)
To: [Howe, Amanda](#); [Wolfe, Emma](#); [Shorris, Anthony](#); [Ragone, Peter](#)
Cc: [Walzak, Phil](#); [Carrion, Marco A.](#); [Williams, Dominic](#); "jfdc@akpdmedia.com"; [FLONYC](#)
Subject: Re: Disgusted
Date: Saturday, December 13, 2014 7:50:33 PM

True, but before they hear from me, they need to hear a chorus of outrage directed at the PBA. Let's pick up the pace on this. I have messages in to the Cardinal and the Governor

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From: [Ragone, Peter](#)
To: [Shorris, Anthony](#); "BCCD@cityhall.nyc.gov"
Cc: [Walzak, Phil](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Carrion, Marco A.](#); [Williams, Dominic](#); "jfdc@akpdmedia.com"; [FLONYC](#)
Subject: Re: Disgusted
Date: Sunday, December 14, 2014 2:30:13 PM

Totally agree.

From: Shorris, Anthony
Sent: Sunday, December 14, 2014 02:28 PM
To: B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Carrion, Marco A.; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; FLONYC
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Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
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Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
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From: [Williams, Dominic](#)
To: [Shorris, Anthony](#); [Ragone, Peter](#)
Cc: [B; Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Howe, Amanda](#); [Carrion, Marco A.](#); [FLONYC](#)
Subject: Re: Disgusted
Date: Sunday, December 14, 2014 5:16:21 PM

Linder and Bratton talking about tonight. Talked to Miller who thought it was disgusting and insane, and is working on event options and media options for counter-messaging at cops, and thinking about ways to get at Lynch directly.

From: Shorris, Anthony
Sent: Sunday, December 14, 2014 04:42 PM
To: Ragone, Peter
Cc: B; Wolfe, Emma; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC
Subject: Re: Disgusted

You or Dom could get a preview from Miller or Linder and then BDB or I could call Bratton this evening.

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On Dec 14, 2014, at 4:20 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

Where's Bratton's head on this?

From: B
Sent: Sunday, December 14, 2014 04:15 PM
To: Wolfe, Emma; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC
Subject: Re: Disgusted

Just went back to Gov. Made clear a mtg makes no sense in current environment. First need Gov to condemn, which he says he's willing to do. Then can see if PBA willing to do anything worthy enough to accept a peace offering

From: Wolfe, Emma

Sent: Sunday, December 14, 2014 02:54 PM
To: Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC
Subject: Re: Disgusted

Agree strongly with the sequencing suggested here.

From: Williams, Dominic
Sent: Sunday, December 14, 2014 02:52 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Carrion, Marco A.; FLONYC
Subject: Re: Disgusted

Think Gov should condemn first. Agree with JDC/Peter/Tony on not elevating Lynch.
Would hate to give him leverage.

My two cents - Lynch doesn't deserve to be in same room as the Mayor, and for this stunt to get him in a room would not be good for the world, even if he does apologize for what he just did, because it would still validate his hair on fire "strategy"

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, December 14, 2014 02:44 PM
To: Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Carrion, Marco A.; Williams, Dominic; FLONYC
Subject: Re: Disgusted

I'm a little worried that a sit-down would put Lynch on same level as us & risks what Tony suggested - that it's somehow both of us apologizing...

My preference would be for us to, in our next high-level remarks on race/police-community relations, pivot to something like this - that doesn't call out Lynch specifically, but alludes to him...

"There are two approaches to public safety in our city.

"There's the old model, that suggests the only way to reduce crime is to divide our city along racial lines by word and deed; recognize and promote our hardworking and extremely skilled police officers based solely on the number of arrests; shut out the voices of those who are mistrustful of law enforcement; and suggest that those who seek to bridge that divide of distrust are somehow unappreciative, or even dismissive, of the courage work that our officers do. In essence, it said, if you're gonna make an omelette, you've got to crack a few eggs.

"And there's a new model, which I embrace, that calls that old model out for what it is: a false choice; a reckless approach to police-community relations that has no connection to reality. Some of the same folks who

champion the old model are the very folks who said that this administration - by retraining our police force to eliminate the abuse of stop-and-frisk and instead target the actual bad guys - would lead to a huge spike in crime. On every major indicator, those folks have been proven wrong - terribly wrong.

"We have a long way to go, but by pursuing policies that recognize and promote police officers based on how they are viewed by the communities they serve — their record of both protecting the neighborhoods they patrol AND respecting the neighbors themselves.

"That is a 21st Century model for policing New York City - and one that Commissioner Bratton and I are committed to."

Something like that.

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>

Date: Sunday, December 14, 2014 at 2:28 PM

To: BDB Official <BCCD@cityhall.nyc.gov>

Cc: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, FLONYC <FLONYC@cityhall.nyc.gov>

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Subject: Re: Disgusted
Date: Sunday, December 14, 2014 6:04:05 PM

Is this the guy who turned out to be a CUNY faculty member? We may want to give Barbara Bowen a heads up -- a bit embarrassing for them.

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On Dec 14, 2014, at 6:02 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

Should we be putting out a statement on arrest of cop beater?

From: Shorris, Anthony
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To: Ragone, Peter
Cc: B; Wolfe, Emma; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC
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Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC

Subject: Re: Disgusted

Just went back to Gov. Made clear a mtg makes no sense in current environment. First need Gov to condemn, which he says he's willing to do. Then can see if PBA willing to do anything worthy enough to accept a peace offering

From: Wolfe, Emma
Sent: Sunday, December 14, 2014 02:54 PM
To: Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Carrion, Marco A.; FLONYC

Subject: Re: Disgusted

Agree strongly with the sequencing suggested here.

From: Williams, Dominic
Sent: Sunday, December 14, 2014 02:52 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Carrion, Marco A.; FLONYC
Subject: Re: Disgusted

Think Gov should condemn first. Agree with JDC/Peter/Tony on not elevating Lynch. Would hate to give him leverage.

My two cents - Lynch doesn't deserve to be in same room as the Mayor, and for this stunt to get him in a room would not be good for the world, even if he does apologize for what he just did, because it would still validate his hair on fire "strategy"

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, December 14, 2014 02:44 PM
To: Shorris, Anthony; B
Cc: Ragone, Peter; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Carrion, Marco A.; Williams, Dominic; FLONYC
Subject: Re: Disgusted

I'm a little worried that a sit-down would put Lynch on same level as us & risks what Tony suggested - that it's somehow both of us apologizing...

My preference would be for us to, in our next high-level remarks on race/police-community relations, pivot to

something like this - that doesn't call out Lynch specifically, but alludes to him...

"There are two approaches to public safety in our city.

"There's the old model, that suggests the only way to reduce crime is to divide our city along racial lines by word and deed; recognize and promote our hardworking and extremely skilled police officers based solely on the number of arrests; shut out the voices of those who are mistrustful of law enforcement; and suggest that those who seek to bridge that divide of distrust are somehow unappreciative, or even dismissive, of the courage work that our officers do. In essence, it said, if you're gonna make an omelette, you've got to crack a few eggs.

"And there's a new model, which I embrace, that calls that old model out for what it is: a false choice; a reckless approach to police-community relations that has no connection to reality.

Some of the same folks who champion the old model are the very folks who said that this administration - by retraining our police force to eliminate the abuse of stop-and-frisk and instead target the actual bad guys - would lead to a huge spike in crime. On every major indicator, those folks have been proven wrong - terribly wrong.

"We have a long way to go, but by pursuing policies that recognize and promote police officers based on how they are viewed by the communities they serve — their record of both protecting the neighborhoods they patrol AND respecting the neighbors themselves.

"That is a 21st Century model for policing New York City - and one that Commissioner Bratton and I are committed to."

Something like that.

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>

Date: Sunday, December 14, 2014 at 2:28 PM

To: BDB Official <BCCD@cityhall.nyc.gov>

Cc: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Walzak, Phil"

<PWalzak@cityhall.nyc.gov>, "Howe, Amanda"

<AHowe@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>,

"Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Williams, Dominic"

<DWilliams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>,

FLONYC <FLONYC@cityhall.nyc.gov>

Subject: Re: Disgusted

I agree it would be better for the city for Lynch to apologize -- even if it conveniently elevates AMC to peacemaker above the fray -- but I assume the conditions of engagement would have

to be very clear in advance (i.e., it's not like both sides have apologize to each other).

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On Dec 14, 2014, at 2:22 PM, B <BCCD@cityhall.nyc.gov> wrote:

Cuomo's response is either classic Cuomo or actually might be helpful: he asked if I wanted him to condemn PBA's action or get Lynch to apologize. My answer, from the gut, was that the latter was better for moving this troubled dynamic in our city forward. He said he would try. He suggested a breakfast mtg with him and lynch after which lynch apologizes. I told him I was open to it, but doubted lynch would move

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Sent: Saturday, December 13, 2014 10:34 PM
To: Walzak, Phil; B; Howe, Amanda; Wolfe, Emma; Shorris, Anthony
Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Re: Disgusted

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To: B; Howe, Amanda; Wolfe, Emma; Shorris, Anthony; Ragone, Peter
Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
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Peter
Cc: Walzak, Phil; Carrion, Marco A.; Williams, Dominic;
'jfdc@akpdmedia.com'; FLONYC
Subject: Re: Disgusted

Just spoke with the Cardinal. Very good conversation. He was appalled and immediately offered to help. He's planning on putting out a statement tmrw. Pls coordinate with him team -- want maximum attention on what he does

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To: Wolfe, Emma; Shorris, Anthony; Ragone, Peter
Cc: B; Walzak, Phil; Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Re: Disgusted

I agree that new yorkers and police officers need to hear directly from the mayor

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Cc: B; Walzak, Phil; Carrion, Marco A.; Howe, Amanda; Williams, Dominic; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; FLONYC
Subject: RE: Disgusted

We should do lots with cops totally agree
Speaker is gonna do a bunch of folks calls herself - we can and should do more
I really think I we need a paid media campaign on both sides of this issue to communicate to NYers

----- Original message -----

From: "Shorris, Anthony" <AShorris@cityhall.nyc.gov>

Date: 12/13/2014 4:41 PM (GMT-05:00)
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>
Cc: B <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carrion, Marco A." <mcarrion@cityhall.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, jfdc@akpdmedia.com, FLONYC <FLONYC@cityhall.nyc.gov>
Subject: Re: Disgusted

I would also suggest we think about communicating directly with the police officers -- though I'd want Bratton's advice on that of course. These are our employees, and we have every right for them to hear directly from the Mayor, either by letter or e-mail, about his perspective on what is happening (though he cannot talk about the labor contract). We communicated to our staff about the risks of Ebola, and this behavior is just as noxious to public safety in its own way. If we believe that Pat Lynch does not speak for all officers, and I don't think he does, then perhaps we can find a way to reach out the majority.

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> On Dec 13, 2014, at 4:30 PM, Ragone, Peter
<pragone@cityhall.nyc.gov> wrote:

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> Bratton also is a powerful surrogate here.

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> Sent: Saturday, December 13, 2014 03:52 PM

> To: Ragone, Peter; Walzak, Phil; Wolfe, Emma; Carrion, Marco A.;
Howe, Amanda; Shorris, Anthony; Williams, Dominic

> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC

> Subject: Disgusted

>

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> Guys, you are as good as it gets in this work. But you are also not me, and therefore not relating fully to my thoughts and feelings. This PBA attack is appalling and beyond anything I've ever seen. And the team has taken a workmanlike approach to it, which I understand and appreciate. But imagine what it feels like to be the guy told to stay away from their funerals... This is part of a bigger problem, and must be addressed. Chirlane just suggested involving the Cardinal. I'm alerting you all that I think this makes sense, and this is a moment for COREL to stand and be counted. If voices of conscience don't start speaking up, this cancer will spread. And this team should be thinking about not just accepting this dynamics, but figuring out how to change them

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To: [B; Walzak, Phil; Howe, Amanda; Wolfe, Emma; Shorris, Anthony](#)
Cc: [Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com'; FLONYC](#)
Subject: Re: Disgusted
Date: Monday, December 15, 2014 3:04:54 PM

Perfect.

From: B
Sent: Monday, December 15, 2014 03:04 PM
To: Walzak, Phil; Howe, Amanda; Wolfe, Emma; Shorris, Anthony; Ragone, Peter
Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Re: Disgusted

Bratton is doing a presser at 5:30 re: Australia incident and re: post-Garner protests. He will have questions planted re: PBA/funerals and SBA/"nincompoop" and he says he'll push back on both. He duly noted the Cardinal's op-ed -- I think it helped him feel more ready to speak up, fwiw

From: Walzak, Phil
Sent: Monday, December 15, 2014 01:01 PM
To: B; Howe, Amanda; Wolfe, Emma; Shorris, Anthony; Ragone, Peter
Cc: Carrion, Marco A.; Williams, Dominic; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: RE: Disgusted

Top NYPD union reps: Timothy Cardinal Dolan is right that de Blasio, cops need to reconcile
DAILY NEWS – Tina Moore, Corky Siemaszko – 12:27 pm
http://www.nydailynews.com/nypd-union-heads-agree-cardinal-de-blasio-cop-beef-article-1.2045764?utm_content=buffer5dcfe&utm_medium=social&utm_source=twitter.com&utm_campaign=NYDNPoliticsTw

Timothy Cardinal Dolan's peacemaking between City Hall and angry NYPD officers appears to have borne fruit — two top police union leaders said Monday they agreed with the Catholic leader.

"Dolan is correct," said Ed Mullins, head of the Sergeants Benevolent Association. "He's calling for people to work together."

Roy Richter, head of the Captains' Endowment Association, said Dolan's condemnation of a move by some in the Patrolmen's Benevolent Association to bar Mayor de Blasio and City Council Speaker Melissa Mark-Viverito from the funerals of police officers killed in the line of duty hit home with him.

"There are a lot of promises that the city has made to officers who put their lives on the line," Richter said. "Whatever you think about the mayor or whoever the mayor is, he's the person in charge of the city and it's important that that person enforce the promises the city's made to our families."

Mullins and Richter were reacting to Dolan's appeal in the Sunday Daily News for both sides to "tune down the volume and speak calmly" as the city continued to seethe over the Eric Garner case.

Specifically, Dolan took aim at a move by the PBA to punish de Blasio for stating publicly that he has warned his biracial 17-year-old son to be careful when dealing with city cops.

Dolan, said that while it was unfair to stereotype all police officers as bigots, it was "equally unfair and counterproductive to dismiss our mayor and other leaders as enemies of police."

It was especially wrong, Dolan wrote, to "go so far as to make controversial one of the more gripping and tearful occasions in the life of this city, the funeral of a fallen officer, a sacred occasion meant to unite us, never fracture us."

Mullins knocked de Blasio for “making inflammatory comments and basically inciting demonstrations at which cops are getting hurt.” But he said barring the mayor from NYPD funerals was unprecedented.

“Unfortunately, the PBA, I think, had a meeting that day and it's my understanding that their delegates and members who were at that meeting are furious at the mayor,” Mullins said. “It’s an expression of what is being felt by the rank and file members of the PBA.”

Still, said Mullins, “I’ll pretty much always side with the cardinal.”

“I think he's a credible individual who is serving a greater purpose than all of us combined,” he said.

There was no immediate response to Dolan’s words from PBA chief Patrick Lynch. The PBA is the NYPD’s biggest union.

The first signs that the temperature might be lowering came two days after 30,000 people marched through Manhattan to protest against police brutality — and against a Staten Island grand jury’s decision to not indict the white cop who killed Garner, who was black, with a chokehold.

While the demonstration was largely peaceful, a breakaway group of protesters clashed with cops Saturday night on the Brooklyn Bridge.

Two police lieutenants attempting to stop protesters from throwing a garbage can on a cop car were kicked in the face and head, the NYPD said.

One of the officers suffered a broken nose, according to police.

Among those arrested was 29-year-old Eric Linsker, a Brooklyn poet and adjunct CUNY professor who was busted Sunday and charged with two counts each of robbery, assault on a police officer, riot, resisting arrest, reckless endangerment, and obstructing government administration, along with possession of marijuana.

Police also reported finding a bag full of hammers and a mask on the Brooklyn Bridge in the aftermath of the melee.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Katz, Rebecca](#); [FLONYC](#)
Subject: Re: David Brooks: Warren Can Win
Date: Tuesday, December 16, 2014 9:13:50 AM

He's channeling himself to some extent. Was supportive of Obama in the primary in 2007-8, mostly because he believed he had a core set of principles

On Dec 16, 2014, at 8:02 AM, B <BCCD@cityhall.nyc.gov> wrote:

Well-argued!! Too bad this guy isn't on our side

From: Katz, Rebecca
Sent: Tuesday, December 16, 2014 07:37 AM
To: B; FLONYC; John Del Cecato <jfdc@akpdmmedia.com>
Subject: David Brooks: Warren Can Win

Warren Can Win

Elizabeth Warren's memoir begins with the story of a family in collapse. She was 12 years old when her father had a heart attack.

His recovery was slow. Unable to work, the family's finances tanked. The Studebaker was repossessed. When he was able to return to work, Montgomery Ward took away his job selling carpeting and gave him a job selling lawn mowers on commission. Warren asked her mother why the old job was gone. "In her view, his company had robbed him of something he'd worked for. And now, she said, 'They think he's going to die.' "

The financial spiral had the predictable effect on the family's emotional life. "Sometimes that spring I would overhear my parents arguing," Warren remembers, "I guess I shouldn't describe it as arguing; my father never said much of anything, while my mother yelled louder. They drank more, a lot more. . . . I knew that my mother blamed my daddy for not doing 'what a man is supposed to do' and taking care of us."

Her mother ended up getting a job at Sears, her father got a job as a maintenance man and the family finances stabilized — at a low level. Warren concluded the episode this way: "My mother never had it easy. She fought for everything she and my daddy ever had."

The memoir is called "A Fighting Chance." The words "fight" or "fighting" appear in the book 224 times. In high school, Warren writes, she couldn't play a musical instrument or a sport, "but I did have one talent. I could fight — not with my fists, but with my words. I was the anchor on the debate team." Of her tennis game she writes, "Once I had a weapon in my hand, I gave it everything I had."

With relish, she describes a fight she later had with a judge on a panel discussion over bankruptcy law. "The judge probably had a hundred pounds on me, and he started shifting himself closer to the microphone and edging me out of his way. I grabbed the table for leverage and pushed my way to the microphone, going shoulder to shoulder with the judge as I hit back with arguments. . . . I glanced over and noticed with satisfaction that the veins in his neck were throbbing and his face was red and sweating. I wondered briefly whether he might have a stroke right there on the small stage."

Her biggest adult fight has been against the banks, against what she saw as their rapacious exploitation of the poor and vulnerable. The crucial distinction Warren makes is this one: It's not just social conditions like globalization and technological change that threaten the middle class. It's an active conspiracy by the rich and powerful. The game is rigged. The proper response is not just policy-making; it's indignation and combat.

The political class has been wondering if Warren, a United States senator from Massachusetts, will take on Hillary Clinton for the Democratic presidential nomination. This speculation is usually based on the premise that Warren couldn't actually win, but that she could move the party in her direction. But, today, even for those of us who disagree with Warren fundamentally, it seems clear that she does have a significant and growing chance of being nominated.

Her chances are rising because of that word "fight." The emotional register of the Democratic Party is growing more combative. There's an underlying and sometimes vituperative sense of frustration toward President Obama, and especially his supposed inability to go to the mat.

Events like the Brown case in Ferguson and the Garner case in New York have raised indignation levels across the progressive spectrum. Judging by recent polls, the midterm defeat has not scared Democrats into supporting the safe option; it's made them angrier about the whole system. As the party slips more into opposition status, with the next Congress, this aggressive outsider spirit will only grow.

In this era of bad feelings, parties are organized more around what they oppose rather than what they are for. Republicans are against government. Democrats are coalescing around opposition to Wall Street and corporate power. In 2001, 51 percent of Democrats were dissatisfied with the rise of corporate power, according to Gallup surveys. By 2011, 79 percent of Democrats were. According to an NBC News/Wall Street Journal poll last month, [58 percent of Democrats](#) said they believed that the economic and political systems were stacked against them.

Clinton is obviously tough, but she just can't speak with a clear voice

against Wall Street and Washington insiders. Warren's wing shows increasing passion and strength, both in opposing certain Obama nominees and in last week's budget fight.

The history of populist candidates is that they never actually get the nomination. The establishment wins. That's still likely. But there is something in the air. The fundamental truth is that every structural and historical advantage favors Clinton, but every day more Democrats embrace the emotion and view defined by Warren.

From: [B](#)
To: [Wolfe, Emma](#); [Williams, Dominic](#); "[jfdc@akpdmedia.com](#)"; [Shorris, Anthony](#)
Cc: [Ragone, Peter](#); [Walzak, Phil](#); [Howe, Amanda](#); [Carrion, Marco A.](#); [FLONYC](#)
Subject: Re: Disgusted
Date: Tuesday, December 16, 2014 3:48:33 PM

And from now on: the answer to any and all requests from the Cuomo Administration is NO. The default position is NO. Then we will decide if and when there should be any yesses

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> Guys, you are as good as it gets in this work. But you are also not me, and therefore not relating fully to my thoughts and feelings. This PBA attack is appalling and beyond anything I've ever seen. And the team has taken a workmanlike approach to it, which I understand and appreciate. But imagine what it feels like to be the guy told to stay away from their funerals... This is part of a bigger problem, and must be addressed. Chirlane just suggested involving the Cardinal. I'm alerting you all that I think this makes sense, and this is a moment for COREL to stand and be counted. If voices of conscience don't start speaking up, this cancer will spread. And this team should be thinking about not just accepting this dynamics, but figuring out how to change them
>

From: [Walzak, Phil](#)
To: [B; FLONYC](#)
Cc: [Ragone, Peter](#); [Wolfe, Emma](#); [Shorris, Anthony](#); [Carrion, Marco A.](#); [Howe, Amanda](#); [Williams, Dominic](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: NYDN -- Councilmember Jumaane Williams: "I expected more from the Governor"
Date: Tuesday, December 16, 2014 5:42:39 PM

Councilmember Jumaane Williams: "I expected more from the Governor"

BY [ANNIE KARNI](#)

NEW YORK DAILY NEWS

Tuesday, December 16, 2014, 4:47 PM

Councilmember Jumaane Williams "expected more" from Gov. Cuomo.

The Brooklyn councilmember told the Daily News he was appalled by Cuomo's failure to chastise Patrolmen's Benevolent Association chief Pat Lynch for actions that helped inflame tensions between the police and City Hall.

In an interview on public radio's "Capitol Pressroom" Monday, Cuomo weighed in on Lynch's online petition, where cops can request that Mayor de Blasio and Council Speaker Melissa Mark-Viverito stay away from their funerals if they are killed in the line of duty.

Cuomo explained that Lynch was reacting emotionally to anti-cop protests sweeping the country in the wake of grand jury decisions in the Eric Garner and Michael Brown cases.

"He was venting that emotion," Cuomo said. "He is standing up for the police, which is his job, and making the point that police need protection, too, in situations like this, and need respect and consideration in situations like this."

Cuomo referred to Lynch as a friend.

"There is no doubt that this is a difficult situation and there are strong feelings all around and expressing those feelings is natural and may be cathartic," Cuomo said.

Williams said he was angered by Cuomo's comments.

"Pat Lynch is showing who he really is -- but I expected more from the Governor," Williams told The News. "I think everybody of good conscious is telling Pat Lynch he needs to be more responsible with his words. Why the Governor wouldn't is appalling."

Public Advocate Letitia James and Council Speaker Melissa Mark-Viverito both declined to comment about Cuomo's comments. A City Hall spokesman did not respond to a request for comment.

"I think people should be calling the Governor out," Williams said. "All of the leaders right now should be trying to make the discourse productive. Pat Lynch has not been doing that. If the Governor is going to chime in, he should be doing that."

On the radio, Cuomo also said he expected tensions to simmer. "We also have to remember at the end of the day that we all work together and we all need one another and we're talking about very seasoned professionals, very responsible professionals," he said.

A spokeswoman for Cuomo did not immediately respond to a request for comment.

Phillip Walzak
Press Secretary
Office of New York City Mayor Bill de Blasio
O: 212-788-2958
C: 917-455-8420
pwalzak@cityhall.nyc.gov
twitter: [@ptwalzak](https://twitter.com/ptwalzak)

From: [John Del Cecato](#)
To: [B](#)
Cc: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#); [Leopold, Elana](#); [Howe, Amanda](#)
Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?
Date: Tuesday, December 16, 2014 7:34:55 PM

After-school!

> On Dec 16, 2014, at 5:59 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Michael, time to prep for monday is mission-critical. I can help you decide where to make cuts if needed. And compstat's ideal if we can do a quick stop by -- no prep needed. I know what I want to say. Thanks
>
>
>
> ----- Original Message -----
> From: Ragone, Peter
> Sent: Tuesday, December 16, 2014 06:09 PM
> To: B; Walzak, Phil
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Carey, Michael; Leopold, Elana
> Subject: RE: To be clear, are we planning positive police events for this week? Shot spotter?
>
> Id like to get time w adam on sked to discuss remarks so we get it right.
>
> Comptat this week. Yes.
>
> -----Original Message-----
> From: B
> Sent: Tuesday, December 16, 2014 6:08 PM
> To: Ragone, Peter; Walzak, Phil
> Cc: 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Carey, Michael; Leopold, Elana
> Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?
>
>
> Yes, but do you mean get time on the sched? And you want to do CompStat before Bratton leaves for the holidays on friday?
>
>
>
> ----- Original Message -----
> From: Ragone, Peter
> Sent: Tuesday, December 16, 2014 05:00 PM
> To: B; Walzak, Phil
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea
> Subject: RE: To be clear, are we planning positive police events for this week? Shot spotter?
>
> Yes. We have shot spotter on Friday. We have PAL lunch on Monday. Id like to add Compstat as well where you address folks and thank them for their leadership during the past few weeks.
>
> We need you to get with Adam to work on remarks for PAL where you can make a more substantive set of comments about pd/community. Can you authorize this?
>
>

>
> -----Original Message-----
> From: B
> Sent: Tuesday, December 16, 2014 4:58 PM
> To: Ragone, Peter; Walzak, Phil
> Cc: 'jfdc@akpdmedia.com'
> Subject: To be clear, are we planning positive police events for this week? Shot spotter?
>
>

From: [Ragone, Peter](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#)
Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?
Date: Tuesday, December 16, 2014 8:14:57 PM

Right. And Bratton will be there.

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, December 16, 2014 07:42 PM
To: Hagelgans, Andrea
Cc: Ragone, Peter
Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?

Ah, gotcha - tx - well at least we can talk about how essential PAL is in keeping kids off the streets and out of harms way after the final school bell rings -

> On Dec 16, 2014, at 6:38 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> I meant, we can't go visit a program till 2015

>

> PAL is a luncheon on Monday

>

>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, December 16, 2014 7:37 PM
> To: Hagelgans, Andrea
> Cc: Ragone, Peter
> Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?

>

> Wait - isn't that what Police Athletic League is?

>

>

>

>> On Dec 16, 2014, at 6:35 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>

>> Programs are on hiatus till the new year, I believe :)

>>

>>

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Tuesday, December 16, 2014 7:35 PM
>> To: B
>> Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Carey, Michael; Leopold, Elana; Howe, Amanda
>> Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?

>>

>> After-school!

>>

>>

>>

>>> On Dec 16, 2014, at 5:59 PM, B <BCCD@cityhall.nyc.gov> wrote:

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>>>

>>> Michael, time to prep for monday is mission-critical. I can help you decide where to make cuts if needed. And compstat's ideal if we can do a quick stop by -- no prep needed. I know what I want to

say. Thanks

>>>
>>>
>>>

>>> ----- Original Message -----

>>> From: Ragone, Peter

>>> Sent: Tuesday, December 16, 2014 06:09 PM

>>> To: B; Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Carey, Michael; Leopold, Elana

>>> Subject: RE: To be clear, are we planning positive police events for this week? Shot spotter?

>>>

>>> Id like to get time w adam on sked to discuss remarks so we get it right.

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>>> Comptat this week. Yes.

>>>

>>> -----Original Message-----

>>> From: B

>>> Sent: Tuesday, December 16, 2014 6:08 PM

>>> To: Ragone, Peter; Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Carey, Michael; Leopold, Elana

>>> Subject: Re: To be clear, are we planning positive police events for this week? Shot spotter?

>>>

>>>

>>> Yes, but do you mean get time on the sched? And you want to do CompStat before Bratton leaves for the holidays on friday?

>>>

>>>

>>>

>>> ----- Original Message -----

>>> From: Ragone, Peter

>>> Sent: Tuesday, December 16, 2014 05:00 PM

>>> To: B; Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea

>>> Subject: RE: To be clear, are we planning positive police events for this week? Shot spotter?

>>>

>>> Yes. We have shot spotter on Friday. We have PAL lunch on Monday. Id like to add Compstat as well where you address folks and thank them for their leadership during the past few weeks.

>>>

>>> We need you to get with Adam to work on remarks for PAL where you can make a more substantive set of comments about pd/community. Can you authorize this?

>>>

>>>

>>>

>>> -----Original Message-----

>>> From: B

>>> Sent: Tuesday, December 16, 2014 4:58 PM

>>> To: Ragone, Peter; Walzak, Phil

>>> Cc: 'jfdc@akpdmedia.com'

>>> Subject: To be clear, are we planning positive police events for this week? Shot spotter?

>>>

>>>

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Ko, Eunice](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#); [Leopold, Elana](#); ["Liz Hegarty"](#)
Subject: TONIGHT: Weekly Planning Meeting
Date: Wednesday, December 17, 2014 12:59:58 PM


Hello!

Just a reminder of Tonight's Planning Meeting. Please note that there is a Press/Room 9 Holiday Party at Gracie happening until about 7:30 PM.

Let me know if you have any questions.

Michael Paul Carey
City Hall
New York, New York

From: [Howe, Amanda](#)
To: "jfdc@akpdmedia.com"
Subject: Re:
Date: Wednesday, December 17, 2014 10:25:10 PM


----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 10:10 PM
To: Howe, Amanda
Subject:

Do you have a personal email?

From: [Graham, Matthew](#)
To: [Liz Hegarty](#)
Subject: RE: Speaking with International Affairs Commissioner Abeywardena
Date: Thursday, December 18, 2014 12:58:00 PM

Thanks, Liz!

Yes, both days are fairly open for Penny. We would be very happy for John to visit us! Our offices are on E. 44th St. between 1st and 2nd Ave., on the 27th floor of 2 UN Plaza.

Just let me know when is best for John, and I will put it on Penny's schedule and notify the security desk.

We're looking forward to meeting him.

Thanks again,

Matt

From: Liz Hegarty [mailto:lhegarty@akpdmedia.com]
Sent: Thursday, December 18, 2014 11:55 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

No problem. Happy to have John come by your office. Any chance there's a time on the 7th or 8th that works for Penny?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Thursday, December 18, 2014 at 10:20 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I just spoke with Penny, and she is hoping to meet John in person after the New Year, if possible. I apologize for the inconvenience, but could we reschedule?

If so, would you let me know a few times that work well for John? Penny is happy to meet him at AKPD's New York office, our office on 44th, or another location of John's choosing.

Thanks again,

Matt

From: Graham, Matthew
Sent: Wednesday, December 17, 2014 6:37 PM
To: 'Liz Hegarty'
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!

Penny will call tomorrow.

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:06 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Yes, tomorrow at 3:30 is great. John can be reached on his cell: [REDACTED] Feel free to let me know if it would be easier if he dials Penny directly. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Wednesday, December 17, 2014 at 2:02 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Thanks for getting back to me and for offering those times. Might John be available tomorrow at 3:30?

Best,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:00 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Hope all is well. John's schedule is fairly flexible over the next few days. Is there a time that works well for Penny on either Thursday or Friday afternoon?

Many thanks,

Liz

—

Liz Hegarty

AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhegarty@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, December 17, 2014 at 1:57 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>, Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hey Matt - sure, that'd be great - adding Liz for my sked

On Dec 17, 2014, at 10:46 AM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:

Hello, Mr. Del Cecato.

I am writing with the hope that we might schedule a call between you and Penny Abeywardena, Commissioner of the Mayor's Office for International Affairs. She is responsible for conveying the Mayor's message to a global audience and would appreciate your expertise. Would you please let me know when there is a good time to speak?

Best regards,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: [Shorris, Anthony](#)
To: [Carey, Michael](#); "[jfdc@akpdmedia.com](#)"; "[nbaldick@hilltoppublicsolutions.com](#)"; [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Wiley, Maya](#); "[Jonathan@berlinrosen.com](#)"; [Ragone, Peter](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#); [Leopold, Elana](#)
Subject: RE: Follow Up from Wednesday Planning Meeting
Date: Friday, December 19, 2014 3:48:51 PM

On a routine basis, I only need my half hour with him each week. More generally, I would like to hold an hour or two each week for substantive issue meetings that have some time sensitivity (i.e., we have to decide MTA strategy before the fare vote, he wants to discuss our CUNY options, we need to discuss upcoming labor issues, etc.). Hard to imagine government policy matters will not consume an hour a week or two a week of his time – we can't just do these on the fly. I will work to keep things within the limited timeframe allocated.

From: Carey, Michael
Sent: Friday, December 19, 2014 2:44 PM
To: 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Williams, Dominic; Fuleihan, Dean (OMB); Howe, Amanda; Wiley, Maya; 'Jonathan@berlinrosen.com'; Ragone, Peter; Shorris, Anthony; Katz, Rebecca; Wolfe, Emma; John, Roxanne; Walzak, Phil; Leopold, Elana
Subject: Follow Up from Wednesday Planning Meeting

Hello Everyone,

I wanted to follow up from our conversation on Thursday evening to put together the entire months of January and February. Can you please send to me directly your full time requests, mapped out week-by-week. As an example:

Week of January 11th – 10 Hours of Call Time
Week of January 11th – 5-7 Hours of Albany Relationship Building
Week of January 18th – 10 Hours of Workout

Please submit your plan by noon on Sunday. We will be doing a follow up call with the Mayor on Monday or Tuesday per his request.

I have Dean's requests already – so he gets an A+.

Please let me know if you have any questions.

Best,

Michael

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Carey, Michael](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#); [Leopold, Elana](#)
Subject: Re: Follow Up from Wednesday Planning Meeting
Date: Friday, December 19, 2014 4:41:33 PM

That's why he's The Dean!

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Friday, December 19, 2014 at 2:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Nick Baldick <nbaldick@hilltoppublicsolutions.com>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>, Jonathan Rosen <jonathan@berlinrosen.com>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
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I have Dean's requests already – so he gets an A+.

Please let me know if you have any questions.

Best,

Michael

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [B](#); [Hagelgans, Andrea](#); [Adams, Marti](#)
Cc: [FLONYC](#)
Subject: Re: Mueller article in NYT re: cellphones and police
Date: Saturday, December 20, 2014 3:07:56 PM

Well-put.

Also, knock-on-wood, we're headed to the lowest level of murders in New York City history (or at least since records have been kept).

If we achieve that, I think we can and should argue this: Not only were those who said that reforming SQF would cause a spike in crime wrong; even those who said it would be a trade-off between rights and safety were wrong. It's not a fluke that crime has set a record low. It's in fact BECAUSE we reformed the way we police - freeing up the best police force in the country to focus on the bad guys, rather than expending time & worsening police-community relations through unnecessary stop-and-frisks.

It's the opposite of what Harry Siegel argued the other day - that it's worth crime ticking up a bit if we are able to restore people's rights. WRONG. Building a better, smarter relationship between police and communities - with clear direction coming from the very top — is WHY crime is going down.

On 12/20/14, 2:36 PM, "Ragone, Peter" <pragone@cityhall.nyc.gov> wrote:

>Let's look at this as an opportunity. (I honestly just don't think there
>is anything we can do about the media. We do our thing, we win. They
>should be lit up, but we need to know the outcome will never be
>sufficient)
>
>On Monday, we have to use PAL speech to show the leadership we are
>showing to make change. Change is painful and turbulent and often ugly.
>But its what you and Bratton have catalyzed.
>
>This is a metamorphosis that this city has entered into together and we
>know the outcome is upon us. I hesitate to use the phrase but we must
>keep out eyes on the prize.
>
>The reporters are bit players here.
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Saturday, December 20, 2014 11:25 AM
>To: Walzak, Phil; B; Ragone, Peter; Hagelgans, Andrea; Adams, Marti
>Cc: FLONYC
>Subject: Re: Mueller article in NYT re: cellphones and police
>
>I honestly didn't register that word in the piece when I first read it.
>Probably worth mentioning, but overall, I think the story was fair
>
>On 12/20/14, 2:09 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:
>
>>I can have a chat
>>
>>----- Original Message -----
>>From: B

>>Sent: Saturday, December 20, 2014 01:57 PM
>>To: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Adams, Marti
>>Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>>Subject: Mueller article in NYT re: cellphones and police
>>
>>
>>We should push them today and when I meet with the editors: it is a
>>totally affront for this reporter to term this entire peaceful movement
>>for change as "anti-police." Here is the paper of record making things
>>worse for everyone, and phrasing things almost as the NY Post would. We
>>need to push back
>>
>>
>

From: [Carey, Michael](#)
To: [Ragone, Peter](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Cohen, Adam](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Williams, Dominic](#); [Shorris, Anthony](#); [Fink, Avi](#)
Subject: Current Guest List
Date: Sunday, December 21, 2014 3:23:01 PM

HEAD TABLE 1

Morgenthau, Robert M. 1
Catsimatidis, John A. 1
de Blasio, Bill 1
Rose, Daniel 1
Pitta, Vincent 1
Stefanou, Peter 1
Soloway, Richard 1
Soloway, Donna 1
Sullivan, Charles W. 1
Danza, Tony 1
Davis, J. Morton 1
Saidman, Matthew 1
Group Acct. Representative of Mutual
Choo, Sung Mo 1
Account Representative of Mutual

CATSIMATIDIS, JOHN TABLE 2

Catsimatidis, Margo 2
Karloutsos, Father Alex 2
Osborn, John 2
Kudlow, Larry 2
Butman, Rabbi Shmuel 2
Mamet, Ed 2
Orphanides, James 2

Vance Jr., Cyrus R. 2
Podolsky, Stuart & Guest 2
Maloney, Congresswoman Carolyn 2
Dikinks, Mayor David 2
Schneider, Brian 2
\$500 TABLE 3
Schwartz, Bart M. & Guest 3
Fugazy, Roy & 2 Guests 3
Manfred, Rob (Roy Fugazy's Guest) 3
McDonald, George 3
McDonald, John 3
Zeiler, John & Guest 3
SIMONE, MARK TABLE 4
Simone, Mark 4
Cohen, Irwin 4
Watts, Frederick J. 4
\$250 TABLE 5
Frank, Danny 5
Shrayef, Jim (Danny's Guest) 5
Sturiale, Matt (Danny's Guest) 5
Chahales, Nicholas P. 5
Murphy, Terrence (Chahales Guest) 5
Kalergios, George 5
Weston, Harold (Kalergios Guest) 5
Paridilis, Taso (Kalergios Guest) 5
Castellanos, Rafael 5
Slackman, David S. (Castellanos Guest) 5
Sanvidge, Brian P. 5

\$250 TABLE 6

Grace, Boo 6

Lountzis, Paul 6

Biancardi-Rammairone, Gina 6

Herzog, John (Gina Biancardi's Guest) 6

McGovern, Thomas 6

Strang, Robert 6

Stafford, Michael 6

McLoughlin, Frank (Stafford's Guest) 6

Van Lindt, John 6

Beirne, Paul 6

Minard, Sally 6

\$250 TABLE 7

Ferrara, Alphonse 7

Kyriakides, John (Ferrara's Guest) 7

Torres, Luis (Ferrara's Guest) 7

Frischer, Randy (Ferrara's Guest) 7

Harvey, Robert W. 7

Ling, Elizabeth (Robert Harvey's Guest) 7

Lence, George 7

Watkins, Jay (George Lence's Guest) 7

Nicholas, Christine L. 7

Angelakos, B. Dean (Seat with Lence) 7

Hahn, Reuven 7

\$500 TABLE 8

Alam, Tarek 8

Valiotis, Efstathios & Guest 8

Bagatelle, David 8
Kakoyiannis, Peter 8
Zimmerman, Robert P. 8
Constance, Thomas E. 8
Smith, Peter (Thomas Constance's Guest) 8

\$250 TABLE 9

Hassner, Martin 9
White, Robert 9
Lee, Chester 9
Chin, Ed 9
Rockwell, Dr. Jonnie 9
Evans, Lt. Tiffany (Dr. Rockwell's Guest) 9

Baena, Douglas 9
Sponheimer, Bob (Baena's Guest) 9
Morning, John 9
Vaccaro, James 9
Paybarah, Azi 9

PITTA & GIBLIN TABLE 10

\$250 TABLE 11

Ordan, Robert 11
Stratakis, John 11
Rappaport, Errol D. 11
Fridman, Charles 11
Magrowen, Mark (Charles Fridman's Guest) 11
(5) Mayors Team 11

CUMELLA, SALVATORE J. TABLE 12

Cumella, Salvatore J. 12
Schneider, Richard 12

Gibilaro, Dr. Eugene 12

Aidala, Arthur 12

Aidala Jr., Arthur 12

Schneps-Yunis, Victoria 12

Blasi, Jon 12

Ray, Jasmine 12

Miller, William 12

Ellner, Vicki 12

RINALDI, ANTHONY T. TABLE 13

Rinaldi, Anthony 13

Santos, Frances 13

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GOTHAM GOVERNMENT TABLE 14

Gerstman, Bradley 14

Schwartz, David 14

Ochacher, Perry 14

Fermino, Jen 14

Oliynyk, Tetyana 14

Rubinson, Adam 14

Smith, Diana

Jamerson, Renee

Michael Paul Carey

City Hall

New York, New York

-----Original Appointment-----

From: Carey, Michael

Sent: Sunday, December 21, 2014 2:06 PM

To: Carey, Michael; Ragone, Peter; Howe, Amanda; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Cohen, Adam; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Williams, Dominic; Shorris, Anthony; Fink, Avi

Subject: Internal Staff Call to Discuss Next Steps

When: Sunday, December 21, 2014 3:00 PM-3:15 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Dial In: [REDACTED]

Dial-in Number: ([REDACTED])

Meeting ID: [REDACTED]

From: [Wolfe, Emma](#)
To: [Carey, Michael](#)
Cc: [Ragone, Peter](#); [Howe, Amanda](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Cohen, Adam](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Williams, Dominic](#); [Shorris, Anthony](#); [Fink, Avi](#)
Subject: Re: Current Guest List
Date: Sunday, December 21, 2014 3:28:55 PM

+ Gabrielle
Gabrielle I will call you in a bit

On Dec 21, 2014, at 3:23 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

HEAD TABLE 1
Morgenthau, Robert M. 1
Catsimatidis, John A. 1
de Blasio, Bill 1
Rose, Daniel 1
Pitta, Vincent 1
Stefanou, Peter 1
Soloway, Richard 1
Soloway, Donna 1
Sullivan, Charles W. 1
Danza, Tony 1
Davis, J. Morton 1
Saidman, Matthew 1
Group Acct. Representative of Mutual
Choo, Sung Mo 1
Account Representative of Mutual

CATSIMATIDIS, JOHN TABLE 2
Catsimatidis, Margo 2
Karloutsos, Father Alex 2
Osborn, John 2
Kudlow, Larry 2
Butman, Rabbi Shmuel 2
Mamet, Ed 2
Orphanides, James 2
Vance Jr., Cyrus R. 2
Podolsky, Stuart & Guest 2
Maloney, Congresswoman Carolyn 2
Dikinks, Mayor David 2
Schneider, Brian 2

\$500 TABLE 3
Schwartz, Bart M. & Guest 3
Fugazy, Roy & 2 Guests 3
Manfred, Rob (Roy Fugazy's Guest) 3
McDonald, George 3
McDonald, John 3
Zeiler, John & Guest 3

SIMONE, MARK TABLE 4
Simone, Mark 4
Cohen, Irwin 4
Watts, Frederick J. 4

\$250 TABLE 5

Frank, Danny 5
Shrayef, Jim (Danny's Guest) 5
Sturiale, Matt (Danny's Guest) 5
Chahales, Nicholas P. 5
Murphy, Terrence (Chahales Guest) 5
Kalergios, George 5
Weston, Harold (Kalergios Guest) 5
Paridilis, Taso (Kalergios Guest) 5
Castellanos, Rafael 5
Slackman, David S. (Castellanos Guest) 5
Sanvidge, Brian P. 5

\$250 TABLE 6

Grace, Boo 6
Lountzis, Paul 6
Biancardi-Rammairone, Gina 6
Herzog, John (Gina Biancardi's Guest) 6
McGovern, Thomas 6
Strang, Robert 6
Stafford, Michael 6
McLoughlin, Frank (Stafford's Guest) 6
Van Lindt, John 6
Beirne, Paul 6
Minard, Sally 6

\$250 TABLE 7

Ferrara, Alphonse 7
Kyriakides, John (Ferrara's Guest) 7
Torres, Luis (Ferrara's Guest) 7
Frischer, Randy (Ferrara's Guest) 7
Harvey, Robert W. 7
Ling, Elizabeth (Robert Harvey's Guest) 7
Lence, George 7
Watkins, Jay (George Lence's Guest) 7
Nicholas, Christine L. 7
Angelakos, B. Dean (Seat with Lence) 7
Hahn, Reuven 7

\$500 TABLE 8

Alam, Tarek 8
Valiotis, Efstathios & Guest 8
Bagatelle, David 8
Kakoyiannis, Peter 8
Zimmerman, Robert P. 8
Constance, Thomas E. 8
Smith, Peter (Thomas Constance's Guest) 8

\$250 TABLE 9

Hassner, Martin 9
White, Robert 9
Lee, Chester 9
Chin, Ed 9
Rockwell, Dr. Jonnie 9
Evans, Lt. Tiffany (Dr. Rockwell's Guest) 9
Baena, Douglas 9
Sponheimer, Bob (Baena's Guest) 9

Morning, John 9
Vaccaro, James 9
Paybarah, Azi 9

PITTA & GIBLIN TABLE 10

\$250 TABLE 11

Ordan, Robert 11
Stratakis, John 11
Rappaport, Errol D. 11
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Jamerson, Renee

Michael Paul Carey
City Hall
New York, New York

-----Original Appointment-----
From: Carey, Michael

Sent: Sunday, December 21, 2014 2:06 PM

To: Carey, Michael; Ragone, Peter; Howe, Amanda; Wolfe, Emma; Hagelgans, Andrea; Walzak, Phil; Cohen, Adam; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Williams, Dominic; Shorris, Anthony; Fink, Avi

Subject: Internal Staff Call to Discuss Next Steps

When: Sunday, December 21, 2014 3:00 PM-3:15 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Dial In: ([REDACTED])

Dial-in Number: [REDACTED]

Meeting ID: [REDACTED]

From: [Carey, Michael](#)
To: [Carrion, Marco A.](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Cohen, Adam](#); ["jfdc@akpdmedia.com"](#); [Liz Hegarty](#); [John, Roxanne](#)
Subject: RE: MBDB: Call to Discuss Next Steps
Date: Sunday, December 21, 2014 3:31:47 PM

Please dial in for this call with the Mayor and First Lady.

Michael Paul Carey

City Hall

New York, New York

-----Original Appointment-----

From: Carey, Michael

Sent: Sunday, December 21, 2014 2:08 PM

To: Carey, Michael; Carrion, Marco A.; Shorris, Anthony; Williams, Dominic; Ragone, Peter; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Cohen, Adam; 'jfdc@akpdmedia.com'; Liz Hegarty; John, Roxanne

Subject: MBDB: Call to Discuss Next Steps

When: Sunday, December 21, 2014 3:30 PM-4:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [Katz, Rebecca](#)
To: [B; FLONYC](#)
Cc: [John, Roxanne](#); [John Del Cecato](#)
Subject: FW: Daily Beast: NY Police Union's vile war with Mayor
Date: Sunday, December 21, 2014 9:00:20 PM

From: <Hagelgans>, Andrea Hagelgans <ahagelgans@cityhall.nyc.gov>

Date: Sunday, December 21, 2014 8:58 PM

To: Peter Ragone <pragone@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Rebecca Katz <rkkatz@cityhall.nyc.gov>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>

Subject: Daily Beast: NY Police Union's vile war with Mayor

Vile Savagery

Michael Tomasky

12.21.14

The NY Police Union's Vile War with Mayor De Blasio

To criticize the mayor for telling his black son what every other father of a black youth must say is divisive and fails to see what's wrong in America.

I covered New York politics for 15 years, and I saw some awfully tense moments between the police and Democratic politicians. But there has never been anything remotely like the war the cops are waging right now against Mayor Bill de Blasio for the thought crime of saying something that was completely unremarkable and so obviously true that in other contexts we don't even bat an eye when someone says it. And for that, the mayor has blood on his hands, as Patrolmen's Benevolent Association head Pat Lynch [said Saturday evening](#) after the hideous assassinations of two NYPD officers?

Let's rewind the tape here. On December 3, in the wake of the Staten Island grand jury's refusal to indict in the case of the police homicide of Eric Garner, de Blasio gave a press conference at a Staten Island church. He spoke of the need to heal and so on, the usual politician's rhetoric, and then he uttered these words:

This is profoundly personal for me. I was at the White House the other day, and the President of the United States turned to me, and he met Dante a few months ago, and he said that Dante reminded him of what he looked like as a teenager. And he said, I know you see this crisis through a very personal lens. I said to him I did. Because Chirlane and I have had to talk to Dante for years, about the dangers he may face. A good young man, a law-abiding young man, who would never think to do anything wrong, and yet, because of a history that still hangs over us, the dangers he may face—we've had to literally train him, as families have all over this city for decades, in how to take special care in any encounter he has with the police officers who are there to protect him.

Dante de Blasio, as you surely know, is a mixed-race young man of 16 who looks black and sports a large, 70s-style afro. Does anyone seriously think that his father should *not* have told him what he did? Come on. We all know the odds (actually, we don't, more on which later). We hear every prominent black man in America who has a son and who decides to talk about this publicly—football players and

actors and others—say exactly the same thing. We've heard it hundreds of times. Are these men lying? Are they paranoid weirdos? Of course they aren't. They are fathers, describing to the rest of us what I thought was a widely acknowledged reality.

Lynch is actively trying to make the people who follow him not only despise de Blasio but despise and oppose any acknowledgement that police can be faulted in any way.

Is it somehow jarring to some people that the father who spoke these words is not black but white? I bet that has something to do with it. Do we accept black fathers saying this, because we grant them the presumption of speaking from experience, which we don't grant the white de Blasio? This may be how human brains, or some of them, are wired. But it makes no sense. All you have to do is [look at the kid](#) and you'll see what Hizzoner means.

Or is it that it's fine for de Blasio to talk however he wishes to his son, but that because he is the mayor and the leader of the police he should not have said so publicly, especially at a tense moment? All right, this is slightly more understandable. But only slightly. Certainly, this response would be understandable and even justified if de Blasio had in fact attacked the police. But he did no such thing. He said he's trained his son to "take special care" in dealing with the police—who, he added, "are there to protect him." Where Pat Lynch and Rudy Giuliani heard a slur, millions of his constituents—black, brown, and even a few white like him—heard him representing, in terms that were, from their point of view, sadly their reality.

Not long ago, ProPublica, the web site that does hard-nosed, empirical investigative journalism, undertook [an extensive study](#) of federally collected crime data on 12,000 police homicides over 22 years. The site found that young black males are far more likely to be shot by cops than young white males. Four times more likely, or eight times, or 10 times? Try 21 times more likely—31 per million as opposed to 1.5 per million for whites. This isn't some liberal conspiracy. These are the numbers as reported to the government by police departments themselves.

And now we can't even acknowledge this plain truth? Astonishingly, it appears we can't agree on it. Right around the time de Blasio spoke, Marist was [in the field with a poll](#) asking people whether they think police treat whites and blacks differently. Here are some answers. In each case, the "yes, differently" number comes first.

Overall: 47-44

Whites: 39-51

Blacks: 82-14

Latinos: 53-38

Democrats: 64-29

Independents: 44-48

Republicans: 26-64

So two decades' worth of statistics tell us that black men are killed by police at 21 times the rate white men are, and yet half the public has persuaded itself that police treat blacks and whites no differently. And it's controversial for a mayor with a black 16-year-old son to say something so obvious—indeed, what every parent of a black son has to say.

And that's dividing the city? And Pat Lynch, by speaking of officers' blood on the steps of City Hall and urging his cops to sign an online petition that de Blasio not attend their funerals should they be killed in the line of duty, is doing... what? His behavior is divisive to the point of savagery. He is actively trying to make the people who follow him not only despise de Blasio but despise and oppose any acknowledgement that police can be faulted in any way, that black fear of police has any basis in reality. If Al Sharpton did the same with regard to police departments tout suite, which he does not anymore—he [denounced the murder of the two cops](#) immediately—he'd be drummed out of society.

Still, de Blasio should find ways to rise above all this. That's part of the responsibility that comes with being mayor. But he should not back down from what he said. We always insist, after all, that we don't

want our politicians to lie.

- share
- [tweet](#)
- post
- [email](#)

From: [Ragone, Peter](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Fw: Draft PAL Remarks
Date: Sunday, December 21, 2014 10:24:44 PM
Attachments: [PALRemarksSUN930PM.docx](#)

JDC, thoughts?

From: Cohen, Adam
Sent: Sunday, December 21, 2014 06:40 PM
To: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Draft PAL Remarks

Attached. Please let me know if you have comments/suggestions

MAYOR BILL DE BLASIO,
POLICE ATHLETIC LEAGUE
MONDAY, DECEMBER 22, 2014

- Honored to be here with Police Athletic League as it ends 100th year
- But saddened it is on day all of NYC mourning two fallen heroes
 - Rafael Ramos
 - Wenjian Liu
- Brave and good men, devoted to families and New York City
- Murdered in cold blood simply for wearing NYPD uniform and badge
 - And putting lives on line to protect city they loved
- Those shots through patrol car window on Myrtle Ave. Saturday afternoon did not just kill Officers Ramos and Liu
...
- They wounded every New Yorker

- And today, we are all in pain

[SPACE]

- Before continue, profound thanks to all of New Yorkers who rose to challenge Saturday
 - Police on scene who pursued assailant until he took his own life
 - EMT's, doctors, nurses, staff who so heroically transported and cared for Officers Ramos and Liu

- And would like to acknowledge

[ACKNOWLEDGEMENTS TO BE ADDED: INCLUDE JOHN CATSIMATEDES AND RICKI KLEIMAN]

[SPACE]

- Saturday's killings were an assassination – and an attack of civilized society
- But most of all, unspeakable tragedy for families

- What should have been ordinary day on beat ended with two grieving widows and child without father

- Saturday, Commissioner Bratton and I met with Officer Ramos's wife and 13-year old son
 - And Officer Liu's wife of 2 months

- As father and husband, no sadder moment than Saturday at Woodhull Hospital seeing toll a man on a mad mission of hate . . .

- . . . took on two such loving families

- Now not a time for politics or pushing agendas

- No place for those who would pit New Yorker against New Yorker
 - Or use this tragedy to score points

- Let no one suggest that a fellow New Yorker caused this mad act. Or that a political debate did.
 - I know emotions are raw – but that is a departure from fact, an assault on City these officers loved
- Out of respect for families, asking for no protests during period of mourning
- For the families, for the City, this is a time to heal

[SPACE]

- Before Saturday's tragic events, was planning to talk about a different subject – and now more relevant, more urgent than ever
- Wanted to talk about a Tale of Two NYPD's
 - NYPD we read about in newspapers, see on TV . . .

- And NYPD we rarely do

- First, the NYPD we have seen in the news this past year

- Year in which police departments nationwide in spotlight

- Ferguson, Staten Island incidents have started national conversation about policing, police-community relations

- Not always easy conversation, but valuable one
- In a democracy, we hold our offices with consent of people, and people should be heard on how city run

- In conversation, I have tried to keep focus on practical question of how we improve – how we reform

- How tear down walls between police and community – and build bridges

- Reforms not about mere niceties – not “community relations”

- Get at something very profound about policing: its legitimacy and strength come from connection to community

- A matter of fundamentally orienting policing in the direction it must go
 - To be legitimate
 - To be effective

[SPACE]

- Fortunately, no Police Department in country more reform-oriented than NYPD

- Say often NYPD is best police force in world
 - And we have crime stats to prove it

- Crime down another 5% this year
 - But also most innovative police department in country
 - It is in our DNA
 - Under Teddy Roosevelt, who led NYPD in late 1800s, New York a leader in the use of fingerprints
 - More recently, NYPD developed CompStat, now model for the nation
 - And in October unveiled \$160 million new technology initiative
 - Providing every officer with smart phones
 - And thousands of patrol cars with ruggedized tablets
- [SPACE]
- 2014 a year of tremendous reform of policing methods, under excellent leadership of Commissioner Bratton

- Promised to fundamentally reform “Stop and frisk” policy, and we did
 - In 2011, nearly 700,000 stops, on track for fewer than 50,000 this year
- Changed policy on low-level marijuana arrests – and arrests down nearly 65% since policy changed
- And Commissioner Bratton committed this summer to retrain every officer
 - To make sure best training in use of force, community relations
- While we have done these things, by all measures policing getting better
- In addition to that 5% drop in crime . . .
- . . . Complaints filed with CCRB down nearly 10% this year – and force complaints down 11.4%

- Story of a world-class department moving even further in right direction

[SPACE]

- Now, want to talk about that second NYPD – one we don't hear enough about
- Overwhelming majority of NYPD – who not only do jobs with great professionalism – but care deeply about people of NYC – especially young people
- That is ethos – driving spirit – behind Police Athletic League
- Founded in 1914 by Police Commissioner Arthur Woods in large part to “reduce tensions between officers and youth
- Police brought needy children in their precincts to places that could help them
 - And closed off streets so children in crowded neighborhoods had places to play

- All about helping to build bonds between young people and police – and keeping disadvantaged young people on the right track
- Now serves 40,000 children in all 5 boroughs – primarily high-risk youth in most under-served communities
- We also see this spirit of concern for, partnership with community in so many parts of NYPD:
 - 77 NYPD Community Councils, one in each precinct, which bring community members and Commanding Officer together regularly to discuss neighborhood policing
 - Citizens Police Academy, 14-week program offered twice a year, giving community intensive lessons in policing
 - Youth programs, like NYPD Summer Youth Police Academy and Law Enforcement Explorers

[SPACE]

- But greatest untold story of NYPD is individual officers in every part of City not only doing jobs with enormous skill, bravery, and professionalism . . .
- . . . But showing extraordinary compassion for people of NYC
- Want to mention two today – who represent what I consider the real spirit of NYPD
- #1: One is Det. Patrick Blanc in Jamaica, Queens who started own non-profit, “Embrace Ya Kidz”
- For past 6 years, has served Thanksgiving meals on streets of Queens
- Held coat drives, distributed hundreds of toys to NYC kids
- Last month, when learned of mother who just lost two kids in a fire – raised money for funeral and went to Haiti to personally escort grieving grandmother to NYC

- Det. Blanc says: “If we can just do our part one block at a time I think we can change the world”

- #2: Second person want to talk about is Joanne Jaffe
 - Now three-star chief – highest-ranking female chief in the department

- Joined NYPD in 1979, walked beat in East New York – very tough assignment
- On Palm Sunday, 1984, Officer Jaffe responded to mass shooting in East New York
 - Went in with gun drawn – found 10 dead and a crying, bloody 13-month old child

- Officer Jaffe took little girl, Christina Rivera, to hospital, and afterward remained in her life

- Became surrogate parent – and at age 14, Christina moved in with officer and her husband

- Last year, Officer Jaffe legally adopted Christina
- Christina now grown up – and an auxiliary police officer
- And very proud to say Commissioner Bratton tapped to lead NYPD Community Affairs Bureau

[SPACE]

- Detective Blanc and Captain Jaffe – and yes, Officers Ramos and Liu – represent the real NYPD
 - Not only the finest, but the most decent police force in the world
- Today, as the pain of Saturday's events is still fresh, so many of us are wondering what we can do to honor the memories of the two fine men we lost
- First, let us do everything in our power to support and protect brave men and women of the NYPD
- If anyone hears or sees a threat – online, in person – must report it at once

- And City must take every measure it can to ensure safety of our men and women in blue
 - Let us express our gratitude for sacrifice of two fallen heroes whose lives were tragically cut short Saturday . .
 - With our appreciation for 35,000 living heroes of the NYPD, who continue to put lives on line for us every day
- [SPACE]
- Let us also do something more: honor memory of Officers Ramos and Liu by being best city we can be
 - NYC's strength always that it is city of great diversity, but one focused on what unites us than divides us
 - In these challenging times, let us rededicate ourselves to common values we cherish

- Rule of law

- Respect for all people

- Moving forward together

- What I believe Cardinal Dolan was suggesting in Mass yesterday that New York City can be – like Bethlehem in Biblical times – a place from which comes “light, unity, and life.”

[SPACE]

- New York City is that city – and we will remain that city

- And we ensure that by rededicating ourselves to the things that unite us rather than the things that divide us

- And by emphasizing, always, our common humanity

From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Ragone, Peter](#); "jfdc@akpdmedia.com"; [Cohen, Adam](#)
Subject: Re: Draft PAL Remarks
Date: Sunday, December 21, 2014 10:48:22 PM

Recommend we send soon. JDC- any thoughts?

From: Hagelgans, Andrea
Sent: Sunday, December 21, 2014 10:39 PM
To: Wolfe, Emma; Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Cohen, Adam
Subject: Re: Draft PAL Remarks

We're going to give him a version with just guideposts as well (so 2 versions). He may just want to riff

From: Wolfe, Emma
Sent: Sunday, December 21, 2014 10:34 PM
To: Hagelgans, Andrea; Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Cohen, Adam
Subject: Re: Draft PAL Remarks

Can't be more than 20 if we committed 10

From: Hagelgans, Andrea
Sent: Sunday, December 21, 2014 10:32 PM
To: Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Cohen, Adam; Wolfe, Emma
Subject: Re: Draft PAL Remarks

1 issue adam and I are struggling with is length. He is currently only slated for 10 min. This is a 30 min speech as written. Think we can go longer than 10 but 30 might be too much.

From: Ragone, Peter
Sent: Sunday, December 21, 2014 10:24 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Cohen, Adam; Hagelgans, Andrea; Wolfe, Emma
Subject: Fw: Draft PAL Remarks

JDC, thoughts?

From: Cohen, Adam
Sent: Sunday, December 21, 2014 06:40 PM
To: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Draft PAL Remarks

Attached. Please let me know if you have comments/suggestions

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Ragone, Peter](#); [Cohen, Adam](#); [Wolfe, Emma](#)
Subject: Re: Draft PAL Remarks
Date: Monday, December 22, 2014 8:11:47 AM

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, December 22, 2014 08:10 AM
To: [Ragone, Peter](#); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Draft PAL Remarks

Sorry I missed you guys last night - sent Andrea a few thoughts

From: <[Ragone](#)>, Peter <pragone@cityhall.nyc.gov>
Date: Sunday, December 21, 2014 at 10:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Cohen, Adam" <ASCohen@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
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JDC, thoughts?

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To: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Draft PAL Remarks

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From: [Cohen, Adam](#)
To: ["John Del Cecato"](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: Draft PAL Remarks
Date: Monday, December 22, 2014 10:27:29 AM

Thanks, John – very helpful input as always

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, December 22, 2014 8:11 AM
To: Ragone, Peter; Cohen, Adam; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: Draft PAL Remarks

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From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
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Subject: Fw: Draft PAL Remarks

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From: Cohen, Adam
Sent: Sunday, December 21, 2014 06:40 PM
To: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Draft PAL Remarks

Attached. Please let me know if you have comments/suggestions

From: [Cohen, Adam](#)
To: [BdB](#); [John Del Cecato](#); [Chirlane McCray](#)
Subject: RE: Pls review closely- updated remarks
Date: Monday, December 22, 2014 11:42:52 AM

Have done.

From: Bill de Blasio [mailto:████████████████████]
Sent: Monday, December 22, 2014 11:42 AM
To: John Del Cecato; Chirlane McCray
Cc: Cohen, Adam
Subject: Re: Pls review closely- updated remarks

John, you are right about how to discuss a Pause. Adam, pls incorporate John's words in #5 below into my remarks today

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Mon, 22 Dec 2014 16:03:06 +0000
To: Bill de Blasio<████████████████████> Chirlane<████████████████████>
Subject: FW: Pls review closely- updated remarks

Number Five is courtesy of Rosen... If we're committed to calling for The Big Pause (something I'm still grappling with), then I think it's the right tone

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, December 22, 2014 at 11:00 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Glazer, Elizabeth" <EGlazer@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: Pls review closely- updated remarks

Much better - thanks.

Couple of things:

1. I don't think this is quite right. Maybe just repeat his line from Saturday - this wasn't just an unthinkable attack on two brave police officers; it was an attack on all New Yorkers. ~~Shots through patrol car window Saturday did not just kill Officers Ramos and Liu -- wounded every New Yorker~~
2. Bratton's "spin-off" comment on the Today Show isn't what Bratton meant (at least in my opinion). I don't think he was trying to suggest a link between the murders and the protests. I think he was saying how disgusting it was for a deranged individual to USE the protests as a bogus way of explaining his violent spree, which began before he wrote that (when he shot his ex-girlfriend). As Kareem Abdul-Jabar said, it's

like linking Cather in the Rye to the murder of John Lennon. Just because a madman offers that up as their excuse doesn't mean we should accept it. (Probably not something for MBDB's official remarks - but for Q&A, and possibly for NYT op-ed).

3. I don't like the following line because it sounds like we're saying the protests pit New Yorker against New Yorker.

~~No place for those who would pit New Yorker against New Yorker~~

4. I'm still not sold on The Big Pause, for two reasons: a) sounds like we're connecting peaceful protests to the murders, when they are NOT connected in reality; b) it forces us to "own" the protests; c) we're sort of implying that the protests should continue after the funerals are over. But I think I've been overruled on that one - just wanted to spell out my thinking more clearly than I did from the car yesterday.

5. Finally - a thought - maybe for this speech:

As we enter a week of grief and mourning, I want to urge all New Yorkers to stand in solidarity with these families. To show them that all New Yorkers share their pain; to tell these families that our whole city, with one heart, honors the service of their father, their son, their husbands...and grieves with them.

There will be a time to return to the debates of these past weeks – but that time is not now while these families and our whole city is in mourning.

So I would urge those who have protested, AND those who have been vocal against those protests, to step back this week...let's turn our thoughts to our common identity...as New Yorkers. Let's reach across the divide and find what unites us. Let's devote this week to honoring the service of these two brave men.

(Maybe urge people to approach officers this week and thank them for their service, etc.) ?

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Date: Monday, December 22, 2014 at 10:35 AM

To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Glazer, Elizabeth" <EGlazer@cityhall.nyc.gov>

Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: Pls review closely- updated remarks

Am walking them into them now

From: Ragone, Peter

Sent: Monday, December 22, 2014 10:35 AM

To: Hagelgans, Andrea; Glazer, Elizabeth

Cc: Walzak, Phil; 'jfdc@akpdmedia.com'

Subject: Re: Pls review closely- updated remarks

+JDC.

Also Shorris and Williams see this?

From: Hagelgans, Andrea
Sent: Monday, December 22, 2014 07:31 AM
To: Glazer, Elizabeth; Ragone, Peter
Cc: Walzak, Phil
Subject: Pls review closely- updated remarks

MAYOR BILL DE BLASIO,
POLICE ATHLETIC LEAGUE
MONDAY, DECEMBER 22, 2014

- Honored to be with Police Athletic League as concludes 100th year
- Saddened on day mourning heroes: Rafael Ramos, Wenjian Liu
- Murdered for wearing NYPD uniform, badge
- Shots through patrol car window Saturday did not just kill Officers Ramos and Liu -- wounded every New Yorker
- Today, we are all in pain

[SPACE]

- Profound thanks to:
 - Police who pursued assailant

- Con Ed workers on scene who heroically helped give chase

- EMT's, doctors, nurses, staff at Woodhull Hospital

- And would like to acknowledge

[ACKNOWLEDGEMENTS TO BE ADDED: INCLUDE JOHN CATSIMATEDES AND RICKI KLEIMAN]

[SPACE]

- Saturday's killings attack on civilized society, but most of all tragedy for families

- Saturday, Commissioner Bratton and I met with Officer Ramos's wife and 13-year old son, Officer Liu's wife at hospital

- Painful to see effect of madman's hate on 2 loving families

- Now, for families, for City, time to heal

- Now not a time for politics or pushing agendas

- No place for those who would pit New Yorker against New Yorker

- Out of respect for families, ask for no protests during period of mourning

[SPACE]

- Want to talk today about NYPD that so many New Yorker see every day – NYPD that PAL embodies
- So many people think first of NYPD as world’s best police department – which it is
- Have crime stats to prove it – Crime down another 5% this year – City never safer
- Also have great history of being on cutting edge of law enforcement – reform in its DNA
- A leader in the use of fingerprints in 1800s, more recently inventor of CompStat
- And in October unveiled \$160 million new technology initiative
- 2014 a year of tremendous reform, under excellent leadership of Commissioner Bratton
- Fundamentally changed “Stop and frisk” policy:
 - In 2011, nearly 700,000 stops, on track for fewer than 50,000 this year
- Changed policy on low-level marijuana arrests:

- Arrests down nearly 65% since policy changed
- And Commissioner Bratton committed this summer to retrain every officer on use of force, community relations
- While have done these things, by every measure policing getting better
- In addition to 5% drop in crime, CCRB complaints down nearly 10% this year – and force complaints down 11.4%

[SPACE]

- But there is also another side of NYPD – One New Yorkers across City know well
- Men and women of NYPD not only do jobs with great professionalism – but care deeply about people of NYC – especially young people
- That is driving spirit behind Police Athletic League
- Founded in 1914 by Police Commissioner Arthur Woods in large part to “reduce tensions between officers and youth
- Now serves 40,000 children in all 5 boroughs
- See concern for community in so many parts of NYPD:
 - 77 NYPD Community Councils, one in each precinct – bring community members, Commanding Officer together

- Citizens Police Academy, 14-week program for community
- Youth programs like NYPD Summer Youth Police Academy and Law Enforcement Explorers
- But greatest story of NYPD is individual officers in every part of City not only doing jobs with skill, bravery, and professionalism . . .
- . . . but showing extraordinary compassion for people of NYC
- Want to mention two today – who represent real spirit of NYPD
- #1: **Det. Patrick Blanc** in Jamaica, Queens who started own non-profit, “Embrace Ya Kidz”
- For past 6 years, has served Thanksgiving meals on streets of Queens
- Held coat drives, distributed hundreds of toys to NYC kids
- Last month, when learned of mother who just lost two kids in fire raised money for funeral and went to Haiti to personally escort grieving grandmother to NYC
- Det. Blanc says: “If we can just do our part one block at a time I think we can change the world”
- #2: **Joanne Jaffe**, now three-star chief – highest-ranking female chief in the department

- Joined NYPD in 1979, walked beat in East New York – very tough assignment
- On Palm Sunday, 1984, responded to mass shooting in East New York – found 10 dead and a crying, bloody 13-month old child
- Took little girl, Christina Rivera, to hospital, afterward remained in her life
- Became surrogate parent – and last year, Chief Jaffe legally adopted Christina
- Christina now grown up – and an auxiliary police officer
- And very proud: this year Commissioner Bratton tapped Chief Jaffe to lead NYPD Community Affairs Bureau

[SPACE]

- Detective Blanc and Chief Jaffe – and yes, Officers Ramos and Liu – represent real NYPD
 - Not only finest, but most decent police force in world

[SPACE]

- Today, as pain of Saturday's events still fresh, so many of us wondering what can do to honor memories of two fine men we lost
- First, let us do everything in power to support and protect brave men and women of the NYPD

- If anyone hears or sees threat against NYPD must report it at once
- And City must take every measure can to ensure safety of police
- Let us also do something more: honor memory of Officers Ramos and Liu by being best city can be
- Family of Officer Ramos called for “peaceful coexistence” – honor him by that
- NYC’s strength always that it is city of great diversity, but one focused on what unites us than divides us
- In these challenging times, let us rededicate ourselves to common values we cherish:
 - Rule of law
 - Respect for all people
 - Moving forward together

[SPACE]

- Cardinal Dolan said in Mass yesterday New York City can be – like Bethlehem in Biblical times – place from which comes “light, unity, and life.”

- New York City is that city – and we will remain that city
- Ensure that by rededicating ourselves to the things that unite us rather than the things that divide us
- And by emphasizing, always, our common humanity

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Katz, Rebecca](#)
To: [Fink, Avi](#); "[jfdc@akpdmedia.com](#)"; [Spitalnick, Amy \(OMB\)](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Morning Joe
Date: Monday, December 22, 2014 10:22:16 PM

She delivered our tps. She needs to be ready to push back and have a real conversation tomorrow AM.

Avi — let's you and me double team here.

From: <Fink>, Avi <AFink@cityhall.nyc.gov>
Date: Monday, December 22, 2014 10:20 PM
To: Rebecca Katz <rkkatz@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Amy Spitalnick <SpitalnickA@omb.nyc.gov>
Cc: Emma Wolfe <EWolfe@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <ahagelgans@cityhall.nyc.gov>
Subject: Re: Morning Joe

I thought she was good.

From: Katz, Rebecca
Sent: Monday, December 22, 2014 10:17 PM
To: John Del Cecato <jfdc@akpdmedia.com>; [Spitalnick, Amy \(OMB\)](#)
Cc: Wolfe, Emma; Walzak, Phil; Fink, Avi; Hagelgans, Andrea
Subject: Re: Morning Joe

Melinda on CNN now.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, December 22, 2014 10:15 PM
To: Amy Spitalnick <SpitalnickA@omb.nyc.gov>
Cc: Emma Wolfe <EWolfe@cityhall.nyc.gov>, Rebecca Katz <rkkatz@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Andrea Hagelgans <ahagelgans@cityhall.nyc.gov>
Subject: Re: Morning Joe

Blood on his hands?

Quite the opposite. Grief on his mind, and resolve to protect New Yorkers - both police officers and everyday residents - in his heart. Those who say otherwise are employing the most despicable of tactics - exploiting the deaths of our brothers in uniform to help advance a transparently political agenda.

On Dec 22, 2014, at 10:07 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Sharing the overarching TPs we're using w/ surrogates as FYI --

A TIME TO COME TOGETHER FOR THE CITY

- The tragedy that occurred [Saturday afternoon](#) was caused by a violent, deranged person who decided to, because of his own illnesses and problems, launch an awful spasm of destruction.
- The reforms that the de Blasio Administration has discussed have never been about punishing police. They have been about bringing the police and the communities they serve closer together. These are reforms that are good for both community residents, AND good for the police.
- Those who want commonsense reforms that make us all safer and united - including police - should not be confused with the actions of a sick murderer.
- We have seen tens of thousands of people express their views over the past 2-3 weeks peacefully and non-violently. That is an accomplishment we should all be proud of.
- And before Saturday we had already sent a clear message that violence of any kind in protests - against citizens, against police, against property - was unacceptable and would not be tolerated. There is no ambiguity about violence. And, what's more, the vast majority of New Yorkers (including many who protested) were sickened by what happened to PO Ramos and PO Liu.
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In response to questions on the Mayor & PBA:

The Mayor has worked to build a culture of tolerance and be a steady voice for needed reforms, while being explicit in his deep respect of those in uniform.

[As many NYC journalists have [noted](#) these last few days, he has not uttered a single bad word about the NYPD.]

The Mayor has demonstrated this in word and deed -

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On Dec 22, 2014, at 10:04 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Plus del Cecato
John these are our surrogates on the firing lines
Keep it short and sweet

On Dec 22, 2014, at 9:56 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

Both Melinda Katz and Buffalo Mayor Brown will be on Morning Joe tomorrow. I'm guessing they will talk up the Politico piece.

Trying to really help them through this. Group sourcing qs you are hearing/ think they might get and any answers.

--

Amy Spitalnick
Director of Public Affairs, OMB
Office of the Mayor
212-788-2958
917-960-0974

Esp with MK, feel like we really need to walk through all potential Q and A. Trying to think like Joe. We're not going to have Mika there, so could be tough for the Beep.

Do you agree that he has lost the Police?

De Blasio is like Obama in that it doesn't matter how much he achieves, he just can't communicate his success. How does he get past this?

What can the mayor do to fix this?

Why does he have such a problem with whites?

From: [Katz, Rebecca](#)
To: [Hagelgans, Andrea](#)
Cc: [Fink, Avi](#); jfdc@akpdmedia.com; [Spitalnick, Amy \(OMB\)](#); [Wolfe, Emma](#); [Katz, Rebecca](#); [Walzak, Phil](#)
Subject: Re: Morning Joe
Date: Tuesday, December 23, 2014 7:15:21 AM

Likely part 2 of last night's interview.

Morning joe needs to go to commercial.

Sent from my iPad

On Dec 23, 2014, at 7:13 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

Bratton just on cbs

From: Fink, Avi
Sent: Tuesday, December 23, 2014 06:56 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [Spitalnick, Amy \(OMB\)](#)
Cc: [Wolfe, Emma](#); [Katz, Rebecca](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Morning Joe

Fyi they just teased her if anyone is interested.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, December 22, 2014 11:14 PM
To: [Spitalnick, Amy \(OMB\)](#)
Cc: [Wolfe, Emma](#); [Katz, Rebecca](#); [Walzak, Phil](#); [Fink, Avi](#); [Hagelgans, Andrea](#)
Subject: Re: Morning Joe

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To: [Katz, Rebecca](#)
Cc: [Wolfe, Emma](#); [Fink, Avi](#); [Spitalnick, Amy \(OMB\)](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Morning Joe
Date: Tuesday, December 23, 2014 7:45:08 AM

Shocking that MJ would be sexist and patronizing

On Dec 23, 2014, at 7:38 AM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

She was on our message, but not super conversational. The boys were pretty sexist, I thought. They just kept calling her "Me-Linda" in this super patronizing way. Need to watch tape again — she had a few softballs to praise officers and she didn't seem to take them.

From: <Wolfe>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Date: Tuesday, December 23, 2014 7:31 AM
To: "Fink, Avi" <AFink@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Amy Spitalnick <SpitalnickA@omb.nyc.gov>, Rebecca Katz <rkkatz@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <ahagelgans@cityhall.nyc.gov>
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I think I missed her how did it go?

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From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Upcoming speeches
Date: Tuesday, December 23, 2014 8:56:23 AM

Can we track down a few more stories like those he told at PAL - cops going above and beyond the call of duty, building a relationship with the community that extends beyond just enforcing the law?

I keep mentioning the Bratton story to BDB about a cop who used to play pick-up basketball, without accompaniment by TV cameras, with kids who lived on his beat. I think there's a real power in that story - that we're all in this together.

Obviously it would be great if we could unearth something in that vein that Ramos did - but I realize that's a tough thing to get - but even in speaking about others, it shows people why guys like Ramos became cops in the first place - and how uniquely caring most of the NYPD is

On 12/23/14, 8:11 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Interested in your thoughts as well.

>

>----- Original Message -----

>From: Hagelgans, Andrea

>Sent: Tuesday, December 23, 2014 08:07 AM

>To: Shorris, Anthony; Williams, Dominic; Walzak, Phil; Ragone, Peter;

>Wolfe, Emma

>Subject: Upcoming speeches

>

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>quickly - sat funeral and monday nypd graduation at MSG. Adam and I want

>to start sketching out msg strategy given the holiday.

>It feels like for monday we want to start laying out our vision of

>police/comm for 2015. That's what PR and I had discussed prior to

>saturday but I think it still holds. Any stuff and things we can

>announce?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Upcoming speeches
Date: Tuesday, December 23, 2014 11:28:40 AM

I'm not a policy guy, but would it be possible to give police officers a housing subsidy for living in the city? You could use a tiered system so that they get a little bit for living in the city, even more for living in the borough they patrol, and even more if they live in the precinct they patrol... Could be an add-on to our Mansion Tax To Fund Affordable Housing proposal (and yes, I realize that it's a VERY heavy lift to get that passed - but still...

Just a thought

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>to start sketching out msg strategy given the holiday.

>It feels like for monday we want to start laying out our vision of

>police/comm for 2015. That's what PR and I had discussed prior to

>saturday but I think it still holds. Any stuff and things we can

>announce?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Draft oped?
Date: Wednesday, December 24, 2014 11:17:07 AM

Still working - should have draft by this PM

> On Dec 24, 2014, at 6:00 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Any update?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Ragone, Peter](#)
Subject: Re: Oped
Date: Wednesday, December 24, 2014 12:41:43 PM
Attachments: [default\[3\].xml](#)

This is not an outline of the op-ed, but is sort of where my head is...

De Blasio Takes the Long View.

We HAD the take The Long View when we were running for mayor, or else we wouldn't have been able to see the poll numbers & still get out of bed in the morning.

When he decided to tackle an issue like income inequality, it had to be informed by The Long View - since this isn't a problem you solve overnight - or even in a few years.

When he pushed for Pre-K, he didn't get lost in the daily, tactical BS with Cuomo. He took The Long View & got it done.

When faced with crises - from Ebola to Garner - he didn't try to win the news cycle. He took The Long View, and it paid off (pretty remarkably - until a few days ago).

So now that we're facing a city that's grieving, a bunch of vitriolic cynics, a small-minded press corps, etc - we have to go right back to The Long View.

We came into office to tackle inequality & change direction from Bloomberg on a host of issues. That inequality is economic, but it's also racial. The divide of distrust between cops and the communities they serve is real, and needs to be repaired. But it won't just happen by dramatically reducing stop and frisk, adding body cameras and shot-spotter, and retraining officers.

It's a bigger picture — seeing what New York looks like today, and how we want it to look in the future.

We're no longer in the 1990s - when ugly racial appeals, led by Rudy & others - were a means for appealing to white ethnic Voters.

And we're not in the imperial mayor days of Bloomberg, where the message was basically: "I'll tackle the small stuff, keep the trains running on time, and you'll just have to accept that some of us do better than others."

In the short term, it feels like Mourner-in-Chief is the right place to be - turning down the temperature, remembering the families of the victims, etc.

In The Long View, we will have policy proposals and such - maybe the housing subsidy, etc. - but we also gotta think about what we want from policing.

New York City is no longer a war zone, thank God. In times like that, you just sign up as many people as you can, and try to keep the fires (literally fires - cars on fire, buildings on fire, 1970s in The Bronx!) from burning.

Today, crime is about to hit a record low, record low number of murders, etc. And it's been that way for a while. Which is one reason to shine a light on the people who are becoming cops nowadays.

It's not the old model, where you became a cop because your dad was a cop; you were Irish or Italian (as the NYT wrote about this week); and you were out there to stop the City from collapsing.

Today, I suspect, many young women and men, from every ethnic background, become cops for a different reason. They want to serve people - solve problems, prevent crime, help those in need.

And that's why I keep getting back to rewarding and recognizing and promoting cops in a new way - not just by stats alone, and not just by the number of arrests they make - but based on a Community Rating of sorts. What do the people in YOUR precinct think about YOU? Do they respect you? Do they think you're here to help? Do they think you respect them?

I loved the stories from the PAL speech about cops who go the extra mile. And I'm pretty sure there are a bunch more of them.

And/but I also think there are cops who see the job

as a stable way into the middle-class - more so than they did 20 or 30 years ago. In the old days, it was "should I be a cop or a firefighter?" Today, you've got people who say: "should I be a police officer or a nurse/construction worker/whatever."

Now, de Blasio has had to console the families of Eric Garner and the families of the two slain police officers.

While the circumstances of these tragedies were different, their shock and grief and heartbreaking sense of loss were very much the same.

We have to come together as a city, and build bridges of understanding.

The police do a dangerous, essential but often thankless job. And striking the right balance between rigorously protecting public safety and respect for individuals is part of what makes the job so challenging. We must do it with extraordinary care and restraint. They deserve our thanks and our respect.

It is also true that sometimes, young men of color are suspect simply because of what they look like, and sometimes that leads to tragedies like the ones we've seen. The sense of that doesn't make policing easier. It makes it more difficult. It makes it more dangerous.

This tug between public safety and civil liberties can't be a zero sum game. We need both.

That is the goal to which we as city must work.

On 12/24/14, 11:36 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Hey John,
>Thanks for working on the oped. Wondering if we can back up a second and
>talk thru framing etc? Maybe you have an outline you can share?
>Want to make sure we are on same page.
>Thanks!

From: [John Del Cecato](#)
To: [Cohen, Adam](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Wolfe, Emma](#)
Subject: Re: Saturday remarks
Date: Wednesday, December 24, 2014 12:47:06 PM

Also, please note that Officer Liu first arrived in NYC from China 20 years ago today...

<http://www.nbcnews.com/news/asian-america/chinese-community-reels-after-brooklyn-nypd-shooting-n273931>

On 12/24/14, 12:18 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Not sure who's taking first crack at remarks for funeral, but MBDB was
>asking that he get to see early draft when ready, so he can do some
>thinking on it.
>
>

From: [Walzak, Phil](#)
To: [Leopold, Elana](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Ragone, Peter](#)
Subject: Re: Soup Kitchen
Date: Wednesday, December 24, 2014 12:59:02 PM

I think this is right
I think the idea is a good one but need to manage him

----- Original Message -----

From: Leopold, Elana
Sent: Wednesday, December 24, 2014 11:56 AM
To: Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Walzak, Phil
Subject: Re: Soup Kitchen

At this very moment- it sounds like the mayor will stay dark until the funeral on Saturday

Having said that- if we change our mind- we did look in to a few options. I will figure out their geographical locations.

Having spent every waking hour with the mayor for the last couple days- I think we should do everything we can to preserve any down time we possibly can between now and the funeral.

----- Original Message -----

From: Wolfe, Emma
Sent: Wednesday, December 24, 2014 12:24 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Walzak, Phil
Cc: Leopold, Elana
Subject: Re: Soup Kitchen

+ elana who was working with folks on this

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, December 24, 2014 12:17 PM
To: Wolfe, Emma; Ragone, Peter; Walzak, Phil
Subject: Soup Kitchen

Talked to the boss. He said we weren't planning to do a soup kitchen today like we usually do, but I said I think we should - maybe in Flushing or Jackson Heights - lots of poverty among Asian community, and sort of good way to speak to Officer Liu's service? We wouldn't need to say anything - and shouldn't. Don't even need to advise the press. I'm sure word/photos will get out anyway.

MBDB isn't sure what his decision on this is - but would like to see if it's even possible to do at this late hour, and asked that I email you guys.

From: [Ragone, Peter](#)
To: "jfdc@akpdmedia.com"; [Leopold, Elana](#); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: Re: Soup Kitchen
Date: Wednesday, December 24, 2014 1:01:01 PM

Word

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, December 24, 2014 09:59 AM
To: Leopold, Elana; Wolfe, Emma; Ragone, Peter; Walzak, Phil
Subject: Re: Soup Kitchen

Good point, Elana - that is very important - tx

On 12/24/14, 12:56 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>At this very moment- it sounds like the mayor will stay dark until the
>funeral on saturday
>
>Having said that- if we change our mind- we did look in to a few options.
>I will figure out their geographical locations.
>
>Having spent every waking hour with the mayor for the last couple days- I
>think we should do everything we can to preserve any down time we
>possibly can between now and the funeral.
>

>----- Original Message -----

>From: Wolfe, Emma
>Sent: Wednesday, December 24, 2014 12:24 PM
>To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Walzak, Phil
>Cc: Leopold, Elana
>Subject: Re: Soup Kitchen
>

>+ elana who was working with folks on this
>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Wednesday, December 24, 2014 12:17 PM
>To: Wolfe, Emma; Ragone, Peter; Walzak, Phil
>Subject: Soup Kitchen
>

>Talked to the boss. He said we weren't planning to do a soup kitchen
>today like we usually do, but I said I think we should - maybe in
>Flushing or Jackson Heights - lots of poverty among Asian community, and
>sort of good way to speak to Officer Liu's service? We wouldn't need to
>say anything - and shouldn't. Don't even need to advise the press. I'm
>sure word/photos will get out anyway.
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>MBDB isn't sure what his decision on this is - but would like to see if
>it's even possible to do at this late hour, and asked that I email you
>guys.
>

>
>
>
>

From: [John Del Cecato](#)
To: [Cohen, Adam](#)
Subject: Re: Saturday remarks
Date: Wednesday, December 24, 2014 2:41:01 PM

Cool. And I'll send you draft op Ed I just circulated. Not quite right but hopefully a start

> On Dec 24, 2014, at 2:35 PM, Cohen, Adam <ASCohen@cityhall.nyc.gov> wrote:
>
> John -- Will try to get you a draft for your input sometime toward the end of the day tomorrow.
Really appreciated what you added to the PAL remarks.
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Wednesday, December 24, 2014 12:18 PM
> To: Cohen, Adam; Hagelgans, Andrea; Ragone, Peter; Wolfe, Emma
> Subject: Saturday remarks
>
> Not sure who's taking first crack at remarks for funeral, but MBDB was asking that he get to see early
draft when ready, so he can do some thinking on it.
>
>

From: [John Del Cecato](#)
To: [Cohen, Adam](#)
Subject: Fwd: Draft op-ed
Date: Wednesday, December 24, 2014 2:41:15 PM
Attachments: [NYTopedDRAFT.docx](#)
[ATT00001.htm](#)

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: December 24, 2014 at 2:34:24 PM EST
To: Peter Ragone <[REDACTED]> Phil Walzak
<[REDACTED]> "Emma Wolfe" <[REDACTED]>
Jonathan Rosen <jonathan@berlinrosen.com>, Andrea Hageigans
<[REDACTED]>
Subject: Draft op-ed

I realize the boss and/or Bratton may not be comfortable with the title or some of the content - just wanted to get the ball rolling

A New Model for Policing
By Bill de Blasio
DRAFT

In the midst of a holiday season we look to with joy, New Yorkers from all walks of life are sharing in grief.

The tragic, senseless killings of NYPD officers Wenjian Liu and Rafael Ramos have shaken our city to its core. These proud and courageous public servants wanted nothing more than to honor their vow to protect and to serve. They wanted to keep their community safe from harm, and to continue the nearly unimaginable success that New York's Finest have achieved in driving crime in our city to a record low – a five percent reduction in serious crime from last year, with the lowest number of homicides since the City began keeping records.

As Mayor, I've now had to console the families of these two slain police officers, and the family of Staten Islander Eric Garner.

While the circumstances of these tragedies were different, the shock and grief and heartbreaking sense of loss expressed by their families were very much the same.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel – the anger, the sadness, the sense of injustice – in different ways – some constructive, some destructive.

But at this moment, we remember New York City is **one** family – a family that will come together in common cause in light of the **long view** – dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart again.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that many times, young men of color are considered suspect simply because of how they look, and sometimes that leads to tragedies like the ones we've seen so often. That sense of distrust doesn't make policing any easier. It makes it more difficult. It makes it more dangerous.

This tug between public safety and civil rights are not mutually exclusive. In fact, the opposite is true.

Building a partnership between police and the communities they serve is actually a

strategy for driving crime down even further, and protecting both residents and officers alike.

When every neighborhood in New York greets the sound of sirens with a sense of relief instead of anxiety, it encourages neighbors to work with law enforcement to prevent crime, and to more quickly prosecute acts of violence. When officers know that residents respect the job that they do, it fosters a sense of partnership in purpose, rather than an assumption of hostility.

And that is the goal to which we as city must work.

We've made some early progress – reducing the number of stop-and-frisks from 700,000 two years ago to less than 50,000 today (CHECK). We've begun a thorough retraining of our police officers, from top to bottom. We've worked to free our cops from cumbersome and counterproductive ticket-writing quotas, and equip them instead with the tools they need to target dangerous crime – like shot-spotter, body cameras, and other technologies made possible by a XXX increase in the police budget.

As a city, we must also rethink what we are asking our police department to do to keep us safe.

The old model has its roots in a New York City beset by thousands of murders a year; a crack cocaine epidemic; street corners that even our cops found too dangerous to enter. It was an era gripped by fear – fear from residents in high-crime neighborhoods, fear from those in safer neighborhoods located nearby, fear from officers facing a crime wave that some saw as irreversible.

We will never, ever return to those days. But neither will we let our memories of a bygone era unwisely dictate the way we police our streets today.

The modern NYPD is more diverse than ever before. Our most recent tragedy shined a light on that fact, with our Latino and Asian communities mourning the loss of officers who shared their ethnicity.

Today, we look to the city we hope to build – a new model, based upon the long view – a model centered on trust instead of fear. We commit to driving down crime even further, by building a stronger relationship between cops and communities. To that end, we will recognize and celebrate and promote police officers not simply by studying statistics and arrest numbers, but by gauging how the residents of a precinct view those that patrol their precinct. Is there a mutual respect between an officer and the neighborhood? Is law enforcement targeting those that present a real danger, while protecting the rights of those who present little or none?

That new model – one that promotes constructive dialogue, respectful policing, and the security of those we entrust to keep all of us safe – is the path to a stronger and more secure city.

This renewal of police-community relations will not happen overnight. After decades of distrust – the product of both disorder and disrespect – it will take years for us to get where we, as one city, need to go.

But we **will** get there -- not through vitriolic words or vicious scapegoating or violent protest – but through conversation and collaboration and a **long view** commitment to safety and justice for every New Yorker.

And we will get there **together**.

###

From: [Cohen, Adam](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Ramos Eulogy
Date: Thursday, December 25, 2014 3:55:16 PM
Attachments: [12_27_14 Ramos EulogyTHURSPM.docx](#)

John, Here is the current draft. Feedback welcome.
Adam

OPEN PRESS

MAYOR BILL DE BLASIO,
RAFAEL RAMOS EULOGY
SATURDAY, DECEMBER 27, 2014

REMARKS:

- Our hearts aching today
- NYC lost hero, and a remarkable man
- Extend deepest condolences to family
 - Wife—Maritza
 - Sons—Justin and Jaden
 - Others in his family here to mourn today
 - His friends

○ Fellow members of NYPD

- Rafael was a great New Yorker – a lifelong Brooklynite --- whose life revolved around three great passions
- One was his family
- Deep love of his wife Maritza, his high school sweetheart, love of his life
- Enormous love of, pride in, his two sons
- Justin, his oldest, [REDACTED]
[REDACTED]

○ [REDACTED]

3

- And Jayden, youngest, who became a family spokesman in most modern way
 - A tribute he wrote to his father went viral on the Internet
 - Began simply: “He was the best father I could ask for”
- Rafael cherished time he could spend with his family
 - Cheering for the Mets, playing basketball with sons in Highland Park, blasting Spanish gospel music from car
- Rafael also came from a big, warm, extended family

- When he was at the hospital, there was barely enough room for all of the relatives who showed up
- Rafael played special role in family: mediator, one people trusted to settle disputes and make peace

[SPACE]

- Rafael's second great passion: his faith
- So much of his life revolved around this church, this spiritual community
- Embraced idea that: "If your way isn't working, try God's way"
- Spent last 10 weeks of life studying to be a chaplain – and was taken from us day he was to graduate

- Said so much about who Rafael was that he wanted to serve people spiritually while on the police force
- And was already thinking about life of religious service after he left the force

[SPACE]

- Rafael's final passion: work for NYPD
- He always wanted to join the Department – although that was not his first career
- Before joining NYPD, was school safety officer – a beloved one
- But Rafael did not give up on his dream, and two years ago finally joined the NYPD

6

- Not many people excited to take a test, but Rafael couldn't wait for NYPD test
- Because for him, opportunity to serve City as a Police Officer was literally a dream come true
- He died doing something that was so central to his life: protecting others

[SPACE]

- One of the most beautiful verses in the Bible is also one of simplest
- From the Sermon on the Mount:
“Blessed are the peacemakers”
- Could have been said with Rafael in mind

- He was the peacemaker in his large family – as well as its moral center
- Peacemaker in Church, working every day to spread message of faith and love
- And peacemaker for City of New York
- A reason police officers called “peace officers” – they keep City peaceful
- Rafael put his life on the line every day, so that his fellow New Yorkers could go about their lives in safety
 - Knowing that if trouble ever struck, someone like Rafael would be there to rescue them
- Rafael’s life was tragically cut short

- But his memory will live on in the hearts of his family, his church, and his brothers and sisters in the NYPD
- And of millions of New Yorkers, who mourn that he was taken so soon – and are eternally grateful for his sacrifice
- A few words in Spanish:

Nueva York está de luto por la muerte de uno de sus mejores hijos, Rafael Ramos.

Rafael Ramos era un padre y esposo amoroso, un hombre de mucha fe, y un valiente policía que murió mientras trabajaba en mantener a nuestra ciudad segura.

Su vida refleja las palabras de la Biblia:
“Bien-aventurados los que procuran la paz.”

ENGLISH TRANSLATION

New Yorkers are mourning the loss of one of our finest, Rafael Ramos

He was a loving husband and father, a man of great faith, and a brave police officer, who died while keeping the city safe.

His life embodies the words of the Bible:
“Blessed are the peacemakers.”

From: [Cohen, Adam](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Ramos Eulogy
Date: Thursday, December 25, 2014 8:02:04 PM

Thank you!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, December 25, 2014 07:51 PM
To: Cohen, Adam
Subject: Re: Ramos Eulogy

Roger - makes sense to me - thanks

On Dec 25, 2014, at 7:39 PM, Cohen, Adam <ASCohen@cityhall.nyc.gov> wrote:

Thanks, John. This was the level of detail we got from the family. I am wary about using a eulogy to do anything but praise/mourn the deceased. I would rather people say there was too little messaging on larger issues than too much. Also: other occasions coming up soon for broader themes.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, December 25, 2014 04:36 PM
To: Cohen, Adam
Subject: Re: Ramos Eulogy

Good. Anything about him doing things after hours, ala PAL speech?
Playing pickup with local kids or anything?

I suppose you intentionally left messaging out of this? I worry that if we say nothing about the tragedy of last Saturday and the implications on police community relations, it will be noted as such.

On Dec 25, 2014, at 3:55 PM, Cohen, Adam
<ASCohen@cityhall.nyc.gov> wrote:

John, Here is the current draft. Feedback welcome.
Adam

<12_27_14 Ramos EulogyTHURSPM.docx>

From: [Cohen, Adam](#)
To: [B](#)
Cc: [Ragone, Peter; "jfdc@akpdmedia.com"](#)
Subject: Re: Eulogy
Date: Friday, December 26, 2014 1:49:36 PM

Will do on both fronts.

----- Original Message -----

From: B
Sent: Friday, December 26, 2014 01:46 PM
To: Cohen, Adam
Cc: Ragone, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Eulogy

Need to see a draft by 5pm when I'm driving back from CT. Thanks. Also for the Police graduation on Monday, determine with DCPI if I am the one who calls for a moment of silence, or if someone else does. I, of course, would rather do that myself

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [John, Roxanne](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: Updated: MBDB: Internal Meeting to Discuss Next Steps on Labor
Date: Sunday, December 28, 2014 3:06:26 PM

I'm on

> On Dec 28, 2014, at 3:03 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>
> Hey all
>
> If you are joining by phone please dial in.
>
> If attending we are now in the dining room.
> Michael Paul Carey
> City Hall
> New York, New York

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Fuleihan, Dean \(OMB\)](#)
Subject: Fw: Remarks for NYPD Graduation
Date: Sunday, December 28, 2014 4:29:42 PM

From: Ragone, Peter
Sent: Sunday, December 28, 2014 02:44 PM
To: Cohen, Adam; Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Norvell, Wiley; Adams, Marti; Wolfe, Emma; Carrion, Marco A.; @EO; Walters, Alexis
Subject: RE: Remarks for NYPD Graduation

HOW ABOUT THESE?

Draft Remarks for NYPD Graduation:

(IF BOOED)

I know why you are booing me. I also know I'm not the only Mayor who has been booed by the police department.

And I know why some officers have turned their back on me and the people who elected me Mayor, your fellow citizens.

You're feeling a lot of pain right now. And no one person is going to make that go away. I can only begin understand what that feels like.

But in the aftermath of this tragedy, you've been misled and presented with a false choice by forces that want to divide this city and its police department.

You've been told that when leaders like me and Commissioner Bratton say we can create a new and better relationship with the police department and the community of New York, that this is an attack on you.

It's not.

To all you new Police Officers, I say join with us. Join with Commissioner Bratton; join with Cardinal Dolan and Reverend Bernard. Join with Eric Adams and Melinda Katz. Join with your local precinct councils. Join with your fellow officers and all of the people of this city who are committed to improving their safety and thereby yours.

In many ways, Police officers have the hardest job in the city. You didn't create domestic violence. You didn't create the drug dealing and the racism and the poverty we face in this country. But you have to deal with it. Not in an abstract way, but at its reality. We can never be thankful enough for what you do.

But we try.

Over the past few days, some police officers have turned their back on me, and since I was elected by your fellow New Yorkers, they've turned their back on all of us.

Let me be very clear. We will not turn our back on you. Ever.

If anyone threatens a police officer and hurts a police officer, we will find them. We will arrest them. We will make sure they pay a steep price.

We honor New Yorkers abilities to exercise free speech. Even if we deplore what they're saying. NYPD has shown the world that in America we take the constitution that you just swore to upheld very seriously. And it sets us apart from everyone else in the world.

One other thing. Sometimes, things have happened to police officers that aren't fair.

I don't think its fair that the police department has not had a labor contract with the city of New York for many years now. I'm not going to blame anyone. I am going to work everyday to fix it.

I also don't think it was fair for political forces in Albany to reduce the pensions and disability payments for those who wear uniforms for New York City. If you know anything about me, you should know I want every single person who works for the city to get a fair shake.

I'm going to work with the city council and leaders in Albany to right that wrong for you and your brothers and sisters.

It's something that we can fix together.

In the coming days, we are going to lay to rest yet another police officer, who was killed by a criminal madman.

On Saturday, I invoked the Sermon on the Mount when talking about Officer Ramos. Blessed are the peacemakers. You are all going to be peacemakers.

Let join together and lay aside the false choice that you've been offered.

Let's make a choice together. You are all new on the job. Let's choose a new path together.

From: Cohen, Adam
Sent: Sunday, December 28, 2014 2:44 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Ragone, Peter; Norvell, Wiley; Adams, Marti; Wolfe, Emma; Carrion, Marco A.; @EO; Walters, Alexis
Subject: Re: Remarks for NYPD Graduation

Thanks, Phil -- very helpful. And thanks Andrea.

From: Hagelgans, Andrea
Sent: Sunday, December 28, 2014 02:34 PM
To: Walzak, Phil; Cohen, Adam; Shorris, Anthony; Williams, Dominic; Ragone, Peter; Norvell, Wiley; Adams, Marti; Wolfe, Emma; Carrion, Marco A.; @EO; Walters, Alexis
Subject: Re: Remarks for NYPD Graduation

Adam, forwarding you materials in case helpful

From: Walzak, Phil
Sent: Sunday, December 28, 2014 02:30 PM
To: Cohen, Adam; Shorris, Anthony; Williams, Dominic; Ragone, Peter; Hagelgans, Andrea; Norvell, Wiley; Adams, Marti; Wolfe, Emma; Carrion, Marco A.; @EO; Walters, Alexis
Subject: Re: Remarks for NYPD Graduation

I like addressing head on more - "will never turn our back on you"

Need to discuss how better police-community relations good for community AND cops - everyone safer, everyone focusing on real bad guys

And lean in more on the stuff we are doing for cops - flesh out more the \$350m+, the body cams, the retraining - ensure all of you officers have the absolute finest technology and training possible so you can do your job to keep us safe - that's my solemn pledge to you.

WN - tmrw a good day to formally issue the 1pgr on the \$\$?

From: Cohen, Adam
Sent: Sunday, December 28, 2014 12:31 PM
To: Shorris, Anthony; Williams, Dominic; Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Norvell, Wiley; Adams, Marti; Wolfe, Emma; Carrion, Marco A.; @EO; Walters, Alexis
Subject: Remarks for NYPD Graduation

Attached. These are graduation remarks, but make some comments about Ramos and Liu, how we move forward. Very much welcome ideas, reactions, input.

From: [John Del Cecato](#)
To: [P RAGONE](#); [Emma Wolfe](#); [PhilWalzak](#) [REDACTED] [Jonathan Rosen](#); [Cohen, Adam](#); [Andrea Hagelgans](#)
Subject: Bratton history
Date: Monday, December 29, 2014 5:06:25 PM

http://www.city-journal.org/2013/23_1_william-bratton.html

From: [John Del Cecato](#)
To: [Katz, Rebecca](#)
Cc: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Molly Ball, The Atlantic
Date: Friday, January 02, 2015 3:41:07 PM

I like this idea. Just kind of on pause at the moment, as you said

On Jan 2, 2015, at 2:58 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

Molly Ball from The Atlantic reached out to do a profile on the Mayor.

Not sure where we are with the national push – I imagine we are on hold on some level – but she wants to do the story that I think the Boss would like a lot.

She read his op-ed and is really interested in his progressive message and what it represents.

I've worked with her a lot over the years and do believe this could be a good story with a nice slant.

She's looking for an interview and hoping for some time in the next month.

Here's her piece from last year:

<http://www.theatlantic.com/politics/archive/2013/09/who-is-bill-de-blasio-and-could-he-be-new-yorks-next-mayor/279442/>

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Katz, Rebecca](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Molly Ball, The Atlantic
Date: Friday, January 02, 2015 6:18:18 PM

The Nation wants to do a big, progressive think piece on BdB as well.

Sent from my iPhone

On Jan 2, 2015, at 6:14 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

What do you mean

On Jan 2, 2015, at 5:42 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

[whats going to happen w KVH?](#)

From: Katz, Rebecca
Sent: Friday, January 02, 2015 2:58 PM
To: Ragone, Peter; Walzak, Phil; jfdc@akpdmedia.com; Hagelgans, Andrea; Wolfe, Emma
Subject: Molly Ball, The Atlantic

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From: [Peter Ragone](#)
To: [John Del Cecato](#)
Cc: [PhilWalzak](#) [REDACTED] [Emma Wolfe](#); [Jonathan Rosen](#); [Andrea Hagelgans](#); [Cohen, Adam](#)
Subject: Re: Second cut at NYT op-ed
Date: Saturday, January 03, 2015 11:55:02 AM

I'll send them along when we've got next version. Making some changes now

This is a personal email account. If this communication is related to official business please email me at pragone@cityhall.nyc.gov.

On Jan 3, 2015, at 11:11 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Cool, thanks... Wasn't sure about "bad police contacts" - just a term we used to use - but may not make sense...

Also - let me know if you want any input on Liu funeral remarks

From: Peter Ragone <[REDACTED]>
Date: Saturday, January 3, 2015 at 10:50 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Phil Walzak <[REDACTED]> [Emma Wolfe](#) <[REDACTED]>
[Jonathan Rosen](#) <jonathan@berlinrosen.com>, [Andrea Hagelgans](#)
<[REDACTED]> "[Cohen, Adam](#)" <ASCohen@cityhall.nyc.gov>
Subject: Re: Second cut at NYT op-ed

This is great. I'm going to make a few changes, but overall very powerful...

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On Dec 29, 2014, at 5:06 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Not sure whether the Comms Team is still planning on submitting something like this - or when you plan to do so - but I tried to ratchet back some of the Garner-Liu-Ramos comparisons a bit, and refer to those matters more obliquely, so as not to further antagonize the cops.

But I still kept a lot of the principles and policies behind our police reform agenda in there. I separated the deplorable actions into three parts: violent/hateful protestors; abusive/overly aggressive cops; and a deranged individual who denigrated the peaceful protest movement.

I also called out Lynch and company, but not by name or specific affront. That felt beneath the bigness of this op-ed to me.

I also tried to shine a bright light on both the reforms we're doing AND the success we've had on crime reduction in 2014 - but maybe we should highlight that in even more detail.

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UNTITLED2

By Bill de Blasio

DRAFT

In the midst of a holiday season we look to with joy, New Yorkers from all walks of life are sharing in grief.

The tragic, senseless killings of NYPD officers Wenjian Liu and Rafael Ramos have shaken our city to its core. These proud and courageous public servants wanted nothing more than to honor their vow to protect and to serve. They wanted to keep their community safe from harm, and to continue the nearly unimaginable success that New York's Finest have achieved in driving crime in our city to a record low -- a five percent reduction in serious crime from last year, with the lowest number of homicides since the City began keeping records.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel -- the anger, the sadness, the sense of injustice -- in different ways -- some constructive, some destructive.

But at this moment, we remember New York City is **one** family -- a family that will come together in common cause in light of the **long view** -- dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart again.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that many times, young men of color are

considered suspect simply because of how they look, and sometimes that leads to tragedies like the ones we've seen. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether black, white, Latino, or Asian; whether they wear a uniform, or a hoodie with baggy jeans; whether they are the targets of overaggressive policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

This tug between public safety and civil rights are not mutually exclusive. In fact, the opposite is true.

Building a partnership between police and the communities they serve is actually a strategy for driving crime down even further, and protecting both residents and officers alike.

When police see residents of their precincts as dedicated to the same mission – targeting violence and lawlessness – they are better able to serve the neighborhoods with the professionalism they exemplify. When neighbors see officers as respectful and restrained, they can assist law enforcement in the effort to lock up the criminals and avoid bad contacts with innocent individuals.

Our goal is tackling crime together, and building mutual trust. And that is the goal to which we as city must work.

We've made some early progress – reducing the number of stop-and-frisks from 700,000 two years ago to less than 50,000 today (CHECK). We've begun a thorough retraining of our police officers, from top to bottom. We've worked to free our cops from cumbersome and counterproductive ticket-writing quotas, and equip them instead with the tools they need to target dangerous crime – like using GPS to pinpoint gunshots, fitting police with body cameras, and tapping other technologies made possible by a XXX increase in the police budget. And we will be proposing measures to literally bring officers in closer regular contact with those they serve, offering subsidies to cops who choose to live in the city, and – like so many other New

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scapegoating or violent protest – but through conversation and collaboration and a **long view** commitment to safety and justice for every New Yorker.

And we will get there **together**.

###

From: [John Del Cecato](#)
To: [P RAGONE](#)
Cc: [PhilWalzak](#) [REDACTED] [Emma Wolfe](#); [Jonathan Rosen](#); [Andrea Hagelgans](#); [Cohen, Adam](#)
Subject: Re: Latest draft
Date: Saturday, January 03, 2015 2:13:42 PM
Attachments: [JEDeditsSaturday2pm.docx](#)

Good edits... Had a few more to consider (see attached) - and obviously need to fill in the holes

From: Peter Ragone <[REDACTED]>
Date: Saturday, January 3, 2015 at 1:36 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Phil Walzak <[REDACTED]> Emma Wolfe <[REDACTED]> Jonathan Rosen <jonathan@berlinrosen.com>, Andrea Hagelgans <[REDACTED]> "Cohen, Adam" <ASCohen@cityhall.nyc.gov>
Subject: Latest draft

New Era of Policing Will Dawn
By Bill de Blasio
DRAFT

In the midst of a New Year that we look to with joy, New Yorkers from all walks of life are sharing in grief.

The tragic, senseless killings of NYPD officers Wenjian Liu and Rafael Ramos have shaken our city to its core. These proud and courageous public servants wanted nothing more than to honor their vow to protect and to serve with respect for New Yorkers.

They wanted to keep their community safe from harm, and to continue the nearly unimaginable success that New Yorkers and New York's Finest have achieved in driving crime in our city to a record low -- a nearly five percent reduction in serious crime from last year, with the lowest number of homicides since the City began keeping records.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel – the anger, the sadness, the sense of injustice – in different ways – some constructive, some destructive.

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This tug between public safety and civil rights are not new nor are they mutually exclusive. In fact, the opposite is true.

Building a partnership between police and the communities they serve is actually a strategy for driving crime down even further, and protecting both residents and officers alike.

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Our goal is tackling crime together, and building mutual trust. And that is the goal to which we as city must work.

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And we will be proposing other measures this year to literally bring officers in closer regular contact with those they serve.

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From: [Carey, Michael](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); ["John Del Cecato"](#); ["Liz Hegarty"](#); [Leopold, Elana](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#)
Subject: MBDB: Post Funeral Conference Call-- Please Dial In Now. Thanks.
Date: Sunday, January 04, 2015 3:01:58 PM

Michael Paul Carey
City Hall
New York, New York

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#); ["John Del Cecato \(jfdc@akpdmedia.com\)"](#)
Subject: RE: Pls edits
Date: Sunday, January 04, 2015 6:20:52 PM

I wasn't on the emails sent with Zach so someone will need to update those answers. Thanks

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 6:18 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'John Del Cecato (jfdc@akpdmedia.com)'
Subject: RE: Pls edits

Note the legal consequences answer will draw more inquiry and likely legal analysis from pundits about what is permissible.

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 6:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Subject: Pls edits
Importance: High

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

- Cause and Effect: Do you believe your comments and actions have caused this escalation?
- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

A.

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Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

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Q: There's a petition circulating suggesting that you resign.

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Cell – 718.679.8965

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From: [Ragone, Peter](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Pls edits
Date: Sunday, January 04, 2015 6:21:27 PM

What's new? PW needs to weigh in on this before we talk to Mayor.

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
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Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

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Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

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From: [John Del Cecato](#)
To: [Shorris, Anthony](#); [Walzak, Phil](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#)
Subject: Re: edited
Date: Sunday, January 04, 2015 6:52:07 PM

Wouldn't hurt for him to say - instead of lessened activity being the result of mourning - that we are actually going after the bad guys & bringing crime down & that the "slowdown" is more optics & not affecting the safety of New Yorkers...

Of course, that's coming from me - a guy who doesn't believe in Broken Windows as a crime-fighting strategy - so take it for what it's worth

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:45 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: edited

Bratton discussion...

Very adamant not to have BDB engage in anything that appears personal or reflects a Mayor who is hurt or angry -- believes that only empowers the union and further divides the Department, urges he be sober, firm and responsible and let media help turn public opinion against union

Wants to let a few days go by this week to see if summons activity returns to normal, if not then he is fully prepared to take action (he is being briefed on the Taylor Law tomorrow morning by his staff)

Will say tomorrow that they will be analyzing activity precinct by precinct, shift by shift, to detect any of efforts to fail to perform

Will also note that crime remain down despite this lessened activity, which he will still claim reflects mourning and staff assigned to protests

As for the back-turners, wants to make clear this was both a small minority of the officers and that their actions were disrespectful to the families and to the Department

He will have more to say tomorrow morning after he gets briefed by his staff on the crime data and understands the Taylor Law better, obviously happy to talk to Mayor anytime, but will know more by then (Compstat data also comes out on Monday)

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

On Jan 4, 2015, at 6:35 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Message Strategy

- +Focus on what matters – Protect and Respect
 - o Keeping crime low
 - o Bringing police and community closer together – because its good for both police AND community

- +Reaffirm confidence in and support in NYPD and its leadership

- +Firmly reject the outrageous union acts and charges - 'blood on hands'. Turned backs. Work slowdowns. But in a sober, responsible way that showcases leadership.

- +Control emotions. Not abt mayor or individuals. Mind the tone.

Topline Themes Likely to Guide Every Question

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- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

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-or-

A: People must do their jobs. Period. Individual officers who fail to carry out their duties will be subject to departmental sanctions as they would for any other violation of their responsibilities.

- If we see widespread failure by officers to discharge their duties, the City has legal tools at its disposal that we will use against them and against any individual or organization that fails to discourage such behavior.

If asked further about such tools...

- These tools include the invocation of the Taylor Law, prohibiting labor actions by public workers, and the imposition of sanctions against them and their representatives.

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Q: But aren't cops going to be afraid to go to work now?

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Sent: Sunday, January 04, 2015 06:21 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

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Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

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Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

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Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod

Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended, held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

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Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

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Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

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Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#)
Subject: Re: edited
Date: Sunday, January 04, 2015 7:01:15 PM

Shorris had stronger language that I inserted

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 04, 2015 06:59 PM
To: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: edited

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On Dinkins era - let's compare the crime rate now to the crime rate then - 'nuff said.

On reaction to turning backs - hijacked a funeral that was meant to honor a fallen officer, and those who did so brought disgrace to the NYPD and to the family of those lost. For that, they should be ashamed of themselves.

On resignation, I would suggest that those who believe they cannot serve under a policy of Protect & Respect should be the ones to find a new line of work, because they are terribly out of step with what the people of New York - the people they work for - believe...

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:34 PM
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea"

<AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: edited

Message Strategy

+Focus on what matters – Protect and Respect

- o Keeping crime low
- o Bringing police and community closer together – because its good for both police AND community

+Reaffirm confidence in and support in NYPD and its leadership

+Firmly reject the outrageous union acts and charges - 'blood on hands'. Turned backs. Work slowdowns. But in a sober, responsible way that showcases leadership.

+Control emotions. Not abt mayor or individuals. Mind the tone.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
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-or-

A: People must do their jobs. Period. Individual officers who fail to carry out their duties will be subject to departmental sanctions as they would for any other violation of their responsibilities.

- If we see widespread failure by officers to discharge their duties, the City has legal tools at its disposal that we will use against them and against any individual or organization that fails to discourage such behavior.

If asked further about such tools...

- These tools include the invocation of the Taylor Law, prohibiting labor actions by public workers, and the imposition of sanctions against them and their representatives.

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Sent: Sunday, January 04, 2015 06:21 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
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SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

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It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

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Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Where you aware of the memo? Did he do this at your request?

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Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

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Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

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If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades –including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

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"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#)
Subject: Re: edited
Date: Sunday, January 04, 2015 7:02:08 PM

Also - I think we lead the Dante question with a firm "NO."

Also, the gang member thing. Pretty sure that ended up being untrue — Times yesterday basically said he was an outcast constantly looking for attention on social media, and his rap sheet was for bizarre and mostly petty crimes.

Also, that "petition" probably ended up being the same 12 white dudes from Texas signing 500,000 times, so doubt it'd come up at this point.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:59 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
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This part could be stronger:

A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

On Dinkins era - let's compare the crime rate now to the crime rate then - 'nuff said.

On reaction to turning backs - hijacked a funeral that was meant to honor a fallen officer, and those who did so brought disgrace to the NYPD and to the family of those lost. For that, they should be ashamed of themselves.

On resignation, I would suggest that those who believe they cannot serve under a policy of Protect &

Respect should be the ones to find a new line of work, because they are terribly out of step with what the people of New York - the people they work for - believe...

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 6:34 PM

To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: edited

Message Strategy

+Focus on what matters – Protect and Respect

- o Keeping crime low
- o Bringing police and community closer together – because its good for both police AND community

+Reaffirm confidence in and support in NYPD and its leadership

+Firmly reject the outrageous union acts and charges - 'blood on hands'. Turned backs. Work slowdowns. But in a sober, responsible way that showcases leadership.

+Control emotions. Not abt mayor or individuals. Mind the tone.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?
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-or-

A: People must do their jobs. Period. Individual officers who fail to carry out their duties will be subject to departmental sanctions as they would for any other violation of their responsibilities.

- If we see widespread failure by officers to discharge their duties, the City has legal tools at its disposal that we will use against them and against any individual or organization that fails to discourage such behavior.

If asked further about such tools...

- These tools include the invocation of the Taylor Law, prohibiting labor actions by public workers, and the imposition of sanctions against them and their representatives.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

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From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:21 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What's new? PW needs to weigh in on this before we talk to Mayor.

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

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clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that
their police force is working and those who choose not to do their job can find another line
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A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protesters any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades –including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Williams, Dominic](#); ["jfdc@akpdmedia.com"](#); ["lhegarty@akpdmedia.com"](#); [Richardson, Jerika](#)
Subject: Re: MBDB: Prep Call for Q and A
Date: Sunday, January 04, 2015 7:07:16 PM

What are we looking at....10 mins? 30?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:06 PM
To: Walzak, Phil; Leopold, Elana; Hagelgans, Andrea; Ragone, Peter; Wolfe, Emma; Williams, Dominic; 'John Del Cecato' <jfdc@akpdmedia.com>; 'Liz Hegarty' <lhegarty@akpdmedia.com>; Richardson, Jerika
Subject: Re: MBDB: Prep Call for Q and A

All:

Will let you know when to dial in.

MBDB is en route GM and will do the call once arrives.

From: MPCarey@cityhall.nyc.gov
When: 7:00 PM - 7:30 PM January 4, 2015
Subject: MBDB: Prep Call for Q and A
Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Wolfe, Emma](#); [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#)
Subject: Re: Pls edits
Date: Sunday, January 04, 2015 7:09:35 PM

No, it has not started yet

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Sunday, January 04, 2015 07:06 PM
To: Wolfe, Emma; Carey, Michael
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

<!--[if !supportLists]-->· <!--[endif]-->Focus on what matters – Protect and Respect
 <!--[if !supportLists]-->○ <!--[endif]-->Keeping crime low
 <!--[if !supportLists]-->○ <!--[endif]-->Bringing police and community closer together – because its good for both police AND community

<!--[if !supportLists]-->· <!--[endif]-->Reaffirm confidence in and support in

NYPD and its leadership

<!--[if !supportLists]-->· <!--[endif]-->Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

<!--[if !supportLists]-->· <!--[endif]-->Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?

<!--[if !supportLists]-->· <!--[endif]-->Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

<!--[if !supportLists]-->· <!--[endif]-->Cause and Effect: Do you believe your comments and actions have caused this escalation?

<!--[if !supportLists]-->· <!--[endif]-->Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

<!--[if !supportLists]-->A. <!--[endif]-->

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and

restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

A: We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

Q: Are you exploring legal options?

A: I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect

the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

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Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

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If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

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Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

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Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

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A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

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A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know

these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

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Andrea Hagelgans
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From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#)
Subject: Re: edited
Date: Sunday, January 04, 2015 7:09:46 PM

Gotcha - I'm fine with that - more eloquent

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: edited

I don't like hijacked a funeral
Gives them too much pwr
Those few who decided to engage in such activiti disrepected themselves and the dept... Etc etc

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 04, 2015 06:59 PM
To: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: edited

This part could be stronger:

A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

On Dinkins era - let's compare the crime rate now to the crime rate then - 'nuff said.

On reaction to turning backs - hijacked a funeral that was meant to honor a fallen officer, and those who did so brought disgrace to the NYPD and to the family of those lost. For that, they should be ashamed of themselves.

On resignation, I would suggest that those who believe they cannot serve under a policy of Protect & Respect should be the ones to find a new line of work, because they are terribly out of step with what the people of New York - the people they work for - believe...

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 6:34 PM

To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: edited

Message Strategy

+Focus on what matters – Protect and Respect

o Keeping crime low

o Bringing police and community closer together – because its good for both police AND community

+Reaffirm confidence in and support in NYPD and its leadership

+Firmly reject the outrageous union acts and charges - 'blood on hands'. Turned backs. Work slowdowns. But in a sober, responsible way that showcases leadership.

+Control emotions. Not abt mayor or individuals. Mind the tone.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?
- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and

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A.

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It is also true that at times, people of color have felt suspect simply because of how they look. That's reality. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

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Q. Are you exploring legal options?

A. I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the

country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

-or-

A: People must do their jobs. Period. Individual officers who fail to carry out their duties will be subject to departmental sanctions as they would for any other violation of their responsibilities.

- If we see widespread failure by officers to discharge their duties, the City has legal tools at its disposal that we will use against them and against any individual or organization that fails to discourage such behavior.

If asked further about such tools...

- These tools include the invocation of the Taylor Law, prohibiting labor actions by public workers, and the imposition of sanctions against them and their representatives.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

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media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Where you aware of the memo? Did he do this at your request?

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Q: What is your reaction to officers who turned their back in spite of Bratton?

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

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Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

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Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

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Sent: Sunday, January 04, 2015 06:21 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What's new? PW needs to weigh in on this before we talk to Mayor.

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [Carey, Michael](#); "[jfdc@akpdmedia.com](#)"; [Wolfe, Emma](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#)
Subject: Re: Pls edits
Date: Sunday, January 04, 2015 7:19:22 PM

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Sunday, January 4, 2015 at 6:30 PM

To: Michael Carey <mpcarey@cityhall.nyc.gov>

Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 6:23 PM

To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>

Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter

Sent: Sunday, January 04, 2015 06:22 PM

To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea

Sent: Sunday, January 04, 2015 06:16 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>

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If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

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Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they

act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372

Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Carey, Michael](#)
To: [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"; [Wolfe, Emma](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#)
Subject: Re: Pls edits
Date: Sunday, January 04, 2015 7:19:58 PM

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson,

Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

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Message Strategy

<!--[if !supportLists]-->· <!--[endif]-->Focus on what matters – Protect and Respect
 <!--[if !supportLists]-->○ <!--[endif]-->Keeping crime low
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Topline Themes Likely to Guide Every Question

<!--[if !supportLists]-->· <!--[endif]-->Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?

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SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

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Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

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Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

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Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

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A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his

judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

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Q: There's a petition circulating suggesting that you resign.

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From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Richardson, Jerika](#); [Wolfe, Emma](#); [Carey, Michael](#)
Subject: Re: Pls edits
Date: Sunday, January 04, 2015 7:22:09 PM

Just sort of an attitude that we have a Long View & a game plan - that we're not on defense, but have an offense that we are executing in time... Think of how he acted during Ebola freak-out

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Pls edits

I still don't fully get #3

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 04, 2015 07:08 PM
To: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; Carey, Michael
Subject: Re: Pls edits

My bottom line on what to achieve:

- * Strong & in charge, standing up straight.
- * If cops are going to fuck around with their jobs, they will be fired. (I know we can't quite say that.)
- * MBDB has a plan & knows something the reporters don't know (and the public doesn't know) - leave them feeling like we're holding back an Ace in our pocket.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

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Sent: Sunday, January 04, 2015 06:22 PM

To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Pls edits

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From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
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We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Where you aware of the memo? Did he do this at your request?

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A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We

are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

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Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades –including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Richardson, Jerika](#)
To: [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"; [Wolfe, Emma](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Updated Crimes Stats Briefing Memo & Q&A - We're still waiting on stats
Date: Monday, January 05, 2015 12:19:28 PM
Attachments: [01_05_15 Crime Stats Briefing Memo v2.docx](#)

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>

Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter

Sent: Sunday, January 04, 2015 06:22 PM

To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea

Sent: Sunday, January 04, 2015 06:16 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>

Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?

- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

A.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

- A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

Q. Are you exploring legal options?

A. I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

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Should New Yorkers expect this to continue?

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OFFICE OF THE MAYOR
THE CITY OF NEW YORK

EVENT: PRESS CONFERENCE WITH COMMISSIONER BRATTON ON
2014 CRIME STATISTICS

DATE: Monday, January 5, 2015

TIME: 3:00 PM

LOCATION: One Police Plaza
New York, NY 10038

FROM: Jerika Richardson

I. PURPOSE

YOU and Commissioner Bratton will host a press conference to announce the city's latest crime numbers and to highlight the city's work this year to strengthen the relationship between police and community. YOU will discuss 2014 crime statistics and touch on marijuana arrests since your new policy was implemented.

YOU will host the press conference at NYPD headquarters.

II. PARTICIPANTS

Guests

- YOU
- Commissioner Bratton

Other Attendees

- Ben Tucker, First Deputy Commissioner
- Jimmy O'Neill, Chief of the Department
- John Miller, Deputy Commissioner for Intelligence & Counterterrorism
- Carlos Gomez, Chief of Patrol Services
- Thomas Galati, Chief of Intelligence

III. PRESS PLAN



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

- **OPEN** Press

IV. SEQUENCE OF EVENTS

- YOU arrive and enter
- YOU deliver remarks.
- Commissioner Bratton delivers remarks.
- YOU take on-topic Q-and-A.
- YOU take off-topic Q-and-A.

V. ATTACHMENTS

- Background
- Latest Crime Statistics TPs and Q&A



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

LATEST CRIME STATISTICS

Overall numbers

- Overall index crime is down [redacted]%. The best results so far have been in homicides, down [redacted]%; robbery, down [redacted]%; and rape, down [redacted]% from already historically low numbers.
- Shootings have been problematic in 2014, especially in contrast to the extraordinarily low number of shootings last year. But the rate of increase has slowed considerably. Shootings have gone from a peak increase of [redacted]% in mid-August versus last year to [redacted]% in December. So we are clearly moving in the right direction.
- Even though there has been an uptick in shooting incidents this year, the five month period of August through December has had the lowest number of shooting incidents and homicides when compared to prior August through December periods since 1993.

Marijuana

- Criminal Possession of Marijuana 5 Degree: [redacted]% decrease as of the new policy.

Body Cameras

- The Department trained [redacted] six commands where Stop and Frisk rates have been the highest on the use of Body Cameras.

Transit

- Transit also shares in this safety gain, seeing a decrease of overall crime of [redacted]% and a decrease of Robbery of [redacted]%.

Housing

- We also continue to see significant gains in safety in the city's Housing Developments which have seen a decrease of overall crime of [redacted]% and a decrease of Homicides of [redacted]%.
- For example, there has been a decrease of overall crime of [redacted]% and a decrease of Homicides of [redacted]% at the Ingersoll Houses in Brooklyn, which is one of the 15 NYCHA developments that accounts for nearly 20 percent of all violent crime in public housing.



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Q&A

Q: We've been hearing that there is a work slowdown and possible a complete work stoppage altogether by police officers. How do you plan to address this matter?

A: It's been an unusual few weeks. At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences.

Q: Do you think the unions are aiding and abetting or spearheading this alleged work slowdown/stoppage?

A: What you have just raised is a serious matter, and I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, we most certainly will look into it. (Taylor Law)

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

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Q: How do you respond to Pat Lynch and George Pataki, who say that you have “blood on your hands?”

A: No, I do not have blood on my hands. That’s the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want.

Q: What about the cops who turned their backs on you? How did you take that?

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Q: Do you plan to discipline the police officers who turned their backs at the funeral? How do you plan deal with this going forward?

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A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, human nature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended?

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

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A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence.

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A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

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Q: Does today's positive crime statistics give us reason to move past the Broken Windows strategy in policing? Do they ratify the strategy, or nullify it?

A: We've had an extraordinary year, working on a strategy we believe in. While Broken Windows has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that's what we plan to do. (ex. Marijuana arrests)

****Note:** Throughout the Q&A, remember to take every opportunity to pivot + back to year-end crime numbers, as well as all of the things we've done for NYPD; nearly \$400 million investments is safety and security for cops and all new Yorkers, etc ...

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Subject: Re: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats
Date: Monday, January 05, 2015 12:33:32 PM

What time is the Q&A

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 12:23 PM
To: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Ragone, Peter" <pragone@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Hi all, We don't have stats yet, but Jerika updated the Q&A following last night's call. Pasted below for ease

Q&A

Q: We've been hearing that there is a work slowdown and possible a complete work stoppage altogether by police officers. How do you plan to address this matter?

A: It's been an unusual few weeks. At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences.

Q: Do you think the unions are aiding and abetting or spearheading this alleged work slowdown/stoppage?

A: What you have just raised is a serious matter, and I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, we most certainly will look into it. (Taylor Law)

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

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A: We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Where you aware of the memo? Did he do this at your request?

A: Look the Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: How do you respond to Pat Lynch and George Pataki, who say that you have "blood on your hands?"

A: No, I do not have blood on my hands. That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want.

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From: Richardson, Jerika
Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika

Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 7:19 PM

To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>

Subject: Re: Pls edits

Sense of when?

From: Carey, Michael

Sent: Sunday, January 04, 2015 07:07 PM

To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma

Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika

Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Sunday, January 4, 2015 at 7:06 PM

To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>

Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>

Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 7:06 PM

To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>

Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

<!--[if !supportLists]-->· <!--[endif]-->Focus on what matters – Protect and Respect
 <!--[if !supportLists]-->○ <!--[endif]-->Keeping crime low
 <!--[if !supportLists]-->○ <!--[endif]-->Bringing police and community closer together – because its good for both police AND community

<!--[if !supportLists]-->· <!--[endif]-->Reaffirm confidence in and support in NYPD and its leadership

<!--[if !supportLists]-->· <!--[endif]-->Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

<!--[if !supportLists]-->· <!--[endif]-->Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?

<!--[if !supportLists]-->· <!--[endif]-->Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

<!--[if !supportLists]-->· <!--[endif]-->Cause and Effect: Do you believe your comments and actions have caused this escalation?

<!--[if !supportLists]-->· <!--[endif]-->Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

<!--[if !supportLists]-->A. <!--[endif]-->

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

<!--[if !supportLists]-->Q. <!--[endif]-->Are you exploring legal options?

<!--[if !supportLists]-->A. <!--[endif]-->I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

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Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

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A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

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One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

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Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Richardson, Jerika](#)
To: ["John Del Cecato"](#); [Shorris, Anthony](#); [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Ragone, Peter](#); [Williams, Dominic](#)
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats
Date: Monday, January 05, 2015 1:09:53 PM

Thanks, John. I'll adopt this language and add it to the briefing Q & A.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, January 05, 2015 1:06 PM
To: Shorris, Anthony; Hagelgans, Andrea
Cc: Richardson, Jerika; Walzak, Phil; Wolfe, Emma; Ragone, Peter; Williams, Dominic
Subject: Re: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Agreed - that was an (inadequate) answer that I wrote right after the killings.

In today's environment, we need to remind people that a year ago, we had 700K stop and frisks, and now we have less than 50K or whatever - and crime set a record low in 2014... The extreme statements don't represent most police officers, most New Yorkers, or the reality of a city that is striving towards protecting and respecting its people...

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 12:54 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>
Subject: Re: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

He should not accept this premise -- this looks like he agrees. There is no evidence of this at all. Police union-City Hall relationships are difficult now -- as they have been many times in the past.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007

212-788-3191

On Jan 5, 2015, at 12:23 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Q: Some say they haven't seen police-community relations this bad since theDavid Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens.

From: [Ragone, Peter](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Richardson, Jerika](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats
Date: Monday, January 05, 2015 1:34:23 PM

Thinking like this is a debate and most folks are carrying the news conference live I feel like we go hard on statistics about how safe the city is and then close with this before q and a.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, January 05, 2015 01:32 PM
To: Ragone, Peter; Richardson, Jerika; Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Re: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

I like it... MBDB will say it's a little long - but if it's part of a prepared statement, I think it's great

From: <Ragone>, Peter <pragone@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 1:30 PM
To: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

As part of opening, what do folks think about this?

A Vision for New York City

Rather than get lost in the daily back and forth by the loudest and most disrespectful voices in this debate, let talk for a second about where we are going as a city. And let me tell you what I see in the near future. I see a New York where streets are safe. A New York where citizens and police officers are partners in that endeavor. I believe that vision of New York will prevail over the ones where the loudest voices of disunity and discord rule the day and drive news cycles. We'll spend the next few minutes talking about what dishonest charge has been made today or yesterday by folks on either extreme of the discussion. But it won't change the vision I, and millions of others of New Yorkers have for the city we're going to create. Lower crime, safe streets for both citizens and cops. In that city we will have the strongest relationship we've ever had between cops and the people they protect. And that won't be stopped, no matter what obstacle unions or anti cop protesters try to erect.

From: Richardson, Jerika
Sent: Monday, January 05, 2015 1:21 PM
To: Walzak, Phil; Ragone, Peter; jfdc@akpdmedia.com; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

I'll create a document for these now.

From: Walzak, Phil
Sent: Monday, January 05, 2015 1:15 PM
To: Ragone, Peter; Richardson, Jerika; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

JLR should have additions from last night – turned backs on families and the city, but not going to let that distract from the work we are doing to keep crime low and to bring police and community closer together

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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From: Ragone, Peter
Sent: Monday, January 05, 2015 1:11 PM
To: Richardson, Jerika; Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Can we do a cheat sheet of sound bites for the mayor before the briefing...

From: Richardson, Jerika
Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>

Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea

Sent: Sunday, January 04, 2015 06:16 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>

Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

<!--[if !supportLists]-->· <!--[endif]-->Focus on what matters – Protect and Respect

<!--[if !supportLists]-->○ <!--[endif]-->Keeping crime low

<!--[if !supportLists]-->○ <!--[endif]-->Bringing police and community closer together – because its good for both police AND community

<!--[if !supportLists]-->· <!--[endif]-->Reaffirm confidence in and support in NYPD and its leadership

<!--[if !supportLists]-->· <!--[endif]-->Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

<!--[if !supportLists]-->· <!--[endif]-->Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?

<!--[if !supportLists]-->· <!--[endif]-->Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

<!--[if !supportLists]-->· <!--[endif]-->Cause and Effect: Do you believe your comments and actions have caused this escalation?

<!--[if !supportLists]-->· <!--[endif]-->Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

<!--[if !supportLists]-->A. <!--[endif]-->
Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

<!--[if !supportLists]-->Q. <!--[endif]-->Are you exploring legal options?

<!--[if !supportLists]-->A. <!--[endif]-->I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his

judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of

Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that

the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

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Andrea Hagelgans
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Direct – 212.341.5372
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From: [Richardson, Jerika](#)
To: [Walzak, Phil](#); [Ragone, Peter](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats
Date: Monday, January 05, 2015 1:50:50 PM
Attachments: [Crime Stats Presser One-Liners.docx](#)

See the attached document.

One-Liners

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"No, I do not have blood on my hands. That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

"I won't take it back, but I will fix the problem that necessitates those conversations."

From: Walzak, Phil
Sent: Monday, January 05, 2015 1:15 PM
To: Ragone, Peter; Richardson, Jerika; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

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From: Ragone, Peter
Sent: Monday, January 05, 2015 1:11 PM
To: Richardson, Jerika; Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Can we do a cheat sheet of sound bites for the mayor before the briefing...

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Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Date: Sunday, January 4, 2015 at 7:19 PM

To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

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How much time you want JDC?

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Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter

Sent: Sunday, January 04, 2015 06:22 PM

To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea

Sent: Sunday, January 04, 2015 06:16 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>

Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?
- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

A.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

Q. Are you exploring legal options?

A. I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing

governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended, held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will

continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protesters any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

EVENT: PRESS CONFERENCE WITH COMMISSIONER BRATTON ON
2014 CRIME STATISTICS

DATE: Monday, January 5, 2015

TIME: 3:00 PM

LOCATION: One Police Plaza
New York, NY 10038

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"No, I do not have blood on my hands. That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

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Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Revised One-Liners - Let me know if you'd like anything cut.
Date: Monday, January 05, 2015 2:07:56 PM
Attachments: [Crime Stats Presser One-Liners v2.docx](#)

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"No, I will not apologize. This wasn't about Dante or my family. For those who say I should apologize for a conversation that thousands of families have had across this city."

"This is a very real issue that needs to be talked about and discussed openly because it's something that needs to be fixed."

"I won't take it back, but I will fix the problem that necessitates those conversations."

"To politicize a funeral dishonors the memory of our fallen officers. It is disrespectful to their families, their colleagues, the entire NYPD, the City, and all New Yorkers."

"At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences."

"I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, we most certainly will look into it."

(Taylor Law)

“We've had an extraordinary year, working on a strategy we believe in. While Broken Windows has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that's what we plan to do.”

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Sent: Monday, January 05, 2015 1:51 PM
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[See the attached document.](#)

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Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

JLR should have additions from last night – turned backs on families and the city, but not going to let that distract from the work we are doing to keep crime low and to bring police and community closer together

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From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?
- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others

apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

A.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

Q. Are you exploring legal options?

A. I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

EVENT: PRESS CONFERENCE WITH COMMISSIONER BRATTON ON
2014 CRIME STATISTICS

DATE: Monday, January 5, 2015

TIME: 3:00 PM

LOCATION: One Police Plaza
New York, NY 10038

One-Liners

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"No, I do not have blood on my hands. That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

"No, I will not apologize. This wasn't about Dante or my family. For those who say I should apologize for a conversation that thousands of families have had across this city."



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

“This is a very real issue that needs to be talked about and discussed openly because it’s something that needs to be fixed.”

“I won't take it back, but I will fix the problem that necessitates those conversations.”

“To politicize a funeral dishonors the memory of our fallen officers. It is disrespectful to their families, their colleagues, the entire NYPD, the City, and all New Yorkers.”

“At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences.”

“I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, we most certainly will look into it.” (Taylor Law)

“We've had an extraordinary year, working on a strategy we believe in. While Broken Windows has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that’s what we plan to do.”

From: [John Del Cecato](#)
To: [Richardson, Jerika](#); [Walzak, Phil](#); [Ragone, Peter](#); [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Revised One-Liners - Let me know if you'd like anything cut.
Date: Monday, January 05, 2015 2:12:35 PM

Few revisions below in yellow - most important, don't repeat "blood on hands"

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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"No, I ~~do not have blood on my hands.~~ That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

"No, I will not apologize. This wasn't about Dante or my family. **For** those who say I should apologize for a conversation that thousands of families have had across this city **just don't understand the reality facing many young men of color.**"

"This is a very real issue that needs to be talked about and discussed openly because it's something that needs to be fixed."

"I won't take it back, but I will fix the problem that necessitates those conversations."

"To politicize a funeral dishonors the memory of our fallen officers. It is disrespectful to their families, their colleagues, the entire NYPD, the City, and all New Yorkers."

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"I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of

men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, ~~we most certainly will look into it~~ **we will take swift action.**" (Taylor Law)

"We've had an extraordinary year, working on a strategy we believe in. While ~~Broken Windows~~ **cracking down on low-level offenses** has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that's what we plan to do."

From: <Richardson>, Jerika <JLRichardson@cityhall.nyc.gov>

Date: Monday, January 5, 2015 at 2:07 PM

To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>

Subject: Revised One-Liners - Let me know if you'd like anything cut.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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(Taylor Law)

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From: Richardson, Jerika
Sent: Monday, January 05, 2015 1:51 PM
To: Walzak, Phil; Ragone, Peter; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

[See the attached document.](#)

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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From: Walzak, Phil
Sent: Monday, January 05, 2015 1:15 PM
To: Ragone, Peter; Richardson, Jerika; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

JLR should have additions from last night – turned backs on families and the city, but not going to let that distract from the work we are doing to keep crime low and to bring police and community closer together

One-Liners

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From: Ragone, Peter
Sent: Monday, January 05, 2015 1:11 PM
To: Richardson, Jerika; Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Can we do a cheat sheet of sound bites for the mayor before the briefing...

From: Richardson, Jerika
Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>

Subject: Re: Pls edits

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From: Ragone, Peter

Sent: Sunday, January 04, 2015 06:22 PM

To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea

Sent: Sunday, January 04, 2015 06:16 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>

Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

<!--[if !supportLists]-->· <!--[endif]-->Focus on what matters – Protect and Respect

<!--[if !supportLists]-->○ <!--[endif]-->Keeping crime low

<!--[if !supportLists]-->○ <!--[endif]-->Bringing police and community closer together – because its good for both police AND community

<!--[if !supportLists]-->· <!--[endif]-->Reaffirm confidence in and support in NYPD and its leadership

<!--[if !supportLists]-->· <!--[endif]-->Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

<!--[if !supportLists]-->· <!--[endif]-->Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?

<!--[if !supportLists]-->· <!--[endif]-->Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?

<!--[if !supportLists]-->· <!--[endif]-->Cause and Effect: Do you believe your comments and actions have caused this escalation?

<!--[if !supportLists]-->· <!--[endif]-->Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

<!--[if !supportLists]-->A. <!--[endif]-->

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't

should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

<!--[if !supportLists]-->Q. <!--[endif]-->Are you exploring legal options?

<!--[if !supportLists]-->A. <!--[endif]-->I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his

expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That's the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone's funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I'm not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven't seen police-community relations this bad since the David Dinkins era.

A: We've been through a lot as a city over the past few months. But it's not just here in New York. It's a conversation we're having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There's a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don't think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protestors any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Ragone, Peter](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Richardson, Jerika](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Revised One-Liners - Let me know if you'd like anything cut.
Date: Monday, January 05, 2015 2:15:18 PM

Jerika can you revise and bring down to me the mayors office?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, January 05, 2015 02:12 PM
To: Richardson, Jerika; Walzak, Phil; Ragone, Peter; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Re: Revised One-Liners - Let me know if you'd like anything cut.

Few revisions below in yellow - most important, don't repeat "blood on hands"

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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"No, ~~I do not have blood on my hands.~~ That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

"No, I will not apologize. This wasn't about Dante or my family. ~~For~~ those who say I should apologize for a conversation that thousands of families have had across this city ~~just don't understand the reality facing many young men of color.~~"

"This is a very real issue that needs to be talked about and discussed openly because it's something that needs to be fixed."

"I won't take it back, but I will fix the problem that necessitates those conversations."

“To politicize a funeral dishonors the memory of our fallen officers. It is disrespectful to their families, their colleagues, the entire NYPD, the City, and all New Yorkers.”

“At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences.”

“I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, ~~we most certainly will look into it~~ **we will take swift action.**” (Taylor Law)

“We've had an extraordinary year, working on a strategy we believe in. While ~~Broken Windows~~ **cracking down on low-level offenses** has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that's what we plan to do.”

From: <Richardson>, Jerika <JLRichardson@cityhall.nyc.gov>

Date: Monday, January 5, 2015 at 2:07 PM

To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>

Subject: Revised One-Liners - Let me know if you'd like anything cut.

One-Liners

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(Taylor Law)

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From: Richardson, Jerika

Sent: Monday, January 05, 2015 1:51 PM

To: Walzak, Phil; Ragone, Peter; 'jfdc@akpdmedia.com'; Wolfe, Emma

Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic

Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

[See the attached document.](#)

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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From: Walzak, Phil
Sent: Monday, January 05, 2015 1:15 PM
To: Ragone, Peter; Richardson, Jerika; jfdc@akpdmmedia.com; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

JLR should have additions from last night – turned backs on families and the city, but not going to let that distract from the work we are doing to keep crime low and to bring police and community closer together

One-Liners

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From: Ragone, Peter
Sent: Monday, January 05, 2015 1:11 PM
To: Richardson, Jerika; Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Can we do a cheat sheet of sound bites for the mayor before the briefing...

From: Richardson, Jerika
Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM

To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 630 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

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SAMPLE Q+A

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Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

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The question we must ask ourselves is this: how do we keep EVERY New Yorker safe – whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

Q: Is there a police work slowdown happening right now, and if so what are you and the PC going to do to end it?

<!--[if !supportLists]-->A. <!--[endif]-->We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

<!--[if !supportLists]-->Q. <!--[endif]-->Are you exploring legal options?

<!--[if !supportLists]-->A. <!--[endif]-->I expect our cops to do their jobs and to do them admirably. And the NYPD is the finest in the country. If we perceive a slowdown, we will look at all options to keep New Yorkers safe.

Q: Next mtg with Lynch and the unions? What are next steps in that relationship? How do you repair and move forward?

Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

Q: Do you have any arrest updates on last month's assaults on police officers during a protest rally on the Brooklyn Bridge?

A: Last week, the NYPD arrested and charged a fifth suspect, 29 year-old Jarrod Shanahan in connection with the Brooklyn Bridge assault. Shanahan faces multiple charges, including assault on a police officer, resisting arrest, and obstructing governmental administration. Rest assured the Department with the full support of City Hall is doing everything in its power to ensure the perpetrators are apprehended held to account for their actions. That said, the Commissioner and his chiefs can provide you with more details on this specific arrest.

Q: This year police officer shooting deaths increased 56%. Given the current climate and the rise in death threats from anti-police extremists, what are you doing to protect the City's police officers? Is your rhetoric at all responsible for this climate?

A: No, this was the act of a deranged individual, pure and simple.

We've put safety first in this administration by increasing police resources, expanding camera use in all five boroughs, and maintaining force levels. Since the tragic shootings of Officer Ramos and Officer Liu, we've doubled down and now have officers on foot patrols working in pairs and uniformed sentries now guard each precinct station house. The NYPD is actively monitoring social media and investigating any threats against

police officers that come through that or any other medium. And I'd like to continue to urge the public to be vigilant and report any suspicious activity they see or hear. We must work together to prevent a tragedy like this from ever happening again.

Q: On Friday, the Commissioner issued a memo to the entire Department outlining his expectations for how members of the Department should behave at Officer Liu's funeral. Were you aware of the memo? Did he do this at your request?

A: The Commissioner has been a law enforcement leader for decades. He is a smart, independent, and principled public servant. While I do agree with the tenor of his statement and believe that funerals, especially one's where we are honoring one of our City's fallen, are solemn occasions that should be devoid of politics, the Commissioner certainly doesn't need any micro-managing for me. I respect his judgment, and I leave it to his discretion as to what he should and shouldn't say to his officers.

Q: Officer Liu was laid to rest this past weekend. What do you say to those who reacted negatively to your involvement in the funeral?

A: Officer Liu was an example of the best of what this City has to offer. And words can't express how profoundly his tragic death has impacted all of us. We lost a dedicated public servant who answered the call to protect and serve this great city, and Officer Liu deserves our gratitude and respect. This was not about politics, it was about taking the time to honor his memory and support his family.

Q: What about the cops who turned their backs on you? How did you take that?

A: It was the actions of a few – I certainly heard from New Yorkers who were upset to see some who would choose to politicize funerals in direct contrast to the families request. My focus is on how we make sure this City is safe, continue to the low-crime rates, honor the memories of the two men we've lost; protect our officers from future acts; and begin to heal our city.

Q: How do you respond to those who turned their backs or who made statements, such as you have "blood on your hands?"

A: Short answer – No, I do not believe that nor do I think the majority of New Yorkers believe that. That’s the kind of divisive politics that does nothing to move this City forward.,

If people want to politicize someone’s funeral, that's on them and you can ask them what they think of that. I've got a job to do as Mayor. We've kept crime low and we're remaking the relationship between police and community. No number of baseless attacks are going to stop us from getting their together.

Q: Earlier this morning a hearing was held in Staten Island to review petition requests seeking transcripts, instructions and evidence from the grand jury that investigated the death of Eric Garner but decided not to indict the police officer involved in his chokehold death in July. Do you believe those transcripts should be unsealed?

A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I’m not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven’t seen police-community relations this bad since the David Dinkins era.

A: We’ve been through a lot as a city over the past few months. But it’s not just here in New York. It’s a conversation we’re having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There’s a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don’t think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn’t that make it political right there? Isn’t that exactly what people were protesting in New York – the

people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protesters any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement,

that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [Shorris, Anthony](#); [Richardson, Jerika](#); [Ragone, Peter](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Williams, Dominic](#)
Subject: RE: Revised One-Liners - Let me know if you'd like anything cut.
Date: Monday, January 05, 2015 2:23:05 PM

agree w both

should say on #2 we are watching carefully

From: Shorris, Anthony
Sent: Monday, January 05, 2015 2:14 PM
To: Richardson, Jerika; Walzak, Phil; Ragone, Peter; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Williams, Dominic
Subject: RE: Revised One-Liners - Let me know if you'd like anything cut.

Two comments

I do not think he should ever say this: "No, I do not have blood on my hands." It is a disgusting statement and he should not dignify it by repeating it (gives it more credence, like "I am not a crook.").

Seems a little disingenuous given the data and the press reports for him to say this: "At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences." May be better to say that after a tough couple of weeks of mourning and special duties for officers, the NYPD will be looking at every precinct and every shift this week to make sure activity levels are normal at this time of year.

From: Richardson, Jerika
Sent: Monday, January 05, 2015 2:08 PM
To: Walzak, Phil; Ragone, Peter; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Revised One-Liners - Let me know if you'd like anything cut.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

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"No, I do not have blood on my hands. That's the worst type of rhetoric; it does a disservice to the families. The reality is we are trying to make reforms that the vast majority of New Yorkers want."

"No, I will not apologize. This wasn't about Dante or my family. For those who say I should apologize for a conversation that thousands of families have had across this city."

"This is a very real issue that needs to be talked about and discussed openly because it's something that needs to be fixed."

"I won't take it back, but I will fix the problem that necessitates those conversations."

"To politicize a funeral dishonors the memory of our fallen officers. It is disrespectful to their families, their colleagues, the entire NYPD, the City, and all New Yorkers."

"At this point there is not sufficient evidence yet that there has in fact been a slowdown. But if we get that evidence, we will act and there will be consequences."

"I am not going to influence what could be a legal matter at some point. Right now we are reviewing the data and conducting our own review. I believe the overwhelming majority of men and women in uniform are doing a great job and their very best. But if circumstances point to some who are not carrying out their duties, we most certainly will look into it."
(Taylor Law)

"We've had an extraordinary year, working on a strategy we believe in. While Broken Windows has its merits and has been an effective strategy on many fronts, I also believe it should be constantly reviewed and refined. And that's what we plan to do."

From: Richardson, Jerika
Sent: Monday, January 05, 2015 1:51 PM
To: Walzak, Phil; Ragone, Peter; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

[See the attached document.](#)

One-Liners

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From: Walzak, Phil

Sent: Monday, January 05, 2015 1:15 PM

To: Ragone, Peter; Richardson, Jerika; 'jfdc@akpdmedia.com'; Wolfe, Emma

Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic

Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

JLR should have additions from last night – turned backs on families and the city, but not going to let that distract from the work we are doing to keep crime low and to bring police and community closer together

One-Liners

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From: Ragone, Peter
Sent: Monday, January 05, 2015 1:11 PM
To: Richardson, Jerika; Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: RE: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

Can we do a cheat sheet of sound bites for the mayor before the briefing...

From: Richardson, Jerika
Sent: Monday, January 05, 2015 12:19 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic
Subject: Updated Crimes Stats Briefing Memo & Q& A - We're still waiting on stats

From: Carey, Michael
Sent: Sunday, January 04, 2015 7:20 PM
To: Walzak, Phil; 'jfdc@akpdmedia.com'; Wolfe, Emma
Cc: Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

Dial in plz

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:19 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Sense of when?

From: Carey, Michael
Sent: Sunday, January 04, 2015 07:07 PM

To: John Del Cecato <jfdc@akpdmedia.com>; Wolfe, Emma
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika
Subject: Re: Pls edits

U can pop off unless you want to chat before hand. He won't be on for another 10 at least.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

I am on

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 7:06 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, "Williams, Dominic" <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: Re: Pls edits

Are we supposed to get on this call now?

From: Carey, Michael
Sent: Sunday, January 04, 2015 06:31 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma
Subject: Re: Pls edits

How much time you want JDC?

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 4, 2015 at 6:30 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Phil Walzak <PWalzak@cityhall.nyc.gov>, Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Pls edits

I'm headed back to my computer now, but generally, we need more time to make tweaks to Q and A if possible

On Jan 4, 2015, at 6:24 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Supposed to talk again around 6:30 PM, but waiting for them to get back to GM.

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Sunday, January 4, 2015 at 6:23 PM
To: Peter Ragone <pragone@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Pls edits

+mpc

And what do we want to achieve, from the convo @ 3 pm ?

From: Ragone, Peter
Sent: Sunday, January 04, 2015 06:22 PM
To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls edits

What time are we talking to him again?

From: Hagelgans, Andrea
Sent: Sunday, January 04, 2015 06:16 PM
To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Richardson, Jerika; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Pls edits

I have tried to punch up the language per his request. Pls edit quickly

Message Strategy

- Focus on what matters – Protect and Respect
 - Keeping crime low
 - Bringing police and community closer together – because its good for both police AND community
- Reaffirm confidence in and support in NYPD and its leadership
- Use emotions strategically --- to draw the line and make clear work stoppages are unacceptable and will not be tolerated. New Yorkers expect that their

police force is working and those who choose not to do their job can find another line of work.

Topline Themes Likely to Guide Every Question

- Emotions: How did it make you feel when backs were turned? Is there anything you regret saying [ie, Dante comparison]? Were you surprised at the reaction?
- Apologies: Should you apologize to the NYPD? Should Lynch and others apologize to you?
- Cause and Effect: Do you believe your comments and actions have caused this escalation?
- Forward-looking: How do you and the City move forward? Now that you've met with the unions, what's next? How do you respond to claims that the first meeting was non-productive and what does that mean for future talks?

SAMPLE Q+A

Q: Should you apologize like some in the media have said? Should Lynch and others apologize to you?

A: Look, this isn't about how I feel. My focus is on keeping our City safe, keeping crime numbers low and bringing police and community together.

Q: Some in the NYPD have said comments about Dante in particular needing to take special care w police were offensive to them. What did you mean and do you regret those remarks?

A.

Our police officers do a dangerous and essential, but often thankless job. And striking the right balance between rigorously protecting public safety and respecting individuals is part of what makes the job so challenging. It must be done with extraordinary care and restraint. In turn, our police deserve our gratitude and our respect.

It is also true that at times, people of color have felt suspect simply because of how they look. That sense of distrust doesn't make policing any easier. It makes it more difficult.

The question we must ask ourselves is this: how do we keep EVERY New Yorker safe –

whether they wear a suit and tie, a uniform, or a hoodie; whether they were the targets of stop and frisk policing, subjects of ugly, hate-filled taunts or despicable violent protests; or victims of a deranged individual who shamefully uses peaceful protests as a cover for his acts of unthinkable evil.

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A. We know that typically after a police officer is killed there is a brief period of mourning. As Commissioner Bratton put it, a time for grieving. But let me be clear—New Yorkers will not tolerate any perceived slow down, the police Commissioner won't and I certainly won't. New Yorkers expect officers to do their job and to do it well. Those who can't should consider a new line of work. And for those few who are deliberately stopping/slowing or encouraging others to abdicate their responsibilities, there very well may be legal consequences.

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Q: Reaction to those protestors who say and chant vile hateful things about the NYPD?

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A: For many people there are obviously a lot of unanswered questions. The death of Eric Garner was an unspeakable tragedy. I understand their desire for more information and transparency. But, I’m not going to weigh in on what should ultimately happen with the transcripts. That is for a judge to decide, and I believe it is important to allow the judicial process to play out as it ultimately will.

Q: Some say they haven’t seen police-community relations this bad since the David Dinkins era.

A: We’ve been through a lot as a city over the past few months. But it’s not just here in New York. It’s a conversation we’re having across the country. I think we need to see it through that lens. We are making progress, reduction in stops or example. We will continue the work. Playing the long game, and am confident we are going in the right direction.

Q: There’s a petition circulating suggesting that you resign.

A: I understand that in the middle of an act of senseless violence, humannature causes us to look for someone to blame – some way to make sense of it all. But I don’t think injecting politics into the middle of tragedy is the way forward. I am confident this Administration has the confidence and support of the people of NYC.

Q: The killer said that this was an act of retribution for Garner. Doesn't that make it political right there? Isn't that exactly what people were protesting in New York – the people you spoke to and defended.

A: This was a deranged individual with a history of violence...a gang-member from Baltimore who allegedly shot his ex-girlfriend there before coming to New York to continue his unspeakable acts. Just because he cloaked his act of violence in the words of non-violent protestors does not mean he speaks for those peaceful protesters any more than Timothy McVeigh spoke for those who advocate for smaller government. This was an act of evil, pure and simple.

Q: Are you worried about copy-cats – like the attempted shooting in the Bronx? Should New Yorkers expect this to continue?

A: The people of New York should know that they are safe; that their city and their police force are here to protect them; and that we will work together to ensure that the violence ends. We will double-down on the extraordinary work the NYPD is already doing, and we will stamp out the violence. And we will have our cops' backs.

Q: But aren't cops going to be afraid to go to work now?

A: Anyone who says that underestimates the courage and valor of our police officer here in New York. These men and women put their lives on the line every day, and they aren't going to be deterred from doing their jobs. They don't intimidate easy; they act heroically, and will continue to do so.

Q: There are those who've suggested that your own police security detail should ease up on protecting you. Did you take that as a threat?

A: New York City police officers have been protecting me and my family for decades – including the years before I ever entered public life. They protected me as a resident of New York City – just like they protect millions of families like mine every day. I know these men and women, they are professionals who take their duty seriously and I have immense respect for the job they do.

One-Liners

"If people want to use a solemn occasion like a funeral to make a political statement, that's on them, you need to ask them why they chose to do it."

"Some cops may have turned their backs on me, but I will never turn my backs on the cops nor the people they serve. Anyone else who tells you otherwise isn't being honest."

"I know being Mayor is a tough job, I signed up for it. But. I know our cops have a tougher job and they signed up for it too. Don't let anyone tell you I don't get that."

"Don't take my word for it, look at what we've done together. Crime is lower, we dramatically reduced stop-and-frisk together and we've made big investments in our cops. Let's drop the rhetoric here and talk about the great things we've done together."

"After the Eric Garner I said black lives matter, and I won't take that back. But don't let anyone tell you I don't believe that blue lives matter. You bet they do and we know that our cops are partners in of the new relationship we're forging with the people we in city government all serve."

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Daily Call
Date: Monday, January 05, 2015 3:04:54 PM

He would like to start talking to you daily. Mornings are usually best on his way to/from the gym.

What is your time like normally in AM?

Michael Paul Carey
City Hall
New York, New York

From: [Carey, Michael](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Tonight
Date: Monday, January 05, 2015 6:20:50 PM

Ok

Michael Paul Carey
City Hall
New York, New York

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, January 05, 2015 06:20 PM
To: Carey, Michael
Subject: Re: Tonight

Probably 1030

> On Jan 5, 2015, at 6:15 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>

> How late??

>

>

> Michael Paul Carey

> City Hall

> New York, New York

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Monday, January 05, 2015 06:14 PM

> To: Carey, Michael

> Subject: Re: Tonight

>

> I'm gonna be at an event tonight and can't talk then - but could talk late night

>

>

>

>> On Jan 5, 2015, at 6:07 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>>

>> He wants to talk on his way home tonight. Around 730.

>>

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Date: Tuesday, January 06, 2015 9:52:02 AM

Its your fav person – me.
You around later? I have a quick question for you about SOTC.

Michael Paul Carey
Director of Scheduling and Advance
Office of Mayor de Blasio
City Hall
New York, New York
212.341.5396

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Tuesday, January 06, 2015 12:06:33 PM

Oh I don't care about today
He ain't in todays
He is in Fridays.

Michael Paul Carey
Director of Scheduling and Advance
City Hall

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 06, 2015 12:06 PM
To: Carey, Michael
Subject: Re: <no subject>

No - sorry - today

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Tuesday, January 6, 2015 at 12:04 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

On Friday?

Michael Paul Carey
Director of Scheduling and Advance
City Hall

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 06, 2015 12:04 PM
To: Carey, Michael
Subject: <no subject>

One thing - I have a hard-out at 230pm - got an appointment in midtown at 3pm that I can't be late for

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: <no subject>
Date: Tuesday, January 06, 2015 8:25:26 PM

He wants to try and call you around 1030 tomorrow. You around?

From: [John Del Cecato](#)
To: [Howe, Amanda](#)
Subject: FW: [REDACTED] resume
Date: Wednesday, January 07, 2015 10:14:44 AM
Attachments: [REDACTED]
[ATT00001.txt](#)

[REDACTED] - just passing along

On 1/7/15, 9:52 AM, [REDACTED] wrote:

>John,
>Attached is my resume for the EVP of the Capital Division at NYC Economic
>Development Corp.
>Thanks,
> [REDACTED]
>

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

January 2015

To: New York City Economic Development Corporation

RE: Executive Vice President, Capital Division

I am pleased to submit my resume for the position of Executive Vice President of the Capital Division. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Thank you for your consideration.

[REDACTED]

[REDACTED]

[REDACTED]

From: [Katz, Rebecca](#)
To: [Gunaratna, Mahen](#)
Cc: [Ragone, Peter](#); [John, Roxanne](#); [Bray, Jackie](#); [Walzak, Phil](#); jfdc@akpdmmedia.com
Subject: RE: CMC
Date: Wednesday, January 07, 2015 11:23:24 AM

This is really gross. Thoughts on calling them out?

From: Gunaratna, Mahen
Sent: Wednesday, January 07, 2015 10:17 AM
To: Katz, Rebecca
Subject: CMC

Zoo Officials Reportedly Forbid Mayor de Blasio from Handling Groundhog on Groundhog Day

[FOX 5 - Ben Simmoneau - 5:45 am](#)

The mayor will not be holding up the Groundhog at the Staten Island Zoo this year. The New York Post says zoo officials are forbidding the mayor from holding this year's Staten Island Chuck – [*Simmoneau*: “It was actually Charlotte last year”] – on Groundhog Day. You might remember, as video shows, last year the mayor dropped the groundhog and it died a week later of internal injuries. The zoo says the death was not related to the fall. [*Juliet Huddy pretends to cough while saying, “Yeah, right.” A brief moment of silence follows. Simmoneau: “What was that, Juliet?” Huddy: “Nothing.”*] This year, nobody will be allowed to hold the animal. Chuck – or Charlotte – whatever the animal's name is – [*Huddy: “Chirlaine.” Simmoneau: “Perhaps it's Chirlaine this year.” Huddy: “The C-H's”*] – will be inside a special glass box when we find out whether or not he or she sees his or her shadow.

Sent from my iPhone

From: [Liz Hegarty](#)
To: [Graham, Matthew](#)
Subject: Re: Speaking with International Affairs Commissioner Abeywardena
Date: Friday, January 09, 2015 12:21:51 PM

Great, thanks for the flexibility. His day is wide open on Thursday. Is there a time that works well for Penny?

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, January 9, 2015 at 11:19 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Not a problem at all. Next week is great, especially Wednesday and Thursday. Friday morning works, too.

Let me know what's best for John.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Thursday, January 08, 2015 10:09 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

I'm so sorry but John's day tomorrow has gotten hectic with meetings at City Hall. Can we find a time next week for him to meet with Penny? Apologies for the last minute change of plans.

Thanks,

Liz

From: Liz Hegarty <lhgart@akpdmedia.com>
Date: Monday, January 5, 2015 at 5:53 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Perfect, confirmed for 10:30 on Friday. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:52 PM
To: Liz Hegarty <lhgart@akpdmedia.com>

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

OK, great. Would he mind visiting here at 10:30?

Thanks!

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:46 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Any time before noon on Friday works for John. Thanks for understanding!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:44 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I understand how the shifting schedule goes. Not a problem at all.

Unfortunately, 3PM on Thursday won't work. Penny has meetings from 3PM on.

Friday doesn't happen to work for John, does it?

If it doesn't, please let me know a few times next week that might.

Thanks again,

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:32 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Apologies but John's schedule has shifted for Thursday. Any chance we could do this meeting at 3 PM instead?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 10:08 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Perfect!
Thanks again.

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 05, 2015 11:03 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Great, confirmed for 11:30 on the 8th at your office. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:35 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Great!
If John's schedule is flexible, 11:30 would be the best time for Penny. That would avoid any rushing from her previous meeting.
Thanks again!

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 05, 2015 10:31 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Sure, no problem. Can we do 11 AM on the 8th? John's day is fairly flexible so feel free to let me know if doing this later in the afternoon makes things easier on your end. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:27 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.
Happy New Year to you, too!
I hope you had a great vacation. Thanks for your response. Would it be possible for John to visit on the 8th? Penny is available from 11AM-4PM. If that doesn't work, the 9th is pretty open, as well.
Thanks again!
Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 05, 2015 10:24 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Happy New Year! Apologies for my delayed response, I have been out of the office over the holidays.

Can we try for 11 or 3 PM on the 7th? Happy to look into options for the 8th if helpful.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Tuesday, December 30, 2014 at 1:41 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Just checking in to see what the best time is for John to visit our office on the 7th or 8th? Both days are fairly open for Penny.

Thanks!

Matt

From: Graham, Matthew
Sent: Thursday, December 18, 2014 12:59 PM
To: 'Liz Hegarty'
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!

Yes, both days are fairly open for Penny. We would be very happy for John to visit us! Our offices are on E. 44th St. between 1st and 2nd Ave., on the 27th floor of 2 UN Plaza.

Just let me know when is best for John, and I will put it on Penny's schedule and notify the security desk.

We're looking forward to meeting him.

Thanks again,

Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Thursday, December 18, 2014 11:55 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

No problem. Happy to have John come by your office. Any chance there's a time on the 7th or 8th that works for Penny?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Thursday, December 18, 2014 at 10:20 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I just spoke with Penny, and she is hoping to meet John in person after the New Year, if possible. I apologize for the inconvenience, but could we reschedule?

If so, would you let me know a few times that work well for John? Penny is happy to meet him at AKPD's New York office, our office on 44th, or another location of John's choosing.

Thanks again,

Matt

From: Graham, Matthew
Sent: Wednesday, December 17, 2014 6:37 PM
To: 'Liz Hegarty'
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!

Penny will call tomorrow.

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:06 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Yes, tomorrow at 3:30 is great. John can be reached on his cell [REDACTED] Feel free to let me know if it would be easier if he dials Penny directly. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Wednesday, December 17, 2014 at 2:02 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Thanks for getting back to me and for offering those times. Might John be available tomorrow at 3:30?

Best,

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:00 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Hope all is well. John's schedule is fairly flexible over the next few days. Is there a time that works well for Penny on either Thursday or Friday afternoon?

Many thanks,

Liz

—

Liz Hegarty

AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, December 17, 2014 at 1:57 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>, Liz Hegarty <lhgart@akpdmedia.com>
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hey Matt - sure, that'd be great - adding Liz for my sked

On Dec 17, 2014, at 10:46 AM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:

Hello, Mr. Del Cecato.

I am writing with the hope that we might schedule a call between you and Penny Abeywardena, Commissioner of the Mayor's Office for International Affairs. She is responsible for conveying the Mayor's message to a global audience and would appreciate your expertise. Would you please let me know when there is a good time to speak?

Best regards,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Chao, Raymond](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Shorris, Anthony](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Howe, Amanda](#); [Griffith, Chantell](#)
Subject: RE: SOTC Prep
Date: Friday, January 09, 2015 4:14:10 PM

Please assemble

-----Original Appointment-----

From: Carey, Michael

Sent: Tuesday, January 06, 2015 5:15 PM

To: Carey, Michael; Leopold, Elana; Chao, Raymond; Hagelgans, Andrea; Ragone, Peter; Shorris, Anthony; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Howe, Amanda; Griffith, Chantell

Subject: SOTC Prep

When: Friday, January 09, 2015 4:00 PM-5:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Date: Friday, January 09, 2015 7:42:46 PM

are u back sunday for this video?

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Friday, January 09, 2015 7:48:51 PM

awesomeness
keep u posted on time

> On 9 Jan 2015, at 7:46 pm, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Yessir - flying back tomorrow night
>
>
>
>> On Jan 9, 2015, at 7:42 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>
>> are u back sunday for this video?
>>
>>

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Richardson, Jerika](#); [Parikh, Ishanee](#); [Ragone, Peter](#)
Subject: Re: Video questions
Date: Friday, January 09, 2015 8:22:25 PM

Yeah, I will have some ideas on what to ask - sort of leading questions like I do in interview spots - then I kind of play off him. I don't think we need to, or want to, prep him in advance - I'm a friendly questioner! - more my job to elicit the right stuff from him.

I can give you guys an idea of what I'd ask him in advance tho

> On Jan 9, 2015, at 7:57 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Hi John, great to see you today! For the direct to Mayor video, do you think we should have some starter questions to get the mayor talking about police/ community relations? Could you send your ideas?
>
> Ishanee is ready to assist you

From: [John Del Cecato](#)
To: [Emma Wolfe](#)
Cc: [B; FLONYC; Walzak, Phil; Ragone, Peter; Shorris, Anthony; Williams, Dominic; Hagelqans, Andrea](#)
Subject: Re: Nydn John lurie oped
Date: Saturday, January 10, 2015 8:08:41 AM

Really nice

> On Jan 10, 2015, at 7:05 AM, Emma Wolfe <[REDACTED]> wrote:
>
>
> Honor the good ones
>
> I used to live on E. 3rd St. in Manhattan, across from the Men's Shelter. It could get pretty stinky but I was fond of a lot of these guys.
>
> Tommy the Jacket Head, who wore a jacket over his head and walked in circles mumbling to himself and then blurting out things that could have come from Stephen Hawking or Søren Kierkegaard. There was an enormously fat guy who would blurt out "Armageddon! Armageddon! Hoom!" every 10 minutes or so, but otherwise, didn't move or say anything. A lot of the men there had something incredible that made you kind of love them.
>
> But at one point, around 1980, Rikers Island was overflowing and they released about a third of the inmate population. A lot of them ended up on my block.
>
> Third St. became more like a jail yard. It became dangerous. And the guys who had been released were terrorizing the bums. Stealing from them. Beating them up. And in a few cases murdering them.
>
> I would see stuff going on from my window and call 911 but no one would ever come. So I took to throwing pennies from a big jar to try and break stuff up.
>
> One night at about 3 a.m., I heard something going on outside and stood up on my window ledge to see what was happening. There was a cop, by himself, in a precarious situation.
>
> A guy with a metal pipe over his head was standing in front of the cop. Two other guys were behind the cop and seemed ready to attack. An old bum was lying on the pavement and appeared to have been knocked unconscious by the other three.
>
> The cop was white and everyone else was black. I am not sure that that matters but there you are.
>
> Now if I had been the cop and had a gun, I cannot imagine that I would not have shot the guy with the pipe.
>
> But he didn't.
>
> The cop managed to disarm the guy with the pipe by rushing him and pulling his arm over his shoulder, then handcuffing him almost all in one motion. Then he took out his gun and told the other two to get lost.
>
> It was so insanely brave, that when I got down off of the window sill, I was on the verge of tears.
>
> One cannot expect anyone to act as heroically as this man had — alone, in the middle of the night, with no one to see, no cameras, on a block most officers didn't dare to go on — risking his life to not take another's.
>
> If you joined the force to carry a gun and hang with your buddies, crack nasty jokes and bully kids

who hang out at the convenience store until they feel like they have no other recourse than to fight back because these things inexplicably make you feel more manly or powerful, if you band together to turn your back on someone speaking at a funeral, then you are an embarrassment.

>

> Simple as that — you are an embarrassment.

>

> But if you, in any small way, aspire to be this cop on 3rd St., 35 years ago — then, I've got your back. In any way in my power, I've got your back.

>

> If you show this kind of integrity and courage, I dare say the whole city will have your back.

>

> #

>

> Lurie is an American musician, painter, actor, director and producer.

From: [Leopold, Elana](#)
To: [B](#)
Cc: [John Del Cecato](#); [Jon Fromowitz](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Howe, Amanda](#)
Subject: Gov Cuomo 2011 budget speech
Date: Saturday, January 10, 2015 12:22:21 PM

Transcribed below

GOVERNOR CUOMO DELIVERS REMARKS ON THE 2011-2012 EXECUTIVE BUDGET

Governor Andrew Cuomo: Thank you. Thank you. Thank you. Thank you. Thank you. Thank you very much.

First, Bob Megna. We did have a lot of quality time preparing the budget. We do have a lot of snow to shovel. It was not a pleasant process going through the budget preparation. I'm sure it wasn't pleasant for Bob – it wasn't pleasant for me.

During the weeks that we were doing the budget, I was also suffering from a root canal. Periodically, I would go to the dentist's office for a dental procedure as a welcome relief from going through the budget. Very few times in your life that that can happen but it actually happened here.

Let's give Bob Megna and the entire team at the Division of Budget a big round of applause. They worked tremendously hard. They are a hardworking group of professionals and really the people of the state of New York owe them a big thanks.

Lieutenant Governor Bob Duffy, who has been doing a great job, let's give him a round of applause. Pleasure to be with him.

They were recognized but please allow me to do it, again, Comptroller Thomas DiNapoli. Pleasure to be with the comptroller.

The attorney general is en route. Is he here? Attorney generals tend to be tardy. Did you ever notice that? I can tell you that firsthand.

The people also owe the comptroller and the attorney general a big round of applause because they were very cooperative in this budget and they've really done their share to step up to the plate. Thank you. Tom, thank you very much.

Majority Leader Dean Skelos, pleasure to be with you. Speaker Sheldon Silver, pleasure to be with you. Senator John DeFrancisco, pleasure to be with you sir and Assemblyman Danny Farrell. Good to be with you both. Thank you.

I recently got a picture from Danny, picture of Danny and myself and my father from the '70s. I must be 20 something years old. Danny had hair that didn't go up but went out. Danny's hair was wide. I had the picture in my office. It is available for viewing, 1 dollar per viewing. We can do half the deficit when you see how this picture is going to take of. Pleasure to be with you and all the members of the legislature and concerned staff, thank you very much for being here today.

We're here to obviously talk about the 2011-'12 Executive Budget, New York at a

crossroads, and we're laying out today I believe is a road to recovery for the state.

This is a different type of budget presentation, as you heard from Bob Megna. This is more a management presentation. This is not just about the numbers. It's about the values. It's about the choices. It's about the cycle that we're now in that must be changed.

Where are we? You know where we are. New York State is functionally bankrupt. I like to use that term because when you think bankruptcy, you think in terms of restructuring and that's where we are as a state. We have to think in terms of restructuring because the state doesn't work on the numbers anymore.

We spend too much money, which is not new, but it's worse, 74 percent increase over the past 10 years in spending.

When you look at what we spent, we spend more than we make, which is never a good formula in life. Over the past 10 years, spending averaged 5.7 percent. We were only bringing in 3.8 percent in tax receipts, so we were spending more money than we were making as a state. We were spending more money than we were making as people. Personal income was growing at 3.7 percent and both far outstripped inflation, which was at 2.4 percent.

The spending rates, which are dictated by current law, permanent law are unsustainable for the state of New York. We have a 10 billion-dollar deficit this year. What's worse we have a 15 billion-dollar deficit next year written into law, 17 billion-dollar deficit the year after, 21 billion-dollar deficit the year after that.

Maybe we spend a lot of money but we get great product for it. We really get our money's worth if only they were true; number 1 in education, number 34 in results; number in spending in Medicaid, number 21 in results; 1.6 billion dollars in economic development and number 50 in terms of result. Government spends too much money and it produces too little for the people.

High cost of government makes us economically uncompetitive. You look at the tax situation of New York, which you know very well, 66 percent above the US average, the worst among states. Property taxes, 3,700 dollars. Medium New York property tax billed 96 percent higher than the US average.

Where does that lead us? We spend too much, we get too little and it makes us economically uncompetitive. That's it in a line and it's not a pretty line.

The situation has gone on for too long. The time to redesign, government is long overdue. Recalibrate spending is long overdue and rebuilding the economy is long overdue. This budget is about transforming our government around a new set of values that face today's economic reality.

Our government will reduce cost for a reward performance and put people first. Remember, all of these, all of these government programs they are about students, they are about patients, they are about taxpayers. It's not about the industry of government. It's not about the bureaucracy of the programs. Government is supposed to serve people that's what this was about and that's what we have to get back to.

This will be about fostering private sector growth and commit to reality-based budgeting stopping the Albany-based budget cycle that sets us up to fail year after year after year.

Budget highlights. Let's talk about Medicaid first. In terms of redesign we spoke about in The State of the State, we have a Medicaid redesign taskforce, which is working extraordinarily well. Their point purpose is to redesign the programs, how do you take these programs, produce better services for the people and reduce the cost to the taxpayer.

The redesign taskforce will assume the government's budget goal that is in this presentation. They've already had over 1,000 ideas collected as they've been going through the state.

For example, what are they going to do? The home healthcare program, which is a program I know very well. I investigated it as attorney general. It's also one of the fastest growing Medicaid programs in the law.

From 2003 to 2009, almost a 90 percent increase in the benefits that go to a recipient; 90 percent. 1 dollar of Medicaid money first goes to what's called a Certified Home Health Agency, a CHHA they call it. The CHHA then takes 26 cents for administrative overhead and contracts with the Licensed Home Care Service Agency called the LHCSA which takes 26 cents of overhead and then contracts with the actual caregiver who is the person who is going to the home to provide the care who gets 48 cents.

When you redesign the programs, find ways to reduce cost and find ways to take the fat out of the system. The Medicaid system was not supposed to be spending more than 50 cents on the dollar for overhead. Medicaid is not about supporting the home healthcare industry. It really isn't. It was about getting care to a person. 48 cents goes to the caregiver to the person.

Redesign it. Find out how to do away with the 52. Save money for the taxpayer and actually give better services for the person. This is a snapshot, but you can do this over and over and over and over again all throughout the Medicaid program.

I want to thank the redesign taskforce, which is taking a lot of time. It's a bunch of great professionals and they're doing a great piece of work and I would like to thank them for it.

This year's Medicaid budget. Last year, state spending on Medicaid was about 14 billion dollars. It will go up to 18 billion dollars. Federal funding was 31. It's going to go down to 26. Local spending will stay about the same. The total will go from a 53 billion-dollar program and change to a 52 billion-dollar program.

The state spending on Medicaid is going up approximately 3.6 billion dollars. The federal money in Medicaid is going down about 5 billion. This is an important point because this is all through the budget. One of the main drivers in this budget is that New York State got about 6 billion dollars of federal funds last year in terms of stimulus. We inhaled it and we injected it into our body and it is now gone.

We have a withdrawal from the federal stimulus money so that 6 billion dollars that was put into the system and then withdrawn is what we're trying to make up in this

budget, but state spending goes up 3.6 billion dollars.

Year to year, Medicaid is down 920 million dollars year to year. Year to year, the 982 million-dollar cut is a 2 percent cut to the program.

To put the program in perspective, the growth of Medicaid is about 6.4 percent on average over 10-year period compared to inflation, which has been 2.3 percent. When you add in this negative 2, the 2 percent reduction, the 11-year growth rate of Medicaid is 5.7, still double the rate of inflation.

When you use reality-based budgeting as opposed to Albany-based budgeting, which is where Albany meets end-run in our opinion, the Albany budget institutionally assume an exorbitant growth rate that is disconnected from fiscal reality. This has been going on for many, many years. Permanent law institutionalizes unsustainable spending and growth.

What is the Medicaid rate of growth in the current budget passed last year? Maybe it's a rate of inflation, maybe it's CPI, maybe it's 4, maybe it's 5, maybe it's 6; no. 13.2 percent projected growth in Medicaid. That's what the budget passed last year, said that the Medicaid program was going to grow 13 percent. That's what it informed all the mayors. That's what it informed the county executives. That's what it informed all the groups.

How anyone expected to be able to pay for a 13 percent increase in Medicaid is beyond me, but that's what we said we were going to do and that's what brings us here today.

Permanent law has built in rates and formulas that continually drive up this unsustainable spending. If the economy was running great guns, this would not be an issue. When the economy was running great guns, it wasn't an issue. Spend more, spend more, spend more. The economy was running. In a down economy, this is a death spiral and that's where we are now.

Permanent law rates for Medicaid increases over the past 2 years; 16 percent last year, 14 percent the year before, future years 13 percent and 9. Nothing, my friends, is increasing by this amount, not home values, not salaries, not inflation, not income, not anything. It truly is an unsustainable amount.

More egregious in my opinion, the formulas don't even call for performance for the people. There were not outcome measures. There were no performance measures. It doesn't say were going to pay for programs that are doing well in terms of preventable hospital readmissions or wellness or quality care. It's just more money. It is no factors to promote government actually serving people better. It is in many ways special interest protection program.

Also, the way the budget is structured I believe it misleads the public. In Albany budget cut is to find is anything less than the anticipated growth. If you don't get the 13 percent increase, that's a cut. If you only get a 10 percent increase, that's a cut of 3 percent. By that calculus, Medicaid was cut to 13 percent increase and an additional 2 percent because it's negative 2. By that language, Albany language, it's a 2.8 billion-dollar cut. Year to year, as I told you, the cut is 982 million which is 2 percent decrease.

The deficit then is the difference between state revenue and what you need to pay the 13 percent increase. That's the deficit, so we have a 10 billion-dollar deficit. That's the amount you need to fund Medicaid and education and to fund the other state increases.

If you assume the deficit was the difference between state revenue and the rate of inflation to pick an objective nationally recognized standard, the deficit would have only been 1 billion dollars. It is the cycle of passing these unsustainable increases that set us up to fail year after year.

Growth in Medicaid will be recalibrated to a fair and objective standard. Why? Because we need to do two things this year. We need to close this year's deficit, the 10 billion-dollar deficit, and we need to stop next year's deficit from forming by changing the permanent law.

If we have to go through this and we have to go through this difficult period, let's make sure it's the last time we do it. Let's not go through all the pain we're going to go through this year and then set up a process that only guarantees that we're going to go through it again next year. That's what the Albany budget dance has been year after year and when the lieutenant governor talks about stopping the dance, that's what he's talking about.

The new formula for medication, for example, should be the national healthcare CPI, which is currently 4 percent.

The days of unsustainable spending must stand. The days of money without performance for the people must stand. The days of Albany being dominated by special interest must stand.

Education. Let's change our thinking, putting people first. Think in terms of students, graduation, achievement. Progress for people should be included in the funding. We have 2 competitive incentive grants. One, 250 million-dollar program for the school districts that have the greatest improvement in student achievement.

If it's about the students and not funding a bureaucracy and if you want the students to do better, why don't you fund increases in performance and student achievement? If you're trying to save the schools, do a better job teaching, incentivize those schools that do. Change the culture. Let school districts know those school districts that want to excel, those individuals who want to excel.

You want to get an award, you want to go to a ceremony, you want to be recognized by your peers, this is how you do it. Change the orientation of the program. You don't just sit there and I'll send you a check and I'll send you a check and I'll send you a check. You actually have to do something for the money and we reward achievement. That's the culture that we're in.

We also proposed a 250 million-dollar grant for school districts who have the best management efficiencies and bring down costs, innovative ideas to do that.

Education funding this year will go from 19.8 billion to 19.6 billion in the fiscal year, so it will be a reduction of 246 million dollars in the school year. We'll go from 20.9 billion to 19.3, which is a reduction of 1.5 billion.

Total spending was 52.9 billion dollars on education. The 1.5 billion-dollar reduction state aid represents 7 percent of state aid. When you combined it with the local funding, it represents on average a 2.9 percent net cut to the district.

What will that mean? We believe this is a combination of local management and redesigned operations that can handle the situation and that they will be absolutely no need for layoffs.

For example, number 1, school districts have 1.2 billion dollars in reserves. School districts have 600 million leftover from last year federal funding that they didn't spend. That's 1.8 billion dollars right there. Our entire cut this year is 1.5, so just the reserves and unspent money.

School districts would have a way to pay for the money. Maybe they look at their administrator compensation. When I was AG, we did many cases in this area.

Highest paid school superintendent makes 386,000 dollars. I applied for that job. I failed. I run for governor. This is what irks me because I could have been a school superintendent.

279 school superintendents, more than 40 percent receive salaries and benefits totaling 200,000 dollars or higher. I understand school superintendents have to manage situations, manage a lot of people. I understand that they sometimes have to manage budgets and sometimes the budgets are difficult. Why they get paid more than the governor of the state I really don't understand.

More than 2,000 school administrators receive at least 150,000 dollars in salaries and benefits. If it's about the students, then let's find savings within the bureaucracy.

Also, there are many of these school systems that have a lot of work that they can do cleaning up their own house. We did double dipping cases. We did pension reform cases in many school districts.

If there was a wage freeze for management and teachers, that would have meant to 1.1 billion dollars. Again, our cut is 1.5 billion dollars. We will have a wage freeze for state workers this year as you know. If teachers and management took away freeze in and of itself, that would come very close to managing this cut.

If there was flexibility on their healthcare contributions, 90 percent¹ of new school employees pay less than state employees for family coverage. If school districts require the same employee contract as state employees, it would be about 600 million dollars.

Fifth consolidations and shared services, 676 school districts, over 200 a few within 1,000 pupils. We've been talking about consolidation for a long time, now is the time to do it.

On school aid, like Medicaid, we're going to have to recalibrate the rate of growth. What is the rate of growth in education in the current budget? Is it 4 percent, 5 percent, 6 percent? 13.1. Medicaid was 13.2. What is the current law say the increase going forward? 13 and 11.

Again, by Albany budgeting, a cut is defined as anything less than growth. Education was projected to go up 13 percent. This is a cut. This will be by that language a 2.8 billion-dollar cut. The 2.8 is then part of the 10 billion-dollar deficit which was to fund the 13 percent increase.

Going forward to stop the cycle, we propose that education have an index, be indexed to something like the personal income growth, which would be 4 percent per year. We also on education have to make sure we fulfill our commitment to high-needs districts, which have been historically not adequately funded.

If you do not change the projected growth in Medicaid and education in next year's budget, not this year, next year's budget, we have a 15 billion-dollar gap. By current law, the growth for entire state budget is 12 percent next year. That's the law as written. It says 12 percent more expenditures.

There is no way. This state's economy is going to grow to cover 12 percent unless you know something I don't know or there's a secret pot of money somewhere. It's not going to work to have a budget that says, "Next year's growth is going to go up 12 percent." We're not going to have the revenues that's why we're going to have a 15 billion-dollar deficit. Again, this year let's resolve this problem and let's resolve next year's problem.

State operations. We're very aggressive on reorganization. That is Governor Al Smith. His portrait now hangs in the Red Room. Mentioned in The State of the State, we have a state operations team called SAGE, which is working on novel efficiencies and consolidations.

In the budget, we have a proposal that consolidates 11 state entities into 4. The new entities will be grouped by area. We also believe there's savings in the area of correctional facilities. The population census has declined, 21 percent since 1999, which is about 14,000 people.

In the budget, we have a prison consolidation implementation plan. We are not talking about releasing prisoners. We are talking about consolidating prisons and unused space, not releasing anyone. You have many prison facilities with high levels of vacancy. We want to consolidate the prisons and save money.

We have assumed 3,500 beds that need to be closed. We will appoint the taskforce with the executive and the legislative to make the determinations as to which prisons wear. We hope to have those decisions done one way or the other 30 days after the budget is approved.

Every day you don't make the decisions and you're not going forward obviously is a day that you don't have savings. I think it's fair and right that the legislature be part of it. There are political consequences to these determinations. I understand that and I think it's right that the legislature be part of making the determination.

I also think it's right that we say to the communities that are going to deal with the loss of a prison, "We understand your situation and your problem," and a community that is going to deal with the loss of a prison will receive a 10 million-dollar economic transformation program grant and help from ESDC to find an alternative use for that prison, another business, et cetera.

Same in the juvenile justice system, population has dropped way down from 2006 1,300 to 604 today. We want to reduce the system capacity by more than 30 percent, invest in locally-based alternatives and increase state funding to do it. Once again, we will provide a 10 million-dollar economic transformation program for each community that's impacted by a facility closing.

State operations which will have 1.4 billion dollars total in savings, 100 million from right sizing; SUNY efficiencies, 115 million with no tuition increases in SUNY I am pleased to be able to say; CUNY efficiencies, SUNY hospital efficiencies non-personal service, 485 million; labor management partnership workforce savings, 450 million.

We will work very, very hard to find these savings by working in partnership with labor. All my life, I've experienced a good relationship with labor and with the workforce. We're going to work very hard and be very creative in finding their best ideas to find these savings.

The last resort and the least favorite options of all of this would be layoffs which if we had to get the 450 million dollars through layoffs, it would be 9,800 layoffs. I've already started conversations with Ken Brynien from PEF and Danny Donohue from CSEA.

Local government. Once again, incentivize performance. We're going to have a 75 million-dollar fund to spur consolidations. 10,500 governments have to be reduced. The aid to municipalities program, aim program will be reduced by 2 percent.

When you see the totality of what we're looking at in this situation, 2 percent is obviously a modest reduction. The upstate cities are very important to us. We understand the situation they're in. We call this the Gerry Jennings Protection Program and we're sure he is grateful.

New York City will take a proportionate cut. Obviously, we will work in partnership with Mayor Bloomberg to cooperate wherever possible.

Make no mistake, my friends, on these numbers. New York City is not an inexpensive place. New York State is not an Inexpensive place to live or to operate. We are not going to be able to cut our way out of this long term because the costs are expensive. Medicaid is expensive. Education is expensive. We are inexpensive state. We're going to have to grow our way out.

The economic development agenda is the most important agenda that this state will concentrate on going forward. It is where I'm going to be spending the lion share of my time. We need jobs, we need revenue, that's the way this is actually going to work.

We have a short-term strategy to stabilize the financial ship of state by reducing the costs, stopping this cycle of never-ending deficits but long term, it's jobs, jobs, jobs. Getting business is here and getting business is to stay in getting the revenue up.

We'll take the economic development programs that are now scattered across a number of agencies. They're all going to be funneled through regional development councils, which will be higher driven. Public -private sector partnerships there'll be a single point of contact for all agencies in the area. The lieutenant governor will be chairing those commissions.

Budget recap. State operating funds last year were 87 billion. They were projected in the budget to grow by 11 percent. That would have taken us to 96 billion. That was the 10-year deficit that we have been talking about.

Our proposal goes to 88 billion, which is a 1 percent increase in the state operating funds on an all-funds basis, which primarily adds in the federal funds. It was 136. Last year's budget proposed a 5 percent increase 243, 132 billion from 136. All-fund spending is down 2.7 percent.

Again, annual state spending goes up 899 million, which is roughly 1 percent. Annual all-fund spending will go down by 3.7. State spending goes up because of the loss of federal funds, which I mentioned earlier, which is what put the major hole in this budget. The federal dollars literally fell off a cliff and you can see those numbers; 1.3, 2.9, 5.2, 1.1.

Fairness was very important in this budget to us and we spent a lot of time on allocating the loss. Medicaid year to year is 2 percent. School aid year to year is 2.9 percent. Aid to municipalities, 2 percent. State agency cuts, 10 percent. Cuts to the Comptroller Office of the state of New York, 10 percent. Cuts to the Attorney General's Office of the state of New York, 10 percent.

Only the Office of Court Administration did not participate in finding reductions and we will negatively comment on their budget when we submit it. I once again want to applaud the comptroller and applaud the attorney general for stepping up to the plate and for doing their share.

It was important to us that we could say to local government and school districts all across the state, "I understand that you have a cut and I understand that you're going to have to deal with the 2 percent reduction, but we believe in leading by example and the state's cut is 5 times roughly the cut anyone else out there is taking and I'm proud of that.

If we do this, we will have made dramatic progress. A fair budget and a collusive process, the Medicaid redesign taskforce, the mandate taskforces they're all over the state, it respects the taxpayers, it protects the vulnerable.

It will begin a government redesign that focuses once again on serving the people and reminding government that these programs and this whole labyrinth bureaucracy and the reason all of you are here and I'm here is it was about the people. It was about the people. It wasn't about the providers and the institutions. It's about serving the people.

We will stop unsustainable spending in 2 ways, close this year's deficit and stop next year's deficit from happening. Both are must this year. We will commence real economic growth with a real economic development program and we will reposition New York nationally to grow again.

I believe this the long-term future of New York, letting business take a second look at this state and saying, "You know what? Maybe New York isn't so bad. Maybe New York gets it. Maybe New York is turned around. Maybe they're not the antibusiness state." We need this to work desperately.

We're at the crossroads and there are 2 roads. I believe if we continue doing what we're doing the state goes down in the road to ruin. I think we also have an opportunity to take the road of recovery. It is a time when we're sending out an SOS to save our state and it is up to you.

Let me say this in closing. I know this going to be hard. First of all, change is hard. I love the concept of change. Everybody is in favor of change. You ask people, "Do we need change?" Yes, we need change. Ask people in a relationship. Ask husband and wife, "Do we need change?" Oh, yes. We need a lot of change. That's right, everybody agrees. We need a lot of change.

What they really mean is you need to change. They're doing pretty well where they are. You are the problem and you really need to change and you need to understand that. They like control and they want to stay just the way they are. Everybody thinks they like change. When change actually comes to them, it's shocking and it's frightening and it's anxiety-producing and that's where we are today.

This is change. The situation is forcing and mandating change. We don't want to change that's why we've never changed that's why we're doing the same thing. I understand, but it can't go on because it's unsustainable. You could do this when the economy was running and you were making a lot of money and the money was coming in handover fist, you spend it, fine, but the money is gone and the money is not coming in.

This cycle of inflate increases 14 percent, 16 percent, 12 percent. There's no such number in economic reality. It's not going to happen; 10 billion-dollar deficit, 15 billion-dollar deficit. It's not going to happen. We have to change now. This is hard. This is real change.

We're saying to the school districts out there, "This is a real net 2.9 percent change." They're going to have to find economies of scale and they're going to have to adjust. I can sit here and stand here and say to you, "They've gotten a lot of money over the years. The bureaucracy has grown up. Here are ways to find the savings. They could reduce health benefits. They could reduce wages. They can consolidate," but it's still hard.

I can say on the Medicaid cut it's only 2 percent. Go to talk to families. Go talk to businesses across the state. 99 percent of them would make a deal with you today just give me a 2 percent cut, because in their lives has been far worse. For the Medicaid companies, the 2 percent is going to be hard.

I get that. You're going to hear it. You're going to feel it. This is going to inflame the Albany establishment. The lobbyists are going to be running around the hallways like the Harrison fire. You're going to hear it and they are going to be unhappy and they're going to be all over you and they're going to be complaining and I understand that this hard to take.

I also understand this. The people get it and the people are with you. At the end of the day, it's about the people. At the end of the day, it's not about this town and it's not about this building. It's about the people in your districts. It's about the people who elected you and they get this. They get this because they're living in their own lives and they get what these numbers mean; 12 percent increase, 13 percent

increase.

They get it and they get the options. They ran the numbers and they ran the calculus and they readjusted their own lives and they're saying to government now, "You readjust your life. You go to the same calculus with taxpayer money that I went through with my personal money."

The upside is, the opportunity is you can change the trajectory of this state this year. You can do more good for this state in this session than has been done in decades. You cannot just write the wrongs. You can take us to a place we haven't been. You have to pass 2 bills. I want more, but you really only need to pass 2 bills.

You pass ethics reform. Why? To restore your credibility and restore your integrity and say to the people of this state they can trust this body called the legislature once again. That's what ethics reform is really all about, restore the credibility and integrity of the New York State legislature.

Number 2, pass the budget. Pass it on time. Pass it like responsible elected leaders. Pass it without getting ugly. Pass it even though it's hard. Pass it even though the lobbyists are beating you up. Pass it even though it's difficult and say to the people of the state, "We stepped up. 10 billion-dollar deficit it was difficult, we did it and we've done more good for this state in this session than has done in the past 20 years."

Give people that hope. Give people that affirmation. They desperately want to hear it from you. They desperately want to hear it. They don't want to hear more problems, more dysfunction. They believe in this state. They are here. They're with us. They're paying taxes. They want to know it's going to be okay. They want to know that there's a future. They want to know that you can function. They want to know that we can work together. They need to hear it and they're on the edge and we can make all that difference this year.

I put out my hand in partnership to every member of the legislature. Assembly senate, majority, minority, anyone who will work with me, I will work with. Democrat, Republican, independent, liberal, conservative, it doesn't matter where New Yorker is first and this is about serving the people of New York first and that's why I'm here. At the end of the day, they elect us to lead. Let's lead and let's do it together.

Thank you and God bless you.

###

Sent from my iPhone

From: [Bill de Blasio](#)
To: [Anna Greenberg](#)
Cc: [John Del Cecato](#); [FLONYC](#)
Subject: Re: just got q poll on police
Date: Saturday, January 10, 2015 3:34:47 PM

As am I! :)

Sent via BlackBerry by AT&T

-----Original Message-----

From: Anna Greenberg <agreenberg@gqrr.com>

Date: Sat, 10 Jan 2015 20:20:15

To: <[REDACTED]>

Cc: John Del Cecato<jfdc@akpdmedia.com>; Chirlane McCray<FLONYC@cityhall.nyc.gov>

Subject: Re: just got q poll on police

I'm glad we have our own parallel poll in the field.

> On Jan 10, 2015, at 12:50 PM, "Bill de Blasio" <[REDACTED]> wrote:

>

>

> Fyi. And note the entertaining fact that the source is jonathan prince

>

>

> -----Original Message-----

> From: Jonathan Prince

> To: Bill de Blasio

> To: Peter Ragone

> To: Nick Baldick

> Subject: just got q poll on police

> Sent: Jan 10, 2015 12:32 PM

>

> This is precise list of questions. (a/d = approve/disapprove)

>

> a/d bdb

> a/d bratton

> a/d farina

> a/d stringer

> a/d andrew

>

> in general, how satisfied?

>

> a/d bdb relations b/w blacks and whites

> a/d bdb relations b/w police and community

> a/d bdb handling public schools

> a/d bdb handling police dept

> a/d bdb handling crime

>

> opinion of rev fav/unfav

> rev mostly positive or mostly negative force in nyc

> rev have too much influence, too little, right amount w/bdb

- > should bdb ban carriages
- > a/d cell phones in schools
- > race relations gen good/gen bad
- > race relations getting better/worse/staying same
- >
- > mlk bday, signif progress toward dream of racial equality or not
- >
- > follow govt/puub affairs most/some/hardly
- >
- > a/d nyc police doing job
- > a/d police in community doing job
- >
- > in general, how serious prob crime in nyc? v serious, s serious, not serious
- > personally worry about being victim of crime
- > police in nyc tougher on whites, tougher on blacks, same
- > police in your community, w/b/same
- > how serious police brutality
- > perosnally wprry about police burtality
- >
- > heard anything about eric garner
- > which statement closer; tragic, no excuse for police action; or tragic, understandable police acted this way
- >
- > a/d grand jury decided not to bring charges
- > a/d fed govt bringing civil rights charges
- >
- > who should investigate - state a/g or local d/a
- >
- > a/d bdb handling protests
- > a/d police handling protests
- >
- > when protesters block traffic but not violent, should allow or clear, even if means arrest
- >
- > relations b/w bdb and police gen good or gen bad
- > who more to blame, police or bdb
- >
- > over next year, relations b/w bdb and police worse/better/stay same
- > over next year, relations b/w bdb and minorities worse/better/stay same
- >
- > opinion of lynch fav/unfav
- > lynch mostly pos/mostly neg
- > has discipline in nypd broken down
- > can bratton restore discipline in nypd
- > should union have role in disciplining officers or only commissioner
- >
- > comments by lynch "blood on hands" appropriate or too extreme
- > a/d officers turning backs
- > believe statements by bdb during campaign and 1st yr show he does/does not support police
- >
- > fewer low-level more fear of safety or protest
- > fewer low-level part of organized or spontaneous
- > if police make fewer low-level more good thing b/c reduce tension or more good thing cause increase crime
- > if police deliberately fewer low level should/should not disciplined
- >
- > demos
- >
- >
- > Sent via BlackBerry by AT&T

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Cc: [B; FLONYC](#)
Subject: Re: Must Watch: Bill Maher on NYPD
Date: Saturday, January 10, 2015 5:50:17 PM

If you have not seen:

Race, the Police and the Propaganda

January 10, 2015

Nicholas Kristof

WELCOME visitors to New York City! This has been the best time ever to urinate on a street, sneak onto the subway or run a red light, for the police force has been on a virtual strike.

Police officers [may be making a point for contract negotiations](#). But many also are genuinely frustrated and, along with millions of other Americans, seem sympathetic to an argument that goes like this:

The real threat to young black men isn't white cops. It's other black men. Police officers are numerous in black neighborhoods not because they want to hang out there, but because they're willing to risk their lives to create order on streets where too many residents have kids outside of marriage, or collect government benefits but disdain jobs. Instead of receiving thanks for their efforts, cops have been cursed and attacked. Hate-mongering led by President Obama built a climate of animosity that led to the murder of two of New York's finest. And where are the street protests denouncing those racist murders? Don't blue lives count?

Rudy Giuliani, the former mayor of New York and de facto spokesman for that viewpoint, [put it this way](#) in November when he was asked about Ferguson, Mo., on "Meet the Press": "I find it very disappointing that you're not discussing the fact that 93 percent of blacks in America are killed by other blacks. We're talking about the exception here."

The relationship between the police and the mayor in New York has been closely watched recently. Richard Perry / The New York Times

"What about the poor black child that is killed by another black child?" he added. "Why aren't you protesting that?"

After the assassination of the two New York police officers, Giuliani declared: "We've had four months of propaganda, starting with the president, that everybody should hate the police."

That view has gained traction, creating an astonishing impasse in America's largest city. In one week in late December, [the number of police citations, summonses and arrests](#) in some categories fell by 90 percent from the same week the previous year.

That's not "a few bad apples." That's the apple basket.

Most of us understand that police officers are often in an impossible position, and we appreciate their courage and good work. When they work.

So let's examine the narrative that Giuliani and others have spread.

Take the argument that police killings are a red herring because the biggest threat to blacks is other blacks. The latter part is true. Where the perpetrator has been identified, [93 percent of murderers of blacks are also black](#). Then again, it's equally true that 84 percent of murderers of whites are fellow whites.

So?

How would we feel if we were told: *When Americans are killed by Muslim terrorists, it's an exception. Get over it.*

Some offenses are particularly destructive because they undermine the social system. Terrorism is in that category, and so is police abuse. Unfortunately, there's evidence that such abuse is too common.

In 2012, an African-American detective in the New York City Police Department, [Harold Thomas](#), hobbled from a nightclub to his car ([he had been shot a year earlier](#) by a would-be armed robber). Other police officers didn't recognize him and, according to Thomas, slammed his head into his vehicle, threw him to the ground and handcuffed him. He is suing the city.

Thomas, who retired last year after 30 years, admires the police force but says the racial bias is ingrained — caused by a small percentage of officers who “make everyone look bad.”

[Reuters interviewed 25 African-American male police officers](#), some retired, in New York City and said all but one reported having been subjected to unwarranted incidents — from stop-and-frisks to being thrown into prison vans. Five said they had had guns pulled on them.

A 2010 New York State [task force report on police-on-police shootings](#) identified 14 officers around the country killed by fellow officers over the previous 15 years in mistaken identity shootings. Ten of the 14 were officers of color.

Then there's [a ProPublica investigation](#) that found that young black men are shot dead by police at 21 times the rate of young white men.

It's true that some on the left who are aghast at racial profiling are sometimes prone to career profiling: We should stereotype neither black youths nor white cops. [Some extremist protesters](#) turned to the slogan “arms up, shoot back,” or to chants of “What do we want? Dead cops.” That was inexcusable. But, of course, that's not remotely what Obama was saying.

PunditFact reviewed all of Obama's statements and found that he never encouraged hostility toward police; [it labeled that Giuliani assertion](#) as “pants on fire.” Good for Obama and other politicians — including Mayor Bill de Blasio — for trying to shine a light on inequality in law enforcement.

“Many of my peers were deeply racist,” Redditt Hudson, a former St. Louis cop, [wrote in The Washington Post last month](#). He described seeing force used unnecessarily, particularly against blacks, such as the time a boy who couldn't walk was punched, handcuffed and dragged by his ankles from his home to a car.

Hudson said that the fundamental need is an end to impunity.

“Cops aren't held accountable for their actions, and they know it,” he wrote. “These officers violate rights

with impunity. They know there's a different criminal justice system for civilians and police. Even when officers get caught, they know they'll be investigated by their friends, and put on paid leave."

Race is a nettlesome issue, and I recognize that I'm calling for more diversity and accountability in police forces even as my own institution — the press — doesn't look like America either.

We can all do better. Put yourselves in the shoes of the family of Tamir Rice, the black 12-year-old boy shot dead in November in Cleveland. A 911 call had reported someone carrying a "probably fake" gun, and Tamir was carrying a pellet pistol.

A white police officer, who had previously been judged unprepared for the stresses of the job, shot Tamir. [A video released a few days ago](#) shows the boy's 14-year-old sister rushing to her fallen brother — and then tackled by police, handcuffed, and placed in a police car a few feet from her dying brother. The officers stood around and gave him no medical aid.

To those who see no problem in policing, just one question: What if that were your son or daughter?

I invite you to visit my blog, [On the Ground](#). Please also join me on [Facebook](#) and [Google+](#), watch my [YouTube videos](#) and follow me on [Twitter](#).

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Saturday, January 10, 2015 5:47 PM
To: Rebecca Katz <rkkatz@cityhall.nyc.gov>
Cc: B <BCCD@cityhall.nyc.gov>, FLONYC VM <FLONYC@cityhall.nyc.gov>
Subject: Re: Must Watch: Bill Maher on NYPD

Me too. Kristof good too

On Jan 10, 2015, at 4:35 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

Definitely. And this is what I am hearing from those Quinn/ Bloomberg corners of the city. They find the behavior here appalling.

The hundred and hundreds of comments are passionate and overwhelmingly supportive.

From: B <BCCD@cityhall.nyc.gov>
Date: Saturday, January 10, 2015 5:32 PM
To: Rebecca Katz <rkkatz@cityhall.nyc.gov>, FLONYC VM <FLONYC@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Must Watch: Bill Maher on NYPD

[We saw it last night -- he spoke a lot of truth](#)

From: Katz, Rebecca
Sent: Saturday, January 10, 2015 05:28 PM
To: B; FLONYC; John Del Cecato <jfdc@akpdmedia.com>
Subject: Must Watch: Bill Maher on NYPD

Bill Maher: "it's a great time to visit New York, get stoned, and urinate out your double-parked car."

"How dare he [BdB] spread a myth that is only corroborated by every black person ever"

And watch what he says about unions.

1.4 million views since this was posted 16 hours ago:

<https://www.facebook.com/video.php?v=10152662550517297>

From: [FLONYC](#)
To: [Katz, Rebecca](#)
Cc: [John Del Cecato](#); B
Subject: Re: Must Watch: Bill Maher on NYPD
Date: Saturday, January 10, 2015 6:27:44 PM

Best piece since Kareem Abdul-Jabbar's article!

Sent from my iPhone

> On Jan 10, 2015, at 5:50 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

>

> Race is a nettlesome issue, and I recognize that I'm calling for more diversity and accountability in police forces even as my own institution — the press — doesn't look like America either.

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [Parikh, Ishanee](#); [FLONYC](#)
Subject: Re: Bratton and O'Neill
Date: Sunday, January 11, 2015 6:32:13 PM

John -- pls get me feedback from the team on the rough cut and/or pls put me on whatever thread you start with them. And Chirlane needs to see this asap pls -- that should always be one of the first steps

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sun, 11 Jan 2015 23:14:40
To: <[REDACTED]>
Cc: Ishanee Parikh<iparikh@cityhall.nyc.gov>
Subject: Re: Bratton and O'Neill

Roger.

Ish - please send the audio file to Peter, Andrea, Emma, Dom, and me.

Editing is scheduled for tomorrow AM

> On Jan 11, 2015, at 4:50 PM, Bill de Blasio <[REDACTED]> wrote:

>

>

> I need you to get something around to the comms team and tony/dom asap so they can think about how when to use this. Perfect is the enemy of good here. We have a very dynamic public situation, and if this might help we need to make that decision asap. Let's get the rough cut around to all right now so they can start thinking about it

>

>

> -----Original Message-----

> From: John Del Cecato
> To: Bill de Blasio
> Cc: Ishanee Parikh
> Subject: Re: Bratton and O'Neill
> Sent: Jan 11, 2015 4:40 PM

>

> Transcript should be ready shortly.

>

> I reached out to team about editing with Aaron tomorrow AM.

>

> My personal view, as you know, is that it will definitely do go work for us

>

>

>> On Jan 11, 2015, at 3:54 PM, Bill de Blasio <[REDACTED]> wrote:

>>

>>

>> And I haven't seen a transcript yet for Chirlane and me, as I requested. Nor have I seen any analysis from the team re: if the video would help and how/when to use it

>>

>>

>> -----Original Message-----

>> From: John Del Cecato

>> To: Bill de Blasio

>> Subject: Re: Bratton and O'Neill

>> Sent: Jan 11, 2015 1:55 PM

>>

>> Yes, for sure

>>

>>

>>

>>> On Jan 11, 2015, at 12:36 PM, Bill de Blasio <[REDACTED]> wrote:

>>>

>>>

>>> To say the least, we need their feedback before sending out a video

>>>

>>> Sent via BlackBerry by AT&T

>>

>> Sent via BlackBerry by AT&T

>

> Sent via BlackBerry by AT&T


From: [John Del Cecato](#)
To: [BdB](#)
Cc: [FLONYC](#)
Subject: Re: Deeper thought
Date: Monday, January 12, 2015 8:06:50 AM

Makes sense. I have been talking to Aaron about for a while about the police reform Big Picture. While we initially wanted national focus to be exclusively income inequality, and we didn't ask to be at the center of the policing debate - we are there anyway. Might as well make that part of our national message as well.

And after we talk Big Picture, we should talk tactics. I have no idea why you don't do the Mayor's Radio Show - or littler version of video we shot yesterday.

And we need to chat about the Times story today. It's always frustrating when someone leaks, but this one felt like they were actually trying to hurt us (at least that's how I felt) - rather than the leaker just trying to puff themselves up. That's bothersome.

I've got a couple of meetings with you today, and should be in or around City Hall for the most part - so let's chat when you have a private moment.

> On Jan 12, 2015, at 7:55 AM, Bill de Blasio < wrote:
>
>
> Really want some non-tactical time with you to get back to one of the bigger points we discussed with you and Aaron: how the team is missing both the big picture and opportunities. We are in either a strategy or a rut of me being low-profile and unavailable to the media -- not sure which it is because there is no coherent and sustained conversation in the team about this.
>
> And let's look at the tragedy in Paris, which we have treated lightly while the rest of the world has focused. Some of this is that I don't (unlike my predecessors) always aspire to be the center of attention. But some of this may be due to lack of strategy and a weak team structure. Need time with you on this soon pls.
>
>
>
> Sent via BlackBerry by AT&T

From: [Graham, Matthew](#)
To: [Liz Hegarty](#)
Subject: Scheduling call today with Commissioner Abeywardena?
Date: Monday, January 12, 2015 10:51:00 AM
Attachments: [Abeywardena MBdB Meeting Memo Final.docx](#)

Hi, Liz.

I hope you had a good weekend! Sorry for the delayed reply.

Penny is hoping to have a quick conversation with John about this attached memo. She's hoping to speak with him today or tomorrow morning. Sorry the timeline got moved up just this morning.

I know it's short notice, but would you let me know if there are any times that work well for John?

I appreciate your help with this.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Friday, January 09, 2015 12:22 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Great, thanks for the flexibility. His day is wide open on Thursday. Is there a time that works well for Penny?

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, January 9, 2015 at 11:19 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Not a problem at all. Next week is great, especially Wednesday and Thursday. Friday morning works, too.

Let me know what's best for John.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Thursday, January 08, 2015 10:09 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

I'm so sorry but John's day tomorrow has gotten hectic with meetings at City Hall. Can we find a time next week for him to meet with Penny? Apologies for the last minute change of plans.

Thanks,

Liz

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: Monday, January 5, 2015 at 5:53 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Perfect, confirmed for 10:30 on Friday. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:52 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

OK, great. Would he mind visiting here at 10:30?
Thanks!

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:46 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Any time before noon on Friday works for John. Thanks for understanding!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:44 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.
I understand how the shifting schedule goes. Not a problem at all.
Unfortunately, 3PM on Thursday won't work. Penny has meetings from 3PM on.
Friday doesn't happen to work for John, does it?
If it doesn't, please let me know a few times next week that might.
Thanks again,
Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:32 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Apologies but John's schedule has shifted for Thursday. Any chance we could do this meeting at 3 PM instead?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 10:08 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Perfect!
Thanks again.

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 11:03 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Great, confirmed for 11:30 on the 8th at your office. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:35 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Great!
If John's schedule is flexible, 11:30 would be the best time for Penny. That would avoid any rushing from her previous meeting.
Thanks again!

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 10:31 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Sure, no problem. Can we do 11 AM on the 8th? John's day is fairly flexible so feel free to let me know if doing this later in the afternoon makes things easier on your end. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:27 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Happy New Year to you, too!

I hope you had a great vacation. Thanks for your response. Would it be possible for John to visit on the 8th? Penny is available from 11AM-4PM. If that doesn't work, the 9th is pretty open, as well.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]

Sent: Monday, January 05, 2015 10:24 AM

To: Graham, Matthew

Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Happy New Year! Apologies for my delayed response, I have been out of the office over the holidays.

Can we try for 11 or 3 PM on the 7th? Happy to look into options for the 8th if helpful.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>

Date: Tuesday, December 30, 2014 at 1:41 PM

To: Liz Hegarty <lhgart@akpdmedia.com>

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Just checking in to see what the best time is for John to visit our office on the 7th or 8th? Both days are fairly open for Penny.

Thanks!

Matt

From: Graham, Matthew

Sent: Thursday, December 18, 2014 12:59 PM

To: 'Liz Hegarty'

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!

Yes, both days are fairly open for Penny. We would be very happy for John to visit us! Our offices are on E. 44th St. between 1st and 2nd Ave., on the 27th floor of 2 UN Plaza.

Just let me know when is best for John, and I will put it on Penny's schedule and notify the security desk.

We're looking forward to meeting him.
Thanks again,
Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Thursday, December 18, 2014 11:55 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

No problem. Happy to have John come by your office. Any chance there's a time on the 7th or 8th that works for Penny?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Thursday, December 18, 2014 at 10:20 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I just spoke with Penny, and she is hoping to meet John in person after the New Year, if possible. I apologize for the inconvenience, but could we reschedule?

If so, would you let me know a few times that work well for John? Penny is happy to meet him at AKPD's New York office, our office on 44th, or another location of John's choosing.

Thanks again,
Matt

From: Graham, Matthew
Sent: Wednesday, December 17, 2014 6:37 PM
To: 'Liz Hegarty'
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!
Penny will call tomorrow.

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:06 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Yes, tomorrow at 3:30 is great. John can be reached on his cell: [REDACTED] Feel free to let me know if it would be easier if he dials Penny directly. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Wednesday, December 17, 2014 at 2:02 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Thanks for getting back to me and for offering those times. Might John be available tomorrow at 3:30?

Best,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:00 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Hope all is well. John's schedule is fairly flexible over the next few days. Is there a time that works well for Penny on either Thursday or Friday afternoon?

Many thanks,

Liz

—

Liz Hegarty

AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, December 17, 2014 at 1:57 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>, Liz Hegarty <lhgart@akpdmedia.com>

Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hey Matt - sure, that'd be great - adding Liz for my sked

On Dec 17, 2014, at 10:46 AM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:

Hello, Mr. Del Cecato.

I am writing with the hope that we might schedule a call between you and Penny Abeywardena, Commissioner of the Mayor's Office for International Affairs. She is responsible for conveying the Mayor's message to a global audience and would appreciate your expertise. Would you please let me know when there is a good time to speak?

Best regards,

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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OFFICE OF THE MAYOR
THE CITY OF NEW YORK

TO: Mayor Bill de Blasio
FROM: Commissioner Penny Abeywardena, Mayor's Office for International Affairs
RE: International Affairs Update and Strategy

Agenda

- Update YOU on current actions of international affairs office
- Ensure this is consistent with YOUR vision
- Align priorities

Updated Mission

The Mayor's Office for International Affairs is the platform from which the City promotes its goals for greater equality and opportunity, showcases the diversity of New Yorkers, and shares policies and best practices globally.

The office serves as the primary liaison between the City of New York and the diplomatic community, foreign governments, the United Nations, and the U.S. Department of State. As an integral part of the Mayor's Office, the international affairs team works to foster positive relations and to create opportunities for collaboration between the international community and New York City's agencies and local communities.

Changes in Effect (as of 10.1.14)

For the first time, the Mayor's Office for International Affairs is executing the following programs:

- Using diplomatic corps to promote City initiatives
 - Case study: IDNYC launch in partnership with consulates and UN
- Connecting diplomatic corps to local communities
 - Launch of "Connecting Local to Global" series

- Ex. Connected 55 consulates to partner with the Office to Combat Domestic Violence and the Mayor’s Office of Immigrant Affairs
 - Event co-hosted with MOIA, OCDV and New York Women’s Foundation
 - World Cities Summit Mayors Forum
 - Program to reflect PlaNYC 2015
 - Borough tours to accentuate communities (arts, culture) and opportunities for business
- Recruitment and retention of international SMEs
 - First town hall discussion with foreign trade commissioners and chambers of commerce
 - Emphasized NYC’s digital economy as well as our resiliency and sustainability initiatives that promote investment in clean/green tech
 - Developing first working partnership with EDC and other city agencies
 - Identifying opportunities to promote international SMEs in all boroughs
 - Launch of neighborhood tours for international trade representatives to highlight opportunities in a range of sectors (culinary to bioscience)
- Rethinking courtesy visits: a focus on substance and promoting NYC’s equity agenda
 - Duke & Duchess visit spotlighted NYC’s strategies to address mental health issues and promote international business (tech innovation, specifically)
- Engagement of UN for purposes of moving forward NYC’s economic agenda as well as cultural and policy exchange
 - Supporting the completion of the UN Capital Plan and ensuring that DC 5 is approved to move to next phase
 - During UN’s 70th anniversary in 2015, the IA team will launch a parallel campaign, “New Yorkness of the UN”
 - IDNYC registration site on UN campus
 - Economic Impact Analysis of UN and its affiliates
- Agency staffing
 - Restructure of agency, redefining all roles and responsibilities to move away from existing operational, constituent services focus to emphasizing program elements that proactively engage diplomatic community
 - Filling vacancies, specifically in senior leadership (General Counsel & Deputy Commissioner)
- Global Partners- shifting organization from sporadic meetings of sister cities to actively building partnerships with likeminded, progressive cities around the world

- Recruiting new board
- Fundraising goal of \$1million within two years
- Seeking dynamic executive director

- Other priorities
 - Listening tour with key constituents: UN, State Department, Consulates, NYC agencies and community organizations
 - Building relationships with NYC agencies, UN and State Department to ensure a collaborative partnership to address diplomatic incidents and security issues
 - Identifying local community cooperatives to create *new* NYC gifts for delegation visits
 - Creating a Welcome Committee to introduce new diplomats to NYC services and connect them to communities throughout the boroughs

Looking Ahead

All of the above activities reinforce the mission to establish this agency as New York City's global platform to promote YOUR equity agenda and to share policies and best practices with the international community. The priorities for 2015 are:

- Working with First Lady Chirlane McCray and her team to use the international community strategically to advance her priority areas
- Creating a proactive and collaborative office that educates, assists and engages the international community with New York City agencies and communities
- Identifying and establishing partnerships with City agencies and communities
- Utilizing YOUR international travel to build deeper relationships with progressive leaders and to promote the administration's equity agenda

From: [Graham, Matthew](#)
To: [Liz Hegarty](#)
Subject: RE: Scheduling call today with Commissioner Abeywardena?
Date: Monday, January 12, 2015 11:15:00 AM

Great, Liz!
Penny will call John tomorrow morning on his cell.
I appreciate you getting this scheduled on such short notice.
I look forward to scheduling with you in the future!
Best,
Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 12, 2015 11:13 AM
To: Graham, Matthew
Subject: Re: Scheduling call today with Commissioner Abeywardena?

John can be reached on his cell: [REDACTED]

Feel free to ping me if Penny has any trouble getting through to him. Also, happy to circle back at a later time if it would be helpful for them to meet in person in the next few weeks. Thanks again for coordinating!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 12, 2015 at 10:02 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Scheduling call today with Commissioner Abeywardena?

Yes! That would work well.
What number is best for Penny to call?
Thanks again.

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, January 12, 2015 10:58 AM
To: Graham, Matthew
Subject: Re: Scheduling call today with Commissioner Abeywardena?

Hi Matt,

No problem. Unfortunately John is tied up with meetings at City Hall all day today. Could we try for tomorrow morning at 10 ET?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 12, 2015 at 9:51 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: Scheduling call today with Commissioner Abeywardena?

Hi, Liz.

I hope you had a good weekend! Sorry for the delayed reply.

Penny is hoping to have a quick conversation with John about this attached memo. She's hoping to speak with him today or tomorrow morning. Sorry the timeline got moved up just this morning.

I know it's short notice, but would you let me know if there are any times that work well for John?

I appreciate your help with this.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Friday, January 09, 2015 12:22 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Great, thanks for the flexibility. His day is wide open on Thursday. Is there a time that works well for Penny?

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, January 9, 2015 at 11:19 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Not a problem at all. Next week is great, especially Wednesday and Thursday. Friday morning works, too.

Let me know what's best for John.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Thursday, January 08, 2015 10:09 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

I'm so sorry but John's day tomorrow has gotten hectic with meetings at City Hall. Can we find a time next week for him to meet with Penny? Apologies for the last minute change of plans.

Thanks,

Liz

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: Monday, January 5, 2015 at 5:53 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Perfect, confirmed for 10:30 on Friday. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:52 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

OK, great. Would he mind visiting here at 10:30?
Thanks!

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:46 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Any time before noon on Friday works for John. Thanks for understanding!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 5:44 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I understand how the shifting schedule goes. Not a problem at all.
Unfortunately, 3PM on Thursday won't work. Penny has meetings from 3PM on.
Friday doesn't happen to work for John, does it?
If it doesn't, please let me know a few times next week that might.
Thanks again,
Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 6:32 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Apologies but John's schedule has shifted for Thursday. Any chance we could do this meeting at 3 PM instead?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 10:08 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Perfect!
Thanks again.

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 11:03 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Great, confirmed for 11:30 on the 8th at your office. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:35 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Great!
If John's schedule is flexible, 11:30 would be the best time for Penny. That would avoid any rushing from her previous meeting.
Thanks again!

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, January 05, 2015 10:31 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Sure, no problem. Can we do 11 AM on the 8th? John's day is fairly flexible so feel free to let me know if doing this later in the afternoon makes things easier on your end. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Monday, January 5, 2015 at 9:27 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Happy New Year to you, too!

I hope you had a great vacation. Thanks for your response. Would it be possible for John to visit on the 8th? Penny is available from 11AM-4PM. If that doesn't work, the 9th is pretty open, as well.

Thanks again!

Matt

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]

Sent: Monday, January 05, 2015 10:24 AM

To: Graham, Matthew

Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Happy New Year! Apologies for my delayed response, I have been out of the office over the holidays.

Can we try for 11 or 3 PM on the 7th? Happy to look into options for the 8th if helpful.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>

Date: Tuesday, December 30, 2014 at 1:41 PM

To: Liz Hegarty <lhgart@akpdmedia.com>

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Just checking in to see what the best time is for John to visit our office on the 7th or 8th? Both days are fairly open for Penny.

Thanks!

Matt

From: Graham, Matthew

Sent: Thursday, December 18, 2014 12:59 PM

To: 'Liz Hegarty'

Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!

Yes, both days are fairly open for Penny. We would be very happy for John to visit us! Our offices are on E. 44th St. between 1st and 2nd Ave., on the 27th floor of 2 UN Plaza.

Just let me know when is best for John, and I will put it on Penny's schedule and notify the security desk.

We're looking forward to meeting him.
Thanks again,
Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Thursday, December 18, 2014 11:55 AM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

No problem. Happy to have John come by your office. Any chance there's a time on the 7th or 8th that works for Penny?

Thanks,

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Thursday, December 18, 2014 at 10:20 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

I just spoke with Penny, and she is hoping to meet John in person after the New Year, if possible. I apologize for the inconvenience, but could we reschedule?

If so, would you let me know a few times that work well for John? Penny is happy to meet him at AKPD's New York office, our office on 44th, or another location of John's choosing.

Thanks again,
Matt

From: Graham, Matthew
Sent: Wednesday, December 17, 2014 6:37 PM
To: 'Liz Hegarty'
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Thanks, Liz!
Penny will call tomorrow.

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:06 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Yes, tomorrow at 3:30 is great. John can be reached on his cell: [REDACTED] Feel free to let me know if it would be easier if he dials Penny directly. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Wednesday, December 17, 2014 at 2:02 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: RE: Speaking with International Affairs Commissioner Abeywardena

Hi, Liz.

Thanks for getting back to me and for offering those times. Might John be available tomorrow at 3:30?

Best,
Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Wednesday, December 17, 2014 3:00 PM
To: Graham, Matthew
Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hi Matt,

Hope all is well. John's schedule is fairly flexible over the next few days. Is there a time that works well for Penny on either Thursday or Friday afternoon?

Many thanks,

Liz

—

Liz Hegarty

AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhgart@akpdmedia.com

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, December 17, 2014 at 1:57 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>, Liz Hegarty <lhgart@akpdmedia.com>

Subject: Re: Speaking with International Affairs Commissioner Abeywardena

Hey Matt - sure, that'd be great - adding Liz for my sked

On Dec 17, 2014, at 10:46 AM, Graham, Matthew <mgraham@cityhall.nyc.gov> wrote:

Hello, Mr. Del Cecato.

I am writing with the hope that we might schedule a call between you and Penny Abeywardena, Commissioner of the Mayor's Office for International Affairs. She is responsible for conveying the Mayor's message to a global audience and would appreciate your expertise. Would you please let me know when there is a good time to speak?

Best regards,

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: [B](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); "[jfdc@akpdmedia.com](#)"; [Wolfe, Emma](#)
Cc: [FLONYC](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Fw: Charlie Hebdo
Date: Monday, January 12, 2015 12:45:03 PM

Brothers and sisters, this is a pretty damn solid analysis below -- from a longstanding family friend and former US Ambassador to NATO. We really should have considered this imho, and we need to think more expansively and creatively in the future. Discuss at next police discussion and next planning mtg pls

-----Original Message-----


From: Robert Hunter
To: Bill de Blasio
To: Robert Hunter
Cc: Lindsay Scola
Cc: Elana Leopold
Cc: Penny Abeywardena
Subject: RE: Charlie Hebdo
Sent: Jan 11, 2015 9:11 PM

Fair enough.

It struck me, from the political point of view, related in fact to the current difficulties you face in NYC, that your going to Paris (with the Police Commissioner and some appropriate others, including some NYC police and firefighters and other "first responders," including some involved in 9/11 rescues) -- would:

- 1) Remind New Yorkers of a time when all pulled together;
- 2) Remind them of a time when the "first responders" served the City so well and let us not forget what they do for the City and its people every day;
- 3) Dramatize a linkage represented by your person as Mayor of NYC between the "ground zeros" in the two countries -- in fact, as NYC Mayor, your going to Paris, even now, would provide more symbolism of American sympathy -- remember "nous sommes tous Americans" -- than even if Obama went to Paris (on returning, you could speak at the NYC "ground zero" about what you saw and the people whom you met, including the French "first responders");
- 4) Tie you into the "caring" and "leadership" and opposing a "common enemy" -- i.e., showing your "9/11" connection to others' similar suffering (though of a much lesser magnitude); and
- 5) Create a "larger perspective" within which the police (etc.) issues in NYC could be viewed: a step toward bringing all back together again (on both key sides of the police/minorities "divide")

Needless to say, it would also tie in with your pledges to look after Israel's interests. Note the drama this evening of Hollande and Netanyahu at the Grand Synagogue in Paris -- covered extensively on CNN. Best,
Robert

From: Bill de Blasio [<mailto:> 
Sent: Sunday, January 11, 2015 6:45 PM
To: Robert Hunter
Cc: Lindsay Scola; Elana Leopold; Penny Abeywardena
Subject: Re: Charlie Hebdo

I'm looping in Penny, who I want to make sure you stay in touch with Robert. I'm not there and can't

go right now because of the challenges we face in NYC at the moment, but I do take your point. Much appreciated
Sent via BlackBerry by

From: [Leopold, Elana](#)
To: [Carey, Michael](#)
Cc: "ifdc@akpdmedia.com" (ifdc@akpdmedia.com); [Wolfe, Emma](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Walzak, Phil](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Chao, Raymond](#); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#)
Subject: Re: MBDB: Internal Meeting on Police Strategy
Date: Monday, January 12, 2015 2:13:39 PM

Please gather/dial in

Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Sent from my iPhone

On Jan 12, 2015, at 1:21 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

<meeting.ics>

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Ragone, Peter](#)
Subject: Prep for New York Times Ed Meeting
Date: Monday, January 12, 2015 2:28:16 PM

We are delayed

From: [Wiley, Maya](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Monday, January 12, 2015 3:56:06 PM

Great.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, January 12, 2015 3:50 PM
To: Wiley, Maya
Subject: Re: <no subject>

Yes - if the team decides it's worthwhile (they're still debating) - we will definitely run by a couple of cops first

On Jan 12, 2015, at 3:02 PM, Wiley, Maya <MWiley@cityhall.nyc.gov> wrote:

Did you have a couple of cops watch this for reactions? Having done my dime store anthropological profiles of the City Hall detail, I can tell you that some sweet people are pretty nuts and it might be good to see if there are any points that we think are great and they react to differently. Just a thought.

But I already flagged for Emma that this could work. She was worried about him talking policing and I think he can't shrink from it nationally. He's the only leader nationally who has emerged as someone who managed Garner well and the I think the PBA overreached.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, January 12, 2015 2:59 PM
To: Wiley, Maya
Subject: Re: <no subject>

Yes! Agreed. He was totally on point

On Jan 12, 2015, at 2:54 PM, Wiley, Maya <MWiley@cityhall.nyc.gov> wrote:

This is it! This is a speech for the US Conference of Mayors!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, January 12, 2015 2:00 PM
To: Wiley, Maya
Subject: <no subject>

Please don't forward
<https://vimeo.com/116568990>

password: [REDACTED]

From: [John Del Cecato](#)
To: [Graham, Matthew](#)
Subject: Re: <no subject>
Date: Tuesday, January 13, 2015 12:05:15 PM

My pleasure - thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Tuesday, January 13, 2015 at 11:40 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

Hello, John.

Penny said the call went very well, too. Thanks again for working with us. Her email is:

pabeywardena@cityhall.nyc.gov

Thanks!

Matt

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 13, 2015 10:35 AM
To: Graham, Matthew
Subject: <no subject>

Hey Matt. I had a great call with Penny. Wanted to follow up on the memo - just a couple of quick things. What's the best email address for her?

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Tuesday, January 13, 2015 12:30:16 PM

John,

It was great to speak with you this morning and thank you for checking out the memo. He should keep it in, what a fantastic quote... perhaps I'll use it on my agency's website!

Looking forward to lunch soon.

Cheers,
Penny

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, January 13, 2015 12:17 PM
To: Abeywardena, Penny
Subject: <no subject>

Hey Penny. Good to talk to you.

The memo looks great to me.

1. I think you'll get a welcome audience for the efforts to raise awareness/reduce stigma of mental illness/domestic violence by partnering consulates with City Agencies & NEW YORKERS who make up our diverse city.
2. Love the emphasis on the outer boroughs. I really want the country, and the world, to understand just how much our outer boroughs have changed & look as global in their ethnic composition as Manhattan (maybe more so).
3. Here's the quote from Ric Burns, FWIW... I think the boss is going to nix it as the opening of the SOTC - but I still love it (and the series - it's called New York: A Documentary).

... for almost 400 years, New York has been the cauldron of capitalism and democracy in America, and the supreme laboratory of modern life, where the most crucial American experiment of modern times continues to unfold —the exhilarating, often harrowing experiment to see if all the peoples of the world can live together in a single place.

From: [Carey, Michael](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Leopold, Elana](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Coney, Javon](#)
Subject: RE: MBDB: Internal Police Strategy Meeting
Date: Tuesday, January 13, 2015 5:07:49 PM

All:

This meeting is on hold. Mayor is still a bit out from City Hall.

Michael Paul Carey

Director of Scheduling and Advance

City Hall

-----Original Appointment-----

From:

Sent: Tuesday, January 13, 2015 3:24 AM

To: Carey, Michael; Shorris, Anthony; Williams, Dominic; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Walzak, Phil; Hagelgans, Andrea; Ragone, Peter; Leopold, Elana; Wolfe, Emma; Schnake-Mahl, Gabriel; Coney, Javon

Subject: MBDB: Internal Police Strategy Meeting

When: Tuesday, January 13, 2015 5:00 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

From: [Carey, Michael](#)
To: [B](#)
Cc: "[jfdc@akpdmedia.com](#)"; "[laufer@kantordavidoff.com](#)"
Subject: RE: Need conf call
Date: Tuesday, January 13, 2015 6:18:42 PM

Will make it happen.

Michael Paul Carey
Director of Scheduling and Advance
City Hall

-----Original Message-----

From: B
Sent: Tuesday, January 13, 2015 5:51 PM
To: Carey, Michael
Cc: 'jfdc@akpdmedia.com'; 'laufer@kantordavidoff.com'
Subject: Need conf call

With john del cecato and larry laufer tmrw. Both cc'ed here. Thanks

From: [Gabriel Schnake Mahl](#)
To: [Liz Hegarty](#)
Cc: [Bruch, Mary](#)
Subject: Re: Sotc planning and housing
Date: Wednesday, January 14, 2015 1:03:36 PM

Thanks

Sent from my iPhone

On Jan 14, 2015, at 1:02 PM, Liz Hegarty <lhegarty@akpdmedia.com> wrote:

Thanks, Gabriel. John should be dialing in shortly and Jon Fromowitz from our office will be on the call for the entire time.

From: Gabriel Schnake Mahl <[REDACTED]>
Date: Wednesday, January 14, 2015 at 12:00 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Cc: Mary Bruch <MBruch@cityhall.nyc.gov>
Subject: Re: Sotc planning and housing

Looping Mary who is wrangling folks for this meeting/call

Sent from my iPhone

On Jan 13, 2015, at 6:59 PM, Liz Hegarty <lhegarty@akpdmedia.com> wrote:

Sorry, we just had another scheduling request from the mayor come in for 1:30. John May have to jump off this call a little early.

Sent from my iPhone

On Jan 13, 2015, at 5:57 PM, "Gabriel Schnake-Mahl" <[REDACTED]> wrote:

Lets do 1pm call. will circulate

On Tue, Jan 13, 2015 at 6:12 PM, Gabriel Schnake-Mahl <[REDACTED]> wrote:

ok lemme see what else works
thanks

On Tue, Jan 13, 2015 at 6:03 PM, Liz Hegarty <lhegarty@akpdmedia.com> wrote:

Sorry, he's tied up tomorrow morning. We can do just

about any time after noon.

From: Gabriel Schnake-Mahl
<[REDACTED]>
Date: Tuesday, January 13, 2015 at 4:56 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Fwd: Sotc planning and housing

can john do call tomorrow around 1030am?

----- Forwarded message -----

From: Emma Wolfe <[REDACTED]>
Date: Tue, Jan 13, 2015 at 11:37 AM
Subject: Re: Sotc planning and housing
To: James <[REDACTED]>
Cc: "[REDACTED]" <[REDACTED]> Del
Cecato John <jfdc@akpdmedia.com>,
"jfromowitz@akpdmedia.com"
<jfromowitz@akpdmedia.com>,
"[REDACTED]"
<[REDACTED]> "Andrea Hagelgans"
<[REDACTED]>
Gabriel Schnake-Mahl <[REDACTED]>

Can you circulate a list of the big ticket 2015 goals related to housing and development
And let's do a call today or tomorrow as well

> On Jan 12, 2015, at 6:01 PM, James
<[REDACTED]> wrote:

>
> What's the next step here?

>
>

>> On Jan 10, 2015, at 10:59 AM, [REDACTED]
wrote:

>>
>> James added.

>>
>>> On Jan 10, 2015, at 10:29 AM, Emma Wolfe
<[REDACTED]> wrote:

>>>

>>> Looping everybody. Alicia if you want to add James I
just don't have his personal email.

>>>

>>>

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

From: [Liz Hegarty](#)
To: [Bruch, Mary](#); [REDACTED]
Subject: Re: Sotc planning and housing
Date: Wednesday, January 14, 2015 1:11:20 PM

Thanks!

From: <Bruch>, Mary <MBruch@cityhall.nyc.gov>
Date: Wednesday, January 14, 2015 at 12:03 PM
To: "[REDACTED]" <[REDACTED]> Liz Hegarty
<lhegarty@akpdmedia.com>
Subject: Re: Sotc planning and housing

Emma is heading in to Staten Island room now, give her 2min

----- Original message-----

From: Gabriel Schnake Mahl
Date: Wed, Jan 14, 2015 1:00 PM
To: Liz Hegarty;
Cc: Bruch, Mary;
Subject: Re: Sotc planning and housing

Looping Mary who is wrangling folks for this meeting/call

Sent from my iPhone

On Jan 13, 2015, at 6:59 PM, Liz Hegarty <lhegarty@akpdmedia.com> wrote:

Sorry, we just had another scheduling request from the mayor come in for 1:30. John May have to jump off this call a little early.

Sent from my iPhone

On Jan 13, 2015, at 5:57 PM, "Gabriel Schnake-Mahl" <[REDACTED]> wrote:

Lets do 1pm call. will circulate

On Tue, Jan 13, 2015 at 6:12 PM, Gabriel Schnake-Mahl

<[REDACTED]> wrote:

ok lemme see what else works
thanks

On Tue, Jan 13, 2015 at 6:03 PM, Liz Hegarty <lhegarty@akpdmedia.com>
wrote:

Sorry, he's tied up tomorrow morning. We can do just about any time

after noon.

From: Gabriel Schnake-Mahl <[REDACTED]>
Date: Tuesday, January 13, 2015 at 4:56 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Fwd: Sotc planning and housing

can john do call tomorrow around 1030am?

----- Forwarded message -----

From: Emma Wolfe <[REDACTED]>
Date: Tue, Jan 13, 2015 at 11:37 AM
Subject: Re: Sotc planning and housing
To: James <[REDACTED]>
Cc: "[REDACTED] Del Cecato John <jfdc@akpdmedia.com>, "[REDACTED] <jfromowitz@akpdmedia.com>," [REDACTED] <[REDACTED]> "Andrea Hagelgans <[REDACTED]> Gabriel Schnake-Mahl <[REDACTED]>

Can you circulate a list of the big ticket 2015 goals related to housing and development
And let's do a call today or tomorrow as well

> On Jan 12, 2015, at 6:01 PM, James <[REDACTED]>
wrote:

>
> What's the next step here?

>
>
>> On Jan 10, 2015, at 10:59 AM, [REDACTED] wrote:

>>
>> James added.

>>
>>> On Jan 10, 2015, at 10:29 AM, Emma Wolfe <[REDACTED]> wrote:

>>>
>>> Looping everybody. Alicia if you want to add James I just don't have his personal email.
>>>

>>>

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

From: [Leopold, Elana](#)
To: [Carey, Michael](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); "[Laurence Laufer](#)"; [Coney, Javon](#); [Chao, Raymond](#)
Subject: RE: MBDB: Call with JDC and Laufer
Date: Wednesday, January 14, 2015 1:15:52 PM

We are delayed. JC will let you know when to dial in.

-----Original Appointment-----

From: Carey, Michael
Sent: Tuesday, January 13, 2015 6:26 PM
To: Carey, Michael; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); 'Laurence Laufer'; Leopold, Elana; Coney, Javon; Chao, Raymond
Subject: MBDB: Call with JDC and Laufer
When: Wednesday, January 14, 2015 1:30 PM-2:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Coney, Javon](#); laufer@kantordavidoff.com
Subject: Re: MBDB: Call with JDC and Laufer
Date: Wednesday, January 14, 2015 1:19:24 PM

Okie dokie

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, January 14, 2015 at 1:18 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "laufer@kantordavidoff.com" <laufer@kantordavidoff.com>
Subject: MBDB: Call with JDC and Laufer

All: he is not back at CH and wont want to do this in the car. Keep you posted.

MBDB: Call with JDC and Laufer

Scheduled: Wednesday, 14 Jan 2015 from 1:30 pm to 2:00 pm

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Invitees: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com), Chao, Raymond , Leopold, Elana , Coney, Javon , 'Laurence Laufer'

From: [Leopold, Elana](#)
To: [Carey, Michael](#); "jfdc@akpdmedia.com"; "laufer@kantordavidoff.com"; [Coney, Javon](#); [Chao, Raymond](#)
Subject: MBDB: Call with JDC and Laufer
Date: Wednesday, January 14, 2015 2:06:51 PM

Back at ch- this will happen shortly

From: [Leopold, Elana](#)
To: [Carey, Michael](#); "jfdc@akpdmedia.com"; "laufer@kantordavidoff.com"; [Coney, Javon](#); [Chao, Raymond](#)
Subject: Re: MBDB: Call with JDC and Laufer
Date: Wednesday, January 14, 2015 2:29:52 PM

Mayor is on

----- Original Message -----

From: Leopold, Elana
Sent: Wednesday, January 14, 2015 02:28 PM
To: Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'laufer@kantordavidoff.com' <laufer@kantordavidoff.com>; Coney, Javon; Chao, Raymond
Subject: MBDB: Call with JDC and Laufer

Please dial in now

From: [Fialkoff, Gabrielle](#)
To: [Wolfe, Emma](#); jfdc@akpdmedia.com
Subject: Center for Youth Employment Support
Date: Wednesday, January 14, 2015 3:22:46 PM
Attachments: [Youth Workforce - Dec Memo 8.docx](#)

I propose to announce the Mayor's Fund led initiative "The Center for Youth Employment Support" in the SOTC. The center will be a public private partnership to focus on getting our kids ready for college and jobs. I have met with all the DM's and will be presenting this to the Mayor on Friday. This will be the main thrust of the work of the Mayor's Fund in 2015. Please see attached memo in draft form.

"We seek to announce the Center for Youth Employment Support in the State of the City address and outline the early work and first goals of the Center: providing universal access to a summer job to all Foster and Shelter youth; create a robust year-round program for 10,000 high schoolers that includes soft-skills training, summer jobs and mentorship; enhance training of 1000 current DOE staff in college and career guidance; offer free application to CUNY for all New York City public school students; link every CTE school to a business/Industry partner with the goal of enhancing and updating the curriculum to fulfill employers needs and offering each CTE student a relevant internship or apprenticeship in their chosen field"

I'll reach out to you both to follow-up.
THX G

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships
212-341-5084
gfialkoff@cityhall.nyc.gov

DECISION MEMO

OFFICE OF THE MAYOR

January 5, 2015

FROM: Gabrielle Fialkoff, Senior Advisor to the Mayor, Director of the Office of Strategic Partnerships

SUBJECT: Center for Youth Employment Support

Purpose and Background

As noted in the City's recent *Career Pathways* report, "Internships, career exposure, and work experience are vitally important for all types of jobseekers." Research confirms that early work experience and exposure offers enormous value for youth and young adults from low-income families.

Programs supported by a variety of City Agencies are loosely connected; and privately funded programs focused on internship, mentorship, and skills training are usually disconnected from public efforts and from each other. New York City's patchwork of college and career readiness programs has functioned with limited coordination between employers, city agencies, community based organizations and the philanthropic community.

Additionally, there have been limited opportunities for employer-led inputs; and even fewer measures of accountability, as initiatives are spread across a variety of agencies.

The supply falls far short of the demand for programs that the City and private funders support to connect low-income youth to employment and skills programs. Nor is the quality of existing programs at the level it should be to truly support our young people.

To address these challenges, the Mayor's Fund proposes to fund and launch, in collaboration with the Mayor's Office of Workforce Development, many City Agency partners, the Fund for Public Schools and several private sector partners – **the Center for Youth Employment Support**.

The Center will be a public-private partnership with several proposed "sponsoring partners" including The Partnership for NYC, the 5 Borough Alliance of the Chamber of Commerce, the Central Labor Council and the ABNY.

The office will sit within the Mayor's Office of Workforce Development, and the Center's team will actively work to link businesses, district schools, community providers, advocates, funders, and City agencies to better guide youth workforce planning, programs and outcomes.

Time Frame

We would like to begin fundraising and formalizing partnerships with the goal of having the Center announced in January 2015 as part of the Mayor's State of the City address. This timetable is admittedly aggressive, but we believe achievable with support from City Hall and Administration leadership.

Proposed Program

The Mayor's Fund in partnership with the MOWD, DYCD, the DOE, EDC, SBS, DHS, and ACS proposes to launch the Center for Youth Employment Support at the start of New Year. This public-private effort will aim to support college and career readiness – and will be responsible and accountable for changing the trajectory for New York's young-adults.

The Center's mission will be to:

- Build and maximize new and existing partnerships with employers
- Facilitate inter-agency coordination focused on college and career readiness
- Identify key gaps in existing programs and services
- recommend the direction of public and private funding
- Convene thought leaders, funders, employers and City leaders to enhance efforts in this space.

The Center's Goals will be to:

- Coordinate and help to scale our city's public and private programs to provide every city youth and young-adult with access to engaging career exposure, age appropriate summer jobs, quality skills building programs, supportive mentors, and thoughtful guidance towards college and a career.

Early Areas of Focus:

Early work of the Center will follow-up on recommendations stemming from MOWD's *Career Pathways* report and the Mayor's Fund Youth Workforce Working Group, to:

1. Provide access to paid summer employment and comprehensive job training and support for every young-adult in foster care and the shelter system beginning in summer 2015.

- Give access to a summer job to all Foster and Homeless Youth – 11,000 over 3 years.
- Summer 2015 will double the number to 2000 of paid summer jobs dedicated to NYC vulnerable youth in SYEP, with the goal of providing universal access to a paid summer job to every vulnerable youth within the next three years.
- Additionally, the Center will work with ACS and New Yorkers for Children to expand several programs currently providing young-adults aging out of foster care with intensive training and job support services.

2. Enhance and build upon the City's summer jobs and in-school mentoring programs to offer a robust year-round skills building, summer employment and mentorship program.

- The year-round program would aim to serve 10,000 youth over 3 years.
- The program would also increase the current number of private sector employers in the summer jobs program.
- This model builds upon the successful SYEP Ladders for Leaders program and the DYCD/DOE In-School mentoring program. Ladders for Leaders provide skills training and competitive placement for a summer job with a private sector employer. DYCD/DOE programs provide after-school activities and access to mentors.

3. Expand access to college and career guidance.

- The number of DOE supported guidance counselors continues to lag behind needs; and guidance counselors have had limited access to professional development. This initiative aims to provide enhanced training to 1,000 guidance counselors, teachers and other educators working with high school students on college and career readiness efforts, over the next three years.
- For the first time, there will be no application fee to CUNY for NYC public school students. CUNY is being asked to waive this fee- and if they are unable to, the Mayor's Fund will cover the costs.

4. Expand supports to the city's Career and Technical Education (CTE) schools ensuring that schools are connected to industry and graduates are connected to jobs: (This will be led by The Partnership in coordination with the DOE and is already underway)

- The Center will work with DoE to ensure that every CTE school has at least one meaningful business or industry partner.
- Industry partners will ensure that the curriculum is up-to-date and relevant and that every student is provided with an internship and a path to a job.
- Existing and new partnerships with organizations including the Partnership for NYC will continue drive this effort in coordination with the Center, the DOE and the Fund for Public Schools.

Analysis and Policy Considerations

- **Does the City really need a new office to accomplish this?**
Virtually everyone consulted on this process (agency reps, funders, non-profit providers, businesses) identified the need for some coordinating entity to oversee the various public and

private efforts in this field, as well as the value of an office and a Director, being squarely responsible and accountable for progress in this area.

- **How many people will staff the Center?**
Likely 2 – 3 but that can grow or shrink with needs.
- **Why should the Center be situated within government?**
Despite intense interest in college/career readiness from philanthropy and the private sector, realigning *public* programs and budgets requires a mandate from within City government. Additionally, the public sector is uniquely positioned to convene all the relevant stakeholders behind a coordinated mayoral mandate.
- **Why does this effort need private funds at all?**
Diverted city tax levy funds could support a small operation, however private funds enable a faster build and launch for the Center; and having private investment in the Center helps provide some level of balance and control as well as demonstrating a meaningful partnership to all involved. Additionally, it is anticipated that after a 3 – 5 year pilot period the Center can be adopted into government if proven useful.
- **Where will the Center of Youth Employment Support be situated and who will run the new Center?**
The Center will be housed in the Mayor’s Office of Workforce Development, and a Director had not yet been identified though some early names have been suggested by potential partners and supporters.
- **Who are the entities that would support this “public/private” initiative?**
The Center will be a public/private project charged with overseeing and managing youth workforce efforts being pursued by city agencies, employers, community stakeholders, service providers and philanthropic leaders.

Stakeholder’s consideration:

External stakeholders/Validators:

- Kathy Wylde, NYC Partnership (YES)
- Sister Paulette LoMonaco - Good Shepherd Services (YES)
- Laurie Dien - Pinkerton Foundation (positive feedback)
- Louis Miceli - JobsFirstNYC (positive feedback)
- Bret Halverston - Workforce Funders (positive feedback)
- Pat Jenny – NYCT (scheduled)

Additional Stakeholders to Engage:

Elected Officials:

- NYC Public Advocate Leticia James
- NYC Council Speaker Melissa Mark Viverito
- Borough Presidents

- Chairs of the Council Committees on Workforce Development, Education, Small Business, General Welfare
- Labor:**
- Central Labor Council*
 - 1199/SEIU
 - 32 BJ
 - New York Hotel Trades Council
 - United Federation of Teachers
 - *we have proposed inviting the CLC to be a formal partner of the Center (along with the NYC Partnership, the 5 Borough Alliance of the Chamber of Commerce). We are engaging IGA on an early outreach strategy.

Communications Plan

Announce in the State of the City. Comms plan, with or without, SOTC is being developed.

Recommendation

The creation of the Center for Youth Employment Support and its announcement in the State of the City address. Early work and first goals of the Center are: provide universal access to a summer job to all Foster and Shelter youth; create a robust year-round program for 10,000 high schoolers that includes soft-skills training, summer job and mentorship; enhance training of 1000 current DOE staff in college and career guidance; offer free application to CUNY for all New York City public school students; link every CTE school to a business partner with the goal of enhancing and updating the curriculum to fulfill employers needs and offering each CTE student a relevant internship or apprenticeship in their chosen field.

Agencies/Departments required for approval:

Please list all agencies and departments affected the decision and obtain department head signature.

ALL MEMOS MUST HAVE APPROVAL BY THE FOLLOWING OFFICES:

Name: _____ Office FDM Signature: _____

Name: _____ Office Chief of Staff Signature: _____

Name: _____ Office Communications Signature: _____

Name: _____ Office IGA Signature: _____

Name: _____ Office Counsel Signature: _____

Name: _____ Office Law Department Signature: _____

****Privileged and Confidential****

Name: _____ Office DM Glen _____ Signature: _____

Name: _____ Office DM Buery _____ Signature: _____

Name: _____ Office DM Barrios-Paoli _____ Signature: _____

DRAFT

From: [Wolfe, Emma](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Ragone, Peter](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Chao, Raymond](#)
Subject: RE: MBDB: Internal Police Strategy Meeting
Date: Wednesday, January 14, 2015 6:14:07 PM

Yep will do and will cc folks on this thread

-----Original Message-----

From: Leopold, Elana
Sent: Wednesday, January 14, 2015 6:14 PM
To: Carey, Michael; Wolfe, Emma; Shorris, Anthony; Williams, Dominic; Schnake-Mahl, Gabriel; Ragone, Peter; Walzak, Phil; 'jfdc@akpdmedia.com'; Chao, Raymond
Subject: Re: MBDB: Internal Police Strategy Meeting

Friends-

We are tied up again. The mayor would like to do a brief check in call tonight around 8:45. Emma- can you please send him the most up to date police memo beforehand?

----- Original Message -----

From: Leopold, Elana
Sent: Wednesday, January 14, 2015 05:22 PM
To: Carey, Michael; Wolfe, Emma; Shorris, Anthony; Williams, Dominic; Schnake-Mahl, Gabriel; Ragone, Peter; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Chao, Raymond
Subject: MBDB: Internal Police Strategy Meeting


We expect this meeting to take place around 6pm

From: [Michael Carey](#)
To: [Williams, Dominic](#)
Cc: [Wolfe, Emma](#); [Shorris, Anthony](#); [Leopold, Elana](#); [Ragone, Peter](#); jfdc@akpdmedia.com; [Walzak, Phil](#)
Subject: Re: MBDB: Internal Police Strategy Meeting
Date: Wednesday, January 14, 2015 9:19:05 PM

sending around
hold one

On 14 Jan 2015, at 9:18 pm, Williams, Dominic <DWilliams@cityhall.nyc.gov> wrote:

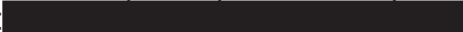
So call in now?

From: Michael Carey [<mailto:> 
Sent: Wednesday, January 14, 2015 09:17 PM
To: Wolfe, Emma
Cc: Shorris, Anthony; Williams, Dominic; Leopold, Elana; Ragone, Peter; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Walzak, Phil
Subject: Re: MBDB: Internal Police Strategy Meeting

scratch that
he wants a call now

On 14 Jan 2015, at 9:14 pm, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Ok
Tomorrow we would be 11 days out from sotc and 12 from budget testimony so I hope we get it resolved

On Jan 14, 2015, at 9:13 PM, Michael Carey < wrote:

i reflagged your email
he said he saw and we can discuss tomorrow

On 14 Jan 2015, at 9:10 pm, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Did we tell him new state of the city

date?

On Jan 14, 2015, at 9:10 PM, Michael
Carey

< [REDACTED] >
wrote:

hi all

we are not doing a call
tonight since we meet
tomorrow.

have a super duper night.

**MBDB: Internal Police
Strategy Meeting**

Scheduled: Wednesday, 14
Jan 2015 from 4:00 pm to
4:30 pm

Location: City Hall, The
Mayor's Office

Invitees: Shorris, Anthony ,
Chao, Raymond , Schnake-
Mahl, Gabriel , Williams,
Dominic , Leopold, Elana ,
Wolfe, Emma , Ragone,
Peter ,

["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
['\(jfdc@akpdmedia.com\)'](mailto:jfdc@akpdmedia.com) ,
Walzak, Phil

From: [Carey, Michael](#)
To: [Wolfe, Emma](#); [Shorris, Anthony](#); [Leopold, Elana](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Ragone, Peter](#); [Walzak, Phil](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"](#)
Subject: RE: MBDB: Internal Police Strategy Call
Date: Wednesday, January 14, 2015 9:20:44 PM

All he promised me it would be short.

Will let you know when to dial in.

-----Original Appointment-----

From: Carey, Michael
Sent: Wednesday, January 14, 2015 10:41 AM
To: Carey, Michael; Wolfe, Emma; Shorris, Anthony; Leopold, Elana; Williams, Dominic; Schnake-Mahl, Gabriel; Ragone, Peter; Walzak, Phil; ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"](#)
Subject: MBDB: Internal Police Strategy Call
When: Wednesday, January 14, 2015 9:30 PM-10:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [Carey, Michael](#)
To: [Wolfe, Emma](#); [Shorris, Anthony](#); [Leopold, Elana](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Ragone, Peter](#); [Walzak, Phil](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"](#)
Subject: RE: MBDB: Internal Police Strategy Call
Date: Wednesday, January 14, 2015 9:26:38 PM

All can you please dial in

-----Original Appointment-----

From: Carey, Michael
Sent: Wednesday, January 14, 2015 10:41 AM
To: Carey, Michael; Wolfe, Emma; Shorris, Anthony; Leopold, Elana; Williams, Dominic; Schnake-Mahl, Gabriel; Ragone, Peter; Walzak, Phil; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)
Subject: MBDB: Internal Police Strategy Call
When: Wednesday, January 14, 2015 9:30 PM-10:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [Ragone, Peter](#)
To: [B; FLONYC; Shorris, Anthony; Williams, Dominic; Wolfe, Emma; 'jfdc@akpdmedia.com'](#)
Subject: Re: NY Times: "President of New York City Police Union Faces Internal Opposition"
Date: Wednesday, January 14, 2015 11:32:02 PM

Or allow others to deliver it. We could do that and set it up that way in stories...

From: B
Sent: Wednesday, January 14, 2015 11:29 PM
To: Ragone, Peter; FLONYC; Shorris, Anthony; Williams, Dominic; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: NY Times: "President of New York City Police Union Faces Internal Opposition"

"We're at war with the mayor and what are we getting out of it?" This is the crux of my point from the call earlier -- we want those who attack to feel they can't get anything from it and those who cooperate to see results. That's why we need to slow down and ration things more

From: Ragone, Peter
Sent: Wednesday, January 14, 2015 11:21 PM
To: B; FLONYC
Subject: Fw: NY Times: "President of New York City Police Union Faces Internal Opposition"

From: Gunaratna, Mahen
Sent: Wednesday, January 14, 2015 11:16 PM
To: Ragone, Peter
Subject: NY Times: "President of New York City Police Union Faces Internal Opposition"

President of New York City Police Union Faces Internal Opposition

By [AL BAKER](#) and [J. DAVID GOODMAN](#)

JAN. 14, 2015

The head of the union for New York City's police lieutenants laid out ideas for repairing a rift with Mayor Bill de Blasio. The leader of the sergeants union planned a trip to Texas to talk to black clergy members and offer suggestions for mending the police-civilian divide.

And [Patrick J. Lynch](#), the fiery president of the Patrolmen's Benevolent Association, found himself beating back an emerging insurgent campaign against his leadership, which erupted into a shouting match at a union luncheon in Queens on Tuesday.

For weeks, leaders of the city's five police unions have stood together, with Mr. Lynch as their public voice, after the [killings of two patrol officers](#) in Brooklyn last month. They maintained that show of unity

even as officers across the city engaged in an [unofficial work slowdown](#) that drove arrests and summonses down and sent a message to the mayor and police management.

But as the gears of the department have cranked back to life, the union leaders, it seems, are no longer on the same page.

Still locked in a stalemate with the mayor, they are finding it more difficult to devise solutions than it was to articulate shared grievances over a perceived lack of support from City Hall.

Mr. de Blasio, for his part, has more vigorously aligned himself with the police, just as Gov. Andrew M. Cuomo, a fellow Democrat, is set to make criminal justice reform and officer safety central themes of his second term in Albany. Mr. Cuomo and his staff met with city police union leaders on Tuesday.

On Wednesday, Mr. de Blasio conceded that City Hall “can do a better job communicating and listening and deepening the understanding of what our officers need.” He also criticized the small number of protesters who in demonstrations last month over police practices had suggested harming officers, calling such comments “quite sick.”

His remarks on Wednesday came as Mr. Lynch, who [most directly attacked the mayor](#) after the killings of the officers, found himself lashing out at some within his own ranks during the union lunch, held at the catering hall Antun’s in the Queens Village neighborhood.

“A few agitators bent on their own selfish agendas were simply attempting to use legitimate complaints about City Hall to try to repair their own weakened and damaged credibility,” Mr. Lynch said of the incident, adding he would “not be distracted by sideshows.”

In the same statement, Mr. Lynch, for the first time, said the Police Department was reinstating “quota policies and retaliation against police officers who fail to meet them,” an accusation that appeared designed to distract attention from the strife among his members. William J. Bratton, the police commissioner, said on Monday that the department had no productivity quotas.

Mr. Lynch, 51, is seeking his fifth four-year term as head of the union that represents 23,000 rank-and-file officers.

He faced a similar scene in 2011, when a delegate from a Bronx precinct stood up at a meeting and read a statement criticizing what the delegate characterized as Mr. Lynch’s lack of support for officers indicted after a three-year inquiry by Bronx prosecutors into ticket fixing. The delegate suggested Mr. Lynch consider stepping aside.

Mr. Lynch ran unopposed in that election. So far, no challenger has come forward this time, either.

But a union official, who requested anonymity in order to discuss the challengers’ election plans before they were publicly announced, said a slate of candidates would be announced in the coming days. “We’re the insurgents, I guess, until the time comes when we’re ready to announce,” the official said. “We’re running. It’s happening. Lynch knows it.”

The shouting on Tuesday came after a delegate with more than 20 years on the force, from the 75th Precinct in Brooklyn, challenged Mr. Lynch toward the end of the two-hour gathering, Michael Hernandez, a trustee, said.

“Why are we at war with the mayor?” the delegate asked, as Mr. Hernandez recalled. “Are we getting anything out of it?”

At that point, a shouting match ensued between dozens of supporters and opponents of Mr. Lynch.

Union officials said those who spoke out included Mr. Hernandez and another trustee from the Bronx, Joseph Anthony. Both men are under indictment in the [ticket-fixing scandal](#). Brian Fusco and John

Giagrasso, union trustees from Brooklyn, were also involved in the disagreement.

None of the men would confirm if they were formally running against Mr. Lynch.

“These guys are no profiles in courage,” Al O’Leary, a spokesman for the union, said after Tuesday’s meeting of roughly 400 delegates.

Mr. Hernandez said Mr. Lynch had lost touch with street officers. “Patty Lynch is a scripted actor,” he said. “Cops are thirsty for change in leadership.”

As Mr. Lynch contended with discord in his own ranks, the head of the union for city police lieutenants, Louis Turco, sent a three-page letter to the mayor in which he focused on officer safety. He implored the mayor to use his bully pulpit to denounce resisting arrest, which he said was a central element in the deaths of Eric Garner on Staten Island and Michael Brown in Ferguson, Mo. — deaths he said could have been avoided if each had complied with the police.

In his letter, Mr. Turco also urged Mr. de Blasio to aggressively fight spurious legal claims against officers, and to lobby to fix what he called an inequity in disability pensions for a growing number of officers.

Edward D. Mullins, the head of the Sergeants Benevolent Association, has said he would offer his own solutions to the mayor. He said would travel to Dallas on Thursday to speak at a forum on criminal justice and racial reconciliation at [the Potter’s House](#), a 30,000-member church led by [Bishop T. D. Jakes](#).

Mr. Mullins said his goal was to speak about “the N.Y.P.D. as a model” for policing in the country.

Mr. de Blasio struck his most emphatic tones to date on Wednesday. He acknowledged the safety concerns that rank-and-file officers have been expressing, although he made clear he would not abandon the policing reforms he has promoted.

“They have a lot of valid issues that need to be addressed,” Mr. de Blasio said, “and this administration will systemically address these issues.”

Michael M. Grynbaum and Thomas Kaplan contributed reporting.

A version of this article appears in print on January 15, 2015, on page A23 of the New York edition with the headline: Trying to Heal Rifts, Police Now Face an Internal One . [Order Reprints](#) | [Today's Paper](#) | [Subscribe](#)

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Shorris, Anthony](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Griffith, Chantell](#); [Williams, Dominic](#)
Subject: RE: MBDB: State of the City Prep
Date: Thursday, January 15, 2015 9:26:41 AM

We are a couple min behind. Will let everyone know when they should gather.

-----Original Appointment-----

From: Carey, Michael
Sent: Monday, January 12, 2015 6:00 PM
To: Carey, Michael; Shorris, Anthony; Hagelgans, Andrea; Ragone, Peter; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Griffith, Chantell; Leopold, Elana; Williams, Dominic
Subject: MBDB: State of the City Prep
When: Thursday, January 15, 2015 9:30 AM-11:00 AM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Shorris, Anthony](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Griffith, Chantell](#); [Williams, Dominic](#); [Emma Wolfe](#) [REDACTED] [Schnake-Mahl, Gabriel](#)
Subject: RE: MBDB: State of the City Prep
Date: Thursday, January 15, 2015 10:01:06 AM

Please gather

-----Original Appointment-----

From: Carey, Michael
Sent: Monday, January 12, 2015 6:00 PM
To: Carey, Michael; Shorris, Anthony; Hagelgans, Andrea; Ragone, Peter; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Griffith, Chantell; Leopold, Elana; Williams, Dominic
Subject: MBDB: State of the City Prep
When: Thursday, January 15, 2015 9:30 AM-11:00 AM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [John Del Cecato](#)
To: [Shorris, Anthony](#)
Subject: <no subject>
Date: Thursday, January 15, 2015 10:14:13 AM

<https://www.bostonglobe.com/opinion/editorials/2015/01/13/don-back-down-bill-blasio/eBDKYtQClbY193GXoVGFoN/story.html>

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Chao, Raymond](#); [Griffith, Chantell](#); "jfdc@akpdmedia.com"; [Ragone, Peter](#); [Schnake-Mahl, Gabriel](#); [Shorris, Anthony](#); [Walzak, Phil](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: MBDB: Daily Internal Police Strategy Meeting
Date: Thursday, January 15, 2015 12:31:40 PM

Starting now

----- Original Message -----

From: Leopold, Elana
Sent: Thursday, January 15, 2015 12:30 PM
To: Carey, Michael; Chao, Raymond; Griffith, Chantell; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter; Schnake-Mahl, Gabriel; Shorris, Anthony; Walzak, Phil; Williams, Dominic; Wolfe, Emma
Subject: MBDB: Daily Internal Police Strategy Meeting

Please gather- mayor ready to start now

From: [Leopold, Elana](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Fw: LBA letter to BDB
Date: Thursday, January 15, 2015 1:10:52 PM
Attachments: [Scanned from a Xerox multifunction device001.pdf](#)

From: Adams, Marti
Sent: Wednesday, January 14, 2015 03:22 PM
To: Leopold, Elana
Subject: FW: LBA letter to BDB

Highlights from the letter:

Preceding and Following Grand Jury decision, the Mayor "initiated dialogue" with protestors and during this same period, neither the Mayor nor "any representative from [the] administration extended the courtesy of attempting to establish dialogue with me or any of the members of the New York City Police Department."

Proposes steps the Mayor and the Admin "may consider to remedy the estrangement, either real or perceived, that currently exists between the members of the New York City Police Department and City Hall." The recommendations fall into three buckets:

1. **Aggressive prosecution of the NYS Penal Law charge of Resisting Arrest**
 - "Vocal support" from the administration
 - "I would also suggest lobbying the City Council and the legislators in Albany to garner support for the creation of an enhanced charge of "Aggravated Resisting Arrest."
 - District Attorneys create a tracking system to monitor individuals routinely arrested for resisting arrest or assault in the 2nd degree against police and establish a dedicated unit to prosecute cases involving resisting arrest or assault in the 2nd degree against police
 - Police Department track those same incidents

2. **An assurance from the New York City Corporation Council to vigorously defend baseless law suits filed against the City pertaining to allegations of police misconduct.**
 - "An assurance from the New York City Corporation Council to aggressively defend baseless law suits filed against the City pertaining to allegations of police misconduct. Currently, and in the past, there exists a perception that the NYC Corporation Council would prefer to settle lawsuits involving members of the Department. "

3. **A vested interest by New York City legislators in relation to Tier III Accidental-Disability pension reform.**
 - Rectify the "inequality" related to Tier II and Tier II Accidental-Disability Police Pensions.

On the meeting with the five unions: "Many issues were discussed and a fair amount of selective listening took place. No significant results have derived from these talks."

-----Original Message-----

From: Adams, Marti

Sent: Tuesday, January 13, 2015 3:35 PM

To: Walzak, Phil; Ragone, Peter; Shorris, Anthony; Wolfe, Emma

Subject: LBA letter to BDB

A rep from LBA just dropped off a letter from Louis Turco to the Mayor. A scan of the letter is attached.

Their rep said that they will send this to reporters "later today." He didn't know when or where it's going, but wanted us to get a copy first.

I'm reviewing this now.



EST. 1899

Lieutenants Benevolent Association

233 Broadway, New York, NY 10279
 Suite 1801 Telephone: (212) 964-7500
 Fax: (212) 964-4240

POLICE DEPARTMENT

President
 LOUIS TURCO
 1st Pct T/F 212 964-7500
1st Vice President
 STEPHEN BIRBIGLIA
 PBQN Citi Field 212 964-7500
2nd Vice President
 LOUIS R. CARABETTA
 D.C. of Trng. 212 964-7500
Treasurer
 KEVIN LEDDY
 PBBX T/F 718 293-2221
Recording Secretary
 DENNIS GANNON
 O.E.M. 718 422-8413
Marshal
 JAMES WOODS
 PBBS 718 287-3730
Inside Sentinel
 KARL PFEFFER
 Intell Div. 646 276-1471
Outside Sentinel
 JOHN BEATTIE
 OCCB 646 610-8567
Executive Committee
 VICTOR SWINTON
 Fug. Enf. Div. 718 330-4920
 EVAN MINOGUE
 Intell Div. 718 765-4335
Directors:
Manhattan South
 DANIEL BROWN
 9th Pct 212 477-7804
Manhattan North
 THOMAS O'NEILL
 32 Pct 212 690-6341
Bronx
 MICHAEL ADLER
 45 Pct 718 822-5448
Brooklyn South
 JOHN DiMARCO
 PBBS 718 287-3255
Brooklyn North
 JOEL MELAMED
 PBBN 718 963-5382
Queens South
 JASON LIZIO
 PBQS A/L 718 276-4368
Queens North
 THOMAS LOEFFEL
 PBQN 718 520-1700
Staten Island
 JOHN PERUFFO 718 815-8608
 PBSI T/F
Housing Bureau
 LAWRENCE HAWKINS
 H.B. BX/QNS 718 292-6497
Transit Bureau
 BRENDAN KELLY
 T.B. MANH 212 258-2869
Retired Members Rep.
 MIKE LIBRETTO 212 964-7500
Attorneys
 KARASYK & MOSCHELLA
 212 233-3800
Disability Counsel
 NICK CIFUNI 212 766-5800
Labor Attorney
 HARRY GREENBERG
 516 570-4343
Insurance Consultant
 IRV MECHANIC 888 669-3800

Honorable William de Blasio
 Mayor, City of New York
 City Hall
 New York, NY 10007

January 12, 2015

Dear Mayor de Blasio:

Immediately preceding and following the Staten Island Grand Jury's decision not to indict Police Officer Daniel Pantaleo in regard with the Eric Garner case, you initiated dialogue with the organizers of the various protest groups as they prepared to disrupt the City with orchestrated acts of civil disobedience. However, during this same time period (even after two (2) Lieutenants were assaulted by "Peaceful Protesters") neither you, nor any representative from your administration extended the courtesy of attempting to establish dialogue with me or any of the members of the New York City Police Department; your employees. Mr. Mayor, this led to the perception of you and your administration aligning yourselves with the protesters.

Mr. Mayor, I would like to propose some steps you and your administration may consider to remedy the estrangement, either real or perceived, that currently exists between the members of the New York City Police Department and City Hall. Your investment into addressing these issues would be a deposit toward regaining the trust and support of the members of the New York City Police Department, increase public and police officer safety, bolster your position as the fiduciary guardian of the City, and rectify an existing pension inequality impacting on the members of the NYPD. The recommendations pertain to:

- Aggressive prosecution of the NYS Penal Law charge of Resisting Arrest.
- An assurance from the New York City Corporation Council to vigorously defend baseless law suits filed against the City pertaining to allegations of police misconduct.
- A vested interest by New York City legislators in relation to Tier III Accidental-Disability pension reform.

In regard with the aggressive prosecution of Resisting Arrest (NYS Penal Law, 205.30: A Misdemeanor); both the Eric Garner case and the case of Michael Brown in Ferguson Missouri essentially stemmed from persons resisting arrest. In an ideal situation, neither man would have resisted the lawful arrest by the police officers involved, avoiding the tragedy impacting on so many people. In its simplest form, policing sometimes involves the employment of negative reinforcement (i.e. verbal reprimand, a written citation, or arresting the person) to prevent or stop people from committing acts that are anti-social or negatively impacting on the orderly operation of society as a whole. Police officers are given the immense responsibility, by the citizens they serve, to correct or mitigate the illegal acts of others; acts declared illegal by society who then pass laws via politicians to address the concerns of the public.

Member of the Superior Officers Council



I propose to you that the charge of Resisting Arrest should be vigorously prosecuted. There must be a complete, earnest and steadfast buy-in by all stakeholders involved to strengthen the deterrent factor attached to an unswerving punitive application for those found guilty of resisting arrest.

This would involve the vocal support of your administration, the members of the City Council, and the commitment of all five District Attorneys to uncompromisingly prosecute persons arrested and found guilty of resisting arrest. I would also suggest lobbying the City Council and the legislators in Albany to garner support for the creation of an enhanced charge of "Aggravated Resisting Arrest". This charge would be modeled to reflect other existing penal law statutes which carry an increased penalty for persons found guilty of the same crime within a specified time frame, i.e. convicted of Resisting Arrest a second time within a 10 year period equates to a class E felony. I also suggest that the District Attorneys create a tracking system to monitor persons who are habitually arrested for either Resisting Arrest and/or Assault 2nd degree on a Police Officer; this would readily identify recidivists who should be targeted for strict prosecution. Lastly, I recommend that the District Attorneys establish a dedicated unit, staffed with experienced prosecutors, in each of their respective boroughs to prosecute cases involving Resisting Arrest or Assault 2nd degree on a Police Officer.

The Police Department itself must also invest in a paradigm shift of not only tracking crimes to protect the public, but to track crimes against its Police Officers. Currently, CompStat measures the seven major crimes impacting on the safety of people and their property. However, there is no measurement tool employed at CompStat in regard with officer safety. I propose that the Department track all Resisting Arrest and Assault 2nd degree incidents and hold the respective Commanding Officers accountable to ensure that they are in direct communication with the District Attorney office involved to provide any assistance required to strengthen the prosecution against persons arrested for injuring, or attempting to injure, a Police Officer making a lawful arrest.

The aggressive prosecution of persons found guilty of resisting arrest, an enhanced charge of "Aggravated Resisting Arrest", the tracking of Resisting Arrest/Assault 2 recidivists by the District Attorneys offices and the Department would promote the safety of the public and the members of law enforcement. It would create an additional deterrent to those blatantly flaunting the legal authority vested in the police by society to arrest persons reasonably suspected of committing a crime. This increased deterrent could manifest into a tool drastically reducing situations where the public and police officers unnecessarily get into physical confrontations, and which could have tragic consequences for all involved.

There are numerous local, state and federal entities existing for persons, who believe they were wrongfully detained or arrested by the Police, to report complaints of Police impropriety; i.e. the Civilian Complaint Review Board, Internal Affairs Bureau, the District Attorney's Office, the newly created NYPD Inspector General, etc. These are outlets people can use to lodge complaints against members of the NYPD, however, by implementing measures to reduce physical resistance by persons being lawfully placed under arrest we can reduce the potential of people and police officers being injured and reduce the possibility of lawsuits being filed against the City.

This leads me to my second recommendation to foster an atmosphere where members of the Department would get a sense of support from City Hall: An assurance from the New York City Corporation Council to aggressively defend baseless law suits filed against the City pertaining to allegations of police misconduct. Currently, and in the past, there exists a perception that the NYC Corporation Council would prefer to settle lawsuits involving members of the Department as opposed to vigorously defending them in a civil trial. This perception again has the unintended consequence of eroding the public trust in the members of the Police Department. These settlements are misinterpreted by the public as the City admitting that their officers are guilty of violating a person's rights; even if the person who filed the civil lawsuit was arrested and convicted of a crime. These settlements also lead to unscrupulous opportunists filing baseless lawsuits against the City draining revenue that could be used for civic improvements; these opportunists view the Corporation Council as an ATM machine.



Mr. Mayor, if you were to amend the current policy, a policy viewed as being condoned by City Hall, of settling a majority of civil lawsuits against police officers as opposed to bringing such suits to trial you would potentially reap numerous benefits. First, it would reinforce to the public that you are cognizant of your role as a primary fiduciary officer responsible to protect the assets of the City. Second, it could curtail scheming individuals from filing baseless lawsuits against the City; this could potentially reduce the filing of lawsuits and lessen the burden on the attorneys at Corporation Council giving them the ability to bring more civil suits to trial. Lastly, and of no less significance, vigorously trying civil suits filed against members of the Department could reduce the number of retaliatory suits filed by persons convicted of a crime. By significantly increasing the number of civil lawsuits filed against the City to a full trial the City could realize a substantial cost savings and reduce the public perception that the City assumes wrongdoing by the member(s) of the Department identified in the law suit.

Finally, Mr. Mayor, I would ask that you show your support for the members of the Department, and their families, by rectifying an existing inequity related to Tier II and Tier III Accidental- Disability Police Pensions. Let me preface this request by stating that I currently do not have any members in the Lieutenants Benevolent Association in the Tier III Police Pension. However, there exists an empiric inequity that needs to be corrected. As has been touted at a majority of the recent Police Academy graduations, more and more Police Officers reside in New York City. These officers take an oath to protect the life and property of the citizens and visitors of New York City. These officers make great personal sacrifice, sometimes the ultimate sacrifice of losing their lives, they forego family functions, they work physically abnormal and prolonged hours, and they put their personal safety aside for the safety of strangers. They dedicate their entirety to the safety and well being of the people of New York City. However, with the creation and implementation of Tier III, a tale of two employee pensions was established.

The underlying concept of an Accidental Disability pension is to ensure that an Officer and his family are able to financially provide for themselves as a result of the officer losing employment due to a disability incurred in the performance of duty. It is an example of a social contract that society will provide for those that have sacrificed their physical/psychological well being to protect others. With the implementation of the Tier III pension, this social contract has been diluted.

Mr. Mayor, recently there has been some dialogue between City Hall, the Department, and representatives of the Police Unions. Many issues were discussed and a fair amount of selective listening took place. No significant results have derived from these talks. I provide the aforementioned recommendations as topics to foster dialogue and promote stronger bonds between the members of the New York City Police Department and the de Blasio administration. These are not a list of all recommendations; the most prominent topic always pertains to the issue of officer safety. If you wish, I am available to discuss these suggestions further.

Sincerely,

A handwritten signature in cursive script that reads 'Louis Turco'.

Louis Turco
President
Lieutenants Benevolent Association

Cc: Melissa Mark-Viverito: City Council Speaker
William J. Bratton: Police Commissioner
James O'Neill: Chief of Department

From: [Ragone, Peter](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: And so what if anything happens with the video I made?
Date: Thursday, January 15, 2015 2:17:00 PM

I think we're in a holding pattern. Let it out at right moment when we deliver something major...

----- Original Message -----

From: B
Sent: Thursday, January 15, 2015 01:54 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter
Subject: And so what if anything happens with the video I made?

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Ko, Eunice](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#)
Subject: RE: Weekly Planning Meeting
Date: Thursday, January 15, 2015 4:29:07 PM

All:

Please note this meeting is taking place a City Hall today at 5:45 PM.

Will provide call in for those that wish to join via phone.

Thankkkkkkkkksssssss

Michael Paul Carey

Director of Scheduling and Advance

City Hall

-----Original Appointment-----

From:

Sent: Friday, January 09, 2015 6:52 AM

To: Carey, Michael; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Williams, Dominic; Fuleihan, Dean (OMB); Howe, Amanda; Ko, Eunice; Wiley, Maya; 'Jonathan@berlinrosen.com'; Ragone, Peter; Shorris, Anthony; Katz, Rebecca; Wolfe, Emma; John, Roxanne; Walzak, Phil

Subject: Weekly Planning Meeting

When: Thursday, January 15, 2015 5:45 PM-6:45 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Blue Room

From: [Michael Carey](#)
To: jfdc@akpdmmedia.com; [Shorris, Anthony](#); [Howe, Amanda](#); [Ko, Eunice](#); nbaldick@hilltoppublicsolutions.com; [Walzak, Phil](#); [Ragone, Peter](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Katz, Rebecca](#); [Williams, Dominic](#); Jonathan@berlinrosen.com; [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Weekly Planning Meeting
Date: Thursday, January 15, 2015 5:47:06 PM

all this is starting now in blue room!!

Weekly Planning Meeting

Scheduled: Thursday, 15 Jan 2015 from 5:45 pm to 6:45 pm

Location: City Hall, The Blue Room

Invitees: 'jfdc@akpdmmedia.com' , Shorris, Anthony , Howe, Amanda , Ko, Eunice , 'nbaldick@hilltoppublicsolutions.com' , Walzak, Phil , Ragone, Peter , Wiley, Maya , Wolfe, Emma , Katz, Rebecca , Williams, Dominic , 'Jonathan@berlinrosen.com' , John, Roxanne , Fuleihan, Dean (OMB)

From: [Abeywardena, Penny](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Friday, January 16, 2015 7:39:17 PM

Same here!

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Jan 16, 2015, at 7:04 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

He mentioned - that's great - look forward to working closely with you!

On Jan 16, 2015, at 5:12 PM, Abeywardena, Penny
<PAbeywardena@cityhall.nyc.gov> wrote:

Hi John,

Thank you again for the convo and the feedback on the memo. I ended up having a very productive meeting with the Mayor about how to grow this office.

Looking forward to lunch post state of the city.

Cheers,
Penny

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 13, 2015 12:17 PM
To: Abeywardena, Penny
Subject: <no subject>

Hey Penny. Good to talk to you.

The memo looks great to me.

1. I think you'll get a welcome audience for the efforts to raise awareness/reduce stigma of mental illness/domestic violence by partnering consulates with City Agencies & NEW YORKERS who make up our diverse city.
2. Love the emphasis on the outer boroughs. I really want the country, and the world, to understand just how much our outer boroughs have changed &

look as global in their ethnic composition as Manhattan (maybe more so).

3. Here's the quote from Ric Burns, FWIW... I think the boss is going to nix it as the opening of the SOTC - but I still love it (and the series - it's called New York: A Documentary).

... for almost 400 years, New York has been the cauldron of capitalism and democracy in America, and the supreme laboratory of modern life, where the most crucial American experiment of modern times continues to unfold —the exhilarating, often harrowing experiment to see if all the peoples of the world can live together in a single place.

From: [John Del Cecato](#)
To: [B; Katz, Rebecca](#)
Subject: Re: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First
Date: Saturday, January 17, 2015 11:31:25 AM

Agreed - Cuba is silly - but I like it nonetheless... Maybe he's doing some penance?

From: BDB Official <BCCD@cityhall.nyc.gov>
Date: Saturday, January 17, 2015 at 11:20 AM
To: Rebecca Katz <RKKatz@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First

Bad person he is. But your analysis is absolutely correct. And we should use that to our advantage as we expand our national focus. But what the fuck does the honeymoon have to do with anything?
Talk about a stretch

From: Katz, Rebecca
Sent: Saturday, January 17, 2015 11:12 AM
To: B
Subject: Re: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First

Just online. Part of their new "First Draft" that comes out in the mornings.

Grynbaum loves playing up your national role because it plays up HIS role.

Sent from my iPhone

On Jan 17, 2015, at 10:27 AM, B <BCCD@cityhall.nyc.gov> wrote:

Was this just online? And how strangely positive of him -- he does not evince this understanding anywhere else in his writing

From: Katz, Rebecca
Sent: Friday, January 16, 2015 10:14 AM
To: B; FLONYC
Cc: Walzak, Phil
Subject: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First

Love this narrative:

[Obama a Policy Pathbreaker? De Blasio Was There First](#)

It's been a very de Blasio week in Washington.

As the White House rolled out a string of federal initiatives, New Yorkers would be excused for their sense of déjà vu.

On a lot of this stuff, Mayor Bill de Blasio was there first.

Paid sick leave for employees? The mayor signed a bill requiring paid days off for low-wage New York City workers.

Expanded access to broadband? The mayor is creating free Wi-Fi hot spots in low-income neighborhoods like Melrose in the Bronx and Bedford-Stuyvesant in Brooklyn.

Easing travel restrictions to Cuba? Mr. de Blasio and his wife honeymooned in Havana in 1994.

Mr. de Blasio, a Democrat who has a number of President Obama's former aides on his staff, has been intent on promoting his liberal policy platform around the country. And in November, the mayor spent time at the White House with Valerie Jarrett, the president's closest adviser.

Might the mayor and his wife consider renewing their vows in Cuba, given Mr. Obama's easing of the restrictive travel policy.

"Their vows are fine the way they are," a spokeswoman said.

From: [John Del Cecato](#)
To: [B; Katz, Rebecca](#)
Subject: Re: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First
Date: Saturday, January 17, 2015 11:32:20 AM

Also, RKK had some good ideas for how to land ourselves in the Romney stuff - I'll get with Peter & get this thing moving

From: BDB Official <BCCD@cityhall.nyc.gov>
Date: Saturday, January 17, 2015 at 11:20 AM
To: Rebecca Katz <RKKatz@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Grynbaum: Obama a Policy Pathbreaker? De Blasio Was There First

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Might the mayor and his wife consider renewing their vows in Cuba, given Mr. Obama's easing of the restrictive travel policy.

"Their vows are fine the way they are," a spokeswoman said.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Chirlane
Date: Saturday, January 17, 2015 11:46:34 AM

LOL!!!

On 1/17/15, 11:45 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>You set the time/energy limits. I have faith in your judgment (I can't
>believe I actually managed to type that last sentence...)

>
>
>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Saturday, January 17, 2015 11:33 AM
>To: B
>Subject: Re: Chirlane

>
>I totally agree - and that will be part of my mission. Just need to make
>sure I'm not spreading myself too thin - i.e., national progressive
>agenda, City Hall advice, and FLONYC agenda

>
>On 1/17/15, 11:21 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>>

>>We really need your voice in this. Team still doesn't understand what an
>>asset Chirlane is and how to maximize her role. And the controversies
>>connected to her can be turned to our advantage

>>
>>
>>

>>----- Original Message -----

>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>Sent: Saturday, January 17, 2015 11:06 AM
>>To: B; Ragone, Peter; Walzak, Phil; Hagelgans, Andrea
>>Cc: FLONYC; John, Roxanne
>>Subject: Re: Chirlane

>>
>>Sounds good

>>

>>On 1/17/15, 10:33 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>

>>>

>>>Need you all to meet with or do a call with Chirlane and Roxanne this
>>>coming week re: comms support for Chirlane's work going forward. As most
>>>of you know (and pls keep this confidential for now), Rebecca is leaving
>>>at the end of March. We need a truly shared vision for who will do this
>>>work going forward and how. Roxanne will set it up. Thanks

>>>

>>

>

From: [John Del Cecato](#)
To: [B; Ragone, Peter](#)
Subject: Re: MLK/Paris remarks
Date: Saturday, January 17, 2015 12:10:41 PM

I'm working on MLK now - will have by 2pm..

The theme is healing/moving forward/remembering our cause while also understanding that police can and will and must be partners in the effort - and that requires mutual respect and collaboration...

On Paris - I'm supposed to talk with Amanda today... Are we definitely going? If so, maybe we tip off a reporter on exactly what we're doing there - meeting with the mayor of Paris, offering our NYPD counter-terrorism tips for protecting the city going forward, standing shoulder-to-shoulder to condemn anti-Semitism... We have to make sure that we don't look like we're stepping in where Obama failed & Kerry thought it was smart to have James Taylor sing

On 1/17/15, 12:04 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Need to see some drafts soon. Who's owning? And want to make sure del
>cecato (cc'ed here) is looped. Thanks

From: [Ragone, Peter](#)
To: [B](#)
Cc: [Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: Re: Income inequality
Date: Saturday, January 17, 2015 3:13:22 PM

Ok, no takers yet.

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 12:12 PM
To: Ragone, Peter
Cc: Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Income inequality

YES!

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 02:32 PM
To: B
Cc: Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Income inequality

Heya,

We've got a tweet out on Romney's statement and I'm in touch w times, politico and others. If they're interested in an on the record interview are you available?

From: [John Del Cecato](#)
To: [Abeywardena, Penny](#)
Cc: [Ragone, Peter](#)
Subject: Re: Paris plans
Date: Saturday, January 17, 2015 3:44:09 PM

I'll admit that I am not hot on him going to Paris, but if that ship has sailed, then I think this is an excellent agenda.

If we could score a meeting with the PM and President to talk about income inequality, that would be great.

I'm also hoping in the meeting with Hidalgo, he'd be able to share not just sympathy, but some substance on how NYC combats terrorism?

Also, if it's gonna happen, would recommend that we give a news source (probably NYT) a run-down of what we plan to do there - as I'm worried that just flying out there without a curtain-raiser could make us look like we're trying to elevate ourselves in the wake of the Obama absence and the weird John Kerry/James Taylor thing.

On Jan 17, 2015, at 3:36 PM, Abeywardena, Penny
<PAbeywardena@cityhall.nyc.gov> wrote:

John/Peter-

The Mayor asked me to reach out to you so that we can explore opportunities in Paris, recognizing he wants the central focus to be the Jewish community. That said, the following activities are being organized:

- meeting with Jewish leaders at Grand Synagogue
- meeting with Mayor Hidalgo followed by a statement to the press at Paris City Hall
- Lay Wreath at Charlie Hebdo and at the Hyper Casher (Kosher supermarket)

Should we make time for the following activities?

- meet with an immigrant rights coalition given that so much of the trending rhetoric in France is a closed society and Le Pen is again gaining traction. Good to promote our pro immigration/open society values.
- meet with the PM Manuel Valls (arguably the most popular politician in France) and President, Francois Hollande both of whom are Socialist Democrats.

Any other ideas?

Thanks,
Penny

From: [Ragone, Peter](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com"; [Walzak, Phil](#)
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:04:59 PM

Ok, John can you call Mayor? I'm at [REDACTED]

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 02:00 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: I hear the mayor is looking to talk Romney

I'm game but need to talk thru Q and A with you or John or whoever for a few mins

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 04:39 PM
To: B
Cc: Walzak, Phil
Subject: Fw: I hear the mayor is looking to talk Romney

You avail to do this?

----- Original Message -----

From: Edward-Isaac Doveve [<mailto:isaac@politico.com>]
Sent: Saturday, January 17, 2015 01:06 PM
To: Ragone, Peter
Subject: I hear the mayor is looking to talk Romney

Hey Peter -

Maggie let me know that the mayor is interested in weighing in on Romney's sudden conversion, and since she's sort of in the midst of her transition out, thought that you guys might be amenable to one of the other old NY political reporters here at POLITICO talking to him instead. I'd love to do it - what's the best way to work that out?

Thanks.
Isaac Doveve

Edward-Isaac Doveve
Senior White House reporter
POLITICO
@IsaacDoveve

From: [Ragone, Peter](#)
To: [Walzak, Phil](#); [B](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:17:40 PM

Working on cell for isaac

----- Original Message -----

From: Walzak, Phil
Sent: Saturday, January 17, 2015 02:16 PM
To: B; Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: I hear the mayor is looking to talk Romney

I can connect if needed
JFDC - u able to do quick prep w boss?
PR - what's isaac cell?

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 05:06 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
Subject: Re: I hear the mayor is looking to talk Romney

We got this -- focus on [REDACTED] Just need Isaac's cell #. After that, sign off!

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 05:04 PM
To: B
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
Subject: Re: I hear the mayor is looking to talk Romney

Ok, John can you call Mayor? I'm at [REDACTED]

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 02:00 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: I hear the mayor is looking to talk Romney

I'm game but need to talk thru Q and A with you or John or whoever for a few mins

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 04:39 PM
To: B
Cc: Walzak, Phil
Subject: Fw: I hear the mayor is looking to talk Romney

You avail to do this?

----- Original Message -----

From: Edward-Isaac Dovere [<mailto:isaac@politico.com>]

Sent: Saturday, January 17, 2015 01:06 PM

To: Ragone, Peter

Subject: I hear the mayor is looking to talk Romney

Hey Peter -

Maggie let me know that the mayor is interested in weighing in on Romney's sudden conversion, and since she's sort of in the midst of her transition out, thought that you guys might be amenable to one of the other old NY political reporters here at POLITICO talking to him instead. I'd love to do it - what's the best way to work that out?

Thanks.

Isaac Dovere

Edward-Isaac Dovere

Senior White House reporter

POLITICO

@IsaacDovere

From: [Ragone, Peter](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); B
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:18:35 PM

Ok, you and mayor got this JDC?

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, January 17, 2015 02:18 PM
To: Walzak, Phil; B; Ragone, Peter
Subject: Re: I hear the mayor is looking to talk Romney

Isaac is [REDACTED]

On 1/17/15, 5:16 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>I can connect if needed
>JFDC - u able to do quick prep w boss?
>PR - what's isaac cell?
>

>----- Original Message -----

>From: B
>Sent: Saturday, January 17, 2015 05:06 PM
>To: Ragone, Peter
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>Subject: Re: I hear the mayor is looking to talk Romney
>

>We got this -- focus on [REDACTED] Just need Isaac's cell #. After that, sign
>off!

>----- Original Message -----

>From: Ragone, Peter
>Sent: Saturday, January 17, 2015 05:04 PM
>To: B
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>Subject: Re: I hear the mayor is looking to talk Romney
>

>Ok, John can you call Mayor? I'm at [REDACTED]

>----- Original Message -----

>From: B
>Sent: Saturday, January 17, 2015 02:00 PM
>To: Ragone, Peter
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>Subject: Re: I hear the mayor is looking to talk Romney
>

>I'm game but need to talk thru Q and A with you or John or whoever for a
>few mins

>----- Original Message -----

>From: Ragone, Peter
>Sent: Saturday, January 17, 2015 04:39 PM
>To: B
>Cc: Walzak, Phil
>Subject: Fw: I hear the mayor is looking to talk Romney
>
>You avail to do this?
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>----- Original Message -----
>From: Edward-Isaac Dovere [<mailto:isaac@politico.com>]
>Sent: Saturday, January 17, 2015 01:06 PM
>To: Ragone, Peter
>Subject: I hear the mayor is looking to talk Romney
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>Hey Peter -
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>Romney's sudden conversion, and since she's sort of in the midst of her
>transition out, thought that you guys might be amenable to one of the
>other old NY political reporters here at POLITICO talking to him instead.
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>
>Thanks.
>Isaac Dovere
>
>
>-----
>Edward-Isaac Dovere
>Senior White House reporter
>POLITICO
>@IsaacDovere

From: [Ragone, Peter](#)
To: ["isaac@politico.com"](mailto:isaac@politico.com)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:19:22 PM

Yes... +JDC who will honcho since I'm at my [REDACTED]

----- Original Message -----

From: Edward-Isaac Doveve [<mailto:isaac@politico.com>]
Sent: Saturday, January 17, 2015 02:18 PM
To: Ragone, Peter
Subject: Re: I hear the mayor is looking to talk Romney

[REDACTED] - though can you just give me a five minute heads up for him calling? [REDACTED]

Edward-Isaac Doveve
Senior White House reporter
POLITICO
@IsaacDoveve

> On Jan 17, 2015, at 5:10 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>

> What's your best #?

>

> ----- Original Message -----

> From: Ragone, Peter

> Sent: Saturday, January 17, 2015 01:44 PM

> To: 'isaac@politico.com' <isaac@politico.com>

> Subject: Re: I hear the mayor is looking to talk Romney

>

> Cool! working on it...

>

> ----- Original Message -----

> From: Edward-Isaac Doveve [<mailto:isaac@politico.com>]

> Sent: Saturday, January 17, 2015 01:42 PM

> To: Ragone, Peter

> Subject: Re: I hear the mayor is looking to talk Romney

>

> Great - I think we can actually blow this up into a bigger piece that's more than a little confused about how Romney is trying to manage this.

>

>

> ----

> Edward-Isaac Doveve

> Senior White House reporter

> POLITICO

> @IsaacDoveve

>

>> On Jan 17, 2015, at 4:39 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>>

>> Ok, ill try and set it up!

>>

>> ----- Original Message -----

>> From: Edward-Isaac Doveve [<mailto:isaac@politico.com>]

>> Sent: Saturday, January 17, 2015 01:06 PM
>> To: Ragone, Peter
>> Subject: I hear the mayor is looking to talk Romney
>>
>> Hey Peter -
>>
>> Maggie let me know that the mayor is interested in weighing in on Romney's sudden conversion, and since she's sort of in the midst of her transition out, thought that you guys might be amenable to one of the other old NY political reporters here at POLITICO talking to him instead. I'd love to do it - what's the best way to work that out?
>>
>> Thanks.
>> Isaac Dovere
>>
>>
>> ----
>> Edward-Isaac Dovere
>> Senior White House reporter
>> POLITICO
>> @IsaacDovere

From: [B](#)
To: [Walzak, Phil](#); [Ragone, Peter](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:20:45 PM

JDC got me. I'm good to go

----- Original Message -----

From: Walzak, Phil
Sent: Saturday, January 17, 2015 05:16 PM
To: B; Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: I hear the mayor is looking to talk Romney

I can connect if needed
JFDC - u able to do quick prep w boss?
PR - what's isaac cell?

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 05:06 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
Subject: Re: I hear the mayor is looking to talk Romney

We got this -- focus on [REDACTED] Just need Isaac's cell #. After that, sign off!

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 05:04 PM
To: B
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
Subject: Re: I hear the mayor is looking to talk Romney

Ok, John can you call Mayor? I'm at [REDACTED]

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 02:00 PM
To: Ragone, Peter
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: I hear the mayor is looking to talk Romney

I'm game but need to talk thru Q and A with you or John or whoever for a few mins

----- Original Message -----

From: Ragone, Peter
Sent: Saturday, January 17, 2015 04:39 PM
To: B
Cc: Walzak, Phil

Subject: Fw: I hear the mayor is looking to talk Romney

You avail to do this?

----- Original Message -----

From: Edward-Isaac Dovere [<mailto:isaac@politico.com>]

Sent: Saturday, January 17, 2015 01:06 PM

To: Ragone, Peter

Subject: I hear the mayor is looking to talk Romney

Hey Peter -

Maggie let me know that the mayor is interested in weighing in on Romney's sudden conversion, and since she's sort of in the midst of her transition out, thought that you guys might be amenable to one of the other old NY political reporters here at POLITICO talking to him instead. I'd love to do it - what's the best way to work that out?

Thanks.

Isaac Dovere

Edward-Isaac Dovere

Senior White House reporter

POLITICO

@IsaacDovere

From: B
To: "jfdc@akpdmedia.com"; Walzak, Phil; Ragone, Peter
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:21:07 PM

I'm calling him now. All good

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, January 17, 2015 05:18 PM
To: Walzak, Phil; B; Ragone, Peter
Subject: Re: I hear the mayor is looking to talk Romney

Isaac is [REDACTED]

On 1/17/15, 5:16 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>I can connect if needed
>JFDC - u able to do quick prep w boss?
>PR - what's isaac cell?

>
>----- Original Message -----

>From: B
>Sent: Saturday, January 17, 2015 05:06 PM
>To: Ragone, Peter
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>Subject: Re: I hear the mayor is looking to talk Romney

>
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>off!

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>
>----- Original Message -----

>From: Ragone, Peter
>Sent: Saturday, January 17, 2015 05:04 PM
>To: B
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>Subject: Re: I hear the mayor is looking to talk Romney

>
>Ok, John can you call Mayor? I'm at [REDACTED]

>
>----- Original Message -----

>From: B
>Sent: Saturday, January 17, 2015 02:00 PM
>To: Ragone, Peter
>Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>Subject: Re: I hear the mayor is looking to talk Romney

>
>
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>
>

>
>----- Original Message -----
>From: Ragone, Peter
>Sent: Saturday, January 17, 2015 04:39 PM
>To: B
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>From: Edward-Isaac Dovere [<mailto:isaac@politico.com>]
>Sent: Saturday, January 17, 2015 01:06 PM
>To: Ragone, Peter
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>Hey Peter -

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>Thanks.
>Isaac Dovere

>
>
>-----
>Edward-Isaac Dovere
>Senior White House reporter
>POLITICO
>@IsaacDovere

From: [Walzak, Phil](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Ragone, Peter](#)
Subject: Re: I hear the mayor is looking to talk Romney
Date: Saturday, January 17, 2015 5:24:43 PM

I can hop on to verify if u haven't called already

----- Original Message -----

From: B
Sent: Saturday, January 17, 2015 05:23 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Ragone, Peter
Cc: Walzak, Phil
Subject: Re: I hear the mayor is looking to talk Romney

Mazel tov, John! :)

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, January 17, 2015 05:21 PM
To: Ragone, Peter
Cc: Walzak, Phil; B
Subject: Re: I hear the mayor is looking to talk Romney

I'm heading to bat mitvah - Phil ?

> On Jan 17, 2015, at 5:18 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

>
> Ok, you and mayor got this JDC?

>
> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Saturday, January 17, 2015 02:18 PM
> To: Walzak, Phil; B; Ragone, Peter
> Subject: Re: I hear the mayor is looking to talk Romney

>
> Isaac is [REDACTED]

>
>
>

>> On 1/17/15, 5:16 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

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>> I can connect if needed
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>> PR - what's isaac cell?

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>> ----- Original Message -----

>> From: B
>> Sent: Saturday, January 17, 2015 05:06 PM
>> To: Ragone, Peter
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>> Subject: Re: I hear the mayor is looking to talk Romney

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>> ----- Original Message -----
>> From: Ragone, Peter
>> Sent: Saturday, January 17, 2015 05:04 PM
>> To: B
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil
>> Subject: Re: I hear the mayor is looking to talk Romney
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>> Ok, John can you call Mayor? I'm at [REDACTED]
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>> ----- Original Message -----
>> From: B
>> Sent: Saturday, January 17, 2015 02:00 PM
>> To: Ragone, Peter
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>> Subject: Re: I hear the mayor is looking to talk Romney
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>> From: Ragone, Peter
>> Sent: Saturday, January 17, 2015 04:39 PM
>> To: B
>> Cc: Walzak, Phil
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>> Thanks.
>> Isaac Dovere
>>
>>
>> -----
>> Edward-Isaac Dovere
>> Senior White House reporter
>> POLITICO
>> @IsaacDovere
>

From: [Abeywardena, Penny](#)
To: [John Del Cecato](#)
Cc: [Ragone, Peter](#)
Subject: Re: Paris plans
Date: Sunday, January 18, 2015 2:17:00 PM

Got it.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Jan 18, 2015, at 12:47 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Peter's right. Let's save Piketty for a future visit.

From: <Ragone>, "Ragone, Peter" <pragone@cityhall.nyc.gov>
Date: Sunday, January 18, 2015 at 11:39 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Subject: Re: Paris plans

That's not really keeping in message but if its not highlightes.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 18, 2015 08:25 AM
To: Abeywardena, Penny
Cc: Ragone, Peter
Subject: Re: Paris plans

Cool

On Jan 18, 2015, at 11:20 AM, Abeywardena, Penny <PAbeywardena@cityhall.nyc.gov> wrote:

Maybe we can invite him to the lunch? I think the cultural/community center is an impt stop.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Jan 18, 2015, at 11:16 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

What about meeting with this guy at 230?

<http://nymag.com/daily/intelligencer/2014/04/on-tour-with-rock-star-economist-thomas-piketty.html>

On Jan 18, 2015, at 10:46 AM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

I'd keep this and don't think Hollande is necessary. Mayor to Mayor.

If Hollande wanted it, we could meet w him but we have to check in w WH. Its not my first priority. BDB may feel differently.

From: Abeywardena, Penny
Sent: Sunday, January 18, 2015 07:42 AM
To: Ragone, Peter; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Paris plans

The latest proposal is the following. Should we switch out 230 option to a meeting with PM or Hollande or keep as is?

- [8:30 am](#): Welcome at the airport by Mr. Patrick Klugman, Deputy Mayor of Paris and the US Embassy
- [10:00 am](#): Lay Wreathe at Hyper Casher (Kosher Supermarket)
- [10:30 am](#): Meeting with leaders of the Jewish community and school children at Jewish school "Georges Leven" in the 12th district (or arrondissement)
- [11:00 am](#) : Welcome by Mayor Hidalgo at Paris City Hall, brief visit of the Parisian City Council Assembly Room, followed by a meeting in the Mayor's Office
- [11:30 am](#): Meeting with the press (Herve Marro, Mayor Hidalgo's Press Advisor is coordinating on this sequence with your press colleagues in NYC)
- [12:00 pm](#): Head to Charlie Hebdo, Lay Wreathe in front of the building, followed by another Lay Wreathe 100 meter away where the police officer

Ahmed Merbat was shot and killed
- [12:45 pm](#) : Press statement at Place de la République
- [1:15 pm](#) : Lunch at restaurant "Hotel du nord" (located quai de Jemmapes, next to Place de la Republiue)
- 2:30 pm : brief stop at "Le Cent Quatre" a cultural center in a popular neighborhood representative of Paris diversity
- [3:00 pm](#) : en route to the airport

Hidalgo's office thinks meeting the Jewish Community leaders at the school makes more sense than a meeting at the Grande Synagogue. Avi seems fine with this.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Jan 17, 2015, at 6:12 PM, Ragone, Peter <pragone@cityhall.nyc.gov> wrote:

Simpler here the better. They just went through their very own 9/11. We should do 3 things, show sympathy, condemn violence, offer our full support.

We have a lot ot offer on dealing w terrorism.

I'd stay far away from any other issues.

I'd stay as close to Hidalgo as possible, they have a real relationship and there's no way it can be viewed credibly as political btwn those two.

The more moving parts you add the more you have a potential for mistakes.

From: Abeywardena, Penny
Sent: Saturday, January 17, 2015
12:36 PM
To: John Del Cecato
<jfdc@akpdmedia.com>; Ragone,
Peter
Subject: Paris plans

John/Peter-

The Mayor asked me to reach out to you so that we can explore opportunities in Paris, recognizing he wants the central focus to be the Jewish community. That said, the following activities are being organized:

- meeting with Jewish leaders at Grand Synagogue
- meeting with Mayor Hidalgo followed by a statement to the press at Paris City Hall
- Lay Wreath at Charlie Hebdo and at the Hyper Casher (Kosher supermarket)

Should we make time for the following activities?

- meet with an immigrant rights coalition given that so much of the trending rhetoric in France is a closed society and Le Pen is again gaining traction. Good to promote our pro immigration/open society values.
- meet with the PM Manuel Valls (arguably the most popular politician in France) and President, Francois Hollande both of whom are Socialist Democrats.

Any other ideas?

Thanks,
Penny

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [FLONYC](#)
Subject: Re: MLK Day Remarks - draft
Date: Sunday, January 18, 2015 2:37:56 PM

1. Excellent in most ways -- and a few concerns which we'll discuss
 2. Way too long for BAM or NAN -- let discuss if we split it in two or condense
 3. Pls always cc Chirlane on important things like this
- Sent via BlackBerry by AT&T
-

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sun, 18 Jan 2015 18:53:08 +0000
To: Bill de Blasio <[REDACTED]>
Subject: MLK Day Remarks - draft

Phil & I are still tweaking - but here's a sense of where we are right now...

MLK DAY REMARKS 1/18/15 DRAFT

Thank you, XXX, for that introduction.

We gather to commemorate and honor Dr. King during a challenging moment in our city – a time of shared grief...of unthinkable tragedy...but also a time of undeniable progress...and of great resolve.

Today, you've heard so many of the powerful words of Dr. King – calls for justice...for healing...for people to come together and let ourselves be guided not by hate, but by love.

At this moment, we remember that New York City is ONE family – a family that will come together in common cause – dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart.

As Mayor, I've sat with the families of Detective Liu and Detective Ramos, and the family of Staten Islander Eric Garner.

While the circumstances of these tragedies were different, the shock and grief and heartbreaking sense of loss expressed by their families were very much the same.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel – the anger, the sadness, the sense of injustice – in different ways – some constructive, some destructive.

The tensions seen before and after the terrible bloodshed in Brooklyn are tremors along a deep historic divide between law enforcement and communities of color. We would be remiss to deny it, and reckless to let it go unaddressed.

That's why so many New Yorkers took to the streets to have their voices heard...joining together in a call for change. We recognize peaceful protests as a legitimate way for people in a democracy to make their voices heard -- and we honor that right.

But we also know that the veil of free expression will NEVER excuse the behavior of those who say reprehensible things -- such as those who call for violence against our police. Spewing hatred towards those we entrust to protect us – spewing hatred toward ANYONE -- only undermines the cause of peaceful protesters who want reforms to continue.

As Dr. King said: “Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that.”

We need less shouting, and more constructive dialogue. We need to march forward together – making our city work for every neighborhood...every borough...every child.

Now, at the start of 2014, we set out to do what some said was impossible – to change policies that were creating a divide between police and the communities they serve...at the same time we worked to make EVERY New Yorker safer.

And to that end, we've made great progress. Last year, the men and women of our police force brought crime to a record low. Homicides...a record low. Robberies...a record low. A nearly 5 percent reduction in crime from even last year's historic low.

At the same time, we've begun to reform the WAY we police – ending the overuse of stop-and-frisk -- from nearly 700,000 stops a few years ago, to less than 50,000 in 2014. And of the stops that WERE made, twice as many led to actual arrests.

Some had suggested those two priorities were in conflict. Some offered the people of this city a false choice: that we had to choose between lower crime and more respectful policing. They have been proven wrong, and that is something that we – as one New York family – celebrate.

We proved the naysayers wrong because we knew the truth – that building a better

relationship between police and those they serve makes both our people AND our police safer. It allows officers to get better information from neighbors on the real sources of crime. It frees our officers from the burden of making unnecessary stops just to meet a quota. It leads to policing that both protects AND respects.

Because, at the end of the day, we all want the same thing. We want our police officers to target the guns and gangs and illegal drugs. We want them to protect our children from violence, and our streets from disorder. We want officers to respect the innocent, and we want our neighbors to respect the police. We want an end to tragedies that stem from hostile contacts between police and unarmed New Yorkers. We want our police officers to be protected from anyone who would seek to do them harm.

I feel deeply about these issues both as a father...and as a son.

I want my kids to be able to walk in streets made safe by strong, effective policing. I want my kids – and ALL of our kids – to be judged not by the color of their skin, but by the content of their character.

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I admired him so much because he put everything on the line to protect our freedom. And I saw the price he paid for that service.

That is one reason I have such profound respect for the men and women of the NYPD - - for the sacrifices they make, the risks they take every day, the price they pay in the name of protecting our city. One need look no further than the horrific events in Paris to understand the incredibly dangerous world our officers face each day.

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That's what public safety is all about – policing that protects our neighbors from violence; policing that protects our civil rights; policing that protects our officers from the dangerous world they courageously face each day. We're safer when we work

together – and we’re seeing the results – results that matter in each of our lives, every day.

And we will not let the events of the last weeks throw us off that course.

It's been a very difficult time -- there's no denying that. The death of Eric Garner was a tragic loss. As was the death of Michael Brown. And the assassination of Detectives Liu and Ramos was an attack on all that's good about New York. It was an attack on law enforcement, on our city, and on our society itself.

When our hearts are filled with grief...with anger...with confusion and frustration...we must remember Dr. King's legacy – turning towards each other rather than turning on each other. Because that is what a family does.

My grandparents came to this city from Southern Italy 100 years ago. They left their home and came here for a reason. To them – and to countless others – New York was a bright beacon of boundless opportunity. A place where what mattered was how hard you were willing to work and how big you were able to dream -- not where you were born, the cadence of your voice, or the size of your pocketbook.

That's the city – and the sacred promise – that the men and women of the NYPD are entrusted with protecting. And that's the city the people in every community across New York yearn to live in.

It's the promise that we're fighting to realize for every New Yorker – not just by protecting their physical safety, but by addressing their economic insecurity – from Pre-K and after-school, to paid sick leave and living wage...to job creation, environmental protection, and the boldest affordable housing initiative our city has ever undertaken.

We will embrace the change we need, and in the process, witness a new dawn -- not through vitriolic words, or vicious scapegoating, or violent protest – but through conversation and collaboration and a commitment to safety and justice and economic opportunity for every New Yorker.

That's the legacy of Dr. King. It's what I resolve to do each and every day that I'm privileged to serve as your mayor. And it's a mission that we will achieve – slowly, deliberately, with passion and resolve – as ONE New York family – working together.

Thank you very much.

From: [Fialkoff, Gabrielle](#)
To: "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: Center for Youth Employment Support
Date: Sunday, January 18, 2015 2:51:25 PM

Thanks all. And just a note that there are 2 new important studies out from U of Chicago and Penn providing evidence based research and numbers of the benefits of summer jobs and skills building for youth in terms of crime reduction and economic cost savings...

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, January 18, 2015 02:41 PM
To: Wolfe, Emma; Fialkoff, Gabrielle
Cc: Hagelgans, Andrea
Subject: Re: Center for Youth Employment Support

Got it -tx

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Sunday, January 18, 2015 at 2:29 PM
To: "Fialkoff, Gabrielle" <GFialkoff@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: Center for Youth Employment Support

thanks gabrielle
+ ah
makingh sure got this note JDC

From: Fialkoff, Gabrielle
Sent: Wednesday, January 14, 2015 3:22 PM
To: Wolfe, Emma; jfdc@akpdmedia.com
Subject: Center for Youth Employment Support

I propose to announce the Mayor's Fund led initiative "The Center for Youth Employment Support" in the SOTC. The center will be a public private partnership to focus on getting our kids ready for college and jobs. I have met with all the DM's and will be presenting this to the Mayor on Friday. This will be the main thrust of the work of the Mayor's Fund in 2015. Please see attached memo in draft form.

"We seek to announce the Center for Youth Employment Support in the State of the City address and outline the early work and first goals of the Center: providing universal access to a summer job to all Foster and Shelter youth; create a robust year-round program for 10,000 high schoolers that includes soft-skills training, summer jobs and mentorship; enhance training of 1000 current DOE staff in college and career guidance; offer free application to CUNY for all New York City public school students; link every CTE school to a business/Industry partner with the goal of enhancing and updating the curriculum to fulfill employers needs and offering each CTE student a relevant internship or apprenticeship in their chosen field"

I'll reach out to you both to follow-up.

THX G

Gabrielle Fialkoff
Senior Advisor to the Mayor
Director of the Office of Strategic Partnerships
212-341-5084
gfialkoff@cityhall.nyc.gov

From: [Carey, Michael](#)
To: [BdB](#); [John Del Cecato](#)
Subject: Re: Gov. Malloy pushing Connecticut's story nationally
Date: Sunday, January 18, 2015 5:14:57 PM

Will reach out to his office.

Thanks!!

From: Bill de Blasio <[REDACTED]>
Reply-To: BdB <[REDACTED]>
Date: Sunday, January 18, 2015 at 2:22 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Gov. Malloy pushing Connecticut's story nationally

Excellent. And Malloy was very energetic in the days after his election about getting together and planning some common efforts on progressive issues. Let's engage him asap. Michael, let's look to do either a double date with him or just him and me having dinner on one of the upcoming friday or saturday nights. Nyc ideal, but I/we don't mind going to Stamford where he lives

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sun, 18 Jan 2015 18:00:19 +0000
To: Bill de Blasio <[REDACTED]>
Subject: Gov. Malloy pushing Connecticut's story nationally

Exactly, DWS!

Wasserman Schultz, who was in Connecticut to campaign for Malloy in October, said Malloy first caught her attention in 2012 for how he handled the aftermath of the Newtown school shooting. She said she was also impressed Malloy stuck by his political agenda for the state.

“It just demonstrated that if you are strong and unwavering in your commitment to progressive and Democratic ideas ... you’re going to be rewarded for it,” she said.

Gov. Malloy pushing Connecticut's story nationally



HARTFORD, Conn. (AP) — A rare Democrat who won re-election last year despite pushing an unapologetically liberal agenda, Gov. Dannel P. Malloy is in line for at least a taste of the national spotlight as his party pushes to win back seats in Congress and keep control of the White House in 2016.

Malloy, who will take over as chairman of the national Democratic Governors Association in 2016, will be tapped to campaign for Democrats across the country as part of the Democratic National Committee's national surrogate team during the 2015 and 2016 elections, said Florida Rep. Debbie Wasserman Schultz, the DNC chairwoman.

"It's one thing to talk about it, but Governor Malloy got it done," she said, referring to the passage of the higher minimum wage and other initiatives.

Getting re-elected in a tough election year, "I think shows that he has the wherewithal, but also the leadership to be able to point the way for other governors and other races," she said.

Malloy said in an interview that he is eager to share his experiences, including legislative victories on mandatory paid sick leave, a \$10.10 hourly minimum wage, a far-reaching gun-control law and public education reform.

"I think being able to talk about Connecticut in the context of national policy will be good for Connecticut and good for our prospects in Washington,"

Malloy said. “So I think there’s real value to the people of Connecticut to have me play that role, particularly over the next years with the current administration, and if there’s a Democratic administration after that.”

Malloy, who has ruled out running for president, said he believes there’s a “story to tell about good governance” in Connecticut. He is already chairman of the bipartisan New England Governors Association. He will likely speak at the Democratic National Convention, where he’s made prior appearances.

Wasserman Schultz, who was in Connecticut to campaign for Malloy in October, said Malloy first caught her attention in 2012 for how he handled the aftermath of the Newtown school shooting. She said she was also impressed Malloy stuck by his political agenda for the state.

“It just demonstrated that if you are strong and unwavering in your commitment to progressive and Democratic ideas ... you’re going to be rewarded for it,” she said.

Jerry Labriola Jr., chairman of the Connecticut Republican Party, said it’s too early for Malloy to take a “victory lap” on the national stage considering the economic challenges the state faces.

“Clearly Connecticut is underachieving by almost every economic measure and continues to lag the nation as our once great state faces chronic budget deficits, due mainly to his and his party’s failed policies,” Labriola said.

“Granted, he has pushed a virtual conveyor belt of the most liberal legislation in the nation, but I would think his time would be better served trying to get our economy out of the rut that it’s in.”

Democrats suffered heavy losses nationally in the November elections, ceding Senate control to the Republicans and losing additional seats in the GOP-controlled House of Representatives. The GOP also picked up governor’s offices in four Democratic-held states: Arkansas, Massachusetts,

Maryland, and Illinois. Overall, the number of Republican governors grew from 29 to 31. The defeats prompted Wasserman Schultz to form a committee to assess the party's performance.

While polling showed Malloy in a dead heat against his Republican rival, businessman Tom Foley, for much of the race, he eventually won by 28,019 votes out of 1.09 million votes cast.

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From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Sunday, January 18, 2015 6:32:50 PM

Yeah just need to get it formatted for tomorrow

On 1/18/15, 6:31 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>He liked the draft I sent - said a few things needed editing - didn't
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>

>

>

>> On Jan 18, 2015, at 5:35 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>wrote:

>>

>> What is status of remarks for tomorrow?

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Sunday, January 18, 2015 9:03:58 PM

So I need the latest version since I don't really want to be up early to format

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>>
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From: [John Del Cecato](#)
To: [BdB](#); [FLONYC](#)
Cc: [PhilWalzak](#) [REDACTED]
Subject: MLK Remarks - BAM and NAN
Date: Sunday, January 18, 2015 9:20:45 PM
Attachments: [MLK DAY REMARKS - BAM.docx](#)
[MLK DAY REMARKS -- NAN.docx](#)

Here is an attempt to sort of break into two speeches... Now 40% less material in each... Some of the language is the same, but BAM is a little more on cop safety & NAN is a little more personal...

MLK DAY REMARKS
Brooklyn Academy of Music
1/18/15 DRAFT

Thank you, XXX, for that introduction.

We gather to commemorate and honor Dr. King during a challenging moment in our city – a time of shared grief...of unthinkable tragedy...but also a time of undeniable progress...and of great resolve.

Today, you've heard so many of the powerful words of Dr. King – calls for justice...for healing...for people to come together and let ourselves be guided not by hate, but by love.

At this moment, we remember that New York City is ONE family – a family that will come together in common cause – dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart.

As Mayor, I've sat with the families of Detective Liu and Detective Ramos, and the family of Staten Islander Eric Garner.

While the circumstances of these tragedies were different, the shock and grief and heartbreaking sense of loss expressed by their families were very much the same.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel – the anger, the sadness, the sense of injustice – in different ways – some constructive, some destructive.

Over the past weeks and months, so many New Yorkers took to the streets to have their voices heard...joining together in a call for change. We recognize peaceful protests as a legitimate way for people in a democracy to make their voices heard -- and we honor that right.

But we also know that the veil of free expression will NEVER excuse the behavior of those who say reprehensible things -- such as those who call for violence against our police. Spewing hatred towards those we entrust to protect us -- spewing hatred toward ANYONE -- only undermines the cause of peaceful protesters who want reforms to continue.

As Dr. King said: "Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that."

We need less shouting, and more constructive dialogue. We need to march forward together -- making our city work for every neighborhood...every borough...every child.

Now, at the start of 2014, we set out to do what some said was impossible -- to change policies that were creating a divide between police and the communities they serve...at the same time we worked to make EVERY New Yorker safer.

And to that end, we've made great progress. Last year, the men and women of our police force brought crime to a record low. Homicides...a record low. Robberies...a record low. A nearly 5 percent reduction in crime from even last year's historic low.

At the same time, we've begun to reform the WAY we police -- ending the overuse of stop-and-frisk -- from nearly 700,000 stops a few years ago, to less than 50,000 in 2014. And of the stops that WERE made, twice as many led to actual arrests.

Some had suggested those two priorities were in conflict. Some offered the people of this city a false choice: that we had to choose between lower crime and more respectful policing. They have been proven wrong, and that is something that we -- as one New York family -- celebrate.

Because, at the end of the day, we all want the same thing. We want our police officers to target the guns and gangs and illegal drugs. We want them to protect our children from violence, and our streets from disorder. We want officers to respect the innocent, and we want our neighbors to respect the police. We want an end to tragedies that stem from hostile contacts between police and unarmed New Yorkers. We want our police officers to be protected from anyone who would seek to do them harm.

That's why we have done so much to protect our police. When we saw an increase in shootings last spring, we increased police overtime. When we saw problems in the housing authority, we invested in exterior lights, so that officers would have a clearer vision of what was going on. We've invested in new technologies -- from GPS tracking of gunshots, to equipping officers with sophisticated smartphones -- to help police do their jobs while staying safer in the process.

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We're safer when we work together – and we're seeing the results – results that matter in each of our lives, every day.

And we will not let the events of the last weeks throw us off that course.

When our hearts are filled with grief...with anger...with confusion and frustration...we must remember Dr. King's legacy – turning towards each other rather than turning on each other. Because that is what a family does.

We will embrace the change we need, and in the process, witness a new dawn -- not through vitriolic words, or vicious scapegoating, or violent protest – but through conversation and collaboration and a commitment to safety and justice and economic opportunity for every New Yorker.

That's the legacy of Dr. King. It's what I resolve to do each and every day that I'm privileged to serve as your mayor. And it's a mission that we will achieve – slowly, deliberately, with passion and resolve – as ONE New York family – working together.

Thank you very much.

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: First cut at MLK remarks
Date: Sunday, January 18, 2015 10:24:07 PM

Cool
Thanks.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 18, 2015 at 10:21 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: First cut at MLK remarks

2014 - it's talking about last year - and how we succeeded in bringing crime down

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Sunday, January 18, 2015 at 9:41 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: First cut at MLK remarks

Should this paragraph say 2015 or stay as 2014

<!--[if !supportLists]-->• <!--[endif]-->Now, at the start of 2014, we set out to do what some said was impossible – to change policies that were creating a divide between police and the communities they serve...at the same time we worked to make EVERY New Yorker safer.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sunday, January 18, 2015 at 9:17 PM
To: P RAGONE <[REDACTED]>
Cc: "PhilWalzak" <[REDACTED]> <[REDACTED]> Michael Carey <mpcarey@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: First cut at MLK remarks

Gracias... MBDB dug the remarks, but said they were too long for both events - recommended that we sorta try to make it two speeches.... I reduced each one by 40 percent... Here's what I've got

From: Peter Ragone <[REDACTED]>
Date: Sunday, January 18, 2015 at 8:57 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Phillip Walzak <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>

Subject: Re: First cut at MLK remarks

This is good. Well done

This is a personal email account. If this communication is related to official business please email me at pragone@cityhall.nyc.gov.

On Jan 18, 2015, at 10:56 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Here's where we are right now... Boss has this draft - but knows we're still working on it

**MLK DAY REMARKS
1/18/15 DRAFT**

Thank you, XXX, for that introduction.

We gather to commemorate and honor Dr. King during a challenging moment in our city – a time of shared grief...of unthinkable tragedy...but also a time of undeniable progress...and of great resolve.

Today, you've heard so many of the powerful words of Dr. King – calls for justice...for healing...for people to come together and let ourselves be guided not by hate, but by love.

At this moment, we remember that New York City is ONE family – a family that will come together in common cause – dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart.

As Mayor, I've sat with the families of Detective Liu and Detective Ramos, and the family of Staten Islander Eric Garner.

While the circumstances of these tragedies were different, the shock and grief and heartbreaking sense of loss expressed by their families were very much the same.

We are a city that mourns the loss of life. A city that expresses the raw emotion that we feel – the anger, the sadness, the sense of injustice – in different ways – some constructive, some destructive.

The tensions seen before and after the terrible bloodshed in Brooklyn are tremors along a deep historic divide between law enforcement and communities of color. We would be remiss to deny it, and reckless to let it go unaddressed.

That's why so many New Yorkers took to the streets to have their voices heard...joining together in a call for change. We recognize peaceful protests as a legitimate way for people in a democracy to make their voices heard -- and we honor that right.

But we also know that the veil of free expression will NEVER excuse the behavior of those who say reprehensible things -- such as those who call for violence against our police. Spewing hatred towards those we entrust to protect us -- spewing hatred toward ANYONE -- only undermines the cause of peaceful protesters who want reforms to continue.

As Dr. King said: "Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that."

We need less shouting, and more constructive dialogue. We need to march forward together -- making our city work for every neighborhood...every borough...every child.

Now, at the start of 2014, we set out to do what some said was impossible -- to change policies that were creating a divide between police and the communities they serve...at the same time we worked to make EVERY New Yorker safer.

And to that end, we've made great progress. Last year, the men and women of our police force brought crime to a record low. Homicides...a record low. Robberies...a record low. A nearly 5 percent reduction in crime from even last year's historic low.

At the same time, we've begun to reform the WAY we police -- ending the overuse of stop-and-frisk -- from nearly 700,000 stops a few years ago, to less than 50,000 in 2014. And of the stops that WERE made, twice as many led to actual arrests.

Some had suggested those two priorities were in conflict. Some offered the people of this city a false choice: that we had to choose between lower crime and more respectful policing. They have been proven wrong, and that is something that we -- as one New York family -- celebrate.

We proved the naysayers wrong because we knew the truth – that building a better relationship between police and those they serve makes both our people AND our police safer. It allows officers to get better information from neighbors on the real sources of crime. It frees our officers from the burden of making unnecessary stops just to meet a quota. It leads to policing that both protects AND respects.

Because, at the end of the day, we all want the same thing. We want our police officers to target the guns and gangs and illegal drugs. We want them to protect our children from violence, and our streets from disorder. We want officers to respect the innocent, and we want our neighbors to respect the police. We want an end to tragedies that stem from hostile contacts between police and unarmed New Yorkers. We want our police officers to be protected from anyone who would seek to do them harm.

I feel deeply about these issues both as a father...and as a son.

I want my kids to be able to walk in streets made safe by strong, effective policing. I want my kids – and ALL of our kids – to be judged not by the color of their skin, but by the content of their character.

I want those who protect our safety to be honored, respected, and recognized for the dangerous job they do.

My father wasn't a police officer, but he served in uniform, defending his country in the US Army during World War II. He came back from the Pacific missing half of one of his legs.

I admired him so much because he put everything on the line to protect our freedom. And I saw the price he paid for that service.

That is one reason I have such profound respect for the men and women of the NYPD -- for the sacrifices they make, the risks they take every day, the price they pay in the name of protecting our city. One need look no further than the horrific events in Paris to understand the incredibly dangerous world our officers face each day.

That's why we have done so much to protect our police. When we saw an increase in shootings last spring, we increased police overtime. When we saw problems in the housing authority, we invested in exterior lights, so that officers would have a clearer vision of what was going on. We've invested in new technologies – from GPS tracking of gunshots, to equipping

officers with sophisticated smartphones – to help police do their jobs while staying safer in the process.

That's what public safety is all about – policing that protects our neighbors from violence; policing that protects our civil rights; policing that protects our officers from the dangerous world they courageously face each day. We're safer when we work together – and we're seeing the results – results that matter in each of our lives, every day.

And we will not let the events of the last weeks throw us off that course.

It's been a very difficult time -- there's no denying that. The death of Eric Garner was a tragic loss. As was the death of Michael Brown. And the assassination of Detectives Liu and Ramos was an attack on all that's good about New York. It was an attack on law enforcement, on our city, and on our society itself.

When our hearts are filled with grief...with anger...with confusion and frustration...we must remember Dr. King's legacy – turning towards each other rather than turning on each other. Because that is what a family does.

My grandparents came to this city from Southern Italy 100 years ago. They left their home and came here for a reason. To them – and to countless others – New York was a bright beacon of boundless opportunity. A place where what mattered was how hard you were willing to work and how big you were able to dream -- not where you were born, the cadence of your voice, or the size of your pocketbook.

That's the city – and the sacred promise – that the men and women of the NYPD are entrusted with protecting. And that's the city the people in every community across New York yearn to live in.

It's the promise that we're fighting to realize for every New Yorker – not just by protecting their physical safety, but by addressing their economic insecurity – from Pre-K and after-school, to paid sick leave and living wage...to job creation, environmental protection, and the boldest affordable housing initiative our city has ever undertaken.

We will embrace the change we need, and in the process, witness a new dawn -- not through vitriolic words, or vicious scapegoating, or violent protest – but through conversation and collaboration and a commitment to safety and justice and economic opportunity for every New Yorker.

That's the legacy of Dr. King. It's what I resolve to do each and every day that I'm privileged to serve as your mayor. And it's a mission that we will achieve – slowly, deliberately, with passion and resolve – as ONE New York family – working together.

Thank you very much.

From: Phillip Walzak <[REDACTED]>
Date: Sunday, January 18, 2015 at 11:50 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Peter Ragone <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: First cut at MLK remarks

i think this is pretty good
made some edits, below - red are adds or changes; italics are sections i think we can cut out or down significantly
have some strikethroughs here and there

i also think we should invoke Dr King 1-2 more times in this, to tie it up nicely

others should have a look, i think the boss should see this before the game

thanks

Thank you, XXX, for that introduction.

We gather to commemorate and honor Dr. King during a challenging moment in our City – a time of shared grief...of unthinkable tragedy...but also a time of undeniable progress...and of great resolve.

Today, you've heard so many of the powerful words of Dr. King – calls for justice...for healing...for people to come together and let ourselves be guided not by hate, but by love.

At this moment, we remember that New York City is one family – a family that will come together in common cause in light of the new era that we have forged together – dedicated to building bridges of understanding that can and must prevent future tragedies from tearing us apart again.

At the start of 2014, we set out to do what some said was impossible – to change policies that were creating a divide of distrust between police and the

communities they serve...at the same time we worked to make EVERY New Yorker safer.

And to that end, we've made great progress. Last year, the men and women of our police force brought crime to a record low. Homicides...a record low. Robberies...a record low. A nearly 5 percent reduction in crime from even last year's historic low.

At the same time, we've begun to reform the WAY we police – ending the overuse of stop-and-frisk -- from nearly 700,000 stops a few years ago, to less than 50,000 in 2014. And of the stops that WERE made, twice as many led to actual arrests.

Some had suggested those two priorities were in conflict. Some offered the people of this city a false choice: that we had to choose between lower crime and more respectful policing. They have been proven wrong, and that is something we – as one New York family – celebrate.

And here's WHY we proved the naysayers wrong. Because we know the truth – that building a better relationship between police and those they serve makes both our people AND our police safer. It allows officers to get better information from neighbors on the real sources of crime. It frees our officers from the burden of making unnecessary stops just to meet a quota. It leads to policing that both protects AND respects.

My father served in the US Army in World War II. He came back from the Pacific missing half of one of his legs.

I admired him so much because he put everything on the line to protect our freedom. And I saw the price he paid for that service.

Over the past weeks, there has been a lot of noise and conjecture, but I want to make one thing absolutely clear: I have a profound respect for the men and women of the NYPD, for the sacrifices they make, the risks they take every day, the price they pay in the name of protecting our city.

Even before tragedy struck the department, I heard firsthand from so many inside the NYPD about the challenges that our officers face in a complicated world. One need look no further than the horrific events in Paris to understand the gravity of the challenges that police officers face each day.

So what are we doing to support the men and women of the NYPD?

To start, we made critical investments to support the everyday efforts of our officers. When we saw an increase in shootings last spring, we increased police overtime. When we saw problems in the housing authority, we invested in exterior lights so that officers would have a clearer vision of what was going on. We've invested in new technologies – from GPS tracking of gunshots, to equipping officers with sophisticated smartphones – to help police do their jobs

while staying safer in the process.

That's what public safety is all about – policing that protects our neighbors from violence; policing that protects our civil rights; policing that protects our officers from the dangerous world they courageously face each day. We're safer when we work together – and we're seeing the results – results that matter in each of our lives, every day.

And we will not let the events of the last weeks throw us off that course.

It's been a very difficult time, there's no denying that. **The death of Eric Garner was a tragic loss. As was the death of Michael Brown. And** the assassination of Detectives Liu and Ramos was an attack on all that's good about New York. It was an attack on law enforcement, on our city, and on our society itself.

And these losses remind us of the need – and of all of our responsibility – to emphasize calm and peace and unity in times of crisis, even if we are saddened or angry or frustrated. Because that is in the spirit of Dr. King – and that ultimately is in the best interest of New York City.

Now, some have suggested that the way the city handled police reform protests was the source of the challenges we face today. That's an understandable assertion, but one that is fundamentally wrong. [different segue]

The tensions seen before and after the terrible bloodshed in Brooklyn are tremors along a deep historic rift of distrust between law enforcement and communities of color. We would be remiss to deny it, and reckless to let it go unaddressed.

And as we recognize protests as a legitimate way for people in a democracy to make their voices heard, as we honor that right, we also know that the veil of free expression will never, EVER excuse the behavior of those rogue protestors who said reprehensible things, with some even calling for violence against our police. That's unacceptable in every way – spewing hatred towards those we entrust to protect us – **spewing hatred toward anyone**, and undermining the cause of peaceful protesters who want our **police** reforms to continue. We as a city should not – and will not – turn a blind eye to those who attempt to divide us, rather than unite us.

But if we only focus on the loudest and most corrosive voices in this, or in any discussion, we inhibit our ability to achieve the positive change we all want. We need less shouting, and more constructive dialogue. We need to march forward – making our city work for every neighborhood, every borough, every child.

My grandparents came to this city from Southern Italy 100 years ago. They left their home and came here for a reason. To them – and to countless others – New York was a bright beacon of boundless opportunity. A place where what mattered was how hard you were willing to work and how big you were able to dream -- not where you were born, the cadence of your voice, or the size of your pocketbook.

That's the city – and the sacred promise – that the men and women of the NYPD are entrusted with protecting. **And that's the city the people in every community across New York yearn to live in.**

It's the promise that we're fighting to realize for every New Yorker – not just by protecting their physical safety, but by addressing their economic insecurity – from Pre-K and after-school, to paid sick leave and living wage...to job creation, environmental protection, and the boldest affordable housing initiative our city has ever undertaken.

We will embrace the change we need, and in the process, witness a new dawn -- not through vitriolic words, or vicious scapegoating, or violent protest – but through conversation and collaboration and a commitment to safety and justice and economic opportunity for every New Yorker.

That's the legacy of Dr. King. It's what I resolve to do each and every day that I'm privileged to serve as your mayor. And it's a mission that we will achieve – slowly, deliberately, with passion and resolve – as ONE New York family – working together.

Thank you very much.

From: [Ragone, Peter](#)
To: [Carter, Zach \(Law\)](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Carey, Michael](#); [Schnake-Mahl, Gabriel](#); [Carrion, Marco A.](#); [Walzak, Phil](#); [Leopold, Elana](#)
Subject: Re: Tomorrow - NAN
Date: Sunday, January 18, 2015 11:37:22 PM

Ok, JDC any more changes?

Elana can you get these to him in the am?

----- Original Message -----

From: Carter, Zachary W. (Law) [<mailto:zcarter@law.nyc.gov>]
Sent: Sunday, January 18, 2015 08:23 PM
To: Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Ragone, Peter; Carey, Michael; Schnake-Mahl, Gabriel; Carrion, Marco A.; Walzak, Phil; Leopold, Elana
Subject: Re: Tomorrow - NAN

I suggest changing to the paragraph referring to the Garner family and those immediately following:

"As Mayor, I've sat with the families of Detective Liu and Detective Ramos, who were slain because of the uniforms they wore, proudly protecting us from harm. And I have grieved with those who have suffered when our justice system has failed them, either by taking their liberty or their lives.

These are all human tragedies that afflict real families with loss and grief. Whether the victim of injustice is wearing a uniform or a civilian member of our community, we are moved to act.

Over the past weeks and months, so many New Yorkers took to the streets - black and white, young and old - in overwhelmingly peaceful protest in the great tradition of our democracy. And when our two heroes were murdered while doing their duty, the outpouring of support for the families for the fallen came from every corner of this City.

Yes, there those on both occasions who engaged in acts that were intolerable. Assaults on police officers exhibiting the highest degree of professionalism and restraint were met with outrage by the vast majority of New Yorkers. And those who would disrupt ceremonies for our fallen heroes have heard the loud disapproval of most New Yorkers."

----- Original Message -----

From: Wolfe, Emma [<mailto:EWolfe@cityhall.nyc.gov>]
Sent: Sunday, January 18, 2015 10:40 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Ragone, Peter <pragone@cityhall.nyc.gov>; Carey, Michael <MPCarey@cityhall.nyc.gov>; Schnake-Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov>; Carrion, Marco A. <mcarrion@cityhall.nyc.gov>; Phillip Walzak; Leopold, Elana <LEopold@cityhall.nyc.gov>; Carter, Zachary W. (Law)
Subject: Re: Tomorrow - NAN

Plus Zach

Zach are these remarks okay given our conversation this evening?

> On Jan 18, 2015, at 10:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Here are the remarks as drafted - although MBDB calling me to tweak in a
> bit:
>
>
> MLK DAY REMARKS

> Brooklyn Academy of Music
> 1/18/15 DRAFT
>
>
> Thank you, XXX, for that introduction.
>
> We gather to commemorate and honor Dr. King during a challenging moment in
> our city – a time of shared grief...of unthinkable tragedy...but also a time
> of undeniable progress...and of great resolve.
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> Today, you've heard so many of the powerful words of Dr. King – calls for
> justice...for healing...for people to come together and let ourselves be
> guided not by hate, but by love.
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> At this moment, we remember that New York City is ONE family – a family
> that will come together in common cause – dedicated to building bridges of
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> apart.
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> As Mayor, I've sat with the families of Detective Liu and Detective Ramos,
> and the family of Staten Islander Eric Garner.
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> While the circumstances of these tragedies were different, the shock and
> grief and heartbreaking sense of loss expressed by their families were
> very much the same.
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> We are a city that mourns the loss of life. A city that expresses the raw
> emotion that we feel – the anger, the sadness, the sense of injustice – in
> different ways – some constructive, some destructive.
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> have their voices heard...joining together in a call for change. We
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> to make their voices heard -- and we honor that right.
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> But we also know that the veil of free expression will NEVER excuse the
> behavior of those who say reprehensible things -- such as those who call
> for violence against our police. Spewing hatred towards those we entrust
> to protect us – spewing hatred toward ANYONE -- only undermines the cause
> of peaceful protesters who want reforms to continue.
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> As Dr. King said: "Darkness cannot drive out darkness; only light can do
> that. Hate cannot drive out hate; only love can do that."
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> We need less shouting, and more constructive dialogue. We need to march
> forward together – making our city work for every neighborhood...every
> borough...every child.
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> Now, at the start of 2014, we set out to do what some said was impossible
> – to change policies that were creating a divide between police and the
> communities they serve...at the same time we worked to make EVERY New Yorker
> safer.
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> And to that end, we've made great progress. Last year, the men and women
> of our police force brought crime to a record low. Homicides...a record
> low. Robberies...a record low. A nearly 5 percent reduction in crime from
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> overuse of stop-and-frisk -- from nearly 700,000 stops a few years ago, to

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> led to actual arrests.
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> the people of this city a false choice: that we had to choose between
> lower crime and more respectful policing. They have been proven wrong,
> and that is something that we – as one New York family – celebrate.
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> Because, at the end of the day, we all want the same thing. We want our
> police officers to target the guns and gangs and illegal drugs. We want
> them to protect our children from violence, and our streets from disorder.
> We want officers to respect the innocent, and we want our neighbors to
> respect the police. We want an end to tragedies that stem from hostile
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> day that I’m privileged to serve as your mayor. And it’s a mission that
> we will achieve – slowly, deliberately, with passion and resolve – as ONE
> New York family – working together.
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> Thank you very much.
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>
> —
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> MLK DAY REMARKS

> National Action Network
> 1/18/15 DRAFT
>
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> forward together – making our city work for every neighborhood...every
> borough...every child. And we've begun that march.
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>
> That is one reason I have such profound respect for the men and women of
> the NYPD -- for the sacrifices they make, the risks they take every day,
> the price they pay in the name of protecting our city. One needs to look
> no further than the horrific events in Paris to understand the incredibly
> dangerous world that our officers face each day.
>
>
> We're safer when we work together – and we're seeing the results – results
> that matter in each of our lives, every day.
>
> And we will not let the events of the last weeks throw us off that course.
>
> When our hearts are filled with grief...with anger...with confusion and
> frustration...we must remember Dr. King's legacy – turning towards each
> other rather than turning on each other. Because that is what a family
> does.
>
> We will embrace the change we need, and in the process, witness a new dawn
> -- not through vitriolic words, or vicious scapegoating, or violent
> protest – but through conversation and collaboration and a commitment to
> safety and justice and economic opportunity for every New Yorker.
>
> That's the legacy of Dr. King. It's what I resolve to do each and every
> day that I'm privileged to serve as your mayor. And it's a mission that
> we will achieve – slowly, deliberately, with passion and resolve – as ONE
> New York family – working together.
>
> Thank you very much.
>
>

>
>
>
>
>
>> On 1/18/15, 9:52 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>
>> Think we should send language to zach carter
>>
>> ----- Original Message -----
>> From: Ragone, Peter
>> Sent: Sunday, January 18, 2015 09:50 PM
>> To: Wolfe, Emma; Carey, Michael; Schnake-Mahl, Gabriel; Carrion, Marco
>> A.; Walzak, Phil; Leopold, Elana; 'jfdc@akpdmedia.com'
>> <jfdc@akpdmedia.com>
>> Subject: Re: Tomorrow - NAN
>>
>> From JDC
>>
>> You're think we're okay to say, in our remarks, that we sat with the
>> family? I mean, that's not about the case - it's just a fact
>>
>> ----- Original Message -----
>> From: Wolfe, Emma
>> Sent: Sunday, January 18, 2015 06:06 PM
>> To: Carey, Michael; Schnake-Mahl, Gabriel; Carrion, Marco A.; Walzak,
>> Phil; Ragone, Peter; Leopold, Elana
>> Subject: Tomorrow - NAN
>>
>> Legal advice is that mayor + comptroller need to have limited exposure
>> and contact to garner family tomorrow. Folks just need to be careful and
>> aware that there's pending lawsuit. We would be careful anyway, but this
>> is added reason. Zach says he shouldn't say anything *specific* about the
>> case, and limit the contact with them insofar as that's possible and
>> appropriate, if they're there.
>>
>

From: [Liz Hegarty](#)
To: [John, Roxanne](#)
Subject: Re: Chirlane
Date: Monday, January 19, 2015 11:16:27 AM

No worries, thanks for clarifying.

On 1/19/15, 10:15 AM, "John, Roxanne" <RJohn@cityhall.nyc.gov> wrote:

>Sorry error in system, it is 6pm, I will send again.

>

>-----Original Message-----

>From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]

>Sent: Monday, January 19, 2015 11:14 AM

>To: John, Roxanne

>Subject: Re: Chirlane

>

>Hi Roxanne,

>

>Just to confirm<will this meeting will be at 6 AM on Thursday?

>

>Thanks,

>

>Liz

>

><

>Liz Hegarty

>

>Assistant to John Del Cecato

>AKPD Message and Media

>Office: 312-664-7500

>Cell: 203-482-6229

>lhegarty@akpdmedia.com

>

>

>

>

>

>On 1/18/15, 8:43 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>

>>I just remembered I've got SOTC run-through with Alicia and her team

>>from

>>7 to 9pm on Tuesday the 20th

>>

>>Could we do a little earlier in the day?

>>

>>On 1/17/15, 5:08 PM, "John, Roxanne" <RJohn@cityhall.nyc.gov> wrote:

>>

>>>

>>>Mbdb and CMC off

>>> holding jan 20th.

>>>

>>>

>>>Sent from my iPhone

>>>

>>>> On Jan 17, 2015, at 5:01 PM, "Hagelgans, Andrea"
>>>><AHagelgans@cityhall.nyc.gov> wrote:
>>>>
>>>> The 20th would work better for me. Thanks!
>>>>
>>>> ----- Original Message -----
>>>> From: John, Roxanne
>>>> Sent: Saturday, January 17, 2015 04:40 PM
>>>> To: John Del Cecato <jfdc@akpdmedia.com>
>>>> Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; FLONYC; B
>>>> Subject: Re: Chirlane
>>>>
>>>> Can everyone meet January 20th at 6.30 pm or January 22nd at 6pm at
>>>>Gracie?
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On Jan 17, 2015, at 11:06 AM, "John Del Cecato"
>>>>><jfdc@akpdmedia.com>
>>>>>wrote:
>>>>>
>>>>> Sounds good
>>>>>
>>>>>> On 1/17/15, 10:33 AM, "B" <BCCD@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>>
>>>>>>> Need you all to meet with or do a call with Chirlane and Roxanne
>>>>>>>this coming week re: comms support for Chirlane's work going
>>>>>>>forward. As most of you know (and pls keep this confidential for
>>>>>>>now), Rebecca is leaving at the end of March. We need a truly
>>>>>>>shared vision for who will do this work going forward and how.
>>>>>>>Roxanne will set it up. Thanks
>>>>>>
>>
>

From: [Abeywardena, Penny](#)
To: [John Del Cecato](#)
Subject: Fwd: PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, JANUARY 20, 2015
Date: Monday, January 19, 2015 1:21:27 PM
Attachments: [image001.png](#)

It came together nicely...thank you!

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

Begin forwarded message:

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Date: January 19, 2015 at 1:01:28 PM EST
To: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Subject: PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, JANUARY 20, 2015



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY,
JANUARY 20, 2015**

All times local:

On Monday night, Mayor Bill de Blasio will depart New York City for Paris, where on Tuesday he will attend a series of events with French officials and Jewish community leaders to honor and commemorate the victims of the terror attacks that occurred there earlier this month.

The Mayor will stand in solidarity with our friends in Paris and across France to send the clear message that together we will fight terrorism and anti-Semitism at every turn, and that crude attempts to intimidate free expression will not succeed.

The Mayor will return to New York City Tuesday night. A schedule of events appears below.

Press Schedule

10:00 AM - Lay Wreath at Hyper Casher with Deputy Mayor Klugman

10:30 AM - Meeting with Leaders of the Jewish Community with Deputy Mayor Klugman
(Closed press.)

11:30 AM - Meeting with Mayor Hidalgo at Parisian City Council Assembly Room
(This meeting will be closed press. There may be a photo spray opportunity.)

12:15 PM - Lay Wreath at Charlie Hebdo with Mayor Hidalgo

12:25 PM - Lay Wreath where Police Officer Ahmed Merbat was Shot and Killed

12:45 PM - Press Statement and Availability with Mayor Hidalgo at Place de la République

2:30 PM - Drop By “Le Cent Quatre” - a cultural center representative of the diversity of Paris

###

From: B
To: "jfdc@akpdmedia.com"
Subject: Re: Morning TV News – Tuesday, January 20, 2015
Date: Tuesday, January 20, 2015 10:37:09 AM

Excellent! Thanks

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, January 20, 2015 04:33 PM
To: B
Subject: Re: Morning TV News – Tuesday, January 20, 2015

Laying of wreath, talking with mayor, meeting with locals and officers, everything looks very dignified and compassionate. The message of combatting anti-Semitism and terrorism is getting through. And other than a tiny jab from the Post, nobody saying you overstepped. Very respectful coverage.

Even a little ideological connection with Hidalgo re: early childhood/helping working family. And lots of mentions on how quick and packed the trip is - so no whining that you're somehow living the good life.

On Jan 20, 2015, at 10:19 AM, B <BCCD@cityhall.nyc.gov> wrote:

What are you seeing? What's working?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, January 20, 2015 04:16 PM
To: Wolfe, Emma; Ragone, Peter; B
Subject: Re: Morning TV News – Tuesday, January 20, 2015

Kudos to the team - the coverage has been flawless

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Tuesday, January 20, 2015 at 10:13 AM
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, BDB Official <BCCD@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Morning TV News – Tuesday, January 20, 2015

It's really really really awesome.

From: Ragone, Peter
Sent: Tuesday, January 20, 2015 10:12 AM
To: B
Cc: Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Fw: Morning TV News – Tuesday, January 20, 2015

See all TV leads. Great move for a city and a mayor hidalgo who is a friend. And great TV stories. Great message for our constituencies...

From: Brown, Tashawn
Sent: Tuesday, January 20, 2015 07:07 AM
Subject: Morning TV News – Tuesday, January 20, 2015

Morning TV News – Tuesday, January 20, 2015

Leading Stories:

5:00 am –

CBS 2 - JFK Bomb Scare; Newark Ebola Scare; Mayor in Paris
NBC 4 - Incident in Cincinnati; ISIS Hostages; Mayor in Paris
FOX 5 - State of the Union; ISIS Hostages; Mayor in Paris
ABC 7 - Mayor in Paris; ISIS Hostages; Incident in Cincinnati
PIX 11 - Newark Ebola Scare; JFK Bomb Scare; NYPD Stats

6:00 am –

CBS 2 - Mayor in Paris; JFK Bomb Scare; Newark Ebola Scare
NBC 4 - Bronx Building Fire; Incident in Cincinnati; ISIS Hostages;
FOX 5 - State of the Union; ISIS Hostages; Mayor in Paris
ABC 7 - ISIS Hostages; Incident in Cincinnati; Mayor in Paris
PIX 11 - Corey Booker Presidential Run; Newark Ebola Scare; JFK Bomb Scare;

Mayor de Blasio in Broadcast:

Mayor de Blasio in Paris to Show Support and Meet with Jewish Community Leaders

[ABC 7 - Dray Clark - 5:02 am](#)

Right now, Mayor Bill de Blasio is in Paris to visit the site of the deadly terror attacks earlier this month and pay tribute to the victims. In the last half hour, the mayor started meeting with Jewish community leaders there. Mayor de Blasio will be covering a lot of ground in Paris, making six stops in less than three hours. He says the trip is a message of support to people in Paris, and all across the country of France after they suffered one of the country's worst terrorist attacks ever. Video shows the mayor outside a Jewish center where he is meeting with leaders of the Jewish community. This is the mayor's second stop, after he laid a wreath at the Kosher market where four people were killed during an intense hostage standoff inside the market. The four victims were Jewish. The mayor will also lay a wreath at Charlie Hebdo, where 12 people were shot and killed. The three days of attacks led to a large demonstration of unity among the people of France, and world leaders, who also marched in solidarity with the

country. In addition to visiting Charlie Hebdo, the mayor will also lay a wreath where police officer Ahmed Merbat was killed. Certainly, the mayor shares the city's pain of losing an officer in the line of duty after recently losing Detectives Liu and Ramos in Brooklyn. He will also travel to Place de la République to meet with the mayor of Paris, before departing at 4:35 pm, which will be 10:35 am our time. Another issue the mayor plans to address and discuss is growing anti-semitism happening across France. He wants to discuss ways of trying to prevent more attacks.

[NBC 4 - Michael Garguilo - 5:02 am](#)

Mayor de Blasio is in Paris preparing to meet with the city's mayor to express solidarity with the city after the deadly terror attacks. In the past hour, the mayor placed flowers outside of the Kosher supermarket where four Jewish hostages were murdered during a siege that took place a week ago. The mayor also met with Jewish community leaders. Later on, the mayor will place flowers at the offices of Charlie Hebdo for the people who were killed in the terror attack.

[CBS 2 - Diane Macedo - 5:05 am](#)

Right now, Mayor de Blasio is in Paris as part of a show of solidarity against terrorism and anti-semitism. About half an hour ago, he laid flowers to honor the victims killed in the terror attack at the Charlie Hebdo office, and at the site where an officer was shot and killed responding to the attacks. De Blasio will attend closed-door meetings with French officials and Jewish leaders as well. He returns to New York tonight.

[FOX 5 - Ben Simmoneau - 5:08 am](#)

Mayor de Blasio is in Paris this morning to deliver a message from New Yorkers. He is there to show support and remember the 17 victims of the deadly terror attacks. The trip was announced just yesterday, right before he left. A short while ago, he laid a wreath at the Kosher market where people were killed. Later, he is expected to do the same at the offices of Charlie Hebdo, and at the spot where a policewoman [sic] was gunned down. He is also meeting with several French officials, including the mayor of Paris, and Jewish community leaders.

[ABC 7 - Dray Clark - 6:02 am](#)

Right now, Mayor de Blasio is in France alongside his Paris counterpart, paying respect to the 17 people who were killed earlier this month in a terrorist attack. ABC-7's Dave Evans is in Paris following the mayor, and just tweeted a photo showing the mayor with Mayor Anne Hidalgo.

[NBC 4 - Darlene Rodriguez - 6:31 am](#)

Right now, Mayor de Blasio is in Paris in a show of solidarity in the wake of the city's terror attacks. The mayor is currently outside the offices of Charlie Hebdo where he will leave flowers at the memorial to honor the people who were massacred in the magazines offices' nearly two weeks ago. Earlier this morning, the mayor laid a floral tribute to the Jewish victims who were murdered at a Kosher supermarket. He also shook hands with the police officers on duty before meeting with Jewish community leaders. [*Anchor Darlene Rodriguez: "Michael it was a surprise sort of visit because it really was only announced a very short*

while before he actually departed.” Anchor Michael Garguilo: “Right, and there’s many things that he’s going to be doing this morning. And it really shows the significance and the solidarity of two cities that have faced terror related challenges -- both Paris and of course New York. And we saw a lot of expressions of sympathy from the people of Paris on 9/11. The mayor, no doubt, wants to return those expressions of solidarity and sympathy to the people of Paris as well.”] The mayor will also meet with the mayor of Paris. [Anchor Darlene Rodriguez: “With Mayor de Blasio’s visit -- the White House was sharply criticized, you might remember, for not sending a high-level person -- the president nor the vice president -- to represent the United States when they had that peaceful march and rally last week. So, this is very significant. Anchor Michael Garguilo: “I want to also point out the woman you see to the mayor’s left there -- I believe that is the Mayor of Paris Anne Hidalgo. Very interesting woman. She is actually the daughter of Spanish immigrants who came after the Spanish Civil War in the late 1930s.”]

[ABC 7 - Dave Evans - 6:33 am](#)

ABC-7’s Dave Evans is traveling with the mayor in Paris. The mayor is inside the Hôtel de Ville, which is Paris’s version of City Hall, talking with the mayor of Paris. The mayor will also be going to Charlie Hebdo. The visit is short for the mayor, and he returns later tonight.

[PIX 11 - Lisa Mateo - 5:07 am](#)

Mayor de Blasio is in Paris to show support to the city after the recent terror attacks. Just moments ago, the mayor placed flowers at the memorial outside the Kosher market where four hostages were killed. Later today, de Blasio will sit in on two meetings with leaders of the Jewish community and Parisian City Council. Mayor de Blasio will end the afternoon laying wreaths at the offices of Charlie Hebdo and the spot where a police officer was killed. The mayor plans to return to New York City tonight.

[PIX 11 - Allison Kaden - 6:08 am](#)

The mayor is meeting with French officials and Jewish leaders. A short time ago, Mayor de Blasio laid a wreath at the Kosher supermarket with the city’s deputy mayor, honoring the people killed there earlier this month. The mayor is also meeting with Jewish leaders and the mayor of Paris later today. The mayor is scheduled to lay a wreath at Charlie Hebdo and also where a police officer was shot and killed. This visit comes after the White House failed to send a high-level official to represent the United States in the anti-terror march. There are several aides traveling with the mayor including his spokesperson who is providing twitter updates. The mayor will return to New York City later tonight.

[UNIVISION 41 - Katiria Soto - 6:05 am](#)

[TELEMUNDO 47 - Luis Alejandro Medina - 6:09 am](#)

[TELEMUNDO 47 - Luis Alejandro Medina - 6:31 am](#)

Mayor de Blasio Attends NAN Martin Luther King, Jr. Day Celebration

[CBS 2 - Mary Calvi - 5:05 am](#)

Before the mayor left the city last night, he attended the Reverend Al Sharpton’s

annual Martin Luther King Jr. celebration, and called for more support of the NYPD. He had harsh words for those who attack police. Mayor: "If you're saying something vicious and vile to a police officer, you're not making change. You're not moving us forward. You're holding us back." This was the mayor's first public appearance with Sharpton since a grand jury declined to indict an officer in the death of Eric Garner. Since then, relations between City Hall and the NYPD have been strained. Some officers feel the mayor's relationship with Sharpton is problematic. SBA President Ed Mullins: "I think it raises the question of sincerity. I think that that is something we need to look at again." Mayor de Blasio vowed to continue to seek reforms to bring the police and community closer.

Arrests and Summonses on the Rise Following NYPD Slowdown

[PIX 11 - Allison Kaden - 5:05 am](#)

This morning, there is more new evidence that the NYPD's so-called slowdown may be done. The numbers show there are more tickets, summonses, and arrests as the city begins to reverse course. The first hint that NYPD beat cops were making fewer arrests and giving out fewer tickets began in late December. Arrests and summonses dropped after two Brooklyn cops were shot and killed in their patrol car. Mayor de Blasio's reaction to the death strained his relationship with the NYPD even further. Unions denied a work slowdown but Commissioner Bratton acknowledged that there was a slowdown. Now, the numbers are rising in terms of arrests and summonses. Reports show that NYPD officers made 6,910 arrests last week, which is an increase of about 47 percent compared to the previous week. When compared with last year's data the amount of arrests and summonses is still 20 percent lower this year. During the slowdown the city lost millions of dollars in ticket revenue. The New York Times reports that an area of policing that continues to lag is quality of life violations, which is the cornerstone of Commissioner Bratton's broken windows style of policing. His theory is if you keep quality of life violations low then overall crime will also be lower.

[FOX 5 - Kerry Drew - 5:38 am](#)

A rise in tickets and arrests could mean the end to an NYPD slowdown. Arrests jumped up by nearly 50 percent this week, and summonses surged by nearly 160 percent during the same time period. Still, records show that police activity is well below what it was a year ago. NYPD Commissioner Bill Bratton did acknowledge that his officers were on a slowdown following the December 20th killings of Officers Wenjian Liu and Rafael Ramos. Some police union officials believe anger and dissatisfaction with Mayor de Blasio has contributed to this slowdown.

[*The mayor is not mentioned in the following report:*]

[ABC 7 - Ken Rosato - 6:05 am](#)

The slowdown at the NYPD has petered out. Last week, activity at the department bounced back after an apparent job action by patrol officers. The new stats show over 6,900 arrests, up 47 percent from the depth of the slowdown, and over 32,000 summonses were written, up 159 percent.

Agency Mentions:

NYPD Officers Buy Replacements For Their Bulletproof Vests

PIX 11 - Lisa Mateo - 5:14 am

Some NYPD cops have decided to spend their own money to buy replacements for their bulletproof vests. According to the New York Post, at least a dozen officers have purchased their own protection to fend off rifle rounds. The city has promised to buy more than 12,000 vests since the Post article was released. Some officers say they can't afford to wait.

City Council to Name Streets for Fallen Officers

ABC 7 - Lisa Colagrossi - 5:31 am

The first big steps will be taken today toward a big honor for two NYPD officers killed in the line of duty a month ago today. Officers at the 84th Precinct are reminded of their fallen brothers every time they walk through the door, where a memorial remains to Officers Ramos and Liu. The site of the fatal shootings – Myrtle and Tompkins Avenues – has been cleared of the thousands of flowers, candles and wreaths. Only two wreaths remain, brought by the Reverend Al Sharpton and the family of Eric Garner yesterday. The Parks Committee of the City Council will be holding a hearing this afternoon to rename two streets after the slain men. The streets tagged for co-naming are Ridgewood Avenue and West 6th Street. Both are in Brooklyn, and within the blocks where the two detectives lived. A lot of consultation went into the decision, and the locations were discussed with the families.

CBS 2 - Diane Macedo - 6:58 am

PIX 11 - Kori Chambers - 6:37 am

UNIVISION 41 - Merijoel Duran - 6:05 am

NYPD Officers Save Dog Trapped on Grand Central Parkway

NBC 4 - Darlene Rodriguez - 5:49 am

Some NYPD officers went the extra mile to rescue a dog in a very dangerous situation. Yesterday, someone noticed a pitbull in the middle of four lanes of traffic along the Grand Central Parkway and called 9-1-1. Officers had to block several lanes to safely reach the dog. The dog has a broken leg and is now recovering at Animal Care Control in Manhattan. There is no word on who the owner is or how the dog ended up on the highway.

Local News:

Pope Francis Confirms Visit to New York City

ABC 7 - Michelle Charlesworth - 5:42 am

Get ready for a lot of people, pomp, and circumstance this fall, because Pope Francis is definitely coming to New York City. The pontiff himself confirmed his first U.S. visit in September, which will include stops in Philadelphia, Washington D.C., and New York. The Vatican is sending a planning delegation to the city next month to start hammering out details. The pope is scheduled to address the UN General Assembly, and is expected to visit St. Patrick's Cathedral, but will not attend mass there. New York church officials don't know much else about the visit. This will be the city's first papal visit since Pope Benedict came for three days in April of 2008.

NBC 4 - Darlene Rodriguez - 5:47 am
CBS 2 - Mary Calvi - 5:35 am
FOX 5 - Kerry Drew - 5:08 am
PIX 11 - Lisa Mateo - 5:14 am
UNIVISION 41 - Merijoel Duran - 6:47 am
TELEMUNDO 47 - Odalys Molina - 6:13 am

City Council to Hear from Tenants on Illegal Rentals Through AirBnB

ABC 7 - Michelle Charlesworth - 5:12 am
Today, the New York City Council will hear from tenants concerned about the rental service AirBnB. Some tenants say the service is used to create illegal hotels that is causing the number of rent-stabilized apartments in the city to dwindle. This comes after Attorney General Eric Schneiderman reported 75 percent of the listings violate zoning laws. AirBnB agrees that illegal rentals are bad for the city, and suggests officials begin taxing AirBnB hosts.

CBS 2 - Diane Macedo - 5:36 am
FOX 5 - Ben Simmoneau - 5:39 am

BAM Hosts City's Largest Martin Luther King, Jr. Day Celebration

CBS 2 - Mary Calvi - 5:41 am
The Brooklyn Academy of Music hosted their annual Martin Luther King, Jr. Day Celebration yesterday. More than 1,000 people attended. Brooklyn Borough President Eric Adams emceed the event, and had a message to look beyond the obvious. Adams, holding up a sign reading "IMPOSSIBLE": "Let's read the first two letters first. I am possible."

Governor Cuomo To Propose Raising Age For Juvenile Offenders

NBC 4 - Michael Garguilo - 5:39 am
Governor Cuomo wants some teenagers taken out of the adult criminal justice system. He is calling for 16 and 17 year olds to be treated as juveniles. The offenders would be trialed in family court for non-violent offenses until they are 18 years old. The juveniles would also be kept away from adult prisoners under the proposal. Right now, New York and North Carolina are the only states that prosecute younger teens as adults. The proposal will be part of tomorrow's State of the State address.

Investigation into Bomb Threat At JFK Airport

NBC 4 - Katherine Creag - 5:06 am
There is an investigation into a bomb scare at JFK Airport. Police are trying to figure out who made the threatening phone call to Delta officials at around 7 pm last night. The anonymous caller said that a pipe bomb was on the plane. The call came in while the plane was still in the air. Once the plane landed at Kennedy Airport, it was immediately evacuated. Passengers onboard were searched but there was no evidence of a bomb on the plane. As a precaution, a Delta flight with the same number was also searched. Passengers were also forced off the plane and had their luggage searched but no bomb was found.

CBS 2 - Janelle Burrell - 5:01 am

ABC 7 - Ken Rosato - 5:34 am
PIX 11 - Kori Chambers - 5:05 am
FOX 5 - Ben Simmoneau - 5:36 am
UNIVISION 41 - Ana Ledo - 6:03 am
TELEMUNDO 47 - Luis Alejandro Medina - 6:06 am

Avonte Oquendo's Mother Attending State Of The Union Address

NBC 4 - Darlene Rodriguez - 5:20 am
Senator Chuck Schumer has invited Vanessa Fontaine, the mother of Avonte Oquendo, to the State of the Union address. Avonte Oquendo is the autistic 14-year-old who was found dead after slipping out of his school in Queens.

CBS 2 - Mary Calvi - 6:07 am
PIX 11 - Sukanya Krishnan - 6:10 am
UNIVISION 41 - Katiria Soto - 6:09 am

Big Weekend Gives Queens Movie Theater New Life

NBC 4 - Darlene Rodriguez - 5:50 am
A nearly century old movie theater in Queens may no longer be worried about going out of business. The owner of the Cinemart has the Oscar nominated movie American Sniper to thank for the theater's revival. Warner Bros. gave the Forest Hills theater special permission to show the film over the weekend. The owner says he saw sellout crowds and later told employees that Cinemart will not be closing anytime soon. Cinemart had not shown a first-run movie on the day it was released in years.

Incidents & Accidents:

Breaking: Ten People Injured in High-Rise Fire in the Bronx

ABC 7 - Ken Rosato - 6:16 am
Ten people are injured in the Bronx after an early morning high-rise fire in the Claremont section. The fire broke out at around 4:30 am on Washington Avenue at 169th Street. The fire began on the fourth floor, and the fire department is reporting ten non-life-threatening injuries.

NBC 4 - Michael Garguilo - 6:01 am
Most of the fire has been put out but it has not yet been declared officially under control.

CBS 2 - Jim Smith - 6:13 am
PIX 11 - Sukanya Krishnan - 6:24 am
TELEMUNDO 47 - Luis Alejandro Medina - 6:02 am

Police Search for Suspect in Possible Bias Attack in Brooklyn

NBC 4 - Darlene Rodriguez - 5:08 am
Police have released surveillance video of a suspect in a vicious bias attack in Brooklyn. Police say the man hopped out of a SUV and beat a man on the street after making anti-gay remarks. The attack happened on the corner of Metropolitan and Marcy Avenue in Williamsburg last month. Investigators say the suspect punched the victim in the face knocking him to the ground. The

victim was treated for cuts, bruises, and a broken nose.

ABC 7 - Michelle Charlesworth - 5:33 am

CBS 2 - Mary Calvi - 5:34 am

UNIVISION 41 - Merijoel Duran - 6:35 am

TELEMUNDO 47 - Odalys Molina - 6:06 am

Death of Missing Fort Lee Man Ruled A Homicide

NBC 4 - Darlene Rodriguez - 5:09 am

The medical examiner has ruled the death of a Fort Lee man found dead in the Bronx as a homicide. The body of Jordan Johnson was found in the trunk of his BMW near East 211th Street last week. The medical examiner says he was choked to death. Meanwhile, police want to speak with the man caught on surveillance video leaving the scene. Investigators believe the man was inside Johnson's car.

Police Searching for Three Suspects in Bronx Home Invasion

NBC 4 - Darlene Rodriguez - 5:38 am

Police are searching for the men involved in a home invasion in the Bronx. Investigators say the suspects called their victim ahead of time pretending to be from the buildings department and scheduled an appointment. Police have released surveillance images of two of the three suspects. Police say the men showed up to the apartment with guns. Once inside, the men allegedly tied up the 45-year-old man and took off with a iPhone and more than \$1000 in cash.

TELEMUNDO 47 - Odalys Molina - 6:07 am

Police Searching for Teenaged Suspect in Crown Heights Robbery Spree

CBS 2 - Mary Calvi - 5:34 am

Police in Crown Heights are searching for a 16-year-old suspect on a robbery spree. They say Richard Rodgers has struck at least seven times since September. His latest robbery was reported on January 2nd, when the victim says he snatched cash from her hand.

PIX 11 - Lisa Mateo - 5:14 am

UNIVISION 41 - Katiria Soto - 6:04 am

###

From: [B](#)
To: [Wolfe, Emma](#); [Ragone, Peter](#)
Cc: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Fink, Avi](#); [Abeywardena, Penny](#); [Carey, Michael](#)
Subject: Re: Morning TV News – Tuesday, January 20, 2015
Date: Tuesday, January 20, 2015 10:38:40 AM

Phil/Penny/Avi/Michael -- great job!! You have been judged by a jury of your peers and they believe you really hit a home run here. Well done! Congrats

From: Wolfe, Emma
Sent: Tuesday, January 20, 2015 04:13 PM
To: Ragone, Peter; B
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Morning TV News – Tuesday, January 20, 2015

It's really really really awesome.

From: Ragone, Peter
Sent: Tuesday, January 20, 2015 10:12 AM
To: B
Cc: Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Fw: Morning TV News – Tuesday, January 20, 2015

See all TV leads. Great move for a city and a mayor hidalgo who is a friend. And great TV stories. Great message for our constituencies...

From: Brown, Tashawn
Sent: Tuesday, January 20, 2015 07:07 AM
Subject: Morning TV News – Tuesday, January 20, 2015

Morning TV News – Tuesday, January 20, 2015

Leading Stories:

5:00 am –

CBS 2 - JFK Bomb Scare; Newark Ebola Scare; Mayor in Paris
NBC 4 - Incident in Cincinnati; ISIS Hostages; Mayor in Paris
FOX 5 - State of the Union; ISIS Hostages; Mayor in Paris
ABC 7 - Mayor in Paris; ISIS Hostages; Incident in Cincinnati
PIX 11 - Newark Ebola Scare; JFK Bomb Scare; NYPD Stats

6:00 am –

CBS 2 - Mayor in Paris; JFK Bomb Scare; Newark Ebola Scare
NBC 4 - Bronx Building Fire; Incident in Cincinnati; ISIS Hostages;
FOX 5 - State of the Union; ISIS Hostages; Mayor in Paris
ABC 7 - ISIS Hostages; Incident in Cincinnati; Mayor in Paris

PIX 11 - Corey Booker Presidential Run; Newark Ebola Scare; JFK Bomb Scare;

Mayor de Blasio in Broadcast:

Mayor de Blasio in Paris to Show Support and Meet with Jewish Community Leaders

[ABC 7 - Dray Clark - 5:02 am](#)

Right now, Mayor Bill de Blasio is in Paris to visit the site of the deadly terror attacks earlier this month and pay tribute to the victims. In the last half hour, the mayor started meeting with Jewish community leaders there. Mayor de Blasio will be covering a lot of ground in Paris, making six stops in less than three hours. He says the trip is a message of support to people in Paris, and all across the country of France after they suffered one of the country's worst terrorist attacks ever. Video shows the mayor outside a Jewish center where he is meeting with leaders of the Jewish community. This is the mayor's second stop, after he laid a wreath at the Kosher market where four people were killed during an intense hostage standoff inside the market. The four victims were Jewish. The mayor will also lay a wreath at Charlie Hebdo, where 12 people were shot and killed. The three days of attacks led to a large demonstration of unity among the people of France, and world leaders, who also marched in solidarity with the country. In addition to visiting Charlie Hebdo, the mayor will also lay a wreath where police officer Ahmed Merbat was killed. Certainly, the mayor shares the city's pain of losing an officer in the line of duty after recently losing Detectives Liu and Ramos in Brooklyn. He will also travel to Place de la République to meet with the mayor of Paris, before departing at 4:35 pm, which will be 10:35 am our time. Another issue the mayor plans to address and discuss is growing anti-semitism happening across France. He wants to discuss ways of trying to prevent more attacks.

[NBC 4 - Michael Garguilo - 5:02 am](#)

Mayor de Blasio is in Paris preparing to meet with the city's mayor to express solidarity with the city after the deadly terror attacks. In the past hour, the mayor placed flowers outside of the Kosher supermarket where four Jewish hostages were murdered during a siege that took place a week ago. The mayor also met with Jewish community leaders. Later on, the mayor will place flowers at the offices of Charlie Hebdo for the people who were killed in the terror attack.

[CBS 2 - Diane Macedo - 5:05 am](#)

Right now, Mayor de Blasio is in Paris as part of a show of solidarity against terrorism and anti-semitism. About half an hour ago, he laid flowers to honor the victims killed in the terror attack at the Charlie Hebdo office, and at the site where an officer was shot and killed responding to the attacks. De Blasio will attend closed-door meetings with French officials and Jewish leaders as well. He returns to New York tonight.

[FOX 5 - Ben Simmoneau - 5:08 am](#)

Mayor de Blasio is in Paris this morning to deliver a message from New Yorkers. He is there to show support and remember the 17 victims of the deadly terror attacks. The trip was announced just yesterday, right before he left. A short while ago, he laid a wreath at the Kosher market where people were killed. Later, he is expected to do the same at the offices of Charlie Hebdo, and at the spot where a policewoman [sic] was gunned down. He is also meeting with several French officials, including the mayor of Paris, and Jewish community leaders.

[ABC 7 - Dray Clark - 6:02 am](#)

Right now, Mayor de Blasio is in France alongside his Paris counterpart, paying respect to the 17 people who were killed earlier this month in a terrorist attack. ABC-7's Dave Evans is in Paris following the mayor, and just tweeted a photo showing the mayor with Mayor Anne Hidalgo.

[NBC 4 - Darlene Rodriguez - 6:31 am](#)

Right now, Mayor de Blasio is in Paris in a show of solidarity in the wake of the city's terror attacks. The mayor is currently outside the offices of Charlie Hebdo where he will leave flowers at the memorial to honor the people who were massacred in the magazines offices' nearly two weeks ago. Earlier this morning, the mayor laid a floral tribute to the Jewish victims who were murdered at a Kosher supermarket. He also shook hands with the police officers on duty before meeting with Jewish community leaders. [Anchor Darlene Rodriguez: "Michael it was a surprise sort of visit because it really was only announced a very short while before he actually departed." Anchor Michael Garguilo: "Right, and there's many things that he's going to be doing this morning. And it really shows the significance and the solidarity of two cities that have faced terror related challenges -- both Paris and of course New York. And we saw a lot of expressions of sympathy from the people of Paris on 9/11. The mayor, no doubt, wants to return those expressions of solidarity and sympathy to the people of Paris as well."] The mayor will also meet with the mayor of Paris. [Anchor Darlene Rodriguez: "With Mayor de Blasio's visit -- the White House was sharply criticized, you might remember, for not sending a high-level person -- the president nor the vice president -- to represent the United States when they had that peaceful march and rally last week. So, this is very significant. Anchor Michael Garguilo: "I want to also point out the woman you see to the mayor's left there -- I believe that is the Mayor of Paris Anne Hidalgo. Very interesting woman. She is actually the daughter of Spanish immigrants who came after the Spanish Civil War in the late 1930s."]

[ABC 7 - Dave Evans - 6:33 am](#)

ABC-7's Dave Evans is traveling with the mayor in Paris. The mayor is inside the Hôtel de Ville, which is Paris's version of City Hall, talking with the mayor of Paris. The mayor will also be going to Charlie Hebdo. The visit is short for the mayor, and he returns later tonight.

[PIX 11 - Lisa Mateo - 5:07 am](#)

Mayor de Blasio is in Paris to show support to the city after the recent terror attacks. Just moments ago, the mayor placed flowers at the memorial outside the Kosher market where four hostages were killed. Later today, de Blasio will sit in on two meetings with leaders of the Jewish community and Parisian City Council. Mayor de Blasio will end the afternoon laying wreaths at the offices of Charlie Hebdo and the spot where a police officer was killed. The mayor plans to return to New York City tonight.

[PIX 11 - Allison Kaden - 6:08 am](#)

The mayor is meeting with French officials and Jewish leaders. A short time ago, Mayor de Blasio laid a wreath at the Kosher supermarket with the city's deputy mayor, honoring the people killed there earlier this month. The mayor is also meeting with Jewish leaders and the mayor of Paris later today. The mayor is scheduled to lay a wreath at Charlie Hebdo and also where a police officer was shot and killed. This visit comes after the White House failed to send a high-level official to represent the United States in the anti-terror march. There are several aides traveling with the mayor including his spokesperson who is providing twitter updates. The mayor will return to New York City later tonight.

[UNIVISION 41 - Katria Soto - 6:05 am](#)

[TELEMUNDO 47 - Luis Alejandro Medina - 6:09 am](#)

[TELEMUNDO 47 - Luis Alejandro Medina - 6:31 am](#)

Mayor de Blasio Attends NAN Martin Luther King, Jr. Day Celebration

[CBS 2 - Mary Calvi - 5:05 am](#)

Before the mayor left the city last night, he attended the Reverend Al Sharpton's annual Martin Luther King Jr. celebration, and called for more support of the NYPD. He had harsh words for those who attack police. Mayor: "If you're saying something vicious and vile to a police officer, you're not making change. You're not moving us forward. You're holding us back." This was the mayor's first public appearance with Sharpton since a grand jury declined to indict an officer in the death of Eric Garner. Since then, relations between City Hall and the NYPD have been strained. Some officers feel the mayor's relationship with Sharpton is problematic. SBA President Ed Mullins: "I think it raises the question of sincerity. I think that that is something we need to look at again." Mayor de Blasio vowed to continue to seek reforms to bring the police and community closer.

Arrests and Summonses on the Rise Following NYPD Slowdown

[PIX 11 - Allison Kaden - 5:05 am](#)

This morning, there is more new evidence that the NYPD's so-called slowdown may be done. The numbers show there are more tickets, summonses, and arrests as the city begins to reverse course. The first hint that NYPD beat cops were making fewer arrests and giving out fewer tickets began in late December. Arrests and summonses dropped after two Brooklyn cops were shot and killed in their patrol car. Mayor de Blasio's reaction to the death strained his relationship with the NYPD even further. Unions denied a work slowdown but Commissioner Bratton acknowledged that there was a slowdown. Now, the numbers are rising in terms of arrests and summonses. Reports show that NYPD officers made 6,910 arrests last week, which is an increase of about 47 percent compared to the previous week. When compared with last year's data the amount of arrests and summonses is still 20 percent lower this year. During the slowdown the city lost millions of dollars in ticket revenue. The New York Times reports that an area of policing that continues to lag is quality of life violations, which is the cornerstone of Commissioner Bratton's broken windows style of policing. His theory is if you keep quality of life violations low then overall crime will also be lower.

[FOX 5 - Kerry Drew - 5:38 am](#)

A rise in tickets and arrests could mean the end to an NYPD slowdown. Arrests jumped up by nearly 50 percent this week, and summonses surged by nearly 160 percent during the same time period. Still, records show that police activity is well below what it was a year ago. NYPD Commissioner Bill Bratton did acknowledge that his officers were on a slowdown following the December 20th killings of Officers Wenjian Liu and Rafael Ramos. Some police union officials believe anger and dissatisfaction with Mayor de Blasio has contributed to this slowdown.

[The mayor is not mentioned in the following report:]

[ABC 7 - Ken Rosato - 6:05 am](#)

The slowdown at the NYPD has petered out. Last week, activity at the department bounced back after an apparent job action by patrol officers. The new stats show over 6,900 arrests, up 47 percent from the depth of the slowdown, and over 32,000 summonses were written, up 159 percent.

Agency Mentions:

NYPD Officers Buy Replacements For Their Bulletproof Vests

PIX 11 - Lisa Mateo - 5:14 am

Some NYPD cops have decided to spend their own money to buy replacements for their bulletproof vests. According to the New York Post, at least a dozen officers have purchased their own protection to fend off rifle rounds. The city has promised to buy more than 12,000 vests since the Post article was released. Some officers say they can't afford to wait.

City Council to Name Streets for Fallen Officers

ABC 7 - Lisa Colagrossi - 5:31 am

The first big steps will be taken today toward a big honor for two NYPD officers killed in the line of duty a month ago today. Officers at the 84th Precinct are reminded of their fallen brothers every time they walk through the door, where a memorial remains to Officers Ramos and Liu. The site of the fatal shootings – Myrtle and Tompkins Avenues – has been cleared of the thousands of flowers, candles and wreaths. Only two wreaths remain, brought by the Reverend Al Sharpton and the family of Eric Garner yesterday. The Parks Committee of the City Council will be holding a hearing this afternoon to rename two streets after the slain men. The streets tagged for co-naming are Ridgewood Avenue and West 6th Street. Both are in Brooklyn, and within the blocks where the two detectives lived. A lot of consultation went into the decision, and the locations were discussed with the families.

CBS 2 - Diane Macedo - 6:58 am

PIX 11 - Kori Chambers - 6:37 am

UNIVISION 41 - Merijoel Duran - 6:05 am

NYPD Officers Save Dog Trapped on Grand Central Parkway

NBC 4 - Darlene Rodriguez - 5:49 am

Some NYPD officers went the extra mile to rescue a dog in a very dangerous situation. Yesterday, someone noticed a pitbull in the middle of four lanes of traffic along the Grand Central Parkway and called 9-1-1. Officers had to block several lanes to safely reach the dog. The dog has a broken leg and is now recovering at Animal Care Control in Manhattan. There is no word on who the owner is or how the dog ended up on the highway.

Local News:

Pope Francis Confirms Visit to New York City

ABC 7 - Michelle Charlesworth - 5:42 am

Get ready for a lot of people, pomp, and circumstance this fall, because Pope Francis is definitely coming to New York City. The pontiff himself confirmed his first U.S. visit in September, which will include stops in Philadelphia, Washington D.C., and New York. The Vatican is sending a planning delegation to the city next month to start hammering out details. The pope is scheduled to address the UN General Assembly, and is expected to visit St. Patrick's Cathedral, but will not attend mass there. New York church officials don't know much else about the visit. This will be the city's first papal visit since Pope Benedict came for three days in April of 2008.

NBC 4 - Darlene Rodriguez - 5:47 am

CBS 2 - Mary Calvi - 5:35 am

FOX 5 - Kerry Drew - 5:08 am
PIX 11 - Lisa Mateo - 5:14 am
UNIVISION 41 - Merijoel Duran - 6:47 am
TELEMUNDO 47 - Odalys Molina - 6:13 am

City Council to Hear from Tenants on Illegal Rentals Through AirBnB

ABC 7 - Michelle Charlesworth - 5:12 am

Today, the New York City Council will hear from tenants concerned about the rental service AirBnB. Some tenants say the service is used to create illegal hotels that is causing the number of rent-stabilized apartments in the city to dwindle. This comes after Attorney General Eric Schneiderman reported 75 percent of the listings violate zoning laws. AirBnB agrees that illegal rentals are bad for the city, and suggests officials begin taxing AirBnB hosts.

CBS 2 - Diane Macedo - 5:36 am
FOX 5 - Ben Simmoneau - 5:39 am

BAM Hosts City's Largest Martin Luther King, Jr. Day Celebration

CBS 2 - Mary Calvi - 5:41 am

The Brooklyn Academy of Music hosted their annual Martin Luther King, Jr. Day Celebration yesterday. More than 1,000 people attended. Brooklyn Borough President Eric Adams emceed the event, and had a message to look beyond the obvious. Adams, holding up a sign reading "IMPOSSIBLE": "Let's read the first two letters first. I am possible."

Governor Cuomo To Propose Raising Age For Juvenile Offenders

NBC 4 - Michael Garguilo - 5:39 am

Governor Cuomo wants some teenagers taken out of the adult criminal justice system. He is calling for 16 and 17 year olds to be treated as juveniles. The offenders would be trialed in family court for non-violent offenses until they are 18 years old. The juveniles would also be kept away from adult prisoners under the proposal. Right now, New York and North Carolina are the only states that prosecute younger teens as adults. The proposal will be part of tomorrow's State of the State address.

Investigation into Bomb Threat At JFK Airport

NBC 4 - Katherine Creag - 5:06 am

There is an investigation into a bomb scare at JFK Airport. Police are trying to figure out who made the threatening phone call to Delta officials at around 7 pm last night. The anonymous caller said that a pipe bomb was on the plane. The call came in while the plane was still in the air. Once the plane landed at Kennedy Airport, it was immediately evacuated. Passengers onboard were searched but there was no evidence of a bomb on the plane. As a precaution, a Delta flight with the same number was also searched. Passengers were also forced off the plane and had their luggage searched but no bomb was found.

CBS 2 - Janelle Burrell - 5:01 am
ABC 7 - Ken Rosato - 5:34 am
PIX 11 - Kori Chambers - 5:05 am
FOX 5 - Ben Simmoneau - 5:36 am
UNIVISION 41 - Ana Ledo - 6:03 am
TELEMUNDO 47 - Luis Alejandro Medina - 6:06 am

Avonte Oquendo's Mother Attending State Of The Union Address

NBC 4 - Darlene Rodriguez - 5:20 am

Senator Chuck Schumer has invited Vanessa Fontaine, the mother of Avonte Oquendo, to the State of the Union address. Avonte Oquendo is the autistic 14-year-old who was found dead after slipping out of his school in Queens.

CBS 2 - Mary Calvi - 6:07 am

PIX 11 - Sukanya Krishnan - 6:10 am

UNIVISION 41 - Katiria Soto - 6:09 am

Big Weekend Gives Queens Movie Theater New Life

NBC 4 - Darlene Rodriguez - 5:50 am

A nearly century old movie theater in Queens may no longer be worried about going out of business. The owner of the Cinemart has the Oscar nominated movie American Sniper to thank for the theater's revival. Warner Bros. gave the Forest Hills theater special permission to show the film over the weekend. The owner says he saw sellout crowds and later told employees that Cinemart will not be closing anytime soon. Cinemart had not shown a first-run movie on the day it was released in years.

Incidents & Accidents:

Breaking: Ten People Injured in High-Rise Fire in the Bronx

ABC 7 - Ken Rosato - 6:16 am

Ten people are injured in the Bronx after an early morning high-rise fire in the Claremont section. The fire broke out at around 4:30 am on Washington Avenue at 169th Street. The fire began on the fourth floor, and the fire department is reporting ten non-life-threatening injuries.

NBC 4 - Michael Garguilo - 6:01 am

Most of the fire has been put out but it has not yet been declared officially under control.

CBS 2 - Jim Smith - 6:13 am

PIX 11 - Sukanya Krishnan - 6:24 am

TELEMUNDO 47 - Luis Alejandro Medina - 6:02 am

Police Search for Suspect in Possible Bias Attack in Brooklyn

NBC 4 - Darlene Rodriguez - 5:08 am

Police have released surveillance video of a suspect in a vicious bias attack in Brooklyn. Police say the man hopped out of a SUV and beat a man on the street after making anti-gay remarks. The attack happened on the corner of Metropolitan and Marcy Avenue in Williamsburg last month. Investigators say the suspect punched the victim in the face knocking him to the ground. The victim was treated for cuts, bruises, and a broken nose.

ABC 7 - Michelle Charlesworth - 5:33 am

CBS 2 - Mary Calvi - 5:34 am

UNIVISION 41 - Merijoel Duran - 6:35 am

TELEMUNDO 47 - Odalys Molina - 6:06 am

Death of Missing Fort Lee Man Ruled A Homicide

NBC 4 - Darlene Rodriguez - 5:09 am

The medical examiner has ruled the death of a Fort Lee man found dead in the Bronx as a homicide. The body of Jordan Johnson was found in the trunk of his BMW near East 211th Street last week. The medical examiner says he was choked to death. Meanwhile, police want to speak with the man caught on surveillance video leaving the scene. Investigators believe the man was inside Johnson's car.

Police Searching for Three Suspects in Bronx Home Invasion

NBC 4 - Darlene Rodriguez - 5:38 am

Police are searching for the men involved in a home invasion in the Bronx. Investigators say the suspects called their victim ahead of time pretending to be from the buildings department and scheduled an appointment. Police have released surveillance images of two of the three suspects. Police say the men showed up to the apartment with guns. Once inside, the men allegedly tied up the 45-year-old man and took off with a iPhone and more than \$1000 in cash.

TELEMUNDO 47 - Odalys Molina - 6:07 am

Police Searching for Teenaged Suspect in Crown Heights Robbery Spree

CBS 2 - Mary Calvi - 5:34 am

Police in Crown Heights are searching for a 16-year-old suspect on a robbery spree. They say Richard Rodgers has struck at least seven times since September. His latest robbery was reported on January 2nd, when the victim says he snatched cash from her hand.

PIX 11 - Lisa Mateo - 5:14 am

UNIVISION 41 - Katiria Soto - 6:04 am

###

From: [B](#)
To: [Ragone, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Fw: DAILY KOS: Will Bill de Blasio teach liberals that liberals with a spine win?
Date: Tuesday, January 20, 2015 6:42:05 PM

An excellent piece. And since it includes the entire quote on Dante from my Staten Island speech, it is a reminder that I should have rapid responded Pat lynch the very same day as his "thrown cops under the bus" remarks. There is a large discussion of rapid response and ways we can dominate the discussion with our bully pulpit that we need to have as a team, starting at our planning mtg this week

From: Klein, Monica
Sent: Tuesday, January 20, 2015 04:39 PM
To: B; FLONYC
Subject: DAILY KOS: Will Bill de Blasio teach liberals that liberals with a spine win?

Will Bill de Blasio teach liberals that liberals with a spine win?

DAILY KOS - Egberto Willies - January 18, 2015

New York City Mayor Bill de Blasio is the liberal that all liberals should mimic. He is sticking to the liberal values that got him elected by an overwhelming 73 percent of the vote. He refuses to attenuate his stance on social justice even as sects within the New York City Police Department are attempting to coerce him into doing so. He remains the stiff-spine liberal that takes no crap.

De Blasio clearly was never going to be a hero to NYPD's rank-and-file leadership. He campaigned in support of a more inclusive department and to rein in stop-and-frisk policing. The NYPD leadership could not quite frame him as an anti-law-and-order liberal because he broke away and supported certain policing methods many liberals were apprehensive about. He did not want to end stop-and-frisk or "broken windows" policing outright—he wanted to use those policies as tools when necessary. This meant, of course, less racial profiling and much less harassment for the sake of showing police authority.

The NYPD rank-and-file leadership thought they got their moment with de Blasio's comment after police officer Daniel Pantaleo choked Eric Garner to death, which can be read below the fold.

The mayor said the following:

"This is profoundly personal to me. I was at the White House the other day, and the president of the United States turned to me, and he met Dante a few months ago, and he said that Dante reminded him of what he looked like as a teenager. And he said I know you see this crisis through a very personal lens. And I said to him, I did. Because Chirlane and I have had to talk to Dante for years about the dangers that he may face. A good young man, law-abiding young man who would never think to do anything wrong. And yet, because of a history that still hangs over us, the dangers he may face, we've had to literally train him—as families have all over this city for decades—in how to take special care in any encounter he has with the police

officers who are there to protect him.

“And that painful sense of contradiction that our young people see first, that our police are here to protect us, and we honor that, and at the same time, there’s a history we have to overcome, because for so many of our young people, there’s a fear. And for so many of our families, there’s a fear. So I’ve had to worry over the years. Chirlane’s had to worry. Is Dante safe each night? There are so many families in this city who feel that each and every night. Is my child safe? And not just from some of the painful realities—crime and violence in some of our neighborhoods—but is safe from the very people they want to have faith in as their protectors.”

Patrick Lynch, the thuggish president of the Patrolmen’s Benevolent Association, used the mayor’s heartfelt statement as a faux declaration of war. He tried to spin the mayor’s statement as an attack on New York City police officers. The reality is that most Americans and New Yorkers, admittedly or not, know policing tends to be race-biased. Lynch was banking on willful ignorance, hoping for subliminal trivialization.

Lynch believed he got the appropriate opening to turn the screws on the mayor when two NYPD officers were assassinated in cold blood. He gave a speech where his inner thug emerged as he accused the mayor of having blood on his hands and threatened anyone who disagreed with his position.

The mayor did not cower. In a subsequent press conference, de Blasio refused to allow reporters to dictate the Lynch-inspired narrative. He appeared on national TV and defended his reasons for demanding change in policing even as he showed his support for the NYPD.

Some progressive journalists did what many progressives do when they are unsure of outcomes—they cower into criticizing a liberal on a limb. Slate’s Leon Neyfakh wrote a piece, “Bill de Blasio’s Bad Bet,” in which he gave so-called law enforcement experts a platform:

“The result of these trends—which are consistent with changes at other big-city police departments around the country, including Los Angeles’ and Chicago’s—is that the racial makeup of New York’s police force is getting close to that of the city’s overall population. This is progress that promises, at least in theory, to improve relations between police and minority communities. But does it also have the potential to make police departments more open to criticism from liberal politicians?”

The de Blasio administration seems to have thought the answer was yes. But law enforcement experts say this is a naive way to think about police culture. The idea that race and ethnicity were going to overpower the loyalty that officers feel toward their department and thus translate into good will for the mayor, they argue, was nothing more than wishful thinking.

“[De Blasio] figured that the demographics were in his favor because it’s not all white cops anymore, I guess,” Joe Giacalone, a NYPD detective sergeant who retired in 2012, told me. “What it comes down to is that most cops are ‘blue’ before they’re anything else. That’s what he failed to take into consideration. He doesn’t understand the police culture, which is an us vs. them mentality.”

Neyfakh shows a lack of understanding of human behavior in his piece. Adapting to a culture to remain employed is much different than being of that culture or accepting of that culture. It is called survival.

De Blasio is playing the long game, betting on what real liberals know. Liberal values are the values most yearn for but are coerced away from. If one keeps one's eyes on the ball and disregards the noise from the weak-minded, ultimately good values win.

It turns out that the NYPD rank and file is not as homogeneous in their response to de Blasio. Lynch's officers rebelled against him in a recent meeting:

"Lynch's union, the Patrolmen's Benevolent Association (PBA), is in turmoil, beset by infighting, according to interviews with more than 40 police officers and union insiders. His support among the rank-and-file is slipping, they said.

On Tuesday, a group of union insiders is set to announce a campaign to unseat him in the upcoming June election, several PBA trustees said. Since being elected in 1999, Lynch, who rose to power on a promise of term limits and reforming a union riven by corruption, has faced scant opposition.

"Pat Lynch has lost the membership," said police veteran and union delegate Sean Guzerian. "The bosses don't respect him, and the cops are tired of him. They look at him as a politician, not a police officer." ...

From there, the unrest grew. Board meetings became more acrimonious, several PBA Trustees said.

"Paddy's become like a dictator," said union delegate Robert Andersen. "It's his way or the highway. And that's the end of it."

Inasmuch as the "liberal press" has not given de Blasio a break or the benefit of the doubt—except for some New York Times editorials that excoriated Lynch and the police unions—a recent Quinnipiac poll has been favorable. It showed that a plurality of New Yorkers can see through the fog.

It is refreshing to watch a liberal that does not compromise values. It is refreshing to see a liberal that bends only when pragmatism dictates it. Most importantly, de Blasio's methods must be instructive to cowering liberals who would compromise their values, compromises that have been proven failures over and over again. The Bill de Blasios of this country must be propped up by us all in the real independent media. After all, the "liberal media" and the traditional mainstream media are busy castigating liberals while they build up failed policies of everyone else.

From: [Howe, Amanda](#)
To: "BCCD@cityhall.nyc.gov"; [Carey, Michael](#); [Leopold, Elana](#)
Cc: [FLONYC](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Subject: Re: Thinking big/not missing the moment
Date: Tuesday, January 20, 2015 6:46:25 PM

Agreed!

----- Original Message -----

From: B
Sent: Tuesday, January 20, 2015 06:41 PM
To: Carey, Michael; Leopold, Elana
Cc: FLONYC; Howe, Amanda; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Wolfe, Emma
Subject: Thinking big/not missing the moment

A reflection:

I was asked in Paris what I thought of Obama missing the rally a week ago Sunday. I said honestly I bet he wished he could get that one back and do it over.

Our job is to see things for what they are, as they're unfolding. To be able to step back enough to see the proverbial forest for the trees. Sometimes that means stopping and breathing, and having no hesitation to re-work even the best laid plans. And it always means focusing on strategy, not tactics.

Someone told Obama to focus on business as usual, on the schedule as written. We have to be able to know when to break our own rules.

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [FLONYC](#)
Subject: Re: Charlie Hebdo
Date: Tuesday, January 20, 2015 7:17:45 PM

I described you that way to a reporter this week - and I actually believed it!

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Tuesday, January 20, 2015 at 7:13 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Chirlane McCray <FLONYC@cityhall.nyc.gov>
Subject: Re: Charlie Hebdo

EXACTLY!!

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wed, 21 Jan 2015 00:03:41 +0000
To: <[REDACTED]>
Cc: Chirlane McCray <FLONYC@cityhall.nyc.gov>
Subject: Re: Charlie Hebdo

Huge props to this person. Very smart, in retrospect. I do think the timing was key. Doing this on 1/12 would not have made sense. But doing it a week later totally worked.

I will strive to follow my own rule, via Wayne Gretsky - don't skate to where the puck is, skate to where it will be

On Jan 20, 2015, at 6:42 PM, Bill de Blasio <[REDACTED]> wrote:

See below, which inspired the Paris trip. From an old family friend, and former US Ambassador to NATO. Note his reasoning, especially in the email immediately below. We need to see these kind of possibilities. Our team gets so small, so quickly in internal discussions. But the world is won by big plays, not small plays...

Sent via BlackBerry by AT&T

From: "Robert Hunter" <[REDACTED]>
Date: Sun, 11 Jan 2015 21:11:28 -0500

To: <[REDACTED]> 'Robert Hunter' <[REDACTED]>
Cc: 'Lindsay Scola' <L.Scola@cityhall.nyc.gov>; 'Elana Leopold' <ELeopold@cityhall.nyc.gov>;
'Penny Abeywardena' <PAbeywardena@cityhall.nyc.gov>
Subject: RE: Charlie Hebdo

Fair enough.

It struck me, from the political point of view, related in fact to the current difficulties you face in NYC, that your going to Paris (with the Police Commissioner and some appropriate others, including some NYC police and firefighters and other "first responders," including some involved in 9/11 rescues) -- would:

- <!--[if !supportLists]-->1) <!--[endif]-->Remind New Yorkers of a time when all pulled together;
- <!--[if !supportLists]-->2) <!--[endif]-->Remind them of a time when the "first responders" served the City so well and let us not forget what they do for the City and its people every day;
- <!--[if !supportLists]-->3) <!--[endif]-->Dramatize a linkage represented by your person as Mayor of NYC between the "ground zeros" in the two countries – in fact, as NYC Mayor, your going to Paris, even now, would provide more symbolism of American sympathy – remember "nous sommes tous Américains" -- than even if Obama went to Paris (on returning, you could speak at the NYC "ground zero" about what you saw and the people whom you met, including the French "first responders");
- <!--[if !supportLists]-->4) <!--[endif]-->Tie you into the "caring" and "leadership" and opposing a "common enemy" – i.e., showing your "9/11" connection to others' similar suffering (though of a much lesser magnitude); and
- <!--[if !supportLists]-->5) <!--[endif]-->Create a "larger perspective" within which the police (etc.) issues in NYC could be viewed: a step toward bringing all back together again (on both key sides of the police/minorities "divide")

Needless to say, it would also tie in with your pledges to look after Israel's interests. Note the drama this evening of Hollande and Netanyahu at the Grand Synagogue in Paris – covered extensively on CNN.

Best,
Robert

From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Sunday, January 11, 2015 6:45 PM
To: Robert Hunter
Cc: Lindsay Scola; Elana Leopold; Penny Abeywardena
Subject: Re: Charlie Hebdo

I'm looping in Penny, who I want to make sure you stay in touch with Robert. I'm not there and can't go right now because of the challenges we face in NYC at the moment, but I do take your point. Much appreciated

Sent via BlackBerry by AT&T

From: [REDACTED]
Date: Sun, 11 Jan 2015 18:44:00 +0000
To: Robert Hunter <[REDACTED]> <[REDACTED]>
Cc: 'Lindsay Scola' <LScola@cityhall.nyc.gov>; <ELeopold@cityhall.nyc.gov>
Subject: Re: Charlie Hebdo

Bill --

I can't tell from the news report whether you are in Paris, today. If not, you should be; and you should fly over, tonight, and meet with officials of the city., etc.

Take the Police Commissioner with you.

The bond between New York and Paris -- and Americans and the French and everyone else who opposes jihadist terrorism -- can best be emphasized in this way. While there, visit the premises of Charlie Hebdo and the Kosher store.

Best,
Robert

From: B
To: "jfdc@akpdmedia.com"
Cc: Adams, Marti; Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: FOR YOUR APPROVAL: SOTU Response
Date: Tuesday, January 20, 2015 10:12:04 PM

Amen! Let's do that

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, January 20, 2015 10:09 PM
To: B
Cc: Adams, Marti; Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: FOR YOUR APPROVAL: SOTU Response

I agree that the statement is a little more in Obama's voice than ours. Truth is, he's moved far more in our direction on income inequality than anyone would have dreamed a year or two ago.

I would try to hit that point - and hit Oxfam as the Mayor says - and sort of define this as the national conversation finally embracing what we have talked about and fought to deliver on. Also, don't forget the call for One Percent to pay their fair share.

On Jan 20, 2015, at 9:43 PM, B <BCCD@cityhall.nyc.gov> wrote:

I also think this speech is transcendent in its own way. This is a much fuller vision for tackling income inequality than we've heard from the president before. I think we should declare the moment. That might actually get noticed and quoted. We should say this is the clearest roadmap yet from the president for fighting inequality. We should speak with urgency. And quote the Oxfam report as a clarion call that the president is offering a real vision in response to

From: Adams, Marti
Sent: Tuesday, January 20, 2015 09:12 PM
To: B
Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: FOR YOUR APPROVAL: SOTU Response

Sir: please see below an updated version of the SOTU response. This takes into account your feedback.

We would like to ship this out at the conclusion of the President's remarks, but will not

move this out without your approval.

Many thanks,
Marti

**STATEMENT OF MAYOR BILL DE BLASIO ON PRESIDENT OBAMA'S STATE OF THE
UNION ADDRESS**

"I commend President Obama for the bold vision he outlined tonight to tackle income inequality, lift up more hardworking families, and reinvest in the middle class. From creating a fairer tax code, to making college more affordable and expanding measures like paid sick leave, the President is committed to doing what it takes to ensure every American has a fair shot. President Obama's common-sense proposals will help rebuild and strengthen the American economy by focusing on growing the middle class and preparing more Americans for 21st Century jobs.

"Here in New York City, we've extended the right to paid sick leave to a million New Yorkers, raised the living wage and expanded it to thousands more workers, and made unprecedented investments in education. These are among the many policies that we've put forward over the past year that will help bridge the inequality gap and help more hardworking New Yorkers get ahead.

"It is high time for more cities across the country to follow on this sensible path toward stronger cities and a stronger middle class. Tonight, I extend my deepest gratitude to President Obama for re-affirming his focus on working families, and I offer him New York City's unflinching support as he implements his middle class agenda nationwide."

###

Marti Adams | First Deputy Press Secretary

Office of Mayor Bill de Blasio | o: (212) 788-9570 | m: (347) 967-7358

twitter: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [Walzak, Phil](#)
To: [Adams, Marti](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Cc: [Ragone, Peter](#); [Wolfe, Emma](#)
Subject: RE: FOR YOUR APPROVAL: SOTU Response
Date: Tuesday, January 20, 2015 10:22:32 PM

Well we now gone from zero drafts to multpls drafts because of this screwed process

MA – id send him both what I just sent and the below, but lets do it now

From: Adams, Marti
Sent: Tuesday, January 20, 2015 10:19 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Cc: Ragone, Peter; Walzak, Phil; Wolfe, Emma
Subject: RE: FOR YOUR APPROVAL: SOTU Response

Yes, thanks

Any other edits? PW/JDC/PR please let me know if you have thoughts or additional edits.

From: Hagelgans, Andrea
Sent: Tuesday, January 20, 2015 10:18 PM
To: Adams, Marti; 'jfdc@akpdmedia.com'
Cc: Ragone, Peter; Walzak, Phil; Wolfe, Emma
Subject: Re: FOR YOUR APPROVAL: SOTU Response

Typo- believe it should say "one nation"

From: Adams, Marti
Sent: Tuesday, January 20, 2015 10:16 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>
Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: FOR YOUR APPROVAL: SOTU Response

Updated once more

STATEMENT OF MAYOR BILL DE BLASIO ON PRESIDENT OBAMA’S STATE OF THE UNION ADDRESS

"Tonight, President Obama laid out his clearest vision yet for how the United States must tackle the greatest challenge of our time: income inequality.

"In today’s global economy, where the majority of wealth is held by one percent of the world’s population, we need a champion of the middle class, **the working class and the working poor** in the White House more than ever.

"As I’ve said before, we can’t wait to address these issues **and we must renew calls for the wealthiest to pay their fair share so that we can all move together as one nation on the path toward greater prosperity.**

“I commend the President for doubling down on policies to rebuild and strengthen the American economy and offer him New York City’s unflinching support as he implements his middle class agenda nationwide.”

###

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, January 20, 2015 10:11 PM
To: Adams, Marti
Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: FOR YOUR APPROVAL: SOTU Response

Much better. Not just middle class though. Also the poor and working class who are working to get into the middle class. That's what child care and paid sick and min wage do. And the call for the Richie Riches to pony up is important.

On Jan 20, 2015, at 10:04 PM, Adams, Marti <MAAdams@cityhall.nyc.gov> wrote:

Minus BDB. Better? Ref to study in second sentence.

STATEMENT OF MAYOR BILL DE BLASIO ON PRESIDENT OBAMA’S STATE OF THE UNION ADDRESS

"Tonight, President Obama laid out his clearest vision yet for how the United States must tackle the greatest challenge of our time: income inequality.

“In today’s global economy, where the majority of wealth is held by one percent of the world’s population, we need a champion of the middle class in the White House more than ever.

“As I’ve said before, we can’t wait to address these issues. Cities must act, and follow on the path toward stronger cities and a stronger middle class laid out by President Obama tonight.

“I commend the President for doubling down on policies to rebuild and strengthen the American economy and offer him New York City’s unflinching support as he implements his middle class agenda nationwide.”

###

From: B
Sent: Tuesday, January 20, 2015 9:44 PM
To: Adams, Marti

Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmmedia.com'
Subject: Re: FOR YOUR APPROVAL: SOTU Response

I also think this speech is transcendent in its own way. This is a much fuller vision for tackling income inequality than we've heard from the president before. I think we should declare the moment. That might actually get noticed and quoted. We should say this is the clearest roadmap yet from the president for fighting inequality. We should speak with urgency. And quote the Oxfam report as a clarion call that the president is offering a real vision in response to

From: Adams, Marti
Sent: Tuesday, January 20, 2015 09:12 PM
To: B
Cc: Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: FOR YOUR APPROVAL: SOTU Response

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Marti Adams | First Deputy Press Secretary

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twitter: [@Marti_Adams](https://twitter.com/Marti_Adams)

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Adams, Marti](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: my edits. Anyone else? Need to ship to mayor soon
Date: Tuesday, January 20, 2015 10:37:12 PM

Might say face instead of defeat

Oxfam predicts it will be next year that half of wealth controlled by One Percent

But good

On Jan 20, 2015, at 10:21 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

STATEMENT OF MAYOR BILL DE BLASIO ON PRESIDENT OBAMA'S STATE OF THE UNION ADDRESS

"Tonight, President Obama laid out his clearest vision yet for how the United States must tackle the greatest challenge of our time - income inequality – and said what Americans across the country have known for some time: the time to act and to defeat this challenge is now. In today's global economy, where the majority of wealth is held by one percent of the world's population, we need more than ever a champion in the White House for the middle class, the working class, and those trapped in vice grip of poverty. As I've said before, we can't wait to address these issues. We must ensure the wealthiest pay their fair share so we can move together as one nation toward greater prosperity. Cities must act, as we have in New York City on values like paid sick leave, immigration reforms, universal pre-kindergarten, and better wages, so together we pursue a path toward stronger cities and greater opportunity laid out by President Obama tonight."

###

From: [Katz, Rebecca](#)
To: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [Ragone, Peter](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Cohen, Adam](#)
Cc: [Leopold, Elana](#)
Subject: BdB Obama Mash-up
Date: Wednesday, January 21, 2015 10:38:36 AM

From WNYC – One Minute Where Obama Sounded Like De Blasio

Wednesday, January 21, 2015 - 09:52 AM

Obviously progressive policies are going to sound similar, but we couldn't help but notice that President Obama echoed some of Mayor de Blasio's first year policies last night.

The president touted paid sick leave, a minimum wage increase, and equal pay. And when we talked about a father's concern over his son facing a threat from law enforcement, we couldn't help but sit up.

<http://www.wnyc.org/story/one-minute-where-obama-sounded-de-blasio/>

--

Rebecca Kirszner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [John Del Cecato](#)
To: [John, Roxanne](#)
Cc: [Liz Hegarty](#)
Subject: Re: Comms meeting tomorrow
Date: Wednesday, January 21, 2015 9:26:13 PM

*sure

On Jan 21, 2015, at 9:25 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes for sire

On Jan 21, 2015, at 9:20 PM, John, Roxanne <RJohn@cityhall.nyc.gov> wrote:

Sorry I did see this until now. John can you connect tomorrow morning?

Sent from my iPhone

On Jan 21, 2015, at 5:16 PM, "Liz Hegarty" <lhegarty@akpdmedia.com> wrote:

No problem. I'll wait to hear back about timing for tomorrow

Could we do 7 PM tonight?

From: <John>, Roxanne <RJohn@cityhall.nyc.gov>
Date: Wednesday, January 21, 2015 at 4:11 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Comms meeting tomorrow

Let's me circle back a little later on change in timing. Also does John have time for a quick 1 minute check in around 6.30pm tonight.

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, January 21, 2015 5:08 PM
To: John, Roxanne
Cc: John Del Cecato
Subject: Comms meeting tomorrow

Hi Roxanne,

It looks as though the weekly planning meeting has been moved up to 6:15 tomorrow evening. Any chance there is another time tomorrow that might work to do the comms meeting? Perhaps we could try for 5:30? Happy to find a time on Friday if helpful.

Thanks,

Liz

—

Liz Hegarty

Assistant to John Del Cecato

AKPD Message and Media

Office: 312-664-7500

Cell: 203-482-6229

lhgart@akpdmedia.com

From: [B](#)
To: [Ragone, Peter](#); [FLONYC](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Times and Politico on inequality
Date: Wednesday, January 21, 2015 10:33:59 PM

Amen! Thanks for sending

From: Ragone, Peter
Sent: Wednesday, January 21, 2015 10:16 PM
To: B; FLONYC
Subject: Fw: Times and Politico on inequality

Getting there...

From: Gunaratna, Mahen
Sent: Wednesday, January 21, 2015 10:14 PM
To: @Press Office; @IGA; Ragone, Peter
Subject: Times and Politico on inequality

Would bet this Times story is A1 tomorrow. BdB quoted:

http://www.nytimes.com/2015/01/22/business/economy/talk-of-inequality-prods-republicans-to-refocus.html?_r=0

Bill de Blasio, New York's liberal mayor, on Wednesday called middle-class wage stagnation "the dominant issue in our public discourse this year" and into next.

"It's a striking moment when even Mitt Romney is talking about income equality," Mr. de Blasio said, "and there's some irony in that."

Also quoted in Politico:

But New York City Mayor Bill de Blasio—who, among other things, spent eight years as a city councilman himself—said he and other supporters are glad to see Obama embrace this approach.

"I think it's very heartening to a lot of people across the country," de Blasio said. "We all understand the paralysis of Washington, but the president's using the bully pulpit to great effect."

Read more: <http://www.politico.com/story/2015/01/barack-obama-state-of-the-union-states-114481.html#ixzz3PW4oGPY0>

From: [Wiley, Maya](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: SOTC
Date: Thursday, January 22, 2015 8:50:38 AM
Attachments: [Document3.docx](#)

Hey John-

I meant to send some bullets last week in case any of this is helpful for the SOTC. Top lines here, I think are:

To be a 21st Century City, we must be innovative and inclusive.

1. Innovating – fastest and largest free wi-fi network in the world on the streets of every borough AND it has enabled us to commit \$10M to help get low income New Yorkers broadband access at home;
2. We've gotten broadband to 7 NYCHA computer centers
3. We are investing in opportunities for more women and minority owned firms engaged in building our city

There is more in the document that my team pulled together, but just wanted to share a sense of the bigger points.

M

Improving the City's MWBE Program

- When it comes to closing the inequality gap in this City, one of our powerful tools is the City's Minority and Women-Owned Business Enterprises Program.
- I'm proud to say this year we elevated the role of this program, are planning further investments and are already seeing the results
- First, I appointed the first-ever City-wide MWBE Director, my counsel Maya Wiley, who brings a long and distinguished resume as a civil rights lawyer and expert in equity-based public policies
- Second, next month we will be commissioning a new City-wide study to determine where the City may be underutilizing women and minority-owned firms. The results of this study will help us ensure we're spending tax dollars in a fair manner in all the communities that make New York great.
- Third, we invested an additional \$8.7 million in technical assistance and other improvements to help MWBEs grow through the City's program.
- The improvements are significant – the City has awarded \$690 million in prime and subcontracts to certified MWBEs in FY14, a 57% increase from the year before.

Broadband

- **LinkNYC:**
 - We are bringing free, super high-speed Internet service to neighborhoods across the five boroughs.
 - LinkNYC will replace the City's outdated payphones with the world's largest and fastest public wifi network, with speeds ranging from 100 mbps—twice as fast as the average home connection—to 1 gigabit.
 - The project will be deployed at no cost to taxpayers and will generate \$500 million in revenue in the first 12 years, creating resources to support home broadband access for New Yorkers who need it.
 - In 2015, \$10M in project revenue will support wireless projects in low-income communities.
- **Policy Advocacy:** We advocated at the federal and state levels to shape policies related to our broadband goals
 - Time Warner/Comcast:
 - Raised questions concerning the impact of the merger on low-income households, infrastructure deployment and a range of other issues important to New Yorkers.
 - We brought to light questions about the impact of the merger on small business and the City's growing tech sector.
 - Net Neutrality:
 - With colleagues in San Francisco, Portland and Seattle, staked out a strong position in favor of re-classification of broadband as a

- telecommunications service regulated under Title II of the federal Communications Act.
 - The President ultimately adopted a very similar position.
 - E-Rate:
 - Advocated for increase of the E-Rate cap, which was subsequently raised by \$1.5B. (May decide not to mention E-Rate given other issues)
- **BTF:**
 - We convened a Task Force of 15 diverse leaders in the broadband sector. Task Force will inform Administration strategies, with a focus on competition, municipal options and removal of barriers to expanding access and increasing affordability.
 - One of its first projects will be launch of a “Call for Innovations,” soliciting ideas for bringing affordable, sustainable, high-speed broadband to the New Yorkers who need it most.
- **NYCHA PCC:**
 - Wired 7* Public Computer Centers with broadband and upgraded hardware at two additional sites. In 2015, will send an additional van providing mobile service into the field.
 - (Note: two of initial 7 were wired by DYCD before NYCHA got to them but we can still count them since it was done under this Administration. Per NYCHA done by 1/16/15.)
- **Libraries Mifi Project:**
 - We brokered a partnership between the public libraries, Google and a range of philanthropic partners that will result in 10,000 personal wifi devices being distributed to participants in library afterschool, ESL and technological literacy programs.
 - The program will serve as a model for other jurisdictions as well as for federal officials.

Gender

- Supporting and implementing policies that represent huge gains for women in NYC—pre-k for all, paid sick leave, living wage, prevailing wage.
- At the UN, the First Lady signed a historic MOU on gender equality in connection with the upcoming Beijing +20 conference
 - City’s partnership with UN women will advance shared goals of ending gender-based violence and promoting gender equality
 - As part of the partnership, the City will participate in public education connected to the 20th anniversary of the Beijing Declaration and Platform for Action (Beijing +20), a historic set of commitments agreed upon by representatives from 189 nations in 1995.
 - The partnership will also create a platform for advancing the City’s goals related to reducing violence against women. Notably, the City will share best practices for increasing the safety of women and girls and will educate and engage other cities on such issues.

- This year we will appoint new leadership at the Commission on Women's Issues, renewing the body's commitment to improving the lives of women and girls across the City and launching new strategies for meeting these important goals.

HRC

- Allie pulling from the release

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: Re: SOTC
Date: Thursday, January 22, 2015 9:29:27 AM

Cool - thanks Maya

On Jan 22, 2015, at 8:51 AM, Wiley, Maya <MWiley@cityhall.nyc.gov> wrote:

Hey John-

I meant to send some bullets last week in case any of this is helpful for the SOTC. Top lines here, I think are:

To be a 21st Century City, we must be innovative and inclusive.

- <!--[if !supportLists]-->1. <!--[endif]-->Innovating – fastest and largest free wi-fi network in the world on the streets of every borough AND it has enabled us to commit \$10M to help get low income New Yorkers broadband access at home;
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M

<Document3.docx>

From: [Hagelgans, Andrea](#)
To: [John, Roxanne](#); ["jfdc@akpdmedia.com"](#); [Ragone, Peter](#); [Walzak, Phil](#); ["Liz Hegarty"](#)
Subject: RE: Comms for FLONYC
Date: Thursday, January 22, 2015 10:02:04 AM

Some of us aren't in the planning meeting. Possible to keep it to what it was>?

From: John, Roxanne
Sent: Thursday, January 22, 2015 10:01 AM
To: 'jfdc@akpdmedia.com'; Ragone, Peter; Walzak, Phil; Hagelgans, Andrea; 'Liz Hegarty'
Subject: Comms for FLONYC
When: Thursday, January 22, 2015 8:00 PM-8:30 PM.
Where: Gracie

Time updated!

Changing this meeting to after tonight's planning meeting.

From: [John, Roxanne](#)
To: ["John Del Cecato"](#)
Subject: RE: Comms meeting tomorrow
Date: Thursday, January 22, 2015 10:09:01 AM

Best number?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, January 22, 2015 10:09 AM
To: John, Roxanne
Subject: Re: Comms meeting tomorrow

Good

On Jan 22, 2015, at 10:06 AM, John, Roxanne <RJohn@cityhall.nyc.gov> wrote:

How is 10.30 for you?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, January 21, 2015 9:26 PM
To: John, Roxanne
Cc: Liz Hegarty
Subject: Re: Comms meeting tomorrow

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Liz

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Liz Hegarty

Assistant to John Del Cecato
AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhegarty@akpdmedia.com

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Ragone, Peter](#); [Wolfe, Emma](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Leopold, Elana](#); [Chao, Raymond](#); [Coney, Javon](#); [Patchett, James](#); [Glen, Alicia](#); [Jon Fromowitz](#)
Subject: RE: Prep for State of the City
Date: Saturday, January 24, 2015 2:08:00 PM

All:

This meeting will start closer to 345 PM.

Thanks!!!

-----Original Appointment-----

From:

Sent: Monday, January 19, 2015 4:08 AM

To: Carey, Michael; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Ragone, Peter; Wolfe, Emma; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea; Leopold, Elana; Chao, Raymond; Coney, Javon; Patchett, James; Glen, Alicia; Jon Fromowitz

Cc: 'Robinson Rodriguez (DCAS)'

Subject: Prep for State of the City

When: Saturday, January 24, 2015 3:30 PM-5:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Peach Room

From: [Carey, Michael](#)
To: [Chao, Raymond](#); [Patchett, James](#); ["Jon Fromowitz"](#); [Ragone, Peter](#); [Glen, Alicia](#); [Leopold, Elana](#); [Shorris, Anthony](#); ["Jonathan Rosen"](#); [Wolfe, Emma](#); [""jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; Hagelgans, Andrea](#)
Subject: RE: MBDB: SOTC prep
Date: Sunday, January 25, 2015 10:12:41 AM

So we are all aware – this meeting is still scheduled to happen at 12:30 PM. If any changes, I will let you know.

-----Original Appointment-----

From:
Sent: Monday, January 19, 2015 4:08 AM
To: Carey, Michael; Chao, Raymond; Patchett, James; 'Jon Fromowitz'; Ragone, Peter; Glen, Alicia; Leopold, Elana; Shorris, Anthony; Jonathan Rosen; Wolfe, Emma; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)'; Hagelgans, Andrea
Cc: 'Robinson Rodriguez (DCAS)'
Subject: MBDB: SOTC prep
When: Sunday, January 25, 2015 12:30 PM-2:30 PM (UTC-05:00) Eastern Time (US & Canada).
Where: Gracie Mansion, The Peach Room

From: [B](#)
To: [Wolfe, Emma](#); [Ragone, Peter](#); [Sevillia, Max](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Leopold, Elana](#)
Subject: Confidential/Do Not Forward
Date: Sunday, January 25, 2015 11:36:41 PM

This very moving and humbling testimony from the Mayor of Minneapolis explains, better than I ever could, the importance of our efforts to organize mayors around the country as well as our broader national progressive plan. In a word: our audacity is well-placed, and needed.

-----Original Message-----

From: Betsy Hodges
To: Bill de Blasio
Subject: Re: Loved your message!!
Sent: Jan 25, 2015 8:41 PM

Thank you! I am replying from the best email for this - it is my personal one and better suited for the task. I am clear on the no texting tip.

I am also convinced we are kindred. I kept track of your race, and keep track of what you're up to. You have my admirations as well as my relief that the highest profile mayor in the country is flying his progressive flag high and proud. That's one of the things that makes it easier for me here. It helps me know I am not crazy to take on and do the things I am taking on and doing. Full confession, though: when you and I got elected in 2013 there were a number of stories, some local, some national, about the wave of progressive mayors who were elected. You and I were both mentioned in some of those, which was awesome. I have appeared at a fair number of conferences and panels and such around the country where people referred to me as the "Bill de Blasio of Minneapolis". I took it as a compliment - I am proud to be your kindred spirit - but I am sure you understand that I patiently explained to them that you are the Betsy Hodges of New York.

Here's how your work makes it easier for me (and I think others of our ilk):

- 1) Dude, you are leading the way. You're one of the most prominent and visible leaders in the country and the world and as a result you taking on pre-K, wages, immigration, pedestrian deaths, etc. and making them central to your work helps pave the way for me to do the same. I hope there are places where I go first and it helps other Mayors, but you're the mayor of New York and people for sure know when you make the move. I can point out your work to my allies and my detractors and say "this isn't some crazy notion one lady has". I go out on the limb for the "crazy notion" when I need to, but it's nice not to need to sometimes.
- 2) Related to 1, you're out there doing it, making things happen, shining the light on the most important issues of equity and making the case that it matters for everyone. That helps and bolsters me making the case here. It helps people see more easily that it's a movement and not a lone voice. I wake up every day thinking about what I can to create better outcomes for people of color and low income people while I grow the hell out of Minneapolis. I go to bed thinking about it. Everything I do is steeped in those questions, those and how to do city basics well. That's pretty much it. With you out there I know I'm not the only one.
- 3) You do stuff, you do it on a big scale, and you expect and get results for it. You've got guts. I've got guts. Even so, I have learned from you a lot about how to have confidence in the vision and what that looks like day to day. I wasn't raised a man, I have been saddled with some of the great and challenging things about women's enculturation, so having an example of other ways to be a badass mayor is really helpful.

All of that speaks to the clarity of your agenda, your leadership, your clarity of purpose, and your courage. Nice work, my friend.

Please know I don't think you're perfect, I am not imbuing you with superhuman characteristics or anything. I just thought it might be helpful for you to know that what you're doing matters far beyond what you're likely aiming for and that's saying something. It matters to me, and it is helping Minneapolis. Thanks for being so out there on our values.

Finally, I debated on whether to share this with you and decided to go for it. [REDACTED]

Damn right we are going to tell them how to act with the police. You are not the only mayor by *far* in that situation. That's not a problem with us. In that vein, I offer this piece I wrote after being slimed on TV by a local reporter and the head of my police union: <http://mayorhodges.com/2014/11/13/pointergate/>

My best to you, Bill. I like you back.

b

cell: [REDACTED] best email: [REDACTED]

On Jan 25, 2015, at 3:54 PM, Hodges, Betsy A. <Betsy.Hodges@minneapolismn.gov> wrote:

Sent from my iPhone

Begin forwarded message:

From: Bill de Blasio <[REDACTED]>
Date: January 25, 2015 at 3:49:07 PM CST
To: <betsy.hodges@minneapolismn.gov>
Subject: Loved your message!!
Reply-To: <[REDACTED]>

Betsy, I have no doubt that your opinions are regularly both strong and critical (in the good sense of the word)! I'm looking forward to staying in touch -- this email is the best way to reach me, or call on the cell. -- but best to avoid texting.

I am convinced we are kindred. I was very touched by your comment about our work in nyc making your work there easier -- tell me more about that -- want to understand it better. Keep up the good work, and hope to see you in NYC or at our mtg in Boston. Best, Bill

Sent via BlackBerry by AT&T

From: [Katz, Rebecca](#)
To: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)
Subject: Politico: Inside Hillary Clinton's 2016 plan
Date: Monday, January 26, 2015 9:25:12 AM

The most amazing thing about this piece is that they are already messaging against the campaign manager. They are literally proving with their first big story that they learned no lessons from the past. #Philippe

“Here’s the rub: A trio of people with substantial juice will be above campaign manager Robby Mook — with Podesta, who is leaving his West Wing post as counselor next month for a short stay at the Center for American Progress until the campaign formally launches, serving as chairman; family consigliere Cheryl Mills serving as a top adviser, regardless of whether she is on the inside or outside (a possible title: co-chair); and longtime close aide Huma Abedin, the most important non-Clinton in her orbit. (When the White House wants to reach Clinton, Abedin gets the call.) Philippe Reines, one of the longest serving Hillary whisperers, will be another crucial outside adviser.”

Inside Hillary Clinton's 2016 plan

New campaign takes shape, with ‘big-tent mentality’ and ‘good cop’ for press.

By [MIKE ALLEN](#)

1/26/15 5:33 AM EST

Not only is she running, but we have a very good idea of what it will look like.

Hillary Clinton is in the final stages of planning a presidential campaign that is likely to launch in early April, and has made decisions on most top posts, according to numerous Democrats in close contact with the Clintons and their aides.

Campaign advisers say the likelihood of a campaign, long at 98 percent (she never really hesitated, according to one person close to her), went to 100 percent right after Christmas, when Clinton approved a preliminary budget and several key hires.

Most of the top slots have been decided, with one notable exception: communications director, a job that is now the subject of intense lobbying and jockeying by some of the biggest names in Democratic politics. One top contender is White House Communications Director Jennifer Palmieri, who is close to likely campaign chairman John Podesta.

Numerous lessons from Clinton's failed '08 campaign are being baked into the 2016 plan, including a determination to improve relations with the press – or, at the very least, to have a “good cop” role to help her get off on a better foot with the journalists who will help shape her image.

Reflecting other lessons learned, the campaign is being planned with more of a “big-tent mentality,” as one adviser put it. And Bill Clinton is being integrated from the start, after feeling isolated from parts of her campaign against Barack Obama.

One component of Hillary Clinton's emerging strategy involves quietly but aggressively courting key endorsers from the left, who could help increase progressives' comfort level and take the wind out of a potential challenge. Two top targets: Robert Reich, the economist and former Labor secretary for her husband, and Rep. John Lewis (D-Ga.), the civil-rights icon. In December, she won public endorsements from Howard Dean and Sen. Al Franken (D-Minn.).

Bill Clinton is already deeply engaged in the campaign, warning that Jeb Bush is a real threat, while New Jersey Gov. Chris Christie is probably just a sideshow.

The former president got a “heads-up” from the camp of President George H.W. Bush a few days before Jeb Bush made his surprise Facebook announcement in December that he would “actively explore” a campaign. The two former presidents have developed a friendly bond, partly because of their work together on earthquake relief for Haiti.

The exact timing of Hillary Clinton's launch is unknown, but close allies

expect her to officially enter the 2016 race shortly after the end of this quarter, so that her first fundraising report will be a blockbuster. On March 4, the Clinton Foundation holds its annual gala in New York, with entertainment by Carole King – expected to be one of the Clintons’ final major events before the campaign.

Friends and advisers say she is planning this campaign “her way,” without being buffaloed by outside pressure.

“She is taking her time,” one adviser said. “Part of doing something right is ... taking the time to balance the advice she is getting with her own thoughts. She’s in no rush. People have been putting a red ‘X’ on the calendar for a long time, but that isn’t necessarily happening internally.”

Clinton will enter the Democratic race with a bang – and virtually no opposition to speak of. Sen. Elizabeth Warren, who could mount a serious campaign from the left, has said she won’t run, and is making no behind-the-scenes preparations. Vice President Joe Biden says he might very well run – but mainly wants his name in the mix in case Clinton implodes.

This leaves a trio of long-shots with scant money: Sen. Bernie Sanders (I-Vt.), former Maryland Gov. Martin O’Malley and former Sen. Jim Webb of Virginia.

The potential opposition is so weak that Clinton might wind up not even debating during the primaries, which many Democrats view as a mixed blessing.

The Clinton team knows it can’t campaign with the swagger of presumed nominee, because the air of inevitability was so damaging last time around. That said, some advisers are already privately talking up potential running mates, with Sen. Michael Bennet of Colorado and Sen. Tim Kaine of Virginia dominating the early speculation.

Some advisers expect a push for diversity on the ticket. So the short list also is expected to include HUD Secretary Julián Castro, Labor Secretary Tom Perez, Sen. Cory Booker of New Jersey, and perhaps California Attorney General Kamala Harris, who is running for U.S. Senate.

Despite the internal confidence, Clinton won’t enter without substantial

concerns and obstacles, some of which are self-evident to her top advisers and are part of a constant conversation among Democrats during the build-up phase.

The Warren wing can be expected to continue pounding her for fat speaking fees and chummy Wall Street relations, and try to pull her to the left in ways that are unnatural for the Clintons. If she were to lurch left, she would risk appearing insincere or baldly political.

These allies also know the past problems of Clinton Inc. that could resurface: the competing Bill and Hillary camps, the questionable donors, and back-biting when things get tense or go south. Clinton insiders blame a confused and conflicted '08 structure for many of her stumbles in that primary race.

The campaign-in-waiting is working to assuage these concerns by creating a coherent leadership structure, and bridging the Bill and Hillary worlds. “There’s an enormous amount of coordination and communication that goes on with his office,” an adviser said. “Everybody recognizes that it’s important.”

Here’s the rub: A trio of people with substantial juice will be above campaign manager Robby Mook — with Podesta, who is leaving his West Wing post as counselor next month for a short stay at the Center for American Progress until the campaign formally launches, serving as chairman; family consigliere Cheryl Mills serving as a top adviser, regardless of whether she is on the inside or outside (a possible title: co-chair); and longtime close aide Huma Abedin, the most important non-Clinton in her orbit. (When the White House wants to reach Clinton, Abedin gets the call.) Philippe Reines, one of the longest serving Hillary whisperers, will be another crucial outside adviser.

Toss in Bill and Chelsea, and it’s clear why structure is such a stress point.

Tom Nides, who returned to Morgan Stanley after serving as Hillary Clinton’s deputy secretary of state, will have a top role in the campaign — probably involving high-level fundraising. Dennis Cheng, the Clinton’s Foundation’s chief development officer, is expected to move over to the campaign in a top finance post.

Advisers know that Clinton doesn't like or trust the press - and feels that it's mutual. She remains a voracious consumer of news about herself, occasionally complaining about an article's tone or omissions.

But she got largely favorable coverage as secretary of state, and experienced a press corps that she considered more substantive and less sensational. She visited with reporters in the back of her plane on international trips, and discovered they don't bite. So the campaign plans to include a media-friendly communications official, as a counterweight to the instinctive insularity of Hillaryland.

"You do see what works, and address what works the next time around," an adviser said. "The default isn't toward the pit-bull mentality."

In addition to Palmieri, other names that have been in the hopper: Brian Fallon, an alumnus of Sen. Charles Schumer who is now the top spokesman for Attorney General Eric Holder; Mo Elleithee, the DNC communications director; Karen Finney, a former MSNBC host and alumnus of the Clinton White House; and Kiki McLean, a consultant and strategist who has worked at the top of many national campaigns.

Nick Merrill, who worked with Reines at State and is now Clinton's spokesman, is trusted and well-liked and will remain in the inner circle.

Clinton has recruited two of the top brains of the Obama campaign – pollster Joel Benenson and media strategist Jim Margolis, who worked for her husband's campaign in 1992. Now that the architecture of the campaign is clear, the two are helping with the next critical task: developing her message.

Read more: <http://www.politico.com/story/2015/01/hillary-clinton-2016-elections-114586.html#ixzz3PwBBEpCQ>

--

Rebecca Kirsznar Katz
Office of the Mayor
(212) 788-3112
rkatz@cityhall.nyc.gov
[@RebeccaKatz](#)

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Cc: [Reisman, Lisette](#)
Subject: Re: Emails
Date: Monday, January 26, 2015 11:52:28 AM

From: <Wiley>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>
Date: Monday, January 26, 2015 at 11:47 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Reisman, Lisette" <LReisman@cityhall.nyc.gov>
Subject: Re: Emails

That'll work. Number?

Sent from my iPhone

On Jan 26, 2015, at 11:44 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

drat - have an appointment at 3.. Maybe 345? Or anytime after 345

From: <Wiley>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>
Date: Monday, January 26, 2015 at 11:43 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Reisman, Lisette" <LReisman@cityhall.nyc.gov>
Subject: Re: Emails

Can you do 3?

Sent from my iPhone

On Jan 26, 2015, at 10:33 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

How about 2pm today?

From: <Wiley>, "Wiley, Maya" <MWiley@cityhall.nyc.gov>
Date: Monday, January 26, 2015 at 10:00 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Reisman, Lisette" <LReisman@cityhall.nyc.gov>
Subject: Emails

Hey John-

Hope you're hunkering down for the storm. Let me know if you have two minutes to talk sometime in the next day or two.

M

Maya Wiley, Esq.
Counsel to the Mayor
Office of the Mayor
The City of New York
(212) 341-5083 (o)
(212) 312-0899 (f)
Assistant: Lisette Reisman
lreisman@cityhall.nyc.gov
(212) 341-5088 (o)

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Chao, Raymond](#); [Patchett, James](#); ["Jon Fromowitz"](#); [Ragone, Peter](#); [Glen, Alicia](#); [Shorris, Anthony](#); [Wolfe, Emma](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"](#); [Hagelgans, Andrea](#)
Subject: RE: SOTC Prep
Date: Wednesday, January 28, 2015 11:22:11 AM

This will start closer to 11:45

-----Original Appointment-----

From: Carey, Michael

Sent: Tuesday, January 27, 2015 12:57 PM

To: Carey, Michael; Chao, Raymond; Patchett, James; 'Jon Fromowitz'; Ragone, Peter; Glen, Alicia; Leopold, Elana; Shorris, Anthony; Wolfe, Emma; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)'; Hagelgans, Andrea

Subject: SOTC Prep

When: Wednesday, January 28, 2015 11:30 AM-1:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: SOTC Prep
Date: Wednesday, January 28, 2015 11:50:42 AM

I've got a conf call at 1p - but Fromo can stay

On Jan 28, 2015, at 11:48 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

We are further delayed. Will send a note when everyone should gather.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, January 28, 2015 11:26 AM
To: Leopold, Elana
Cc: Carey, Michael; Chao, Raymond; Patchett, James; Jon Fromowitz; Ragone, Peter; Glen, Alicia; Shorris, Anthony; Wolfe, Emma; Hagelgans, Andrea
Subject: Re: SOTC Prep

Cool. I'm on second floor

On Jan 28, 2015, at 11:22 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

This will start closer to 11:45

-----Original Appointment-----

From: Carey, Michael
Sent: Tuesday, January 27, 2015 12:57 PM
To: Carey, Michael; Chao, Raymond; Patchett, James; 'Jon Fromowitz'; Ragone, Peter; Glen, Alicia; Leopold, Elana; Shorris, Anthony; Wolfe, Emma; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Hagelgans, Andrea
Subject: SOTC Prep
When: Wednesday, January 28, 2015 11:30 AM-1:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [Carey, Michael](#)
To: ["Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)"; Williams, Dominic; Katz, Rebecca; John, Roxanne; Fuleihan, Dean \(OMB\); Ragone, Peter; Griffith, Chantell; Chao, Raymond; Walzak, Phil; Wolfe, Emma; Ko, Eunice; Wiley, Maya; "nbaldick@hilltoppublicsolutions.com" \(nbaldick@hilltoppublicsolutions.com\)"; Leopold, Elana; "jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; Shorris, Anthony; Howe, Amanda](#)
Subject: RE: MBDB: Weekly Planning Meeting
Date: Wednesday, January 28, 2015 11:52:58 AM

All:

Heads up that tonight might be moved to a later time. Keep posted.

Michael Paul Carey

Director of Scheduling and Advance

City Hall

-----Original Appointment-----

From:

Sent: Monday, January 19, 2015 6:33 AM

To: Carey, Michael; "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com); Williams, Dominic; Katz, Rebecca; John, Roxanne; Fuleihan, Dean (OMB); Ragone, Peter; Griffith, Chantell; Chao, Raymond; Walzak, Phil; Wolfe, Emma; Ko, Eunice; Wiley, Maya; "nbaldick@hilltoppublicsolutions.com" (nbaldick@hilltoppublicsolutions.com); Leopold, Elana; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Shorris, Anthony; Howe, Amanda

Subject: MBDB: Weekly Planning Meeting

When: Wednesday, January 28, 2015 6:30 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Parlor

From: [Shorris, Anthony](#)
To: [Patchett, James](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Glen, Alicia](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: We have rec on min wage # for sotc
Date: Wednesday, January 28, 2015 1:05:00 PM

13.13 sounds a lot better

-----Original Message-----

From: Patchett, James
Sent: Wednesday, January 28, 2015 1:03 PM
To: Wolfe, Emma; 'jfdc@akpdmedia.com'; Glen, Alicia; Ragone, Peter; Hagelgans, Andrea; Williams, Dominic; Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: We have rec on min wage # for sotc

Slight revision per discussion with Emma:

Technically, we said 13.13 for living wage last year. Assuming 3% inflation, that would index to \$13.52 this year.

For consistency, we would propose \$13.52 this year.

----- Original Message -----

From: Wolfe, Emma
Sent: Wednesday, January 28, 2015 10:10 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Glen, Alicia; Patchett, James; Ragone, Peter; Hagelgans, Andrea; Williams, Dominic; Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: We have rec on min wage # for sotc

13.13 with indexing.

James will provide chart.

Note that would increase over time.

Rationale: ambitious policy that will not hurt job growth and is consistent with our living wage rule.

Why not \$15: not realistic to implement right away, not helpful for jobs agenda + biz. But still gets us to \$15 over time.

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Chao, Raymond](#); [Patchett, James](#); "jfromowitz@akpdmedia.com"; [Ragone, Peter](#); [Glen, Alicia](#); [Shorris, Anthony](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#)
Subject: SOTC Prep
Date: Wednesday, January 28, 2015 1:05:53 PM

We are now ready. Please gather.

From: [Jon Fromowitz](#)
To: [Leopold, Elana](#)
Cc: [John Del Cecato](#); [Carey, Michael](#); [Chao, Raymond](#); [Patchett, James](#); [Ragone, Peter](#); [Glen, Alicia](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: SOTC Prep
Date: Wednesday, January 28, 2015 1:08:28 PM
Attachments: [SOTCwednesday1PM.docx](#)
[ATT00001.htm](#)

Took this time to make some edits to the draft, including bringing in a lot more from James' very helpful 1 pager. Can we get this version printed for meeting?

STATE OF THE CITY DRAFT

1/28/15 - 10am

ESTIMATED LENGTH: 45 minutes - NEED TO CUT

Acknowledgements:

(WILL TIP HAT TO CITY COUNCIL, AMONG OTHERS)

OPEN:

For centuries, New York has been seen around the world as a place of boundless possibilities.... where hard work and raw grit are rewarded like nowhere else. It is where, 100 years ago, my grandparents began a new life after leaving the familiarities of their home in Southern Italy. They – like so many others – chose THIS place for a reason.

Those of us who call this city home know that reason well. It's why we put up with crowded subways and noisy streets. It's why people who live here LOVE to live here. Our city hums with purpose; it shines with prospects.

Early 20th century novelist Thomas Wolfe put it beautifully: "In New York the opportunities for learning, and acquiring a culture that shall not come out of the ruins, but belong to life, are probably greater than anywhere else in the world."

ALT:

As the writer John Steinbeck put it: "Once you have lived in New York and made it your home, no place else is good enough."

Opportunity, innovation and a spirit of inclusiveness are coded in New York's DNA.

But the idea that New York is truly a place for everyone – the promise at the core of what makes our city so great and special – is at risk.

It's at risk because the people who LOVE to live here are finding it increasing difficult to AFFORD to live here.

SPANISH VIA GOOGLE TRANSLATE -- NEED TO CHECK

Oportunidad , la innovación y un espíritu de inclusión están codificados en el código genético de Nueva York .

Pero la idea de que Nueva York es realmente un lugar para todo el mundo - la promesa en el núcleo de lo que hace a nuestra ciudad tan grande y especial - está en riesgo.

Es en riesgo debido a las personas que les gusta vivir aquí les resulta difícil aumentar el lujo de vivir aquí.

You can see it the tired eyes of the single mother in Brighton Beach, working two jobs and barely scraping together enough for the most modest of living arrangements to share with her kids.

You can see it in the worn hands of the fast food worker in Eastchester, consumed with worry as the calendar approaches the first of next month.

You can see it in furrowed brow of the senior living in Bayside, as she sweeps her porch to put off thinking about whether she's saved enough to keep her middle-class home, or whether it's time to discuss her adult son's offer to have her move in.

When we talk about taking dead aim at the Tale of Two Cities – when we talk about our vision for creating One New York, rising together – we're talking about the very PROMISE of New York – a city that offers opportunity not just to the lucky few, but to ALL 8.4 million people who call it home.

We're talking about protecting the very IDEA of a place where anything is possible for ANYONE willing to work hard and dream big.

We know where our strength comes from... why we are the global capital of opportunity. We are a city of neighborhoods – five boroughs filled with people from every background – with every single one deserving a shot at one thing: living, working, and raising children in a safe, thriving city, so that hardworking parents are granted the gift that has made our city a shining light for centuries: being able to pass the PROMISE of New York on to the NEXT generation.

But today, too many families are getting priced out of their own city.

Nearly half our city living at or near the poverty level, even while we are home to more millionaires than Los Angeles, Chicago and Houston combined. CHECK

One of the major drivers of the growing inequality we face – and one of its most intense expressions – is the unaffordability of housing.

The math is cold and straightforward:

If you were making \$50,000 in the year 2000, chances are you haven't seen any real increase in your wages since then. Most New Yorkers haven't, when you adjust for inflation. But – on average – an apartment that cost you \$1,000 a month then likely costs more than \$1,700 now. So by staying in the same home, you've gone from spending less than a quarter of your income on housing -- to about 40%. CHECK

So it's no wonder that people feel like they are being priced out.

Now, let's be clear: we face big challenges that are not isolated to New York City. A recent analysis by the New York Times found that the American middle class has been shrinking for almost half a century, and is 20% smaller today than it was in 1967.

But we don't need a study to tell us that this problem is felt more acutely here in New York. We feel it in our own lives... See it on the faces of our neighbors... Even those of our kids.

And if we do not act and act boldly, New York risks becoming little more the world's largest gated community. A sterile, static place where not just PEOPLE – but ideas, innovations, and the profound contributions that have always defined our city -- are priced out.

New York success stories are rarely fairy tales. The most powerful achievements here have been fueled not by simply charm and luck, but by hard work, vision and determination.

Think about the people who have made the most important contributions to our city. How many of them STARTED OUT wealthy?

If unaffordability leads to a New York where struggle with a singular sense of purpose cannot yield great success, then we lose a big part of who we are.

So to that end, we have to ask: could Walt Whitman make it here today? How about Patti Smith? Could Lloyd Blankfein make it from East New York to the helm of Goldman Sachs? Jay-Z -- from the Marcy Houses, to Roc Nation?

What if Joseph Papp – the son of Russian immigrants – had not gotten his shot? Would there be a Public Theater?

What about Jonas Salk – also a son of immigrants – hadn't had his opportunity? Would we still be battling the scourge of polio today?

Would Sonya Sotomayor – the daughter of Puerto Rican-born parents – have made it from the South Bronx to the Supreme Court?

If we as a city fail to face the affordability crisis that we know today, how many stories of THIS generation of young New Yorkers will be denied that triumphant ending?

That is why we must reverse the trend of housing unaffordability... Not just slow the growth of the number of our brothers and sisters who are rent-burdened, but start driving that number DOWN. Building more affordable housing...pushing against the tide on ever-rising rents...creating new affordable neighborhoods for new generations of New Yorkers.

How?

By fighting to drive wages UP, and housing and other living expenses DOWN.

By literally building UP: increasing the density of neighborhoods across five boroughs to help reduce the burden of unaffordability.... that fear faced by so many that their own neighborhoods are becoming too expensive to stay in.

There's precious little room on the ground in this city to build the units we need to make housing more affordable... but there's so much space... so much potential to get to the heart of what's driving inequality in our city.... if we're ALL willing to take the simple step of **looking up**.

In 2014, we took on many efforts to address the affordability crisis – the most prominent our successful bid to secure quality, universal, full-day Pre-K, and after-school programs for every middle-school child – something bold and meaningful, and something that so many said we couldn't do.

Our mission for 2015 will be every bit as central to the cause of combatting income inequality – fighting to ensure that New Yorkers can afford to live and work and STAY in the city they love.

This is our core mission in 2015, and I'm here to discuss – in detail – how we plan to achieve a vision of a more affordable New York – building affordable housing UP, and building wages UP.

But let us first take just a few moments to reflect on what we accomplished, together, this past year.

2014 was a year of bold action and powerful results. It was also a year that showed that a progressive agenda WOULDN'T result in economic calamity as so many cynics predicted. Quite the opposite, last year, New York saw:

* 94,500 jobs added in 2014 – the highest year-to-date growth rate in the past 20 years.

* 3.5 million private sector jobs – all-time high.

* Unemployment rate down 1% since July – steepest two-month decline since reporting began in 1976.

The economic indicators make clear that the state of our city is strong.

But beneath those numbers...for millions of New Yorkers...we are nowhere near as strong as we must be – those beset by frustration, anxiousness and uncertainty in the face rampant inequality and growing unaffordability. This concern – felt by New Yorkers of every age, every race, and every income bracket – is what drives this Administration to act... and what guides the actions we take.

This year, we've begun to rewrite the Tale of Two Cities by enacting a set of policies aimed at opening the doors of opportunity for EVERYONE who calls this city home.

To that end, we delivered on our promise of universal, full-day pre-K for ALL of New York's children... the first time in our city's history that this has been achieved. 53,000 of our youngest New Yorkers have an even better chance of living their dreams. And, thanks to the help of so many dedicated New Yorkers, none more so than our city's inspiring First Lady, we will complete that process by enrolling over 15,000 more kids this year.

And the First Lady's efforts will continue to include those who haven't yet reached the age for Pre-K – offering a plan to lift up children from age zero to three.

This year, delivered significantly expanding after-school programs across all five boroughs – with XXX New York middle-schoolers in a program today that they weren't one year ago.

We delivered on giving paid sick leave to 500,000 more New Yorkers, and raising and expanding the living wage to many more workers. PAID SICK LEAVE STORY FROM [REDACTED]

And we delivered on ending a broken stop-and-frisk policy, to empower our police officers to go after bad guys, not MANDATE them to stop innocent New Yorkers. It is an approach that has helped the skilled and courageous men and women of the NYPD lead us to an historic drop in crime.

Our work is far from over, but after decades of our city moving in the wrong direction when it came to inequality, we've begun to turn a corner.

At the same time, we've never forgotten our FIRST job – to keep New Yorkers safe, to clean our streets, to help residents get to and from work, to fight to ensure taxpayers get a dollar's worth of city services for a dollar's worth of their taxes.

To that end, we have:

- * Passed a responsible, balanced AND progressive budget;

- * Created and implemented Municipal ID to bring people out of the shadows – which 100,000 New Yorkers have already taken advantage of. By the end of the year, it will be the largest program of its kind in the country.

* Awarded \$690 million in prime and subcontracts to certified MWBEs in FY14, a 57% increase from the year before;

* Spurred job creation by investing in projects like Brooklyn Navy Yard and Brooklyn Army Terminal, and the first full-service movie studio to be built on Staten Island;

* Established Vision Zero.

* Since the start of this administration, the Department of Transportation has filled more than half a million potholes. [More than 493,000 in 2014 and more than 15,000 so far this year.]

* Built upon PlaNYC with an historic commitment to reducing greenhouse gases in the fight against climate change and other preventable disasters.

* Settled expired contracts with over 72% of the city's labor force -- signing deals that were not only fair to the workers that contribute so much to making this city function, but also fair to the taxpayers they serve.

* And most important, **we kept our people safe** – driving crime down to its lowest point **ever**, with the lowest number of homicides ever, and the lowest number of robberies ever – all while beginning the process of retraining our police force and equipping them with new technology to keep our neighbors safe AND our officers safe.

And we are committed to continue that trend, by equipping the NYPD with the most sophisticated and high-tech tools available – from shot-spotter sound equipment that allows them to pinpoint the source of gunshots; to smartphones that give instant, detailed information on suspects; to bullet-proof vests that help protect them from the dangers they face on the job each day.

And we've used the tools at our disposal to begin to rebuild our middle class – for those in it, and those striving to work their way into it.

We've done that by laying the foundation for lifting our neighborhoods UP – from job creation and health care, to education and environmental protection and transit.

Just a few examples:

To help foster job growth, we've expanded the Tech Talent Pipeline – a catalyst for jobs both in tech and all those jobs connected to tech – by increasing public AND private funding to reach \$10M.

We've continued to expand Media/TV/Film – (NEED STATS)...and expanded modern manufacturing (EXAMPLE?)

We've supported small businesses with smarter implementation of inspection process/curbing ticket blitz that held so many back.

And we're providing tax relief for small businesses with a reduction small businesses across our city, including a 50% reduction for small manufacturing firms.

With the First Look program, we've invested in middle-skill job training for up to 30,000 people each year, prioritize good-paying full-time job placements at workforce agencies, and requiring companies doing business with the City to move New Yorkers to the front of the hiring line.

And we've placed a premium on hiring LOCAL workers – such as in East New York, where 200-unit affordable housing project in East New York that tapped the talent pool of workers actually FROM East New York.

We've halted the closure of every Brooklyn hospital that was set to shut its doors – and are poised to add a dozen more community health centers this year. CHECK

We've invested in Healthcare Clusters, anchored by higher education institutions, hospitals, and growing biotech companies – improving our city's health, while seeding the jobs of the innovation economy. The life sciences industry the sector accounted for 13,742 jobs in New York City, paying an average salary of \$77,000.

NEED MORE INFO ON #1 IN LIFE SCIENCES GOAL

In the coming year, we'll expand on what we've done to improve education -- continuing to expand Pre-K and after-school; focus on community schools as neighborhood anchors; implementing summer jobs programs like the Mayoral Center for Youth Employment through the Mayor's Fund; investing in Renewal Schools; increasing the CUNY budget to give more New Yorkers the training they need to fill growing number of skilled jobs; and continuing to expand workforce development and job training through programs like Career Pathways.

We are taking bold steps to make our city sustainable for the next generation – retrofitting buildings to protect our environment and create thousands of new jobs – creating incentives for those who participate voluntarily, or issuing mandates if need be; investing in Zero Waste Schools; improving PlaNYC (NEED DETAILS); expanding NYCHA recycling; and opening XXX new parks and open spaces in our neighborhoods.

We are working to innovate our transit system, because building a city for everyone also means improving our transportation infrastructure to make sure EVERY neighborhood has a viable commute to the areas of the city where most jobs exist.

Few neighborhoods have overcome more in recent years than the Rockaways. The resilience of New Yorkers who live there in the face of nature's fury exemplifies all that is good about our city. We owe it to them -- and to so many others -- not to let their opportunities be constricted by geography.

So we're proposing a citywide ferry expansion to be completed by 2017. Ferries will be priced at the same price as a MetroCard and have the potential to unlock 15,000 or more units of housing currently in transit deserts like Red Hook, Soundview, and yes, the Rockaways AND to connect CURRENT residents in neighborhoods like these to good jobs throughout the City. No New Yorker should EVER have to rule out signing a lease or accepting a job offer because of an effectively impossible commute. Ferry expansion will go a long ways towards achieving that goal.

We will expand Bus Rapid Transit -- or BRT (FLAG: NEED DETAILS) -- servicing 400K people -- in places like Utica Ave in Brooklyn, Woodhaven Blvd in Queens... completing 20 routes over the next four years ... dramatically cutting transit time. (BE SPECIFIC)

And a city for everyone recognizes transformational infrastructure projects when it sees them -- the type of projects that fundamentally improve our local economy... and create thousands of jobs in the process.

That's why we need federal support for Penn Station redevelopment and the Gateway project—a new tunnel under the Hudson River. Our current tunnels are crumbling, and this is an essential piece of infrastructure to support our economy and keep our people safe.

All of the steps that we are taking to strengthen neighborhoods mean very little if everyday New Yorkers can't afford to live in them.

In 2012, 55 percent of renters in New York were spending more than 30 percent of their income on housing -- up 11 points in just over a decade. Spending more than 30 percent of income on housing is known as being rent-burdened. It's an apt description: the cost of living in this city is becoming a heavier and heavier burden. A burden on parents AND their adult children...a burden on hopes and aspirations. We cannot and will not let that trend continue.

That's why our absolute highest priority is making housing more affordable.

A lack of affordability is not isolated to a single neighborhood or a single borough. Just the opposite, is felt by nearly every New Yorker these days, one way or another:

Personal story of
Personal story of
Personal story of

Accepting a city where these realities exist runs contrary to the core of our character.

So as your mayor, I am committed to seeing New York City DOUBLE the number of affordable housing units built each year.

That means the highest rate of new affordable housing created in New York in any time since Fiorello LaGuardia held this office **CHECK**, and at TWICE the rate as any time within the last 25 years.

It also means building more affordable housing units than the 10 next largest American cities combined. **CHECK**. In fact, under our plan, NYC will build almost 50% more affordable housing EVERY YEAR than America's third largest city—Chicago—built in ALL HOUSING last year.

The plan we announced this past year (**HOLD UP ACTUAL PLAN**) creates or preserves 200,000 units of affordable housing over the next decade. And we're more than on track to hit that mark... Our goal for 2014 was 16,000 units; the number we got to: 17,300.

But today I am calling on our city to go even further, to not just create more affordable units, but to change the way we -- as a growing city -- think about development, so that keeping New York a city for everyone is at the center of everything we do.

That means continued funding for new affordable housing, but it also means increased protections for existing units (Stuy Town Statute), and – critically – a willingness on everyone's part to look upwards in the name of preventing New Yorkers from being priced out of their own neighborhoods (upzoning).

As long as I am Mayor, when the city re-zones a neighborhood to unlock new housing capacity, we won't merely ENCOURAGE developers to build affordable housing... we will REQUIRE them to.

We are creating a Mandatory Inclusionary Housing program that will apply to ALL major residential re-zonings. It means that for the very first time in New York's history, providing affordable housing will be a CONDITION of residential development.

Want to see this approach in action? Look at Astoria Cove in Queens.

As a result of this Administration's policy, 27% of the units created are guaranteed to be affordable... and to stay that way. The result: nearly 500 new units of affordable housing from one single project, with many, many more to follow, including:

- a. East New York: 7,000 units
- b. Long Island City: 4,000 units
- c. Flushing West: 1,500 units
- d. East Harlem (not yet announced): 3,000 units

CURRENT EXAMPLES/PROPOSALS:

Sunnyside project -- develop 197 acres in one of the city's largest undeveloped areas.

Generational opportunity to create mixed-income housing. Create tens thousands of units of housing and millions of square feet of commercial, community, and cultural uses connected by a network of open spaces.

An example of defying the principle that they aren't making any more land.

Not just driven by need for affordable housing, but also smart urban revitalization that recognizes and embraces ethnic and economic diversity of city.

We call on state government and Amtrak to be partners in this project.

And a proposed project on the South Bronx Waterfront will create a new mixed-use district on the South Bronx waterfront that connects the neighborhood to Port Morris and the Harlem River. Can create 4,000 housing units and 1,500 new jobs.

Our approach also means initiatives to protect those who face the heaviest – and the cruelest – burdens of unaffordability.

Set-asides for struggling New Yorkers, but also:

FIRST RESPONDERS PLACEHOLDER

10K units for seniors on fixed incomes, who have worked hard all their lives, and want to retire here – who deserve to live their golden years with some dignity, especially when they can't meet rising housing costs by working towards a raise.

We also commit to END chronic veterans homelessness by the end of THIS year, and senior homelessness by 20XX. We as a city cannot sit by and allow those who are most vulnerable – and those who have contributed the most -- to be subjected to the harshest of realities. It's not who we are.

And speaking of who we are, New York would not be the cultural capital of the world without contributions from artistic visionaries at one point struggled to get by.

That's why we're committing to 1,500 units of affordable housing for writers, artists, musicians, and those who make New York City culture so vibrant. They help make our city a mecca for tourists; bring joy to everyday New Yorkers; serve as role models to young people who want to pursue natural talents in industries that don't always hold the promise of a big paycheck.

This small commitment could be the difference between whether or not our city fosters the creation of the next On the Road.... Or the next "Remain in Light."

And this year we will increase oversight of accessibility standards in the private market, as well as in city's regulated affordable housing stock, and fight for greater housing subsidies for New Yorkers with disabilities.

And we know that New York's always found room for its people to live above each other, while working and interacting on the streets together. It's a celebration of our diversity – forcing all of us to see all the world's people every time we cross the street, enter a park, exit the subway.

So to make our city more affordable, we will build HOUSING up.

At the same time, we will fight to build WAGES up.

We know the lack of affordability in New York has as much to do with stagnant wages as it does with rising costs. Now, we can't snap our fingers and give every New Yorker a pay increase – but here's something that would have a meaningful impact for so many: Raise. The. Minimum. Wage.

Let me be absolutely clear, this Administration will not rest until the minimum wage is increased to \$13.13 an hour – with indexing. (PLACEHOLDER, PENDING DECISION ON THIS ISSUE)

It would create an upward pull on wages for countless hardworking New Yorkers. It would give a sorely needed boost to our brothers and sisters that need it the most. And it would make our city and fundamentally fairer AND more prosperous place.

Indeed, Henry Ford – the noted left-wing "socialist" that he was (!) – wanted all the workers on his assembly line to be able to afford the cars they spent their days manufacturing. He didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for him.

We will not stop there.

We will also expand local EITC (FLAG: \$50-200M, TBD)

Placeholder for paid family leave city employee possible proposal TBD

That's how we'll make New York City more affordable – with more affordable housing options for those who live here, and better wages and benefits for those who work here.

Mayor Ed Koch believed in the best of people, and the best of this city. So from a landscape in the Bronx that was literally smoldering, he announced the boldest plan for affordable housing in New York's history.

Koch and his administration realized that housing policy is about more than zoning and regulation. He saw the transformative power of city government to revitalize whole communities... and the lives of New Yorkers who call them home. His administration stated the mission clearly: "we're creating more than just apartments – we're re-creating neighborhoods."

Critics said it couldn't be done (REQUESTING QUOTE FROM MAHEN, CAN'T FIND BUT SURE RESEACH PROS CAN), but in the end, Koch's plan did more to strengthen our city's many neighborhoods than just about any other public policy in our lifetimes.

In the same way, our plan will be criticized. There will be voices that say it can't be done. But we're committed to doing it – especially as crime is now lower than ever; our schools are getting more investment than ever; and our city is growing faster than ever (CHECK). We will do this because we will have 9 million people by year 2040.

Indeed, where Koch's challenge was transforming housing policy for a shrinking city, ours is in many ways the opposite. We face the challenge of dealing with a city where more and more people want to live. It's a nice problem to have, but it's a major challenge nonetheless.

So as we set out to make our growing city more affordable and equitable, we must not lose sight of WHY our city is a beacon for so many. It's not the cleanest place, nor the most tranquil. We don't have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city.... THE city for EVERYONE.

That promise is what allowed my grandmother as a newly emigrated Italian to start a female-owned embroidery business -- Misses Briganti -- here in the year 1910. Our city's promise is the animating force behind great stories that span centuries and generations.

And as we grow – and we will grow – it is imperative that we not let that promise break... that we not be the first generation of New Yorkers to let those stories end abruptly.

It is no easy task, but we won't be derailed. We won't be timid in the face of big challenges. John F. Kennedy put it well: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable *inaction*."

This Administration -- like the people we are so honored to serve – is about **action**. And when it comes to taking on the affordability crisis that threatens the core of who we are, we will act -- and we will act boldly.

And we will do it because New Yorkers, and their neighborhoods are what keep us from becoming a Gilded City... they are what make us One New York, Rising Together.

Thank you very much.

STILL NEEDED:

- Something on standing up for executive action on immigration
- Shout-out to Sanitation workers
- Our personal stories

On Jan 28, 2015, at 11:47 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

We are further delayed. Will send a note when everyone should gather.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, January 28, 2015 11:26 AM

To: Leopold, Elana

Cc: Carey, Michael; Chao, Raymond; Patchett, James; Jon Fromowitz; Ragone, Peter; Glen, Alicia; Shorris, Anthony; Wolfe, Emma; Hagelgans, Andrea

Subject: Re: SOTC Prep

Cool. I'm on second floor

On Jan 28, 2015, at 11:22 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

This will start closer to 11:45

-----Original Appointment-----

From: Carey, Michael

Sent: Tuesday, January 27, 2015 12:57 PM

To: Carey, Michael; Chao, Raymond; Patchett, James; 'Jon Fromowitz'; Ragone, Peter; Glen, Alicia; Leopold, Elana; Shorris, Anthony; Wolfe, Emma; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Hagelgans, Andrea

Subject: SOTC Prep

When: Wednesday, January 28, 2015 11:30 AM-1:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

From: [Carey, Michael](#)
To: [Williams, Dominic](#); Jonathan@berlinrosen.com; [Howe, Amanda](#); jfdc@akpdmedia.com; nbaldick@hilltoppublicsolutions.com; [Walzak, Phil](#); [Ragone, Peter](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Griffith, Chantell](#); [Fuleihan, Dean \(OMB\)](#); [John, Roxanne](#)
Subject: MBDB: Weekly Planning Meeting
Date: Wednesday, January 28, 2015 7:55:02 PM

all-- mayor and flonyc are about 20 from GM. Please get to Gracie!!

MBDB: Weekly Planning Meeting

Scheduled: Wednesday, Jan 28, 2015 from 8:00 PM to 9:30 PM

Location: Gracie Mansion, The Parlor

Invitees: Williams, Dominic , "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com)' , Ko, Eunice , Howe, Amanda , "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)' , Shorris, Anthony , Chao, Raymond , "nbaldick@hilltoppublicsolutions.com" (nbaldick@hilltoppublicsolutions.com)' , Walzak, Phil , Ragone, Peter , Wiley, Maya , Wolfe, Emma , Katz, Rebecca , Griffith, Chantell , Leopold, Elana , Fuleihan, Dean (OMB) , John, Roxanne

Michael Paul Carey
City Hall
New York, New York

From: [Katz, Rebecca](#)
To: [B; John Del Cecato](#)
Subject: Re: Capital Playbook -- HILLARY may delay launch until summer -- CHIRLANE rolls out first policy, on mental health
Date: Thursday, January 29, 2015 7:17:43 AM

More accurately, I should say:

Politico is reporting that Hillary *may* delay a *formal* launch until July.

Nice hedges.

On Jan 29, 2015, at 6:49 AM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

Politico is reporting that Hillary is delaying launch until July. See below.

Sent from my iPhone

Begin forwarded message:

From: "Azi Paybarah, Jimmy Vielkind, and Mike Allen"
<capitalplaybook@capitalnewyork.com>
Date: January 29, 2015 at 6:47:03 AM EST
To: <rkkatz@cityhall.nyc.gov>
Subject: Capital Playbook -- HILLARY may delay launch until summer -- CHIRLANE rolls out first policy, on mental health
Reply-To: <capitalplaybook@capitalnewyork.com>

By Azi Paybarah in New York, Jimmy Vielkind in Albany, and Mike Allen in D.C., with Daniel Lippman

EXCLUSIVE, from Politico Playbook: Hillary Clinton, expecting no major challenge for the Democratic nomination, is strongly considering delaying the formal launch of her presidential campaign until July, three months later than originally planned, top Dems tell Playbook. The delay until summer, from the original April target, would give her more time to develop her message, policy and organization, outside the chaos and spotlight of a public campaign.

The danger – and a reason the plan could be scrapped – is that the comparatively leisurely rollout could fuel complaints among nervous Dems that she is treating the nomination fight as a coronation. Polling by both Dems and Republicans shows that one of her biggest vulnerabilities is looking political. So the Clinton camp has enjoyed watching her recede from the headlines in recent weeks as Jeb Bush and Mitt Romney amped up their potential candidacies.

One option that is being considered would be to announce an exploratory committee earlier – perhaps in April, at the beginning of a new fund-raising quarter, when insiders originally expected her to launch her campaign. The actual kickoff would be in July, near the start of the next quarter. By launching at the beginning of a quarter, supporters have the maximum amount of time to generate a blockbuster total for their first report. -- *Mike Allen*

OFF TO THE RACES — Capital's Jimmy Vielkind and Josefa Velasquez: The number of would-be successors to Assembly Speaker Sheldon Silver dropped to four on Wednesday, as Assemblyman Keith Wright aborted his nascent bid and endorsed Assemblyman Carl Heastie. Heastie, who also chairs the Bronx Democratic Committee, is now the only black candidate in the race—a distinction that should carry weight in a Democratic conference where 24 of the 106 members are black and 39 are non-white. [Wright's statement](#) said Heastie was “an exceptionally effective legislator” who “leads by building consensus, listening to good ideas and serving all New Yorkers. <http://bit.ly/1EQv60i>

TICK-TOCK -- “SIX DAYS THAT FELLED SHELDON SILVER” — Times' Jesse McKinley, Thomas Kaplan, Susanne Craig and William Rashbaum, with Albany dateline: “...Interviews with more than a dozen legislators indicate that it was a similarly idealistic new wave of Assembly members who helped galvanize opposition to Mr. Silver, prodded a loyal old guard and cleared the way for an election of a new speaker and, they hoped, a new start. ‘It’s a transformational moment,’ said Assemblyman Michael Blake from the Bronx, who was newly elected in November. ‘Once in a political lifetime, once in a generation, you have an opportunity to set a new direction.’ <http://nyti.ms/1EQB1Cj>

-- **“What Silver's members liked about him,” by Nahmias, Vielkind and Bakeman:** <http://capi.tl/1zYjGIC>

-- **“‘Shocked’ law firm places Silver on leave”:** <http://capi.tl/1zYenCb>

THE LONG SLOW SLIDE OF ANDREW CUOMO—
Esquire's Charles Pierce: “He’s alienated enough people to disprove the ancient flapdoodle about how, if both sides hate you, you must be doing something right. (This is known among veteran political observers as the Kerrey Effect, or the Lieberman Theorem.) His devotion to his party runs only as deep as his naked self-interest, which is damn close to the surface at all times. His ambition is his only principle, its satiation his only goal. So if the hot breath of Preet Bhahara is making him anxious and fearful, and if Bhahara’s outright mockery makes him uncomfortable, well, that’s something that’s [been overdue for quite some time.](#)”

<http://bit.ly/1EQsT4P>

--WSJ, lead of Greater New York section, "Cuomo's Plan on Weather Has Doubters," by Laura Kusisto: "No one can predict the weather, but New York Gov. Andrew Cuomo sure would like to. After [this week's storm] ... Cuomo said the state was developing 'the most sophisticated weather system in the country' to help officials make better decisions. ... Experts cautioned, however, that even the federally funded \$23.6 million, 125-station network now under development wouldn't have predicted the path of this week's nor'easter or given officials sufficient advance warning to make decisions any better than current methods." <http://on.wsj.com/1CBI0jc>

TABS -- Post: "AX & YOU SHALL RECEIVE; City rewards armed thug in cop attack" -- **News:** "MARIAH SCARY; Nanny hits Mimi with \$100G suit" -- **amNY:** "LOSING OUR SHIRTS; Census: NYC apparel manufacturing business way down since 2007" -- **El Diario** [translated] "More hungry children"

FRONT PAGES -- Times, 2-col. above the fold: "For Speaker, 6 Days Ended 2 Decades Ruling Albany; Seeing Silver Lose His Grip on Power; New Legislators Orchestrated a Change" -- **WSJNY,** 4-col. above the fold: "The Race for Speaker Begins"

WANT TO KNOW WHAT YOU'RE MISSING? Get a no-risk, two-week free trial to Capital Pro by emailing us at subscribe@capitalnewyork.com.

CHIRLANE'S MENTAL HEALTH ROAD MAP -- Capital's Dan Goldberg: In her first major policy rollout, first lady Chirlane McCray said Wednesday she plans to tackle the "mental health crisis" in New York City, announcing her intention to put forth a plan this summer that will reimagine how city resources and private funds address the issue. McCray has been criticized for playing too public a role in her husband's administration, but both she and Mayor Bill de Blasio have insisted she will continue to be a force in City Hall. Last November, after a Quinnipiac poll found most New Yorkers do not want her playing a major role, de Blasio said McCray "has only just begun." Wednesday's announcement was the first clear sign the administration was making good on that pledge. <http://bit.ly/1wBOZBJ>

WHAT CITY HALL IS READING -- "Sign-Language Interpreter for Mayor de Blasio Is a Web Hit," by Times' Michael M. Grynbaum: "Even amid the grim news of doomsday forecasts and subway closings, New Yorkers who tuned in to Mayor Bill de Blasio's televised storm briefings found themselves distracted by the unusual activity on one side of the screen. That would be Jonathan Lambertson, the mayor's sign-language interpreter, whose arsenal of rapid gesticulations, vigorous frowns and mime-like smiles — a stark

contrast to the mayor's sober mien — raced around social media this week, earning equal parts awe and amusement.”
<http://nyti.ms/1K9og6Z>

RE-ENGINEERING NYPD -- Police commissioner Bill Bratton unveils plans to Police Foundation -- NYMag's Chris Smith: “The cops went back to work after a two-week slowdown. Crime has stayed low. Political scandals and meteorological-political nuttiness have filled the news pages. All of which has allowed Bratton to retreat to One Police Plaza and quietly put the finishing touches on his yearlong effort to analyze and reengineer the city's 35,000-member force. Bratton will unveil his plan Thursday morning at a speech to the New York City Police Foundation. ... [S]ome of Bratton's speech will be about organizational wonkery, changes that are unsexy but integral to how the force functions, including revamping a major Bloomberg-era policing strategy.”

--Ending Operation Impact: “‘We're doing away with Operation Impact over the next year,’ Bratton told me in December, when I asked him for a preview of his plan. Impact was a signature program of the Ray Kelly NYPD, deploying rookie cops for street patrols. ‘Impact was designed to deal with the steadily declining strength of the department in the Bloomberg years,’ Bratton said. ‘The department lost 6,000 police officers that nobody noticed. Why? Crime kept going down. They offset some of the loss of officers with overtime, but also by taking a thousand kids every six months and doing exactly what Petraeus did in Iraq, surging.’”
<http://goo.gl/Pos6u3>

MARK-VIVERITO TO PUERTO RICO -- Council Speaker Melissa Mark-Viverito will teach Puerto Rican legislators about participatory budgeting -- Capita's Gloria Pazmino: The Speaker will deliver the keynote address this weekend to the Association of Municipal Legislators of Puerto Rico conference in Caguas, a small city outside of San Juan. Mark-Viverito was among the first Council members to help launch the governing body's participatory budgeting process in 2011, and now hopes to expand on what she's learned with her Puerto Rican counterparts. <http://bit.ly/1ttmhIl>

TRANSPORTATION BEAT -- “Citi Bike plans to expand to the Upper East and West Sides,” by Post's Reuven Fenton and Rebecca Harshbarger: “Bike-share riders may be hitting the streets of the Upper West Side and Upper East Side as early as this spring or summer as part of the company's uptown surge ... Citi Bike's expansion this year will add dozens of stations to the city, and could reach as far as Harlem. Currently, the farthest uptown Citi Bike goes is a station on Broadway between 60th and 61st streets. On the East Side, it doesn't go above 59th Street.”

<http://bit.ly/1Hi9Vcn>

VIDEO – “Flying Drone Captures Stunning Footage of Snow-Covered City”: <http://bit.ly/1Djn9Q7>

HILLARYWATCH -- Times A20, “Hillary Clinton vs. Elizabeth Warren Could Delight Republicans,” by Amy Chozick: “[C]onservatives who are eager to drum up a contentious Democratic primary and who see Ms. Warren ... as best positioned to weaken, and potentially defeat, Mrs. Clinton. On cable television and in private strategy sessions, conservatives are steadily stoking the flames of a movement to recruit Ms. Warren ... Republicans said Ms. Warren would deliver a perfect ‘trifecta’ in diminishing Mrs. Clinton. She attracts young, liberal supporters who view Mrs. Clinton as too centrist. A Warren candidacy would take away a central theme expected of Mrs. Clinton’s campaign — that it is time to elect a female president. And Ms. Warren’s presence in the primary season could push Mrs. Clinton to adopt liberal positions that might turn off independents in a general election.”
<http://nyti.ms/1zFci5F>

--“Hillary Clinton looks to Barack Obama digital alums,” by Politico’s Darren Samuelsohn: “Two of President Barack Obama’s 2012 digital masterminds are among the leading contenders for top technology jobs in Hillary Clinton’s presidential campaign-in-waiting. Teddy Goff, who ran the day-to-day digital shop for Obama, and Andrew Bleeker, an online advertising guru from the president’s reelection effort in Chicago, are the most frequently named candidates for the role of Clinton’s chief digital strategist.”
<http://politi.co/1DjbWPI>

TWEET -- @mckaycoppins:“Hey @HillaryClinton, care to comment on charges that you stole @CarlyFiorina’s book cover and title [Carly’s ‘Tough Choices’ vs. Hillary’s ‘Hard Choices’]?” <http://bit.ly/1CBmEIS>

LIST – “6 Private Clubs That Will Help You Rub Shoulders With Powerful People,” by DNAinfo’s Serena Solomon: “Norwood Club at 241 West 14th St. in Chelsea ... Art Directors Club at 106 West 29th St. in Chelsea ... The Montauk Club at 25 Eighth Ave. in Park Slope ... NeueHouse at 110 E. 25th St. in the Flatiron District ... Magnises at 22 Greenwich Ave. in the West Village ... SoHo House 29-35 Ninth Ave. in the Meatpacking District.” <http://bit.ly/15TXL8e>

MEDIA DAY -- ANDREW SULLIVAN quits blogging – “A Note to My Readers”: “I am saturated in digital life and I want to return to the actual world again. I’m a human being before I am a writer; and a writer before I am a blogger, and although it’s been a joy and a privilege to have helped pioneer a genuinely new form of writing, I yearn for other,

older forms. I want to read again, slowly, carefully. I want to absorb a difficult book and walk around in my own thoughts with it for a while. I want to have an idea and let it slowly take shape, rather than be instantly blogged. I want to write long essays that can answer more deeply and subtly the many questions that the Dish years have presented to me. I want to write a book." <http://bit.ly/1CgHRD4>

BEN SMITH in BuzzFeed – “My Life In The Blogosphere”: “[T]he strongest new news outlets and the most nimble elements of the old ones have also co-opted and professionalized the tools and ethos of bloggers — fast, direct publishing; an informal voice; a commitment to transparency. We’ve pulled in some of the adaptable stars of that era. And we believe those people, tools, and values can serve our unchanging commitments to immediate, well-told, fearless, compelling, and independent journalism.”

<http://bzfd.it/1Erpyfc>

JACK SHAFER column for Politico -- “Bloomberg Reorganizes the Godmothership”: “This attempt by Bloomberg to knit a tighter bundle of his various media assets runs counter to the market trend of the past decade to unbundle content by subject area, or when a story can be propelled by social media, unbundled by piece. As an exercise in resorting the Bloomberg news portfolio, the new site is a wonder of drop-downs, content boxes, catchy rubrics, engaging graphics and journalistic variety. In its own way, it reflects Michael Bloomberg’s personal preference for order, rules, guidelines, logic and best-practices, as expressed both while New York’s mayor and as a boss. Working at Bloomberg, where emails between staffers are time-stamped with the hour and minute you arrive, and workers are urged to keep their employee badges on display, sometimes resembles life at a minimum security prison.”

<http://politi.co/1CgHrwn>

--“**Mashable, Business Insider Get New Funding,**” by **WSJ’s Lukas Alpert:** “Mashable ... will receive \$17 million in a funding round led by Time Warner Investments ... Business Insider ... will receive \$25 million from a group of investors led by a unit of German media conglomerate Axel Springer SE that also includes Amazon founder Jeff Bezos Business Insider’s traffic rose 55% to 35.4 million unique views in December from a year earlier ... Mashable’s traffic grew 17% in 2014, with 19.2 million unique views in December ... Both sites also said they intended to go on hiring sprees, adding 100 new employees each in 2015, which would bring staffing at Mashable to about 270 and to around 300 at Business Insider.” <http://on.wsj.com/1ErrhRJ>

BROADWAY BUZZ – “Broadway Legend Joel Grey

Opens Up About His Sexuality," by People's Liz McNeil: "He reached the heights of stage and screen, was married for 24 years and proudly raised two children. But for decades, Joel Grey kept one aspect of himself decidedly out of the spotlight. Now, at 82, the Cabaret Oscar winner talks for the first time in PEOPLE's new issue about his sexuality. 'I don't like labels,' says Grey, 'but if you have to put a label on it, I'm a gay man.'" <http://bit.ly/1A16frn>

REMEMBERING ROBERT S. PIRIE – Times' Sam Roberts: "Robert S Pirie, a combative corporate lawyer when the risky but lucrative field of mergers and acquisitions was emerging and later a prominent investment banker on Wall Street, died on Jan. 15 in Manhattan. He was 80. ... A Harvard-educated bibliophile, Mr. Pirie was also active in Democratic politics and maintained a large and widely noted library of thousands of books, many of them rare copies that have been put on exhibition." <http://nyti.ms/1ER5TTo>

REAL ESTATE -- Renewed push for pro-tenant bill decried by Real Estate Board, by Capital's Ryan Hutchins: "Councilwoman Margaret Chin is renewing her push today for legislation that would allow the city to force landlords of unsafe buildings to set aside money for relocation expenses, something welcomed by tenant advocates but derided by the real estate lobby. The bill, in part, mirrors what the Department of Housing Preservation and Development can already do—that is, go after landlords to recover the cost of relocating tenants when a building is vacated due to hazardous living conditions." <http://bit.ly/1JK4Ua9>

--"Trophy Pierre Hotel penthouse asking price drops from \$125M to just \$63M," by News' Katherine Clarke: "The owner of a spectacular three-story, 16-room penthouse co-op at the Pierre Hotel has slashed the property's \$125 million listing price by almost half, relisting it for a comparatively measly \$63 million. That hardly makes it affordable to anyone other than Russian oligarchs and Silicon Valley tech moguls but it's the largest price-cut the market has seen in years and unusual in a booming market, experts said." <http://nydn.us/15XjjBK>

--Cultural institutions record \$1.3B in construction spending in 5 years, by Capital's Ryan Hutchins: "New York City's cultural institutions—from zoos to museums to theaters—spent a combined \$1.3 billion on construction projects over the last five years, according to a [new report](#) by the New York Building Congress. The report finds those organizations added 700,000 square feet of new space across the five boroughs, on top of investments in improving and restoring existing facilities. The bulk of the work came from museums and historic houses." <http://bit.ly/1CAxxEC>

SNEAK PEEK -- Bill Samuels hires Morgan Pehme -- The official announcement, going out later: "Bill Samuels announced today he has hired Morgan Pehme as Executive Director of EffectiveNY to help lead the organization into a new phase of advocacy for policies that will help end the culture of corruption in Albany and restore dignity to state government. Pehme is well known as the former editor-in-chief of City & State. ... Samuels: 'As a columnist and a reporter, Morgan Pehme was at the vanguard of exposing Cuomo's interference in the Moreland Commission and hammering away at the systemic corruption that has made Albany a national embarrassment. In joining forces with EffectiveNY, now he will have the opportunity to advance an agenda to clean up and reform Albany in significant ways. At this critical moment for reform in New York State, I am thrilled that Morgan has decided to bring his wealth of talent and vast network of relationships to EffectiveNY.'"

THE HOME TEAMS -- Capital's Howard Megdal: Knicks 100, Thunder 92: The Sixers lost. A solid opponent came to town. But the tanking got put on hold. Carmelo Anthony had 31 points, and Jason Smith posted a double-double, while the Jahlil Okafor dream dimmed ever so slightly. Okafor had 22 and 17 for Duke, by the way.

--**Hawks 113, Nets 102:** Six Hawks scored in double figures, while former Hawk Joe Johnson scored 26, but not nearly enough, in a 48-minute demonstration of how far the Hawks have come in three years.

--**The Red Bulls made it official:** Sacha Kljestan is coming. And not Frank Lampard coming, actually coming.

--**Ken Rosenthal asked** new MLB commissioner Rob Manfred about the Wilpons, Manfred answered about Sandy Alderson. <http://goo.gl/prFiPw>

--**The day ahead:** The Knicks go to Indiana. The Canadiens face the Rangers at MSG. The Islanders host the Bruins.

COFFEE BREAK -- "LISTEN: There's No Such Thing as a Brooklyn Accent, Exhibit Says," by DNAinfo's Lisha Arino: "There's no such thing as a Brooklyn accent, a Bronx accent or any other borough-specific accent, according to the organizers of 'Mother Tongues,' an upcoming exhibition at City Lore that focuses on languages in New York City. ... City Lore shared audio clips of three variations on the New York City accent, which will be featured in 'Mother Tongues' but didn't reveal the speakers' backgrounds. Can you guess the cultures that influenced each speaker's accent?" <http://bit.ly/1yPPUnP>

#UpstateAmerica: Parents in Skaneateles have organized a cocktail crawl to raise money for the local school. <http://bit.ly/1yOFIRG>

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From: [Glen, Alicia](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Patchett, James](#)
Subject: FW: Astoria Cove - time sensitive
Date: Thursday, January 29, 2015 12:10:48 PM

See below

Alicia Glen
Deputy Mayor for Housing & Economic Development
aglen@cityhall.nyc.gov
O: 212-788-0120

-----Original Message-----

From: JOHN YOUNG [<mailto:JYOUNG@planning.nyc.gov>]
Sent: Thursday, January 29, 2015 11:56 AM
To: PURNIMA KAPUR; Glen, Alicia
Cc: Weisbrod, Carl (Planning); HYE-KYUNG YANG
Subject: RE: Astoria Cove - time sensitive

The Astoria Cove buildings ranged from 6 - 32 stories across the 5 development parcels in the approved site plan. We will provide a package with images shortly.

-----Original Message-----

From: PURNIMA KAPUR
Sent: Thursday, January 29, 2015 11:40 AM
To: JOHN YOUNG; DEBORAH CARNEY
Subject: FW: Astoria Cove - time sensitive
Importance: High

Can you please forward me this information ASAP

-----Original Message-----

From: Glen, Alicia [<mailto:AGlen@cityhall.nyc.gov>]
Sent: Thursday, January 29, 2015 10:32 AM
To: CARL WEISBROD; PURNIMA KAPUR
Subject: Astoria Cove - time sensitive

What was the range of heights that were approved as part of the rezoning?
And do we have any renderings?

From: [Jon Fromowitz](#)
To: [Patchett, James](#)
Cc: [Prim, Hayley](#)
Subject: Re: NYC Rent #s for Speech
Date: Thursday, January 29, 2015 7:14:49 PM



On Jan 29, 2015, at 7:10 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

In my experience, things the Comptrollers office says are wrong 100% of the time

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, January 29, 2015 06:35 PM
To: Prim, Hayley
Cc: Patchett, James
Subject: Re: NYC Rent #s for Speech

Cool cool, thanks

On Jan 29, 2015, at 6:32 PM, Prim, Hayley <HPrim@cityhall.nyc.gov> wrote:

I saw that too and talked with HPD about it. They think the source we used is more reliable/accurate. These are the numbers we used for the Housing Plan

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, January 29, 2015 6:29 PM
To: Patchett, James
Cc: Prim, Hayley
Subject: Re: NYC Rent #s for Speech

FYI (/in case it matters)... The number came from article that was based on this: http://comptroller.nyc.gov/wp-content/uploads/documents/Growing_Gap.pdf

I totally defer to you obviously if there's validity to that analysis (and I think it's a fine cut anyways) but just flagging to see if you had thoughts.

On Jan 29, 2015, at 6:26 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Hah -- very true!

On Jan 29, 2015, at 6:24 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

Wait--not a bummer that people's rents haven't gone up more!!

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, January 29, 2015 06:17 PM
To: Patchett, James
Cc: Prim, Hayley
Subject: Re: NYC Rent #s for Speech

Bummer, but we're probably a little redundant in that section anyways, so we can prob cut and be fine. Thanks for update.

On Jan 29, 2015, at 6:15 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

Jon – See below regarding rent growth. (Rents actually grew 20% over the last 10 years.)

From: Prim, Hayley
Sent: Thursday, January 29, 2015 5:58 PM
To: Patchett, James
Subject: NYC Rent #s for Speech

From 2002 to 2011, median contract rent increased by about 20%.
(\$957 to \$1156 in 2014 real dollars)

From 1991 to 2011, median contract rent increased by 35%
(\$854 to \$1156 in 2014 real dollars)

Data source: NYC Housing and Vacancy Survey

Hayley Prim

Policy Analyst

Deputy Mayor for Housing & Economic Development

(212) 341-5009

From: [Patchett, James](#)
To: "jfromowitz@akpdmedia.com"
Subject: Fw: Job numbers
Date: Thursday, January 29, 2015 7:15:09 PM
Attachments: [10-Yr Market Rate Housing Jobs 160k units 2015.01.v1.pdf](#)

Fyi

----- Original Message -----

From: Fink, Carolee
Sent: Thursday, January 29, 2015 05:24 PM
To: Braithwaite, Elaine; Velani, Sonam; Patchett, James
Subject: FW: Job numbers

Hi. Please find the gross employment impacts in NYC associated with the construction of 160,000 market rate housing units from FY15-FY24

- We estimate that the construction of 160,000 market rate units over the next ten years will generate a substantial number of new jobs
- our analysis shows that the investment in housing will create approximately 466,000 construction jobs and 15,000 permanent jobs
- this includes over 315,000 direct jobs and an additional 166,000 indirect jobs

HOUSING PLAN:

- We estimate that the construction and preservation of 200,000 affordable units over the next ten years will generate a substantial number of new jobs
- our analysis shows that the investment in housing will create approximately 194,000 construction jobs and 7,100 permanent jobs
- this includes over 132,000 direct jobs and an additional 69,000 indirect jobs

-----Original Message-----

From: Eileen Jones [<mailto:ejones@edc.nyc>]
Sent: Thursday, January 29, 2015 5:04 PM
To: Fink, Carolee; Michael Moynihan; Benjamin Branham
Cc: Braithwaite, Elaine; Kristina Pecorelli; Eric Gertler
Subject: RE: Job numbers

Carolee,

Attached are the results assuming 16,000 units per year for ten years.

Eileen

**Gross Employment Impacts in NYC Associated with Construction of
160,000 Market Rate Housing Units from FY 2015 - FY 2024¹**

January 29, 2015

	Unit Type
	Market Rate New Construction
Temporary Employment Impacts from Construction Spending^{2,3}	
Direct	300,043
Indirect and Induced	165,864
Total	465,907
Permanent Employment Impacts (Direct Full-time Equivalent Jobs)	
Residential ⁴	
Building Services	11,400
Property Management	3,800
Total Residential	15,200

Footnotes

¹ Estimates reflect gross employment impacts associated with construction and ongoing maintenance and operations of market rate housing projects. They do not account for short- or long-term displacement of other economic activity and, therefore, may not reflect "net new" jobs created in NYC.

² Employment impacts are estimated based on hard costs derived from McGraw Hill construction data, the assumption that hard costs comprise 80% of total construction costs, and input-output multipliers (RIMS II) from the U.S. Bureau of Economic Analysis. The per unit construction cost is assumed to be approximately \$486,000, resulting in an estimated aggregate construction cost for all 160,000 units of \$77.8 billion (in 2015 dollars).

³ Employment reflects the total number of full- and part-time jobs across the duration of the construction project.

⁴ Per City Hall, over the next 10 years, it is assumed that approximately 160,000 market rate housing units will need to be built. Permanent jobs associated with those units have been estimated using EDC's standard employment density ratio for market rate housing of 10 occupied residential units per job and the following assumptions: long-term maximum occupancy is 95%; 75% of jobs will be associated with building maintenance; and the remaining 25% of jobs will be related to property management.

From: [Jon Fromowitz](#)
To: [Patchett, James](#)
Subject: Re: Job numbers
Date: Thursday, January 29, 2015 7:16:03 PM

Good stuff, thanks

> On Jan 29, 2015, at 7:15 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:
>
> Fyi
>
> ----- Original Message -----
> From: Fink, Carolee
> Sent: Thursday, January 29, 2015 05:24 PM
> To: Braithwaite, Elaine; Velani, Sonam; Patchett, James
> Subject: FW: Job numbers
>
> Hi. Please find the gross employment impacts in NYC associated with the construction of 160,000 market rate housing units from FY15-FY24
>
> -We estimate that the construction of 160,000 market rate units over the next ten years will generate a substantial number of new jobs
> -our analysis shows that the investment in housing will create approximately 466,000 construction jobs and 15,000 permanent jobs
> -this includes over 315,000 direct jobs and an additional 166,000 indirect jobs
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>
> HOUSING PLAN:
> -We estimate that the construction and preservation of 200,000 affordable units over the next ten years will generate a substantial number of new jobs
> -our analysis shows that the investment in housing will create approximately 194,000 construction jobs and 7,100 permanent jobs
> -this includes over 132,000 direct jobs and an additional 69,000 indirect jobs
>
>
> -----Original Message-----
> From: Eileen Jones [<mailto:ejones@edc.nyc>]
> Sent: Thursday, January 29, 2015 5:04 PM
> To: Fink, Carolee; Michael Moynihan; Benjamin Branham
> Cc: Braithwaite, Elaine; Kristina Pecorelli; Eric Gertler
> Subject: RE: Job numbers
>
> Carolee,
>
> Attached are the results assuming 16,000 units per year for ten years.
>
> Eileen
>
> <10-Yr Market Rate Housing Jobs_160k units_2015.01.v1.pdf>

From: [John Del Cecato](#)
To: [John, Roxanne](#)
Subject: FW: Two resumes for CMC?
Date: Friday, January 30, 2015 1:28:48 PM
Attachments: [REDACTED].pdf
[Resume.pdf](#)

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thursday, January 22, 2015 at 8:25 PM

To: Phillip Walzak <[REDACTED]> Peter Ragone <[REDACTED]>

Subject: Two resumes for CMC?

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From: [Jon Fromowitz](#)
To: [John Del Cecato](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Latest SOTC to print for prep
Date: Friday, January 30, 2015 1:57:13 PM
Attachments: [SOTCfriday145PM.docx](#)

STATE OF THE CITY DRAFT
1/30/15 – 1:45pm

Acknowledgements

I want to begin by telling you a distinctly New York story.

More than 100 years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Briganti traded picturesque hillsides, and tranquil, open fields...for an apartment on East 17th Street in Manhattan...a redbrick home with very little in the way of comfort or quiet.

But Anna's new home offered her something that her old home did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote -- Anna opened an embroidery company: Misses Briganti... its very name a proud symbol of a woman-owned business.

This woman, Anna Briganti, was my grandmother. I am here because of her. My story is only possible because she chose to come to New York City.

And most of us here -- in this room and across our five boroughs -- can trace our path to New York to a similar story... whether it began last century...or last month...we are here for a REASON.

It's why we pack into crowded subway cars and fumble for bedside earplugs in the middle of the night. It's why those of us who live here -- despite all the logical arguments to the contrary -- LOVE to live here.

Our city shines with a sense of purpose so bright that it is visible across the globe.

Opportunity, innovation, and a spirit of inclusiveness -- those qualities are coded in New York's DNA.

But the idea that New York is truly a place for everyone -- the promise at the core of what makes our city so great and so special -- is at risk.

It is at risk because the people who love to live here are finding it increasingly difficult to AFFORD to live here.

And in a city where about half of our residents speak something other than English as home, let me say it like this:

SPANISH VIA GOOGLE TRANSLATE -- NEED TO CHECK

Oportunidad , la innovación y un espíritu de inclusión están codificados en el código genético de Nueva York .

Pero la idea de que Nueva York es realmente un lugar para todo el mundo - la promesa en el núcleo de lo que hace a nuestra ciudad tan grande y especial - está en riesgo.

Es en riesgo debido a las personas que les gusta vivir aquí les resulta difícil aumentar el lujo de vivir aquí.

You can see the struggle for affordable living each day in New York -- in the tired eyes of the single mother in Coney Island, who's working two jobs and barely scraping together enough for the most modest of living arrangements to share with her kids.

You can see it in the worn hands of the fast food worker in Eastchester, consumed with worry as the calendar approaches the first of next month...the day that rent is due.

You can see it in furrowed brow of the senior living in Bayside, as she sweeps her porch to chase away thoughts of whether she's saved enough to keep her very middle-class home...or whether it's time to consider her adult son's offer to have her move in.

When we talk about taking dead aim at the Tale of Two Cities – when we talk about our vision for creating One New York, rising together – we're talking about the very PROMISE of New York – a city that offers opportunity not just to the lucky few, but to ALL 8.4 million people who call our city home.

In 2014, we achieved so much for our city.

We delivered progressive change in our effort to combat inequality and lift up our families.

Free, **full-day Pre-Kindergarten**...for EVERY child.

After-school programs opened across all five boroughs.

With the help of the City Council and its distinguished Speaker Melissa Mark-Viverito -- **paid sick leave** for 500,000 more New Yorkers.

An expansion of **living wage** for many more workers.

Ending the overuse of **stop-and-frisk** and dramatically reducing arrests for small amounts of marijuana.

At the same time, thanks to our skilled and courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

The men and women of the NYPD helped bring our city's crime rate to an **ALL-TIME low** – with the lowest number of murders, robberies, and burglaries on record.

The FDNY that responded to a record of more than 1.6 MILLION emergency calls.

The Corrections Department took the difficult but critical step of ending punitive segregation for adolescents in New York City jails.

We've fought to keep our streets safe and clean for drivers and pedestrians.

We established Vision Zero -- bringing pedestrian deaths down to a level not seen since 1910.

We faced down 11 winter storms – among the snowiest years our city has ever seen. (MG CHECKING)

And after the salt trucks and snowplows did their critical work...filling nearly a half-MILLION potholes. **(JDC - CHANGED IT TO KEEP IT ALL IN 2014)**

We built on the great work of the Bloomberg Administration to tackle issues like climate change and the damage inflicted by the severe weather linked to it.

New York City proudly committed itself to "80 by 50" – a dramatic, game-changing 80 percent reduction in greenhouse gases by the year 2050. We are retrofitting not just some, but EVERY public building.

We helped repair the devastation left by Superstorm Sandy – beating our very ambitious goals – with new construction on more than 1,000 new homes, and providing badly-needed reimbursements to more than 2,000 homeowners – with more work to be done.

We balanced our budget in a way that was fair, responsible, and in keeping with our progressive values.

Tentatively settling expired contracts with over 72% of the city's workforce – with deals that are fair to both our city workers AND to taxpayers.

Awarding \$690 million in prime and subcontracts to certified minority and women-owned businesses, a 57% increase from the year before.

We took meaningful steps to connect everyday New Yorkers to jobs, health care, and the city's social safety net.

Creating the Tech Talent Pipeline to connect New Yorkers from every borough and background to the jobs of the future.

Helping create 3000 new jobs at Brooklyn Navy Yard and 1800 new jobs at Brooklyn Army Terminal.

Starting a job assistance program in Career Pathways that helps New Yorkers in need find good, permanent jobs.

Halting the closure of community hospitals that were set to shut their doors – and beginning the process adding a dozen more community health centers this year.

Beginning a citywide effort, led by our distinguished First Lady, to identify the gaps in mental health coverage offered in New York.

Creating and implementing Municipal ID – for both citizens and undocumented New Yorkers – with 100,000 New Yorkers already taking advantage of it, and another 100,000 expressing interest.

We opened new doors of opportunity to our young people.

Fostering the creation of more community schools that serve as the anchors for entire neighborhoods.

Implementing year-round jobs programs like the Mayoral Center for Youth Employment through the Mayor's Fund, so that our kids have the opportunity to learn lifelong skills.

Creating brand new PROSE schools – a new, specialized and innovative type of school that allow teachers and principals to set aside rules that hinder innovation.

Investing \$150 million in the Renewal Schools Program to identify, help and FIX broken schools so that every child in every neighborhood gets the quality education they deserve.

All of these things have and will continue to strengthen our neighborhoods – making our city a little better each day for so many.

But you can't enjoy the full bounty that New York has to offer if you can't afford to actually LIVE here.

So while the state of our city is strong...the affordability crisis we face threatens to undermine that progress.

Put simply: too many families are getting priced out of their own city.

The math behind our skyrocketing housing costs is cold and straightforward.

In 2012, almost 55 percent of renters in New York were spending more than 30 percent of their income on housing – up 11 points in little more than a decade. Spending more than 30 percent of income on housing is what's known as being “rent-burdened.”

That is an apt description, since the cost of living in this city is becoming a heavier and heavier burden. A burden on parents AND their adult children...a burden on hopes and aspirations.

We cannot and WILL not let that trend continue.

Ask yourself:

In today's New York, would Howard Schultz have made it from the Bay View Houses...to the helm of Starbucks? Jay-Z -- from the Marcy Houses...to Roc Nation? Would Sonya Sotomayor have made it from the Bronxdale Houses...all the way to the Supreme Court?

If we, as a city, fail to face the affordability crisis that we know today...how many stories of THIS generation of young New Yorkers will be denied that triumphant ending?

How will we, in a city where there is only so much land, accomplish this?

We'll do it literally by building UP: increasing the density of neighborhoods across our five boroughs to help reduce the lack of affordable housing stock...battling the fear, faced by so many, that their own neighborhoods are becoming too expensive to stay in.

And we will do everything in our power to keep those who HAVE found an affordable place to live in the homes they have.

To be clear, we are NOT embarking on a mission to build towering skyscrapers in the vast majority of our neighborhoods. We know we have a duty to protect and preserve the culture and character of every neighborhood in every borough.

But the addition of just a few more stories on the buildings we see every day – six to eight story structures, or building on lots that have been vacant for decades -- would mean so many more SUCCESS stories for generations of New Yorkers who'd otherwise be priced out.

Of all the efforts we made in 2014 to address the affordability crisis – the most prominent was our successful bid to secure universal, full-day Pre-K – something bold and meaningful...and something that so many said we couldn't do.

And -- even as we were on our way to winning the funding we needed from Albany - - the naysayers had a SECOND mantra: that we would never find enough SPACE to put the kids and teachers, anyway.

But thanks to the enormous energy of parents, activists, community leaders, elected officials and others of good conscience throughout our city, we proved the cynics wrong on BOTH counts – securing the money, and then – thanks to leaders of public, private, AND religious schools – finding the space to house them.

Our mission for 2015 will be every bit as central to the cause of combatting income inequality as Pre-K was last year – fighting to ensure that New Yorkers can afford to live and work and STAY in the city they love.

That begins with our affordable housing plan, which we haven't just TALKED about – we've written up, in detail. Here it is – right here. **(HOLD UP PLAN.)**

Just like last year, I'm sure the critics will once again question our ability to IMPLEMENT this plan. But you know what? We're going to fuel that same grassroots effort – from community leaders, to everyday New Yorkers from all walks of life – to DEMAND the results we seek.

And just like those public schools and charter schools and Catholic schools and Orthodox schools opened their doors to four-year-olds seeking Pre-K...we are going to call on every single stakeholder in this city, in every neighborhood, to join our mission of finding the space, the will, AND the money to build and preserve affordable housing.

To start, we have to preserve AND STRENGTHEN our rent regulations, or risk losing hundreds of thousands of units of affordable housing. Likewise, we will aggressively pursue something I'm calling the Stuy Town Statute – an expanded city authority that would do so much to protect tenants... and indeed, whole communities – vastly extending our ability to help communities like Stuy Town stay affordable for the folks who call it home.

Even without that additional authority, this Administration is doing everything we can to make sure that housing units that are affordable today STAY that way.

Sheryl Morse is president of a co-op in Ft. Greene. She needed help with major repairs in her building – home to 159 families. So the city intervened – providing the funds necessary for needed repairs. It's was a small step on the scale of our city, but it certainly didn't feel small to those 159 families. For them, it was a life preserver in powerful waters that threatened to price them out of New York.

Now, make no mistake: we won't be satisfied to simply keep what we've got from getting worse.

That's why -- as your mayor -- I am committed to seeing New York City DOUBLE the number of affordable housing units built in the NEXT ten years, compared to the rate of the last 25 years.

That means building and protecting affordable housing for up to half a million New Yorkers... Or more than the populations of Miami, Atlanta or Kansas City.

The plan we announced this past year creates or preserves 200,000 units of affordable housing over a decade. And we're more than on track to hit that mark... Our goal for 2014 was 16,000 units; the number we got to: 17,300.

This Administration is not anti-development. Just the opposite – we see the creation of more housing as a good thing. Even when new housing isn't designated as affordable, it can help lower rents for neighborhoods by eliminating scarcity. That's why we have a goal of 160,000 market rate units. All told -- when coupled with our plan for affordable housing – it will mean the creation of 660,000 construction jobs and over 22,000 permanent ones.

But let me be absolutely clear on this: As long as I am Mayor, when the city re-zones a neighborhood to unlock new housing capacity, we won't merely ENCOURAGE developers to build affordable housing... we will REQUIRE them to.

This is a fundamentally new and different approach that prioritizes affordability so that development benefits ALL New Yorkers, not just those who can afford luxury condos.

To that end, we are creating a Mandatory Inclusionary Housing program that will apply to ALL major residential re-zonings. It means that for the very first time in New York's history, providing affordable housing will be a CONDITION of residential development. We will drive a hard bargain with developers – making sure that PEOPLE are the guiding force in our affordable housing efforts, not the builders.

Want to see this approach in action? Look at Astoria Cove in Queens.

As a result of this Administration's policy, a quarter of the units created are guaranteed to be affordable... and to stay that way. The result: over 450 new units of affordable housing from one single project.... That's 450 families that no longer have to choose between living in THE city they love, and a city they can afford.... And it's hundreds of kids who will live and learn and grow amidst the iridescence of a city of opportunity.

This mindset – the new rule that affordable housing is priority that is GUARANTEED, not an option for developers to pursue on a whim – will apply to every neighborhood that the city rezones for residential development, as long as I am your mayor.

And there are MANY more projects like this, coming soon to a neighborhood near you:

East New York – Add note on capital investment TK
Long Island City
Flushing West
East Harlem
North Shore Staten Island
Cromwell-Jerome in Bronx
Stapleton/Bay Street Corridor

Each of these projects has potential to make neighborhoods more desirable and affordable. But few proposed projects in any city have the potential to create equitable, sustainable development on the scale of Sunnyside Yards.

There currently sits 167 acres of raw potential in the heart of Queens, in the form of a rail yard – and only a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build affordable housing above them.

It's a plan that respects that green space and common places are prerequisites for a great neighborhood.... That recognizes glass and steel are not what makes a place great... and that luxury condos are not what makes an area desirable. Because the value of our parks is not the views they afford the multi-million dollar condos perched above them, but the joy that New Yorkers from all walks of life get from accessing their serenity and spirit.

Let's call this project what it is: a no brainer for the city of New York. That's why we call on state government and Amtrak and the MTA to be partners in this project. It will mean so much to so many.

Along the same lines, a proposed project on the South Bronx Waterfront would create thousands of new units of affordable housing in an area that has gone neglected for generations.

With a location 20 minutes away from midtown Manhattan on the 2-train, it's a center of opportunity waiting to be born.

And with a \$200 million investment, this project shows the city is willing to put its money where its mouth is when it comes to affordable development, driving growth in a part of the city where development has been seen only on the distant horizon of new Manhattan skyscrapers.

And we can't talk about neighborhoods emblematic of the Tale of Two Cities we live without discussing the Rockaways. Battered by years of economic distress even before Sandy's gale force winds hit, there is no place in our city that has persevered through more. We have a plan to jumpstart the process of acquiring underutilized properties that have been in disrepair for years, with the intent of creating new, affordable housing for thousands of Rockaway residents.

And we must remember that providing affordable housing means connecting neighborhoods in the five boroughs to large job centers of our city – and that means transportation.

For years, it has simply been posited that certain neighborhoods in our City are doomed to isolation because of their geography.

Think of what that status quo leads to.

If you live in a neighborhood like Red Hook or Soundview, then a job in Midtown can easily mean an hour or more of commuting, even when the skyline is cruelly visible from your home. You can actually SEE opportunity, but practically speaking, it's out of your reach.

That is the reality for so many New Yorkers today, but it is one that is about to change.

That's because we are proposing a new citywide ferry service to be open for business by 2017. Ferries will be priced at the same price as a MetroCard, so they are as open to everyday New Yorkers as our subways and busses. And beyond connecting current residents of transit deserts to opportunities, it has potential to unlock 15,000 or more units of housing by making these areas a viable commute for those that work in Manhattan.

And we have a plan to expand Bus Rapid Transit – or BRT – servicing 400,000 New Yorkers – in places like Utica Ave in Brooklyn, Woodhaven Blvd in Queens... completing a network of 20 routes over the next four years ... dramatically cutting transit time by 15-25% on existing routes, and connecting New Yorkers in every borough to opportunity.

All of this adds up to a housing plan that recognizes every neighborhood in every borough matters.

Our plan also recognizes that every New Yorker matters, and we will fight for those whose burdens of unaffordability are the heaviest.

So we're proposing 10,000 units for seniors on fixed incomes, who have worked hard all their lives, and want to retire here – who deserve to live their golden years with some dignity, especially when they can't meet rising housing costs by working towards a raise.

Now, New York would not be the cultural capital of the world without contributions from artistic visionaries who at one point struggled to get by.

That's why we're committing to 1,500 units of affordable housing for writers, artists, musicians, and those who make New York City culture so vibrant, as well as 500 dedicated affordable workspaces for artists. Our artistic community helps make our city a mecca for tourists; bring joy to everyday New Yorkers; serve as role models to young people who want to pursue natural talents in industries that don't always hold the promise of a big paycheck.

We're also proposing a program to physically bring first responders closer to the communities they serve by offering a significant incentive to live within New York City: the reduction of a down payment when buying a home to 5% -- instead of the typical 20% -- saving New Yorkers in uniform an average of \$75,000 in up front homeowner costs.

For middle-class New York tenants, we will continue to do what we've already done – fighting to keep rents as reasonable as possible. And on that count, we are proud to have made history in 2014 – securing the lowest rent increase in the history of New York City – protecting New Yorkers from every neighborhood in our city from falling victim to the greed of landlords who had won again and again and again.

And we will take unprecedented steps to address the scourge of homelessness in New York.

We commit to END chronic veterans homelessness by the end of THIS year, because no one who risks everything to protect our way of life should be left with nothing when they come home.

Consider this. Our city spends about \$3,000 a month to keep a person in a homeless shelter. So it just makes sense to pursue a plan to co-locate shelters with permanent affordable housing, so that those on the streets can have their own home instead of their own cot. It's a simple but creative idea that won't cost anything -- and could potentially save the city money – while helping end the unacceptable and tragic circumstances that thousands face every day.

Now, we know the cause of at least SOME of the dramatic lack of affordable housing in New York – gentrification.

But before we dismiss gentrification as an immutable and unstoppable force, let's understand the tools that we DO have to fight for affordable housing for the New Yorkers that only want to stay in the homes – and the neighborhoods – they love.

First, as I've said, we will work with developers who are willing to build affordable housing at the level that we require. For those developers, we will drive a hard bargain – but we will lead a FAIR bargain – since they will be helping us deliver the more affordable New York we seek.

On the other hand, there will be developers who do NOT wish to work with us – who think affordable housing just isn't worth it to them. Okay. Then you're free to do other things in New York. But don't expect to be treated as you have before – free to build market rate housing while affordable housing goes ignored. It won't happen.

Finally, there are those who not only choose to ignore the new framework, but actually continue to violate the rules already in place. The slumlords -- those who would drive tenants out of the places where they live.

If you break the rules, it's simple: we're going to throw the book at you.

When I was Public Advocate, we published the Worst Landlords Watchlist – calling out those who refused to make simple repairs to the units they controlled. I applaud our current Public Advocate Tish James for continuing this effort.

And then there are those who go even further – refusing to make repairs, or even harassing those living in their buildings – for one reason, and one reason only – to drive those tenants out, so that the buildings in certain neighborhoods – in the middle of a red-hot real estate market -- can be sold or rented to NEW tenants for a far greater price.

For those of us familiar with, and somewhat stung by, the phenomenon of gentrification – these individuals peddle a particularly pernicious product. They are not only driving people from their neighborhoods – they are profiting from it in the most insidious of ways.

For these people – call them Gentrification Predators, or Block-Busters, or what you will – know this: they will feel the full weight of the law.

Let me be even more specific. If you are a tenant who is the victim of this type of harassment – a coercion to leave your apartment simply so the landlord can flip the building to capitalize on rising real estate sales – you won't be left on your own to hold them accountable.

That's why I'm announcing today that ANY New Yorker who finds themselves victims of this effort will enjoy a new right in Housing Court – a free, city-appointed attorney to take up their case against the predatory landlord and seek justice before a judge. You shouldn't have to be rich to enjoy this protection – because why do we even HAVE tenant protection laws if we cannot – or will not – find the way to enforce them?

To sum up, all of the steps on housing I've spoken about – from responsibly building up to hard requirements for affordability on developers – go right at to the heart of our affordability crisis. We know there is no silver bullet to solving this problem, and that housing costs won't fall overnight. But – for first time in a generation – we are acting aggressively in the face of what has become a crisis. The old rules failed too many – the NEW rules will rebuild a city for everyone.

We also know the lack of affordability in New York has as much to do with stagnant wages as it does with rising costs.

Now, we can't snap our fingers and give every New Yorker a pay increase – but our city can take real steps to drive wages up.

It starts by recognizing that small businesses are the most powerful engines in our economy. More than half of New York City jobs are created by small businesses.... And they do so much to strengthen the communities they serve.

We have a four-part plan to make New York the most small business friendly city in American.

First, we want to make it easier for small businesses to start and grow here by reducing the red tape and costs it takes to start a business. The entrepreneurial spirit of everyday people is what built this city – we should not strangle it with red tape.

Second, we want to make sure that when you have a small business, you're not going to be overwhelmed by fines and penalties for minor infractions. Small business owners have enough to worry about.

Third, we're going to cut small businesses taxes to foster growth and new hiring.

And forth, we are going to make access to capital easier, so that the success of businesses is determined by the quality and of the products or services they provide, not by a hasty decision from a bank.

A thriving small business economy will mean higher wages for everyday New Yorkers.

But there's another, equally critical step that must be taken.

So let me be absolutely clear, this Administration will not rest until the minimum wage is increased to \$13.13 an hour – with indexing.

It would create an upward pull on wages for countless hardworking New Yorkers. It would give a sorely needed boost to our brothers and sisters that need it the most. And it would make our city and fundamentally fairer AND more prosperous place.

Indeed, Henry Ford – the noted leftwing “socialist” that he was (!) – wanted all the workers on his assembly line to be able to afford the cars they spent their days manufacturing. He didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for him.

That's how we'll make New York City more affordable – with more affordable housing options for those who live here, and better wages and benefits for those who work here.

Our task – ending the Tale of Two Cities and making re-building an affordable New York -- won't be easy. And there will be critics who say it just can't be done... that our destiny is one as a city for a few, not a city for everyone.

But our city is no stranger to facing big challenges, nor to overcoming them.

Mayor Ed Koch -- from a landscape in the Bronx that was literally smoldering— announced what was, at the time, the boldest plan for affordable housing in New York's history.

Koch saw the transformative power of city government to revitalize whole communities... and the lives of New Yorkers who call them home. His administration stated the mission clearly: “we're creating more than just apartments – we're re-creating neighborhoods.”

And it worked. Because of Koch's efforts, a city that was shrinking when he took office is growing...fast.

So WE face the challenge of dealing with a city where more and more people want to live. It's a nice problem to have, but it's a major challenge nonetheless.
[Optional Joke: “Thanks, Mayor Koch”.]

So as we set out to make our growing city more affordable and equitable, we must not lose sight of WHY our city is a beacon for so many. It's not the cleanest place, nor the most tranquil. We don't have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city.... THE city for EVERYONE.

And as we grow – and we will grow – it is imperative that we not let that promise break... that we not be the first generation of New Yorkers to let those stories end abruptly.

It is no easy task, but we won't be derailed. We won't be timid in the face of big challenges. John F. Kennedy put it well: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

This Administration -- like the people we are so honored to serve – is about **action**. And when it comes to taking on the affordability crisis that threatens the core of who we are, we will act -- and we will act boldly.

And we will do it because New Yorkers, and their neighborhoods are what keep us from becoming a Gilded City... they are what make us One New York, Rising Together.

Thank you very much.

From: [Jon Fromowitz](#)
To: [John Del Cecato](#); [Carey, Michael](#); [Leopold, Elana](#); [Bruch, Mary](#)
Subject: Re: Latest SOTC to print for prep
Date: Friday, January 30, 2015 4:28:20 PM
Attachments: [SOTCfriday400PM.docx](#)

On Jan 30, 2015, at 1:56 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

> <SOTCfriday145PM.docx>

STATE OF THE CITY DRAFT
1/30/15 – 4:00 pm

Acknowledgements

I want to begin by telling you a distinctly New York story.

More than 100 years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Briganti traded picturesque hillsides, and tranquil, open fields...for an apartment on East 17th Street in Manhattan...a redbrick home with very little in the way of comfort or quiet.

But Anna's new home offered her something that her old home did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote – Anna opened an embroidery company: Misses Briganti... its very name a proud symbol of a woman-owned business.

This woman, Anna Briganti, was my grandmother. I am here because of her. My story is only possible because she chose to come to New York City.

And most of us here – in this room and across our five boroughs – can trace our path to New York to a similar story... whether it began last century...or last month...we are here for a REASON.

It's why we pack into crowded subway cars and fumble for bedside earplugs in the middle of the night. It's why those of us who live here – despite all the logical arguments to the contrary -- LOVE to live here.

Our city shines with a sense of purpose so bright that it is visible across the globe.

Opportunity, innovation, and a spirit of inclusiveness – those qualities are coded in New York's DNA.

But the idea that New York is truly a place for everyone – the promise at the core of what makes our city so great and so special – is at risk.

It is at risk because the people who love to live here are finding it increasingly difficult to AFFORD to live here.

And in a city where about half of our residents speak something other than English as home, let me say it like this:

SPANISH VIA GOOGLE TRANSLATE -- NEED TO CHECK

Oportunidad , la innovación y un espíritu de inclusión están codificados en el código genético de Nueva York .

Pero la idea de que Nueva York es realmente un lugar para todo el mundo - la promesa en el núcleo de lo que hace a nuestra ciudad tan grande y especial - está en riesgo.

Es en riesgo debido a las personas que les gusta vivir aquí les resulta difícil aumentar el lujo de vivir aquí.

You can see the struggle for affordable living each day in New York -- in the tired eyes of the single mother in Coney Island, who's working two jobs and barely scraping together enough for the most modest of living arrangements to share with her kids.

You can see it in the worn hands of the fast food worker in Eastchester, consumed with worry as the calendar approaches the first of next month...the day that rent is due.

You can see it in furrowed brow of the senior living in Bayside, as she sweeps her porch to chase away thoughts of whether she's saved enough to keep her very middle-class home...or whether it's time to consider her adult son's offer to have her move in.

When we talk about taking dead aim at the Tale of Two Cities – when we talk about our vision for creating One New York, rising together – we're talking about the very PROMISE of New York – a city that offers opportunity not just to the lucky few, but to ALL 8.4 million people who call our city home.

In 2014, we achieved so much for our city.

We delivered progressive change in our effort to combat inequality and lift up our families.

Free, **full-day Pre-Kindergarten**...for EVERY child.

After-school programs opened across all five boroughs.

With the help of the City Council and its distinguished Speaker Melissa Mark-Viverito -- **paid sick leave** for 500,000 more New Yorkers.

An expansion of **living wage** for many more workers.

Ending the overuse of **stop-and-frisk** and dramatically reducing arrests for small amounts of marijuana.

At the same time, thanks to our skilled and courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

The men and women of the NYPD helped bring our city's crime rate to an **ALL-TIME low** – with the lowest number of murders, robberies, and burglaries on record.

The FDNY that responded to a record of more than 1.6 MILLION emergency calls.

The Corrections Department took the difficult but critical step of ending punitive segregation for adolescents in New York City jails.

We've fought to keep our streets safe and clean for drivers and pedestrians.

We established Vision Zero -- bringing pedestrian deaths down to a level not seen since 1910.

We faced down 11 winter storms – among the snowiest years our city has ever seen.

And after the salt trucks and snowplows did their critical work...filling nearly a half-MILLION potholes.

We took dead aim at climate change and the damage inflicted by the severe weather linked to it.

New York City proudly committed itself to “80 by 50” – a dramatic, game-changing 80 percent reduction in greenhouse gases by the year 2050. We are retrofitting not just some, but EVERY public building.

We helped repair the devastation left by Superstorm Sandy – beating our very ambitious goals – with new construction on more than 1,000 new homes, and providing badly-needed reimbursements to more than 2,000 homeowners – with more work to be done.

We balanced our budget in a way that was fair, responsible, and in keeping with our progressive values.

Tentatively settling expired contracts with over 72% of the city's workforce – with deals that are fair to both our city workers AND to taxpayers.

Awarding \$690 million in prime and subcontracts to certified minority and women-owned businesses, a 57% increase from the year before.

We took meaningful steps to connect everyday New Yorkers to jobs, health care, and the city's social safety net.

Creating the Tech Talent Pipeline to connect New Yorkers from every borough and background to the jobs of the future.

Helping create 3000 new jobs at Brooklyn Navy Yard and 1800 new jobs at Brooklyn Army Terminal.

Starting a job assistance program in Career Pathways that helps New Yorkers in need find good, permanent jobs.

Halting the closure of community hospitals that were set to shut their doors – and beginning the process adding a dozen more community health centers this year.

Beginning a citywide effort, led by our distinguished First Lady, to identify the gaps in mental health coverage offered in New York.

Creating and implementing Municipal ID – for both citizens and undocumented New Yorkers – with 100,000 New Yorkers already taking advantage of it, and another 100,000 expressing interest.

We opened new doors of opportunity to our young people.

Fostering the creation of more community schools that serve as the anchors for entire neighborhoods.

Implementing year-round jobs programs like the Mayoral Center for Youth Employment through the Mayor's Fund, so that our kids have the opportunity to learn lifelong skills.

Creating brand new PROSE schools – a new, specialized and innovative type of school that allow teachers and principals to set aside rules that hinder innovation.

Investing \$150 million in the Renewal Schools Program to identify, help and FIX broken schools so that every child in every neighborhood gets the quality education they deserve.

All of these things have and will continue to strengthen our neighborhoods – making our city a little better each day for so many.

But you can't enjoy the full bounty that New York has to offer if you can't afford to actually LIVE here.

So while the state of our city is strong...the affordability crisis we face threatens to undermine that progress.

Put simply: too many families are getting priced out of their own city.

The math behind our skyrocketing housing costs is cold and straightforward.

In 2012, almost 55 percent of renters in New York were spending more than 30 percent of their income on housing – up 11 points in little more than a decade. Spending more than 30 percent of income on housing is what's known as being “rent-burdened.”

That is an apt description, since the cost of living in this city is becoming a heavier and heavier burden. A burden on parents AND their adult children...a burden on hopes and aspirations.

We cannot and WILL not let that trend continue.

Ask yourself:

In today's New York, would Howard Schultz have made it from the Bay View Houses...to the helm of Starbucks? Jay-Z -- from the Marcy Houses...to Roc Nation? Would Sonya Sotomayor have made it from the Bronxdale Houses...all the way to the Supreme Court?

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How will we, in a city where there is only so much land, accomplish this?

First, we will do everything in our power to keep those who HAVE found an affordable place to live in the homes they have.

And we'll create MORE affordable housing by literally building UP: increasing the density of neighborhoods across our five boroughs to help reduce the lack of affordable housing stock...battling the fear, faced by so many, that their own neighborhoods are becoming too expensive to stay in.

To be clear, we are NOT embarking on a mission to build towering skyscrapers on every block. We know we have a duty to protect and preserve the culture and character of every neighborhood in every borough.

But the addition of just a few more stories on the buildings we see every day – six to eight story structures, or building on lots that have been vacant for decades -- would mean so many more SUCCESS stories for generations of New Yorkers who'd otherwise be priced out.

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That's why -- as your mayor -- I am committed to seeing New York City DOUBLE the number of affordable housing units built in the NEXT ten years, compared to the rate of the last 25 years.

That means building and protecting affordable housing for up to half a million New Yorkers... Or more than the populations of Miami, Atlanta or Kansas City.

The work of Bloomberg Administration on this issue – creating and preserving 165,000 units of affordable housing during his term – was impressive and admirable.

We the plan we announced this past year goes even further to create or preserve 200,000 units of affordable housing over a decade. And we're more than on track to hit that mark... Our goal for 2014 was 16,000 units; the number we got to: 17,300.

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This is a fundamentally new and different approach that prioritizes affordability so that development benefits ALL New Yorkers, not just those who can afford luxury condos.

To that end, we are creating a Mandatory Inclusionary Housing program that will apply to ALL major residential re-zonings. It means that for the very first time in New York's history, providing affordable housing will be a CONDITION of residential

development. We will drive a hard bargain with developers – making sure that PEOPLE are the guiding force in our affordable housing efforts, not the builders.

Want to see this approach in action? Look at Astoria Cove in Queens.

As a result of this Administration's policy, a quarter of the units created are guaranteed to be affordable... and to stay that way. The result: over 450 new units of affordable housing from one single project.... That's 450 families that no longer have to choose between living in THE city they love, and a city they can afford.... And it's hundreds of kids who will live and learn and grow amidst the iridescence of a city of opportunity.

This mindset – the new rule that affordable housing is priority that is GUARANTEED, not an option for developers to pursue on a whim – will apply to every neighborhood that the city rezones for residential development, as long as I am your mayor.

And there are MANY more re-zonings like this, coming soon to a neighborhood near you:

East New York
Long Island City
Flushing West
East Harlem
North Shore Staten Island
Cromwell-Jerome in Bronx
Stapleton/Bay Street Corridor

Each of these projects has potential to make neighborhoods more desirable and affordable. But few proposed re-zonings in any city have the potential to create equitable, sustainable development on the scale of Sunnyside Yards.

There currently sits 167 acres of potential in the heart of Queens, in the form of a rail yard – and only a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

As we work with the community to create a plan that recognizes green space and common places are prerequisites for a great neighborhood.... That recognizes glass and steel cannot by themselves make a place great... and that luxury condos are not what makes an area desirable. Because the value of our parks is not the views they afford the multi-million dollar condos perched above them, but the joy that New Yorkers from all walks of life get from accessing their serenity and spirit.

Let's call this project what it is: a no brainer for the city of New York. That's why we call on Amtrak and the MTA to be partners in this project. It will mean so much to so many.

Along the same lines, a proposed project on the South Bronx Waterfront would create thousands of new units of affordable housing in an area that has gone neglected for generations.

With a location 20 minutes away from midtown Manhattan on the 2-train, it's a center of opportunity waiting to be born.

And with a \$200 million investment, this project shows the city is willing to put its money where its mouth is when it comes to affordable development, driving growth in a part of the city where development has been seen only on the distant horizon of new Manhattan skyscrapers.

And we can't talk about neighborhoods emblematic of the Tale of Two Cities we live without discussing the Rockaways. Battered by years of economic distress even before Sandy's gale force winds hit, there is no place in our city that has persevered through more. We have a plan to jumpstart the process of acquiring underutilized properties that have been in disrepair for years, with the intent of creating new, affordable housing for thousands of Rockaway residents... and basic commercial development that grants people the simple comfort that comes from dinner out and a movie in your own neighborhood.

And we must remember that providing affordable housing means connecting neighborhoods in the five boroughs to large job centers of our city – and that means transportation.

For years, it has simply been posited that certain neighborhoods in our City are doomed to isolation because of their geography.

Think of what that status quo leads to.

If you live in a neighborhood like Red Hook or Soundview, then a job in Midtown can easily mean an hour or more of commuting, even when the skyline is cruelly visible from your home. You can actually SEE opportunity, but practically speaking, it's out of your reach.

That is the reality for so many New Yorkers today, but it is one that is about to change.

That's because we are proposing a new citywide ferry service to be open for business by 2017. Ferries will be priced at the same price as a MetroCard, so they are as open to everyday New Yorkers as our subways and busses. And beyond connecting current residents of transit deserts to opportunities, it has potential to unlock 15,000 or more units of housing by making these areas a viable commute for those that work in Manhattan.

And we have a plan to expand Bus Rapid Transit – or BRT – servicing 400,000 New Yorkers – in places like Utica Ave in Brooklyn, Woodhaven Blvd in Queens... completing a network of 20 routes over the next four years ... dramatically cutting transit time by 15-25% on existing routes, and connecting New Yorkers in every borough to opportunity. All of this adds up to a housing plan that recognizes every neighborhood in every borough matters.

Our plan also recognizes that every New Yorker matters, and we will fight for those whose burdens of unaffordability are the heaviest.

So we're proposing 10,000 units for seniors on fixed incomes, who have worked hard all their lives, and want to retire here – who deserve to live their golden years with some dignity, especially when they can't meet rising housing costs by working towards a raise.

Now, New York would not be the cultural capital of the world without contributions from artistic visionaries who at one point struggled to get by.

That's why we're committing to 1,500 units of affordable housing for artists, musicians, and those who make New York City culture so vibrant, as well as 500 dedicated affordable workspaces for artists. Our artistic community helps make our city a mecca for tourists; bring joy to everyday New Yorkers; serve as role models to young people who want to pursue natural talents in industries that don't always hold the promise of a big paycheck.

We're also proposing a program to physically bring first responders closer to the communities they serve by offering a significant incentive to live within New York City: the reduction of a down payment when buying a home to 5% -- instead of the typical 20% -- saving New Yorkers in uniform an average of \$75,000 in up front homeowner costs.

For middle-class New York tenants, we will continue to do what we've already done – fighting to keep rents as reasonable as possible. And on that count, we are proud to have made history in 2014 – securing the lowest rent increase in the history of New York City – protecting New Yorkers from every neighborhood in our city from falling victim to the greed of landlords who had won again and again and again.

And we will take unprecedented steps to address the scourge of homelessness in New York.

We commit to END chronic veterans homelessness by the end of THIS year, because no one who risks everything to protect our way of life should be left with nothing when they come home.

Consider this. Our city spends about \$3,000 a month to keep a person in a homeless shelter. So it just makes sense to pursue a plan to co-locate shelters with permanent affordable housing, so that those on the streets can have their own home instead of their own cot. It's a simple but creative idea that won't cost anything -- and could potentially save the city money -- while helping end the unacceptable and tragic circumstances that thousands face every day.

Now, we know the cause of at least SOME of the dramatic lack of affordable housing in New York -- gentrification.

But before we dismiss gentrification as an immutable and unstoppable force, let's understand the tools that we DO have to fight for affordable housing for the New Yorkers that only want to stay in the homes -- and the neighborhoods -- they love.

First, as I've said, we will work with developers who are willing to build affordable housing at the level that we require. For those developers, we will drive a hard bargain -- but we will lead a FAIR bargain -- since they will be helping us deliver the more affordable New York we seek.

On the other hand, there will be developers who do NOT wish to work with us -- who think affordable housing just isn't worth it to them. Okay. Then you're free to do other things in New York. But don't expect to be treated as you have before -- free to build market rate housing while affordable housing goes ignored. It won't happen.

Finally, there are those who not only choose to ignore the new framework, but actually continue to violate the rules already in place. The slumlords -- those who would drive tenants out of the places where they live.

If you break the rules, it's simple: we're going to throw the book at you.

When I was Public Advocate, we published the Worst Landlords Watchlist -- calling out those who refused to make simple repairs to the units they controlled. I applaud our current Public Advocate Tish James for continuing this effort.

And then there are those who go even further -- refusing to make repairs, or even harassing those living in their buildings -- for one reason, and one reason only -- to drive those tenants out, so that the buildings in certain neighborhoods -- in the middle of a red-hot real estate market -- can be sold or rented to NEW tenants for a far greater price.

For those of us familiar with, and somewhat stung by, the phenomenon of gentrification -- these individuals peddle a particularly pernicious product. They are not only driving people from their neighborhoods -- they are profiting from it in the most insidious of ways.

For these people – call them Gentrification Predators, or Block-Busters, or what you will – know this: they will feel the full weight of the law.

Let me be even more specific. If you are a tenant who is the victim of this type of harassment – a coercion to leave your apartment simply so the landlord can flip the building to capitalize on rising real estate sales – you won't be left on your own to hold them accountable.

That's why I'm announcing today that ANY New Yorker who finds themselves victims of this effort will enjoy a new right in Housing Court – a free, city-appointed attorney to take up their case against the predatory landlord and seek justice before a judge. You shouldn't have to be rich to enjoy this protection – because why do we even HAVE tenant protection laws if we cannot – or will not – find the way to enforce them?

To sum up, all of the steps on housing I've spoken about – from responsibly building up to hard requirements for affordability on developers – go right at to the heart of our affordability crisis. We know there is no silver bullet to solving this problem, and that housing costs won't fall overnight. But – for first time in a generation – we are acting aggressively in the face of what has become a crisis. The old rules failed too many – the NEW rules will rebuild a city for everyone.

We also know the lack of affordability in New York has as much to do with stagnant wages as it does with rising costs.

Now, we can't snap our fingers and give every New Yorker a pay increase – but our city can take real steps to drive wages up.

It starts by recognizing that small businesses are the most powerful engines in our economy. More than half of New York City jobs are created by small businesses.... And they do so much to strengthen the communities they serve.

We have a four-part plan to make New York the most small business friendly city in American.

First, we want to make it easier for small businesses to start and grow here by reducing the red tape and costs it takes to start a business. The entrepreneurial spirit of everyday people is what built this city – we should not strangle it with red tape.

Second, we want to make sure that when you have a small business, you're not going to be overwhelmed by fines and penalties for minor infractions. Small business owners have enough to worry about.

Third, we're going to cut small businesses taxes to foster growth and new hiring.

And forth, we are going to make access to capital easier, so that the success of businesses is determined by the quality and of the products or services they provide, not by a hasty decision from a bank.

A thriving small business economy will mean higher wages for everyday New Yorkers.

But there's another, equally critical step that must be taken.

So let me be absolutely clear, as I've said before, this Administration will do all it can to fight for the minimum wage in New York City to increase to \$13.50 in 2016 and then increase AGAIN to \$15 by 2019.

This would create an upward pull on wages for countless hardworking New Yorkers. It would give a sorely needed boost to our brothers and sisters that need it the most. And it would make our city and fundamentally fairer AND more prosperous place.

Indeed, Henry Ford – the noted leftwing “socialist” that he was (!) – wanted all the workers on his assembly line to be able to afford the cars they spent their days manufacturing. He didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for him.

That's how we'll make New York City more affordable – with more affordable housing options for those who live here, and better wages and benefits for those who work here.

Our task – ending the Tale of Two Cities and making re-building an affordable New York -- won't be easy. And there will be critics who say it just can't be done... that our destiny is one as a city for a few, not a city for everyone.

But our city is no stranger to facing big challenges, nor to overcoming them.

Mayor Ed Koch -- from a landscape in the Bronx that was literally smoldering— announced what was, at the time, the boldest plan for affordable housing in New York's history.

Koch saw the transformative power of city government to revitalize whole communities... and the lives of New Yorkers who call them home. His administration stated the mission clearly: “we're creating more than just apartments – we're re-creating neighborhoods.”

And it worked. Because of Koch's efforts, a city that was shrinking when he took office is growing...fast.

So WE face the challenge of dealing with a city where more and more people want to live. It's a nice problem to have, but it's a major challenge nonetheless.
[Optional Joke: "Thanks, Mayor Koch".]

So as we set out to make our growing city more affordable and equitable, we must not lose sight of WHY our city is a beacon for so many. It's not the cleanest place, nor the most tranquil. We don't have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city.... THE city for EVERYONE.

And as we grow – and we will grow – it is imperative that we not let that promise break... that we not be the first generation of New Yorkers to let those stories end abruptly.

It is no easy task, but we won't be derailed. We won't be timid in the face of big challenges. John F. Kennedy put it well: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

This Administration -- like the people we are so honored to serve – is about **action**. And when it comes to taking on the affordability crisis that threatens the core of who we are, we will act -- and we will act boldly.

And we will do it because New Yorkers, and their neighborhoods are what keep us from becoming a Gilded City... they are what make us One New York, Rising Together.

Thank you very much.

From: [Bruch, Mary](#)
To: [Jon Fromowitz](#)
Subject: RE: Latest SOTC to print for prep
Date: Friday, January 30, 2015 4:31:00 PM

Thanks! And nice meeting you. I assume you'll be living here/Gracie through Tuesday morning. Welcome to the neighborhood! Let us know if you need anything.

-----Original Message-----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Friday, January 30, 2015 4:23 PM
To: John Del Cecato; Carey, Michael; Leopold, Elana; Bruch, Mary
Subject: Re: Latest SOTC to print for prep

On Jan 30, 2015, at 1:56 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

> <SOTCfriday145PM.docx>

From: [Wolfe, Emma](#)
To: [John Del Cecato](#)
Cc: [Patchett, James](#); [Glen, Alicia](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: Where did we end up?
Date: Friday, January 30, 2015 6:52:28 PM

Cool

> On Jan 30, 2015, at 6:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Albany is charge of protecting tenants from block busters. But for decades, they have failed to do so. My message to them is: either protect the victims tenant harassment, or pay for every single one of those tenants to have a lawyer represent them in housing court.

>

> For my part, I control rezonings. And I know that when rezonings occur, there are those landlords who will look for a fresh opportunity to game the system. My message to tenants is those areas: if you can't afford a lawyer to challenge harassment, then the city will provide one to you.

>

>

>

>> On Jan 30, 2015, at 6:40 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

>>

>> Cool

>>

>> ----- Original Message -----

>> From: Patchett, James

>> Sent: Friday, January 30, 2015 06:39 PM

>> To: Wolfe, Emma; Glen, Alicia; Fuleihan, Dean (OMB); 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>> Subject: Re: Where did we end up?

>>

>> A little hard to explain over email. But basically targeted to the rezoning areas + calling on Albany to either fix rent laws or fund a citywide program.

>>

>>

>> ----- Original Message -----

>> From: Wolfe, Emma

>> Sent: Friday, January 30, 2015 06:38 PM

>> To: Glen, Alicia; Fuleihan, Dean (OMB); Patchett, James; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>> Subject: Where did we end up?

>>

>>

From: [Patchett, James](#)
To: [REDACTED]; [Hagelgans, Andrea](#); [Glen, Alicia](#); "jfdc@akpdmedia.com"; [Shorris, Anthony](#); [Ragone, Peter](#); [Bruch, Mary](#); [Schnake-Mahl, Gabriel](#); [Williams, Dominic](#); "jfromowitz@akpdmedia.com"; [Griffith, Chantell](#); [Seignious, Sandy](#); [Valle, Rosita](#)
Subject: Re: SOTC Conference Call
Date: Sunday, February 01, 2015 12:04:33 PM

Doesn't make sense to me anymore. They were originally supposed to meet with him at 2.

I'd suggest we hold off. But honestly not sure what the next step is.

From: Emma Wolfe [mailto:[REDACTED]]
Sent: Sunday, February 01, 2015 11:50 AM
To: [Hagelgans, Andrea](#); [Glen, Alicia](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Shorris, Anthony](#); [Ragone, Peter](#); [Patchett, James](#); [Bruch, Mary](#); [Schnake-Mahl, Gabriel](#); [Williams, Dominic](#); jfromowitz@akpdmedia.com <jfromowitz@akpdmedia.com>; [Griffith, Chantell](#); [Seignious, Sandy](#); [Valle, Rosita](#)
Subject: SOTC Conference Call

Just want to make sure I understand sequencing. John and Jon are doing a sotc meeting with bdb 12-2. We are doing our conference call while that is happening?

SOTC Conference Call

Scheduled: Sunday, Feb 1, 2015 from 12:30 PM to 1:30 PM

Location: Dial: ([REDACTED]), Meeting ID: [REDACTED]

Invitees: [Hagelgans, Andrea](#) , [Glen, Alicia](#) , jfdc@akpdmedia.com , [Shorris, Anthony](#) , [Ragone, Peter](#) , [Patchett, James](#) , [Bruch, Mary](#) , [Schnake-Mahl, Gabriel](#) , [Williams, Dominic](#) , jfromowitz@akpdmedia.com , [Griffith, Chantell](#) , [Seignious, Sandy](#) , [Valle, Rosita](#)

From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: Re: SOTC
Date: Sunday, February 01, 2015 2:35:07 PM

There's always a way to shorten. We spent more money with more minority and women owned businesses- 57 percent more than the year before.

Sent from my iPhone

On Feb 1, 2015, at 12:34 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

Is there a way to simplify/shorten this? Can I take out "certified?"
Condense "prime and subcontracts?"

We awarded \$690 million in prime and subcontracts to certified minority and women-owned businesses, a 57% increase from the year before.

From: [Shorris, Anthony](#)
To: [Patchett, James](#)
Cc: [Glen, Alicia](#); [Hagelgans, Andrea](#); [Bruch, Mary](#); jfromowitz@akpdmedia.com; jfdc@akpdmedia.com; [Williams, Dominic](#); [Ragone, Peter](#); [Wolfe, Emma](#); [Seignious, Sandy](#); [Valle, Rosita](#); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#); [Blumm, Kate](#); [Norvell, Wiley](#)
Subject: Re: Updated: SOTC Conference Call
Date: Sunday, February 01, 2015 2:57:59 PM

I am in snow prep with BDB now -- Dom has my proxy as always.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Feb 1, 2015, at 2:46 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:
>
> This dial-in now working Ok.
>
> Dial: (██████████), Meeting ID: ██████████

From: [B](#)
To: ["jfdc@akpdmedia.com"; "jfromowitz@akpdmedia.com"](#)
Subject: Pls review section of speech re: chirlane with me again. Thanks
Date: Monday, February 02, 2015 8:41:26 AM

From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: Re: MWBE sentence
Date: Monday, February 02, 2015 6:06:45 PM

Thanks!

Sent from my iPhone

> On Feb 2, 2015, at 6:01 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>

> Still in there !

>

>

> We awarded \$690 million in contracts to minority and
> women-owned businesses, a 57% increase from the year before.

>

>

>

>> On 2/2/15, 5:31 PM, "Wiley, Maya" <MWiley@cityhall.nyc.gov> wrote:

>>

>> Hi-

>>

>> Just checking if it's still in. If not, I'll have to prep for advocates
>> disappointment. :)

>>

>> Maya

>>

>> Sent from my iPhone

>

> <default.xml>

From: [Fialkoff, Gabrielle](#)
To: [Hagelgans, Andrea](#); [Bloch, Darren](#); "jfdc@akpdmedia.com"
Subject: Re: Fwd: Can you double-check this with Gabrielle?
Date: Monday, February 02, 2015 6:36:52 PM

This is our announcement.

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 06:27 PM
To: Fialkoff, Gabrielle; Bloch, Darren; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Fwd: Can you double-check this with Gabrielle?

Can we say something that puts this in the "look back" section - like we initiated the creation of the CYE?

From: Fialkoff, Gabrielle
Sent: Monday, February 02, 2015 4:45 PM
To: Hagelgans, Andrea; Bloch, Darren; 'jfdc@akpdmedia.com'
Subject: RE: Fwd: Can you double-check this with Gabrielle?


Sorry: the name is Center for Youth Employment (no support)

From: Fialkoff, Gabrielle
Sent: Monday, February 02, 2015 4:44 PM
To: Hagelgans, Andrea; Bloch, Darren; jfdc@akpdmedia.com
Subject: RE: Fwd: Can you double-check this with Gabrielle?

We are creating the Center for Youth Employment Support, a public private partnership to enlist the support of NY's employers to give our kids lifelong skills through year-round jobs programs.

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 4:36 PM
To: Fialkoff, Gabrielle; Bloch, Darren
Subject: Fw: Fwd: Can you double-check this with Gabrielle?

Pls review

From: Andrea Hagelgans [<mailto:> ]
Sent: Monday, February 02, 2015 04:35 PM
To: Hagelgans, Andrea
Subject: Fwd: Can you double-check this with Gabrielle?

Sent from my iPhone

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>

Date: February 2, 2015 at 3:37:23 PM EST

To: Andrea Hagelgans <[REDACTED]>

Subject: Can you double-check this with Gabrielle?

We created the Mayoral Center for Youth Employment through the Mayor's Fund, to give our kids lifelong skills through a year-long jobs program.

From: [Hagelgans, Andrea](#)
To: [Fialkoff, Gabrielle](#); "jfdc@akpdmedia.com"; [Bloch, Darren](#)
Cc: "jfromowitz@akpdmedia.com"
Subject: RE: Can you double-check this with Gabrielle?
Date: Monday, February 02, 2015 6:52:26 PM

Ok

As long as Chirlane is ok with that

From: Fialkoff, Gabrielle
Sent: Monday, February 02, 2015 6:52 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com'; Bloch, Darren
Cc: 'jfromowitz@akpdmedia.com'
Subject: Re: Can you double-check this with Gabrielle?

If its only look back then we'll announce later. And I'll adjust cmc remarks for wed.

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 06:46 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Fialkoff, Gabrielle; Bloch, Darren
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: Can you double-check this with Gabrielle?

Chirlane wants to amplify on Wed

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, February 02, 2015 6:46 PM
To: Fialkoff, Gabrielle; Hagelgans, Andrea; Bloch, Darren
Cc: Jon Fromowitz
Subject: Re: Can you double-check this with Gabrielle?

Hmm... The only place for the CYE would be the look-back to 2014 section - so are you sure you want to announce it in this speech? It's unlikely to make any of the news reports, which will be largely about housing

From: <Fialkoff>, Gabrielle <GFialkoff@cityhall.nyc.gov>
Date: Monday, February 2, 2015 at 6:36 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Fwd: Can you double-check this with Gabrielle?

This is our announcement.

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 06:27 PM
To: Fialkoff, Gabrielle; Bloch, Darren; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
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Sent: Monday, February 02, 2015 4:36 PM
To: Fialkoff, Gabrielle; Bloch, Darren
Subject: Fw: Fwd: Can you double-check this with Gabrielle?

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From: Andrea Hagelgans [<mailto:> ].
Sent: Monday, February 02, 2015 04:35 PM
To: Hagelgans, Andrea
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Sent from my iPhone

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Date: February 2, 2015 at 3:37:23 PM EST
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From: [John Del Cecato](#)
To: [Fialkoff, Gabrielle](#); [Hagelgans, Andrea](#); [Bloch, Darren](#)
Cc: [Jon Fromowitz](#)
Subject: Re: Can you double-check this with Gabrielle?
Date: Monday, February 02, 2015 6:52:52 PM

Gotcha...I think we can keep it in the section on education accomplishments from 2014 - will just be a bit of an outlier when it comes to tense (are creating versus have created) - shouldn't be a big problem

From: <Fialkoff>, Gabrielle <GFialkoff@cityhall.nyc.gov>
Date: Monday, February 2, 2015 at 6:48 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Can you double-check this with Gabrielle?

And we can use for funders and employers, would show initiative importance to bdb...any other way to word it?

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 06:46 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Fialkoff, Gabrielle; Bloch, Darren
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: Can you double-check this with Gabrielle?

Chirlane wants to amplify on Wed

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, February 02, 2015 6:46 PM
To: Fialkoff, Gabrielle; Hagelgans, Andrea; Bloch, Darren
Cc: Jon Fromowitz
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To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
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From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 06:27 PM
To: Fialkoff, Gabrielle; Bloch, Darren; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Fwd: Can you double-check this with Gabrielle?

Can we say something that puts this in the "look back" section - like we initiated the creation of the CYE?

From: Fialkoff, Gabrielle
Sent: Monday, February 02, 2015 4:45 PM
To: Hagelgans, Andrea; Bloch, Darren; 'jfdc@akpdmedia.com'
Subject: RE: Fwd: Can you double-check this with Gabrielle?

Sorry: the name is Center for Youth Employment (no support)

From: Fialkoff, Gabrielle
Sent: Monday, February 02, 2015 4:44 PM
To: Hagelgans, Andrea; Bloch, Darren; jfdc@akpdmedia.com
Subject: RE: Fwd: Can you double-check this with Gabrielle?

We are creating the Center for Youth Employment Support, a public private partnership to enlist the support of NY's employers to give our kids lifelong skills through year-round jobs programs.

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015 4:36 PM
To: Fialkoff, Gabrielle; Bloch, Darren
Subject: Fw: Fwd: Can you double-check this with Gabrielle?

Pls review

From: Andrea Hagelgans [mailto:████████████████████]
Sent: Monday, February 02, 2015 04:35 PM
To: Hagelgans, Andrea
Subject: Fwd: Can you double-check this with Gabrielle?

Sent from my iPhone

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: February 2, 2015 at 3:37:23 PM EST
To: Andrea Hagelgans <████████████████████>
Subject: Can you double-check this with Gabrielle?

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Mayor's Fund, to give our kids lifelong skills through a year-long jobs program.

From: [Fialkoff, Gabrielle](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Bloch, Darren](#)
Cc: "jfromowitz@akpdmedia.com"
Subject: Re: Can you double-check this with Gabrielle?
Date: Monday, February 02, 2015 6:54:05 PM

I will report back in a few

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, February 02, 2015 06:53 PM
To: Fialkoff, Gabrielle; Hagelgans, Andrea; Bloch, Darren
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Can you double-check this with Gabrielle?

Either way - it's up to you... My only concern from CMC perspective would be that it gets lost in the speech tomorrow - but just let me know what you prefer

From: <Fialkoff>, Gabrielle <GFialkoff@cityhall.nyc.gov>
Date: Monday, February 2, 2015 at 6:51 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>
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Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: Can you double-check this with Gabrielle?

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<DBloch@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

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From: [John Del Cecato](#)
To: [Fialkoff, Gabrielle](#); [Hagelgans, Andrea](#); [Bloch, Darren](#)
Cc: [Jon Fromowitz](#); [Hanser, Leora](#)
Subject: Re: Can you double-check this with Gabrielle?
Date: Monday, February 02, 2015 7:16:44 PM

No prob

From: <Fialkoff>, Gabrielle <GFialkoff@cityhall.nyc.gov>
Date: Monday, February 2, 2015 at 6:59 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Bloch, Darren" <DBloch@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>, "Hanser, Leora" <LHanser@cityhall.nyc.gov>
Subject: Re: Can you double-check this with Gabrielle?

Ok let's take it out. We'll talk to cmc. Thanks so much.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, February 02, 2015 06:53 PM
To: Fialkoff, Gabrielle; Hagelgans, Andrea; Bloch, Darren
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
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To: Andrea Hagelgans <[REDACTED]>

Subject: Can you double-check this with Gabrielle?

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From: [Coney, Javon](#)
To: [Leopold, Elana](#); [Carey, Michael](#)
Cc: [Bennett, Rob](#); [Hagelgans, Andrea](#); [Ragone, Peter](#); [Singleton, Jessica](#); [Howe, Amanda](#); "[jfdc@akpdmedia.com](#)"; "[jfromowitz@akpdmedia.com](#)"
Subject: Re: Visuals- we will do around 3:00pm
Date: Monday, February 02, 2015 9:01:27 PM

Mayor walking through

From: Coney, Javon
Sent: Monday, February 02, 2015 08:56 PM
To: Leopold, Elana; Carey, Michael
Cc: Bennett, Rob; Hagelgans, Andrea; Ragone, Peter; Singleton, Jessica; Howe, Amanda; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: Re: Visuals- we will do around 3:00pm

Block out

From: Coney, Javon
Sent: Monday, February 02, 2015 08:41 PM
To: Leopold, Elana; Carey, Michael
Cc: Bennett, Rob; Hagelgans, Andrea; Ragone, Peter; Singleton, Jessica; Howe, Amanda; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: Re: Visuals- we will do around 3:00pm

Mayor is en route to Baruch. Will be there in about 15 min

From: Leopold, Elana
Sent: Monday, February 02, 2015 05:56 PM
To: Carey, Michael
Cc: Bennett, Rob; Hagelgans, Andrea; Ragone, Peter; Singleton, Jessica; Howe, Amanda; Coney, Javon; John Del Cecato <jfdc@akpdmedia.com>; Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Visuals- we will do around 3:00pm

Ok- so 9pm at Baruch

Sent from my iPhone

On Feb 2, 2015, at 5:53 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Sure

Michael Paul Carey
City Hall
New York, New York

On Feb 2, 2015, at 5:52 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

MPC- is that possible?

Sent from my iPhone

On Feb 2, 2015, at 5:51 PM, Bennett, Rob
<RobBennett@cityhall.nyc.gov> wrote:

I'm at venue now. Would be great to do here if
poss.

On Feb 2, 2015, at 5:50 PM, "Leopold, Elana"
<ELeopold@cityhall.nyc.gov> wrote:

Ok- we will do this at 9pm at Gracie

Sent from my iPhone

On Feb 2, 2015, at 5:34 PM, Leopold,
Elana <ELeopold@cityhall.nyc.gov>
wrote:

As discussed- need to do a
walkthrough at some point w
visuals

When will you all be ready?
Mayor obviously prefers tonight if
we can make work.

Let me know what is realistic

From: Hagelgans, Andrea
Sent: Monday, February 02, 2015
2:21 PM
To: Leopold, Elana; Bennett, Rob;
Ragone, Peter; Singleton, Jessica
Cc: Carey, Michael
Subject: RE: Visuals- we will do
around 3:00pm

-
-

**Proposed Run of Show with
slides**

(Stage Set-up):

- Podium flanked
by two screens
- Full flags

(including boro flags) behind podium

-Additional banners TBD (MPC making decision today, will relay directly to DCAS)

Entrance - Setting the tone
Tactic: 2014 Accomplishments
Photos cycling on screens at front of stage
Playlist.

Timeline video plays.

State of the City Welcome Screen

State of the City name screen -
- Mitchel Wallerstein
Welcome -- President of Baruch College

State of the City name screen
– Officer Lauren Leggio
National Anthem - NYPD officer Lauren Leggio (she sang at the graduation)

State of the City name screen -
Frederick Trapp
Pledge of Allegiance – Sanitation Worker Frederick Trapp (Staten Island resident, 15 years with DSNY)

State of the City name screen
– Officer Lauren Leggio
National Anthem - NYPD officer Lauren Leggio (she sang at the graduation)

State of the City name screen
- Reverend Gabriel Salguero
Invocation - Reverend Gabriel Salguero (Latino constituency)

State of the City name screen
Introduction - Tenant Sheryl Morse

Tactic: one of the tenants helped in 2014 to demonstrate immediacy and urgency of affordable housing plan for every day New Yorkers

State of the City name screen “Mayor Bill de Blasio”

From: Leopold, Elana
Sent: Monday, February 02, 2015 2:08 PM
To: Bennett, Rob; Ragone, Peter; Hagelgans, Andrea; Singleton, Jessica
Cc: Carey, Michael
Subject: Visuals- we will do around 3:00pm

From: [Bill de Blasio](#)
To: [John Del Cecato](#); [Jon Fromowitz](#)
Cc: [FLONYC](#); [Ragone, Peter](#); [Hagelqans, Andrea](#)
Subject: Fw: SCRIPTURE ON HOUSING: "My people will abide in a peaceful habitation, in secure dwellings, and in quiet resting places." Isaiah 32:18
Date: Tuesday, February 03, 2015 8:15:31 AM

Note within this prayer a key point: people gathering to build housing for their neighbors. His reference to Habitat for Humanity is actually brilliant, and points us in a direction. We are building our communities together. We are keeping this a city for everyone. There's a really important idea here we can work with going forward

Sent via BlackBerry by AT&T

From: Peter Heltzel [REDACTED] >
Date: Tue, 3 Feb 2015 06:31:10 -0500
To: Bill de Blasio <[REDACTED]>
Cc: Chirlane McCray <[REDACTED]>
Subject: SCRIPTURE ON HOUSING: "My people will abide in a peaceful habitation, in secure dwellings, and in quiet resting places." Isaiah 32:18

As the Hebrew prophet Isaiah proclaims: "My people will abide in a peaceful habitation, in secure dwellings, and in quiet resting places" (Isaiah 32:18).

God has created us all in the divine image. As children of God, fearfully and wonderfully made, we are a delight to God. In God's gracious love, we can count on divine provision for the journey ahead, "And my God will meet all your needs according to the riches of his glory in Christ Jesus." (Philippians 4:19).

PRAYER: God, May your Spirit rest upon Mayor de Blasio as he delivers his first State of #OurCity address. Give him the presence of peace, quiet confidence, and lion-hearted courage as he stands before your people and claims the victories of his first year in Office, including Universal Pre-K, Paid Sick and Living Wages. Now in the spirit of Jimmy Carter and Habitat for Humanity, may all New Yorkers rise up and unify to build affordable homes in every borough. Give us the strength in the struggle to fight for every New Yorker to have a Living Wage, an Affordable Home and warm hearth where they can return to love and be loved. O God, Give Mayor de Blasio power, projection and pizzazz as he preaches a vision taking care of our homes, neighborhoods, boroughs and beloved city. In your Holy Name I prayer. AMEN

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Subject: Re: Council
Date: Tuesday, February 03, 2015 8:29:10 AM
Attachments: [default\[5\].xml](#)

I'm not sure exactly what you mean. Can you draft a line that covers what you want? I think this is the section in question:

If they cannot do that, then we call on the State to provide the funding to help tenants...help THEMSELVES – by providing free legal services to victims of landlord neglect or harassment.

And even while we're calling on Albany to step up, the City will do ITS part.

So today, I'm announcing that in ANY of the areas in which the city rezones, if we find evidence that tenants are being harassed, we will supply those tenants with legal representation, at no cost, to take their case to Housing Court...to seek justice before a judge.

Protecting our tenants – through whatever means necessary – isn't just the moral thing to do. It's a critical step in making New York City a more affordable place for EVERYONE.

On 2/3/15, 8:08 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>Can u add this in
>
>----- Original Message -----
>From: Wolfe, Emma
>Sent: Tuesday, February 03, 2015 05:36 AM
>To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>Subject: Council
>
>Can we put in a note about their historic role funding the legal services
>in the speech? Am trying to stem a political issue over there. Bdb has to
>decide up or down whether to keep in but Speaker may ask him.

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Subject: Re: Council
Date: Tuesday, February 03, 2015 8:34:50 AM

roger

On 2/3/15, 8:32 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>Could only work in these 2 places:

>

>Protecting

>our tenants – through whatever means necessary – isn't just the moral

>thing to

>do. INSERT: The council knows this - they have a long history of support

>for legal services. It's a critical step in making New

>York City a more affordable place for EVERYONE.

>

>OR INSERT HERE: "And we should thank the city council for their historic

>support of legal services for tenants."

>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, February 03, 2015 08:29 AM

>To: Wolfe, Emma

>Subject: Re: Council

>

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>>decide up or down whether to keep in but Speaker may ask him.
>

From: [Emma Wolfe](#)
To: [REDACTED]
Cc: [John Del Cecato](#); [James](#); [Jon Fromowitz](#); [Thomas, Reggie](#)
Subject: Re: Checking per MBDB
Date: Tuesday, February 03, 2015 8:43:33 AM

She did not mention that to me, Reggie can you run the traps ASAP and negotiate her back

On Feb 3, 2015, at 8:39 AM, [REDACTED] wrote:

I really do prefer Stapleton/bay street but apparently the councilwoman (is that right Emma?) wanted the other name.
It is also not really true that we are zoning all of downtown.

On Feb 3, 2015, at 8:25 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

And what are we calling the area of SI that will be rezoned? Last draft said "Downtown SI", a phrase I've never heard before. Can we make sure we're getting that wording right pls

From: [Mahen Gunaratna](#)
To: [Walzak, Phil](#); [Andrea Hagelgans](#); [PhilWalzak](#) [REDACTED]
Cc: [John Del Cecato](#)
Subject: Final Speech - 9:15 a.m. version
Date: Tuesday, February 03, 2015 9:28:50 AM
Attachments: [SOTCTuesday915AM.docx](#)

Please see attached

**STATE OF THE CITY DRAFT
2/3/15 – 915 AM**

Thank you, Sheryl Morse, for that warm introduction.

Thank you to Mitchel Wallerstein for hosting us.

Thank you to Officer Leggio, and to Frederick Trapp of the DSNY.

And thank you Reverend Gabriel Salguero.

Thank you to my fellow elected officials in attendance: City Council Speaker Melissa Mark-Viverito, Public Advocate Letitia James, City Comptroller Scott Stringer. Thank you to the Borough Presidents, District Attorneys, Members of Congress, the City Council, and the State Legislature who have joined us. And thank you to Mayor David Dinkins for being here.

Thank you to my fellow New Yorkers!

And of course thank you to the First Lady.

I want to begin by telling you a distinctly New York story.

More than a hundred years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Anna traded picturesque hillsides, and small town familiarity... for an apartment at 205 East 17th Street in Manhattan, just a short walk from here...a place lacking the tranquil comforts of her childhood...a neighborhood where few spoke her native language.

But Anna's NEW home offered her something that her OLD one did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote -- Anna opened an embroidery company: The Misses Briganti... its very name a proud symbol of single women -- the "Miss-ES" referring to her sister, and her mother, and herself -- three women who started the business, together.

Anna Briganti was my grandmother. I am here because of her.

My grandmother's story – like most New York success stories – was not a fairy tale. She did not stumble upon success through luck or charm; she forged it with hard work and raw grit.

And she lived in a place that rewarded those things in unique and powerful ways.

For generations, New York has been a city that unleashed human potential.

A place offering opportunity for EVERYONE, no matter how your life's story began; opportunity for innovators and visionaries to write new chapters in our history; and for parents and grandparents to write brighter ones for the next generation.

And here's the hard truth: all of that is at risk today.

It's at risk because so many who LIVE in New York struggle to AFFORD to be here.

And, since only half of New Yorkers speak only English at home, let me say that a different way:

Por generaciones [he-ne-rah-see-oh-nes], Nueva York ha sido una ciudad que le da rienda [ree-en-dah] suelta [soo-el-tah] al potencial humano.

Pero aquí está la dura verdad: todo eso está hoy en riesgo [ree-es-goh].

Está en riesgo [ree-es-goh] porque a muchas personas que viven aquí les cuesta [qwes-tah] demasiado PÓDER quedarse [kay-dar-say] aquí. Nosotros queremos cambiár eso.

You can see it all over New York -- in the eyes of the single mother in Coney Island, working two jobs and barely scraping together enough for a modest apartment to share with her kids.

You can see it in the worn hands of the fast food worker in Washington Heights, consumed with worry as the calendar approaches the first of the month...the day the rent is due.

You can see it in the furrowed brow of the senior in Rosebank on Staten Island, as she sweeps her porch to chase away thoughts of whether she's saved enough to stay in her small house in the only neighborhood she's ever called home.

If we do not act -- and act BOLDLY -- New York risks taking on the qualities of a gated community... A place defined by exclusivity, rather than opportunity. And we cannot let that happen.

Over the past two years, I've spoken about the need to take dead aim at the Tale of Two Cities, and about our vision for creating One New York, rising together...a city where EVERYONE has a shot at the middle class.

And while we have so much more work to do, 2014 was a year of great progress in our effort to address inequality and lift up our families.

Some examples:

We achieved **full-day Pre-K** for more than 50,000 of our kids.

We nearly doubled enrollment in after-school programs for middle school kids in all five boroughs.

By executive order, we expanded living wage coverage to 18,000 workers.

With the help of the City Council – and the strong leadership of my partner in government, Speaker Melissa Mark-Viverito – we secured **paid sick leave for 500,000** more New Yorkers.

We ended the overuse of **stop-and-frisk**, reducing stops by over 75%. And since we instituted our new marijuana policy, arrests are down almost 65%.

At the same time, thanks to our courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

Our NYPD officers helped bring the city's crime rate to an **ALL-TIME low** – with the smallest number of murders, robberies, and burglaries **on record**.

The FDNY responded to a record 1.6 MILLION emergency calls...always at the ready when New Yorkers needed help.

The Correction Department made sweeping reforms, including an end to punitive segregation for adolescents in city jails.

Also in 2014, we fought to keep our streets safe and clean for pedestrians, cyclists, and drivers alike.

We established Vision Zero -- bringing pedestrian deaths down to a level not seen since 1910.

We handled one of the snowiest winters our city has ever seen, with 11 winter storms in 2014.

And after our sanitation workers did an extraordinary job clearing our streets...our Department of Transportation workers filled nearly a half-MILLION potholes.

In 2014, we took on climate change and the damage inflicted by the extreme weather linked to it.

We built on the strong environmental record of the Bloomberg Administration by committing to “80 by 50” – a dramatic, game-changing 80 percent reduction in greenhouse gases in our city by the year 2050. And we will be retrofitting not just some, but EVERY public building with significant energy usage by 2025.

We helped repair the devastation wrought by Superstorm Sandy – beating even our ambitious goals – with construction starting on more than 1,000 homes; and badly needed reimbursements provided to more than 2,000 homeowners.

And today, I want to make perfectly clear that EVERY reimbursement check will be in the hands of those who need them by the end of THIS year. From Staten Island to Canarsie to the Rockaways, families hit by the storm have been through so much. This Administration will FINISH the job of helping them rebuild.

In 2014, we balanced our budget in a way that was honest, responsible, and in keeping with our progressive values.

We came to contract agreements with over 71% of the city’s workforce, up from ZERO the year before – signing deals that are fair to both our city workers AND to our taxpayers.

We awarded \$690 million in contracts to minority and women-owned businesses, a 57% increase from the year before.

And we connected more New Yorkers to jobs, health care, and our social safety net.

We created the Tech Talent Pipeline to link New Yorkers from every borough and background to a booming tech industry that now employs nearly 300,000 people, and is growing every day in our city.

We invested capital in new economic hubs to create 3,000 new jobs in the Brooklyn Navy Yard and 1,000 new jobs at the Brooklyn Army Terminal that will be there for years to come.

We announced our plan to redesign our workforce development system to arm up to 30,000 New Yorkers a year with the skills for 21st century jobs.

We ended the fear of communities being left without critical care services when their hospitals closed without warning – and began the process of opening half a dozen new community health clinics.

We ended a ticket blitz on our small businesses, and are on track to save them \$5 million in petty fines -- money they can put towards growing and hiring.

With the help of the City Council, we created IDNYC– for both citizens AND undocumented New Yorkers. Let’s be clear: Relegating ANY New Yorker to life in the shadows is not who we are as a city. And I’m happy to report that -- less than a month after this program’s inception -- more than 180,000 New Yorkers have ALREADY made an appointment to get their ID.

And we began a major new effort – now led by our inspiring First Lady -- to address the gaps in mental health coverage in New York City. This issue is personal to Chirlane and me, and to so many families who’ve watched loved ones fall through the cracks of an inadequate system. I can’t think of a smarter, stronger, more compassionate person to lead our effort to change that than our First Lady. Let’s thank her!

We opened new doors of opportunity for our young people.

We’ve begun to create 128 community schools – schools that serve the whole child...offering everything from vision tests and mental health screenings...to family counseling and tutoring.

We created 62 PROSE schools – a fresh, new model where teachers and principals work together to set aside D-O-E and union rules that hinder innovation...so we can better serve our kids.

And we invested in Renewal Schools...to FIX 94 struggling schools...because EVERY child in every neighborhood deserves a quality education.

All of these things will make our neighborhoods stronger – and make life in our city better for so many.

But you can’t tap into the opportunities that New York has to offer if you can’t afford to actually LIVE here.

So I will say this:

While the state of our city is strong, we face a profound challenge. If we fail to be a city for EVERYONE, we risk losing what makes New York...NEW YORK.

And nothing more clearly expresses the inequality gap...the OPPORTUNITY gap...than the soaring cost of housing.

The math is pretty straightforward.

In 2014, 56 percent of rental households in New York were spending more than 30 percent of their income on housing – up 10 points in a little more than a decade.

Now spending more than 30 percent of your income on housing means you're officially "rent-burdened." That's an apt description, since the cost of living is becoming a heavier and heavier burden -- not just on wallets, but on hopes and aspirations, as well.

So how did we end up here?

Part of the problem is that the city has for decades let developers write their own rules when it came to building housing. SOMETIMES projects included affordable housing...but far too often, they did NOT.

As the city expanded, our growth was guided primarily by the developers' bottom lines.

That meant a bias towards luxury housing – units that fetched top dollar, but were entirely out of reach for most New Yorkers...multi-million dollar homes that drove up rents in the neighborhoods they occupied – all without a corresponding menu of AFFORDABLE new options.

This Administration is taking a fundamentally different approach – one that not only RECOGNIZES the need for more affordable housing...but DEMANDS it.

How will we do this?

First, we're writing new rules... ones that MANDATE affordable housing as a condition of development in areas re-zoned for residential use.

Second, we'll do everything in our power to KEEP those who already have affordable housing IN THEIR HOMES.

And third -- since we only have so much land -- we'll create more affordable housing by literally building UP... adding density to appropriate parts of our city.

Let me explain what that means.

We are NOT embarking on a mission to build towering skyscrapers where they don't belong. We have a duty to protect and preserve the culture and character of our neighborhoods, and we WILL DO SO.

And as we invest in more affordable housing, we will also work with communities to preserve the fabric of neighborhoods and invest in things that great neighborhoods need -- from parks and schools...to shops and restaurants.

Now, there are some places in our city that have not yet been developed or zoned for housing, but could be. And by taking steps like adding residential buildings to former manufacturing sites -- or adding some six to eight story buildings in appropriate places -- we could make a fundamental difference in neighborhoods' affordability. That means families staying and thriving in the neighborhoods they love, instead of being priced out.

Will this be difficult? Of course. But let me remind you of a difficult challenge we overcame just LAST year.

Of all the efforts we made in 2014 to address income inequality, the most prominent was our successful bid to secure universal, full-day Pre-K -- something bold and meaningful...and something that so many pundits said we couldn't achieve.

The naysayers said we would never find the funding... or the space... to give all our kids a chance.

Well, thanks to the tremendous energy of parents, activists, community leaders, elected officials and good everyday people throughout the city, we proved the cynics WRONG.

And when it comes to affordable housing, we will prove them wrong again.

In fact, we're ALREADY doing so...ALREADY making real progress towards a more affordable New York.

Here's how:

First, our Rent Guidelines Board passed the smallest rent increase EVER last year -- helping protect tenants from being squeezed by their landlords.

Second, we are following through on a plan to build and preserve affordable housing on an unprecedented scale. We've committed to the construction of 80,000 new units of affordable housing by 2024.

Let me put that in perspective: it means building new affordable units at TWICE the average annual rate of the past 25 years.

When you add that to the 120,000 units that our plan preserves, it means affordable housing for a half MILLION New Yorkers...more than the entire population of the city of Miami. Take THAT, Miami!

This is what our housing plan does. It's real. Those here...can pick up a copy. And anyone can read it online at NYC.gov.

And we're ALREADY putting this plan into action. Our goal for 2014 was to create and preserve 16,000 units. We beat that goal -- achieving 17,300 affordable units last year alone.

Third, because it's been projected that New York City will be home to nine MILLION people by 2040, we're pursuing EVERY kind of housing.

Increasing the overall supply of housing is critical to serving New Yorkers at all income levels -- and to assuring we can accommodate the workforce who will continue to grow our economy.

So we plan for the construction of 160,000 market rate units as well.

All told, our plan will create hundreds of thousands of construction jobs -- and over 20,000 permanent jobs.

Fourth, we're cutting red tape to speed up our progress.

To expedite the right kind of development, we must expedite the development process.

What we need, and what we will have, is fundamental reform at the Department of Buildings. This agency must better serve its customers -- including thousands of small businesses that drive our economy. We'll speed up inspections and cut bureaucracy, so that more jobs can be created and more housing can be built.

Fifth -- for the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to ALL major residential re-zonings.

This is a big one. Listen to this.

In EVERY major rezoning development, we will REQUIRE developers to include affordable housing. Not as an option. As a precondition.

Want to see this approach in action? Look at Astoria Cove in Queens. As a result of this Administration's framework -- and the City Council's tough negotiations -- 465 units of affordable housing will be created at this site alone.

That's 465 families who no longer have to choose between living in the city they call home, or finding another city they CAN afford. It means that hundreds of kids will live and learn and grow in OUR city.

Astoria Cove is a site in which previous City re-zoning policy wouldn't have required ANY units of affordable housing. ZERO. That was, in fact, the original plan.

So if you want to see the difference that our approach is already making – it's the difference between 465...and zero...on one site alone.

And there are many MORE re-zonings like this coming soon to neighborhoods across the five boroughs – from East New York to Long Island City; from Flushing West to East Harlem; from downtown Staten Island to the Jerome Avenue Corridor in the Bronx.

Each of these efforts will make our neighborhoods stronger and more affordable.

And here's one that will be a **game-changer** when it comes to keeping our city affordable for thousands of New York families: Sunnyside Yards.

Right now, there are 200 acres of land in the heart of Queens, land that exists in the form of a rail yard – and ONLY a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

At Sunnyside Yards, we'll work with the community and local elected officials to create a plan that incorporates what diverse and dynamic neighborhoods need -- access to transportation, parks, schools, retail stores, and job opportunities.

Our approach is not entirely novel. Developments that prioritize affordability and livability HAVE been built before -- from Starrett City to Co-Op City to Stuy Town.

And these developments created affordability on a grand scale.

Stuy Town, when it opened in 1947 provided our city with 11,250 affordable apartments... a community where trees and parks, and shops dotted a landscape from which residents could actually see the sky.

We're bringing that same kind of scale -- and a real sense of urgency -- to Sunnyside Yards...and setting the same exact goal of 11,250 affordable units, as part of a neighborhood that anyone would be proud to call home.

And in contrast to the recent history of Stuy Town, we're going to make sure that affordable housing at Sunnyside Yards STAYS that way.

To paraphrase one of my former employers, it takes a village to build a neighborhood. So we look forward to partnering with Amtrak and the MTA in this extraordinary effort at Sunnyside Yards.

Another transformative opportunity lies in the Lower Concourse neighborhood on the waterfront in the South Bronx, a section of our city that was for so long synonymous with urban decay.

But the South Bronx is coming back strong, and waterfront development will be a big step forward.

When we look at this project, we don't think about what USED to define the Bronx; we think about all that WILL define the Bronx in the future.

With a \$200 million capital investment, we can stimulate the development of 4,000 new units of housing – much of it affordable -- and provide the parks, schools, and commercial development that support a growing, thriving population.

We look forward to partnering with Speaker Melissa Mark-Viverito and our colleagues in government to make an investment that will bring hope and opportunity to a place with enormous potential.

And speaking of potential, let's talk about the Rockaways.

Battered by years of economic distress even before Sandy's gale force winds struck, there's no place in our city that has persevered through more.

Our plan will jumpstart the process of acquiring underutilized properties in the Rockaways – areas blighted or vacant for decades – as we look to create new, affordable housing for thousands there.

We must also remember that transportation is central to the mission of providing affordable housing and services -- connecting neighborhoods in the five boroughs to New York's largest job centers.

For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography.

Today, if you live in one of those neighborhoods – the Rockaways or Red Hook or Soundview, among others -- a job in Manhattan can easily mean an hour or more of commuting, even when the skyline is visible from your home. You can actually SEE opportunity, but practically speaking, it's very far away.

We are going to change that.

Today, we announce that we're launching a new citywide ferry service to be open for business in 2017. New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses. so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.

And beyond connecting residents to jobs in Manhattan, our new citywide ferry system will spur the development of new commercial corridors throughout the outer boroughs.

We will also expand Bus Rapid Transit – or B-R-T – serving 400,000 New Yorkers along key thoroughfares like Utica Avenue in Brooklyn, and Woodhaven Boulevard in Queens... completing a network of 20 routes over the next four years. B-R-T will cut transit time on existing routes by 15-25%. That means New Yorkers spending less time in transit and more time living their lives.

That's the KIND of housing that we'll build.

Let's talk about some of the PEOPLE we're fighting to help.

First, our veterans. We commit to ENDING chronic veterans homelessness by the end of **this year**. Those who fight to protect our freedom abroad should NEVER be left without a home.

Second, our seniors. We're providing 10,000 units of affordable housing for – New Yorkers who have worked hard all of their lives, and deserve to retire in dignity. Women and men who live on fixed incomes have little recourse when housing costs go up. They need our help, and they will get it.

Third, artists. We know that New York is the city it is today in part because of the contributions from generations of artistic visionaries who at one point struggled to make ends meet.

So we'll provide 1500 units of affordable live/work housing for the artists and musicians who make New York culture so vibrant.... as well as 500 dedicated affordable workspaces for the cultural community.

These folks bring joy to everyday New Yorkers; and inspire young people to pursue their natural talents in professions that often don't promise a big paycheck. They also help make our city a mecca for tourists, and are one of the reasons why a record number of people -- 56.4 MILLION -- visited New York last year.

But whether or not you're a veteran, a senior, or an artist, you've likely felt the pinch of skyrocketing housing costs in our city.

That's due in part to a phenomenon that everybody sees, everybody feels – but nobody wants to really talk about: gentrification.

Ask 8.4 million New Yorkers what they think about gentrification, and you'll get 8.4 million opinions.

Clearly, there's good and there's bad.

First, the good.

After two decades of steadily declining crime, people are excited to come to New York...about investing in our city.

With that influx of people and resources comes jobs and amenities...more activity...safer streets.

The PROBLEM comes when we reach the tipping point...when New Yorkers get PRICED OUT of their own neighborhoods.

In the past, we've been told: sorry – there's nothing you can do about that. You can either have a safe and clean neighborhood – OR you can have one you can afford. Not both.

Well, as my grandmother might say, that's "**una cavolata!**"

We CAN act, and we MUST.

You see, New York City's last twenty years has had its share of bad actors.

First, there are the slumlords – the folks who refuse to make repairs...letting housing decay...making apartments uninhabitable.

Then, there are predatory landlords – the people who take advantage of a red-hot real estate market – employing ugly tactics to push out moderate-income tenants to make room for wealthier ones.

These predatory landlords harass tenants by, say, intermittently turning off the heat or hot water, or by refusing to address simple matters of safety or sanitation.

That doesn't just violate the law; it violates our values as New Yorkers.

And we have tools to address these things.

When I was Public Advocate, we published the Worst Landlords Watchlist – targeting those who refused to make simple repairs to the units they controlled.

It helped spur change, with hundreds of buildings coming off the list after making needed improvements...and thousands of tenants getting the repairs they needed. I applaud Public Advocate Tish James for energetically continuing this effort.

And there's MORE we can do.

Albany has responsibility for enforcing our rent laws, but too often that doesn't happen. We need Albany to step up and enforce the laws aggressively. NOW.

Every day in this city, people are losing their homes unfairly. Albany cannot wait -- we need help right now.

And we need stronger rent regulations that reflect today's New York.

To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet...and the only path to the middle class.

If Albany truly believes in opportunity for all, they will strengthen our rent laws in 2015.

If they cannot do that, then we call on the State to provide the funding to help tenants...help THEMSELVES – by providing free legal services to victims of landlord neglect or harassment.

And even while we're calling on Albany to step up, the City will do ITS part.

So today, I'm announcing that in ANY of the areas in which the city rezones, if we find evidence that tenants are being harassed, we will supply those tenants with legal representation, at no cost, to take their case to Housing Court...to seek justice before a judge.

Protecting our tenants – through whatever means necessary – isn't just the moral thing to do. It's a critical step in making New York City a more affordable place for EVERYONE. And we should thank the City Council for their historic support of legal services for tenants.

All of the steps on housing that I've spoken about today – from responsibly building UP; to placing new demands on developers; to providing affordable housing to New Yorkers who need it most; to targeting predatory landlords – it's all part of our new rules for helping people find a home they can afford.

Today we've focused on the NUMBER ONE expense in the lives of most New Yorkers. Reducing the expense of housing is absolutely critical to addressing the Tale of Two Cities. But we'll also fight on the other end of the equation.

Because nothing does more to address income equality than actually raising people's incomes.

There's one critical step that could do so much good. RAISING THE MINIMUM WAGE.

Now Albany's shown some promising signs on this subject -- but for it to be more than just talk -- and to have a real impact on the lives of those living in New York City -- we need more.

The current minimum wage proposal simply doesn't do enough to help New York City. That's why WE will fight to raise New York City's minimum wage to more than \$13 per hour in 2016... while indexing the minimum wage, which would bring us to a projected \$15 per hour by 2019.

Why is indexing so important? Because it means that hardworking New Yorkers won't have to wait on new action from Albany just to keep pace with inflation.

It's difficult to overstate the positive impact this would have on working New Yorkers. Even for those that earn more than minimum right now, this action would create an upward pull on wages... an upward pull on opportunity.... and an upward pull on our economy.

Indeed, Henry Ford -- the noted leftwing "socialist" that he was -- wanted the workers on his assembly line to be able to afford to PURCHASE the cars they worked to BUILD. So he gave them a living wage.

I assure you, he didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for old Henry.

Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity -- THAT is how we'll take on the Tale of Two Cities.

It won't be easy. And we know there will be critics who say it just can't be done... that our destiny is to be a city for The Privileged Few...not a city for all.

But New York is no stranger to facing big challenges -- and the many doubting Thomases -- and knows how to overcome them. In fact, we revel in proving them wrong.

Thirty years ago, in his 1985 State of the City Address, Mayor Ed Koch announced what was an UNPRECEDENTED plan for affordable housing.

He understood the transformative power of city government to revitalize whole communities. His administration stated the clearly: QUOTE “we’re creating more than just apartments – we’re re-creating neighborhoods.” END QUOTE

There were those who said it couldn’t be done. Historian Jonathan Soffer wrote of Koch’s plan: QUOTE “It was an extremely risky move. Some experts said at first that Koch's goal was 'inspirational rather than realistic.’” END QUOTE

Well, let me just say, I can relate. I’ve heard very similar criticisms.

But we know now that Koch’s plan WAS realistic... in fact, it worked. And it had a transcendent impact on our city.

A city that was struggling and shrinking when Koch took office...turned around.

And so today, WE face the challenge of a city in which more and more people want to live. It’s a nice problem to have in one way, but it’s a major challenge nonetheless.

We will not lose sight of WHY our city is a beacon for so many. It’s not the cleanest place, nor the most tranquil. We don’t have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city...for EVERYONE.

We are charged in our time with the sacred duty of keeping that promise... and we will not sit idle in the face of crisis.

John F. Kennedy put it well. He said: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

Like the people this great city, our Administration is about **action**.

And we’ll continue to lead a City government that reflects all that is great about the New Yorkers we are so honored to serve.

Your energy invigorates us.

Your compassion inspires us.

Your resolve compels us to move forward.

And, so – my fellow New Yorkers -- let’s get to work. NOW.

Thank you very much. God bless you all.

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#)
Cc: [Gunaratna, Mahen](#)
Subject: Re: Need to print speech
Date: Tuesday, February 03, 2015 9:28:53 AM
Attachments: [SOTCTuesday915AM.docx](#)

attached

On 2/3/15, 9:23 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Jdc- pls send final asap

STATE OF THE CITY DRAFT
2/3/15 – 915 AM

Thank you, Sheryl Morse, for that warm introduction.

Thank you to Mitchel Wallerstein for hosting us.

Thank you to Officer Leggio, and to Frederick Trapp of the DSNY.

And thank you Reverend Gabriel Salguero.

Thank you to my fellow elected officials in attendance: City Council Speaker Melissa Mark-Viverito, Public Advocate Letitia James, City Comptroller Scott Stringer. Thank you to the Borough Presidents, District Attorneys, Members of Congress, the City Council, and the State Legislature who have joined us. And thank you to Mayor David Dinkins for being here.

Thank you to my fellow New Yorkers!

And of course thank you to the First Lady.

I want to begin by telling you a distinctly New York story.

More than a hundred years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Anna traded picturesque hillsides, and small town familiarity... for an apartment at 205 East 17th Street in Manhattan, just a short walk from here...a place lacking the tranquil comforts of her childhood...a neighborhood where few spoke her native language.

But Anna's NEW home offered her something that her OLD one did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote -- Anna opened an embroidery company: The Misses Briganti... its very name a proud symbol of single women -- the "Miss-ES" referring to her sister, and her mother, and herself -- three women who started the business, together.

Anna Briganti was my grandmother. I am here because of her.

My grandmother's story – like most New York success stories – was not a fairy tale. She did not stumble upon success through luck or charm; she forged it with hard work and raw grit.

And she lived in a place that rewarded those things in unique and powerful ways.

For generations, New York has been a city that unleashed human potential.

A place offering opportunity for EVERYONE, no matter how your life's story began; opportunity for innovators and visionaries to write new chapters in our history; and for parents and grandparents to write brighter ones for the next generation.

And here's the hard truth: all of that is at risk today.

It's at risk because so many who LIVE in New York struggle to AFFORD to be here.

And, since only half of New Yorkers speak only English at home, let me say that a different way:

Por generaciones [he-ne-rah-see-oh-nes], Nueva York ha sido una ciudad que le da rienda [ree-en-dah] suelta [soo-el-tah] al potencial humano.

Pero aquí está la dura verdad: todo eso está hoy en riesgo [ree-es-goh].

Está en riesgo [ree-es-goh] porque a muchas personas que viven aquí les cuesta [qwes-tah] demasiado PÓDER quedarse [kay-dar-say] aquí. Nosotros queremos cambiár eso.

You can see it all over New York -- in the eyes of the single mother in Coney Island, working two jobs and barely scraping together enough for a modest apartment to share with her kids.

You can see it in the worn hands of the fast food worker in Washington Heights, consumed with worry as the calendar approaches the first of the month...the day the rent is due.

You can see it in the furrowed brow of the senior in Rosebank on Staten Island, as she sweeps her porch to chase away thoughts of whether she's saved enough to stay in her small house in the only neighborhood she's ever called home.

If we do not act -- and act BOLDLY -- New York risks taking on the qualities of a gated community... A place defined by exclusivity, rather than opportunity. And we cannot let that happen.

Over the past two years, I've spoken about the need to take dead aim at the Tale of Two Cities, and about our vision for creating One New York, rising together...a city where EVERYONE has a shot at the middle class.

And while we have so much more work to do, 2014 was a year of great progress in our effort to address inequality and lift up our families.

Some examples:

We achieved **full-day Pre-K** for more than 50,000 of our kids.

We nearly doubled enrollment in after-school programs for middle school kids in all five boroughs.

By executive order, we expanded living wage coverage to 18,000 workers.

With the help of the City Council – and the strong leadership of my partner in government, Speaker Melissa Mark-Viverito – we secured **paid sick leave for 500,000** more New Yorkers.

We ended the overuse of **stop-and-frisk**, reducing stops by over 75%. And since we instituted our new marijuana policy, arrests are down almost 65%.

At the same time, thanks to our courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

Our NYPD officers helped bring the city's crime rate to an **ALL-TIME low** – with the smallest number of murders, robberies, and burglaries **on record**.

The FDNY responded to a record 1.6 MILLION emergency calls...always at the ready when New Yorkers needed help.

The Correction Department made sweeping reforms, including an end to punitive segregation for adolescents in city jails.

Also in 2014, we fought to keep our streets safe and clean for pedestrians, cyclists, and drivers alike.

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And nothing more clearly expresses the inequality gap...the OPPORTUNITY gap...than the soaring cost of housing.

The math is pretty straightforward.

In 2014, 56 percent of rental households in New York were spending more than 30 percent of their income on housing – up 10 points in a little more than a decade.

Now spending more than 30 percent of your income on housing means you're officially "rent-burdened." That's an apt description, since the cost of living is becoming a heavier and heavier burden -- not just on wallets, but on hopes and aspirations, as well.

So how did we end up here?

Part of the problem is that the city has for decades let developers write their own rules when it came to building housing. SOMETIMES projects included affordable housing...but far too often, they did NOT.

As the city expanded, our growth was guided primarily by the developers' bottom lines.

That meant a bias towards luxury housing – units that fetched top dollar, but were entirely out of reach for most New Yorkers...multi-million dollar homes that drove up rents in the neighborhoods they occupied – all without a corresponding menu of AFFORDABLE new options.

This Administration is taking a fundamentally different approach – one that not only RECOGNIZES the need for more affordable housing...but DEMANDS it.

How will we do this?

First, we're writing new rules... ones that MANDATE affordable housing as a condition of development in areas re-zoned for residential use.

Second, we'll do everything in our power to KEEP those who already have affordable housing IN THEIR HOMES.

And third -- since we only have so much land -- we'll create more affordable housing by literally building UP... adding density to appropriate parts of our city.

Let me explain what that means.

We are NOT embarking on a mission to build towering skyscrapers where they don't belong. We have a duty to protect and preserve the culture and character of our neighborhoods, and we WILL DO SO.

And as we invest in more affordable housing, we will also work with communities to preserve the fabric of neighborhoods and invest in things that great neighborhoods need -- from parks and schools...to shops and restaurants.

Now, there are some places in our city that have not yet been developed or zoned for housing, but could be. And by taking steps like adding residential buildings to former manufacturing sites -- or adding some six to eight story buildings in appropriate places -- we could make a fundamental difference in neighborhoods' affordability. That means families staying and thriving in the neighborhoods they love, instead of being priced out.

Will this be difficult? Of course. But let me remind you of a difficult challenge we overcame just LAST year.

Of all the efforts we made in 2014 to address income inequality, the most prominent was our successful bid to secure universal, full-day Pre-K -- something bold and meaningful...and something that so many pundits said we couldn't achieve.

The naysayers said we would never find the funding... or the space... to give all our kids a chance.

Well, thanks to the tremendous energy of parents, activists, community leaders, elected officials and good everyday people throughout the city, we proved the cynics WRONG.

And when it comes to affordable housing, we will prove them wrong again.

In fact, we're ALREADY doing so...ALREADY making real progress towards a more affordable New York.

Here's how:

First, our Rent Guidelines Board passed the smallest rent increase EVER last year -- helping protect tenants from being squeezed by their landlords.

Second, we are following through on a plan to build and preserve affordable housing on an unprecedented scale. We've committed to the construction of 80,000 new units of affordable housing by 2024.

Let me put that in perspective: it means building new affordable units at TWICE the average annual rate of the past 25 years.

When you add that to the 120,000 units that our plan preserves, it means affordable housing for a half MILLION New Yorkers...more than the entire population of the city of Miami. Take THAT, Miami!

This is what our housing plan does. It's real. Those here...can pick up a copy. And anyone can read it online at NYC.gov.

And we're ALREADY putting this plan into action. Our goal for 2014 was to create and preserve 16,000 units. We beat that goal -- achieving 17,300 affordable units last year alone.

Third, because it's been projected that New York City will be home to nine MILLION people by 2040, we're pursuing EVERY kind of housing.

Increasing the overall supply of housing is critical to serving New Yorkers at all income levels -- and to assuring we can accommodate the workforce who will continue to grow our economy.

So we plan for the construction of 160,000 market rate units as well.

All told, our plan will create hundreds of thousands of construction jobs -- and over 20,000 permanent jobs.

Fourth, we're cutting red tape to speed up our progress.

To expedite the right kind of development, we must expedite the development process.

What we need, and what we will have, is fundamental reform at the Department of Buildings. This agency must better serve its customers -- including thousands of small businesses that drive our economy. We'll speed up inspections and cut bureaucracy, so that more jobs can be created and more housing can be built.

Fifth -- for the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to ALL major residential re-zonings.

This is a big one. Listen to this.

In EVERY major rezoning development, we will REQUIRE developers to include affordable housing. Not as an option. As a precondition.

Want to see this approach in action? Look at Astoria Cove in Queens. As a result of this Administration's framework -- and the City Council's tough negotiations -- 465 units of affordable housing will be created at this site alone.

That's 465 families who no longer have to choose between living in the city they call home, or finding another city they CAN afford. It means that hundreds of kids will live and learn and grow in OUR city.

Astoria Cove is a site in which previous City re-zoning policy wouldn't have required ANY units of affordable housing. ZERO. That was, in fact, the original plan.

So if you want to see the difference that our approach is already making – it's the difference between 465...and zero...on one site alone.

And there are many MORE re-zonings like this coming soon to neighborhoods across the five boroughs – from East New York to Long Island City; from Flushing West to East Harlem; from downtown Staten Island to the Jerome Avenue Corridor in the Bronx.

Each of these efforts will make our neighborhoods stronger and more affordable.

And here's one that will be a **game-changer** when it comes to keeping our city affordable for thousands of New York families: Sunnyside Yards.

Right now, there are 200 acres of land in the heart of Queens, land that exists in the form of a rail yard – and ONLY a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

At Sunnyside Yards, we'll work with the community and local elected officials to create a plan that incorporates what diverse and dynamic neighborhoods need -- access to transportation, parks, schools, retail stores, and job opportunities.

Our approach is not entirely novel. Developments that prioritize affordability and livability HAVE been built before -- from Starrett City to Co-Op City to Stuy Town.

And these developments created affordability on a grand scale.

Stuy Town, when it opened in 1947 provided our city with 11,250 affordable apartments... a community where trees and parks, and shops dotted a landscape from which residents could actually see the sky.

We're bringing that same kind of scale -- and a real sense of urgency -- to Sunnyside Yards...and setting the same exact goal of 11,250 affordable units, as part of a neighborhood that anyone would be proud to call home.

And in contrast to the recent history of Stuy Town, we're going to make sure that affordable housing at Sunnyside Yards STAYS that way.

To paraphrase one of my former employers, it takes a village to build a neighborhood. So we look forward to partnering with Amtrak and the MTA in this extraordinary effort at Sunnyside Yards.

Another transformative opportunity lies in the Lower Concourse neighborhood on the waterfront in the South Bronx, a section of our city that was for so long synonymous with urban decay.

But the South Bronx is coming back strong, and waterfront development will be a big step forward.

When we look at this project, we don't think about what USED to define the Bronx; we think about all that WILL define the Bronx in the future.

With a \$200 million capital investment, we can stimulate the development of 4,000 new units of housing – much of it affordable -- and provide the parks, schools, and commercial development that support a growing, thriving population.

We look forward to partnering with Speaker Melissa Mark-Viverito and our colleagues in government to make an investment that will bring hope and opportunity to a place with enormous potential.

And speaking of potential, let's talk about the Rockaways.

Battered by years of economic distress even before Sandy's gale force winds struck, there's no place in our city that has persevered through more.

Our plan will jumpstart the process of acquiring underutilized properties in the Rockaways – areas blighted or vacant for decades – as we look to create new, affordable housing for thousands there.

We must also remember that transportation is central to the mission of providing affordable housing and services -- connecting neighborhoods in the five boroughs to New York's largest job centers.

For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography.

Today, if you live in one of those neighborhoods – the Rockaways or Red Hook or Soundview, among others -- a job in Manhattan can easily mean an hour or more of commuting, even when the skyline is visible from your home. You can actually SEE opportunity, but practically speaking, it's very far away.

We are going to change that.

Today, we announce that we're launching a new citywide ferry service to be open for business in 2017. New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses. so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.

And beyond connecting residents to jobs in Manhattan, our new citywide ferry system will spur the development of new commercial corridors throughout the outer boroughs.

We will also expand Bus Rapid Transit – or B-R-T – serving 400,000 New Yorkers along key thoroughfares like Utica Avenue in Brooklyn, and Woodhaven Boulevard in Queens... completing a network of 20 routes over the next four years. B-R-T will cut transit time on existing routes by 15-25%. That means New Yorkers spending less time in transit and more time living their lives.

That's the KIND of housing that we'll build.

Let's talk about some of the PEOPLE we're fighting to help.

First, our veterans. We commit to ENDING chronic veterans homelessness by the end of **this year**. Those who fight to protect our freedom abroad should NEVER be left without a home.

Second, our seniors. We're providing 10,000 units of affordable housing for – New Yorkers who have worked hard all of their lives, and deserve to retire in dignity. Women and men who live on fixed incomes have little recourse when housing costs go up. They need our help, and they will get it.

Third, artists. We know that New York is the city it is today in part because of the contributions from generations of artistic visionaries who at one point struggled to make ends meet.

So we'll provide 1500 units of affordable live/work housing for the artists and musicians who make New York culture so vibrant.... as well as 500 dedicated affordable workspaces for the cultural community.

These folks bring joy to everyday New Yorkers; and inspire young people to pursue their natural talents in professions that often don't promise a big paycheck. They also help make our city a mecca for tourists, and are one of the reasons why a record number of people -- 56.4 MILLION -- visited New York last year.

But whether or not you're a veteran, a senior, or an artist, you've likely felt the pinch of skyrocketing housing costs in our city.

That's due in part to a phenomenon that everybody sees, everybody feels – but nobody wants to really talk about: gentrification.

Ask 8.4 million New Yorkers what they think about gentrification, and you'll get 8.4 million opinions.

Clearly, there's good and there's bad.

First, the good.

After two decades of steadily declining crime, people are excited to come to New York...about investing in our city.

With that influx of people and resources comes jobs and amenities...more activity...safer streets.

The PROBLEM comes when we reach the tipping point...when New Yorkers get PRICED OUT of their own neighborhoods.

In the past, we've been told: sorry – there's nothing you can do about that. You can either have a safe and clean neighborhood – OR you can have one you can afford. Not both.

Well, as my grandmother might say, that's "**una cavolata!**"

We CAN act, and we MUST.

You see, New York City's last twenty years has had its share of bad actors.

First, there are the slumlords – the folks who refuse to make repairs...letting housing decay...making apartments uninhabitable.

Then, there are predatory landlords – the people who take advantage of a red-hot real estate market – employing ugly tactics to push out moderate-income tenants to make room for wealthier ones.

These predatory landlords harass tenants by, say, intermittently turning off the heat or hot water, or by refusing to address simple matters of safety or sanitation.

That doesn't just violate the law; it violates our values as New Yorkers.

And we have tools to address these things.

When I was Public Advocate, we published the Worst Landlords Watchlist – targeting those who refused to make simple repairs to the units they controlled.

It helped spur change, with hundreds of buildings coming off the list after making needed improvements...and thousands of tenants getting the repairs they needed. I applaud Public Advocate Tish James for energetically continuing this effort.

And there's MORE we can do.

Albany has responsibility for enforcing our rent laws, but too often that doesn't happen. We need Albany to step up and enforce the laws aggressively. NOW.

Every day in this city, people are losing their homes unfairly. Albany cannot wait -- we need help right now.

And we need stronger rent regulations that reflect today's New York.

To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet...and the only path to the middle class.

If Albany truly believes in opportunity for all, they will strengthen our rent laws in 2015.

If they cannot do that, then we call on the State to provide the funding to help tenants...help THEMSELVES – by providing free legal services to victims of landlord neglect or harassment.

And even while we're calling on Albany to step up, the City will do ITS part.

So today, I'm announcing that in ANY of the areas in which the city rezones, if we find evidence that tenants are being harassed, we will supply those tenants with legal representation, at no cost, to take their case to Housing Court...to seek justice before a judge.

Protecting our tenants – through whatever means necessary – isn't just the moral thing to do. It's a critical step in making New York City a more affordable place for EVERYONE. And we should thank the City Council for their historic support of legal services for tenants.

All of the steps on housing that I've spoken about today – from responsibly building UP; to placing new demands on developers; to providing affordable housing to New Yorkers who need it most; to targeting predatory landlords – it's all part of our new rules for helping people find a home they can afford.

Today we've focused on the NUMBER ONE expense in the lives of most New Yorkers. Reducing the expense of housing is absolutely critical to addressing the Tale of Two Cities. But we'll also fight on the other end of the equation.

Because nothing does more to address income equality than actually raising people's incomes.

There's one critical step that could do so much good. RAISING THE MINIMUM WAGE.

Now Albany's shown some promising signs on this subject -- but for it to be more than just talk -- and to have a real impact on the lives of those living in New York City -- we need more.

The current minimum wage proposal simply doesn't do enough to help New York City. That's why WE will fight to raise New York City's minimum wage to more than \$13 per hour in 2016... while indexing the minimum wage, which would bring us to a projected \$15 per hour by 2019.

Why is indexing so important? Because it means that hardworking New Yorkers won't have to wait on new action from Albany just to keep pace with inflation.

It's difficult to overstate the positive impact this would have on working New Yorkers. Even for those that earn more than minimum right now, this action would create an upward pull on wages... an upward pull on opportunity.... and an upward pull on our economy.

Indeed, Henry Ford -- the noted leftwing "socialist" that he was -- wanted the workers on his assembly line to be able to afford to PURCHASE the cars they worked to BUILD. So he gave them a living wage.

I assure you, he didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for old Henry.

Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity -- THAT is how we'll take on the Tale of Two Cities.

It won't be easy. And we know there will be critics who say it just can't be done... that our destiny is to be a city for The Privileged Few...not a city for all.

But New York is no stranger to facing big challenges -- and the many doubting Thomases -- and knows how to overcome them. In fact, we revel in proving them wrong.

Thirty years ago, in his 1985 State of the City Address, Mayor Ed Koch announced what was an UNPRECEDENTED plan for affordable housing.

He understood the transformative power of city government to revitalize whole communities. His administration stated the clearly: QUOTE “we’re creating more than just apartments – we’re re-creating neighborhoods.” END QUOTE

There were those who said it couldn’t be done. Historian Jonathan Soffer wrote of Koch’s plan: QUOTE “It was an extremely risky move. Some experts said at first that Koch's goal was 'inspirational rather than realistic.’” END QUOTE

Well, let me just say, I can relate. I’ve heard very similar criticisms.

But we know now that Koch’s plan WAS realistic... in fact, it worked. And it had a transcendent impact on our city.

A city that was struggling and shrinking when Koch took office...turned around.

And so today, WE face the challenge of a city in which more and more people want to live. It’s a nice problem to have in one way, but it’s a major challenge nonetheless.

We will not lose sight of WHY our city is a beacon for so many. It’s not the cleanest place, nor the most tranquil. We don’t have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city...for EVERYONE.

We are charged in our time with the sacred duty of keeping that promise... and we will not sit idle in the face of crisis.

John F. Kennedy put it well. He said: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

Like the people this great city, our Administration is about **action**.

And we’ll continue to lead a City government that reflects all that is great about the New Yorkers we are so honored to serve.

Your energy invigorates us.

Your compassion inspires us.

Your resolve compels us to move forward.

And, so – my fellow New Yorkers -- let’s get to work. NOW.

Thank you very much. God bless you all.

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#)
Subject: RE: Need to print speech
Date: Tuesday, February 03, 2015 9:29:00 AM

Just sent it to you guys from my gmail.

From: Hagelgans, Andrea
Sent: Tuesday, February 03, 2015 9:23 AM
To: 'jfdc@akpdmedia.com'; Walzak, Phil
Cc: Gunaratna, Mahen
Subject: Need to print speech

Jdc- pls send final asap

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Gunaratna, Mahen](#)
Subject: Re: Need to print speech
Date: Tuesday, February 03, 2015 9:33:42 AM

Well - nothing is ever done until it's done - but shit, the events in 90 min - so do what you need to do. Only thing he may mess with is Albany confrontation stuff towards end. Depends on how feisty he's feeling at Game Time

> On Feb 3, 2015, at 9:29 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> will this be changed? can we pull excerpts from this to distro to press on embargo?
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, February 03, 2015 9:29 AM
> To: Hagelgans, Andrea; Walzak, Phil
> Cc: Gunaratna, Mahen
> Subject: Re: Need to print speech
>
> attached
>
> On 2/3/15, 9:23 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
> wrote:
>
>> Jdc- pls send final asap
>

From: [Walzak, Phil](#)
To: [Ragone, Peter](#); [Wolfe, Emma](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Subject: WE WANT TO INCLUDE THESE 2 LINES IN THE EXCERPTS
Date: Tuesday, February 03, 2015 9:41:22 AM
Importance: High

they are abt Albany: rent regs and min wage....We can still include yes?

We need our state government to honor its responsibility to the people of our city by protecting and strengthening rent regulations. If that doesn't happen, our city risks losing more than a million units of affordable housing. "

"Today we've focused on the number one expense in the lives of most New Yorkers. Reducing that expense is absolutely critical to addressing the Tale of Two Cities. But we'll also fight on the other end of the equation. Because nothing does more to address income equality than actually raising people's incomes...That's why we will fight to raise New York City's minimum wage to more than \$13 in 2016...indexing the minimum wage, which will bring us to \$15 per hour by 2019."

Phillip Walzak
Press Secretary
Office of New York City Mayor Bill de Blasio
O: 212-788-2958
C: 917-455-8420
pwalzak@cityhall.nyc.gov
twitter: [@ptwalzak](#)

From: [Ragone, Peter](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#); [Glen, Alicia](#); [Shorris, Anthony](#); [Adams, Marti](#)
Cc: [Blumm, Kate](#); [Norvell, Wiley](#); [Patchett, James](#); [Williams, Dominic](#); [Gunaratna, Mahen](#); [Klein, Monica](#); [Levin, Christina](#); [Parikh, Ishanee](#)
Subject: Re: HERE IS THE LATEST SOOC RLS
Date: Tuesday, February 03, 2015 10:13:34 AM

Ok

From: Walzak, Phil
Sent: Tuesday, February 03, 2015 10:10 AM
To: Ragone, Peter; Hagelgans, Andrea; 'John Del Cecato' <jfdc@akpdmedia.com>; Wolfe, Emma; Glen, Alicia; Shorris, Anthony; Adams, Marti
Cc: Blumm, Kate; Norvell, Wiley; Patchett, James; Williams, Dominic; Gunaratna, Mahen; Klein, Monica; Levin, Christina; Parikh, Ishanee
Subject: HERE IS THE LATEST SOOC RLS

we want to give this to reporters on embargo at 10:30 am, then blast on record as speech begins reflects 9:15 am draft of speech

STATE OF THE CITY: MAYOR DE BLASIO PUTS AFFORDABLE HOUSING AT CENTER OF 2015 AGENDA TO FIGHT INEQUALITY

NEW YORK—In his second State of the City address, Mayor Bill de Blasio announced affordable housing would be the next front in his administration’s fight to lift up families and confront economic inequality. With housing the most significant cost facing New York City families, the Mayor laid out a sweeping set of programs to build a new generation of affordable housing, protect New Yorkers facing displacement from rising rents and harassment, and put in place the groundwork for denser, economically diverse communities with affordable homes for New Yorkers of all means.

“While the state of our city is strong, we face a profound challenge. If we fail to be a city for everyone, we risk losing what makes New York, New York. And nothing more clearly expresses the inequality gap—the opportunity gap—than the soaring cost of housing,” said **Mayor de Blasio** in his remarks.

From targeted new programs for populations like veterans and seniors, to specific neighborhoods being studied for growth and rezoning, to new resources protecting tenants from the consequences of gentrification, the State of the City put into practice key elements of the Housing New York plan to build and preserve 200,000 affordable homes in the coming decade.

Highlights of those initiatives include:

Building the Next Generation of Affordable Housing

-

Six Neighborhoods Now Slated for Mandatory Affordable Housing Requirements

In the first six neighborhoods now being studied for more residential capacity—East New York, Long Island City, Jerome Avenue Corridor, Flushing West, and newly announced Stapleton and East Harlem—a Mandatory Inclusionary Housing policy will require all new housing built under rezoning to include affordable units. The first rezoning will enter the formal land use process this spring.

Bring More Affordable Housing and Better Infrastructure to the Southwest Bronx

The City will invest \$200 million in affordable housing, new infrastructure and job creation initiatives to the Lower Concourse area of the Southwest Bronx, which will include the construction of a new public open space, roads, local infrastructure upgrades, and remediation to spur development of up to 4,000 units of affordable housing. The design phase of the program will launch in the coming fiscal year.

Seize the Opportunity for Affordable Housing and Stronger Communities at the Sunnyside Yards

The City will work with communities in Queens to develop a new vision for the Sunnyside Yards in-keeping with the area's working- and middle-class DNA. Development of the yards' 200 acres represents a once-in-a-generation opportunity to build thousands of new affordable homes, knit together neighborhoods and meet vital needs facing western Queens for new open space, transportation and schools. The City will engage local stakeholders, the State, MTA and Amtrak to launch a feasibility study this month to determine the costs and infrastructure needs required to redevelop the rail yards.

Protecting New Yorkers from Displacement and Homelessness

-

Free Legal Defense for Tenants in All Rezoned Areas

A new \$36 million commitment will provide free legal representation in housing court to all tenants in rezoned neighborhoods facing harassment, building neglect or eviction proceedings. Approximately 90 percent of tenants enter housing court without a lawyer. The

new funding will triple the City's investment in these free legal services for tenants. Coupled with City efforts to protect and strengthen rent regulation in Albany, the City will aggressively protect the existing affordable housing in changing neighborhoods.

End Homelessness Among Veterans

Through new programs, new outreach and a new priority for veterans in specific housing programs, the City will end homelessness in 2015 for the approximately 1,000 veterans living in shelters and on New York City streets.

Help Seniors Live Independently

With half of seniors 'housing-burdened,' the City will undertake a major construction and preservation effort for 10,000 units of senior housing, supported by a \$400 million capital investment as well as Section 8 vouchers. The first projects, many under a new Senior Affordable Rental Apartments (SARA) program, will begin during the current fiscal year.

Keep New York City Affordable for Artists and Makers

To help low-income artists thrive in New York City, the Department of Cultural Affairs will invest \$30 million in 1,500 affordable live/work spaces for artists in the coming decade, working with cultural partners, housing agencies and the philanthropic community. The City will also convert underutilized City-owned assets into 500 affordable workspaces, creating new cultural hubs for communities to share in performances and arts education.

Supporting Growth with Better Infrastructure

-

Launch a Five-Borough Ferry System

To make sure there is new transportation to accommodate growth, the City will launch a new Citywide Ferry Service that will knit together existing East River routes with new landings and services to Astoria, the Rockaways, South Brooklyn, Soundview and the Lower East Side. Pegged to the cost of a Metrocard, service will launch in 2017 and will be supported by City operating support and a \$55 million capital commitment. Further expansion to Stapleton and Coney Island will constitute a second phase of expansion, pending additional funding.

Implement 13 New Bus Rapid Transit Routes

To connect growing neighborhoods and improve commutes for hundreds of thousands of New Yorkers, the City will develop and implement 13 new Bus Rapid Transit routes through

2017. Improved service, off-board fare collection, dedicated bus lanes and reduced travel times will speed commutes on Woodhaven Boulevard, Utica Avenue, Flushing-to-Jamaica, and 86th Street during the next immediate wave of expansion. The City will partner with the MTA, New York State, and US Department of Transportation to secure multi-level support for the Select Bus Service program, starting with a \$295 million commitment from the City.

In his remarks, Mayor de Blasio called New Yorkers to come together to build and preserve the next generation of affordable housing as part of a broader agenda to confront income inequality. Below are excerpts of his address, as prepared for delivery:

“If we do not act—and act boldly—New York risks taking on the qualities of a gated community. A place defined by exclusivity, rather than opportunity. And we cannot let that happen.”

“This Administration is taking a fundamentally different approach—one that not only recognizes the need for more affordable housing, but demands it. How will we do this? First, we’re writing new rules, ones that mandate affordable housing as a condition of development in areas rezoned for residential use. Second, we’ll do everything in our power to keep those who already have affordable housing in their homes. And third—since we only have so much land—we’ll create more affordable housing by literally building up: adding density to appropriate parts of our city.”

“For the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to all major residential re-zonings. In every major rezoning development, we will require developers to include affordable housing--not as an option--as a precondition.”

“We need stronger rent regulations that reflect today's New York. To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet and the only path to the middle class.”

“For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography. We are going to change that. Today, we announce that we’re launching a new citywide ferry service to be open for business in 2017. New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses, so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.”

“Today we’ve focused on the number one expense in the lives of most New Yorkers. Reducing that expense is absolutely critical to addressing the Tale of Two Cities. But we’ll also fight on the other end of the equation. Because nothing does more to address income equality than actually raising people’s incomes...That’s why we will fight to raise New York City’s minimum wage to more than \$13 in 2016, while indexing the minimum wage, which will bring us to \$15 per hour by 2019.”

“Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity—that is how we’ll take on the Tale of Two Cities.”

###

From: [Walzak, Phil](#)
To: [Glen, Alicia](#); [Shorris, Anthony](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Wolfe, Emma](#); [Adams, Marti](#)
Cc: [Blumm, Kate](#); [Norvell, Wiley](#); [Patchett, James](#); [Williams, Dominic](#); [Gunaratna, Mahen](#); [Klein, Monica](#); [Levin, Christina](#); [Parikh, Ishanee](#)
Subject: RE: HERE IS THE LATEST SOOC RLS
Date: Tuesday, February 03, 2015 10:15:18 AM

can do thanks

From: Glen, Alicia
Sent: Tuesday, February 03, 2015 10:15 AM
To: Shorris, Anthony; Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; 'jfdc@akpdmedia.com'; Wolfe, Emma; Adams, Marti
Cc: Blumm, Kate; Norvell, Wiley; Patchett, James; Williams, Dominic; Gunaratna, Mahen; Klein, Monica; Levin, Christina; Parikh, Ishanee
Subject: Re: HERE IS THE LATEST SOOC RLS

I would take the State out of it since they have technically no jurisdiction. It is Amtrak, MTA, us and private owners.

From: Shorris, Anthony
Sent: Tuesday, February 03, 2015 10:13 AM
To: Walzak, Phil; Ragone, Peter; Hagelgans, Andrea; 'John Del Cecato' <jfdc@akpdmedia.com>; Wolfe, Emma; Glen, Alicia; Adams, Marti
Cc: Blumm, Kate; Norvell, Wiley; Patchett, James; Williams, Dominic; Gunaratna, Mahen; Klein, Monica; Levin, Christina; Parikh, Ishanee
Subject: RE: HERE IS THE LATEST SOOC RLS

This sentence does not need to mention the State – it's the MTA that matters as far as I know – Alicia? James?

"The City will engage local stakeholders, **the State**, MTA and Amtrak to launch a feasibility study this month to determine the costs and infrastructure needs required to redevelop the rail yards."

From: Walzak, Phil
Sent: Tuesday, February 03, 2015 10:11 AM
To: Ragone, Peter; Hagelgans, Andrea; 'John Del Cecato'; Wolfe, Emma; Glen, Alicia; Shorris, Anthony; Adams, Marti
Cc: Blumm, Kate; Norvell, Wiley; Patchett, James; Williams, Dominic; Gunaratna, Mahen; Klein, Monica; Levin, Christina; Parikh, Ishanee
Subject: HERE IS THE LATEST SOOC RLS
Importance: High

we want to give this to reporters on embargo at 10:30 am, then blast on record as speech begins
reflects 9:15 am draft of speech

STATE OF THE CITY: MAYOR DE BLASIO PUTS AFFORDABLE HOUSING AT CENTER OF 2015 AGENDA TO FIGHT INEQUALITY

NEW YORK—In his second State of the City address, Mayor Bill de Blasio announced affordable housing would be the next front in his administration’s fight to lift up families and confront economic inequality. With housing the most significant cost facing New York City families, the Mayor laid out a sweeping set of programs to build a new generation of affordable housing, protect New Yorkers facing displacement from rising rents and harassment, and put in place the groundwork for denser, economically diverse communities with affordable homes for New Yorkers of all means.

“While the state of our city is strong, we face a profound challenge. If we fail to be a city for everyone, we risk losing what makes New York, New York. And nothing more clearly expresses the inequality gap—the opportunity gap—than the soaring cost of housing,” said **Mayor de Blasio** in his remarks.

From targeted new programs for populations like veterans and seniors, to specific neighborhoods being studied for growth and rezoning, to new resources protecting tenants from the consequences of gentrification, the State of the City put into practice key elements of the Housing New York plan to build and preserve 200,000 affordable homes in the coming decade.

Highlights of those initiatives include:

Building the Next Generation of Affordable Housing

-

Six Neighborhoods Now Slated for Mandatory Affordable Housing Requirements

In the first six neighborhoods now being studied for more residential capacity—East New York, Long Island City, Jerome Avenue Corridor, Flushing West, and newly announced Stapleton and East Harlem—a Mandatory Inclusionary Housing policy will require all new housing built under rezoning to include affordable units. The first rezoning will enter the formal land use process this spring.

Bring More Affordable Housing and Better Infrastructure to the Southwest Bronx

The City will invest \$200 million in affordable housing, new infrastructure and job creation initiatives to the Lower Concourse area of the Southwest Bronx, which will include the construction of a new public open space, roads, local infrastructure upgrades, and remediation to spur development of up to 4,000 units of affordable housing. The design phase of the program will launch in the coming fiscal year.

Seize the Opportunity for Affordable Housing and Stronger Communities at the Sunnyside Yards

The City will work with communities in Queens to develop a new vision for the Sunnyside Yards in-keeping with the area's working- and middle-class DNA. Development of the yards' 200 acres represents a once-in-a-generation opportunity to build thousands of new affordable homes, knit together neighborhoods and meet vital needs facing western Queens for new open space, transportation and schools. The City will engage local stakeholders, the State, MTA and Amtrak to launch a feasibility study this month to determine the costs and infrastructure needs required to redevelop the rail yards.

Protecting New Yorkers from Displacement and Homelessness

-

Free Legal Defense for Tenants in All Rezoned Areas

A new \$36 million commitment will provide free legal representation in housing court to all tenants in rezoned neighborhoods facing harassment, building neglect or eviction proceedings. Approximately 90 percent of tenants enter housing court without a lawyer. The new funding will triple the City's investment in these free legal services for tenants. Coupled with City efforts to protect and strengthen rent regulation in Albany, the City will aggressively protect the existing affordable housing in changing neighborhoods.

End Homelessness Among Veterans

Through new programs, new outreach and a new priority for veterans in specific housing programs, the City will end homelessness in 2015 for the approximately 1,000 veterans living in shelters and on New York City streets.

Help Seniors Live Independently

With half of seniors 'housing-burdened,' the City will undertake a major construction and preservation effort for 10,000 units of senior housing, supported by a \$400 million capital investment as well as Section 8 vouchers. The first projects, many under a new Senior Affordable Rental Apartments (SARA) program, will begin during the current fiscal year.

Keep New York City Affordable for Artists and Makers

To help low-income artists thrive in New York City, the Department of Cultural Affairs will invest \$30 million in 1,500 affordable live/work spaces for artists in the coming decade, working with cultural partners, housing agencies and the philanthropic community. The City will also convert underutilized City-owned assets into 500 affordable workspaces, creating new cultural hubs for communities to share in performances and arts education.

Supporting Growth with Better Infrastructure

-

Launch a Five-Borough Ferry System

To make sure there is new transportation to accommodate growth, the City will launch a new Citywide Ferry Service that will knit together existing East River routes with new landings and services to Astoria, the Rockaways, South Brooklyn, Soundview and the Lower East Side. Pegged to the cost of a Metrocard, service will launch in 2017 and will be supported by City operating support and a \$55 million capital commitment. Further expansion to Stapleton and Coney Island will constitute a second phase of expansion, pending additional funding.

Implement 13 New Bus Rapid Transit Routes

To connect growing neighborhoods and improve commutes for hundreds of thousands of New Yorkers, the City will develop and implement 13 new Bus Rapid Transit routes through 2017. Improved service, off-board fare collection, dedicated bus lanes and reduced travel times will speed commutes on Woodhaven Boulevard, Utica Avenue, Flushing-to-Jamaica, and 86th Street during the next immediate wave of expansion. The City will partner with the MTA, New York State, and US Department of Transportation to secure multi-level support for the Select Bus Service program, starting with a \$295 million commitment from the City.

In his remarks, Mayor de Blasio called New Yorkers to come together to build and preserve the next generation of affordable housing as part of a broader agenda to confront income inequality. Below are excerpts of his address, as prepared for delivery:

“If we do not act—and act boldly—New York risks taking on the qualities of a gated community. A place defined by exclusivity, rather than opportunity. And we cannot let that happen.”

“This Administration is taking a fundamentally different approach—one that not only recognizes the need for more affordable housing, but demands it. How will we do this? First, we’re writing new rules, ones that mandate affordable housing as a condition of development in areas rezoned for residential use. Second, we’ll do everything in our power to keep those who already have affordable housing in their homes. And third—since we only have so much land—we’ll create more affordable housing by literally building up: adding density to appropriate parts of our city.”

“For the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to all major residential re-zonings. In every major rezoning development, we will require developers to include affordable housing--not as an option--as a precondition.”

“We need stronger rent regulations that reflect today's New York. To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet and the only path to the middle class.”

“For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography. We are going to change that. Today, we announce that we’re launching a new citywide ferry service to be open for business in 2017. New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses, so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.”

“Today we’ve focused on the number one expense in the lives of most New Yorkers. Reducing that expense is absolutely critical to addressing the Tale of Two Cities. But we’ll also fight on the other end of the equation. Because nothing does more to address income equality than actually raising people’s incomes...That’s why we will fight to raise New York City’s minimum wage to more than \$13 in 2016, while indexing the minimum wage, which will bring us to \$15 per hour by 2019.”

“Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity—that is how we’ll take on the Tale of Two Cities.”

###

From: [Emma Wolfe](#)
To: [Glen, Alicia](#)
Cc: [BdB](#); jfdc@akpdmedia.com; jfromowitz@akpdmedia.com; [Patchett, James](#)
Subject: Re: As of 8:35am
Date: Tuesday, February 03, 2015 10:17:44 AM

all's well that ends well!

On Tue, Feb 3, 2015 at 10:13 AM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

I am fine bc that is exactly what we told him. High density near LIC and lower density near Sunnyside Gardens.

He is being deeply disingenuous. Shocker!

From: Bill de Blasio [mailto: [REDACTED]]
Sent: Tuesday, February 03, 2015 10:10 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Emma Wolfe < [REDACTED] > Jon Fromowitz <jfromowitz@akpdmedia.com>; Glen, Alicia; Patchett, James
Subject: Re: As of 8:35am

On with van bramer now. He has a fair and helpful suggestion. Add language on Sunnyside like (my words): "Now 200 acres is a lot of land. And some parts of this area can easily handle larger buildings and others can't as well. So we'll work closely with elected officials and community leaders to determine what makes sense."

He also urges that we add to our litany of historic examples of livable, affordable developments the Big 6 towers in Woodside (it's actually 7 towers of 18 stories each, built by Local 6). Says this will communicate the idea of Queens-friendly housing for working and middle class people, and it is a development that worked.

Jimmy says these amendments will help him a lot, and he can be reasonably positive about it. I'm fine with those amendments. Add them NOW in unless there is a huge objection

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 3 Feb 2015 13:37:11 +0000
To: Bill de Blasio < [REDACTED] >
Cc: Emma Wolfe < [REDACTED] > Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: As of 8:35am

Changed balloon juice to an (acceptable) Italian term - and I cleared with Monica.

Downtown Staten Island is definitely a "thing." Confirming, though.

Added a hat-tip to Council on legal services funding, per Emma.

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STATE OF THE CITY DRAFT
2/3/15 – 835 AM

Thank you, Sheryl Morse, for that warm introduction.

Thank you to Mitchel Wallerstein for hosting us.

Thank you to Officer Leggio, and to Frederick Trapp of the DSNY.

And thank you Reverend Gabriel Salguero.

It's a pleasure to be here with our city officials: First Deputy Mayor Shorris, Deputy Mayors Glen, Barrios-Paoli, and Buery, and commissioners, community members and leaders, and our elected officials, including Council Speaker Melissa Mark-Viverito.

And of course thank you to the First Lady.

I want to begin by telling you a distinctly New York story.

More than a hundred years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Anna traded picturesque hillsides, and small town familiarity... for an apartment at 205 East 17th Street in Manhattan, just a short walk from here...a place lacking the tranquil comforts of her childhood...a neighborhood where few spoke her native language.

But Anna's NEW home offered her something that her OLD one did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote -- Anna opened an embroidery company: The Misses Briganti... its very name a proud symbol of single women -- the "Miss-ES" referring to her sister, and her mother, and herself -- three women who started the business, together.

Anna Briganti was my grandmother. I am here because of her.

My grandmother's story -- like most New York success stories -- was not a fairy tale. She did not stumble upon success through luck or charm; she forged it with hard work and raw grit.

And she lived in a place that rewarded those things in unique and powerful ways.

For generations, New York has been a city that unleashed human potential.

A place offering opportunity for EVERYONE, no matter how your life's story began; opportunity for innovators and visionaries to write new chapters in our history; and for parents and grandparents to write brighter ones for the next generation.

And here's the hard truth: all of that is at risk today.

It's at risk because so many who LIVE in New York struggle to AFFORD to be here.

And, since only half of New Yorkers speak only English at home, let me say that a different way:

Por generaciones [he-ne-rah-see-oh-nes], Nueva York ha sido una ciudad que le da rienda [ree-en-dah] suelta [soo-el-tah] al potencial humano.

Pero aquí está la dura verdad: todo eso está hoy en riesgo [ree-es-goh].

Está en riesgo [ree-es-goh] porque a muchas personas que viven aquí les cuesta [qwes-tah] demasiado PÓDER quedarse [kay-dar-say] aquí. Nosotros queremos cambiár eso.

You can see it all over New York -- in the eyes of the single mother in Coney Island, working two jobs and barely scraping together enough for a modest apartment to share with her kids.

You can see it in the worn hands of the fast food worker in Washington Heights, consumed with worry as the calendar approaches the first of the month...the day the rent is due.

You can see it in the furrowed brow of the senior in Rosebank on Staten Island, as she sweeps her porch to chase away thoughts of whether she's saved enough to stay in her small house in the only neighborhood she's ever called home.

If we do not act -- and act BOLDLY -- New York risks taking on the qualities of a gated community... A place defined by exclusivity, rather than opportunity. And we cannot let that happen.

Over the past two years, I've spoken about the need to take dead aim at the Tale of Two Cities, and about our vision for creating One New York, rising together...a city where EVERYONE has a shot at the middle class.

And while we have so much more work to do, 2014 was a year of great progress in our effort to address inequality and lift up our families.

Some examples:

We achieved **full-day Pre-K** for more than 50,000 of our kids.

We nearly doubled enrollment in after-school programs for middle school kids in all five boroughs.

By executive order, we expanded living wage coverage to 18,000 workers.

With the help of the City Council – and the strong leadership of my partner in government, Speaker Melissa Mark-Viverito – we secured **paid sick leave for 500,000** more New Yorkers.

We ended the overuse of **stop-and-frisk**, reducing stops by over 75%. And since we instituted our new marijuana policy, arrests are almost down almost 65%.

At the same time, thanks to our courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

Our NYPD officers helped bring the city's crime rate to an **ALL-TIME low** – with the smallest number of murders, robberies, and burglaries **on record**.

The FDNY responded to a record 1.6 MILLION emergency calls...always at the ready when New Yorkers needed help.

The Correction Department made sweeping reforms, including an end to punitive segregation for adolescents in city jails.

Also in 2014, we fought to keep our streets safe and clean for pedestrians, cyclists, and drivers alike.

We established Vision Zero -- bringing pedestrian deaths down to a level not seen since 1910.

We handled one of the snowiest winters our city has ever seen, with 11 winter storms in 2014.

And after our sanitation workers did an extraordinary job clearing our streets...our Department of Transportation workers filled nearly a half-MILLION potholes.

In 2014, we took on climate change and the damage inflicted by the extreme weather linked to it.

We built on the strong environmental record of the Bloomberg Administration by committing to “80 by 50” – a dramatic, game-changing 80 percent reduction in greenhouse gases in our city by the year 2050. And we will be retrofitting not just some, but EVERY public building with significant energy usage by 2025.

We helped repair the devastation wrought by Superstorm Sandy – beating even our ambitious goals – with construction starting on more than 1,000 homes; and badly needed reimbursements provided to more than 2,000 homeowners.

And today, I want to make perfectly clear that EVERY reimbursement check will be in the hands of those who need them by the end of THIS year. From Staten Island to Canarsie to the Rockaways, families hit by the storm have been through so much. This Administration will FINISH the job of helping them rebuild.

In 2014, we balanced our budget in a way that was honest, responsible, and in keeping with our progressive values.

We came to contract agreements with over 71% of the city’s workforce, up from ZERO the year before – signing deals that are fair to both our city workers AND to our taxpayers.

We awarded \$690 million in contracts to minority and women-owned businesses, a 57% increase from the year before.

And we connected more New Yorkers to jobs, health care, and our social safety net.

We created the Tech Talent Pipeline to link New Yorkers from every borough and background to a booming tech industry that now employs nearly 300,000 people, and is growing every day in our city.

We invested capital in new economic hubs to create 3,000 new jobs in the Brooklyn Navy Yard and 1,000 new jobs at the Brooklyn Army Terminal that will be there for years to come.

We announced our plan to redesign our workforce development system to arm up to 30,000 New Yorkers a year with the skills for 21st century jobs.

We ended the fear of communities being left without critical care services when their hospitals closed without warning – and began the process of opening half a dozen new community health clinics.

We ended a ticket blitz on our small businesses, and are on track to save them \$5 million in petty fines -- money they can put towards growing and hiring.

With the help of the City Council, we created IDNYC– for both citizens AND undocumented New Yorkers. Let’s be clear: Relegating ANY New Yorker to life in the shadows is not who we are as a city. And I’m happy to report that -- less than a month after this program’s inception -- more than 180,000 New Yorkers have ALREADY made an appointment to get their ID.

And we began a major new effort – now led by our inspiring First Lady -- to address the gaps in mental health coverage in New York City. This issue is personal to Chirlane and me, and to so many families who’ve watched loved ones fall through the cracks of an inadequate system. I can’t think of a smarter, stronger, more compassionate person to lead our effort to change that than our First Lady. Let’s thank her!

We opened new doors of opportunity for our young people.

We’ve begun to create 128 community schools – schools that serve the whole child...offering everything from vision tests and mental health screenings...to family counseling and tutoring.

We created 62 PROSE schools – a fresh, new model where teachers and principals work together to set aside D-O-E and union rules that hinder innovation...so we can better serve our kids.

And we invested in Renewal Schools...to FIX 94 struggling schools...because EVERY child in every neighborhood deserves a quality education.

All of these things will make our neighborhoods stronger – and make life in our city better for so many.

But you can't tap into the opportunities that New York has to offer if you can't afford to actually LIVE here.

So I will say this:

While the state of our city is strong, we face a profound challenge. If we fail to be a city for EVERYONE, we risk losing what makes New York...NEW YORK.

And nothing more clearly expresses the inequality gap...the OPPORTUNITY gap...than the soaring cost of housing.

The math is pretty straightforward.

In 2014, 56 percent of rental households in New York were spending more than 30 percent of their income on housing – up 10 points in a little more than a decade.

Now spending more than 30 percent of your income on housing means you're officially "rent-burdened." That's an apt description, since the cost of living is becoming a heavier and heavier burden - not just on wallets, but on hopes and aspirations, as well.

So how did we end up here?

Part of the problem is that the city has for decades let developers write their own rules when it came to building housing. SOMETIMES projects included affordable housing...but far too often, they did NOT.

As the city expanded, our growth was guided primarily by the developers' bottom lines.

That meant a bias towards luxury housing – units that fetched top dollar, but were entirely out of reach for most New Yorkers...multi-million dollar homes that drove up rents in the neighborhoods they occupied – all without a corresponding menu of AFFORDABLE new options.

This Administration is taking a fundamentally different approach – one that not only RECOGNIZES the need for more affordable housing...but DEMANDS it.

How will we do this?

First, we're writing new rules... ones that MANDATE affordable housing as a condition of development in areas re-zoned for residential use.

Second, we'll do everything in our power to KEEP those who already have affordable housing IN THEIR HOMES.

And third -- since we only have so much land -- we'll create more affordable housing by literally building UP... adding density to appropriate parts of our city.

Let me explain what that means.

We are NOT embarking on a mission to build towering skyscrapers where they don't belong. We have a duty to protect and preserve the culture and character of our neighborhoods, and we WILL DO SO.

And as we invest in more affordable housing, we will also work with communities to preserve the fabric of neighborhoods and invest in things that great neighborhoods need -- from parks and schools...to shops and restaurants.

Now, there are some places in our city that have not yet been developed or zoned for housing, but

could be. And by taking steps like adding residential buildings to former manufacturing sites -- or adding some six to eight story buildings in appropriate places — we could make a fundamental difference in neighborhoods' affordability. That means families staying and thriving in the neighborhoods they love, instead of being priced out.

Will this be difficult? Of course. But let me remind you of a difficult challenge we overcame just LAST year.

Of all the efforts we made in 2014 to address income inequality, the most prominent was our successful bid to secure universal, full-day Pre-K – something bold and meaningful...and something that so many pundits said we couldn't achieve.

The naysayers said we would never find the funding... or the space... to give all our kids a chance.

Well, thanks to the tremendous energy of parents, activists, community leaders, elected officials and good everyday people throughout the city, we proved the cynics WRONG.

And when it comes to affordable housing, we will prove them wrong again.

In fact, we're ALREADY doing so...ALREADY making real progress towards a more affordable New York.

Here's how:

First, our Rent Guidelines Board passed the smallest rent increase EVER last year – helping protect tenants from being squeezed by their landlords.

Second, we are following through on a plan to build and preserve affordable housing on an unprecedented scale. We've committed to the construction of 80,000 new units of affordable housing by 2024.

Let me put that in perspective: it means building new affordable units at TWICE the average annual rate

of the past 25 years.

When you add that to the 120,000 units that our plan preserves, it means affordable housing for a half MILLION New Yorkers...more than the entire population of the city of Miami. Take THAT, Miami!

This is what our housing plan does. It's real. Those here...can pick up a copy. And anyone can read it online at NYC.gov.

And we're ALREADY putting this plan into action. Our goal for 2014 was to create and preserve 16,000 units. We beat that goal -- achieving 17,300 affordable units last year alone.

Third, because it's been projected that New York City will be home to nine MILLION people by 2040, we're pursuing EVERY kind of housing.

Increasing the overall supply of housing is critical to serving New Yorkers at all income levels -- and to assuring we can accommodate the workforce who will continue to grow our economy.

So we plan for the construction of 160,000 market rate units as well.

All told, our plan will create hundreds of thousands of construction jobs -- and over 20,000 permanent jobs.

Fourth, we're cutting red tape to speed up our progress.

To expedite the right kind of development, we must expedite the development process.

What we need, and what we will have, is fundamental reform at the Department of Buildings. This agency must better serve its customers -- including thousands of small businesses that drive our economy. We'll speed up inspections and cut bureaucracy, so that more jobs can be created and more housing can be built.

Fifth -- for the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to ALL major residential re-zonings.

This is a big one. Listen to this.

In EVERY major rezoning development, we will REQUIRE developers to include affordable housing. Not as an option. As a precondition.

Want to see this approach in action? Look at Astoria Cove in Queens. As a result of this Administration's framework -- and the City Council's tough negotiations -- 465 units of affordable housing will be created this site alone.

That's 465 families who no longer have to choose between living in the city they call home, or finding another city they CAN afford. It means that hundreds of kids will live and learn and grow in OUR city.

Astoria Cove is a site in which previous City re-zoning policy wouldn't have required ANY units of affordable housing. ZERO. That was, in fact, the original plan.

So if you want to see the difference that our approach is already making -- it's the difference between 465...and zero...on one site alone.

And there are many MORE re-zonings like this coming soon to neighborhoods across the five boroughs -- from East New York to Long Island City; from Flushing West to East Harlem; from downtown Staten Island to the Jerome Avenue Corridor in the Bronx.

Each of these efforts will make our neighborhoods stronger and more affordable.

And here's one that will be a **game-changer** when it comes to keeping our city affordable for thousands of New York families: Sunnyside Yards.

Right now, there are 200 acres of land in the heart of Queens, land that exists in the form of a rail yard – and ONLY a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

At Sunnyside Yards, we'll work with the community and local elected officials to create a plan that incorporates what diverse and dynamic neighborhoods need -- access to transportation, parks, schools, retail stores, and job opportunities.

Our approach is not entirely novel. Developments that prioritize affordability and livability HAVE been built before -- from Starrett City to Co-Op City to Stuy Town.

And these developments created affordability on a grand scale.

Stuy Town, when it opened in 1947 provided our city with 11,250 affordable apartments... a community where trees and parks, and shops dotted a landscape from which residents could actually see the sky.

We're bringing that same kind of scale -- and a real sense of urgency -- to Sunnyside Yards...and setting the same exact goal of 11,250 affordable units, as part of a neighborhood that anyone would be proud to call home.

And in contrast to the recent history of Stuy Town, we're going to make sure that affordable housing at Sunnyside Yards STAYS that way.

To paraphrase one of my former employers, it takes a village to build a neighborhood. So we look forward to partnering with Amtrak and the MTA in this extraordinary effort at Sunnyside Yards.

Another transformative opportunity lies in the Lower Concourse neighborhood on the waterfront in the South Bronx, a section of our city that was for so long synonymous with urban decay.

But the South Bronx is coming back strong, and waterfront development will be a big step forward.

When we look at this project, we don't think about what USED to define the Bronx; we think about all that WILL define the Bronx in the future.

With a \$200 million capital investment, we can stimulate the development of 4,000 new units of housing – much of it affordable -- and provide the parks, schools, and commercial development that support a growing, thriving population.

We look forward to partnering with Speaker Melissa Mark-Viverito and our colleagues in government to make an investment that will bring hope and opportunity to a place with enormous potential.

And speaking of potential, let's talk about the Rockaways.

Battered by years of economic distress even before Sandy's gale force winds struck, there's no place in our city that has persevered through more.

Our plan will jumpstart the process of acquiring underutilized properties in the Rockaways – areas blighted or vacant for decades – as we look to create new, affordable housing for thousands there.

We must also remember that transportation is central to the mission of providing affordable housing and services -- connecting neighborhoods in the five boroughs to New York's largest job centers.

For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography.

Today, if you live in one of those neighborhoods – the Rockaways or Red Hook or Soundview, among others -- a job in Manhattan can easily mean an hour or more of commuting, even when the skyline is visible from your home. You can actually SEE opportunity, but practically speaking, it's very far away.

We are going to change that.

Today, we announce that we're launching a new citywide ferry service to be open for business in 2017.

New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses. so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.

And beyond connecting residents to jobs in Manhattan, our new citywide ferry system will spur the development of new commercial corridors throughout the outer boroughs.

We will also expand Bus Rapid Transit – or B-R-T – serving 400,000 New Yorkers along key thoroughfares like Utica Avenue in Brooklyn, and Woodhaven Boulevard in Queens... completing a network of 20 routes over the next four years. B-R-T will cut transit time on existing routes by 15-25%. That means New Yorkers spending less time in transit and more time living their lives.

That’s the KIND of housing that we’ll build.

Let’s talk about some of the PEOPLE we’re fighting to help.

First, our veterans. We commit to ENDING chronic veterans homelessness by the end of **this year**. Those who fight to protect our freedom abroad should NEVER be left without a home.

Second, our seniors. We’re providing 10,000 units of affordable housing for – New Yorkers who have worked hard all of their lives, and deserve to retire in dignity. Women and men who live on fixed incomes have little recourse when housing costs go up. They need our help, and they will get it.

Third, artists. We know that New York is the city it is today in part because of the contributions from generations of artistic visionaries who at one point struggled to make ends meet.

So we’ll provide 1500 units of affordable live/work housing for the artists and musicians who make New York culture so vibrant.... as well as 500 dedicated affordable workspaces for the cultural community.

These folks bring joy to everyday New Yorkers; and inspire young people to pursue their natural talents in professions that often don’t promise a big paycheck. They also help make our city a mecca for tourists, and are one of the reasons why a record number of people -- 56.4 MILLION -- visited New York last year.

But whether or not you're a veteran, a senior, or an artist, you've likely felt the pinch of skyrocketing housing costs in our city.

That's due in part to a phenomenon that everybody sees, everybody feels – but nobody wants to really talk about: gentrification.

Ask 8.4 million New Yorkers what they think about gentrification, and you'll get 8.4 million opinions.

Clearly, there's good and there's bad.

First, the good.

After two decades of steadily declining crime, people are excited to come to New York...about investing in our city.

With that influx of people and resources comes jobs and amenities...more activity...safer streets.

The PROBLEM comes when we reach the tipping point...when New Yorkers get PRICED OUT of their own neighborhoods.

In the past, we've been told: sorry – there's nothing you can do about that. You can either have a safe and clean neighborhood – OR you can have one you can afford. Not both.

Well, as my grandmother might say, that's **una cavolata!**"

We CAN act, and we MUST.

You see, New York City's last twenty years has had its share of bad actors.

First, there are the slumlords – the folks who refuse to make repairs...letting housing decay...making apartments uninhabitable.

Then, there are predatory landlords – the people who take advantage of a red-hot real estate market – employing ugly tactics to push out moderate-income tenants to make room for wealthier ones.

These predatory landlords harass tenants by, say, intermittently turning off the heat or hot water, or by refusing to address simple matters of safety or sanitation.

That doesn't just violate the law; it violates our values as New Yorkers.

And we have tools to address these things.

When I was Public Advocate, we published the Worst Landlords Watchlist – targeting those who refused to make simple repairs to the units they controlled.

It helped spur change, with hundreds of buildings coming off the list after making needed improvements...and thousands of tenants getting the repairs they needed. I applaud Public Advocate Tish James for energetically continuing this effort.

And there's MORE we can do.

Albany has responsibility for enforcing our rent laws, but too often that doesn't happen. We need Albany to step up and enforce the laws aggressively. NOW.

Every day in this city, people are losing their homes unfairly. Albany cannot wait -- we need help right now.

And we need stronger rent regulations that reflect today's New York.

To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet...and the only path to the middle class.

If Albany truly believes in opportunity for all, they will strengthen our rent laws in 2015.

If they cannot do that, then we call on the State to provide the funding to help tenants...help THEMSELVES – by providing free legal services to victims of landlord neglect or harassment.

And even while we're calling on Albany to step up, the City will do ITS part.

So today, I'm announcing that in ANY of the areas in which the city rezones, if we find evidence that tenants are being harassed, we will supply those tenants with legal representation, at no cost, to take their case to Housing Court...to seek justice before a judge.

Protecting our tenants – through whatever means necessary – isn't just the moral thing to do. It's a critical step in making New York City a more affordable place for EVERYONE. And we should thank the City Council for their historic support of legal services for tenants.

All of the steps on housing that I've spoken about today – from responsibly building UP; to placing new demands on developers; to providing affordable housing to New Yorkers who need it most; to targeting predatory landlords – it's all part of our new rules for helping people find a home they can afford.

Today we've focused on the NUMBER ONE expense in the lives of most New Yorkers. Reducing the expense of housing is absolutely critical to addressing the Tale of Two Cities. But we'll also fight on the other end of the equation.

Because nothing does more to address income equality than actually raising people's incomes.

There's one critical step that could do so much good. RAISING THE MINIMUM WAGE.

Now Albany's shown some promising signs on this subject – but for it to be more than just talk -- and to have a real impact on the lives of those living in New York City – we need more.

The current minimum wage proposal simply doesn't do enough to help New York City. That's why WE will fight to raise New York City's minimum wage to more than \$13 per hour in 2016... while indexing the minimum wage, which would bring us to a projected \$15 per hour by 2019.

Why is indexing so important? Because it means that hardworking New Yorkers won't have to wait on new action from Albany just to keep pace with inflation.

It's difficult to overstate the positive impact this would have on working New Yorkers. Even for those that earn more than minimum right now, this action would create an upward pull on wages... an upward pull on opportunity.... and an upward pull on our economy.

Indeed, Henry Ford – the noted leftwing “socialist” that he was – wanted the workers on his assembly line to be able to afford to PURCHASE the cars they worked to BUILD. So he gave them a living wage.

I assure you, he didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for old Henry.

Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity – THAT is how we'll take on the Tale of Two Cities.

It won't be easy. And we know there will be critics who say it just can't be done... that our destiny is to be a city for The Privileged Few...not a city for all.

But New York is no stranger to facing big challenges -- and the many doubting Thomases -- and knows how to overcome them. In fact, we revel in proving them wrong.

Thirty years ago, in his 1985 State of the City Address, Mayor Ed Koch announced what was an UNPRECEDENTED plan for affordable housing.

He understood the transformative power of city government to revitalize whole communities. His administration stated the clearly: QUOTE “we’re creating more than just apartments – we’re re-creating neighborhoods.” END QUOTE

There were those who said it couldn’t be done. Historian Jonathan Soffer wrote of Koch’s plan: QUOTE “It was an extremely risky move. Some experts said at first that Koch's goal was 'inspirational rather than realistic.’” END QUOTE

Well, let me just say, I can relate. I’ve heard very similar criticisms.

But we know now that Koch’s plan WAS realistic... in fact, it worked. And it had a transcendent impact on our city.

A city that was struggling and shrinking when Koch took office...turned around.

And so today, WE face the challenge of a city in which more and more people want to live. It’s a nice problem to have in one way, but it’s a major challenge nonetheless.

We will not lose sight of WHY our city is a beacon for so many. It’s not the cleanest place, nor the most tranquil. We don’t have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core – a PROMISE – that ours is a city...for EVERYONE.

We are charged in our time with the sacred duty of keeping that promise... and we will not sit idle in the face of crisis.

John F. Kennedy put it well. He said: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

Like the people this great city, our Administration is about **action**.

And we'll continue to lead a City government that reflects all that is great about the New Yorkers we are so honored to serve.

Your energy invigorates us.

Your compassion inspires us.

Your resolve compels us to move forward.

And, so – my fellow New Yorkers -- let's get to work. NOW.

Thank you very much. God bless you all.

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Gunaratna, Mahen](#)
Subject: Re: Need to print speech
Date: Tuesday, February 03, 2015 10:37:36 AM

Comin

> On Feb 3, 2015, at 10:33 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> are we getting another version of this? or is this it?
>
> -----Original Message-----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, February 03, 2015 9:29 AM
> To: Hagelgans, Andrea; Walzak, Phil
> Cc: Gunaratna, Mahen
> Subject: Re: Need to print speech
>
> attached
>
> On 2/3/15, 9:23 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
> wrote:
>
>> Jdc- pls send final asap
>

From: [Carey, Michael](#)
To: [Leopold, Elana](#); [@EO](#); [Advance](#); [Walzak, Phil](#); [Ragone, Peter](#); [John Del Cecato](#); ["Jon Fromowitz"](#); [Hagelgans, Andrea](#); [Canfield, Elyn](#)
Subject: RE: SOTC SOP
Date: Tuesday, February 03, 2015 10:45:19 AM

+ Elyn

Michael P. Carey
City Hall
New York, New York

From: Leopold, Elana
Sent: Tuesday, February 03, 2015 10:43 AM
To: @EO; Advance; Walzak, Phil; Ragone, Peter; John Del Cecato; 'Jon Fromowitz'; Hagelgans, Andrea
Subject: SOTC SOP

Still at Gracie

Sent from my iPhone

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [@EQ; Advance; Walzak, Phil; Ragone, Peter; Jon Fromowitz; Hagelgans, Andrea](#)
Subject: Re: SOTC SOP
Date: Tuesday, February 03, 2015 10:46:13 AM

Phew. Announcer just told people to take seats

> On Feb 3, 2015, at 10:45 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>
> I feel like we prob have a couple more min
>
> Jk- on our way
>
> Sent from my iPhone
>
>> On Feb 3, 2015, at 10:44 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> get going!
>>
>>
>>
>>> On Feb 3, 2015, at 10:43 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>>>
>>> Still at Gracie
>>>
>>> Sent from my iPhone

From: [Jon Fromowitz](#)
To: [Patchett, James](#)
Cc: [Norvell, Wiley](#)
Subject: Re: As of 8:35am
Date: Tuesday, February 03, 2015 11:52:27 AM

Vsn I sent to Wiley phil and Andrea at 1025 is what was in the binder. Of course, he tweaked some stuff with a pen first, so it won't be exact.

On Feb 3, 2015, at 11:44 AM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

From--please make sure Wiley has final final version

From: Patchett, James
Sent: Tuesday, February 03, 2015 10:30 AM
To: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>;
<[REDACTED]> <[REDACTED]>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; <[REDACTED]>
<[REDACTED]> Glen, Alicia
Subject: Re: As of 8:35am

Ok here

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Tuesday, February 03, 2015 10:24 AM
To: BdB
Cc: John Del Cecato <jfdc@akpdmedia.com>; Emma Wolfe <[REDACTED]>
Glen, Alicia; Patchett, James
Subject: Re: As of 8:35am

Are folks good with this construct (new parts highlighted):

Right now, there are 200 acres of land in the heart of Queens, land that exists in the form of a rail yard – and ONLY a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

At Sunnyside Yards, we'll work with the community and local elected officials to create a plan that incorporates what diverse and dynamic neighborhoods need -- access to transportation, parks, schools, retail stores, and job opportunities.

Now 200 acres is a lot of land. We know some parts of this site can easily handle larger buildings... and others can't. So we'll work closely with elected officials and community leaders to determine what makes sense.

Our approach is not entirely novel. Developments that prioritize affordability and livability HAVE been built before -- from Starrett City to Co-Op City to Stuy Town, to the Big 6 towers in Woodside, Queens.

And these developments created affordability on a grand scale.

On Feb 3, 2015, at 10:10 AM, Bill de Blasio
<[REDACTED]> wrote:

On with van bramer now. He has a fair and helpful suggestion. Add language on Sunnyside like (my words): "Now 200 acres is a lot of land. And some parts of this area can easily handle larger buildings and others can't as well. So we'll work closely with elected officials and community leaders to determine what makes sense."

He also urges that we add to our litany of historic examples of livable, affordable developments the Big 6 towers in Woodside (it's actually 7 towers of 18 stories each, built by Local 6). Says this will communicate the idea of Queens-friendly housing for working and middle class people, and it is a development that worked.

Jimmy says these amendments will help him a lot, and he can be reasonably positive about it. I'm fine with those amendments. Add them NOW in unless there is a huge objection

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 3 Feb 2015 13:37:11 +0000
To: Bill de Blasio<[REDACTED]>
Cc: Emma Wolfe<[REDACTED]> Jon
Fromowitz<jfromowitz@akpdmedia.com>
Subject: As of 8:35am

Changed balloon juice to an (acceptable) Italian term - and I cleared with Monica.

Downtown Staten Island is definitely a "thing." Confirming, though.

Added a hat-tip to Council on legal services funding, per Emma.

====

STATE OF THE CITY DRAFT
2/3/15 – 835 AM

Thank you, Sheryl Morse, for that warm introduction.

Thank you to Mitchel Wallerstein for hosting us.

Thank you to Officer Leggio, and to Frederick Trapp of the DSNY.

And thank you Reverend Gabriel Salguero.

It's a pleasure to be here with our city officials: First Deputy Mayor Shorris, Deputy Mayors Glen, Barrios-Paoli, and Buery, and commissioners, community members and leaders, and our elected officials, including Council Speaker Melissa Mark-Viverito.

And of course thank you to the First Lady.

I want to begin by telling you a distinctly New York story.

More than a hundred years ago, a young woman named Anna Briganti arrived in our city after emigrating from Grassano, a small town in southern Italy rich in natural beauty, but scarce in opportunities for its people.

Anna traded picturesque hillsides, and small town familiarity... for an apartment at 205 East 17th Street in Manhattan, just a short walk from here...a place lacking the tranquil comforts of her childhood...a neighborhood where few spoke her native language.

But Anna's NEW home offered her something that her OLD one did not: profound possibilities to create a better life... for herself...AND for her children.

So, in the year 1910 -- a decade before our country granted women the right to vote -- Anna opened an embroidery company: The Misses Briganti... its very name a proud symbol of single women -- the "Miss-ES" referring to her sister, and her mother, and herself -- three women who started the business, together.

Anna Briganti was my grandmother. I am here because of her.

My grandmother's story -- like most New York success stories -- was not a fairy tale. She did not stumble upon success through luck or

charm; she forged it with hard work and raw grit.

And she lived in a place that rewarded those things in unique and powerful ways.

For generations, New York has been a city that unleashed human potential.

A place offering opportunity for EVERYONE, no matter how your life's story began; opportunity for innovators and visionaries to write new chapters in our history; and for parents and grandparents to write brighter ones for the next generation.

And here's the hard truth: all of that is at risk today.

It's at risk because so many who LIVE in New York struggle to AFFORD to be here.

And, since only half of New Yorkers speak only English at home, let me say that a different way:

Por generaciones [he-ne-rah-see-oh-nes], Nueva York ha sido una ciudad que le da rienda [ree-en-dah] suelta [soo-el-tah] al potencial humano.

Pero aquí está la dura verdad: todo eso está hoy en riesgo [ree-es-goh].

Está en riesgo [ree-es-goh] porque a muchas personas que viven aquí les cuesta [qwes-tah] demasiado PÓDER quedarse [kay-dar-say] aquí. Nosotros queremos cambiár eso.

You can see it all over New York -- in the eyes of the single mother in Coney Island, working two jobs and barely scraping together enough for a modest apartment to share with her kids.

You can see it in the worn hands of the fast food worker in Washington Heights, consumed with worry as the calendar approaches the first of the month...the day the rent is due.

You can see it in the furrowed brow of the senior in Rosebank on

Staten Island, as she sweeps her porch to chase away thoughts of whether she's saved enough to stay in her small house in the only neighborhood she's ever called home.

If we do not act -- and act BOLDLY -- New York risks taking on the qualities of a gated community... A place defined by exclusivity, rather than opportunity. And we cannot let that happen.

Over the past two years, I've spoken about the need to take dead aim at the Tale of Two Cities, and about our vision for creating One New York, rising together...a city where EVERYONE has a shot at the middle class.

And while we have so much more work to do, 2014 was a year of great progress in our effort to address inequality and lift up our families.

Some examples:

We achieved **full-day Pre-K** for more than 50,000 of our kids.

We nearly doubled enrollment in after-school programs for middle school kids in all five boroughs.

By executive order, we expanded living wage coverage to 18,000 workers.

With the help of the City Council – and the strong leadership of my partner in government, Speaker Melissa Mark-Viverito – we secured **paid sick leave for 500,000** more New Yorkers.

We ended the overuse of **stop-and-frisk**, reducing stops by over 75%. And since we instituted our new marijuana policy, arrests are almost down almost 65%.

At the same time, thanks to our courageous men and women in uniform, we've not only kept New York City safe – we've made it even safer.

Our NYPD officers helped bring the city's crime rate to an **ALL-TIME low** – with the smallest number of murders, robberies, and burglaries **on record**.

The FDNY responded to a record 1.6 MILLION emergency calls...always at the ready when New Yorkers needed help.

The Correction Department made sweeping reforms, including an end to punitive segregation for adolescents in city jails.

Also in 2014, we fought to keep our streets safe and clean for pedestrians, cyclists, and drivers alike.

We established Vision Zero -- bringing pedestrian deaths down to a level not seen since 1910.

We handled one of the snowiest winters our city has ever seen, with 11 winter storms in 2014.

And after our sanitation workers did an extraordinary job clearing our streets...our Department of Transportation workers filled nearly a half-MILLION potholes.

In 2014, we took on climate change and the damage inflicted by the extreme weather linked to it.

We built on the strong environmental record of the Bloomberg Administration by committing to "80 by 50" – a dramatic, game-changing 80 percent reduction in greenhouse gases in our city by the year 2050. And we will be retrofitting not just some, but EVERY public building with significant energy usage by 2025.

We helped repair the devastation wrought by Superstorm Sandy – beating even our ambitious goals – with construction starting on more than 1,000 homes; and badly needed reimbursements provided to more than 2,000 homeowners.

And today, I want to make perfectly clear that EVERY reimbursement check will be in the hands of those who

need them by the end of THIS year. From Staten Island to Canarsie to the Rockaways, families hit by the storm have been through so much. This Administration will FINISH the job of helping them rebuild.

In 2014, we balanced our budget in a way that was honest, responsible, and in keeping with our progressive values.

We came to contract agreements with over 71% of the city's workforce, up from ZERO the year before – signing deals that are fair to both our city workers AND to our taxpayers.

We awarded \$690 million in contracts to minority and women-owned businesses, a 57% increase from the year before.

And we connected more New Yorkers to jobs, health care, and our social safety net.

We created the Tech Talent Pipeline to link New Yorkers from every borough and background to a booming tech industry that now employs nearly 300,000 people, and is growing every day in our city.

We invested capital in new economic hubs to create 3,000 new jobs in the Brooklyn Navy Yard and 1,000 new jobs at the Brooklyn Army Terminal that will be there for years to come.

We announced our plan to redesign our workforce development system to arm up to 30,000 New Yorkers a year with the skills for 21st century jobs.

We ended the fear of communities being left without critical care services when their hospitals closed without warning – and began the process of opening half a dozen new community health clinics.

We ended a ticket blitz on our small businesses, and are on track to save them \$5 million in petty fines -- money they can put towards growing and hiring.

With the help of the City Council, we created IDNYC– for both citizens AND undocumented New Yorkers. Let’s be clear: Relegating ANY New Yorker to life in the shadows is not who we are as a city. And I’m happy to report that -- less than a month after this program’s inception -- more than 180,000 New Yorkers have ALREADY made an appointment to get their ID.

And we began a major new effort – now led by our inspiring First Lady -- to address the gaps in mental health coverage in New York City. This issue is personal to Chirlane and me, and to so many families who’ve watched loved ones fall through the cracks of an inadequate system. I can’t think of a smarter, stronger, more compassionate person to lead our effort to change that than our First Lady. Let’s thank her!

We opened new doors of opportunity for our young people.

We’ve begun to create 128 community schools – schools that serve the whole child...offering everything from vision tests and mental health screenings...to family counseling and tutoring.

We created 62 PROSE schools – a fresh, new model where teachers and principals work together to set aside D-O-E and union rules that hinder innovation...so we can better serve our kids.

And we invested in Renewal Schools...to FIX 94 struggling schools...because EVERY child in every neighborhood deserves a quality education.

All of these things will make our neighborhoods stronger – and make life in our city better for so many.

But you can’t tap into the opportunities that New York has to offer if you can’t afford to actually LIVE here.

So I will say this:

While the state of our city is strong, we face a profound challenge.

If we fail to be a city for EVERYONE, we risk losing what makes New York...NEW YORK.

And nothing more clearly expresses the inequality gap...the OPPORTUNITY gap...than the soaring cost of housing.

The math is pretty straightforward.

In 2014, 56 percent of rental households in New York were spending more than 30 percent of their income on housing – up 10 points in a little more than a decade.

Now spending more than 30 percent of your income on housing means you're officially "rent-burdened." That's an apt description, since the cost of living is becoming a heavier and heavier burden -- not just on wallets, but on hopes and aspirations, as well.

So how did we end up here?

Part of the problem is that the city has for decades let developers write their own rules when it came to building housing. SOMETIMES projects included affordable housing...but far too often, they did NOT.

As the city expanded, our growth was guided primarily by the developers' bottom lines.

That meant a bias towards luxury housing – units that fetched top dollar, but were entirely out of reach for most New Yorkers...multi-million dollar homes that drove up rents in the neighborhoods they occupied – all without a corresponding menu of AFFORDABLE new options.

This Administration is taking a fundamentally different approach – one that not only RECOGNIZES the need for more affordable housing...but DEMANDS it.

How will we do this?

First, we're writing new rules... ones that MANDATE affordable housing as a condition of development in areas re-zoned for

residential use.

Second, we'll do everything in our power to KEEP those who already have affordable housing IN THEIR HOMES.

And third -- since we only have so much land -- we'll create more affordable housing by literally building UP... adding density to appropriate parts of our city.

Let me explain what that means.

We are NOT embarking on a mission to build towering skyscrapers where they don't belong. We have a duty to protect and preserve the culture and character of our neighborhoods, and we WILL DO SO.

And as we invest in more affordable housing, we will also work with communities to preserve the fabric of neighborhoods and invest in things that great neighborhoods need -- from parks and schools...to shops and restaurants.

Now, there are some places in our city that have not yet been developed or zoned for housing, but could be. And by taking steps like adding residential buildings to former manufacturing sites -- or adding some six to eight story buildings in appropriate places -- we could make a fundamental difference in neighborhoods' affordability. That means families staying and thriving in the neighborhoods they love, instead of being priced out.

Will this be difficult? Of course. But let me remind you of a difficult challenge we overcame just LAST year.

Of all the efforts we made in 2014 to address income inequality, the most prominent was our successful bid to secure universal, full-day Pre-K -- something bold and meaningful...and something that so many pundits said we couldn't achieve.

The naysayers said we would never find the funding... or the space... to give all our kids a chance.

Well, thanks to the tremendous energy of parents, activists, community leaders, elected officials and good everyday people

throughout the city, we proved the cynics WRONG.

And when it comes to affordable housing, we will prove them wrong again.

In fact, we're ALREADY doing so...ALREADY making real progress towards a more affordable New York.

Here's how:

First, our Rent Guidelines Board passed the smallest rent increase EVER last year – helping protect tenants from being squeezed by their landlords.

Second, we are following through on a plan to build and preserve affordable housing on an unprecedented scale. We've committed to the construction of 80,000 new units of affordable housing by 2024.

Let me put that in perspective: it means building new affordable units at TWICE the average annual rate of the past 25 years.

When you add that to the 120,000 units that our plan preserves, it means affordable housing for a half MILLION New Yorkers...more than the entire population of the city of Miami. Take THAT, Miami!

This is what our housing plan does. It's real. Those here...can pick up a copy. And anyone can read it online at NYC.gov.

And we're ALREADY putting this plan into action. Our goal for 2014 was to create and preserve 16,000 units. We beat that goal -- achieving 17,300 affordable units last year alone.

Third, because it's been projected that New York City will be home to nine MILLION people by 2040, we're pursuing EVERY kind of housing.

Increasing the overall supply of housing is critical to serving New Yorkers at all income levels -- and to assuring we can accommodate the workforce who will continue to grow our economy.

So we plan for the construction of 160,000 market rate units as

well.

All told, our plan will create hundreds of thousands of construction jobs – and over 20,000 permanent jobs.

Fourth, we're cutting red tape to speed up our progress.

To expedite the right kind of development, we must expedite the development process.

What we need, and what we will have, is fundamental reform at the Department of Buildings. This agency must better serve its customers – including thousands of small businesses that drive our economy. We'll speed up inspections and cut bureaucracy, so that more jobs can be created and more housing can be built.

Fifth -- for the first time in New York City history, we are creating a Mandatory Inclusionary Zoning requirement that will apply to ALL major residential re-zonings.

This is a big one. Listen to this.

In EVERY major rezoning development, we will REQUIRE developers to include affordable housing. Not as an option. As a precondition.

Want to see this approach in action? Look at Astoria Cove in Queens. As a result of this Administration's framework -- and the City Council's tough negotiations -- 465 units of affordable housing will be created this site alone.

That's 465 families who no longer have to choose between living in the city they call home, or finding another city they CAN afford. It means that hundreds of kids will live and learn and grow in OUR city.

Astoria Cove is a site in which previous City re-zoning policy wouldn't have required ANY units of affordable housing. ZERO. That was, in fact, the original plan.

So if you want to see the difference that our approach is already making – it's the difference between 465...and zero...on one site alone.

And there are many MORE re-zonings like this coming soon to neighborhoods across the five boroughs – from East New York to Long Island City; from Flushing West to East Harlem; from downtown Staten Island to the Jerome Avenue Corridor in the Bronx.

Each of these efforts will make our neighborhoods stronger and more affordable.

And here's one that will be a **game-changer** when it comes to keeping our city affordable for thousands of New York families: Sunnyside Yards.

Right now, there are 200 acres of land in the heart of Queens, land that exists in the form of a rail yard – and ONLY a rail yard. But the fact is, those tracks could easily exist underground – allowing us to build housing – much of it affordable -- above them.

At Sunnyside Yards, we'll work with the community and local elected officials to create a plan that incorporates what diverse and dynamic neighborhoods need -- access to transportation, parks, schools, retail stores, and job opportunities.

Our approach is not entirely novel. Developments that prioritize affordability and livability HAVE been built before -- from Starrett City to Co-Op City to Stuy Town.

And these developments created affordability on a grand scale.

Stuy Town, when it opened in 1947 provided our city with 11,250 affordable apartments... a community where trees and parks, and shops dotted a landscape from which residents could actually see the sky.

We're bringing that same kind of scale -- and a real sense of urgency -- to Sunnyside Yards...and setting the same exact goal of 11,250 affordable units, as part of a neighborhood that anyone would be proud to call home.

And in contrast to the recent history of Stuy Town, we're going to

make sure that affordable housing at Sunnyside Yards STAYS that way.

To paraphrase one of my former employers, it takes a village to build a neighborhood. So we look forward to partnering with Amtrak and the MTA in this extraordinary effort at Sunnyside Yards.

Another transformative opportunity lies in the Lower Concourse neighborhood on the waterfront in the South Bronx, a section of our city that was for so long synonymous with urban decay.

But the South Bronx is coming back strong, and waterfront development will be a big step forward.

When we look at this project, we don't think about what USED to define the Bronx; we think about all that WILL define the Bronx in the future.

With a \$200 million capital investment, we can stimulate the development of 4,000 new units of housing – much of it affordable -- and provide the parks, schools, and commercial development that support a growing, thriving population.

We look forward to partnering with Speaker Melissa Mark-Viverito and our colleagues in government to make an investment that will bring hope and opportunity to a place with enormous potential.

And speaking of potential, let's talk about the Rockaways.

Battered by years of economic distress even before Sandy's gale force winds struck, there's no place in our city that has persevered through more.

Our plan will jumpstart the process of acquiring underutilized properties in the Rockaways – areas blighted or vacant for decades – as we look to create new, affordable housing for thousands there.

We must also remember that transportation is central to the mission of providing affordable housing and services -- connecting neighborhoods in the five boroughs to New York's largest job centers.

For years, the conventional wisdom has been that certain neighborhoods are doomed to isolation because of their geography.

Today, if you live in one of those neighborhoods – the Rockaways or Red Hook or Soundview, among others -- a job in Manhattan can easily mean an hour or more of commuting, even when the skyline is visible from your home. You can actually SEE opportunity, but practically speaking, it's very far away.

We are going to change that.

Today, we announce that we're launching a new citywide ferry service to be open for business in 2017. New ferry rides will be priced the same as a MetroCard fare, so ferries will be as affordable to everyday New Yorkers as our subways and buses. so residents of the Rockaways and Red Hook and Soundview will now be closer to the opportunities they need.

And beyond connecting residents to jobs in Manhattan, our new citywide ferry system will spur the development of new commercial corridors throughout the outer boroughs.

We will also expand Bus Rapid Transit – or B-R-T – serving 400,000 New Yorkers along key thoroughfares like Utica Avenue in Brooklyn, and Woodhaven Boulevard in Queens... completing a network of 20 routes over the next four years. B-R-T will cut transit time on existing routes by 15-25%. That means New Yorkers spending less time in transit and more time living their lives.

That's the KIND of housing that we'll build.

Let's talk about some of the PEOPLE we're fighting to help.

First, our veterans. We commit to ENDING chronic veterans homelessness by the end of **this year**. Those who fight to protect our freedom abroad should NEVER be left without a home.

Second, our seniors. We're providing 10,000 units of affordable housing for – New Yorkers who have worked hard all of their lives, and deserve to retire in dignity. Women and men who live on fixed incomes have little recourse when housing costs go up. They need

our help, and they will get it.

Third, artists. We know that New York is the city it is today in part because of the contributions from generations of artistic visionaries who at one point struggled to make ends meet.

So we'll provide 1500 units of affordable live/work housing for the artists and musicians who make New York culture so vibrant.... as well as 500 dedicated affordable workspaces for the cultural community.

These folks bring joy to everyday New Yorkers; and inspire young people to pursue their natural talents in professions that often don't promise a big paycheck. They also help make our city a mecca for tourists, and are one of the reasons why a record number of people -- 56.4 MILLION -- visited New York last year.

But whether or not you're a veteran, a senior, or an artist, you've likely felt the pinch of skyrocketing housing costs in our city.

That's due in part to a phenomenon that everybody sees, everybody feels – but nobody wants to really talk about: gentrification.

Ask 8.4 million New Yorkers what they think about gentrification, and you'll get 8.4 million opinions.

Clearly, there's good and there's bad.

First, the good.

After two decades of steadily declining crime, people are excited to come to New York...about investing in our city.

With that influx of people and resources comes jobs and amenities...more activity...safer streets.

The PROBLEM comes when we reach the tipping point...when New Yorkers get PRICED OUT of their own neighborhoods.

In the past, we've been told: sorry – there's nothing you can do about that. You can either have a safe and clean neighborhood –

OR you can have one you can afford. Not both.

Well, as my grandmother might say, that's **una cavolata!**"

We CAN act, and we MUST.

You see, New York City's last twenty years has had its share of bad actors.

First, there are the slumlords – the folks who refuse to make repairs...letting housing decay...making apartments uninhabitable.

Then, there are predatory landlords – the people who take advantage of a red-hot real estate market – employing ugly tactics to push out moderate-income tenants to make room for wealthier ones.

These predatory landlords harass tenants by, say, intermittently turning off the heat or hot water, or by refusing to address simple matters of safety or sanitation.

That doesn't just violate the law; it violates our values as New Yorkers.

And we have tools to address these things.

When I was Public Advocate, we published the Worst Landlords Watchlist – targeting those who refused to make simple repairs to the units they controlled.

It helped spur change, with hundreds of buildings coming off the list after making needed improvements...and thousands of tenants getting the repairs they needed. I applaud Public Advocate Tish James for energetically continuing this effort.

And there's MORE we can do.

Albany has responsibility for enforcing our rent laws, but too often that doesn't happen. We need Albany to step up and enforce the laws aggressively. NOW.

Every day in this city, people are losing their homes unfairly. Albany cannot wait -- we need help right now.

And we need stronger rent regulations that reflect today's New York.

To preserve our city as a place for everyone, we need to do more than ever to protect the one million rent-regulated apartments in New York. For so many, it's the only way they make ends meet... and the only path to the middle class.

If Albany truly believes in opportunity for all, they will strengthen our rent laws in 2015.

If they cannot do that, then we call on the State to provide the funding to help tenants...help THEMSELVES – by providing free legal services to victims of landlord neglect or harassment.

And even while we're calling on Albany to step up, the City will do ITS part.

So today, I'm announcing that in ANY of the areas in which the city rezones, if we find evidence that tenants are being harassed, we will supply those tenants with legal representation, at no cost, to take their case to Housing Court...to seek justice before a judge.

Protecting our tenants – through whatever means necessary – isn't just the moral thing to do. It's a critical step in making New York City a more affordable place for EVERYONE. And we should thank the City Council for their historic support of legal services for tenants.

All of the steps on housing that I've spoken about today – from responsibly building UP; to placing new demands on developers; to providing affordable housing to New Yorkers who need it most; to targeting predatory landlords – it's all part of our new rules for helping people find a home they can afford.

Today we've focused on the NUMBER ONE expense in the lives of most New Yorkers. Reducing the expense of housing is absolutely critical to addressing the Tale of Two Cities. But we'll also fight on

the other end of the equation.

Because nothing does more to address income equality than actually raising people's incomes.

There's one critical step that could do so much good. RAISING THE MINIMUM WAGE.

Now Albany's shown some promising signs on this subject – but for it to be more than just talk -- and to have a real impact on the lives of those living in New York City – we need more.

The current minimum wage proposal simply doesn't do enough to help New York City. That's why WE will fight to raise New York City's minimum wage to more than \$13 per hour in 2016... while indexing the minimum wage, which would bring us to a projected \$15 per hour by 2019.

Why is indexing so important? Because it means that hardworking New Yorkers won't have to wait on new action from Albany just to keep pace with inflation.

It's difficult to overstate the positive impact this would have on working New Yorkers. Even for those that earn more than minimum right now, this action would create an upward pull on wages... an upward pull on opportunity.... and an upward pull on our economy.

Indeed, Henry Ford – the noted leftwing “socialist” that he was – wanted the workers on his assembly line to be able to afford to PURCHASE the cars they worked to BUILD. So he gave them a living wage.

I assure you, he didn't do it to be charitable; he did it because he knew it was good for business. I'd say it worked out pretty well for old Henry.

Creating more affordable housing; raising wages and benefits; strengthening our neighborhoods by better connecting them to jobs and opportunity – THAT is how we'll take on the Tale of Two Cities.

It won't be easy. And we know there will be critics who say it just

can't be done... that our destiny is to be a city for The Privileged Few...not a city for all.

But New York is no stranger to facing big challenges -- and the many doubting Thomases -- and knows how to overcome them. In fact, we revel in proving them wrong.

Thirty years ago, in his 1985 State of the City Address, Mayor Ed Koch announced what was an UNPRECEDENTED plan for affordable housing.

He understood the transformative power of city government to revitalize whole communities. His administration stated the clearly: QUOTE "we're creating more than just apartments -- we're re-creating neighborhoods." END QUOTE

There were those who said it couldn't be done. Historian Jonathan Soffer wrote of Koch's plan: QUOTE "It was an extremely risky move. Some experts said at first that Koch's goal was 'inspirational rather than realistic.'" END QUOTE

Well, let me just say, I can relate. I've heard very similar criticisms.

But we know now that Koch's plan WAS realistic... in fact, it worked. And it had a transcendent impact on our city.

A city that was struggling and shrinking when Koch took office... turned around.

And so today, WE face the challenge of a city in which more and more people want to live. It's a nice problem to have in one way, but it's a major challenge nonetheless.

We will not lose sight of WHY our city is a beacon for so many. It's not the cleanest place, nor the most tranquil. We don't have the best weather or many alluring natural landmarks. But we have something special, something unique: an idea at our core -- a PROMISE -- that ours is a city...for EVERYONE.

We are charged in our time with the sacred duty of keeping that promise... and we will not sit idle in the face of crisis.

John F. Kennedy put it well. He said: "There are risks and costs to a program of action. But they are far less than the long-range risks and costs of comfortable INACTION."

Like the people this great city, our Administration is about **action**.

And we'll continue to lead a City government that reflects all that is great about the New Yorkers we are so honored to serve.

Your energy invigorates us.

Your compassion inspires us.

Your resolve compels us to move forward.

And, so – my fellow New Yorkers -- let's get to work. NOW.

Thank you very much. God bless you all.

From: [Parikh, Ishanee](#)
To: [Miller, Harold](#); [Feliciano, Elba](#); [Viguers, Jonathan](#); [DeLoach, Michael](#); "jfdc@akpdmedia.com"
Cc: [Spitalnick, Amy \(OMB\)](#); [Klein, Monica](#); [Adams, Marti](#)
Subject: Heads up
Date: Tuesday, February 03, 2015 12:12:55 PM

As soon as this ends we are directing photogs through aisle youre in to get on to get ropeline pics.

Amy monica marti guiding.

Just wanted yall to be prepped for stampede.

From: [John Del Cecato](#)
To: [Patchett, James](#)
Cc: [Wolfe, Emma](#); [REDACTED] [Jon Fromowitz](#); P RAGONE; [REDACTED] [Glen, Alicia](#); [Williams, Dominic](#)
Subject: Re: Applause
Date: Tuesday, February 03, 2015 2:29:18 PM

Ha! Thanks to all of you guys for making this speech what it is

> On Feb 3, 2015, at 1:45 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:
>
> Congrats to everyone.
>
> Guess we'll need to save "Gentrification Predators" for 2016!
>
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Tuesday, February 03, 2015 01:32 PM
> To: 'Anthony Shorris' <[REDACTED]> [Jon Fromowitz <jfromowitz@akpdmedia.com>](mailto:Jon.Fromowitz@akpdmedia.com);
> jfdc@akpdmedia.com <jfdc@akpdmedia.com>; P RAGONE; Andrea Hagelgans
> <[REDACTED]> Glen, Alicia; Patchett, James
> Cc: Williams, Dominic
> Subject: RE: Applause
>
> KUDOS!
>
> -----Original Message-----
> From: Anthony Shorris [[mailto:\[REDACTED\]](mailto:[REDACTED])]
> Sent: Tuesday, February 03, 2015 1:08 PM
> To: Jon Fromowitz; 'jfdc@akpdmedia.com'; P RAGONE; Andrea Hagelgans; Wolfe, Emma; Glen,
> Alicia; Patchett, James
> Cc: Williams, Dominic
> Subject: Applause
>
> I think you all did a wonderful job on this SOC. While I may be cursing your names for the rest of
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> delivering it (any more comfortable and we'd have needed a hook to get him off stage!). Some great
> progressive policies -- the reason we all came here -- and we had some fun making it all up along the
> way too.
>
> Many thanks to all. Now go have a drink.
>
>

From: [Wolfe, Emma](#)
To: [Glen, Alicia](#)
Cc: jfdc@akpdmedia.com; [Patchett, James](#); [REDACTED] jfromowitz@akpdmedia.com; P RAGONE; [REDACTED] [Williams, Dominic](#)
Subject: Re: Applause
Date: Tuesday, February 03, 2015 5:19:41 PM

Hahahaha

> On Feb 3, 2015, at 5:16 PM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

>

> I'm surprised it took that long for him to do it after I called him yesterday!

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Tuesday, February 03, 2015 05:04 PM

> To: Patchett, James

> Cc: Wolfe, Emma; [REDACTED] <[REDACTED]> Jon Fromowitz
<jfromowitz@akpdmedia.com>; P RAGONE; [REDACTED] <[REDACTED]> Glen,
Alicia; Williams, Dominic

> Subject: Re: Applause

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'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; P RAGONE; Andrea Hagelgans
<[REDACTED]> Glen, Alicia; Patchett, James

>> Cc: Williams, Dominic

>> Subject: RE: Applause

>>

>> KUDOS!

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>> From: Anthony Shorris [[mailto:\[REDACTED\]](mailto:[REDACTED])]

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>> To: Jon Fromowitz; 'jfdc@akpdmedia.com'; P RAGONE; Andrea Hagelgans; Wolfe, Emma; Glen,
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>> Cc: Williams, Dominic

>> Subject: Applause

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>>

From: [Peter Ragone](#)
To: [Glen, Alicia](#)
Cc: jfdc@akpdmedia.com; [Patchett, James](#); [Wolfe, Emma](#); [REDACTED] jfromowitz@akpdmedia.com; [REDACTED] [Williams, Dominic](#)
Subject: Re: Applause
Date: Tuesday, February 03, 2015 5:20:17 PM

Great work all!

This is a personal email account. If this communication is related to official business please email me at pragone@cityhall.nyc.gov.

> On Feb 3, 2015, at 5:16 PM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

>

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> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Tuesday, February 03, 2015 05:04 PM

> To: Patchett, James

> Cc: Wolfe, Emma; [REDACTED] <[REDACTED]> Jon Fromowitz
<jfromowitz@akpdmedia.com>; P RAGONE; [REDACTED] <[REDACTED]> Glen,
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To: [Glen, Alicia](#)
Cc: [Patchett, James](#); [Wolfe, Emma](#); [REDACTED] [Jon Fromowitz](#); [P RAGONE](#); [REDACTED]
[Williams, Dominic](#)
Subject: Re: Applause
Date: Tuesday, February 03, 2015 5:44:36 PM

Ha!

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> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, February 03, 2015 05:04 PM
> To: Patchett, James
> Cc: Wolfe, Emma; [REDACTED] <[REDACTED]> Jon Fromowitz
<jfromowitz@akpdmedia.com>; P RAGONE; [REDACTED] <[REDACTED]> Glen,
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From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Shorris, Anthony](#); [Williams, Dominic](#); [Norvell, Wiley](#); [Blumm, Kate](#)
Subject: Great ending too
Date: Tuesday, February 03, 2015 8:03:15 PM

Editorial: Bill de Blasio's Big Plans for New York
NY TIMES - Editorial

<http://www.nytimes.com/2015/02/04/opinion/bill-de-blasios-big-plans-for-new-york.html>

Give Mayor Bill de Blasio time and he can toss out a lot of numbers. It's what he did in his State of the City Address on Tuesday: nearly half-a-million potholes filled in 2014, a plan to cut greenhouse gases by 80 percent by 2050, a 65 percent drop in marijuana arrests, 1.6 million calls answered by the New York Fire Department.

But the most important number in the speech was 200,000. That is how many affordable housing units he says the city will build (80,000) or preserve (120,000) over the next decade.

Mr. de Blasio is entering the monumental phase of his mayoralty, taking the lofty yet vague theme that guided his campaign — ending inequality — and promising to make it concrete, literally. He laid out a vision of a denser but more affordable city, via a construction binge that would somehow solve the apparent paradox of New York: a city so appealing that nobody can afford to live in it. Mr. de Blasio's speech was a ringing defense of the interests of what he called "our people," the individuals and families who live in constant worry about the day the rent comes due or the lease is up.

The speech was broad-brush, as it had to be, but it offered an abundance of intriguing proposals. It called for rezoning in six neighborhoods — East Harlem, East New York, a stretch of Jerome Avenue in the Bronx, Long Island City, the western part of Flushing and Stapleton on Staten Island — where new construction will have to include some mandatory percentage of housing priced below market rates, so that people within a range of (modest) income levels can afford it. Mr. de Blasio also promised that the city would set aside money for free legal representation for tenants in rezoned areas who have to fight abusive landlords in housing court.

Perhaps the most vaulting ambition is a plan to build big at Sunnyside Yards, the convergence of railroad lines in Queens that would yield 200 acres for development if a roof were built over it. Mr. de Blasio's aides say a study on how to do that will soon begin in earnest. The mayor also announced plans for expanded five-borough ferry service and more express buses, a recognition that all this new housing will surely strain existing transportation.

In one sense, the de Blasio strategy is Bloombergism with a twist, given that the former mayor also committed himself to affordable housing, rezoned vast stretches of the city and turned his three terms into a glorious era for developers. But while Michael Bloomberg was a businessman who dreamed of things like football stadiums, Mr. de Blasio says he is focused on affordable housing and will fight harder for it — taking on reluctant developers, predatory landlords and skeptical neighbors.

His goal is to persuade New Yorkers that only by building more, and building higher, will the city be able to hold onto its working and middle classes. While he acknowledged that the city needs more of all kinds of housing — his plan envisions 160,000 new market-rate units, including luxury apartments — his speech, and heart, were clearly aimed at working-class neighborhoods like the Rockaways and the South Bronx, and ordinary New Yorkers like the city workers who had a role in Tuesday's ceremony.

Mr. de Blasio deserves credit for accomplishing some big things in his first year, notably the prekindergarten expansion, and he gives every indication of focusing just as intensely and productively on housing in the years to come. But it almost goes without saying that his ability to focus on one big thing will inevitably be tested.

Running the city is like living in a batting cage, with high heat coming from all directions. Mr. de Blasio skated lightly over and around nonhousing challenges on Tuesday. He made no mention of last year's bitter struggle with the Police Department, or the spike in shootings and homicides in January that runs counter to the crime statistics he cites so proudly and often.

There was very little talk of street homelessness, though he did mention a renewed effort to house homeless veterans. Also left unsaid was how he was going to enlist state government in fulfilling his ambitions. Gov. Andrew Cuomo, who seems to love cutting the mayor down to size, wasted no time in declaring on Tuesday that the Sunnyside Yards plan was unworkable, because the state has other plans for the property.

Mr. de Blasio shouldn't fold, or accept the way things are, just because the governor says no. He should think big and fight on.

###

From: [Blumm, Kate](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); ["jfdc@akpdmedia.com"](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Norvell, Wiley](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 8:04:53 PM

Win!!!

Original Message
From: Walzak, Phil
Sent: Tuesday, February 3, 2015 8:03 PM
To: Hagelgans, Andrea; Glen, Alicia; Patchett, James; Ragone, Peter; Wolfe, Emma; 'jfdc@akpdmedia.com'; Shorris, Anthony; Williams, Dominic; Norvell, Wiley; Blumm, Kate
Subject: Great ending too

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To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); jfdc@akpdmmedia.com; [Williams, Dominic](#); [Norvell, Wiley](#); [Blumm, Kate](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 8:09:05 PM

Last line should be our motto for the rest of the next term (or two).

Great job by the whole team.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Feb 3, 2015, at 8:03 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

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> Editorial: Bill de Blasio's Big Plans for New York

> NY TIMES - Editorial

> <http://www.nytimes.com/2015/02/04/opinion/bill-de-blasios-big-plans-for-new-york.html>

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From: [Norvell, Wiley](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Shorris, Anthony](#); [Williams, Dominic](#); [Blumm, Kate](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 8:45:55 PM

Good ole¹ Lawrence!!

On 2/3/15, 8:03 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

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>NY TIMES - Editorial

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From: [Glen, Alicia](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Shorris, Anthony](#); [Williams, Dominic](#); [Norvell, Wiley](#); [Blumm, Kate](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 8:55:22 PM

Shazamm

----- Original Message -----

From: Walzak, Phil
Sent: Tuesday, February 03, 2015 08:03 PM
To: Hagelgans, Andrea; Glen, Alicia; Patchett, James; Ragone, Peter; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; Williams, Dominic; Norvell, Wiley; Blumm, Kate
Subject: Great ending too

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NY TIMES - Editorial

<http://www.nytimes.com/2015/02/04/opinion/bill-de-blasios-big-plans-for-new-york.html>

Give Mayor Bill de Blasio time and he can toss out a lot of numbers. It's what he did in his State of the City Address on Tuesday: nearly half-a-million potholes filled in 2014, a plan to cut greenhouse gases by 80 percent by 2050, a 65 percent drop in marijuana arrests, 1.6 million calls answered by the New York Fire Department.

But the most important number in the speech was 200,000. That is how many affordable housing units he says the city will build (80,000) or preserve (120,000) over the next decade.

Mr. de Blasio is entering the monumental phase of his mayoralty, taking the lofty yet vague theme that guided his campaign — ending inequality — and promising to make it concrete, literally. He laid out a vision of a denser but more affordable city, via a construction binge that would somehow solve the apparent paradox of New York: a city so appealing that nobody can afford to live in it. Mr. de Blasio's speech was a ringing defense of the interests of what he called "our people," the individuals and families who live in constant worry about the day the rent comes due or the lease is up.

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To: [Shorris, Anthony](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Patchett, James](#); [Ragone, Peter](#); [Wolfe, Emma](#); "jfdc@akpdmmedia.com"; [Williams, Dominic](#); [Norvell, Wiley](#); [Blumm, Kate](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 8:56:05 PM

Commend Wiley for prepping and guiding me through the Ed Board this afternoon!!!!!!!

----- Original Message -----

From: Shorris, Anthony
Sent: Tuesday, February 03, 2015 08:09 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Glen, Alicia; Patchett, James; Ragone, Peter; Wolfe, Emma; jfdc@akpdmmedia.com <jfdc@akpdmmedia.com>; Williams, Dominic; Norvell, Wiley; Blumm, Kate
Subject: Re: Great ending too

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From: [Wolfe, Emma](#)
To: [Shorris, Anthony](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Glen, Alicia](#); [Patchett, James](#); [Ragone, Peter](#); jfdc@akpdmedia.com; [Williams, Dominic](#); [Norvell, Wiley](#); [Blumm, Kate](#)
Subject: Re: Great ending too
Date: Tuesday, February 03, 2015 9:36:24 PM

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> On Feb 3, 2015, at 8:09 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:

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> Anthony E. Shorris

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From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: Re: Inspiring
Date: Tuesday, February 03, 2015 11:29:02 PM

Aw - thanks Maya - really appreciate it - that means a lot to me!

On 2/3/15, 11:05 PM, "Wiley, Maya" <MWiley@cityhall.nyc.gov> wrote:

>You did a really great job. Lots of folks were really inspired. Including
>me.

>

>Sent from my iPhone

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Cc: [Dodge, Ryan](#); [Bray, Jackie](#)
Subject: CMC remarks on Mental Health
Date: Wednesday, February 04, 2015 3:29:03 PM

First Lady Chirlane Mccray Delivers Remarks at the 'From Punishment to Public Health' (P2Ph) 2015 Conference in Brooklyn

January 28, 2015

Remarks as Prepared for Delivery

Thank you, Eric. The people of Brooklyn are lucky to have you for a Borough President—and our family is lucky to have you as a friend.

And thank you NYC Council Member Andrew Cohen, Chair of the Mental Health Committee.

I know that Bill was proud to be an early member of Team Andrew, and I can't think of a better person to lead this important committee. I look forward to working with Andrew on our shared priorities in the years to come.

Speaking of shared priorities, I'm grateful to two people who have been so generous with their time and expertise, both of whom are with us today: Dr. Mary Bassett, Commissioner of the Department of Health and Mental Hygiene; and Dr. Gary Belkin, her Executive Deputy Commissioner for Mental Hygiene.

And, I thank everyone who helped put this conference together, especially Jeff Coots and Alice Cini.

As soon as I learned about this gathering, I knew it was the right opportunity for me to announce a new initiative that is close to my heart.

It's difficult for me to pinpoint the exact moment when mental illness first touched my life, but it's likely that I was quite young.

Both my mother, a daughter of immigrants, and my father, a World War II veteran, struggled with depression—although neither one of them would have called it that. They were hardworking, committed parents. And to their enormous credit, even when they experienced periods of intense sadness, they tried their best to give their children all we needed.

When I left Massachusetts in 1977 for New York City, I had no idea how I would adjust to big-city life. But I started working in the publishing industry, with magazines, and I loved it.

Every day I was surrounded by words, and I got to help create the glossy publications I had hungrily devoured in doctor's offices back home. And my co-workers? Well, they were everything I imagined New Yorkers to be: smart, confident, and in complete control of their sophisticated lives.

Or at least that's how it seemed. One day, after I had just started a new job, I asked about the person who used to hold the position. And that led to one of those, "What did I say wrong?" moments.

People were visibly flustered. They were unable to find the precise words to describe what had happened. In whispers, they talked about an "abrupt personality change" and a "breakdown."

And that's all anyone would say before quickly changing the subject.

Which of course made me even more curious. But, I did not want to be impolite or make anyone feel uncomfortable.

So I let the conversation drop—because the message I was getting was clear. The way a sophisticated New Yorker handles this kind of thing is to not talk about it. Pretend it isn't there. Get on with your life.

Well, I have big news for all of you today. We're about to send New Yorkers a different kind of message.

Today, I am proud to announce that the Mayor's Fund to Advance New York City is making a long-term commitment to the ongoing effort to build a better mental health system.

The Mayor's Fund—which I lead as Board Chair—will work with DOHMH and the Fund for Public Health to create a roadmap for a more inclusive mental health system.

We are approaching this work through a "public health" lens.

That means we will not focus only on specific high-need illnesses and their impact on individuals.

We're going to take a bird's-eye view and look at the range of conditions that affect entire communities.

The roadmap will be structured around two key objectives:

First, we will describe the burden of mental illness on New Yorkers.

That means we will present information on the prevalence of common conditions like depression, anxiety and addiction.

And just how common are these diseases? The numbers are eye-opening. In any given year, it is estimated that 7 percent of adults in the United States are affected by depression; 18 percent are affected by anxiety; and 8.2 percent of Americans 12 or older are affected by a substance abuse disorder.

In our roadmap, we will also describe the economic, social and personal costs of these conditions.

And we will map the disparity in services that exists between groups and neighborhoods.

Because we know that many communities do not have access to good resources, and as a result their burden is greater.

Our second objective is to outline a plan. We will lay out a series of actions that address the needs and disparities we identify.

This is not going to be one of those reports that takes forever to complete, only to languish on a dusty

shelf.

We will release the roadmap this summer. And soon after, the Mayor's Fund will commit resources to pursue its findings.

At the same time, DOHMH will work with its fellow agencies and City Hall to make sure that what we learn is incorporated into City policies and programs.

We are creating this roadmap because even as science has made advances in treatment options and therapy has grown more acceptable, too many of our policies and programs still address mental illness in a less-than-helpful way.

And that's because too many of us aren't yet ready to face up to the presence of mental illness in our lives. We ignore it. We sweep it under the rug. We cross the street.

But no matter how hard we try to avoid it, the truly shocking reality is that our city and nation are experiencing a mental health crisis.

As the statistics make clear, the pain of depression and anxiety is everywhere. We can see it in our family members, our friends, and our co-workers.

I have to tell you that my way of thinking about all this changed dramatically when our daughter, Chiara, revealed to us that she was struggling with depression, anxiety, and substance abuse.

I felt everything you'd expect a mother to feel. Love for her, first and foremost. But also guilt, fear, and a great deal of uncertainty.

It was quite a task for us to find affordable mental health professionals and a program to meet Chiara's needs. The needs of our daughter, who is no longer a child and not quite an adult. A young woman who has become an edgy biracial activist.

I'm proud to say that Chiara is kicking butt at recovery—and she's working really hard to help other young people dealing with similar challenges.

So after everything I've experienced and after seeing one of the people I love most in the world suffer so much, I find myself talking every day about the mental health crisis facing our city. Talking to Bill. To my colleagues. To anyone who will listen.

Our family is lucky—we lead a comfortable life. And yet it was really hard for us to get our daughter appropriate help. So can you imagine what it must be like for the 46 percent of New Yorkers living at or near the poverty line? What is it like for a woman who speaks only Spanish? An African American father living in Brownsville? A grandmother raising her grandchild? Or someone who was formerly incarcerated?

All of these questions lead to a larger one: What can we do as a city to make sure that everyone has access to the mental health services they need?

I've devoted a lot of time over the last year to exploring that question.

I was inspired by a visit I made to the Manhattan Family Justice Center.

As some of you may know, the centers are a one-stop resource for the victims of domestic violence. They're places where one can access a wide array of services—including counseling. And all of the City's four centers are supported by the Mayor's Fund.

When I was at the Manhattan Center, I spent some time talking to the counselors. Three things quickly became clear. First, they are doing amazing work. Second, they need more help. And third, we need more culturally-appropriate counselors.

Despite everyone's best efforts, the demand for mental health services is simply exceeding our capacity.

Following that visit, I reached out to Commissioner Bassett. I wanted to find out what her team was doing around mental health, if there were alternative models we could be employing, and how I could help.

She was happy to hear from me, and eager to let me know that DOHMH and a diverse team of stakeholders were indeed thinking about how to create a network of services—a network that would be wide enough to encompass all five boroughs... and strong enough to support everyone who needs help, even those dealing with the weightiest challenges.

So last week, I had the chance to see a program that would fit right into this network.

At the invitation of Dr. Belkin, I visited the Family Resource Center of the Southern Bronx.

Although their names are similar, Family Resource Centers are much different than Family Justice Centers.

Family Resource Centers provide support to the parents and caregivers of young people who have—or are at risk of developing—emotional and behavioral challenges.

If that description sounds a little generic, the help they provide is not.

What blew me away is that the Resource Centers are staffed by people who can truly relate to what their clients are going through—and that's because they've been there.

Every Family Advocate has personal, first-hand experience raising a child with special needs, and connecting them to effective programs and services.

They have already navigated through the frustration. They have already shed the tears.

The pain of seeing their child suffer—and the joy of making things right—is just a memory away. They “get it” in a way that can't be taught. And this allows them to connect to their clients in the deepest way.

I'm thinking now about a conversation I had with Darleen, her son Darryl, and their Family Advocate, Michelle.

Darryl was one of those kids you can't help but like. He had big, round, soft brown eyes and was rocking these amazing tie-dyed pants.

What brought Darleen and Darryl to the center was his struggle to manage his anger.

At the center, Darryl was able to talk through his frustrations in a safe, non-judgmental environment. He also learned coping techniques—things he can do to calm himself. Two of his favorites are cooking and

drawing.

While we were talking, he passed around his phone so we could see a photo of his recent artwork, and it was really good. I know Darryl has a bright future ahead of him.

And so does his mom. Darleen and Michelle, her Family Advocate, talked like old friends—people who have been through a lot together.

There are a total of nine Family Resource Centers throughout the five boroughs, serving almost 3,000 people annually. And while that's great, everyone agrees—it's not nearly enough!

That's why I am so excited to announce the roadmap that will guide us toward a more inclusive mental health system.

This administration is not going to walk on by and pretend the mental health crisis doesn't exist. We're going to make a plan.

And then, we're going to back that plan up with people and programs.

I hope you will consider partnering with us. If you like where we're headed, will you please raise your hands?

That's wonderful! Because we cannot do this work alone.

With your partnership, we can create that network I was talking about—one that is as big and inclusive as the city we love.

With your expertise, we can make sure the network reflects our very best thinking.

And with your energy, we can create a healthier—and happier—New York.

Thank you!

pressoffice@cityhall.nyc.gov

(212) 788-2958

From: [Katz, Rebecca](#)
To: [B; John Del Cecato](#)
Subject: Politico: David Brock resigns from Hillary Clinton PAC
Date: Monday, February 09, 2015 7:53:43 PM

David Brock resigns from Hillary Clinton PAC

By [Kenneth P. Vogel](#)

2/9/15 2:42 PM EST

David Brock on Monday abruptly resigned from the board of the super PAC Priorities USA Action, revealing rifts that threaten the [big-money juggernaut](#) being built to support Hillary Clinton's expected presidential campaign.

In a resignation letter obtained by POLITICO, Brock, a close Clinton ally, accused Priorities officials of planting "an orchestrated political hit job" against his own pro-Clinton groups, American Bridge and Media Matters.

Those groups – along with another pro-Clinton group, the super PAC Ready for Hillary – had their fundraising practices called into question last week by a [New York Times report](#). It pointed out that veteran Democratic fundraiser Mary Pat Bonner got a 12.5 percent commission on funds she raised for Brock's groups, and a smaller percentage commission on cash she raised for Ready for Hillary.

In his letter to the co-chairs of Priorities' board – former Michigan Gov. Jennifer Granholm and former Obama campaign manager Jim Messina – Brock alleged that "current and former Priorities officials were behind this specious and malicious attack on the integrity of these critical organizations."

The letter – and Brock's resignation – offer a rare glimpse into a network of groups upon which Democrats are relying to keep the White House and stave off increasingly robust [big-money efforts on the right](#). The public airing of dirty laundry comes as sources say Priorities is struggling to live up to the hopes of some Clinton allies, who had argued it should aim to raise as much as \$500 million to eviscerate prospective Clinton rivals in the primary and general elections.

Brock, who spent his early career in Washington as a self-described "right-wing hit man" before experiencing a [political awakening](#) and emerging as the leader of an empire of hard-hitting [liberal attack groups](#), contends in his letter that Priorities is trying to damage his groups' fundraising efforts, "while presumably enhancing Priorities' own. Frankly, this is the kind of dirty trick I've witnessed in the right-wing and would not tolerate then. Our Democratic Presidential nominee deserves better than people who would risk the next election – and our country's future – for their own personal agendas."

Brock did not respond to requests for comment about the letter, his group's relationship with Bonner or with the other big-money groups boosting Clinton.

Craig Smith, a senior advisor to Ready for Hillary, said his group is still working with Bonner, as well as with Priorities and Brock's groups. "We have worked with them for almost two years. We continue to work with them. We all do very different things, so there's not a lot of overlap."

Asked if he thought rivals on the left were circulating negative information on Bonner, he said “I would hope not. Not that I’m aware of.”

Priorities spokesman Peter Kauffmann denied that Priorities had anything to do with the Times story, which also noted that his group paid fundraising commission on at least \$2 million worth of checks, including from California tech billionaire Irwin Jacobs. Sources say Jacobs was upset by the revelations.

Kauffmann said Priorities is no longer paying fundraising commissions, and that it maintains close working relationships with the other groups boosting Clinton.

“Priorities USA Action and allied organizations demonstrated a clear ability to work together effectively in 2012 and we look to replicate that success again in 2016,” he said.

Still, Priorities and Ready for Hillary do to some extent compete with one another – and with Brock’s outfits – for big checks from wealthy Clinton backers. At one point, Priorities’ allies tried to force Ready for Hillary to shut down. But the groups – along with Brock’s – eventually entered into a sometimes uneasy alliance to lay the groundwork for the former Secretary of State to run for president in 2016. Together, the groups formed an unprecedented shadow campaign that combined to raise millions in 2014. American Bridge’s Correct the Record Project [defends Clinton against political attacks](#), while Ready for Hillary builds files of voter and small donors, and Priorities cultivates relationships with major donors.

The idea was both to build an infrastructure that would allow Clinton to hit the ground running if and when she declared her candidacy for the Democratic nomination and also to project a financial show of force that would overwhelm any prospective rival in the primary or general elections.

The in-fighting is an ominous sign. It calls to mind the squabbles that helped sink Clinton’s 2008 presidential campaign. It, too, was regarded as an unrivaled cash juggernaut, but feuding among cliques of supporters stymied efforts to launch a planned big-money outside effort in time to neutralize a surprisingly robust insurgent primary challenge from Barack Obama.

This time around, her allies tried to preempt the sectarianism by cross-pollinating the various groups to keep everyone on the same page and minimize competition. Granholm is on the boards of both Priorities and Ready for Hillary, while Brock joined the board of Priorities, and longtime Clintonite James Carville has been paid by American Bridge for assistance with fundraising and strategic advice.

But there also are more groups competing for big checks from rich Clinton backers than there were in 2008.

In his resignation letter, Brock asserted a “serious breach of trust between organizations that are supposed to work together toward common ends has created an untenable situation that leaves me no choice but to resign my position.”

<http://www.politico.com/story/2015/02/david-brock-resigns-priorities-usa-action-115028.html?ml=po>

From: [Jonathan Rosen](#)
To: [Wolfe, Emma](#)
Cc: [Shorris, Anthony](#); [Katz, Rebecca](#); [Carey, Michael](#); [John, Roxanne](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Wiley, Maya](#); [Griffith, Chantell](#); [Howe, Amanda](#); [Leopold, Elana](#); [Walzak, Phil](#); [Darlington, Mandy \(OMB\)](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: MBDB: Weekly Planning Meeting
Date: Wednesday, February 11, 2015 7:11:34 PM

Same

Sent from my iPhone

> On Feb 11, 2015, at 7:09 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>
> Same here me and Phil
>
>
>
>> On Feb 11, 2015, at 7:08 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:
>>
>> On the way there -- traffic -- there in 5-10 minutes.
>>
>>
>>
>> Anthony E. Shorris
>> First Deputy Mayor
>> City of New York
>> City Hall
>> New York, NY 10007
>> 212-788-3191
>>
>>
>>> On Feb 11, 2015, at 7:07 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:
>>>
>>> Mayor and First Lady are here. Where is everyone?
>>>
>>> Sent from my iPhone
>>>
>>>> On Feb 10, 2015, at 6:19 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>>>
>>>>
>>>>
>>>> <meeting.ics>

From: [Wiley, Maya](#)
To: [Leopold, Elana](#)
Cc: [Wolfe, Emma](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Carey, Michael](#); [John, Roxanne](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Griffith, Chantell](#); [Howe, Amanda](#); [Walzak, Phil](#); "[Jonathan@berlinrosen.com](#)" ([Jonathan@berlinrosen.com](#)); [Darlington, Mandy \(OMB\)](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: MBDB: Weekly Planning Meeting
Date: Wednesday, February 11, 2015 8:06:00 PM

Ok. Almost there.

Sent from my iPhone

> On Feb 11, 2015, at 7:56 PM, "Leopold, Elana" <ELEopold@cityhall.nyc.gov> wrote:

>

> Didn't start till 7:30. We haven't even started our formal agenda.

>

> Sent from my iPhone

>

>> On Feb 11, 2015, at 7:55 PM, Wiley, Maya <MWiley@cityhall.nyc.gov> wrote:

>>

>> Had a meeting and on my way. Is it still worth coming?

>>

>> Sent from my iPhone

>>

>>> On Feb 11, 2015, at 7:09 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>>>

>>> Same here me and Phil

>>>

>>>

>>>

>>>> On Feb 11, 2015, at 7:08 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:

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>>>> On the way there -- traffic -- there in 5-10 minutes.

>>>>

>>>>

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>>>> Anthony E. Shorris

>>>> First Deputy Mayor

>>>> City of New York

>>>> City Hall

>>>> New York, NY 10007

>>>> 212-788-3191

>>>>

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>>>>>

>>>>> Mayor and First Lady are here. Where is everyone?

>>>>>

>>>>> Sent from my iPhone

>>>>>

>>>>>> On Feb 10, 2015, at 6:19 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>>>>>>

>>>>>>

>>>>>>

>>>>>> <meeting.ics>

From: [Katz, Rebecca](#)
To: [B; FLONYC; Ragone, Peter; Walzak, Phil; jfdc@akpdmedia.com; Wolfe, Emma; Hagelqans, Andrea](#)
Subject: The Nation: Why Did a 'Liberal' Critique of Bill de Blasio Distort His Record?
Date: Thursday, February 12, 2015 10:30:46 AM

From the man writing the E-Book. Good stuff.

Why Did a 'Liberal' Critique of Bill de Blasio Distort His Record?

Noam Scheiber says the mayor should focus more on economic populism—but neglects to mention his big wins for New Yorkers.

[Eric Alterman](#)

February 11, 2015 | [This article appeared in the March 2-9, 2015 edition of *The Nation*.](#)

One undeniable success of the right's decades-long campaign against the so-called liberal media can be seen in the eagerness of so many journalists to adopt conservatives' terms of debate in order to pre-empt accusations of liberal bias. Rather incredibly, this happens when allegedly liberal reporters profess to be defending liberalism from its enemies—enemies who often turn out to be (you guessed it) liberals.

Today's Exhibit A is "De Blasio's Flawed Vision of Liberalism," a critique of New York Mayor Bill de Blasio by reporter Noam Scheiber, written for the January 25 edition of *The New York Times's* "Sunday Review." According to Scheiber, a veteran of the Marty Peretz—era *New Republic*, de Blasio's 2013 landslide victory "fused two distinct strands of progressivism." These were "economic populism," which appeals to almost everyone, and "identity group' liberalism," which appeals to black and Latino voters "as blacks and Latinos, not on the basis of economic interests they shared with whites." According to Scheiber, "The problem for Mr. de Blasio is that only the first approach has widespread appeal."

Now, had Scheiber made this argument honestly, I would be cheering him on. The argument that liberals must prioritize economics over identity politics at a national level runs through nearly every page of my history of postwar American liberalism (*The Cause*, 2012) and has been a frequent theme of this column. Instead, he chooses to distort de Blasio's record to fit the contours of his ideology.

Take, for example, Scheiber's complaint about what he calls the mayor's "ham-handed showdowns with Gov. Andrew M. Cuomo." I had to reread this sentence to make sure it was as dishonest as it initially appeared. Alas, another way to describe de Blasio's "ham-handed showdown" with the governor—who, together with the State Legislature, controls most of the purse strings for the city—would be "the successful effort to secure \$300 million worth of state funding in order to provide universal pre-K education to every four-year-old in New York City." Were Scheiber reading the same paper's editorial page, he would have seen this achievement described as "a milestone of education reform" for a "small city's worth of children" and their families. A more impressive example of economic liberalism at work is difficult to imagine. And yet, amazingly, Scheiber does not even mention it.

Nor does he mention, just for starters, de Blasio's successful efforts to allocate additional funding for after-school programs for all New York schoolchildren, his expansion of sick-leave and family-leave policies, his raising of living-wage requirements for companies doing business with the city, his successful demands for additional affordable housing from developers, or his fights in Albany to allow the city to raise the minimum wage to what would be the highest in the nation. True, de Blasio was caught off guard when Cuomo stabbed him in the back on the issue of charter school expansions and was forced to beat a humiliating retreat. But charter schools educate only 6 percent of the city's 1.1 million public schoolchildren. Additional funding for them may be important to the hedge fund managers who bankroll political campaigns, along with a few right-wing editorial pages and pundits, but like de Blasio, most New Yorkers are far more concerned about the school system that serves the other 94 percent.

As for the identity politics component of de Blasio's agenda, well, it would be nice to live in a place where progressives were not divided across lines of race, ethnicity, gender and sexuality. Unfortunately that is not the world—and certainly not the New York—that reality has delivered. Scheiber mocks de Blasio's commitment to end predecessor Michael Bloomberg's "stop and frisk" policies. He does not note that the courts eventually declared these to be unconstitutional, nor the fact that of the more than 2 million such stops that the NYPD made between 2008 and 2012, according to statistics compiled by the New York Civil Liberties Union, nearly 90 percent of those victimized were innocent and fewer than 10 percent happened to be white.

It's a shame that ending this oppressive and ineffective policy was not a higher priority for white voters, but it turns out that they are a minority of New York City Democratic primary voters these days. In the meantime, one can be pretty damn sure that the issue mattered a great deal to black and Latino voters, who are about nine times as likely to be stopped and frisked as their white counterparts. Would de Blasio be mayor today had he not been the only major candidate in the race to promise to end the practice outright? History does not play "what if," but his victory undoubtedly had a great deal to do with this bold position.

Scheiber quotes opinion polls dated nearly three years before the next election as if they matter, but of course what matters are actual votes cast. De Blasio is betting that by delivering on his campaign promises in the areas of both economic inequality and social justice, he can assure himself not only re-election but the ability to transform the way New York City government operates on behalf of the vast majority of its citizens—the ones Bloomberg all but ignored while tending to the needs of Russian oligarchs and Goldman Sachs CEOs. "Get to the basics of what we came here to do, say it squarely, say it in a definitive manner, and then organize people consistently to act on it": that's the "paradigm shift" de Blasio has in mind, as he explains in my new e-book/paperback-on-demand, *Inequality and One City: Bill de Blasio and the New York Experiment, Year One* (available at thenation.com/ebooks on February 16). It's a shame that so many journalists—even "liberal" journalists—feel a need to deny his accomplishments in order to distort that truth.

--

Rebecca Kirszner Katz
Office of the Mayor
(212) 788-3112

rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Carey, Michael](#)
To: ["Jon Fromowitz"](#)
Subject: RE: MBDB: Internal Prep for ABNY Breakfast
Date: Thursday, February 12, 2015 12:21:21 PM

Correct
In person.

Michael Paul Carey
Director of Scheduling and Advance
City Hall

From: Jon Fromowitz [mailto:jfromowitz@akpdmedia.com]
Sent: Thursday, February 12, 2015 12:03 PM
To: Carey, Michael
Subject: Re: MBDB: Internal Prep for ABNY Breakfast

Am I interpreting correctly that this is now an in person thing instead of a call? I am out of town, but I'm sure jdc could fill me in after....

On Feb 12, 2015, at 11:41 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

<mime-attachment.ics>

From: [Leopold, Elana](#)
To: [Carey, Michael](#); "[jfromowitz@akpdmedia.com](#)"; [Chao, Raymond](#); "[jfdc@akpdmedia.com](#)"; [Hagelgans, Andrea](#); [Patchett, James](#); [Fink, Carolee](#); [Glen, Alicia](#); [Miranda, Josephine](#); [Bennett, Rob](#)
Subject: MBDB: Internal Prep for ABNY Breakfast
Date: Thursday, February 12, 2015 6:08:39 PM

Prep will start in 10 min

From: [Schnake-Mahl, Gabriel](#)
To: [Sevillia, Max](#); [Stephanie Yazgi](#) ([REDACTED]); [Carey, Michael](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); ["jfdc@akpdmedia.com"](#); [Chow, Eugene](#)
Subject: MBDB at USCM on Saturday
Date: Thursday, February 12, 2015 6:34:13 PM

On Saturday, from 11:45 AM – 12:00 PM, MBDB will be the final speaker during the opening remarks at USCM. John, do you want to work with our speechwriting team to put these together? Roughly 10 minutes of remarks.

For awareness, he will then do one on ones with 2-3 other mayors before leaving for Albany.

--

Opening Remarks & Commissioner's Welcome

Introduction: Kevin Johnson, Mayor of Sacramento, USCM President

Guest: Adam Silver, NBA Commissioner

Commissioner Silver will welcome the nation's Mayors and discuss the current health and well-being of the league. He will also discuss the need for municipal cooperation for the NBA and the role that Mayors can play within that dynamic.

From: [Chow, Eugene](#)
To: [Ragone, Peter](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com; [Schnake-Mahl, Gabriel](#); [Norvell, Wiley](#); [Adams, Marti](#); [Parikh, Ishanee](#); [@EQ](#); [Walters, Alexis](#); [Walzak, Phil](#)
Subject: Remarks: USCM NBA Session
Date: Friday, February 13, 2015 6:37:03 PM
Attachments: [2-14-2015USCM WINTER SESSION.doc](#)

Brief remarks for tomorrow's USCM NBA session with Commissioner Silver. Let me know if you have any comments/suggestions.

Thanks,
Eugene

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

OPEN PRESS

MAYOR BILL DE BLASIO,
USCM WINTER MEETING
SATURDAY, FEBRUARY 14, 2015

REMARKS:

- Thank you Mayor [Kevin] Johnson
 - Our very own NBA star
 - Glad he's suiting up for our team
- Begin by thanking NBA Commissioner **Adam Silver**
- Yesterday, Commissioner Silver and I unveiled refurbished basketball court at City School in Hell's Kitchen
- Part of NBA FIT Friday, NBA Cares

- Over 2,500 volunteers hosted basketball clinics at 100 schools
- And packed 160,000 pounds of food with City harvest
- NBA on track to engage 1 million NYC kids in basketball activities by end of All-Star festivities
 - Committed to refurbishing 2 public school courts in each borough
- Powerful example of NBA's commitment to uplifting communities
 - Potent force within cities
- Been incredible partner, look forward to working together more in future

[SPACE]

- Mayors, NBA share many same goals:
 - Strengthening education, bolstering families, educating our youth, promoting health, fitness
- NBA Cares raised over \$240M for charity, completed over 3 million community service hours
 - And built over 900 community hubs where kids, families can live, learn, or play
- Many opportunities to work together to address needs of most vulnerable in community
- Now a critical time...
 - More recognizing inequality is challenge of our time

- President Obama spoke powerfully about inequality in State of the Union
 - But can't wait on federal government to act
 - Can't continue on path that sees some prosper, while others get left behind
- In light of federal gridlock, Cities increasingly taking lead, drive national agenda
 - NBA can be powerful partner
- NBA legend Kareem Abdul-Jabbar said, "Inclusion should be the keynote of American life"
- Look forward to working with all of you to build even more inclusive society

5

###

From: [Chow, Eugene](#)
To: [John Del Cecato](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Schnake-Mahl, Gabriel](#); [Norvell, Wiley](#); [Adams, Marti](#); [Parikh, Ishanee](#); [@EO](#); [Walters, Alexis](#); [Walzak, Phil](#)
Subject: RE: Remarks: USCM NBA Session
Date: Friday, February 13, 2015 7:13:20 PM
Attachments: [2-14-2015USCM WINTER SESSION 7PM.doc](#)

Revised substantially based on further guidance.

Also much less "power" in this one 😊

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, February 13, 2015 7:06 PM
To: Chow, Eugene; Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil
Subject: Re: Remarks: USCM NBA Session

Is know we're trying to keep this stuff in the boss' voice, but can we cut down on the use of the word "powerful" ? :)

Possible add - if it's not too much of a stretch: referencing the pick-up games on West Fourth Street... Could make a joke about how the All-Stars could get a run for their money there... Could also reference an after-school program like Basketball Stars of New York - teaching our kids teamwork, competition, staying healthy - all while giving working parents peace of mind

From: <Chow>, Eugene <EChow@cityhall.nyc.gov>
Date: Friday, February 13, 2015 at 6:37 PM
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Remarks: USCM NBA Session

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Thanks,
Eugene

Eugene K. Chow
Speechwriter
Mayor's Office

o: 212-341-5096

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OPEN PRESS

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2

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- And packed 160,000 pounds of food with City harvest
- NBA on track to engage 1 million NYC kids in basketball activities by end of All-Star festivities
- Clear example of NBA's commitment to uplifting communities
 - Potent force within cities
- Been incredible partner, look forward to working together more in future

[SPACE]

- Mayors, NBA share many same goals:

3

- Strengthening education, bolstering families, educating our youth, promoting health, fitness
- Many opportunities to work together, help most vulnerable
- Now a critical time...
- Growing chorus recognizes inequality challenge of our time
- President Obama spoke forcefully about inequality in State of the Union
 - But can't wait on federal government to act
 - Can't continue on path that sees some prosper, while others get left behind

4

- Need greater collective action to drive national dialogue even further
 - 2016 election looming, major opportunity to frame debate
- Latest data on inequality drive home seriousness of problem
- In US, top 0.1% hold 22% of nation's wealth
 - About same as bottom 90%

[Source: Emmanuel Saez, UC-Berkeley]

- Trends that are harmful to families, harmful to nation
- Cities must take lead in pushing back – and many already are:

5

- Raising minimum wage, passing paid sick leave, Muni IDs, Pre-K
- This is why Cities of Opportunity Task Force Work so important
 - Each local victory drives national movement, pushes recalcitrant Congress to act
- Great progress, but can do even more
- Moving forward, 2 areas in desperate need of voice of Mayors
- 1) Transportation
- Next month Cities of Opportunity Task Force convening in Boston
 - Transportation will be added as key organizing area

- Federal Highway Trust Fund dries up in May – critical source of mass transit, highway, bridge funding
- Conservatives clamoring for reduced spending, but Trust Fund essential for cities
- And specially for low-income families – much more dependent on mass transit
- Current federal commitments not enough to maintain, enhance system
- Must organize, pressure Congress
- Need real authorization with strong funding, particularly for public transit
- But to succeed, must work together
- 2) Immigration reform

- Mayors on front lines with millions of immigrants living in cities
- Began organizing last December with Immigration Summit in New York City
 - Left with concrete action plan to engage aggressively
 - Created War Room to coordinate
- Supporting President Obama's Executive Action, working to ensure successful implementation
- Last month, over 30 Mayors filed joint amicus brief
 - Supporting Executive Action against conservative challenge
 - Added strong unified municipal voice, absent until now

- Only start, organizing Day of Action to push further

[SPACE]

- Right now, clear history on our side – people recognize need to make investments to move country forward
- As Mayors have ability to spark discussion
- Together, can create broader, more urgent movement not seen in decades
- NBA legend Kareem Abdul-Jabbar said, “Inclusion should be the keynote of American life”
- Know all working to expand opportunities, ensure ALL are included in our economy, future

9

###

From: [Schnake-Mahl, Gabriel](#)
To: [Chow, Eugene](#); [John Del Cecato](#); [Ragone, Peter](#); [Hagelgans, Andrea](#); [Norvell, Wiley](#); [Adams, Marti](#); [Parikh, Ishanee](#); [@EO](#); [Walters, Alexis](#); [Walzak, Phil](#)
Subject: RE: Remarks: USCM NBA Session
Date: Friday, February 13, 2015 7:21:19 PM

Thanks, Eugene.

Would put recap of immigration work before transportation – and should also preview affordable housing for Boston meeting.

From: Chow, Eugene
Sent: Friday, February 13, 2015 7:13 PM
To: John Del Cecato; Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil
Subject: RE: Remarks: USCM NBA Session

Revised substantially based on further guidance.

Also much less “power” in this one 😊

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, February 13, 2015 7:06 PM
To: Chow, Eugene; Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil
Subject: Re: Remarks: USCM NBA Session

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From: <Chow>, Eugene <EChow@cityhall.nyc.gov>
Date: Friday, February 13, 2015 at 6:37 PM
To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Remarks: USCM NBA Session

Brief remarks for tomorrow’s USCM NBA session with Commissioner Silver. Let me know if you have

any comments/suggestions.

Thanks,
Eugene

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

From: [Chow, Eugene](#)
To: [John Del Cecato](#)
Cc: [Ragone, Peter](#); [Hagelgans, Andrea](#); [Schnake-Mahl, Gabriel](#); [Norvell, Wiley](#); [Adams, Marti](#); [Parikh, Ishanee](#); [@EO](#); [Walters, Alexis](#); [Walzak, Phil](#)
Subject: Re: Remarks: USCM NBA Session
Date: Friday, February 13, 2015 10:21:38 PM

Gotcha. Will add.

----- Reply message -----

From: "John Del Cecato" <jfdc@akpdmedia.com>
To: "Chow, Eugene" <EChow@cityhall.nyc.gov>
Cc: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Parikh, Ishanee" <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Remarks: USCM NBA Session
Date: Fri, Feb 13, 2015 10:13 PM

I wasn't suggesting new news on affordable housing - just a repeat of what we said in SOTC.

On Feb 13, 2015, at 10:04 PM, Chow, Eugene <EChow@cityhall.nyc.gov> wrote:

Per emma and max we should stay away from affordable housing as we can't safely mention it without getting ahead of Thursday's announcement with the a.g.

----- Reply message -----

From: "John Del Cecato" <jfdc@akpdmedia.com>
To: "Chow, Eugene" <EChow@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Parikh, Ishanee" <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Remarks: USCM NBA Session
Date: Fri, Feb 13, 2015 9:11 PM

1. Not sure that the NBA is really known for valuing education. Aren't they the league that tries to get kids to drop out of college & sign up for the pros early? :)

2. Agree with Gabriel about immigration before transit
3. Can we link transit to our affordable housing drive in NYC without veering off-message with this group?
4. Especially > specially

From: <Chow>, Eugene <EChow@cityhall.nyc.gov>

Date: Friday, February 13, 2015 at 7:13 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAadams@cityhall.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Subject: RE: Remarks: USCM NBA Session

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Friday, February 13, 2015 7:06 PM

To: Chow, Eugene; Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil

Subject: Re: Remarks: USCM NBA Session

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Date: Friday, February 13, 2015 at 6:37 PM

To: "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAadams@cityhall.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Subject: Remarks: USCM NBA Session

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Eugene

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Schnake-Mahl, Gabriel](#)
Subject: Re: Remarks: USCM NBA Session
Date: Saturday, February 14, 2015 11:47:15 AM

No prob!

On Feb 14, 2015, at 9:39 AM, Schnake-Mahl, Gabriel
<GSchnakeMahl@cityhall.nyc.gov> wrote:

John – thanks for your input on this.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, February 13, 2015 10:13 PM
To: Chow, Eugene
Cc: Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil
Subject: Re: Remarks: USCM NBA Session

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To: "Chow, Eugene" <EChow@cityhall.nyc.gov>, "Ragone, Peter" <pragone@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAadams@cityhall.nyc.gov>, "Parikh, Ishanee" <iparikh@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, "Walters, Alexis" <AWalters@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
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Subject: RE: Remarks: USCM NBA Session

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Sent: Friday, February 13, 2015 7:06 PM
To: Chow, Eugene; Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Adams, Marti; Parikh, Ishanee; @EO; Walters, Alexis; Walzak, Phil
Subject: Re: Remarks: USCM NBA Session

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Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Liz Hegarty](#); [Miranda, Josephine](#); [Wolfe, Emma](#); [DeLoach, Michael](#); [Patchett, James](#); [Glen, Alicia](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Fink, Carolee](#); [Walzak, Phil](#)
Subject: Re: Mtg cancelled
Date: Tuesday, February 17, 2015 4:54:23 PM

roger

On 2/17/15, 4:44 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Too many of us are in (unrelated) meeting with Mayor
>
>Pls email me your thoughts (thanks, Alicia!)
>I will try to have us meet in AM if possible.

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#)
Cc: ["John Del Cecato"](#)
Subject: RE: here is the ABNY frame JFDC and I worked up this pm, FYI
Date: Wednesday, February 18, 2015 4:49:59 PM

Looks good

From: Walzak, Phil
Sent: Wednesday, February 18, 2015 4:49 PM
To: Hagelgans, Andrea; Wolfe, Emma
Cc: 'John Del Cecato'
Subject: here is the ABNY frame JFDC and I worked up this pm, FYI

Outline for ABNY speech

FRAME:

When we tackle an issue like the Tale of Two Cities, we're talking about affordability. Right now, too many New Yorkers are getting priced out of their own city. It's the affordability crisis, stupid.

There are **two sides to that equation**: solving problems that crush the pocketbook, and finding ways to bolster the family pocketbook. They are bookends.

The greatest crush on the family pocketbook is **housing**, so finding **more affordable places** for families to live is the key solution to this side of the equation; on the other side of the equation, there are ways to **help family pocketbooks grow** (higher wages; better benefits; more jobs in growth sectors, expanded opportunities in high wage sectors, more programs to ease the squeeze that so many families feel).

LOOK-BACK:

In State of the City, we talked about our affordable housing plan – the boldest ever undertaken in our city. We did this because housing costs are the greatest crush on the family pocketback, and the great cause on the expenditure side of the affordability crisis. The solution is **constructing** more affordable housing; **protecting** the affordable housing we currently have; **strengthening rent laws**, so more places are made affordable; and improving tenant protections by going after **predatory landlords**.

FORWARD-LOOKING:

In order to continue the narrative arc from SOTC, we should focus on two things.

1) call to action/join the fight to increase affordable housing by enlisting private sector help, support and guidance for the plan (ABNY);

2) Begin to lay out the focus on the growing the pocketbook side of the equation. This entails raising the **minimum wage and other wages**. **Generating jobs** that give people a path to getting into – and staying in – the middle-class. **Growing sectors that have forward-looking growth potential** and working with **small businesses** to grow and create jobs in every borough. For New York City to be a city for everyone, we need to tackle the affordability crisis. Here's **why** raising minimum wage is important (upward pressure on wages). Here's **how** we'll generate jobs (projects A, B, and C as examples). Here's **what we're doing** to lift up our small businesses.

CALL TO ACTION/LION'S DEN:

If it's ready – we could mention the **mansion tax**.

If it's not ready – we urge ABNY and business leaders throughout the city to not just embrace our plan on housing and wages, but to be our partner in fighting Albany to get what we need – to join the fight with us:

- Tenant protections
- Strengthening rent laws
- Raise the minimum wage
- Expand EITC (if it's ready)

This is not a punitive call or a lecture. Rather this is shared call to action that recognizes we all do better when we all do better, and there is an important role for the business and insider community to play. These people can make the difference - and in doing so they will also reap rewards, both for NYC and their own respective worlds.

PEOPLE TO HIGHLIGHT:

Business that is already raising wages/increasing benefits.

Small business that is growing because owner has affordable housing.

Business that wants to continue recruiting best & brightest – but worries that too many young people won't come to NYC because they can't raise a family here.

Small business/start-up founded by someone who comes from an unlikely place – maybe NYCHA/CUNY?

###

Phillip Walzak
Press Secretary
Office of New York City Mayor Bill de Blasio
O: 212-788-2958
C: 917-455-8420
pwalzak@cityhall.nyc.gov
twitter: [@ptwalzak](https://twitter.com/ptwalzak)

From: [Katz, Rebecca](#)
To: [John Del Cecato](#); [Walzak, Phil](#)
Subject: Tweet from Dylan Byers (@DylanByers)
Date: Wednesday, February 18, 2015 7:57:22 PM



Dylan Byers (@DylanByers)

[2/18/15, 7:45 PM](#)

RT [@costareports](#): scoop: Scott Walker in NYC tonight to attend private dinner with supply-siders wpo.st/VFE50

Download the official Twitter app [here](#)

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato \(jfdc@akpdmedia.com\)"; Walzak, Phil](#)
Subject: RE: ABNY
Date: Friday, February 20, 2015 2:24:07 PM

Also, Alicia's team has requested to review any materials at least 24 hours in advance. Just to keep in mind 😊

From: Hagelgans, Andrea
Sent: Friday, February 20, 2015 2:23 PM
To: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
Subject: ABNY

Hi!

I need to put together the Mayor's briefing memo before Sunday. I'll just do an overview of what we discussed/agreed to in last meeting and if you have an updated outline I can insert it.

In terms of information, what additional information do you need on tech talent pipeline, Hunts Point, etc? I'm happy to get materials from the teams for you

Thanks

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Katz, Rebecca](#)
To: [B; John Del Cecato; Walzak, Phil](#)
Subject: Tweet from Perry Bacon Jr. (@perrybaconjr)
Date: Friday, February 20, 2015 4:47:45 PM



Perry Bacon Jr. (@perrybaconjr)

[2/20/15, 4:43 PM](#)

Asked if Obama loves America, Walker tells [@WisVoter](#) " I don't really know."

Download the official Twitter app [here](#)

Sent from my iPhone

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Subject: Fwd: Updated Daily News Op-Ed
Date: Friday, February 20, 2015 7:57:30 PM

Fyi

Sent from my iPhone

Begin forwarded message:

From: FLONYC <FLONYC@cityhall.nyc.gov>
Date: February 20, 2015 at 7:46:32 PM EST
To: "Dodge, Ryan" <RDodge@cityhall.nyc.gov>
Cc: "Katz, Rebecca" <RKKatz@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>, "Bray, Jackie" <JBray@cityhall.nyc.gov>
Subject: Re: Updated Daily News Op-Ed

Round Two

Shattering the Stigma of Mental Illness

"I'm sorry, but the doctor isn't taking new patients right now."

It took me a moment to grasp what the receptionist was telling me. After hours of internet research, innumerable phone calls, and frustrating discussions with some rather indifferent professionals, the psychiatrist we had identified as a good fit for Chiara wouldn't be able to help us.

My first impulse, after hanging up, was to put my head on the table and leave it there until the world started making sense again, but there was no time for that. My daughter needed help.

Our search had begun weeks earlier, when Chiara, who was 18 years old at the time, bravely revealed to Bill and me that she was suffering from anxiety, depression, and addiction.

I felt everything you'd expect a mother to feel: love, sadness, fear, and a great deal of uncertainty. Our child was in terrible pain, but because it originated in her brain and not another part of her body, there wasn't an established series of steps to follow. We had to trust the recommendations of people we didn't really know and make some major decisions on our own.

Our family got lucky. We eventually found the right doctors and program for Chiara, and I'm happy to report that she is kicking butt at recovery.

But even after our crisis ended, I couldn't forget how scared and helpless I felt during those first frantic weeks. So I continued my research, wanting to understand how people manage in these situations,

especially those who don't have the same advantages as us.

The more I learned, the harder it was to avoid a troubling conclusion: Our mental health system is broken. And as a result, we are facing a national crisis of momentous proportions.

Just look at the numbers. All told, 25 percent of American adults – *one in four* – deal with mental illness in a given year. That means it's pretty much impossible to go through life without you or someone you love being touched by mental illness.

Tragically, our current system doesn't even begin to address the problem. A remarkable 61 percent of New York State adults who need mental health services aren't getting them. And it's not just adults who are suffering – 35 percent of New York's children are also going without the mental health services they need.

The situation is even worse for people of color and those who are living in poverty. Here in New York City, research by our Health Department indicates that African Americans who are experiencing serious psychological distress are significantly less likely than their white counterparts to have received treatment in the past year—30 percent compared to 48 percent. And numerous studies have found that the stresses of low economic status are often a catalyst for mental ill health.

The first step to solving the crisis is to simply acknowledge that it exists. We must start talking about mental illness. With a real public conversation and by providing appropriate services, we can shatter the stigma.

Over the next few months, I will visit New Yorkers in all five boroughs. My goal is to hear some of the stories behind those troubling statistics. I will meet with teenagers, mothers, people without a home, people in jail, senior citizens, and veterans. I am also going to sit down with service providers and advocates. From them, I will learn what is working – and what needs fixing.

But we're not just acknowledging the crisis – the de Blasio Administration is also engaging in a serious policy discussion around these issues. The stories I hear will inform the plan we are developing to build a more inclusive mental health system. This effort will be led by the Mayor's Fund to Advance New York City, which I oversee as Chair; the Department of Health and Mental Hygiene; and the Fund for Public Health.

When I say a "more inclusive" system, I mean one that meets – and treats – people where they live. A system that addresses the most pervasive and burdensome conditions. A system that promotes the most effective treatments. A system featuring caregivers who understand the language and culture of the people they serve.

The good news is that the building blocks of this system already exist. I'm thinking about the Family Resource Center that I recently

visited in the Bronx, where advocates with experience raising a child with special needs are sharing hard-won knowledge with their neighbors.

I'm also thinking about all of the public servants I've met, from line staff to commissioners, who are convinced that there has never been a better time than now to fix a problem that has been building for generations.

And I'm thinking about everyone who helped Chiara regain her equilibrium. She has built a support network that has grown to include not just doctors and therapists, but an entire community of people who are helping each other walk the long and winding path toward recovery. With their help, Chiara is stronger than ever.

As I said, our family was lucky. But luck should have nothing to do with it. I believe that together we can create a mental health system that meets the needs of *all* New Yorkers.

On Feb 19, 2015, at 12:20 PM, "Dodge, Ryan"
<RDodge@cityhall.nyc.gov> wrote:

Hello. Attached is an updated version of the Daily News op-ed. It has been reviewed by Team FLONYC and Dr. Belkin. Let me know if you need anything else. Thanks.

Ryan

<Daily News Mental Health Op-Ed 2-19 1PM.docx>

From: [Katz, Rebecca](#)
To: [John Del Cecato](#)
Subject: Tweet from Oliver Willis (@owillis)
Date: Friday, February 20, 2015 7:59:47 PM



Oliver Willis (@owillis)

[2/20/15, 7:53 PM](#)

Scott Walker Meets With Birther Conspiracy Theorist Ahead Of Presidential Campaign. wp.me/pNl4D-14D

Download the official Twitter app [here](#)

Sent from my iPhone

From: [Katz, Rebecca](#)
To: [John Del Cecato](#); [Walzak, Phil](#)
Subject: Tweet from Zaid Jilani (@ZaidJilani)
Date: Friday, February 20, 2015 10:43:35 PM



Zaid Jilani (@ZaidJilani)

[2/20/15, 8:25 PM](#)

What Scott Walker said at that event Giuliani was at was arguably worse
pic.twitter.com/B9Bo1oTG8f

Download the official Twitter app [here](#)

Sent from my iPhone

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Hagelgans, Andrea](#); [Patchett, James](#); "jfdc@akpdmedia.com"; "jfromowitz@akpdmedia.com";
[Fink, Carolee](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Chao, Raymond](#); [Glen, Alicia](#)
Subject: MBDB: Prep for ABNY Remarks
Date: Monday, February 23, 2015 1:54:42 PM

We are running behind- this meeting will start at 3:45

From: [Liz Hegarty](#)
To: [Graham, Matthew](#)
Subject: Re: Request for lunch with Penny
Date: Monday, February 23, 2015 3:03:10 PM

Hi Matt,

Sorry, it seems like my email from last week did not go through.

John could make 3/3, 3/6 or just about any day the week of 3/9. Let me know when might work best for Penny and we'll add to the calendar.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, February 20, 2015 at 10:05 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: Request for lunch with Penny

Hi, Liz.

I'm writing to see if we might be able to schedule a time for Penny and John to meet over lunch.

Penny's lunchtimes are pretty much open starting on the 26th (not 3/4, 3/13) so would you let me know a couple days that work well for John?

Thanks again!

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
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From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: ABNY outline
Date: Monday, February 23, 2015 3:34:03 PM
Attachments: [ABNYMonday9am-MGfactcheckedits.docx](#)

From: Gunaratna, Mahen
Sent: Monday, February 23, 2015 3:33 PM
To: Hagelgans, Andrea; Wolfe, Emma; Patchett, James; Shorris, Anthony; Glen, Alicia; Walzak, Phil; Fink, Carolee
Subject: RE: ABNY outline

Some of these economic stats are inaccurate – see attached edits.

From: Hagelgans, Andrea
Sent: Monday, February 23, 2015 9:31 AM
To: Wolfe, Emma; Patchett, James; Shorris, Anthony; Glen, Alicia; Walzak, Phil; Fink, Carolee
Cc: Gunaratna, Mahen
Subject: ABNY outline

Attached is an updated outline/ start of a first draft that John has put together.

There are a few placeholders for initiatives we want to highlight. James/ Mahen, I'll coordinate with you on additions. Of course, feel free to send me suggestions and I'll coordinate with JDC.

Thanks

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

ABNY OUTLINE
2/23/15 – 9:00 AM

Acknowledgements

17 months ago, I was honored to address an event hosted by this distinguished organization -- just about a month before the 2013 mayoral election. [\(correct, but fyi that BdB also made an unannounced visit at ABNY in April 2014\)](#)

At that time, there were some pundits who wondered exactly how ABNY would receive me.

After all, my campaign was built around progressive change – about taking aim at inequality and helping rebuild our middle class. Surely – the cynics argued – progressive ideas would be met with crickets -- or even worse – when presented to those who've dedicate their lives to growing businesses and the economy.

But knowing this organization, and many of the individuals who comprised the audience that day, I wasn't the least bit worried.

That day, I said, QUOTE: “We cannot resign ourselves to the mindset that says rising inequality is a necessary byproduct of urban success.” No one booed or hissed or left the room. Instead, that call was met with resounding agreement.

Because this organization.... the people here today... realize that rising inequality isn't just a problem for those of modest means – and isn't just a threat to those barely hanging on to their place in the middle class. ABNY understands that inequality is a crisis that impacts all of us, including those who have enjoyed great personal success.

If New York can't be a city of open opportunity for all – regardless of the circumstances of your birth – we not only lose a part of who we are, we risk losing our place as a global center of innovation, diversity, and progress.

That is why we refuse to accept the false choices that that for too long defined how some viewed our city:

That sustained economic growth is fated to only help SOME, while leaving many behind;

That more development inevitably means everyday New Yorkers will be priced out;

That New York can't be both a growing city AND a city of opportunity for all.

We know that kind of shortsighted thinking doesn't have to define our future.

A progressive agenda – one that seeks to reduce the cost of living for working families, as well as boost their wages – isn't in conflict with a thriving economy. In fact, it can and MUST be the foundation for a lasting, growing economy.

Take a look at 2014.

Last year, New York saw:

~~94,500~~95,900 jobs added in 2014 – the highest year-to-date growth rate in the past 20 years; (94,500 is the 2013, not 2014, stat: still verifying the year-to-date part)

~~3.5 million~~More than four million private sector jobs – an all-time high;

Unemployment rate down 1.5% since July – steepest two-month decline since reporting began in 1976; (this doesn't make sense – why are we talking about a two-month decline if we're referring to a time period of July 2014 to present? Recommend rephrasing)

The expansion of an entertainment industry that produced a record number of television series and over ~~230~~240 films right here in New York last year;

And the continued growth of a booming tech sector that now employs nearly 300,000 people.

Our city is growing, both in terms of our economy and the number of people who want to call New York home. By 2040, we will be a city of 9 million people.

So we remain focused on a critical challenge: growing our economy in a way that is broad-based and guided by expanding opportunity to every New Yorker – because the best and brightest come from every neighborhood in every borough; if families can't afford to stay in the city, we are all denied the contributions offered by those untold success stories.

Now, there are two sides to the affordability equation: finding more affordable places for families to live; and helping their pocketbooks (higher wages; better benefits; more programs to ease the squeeze that so many families feel).

In State of the City, we talked about our affordable housing plan: the boldest ever undertaken in our city. (we can go further here – it's the boldest municipal affordable housing program in U.S. history...)

Formatted: Indent: Left: 1", First line: 0"

Our housing plan means:

200,000 new units of affordable housing created or preserved over a decade;

Protecting and strengthening rent regulations in to protect the affordable housing we currently have;

Requiring affordable housing as a condition of new development;

New ideas for development that envision affordability on a grand scale;

A commitment to the things besides affordable housing that make neighborhoods livable: good schools, parks and other open spaces, new commercial development.

Cutting red tape at the Department of Buildings;

And unprecedented tenant protections against predatory landlords.

Making housing in New York more affordable is essential to keeping ours a city of opportunity and innovation.

That's why I'm calling on everyone here today to be partners in battling the affordability crisis. You've given so much to this city – and now your city needs you again – by our side – as we fight for what we need from Albany. Your vision...your energy...your ambition for lifting New York City to new heights – we need to show our state, and our country, that we embark on this journey together.

But housing is only one side of the affordability equation.

That is why we're also working to grow our economy... to expand new job opportunities, and drive up wages in our city.

This Administration is fighting for smart, inclusive, five-borough economic growth... growth that benefits ALL New Yorkers, not just those at the top.

That means:

Raising the minimum wage. (\$13 per hour in 2016... while indexing the minimum wage, which would bring us to a projected \$15 per hour by 2019);

Generating jobs that give New Yorkers a path to getting into – and staying in – the middle-class;

Working with small businesses to grow and create jobs in every borough;

And making sure we are utilizing homegrown talent by ensuring that New Yorkers have the skills they need to thrive in emerging industries.

I want to speak at some length about some of the specific initiatives we are undertaking on this front:

Below largely placeholder – waiting on comms for specific initiatives:

We created the Tech Talent Pipeline to support the growth of New York’s technology sector and train New Yorkers to be those companies’ premier hiring choice. This program will not only enable the next great tech innovations to come from New York, but ensure they are driven by New Yorkers from every background and every borough.

We are going forward with a plan to redesign our workforce development system to arm up to 30,000 New Yorkers a year with the skills for 21st century jobs. **FROM SOTC – SOMETHING MORE SPECIFIC WE CAN SAY??**

MORE TK FROM COMMS

We invested in new economic hubs to create 3,000 new jobs in the Brooklyn Navy Yard and 1,000 new jobs at the Brooklyn Army Terminal. These are PERMANENT jobs in areas of the city that for so long sat unused. They exemplify smart, inclusive growth.

Today I want to announce a new proposed project based on that same philosophy.

Hunts Point in the Bronx has significant underused land despite sitting at a key transportation artery near the RFK Bridge.

So we envision Hunts Point as the site of a new, large-scale food distribution center. It would promote local entrepreneurship and job growth in the South Bronx, an area of our city with so much potential.

This site is large, occupying 329 acres. Our vision would be for a commercial development that that would accommodate over 115 businesses and support or create almost 9,000 jobs.

Coupled with plans for new, affordable housing development on the South Bronx waterfront, this plan shows that when we talk about growth in every neighborhood and every borough, we mean it.

To be sure, we’ll need the partnerships in the business community to make this kind of development happen. But knowing the people I do in this room, I am so confident

that visions like the proposal Hunts Point will soon become transformative realities throughout our city.

Some projects will require other partnerships, as well. In coming months, we're going to talk about big infrastructure projects that will necessitate federal help.

But there is so much we can do on our own as a city, if we – this Administration, the people in this room and everyday New Yorkers across our City – all work together.

PERSONAL SMALL BUSINESS/ ABNY STORY HERE.

The imagination, enthusiasm, and grit of the people who call this city home are so wonderfully exemplified in this room. But we must not forget how much of your success has grown from the fertile ground of a city of opportunity – and that your continued success requires that every child of New York has the same shot at chasing her dreams as you did.

So today, let's recommit to making our city a place of opportunity and innovation, not one of cloistered opulence.

We owe it to the next generation -- and to one another – to do what generations of New Yorkers have done: leave our city more open, inclusive, and inspiring than we found it.

It's a big job, but the stories of the people in this room demonstrate that it is a task well worth undertaking. And we will do it together.

Thank you!

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Hagelgans, Andrea](#); [Patchett, James](#); "jfdc@akpdmedia.com"; "jfromowitz@akpdmedia.com";
[Fink, Carolee](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Chao, Raymond](#); [Glen, Alicia](#); [DeLoach, Michael](#)
Subject: MBDB: Prep for ABNY Remarks
Date: Monday, February 23, 2015 4:03:19 PM

This will happen at 4:30

From: [Hagelgans, Andrea](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#)
Subject: RE: Outline
Date: Monday, February 23, 2015 4:14:49 PM

That was from yesterday :)

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Monday, February 23, 2015 3:34 PM
To: Hagelgans, Andrea
Cc: Walzak, Phil
Subject: Re: Outline

Nothing updated since 9am today

On 2/22/15, 4:18 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Hi!
>Is there an updated outline? Alicia and her team want to review today if
>possible. Thanks

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"
Subject: Re: [REDACTED]
Date: Monday, February 23, 2015 4:19:11 PM

PW forwarded to me. All good

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, February 23, 2015 03:33 PM
To: Hagelgans, Andrea
Subject: Re: [REDACTED]

Yes - just got it this PM

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, February 23, 2015 at 2:23 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: [REDACTED]

Do you have her resume?

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Hagelgans, Andrea](#); [Patchett, James](#); "jfdc@akpdmedia.com"; "jfromowitz@akpdmedia.com";
[Fink, Carolee](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Chao, Raymond](#); [Glen, Alicia](#); [DeLoach, Michael](#)
Subject: MBDB: Prep for ABNY Remarks
Date: Monday, February 23, 2015 4:39:10 PM

Please join us in the mayors office

From: [Stephanie Yazgi](#)
To: [John Del Cecato](#); [Emma Wolfe](#); [Neal Kwatra](#); [Aaron Pickrell](#); [Schnake-Mahl, Gabriel](#)
Subject: COO BOSTON attendance and updates from FedAffairs
Date: Tuesday, February 24, 2015 8:35:43 AM

There are only 13 mayors registered for COO in Boston right now.

Real time updates here:

<https://secure.usmayors.org/registration/other/cotf15/admin/citymonitor.asp>

MAX UPDATES BELOW:

- Use this time to diversify and build COO coalition and identify and recruit leaders
IM CALLING THE STAFF TO BOTH OKLAHOMA CITY AND INDIANAPOLIS
MAYORS TODAY.
- Invite Secretary Fox and Elizabeth Warren to participate in key programming
(STATUS ON BOTH?) WARREN INVITED. WILL CHECK WITH BOATON RE
FOXX.
- Maximize dialog between mayors (without staff or experts? MBdB charge?)
- Clear framework for discussions and organizing on MBdB priority issues with
clear asks for mayors- FORMAT OF ALL EVENTS MAYOR IS INVOLVED IN?
- MBdB organizing with 5 firebrand progressive mayors (carried interest or raise
the wage?????) ANY THOUGHTS AS TO WHO WE SHOULD PULL INTO
THIS? WE THOUGHT LANDRIEU COULD BE KEY PARTNER GENERALLY
(NOT ON THIS PARTICULAR ISSUES NECESSARILY). MEETING
YESTERDAY GOT CANCELED LAST MINUTE.
- Potentially feature progressive taxation best practices panel? HAVE YOU ALL
HAD A CHANCE TO DO ANY RESEARCH ON THIS? NOT YET
- Attendance (Boston bottomlining) CAN WE GET UPDATES DAILY? I WILL
SHARE LINK WITH REAL TIME UPDATES.

From: [Carey, Michael](#)
To: [Howe, Amanda](#); [nbaldick@hilltoppublicsolutions.com](#); [Jonathan@berlinrosen.com](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Williams, Dominic](#); [John, Roxanne](#); [Ragone, Peter](#); [Ko, Eunice](#); [Katz, Rebecca](#); [Thornton, Demetrius](#); [Darlington, Mandy \(OMB\)](#); [lhegarty@akpdmedia.com](#); [Chao, Raymond](#); [jfdc@akpdmedia.com](#); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#); [Leopold, Elana](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Wiley, Maya](#)
Subject: MBDB: Weekly Planning Meeting
Date: Tuesday, February 24, 2015 3:25:25 PM

All:

tonight's meeting is cancelled.

Thanks!!

MBDB: Weekly Planning Meeting

Scheduled: Tuesday, Feb 24, 2015 from 7:00 PM to 8:30 PM

Location: Gracie Mansion, The Parlor

Invitees: Howe, Amanda , "[nbaldick@hilltoppublicsolutions.com](#)" ([nbaldick@hilltoppublicsolutions.com](#))' , "[Jonathan@berlinrosen.com](#)" ([Jonathan@berlinrosen.com](#))' , Fuleihan, Dean (OMB) , Wolfe, Emma , Williams, Dominic , John, Roxanne , Ragone, Peter , Ko, Eunice , Katz, Rebecca , Thornton, Demetrius , Darlington, Mandy (OMB) , 'Liz Hegarty' , Chao, Raymond , "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#))' , Schnake-Mahl, Gabriel , Griffith, Chantell , Leopold, Elana , Walzak, Phil , Shorris, Anthony , Wiley, Maya

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: [REDACTED]
Date: Tuesday, February 24, 2015 8:37:43 PM
Attachments: [REDACTED] [resume 2-13-15.docx](#)
[REDACTED].pdf

In case you're looking for a smart, aggressive attorney somewhere in your orbit - told me friend I would get his resume to you..

[REDACTED] [REDACTED] [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] [REDACTED] [REDACTED]

[REDACTED]

[REDACTED]

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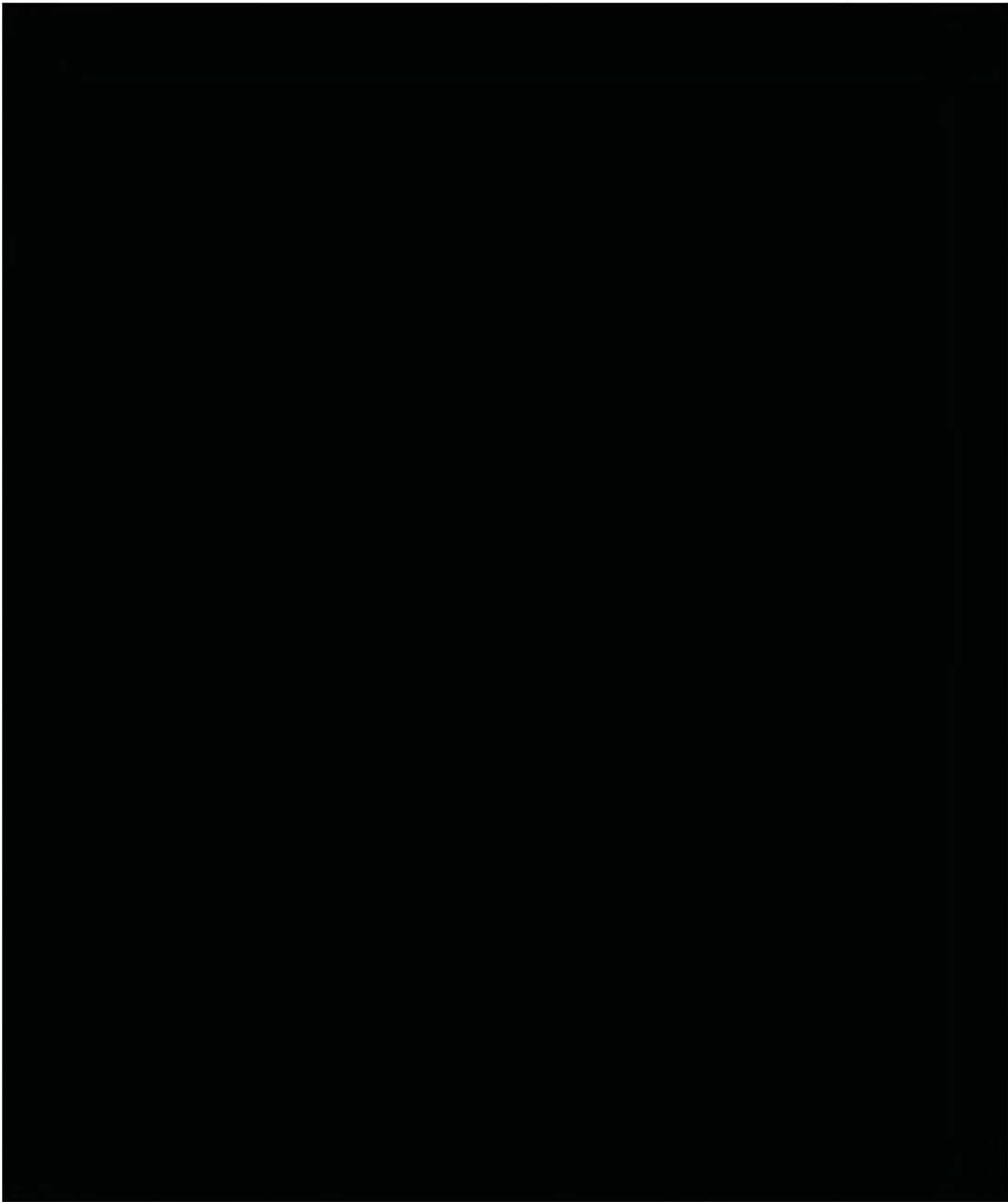
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]









From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: Re: [REDACTED]
Date: Tuesday, February 24, 2015 8:38:32 PM

Thanks!

Sent from my iPhone

> On Feb 24, 2015, at 8:37 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>
> In case you're looking for a smart, aggressive attorney somewhere in your orbit - told me friend I
would get his resume to you..
>
> <[REDACTED] resume 2-13-15.docx>
> [REDACTED]

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: Meyerson: The Revolt of the Cities
Date: Tuesday, February 24, 2015 9:27:19 PM

From: Klein, Monica
Sent: Sunday, February 22, 2015 11:45 AM
To: B
Subject: Meyerson: The Revolt of the Cities

The Revolt of the Cities

AMERICAN PROSPECT - Harold Meyerson - April 22, 2014

Pittsburgh is the perfect urban laboratory," says Bill Peduto, the city's new mayor. "We're small enough to be able to do things and large enough for people to take notice." More than its size, however, it's Pittsburgh's new government—Peduto and the five like-minded progressives who now constitute a majority on its city council—that is turning the city into a laboratory of democracy. In his first hundred days as mayor, Peduto has sought funding to establish universal pre-K education and partnered with a Swedish sustainable-technology fund to build four major developments with low carbon footprints and abundant affordable housing. Even before he became mayor, while still a council member, he steered to passage ordinances that mandated prevailing wages for employees on any project that received city funding and required local hiring for the jobs in the Pittsburgh Penguins' new arena. He authored the city's responsible-banking law, which directed government funds to those banks that lent in poor neighborhoods and away from those that didn't.

Pittsburgh is a much cleaner city today than it was when it housed some of the world's largest steel mills. But, like postindustrial America generally, it is also a much more economically divided city. When steel dominated the economy, the companies' profits and the union's contracts made Pittsburgh—like Detroit, Cleveland, and Chicago—a city with a thriving working class. Today, with the mills long gone, Pittsburgh has what Gabe Morgan, who heads the local union of janitorial and building maintenance workers, calls an "eds and meds" economy. Carnegie Mellon, the University of Pittsburgh, and its medical center are among the region's largest employers, generating thousands of well-paid professional positions and a far greater number of low-wage service-sector jobs.

Peduto, who is 49 years old, sees improving the lot of Pittsburgh's new working class as his primary charge. In his city hall office, surrounded by such artifacts as a radio cabinet from the years when the city became home to the world's first radio station, the new mayor outlined the task before him. "My grandfather, Sam Zarroli, came over in 1921 from Abruzzo," he said. "He only had a second-grade education, but he was active in the Steel Workers Organizing Committee in its early years, and he made a good life for himself and his family. My challenge in today's economy is how to get good jobs for people with no PhDs but with a good work ethic and GEDs. How do I get them the same kind of opportunities my grandfather had? All the mayors elected last year are asking this question."

They are indeed. The mayoral and council class of 2013 is one of the most progressive cohorts of elected officials in recent American history. In one major city after another, newly elected officials are planning to

raise the minimum wage or enact ordinances boosting wages in developments that have received city assistance. They are drafting legislation to require inner-city hiring on major projects and foster unionization in hotels, stores, and trucking. They are seeking the funds to establish universal pre-K and other programs for infants and toddlers. They are sketching the layout of new transit lines that will bring jobs and denser development to neighborhoods both poor and middle-class and reduce traffic and pollution in the bargain. They are—if they haven't done so already—prohibiting their police from cooperating with federal immigration authorities in the deportation of undocumented immigrants not convicted of felonies and requiring their police to have video or audio records of their encounters with the public. They are, in short, enacting at the municipal level many of the major policy changes that progressives have found themselves unable to enact at the federal and state levels. They also may be charting a new course for American liberalism.

New York's Mayor Bill de Blasio has dominated the national press corps' coverage of the new urban liberalism. His battles to establish citywide pre-K (successful but not funded, as he wished, by a dedicated tax on the wealthy), expand paid sick days (also successful), raise the minimum wage (blocked by the governor and legislature), and reform the police department's stop-and-frisk policy (by dropping an appeal of a court order) have been extensively chronicled. But de Blasio is just one of a host of mayors elected last year who campaigned and now govern with similar populist agendas. The list also includes Pittsburgh's Peduto, Minneapolis's Betsy Hodges, Seattle's Ed Murray, Boston's Martin Walsh, Santa Fe's Javier Gonzales, and many more.

"We all ran on similar platforms," Peduto says. "There wasn't communication among us. It just emerged organically that way. We all faced the reality of growing disparities. The population beneath the poverty line is increasing everywhere. A lot of us were underdogs, populists, reformers, and the public was ready for us."

This isn't the first time that America's cities have collectively shifted their political identities. As political journalist Samuel Lubell documented in his 1951 study *The Future of American Politics*—most particularly his chapter "Revolt of the City"—the New Deal coalition was prefigured by the change in urban voting patterns during the 1920s. Since the end of the Civil War, the cities of the industrial Midwest and the West Coast had tilted Republican. In 1920, GOP presidential nominee Warren Harding carried the nation's 12 largest cities by a margin of 1.54 million votes. In 1928, however, Democratic presidential nominee Al Smith carried the same 12 cities by a margin of 210,000 votes. Smith was a Catholic—the only Catholic presidential nominee until John Kennedy ran in 1960—whose speech and manner stamped him unmistakably as a product of New York's Lower East Side. His candidacy brought to the polls for the first time millions of Southern and Eastern European immigrants—predominantly Catholic, Jewish, and Eastern Orthodox—who had transformed the composition of American cities during the preceding 40 years but who had never before voted in large numbers. Four years later, they voted in still greater numbers, sending Franklin Roosevelt to the White House and cementing the nation's major cities in the Democratic column for decades to come. At the municipal level, cities long controlled by Republican machines shifted either to control by Democratic machines or by progressive reformers like New York's Fiorello La Guardia.

This pattern of demographic transformation is now repeating itself. New coalitions and the presidential campaigns of Barack Obama have brought millions of Latino, Asian, and African immigrants and the millennials to the polls, remaking the politics of cities in the process.

Even as the wave of non-European immigrants since the mid-1980s has reshaped the United States—whose white share of the population was down to 63 percent in 2012—it has reshaped its cities even more. In New York, which was 53 percent white in the 1980 census, the white share of its population dropped to 37 percent in the 2010 census. During the same 30 years, Los Angeles saw the white share of its population drop from 48 percent to 29 percent, Houston from 53 percent to 26 percent, Phoenix from 78 percent to 47 percent, San Diego from 69 percent to 45 percent, Dallas from 57 percent to 29 percent, Columbus from 76 percent to 59 percent, Boston from 68 percent to 47 percent, Seattle from 79 percent to 66 percent, and Denver from 67 percent to 52 percent.

It's not just the racial makeup of cities that is changing; it's also their generational profile: Cities have seen a marked increase in their share of 20-somethings. These changes in demographics have coincided with the change in economics. With both manufacturing and unions in steep decline, major cities have come to be characterized by levels of economic inequality—reinforced by levels of racial inequality—the nation has not experienced since before the New Deal.

In America, politics follow demographics: Voters of color and millennial voters stand well to the left of their white and older counterparts in their support for government intervention to counter the market's inequities and for Democratic candidates generally. The voting habits of major cities reflect these transformations. For example, Barack Obama's share of the vote in the 2012 presidential election outpaced Walter Mondale's share of the vote in the 1984 presidential election by 10.5 percent nationally, but the difference was far greater in cities. Obama outperformed Mondale by 20 percentage points in New York City, by 26 points in Los Angeles, 20 in San Diego, 24 in Dallas, 27 in Columbus, 22 in Seattle, and 24 in Denver.

At the level of municipal politics, the change is even starker. Twenty years ago, half of America's dozen largest cities had Republican mayors. Today, only San Diego is governed by a Republican, and he was elected in a low-turnout special election held to replace disgraced Democrat Bob Filner. Indeed, of the nation's 30 largest cities, just four (San Diego, Indianapolis, Fort Worth, and Oklahoma City) have Republican mayors, and even they have to swim with the urban tides. Mayor Greg Ballard of Indianapolis supported increased federal aid to mass transit and opposed his state's ban on same-sex marriage.

Not every Democratic mayor is progressive, as the record of Chicago's Rahm Emanuel makes clear. Demographic recomposition has proved a necessary but insufficient prerequisite for urban political change. The newcomers to America's cities also have had to come together as an effective political force. With few exceptions, the cities that have elected left-populist governments have first reconfigured their power structures by building coalitions dedicated to greater economic and racial equity. Aided in some instances by liberal foundations, these coalitions consist chiefly of unions, community-based organizations in low-income minority neighborhoods, immigrants' rights groups, affordable-housing advocates, environmental organizations, and networks of liberal churches, synagogues, and mosques.

The unions that have been key to the formation of these new coalitions—it's labor, after all, that has the capacity to provide the lion's share of funding for these ventures—generally aren't the municipal employee locals that have a bargaining relationship with elected officials that can limit their freedom of political action. They tend, rather, to be unions of private-sector workers—janitors, hotel housekeepers, hospital

orderlies, supermarket clerks. Their members and potential members are often overwhelmingly minority and substantially immigrant. Indeed, the growing importance of these unions coincides with the growth of immigrants' rights groups in most major cities. Their constituencies stand to gain the most from city policies that raise wages, create affordable housing, and establish community-based policing.

The new urban coalitions develop common strategies, register voters, regularly canvass their respective communities, groom candidates, research issues, propose policies, lobby elected officials, run their candidates' campaigns, and walk precincts. New York's Working Families Party—the organization that defined the issues and mobilized the constituencies for the campaigns that elected de Blasio and a progressive near majority on the city council—has proceeded furthest down the path to becoming a permanent social democratic and green political force. But many of the cities that went left last year have coalitions that have begun their own way down this path as well.

Pittsburgh, Minneapolis, Phoenix, and Seattle are among the cities that have incubated new labor-community coalitions over the past decade. In Pittsburgh, the coalition--named Pittsburgh United--began to take shape during the revitalization of the city's affiliate of SEIU's Local 32BJ, the East Coast regional local of janitorial and building-service workers. Along with Pittsburgh's union of hotel workers, 32BJ supported the city's main African American community organization's campaign to make inner-city hiring a condition for the city council's approval of the new Pittsburgh Penguins sports arena. In turn, the community group backed the unions' effort to persuade the council to enact an ordinance guaranteeing the jobs of fast-food and other franchise workers in city-owned facilities even if the franchise changed hands. These campaigns divided the city's unions—the building trades wanted to construct the arena regardless of who was hired to work inside it—but united the minority communities and the service-sector unions. In time, the alliance grew to include liberal clergy and groups devoted to cleaning Pittsburgh's air and water, particularly in working-class communities.

Initially, the coalition's sole council ally was Peduto, but that was soon to change. A group of young professionals who'd come together on John Kerry's 2004 presidential campaign set out to elect other progressives to the city council. "We didn't know the old ways of campaigning," says Matthew Merriman-Preston, the political consultant who has managed Peduto's campaigns and those of every other progressive council member for the past decade, "so we made it up as we went along. We had people on the ground talking to their neighbors year after year."

In 2009, Natalia Rudiak, a Pittsburgh native who had studied at the London School of Economics and done economic-development work in Africa, decided to run for council in a district she describes as "the most socially conservative in the city." In a city whose politics long had been dominated by middle-aged and elderly men, Rudiak, then 29 years old, wasn't taken seriously by the Democratic establishment. But Rudiak came with multiple ties to union leaders (her father ran a public-employees local) and had spent time on campaigns with Merriman-Preston. Peduto's prevailing-wage bill was pending in the council during her campaign, and she stumped for it everywhere she spoke. In return, 32BJ flooded her district with precinct walkers, as did environmental and feminist groups. Shortly after her upset victory, the council passed the bill.

Rudiak's victory was just one of several that reshaped the council between 2007 and 2013. Neither Rudiak nor Peduto received endorsements from the city's Democratic Party organizations, but the machine wasn't

delivering city service as it once had. “It had kept the trains running on time and the streets plowed,” Rudiak says, “but with the growing financial constraints on the city, particularly after the 2008 crash, it couldn’t keep doing even those things.” In the city’s older working-class neighborhoods, the new alliance and its candidates proved to be better ward heelers than the machine.

Minneapolis is a city with a richer history of progressive activism than Pittsburgh. In 1948, Mayor Hubert Humphrey presented that year’s Democratic National Convention with its first civil-rights platform plank. For decades, Minnesota came closer to an American version of Scandinavian social democracy than any other state.

In recent decades, however, both the city’s and state’s demographics and economy have been transformed. The white share of the city’s population declined from 86 percent in the 1980 census to 64 percent in 2010. Minneapolis is home to the largest Somali community of any city except Mogadishu and the largest Hmong community outside Laos. “We’re ahead of any other state in equitable income and health—if you’re white,” says Dan McGrath, who heads TakeAction Minnesota, a progressive political organization of 45,000 members, which, like New York’s Working Families Party, functions chiefly as an electoral organization. “Minnesota’s way down the list when you include people of color. Four out of ten Minneapolis residents are people of color. We won’t have an economy 30 years from now if only half our minority students graduate high school.”

Nearly a decade ago, several local progressive organizations, including the one established by Paul Wellstone, decided to merge into a single group, TakeAction Minnesota. At the same time, the city’s SEIU-affiliated janitorial union and its chief affordable housing organization, ISAIAH, entered a period of rapid growth. The groups, along with the city’s ACORN chapter, which was the main community-based organization in the African American community (and which has since reconstituted itself as Neighborhoods Organizing for Change), and CTUL, an organization of worker centers serving the Latino immigrant community, began meeting together regularly. In 2011, when the national SEIU decided to fund local coalitions in 17 cities across the country, the one in Minneapolis was the only such alliance to prove both effective and enduring—in part because its member groups had already forged such tight bonds.

“We’re grounded in a common experience and analysis,” McGrath says. “Our problem is not just Republicans. Our problem is the extraordinary imbalance of wealth, unbridled corporate power, and structural racism.” The commonality of perspectives was augmented by the integration of the groups’ members and staffs—attending retreats together, merging their efforts on various campaigns. “The groups had to acknowledge that none of them could get anything done just by themselves,” says George Goehl, the executive director of National People’s Action, a network of community organizations with which TakeAction Minnesota is affiliated. “They now have so deep a collaboration that when you go to one of their meetings, you can’t tell who works for whom.”

With the power of their combined numbers, the groups in the alliance—named Minnesotans for a Fair Economy—have waged a joint campaign to pressure Target, the locally based retail giant, to stop asking job applicants if they’ve been convicted of a felony, to cease the wage and hour violations inflicted on their largely immigrant janitorial workforce, and to hire local residents for maintenance jobs at the company’s new headquarters. Target agreed to drop the question about felonies and to adopt a local hiring policy; talks continue about the unionization of their janitors. The alliance waged a successful long-shot campaign

against a 2012 ballot measure that would have required state voters to provide photo IDs at their polling places. And last year, the alliance provided the staff and precinct walkers to put one of their own—Council Member Betsy Hodges, who had been the executive director of one of the two groups that merged to form TakeAction Minnesota—into the Minneapolis mayor’s office.

Hodges, who is 44 and describes herself as a “sociologist by training,” was the council’s acknowledged authority on budget and funding matters. She ran on the issue of reducing the city’s racial disparities. “I said the same thing in every room I spoke in,” she told me when we met in her office in the cavernous city hall. “I said, ‘In Minneapolis, we have the biggest racial gaps of any city by any measure. It is a moral imperative that we end that, but it’s also an economic imperative.’” Hodges talked explicitly about white people, people of color, and racial disparities—terms that most campaign consultants would urge their clients to shun—and defeated her opponent, the chair of the state’s Democratic-Farmer-Labor Party, by an 18-point margin.

“A whole lot of white people thought the issue she was addressing was our principal challenge,” McGrath says. “That’s remarkable.” It’s a testament to Minneapolis’s enduring egalitarianism, but it’s also a consequence of the door-knocking and issue campaigns of the city’s liberal coalition. “There’s been a lot of political space created by progressive strategic organizing here in the city,” Hodges says. “It was hugely helpful to me as a candidate, but it will be even more helpful to me as a mayor. We have to make sure that everyone is at the table as we work on growing the city, and having people organized really facilitates that.”

The projects on which Hodges has embarked include a “cradle to kindergarten” program of infant health care and universal pre-K. As a council member, she initiated a pilot program to provide “body cams” for police officers to monitor their encounters with the public; she now wants to mandate the cameras for the entire department. She’s also seeking to route proposed transit lines to better connect minority communities to neighborhoods with jobs.

No city government may be more at odds with its governor and legislature than that of Phoenix. In 2010, Arizona enacted SB 1070, which encouraged police to stop and frisk Latinos and if they lacked documentation, to hand them over to federal agents for deportation. In response, the New York-based Four Freedoms Fund financed a massive voter-registration campaign in Phoenix’s Latino communities. The backlash against SB 1070 also fueled the successful efforts of an alliance of Latino and immigrant organizations and unions to elect Greg Stanton mayor in 2011. Stanton campaigned for union rights and marriage equality and against SB 1070. Five of the city council’s other eight members—three of whom are now Latinos—share Stanton’s politics. The council has directed Phoenix police not to hand over detainees to immigration agents for deportation and instructed the city’s lobbyist in Washington to support immigration reform.

Seattle’s leftward movement commenced when local unions of janitorial, health-care, supermarket, and warehouse workers formed a labor-community-environment alliance to win a living-wage ordinance. The regional tech boom has brought thousands of young professionals to the city, who have proved supportive of the coalition’s campaigns. “They’re open to human rights and environmental issues, of course,” says David West, who heads the alliance, “but they’re also not tax-averse and are strongly in favor of raising the minimum wage.” Going into last year’s city elections, Seattle already had a law for paid sick leave and

one of the highest municipal minimum wages in the nation. A successful SEIU–led campaign to raise the hourly minimum to \$15 in the small suburban community of SeaTac, adjoining Seattle’s airport, made raising the city’s own minimum to \$15 the major issue in November’s mayoral campaign. Both candidates supported the raise, and the issue also swept a Trotskyist candidate onto the city council. The city’s new mayor, Ed Murray, who was chiefly known for his successful effort as a state legislator to legalize same-sex marriage, is negotiating the specifics of the raise.

Seattle’s pro-labor liberalism has trumped what many might view as its infatuation with all things techie. The city council capped the number of business licenses for such car services as Uber and Lyft after a campaign that cast the issue as a contest between outside investors and local Ethiopian-immigrant cab drivers. Last year, Murray’s predecessor blocked the construction of a Whole Foods market because of the chain’s anti-union stance.

The city’s ability to thwart the coming of a Whole Foods illustrates the often-circuitous ways in which municipalities are able to leverage their power to win the social outcomes they seek. Seattle was able to block Whole Foods by exercising its power over streets, since building the new market would have required the elimination of an existing alley.

“Even when they’re fiscally constrained, cities can set their own rules,” Pittsburgh’s Peduto says. By leveraging their power over contractors and developers who’ve received city assistance—or who may merely need city approval to close off an alley—municipal progressives are following the lead of the Los Angeles Alliance for a New Economy (LAANE), the group that pioneered the practice of requiring living wages and community hiring. Such measures are intended to accomplish indirectly and, at times, ingeniously what the federal government could accomplish directly, say, by raising the minimum wage, rewriting labor law, establishing stronger environmental safeguards, or legalizing undocumented immigrants. In the absence of such national legislation, cities are doing what they can.

The fiscal constraints to which Peduto alluded, though, are real. New York’s de Blasio had to secure the funding that establishes pre-K education in his city from the state—a revenue stream the city doesn’t control. Governor Andrew Cuomo, a Democrat, and Republican state senators blocked de Blasio and his city council allies from setting a municipal minimum wage in New York City, though living expenses there are far greater than they are in the rest of the state. A number of states have enacted laws forbidding their cities from raising wages or passing living-wage ordinances.

Shortly after November’s city elections, President Obama invited 16 of the newly elected progressive mayors to a meeting at the White House. Peduto, Hodges, Murray, and de Blasio were among those who attended. Obama talked about his proposal for universal pre-K, which was languishing in Congress. At the federal level, it would obviously take some time to get such a measure enacted, Obama continued, or he could find 20 innovative mayors and get it done tomorrow. Provided they can scrape up the dollars.

Even within those limitations, it’s in blue states and cities—certainly not in Congress—that Obama’s agenda is being enacted. While increasing the minimum wage remains stymied on Capitol Hill, legislatures in Democratic states are hiking it to the level that Obama proposed, while cities have either increased theirs even more (Washington, D.C., raised its minimum to \$11.50) or are considering it (San Francisco, like Seattle, to \$15). While congressional Republicans resist legislation to combat global warming, cities are

demanding strict energy--efficiency standards in their new buildings. While Republicans oppose legalizing undocumented immigrants, cities are ordering their police departments, in effect, to minimize deportations.

What's happening in cities can be described as Obama's agenda trickling down to the jurisdictions where it has enough political support to be enacted—but it's also the incubation of policies and practices that will trickle up. With considerable creativity and limited power, the new urban regimes are seeking to diminish the inequality so apparent in cities and so pervasive nationwide. They are mapping the future of liberalism until the day when the national government can bring it to scale.

From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: Re: [REDACTED]
Date: Tuesday, February 24, 2015 9:30:00 PM

Thanks. Will circulate.

Sent from my iPhone

> On Feb 24, 2015, at 8:37 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>
> In case you're looking for a smart, aggressive attorney somewhere in your orbit - told me friend I
would get his resume to you..
>
> <[REDACTED] resume 2-13-15.docx>
> [REDACTED]

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: Re: [REDACTED]
Date: Tuesday, February 24, 2015 10:20:21 PM

Yes - [REDACTED]

On 2/24/15, 10:05 PM, "Wiley, Maya" <MWiley@cityhall.nyc.gov> wrote:

>Can you talk for 2 min?

>

>Sent from my iPhone

>

>> On Feb 24, 2015, at 8:37 PM, "John Del Cecato" <jfdc@akpdmedia.com>

>>wrote:

>>

>> In case you're looking for a smart, aggressive attorney somewhere in
>>your orbit - told me friend I would get his resume to you..

>>

>> <[REDACTED] resume 2-13-15.docx>

>> [REDACTED]

From: [Katz, Rebecca](#)
To: [B; Wolfe, Emma](#); [John Del Cecato](#); [Walzak, Phil](#)
Subject: Sun-Times: Forced into runoff against Garcia, hoarse Rahm says "We have a little bit further to go"
Date: Wednesday, February 25, 2015 7:34:26 AM

Yup -- > The mayor's vote totals were way down in virtually every black ward. In the West Side's 28th Ward, Emanuel got 40 percent of the vote, down from 60 percent four years ago. The story was the same in the 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 17th, 20th, 21st, 24th, 29th and 34th Wards.

Most of the incumbent African-American aldermen publicly endorsed Emanuel, and many of them got financial help from the \$2 million super PAC created to re-elect the mayor and bolster his City Council majority. But it was not enough to prevent a sizeable protest vote.

Forced into runoff against Garcia, hoarse Rahm says 'We have a little bit further to go'

Posted: 02/24/2015, 07:44pm | [Fran Spielman](#)

For Rahm Emanuel, Tuesday's mayoral election was the political equivalent of Groundhog Day: six more weeks of campaigning.

With 97 percent of the precincts counted, Emanuel had 45.3 percent to 33.9 percent for his top challenger Jesus "Chuy" Garcia. That's 4.5 percent short of the 50 percent-plus-one vote that the mayor needs to avoid an April 7 runoff against Garcia. Millionaire businessman Willie Wilson was running third with 10.5 percent, followed by Ald. Bob Fioretti (2nd) with 7.4 percent and William "Dock" Walls with 2.7 percent.

The 34 percent turnout — down from 42.5 percent four years ago — should have benefited the incumbent with the \$15 million war chest and the most sophisticated get-out-the-vote operation. But it was not enough to spare Emanuel from the political embarrassment of a runoff and a grueling Round 2.

Despite an 11th-hour in-person endorsement from President Barack Obama that Emanuel turned into a closing campaign commercial, Wilson got just enough of the African-American vote to deny the mayor a second term outright.

Garcia also appeared to be doing considerably better than final polling suggested.

Emanuel addressed his supporters shortly before 9:30 p.m. and tried to put the best possible face on an embarrassing situation.

"Thank you, Chicago. We've come a long way, and we have a little bit further to go," Emanuel said.

"To those who voted for us, I want to thank you from the bottom of my heart. For those who voted for someone else, I hope to earn your support."

Still hoarse from a severe cold that hit him in the final days of the campaign, Emanuel congratulated Garcia for a "good race" and called him a "good man" with whom he looks forward to debating the issues in the

weeks ahead. Then, he braced his supporters for the grueling, six-week spring ahead.

“To those who are gathered here tonight and throughout the city, you have worked hard. I want you to take a moment to celebrate what we have accomplished over the last four years. Take stock in it, and let us double down because, tomorrow morning, I’ll be seeing you at the L stops as I have every morning,” the mayor said.

“We will get back out there talking to our friends and families and neighbors as they make a critical choice about who has the strength, who has the leadership, who has the ideas to move this great city forward so we can secure the future of this great city for our children.”

A triumphant Garcia followed the mayor to the podium, to the chants of “Chuy, Chuy.”

“So, nobody thought we’d be here tonight. They wrote us off. They said we didn’t have a chance. They said we didn’t have any money while they spent millions attacking us. Well, we’re still standing. We’re still running and we’re gonna win,” Garcia said.

“Today, we the people have spoken. Not the people with the money and the power and the connections. Not the giant corporations. The big-money special interests. The hedge funds and Hollywood celebrities who poured tens of millions of dollars into the mayor’s campaign. They all had their say. They’ve had their say for too long. But today, the rest of us had something to say.”

Garcia said he had just gotten off the phone with Chicago Teachers Union President Karen Lewis, who “sends her love” and said, “Tell them this is about the new democracy.”

Lewis persuaded Garcia to run in her place after she was diagnosed with brain cancer.

Then, Garcia framed the race ahead as a classic battle between the haves and have-nots.

“We’ve got six weeks of hard work ahead of us and believe me, these big-money interests are going to throw everything they got at us. They run this town and they’re not gonna give up easy. But we’re gonna fight and we’re gonna work hard and we’re gonna win. We’re gonna keep this city together,” he said.

Garcia’s campaign manager, Andrew Sharp, added, “There’s a real hunger for change in Chicago. There are tens of thousands of voters in Chicago who came out today and voted for change. The city is not working for ordinary people,” Sharp said.

Asked how Garcia could be outspent 12-to-1 and still force a runoff, Sharp said, “In the words of the Beatles, ‘Money can’t buy you love.’”

If there was any doubt Emanuel’s decision to close a record,50 public schools had alienated black voters, it was erased by the ward-by-ward vote totals.

The mayor’s vote totals were way down in virtually every black ward. In the West Side’s 28th Ward, Emanuel got 40 percent of the vote, down from 60 percent four years ago. The story was the same in the 3rd, 4th, 5th, 6th, 7th, 8th,9th, 17th, 20th, 21st, 24th, 29th and 34th Wards.

Most of the incumbent African-American aldermen publicly endorsed Emanuel, and many of them got financial help from the \$2 million super PAC created to re-elect the mayor and bolster his City Council

majority. But it was not enough to prevent a sizeable protest vote.

Emanuel's political beating was capped off by the fact that one incumbent alderman was defeated outright and nine others backed by the mayor's super PAC were forced into runoffs. Even Patrick Daley Thompson, the nephew of Emanuel's political mentor, was forced into a runoff in spite of support from Chicago Forward.

During an animated impromptu press conference, Frank Avila Jr., an attorney for Willie Wilson, claimed credit for the mayoral runoff.

"Without Willie Wilson in the race, Rahm Emanuel . . . would have been re-elected tonight," Avila shouted. "Willie Wilson took it to Rahm Emanuel at his base with African-Americans and said Rahm was lying. At least a portion of those African-Americans listened to us."

Even in the 13th Ward, where powerful House Speaker Michael Madigan is the ward committeeman who worked hard for Emanuel, the mayor got just 50.9 percent to 36.7 percent for Garcia. In the 19th Ward, another one of the handful of strong Democratic ward organizations, Emanuel got just 41.3 percent to 36.4 percent for Garcia.

Trying to win more than 50 percent of the vote against four challengers is a tall order. It was particularly challenging for a polarizing figure such as Rahm Emanuel.

As the campaign drew to a close, Emanuel campaign advisers were realistic about the needle they were trying to thread.

"He got 55 percent of the vote the last time with the wind at his back," said David Axelrod, Emanuel's friend of 30 years who worked together with the mayor in the Obama White House.

Even the room Emanuel booked on election night — symbolically located at Plumber's Union Hall — lacked the energy of the mayor's big night in 2011.

A subdued, sparse crowd milled about more than an hour after most polls closed as John Cougar's "Jack and Diane" played in the background, with the words "oh yeah, life goes on," holding a special irony.

Members of Local 1, made up of hospitality, restaurant and cafeteria workers, made up the bulk of what was an underwhelming crowd at the close of polls inside of Rahm Emanuel campaign headquarters.

Kenneth Williams, a 33-year union member who works as a Bell Captain at the Doubletree Hotel on Ohio, said he thinks Emanuel is the only candidate who will be willing to fight Republican Gov. Bruce Rauner's proposed budget cuts. "He's pretty much powerful enough, got the gumption enough, to stand up to the governor because I feel he's going to do some unreasonable things to the city," Williams said. "He's already talking about cuts in CTA. [Rauner] seems to be coming after unions."

Before the results were official, one supporter Ed Alexander, who lives in South Shore, still was holding out hope for 51 percent for Emanuel.

"I've seen a lot of the services that he's provided to a lot of the communities that I frequent," Alexander said. One is Engelwood area. I've seen a lot of things he's brought to that area that are needed. Like child care service. And he's also brought a legal assistance program there."

Dudley Ade Locke, a retired educator and school administrator, said he thinks Emanuel has gotten a “raw rap” on how he’s handled schools. “Schools are underperforming,” Locke said. “They need to be closed.”

Like the election night party of fellow multimillionaire Rauner, the campaign for Wilson offered a cash bar to supporters who gathered in a Swissotel ballroom.

Though the potency was anything but certain, at \$16 per well drink the price was certainly stiff.

As early totals trickled in, Wilson fielded a steady stream of interviews and relaxed in a 31st floor hotel room.

Regardless of the outcome, he said one thing is certain: “Win, lose or draw — I’m in politics to stay.”

Four years ago, Emanuel captured 58 percent of the black vote, 49 percent of the lakefront, one-third of the Hispanic vote and 49 percent of the white vote overall.

This time, the closest thing Emanuel had to a political base was the lakefront. There, he was hoping to reach the high-50s. If he did that, got half the black vote, hit the mid 50s among white voters and took a 35 percent bite out of Garcia’s Hispanic base, the mayor’s forces believed Emanuel could have avoided a run-off.

But the backlash against Emanuel’s decision to close a record 50 public schools apparently made holding half the African-American vote a tall order, in spite of Obama’s verbal and physical embrace.

Wilson spent more than \$2 million of his personal fortune, much of it in television advertising and full-page newspaper ads that ran in the closing days of the campaign.

By drawing a protest vote in the double-digits, Wilson made it impossible for Emanuel to reach the magic, 50 percent-plus-one. Garcia’s vow to deliver on Emanuel’s broken promise to hire 1,000 additional police officers obviously resonated and denied Emanuel even more votes.

A year ago, the mayor’s race was shaping up to be a far different story.

A Chicago Sun-Times poll showed Emanuel’s approval rating at 29 percent and just 8 percent among blacks.

But as vulnerable as Emanuel appeared to be, County Board President Toni Preckwinkle, the mayoral challenger that City Hall feared most, took a pass on the race, and so did other big-name challengers.

That prompted Chicago Teachers Union President Karen Lewis to step up to the plate. She had already gotten the best of Emanuel during the 2012 teachers strike instigated by the mayor’s bullying missteps. She had the guts to take him on again.

What would have been a colorful, but divisive, campaign came to a crashing halt in November. Lewis was diagnosed with brain cancer. After emergency surgery to remove a malignant brain tumor, she bowed out and worked behind the scenes to persuade Garcia to pick up the mantle.

With a late start and a lower profile, Garcia was only able to raise \$1.3 million. Emanuel raked in \$15 million and outspent his No. 2 challenger more than 12-to-1.

Emanuel's legendary fundraising was helped enormously by a longshot mayoral hopeful who donated \$100,000 to himself, but ultimately decided not to run. That lifted state-imposed caps on campaign contributions and allowed Emanuel to go back to the same deep-pocket donors who had already maxed out.

During campaign debates, the nexus between Emanuel's heavy-hitting donors and the mayor's public appearances and official actions took center stage.

Fioretti pounced when asked about a Chicago Tribune investigation that concluded that half of Emanuel's top 100 donors have received City Hall benefits ranging from contracts and permits to appointments and personal endorsements.

"\$30 million, then all of these board appointments and look at those top 103 [donors]. Sixty of 'em received some kind of contract, some kind of benefit. If that's not pay-to-play, I don't know what is," Fioretti said then.

Emanuel countered that the millions he's raised has not stopped him from standing up to big business.

During a pre-election interview with the Chicago Sun-Times, Emanuel said there is no quid pro quo or pay to play.

"I've taken on supporters. Their support for me is not about this permit or this license or this zoning. This is about creating stability, managing the challenges the city faces and doing it with a sense of strength and leadership," Emanuel said.

"They're not getting anything. They don't support what I've done on the minimum wage. They don't support how I've cracked down on the housing piece and how I changed the way we do affordable housing. Did I not say to all the corporations that buy the skyboxes, 'You're not getting your little loophole anymore on the amusement tax?'"

Asked why he needs \$15 million to get re-elected when his two strongest challengers didn't run, Emanuel said, "Like I did for President Clinton and President Obama, I want people to know what we've done and what I'm going to do. I think that's what campaigns are about."

The mayor used the money to blanket the airwaves with slick campaign commercials to rehabilitate his image, particularly with African-American voters angered by the school closings, charter openings, rampant shootings and by Emanuel's top-down management style. When Garcia went negative, Emanuel retaliated.

The ads featured African-Americans and emphasized the biggest moves Emanuel made to undercut the progressive base of his strongest challengers: raising Chicago's minimum wage to \$13 an hour by 2019 and offering free City Colleges tuition to CPS students who maintain a "B" average.

The mayor also got an 11th-hour boost from the \$2 million super PAC created to re-elect Emanuel and strengthen his City Council majority.

Barred by law from coordinating with the Emanuel campaign, Chicago Forward made a \$450,000 commercial and cable television buy on the mayor's behalf and spent another \$35,000 on robo-calls for Emanuel as the campaign drew to a close.

Chicago Forward's 30-second spot described Emanuel as "a mayor as strong as Chicago," then trashed Garcia for casting a 1980s vote for the "biggest property tax increase in city history" and for claiming an "illegal" homeowners exemption on "two houses at the same time to avoid paying over \$8,000 in taxes."

The ad concluded with a kicker: "Chuy Garcia: Out for himself. Not us."

Garcia was livid. He said the \$8,500 in back taxes he owed the county was for a tax break he did not request and had no idea still applied to his parents' Southwest Side home when he inherited the property after his mother died.

He defended his 1980s City Council vote — for a property tax increase that was actually the second-largest in Chicago history — as an effort to stave off 11,000 layoffs, including 5,000 police officers.

Garcia noted that Emanuel has been "on TV since Thanksgiving and it's the least successful Rahm-com ever."

Becky Carroll, the longtime mayoral ally now serving as chairman and CEO of "Chicago Forward," didn't buy Garcia's argument that his "tough vote" for an \$80 million property tax hike staved off thousands of layoffs.

"No one was ever prepared to lay off 11,000 workers. Mayor Harold Washington's own staff admitted privately that the cuts were only a bluff and they would never have been carried out," Carroll said.

"Garcia is willing to do and say anything to distance himself from the fact that he voted for the largest property tax hike in city history, just as he was willing to do anything to pass it."

Emanuel himself proposed a five-year, \$250 million property tax increase to shore up two of four city employee pension funds before substituting a 56 percent increase in the monthly tax tacked on to telephone bills at the behest of former Gov. Pat Quinn.

All of those issues and more are certain to be replayed in a grueling Round 2.

Among those in the crowd at Emanuel's party was the iconic Ronnie "Woo-Woo," who was wearing his trademark Cubs uniform.

After Emanuel's remarks concluded, he turned and said: "So they gotta do all this again?"

Contributing: *Natasha Korecki, Lauren FitzPatrick, Brian Slodysko, Diana Novak Jones*

<http://chicago.suntimes.com/chicago-politics/7/71/392817/emanuel-headed-toward-runoff-early-returns>

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: ABNY announcements
Date: Wednesday, February 25, 2015 11:30:57 AM
Attachments: [ABNY announcements.docx](#)

From: Fink, Carolee
Sent: Wednesday, February 25, 2015 11:30 AM
To: Hagelgans, Andrea
Subject: ABNY announcements

Hi. Some background for speechwriters. When do you expect to get the next draft?

STEM Institutes

Goal:

- Incorporate high quality STEM programs in full-time curriculum

Background:

- Individual schools have created innovative STEM programs and initiatives, but there is no way to share these programs across the system or give all schools guidance on how to incorporate STEM
- This is particularly challenging for girls and minorities underrepresented in STEM fields

Announcement:

- For the first time, DOE will be hosting 3 STEM institutes for teachers citywide, across grade levels, to share practices and work directly with experienced STEM partner organizations (Solar One, Engineering is Elementary, Bootstrap, LEGO and others)
 - First institute in April (April 7-9 at Stuyvesant HS). Up to 300 teachers will participate
 - Second institute will be this summer; third will be spring of 2016
- Through this program, DOE will partner with non-profits, universities and corporations who have the expertise and capacity in STEM to support our teachers and students
- Funded in partnership with GE, which will also provide overall guidance and input into program
- Institutes will help DOE create tools (e.g., STEM Framework, Handbook for Professional Learning, etc.) to support schools in developing STEM programs and help build a mission and vision for STEM education in NYC, a key priority for the Chancellor
- Institutes will reach 600 – 800 teachers from 200 – 300 schools with 100K-150K students over the next 2 years.
- Overall, the work will impact all students and schools by helping schools understand and develop high quality STEM programs

Industry Partnerships:

- Goal is to align the city's economic development strategy with our Workforce Development programs, and make long-term investments in the skills and training to create upward income mobility in the sectors we are supporting through our capital, incentive and land-use policies.
- We will form partnerships with industry to ensure our workforce system is equipping people with the skills businesses need and improve quality of low-wage occupations
- Focus on six sectors:
 - health care and technology- high growth, higher wage
 - Industrial manufacturing and construction – offer relatively high income while not requiring high educational attainment
 - Retail and food service – robust job growth, but low wage, few benefits and limited stability

***Quality Home Care Workforce Program – example of industry partnership**

Goal:

- Raise quality of home health aide (HHA) jobs, as well as improve retention and the quality of patient care, by improving the quality of training for new HHAs

Background:

- Approximately 1 in 7 low-wage workers is a home care worker
- The NYS Department of Labor estimated the number of HHA jobs to grow by 48% between 2010 and 2020 in New York City, with close to 5,000 openings a year
- Training, supervision, and scheduling practices often create a poor working environment and low income
- Annual turnover for HHAs is 25-50% in New York City, and often aides don't make it past the first couple months.
- Hours can be insufficient and variable, and communication around scheduling can be a challenge.

Announcement:

- Through SBS and New York Alliance for Careers in Healthcare, in partnership with Paraprofessional Healthcare Institute and 1199SEIU Training and Employment Funds, we are launching the Quality Home Care Workforce Pilot
- Program supports the City's Career Pathways strategy of building the skills employers seek and improving job quality for low income workers.
- Program will improve training, supervision, and scheduling practices, as well as offer financial counseling, which will lead to higher quality jobs, higher quality service, and more efficient operations
- Over the next six months:
 - 240 unemployed individuals will be trained as Home Health Aides using an enhanced curriculum that was industry informed
 - Another 240 individuals will be trained by CUNY using this same curriculum and committed employer partners
 - 240 current Home Health Aides will receive financial literacy counseling
 - Approximately 1,000 currently employed Home Health Aides will benefit from agency supervisory and scheduling training, depending on the size of the participating home care employers
- As a result, in Year 1 of the pilot program, 720 individuals will be impacted directly through training, with over a thousand low income workers impacted through supervisory and scheduling training.

Hunts Point:

Goal:

- Reposition Hunts Point as a modern, resilient food distribution center that promotes local entrepreneurship and job growth in the South Bronx

Background:

- Hunts Point is one of the largest food distribution centers in the world, occupying 329 acres, housing more than 115 firms, and directly employing over 8,000 people
- Opportunity to leverage city-owned assets to strengthen existing businesses and attract new entrepreneurs

Announcement

- Investing \$150mm for infrastructure and other market improvements
- Investment is in addition to the \$25mm announced at the end of last year for critical infrastructure
- Combined, these investments are more than what the City invested in last 12 years (\$169mm)
- Investments will improve existing facilities, reposition portions of the peninsula for job-intensive food uses, better link regional growers and producers with New York City consumers and target job-dense businesses like value-add processors
- Will create over 400 jobs while making the Food Distribution Center more sustainable and resilient, lowering operating costs for all businesses and improving multi-model access

Industrial Initiatives:

Goal

- Encourage public and private investments in the industrial sector to catalyze innovation, support businesses, and train our workforce for 21st century jobs.

Background

- The industrial sector employs 540,000 people across NYC (15.7% of total workforce, 10.7% of Gross City Product)
- Median Wage: \$56k; Average wage: \$73k

The industrial sector offers opportunities for a diverse workforce

- Approximately 50% of industrial sector jobs are available to individuals who do not have college degrees
- Median wage for non-college educated workers is \$30k (50% higher than wages in other low-skilled sectors such as accommodation, food services, and retail)
- Over 300,000 jobs in outer boroughs, primarily in Industrial Business Zones

NYC is well positioned for Manufacturing 2.0

- BLS projections show industrial jobs will grow by 3-7% over the next 10 years in NYC
- \$50 billion of goods production expected to return to U.S. by 2020
- NYC growth sectors in high-end goods/services
 - Food manufacturing, fabrication, digital production
 - Small tech-driven firms with links to traditional NYC industries
 - Bright talent pool – over 12,000 graduates per year in engineering, design, architecture, etc.

Announcements:

- **Innovative Manufacturing Centers**
 - Develop a network of specialized technology facilities and programs to equip NYC residents and businesses:
 - Technologies for digital manufacturing, fabrication, and robotics.
 - R&D facilities for researchers (e.g. Samsung Smart Things Innovations Lab)
 - Workspace for start-ups (e.g. WeWork)
 - Fabrication lab with extension services for mature manufacturers (e.g. TechShop)
 - Training and certification program (e.g. National Institute for Metalworking credentialing)
 - Classrooms and events space for community engagement (e.g. Make @NYPL)

- **Industrial Business Solutions Providers**
 - Relaunch a NYC branded network of Industrial Business Solutions Providers (IBSPs) to be the City's direct link to industrial businesses.
 - Ensure increased and consistent funding for IBSP network (\$2.5M per year)
 - Create stronger communication, marketing, and feedback pathways between businesses and the City
 - Deliver customized support for business strategy, process improvement, technology upgrades, financial management, and space efficiency

- **Industrial / Manufacturing Industry Partnership**
 - Help train New Yorkers to fill jobs in the modern industrial ecosystem.
 - Convene service providers, business leaders, and other stakeholders to understand the needs of the industrial sector and develop adequate training programs.
 - Create four Industrial and Transportation Career Centers (ITCCs) in select Industrial Business Zones with high job density.
 - Target skills training and job placement in sub-sectors such as construction, manufacturing, transportation, utilities, and wholesale distribution.

From: [John Del Cecato](#)
To: [John, Roxanne](#)
Subject: <no subject>
Date: Wednesday, February 25, 2015 11:54:19 AM

Hey, can you give me a buzz when you get a minute? [REDACTED]

From: [Liz Hegarty](#)
To: [Graham, Matthew](#)
Subject: Re: 3/6 lunch location
Date: Wednesday, February 25, 2015 12:15:04 PM

Perfect, thank you!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Wednesday, February 25, 2015 at 10:16 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: 3/6 lunch location

Great!

Thanks Liz.

Yes, Penny will be there at 12:30. She's looking forward to meeting with John.

Let me know if something comes up in the meantime.

Thanks again!

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Wednesday, February 25, 2015 11:01 AM
To: Graham, Matthew
Subject: Re: 3/6 lunch location

Hi Matt,

The Smith sounds great. Does 12:30 still work?

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Tuesday, February 24, 2015 at 6:00 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: 3/6 lunch location

Hi, Liz.

I just spoke with Penny about her lunch with John, and she suggested The Smith at 956 2nd Ave (at 51st St). Would that work well for John? If not, I'm happy to find another place.

Thanks again,

Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, February 23, 2015 10:44 AM

To: Graham, Matthew
Subject: Re: Request for lunch with Penny

Hi Matt,

Sorry, it seems like my email from last week did not go through.

John could make 3/3, 3/6 or just about any day the week of 3/9. Let me know when might work best for Penny and we'll add to the calendar.

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Friday, February 20, 2015 at 10:05 AM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: Request for lunch with Penny

Hi, Liz.

I'm writing to see if we might be able to schedule a time for Penny and John to meet over lunch.

Penny's lunchtimes are pretty much open starting on the 26th (not 3/4, 3/13) so would you let me know a couple days that work well for John?

Thanks again!

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: [Hagelgans, Andrea](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Fw: TTP Queens Follow Up for ABNY
Date: Wednesday, February 25, 2015 3:27:50 PM
Attachments: [image001.png](#)

From: Fink, Carolee
Sent: Wednesday, February 25, 2015 03:24 PM
To: Hagelgans, Andrea
Subject: FW: TTP Queens Follow Up for ABNY

More for speech. We are expanding our college internships to Queens!

From: Bershadszkaya, Eleonora
Sent: Monday, February 23, 2015 8:03 PM
To: Fink, Carolee; Velani, Sonam
Cc: Titus, Kristen (SBS)
Subject: TTP Queens Follow Up for ABNY

Hi,

Here is more info. on the TTP Queens College Internship Program based on my discussion with Kristen (copied in case I am missing or mischaracterizing anything here).

Queens Program Overview

- TTP partnership with Queens College will provide (i) pre-professional programming (details TBD based on participant needs assessment) and (ii) paid technology internships with local employers. Private sector partners TBD and training service provider TBD.
- Program will serve between 75 and 100 upper level students (juniors/seniors focused on tech), total across 3 cohorts.
- TTP will provide funding directly to Queens College, which will select and administer program through a third-party provider.
- **TIMING:** TTP is working with Queens College to finalize contract ASAP and will determine whether March 5th completion is possible by cob tomorrow.

Geographic Angle

- TTP is focused on partnering with educational institutions to source and cultivate tech talent in all five boroughs.
- Queens will be the third borough to forge a strong partnership between City and CUNY for tech talent efforts, following Brooklyn Tech Triangle (CUNY in Brooklyn) and Microsoft + Infor tech training commitments (CUNY in Manhattan).
- The long-term goal is to reach CUNY/higher ed institutions in Staten Island and the Bronx, however there are no concrete partnerships with these institutions underway at this time.

Thanks!
Eleonora

Eleonora Bershadskaya

Policy Advisor

Office of the Deputy Mayor for Housing & Economic Development

EBershadskaya@cityhall.nyc.gov

O: (212) 341-5032

C: (347) 604-2071

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Remarks: DC37 Black History
Date: Wednesday, February 25, 2015 4:30:23 PM
Attachments: [2-26-2015 DC37 Black History Month.doc](#)

Please let me know your thoughts. Thanks!!

From: Chow, Eugene
Sent: Wednesday, February 25, 2015 3:12 PM
To: Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Walzak, Phil; Adams, Marti; Cohen, Adam; @EO; Walters, Alexis
Subject: Remarks: DC37 Black History

Remarks for Friday's DC37 Black History event attached.

Let me know if you have any edits/suggestions.

Thanks,
Eugene

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

OPEN PRESS

MAYOR BILL DE BLASIO,
DC37 BLACK HISTORY MONTH
CELEBRATION
THURSDAY, FEBUARY 26, 2015

REMARKS:

- Thank you, Henry [Garrido (gah-REE-doh)]
- And congratulations on becoming Executive Director
 - Passionate leader, cares deeply about mission of DC37
 - Unions in his DNA – mom was active member of needle trades union
 - Henry has said “I am doing what I was born to do”

- Have worked with Henry, dedication shows

[SPACE]

- Great to celebrate Black History Month with you
- Histories of Civil Rights Movement, Labor Movement, very much intertwined
- Dr. Martin Luther King called them “the two most dynamic movements that reshaped the nation.”
- Rings true; DC37’s impact on city is undeniable
- City’s largest union for public employees, with over 120,000 members

- You are...
 - Paramedics, engineers,
 - Nurse's aides, librarians
 - Social workers, urban park rangers
 - School crossing guards
 - Office, clerical workers
- Work across spectrum; members help make City great
 - You are glue that holds City together

[SPACE]

- Proud to say new era of labor relations
 - based on respect, real dialogue

- At start of Administration, no unions had contract; now nearly 75% signed
 - DC37 one of earliest
- Proud of that record...
 - ...But it stands in contrast to troubling trend nationwide
- Unions, collective bargaining powers coming under attack in states like Kansas, Nevada, Wyoming, California
 - Trying to erode generations of hard-won gains
- Attack on unions is attack on middle class
- As nation, should focus on lifting up – not tearing down – middle class

- Something my Administration strives for every day
 - Hope NYC can be good example of what is possible through mutual respect, cooperation

[SPACE]

- From Day 1, made fighting inequality top priority
- Successes: Universal Pre-K, expanded living wage, paid sick leave
- This year, taking fight even further
- Affordable housing #1 focus – reducing largest burden for many New Yorkers
- Goal: build, preserve 200,000 affordable units over next decade

6

- Have kindred spirit in Henry [Garrido]
 - Studied to be architect, wanted to build affordable housing
- In meantime, will push forward with Housing Plan
 - Bold, ambitious plan
 - But must be steadfast, unwavering
 - Something DC37 knows about
- Your history built on boldness, dogged pursuit of fairness
- Black History Month good opportunity to reflect on shared struggle for equality
 - ...To celebrate battles won

- ...Recommit to ongoing fight
- Dr. King said, “Our struggle is for genuine equality, which means economic equality”
 - Powerfully recognized economic inequality at heart of injustice
- In NYC, carrying on progressive legacy – taking dead aim at inequality
- Using every tool at our disposal to uplift millions, but can’t do it alone
 - Need your support
- Together, can change dynamic of city for generations to come

###

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#)
Subject: RE: Remarks: DC37 Black History
Date: Wednesday, February 25, 2015 4:49:49 PM

That would be TRANSCENDENT!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, February 25, 2015 4:35 PM
To: Hagelgans, Andrea
Subject: Re: Remarks: DC37 Black History

i'm fine with this - although we should deeply and powerfully try to reduce the use of the words deeply and powerfully

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, February 25, 2015 at 4:30 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Remarks: DC37 Black History

Please let me know your thoughts. Thanks!!

From: Chow, Eugene
Sent: Wednesday, February 25, 2015 3:12 PM
To: Ragone, Peter; Hagelgans, Andrea; Schnake-Mahl, Gabriel; Norvell, Wiley; Walzak, Phil; Adams, Marti; Cohen, Adam; @EO; Walters, Alexis
Subject: Remarks: DC37 Black History

Remarks for Friday's DC37 Black History event attached.

Let me know if you have any edits/suggestions.

Thanks,
Eugene

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: FINAL: Officer Byrne Memorial
Date: Wednesday, February 25, 2015 4:54:41 PM
Attachments: [2_26_15 Officer Byrne Memorial347PM.doc](#)

Any concerns here as well?
We will acknowledge the PC

From: Walters, Alexis
Sent: Wednesday, February 25, 2015 4:45 PM
To: Richardson, Jerika
Cc: Hagelgans, Andrea
Subject: FW: FINAL: Officer Byrne Memorial

Hi Jerika,

These are good right, nothing else to add? Should anyone get acknowledged?

From: Chow, Eugene
Sent: Wednesday, February 25, 2015 4:38 PM
To: Carey, Michael; Coney, Javon; Leopold, Elana; Walters, Alexis; Cohen, Adam
Subject: FINAL: Officer Byrne Memorial

Attached.

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096
e: echow@cityhall.nyc.gov

OPEN PRESS

MAYOR BILL DE BLASIO,
OFFICER BRYNE MEMORIAL
THURSDAY, FEBRUARY 26, 2015

REMARKS:

- Thank you Lt. [Tony] Giorgio
[GEORGE-ee-oh]
- Gather to honor life of a hero: Officer
Eddie Byrne [BURN]
- 27 years ago today, at this very
location, made ultimate sacrifice in line
of duty
 - Protecting witness from drug
dealers
 - Murdered for wearing NYPD
badge, uniform

2

- Only 22 years old
- Walked path of courage, service
- Followed footsteps of father, retired NYPD officer, 22-year veteran
- Incredible family – all raised with belief in helping others
 - All 4 sons entered law enforcement, criminal justice
 - Including Larry Byrne, NYPD Deputy Commissioner for Legal Matters

[SPACE]

- Tragic loss of Officer Byrne shook city, nation
 - Attack on all of us, our core values

3

- Honor his life by coming together to stop violence, make streets safer
- Nearly 3 decades later, city has come long way
- Almost 1,900 murders in 1988 [year Officer Byrne died]
- 2014 record year: 332 murders, lowest since 1963, when reliable records started being kept
- Streets safer than ever – allowed economy to flourish, neighborhoods to rejuvenate, record number of tourists
- Extraordinary gains possible because valor, professionalism, sacrifice of NYPD, their families

4

- NYPD finest department in world, results speak for themselves
- Getting where we are today not easy – today, painful reminder a dangerous job
- We must protect protectors
 - As Mayor, feel keen responsibility
- Have seen NYPD up close – dangers officers face, sacrifices they make
- Speak at swearing-ins, graduations, promotions
 - Meet young people embarking on career of service, and family – some with generations in NYPD
- Have been at scenes of remarkable heroism

- Sadly, have visited injured officers in hospital
- Worst of all, comforted grieving families of officers killed – attended funerals
- Will never forget time with Liu, Ramos families – or their loss
- Duty to protect officers weighs heavily on my mind
- With Commissioner Bratton, have made backing police highest priority
- In process of replacing all bullet-resistant vests over 5 years old
 - Investing \$11.5 million over next two years

6

- Value priceless: since 1978, vests saved lives of 87 NYPD officers
- Adding over \$350 million for enhanced training, new technology, greater safety
- Including new smartphones for every patrol officer, tablets every patrol car
 - Latest information at fingertips
- Additional training for every officer
 - Keep safe, be more effective
- And working to bring police-community closer together
- Investments not only keep officers safe...

- ...give peace of mind to families, loved ones waiting anxiously at home

[SPACE]

- On behalf of all New Yorkers thank men, women of NYPD for courage, sacrifice, hard-work
- Your efforts have made difference for so many New Yorkers
- Their dreams made possible – lives uninterrupted – because of safety you provided...
- Because officers like Eddie Byrne gave what President Lincoln called the “last full measure of devotion” [Source: Gettysburg Address]

8

- With dedicated men and women of NYPD, know NYC will remain safest big city in nation
- And NYPD will remain world's greatest police department

###

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"
Subject: Re: FINAL: Officer Byrne Memorial
Date: Wednesday, February 25, 2015 6:06:57 PM

I hear ya. But cop was killed by drug dealers so think it may not be right audience.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, February 25, 2015 05:03 PM
To: Hagelgans, Andrea
Subject: Re: FINAL: Officer Byrne Memorial

I want to continue to press the point that radically reducing SQF & reducing small-time pot arrests free officers to go after the REAL bad guys... it helps bring police & communities closer together, so they work as partners & not adversaries... that's not just a happy coincidence with last year's record low crime/record low murders - i would argue it's WHY crime is continuing to go down past the point that many said it could ever go

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, February 25, 2015 at 4:54 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: FINAL: Officer Byrne Memorial

Any concerns here as well?
We will acknowledge the PC

From: Walters, Alexis
Sent: Wednesday, February 25, 2015 4:45 PM
To: Richardson, Jerika
Cc: Hagelgans, Andrea
Subject: FW: FINAL: Officer Byrne Memorial

Hi Jerika,

These are good right, nothing else to add? Should anyone get acknowledged?

From: Chow, Eugene
Sent: Wednesday, February 25, 2015 4:38 PM
To: Carey, Michael; Coney, Javon; Leopold, Elana; Walters, Alexis; Cohen, Adam
Subject: FINAL: Officer Byrne Memorial

Attached.

Eugene K. Chow
Speechwriter
Mayor's Office
o: 212-341-5096

e: echow@cityhall.nyc.gov

From: [Berger, Henry](#)
To: [John Del Cecato](#)
Subject: Re: quick question
Date: Wednesday, February 25, 2015 7:05:08 PM

I missed that – my brain freeze. Happens here

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, February 25, 2015 at 6:29 PM
To: Henry Berger <hberger@cityhall.nyc.gov>
Subject: Re: quick question

Also - sorry I called you "Harry". Brain fart!

On Feb 25, 2015, at 6:10 PM, Berger, Henry <HBerger@cityhall.nyc.gov> wrote:

I'm around
Tried to call

██████████

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, February 25, 2015 5:33 PM
To: Berger, Henry
Subject: quick question

Do you have a moment? (Actually, that wasn't the question!)

██████████

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: [Katz, Rebecca](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [John Del Cecato](#); [Wolfe, Emma](#); [Leopold, Elana](#)
Subject: Warren
Date: Thursday, February 26, 2015 6:45:06 PM

Senator Warren gave this speech yesterday on the middle class. Already has 1.4 million hits.

Much better written than spoken, but definitely worth 5 min to watch:

<https://www.facebook.com/video.php?v=423362941159538&pnref=story>

From: [Singleton, Jessica](#)
To: [Katz, Rebecca](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Walzak, Phil](#)
Subject: RE: ABNY and facebook
Date: Thursday, February 26, 2015 7:02:45 PM

Srsly.

Great call. Data says our fb video is killlllling it these days.

From: Katz, Rebecca
Sent: Thursday, February 26, 2015 6:59 PM
To: Hagelgans, Andrea; John Del Cecato; Singleton, Jessica; Walzak, Phil
Subject: ABNY and facebook

We should totally put the best part of next week's speech in video on Facebook.

1.4 million hits aint no joke:

<https://www.facebook.com/video.php?v=423362941159538&pnref=story>

From: [Katz, Rebecca](#)
To: [Walzak, Phil](#); [John Del Cecato](#); [Wolfe, Emma](#)
Subject: Tweet from Judd Legum (@JuddLegum)
Date: Thursday, February 26, 2015 8:03:58 PM



Judd Legum (@JuddLegum)

[2/26/15, 8:02 PM](#)

Walker tells CNN he does not regret comparing union members to ISIS. Says they are both "difficult situations" [twitter.com/stevebruskCNN/...](#)

Download the official Twitter app [here](#)

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Updated ABNY outline
Date: Friday, February 27, 2015 9:28:45 AM
Attachments: [ABNYWednesday9PM-MGfactcheck.docx](#)

Sending you Mahen's fact check. Also, lots of concern from the group on these two lines. They either want struck or toned down. Let's discuss

"If you're in the business of selling multimillion dollar homes to foreign billionaires, or manufacturing yachts or Faberge eggs, then a raise in the minimum wage probably won't help you. But given the stock market's record rebound, business is probably awful good for you these days."

And change the film/TV line to:

The expansion of an entertainment industry that produced a record 46 unique television series in recent months and over 240 films right here in New York last year;

From: Gunaratna, Mahen
Sent: Friday, February 27, 2015 9:25 AM
To: Hagelgans, Andrea
Subject: Re: Updated ABNY outline

Sent from my iPhone

On Feb 26, 2015, at 11:07 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Fact check edits attached

From: Mahen Gunaratna [REDACTED]
Sent: Thursday, February 26, 2015 11:06 PM
To: Gunaratna, Mahen
Subject: Re: FW: Updated ABNY outline

On Thu, Feb 26, 2015 at 11:05 PM, Gunaratna, Mahen
<MGunaratna@cityhall.nyc.gov> wrote:

From: Hagelgans, Andrea
Sent: Thursday, February 26, 2015 10:37 PM
To: Walzak, Phil; Shorris, Anthony
Cc: Glen, Alicia; Patchett, James; Fink, Carolee; Gunaratna, Mahen; Wolfe, Emma
Subject: Re: Updated ABNY outline

Sunday, by phone

From: Walzak, Phil

Sent: Thursday, February 26, 2015 10:36 PM
To: Shorris, Anthony; Hagelgans, Andrea
Cc: Glen, Alicia; Patchett, James; Fink, Carolee; Gunaratna, Mahen; Wolfe, Emma
Subject: Re: Updated ABNY outline

When is the next prep session on ABNY?

These are good flags -- we need to adjudicate the broad approach, and measure the individual pieces, as a full working group

From: Shorris, Anthony
Sent: Thursday, February 26, 2015 10:26 PM
To: Hagelgans, Andrea
Cc: Glen, Alicia; Patchett, James; Fink, Carolee; Gunaratna, Mahen; Walzak, Phil; Wolfe, Emma
Subject: Re: Updated ABNY outline

It should be eliminated or substantially revised. It's just pandering for a crowd that's not even in the room, being provocative without reward.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
[212-788-3191](tel:212-788-3191)

On Feb 26, 2015, at 9:25 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

I already told John that the "Faberge egg" reference felt Reagan era to me!
We've highlighted that graph as one to discuss.

From: Shorris, Anthony
Sent: Thursday, February 26, 2015 9:24 PM
To: Hagelgans, Andrea
Cc: Glen, Alicia; Patchett, James; Fink, Carolee; Gunaratna, Mahen; Walzak, Phil; Wolfe, Emma
Subject: Re: Updated ABNY outline

This may be heard as a bit divisive by a lot of people in that room.

"If you're in the business of selling multimillion dollar homes to foreign billionaires, or manufacturing yachts or Faberge eggs, then a raise in the minimum wage probably won't help you. But given the stock market's record rebound, business is probably awful good for you these days."

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
[212-788-3191](tel:212-788-3191)

On Feb 26, 2015, at 4:25 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Here is an updated ABNY outline for review. Next prep is on Sunday by phone. You should have received a calendar notice.

Send me your edits and I'll consolidate with JDC

Andrea Hagelgans
Office of the Mayor
Direct – [212.341.5372](tel:212.341.5372)
Cell – [718.679.8965](tel:718.679.8965)
ahagelgans@cityhall.nyc.gov

<ABNYWednesday9PM.docx>

<ABNYWednesday9PM-MGfactcheck.docx>

ABNY OUTLINE
2/25/15 – 6:00 PM

Acknowledgements

17 months ago, I was honored to address an event hosted by this distinguished organization -- just about a month before the 2013 mayoral election.

At that time, there were some pundits who wondered exactly how ABNY would receive me.

After all, my campaign was built around progressive change – about taking aim at inequality and helping rebuild our middle class. Surely – the cynics argued – progressive ideas would be met with the sound of crickets -- or perhaps worse – when presented to those who've dedicated their lives to growing businesses and the economy.

But knowing this organization, and many of the individuals who comprised the audience that day, I wasn't the least bit worried.

That day, I said, QUOTE: “We cannot resign ourselves to the mindset that says rising inequality is a necessary byproduct of urban success.” No one booed or hissed or left the room. Instead, that call was met with resounding agreement.

That's because this organization understands – as do I – that rising inequality isn't just a problem for those of modest means....not just a threat to those barely hanging on to their place in the middle class. We understand that inequality is a crisis that impacts all of us -- including those who have enjoyed great personal success.

If New York can't be a city of genuine opportunity for all – regardless of the circumstances of your birth – we not only lose a part of who we are...we risk losing our place as a global center of innovation, diversity, and progress.

That is why we refuse to accept the false choices that that for too long defined how some viewed our city:

That sustained economic growth is fated to only help SOME, while leaving many behind;

That more development inevitably means everyday New Yorkers will be priced out;

That New York can't be both a growing city AND a city of opportunity for all.

We know that shortsighted thinking doesn't have to define our future.

A progressive agenda – one that seeks to reduce the cost of living for working families, as well as boost their wages – isn't in conflict with a thriving economy. In fact, it can and MUST be the foundation for a lasting, growing economy.

Take a look at 2014.

Last year, New York saw:

95,900 jobs added in 2014 – ~~the highest year-to-date growth rate in the past 20 years;~~

More than four million private sector jobs – an all-time high;

An unemployment rate down two whole points in less than a year – steepest decline since reporting began in 1976; ~~(this is inaccurate – NYC unemployment rate in Dec 2013 was 8% and, by December 2014, it was 6.3%)~~

The expansion of an entertainment industry that produced a record 40 unique television series and over 240 films right here in New York last year;

And the continued growth of a booming tech sector that now employs nearly 300,000 people.

Our city is growing, both in terms of our economy and the number of people who want to call New York home. By 2040, we will be a city of 9 million people.

So we remain focused on a critical challenge: growing our economy in a way that is broad-based and guided by expanding opportunity to every New Yorker – because the best and brightest come from every neighborhood in every borough. And if families can't afford to stay in the city, we are ALL denied the contributions made by those unrealized success stories.

Now, there are two sides to the affordability equation: finding more affordable places for families to live; and helping grow New Yorkers' pocketbooks (higher wages; better benefits; more programs to ease the squeeze that so many families feel).

In the State of the City, we talked about our affordable housing plan: the boldest municipal affordable housing plan in U.S. history.

Our housing plan means:

For the first time ever, a REQUIREMENT of affordable housing as a CONDITION of new development;

Protecting and strengthening rent regulations in to protect the make sure units that are currently affordable STAY that way;

This adds up to 200,000 new units of affordable housing created or preserved over a decade, with units ~~created and preserved~~built at ~~more than~~ double the average annual rate ~~of any time in of~~ the last 25 years.

And we're committed to the things besides affordable housing that make neighborhoods livable: good schools, parks, playgrounds and other open spaces, new commercial development.

Finally, we're taking unprecedented steps to crack down on predatory landlords who want only to make a quick buck at the expense of their tenants' well-being... and our city's affordability.

Making housing in New York more affordable is essential to keeping ours a city of opportunity and innovation.

So make no mistake, this administration will vigorously execute our affordable housing plan as long as I am Mayor.

But housing is only one side of the affordability equation.

That is why we're also working to grow our economy...to expand new job opportunities, and drive wages in our city UP.

This Administration is fighting for smart, inclusive, five-borough economic growth... growth that benefits ALL New Yorkers, not just those at the top.

The partnership of the people in this room is critical to making New York a stronger, fairer city for all who call it home. It is also critical to keeping New Yorker a growing city defined by openness and innovation -- in other words, a special place to start or grow a business.

Our City will do its part -- first, by investing in our people so that businesses don't need to look far to find the most skilled, best qualified workers in the world.

Specifically:

We're starting early with more than 53K students enrolled in pre-K last year, and another 15K this year (we need to match what we said in Albany budget testimony, which was "approximately 70,000 children in year two")... Nearly doubling the number of middle school students in afterschool programs to keep them safe and learning – and giving working parents peace of mind during those hours between the end of the school day and the workday.

We're on the cutting edge – with the Tech Talent Pipeline to support the growth of New York's technology sector and train New Yorkers to be those companies' premier hiring choice. This program will not only enable the next great tech innovations to come from New York, but ensure they are driven by New Yorkers from every background and every borough.

We're thinking big – by moving forward with a plan to redesign our workforce development system to arm up to 30,000 New Yorkers a year with the skills for 21st century jobs. **FROM SOTC – SOMETHING MORE SPECIFIC WE CAN SAY??**

And we're looking to the future: the DOE will incorporate high-quality Science, Technology, Engineering, and Math or STEM programs into the full-time curriculum. The City will be hosting 3 STEM institutes for teachers citywide, across grade levels, to share practices and work directly with experienced STEM partner organizations (Solar One, Engineering is Elementary, Bootstrap, LEGO and others). The first institute will be in April at Stuyvesant HS; up to 300 NYC public school teachers will participate.

And the City will also do its part by making significant investments in our city's infrastructure, so that businesses have the physical prerequisites for growth. This City gets how important infrastructure is to economic growth, and we're putting our money where our my-mouth is:

We invested in new economic hubs to create 3,000 new jobs in the Brooklyn Navy Yard and 1,000 new jobs at the Brooklyn Army Terminal. These are PERMANENT jobs in areas of the city that for so long sat unused. They exemplify smart, inclusive growth, in developing places that had sat largely unused for decades.

Today I want to announce a new proposed reinvestment project based on that same philosophy.

Hunts Point is a critical food distribution hub in the Bronx near the RFK Bridge. This site is large, occupying 329 acres and supporting 115 individual businesses private wholesalers that employ over 8,000 people.

The buildings that currently sit in this space are crumbling. If we do nothing, facilities at this site will eventually be forced to shut down, thousands of jobs will be lost, and our city's infrastructure will be dealt a major blow.

Our plan would invest \$169 million over 12 years to revitalize the site so that it grows rather than decays.

These investments will repair existing facilities, reposition portions of the peninsula for job-intensive food uses, and better link regional growers and producers with New York City consumers. They will also preserve thousands of jobs in the South Bronx, and create hundreds more new ones.

Our plan would fortify a vital aspect of our infrastructure – our food supply – in a way that is sustainable, improving New York’s resilience in the face of natural disasters like Super-Storm Sandy.

It would strengthen our city’s critical partnership with upstate communities, farms and businesses, recognizing that rooftop farms in Greenpoint can’t feed EVERY New Yorker.

And coupled with plans for new, affordable housing development on the South Bronx waterfront, this plan shows that when we talk about growth in every neighborhood and every borough, we mean it.

This is just one example of the type of infrastructure improvements we will be undertaking. Some projects will require partnerships, as well. In coming months, we’re going to talk about big infrastructure projects that will necessitate federal help.

But I want get back to talking about the partnership that this city seeks to strengthen with you.

I’ve talked about how New York City will do OUR part to tackle our inequality crisis, I want to call on you do YOURS.

If New York City because a fundamentally unaffordable place... one where the best and brightest can’t afford to stay... no one will suffer more than the business community.

That’s one reason why so many business leaders I talk to favor raising the minimum wage.

| Now, there are SOME people who say that a more than-\$13 minimum wage in New York City is a “non-starter.” But let me tell you what’s REALLY a non-starter: for New York to sit idle and watch our city become a place where only the super-rich can afford to live.

Raising the minimum wage won’t make everyone in the city wealthier overnight, but it would have a powerful upward pull on wages across the city, including for those

who make more than the minimum. This means more money for New Yorkers to spend, growing local businesses, and our city economy.

If you're in the business of selling multimillion dollar homes to foreign billionaires, or manufacturing yachts or Faberge eggs, then a raise in the minimum wage probably won't help you. But given the stock market's record rebound, business is probably awful good for you these days.

On the other hand, if your business relies on consumer spending in New York City, this should be something you fight for.

So I'm calling on all of you here today to fight – FIGHT – for Albany to raise the City minimum wage to over \$13 an hour.... and to locally index it so that it rises to a projected \$15 by 2019.

Let those of us in this room – and millions of new Yorkers across our city – speak to Albany with one voice. We don't want a symbolic gesture. We won't accept half a loaf. We need a higher, indexed minimum wage, and we need it now!

And we can't talk about keeping New York open and affordable without talking about housing, which is why I am calling on all of you to be allies as we push for our affordable housing plan, both in our city and in Albany.

That means forcefully advocating for strengthening our rent regulations that keep people from being priced out of our city.... And for keeping MTA fares low because transit fare increases are tantamount to an enormously regressive tax increase.

(don't believe this last line accurately reflects BdB's position; he's not fully against a transit fare increase; he simply believes that riders can't bear the burden for MTA's shortfall on their own – state and federal govt need to step up)

This partnership also means dealing head on with some of the negative consequences of gentrification. The business community has self-interested incentive to condemn anyone who games the system to get rich off of making neighborhoods less affordable.

These people – be they predatory landlords or unscrupulous real estate operations – would mortgage the future of our city for small short-term profits. We need your help to stop them from getting away with it.

Our work to tackle our inequality crisis and keep New York an open innovative place won't be easy, but there is so much we can do on our own as a city, if we – this Administration, the people in this room and everyday New Yorkers across our City – all work together.

PERSONAL SMALL BUSINESS/ ABNY STORY HERE.

The imagination, enthusiasm, and grit of the people who call this city home are so wonderfully exemplified in this room. But we must not forget how much of your success has grown from the fertile ground of a city of opportunity – and that your continued success requires that every child of New York has the same shot at chasing her dreams as you did.

So today, let's recommit to making our city a place of opportunity and innovation, not one of cloistered opulence.

We owe it to the next generation -- and to one another – to do what generations of New Yorkers have done: leave our city more open, inclusive, and inspiring than we found it.

It's a big job, but the stories of the people in this room demonstrate that it is a task well worth undertaking. And we will do it together.

Thank you!

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: YMI
Date: Friday, February 27, 2015 9:34:01 AM

From: Hagelgans, Andrea
Sent: Friday, February 27, 2015 9:34 AM
To: Walzak, Phil; Confer, Alexis; Richardson, Jerika; Kadushin, Peter; Norvell, Wiley
Subject: YMI

Type of tactic to consider for the future with Mayor and YMI or after-school participants:

Noah McQueen is part of "My Brother's Keeper," a [White House program](#) aimed at young men of color.

His teen years have been rough, and include several arrests and a short period of incarceration. But last week, he was at the White House. The 18-year-old sat down for a StoryCorps interview with President Obama, who wanted to know more about Noah's life.

"Growing up, I didn't have a stable household, so I believe I attended eight or nine middle schools throughout the course of two or three years," McQueen says.

McQueen says his dad lives down the street from him, but he doesn't really have a relationship with him.

"Well, that's one of the things we have in common," Obama says. "As I get older, I start reflecting on how that affected me. How do you think that affected you?"

"You kind of learn right and wrong on your own terms," McQueen says. "I got into fights. And fighting, or getting put out of school is, you know, normal. So that's how really the trouble started for me being in the juvenile system. I was on the run."

"I'm sure you can relate. I feel like as a black man, just me coming on the train over here, I know how we're perceived. I know how people look at us."

- *Noah McQueen*

"You were on the run, how so?" Obama asks.

"From the law," McQueen laughs.

"Yeah, what had you done?" Obama says.

"I believe it was, what's it called?" McQueen says.

"What do you mean you believe?" Obama says. "It was something. You know what it was."

"It was violation of house arrest," McQueen admits.

"So you had gotten in repeated trouble," Obama says. "And what happened?"

"I went to a Christian retreat," McQueen says.

"Did you say to yourself, 'Man, I need to find something different and go to a Christian retreat?'" Obama says.

"Oh no sir, I didn't want to go at all," McQueen says. "My mom forced me."

"OK, so mama intervened. 'Lord, please help my knucklehead son, Noah, straighten out,'" Obama says. "Are you skeptical when you get there?"

McQueen says his problems were different from the other kids.

"Like, their problems were, a guy complaining about his mom not buying him the chips he want, or different things like that," he says. "And then, I'm talking about that my friend was killed the week before, so..."

"What happened that softened you up a little bit?" Obama says.

"It wasn't until I decided to do better for myself, that I had to be held accountable for my actions, so I'm not the same person," McQueen says. "I'm not the same creature. Everything about me, and my being is different."

"Obviously you've straightened yourself out. You're sitting here in the White House, hanging out with the president," Obama says. "So when people are seeing you in this new light, did you feel pressure to revert back to the way you had acted before?"



President Barack Obama participates in a "My Brother's Keeper" StoryCorps interview with Noah

McQueen in the Roosevelt Room of the White House on Feb. 20.

Chuck Kennedy/The White House

"Definitely, there's always pressure, even now," McQueen says. "I'm sure you can relate. I feel like as a black man, just me coming on the train over here, I know how we're perceived. I know how people look at us. Every time we step into the room, we have to be on top of your game.

"People will say, 'You are the success story,' " McQueen adds. "It's hard to always make the right decision, and it's hard to always be the leader."

"Well, look, listen. At the age of 18, I didn't know what I was going to be doing with my life," Obama says. "And you shouldn't feel like you can't make mistakes at this point. You're 18 years old, I promise you you're gonna make some more as you go along.

"But one of the things you've discovered is that you have this strength inside yourself," he adds. "And if you stay true to that voice that clearly knows what's right and what's wrong, sometimes you're going to mess up, but you can steer back and keep going."

Obama then asks McQueen to look ahead 10 years from now, and think about what he would like to be doing.

"I just decided recently I want to do education because I do want to work with kids," McQueen says. "You know, to see the beginnings, and to see where I was, to see the exact same kid doing the exact same thing. And it's like, we owe it to everyone and ourselves to come back and change that. And that's like our civic duty, I believe."

"Yeah, and Noah, I just want to say how proud I am of you, man," Obama says. "It's not an easy thing to do what you've done. And I think you give others a lot of confidence and a sense of what's possible for them. And that makes me real proud. I know you're going to do great things."

NPR's policy is to not make internal edits to interviews with sitting presidents. But as with all StoryCorps conversations, and just as when President George W. Bush [recorded in 2008](#), this one has been edited for length.

Audio produced for Morning Edition by Michael Garofalo and John White.

StoryCorps is a national nonprofit that gives people the chance to interview friends and loved ones about their lives. These conversations are archived at the American Folklife Center at the Library of Congress, allowing participants to leave a legacy for future generations. Learn more, including how to interview someone in your life, at StoryCorps.org.

Andrea Hagelgans
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ahagelgans@cityhall.nyc.gov

From: [B](#)
To: [Katz, Rebecca](#)
Cc: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Possible Wilmore Qs
Date: Monday, March 02, 2015 6:50:14 AM

Damn good questions! You should sub for Larry whenever he can't do the show

From: Katz, Rebecca
Sent: Sunday, March 01, 2015 03:24 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Possible Wilmore Qs

Tried to bring out my inner-Wilmore. Here's a start:

Race

- <!--[if !supportLists]-->1. <!--[endif]-->Knowing what you know now, would you have still made that tv ad with Dante?
- <!--[if !supportLists]-->2. <!--[endif]-->Would you still say Black Lives Matter?
- <!--[if !supportLists]-->3. <!--[endif]-->Would you still have been BFFs with Sharpton?
- <!--[if !supportLists]-->4. <!--[endif]-->Would you admit hiring Shaprtton's person maybe not the best idea for your administration?
- <!--[if !supportLists]-->5. <!--[endif]-->I saw you all buddy-buddy with one of the guys saying you have blood on your hands,...did you ever just want to say, "fuck you?"
- <!--[if !supportLists]-->6. <!--[endif]-->They went after your wife pretty bad. If you could punch one of these guys – would it be the head of the police union or Rupert Murdoch?
- <!--[if !supportLists]-->7. <!--[endif]-->Do you sometimes wish your children were white so their lives would be easier?
- <!--[if !supportLists]-->8. <!--[endif]-->Dante has a whole security team. Do you really still think he's not safe?
- <!--[if !supportLists]-->9. <!--[endif]-->Do you think the attacks on your wife have been racist?
- <!--[if !supportLists]-->10.<!--[endif]-->What was going through your mind when the police turned their backs on you?
- <!--[if !supportLists]-->11.<!--[endif]-->What's it like being a white man raising children of color?
- <!--[if !supportLists]-->12.<!--[endif]-->Have you smoked pot at Gracie? Any

arrests we don't know about?

Politics

- <!--[if !supportLists]-->1. <!--[endif]-->Do you think Hillary Clinton will be President?
- <!--[if !supportLists]-->2. <!--[endif]-->Who do you think her toughest challenger will be?
- <!--[if !supportLists]-->3. <!--[endif]-->What do you think her toughest challenge will be?
- <!--[if !supportLists]-->4. <!--[endif]-->Does she have your backing? Why or why not?
- <!--[if !supportLists]-->5. <!--[endif]-->Would you vote for her or Warren?
- <!--[if !supportLists]-->6. <!--[endif]-->Who do you think will focus the most on income inequality?
- <!--[if !supportLists]-->7. <!--[endif]-->Do you think Obama's been a good president?
- <!--[if !supportLists]-->8. <!--[endif]-->Has he kept his word to the American people?
- <!--[if !supportLists]-->9. <!--[endif]-->Do you think Hillary would be a better president than him?
- <!--[if !supportLists]-->10. <!--[endif]-->Do you think you are blacker than Bill Clinton?

From: [Katz, Rebecca](#)
To: [B](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); jfdc@akpdmedia.com
Subject: Cuomo...and Inner Circle
Date: Monday, March 02, 2015 10:11:05 AM

What are your thoughts on a video for Inner Circle featuring you and the Gov to the tune of “Anything you can do, I can do better?”

Would be a few short clips of both of you in your office doing random things – think bouncing a ball on a paddle, dribbling a soccer ball, balancing a spoon on your nose, etc (we can make it more dignified). Would have the editing feel of the Buscemi video from last year with the song in the background.

This could be a fun little thing that goes a long way.

Team is for. Thoughts?

--

Rebecca Kirschner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Howe, Amanda](#); "ifdc@akpdmedia.com"; [Wolfe, Emma](#)
Subject: Selma
Date: Monday, March 02, 2015 12:07:50 PM

Mayor is now thinking we should maybe reconsider since so many people are attending
He would like to have a discussion with this group at or before the planning meeting

From: [John Del Cecato](#)
To: [Katz, Rebecca](#); [Carey, Michael](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [John, Roxanne](#)
Subject: Re: Night of Too Many Stars
Date: Tuesday, March 03, 2015 2:15:01 PM

agree

From: <Katz>, Rebecca Katz <RKKatz@cityhall.nyc.gov>
Date: Tuesday, March 3, 2015 at 2:05 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "John, Roxanne" <RJohn@cityhall.nyc.gov>
Subject: FW: Night of Too Many Stars

We should 100% do this. For many reasons

From: Hillary Kun [<mailto:hkun@thedailyshow.com>]
Sent: Tuesday, March 03, 2015 1:48 PM
To: Katz, Rebecca
Subject: Night of Too Many Stars

Hi Rebecca,

Are you familiar with Robert Smigel's autism education benefit, ***Night of Too Many Stars***? I have also been working on that, and we taped a big show at the Beacon Theatre just this past Saturday night. You may have read some of the press about it – the show was hilarious, and also touching. There is a second part to the show, and that is a celebrity phone bank that will air **LIVE on Comedy Central this Sunday night from 8 – 10pm**. Jon Stewart is host, and it will take place in the Daily Show studio.

Here's a link to ***Night of Too Many Stars*** on the Comedy Central web site.

<http://www.cc.com/shows/night-of-too-many-stars>

I was talking to Robert Smigel last night, and he asked me if I could reach out to the Mayor to see if he might want to briefly drop by the phone bank. We'd figure out something fun to do with him. Some of the other people who will be there include Larry David, Martin Short, Larry Wilmore, John Oliver, the ladies from Broad City, Susan Sarandon, Uzo Aduba, and several of the Daily Show correspondents, plus many more.

Robert and his wife have a 17-year-old son who has fairly severe autism, hence his drive to put this show together every other year.

The show is always a tremendous amount of fun, and it raises money for autism education programs nationwide.

Let me know if he can make it.

Thanks!

Best,
Hillary

Hillary Kun
Co-Executive Producer
The Daily Show with Jon Stewart
(212) 468-1760
hkun@thedailyshow.com

From: [Patchett, James](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com); [Fink, Carolee](#)
Subject: Wages
Date: Tuesday, March 03, 2015 3:33:54 PM

*The most recent study here is a 2013 Chicago Fed study (summary attached) which finds that increasing the federal minimum wage by \$1.75 would generate about \$48 billion in increased spending / consumption by those benefiting from the wage hike.

From: [Patchett, James](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Cc: [Fink, Carolee](#); [Hagelgans, Andrea](#)
Subject: FW: CUNY STEM?
Date: Tuesday, March 03, 2015 6:24:38 PM

CUNY STEM info below. Pull what you think is helpful.

-----Original Message-----

From: King, Martha
Sent: Tuesday, March 03, 2015 6:23 PM
To: Patchett, James; Williams, Dominic
Cc: Fink, Carolee
Subject: RE: CUNY STEM?

See below and let me know if you need anything else.

I'd like to run this by OMB as well but for the sake of time I am sending to you now. Should OMB find any errors in the numbers below I will let you know. I am hopeful they will not.

DRAFT CUNY STEM BULLETS FOR ABNY - 3/3/15

- CUNY is an unparalleled resource and partner in our agenda to tackle income inequality from every angle and it links our efforts to prepare every young person for college and a career and of building an economy in which every New Yorker can maintain stable employment and earn a family-supporting wage.
- CUNY is a stop in the educational trajectory for 75% of students graduating from our city's schools and for so many New Yorker it is the foundation of their career pathway.
- Recognizing this centrality, the Administration has committed to increasing our investment in and engagement with CUNY.
- We have committed to adding close to 100 M through 2017, probably the largest increase made by any Mayor in recent decades. (19 M in 2015, 29 M in 2016, 51 M in 2017)
- This investment will first and foremost boost the chances that community college students persist and graduate.
- But we have a special interest in ensuring that CUNY gives students exceptional preparation and opportunities for jobs in the science, technology, engineering and math or STEM industries. This includes preparation for a booming tech industry that now employs nearly 300,000 people, and is growing every day in our city.
- To that end first we are supporting an ambitious expansion of the ASAP program. This program has been found to nearly double graduation rates while lowering the overall cost per degree. It is a national model, but a small one, and we are bringing it to scale to serve 20% of incoming community college students by fall 2017. This will give an additional 10,000 students the opportunity to participate in this very successful program.
- Our support has allowed the program to welcome many more STEM students. At least 30% of its participants will be STEM majors at the height of its expansion.
- We also worked with CUNY to created STEM Research Fellowships for 250 students annually and an annual STEM Apprenticeship program for 300 students. Both intensive programs will increase persistence in these disciplines and give students relevant real world experience en route to their careers.
- The rest of the City's new investments will support additional academic advisors and intersessions better supporting CUNY students on a timely path to graduation. We continue to develop plans with CUNY to offer better educational and workforce opportunities for New Yorkers and to strengthen the system as a linchpin in the Administration's plan to confront inequality.

-----Original Message-----

From: Patchett, James
Sent: Tuesday, March 03, 2015 3:29 PM

To: King, Martha; Williams, Dominic
Cc: Fink, Carolee
Subject: CUNY STEM?

Martha--Can you send us some bullets on this? Mayor wants for ABNY speech (which we're finalizing this evening).

Thanks!

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [Aaron Pickrell](#); [Fialkoff, Gabrielle](#); [Carey, Michael](#); [Leopold, Elana](#); [Wolfe, Emma](#)
Subject: Re: Suzie Buffett
Date: Tuesday, March 03, 2015 7:58:11 PM

Roger that - very good

> On Mar 3, 2015, at 7:55 PM, Bill de Blasio <[REDACTED]> wrote:
>
>
> Saw JB Milliken (CUNY chancellor) at event tonight -- he's ex-Univ of Nebraska pres. He says he
> could set up mtgs/dinner with Suzie (who is huge donor to early childhood education). We should try for
> a mtg with Warren as well. Does sound like to 2 night trip potentially. Let's discuss. Also I should reach
> out to appropriate mayors before going to their towns
>
>
>
>
> Sent via BlackBerry by AT&T

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Jon Fromowitz \(jfromowitz@akpdmedia.com\)](mailto:jfromowitz@akpdmedia.com)
Subject: RE: Updated speech?
Date: Wednesday, March 04, 2015 3:43:57 PM

Fromo just sent

From: Hagelgans, Andrea
Sent: Wednesday, March 04, 2015 3:44 PM
To: John Del Cecato (jfdc@akpdmedia.com); Jon Fromowitz (jfromowitz@akpdmedia.com)
Cc: Gunaratna, Mahen
Subject: Updated speech?

Hi team,

Want to be sure we have updated copy soon so that we can incorporate any additional fact checks and get the visuals coordinated.

Also, teams getting restless to review.

There an ETA?

Thanks!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [B](#)
To: [Hagelgans, Andrea](#); [FLONYC](#)
Cc: [Walzak, Phil](#); [Leopold, Elana](#); [Wolfe, Emma](#); [Carrion, Marco A.](#); "jfdc@akpdmedia.com"
Subject: Re: EID readout
Date: Wednesday, March 04, 2015 5:15:51 PM

Well done!! And would appreciate full readout. And thank Wiley and Steve for me!

From: Hagelgans, Andrea
Sent: Wednesday, March 04, 2015 05:02 PM
To: B; FLONYC
Cc: Walzak, Phil; Leopold, Elana; Wolfe, Emma; Carrion, Marco A.; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: EID readout

Mayor, First Lady

Eid announcement has made national and local news, including CNN, New York Times, MSNBC, Education Week, Reuters, Huffington Post, etc. Our advance rollout via twitter, thanks to Wiley and Steve, ensured we made the morning broadcast news with “breaking news.” We can get you a full readout of coverage, but overall tremendously positive event and positioned New York’s leadership.

Here’s a great photo from the NYT:



The 6 a.m. tweet (<https://twitter.com/BilldeBlasio/status/573075877677961216>) has now been retweeted more than 2,400 times.

The follow-up tweet from this afternoon (<https://twitter.com/BilldeBlasio/status/573164722368999424>) has been retweeted more than 900 times.

Andrea Hagelgans
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From: [Jon Fromowitz](#)
To: [Patchett, James](#)
Cc: [Gunaratna, Mahen](#)
Subject: Re: Fact-Check - Four-fold increase
Date: Wednesday, March 04, 2015 5:19:15 PM

Cool, changed

On Mar 4, 2015, at 5:18 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

Katy would know best. It's good. It also fits better with tripling the number of workers.

James Patchett
Chief of Staff
Deputy Mayor for Housing & Economic Development
JPatchett@cityhall.nyc.gov
O: 212-788-3128
C: 917-847-5275

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 5:09 PM
To: Gunaratna, Mahen
Cc: Patchett, James
Subject: Re: Fact-Check - Four-fold increase

James told me four fold so just want to get his take to make sure we're on the same page. James -- thoughts?

On Mar 4, 2015, at 5:06 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Can you change this part?

From: Gaul-Stigge, Katy
Sent: Wednesday, March 04, 2015 5:01 PM
To: Gunaratna, Mahen; Patchett, James
Subject: Re: Fact-Check - Four-fold increase

We have said triple previously, which I feel more comfortable with.
The source is the report and the promises we've made there.

From: Gunaratna, Mahen
Sent: Wednesday, March 04, 2015 03:52 PM

To: Gaul-Stigge, Katy
Subject: Fact-Check - Four-fold increase

Katy,

Is the part in yellow correct? Do you have sourcing?

Thanks,

Mahen

--

*For too long, our City has focused a half a billion dollar training and workforce development budget on initiatives that led to temporary, low paying jobs that offered only superficial opportunity. Over the past few years, less than 10% of our workforce development investment has gone into skills training. **We're increasing that, FOUR-FOLD.***

We're moving forward with a plan to redesign our Career Pathways system to arm up to 30,000 New Yorkers annually with the skills they need for quality, stable jobs of today and tomorrow. That's more than TRIPLE the number of New Yorkers who currently receive this type of training.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [Jon Fromowitz \(jfromowitz@akpdmedia.com\)](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Gunaratna, Mahen](#); [Patchett, James](#); [Blumm, Kate](#)
Subject: speech
Date: Wednesday, March 04, 2015 5:20:32 PM

Alicia said- Change Costco to Aetna

On page 5 – we will partner with modern manufacturing companies... (currently not happening)

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Patchett, James](#)
To: "jfromowitz@akpdmedia.com"
Subject: Re: I have some more small edits
Date: Wednesday, March 04, 2015 6:08:13 PM

Where'd you go?

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 06:01 PM
To: Patchett, James
Subject: Re: I have some more small edits

COW

On Mar 4, 2015, at 5:57 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

> Where are you?

From: [Caputo, Steven](#)
To: [Patchett, James](#)
Cc: [Caputo, Steven](#); jfromowitz@akpdmedia.com; [Braithwaite, Elaine](#); [Gunaratna, Mahen](#)
Subject: Re: Housing budget
Date: Wednesday, March 04, 2015 6:22:03 PM

It is 11 years to 10 years.

On Mar 4, 2015 6:16 PM, "Patchett, James" <JPatchett@cityhall.nyc.gov> wrote:
Steve--Is your 55% comparing apples to apples (10 yrs v 10 yrs)?

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 06:15 PM
To: Caputo, Steven
Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Is this accurate/optimal?

We're more effectively leveraging private capital with our enormous \$8.2 billion investment – over 50% more than what it had been – to produce more units for a broader range of New Yorkers.

On Mar 4, 2015, at 5:44 PM, Caputo, Steven <SCaputo@cityhall.nyc.gov> wrote:

“More than double what it had been” isn’t accurate in this context. It’s accurate to say that the Mayor’s 2015 budget doubled HPD’s 5-year budget compared to what was previously budgeted for those same years by the Bloomberg Administration. However, the \$8.2 billion City Capital budget for Housing New York is 55% more (not double) than the total City Capital budget for the Bloomberg-Era New Housing Marketplace Plan.

Also, we expect our leverage ratio to be somewhat lower than the New Housing Marketplace Plan (3x vs 2.48x) because we are financing more costly units (deeper affordability; more new construction).

So back to the drawing board.

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To: Patchett, James
Cc: Caputo, Steven; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Yes, this is better. Thanks

On Mar 4, 2015, at 5:21 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

How about this?

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James Patchett

Chief of Staff

Deputy Mayor for Housing & Economic Development

JPatchett@cityhall.nyc.gov

O: 212-788-3128

C: 917-847-5275

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Wednesday, March 04, 2015 5:06 PM

To: Caputo, Steven

Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen

Subject: Re: Housing budget

Thanks. So would this be an accurate characterization:

We're more effectively leveraging an enormous \$8.2 billion capital investment -- more than double what it had been -- and significant land assets to produce more units for a wider array of New Yorkers.

On Mar 4, 2015, at 5:00 PM, Caputo, Steven

<SCaputo@cityhall.nyc.gov> wrote:

Hi John,

Here are the facts on the Housing New York budget:

- The Mayor's 2015 budget (e.g. the five-year plan) more than doubled HPD's annual capital budget
- The total projected City Capital over ten years will be \$8.2 billion (FY15 to FY25)
- This City Capital will leverage private sources on a 3 to 1 basis
- Total development costs for preserving and creating 200,000 units will be \$41.4 billion

Let me know if you have questions.

Steve

Steven Caputo

New York City Mayor's Office

scaputo@cityhall.nyc.gov

(o) 212-788-3019

(m) 347-224-8807

From: [Hagelgans, Andrea](#)
To: ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Cc: [Leopold, Elana](#)
Subject: Pls send updated speech
Date: Wednesday, March 04, 2015 6:26:34 PM

We'll need to make copies asap.

From: [Jon Fromowitz](#)
To: [Hagelgans, Andrea](#)
Cc: [Leopold, Elana](#)
Subject: Re: Pls send updated speech
Date: Wednesday, March 04, 2015 6:29:25 PM
Attachments: [ABNYWednesday630PM.docx](#)
[ATT00001.txt](#)

You should have, but reattached here in case last one didn't come through

ABNY SPEECH
3/4/15 - 6:30PM

Acknowledgements

17 months ago, I was honored to address an event hosted by this organization -- just about a month before the 2013 mayoral election.

At that time, there were some pundits who wondered exactly how ABNY would receive me.

After all, my campaign was built around progressive change – about taking aim at inequality and helping rebuild our middle class. Surely – the cynics argued – progressive ideas would be met with the sound of crickets – or perhaps worse – when presented to those who have dedicated their lives to growing businesses and the economy.

But knowing this organization, and many of the individuals who comprised the audience that day, I wasn't the least bit worried.

That day, I said, QUOTE: “We cannot resign ourselves to the mindset that says rising inequality is a necessary byproduct of urban success.” No one booed or hissed or left the room. Instead, that call was met with resounding agreement.

That's because ABNY understands – as do I – that rising inequality isn't just a problem for those of modest means... not just a threat to those barely hanging on to their place in the middle class. You and I understand that inequality is a crisis that impacts ALL of us -- including those who have enjoyed great personal success.

If New York cannot be a city of genuine opportunity for ALL – regardless of the circumstances of their birth – then we not only lose a part of who we are – we risk losing our place as a global center of innovation, diversity, and progress.

That is why we REFUSE to accept the false choices that for too long have defined the way that some have viewed our city:

That sustained economic growth is fated to only help SOME, while leaving so many behind;

That more development inevitably means that everyday New Yorkers will be priced out;

That New York cannot be both a growing city AND a city of opportunity for all.

We know that sort of myopic thinking should not, and will not, define our future.

A progressive agenda – one that seeks to reduce the cost of living for working families, as well as boost their wages – is not in conflict with fostering a thriving economy. In fact, it can and MUST be the foundation for a sustainable, growing economy.

We've just begun to implement our agenda, but if 2014 is any indication, policies promoting fairness and equality are doing anything but precluding economic growth.

Just take a look at the good news from last year.

Last year, New York saw:

95,900 jobs added;

More than four million private sector jobs – an all-time high;

An unemployment rate down nearly two points in less than a year – with the third quarter experiencing the largest three-month drop in unemployment on record;

The expansion of an entertainment industry that produced a record 46 television series and over 240 films right here in New York;

And the continued growth of a booming tech sector that now employs nearly 300,000 people.

Our city is growing, both in terms of our economy, and the number of people who want to call New York home. By 2040, we will be a city of 9 million people.

And so we remain focused on a critical challenge: growing our economy in a way that is broad-based and guided by expanding opportunity for every New Yorker. We know that the best and brightest come from every neighborhood in every borough – and those with the grit and determination to succeed come from all walks of life. So if families can't afford to stay in our city, then we are ALL denied the contributions offered by those unrealized success stories.

Now, there are two sides to the affordability equation: finding more affordable places for families to live; and helping grow New Yorkers' incomes -- through higher wages, better benefits, and more steps to reduce the squeeze that so many of our families feel.

In the State of the City, I talked about my Administration's affordable housing plan: the boldest municipal affordable housing plan in U.S. history.

Our housing plan means:

For the first time ever, a REQUIREMENT of affordable housing as a CONDITION of new development resulting from rezoning;

Fighting to protect and strengthen rent regulations to ensure that housing units that are currently affordable will STAY that way;

And dedicating \$36 million to protecting tenants from harassment and cracking down on predatory landlords – the minority of landlords who want only to make a quick buck at the expense of their tenants' well-being...at the expense of our city's affordability.

We're more effectively leveraging private capital with our enormous \$8.2 billion investment – over 50% more than what it had been – to produce more units for a broader range of New Yorkers.

All of that adds up to 200,000 units of affordable housing created or preserved over a decade...units built at DOUBLE the average annual rate of the last 25 years.

Additionally, we're catalyzing 160,000 new market rate units to help housing supply keep up with a growing population.

And as we re-zone to add more housing capacity, we are committed to making concurrent investments in infrastructure, so that communities don't have to wait years for new schools, parks, playgrounds and other open spaces. These are hallmarks of responsible development... and priorities to this Administration.

Making housing in New York more affordable is critical to keeping this a city of opportunity and innovation.

But housing is only one side of the affordability equation.

That is why we are also working to GROW our economy...to expand new job opportunities, and drive wages in our city UP.

This Administration is fighting for smart, inclusive, five-borough economic growth... growth that benefits ALL New Yorkers -- NOT just those at the top.

The partnership of the people in this room is critical to making New York a stronger, fairer city for ALL who call it home. It is critical to keeping New Yorker a city defined by openness and innovation -- a special place to start or grow a business.

Our city will do ITS part -- first, by investing in our people, so that businesses don't need to look far and wide to find the most skilled, best qualified workers in the world.

Specifically:

We're starting early with more than 53,000 students enrolled in pre-K LAST year – this year it will be available to EVERY family that wants it.

And we are more than DOUBLING the number of middle school students in afterschool, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the work day.

And our commitment to making New York a place where EVERYONE is prepared for opportunity goes much further.

We are making a \$29 million investment to expand academic intervention and STEM at CUNY community colleges, because an education granting the knowhow needed for 21st century jobs ought to be available to EVERYONE in New York City.

For too long, our City has focused a half a billion dollar training and workforce development budget on initiatives that led to temporary, low paying jobs that offered only superficial opportunity. Over the past few years, less than 10% of our workforce development investment has gone into skills training. We're increasing that amount, THREE-FOLD.

We're moving forward with a plan to redesign our Career Pathways system to arm up to 30,000 New Yorkers annually with the skills they need for quality, stable jobs of today and tomorrow. That's more than TRIPLE the number of New Yorkers who currently receive this type of training.

We're working with companies across many industries – from health care to construction – and we recognize that each industry has different needs. In some industries, we need to make sure that new jobs mean better wages and benefits for workers. Other industries -- like technology -- are growing rapidly, but are in need of space...and especially talent.

That's why we created the Tech Talent Pipeline: to support the growth of New York's booming technology sector, AND training New Yorkers to be those companies' premier new hires. 3,000 New Yorkers will benefit from our action THIS year. Not sometime in the distant future -- THIS YEAR.

Another example: modern manufacturing.... New businesses that utilize technology and the ingenuity of New Yorkers from every borough to quickly turn exciting ideas into tangible products, regardless of their scale. It means using technologies like 3-D printers that are revolutionizing production so that great ideas can come to life right here, right now in New York City. It's a SECTOR that offers opportunities for a diverse workforce, and is critical to our future.

We'll partner with modern manufacturing companies to make sure that our training initiatives are offering New Yorkers the skills needed in this industry. We're also securing commitments from businesses to HIRE New Yorkers who complete this training.

The City will also do its part by making significant investments in the built environment so that businesses have the physical prerequisites for growth. New York City understands how important infrastructure is to economic growth, and that is why we are putting our money where our mouth is.

We're investing in City-owned assets so that innovative businesses can grow.

Brooklyn Navy Yard is a \$140 million redevelopment project that will transform a previously underutilized warehouse space into a modern manufacturing facility that will create 3,000 good jobs. Because of our investment, a cold, empty space is becoming a hub of opportunity, filled with exciting, creative businesses.... And with job training opportunities ON SITE to ensure new opportunities here are open to EVERY New Yorker.

We're taking what works at the Navy Yard – capital investment, job training, and a bold approach and applying it to the Brooklyn Army Terminal, where we're opening half a million square feet for modern manufacturing businesses. This means 1,000 new jobs.... PERMANENT jobs representing smart, inclusive growth, in space that was unused for decades.

Today, I want to announce a new project based upon that same philosophy – Hunts Point, a key food distribution hub in the South Bronx.

Our plan will invest \$150 million over 12 years to revitalize Hunts Point -- fortifying a vital aspect of our infrastructure – our food supply.

It will modernize the buildings and infrastructure that are currently there, and open up new space for small businesses. More than that, it's a bold vision and a major financial commitment that will make the site resilient and sustainable, improving New York's readiness for natural disasters like Superstorm Sandy.

It's hard to overstate how important this facility is for our city. It occupies 329 acres and supports 115 private wholesalers that employ over 8,000 people. These are good, decent-paying jobs for New Yorkers at every education level. Our plan protects those jobs and positions the site to create many more jobs for New Yorkers in the future.

And it will include dedicated space to better link food grown and produced in Upstate New York, strengthening our city's critical partnership with Upstate communities, farms, and businesses. I know there are many great rooftop farms in Greenpoint... but we all understand that they can't provide enough food for EVERY New Yorker. Strengthening our Upstate partnerships is CRITICAL.

This is just one example of the type of infrastructure improvements we will be undertaking. Some projects will require partnerships. In the coming months, we're going to unveil large infrastructure projects that will necessitate federal help.

But we can do so much on our own. In fact, we're fostering the growth of whole new INDUSTRIES. We're doing so in ways that offer opportunities to all New Yorkers, and opportunities for employers to tap into our world-class workforce.

We've talked about technology and modern manufacturing, but we're also making substantial strategic investments in other growth sectors like health care, and we'll be making announcements on these investments soon.

Now, I've talked about how New York City will do OUR part to tackle our inequality crisis, I also want to call on YOU – the business leaders gathered in this room – to do YOURS.

Let's face it. If New York City becomes an inequitable and unaffordable place... one where the hardest working and most ambitious -- who come from every borough -- cannot afford to stay... no one will suffer more than the business community.

New York success stories are rarely fairy tales. If New Yorkers cannot forge success here through hard work and gumption, we will feel a profound drag on our economy... AND on our character.

The City is making investments to ensure that doesn't happen. We're not just talking about that goal; we're dedicating our OWN balance sheet to it.

All told, this Administration will invest billions upon billions into growing our economy. And, one way or another, all of the business leaders in this room will benefit from that investment. Many of you will benefit magnificently... and not just from OUR investment, but from the investment of time, energy, and sweat given by New Yorkers working towards new skills and better careers.

The partnerships between New York City and the business community matter a great deal to me.

So look, I'm holding up my end of the bargain...and then some. And we all know hard working, everyday New Yorkers are holding up THEIR end.

I need you to hold up YOURS.

I pledge to you that as long as I'm Mayor, New York City will take responsibility for developing the best possible workers, fortifying our infrastructure, improving our transit system through citywide ferries and expanded bus rapid transit, reducing unnecessary red tape and regulations that deter innovation, and jump-starting growth for businesses...for whole SECTORS of our economy.

I need YOU to take responsibility for providing the great people of this city with the opportunities... the wages... and the chances for advancement...that they need and deserve.

That means hiring New Yorkers from EVERY neighborhood.

We are training our people so that they are the best equipped – anywhere – for the jobs of today and tomorrow. Give them the chance to put their skills... their drive and determination... to work for YOUR company.

It also means raising wages at YOUR company. Higher wages mean more money in consumers' pockets...more money to grow businesses... to grow the city's economy.

This is something I've been talking to many business leaders about.

And keep in mind – companies like The Gap...like Aetna...and like New York City's own Shake Shack...have ALREADY raised their wages above the national minimum wage.

They are not doing it to be charitable. They are doing it because they know that higher wages mean more productive workers...and stronger local economies. And I'd say business for THOSE folks... is going pretty well.

And it's not just big businesses. UncommonGoods is an innovative retailer based out of the Brooklyn Army Terminal. Its CEO and Founder, David Bolotsky, is an outspoken advocate for raising workers' wages, and pays even seasonal workers well above the minimum wage. He puts it pretty plainly when he writes QUOTE "We see higher productivity and lower turnover when employees are fairly compensated." END QUOTE

Also, let's not forget about all of the studies that show how increasing workers' wages has a powerful upward pull on whole economies because of increased consumer spending.

So to that point, I am calling on major investors and lenders to use their significant influence to invest their resources in ways that promote and grow companies that pay good wages.

These are people who have any a huge impact on our city's economy – and they should use it for the good of the people of our city... and for the good of our economy. But this is more than micro, or macroeconomics.

When you think about what you pay your employees – ALL of your employees -- think about the difference that a little more cash means for people striving to do better. Think of the all the great success stories in this room that wouldn't have even been POSSIBLE if that struggle – a struggle with a singular sense of purpose – hadn't paid off. That idea...that promise...is at risk today. To the business leaders here today, I want you to remember that every day.... the same way that I do as Mayor.

Our work to tackle the inequality crisis...and keep New York an open innovative place...won't be easy. But there is so much we can do on our own as a city, if we – this Administration, the people in this room, and everyday New Yorkers across our City – all work TOGETHER.

The imagination, enthusiasm, and determination of the people who call this city home – those qualities are shared by so many in this room.

But we must not forget how much of your success has grown from the fertile ground of a city of opportunity – THIS City of Opportunity -- and that your CONTINUED success requires that every child of New York – every ONE -- has the same shot at chasing HER dreams as YOU did.

So today, let's recommit to making our city a place not of exclusive opulence...but of opportunity and innovation.

We owe it to the next generation -- and to one another – to do what generations of New Yorkers have done: to leave our city more open, more inclusive, and more bountiful in opportunity than that one that we called home.

It's a big job, but the stories – big and small – of those here, and those in every corner of New York -- demonstrate that it is a task well worth undertaking.

And we will do it...together.

Thank you!

On Mar 4, 2015, at 6:26 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

> We'll need to make copies asap.

From: [Hagelgans, Andrea](#)
To: "jfromowitz@akpdmedia.com"
Cc: [Leopold, Elana](#)
Subject: Re: Pls send updated speech
Date: Wednesday, March 04, 2015 6:33:19 PM

Elana, should jon be on the call?

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 06:29 PM
To: Hagelgans, Andrea
Cc: Leopold, Elana
Subject: Re: Pls send updated speech

You should have, but reattached here in case last one didn't come through

From: [Caputo, Steven](#)
To: ["Jon Fromowitz"](#)
Cc: [Patchett, James](#); [Braithwaite, Elaine](#); [Gunaratna, Mahen](#)
Subject: RE: Housing budget
Date: Wednesday, March 04, 2015 7:21:10 PM

I'm double checking with HPD and will get back to you.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 7:21 PM
To: Caputo, Steven
Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Is that kosher with everyone?

On Mar 4, 2015, at 7:19 PM, Caputo, Steven <SCaputo@cityhall.nyc.gov> wrote:

OK. I think we may be able to say that we "more than doubled" the budget based on a comparison of the projected ten-year HNY budget of \$8.2 billion and the ten-year capital budget of \$2.9 billion adopted by the Bloomberg Administration in 2013:

"We more than doubled the City's budget for affordable housing with our enormous \$8.2 billion commitment and will leverage up to \$40 billion in total investment to produce more units for a broader range of New Yorkers."

See page 91 for the ten-year capital budget figures passed in 2013 by the prior administration.

http://www.nyc.gov/html/omb/downloads/pdf/typ5_13.pdf

From: Patchett, James
Sent: Wednesday, March 04, 2015 6:17 PM
To: 'jfromowitz@akpdmedia.com'; Caputo, Steven
Cc: Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

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Also, we expect our leverage ratio to be somewhat lower than the New Housing Marketplace Plan (3x vs 2.48x) because we are financing more costly units (deeper affordability; more new construction).

So back to the drawing board.

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To: Patchett, James

Cc: Caputo, Steven; Braithwaite, Elaine; Gunaratna, Mahen

Subject: Re: Housing budget

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James Patchett

Chief of Staff

Deputy Mayor for Housing & Economic Development

JPatchett@cityhall.nyc.gov

O: 212-788-3128

C: 917-847-5275

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Wednesday, March 04, 2015 5:06 PM

To: Caputo, Steven

Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen

Subject: Re: Housing budget

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Hi John,

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- The total projected City Capital over ten years will be \$8.2 billion (FY15 to FY25)
- This City Capital will leverage private sources on a 3 to 1 basis
- Total development costs for preserving and creating 200,000 units will be \$41.4 billion

Let me know if you have questions.

Steve

Steven Caputo

New York City Mayor's Office

scaputo@cityhall.nyc.gov

(o) 212-788-3019

(m) 347-224-8807

From: [Gunaratna, Mahen](#)
To: ["Jon Fromowitz"](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: RE: He's got substantive changes
Date: Wednesday, March 04, 2015 8:14:17 PM

Oh, yeah, I can pull the exact numbers...

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 8:14 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; John Del Cecato
Subject: Re: He's got substantive changes

I mean like 53K in pre-k vs 70k. Does that make sense?

On Mar 4, 2015, at 8:12 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Not quite following what you mean exactly.

We're currently in our first full academic year of BdB's mayoralty. Do you mean using past tense vs. present tense?

We've always hewed to the "nearly doubling" language when discussing after school...

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 8:10 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; John Del Cecato
Subject: Re: He's got substantive changes

Mahen, I think this is a last year vs. this year thing. What would be the equivalent way of talking about after school when compared to pre-k?

On Mar 4, 2015, at 8:02 PM, Gunaratna, Mahen
<MGunaratna@cityhall.nyc.gov> wrote:

Should be "nearly doubling". Let's rephrase to:

"And we are nearly doubling enrollment in after-school programs for middle school students, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the work day."

I will double-check with DYCD, but he's used the "doubling" phrasing

before.

From: Hagelgans, Andrea
Sent: Wednesday, March 04, 2015 7:58 PM
To: Jon Fromowitz
Cc: John Del Cecato; Gunaratna, Mahen
Subject: RE: He's got substantive changes

Please check this-- he keeps saying not right. The "doubling" is giving him pause

And we are more than DOUBLING the number of middle school students in afterschool, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the work day.

From: Jon Fromowitz [jfromowitz@akpdmmedia.com]
Sent: Wednesday, March 04, 2015 7:50 PM
To: Hagelgans, Andrea
Cc: John Del Cecato; Gunaratna, Mahen
Subject: Re: He's got substantive changes

Jdc is on a flight, so will just be me. I will get to work trimming down last three pages now and will have a revised draft in an hour. What do you mean by "frontal"?

On Mar 4, 2015, at 7:48 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Big picture -- last 3 pages he says are very redundant, needs to be fixed. He also is concerned about how frontal it is

Likely going to need to have us on the phone in about an hour

From: [Patchett, James](#)
To: [REDACTED] "jfromowitz@akpdmedia.com"
Cc: [REDACTED] "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: Latest ABNY
Date: Wednesday, March 04, 2015 9:01:42 PM

Are we discussing speech or Q+A?

----- Original Message -----

From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, March 04, 2015 09:00 PM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Andrea Hagelgans <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>; Mahen Gunaratna <[REDACTED]> Patchett, James
Subject: Re: Latest ABNY

This call will happen to soon

Sent from my iPhone

> On Mar 4, 2015, at 6:26 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:
>
> Incorporates a bunch of final small and mostly non-substantive edits folks have been giving me...
> <[ABNYWednesday630PM.docx](#)>

From: [Jon Fromowitz](#)
To: [REDACTED]
Cc: [Andrea Hagelgans](#); [John Del Cecato](#); [Mahen Gunaratna](#); [Patchett, James](#)
Subject: Re: Latest ABNY
Date: Wednesday, March 04, 2015 9:04:17 PM
Attachments: [ABNYWednesday900PM.docx](#)
[ATT00001.txt](#)

Here is a new draft. Cuts a whole page from what had been the previous three to remove redundancy, as well as addressing his other edits Andrea has been feeding us.

**ABNY SPEECH
3/4/15 - 9:00PM**

Acknowledgements

17 months ago, I was honored to address an event hosted by this organization -- just about a month before the 2013 mayoral election.

At that time, there were some pundits who wondered exactly how ABNY would receive me.

After all, my campaign was built around progressive change – about taking aim at inequality and helping rebuild our middle class. Surely – the cynics argued – progressive ideas would be met with the sound of crickets – or perhaps worse – when presented to those who have dedicated their lives to growing businesses and the economy.

But knowing this organization, and many of the individuals who comprised the audience that day, I wasn't the least bit worried.

That day, I said, QUOTE: “We cannot resign ourselves to the mindset that says rising inequality is a necessary byproduct of urban success.” No one booed or hissed or left the room. Instead, that call was met with resounding agreement.

That's because ABNY understands – as do I – that rising inequality isn't just a problem for those of modest means... not just a threat to those barely hanging on to their place in the middle class. You and I understand that inequality is a crisis that impacts ALL of us -- including those who have enjoyed great personal success.

If New York cannot be a city of genuine opportunity for ALL – regardless of the circumstances of their birth – then we not only lose a part of who we are – we risk losing our place as a global center of innovation, diversity, and progress.

That is why we REFUSE to accept the false choices that for too long have defined the way that some have viewed our city:

That sustained economic growth is fated to only help SOME, while leaving so many behind;

That more development inevitably means that everyday New Yorkers will be priced out;

That New York cannot be both a growing city AND a city of opportunity for all.

We know that sort of myopic thinking should not, and will not, define our future.

A progressive agenda – one that seeks to reduce the cost of living for working families, as well as boost their wages – is not in conflict with fostering a thriving economy. In fact, it can and MUST be the foundation for a sustainable, growing economy.

We've just begun to implement our agenda, but if 2014 is any indication, policies promoting fairness and equality are doing anything but precluding economic growth.

Just take a look at the good news from last year.

Last year, New York saw:

95,900 jobs added;

More than four million private sector jobs – an all-time high;

An unemployment rate down nearly two points in less than a year – with the third quarter experiencing the largest three-month drop in unemployment on record;

The expansion of an entertainment industry that produced a record 46 television series and over 240 films right here in New York;

And the continued growth of a booming tech sector that now employs nearly 300,000 people.

Our city is growing, both in terms of our economy, and the number of people who want to call New York home. By 2040, we will be a city of 9 million people.

And so we remain focused on a critical challenge: growing our economy in a way that is broad-based and guided by expanding opportunity for every New Yorker. We know that the best and brightest come from every neighborhood in every borough – and those with the grit and determination to succeed come from all walks of life. So if families can't afford to stay in our city, then we are ALL denied the contributions offered by those unrealized success stories.

Now, there are two sides to the affordability equation: finding more affordable places for families to live; and helping grow New Yorkers' incomes -- through higher wages, better benefits, and more steps to reduce the squeeze that so many of our families feel.

In the State of the City, I talked about my Administration's affordable housing plan: the boldest municipal affordable housing plan in U.S. history.

Our housing plan means:

For the first time ever, a REQUIREMENT of affordable housing as a CONDITION of new development resulting from rezoning;

Fighting to protect and strengthen rent regulations to ensure that housing units that are currently affordable will STAY that way;

And dedicating \$36 million to protecting tenants from harassment and cracking down on predatory landlords – the minority of landlords who want only to make a quick buck at the expense of their tenants' well-being...at the expense of our city's affordability.

We more than doubled the 10-year capital budget for affordable housing with our enormous \$7.2 billion commitment and will leverage an additional \$32 billion in private investment to produce more units for a broader range of New Yorkers.

All of that adds up to 200,000 units of affordable housing created or preserved over a decade...units built at DOUBLE the average annual rate of the last 25 years.

Additionally, we're catalyzing 160,000 new market rate units to help housing supply keep up with a growing population.

And as we re-zone to add more housing capacity, we are committed to making concurrent investments in infrastructure, so that communities don't have to wait years for new schools, parks, playgrounds and other open spaces. These are hallmarks of responsible development... and priorities to this Administration.

Making housing in New York more affordable is critical to keeping this a city of opportunity and innovation.

But housing is only one side of the affordability equation.

That is why we are also working to GROW our economy...to expand new job opportunities, and drive wages in our city UP.

This Administration is fighting for smart, inclusive, five-borough economic growth... growth that benefits ALL New Yorkers -- NOT just those at the top.

The partnership of the people in this room is critical to making New York a stronger, fairer city for ALL who call it home. It is critical to keeping New Yorker a city defined by openness and innovation -- a special place to start or grow a business.

Our city will do ITS part -- first, by investing in our people, so that businesses don't need to look far and wide to find the most skilled, best qualified workers in the world.

Specifically:

We're starting early with more than 53,000 students enrolled in pre-K LAST year – this year it will be available to EVERY family that wants it.

And we are nearly DOUBLING the number of middle school students in afterschool, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the workday.

And our commitment to making New York a place where EVERYONE is prepared for opportunity goes much further.

We are making a \$29 million investment to expand academic intervention and STEM at CUNY community colleges, because an education granting the knowhow needed for 21st century jobs ought to be available to EVERYONE in New York City.

For too long, our City has focused a half a billion dollar training and workforce development budget on initiatives that led to temporary, low paying jobs that offered only superficial opportunity. Over the past few years, less than 10% of our workforce development investment has gone into skills training. We're increasing that amount, THREE-FOLD.

We're moving forward with a plan to redesign our Career Pathways system to arm up to 30,000 New Yorkers annually with the skills they need for quality, stable jobs of today and tomorrow. That's more than TRIPLE the number of New Yorkers who currently receive this type of training.

We're working with companies across many industries – from health care to construction – and we recognize that each industry has different needs. In some industries, we need to make sure that new jobs mean better wages and benefits for workers. Other industries -- like technology -- are growing rapidly, but are in need of space...and especially talent.

That's why we created the Tech Talent Pipeline: to support the growth of New York's booming technology sector, AND training New Yorkers to be those companies' premier new hires. 3,000 New Yorkers will benefit from our action THIS year. Not sometime in the distant future -- THIS YEAR.

Another example: modern manufacturing.... New businesses that utilize technology and the ingenuity of New Yorkers from every borough to quickly turn exciting ideas into tangible products, regardless of their scale.

It means using technologies like 3-D printers that are revolutionizing production so that great ideas can come to life right here, right now in New York City. It's a SECTOR that offers opportunities for a diverse workforce, and is critical to our future.

We'll partner with modern manufacturing companies to make sure that our training initiatives are offering New Yorkers the skills needed in this industry. We're also securing commitments from businesses to HIRE New Yorkers who complete this training.

The City will also do its part by making significant investments in the built environment so that businesses have the physical prerequisites for growth. New York City understands how important infrastructure is to economic growth, and that is why we are putting our money where our mouth is.

We're investing in City-owned assets so that innovative businesses can grow.

Brooklyn Navy Yard is a \$140 million redevelopment project that will transform a previously underutilized warehouse space into a modern manufacturing facility that will create 3,000 good jobs. Because of our investment, a cold, empty space is becoming a hub of opportunity, filled with exciting, creative businesses.... And with job training opportunities ON SITE to ensure new opportunities here are open to EVERY New Yorker.

We're taking what works at the Navy Yard – capital investment, job training, and a bold approach and applying it to the Brooklyn Army Terminal, where we're opening half a million square feet for modern manufacturing businesses. This means 1,000 new jobs.... PERMANENT jobs representing smart, inclusive growth, in space that was unused for decades.

Today, I want to announce a new project based upon that same philosophy – Hunts Point, a key food distribution hub in the South Bronx.

Our plan will invest \$150 million over 12 years to revitalize Hunts Point -- fortifying a vital aspect of our infrastructure – our food supply.

It will modernize the buildings and infrastructure that are currently there, and open up new space for small businesses. More than that, it's a bold vision and a major financial commitment that will make the site resilient and sustainable, improving New York's readiness for natural disasters like Superstorm Sandy.

It's hard to overstate how important this facility is for our city. It occupies 329 acres and supports 115 private wholesalers that employ over 8,000 people. These are good, decent-paying jobs for New Yorkers at every education level. Our plan protects those jobs and positions the site to create many more jobs for New Yorkers in the future.

And it will include dedicated space to better link food grown and produced in Upstate New York, strengthening our city's critical partnership with Upstate communities, farms, and businesses. I know there are many great rooftop farms in Greenpoint... but we all understand that they can't provide enough food for EVERY New Yorker. Strengthening our Upstate partnerships is CRITICAL.

This is just one example of the type of infrastructure improvements we will be undertaking. Some projects will require partnerships. In the coming months, we're going to unveil large infrastructure projects that will necessitate federal help.

But we can do so much on our own. In fact, we're fostering the growth of whole new INDUSTRIES. We're doing so in ways that offer opportunities to all New Yorkers, and opportunities for employers to tap into our world-class workforce.

We've talked about technology and modern manufacturing, but we're also making substantial strategic investments in other growth sectors like health care, and we'll be making announcements on these investments soon.

Now, I've talked about how New York City will do OUR part to tackle our inequality crisis, I also want to call on YOU – the business leaders gathered in this room – to DO YOURS.

Let's face it. If New York City becomes an inequitable and unaffordable place... one where the hardest working and most ambitious -- who come from every borough -- cannot afford to stay... no one will suffer more than the business community. You don't just benefit from a world-class workforce -- it's a requisite for the growth and profits for your company.

The City is making investments to ensure the affordability crisis doesn't chase future private sector success stories out of New York City.

We're not just talking about that goal; we're dedicating our own balance sheet to it.

I pledge to you that as long as I'm Mayor, New York City will take responsibility for developing the best possible workers, fortifying our infrastructure, improving our transit system through citywide ferries and expanded bus rapid transit, reducing unnecessary red tape and regulations that deter innovation, and jump-starting growth for businesses.

I'm holding up my end of the bargain...and then some.

But I need YOU to take responsibility for providing the great people of this city with the opportunities... the wages... and the chances for advancement...that they need and deserve.

That means hiring New Yorkers from EVERY neighborhood. Give them the chance to put their skills... their drive and determination... to work for YOUR company.

It also means raising wages at your company.

Companies like The Gap...like Aetna...and like New York City's own Shake Shack...have ALREADY raised their wages above the national minimum wage.

They are not doing it to be charitable. They are doing it because they know that higher wages mean more productive workers...AND stronger local economies. Indeed, studies that show how increasing workers' wages has a powerful upward pull on whole economies because of increased consumer spending.

And it's not just big businesses that are taking the lead on higher wages. UncommonGoods is an innovative retailer based out of the Brooklyn Army Terminal. Its CEO and Founder, David Bolotsky, is an outspoken advocate for raising workers' wages, and pays even seasonal workers well above the minimum wage. He puts it pretty plainly QUOTE "We see higher productivity and lower turnover when employees are fairly compensated."

I am also calling on major investors and lenders to use their influence to invest their resources in ways that promote and grow companies that pay good wages. These are people who have a very real impact on our city's economy – and they MUST use their power to benefit the people of our city - middle class, working class, and poor families alike.

Think of the all the success stories in this room that wouldn't have been POSSIBLE if that struggle – a struggle with a singular sense of purpose – hadn't paid off. That idea...that promise... one that has paid huge dividends for so many here today... is at risk. And so we must take action.

Our work to tackle the inequality crisis...and keep New York an open, innovative place...won't be easy. But there is so much we can do on our own as a city, if we – this Administration, the people in this room, and everyday New Yorkers across our City – all work TOGETHER.

So today, let's recommit to making our city a place not of exclusive opulence...but of opportunity and innovation.

It's a big job, but the stories – big and small – of those here, and those in every corner of New York -- demonstrate that it is a task well worth undertaking.

And we will do it...together.

Thank you!

On Mar 4, 2015, at 9:00 PM, [REDACTED] wrote:

> This call will happen to soon

>

> Sent from my iPhone

>

>> On Mar 4, 2015, at 6:26 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

>>

>> Incorporates a bunch of final small and mostly non-substantive edits folks have been giving me†

>> <ABNYWednesday630PM.docx>

From: [John Del Cecato](#)
To: [REDACTED]
Cc: [Jon Fromowitz](#); [Andrea Hagelgans](#); [Mahen Gunaratna](#); [Patchett, James](#)
Subject: Re: Latest ABNY
Date: Wednesday, March 04, 2015 9:14:39 PM

I'll be landing in 20

> On Mar 4, 2015, at 9:00 PM, '[REDACTED]' <[REDACTED]> wrote:
>
> This call will happen to soon
>
> Sent from my iPhone
>
>> On Mar 4, 2015, at 6:26 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:
>>
>> Incorporates a bunch of final small and mostly non-substantive edits folks have been giving me...
>> <ABNYWednesday630PM.docx>

From: [Patchett, James](#)
To: [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Cc: "jfromowitz@akpdmedia.com"
Subject: Re: 13 or 13.30
Date: Wednesday, March 04, 2015 10:51:30 PM

Yes agree (though technically our number is 13.30).

----- Original Message -----

From: Gunaratna, Mahen
Sent: Wednesday, March 04, 2015 10:50 PM
To: Hagelgans, Andrea; Patchett, James
Cc: 'jfromowitz@akpdmedia.com' <jfromowitz@akpdmedia.com>
Subject: RE: 13 or 13.30

Our public posture is "more than \$13/hour by 2016" and then indexing to bring us to a projected \$15/hour by 2019.

If we're going to specify for folks in the room, recommend that we say "more than \$13/hour" and leave it at that. That way, we're aligning with what he's said previously.

From: Hagelgans, Andrea
Sent: Wednesday, March 04, 2015 10:47 PM
To: Patchett, James; Gunaratna, Mahen
Cc: 'jfromowitz@akpdmedia.com'
Subject: 13 or 13.30

He plans to challenge folks in room to rapidly increase wages to our proposed minimum wage. That is 13.30, right?

From: [Gunaratna, Mahen](#)
To: [Jon Fromowitz](#)
Cc: [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: RE: He's got substantive changes
Date: Wednesday, March 04, 2015 11:19:17 PM

Let's lift from this (six weeks ago):

<http://www1.nyc.gov/office-of-the-mayor/news/034-15/enrollment-middle-school-afterschool-hits-121-percent-city-awards-49-new-programs-at>

From: Jon Fromowitz [jfromowitz@akpdmedia.com]
Sent: Wednesday, March 04, 2015 8:13 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; John Del Cecato
Subject: Re: He's got substantive changes

I mean like 53K in pre-k vs 70k. Does that make sense?

On Mar 4, 2015, at 8:12 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Not quite following what you mean exactly.

We're currently in our first full academic year of BdB's mayoralty. Do you mean using past tense vs. present tense?

We've always hewed to the "nearly doubling" language when discussing after school...

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 8:10 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; John Del Cecato
Subject: Re: He's got substantive changes

Mahen, I think this is a last year vs. this year thing. What would be the equivalent way of talking about after school when compared to pre-k?

On Mar 4, 2015, at 8:02 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Should be "nearly doubling". Let's rephrase to:

"And we are nearly doubling enrollment in after-school programs for middle school students, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the work day."

I will double-check with DYCD, but he's used the "doubling" phrasing before.

From: Hagelgans, Andrea
Sent: Wednesday, March 04, 2015 7:58 PM
To: Jon Fromowitz
Cc: John Del Cecato; Gunaratna, Mahen
Subject: RE: He's got substantive changes

Please check this-- he keeps saying not right. The "doubling" is giving him pause

And we are more than DOUBLING the number of middle school students in afterschool, to keep them safe and on task, giving working parents peace of mind during those critical hours between the end of the school day and the end of the work day.

From: Jon Fromowitz [jfromowitz@akpdmedia.com]
Sent: Wednesday, March 04, 2015 7:50 PM
To: Hagelgans, Andrea
Cc: John Del Cecato; Gunaratna, Mahen
Subject: Re: He's got substantive changes

Jdc is on a flight, so will just be me. I will get to work trimming down last three pages now and will have a revised draft in an hour. What do you mean by "frontal"?

On Mar 4, 2015, at 7:48 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Big picture -- last 3 pages he says are very redundant, needs to be fixed. He also is concerned about how frontal it is

Likely going to need to have us on the phone in about an hour

From: Grybauskas, Stefan
To: "jfdc@akpdmedia.com"
Cc: [REDACTED]; [REDACTED] "jfromowitz@akpdmedia.com"
Subject: Re: En route
Date: Thursday, March 05, 2015 8:17:18 AM

What's your eta? I am waiting for Mayor outside now on 5th ave

Stefan Grybauskas
Associate Director of Advance
Office of the Mayor
City of New York
C: 347-515-5875

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, March 05, 2015 08:05 AM
To: Grybauskas, Stefan
Cc: [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: En route

Will do tx

> On Mar 5, 2015, at 8:02 AM, Grybauskas, Stefan <SGrybauskas@cityhall.nyc.gov> wrote:

>

> Call me when you are here

>

> [REDACTED]

>

>

> Stefan Grybauskas
> Associate Director of Advance
> Office of the Mayor
> City of New York
> C: 347-515-5875

>

> ----- Original Message -----

> From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
> Sent: Thursday, March 05, 2015 08:00 AM
> To: John Del Cecato <jfdc@akpdmedia.com>
> Cc: Michael Carey <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>;
> Grybauskas, Stefan
> Subject: Re: En route

>

> Okie

>

> Stefan is there

>

> He can help assist

>

> Sent from my iPhone

>

>> On Mar 5, 2015, at 7:56 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Pick and I should arrive by 810a. Then hopefully someone with juice can sneak us backstage
>>
>>

From: [Gunaratna, Mahen](#)
To: [Caputo, Steven](#); "Jon Fromowitz"
Cc: [Patchett, James](#); [Braithwaite, Elaine](#); [Eva Trimble](#)
Subject: RE: Housing budget
Date: Thursday, March 05, 2015 9:01:06 AM

Sally Goldenberg @SallyGold 27s

.@BilldeBlasio says NYC has doubled its 10-year capital budget to build affordable housing.

From: Caputo, Steven
Sent: Thursday, March 05, 2015 7:04 AM
To: Gunaratna, Mahen; 'Jon Fromowitz'
Cc: Patchett, James; Braithwaite, Elaine; Eva Trimble
Subject: Re: Housing budget

Let's simplify this to track more closely to the way we've discussed budget in the past and the numbers that the Mayor is used to. The nuances between Mayoral Capital and total City Capital, as well as leverage vs total spending are what's confusing.

"We more than doubled the 10-year capital budget for affordable housing to \$8 billion and will leverage private dollars for a total investment of over \$40 billion to produce more units for a broader range of New Yorkers."

Steven Caputo Jr

Senior Advisor
Deputy Mayor for Housing & Economic Development
scaputo@cityhall.nyc.gov
O: 212-788-3019
C: 347-224-8807

From: <Gunaratna>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>
Date: Thursday, March 5, 2015 at 12:54 AM
To: "Steven A. Caputo" <scaputo@cityhall.nyc.gov>, "jfromowitz@akpdmedia.com" <jfromowitz@akpdmedia.com>
Cc: James Patchett <JPatchett@cityhall.nyc.gov>, Elaine Braithwaite <EBraithwaite@cityhall.nyc.gov>
Subject: RE: Housing budget

Mayor wants to double-check that we're right on the \$32 billion figure.

Steven, are you 100% good with using this?

From: Caputo, Steven
Sent: Wednesday, March 04, 2015 8:00 PM
To: 'Jon Fromowitz'
Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen
Subject: RE: Housing budget

HPD corrected the numbers based on the Mayoral capital figures from the January Plan and a

clarification on leverage. They are good with the statement below.

“We more than doubled the 10-year capital budget for affordable housing with our enormous \$7.2 billion commitment and will leverage an additional \$32 billion in private investment to produce more units for a broader range of New Yorkers.”

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 7:21 PM
To: Caputo, Steven
Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Is that kosher with everyone?

On Mar 4, 2015, at 7:19 PM, Caputo, Steven <SCaputo@cityhall.nyc.gov> wrote:

OK. I think we may be able to say that we “more than doubled” the budget based on a comparison of the projected ten-year HNY budget of \$8.2 billion and the ten-year capital budget of \$2.9 billion adopted by the Bloomberg Administration in 2013:

“We more than doubled the City’s budget for affordable housing with our enormous \$8.2 billion commitment and will leverage up to \$40 billion in total investment to produce more units for a broader range of New Yorkers.”

See page 91 for the ten-year capital budget figures passed in 2013 by the prior administration.

http://www.nyc.gov/html/omb/downloads/pdf/typ5_13.pdf

From: Patchett, James
Sent: Wednesday, March 04, 2015 6:17 PM
To: 'jfromowitz@akpdmedia.com'; Caputo, Steven
Cc: Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Steve--Is your 55% comparing apples to apples (10 yrs v 10 yrs)?

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 06:15 PM
To: Caputo, Steven
Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Is this accurate/optimal?

We're more effectively leveraging private capital with our enormous \$8.2 billion investment – over 50% more than what it had been – to produce more units for a broader range of New Yorkers.

On Mar 4, 2015, at 5:44 PM, Caputo, Steven <SCaputo@cityhall.nyc.gov> wrote:

“More than double what it had been” isn't accurate in this context. It's accurate to say that the Mayor's 2015 budget doubled HPD's 5-year budget compared to what was previously budgeted for those same years by the Bloomberg Administration. However, the \$8.2 billion City Capital budget for Housing New York is 55% more (not double) than the total City Capital budget for the Bloomberg-Era New Housing Marketplace Plan.

Also, we expect our leverage ratio to be somewhat lower than the New Housing Marketplace Plan (3x vs 2.48x) because we are financing more costly units (deeper affordability; more new construction).

So back to the drawing board.

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, March 04, 2015 5:22 PM
To: Patchett, James
Cc: Caputo, Steven; Braithwaite, Elaine; Gunaratna, Mahen
Subject: Re: Housing budget

Yes, this is better. Thanks

On Mar 4, 2015, at 5:21 PM, Patchett, James <JPatchett@cityhall.nyc.gov> wrote:

How about this?

We're more effectively leveraging private capital with our enormous \$8.2 billion investment -- more than double what it had been – to produce more units for a broader range of New Yorkers.

James Patchett

Chief of Staff

Deputy Mayor for Housing & Economic Development

JPatchett@cityhall.nyc.gov

O: 212-788-3128

C: 917-847-5275

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

Sent: Wednesday, March 04, 2015 5:06 PM

To: Caputo, Steven

Cc: Patchett, James; Braithwaite, Elaine; Gunaratna, Mahen

Subject: Re: Housing budget

Thanks. So would this be an accurate characterization:

We're more effectively leveraging an enormous \$8.2 billion capital investment -- more than double what it had been -- and significant land assets to produce more units for a wider array of New Yorkers.

On Mar 4, 2015, at 5:00 PM, Caputo, Steven

<SCaputo@cityhall.nyc.gov> wrote:

Hi John,

Here are the facts on the Housing New York budget:

- The Mayor's 2015 budget (e.g. the five-year plan) more than doubled HPD's annual capital budget
- The total projected City Capital over ten years will be \$8.2 billion (FY15 to FY25)
- This City Capital will leverage private sources on a 3 to 1 basis
- Total development costs for preserving and creating 200,000 units will be \$41.4 billion

Let me know if you have questions.

Steve

Steven Caputo

New York City Mayor's Office

scaputo@cityhall.nyc.gov

(o) 212-788-3019

(m) 347-224-8807

From: [Liz Hegarty](#)
To: [Graham, Matthew](#)
Subject: Re: Confirming lunch tomorrow
Date: Friday, March 06, 2015 12:36:55 PM

Hi Matt,

John just arrived at the restaurant. Do you happen to know if Penny is there yet? Just want to make sure they aren't missing each other. To confirm it's the Smith located at 956 2nd Ave (at 51st St), correct?

Thanks!

Liz

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: Thursday, March 5, 2015 at 1:35 PM
To: "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: Re: Confirming lunch tomorrow

Great, thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Thursday, March 5, 2015 at 1:33 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Confirming lunch tomorrow

Hi, Liz.

Yes, tomorrow at 12:30 works very well for Penny. She's looking forward to it!

Thanks for confirming.

Best,

Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Thursday, March 05, 2015 2:22 PM
To: Graham, Matthew
Subject: Confirming lunch tomorrow

Hi Matt,

Just checking in to confirm lunch tomorrow at 12:30 at The Smith. Feel free to let me know if we need to adjust timing at all.

Thanks!

Liz

—

Liz Hegarty

AKPD Message and Media

Office: 312-664-7500

Cell: 203-482-6229

lhgart@akpdmedia.com

From: [Wright, Jessica](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: You are invited to a reception celebrating the Commission on the Status of Women
Date: Friday, March 06, 2015 7:35:56 PM



The Mayor
and
First Lady of the City of New York

with **UN WOMEN**

invite you to an intimate reception
in celebration of the

**COMMISSION ON THE
STATUS OF WOMEN**

and to honor

**BEIJING+20
CAMPAIGN**

Monday, March 9, 2015

6:00 PM - 8:00 PM

Gracie Mansion
East End Avenue
and 88th Street, Manhattan



The Mayor and First Lady of the City of New York
with UN Women
invite you to an intimate reception in celebration of the
Commission on the Status of Women
and to honor

Beijing+20 Campaign
Monday, March 9, 2015
6:00 PM - 8:00 PM
Gracie Mansion
East End Avenue and 88th Street, Manhattan

Space is limited.

Please RSVP to event@cityhall.nyc.gov or 212-788-2569 by Monday, March 2, 2015

This invite is not transferrable.

From: [The Office of Mayor de Blasio](#)
To: "[Liz Hegarty](#)"
Subject: RE: RSVP to 3/9 reception
Date: Monday, March 09, 2015 10:44:47 AM

Thank you, Liz! I will add him to the list. Please send me his contact information for our records.

Best wishes,
Karen

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, March 09, 2015 10:42 AM
To: The Office of Mayor de Blasio
Subject: Re: RSVP to 3/9 reception

Hi Karen,

He was forwarded the invitation from Jessica Wright. Hope that helps!

Thanks,

Liz

From: The Office of Mayor de Blasio <Event@cityhall.nyc.gov>
Date: Monday, March 9, 2015 at 7:20 AM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: RSVP to 3/9 reception

Hello Liz:

I cannot find John's name on the guest list. To whom was the original invitation sent?

Thank you,
Karen Rich

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Sunday, March 08, 2015 1:04 PM
To: The Office of Mayor de Blasio
Subject: RSVP to 3/9 reception

Hello,

John Del Cecato will be attending the reception in celebration of the Commission on the Status of Women Monday evening.

Thanks,

Liz

—

Liz Hegarty

Assistant to John Del Cecato
AKPD Message and Media
Office: 312-664-7500
Cell: 203-482-6229
lhgartv@akpdmedia.com

From: [Bill de Blasio](#)
To: [John Del Cecato](#); [Jon Fromowitz](#)
Cc: [Leopold, Elana](#)
Subject: Fw: Hi, Katrina. Good time to call? Thanks - Bill
Date: Monday, March 09, 2015 11:37:42 AM

Pls make me call her

-----Original Message-----

From: Katrina Vanden Heuvel
To: Bill de Blasio
Subject: Re: Hi, Katrina. Good time to call? Thanks - Bill
Sent: Mar 9, 2015 11:31 AM

Bill, regrets we missed last week. Might 1:30 work or even better anytime between 4:30 and 6 ?
On Mar 9, 2015, at 11:15 AM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

>
>
> Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [Aaron Pickrell](#); [Jon Fromowitz](#); [Leopold, Elana](#)
Subject: Re: Updated call list - Gracie Confab
Date: Monday, March 09, 2015 9:46:26 PM

Will do.

On Mar 9, 2015, at 9:22 PM, Bill de Blasio <[REDACTED]> wrote:

Need to finish these calls in next 72 hours. Pls make sure we have time scheduled

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Mon, 9 Mar 2015 23:09:08 +0000
To: [REDACTED] Aaron Pickrell <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Updated call list - Gracie Confab

Right on.. Damn, you killed it today...

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Monday, March 9, 2015 at 5:23 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Updated call list - Gracie Confab

Grijalva is an enthusiastic yes! Pls follow up with Amy Emrick, his COS

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 6 Mar 2015 12:34:56 +0000
To: Bill de Blasio <[REDACTED]> Michael Carey <[REDACTED]>
Subject: Updated call list - Gracie Confab

Cut/pasted & attached...

Sherrod Brown
U.S. Senator from Ohio

Cell Phone: [REDACTED] **Main Phone:** [REDACTED]
Assistant:

Notes: Senator from OH since 2006, after serving 14 years in the House. Brown is the senior Senator from OH and a staunch advocate for banking reform. Currently he is the ranking member on the Senate Banking Committee. Sen. Brown has always focused on populist issues as an elected official and has made a priority of revitalizing the manufacturing sector in Ohio and across the country.

Former Governor Strickland announced on 2/26 that he will challenge Sen. Portman and try and join Brown in the Senate

Richard Trumka

President of AFL-CIO

Cell Phone: [REDACTED] **Main Phone:** [REDACTED]
Assistant:

Notes: In 2014, he described Elizabeth Warren as the prototype of the person we need to be President of the United States. Trumka has not been shy about pushing progressive issues and highlighting income inequality. He is currently fighting efforts in WI, MO and a few other states that are being pushed towards becoming right to work states.

Senator Elizabeth Warren

Massachusetts

Cell Phone: [REDACTED] **Main Phone:** [REDACTED]
Assistant:

Notes: Progressive Senator from MA. Strong advocate for banking reform. She will be speaking at the Mayor's conference in Boston later in March

Keith Ellison

Congressman– Co-Chair of U.S. House Progressive
Caucus

Personal Line: [REDACTED] Main Phone: [REDACTED]

Scheduler's Email- ellison.scheduler@mail.house.gov

Assistant:

Notes: MN Congressman (Minneapolis) since 2007. Ellison is the first Muslim to be elected to US Congress. Ellison has been a consistent voice talking about income inequality and raising the minimum wage. He recently commended Wal-Mart for their pledge to raise the minimum wage for their employees.

The congressman has walked picket lines protesting what he considered Wal-Mart's poor pay and working conditions. But Friday he offered praise for a company that often ranks at the bottom of surveys.

"I want to commend Wal-Mart," Ellison said. "Wal-Mart is ahead of the federal government. There is a recognition that we can't get by in a two-tier economy."

Ellison said he and others pushing higher wages will use Wal-Mart's action as a way to compel more retailers to act. That includes Target, which is headquartered in his congressional district.

Raul Grijalva (Gra-hall-va)

Congressman– Co-Chair of U.S. House Progressive
Caucus

Personal Line: Scheduler's Email: cristina.villa@mail.house.gov

Main Phone: [REDACTED] (scheduler would prefer to have us call her and she will schedule call

Notes: AZ Congressman (Tuscon) since 2003. Grijalva serves as the ranking member of the House Natural Resources Committee. He recently called for an inquiry into big oil paying for academic research that is often cited by climate change deniers.

Grijalva sent requests to seven universities asking for detailed records on the funding sources for affiliated researchers who have opposed the scientific consensus on man-made global warming. Grijalva cited concerns over possible conflicts of interest involving scientists who have sought to influence the public debate on climate.

Robert Reich

Chancellor's Professor of Public Policy at the University of California at Berkeley and Senior Fellow at the Blum Center for Developing Economies

Personal Line:

Main Phone: [REDACTED]

Secondary Phone:

Email: rboles@berkeley.edu

Assistant: phone and email for his assistant rebecca boles

Notes: Sec of Labor for Clinton, political economist, professor, author, and political commentator. His recent movie – Inequality for All – is now available on DVD.

Reich recently wrote about the trend of companies hiring workers as independent contractors – like Uber and FedEx – who don't have to provide benefits, etc for their workers.

http://www.huffingtonpost.com/robert-reich/why-were-all-becoming-independent-contractors_b_6731760.html

Katrina vanden Heuval

The Nation Magazine

Personal Line:

Main Phone: [REDACTED]

Secondary Phone:

Email: kat@thenation.com

Assistant: Kelsea Norris – asst – [REDACTED]

Notes: Editor, publisher, and part owner of Liberal magazine, The Nation. Frequently writes on international relations

She recently wrote about how Obama's SOTU speech was the progressive voters that Americans wanted and that she was pleased he was willing to fight for progressive issues and not focus on compromise like he did early in his term

http://www.washingtonpost.com/opinions/katrina-vanden-heuvel-the-progressive-president-voters-wanted/2015/01/26/33fd24e4-a5a3-11e4-a06b-9df2002b86a0_story.html

Ted Strickland

Former Governor of Ohio and current candidate for U.S. Senate

Cell Phone: [REDACTED]

Assistant:

Notes: Strickland announced he was running for U.S. Senate against Rob Portman on 2/25. In his announcement he said

Today, we are producing, building, creating and discovering more than ever before, and yet, for the middle-class, getting ahead has never been harder. I believe that if you're willing to work hard every day and play by the rules, you shouldn't go to bed worrying about tomorrow. To save the American Dream, we need to go back to the basics. We need to create living-wage jobs and invest in the kind of infrastructure projects that benefit our communities. We need to make college more accessible and affordable so that our young people can get an education, get a job, and start saving to buy a home, support their families and retire with a sense of dignity and security. We need to make smart choices on fair trade that reward the worker instead of the wealthy.

Al Gore

Former Vice President

Personal Line:

Main Phone: [REDACTED]

Assistant:

Notes:

Tom Harkin

Former US Senator from Iowa and Chair of the Harkin Institute at Drake University

Cell Phone:

Main Phone:

Assistant:

Notes: You will be speaking at the Harkin Institute in April. Harkin was a national progressive leader while in the Senate and still has immense influence in Iowa.

Congressman John Lewis
US Congressman from Georgia

Cell Phone:

Main Phone: [REDACTED]

Assistant: David.Bowman@mail.house.gov

Notes: Senior Chief Deputy Whip of Democratic Caucus. Former civil rights leader and chair of the SNCC in civil rights era

Senator Tammy Baldwin
US Senator from Wisconsin

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: First openly gay woman in the Senate.

Jon Stewart
Host of the Daily Show

Cell Phone:

Main Phone:

Assistant:

Notes: Recently announced he was leaving the Daily Show.

Maria Elana Durazo
Former President, LA County Federation of Labor

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: VP at Unite Here. Previously a labor leader in Los Angeles, listed as most valuable Local Labor Leader in 2014 by *The Nation*

Deepak Bhargava

Executive Director of Campaign Community for Change

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant:

Email: bhargava@communitychange.org

Notes: Works with CCC to organize low income people to build social movements. Deepak has been very involved with the immigration fight

Janet Murguia

President of the National Council of La Raza

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: CEO of largest Hispanic rights organization in country since 2005, Dep CM to Al Gore in 2000. Murguia met with President Obama on Wednesday, Feb 25 to talk about the immigration executive order

Nick Hanauer

Entrepreneur and Philanthropist

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: 30 years of experience across a broad range of industries including manufacturing, retailing, e-commerce, digital media and advertising, software, aerospace, health care, and finance

Mark Ruffalo

Actor, Anti-fracking activist

Cell Phone:

Main Phone:

Assistant:

Notes: One of the first major celebrities to advocate against “fracking”

Abigail Disney

Progressive Scholar and Filmmaker

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes:

Tom Steyer

NextGen

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: Investor, philanthropist and advanced energy advocate. He is also the President of NextGen Climate, an organization that acts politically to prevent climate disaster and preserve American prosperity.

Jonathan Soros

Senior Fellow at The Roosevelt Institute

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: Cofounder of Friends of Democracy Super Pac, supporting candidates who endorse campaign finance reform.

Howard Dean

Former Governor of VT, Former DNC Chair, Co-founder
Democracy for America

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: Noted for his 50 state strategy at DNC. First major candidate to implement internet grassroots fundraising.

Toni Morrison

Nobel Laureate, Author

Cell Phone:

Main Phone:

Assistant:

Notes: Writes on the “black experience.” On faculty at Princeton. Awarded Presidential Medal of Freedom by Obama.

Van Jones

Environmental Activist, Civil Rights Champion

Cell Phone:

Main Phone: [REDACTED]

Assistant:

Notes: Founded four non-profits, including Rebuild the Dream ad Color of Change. Served Obama administration as Advisor for Green Jobs

Dannel Malloy

Governor of Connecticut

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant:

Notes: MBDB spoke to him and he is going to try and attend. Staff to follow up

Re-elected in 2014 in a close election. In 2016, he will be the head of the Democratic Governor’s Association. In a story about his visti to DC over the weekend, below was written –

Malloy also expressed his disdain for “Democrat-lite” candidates.

“When Democrats run as Republicans, we lose,” he said.

From: [Stephanie Yazgi](#)
To: [John Del Cecato](#); [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#)
Subject: Progressive Taxation
Date: Tuesday, March 10, 2015 3:42:54 PM
Attachments: [Progressive Taxation.docx](#)

Folks:

Attached here is memo Mahen put together on progressive taxation. His purpose was to create a research doc which we could use to craft a briefing to help MBdB facilitate a discussion with mayors around some of these options/ endeavors and their interest, thoughts, and feedback.

I plan to work with Gabriel on this, but any input from JDC to help us meet your vision and goals would be very helpful.
When we meet together on Friday at City Hall, we can discuss and I can work by COB Friday to have a first draft for review so we are comfortable with shared vision and talk points well in advance of when MBdB is supposed to facilitate.

Is that an ok plan?

Any notes JDC want to share now?

Need anything further from Mahen to add?

Thanks, all.
Stephanie

----- Forwarded message -----

From: Mahen Gunaratna <[REDACTED]>
Date: Tue, Mar 10, 2015 at 3:34 PM
Subject: Progressive Taxation
To: Stephanie Yazgi <[REDACTED]>

Steph,

Gabe passed along your progressive taxation doc. Thought I'd add to it in case helpful - see attached.

Let me know if you need anything else. I took out the financial transactions tax section because BdB is on-record as opposing it...then again he could be convinced otherwise.

-Mahen

Progressive Taxation

Policy: **Fair Share Taxation**

Description: “Corporations and the wealthy are failing to pay their fair share of taxes... We can create a fairer tax system to ensure that corporations and the wealthy pay their fair share, and make it easier for families to regain the security they’ve lost.” [Americans for Tax Fairness, [“A Fair Tax System”](#)]

Details: We can crack down on corporate tax dodging by restricting corporation inversions (registering Americans companies as foreign corporations and eliminating offshore loopholes and special tax breaks. To ensure the wealthy pays their fair share, we can start by strengthening the estate tax.

Resources: [Americans for Tax Fairness](#); AFL-CIO Corporate Watch, [“Avoiding Their Fair Share of Taxes”](#)

Policy: **Bad Business Fee**

Description: “When workers have a voice in the process to determine wages and conditions, our democracy thrives. Expanding workers’ ability to negotiate – either directly with their employers or through a Bad Business Fee – gets us closer to wresting some control back from the corporate 1% and on the path toward healing our ailing economy.” [Jobs with Justice, [“Low Wages are Bad Business”](#)]

Details: “Allow a government to levy significant fines on a company that is paying excessively low wages and relying on taxpayers to foot the bill. Companies would be incentivized to work with and respond to their employees requests for fair wages and adequate benefits directly. Otherwise they would pay for parallel social services through a fee that workers and community members have input over. In other words, a bad actor in our economy is held accountable to either provide a good job or supply income or subsidies for existing and unemployed workers.” [Jobs with Justice, [“Low Wages are Bad Business”](#)]

Resources: Jobs with Justice, [“Low Wages are Bad Business”](#)

Policy: **Pied-à-terre tax**

Description: Non-NYC residents avoid paying personal income taxes and benefit from large property tax exemptions, yet they continue to utilize city services and infrastructure. Instituting a pied-à-terre tax on wealthy, non-residential owners of NYC properties would bring much needed balance and fairness to our city’s tax system.

Details: Instituting a property tax surcharge on expensive apartments and homes (over \$5 million) that are owned by non-city residents. The annual surcharge, ranging from .5% to 4% would raise \$665 million a year in revenue. [Crain’s NY Business, “Manhattan Democrats to introduce pied-à-terre tax bill”, [9/22/2014](#)]

Resources: Fiscal Policy Institute, “FPI proposes a tax on the most expensive NYC pied-a terre residential units”, [9/22/2014](#)

Policy: **Millionaire’s tax**

Description: Requiring those who have benefitted from our economic system – individuals making more than \$1 million annually – to pay their fair share of taxes through a modest increase.

Details: Current millionaire’s tax in New York State is scheduled to expire at the end of 2017.

Resources:

Policy: Mansion tax

Description: A 1% levy on all homes and apartment sales over \$1 million.

Details: New York State’s mansion tax was first instituted in 1989 by the NYS Legislature and Governor Mario Cuomo. The NYS Division of Budget estimated that the tax generated \$259 million for the state in fiscal year 2012-2013.

Resources: WSJ, “City Eyes Mansion-Tax Boost to Assist Affordable Housing”, [11/18/2014](#); NY Post, “Mansion Tax Produces Geysers of Revenue for New York”, [3/20/2014](#)]

Policy: Luxury tax

Description: Tax or surcharge on luxury (or non-essential) goods such as boats, private planes, etc.

Details:

Resources: Economy Watch, [“Luxury Tax in the United States of America \(U.S.A.\)”](#)

Policy: Endowments tax

Description: Certain large-scale institutions have put their tax-free status into question by operating more like hedge funds than non-profit institutions. An endowments tax would ensure that interest is fairly taxed for the public good.

Details: Massachusetts legislation proposed a 2.5% annual tax on any amount of an endowment exceeding \$1 billion. Senator Chuck Grassley (R-IA) has been supportive of requiring large endowment to make 5% annual payouts.

Resources: WSJ, “College Endowment Tax is Studied”, [5/9/2008](#); NY Post, “Colleges getting away with huge tax-free endowments”, [9/28/2014](#)

From: [John Del Cecato](#)
To: [Stephanie Yazgi](#); [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#)
Subject: Re: Progressive Taxation
Date: Wednesday, March 11, 2015 9:00:16 AM

I dig - good stuff

From: Stephanie Yazgi <[REDACTED]>
Date: Tuesday, March 10, 2015 at 3:42 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Gabriel Schnake-Mahl <gschnakemahl@cityhall.nyc.gov>, Emma Mw <EWolfe@cityhall.nyc.gov>
Subject: Progressive Taxation

Folks:

Attached here is memo Mahen put together on progressive taxation. His purpose was to create a research doc which we could use to craft a briefing to help MBdB facilitate a discussion with mayors around some of these options/ endeavors and their interest, thoughts, and feedback.

I plan to work with Gabriel on this, but any input from JDC to help us meet your vision and goals would be very helpful.

When we meet together on Friday at City Hall, we can discuss and I can work by COB Friday to have a first draft for review so we are comfortable with shared vision and talk points well in advance of when MBdB is supposed to facilitate.

Is that an ok plan?

Any notes JDC want to share now?

Need anything further from Mahen to add?

Thanks, all.
Stephanie

----- Forwarded message -----

From: Mahen Gunaratna <[REDACTED]>
Date: Tue, Mar 10, 2015 at 3:34 PM
Subject: Progressive Taxation
To: Stephanie Yazgi <[REDACTED]>

Steph,

Gabe passed along your progressive taxation doc. Thought I'd add to it in case helpful - see attached.

Let me know if you need anything else. I took out the financial transactions tax section because BdB is on-

record as opposing it...then again he could be convinced otherwise.

-Mahen

From: [Fink, Avi](#)
To: "[Stephanie Yazgi](#)"; [Schnake-Mahl, Gabriel](#)
Cc: [Neal Kwatra](#); [John Del Cecato](#); lhegarty@akpdmedia.com; [REDACTED]
Subject: RE: Presser at Cities of Opportunity Boston
Date: Wednesday, March 11, 2015 11:53:53 AM

Yes I'm sending around updated memo before 2pm.

From: Stephanie Yazgi [mailto:[REDACTED]]
Sent: Wednesday, March 11, 2015 11:53 AM
To: Schnake-Mahl, Gabriel
Cc: Neal Kwatra; John Del Cecato; Fink, Avi; lhegarty@akpdmedia.com; [REDACTED]
Subject: Re: Presser at Cities of Opportunity Boston

Sorry to have missed this. Any notes?

On Wed, Mar 11, 2015 at 10:12 AM, Schnake-Mahl, Gabriel
<GSchnakeMahl@cityhall.nyc.gov> wrote:
Let's do quickly at 10:15 AM

[REDACTED] #

From: Neal Kwatra [mailto:[REDACTED]]
Sent: Wednesday, March 11, 2015 9:56 AM
To: Schnake-Mahl, Gabriel
Cc: John Del Cecato; Stephanie Yazgi ([REDACTED]) Fink, Avi;
lhegarty@akpdmedia.com; [REDACTED]
Subject: Re: Presser at Cities of Opportunity Boston

sure, i'm free now til 1030 and then from 1130-1215

On Wed, Mar 11, 2015 at 9:51 AM, Schnake-Mahl, Gabriel
<GSchnakeMahl@cityhall.nyc.gov> wrote:
Folks available this am to jump on call to start discussing press plan for COO?
We're trying to lock Sen Warren in to join with mayors for presser on the 23rd. JDC / Neal -
want to get your thoughts/guidance/ideas.

From: [Schnake-Mahl, Gabriel](#)
To: ["Neal Kwatra"](#); [John Del Cecato](#); [Aaron Pickrell](#) ([REDACTED]); [Stephanie Yazgi](#) ([REDACTED]); [Wolfe, Emma](#); [Fink, Avi](#); [Sevillia, Max](#)
Subject: Boston COO Memo - pls review, send edits
Date: Wednesday, March 11, 2015 1:13:40 PM
Attachments: [COO Boston Memo.docx](#)

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm **Dinner (All Cities of Opportunities Summit Attendees)**
Campus Center, University of Massachusetts

8:30pm – 9:30 pm **Progressive mayors pull aside / progressive taxation roundtable**
Location TBD

*Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. **SY/GSM working on substance with JDC guidance.***

ATTENDEES:

- Walsh – Tentative
- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS, John Styles)
- Landrieu – Confirmed (Scheduler, April)

MONDAY, MARCH 23

Cities of Opportunity Task Force Meeting

Omni Parker House Hotel

7:30 a.m. – 8:30 a.m. **Breakfast Available**

8:30 a.m. - 10:45 a.m. **Working Session**
STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

MARTIN J. WALSH, Mayor of Boston
Vice Chair, Cities of Opportunities Task Force

TOM COCHRAN, CEO and Executive Director

TRANSPORTATION (MBDB will lean into this and facilitate discussion)

Goals: Give path to Mayors to push for Re-Authorization, Frame Issue Around Access to Opportunity

1. Full Funding For Transportation Bill is important for Cities

- MBDB has big transportation projects in the Tri State Area that are important for NYC
 - MAX TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS
 - US Government expert lays out impact of reauthorization to Mayors
 - We hope to have Secretary Foxx but will be game-time decision because of his health. We are getting Assistant Secretary in his place regardless and possibly Sec of Labor to discuss jobs that come with reauthorization
2. Propose joint action by mayors to collectively lobby congress on reauthorizing
 - We recommend letter we will get signatures on that we will send to House and Senate leaders Boehner and Reid and do press on.
 3. Share organizing tool-kit with mayors
 - Engaging Building Trades locally and nationally to joint lobbying effort
 - Engaging Contractors for same
 - Engaging Clergy and Organizations of Faith to join lobbying efforts
 4. MBDB will ask every Mayor in room to each develop lists of members of the house and Senate they can effectively lobby, especially Republicans
 5. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our 5 boro ferry plan and Bus Rapid Transit investments from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, Federal affairs working on research for these materials

HOUSING (to be led by Mayor Walsh)

Goal: Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

10:45am - 11:45am

Remarks and Dialogue
SENATOR ELIZABETH WARREN

11:45pm – 12:05pm

Pull-aside with Sen. Warren

12:15pm – 1:15pm

Press Conference – MBDB, Sen. Warren, Secretary Foxx/Sec Perez and Mayors calling for reauthorization and discussing joint organizing efforts

NOTE: IF WE DON'T HAVE SECRETARY FOXX WE WILL TRY AND HAVE SECRETARY OF LABOR FOR THIS

1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

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- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS John Styles)
- Landrieu – Confirmed (Scheduler April)

MONDAY, MARCH 23

Cities of Opportunity Task Force Meeting

Omni Parker House Hotel

7:30 a.m. – 8:30 a.m.

Breakfast Available

8:30 a.m. - 10:45 a.m.

Working Session

STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

MARTIN J. WALSH, Mayor of Boston
Vice Chair, Cities of Opportunities Task Force

TOM COCHRAN, CEO and Executive Director

TRANSPORTATION (MBDB will lean into this and facilitate discussion)

Goals: Give path to Mayors to push for Re-Authorization, Frame Issue Around Access to Opportunity

1. Full Funding For Transportation Bill is important for Cities

- MBDB has big transportation projects in the Tri State Area that are important for NYC
 - MAX TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS
- US Government expert lays out impact of reauthorization to Mayors

- We hope to have Secretary Foxx but will be game-time decision because of his health. We are getting Assistant Secretary in his place regardless and possibly Sec of Labor to discuss jobs that come with reauthorization
2. Propose joint action by mayors to collectively lobby congress on reauthorizing
 - We recommend letter we will get signatures on that we will send to House and Senate leaders Boehner and Reid and do press on.
 3. Share organizing tool-kit with mayors
 - Engaging Building Trades locally and nationally to joint lobbying effort
 - Engaging Contractors for same
 - Engaging Clergy and Organizations of Faith to join lobbying efforts
 4. MBDB will ask every Mayor in room to each develop lists of members of the house and Senate they can effectively lobby, especially Republicans
 5. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our 5 boro ferry plan and Bus Rapid Transit investments from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, Federal affairs working on research for these materials

HOUSING (to be led by Mayor Walsh)

Goal: Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

10:45am - 11:45am

Remarks and Dialogue
SENATOR ELIZABETH WARREN

11:45pm – 12:05pm

Pull-aside with Sen. Warren

12:15pm – 1:15pm

Press Conference – MBDB, Sen. Warren, Secretary Foxx./Sec Perez and Mayors calling for reauthorization and discussing joint organizing efforts

NOTE: IF WE DON'T HAVE SECRETARY FOXX WE WILL TRY AND HAVE SECRETARY OF LABOR FOR THIS

1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

From: [Stephanie Yazgi](#)
To: [Schnake-Mahl, Gabriel](#); [Fink, Avi](#); [John Del Cecato](#)
Subject: PROGRESSIVE TAXATION memo
Date: Wednesday, March 11, 2015 2:35:42 PM
Attachments: [Progressive Taxation v2.docx](#)

Folks:

CPD (center for popular democracy, my old employer) is putting together scoping memo for OSF (open society foundation) to help them figure out if they should invest in progressive taxation efforts. They conducted over 20 interviews with city council members as members of local progress to put together. I just spoke with the person heading this up and asked him if he could help us on a mini lit review, sent him some of what I and Mahen put together, and he said he could get me something by Friday at 4PM since we are working on parallel tracks and timelines (they are friends ;)

In the interviews they asked about political, policy challenge memos to elected official's attempts at progressive municipal revenue generation/ taxes. He will likely however not include too much of that in what he sends to me initially though there is likely some room to work with them more long term on this and space for MBdB to occupy leadership once again.

Also got some other background research they are putting together which is in draft form and cannot be shared but might help us in our attempt to redo this memo that Mahen worked on.

I'm only sending you v2 of the memo that I have edited a bit- still needs a lot of work- but did this in the spirit of sharing and being on same page.

If we are going to have folks internally work more on this memo I'd like to be part of that conversation. I have included in v2 here the various points that Mahen CHANGED that need to be RE INTEGRATED in order for us to structure the ORGANIZING CONVERSATION accurately. (If JDC agrees).

Let me know what y'all think.
Thanks,
Stephanie

Progressive Taxation

DETAILS SHOULD INCLUDE BACKGROUND AND EXAMPLES
NEXT ITERATION OF THIS SHOULD INCLUDE EXAMPLES AS SEPARATE SECTION
WE SHOULD ALSO BEGIN LISTING EXPERTS AND ELECTEDS INVOLVED

NEW FORMAT FOR ALL:

TYPE:
DESCRIPTION:
REASONING:
EXAMPLES:
EXPERTS:
RESOURCES:

Policy: **Fair Share Taxation**

Description: "Corporations and the wealthy are failing to pay their fair share of taxes...We can create a fairer tax system to ensure that corporations and the wealthy pay their fair share, and make it easier for families to regain the security they've lost." [Americans for Tax Fairness, "[A Fair Tax System](#)"]

Details: We can crack down on corporate tax dodging by restricting corporation inversions (registering Americans companies as foreign corporations and eliminating offshore loopholes and special tax breaks. To ensure the wealthy pays their fair share, we can start by strengthening the estate tax.

Resources: [Americans for Tax Fairness](#); AFL-CIO Corporate Watch, "[Avoiding Their Fair Share of Taxes](#)"

Policy: **Bad Business Fee**

Description: "When workers have a voice in the process to determine wages and conditions, our democracy thrives. Expanding workers' ability to negotiate – either directly with their employers or through a Bad Business Fee – gets us closer to wresting some control back from the corporate 1% and on the path toward healing our ailing economy." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Details: "Allow a government to levy significant fines on a company that is paying excessively low wages and relying on taxpayers to foot the bill. Companies would be incentivized to work with and respond to their employees requests for fair wages and adequate benefits directly. Otherwise they would pay for parallel social services through a fee that workers and community members have input over. In other words, a bad actor in our economy is held accountable to either provide a good job or supply income or subsidies for existing and unemployed workers." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Resources: Jobs with Justice, "[Low Wages are Bad Business](#)"

Policy: **Pied-à-terre tax**

Description: Non-NYC residents avoid paying personal income taxes and benefit from large property tax exemptions, yet they continue to utilize city services and infrastructure. Instituting a pied-à-terre tax on wealthy, non-residential owners of NYC properties would bring much needed balance and fairness to our city's tax system.

Details: Instituting a property tax surcharge on expensive apartments and homes (over \$5 million) that are owned by non-city residents. The annual surcharge, ranging from .5% to 4% would raise \$665 million a year in revenue. [Crain's NY Business, "Manhattan Democrats to introduce pied-à-terre tax bill", [9/22/2014](#)]

Resources: Fiscal Policy Institute, "FPI proposes a tax on the most expensive NYC pied-a terre residential units", [9/22/2014](#)

Policy: **Millionaire's tax**

Description: Requiring those who have benefitted from our economic system – individuals making more than \$1 million annually – to pay their fair share of taxes through a modest increase.

Details: Current millionaire's tax in New York State is scheduled to expire at the end of 2017.

Resources:

Policy: Financial Transaction Tax

Description:

Details: Not doable on city level (we aren't expected to do anything) federal government needs to do it
Dave Camp is heading up tax reform for republicans. Conservative but stock transfer tax and
endowment taxation. He is doing it because it's a revenue neutral approach for lowering income tax on
millionaires, but shows that there are ideas that are being considered by bi partisan partners.

Resources:

Policy: Mansion tax

Description: A 1% levy on all homes and apartment sales over \$1 million.

Details: New York State's mansion tax was first instituted in 1989 by the NYS Legislature and Governor Mario Cuomo. The
NYS Division of Budget estimated that the tax generated \$259 million for the state in fiscal year 2012-2013.

Resources: WSJ, "City Eyes Mansion-Tax Boost to Assist Affordable Housing", [11/18/2014](#); NY Post, "Mansion Tax Produces
Geyser of Revenue for New York", [3/20/2014](#)]

Policy: Luxury tax

Description: Tax or surcharge on luxury (or non-essential) goods such as boats, private planes, etc.

Details:

Resources: Economy Watch, ["Luxury Tax in the United States of America \(U.S.A.\)"](#)

Policy: Endowments tax

Description: Certain large-scale institutions have put their tax-free status into question by operating more like hedge funds
than non-profit institutions. An endowments tax would ensure that interest is fairly taxed for the public good.

Details: Massachusetts legislation proposed a 2.5% annual tax on any amount of an endowment exceeding \$1 billion.
Senator Chuck Grassley (R-IA) has been supportive of requiring large endowment to make 5% annual payouts.

Resources: WSJ, "College Endowment Tax is Studied", [5/9/2008](#); NY Post, "Colleges getting away with huge tax-free
endowments", [9/28/2014](#)

MORE RESEARCH:

https://cdn.americanprogress.org/wp-content/uploads/2014/01/COW_05RaiseNeededRevenue.pdf

<https://cdn.americanprogress.org/wp-content/uploads/2012/12/CAPTaxPlanReportFINAL-b.pdf>

MORE INFO GATHERED BY CPD (draft form; do not share):

**FAIR-SHARE REVENUE OPTIONS WOULD ENSURE HEDGE FUNDS DON'T DODGE TAXES AND FULLY FUND OUR
PUBLIC SCHOOL SYSTEM**

*Fair-share taxes and fees targeting hedge funds, billionaires, high-income LLCs and tax-dodging big corporations can raise
between \$3.1 and \$4.2 billion dollars per year — more than enough to pay for complete compliance with the Campaign for
Fiscal Equitss ("CFE") decision, ensuring fair funding for all public schools.*

Lawmakers should move forward with enough of the fair-share revenue options outlined in this report to ensure that this year's
state budget includes \$2.2 billion in new school aid to comply with CFE and pay down Gap Elimination Adjustment arrears.

CLOSE HEDGE FUND TAX LOOPHOLES

- Repatriate New York State Share of Tax Revenue Lost to Federal Carried Interest Loophole: \$100 million
- Tax Nonresident Hedge Fund Management Fees: \$50 million
- Eliminate the Carried Interest Exemption under New York City's Unincorporated Business Tax: \$200 million

These initiatives close the "carried interest loophole" that lets hedge funds making billions in profits pay less in taxes than small
businesses in our local communities, and assure that hedge fund managers working in New York but living elsewhere pay their
fair share of taxes.

INSIST ON MINIMUM FAIR-SHARE TAXES FROM HEDGE FUNDS AND BIG CORPORATIONS

- Restore the Capital Base Alternative Tax ("Corporate Minimum Tax") to the Corporate Franchise Tax: \$500-\$700 million
- Update LLC filing fees (applies to LLCs & non-LLC partnerships): \$500 million

- Repeal the Financial Services Investment Tax Credit: \$30 million

These initiatives assure that high-income LLCs, Wall Street and big businesses pay their fair share, while protecting local small businesses in our communities.

ENSURE THE SUPER-RICH PAY THEIR FAIR SHARE

- New top brackets on Personal Income Tax (PIT) 11% at \$10M: up to \$1.7 billion
- Close the Pied-a-terre Tax Abatement Loophole: \$250-\$900 million
- Helicopter Commuter Tax: \$10 million

These initiatives ensure that billionaires and multi-millionaires pay their fair share of taxes, and close property tax loopholes benefitting the absentee owners of luxury Manhattan condominiums.

HEDGE FUNDS AND HEDGE FUND MANAGERS AREN'T PAYING THEIR FAIR SHARE IN TAXES

Hedge funds and hedge fund managers use a number of specific loopholes in federal, state and local law to avoid taxes in New York.

Problem: *Hedge funds use the “carried interest” loophole to avoid fair taxation.*

By defining a large portion of their massive income as “carried interest,” hedge fund managers avoid fair-share taxes at the federal, state and local level in New York

Federal legislation to close the “carried interest” loophole is estimated to generate \$17 billion dollars over ten years, an average of \$1.7 billion per year.^[6]

When a hedge fund manager invests capital provided by a limited partner, they typically take a share of the profits from that investment as a fee. That share is known as “carried interest.” This income should be subject to taxation, the same as any other income – but it isn’t.

Lost revenue under the loophole is largely the result of taxing personal income derived from carried interest at the difference between the federal capital gains rate and the top individual income tax rate — that difference is 19.6 percentage points. Essentially, this is performance compensation – just like tips for a waiter or waitresses are performance compensation. But while a waitress is obliged to pay full income tax on this money, a hedge fund manager isn’t.

A new 19.6 percent surtax on carried interest, if adopted by all the states, would generate \$1.7 billion per year. Each one percent of surtax would generate \$89.5 million per annum nationwide. The Fiscal Policy Institute estimated in 2008 that 44% of the earnings of private equity occurred in New York City.^[7]

If we assume that holds true today, then a 2.5 percent surtax applied to hedge fund income that is not being taxed appropriately at the federal level would generate \$100 million per year for New York, repatriating lost revenue for use to fund schools and essential public services here.

Problem: *Non-resident hedge fund managers are dodging New York State income taxes on much of their income*

The 2010 Executive Budget proposal proposed to “expand the nonresident personal income tax to include income received from hedge fund management fees.” Currently, only a small portion of such income is taxed as compensation, with the remainder deemed tax-free capital gains. This proposal would result in equal treatment of this income for residents and nonresidents, and raise at least \$50 million per year.

Problem: *The “carried interest” loophole allows hedge funds to avoid many New York City business taxes*

The City taxes a portion of the fees received by managing partners in private equity and hedge funds under its business tax system but exempts a portion known as “carried interest” from taxation.

When a fund manager invests capital provided by a limited partner, they typically take a share of the profits from that investment. That share is known as “carried interest,” and avoids City taxes.

Eliminating this loophole would put the taxation of private equity and hedge funds on the same footing as that of thousands of smaller businesses.

The New York City Independent Budget Office has estimated that eliminating the carried interest exemption from the New York City Unincorporated Business Tax would yield \$200 million a year.^[8]

Problem: *Hedge funds and luxury real estate developers use “LLCs” (limited liability corporations) to solicit huge investments, shield investors and limit taxation.*

Some LLCs have huge amounts of New York State gross income — but they don’t pay their fair share in taxes and fees, unlike the small-to-medium sized businesses that anchor most communities.

From 2003 to 2006, New York instituted a fair-share LLC fee structure, which was later replaced with a flat-fee structure that allows hedge funds and speculative investment pools to avoid their fair share of the cost of public goods.

Since some LLCs have massive gross income, it would be fitting to apply roughly the same minimum taxes for other corporations (i.e. the 9A corporate tax) to the LLC fee structure.

The current 9A structure includes a fixed-dollar minimum corporate tax for businesses with gross income of \$500M-\$1B at \$100,000, and for those with gross income > \$1 B, the fixed dollar minimum tax is \$200,000.

For 2015, DOB projects that the current LLC fee structure will generate \$88 million. According to analysis by the Fiscal Policy Institute, a fair-share fee structure is projected to generate approximately \$600 million, or roughly \$500 million more than the existing fee structure.

Problem: *Cuomo eliminated the corporate minimum tax*

The business tax “reform” package enacted by Governor Cuomo in 2014 will cost the state \$440 million or more annually in reduced taxes when fully phased in.

Cuomo’s changes eliminated the capital base alternative tax (“corporate minimum tax”), which could result in some very large corporations paying a miniscule amount of tax relative to the volume of business they conduct in New York – possibly including hedge funds.

It should be restored and the cap increased to \$25 million, to make sure big corporations doing business in New York pay at least some taxes.

Problem: *Multi-millionaires and billionaires with huge yearly personal incomes are paying a smaller share of their income in state and local taxes than the middle class.*

New York’s current “temporary” top income tax bracket is 8.82% for incomes of \$2 million and over – and it is set to expire in 2017.

In 2010, there were about 3800 households filing taxes in New York with incomes at or over \$10 million per year

A new 11% tax rate for this group would generate \$1.7 billion per year in fair-share revenue for schools and services. Less than half (47%) of those affected are full-year New York State residents – many are hedge fund managers with homes all around the world

Instituting these new top rates would put the combined New York City and New York State top rate very close to the combined rate for California and San Francisco, leaving Silicon Valley wealth and hedge fund/Wall Street wealth comparably taxed.

Problem: *Wall Street trading firms making billions in profit and getting taxpayer subsidies*

Right now, investments in buildings and equipment used by broker/dealers are eligible for an investment tax credit. The credit is complex, subject to extensive recapture and concentrated among relatively few taxpayers, providing benefits to an extremely affluent and limited segment of the financial services industry.

For the last year for which data is available only 28 filers used this credit.^[9]

This reform was recommended by the Solomon/McCall Tax Reform and Fairness Commission and was also proposed by Governor Cuomo in January 2014.^[10]

Problem: *Luxury Manhattan apartment owners from out of state or overseas that don’t live in their multi-million-dollar condos but still get special tax breaks*

This reform gives pied-a-terre owners a choice: live full-time in your apartments and get tax breaks, or don’t live in them full-time and give up the breaks.

If each of the roughly 90,000 absentee-owner units in New York City were assigned a very modest average market value of \$1.5 million each and a current tax assessment that – with 421a benefits, phase-in caps and improper assessments – equals about one-quarter of the real market value of the unit.^[11]

With these assumptions, a 1.1 per cent tax rate on true market value would produce more than \$900 million in new city revenues annually.

The Fiscal Policy Institute, using a similar analysis, has recommended that New York City introduce a graduated 4 percent tax based on comparable sales for all absentee-owner units with a market value of more than \$5 million; that proposal, which would concentrate the tax burden on units worth more than \$25 million, would bring in an estimated \$250 million in new revenue every year.^[12]

The state STAR program recently instituted a similar ban on tax breaks for second homes.

FAIR-SHARE REVENUE OPTIONS WOULD ENSURE HEDGE FUNDS DON’T DODGE TAXES AND FULLY FUND OUR PUBLIC SCHOOL SYSTEM

Fair-share taxes and fees targeting hedge funds, billionaires, high-income LLCs and tax-dodging big corporations can raise between \$3.1 and \$4.2 billion dollars per year — more than enough to pay for complete compliance with the Campaign for Fiscal Equitss (“CFE”) decision, ensuring fair funding for all public schools.

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From: [Sevillia, Max](#)
To: [Schnake-Mahl, Gabriel](#); ["Neal Kwatra"](#); [John Del Cecato](#); [Aaron Pickrell](#); [Stephanie Yazgi](#); [Wolfe, Emma](#); [Fink, Avi](#)
Cc: [Gann, Georgia](#); [McIntyre, Geraldine](#)
Subject: RE: Boston COO Memo - pls review, send edits
Date: Wednesday, March 11, 2015 3:30:24 PM
Attachments: [Boston INTERNAL Annotated Agenda.docx](#)

Per my conversation with Gabe and Avi, here is an edited agenda. Main changes include,

- Assumes that Sec Perez is attending, since we are extending an invite to him.
- Based on previous feedback from MBDB, recognizes that we can't engage a Secretary, a DOT Under-Secretary, and Sen. Warren, and dive into meaningful conversation about transportation and housing all in one morning. Instead, I propose we welcome outside speakers and address transportation in the am, then break for lunch and the press conference, and in the pm come back for the housing discussion.
- On transportation, we want the outcome to be that we support GROWING THE FUNDING PIE. This is a message that we need to push equally as hard with Ds and Rs to succeed.

I also enclosed the Commitment to Action additions and the most current list of participants.

Please send me your edits and suggestions asap so that I can engage Boston on our vision for the Summit.

Thanks,

Max

Cities of Opportunity Boston Summit

March 22, 2015

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)

Campus Center, University of Massachusetts

Remarks:

MARTIN J. WALSH, Mayor of Boston

Host

Vice Chair, Cities of Opportunities Task Force

BILL de BLASIO, Mayor of New York City

Chair, Cities of Opportunity Task Force

STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

TOM COCHRAN, CEO and Executive Director

8:30pm – 9:30 pm
roundtable

Progressive mayors pull aside / progressive taxation

Location TBD

Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. SY/GSM working on substance with JDC guidance.

ATTENDEES:

- Walsh – Tentative
- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS John Styles)
- Landrieu – Confirmed (Scheduler April)

March 23, 2015

Omni Parker House Hotel

8:00 AM – 8:45AM

Working breakfast

Mayor Walsh introduces Secretary Perez
Remarks by Secretary Perez (invited)
Open it up for Q&A

8:45 AM – 8:50 AM

Opening remarks

Mayor Walsh to do opening remarks, and welcome mayors to Boston

8:50 AM – 10:00 AM

Federal Transportation

- Mayor de Blasio introduces DOT representative
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - **MAX (THOROUGH NYCDOT) TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS**
 - **MDB'S SUITE OF SBS PROJECTS AS REFERENCED IN STATE OF THE CITY**
- USDOT speaks about urgent need to pass long-term (6-year) transportation bill with increased funding. USDOT to touch on local impact of federal transportation funding, transportation as a ladder of opportunity to social and economic empowerment, and

the need to increase the federal commitment to address local and regional needs. Discuss in terms of inequality.

- We hope to have Secretary Foxx but will be game-time decision because of his health. If Foxx can't make it, we will have a proxy (likely Undersecretary) in his place.
- Open it up for Q&A
- War Room of Mayors: What we mayors can do TO GROW THE PIE– Strategic discussion about how to best involve mayors to pressure Congress to act.
 - FLAT FUNDING WOULD BE A DISASTER FOR NYC AND OTHER MUNICIPALITIES. 6 YEAR FLAT REAUTHORIZATION IS INADEQUATE TO MEET CITY NEEDS (WOULD MEAN 13 YEARS TO ALMOST NO FUNDING GROWTH WHILE DEMANDS ON THE SYSTEM HAVE GROWN)
 - MBDB will be prepare to discuss strategy to support Democrats who want more money so that Caucus adopts that position, and need to seek bipartisanship/consensus for Republican Congressional leadership to act.
 - Propose joint action by mayors to collectively lobby congress on reauthorization
 - Local days of action – call on Members of Congress to grow the pie and a long term reauthorization - generate local press
 - Easy to start by organizing letter to House and Senate and amplify with press.
 - Create opportunities for mayors to give Congressional testimony
 - Share organizing tool-kit with mayors
 - Engaging building trades locally and nationally to joint lobbying effort
 - Engaging contractors for same
 - Engaging clergy and faith-based organizations to join lobbying efforts
 - Coordinate efforts with other stakeholder organizations currently lobbying in support of the reauthorization, where messages align – other local leaders organizations, health and business community, etc.

Notes: USDOT official will underscore Mayor de Blasio's message that cities matter and mayor's voices are critical on this pressing issue for the nation. They will also talk about the Administration's GROW AMERICA transportation reauthorization proposal, his Ladders of Opportunity approach, and the , Mayors Challenge for Safer People, Safer Streets,, and local hire initiative that they're promoting.

Goals: USDOT about opportunities to use transportation investment as a tool to address inequality and engage mayors on the importance and urgency of reauthorizing the transportation bill with increased federal funding. To activate and organize mayors to influence Congress to support the transportation interests of municipalities by growing the pie.

10:00 AM – 10:45 AM

Transportation – Access to Opportunity

Mayor de Blasio to lead structured discussion around affordability and transportation– Mayors are prepped to be called on.

1. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our Select Bus Service investments and 5 borough ferry plan and from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, **Federal affairs working on research for these materials**
 - Mayor Becker of Salt Lake City ; may mention transit investments in his city and broad need for transportation options for cities across the country, from his experience as NLC President.
 - 1-2 others TBD
 - Open up for discussion

Mayor de Blasio closes

Goals: To create a sense of shared commitment to focusing local efforts on ways to address inequality and affordability through transportation improvements. Mayors will learn from each other’s experiences about learn about innovative strategies that create access to opportunity, for example NYC Select Bus Service strategic investments.

10:45 AM – 11:45 AM

Remarks and Dialogue

Mayor Walsh introduces THE HONORABLE ELIZABETH WARREN

Senator Warren makes remarks

Mayor Walsh Opens it up to Q&A

11:45 AM – 12:30 PM

Lunch

Optional time for one-on-one meetings

11:45pm – 12:05pm Pull-aside with Sen. Warren

12:30 PM – 1:30 PM

Press Conference

MBDB, and Mayors calling for reauthorization and discussing joint organizing efforts

Goals: To add the important voice of mayors to the national debate around Transportation Reauthorization, and more specifically to build momentum around the critical position that Congress must GROW THE PIE to meet urgent municipal needs.

1:30 PM – 3 PM

Affordable Housing –Strategies and Resources for Ensuring Access and Equity

Mayor Walsh to lead structured discussion about keeping and building affordable housing – Mayors are prepped to be called on.

- Mayor XX; may mention YY
- Open up for discussion

Mayor de Walsh closes and announces adjournment

Note: We need to find a role for Mayor Warren who chairs USCM's Housing Task Force

Goals: *Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid*

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

**3 PM
Adjourn**

I've included these in a draft Commitment to Action with housing and transportation added.

Transportation:

- ***Safe Streets for All:*** Commit to adopt a comprehensive policy that safeguards lives of pedestrians and bicyclists through improvements such as safety investments on the ground, enforcement policies, traffic safety education, and legislative action.
- ***Access to Opportunity:*** Improve access to jobs, schools, and community resources through supporting public transit connections in communities with limited transportation options, including low income communities, seniors, youth, and communities of color. In addition, support workforce development opportunities in these communities to create a pipeline to good transportation jobs via partnerships.

Housing:

- ***Make affordable housing policies work for all city residents:*** Work to broaden the range of residents who benefit from affordable housing programs to include both the lowest-income residents and middle-income workers who increasingly struggle to afford residing in our cities. For example, in conjunction with finance partners such as local and state housing finance agencies, cities can develop finance programs or mechanisms that allow for a broader range (both lower income and middle-income workers) to have access to city-supported affordable housing.
- ***Supportive housing:*** Cities should commit to creating more supportive housing for people with disabilities and histories of homelessness. Partnerships with States to fund supportive services and exploring whether Medicaid costs currently borne by the State can be reduced by investing in supportive housing. Cities can also work with their local housing authority to make a greater commitment of Section 8 vouchers available, upon turnover, to homeless families. Another locally-controlled initiative to improve housing affordability.

In support of the above efforts, we also agree to work together to achieve federal action on:

- ***Nationwide minimum wage increase:*** Support increasing the federal minimum

wage.

- **Funding Commitments for early childhood education:** Advocate for existing federal programs that support early childhood education.
- **Nationwide universal pre-kindergarten:** Support expanded access to high-quality early childhood education for children across the nation.
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- **Safeguarding Lives/Nationwide Vision Zero:** Support dedicated federal funding for Vision Zero improvements that provides resources directly to cities so they can efficiently implement needed safety improvements.

Here is the latest list of registered mayors:

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From: Schnake-Mahl, Gabriel
Sent: Wednesday, March 11, 2015 1:14 PM
To: 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED]) Stephanie Yazgi
([REDACTED]) Wolfe, Emma; Fink, Avi; Sevilla, Max
Subject: Boston COO Memo - pls review, send edits

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)
Campus Center, University of Massachusetts

8:30pm – 9:30 pm

Progressive mayors pull aside / progressive taxation roundtable

Location TBD

Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. SY/GSM working on substance with JDC guidance.

ATTENDEES:

- Walsh – Tentative
- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS, John Styles)
- Landrieu – Confirmed (Scheduler, April)

MONDAY, MARCH 23

Cities of Opportunity Task Force Meeting

Omni Parker House Hotel

7:30 a.m. – 8:30 a.m.

Breakfast Available

8:30 a.m. - 10:45 a.m.

Working Session

STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

MARTIN J. WALSH, Mayor of Boston
Vice Chair, Cities of Opportunities Task Force

TOM COCHRAN, CEO and Executive Director

TRANSPORTATION (MBDB will lean into this and facilitate discussion)

Goals: Give path to Mayors to push for Re-Authorization, Frame Issue Around Access to Opportunity

1. Full Funding For Transportation Bill is important for Cities
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - MAX TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS
 - US Government expert lays out impact of reauthorization to Mayors
 - We hope to have Secretary Foxx but will be game-time decision because of his health. We are getting Assistant Secretary in his place regardless and possibly Sec of Labor to discuss jobs that come with reauthorization
2. Propose joint action by mayors to collectively lobby congress on reauthorizing
 - We recommend letter we will get signatures on that we will send to House and Senate leaders Boehner and Reid and do press on.

3. Share organizing tool-kit with mayors
 - Engaging Building Trades locally and nationally to joint lobbying effort
 - Engaging Contractors for same
 - Engaging Clergy and Organizations of Faith to join lobbying efforts
4. MBDB will ask every Mayor in room to each develop lists of members of the house and Senate they can effectively lobby, especially Republicans
5. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our 5 boro ferry plan and Bus Rapid Transit investments from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, **Federal affairs working on research for these materials**

HOUSING (to be led by Mayor Walsh)

Goal: Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

10:45am - 11:45am

Remarks and Dialogue
SENATOR ELIZABETH WARREN

11:45pm – 12:05pm

Pull-aside with Sen. Warren

12:15pm – 1:15pm

Press Conference – MBDB, Sen. Warren, Secretary Foxx/Sec Perez and Mayors calling for reauthorization and discussing joint organizing efforts

NOTE: IF WE DON'T HAVE SECRETARY FOXX WE WILL TRY AND HAVE SECRETARY OF LABOR FOR THIS

1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

Cities of Opportunity Boston Summit

March 22, 2015

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7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)

Campus Center, University of Massachusetts

Remarks:

MARTIN J. WALSH, Mayor of Boston

Host

Vice Chair, Cities of Opportunities Task Force

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March 23, 2015

Omni Parker House Hotel

8:00 AM – 8:45AM

Working breakfast

Mayor Walsh introduces Secretary Perez

Remarks by Secretary Perez (invited)

Open it up for Q&A

8:45 AM – 8:50 AM

Opening remarks

Mayor Walsh to do opening remarks, and welcome mayors to Boston

8:50 AM – 10:00 AM

Federal Transportation

- Mayor de Blasio introduces DOT representative
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
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 - MDB’S SUITE OF SBS PROJECTS AS REFERENCED IN STATE OF THE CITY
- USDOT speaks about urgent need to pass long-term (6-year) transportation bill with increased funding. USDOT to touch on local impact of federal transportation funding, transportation as a ladder of opportunity to social and economic empowerment, and the need to increase the federal commitment to address local and regional needs. Discuss in terms of inequality.
 - We hope to have Secretary Foxx but will be game-time decision because of his health. If Foxx can’t make it, we will have a proxy (likely Undersecretary) in his place.
- Open it up for Q&A
- War Room of Mayors: What we mayors can do TO GROW THE PIE– Strategic discussion about how to best involve mayors to pressure Congress to act.
 - FLAT FUNDING WOULD BE A DISASTER FOR NYC AND OTHER MUNICIPALITIES. 6 YEAR FLAT REAUTHORIZATION IS INADEQUATE TO MEET CITY NEEDS (WOULD MEAN 13 YEARS TO ALMOST NO FUNDING GROWTH WHILE DEMANDS ON THE SYSTEM HAVE GROWN)
 - MBDB will be prepare to discuss strategy to support Democrats who want more money so that Caucus adopts that position, and need to seek bipartisan/consensus for Republican Congressional leadership to act.
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 - Local days of action – call on Members of Congress to grow the pie and a long term reauthorization - generate local press
 - Easy to start by organizing letter to House and Senate and amplify with press.
 - Create opportunities for mayors to give Congressional testimony
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- Engaging contractors for same
- Engaging clergy and faith-based organizations to join lobbying efforts
- Coordinate efforts with other stakeholder organizations currently lobbying in support of the reauthorization, where messages align – other local leaders organizations, health and business community, etc.

Notes: USDOT official will underscore Mayor de Blasio’s message that cities matter and mayor’s voices are critical on this pressing issue for the nation. They will also talk about the Administration’s GROW AMERICA transportation reauthorization proposal, his Ladders of Opportunity approach, and the , Mayors Challenge for Safer People, Safer Streets,, and local hire initiative that they’re promoting.

Goals: USDOT about opportunities to use transportation investment as a tool to address inequality and engage mayors on the importance and urgency of reauthorizing the transportation bill with increased federal funding. To activate and organize mayors to influence Congress to support the transportation interests of municipalities by growing the pie.

10:00 AM – 10:45 AM

Transportation – Access to Opportunity

Mayor de Blasio to lead structured discussion around affordability and transportation– Mayors are prepped to be called on.

- MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
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 - Mayor Becker of Salt Lake City ; may mention transit investments in his city and broad need for transportation options for cities across the country, from his experience as NLC President.
 - 1-2 others TBD
 - Open up for discussion

Mayor de Blasio closes

Goals: To create a sense of shared commitment to focusing local efforts on ways to address inequality and affordability through transportation improvements. Mayors will learn from each other’s experiences about learn about innovative strategies that create access to opportunity, for example NYC Select Bus Service strategic investments.

10:45 AM – 11:45 AM

Remarks and Dialogue

Mayor Walsh introduces THE HONORABLE ELIZABETH WARREN
Senator Warren makes remarks

Mayor Walsh Opens it up to Q&A

11:45 AM – 12:30 PM

Lunch

Optional time for one-on-one meetings

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Goals: To add the important voice of mayors to the national debate around Transportation Reauthorization, and more specifically to build momentum around the critical position that Congress must GROW THE PIE to meet urgent municipal needs.

1:30 PM – 3 PM

Affordable Housing –Strategies and Resources for Ensuring Access and Equity

Mayor Walsh to lead structured discussion about keeping and building affordable housing – Mayors are prepped to be called on.

- Mayor XX; may mention YY
- Open up for discussion

Mayor de Walsh closes and announces adjournment

Note: We need to find a role for Mayor Warren who chairs USCM's Housing Task Force

Goals: *Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid*

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

3 PM

Adjourn

I've included these in a draft Commitment to Action with housing and transportation added.

Transportation:

- ***Safe Streets for All:*** Commit to adopt a comprehensive policy that safeguards lives of pedestrians and bicyclists through improvements such as safety investments on the ground, enforcement policies, traffic safety education, and legislative action.

- ***Access to Opportunity:*** Improve access to jobs, schools, and community resources through supporting public transit connections in communities with limited transportation options, including low income communities, seniors, youth, and communities of color. In addition, support workforce development opportunities in these communities to create a pipeline to good transportation jobs via partnerships.

Housing:

- ***Make affordable housing policies work for all city residents:*** Work to broaden the range of residents who benefit from affordable housing programs to include both the lowest-income residents and middle-income workers who increasingly struggle to afford residing in our cities. For example, in conjunction with finance partners such as local and state housing finance agencies, cities can develop finance programs or mechanisms that allow for a broader range (both lower income and middle-income workers) to have access to city-supported affordable housing.
- ***Supportive housing:*** Cities should commit to creating more supportive housing for people with disabilities and histories of homelessness. Partnerships with States to fund supportive services and exploring whether Medicaid costs currently borne by the State can be reduced by investing in supportive housing. Cities can also work with their local housing authority to make a greater commitment of Section 8 vouchers available, upon turnover, to homeless families. Another locally-controlled initiative to improve housing affordability.

In support of the above efforts, we also agree to work together to achieve federal action on:

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Cities of Opportunity Boston Summit _ Annotated Agenda

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MARILYN STRICKLAND	Tacoma, WA
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From: [Sevillia, Max](#)
To: [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); ["Neal Kwatra"](#); [John Del Cecato](#); [Aaron Pickrell](#) ([REDACTED]); [Stephanie Yazgi](#) ([REDACTED]); [Wolfe, Emma](#)
Cc: [Gann, Georgia](#); [McIntyre, Geraldine](#)
Subject: RE: Boston COO Memo - pls review, send edits
Date: Wednesday, March 11, 2015 4:30:00 PM

Excellent points.

- 1) We have not found an action goal for housing that is as clear as that for Transportation. We suggest we use this 1 ½ hr conversation on housing to bring attention to the need for affordable housing around the country, and build a sense of momentum around the work that some mayors are doing to turn address the problem. NYC’s housing plan and initiatives are great examples to share, and other cities also have best practices. This said, we are waiting to hear from Boston about their goals. Just know, there is a lot of push and support from many participating cities re housing needs.
- 2) The Commitment to action is probably not going to be the right vehicle for identifying organizing activities. We could replicate the Count On Me document we prepared for the Immigration Summit. On the other hand, the Commitment to action has been critical to determining the four corners of the work we do as a Task Force, so that we have clear goals in mind. We suggest that we expand the Commitment to Action under the radar and without bringing too much attention to it, unlike last time.

From: Fink, Avi
Sent: Wednesday, March 11, 2015 4:15 PM
To: Sevillia, Max; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED]); Stephanie Yazgi ([REDACTED]); Wolfe, Emma
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Agree with these edits with just 2 concerns.

- 1) Want to make sure we have executable and clear plan for the housing portion of the work group – our goal as stated is for MBDB to share with other mayors all we’ve been doing on affordable housing – investments, rezonings, tenant protection – but no real organizing or action goal. Will Boston supply that goal and share it with us if they are taking lead on this portion?
- 2) Commitment to action – want to make sure that our action items aren’t just adding things/names to this list, but that we pump up and highlight the organizing efforts we can run metrics and progress on regarding transpo – sign on letter to congress, unions and contractors who’ve taken action talking to their congressmembers, etc – stating the obvious this doesn’t preclude us from expanding our commitment to

action, but that should not be our product.

From: Sevilla, Max
Sent: Wednesday, March 11, 2015 3:30 PM
To: Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED])
Stephanie Yazgi ([REDACTED]) Wolfe, Emma; Fink, Avi
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Per my conversation with Gabe and Avi, here is an edited agenda. Main changes include,

- Assumes that Sec Perez is attending, since we are extending an invite to him.
- Based on previous feedback from MBDB, recognizes that we can't engage a Secretary, a DOT Under-Secretary, and Sen. Warren, and dive into meaningful conversation about transportation and housing all in one morning. Instead, I propose we welcome outside speakers and address transportation in the am, then break for lunch and the press conference, and in the pm come back for the housing discussion.
- On transportation, we want the outcome to be that we support GROWING THE FUNDING PIE. This is a message that we need to push equally as hard with Ds and Rs to succeed.

I also enclosed the Commitment to Action additions and the most current list of participants.

Please send me your edits and suggestions asap so that I can engage Boston on our vision for the Summit.

Thanks,

Max

Cities of Opportunity Boston Summit

-
March 22, 2015

-
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Mayors are prepped to be called on.

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**3 PM
Adjourn**

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- ***Local Affordable Housing Trust Fund:*** Support increasing dedicated funding for the National Housing Trust Fund to directly provide communities with critical funds to build, preserve, and rehabilitate housing for those residents most in need.
- ***Federal housing support for our residents:*** Support federal funding for affordable housing in our cities, including funding for public housing authorities, Section 8 and McKinney-Vento Homeless Assistance Grants.
- ***Transportation – Local Vision, Local Accountability:*** Support federal grant programs and policy changes that give cities and regions direct access to federal funding along with increased accountability. Decisions about transportation investments should be informed by those that know their areas the best, local leaders.
- ***National Transportation Investments:*** Advocate for growing federal transportation investments that connect people to jobs and opportunity, including increased public transportation funding in federal appropriations and surface transportation reauthorization. Invest in transit, specifically, with a focus on underserved communities.
- ***Safeguarding Lives/Nationwide Vision Zero:*** Support dedicated federal funding for Vision Zero improvements that provides resources directly to cities so they can efficiently implement needed safety improvements.

Here is the latest list of registered mayors:

Name	City, State
JAVIER GONZALES	Santa Fe, NM
SETTI WARREN	Newton, MA
ED PAWLOWSKI	Allentown , PA
PAUL SOGLIN	Madison, WI

STEPHANIE RAWLINGS-BLAKE	Baltimore, MD
JORGE ELORZA	Providence, RI
NAN WHALEY	Dayton, OH
T.M. FRANKLIN COWNIE	Des Moines, IA
MICHAEL BRENNAN	Portland, ME
BILL FINCH	Bridgeport, CT
EDWARD MURRAY	Seattle, WA
CARLO DEMARIA	Everett, MA
DANIEL RIVERA	Lawrence, MA
KEVIN DUMAS	Attleboro, MA
BILL CARPENTER	Brockton , MA
JOSEPH SULLIVAN	Braintree, MA
STEVE ADLER	Austin, TX
BILL DE BLASIO	New York, NY
MITCHELL LANDRIEU	New Orleans, LA
DONNA HOLADAY	Newburyport, MA
RALPH BECKER	Salt Lake City, UT
MARILYN STRICKLAND	Tacoma, WA
MARTI WALSH	Boston, MA

From: Schnake-Mahl, Gabriel
Sent: Wednesday, March 11, 2015 1:14 PM
To: 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED]) Stephanie Yazgi ([REDACTED]) Wolfe, Emma; Fink, Avi; Sevilla, Max
Subject: Boston COO Memo - pls review, send edits

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)
Campus Center, University of Massachusetts

8:30pm – 9:30 pm

Progressive mayors pull aside / progressive taxation roundtable
Location TBD

Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. SY/GSM working on substance with JDC guidance.

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- Cownie – ?
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- Becker – Unlikely
- Hodges – Confirmed (CoS, John Styles)
- Landrieu – Confirmed (Scheduler, April)

MONDAY, MARCH 23

Cities of Opportunity Task Force Meeting

Omni Parker House Hotel

7:30 a.m. – 8:30 a.m.

Breakfast Available

8:30 a.m. - 10:45 a.m.

Working Session

STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

MARTIN J. WALSH, Mayor of Boston
Vice Chair, Cities of Opportunities Task Force

TOM COCHRAN, CEO and Executive Director

TRANSPORTATION (MBDB will lean into this and facilitate discussion)

Goals: Give path to Mayors to push for Re-Authorization, Frame Issue Around Access to Opportunity

1. Full Funding For Transportation Bill is important for Cities
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - MAX TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS
 - US Government expert lays out impact of reauthorization to Mayors
 - We hope to have Secretary Foxx but will be game-time decision because of his health. We are getting Assistant Secretary in his place regardless and possibly Sec of Labor to discuss jobs that come with reauthorization

2. Propose joint action by mayors to collectively lobby congress on reauthorizing
 - We recommend letter we will get signatures on that we will send to House and Senate leaders Boehner and Reid and do press on.
3. Share organizing tool-kit with mayors
 - Engaging Building Trades locally and nationally to joint lobbying effort
 - Engaging Contractors for same
 - Engaging Clergy and Organizations of Faith to join lobbying efforts
4. MBDB will ask every Mayor in room to each develop lists of members of the house and Senate they can effectively lobby, especially Republicans
5. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our 5 boro ferry plan and Bus Rapid Transit investments from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, **Federal affairs working on research for these materials**

HOUSING (to be led by Mayor Walsh)

Goal: Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

10:45am - 11:45am

Remarks and Dialogue
SENATOR ELIZABETH WARREN

11:45pm – 12:05pm

Pull-aside with Sen. Warren

12:15pm – 1:15pm

Press Conference – MBDB, Sen. Warren, Secretary Foxx/Sec Perez and Mayors calling for reauthorization and discussing joint organizing efforts

NOTE: IF WE DON'T HAVE SECRETARY FOXX WE WILL TRY AND HAVE SECRETARY OF LABOR FOR THIS

1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

From: [Sevillia, Max](#)
To: [Wolfe, Emma](#); [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); ["Neal Kwatra"](#); [John Del Cecato](#); [Aaron Pickrell](#)
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#))
Cc: [Gann, Georgia](#); [McIntyre, Geraldine](#)
Subject: RE: Boston COO Memo - pls review, send edits
Date: Wednesday, March 11, 2015 4:41:00 PM

Georgia will talk to Polly about it. And we would be happy to edit the call sheet to reflect this ask of Foxx.

From: Wolfe, Emma
Sent: Wednesday, March 11, 2015 4:39 PM
To: Sevillia, Max; Fink, Avi; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#))
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Foxx should help us get a secretary / star from white house to help them move their agenda on transportation if he himself can't come. That's the angle polly should work and that mayor may want to work directly with foxx to make personal appeal. Imo.

From: Sevillia, Max
Sent: Wednesday, March 11, 2015 4:36 PM
To: Fink, Avi; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#)) [Wolfe, Emma](#)
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

FYI, Sec. Perez is not available to attend the Summit. Instead, DOL is offering that the Deputy Secretary participate. Maybe we ask him to join us on Sunday?

Do we want to reach out to Sec. Castro? Or Sen. Sanders or Schumer? Other ideas?

From: Fink, Avi
Sent: Wednesday, March 11, 2015 4:15 PM
To: Sevillia, Max; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#)) [Wolfe, Emma](#)
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Agree with these edits with just 2 concerns.

- 1) Want to make sure we have executable and clear plan for the housing portion of the work group – our goal as stated is for MBDB to share with other mayors all we've been doing on affordable housing – investments, rezonings, tenant protection – but no real organizing or action goal. Will Boston supply that goal and share it with us if they are taking lead on this portion?
- 2) Commitment to action – want to make sure that our action items aren't just adding

things/names to this list, but that we pump up and highlight the organizing efforts we can run metrics and progress on regarding transpo – sign on letter to congress, unions and contractors who've taken action talking to their congressmembers, etc – stating the obvious this doesn't preclude us from expanding our commitment to action, but that should not be our product.

From: Sevilla, Max
Sent: Wednesday, March 11, 2015 3:30 PM
To: Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED])
Stephanie Yazgi ([REDACTED]) Wolfe, Emma; Fink, Avi
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Per my conversation with Gabe and Avi, here is an edited agenda. Main changes include,

- Assumes that Sec Perez is attending, since we are extending an invite to him.
- Based on previous feedback from MBDB, recognizes that we can't engage a Secretary, a DOT Under-Secretary, and Sen. Warren, and dive into meaningful conversation about transportation and housing all in one morning. Instead, I propose we welcome outside speakers and address transportation in the am, then break for lunch and the press conference, and in the pm come back for the housing discussion.
- On transportation, we want the outcome to be that we support GROWING THE FUNDING PIE. This is a message that we need to push equally as hard with Ds and Rs to succeed.

I also enclosed the Commitment to Action additions and the most current list of participants.

Please send me your edits and suggestions asap so that I can engage Boston on our vision for the Summit.

Thanks,

Max

Cities of Opportunity Boston Summit

March 22, 2015

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)

Campus Center, University of Massachusetts

Remarks:

MARTIN J. WALSH, Mayor of Boston

Host

Vice Chair, Cities of Opportunities Task Force

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

STEPHANIE RAWLINGS-BLAKE, Mayor of
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TOM COCHRAN, CEO and Executive Director

8:30pm – 9:30 pm
roundtable

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Location TBD

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- Becker – Unlikely
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-

March 23, 2015

Omni Parker House Hotel

8:00 AM – 8:45AM

Working breakfast

Mayor Walsh introduces Secretary Perez

Remarks by Secretary Perez (invited)

Open it up for Q&A

8:45 AM – 8:50 AM

Opening remarks

Mayor Walsh to do opening remarks, and welcome mayors to Boston

8:50 AM – 10:00 AM

Federal Transportation

- Mayor de Blasio introduces DOT representative
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - **MAX (THOROUGH NYCDOT) TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS**

SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS

• MDB'S SUITE OF SBS PROJECTS AS REFERENCED IN STATE OF THE CITY

- USDOT speaks about urgent need to pass long-term (6-year) transportation bill with increased funding. USDOT to touch on local impact of federal transportation funding, transportation as a ladder of opportunity to social and economic empowerment, and the need to increase the federal commitment to address local and regional needs. Discuss in terms of inequality.
 - We hope to have Secretary Foxx but will be game-time decision because of his health. **If Foxx can't make it, we will have a proxy (likely Undersecretary) in his place.**
- Open it up for Q&A
- War Room of Mayors: What we mayors can do TO GROW THE PIE– Strategic discussion about how to best involve mayors to pressure Congress to act.
 - **FLAT FUNDING WOULD BE A DISASTER FOR NYC AND OTHER MUNICIPALITIES. 6 YEAR FLAT REAUTHORIZATION IS INADEQUATE TO MEET CITY NEEDS (WOULD MEAN 13 YEARS TO ALMOST NO FUNDING GROWTH WHILE DEMANDS ON THE SYSTEM HAVE GROWN)**
 - **MBDB will be prepare to discuss strategy to support Democrats who want more money so that Caucus adopts that position, and need to seek bipartisanship/consensus for Republican Congressional leadership to act.**
 - Propose joint action by mayors to collectively lobby congress on reauthorization
 - Local days of action – call on Members of Congress to grow the pie and a long term reauthorization - generate local press
 - Easy to start by organizing letter to House and Senate and amplify with press.
 - Create opportunities for mayors to give Congressional testimony
 - Share organizing tool-kit with mayors
 - Engaging building trades locally and nationally to joint lobbying effort
 - Engaging contractors for same
 - Engaging clergy and faith-based organizations to join lobbying efforts
 - Coordinate efforts with other stakeholder organizations currently lobbying in support of the reauthorization, where messages align – other local leaders organizations, health and business community, etc.

Notes: USDOT official will underscore Mayor de Blasio's message that cities matter and mayor's voices are critical on this pressing issue for the nation. They will also talk about the Administration's GROW AMERICA transportation reauthorization proposal, his Ladders of Opportunity approach, and the , Mayors Challenge for Safer People, Safer Streets,, and local hire initiative that they're promoting.

Goals: USDOT about opportunities to use transportation investment as a tool to address inequality and engage mayors on the importance and urgency of reauthorizing the

transportation bill with increased federal funding. To activate and organize mayors to influence Congress to support the transportation interests of municipalities by growing the pie.

10:00 AM – 10:45 AM

Transportation – Access to Opportunity

Mayor de Blasio to lead structured discussion around affordability and transportation– Mayors are prepped to be called on.

1. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our Select Bus Service investments and 5 borough ferry plan and from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, **Federal affairs working on research for these materials**
 - Mayor Becker of Salt Lake City ; may mention transit investments in his city and broad need for transportation options for cities across the country, from his experience as NLC President.
 - 1-2 others TBD
 - Open up for discussion

Mayor de Blasio closes

Goals: To create a sense of shared commitment to focusing local efforts on ways to address inequality and affordability through transportation improvements. Mayors will learn from each other’s experiences about learn about innovative strategies that create access to opportunity, for example NYC Select Bus Service strategic investments.

10:45 AM – 11:45 AM

Remarks and Dialogue

Mayor Walsh introduces THE HONORABLE ELIZABETH WARREN

Senator Warren makes remarks

Mayor Walsh Opens it up to Q&A

11:45 AM – 12:30 PM

Lunch

Optional time for one-on-one meetings

11:45pm – 12:05pm Pull-aside with Sen. Warren

12:30 PM – 1:30 PM

Press Conference

MBDB, and Mayors calling for reauthorization and discussing joint organizing efforts

Goals: To add the important voice of mayors to the national debate around Transportation Reauthorization, and more specifically to build momentum around the critical position that Congress must GROW THE PIE to meet urgent municipal needs.

1:30 PM – 3 PM

Affordable Housing –Strategies and Resources for Ensuring Access and Equity

Mayor Walsh to lead structured discussion about keeping and building affordable housing – Mayors are prepped to be called on.

- Mayor XX; may mention YY
- Open up for discussion

Mayor de Walsh closes and announces adjournment

Note: We need to find a role for Mayor Warren who chairs USCM’s Housing Task Force

Goals: *Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid*

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

**3 PM
Adjourn**

I’ve included these in a draft Commitment to Action with housing and transportation added.

Transportation:

- ***Safe Streets for All:*** Commit to adopt a comprehensive policy that safeguards lives of pedestrians and bicyclists through improvements such as safety investments on the ground, enforcement policies, traffic safety education, and legislative action.
- ***Access to Opportunity:*** Improve access to jobs, schools, and community resources through supporting public transit connections in communities with limited transportation options, including low income communities, seniors, youth, and communities of color. In addition, support workforce development opportunities in these communities to create a pipeline to good transportation jobs via partnerships.

-

Housing:

- ***Make affordable housing policies work for all city residents:*** Work to broaden the range of residents who benefit from affordable housing programs to include both the lowest-income residents and middle-income workers who increasingly struggle to afford residing in our cities. For example, in conjunction with finance partners such as local and state housing finance agencies, cities can develop finance programs or mechanisms that allow for a broader range (both lower income and middle-income workers) to have access to city-supported affordable housing.
- ***Supportive housing:*** Cities should commit to creating more supportive housing for people with disabilities and histories of homelessness. Partnerships with States to fund supportive services and exploring whether Medicaid costs currently borne by the

State can be reduced by investing in supportive housing. Cities can also work with their local housing authority to make a greater commitment of Section 8 vouchers available, upon turnover, to homeless families. Another locally-controlled initiative to improve housing affordability.

In support of the above efforts, we also agree to work together to achieve federal action on:

- ***Nationwide minimum wage increase:*** Support increasing the federal minimum wage.
- ***Funding Commitments for early childhood education:*** Advocate for existing federal programs that support early childhood education.
- ***Nationwide universal pre-kindergarten:*** Support expanded access to high-quality early childhood education for children across the nation.
- ***Broadband advocacy and initiative:*** Advocate for federal programs and initiatives that bolster technological innovation, and accelerate and diversify the workforce pipeline in technology for low-income individuals and people of color.
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1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

From: [Ko, Eunice](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [John, Roxanne](#)
Subject: Re: Toni Morrison
Date: Wednesday, March 11, 2015 8:46:25 PM

No problem!

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, March 11, 2015 08:38 PM
To: Ko, Eunice
Cc: John, Roxanne
Subject: Re: Toni Morrison

Tx

> On Mar 11, 2015, at 8:29 PM, Ko, Eunice <Eko@cityhall.nyc.gov> wrote:

>

> I gave Elana Toni's assistant's email address. Elana said she passed to JDC.

>

> I don't have a cell number for Toni.

>

> Her assistant's name is Rene R. Boatman <boatman@princeton.edu> and her phone number is [REDACTED]

>

>

> -----Original Message-----

> From: John, Roxanne
> Sent: Wednesday, March 11, 2015 8:24 PM
> To: John Del Cecato; Ko, Eunice
> Subject: Toni Morrison

>

> Eunice can you send hrcnumber ASAP

>

> Sent from my iPhone

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [Aaron Pickrell](#); [Jon Fromowitz](#); [Leopold, Elana](#)
Subject: Re: Collaborating
Date: Wednesday, March 11, 2015 10:53:34 PM

And let's do some other events with him to keep building momentum

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Thu, 12 Mar 2015 02:52:21 +0000

To: <[REDACTED]>

Cc: Aaron Pickrell <[REDACTED]> Jon

Fromowitz <jfromowitz@akpdmedia.com>; Elana

Leopold <ELeopold@cityhall.nyc.gov>

Subject: Re: Collaborating

You got it. And no one is more bummed than me. This guy speaks the TRUTH.

On Mar 11, 2015, at 10:46 PM, Bill de Blasio <[REDACTED]> wrote:

Pls make sure I respond to him
Sent via BlackBerry by AT&T

From: "Robert B. REICH" <rreich@berkeley.edu>

Date: Wed, 11 Mar 2015 18:04:27 -0700

To: <[REDACTED]>

Subject: Collaborating

Dear Mr. Mayor,

So sorry I can't join you April 2. Couldn't move my 810-person undergraduate class.

But let's stay in touch and come up with other ways to collaborate.

My biggest concern right now is the Democratic presidential race won't feature the kind of primary contest that excites the base and informs the public about widening inequality of income and wealth and of political power. Such a primary would be good for the country and also good for Hillary. But EW seems dead set against running, and I don't see anyone else on the horizon.

In any event, would enjoy talking with you about any and all of this -- and will let you know when I'm next in the City, in hopes we might have a chance to connect.

Perian sends a big hello.

Bob Reich

From: [Blumm, Kate](#)
To: [Hagelgans, Andrea](#); "jfromowitz@akpdmedia.com"
Cc: "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: RE: Housing sermon
Date: Thursday, March 12, 2015 2:05:08 PM

I'll send you points to hit. BIG anti-displacement narrative here.

-----Original Message-----

From: Hagelgans, Andrea
Sent: Thursday, March 12, 2015 2:03 PM
To: 'jfromowitz@akpdmedia.com'
Cc: Blumm, Kate; 'jfdc@akpdmedia.com'; Carey, Michael
Subject: Re: Housing sermon

Yes, believe so. I have not actually ever seen him do a sermon

Mpc - is there a sermon format?

----- Original Message -----

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, March 12, 2015 01:45 PM
To: Hagelgans, Andrea
Cc: Blumm, Kate; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Housing sermon

Yeah, can start on that tomorrow. Need a little more info first tho: What are the points we want to hit on those issues? Should this be more of an outline than we usually do for major speeches? Length?

On Mar 12, 2015, at 1:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

> Hi,
> We need a stump housing sermon for east new york. JDC told me you could assist. It would talk about housing displacement /tenant issues, zoning.
>
> Could you work on a draft for sat?
>
> Thank you!

From: [Sevillia, Max](#)
To: [Wolfe, Emma](#); [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); ["Neal Kwatra"](#); [John Del Cecato](#); [Aaron Pickrell](#)
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#))
Cc: [Gann, Georgia](#); [McIntyre, Geraldine](#)
Subject: RE: Boston COO Memo - pls review, send edits
Date: Thursday, March 12, 2015 3:06:39 PM

Boston agreed with our suggestions. A few points of clarification:

- Staff will engage Mayor Walsh to make outreach calls to colleagues asking them to attend the Summit.
- They had a suggestion re press conference location (I will send under separate cover).
- If MBdB not attending Sunday panel, then they may cancel it. Mayor Walsh may choose to bring this up with MBdB. Note that this is something they worked on with Citi, who is considering awarding us a grant to help run the Task Force.
- Senior staff is engaging Mayor Walsh re Sunday night small group meeting. She suggested that MBdB mention it the next time they speak too.
- Boston is working with Sen Warren on topic of her address. They favored our suggestion that she speak about a progressive urban agenda that focuses on inequality. Also, she is in the Senate Finance committee, with jurisdiction over transportation and housing matters.
- FYI, Boston has not gotten Sen. Warren to agree to participate in the press conference.

From: Wolfe, Emma
Sent: Wednesday, March 11, 2015 4:39 PM
To: Sevillia, Max; Fink, Avi; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#))
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Foxx should help us get a secretary / star from white house to help them move their agenda on transportation if he himself can't come. That's the angle polly should work and that mayor may want to work directly with foxx to make personal appeal. Imo.

From: Sevillia, Max
Sent: Wednesday, March 11, 2015 4:36 PM
To: Fink, Avi; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
[\[REDACTED\]](#) [Stephanie Yazgi](#) ([\[REDACTED\]](#)) [Wolfe, Emma](#)
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

FYI, Sec. Perez is not available to attend the Summit. Instead, DOL is offering that the Deputy Secretary participate. Maybe we ask him to join us on Sunday?

Do we want to reach out to Sec. Castro? Or Sen. Sanders or Schumer? Other ideas?

From: Fink, Avi
Sent: Wednesday, March 11, 2015 4:15 PM
To: Sevilla, Max; Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell
([REDACTED]) Stephanie Yazgi ([REDACTED]) Wolfe, Emma
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Agree with these edits with just 2 concerns.

- 1) Want to make sure we have executable and clear plan for the housing portion of the work group – our goal as stated is for MBDB to share with other mayors all we've been doing on affordable housing – investments, rezonings, tenant protection – but no real organizing or action goal. Will Boston supply that goal and share it with us if they are taking lead on this portion?
- 2) Commitment to action – want to make sure that our action items aren't just adding things/names to this list, but that we pump up and highlight the organizing efforts we can run metrics and progress on regarding transpo – sign on letter to congress, unions and contractors who've taken action talking to their congressmembers, etc – stating the obvious this doesn't preclude us from expanding our commitment to action, but that should not be our product.

From: Sevilla, Max
Sent: Wednesday, March 11, 2015 3:30 PM
To: Schnake-Mahl, Gabriel; 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED])
Stephanie Yazgi ([REDACTED]) Wolfe, Emma; Fink, Avi
Cc: Gann, Georgia; McIntyre, Geraldine
Subject: RE: Boston COO Memo - pls review, send edits

Per my conversation with Gabe and Avi, here is an edited agenda. Main changes include,

- Assumes that Sec Perez is attending, since we are extending an invite to him.
- Based on previous feedback from MBDB, recognizes that we can't engage a Secretary, a DOT Under-Secretary, and Sen. Warren, and dive into meaningful conversation about transportation and housing all in one morning. Instead, I propose we welcome outside speakers and address transportation in the am, then break for lunch and the press conference, and in the pm come back for the housing discussion.
- On transportation, we want the outcome to be that we support GROWING THE FUNDING PIE. This is a message that we need to push equally as hard with Ds and Rs to succeed.

I also enclosed the Commitment to Action additions and the most current list of participants.

Please send me your edits and suggestions asap so that I can engage Boston on our vision for the Summit.

Thanks,

Max

Cities of Opportunity Boston Summit

March 22, 2015

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

7:00pm – 8:30pm

Dinner (All Cities of Opportunities Summit Attendees)

Campus Center, University of Massachusetts

Remarks:

MARTIN J. WALSH, Mayor of Boston

Host

Vice Chair, Cities of Opportunities Task Force

BILL de BLASIO, Mayor of New York City

Chair, Cities of Opportunity Task Force

STEPHANIE RAWLINGS-BLAKE, Mayor of
Baltimore

TOM COCHRAN, CEO and Executive Director

8:30pm – 9:30 pm
roundtable

Progressive mayors pull aside / progressive taxation

Location TBD

Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. SY/GSM working on substance with JDC guidance.

ATTENDEES:

- Walsh – Tentative
- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS John Styles)
- Landrieu – Confirmed (Scheduler April)

March 23, 2015

Omni Parker House Hotel

8:00 AM – 8:45AM

Working breakfast

Mayor Walsh introduces Secretary Perez

Remarks by Secretary Perez (invited)

Open it up for Q&A

8:45 AM – 8:50 AM

Opening remarks

Mayor Walsh to do opening remarks, and welcome mayors to Boston

8:50 AM – 10:00 AM

Federal Transportation

- Mayor de Blasio introduces DOT representative
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - **MAX (THOROUGH NYCDOT) TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS**
 - **MDB’S SUITE OF SBS PROJECTS AS REFERENCED IN STATE OF THE CITY**
- USDOT speaks about urgent need to pass long-term (6-year) transportation bill with increased funding. USDOT to touch on local impact of federal transportation funding, transportation as a ladder of opportunity to social and economic empowerment, and the need to increase the federal commitment to address local and regional needs. Discuss in terms of inequality.
 - **We hope to have Secretary Foxx but will be game-time decision because of his health. If Foxx can’t make it, we will have a proxy (likely Undersecretary) in his place.**
- Open it up for Q&A
- War Room of Mayors: What we mayors can do TO GROW THE PIE– Strategic discussion about how to best involve mayors to pressure Congress to act.
 - **FLAT FUNDING WOULD BE A DISASTER FOR NYC AND OTHER MUNICIPALITIES. 6 YEAR FLAT REAUTHORIZATION IS INADEQUATE TO MEET CITY NEEDS (WOULD MEAN 13 YEARS TO ALMOST NO FUNDING GROWTH WHILE DEMANDS ON THE SYSTEM HAVE GROWN)**
 - **MBDB will be prepare to discuss strategy to support Democrats who want more money so that Caucus adopts that position, and need to seek bipartisanship/consensus for Republican Congressional leadership to act.**
 - Propose joint action by mayors to collectively lobby congress on reauthorization
 - Local days of action – call on Members of Congress to grow the pie and a long term reauthorization - generate local press
 - Easy to start by organizing letter to House and Senate and amplify with press.
 - Create opportunities for mayors to give Congressional

testimony

- Share organizing tool-kit with mayors
- Engaging building trades locally and nationally to joint lobbying effort
- Engaging contractors for same
- Engaging clergy and faith-based organizations to join lobbying efforts
- Coordinate efforts with other stakeholder organizations currently lobbying in support of the reauthorization, where messages align – other local leaders organizations, health and business community, etc.

Notes: USDOT official will underscore Mayor de Blasio’s message that cities matter and mayor’s voices are critical on this pressing issue for the nation. They will also talk about the Administration’s GROW AMERICA transportation reauthorization proposal, his Ladders of Opportunity approach, and the , Mayors Challenge for Safer People, Safer Streets,, and local hire initiative that they’re promoting.

Goals: USDOT about opportunities to use transportation investment as a tool to address inequality and engage mayors on the importance and urgency of reauthorizing the transportation bill with increased federal funding. To activate and organize mayors to influence Congress to support the transportation interests of municipalities by growing the pie.

10:00 AM – 10:45 AM

Transportation – Access to Opportunity

Mayor de Blasio to lead structured discussion around affordability and transportation– Mayors are prepped to be called on.

1. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our Select Bus Service investments and 5 borough ferry plan and from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, **Federal affairs working on research for these materials**
 - Mayor Becker of Salt Lake City ; may mention transit investments in his city and broad need for transportation options for cities across the country, from his experience as NLC President.
 - 1-2 others TBD
 - Open up for discussion

Mayor de Blasio closes

Goals: To create a sense of shared commitment to focusing local efforts on ways to address inequality and affordability through transportation improvements. Mayors will learn from each other’s experiences about learn about innovative strategies that create access to opportunity, for example NYC Select Bus Service strategic investments.

10:45 AM – 11:45 AM

Remarks and Dialogue

Mayor Walsh introduces THE HONORABLE ELIZABETH WARREN

Senator Warren makes remarks
Mayor Walsh Opens it up to Q&A

11:45 AM – 12:30 PM

Lunch

Optional time for one-on-one meetings

11:45pm – 12:05pm Pull-aside with Sen. Warren

12:30 PM – 1:30 PM

Press Conference

MBDB, and Mayors calling for reauthorization and discussing joint organizing efforts

Goals: To add the important voice of mayors to the national debate around Transportation Reauthorization, and more specifically to build momentum around the critical position that Congress must GROW THE PIE to meet urgent municipal needs.

1:30 PM – 3 PM

Affordable Housing –Strategies and Resources for Ensuring Access and Equity

Mayor Walsh to lead structured discussion about keeping and building affordable housing – Mayors are prepped to be called on.

- Mayor XX; may mention YY
- Open up for discussion

Mayor de Walsh closes and announces adjournment

Note: We need to find a role for Mayor Warren who chairs USCM’s Housing Task Force

Goals: *Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid*

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

3 PM

Adjourn

I’ve included these in a draft Commitment to Action with housing and transportation added.

Transportation:

- ***Safe Streets for All:*** Commit to adopt a comprehensive policy that safeguards lives of pedestrians and bicyclists through improvements such as safety investments on the ground, enforcement policies, traffic safety education, and legislative action.
- ***Access to Opportunity:*** Improve access to jobs, schools, and community resources

through supporting public transit connections in communities with limited transportation options, including low income communities, seniors, youth, and communities of color. In addition, support workforce development opportunities in these communities to create a pipeline to good transportation jobs via partnerships.

Housing:

- ***Make affordable housing policies work for all city residents:*** Work to broaden the range of residents who benefit from affordable housing programs to include both the lowest-income residents and middle-income workers who increasingly struggle to afford residing in our cities. For example, in conjunction with finance partners such as local and state housing finance agencies, cities can develop finance programs or mechanisms that allow for a broader range (both lower income and middle-income workers) to have access to city-supported affordable housing.
- ***Supportive housing:*** Cities should commit to creating more supportive housing for people with disabilities and histories of homelessness. Partnerships with States to fund supportive services and exploring whether Medicaid costs currently borne by the State can be reduced by investing in supportive housing. Cities can also work with their local housing authority to make a greater commitment of Section 8 vouchers available, upon turnover, to homeless families. Another locally-controlled initiative to improve housing affordability.

In support of the above efforts, we also agree to work together to achieve federal action on:

- ***Nationwide minimum wage increase:*** Support increasing the federal minimum wage.
- ***Funding Commitments for early childhood education:*** Advocate for existing federal programs that support early childhood education.
- ***Nationwide universal pre-kindergarten:*** Support expanded access to high-quality early childhood education for children across the nation.
- ***Broadband advocacy and initiative:*** Advocate for federal programs and initiatives that bolster technological innovation, and accelerate and diversify the workforce pipeline in technology for low-income individuals and people of color.
- ***Housing — Local leadership and flexibility:*** Support increasing flexibility for local governments/mayors to target resources to meet the most pressing needs. This includes supporting LIHTC income averaging to meet needs of families often left out of traditional federal housing supports, like very low income and middle income families.
- ***Local Affordable Housing Trust Fund:*** Support increasing dedicated funding for the National Housing Trust Fund to directly provide communities with critical funds to build, preserve, and rehabilitate housing for those residents most in need.
- ***Federal housing support for our residents:*** Support federal funding for affordable housing in our cities, including funding for public housing authorities, Section 8 and McKinney-Vento Homeless Assistance Grants.
- ***Transportation – Local Vision, Local Accountability:*** Support federal grant programs and policy changes that give cities and regions direct access to federal funding along with increased accountability. Decisions about transportation investments should be informed by those that know their areas the best, local

leaders.

- ***National Transportation Investments:*** Advocate for growing federal transportation investments that connect people to jobs and opportunity, including increased public transportation funding in federal appropriations and surface transportation reauthorization. Invest in transit, specifically, with a focus on underserved communities.
- ***Safeguarding Lives/Nationwide Vision Zero:*** Support dedicated federal funding for Vision Zero improvements that provides resources directly to cities so they can efficiently implement needed safety improvements.

Here is the latest list of registered mayors:

Name	City, State
JAVIER GONZALES	Santa Fe, NM
SETTI WARREN	Newton, MA
ED PAWLOWSKI	Allentown , PA
PAUL SOGLIN	Madison, WI
STEPHANIE RAWLINGS-BLAKE	Baltimore, MD
JORGE ELORZA	Providence, RI
NAN WHALEY	Dayton, OH
T.M. FRANKLIN COWNIE	Des Moines, IA
MICHAEL BRENNAN	Portland, ME
BILL FINCH	Bridgeport, CT
EDWARD MURRAY	Seattle, WA
CARLO DEMARIA	Everett, MA
DANIEL RIVERA	Lawrence, MA
KEVIN DUMAS	Attleboro, MA
BILL CARPENTER	Brockton , MA
JOSEPH SULLIVAN	Braintree, MA
STEVE ADLER	Austin, TX
BILL DE BLASIO	New York, NY

MITCHELL LANDRIEU	New Orleans, LA
DONNA HOLADAY	Newburyport, MA
RALPH BECKER	Salt Lake City, UT
MARILYN STRICKLAND	Tacoma, WA
MARTI WALSH	Boston, MA

From: Schnake-Mahl, Gabriel
Sent: Wednesday, March 11, 2015 1:14 PM
To: 'Neal Kwatra'; John Del Cecato; Aaron Pickrell ([REDACTED] Stephanie Yazgi ([REDACTED] Wolfe, Emma; Fink, Avi; Sevilla, Max
Subject: Boston COO Memo - pls review, send edits

SUNDAY, MARCH 22

Note: MBDB will arrive in Boston during the day and have personal time with family

- 7:00pm – 8:30pm **Dinner (All Cities of Opportunities Summit Attendees)**
Campus Center, University of Massachusetts

- 8:30pm – 9:30 pm **Progressive mayors pull aside / progressive taxation roundtable**
Location TBD

Goals: establish record and build foundation with like-minded mayors, promote menu of action items on taxation that can be spent transpo/housing. SY/GSM working on substance with JDC guidance.

ATTENDEES:

- Walsh – Tentative
- Murray – Likely (Chris, CoS)
- Cownie – ?
- Adler – Confirmed (Barbara, Executive Assistant)
- Becker – Unlikely
- Hodges – Confirmed (CoS, John Styles)
- Landrieu – Confirmed (Scheduler, April)

MONDAY, MARCH 23

Cities of Opportunity Task Force Meeting
Omni Parker House Hotel

- 7:30 a.m. – 8:30 a.m. **Breakfast Available**

- 8:30 a.m. - 10:45 a.m. **Working Session**
STEPHANIE RAWLINGS-BLAKE, Mayor of Baltimore

BILL de BLASIO, Mayor of New York City
Chair, Cities of Opportunity Task Force

MARTIN J. WALSH, Mayor of Boston
Vice Chair, Cities of Opportunities Task Force

TOM COCHRAN, CEO and Executive Director

TRANSPORTATION (MBDB will lean into this and facilitate discussion)

Goals: Give path to Mayors to push for Re-Authorization, Frame Issue Around Access to Opportunity

1. Full Funding For Transportation Bill is important for Cities
 - MBDB has big transportation projects in the Tri State Area that are important for NYC
 - MAX TO SUPPLY EXAMPLES – JDC SUGGESTS LOOKING AT GATEWAY PROJECT AS SOMETHING TO TALK ABOUT, KWATRA FLAG THIS HAS ALBANY IMPLICATIONS
 - US Government expert lays out impact of reauthorization to Mayors
 - We hope to have Secretary Foxx but will be game-time decision because of his health. We are getting Assistant Secretary in his place regardless and possibly Sec of Labor to discuss jobs that come with reauthorization
2. Propose joint action by mayors to collectively lobby congress on reauthorizing
 - We recommend letter we will get signatures on that we will send to House and Senate leaders Boehner and Reid and do press on.
3. Share organizing tool-kit with mayors
 - Engaging Building Trades locally and nationally to joint lobbying effort
 - Engaging Contractors for same
 - Engaging Clergy and Organizations of Faith to join lobbying efforts
4. MBDB will ask every Mayor in room to each develop lists of members of the house and Senate they can effectively lobby, especially Republicans
5. MBDB to argue to other mayors that affordability cannot be tackled by focusing on housing alone – transportation that connects middle and working class people from home to jobs is crucial
 - MBDB to highlight our 5 boro ferry plan and Bus Rapid Transit investments from State of the City address
 - MBDB to highlight work 2-3 other Mayors are doing with similar type projects, Federal affairs working on research for these materials

HOUSING (to be led by Mayor Walsh)

Goal: Mayor to share with other Mayors the affordable housing work we are doing in NYC and the traps we are learning to avoid

- The investment requirement in budgets to preserve and build more affordable housing
- The sensitivity of re-zonings in local neighborhoods
- The importance of calling out gentrification and investing in legal aid and tenant protection

10:45am - 11:45am

Remarks and Dialogue
SENATOR ELIZABETH WARREN

11:45pm – 12:05pm

Pull-aside with Sen. Warren

12:15pm – 1:15pm

Press Conference – MBDB, Sen. Warren, Secretary
Foxx/Sec Perez and Mayors calling for reauthorization and
discussing joint organizing efforts

NOTE: IF WE DON'T HAVE SECRETARY
FOXX WE WILL TRY AND HAVE SECRETARY OF
LABOR FOR THIS

1:30pm – 2:30pm

Working Luncheon

Goals: Effectively debrief with Mayors on presser and action items moving forward

3:00pm

Adjourn

From: [John Del Cecato](#)
To: [Jon Fromowitz](#)
Cc: [Blumm, Kate](#); [Hagelgans, Andrea](#)
Subject: Re: Housing sermon
Date: Thursday, March 12, 2015 7:18:07 PM

Predatory landlords pushing people out, right?

> On Mar 12, 2015, at 7:16 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

>

> minus MPC

>

> Flagging that I need details on this to get started. Format is fine (I have recent outlines to work off of) but need to know more about what we want to say. By displacement, we mean people getting priced out?

>

>> On Mar 12, 2015, at 3:11 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

>>

>> Are we at St. Rita's for this?

>>

>> -----Original Message-----

>> From: Carey, Michael

>> Sent: Thursday, March 12, 2015 2:19 PM

>> To: Hagelgans, Andrea

>> Cc: jfromowitz@akpdmedia.com; Blumm, Kate; jfdc@akpdmedia.com

>> Subject: Re: Housing sermon

>>

>> Same as he does his remarks every day. Outline bullets.

>>

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

>>

>>> On Mar 12, 2015, at 2:02 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

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>>> Sent: Thursday, March 12, 2015 01:45 PM

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From: [Blumm, Kate](#)
To: [Jon Fromowitz](#); [Hagelgans, Andrea](#)
Cc: [John Del Cecato](#)
Subject: Re: Housing sermon
Date: Thursday, March 12, 2015 7:22:38 PM

I sent primary points before, did it not arrive? Stand by.

Original Message

From: Jon Fromowitz
Sent: Thursday, March 12, 2015 7:16 PM
To: Blumm, Kate; Hagelgans, Andrea
Cc: John Del Cecato
Subject: Re: Housing sermon

minus MPC

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From: [Blumm, Kate](#)
To: ["Jon Fromowitz"; "John Del Cecato"](#)
Cc: [Hagelgans, Andrea](#)
Subject: Fw: sermon talkers
Date: Thursday, March 12, 2015 7:26:39 PM
Attachments: [TPs on Housing and Neighborhood Planning \(Feb 27 2015\).docx](#)
[Neighborhood Study Area One Pagers 2 27 15.pdf](#)

See attached for high-level talkers on rezonings we're using and backgrounders on all rezoning areas (inc ENY which is all you need of course). Let's talk tomorrow about ENY in particular and drill down on anti-displacement (tenant protections from harassment, strengthening rent laws, mandatory inclusionary zoning-- I can translate all). Talk at 9am?

Talking Points on Housing and Neighborhood Planning

For general use and for agency budget testimony*

- Creating and preserving 200,000 units of affordable housing is a centerpiece of Mayor de Blasio's effort to confront economic inequality.
- Achieving this goal will require a new way of thinking about neighborhood needs and working across government silos to ensure we are helping to equitably grow neighborhoods and create new economic opportunity. . .not just increase residential density
- [Our agency] is part of a team looking holistically not just at additional housing capacity, but the full host of infrastructure and City services to support neighborhoods. . .and will be coming to the table with capital investments to support this growth [as you have heard today]
- THIS is the responsible way to account for new density in our communities.
- Close partnership with these communities is essential to these neighborhood planning efforts. We share a commitment with local stakeholders to protect the people and places that form the fabric of their neighborhoods, even as the City must evolve to accommodate a growing population and tackle the housing crisis that burdens so many families.
- This is the opportunity for neighborhoods to write their own future, through a public, open, ground-up planning process, instead of having developers or market forces write it for them. This is our opportunity for a real public response to the forces of gentrification.
- This type of holistic, ground-up, interagency planning is occurring in six neighborhoods across the city.
- We look forward to continuing engagement with neighborhoods and developing neighborhood plans that allow all New Yorkers at every rung of the economic ladder to live, work, and raise a family.

* Note that IGA will work with each agency to tailor additional messages that are agency-specific

Bay St Corridor, Downtown Staten Island

The Bay Street Corridor neighborhood study envisions a new mixed-use district on the North Shore of Staten Island, within walking distance of the ferry. Working in close partnerships with local residents, businesses and community groups, the City seeks to strengthen the borough's emerging downtown neighborhood by providing a wider range of retail and services while expanding affordable housing options for a range of income groups and populations including seniors and young adults.

Location: Bay St from Sands Street to Victory Blvd

Neighborhoods: Tompkinsville, Stapleton, near St. George and larger Downtown SI area

Transit: Staten Island Rail Road; express bus

Size: 14 blocks, 0.6 miles

Last rezoned: 1961

Existing Zoning: M1-1

Proposed Zoning: TBD

Timeline: Q4 2016 certification

Stakeholders:

Borough President: James Oddo

City Council: Debi Rose (49)

Community Board: 1

Senate: Diane Savino (23);

Assembly: Matthew Titone (61)

Background

The proposed Neighborhood Plan builds upon the recommendation of the North Shore 2030 report to create a vibrant downtown environment providing stronger connections to the NY Harbor. It will leverage nearly \$1 billion in public and private investments already underway in St. George and along the Stapleton Waterfront to support the surrounding neighborhoods. The large development projects at the NY Wheel, Empire Outlets shopping mall, the former Coast Guard site, the new Staten Island Supreme Court building and Stapleton Waterfront are setting the stage for the long-desired 24/7 "downtown" lifestyle desired by many Islanders. Recent new developments are already changing the trajectory of the area and include self-storage, office, auto-part sales, schools, a gym, and affordable housing.

City Investment: TBD. Investments in street improvements, shoreline improvements or potential flood protection, school capacity, waterfront access and recreation are needed.



East Harlem Neighborhood Study

The East Harlem neighborhood study seeks to engage local residents, businesses, and community groups and address the neighborhood's needs comprehensively, including replacing obsolete zoning to promote mixed-income housing, commercial and community facilities; improving infrastructure and City services, and promoting community wellness, workforce development, and economic opportunity. In tandem, the City will aggressively renew public investments in affordable housing; rehabilitate and preserve existing non-subsidized housing; and protect tenants against harassment and displacement.

Location: East 96th Street to East 141st Street, from Fifth Avenue to the East River and Harlem River.

Neighborhoods: East Harlem

Transit: 4,5,6 and express bus service; Metro-North train station at 125th and Park. Future 2nd avenue subway in the 2020s.

Last rezoned: Portions rezoned in 2002;

Existing Zoning: *Mix of M, R and C*

Proposed Zoning: TBD

Timeline: Q4 2017 certification (under review)

Stakeholders:

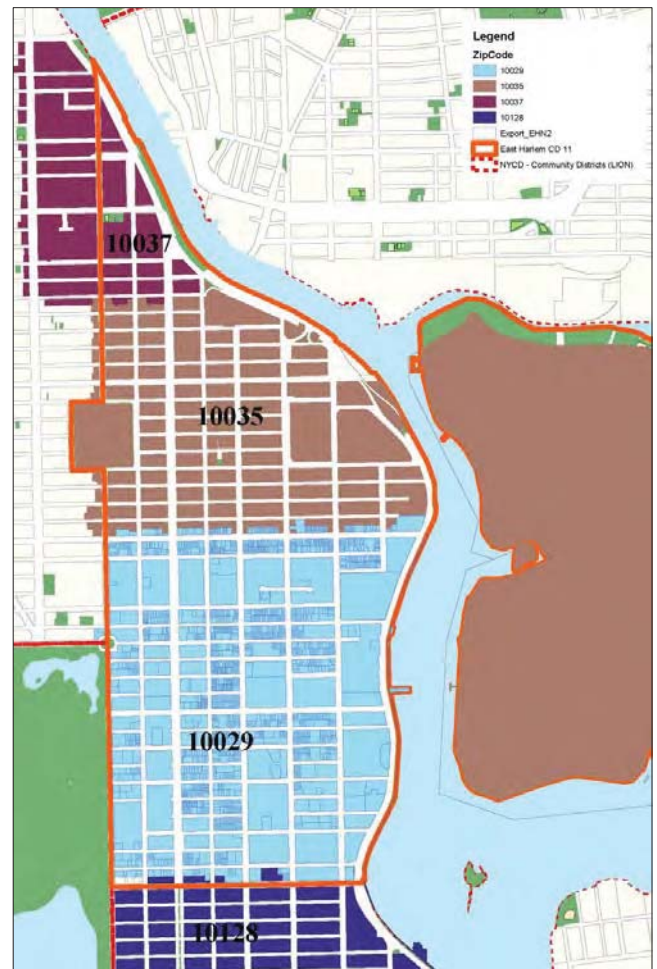
- *Borough President:* Gale Brewer
- *City Council:* Speaker Melissa Mark-Viverito (8); Inez Dickens (9)
- *Community Board:* 11
- *Senate:* Jose M. Serrano (29); Bill Perkins (30)
- *Assembly:* Robert J. Rodriguez (68); Keith Wright (70)
- *Community Organizations:* Civitas and other local organizations

Background

The East Harlem study will look at all of Community District 11, with the exception of Randall's Island. The East Harlem Neighborhood Study builds upon previous work of community stakeholders, primarily Community Board 11 and Civitas, who focused on development opportunities along Park Avenue. The current study area will take a broader and more integrated look at the neighborhood. It will identify enhancements that will facilitate pedestrian mobility and enliven the public realm. The City is already working with DOT, the MTA, CB 11, and the New Harlem East Merchants Association to design public realm improvements in the area around the Park Avenue / 125th Street transit hub. A major component of the study will be a Neighborhood Health Initiative in partnership with the Fund for Public Health in New York, the New York Academy of Medicine, Mount Sinai Hospital, and the Department of City Planning to focus on East Harlem.

City Investment: TBD

East Harlem CD 11



East New York

The East New York neighborhood study is a comprehensive effort to promote affordable housing and economic development and introduce new community resources to foster a more equitable and livable East New York, Cypress Hills and Ocean Hill. Zoning changes will direct growth along transit corridors while preserving the residential character of interior blocks. All residential development will be required to include housing that is affordable to existing residents. The plan will also seek to aggressively preserve existing affordable housing and protect existing residents against harassment and displacement.

Location: Fulton Street, Euclid Avenue, Conduit Boulevard, Pitkin Avenue and Sheffield Avenue. Broadway, Van Sinderen Avenue, East New York Avenue and Sackman Street.

Neighborhoods: East New York, Cypress Hill, and Ocean Hill. Near Broadway Junction transit area.

Transit: J/Z line along Fulton; A/C line along Pitkin.

Size: 191 blocks, 308 acres

Last rezoned: 1961

Existing Zoning: R5, R6, C8, M1

Proposed Zoning: R5B, R6A, R7A, R7D, R8A, C4, MX

Timeline: May 2015 certification

Stakeholders:

- *Borough President* Eric Adams
- *City Council:* Rafael Espinal (37); Inez Barron (42)
- *Community Board:* 5
- *Senate:* John L. Sampson (19); Martin Malavé Dilan (18)
- *Assembly:* Latrice Walker (55); Erik Dilan (54)
- *Community Organizations:* Cypress Hills LDC, LDC of East New York, Arts East New York, United Community Centers, East New York Restoration Corporation, Highland Park Community Development Corporation, and YMCA of North Brooklyn.

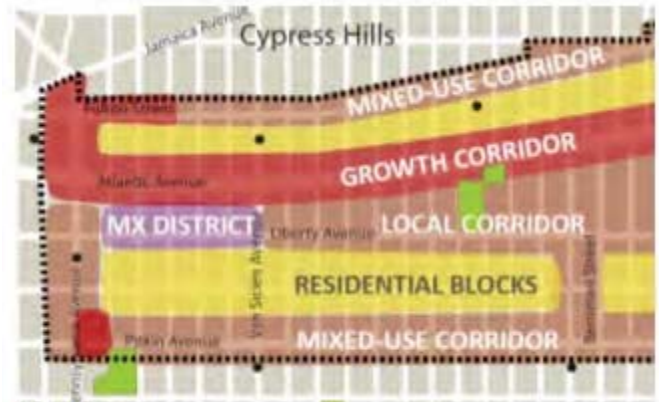
Background:

East New York experienced significant population decline in the 1970s and 80s, falling from 66,000 people in 1960, to a low of 40,000 people in 1980. The population is currently at 48,000 people, and it can be expected that by 2030, the Plan would foster a return to the 1960 population levels. The East New York Neighborhood Study is informed by the planning work and stakeholder engagement that occurred over a two-year period as part of the US HUD funded Sustainable East New York plan.

City Investment: \$85 million in the ten-year capital plan for streets, parks, etc. [Internal use only].



Full Study Area



Detail

Flushing West

The Flushing West neighborhood study is examining a 10-block area of underutilized sites in the western portion of downtown Flushing, adjacent to the Flushing Creek waterfront. The study builds upon locally developed plans and envisions creating over a thousand new units of housing, tens of thousands of square feet of new retail, commercial and community facility spaces, and vibrant new public access areas along the waterfront to meet the needs of this remarkably diverse and growing neighborhood.

Location: Western portion of Downtown Flushing, adjacent to Flushing Creek

Neighborhoods: Downtown Flushing

Transit: 7 Line; LIRR

Size: 10 blocks, 32 acres

Last rezoned: 1998

Existing Zoning: C4-2, M1-1, M3-1

Proposed Zoning: C4-4 (and special district)

Timeline: Q1 2016 certification

Stakeholders:

- *Borough President* Melinda Katz
- *City Council:* Peter Koo (20)
- *Community Board:* 7
- *Senate:* Senator Tony Avella (11); Toby Ann Stavitsky (16);
- *Assembly:* Ron Kim (40)
- *Community Organizations:* Flushing Business Improvement District, Greater Flushing Chamber of Commerce, Asian-Americans for Equality, MinKwon Center for Community Action.

Background:

This study will build upon a draft land use, zoning and master planning effort initiated by the Flushing Willets Point Corona Local Development Corporation. This organization received a \$1.5 million Brownfield Opportunity Area (BOA) grant in 2010 and selected a consultant team lead by AKRF, SHoP Architects and Mathews Nielsen Landscape Architects to study the area between downtown Flushing and the Flushing Creek. This BOA study is the basis for current planning work.

City Investment: TBD.



Flushing West Study Area (in yellow outline)

Jerome Avenue Corridor

The Jerome Avenue Corridor neighborhood study seeks to revitalize a two-mile stretch of Jerome Avenue, which is a major transit corridor that serves the adjacent neighborhoods of Highbridge, Mount Eden, Concourse, Mount Hope, University Heights, and Morris Heights. The study seeks to provide affordable housing, retail, local services and amenities, and to improve streetscapes and pedestrian safety to better connect adjacent residential neighborhoods. Preserving affordable housing and protecting tenants against harassment and displacement is also central concern.

Location: Jerome Ave (Mullaly Park to Fordham Rd)

Neighborhoods: Highbridge, Mount Eden, Concourse, Mount Hope, University Heights, and Morris Heights

Transit: 4 (Jerome Ave); B/D (Grand Concourse)

Size: 73 blocks, 2 miles

Last rezoned: 1961

Existing Zoning: C8-3, M1-2, R7-1, R8, C-4-4, commercial overlays

Proposed Zoning: mid-density contextual residential and commercial, MX (residential and light industrial/commercial)

Timeline: Q3 2016 certification

Stakeholders:

- *Borough President:* Ruben Diaz
- *City Council:* Fernando Cabrera (14); Vanessa Gibson (16)
- *Community Board:* 4 and 5
- *Senate:* Gustavo Rivera (33); José Serrano (29)
- *Community Organizations:* WHEDCO, New Settlement Apartments, Highbridge Community Development Corporation, Mount Hope Housing, Bronx-Lebanon Hospital, Bronx Works

Background:

Jerome Avenue is primarily home to low-scale commercial, community facilities, and auto-related uses, parking facilities, and a modest number of industrial uses, but it also includes more than 5,000 residential units mostly in older 6- to 8-story apartment buildings. A majority of the existing zoning, in place since 1961, allows heavy commercial and light industrial uses and does not permit residential development; portions of the study area are zoned for mid-density residential and local commercial. Recent new developments are already changing the trajectory of the area and include self-storage, office, auto-part sales, schools, a gym, and affordable housing.

City Investment: TBD. Estimate of \$40 Million for streetscape improvements, parks, and infrastructure. Does not include \$500 million needed to upgrade Harlem River Bridge crossings.

Jerome Ave. Study Area and Zip Codes



Long Island City

The Long Island City Core rezoning and neighborhood plan aims to increase affordable housing production, promote a balance between new residential and commercial development, and identify needed infrastructure investments to support existing and new residential and worker populations. The plan will build on the area's many strengths—strong real estate market, excellent mass transit access, and proximity to Midtown Manhattan and the planned Cornell Tech campus on Roosevelt Island—while ensuring that area's growth will provide opportunities for households across a range of incomes.

Location: Area along three key corridors, Queens Plaza (from East River to Jackson Ave / Northern Blvd intersections); Jackson Ave and Northern Boulevard

Neighborhoods: Long Island City, with adjacent planning activity in Sunnyside Yards

Transit: E, G, M, N, Q, R, 7 lines; future LIRR stop

Size: 100 blocks, 275 acres

Last rezoned: 2001, 2004, 2008

Existing Zoning: Medium to high-density mixed-use district (5-12 FARs)

Proposed Zoning: Higher density mixed-use districts (8-12 FARs and potential zoning incentives)

Timeline: Q2 2016 certification

Stakeholders:

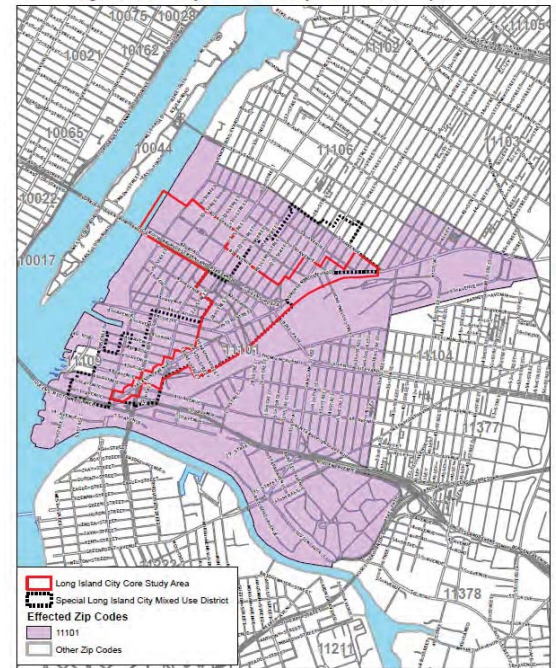
- *Borough President* Melinda Katz
- *City Council:* Jimmy Van Bramer (26)
- *Community Board:* 1 and 2
- *Senate:* Michael Gianaris (12)
- *Assembly:* Catherine Nolan (37); Margaret Markey (30)
- *Community Stakeholders:* LIC Partnership, Dutch Kills Civic Association, Urban Upbound, Long Island City Cultural Alliance, and the Queensbridge Tenants Association.

Background:

A portion of this area was already rezoned as part of the 2001 LIC Special Mixed-Use District rezoning. The current LIC Core study is a much larger area than the 37-block LIC special district rezoning in 2001. Aside from its larger size, the LIC Core plan differs from prior rezonings in that it will proactively address how to leverage strong real estate market forces to create opportunities for requiring affordable housing, fostering compatible commercial and mixed-use development to support entrepreneurship, and identify critical investments in needed infrastructure and neighborhood services to support current demands and future growth. It also will be the first neighborhood planning study to examine how to provide economic opportunities to benefit the residents of Queensbridge Houses, the nation's largest public housing complex.

City Investment: TBD

Long Island City Core Study Area and Zip Codes



From: [Blumm, Kate](#)
To: [John Del Cecato](#); [Jon Fromowitz](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: sermon talkers
Date: Thursday, March 12, 2015 7:58:58 PM

That'll do it!

Writing up a few notes now -- decent use of subway time...

From: John Del Cecato
Sent: Thursday, March 12, 2015 7:42 PM
To: Jon Fromowitz
Cc: Blumm, Kate; Hagelgans, Andrea
Subject: Re: sermon talkers

Just throw in a quote like "I'll tear down this building and rebuild it in three days."

On Mar 12, 2015, at 7:34 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Sermon-ready!!

Heh, could use a little translation.

9 Am is fine. Why don't you call my cell: [REDACTED]

On Mar 12, 2015, at 7:26 PM, Blumm, Kate <kBlumm@cityhall.nyc.gov> wrote:

See attached for high-level talkers on rezonings we're using and backgrounders on all rezoning areas (inc ENY which is all you need of course). Let's talk tomorrow about ENY in particular and drill down on anti-displacement (tenant protections from harassment strengthening rent laws mandatory inclusionary zoning-- I can translate all). Talk at 9am?

<TPs on Housing and Neighborhood Planning (Feb 27 2015).docx><Neighborhood Study Area One Pagers 2 27 15.pdf>

From: [Blumm, Kate](#)
To: ["Jon Fromowitz"](#); ["John Del Cecato"](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: sermon talkers
Date: Thursday, March 12, 2015 8:00:22 PM

See below for some notes. We can talk in am about these, rent laws, and additional context about all this. Will call your cell at 9.

Problem: Predatory landlords try to capitalize on rising real estate values by harassing tenants to the point where they are forced out, at which time the landlord can raise rents on the vacant apartment or convert it to luxury condos. These abuses can include dangerous construction that creates unlivable conditions; or extreme neglect; or denying heat in the winter, or otherwise interfering with critical utilities. (I can get you a list from HPD of the really fearsome stuff.)

What we're doing about it:

- collaborating with our partners at State Dept of housing and the Atty General's office on the new Tenant Harassment Protection Task Force-- leveraging collaboration to mine shared data to ID bad actor landlords, investigate them with joint cellar-to-roof inspections, coordinate enforcement actions, and support the AG in building criminal cases where appropriate.
- creating Tenant Protection Hotline (will share details)

Problem: 90% of landlords and 10% of tenants are represented in housing court

What we're doing: in areas slated for rezoning (13 zip codes), the city is providing free legal representation for tenants. Our rezoning will unlock additional value for property owners in these areas and should landlords try to evict their tenants, we will make sure they are able to defend themselves; or help them proactively find legal assistance if they are being harassed.

Problem: developers have historically been permitted to build whatever housing they want in rezoned neighborhoods-- if the market will support it, they will build it, leading to displacement for families unable to afford the housing stock

What we're doing: mandatory inclusionary zoning. In rezoned areas, it will no longer be an option to build affordable housing as part of whatever residential project you are building. It will be required.

From: Blumm, Kate
Sent: Thursday, March 12, 2015 7:26 PM
To: 'Jon Fromowitz'; 'John Del Cecato'
Cc: Hagelgans, Andrea
Subject: Fw: sermon talkers

See attached for high-level talkers on rezonings we're using and backgrounders on all rezoning areas (inc ENY which is all you need of course). Let's talk tomorrow about ENY in particular and drill down on anti-displacement (tenant protections from harassment, strengthening rent laws, mandatory inclusionary zoning-- I can translate all). Talk at 9am?

From: [Jon Fromowitz](#)
To: [Blumm, Kate](#)
Subject: Re: Need to push to 9:30 Re: Housing sermon
Date: Friday, March 13, 2015 8:56:02 AM

Ok

> On Mar 13, 2015, at 8:53 AM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

>

> Hope you can talk then!

>

> Original Message

> From: Jon Fromowitz

> Sent: Thursday, March 12, 2015 7:16 PM

> To: Blumm, Kate; Hagelgans, Andrea

> Cc: John Del Cecato

> Subject: Re: Housing sermon

>

>

> minus MPC

>

> Flagging that I need details on this to get started. Format is fine (I have recent outlines to work off of) but need to know more about what we want to say. By displacement, we mean people getting priced out?

>

>> On Mar 12, 2015, at 3:11 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

>>

>> Are we at St. Rita's for this?

>>

>> -----Original Message-----

>> From: Carey, Michael

>> Sent: Thursday, March 12, 2015 2:19 PM

>> To: Hagelgans, Andrea

>> Cc: jfromowitz@akpdmedia.com; Blumm, Kate; jfdc@akpdmedia.com

>> Subject: Re: Housing sermon

>>

>> Same as he does his remarks every day. Outline bullets.

>>

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

>>

>>> On Mar 12, 2015, at 2:02 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>>

>>> Yes, believe so. I have not actually ever seen him do a sermon

>>>

>>> Mpc - is there a sermon format?

>>>

>>> ----- Original Message -----

>>> From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]

>>> Sent: Thursday, March 12, 2015 01:45 PM

>>> To: Hagelgans, Andrea

>>> Cc: Blumm, Kate; John Del Cecato <jfdc@akpdmedia.com>

>>> Subject: Re: Housing sermon

>>>

>>> Yeah, can start on that tomorrow. Need a little more info first tho: What are the points we want to hit on those issues? Should this be more of an outline than we usually do for major speeches? Length?

>>>

>>>> On Mar 12, 2015, at 1:33 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>>>

>>>> Hi,

>>>> We need a stump housing sermon for east new york. JDC told me you could assist. It would talk about housing displacement /tenant issues, zoning.

>>>>

>>>> Could you work on a draft for sat?

>>>>

>>>> Thank you!

>

From: [Bill de Blasio](#)
To: [Carey, Michael](#); [John Del Cecato](#); [Aaron Pickrell](#)
Cc: [Leopold, Elana](#)
Subject: Re: Courtesy visits to mayors while in IA and NE. Pls discuss
Date: Friday, March 13, 2015 11:37:16 AM

Agreed!


-----Original Message-----

From: Michael Paul Carey
To: Bill de Blasio
To: John Del Cecato
To: Aaron Pickrell
Cc: Elana Leopold
Subject: RE: Courtesy visits to mayors while in IA and NE. Pls discuss
Sent: Mar 13, 2015 11:35 AM

And Wisconsin too.
Once confirmed you actually should call them first.

Michael Paul Carey
Director of Scheduling and Advance
City Hall

-----Original Message-----


From: Bill de Blasio [<mailto:> 
Sent: Friday, March 13, 2015 11:35 AM
To: John Del Cecato; Aaron Pickrell
Cc: Carey, Michael; Leopold, Elana
Subject: Courtesy visits to mayors while in IA and NE. Pls discuss

Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [B](#)
Cc: [Leopold, Elana](#)
Subject: Re: Nvm: Deepak Bhargava
Date: Saturday, March 14, 2015 6:54:28 PM

Will do

> On Mar 14, 2015, at 6:41 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Left message. John, why don't you take from here -- just nail him down or drop him. All yours. He
> doesn't need to hear my voice any more than he has already
>
>
> ----- Original Message -----
> From: Leopold, Elana
> Sent: Friday, March 13, 2015 08:28 PM
> To: B
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
> Subject: Nvm: Deepak Bhargava
>
> Deepak Bhargava
> 
> Returning your call. Call me back at your convenience.

From: [Wolfe, Emma](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); jfdc@akpdmedia.com
Subject: Re: Schedule
Date: Sunday, March 15, 2015 6:30:42 PM

K

> On Mar 15, 2015, at 6:21 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> I have asked to get us in tomorrow to discuss this week's schedule. He wants to cut jamaica vision
and he wants to keep htc health center groundbreaking. Also discuss al smith

From: [Hagelgans, Andrea](#)
To: [John Del cecato](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Ramirez Ursulina](#)
Subject: Pls review - style guide
Date: Sunday, March 15, 2015 8:16:02 PM

Here's the current style guide that I've developed for our speechwriters, press team and anyone else who is writing for the boss. Would love any additions you might have. Rolling it out early this week.

STYLE GUIDE

Do's

- ✓ Narrative arc--- should show forward motion, not flip-flopping between past, present, future
- ✓ Use a framing sentence up front to summarize impact of the announcement (“this tool we are unveiling will keep our cops safe and build stronger communities”)
- ✓ Clear transition sentences between new arguments, new subjects
- ✓ Consistent verb tenses – don’t fluctuate within graphs
- ✓ Stories should support core message and reflect primary audience (ex. If an event is being held to help us reach Latino audiences, choose a story that reflects that story)
- ✓ Consider lists – #1, #2,#3, BUT make consistent/finish the list (NOT, #1, #2 and finally)
- ✓ “We” = City of New York as a whole; “ I”= when he has done something (ex. “I recently gave the State of the City and announced X”)
- ✓ Phonetic spelling for all names
- ✓ Spanish = phonetic spelling for all names, heavily accented and simple sentences (Flag in advance any new terminology)

Don'ts

- ✓ Avoid platitudes and phrases that don’t say much (ex. “strong public servant”) and cliches
- ✓ Avoid “would”, “could”, “should”
- ✓ Avoid “project” or “program” (good substitutes- “initiative”)
- ✓ Avoid passive sentence constructions

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Carey, Michael](#); [Leopold, Elana](#); [Howe, Amanda](#)
Subject: Re: speechwriter
Date: Monday, March 16, 2015 4:38:40 PM

High priority! Definitely want to see her

From: Hagelgans, Andrea
Sent: Monday, March 16, 2015 03:26 PM
To: B
Cc: Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Carey, Michael; Leopold, Elana; Howe, Amanda
Subject: speechwriter

Sir,

I just met with a potential speech writing candidate (thanks, JDC!). Her name is [REDACTED]
[REDACTED]
[REDACTED] I'd
like to bring her in for a meeting with you and give her a test speech. Will set it up with Michael.

Thanks,
Andrea

From: [peter_ragone](#)
To: [B](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#); [REDACTED] [Fialkoff, Gabrielle](#); [Howe, Amanda](#); jfdc@akpdmedia.com; [Wolfe, Emma](#); [FLONYC](#)
Subject: Re: California trip
Date: Monday, March 16, 2015 5:56:30 PM

if you give me some dates, i can use the parameters outlined here to do a draft sked and send it back around for consideration for the team. Also, last year i spoke to the California Foundation about having you out here to address their board and they would pay for your travel if they were to do that. It is a very prestigious outfit out here that does big statewide health initiatives. I bet the FLONYC mental health piece would be right up their alley...

Let me know.

On Mon, Mar 16, 2015 at 1:38 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

> I increasingly believe we should plan a trip to California for May. We have many people I need to meet out there, which several of you addressed here can prioritize. We have to work out how many days, and if just Northern Cali or if to add Southern as well. [REDACTED]

[REDACTED] We can thing about any TPA options as well. Finally, I once told Kevin Johnson I'd visit Sacramento, but that we can play be ear. I'm sure Ragone would be willing to help us sort out some of this and maybe even join in the fun when we get out there. Thanks

>

From: [John Del Cecato](#)
To: [REDACTED] [Chao, Raymond](#); [Carey, Michael](#); [de Alwis, Ronalie](#)
Cc: [Liz Hegarty](#)
Subject: Re: MBDB: Call with JDC and Pickrell
Date: Monday, March 16, 2015 8:05:20 PM

No prob

From: Elana Leopold <[REDACTED]>
Date: Monday, March 16, 2015 at 7:54 PM
To: Aaron PickrellEmail <[REDACTED]> "rchao@cityhall.nyc.gov" <rchao@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "rdealwis@cityhall.nyc.gov" <rdealwis@cityhall.nyc.gov>
Subject: MBDB: Call with JDC and Pickrell

We are running late....

Will let you know when to dial in

MBDB: Call with JDC and Pickrell

Scheduled: Monday, Mar 16, 2015 from 8:15 PM to 8:45 PM

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Invitees: Aaron Pickrell ([REDACTED]), Chao, Raymond, Carey, Michael, 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com), de Alwis, Ronalie

Sent from my iPhone

From: [Elana Leopold](#)
To: [John Del Cecato](#)
Cc: [REDACTED] [Chao, Raymond](#); [Carey, Michael](#); [de Alwis, Ronalie](#); [Liz Hegarty](#)
Subject: Re: MBDB: Call with JDC and Pickrell
Date: Monday, March 16, 2015 9:07:20 PM

ok friends- mayor is ready

please dial in

Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

On Mon, Mar 16, 2015 at 8:05 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

No prob

From: Elana Leopold <[REDACTED]>
Date: Monday, March 16, 2015 at 7:54 PM
To: Aaron Pickrell Email <[REDACTED]> "rchao@cityhall.nyc.gov" <rchao@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "rdealwis@cityhall.nyc.gov" <rdealwis@cityhall.nyc.gov>
Subject: MBDB: Call with JDC and Pickrell

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MBDB: Call with JDC and Pickrell

Scheduled: Monday, Mar 16, 2015 from 8:15 PM to 8:45 PM

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Invitees: Aaron Pickrell ([REDACTED]), Chao, Raymond, Carey, Michael, 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com), de Alwis, Ronalie

Sent from my iPhone

--

Elana Leopold
[REDACTED]

From: [Stephanie Yazgi](#)
To: [John Del Cecato](#); [Schnake-Mahl, Gabriel](#); [Fink, Avi](#)
Subject: state of briefing
Date: Tuesday, March 17, 2015 11:26:41 AM
Attachments: [Progressive Taxation v3 briefing.docx](#)

i need some help paring it down but this call will help

john- not sure what in this is best in describing carried interest loophole
is it true that the three we chose w emma and neal are good fed, state and muni
level taxes?
]talk more in 5

thanks

Progressive Taxation

OVERVIEW:

Mayor convenes group for 1 hour post dinner

ATTENDEES:

Murray
Adler
Hodges
Landrieu

- Hoping to lock Wharton today
- Reaching back out to Cownie

VISION:

Mayor facilitates conversation where he discusses the need to generate revenue, his propensity towards progressive taxation efforts to ensure that low and middle income folks do not bear even more tax burdens, describes a few examples regionally, asks for opinions and ideas that folks are comfortable working on locally, and how they can potentially work together on the national front.

STAFF:

A staffer is in the room but only to take notes (SY?) mayors chat among themselves. It's a low-key closed event with just an initial brainstorm to gauge interest and enthusiasm that maybe can have some key takeaways to move the conversation forward in a more formalized way and to build rapport with mayors in the room.

OUTCOMES:

- Possible outcomes are that they could agree to send comment to federal tax reform working groups jointly or individually
- Mayors could invite each other to come to visit/ tour innovative programs in each of their home cities
- They could commission memo on areas of interest to discuss in a more formal way or panel at an upcoming conference (San Francisco June 2015)

RESEARCH:

The following research contains a number of descriptions of progressive taxation initiatives, however we should focus mainly on

- Carried interest loophole (federal)
- Mansion Tax (state)
- Bad Business Fee (municipal)

Progressive Taxation – Municipal Level Reforms

- Policy:** **Progressive Local Income Taxes** (including payroll taxes, local services taxes, and occupational privilege taxes).
- Description:** Income taxation is the most progressive revenue raising tool that governments have in their toolbox. While most municipalities generate the bulk of their revenue through property taxes, sales taxes, and fees, these methods are inherently regressive (policy tools to limit the regressivity of property and sales taxes are explored in greater detail below). Wages and salaries make up [68% of total income](#) generated in the United States.
- Details:** [Seventeen states](#) and the District of Columbia currently allow cities, counties, and municipalities to levy their own separate individual income taxes in addition to state income taxes: Alabama, California, Colorado, Delaware, Indiana, Iowa, Kansas, Kentucky, Maryland, Michigan, Missouri, New Jersey, New York, Ohio, Oregon, Pennsylvania, West Virginia. Currently 4,943 jurisdictions in these states, covering over 23 million Americans, have implemented some form of income taxation. Where income taxes are in place, they should be progressive with rates increasing for higher earners rather than a flat percentage or fee applied to all workers.

Resources: For complete tables of local income taxation, please see "[Local Income Taxes: City- and County-Level Income and Wage Taxes Continue to Wane](#)" by Joseph Henchman & Jason Sapia.

Policy: Bad Business Fee

Description: "When workers have a voice in the process to determine wages and conditions, our democracy thrives. Expanding workers' ability to negotiate – either directly with their employers or through a Bad Business Fee – gets us closer to wrestling some control back from the corporate 1% and on the path toward healing our ailing economy." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Details: "Allow a government to levy significant fines on a company that is paying excessively low wages and relying on taxpayers to foot the bill. Companies would be incentivized to work with and respond to their employees requests for fair wages and adequate benefits directly. Otherwise they would pay for parallel social services through a fee that workers and community members have input over. In other words, a bad actor in our economy is held accountable to either provide a good job or supply income or subsidies for existing and unemployed workers." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Resources: Jobs with Justice, "[Low Wages are Bad Business](#)". Liz Ryan Murray of National People's action is the expert on this issue: Liz@npa-us.org.

Policy: Pied-à-terre tax

Description: Non-NYC residents avoid paying personal income taxes and benefit from large property tax exemptions, yet they continue to utilize city services and infrastructure. Instituting a pied-à-terre tax on wealthy, non-residential owners of NYC properties would bring much needed balance and fairness to our city's tax system.

Details: Instituting a property tax surcharge on expensive apartments and homes (over \$5 million) that are owned by non-city residents. The annual surcharge, ranging from .5% to 4% would raise \$665 million a year in revenue. [Crain's NY Business, "Manhattan Democrats to introduce pied-à-terre tax bill", [9/22/2014](#)]

Resources: Fiscal Policy Institute, "FPI proposes a tax on the most expensive NYC pied-a terre residential units", [9/22/2014](#)

Policy: Local Intangibles tax

Description: For the 1%, much of their untaxed wealth comes in the form of intangibles such as interest, and dividends.

Details: 30 Kansas counties, 105 Kansas cities, and 400 Kansas townships impose a local intangibles tax on interest, dividends, and securities transactions (but not wages). The tax rates are generally uniform: county tax is 0.75% and city and township taxes are 2.25%. No city or township has a rate higher than 2.25%, and 36 have a lower rate, as low as 0.25%. The taxes cumulatively raised approximately \$2.4 million in 2008.

Resources: For complete tables of local income taxation, please see "[Local Income Taxes: City- and County-Level Income and Wage Taxes Continue to Wane](#)" by Joseph Henchman & Jason Sapia.

Policy: Luxury tax

Description: Tax or surcharge on luxury (or non-essential) goods such as boats, private planes, etc.

Details:

Resources: Economy Watch, "[Luxury Tax in the United States of America \(U.S.A.\)](#)"

State-Level Reforms

The most pressing structural problems of municipal revenue can be addressed through creative political strategies at the state level if municipalities organize with one another to advocate for progressive state level reforms

Policy: Mansion tax

Description: A 1% levy on all homes and apartment sales over \$1 million.

Details: New York State's mansion tax was first instituted in 1989 by the NYS Legislature and Governor Mario Cuomo. The NYS Division of Budget estimated that the tax generated \$259 million for the state in fiscal year 2012-2013.

Resources: WSJ, "City Eyes Mansion-Tax Boost to Assist Affordable Housing", [11/18/2014](#); NY Post, "Mansion Tax Produces Geyser of Revenue for New York", [3/20/2014](#)]

Policy: Endowments tax

Description: Certain large-scale institutions have put their tax-free status into question by operating more like hedge funds than non-profit institutions. An endowments tax would ensure that interest is fairly taxed for the public good.

Details: Massachusetts legislation proposed a 2.5% annual tax on any amount of an endowment exceeding \$1 billion. Senator Chuck Grassley (R-IA) has been supportive of requiring large endowment to make 5% annual payouts.

Resources: WSJ, "College Endowment Tax is Studies", [5/9/2008](#); NY Post, "Colleges getting away with huge tax-free endowments", [9/28/2014](#)

Policy: Eliminate Net Operating Loss (NOL) Carryback

Details: NOL "allows companies to use current-year income losses to offset income from earlier years. While virtually every state allows companies to carry losses forward, in accordance with federal rules, many states have decoupled from the federal provision that allows companies to rewrite history by carrying their losses back two years. Seventeen states, however, have not done so, and face continued revenue losses from their inaction on this tax break."

Resources: Michael Mazerov, "Minority of States Still Granting Net Operating Loss 'Carryback' Deductions Should Eliminate Them Now," Center on Budget and Policy Priorities, May 11, 2009.

Policy: Substantial Minimum Tax

Details: "States can consider adopting some form of alternative minimum tax (AMT) to ensure that corporations pay some tax no matter how many loopholes they are able to take advantage of. . . . Flat-dollar minimum taxes are typically between \$100 (as is the case in Utah) and \$250 (Vermont)."

Resources: "[90 Reasons We Need State Tax Reform](#)" Citizens for Tax Justice and Institute on Taxation and Economic Policy.

Policy: Corporate Disclosure and Tax Expenditure Estimates

Details: "Sensible goals for corporate tax disclosure efforts include: Identifying all the substantial tax deductions, exemptions and credits claimed by each large corporation in a state. Evaluating the net impact of these tax breaks on the bottom-line income tax payments of each corporation. Assessing the effectiveness of these tax breaks in creating jobs and growing the state's economy ... The vast majority of states now require 'tax expenditure reports,' which provide a complete list of the corporate tax breaks allowed under state law along with an annual cost estimate for each tax provision. . . . But virtually none of the states provide comprehensive company-specific information on the wide array of corporate tax breaks allowed by the tax laws."

Resources: "[90 Reasons We Need State Tax Reform](#)" Citizens for Tax Justice and Institute on Taxation and Economic Policy.

Policy: Millionaire's tax

Description: Requiring those who have benefitted from our economic system – individuals making more than \$1 million annually – to pay their fair share of taxes through a modest increase.

Details: Current millionaire's tax in New York State is scheduled to expire at the end of 2017.

Resources:

OTHER OPTIONS

Policy: Fair Share Taxation

Description: "Corporations and the wealthy are failing to pay their fair share of taxes...We can create a fairer tax system to ensure that corporations and the wealthy pay their fair share, and make it easier for families to regain the security they've lost." [Americans for Tax Fairness, "[A Fair Tax System](#)"]

Details: We can crack down on corporate tax dodging by restricting corporation inversions (registering Americans companies as foreign corporations and eliminating offshore loopholes and special tax breaks. To ensure the wealthy pays their fair share, we can start by strengthening the estate tax.

Resources: [Americans for Tax Fairness](#); AFL-CIO Corporate Watch, "[Avoiding Their Fair Share of Taxes](#)" State Income Tax Rate/ Map of US
<http://watchdog.wpengine.netdna-cdn.com/wp-content/blogs.dir/1/files/2014/10/State-Income-Tax-Rates.jpg>

MORE RESEARCH:

https://cdn.americanprogress.org/wp-content/uploads/2014/01/COW_05RaiseNeededRevenue.pdf

<https://cdn.americanprogress.org/wp-content/uploads/2012/12/CAPTaxPlanReportFINAL-b.pdf>

FAIR-SHARE REVENUE OPTIONS WOULD ENSURE HEDGE FUNDS DON'T DODGE TAXES AND FULLY FUND OUR PUBLIC SCHOOL SYSTEM

Fair-share taxes and fees targeting hedge funds, billionaires, high-income LLCs and tax-dodging big corporations can raise between \$3.1 and \$4.2 billion dollars per year — more than enough to pay for complete compliance with the Campaign for Fiscal Equitss ("CFE") decision, ensuring fair funding for all public schools.

Lawmakers should move forward with enough of the fair-share revenue options outlined in this report to ensure that this year's state budget includes \$2.2 billion in new school aid to comply with CFE and pay down Gap Elimination Adjustment arrears.

CLOSE HEDGE FUND TAX LOOPHOLES

- Repatriate New York State Share of Tax Revenue Lost to Federal Carried Interest Loophole: \$100 million
- Tax Nonresident Hedge Fund Management Fees: \$50 million
- Eliminate the Carried Interest Exemption under New York City's Unincorporated Business Tax: \$200 million

These initiatives close the "carried interest loophole" that lets hedge funds making billions in profits pay less in taxes than small businesses in our local communities, and assure that hedge fund managers working in New York but living elsewhere pay their fair share of taxes.

INSIST ON MINIMUM FAIR-SHARE TAXES FROM HEDGE FUNDS AND BIG CORPORATIONS

- Restore the Capital Base Alternative Tax ("Corporate Minimum Tax") to the Corporate Franchise Tax: \$500-\$700 million
- Update LLC filing fees (applies to LLCs & non-LLC partnerships): \$500 million
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HEDGE FUNDS AND HEDGE FUND MANAGERS AREN'T PAYING THEIR FAIR SHARE IN TAXES

Hedge funds and hedge fund managers use a number of specific loopholes in federal, state and local law to avoid taxes in New York.

Problem: *Hedge funds use the "carried interest" loophole to avoid fair taxation.*

By defining a large portion of their massive income as "carried interest," hedge fund managers avoid fair-share taxes at the federal, state and local level in New York

Federal legislation to close the "carried interest" loophole is estimated to generate \$17 billion dollars over ten years, an average of \$1.7 billion per year.^[6]

When a hedge fund manager invests capital provided by a limited partner, they typically take a share of the profits from that investment as a fee. That share is known as "carried interest." This income should be subject to taxation, the same as any other income – but it isn't.

Lost revenue under the loophole is largely the result of taxing personal income derived from carried interest at the difference between the federal capital gains rate and the top individual income tax rate — that difference is 19.6 percentage points. Essentially, this is performance compensation – just like tips for a waiter or waitresses are performance compensation. But while a waitress is obliged to pay full income tax on this money, a hedge fund manager isn't.

A new 19.6 percent surtax on carried interest, if adopted by all the states, would generate \$1.7 billion per year. Each one percent of surtax would generate \$89.5 million per annum nationwide. The Fiscal Policy Institute estimated in 2008 that 44% of the earnings of private equity occurred in New York City.^[7]

If we assume that holds true today, then a 2.5 percent surtax applied to hedge fund income that is not being taxed appropriately at the federal level would generate \$100 million per year for New York, repatriating lost revenue for use to fund schools and essential public services here.

Problem: *Non-resident hedge fund managers are dodging New York State income taxes on much of their income*

The 2010 Executive Budget proposal proposed to “expand the nonresident personal income tax to include income received from hedge fund management fees.” Currently, only a small portion of such income is taxed as compensation, with the remainder deemed tax-free capital gains. This proposal would result in equal treatment of this income for residents and nonresidents, and raise at least \$50 million per year.

Problem: *The “carried interest” loophole allows hedge funds to avoid many New York City business taxes*

The City taxes a portion of the fees received by managing partners in private equity and hedge funds under its business tax system but exempts a portion known as “carried interest” from taxation.

When a fund manager invests capital provided by a limited partner, they typically take a share of the profits from that investment. That share is known as “carried interest,” and avoids City taxes.

Eliminating this loophole would put the taxation of private equity and hedge funds on the same footing as that of thousands of smaller businesses.

The New York City Independent Budget Office has estimated that eliminating the carried interest exemption from the New York City Unincorporated Business Tax would yield \$200 million a year.^[8]

Problem: *Hedge funds and luxury real estate developers use “LLCs” (limited liability corporations) to solicit huge investments, shield investors and limit taxation.*

Some LLCs have huge amounts of New York State gross income — but they don’t pay their fair share in taxes and fees, unlike the small-to-medium sized businesses that anchor most communities.

From 2003 to 2006, New York instituted a fair-share LLC fee structure, which was later replaced with a flat-fee structure that allows hedge funds and speculative investment pools to avoid their fair share of the cost of public goods.

Since some LLCs have massive gross income, it would be fitting to apply roughly the same minimum taxes for other corporations (i.e. the 9A corporate tax) to the LLC fee structure.

The current 9A structure includes a fixed-dollar minimum corporate tax for businesses with gross income of \$500M-\$1B at \$100,000, and for those with gross income > \$1 B, the fixed dollar minimum tax is \$200,000.

For 2015, DOB projects that the current LLC fee structure will generate \$88 million. According to analysis by the Fiscal Policy Institute, a fair-share fee structure is projected to generate approximately \$600 million, or roughly \$500 million more than the existing fee structure.

Problem: *Cuomo eliminated the corporate minimum tax*

The business tax “reform” package enacted by Governor Cuomo in 2014 will cost the state \$440 million or more annually in reduced taxes when fully phased in.

Cuomo’s changes eliminated the capital base alternative tax (“corporate minimum tax”), which could result in some very large corporations paying a miniscule amount of tax relative to the volume of business they conduct in New York – possibly including hedge funds.

It should be restored and the cap increased to \$25 million, to make sure big corporations doing business in New York pay at least some taxes.

Problem: *Multi-millionaires and billionaires with huge yearly personal incomes are paying a smaller share of their income in state and local taxes than the middle class.*

New York’s current “temporary” top income tax bracket is 8.82% for incomes of \$2 million and over – and it is set to expire in 2017.

In 2010, there were about 3800 households filing taxes in New York with incomes at or over \$10 million per year

A new 11% tax rate for this group would generate \$1.7 billion per year in fair-share revenue for schools and services. Less than half (47%) of those affected are full-year New York State residents – many are hedge fund managers with homes all around the world

Instituting these new top rates would put the combined New York City and New York State top rate very close to the combined rate for California and San Francisco, leaving Silicon Valley wealth and hedge fund/Wall Street wealth comparably taxed.

Problem: *Wall Street trading firms making billions in profit and getting taxpayer subsidies*

Right now, investments in buildings and equipment used by broker/dealers are eligible for an investment tax credit. The credit is complex, subject to extensive recapture and concentrated among relatively few taxpayers, providing benefits to an extremely affluent and limited segment of the financial services industry.

For the last year for which data is available only 28 filers used this credit.^[9]

This reform was recommended by the Solomon/McCall Tax Reform and Fairness Commission and was also proposed by Governor Cuomo in January 2014.^[10]

Problem: *Luxury Manhattan apartment owners from out of state or overseas that don’t live in their multi-million-dollar condos but still get special tax breaks*

This reform gives pied-a-terre owners a choice: live full-time in your apartments and get tax breaks, or don’t live in them full-time and give up the breaks.

If each of the roughly 90,000 absentee-owner units in New York City were assigned a very modest average market value of \$1.5 million each and a current tax assessment that – with 421a benefits, phase-in caps and improper assessments – equals about one-quarter of the real market value of the unit.^[11]

With these assumptions, a 1.1 per cent tax rate on true market value would produce more than \$900 million in new city revenues annually.

The Fiscal Policy Institute, using a similar analysis, has recommended that New York City introduce a graduated 4 percent tax based on comparable sales for all absentee-owner units with a market value of more than \$5 million; that proposal, which would concentrate the tax burden on units worth more than \$25 million, would bring in an estimated \$250 million in new revenue every year.^[12]

The state STAR program recently instituted a similar ban on tax breaks for second homes.

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POSSIBLE ACTION: Submit Letter from MBdB (and other mayors) on ideas for working groups on tax reforms.

- Could we get press around this?

Hatch, Wyden Launch New Effort to Seek Input on Bipartisan Tax Reform

Stakeholders and the Public Asked to Submit Ideas to Working Groups

WASHINGTON – Finance Committee Chairman Orrin Hatch (R-Utah) and Ranking Member Ron Wyden (D-Ore.) today announced a bipartisan effort to begin soliciting ideas from interested members of the public and stakeholders on how best to overhaul the nation’s broken tax code to make it simpler, fairer, and more efficient. The goal of this effort is to provide additional input, data, and information to the Committee’s bipartisan tax working groups, which are currently analyzing existing tax law and examining policy trade-offs and available reform options within each group’s designated area.

“By opening up our bipartisan working groups to public input, we hope to gain a greater understanding of how tax policy affects individuals, businesses, and civic groups across our nation,” **Hatch and Wyden said.** “In doing so, we will also equip our working groups with valuable input, and we hope these suggestions will help guide the groups through the arduous task of putting forth substantive ideas to reform the tax code in each of their areas.”

Individuals, businesses, organizations, and advocacy groups interested in submitting comments should send an email to the below bipartisan group or groups that relates to their area of interest. Please send submissions to each group of jurisdiction if an interest area covers more than one group.

Individual Income Tax - Individual@finance.senate.gov

Business Income Tax - Business@finance.senate.gov

Savings & Investment - Savings@finance.senate.gov

International Tax - International@finance.senate.gov

Community Development & Infrastructure - CommunityDevelopment@finance.senate.gov

Additional Submission Requirements:

- All submissions must be submitted as a pdf attachment. The attachment should be saved using the name of the organization/individual submitting the recommendations.
- Parties should list the name of the tax working group they wish to contact in the subject line of the email.
- Please include contact name, organization (if the submission is being submitted on behalf of a group), phone number, and email address, in the body of the email.
- Submissions will be accepted through April 15, 2015, and made public at a later date.
- If the above directions are not followed, the Committee reserves the right to not include the submission.
- If technical problems are incurred, parties can contact the Committee at [202-224-4515](tel:202-224-4515).

Each of the five bipartisan working groups is currently working to produce findings on current tax policy and legislative recommendations within its area, with the goal of having recommendations from each of the five working groups completed by the end of May. Submissions from stakeholders will be reviewed by the working groups and ideas can be incorporated into the each working group's final recommendations. The five working group recommendations will be delivered to Chairman Hatch and Ranking Member Wyden, and will be considered in developing bipartisan tax reform legislation.

From: [John Del Cecato](#)
To: [Stephanie Yazgi](#); [Schnake-Mahl, Gabriel](#); [Fink, Avi](#)
Subject: Re: state of briefing
Date: Tuesday, March 17, 2015 11:31:33 AM

Off top of my head, I think it's gonna be carried interest, millionaire's tax (state level) and one other non-city-level thing as our menu of options

From: Stephanie Yazgi <[REDACTED]>
Date: Tuesday, March 17, 2015 at 11:25 AM
To: John Del Cecato <jfdc@akpdmmedia.com>, Gabriel Schnake-Mahl <gschnakemahl@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>
Subject: state of briefing

i need some help paring it down but this call will help

john- not sure what in this is best in describing carried interest loophole
is it true that the three we chose w emma and neal are good fed, state and muni level taxes?
]talk more in 5

thanks

From: [John Del Cecato](#)
To: [Abeywardena, Penny](#); [Graham, Matthew](#); [Liz Hegarty](#)
Subject: Re: Thank you!
Date: Tuesday, March 17, 2015 12:33:03 PM

Adding Liz from my shop too

From: <Abeywardena>, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 12:20 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: RE: Thank you!

Fantastic! Matt can help us find something for early next week. Thanks John!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 17, 2015 12:15 PM
To: Abeywardena, Penny
Subject: Re: Thank you!

Yes, would love to do that! This week is rough - but let's set it up

From: <Abeywardena>, Penny <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 11:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Thank you!

Hey John,

Amanda mentioned that you are working on the Mayor's upcoming progressive agenda, which will result in an event at Grace in early April and also take him out on the road domestically. Do you have time to meet with me and my two deputies so that we can formulate a complementary international plan?

Thanks,
Penny

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, March 06, 2015 6:48 PM
To: Abeywardena, Penny
Subject: Re: Thank you!

Same here, Penny! Talk soon

On Mar 6, 2015, at 6:11 PM, Abeywardena, Penny <PAbeywardena@cityhall.nyc.gov> wrote:

John,

Great to meet you in person! and thank you for lunch!

Invite to Gracie reception on Monday night is coming your way today, let me know if you don't receive it. I'm really looking forward to working with you and appreciate your support as we build this global platform for what's working in New York City.

Cheers,
Penny

Penny Abeywardena | Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: [\(212\) 319-9300](tel:2123199300) | nyc.gov/internationalaffairs

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From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Cc: [Aaron Pickrell](#)
Subject: Re: Call with mayor Bill de Blasio
Date: Tuesday, March 17, 2015 2:34:28 PM


Not yet
Mpc is helping me with congressman

Sent from my iPhone

On Mar 17, 2015, at 2:31 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Ok thanks

Any luck on others?

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 2:10 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail
<>
Subject: Fwd: Call with mayor Bill de Blasio

Fyi

Sent from my iPhone

Begin forwarded message:

From: "Kelly, Teresa [NEA]" <TKelly@nea.org>
Date: March 17, 2015 at 1:38:01 PM EDT
To: "'de Alwis, Ronalie'" <rdealwis@cityhall.nyc.gov>
Cc: "'Leopold, Elana'" <ELeopold@cityhall.nyc.gov>
Subject: RE: Call with mayor Bill de Blasio

Dear Ronalie,

This is to acknowledge receipt of your e-mail. President Eskelsen Garcia is in an all-day meeting today that she's chairing; therefore, she's not available for a phone call today, but can be available tomorrow afternoon anytime between 4:00 and 5:00 pm. Please let me know if this would work for the Mayor.

Best,

Teresa Kelly
Confidential Assistant to the President
National Education Association
Tel: 202-822-7192

From: de Alwis, Ronalie [<mailto:rdealwis@cityhall.nyc.gov>]
Sent: Monday, March 16, 2015 12:07 PM
To: Kelly, Teresa [NEA]
Cc: Leopold, Elana
Subject: Call with mayor Bill de Blasio

Hi Teresa,

Hope all is well. The mayor is looking to reach out to Lilly at some point this afternoon. Do you have a direct number he could reach her at?

Thanks,
Ronalie

Only the individual sender is responsible for the content of the message, and the message does not necessarily reflect the position or policy of the National Education Association or its affiliates.

From: [Stephanie Yazgi](#)
To: [Fink, Avi](#); [Schnake-Mahl, Gabriel](#); [John Del Cecato](#)
Subject: updated briefing
Date: Tuesday, March 17, 2015 5:22:18 PM
Attachments: [Progressive Taxation v4 briefing.docx](#)

i still think we need someone real to do more background on the policy pieces here. also potentially need background on the mayors? can we use items from GG's Mayor's bullets doc?

otherwise pretty much everything is contained in the memo

Progressive Mayors Pull Aside

DESCRIPTION:

MBdB convenes group for 1-hour post dinner from 8 PM to 9 PM in conference room nearby to dinner location.

ATTENDEES:

Murray (Seattle)

Adler (Austin)

Hodges (Minneapolis)

Landrieu (New Orleans)

Tentative: Wharton (Memphis), Cownie (Des Moines) and Walsh generally reserves Sunday night for family night though may be convinced to stay

VISION:

Mayor facilitates conversation among mayors that focuses on efforts to tackle income inequality, describes a few examples, asks for opinions and ideas that folks are comfortable working on locally, and how they can potentially work together on the national front. This is a low-key closed event with just an initial brainstorm to gauge interest and enthusiasm that maybe can have some key takeaways to move the conversation forward in a more formalized way, to build rapport with mayors in the room, and to enlist participants as partners in championing real solutions to income inequality.

STAFF:

A staffer should be in the room but only to take notes for future action and planning.

DESIRED OUTCOMES:

- Participants walk away with sense that their power as mayors isn't limited to what they can do in municipality, but that they can impact and should be leading voice in states and nationally. Send message that we will not wait for Washington to act while our municipalities suffer, but that we will come up with ideas, enact them locally while working on parallel track to change national policy as well.
- Conversation and agreement that they would help push for progressive taxation and other agreed upon issues.
- Participants agree to be part of ongoing working group to share ideas and plan action
- Agree on exploring opportunities for joint appearances in media to speak out on issues of importance to us

GUIDING QUESTIONS:

What powers do you have locally to change policies that help combat income inequality?

What are you doing locally on:

- Paid sick leave?
- Universal Pre-k and after school programs?
- Family leave?

How can we learn to lure companies that respect right to organize?

How are we increasing minimum wage at every level (local, state, federal)?

Can we agree we will call on major employers in our cities to raise minimum wage above current fed or city minimum wage?

What other ideas do we have to lift the floor for working people?

What are the obstacles? What are the solutions to those obstacles?

How can we learn from each other?

ACTIONS:

- Possible outcomes are that they could agree to send comment to federal tax reform working groups jointly or individually
- Mayors could invite each other to come to visit/ tour innovative programs in each of their home cities
- They could commission memo on areas of interest to discuss in a more formal way or panel at an upcoming USCM conference or other gathering (San Francisco June 2015)
- A sign-on letter urging the President for executive action on an issue of joint interest (Examples: Raise minimum wage for federal contractors to \$15; give preference to companies that recognize right to organize)
- MBdB to offer to be a liaison to potentially get invitations to other mayors to attend Democracy Alliance gatherings
- MBdB to offer staff to serve as liaison between innovative national think tanks (Campaign for America's Future, Economic Policy Institute, Center for America's Progress, et al) that are producing good policy in order to help us commission more municipally relevant reports on areas of interest

N.B.: We should not mention the gathering at Gracie Mansion to the mayors in the room since it is not open for attendance

RESEARCH:

The following research contains a number of descriptions of progressive taxation initiatives, however we should focus mainly on the following options:

- Carried interest loophole (federal- need more research on this)
- Mansion Tax (state)
- Pied-à-terre tax (state)
- Bad Business Fee (municipal)

TAKE EMMA'S TEMPERATURE WITH IF THIS IS OK?

Policy: **Bad Business Fee**

Description: "When workers have a voice in the process to determine wages and conditions, our democracy thrives. Expanding workers' ability to negotiate – either directly with their employers or through a Bad Business Fee – gets us closer to wresting some control back from the corporate 1% and on the path toward healing our ailing economy." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Details: "Allow a government to levy significant fines on a company that is paying excessively low wages and relying on taxpayers to foot the bill. Companies would be incentivized to work with and respond to their employees requests for fair wages and adequate benefits directly. Otherwise they would pay for parallel social services through a fee that workers and community members have input over. In other words, a bad actor in our economy is held accountable to either provide a good job or supply income or subsidies for existing and unemployed workers." [Jobs with Justice, "[Low Wages are Bad Business](#)"]

Resources: Jobs with Justice, "[Low Wages are Bad Business](#)". Liz Ryan Murray of National People's action is the expert on this issue: Liz@npa-us.org.

Policy: **Mansion tax**

Description: A 1% levy on all homes and apartment sales over \$1 million.

Details: New York State's mansion tax was first instituted in 1989 by the NYS Legislature and Governor Mario Cuomo. The NYS Division of Budget estimated that the tax generated \$259 million for the state in fiscal year 2012-2013.

Resources: WSJ, "City Eyes Mansion-Tax Boost to Assist Affordable Housing", [11/18/2014](#); NY Post, "Mansion Tax Produces Geyser of Revenue for New York", [3/20/2014](#)]

Policy: **Pied-à-terre tax**

Description: Non-NYC residents avoid paying personal income taxes and benefit from large property tax exemptions, yet they continue to utilize city services and infrastructure. Instituting a pied-à-terre tax on wealthy, non-residential owners of NYC properties would bring much needed balance and fairness to our city's tax system.

Details: Instituting a property tax surcharge on expensive apartments and homes (over \$5 million) that are owned by non-city residents. The annual surcharge, ranging from .5% to 4% would raise \$665 million a year in revenue. [Crain's NY Business, "Manhattan Democrats to introduce pied-à-terre tax bill", [9/22/2014](#)]

Resources: Fiscal Policy Institute, "FPI proposes a tax on the most expensive NYC pied-a terre residential units", [9/22/2014](#)

Policy: Close Federal Carried Interest Loophole

Description: Close the "carried interest loophole" that lets hedge funds making billions in profits pay less in taxes than small businesses in our local communities, and assure that hedge fund managers pay their fair share of taxes.

Details: Federal legislation to close the "carried interest" loophole is estimated to generate \$17 billion dollars over ten years, an average of \$1.7 billion per year.[\[6\]](#)

When a hedge fund manager invests capital provided by a limited partner, they typically take a share of the profits from that investment as a fee. That share is known as "carried interest." This income should be subject to taxation, the same as any other income – but it isn't.

Lost revenue under the loophole is largely the result of taxing personal income derived from carried interest at the difference between the federal capital gains rate and the top individual income tax rate — that difference is 19.6 percentage points.

Essentially, this is performance compensation – just like tips for a waiter or waitresses are performance compensation. But while a waitress is obliged to pay full income tax on this money, a hedge fund manager isn't.

A new 19.6 percent surtax on carried interest, if adopted by all the states, would generate \$1.7 billion per year. Each one percent of surtax would generate \$89.5 million per annum nationwide. The Fiscal Policy Institute estimated in 2008 that 44% of the earnings of private equity occurred in New York City.[\[7\]](#)

If we assume that holds true today, then a 2.5 percent surtax applied to hedge fund income that is not being taxed appropriately at the federal level would generate \$100 million per year for New York, repatriating lost revenue for use to fund schools and essential public services here.

IN NYC: *By defining a large portion of their massive income as "carried interest," hedge fund managers avoid fair-share taxes at the federal, state and local level in New York*

Resources: [Dealbook, NYT: http://dealbook.nytimes.com/2014/05/14/why-hedge-funds-dont-worry-about-carried-interest-tax-rules/?_r=0]

From: [Liz Hegarty](#)
To: [Graham, Matthew](#)
Subject: Re: Meeting with Penny and Deputy Commissioners
Date: Tuesday, March 17, 2015 6:44:46 PM

Great, confirmed for the 24th at 1 PM at your offices. Thanks!

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 3:47 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Meeting with Penny and Deputy Commissioners

Thanks, Liz.

The 24th at 1PM is perfect. It would be great if John could meet here, but let me know if that won't work.

Thanks!

Matt

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Tuesday, March 17, 2015 4:19 PM
To: Graham, Matthew
Subject: Re: Meeting with Penny and Deputy Commissioners

Hi Matt,

Thanks for following up.

Could we do 1 PM on 3/24? We could also do 10 AM on 3/25 if it makes things easier on your end.

Is it best for John to come by your office?

Thanks!

Liz

From: <Graham>, Matthew <mgraham@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 2:43 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Meeting with Penny and Deputy Commissioners

Hi, Liz.

I'm just writing to see if we can find a time for John to meet with Penny and our two Deputy Commissioner, Mike and Hillary.

Tuesday the 24th looks good for us between 11 and 5:30.

Also available:

Wed, 3/25: 9:30-1:30, 4-5:30.

Would you let me know if there's a time that works best for John?

Thanks again!

Matt

Matt Graham | Special Assistant to the Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: (212) 319-9300 | nyc.gov/internationalaffairs

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 17, 2015 12:33 PM
To: Abeywardena, Penny; Graham, Matthew; Liz Hegarty
Subject: Re: Thank you!

Adding Liz from my shop too

From: <Abeywardena>, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 12:20 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Graham, Matthew" <mgraham@cityhall.nyc.gov>
Subject: RE: Thank you!

Fantastic! Matt can help us find something for early next week. Thanks John!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 17, 2015 12:15 PM
To: Abeywardena, Penny
Subject: Re: Thank you!

Yes, would love to do that! This week is rough - but let's set it up

From: <Abeywardena>, Penny <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, March 17, 2015 at 11:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Thank you!

Hey John,

Amanda mentioned that you are working on the Mayor's upcoming progressive agenda, which will result in an event at Grace in early April and also take him out on the road domestically. Do you have time to meet with me and my two deputies so that we can formulate a complementary international plan?

Thanks,
Penny

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, March 06, 2015 6:48 PM
To: Abeywardena, Penny
Subject: Re: Thank you!

Same here, Penny! Talk soon

On Mar 6, 2015, at 6:11 PM, Abeywardena, Penny <PAbeywardena@cityhall.nyc.gov> wrote:

John,

Great to meet you in person! and thank you for lunch!

Invite to Gracie reception on Monday night is coming your way today, let me know if you don't receive it. I'm really looking forward to working with you and appreciate your support as we build this global platform for what's working in New York City.

Cheers,
Penny

Penny Abeywardena | Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: [\(212\) 319-9300](tel:2123199300) | nyc.gov/internationalaffairs

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From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Walzak, Phil](#); [Ko, Eunice](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["jfdc@akpdmedia.com"](#); [Fuleihan, Dean \(OMB\)](#); [Schnake-Mahl, Gabriel](#); [Ragone, Peter](#); [Katz, Rebecca](#); [Shorris, Anthony](#); ["Jonathan@berlinrosen.com"](#); [Chao, Raymond](#); [Thornton, Demetrius](#); [Darlington, Mandy \(OMB\)](#); [Griffith, Chantell](#); [Wiley, Maya](#); [Hagelgans, Andrea](#); [Williams, Dominic](#); [Howe, Amanda](#); ["lhegarty@akpdmedia.com"](#); [John, Roxanne](#); [Wolfe, Emma](#)
Subject: MBDB: Weekly Planning Meeting
Date: Wednesday, March 18, 2015 6:36:47 PM

This will start on time

From: [Thornton, Demetrius](#)
To: [REDACTED] "jfromowitz@akpdmedia.com"; "jfdc@akpdmedia.com"
Subject: Re: Fwd: TPA Monday Update
Date: Wednesday, March 18, 2015 11:52:21 PM

I'm on guys! Will make moves tomorrow and circle back w/ progress.

Thanks!

From: Roxanne John [mailto:[REDACTED]]
Sent: Wednesday, March 18, 2015 11:40 PM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>; Thornton, Demetrius; John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: TPA Monday Update

Let's try this again.
+Demetrius

Sent from my iPhone

Begin forwarded message:

From: Jon Fromowitz <jfromowitz@akpdmedia.com>
Date: March 18, 2015 at 10:10:01 PM EDT
To: Roxanne John <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA Monday Update

Thanks Roxanne. Don't think Demetrius made it onto the chain — I can just reach out though if you send me his email.

On Mar 18, 2015, at 9:49 PM, Roxanne John <[REDACTED]> wrote:

Gents,

I am copying Demetrius Thornton who will work with IT and Fromo on the logistics.

Please keep us posted on other logistics needed.

Thanks

Sent from my iPhone

On Mar 18, 2015, at 12:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Roxanne. I don't know if I ever formally

introduced you to my colleague Jon Fromowitz - aka, "Fromo." He's the tall guy with glasses who sometimes stakes out Michael Carey's office with me.

Anyway, I had a request for both of you - or for your designee, Roxanne. We have a couple of folks (Howard Dean, Van Jones) who REALLY want to participate in the Gracie Confab on 4/2, but just cannot make the travel sked work.

I told the boss that I would do everything I could to have a video conference capability - just in case.

Fromo - I know the AMG guys do video conferencing all the time. Can you check with them on how they do that on the Big Screen?

Roxanne - can you or someone you love find out if there's a big screen (or white wall) available in Gracie - or, even better, if you've done something like this from Gracie before?

Thanks so much - and let me know what I can do to help

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Wednesday, March 18, 2015 at 12:39 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <[REDACTED]>
Subject: Re: TPA Monday Update

Van Jones will try to be there, but it's hard on his schedule. Asked if he could video conference in, which I told him I wasn't comfortable with. That being said, we should consider if there's any reason video conferencing would be worth it for him, Howard Dean, etc. I'm opposed, but worth discussing

Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Jon Fromowitz](#); [Thornton, Demetrius](#)
Cc: [REDACTED]
Subject: Re: TPA Monday Update
Date: Thursday, March 19, 2015 8:07:28 AM

Thanks Demetrius!

One update - Van Jones reworked his stuff & WILL be there in person - so this would just POSSIBLY be for Howard Dean (although the boss may veto in the end)

From: Jon Fromowitz <jfromowitz@akpdmedia.com>
Date: Thursday, March 19, 2015 at 7:30 AM
To: "Thornton, Demetrius" <DThornton@cityhall.nyc.gov>
Cc: Roxanne Johns <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA Monday Update

Thanks -- sounds good! Feel free to give me a buzz if you want to talk anything through: [REDACTED]

On Mar 18, 2015, at 11:52 PM, Thornton, Demetrius <DThornton@cityhall.nyc.gov> wrote:

I'm on guys! Will make moves tomorrow and circle back w/ progress.

Thanks!

From: Roxanne John [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, March 18, 2015 11:40 PM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>; Thornton, Demetrius; John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: TPA Monday Update

Let's try this again.

+Demetrius

Sent from my iPhone

Begin forwarded message:

From: Jon Fromowitz <jfromowitz@akpdmedia.com>
Date: March 18, 2015 at 10:10:01 PM EDT
To: Roxanne John <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA Monday Update

Thanks Roxanne. Don't think Demetrius made it onto the chain — I can just reach out though if you send me his email.

On Mar 18, 2015, at 9:49 PM, Roxanne John <[REDACTED]> wrote:

Gents,

I am copying Demetrius Thornton who will work with IT and Fromo on the logistics.

Please keep us posted on other logistics needed.

Thanks

Sent from my iPhone

On Mar 18, 2015, at 12:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Roxanne. I don't know if I ever formally introduced you to my colleague Jon Fromowitz - aka, "Fromo." He's the tall guy with glasses who sometimes stakes out Michael Carey's office with me.

Anyway, I had a request for both of you - or for your designee, Roxanne. We have a couple of folks (Howard Dean, Van Jones) who REALLY want to participate in the Gracie Confab on 4/2, but just cannot make the travel sked work.

I told the boss that I would do everything I could to have a video conference capability - just in case.

Fromo - I know the AMG guys do video conferencing all the time. Can you check with them on how they do that on the Big Screen?

Roxanne - can you or someone you love find out if there's a big screen (or white wall) available in Gracie - or, even better, if you've done something

like this from Gracie before?

Thanks so much - and let me know what I can do to help

From: Bill de Blasio

<[REDACTED]>

Reply-To: Bill de Blasio

<[REDACTED]>

Date: Wednesday, March 18, 2015 at 12:39 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Aaron PickrellEmail

<[REDACTED]>

Subject: Re: TPA Monday Update

Van Jones will try to be there, but it's hard on his schedule. Asked if he could video conference in, which I told him I wasn't comfortable with. That being said, we should consider if there's any reason video conferencing would be worth it for him, Howard Dean, etc. I'm opposed, but worth discussing

Sent via BlackBerry by AT&T

From: [REDACTED]
To: [Anna Greenberg](#)
Cc: [Carey, Michael](#); [Chao, Raymond](#); [Ko, Eunice](#); [Howe, Amanda](#); [de Alwis, Ronalie](#); [Bray, Jackie](#); [Walzak, Phil](#); [Wolfe, Emma](#); [P RAGONE](#); [John Del Cecato](#)
Subject: Re: MBDB: Conference Call on Focus Groups (FLONYC should join if she wants)
Date: Friday, March 20, 2015 6:13:31 PM

Ok-- we can move if need be to tomorrow

Sent from my iPhone

On Mar 20, 2015, at 6:10 PM, Anna Greenberg <agreenberg@gqrr.com> wrote:

I'm at a conference. There is a section where I'm presenting. Hopefully it won't start before 7pm, but I can't really stay on for much longer than that.

From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, March 20, 2015 6:09 PM
To: MPCarey@cityhall.nyc.gov; rchao@cityhall.nyc.gov; EKo@cityhall.nyc.gov; AHowe@cityhall.nyc.gov; rdealwis@cityhall.nyc.gov; JBray@cityhall.nyc.gov; Phil Walzak; Emma Wolfe; peter ragone; John Del Cecato; Anna Greenberg
Subject: Re: MBDB: Conference Call on Focus Groups (FLONYC should join if she wants)

+++++

Sent from my iPhone

On Mar 20, 2015, at 5:56 PM, [REDACTED] wrote:

We are delayed. This call will happen closer to 6:30

MBDB: Conference Call on Focus Groups (FLONYC should join if she wants)

Scheduled: Friday, Mar 20, 2015 from 6:00 PM to 6:30 PM

Location: [REDACTED]

Invitees: Carey, Michael , Chao, Raymond , Ko, Eunice , Howe, Amanda , de Alwis, Ronalie , Bray, Jackie

Sent from my iPhone

From: [REDACTED]
To: [Wolfe, Emma](mailto:EWolfe@cityhall.nyc.gov)
Cc: [Anna Greenberg](mailto:AGreenberg@gqrr.com); [Carey, Michael](mailto:MCarey@cityhall.nyc.gov); [Chao, Raymond](mailto:RChao@cityhall.nyc.gov); [Ko, Eunice](mailto:EKo@cityhall.nyc.gov); [Howe, Amanda](mailto:AHowe@cityhall.nyc.gov); [de Alwis, Ronalie](mailto:RDealwis@cityhall.nyc.gov); [Bray, Jackie](mailto:JBray@cityhall.nyc.gov); [Walzak, Phil](mailto:PhilWalzak@cityhall.nyc.gov); [P RAGONE](mailto:PRAGONE@cityhall.nyc.gov); [John Del Cecato](mailto:JohnDelCecato@cityhall.nyc.gov); Carey, Michael
Subject: Re: MBDB: Conference Call on Focus Groups (FLONYC should join if she wants)
Date: Friday, March 20, 2015 6:18:18 PM

Ok- lets reschedule

Sorry team

Sent from my iPhone

On Mar 20, 2015, at 6:10 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Elana if we can't make happen in realistic way by 630 then lets resked for Anna

On Mar 20, 2015, at 6:09 PM, Anna Greenberg <agreenberg@gqrr.com> wrote:

I'm at a conference. There is a section where I'm presenting. Hopefully it won't start before 7pm, but I can't really stay on for much longer than that.

From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, March 20, 2015 6:09 PM
To: [MPCarey@cityhall.nyc.gov](mailto:MCarey@cityhall.nyc.gov); [rchao@cityhall.nyc.gov](mailto:RChao@cityhall.nyc.gov); [Eko@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov); AHowe@cityhall.nyc.gov; [rdealwis@cityhall.nyc.gov](mailto:RDealwis@cityhall.nyc.gov); JBray@cityhall.nyc.gov; Phil Walzak; Emma Wolfe; peter ragone; John Del Cecato; Anna Greenberg
Subject: Re: MBDB: Conference Call on Focus Groups (FLONYC should join if she wants)

+++++

Sent from my iPhone

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Scheduled: Friday, Mar 20, 2015 from 6:00 PM to 6:30 PM

Location: [REDACTED]

Invitees: Carey, Michael , Chao, Raymond , Ko, Eunice

, Howe, Amanda , de Alwis, Ronalie , Bray, Jackie

Sent from my iPhone

From: [Thornton, Demetrius](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); ["jfromowitz@akpdmedia.com"](mailto:jfromowitz@akpdmedia.com)
Cc: [REDACTED]
Subject: Re: TPA Monday Update
Date: Monday, March 23, 2015 2:29:44 PM

No problem, and that was/is the call out on IT's end...how's secure is this? How much can we control? Cisco was a one time shot and is not available for this.

Keep me posted. Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, March 23, 2015 02:22 PM
To: Thornton, Demetrius; Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Roxanne John <[REDACTED]>
Subject: Re: TPA Monday Update

So far it's either 1...or zero... It would be for Howard Dean - but not sure if the mayor is going to want to do it for just one person or not (since it would be kind of disruptive to have only one person video-conferencing into a live room) - but I will check - and I appreciate you being ready just in case!

From: <Thornton>, Demetrius <DThornton@cityhall.nyc.gov>
Date: Monday, March 23, 2015 at 12:16 PM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Roxanne Johns <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: TPA Monday Update

Guys,
Good Day! Working with IT to get the ball rolling. Do we know total number for this video conference? Just wanted to be sure.
Let me know.

Thanks!

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, March 19, 2015 5:28 PM
To: Thornton, Demetrius
Cc: Roxanne John; John Del Cecato
Subject: Re: TPA Monday Update

Sounds good -- thanks again.

On Mar 19, 2015, at 5:22 PM, Thornton, Demetrius <DThornton@cityhall.nyc.gov> wrote:

This may be an option.
I will pose as option once I hear back from Commissioner.

Thanks!

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, March 19, 2015 5:22 PM
To: Thornton, Demetrius
Cc: Roxanne John; John Del Cecato
Subject: Re: TPA Monday Update

Thanks so much for the legwork, Demetrius!

Not sure how you or IT folks feel about it, but our tech-y sister company has had luck just using Google Hangout or Skype through a good laptop and TV (or projector).

If you think that's a viable approach, that might simplify things some...

On Mar 19, 2015, at 5:13 PM, Thornton, Demetrius
<DThornton@cityhall.nyc.gov> wrote:

All,

So far, no luck on a quality video conferencing for this meeting. I am working with a Commissioner to see about partnership with Cisco who did something like you guys are describing before at Gracie, but it was a one off.

Trying to get it back again.

Will let you know more progress as I learn.

Thanks!

Demetrius

From: Roxanne John [<mailto:> [REDACTED]]
Sent: Wednesday, March 18, 2015 9:50 PM
To: John Del Cecato
Cc: Jon Fromowitz
Subject: Re: TPA Monday Update

Gents,

I am copying Demetrius Thornton who will work with IT and Fromo on the logistics.

Please keep us posted on other logistics needed.

Thanks

Sent from my iPhone

On Mar 18, 2015, at 12:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Roxanne. I don't know if I ever formally introduced you to my colleague Jon Fromowitz - aka, "Fromo." He's the tall guy with glasses who sometimes stakes out Michael Carey's office with me.

Anyway, I had a request for both of you - or for your designee, Roxanne. We have a couple of folks (Howard Dean, Van Jones) who REALLY want to participate in the Gracie Confab on 4/2, but just cannot make the travel sked work.

I told the boss that I would do everything I could to have a video conference capability - just in case.

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Thanks so much - and let me know what I can do to help

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Wednesday, March 18, 2015 at 12:39 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <[REDACTED]>
Subject: Re: TPA Monday Update

Van Jones will try to be there, but it's hard on his schedule. Asked if he could video conference in, which I told him I wasn't comfortable with. That being said, we should consider if there's any reason video conferencing would be worth it for him, Howard Dean, etc. I'm opposed, but worth discussing

Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [B](#)
Cc: [@EO](#)
Subject: Re: Sen Harkin
Date: Wednesday, March 25, 2015 11:49:03 AM

Woot woot!

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, March 25, 2015 at 11:44 AM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, BDB Official <BCCD@cityhall.nyc.gov>
Cc: "@EO" <EO@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Sen Harkin

Sir,

I spoke to his office since he is in the Bahamas.

He was just calling to let you know that they are working out sponsorship.

There is no need for you to call him back.

They will lock down an actual location on campus by the end of this week.

Here we come Nebraska and Iowa!

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Leopold, Elana
Sent: Wednesday, March 25, 2015 10:20 AM
To: B
Cc: @EO; John Del Cecato
Subject: Nvm: Sen Harkin

Sen. Tom Harkin

NOTE:

The message was completely broken up and I was unable to understand the content of the message. I will make sure we find time to call back later today.

Sent from my iPhone

From: [Thornton, Demetrius](#)
To: ["John Del Cecato"; Jon Fromowitz](#)
Cc: [Roxanne John](#)
Subject: RE: TPA Monday Update
Date: Wednesday, March 25, 2015 3:24:53 PM

Thanks! See you later.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, March 25, 2015 3:24 PM
To: Thornton, Demetrius; Jon Fromowitz
Cc: Roxanne John
Subject: Re: TPA Monday Update

Thanks anyway, Demetrius. Just checked with the boss last night, and we won't be needing it (sorry - should have told you as soon as I learned)!

From: <Thornton>, Demetrius <DThornton@cityhall.nyc.gov>
Date: Wednesday, March 25, 2015 at 3:22 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Roxanne Johns <[REDACTED]>
Subject: RE: TPA Monday Update

Team,

It appears the video conferencing is not going to work with MIS and City IT.
I am assuming there won't be a need w/ 1 or zero.

Can we confirm?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, March 23, 2015 2:22 PM
To: Thornton, Demetrius; Jon Fromowitz
Cc: Roxanne John
Subject: Re: TPA Monday Update

So far it's either 1...or zero... It would be for Howard Dean - but not sure if the mayor is going to want to do it for just one person or not (since it would be kind of disruptive to have only one person video-conferencing into a live room) - but I will check - and I appreciate you being ready just in case!

From: <Thornton>, Demetrius <DThornton@cityhall.nyc.gov>
Date: Monday, March 23, 2015 at 12:16 PM
To: Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: Roxanne Johns <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: TPA Monday Update

Guys,

Good Day! Working with IT to get the ball rolling. Do we know total number for this video conference? Just wanted to be sure.
Let me know.

Thanks!

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, March 19, 2015 5:28 PM
To: Thornton, Demetrius
Cc: Roxanne John; John Del Cecato
Subject: Re: TPA Monday Update

Sounds good -- thanks again.

On Mar 19, 2015, at 5:22 PM, Thornton, Demetrius <DThornton@cityhall.nyc.gov> wrote:

This may be an option.
I will pose as option once I hear back from Commissioner.

Thanks!

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Thursday, March 19, 2015 5:22 PM
To: Thornton, Demetrius
Cc: Roxanne John; John Del Cecato
Subject: Re: TPA Monday Update

Thanks so much for the legwork, Demetrius!

Not sure how you or IT folks feel about it, but our tech-y sister company has had luck just using Google Hangout or Skype through a good laptop and TV (or projector).

If you think that's a viable approach, that might simplify things some...

On Mar 19, 2015, at 5:13 PM, Thornton, Demetrius
<DThornton@cityhall.nyc.gov> wrote:

All,
So far, no luck on a quality video conferencing for this meeting. I am working with a Commissioner to see about partnership with Cisco who did something like you guys are describing before at Gracie, but it was a one off.

Trying to get it back again.

Will let you know more progress as I learn.

Thanks!
Demetrius

From: Roxanne John [mailto: [REDACTED]]
Sent: Wednesday, March 18, 2015 9:50 PM
To: John Del Cecato
Cc: Jon Fromowitz
Subject: Re: TPA Monday Update

Gents,

I am copying Demetrius Thornton who will work with IT and Fromo on the logistics.

Please keep us posted on other logistics needed.

Thanks

Sent from my iPhone

On Mar 18, 2015, at 12:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Roxanne. I don't know if I ever formally introduced you to my colleague Jon Fromowitz - aka, "Fromo." He's the tall guy with glasses who sometimes stakes out Michael Carey's office with me.

Anyway, I had a request for both of you - or for your designee, Roxanne. We have a couple of folks (Howard Dean, Van Jones) who REALLY want to participate in the Gracie Confab on 4/2, but just cannot make the travel sked work.

I told the boss that I would do everything I could to have a video conference capability - just in case.

Fromo - I know the AMG guys do video conferencing all the time. Can you check with them on how they do that on the Big Screen?

Roxanne - can you or someone you love find out if there's a big screen (or white wall) available in Gracie - or, even better, if you've done something like this from Gracie before?

Thanks so much - and let me know what I can do to help

From: Bill de Blasio < [REDACTED] >
Reply-To: Bill de Blasio < [REDACTED] >
Date: Wednesday, March 18, 2015 at 12:39 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Aaron PickrellEmail <[REDACTED]>

Subject: Re: TPA Monday Update

Van Jones will try to be there, but it's hard on his schedule. Asked if he could video conference in, which I told him I wasn't comfortable with. That being said, we should consider if there's any reason video conferencing would be worth it for him, Howard Dean, etc. I'm opposed, but worth discussing

Sent via BlackBerry by AT&T

From: [Carey, Michael](#)
To: [Liz Hegarty](#)
Subject: This am-- urgent
Date: Friday, March 27, 2015 6:57:21 AM

Hey there

Mayor needs your conf room to do calls this am from 9-11. Possible?! Please!!

Michael Paul Carey
City Hall
New York, New York

From: [Carey, Michael](#)
To: [B; FLONYC](#)
Cc: ["jfdc@akpdmedia.com"; Leopold, Elana](#)
Subject: RE: Santa Clara
Date: Friday, March 27, 2015 3:37:20 PM

Yes that is part of the dialogue as well per our earlier conversation.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: B
Sent: Friday, March 27, 2015 3:37 PM
To: Carey, Michael; FLONYC
Cc: 'jfdc@akpdmedia.com'; Leopold, Elana
Subject: Re: Santa Clara

Pls confirm if the only time to speak effectively is in the evening, or if daytime would work. And in either instance, what time range. That will help John and Ross a lot with their planning. Thanks

From: Carey, Michael
Sent: Friday, March 27, 2015 03:30 PM
To: B; FLONYC
Cc: 'jfdc@akpdmedia.com' ([jfdc@akpdmedia.com](#)) <[jfdc@akpdmedia.com](#)>; Leopold, Elana
Subject: Santa Clara

Sir,

I just wanted to make sure you knew that I had a great conversation with Molly McDonald today at Santa Clara to discuss you speaking to the students. They couldn't be more thrilled and honored.

Nothing too much to report, but the dates we are thinking in May seem to work so far.

Best,

Michael Paul Carey
Director of Scheduling and Advance
City Hall

New York, New York 10007
212.341.5396

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#)
Subject: RE: NYTimes: Netanyahu Told to Mend Ties With Washington
Date: Friday, March 27, 2015 5:16:33 PM

Good luck! Sending you good vibes!

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, March 27, 2015 4:47 PM
To: Abeywardena, Penny
Subject: Re: NYTimes: Netanyahu Told to Mend Ties With Washington

Not yet! trying

On 3/27/15, 4:29 PM, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov> wrote:

>Thanks for sending. How's the planning for Thursday going? Did you get
>an extra hour squeezed in :)

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Thursday, March 26, 2015 9:46 AM
>To: Abeywardena, Penny
>Subject: NYTimes: Netanyahu Told to Mend Ties With Washington

>

><http://www.nytimes.com/2015/03/26/world/middleeast/netanyahu-told-to-me>

>nd-

>ties-with-washington.html?smprod=nytcore-iphone&smid=nytcore-iphone-sha

>re

>

>

>Senior members of Mr. Netanyahu's Likud party and the heads of the
>ultranationalist Jewish Home and Yisrael Beiteinu factions are all
>vying for the Foreign and Defense Ministries. Mr. Netanyahu has
>promised the finance position to Moshe Kahlon, a former Likud minister
>who formed Kulanu, a faction that focused on economic issues.

>

>

>

>

From: [Carey, Michael](#)
To: [B](#)
Cc: [Leopold, Elana; jfdc@akpdmedia.com;](#) [REDACTED]
Subject: Re: Need call on Sunday to review ConFab plan with JDC and Aaron pls
Date: Friday, March 27, 2015 8:49:38 PM

Will do

Michael Paul Carey
City Hall
New York, New York

On Mar 27, 2015, at 8:49 PM, B <BCCD@cityhall.nyc.gov> wrote:

This message has no content.

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [Aaron Pickrell](#); [Leopold, Elana](#)
Subject: Re: HRC
Date: Friday, March 27, 2015 10:07:25 PM

Yes - got it. She will be in town for event with FLONYC, so you might even be able to connect in person!

> On Mar 27, 2015, at 9:24 PM, Bill de Blasio <[REDACTED]> wrote:
>
>
> Reminder that I should call her the day before the Confab to update her and to ask if she's ready to discuss the vision she will present (per her suggestion). If I don't reach her, should reach Robby Mook that day
>
>
> Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Thornton, Demetrius](#)
Cc: [REDACTED]
Subject: Re: Gracie Confab details
Date: Saturday, March 28, 2015 11:24:22 AM

Awesome - thanks so much!

On Mar 28, 2015, at 11:22 AM, Thornton, Demetrius <DThornton@cityhall.nyc.gov> wrote:

John,
Shawanda Moore will be on site Gracie attendant for Ms. Morrison. If you have additional needs, let me know and I will communicate them to Shawanda.

Shawanda Moore
[REDACTED]

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, March 28, 2015 08:07 AM
To: Roxanne John <[REDACTED]>
Cc: Thornton, Demetrius
Subject: Re: Gracie Confab details

Thanks Roxanne.

Demetrius - can you let me know the name and mobile number for the attendant for Toni Morrison?

On Mar 28, 2015, at 12:54 AM, Roxanne John <[REDACTED]> wrote:

John,

Demetrius is point at Gracie [REDACTED]
[REDACTED] He can let you know who the attendant will be.

Roxanne
On Mar 27, 2015, at 2:59 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

+ RJ

Roxanne - would you know this - or is there someone I should reach out to?

On Mar 27, 2015, at 2:45 PM, Aaron Pickrell <[REDACTED]> wrote:

do you guys know who this will be?
----- Forwarded message -----
From: **Ruth R. Boatman**
<boatman@princeton.edu>
Date: Fri, Mar 27, 2015 at 2:45 PM
Subject: Re: Gracie Confab details
To: Aaron Pickrell
<[REDACTED]>

Aaron,

Thank you for this.

When you have a moment please confirm [REDACTED] the attendant's name and mobile number. Will that person be our on-the-ground contact for the day?

Have a lovely weekend!
Rene

On 3/25/2015 1:12 PM, Aaron Pickrell wrote:

Hi Rene -

We wanted to send a few more details about the upcoming meeting in New York City being hosted by Mayor de Blasio.

**PLEASE KEEP THIS MEMO
CONFIDENTIAL, AS IT IS
ONLY IN DRAFT FORM.**

Below we have outlined some of the logistical details, the

confirmed list of attendees, and a discussion draft that lays out some policies and goals for the group to consider.

We'd love your feedback on the discussion draft this week, if at all possible. Let us know if there are any questions or concerns about the list of topics.

Logistical Details

**Thursday, April 2nd
from Noon to 2:30 PM**

**Gracie Mansion – 88th
Street and East End Avenue,
NYC**

GOAL

The event will be an opportunity to exchange ideas and work together to elevate progressive economic issues into the national conversation.

THE PROBLEM

Income inequality is the crisis of our time.

Since the Great Recession ended, the One Percent have seen their real income grow by 35%. The 99 Percent have seen theirs grow 0.8%. Put another way, the One Percent captured 91% of the real income gains since 2009.

Our middle class is crumbling. Millions of Americans are stuck in poverty, slipping into poverty, or just barely clinging onto their spot in the middle class.

That must change.

THE CALL TO ACTION

We demand that those who lead our nation – and those who seek to lead it in the future – take a stand. Declare your commitment to a set of policies that will:

Rebuild the middle class.

Lift people out of poverty and into the middle class.

Require those at the top to pay their fair share.

THE FRAMEWORK

Right now, our economy is working extremely well for big multi-national corporations, Wall Street banks, and super-wealthy individuals who can afford high-priced lobbyists to game the system.

We demand a new approach, using every available lever of government to achieve it.

We need economic policies that reward work, not just wealth.

5 WAYS TO TACKLE INCOME INEQUALITY RIGHT NOW

1. Lift the Floor for Working People

- Raise the minimum wage.
- Require government contractors to pay workers a living wage.
- Call on businesses to raise wages for all workers. (WAGE TRACKER)

2. Promote Economic Patriotism

- Block trade deals that undermine American workers.
- Assess a Bad Business Fee on companies that benefit from American workers making wages so low that they require public assistance to be made whole.
- Give special preference in awarding contracts to businesses that recognize the right to organize.

3. Support Working Parents

- Paid sick leave.

- Paid family leave.
- Expand Pre-K, after-school programs, and childcare.

4. Tackle the Affordability Crisis

- Require developers to build affordable housing as a condition of new development.
- Allow students to refinance student loan debt.
- Invest in transportation and infrastructure, to get people to and from work more quickly, more safely, and more affordably.
- Expand the Earned Income Tax Credit.

5. Tax Fairness

- Close the carried interest loophole, so wealthy money managers don't pay a lower rate than those who work in manufacturing or the service industry.
- Create a new top tax rate on income earned above \$1 million, and another for income earned over \$1 billion.
- Repeal the income tax break on capital gains so that millionaires and billionaires aren't paying lower overall tax rates than those who work 9 to 5.
- Eliminate the deferral on corporate profits earned offshore.

RUN OF SHOW

- Welcome to Gracie and high-level overview of goals for the day – Mayor de Blasio
- Introductions
- Discussion of Goals
 - Elevate progressive issues in the national dialogue
- Discussion of issues to focus on
- Avenues for advancing policy
- Strategies for advancing agenda
- Next Steps

ATTENDEES

- Deepak Bhargava – Executive Director at Center for Community Change
- U.S. Senator Sherrod Brown (Ohio)
- Abigail Disney – filmmaker and philanthropist
- Maria Elena Durazo - Vice President for Immigration, Civil Rights and Diversity at UNITE HERE
- Congressman Raul Grijalva (Arizona) – Co-Chair of the U.S. House of Representatives Progressive Caucus
- Van Jones – Co-Founder of Rebuild the Dream
- Governor Dannel Malloy (Connecticut)
- Heather McGhee – President of Demos
- Toni Morrison – Professor and Author
- Jonathan Soros – Senior Fellow at Roosevelt Institute

- Ted Strickland – former Ohio Governor and current candidate for U.S. Senate

- Richard Trumka – President of the AFL-CIO

- Katrina vanden Heuvel – editor and publisher of The Nation

###

--
Rene Boatman
Assistant to Toni Morrison
C-2 J-1 Firestone Library
Princeton University
Princeton, NJ 08544
[609-258-1071](tel:609-258-1071)

From: [Carey, Michael](#)
To: [Leopold, Elana](#); [de Alwis, Ronalie](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); [Aaron Pickrell](#)
[\[REDACTED\]](#) [Dinzey, Ashley](#); "[Liz Hegarty](#)"
Subject: Re: MBDB: Call to Discuss Thursday Event
Date: Sunday, March 29, 2015 6:45:06 PM

Peeps he is behind.
Keep you posted
Prob closer to 730

From: MPCarey@cityhall.nyc.gov
When: 7:00 PM - 7:30 PM March 29, 2015
Subject: MBDB: Call to Discuss Thursday Event
Location: Dial-in Number: ([\[REDACTED\]](#)) Meeting ID: [\[REDACTED\]](#)

From: [Katz, Rebecca](#)
To: [B](#)
Cc: [Walzak, Phil](#); jfdc@akpdmedia.com
Subject: My news
Date: Monday, March 30, 2015 9:38:25 AM

Hey there –

I am talking to the Times this AM and would very much appreciate if you could squeeze in a call with them later to say nice things.

I'm leaving City Hall/ going to Hilltop.

Plan to help show that you don't have to be in NYC to be a progressive, get elected as a progressive and govern effectively as a progressive.

With you guys from the beginning, worked my heart out, and will continue working on the outside to help move our mission along.

--

Rebecca Kirszner Katz
Office of the Mayor
(212) 788-3112
rkkatz@cityhall.nyc.gov
[@RebeccaKKatz](#)

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Howe, Amanda](#); [Wright, Jessica](#)
Subject: RE: Mayor of Tehran - World Cities Summit
Date: Tuesday, March 31, 2015 2:42:04 PM

Yep, triple checking with State given the nuclear deal today but if no complaints, Tehran mayor will receive invite.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, March 30, 2015 9:05 PM
To: Walzak, Phil; Abeywardena, Penny
Cc: Hagelgans, Andrea; Wolfe, Emma; Howe, Amanda; Wright, Jessica
Subject: Re: Mayor of Tehran - World Cities Summit

I don't know enough about this to know what the right call is - but seems to me if the State Dept doesn't have a problem, then the NYC Mayor shouldn't stand in the way

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Monday, March 30, 2015 at 8:06 PM
To: "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Howe, Amanda" <AHowe@cityhall.nyc.gov>, "Wright, Jessica" <JWright@cityhall.nyc.gov>
Subject: RE: Mayor of Tehran - World Cities Summit

Anyone object?>

From: Abeywardena, Penny
Sent: Monday, March 30, 2015 7:51 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Wolfe, Emma; John Del Cecato; Howe, Amanda; Wright, Jessica
Subject: Re: Mayor of Tehran - World Cities Summit

I haven't received any objections, so I plan on letting Singapore extend the invite.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Mar 30, 2015, at 7:27 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Where did this land

From: Abeywardena, Penny
Sent: Monday, March 23, 2015 1:25 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'John Del Cecato'
Cc: Howe, Amanda; Wright, Jessica

Subject: Mayor of Tehran - World Cities Summit

Team- the Mayor of Tehran has requested an invite to World Cities. He's not a war criminal but he's also not our ideal values buddy either (details below). That said, NYC is hosting the World Cities Summit and I want to make sure we're as inclusive as possible (declining invitations quickly becomes a slippery slope). **The invite would come from Singapore and the Mayor would, obviously, not meet with him and we can avoid any one-on-one photos.**

If you have any objections, pls share. If I don't hear from you by end of week, I'll give Singapore the go ahead to invite.

Thanks,
Penny

Penny Abeywardena | Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: [\(212\) 319-9300](tel:(212)319-9300) | nyc.gov/internationalaffairs

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From: Wright, Jessica
Sent: Thursday, March 19, 2015 10:57 AM
To: Abeywardena, Penny
Subject: Tehran

Hi Penny- below is some information about the Mayor of Tehran as requested. Quick recap of the situation- Mayor Ghalibaf would like to attend the World Cities Summit and has formally requested an invitation. Singapore would like to honor their request and are asking for our approval.

Mayor of Tehran: Mohammad Bagher Ghalibaf

Mayor since 2005, population approx. 8.5M

Bio:

- From middle class family in Kurdish Iran, not elite like most in Iranian government

Career:

- Commander in Iraq-Iran War, then General in Revolutionary Guard
- PhD in Political Geography
- Head of Iranian law enforcement agency

Political considerations:

Conservative:

- Islamic Society of Engineers, formerly Ahmadinejad's party

Positions:

- Pro-foreign investment and pro-dialogue
- Asserts Iran "doesn't need" nuclear weapons
- Lost to Ahmadinejad (4th place) in presidential elections
- Believed sanctions to be damaging, but not the cause of all of Iran's problems

Mayoral agenda: called "authoritarian modernizer"

- Ranked as 8th best mayor in the world in 2008 by World Mayor
- Increased public participation through citizen councils
- Public service reforms and budget transparency
- Greened the city through tree planting and creating 1,500 parks
- Improved infrastructure, bus system, waste collection system
- Closely monitors 40 other municipal governments (including NYC) to import successful policies

Human Rights record:

- Admitted to violently repressing protesters numerous times: 1999 (personally beating), 2003 (ordering shooting), and after 2009 presidential elections

On anti-Semitism:

- Denounced Ahmadinejad's Holocaust denial, saying it had become an "excuse for our biggest enemies, which are the Zionists, and affected the goals of the Palestinians." He added that "defending the goals of the Palestinians is part of the principles of our foreign policy. Denying the Holocaust is not part of our foreign policy."
- He says Iran not anti-Semitic as it is opposed to Zionism, not to Judaism.

On women's rights:

- Does not "allow his wife to shake hands with men," and enforces some sex segregation within city government.
- Integrated the police force, opening it up to women recruits when he was chief

On LGBT rights: no comments were found

From: [John Del Cecato](#)
To: [Thornton, Demetrius](#); [Aaron Pickrell](#); [Jon Fromowitz](#); [Hayley Prim](#)
Cc: [Roxanne Johns](#)
Subject: Re: Gracie Confab details
Date: Tuesday, March 31, 2015 4:15:30 PM

Thanks Demetrius! Will check

From: <Thornton>, Demetrius <DThornton@cityhall.nyc.gov>
Date: Tuesday, March 31, 2015 at 3:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>, Hayley Prim <[REDACTED]>
Cc: Roxanne Johns <[REDACTED]>
Subject: RE: Gracie Confab details

John,
Shawanda Moore's Title is House Attendant, she will manage meet/greet and close/departure as well as other needs in between.

Space will be accommodated for Ms. Morrison. This is a lunch meeting. (Any food needs for Ms. Morrison?)

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, March 31, 2015 11:39 AM
To: Aaron Pickrell; Jon Fromowitz; Thornton, Demetrius; Hayley Prim
Cc: Roxanne Johns
Subject: Re: Gracie Confab details

Adding Hayley, too - who is helping us out with logistics.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, March 31, 2015 at 9:37 AM
To: Aaron PickrellEmail <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>, "Thornton, Demetrius" <dthornton@cityhall.nyc.gov>
Cc: Roxanne Johns <[REDACTED]>
Subject: Re: Gracie Confab details

++

Demetrius - can you answer these Qs?

From: Aaron PickrellEmail <[REDACTED]>
Date: Tuesday, March 31, 2015 at 9:34 AM

To: John Del Cecato <jfdc@akpdmedia.com>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Fwd: Gracie Confab details

You guys have any insight?

Begin forwarded message:

From: "Ruth R. Boatman" <boatman@princeton.edu>
Date: March 31, 2015 at 9:09:22 AM EDT
To: Aaron Pickrell <[REDACTED]>
Subject: Re: Gracie Confab details

Hi Aaron,

Just a final confirmation:

Shawanda Moore [REDACTED] will meet Ms. Morrison when she arrives at the 88th St. & East End Ave entrance to Gracie Mansion just before Noon. [What is Ms. Moore's position/title?] Ms. Moore will attend Ms. Morrison through out her time at the venue and make sure she is escorted back to her car when the meeting concludes or is there an attendant?

Please make sure Ms. Moore knows where Ms. Morrison is to be seated during the event and that there is enough room [REDACTED] Does this meeting have a formal name? Is this a lunch meeting?

I will forward the driver's name and mobile shortly.

Rene

From: [Leopold, Elana](#)
To: [B](#)
Cc: [@EQ; John Del Cecato](#)
Subject: NVM: Richard Trumka
Date: Tuesday, March 31, 2015 4:20:00 PM

Rich Trumka

[REDACTED]

[REDACTED]

It's Rich. I am just trying to get in touch with you. Call me when you can, please.

From: [Aaron Pickrell](#)
To: [Thornton, Demetrius](#); ["John Del Cecato"](#); [Jon Fromowitz](#); [Hayley Prim](#)
Cc: [Roxanne Johns](#)
Subject: Re: Gracie Confab details
Date: Tuesday, March 31, 2015 4:26:09 PM

Thx Demetrius - Ms. Morrison [REDACTED]

From: "Thornton, Demetrius" <DThornton@cityhall.nyc.gov>
Date: Tuesday, March 31, 2015 at 3:48 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>, AARON PICKRELL <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>, Hayley Prim <[REDACTED]>
Cc: Roxanne Johns <[REDACTED]>
Subject: RE: Gracie Confab details

John,
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Cc: Roxanne Johns
Subject: Re: Gracie Confab details

Adding Hayley, too - who is helping us out with logistics.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, March 31, 2015 at 9:37 AM
To: Aaron PickrellEmail <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>, "Thornton, Demetrius" <dthornton@cityhall.nyc.gov>
Cc: Roxanne Johns <[REDACTED]>
Subject: Re: Gracie Confab details

++

Demetrius - can you answer these Qs?

From: Aaron PickrellEmail <[REDACTED]>
Date: Tuesday, March 31, 2015 at 9:34 AM

To: John Del Cecato <jfdc@akpdmedia.com>, Jon Fromowitz <jfromowitz@akpdmedia.com>

Subject: Fwd: Gracie Confab details

You guys have any insight?

Begin forwarded message:

From: "Ruth R. Boatman" <boatman@princeton.edu>

Date: March 31, 2015 at 9:09:22 AM EDT

To: Aaron Pickrell <[REDACTED]>

Subject: Re: Gracie Confab details

Hi Aaron,

Just a final confirmation:

Shawanda Moore [REDACTED] will meet Ms. Morrison when she arrives at the 88th St. & East End Ave entrance to Gracie Mansion just before Noon. [What is Ms. Moore's position/title?] Ms. Moore will attend Ms. Morrison through out her time at the venue and make sure she is escorted back to her car when the meeting concludes or is there an attendant?

Please make sure Ms. Moore knows where Ms. Morrison is to be seated during the event and that there is enough room [REDACTED] Does this meeting have a formal name? Is this a lunch meeting?

I will forward the driver's name and mobile shortly.

Rene

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Katz, Rebecca](#)
Subject: Re: When is Balz interview happening???
Date: Wednesday, April 01, 2015 3:13:55 PM

1 min

> On Apr 1, 2015, at 3:10 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>
> Now- JDC prepping
>
> Sent from my iPhone
>
>> On Apr 1, 2015, at 3:09 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:
>>
>>
>>
>> Sent from my iPhone

From: [Norvell, Wiley](#)
To: [Grybauskas, Natalie](#); [John Del Cecato](#); [Schnake-Mahl, Gabriel](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Klein, Monica](#); [Parikh, Ishanee](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#); [Leopold, Elana](#); [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [Katz, Rebecca](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015
Date: Wednesday, April 01, 2015 5:25:04 PM

Ishanee blasting now. All good.

From: Grybauskas, Natalie
Sent: Wednesday, April 01, 2015 5:25 PM
To: John Del Cecato; Schnake-Mahl, Gabriel
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

PW, good with you?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, April 01, 2015 5:22 PM
To: Schnake-Mahl, Gabriel; Grybauskas, Natalie
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

dig it

From: <Schnake-Mahl>, Gabriel <GSchnakeMahl@cityhall.nyc.gov>
Date: Wednesday, April 1, 2015 at 5:19 PM
To: "Grybauskas, Natalie" <NGrybauskas@cityhall.nyc.gov>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Adams, Marti" <MAadams@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Cohen, Adam" <ASCohen@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

+JDC

Sent from my iPhone

On Apr 1, 2015, at 5:18 PM, Grybauskas, Natalie <NGrybauskas@cityhall.nyc.gov> wrote:

ok, changed to approx

guidance looks good to everyone?

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
THURSDAY, APRIL 2, 2015**

On Thursday, Mayor de Blasio will meet with progressive leaders at Gracie Mansion. This meeting will be closed press. After, the Mayor will hold a media availability.

Public Schedule

Approximately 3:00 PM – Holds Media Availability

Gracie Mansion

88th Street and East End Avenue

New York, NY 10128

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###

From: Carey, Michael
Sent: Wednesday, April 01, 2015 5:16 PM
To: Grybauskas, Natalie; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca; Schnake-Mahl, Gabriel
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

Yes def to an approximately.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Wednesday, April 1, 2015 5:16 PM
To: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca; Schnake-Mahl, Gabriel
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

do we want to give any more details in guidance ("progressive leaders ...from around the country")?

EL, MPC -- is this timing realistic? Are we going to need an "approximately" here?

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To: [Grybauskas, Natalie](#); [Norvell, Wiley](#); [John Del Cecato](#); [Schnake-Mahl, Gabriel](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Klein, Monica](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#); [Leopold, Elana](#); [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [Katz, Rebecca](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015
Date: Wednesday, April 01, 2015 6:17:03 PM

Good to blast?

From: Grybauskas, Natalie
Sent: Wednesday, April 01, 2015 5:28 PM
To: Norvell, Wiley; John Del Cecato; Schnake-Mahl, Gabriel
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

got it.

PW – ok ?

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From: Norvell, Wiley
Sent: Wednesday, April 01, 2015 5:26 PM
To: Grybauskas, Natalie; John Del Cecato; Schnake-Mahl, Gabriel
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

Sorry—I meant transcript. Disregard.

From: Grybauskas, Natalie
Sent: Wednesday, April 01, 2015 5:25 PM
To: John Del Cecato; Schnake-Mahl, Gabriel
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

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From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, April 01, 2015 5:22 PM
To: Schnake-Mahl, Gabriel; Grybauskas, Natalie
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

dig it

From: <Schnake-Mahl>, Gabriel <GSchnakeMahl@cityhall.nyc.gov>
Date: Wednesday, April 1, 2015 at 5:19 PM
To: "Grybauskas, Natalie" <NGrybauskas@cityhall.nyc.gov>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Adams, Marti" <MAAdams@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Martinez Blanco, Frankie" <FMartinezBlanco@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Cohen, Adam" <ASCohen@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Rebecca Katz <RKKatz@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

+JDC

Sent from my iPhone

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From: Carey, Michael

Sent: Wednesday, April 01, 2015 5:16 PM

To: Grybauskas, Natalie; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca; Schnake-Mahl, Gabriel

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

Yes def to an approximately.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Wednesday, April 1, 2015 5:16 PM
To: Carey, Michael; Walzak, Phil; Klein, Monica; Parikh, Ishanee; Spitalnick, Amy (OMB); Adams, Marti; Norvell, Wiley; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca; Schnake-Mahl, Gabriel
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

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###

From: [Parikh, Ishanee](#)
To: [Grybauskas, Natalie](#); [Norvell, Wiley](#); [John Del Cecato](#); [Schnake-Mahl, Gabriel](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Klein, Monica](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#); [Leopold, Elana](#); [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [Katz, Rebecca](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015
Date: Wednesday, April 01, 2015 6:31:38 PM
Attachments: [image001.png](#)

MPC good. Blasting.

From: Parikh, Ishanee
Sent: Wednesday, April 01, 2015 6:22 PM
To: Grybauskas, Natalie; Norvell, Wiley; John Del Cecato; Schnake-Mahl, Gabriel
Cc: Carey, Michael; Walzak, Phil; Klein, Monica; Spitalnick, Amy (OMB); Adams, Marti; Leopold, Elana; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Cohen, Adam; Hagelgans, Andrea; Richardson, Jerika; Katz, Rebecca
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015

Can we blast?



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###

From: [Parikh, Ishanee](#)
To: [Grybauskas, Natalie](#); [Norvell, Wiley](#); [John Del Cecato](#); [Schnake-Mahl, Gabriel](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Klein, Monica](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#); [Leopold, Elana](#); [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Cohen, Adam](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [Katz, Rebecca](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 2, 2015
Date: Wednesday, April 01, 2015 6:43:30 PM
Attachments: [image001.png](#)

Tweaked to on topic Q and A.



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###

From: [Schnake-Mahl, Gabriel](#)
To: [Carey, Michael](#)
Cc: [de Alwis, Ronalie](#); [REDACTED] [Leopold, Elana](#); [Dinzey, Ashley](#); jfdc@akpdmedia.com; [REDACTED] [Neal Kwatra](#); [Liz Hegarty](#); [Pamela](#); [Wolfe, Emma](#)
Subject: Re: MBDB: National Brand Consultant Meeting
Date: Wednesday, April 01, 2015 7:39:38 PM

+ + +

Sent from my iPhone

On Apr 1, 2015, at 7:34 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

All we are going to reschedule this for a few weeks.

MBDB: National Brand Consultant Meeting

Scheduled: Thursday, Apr 2, 2015 from 7:00 PM to 8:00 PM

Location: Gracie Mansion, The Peach Room

Invitees: de Alwis, Ronalie , Aaron Pickrell ([REDACTED]), Leopold, Elana , Wolfe, Emma , Dinzey, Ashley , 'jfdc@akpdmedia.com' , 'jfdc@akpdmedia.com' , 'Stephanie Yazgi'

Michael Paul Carey
City Hall
New York, New York

From: [Katz, Rebecca](#)
To: [B](#)
Cc: [FLONYC](#); [John Del Cecato](#)
Subject: Re: Washington Post: N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality
Date: Wednesday, April 01, 2015 9:08:58 PM

Teamwork!

Looks pretty lengthy. Trying to find out placement.

Quotes are on the money.

Sent from my iPhone

On Apr 1, 2015, at 9:08 PM, B <BCCD@cityhall.nyc.gov> wrote:

Great job!

From: Katz, Rebecca
Sent: Wednesday, April 01, 2015 09:01 PM
To: FLONYC; B
Subject: Fwd: Washington Post: N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality

Sent from my iPhone

Begin forwarded message:

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: April 1, 2015 at 8:57:22 PM EDT
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Subject: **Washington Post: N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality**

http://www.washingtonpost.com/politics/nys-de-blasio-gathers-progressives-to-kick-start-debate-on-income-inequality/2015/04/01/15c992de-d8b4-11e4-8103-fa84725dbf9d_story.html

N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality

New York Mayor Bill de Blasio plans to host a meeting of

leading progressive elected officials and activists at Gracie Mansion on Thursday with the explicit goal of forcing the issue of income inequality to the forefront of the national political debate and the 2016 elections.

In a telephone interview Wednesday, de Blasio said his frustrations with the messaging by Democratic candidates during the 2014 midterms and the overall failure among elected officials to tackle income inequality head-on led him to conclude that progressives must be more aggressive in elevating the issue.

"As a Democrat, I am very disappointed that my party has not spoken with a clearer voice on this issue," de Blasio said.

The mayor said that influencing the dialogue in the 2016 presidential race is not the sole purpose of the effort he hopes to organize.

He would not directly address whether he thinks former secretary of state Hillary Rodham Clinton should outline bold proposals to reduce income inequality.

The mayor was Clinton's Senate campaign manager in 2000, and she attended his inauguration in 2013, along with her husband, former president Bill Clinton. De Blasio was elected mayor running on an unabashedly liberal platform, while both Clintons have been identified more with centrist Democratic ideas. Hillary Clinton is expected to launch her presidential campaign this month.

"On presidential candidates in general, my take is, I don't talk about anyone until they are a declared candidate," de Blasio said. "But I think many of us feel profound dissatisfaction at the state of the debate in general. I cannot identify any declared candidate who is presenting a holistic vision here. In 2014, many [Democrats] went out of their way to avoid the issue."

He praised President Obama for highlighting income inequality

in this year's State of the Union address and noted that some Republicans and some business leaders have at least begun to make reference to the issue. But he said that beyond Obama's January speech, nothing since then "suggests a course correction" on the part of elected officials or prospective candidates.

Asked to assess why Democrats in particular have not been more aggressive on the issue, he said, "A lack of leadership and a lack of imagination underlying all of it."

He cited two other obstacles: timidity on the part of political strategists and party consultants to confront the issue more robustly; and the influence of money in politics. "Platform, vision and message have been replaced by decisions about resources," he said. "That's not a winning hand."

De Blasio said Thursday's gathering will include about 12 to 15 people from around the country. He said a list of names will be made available after the meeting. Among those expected to attend are Connecticut Gov. Dannel P. Malloy (D), Ohio Sen. Sherrod Brown (D) and Nobel Prize-winning author Toni Morrison.

One person who will not be there is Sen. Elizabeth Warren (D-Mass.), a leading advocate for a more robust set of politics to reduce the power of big banks and financial institutions, and address the needs of middle class families. De Blasio said a scheduling conflict will prevent Warren from attending.

The meeting marks the beginning of what the mayor hopes will become a larger and sustained effort. He will take his message about addressing income inequality to Iowa later this month, a trip first reported by Capital New York. The mayor also will speak at a Democratic Party dinner in Wisconsin at the end of April.

De Blasio was invited to speak at Drake University in Des Moines by former Iowa senator Tom Harkin. Harkin was one of nearly 200 Democrats in Iowa and New Hampshire who recently signed a petition calling on Clinton and other Democratic presidential candidates to campaign in 2016 on

big, bold populist ideas of the kind often associated with Warren.

De Blasio said one major goal of Thursday's meeting and subsequent organizing efforts will be to advance specific policies that he and other progressives believe have not received enough attention or support from elected officials.

He highlighted the goal of a more progressive tax code as central in that agenda. "You cannot address this [income inequality] without addressing progressive taxation that clearly will ask more of the wealthy," he said.

The mayor said he is as concerned about jump-starting the discussion with current elected officials as he is about affecting the coming presidential debate. And he underscored the challenge of trying to create genuine political momentum behind policies that many elected officials long have resisted or opposed.

"I think this is going to take a lot of repetition and a lot of organizing," he said, adding, "We don't address this issue at our national peril. . . . Progressives have an obligation not to accept the status quo. . . . We're going to try to raise the bar here."

Dan Balz is Chief Correspondent at The Washington Post. He has served as the paper's National Editor, Political Editor, White House correspondent and Southwest correspondent.

Sent from my iPhone

From: [John Del Cecato](#)
To: [Katz, Rebecca](#)
Cc: [Bray, Jackie](#); [John, Roxanne](#)
Subject: Re: Washington Post: N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality
Date: Wednesday, April 01, 2015 10:49:21 PM

I don't think so

On Apr 1, 2015, at 9:07 PM, Katz, Rebecca <RKKatz@cityhall.nyc.gov> wrote:

Is Connie Schultz coming, JDC?

Sent from my iPhone

On Apr 1, 2015, at 9:05 PM, Bray, Jackie <JBray@cityhall.nyc.gov> wrote:

Sherrod Brown! How have you two been sitting on the info that Sherrod would be at Gracie tomorrow without letting me in on that? Is Connie coming?!?!? Talk about an interesting political spouse model that expands the use of writing, social media etc...to make an impact.

Sent from my iPhone

Begin forwarded message:

From: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: April 1, 2015 at 8:57:22 PM EDT
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Subject: **Washington Post: N.Y.'s de Blasio gathers progressives to kick-start debate on income inequality**

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"On presidential candidates in general, my take is, I don't talk about anyone until they are a declared candidate," de Blasio said. "But I think many of us feel profound dissatisfaction at the state of the

debate in general. I cannot identify any declared candidate who is presenting a holistic vision here. In 2014, many [Democrats] went out of their way to avoid the issue.”

He praised President Obama for highlighting income inequality in this year’s State of the Union address and noted that some Republicans and some business leaders have at least begun to make reference to the issue. But he said that beyond Obama’s January speech, nothing since then “suggests a course correction” on the part of elected officials or prospective candidates.

Asked to assess why Democrats in particular have not been more aggressive on the issue, he said, “A lack of leadership and a lack of imagination underlying all of it.”

He cited two other obstacles: timidity on the part of political strategists and party consultants to confront the issue more robustly; and the influence of money in politics. “Platform, vision and message have been replaced by decisions about resources,” he said. “That’s not a winning hand.”

De Blasio said Thursday’s gathering will include about 12 to 15 people from around the country. He said a list of names will be made available after the meeting. Among those expected to attend are Connecticut Gov. Dannel P. Malloy (D), Ohio Sen. Sherrod Brown (D) and Nobel Prize-winning author Toni Morrison.

One person who will not be there is Sen. Elizabeth Warren (D-Mass.), a leading advocate for a more robust set of politics to reduce the power of big banks and financial institutions, and address the needs of middle class families. De Blasio said a scheduling conflict will prevent Warren from attending.

The meeting marks the beginning of what the mayor hopes will become a larger and sustained effort. He will take his message about addressing income inequality to Iowa later this month, a trip first reported by Capital New York. The mayor also will speak at a Democratic Party dinner in Wisconsin at the end of April.

De Blasio was invited to speak at Drake University in Des Moines by former Iowa senator Tom Harkin. Harkin was one of nearly 200 Democrats in Iowa and New Hampshire who recently signed a petition calling on Clinton and other Democratic presidential candidates to campaign in 2016 on big, bold populist ideas of the kind often associated with Warren.

De Blasio said one major goal of Thursday's meeting and subsequent organizing efforts will be to advance specific policies that he and other progressives believe have not received enough attention or support from elected officials.

He highlighted the goal of a more progressive tax code as central in that agenda. "You cannot address this [income inequality] without addressing progressive taxation that clearly will ask more of the wealthy," he said.

The mayor said he is as concerned about jump-starting the discussion with current elected officials as he is about affecting the coming presidential debate. And he underscored the challenge of trying to create genuine political momentum behind policies that many elected officials long have resisted or opposed.

"I think this is going to take a lot of repetition and a lot of organizing," he said, adding, "We don't address this issue at our national peril. . . . Progressives have an obligation not to accept the status quo. . . . We're going to try to raise the bar here."

Dan Balz is Chief Correspondent at The Washington Post. He has served as the paper's National Editor, Political Editor, White House correspondent and Southwest correspondent.

Sent from my iPhone

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Hagelgans, Andrea](#); [de Alwis, Ronalie](#)
Subject: Re: Alterman holding in Peach Room
Date: Thursday, April 02, 2015 4:17:14 PM

Got it

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Thursday, April 2, 2015 at 4:16 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>
Subject: Alterman holding in Peach Room

From: [Klein, Monica](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Subject: RE: Elizabeth Warren
Date: Thursday, April 02, 2015 7:02:06 PM

K ty

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, April 02, 2015 7:02 PM
To: Klein, Monica; Hagelgans, Andrea
Subject: Re: Elizabeth Warren

Confirm that she was & that she had a scheduling conflict

From: <Klein>, Monica <MKlein@cityhall.nyc.gov>
Date: Thursday, April 2, 2015 at 6:41 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Elizabeth Warren

Question from Matt Chayes Newsday: Was Elizabeth Warren invited?

Do either of you know, or know who knows? I assume she was invited frn line in WP saying she had scheduling conflict, but just want to confirm.

ty

From: [Abeywardena, Penny](#)
To: [John Del Cecato](#)
Subject: Re: You survive?
Date: Thursday, April 02, 2015 9:01:39 PM

Can't wait to download.



Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

> On Apr 2, 2015, at 8:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> It went great! Will fill you in later
>
> Ps - do you have a personal email?
>
>
>
>> On Apr 2, 2015, at 8:07 PM, Abeywardena, Penny <PAbeywardena@cityhall.nyc.gov> wrote:
>>
>> Kidding! Hope it was amazing today.
>>
>>
>>
>> Penny Abeywardena
>> Commissioner
>> Mayor's Office for International Affairs

From: [Katz, Rebecca](#)
To: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Carey, Michael](#); [Wolfe, Emma](#)
Cc: [John Del Cecato](#)
Subject: Rolling Stone...almost there
Date: Friday, April 03, 2015 7:07:36 AM

Am pleased to say that after a dismal first interview, yesterday's one on one interview with the mayor and RS was fabulous.

One problem - just about every scene is at Gracie.

Are there any meetings next week where we could bring the reporter? Even just a staff meeting?

Thinking about what the mayor said on schools during last week's planning meeting. That would be great. Next week's mtg with the chancellor?

Just want something that gives access and shows commitment to the important work and willingness to be bold. Needs to be this week (or late this week since he is away).

This is for legacy building. Thx.

Sent from my iPhone

From: [John Del Cecato](#)
To: [BdB](#)
Cc: [Ross Offinger](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re:
Date: Friday, April 03, 2015 9:38:50 AM

Yes indeed!

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Friday, April 3, 2015 at 9:38 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Ross Offinger <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re:

We should meet with Warren and also with Suzie whenever each is next in nyc

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 3 Apr 2015 13:32:52 +0000
To: [REDACTED]
Subject: Re:

Unfortunately, no. We were going to meet with Susie, but she has tickets to a concert that night. Next time!

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Friday, April 3, 2015 at 9:15 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re:

Am I seeing him when in NE?

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 3 Apr 2015 12:51:14 +0000
To: Bill de Blasio <[REDACTED]>
Subject: FW:

From: Aaron PickrellEmail <[REDACTED]>
Date: Friday, April 3, 2015 at 8:42 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Warren Buffett says US economy still improving but too many miss out on American dream

Published April 02, 2015 | Associated Press

OMAHA, Neb. – Investor Warren Buffett says the economy continues to grow steadily, but too many people continue to miss out on the American dream.

Buffett told CNN Thursday that he doesn't see any real sign of weakness in the economy. Buffett looks at reports from the more than 80 businesses his Berkshire Hathaway conglomerate owns for insight.

But Buffett reiterated his concerns about income inequality in this country while the super-rich continue to thrive. He said that America should be able to do more to help people who are struggling do better.

Buffett is always looking for potential investments for his company. He says that these days he doesn't see many stocks he'd consider cheap, but he doesn't believe there is a bubble in stock prices either.

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [Ross Offinger](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re:
Date: Friday, April 03, 2015 9:45:11 AM

To be clear, Warren Buffett and Suzie Buffett. Also Elizabeth Warren :)

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 3 Apr 2015 13:39:21 +0000
To: [REDACTED]
Cc: Ross Offinger <[REDACTED]> Michael Paul Carey <MPCarey@cityhall.nyc.gov>; Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re:

Yes indeed!

From: Bill de Blasio <[REDACTED]>
Reply-To: Bill de Blasio <[REDACTED]>
Date: Friday, April 3, 2015 at 9:38 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Ross Offinger <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Subject: Re:

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To: [REDACTED]
Subject: Re:

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Date: Friday, April 3, 2015 at 9:15 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re:

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Date: Fri, 3 Apr 2015 12:51:14 +0000
To: Bill de Blasio <[REDACTED]>
Subject: FW:

From: Aaron PickrellEmail <[REDACTED]>
Date: Friday, April 3, 2015 at 8:42 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

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Buffett is always looking for potential investments for his company. He says that these days he doesn't see many stocks he'd consider cheap, but he doesn't believe there is a bubble in stock prices either.

From: [Carey, Michael](#)
To: [B](#)
Cc: [Leopold, Elana; jfdc@akpdmedia.com;](#) [REDACTED]
Subject: Re: TPA conf call
Date: Saturday, April 04, 2015 6:42:59 PM

will do

> On 4 Apr 2015, at 4:13 pm, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> I need to talk to John and Aaron during the drive back to san juan on tues. First part of the drive is
prob when reception is best as opposed to the mountainous part in the middle. Pls sched

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "jfdc@akpdmedia.com"
Subject: Fw: MTP prep
Date: Sunday, April 05, 2015 4:36:56 PM

John, am out tomorrow but let me know if you have thoughts on shows. Am assuming you and RKK have been working on this strategy

One flag for back of our minds, based on my convo with grynbaum, I think we should anticipate fleg and he doing a piece on whether he can "govern" and go national at same time and how new yorkers react (the piece peter always worried about)

Similarly another story in works about whether we can do more than 1 issue at the same time (they are hooking into "housing") We should start mitigating attempt now. My ideas
1) major promotion of our nyc events and all that he is closely managing. 2) validators etc 3) pitched pieces on his management (he has been dying for this anyway)

I'm having kadushin start on the info gathering and strategy. He also talked to Grynbaum and got same sense

----- Original Message -----

From: B
Sent: Sunday, April 05, 2015 04:19 PM
To: Walzak, Phil; Hagelgans, Andrea; Carey, Michael; Leopold, Elana
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: MTP prep

We have to keep the prep process clearer and simpler than the one we did for Stephanopoulos. Let's set aside time on friday and saturday. Really want to hit a home run here. And if MTP won't take me, then let's go on one of the other Sunday shows. We have special freedom now (pre-final progressive contract and pre-HRC launch). Let's use it. And happy to do any weekday AM shows during this window of opportunity if we think it adds anything. Thanks

From: [Hagelgans, Andrea](#)
To: [B](#); [Walzak, Phil](#); [Carey, Michael](#); [Leopold, Elana](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: MTP prep
Date: Sunday, April 05, 2015 4:37:59 PM

Got it.

----- Original Message -----

From: B
Sent: Sunday, April 05, 2015 04:19 PM
To: Walzak, Phil; Hagelgans, Andrea; Carey, Michael; Leopold, Elana
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
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From: [John Del Cecato](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: MTP prep
Date: Sunday, April 05, 2015 4:55:29 PM

Roger

> On Apr 5, 2015, at 4:20 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> We have to keep the prep process clearer and simpler than the one we did for Stephanopoulos. Let's set aside time on friday and saturday. Really want to hit a home run here. And if MTP won't take me, then let's go on one of the other Sunday shows. We have special freedom now (pre-final progressive contract and pre-HRC launch). Let's use it. And happy to do any weekday AM shows during this window of opportunity if we think it adds anything. Thanks

From: [Stephanie Yazgi](#)
To: [John Del Cecato](#); [Aaron Pickrell](#); [Carey, Michael](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#); [Leopold, Elana](#)
Subject: Mayor Cownie: mtg 4/16
Date: Monday, April 06, 2015 11:12:49 AM


When I met with the mayor, he noted that Mayor Cownie (D-Des Moines) had agreed to pull in R mayors from the surrounding area to meet with them on transportation advocacy.

I reached out to Amanda Romer, his staffer, and she said that Mayor Cownie was committed to doing this.

He has reached out to their local CVB (greater des moines partnership/ business association for metro area) to ask that the President meet with he and MBdB with 2-3 Republican mayors from metro area.

We currently have from 2-3 PM blocked off, but MICHAEL need to extend that to 2-4PM on 4/16 if at all possible.

Just so we are on same page, I'm in close touch with Amanda but here is her contact information should you need it. Thanks.

Amanda Romer	Liaison to Mayor		amromer@dmgov.org
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From: [Wolfe, Emma](#)
To: [REDACTED] <"jfdc@akpdmedia.com">; [REDACTED] <[REDACTED]> Carey, Michael; Schnake-
[Mahl, Gabriel](#); [Leopold, Elana](#)
Subject: Re: Mayor Cownie: mtg 4/16
Date: Monday, April 06, 2015 11:13:20 AM

This is great!

From: Stephanie Yazgi [mailto:[REDACTED]]
Sent: Monday, April 06, 2015 11:12 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Aaron Pickrell <[REDACTED]> Carey, Michael; Wolfe, Emma; Schnake-Mahl, Gabriel; Leopold, Elana
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Amanda Romer	Liaison to Mayor	[REDACTED]	amromer@dmgov.org
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From: [Stephanie Yazgi](#)
To: [Wolfe, Emma](#)
Cc: jfdc@akpdmedia.com; [REDACTED] [Carey, Michael](#); [Schnake-Mahl, Gabriel](#); [Leopold, Elana](#)
Subject: Re: Mayor Cownie: mtg 4/16
Date: Monday, April 06, 2015 11:14:17 AM

I mean... I'm so happy!

On Mon, Apr 6, 2015 at 11:13 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:
This is great!

From: Stephanie Yazgi [mailto:[REDACTED]]
Sent: Monday, April 06, 2015 11:12 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Aaron Pickrell <[REDACTED]> Carey, Michael; Wolfe, Emma; Schnake-Mahl, Gabriel; Leopold, Elana
Subject: Mayor Cownie: mtg 4/16

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Amanda Romer	Liaison to Mayor	[REDACTED]	amromer@dmgov.org
--------------	------------------	------------	--

From: [Perez, Roberto](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: MAYORS DE BLASIO AND GARCETTI ANNOUNCE LEGAL ACTION IN SUPPORT OF IMMIGRATION REFORMS
Date: Monday, April 06, 2015 2:46:05 PM

MAYORS DE BLASIO AND GARCETTI ANNOUNCE LEGAL ACTION IN SUPPORT OF IMMIGRATION REFORMS

More Than 70 Cities & Counties Sign Texas vs. United States Appeal Urging Immediate Implementation of President Obama's Immigration Executive Action

NEW YORK—New York City Mayor Bill de Blasio and Los Angeles Mayor Eric Garcetti announced today that 73 cities and counties had filed a new friend-of-the-court brief in the Fifth Circuit Court of Appeals in the *Texas vs. United States* lawsuit, urging immediate implementation of President Obama's executive actions on immigration.

“Continuing to delay implementation of the President’s executive action on immigration hurts our economy and puts families at risk,” said **Mayor Bill de Blasio**. “Cities are where immigrants live, and cities are where the President’s executive action will be successfully implemented. Our cities are united, and we will fight for the immigration reform this nation needs and deserves – whether in the courtroom, in Congress, or in our communities. Make no mistake about it: our voices will be heard.”

“Our cities cannot afford delays to immigration reforms that will strengthen our economy and help families,” said **Los Angeles Mayor Eric Garcetti**. “This isn’t a blue or red issue, but a human and economic one.”

The brief demonstrates robust support from the country’s largest cities – as well as suburbs and rural areas – for the President’s reforms, which will temporarily relieve from deportation thousands of immigrants who have longstanding ties to the U.S.

The cities and counties – representing 43 million people across the country – argue that the district court judge who temporarily blocked implementation of the programs failed to consider the significant harm to America’s local governments caused by this delay.

According to an analysis by the City, each month that the implementation of these programs is delayed, New York City and New York State will lose at least \$1.5 million in additional state and local tax revenue that would be generated if 100,000 immigrants in New York City were able to access temporary work permits through executive action.

“New York’s immigrants are vital to our economy and we must do all we can to help them grow and thrive. Mayor de Blasio is correct – instead of putting up barriers, we should be looking at ways to help immigrants climb the ladder of economic opportunity and welcome them into our communities. The New York State Assembly Majority strongly supports President Obama’s executive action on immigration, and further delay by those who would derail this important initiative is unacceptable,” said **New York State Assembly Speaker Carl Heastie**.

“Each day we wait to implement President Obama’s bold immigration reforms, millions of hard-working families remain in legal limbo. Immigrant communities built New York City,

and they are the heart and soul of urban centers across our country,” said **Public Advocate Letitia James**. “As Congress and federal courts stall meaningful progress on immigration, New York City will continue to lead the nation.”

As part of Cities United for Immigration Action, Mayors de Blasio and Garcetti led the effort to organize more than 70 cities and counties, the National League of Cities, and the U.S. Conference of Mayors in arguing that the national public interest is served clearly and overwhelmingly by implementing immigration relief by executive action without delay. Today’s brief more than doubles the number of local governments that had previously voiced opposition to the lawsuit brought by states seeking to block President Obama’s immigration reform efforts.

The brief also argues that the District Court judge’s decision to block executive action with a preliminary injunction is bad for the economy, hurts families, threatens law enforcement priorities, and will stall desperately needed changes to the federal government’s immigration policies.

The de Blasio Administration has a proven track record of spearheading initiatives that integrate immigrants into the civic and economic life of New York City. From the IDNYC municipal identification program to increasing access to federal immigration benefits, New York City is committed to championing pro-immigrant policies that promote equity and create opportunity for all residents.

This collective action to offer the Court the crucial perspective of American cities and counties is an outcome of the organizing efforts of the Cities United for Immigration Action coalition. By filing this brief, America’s mayors and county leaders are making a strong statement in support of the President’s plan to grant administrative relief to over four million undocumented children and adults.

Numerous cities and counties signed on to today’s brief are located in states that brought the lawsuit against the Obama administration or have otherwise indicated support for the lawsuit, including five cities in Texas, six localities in New Jersey, two counties in Arizona, and three municipalities in Wisconsin. Cities and counties signed on to the brief (in formation) include the following local governments:

Alexandria, VA
Allentown, PA
Atlanta, GA
Austin, TX
Baltimore, MD
Bell, CA
Boston, MA
Bridgeport, CT
Buffalo, NY
Cambridge, MA
Central Falls, RI
Chapel Hill, NC
Charleston, SC
Chicago, IL
Coconino County, AZ

Columbia, SC
Columbus, OH
Dallas County, TX
Dayton, OH
Denver, CO
Dolton, IL
El Paso County, TX
Everett, MA
Gary, IN
Haledon, NJ
Hartford, CT
Highland Park, IL
Hoboken, NJ
Holyoke, MA
Houston, TX
Jersey City, NJ
Kansas City, MO
Little Rock, AR
Los Angeles, CA
Los Angeles County, CA
Lucas County, OH
Madison, WI
Milwaukee, WI
Minneapolis, MN
Montgomery County, MD
Newark, NJ
New York, NY
Niagara Falls, NY
North Miami, FL
Oakland, CA
Paterson, NJ
Philadelphia, PA
Pittsburgh, PA
Plainfield, NJ
Portland, OR
Providence, RI
Racine, WI
Ramsey County, MN
Rochester, NY
Salt Lake City, UT
San Francisco, CA
San Jose, CA
Santa Ana, CA
Santa Cruz County, AZ
Santa Fe, NM
Santa Monica, CA
Schenectady, NY
Seattle, WA
Skokie, IL
St. Louis, MO

State College, PA
Syracuse, NY
Tacoma, WA
Tampa, FL
Travis County, TX
Washington, D.C.
West Covina, CA
Yonkers, NY
National League of Cities
U.S. Conference of Mayors

“Brooklyn is what America looks like, with nearly 40 percent of our residents being foreign-born, and when it comes to embracing our immigrant population, it is what America ought to be. President Obama's executive order on immigration is the most significant and meaningful step our nation has taken toward addressing this long-standing crisis and the millions of families who have been stuck in the shadows of our society, including hundreds of thousands right here in New York City. Our diversity is our greatest strength, and I join my fellow urban leaders from coast to coast in making this call to support the President's reforms,” said **Brooklyn Borough President Eric Adams**.

“Legally and morally, the president's executive action on immigration was both within his power and the right thing to do,” said **Manhattan Borough President Gale Brewer**. “Blocking its implementation will do real harm to cities. That’s why joining with other cities and counties across the country urging its implementation is the right thing as well.”

“We stand with New York City Mayor Bill de Blasio’s and Los Angeles Mayor Eric Garcetti’s decision to file a ‘friend-of-the-court’ brief in support of President Barack Obama’s executive action on immigration,” said **Bronx Borough President Ruben Diaz Jr.** “The President’s executive action currently being blocked in the courts hurts The Bronx and New York City, with the borough losing out on potential local tax revenues that would be generated by these hard-working immigrants who just want to come out the shadows and positively contribute to our country. We are the land of opportunity, built on the ideal that we are melting pot that promotes equality for all and we must continue to strive for those ideals that make our country great.”

“President Obama's executive actions were bold and decisive steps toward fixing America's broken immigration system. The Statue of Liberty stands tall in our City, reminding us that America was built by generations of immigrants who came to its shores in search of a better life and a chance to make our country greater,” said **U.S. Representative Charles Rangel**. “I am proud to see that Mayor de Blasio is committed to keeping that promise alive for years to come.”

“The delay in the implementation of DAPA and expanded DACA threatens millions of American families with deportation, as well as the many communities, such as New York City, of which immigrants are an integral part,” said **U.S. Representative Yvette Clarke**. “No serious doubt exists that President Obama had the authority to establish DAPA and DACA. I want to commend Mayor de Blasio and the many community leaders across this nation who have raised their voices on behalf of millions of families who want to pursue the American Dream.”

“In the absence of legislative action by House Republicans, President Obama took decisive action on immigration because he knows that there are real lives at stake in our current broken system,” said **U.S. Representative Joe Crowley**. “It is deeply troubling that a Texas judge known to be hostile to immigrants is delaying the President’s executive measures, especially given the legal precedents set by previous administrations. Halting action that will help keep American families together strikes at the heart of what our country ought to be about, and I thank Mayors de Blasio, Garcetti, and many others for taking a stand and showing the widespread support for the President’s action. I’m confident the Department of Justice will succeed in its appeal of this decision and that we will move forward with this much-needed action that will make such a difference in New York City and elsewhere.”

“I applaud Mayor de Blasio for working with cities across the nation to support President Obama’s executive actions on immigration,” said **U.S. Representative Carolyn Maloney**. “With over 12 million undocumented immigrants living in our country, comprehensive immigration reform is long overdue. Unfortunately, Congress has failed to act. That is why I strongly support President Obama’s executive actions, which will help keep families together, boost our economy and generate new tax revenue. These are common sense steps that mimic similar actions by Presidents Ronald Reagan and George H.W. Bush, and it’s long past time that President Obama’s reforms are implemented.”

“We can’t continue to delay implementing President Obama’s executive action on immigration. With this friend-of-the-court brief, New York City is joined by more than 70 cities nationwide in voicing its strong support for moving ahead with providing administrative deportation relief to more than 4 million immigrants with strong ties to the U.S. As the brief argues, the District Court’s holdup only hurts our economy, harmless immigrant families, and the federal government’s ability to address our broken immigration system. I applaud Mayor de Blasio for once again putting New York City at the forefront of efforts to help the immigrant community, in New York City, and nationwide,” said **U.S. Representative José Serrano, Sr.**

“The President’s immigration reforms make badly needed changes to a broken system and will benefit thousands of our neighbors,” stated **U.S. Representative Nydia Velázquez**. “It is critical for New York City and our nation as a whole that these reforms be implemented without delay.”

“Every day we delay fixing our broken immigration system is a missed opportunity,” said **U.S. Representative Kathleen Rice**. “There’s no question that we need to keep fighting for comprehensive immigration reform at the federal level, but our local communities can’t afford to wait when there’s no sign that this Congress is willing to pass real legislative solutions. Thousands of hard-working Long Island families are ready to come out of the shadows, stop living in fear and start participating fully in our local economies, and there’s no reason to deny them that opportunity any longer. Last week I joined several fellow Members of Congress in signing an amicus brief affirming our support for the government’s appeal, and the brief filed today by Mayors de Blasio and Garcetti shows that local and federal leaders across the country are united in our commitment to implementing the President’s executive actions.”

“Immigrants move New York’s economy forward,” said **State Senator Leroy Comrie**. “I represent a district where over a third of its population is foreign-born, and where many more are the children and grandchildren of the rich immigrant legacy this city – and this

nation – is so proud of. Immigrants are innovators, business owners and job creators: they augment this City's supply of capital and ideas to diversify its narrative and keep it nationally and globally competitive. Not only is it in our best interest to immediately implement the President's platform for immigration reform, but it is the socially and morally responsible thing to do.”

“Every day the President's executive actions on immigration are blocked, is another day hundreds of thousands of young adults and parents, trying to provide for their families, are unable to work. This is not good for anyone, and the leaders of our cities and counties across the country know this first hand. I thank them for standing with undocumented immigrants and working to bring them out of the shadows,” said **State Senator Adriano Espallat, Chair of the State Senate Puerto Rican/Latino Caucus.**

“This friend-of-the-court brief stands with immigrants in our communities against needless delay in the urgently needed Deferred Action programs. President Obama has charted a course for a more compassionate immigration system – a system that treats our friends and neighbors with the dignity they deserve. I commend this action by Mayor de Blasio and dozens of mayors across the United States in keeping with the vision President Obama outlined. I join these mayors and leaders across the country in reaffirming our commitment to America’s longstanding tradition of welcoming immigrants to our communities,” said **State Senator Jesse Hamilton.**

“It is time to stop intolerant views toward our immigrants. I am in full support of this brief, which is intended to safeguard and implement President Obama’s executive actions on immigration that are intended to keep families together,” said **State Senator Jose Peralta.** “We, as immigrants, live in all cities across our nation, and blocking the implementation of the President’s policies, hurts not just families fighting for the American Dream, but also our ongoing efforts to enrich and repair our economy.”

“I am very proud that New York City is leading the way on a collective *amicus* brief in the *Texas vs. United States* case which calls for swift and sweeping implementation of President Obama’s executive actions concerning rational immigration policy. The lives of millions of people hang in the balance, so many of them New Yorkers who share the same hopes, dreams and aspirations that each successive wave of immigrants harbored generations ago. Each of them found a true home here and it is time for our City and Country to open our arms and our hearts in the name of fundamental human rights,” said **State Senator Bill Perkins.**

“The implementation of President Obama's executive action on immigration is imperative to ensuring we support the countless immigrants that contribute to the social and economic life of our country,” said **State Senator Gustavo Rivera.** “We are a country of immigrants, and this executive action will help us strengthen and protect our diverse population, while honoring our values as Americans. I commend and thank Mayor de Blasio for having New York join cities and counties across our country in taking legal action to support an initial step towards immigration reform.”

“Here in a city and state where we pride ourselves on diversity, we can only benefit from the implementation of President Obama’s executive action on immigration,” said **State Senator James Sanders Jr.** “It will allow for a reprieve from deportation while giving the undocumented a chance to work, providing a much needed boost to the economy. Just this

past week, the state budget failed to include the DREAM Act, which would have given thousands of vibrant young people a chance at success by allowing them to continue their education and creating a pathway to citizenship. Let's not miss another opportunity to help build a stronger New York."

"Unjust deportations have continued to tear apart our families, our schools and our communities. We must act swiftly in implementing President Obama's immigration executive action in order to protect these important populations. Immigrants are the backbone of our communities, and I thank Mayors de Blasio and Garcetti for creating a united front to demonstrate our support for the swift implementation of the President's measures," said **State Senator José Serrano**.

"The delay to President Obama's executive action on immigration is intolerable and comes with a real cost to real people," said **Assembly Member Rodneyse Bichotte**. "Every day, families of aspiring Americans are destroyed by a system badly in need of reform and the President's executive action offers needed help. I join with Mayor de Blasio and Eric Garcetti in the *Texas v. United States* lawsuit to urge immediate implementation of President Obama's executive actions on immigration. As a daughter of Haitian immigrants, and as a proud citizen of the United States and elected official of New York, I have a duty to act on behalf of the social justice of our people—as well as a fiduciary responsibility to ensure our economies gain the benefits immigration brings."

"As a child of Jamaican immigrants, it is personal for me that we stand up for Immigration justice and demand immediate action. The implementation of President Obama's executive actions on immigration is a moral, social, and economic necessity. The delays are inexcusable, and we must move forward. In past years, immigrants in NYC have accounted for more than \$200 billion in economic activity to help revitalize vibrant neighborhoods including the work of Latino, Caribbean and African entrepreneurs in the South Bronx. Through hard work and tireless dedication, Immigrants embody the entrepreneurial spirit that makes our country so beautiful, and the best country in the world," said **Assembly Member Michael Blake**. "Immigrants are our neighbors, our friends, and our family, and I proudly stand with Mayor Bill de Blasio and Eric Garcetti in calling for our judicial system to do the right thing, the humane thing, the compassionate thing, and give our communities the life they deserve."

"I want to commend Mayor de Blasio and all the other mayors for supporting immigration reforms. Implementation of the President's Immigration Executive action will provide much needed relief to immigrant families suffering under our broken system and is a crucial first step on the road to treating our immigrants with the fairness and respect they deserve," said **Assembly Member Guillermo Linares**.

"Every month that goes by without President Obama's executive actions is another month that families can be ripped apart," said **Assembly Member Francisco Moya**. "For those of us who deal with the fallout from our nation's flawed immigration policies on a daily basis, we know how critical the President's executive actions truly are. Keeping families together is not only the right thing to do; it's also in our nation's best interest."

"Mayor de Blasio is taking the right step filing today's court brief," said **Assembly Member Felix Ortiz**. "Without action from the Congress and State Legislature, we must support President Obama's efforts to protect workers and their families from deportation. While we

keep the fight alive in Albany for the Dream Act, driver licenses and state-issued identification cards for non-citizens and better wages for all workers, today's action by our Mayor and by so many others across the nation is a positive step to make life better for millions. We can't wait any longer.”

“We need comprehensive immigration reform immediately,” said **Assembly Member Robert Rodriguez**. “President Obama’s Executive action is a huge step towards creating fair policies that help our growing immigrant communities of New York City thrive, any hindrance to its enactment harms us irreparably.”

“It is clear that our immigration system is broken and comprehensive reform is needed to provide long-term relief for the families who have contributed to the growth and prosperity of our nation,” said **Assembly Member Nily Rozic**. “Filing this brief is reflective of New York City's commitment to advancing immigrants' rights and I commend the Mayor for his continued advocacy and leadership on this urgent issue.

“With an estimated 100,000 undocumented immigrants in New York City who would benefit greatly from President Obama’s executive action this brief sends a strong message on the importance of implementing these reforms,” said **Assembly Member Luis Sepúlveda**. “New York has long been at the forefront of immigration reform. Mayor de Blasio has proven his commitment to immigrants throughout his first year in office and continues to through actions like this. I commend the Mayor and the many other cities and counties for supporting these initiatives, as implementing each one of them will be for the national public interest.”

“Opportunity for families in America to obtain basic rights and a better quality of life should not be dictated by political games. The partisan stalling of President Obama's Immigration Executive Action is sophomoric, and the District Court's preliminary objection undoubtedly has a deleterious effect on our national economy. New York City is, and always has been a city of immigrants, and we have this community to thank for the strength we enjoy as a City and a Nation . I am proud of New York City's participation in the amicus brief filed in Texas vs. United States, and am hopeful that the demand from such a robust list of diverse urban areas will bring us closer to real reform which has been long overdue,” said **Assembly Member Keith Wright**.

“I commend Mayor de Blasio in joining the effort to defend the President’s Administrative Relief that offers potential relief to millions of immigrants with strong ties to our nation, and who already work hard and contribute to make this a better country. While the Court stalls, and Congress fails to enact meaningful immigration reform, New York City will continue to protect the rights of immigrants and ensure that their contributions to our City are recognized—and celebrated. Our City continues to offer affirming spaces for immigrant populations, and I am hopeful that this action from our Mayor—and from his colleagues from around the country—will provide some context about the urgent need for the implementation of the President’s programs,” said **Council Member Carlos Menchaca, Chair of the Committee on Immigration**.

“I support the new friend-of-the-court brief urging immediate implementation of President Obama’s executive actions on immigration. Immigrants are in important part of the fabric of our society and economy and granting administrative relief to those immigrants in need is an act of social responsibility,” said **Council Member Inez Barron**.

“I applaud New York City Mayor Bill de Blasio for joining Los Angeles Mayor Eric Garcetti in filing a friend-of-the-court brief calling for implementation of President Obama’s executive action on immigration. As an elected official representing an area with a significant immigrant population, I join with others across the country in urging the courts to move forward on providing deportation relief. The President’s immigration policies provide a just, sensible solution for millions of immigrants who live in the U.S. and contribute to our nation’s society in myriad ways. From an economic perspective, there is no question that New York stands to benefit from implementation of these policies, as significant tax revenues would be generated by the granting of temporary work permits to our City’s population of 100,000 immigrants,” said **Council Member Fernando Cabrera**.

“President Obama’s executive action on immigration will have a profoundly positive impact on thousands of families in our city, and it must be implemented immediately,” said **Council Member Margaret Chin**. “I strongly support today’s legal action in support of the President’s reforms, and I thank Mayor de Blasio for his continued leadership on this fundamentally important issue.”

“New York City is, was, and always will be a leader in the immigrant rights movement. We stand united in support of President Obama’s Executive Order,” said **Council Member Andrew Cohen**.

“We have waited for federal immigration reform for too long,” said **Council Member Costa Constantinides**. “The current federal laws are broken and lead to families being broken up or to unwarranted detention. President Obama’s executive order will take significant steps to help ameliorate these concerns. We must ensure due process and respect for all. I stand with Mayor De Blasio, Mayor Garcetti, and with 70 other cities across the nation that support the President’s order.”

“The stand the District Court Judge has taken against immigration reform is harming the future of our country, our immigrants,” said **Council Member Daniel Dromm**. “I am glad Mayor de Blasio has signed on to an amicus brief to push back against the court’s anti-immigrant actions. In New York City we support our immigrants not hold them back by putting obstacles to citizenship in their way.”

“I applaud Mayor de Blasio and the Mayors of more than 70 cities across the country for making it clear that they are ready, willing, and able to implement the reforms proposed by President Obama’s executive action. As the son of immigrants, I know firsthand the difficulties faced by those who have come to the United States seeking a better life for themselves and their families. Our immigration system is broken and full implementation of President Obama’s executive action is necessary in order to ensure more families are not harmed by failed policies,” said **Council Member Rafael Espinal**.

“President Obama’s executive action would be a lifeline to many families in our City who only want to work hard and provide more than they had for their children,” said **Council Member Julissa Ferreras**. “The continued delay of immigration reform only hurts our cities by separating families as well as denying our local governments millions of dollars in tax revenue. I commend Mayor de Blasio, Mayor Garcetti and the chief executives of over 70 American cities for championing this issue in our courts and call on Congress to finally do the right thing and recognize that immigration reform makes sense for all.”

“For too long, cities have been trying to navigate a federal immigration policy that is in dire need of reform. The President's executive actions were an important first step toward making sense of those immigration policies. Delaying their implementation creates very real problems for the cities that are on the front lines of the immigration debate,” said **Council Member Dan Garodnick**.

“By delaying the implementation of immigration reform, the court is making a decision that hurts state and local economies and needlessly diverts law enforcement attention,” said **Council Member Vanessa Gibson**. “Spending tax dollars to prosecute otherwise law abiding residents who want to work here, raise families here, and spend money here is a policy that has never made sense and I urge the court to recognize the considerable good immigration reform will bring to our communities. I am proud to stand with legislators within New York and around the country in support of President Obama’s actions and I look forward to a favorable decision that will uphold the ordered relief of nearly 4 million undocumented adults and children.”

“Today, New York City stands with over 70 American municipalities in support of President Obama’s recent executive action on immigration,” said **Council Member Corey Johnson**. “If implemented, the plan would grant much needed administrative relief and protection from deportation to over 4 million undocumented individuals. Our country and New York City were built by immigrants and their families. Barring immigrants from fully participating in American civic and economic life is contrary to our values. It’s time to make a change.”

“We are a nation of immigrants, including my grandparents who came here to escape antisemitism, and the grandparents of so many. We must continue to accept all those 'yearning to breathe free',” said **Council Member Ben Kallos**. “The state invests resources in every person the second they set foot in our soil. By welcoming people with open arms, we guarantee a return on that investment. I applaud Mayors de Blasio and Garcetti for urging the immediate implementation of President Obama's immigration reforms.”

“President Obama has signed an Executive Order and it’s shameful and unheard of for the District Court judge to block the executive action,” said **Council Member Andy King, Co-Chair of the Black, Latino & Asian Caucus**. “New York is and has always been a city of immigrants and President Obama’s vision allows for immediate reform in our communities. I stand with the Mayor and the President and all Americans across the nation committed to justice and our voices will be heard.”

"I see every day the positive impact immigrants have on our communities, as a representative of one of the most diverse areas in the country," said **Council Member Rory Lancman**. "Immigrants start businesses, pay taxes and raise their children here. Unfortunately, current US immigration policies leave far too many of our neighbors afraid that they will be deported from the country that has been their home for years. Mayor de Blasio's brief, joined by so many other cities, sends a clear message to the Court that cities support the President's action and want our immigrants to be able to come out of the shadows."

“New York City can’t wait any longer for implementation of President Obama’s executive action on immigration,” said **Council Member Steve Levin**. “Thank you to Mayor de Blasio and cities and counties around the United States who are taking a stand for smart and needed immigration reforms.”

“Undocumented immigrants and their families have waited far too long for substantive and comprehensive immigration reform. Not only do we need these reforms to be effectuated, we also need more policies that will help bring relief to millions of immigrants, help keep their families together, while strengthening our economy. I’m proud to stand with Mayor de Blasio, my colleagues in City Council, and the cities and counties across the country, who are fighting for the rights of our immigrant communities,” said **Council Member Annabel Palma**.

“I’d like to thank Mayor de Blasio for taking leadership on this important issue. Implementation of President Obama’s executive order would have a major positive impact on the lives of our immigrant communities,” said **Council Member Antonio Reynoso**.

“I am proud to stand with Mayor De Blasio and 70 other municipalities throughout the nation in full support of President Obama’s executive action on immigration,” said **Council Member Donovan Richards**. “The history of the United States is a history of immigrants. Extending temporary relief from deportation for residents that contribute millions of dollars to our domestic economy is common sense.

“President Obama's actions will bring 5 million immigrants out of the shadows. For years these families have lived with the constant anxiety and fear of deportation. But no longer. Now undocumented immigrants can apply to receive services that they've long deserved. By receiving social security cards and work permits so many will be able to legally work towards the American Dream they came to pursue,” said **Council Member Ydanis Rodriguez**. “However, some among us want to push these families back into the shadows. Today we, the cities that drive our country's economy forward, stand united in support of the President’s actions.”

“The temporary work permits granted by President Barack Obama's executive action are essential to the daily functions of New York City and cities nationwide. We are a nation of immigrants, and delaying implementation of this program is, frankly, un-American. I stand with Mayors Bill de Blasio and Eric Garcetti and the 72 cities and counties throughout the US (list in formation), in urging immediate implementation of this executive action,” said **Council Member Helen Rosenthal**.

“Immigrants make critical contributions our local economies and civic infrastructure, but cannot continue doing so if they are living in the shadows. The growing list of municipalities and counties signed onto the brief further underscores the importance and urgency of administrative relief for millions of undocumented children and adults. The Mayor has been a tireless champion of New York’s immigrant communities and I commend him for spearheading this effort,” said **Council Member Richie Torres**.

“I support the immediate implementation of President Obama’s executive order,” said **Council Member Mark Weprin**. “Immigrants have always played a vital role in shaping our nation’s economy and continue to contribute every day to the vitality of New York City.”

“Delaying President Obama’s executive orders to implement real immigration reform only puts New York City’s efforts to provide countless families economic opportunity they need on hold,” said **New York City Council Majority Leader Jimmy Van Bramer**. “Now is the time to act and our City is prepared to. I support Mayor de Blasio and numerous other cities throughout our nation’s efforts to begin implementing much-needed reforms for the millions

of families who are looking to us for assistance to become included and engaged citizens of New York City and our great nation.”

“The time for a rational immigration policy has long been overdue. Where Congress has failed to act in the collective interest of the American people, President Obama has sought to step into the breach. The use of executive authority on this issue is with precedent, and this unfortunate maneuver by the State of Texas to stymie him ignores the greater economic, security, and familial needs of all our citizens. Mayor de Blasio recognizes these plain truths, and I support the amicus brief he and so many other municipalities, nationwide, have filed in support of the President’s action,” said **Council Member Ruben Wills**.

“In cities across the country, hard-working men and women are waiting for President Obama's Executive Action to go into effect so they can live and work without fear of deportation and separation from their families,” said **Hector Figueroa, President of 32BJ SEIU**. “In Boston, New York, Philadelphia, Washington DC and many more cities up and down the East Coast, 32BJ members have long been part of the fight for immigration reform and we will continue to take action in Congress and on the streets until these reforms are implemented. It is the humane and just thing to do for immigrants and the right path forward for our country.”

“Immigrants are essential to local economies and industries throughout our country, especially the hospitality industry. Today's actions show that local governments recognize that delaying the President's Executive Action not only harms millions of working families but also jeopardizes recovering local economies,” said **Peter Ward, President of the Hotel Trades Council**.

“Workers and their families desperately need the immediate implementation of President Obama’s Executive Action for immigration reform. We commend these cities and their elected officials for submitting an amicus brief in support of President Obama’s Executive Action, the most far reaching immigration reform initiative in decades. Cities make up the backbone of the U.S. economy, much of it based on the work of immigrants. Millions of hard working immigrant families stand to benefit from this action, and they deserve this administrative relief,” said **Stuart Appelbaum, President of Retail, Wholesale and Department Store Union**.

“The AFL-CIO has made supporting real immigration reform one of our top priorities because we understand the importance of ensuring that all workers receive the wages and benefits to which they are entitled,” said **Vincent Alvarez, President of the New York City Central Labor Council, AFL-CIO**. “By allowing undocumented workers to come out of the shadows, we will be working to eradicate the tools that allow unscrupulous employers to drive down wages, and rob workers of fair pay, benefits, and workplace rights. The implementation of President Obama's immigration recommendations is already long overdue. Let's make this happen for New York City's workers.”

“Immigrants, including many who would be eligible for work permits under President Obama's Executive Action, contribute every day to the vibrancy and health of our cities. The Executive Action will keep families together, boost our economy and focus law enforcement resources. We applaud Mayor de Blasio's advocacy on behalf of these hard-working New Yorkers and join him in calling for immediate implementation of the action,” said **Maria Castaneda, Secretary-Treasurer of 1199 SEIU**.

"We applaud Mayors de Blasio and Garcetti for leading the charge to demand immediate implementation of immigration relief to keep families together across the United States. As our communities demand action, scores of cities from coast to coast are stepping up and saying with one voice that the Court of Appeals must allow President Obama's administrative actions, which are grounded in strong legal precedent, to move forward," said **Javier H. Valdés, co-Executive Director of Make the Road New York**.

"Very much like every major city in America, New York City is a strong and vibrant city thanks to our immigrant population," said **Jonathan Westin, Executive Director of New York Communities for Change**. "Our cities are better when our immigrant brothers and sisters can thrive. Therefore, we urge the immediate implementation of the President's Immigration Executive Action. Our cities have too much to lose if action is not taken now."

"We are proud that our city's Mayor Bill de Blasio is setting a precedent by taking legal action and making it known that the delays to President Obama's executive actions are unacceptable," said **Steven Choi, executive director of the New York Immigration Coalition**. "The NYIC and our membership, along with our city and state partners including the Mayor's Office of Immigrant Affairs, continue our efforts to prepare the 100,000 plus New Yorkers who can benefit from these programs. We stand with Mayors Bill de Blasio and Eric Garcetti in the call for immediate implementation of immigration relief."

"At a time when anti-immigrant voices are using myths about immigrants and the effects of immigration to derail a constructive national policy debate, few actions are more important than local governments uniting to fight for immediate relief and implementation of President Obama's Immigration Executive Actions. In outlining the economic and fiscal benefits of deferred action policies, New York City is a key stakeholder. Mayor Bill de Blasio has underscored once again our city's courage in the fight for justice and we stand in solidarity to see administrative relief programs take full-effect immediately," said **Lucia Gomez, Executive Director of La Fuente**.

"The Asian American Federation fully supports Mayors de Blasio and Garcetti's appeal to implement President Obama's executive action without any further delay. Immigrants and their families, who have made valuable contributions to the U.S., deserve the temporary relief and protection that this immigration reform provides. We stand with our community to ensure that the President's executive action sees the light of day," said **Jo-Ann Yoo, Executive Director of the Asian American Federation**.

"Millions of lives are on hold as President Obama's legal Executive Action is being dragged through the courts. Northern Manhattan Coalition for Immigrant Rights commends Mayors de Blasio and Garcetti for supporting legal action urging immediate implementation of Executive Action," said **Angela Fernandez, Executive Director of Northern Manhattan Coalition for Immigrant Rights**.

"Immigration reform is vital for New York's African immigrant communities," said **Amaha Kassa, Executive Director of African Communities Together**. "All of our members have heard about President Obama's executive actions, many are qualified and ready to apply for relief, and none of them can understand why progress has been put on hold. This filing sends an important message that New York City has immigrants' backs, even if some states have chosen to send the opposite message."

“President Obama’s November, 2014 Deferred Action programs – both the DACA extension and DAPA – should be implemented now. With each passing day, families continue to be torn apart, leaving behind American children to fend for themselves. Hard-working immigrant parents live in fear and are preyed upon, and cannot become full members of our society. As the child of Mexican immigrant parents whose life dramatically changed after they received legal status via IRCA, the benefits of immigration relief to are society are clear to me. My parents became homeowners and were able to support three college graduates. I applaud Mayors De Blasio and Garcetti, along with the 70 cities and counties who have signed on, for their leadership and for lending their voice to challenge the Texas vs. United States lawsuit, said **Aracelis Lucero, Executive Director of Masa, Inc.**

“Chicago has always been a city of immigrants, and for us to stay true to our history and our values, we must ensure that immigrants can fully participate in all aspects of our economic and cultural life,” said **Chicago Mayor Rahm Emanuel**. “We are proud to join numerous cities in filing this amicus brief to support President Obama’s executive actions on immigration. They will help keep families together, increase safety in our communities, and maximize the contributions that immigrants make every day in every part of our city.”

“Cities are strongly affected by immigration. The old, dysfunctional immigration policies hurt our economies, our neighborhoods, our businesses and our residents. The President is attempting to interject common sense and humanity. We are grateful for his efforts and we stand with him,” said **Portland Mayor Charlie Hales**.

“I am signing onto this brief because as a nation of immigrants, I believe ensuring access to a fair and legal process for people to come to this country and pursue their dreams reflects our highest values,” said **Chapel Hill Mayor Mark Kleinschmidt**.

“We must do better to honor our country's proud immigration tradition. Too many immigrants live in fear, afraid to become members of our society, while Congress fails to take any meaningful action to fix a broken immigration system. Their inaction has real consequences for our communities, which is why I fully support President Obama's leadership and common sense executive actions. I thank Mayor de Blasio for initiating this brief and building this important coalition of leaders,” said **Hoboken Mayor Dawn Zimmer**.

###

From: [Carey, Michael](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: JDC/AP call
Date: Monday, April 06, 2015 4:26:46 PM

Ok

On 4/6/15, 3:01 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Michael, although I just checked in with these gentlemen now, I still
>want time with them tmrw. We will leave Cabo Rojo at 10:30am sharp
>(remember, we're on Atlantic time). You decide when makes sense. Thanks

From: [Carey, Michael](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com"; [REDACTED]
Subject: RE: JDC/AP call
Date: Monday, April 06, 2015 8:52:56 PM

Sir,

Since we are in day EDT it is actually the same time zone. I will move the call up to 11 AM and send you an updated schedule momentarily.

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: B
Sent: Monday, April 06, 2015 4:02 PM
To: Carey, Michael
Cc: 'jfdc@akpdmedia.com'; [REDACTED]
Subject: JDC/AP call

Michael, although I just checked in with these gentlemen now, I still want time with them tmrw. We will leave Cabo Rojo at 10:30am sharp (remember, we're on Atlantic time). You decide when makes sense.
Thanks

From: [John, Roxanne](#)
To: [John Del Cecato](#)
Cc: [B; Katz, Rebecca](#); [FLONYC](#); [Hagelqans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Jonathan@berlinrosen.com](#); [Bray, Jackie](#)
Subject: Re: NYT: A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College
Date: Tuesday, April 07, 2015 12:40:09 PM

+Jackie bray
Sent from my iPhone

On Apr 7, 2015, at 12:32 PM, "John Del Cecato" <jfdc@akpdmmedia.com> wrote:

"Every parent wants the best for their kids - and we wanted our two kids to go to the college that works best for them.

"Our family is blessed to have a better financial situation than most. But when college costs up to \$65K a year, even better-off families are forced to either scramble for financial aid, or else watch their children get saddled with piles of debt upon graduation. It's a fact of life."

On Apr 7, 2015, at 12:05 PM, B <BCCD@cityhall.nyc.gov> wrote:

Ok, now let's watch out for the tabloid trap, starting today or at tmrw's avail: am I crying poverty? Am I just as bad as Hillary who said she was "dead broke" when they left the White House? What ever happened to the Tale of Two Cities? So let me help your thought process with some truth, from which we can then sort out the answers to the inevitable questions:

1. We have one child in college [REDACTED]
2. We have another child going into college at institutions that cost in total an average of \$65,000 per year (yes that's \$260,000 for 4 years).
[REDACTED]
3. [REDACTED]
[REDACTED]
[REDACTED]
4. [REDACTED]
[REDACTED]
[REDACTED]

5. [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

6. We feel very fortunate to have the resources we have. And our first focus is providing for our children. But even with all the blessings we have, the cost of college is daunting.

That's enough to get your minds going. If anyone has a way to frame this properly, pls do before the day is out. Thanks

From: Katz, Rebecca
Sent: Tuesday, April 07, 2015 06:24 AM
To: FLONYC; B
Cc: John, Roxanne; Hagelgans, Andrea; Walzak, Phil
Subject: NYT: A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College

A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College

By MATT FLEGENHEIMER
and MICHAEL M. GRYNBAUM
APRIL 7, 2015

He lives rent-free in an Upper East Side mansion, owns two homes in a prime Brooklyn neighborhood and earns a six-figure salary supervising hundreds of thousands of employees.

But Mayor [Bill de Blasio](#) is now facing a hurdle familiar to many of his constituents: paying for his children's college educations.

Mr. de Blasio's son, Dante, a senior at Brooklyn Technical High School, is currently mulling offers from a short list of exclusive schools, with Yale and Brown among the front-runners, according to people familiar with his options.

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Whatever his parents’ circumstances, Dante would appear an impressive applicant.

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It remains unclear whether Dante will join their ranks. His father joked last week that he wanted "smoke, all sorts of stuff" to accompany the announcement of his son's choice.

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Where, Mrs. Clinton asked, is Dante going to college?

From: [Stephanie Yazgi](#)
To: [Schnake-Mahl, Gabriel](#); [Aaron Pickrell](#); [Neal Kwatra](#); [Emma Wolfe](#); [John Del Cecato](#)
Subject: Weekly National Strategy Call
Date: Tuesday, April 07, 2015 1:04:37 PM

So Neal is out for the next couple of weeks, not sure he can make these calls until he is back but he is included here just in case he can join/ hit us back on it

Also wanted to ask group if it's ok if we include someone from City Hall press shop like Andrea or Amy (assigned to this work from CH end), since Phil never joined. Thoughts on this?

From: [Katz, Rebecca](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Katz, Rebecca](#); [FLONYC](#); [John, Roxanne](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); Jonathan@berlinrosen.com
Subject: Re: NYT: A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College
Date: Tuesday, April 07, 2015 1:30:28 PM

Also think news outlets are so obsessed with Dante updates that anything you say on that topic will make big news and may even overshadow the rest of this.

Sent from my iPhone

On Apr 7, 2015, at 12:41 PM, B <BCCD@cityhall.nyc.gov> wrote:

JDC, that's perfect! Much appreciated

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 07, 2015 12:32 PM
To: B
Cc: [Katz, Rebecca](#); [FLONYC](#); [John, Roxanne](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>
Subject: Re: NYT: A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College

"Every parent wants the best for their kids - and we wanted our two kids to go to the college that works best for them.

"Our family is blessed to have a better financial situation than most. But when college costs up to \$65K a year, even better-off families are forced to either scramble for financial aid, or else watch their children get saddled with piles of debt upon graduation. It's a fact of life."

On Apr 7, 2015, at 12:05 PM, B <BCCD@cityhall.nyc.gov> wrote:

Ok, now let's watch out for the tabloid trap, starting today or at tmrw's avail: am I crying poverty? Am I just as bad as Hillary who said she was "dead broke" when they left the White House? What ever happened to the Tale of Two Cities? So let me help your thought process with some truth, from which we can then sort out the answers to the inevitable questions:

1. We have one child in college [REDACTED]

2. We have another child going into college at institutions that cost in total an average of \$65,000 per year (yes that's \$260,000 for 4 years).

[REDACTED]

3. [REDACTED]

[REDACTED]

[REDACTED]

4. [REDACTED]

[REDACTED]

[REDACTED]

5. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

6. We feel very fortunate to have the resources we have. And our first focus is providing for our children. But even with all the blessings we have, the cost of college is daunting.

That's enough to get your minds going. If anyone has a way to frame this properly, pls do before the day is out. Thanks

From: Katz, Rebecca
Sent: Tuesday, April 07, 2015 06:24 AM
To: FLONYC; B
Cc: John, Roxanne; Hagelgans, Andrea; Walzak, Phil
Subject: NYT: A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College

A New Challenge for Mayor Bill de Blasio: Paying for 2 Children in College

By MATT FLEGENHEIMER
and MICHAEL M. GRYNBAUM
APRIL 7, 2015

He lives rent-free in an Upper East Side mansion, owns two homes in a prime Brooklyn neighborhood and earns a six-figure salary supervising hundreds of thousands of employees.

But Mayor [Bill de Blasio](#) is now facing a hurdle familiar to many of his constituents: paying for his children's college

educations.

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And with Mr. de Blasio's daughter, Chiara, still attending college in California, not even the mayor of New York is immune, it seems, to seeking relief from the high cost of higher education.

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From: [Carey, Michael](#)
To: [B](#)
Cc: [FLONYC](#); [Leopold, Elana](#); [Wolfe, Emma](#); jfdc@akpdmedia.com
Subject: Re: MINI Schedule for Wednesday, April 8, 2015
Date: Tuesday, April 07, 2015 7:58:03 PM

will do.

On 7 Apr 2015, at 7:57 pm, B <BCCD@cityhall.nyc.gov> wrote:

Pls add mtg with chirlane, emma and jdc at gracie after hispanic fed

From: Carey, Michael
Sent: Tuesday, April 07, 2015 03:05 PM
To: B; FLONYC
Cc: Leopold, Elana
Subject: MINI Schedule for Wednesday, April 8, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, April 8, 2015

WEATHER: High 45°, Low 39°, Cloudy, 60% chance of rain

ATTIRE: Business

NOTES: - Spring Break for NYC Schools


- Elana will meet you at the gym.

6:45 - 7:15 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins

7:15 - 8:15 WORKOUT
Location: 357 9th Street
Note: YOU should change at the gym. Ishanee is staffing.

8:45 - 9:15 TRAVEL FROM 357 9TH STREET EN ROUTE 811 7TH AVENUE AND
THIRD STREET//OFF TOPIC PREP WITH AMY SPITALNICK
Travel Time: 30 mins.

9:20 - 10:15 REMARKS AT NAN RIBBON CUTTING CEREMONY TO KICK OFF

2015 NATIONAL CONVENTION

Street Location: Sheraton New York, 811 7th Avenue and Third

Press: Open

10:15 - 10:30 OFF TOPIC GAGGLE

Location: Empire East Room

10:30 - 10:45 TRAVEL FROM 347 7TH AVENUE EN ROUTE [REDACTED]

[REDACTED]/COMMUNICATIONS CALL

Travel Time: 15 Minutes

10:45 - 11:15 [REDACTED]

Location: [REDACTED]

11:15 - 11:35 TRAVEL FROM [REDACTED] EN ROUTE CITY

HALL//COMMUNICATIONS CALL CONTINUED

Travel Time: 20 Minutes

12:00 - 12:30 TOUCHBASE WITH DEPUTY MAYOR GLEN

Location: City Hall, The Mayor's Office

1:00 - 1:30 TOUCHBASE WITH FIRST DEPUTY MAYOR SHORRIS

Location: City Hall, The Mayor's Office

2:00 - 2:30 TOUCHBASE DEPUTY MAYOR BUERY

Location: City Hall, The Mayor's Office

3:00 - 4:00 BI WEEKLY UPK ENROLLMENT MEETING

Location: City Hall, The Blue Room

4:30 - 5:00 FOLLOW UP MEETING ON HOMELAND SECURITY

Location: City Hall, The Mayor's Office

5:00 - 6:00 WHITESPACE//VIDEO TIME

Location: City Hall, The Mayor's Office

6:15 - 6:45 TRAVEL FROM CITY HALL EN ROUTE 330 WEST 42ND STREET

Travel Time: 30 Minutes

6:45 - 7:15 FAREWELL PARTY FOR LAURA SANTUCCI

Location: 1199 SEIU Penthouse, 330 West 42nd Street, betw.
8th & 9th Avenues, New York, NY

Press: Closed

Note: YOU present Laura a Tiffany Apple.

7:15 - 7:30 TRAVEL FROM 330 WEST 42ND EN ROUTE 301 PARK AVENUE
Travel Time: 15 Minutes

7:30 - 8:00 REMARKS AT THE HISPANIC FEDERATION 25TH ANNIVERSARY
GALA

Location: Waldorf Astoria, 301 Park Avenue

8:00 - 8:20 TRAVEL FROM 301 PARK AVENUE EN ROUTE GRACIE MANSION
Travel Time: 20 Minutes

PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

11:00 – 12:00 CHILDREN’S CABINET MEETING

12:00 – 12:30 LUNCH

12:30 – 2:30 MEETING WITH MAYOR’S FUND

2:30 – 3:30 STAFF DEBRIEF

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Abeywardena, Penny](#)
To: [John Del Cecato](#)
Subject: Re: Thur readout
Date: Tuesday, April 07, 2015 9:06:43 PM

[REDACTED]

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

On Apr 7, 2015, at 8:52 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Do you have a personal email?

From: <Abeywardena>, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov>
Date: Tuesday, April 7, 2015 at 4:34 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Thur readout

Hi John- do you have anything you can share from Thursday? I'd love to see the agenda as well.
Grazie!

Penny Abeywardena | Commissioner
NYC Mayor's Office for International Affairs
2 United Nations Plaza, 27th Floor, New York, NY 10017
p: ([212](tel:2123199300)) 319-9300 | nyc.gov/internationalaffairs

Follow us on Twitter: @GlobalNYC

 Please consider the environment before printing this email.

CONFIDENTIALITY NOTICE: This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. This message contains confidential information and is intended only for the individual named. If you are not the intended recipient you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

From: [John Del Cecato](#)
To: [Carey, Michael; B; Leopold, Elana](#)
Subject: Re: David Axerlrod book party
Date: Wednesday, April 08, 2015 8:53:40 AM

Woot woot. Now I'm *definitely* going

On 4/8/15, 8:39 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>Sir,

>

>You can stop by this event on April 23rd.

>

>I have added it to your schedule.

>

>

>

>Michael Paul Carey

>Director of Scheduling and Advance

>City Hall

>New York, New York 10007

>212.341.5396

>

>

>-----Original Message-----

>From: B

>Sent: Tuesday, April 7, 2015 10:59 PM

>To: Carey, Michael; Leopold, Elana

>Cc: 'jfdc@akpdmedia.com'

>Subject: David Axerlrod book party

>

>

>April 23rd at home of Joel Benenson. Chirlane and I would like to stop by
>if possible

From: [Perez, Roberto](#)
To: "jfdc@akpdmedia.com"
Subject: Are you ready to do your part? Sign up for our day of action on April 18th.
Date: Wednesday, April 08, 2015 4:59:53 PM

Hi there,

New York City is about to take a historic step: This fall, the City will provide free, full-day, high-quality pre-K to all 4-year-olds in the five boroughs.

We need to make sure every family knows about this great opportunity.

[Are you ready to do your part? Sign up for our day of action on April 18th.](#)

Your commitment and passion led to our shared success in expanding pre-K last year.

We need that same dedication this year to make sure every parent of a four year-old in New York City knows about this incredible opportunity for kids and their families.

Sign up now to volunteer on April 18th -- there will be opportunities to get involved in all five boroughs:

on.nyc.gov/prek-action

Thanks,

Marco Carrión
Commissioner, Mayor's Community Affairs Unit

P.S. If you'd prefer to sign up by phone, you can call this number during business hours: (212) 637-8000

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: Re: Meet the Press
Date: Wednesday, April 08, 2015 6:44:52 PM

What time do they need me at 30 Rock? And how big a difference is there in placement within the show or impact of the performance if I do this remotely vs in DC?

From: Hagelgans, Andrea
Sent: Wednesday, April 08, 2015 06:30 PM
To: B
Cc: Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Carey, Michael
Subject: Re: Meet the Press

Sorry, amend. They would want to tape at 30 Rock if we do it in NYC.

From: Hagelgans, Andrea
Sent: Wednesday, April 08, 2015 05:45 PM
To: B
Cc: Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Carey, Michael
Subject: Meet the Press

Sir,

I'm working with the Meet the Press producer and they are eager to lock for Sunday.

We, as a team, still recommend that you do the interview from the Blue Room given all the upcoming travel and prep needs rather than doing it from D.C.

Other guests – Rand Paul (taped interview). Lineup still in motion. We're jostling for good positioning.

Please let me know your thoughts. They are eager to begin promoting tomorrow evening

Best,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: Re: Meet the Press
Date: Wednesday, April 08, 2015 6:54:45 PM

Lock it in and get them promoting!! Let's figure out our logistical choices in the AM

From: Hagelgans, Andrea
Sent: Wednesday, April 08, 2015 06:30 PM
To: B
Cc: Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Carey, Michael
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From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [de Alwis, Ronalie](#); [Wolfe, Emma](#); [Liz Hegarty](#); [Schnake-Mahl, Gabriel](#)
Subject: Re: MBDB: Meeting with FLONYC, Emma, and JDC
Date: Wednesday, April 08, 2015 7:40:14 PM

I love the phrase "running on time!"

On 4/8/15, 7:38 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>We are running on time for this meeting!

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Carey, Michael](#); [John Del cecato](#)
Subject: MTP
Date: Wednesday, April 08, 2015 8:38:51 PM

Sir,

Follow up on MTP and your questions

Topics they've agreed to: Main thrust of interview will be progressive agenda in 2016 and role it will play. Income inequality will be a part of it. Will also ask questions on HRC, Walter Scott/NYPD/Police reforms (body cameras specifically). Off topic could change as we get closer to Sunday.

Guest lineup: You are currently slated to be the second guest. Rand Paul will be taped and currently leads the show. They are *considering* moving you up to first guest but won't know more till Friday they said and, as with all media, could change should there be breaking news. If I were a betting woman, I'd bet Rand is first given his spectacular implosion within 24 hours of announcing his candidacy. Folks like tuning in to watch a train wreck, which is thus far what he has provided in his interviews. But we will continue to push and, if desired, I can try to link you being in DC to if you are the primary guest and see if they will play ball.

In-Studio v. Satellite: They would love you in-studio. They've told us anecdotally that Chuck tends to take longer with in-studio guests but I don't believe we should assume it would be tied to our core questions. It could mean they pull a George Stephanopoulos and just add more questions on police reforms.

Time: Either in DC or NYC, we are looking at you arriving at NBC around 8:30 and taping at 9 am on Sunday. It is about a 7 min segment at this stage. I will re-confirm.

My recommendation remains to do this in NYC and focus on prep and making your discussion edgy, which means it will get eyeballs and they'll get over not having you in-studio this time.

I'll confirm we're a go and that they can start promoting it, but will hold on logistical details with them till we determine course of action.

I've got prep ready to go and am working with MPC on schedule.

Thanks,
Andrea

From: Hagelgans, Andrea
Sent: Thursday, April 09, 2015 9:31 AM
To: B
Cc: Walzak, Phil; Leopold, Elana; 'jfdc@akpdmedia.com'
Subject: Politico; progressives and Rahm

Sir, wanted to make sure you saw this. Will be part of our MTP prep, which begins tomorrow afternoon

From: Andrea Hagelgans [mailto:████████████████████]
Sent: Thursday, April 09, 2015 09:28 AM
To: Hagelgans, Andrea

ELECTIONS

Rahm shows Hillary how to tame the left

Progressives may not have as much sway as they claim, strategists say.

By **EDWARD-ISAAC DOVERE**

4/9/15 7:43 AM EDT



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 - [Print](#) A win by Jesús “Chuy” García in the Chicago mayor’s race this week would have sent a signal that the progressive wing of the Democratic Party would be a decisive force in 2016, and that Hillary Clinton better do what they want or get out of the way.
-

But Garcia lost. Big. And Rahm Emanuel, the combative former chief of staff to President Barack Obama who spent the race being hammered for caring more about big donors from Big Business than unions or working people, will be sworn in again next month for a second term as mayor.

Story Continued Below

To many Democrats, there are two possible lessons: First, that the professional left talks a much better game than it delivers even as it starts to make big promises about the presidential race. And second, that focusing voters on the progressive elements of a candidate's record, as Emanuel did during his runoff, can blunt a challenge from an ineffective opponent.



ALSO ON POLITICO

Michael Bloomberg's war on coal

ANDREW RESTUCCIA

“Rahm Emanuel is a progressive mayor, period,” said Paul Begala, a longtime Bill Clinton adviser and a friend of Emanuel who advises the pro-Hillary Clinton Priorities super PAC. “I don’t think people should say a right-wing Democrat won. I think you’ve got to actually look at what he did and what he ran on.”

“That’s the lesson for Hillary Clinton: You can run comfortably on a progressive agenda and win,” Begala said.

Ben LaBolt, a former spokesman for both Emanuel and Obama, said progressive groups tried to assert themselves but ignored Emanuel’s record on everything from raising the minimum wage to expanding community college access, efforts that have become a partial model for the White House.

“There was a roadshow of national progressive groups that came into Chicago and tried to use the race to send a message about the issues and messages they cared about, but in some ways, they misjudged the race,” LaBolt said. “For all the discussion there’s been about ideological warfare within the party, ultimately it’s more of the bread-and-butter issues that affect people’s lives that are going to determine their vote.”

The progressive groups that got involved in the race disagree about Emanuel’s record. But they insist they showed themselves and their agenda to be just as powerful losing to Emanuel as if they’d won.

“The headline would have been unmistakable and the clarity would have certainly been there,” said Jim Dean, chairman of Democracy for America, which weighed in heavily for García. But “if any of these campaigns had anybody on the ground in Chicago and seen the level of energy around Chuy’s campaign and around the aldermen who were running, they would understand this.”



ALSO ON POLITICO

Moroccan cash flows to Clinton Foundation

KENNETH P. VOGEL and JOSH GERSTEIN

Instead its “populist groundswell gave Chuy García a fighting chance,” as Reclaim Chicago of the National People’s Action Campaign put it Tuesday night.

García was, at best, an imperfect messenger for progressives: Unlike Bill de Blasio who became a national progressive hero by winning a much different New York City mayor’s race in 2013, García was often short on both policy detail and political skill. De Blasio took heat for pledging to raise taxes on the rich for his ideas. García repeatedly ducked questions of how he’d pay for his.

The Chicago runoff never got close enough for Obama to seriously consider a last-minute visit to push his former chief of staff over the top, according to a White House aide. Instead, Emanuel’s campaign spent millions

on an image-softening push that closed with a final commercial of the mayor, sporting an open-collar shirt and with soft piano music playing in the background, touting his all-day kindergarten program and the new jobs he brought to all neighborhoods — and acknowledging he could try being a better person himself.

Although a presidential race will mean everyone's paying a lot more attention to every position Clinton takes and every element of her record, she's not expected to have a progressive primary opponent such as Elizabeth Warren to draw off votes. Unlike Emanuel, she'll also have a Republican opponent, one elected out of a field that's sure to produce a candidate progressives won't be able to stand and will rally against even if their hearts aren't with Clinton.

That's not the only difference.

"She doesn't have the problem that he does — the 'asshole' factor," said a Democratic strategist familiar with both the Emanuel and de Blasio campaigns. "If I were Hillary Clinton looking at Chicago, I would say Rahm found himself in trouble largely because of personality clashes, and he survived because he was laser-focused on making his campaign an expression of his progressive successes."

But it's clear that progressives are less than enthusiastic about Clinton, and unions and other lefty groups are likely to start popping off soon about how this really might be the year when they'll sit out, or vote for someone else.

"This is a new era. There is a much more progressive bench of this party, and the energy of this party is in the progressive party. That is going to be the key to voter turnout and voter engagement in 2016," Dean said.

But as one measure, Dean's brother, former Vermont Gov. Howard Dean, endorsed García but has already endorsed Clinton. De Blasio is taking pains to stay close to her.

García's 43 percent "even as he was dramatically outspent and despite the challenges he faced shows the power of the idea that government and the economy should work for everyone, not just those at the top," said Nick Berning, communications director of MoveOn.org. "The lesson elected officials should draw from Chicago is that they ignore this hunger at their peril."

Begala said he's not concerned. If anything, he thinks Democrats should come out of Chicago feeling good about the unity within the party that produced a low-impact challenger for Emanuel and a seemingly untouchable front-runner for president, unlike the giant ideological rifts that Republican 2016 candidates are trying to navigate.



ALSO ON POLITICO

"It's really hard for people to confront this reality," Begala said, "but Democrats are in array."

Read more: <http://www.politico.com/story/2015/04/lessons-rahm-emanuel-win-116800.html#ixzz3WonejvS9>

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: MTP
Date: Friday, April 10, 2015 7:26:08 AM

Sir,
Chuck Todd announced you'll be on the show this AM so we'll start getting some buzz. Rumors really now flying about a Sunday HRC announcement so we'll practice landing our progressive agenda answers through HRC line of questioning. Prep is this afternoon and tomorrow. I have clips for you to watch

30 Rock is confirmed. Have to be there at 8:30am.

Thanks

From: [Hagelgans Andrea](#)
To: [B](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak Phil](#); [Leopold Elana](#); [Carey Michael](#); [Williams Dominic](#); [Wolfe Emma](#)
Subject: Briefing Memo
Date: Friday, April 10, 2015 7:13:15 PM
Attachments: [Mayor's Event Briefing- MTP - 040715.docx](#)

Attached and key info below—to get our prep going. Working on more questions but my six minutes with Chuck Todd is below to help is start.

I have Mahen increasing his clips focused on presidential politics over next few days so you see in real-time.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Andrea Hagelgans
--

EVENT: LIVE interview with Chuck Todd for NBC's Meet the Press

RATIONALE: As presidential candidates start to announce for the White House, this is an opportunity to sit down and have a real conversation on inequality and the progressive agenda.

DAY/DATE: Sunday, April 12

EVENT TIME: 9 AM hour

MBDB TIME: 8:30 arrival
9:00 a m in chair

LOCATION: *30 Rockefeller*; Global Media studio #3 on the 6th floor of 30 Rock...Rm. 644S

ATTACHMENTS: TPS, QS, VIDEO

EVENT PROGRAM:
MBDB INTRODUCED BY: CHUCK TODD

In this 6 minute interview (no commercial breaks), YOU will be asked about income inequality, the progressive agenda, the state of the Democratic Party, and the race for the White House

Other topics: NYPD/ Community Policing/ Walter Scott

Interview Goals:

- 1) Force a deeper discussion and debate about progressive issues/ income inequality – can't just be a buzz word, need to see candidate action to be successful
- 2) Pivot quickly from personality- type questions back to larger progressive agenda frame

Key Messages

- I. There's no two ways about it: we have an economic crisis in this country. We have a country that is losing its middle class. Working families struggling to put food on the table, pay their**

mortgage, raise their kids. The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.

The country is headed in a very dangerous direction. We're becoming ever more divided. We have now worse income inequality than at the time of the stock market crash in 1929. If we don't address it, we will look up in a few years and wonder why we didn't see the warning signs.

II. If you're going to reduce the income gap, you need two things:

1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and

2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, put a 5% surcharge on income earned over a million bucks, etc).

We need sensible reforms like closing the carried interest loophole, which hedge fund titans use to pay a lower tax rate than someone who works 9 to 5. It's the moral thing to do – and we need the money to help pay for child care and Pre-K and the other things working parents need.

If you're serious about reducing the gap between millionaires and billionaires and everybody else in America, the math is the math. If we're going to rebuild the middle class, those at the top are going to have to pay a little more.

In government – particularly state and local government – you've gotta balance the budget. There are no secret pots of money. So if you don't wanna rob Peter to pay Paul, that means some folks will have to pony up.

There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home. It's about rewarding work, and not just wealth.

We need sensible reforms like closing the carried interest loophole, which hedge fund titans use to pay a lower tax rate than someone who works 9 to 5. It's the moral thing to do – and we need the money to help pay for child care and Pre-K and the other things working parents need.

III. This presidential election we need blunt talk and real solutions. The candidate who makes this election about income inequality, the real struggles in people's lives, and provides the solution will be the winner.

In the 2014 cycle, Democrats did not speak bluntly about it—and they paid the price. That is the lesson.

They did not honestly say to the people of this country, here's a crisis and we're going to do very specific things about it. We're going to be willing to take on those who are wealthy and ask them to do their fair share. We're going to be willing to take on corporations that are not being fair to their workers.

INEQUALITY STATISTICS

- We have now worse income inequality than at the time of the stock market crash in 1929.
- In America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families

- According to OxFam, by next year, the top one percent in the world will possess more wealth than the bottom 99 percent.
- Between 2009 and 2012 overall income per family grew 6.9 percent. The gains weren't shared evenly, however. The top 1 percent saw their real income grow by 34.7 percent while the bottom 99 percent only saw a 0.8 percent gain, meaning that the top 1 percent captured 91 percent of all real income.

"Real Stories" of New Yorkers Who Have Struggled with the Effects of Rampant Income Inequality, but Who Have Been Helped by Bold, Progressive Policies in NYC

- Leonardo Hernandez -

- Car wash worker in Queens whom I met last year
- He told me that he was literally unable to take a day off if he or a family member fell ill because he simply couldn't afford to lose a single day's pay. So no matter how sick he's been, how cold it is, he literally didn't have the right to take a day off.
- But now, thanks to a paid sick leave policy that we've instituted here in New York City, Leonardo now enjoys these protections. And those are the kinds of changes that can make a dent in income inequality nationally if our political leaders have the will and vision to tackle this head-on.

Six minutes with Chuck Todd

Welcome to the show.

- 1) So, everyone is buzzing about Hilary announcing her candidacy. You were her campaign manager, what type of a candidate do you think she is and will she be this time around?

[NOTE—In 2000, you said, But her strategists say it's even more imperative for her to do meets-and-greets than for the average politician. Hand-to-hand campaigning, they said, humanizes her and gives her the opportunity to counter the portrayal of her as aloof and arrogant and feeling entitled to be senator." She likes to literally shake every hand in the room, if possible. It's her style," said campaign manager Bill de Blasio.]

- Immense respect. Often say my life has been influenced most deeply by 2 Wesley women- one I married and one I worked for
- No harder worker out there. Saw that in 2000, 2008 and certainly will see it if she runs
- But what I would say to her—and any candidate for that matter—is that this election will be won by the candidate that has an honest conversation with the American people about income inequality, the growing gap between the ultra-rich and the middle class and working people, and provides real solutions – paid sick leave, minimum wage, higher taxes for those that can afford it. We are losing our middle class in this country.
- If we don't address it now, we will look up in a few years and wonder why we didn't see the warning signs.

- 2) In 2000, you said your role was to, "bring more focus to the campaign, to provide it with a single point of coordination and leadership." Is that one of her challenges, lack of coordination? And do you think this team will be different than 2008 team? Can she reinvent herself? What do you think will be her biggest challenges?

- Look she hasn't announced her candidacy yet, so I don't want to get into the personalities.
- For any candidate it is about really listening to the American people and finding the solutions folks are yearning for. We have now worse income inequality than at the time of the stock market crash in 1929.
- In the 2014 cycle, Democrats did not speak bluntly about it—and they paid the price. They did not honestly say to the people of this country, here's a crisis and we're going to do very specific things about it.
- We know solutions exist and work – Paid Sick Leave in NYC, raising the minimum wage

- 3) Are you going to endorse Hilary? Do you think progressives will get behind her?

- I'm not going to talk about specific personalities. All I'm saying is that anyone hoping to lead the American people – up and down the ballot – must have a plan to combat income inequality that's based in progressive principles.
- 4) Has she discussed her campaign with you/ Have you talked with her? [Your wife was just with her, right?] If you haven't, why is that? Was she invited to your recent Confab?
- We have not discussed her campaign directly.
 - I've had several discussions with her over the last few months, and she knows where I stand on how best to tackle the economic challenges we face.
 - But my advice to her would be the same to any candidate --- we need a real conversation about income inequality and solutions to lift more people up.
 - That means, 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, put a 5% surcharge on income earned over a million bucks, etc).
- 5) What does HRC need to say to you to convince you she is running a progressive campaign? What do you need to see/ hear to make sure that "income inequality" isn't just the campaign buzz phrase? [VARIATION - In your op-ed, you said, "This year, too many Democratic candidates lost sight of those core principles -- opting instead to clip their progressive wings in deference to a conventional wisdom that says bold ideas aren't politically practical." What would you advise presidential candidates from either party?]
- Lots of talk about "income inequality". Even seeing very conservative candidates use it. But, the income gap has favored the one percent over the 99 percent since 2009
 - The proof is in the pudding--- what policy prescriptions will they support.
 - We know solutions exist and work – Paid Sick Leave in NYC, raising the minimum wage, closing tax loopholes
 - Nationally, we need sensible reforms like closing the carried interest loophole, which hedge fund titans use to pay a lower tax rate than someone who works 9 to 5. It's the moral thing to do – and we need the money to help pay for child care and Pre-K and the other things working parents need.
- 6) When you say that the income gap has favored the One Percent over the 99 Percent since 2009 – isn't that a direct indictment of President Obama? Should he have done more to help the non-rich?
- President Obama has made great efforts to close the income gap.
 - Some have called ObamaCare one of the greatest social programs aimed at reducing income inequality since the New Deal. There was the stimulus, which greatly expanded the EITC. And there was his success in raising the top marginal tax rate to where it was when Bill Clinton left office.
 - What the income inequality statistics tell us is this: we need to be even more aggressive lifting the floor for working people, and that has to include a greater contribution by those at the very top.
- 7) You recently announced a Progressive Agenda contract --- will you make her sign it? Was it meant to send a message to Hillary?
- We're asking all candidates to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters.
- 8) Are you disappointed Elizabeth Warren isn't running? Is there any candidate you can get behind right now?
- Look I don't discuss candidates until they run and I review their platform
 - What I'm looking for in a candidate is a real commitment to tackling the greatest challenge of our time – income gap that is leaving so many families behind.
- 9) Mayor Rahm Emanuel just beat a progressive candidate. Governor Cuomo is not known as a "progressive" yet is popular. What does that say to you about the electability of candidates running on a progressive platform?
- Every race is different, but it doesn't reflect on the broader progressive discussion that is happening at dinner tables around the country
 - What you hear is real discussion about issues--- minimum wage, immigration, higher taxes on the wealthy to support education, etc.

- Candidates didn't run on that in 2014 and paid the price. Need to heed that warning.

10) Noticed you will be in Iowa this week, are you thinking about a run in the future particularly if you don't hear the types of things you want to hear this election cycle? [VARIATION - **The NYS GOP Chair said YOU would beat HRC in a primary.**

- As much as I enjoy getting political advice from the GOP Chair – let me be clear: I'm not running for president. That's my Sherman-esque answer. We just want these policies to be implemented.
- I'm focused on being Mayor of the greatest City in the U.S.
- [If pushed – already stated my intentions to run for re-election. Like my current day job]

11) Turning to recent events in South Carolina—Mr. Mayor in the wake of the Eric Garner tragedy, you announced that NYPD would be piloting body cameras. In your opinion do body cameras make a difference in police/ community relations? Are they a deterrent? Are they good tool for seeing the full picture?

- Hopeful, but not conclusive. Important in terms of accountability, transparency, improved community/relations
- But need to be used in combination with training, which is equally important—learning to de-escalate conflict,

Other Q & A

Q. Is this a betrayal (that you haven't endorsed yet)?

A. Absolutely not. In fact, it would be phony & a betrayal of Bill de Blasio's principles if we endorsed a 2016 campaign - any campaign, at any level - without first hearing a REAL plan to address the central issue of our time - income inequality. And that real plan must include higher taxes on the rich.

Q. What about endorsing Cuomo in 2014? We didn't make him embrace higher taxes. Why are we being so tough on HRC.

A. 2014 is in the rear-view mirror now. We're not going to revisit. And/but the inspiration for the national movement of progressives towards addressing income inequality really came to a head after Nov 2014 - when Dems ran away from progressive positions/accomplishments & paid a stiff price at the polls as a result. We don't want to see a repeat of that. Backbone Politics is now not just an option; it's a requirement.

Q: Is Iowa, Nebraska meant to send a message to Hillary?

A: It's meant to send a message to elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement progressive policies.

Q: Did you weigh in with Hillary about this?

A: I've had several discussions with her over the last few months, and she knows where I stand on how best to tackle the economic challenges we face. I won't get into specifics.

Q: Is Hillary Clinton too close to Wall Street? Too centrist? Or is she a "real progressive?"

A: Again, I'm not getting into specific personalities. This is about a set of issues. And what matters to this group is that those who seek to lead, up and down the ballot, embrace these principles.

Q: Could you see yourself supporting Martin O'Malley? He agrees with you on a lot of this stuff.

A: Policies. Not Personalities.

Q: What happens if a candidate or elected official doesn't endorse The Progressive Agenda? Will you all campaign against them?

A: We're asking them to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters.

Q: Grover Norquist makes conservative candidates and elected officials sign a no-tax pledge – and he strongly backs those who do, while punishing those who do not. Is that what you're trying to replicate?

A: It's not about the backing or non-backing from folks up here. It's about the people we represent –

progressive across the country. And to motivate those Americans – to get them on their feet, activated, and encouraged to support a candidate or elected official – they need to know that the candidate or elected official is with them on these core issues.

Q: Even if you continue to have a Democratic White House, you'll likely have a Republican Congress. How can any of this get done?

A: This isn't just about the White House and Congress. BUT, I will say this. There are those who see divided government & believe that nothing but the most watered-down measures can get support. I don't believe that. If you push hard enough, organize aggressively enough, and make it front-and-center in the national conversation, politicians who might ordinarily be afraid to be bold will suddenly see that it's not just "okay" to have a backbone. It's an existential requirement.

Q: Aren't you concerned that candidates or elected officials will look at all the taxes you're proposing here & say "Geez, I don't want an attack ad run by the Koch Brothers saying I support trillions in higher taxes."

A: Here's the hard truth. If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people; and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations. There's no secret pot of money. And if you're going to be serious about investing in programs that help the 99 Percent, then the One Percent has to be willing to help foot the bill.

Q: How does this help the people of New York City? Are you getting outside the realm of your Day Job?

A: The fact is, we are doing many of these things at the city level. We're trying to do some at the state level. Others only make sense at the federal level. We shouldn't silo government into city or state or federal. People don't look at their government like that. They know that the people they put into public office have to work together, at all levels of government, to achieve real change. And there's so much more that we can do to lift the lives of working people here in NYC if we have support from across the country and in Washington.

Andrea Hagelgans
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ahagelgans@cityhall.nyc.gov



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Event/Meeting Briefing Information

Staff Contact/Planning Lead:

EVENT: LIVE interview with Chuck Todd for NBC's Meet the Press

RATIONALE: As presidential candidates start to announce for the White House, this is an opportunity to sit down and have a real conversation on inequality and the progressive agenda.

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EVENT TIME: 9 AM hour

MBDB TIME: 8:30 arrival
9:00 a m in chair

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Key Messages

- I. There's no two ways about it: we have an economic crisis in this country. We have a country that is losing its middle class. Working families struggling to put food on the table, pay their mortgage, raise their kids. The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**

The country is headed in a very dangerous direction. We're becoming ever more divided. We have now worse income inequality than at the time of the stock market crash in 1929. If we don't address it, we will look up in a few years and wonder why we didn't see the warning signs.

- II. If you're going to reduce the income gap, you need two things:**

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- In America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families
- According to OxFam, by next year, the top one percent in the world will possess more wealth than the bottom 99 percent.
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Leonardo Hernandez –

- Car wash worker in Queens whom I met last year
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that can make a dent in income inequality nationally if our political leaders have the will and vision to tackle this head-on.

Delnaye [*del-NYE*] Cadogan—

- Caribbean American security guard and father of three from Brooklyn whom I met last summer
- His daughter, Odianne, was offered a seat in full-day pre-k at P.S. 203 (the Floyd Bennett School)
- For fathers all across the country like Delnaye struggling to make ends meet for their families, policies like full-day pre-k make a world of a difference and help ease the burdens that working parents are facing each and every day.

Six minutes with Chuck Todd

Welcome to the show.

- 1) So, everyone is buzzing about Hilary announcing her candidacy. You were her campaign manager, what type of a candidate do you think she is and will she be this time around?

[NOTE—In 2000, you said, But her strategists say it's even more imperative for her to do meets-and-greets than for the average politician. Hand-to-hand campaigning, they said, humanizes her and gives her the opportunity to counter the portrayal of her as aloof and arrogant and feeling entitled to be senator." She likes to literally shake every hand in the room, if possible. It's her style," said campaign manager Bill de Blasio.]

- Immense respect. Often say my life has been influenced most deeply by 2 Wesley women- one I married and one I worked for
- No harder worker out there. Saw that in 2000, 2008 and certainly will see it if she runs
- But what I would say to her—and any candidate for that matter—is that this election will be won by the candidate that has an honest conversation with the American people about income inequality, the growing gap between the ultra-rich and the middle class and working people, and provides real solutions – paid sick leave, minimum wage, higher taxes for those that can afford it. We are losing our middle class in this country.
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- 2) In 2000, you said your role was to, “bring more focus to the campaign, to provide it with a single point of coordination and leadership.” Is that one of her challenges, lack of coordination? And do you think this team will be different than 2008 team? Can she reinvent herself? What do you think will be her biggest challenges?
- Look she hasn’t announced her candidacy yet, so I don’t want to get into the personalities.
 - For any candidate it is about really listening to the American people and finding the solutions folks are yearning for. We have now worse income inequality than at the time of the stock market crash in 1929.
 - In the 2014 cycle, Democrats did not speak bluntly about it—and they paid the price. They did not honestly say to the people of this country, here’s a crisis and we’re going to do very specific things about it.
 - We know solutions exist and work – Paid Sick Leave in NYC, raising the minimum wage
- 3) Are you going to endorse Hillary? Do you think progressives will get behind her?
- I’m not going to talk about specific personalities. All I’m saying is that anyone hoping to lead the American people – up and down the ballot – must have a plan to combat income inequality that’s based in progressive principles.
- 4) Has she discussed her campaign with you/ Have you talked with her? [Your wife was just with her, right?] If you haven’t, why is that? Was she invited to your recent Confab?
- We have not discussed her campaign directly.
 - I’ve had several discussions with her over the last few months, and she knows where I stand on how best to tackle the economic challenges we face.
 - But my advice to her would be the same to any candidate --- we need a real conversation about income inequality and solutions to lift more people up.
 - That means, 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, put a 5% surcharge on income earned over a million bucks, etc).
- 5) What does HRC need to say to you to convince you she is running a progressive campaign? What do you need to see/ hear to make sure that “income inequality” isn’t



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just the campaign buzz phrase? [VARIATION - In your op-ed, you said, “This year, too many Democratic candidates lost sight of those core principles -- opting instead to clip their progressive wings in deference to a conventional wisdom that says bold ideas aren't politically practical.” What would you advise presidential candidates from either party?]

- Lots of talk about “income inequality”. Even seeing very conservative candidates use it. But, the income gap has favored the one percent over the 99 percent since 2009
- The proof is in the pudding--- what policy prescriptions will they support.
- We know solutions exist and work – Paid Sick Leave in NYC, raising the minimum wage, closing tax loopholes
- Nationally, we need sensible reforms like closing the carried interest loophole, which hedge fund titans use to pay a lower tax rate than someone who works 9 to 5. It's the moral thing to do – and we need the money to help pay for child care and Pre-K and the other things working parents need.

6) When you say that the income gap has favored the One Percent over the 99 Percent since 2009 – isn't that a direct indictment of President Obama? Should he have done more to help the non-rich?

- President Obama has made great efforts to close the income gap.
- Some have called ObamaCare one of the greatest social programs aimed at reducing income inequality since the New Deal. There was the stimulus, which greatly expanded the EITC. And there was his success in raising the top marginal tax rate to where it was when Bill Clinton left office.
- What the income inequality statistics tell us is this: we need to be even more aggressive lifting the floor for working people, and that has to include a greater contribution by those at the very top.

7) You recently announced a Progressive Agenda contract --- will you make her sign it? Was it meant to send a message to Hillary?

- We're asking all candidates to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters.

8) Are you disappointed Elizabeth Warren isn't running? Is there any candidate you can get behind right now?

- Look I don't discuss candidates until they run and I review their platform



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- What I'm looking for in a candidate is a real commitment to tackling the greatest challenge of our time – income gap that is leaving so many families behind.
- 9) Mayor Rahm Emanuel just beat a progressive candidate. Governor Cuomo is not known as a “progressive” yet is popular. What does that say to you about the electability of candidates running on a progressive platform?
- Every race is different, but it doesn't reflect on the broader progressive discussion that is happening at dinner tables around the country
 - What you hear is real discussion about issues--- minimum wage, immigration, higher taxes on the wealthy to support education, etc.
 - Candidates didn't run on that in 2014 and paid the price. Need to heed that warning.
- 10) Noticed you will be in Iowa this week, are you thinking about a run in the future particularly if you don't hear the types of things you want to hear this election cycle? [VARIATION - **The NYS GOP Chair said YOU would beat HRC in a primary.**
- As much as I enjoy getting political advice from the GOP Chair – let me be clear: I'm not running for president. That's my Sherman-esque answer. We just want these policies to be implemented.
 - I'm focused on being Mayor of the greatest City in the U.S.
 - [If pushed – already stated my intentions to run for re-election. Like my current day job]
- 11) Turning to recent events in South Carolina—Mr. Mayor in the wake of the Eric Garner tragedy, you announced that NYPD would be piloting body cameras. In your opinion do body cameras make a difference in police/ community relations? Are they a deterrent? Are they good tool for seeing the full picture?
- Hopeful, but not conclusive. Important in terms of accountability, transparency, improved community/relations
 - But need to be used in combination with training, which is equally important— learning to de-escalate conflict,

Other Q & A

Q. Is this a betrayal (that you haven't endorsed yet)?

- A. Absolutely not. In fact, it would be phony & a betrayal of Bill de Blasio's principles if we endorsed a 2016 campaign - any campaign, at any level - without first hearing a REAL plan to address the central issue of our time - income inequality. And that real plan must include higher taxes on the rich.



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Q. What about endorsing Cuomo in 2014? We didn't make him embrace higher taxes. Why are we being so tough on HRC.

A. 2014 is in the rear-view mirror now. We're not going to revisit. And/but the inspiration for the national movement of progressives towards addressing income inequality really came to a head after Nov 2014 - when Dems ran away from progressive positions/accomplishments & paid a stiff price at the polls as a result. We don't want to see a repeat of that. Backbone Politics is now not just an option; it's a requirement.

Q: Is Iowa, Nebraska meant to send a message to Hillary?

A: It's meant to send a message to elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement progressive policies.

Q: Did you weigh in with Hillary about this?

A: I've had several discussions with her over the last few months, and she knows where I stand on how best to tackle the economic challenges we face. I won't get into specifics.

Q: Is Hillary Clinton too close to Wall Street? Too centrist? Or is she a "real progressive?"

A: Again, I'm not getting into specific personalities. This is about a set of issues. And what matters to this group is that those who seek to lead, up and down the ballot, embrace these principles.

Q: Could you see yourself supporting Martin O'Malley? He agrees with you on a lot of this stuff.

A: Policies. Not Personalities.

Q: What happens if a candidate or elected official doesn't endorse The Progressive Agenda? Will you all campaign against them?

A: We're asking them to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters.

Q: Grover Norquist makes conservative candidates and elected officials sign a no-tax pledge – and he strongly backs those who do, while punishing those who do not. Is that what you're trying to replicate?

A: It's not about the backing or non-backing from folks up here. It's about the people we represent – progressive across the country. And to motivate those Americans – to get them on their feet, activated, and encouraged to support a candidate or elected official – they need to know that the candidate or elected official is with them on these core issues.



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Q: Even if you continue to have a Democratic White House, you'll likely have a Republican Congress. How can any of this get done?

A: This isn't just about the White House and Congress. BUT, I will say this. There are those who see divided government & believe that nothing but the most watered-down measures can get support. I don't believe that. If you push hard enough, organize aggressively enough, and make it front-and-center in the national conversation, politicians who might ordinarily be afraid to be bold will suddenly see that it's not just "okay" to have a backbone. It's an existential requirement.

Q: Aren't you concerned that candidates or elected officials will look at all the taxes you're proposing here & say "Geez, I don't want an attack ad run by the Koch Brothers saying I support trillions in higher taxes."

A: Here's the hard truth. If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people; and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations. There's no secret pot of money. And if you're going to be serious about investing in programs that help the 99 Percent, then the One Percent has to be willing to help foot the bill.

Q: How does this help the people of New York City? Are you getting outside the realm of your Day Job?

A: The fact is, we are doing many of these things at the city level. We're trying to do some at the state level. Others only make sense at the federal level. We shouldn't silo government into city or state or federal. People don't look at their government like that. They know that the people they put into public office have to work together, at all levels of government, to achieve real change. And there's so much more that we can do to lift the lives of working people here in NYC if we have support from across the country and in Washington.

MEET THE PRESS QUESTIONS FOR OTHER GUESTS

Questions for Bernie Sanders— September 14, 2014

"Are you about to switch parties? Are you going to become a member of the Democratic Party if you pursue this presidential campaign?"

"And you've – it sounds like you've ruled out running as an independent or you have not? You could end up doing it that way?"

"I want to read something that was paraphrased to you, it says, "It is essential,' Sanders said, 'to have someone in the 2016 presidential campaign who is willing to take on Wall Street, address the collapse of the middle class, tackle the spread of poverty, and



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fiercely oppose cuts to social security and MediCare.” Is it safe to say if you thought Hillary Clinton were doing that, you wouldn’t be considering this?”

“But you say you’re, you’re, separating out—are you separating out Hillary Clinton from this? If she were speaking more robustly on these issues, would you be thinking about running?”

“Uh, I hear you, it’s uh—rail against this, and I think: Boy, you must be unhappy with President Obama. So you believe he—you believe he’s been right on most of his ideas. You just don’t believe he has, uh, pushed them hard enough?”

“Let me ask you on that billionaire front: Is there such thing as a – If a billionaire agrees with you on issues are you okay with them participating in the process? Or do you think this entire process, whether it’s Tom Steyer or Michael Bloomberg or the Koch brothers?”

“Alright. You’re headed to Iowa. I guess I’m going to ask it this way about the Democratic Party today. Do you think the Democratic Party is open to a progressive like you? Do you think the Democratic Party is closer to where you are? Or closer to where the Clintons are?”

“Where’s the Democratic Party today? Closer to you or closer to Hillary?”

Questions for Various Mayors— December 7, 2014

“Confidence in the legal system after Ferguson, after Staten Island, has it increased or decreased? In this case, both whites and blacks say their confidence in the legal system has decreased. Whites 35% say it’s decreased, with blacks, 70%. Mayor Reed, the Atlanta Police Department, do you feel that they treat blacks and whites the same or differently in your city?”

“Mayor Nutter, I think there’s another debate here that was interesting. A conservative columnist John Podhoretz, openly wondered, “Is it time to move on from the broken-windows style of policing?” Right? And broken-windows style of policing was back there in the ‘90s, and this is what he wrote.

...The meaning is that maybe the way to police petty crimes should change. Do you believe that?”

“Quickly, Mr. Ramsey, how do you keep bias out of the Philadelphia police force?”

“Mayor Reed, you ready for Hillary?”

“What do you think of Jeb Bush’s authenticity there, Rick? He’s basically saying, “Look, I’m going to stay who I am. You may not agree with me,” in some ways. Basically he’s saying, “You don’t agree with me on immigration and common-core conservatives, but



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I'm not going to placate you on those two issue.””

Questions for Mayor Michael Nutter– March 23, 2014

“Michael though, you're looking at this, no doubt, from the point of view of the President's domestic agenda. Going to the issues that you're dealing with as a mayor every day. You look at a foreign policy crisis taking more and more time and effort away. Do you worry about it impacting President Obama's leadership in other areas?”

“Mayor, are you proud of this [Affordable Care] law?”

Questions for Cory Booker— August 25, 2013

“You told this to the Huffington Post a couple of years ago. "I'm so frustrated," you say, "when I see how difficult it is to get people to take relatively simple steps, proven to make a difference. Not to take a freedom ride, not to march against club and gas-wielding state troopers, not to storm beaches in Normandy or Iwo Jima, but just to take small, increased steps of service that along with others, doing the same, could make a significant difference." A lack of activism and polarized politics. That's a wicked combination.”

“It is interesting. You talk about the income inequality as the lasting legacy of a dream unfulfilled. You're the Mayor of Newark. Unemployment there is over 13%. It's endemic in a lot of our cities, we have that kind of failure. And a lot of critics would say, a lot of democratic leadership there. These are really hard things. Why have you not been able to make more progress in this particular area?”

“So take it to Washington. If you're a senator, how would you forge compromise in modern-day Washington over the tension of spending restraint and necessary improvements to lessen inequality?”

“I've got just a couple seconds left. But I think it's a special part of our discussion this morning. We look at your parents, two of the early executives at IBM, first African American, black executives there. What does their journey tell you about the American dream?”

Questions for Rand Paul— January 26, 2014

“You have questioned the president's moral leadership at points along the way. Is there an area where you feel you can work in common cause with him this year?”

“The future of the Republican Party and, frankly, your place in it is a big story. Just this morning, the front page of The New York Times has this headline: "Rand Paul's Mixed Inheritance: Senator Looks to Move Libertarianism from the Fringe to the Mainstream.”



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How big of a hurdle is this for you, if you're going to run for president?"

"But it's interesting, the role of government, you've often referred to the tyranny of the federal government. So, again, it comes down to mainstream versus extreme. Fellow Republican, and maybe he's one that will run against you for the Republican nomination, Ted Cruz has described your strident libertarianism of your father as an issue that will always be a shadow over anything you try to do."

Asked about Edward Snowden

"Let me ask you more about some of the debates within the Republican Party. ...My question, about whether you think it's appropriate for the party, key figures in the party, to be talking about women, women's health, women's bodies, and the role of the federal government related to those things?"

Final political question for you. Whoever the Republican nominee is, there's a good chance, as we look at it now, that one candidate on the Democratic side who'll have a lot of momentum, whether she gets the nomination or not we don't know, is Hillary Clinton. And an interesting profile in Vogue magazine, including this analysis. "While her husband jokes," meaning you, "that his gut feeling is that Hillary Clinton will not run for president is good a thing since all the polls show her trouncing any opponent, Kelley, the wife of Senator Rand Paul practically cuts him off to say that, 'Bill Clinton's relationship with Monica Lewinsky should complicate his return to the White House, even as first spouse. I would say his behavior was predatory, offensive to women,' she tells me." Are these issues something that you really think will be fair game and an appropriate part of a campaign, should she be the nominee?"

Questions for Paul Ryan— February 1, 2015

Asked about Mitt Romney not running for president
Asked if he would be Vice Prez

"In your book, you wrote this: "You've got to be willing to take criticism even from your friends and trust that the people will understand that governing requires tradeoffs." You sounded like somebody that wanted to make a deal with the president right up to the State of the Union, one of the few Republicans that didn't criticize his State of the Union. Does that mean you are ready to be a compromiser with the president when it comes to tax reform?"

Asked about tax code reform as method for change

"Let's get into some specifics. A couple of the tax cuts that the president's proposing for middle class families include expanding the earned income tax credit. This would be for working families actually that don't have kids. Childless adults, yes. And then expanding the childcare tax credit. What do you think of those?"



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“You know the full budget comes later this week. When do you put out a tax plan? When should we expect one from you?”

“Now, got a little graphic here, December 12th, unemployment rate, 7.9%, stagnant GDP, Dow sitting at barely 13,000. Look where we are two years later. Unemployment at 5.6%. GDP, 2.6%. Not as much as some people would like. The Dow up 5,000 points. Is that the definition of an economic policy that hasn't been working?”

“Do you think the Netanyahu thing, do you think that this was sort of getting involved in foreign policy in a way that maybe the legislative branch shouldn't have done that to begin with?”

Questions for Eric Holder— January 11, 2015

“Would you say the United States is at war with radical Islam?”

“Now it seems that according to various sources we have here, that the United States warned France that these two brothers in particular had gotten training in Yemen nearly five years ago. Is this an intelligence breakdown that happened in France or a law enforcement resource issue? Because they can't follow everybody?”

Asked about al Qaeda, surveillance, David Petraeus

Questions for Marco Rubio— December 21, 2014

Asked about Cuba policy

“The president of the United States this week signed new sanctions against a, quote unquote, “Left-wing dictatorship,” of authoritarian regime in Venezuela. So, you know, isn't there a contradiction in your attack there? I mean he is sanctioning a, quote unquote, “Left-wing dictatorship” in Venezuela. Obviously, with Cuba, he's trying to change the policy.”

“I want to get you to react to a fellow Republican Senator of yours, Rand Paul of Kentucky. He sent you a series of tweets, I will roll them on the screen, about his support for lifting of the embargo versus your criticism of the lifting of the embargo. And he has various questions here, “If it doesn't hurt Cuba, why do you want to keep it?” And essentially calling you the isolationist. What do you say to Senator Paul?”

“Can you imagine running in the same Republican primary as Jeb Bush?”



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From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"
Cc: [Walzak, Phil](#)
Subject: Fw: Pls read
Date: Saturday, April 11, 2015 12:11:12 PM

I was dealing with the terrorism media during that portion of the confab. Could you bullet out?

----- Original Message -----

From: Shorris, Anthony
Sent: Saturday, April 11, 2015 12:08 PM
To: Hagelgans, Andrea
Cc: Williams, Dominic; Walzak, Phil; Wolfe, Emma; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Pls read

Why not road test (gently of course) some of the ideas for the "Contract"? That could be the revenue stuff as well as some programs.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

- > On Apr 11, 2015, at 11:34 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
- >
- > What are some of the specific policy prescriptions we want him to use on MTP and what should he avoid?
- >
- > To use- carried interest tax loophole? Capital gains (and what specifically)? What else?

From: [Carey, Michael](#)
To: [Leopold, Elana; B](#)
Cc: [@EO](#); [Klein, Monica](#); [John Del Cecato](#)
Subject: Re: Nvm: Sen Harkin
Date: Saturday, April 11, 2015 12:40:04 PM

He also just emailed me this:

See if you can find out if Warren was her maiden or married name. If maiden, who did she marry to bear Bill's mother? If Warren is her married name, what was her maiden name ? Was she an immigrant? Was she raised on a farm?

From: <Leopold>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Date: Saturday, April 11, 2015 at 12:38 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "@EO" <EO@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Nvm: Sen Harkin

Sen. Harkin

Hi Bill, it's Tom Harkin. I spoke to Michael Carey but I need more information about your grandmother, Nina Warren, from Blanchard, IA.

Give me a call when you can so we can go over our events in Iowa. It's a good thing and going to be a good day.

Sent from my iPhone

From: [Klein, Monica](#)
To: [B](#)
Cc: "[jfdc@akpdmedia.com](#)"; "[jfromowitz@akpdmedia.com](#)"
Subject: Re: Nina warren
Date: Saturday, April 11, 2015 2:32:37 PM

Will have the research team look into this as well!

On 4/11/15, 2:28 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
> [REDACTED]
> [REDACTED] Let's verify if true

>
>
>-----Original Message-----

>From: Zoë Wilhelm
>To: Vinnie Wilhelm
>Cc: John Wilhelm
>Cc: Sarah Wilhelm
>Cc: Bill de Blasio
>Cc: Jean Wilhelm
>Cc: Betsy Gilbertson
>Cc: Tom Wilhelm
>Cc: Jesse Hagopian
>Cc: Don Wilhelm
>Cc: Steve Wilhelm
>Cc: Chiara De Blasio
>Cc: Dante De Blasio
>Cc: Chirlane McCray
>Subject: Re: Nina warren
>Sent: Apr 11, 2015 1:55 PM

>
[REDACTED]

[REDACTED]

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [PhilWalzak](#); [Andrea Hagelqans](#); [Emma Wolfe](#); [FLONYC](#)
Subject: Re: NYT
Date: Saturday, April 11, 2015 4:48:49 PM

I agree entirely. Ultimately, it's only one story -- and not without some real balance. But it misses how unchanged my views are. And it suggests I somehow don't think Wall Street is part of the problem, as opposed to understanding my demand for change has to be balanced by the need to work with the largest hometown industry. I think we need to be sharper next time on this point, and I think we can't let these diplomatic events be subverted into a surrender. Let's discuss at next planning mtg
Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Sat, 11 Apr 2015 16:55:18 +0000

To: Bill de Blasio <[REDACTED]>

Cc: Phillip Walzak <[REDACTED]> Andrea
Hagelqans <[REDACTED]> Emma Wolfe <[REDACTED]>

Subject: NYT

Story starts off giving me serious heartburn....then gets better/more accurate/more based on facts and not corporatist spin...then a little more heartburn via Tom Nides and Morgan Stanley.

New Tack for de Blasio: Wooing Business Leaders He Once Denounced



Gone are the self-conscious jokes, the dry references to business leaders as a tough crowd. His vocabulary is careful, smoothed free of buzzwords likely to offend. Mayor [Bill de Blasio](#) still talks about inequality, but for these audiences he emphasizes that the causes of New York City's economic divide are complex and global in nature.

More than a year after taking office, Mr. de Blasio is engaged in his first sustained courtship of the city's most powerful private sector executives. The mayor, who ran for office railing against "moneyed interests," is now making what corporate chieftains describe as a long delayed, sometimes awkward, attempt to meet them on their home turf.

He has wooed them in private phone calls and unannounced meetings at City Hall, and has staged several striking events: On a visit last month to [Morgan Stanley](#), for example, he posed for selfies with employees and joked that moving into Gracie Mansion was like living in a museum. Mr. de Blasio, as part of his getting-to-know-you tour, also dined recently with about a dozen business and nonprofit leaders at

the home of [Ralph Schlosstein](#), chief executive of the investment firm Evercore Partners.

As a candidate, Mr. de Blasio defined himself in opposition to big business, vowing to increase taxes on the rich and to turn the page on the policies of his billionaire predecessor, [Michael R. Bloomberg](#). Upon taking office, he quickly pressed for a new tax on wealthy New Yorkers to pay for universal prekindergarten. (Mr. de Blasio got a prekindergarten program, but state lawmakers [blocked the tax](#).)

Mr. de Blasio has not abandoned his populist rhetoric: Meeting with finance leaders at City Hall in early March, he urged them to invest in companies that pay their workers well. Addressing the Association for a Better New York, a business-minded civic group, at the Pierre hotel, he called on companies to raise wages voluntarily.

The mayor also hosted a meeting for liberal activists at Gracie Mansion on April 2 and announced plans for a national agenda intended to address economic inequality.

Yet business leaders say they have also detected a softening of Mr. de Blasio's tone and posture, and perhaps new traces of ambivalence about wielding the executive set as a political foil.

The mayor has embraced opportunities to introduce himself more personally: When Mr. Schlosstein, who is married to [Jane D. Hartley](#), the United States ambassador to France, suggested in a private meeting that he should better acquaint himself with the business world, Mr. de Blasio responded by asking the investment executive to host an event designed to help him do just that, according to associates familiar with the conversation, who asked to speak anonymously about the off-the-record event.

During the meeting at [Morgan Stanley](#), Mr. de Blasio paid homage to Wall Street: "The financial services sector supports 310,000 New York City jobs and accounts for 22 percent of the city's economic output," he declared in the firm's cafeteria. "This industry is crucial to the city's future."

Indeed, as Mr. de Blasio has run up against the limitations of his own authority as mayor, he appears to have seen the value of enlisting business leaders as occasional allies.

Jonathan D. Gray, a senior executive at the [private equity](#) firm the [Blackstone Group](#), said the mayor had offered a pragmatic pitch to industry leaders in their March meeting in the Blue Room at City Hall.

"I think it's a practical recognition on the part of the mayor that in order to achieve a lot of the things that he wants to do, it's going to take a robust partnership between the public and private sector," Mr. Gray said.

Mayoral advisers freely acknowledged the calculations involved in their outreach to the corporate community. Some elements of Mr. de Blasio's agenda, such as his pledge to create or preserve [200,000 units of affordable housing](#), plainly rest on the ability to collaborate with major investors. Others are simply more likely to succeed with private sector help. In that vein, the mayor's office announced an initiative in February geared toward training New Yorkers for technology jobs, with corporate backers including JPMorgan Chase and Goldman Sachs.

Mr. de Blasio recently appeared at a gathering of corporate executives hosted by the [Macy's](#) chief executive, [Terry J. Lundgren](#), designed to promote a youth employment program backed by private institutions. (The mayor sought out Mr. Lundgren's involvement personally, visiting him at his offices at Macy's flagship New York location on West 34th Street, aides to Mr. de Blasio said.)

On a purely political level, there is a clear logic to Mr. de Blasio's attempt to reset his relationship with business leaders, and Wall Street executives in particular. He won the mayor's race with an atypical electoral coalition anchored by minority and liberal white voters — a base of support that has remained largely intact. But no mayor in the better part of a century has won re-election in the face of deep hostility from the business community.

Mr. de Blasio seemed at risk of testing that precedent, based on the message of his 2013 campaign and a few gestures he has made since taking office, including a push for the so-called millionaire's tax and his [strong criticism of charter schools](#), a pet issue for many on Wall Street that continues to fester.

In an early appearance before the Partnership for New York City, a powerful business group, last May, Mr. de Blasio startled those on hand by referring to financial services as a "legacy industry," a relatively static sector inherited from an earlier time. After the mayor left the room, several financiers voiced umbrage at the remark, according to attendees who asked for anonymity to discuss what they said was a tense private meeting.

But Mr. de Blasio has continued to appear at events hosted by the partnership, insistently asking executives affiliated with the group to contact his office with any concerns. And he has won occasional help from business groups: Late last month, the partnership and the Association for a Better New York jointly backed Mr. de Blasio's quest to place city schools permanently [under mayoral control](#).

Gabrielle Fialkoff, who leads the Mayor's Fund to Advance New York City, a government-aligned nonprofit organization, said the mayor believed he shared "a lot of common ground" with private-sector executives, including on his signature issue of economic inequality.

"He is not shy about asking for ways that they can join together to address the inequality crisis, because it affects all of us that take pride in the city," said Ms. Fialkoff, a senior adviser to Mr. de Blasio.

During the city's [ultimately unsuccessful push to host the 2016 Democratic convention](#), Mr. de Blasio connected with a few business leaders in particular, according to aides who asked to speak anonymously about his personal relationships. After a long phone call last year with [Ursula Burns](#), the chief executive of Xerox and a member of the convention host committee, Mr. de Blasio invited the Lower East Side native to a one-on-one meeting at City Hall in mid-March.

During the convention bidding process, the mayor's office also quietly persuaded Sean Parker, the billionaire co-founder of the music-sharing service Napster who sat on the host committee, to join the advisory board of the Mayor's Fund.

Mr. de Blasio has placed solicitous phone calls to other members of the committee, and hosted a thank-you reception for participants. Alan J. Patricof, head of the venture capital firm [Greycroft Partners](#) and a host committee member, said the

mayor's outreach efforts represented "a reconciliation" with a class of New Yorkers who were anxious about his election.

"He made it very clear when he came into office that he wants to help poor people, that he wants to make this a five-borough city," said Mr. Patricof, an influential Democratic donor. He added, of the finance community: "They get nervous, because they don't know what the implications are. So far, I think everything he's done has been pretty constructive."

[Kathryn S. Wylde](#), the president of the Partnership for New York City, said the mayor had struggled to soften his image as a "candidate for change, against the 12-year record of a man whom business people revere," referring to Mr. Bloomberg.

"It has been hard to get past that," Ms. Wylde said. "Mike Bloomberg is a global leader in business and philanthropy. Being mayor was not the source of his stature in the private sector."

For Mr. de Blasio, a career public official and strategist, matching Mr. Bloomberg's stature in the business world is not an option. But [Thomas R. Nides](#), the [Morgan Stanley](#) vice chairman who conducted a public question-and-answer session with the mayor during his visit there, said that introducing himself more personally was still a welcome step.

"My only advice would be: He should do more of that," said Mr. Nides, who added that the mayor had spoken about inequality at Morgan Stanley in a way his audience could appreciate: "He did it in a very appropriate way. He did not suggest that it began and ended with Wall Street."

"In fact," Mr. Nides recalled, "he said he understands how important the industry is."

From: [Wolfe, Emma](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelqans, Andrea](#); "jfdc@akpdmedia.com"
Subject: AP: Clinton to focus on economic security, opportunity
Date: Saturday, April 11, 2015 5:15:54 PM

4:57PM by Julie Pace

CHICAGO (AP) — Hillary Rodham Clinton's presidential campaign will center on boosting economic security for the middle class and expanding opportunities for working families, while casting the former senator and secretary of state as a "tenacious fighter" able to get results, two senior advisers said Saturday.

They provided the first preview of the message that Clinton planned to convey when she launches her long-anticipated campaign on Sunday with an online video. Until now, the former first lady has offered only hints of what would drive her if she were to run a second time for the White House.

The strategy described by Clinton's advisers has echoes of President Barack Obama's 2012 re-election campaign. He framed the choice for voters as between Democrats focused on the middle class and Republicans wanting to protect the wealthy and return to policies that led to the 2008 economic collapse.

The advisers said Clinton will argue that voters have a similar choice in 2016. Clinton also intends to sell herself as being able to work with Congress, businesses and world leaders.

That approach could be perceived as a critique of Obama, Clinton's rival for the nomination in 2008. He has largely been unable to fulfill his pledge to end Washington's intense partisanship and found much of his presidency stymied by gridlock with Congress.

The Clinton advisers spoke on condition of anonymity in order to discuss her plans ahead of Sunday's announcement. People familiar with the plans say Clinton will travel to Iowa and other early-voting states to hold small events with residents in the days after the video's release.

Clinton is not expected to roll out detailed policy positions in the first weeks of her campaign. Advisers said she planned to talk about ways families can increase take-home pay, the importance of expanding early childhood education and making higher education more affordable.

It's not yet clear whether that will include a noticeable break with Obama on economic policy. The GOP has hammered Obama's approach as anti-business and insufficient in the wake of the recession. The White House says the economy has improved significantly in recent years.

The unemployment rate fell to 5.5 percent in March, but manufacturing and new home construction slowed, cheaper gas has yet to ignite consumer spending and participation in the labor force remains sluggish.

Clinton will enter the race as the overwhelming favorite for her party's nomination. Still, her team has said her early strategy is designed to avoid appearing to take that nomination for granted.

The early events will include discussions at colleges, day care centers and private homes, and stops at coffee shops and diners. After about a month of such events, Clinton will give a broader speech outlining more specifics about her rationale for running.

In 2008, Clinton followed a video announcement with a large rally in Des Moines, Iowa.

Clinton's husband, Bill, and daughter, Chelsea, are unlikely to appear at her early events. Bill Clinton, the former two-term president, said recently that he wanted to play a role as a "backstage adviser" in his wife's campaign.

Advisers said Bill Clinton has been engaged with his wife in some of the policy discussions leading up to this weekend's rollout.

To prepare for the campaign, Clinton has spent months meeting with economic policy experts, including Heather Boushey, whose research focuses on inequality, and Teresa Ghilarducci, a labor economist and retirement policy expert. The policy development process has been overseen by aides Jake Sullivan and Dan Schwerin.

In the days before her announcement, Clinton has been holding lengthy meetings with her staff, sometimes joining them at her crowded personal offices in midtown Manhattan and other times participating by phone.

Clinton's growing team of staffers began working out of a new campaign headquarters in Brooklyn on Friday.

She is expected to reach out to donors in the coming weeks, but does not plan to headline many fundraising events over the next month.

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: Re: Always subject to change but...
Date: Saturday, April 11, 2015 6:27:55 PM

Anything can change... And I have now been thoroughly briefed re: tmrw's announcement. Much better than I expected, which causes me to make a few adjustments in my wording for MTP -- but not too many :)

----- Original Message -----

From: Hagelgans, Andrea
Sent: Saturday, April 11, 2015 05:11 PM
To: B
Cc: Walzak, Phil; Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC
Subject: Always subject to change but...

We have been moved up to first in the line up. Live hit time of 9:04 (remember, airs later in NYC than elsewhere in the country).

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"; [FLONYC](#)
Subject: Fw: MSNBC: Clinton's 'go small' strategy carries risks and rewards
Date: Saturday, April 11, 2015 6:27:59 PM

This is bylined Chuck Todd.

From: Clips
Sent: Saturday, April 11, 2015 05:41 PM
Subject: MSNBC: Clinton's 'go small' strategy carries risks and rewards

Clinton's 'go small' strategy carries risks and rewards

MSNBC - Chuck Todd

<http://www.msnbc.com/msnbc/clintons-go-small-strategy-carries-risks-and-rewards>

The risks and rewards of Hillary Clinton's early "go small" strategy... Answering the process question but not the message question... Not taking anything for granted... Hillary by the numbers in our NBC/WSJ and NBC/Marist polling... O'Malley repeats his "I think the presidency is not a crown to be passed back and forth between two families"... Republican 2016ers gather in Nashville at the NRA's annual convention... Why Rand Paul is in Iowa – and not in Nashville... And Hillary steps on Rubio's rollout.

FIRST THOUGHTS

*** The risks and rewards of Clinton's early "go small" strategy: Well, the longest tease in American politics is officially over. As [NBC's Kristen Welker and Andrea Mitchell report](#), former Secretary of State Hillary Clinton will announce her presidential candidacy as soon as Sunday, according to two sources close to the Clinton campaign. Welker and Mitchell add that Clinton is expected to make this announcement on social media, and she'll make campaign stops next week in places like Iowa. Here's the other important point to make: The early events likely will be small — reminiscent of that "Listening Tour" as she began to run for that New York Senate seat in 2000. In other words, she is going to be going door-to-door, meeting with voters in Iowa, New Hampshire, etc. one-on-one. "The go-slow, go-small strategy, [Clinton's] advisers say, plays to her strengths, allowing her to meet voters in intimate settings where her humor, humility and policy expertise can show through," the [Washington Post wrote yesterday](#). The lesson learned from 2008: Clinton isn't as comfortable going big — a la Barack Obama or even her husband. But there is a risk to this go-small strategy. It lacks a message.

*** Answering the process question but not the message question: Indeed, Clinton's early rollout is answering the process question (how the announcement will go down, etc.), but it isn't answering the message question (what her campaign will be about). Now it's likely we

will see a here's-why-I'm-running-for-president speech from Clinton next month; the April "Listening Tour" showers will bring May's bigger flowers. But given how a month seems like an eternity in our new media landscape, Clinton's challenge will be running without answering that message question.

*** Not taking anything for granted: There's a final takeaway from everything we now know: Hillary wants to send the message that she's taking NOTHING for granted. Of course, this is maybe the central message she learned from 2008 – especially as her campaign paid just lip service to caucus contests, which counted just as much in delegates as the primary contests did. But then again, there is always the danger of trying to fight what was the last battle. Do you over-correct past mistakes? Do memories of the past concern you more than the present?

*** Hillary by the numbers: With all of the Hillary news, here is a look at Hillary by the numbers through all of our polling:

- Her fav/unfav in the March NBC/WSJ poll is 44%-36% (among Democrats, it's 77%-7%);
- 86% of Democratic voters said they could see themselves supporting her, versus 13% who couldn't, per the March NBC/WSJ poll;
- 38% of Democratic voters want to see a challenge to Hillary, compared with 61% who don't see it as a concern;
- 51% of all voters believe she represents the policies of the past, versus 44% who think she'll provide new ideas for the future (Jeb Bush's score on this question was 60% past/27% future);
- And our February NBC/Marist poll showed Clinton leading Vice President Joe Biden in Iowa, 68%-12%, and in New Hampshire, 69%-13%.

All of Clinton's numbers among Democrats are MUCH stronger than they were at this point in 2007. That Democratic Party DID have some Clinton fatigue. While the professional progressive community and many in the media have Clinton fatigue this time around, the evidence isn't there that this "fatigue" has trickled down to the actual rank-and-file Democratic voters.

*** O'Malley repeats his "I think the presidency is not a crown to be passed back and forth between two families": As far as another potential Democrat who might challenge Clinton, former Maryland Gov. Martin O'Malley spoke with MSNBC's Ari Melber yesterday. Said O'Malley, repeating what he said a couple of weeks ago: "I think the presidency is not a crown to be passed back and forth between two families. It is a sacred trust to be earned and exercised on behalf of the people of our country. It's supposed to be a contest of ideas and— and opportunity for— for candidates to earn this awesome trust from the people— whose government it— it actually is."

*** Republican 2016ers gather in Nashville at the NRA's annual convention: On the Republican side, most of the potential GOP 2016ers will speak in Nashville, TENN, at the NRA's annual convention. The speakers (in order): Bobby Jindal at 2:25 pm ET, Scott Walker at 2:40 pm ET, Rick Perry at 3:20 pm ET, Jeb Bush at 3:40 pm ET, Ben Carson at 3:50 pm ET, Marco Rubio at 4:05 pm ET, Mike Huckabee at 4:30 pm ET, Lindsey Graham at 4:45 pm ET, and Ted Cruz at 4:55 pm ET.

*** Why Rand Paul is in Iowa — and not in Nashville: There is one person who WON'T be at the NRA confab — Rand Paul, who campaigns in Iowa after announcing his presidential bid on Tuesday. But there's another reason for his absence. "The National Rifle Association says the only reason Sen. Rand Paul didn't get an invitation to its annual convention in Nashville this weekend was its inability to accommodate all the 2016 GOP presidential hopefuls," [Politico writes](#). "But Republican insiders know that Paul is persona non grata with the country's largest Second Amendment advocacy group because of his affiliation with another, more militant gun rights organization, its brash executive director, and his vast direct-mail network focused on hard-core conservative issues."

*** Hillary steps on Rubio's rollout: Our final point this morning: Hillary Clinton's announcement — going on social media on Sunday, with campaign stops later in the week — is going to step on Marco Rubio's announcement in Florida, intentionally or not. Rubio's a bit snake-bitten on this front. Don't forget: Clint Eastwood's dialogue with a chair overshadowed Rubio's well-received 2012 convention speech. And there was that whole water episode in his State of the Union rebuttal to Obama.

OBAMA AGENDA: Obama and Castro will meet again

Obama is nearing a decision on whether to remove Cuba's designation as a state sponsor of terrorism. [The New York Times](#) has the latest.

"The last time President Barack Obama and Cuban President Raul Castro met face-to-face was in December 2013 — for a three-second handshake during Nelson Mandela's memorial service," [writes NBC News](#). "The two now could now cross paths again at the two-day Summit of the Americas in Panama, an encounter rife with opportunity and symbolism given the thaw in U.S.-Cuba relations announced at the end of last year."

Chuck Schumer is [getting pressure](#) from both sides on Iran after he issued a statement supporting a bill that could hamper the nuclear deal.

OFF TO THE RACES: Ready for takeoff

CLINTON: The big news of the day: She's [expected to announce](#) her presidential bid as early as Sunday.

[Bloomberg reports](#) from the NRA conference and finds gun advocates eager to defeat her.

[The Wall Street Journal](#) looks at the liberals who think she's too far to the right.

Bill Clinton [is not happy](#) with an *NYT* story that paints him as frail.

BUSH: [The New York Times](#) does a deep dive into the relationship between Jeb Bush and Marco Rubio, writing that their presidential rivalry "is now consuming their hometown with talk of unchecked ambition and political backstabbing."

[He's hoping to shore up](#) support at the NRA conference, with an emphasis on his 2005 signing of Florida's Stand Your Ground law.

GRAHAM: Lindsey Graham [is on a mission](#), and it's to take down Rand Paul.

PAUL: [NBC's Andrew Rafferty](#) writes that Rand Paul may be haunted by his father's words.

Rand Paul wasn't invited to the NRA conference. [The Wall Street Journal explains why.](#)

RUBIO: [POLITICO](#) takes a close look at his tax plan and how it puts him at odds with other conservatives.

WALKER: [Bloomberg reports](#): "On the same day that President Barack Obama said that Governor Scott Walker should "bone up" on foreign policy, the soon-to-be Republican presidential candidate was in a full day of national security briefings, part of his intensive behind-the-scenes preparation to run for commander in chief."

[The Des Moines Register](#) wraps yesterday's Family Leader regional summit.

[The Washington Post](#) explains why Arthur Laffer is such an influencer of GOP candidates.

And around the country...

OHIO: “If Ted Strickland wins a seat in the U.S. Senate in 2016, he would, at age 75, be the oldest freshman ever elected to the chamber by popular vote. The Ohio Democrat would also arrive in Washington with something else unusual for a freshman senator: He’s already collecting a congressional pension,” [National Journal writes](#). “The pension is a benefit accrued during two separate stints in the U.S. House of Representatives, from 1993 to 1995, and from 1997 to 2007. And Strickland began collecting pension payments in 2008 while serving as Ohio’s governor, according to financial documents filed during his governorship.”

From: [B](#)
To: [Wolfe, Emma](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Gunaratna, Mahen](#)
Subject: Re: AP: Clinton to focus on economic security, opportunity
Date: Sunday, April 12, 2015 2:03:11 AM

Important I get a sense of what her economic advisers have written on inequality. Let's pull some of this over the next few days

----- Original Message -----

From: Wolfe, Emma
Sent: Saturday, April 11, 2015 05:15 PM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: AP: Clinton to focus on economic security, opportunity

4:57PM by Julie Pace

CHICAGO (AP) — Hillary Rodham Clinton's presidential campaign will center on boosting economic security for the middle class and expanding opportunities for working families, while casting the former senator and secretary of state as a "tenacious fighter" able to get results, two senior advisers said Saturday.

They provided the first preview of the message that Clinton planned to convey when she launches her long-anticipated campaign on Sunday with an online video. Until now, the former first lady has offered only hints of what would drive her if she were to run a second time for the White House.

The strategy described by Clinton's advisers has echoes of President Barack Obama's 2012 re-election campaign. He framed the choice for voters as between Democrats focused on the middle class and Republicans wanting to protect the wealthy and return to policies that led to the 2008 economic collapse.

The advisers said Clinton will argue that voters have a similar choice in 2016. Clinton also intends to sell herself as being able to work with Congress, businesses and world leaders.

That approach could be perceived as a critique of Obama, Clinton's rival for the nomination in 2008. He has largely been unable to fulfill his pledge to end Washington's intense partisanship and found much of his presidency stymied by gridlock with Congress.

The Clinton advisers spoke on condition of anonymity in order to discuss her plans ahead of Sunday's announcement. People familiar with the plans say Clinton will travel to Iowa and other early-voting states to hold small events with residents in the days after the video's release.

Clinton is not expected to roll out detailed policy positions in the first weeks of her campaign. Advisers said she planned to talk about ways families can increase take-home pay, the importance of expanding early childhood education and making higher education more affordable.

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Clinton's growing team of staffers began working out of a new campaign headquarters in Brooklyn on Friday.

She is expected to reach out to donors in the coming weeks, but does not plan to headline many fundraising events over the next month.

From: B
To: "jfdc@akpdmedia.com"; Hagelgans, Andrea
Cc: Wolfe, Emma; Walzak, Phil; FLONYC
Subject: Re: AP: Clinton to focus on economic security, opportunity
Date: Sunday, April 12, 2015 2:08:17 AM

One more attempt at clarity as I learn more from direct sources: we will hear very little in the way of specifics tmrw, much less than we should imho. But what they are proposing for the specifics, to be released in a month or so, is much stronger than I originally assumed. As Chirlane notes, they have a rich tradition of backsliding, so there are no guarantees. Which means our pushing really matters here. And it means the next steps of the TPA should be moved ASAP

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, April 11, 2015 06:15 PM
To: Hagelgans, Andrea
Cc: Wolfe, Emma; B; Walzak, Phil
Subject: Re: AP: Clinton to focus on economic security, opportunity

Zzzz

> On Apr 11, 2015, at 6:16 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> From the piece:
> Clinton is not expected to roll out detailed policy positions in the first weeks of her campaign.
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Saturday, April 11, 2015 05:15 PM
> To: B
> Cc: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
> Subject: AP: Clinton to focus on economic security, opportunity
>
> 4:57PM by Julie Pace
>
> CHICAGO (AP) — Hillary Rodham Clinton's presidential campaign will center on boosting economic security for the middle class and expanding opportunities for working families, while casting the former senator and secretary of state as a "tenacious fighter" able to get results, two senior advisers said Saturday.
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- > Clinton's husband, Bill, and daughter, Chelsea, are unlikely to appear at her early events. Bill Clinton, the former two-term president, said recently that he wanted to play a role as a "backstage adviser" in his wife's campaign.
- > Advisers said Bill Clinton has been engaged with his wife in some of the policy discussions leading up to this weekend's rollout.
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- > She is expected to reach out to donors in the coming weeks, but does not plan to headline many fundraising events over the next month.

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea; "jfdc@akpdmedia.com"](#)
Subject: Re: More sunday shows?/salon interview?/media access in Iowa?
Date: Sunday, April 12, 2015 10:18:26 AM

We will work out a plan - starting w media footprint for Neb/Iowa

----- Original Message -----

From: B
Sent: Sunday, April 12, 2015 10:02 AM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: More sunday shows?/salon interview?/media access in Iowa?

Want to hear a unified proposal from you guys on how to maximize this moment of opportunity to get our message across. Thanks

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com
Subject: RE: MTP tweets
Date: Sunday, April 12, 2015 10:55:43 AM

Joe Pounder @PounderFile 1m

.@FreeBeacon: @HillaryClinton's Former Campaign Manager Declines to Endorse Her Latest Presidential Run bit.ly/1CyjlUg

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:53 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Jessica Proud @jessicaproud 6s

For someone w/ his lack of practical experience I'd say he outright crossed it.
twitter.com/mikiebarb/stat

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:52 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Michael Barbaro @mikiebarb 42s

Risk for de Blasio in HRC skepticism (appearing deeply ungrateful) apparently outweighed by boosted status as progressive torch bearer.

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:51 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Apparently Barbara deleted this within a minute of posting

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:50 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Michael Barbaro @mikiebarb 14s

de Blasio -- straddling reed thin line between political ingratitude and progressive stridency?

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:48 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

RolandfromBrooklyn @rolandBKLYN 30s

Really proud of @BilldeBlasio & his remarks on @meetthepress today focusing on issues:

wages, worker protections, progressive taxation, etc.

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:32 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Airing now in NYC media market

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:27 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Council Member Wills @CM_RubenWills 16s

Great interview with [@BilldeBlasio](#) [@deBlasioNYC](#) on [@meetthepress](#) to actually answer questions on that level definitely something new

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:11 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Joe Pounder @PounderFile 1m

From [@AmericaRising](#) ... [@HillaryClinton](#)'s Rough 'Announcement Day' Sunday Morning Shows americarisingpac.org/hillary-clinto ...

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:05 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Joe Pounder @PounderFile 13s

From [@AmericaRising](#) ... [@deBlasioNYC](#) This Morning Won't Endorse [@HillaryClinton](#) For President americarisingpac.org/bill-deblasio- ...

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:00 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Annie Karni @anniekarni 12s

[@BilldeBlasio](#) really wants to make [@HillaryClinton](#) work for his support: m.youtube.com/watch?v=YZkFh5 ...

Zeke Miller @ZekeJMiller 37s37

.@AmericaRising clips @BilldeBlasio declining to immediately endorse Clinton
[youtube.com/watch?v=YZkFh5 ...](https://youtube.com/watch?v=YZkFh5...)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:57 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

America Rising PAC @AmericaRising 1m

VIDEO: Former @HillaryClinton Campaign Manager: @deBlasioNYC Won't Endorse Her
[youtube.com/watch?v=YZkFh5 ...](https://youtube.com/watch?v=YZkFh5...)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:53 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

And here goes Pounder and the American Rising staff...

Joe Pounder @PounderFile 13s

VIDEO: Former @HillaryClinton Campaign Manager @deBlasioNYC Won't Endorse Her Today
youtu.be/YZkFh5RA5pE

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:49 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

http://www.weeklystandard.com/blogs/de-blasio-not-ready-endorse-former-boss-hillary-clinton_917046.html

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:15 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Mark Murray @mmurraypolitics 5s

While de Blasio doesn't endorse Hillary, worth noting nearly 60% of sitting Dem senators have already backed her
[cnn.com/2015/02/02/pol ...](http://cnn.com/2015/02/02/pol...)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:13 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Shawna Thomas @ShawnaNBCNews 1m

Mayor @deBlasioNYC stopped short of endorsing @hillaryclinton on #MTP. Said she's been vetted but he needs to see a progressive vision.

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:11 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Mark Murray @mmurraypolitics 3s

De Blasio says he isn't endorsing Hillary -- yet: "I want to see a vision... It is time to see a clear, bold vision," he tells [@chucktodd](#)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:10 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Ken Thomas @KThomasDC 1m

On [#MTP](#), de Blasio tells [@chucktodd](#) Clinton "has a very progressive history" but says she needs to address income inequality.

Mark Murray @mmurraypolitics 2m

De Blasio - Hillary's '00 camp manager - tells [@chucktodd](#) that HRC has a "progressive" record. But she needs to address income inequality

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 8:50 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Chuck Todd @chucktodd 4m

And on [@meetthepress](#) we'll be talking with the man who ran the first [@HillaryClinton](#) campaign. Her 2000 campaign manager [@BilldeBlasio](#)

Chuck Todd @chucktodd 4m

NYC Mayor [@billdeblasio](#) has a message for Clinton & other Dems. Don't run away from progressive issues: huff.to/1O4m8zw More on [#MTP](#)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 8:42 AM
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Date: Sunday, April 12, 2015 11:01:02 AM

She is saying that Mayor, who she doesn't believe is qualified to lead, crossed the line of "political ingratitude" that Barbaro previously referred to. She is GOP spox btw.

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To: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Cc: [Clips](#)
Subject: Fwd: On Hillary Clinton, de Blasio takes a wait-and-see approach
Date: Sunday, April 12, 2015 11:37:30 AM

Sent from my iPhone

Begin forwarded message:

From: Capital Pro <info@capitalnewyork.com>
Date: April 12, 2015 at 11:19:46 AM EDT
To: <mgunaratna@cityhall.nyc.gov>
Subject: On Hillary Clinton, de Blasio takes a wait-and-see approach

[On Hillary Clinton, de Blasio takes a wait-and-see approach](#)

By Sally Goldenberg

11:19 a.m. | Apr. 12, 2015

Mayor Bill de Blasio, a staunch champion of liberal causes, declined to endorse the presidential candidacy of his former boss Hillary Clinton this morning on "Meet the Press."

De Blasio managed her 2000 U.S. Senate race and defended her amid a recent email scandal. Nevertheless, he said he is holding out his formal support until her campaign takes shape so he can determine whether he deems her sufficiently progressive, particularly on the issue of income inequality.

"I think like a lot of people in this country, I want to see a vision. And again that would be true of candidates on all levels," the mayor said when host Chuck Todd asked if he is "for her now, unequivocally."

De Blasio, [who met privately with Clinton in December](#) and has stayed in close touch with both Clintons throughout his mayoralty, called Hillary Clinton a "tremendous public servant," shortly before she is expected to officially announce her long-awaited bid for the White House.

"I think she's one of the most qualified people to ever run for this office and by the way thoroughly vetted. We can say that," he added. "But we need to see the substance."

A panel following de Blasio's 6-minute segment took note of his refusal to back her.

"I think you see the hesitancy right there. He was her campaign manager," noted Maria Hinojosa, executive producer of Latino USA on National Public Radio.

Longtime columnist David Brooks said he too was "surprised" by de Blasio's stance.

The mayor, who failed to persuade Governor Andrew Cuomo to enact a tax on the wealthiest New Yorkers last year, encouraged presidential candidates to push for similar measures.

[He will embark on a brief Midwestern trip this week](#) to speak about income inequality--first visiting Nebraska on Wednesday, before addressing an event in Iowa the following evening with former U.S. Sen. Tom Harkin.

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If you believe this has been sent to you in error, please safely [unsubscribe](#).

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To: [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); jfdc@akpdmedia.com
Subject: Re: MTP tweets
Date: Sunday, April 12, 2015 11:38:21 AM

<http://dailycaller.com/2015/04/12/bill-de-blasio-unwilling-to-endorse-former-boss-hillary-clinton-video/>

Sent from my iPhone

On Apr 12, 2015, at 11:36 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

NBC headline: "Bill de Blasio Mot Ready to Endorse Hillary Clinton"

<http://www.nbcnews.com/meet-the-press/bill-de-blasio-not-ready-endorse-hillary-clinton-n340131>

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VIDEO: Former @HillaryClinton Campaign Manager: @deBlasioNYC Won't Endorse Her [youtube.com/watch?v=YZkFh5 ...](https://youtube.com/watch?v=YZkFh5...)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:53 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
jfdc@akpdmedia.com
Subject: RE: MTP tweets

And here goes Pounder and the American Rising staff...

Joe Pounder @PounderFile 13s



VIDEO: Former @HillaryClinton Campaign Manager @deBlasioNYC Won't Endorse Her Today youtu.be/YZkFh5RA5pE

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:49 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
jfdc@akpdmedia.com
Subject: RE: MTP tweets

http://www.weeklystandard.com/blogs/de-blasio-not-ready-endorse-former-boss-hillary-clinton_917046.html

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:15 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
jfdc@akpdmedia.com
Subject: RE: MTP tweets

Mark Murray @mmurraypolitics 5s



While de Blasio doesn't endorse Hillary, worth noting nearly 60% of sitting Dem senators have already backed her [cnn.com/2015/02/02/pol ...](http://cnn.com/2015/02/02/pol...)

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To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
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Subject: RE: MTP tweets

Shawna Thomas @ShawnaNBCNews 1m



Mayor @deBlasioNYC stopped short of endorsing @hillaryclinton on #MTP. Said she's been vetted but he needs to see a progressive vision.

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De Blasio says he isn't endorsing Hillary -- yet: "I want to see a vision... It is time to see a clear, bold vision," he tells @chucktodd

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Ken Thomas @KThomasDC 1m



On #MTP, de Blasio tells @chucktodd Clinton "has a very progressive history" but says she needs to address income inequality.

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De Blasio - Hillary's '00 camp manager - tells @chucktodd that HRC has a "progressive" record. But she needs to address income inequality

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To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
jfdc@akpdmedia.com
Subject: RE: MTP tweets

Chuck Todd @chucktodd 4m



And on @meetthepress we'll be talking with the man who ran the first @HillaryClinton campaign. Her 2000

campaign manager [@BilldeBlasio](#)

Chuck Todd [@chucktodd](#) 4m



NYC Mayor [@billdeblasio](#) has a message for Clinton & other Dems. Don't run away from progressive issues: huff.to/1O4m8zw More on [#MTP](#)

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 8:42 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea;
jfdc@akpdmmedia.com
Subject: RE: MTP tweets

Ed Demaria [@Eddie_Dynamite](#) 42m



Something for everyone on MTP: Ready for Hillary? Mayor **Bill de Blasio**. GOP race? Rand Paul Foreign Policy? John Kerry And SC shooting panel

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 8:41 AM
To: Walzak, Phil; jfdc@adpdmmedia.com; Wolfe, Emma; Hagelgans, Andrea
Subject: MTP tweets

Shawna Thomas [@ShawnaNBCNews](#) · 1h

Tdy on [#MTP](#): Chuck will discuss the progressive agenda & Clinton's campaign announcement w/ [@BilldeBlasio](#).

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: MTP tweets
Date: Sunday, April 12, 2015 12:25:23 PM

http://www.mediaite.com/tv/de-blasio-declines-to-endorse-clinton%E2%80%94yet-i-want-to-see-a-vision/?utm_medium=facebook&utm_source=twitterfeed

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 12:10 PM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: RE: MTP tweets

The Hill @thehill 11m

De Blasio won't endorse Clinton without details on her 'vision' bit.ly/1FMYc1F

From: Walzak, Phil
Sent: Sunday, April 12, 2015 11:29 AM
To: Wolfe, Emma; Gunaratna, Mahen; Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: Re: MTP tweets

Good tweet!

From: Wolfe, Emma
Sent: Sunday, April 12, 2015 11:12 AM
To: Gunaratna, Mahen; Walzak, Phil; Hagelgans, Andrea; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: RE: MTP tweets

roland is my dog and that is steph's ghost twitter account.

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:48 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

RolandfromBrooklyn @rolandBKLYN 30s

Really proud of [@BilldeBlasio](#) & his remarks on [@meetthepress](#) today focusing on issues: wages, worker protections, progressive taxation, etc.

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:32 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Airing now in NYC media market

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:27 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Council Member Wills @CM_RubenWills 16s

Great interview with [@BilldeBlasio](#) [@deBlasioNYC](#) on [@meetthepress](#) to actually answer questions on that level definitely something new

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:11 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Joe Pounder @PounderFile 1m

From [@AmericaRising](#) ... [@HillaryClinton](#)'s Rough 'Announcement Day' Sunday Morning Shows americarisingpac.org/hillary-clinto ...

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:05 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Joe Pounder @PounderFile 13s

From [@AmericaRising](#) ... [@deBlasioNYC](#) This Morning Won't Endorse [@HillaryClinton](#) For President americarisingpac.org/bill-deblasio- ...

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 10:00 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

Annie Karni @anniekarni 12s

.[@BilldeBlasio](#) really wants to make [@HillaryClinton](#) work for his support: m.youtube.com/watch?v=YZkFh5 ...

Zeke Miller @ZekeJMiller 37s

.[@AmericaRising](#) clips [@BilldeBlasio](#) declining to immediately endorse Clinton youtube.com/watch?v=YZkFh5 ...

From: Gunaratna, Mahen
Sent: Sunday, April 12, 2015 9:57 AM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; jfdc@akpdmedia.com
Subject: RE: MTP tweets

America Rising PAC @AmericaRising 1m

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youtu.be/YZkFh5RA5pE

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Ken Thomas @KThomasDC 1m1

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Mark Murray @mmurraypolitics 2m

De Blasio - Hillary's '00 camp manager - tells @chucktodd that HRC has a "progressive" record. But she needs to address income inequality

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Subject: RE: MTP tweets

Chuck Todd @chucktodd 4m

And on @meetthepress we'll be talking with the man who ran the first @HillaryClinton campaign. Her 2000 campaign manager @BilldeBlasio

Chuck Todd @chucktodd 4m

NYC Mayor @billdeblasio has a message for Clinton & other Dems. Don't run away from progressive issues: huff.to/1O4m8zw More on #MTP

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Subject: RE: MTP tweets

Ed Demaria @Eddie_Dynamite 42m

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Sent: Sunday, April 12, 2015 8:41 AM
To: Walzak, Phil; jfdc@adpdmedia.com; Wolfe, Emma; Hagelgans, Andrea
Subject: MTP tweets

 **Shawna Thomas** @ShawnaNBCNews · 1h

Tdy on #MTP: Chuck will discuss the progressive agenda & Clinton's campaign announcement w/ @BilldeBlasio.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: FYI
Date: Sunday, April 12, 2015 6:29:33 PM

Since he decided to endorse so vociferously today, some reporter should ask Cuomo if he agrees with HRC that "...the deck is still stacked in favor of those at the top."

> On Apr 12, 2015, at 6:01 PM, B <BCCD@cityhall.nyc.gov> wrote:

>
>

> Very typical of some in Hillaryworld to overreact in this manner. Many of them really feel entitled and it killed them last time. But also perfectly likely that cuomo did the standard-issue moderate Dem thing and/or wanted to compete with me. All could be true at once

>
>

> ----- Original Message -----

> From: Wolfe, Emma
> Sent: Sunday, April 12, 2015 03:54 PM
> To: 'John Del Cecato' <jfdc@akpdmedia.com>; Walzak, Phil
> Cc: B; Hagelgans, Andrea
> Subject: RE: FYI

>

> I truly do not understand why hrc land would ask for or embrace this, so i really hope it was just gamc doing his normal thing.

>
>

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Sunday, April 12, 2015 3:50 PM
> To: Walzak, Phil
> Cc: B; Wolfe, Emma; Hagelgans, Andrea
> Subject: Re: FYI

>

> Saw this one coming a mile away!

>
>

>

>> On Apr 12, 2015, at 3:48 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>

>>

>> For Immediate Release: April 12, 2015

>>

>>

>>

>> STATEMENT FROM GOVERNOR ANDREW M. CUOMO

>>

>>

>>

>> "Hillary Clinton has been a lifelong champion for middle-class families, an advocate for the underserved, and a fighter for civil rights. Her record reflects the steadfast belief that every American, no matter their race, gender or ethnicity, should have the right to achieve economic security and opportunity. She is a tested leader with the resilience and experience to be a great President. I was honored to work closely with her in the Clinton Administration, during a time of historic peace, prosperity and progress for our nation. Having known and worked with her for over 20 years, I

wholeheartedly endorse Hillary Clinton's campaign for President."

>>
>>

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil](#); [Wolfe, Emma](#); "[jfdc@akpdmedia.com](#)"; [FLONYC](#)
Cc: [Carey, Michael](#)
Subject: RE: Conf call
Date: Sunday, April 12, 2015 7:44:27 PM

This is what they pushed out for the campaign- fyi

Friends and Allies Talking Points - Hillary for America

THE CORE MESSAGE

Hillary Clinton is running because everyday Americans and their families need a champion. She can be that champion. From her start fighting for kids and families, she has done that all her life. She's arguing that the deck is still stacked for those at the top – and that while corporations are raking in record profits and CEO pay is through the roof, everyday Americans are not getting ahead. It is their time to get ahead and stay ahead.

Most Americans know that the economy has come back from the collapse but they don't feel like they are getting ahead with stagnant wages and rising costs of living. They see those at the top benefiting from the improving economy and they are ready for it to be their turn. This election will be about who they can count on going forward – who can help them get ahead and stay ahead.

Hillary's record shows she's a champion of everyday Americans and their families. Her mother's own childhood – in which she was abandoned by her parents, taught Hillary that every child deserves a champion. That's what motivated her to work on behalf of kids and families at the beginning of her career and continues to be her core motivation. Hillary's life has been about fighting for the causes she believes in. She fought special interest forces all her career. She's getting back into the fight because it's been her lifetime work.

After law school, Hillary chose not to go to a big New York or Washington law firm. Instead, she went door to door in New Bedford, Massachusetts for the Children's Defense Fund.

When the insurance companies and other special interests defeated her health care effort as First Lady, Hillary didn't give up. She worked with Republicans and Democrats to help create the Children's Health Insurance Program, which provided health coverage to more than 8 million children and cut the uninsured rate for American children in half.

After the terrorist attacks of September 11, 2001, Hillary pushed the Bush Administration for \$20 billion for recovery and to address health care for first responders who were contaminated at Ground Zero. Having grown up in a middle class family, Hillary has never forgotten where she comes from and who she's fighting for. Hillary grew up in a middle class family in Park Ridge, a suburb of Chicago, Illinois. Her dad was a World War II veteran, he owned a small business, printing drapery, he operated the press himself, and Hillary and her two brothers helped out. Voters know the country has made progress since 2009 – they don't want to go back. This election will be about who they can count on going forward. Voters don't want a complete change in direction. They know the Obama Administration has worked hard to turn around the economy and pave the way for more Americans to get back to work. The private sector has created more than 11 million jobs during the Obama administration, including hundreds of thousands of American manufacturing jobs. President Obama gave her an opportunity to be Secretary of State and stand up for Americans around the globe. She proud of that record.

THE CAMPAIGN

Hillary has made clear this campaign isn't about her, it is about the American people, and that ethos will be reflected in every facet of the campaign. That's the start of the different kind of campaign that

Hillary wants to run – one that is squarely focused on having a conversation with voters – answering their questions, asking them questions and sharing ideas.
Her first trip will be to Iowa and then she'll continue from there through other early primary and caucus states in the weeks ahead to ask questions, answer questions and share ideas.
We know she enjoys and thrives when she gets to interact directly with voters.
There will plenty of time for big rallies and high profile media interviews, but she wants to start her campaign by talking to voters one-by-one.
Hillary will work hard to earn every vote, run hard in early primary and caucus states and not take anything for granted – the primary will be competitive. There's no such thing as an "inevitable candidate" in Iowa and New Hampshire, and Hillary's plans are to run hard in each early state. She and campaign manager Robby Mook have set the tone that the campaign will always operate as if it is running from behind.
She is surrounding herself with scrappy, battle-tested operatives and advisers who work hard and run campaigns like they're 10 points behind, even if they aren't.
In Iowa, no Democratic candidate for president has ever received more than 50% of the caucus vote unless they were a sitting president, vice president, or Iowa Senator Tom Harkin.
In New Hampshire, no Democrat in a contested primary in the last 25 years has won by more than 27,000 votes or received more than 50% of the vote. Even running unopposed in 2012 as the incumbent president, President Obama received around 80% of the primary vote.
The campaign will have the resources needed to compete, but it will be built with a flat fundraising structure, a key grassroots donor base and a merit-based finance organization. Initially fundraising will be a challenge – with lower limits and a smaller list than Obama in 2011.

In 2011, the Obama campaign could raise \$35,800 donations at start because of joint fundraising agreements with the DNC. This campaign will raise \$2,700 contributions for the primary because we're focused on earning the nomination.

While Republicans are engaged in a civil war within the field of 10+ candidates who might enter their competition, every single one of them offers the same economic agenda that Americans know rob Americans of the stability they've worked so hard for with their topdown agenda that would stack the deck even more in favor of those at the top. They want to be the champions for those at the top.

THE RAMP UP

Hillary has announced and started her campaign. That begins our first phase – our "ramp up" period. It will be different than most campaigns. The campaign will focus on small events that let Hillary have a direct conversation with voters, asking questions, answering questions and sharing ideas.
This "ramp up" phase is the same organizationally as if she had an exploratory committee – time to build before getting into full swing - but without being coy about her intentions and pretending like she's still exploring.
Hillary started meeting with policy experts this fall to talk through solutions to the challenges we face. During this "ramp up" period, she'll discuss those ideas with voters and then unveil her policy prescriptions at a later date.
In May, she will outline more of her agenda and the ideas people have shared with her in a larger event that everyone can take part in.
Hillary's doing this so people across the country can be part of her kickoff speech and the campaign going forward. Her team will be building for that all month long.

From: B
Sent: Sunday, April 12, 2015 6:10 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmmedia.com'; FLONYC
Cc: Carey, Michael
Subject: Conf call

Michael, I need a call of the group addressed above anytime 7:30pm or after tonite to address MTP and

next steps over next days

From: [Wolfe, Emma](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: Shd we dial in?
Date: Sunday, April 12, 2015 8:00:40 PM

From: [B](#)
To: [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Subject: Re: MBDB: Internal Call to Discuss Next Steps from MTP
Date: Sunday, April 12, 2015 8:07:12 PM

Be on shortly

From: Carey, Michael
Sent: Sunday, April 12, 2015 08:06 PM
To: B
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: MBDB: Internal Call to Discuss Next Steps from MTP

Sir,

Folks are ready when you are ready to dial in:

Dial-in Number XXXXXXXXXX Meeting ID: XXXXXXXXXX

From: [emma maquire wolfe](#)
To: [B](#)
Cc: [John Del Cecato](#); [PhilWalzak](#) [REDACTED]; [Hagelgans, Andrea](#); [stephanie yazgi](#)
Subject: Also
Date: Sunday, April 12, 2015 9:05:08 PM

Rawlings-Blake after mbdb's interview on MTP was good and backed him up/downplayed well....shd make sure reporters note and mayor you shd check in with her this week...

She said: we don't want a coronation...we appreciate hrc...let's not blow up bdb's comments....

#

this is a personal account - for official business please email at ewolfe@cityhall.nyc.gov

thanks

#

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); jfdc@akpdmedia.com
Subject: NY Times: On National Television, de Blasio Declines to Endorse Clinton for President
Date: Sunday, April 12, 2015 9:47:05 PM

On National Television, de Blasio Declines to Endorse Clinton for President

By **MICHAEL M. GRYNBAUM**

APRIL 12, 2015

She plucked him from obscurity to run her 2000 campaign for United States Senate, sat onstage at his swearing-in as mayor of New York City and, just this month, visited Brooklyn for a high-profile photo opportunity with his wife.

But when it came time for [Bill de Blasio](#) to return the favor on Sunday by endorsing [Hillary Rodham Clinton](#) for president, the mayor's answer was clear:

Not just yet.

In a televised moment rich with political intrigue, Mr. de Blasio repeatedly declined to offer Mrs. Clinton his blessing during an interview on NBC's "[Meet the Press](#)," saying he would hold off until learning more about his former boss's economic platform.

"Like a lot of people in this country, I want to see a vision," Mr. de Blasio told Chuck Todd, the show's host, who had asked the mayor if he would "unequivocally" endorse Mrs. Clinton or wait to see if she adopts more liberal positions akin to his own.

"I think she's one of the most qualified people to ever run for this office and, by the way, thoroughly vetted," Mr. de Blasio added. "But we need to see the substance."

The mayor's remarks — which prompted plaudits from liberal groups, and consternation among some of Mrs. Clinton's supporters — stood in stark contrast with other high-profile New York Democrats, including Senator [Charles E. Schumer](#) and Gov. [Andrew M. Cuomo](#), who offered full-throated approval on Sunday of Mrs. Clinton's candidacy.

And Mr. de Blasio's comments came as he is seeking a louder voice in national Democratic politics. The mayor is flying to the early nominating state of Iowa this week, part of a two-day Midwest tour designed to raise awareness about income inequality, his signature issue.

His appearance on "Meet the Press" was booked days before it became clear Mrs. Clinton would enter the race on Sunday. But the timing of the comments, amid lingering questions on whether Mrs. Clinton can capture the allegiance of her party's left wing, drew immediate interest.

"This is her announcement day," said Hilary Rosen, a Democratic political strategist and longtime supporter of Mrs. Clinton. "It's one thing to say we're looking forward to listening to her policies, to examining it more and the like. It's another thing to kind of stomp on it. I just thought that his tone

seemed to stomp on it.”

In a pair of Twitter posts on Sunday, Ms. Rosen described the mayor’s remarks as “self-aggrandizing” at Mrs. Clinton’s expense, drawing some unfriendly replies. She [later wrote](#) that she “didn’t mean to disrespect @BilldeBlasio.”

Other strategists viewed Mr. de Blasio’s remarks as a smart political play, both to shore up his credentials as a spokesman for the Democratic left and to elevate the value of his endorsement, should it eventually come.

“What you give away early has less value later,” said Hank Sheinkopf, a prominent Democratic consultant in New York City and a veteran of Bill Clinton’s second presidential campaign.

“He is setting himself up to be the national progressive kingmaker,” Mr. Sheinkopf said of the mayor, “the stamp of approval for the left.”

Despite a long association, Mrs. Clinton declined to endorse Mr. de Blasio during his mayoral bid until after he had captured the Democratic nomination, which virtually assured his victory. At the time, Mr. de Blasio warmly [welcomed the nod](#), saying, “I am proud to come from the Clinton family.”

Representatives for Mr. de Blasio and Mrs. Clinton declined to comment on Sunday. Privately, the mayor’s advisers have rejected the notion that Mr. de Blasio’s national effort is about raising his profile, describing it instead as a grass-roots movement to promote the policy ideas, like higher wages and affordable housing, that he believes can narrow the nation’s wealth gap.

Still, the notion of Mrs. Clinton’s former campaign manager declining to endorse her on network television, hours before [she declared her candidacy](#), was bound to attract attention to the mayor. Mr. de Blasio, a relative newcomer to the national political scene, found himself the subject of dozens of news reports on Sunday tying his comments to Mrs. Clinton’s relationship with the left.

“You see the hesitancy right there,” Maria Hinojosa, a radio host and another guest on “Meet the Press,” said after Mr. de Blasio finished his remarks. “He was her campaign manager. You would expect him to say, ‘I’m in!’”

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Gunaratna, Mahen](#)
Subject: Msg guide
Date: Monday, April 13, 2015 7:43:42 AM

Sir,

We're meeting with you and Mahen today to discuss stats. I'm going to take our prep answers (cut them down so less verbiage) and your comments from yesterday and create a message guide that can be our working document moving forward so you have on hand. Will incorporate Mahen's research on HRC economic positions. Will put in a binder for your trip.

We can discuss in our meeting if other items of use (manchester speech, opeds etc)

Thanks

From: [Carey, Michael](#)
To: B; [Leopold, Elana](#); [Howe, Amanda](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [REDACTED] [Wolfe, Emma](#)
Subject: RE: Pls hold May 12
Date: Monday, April 13, 2015 1:58:20 PM

Just flagging that The House is not in session until 630 PM that day.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: B
Sent: Monday, April 13, 2015 1:56 PM
To: Carey, Michael; Leopold, Elana; Howe, Amanda
Cc: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com'; [REDACTED] Wolfe, Emma
Subject: Pls hold May 12

As tentative date for progressive contract event in DC

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#)
Subject: Free Beacon: John Heilemann: Clinton Team 'Furious' Over De Blasio Snub
Date: Monday, April 13, 2015 2:31:31 PM

John Heilemann: Clinton Team 'Furious' Over De Blasio Snub

BY: [Daniel Bassali](#)

April 13, 2015 1:50 pm

Hillary Clinton is “furious” at a former staffer who undercut her highly anticipated presidential announcement.

Unlike previous leaks from Clinton staffers, the culprit of the Clinton snub did so on live television.

New York City Mayor Bill de Blasio, who previously ran Clinton’s successful Senate campaign, bluntly said “no” when Chuck Todd asked whether he would endorse his former boss.

“Not until I see—and, again, I would say this about any candidate—until I see an actual vision of where they want to go,” de Blasio said on Meet the Press.

“I think, like a lot of people in this country, I want to see a vision. And, again, that would be true of candidates on all levels. It’s time to see a clear, bold vision for progressive economic change.”

The comments drew criticism from Clinton allies who reportedly were surprised and angered by de Blasio.

“He ran her campaign at one point. A lot of the Democrats immediately endorsing her—for him to take that posture, I think, not only I was surprised but apparently the Clinton people were furious,” Heilemann said.

“This is her announcement day,” Hilary Rosen, Democratic strategist, said. “It’s one thing to say we’re looking forward to listening to her policies, to examining it more and the like. It’s another thing to kind of stomp on it. I just thought that his tone seemed to stomp on it.”

De Blasio’s comments are troubling for the Democratic frontrunner. The mayor highlighted a popular critique of Clinton: She has not offered a rationale for running for president and her announcement gave no clarity on where she stands on important issues. Clinton has yet to build her platform.

“Substance and vision does it,” said de Blasio.

“It’s a much different time than 2008,” de Blasio said. “There are a lot of new issues and new material for Hillary to address.”

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Wolfe, Emma](#)
Subject: Drudge
Date: Monday, April 13, 2015 3:01:13 PM



DRUDGE REPORT [@DRUDGE_REPORT](#)

De Blasio declines to endorse...
[drudge.tw/1amXTzc](#)

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); "[John Del Cecato \(jfdc@akpdmedia.com\)](#)"
Subject: RE: CNN: Clinton in 2013: Bill de Blasio "a partner who always had my back"
Date: Monday, April 13, 2015 3:03:53 PM
Attachments: [image001.png](#)



CNN Politics @CNNPolitics 5m5 minutes ago

.[@BilldeBlasio](#)'s refusal to endorse [@HillaryClinton](#) perplexes and infuriates her allies cnn.it/1I6R2p6

From: Gunaratna, Mahen
Sent: Monday, April 13, 2015 2:33 PM
To: B; FLONYC
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Subject: CNN: Clinton in 2013: Bill de Blasio 'a partner who always had my back'

Clinton in 2013: Bill de Blasio 'a partner who always had my back'

By [Peter Hamby](#), CNN National Political Reporter

Updated 2:07 PM ET, Mon April 13, 2015

Washington (CNN)

Hillary Clinton gushed over Bill de Blasio's "vision" and "leadership" in a closed-door fundraiser during his 2013 mayoral campaign, another reminder of why de Blasio's refusal to endorse Clinton on the day of her presidential announcement perplexed and infuriated her political allies.

Calling de Blasio "a fighter" in the mold of legendary New York Mayor Fiorello LaGuardia, Clinton told a crowd of Democratic donors that she bonded with de Blasio when he managed her 2000 campaign for Senate in New York.

Audio from the October 2013 fundraiser in Manhattan, which has never been made public, was provided to CNN by a Democratic source.

"Hiring Bill was one of the best decisions I made," Clinton said during an 11-minute speech at the fundraiser. "What I found was a partner who always had my back, but always was willing to tell me whatever I needed to hear. That's the kind of mayor he will be. Somebody who will stand up and fight for the people of New York, but also tell them what they need to hear."

Their careers of Clinton and de Blasio have been intertwined going back to Clinton's

2000 campaign for the Senate, which de Blasio managed. Clinton endorsed his up-from-nowhere campaign in 2013 and raised money for him. And the Clintons appeared on stage next to the mayor on the frigid day of his swearing-in.

De Blasio, a self-styled progressive populist, [declined to repay the favor on NBC's "Meet The Press"](#) on Sunday, saying that he wanted to hear more about Clinton's "substance" and "vision" before signing up.

The comments privately rankled some Clinton supporters, who pointed to her support for de Blasio's campaign. They also pointed to New York Gov. Andrew Cuomo's swift endorsement of Clinton after she finally announced her long-awaited campaign on Sunday.

In the 2013 fundraiser, Clinton praised de Blasio's wife Chirlaine McCray and their children, fondly remembering a "sleepover at the White House" when the family visited Washington during Bill Clinton's time in the White House.

"It's important for me to be back in New York with all of you, because I wanted to have a chance to lend my voice to the growing chorus of people who know that the next mayor will be somebody that cares about them and is committed to moving this great city forward," Clinton said at the event.

--

Mahen Gunaratna

Director of Research and Media Analysis

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(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Walzak_Phil](#)
To: "John Del Cecato"; [Schnake-Mahl_Gabriel](#); [Grybauskas_Natalie](#); [Carey_Michael](#); [Norvell_Wiley](#); [Adams_Marti](#); [Blumm_Kate](#); [Boeglin_Rosemary](#); [Chao_Raymond](#); [Coney_Javon](#); [de_Alwis_Ronalie](#); [Grybauskas_Stefan](#); [Hagelgans_Andrea](#); [Klein_Monica](#); [Leopold_Elana](#); [Ozernoy_Ilana](#); [Parikh_Ishanee](#); [Richardson_Jerika](#); [Spitalnick_Amy](#) (OMB)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015
Date: Monday, April 13, 2015 6:28:59 PM
Attachments: [image001.png](#)

ok

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, April 13, 2015 6:28 PM
To: Schnake-Mahl, Gabriel; Grybauskas, Natalie; Carey, Michael; Norvell, Wiley; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Spitalnick, Amy (OMB); Walzak, Phil
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Looks good to me

From: <Schnake-Mahl>, Gabriel <GSchnakeMahl@cityhall.nyc.gov>
Date: Monday, April 13, 2015 at 6:25 PM
To: "Grybauskas, Natalie" <NGrybauskas@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, "Ishanee Parikh" <jparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JRichardson@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

+JDC for Iowa/NE guidance

From: Grybauskas, Natalie
Sent: Monday, April 13, 2015 6:12 PM
To: Carey, Michael; Norvell, Wiley; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Per MPC, killing the advisories on Iowa/Nebraska and only putting guidance.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

On Tuesday, Mayor de Blasio will meet with tenants at an affordable housing site in the Bronx. A media pool has been arranged for this visit Daily News (Print and Photo), Outlet (TV), WNYC (Radio).

After the visit, the Mayor will host a media availability.

Press Schedule

Approximately 2:45 PM – Holds Media Availability
2432 University Avenue
Bronx, NY 10468

A press van will depart the east gate of City Hall at 1 45 PM. Footage will be provided by NYC TV and will be available shortly following the event on Encompass Port CTY- 4205. Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, April 15, and Thursday, April 16, 2015:

On Wednesday, Mayor de Blasio will depart New York City and travel to Omaha, Nebraska. In the evening, the Mayor will deliver remarks at the University of Nebraska Foundation's The Peter J. Hoagland Integrity in Public Service Lecture Series. Members of the media interested in covering this event must RSVP by contacting Paul Landow at plandow@unomaha.edu.

Later, the Mayor will depart Nebraska and travel to Des Moines, Iowa.

On Thursday, the Mayor will deliver remarks at Drake University, hosted by the Harkin Institute for Public Policy and Citizen Engagement at Drake University and Drake University's Law, Politics, and Society program. Members of the media interested in covering this event must RSVP by contacting Aaron W. Jaco – email aaron.jaco@drake.edu or call 515-779-0526.

Later, the Mayor will deliver remarks at a gathering for Progress Iowa at Iowa State Education Association headquarters. Members of the media interested in covering this event must RSVP by contacting Matt Sinovic at matt@progressiowa.org.

###

From: Carey, Michael
Sent: Monday, April 13, 2015 6:10 PM
To: Norvell, Wiley; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

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Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Norvell, Wiley
Sent: Monday, April 13, 2015 5:36 PM
To: Grybauskas, Natalie; Carey, Michael; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Clean up the pool language:

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From: Grybauskas, Natalie
Sent: Monday, April 13, 2015 5:33 PM
To: Carey, Michael; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Thanx MPC. Let me know if you're good on the rest of sked.

KB, is affordable housing language ok with you?

PW/AH, please review guidance/skeds for Iowa/Nebraska and let me know if any edits.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

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Later, the Mayor will deliver remarks at a gathering for Progress Iowa at Iowa State Education Association headquarters. Members of the media interested in covering this event must RSVP by contacting Matt Sinovic at matt@progressiowa.org.

Press Schedule for Wednesday, April 15, 2015

6:30 PM – Delivers Remarks at University of Nebraska

University of Nebraska – Mammell Hall
6708 Pine St
Omaha, NE 68106

Members of the media interested in covering this event must RSVP by contacting Paul Landow at plandow@unomaha.edu.

Press Schedule for Thursday, April 16, 2015

10:30 AM – Delivers Remarks at Drake University

Drake University – Cowles Library Reading Room
2725 University Ave
Des Moines, IA 50311

Members of the media interested in covering this event must RSVP by contacting Aaron W. Jaco – email aaron.jaco@drake.edu or call 515-779-0526.

5:45 PM – Delivers Remarks at Progress Iowa Gathering

Iowa State Education Association Headquarters – Second Floor
777 3rd Street
Des Moines, IA 50309

Members of the media interested in covering this event must RSVP by contacting Matt Sinovic at matt@progressiowa.org.

###

From: Carey, Michael
Sent: Monday, April 13, 2015 5:30 PM
To: Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Take off official photo's avail for NE and IA

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Monday, April 13, 2015 5:19 PM
To: Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Carey, Michael; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, APRIL 14, 2015

Draft schedule below – still working on pool, but KB, is affordable housing language ok with you?

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OFFICE OF THE MAYOR
NEW YORK, NY 10007

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###

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [John Del Cecato](#)
Subject: New Yorker: Hillary Clinton and the Democrats' Inequality Agenda
Date: Monday, April 13, 2015 7:49:47 PM

TODAY 4:30 PM

Hillary Clinton and the Democrats' Inequality Agenda

BY [JOHN CASSIDY](#)

Following his appearance on NBC's "Meet the Press" over the weekend, when he declined to offer a full endorsement of Hillary Clinton's Presidential campaign bid, Mayor Bill de Blasio found himself on the front of New York City's tabloids on Monday. "STABBED IN DE BACK," blared the [Daily News](#). The [Post](#) ran with "HILL'S FURY" and the subhead "Blaz won't endorse as prez run official."

As a former newspaper headline writer, I could admire the "DE BACK" formulation, but I was also keen to read what de Blasio had actually said. He turned out to have described Clinton as "a tremendous public servant" and "one of the most qualified people ever to run for this office." But unlike New York's two Democratic senators, Charles Schumer and [Kirsten Gillibrand](#), as well as Governor Andrew Cuomo, de Blasio declined the opportunity to issue a full public endorsement of Clinton's candidacy, saying, "We need to see the substance."

Coming from a politician who served in Bill Clinton's Administration and who helped to run Hillary's successful campaign for Senate in 2000, these comments were a bit surprising, especially since they were spoken a few hours before Hillary's official announcement. I am sure they irked some people in the Clinton camp. But before we extrapolate this story into a major breach between Hillary and the progressive wing of the Democratic Party, it's worth looking in a bit more detail at the economic issues that might divide the two sides.

"I think progressives all over the country, I think everyday Americans are demanding that their candidates—the President and every other level—really say that we have a plan that we can believe in for addressing income inequality," de Blasio said, in explaining his wait-and-see attitude. "It has to include increases in wages and benefits. It has to include the willingness to tax the wealthy so we can invest in infrastructure, so we can invest in education."

This statement was certainly more specific than what Clinton offered in the video she released to announce her

candidacy, in which she says, "Americans have fought their way back from tough economic times. But the deck is still stacked in favor of those at the top. Everyday Americans need a champion." But in identifying the very rich as the beneficiaries of unfair circumstances rather than of individual enterprise and hard work, and in prioritizing the material circumstances of the middle class, Clinton was clearly pitching her tent on the same turf occupied by progressives like de Blasio and Massachusetts Senator Elizabeth Warren.

The question, of course, is whether Clinton's words were just talk. De Blasio was well within his rights to take a noncommittal attitude—indeed, his progressive supporters would have demanded no less. Traditionally, the Clinton wing of the Democratic Party has emphasized promoting "opportunity" over reducing inequality. As Lawrence Mishel, the president of the liberal Economic Policy Institute, pointed out [in a blog post](#) last week, that approach has sometimes enabled centrist Democrats to "avoid confronting the top 1 percent's capture of the lion's share of income growth. After all, addressing runaway executive pay and a runaway financial sector—the main causes of the top 1 percent's income gains—smacks of redistribution; and besides, those folks are their donor base." With Hillary and her staff about to hit up hedge-fund managers, investment bankers, tech moguls, and other rich folks for hefty campaign contributions, the suspicion lingers that, when it comes down to it, her campaign will punt, rather than directly confront, the entrenched problems of income and wealth inequality.

On the other hand, the political center of gravity has shifted in the Democratic Party, and there are reasons to hope that Clinton will embrace a more progressive, far-reaching agenda than

anything that her husband and his fellow New Democrats would have endorsed in the nineteen-nineties. Since the financial crisis and the Great Recession, which were widely perceived to have been the work of Wall Street, inequality and wage stagnation have come to dominate the policy agenda in a way that they didn't a decade ago. Even in what used to be called the Rubinite wing of the Party, after former Treasury Secretary Robert Rubin, there is a widespread recognition that something more is necessary.

Earlier this year, for instance, the Center for American Progress, a Washington think tank created by John Podesta, Hillary's campaign manager, issued a [lengthy report](#) devoted to the subject of "inclusive prosperity." It was put together by a commission of economists and policy experts led by Larry Summers, the former Treasury Secretary, and Ed Balls, the senior economic spokesman for the British Labour Party. During the nineties, Summers and Balls were both supporters of a "third way" approach to economic policy, which emphasized deregulation and the power of markets. Today their primary concern is coming up with policies designed to raise wages and ameliorate rising inequality.

Some of the proposals in the C.A.P. report were familiar. The commission called for a rise in the minimum wage and an expansion of the Earned Income Tax Credit program, which provides cash subsidies to low-wage workers. These are both good ideas, and ones that the Obama Administration has also championed. But what was novel, and potentially costly, in the report was the idea of providing temporary wage subsidies to working households that earn as much as eighty or ninety thousand dollars a year. (The current phase-out threshold for the Earned Income Tax Credit is about twenty-three thousand dollars.) "Short-term middle-class tax relief would ideally be provided until income stagnation is overcome," the report said. "The tax relief could automatically expire in three years or automatically phase out based on Bureau of Labor Statistics data showing improvement in wage growth of a specified amount for the middle class."

In another part of the report that seemed to go beyond the New Democrat ethos, the C.A.P. commission endorsed various steps to strengthen the bargaining position of workers and labor unions. In addition to endorsing the more expeditious "card check" method of setting up unions, which is a long-time demand of the labor movement, the report called for automatic government arbitration in instances when employers refuse to bargain collectively with newly formed unions, as well as the mandatory establishment of works councils, before which workers' grievances could be heard. In an effort to insure that workers reap more of the benefits of corporate profits, which have been growing strongly, the report also recommended expanding tax incentives for employee-share-ownership schemes.

None of these policies represents a big threat to corporate America. But taken together they could help to tilt the balance of power back toward workers a bit and, over time, to give a boost to wages. After all, it's no accident that wages and incomes have stagnated in the past thirty years. Under the guise of encouraging economic dynamism and responding to international competition, governments on both sides of the Atlantic have spent three decades undermining the gains that workers made during and after the Second World War. To be sure, factors such as globalization and technological progress were partly responsible for the emergence of wage stagnation, but, with a big gap having opened up between productivity and wages, there is no doubt that policy also played a significant role.

Those at the top of the income distribution have benefitted greatly from the assault on workers' bargaining power, and from other policies, such as the emasculating of the inheritance tax—one of the few tools available to tackle glaring wealth inequality. Here, too, the C.A.P. report stopped short of endorsing truly radical measures, such as a new tax on wealth, like ones that Thomas Piketty and some other economists have [recommended](#). But the report did call for eliminating a glaring loophole in the tax code, known as the "step-up in basis," that enables even the very richest families to pass down their fortunes while minimizing their tax liabilities. The report also advocated reforming the mortgage interest deduction and other quirks of the tax code that benefit the wealthy more than anybody else, noting, "Eliminating the tax rules that shelter high-income households and corporations would raise their effective tax rates, make the tax code more progressive, and avoid the waste created by strategies for tax avoidance."

To repeat, there is nothing particularly novel or ground-breaking here. Liberals have long advocated levelling the playing field for capital and labor. The Obama Administration has recently called for eliminating the "step-up in basis" and other tax dodges that benefit the ultra-wealthy. What is striking is the convergence in thinking between the center and center-left that has taken place in recent years, as the basic facts about rising inequality have become impossible to ignore. Now it's up to Clinton and her advisers to exploit this convergence. As long as they are willing to defy some of their more conservative and tax-phobic donors, there is plenty of common ground on which to construct an inequality agenda that will satisfy de Blasio and many other progressives.

Of course, whatever Clinton does, there will still be some left-leaning Democrats who regard certain of her choices as a sop to the one per cent, or who oppose her on other grounds. That is inevitable. But despite the flap over de Blasio's remarks, a lasting schism between Clinton and most progressives isn't inevitable.

Sent from my iPhone

From: [John Del Cecato](#)
To: [Fink, Avi](#)
Subject: Re: Tweet from @nytimesbusiness
Date: Monday, April 13, 2015 10:11:29 PM

Good stuff - tx

On 4/13/15, 8:33 PM, "Fink, Avi" <AFink@cityhall.nyc.gov> wrote:

>@nytimesbusiness: Most people helped by programs for the poor are members
>of a family headed by a worker <http://nyti.ms/1IXifL0>
><http://pic.twitter.com/HhxtbB3X3K>
>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [PhilWalzak](#) [REDACTED] [Emma Wolfe](#); [Andrea Hagelgans](#)
Subject: Saul story w/ Weiner kicker
Date: Monday, April 13, 2015 10:41:45 PM

Saul ending his story with that Weiner quote defending HRC's progressive record when BdB was smoking pot at NYU gives misimpression that BdB questioned her progressive credentials during interview, which he certainly did not do. Transcript reflects that:

Mayor: Look, I think she has a very progressive history. We certainly saw that in her early work on behalf of children and families. We saw that when she took on the big insurance companies to try and achieve healthcare reform in the early 1990s. There's a lot there that progressives will appreciate.

Sent from my iPhone

From: [Walzak, Phil](#)
To: [B](#)
Cc: [Hagelgans, Andrea](#); [Kadushin, Peter](#); "jfdc@akpdmedia.com"; [de Alwis, Ronalie](#); [Leopold, Elana](#); [Klein, Monica](#); [Carey, Michael](#)
Subject: Re: HRC-related qs - to get off-topic juices flowing
Date: Tuesday, April 14, 2015 9:41:43 AM

Yep

From: B
Sent: Tuesday, April 14, 2015 09:08 AM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Kadushin, Peter; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; de Alwis, Ronalie; Leopold, Elana; Klein, Monica; Carey, Michael
Subject: Re: HRC-related qs - to get off-topic juices flowing

Very helpful. But need time before I leave CH to work on the topper with you. MPC, pls add

From: Walzak, Phil
Sent: Monday, April 13, 2015 08:30 PM
To: B
Cc: Hagelgans, Andrea; Kadushin, Peter; 'John Del Cecato' <jfdc@akpdmedia.com>; de Alwis, Ronalie; Leopold, Elana; Klein, Monica
Subject: HRC-related qs - to get off-topic juices flowing

Have you heard from Hillary's camp and, if so, what are they saying?

Did MBdB reach out to Hillary since his Meet the Press appearance? If so, did he offer any sort of explanation/apology?

Is MBdB planning to cross paths with Hillary in Iowa later this week?

Is MBdB concerned at all with the way his non-endorsement was perceived by some in the Democratic party?

Has she called you? Have you talked?

Can you see why people w HRC were upset at the timing of your comments – coming hours before HRC's announcement, on such a high-profile source like MTP?

Do you have higher office ambitions?

Do you feel that you betrayed her, given your long history w the Clintons?

Are you being disloyal?

Was this just about getting media for yourself/raising your national profile?

Isn't this outside your day job? Why should folks care who the mayor supports?

Did you see Hilary Rosen's quote? Any reaction

Does the mayor want to qualify the statement with an expectation that he will endorse her? Or that it's probable that he will endorse her?

Is there some reason why mayor feels she may not live up to his requirements for 2016's Democratic presidential candidate?

Did Mayor de Blasio tell Hillary or someone in her campaign that he intended to decline making any endorsement at this time?

Is mayor is making himself into a prominent progressive on the national stage, because he has more freedom to voice his views than he sometimes does at home? See Andrew Cuomo/Zephyr Teachout. See also: transportation funding.

What leverage do you have over the campaign in NYC, a city and state that HRC won twice by wide margins?

In light of Rahm Emmanuel's victory, do you really think HRC should rush to progressive messaging?

What is it that you don't already know about Hillary or that you need to hear?

Do you want to see other candidates enter the race? If so, who?

What is the "substance" you need to see?

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Kadushin, Peter](#); [de Alwis, Ronalie](#); [Leopold, Elana](#); [Klein, Monica](#); [Carey, Michael](#)
Subject: Re: HRC-related qs - to get off-topic juices flowing
Date: Tuesday, April 14, 2015 10:49:52 AM

A couple of others:

Is this really about you just building a national name & "brand" for yourself?

Since she wasn't an announced candidate at the time of your MTP interview, didn't you violate your own rule about not commenting on candidates who are not yet candidates?

Is this all part of a plan to cover Hillary's left flank?

Is this all part of a plan to make your endorsement more meaningful/make you a "kingmaker?"

In 2013, HRC said you always had her back. Do you feel like that's changed now - that you only have her back when it's convenient for you?

Anthony Weiner said she was progressive when you were still smoking pot at NYU. How do you respond? (DON'T TAKE THE BAIT.)

Mark Green suggests that this is all about ego. True? (DON'T TAKE THE BAIT.)

Bruce Gyory (sp?) said that you tried to make yourself relevant in the debate & you failed miserably. What do you think?

Don't you feel like you insulted HRC - not only as her former campaign manager, but as the mayor of the city in which her campaign is headquartered? (STUPID QUESTION - BUT I ACTUALLY GOT THIS ONE YESTERDAY.)

Did you give HRC or her people a heads-up before the Sunday appearance that you were going to make a non-endorsement? Surely you knew the question would come up.

From: BDB Official <BCCD@cityhall.nyc.gov>

Date: Tuesday, April 14, 2015 at 9:08 AM

To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Klein, Monica"

<MKlein@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

Subject: Re: HRC-related qs - to get off-topic juices flowing

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From: Walzak, Phil

Sent: Monday, April 13, 2015 08:30 PM

To: B

Cc: Hagelgans, Andrea; Kadushin, Peter; 'John Del Cecato' <jfdc@akpdmedia.com>; de Alwis, Ronalie; Leopold, Elana; Klein, Monica

Subject: HRC-related qs - to get off-topic juices flowing

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What is the "substance" you need to see?

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Wolfe, Emma](#)
Subject: Daily Beast: An Unabashedly Liberal Hillary Clinton
Date: Tuesday, April 14, 2015 10:51:31 AM

An Unabashedly Liberal Hillary Clinton

THE ATLANTIC - Peter Beinart

Every presidential campaign is a bet on the American mood at a given moment in time. I watched Hillary Clinton's presidential announcement video alongside the one she issued in 2007, and the speech she gave declaring her senate candidacy in New York in 2000. The upshot: America, as seen by Hillary and the people advising her, is a lot further left than it was a decade or two ago.

Here are some of the phrases that appeared in Hillary's 2000 senate announcement: "voluntary uniform rating system for movies and films," "welfare," "more police on the streets," "teacher testing in the face of boycotts," "I don't believe government is the solution to all our problems" and "parents, all parents, must be responsible." The message was pure Clintonism, as developed when Bill ran the Democratic Leadership Council in the early 1990s: To deserve government help, people must be morally responsible. And it came naturally to a senate candidate who, although caricatured as a sixties radical, was better described, by a former White House aide, as "a very judgmental Methodist from the Midwest."

In 1993, Hillary had declared herself "not comfortable" with distributing condoms in schools. In 1994, she had endorsed "three strikes and you're out" laws that expanded prison sentences.

In 1996, she had backed Bill's decision to sign the anti-gay Defense of Marriage Act. And in the 2000 senate campaign, she supported parental notification laws for children seeking abortions, a position that placed her to the right of her initial Republican challenger, Rudy Giuliani.

All that cultural conservatism is gone in the video she issued last night. It's not just the image of a gay male couple holding hands while announcing their impending wedding, followed later by what appears to be a lesbian couple. It's not just the biracial couple. Or the brothers speaking Spanish. It's also the absence of culturally conservative imagery: no clergymen, no police, one barely noticeable church. Instead, the video starts with a woman who is moving so her daughter can attend a better school. A bit later it features a woman who after staying home with her kids is going back to work. In both cases, there's no father in sight. Whether or not Clinton and her advisors were trying to showcase single mothers, they certainly weren't afraid of being accused of showcasing them. In 2000, in the wake of a welfare reform debate in which single mothers were made symbols of the moral irresponsibility the Clintons campaigned against, these positive depictions would have been unimaginable.

The video Hillary released yesterday was also devoid of soldiers. And it contained no discussion of foreign policy. Compare that to Hillary's 2007 video, the first substantive words of which were: "let's talk about how to bring the right end to the war in Iraq and to restore respect for America around the world." Later in that video, she championed her work "protecting our soldiers."

In 2007, while backpedalling from her vote to invade Iraq, Hillary was still intensely focused on convincing Americans she was tough enough to be commander in chief. In 2003, she had called for expanding the military.

In 2004, she had been one of only six Senate Democrats to support the deployment of an untested missile defense system. In 2006 she told other senators, in explaining her opposition to setting a deadline for the withdrawal of US troops from Iraq, that “I face the base all the time.” And in the days before announcing her presidential candidacy, she had travelled to Afghanistan and Iraq.

Today, Republicans still see foreign policy as politically central. Jeb Bush dwelled on it in the video he released in response to Hillary’s. And, of course, Clinton will spend plenty of time talking foreign policy as the campaign wears on. But the message of yesterday’s announcement video, unlike the one in 2007, is that international affairs are secondary. The core of Hillary’s campaign will be economics. More specifically, it will be championing the “everyday Americans” who face a “deck still stacked in favor of those at the top.” That kind of swipe at the ultra-rich was absent from Hillary’s announcements in 2000 and 2007 too.

It’s striking that, absent serious primary competition that might have forced her left in the primaries, Hillary has gone left anyway: with culturally progressive imagery, a class-oriented economic message, and a purely domestic focus. If the aim was to produce something fresh, the Clinton campaign succeeded. One reason the announcement felt fresh was because since they entered national politics more than two decades ago, the Clintons have expended enormous energy protecting themselves from right-wing attack. The message of yesterday’s announcement video was that Hillary thinks that in the America of 2016, she no longer has to play that game.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [Liz Hegarty](#)
Subject: Re: Flights
Date: Tuesday, April 14, 2015 11:06:06 AM

On Friday we land
And he and I will be dropped at either Gracie or city hall

Michael Paul Carey
City Hall
New York, New York

On Apr 14, 2015, at 10:05 AM, Liz Hegarty <lhegarty@akpdmedia.com> wrote:

Okay, thanks.

From: <Carey>, Michael Carey <MPCarey@cityhall.nyc.gov>
Date: Monday, April 13, 2015 at 12:27 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Flights

Yes
He is manifested for the whole trip.
Only issue will be return on Friday, but will let you know.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Liz Hegarty [<mailto:lhegarty@akpdmedia.com>]
Sent: Monday, April 13, 2015 12:27 PM
To: Carey, Michael
Subject: Re: Flights

Sorry, do you mean he can plan to travel with the mayor for the trip? Full name is [REDACTED]

From: <Carey>, Michael Carey <MPCarey@cityhall.nyc.gov>
Date: Monday, April 13, 2015 at 12:23 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>
Subject: RE: Flights

Nope
He is manifested
He should also be at Gracie on Wednesday at 12 PM
Can you let me know what his name on his license is?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Liz Hegarty [<mailto:lhgart@akpdmedia.com>]
Sent: Monday, April 13, 2015 12:22 PM
To: Carey, Michael
Subject: Re: Flights

Will JDC be able to ride with MBDB between locations? Or, should I plan to book a separate car for him?
Thanks!

From: Liz Hegarty <lhgart@akpdmedia.com>
Date: Friday, April 3, 2015 at 1:04 PM
To: Michael Carey <MPCarey@cityhall.nyc.gov>
Subject: Re: Flights

JDC is on the same flights in and out. He'll also be staying at the same hotel in Des Moines. Thanks!

From: Liz Hegarty <lhgart@akpdmedia.com>
Date: Thursday, April 2, 2015 at 1:12 PM
To: Michael Carey <MPCarey@cityhall.nyc.gov>
Subject: Re: Flights

Yes, thanks for sending.

From: <Carey>, Michael Carey <MPCarey@cityhall.nyc.gov>
Date: Thursday, April 2, 2015 at 1:10 PM
To: Liz Hegarty <lhgart@akpdmedia.com>
Subject: Flights

Can you book these same flights for JDC:

AIR - Wednesday, April 15 2015

United Airlines Flight UA 4111 Economy Class

Depart: Newark Liberty Intl, Terminal A
Newark, New Jersey, United States
02:02 PM Wednesday, April 15 2015

[Weather](#)

Arrive: Eppley Airfield
Omaha, Nebraska, United States
04:21 PM Wednesday, April 15 2015

[Weather](#)

Duration: 3 hour(s) and 19 minute(s) Non-stop
Status: Confirmed - United Airlines Booking Reference: XXXXXXXXXX
Meal: Food and Beverages for Purchase
Equipment: EMBRAER RJ135 / RJ140 / RJ145
Operated By: EXPRESSJET AIRLINES DBA UNITED EXPRESS
Seat: 19A (Non smoking) Confirmed - DEBLASIO/BILL

AIR - Friday, April 17 2015

Delta Air Lines Flight DL 3739 Economy Class

Depart: Des Moines International Airport
Des Moines, Iowa, United States
06:50 AM Friday, April 17 2015

[Weather](#)

Arrive: La Guardia, Terminal D
New York, New York, United States
10:33 AM Friday, April 17 2015

[Weather](#)

Duration: 2 hour(s) and 43 minute(s) Non-stop

Status: Confirmed - Delta Air Lines Booking Reference: [REDACTED]

Meal: Refreshments for Purchase

Equipment: Canadair Regional Jet 900

Operated By: ENDEAVOR AIR DBA DELTA CONNECTION

Seat: 19B(Non smoking, Aisle) Confirmed - DEBLASIO/BILL

From: [John Del Cecato](#)
To: [B; Gunaratna, Mahen; FLONYC](#)
Cc: [Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma](#)
Subject: Re: Daily Kos: DeBlasio's right, and Hillary should listen
Date: Tuesday, April 14, 2015 11:19:44 AM

They wouldn't let me use J. Del Taxo

From: BDB Official <BCCD@cityhall.nyc.gov>
Date: Tuesday, April 14, 2015 at 11:16 AM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Daily Kos: DeBlasio's right, and Hillary should listen

I really thought JDC would come up with a more interesting pseudonym...

From: Gunaratna, Mahen
Sent: Tuesday, April 14, 2015 11:03 AM
To: B; FLONYC
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Daily Kos: DeBlasio's right, and Hillary should listen

MON APR 13, 2015 AT 09:43 AM PDT

[DeBlasio's right, and Hillary should listen](#)

By [Rob Dapore](#)

NYC Mayor Bill DeBlasio made quite the stir over the weekend when he wouldn't endorse Hillary Clinton's presidential bid. He makes a very strong point, and if she was smart, Hillary should seriously listen to what he's saying if she hopes to win in 2016.

Speaking on meet the press, when asked if the mayor would endorse Hillary, Bill DeBlasio made this statement (which really shouldn't have been that much of a shock):

"I think like a lot of people in this country I want to see a vision. And, again, that would be true of candidates on all levels. It's time to see a clear, bold vision for progressive economic change".

and when asked if that means he wouldn't endorse her, he said

"No, not until I see -- and, again, I would say this about any candidate -- until I see an actual vision of where they want to go".

Much ado has been made about how the mayor, who reportedly is a good friend of the Clintons, would not instinctively come out automatically supporting her. Pundits say that the mayor is sticking to his progressive stance that just won't play in the rest of the country. But this isn't a case of being leftist or liberal or progressive. There's a huge segment of the country that wants certain policies which are just plain populist. Will she come out for a cleaner environment? Equal rights for women including women's health care? A plan for upgrading our infrastructure? A path for immigrants? How can she improve the Affordable Healthcare Act? And maybe most importantly, will she stand up for Frank - Dodd and Glass-Steagel and stand up to the banks?

She needs to come out swinging and clearly make her stance on these issues. Nothing will turn off voters than hearing it's the same ol same ol. She needs to excite the base and not take populists for granted. Kudos to the mayor for doing the right thing.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#)
Subject: WAMC Northeast Public Radio: Maloney: de Blasio "Should Have Head Examined" After Withholding Clinton Endorsement
Date: Tuesday, April 14, 2015 12:30:17 PM

Maloney: de Blasio "Should Have Head Examined" After Withholding Clinton Endorsement

BY [ALAN CHARTOCK](#)

Several important New York politicians lined up behind Hillary Clinton's presidential campaign in the minutes after she entered the race Sunday. Speaking with WAMC's Alan Chartock on Tuesday, Hudson Valley Congressman Sean Patrick Maloney officially endorsed the former New York U.S. Senator and Secretary of State. He also criticized the man who helmed Clinton's successful 2000 Senate race — now-New York City Mayor Bill de Blasio.

"We need an economy that's generating wealth again, or people who are working hard, and that's what Hilary Clinton is talking about this week and I'm very proud to see it," Maloney says.

Have you formally endorsed her?

"Well, you can consider this a formal endorsement right now, Alan—a world-wide exclusive on your show."

We made the news. OK, that's great.

"In the category of: not surprising. For people who may not understand, I started working for the Clintons 20 years ago. I worked on the campaign in 1992. I worked on the White House senior staff. So, I am very much a fan of the America that they built in the 1990s that was inclusive, where we had a growing economy, we were paying down our debt, we balanced the budget the right way, where we were at peace and engaged with the world. We need to have policies to grow this economy again for middle class families, for people who are working hard, and who are trying to figure out how to pay for college, trying to plan a retirement that they can actually enjoy, trying to pay their property taxes, and make ends meet. That's the bottom line. And I think that there was a good model we had in the 90s and we can bring that into the future."

Ok so, this of course is, we always have a good time, right Sean? When we talk to each other?

"Yes we do."

But however, now it gets a little tougher. You just said, and quite rightly, that, you know, you worked for them, you have a loyalty to them, and “you can consider this an endorsement.” However, dark music, Bill de Blasio, who also fit those very categories, did not endorse them, what do you make of that?

"Well, I think Bill de Blasio should have his head examined. I don't understand why my friend Bill de Blasio would have any reservations about a person he worked for, about a champion for New York, about someone who is going to do more for hard working families in the Hudson Valley than anybody else who is running. I just couldn't disagree with him more. I think this is a person who has her headquarters in New York, who is always going to have New York front of mind when she's in the Oval Office. I think we ought to get behind her, and I think we can have all the conversations we want about what she ought to emphasize. There's going to be positions that, you know, I want her to push up and others I want her to push down and all that kind of stuff, that's fine, that's normal. But let's be clear what the alternative is. The alternative is the team that wants to go after Medicare, and go after Social Security, that wants to give huge tax cuts to multimillionaires through some trickle-down theory that has never worked. We need to grow the economy and bring everybody along. That's what I want to do.

So should you pick up the phone and call him and say, “Hey, Bill, get on the team?”

"I think he heard it from pretty much everybody, and their brother, that maybe he ought to clarify his comments a little bit."

Ok, now that brings us to the next person who you might see as an offender, and that is the president himself, who has sent somebody out front to say, you know, he's not making a formal endorsement because there are other people who may want to declare. What do you think of that?

"Oh look, you know, I don't make too much of that. I think it wouldn't be unusual for a president to try to stay out of the political day-to-day. I think it's pretty clear what he said — that he has enormous respect for Secretary Clinton, that they work closely together, they are friends. And there are going to be differences. God knows I have my differences with this president and I think you're going to see differences in the Clinton approach than in the Obama approach. I'm looking forward to that, frankly. I prefer the Clinton approach, to be very candid with you. I think we need to grow this economy more rapidly, we need to bring everybody along, and we need to stop this gridlock and this fighting in

Washington and get to work."

--

Mahen Gunaratna

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Mayor's Press Office | City Hall

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(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [Chao, Raymond](#)
Cc: [John Del Cecato](#)
Subject: NE
Date: Tuesday, April 14, 2015 12:44:20 PM

Ray – cc'ing JDC fr his awareness. Can you update tomorrow sked:

Arrive into Hold – Room 1100M

Proceed to Reception – About 125 folks. Closed Press. Mix and Mingle - Foyer

Proceed back to hold- Room 1100 M

Go Into Lecuture Hall — same program as already listed.

Post Lecture proceed to Room 1100K and 1100L to overflow rooms

Then off to dinner

Crowd is about 300

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Wolfe, Emma](#)
Subject: Bloomberg: Hillary Clinton Comes Out Swinging at CEOs and Hedge Fund Managers
Date: Tuesday, April 14, 2015 5:10:38 PM

Hillary Clinton Comes Out Swinging at CEOs and Hedge Fund Managers

Apr 14, 2015 4:55 PM EDT

In her first swing through Iowa as a presidential candidate, she threw some populist punches on Wall Street but offered few details.

[Jennifer Epstein @jeneps](#)

MONTICELLO, Iowa—Hillary Clinton launched her presidential campaign here Tuesday with aggressive attacks on the financial system as she offered broad strokes of her case for running at her first formal event.

"I think it's fair to say that if you look across the country, the deck is stacked in favor of those already at the top," she said at a roundtable in an auto tech lab at Kirkwood Community College. "There's something wrong when CEOs make 300 times more than the American worker ... There's something wrong when American workers keep getting more productive ... but that productivity is not matched in their paychecks."

And, the former secretary of state continued, "there's something wrong when hedge fund managers pay less in taxes than nurses or the truckers I saw on I-80" while driving from New York to Iowa over the past two days. The visit here was her second semi-public stop of the day, after a morning run for chai and conversation at a coffee shop in Le Claire, just north of the Quad Cities. There, she joked about "drink[ing] my way across Iowa," but even more important than those drinks are the conversations she plans to have with intentionally small groups of voters.

Around a U-shaped table, Clinton spent an hour with a handful of high school and college students, a teacher, and the college's president. She listened to their views about education and the economy, asking pointed questions along the way.

But she made more than a few nods to the dozens of members of the media who gathered to see her. "I'm running for president because I think

Americans and their families need a champion and I want to be that champion," she said, echoing her comments in Sunday's announcement video.

Clinton said she's anxious to hear from Americans about what's important for them and what policies they see working in their own communities, but also that she decided to start with a baseline of "four big fights" she wants to wage:

—To "build the economy of tomorrow not yesterday."

—To "strengthen families and communities."

—To "fix our dysfunctional political system and get unaccountable money out of it once and for all – even if that means a constitutional amendment."

—And to protect the country "from the threats that we see and the ones that are on the horizon."

She didn't have many details on what she meant by wanting to get "unaccountable money" out of politics, nor did she offer a point-by-point economic plan. Instead, she spent much of the roundtable encouraging the six others at the table to share their ideas for how to make education work. But she did stress that education would be a key part of her economic message, endorsing President Barack Obama's push to make community college free and suggesting that she supports tougher regulation of for-profit colleges.

One way to help give kids opportunities, she said, is with some level of standardization in education, like the Common Core, so that "there wouldn't be two tiers of education."

Instead, it's become a flashpoint, especially among Republicans—Jeb Bush supports the model while many of the other members of the GOP running for president oppose it as excessive government overreach—and Clinton is disappointed by that. "When I think about the really unfortunate argument that's been going on around Common Core, it's really painful," she said.

Ultimately, she closed with a reference to her young granddaughter, Charlotte, whose birth helped motivate her to run.

"I don't know how many babies were born on Sept. 26 last year but I want every one of them to feel like they have the same opportunities that we're going to do everything we can to make sure that Charlotte has," she said.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Hagelgans, Andrea](#); ["lhegarty@akpdmedia.com"](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["jfdc@akpdmedia.com"](#); [Walzak, Phil](#)
Subject: MBDB: Weekly Planning Meeting
Date: Tuesday, April 14, 2015 6:53:55 PM

Team- we are delayed

This meeting will start at 8:15

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: MBDB: Weekly Planning Meeting
Date: Tuesday, April 14, 2015 7:05:49 PM

Ya but I'll only get there when the mayor does so maybe you want to ask Demetrius

Sent from my iPhone

> On Apr 14, 2015, at 6:56 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Would you be able to print copies of the speech for me?
>
>
>
>> On Apr 14, 2015, at 6:53 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>
>> Team- we are delayed
>>
>> This meeting will start at 8:15

From: [Leopold, Elana](#)
To: [Carey, Michael](#)
Cc: [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); "[Jonathan@berlinrosen.com](#)" ([Jonathan@berlinrosen.com](#)); [Hagelgans, Andrea](#); [Liz Hegarty](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#); "[nbaldick@hilltoppublicsolutions.com](#)" ([nbaldick@hilltoppublicsolutions.com](#)); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Walzak, Phil](#)
Subject: Re: MBDB: Weekly Planning Meeting
Date: Tuesday, April 14, 2015 7:40:27 PM

All- this meeting is cancelled this evening

JDC- please stand by

The mayor wants to prep with you instead

Sent from my iPhone

> On Apr 13, 2015, at 12:06 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>
>
>
> <meeting.ics>

From: Carey, Michael
Sent: Tuesday, April 14, 2015 9:59 PM
To: de Alwis, Ronalie
Cc: Chao, Raymond; Dinzey, Ashley
Subject: To Print
Attachments: MINI SCHEDULES FOR BDB.docx; 04.15.15 Mayor's Event Briefing- Hoagland LectureMPC.doc; 04.16.15 Mayor's Event Briefing- Drake UniversityMPC.doc; MBDBCalls-4.14.15.docx; 04.16.15 Mayor's Event Briefing- ProgressIowaMPC (1).doc; 04.16.15 Mayor's Event Briefing- Century Club Event with Special Guest NYC Mayor Bill de Blasio.doc

R- to print in this order

Ashley/Ray- Ronalie is going to print at Gracie for the Mayor and John.

For MBDB/JDC

Mini Schedules – All in One Doc

Briefing – Hoagland Lecture- Updated See Attached

Briefing- Drake Attached

Briefing - Cownie Briefing – To Come

Briefing- Call Sheets - Attached

Briefing – Progress Iowa – Attached

Briefing – IA Party – Attached

Ray Ray- Note the Mini Schedules I edited.

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, April 15, 2015

WEATHER - Omaha: Hi of 63. Low of 47. Cloudy
ATTIRE: Business
NOTES: - [REDACTED]
- [REDACTED]
- YOU have 30 minutes to change at Gracie
- Upon arrival in Omaha, -1 hour

7:00 - 7:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

7:30 - 8:30 WORKOUT
Location: 357 9th Street

8:30 - 9:00 TRAVEL FROM 357 9TH STREET EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

8:30 - 9:00 DAILY COMMUNICATIONS CALL

9:30 - 11:30 BUDGET PREP
Location: Gracie Mansion, The Dining Room

11:30 - 12:15 PACKING TIME
Location: Gracie Mansion

12:15 - 1:00 TRAVEL FROM GRACIE MANSION EN ROUTE NEWARK
INTERNATIONAL AIRPORT WITH JDC
Travel Time: 45 mins.

2:00 - 4:20 UNITED AIRLINES FLIGHT UNITED 4111 FROM NEWARK EN
ROUTE OMAHA, NEBRASKA
Notes: Travel Time 3 Hours and 19 Minutes (-1 Hour)

4:30 - 4:50 TRAVEL FROM OMAHA AIRPORT EN ROUTE MAMMEL HALL
Travel Time: 20 mins.

5:00 - 5:45 GREET WITH JIM CROUNSE // PREP
Location: Mammel Hall - 1100M

5:45 - 6:20 PRIVATE RECEPTION FOR HOAGLAND LECTURE SERIES
Location: Mammel Hall - Foyer
Attendees: 125 attendees
Press: Closed

6:20 - 6:30 HOLD
Location: Mammel Hall - 1100M

6:30 - 7:30 REMARKS AT THE HOAGLAND LECUTURE AT UNIVERSITY OF
NEBRASKA
Location: Mammel Hall - Lecture Hall
Setup: Lecture Style; About 300 Attendees
Press: Open

7:30 - 7:45 MOVE TO OVERFLOW ROOMS WITH STUDENTS
Location: Mammel Hall - Room 1100K and 1100L

7:45 - 8:00 TRAVEL FROM MAMMELL UNIVERSITY EN ROUTE 5013
UNDERWOOD AVE, OMAHA, NE 68132
Travel Time: 15 mins.

8:00 - 9:30 DINNER WITH JIM CROUNSE AND JDC
Location: 5013 Underwood Ave, Omaha, NE 68132
Note: YOU should pay for dinner with the campaign
credit card.

9:30 - 11:45 TRAVEL FROM UNIVERSITY OF NEBRASKA EN ROUTE
RESIDENCE INN DES MOINES DOWNTOWN, 100 SW WATER
STREET, DES MOINES, IA
Travel Time: 2 Hours and 15 Minutes

PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

10:00 - 11:00 PRIVATE APPOINTMENT
12:30 - 1:30 PREP FOR UNIVISION
1:30 - 2:00 INTERVIEW WITH UNIVISION RE: TALK TO YOUR BABY
CAMPAIGN
5:45 - 6:15 DELIVER REMARKS AT LANDMARKS LAW 50TH ANNIVERSARY
6:30 - 7:25 DINNER WITH ROXANNE JOHN
7:30 - 8:45 DELIVER REMARKS AT BROOKLYN MUSEUM ANNUAL BALL

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Thursday, April 16, 2015

WEATHER – DES MOINES, IA: Hi of 73. Low of 49. AM Rain
ATTIRE: Business
NOTES:

9:45 - 10:00 TRAVEL FROM 100 SW WATER STREET, DES MOINES EN
ROUTE DRAKE UNIVERSITY
Travel Time: 10 Minutes

9:45-10:00 DAILY COMMUNICATIONS CALL

10:00 - 10:30 MEET WITH SENATOR HARKING // PREP
Location: Calier Heritage Room, Drake University

10:30 - 12:15 REMARKS AT DRAKE UNIVERSITY
Location: Cowles Library - Reading Room, Drake Univ
Press: Open
Notes: YOU greet with 10 students after Q&A.

12:15 - 12:30 TRAVEL FROM 2507 UNIVERSITY AVENUE EN ROUTE 1801
GRAND AVE
Travel Time: 15 mins.

12:30 - 1:00 IN PERSON INTERVIEW WITH DAVE PRICE FROM WHO-HD
Location: 1801 Grand Ave, Des Moines, Iowa 50265
Notes: This is a 1:1 Interview that is aired
On Sundays before Meet the Press

1:00 - 1:30 TRAVEL FROM 1801 GRAND AVE, DES MOINES, IOWA EN
ROUTE 400 ROBERT D. RAY DRIVE // PICK UP LUNCH
Travel Time: 30 mins.

1:30 - 1:45 IN PERSON INTERVIEW WITH KAY HENDERSON, IOWA RADIO
Location: City Hall, Des Moines, Iowa

2:00 - 3:00 MEETING WITH AREA MAYORS HOSTED BY MAYOR COWNIE
Location: City Hall- Kofu Conference Room, Des Moines, IA
Press: Closed

3:00 - 3:15 TRAVEL FROM 400 ROBERT D. RAY DR, DES MOINES, IA
50309 EN ROUTE 100 SW WATER STREET, DES MOINES, IA
Travel Time: 15 mins.

- 3:30 - 5:30 TPA FOLLOW UP CALL TIME
Location: 100 SW Water Street
- 5:30 - 5:45 TRAVEL FROM 100 SW WATER STREET EN ROUTE 777 3RD STREET
Travel Time: 15 mins.
- 5:45 - 6:45 REMARKS AT PROGRESSIVE IOWA GATHERING
Location: ISEA - Second Floor, 777 3rd St
Attendees: About 75-80
Setup: Reception Style
Notes: YOU are introduced by Matt Sinovic, Executive Director of Progress Iowa
- 7:00 - 7:45 TRAVEL FROM ISEA EN ROUTE DES MOINES MARRIOTT DOWNTOWN//DINNER
Travel Time: 15 mins.
- 7:45 - 8:30 REMARKS AT CENTURY CLUB EVENT
Location: Des Moines Marriott Downtown - Waterloo Room
Attendees: 20-25 folks
Press: Closed
- 8:30 - 8:45 TRAVEL FROM 700 GRAND STREET EN ROUTE 100 SW WATER STREET ON FOOT
Travel Time: 15 mins.

PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

- 11:00 - 11:45 MEETING WITH SENATOR JESSE HAMILTON
11:45 - 12:45 MEETING WITH DC HERMAN AND DEPUTY MAYOR BUERY
1:00 - 3:00 MEETING WITH MAYOR'S FUND
3:00 - 4:00 WEEK AHEAD BRIEF
4:00 - 5:00 STAFF DEBRIEF
6:45 - 7:00 VAISAKHI FESTIVAL CELEBRATION

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Friday, April 17, 2015

WEATHER: Hi of 66. Low of 54. AM Light Rain
ATTIRE: Business
NOTES:

- 6:00-6:15 TRAVEL FROM 100 WATER STREET EN ROUTE DES MOINES INTERNATIONAL AIRPORT
Travel Time: 15 mins.
- 6:50 - 10:33 DELTA AIRLINES FLIGHT 3739 FROM DES MOINES EN ROUTE LAGUARDIA
Travel Time: 3 Hours and 45 Minutes (+1 Hour)
- 10:50 - 11:20 TRAVEL FROM LAGUARDIA AIRPORT EN ROUTE 50 BEACON COURT, BROOKLYN // OFF-TOPIC PREP
Travel Time: 30 mins.
- 11:30 - 1:30 BUILD IT BACK ANNIVERSARY EVENT
Location: 50 Beacon Court, Brooklyn NY 11229
Event Lead: Amy Spitalnik
- 1:45 - 2:30 TRAVEL FROM 50 BEACON COURT EN ROUTE 257 PARK AVENUE // LUNCH//COMMUNICATIONS CALL
Travel Time: 45 mins.
- 3:00 - 4:00 MEETING WITH DR. HENRY JARECKI
Location: 257 Park Avenue South, 7th Fl.
Notes: Ross will staff you for this meeting.
- 4:00 - 4:15 TRAVEL FROM 257 PARK AVENUE SOUTH EN ROUTE CITY HALL
Travel Time: 15 mins.
- 4:30 - 5:30 MEETING WITH NASSAU COUNTY EXECUTIVE EDWARD P. MANGANO TO DISCUSS PLANYC
Location: City Hall, The Mayor's Office
- 5:30 - 6:30 INTERNAL MIZ MEETING
Location: City Hall, The Mayor's Office
- 6:30 - 7:00 DEPART CITY HALL EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

7:00 - 7:45 DRINK WITH RON MOELIS
Location: Gracie Mansion, The Peach Room

PRESS CONFERENCES
To be updated.

FLONYC SCHEDULE
No public schedule.

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Michael P. Carey

EVENT: Remarks at Hoagland Lecture at University of Nebraska

RATIONALE: YOU were invited to attend on behalf of Jim Crouse.

DAY/DATE: Wednesday, April 15, 2015

EVENT TIME: 6:30 PM –7:30 PM

MBDB TIME: 6:30 PM –7:30 PM

LOCATION: *University of Nebraska, Mammel Hall*

LOCAL/ONSITE CONTACT: Paul Landow, Ph.D.
Phone: [REDACTED]

**# PEOPLE ATTENDING:
ELECTED/COMMUNITY
OFFICIALS ATTENDING:** About 300Attendees

STAFF ATTENDING: Michael Carey

**STAFF ASSIGNED TO
MBDB:** Michael Carey

PRESS: Open

EVENT PROGRAM:

- YOU proceed backstage
- Brian Hastins, President and CEO of the University of Nebraska Foundation, gives opening remarks and introduces David Boocker
- David Boocker, Dean of the College of Arts and Sciences, gives remarks and introduces Jim Crouse
- Jim Grouse gives remarks and introduces YOU
- YOU give remarks
- At conclusion of remarks, Dean Bocker proceeds back onto stage to moderate Question and Answers
- YOU conclude and depart stage
- YOU proceed to two overflow rooms to greet students.
- YOU depart.

MBDB INTRODUCED BY: Jim Crouse

MBDB TALKING POINTS:

ADDITIONAL INFORMATION:

- **ABOUT HOAGLAND LECTURE:**

This lecture series honors Peter Hoagland's legacy and seeks to inspire young people to dedicate themselves to public service. Peter Hoagland was a veteran, Nebraska legislature, and U.S. Congressman who wrote many of the political accountability and open meeting laws.

- **ABOUT UNIVERSITY OF NEBRASKA, OMAHA:**

- Started as a private, coeducational college in 1908 became a public university in 1968. Home of the mavericks
- 15, 227 students enrolled; 3,301 faculty & staff
- 87% of students come from Nebraska
- 52.% female; 47.5% male
- 70% White; 8.5% Latino; 6% African American; 00.3% American Indian; 2.9% Asian; .06% Native Hawaiian Pacific Islander; 3.5% Two Or More Races; 2.7% Race/Ethnicity Unknown; 5.8% Non-Resident Alien

BIO INFORMATION ON PARTICIPANTS:

- **Brian Hastings**

- President and CEO of University of Nebraska Foundation
- Brian has been with the foundation since 2012. With more than 20 years of experience in higher education fundraising, he has broad experience and success ranging from annual giving to principal gifts, including many senior leadership roles.

- **David Boocker**

- Dean of College of Arts and Sciences
- Dean Boocker's teaching specializations include Renaissance and Early Modern Literature; Milton and his Influence; and English literature.

- Dean Boocker is an active member of the Council of Colleges of Arts and Sciences (CCAS). He recently co-authored an article, “Making the Case for Arts and Sciences,” for the CCAS publication Deans and Development: Making the Case for Supporting the Liberal Arts and Sciences.

Hoagland Lecture Reception		BB308 72
RSVP's as of 3:30 pm 4-14-15		
Name	Guest Of	Notes
Randall E. Adkins		head of UNO College of Arts & Sciences Department of Political Science
Amber J. Antholz		University of Nebraska Foundation Staff
Ellen M. Archer		
Helen M. Bartee	Robert D. Bartee	
Robert D. Bartee		
John R. Bartle		UNO Dean of the College of Public Affairs & Community Service
Jonathan C. Benjamin-Alvarado		
Mary T. Bernier		University of Nebraska Foundation Staff
Christopher J. Beutler		Mayor of Lincoln
Judith A. Beutler	Christopher J. Beutler	
Glen Billesbach		
Michael Bird		University of Nebraska Foundation Staff
Kent Blansett		
Kathy Blecha	Kirk S. Blecha	
Kirk S. Blecha		
J. David Boocker		UNO Dean of the College of Arts & Sciences
Kate Borchman	Charles H. Hassebrook	
Mike Boyle		
David R. Buntain		
Laura Buntain	David R. Buntain	
H. C. Camp		
Liz Campbell	Ellen M. Archer	
Patricia M. Carlson		
Jo Ann Carrigan		
Anne D. Carroll		
Clarence L. Castner		
Edward A. Castro	Jody L. Neathery-Castro	
Kara A. Cavel	Rosemary L. Edzie	
Elizabeth Chalecki		
Lorraine Chang		
Timothy F. Clare		Regent - University of Nebraska
Tanya D. Cook		State Senator
David E. Corbin		
Jim F. Crouse		
Patsy Crouse	Jim F. Crouse	
Bill de Blasio		
Jean Demars	Dale A. Stover	
Lee Denker		Head of the UNO Alumni Association
Robert L. Dodendorf		
Kathleen Dodge		
N. P. Dodge	Kathleen Dodge	
Nate P. Dodge		
Mark Donovan		
Alan Dugger		
Rosemary L. Edzie		University of Nebraska Foundation Staff
Joseph Feeney	Robert P. Houston	
Joye M. Fehringer		University of Nebraska Foundation Staff
Anne Fenner	Mike Fenner	
Mike Fenner		
Catherine A. Ferguson	Terrence J. Ferguson	
Terrence J. Ferguson		
Peter F. Festersen		Elected official - Omaha City Council
Marian Fey		OPS School Board
Pete Fey	Marian Fey	
E. Terence Foster		
Mary L. Foster	E. Terence Foster	
Joseph S. Francisco		UNL College of Arts & Sciences Dean
Priya Francisco	Joseph S. Francisco	
Carol Z. Gendler		
Elisabeth M. Gershovich	Moshe Gershovich	
Moshe Gershovich		Page 1

Sharon G. Griffin	William T. Griffin	BB308 72
William T. Griffin		
Bruce Grogan	Renee D. Wessels	
John Grove		
Michael Grynbaum		
Renee Handleman	Gail A. Lobin	
Jeff Hardy	Laura A. Schoenrock	
Frank R. Hartranft		
Shirley J. Hartranft	Frank R. Hartranft	
Charles H. Hassebrook		
Brian F. Hastings		President & CEO of the University of Nebraska Foundation
Chris Hicks		
David Hicks		
Barbara Hoagland		wife of the late Peter J. Hoagland
Chris D. Hoagland	Barbara Hoagland	Son of Peter J. Hoagland
David Hoagland	Barbara Hoagland	Son of Peter J. Hoagland
Elizabeth Hoagland		Daughter of Peter J. Hoagland
Laurance R. Hoagland		Brother of Peter J. Hoagland
Jim Houston	Robert P. Houston	
Robert P. Houston		
Steve Houston	Robert P. Houston	
Tom Houston	Robert P. Houston	
Breta S. Jeter	John A. Jeter	
John A. Jeter		
Rebecca L. Keating-Lefler		
Christopher B. Kelly	Rosemary L. Edzie	
Ramazan Kilinc		
Douglas Kindig		
Kate King Wu		
Amy E. Kloefkorn		University of Nebraska Foundation Staff
Joan Kraft	Marc Kraft	
Marc Kraft		Douglas County Commissioner
Mary Ann Lamanna	Samuel Walker	
Paul M. Landow		University of Nebraska Omaha - Political Science Department
Meg L. Lauritzen Dodge	Nate P. Dodge	
Don Lee	Jannette Taylor	
Steven J. Lefler	Rebecca L. Keating-Lefler	
Laura Luther	Michael S. Luther	
Michael S. Luther		
Gayle M. Malmquist		
Trevor Matulka		
Deborah L. McCollister	John S. McCollister	
John S. McCollister		
Michael F. McDonnell		
Patrick T. McNamara		
Samuel J. Meisels		
Heath M. Mello		State Senator
Lacey J. Merica		
Guest Monaghan	Thomas J. Monaghan	
Thomas J. Monaghan		
Terry L. Moore		head of the Omaha Federation of Labor, AFL-CIO
Adam Morfeld	Elaine L. Norton	
Anthony Naprstek		
Jody L. Neathery-Castro		
Elaine Marie Nelson		
Diane Nickerson-Ray		
Dieudonne Nomenyo		
Jeremiah J. Nordquist		State Senator
Elaine L. Norton		
Eric Pearson		
Gregory Petrow		
Karen Pollack		
Alan E. Potash		
Linda R. Pratt		
Richard Ray	Diane Nickerson-Ray	Page 2

Jeanne Reames-Zimmerman		BB308 72
Ashton Reason		
Kathi A. Rotella		
Louis Rotella		
Rick R. Sanders		
Rita Sanders	Rick R. Sanders	
Susan Sarver		
Matthew Sawickis		
Barbara W. Schaefer	Ronald W. Schaefer	
Dave R. Schinzel		
Laura A. Schoenrock		
Hannah Schwalb	Natan Schwalb	
Natan Schwalb		
Joe Selig		University of Nebraska Foundation staff
Alex Simonson		
Karen R. Stacey		
Alan G. Stoler		
Kimberly J. Stoler	Alan G. Stoler	
Dale A. Stover		
Christine E. Swanson	Jo Ann Carrigan	
Jannette Taylor		
Susan Thomas	Carol Z. Gendler	
Rodney Trince	Jannette Taylor	
Dara L. Trounhar		Chief of Staff - University of Nebraska President's Office
Noah Verboon		
Samuel Walker		
Del D. Weber		Chancellor Emeritus - University of Nebraska at Omaha
Renee D. Wesse/s		
Amy West	Patricia M. Carlson	
Peter J. Whitted		
Anna Wishart	Elaine L. Norton	
Horace C. Wu	Kate King Wu	

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Michael P. Carey

EVENT: Remarks at Drake University

RATIONALE: YOU were asked to visit the Harkin Institute from Senator Harkin

DAY/DATE: Thursday, April 16, 2015

EVENT TIME: 10:30 AM –12:00 PM

MBDB TIME: 10:30 AM –12:00 PM

LOCATION: *Drake University, Cowles Library, 2507 University Avenue, Des Moines- Reading Room*

LOCAL/ONSITE CONTACT: Rachel Paine Caufield, Ph.D.
rachel.caufield@drake.edu
[REDACTED]

PEOPLE ATTENDING: 100 Students, Faculty, Community

ELECTED/COMMUNITY OFFICIALS ATTENDING: Senator Tom Harkin

STAFF ATTENDING: Michael Carey

STAFF ASSIGNED TO MBDB: Michael Carey

PRESS: OPEN

MBDB ACKNOWLEDGEMENTS:

- Domenic Lamberti (LAM-BERTEE)
- Hosts/Sponsors:
- Harkin Institute for Public Policy and Citizen Engagement at Drake University and Drake University's Law, Politics, and Society program

EVENT PROGRAM:

- Senator Harkin for introduction and invitation
- YOU arrive and proceed into hold.
- YOU greet with Senator Harkin and Domenic Lamberti.
- YOU, Senator Harkin, and Domenic Lamberti Proceed to Reading Room
- Domenic Lamberti opens and introduces Senator Harkin
- Senator Harkin gives remarks and introduces YOU.
- YOU give remarks.

- YOU conclude and Senator Harkin comes back up to podium to moderate questions.
- YOU take questions from attendees.
- YOU conclude.
- YOU, Senator Harkin, and Domenic Lamberti proceed back to Hold.
- YOU greet with 10 students.
- YOU depart.

MBDB INTRODUCED BY: Senator Tom Harkin

ADDITIONAL INFORMATION ON THE EVENT:

- **ABOUT DRAKE UNIVERSITY:**

- Founded in 1181 and named for Civil War Union General and Iowan Governor Francis Maron Drake; home of the bulldogs
- 5,062 students; 289 faculty
- 41.2% Male: 58.8% Female
- 81.2% White; 4% Asian; 5.5% Non-Resident; 3.2% Hispanic; 3.1% Black; 1.5% Two or More Races; 1.1% Race/Ethnicity Unknown; .02% American Indian; .02% Hawaiian/Pacific Islander;

BIO INFORMATION ON PARTICIPANTS:

- Domenic Lamberti (LAM-BERTEE)
 - Senior at Drake University studying Law, Politics, & Society with a double major in Sociology
 - Originally from Ankeny, a suburb of Des Moines,
 - Member of the Sigma Alpha Epsilon fraternity and served as President, Vice-President, and Philanthropy Chair over the past few years
 - Junior year started a men’s discussion group designed to get young men talking about the topics of gender equality and sexual violence prevention, and I planned and conducted a speaker series in the spring of 2014.
 - After Drake ends will teaching English in China through a program called CIEE before attending graduate school.
- Senator Tom Harkin
 - United States Senator from Iowa from 1985 to 2015. A member of the Democratic Party, he previously served in the United States House of Representatives from 1975 to 1985.
 - Born in Cumming, Iowa, Harkin graduated from Iowa State University and The Catholic University of America's Columbus School of Law. He served in the United States Navy as an active-duty jet pilot (1962–67). After serving as a Congressional aide for several years, he made two runs for the U.S. House of Representatives, losing in 1972 but winning in 1974. He went on to serve five terms in the House.

- Harkin won a race for U.S. Senate in 1984 by a wide margin. He was an early frontrunner for his party's presidential nomination in 1992, but he dropped out in support of eventual winner Bill Clinton. He served five senate terms and at the end of his time in the senate served as chairman of the Senate Committee on Health, Education, Labor and Pensions. When he left the senate in 2015 he was the most senior junior senator after serving for 30 years and the sixth most senior senator over all.
- On January 26, 2013, he announced his intention to retire from the Senate after completing his fifth term in 201

PRESS RELEASE FROM DRAKE

April 10, 2015

Media Contact: Aaron W. Jaco, aaron.jaco@drake.edu, 515-779-0526

New York City Mayor Bill de Blasio Will Deliver Remarks at Drake University

DES MOINES, IA -- On Thursday, April 16, New York City Mayor Bill de Blasio will deliver remarks at Drake University on the issue of income inequality.

Mayor de Blasio's remarks are open to the public and OPEN PRESS. The event will begin at 10:30 a.m. in the Cowles Library Reading Room, located on the top floor of the library, 2725 University Ave. No tickets are required, but seating may be limited.

The Mayor's visit is by invitation of former U.S. Senator Tom Harkin and sponsored by the Harkin Institute for Public Policy and Citizen Engagement at Drake University and Drake University's Law, Politics, and Society program.

Also on April 16, Sen. Harkin will speak at Drake University on the topic of human rights. That lecture, titled "Making Human Rights a Part of Your Everyday," will mark the Senator's first public speaking engagement since his retirement from a 40-year Congressional career early this year. That event will begin at 7 p.m. Thursday, April 16, in Parents Hall, upper Olmsted Center, on the Drake University campus. A limited number of tickets are available; details are online at www.drake.edu/harkininstitute/; a separate news release will follow with additional information.

Drake University is committed to an open and productive exchange of ideas, allowing free and informed discussion of political affairs. As a tax-exempt educational institution, Drake University does not endorse or oppose any political party or candidate for public office.

A bio of Mayor de Blasio can be found on his website at <http://www1.nyc.gov/office-of-the-mayor/index.page>.

Sherrod Brown
U.S. Senator from Ohio

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant:

Notes: Senator from OH since 2006, after serving 14 years in the House. Brown is the senior Senator from OH and a staunch advocate for banking reform. As a follow up to the confab, Sen. Brown's staff sent the below info re: overtime regulations

The White House is having very high level meetings on the overtime regulations.

it is critical it is that the salary threshold be at least \$55,000.

Any salary threshold lower than that will continue to exempt too many workers from overtime regulations.

Dannel Malloy

Governor of Connecticut

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant:

Notes:

At the confab he focused on:

- Tax system where everyone should pay their fair share. Middle class shouldn't have to pay a higher tax rate than the very wealthy.
- EITC – lots of people don't understand it.
- STUDENT LOANS – why should anyone pay over 2.5% on a student loan. CAP it.
- Treat childcare like a profession.

Raul Grijalva (Gra-hall-va)

Congressman– Co-Chair of U.S. House Progressive
Caucus

Main Phone: [REDACTED] (scheduler would prefer to have us call her and she
will schedule call

Assistant

Amy Emerick – Chief of Staff - [REDACTED]

Notes: Confab Notes:

- Leaders need to speak to the agony that people are suffering

Katrina vanden Heuval

The Nation Magazine

Cell: [REDACTED]
Secondary Phone:

Main Phone: [REDACTED]
Email: kat@thenation.com

Assistant: Kelsea Norris – asst – [REDACTED]

Notes: Confab Notes:

- How do you restore faith in people that government can do something for their lives
- From below, there are people in motion, it's coming from the grassroots
- Inequality of our political system – campaign finance system/public financing system

Ted Strickland

Former Governor of Ohio and current candidate for U.S. Senate

Cell Phone: [REDACTED]

Notes: Confab Notes

- Haven't conveyed an overall economic message – no matter what your background is, you should be able to get on board...
- Who's going to appoint the next few justices on the Supreme Court
- Right wing doesn't believe in the New Deal, don't believe in the social safety net
- We have to convey that we know what life is like for everyday people

Maria Elana Durazo

Former President, LA County Federation of Labor

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant: Lisa Ndecky

Executive Assistant to María Elena Durazo

Office: [REDACTED]

Notes: Confab Notes:

- Collective bargaining
- Wages, workplace issues, family issues – turned over to the public policy arena? No, take it to your employers directly.
- We are now looking for public policy to replace what collective bargaining.
- You didn't have to be in a unionized workplace to benefit from what collective bargaining did.

Deepak Bhargava

Executive Director of Campaign Community for Change

Personal Line: [REDACTED]

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Email: bhargava@communitychange.org

Assistant: Julia Palik - jpaik@communitychange.org

Notes: He is hosting his Good Jobs for All rally on 4/29 with Sen. Warren, Sen. Brown and others. We are talking with him about how to use this to build momentum towards our event.

Confab Notes:

- Massive investment in infrastructure
- Parents who can't afford child care – eliminate the affordability gap
- Workers right to bargain
- Massive reinvestment in the poorest communities
- Progressive taxation

Abigail Disney

Progressive Scholar and Filmmaker

Cell Phone: 

Notes: Confab Notes

- In the 80s, they thought that more money for the wealthy made things better for everybody.
- Every wealthy generation had to do better than the next.
Steady march of class warfare.

Jonathan Soros

Senior Fellow at The Roosevelt Institute

Cell Phone:

Main Phone: 

Notes: Confab Notes

- People equate promoting business interests with good markets – when they're at odds...
- Think about fundamental structure – distinguish between economics and finance – finance is just about money

Toni Morrison

Nobel Laureate, Author

Personal Phone [REDACTED]

Assistant: Rene R. Boatman boatman@princeton.edu

Notes: Confab Notes

- Let's not forget poor people.
- They're never a part of these meetings, never a part of this discussion.
- Don't choke on the word poverty
- Poor people are the most creative people in the world because they have to be

Van Jones

Environmental Activist, Civil Rights Champion

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant: Somer Huntley
Chief of Staff | Van Jones
somer@dreamcorps.us
Dream Corps Unlimited

Notes: Confab Notes

- Criminal justice reform.
- Bipartisan support for redoing the criminal justice system.
- Yes We Code. – train them as coders as economic issue and as a democracy issue.
- Close prison doors. Open doors to 21st Century Jobs.

Heather McGhee

Executive Director - DEMOS

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Notes: Confab Notes

- People think of the economy like the weather – uncontrollable, just trying to protect ourselves from it.
- It's really a game – which team you start out on, what rules are set, and some rewrite the rules.

Richard Trumka
President of AFL-CIO

Cell Phone: [REDACTED]
Assistant: Elizabeth Park
[REDACTED]

Main Phone: [REDACTED]

Notes: He wanted to attend, but had a medical procedure the morning of the confab and couldn't attend
He sent a tweet talking about the need to address income inequality after your MTP interview

Mary Kay Henry
President of SEIU

Cell Phone: [REDACTED]

Main Phone:

Assistant: Sarah Quickel
Office of the President
Service Employees International Union

[REDACTED]

Notes: She was very interested in attending, but couldn't make schedule work.

Keith Ellison

Congressman– Co-Chair of U.S. House Progressive
Caucus

Personal Line: [REDACTED] **Main Phone:** [REDACTED]

Assistant: Dustin J. Brandenburg
Director of Operations
Office of Congressman Keith Ellison
Telephone: [REDACTED]

Notes: He had a meeting in his district on 4/2 that he was unable to change

Robert Reich

Chancellor's Professor of Public Policy at the University of California at Berkeley and Senior Fellow at the Blum Center for Developing Economies

Personal Line:

Secondary Phone:

Assistant: phone and email for his assistant rebecca boles

Main Phone: [REDACTED]

Email: rboles@berkeley.edu

Notes: He really wanted to attend, but had to teach a class of 800 undergraduates.

Al Gore
Former Vice President

Personal Line:
Assistant:

Main Phone: [REDACTED]

Notes:

Congressman John Lewis
US Congressman from Georgia

Cell Phone:

Main Phone:

Assistant: **David Bowman**
Scheduler

Office of Congressman John Lewis

Notes: Was unable to attend the confab because of in district scheduling conflict

Senator Tammy Baldwin
US Senator from Wisconsin

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant: Carolyn Walser
Scheduler

[REDACTED]

Notes: Was very enthusiastic about attending, but had in state scheduling conflict

Janet Murguia

President of the National Council of La Raza

Cell: [REDACTED]

Personal (assistant) Phone: [REDACTED]

Main Phone: [REDACTED]

Assistant: Octavio Espinal

Notes: Was unable to attend because she had to travel for Easter

Nick Hanauer
Entrepreneur and Philanthropist

Cell Phone:

Main Phone:



Notes: we didn't call him for the Confab, but his political guy attended the 4/2 Roosevelt Institute meeting. Could be a good check in and update

Kamala Harris

Attorney General of California and candidate for U.S. Senate

Cell Phone: [REDACTED]

Main Phone: [REDACTED]

Notes: Was enthusiastic after your call, but was unable to travel to NYC

Howard Dean

Former Governor of VT, Former DNC Chair, Co-founder
Democracy for America

Cell Phone: [REDACTED]
Assistant: Amanda McKay

Main Phone: [REDACTED]

Notes: Had a scheduling conflict in DC on the day of the Confab

Joseph Stiglitz

Professor at Columbus Business School, Roosevelt
Institute Fellow, Nobel Prize Winner

Cell Phone:

Main Phone: [REDACTED]

Assistant: Hannah Assidi

Phone: [REDACTED]

Email: hla2101@columbia.edu

Notes: Hosted a high level discussion with economists on April 2 in DC during the Confab. He is working on an economic frame to address income inequality

Randi Weingarten
President of AFT

Cell Phone: [REDACTED]
Assistant:

Main Phone: [REDACTED]

Notes:

Al Sharpton

TV Host, President of NAN

Cell Phone:
Assistant:

Main Phone:

Notes:

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Michael P. Carey

EVENT: Remarks at Progress Iowa Reception

RATIONALE: YOU were asked to attend a fundraising reception for Progress Iowa

DAY/DATE: Thursday, April 16, 2015

EVENT TIME: 5:30 to 7:00 PM

MBDB TIME: 5:30 PM –7:00 PM

LOCATION: *Iowa State Education Association*

LOCAL/ONSITE CONTACT: Matt Sinovic
[REDACTED]

PEOPLE ATTENDING: 75 to 100 Progress Iowa donors

ELECTED/COMMUNITY OFFICIALS ATTENDING Tammy Wawro, President, Iowa State Education Association (will intro the Mayor)
Matt Sinovic, Executive Director of Progress Iowa
Ken Sagar, President, Iowa Federation of Labor, AFL-CIO
State Representative Marti Anderson, Des Moines
State Senator Joe Bolkcom, Iowa City
State Representative Abby Finkenauer, Dubuque
State Senator Rob Hogg, Cedar Rapids
State Representative Dan Kelley, Newton
State Representative Helen Miller, Fort Dodge

STAFF ATTENDING: Michael Carey

STAFF ASSIGNED TO MBDB: Michael Carey

PRESS: OPEN

MBDB ACKNOWLEDGEMENTS:

- Tammy Wawro, President, Iowa State Education Association (will intro the Mayor)
- Matt Sinovic, Executive Director of Progress Iowa
- Ken Sagar, President, Iowa Federation of Labor, AFL-CIO
- State Representative Marti Anderson, Des Moines

EVENT PROGRAM:

- State Senator Joe Bolkcom, Iowa City
- State Representative Abby Finkenauer, Dubuque
- State Senator Rob Hogg, Cedar Rapids
- State Representative Dan Kelley, Newton
- State Representative Helen Miller, Fort Dodge
- YOU arrive and proceed into hold.
- YOU greet with Matt Sinovic and Tammy Wawro
- Matt Sinovic opens and introduces Tammy Wawro
- Tammy Wawro gives remarks and introduces YOU.
- YOU give remarks.
- YOU conclude and mix and mingle
- YOU depart.

MBDB INTRODUCED BY: Tammy Wawro – Iowa State Education Association
President

ADDITIONAL INFORMATION ON THE EVENT:

• **ABOUT PROGRESS IOWA:**

- PI started with a small group of 24 email subscribers, and has grown into an active community of more than 60,000.
- They have worked to expand Medicaid, raise the minimum wage, and fight for equality for all Iowans.
- Progress Iowa is an effective messenger for the progressive community in Iowa, but we also work behind the scenes to help our partners get their message out.
- Since they were founded, they have generated almost one story every day on progressive issues. The bottom line is that we try to create more good news for good ideas and more bad news for bad ideas!

BIO INFORMATION ON PARTICIPANTS:

- Tammy Wawro
 - President of Iowa State Education Association – elected in 2012
 - Educator serving as the resolution Team Facilitator in the Cedar Rapids School District and as the Cedar Rapids Education Association president prior to election as ISEA President
- Matt Sinovic
 - Executive Director of Progress Iowa since 2012
 - Previously served as Deputy Director of the Kansas Democratic Party
 - Graduated from Washburn University

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Michael P. Carey

EVENT: Century Club Event with Special Guest NYC Mayor Bill de Blasio

RATIONALE: YOU were invited to speak to this event put together for YOUR visit

DAY/DATE: Thursday, April 16, 2015

EVENT TIME: 7:30-8:30 PM

MBDB TIME: 7:45 PM – 8:30 PM

LOCATION: Des Moines Marriott Downtown, 700 Grand Ave
Des Moines, IA

LOCAL/ONSITE CONTACT: Aaron Fielding
[REDACTED]

**# PEOPLE ATTENDING:
ELECTED/COMMUNITY OFFICIALS ATTENDING** 30-40 Supporters

STAFF ATTENDING: Michael Carey

STAFF ASSIGNED TO MBDB: Michael Carey

PRESS: Closed

MBDB ACKNOWLEDGEMENTS: • Dr. Andy McGuire, Chair of the Iowa Democratic Party

EVENT PROGRAM:

- YOU arrive and greeted by Dr. McGuire.
- YOU mix and mingle with guests.
- Dr. McGuire introduces YOU
- YOU give remarks.
- YOU conclude and continue to mix and mingle.
- YOU depart.

MBDB INTRODUCED BY: Dr. McGuire

ADDITIONAL INFORMATION ON PARTY:

- Background on Party
 - The Iowa Democratic Party is dedicated to promoting Democratic principles across the state of Iowa and electing qualified and dedicated candidates at all levels of government.
 - Iowa Democrats have a proud tradition of fighting for an economy built from the middle out, equal rights and the idea that our strength draws from the connections we share. I'm honored and excited to help lead the next chapter in that effort alongside our great Democratic elected officials, partners and supporters across the state.
 - 2015-2016 brings a real opportunity to build on Democrats' gains in Des Moines and Washington, D.C. not just to say we won an election, but to expand educational and job opportunities for all Iowans.
- Jobs and Economy
 - Iowa's unemployment rate remains well below the national average and Democrats want to keep it that way by maintaining resources that help businesses find employees and help individuals find the right job for them.
 - Rather than only protecting the large businesses and corporations as the Republicans were trying to do, Democrats want to give Iowa's small businesses a break through a tax credit that would lower taxes for most small business property to the residential rate. This would help grow Iowa's local economic structure and actually keep profits in Iowa instead of sending them out of state which is seen with big business.
- Education
 - Years of research show that there are long-term benefits to attending preschool, including academic and financial success. According to a 2005 MIT study:
 - High-quality early childhood education helps prepare young children to succeed in school and become better citizens; they earn more, pay more taxes, and commit fewer crimes.
 - Every dollar invested in quality early care and education saves taxpayers up to \$13.00 in future costs.
 - The early care and education industry is economically important—often much larger in terms of employees and revenues than other industries that receive considerable government attention and investment.
 - Failing to invest sufficiently in quality early care and education shortchanges taxpayers because the return on investment is greater than many other economic development options.
 - Access to available and affordable choices of early childhood learning programs helps working parents fulfill their responsibilities.
 - Quality early education is as essential for a productive 21st century workforce as roads or the internet; investing in it grows the economy.
- Healthcare
 - On March 23, 2010, President Barack Obama, with the help of Iowa's Democratic Congressmen, signed the Patient Protection and Affordable Care

- Act – one of the most significant laws to be passed in decades. The GOP immediately cried “Armageddon!” (no, really) and has vowed to repeal it.
- If the Affordable Care Act were to be repealed, Iowans could expect to see:
 - 57,216 small businesses get a tax increase.
 - 713,155 children excluded from coverage based on a pre-existing condition.
 - 43,100 senior citizens suffer an increase in prescription drug costs as the Medicare “donut hole” is opened back up.
 - 247,000 young adults be dropped from their parent’s health care coverage.
 - 788,000 families getting their taxes increased.
 - Marriage Equality
 - Iowa Democrats stand with Iowa’s LGBT community and unequivocally supports marriage equality. The Varnum v Brien decision by Iowa’s Supreme Court crossed ideological lines and stated clearly that denying Iowa’s LGBT citizens the right to marry whomever they wish violated Iowa’s Constitution. Any amendment to Iowa’s Constitution that would discriminate against our LGBT friends should be opposed.
 - During this legislative season, Democrats protected the rights of the LGBT community by blocking bills pushed by Governor Branstad and the Republicans such as their discrimination bill which would’ve allowed business owners to refuse any services to people whose marriage they didn’t agree with. This would have allowed direct discrimination against same-sex couples if Democrats had not immediately blocked the proposal.

From: [Wolfe, Emma](#)
To: [Gunaratna, Mahen](#); B; [FLONYC](#)
Cc: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Huffington Post: De Blasio Helps Hillary. Really.
Date: Wednesday, April 15, 2015 9:18:42 AM

Nice!

From: Gunaratna, Mahen
Sent: Wednesday, April 15, 2015 09:12 AM
To: B; FLONYC
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Huffington Post: De Blasio Helps Hillary. Really.

By Richard Brodsky, Senior Fellow, Demos

De Blasio Helps Hillary. Really.

Posted: 04/15/2015 7:50 am EDT Updated: 37 minutes ago

Hillary Clinton remains the best known and most enigmatic politician of our times. What is unknown includes what she really wants to do for the country, and more interestingly, her persona or soul or deeper motivations.

She's attracted to power and understands its usages. She's committed to elevating the status of women, and others. She has terrific political skills, and often a political tin ear. And she's the frontrunner.

Her campaign launch was smart and effective. The fundamental message was that "This campaign is about you, not me." That confronts the criticism of her aristocratic ascendancy, and the concern that it's all about power. A good beginning, but hurdles remain.

Comes now Bill de Blasio, New York's lefty mayor. He's an old Clinton hand, and the beneficiary of much Clinton largess over the years. While the rest of Clintonica was rushing and gushing, Mayor Bill held up his hand. No endorsement yet. We don't know enough about Hillary he sayeth.

"This is a different country we're living in right now, and I think we need to hear a vision that relates to this time, not eight years ago."

Woof.

Sounds like a slap at her as old, out of touch and unfocused. But it isn't. It's a shrewd, necessary and helpful thing to say.

It's shrewd because it focuses on a real weakness, at the beginning of the campaign not in the middle. It's necessary because sooner or later she has to address it, voters will be asking the same sort of question. And it's helpful, but only if she's able to use it to move forward.

Note that Mayor Bill called her and told her what he was doing before he did it. I'm not suggesting this was scripted, but all things are possible. Note also that this was a smart thing for de Blasio to do for his own reputation and influence. He's become the avatar of income inequality as a defining issue in the election. He was on *Meet the Press*. He's going to Iowa.

There was a rush to condemn him by a variety of Clinton pipsqueaks and the New York Daily News ("Stabbed In The Back!!"). Relax fellas. Hillary has a set of real problems with voters and the best thing she can do is address them now, calmly and repeatedly. And Mayor Bill set the scene: "We're still beginning to hear what she stands for. It's normal to want to hear more. And I look forward to that."

I could be wrong but watch for Hillary to roll out ideas, and make political gestures that respond to the de Blasio invitation. And watch for the press to run to de Blasio each time and ask "How's she doing?" And watch for de Blasio to be highly impressed and encouraging. And watch for the eventual and inevitable endorsement benediction.

Politics has a theatrical component, and this is an example. Looking back from the 2017 coronation (I'm sorry, I meant inauguration) festivities, this kerfuffle will look more like the work of a smart friend and a smart campaign than disloyalty. The ways of the Clintons are mysterious, but no one is better at getting where they want to go.

From: [de Alwis, Ronalie](#)
To: [Carey, Michael](#); @EO; "jfdc@akpdmedia.com"
Subject: Re: SOP 04-15-2015 NE
Date: Wednesday, April 15, 2015 12:36:37 PM

Just left Gracie.

Ronalie de Alwis
Office of the Mayor
City of New York
Cell:347-952-9525

From: Carey, Michael
Sent: Wednesday, April 15, 2015 11:31 AM
To: @EO; John Del Cecato <jfdc@akpdmedia.com>
Subject: SOP 04-15-2015 NE

Hi All,

As of now UAL 4111 is on time for a 2 PM ET departure from EWR.

RDA – can you just let us know when departs Gracie.

Thanks and Happy Tax Day

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Katrina vanden Heuvel in The Washington Post: A populist challenge to Hillary Clinton
Date: Wednesday, April 15, 2015 1:16:56 PM

A populist challenge to Hillary Clinton

By Katrina vanden Heuvel

Special To The Washington Post

Hillary Clinton's decision to "go small" by formally [announcing her presidential campaign](#) in a video, before heading off for "intimate" meetings in Iowa, touched off saturation national press coverage that other contenders can only envy. The former first lady, former senator, former presidential contender, former secretary of state has been in the public eye for nearly a quarter of a century. She's the prohibitive favorite to get the Democratic Party nomination this time, and odds-on to win the presidency.

Yet hurdles remain. Clinton's biggest challenge probably isn't in capturing the middle from the Republican nominee. Republicans have already virtually ceded that. Her challenge is to inspire the Obama majority coalition to vote in large numbers, not only to guarantee her election but also to help Democrats take back the Senate, gain seats in the House and capture a clear mandate.

This won't be easy. Historically, after eight years of one party in the White House, voters are ready for change. The Republican base will be roused by venom toward Clinton that is almost as poisonous as that directed at President Barack Obama. In contrast, many Democrats are discouraged by the disappointments of the Obama years. Key parts of Obama's base — African-Americans, Latinos, millennials — haven't exactly thrived during his presidency. The election of 2014 took place in a low-turnout, by-election year, but it showed how destructive a lack of enthusiasm could be on the Democratic side.

Some pundits suggest 2016 will be a foreign policy election. Some

Democrats are tempted to turn it into a culture clash, since Republicans are now on the wrong side of a growing range of concerns — gays, women, immigrants, voting rights and global warming. But as Clinton's campaign acknowledges, the central question is still about the economy: how to make this economy work for working people once more, to rebuild a broad middle class, increase wages and reduce income inequality. Here, although Clinton has been in the public eye for decades, her views are largely unknown, if not unformed.

And on these questions, a populist temper is building in the party — symbolized by the split between the "Warren" and Wall Street wings of the party, and by the spread of the movement to draft Sen. Elizabeth Warren, D-Mass., to run for the presidency. And Clinton will find that this movement will force her to decide where she stands early and often.

This week, a new resolution to give the president "fast track" trade authority will be introduced into the Senate. The measure — designed to shorten debate and ease passage of Trans-Pacific Partnership trade accord still under negotiations — will set off a furious debate.

Obama, joined by the Republican leadership and much of the Fortune 500, is pushing for fast track and the treaty. The vast majority of House Democrats are opposed, as are senators Warren, Sherrod Brown, D-Ohio, Jeff Merkley, D-Ore., and other progressives in the chamber, as well as a broad array of unions and citizen groups, from environmentalists to students.

Two potential rivals for the Democratic nomination — Sen. Bernie Sanders, I-Vt., and former Maryland governor Martin O'Malley — oppose the treaty, while former Virginia senator Jim Webb is skeptical of such agreements. Does Clinton stand for a continuation of the trade policies that her husband championed, that have racked up over \$6 trillion in trade deficits since 2000, savaging domestic manufacturing and costing good jobs? Or does she agree that this is part of how the rules are rigged, and call for reconsideration?

On April 15, tens of thousands low-wage workers across the country — from Wal-Mart, McDonald's and retail stores, as well as adjunct professors at universities and others — will walk off the job out in some 200 cities, demanding a \$15-an-hour minimum wage and unionization. Clinton favors raising the minimum wage, but will she join the workers' fight or try to duck it? Will she speak forcefully about empowering workers to organize and bargain collectively or decline?

With baby boomers retiring without pensions or adequate savings, progressives — led by Warren — have [proposed that Social Security benefits be expanded](#), not cut, with lifting the current lid on the payroll tax as the first step of covering the cost. Obama, in contrast, proposed cuts in benefits as part of a "grand bargain" with Republicans on deficit reduction, a position greatly appreciated on Wall Street. Clinton, like all candidates, will promise to protect Social Security, but she'll find herself pressed to support expanding it.

At the same time, progressives are organizing a range of efforts to drive the debate on a populist economic agenda.

New York Mayor Bill de Blasio, after convening a group of progressive leaders, proposed collecting thousands of endorsements on an Economic Contract with America, and hosting a bipartisan presidential debate on inequality.

Warren has joined with Rep. Elijah Cummings, D-Md., to launch the Middle Class Prosperity Project, planning to convene hearings across the country on economic policies threatening the middle class, including, most recently, the need to relieve the burden of student debt. Progressives are gearing up a major campaign for four years of free public college.

Next week, the Campaign for America's Future will announce an alliance with three major national grassroots organizations — National People's Action, USAction and the Alliance for a Just Society — to drive a populist platform into the political debate. Moveon.org, the Progressive

Congressional Campaign Committee and Progressive Democrats of America are all mobilizing online support for the demand that candidates address "bold ideas" for economic reform. Warren is joining the Center for Community Change Action as it launches a campaign for jobs. The AFL-CIO will hold convocations in each of the early primary states focused on the issue of raising wages.

Clinton's potential rivals for the nomination all clearly see an opening for a populist challenge. Webb has been a compelling critic of our trade policies; O'Malley has gone after Wall Street, calling for reviving the Glass-Steagall regulations that were repealed under Bill Clinton. Sanders has released a bold "Economic Agenda for America" and challenges the corruption of big-money politics, a clear contrast with what is likely to be unrelenting revelations about money and the Bill, Hillary and Chelsea Clinton Foundation, even as Clinton sets off to raise a staggering \$2.5 billion for her campaign and associated super PACs.

Clinton has already shown she is aware of the populist temper of the time. In the video announcing her candidacy, Clinton echoes Warren, arguing that while Americans have fought back from the Great Recession, "the deck is still stacked in favor of those at the top." She vows to be the champion of "everyday Americans." Given the populist energy that is driving the debate inside the Democratic Party, she'll have every opportunity to prove it.

Washington Post

Katrina vanden Heuvel is the editor, publisher, and part-owner of the magazine The Nation.

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Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [Carey, Michael](#); [@EO](#); [John Del Cecato](#)
Cc: [Shorris, Anthony](#); [Griffith, Chantell](#)
Subject: Re: SOP 04-15-2015 NE
Date: Wednesday, April 15, 2015 4:57:55 PM

Mayor is wheels down Omaha

From: <Carey>, Michael Carey <mpcarey@cityhall.nyc.gov>
Date: Wednesday, April 15, 2015 at 1:15 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: Anthony Shorris <AShorris@cityhall.nyc.gov>, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>
Subject: Re: SOP 04-15-2015 NE

Mayor is Wheels Up at 2:14 PM ET.

Mr. Shorris you are again Acting Mayor. Behave!

From: <Carey>, Michael Carey <mpcarey@cityhall.nyc.gov>
Date: Wednesday, April 15, 2015 at 10:31 AM
To: "@EO" <EO@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: SOP 04-15-2015 NE

Hi All,

As of now UAL 4111 is on time for a 2 PM ET departure from EWR.

RDA – can you just let us know when departs Gracie.

Thanks and Happy Tax Day

From: [B](#)
To: [Carey, Michael](#); [Leopold, Elana](#)
Cc: "[ifdc@akpdmedia.com](#)"; [REDACTED] "[crouse@amhcmail.com](#)"
Subject: Warren Buffett/Suzie Buffett (father/daughter)
Date: Wednesday, April 15, 2015 4:58:14 PM

I want to meet with each when I can, ideally in nyc or dc. Jim crouse can help make it happen

From: [Bill de Blasio](#)
To: [Rebecca Katz](#)
Cc: [John Del Cecato](#); [Andrea Hagelqans](#); [PhilWalzak](#) [REDACTED] [Emma Wolfe](#); [FLONYC](#)
Subject: Re: Rolling Stone
Date: Wednesday, April 15, 2015 4:58:16 PM

Cool. Thanks
Sent via BlackBerry by AT&T

From: Rebecca Katz <[REDACTED]>
Date: Wed, 15 Apr 2015 11:25:19 -0400
To: Bill de Blasio <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>; Andrea Hagelqans <[REDACTED]> Phillip Walzak <[REDACTED]> Emma Mw <[REDACTED]>
Subject: Rolling Stone

Rolling Stone reporter Mark Binelli is finishing up his story this week, fact checking next week, and his story will likely hit newsstands on Tuesday, May 5.

We spoke a bit off record about how you laid out your vision at the confab and then how surprised the press corps was when you repeated same points on Meet the Press.

He feels like he's capturing a real moment: the birth of the new progressive movement.

He's still writing now, so I don't yet have deets on how much he will use from his site visits, interviews with commissioners, etc. He did say he will use some bites from your first interview where you talked about NYC under Republican leadership and how it didn't have to be this way.

From: [Bill de Blasio](#)
To: [John Del Cecato](#); [Aron Pickrell](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#)
Subject: Fw: Quick Stats on Income Inequality
Date: Wednesday, April 15, 2015 4:58:38 PM

We need to talk about which of these stats we like and which we want to clarify/say better so we have an arsenal of choices going forward

-----Original Message-----

From: Mahen Gunaratna
To: Bill de Blasio
Cc: Andrea Hagelgans
Subject: Quick Stats on Income Inequality
Sent: Apr 14, 2015 4:17 PM

As requested, please see below. AH is putting into your trip binder, which she will give you later tonight. Thanks, Mahen

--

Quick Stats on Income Inequality

1. The average CEO makes about 300 times what the average worker makes.[1]
2. The wealthiest 1% captured 91% of all income gains during the first three years of the recovery from the Great Recession (2009 to 2012).[2]
3. A typical American family, in real income terms, is making less today than they were a quarter century ago.[3]
4. Half of all New Yorkers are living at or near the poverty level.[4]
5. Income inequality is the highest it's been since the Great Depression.[5]
6. Two-thirds of American employees are estimated to live paycheck-to-paycheck, saying they would find it somewhat or very difficult to meet their financial obligations if there was a delay in their paychecks.[6]
7. In NYC, over 50% of New Yorkers are rent-burdened, meaning they spend more than 30% of their household income on rent, while in Manhattan, a single apartment recently sold for a jaw-dropping \$100 million and another apartment was rented for \$500,000 – per MONTH.[7]
8. We live in a country where the wealthiest 160 THOUSAND families own as much wealth as the poorest 145 MILLION families.[8]
9. The middle class share of national income continues to stagnate near record lows – falling sharply over nearly the past half century.[9]
10. The top ten percent in our country take in half of our national income.[10]
11. The top 1% of earners take home over 20% of America's income.[11]
12. The wealth gap between the richest Americans and the average family has more than doubled over the past half century. The wealthiest 1% of American households had a net worth 288 TIMES as large as the average family.[12]

13. A child born in the top 20% has about a 2 in 3 chance of staying at or near the top. A child born into the bottom 20% has a less than 1 in 20 shot at making it to the top. He or she is ten times likelier to be stuck in place.[13]

14. Since 1979, worker productivity has risen eight times faster than
Sent via BlackBerry by AT&T

From: [Schnake-Mahl, Gabriel](#)
To: [Carey, Michael](#)
Cc: jfdc@akpdmedia.com
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015
Date: Wednesday, April 15, 2015 6:56:04 PM
Attachments: [image001.png](#)

Great ty

From: Carey, Michael
Sent: Wednesday, April 15, 2015 6:52 PM
To: Schnake-Mahl, Gabriel
Cc: jfdc@akpdmedia.com
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015

I already told them we putting out

Michael Paul Carey
City Hall

New York, New York

On Apr 15, 2015, at 5:51 PM, Schnake-Mahl, Gabriel <GSchnakeMahl@cityhall.nyc.gov> wrote:

I tried cownie folks to give heads up, but haven't heard back. MPC / JDC you have good contact?

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Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015

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Please note the addition of closed-press mayors meeting.



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CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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Cc: [Carey, Michael](#); [Adams, Marti](#); [Blumm, Kate](#); [Boeglin, Rosemary](#); [Chao, Raymond](#); [Coney, Javon](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Klein, Monica](#); [Leopold, Elana](#); [Norvell, Wiley](#); [Ozernoy, Ilana](#); [Parikh, Ishanee](#); [Richardson, Jerika](#); [Spitalnick, Amy \(OMB\)](#); [Fink, Avi](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015
Date: Wednesday, April 15, 2015 6:59:03 PM
Attachments: [image001.png](#)

Thanks! Blasting this now, as we have approval from IGA, MPC, and JDC

From: Schnake-Mahl, Gabriel
Sent: Wednesday, April 15, 2015 6:58 PM
To: Grybauskas, Natalie; 'John Del Cecato'; Walzak, Phil
Cc: Carey, Michael; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Spitalnick, Amy (OMB); Fink, Avi
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Greenlight

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Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015

Thanks, will send when GSM gives greenlight on notifying Cownie's ppl

From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
Sent: Wednesday, April 15, 2015 6:01 PM
To: Walzak, Phil
Cc: Carey, Michael; Schnake-Mahl, Gabriel; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Boeglin, Rosemary; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Spitalnick, Amy (OMB); Fink, Avi
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I'm fine

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To: [Schnake-Mahl, Gabriel](#); [Carey, Michael](#)
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015
Date: Wednesday, April 15, 2015 7:05:02 PM
Attachments: [image001.png](#)

i don't but stephanie probably does

From: <Schnake-Mahl>, Gabriel <GSchnakeMahl@cityhall.nyc.gov>
Date: Wednesday, April 15, 2015 at 5:51 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR THURSDAY, APRIL 16, 2015

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###

1. Hoagland, amy
2. Jim Claxton
3. elec. of office a.s
4. Female elec. of office a.s







From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: FW: Today
Date: Thursday, April 16, 2015 8:32:48 AM

Are you okay with this?

On 4/16/15, 7:31 AM, "Kay Henderson" <khenderson@radioiowa.com> wrote:

>Yes

>

>And I'm bringing a colleague from the statehouse. James Lynch is the
>chief political reporter for The Cedar Rapids Gazette. OK? He hadn't
>gotten a reach out about the visit so I'm willing to double up

>

>Sent from my iPhone

>

>> On Apr 16, 2015, at 7:28 AM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>wrote:

>>

>> Hi there!

>>

>> Just confirming you are still good for 130 PM today?

>>

>> I will be on site at City Hall in Des Moines around 115 PM. Want to
>>meet in the lobby?

>>

>> We have a private conference room for the interview.

>>

>> Thanks.

From: [Klein, Monica](#)
To: [Jim Crouse](#); [BdB](#)
Cc: [John Del Cecato](#)
Subject: Re: WOWT: New York City Mayor Speaks at UNO
Date: Thursday, April 16, 2015 9:31:19 AM

In Omaha speech, New York Mayor de Blasio says he wants leaders to take stand on income inequality
OMAHA WORLD HERALD - Robynn Tysver
http://www.omaha.com/news/metro/in-omaha-speech-new-york-mayor-de-blasio-says-he/article_71b31033-906e-5dad-91e1-6e17019a4116.html

New York Mayor Bill de Blasio came to Omaha on Wednesday to talk about income inequality and, in the process, took a jab at both Democrats and Republicans.

The Democrat said that neither of the nation's two major political parties want to talk about the growing gap between the rich and the poor, a gap that de Blasio said has become a national crisis.

³Lord knows, fewer and fewer of our leaders are willing to say the word $\text{\textcircled{E}}$ poor,^{1 2} said de Blasio, who was the keynote speaker at a lecture series sponsored by the University of Nebraska at Omaha and held in honor of the late U.S. Rep. Peter Hoagland of Omaha.

De Blasio, who rankled some Democrats earlier this week by refusing to endorse his longtime political ally Hillary Clinton in her presidential campaign, is believed to be trying to raise his national profile and his national ³progressive² agenda.

Today he is scheduled to speak twice in Iowa: at Drake University and at a fundraiser in Des Moines. Iowa, of course, is home to the nation's first presidential caucuses.

In Omaha, de Blasio argued that the growing gap between rich and poor not only hurts lower-income Americans but eventually will hurt the wealthy. If people don't have enough money to purchase goods and services, the economy will suffer, cutting into everyone's bottom line, he said.

He said that one reason for the growing gap is the decline in the power and membership of the nation's labor unions.

He also argued that the wealthy bounced back from the Great Recession while many in the middle class are still struggling.

³The middle class, as we know it, is starting to disappear,² he said.

During his speech, de Blasio said the income tax rate needed to be raised

on wealthier Americans and said public pressure needed to be brought to bear to persuade executives to raise their workers¹ salaries.

He also praised Omaha investor Warren Buffett for raising the issue of income equality in 2012. At the time, Buffett supported a bill to raise the income tax rate for those making more than \$1 million by arguing that his secretary was paying a higher income tax rate than her boss.

³That took decency and honesty to say that out loud to the world,² de Blasio said.


On 4/16/15, 9:30 AM, "Jim Crouse" <crouse@amhcmail.com> wrote:

>World herald did cover it. Average story

>

>Sent from my iPhone with apologies for any spelling errors

>

>On Apr 16, 2015, at 8:10 AM, Bill de Blasio <>

>wrote:

>

>

>I see what you mean about your local media, Jim. Hardly a storyteller,
>this guy... Monica, pls send the clip from the omaha newspaper -- if they
>bothered to cover the event

>

>

>-----Original Message-----

>From: Clips

>Subject: WOWT: New York City Mayor Speaks at UNO

>Sent: Apr 16, 2015 6:22 AM

>

>New York City Mayor Speaks at UNO

>WOWT - Alex Hassel

><http://www.wowt.com/home/headlines/New-York-City-Mayor-Speaks-at-UNO-300005431.html>

>

>The leader of the largest city in America spoke in Omaha Wednesday night.

>

>UNO offered a warm welcome for New York City Mayor, Bill de Blasio, that
>evening.

>

>Income inequality was one of the major themes of de Blasio's lecture at
>the university.

>

>"Something happening in this country that defies our values as Americans,
>and undermines our security, and our stability, and our future: growing
>income inequality that undermines the very notion of the American dream,
>in a sense of this being a country for all," de Blasio said.

>

>After speaking, de Blasio took questions from the audience.

>

>He also shared that he has family roots from Nebraska.

>


>Sent via BlackBerry by AT&T

From: [Jim Crouse](#)
To: [BdB](#)
Cc: [John Del Cecato](#); [Klein, Monica](#)
Subject: Re: WOWT: New York City Mayor Speaks at UNO
Date: Thursday, April 16, 2015 10:19:25 AM

The Omaha World Herald story looks better in print than online - great headline -

NYC's de Blasio Wants Leaders to Take a Stand on Income Inequality

I type e-mails quickly, sorry if there are any typos

> On Apr 16, 2015, at 8:10 AM, Bill de Blasio < wrote:
>
>
> I see what you mean about your local media, Jim. Hardly a storyteller, this guy... Monica, pls send the clip from the omaha newspaper -- if they bothered to cover the event
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> Sent: Apr 16, 2015 6:22 AM
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> WOWT - Alex Hassel
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>
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>
> He also shared that he has family roots from Nebraska.
>
> Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [@EO](#); [Klein, Monica](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: SOP Thursday April 16
Date: Thursday, April 16, 2015 11:06:12 AM

#Abandoned

On Apr 16, 2015, at 10:02 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Mayor is at Drake on time.
We left JDC at hotel, but he is here soon.
Harking coming over.
Our good friends in the press are here — incl ny1

From: <Carey>, Michael Carey <mpcarey@cityhall.nyc.gov>

Date: Thursday, April 16, 2015 at 8:23 AM

To: "@EO" <EO@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Subject: SOP Thursday April 16

Good Morning from Des Moines!

Local time 8:22 AM.

Mayor is at RON. And Awake!

MK - he is going for a walk soon so may call you for news if has not already.

From: [Carey, Michael](#)
To: [Carey, Michael](#); [Walzak, Phil](#); [@EO](#); [Klein, Monica](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: Re: SOP Thursday April 16
Date: Thursday, April 16, 2015 1:15:37 PM

We departed drake
Sending over gaggle

Michael Paul Carey
City Hall
New York, New York

On Apr 16, 2015, at 11:31 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Mayor on q and a from audience

Michael Paul Carey
City Hall
New York, New York

On Apr 16, 2015, at 11:27 AM, Carey, Michael
<MPCarey@cityhall.nyc.gov> wrote:

Mayor has concluded remarks as of 11:27 am ct

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Mayor has begun remarks at 1046 am ct

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City Hall
New York, New York

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<MPCarey@cityhall.nyc.gov> wrote:

Harkin is giving remarks as of 1038 AM
CT

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<mpcarey@cityhall.nyc.gov>

Date: Thursday, April 16, 2015 at 10:02 AM

To: Michael Carey

<mpcarey@cityhall.nyc.gov>, "@EO"

<EO@cityhall.nyc.gov>, Monica Klein

<MKlein@cityhall.nyc.gov>, Andrea Hagelgans

<AHagelgans@cityhall.nyc.gov>, Phil Walzak

<PWalzak@cityhall.nyc.gov>, John Del Cecato

<jfdc@akpdmedia.com>

Subject: Re: SOP Thursday April 16

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<mpcarey@cityhall.nyc.gov>

Date: Thursday, April 16, 2015 at 8:23 AM

To: "@EO" <EO@cityhall.nyc.gov>, Monica

Klein <MKlein@cityhall.nyc.gov>, Andrea

Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil

Walzak <PWalzak@cityhall.nyc.gov>

Subject: SOP Thursday April 16

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for news if has not already.

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; "jfdc@akpdmedia.com"; Wolfe, Emma; Williams, Dominic](#)
Subject: RE: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact
Date: Thursday, April 16, 2015 2:16:08 PM

We'll work on it.

From: B
Sent: Thursday, April 16, 2015 1:57 PM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com'; Wolfe, Emma; Williams, Dominic
Subject: Fw: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

I strongly think we should attack here and say this will be a mistake for working people, for the nation and for the party. And we don't have enough info in the public debate to even know the consequences. This should be stopped and slowed. Dom and I just spoke and he can help with our statement

From: Clips
Sent: Thursday, April 16, 2015 12:46 PM
Subject: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

NY TIMES - Jonathan Weisman

<http://www.nytimes.com/2015/04/17/business/obama-trade-legislation-fast-track-authority-trans-pacific-partnership.html?smid=tw-share>

The leaders of Congress's tax-writing committees neared agreement Thursday on legislation to give President Obama "fast-track" authority to negotiate an ambitious trade accord with 11 other Pacific nations, beginning what is sure to be one of the toughest legislative battles of his last 19 months in office.

The "trade promotion authority" bill — likely to be unveiled Thursday afternoon — would give Congress the power to vote on the Trans-Pacific Partnership once it is completed, but would deny lawmakers the chance to amend what would be the largest trade deal since the North American Free Trade Agreement.

Senator Orrin Hatch, chairman of the Senate Finance Committee, and Representative Paul D. Ryan of Wisconsin, chairman of the Ways and Means Committee, had to agree to stringent requirements for the trade deal to win over Senator Ron Wyden of Oregon, the ranking Democrat on the finance panel. Those requirements included a human rights negotiating objective that has never existed on trade agreements, according to lawmakers involved in the talks.

The legislation would also make any final trade agreement public for 60 days before the president signs it, and up to four months before Congress votes. If the agreement, negotiated by the United States Trade Representative, fails to meet the objectives laid out by Congress — on labor, environmental and human rights standards — a 60-vote majority in the Senate could shut off “fast-track” trade rules and open the deal to amendments.

“We got assurances that U.S.T.R. and the president will be negotiating within the parameters defined by Congress,” said Representative Dave Reichert, Republican of Washington and a senior member of the Ways and Means Committee. Referring to the trade promotion authority, he added: “And if those parameters are somehow or in some way violated during the negotiations, if we get a product that’s not adhering to the T.P.A. agreement, than we have switches where we can cut it off.”

Mr. Reichert said the Ways and Means Committee will formally draft the legislation next week.

Even with those concessions, the fight to get the trade promotion bill to the president’s desk will be difficult and emotional, badly dividing the Democratic Party’s labor base and putting Hillary Clinton in a quandary. Many prominent Democrats have come out against one of the biggest priorities of their president. Representative Sander Levin of Michigan, the ranking Democrat on the House Ways and Means Committee, who was notably absent from trade negotiations.

The A.F.L.-C.I.O. and virtually every major union have vowed a fierce fight, including a six-figure advertising campaign to pressure 16 selected senators and 36 House members to oppose trade promotion authority, the A.F.L.-C.I.O. announced Thursday.

“We can’t afford to pass fast track, which would lead to more lost jobs and lower wages. We want Congress to keep its leverage over trade negotiations — not rubber stamp a deal that delivers profits for global corporations, but not good jobs for working people,” said Richard Trumka, A.F.L.-C.I.O. president.

From: [Stephanie Yazgi](#)
To: [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#); [Agarwal, Nisha](#); [James Freedland](#); [Aaron Pickrell](#); [John Del Cecato](#); [Neal Kwatra](#)
Subject: Re: Immigration Stakeholder Strategy Meeting w/ MBdB
Date: Thursday, April 16, 2015 4:23:44 PM
Attachments: [APRIL 18 vision + agenda doc v2.docx](#)

+NK

On Thu, Apr 16, 2015 at 4:17 PM, Stephanie Yazgi <[REDACTED]> wrote:

Folks:

I have attached the vision document and suggested talk points for MBdB, tick tock and agenda for the immigration stakeholder strategy meeting we are holding this Saturday at Brooklyn Public Library from 230PM to 4PM.

It is an intimate gathering of stakeholders in immigrant rights movement, but many are from unions or community organizations who also lead the fight on worker protections, raising wages, and other issues of income inequality.

While the focus is on immigration, we believe (and it was EW suggestion) that it is a great time to discuss some of the larger scale organizing efforts. We are collaborating with trusted allies to finalize this document but wanted to send to this group for more input.

Please review and let us know if you have suggestions for any piece- ESP MBdB role, remarks, questions.

Thank you,
Stephanie

IMMIGRATION RIGHTS MOVEMENT ROUNDTABLE

AREAS TO EXPLORE:

- Taking local action together; amplifying with allies across the country
- Making implementation meaningful for future organizing
- Using this moment to examine how immigration fits into larger struggles we are all working on (income equality, workers rights, etc.)

GOAL:

- Create a much needed space to have high level, political strategic conversations about state of play and trajectory of immigrant rights movement (consider meeting periodically going forward)
- Discuss strategies and tactics on executive action implementation that can serve our communities and position us for next phase of the fight
 - o Obtain general consensus about 1-2 actions we can take together?
 - o Be clear about what NYC's plan is to implement and prepare and how it will roll out (as much as can be shared) – to align the advocates around it to be supportive and get bounce
- Encourage members to think beyond the current moment towards a longer term strategy for winning on immigration reform and pathway to citizenship for all 11 million

TACTICS:

HONOR THE TIMELINE TACTIC

Implementation was supposed to start May 19/20, perhaps do something locally + nationally on this date as part of CUIA + community allies

OTHER POSSIBLE TACTICS + WAYS TO WORK TOGETHER OVER NEXT 6 MONTHS

TICK TOCK:

200 PM SY/CNA/ BM/ MHR/GSM Meet to set up room
GSM bringing water, table card tags
SY bringing hard candy, handouts

215PM PARICIPANTS BEGIN TO ARRIVE/ STAFF IN PLACE TO GREET AND GUIDE

230 PM WELCOME/ STATEMENT OF PURPOSE (CNA)

235 PM INTRODUCTIONS (ALL)

245 PM QUICK LOOK BACK (LG)

250 PM SOP w COURT CASE/ TIMELINES (PETER)

255 PM FRAMING/ POSE QUESTIONS (JV)

300PM MBdB ARRIVE/ REMARKS

- I have been focused on building a national, multi-dimensional, multi-issue progressive movement focused on closing the income inequality gap in this country.
- This is the conversation we should be having and you are the people who should be leading it because of your work, not just on immigration, on multiple issues with your various constituencies on the ground, so I'm glad we are gathered today and doing this work.
- More talk points on NATIONAL WORK.
- CHALLENGE THE GROUP TO WORK TO ANSWER FOLLOWING QUESTIONS:
What is the game plan on organizing around this issue? (not just implementation)
How does this issue fit into the bigger picture, multi-issue movement building?

315PM MBdB LEAVES

315PM CONTINUE CONVERSATION (JV/SY/CNA)

345PM RECAP/AGREEMENTS/ NEXT STEPS (SY)

4 PM ADJOURN MEETING/ PARTICIPANTS LEAVE
SY +IP SHARE AND COMPILE NOTES FOR PRESS READOUT

430PM PRESS READOUT RELEASED

10 GUIDING QUESTIONS

We will hold a candid and thought-provoking discussion on the future of the immigrant rights movement with a small group of strategists on Saturday. Please consider these questions in preparation for the immigration stakeholder roundtable discussion.

We look forward to your participation!

- 1) What actions can we take locally to move the national conversation on comprehensive immigration reform (CIR) forward?
- 2) What is our theory of change in engaging in the next phase of immigration reform?
- 3) Can we arrive on, and what is, a singular message as New York City activists and strategists that we can elevate as we find ourselves in rooms where we are discussing national strategy next steps on CIR?
- 4) How can we use allies in other cities, coupled with the Mayor's national organizing efforts, to get us to place that positions us well to influence Congress?
- 5) Can we benefit from mapping the overlap between Mayors who are in this with us, national groups' capacity, and states who are on the lawsuit against DAPA?
- 6) How do we work together to win the public conversation and create an environment that assumes that we will have a victory on executive action in court?
- 7) How do we turn our implementation work into a statement, which both protects the program, and positions us for future victories on CIR?
- 8) How do we define our next win?
- 9) What does the next phase of the national immigration rights organizing movement look like?
- 10) What is the timeline over the next 6-9 months on this and what are potential dates and moments that we can organize ourselves around?

From: [Schnake-Mahl, Gabriel](#)
To: ["Stephanie Yazgi"](#); [Wolfe, Emma](#); [Agarwal, Nisha](#); [James Freedland](#); [Aaron Pickrell](#); [John Del Cecato](#)
Subject: RE: Immigration Stakeholder Strategy Meeting w/ MBdB
Date: Thursday, April 16, 2015 4:36:00 PM

In addition to what Steph just sent around, our speechwriting team is finalizing a draft of Mayor's remarks. Will circulate for this team's input once I have.

From: Stephanie Yazgi [mailto:████████████████████]
Sent: Thursday, April 16, 2015 4:18 PM
To: Schnake-Mahl, Gabriel; Wolfe, Emma; Agarwal, Nisha; James Freedland; Aaron Pickrell; John Del Cecato
Subject: Immigration Stakeholder Strategy Meeting w/ MBdB

Folks:

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Please review and let us know if you have suggestions for any piece- ESP MBdB role, remarks, questions.

Thank you,
Stephanie

From: [Leopold, Elana](#)
To: ["BCCD@cityhall.nyc.gov"](mailto:BCCD@cityhall.nyc.gov) (BCCD@cityhall.nyc.gov)
Cc: [Carey, Michael](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Valerie Jarrett is trying to reach you by phone
Date: Thursday, April 16, 2015 4:55:37 PM

She is in her office for the next several min. Best number is [REDACTED] Her assistant says you have been emailing and are familiar with the topic.

From: [Carey, Michael](#)
To: [Carey, Michael](#); [Walzak, Phil](#); [@EO](#); [Klein, Monica](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: Re: SOP Thursday April 16
Date: Thursday, April 16, 2015 4:59:08 PM

We are back at hotel doing some TPA Calls.

From: <Carey>, Michael Carey <mpcarey@cityhall.nyc.gov>
Date: Thursday, April 16, 2015 at 11:27 AM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: SOP Thursday April 16

Mayor has concluded remarks as of 11:27 am ct

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City Hall
New York, New York

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Date: Thursday, April 16, 2015 at 10:02 AM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, "@EO" <EO@cityhall.nyc.gov>, Monica Klein <MKlein@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
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Date: Thursday, April 16, 2015 at 8:23 AM

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<MKlein@cityhall.nyc.gov>, Andrea Hagelgans

<AHagelgans@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>

Subject: SOP Thursday April 16

Good Morning from Des Moines!

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MK - he is going for a walk soon so may call you for news if has not already.

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea; Kadushin, Peter; "jfdc@akpdmedia.com"](#)
Subject: RE: SIA: Opinion: Where have you gone, Bill de Blasio?
Date: Thursday, April 16, 2015 5:53:24 PM

Yep workin on it

From: B
Sent: Thursday, April 16, 2015 5:48 PM
To: Walzak, Phil; Hagelgans, Andrea; Kadushin, Peter; 'jfdc@akpdmedia.com'
Subject: Fw: SIA: Opinion: Where have you gone, Bill de Blasio?

I respect wrobleski a lot but boy does he miss the point. We need to change national policies to help our city, which means changing the national debate. Guys, could we pls get come validators out there to say this

From: Clips
Sent: Thursday, April 16, 2015 04:20 PM
Subject: SIA: Opinion: Where have you gone, Bill de Blasio?

Opinion: Where have you gone, Bill de Blasio?

SI ADVANCE – Tom Wrobleski

http://www.silive.com/opinion/columns/index.ssf/2015/04/where_have_you_gone_bill_de_bl.html

Maybe Bill de Blasio wanted to give Hillary Clinton a chance to yell at him in person.

Why else would the mayor jet off to Iowa when there's plenty to keep him busy right here in New York City?

He does have a day job, after all.

De Blasio is on a two-day trip to Nebraska and Iowa, looking to make a name for himself as a national liberal, to push his progressive tax-the-rich agenda, and shove his own Democratic Party ever leftward.

Whatever happened to fixing the potholes, keeping mass transit running on time and making sure the trash gets picked up? Isn't that how the mayor of New York City is supposed to spend their time?

Iowa, of course, is home to the first-in-the-nation presidential caucuses. But if de Blasio has fever dreams of being presidential timber himself, he's in for a rude awakening. He can't even sell his agenda in true-blue New York without getting roadblocks thrown up. How is he going to make Middle America buy in?

The trip comes at an interesting time for de Blasio, seeing as he just showed the back of his hand to Mrs. Clinton and all her Democratic supporters by refusing to knee-jerk endorse Hillary's bid for the presidency.

Not that we should weep for Hillary just because somebody wouldn't genuflect to the inevitability

of her coronation. But it was the Clintons who brung de Blasio to the party in the first place. He had a job in President Bill Clinton's administration, and ran Hillary's 2000 U.S. Senate campaign here in New York.

Even in politics there is supposed to be a speck of honor among all the backbiting. You don't show such open disloyalty.

But de Blasio is beholden to the Working Families Party, and the WFP is among those pushing U.S. Sen. Elizabeth Warren of Massachusetts to challenge Hillary in the primaries. So the mayor chooses one over the other. Maybe de Blasio is hoping for a veep spot on Ms. Warren's voyage if she ever does take the plunge.

And Hillary has been in Iowa in recent days. A shame they didn't meet up at a Chipotle somewhere on the road. They could have settled their differences over a couple of chicken bowls. De Blasio could have made nice by offering to pay.

But heaven help him if Hillary and Bill win through and start moving furniture back into the White House. De Blasio can expect to have his name near the top of the enemies list. He'll have to buy a ticket to get in the door.

Being mayor of the City of New York is a fulltime, 24/7 job.

This week alone we've had the City Council present its budget plan. We had an anti-police demonstration that shut down the Brooklyn Bridge; two cops were assaulted. We have a lunar landscape of potholes that need filling on the Island. Our crumbling roads need to be resurfaced.

On her Facebook page, State Sen. Diane Savino (D-North Shore/Brooklyn) also took a shot at de Blasio for being outta town.

They don't call it "the city that never sleeps" for nothing. It's not a springboard to be used to further your own political agenda. If you're looking to have enough free time to jet around the country and raise your own profile, it may not be the gig for you.

Bill de Blasio, you're needed at home.

From: B
To: "jfdc@akpdmedia.com"; Walzak, Phil
Cc: [Williams, Dominic](#); [Wolfe, Emma](#); [Carey, Michael](#); [Hagelgans, Andrea](#)
Subject: Re: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact
Date: Thursday, April 16, 2015 7:58:08 PM

Then hold off and let's assess in the AM

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, April 16, 2015 05:37 PM
To: Walzak, Phil
Cc: Williams, Dominic; B; Wolfe, Emma; Carey, Michael; Hagelgans, Andrea
Subject: Re: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Agreed

On Apr 16, 2015, at 5:24 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

I like waiting on this to provide some separation from the TPA stuff we are doing now

From: Williams, Dominic
Sent: Thursday, April 16, 2015 6:24 PM
To: Walzak, Phil; B; Wolfe, Emma
Cc: Carey, Michael; Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: Re: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

There is time to gather more information - we will have space to hit as the bill moves.

From: Walzak, Phil
Sent: Thursday, April 16, 2015 06:10 PM
To: B; Wolfe, Emma
Cc: Carey, Michael; Williams, Dominic; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Looks like Congress still needs to vote on it – could be a window there to hit this

The “trade promotion authority” bill — likely to be unveiled Thursday afternoon — would give Congress the power to vote on the Trans-Pacific Partnership once it is completed, but would deny lawmakers the chance to amend what would be the largest trade deal since the North American Free Trade Agreement.

From: B
Sent: Thursday, April 16, 2015 6:09 PM
To: Wolfe, Emma
Cc: Carey, Michael; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: Re: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

If there's time to hold off comment, I'm happy to hold off. Dom/JDC, what say you?

From: Wolfe, Emma
Sent: Thursday, April 16, 2015 04:52 PM
To: B
Cc: Carey, Michael
Subject: RE: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Fwiw, I am a dissenter on doing this today.

From: Walzak, Phil
Sent: Thursday, April 16, 2015 5:38 PM
To: Spitalnick, Amy (OMB); B
Cc: Williams, Dominic; Shorris, Anthony; Hagelgans, Andrea; Wolfe, Emma; Carey, Michael
Subject: RE: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

+MPC

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Thursday, April 16, 2015 5:17 PM
To: B
Cc: Walzak, Phil; Williams, Dominic; Shorris, Anthony; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Sir – see below for a draft statement on TPA:

The Trade Promotion Authority introduced today lacks the vital oversight and public debate that's necessary to protect working families and our economy. I'm deeply concerned about this deal's impact on jobs, wages, and basic safety and environmental standards – and ramming it through Congress would be a mistake for working people and for our country. With so much at stake, I urge Congress to slow this down.

From: B

Sent: Thursday, April 16, 2015 1:57 PM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com'; Wolfe, Emma; Williams, Dominic
Subject: Fw: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

I strongly think we should attack here and say this will be a mistake for working people, for the nation and for the party. And we don't have enough info in the public debate to even know the consequences. This should be stopped and slowed. Dom and I just spoke and he can help with our statement

From: Clips
Sent: Thursday, April 16, 2015 12:46 PM
Subject: NYT: Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

Lawmakers Near Deal to Give Obama Fast-Track Authority on Trade Pact

NY TIMES - Jonathan Weisman

<http://www.nytimes.com/2015/04/17/business/obama-trade-legislation-fast-track-authority-trans-pacific-partnership.html?smid=tw-share>

The leaders of Congress's tax-writing committees neared agreement Thursday on legislation to give President Obama "fast-track" authority to negotiate an ambitious trade accord with 11 other Pacific nations, beginning what is sure to be one of the toughest legislative battles of his last 19 months in office.

The "trade promotion authority" bill — likely to be unveiled Thursday afternoon — would give Congress the power to vote on the Trans-Pacific Partnership once it is completed, but would deny lawmakers the chance to amend what would be the largest trade deal since the North American Free Trade Agreement.

Senator Orrin Hatch, chairman of the Senate Finance Committee, and Representative Paul D. Ryan of Wisconsin, chairman of the Ways and Means Committee, had to agree to stringent requirements for the trade deal to win over Senator Ron Wyden of Oregon, the ranking Democrat on the finance panel. Those requirements included a human rights negotiating objective that has never existed on trade agreements, according to lawmakers involved in the talks.

The legislation would also make any final trade agreement public for 60 days before the president signs it, and up to four months before Congress votes. If the agreement, negotiated by the United States Trade Representative, fails to meet the objectives laid out by Congress — on labor, environmental and human rights standards — a 60-vote majority in the Senate could shut off "fast-track" trade rules and open the deal to amendments.

"We got assurances that U.S.T.R. and the president will be negotiating within the

parameters defined by Congress,” said Representative Dave Reichert, Republican of Washington and a senior member of the Ways and Means Committee. Referring to the trade promotion authority, he added: “And if those parameters are somehow or in some way violated during the negotiations, if we get a product that’s not adhering to the T.P.A. agreement, than we have switches where we can cut it off.”

Mr. Reichert said the Ways and Means Committee will formally draft the legislation next week.

Even with those concessions, the fight to get the trade promotion bill to the president’s desk will be difficult and emotional, badly dividing the Democratic Party’s labor base and putting Hillary Clinton in a quandary. Many prominent Democrats have come out against one of the biggest priorities of their president. Representative Sander Levin of Michigan, the ranking Democrat on the House Ways and Means Committee, who was notably absent from trade negotiations.

The A.F.L.-C.I.O. and virtually every major union have vowed a fierce fight, including a six-figure advertising campaign to pressure 16 selected senators and 36 House members to oppose trade promotion authority, the A.F.L.-C.I.O. announced Thursday.

“We can’t afford to pass fast track, which would lead to more lost jobs and lower wages. We want Congress to keep its leverage over trade negotiations — not rubber stamp a deal that delivers profits for global corporations, but not good jobs for working people,” said Richard Trumka, A.F.L.-C.I.O. president.

From: [Carey, Michael](#)
To: [Stephanie Yazgi](#); [John Del Cecato](#)
Cc: [Aaron Pickrell](#)
Subject: Re: FYI
Date: Friday, April 17, 2015 8:43:34 AM

13th is a go for your email to USCOM

From: [REDACTED] <[REDACTED]>
Date: Thursday, April 16, 2015 at 10:25 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Michael Carey <mpcarey@cityhall.nyc.gov>, Aaron Pickrell <[REDACTED]>
Subject: Re: FYI

Backstory:

we are trying to get a) critical mass of mayors and b) uscm buy in and needs met

i think we have settled on 13th... will confirm with you later
but we will need some time on evening of may 12th (likely) if that is possible

talking to pick at 430PM more

thanks all

On Thu, Apr 16, 2015 at 10:46 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Adding pick

From: Stephanie Yazgi <[REDACTED]>
Date: Thursday, April 16, 2015 at 8:46 AM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: FYI

FYI

we are NOT 100% settled on the plan for DC as of yet- having a slight prob so keep you posted but may have to do 12th instead
trying to find best date for critical mass of mayors

On Thu, Apr 16, 2015 at 9:45 AM, Stephanie Yazgi <[REDACTED]> wrote:

we are NOT 100% settled on the plan for DC as of yet- having a slight prob so keep you posted

From: [Agarwal, Nisha](#)
To: [Aaron Pickrell](#); [Stephanie Yazgi](#); [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#); [James Freedland](#); [John Del Cecato](#)
Subject: RE: Immigration Stakeholder Strategy Meeting w/ MBdB
Date: Friday, April 17, 2015 9:28:00 AM

This is great. Steph – do you have the pen to incorporate into remarks draft? Should I?

Nisha Agarwal | Commissioner
NYC Mayor's Office of Immigrant Affairs
p: (212) 788-7654 | nyc.gov/immigrants

For scheduling requests, please cc Marie-Fatima Hyacinthe: mhyacinthe@cityhall.nyc.gov

From: Aaron Pickrell [mailto:████████████████████]
Sent: Friday, April 17, 2015 8:28 AM
To: Stephanie Yazgi; Schnake-Mahl, Gabriel; Wolfe, Emma; Agarwal, Nisha; James Freedland; John Del Cecato
Subject: Re: Immigration Stakeholder Strategy Meeting w/ MBdB

JDC can chime in here if I am missing anything, but if it is possible to mark with the NYC folks that MBdB is doing some national work to elevate attention around income inequality and we want to make sure their national colleagues are aware/involved, that would be great

Few points:

- Income inequality and the efforts to address the root causes are tied into everything we do as progressives – including working on immigration reform
- In order to address these issues, we can't tweak around the edges – we need to demand big, bold change
- MBdB will be helping organize an event in DC in early May to lay out a set of progressive principles that we think leaders and potential leaders need to address
- As this event gets more solidified, we want to work with the attendees national organizations to make sure they know about it and drive people to attend. We want Mary Kay Henry to attend, Janet Murguia with NCLR, etc

Is this helpful?

From: Stephanie Yazgi <████████████████████>
Date: Thursday, April 16, 2015 at 4:17 PM
To: Gabriel Schnake-Mahl <gschnakemahl@cityhall.nyc.gov>, Emma Mw <EWolfe@cityhall.nyc.gov>, "Agarwal, Nisha" <NAgarwal@cityhall.nyc.gov>, James Freedland <████████████████████>, AARON PICKRELL <████████████████████>, John Del Cecato <jfdc@akpdmmedia.com>
Subject: Immigration Stakeholder Strategy Meeting w/ MBdB

Folks:

I have attached the vision document and suggested talk points for MBdB, tick tock and agenda for the immigration stakeholder strategy meeting we are holding this Saturday at Brooklyn Public Library from

230PM to 4PM.

It is an intimate gathering of stakeholders in immigrant rights movement, but many are from unions or community organizations who also lead the fight on worker protections, raising wages, and other issues of income inequality.

While the focus is on immigration, we believe (and it was EW suggestion) that it is a great time to discuss some of the larger scale organizing efforts. We are collaborating with trusted allies to finalize this document but wanted to send to this group for more input.

Please review and let us know if you have suggestions for any piece- ESP MBdB role, remarks, questions.

Thank you,
Stephanie

From: [John Del Cecato](#)
To: [Aaron Pickrell](#); [Stephanie Yazgi](#); [Schnake-Mahl, Gabriel](#); [Wolfe, Emma](#); [Agarwal, Nisha](#); [James Freedland](#)
Subject: Re: Immigration Stakeholder Strategy Meeting w/ MBdB
Date: Friday, April 17, 2015 9:34:40 AM

Yes indeed... Need lots of mayors to sign onto our Progressive Contract

From: Aaron PickrellEmail <[REDACTED]>
Date: Friday, April 17, 2015 at 7:28 AM
To: Stephanie Yazgi <[REDACTED]> Gabriel Schnake-Mahl
<gschnakemahl@cityhall.nyc.gov>, Emma Mw <EWolfe@cityhall.nyc.gov>, "Agarwal, Nisha"
<NAgarwal@cityhall.nyc.gov>, James Freedland <[REDACTED]> John Del Cecato
<jfdc@akpdmedia.com>
Subject: Re: Immigration Stakeholder Strategy Meeting w/ MBdB

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Date: Thursday, April 16, 2015 at 4:17 PM
To: Gabriel Schnake-Mahl <gschnakemahl@cityhall.nyc.gov>, Emma Mw
<EWolfe@cityhall.nyc.gov>, "Agarwal, Nisha" <NAgarwal@cityhall.nyc.gov>, James Freedland
<[REDACTED]> AARON PICKRELL <[REDACTED]> John Del Cecato
<jfdc@akpdmedia.com>
Subject: Immigration Stakeholder Strategy Meeting w/ MBdB

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Thank you,
Stephanie

From: [Klein, Monica](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: HRC on CEOs
Date: Friday, April 17, 2015 9:52:00 AM

HRC's inequality quote and a snapshot of the coverage:

"I think it's fair to say that if you look across the country, the deck is stacked in favor of those already at the top," she said at a roundtable in an auto tech lab at Kirkwood Community College. "There's something wrong when CEOs make 300 times more than the American worker ... There's something wrong when American workers keep getting more productive ... but that productivity is not matched in their paychecks."

[Hillary Clinton Comes Out Swinging at CEOs and Hedge Fund Managers](#)

BLOOMBERG – Jennifer Epstein – April 14, 2015

Hillary Clinton launched her presidential campaign here Tuesday with aggressive attacks on the financial system as she offered broad strokes of her case for running at her first formal event. "I think it's fair to say that if you look across the country, the deck is stacked in favor of those already at the top," she said at a roundtable in an auto tech lab at Kirkwood Community College. "There's something wrong when CEOs make 300 times more than the American worker ... There's something wrong when American workers keep getting more productive ... but that productivity is not matched in their paychecks." And, the former secretary of state continued, "there's something wrong when hedge fund managers pay less in taxes than nurses or the truckers I saw on I-80" while driving from New York to Iowa over the past two days.

[Hillary Clinton surprises with early attack on CEO pay](#)

REUTERS – Staff – April 13, 2015

Hillary Clinton, under pressure from the left wing of her Democratic Party to aggressively campaign against income inequality, voiced concern about the hefty paychecks of some corporate executives in an email to supporters. Striking a populist note, Clinton, who announced on Sunday she was running for president in 2016, said American families were still facing financial hardship at a time "when the average CEO makes about 300 times what the average worker makes."

[Hillary Clinton's Wall Street backers: We get it](#)

POLITICO – Gabriel Debenedetti, Kenneth Vogel, Ben White – April 14, 2015

Hillary Clinton sounded like a woman on a mission after her long drive into the heartland: "There's something wrong," she told Iowans on Tuesday, when "hedge fund managers pay lower taxes than nurses or the truckers I saw on I-80 when I was driving here over the last two days." But back in Manhattan, the hedge fund managers who've long been part of her political and fundraising networks aren't sweating the putdown and aren't worrying about their take-home pay just yet.

[Hillary Clinton Backs Worker Protests For Higher Minimum Wage](#)

HUFFINGTON POST – Sam Levine – April 15, 2015

Former Secretary of State Hillary Clinton tweeted her support of low-wage workers who demonstrated across the country and demanded a \$15 minimum wage on Wednesday. Clinton, who has highlighted income inequality as an issue she wants to focus on since

launching her presidential campaign on Sunday, said that workers shouldn't have to march in the streets for living wages. The widespread demonstrations on Wednesday for higher wages were part of an effort to turn the campaign for higher wages into a larger social justice movement. Tens of thousands of people in more than 200 cities around the country took to the streets to call for a boost in wages, many walking out of their jobs. On Tuesday, The New York Times noted while Clinton has endorsed raising the minimum wage, she has been vague on how quickly she wants to raise it and exactly how high it should be.

[Opinion: Can Hillary Clinton manage those rowdy populists?](#)

CHICAGO TRIBUNE – Katrina vanden Heuvel – April 14, 2015

Hillary Clinton's decision to "go small" by formally announcing her presidential campaign in a video, before heading off for "intimate" meetings in Iowa, touched off saturation national press coverage that other contenders can only envy. The former first lady, former senator, former presidential contender, former secretary of state has been in the public eye for nearly a quarter of a century. She's the prohibitive favorite to get the Democratic Party nomination this time, and odds-on to win the presidency.

... Some pundits suggest 2016 will be a foreign policy election. Some Democrats are tempted to turn it into a culture clash, since Republicans are now on the wrong side of a growing range of concerns — gays, women, immigrants, voting rights and global warming. But as Clinton's campaign acknowledges, the central question is still about the economy: how to make this economy work for working people once more, to rebuild a broad middle class, increase wages and reduce income inequality. Here, although Clinton has been in the public eye for decades, her views are largely unknown, if not unformed.

[In Iowa, Clinton Vows to Tackle Campaign Finance Reform, Income Inequality](#)

NBC – Carrie Dann

In her opening campaign event of the 2016 presidential race, Hillary Clinton on Tuesday laid out four primary "fights" she's focused on during her presidential run, including eliminating "unaccountable money" from America's political system, even if it requires a constitutional amendment.

... "I think it's fair to say that as you look across the country, the deck is still stacked in favor of those already at the top," she said. "And there's something wrong with that. There's something wrong when CEOs make 300 times more than the typical worker."

From: [Gunaratna, Mahen](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [REDACTED]
Subject: FW: WSJ: Q & A: Bill de Blasio on Hillary Clinton and the 2016 Presidential Campaign
Date: Friday, April 17, 2015 10:44:20 AM

From: Clips
Sent: Friday, April 17, 2015 10:41 AM
Subject: WSJ: Q & A: Bill de Blasio on Hillary Clinton and the 2016 Presidential Campaign

Q & A: Bill de Blasio on Hillary Clinton and the 2016 Presidential Campaign

WSJ - Michael Saul - 9:16 am

<http://blogs.wsj.com/metropolis/2015/04/17/q-a-bill-de-blasio-on-hillary-clinton-and-the-2016-presidential-campaign/>

Mayor Bill de Blasio plans Friday to return to New York City after visiting two Midwest cities this week in hopes of placing the issue of income inequality at the forefront of the national political debate and the 2016 elections.

Mr. de Blasio, a liberal Democrat, sparked criticism earlier in the week when he declined to endorse immediately Democratic presidential hopeful Hillary Clinton, the mayor's former boss and mentor. In Iowa on Thursday, he criticized members of both parties, including President Barack Obama, a fellow Democrat, for failing, in his view, to address the crisis of income inequality.

The mayor insisted he harbors no ambition of running for national office, saying repeatedly that his only political goal is to win re-election in New York in 2017. In the meantime, though, Mr. de Blasio aspires to be the face of the progressive movement nationwide. He plans to visit Wisconsin later this month and Washington in May.

Before leaving Iowa, home of the first-in-the-nation presidential nominating contest, Mr. de Blasio agreed to a brief interview with The Wall Street Journal. An aide disallowed any questions unrelated to the mayor's Midwest trip.

A lightly edited transcript of the conversation follows:

WSJ: Do you plan to endorse a presidential candidate before Iowa launches the nominating contest early next year?

Mayor: You know how I feel about hypothetical questions.

WSJ: It's not a hypothetical question.

Mayor: It is a hypothetical question.

WSJ: It isn't. The people of Iowa may want to know.

Mayor: I think the people of Iowa, to the extent they're interested, just want to hear about the issues. And, so, this is about the process. Look, this is the very beginning. Obviously, we're

just now having candidates declare. There's time on the clock to have a real conversation. But we have to have the real conversation. So, I don't have a set timeline. I want to hear a vision, and that's when I'll respond. It's as simple as that.

WSJ: You said earlier that you have been "beating the drum for quite a while" with Mrs. Clinton and her team on progressive issues. So, what response are you getting from Mrs. Clinton? Are they not okay with the tax plan you're proposing?

Mayor: I think the best way to gauge their response is what they say as she unfolds her campaign. I'm not going to speak for them. I'm not going to paraphrase private conversations. I presented my view in a lot of different ways. Obviously, I've also presented my view in terms of the things I'm talking about more broadly. And you can judge a campaign, you can judge a candidate about what they decide to put forward. She's started out now, just days. Let's see what she decides is her platform. That's what we'll judge by.

WSJ: Can you talk about any sort of back-and-forth you've had with Mrs. Clinton and her team over any of these policy proposals?

Mayor: No, I can't — private conversations. I want to respect that.

WSJ: But you are, obviously, calling on these candidates to adopt the policy prescriptions you outlined in Omaha and Iowa?

Mayor: Yes, I am.

WSJ: Who, other than Mrs. Clinton, do you think is interesting as a potential Democratic presidential nominee?

Mayor: I'm not interested in the horse-race dynamic because right now I think, you know, people have to decide if they want to be a candidate. If they want to be a candidate, then they have to put forward a vision. So, from my point of view, there's a group of people out there, there's a fairly small number of people, they have to make their decisions. Then, we can weigh them. But, look, obviously, the relationship that I have, by far, is the closest with Hillary Clinton. And I look forward to continuing the dialogue.

WSJ: But there are no potential candidates you can point to as somebody who you think has done a good job?

Mayor: Respectfully, I'm not interested in the comparative dynamic around people who might be candidates. People have to decide if they want to be candidates. If they want to be candidates, we'll have a discussion of comparative merits once they put their visions forward.

WSJ: You talked about the hyper-concentration of wealth and said it's un-American. Your predecessor as mayor, Michael Bloomberg, is very wealthy. Does he fit into that column?

Mayor: I think the reality of our society is we veered away from our values. He certainly was a beneficiary of that dynamic. But, look, I think we have to separate the individuals, where everyone knows I have my agreements and disagreements with Michael Bloomberg. Some things he did I could not be more positive about as mayor — public health and environment, some of the work he's done philanthropically and certainly what he's done on climate

change. But that's a different matter than whether our system is right and whether our overall dynamics as a country are right. I think, at this moment, there's a lot of very, very wealthy people, and they should be as concerned as I am that we're going in the wrong direction. They should be doing more to address it, too. That's part of why when I spoke at the (Association for a Better New York), I said I'm calling on business leaders to step forward and raise the wages and benefits in their companies. I'm calling upon folks in the finance industry to use their influence and their power to convince firms that they invest in to start raising wages and benefits. As I said, it's like there's an iceberg up ahead and it's plainly visible. And it's amazing how few people are willing to act on it, and that's at our peril. So, Michael Bloomberg and a lot of other people could certainly have a big impact here.

WSJ: Some Democrats are shaking their heads around the wait-and-see approach surrounding Mrs. Clinton and the rhetoric surrounding your income-inequality push. They point to your failure to turn the state Senate to Democratic control, and your poll ratings showing fewer than 50% of voters think you're doing a good job. Are you concerned that some Democrats feel you're being disloyal?

Mayor: No. You named some interest facts but they're all, in my view, singular. I'm very proud of what we did last year in terms of the state Senate. What happened as a result was a change of a few seats I wish had gone the other way. But it was a very small defeat in the scheme of things, and the progressive movement will be back in 2016. I feel very good about my standing with the people of New York City, and I think we're moving the agenda, and people know it. And I think it's important to address these issues head on. I think it's absolutely consistent. By the way, I think it's necessary for the future of New York City that these federal policies change. The fact that we have such a broken system and the fact that we have not addressed these issues nationally is hurting the people of New York City....I think there's a working majority in this country that believes in making these changes, but they have to be activated and energized. I think that's what leaders are supposed to do.

From: [Klein, Monica](#)
To: [B](#)
Cc: [John Del Cecato](#); [Kadushin, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Williams, Dominic](#)
Subject: SQF - current data
Date: Friday, April 17, 2015 10:45:51 AM

There are currently two positive results of a SQF that we have empirical data on— a summons and an arrest. There may be a third positive result that PD does not yet have empirical data on. We are working with PD on this.

In 2014, 3% (1,221) of the stops resulted in a **summons** and 15% (6,963) resulted in an **arrest**

In 2013, 4% (6,896) of the stops resulted in a **summons** and 8% (15,410) resulted in an **arrest**.

If you look at arrest + summons, it's 18% vs 12% 2014 vs 2013.

The percentage of SQF that resulted in arrests increased by about 50% (from 8% in 2013 to 15% in 2014)

The percentage of SQF that resulted in summons decreased by about a quarter percent (from 4% in 2013 to 3% in 2014).

Our rec response is below:

Stops now are yielding more arrests and summonses than they did in 2013 and in 2011 – the peak of S/F. This suggests better stops being made by police. We still have a ways to go, but with our retraining and our reforms, I'm confident these numbers will continue to move in the right direction, and we can minimize the toxic impact S/F has had in police – community relations. We have dramatically reduced the number of total stops, and by increasing the quality of stops, we can better keep communities safe AND bring police and community closer together.

From: [Klein, Monica](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: HRC Iowa coverage
Date: Friday, April 17, 2015 11:01:00 AM

Hillary Clinton Re-emerges, by Design (but Also by Surprise)

NY TIMES - Patrick Healy, Maggie Hagerman – April 16, 2015

<http://www.nytimes.com/2015/04/17/us/politics/the-hillary-clinton-reboot-both-off-the-cuff-and-meticulously-planned.html>

Did you hear the one about the presidential candidate who walks into a Chipotle restaurant in Ohio? She orders a burrito bowl and makes headlines worldwide.

If you did not get the joke, you might not be a student of Hillary Rodham Clinton, perhaps one of the most overly cautious and controlled politicians of the modern era.

The punch line: After 25 years in the public eye, Mrs. Clinton has suddenly developed the capacity to surprise.

Cable television has not been able to get enough of Mrs. Clinton this week, treating her pit stops and political events in the Midwest like breaking news that requires hours of after-action analysis. Everyday-American Hillary has felt like a cultural phenomenon at times — not so much as hope-and-change Barack Obama became in 2007 and 2008, but far more than she ever was during their fight for the Democratic nomination.

One factor is that Mrs. Clinton has hired some of the best brains from Mr. Obama's operation for her own and appears to be blending their creativity with her ideas on travel logistics and campaign events that are geared more toward voters than the news media circus.

Among the Obama aides who have joined her team are Teddy Goff, who worked for Mr. Obama in the 2008 campaign and was his digital director for the 2012 election. Mr. Goff, a 29-year-old who has earned praise for his instincts about what online material will go viral, was one of several architects of the video Mrs. Clinton released on Sunday, which has received high marks from many Democrats and some Republicans for its focus on everyday Americans getting ready for changes.

Mr. Goff's squad of digital experts shot the video, and he worked on it closely with Mrs. Clinton's media adviser, Jim Margolis, and her senior strategist, Joel Benenson, who are also veterans of the Obama operation, as well as with Mrs. Clinton's longtime media consultant Mandy Grunwald.

In other words, Mrs. Clinton turned over the video — her all-important first attempt at reintroducing herself as a political figure — to a team including three people with whom she had never worked before. It was a display of trust and a desire for new thinking, including giving herself the room to roam conceptually, that she has not shown in a meaningful way since her first campaign for the Senate, in 2000.

“Her loss in the 2008 campaign really liberated her in the end: to be less guarded, to try new things, to just put herself out there more for people to see, for better or for worse,” said Geoff Garin, Mrs. Clinton's political strategist in the final months of her first presidential race. “She's starting now with that same kind of liberation, and she has a team who knows how to work with it.”

(The rollout was not without a hitch: Mrs. Clinton, who was criticized in the 2008 campaign for

claiming, inaccurately, that she had dodged sniper fire in Bosnia, said on the second day of her Iowa visit that all of her grandparents were immigrants. According to a BuzzFeed report, only one of them was — her grandfather Hugh Rodham Sr.)

While some aspects of Mrs. Clinton's campaign reboot have seemed more spontaneous than might be expected of a politician with Secret Service protection, others are the product of prodigious planning.

Roughly three weeks ago, Robby Mook, Mrs. Clinton's campaign manager — who was an operative in her 2008 campaign but is not a longtime Clinton hand — started holding a nightly meeting of aides to figure out the mechanics of the rollout of her candidacy.

Mrs. Clinton had chosen to visit Iowa first, according to numerous people working with the campaign, as a way to conquer whatever demons remained from her loss there to Mr. Obama.

But at a meeting to discuss the dates and times, Mrs. Clinton surprised her aides by announcing, "I want to drive there," her longtime aide Huma Abedin recalled Monday afternoon on a conference call with top donors.

"Seriously?" Ms. Abedin recalled saying in disbelief.

"Seriously," Mrs. Clinton replied, Ms. Abedin told the donors.

She explained that driving would allow her to stop and meet people, and to arrive in Iowa in low-key fashion, according to two people briefed on the discussions. The alternative — descending from a plane, like a visiting dignitary — could play into Republican suggestions that Democrats were holding more of a coronation than a nominating contest.

Stopping at Chipotle, however, was not chewed over in advance, a senior campaign aide said.

The Iowa campaign events held fewer surprises, and were closer to Mrs. Clinton's comfort zone: talking about policy (education on Tuesday, business and economic issues on Wednesday) with small groups of people whose concerns matched up with hers.

Yet because the gatherings were intended to be small, some Iowa Democrats were disappointed to miss meeting her.

"I expected her to at least greet a crowd of people or find a way to welcome a big group of well-wishers, but the campaign told us that they didn't want anything looking like a rally," said Arlie Willems, the Democratic Party chairwoman in Jones County, where Mrs. Clinton held Tuesday's event at a community college.

Whether Mrs. Clinton can continue to surprise when the events become larger and the klieg lights grow hotter is an open question. "The style of campaigning and message will be tested over time, but the tone and humility of the launch has been very much what she needed to do," said David Axelrod, a longtime adviser to Mr. Obama and an architect of his presidential campaigns.

It also remains to be seen, given Mrs. Clinton's influences and coterie of advisers, whom she will take after more: Mr. Obama, or another phenom of modern-day political history.

David Winston, a Republican pollster, said Mrs. Clinton this week called to mind the Bill Clinton of 1991 and 1992, when one of his presidential campaign slogans was "Putting People First."

“Her 2008 campaign was so much about her — ‘Let’s start a conversation. Don’t you want to talk about me?’ — and now it’s ‘Let’s talk about you,’ ” Mr. Winston said. “That may surprise people, but the challenge will be how close she wants to be identified with President Obama. She has a lot of Obama people on her team. She was in his administration. But she can create distance from him? That would be very hard, and surprising.”

Hillary Clinton and the Democrats’ Inequality Agenda

NEW YORKER - John Cassidy – April 13, 2015

<http://www.newyorker.com/news/john-cassidy/hillary-clinton-and-the-democrats-inequality-agenda>

Following his appearance on NBC’s “Meet the Press” over the weekend, when he declined to offer a full endorsement of Hillary Clinton’s Presidential campaign bid, Mayor Bill de Blasio found himself on the front of New York City’s tabloids on Monday. “STABBED IN DE BACK,” blared the Daily News. The Post ran with “HILL’S FURY” and the subhead “Blaz won’t endorse as prez run official.”

As a former newspaper headline writer, I could admire the “DE BACK” formulation, but I was also keen to read what de Blasio had actually said. He turned out to have described Clinton as “a tremendous public servant” and “one of the most qualified people ever to run for this office.” But unlike New York’s two Democratic senators, Charles Schumer and Kirsten Gillibrand, as well as Governor Andrew Cuomo, de Blasio declined the opportunity to issue a full public endorsement of Clinton’s candidacy, saying, “We need to see the substance.”

Coming from a politician who served in Bill Clinton’s Administration and who helped to run Hillary’s successful campaign for Senate in 2000, these comments were a bit surprising, especially since they were spoken a few hours before Hillary’s official announcement. I am sure they irked some people in the Clinton camp. But before we extrapolate this story into a major breach between Hillary and the progressive wing of the Democratic Party, it’s worth looking in a bit more detail at the economic issues that might divide the two sides.

“I think progressives all over the country, I think everyday Americans are demanding that their candidates—the President and every other level—really say that we have a plan that we can believe in for addressing income inequality,” de Blasio said, in explaining his wait-and-see attitude. “It has to include increases in wages and benefits. It has to include the willingness to tax the wealthy so we can invest in infrastructure, so we can invest in education.”

This statement was certainly more specific than what Clinton offered in the video she released to announce her candidacy, in which she says, “Americans have fought their way back from tough economic times. But the deck is still stacked in favor of those at the top. Everyday Americans need a champion.” But in identifying the very rich as the beneficiaries of unfair circumstances rather than of individual enterprise and hard work, and in prioritizing the material circumstances of the middle class, Clinton was clearly pitching her tent on the same turf occupied by progressives like de Blasio and Massachusetts Senator Elizabeth Warren.

The question, of course, is whether Clinton’s words were just talk. De Blasio was well within his rights to take a noncommittal attitude—indeed, his progressive supporters would have demanded no less. Traditionally, the Clinton wing of the Democratic Party has emphasized promoting “opportunity” over reducing inequality. As Lawrence Mishel, the president of the liberal Economic Policy Institute, pointed out in a blog post last week, that approach has sometimes enabled centrist Democrats to “avoid confronting the top 1 percent’s capture of the lion’s share of income growth. After all, addressing runaway executive pay and a runaway financial sector—the main causes of the top 1 percent’s income gains—smacks of redistribution; and besides, those folks are their donor

base.” With Hillary and her staff about to hit up hedge-fund managers, investment bankers, tech moguls, and other rich folks for hefty campaign contributions, the suspicion lingers that, when it comes down to it, her campaign will punt, rather than directly confront, the entrenched problems of income and wealth inequality.

On the other hand, the political center of gravity has shifted in the Democratic Party, and there are reasons to hope that Clinton will embrace a more progressive, far-reaching agenda than anything that her husband and his fellow New Democrats would have endorsed in the nineteen-nineties. Since the financial crisis and the Great Recession, which were widely perceived to have been the work of Wall Street, inequality and wage stagnation have come to dominate the policy agenda in a way that they didn’t a decade ago. Even in what used to be called the Rubinite wing of the Party, after former Treasury Secretary Robert Rubin, there is a widespread recognition that something more is necessary.

Earlier this year, for instance, the Center for American Progress, a Washington think tank created by John Podesta, Hillary’s campaign manager, issued a lengthy report devoted to the subject of “inclusive prosperity.” It was put together by a commission of economists and policy experts led by Larry Summers, the former Treasury Secretary, and Ed Balls, the senior economic spokesman for the British Labour Party. During the nineties, Summers and Balls were both supporters of a “third way” approach to economic policy, which emphasized deregulation and the power of markets. Today their primary concern is coming up with policies designed to raise wages and ameliorate rising inequality.

Some of the proposals in the C.A.P. report were familiar. The commission called for a rise in the minimum wage and an expansion of the Earned Income Tax Credit program, which provides cash subsidies to low-wage workers. These are both good ideas, and ones that the Obama Administration has also championed. But what was novel, and potentially costly, in the report was the idea of providing temporary wage subsidies to working households that earn as much as eighty or ninety thousand dollars a year. (The current phase-out threshold for the Earned Income Tax Credit is about twenty-three thousand dollars.) “Short-term middle-class tax relief would ideally be provided until income stagnation is overcome,” the report said. “The tax relief could automatically expire in three years or automatically phase out based on Bureau of Labor Statistics data showing improvement in wage growth of a specified amount for the middle class.”

In another part of the report that seemed to go beyond the New Democrat ethos, the C.A.P. commission endorsed various steps to strengthen the bargaining position of workers and labor unions. In addition to endorsing the more expeditious “card check” method of setting up unions, which is a long-time demand of the labor movement, the report called for automatic government arbitration in instances when employers refuse to bargain collectively with newly formed unions, as well as the mandatory establishment of works councils, before which workers’ grievances could be heard. In an effort to insure that workers reap more of the benefits of corporate profits, which have been growing strongly, the report also recommended expanding tax incentives for employee-share-ownership schemes.

None of these policies represents a big threat to corporate America. But taken together they could help to tilt the balance of power back toward workers a bit and, over time, to give a boost to wages. After all, it’s no accident that wages and incomes have stagnated in the past thirty years. Under the guise of encouraging economic dynamism and responding to international competition, governments on both sides of the Atlantic have spent three decades undermining the gains that workers made during and after the Second World War. To be sure, factors such as globalization and technological progress were partly responsible for the emergence of wage stagnation, but, with a big gap having opened up between productivity and wages, there is no doubt that policy also

played a significant role.

Those at the top of the income distribution have benefitted greatly from the assault on workers' bargaining power, and from other policies, such as the emasculation of the inheritance tax—one of the few tools available to tackle glaring wealth inequality. Here, too, the C.A.P. report stopped short of endorsing truly radical measures, such as a new tax on wealth, like ones that Thomas Piketty and some other economists have recommended. But the report did call for eliminating a glaring loophole in the tax code, known as the “step-up in basis,” that enables even the very richest families to pass down their fortunes while minimizing their tax liabilities. The report also advocated reforming the mortgage interest deduction and other quirks of the tax code that benefit the wealthy more than anybody else, noting, “Eliminating the tax rules that shelter high-income households and corporations would raise their effective tax rates, make the tax code more progressive, and avoid the waste created by strategies for tax avoidance.”

To repeat, there is nothing particularly novel or ground-breaking here. Liberals have long advocated levelling the playing field for capital and labor. The Obama Administration has recently called for eliminating the “step-up in basis” and other tax dodges that benefit the ultra-wealthy. What is striking is the convergence in thinking between the center and center-left that has taken place in recent years, as the basic facts about rising inequality have become impossible to ignore. Now it's up to Clinton and her advisers to exploit this convergence. As long as they are willing to defy some of their more conservative and tax-phobic donors, there is plenty of common ground on which to construct an inequality agenda that will satisfy de Blasio and many other progressives.

Of course, whatever Clinton does, there will still be some left-leaning Democrats who regard certain of her choices as a sop to the one per cent, or who oppose her on other grounds. That is inevitable. But despite the flap over de Blasio's remarks, a lasting schism between Clinton and most progressives isn't inevitable.

10 takeaways from Hillary Clinton's Iowa visit

USA TODAY - Jennifer Jacobs - April 16, 2015

<http://onpolitics.usatoday.com/2015/04/16/hillary-clinton-iowa-takeaways/>

Hillary Clinton's maiden journey to Iowa in the 2016 cycle generated a lot of media attention and some criticism, too.

Here are 10 takeaways from supporters, opponents and political strategists:

1. SHE CAME TO IOWA.

That in itself was a landmark — because it's a rare event. Much has been made about the seven-year gap she allowed to pass after her “excruciating” caucus night loss in 2008 (her word, from her latest book). But Clinton made a beeline here after announcing her candidacy Sunday, telegraphing that she's serious about winning the caucuses. She told reporters she had “a great time.” One of her staffers, Iowa Democratic operative Brenda Kole, vouched for that, saying Clinton genuinely enjoyed being back on the trail here. “She really had fun,” Kole told the Register.

2. SHE CREATED BUZZ.

No candidate trip in the 2016 presidential cycle to date has drawn as much attention in the traditional media or on social media, where people were tracking her journey and guessing where she was going next. Her team kept a leak-free grip on her schedule, although Iowa Democrats tipped off the press about where she was headed in a couple of cases.

3. SHE DIDN'T PROVIDE MUCH CLARITY ON ISSUE STANCES.

This trip didn't clue in the Iowa public on where she stands on Wall Street reform, Social Security reform, construction of the Keystone pipeline or other hot topics. In events where press coverage was allowed, she made it clear government aid for college costs and economic fairness are among her priorities.

4. SHE MADE NO BIG GAFFES.

GOP and Democratic strategists alike agreed there were no major hiccups.

5. SHE DOWNSIZED.

Clinton pulled off a go-small strategy, traveling to small towns that aren't the usual candidate targets. "She achieved authenticity by being in small settings talking with everyday folks," said Clinton backer Jerry Crawford, a Des Moines lawyer and Democratic money guy. She approached this campaign like she knows she has something to prove to voters, but at the same time proved she's the biggest game on the Democratic side, strategists said.

6. SHE WOODED HARD-CORE ACTIVISTS.

Clinton worked to move caucus votes, sidling up to the Democratic activists who do the nitty-gritty organizing for the first-in-the-nation vote. She met with Iowans who supported Barack Obama and Joe Biden — and not her — last time. She told them she's serious about helping to rebuild the Iowa Democratic Party. She made time to say hello to state legislators at the Iowa Capitol. And she appealed to those who want to carry on Obama's presidential agenda by embracing the Affordable Care Act, the equal-pay bill he signed into law, and his plan for free college tuition.

7. SHE HIT A MIX OF DEMOCRATIC AND GOP ZONES.

Her itinerary kept her in the eastern half of Iowa, the safer side of the state for Democrats, but she didn't just lie low in places like Des Moines' left-friendly Beaverdale neighborhood. She ventured into swing counties where GOP voters are influential, such as Warren County and rural Jones County, reinforcing the idea that she's ready for a fight, activists said.

8. SHE SOUNDED A POPULIST NOTE AND APPEALED TO FISCAL VOTERS.

Clinton railed against CEOs whose salaries are 300 times that of their employees, and repeatedly made comments like "the deck is still stacked in favor of those at the top — and we need to reshuffle the cards," the kind of language often heard from U.S. Sen. Elizabeth Warren of Massachusetts, whom some Democrats are trying to lure into the race. She also sent a message to business-minded Iowans, lashing out against "red tape and unnecessary regulations" that hinder business growth.

9. SHE DREW PLENTY OF GOP CRITICISM.

Republicans jumped on her for refusing to give better access to the press, arguing she was hiding from tough questions about her email scandal, Benghazi and other matters. "No matter how hard Clinton's advisers try to make her seem relatable, Iowans can see right through her hypocrisy and rhetoric," said Fred Brown, a spokesman for the Republican National Committee.

10. SHE DEALT WITH THE PRESS HOUNDING.

Clinton and her team seemed to shrug off media craziness around her trip, even as reporters responded to the limited access to her events and her secret schedule by hunting down grainy security footage of her burrito purchase at a Chipotle on her drive here and literally chasing after her while shouldering video cameras.

Hillary Clinton Backs Worker Protests For Higher Minimum Wage

HUFFINGTON POST - Sam Levine - April 15, 2015

http://www.huffingtonpost.com/2015/04/15/hillary-clinton-minimum-wage_n_7075258.html

Former Secretary of State Hillary Clinton tweeted her support of low-wage workers who demonstrated across the country and demanded a \$15 minimum wage on Wednesday.

Clinton, who has highlighted income inequality as an issue she wants to focus on since launching her presidential campaign on Sunday, said that workers shouldn't have to march in the streets for living wages.

The widespread demonstrations on Wednesday for higher wages were part of an effort to turn the campaign for higher wages into a larger social justice movement. Tens of thousands of people in more than 200 cities around the country took to the streets to call for a boost in wages, many walking out of their jobs.

On Tuesday, The New York Times noted while Clinton has endorsed raising the minimum wage, she has been vague on how quickly she wants to raise it and exactly how high it should be.

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Hillary Clinton's Iowa campaign opens: Populist theme, convivial in tone

LA TIMES - Seema Mehta, Cathleen Decker - April 14, 2015

<http://www.latimes.com/nation/politics/politicsnow/la-pn-hillary-clinton-iowa-populist-20150414-story.html#page=1>

llary Rodham Clinton on Tuesday began to sketch out a presidential campaign focused on

persistent economic difficulties facing Americans, making her case with a tacit acknowledgment of the limited success on that front under the Obama administration.

Her first campaign day since her Sunday announcement was equal parts traveling circus and listening tour, taking place in the state that started her slide toward defeat in the 2008 contest.

Clinton adopted a populist air at her first public event, which was held in an auto shop at Kirkwood Community College's Jones County Regional Center. She toured the facility and then sat at a table with teachers and students, under two vertical car lifts.

"I think we all know that Americans have come back from some pretty tough economic times, and our economy and our country are much better off because American families have basically done whatever it took to make it work," she said in introductory remarks. "But I think it's fair to say as you look across the country, the deck is still stacked in favor of those already at the top. And there's something wrong with that.

"There's something wrong when CEOs make 300 times more than the typical worker. There's something wrong when American workers keep getting more productive ... but that productivity is not matched in their paychecks. There's something wrong when hedge fund managers pay lower tax rates than nurses or the truckers I saw on I-80 as I was driving here over the last two days.

"So we've got to figure out in our country how to get back on the right track," said Clinton, who had received strong support from big business in past campaigns.

Clinton's first appeal was deeply focused on Iowa — besides the interstate reference, she touted the college debt levels of the state at one point. But she also used the visit to remind voters of the biography of one of the world's best-known women.

She recounted her mother's abandonment as a child, her father's work as a small-business man, her church's teachings about helping others, her lawyer work for the Children's Defense Fund, her efforts to pass a healthcare initiative — which failed — a successful program for children's coverage as first lady, her work as a New York senator after the Sept. 11 attacks and her tenure as secretary of State.

She said the country faced "four big fights": building "the economy of tomorrow, not yesterday," strengthening families, protecting the nation's security, and getting "unaccountable money" out of a dysfunctional political system. She raised the prospect of a constitutional amendment to block the sorts of campaign donations that have been used by all sides--Clinton herself is expected to benefit in 2016--but have particularly helped Republicans.

During an education roundtable, Clinton said she supported President Obama's proposal to make community college free. She also backed the controversial national standards known as Common Core that have drawn opposition among both social conservatives and liberals.

"Common Core started off as a bipartisan effort — it was actually nonpartisan, it wasn't politicized," Clinton said. "It was to try to come up with a core of learning that we might expect students to achieve across our country, no matter what kind of school district they were in, no matter how poor their family was. That there wouldn't be two tiers of education."

Clinton spent much of the hourlong discussion asking questions of the students and educators, leaning in with her chin resting on her hand, nodding and murmuring "mmm-hmm" in agreement.

The panelists included a single mother of three who had returned to school and relied upon work

study and a Pell grant, an instructor who lamented divisive debates over education policy, and a high school student who earned nearly two years of college credits through a partnership between her school and Kirkwood.

Jason McLaughlin, the principal of Central City High School, noted that students not only earned credits that allowed them to spend less on college tuition, but also experienced how a college operates, preparing them for their own time on campus.

Clinton chimed in about her experience: "I was so scared," she said. "Really! I called home and said I wanted to go home. Called collect in those days."

Instructor Diane Temple and McLaughlin also noted that two decades ago, students could graduate high school and earn a decent living in Iowa. But today, they said, students need more education.

"You go back 20 years, you're looking at jobs with benefits. The economy was great," McLaughlin said.

Clinton, smiling broadly, responded, "I remember." (Her husband was president at the time.)

Clinton's intent this time has been to break from her 2008 image in Iowa as an imperial candidate; past supporters in the state still wince at the memory of her using a helicopter for travel.

This time: no helicopter. Clinton didn't use any sort of aircraft, traveling from her New York home to Iowa in a van, accompanied by aides.

"I had a great drive across the country. One of the highlights was seeing spring finally," Clinton told reporters after the roundtable, noting that she saw tulips, daffodils and flowering trees.

Clinton pledged to roll out specific policy proposals in the coming weeks and months. "More to come, everybody."

The campaign's public relations effort was evident first thing Tuesday, as the candidate sought to do normal activities while trailed by reporters and watched by potential supporters.

She stopped at a coffee shop in Le Claire, in eastern Iowa, where she thanked the staff "for having us and all of these people. I love it."

"Hi, Jen. Hi, Paul," she said, talking to the people behind the counter as she ordered tea, a latte and water.

She sat down with three customers for a conversation that presumably had a good chance of being about politics or her 2016 plan. But reporters in the coffee shop couldn't hear what she was saying, other than a brief mention of her trip from New York.

On a later walk with the mayor of Le Claire, Bob Scannell, Clinton was greeted by Karla Higgins, who said she had voted for Barack Obama in the 2008 primary.

"Well, I hope I can convince you to work for me," Clinton said.

Higgins said later that she backs Clinton this time.

"I want to continue with the change," she said. "I think she can do it."

What Hillary Clinton's week on the trail reveals about her policy agenda

WASHINGTON POST – Philip Rucker – April 17, 2015

http://www.washingtonpost.com/politics/what-hillary-clintons-week-on-the-trail-reveals-about-her-policy-agenda/2015/04/16/1ff1edba-e458-11e4-b510-962fcfab310_story.html

One big question looming over Hillary Rodham Clinton's presidential candidacy has been what policy ideas she will propose to cast herself as a change agent without running against the sitting president she served.

Clinton began to provide an answer this week over two days of campaigning in Iowa.

Even without offering policy specifics, the Democratic front-runner sketched out a broad vision and ventured into new territory, particularly when she advocated adopting campaign finance reform to fix a “dysfunctional political system” and getting rid of regulations that inhibit the growth of small businesses.

Clinton defended two pillars of Obama's domestic agenda, the call for comprehensive immigration reform and the health-care law. But on the Affordable Care Act, her embrace was more flexible than dogmatic. Clinton said that she wanted to “keep what works” but that she was open to changes, including the Republican idea of allowing insurance companies to compete across state lines.

Clinton's opening act is a listening tour through the early primary and caucus states, and aides said she does not plan to start rolling out a detailed policy agenda until late spring or summer, but her Iowa swing offered a preview of what is to come.

Rhetorically, Clinton is offering herself as a champion of everyday Americans at a time of economic renewal. But with deep anxiety coursing through the nation, she also is trying to channel voters' desire for change.

“We've got to figure out in our country how to get back on the right track,” Clinton told a group of students and educators Tuesday in rural Monticello.

After chatting in a Le Claire coffee shop with a college student who is spiralling into debt, Clinton lamented, “People are struggling.”

And the next day in Norwalk, Clinton told small-business owners that although the economy had bounced back, “We need to do more than just get by. We need to get ahead and stay ahead.”

So far, Clinton has not pointed fingers at Obama. In fact, during a private meeting with local Democratic leaders in Mount Vernon, she likened the Obama recovery to the booming economy during husband Bill Clinton's presidency to draw a favorable contrast to what she considered the poor economic records of the past few Republican presidents, according to one attendee.

However, Clinton did say she wanted to change the tenor in Washington, making a subtle contrast with Obama's leadership style.

“I want to get things done,” Clinton said. “I'm willing to work with people who have good ideas, who are on any side of the political divide, but we have to start breaking down the divisions that have paralyzed our politics.”

To that end, she advocated getting rid of “unaccountable money” in political campaigns, even if it requires a constitutional amendment.

Obama's unpopularity as well as history — only once in the past half century has a two-term president been succeeded by a candidate from the same party, President George H.W. Bush in 1989 — might persuade Clinton to break with the president. But she and her campaign advisers have decided to stand by Obama — in part out of necessity, considering she served as his first-term secretary of state.

Clinton's loyalty will be tested once she reveals a robust menu of specific ideas that inevitably will draw some distinctions with the president's policies.

“Even if politicians try very hard to imitate others, they're going to fail because they have their own outlook and their own approaches, and I'm quite sure that she does,” said William A. Galston, a former Clinton White House policy adviser and senior fellow at the Brookings Institution.

Clinton signaled that health care could be one such area of differentiation. She defended the Affordable Care Act, but left an opening to prescribe her own changes to the law. “Part of what I'll be doing during the campaign is looking for ways that we keep what works. . . [but] figure out how we fill all these gaps,” she said Wednesday in Norwalk.

Clinton said she was considering a proposal that would allow insurance companies to compete across state lines. “If we're going to have a free-market system, then we need a free market where we've got people competing on costs and quality,” she said.

Hearing that, Galston said, “I nearly fell out of my seat. I was surprised, because that has been an important plank of the Republican approach from the very beginning.” He said this was “a very prudent course,” because it signals to congressional Republicans that she is open to their ideas.

Andy Stern, a former Service Employees International Union president, said Clinton has come out with “a seemingly strong declaration that she's for Main Street.” He singled out her support for free community college for qualified students, an Obama priority.

“The thematics are impressive and pretty clean. The policies and the people will tell the next chapters of the story,” Stern said. He said he wants to see whether Clinton is open to fresh, progressive thinking or whether the centrist economists from her husband's administration will have her ear.

Clinton is likely to flesh out some foreign policy differences with Obama. She has said that in 2012 she advocated arming rebels in Syria during the civil war there and that Obama decided not to heed her advice. The president eventually took that action, but not until after Clinton had left office and the war had escalated.

On Iran, the nuclear negotiations that are a pillar of Obama's foreign policy record were set in motion on Clinton's watch. She publicly supported the negotiations but also voiced strong skepticism that Iran could either make or honor an acceptable deal.

Clinton is in what aides call a “ramp-up phase,” road-testing only broad policy themes, which gives her campaign policy team, led by Maya Harris, Ann O'Leary and Jake Sullivan, time to craft detailed proposals.

A proud policy wonk throughout her life, Clinton spent considerable time pondering an agenda before deciding to run. Last fall, Sullivan led a thorough review of big challenges and potential policy solutions. The result was a 500-page briefing book, which Clinton took with her on Christmas vacation in the Dominican Republic.

But Clinton is sensitive to being accused of pronouncing policy from on high, so she is first absorbing input from citizens she encounters on the campaign trail, according to people familiar with the campaign.

For instance, one of these people said, Clinton was struck after several discussions during her first day in Iowa that nobody asked her about income inequality, the economic issue du jour among political elites and a core theme of her nascent campaign.

In her campaign announcement video, Clinton says, "The deck is still stacked in favor of those at the top." It's a line she repeated across Iowa.

"There's something wrong when CEOs make 300 times more than the typical worker," Clinton said in Monticello. Referencing her road trip to Iowa, Clinton added, "There's something wrong when hedge fund managers pay lower tax rates than nurses or the truckers that I saw on I-80 as I was driving here over the last two days."

David Axelrod, a former Obama strategist, said this is the tension that will shape the 2016 election.

"Plainly, the economic issue of our day is how the 21st century could regenerate a strong, thriving, secure middle class; how we create more economic mobility so that if you work hard you could actually get ahead; how do we do things that reduce the huge polarity in our economy?" he said. "That requires a real plan. That requires ideas. How she approaches that is absolutely essential."

Hillary Clinton: Elizabeth Warren is 'a special kind of leader'

WASHINGTON POST – Jose DelReal – April 16, 2015

<http://www.washingtonpost.com/blogs/post-politics/wp/2015/04/16/hillary-clinton-elizabeth-warren-is-a-special-kind-of-leader/>

Newly-minted presidential candidate Hillary Clinton sings Sen. Elizabeth Warren's praises in the latest issue of Time Magazine, where the Massachusetts senator is featured as one of the 100 most influential people in the world.

Clinton writes of "progressive champion" Warren:

"It was always going to take a special kind of leader to pick up Ted Kennedy's mantle as senior Senator from Massachusetts—champion of working families and scourge of special interests. Elizabeth Warren never lets us forget that the work of taming Wall Street's irresponsible risk taking and reforming our financial system is far from finished. And she never hesitates to hold powerful people's feet to the fire: bankers, lobbyists, senior government officials and, yes, even presidential aspirants.

Elizabeth Warren's journey from janitor's daughter to Harvard professor to public watchdog to U.S. Senator has been driven by an unflagging determination to level the playing field for hardworking American families like the one she grew up with in Oklahoma. She fights so hard for others to share in the American Dream because she lived it herself."

Warren has been repeatedly asked if she is considering a presidential bid herself, which would put her up against the former secretary of state -- who some Democrats feel is too cozy with Wall Street. Warren has repeatedly, and increasingly forcefully, said she will not run but has nonetheless indicated she will be a vocal voice in the 2016 election.

"I think everyone who is running for president should be talking about what they will do to strengthen and rebuild America's middle class," Warren said last week when asked about Clinton's

yet-unannounced candidacy. "This has been my lifetime's work. I have watched year by year by year where America's middle class just has to take one punch after another. We've reached a point where this just isn't going to work anymore."

Clinton is herself featured as one of the 100 most influential people, as are Former Florida governor Jeb Bush (who will likely run for the GOP presidential nomination) and President Obama.

The Irony Is Rich

SLATE – Josh Voorhees – April 15, 2015

http://www.slate.com/articles/news_and_politics/politics/2015/04/hillary_clinton_and_campaign_finance_reform_with_all_her_super_pac_money.html

Speaking to a small group of Iowans—and in front of a big crowd of reporters—here on Tuesday, Hillary Clinton laid out what she said would be the four main tenets of her presidential campaign. Three of them—to build the “economy of tomorrow,” “strengthen families and communities,” and “protect our country”—were so vague and anodyne that she could have saved everyone some time by simply waving an American flag. The fourth, though, while not exactly concrete, was harder to dismiss: campaign finance reform by (almost) any means necessary.

“We need to fix our dysfunctional political system and get unaccountable money out of it once and for all, even if that takes a constitutional amendment,” Clinton said, throwing a populist hook to go along with the jabs she took at Wall Street during the same event. The former secretary of state didn’t elaborate on the specifics of her reform plan, but it’s widely assumed that she was lamenting Citizens United, the 2010 Supreme Court ruling that serves as a type of shorthand for the campaign laws that have allowed a deluge of outside spending to flood recent federal elections. Last summer, Clinton suggested she would “consider” supporting an amendment that overturned the ruling, an idea President Obama has also backed. It appeared on Tuesday that Clinton finally made up her mind.

Clinton is an unlikely champion of the cause: At best, it is ironic that she would take on the mantle of campaign-finance-reform crusader; at worst, it is hypocritical. Just last year, as my colleague Beth Ethier noted, the Center for Public Integrity dubbed her the “Citizens United candidate,” explaining that she would become the “beneficiary-in-chief” of the ruling that paved the way for today’s super PAC–dominated elections. That prediction has already proved prophetic, with super PAC Ready for Hillary helping to effectively clear the Democratic field even before she officially jumped into the race this week. And, as conservatives have been quick to point out, at roughly the same time Clinton was in Iowa decrying the role of big money in federal elections, her allies and other deep-pocketed liberal donors were meeting in San Francisco to figure out how to spend tens of millions on state ones. Clinton may believe the system needs fixing, but in the meantime she’s made it clear she won’t shy away from exploiting every advantage it offers her and her party.

But the gap between the future Clinton is calling for and the present she is operating in comes with its own advantages. Many progressives are understandably uncomfortable with Clinton’s close ties to Wall Street and other moneyed interests that are best positioned to exploit those same election-law holes she wants to fix, but if reform-minded advocates want those laws changed, they will be hard pressed to find someone with more resources to effect the change they want. Ironic, yes. But true.

The reality of our political system is that the most realistic way to fight big money is with big money of your own—and Clinton’s campaign coffers are in no danger of running dry. Last week, the New York Times estimated that her team and its outside allies are likely to collect in the

neighborhood of \$2.5 billion between now and Election Day 2016. Reform advocates will cringe at the thought of how much of that will be raised and spent by outside groups, but they'll be better served in the long run by an imperfect candidate who could be president than by a perfect one who has no chance of sitting in the Oval Office. Better to wager that Clinton keeps her promises if elected than to bet that a less problematic candidate comes out of nowhere to pull off a miracle.

Still, Election Day 2016 is still 19 months away. It remains to be seen if Clinton is serious about keeping reform at the center of her campaign, and she's so far (in week one) painted with only the broadest of brush strokes. We don't know yet whether she will take aim only at Citizens United, or if she will call for more sweeping reforms along the lines of what Senate Democrats offered in 2010. The specifics of Clinton's plan—and how she sells them from the stump—will go a long way toward deciding whether she can match her lofty campaign rhetoric.

Working in Clinton's favor is the fact that she appears to have found a populist message that crosses partisan lines. A poll conducted in tandem by Democratic and Republican polling firms last year found that voters backed a constitutional amendment to counteract Citizens by a 2-to-1 margin. Even self-identified Republicans said they were on board, 54 percent to 36 percent, when presented with arguments for and against overturning the ruling. More generally speaking, polls have routinely showed that Americans are both concerned about the role of money in politics, and would vote to limit the amount of cash candidates could spend and raise if they could. That all bodes well for Clinton as she tries to find a signature issue that wins over skeptical progressives while not alienating moderates.

Working against her, though, is just how difficult the task at hand is likely to be—something her brief comments in Iowa alluded to. The reason that reform-minded advocates dream of a constitutional amendment—the longest of long shots—is because Congress appears unlikely to act on its own. Still, even that difficulty can be spun into a rallying cry. If Congress won't act, and a constitutional amendment is all but impossible, then the best and perhaps only chance at meaningful campaign finance reform during the next decade is likely to come from the Supreme Court. That can't happen unless we have a reform-minded president in office the next time a conservative justice retires. And the road to the White House is paved with super PAC money.

Hillary Clinton Calls Education A 'Non-Family Enterprise,' Praises Common Core

THE FEDERALIST – Sean Davis – April 16, 2015

<http://thefederalist.com/2015/04/16/hillary-clinton-praises-common-core-says-education-is-a-non-family-enterprise/>

During her first official campaign event in Iowa earlier this week, former Secretary of State and 2016 Democratic presidential candidate Hillary Clinton praised Common Core and referred to children's education as a "non-family enterprise." Clinton's controversial statements about education, which were captured by C-SPAN, came in response to a question from a participant about how to offer a quality education throughout the U.S.

Clinton initially responded to the question about how to fix the U.S. educational system by praising Common Core. She then said that families today are too "negative" about the current system, a system Clinton described as "the most important non-family enterprise" in the country. After noting what she described as "unfortunate" opposition to Common Core, Hillary Clinton also blithely dismissed the concerns of Common Core opponents by saying they just "do not understand the value" of the controversial top-down curriculum:

Although Clinton said there shouldn't be "two tiers of education" in the U.S., she opposes school choice, which would help parents in failing school districts send their children to better schools.

Her comment that children’s education is a “non-family enterprise” is also likely to enrage families who believe that parents should be key players in the education of their own children.

Here’s a transcript of Clinton’s remarks from the video:

Hillary Clinton: You know, what I think about the really unfortunate argument that has been going on around Common Core, it’s very painful because the Common Core started off as a bipartisan effort. It was actually nonpartisan. It wasn’t politicized. It was to try to come up with a core of learning that we might expect students to achieve across our country, no matter what kind of school district they were in, no matter how poor their family was, that there wouldn’t be two tiers of education. Everybody would be looking at what would be learned doing their best to achieve that

I think part of the reason Iowa may be more understanding of this is you have had the Iowa core for years. The U.S. had a system plus the Iowa Assessment Test. I think I’m right in saying that I took those when I was in elementary school. The Iowa tests. So that Iowa has had a testing system based on a core curriculum for a really long time. You see the value of it. You understand why that helps you organize your whole education system.

And a lot of states, unfortunately, haven’t had that. They do not understand the value of a core in the sense, a Common Core, yes, of course, you can figure out the best way in your community to try to reach — but your question is a larger one. How do we end up at a point where we are so negative about the most important non-family enterprise in the raising of the next generation which is how our kids are educated?

At Iowa college, Clinton begins laying out campaign message

BOSTON GLOBE - Ken Thomas, Lisa Lerer – April 17, 2015

<https://www.bostonglobe.com/news/nation/2015/04/14/clintoniowa/ujEYUxeYwJc275PdFQ5pWI/story.html>

Hillary Rodham Clinton began laying out her Democratic presidential campaign message in Iowa on Tuesday, casting herself as a “champion” for struggling Americans and calling for a purging of “unaccountable money” from the campaign finance system.

“I think it’s fair to say that as you look across the country the deck is still stacked in favor of those already at the top,” she said in a meeting with students and teachers at a community college in rural Monticello. “There’s something wrong with that.”

Clinton is facing pressure from the liberal wing of her party to make tackling economic inequality a central theme of her new candidacy. In Iowa, she outlined four tenets of her early campaign: improving the economy, strengthening families, fixing “dysfunctional government,” and protecting national security.

“We’ve got to figure out in our country how to get back on the right track,” she said.

Clinton said the Supreme Court decision removing campaign-finance obstacles for big-money interests must be addressed even if it takes a constitutional amendment to do so.

Clinton is opening her campaign, announced Sunday, with small events such as the community college meeting and leaving big rallies for later.

Fresh from a two-day road trip from New York, Clinton visited a coffee ship in the Mississippi

River town of LeClaire in the morning in the first event in her return to presidential politics.

Her 2012 debut is reminiscent of the “listening tour” that opened her campaign for a New York Senate seat in 2000, when she ventured into small upstate towns to convene meetings with voters and local leaders.

In Iowa, Clinton aims to overcome her disappointing third-place finish in the 2008 caucuses.

Her events Tuesday and Wednesday focus heavily on pocketbook economic issues in small-town Iowa, and Clinton was expected to connect with local officials, community leaders and Democratic activists.

Can Hillary Clinton manage those rowdy populists?

CHICAGO TRIBUNE – Katrina vanden Heuvel – April 15, 2015

<http://www.chicagotribune.com/news/opinion/commentary/chi-hillary-clinton-elizabeth-warren-martin-omalley-20150415-story.html#page=1>

Hillary Clinton’s decision to “go small” by formally announcing her presidential campaign in a video, before heading off for “intimate” meetings in Iowa, touched off saturation national press coverage that other contenders can only envy. The former first lady, former senator, former presidential contender, former secretary of state has been in the public eye for nearly a quarter of a century. She’s the prohibitive favorite to get the Democratic Party nomination this time, and odds-on to win the presidency.

Yet hurdles remain. Clinton’s biggest challenge probably isn’t in capturing the middle from the Republican nominee. Republicans have already virtually ceded that. Her challenge is to inspire the Obama majority coalition to vote in large numbers, not only to guarantee her election but also to help Democrats take back the Senate, gain seats in the House and capture a clear mandate.

This won’t be easy. Historically, after eight years of one party in the White House, voters are ready for change. The Republican base will be roused by venom toward Clinton that is almost as poisonous as that directed at President Barack Obama. In contrast, many Democrats are discouraged by the disappointments of the Obama years. Key parts of Obama’s base — African-Americans, Latinos, millennials — haven’t exactly thrived during his presidency. The election of 2014 took place in a low-turnout, by-election year, but it showed how destructive a lack of enthusiasm could be on the Democratic side.

It’s still about the economy

Some pundits suggest 2016 will be a foreign policy election. Some Democrats are tempted to turn it into a culture clash, since Republicans are now on the wrong side of a growing range of concerns — gays, women, immigrants, voting rights and global warming. But as Clinton’s campaign acknowledges, the central question is still about the economy: how to make this economy work for working people once more, to rebuild a broad middle class, increase wages and reduce income inequality. Here, although Clinton has been in the public eye for decades, her views are largely unknown, if not unformed.

And on these questions, a populist temper is building in the party — symbolized by the split between the “Warren” and Wall Street wings of the party, and by the spread of the movement to draft Sen. Elizabeth Warren, D-Mass., to run for the presidency. And Clinton will find that this movement will force her to decide where she stands early and often.

A new resolution to give the president “fast track” trade authority will soon be introduced into the

Senate. The measure — designed to shorten debate and ease passage of the Trans-Pacific Partnership trade accord still under negotiations — will set off a furious debate.

Obama, joined by the Republican leadership and much of the Fortune 500, is pushing for fast track and the treaty. The vast majority of House Democrats are opposed, as are Sens. Warren, Sherrod Brown, D-Ohio, Jeff Merkley, D-Ore., and other progressives in the chamber, as well as a broad array of unions and citizen groups, from environmentalists to students.

Two potential rivals for the Democratic nomination — Sen. Bernie Sanders, I-Vt., and former Maryland governor Martin O'Malley — oppose the treaty, while former Virginia senator Jim Webb is skeptical of such agreements. Does Clinton stand for a continuation of the trade policies that her husband championed, that have racked up more than \$6 trillion in trade deficits since 2000, savaging domestic manufacturing and costing good jobs? Or does she agree that this is part of how the rules are rigged, and call for reconsideration?

Front and center?

On April 15, tens of thousands of low-wage workers across the country — from Wal-Mart, McDonald's and retail stores, as well as adjunct professors at universities and others — walked off the job across America, demanding a \$15-an-hour minimum wage and unionization. Clinton favors raising the minimum wage, but will she join the workers' fight or try to duck it? Will she speak forcefully about empowering workers to organize and bargain collectively or decline?

With baby boomers retiring without pensions or adequate savings, progressives —led by Warren — have proposed that Social Security benefits be expanded, not cut, with lifting the current lid on the payroll tax as the first step of covering the cost. Obama, in contrast, proposed cuts in benefits as part of a “grand bargain” with Republicans on deficit reduction, a position greatly appreciated on Wall Street. Clinton, like all candidates, will promise to protect Social Security, but she'll find herself pressed to support expanding it.

At the same time, progressives are organizing a range of efforts to drive the debate on a populist economic agenda.

New York City Mayor Bill de Blasio, after convening a group of progressive leaders, proposed collecting thousands of endorsements on an Economic Contract with America, and hosting a bipartisan presidential debate on inequality.

Gearing up

Warren has joined with Rep. Elijah Cummings, D-Md., to launch the Middle Class Prosperity Project, planning to convene hearings across the country on economic policies threatening the middle class, including, most recently, the need to relieve the burden of student debt. Progressives are gearing up a major campaign for four years of free public college.

Next week, the Campaign for America's Future will announce an alliance with three major national grassroots organizations — National People's Action, USAction and the Alliance for a Just Society — to drive a populist platform into the political debate. Moveon.org, the Progressive Congressional Campaign Committee and Progressive Democrats of America are all mobilizing online support for the demand that candidates address “bold ideas” for economic reform. Warren is joining the Center for Community Change Action as it launches a campaign for jobs. The AFL-CIO will hold convocations in each of the early primary states focused on the issue of raising wages.

Clinton's potential rivals for the nomination all clearly see an opening for a populist challenge. Webb has been a compelling critic of our trade policies; O'Malley has gone after Wall Street, calling for reviving the Glass-Steagall regulations that were repealed under Bill Clinton. Sanders has released a bold "Economic Agenda for America" and challenges the corruption of big-money politics, a clear contrast with what is likely to be unrelenting revelations about money and the Bill, Hillary and Chelsea Clinton Foundation, even as Clinton sets off to raise a staggering \$2.5 billion for her campaign and associated super PACs.

Clinton has already shown she is aware of the populist temper of the time. In the video announcing her candidacy, Clinton echoes Warren, arguing that while Americans have fought back from the Great Recession, "the deck is still stacked in favor of those at the top. She vows to be the champion of "everyday Americans." Given the populist energy that is driving the debate inside the Democratic Party, she'll have every opportunity to prove it.

Hillary Clinton has a new position on same-sex marriage

CNN – Dan Merica – April 16, 2015

<http://www.cnn.com/2015/04/15/politics/hillary-clinton-same-sex-marriage/>

As recently as a year ago, Hillary Clinton was sparring with a public radio host about her position on same-sex marriage, defending her past reticence to discuss the issue and falling well short of full-throated support. Now, in a markedly new position, Clinton is offering just that, calling gay marriage a right afforded by the Constitution.

"Hillary Clinton supports marriage equality and hopes the Supreme Court will come down on the side of same-sex couples being guaranteed that constitutional right," said Adrienne Elrod, a Clinton spokeswoman, in a statement.

This is an entirely new position for Clinton.

As a candidate in 2008, Clinton opposed same-sex marriage, supporting the idea of civil unions instead. She did not proclaim her personal support for same-sex marriage until 2013, after she left her diplomatic position as secretary of state.

During a 2014 interview with NPR, Clinton and host Terry Gross sparred over the topic in a conversation that, at times, grew testy. Clinton told Gross that she always viewed marriage as "a matter left to the states and in many of the conversations I and my colleagues and supporters had, I fully endorse the efforts by activists to work state-by-state."

After a handful of questions on the topic, Gross said she was just trying to "clarify" whether Clinton had changed her opinion on the matter or whether the political winds on the issue had shifted, allowing Democrats' 2016 presidential frontrunner to come out in favor of same-sex marriage.

Clinton pushed back on the question, telling Gross, "No, I don't think you are trying to clarify. I think you are trying to say that I used to be opposed and now I am in favor and I did it for political reason and that is just flat wrong."

Clinton's argued that for the four years she served as secretary of state, she was "out of domestic politics" and not in a position to back same-sex marriage. She moved on the issue later than many Democrats, though, including President Barack Obama and Vice President Joe Biden.

"And then leaving that position," Clinton said of her time at State, "I was able to very quickly

announce that I was fully in support of gay marriage and that it is now continuing to proceed state-by-state."

Wednesday's statement, however, takes Clinton a step further, aligning the presidential candidate with many Democrats who hope that the Supreme Court will rule in favor of same-sex marriage as a constitutional right after they hear the case later this month.

Her campaign did not respond to questions about how the change came about for Clinton.

Despite announcing her support after other Democrats, Clinton's support in the gay community is strong. The largest statewide LGBT advocacy group -- Equality California - endorsed Clinton in March and the super PAC she was urging Clinton to run for much of 2013 and 2014 held a number of events at gay bars.

Potential Democratic rival, former Maryland Gov. Martin O'Malley sought to highlight his longstanding support for same-sex marriage in a tweet that included a video with a veiled swipe at Clinton's change of heart.

"The dignity of every person tells us that the right to marry is not a state right, it is a human right," O'Malley tweeted.

Hillary Clinton puts her love of Elizabeth Warren in writing for Time 100 list

CNN – Dan Merica – April 16, 2015

<http://www.cnn.com/2015/04/16/politics/hillary-clinton-elizabeth-warren-time-100/>

Hillary Clinton used Times Magazine's 100 Most Influential People list to pay tribute to Elizabeth Warren, a lawmaker some liberals hope will challenge the former secretary of state for the 2016 Democratic nomination.

In the short piece, Clinton touts Warren as a champion for the middle class and nods to the duo's interesting relationship when she writes that Warren "never hesitates to hold powerful people's feet to the fire: bankers, lobbyists, senior government officials and, yes, even presidential aspirants."

"Elizabeth Warren's journey from janitor's daughter to Harvard professor to public watchdog to U.S. Senator has been driven by an unflinching determination to level the playing field for hardworking American families like the one she grew up with in Oklahoma," Clinton writes. "She fights so hard for others to share in the American Dream because she lived it herself."

Some liberal activists have protested Clinton's presidential candidacy by looking to to urge the Massachusetts senator to run. Warren has repeatedly denied that she is running or will run and she even disavowed one of the draft campaigns.

But Warren has not been overwhelmingly supportive of Clinton's run, either. When asked about the former first lady's candidacy, Warren usually punts the question.

"I think we need to give her a chance... to lay out what she wants to run on. I think that is her opportunity to" champion issues the senator feels are important, Warren said on NBC's "Today" when asked if Clinton was the right messenger for the Democratic Party.

Despite the outside pressure to pin them against each other, Warren and Clinton do have a friendly relationship, according to aides.

Clinton has sought advice from the Massachusetts senator "several times" in the last year, a source

with knowledge of Clinton's plans told CNN in February, a sign of how important Warren's wing of the Democratic party is to the foundation of a would-be presidential bid for the former secretary of state.

Clinton also made Time's 100 list. Her entry was written by Laurene Powell Jobs, the founder of Emerson Collective.

"She is one of America's greatest modern creations," Powell Jobs writes. "Her decades in our public life must not blind us to the fact that she represents new realities and possibilities."

Kentucky Sen. Rand Paul also gave tribute to a political force that's certain to influence his presidential run — Charles and David Koch, the billionaire brothers behind a network of outside spending groups that are expected to spend nearly \$1 billion in the upcoming election.

But Paul, in his Time 100 blurb on the brothers, downplays their campaign spending and instead highlights "their passion for freedom and their commitment to ideas," which he says is "underappreciated."

"Unlike many crony capitalists who troll the halls of Congress looking for favors, the Kochs have consistently lobbied against special-interest politics," Paul writes. "For decades they have funded institutes that promote ideas, not politics, such as Cato and the Mercatus Center."

He also touts their support for criminal-justice reform, a pet project of his.

While Paul closes by proclaiming that their investments in "freedom-loving think tanks will carry on for generations," their reported plans to spend \$889 million during the 2016 election cycle will certainly have a long-lasting impact on the country as well.

A number of others high profile political figures made Time's list, including former Florida Gov. Jeb Bush, Senate Majority Leader Mitch McConnell, President Barack Obama and Tennessee Sen. Bob Corker.

In Iowa, Clinton Vows to Tackle Campaign Finance Reform, Income Inequality

NBC – Carrie Dann – April 14, 2015

<http://www.nbcnews.com/meet-the-press/hillary-clinton-tries-keep-low-profile-iowa-n341356>

In her opening campaign event of the 2016 presidential race, Hillary Clinton on Tuesday laid out four primary "fights" she's focused on during her presidential run, including eliminating "unaccountable money" from America's political system, even if it requires a constitutional amendment.

"We need to build the economy of tomorrow, not yesterday," she said in remarks at a community college in Iowa, which holds the first nominating contest of the presidential cycle. "We need to strengthen families and communities, because that's where it all starts. We need to fix our dysfunctional political system and get unaccountable money out of it once and for all, even if that takes a constitutional amendment. And we need to protect our country from the threats that we see and the ones that are on the horizon."

She also highlighted, as she did in her announcement video Sunday, her pledge to fight income inequality.

"I think it's fair to say that as you look across the country, the deck is still stacked in favor of those already at the top," she said. "And there's something wrong with that. There's something wrong when CEOs make 300 times more than the typical worker."

She also said that she "fully supports" a proposal by President Barack Obama for free community college tuition.

Clinton said that she'll fight hard for the support of caucus-goers in Iowa and acknowledged that it will be a long contest.

"I just felt like I couldn't walk away from what I see as the challenges we face, and I want to build on what we've done to get out of the terrible recession and get back on our feet," she said. "But we have to run the race."

Clinton has tried to keep a relatively low profile on her opening trip to Iowa, limiting access to the press and holding small events.

She kept mum when NBC's Kristen Welker caught up with the campaign in the eastern part of the state to ask the candidate how she's changed her strategy since her third-place finish in the state in 2008.

"I am having a great time, can't look forward to any more than I am," she said. "Thank you."

Earlier Tuesday, she visited the Jones St. Java House in La Claire, where she ordered a Masala Chai and a concoction called a "caramellow latte," per a pool reporter. After ordering, she sat down (out of earshot of the press) for coffee with the town's mayor and his wife as well as the husband of one of the cafe's owners.

Clinton aides have stressed that, at this early stage, they want to avoid the flashy events and big crowds that accompanied her first run for the White House, which they said hampered her ability to connect with Iowa voters on a one-to-one level.

That means that press coverage of the former secretary of state, who entered the race on Sunday, is not dissimilar from the media apparatus that travels with a sitting president; a tiny group of reporters traveling with her are authorized by the campaign to distribute information about small events, like the stop at the Java House, to other media outlets. At larger events, like the one in Monticello, more reporters are allowed, although major news outlets are limited to sharing camera footage.

In Iowa, Hillary Clinton stays studiously on-message

MSNBC - Joy-Ann Reid - April 14, 2015

<http://www.msnbc.com/msnbc/hillary-clinton-campaign-rolls-iowa>

Hillary Clinton's campaign rolled into Monticello, Iowa, on Tuesday, in its candidate-dubbed "Scooby van," kicking off a charm offensive with caucus voters that took the former secretary of state to a rural community college not far from Cedar Rapids. But more than anything else, Hillary was studiously on message – a sharp contrast to the sometimes chaotic messaging exhibited by the same candidate in 2008.

Clinton, casually dressed in a dark blue jacket over bright lime green, articulated four pillars of her still-to-come campaign platform; four "big fights" she foresees on the horizon: building "the economy of tomorrow, not yesterday," strengthening families and communities, fixing "our dysfunctional political system and get[ting] unaccountable money out of it once and for all, even if that takes a constitutional amendment," and protect[ing] our country from the threats that we see, and the ones that are on the horizon."

Before and after chatting with would-be voters, candidate Clinton explained why she is running for

president, reprising the now familiar lines from her kick-off campaign video, saying she wanted to be a champion for those against whom the economic deck remains “stacked” in favor of “those already at the top.” She touched on her work with the Children’s Defense Fund after Yale Law School, and made several allusions to her biography, growing up in the Illinois suburbs.

“A lot of people in the last few days have asked me, ‘Well, you know, why do you want do this? What motivates you?’” Clinton said. “And I’ve thought a lot about it and I guess the short answer is, I’ve been fighting for children and families my entire adult life, probably because of my mother’s example. She had a really difficult childhood – was mistreated, neglected, but she never gave up. She had to basically be on her own at the time she was 14 and she just kept going. And my father who was a small businessman and just believed that you had to work hard to make your way and do whatever you had to do to be successful and provided a good living for our family.”

Clinton added allusions to her religious upbringing, saying, “And then I was thinking too about, you know, the lessons I learned from my church. You know, you’re supposed to give back. You’re supposed to do what you can to help others and that’s what I’ve tried to do and we’ll have more time to talk about that as we go forward.”

Clinton gave her full support to the president’s push to make community college free for all American students, and added that any such program should also address the ancillary costs of schooling, like books and supplies.

After the chat, reporters shouted out questions to Clinton asking for more details on her campaign finance ideas. The newly minted candidate, ever gracious but scrupulously on message, smiled, reiterated her lines about being a champion for those left behind by the economy, and was ushered out of the classroom.

Hillary Clinton criticized for portrayal of family's immigrant history

FOX – Staff – April 16, 2015

<http://latino.foxnews.com/latino/politics/2015/04/16/hillary-clinton-criticized-for-portrayal-family-immigrant-history/>

Just days into her presidential campaign, former Secretary of State Hillary Clinton is being criticized for her portrayal of her family’s immigrant history.

According to a report by BuzzFeed News, during her campaigning in Norwalk, Iowa on Wednesday Clinton said that “all of her grandparents” immigrated to the U.S., but Census records show that only one of Clinton’s grandparents was born outside of the U.S..

“All my grandparents, you know, came over here and you know my grandfather went to work in a lace mill in Scranton, Pennsylvania, and worked there until he retired at 65. He started there when he was a teenager and just kept going,” Clinton said.

Census records show only her father’s father, Hugh Rodham Sr., immigrated from England to Pennsylvania.

In the past, Clinton has said her grandmother, the wife of Hugh Rodham Sr., also immigrated to Scranton, Penn. even though Census records show she was born in Pennsylvania in 1882.

In a statement to BuzzFeed News, a Clinton spokesman said of the candidate's wording on Wednesday, “her grandparents always spoke about the immigrant experience and, as a result, she has always thought of them as immigrants.”

The campaign also pointed out that her grandmother was born shortly after her parents arrived in the early 1880s.

Republicans pounced on Clinton's portrayal of her immigrant past.

"The Clinton campaign's excuse for the candidate's repeated misrepresentation of her family history and false claim her grandparents are immigrants? '[S]he has always thought of them as immigrants.' You're not telling tall tales if you think they're true?" said Ruth Guerra, Director of Hispanic Media for the Republican National Committee.

"It's this type of callous attitude toward the truth that has led voters in key states to already view Clinton as dishonest and untrustworthy. If she's willing to make up a story in an attempt to connect with immigrants, how can voters trust what she says on all the other issues?"

This is not the first time a current presidential candidate's immigrant history has been questioned. Senator Marco Rubio (R-FL), who announced his presidential bid on Monday, came under scrutiny in 2011. Rubio, the son of Cuban immigrants, was criticized for misrepresenting his own family's immigrant history.

The Washington Post exposed that Rubio's parents immigrated to the U.S. more than two and a half years before Fidel Castro took power in 1959. This was contrary to the narrative Rubio had delivered in speeches, describing a scenario where his parents fled Fidel Castro's dictatorship.

Rubio has acknowledged he got the dates wrong and said in a Fox News interview in 2011, "I don't need to embellish my narrative. My narrative is very simple — I am the son of exiles and of immigrants, and that has framed my political thought."

5 Things Hillary Clinton Accomplished In Iowa (And 5 Questions That Still Remain)

ABC – Liz Kreutz, Cecilia Vega – April 16, 2015

<http://abcnews.go.com/Politics/things-hillary-clinton-accomplished-iowa-questions-remain/story?id=30375540>

Chipotle. Gas Stations. Commercial Flights.

Yes, Hillary Clinton's presidential campaign announcement had moments of apparent spontaneity, but behind the veneer there was no doubt a clear plan.

With a newly outfitted image, Clinton traveled back to the Hawkeye State to make her first official appearance as a presidential candidate, all with the hopes of learning from her past mistakes and ingratiating herself with the state she so painfully lost back in 2008.

Now, as she flies home, Clinton is likely breathing a sigh of relief. There were no hiccups and no gaffes.

Overall, Clinton got generally good reviews, but her performance also raised some questions. Here are five things Clinton accomplished during her two-and-a-half-day Iowa swing, as well as the unknown elements of her campaign that are still left to be determined.

Clinton wanted to show Iowans that this time things would be different, and she did just that, at least at the outset. Instead of traveling around in the "Hill-o-copter," as she did in 2008, this time Clinton came via a road trip in her van, dubbed Scooby. She held small, intimate meetings with what she calls "everyday Iowans," instead of large rallies. And she listened to their concerns (often

over coffee, or chai in her case), which she says will help shape her policy plans. Many of these events were clearly choreographed and staged, but even so, Clinton made the effort to make a fresh start.

Did She Convince Them? Clinton may have pressed a reset button in Iowa, but it's unclear that will be enough to shake off pre-conceived notions. While many Iowans expressed appreciation for the effort Clinton was making, not all left completely convinced she had their vote. For many Iowa Democrats, like State Rep. Scott Ourth of Ackworth, it's still a wait-and-see kind of game. "The field has yet to evolve," Ourth told reporters, when asked whether he'd caucus for Clinton. "I'm eager to see how this pans out."

What She Accomplished: She Relayed Her Message.

On the most basic of levels, Clinton made her campaign message known. During her first official event Tuesday, Clinton spelled out four central themes for her campaign: building the "economy of tomorrow, not yesterday," strengthening families, fixing the dysfunctional political system, and protecting the country from threats at home and abroad. "I want to be the champion who goes to bat for Americans" in those areas, Clinton explained.

Where's the Beef? Clinton gave big picture ideas, but said little to none in the way of details. Even Clinton's website still does not have a section explaining her key policy issues, let alone details of specific policy plans. Clinton did hint that the nuts and bolts of her plans would be coming, but just not yet. "Before I roll out my policies," she explained Wednesday, "I want to hear from people on the frontlines."

What She Accomplished: She Dodged the Tough Questions.

Even as another New York Times story broke regarding Clinton's use of personal email as secretary of state, she managed to steer clear of any of the controversies that have surrounded her over the past few months. Clinton avoided all questions on the subject of her emails, as well as other questions on topical issues, telling reporters, "We'll have plenty of time to talk later."

But How Much Longer Can That Last? As a presidential candidate, Clinton will eventually have to respond to the hard questions. Although she said she would chat with reporters at some point, it's unclear when that will be and how long she'll be able to keep this up.

What She Accomplished: She Heard From 'Everyday' People.

Clinton wanted to talk to "everyday Iowans," and that she did. Instead of a big rally in a large venue, Clinton visited local shops and diners, and held roundtables and coffee chats, often in very small spaces, to learn about the day-to-day concerns of local business owners and students.

But Can She Keep It Up? When it comes to the Clintons, there's no such thing as small. Even Hillary Clinton's roundtables of just a few people in Iowa had swarms of press watching. Logistically speaking, it's a challenge either way. But the lingering question is how long can a candidate call for intimacy when hundreds of media are following her every move?

What She Accomplished: She Managed to Surprise Us...


Have to hand it to her. In a day and age of constant Twitter and Facebook postings, Clinton managed to keep us guessing. Sure, it's hard to believe the road trip was as "spur of the moment" as her team insists – but regardless Clinton did inject a little spontaneity and buzziness into her campaign launch.

But Did It Make a Difference? Not all were enamored by Clinton's impromptu shticks. Yes it showed she was trying, but for some it was just too much.

"It was...contrived or overthought," said Josh Skipworth, an Iowa Democrat who supported Obama in 2008. Even so, he added, she's done a "good job."

From: [Leopold, Elana](#)
To: ["BCCD@cityhall.nyc.gov"](mailto:BCCD@cityhall.nyc.gov) (BCCD@cityhall.nyc.gov)
Cc: [@EO](#); [John Del Cecato](mailto:John.Del.Cecato@akpdmedia.com) (jfdc@akpdmedia.com)
Subject: NVM: Elizabeth Warren
Date: Friday, April 17, 2015 12:45:29 PM

Elizabeth Warren


Hi Bill, It's Elizabeth Warren. Give me a call when you can, it's not urgent. I just came up to draw some breath been so busy the past five days, as have you. So, give me a call when you can and we can talk.

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [REDACTED] [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Washington Post: What Hillary Clinton's week on the trail reveals about her policy agenda
Date: Friday, April 17, 2015 1:54:02 PM

Noteworthy line:

"For instance, one of these people said, Clinton was struck after several discussions during her first day in Iowa that nobody asked her about income inequality, the economic issue du jour among political elites and a core theme of her nascent campaign."

--

What Hillary Clinton's week on the trail reveals about her policy agenda

By [Philip Rucker](#)

April 17 at 3:30 AM

NORWALK, Iowa — One big question looming over Hillary Rodham Clinton's presidential candidacy has been what policy ideas she will propose to cast herself as a change agent without running against the sitting president she served.

Clinton began to provide an answer this week over two days of campaigning in Iowa.

Even without offering policy specifics, the Democratic front-runner sketched out a broad vision and ventured into new territory, particularly when she advocated adopting campaign finance reform to fix a "dysfunctional political system" and getting rid of regulations that inhibit

the growth of small businesses.

Clinton defended two pillars of Obama's domestic agenda, the call for comprehensive immigration reform and the health-care law. But on the Affordable Care Act, her embrace was more flexible than dogmatic. Clinton said that she wanted to "keep what works" but that she was open to changes, including the Republican idea of allowing insurance companies to compete across state lines.

Clinton's opening act is a listening tour through the early primary and caucus states, and aides said she does not plan to start rolling out a detailed policy agenda until late spring or summer, but her Iowa swing offered a preview of what is to come.

Rhetorically, Clinton is offering herself as a champion of everyday Americans at a time of economic renewal. But with deep anxiety coursing through the nation, she also is trying to channel voters' desire for change.

"We've got to figure out in our country how to get back on the right track," Clinton told a group of students and educators Tuesday in rural Monticello.

After chatting in a Le Claire coffee shop with a college student who is spiralling into debt, Clinton lamented, "People are struggling."

And the next day in Norwalk, Clinton told small-business owners that although the economy had bounced back, "We need to do more than just get by. We need to get ahead and stay ahead."

So far, Clinton has not pointed fingers at Obama. In fact, during a private meeting with local Democratic leaders in Mount Vernon, she likened the Obama recovery to the booming economy during husband Bill Clinton's presidency to draw a favorable contrast to what she considered the poor economic records of the past few Republican presidents, according to one

attendee.

However, Clinton did say she wanted to change the tenor in Washington, making a subtle contrast with Obama's leadership style.

"I want to get things done," Clinton said. "I'm willing to work with people who have good ideas, who are on any side of the political divide, but we have to start breaking down the divisions that have paralyzed our politics."

To that end, she advocated getting rid of "unaccountable money" in political campaigns, even if it requires a constitutional amendment.

Obama's [unpopularity](#) as well as history — only once in the past half century has a two-term president been succeeded by a candidate from the same party, President George H.W. Bush in 1989 — might persuade Clinton to break with the president. But she and her campaign advisers have decided to stand by Obama — in part out of necessity, considering she served as his first-term secretary of state.

Clinton's loyalty will be tested once she reveals a robust menu of specific ideas that inevitably will draw some distinctions with the president's policies.

"Even if politicians try very hard to imitate others, they're going to fail because they have their own outlook and their own approaches, and I'm quite sure that she does," said William A. Galston, a former Clinton White House policy adviser and senior fellow at the Brookings Institution.

Clinton signaled that health care could be one such area of differentiation. She defended the Affordable Care Act, but left an opening to prescribe her own changes to the law. "Part of what I'll be doing during the campaign is looking for ways that we keep what works. . . [but] figure out how we fill all these gaps," she said Wednesday in Norwalk.

Clinton said she was considering a proposal that would allow insurance companies to compete across state lines. “If we’re going to have a free-market system, then we need a free market where we’ve got people competing on costs and quality,” she said.

Hearing that, Galston said, “I nearly fell out of my seat. I was surprised, because that has been an important plank of the Republican approach from the very beginning.” He said this was “a very prudent course,” because it signals to congressional Republicans that she is open to their ideas.

Andy Stern, a former Service Employees International Union president, said Clinton has come out with “a seemingly strong declaration that she’s for Main Street.” He singled out her support for free community college for qualified students, an Obama priority.

“The thematics are impressive and pretty clean. The policies and the people will tell the next chapters of the story,” Stern said. He said he wants to see whether Clinton is open to fresh, progressive thinking or whether the centrist economists from her husband’s administration will have her ear.

Clinton is likely to flesh out some foreign policy differences with Obama. She has said that in 2012 she advocated arming rebels in Syria during the civil war there and that Obama decided not to heed her advice. The president eventually took that action, but not until after Clinton had left office and the war had escalated.

On Iran, the nuclear negotiations that are a pillar of Obama’s foreign policy record were set in motion on Clinton’s watch. She publicly supported the negotiations but also voiced strong skepticism that Iran could either make or honor an acceptable deal.

Clinton is in what aides call a “ramp-up phase,” road-testing only broad policy themes, which gives her campaign policy team, led by Maya Harris,

Ann O’Leary and Jake Sullivan, time to craft detailed proposals.

A proud policy wonk throughout her life, Clinton spent considerable time pondering an agenda before deciding to run. Last fall, Sullivan led a thorough review of big challenges and potential policy solutions. The result was a 500-page briefing book, which Clinton took with her on Christmas vacation in the Dominican Republic.

But Clinton is sensitive to being accused of pronouncing policy from on high, so she is first absorbing input from citizens she encounters on the campaign trail, according to people familiar with the campaign.

For instance, one of these people said, Clinton was struck after several discussions during her first day in Iowa that nobody asked her about income inequality, the economic issue du jour among political elites and a core theme of her nascent campaign.

In her [campaign announcement video](#), Clinton says, “The deck is still stacked in favor of those at the top.” It’s a line she repeated across Iowa.

“There’s something wrong when CEOs make 300 times more than the typical worker,” Clinton said in Monticello. Referencing her road trip to Iowa, Clinton added, “There’s something wrong when hedge fund managers pay lower tax rates than nurses or the truckers that I saw on I-80 as I was driving here over the last two days.”

David Axelrod, a former Obama strategist, said this is the tension that will shape the 2016 election.

“Plainly, the economic issue of our day is how the 21st century could regenerate a strong, thriving, secure middle class; how we create more economic mobility so that if you work hard you could actually get ahead;

how do we do things that reduce the huge polarity in our economy?” he said. “That requires a real plan. That requires ideas. How she approaches that is absolutely essential.”

Dan Balz and Anne Gearan contributed to this report.

Philip Rucker is a national political correspondent for The Washington Post, where he has reported since 2005.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: FYI
Date: Friday, April 17, 2015 3:40:55 PM
Attachments: [image001.png](#)

Reporters taking it as trolling over HRC's recent comments on her grandmother:



Andrew Kaczynski [Verified account](#) @BuzzFeedAndrew

Andrew Kaczynski retweeted Bill de Blasio
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Bill de Blasio @BilldeBlasio

Proud of my grandmother and the many immigrants who've made our city thrive. Happy #ImmigrantHeritageWeek.

3:38 PM - 17 Apr 2015

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Subject: RE: FYI
Date: Friday, April 17, 2015 3:42:37 PM
Attachments: [image001.png](#)

<http://www.people.com/article/hillary-clinton-grandparents-immigration-story-wrong>

Hillary Clinton Got Her Grandparents' Immigration Story Wrong

BY TARA FOWLER

[@waterfowlerta](#)

04/16/2015 AT 07:40 AM EDT

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"All my grandparents, you know, came over here and you know my grandfather went to work in lace mill in Scranton, Pennsylvania, and worked there until he retired at 65," she said.

But, as [Buzzfeed](#) first noted, that story conflicts with census records, which state that Clinton's paternal grandmother, Hanna Jones Rodham, was born in Pennsylvania in 1882.

What's more is that Clinton's maternal grandmother, Della Howell (née Murray), was born in Illinois in 1902, according to records. She married Edwin Howell, also born in Illinois.

But a Clinton campaign spokesperson says it was an honest mistake. "Her grandparents always spoke about the immigrant experience and, as a result she has always thought of them as immigrants," the spokesperson tells PEOPLE.

"As has been correctly pointed out, while her grandfather was an immigrant, it appears that Hillary's grandmother was born shortly after her parents and siblings arrived in the U.S. in the early 1880s."

On Wednesday, Clinton was also called out for [not leaving a tip](#) in the tip jar at a [Chipotle](#) she visited during her road trip to Iowa on Sunday, *Bloombergreports*.

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To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; John Del Cecato (jfdc@akpdmmedia.com)
Subject: FYI

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Subject: RE: FYI
Date: Friday, April 17, 2015 3:44:54 PM
Attachments: [image006.png](#)



Josh Greenman [@joshgreenman](#) 2m2 minutes ago

[@BKcolin](#) No. It's immigrant heritage week. Is the political press capable of having any perspective?

From: Gunaratna, Mahen
Sent: Friday, April 17, 2015 3:44 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'John Del Cecato (jfdc@akpdmedia.com)'
Subject: RE: FYI



Colin Campbell [@BKcolin](#) 2m2 minutes ago

Colin Campbell retweeted Bill de Blasio

Did Bill de Blasio just drop a huge subtweet on [@HillaryClinton](#)??

Colin Campbell added,

No. _____

UNITED STATES OF AMERICA

54
JRS

PETITION FOR NATURALIZATION

FILED UNDER PROVISIONS OF ACT OF SEPTEMBER 22, 1922

To the Honorable the District Court of the United States for the Southern District of New York:

The petition of ANNA BRIGANTI DE BLASIO hereby filed, respectfully sheweth:

First, My place of residence is 7 W 35 New York City, N. Y.

Second, My occupation is wife

Third, I was born on the 13 day of Feb, anno Domini 1882, at Cremona, Italy

Fourth, I emigrated to the United States from Italy on or about the 30 day of May anno Domini 1901, and arrived in the United States, at the port of NY on the 10 day of June anno Domini 1901, in the vessel Saracen Lloyd

Fifth, I declare my intention to become a citizen of the United States on the X day of _____ anno Domini 1924

at _____ in the County of _____ State of _____

Sixth, I am married. My husband's name is Giovanni who was born on the 29 day of June anno Domini 1884 at Italy and now resides at 7 W 36

I have 3 children, and the name, date, and place of birth, and place of residence of each of said children is as follows:

Dorotea born Aug. 22, 1911 NY
Maria * May 14, 1917 NY live with me
Yale * Jan. 15, 1920 NY

Married June 25, 1910 Birth date NY June 2, 1924

Seventh, I am not a disbeliever in or opposed to organized government or a member of or affiliated with any organization or body of persons teaching disbelief in or opposed to organized government. I am not a polygamist nor a believer in the practice of polygamy. I am attached to the principles of the Constitution of the United States, and it is my intention to become a citizen of the United States and to renounce absolutely and forever all allegiance and fidelity to any foreign prince, potentate, state, or sovereignty, and particularly to VICTOR EMANUEL III KING OF ITALY, of whom at this time I am a subject, and it is my intention to reside permanently in the United States.

Eighth, I am able to speak the English language.

Ninth, I have resided continuously in the United States of America for the term of five years at least immediately preceding the date of this petition, to wit, since the 10 day of June anno Domini 1901, and in the State of New York, continuously and preceding the date of this petition, since the 10 day of June anno Domini 1901, being a residence within this State of at least one year next preceding the date of this petition.

Tenth, I have not heretofore made petition for citizenship in any court. I make petition for citizenship in the _____ Court of _____ on the _____ day of _____ anno Domini 1924, and the said petition was denied by the said Court for the following reason and cause, to wit: _____ and the cause of such denial has since been removed.

Attached hereto and made a part of this petition are my declarations of intention to become a citizen of the United States and the certificate from the Bureau of Labor, together with my affidavit and the affidavits of the two certifying witnesses thereto, required by law. Wherefore your petitioner prays that he may be admitted a citizen of the United States of America.

Anna Briganti de Blasio

I, the undersigned of Section No. X with jurisdiction of said Federal Department of Labor find this X day of _____ 1924
 Made at _____ of _____ if petition entered in the United States on the several days in, and under the words reading "and Department of Labor Department of Labor."

AFFIDAVITS OF PETITIONER AND WITNESSES

UNITED STATES OF AMERICA, Southern District of New York.

The above-named petitioner being duly sworn, deposes and says that he is the petitioner in the above-entitled proceedings; that he has read the foregoing petition and knows the contents thereof; that the said petition is signed with his full, true name; that the same is true of his own knowledge, except as to matters therein stated to be alleged upon information and belief; and that as to those matters he believes it to be true.

Anna Briganti de Blasio

Aurora Aquaro _____ wife _____ residing at 61 W 87
 and Mary A. Poloso _____ wife _____ residing at 2023 - 83 St, Bklyn
 each being severally, duly, and respectively sworn, depose and say that he is a citizen of the United States of America; that he has personally known ANNA BRIGANTI DE BLASIO the petitioner above-mentioned, to have resided in the United States continuously immediately preceding the date of filing his petition, since the 1 day of Jan anno Domini 1915, and in the State in which the above-entitled petition is made continuously since the 1 day of _____ anno Domini 1915; and that he has personal knowledge that the said petitioner is a person of good moral character, attached to the principles of the Constitution of the United States, and that the petitioner is in every way qualified, in his opinion, to be admitted a citizen of the United States.

Aurora Aquaro
Mary A. Poloso

Subscribed and sworn to before me by the above-named petitioner and witnesses in the office of the Clerk of said Court at New York, N. Y., this 10 day of NOV anno Domini 1924

J. H. Staher
 U. S. Naturalization Examiner (Designated)

Bill de Blasio @BilldeBlasio
 Proud of my grandmother and the many immigrants who've made our city thrive. Happy #ImmigrantHeritageWeek.
 1 retweet 0 favorites
 Reply

Retweet 1
Favorite
More

From: Gunaratna, Mahen
Sent: Friday, April 17, 2015 3:43 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'John Del Cecato (jfdc@akpdmedia.com)'
Subject: RE: FYI



Josh Barro @jbarro 1m1 minute ago

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04/16/2015 AT 07:40 AM EDT

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What's more is that Clinton's maternal grandmother, Della Howell (née Murray), was born in Illinois in 1902, according to records. She married Edwin Howell, also born in Illinois.

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3:38 PM - 17 Apr 2015

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From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Gunaratna, Mahen](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Subject: RE: FYI
Date: Friday, April 17, 2015 3:45:51 PM
Attachments: [image005.png](#)

This is ridiculous. We put out a press release today on immigrant heritage week\

From: Walzak, Phil
Sent: Friday, April 17, 2015 3:45 PM
To: Gunaratna, Mahen; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com'
Subject: Re: FYI

These guys have way to much time on their hands and craziness in their heads

From: Gunaratna, Mahen
Sent: Friday, April 17, 2015 03:44 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'John Del Cecato (jfdc@akpdmedia.com)'
<jfdc@akpdmedia.com>
Subject: RE: FYI



Colin Campbell [@BKcolin](#) 2m2 minutes ago

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JBS

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First, My place of residence is 7 W 35 New York City, N. Y.
Second, My occupation is wife
Third, I was born on the 13 day of Feb anno Domini 1882 at Cremona, Italy
Fourth, I emigrated to the United States from Italy on or about the 30 day of May anno Domini 1901 and arrived in the United States, at the port of NY on the 10 day of June anno Domini 1901 in the vessel Saracen Lloyd
Fifth, I declare my intention to become a citizen of the United States on the X day of _____ anno Domini 1924
Sixth, I am married My husband's name is Giovanni she was born on the 29 day of June anno Domini 1884 at Italy and now resides at 7 W 36
I have 3 children, and the names, date, and place of birth, and place of residence of each of said children is as follows:
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Tale * Jan. 15, 1920 NY)
Married June 25, 1910
Married NY June 2, 1924

Seventh, I am not a disbeliever in or opposed to organized government or a member of or affiliated with any organization or body of persons teaching disbelief in or opposed to organized government. I am not a polygamist nor a believer in the practice of polygamy. I am attached to the principles of the Constitution of the United States, and it is my intention to become a citizen of the United States and to renounce absolutely and forever all allegiance and fidelity to any foreign prince, potentate, state, or sovereignty, and particularly to VICTOR EMANUEL III KING OF ITALY of whom at this time I am a subject, and it is my intention to reside permanently in the United States.

Eighth, I am able to speak the English language.
Ninth, I have resided continuously in the United States of America for the term of five years at least immediately preceding the date of this petition, to wit, since the 10 day of June anno Domini 1901 and in the State of New York continuously and preceding the date of this petition, since the 10 day of June anno Domini 1901 being a residence within this State of at least one year next preceding the date of this petition.

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Attached hereto and made a part of this petition are my declarations of intention to become a citizen of the United States and the certificate from the Mayor of New York, together with my affidavit and the affidavits of the two certifying witnesses thereto, required by law. Wherefore your petitioner prays that he may be admitted a citizen of the United States of America.

Anna Briganti de Blasio
Petitioner

X Declaration of Intention No. X X with Certificate of Arrival from Department of Labor filed this X day of _____ 1924
Made in Class or Class - if petition entered in the United States on or after April 29, 1924 under the words "and Certificate of Arrival from Department of Labor."

AFFIDAVITS OF PETITIONER AND WITNESSES

UNITED STATES OF AMERICA
Southern District of New York
The undersigned petitioner being duly sworn, deposes and says that he is the petitioner in the above-entitled proceedings; that he has read the foregoing petition and knows the contents thereof; that the said petition is signed with his full true name; that the same is true of his own knowledge, except as to matters therein stated to be alleged upon information and belief; and that as to those matters he believes it to be true.

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Mary A. Poloso
Witnesses

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U. S. Naturalization Examiner (Designated)

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1 retweet 0 favorites
Reply

Retweet 1
Favorite
More

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But a Clinton campaign spokesperson says it was an honest mistake. "Her grandparents always spoke about the immigrant experience and, as a result she has always thought of them as immigrants," the spokesperson tells PEOPLE.

"As has been correctly pointed out, while her grandfather was an immigrant, it appears that Hillary's grandmother was born shortly after her parents and siblings arrived in the U.S. in the early 1880s."

On Wednesday, Clinton was also called out for [not leaving a tip](#) in the tip jar at a [Chipotle](#) she visited during her road trip to Iowa on Sunday, *Bloombergreports*.

From: Gunaratna, Mahen
Sent: Friday, April 17, 2015 3:41 PM
To: Walzak, Phil; Hagelegans, Andrea; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Subject: FYI

Reporters taking it as trolling over HRC's recent comments on her grandmother:



Andrew Kaczynski [Verified account](#) @BuzzFeedAndrew

Andrew Kaczynski retweeted Bill de Blasio
What is going on with Bill de Blasio?
Andrew Kaczynski added,



Bill de Blasio @BilldeBlasio

Proud of my grandmother and the many immigrants who've made our city thrive. Happy #ImmigrantHeritageWeek.

3:38 PM - 17 Apr 2015

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Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [B](#)
To: [Klein, Monica](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: clips from Omaha TV market
Date: Friday, April 17, 2015 5:52:08 PM

I'm impressed by how totally inaccurate several of these reports are

From: Klein, Monica
Sent: Thursday, April 16, 2015 11:45 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: clips from Omaha TV market

Mayor de Blasio Discusses Income Inequality in Omaha, Nebraska

[WOWT NBC 6 - 4:37 am](#)

The leader of the largest city in America was in Omaha on Wednesday. UNO offered a warm welcome to New York City Mayor Bill de Blasio. Income inequality was one of the major themes of his lecture. Mayor de Blasio: "There's something happening in this country that defies our values as Americans, and undermines our security, and our stability, and our future – growing income inequality that undermines the very notion of the American dream, in the sense of this being a country for all." After speaking, de Blasio took questions from the audience. He also shared that he has family roots from Nebraska.

[KETV ABC 7 - 6:03 am](#)

While Hillary Clinton was making her way to Council Bluffs, the man who was the campaign manager of her successful Senate run was also in the metro. New York City Mayor Bill de Blasio was speaking at UNO Wednesday night. He refused to endorse Clinton on Sunday when she announced her campaign, saying he wants to hear her opinions and focus on an issue that he cares about, like income inequality. "They work harder and harder, and actually find themselves falling behind. That takes a national commitment. To address a problem of that magnitude takes a national commitment. It takes a change in how we think about things and a change in our willingness to act." De Blasio will speak at Drake University this morning in Des Moines, Iowa. Former Iowa senator Tom Harkin will also be there.

[KPTM FOX 42 - 9:12 pm \[4/15\]](#)

New York City and Omaha don't usually have much in common, but that's not the case tonight. New York City Mayor Bill de Blasio spoke tonight as part of a lecture series at UNO. He focused on college debt and what students can do about it. De Blasio also talked about his roots with Nebraska and the fact that his parents lived in Lincoln after growing up in Iowa.

[KETV ABC 7 - 10:00 pm \[4/15\]](#)

Hillary Clinton just arrived in Council Bluffs, where the democratic presidential candidate is wrapping up her Iowa campaign. In the morning, she's expected to head to New Hampshire. During her entire four-day stay in Iowa, Hillary Clinton did not address any questions from the media. She

stated that her campaign is focused on the people she wants to serve, not the media. What's interesting about her arrival tonight is she's staying only a few miles from New York City Mayor Bill de Blasio, her campaign manager for her 2008 presidential run [sic]. Mayor de Blasio refused to endorse Clinton last Sunday, saying he wants to hear her opinions and focus on an issue that he cares about – income inequality. He spoke about that issue tonight at UNO. Mayor: "They work harder and harder, and actually find themselves falling behind. That takes a national commitment. To address a problem of that magnitude takes a national commitment. It takes a change in how we think about things and a change in our willingness to act." Clinton made a major push in Iowa during this campaign to speak with small business leaders about ways to improve the economy and job growth. This afternoon, she set up some private meetings, but would not say who with. During the last presidential campaign, Clinton did come in third during the Iowa caucuses. She hopes this early push and focus on the economy and small business will help bring her the win this time around.

[WOWT NBC 6 - 10:08 pm \[4/15\]](#)

The leader of the largest city in America is in Omaha tonight, with UNO offering a warm welcome to New York City Mayor Bill de Blasio. Income equality [sic] was one of the major themes of his lecture. Mayor: "There's something happening in this country that defies our values as Americans, and undermines our security, and our stability, and our future – growing income inequality that undermines the very notion of the American dream, in the sense of this being a country for all." After speaking, the mayor took questions from the audience. He also shared that he has family roots from Nebraska.

From: [Carey, Michael](#)
To: [Stephanie Yazgi](#); [John Del Cecato](#); [Aaron Pickrell](#); [Wolfe, Emma](#)
Subject: Re: Regular call time for TPA/ Mayors
Date: Friday, April 17, 2015 6:06:23 PM

I already spoke to Mayor about this. We are discussing how to make this realistic, but more likely to be on the weekends.

From: "[REDACTED]" <[REDACTED]>
Date: Friday, April 17, 2015 at 6:01 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Aaron Pickrell <[REDACTED]>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Subject: Regular call time for TPA/ Mayors

hi there...

Wanted to check in on this idea that we want him to do regular call time on TPA/ Mayors Organizing every week. JDC AP and I will figure out who needs what calls etc.. but wanted consistent time on calendar we can expect to be with him to get calls done.

Thank you!

Stephanie

From: [Bill de Blasio](#)
To: [Hayley Prim](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#); [John Del Cecato](#); [Aaron Pickrell](#)
Subject: Re: Congress in Session in May
Date: Saturday, April 18, 2015 11:22:37 AM

Very helpful. This means we have few fallback dates anyway. Stick with May 12. That's an order to everyone. Let's do everything we can to make it work

Sent via BlackBerry by AT&T

From: Hayley Prim <[REDACTED]>
Date: Sat, 18 Apr 2015 11:01:17 -0400
To: Bill de Blasio <[REDACTED]>
Subject: Congress in Session in May

Friday, May 1— last votes at 3pm
Tuesday May 12— votes begin at 6:30pm
Wednesday, May 13
Thursday, May 14
Friday, May 15— last votes at 3pm
Monday, May 18— votes begin at 6:30pm
Tuesday, May 19
Wednesday, May 20
Thursday, May 21— last votes at 3pm

Congress is on recess May 2-11 and May 22-31

From: [Gunaratna, Mahen](#)
To: [Martinez, Julien](#)
Cc: [Klein, Monica](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [John Del Cecato](#); [Carey, Michael](#)
Subject: Re: Nebraska & Iowa Trip Coverage
Date: Sunday, April 19, 2015 1:15:17 PM

Thanks, Julien

Sent from my iPhone

On Apr 19, 2015, at 1:14 PM, Martinez, Julien <JAMartinez@cityhall.nyc.gov> wrote:

Nebraska & Iowa Trip Coverage

Morning Press Clips – Thursday, April 16, 2015

[Mayor de Blasio, on Midwest Trip, Seeks to Lead a National Shift to the Left](#)

NY TIMES - Michael Grynbaum

Mayor Bill de Blasio, dismayed by a Democratic Party that he believes has moved too slowly to embrace a populist platform, arrived in the Midwest on Wednesday with an audacious mission: leading the nation leftward.

On a two-day tour of Nebraska and Iowa — more than 1,200 miles from the New York City Hall where he has presided for 15 months — Mr. de Blasio is seeking to transcend his relative obscurity and jump-start a countrywide movement to promote liberal policies like raising taxes on the rich.

Already, the mayor's effort is drawing scrutiny. His refusal this week to endorse the presidential candidacy of Hillary Rodham Clinton, his former boss, spurred criticism from more centrist Democrats, who questioned whether the mayor had earned the credibility to drive an insurgency within his party.

Mr. de Blasio's aides did not anticipate the fierceness of the backlash to his comments about Mrs. Clinton, according to several people familiar with their thinking, but the episode underscored the notion that he could be positioned as the standard-bearer for the American left.

That is an image the mayor is keen to cultivate. A profile in Rolling Stone magazine is in the works. A forum for presidential candidates is being planned. The mayor will travel to Milwaukee and Washington this spring, and his aides are eyeing a West Coast trip to confer with liberal leaders in California.

First, however, the cerebral Mr. de Blasio will have to overcome a less lofty problem: basic name recognition. In Iowa, where he will appear on Thursday with former Senator Tom Harkin, political strategists said he remained unknown.

“Honestly, I think most people think Bloomberg is mayor of New York,” said Jeff Link, a Democratic consultant based in Des Moines, who helped arrange the mayor's visit with Mr. Harkin.

“He's a blank slate,” Mr. Link added, “which gives him the opportunity to fill that in.”

Mr. de Blasio began that work inside a University of Nebraska lecture hall here on Wednesday evening, telling the audience that “the rich and powerful are dominating the political discourse, which means they rig the game in their favor.”

The mayor called for higher wages, a national mandate for sick workers to receive paid time off and the abolition of a loophole used by hedge fund managers to pay a lower tax rate on their income. He dismissed the notion that his ideas might be seen as a form of class warfare, saying that President Franklin D. Roosevelt faced a similar critique.

“It’s never politically safe, or easy, to ask the most privileged Americans to pay more in taxes,” Mr. de Blasio said.

Still, some prominent Democrats say they are concerned that Mr. de Blasio, who has a short track record as mayor, is more focused on symbolism than substance.

The mayor “wants to be a big shot,” said William M. Daley, President Obama’s former chief of staff. If Mr. de Blasio wants a national profile, Mr. Daley said, he should “lay out specifics for urban America that are doable, not just, ‘We want the wealthy to be taxed more so we can spend their money somehow.’”

“Something specific that’s urban related,” Mr. Daley added. “Not just something amorphous, like ‘the progressive agenda.’”

Friends and colleagues of Mr. de Blasio’s say that his idea for a liberal coalition — it has not yet been given a formal name — is fueled by genuine moral dismay at the rise of economic inequality and that he wants to take advantage of his bully pulpit while it lasts.

“We’re talking about the state of the United States of America; we’re talking about the direction of the country at a time of crisis,” Mr. de Blasio told reporters in the Bronx on Tuesday, before his trip. “This is something that I’m going to speak about every chance I get, everywhere I go,” the mayor said.

Some of those opportunities are not exactly by chance. When Mr. Harkin, visiting Manhattan in September, suggested an Iowa visit to Mr. de Blasio, the mayor was intrigued, and he aggressively followed up. He enlisted one of his political consultants to work with contacts in Iowa to ensure that the trip would happen.

And his appearance on NBC’s “Meet the Press,” during which he made his comments about Mrs. Clinton, was solicited by Mr. de Blasio’s advisers this month — before it was clear when Mrs. Clinton would announce her bid — to help bring attention to his new coalition.

Mr. de Blasio has tweaked his fellow Democrats before. In November, some complained after he published an op-ed article in The Huffington Post suggesting that the party’s midterm losses could have been avoided if candidates had followed a liberal policy playbook similar to his own.

His decision to hold off endorsing Mrs. Clinton — he said he wanted to hear her “vision” first — led to accusations that the mayor was grandstanding; a New York congressman, Sean Patrick Maloney, said he “should have his head examined.” (“I

appreciate his concern for my health,” Mr. de Blasio later replied.)

Others in the extended Clinton universe were even blunter. John Morgan, a prominent Florida lawyer and longtime Clinton campaign fund-raiser, called Mr. de Blasio’s broadside “a B-team move in a prime-time venue.”

“You ran her campaign; was she not progressive enough when you did that?” Mr. Morgan asked, referring to Mr. de Blasio’s management of Mrs. Clinton’s first Senate race.

Those on the Democratic left, however, welcomed Mr. de Blasio’s comments, with union leaders and activist groups praising the mayor for wanting to nudge the party left. A gathering hosted by the mayor this month at Gracie Mansion attracted Senator Sherrod Brown of Ohio, Gov. Dannel P. Malloy of Connecticut and Katrina vanden Heuvel, editor of The Nation magazine, among other notable liberals.

“He’s going to be a real spokesman in the Democratic Party for what we stand for as Democrats,” Mr. Harkin, a liberal lion of the party, said in an interview. Mr. Harkin said he did not “make anything of” the mayor’s decision not to endorse.

And is Mr. Harkin behind Mrs. Clinton’s bid?

“As a matter of fact,” the former senator said, “both my wife and I are big supporters.”

[In Nebraska, de Blasio Calls for Tax Overhaul](#)

WSJ - Michael Saul

New York City Mayor Bill de Blasio, who is seeking to become the face of the progressive movement in the U.S., on Wednesday began a tour around the country aimed at placing the issue of income inequality at the forefront of the national political debate.

During a speech at the University of Nebraska in Omaha, Mr. de Blasio outlined a series of policy proposals that he said would combat what he called the income-inequality crisis. The mayor and like-minded liberals are planning next month to release in Washington a “progressive” version of the Republicans’ 1990s-era Contract with America.

In a nod to Omaha’s Warren Buffett, the investor and philanthropist, Mr. de Blasio on Wednesday demanded a federal tax overhaul. He said the “Buffett rule” should be the law of the land; specifically, he said, millionaires shouldn’t be paying a lower tax rate than secretaries.

The mayor said the federal government should also end tax breaks for companies that ship jobs overseas. Instead, that money should be used to invest in roads, bridges and mass transit.

Mr. de Blasio said the “carried interest loophole,” which he said allows Wall Street managers to have their income taxed less than earned income, should be closed, as well.

The mayor later told reporters that he also supported an income-tax increase for the wealthiest people in the country. “Obviously, we have unprecedented concentration of

wealth—it stands to reason that the wealthy should pay more so that we can actually get this country back on the right track.”

Mr. de Blasio said some of his critics will refer to his proposals as “class warfare.”

“They’ll say it’s impossible. They’ll say it’s unrealistic. They’ll say it’s mean-spirited,” he said. “It’s none of those things.”

The mayor said these proposed changes to the tax structure are about fairness, inclusion and rebuilding the middle class.

Mr. de Blasio discussed a number of other policies, such as raising the federal minimum wage, providing free prekindergarten to all 4-year-olds nationwide and passing national legislation to give workers paid sick leave.

Three protesters gathered outside the lecture hall where Mr. de Blasio delivered his speech. One held a sign that read, “Turn Your Back on Bill de Blasio.”

“We know that he’s a communist, a socialist,” said Henry Burke, a 69-year-old Republican retiree.

“We didn’t like that he threw the police officers under the bus,” he said, referring to the mayor’s recent dispute with police union officials who accused him of fostering an antipolice climate.

The mayor is heading Wednesday night to Iowa, where presidential candidate Hillary Clinton is finishing her first campaign swing. Mr. de Blasio drew criticism this week for taking a wait-and-see approach to endorsing Mrs. Clinton, his former boss and mentor.

“I don’t have any plans” to meet with Mrs. Clinton while in Iowa, he said.

[Iowans Welcome New York City Mayor, Whoever He Is](#)

WSJ - Michael Saul

When asked what he thought about the mayor of New York City, 27-year-old Jason Greeno, who works for an insurance company here, earnestly replied, “Was he the one who outlawed the large sodas?”

Mayor Bill de Blasio left New York City on Wednesday for a two-day swing through the Midwest, but interviews with more than a dozen people in the Des Moines area underscored that many know nothing about Mr. de Blasio or his policy views.

Mr. Greeno and many others confused Mr. de Blasio with his predecessor, Michael Bloomberg, who tried unsuccessfully to ban large, sugary drinks and led a national campaign against illegal guns.

Others’ knowledge of New York’s mayor was even more dated. “Is it—oh God—is it Giuliani?” said Cindy Knobloch, 55, a reference to former Mayor Rudy Giuliani, who left office in 2001, as she walked with her granddaughter along the square in Winterset, a small city southwest of Des Moines.

Mr. de Blasio was scheduled to speak Wednesday night in Nebraska, before heading to Iowa for a day. He aspires to be a national voice on liberal issues and plans to

speak out during the trip on income inequality.

Some here praised him for speaking out on national questions, while others said people in the Midwest won't be influenced by anything a mayor of New York City says or thinks.

"Coming here, I question is he going to be running for president? Everyone else who comes to Des Moines is," said Iowa-born Marcia Schoeppner, 62, as she strolled past a sculpture garden in downtown Des Moines. "I do question his motives coming to Iowa."

Ms. Schoeppner lauded Mr. de Blasio for addressing income inequality but said she hadn't formed an opinion of him as a leader.

"I have a friend in New York who doesn't like him," she said, "because of his stand on police officers when everything blew up a few months ago." Mr. de Blasio drew fire a few months ago from union officials who accused him of fostering an antipolice climate, but the mayor has worked to repair the rift.

In 2007, when Mr. Bloomberg flirted with running for president, interviews with dozens of voters in Iowa showed most had heard of him. Still, few knew much about his biography or his record in business and government.

John Weaver, 51, general manager at Sundown Equipment in Bevington, Iowa, near Des Moines, where the showroom was filled with tractors, didn't know anything about Mr. de Blasio. But he said he supported his views on income inequality.

"I do know that they're passing laws to get the minimum wage increased, and I think that's important," he said. "These \$7, \$8 an hour jobs—people cannot survive on that. So, I'm all for wage increases."

He was less certain whether Mr. de Blasio would influence people's opinions in the Hawkeye State. "Honestly, probably not, not in Iowa—I don't think they really care," he said.

Gary Moore, a 66-year-old Democrat who is backing former Secretary of State Hillary Clinton's presidential bid, said he was pleased New Yorkers elected Mr. de Blasio.

"I was in favor of his election because of his mixed-race marriage," he said, referring to Mr. de Blasio's wife, Chirlane McCray, who is African-American. "My husband is black. So, I found that favorable."

Mr. Moore praised the mayor for pushing Mrs. Clinton and all candidates to adopt policies on income inequality. "I really would like to see more emphasis put on that," he said.

Madi White, a 15-year-old high school freshman, described Mr. de Blasio's visit as "very exciting." She said she was concerned about the ability to provide for herself and afford a home when she becomes an adult. Mostly, though, she was thrilled a big-time New Yorker was visiting.

"I've always wanted to go to New York City. Always," she said. "Times Square, New

Year's Eve, I've always wanted to do that.”

Armand Cason, a retired machinist, said income issues weren't important to him. “When you get to be an old fossil, things are pretty much set,” said Mr. Cason, 87. “I'm not too concerned about my income.”

While several people here were suspicious that Mr. de Blasio harbored presidential ambitions, the mayor has said his only electoral plan is to run for re-election in 2017. Mr. de Blasio campaigned for John Edwards in Iowa in 2004, and he returned in 2008 championing Mrs. Clinton. The mayor's paternal grandmother was from Blanchard, Iowa, a small town near the state's border with Missouri.

Part of the problem for Mr. de Blasio is that he doesn't yet have a national profile. Tamara C. Jones, a Dallas resident who on Wednesday was visiting one of the famous bridges of Madison County southwest of Des Moines praised the mayor's initiative. “He's an unknown,” she said. “What do you stand for? What are you about?”

Brian Downes, 61, director of the John Wayne birthplace in Winterset, said that ultimately the mayor of New York and the people of Iowa come from “two different worlds.”

“He won't let us have Pepsi, right?”

[Bill de Blasio talks income inequality during Nebraska visit](#)

DAILY NEWS - Jennifer Fermino

In his latest out-of-state appearance to boost his profile as a national progressive voice, Mayor de Blasio focused on income inequality in a speech in Nebraska on Wednesday.

In the Omaha appearance, the mayor struck a personal note and revealed his family has roots in the Cornhusker State.

De Blasio, who rarely talks about his estranged father's side of the family, told the crowd at the University of Nebraska-Omaha that his paternal grandmother Nina Warren moved to the state when she was 8.

“I'm sure she's smiling down on us here tonight,” said de Blasio, who was born Warren Wilhelm but changed his name as an adult.

De Blasio spoke about the need for the country's leaders to address income inequality, which he called the “crisis of our time.”

“The crumbling of the middle class isn't just a problem on the East Coast,” he said. “It's a national problem, and it requires a national commitment to solving it.”

His trip to Nebraska will be followed by a visit to Iowa on Thursday, where he will give two speeches on the same topic.

It's the latest example of the mayor pushing himself on the national stage. He's made several trips out of state and also visited Britain to address the Labor Party conference.

He arrives in Iowa one day after 2016 contender Hillary Clinton — his former boss, whom he has so far refused to endorse — left the state.

[De Blasio jabs Obama over income inequality](#)

NY POST - Michael Gartland

President Obama is next in line for Bill de Knife.

Mayor Bill de Blasio charged Thursday that the president hasn't moved fast enough to address income inequality, an issue Hizzoner described as "the crisis of our time."

"My critique would be I wish the president had early and often talked about income inequality and rallied the American people to address the issue," the mayor said on the second day of his swing to the Midwest to promote his progressive agenda.

"I wish that had happened earlier on in his administration."

The barb came just a week after de Blasio appeared on "Meet the Press" to tell the nation he wasn't ready to endorse Hillary Clinton for president — even though she hired him as campaign manager for her 2000 US Senate race.

Like Clinton, Obama has strong ties to the mayor, having campaigned at his side in the 2013 mayoral race. Patrick Gaspard, the US ambassador to South Africa and former White House political director, is a close pal of the mayor.

Obama also took office as the country was in the grips of the national financial crisis.

De Blasio arrived in Iowa Thursday, where he delivered a speech at Drake University about income inequality.

In strikingly similar language to his remarks a day earlier in Nebraska, de Blasio warned that the divide between the rich and everyone else was threatening the fabric of American life.

His solutions included an immediate \$13 minimum wage, going up to \$15 in 2019, and higher taxes on the wealthy.

"There is no reason a hedge fund billionaire should pay a lower tax rate than the woman who cleans his beach house or the guy who pilots his private jet," he said.

About 50 people were in the audience, most of them students.

They were allowed to ask questions, but not about the 2016 race for the White House.

"The university asked us not to ask any questions about the presidential campaign," said Emma Wilson, a Drake journalism student from Ames, Iowa.

"I definitely thought that was weird. I hadn't ever experienced anything like that at any other speeches so I personally was a little concerned about why they did that."

De Blasio denied having anything to do with the gag order. A university spokesman said students were simply encouraged to address the topic of the day, income inequality.

The mayor again insisted that Clinton's campaign was not caught off guard by his

refusal to endorse her before hearing more about her “vision” for the future.

“I have been beating this drum for quite awhile with Team Clinton,” he said. “She and a lot of people in her orbit understand how important these issues are and I’m very hopeful we’re going to see more about it.”

At least one student who heard the mayor’s remarks emerged from his speech convinced he’d make a better president than Clinton.

“He’d get my vote as of now,” said Tess Montgomery of Minneapolis, an advertising major. “Over Hillary? I’d say so.”

De Blasio, who plans to travel to Wisconsin on April 25 to stump on the same inequality issue, said he has no plans to run for president in 2016.

[In Nebraska, de Blasio Outlines His National Progressive Vision](#)

NY OBSERVER - Jillian Jorgensen

Mayor Bill de Blasio made addressing income inequality a hallmark of his 2013 mayoral campaign—and with presidential primaries approaching, he took the show on the road to the midwest today, outlining an eight-point progressive agenda that includes adopting some of his own signature policies nationwide.

Mr. de Blasio kicked off a two-day swing through the middle of the country in Omaha, Nebraska, where he gave a speech at the University of Nebraska calling on the country to adopt universal pre-Kindergarten and paid sick time laws to help close the wage gap that he deemed the “economic crisis of our time.”

“It’s not a theoretical problem for us to study, or a byproduct of a robust economy we must simply accept. It is the crisis of our time,” Mr. de Blasio was set to say, according to prepared remarks provided by his office.

The mayor—perhaps overshadowed outside the tri-state area by the three-term legacy and billions of dollars of former Mayor Michael Bloomberg—has been working to bolster his nationwide profile, particularly among the progressive left wing of the Democratic party. He plans to hold a forum on income inequality for presidential candidates, and caused a stir this week with his decision not to immediately back the presidential bid of former Secretary of State Hillary Clinton, whose U.S. Senate campaign he managed in 2000. Tomorrow, he will head to Iowa, where Ms. Clinton is campaigning.

In his planned remarks today, Mr. de Blasio returned to a theme he first touched on in a Huffington Post opinion piece he wrote following the mid-term elections, which were disastrous for Democrats—that the party had not gone far enough left.

“In 2014, Democrats across the country talked about helping the middle class, but relatively few supported bold policies to actually stop the middle class from eroding. Very few did more than pay lip service to those struggling to get by. And almost nobody talked about poverty,” Mr. de Blasio’s speech reads. “It’s like that word has been erased from politicians’ vocabularies—even while it’s become more and more of an everyday reality for so many.”

The mayor laid out three ways to take on the crisis: by “making work pay,” offering

help to working parents, and “honoring work, not just wealth.” From there, he offered more specific policy proposals he said could be enacted immediately—beginning with an increased minimum wage.

Mr. de Blasio made note that New York was “fighting” for a \$13 minimum wage with indexing, to get to \$15 by 2019. The political prospects of that plan are murky at best—the state legislature controls the city’s minimum wage, and Gov. Andrew Cuomo has proposed a considerably smaller hike. Even the governor’s more modest proposal was not included in the recent state budget deal. And New York’s state minimum wage is already \$8.75, well above the national standard of \$7.25.

Mr. de Blasio praised Nebraska for a recent hike to its minimum wage—now \$8 an hour.

“You did so because there are no red wages or blue wages. Every American who works hard should earn enough so they’re not living in poverty. It’s as simple as that,” his speech read.

He also called for pressure on businesses to raise the wages of all workers, not just those earning the bare minimum, and for the creation of a wage-tracker to name and shame low-paying corporations and celebrate others.

A close ally of the labor-backed Working Families Party, Mr. de Blasio called on federal government contracts to “give special consideration” to businesses that recognize the right to unionize, blaming the decline of union power for the rise of income inequality.

“Since the late 1960s, the middle class has steadily been losing its share of national income—and it’s no coincidence that this trend line tracks very closely with that of declining union membership,” he said.

Then he turned to some of the measures he’d more successfully championed locally—full-day pre-Kindergarten chief among them. He said the expansion—which costs hundreds of millions in New York City alone—could be paid nationally for by enacting the so-called “Buffett Rule,” named for Omaha’s own billionaire Warren Buffett, which says no household making more than \$1 million annually should pay a smaller share of income tax than those making under \$250,000.

He also called for the passage of national legislation to provide paid sick leave, an expansion of which was one of the first major policies Mr. de Blasio enacted through the City Council.

Finally, he called for tax policy changes—ending overseas tax breaks and closing the carried interest loophole to expand the Earned Income Tax Credit for the working poor.

In making his case, Mr. de Blasio sought to show these ideas weren’t just held by progressives, but by scions of business too. In addition to Mr. Buffett, the mayor also name-checked investor Nick Hanauer and Goldman Sachs CEO Lloyd Blankfein.

“I realize that some of these ideas might be dismissed as unrealistic, or called class warfare,” Mr. de Blasio allowed in his written remarks, saying the same had been said of prior efforts. “It’s never politically safe or easy to ask the most privileged

Americans to pay more in taxes. But the math is clear. Rebuilding the middle class simply isn't possible if those at the very top don't pay their fair share."

Tomorrow, Mr. de Blasio is set to speak at two events in Des Moines, Iowa: first he'll give a speech at Drake University, and later he'll offer remarks at a gathering of Progress Iowa.

[New York mayor tackles income inequality in Nebraska speech](#)

ASSOCIATED PRESS - Staff

Mayor Bill de Blasio called income inequality the economic crisis of our time in a speech Wednesday at the University of Nebraska in Omaha.

"The crumbling of the middle class isn't just a problem on the East Coast," he said. "It's a national problem, and it requires a national commitment to solving it."

The first-term mayor, a Democrat, said wealth has become increasingly concentrated at the very top of the economic ladder and a "typical American family, in real terms, is making less today than they were a quarter-century ago."

"For decades, prosperity has become elusive and exclusive: enjoyed intensely by a select few but out of reach for far too many who work hard and play by the rules," de Blasio said.

To fix the problem, de Blasio urged increasing taxes on the wealthy, passing legislation to provide paid sick leave, ending tax breaks for companies that ship jobs overseas, raising the minimum wage and pressuring businesses to raise wages for all workers.

De Blasio has made no secret of his efforts to become, along with U.S. Sen. Elizabeth Warren, of Massachusetts, a leading voice for the ultraliberal wing of the Democratic Party. He has taken steps to raise his profile, including making a bid for the 2016 Democratic National Convention and hosting a meeting of liberals at Gracie Mansion this month.

On Thursday, de Blasio travels to Iowa, where he'll deliver remarks at Drake University and meet with Des Moines Mayor Frank Cownie and other area mayors and business leaders.

[New York City Mayor Speaks at UNO](#)

WOWT - Alex Hassel

The leader of the largest city in America spoke in Omaha Wednesday night. UNO offered a warm welcome for New York City Mayor, Bill de Blasio, that evening. Income inequality was one of the major themes of de Blasio's lecture at the university. "Something happening in this country that defies our values as Americans, and undermines our security, and our stability, and our future: growing income inequality that undermines the very notion of the American dream, in a sense of this being a country for all," de Blasio said. After speaking, de Blasio took questions from the audience. He also shared that he has family roots from Nebraska.

[In Omaha speech, NYC Mayor de Blasio says he wants leaders to take stand on income inequality](#)

OMAHA WORLD HERALD - Robynn Tysver

New York Mayor Bill de Blasio came to Omaha on Wednesday to talk about income

inequality and, in the process, took a jab at both Democrats and Republicans. The Democrat said that neither of the nation's two major political parties want to talk about the growing gap between the rich and the poor, a gap that de Blasio said has become a national crisis.

"Lord knows, fewer and fewer of our leaders are willing to say the word 'poor,'" said de Blasio, who was the keynote speaker at a lecture series sponsored by the University of Nebraska at Omaha and held in honor of the late U.S. Rep. Peter Hoagland of Omaha.

De Blasio, who rankled some Democrats earlier this week by refusing to endorse his longtime political ally Hillary Clinton in her presidential campaign, is believed to be trying to raise his national profile and his national "progressive" agenda.

Today he is scheduled to speak twice in Iowa: at Drake University and at a fundraiser in Des Moines. Iowa, of course, is home to the nation's first presidential caucuses.

In Omaha, de Blasio argued that the growing gap between rich and poor not only hurts lower-income Americans but eventually will hurt the wealthy. If people don't have enough money to purchase goods and services, the economy will suffer, cutting into everyone's bottom line, he said.

He said that one reason for the growing gap is the decline in the power and membership of the nation's labor unions.

He also argued that the wealthy bounced back from the Great Recession while many in the middle class are still struggling.

"The middle class, as we know it, is starting to disappear," he said.

During his speech, de Blasio said the income tax rate needed to be raised on wealthier Americans and said public pressure needed to be brought to bear to persuade executives to raise their workers' salaries.

He also praised Omaha investor Warren Buffett for raising the issue of income equality in 2012. At the time, Buffett supported a bill to raise the income tax rate for those making more than \$1 million by arguing that his secretary was paying a higher income tax rate than her boss.

"That took decency and honesty to say that out loud to the world," de Blasio said.

[New York mayor tackles income inequality in Nebraska speech](#)

BEATRICE DAILY SUN - Staff

Mayor Bill de Blasio called income inequality the economic crisis of our time in a speech Wednesday at the University of Nebraska in Omaha.

"The crumbling of the middle class isn't just a problem on the East Coast," he said.

"It's a national problem, and it requires a national commitment to solving it."

The first-term mayor, a Democrat, said wealth has become increasingly concentrated at the very top of the economic ladder and a "typical American family, in real terms, is making less today than they were a quarter-century ago."

"For decades, prosperity has become elusive and exclusive: enjoyed intensely by a select few but out of reach for far too many who work hard and play by the rules," de Blasio said.

To fix the problem, de Blasio urged increasing taxes on the wealthy, passing legislation to provide paid sick leave, ending tax breaks for companies that ship jobs overseas, raising the minimum wage and pressuring businesses to raise wages for all workers.

De Blasio has made no secret of his efforts to become, along with U.S. Sen. Elizabeth

Warren, of Massachusetts, a leading voice for the ultraliberal wing of the Democratic Party. He has taken steps to raise his profile, including making a bid for the 2016 Democratic National Convention and hosting a meeting of liberals at Gracie Mansion this month.

On Thursday, de Blasio travels to Iowa, where he'll deliver remarks at Drake University and meet with Des Moines Mayor Frank Cownie and other area mayors and business leaders.

[Mayor De Blasio: Income Inequality Is A 'Profound Crisis'](#)

CBS 2 - Staff

Mayor Bill de Blasio is headed for the Midwest Wednesday and while he'll be in a primary state of Iowa, he's not running for president.

Mayor de Blasio will speak at Drake University in Iowa and at the University of Nebraska- Omaha. The topic of both addresses will be income inequality, WCBS 880's Rich Lamb reported.

"This is something that I'm going to speak about every chance I get, everywhere I go, because this is a crisis facing our nation and facing our city. It's a profound crisis, it's a crisis that is not being addressed, and it is a dangerous, dangerous situation," de Blasio said.

The mayor added rarely in our history have we seen something so important go so under-recognized, so un-acted upon.

De Blasio has been under harsh criticism this week for his world class snub of Hillary Clinton, after he went on national television and said he wouldn't immediately endorse her.

[Mayor Talks Income Inequality, Progressive Politics in Iowa](#)

NY1 - Josh Robin

Mayor Bill de Blasio at City Hall. Des Moines City Hall.

"This is my favorite line. What are you doing here?" said de Blasio.

Iowa, of course, hosts the nation's first presidential caucuses.

De Blasio insists he isn't running for president, just trying to influence who the next one is.

"I'm working with progressive leaders all over the country and we are going to put together a progressive vision," said de Blasio.

It'll take him to Wisconsin this month. The mayor is also working on sponsoring a presidential forum. He wants commitments on paid sick leave and national pre-k and especially bridging the gap between rich and poor. He says the current president hasn't done enough.

"I wish the president had early and often talk about income inequality and rallied the American people," said the mayor.

As for who should replace Barack Obama, de Blasio is waiting, trying to first build his national exposure.

Helping him: a political strategist who advised Barack Obama on how to beat Hillary Clinton in Iowa seven years ago.

Some Democrats seethe over de Blasio's lack of a Clinton endorsement this time. He has long ties to the former first family.

De Blasio shrugs.

"I have been beating this drum for quite a while with team Clinton about the fact that these issues need to be addressed," said de Blasio.

Former Iowa senator Tom Harkin has been advising Hillary Clinton and they talked about the non-endorsement.

"She said 'Oh I love Bill de Blasio. Ran my campaign for the Senate. Great guy great mayor,'" said Harkin.

Some say the mayor should concentrate on New York issues. It's also Iowa love this week.

He is defending what many call the Hawkeye State's oversized role in the presidential race.

Statewide, Iowa caucuses draw as many people as are in some neighborhoods where de Blasio is mayor.

Even as he's far away from New York the Mayor can't escape local issues. He was asked about his intention to ban horse drawn carriages from Central Park. He says he stands by the decision.

Morning TV News — Thursday, April 16, 2015

Mayor de Blasio Discusses Income Inequality in Omaha, Nebraska

[ABC 7 - Sandra Bookman - 5:34 am](#)

The heartland gets a taste of Bill de Blasio today. The mayor is traveling to Des Moines, Iowa to deliver an address at Drake University. Yesterday, the mayor spoke at the University of Nebraska in Omaha. He warned that the crumbling of the middle class is a national problem, and he declared income inequality the economic crisis of our time.

[NBC 4 - Darlene Rodriguez - 5:36 am](#)

Mayor de Blasio is in the Midwest. Today, he will speak at Drake University in Des Moines, Iowa. He is expected to talk about income inequality, raising the minimum wage, and ending tax breaks for the wealthy. Those were a few of the issues he discussed last night in Omaha, Nebraska. Mayor de Blasio is also working on a forum for presidential candidates.

[CBS 2 - Mary Calvi - 6:15 am](#)

Mayor de Blasio is in Iowa today as part of a two-day visit to the Midwest that included a stop yesterday in Nebraska. De Blasio is not running for anything, but he's trying to push a populist agenda for the country that includes higher taxes on the rich.

[The following reports are from Omaha TV News:]

[WOWT NBC 6 - 4:37 am](#)

The leader of the largest city in America was in Omaha on Wednesday. UNO offered a warm welcome to New York City Mayor Bill de Blasio. Income inequality was one of the major themes of his lecture. Mayor: “There’s something happening in this country that defies our values as Americans, and undermines our security, and our stability, and our future – growing income inequality that undermines the very notion of the American dream, in the sense of this being a country for all.” After speaking, de Blasio took questions from the audience. He also shared that he has family roots from Nebraska.

[KETV ABC 7 - 6:03 am](#)

While Hillary Clinton was making her way to Council Bluffs, the man who was the campaign manager of her successful Senate run was also in the metro. New York City Mayor Bill de Blasio was speaking at UNO Wednesday night. He refused to endorse Clinton on Sunday when she announced her campaign, saying he wants to hear her opinions and focus on an issue that he cares about, like income inequality. “They work harder and harder, and actually find themselves falling behind. That takes a national commitment. To address a problem of that magnitude takes a national commitment. It takes a change in how we think about things and a change in our willingness to act.” De Blasio will speak at Drake University this morning in Des Moines, Iowa. Former Iowa senator Tom Harkin will also be there.

[KPTM FOX 42 - 9:12 pm \[4/15\]](#)

New York City and Omaha don’t usually have much in common, but that’s not the case tonight. New York City Mayor Bill de Blasio spoke tonight as part of a lecture series at UNO. He focused on college debt and what students can do about it. De Blasio also talked about his roots with Nebraska and the fact that his parents lived in Lincoln after growing up in Iowa.

[KETV ABC 7 - 10:00 pm \[4/15\]](#)

Hillary Clinton just arrived in Council Bluffs, where the democratic presidential candidate is wrapping up her Iowa campaign. In the morning, she’s expected to head to New Hampshire. During her entire four-day stay in Iowa, Hillary Clinton did not address any questions from the media. She stated that her campaign is focused on the people she wants to serve, not the media. What’s interesting about her arrival tonight is she’s staying only a few miles from New York City Mayor Bill de Blasio, her campaign manager for her 2008 presidential run [sic]. Mayor de Blasio refused to endorse Clinton last Sunday, saying he wants to hear her opinions and focus on an issue that he cares about – income inequality. He spoke about that issue tonight at UNO. Mayor: “They work harder and harder, and actually find themselves falling behind. That takes a national commitment. To address a problem of that magnitude takes a national commitment. It takes a change in how we think about things and a change in our willingness to act.” Clinton made a major push in Iowa during this campaign to speak with small business leaders about ways to improve the economy and job growth. This afternoon, she set up some private meetings, but would not say who with. During the last presidential campaign, Clinton did come in third during the Iowa caucuses. She hopes this early push and focus on the economy and small business will help bring her the win this time around.

[WOWT NBC 6 - 10:08 pm \[4/15\]](#)

The leader of the largest city in America is in Omaha tonight, and UNO is offering a warm welcome to New York City Mayor Bill de Blasio. Income equality [sic] was one of the major themes of his lecture. Mayor: “There’s something happening in this country that defies our values as Americans, and undermines our security, and our

stability, and our future – growing income inequality that undermines the very notion of the American dream, in the sense of this being a country for all.” After speaking, the mayor took questions from the audience. He also shared that he has family roots from Nebraska.

Radio News – Thursday, April 16, 2015

[Interview: De Blasio, Live From Iowa, on Hillary Clinton](#)

WNYC - Brigid Bergin - 3:00 pm

New York City Mayor Bill de Blasio took his fight against income inequality on the road this week, making speeches in Nebraska on Wednesday and Iowa on Thursday. De Blasio called for national policy solutions to address the economic backslide of working families when he talked with WNYC’s Julianne Welby. He said that the people of Iowa and Nebraska who had invited him to speak were “hungry to talk about the issue” of income inequality. “The last time you could find income disparity this bad would be the 1920s, but the 1920s led to the New Deal,” de Blasio said. “We don’t have anything like that on the horizon.”

Morning Press Clips – Friday, April 17, 2015

[Mayor de Blasio, in Iowa, Cites ‘Rampant Inequality’ in U.S.](#)

NY TIMES - Michael Grynbaum

The tall man from out of town came dressed in the colors of the flag, carrying a message of woe about the nation: Washington, he lamented, was out of touch; working-class people were hurting; and political parties had “a lot of explaining to do.”

Mayor Bill de Blasio of New York, on a visit to this Midwest city on Thursday, often sounded a lot like the national player he aspires to be, delivering a fiery speech about the dangers of income inequality and calling for a revival of progressive-era politics.

He criticized Washington for its failure to address “rampant inequality” and said the “hyper-concentration of wealth is un-American,” one of several memorable lines that he added to his prepared remarks.

But even as Mr. de Blasio, a Democrat, sought to transcend the limits of his municipal office, espousing his brand of Brooklyn liberalism in a state 1,100 miles from home, it was hard to escape the nuisances of his day job.

Even in Iowa, it turns out, some people are angry about Mr. de Blasio’s proposal to take horse carriages out of Central Park.

“Isn’t it a little bit hypocritical?” asked Trent Loos, a rancher and radio host, who attended a news conference to see whether the mayor could reconcile his plan, which would eliminate several dozen jobs, with his broader defense of the working class. (Mr. de Blasio said the city would help the horse carriage drivers find new work.)

The mayor’s national tour — he was in Nebraska on Wednesday, and is expected to be in Milwaukee, Washington and California soon — is an effort to jump-start a national liberal coalition that might influence the presidential race.

Mr. de Blasio received a warm reception to his 40-minute speech in a wood-paneled, light-filled library at Drake University here, where some audience members murmured

in agreement as he declared that the nation was “heading toward an iceberg.”

“Growing inequality and the things that could be done about it are literally not on the table in Washington, D.C.,” the mayor said.

Mr. de Blasio, who can be uneasy with the stilted nature of New York City news conferences, appeared confident and at ease in Iowa, recalling his experience as a caucus captain while working for the 2004 presidential campaign of John Edwards.

Asked whether he might consider his own run for president in 2016, Mr. de Blasio laughed. “I have one ambition,” he said. “I’m running for re-election as mayor of New York City.”

How about 2020? “I have one ambition,” the mayor replied, before repeating his response word-for-word.

A *New Yorker* by way of Cambridge, Mass., Mr. de Blasio nevertheless found creative ways to empathize with his Midwestern audiences.

Speaking in Omaha on Wednesday, he talked about his “family roots here in Nebraska,” noting that his paternal grandmother, Nina Warren, grew up in Lincoln, Neb.

In Des Moines, he brought up the same grandmother, but emphasized a different fact — she was born in Blanchard, Iowa. Nebraska went unmentioned.

While the mayor’s visit attracted coverage from a variety of Midwestern news media outlets, it was not clear how far his remarks would reach beyond his liberal base. After hearing the mayor speak in Omaha, Bert Mehrer, a retired lawyer, said he was impressed by Mr. de Blasio’s views but pessimistic they could gain wide traction.

“This auditorium, this evening, probably had 90 percent of all the Democrats in the state of Nebraska,” Mr. Mehrer said as he left the event, held on a University of Nebraska campus.

In Des Moines, Emma Wilson, a 20-year-old student at Drake University, said she thought Mr. de Blasio offered a viewpoint she had not heard from presidential contenders who visited her state.

“I feel like a lot of candidates that have come to Iowa recently, while maybe they say they support the middle class, that’s different than having a concrete list of steps that will definitely move the working class forward,” Ms. Wilson, a Democrat, said.

Back in New York, though, not all of Mr. de Blasio’s fellow Democrats had rave reviews.

“Dude, you do have a city to run,” State Senator Diane J. Savino of Staten Island wrote on Facebook on Thursday. “If you want to go on a day trip, come to Staten Island and fill some potholes, come to Coney Island and help with youth violence.”

Either undeterred or unaware of Ms. Savino’s comments, Mr. de Blasio ate lunch at Zombie Burger, a Des Moines mainstay, and then visited City Hall for a meeting with the mayor, Frank Cownie. In the afternoon, he spoke at a fund-raiser and reception

for Progress Iowa, a liberal activist group.

At Drake, the mayor seemed struck by the neat appearance of the beaming college student who introduced him, and joked about the differences with his own scruffy undergraduate garb.

“I was by no means as clean-cut and proper-looking as you,” Mr. de Blasio told the student, alluding to photographs of his New York University days in which the future mayor has shaggy hair and heavy-lidded eyes.

“In fact,” he added, “even though I was clean-cut, I looked like I was high all the time.”

[In Nebraska, de Blasio Calls for Tax Overhaul](#)

WSJ - Michael Saul

New York City Mayor Bill de Blasio, who is seeking to become the face of the progressive movement in the U.S., on Wednesday began a tour around the country aimed at placing the issue of income inequality at the forefront of the national political debate.

During a speech at the University of Nebraska in Omaha, Mr. de Blasio outlined a series of policy proposals that he said would combat what he called the income-inequality crisis. The mayor and like-minded liberals are planning next month to release in Washington a “progressive” version of the Republicans’ 1990s-era Contract with America.

In a nod to Omaha’s Warren Buffett, the investor and philanthropist, Mr. de Blasio on Wednesday demanded a federal tax overhaul. He said the “Buffett rule” should be the law of the land; specifically, he said, millionaires shouldn’t be paying a lower tax rate than secretaries.

The mayor said the federal government should also end tax breaks for companies that ship jobs overseas. Instead, that money should be used to invest in roads, bridges and mass transit.

Mr. de Blasio said the “carried interest loophole,” which he said allows Wall Street managers to have their income taxed less than earned income, should be closed, as well.

The mayor later told reporters that he also supported an income-tax increase for the wealthiest people in the country. “Obviously, we have unprecedented concentration of wealth—it stands to reason that the wealthy should pay more so that we can actually get this country back on the right track.”

Mr. de Blasio said some of his critics will refer to his proposals as “class warfare.”

“They’ll say it’s impossible. They’ll say it’s unrealistic. They’ll say it’s mean-spirited,” he said. “It’s none of those things.”

The mayor said these proposed changes to the tax structure are about fairness, inclusion and rebuilding the middle class.

Mr. de Blasio discussed a number of other policies, such as raising the federal

minimum wage, providing free prekindergarten to all 4-year-olds nationwide and passing national legislation to give workers paid sick leave.

Three protesters gathered outside the lecture hall where Mr. de Blasio delivered his speech. One held a sign that read, “Turn Your Back on Bill de Blasio.”

“We know that he’s a communist, a socialist,” said Henry Burke, a 69-year-old Republican retiree.

“We didn’t like that he threw the police officers under the bus,” he said, referring to the mayor’s recent dispute with police union officials who accused him of fostering an antipolice climate.

The mayor is heading Wednesday night to Iowa, where presidential candidate Hillary Clinton is finishing her first campaign swing. Mr. de Blasio drew criticism this week for taking a wait-and-see approach to endorsing Mrs. Clinton, his former boss and mentor.

“I don’t have any plans” to meet with Mrs. Clinton while in Iowa, he said.

[NYC Mayor Bill de Blasio Decries Wealth Gap](#)

WSJ - Michael Saul

New York City Mayor Bill de Blasio on Thursday accused U.S. political leaders on both sides of the aisle, including President Barack Obama, of failing to address what he called the crisis of income inequality.

“This hyper-concentration of wealth is un-American,” Mr. de Blasio said in a speech at Drake University here in Iowa, home of the first-in-the-country presidential nominating contest. “It is not consistent with our values. It’s not consistent with what this nation was founded to be.”

Mr. de Blasio, New York City’s first Democratic mayor in 20 years, singled out the titans of Wall Street and painted them in a negative light to illustrate his push for changes to the federal tax structure.

“There is no reason that a hedge-fund billionaire should pay a lower tax rate than the woman who cleans his beach house or the guy who pilots his private jet,” he said. “It’s as simple as that.”

Ed Cox, New York state’s GOP chairman, dismissed the mayor’s remarks.

“Mayor de Blasio is flapping his gums in Iowa about a lot of pie in the sky,” Mr. Cox said, “rather than being in New York managing a tough city, which to date he has mismanaged with misguided policies.”

The mayor traveled to the Midwest this week—speaking in Omaha, Neb., on Wednesday and in Iowa’s capital on Thursday—as part of a tour aimed at placing income inequality at the forefront of the national debate ahead of the 2016 presidential election.

Mr. de Blasio, who is seeking to be the face of the progressive movement in the nation, is planning to speak in Wisconsin on April 25 and release a progressive platform with like-minded liberals in Washington next month.

Earlier this week, the mayor declined to endorse Democratic presidential hopeful Hillary Clinton, his former boss and mentor, saying he wanted to hear her vision for her campaign. On Thursday, he criticized federal officials en masse, including Mr. Obama, who, with Mrs. Clinton, endorsed Mr. de Blasio's 2013 mayoral bid.

"Today we're heading toward an iceberg," Mr. de Blasio said. "And there's literally nothing emanating from Washington that will change our course."

Later, when talking to reporters, he said much of the blame belongs to Congress, but he directly criticized Mr. Obama.

"I wish the president had, you know, early and often talked about income inequality and rallied the American people to address the issue," he said.

The White House declined to comment.

Some Democrats have found the mayor's wait-and-see approach with Mrs. Clinton's presidential bid and his criticism of fellow party members to be disloyal.

Last year, in New York, Mr. de Blasio failed in his bid to put Democrats in control of the state Senate, and a poll from earlier this year showed less than half of city voters approved of the mayor's job performance.

Mrs. Clinton traveled to Iowa earlier this week but didn't cross paths with Mr. de Blasio. Still, the mayor said he hoped she and her aides were listening to his policy proposals.

"I have been beating this drum for quite a while with Team Clinton," he said.

During his Midwest swing, Mr. de Blasio outlined several national policy proposals, including ending tax breaks for companies that ship jobs overseas, raising the minimum wage and establishing free prekindergarten nationwide.

One of the college students who attended the mayor's speech, Tess Montgomery, a 22-year-old senior, said she would vote for Mr. de Blasio if he were running for president in 2016.

"He'd get my vote, as of now," she said, "over Hillary."

Mr. de Blasio insisted on Thursday that his only electoral ambition is re-election in 2017.

Former U.S. Sen. Tom Harkin, an Iowa Democrat who introduced Mr. de Blasio before his speech, called the mayor "one of our great progressive leaders in America."

Mr. Harkin, a supporter of Mrs. Clinton, said the former secretary of state attended a nine-person dinner party at his home on Wednesday. "She loves Bill de Blasio, I can tell you that," he said.

Mrs. Clinton didn't talk to him about the mayor's non-endorsement, Mr. Harkin said.

While in Iowa, Mr. de Blasio met with the mayor of Des Moines and other local

mayors and business leaders to discuss federal transportation funding. He met with liberal-leaning donors and activists later in the day.

The mayor has both political and personal roots in the state. He campaigned for John Edwards in 2004 and Mrs. Clinton in 2008. In both of those races, Mr. de Blasio said, Iowa sent a message to the nation that it needs to move in a more progressive direction. Both Mr. Edwards and Mrs. Clinton lost the Iowa caucuses.

The mayor noted his paternal grandmother, Nina Warren, was born in Iowa in 1888 and lived in the town of Blanchard. According to family lore, her father—his great-grandfather—was once Blanchard's mayor, he said.

"Apparently I'm not the first member of my family to be a mayor," Mr. de Blasio said. "I guess I'm part of a political dynasty."

The Blanchard city clerk wasn't able to immediately confirm the relations.

[Hillary Clinton 'loves' Bill de Blasio despite lack of endorsement, says former Sen. Tom Harkin](#)

DAILY NEWS -Cameron Joseph

Hillary Clinton still "loves" Mayor de Blasio despite the mayor's refusal to endorse her, according to former Iowa Sen. Tom Harkin, who had dinner with the presidential candidate Wednesday night.

"I had dinner with her last night at my house, she came out, we had a small group, about nine people just for dinner," Harkin told reporters Thursday after an event with de Blasio at Drake University.

"I said I was going to be with Bill de Blasio today of New York, and she said 'I love Bill de Blasio, ran my campaign for the Senate, great guy, great mayor.' She was very high on Bill."

De Blasio, who has generated a lot of heat for his refusal to endorse Clinton on "Meet the Press" Sunday, played down any tension with the candidate, who left Iowa before he arrived in the state.

"I'd spoken to her and her campaign quite a bit before Sunday and as I said everything I said on 'Meet the Press' I'd said to Secretary Clinton and her team before that," he said. "I have been beating this drum for quite a while with team Clinton about the fact that these issues need to be addressed."

De Blasio was in Des Moines to deliver a pair of speeches outlining his progressive economic views, the first at Drake University at Harkin's invitation.

The mayor used his speech to call for "economic justice," a more progressive tax system, an increase in the minimum wage and protection for the right to unionize.

"Today we're heading towards an iceberg. We can see it, we can talk about it, it's visible," he said. "Rampant inequality, growing inequality, and the things that can be done about it are literally not on the table in Washington, D.C. ... I believe it's the crisis of our time. I believe it's an avoidable crisis."

When asked about his biracial kids and police brutality by a student, he said that he hoped for better police relations with minorities in the future.

"We're going through a painful time in America but again it is not a hopeless time, it's a time where things are changing," he said.

"In terms of my own family, I've been very open about this fact: I think I share a reality with families all over this nation who have children of color. Until we make this change of course we have to be careful to help our children understand the complexities they face, we have to help our children understand the police are there to protect them, we want to encourage belief and respect for our police and at the same

time there's a history we have to overcome, parents have to sensitize our children to that as something that is a truth," he said.

De Blasio was well received by the few dozen students at the speech.

They laughed when he joked about his student days - "Even though I was clean-cut I looked like I was high all the time" - and gave him strong applause at the end.

Later, speaking at a gathering of activists in a teacher's union's headquarters, he got an even warmer reception.

"It's time to tax the wealthy so that we can do something about the ills that face this country," he told the crowd.

"I agree with him, I think that we're right where we can change, people are tired of the way things are," Iowa state Rep. Marti Anderson said.

Anderson, a Democrat, said she was a "Hillary person" last time around and is "a Hillary person, now even more," but said she had no problem with the mayor's reluctance to endorse his old boss.

"I just asked him, 'So are you going to endorse Hillary tonight?' He said 'I just have to hear more.' And I said okay," she said. "I just have to hear, to feel, that somebody's my candidate. I don't blame him for that."

Tess Montgomery, the 22-year-old biracial student who'd asked de Blasio at the Drake speech about police brutality, said she was impressed and would be "totally down" for voting for him for President.

"If he ran right now he'd get my vote as of now... Over Hillary, I'd say so."

But not everyone in the building was as enthusiastic about the mayor - or knew who he was.

Drake sophomore Sara Faber, 20, was studying on the floor below where he gave his speech, drew a blank on who de Blasio was. "I spend a lot of time in the library," she said with a laugh.

"Who? No," Marina Delic, who was walking up from fishing by the nearby river, said when asked if she knew who de Blasio is.

"Mayor of New York, right? Or governor - no, mayor," said Braxton Webb, who was taking a stroll. "He was here talking about income inequality I think."

[Nebraska rancher slams Bill de Blasio for his proposal to ban carriage horses](#)

DAILY NEWS - Jennifer Fermino

A sixth-generation rancher who hosts a Midwestern radio show didn't hold his horses in questioning Mayor de Blasio's determination to ban carriage rides in New York.

Nebraska-based Trent Loos — whose online radio show "Loos Tales" is peppered with ads for livestock auctions — grilled the mayor Wednesday night on why he was hell-bent on pushing carriage drivers out of their jobs when he bills himself as a champion of the working man.

"You said you were going to get rid of the working-class carriage owners in New York. Isn't that a bit hypocritical?" Loos asked after the mayor spoke at an Omaha event.

De Blasio responded: “I want to see replica antique cars that cover the same routes that get the same tourists paying the exact same money.”

The mayor, who traveled to Nebraska and Iowa to highlight the crisis of income inequality, did not address two snags in his antique car plan. Many carriage operators say they don’t want to drive the cars, and the Central Park Conservancy opposes allowing the antique autos into the crowded greenspace.

Loos also asked de Blasio why he wanted to ban the horses, which are rarely involved in accidents, when so many pedestrians are struck by cars.

“It’s not safe for the horses, and it’s also inhumane for the horses,” de Blasio said testily.

“Horses aren’t meant to be on the streets of the biggest city in the country in the middle of traffic.”

De Blasio admitted that he once took a horse and carriage ride himself, “long, long ago.”

“I think I was a kid,” he said.

As the Daily News reported last week, a study from a California academic who specializes in equine medicine found that the horses showed no signs of elevated cortisol — also known as the “stress hormone” — right before and after they work in Central Park.

The study was sponsored by the carriage industry.

De Blasio is pushing a City Council bill to ban the horse-drawn carriages — a tourist draw for decades.

It’s unclear how much support the bill has in the Council.

Stephen Malone, a carriage driver who also acts as a spokesman for the industry, said he wasn’t surprised the mayor has taken a horse-carriage ride, but he wishes he’d visit the stables.

“We’re still waiting,” said Malone.

Even if he does, he doesn’t know if it will help.

“He has his views, and we have ours,” said Malone.

Despite the threat to their livelihoods, Malone said morale is “good.”

“The controversy isn’t hurting our business,” he said. But he said it’s a constant worry. “It’s anxiety. Is it (the ban) coming today? The next day?”

[De Blasio and Harkin agree on inequality, not Clinton](#)

CAPITAL NY - Sally Goldenberg

Mayor Bill de Blasio and retired U.S. senator Tom Harkin spoke in unison on the issue of income inequality at a lecture event in Iowa today, but politely parted

company when it came to support of Hillary Clinton's 2016 bid.

Unlike de Blasio, who seized headlines by declining to endorse Clinton on "Meet the Press" on Sunday, Harkin lavished praise on the lone Democratic candidate earlier on Thursday.

"She's going to be the next president of the United States," he said, when asked whether he is endorsing her.

(He said he is not giving her the official nod just yet, saying "there's a time and a place for everything," but applauded her campaign events in Iowa this week.)

"This is not going to be any high-altitude bombing run," Harkin said, standing beside de Blasio outside Drake University, where the mayor delivered a 41-minute speech on the nation's wealth gap. "This is going to be on the ground, it's going to be up close and personal and that's what she's doing and she's so good at that. She is so good at that. I think a lot of her talents and her ability in that area were ... maybe wasted in '08 because the campaign didn't run that way."

"It's going to be different this time and I think people will see a real, genuine person here in Hillary Clinton," he added.

Alluding to reports that the Clinton camp was angered by de Blasio, who served as manager of her Senate campaign in 2000, Harkin said she spoke fondly of the mayor during a dinner she attended Wednesday night at Harkin's house.

"We had a nice evening last night and by the way, she loved Bill de Blasio, I can tell you that," Harkin said.

He said that the non-endorsement didn't come up in conversation, but that Clinton merely acknowledged de Blasio's role as her campaign manager and called him a "great guy, great mayor."

"So she was very high on Bill," he added.

Harkin suggested reporters were being too hard on de Blasio for his comments on Clinton, in which he said he was waiting to understand her "vision" before deciding whether to support her.

"Well now listen just ease off, OK? Ease off a bit folks," Harkin said.

"That's how they say it in Iowa," de Blasio added, before heading to his next event, a closed-door meeting with Des Moines mayor Frank Cownie.

During the exchange, Harkin also made a point of calling de Blasio a national leader on progressive issues.

In his speech before several dozen university students, de Blasio made no mention of Clinton but, as he did in a similar lecture Wednesday night in Omaha, criticized the Democratic party at large.

"Both sides of the aisle have a lot to account for here," he said. "Both parties have a lot of explaining to do and a lot of making up to do in my book."

De Blasio noted that some Republican presidential candidates are discussing the issue.

"We have to challenge our leaders to, first, acknowledge the problem; second, talk about the solutions; and third, take us there," de Blasio said.

He laid out his recommendations for national leaders, including universal pre-kindergarten throughout the country, a law requiring companies provide their workers paid sick days and, perhaps most significantly, changing tax law to ensure the highest earners pay more. (He cited the famous call from billionaire investor Warren Buffet, who wrote an op-ed lamenting that he is taxed at a far lower rate than his workers.)

Following the speech, de Blasio fielded questions from students, though one woman told Capital the attendees were instructed by the university not to ask him anything about the presidential race.

"The university asked us to not ask any questions about the presidential campaign, but I would've really liked to have heard from him what he wants to see in a presidential candidate and what questions that he would ask those candidates to work towards," said junior Emma Wilson, who studies broadcast journalism. "They just said that since this is a private event they didn't want us to be asking questions like that during the speech I guess. I definitely thought that was weird and I hadn't ever experienced anything like that at any other speeches so I personally was a little bit concerned about why they did that."

De Blasio told reporters he was unaware of the policy.

Wilson said she was impressed by de Blasio's remarks.

"I was very supportive of what he said and I guess maybe I don't pay enough attention to New York politics but I didn't know that his views were so progressive and I would really love to see more candidates speaking out in that direction," she said. "I would love to see political leaders like him calling on potential candidates to address those issues."

UPDATE: Jarad Bernstein, a spokesman for Drake University, said the student mischaracterized the request and said the event was not private.

"Students who were invited guests of the Harkin Institute and Drake's Law, Politics, and Society program were encouraged to ask questions that focused on the event's stated topic—income inequality—rather than the 2016 election," Bernstein wrote in an email to Capital. "The event, which was open to the public, included a wide range of questions from other students and the general public."

[Horse-carriage issue follows de Blasio to Iowa](#)

CAPITAL NY - Sally Goldenberg

Even 1,200 miles away from New York City, Mayor Bill de Blasio could not escape controversy over his troubled plan to abolish horse-drawn carriages.

The mayor encountered an avid horse-carriage supporter throughout his trip this week to the Midwest, where he traveled to discuss income inequality as the 2016 presidential race takes shape.

Trent Loos, who hosts a radio show "Loos Tales" based out of Nebraska, showed up at de Blasio's first speech Wednesday night in Omaha to press him on his proposal to ban the industry.

"Every person in Nebraska wants to go to New York City. They want the quintessential visit, which is a Central Park ride in a carriage," Loos told de Blasio at the University of Nebraska, as the mayor took a few questions from reporters following his remarks inside a lecture hall.

Loos, wearing a scarf tied in a knot around his neck and holding an audio recorder, peppered the mayor with questions about his stance, insisting the horses and passengers are safe, the animals are treated humanely and the drivers need jobs.

De Blasio, who pledged during the mayor's race to abolish the industry during his first week in office, argued that the activity poses a threat to the animals that he believes do not belong on busy New York City streets.

Loos was dissatisfied with that response and said de Blasio reaped the financial benefit of a well-oiled campaign against one of his mayoral opponents, Chris Quinn, who was vilified in ads by animal-rights activists for refusing to ban the carriages when she was City Council speaker. (The ads were funded, in part, by the wealthy real-estate magnate Steve Nislick.)

De Blasio countered that his campaign "was financed by everyday people."

Loos then trekked to Des Moines, Iowa, at least two hours east, to continue pressing de Blasio on the matter on Thursday.

"I appreciate activist journalism; I really do," de Blasio said during a scrum with reporters after his speech at Drake University. "But the bottom line is the vast majority of the money for my campaign, as I said, coming from smaller donors. You can look at the facts."

He added that he is "very proud of what we're doing to protect animals and people."

Legislation introduced in the City Council at de Blasio's request in December would phase out the carriages by 2016 by outlawing the industry altogether.

It would also create a program to train the carriage owners and drivers and stable workers, and the city would help industry workers transition to driving outer-borough taxis instead.

[Democratic Pol Bashes Bill de Blasio for Traveling to the Midwest](#)

NY OBSERVER - Ross Barkan

State Senator Diane Savino has a message for Mayor Bill de Blasio: stay home.

The Staten Island and Brooklyn Democrat, who is known for her outspokenness, bashed the liberal mayor on Facebook today for traveling to Iowa and Nebraska to promote his progressive message.

"look, i have no problem with the mayor being a cheer leader for the democratic party or the left wing of it,either, but, dude, you do have a city to run," Ms. Savino, a member of the Independent Democratic Conference, wrote. "if you want to go on a

day trip, come to staten island and fill some potholes, come to coney island and help with youth violence, brighton beach needs its' boardwalk back and we all have build it back issues. just a suggestion..."

Mr. de Blasio is attempting to build his profile as a national leader on the issue of income inequality and in turn move the Democratic Party leftward. He plans to hold a forum on income inequality for presidential candidates, and caused a stir this week with his decision not to immediately back the presidential bid of former Secretary of State Hillary Clinton, whose U.S. Senate campaign he managed in 2000.

Today, he is in Iowa, where Ms. Clinton is campaigning. Some Democrats, including Congressman Sean Patrick Maloney, slammed Mr. de Blasio for dissing Ms. Clinton. Mr. Maloney said the mayor should have his "head examined."

But Ms. Savino, who has been critical of Mr. de Blasio before, would rather that the mayor tend to issues in his own backyard. Those include the city's plan to convert the iconic Riegelmann Boardwalk to concrete—a plan Ms. Savino and a host of elected officials loudly oppose.

Mr. de Blasio's office did not immediately return a request for comment.

[State GOP Chair Hits de Blasio for 'Magical Mystery Tour' to Iowa](#)

NY OBSERVER - Jillian Jorgensen

First Iowa saw Hillary Clinton's "Scooby Van"—and then it played host to Mayor Bill de Blasio's "Magic Mystery Tour."

That was the name New York Republican Party Chairman Ed Cox gave to Mr. de Blasio's recent swing through Nebraska and Iowa, blasting out a press release this morning calling for an end to the mayor's "Magical Mystery Tour." (Mr. de Blasio's trip has already ended—he flew back to New York this morning.)

"Bill de Blasio is blowing smoke in Iowa, but was smoked back down to earth by folks who realized he wasn't getting the facts straight about his job back home," Mr. Cox. "It's time for the Mayor to end this Magical Mystery Tour, stop playing to a national audience and come back home to deal with the realities of his misguided administration of our great city."

During Mr. de Blasio's trip, he has continued saying in speeches that the city's reforms to stop and frisk has led to police "targeting folks that have actually done something wrong," rather than stopping innocent people.

But as the Daily News pointed out twice this week, the vast majority of those who were stopped during the mayor's first year in office were also never charged with a crime—in 2014, 82 percent of those stopped and frisked were not charged with anything, only a small change from the 88 percent under Mayor Michael Bloomberg in 2013.

The GOP was quick to point out Mr. de Blasio's other adventures out of state, including his vacation to Italy, his trip to England to speak with the Labour Party, and his trip to Paris after the Charlie Hebdo murders. His trip to Iowa comes just days after he declined to back Ms. Clinton, the former secretary of state whose U.S. Senate campaign he ran in 2000, in her presidential bid. Ms. Clinton was also in Iowa this week.

“With his approval rating dropping below 50% this year, it’s time for New York’s Mayor to give up his national dreams and focus his mind on managing New York,” Mr. Cox said in a statement.

The GOP chairman is not the only one criticizing Mr. de Blasio’s travel. State Senator Diane Savino, a fellow Democrat who represents parts of Staten Island and Brooklyn, also knocked the mayor this week.

In a Facebook message, Ms. Savino offered this advice to the mayor: “dude, you have a city to run.”

And veterans angry that the mayor has yet to the meet with them also pointed out he’d had time for people in Iowa.

“This week you’ve met with voters in Nebraska and Iowa. But you haven’t met with us once,” Paul Rieckhoff, founder of the Iraq and Afghanistan Veterans of America, said yesterday.

Mr. de Blasio’s office did not respond to a request for comment.

[Interview: De Blasio, Live From Iowa, on Hillary Clinton](#)

WNYC – Brigid Bergin

New York City Mayor Bill de Blasio took his fight against income inequality on the road this week, making speeches in Nebraska on Wednesday and Iowa on Thursday.

De Blasio called for national policy solutions to address the economic backslide of working families when he talked with WNYC’s Julianne Welby. He said that the people of Iowa and Nebraska who had invited him to speak were “hungry to talk about the issue” of income inequality.

“The last time you could find income disparity this bad would be the 1920s, but the 1920s led to the New Deal,” de Blasio said. “We don’t have anything like that on the horizon.”

De Blasio said that Americans need a national policy solution, including changes to the minimum wage and tax policy, along with programs his administration has prioritized here in New York City, like universal prekindergarten and paid sick leave.

“Unless you want to have a negative competition between states and regions, you need national policy. You need one standard for the whole country,” said de Blasio.

De Blasio’s trip coincides with that of newly-minted presidential candidate Hillary Clinton. Reporters had made much of the fact that de Blasio has not yet endorsed her campaign. The mayor told WNYC that he wanted to hear from Clinton on domestic issues that she hasn’t spoken about since she was a presidential candidate eight years ago.

“Now is a time for her to formulate a vision and I think for a lot of us we need to hear that before we can jump forward, because it’s so essential we get it right this time,” he said.

De Blasio said he worried that no action would mean the growth of inequality, which

would put the nation at risk of “destabilization.”

The mayor said he’s talked to economists about this issue. “So I think there’s lots of voices across the spectrum saying that this is a serious crisis that has gone under-recognized and under-addressed,” de Blasio said. I think it’s absolutely fair to say to any candidate, ‘Show us your plan and your vision’ before we can make a decision on who to support.”

De Blasio also spoke about the recent Brooklyn Bridge protest. The NYPD has confirmed that an off-duty police officer pulled his gun after being assaulted. The mayor said he supported the protests, but that they must be peaceful and in this case, they weren’t, he said.

“I’ll wait to get more information but I have every reason to believe that unfortunately that moment began with protesters attacking a police officer,” he said.

[Bill De Blasio urges fight against income inequality in Iowa speech](#)

AM NY – Michael Gormley

New York Mayor Bill de Blasio flew the Democratic Party's liberal banner in Iowa Thursday to urge the critical presidential primary state to force the country to confront a "profound national crisis" of income inequality.

De Blasio said the growing divide between the rich and poor is "the profound challenge facing this country." He cited President Franklin D. Roosevelt and others who stemmed the divide in the 1920s, but said the problem is in ways worse now. "The difference is that disparity is galloping forward," de Blasio said. "It is not being checked . . . today we are heading toward an iceberg and there is literally nothing emanating from Washington to change its course."

The speech at a progressive symposium at Drake University was de Blasio's second in two days to push presidential candidates, including Democrat Hillary Clinton, to confront the growing economic divide. He spoke in Nebraska on Wednesday and is scheduled to speak in Wisconsin on April 25.

He has so far withheld his endorsement of Clinton until she articulates how she will confront this issue. De Blasio once worked in the Clinton White House and was Hillary Clinton's campaign manager in her run for the Senate.

"I have been beating this drum for quite a while with Team Clinton about the fact that these issues need to be addressed," he told reporters after the speech. He said he is optimistic she will.

De Blasio blamed everyone in power, including Democratic President Barack Obama, for failing to address the problem.

"I wish the president had early and often talked about income inequality and rallied the American people to address the issue, I wish that had happened earlier on in his administration," de Blasio said, while noting Obama made great strides in this area through his national health care initiative. But "first and foremost in my view the Congress has failed to act."

"He is clearly interested in becoming a national spokesman for the left of the Democratic Party," said SUNY New Paltz political scientist Gerald Benjamin. "Thus the measured -- even cool -- reaction to the Clinton announcement . . . ambition sunders ties of strange bed-fellows."

De Blasio outlined several measures to fix the problem, including encouraging more unionization by awarding more government contracts to unionized companies, raising the minimum wage to \$15 an hour, free pre-kindergarten, and changing the tax structure so billionaires don't pay a smaller share of income taxes than the people who work for them.

"We have to be very clear we are going to reward work -- that's the underlying notion . . . not just people who are clever enough to take a lot of money and make a lot more money with it," he said in the speech.

"I'm not trying to punish success," he said. "I am trying to create more success stories."

Despite spending a day in the primary-powerful state, de Blasio insisted he has no plans to run for president in 2016 or 2020. "Let me say this into your phone," he told a reporter, "I have one ambition: I am running for re-election to mayor 2017."

[Opinion: Where have you gone, Bill de Blasio?](#)

SI ADVANCE - Tom Wroblewski

Maybe Bill de Blasio wanted to give Hillary Clinton a chance to yell at him in person.

Why else would the mayor jet off to Iowa when there's plenty to keep him busy right here in New York City?

He does have a day job, after all.

De Blasio is on a two-day trip to Nebraska and Iowa, looking to make a name for himself as a national liberal, to push his progressive tax-the-rich agenda, and shove his own Democratic Party ever leftward.

Whatever happened to fixing the potholes, keeping mass transit running on time and making sure the trash gets picked up? Isn't that how the mayor of New York City is supposed to spend their time?

Iowa, of course, is home to the first-in-the-nation presidential caucuses. But if de Blasio has fever dreams of being presidential timber himself, he's in for a rude awakening. He can't even sell his agenda in true-blue New York without getting roadblocks thrown up. How is he going to make Middle America buy in?

The trip comes at an interesting time for de Blasio, seeing as he just showed the back of his hand to Mrs. Clinton and all her Democratic supporters by refusing to knee-jerk endorse Hillary's bid for the presidency.

Not that we should weep for Hillary just because somebody wouldn't genuflect to the inevitability of her coronation. But it was the Clintons who brung de Blasio to the party in the first place. He had a job in President Bill Clinton's administration, and ran Hillary's 2000 U.S. Senate campaign here in New York.

Even in politics there is supposed to be a speck of honor among all the backbiting. You don't show such open disloyalty.

But de Blasio is beholden to the Working Families Party, and the WFP is among those pushing U.S. Sen. Elizabeth Warren of Massachusetts to challenge Hillary in the primaries. So the mayor chooses one over the other. Maybe de Blasio is hoping for a veep spot on Ms. Warren's voyage if she ever does take the plunge.

And Hillary has been in Iowa in recent days. A shame they didn't meet up at a Chipotle somewhere on the road. They could have settled their differences over a couple of chicken bowls. De Blasio could have made nice by offering to pay.

But heaven help him if Hillary and Bill win through and start moving furniture back into the White House. De Blasio can expect to have his name near the top of the enemies list. He'll have to buy a ticket to get in the door.

Being mayor of the City of New York is a fulltime, 24/7 job.

This week alone we've had the City Council present its budget plan. We had an anti-police demonstration that shut down the Brooklyn Bridge; two cops were assaulted. We have a lunar landscape of potholes that need filling on the Island. Our crumbling roads need to be resurfaced.

On her Facebook page, State Sen. Diane Savino (D-North Shore/Brooklyn) also took a shot at de Blasio for being outta town.

They don't call it "the city that never sleeps" for nothing. It's not a springboard to be used to further your own political agenda. If you're looking to have enough free time to jet around the country and raise your own profile, it may not be the gig for you.

Bill de Blasio, you're needed at home.

[Iowans Think de Blasio Is the Guy Who 'Outlawed the Large Sodas'](#)

NY MAGAZINE - Jessica Roy

New York City mayor Bill de Blasio embarked on a trip to the midwest this week on a mission to "lead the nation leftward." That's a very noble goal and all, but unfortunately for Bill, nobody in Iowa seems to know who he is. "Was he the one who outlawed the large sodas?" one 27-year-old Iowan wondered when asked about de Blasio. He wasn't alone; according to The Wall Street Journal, many Iowa residents they spoke with thought the New York City mayor was still Michael Bloomberg, and one woman even thought Rudy Giuliani was still running the city. Without their own personal experience with de Blasio's policies to draw from, Iowans resorted to second-hand opinions. "I have a friend in New York who doesn't like him," one said. Welcome to #deblasiosmidwest.

[De Blasio Takes Tax-the-Rich Call to Iowa After Clinton Snub](#)

BLOOMBERG NEWS - Elizabeth Campbell, Henry Goldman

New York Mayor Bill de Blasio, who vowed to become national leader for progressives, took his campaign for higher taxes on the rich to America's heartland and the home of the first presidential test of 2016. De Blasio, 53, brought the same message to Des Moines, Iowa, that he delivered to New Yorkers a little more than a year ago, when he became the first Democrat in 20 years to run the largest U.S. city. He says income inequality is the defining issue of our time. "It's clear that the wealthy among us could sustain higher taxes," de Blasio said during remarks Thursday to a crowd of about 60 in Drake University's library, where he was a guest of former U.S. Senator Tom Harkin and the Harkin Institute for Policy and Citizen Engagement. "If we accept the status quo, and if we accept it in particular because we think it's politically untenable to confront it, we will put ourselves in danger." He cited Lloyd Blankfein, chief executive officer of Goldman Sachs Group Inc., who said last year that inequality was "destabilizing." He also quoted billionaire Warren Buffett, who said of successful investors, "potential taxes have never scared them off."

De Blasio's remarks came amid a Midwest swing that included a stop in Nebraska on Wednesday. He arrived in Iowa the same week as former Secretary of State Hillary Clinton, the newly announced candidate and presumptive frontrunner for the

Democratic presidential nomination.

De Blasio managed the former first lady's successful 2000 bid to become a U.S. senator from New York, and in 1997 he worked for the U.S. Department of Housing and Urban Development in her husband's administration.

No Endorsement

New York's tabloids made front-page news out of de Blasio's refusal to endorse Clinton on April 12, the same day she declared that she was in the race. The mayor said he would wait until she supports policies consistent with his agenda.

Clinton joined about nine others as Harkin's dinner guest at his home Wednesday night, the former Iowa senator said. They didn't discuss the mayor's non-endorsement, he told reporters.

"I said I was going to be with Bill de Blasio today and she said, 'I love Bill de Blasio,'" Harkin said. "She was very high on Bill."

On "Meet the Press" April 12, de Blasio said of Clinton, "she is one of the most qualified people to ever run for this office, but we need to see the substance."

De Blasio points out that since the 2008 financial crisis, the wealthiest 1 percent have gobbled up 95 percent of the additional earnings created in the recovery. For the rest, wealth and wages have remained stagnant or worse. Fairness and social cohesion require government to improve conditions for the middle class and poor, he says.

'National Convener'

He's pushed the theme since he won the mayoral election in 2013 by 49 percentage points -- the biggest margin ever for a non-incumbent. Weeks before taking office, he announced that the job included his acting as "a national convener" for "a progressive urban agenda" that mirrors what he's pushed in New York: universal all-day pre-kindergarten, housing subsidies to prevent homelessness, increasing the minimum wage, sick pay and scholarship aid to attend the city's public universities.

U.K. Trip

De Blasio has since taken his message to the U.K., where he addressed a Labour Party conference in September, and to frequent meetings with mayors in Boston and Washington to seek money for mass transportation, infrastructure maintenance and fewer restrictions on immigration.

It was a coincidence that put de Blasio and Clinton in Iowa the same week. He said he's planned the trip to Des Moines for months. Iowa will hold caucuses for the 2016 presidential election on Feb. 1.

At a Dairy Queen stand in east Des Moines, Sherri Harper, 42, who is unemployed, ordered a vanilla crunch cone and said she's never heard de Blasio, yet she wasn't surprised the mayor of New York would be in town.

"There's always politicians coming to Iowa," she said.

The mayor also addressed students at the University of Nebraska on Wednesday night. He told them he came from a city where an apartment recently sold for "a jaw-dropping \$100 million" and another rented for \$500,000 a month.

"At the same time that those at the top are doing so well, 46 percent of New Yorkers -- nearly half our city -- is living at or near the poverty level," he said.

DeBlasio hosted an April 2 meeting at Gracie Mansion, his official Manhattan residence, that included Connecticut Governor Dannel Malloy; former Governor Ted Strickland and U.S. Senator Sherrod Brown, both of Ohio; and Jonathan Soros, son of the billionaire hedge fund founder and philanthropist George Soros.

New Contract

They emerged pledging to create a new "contract with America" to draw 2016's presidential candidates to their agenda. The pact would push to tax the rich to pay for job-creating infrastructure improvements and help for families struggling to pay for education and housing, he said.

While Democrats have consensus around social issues, a divide remains on the

economy between the “Wall Street wing of the party” and a more populist side, said Katrina vanden Heuvel, editor and publisher of The Nation magazine, which endorsed de Blasio early in the mayoral primary.

“Mayor de Blasio has become an important symbol of a national populist agenda,” said vanden Heuvel, who attended the Gracie Mansion gathering. “His mayoralty is being viewed by the country as a test case for progressive responses to what he considers the crisis of our time -- income inequality.”

[Mayor Bill De Blasio Visits Iowa To Talk About Income Inequality](#)

CBS 2 - Staff

New York City Mayor Bill de Blasio is calling income disparity a “profound challenge facing our country.”

De Blasio appeared Thursday at Drake University in Iowa at the invitation of former U.S. Sen. Tom Harkin. He spoke before about 50 people.

“We all know that tackling income inequality is no small thing,” de Blasio said in prepared remarks. “We face a massive crisis – one that wasn’t created overnight, and one that won’t be fixed overnight.”

De Blasio said the daily struggle of hardworking people to keep their heads above water is a national problem that requires a national commitment to solve it.

Among his proposals to address income inequality were raising the minimum wage and offering paid sick leave to all workers.

“This is something that I’m going to speak about every chance I get, everywhere I go, because this is a crisis facing our nation and facing our city. It’s a profound crisis, it’s a crisis that is not being addressed, and it is a dangerous, dangerous situation,” de Blasio said earlier this week before his trip.

De Blasio is seeking to be a voice for the liberal wing of the Democratic Party, alongside U.S. Sen. Elizabeth Warren, of Massachusetts. His efforts to raise his national profile include making a play for the 2016 Democratic National Convention and hosting a meeting of liberals at the mayor’s residence, Gracie Mansion, this month.

The first-term mayor took heat this week for not immediately endorsing Hillary Rodham Clinton for president.

[NYC Mayor visits Iowa to talk about income inequality](#)

SIOUX CITY JOURNAL - Staff

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[De Blasio Takes Liberal Agenda to National Audience](#)

NEWSMAX - Jennifer Hackey

Following in the footsteps of his predecessor, Michael Bloomberg, New York City Mayor Bill de Blasio used a two-day speaking tour to promote his agenda to a national audience and to raise his own profile, [reports Capital New York](#).

The mayor, who has joined with MSNBC host Al Sharpton to lead the call for national criminal justice reforms, was in Omaha, Nebraska to push for an increase in the minimum wage, as well as a national legislation mandating businesses provide paid leave for their workers.

"There are no red wages or blue wages. People need decent wages," de Blasio told an audience at the University of Nebraska.

Participating in a lecture series sponsored by the university, de Blasio decried the lack of political leaders of either party who are willing to address issues related to poverty and income inequality.

"Lord knows, fewer and fewer of our leaders are willing to say the word 'poor,' " said de Blasio, [according to The Omaha World-Herald](#).

Earlier this year, the mayor suggested to New York business owners that they voluntarily raise wages, a message he brought to Nebraska and Iowa, where he will be speaking today.

The same day as de Blasio was touting his proposals on income inequality, his office released copies of his 2014 tax returns, which showed he earned \$217,656 in adjusted gross income during his first year as mayor, [according to Newsday](#).

The figure includes \$65,750 in rental income from two homes that he and his wife own in New York City.

After deductions, de Blasio and his wife, Chirlane McCray, paid \$44,130 in federal, city, and state taxes at an effective tax rate of 20.3 percent, according to the joint return. The first couple gave \$7,215 to charity.

His speaking tour and renewed focus on liberal economic policies has met with some skepticism among some Democrats who see the effort as a way to increase his profile.

Bill Daley, former chief of staff to President Barack Obama, believes de Blasio just "wants to be a big shot," and should concentrate on solutions that are "doable, not just, 'we want the wealthy to be taxed more so we can spend their money somehow.' "

"Something specific that's urban related," he added. "Not just something amorphous, like 'the [progressive agenda](#).' "

After his speech on Wednesday, de Blasio [told reporters](#) that he planned to meet with progressive leaders next month in Washington "to put forward an organized plan around tax fairness and progressive taxation" and said he was confident "a lot of progressives will buy into it."

Morning TV News — Friday, April 17, 2015

Mayor de Blasio Criticizes President Obama on Income Inequality

[PIX 11 - Sukanya Krishnan- 6:08 am](#)

First Mayor de Blasio refused to endorse Hillary Clinton -- now, he's going after the president. The mayor says Obama has not moved fast enough to address income inequality. He says he wishes that it had happened earlier in his administration. The mayor is in Iowa to promote his progressive agenda.

Evening TV News – Friday, April 17, 2015

Critics Question Mayor de Blasio's Travels While Potholes Plague City Streets

[CBS 2 - Marcia Kramer - 6:15 pm](#)

Questions have arisen about Mayor Bill de Blasio's recent appearance on the national political stage. Some New Yorkers say he should be focusing on fixing problems here at home instead, like potholes that seem to be everywhere. De Blasio returned to New York City on Friday after a star turn in Iowa, where he lamented the nation's rampant income inequality and kind of upstaged Hillary Clinton, that other New York Democrat, on her first trip there as a presidential candidate. Mayor de Blasio: "We're in the great unknown right now. We're in a place we have not been because the income disparity in this country is sharper and different." But it turns out that there are a number of people in New York City who think the mayor should have put potholes before politicking. Take Staten Island Sen. Diane Savino, for example. De Blasio's fellow Democrat took to Facebook to say, "Dude, you do have a city to run. If you want to go on a day trip come to Staten Island and fill some potholes, come to Coney Island and help with youth violence." The Department of Transportation said that since last Saturday, 15,473 potholes have been filled. However, there's still a lot of work to be done. "His mind is elsewhere. It's not here in New York. It's on his national dreams, national ambitions, and that's what he's pursuing rather than managing this great city," state GOP Chairman Edward Cox said. Some voters think that instead of competing for the national spotlight, he should compete for the title of "Mayor Pothole." Since December, the city has filled more than 265,000 potholes. 67 crews will be sent out Saturday to continue the work. A spokesman for the mayor said that while he is "laser-focused on the nuts and bolts of government," he will also "continue to fight on the national stage for the city's fair share of funds for transportation, affordable housing and job creation."

[The following reports are from Des Moines TV News:]

Mayor de Blasio Discusses Income Inequality in Des Moines, Iowa

[WHO NBC 13 - 5:04 am](#) [4/16]

A close friend of Hillary Clinton and mayor of New York City, Bill de Blasio will be in the metro today. He has two scheduled events. First, he'll give a speech at Drake University on income inequality. Then he'll attend a fundraiser for advocacy group Progress Iowa. The mayor is making a number of out of state trips as he tries to grow a national profile.

[KCCI CBS 8 - 12:06 pm](#) [4/16]

New York Mayor Bill de Blasio is in Des Moines today talking about income inequality. De Blasio was invited to speak at Drake University by Senator Tom Harkin and was greeted by a crowd of nearly 100 people. He shared stories of citizens struggling to make ends meet. He shared stories of citizens struggling to make ends meet from his Iowa grandmother to residents of New York City. He says he considers income inequality a profound challenge for the country, one that is more apparent than ever before. He urged the need to increase the minimum wage, strengthen business, organize the middle class, and reward hard workers. Mayor de Blasio:

“We’re in the great unknown right now. We’re in a place we have not been because the income disparity in this country is sharper and different.” Des Moines is the second stop on the two-day tour of the Midwest for the mayor. He has not confirmed if he will endorse Hillary Clinton for president. He does hold close ties to the Clinton family for many years.

[WHO NBC 13 - 5:05 pm](#) [4/16]

One day after presidential candidate and New York native Hillary Clinton spent time in the metro, the mayor of New York City is stopping by. Bill de Blasio started his day at Drake University. He talked about pay inequity. Tonight, he’ll appear at a fundraiser for Progress Iowa. De Blasio will spend some time with Des Moines Mayor Frank Cownie, in addition to talking about the transportation bill working its way through Congress. The \$478 million bill will provide funding for the country’s infrastructure for the next six years. Mayor de Blasio: “Mayors get it because they’re at the grassroots. By the way, the business community gets it. If we don’t invest in bridges, roads, highways, mass transit, we can’t keep growing our economy.

###

From: [Bill de Blasio](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Subject: Re: TPP
Date: Monday, April 20, 2015 8:06:21 AM

We need to quickly decide how we want to handle. Need a timeline here

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sat, 18 Apr 2015 18:05:35
To: [REDACTED]
Subject: Re: TPP

I think we need to schedule a meeting with you, Dom, Tony, and Emma for Monday... I'll get that scheduled...

In the meantime, I'm hoping you can connect with Reich and/or Trumka & get their latest read... Trumka will obviously oppose, but would be good to hear what his central, one-line message is - especially given that you're a mayor & not a Member of Congress... We need a line that speaks to income inequality and justifies why Fast Track & TPP are bad for NYC...

I believe we should land on opposition to both Fast Track authority & the deal itself — but we need to make sure we've got our argument down, and don't just look like we're doing whatever Labor tells us (or, worse, that we're just doing this to spit in the eye of Obama & make Hillary uncomfortable - even if that's what we're primed to do)...

On 4/18/15, 1:49 PM, "Bill de Blasio" <[REDACTED]> wrote:

>
>What do you want to do on this???
>
>Sent via BlackBerry by AT&T

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Monday, April 20, 2015 5:16:41 PM

Why not head over around like 3?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, April 20, 2015 5:16 PM
To: Carey, Michael
Subject: Re:

I can - you tell me when... All i have is a 9am call that won't take too long

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Monday, April 20, 2015 at 4:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Are you coming in the office early tomorrow?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Bill de Blasio](#)
To: [Williams, Dominic](#)
Cc: [John Del Cecato](#); [Wolfe, Emma](#)
Subject: Repatriation
Date: Monday, April 20, 2015 5:17:19 PM

Like TPP and Glass-Steagall, this is an area where I need to decide where I stand and how to talk about it. And asap. Will really need to speak to repatriation during the mayor's organizing around the transportation bill

Sent via BlackBerry by AT&T

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [B](#)
Cc: [John Del cecato](#); [Leopold, Elana](#); [Wolfe, Emma](#)
Subject: RE: George Lucas /affordable housing on his land because 'we've got enough millionaires'
Date: Monday, April 20, 2015 5:50:50 PM

Think we should do something for sure!

From: Walzak, Phil
Sent: Monday, April 20, 2015 5:48 PM
To: Hagelgans, Andrea; B
Cc: John Del cecato; Leopold, Elana; Wolfe, Emma
Subject: RE: George Lucas /affordable housing on his land because 'we've got enough millionaires'

[Call w Lucas?!](#)

From: Hagelgans, Andrea
Sent: Monday, April 20, 2015 5:20 PM
To: B
Cc: Walzak, Phil; John Del cecato; Leopold, Elana; Wolfe, Emma
Subject: George Lucas /affordable housing on his land because 'we've got enough millionaires'

Washington Post

George Lucas wants to build affordable housing on his land because 'we've got enough millionaires'

When George Lucas tried to expand his production company studios in California's wealthy Marin County, the community pushed back. Then the "Star Wars" creator wanted to sell the land to a developer who would build affordable housing.

"It's inciting class warfare," Carolyn Lenert, then head of the North San Rafael Coalition of Residents, [told The New York Times](#) at the time.

Now, two years after that project stalled, Lucas has decided to build the affordable housing and pay for it all himself.

"We've got enough millionaires here. What we need is some houses for regular working people," Lucas said through his lawyer Gary Giacomini, [CBS affiliate KCBS reported](#).

[\[George Lucas chooses Chicago for 'Star Wars' museum\]](#)

The 224-unit affordable housing complex would go on Grady Ranch, where his once-planned studio expansion would have been, according to a plan being submitted to the Marin County Development Agency this week, [the Contra Costa Times reported](#). The plan, which would allow development on 52 acres, includes workforce and senior residences, as well as a community center, pool and an orchard. Income requirements could be set so eligible residents had to make less than 80 percent of the area's median income, the paper reported. The median household income for Marin County is \$90,839, [according to U.S. Census Bureau estimates](#).

Lucas first bought land in Marin in 1978 and dubbed the property Skywalker Ranch.

Before Lucas sold his production company Lucasfilms to Disney, he abandoned plans in 2012 for a third studio expansion on another ranch in Marin called Grady. Residents had opposed the project, citing environmental and traffic concerns, and threatened to sue. The studio expansion would "pose a serious and alarming threat to the nature of our valley and our community," a homeowners' association warned, the Times reported.

"We love working and living in Marin, but the residents of Lucas Valley have fought this project for 25 years, and enough is enough," [Lucasfilms had said in a statement](#). "We have several opportunities to build the production stages in communities that see us as a creative asset, not as an evil empire."

Lucas then tried to build affordable housing on the site, which once again stoked concern among some residents. The people who had opposed the studio expansion were being blamed for the possibility of low-income housing coming to a wealthy community.

"We got letters saying, 'You guys are going to get what you deserve. You're going to bring drug

dealers, all this crime and lowlife in here,' " Carl Fricke, a board member of the Lucas Valley Estates Homeowners Association, told the Times in 2012.

The initiative did have supporters, including some residents and officials. But then it lost key financial backing in 2013. Costs for the project had been estimated at [\\$120 million to \\$150 million at the time](#). Now Lucas has decided to bankroll the project himself. "George Lucas said, 'If I'm not going to do what I wanted to do there, what can I do that would be really beneficial to this community?'" Marin County Supervisor Steve Kinsey told KCBS.

[\[Affordable housing didn't cause the financial crisis\]](#)

While it's tempting to cast this latest venture as Lucas striking back at his millionaire neighbors, he has previously rejected that characterization. When Lucas first tried to build affordable housing on the land, he had told the Times, "I've been surprised to see some people characterize this as vindictive."

He had also emphasized the need for affordable housing in the county, so that people with moderate incomes who worked in Marin could also live there. "I wouldn't waste my time or money just to try and upset the neighbors," Lucas told the Times.

According to Census estimates, 7.7 percent of county residents live below the poverty line.

County Supervisor Damon Connolly worried about the impact that numerous development proposals could have, which would "literally and figuratively change the landscape in Marinwood and Lucas Valley," the Contra Costa Times reported. Another supervisor called the affordable housing proposal a "wonderful opportunity."

Lucas financing the project entirely means it can't stall because outside funders pull the plug, and he can set aside units for people like teachers and local employees who meet income requirements, Giacomini told the local newspaper. If the proposal is approved, the development could be finished by 2019, the lawyer added.

"The standard naysayers will be hanging around, but an awful lot of people will support it," Giacomini said. "We will have a healthy public process but it will not be one-sided."

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea; Wolfe, Emma](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: RE: Mika
Date: Monday, April 20, 2015 8:24:49 PM

Do we want to look at a TPA MoJo appearance, next week, post- WI?

-----Original Message-----

From: B
Sent: Wednesday, April 15, 2015 4:58 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Cc: 'jfdc@akpdmedia.com'
Subject: Mika

I had a good talk with her earlier. She is very right-on re: HRC needed to address economic issues even if it costs her donors and is uncomfortable. She made a great point to this effect this AM. She generically asked if I would go on at some point and I generically said I would. We should discuss how to maximize these opportunities, and not run away from them. The mission is to address income inequality and challenge the orthodoxy. How do we do this the right way, that's high road and respectful and still makes the point clearly? We should consider MoJo for next week, and other Sunday shows soon, and keep bringing it back to the larger progressive organizing going on

----- Original Message -----

From: Klein, Monica
Sent: Wednesday, April 15, 2015 11:54 AM
To: B
Cc: Leopold, Elana
Subject: RE: Mike brezinski -- pls get me her contact info


her cell is 

-----Original Message-----

From: B
Sent: Wednesday, April 15, 2015 8:21 AM
To: Klein, Monica
Cc: Leopold, Elana
Subject: Mike brezinski -- pls get me her contact info

Elana, pls remind me to reach out to her re: her comment that hrc needs to "crush the forces" that bill clinton relied on

From: [Bill de Blasio](#)
To: [Williams, Dominic](#); [John Del Cecato](#)
Subject: Re: TPP
Date: Monday, April 20, 2015 10:03:02 PM

Do this all by email for now. But Dom, less is more here. Perfect is the enemy of good. Just get me a simple, n quick product pls

Sent via BlackBerry by AT&T

-----Original Message-----

From: "Williams, Dominic" <DWilliams@cityhall.nyc.gov>
Date: Mon, 20 Apr 2015 21:23:20
To: BdB<[REDACTED]> John Del Cecato<jfdc@akpdmedia.com>
Subject: RE: TPP

Substance and process

Substance - we are finishing a brief breakdown of the policy items

Process - we're working on understanding the big points in time that are hooks to weigh in off of

Know that next couple of days are dicey for your calendar, but will figure out right way to have things teed up to have discussion for Wed. planning meeting, on this and other parallel issues.

-----Original Message-----

From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, April 20, 2015 5:18 PM
To: John Del Cecato
Cc: Williams, Dominic
Subject: Re: TPP

How/when are we resolving this??

Sent via BlackBerry by AT&T

-----Original Message-----

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sat, 18 Apr 2015 18:05:35
To: [REDACTED]
Subject: Re: TPP

I think we need to schedule a meeting with you, Dom, Tony, and Emma for Monday... I'll get that scheduled...

In the meantime, I'm hoping you can connect with Reich and/or Trumka & get their latest read... Trumka will obviously oppose, but would be good to hear what his central, one-line message is - especially given that you're a mayor & not a Member of Congress... We need a line that speaks to income inequality and justifies why Fast Track & TPP are bad for NYC...

I believe we should land on opposition to both Fast Track authority & the deal itself — but we need to make sure we've got our argument down, and don't just look like we're doing whatever Labor tells us (or, worse, that we're just doing this to spit in the eye of Obama & make Hillary uncomfortable - even if that's what we're primed to do)...

On 4/18/15, 1:49 PM, "Bill de Blasio" <[REDACTED]> wrote:

>
>What do you want to do on this???
>
>Sent via BlackBerry by AT&T

From: [Carey, Michael](#)
To: [BdB](#); [John Del Cecato](#)
Cc: [Aaron Pickrell](#)
Subject: RE: <no subject>
Date: Tuesday, April 21, 2015 9:48:50 AM

AND

To be the peanut gallery – I need to see invite before it goes out

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Bill de Blasio [mailto:████████████████████]
Sent: Tuesday, April 21, 2015 9:48 AM
To: John Del Cecato
Cc: Aaron Pickrell; Carey, Michael
Subject: Re: <no subject>

For THEIR May 12 morning event, yes of course. And I'm locked on to participate. We will discuss later today when we'll be ready to tell the world about OUR May 12 TPA event

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 21 Apr 2015 13:16:21 +0000
To: Bill de Blasio<████████████████████>
Cc: Aaron PickrellEmail<████████████████████>
Subject: <no subject>

Can we get your blessing for Roosevelt folks to send out Save the Date for May 12th? We really need to get that out so we can start crowd-building

From: [Schwartz, Regina](#)
To: [Gabriel Schnake Mahl](#)
Cc: [Michael Carey](#); [emma maquire wolfe](#); [John Del Cecato](#)
Subject: Re: note from bdb
Date: Tuesday, April 21, 2015 2:57:09 PM

When should we expect background/ briefing materials for this meeting.
Thank you.
Gina

Sent from my iPhone

On Apr 20, 2015, at 11:49 PM, Gabriel Schnake Mahl <[REDACTED]> wrote:

630PM
Mayor's Office
JDC can advise on agenda/materials

Sent from my iPhone

On Apr 20, 2015, at 11:34 PM, Schwartz, Regina
<RSchwartz@cityhall.nyc.gov> wrote:

Any materials or time for this meeting?
Thanks,
Gina

Sent from my iPhone

On Apr 20, 2015, at 4:04 PM, Michael Carey
<[REDACTED]> wrote:

for the TPA meeting?

On Mon, Apr 20, 2015 at 4:02 PM, emma maquire wolfe <[REDACTED]> wrote:
asks that regina and i join for tomorrow pls add
to manifest and send whatever briefing materials
thanks

this is a personal account - for official business please email at
ewolfe@cityhall.nyc.gov
thanks
#

From: [Carey, Michael](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: RE: Letterman Request
Date: Tuesday, April 21, 2015 5:20:14 PM

How exciting!

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Hagelgans, Andrea
Sent: Tuesday, April 21, 2015 5:20 PM
To: Carey, Michael; Walzak, Phil; Wolfe, Emma; John Del Cecato (jfdc@akpdmedia.com)
Subject: Letterman Request

We will have the request from them in the next 24 hrs. They are looking at a few things:

Naming 53rd between Broadway and 8th Ave "Letterman Way" and having the Mayor there to do that and putting on the show

The Mayor doing a proclamation

Mayor doing a Top Ten list

MOME has given DOT a heads up in the case we do a street naming.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Hayley Prim](#)
To: [BdB](#)
Cc: [John Del Cecato](#); [Aaron Pickrell](#); [John Davis](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: TPA calls
Date: Tuesday, April 21, 2015 11:06:06 PM

Got it, I'm on it. And will send you a list with contact info in the AM.

On Tue, Apr 21, 2015 at 10:34 PM, Bill de Blasio <[REDACTED]> wrote:

I want to start making these non-stop, every moment I get -- starting tmrw AM. Hayley. -- send me a top 10 or top 20 list asap in the AM so I can start. Will look for every chance to get a call in. Want to continue this on the way to the airport on friday and once I arrive in milwaukee both friday afternoon and sat. So long as I have people's cells, I can call nights and weekends. Pls send a list and keep checking in with me. Should include all nyc and Nys members of the progressive caucus in the House. Elana can help with cell #'s, as can IGA. Much appreciated

Sent via BlackBerry by AT&T

--

Hayley Prim

c: [REDACTED]

From: [Klein, Monica](#)
To: [B](#)
Cc: [FLONYC; "jfdc@akpdmedia.com"](#)
Subject: Re: Jose diaz balart and alex seitz-ward on msnbc at 9:10am this AM -- re: HRC and resurgent left in dem party. Need this transcript sent to all of us
Date: Wednesday, April 22, 2015 9:19:21 AM

Will do.

On 4/22/15, 9:17 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

From: [Leopold, Elana](#)
To: [Walzak, Phil](#)
Cc: [Williams, Dominic](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: TPP Backgrounder
Date: Wednesday, April 22, 2015 9:23:59 AM

Yes- can discuss with mayor at planning meeting but need to huddle before then

Sent from my iPhone

On Apr 22, 2015, at 9:23 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Aren't we mtg tonight?

We should do @ planning mtg

From: Williams, Dominic
Sent: Wednesday, April 22, 2015 9:21 AM
To: Leopold, Elana
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com'; Snyder, Thomas
Subject: Re: TPP Backgrounder

Will set up a call for today. Sending times shortly.

From: Leopold, Elana
Sent: Wednesday, April 22, 2015 09:15 AM
To: Williams, Dominic
Cc: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: TPP Backgrounder

Mayor off

Can we put together a call to discuss this after OneNYC announcement please? Mayor should have some time around 4:30 today to discuss our conclusions. Thanks!

Sent from my iPhone

On Apr 22, 2015, at 9:09 AM, B <BCCD@cityhall.nyc.gov> wrote:

We need to decide by COB today how we're handling this

From: Williams, Dominic
Sent: Tuesday, April 21, 2015 09:57 AM
To: B
Subject: TPP Backgrounder

The Trans-Pacific Partnership

Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations consisting of nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or many advocacy groups to form opinions of the direction of the agreement. Instead, advocacy groups have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking “fast-track” authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as “fast track”) which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an “up or down” vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City:

The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with

China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include hortatory but toothless clauses on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels.

The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are looking to include protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally:

A leaked version of the Intellectual Property right s chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property:

The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted. , but the AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

Draft Recommended Position:

We don't need trade deals that exacerbate inequality and undermine worker's rights and environmental protections. We need trade deals with real and *enforceable* commitments to labor rights and environmental protections that improve the lot for hardworking Americans and raise living standards across the world, rather than exacerbating a race to the bottom. **If this deal doesn't do that, Congress should reject it.**

- <!--[if !supportLists]-->■ <!--[endif]-->Avoid weighing in on Fast Track – It's up to Congress and the President to decide the best way to achieve the best deal for American workers.
- <!--[if !supportLists]-->■ <!--[endif]-->Focus on substance – As it stands, this doesn't sound like a good deal for American workers.

From: [Michael Carey](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Aaron Pickrell](#); [John Davis](#); [Leopold, Elana](#)
Subject: Re: TPA calls
Date: Wednesday, April 22, 2015 9:41:02 AM

will do and will send you meeting invite in a few

On Wed, Apr 22, 2015 at 9:36 AM, Hayley Prim <[REDACTED]> wrote:
ok great. i am going to schedule that time. Let me know if it gets adjusted at all

On Wed, Apr 22, 2015 at 9:35 AM, Michael Carey
<[REDACTED]> wrote:
While he is in Milwaukee he has from 930 AM -12 PM local time

On Wed, Apr 22, 2015 at 9:33 AM, Hayley Prim <[REDACTED]>
wrote:
Taking the Mayor off.

I am working on tracking down contact info for a lot of these folks this AM. Is there any block of
time today or tomorrow, or in milwaukee when I could schedule calls and sit with him?

Would be easier to get in touch with the super high level folks if we know approximately when
he's going to call, and would be better for downloading info as well.

Thanks,
Hayley

On Tue, Apr 21, 2015 at 10:34 PM, Bill de Blasio
<[REDACTED]> wrote:

I want to start making these non-stop, every moment I get -- starting tmrw
AM. Hayley. -- send me a top 10 or top 20 list asap in the AM so I can start.
Will look for every chance to get a call in. Want to continue this on the way
to the airport on friday and once I arrive in milwaukee both friday afternoon
and sat. So long as I have people's cells, I can call nights and weekends. Pls
send a list and keep checking in with me. Should include all nyc and Nys
members of the progressive caucus in the House. Elana can help with cell
#'s, as can IGA. Much appreciated

Sent via BlackBerry by AT&T

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Williams, Dominic](#)
To: "BCCD@cityhall.nyc.gov"; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: TPP Backgrounder
Date: Wednesday, April 22, 2015 10:04:32 AM

We will come back to you before COB today with a recommendation for you to discuss and decide on.

From: B
Sent: Wednesday, April 22, 2015 09:09 AM
To: Williams, Dominic; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Snyder, Thomas; Leopold, Elana
Subject: Re: TPP Backgrounder

We need to decide by COB today how we're handling this

From: Williams, Dominic
Sent: Tuesday, April 21, 2015 09:57 AM
To: B
Subject: TPP Backgrounder

The Trans-Pacific Partnership
Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations consisting of nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or many advocacy groups to form opinions of the direction of the agreement. Instead, advocacy groups have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking "fast-track" authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as "fast track") which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an "up or down" vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City: The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include hortatory but toothless clauses on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are looking to include protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally: A leaked version of the Intellectual Property rights chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted, but the

AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

Draft Recommended Position:

We don’t need trade deals that exacerbate inequality and undermine worker’s rights and environmental protections. We need trade deals with real and *enforceable* commitments to labor rights and environmental protections that improve the lot for hardworking Americans and raise living standards across the world, rather than exacerbating a race to the bottom. **If this deal doesn’t do that, Congress should reject it.**

- Avoid weighing in on Fast Track – It’s up to Congress and the President to decide the best way to achieve the best deal for American workers.
- Focus on substance – As it stands, this doesn’t sound like a good deal for American workers.

From: [Carey, Michael](#)
To: [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)](#); [Hagelgans, Andrea](#); ["Liz Hegarty"](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Leopold, Elana](#); [Fuleihan, Dean \(OMB\)](#); ["nbaldick@hilltoppublicsolutions.com" \(nbaldick@hilltoppublicsolutions.com\)](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Fialkoff, Gabrielle](#)
Subject: TONIGHT - - MBDB: Weekly Planning Meeting
Date: Wednesday, April 22, 2015 10:40:13 AM

Hi All,

Just a reminder that tonight's Meeting is a bit earlier.

Would also like you to note that the First Lady is hosting a dinner at Gracie starting at 630 PM, so please do not walk thru the Ballroom when you are leaving.

And only light snacks will be provided tonight.

Happy Earth Day!

Michael Paul Carey

Director of Scheduling and Advance

City Hall

New York, New York 10007

212.341.5396

-----Original Appointment-----

From: Carey, Michael

Sent: Thursday, April 9, 2015 8:21 AM

To: Carey, Michael; Ko, Eunice; Thornton, Demetrius; Shorris, Anthony; Williams, Dominic; Schnake-Mahl, Gabriel; Howe, Amanda; Wolfe, Emma; Darlington, Mandy (OMB); Wiley, Maya; "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com); Hagelgans, Andrea; 'Liz Hegarty'; Griffith, Chantell; Chao, Raymond; John, Roxanne; Leopold, Elana; Fuleihan, Dean (OMB); "nbaldick@hilltoppublicsolutions.com" (nbaldick@hilltoppublicsolutions.com); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Walzak, Phil; Fialkoff, Gabrielle

Subject: MBDB: Weekly Planning Meeting

When: Wednesday, April 22, 2015 5:00 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Parlor

From: [Klein, Monica](#)
To: [B: "jfdc@akpdmedia.com"; FLONYC](mailto:jfdc@akpdmedia.com)
Subject: Jose Diaz Balart and Alex Seitz-Ward
Date: Wednesday, April 22, 2015 11:37:44 AM

The Rundown - Jose Diaz Balart

MSNBC - 04/22/2015 9:10 am

Jose Diaz Balart: This morning, President Obama is trying to rally skeptical Democrats behind a transpacific trade deal. Some members of the president's own party say they're worried the deal could threaten American workers. One prominent Democrat is still uneasy over the proposal – Hillary Clinton. The presidential candidate distanced herself from the deal while wrapping up a campaign trip to New Hampshire.

Secretary Hillary Clinton: Any trade deal has to produce jobs, and raise wages, and increase prosperity, and protect our security. And we have to do our part in making sure we have the capabilities and the skills to be competitive.

Jose Diaz Balart: MSNBC's Alex Seitz-Ward is in Washington, fresh off his trip to the granite state with Hillary Clinton. Alex, good morning. How much of this type of rhetoric are we going to see of Clinton distancing herself from the White House?

Alex Seitz-Ward: Well in general, Jose, I think not very much at all actually. The president still remains very popular among Democrats, and he was, of course, her boss as secretary of state. So, the Clinton's campaign thinks it just wouldn't really pass the smell test if she tried to distance herself too much from him. That said – on trade specifically – this is a rare issue where the president is very out of step with a lot of the Democratic base. So she's in a tough spot here. On one hand, she wants to stay close to the president. On the other hand, she wants to appease this liberal base that's still a little bit wary about her candidacy. So she's trying to leave a little bit of room here and figure out how things go. She's leaving herself an opening on the – I would still think – unlikely chance that she ultimately comes out against this trade deal. But she wants to, you know, play a little bit tough and really try to show that she's speaking to the concerns that progressives are raising around this.

Jose Diaz Balart: And Alex, now there's this new narrative by the Clinton camp to paint her as the original Elizabeth Warren. Tell me a little bit about that.

Alex Seitz-Ward: Yeah, that's right. I mean, they point to – going back to the 90s in the Clinton White House when her husband ran as a very centrist Democrat, moderate on fiscal issues, was a big hawk on the deficit and social responsibility. And inside the administration people were uneasy about Hillary Clinton. They thought she was too far to the left. They even called her and her advisors the bolsheviks inside the Clinton administration. So the Clinton people are now trying to kind revive that legacy. It's something that she pushed aside and didn't want to emphasize when she got into the Senate. She made a big effort to work across the aisle with Republicans and present herself as sort of a, you know, compromising moderate centrist. And then that's sort of how she ran in 2008. But now with this revived progressive, activist left she's pointing to that legacy, and she's saying she was for universal healthcare before Barack Obama, she was for, you know, universal childcare – all

these slew of issues before Elizabeth Warren, before a lot of other people in the party.

Jose Diaz Balart: Alex Seitz-Wald, thanks. It's good to see you.

From: [John Del Cecato](#)
To: [Griffith, Chantell](#)
Subject: Re: Can you set up?
Date: Wednesday, April 22, 2015 12:06:18 PM

How about 245p?

On 4/22/15, 12:00 PM, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov> wrote:

>Unfortunately that doesn't work for everyone else. They will still be in
>the Bronx. Call should last only 30 minutes.

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Wednesday, April 22, 2015 12:00 PM

>To: Griffith, Chantell

>Subject: Re: Can you set up?

>

>I've got a 330pm - so earlier would be best... Maybe 1pm??

>

>On 4/22/15, 11:54 AM, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>

>wrote:

>

>>Hi Mr. del Cecato,

>>

>>Are you available at 3pm for a call?

>>

>>-----Original Message-----

>>From: Williams, Dominic

>>Sent: Wednesday, April 22, 2015 10:10 AM

>>To: Griffith, Chantell

>>Subject: Can you set up?

>>

>>Meeting/call for me, John del Cecato, Emma, Phil, Tom Snyder - 15

>>minutes today before 4?

>

From: [Griffith, Chantell](#)
To: ["John Del Cecato"](#)
Subject: RE: Can you set up?
Date: Wednesday, April 22, 2015 2:59:39 PM

Will let you know when to dial-in.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 22, 2015 12:18 PM
To: Griffith, Chantell
Subject: Re: Can you set up?

Okay - 3pm it is!!

On 4/22/15, 12:06 PM, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov> wrote:

>Dom has a 2:30pm. :-(

>

>-----Original Message-----

>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>Sent: Wednesday, April 22, 2015 12:07 PM
>>To: Griffith, Chantell
>>Subject: Re: Can you set up?

>

>>How about 245p?

>

>>On 4/22/15, 12:00 PM, "Griffith, Chantell" <CGriffith@cityhall.nyc.gov> wrote:

>

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>>-----Original Message-----

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>>>Sent: Wednesday, April 22, 2015 12:00 PM
>>>To: Griffith, Chantell
>>>Subject: Re: Can you set up?

>>

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>>>>Sent: Wednesday, April 22, 2015 10:10 AM
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>>>>Subject: Can you set up?

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>>>>Meeting/call for me, John del Cecato, Emma, Phil, Tom Snyder - 15

>>>>minutes today before 4?

>>
>

From: [John Del Cecato](#)
To: [Griffith, Chantell](#)
Cc: [Seignious, Sandy](#); [Schnake-Mahl, Gabriel](#)
Subject: Re: Dial in.
Date: Wednesday, April 22, 2015 3:04:57 PM

I'm a little late

On Apr 22, 2015, at 3:04 PM, Griffith, Chantell <CGriffith@cityhall.nyc.gov> wrote:

Chantell Griffith
Special Assistant to the First Deputy Mayor
Office of the Mayor
(212) 788-3191
CGriffith@cityhall.nyc.gov

From: [B](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#); "jfdc@akpdmedia.com"
Subject: Fw: Few thoughts about Capital Gains and NYC
Date: Wednesday, April 22, 2015 6:06:23 PM

Fyi

-----Original Message-----

From: Alicia Glen
To: Bill de Blasio
Cc: Elana Leopold
Cc: James Patchett
Subject: Few thoughts about Capital Gains and NYC
Sent: Apr 2, 2015 11:10 AM

-If the federal government taxed capital gains at the same rate as income, it would earn an additional \$3.7 billion annually from NYC taxpayers.

-NYC is only 2.6% of the US population, but accounts for 7.1% of the total US capital gains tax revenue.

-As a result, any incremental tax revenues from the change in treatment that the federal government earns from NYC residents should be directed towards long-term infrastructure investments that will support our growth and allow the NYC economy to diversify and create quality jobs for the 21st Century in an increasingly competitive environment for talent.

Alicia Glen
Deputy Mayor for Housing & Economic Development
aglen@cityhall.nyc.gov
O: 212-788-0120

From: [Snyder, Thomas](#)
To: [Leopold, Elana](#)
Cc: jfdc@akpdmedia.com
Subject: Re: TPA calls pre trip
Date: Wednesday, April 22, 2015 7:17:53 PM

Jim Hoffa, Larry Cohen, Leo Gerard (USW) have been the loudest critics of trade deals.

Sent from my iPad

> On Apr 22, 2015, at 6:25 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>
> Let me know who mayor should call in addition to trumka
>
> Thanks!

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; Wolfe, Emma; "jfdc@akpdmedia.com"](#)
Subject: Re: how is it going?
Date: Thursday, April 23, 2015 8:04:39 AM

That is a good one.

----- Original Message -----

From: B
Sent: Thursday, April 23, 2015 07:59 AM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Fw: how is it going?

Damn, why didn't I think of the turn of the phrase below?! :)

-----Original Message-----

From: Kevin McCabe
To: Bill de Blasio
Subject: Re: how is it going?
Sent: Apr 23, 2015 7:48 AM

Tell them you are Running. Running the City

Sent from my iPhone

> On Apr 23, 2015, at 7:45 AM, Bill de Blasio <[REDACTED]> wrote:

>

>

> Pretty well, I'd say. And I'm running for dog catcher in 2016 :)

>

> -----Original Message-----

> **From:** Kevin McCabe
> **To:** Bill de Blasio
> **Subject:** how is it going?
> **Sent:** Apr 23, 2015 7:33 AM

>

>

>

>

>

>

>

>

> Sent via BlackBerry by AT&T

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'](#)
Cc: [Carey, Michael; Leopold, Elana](#)
Subject: Re: Times
Date: Thursday, April 23, 2015 8:33:16 AM

Got it

----- Original Message -----

From: B
Sent: Thursday, April 23, 2015 08:03 AM
To: Walzak, Phil; Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Carey, Michael; Leopold, Elana
Subject: Times

Remember I'm away most of that week and we will need time that monday to finish the TPA rollout on the 12th. Thus, I think the next week is better

----- Original Message -----

From: Walzak, Phil
Sent: Wednesday, April 22, 2015 09:38 PM
To: B; Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Challenge flag!

on the 2nd note, we are in the process of scheduling a NYT ed board mtg the week of May 11 -- AFTER the exec budget has been introed...I spoke w them just today on this

From: B
Sent: Wednesday, April 22, 2015 8:59 PM
To: Walzak, Phil; Hagelgans, Andrea; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Subject: Challenge flag!

It just dawned on me how totally fucked up it is that the Times has turned down the only 2 op-eds I've offered in 16 months, both on very weighty topics. I feel like challenging that to Arthur or to whoever makes sense. It's not cool that they won't allow the mayor of their city to ever have a chance to speak in his own voice. Pls advise. And separately, we should go do the editorial board in the third week of may. It's strange that we've only been in once

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; "Jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"](#)
Subject: Re: Challenge flag!
Date: Thursday, April 23, 2015 8:53:27 AM

We are discussing. Know JDC is working with the Warren camp on joint oped. That might be the time to apply the pressure.

----- Original Message -----

From: B
Sent: Thursday, April 23, 2015 08:03 AM
To: Walzak, Phil; Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Challenge flag!

And what about the FIRST topic???

----- Original Message -----

From: Walzak, Phil
Sent: Wednesday, April 22, 2015 09:38 PM
To: B; Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
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From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; "Jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"](#)
Subject: RE: Challenge flag!
Date: Thursday, April 23, 2015 11:12:03 AM

Sir,

Had Mahen's team run a search on Bloomberg op-eds in NYT when he was in office. Interestingly, of the ones they found, the op-eds were focused on national politics, not NYC announcements or changes. While that may be because that's where he chose to focus his op-ed time, it could also be an indication that they are looking for more national themes. Think the Warren/MBdB op-ed may be the test for us

Best,
Andrea

-----Original Message-----

From: B
Sent: Thursday, April 23, 2015 8:04 AM
To: Walzak, Phil; Hagelgans, Andrea; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
Subject: Re: Challenge flag!

And what about the FIRST topic???

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From: Walzak, Phil
Sent: Wednesday, April 22, 2015 09:38 PM
To: B; Hagelgans, Andrea; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Challenge flag!

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To: Walzak, Phil; Hagelgans, Andrea; 'Jonathan@berlinrosen.com'; 'jfdc@akpdmedia.com'
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From: [de Alwis, Ronalie](#)
To: "[Aaron Pickrell](#)"; [Michael Carey](#); [John Del Cecato](#)
Subject: RE: reich call
Date: Thursday, April 23, 2015 11:27:25 AM

This link doesn't work to open the op ed...trying to search for it

From: Aaron Pickrell [mailto:████████████████████]
Sent: Thursday, April 23, 2015 10:21 AM
To: Michael Carey; John Del Cecato; de Alwis, Ronalie
Subject: reich call

Few talking points for MBDB for Reich call

- Would like for Reich to sign on to TPA bullets
- Would like Reich to attend May 12 event in DC. MBDB will be doing Roosevelt in morning and TPA event will likely be on Hill at 3 PM
- Would like to see him in CA and ideally speak to his class at Berkley (MPC – not sure what availability there is)
- MBDB is coming out against TPP this weekend
 - Reich and Trumka did joint op ed in March laying out argument against TPP
 - <http://www.latimes.com/opinion/op-ed/la-oe-reich-trumka-tpp-trade-fast-track-20150303-story.html>
- Reich attended Fight for 15 rally in Berkley where he said
 - “It’s not just a fight about higher wages,” Reich said, “it’s a fight about morality, it’s a fight about decency, it’s a fight about dignity.”

From: [John Del Cecato](#)
To: [de Alwis Ronalie](#); ["Aaron Pickrell"](#); [Michael Carey](#)
Subject: Re: reich call
Date: Thursday, April 23, 2015 11:29:17 AM

This spring, President Obama and Republican leaders in Congress want to use an outdated process used to pass the North American Free Trade Agreement more than 20 years ago — a rule called “fast track” — to force through trade deals without a real debate or any amendments. And fast track would be used to speed passage of the giant Trans-Pacific Partnership, or TPP, trade deal.

If you haven't heard much about the TPP, that's part of the problem. It would be the largest trade deal in history — involving countries stretching from Chile to Japan, representing 792 million people and about 40% of the world economy.

The Trans-Pacific Partnership won't deliver jobs or curb China's power

Yet it's been devised in secret, with a disproportionate amount of advice coming from corporations and Wall Street. This secrecy is the norm since NAFTA. Most of the details that are known to the public have come through

WikiLeaks. Instead, we'd like to see the negotiating texts made public, so there can be an honest and open debate.

A fast-tracked TPP would lock in a rigged set of economic rules, lasting potentially forever, before most Americans — let alone some members of Congress — have had a chance to understand it thoroughly. If the administration gets fast-track authority, it could hand a completed deal to Congress, which must then vote yes or no, without amendments and little debate, within 90 days.

It would be a grave mistake for Congress to authorize fast-tracking this giant trade deal.

We were both involved in the NAFTA debate — one of us as the leader of a major union, the other as secretary of Labor. No one knew how the agreement would turn out or the full ramifications of approving a trade deal without a full debate. We now know that NAFTA has cost the U.S. economy hundreds of thousands of jobs and is one reason why America's

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EDITORIAL

A West Coast ports pact is long past due

8

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workers haven't gotten a real raise in decades. It and agreements like it have also contributed to the huge U.S. trade deficits. We now import about \$500 billion more in goods and services each year than we export.

Following NAFTA with the Trans-Pacific Partnership is like turning a bad television show into a terrible movie. It will be on a bigger screen and cost a lot more money. A few might walk away happy and rich, but it won't be the audience.

This isn't a contest between free trade and protectionism.

Congress should debate whether the Trans-Pacific Partnership promotes the shared values of democracy and prosperity that the U.S. stands for.

In the first three decades after World War II, “free trade” meant other countries opening their borders to American-made products, and the U.S. opening its borders to their goods. The United States chose free trade, and it worked. Living standards rose here and abroad. Jobs were created to take the place of jobs that were lost. Worldwide demand for products made by American workers grew and helped push up U.S. wages.

But American corporations have gone global, and in recent decades the payoffs from trade agreements have mainly gone to those at the top. Now they make many of their products overseas and ship them back to the United States. Recent trade agreements have protected their intellectual property abroad — patents, trademarks and copyrights — along with their overseas factories, equipment and financial assets.

But those deals haven't protected the incomes of most Americans, whose jobs have been outsourced abroad and whose wages have gone nowhere.

As for the problems with the TPP? What's been leaked about its proposals reveals, for example, that the pharmaceutical industry would get stronger patent protections, delaying cheaper generic versions of drugs.

cComments

@Daggersix You have to approve it to find out if it's legal.

BYCHRIS

AT 12 20 AM MARCH 09, 2015

29

[ADD A COMMENT](#)
[SEE ALL COMMENTS](#)

The deal also gives global corporations an international tribunal of private attorneys, outside any nation's legal system, that can order compensation for lost expected profits resulting from a nation's regulations, including our own. These extraordinary rights for corporations put governments on the defensive over legitimate public health or environmental rules.

As Wisconsin goes, so goes the nation? Let's hope not

The deal would encourage and reward American corporations for outsourcing even more jobs abroad. And it does nothing to prevent other nations from manipulating their currencies to boost their exports and undermine the competitiveness of U.S.-made products.

The administration calls the TPP a key part of its strategy to make U.S. engagement in the Asia-Pacific region a priority. It thinks the TPP will help contain China's power and influence. But the trade pact is likely to make giant U.S. global corporations even more powerful and influential. White House strategists believe such corporations are accountable to the U.S. government. Wrong. At most, they're answerable to their worldwide shareholders.

At a time when corporate profits are at record highs and the real median wage is lower than it's been in four decades, most Americans need protection — not from international trade but from the political power of giant global corporations and Wall Street.

We need trade agreements that address unfair trade practices such as currency manipulation, foreign subsidies to exports, corporate power grabs and systematic and egregious violation of internationally recognized labor rights.

Congress should debate whether the Trans-Pacific Partnership promotes the shared values of democracy and prosperity that the United States stands for, as well as sets high standards for countries such as China to follow. Or whether it merely speeds the

global race to the bottom.

If it's the latter, Congress should be able to change it, not act as a rubber stamp on agreements negotiated in secret. It can start by not fast-tracking the Trans-Pacific Partnership.

Robert Reich was secretary of Labor in the Clinton administration; Richard Trumka is president of the AFL-CIO.

From: "<de Alwis>", Ronalie <rdealwis@cityhall.nyc.gov>

Date: Thursday, April 23, 2015 at 11:27 AM

To: Aaron Pickrell <[REDACTED]> Michael Carey <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: reich call

[This link doesn't work to open the op ed...trying to search for it](#)

From: Aaron Pickrell [[mailto:\[REDACTED\]](mailto:[REDACTED])]

Sent: Thursday, April 23, 2015 10:21 AM

To: Michael Carey; John Del Cecato; de Alwis, Ronalie

Subject: reich call

Few talking points for MBDB for Reich call

- Would like for Reich to sign on to TPA bullets
- Would like Reich to attend May 12 event in DC. MBDB will be doing Roosevelt in morning and TPA event will likely be on Hill at 3 PM
- Would like to see him in CA and ideally speak to his class at Berkley (MPC – not sure what availability there is)
- MBDB is coming out against TPP this weekend
 - Reich and Trumka did joint op ed in March laying out argument against TPP
 - <http://www.latimes.com/opinion/op-ed/la-oe-reich-trumka-tpp-trade-fast-track-20150303-story.html>
- Reich attended Fight for 15 rally in Berkley where he said
 - "It's not just a fight about higher wages," Reich said, "it's a fight about morality, it's a fight about decency, it's a fight about dignity."

From: [John Del Cecato](#)
To: [de Alwis, Ronalie](#); "[Aaron Pickrell](#)"; [Michael Carey](#)
Subject: Re: reich call
Date: Thursday, April 23, 2015 11:29:17 AM

yes

From: "<de Alwis>", Ronalie <rdealwis@cityhall.nyc.gov>
Date: Thursday, April 23, 2015 at 11:28 AM
To: Aaron PickrellEmail <[REDACTED]> Michael Carey
<[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: reich call

<http://www.latimes.com/opinion/op-ed/la-oe-reich-trumka-tpa-trade-fast-track-20150303-story.html>

Confirming this is it

From: Aaron Pickrell [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, April 23, 2015 10:21 AM
To: Michael Carey; John Del Cecato; de Alwis, Ronalie
Subject: reich call

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 - <http://www.latimes.com/opinion/op-ed/la-oe-reich-trumka-tpa-trade-fast-track-20150303-story.html>
- Reich attended Fight for 15 rally in Berkley where he said
 - “It’s not just a fight about higher wages,” Reich said, “it’s a fight about morality, it’s a fight about decency, it’s a fight about dignity.”

From: [John Del Cecato](#)
To: [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: WH heads up on trade?
Date: Friday, April 24, 2015 8:10:38 AM

Cool

On 4/24/15, 7:38 AM, "Williams, Dominic" <DWilliams@cityhall.nyc.gov> wrote:

>Draft Note:

>

>Dom Emma and James participated in a briefing call with WH policy staff
>and Jarrett's staff, where they made their pitch for TPP and TPA. We
>ended that briefing with a sharp reiteration of your skepticism on the
>treaty and on fast track.

>

>John will call Simas today to give him heads up on Saturday's speech.

>

>Emma will follow up with Patrick today to let him know the play.

>

>

>

>

>----- Original Message -----

>From: Wolfe, Emma

>Sent: Friday, April 24, 2015 07:26 AM

>To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Williams, Dominic

>Subject: Re: WH heads up on trade?

>

>I can sure

>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Friday, April 24, 2015 07:22 AM

>To: Wolfe, Emma; Williams, Dominic

>Subject: Re: WH heads up on trade?

>

>Minus BDB

>

>Dom - how did WH briefing go yesterday? Can you fill mayor in?

>

>Once that happens, I can tell Simas. Emma, do you want to tell Gaspard,
>or should I?

>

>

>

>On 4/24/15, 7:16 AM, "Bill de Blasio" <[REDACTED]> wrote:

>

>>

>>What's the plan on this. We should alert patrick too

>>

>>

>>Sent via BlackBerry by AT&T

>

From: [John Del Cecato](#)
To: [BdB](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: WH heads up on trade?
Date: Friday, April 24, 2015 8:53:25 AM

All you need to do is try to reach Trumka, Mary Kay, and maybe 1 or 2 other labor leaders - only because it will make them feel special that they had a role in educating you on the negative effects of Fast Track

On 4/24/15, 8:44 AM, "Bill de Blasio" <[REDACTED]> wrote:

>
>Excellent. Let me know if I have to do anything
>
>-----Original Message-----
>From: Dom Williams
>To: Bill de Blasio
>To: Emma Wolfe
>To: John Del Cecato
>Subject: Re: WH heads up on trade?
>Sent: Apr 24, 2015 8:40 AM
>
>Emma, James, and I participated in a briefing call with WH policy staff
>and Jarrett's staff, where they made their pitch for TPP and TPA. We
>ended that briefing with a sharp reiteration of your skepticism on the
>treaty and on fast track.
>
>John will call Simas today to give him heads up on Saturday's speech.
>
>Emma will follow up with Patrick today to let him know the play.
>
>----- Original Message -----
>From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]
>Sent: Friday, April 24, 2015 07:16 AM
>To: Wolfe, Emma; John Del Cecato <jfdc@akpdmmedia.com>; Williams, Dominic
>Subject: WH heads up on trade?
>
>
>What's the plan on this. We should alert patrick too
>
>
>Sent via BlackBerry by AT&T
>
>Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [B](#)
Cc: [Walzak, Phil](#); [Williams, Dominic](#); [Shorris, Anthony](#)
Subject: Re: mansion tax
Date: Friday, April 24, 2015 10:31:06 AM

Re: the number of new tax increases on the wealthy that we're advocating/have advocated for, both locally & nationally...

Q: Are you obsessed with raising any tax you can get your hands on? I mean, mansion tax, income tax, carried interest loophole, offshore profits, capital gains, financial transactions - when it it ENOUGH?!

A: I make no bones about the fact that to address income inequality, and the disappearance of our middle class, we need to invest in things like education, infrastructure, and tax cuts for the working poor. And since there's no secret pot of money, we need new revenue. Instead of slashing one initiative that helps the middle class to fund another - robbing Peter to pay Paul — we need to ask those at the top to pay their fair share.

Q: But when does it end? Tax after tax on the rich? Won't they just leave the city - or leave the United States?

A: No, they won't. I think wealthy Americans of good conscience know that our tax code is skewed in their favor - that it rewards wealth instead of work. We need to reverse that, both because it's fair, and because it's the right way to build an economy that strengthens the middle class.

Q: But if you added up ALL of the tax increases you've proposed, it comes out to \$XXX. Isn't that extreme?

A: First of all, the first rule of politics is that you never get anything you don't ask for. I have no illusions about how hard it will be to get even the most basic tax reform done. It's a battle. The billionaires and giant corporations have armies of lobbyists making the case for the status quo. I'm going to be a voice for the middle class and the working poor.

Second, what's extreme is how rigged the current system is right now - rigged on behalf of the rich and powerful. We want to change those rules - not to punish success, but to create more success stories.

On 4/24/15, 9:00 AM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:

>1. Good news. We may be landing the plane on 421a in terms of rebny;
>alicia had v v positive convo with speyer yesterday and banks confirmed
>last nite.
>
>2. Work just begins. Still a TON of work to do in albany but this starts
>to line us up. But I don't want us to miss that this merely starts the
>work up there, and it will be a long slog.
>
>3. Timing. This means we may come out on mansion tax in next 1-3 weeks;
>we will huddle internally and bring strategic recommendation.
>
>4. Policy note. We also need to further discuss the \$\$ amount of what we
>are calling the "mansions" or residences post a discussion I had with

>speaker ofc.

>

>5. National context. Voicing again - please consider in context of

>national taxes we are calling for.

>

From: [John Del Cecato](#)
To: [Klein, Monica](#); [Walzak, Phil](#); [Kadushin, Peter](#)
Subject: Re: From MBdB: Jeb
Date: Friday, April 24, 2015 10:55:00 AM

I wouldn't put Bush in the Wisco remarks - would keep focus on Walker - but we should tee up reporters to ask about Bush in Q&A

From: <Klein>, Monica <MKlein@cityhall.nyc.gov>
Date: Friday, April 24, 2015 at 9:45 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Kadushin, Peter" <pkadushin@cityhall.nyc.gov>
Subject: From MBdB: Jeb

Frm MBdB --

Mayor should be prepped to T off on Jeb in Wisco (PK – for off T prep)

And he wants to see if we want to integrate anything about Bush into Wisco remarks

Thx

Jeb Bush: “Income Inequality Is Not Holding Americans Back”

NBC 4 - Chuck Scarborough - 6:10 pm

He hasn't thrown his hat into the presidential ring just yet, but former governor of Florida Jeb Bush is fielding questions like a candidate. Bush spoke at a Republican breakfast on the Upper East Side this morning. On his way out, he was asked what he thought of Mayor de Blasio and his goal of reducing income inequality. Bush says he's not a fan of the progressive agenda. Bush: “The challenge isn't that some people are successful and some people aren't. Taking from successful people to provide for those that aren't isn't the solution. The solution is how do you build capacity so people can achieve earned success.” When asked when he might officially enter the race for the White House, Bush responded, “Not today.”

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: INCOMING: Fermino re: Wisconsin
Date: Friday, April 24, 2015 2:36:49 PM
Importance: High

How do you want to handle?

From: Mayor's Press Office
Sent: Friday, April 24, 2015 2:06 PM
To: @Incoming
Subject: INCOMING: Fermino re: Wisconsin

From: Fermino, Jennifer [<mailto:jfermino@nydailynews.com>]
Sent: Friday, April 24, 2015 1:56 PM
To: Mayor's Press Office
Subject:

Who is paying for Wisconsin trip? Who is going?

Jennifer Fermino
City Hall Bureau Chief
New York Daily News
(o) 212 210 1887
(c) 646 734 0320

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***** (NJ)

From: [Wolfe, Emma](#)
To: [B](#); [Shorris, Anthony](#); [Walzak, Phil](#); [Williams, Dominic](#); [Soliman, Sherif](#); [Hagelgans, Andrea](#)
Cc: [FLONYC](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Minimum wage
Date: Friday, April 24, 2015 6:43:16 PM

Got it

----- Original Message -----

From: B
Sent: Friday, April 24, 2015 06:41 PM
To: Shorris, Anthony; Walzak, Phil; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Minimum wage

I want to see a minimum wage maximization plan (yes, I know that sounds ironic). If we think referendum actually helps, include it. But either way, we need to fight hard for this over the next 2 months, and then again in '16 and '17. We should start doing rallies, working with allies, etc. I assume WFP would be a natural partner

----- Original Message -----

From: Shorris, Anthony
Sent: Thursday, April 23, 2015 10:20 AM
To: Walzak, Phil; B; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Minimum wage

Me too -- let's find out what the legal structure would be for such a referendum (would it be binding? When would it have to be put on the ballot and by whom?). Can get started on that...

-----Original Message-----

From: Walzak, Phil
Sent: Thursday, April 23, 2015 10:19 AM
To: B; Shorris, Anthony; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com'
Subject: Re: Minimum wage

I like

----- Original Message -----

From: B
Sent: Thursday, April 23, 2015 09:00 AM
To: Shorris, Anthony; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Walzak, Phil; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Minimum wage

I think OneNYC obligates us to fight more vividly for the minimum wage increase we believe in. Pls discuss no later than next planning mtg. We have now set a gutsy poverty reduction goal, we have to make it real thru the struggle in albany and in the court of public opinion. We need to raise the public demand level on this. One thought: call for a state referendum. May be the wrong idea, but worth considering. That we will win

From: [John Del Cecato](#)
To: [BdB](#); [Hayley Prim](#); [Walzak, Phil](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#); [Jon Fromowitz](#)
Subject: Re: Wisco speech
Date: Friday, April 24, 2015 7:31:40 PM

I'm free tomorrow AM - at least until 11am or so ET...

Adding Fromo too

On 4/24/15, 6:39 PM, "Bill de Blasio" <[REDACTED]> wrote:

>

>I need time in the AM to make the speech better: more passionate and
>punchy. Pls figure out when I can do that and if I'm working with JDC or
>someone else on this. Thanks

>

>Sent via BlackBerry by AT&T

From: [B](#)
To: [Carey, Michael](#)
Cc: [Leopold, Elana](#); "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: AG
Date: Friday, April 24, 2015 7:44:42 PM

Just talked to him. Thanks. JDC/HP, pls download

----- Original Message -----

From: Carey, Michael
Sent: Friday, April 24, 2015 03:08 PM
To: B
Cc: Leopold, Elana
Subject: AG

Sir,

VP Gore texted me saying you called him last night. He is going to try your cell tonight around 6:30 pm your time

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Leopold, Elana](#); [Jon Fromowitz](#)
Subject: Re: Wisco speech
Date: Saturday, April 25, 2015 6:44:50 AM

Cookie

On Apr 24, 2015, at 11:10 PM, Hayley Prim <[REDACTED]> wrote:

Del Cecato he is going to call you around 830 am central time to discuss speech

On Friday, April 24, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - that would be great

On Apr 24, 2015, at 8:01 PM, Hayley Prim <[REDACTED]> wrote:

Ok, can try to move his 930 call. Could you work with him until 10am central time?

On Friday, April 24, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yep. Family first. That's the way it is.

On Apr 24, 2015, at 7:51 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

A kids BASEBALL GAME?!

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Friday, April 24, 2015 at 7:42 PM

To: Hayley Prim <[REDACTED]>

Cc: Michael Carey <mpcarey@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>

Subject: Re: Wisco speech

I'm gonna be a kid's baseball game, so no for me... But I

could do earlier in the AM

From: Hayley Prim <[REDACTED]>
Date: Friday, April 24, 2015 at 7:39 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Elana Leopold <ELEopold@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: Wisco speech

I'm talking 1115-12pm Milwaukee time. Does that work?

On Friday, April 24, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

That should be more than enough... That's 10:15am my time, right?

From: Hayley Prim <[REDACTED]>
Date: Friday, April 24, 2015 at 6:49 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Elana Leopold <ELEopold@cityhall.nyc.gov>
Subject: Re: Wisco speech

Mayor off-- We can use some of call time tomorrow.

JDC, do you know how much time he needs? I have from 11:15am- 12pm unscheduled if you think that would be enough.

On Fri, Apr 24, 2015 at 6:39 PM, Bill de Blasio <[REDACTED]> wrote:

I need time in the AM to make the speech better: more passionate and punchy. Pls figure out when I can do that and if I'm working with JDC or someone else on this. Thanks

Sent via BlackBerry by AT&T

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [FLONYC](#)
To: [B](#)
Cc: [Shorris, Anthony](#); [Walzak, Phil](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Soliman, Sherif](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com
Subject: Re: Minimum wage
Date: Saturday, April 25, 2015 7:48:29 AM

This is so right to do -- for many reasons. Love it.

#FLONYC
flo.nyc
Twitter@Chirlane

On Apr 24, 2015, at 6:41 PM, B <BCCD@cityhall.nyc.gov> wrote:

I want to see a minimum wage maximization plan (yes, I know that sounds ironic). If we think referendum actually helps, include it. But either way, we need to fight hard for this over the next 2 months, and then again in '16 and '17. We should start doing rallies, working with allies, etc. I assume WFP would be a natural partner

----- Original Message -----

From: Shorris, Anthony
Sent: Thursday, April 23, 2015 10:20 AM
To: Walzak, Phil; B; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: RE: Minimum wage

Me too -- let's find out what the legal structure would be for such a referendum (would it be binding? When would it have to be put on the ballot and by whom?). Can get started on that...

-----Original Message-----

From: Walzak, Phil
Sent: Thursday, April 23, 2015 10:19 AM
To: B; Shorris, Anthony; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com'
Subject: Re: Minimum wage

I like

----- Original Message -----

From: B

Sent: Thursday, April 23, 2015 09:00 AM
To: Shorris, Anthony; Williams, Dominic; Wolfe, Emma; Soliman, Sherif; Walzak, Phil; Hagelgans, Andrea
Cc: FLONYC; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Minimum wage

I think OneNYC obligates us to fight more vividly for the minimum wage increase we believe in. Pls discuss no later than next planning mtg. We have now set a gutsy poverty reduction goal, we have to make it real thru the struggle in albany and in the court of public opinion. We need to raise the public demand level on this. One thought: call for a state referendum. May be the wrong idea, but worth considering. That we will win

From: [Shorris, Anthony](#)
To: [John Del Cecato](#)
Cc: [Glen, Alicia](#); [Wolfe, Emma](#); B; [Williams, Dominic](#); [Patchett, James](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: TPA
Date: Saturday, April 25, 2015 8:51:11 PM

Can we see the card? Might help focus our attention...

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Apr 25, 2015, at 8:28 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Hoping to send out TPA Palm Card on Monday at 9am

>

>

>

>> On Apr 25, 2015, at 6:40 PM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

>>

>> Ok

>>

>> ----- Original Message -----

>> From: Shorris, Anthony

>> Sent: Saturday, April 25, 2015 06:26 PM

>> To: Glen, Alicia

>> Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; B; Williams, Dominic; Patchett, James; Walzak, Phil; Hagelgans, Andrea

>> Subject: Re: TPA

>>

>> And we'll be doing the same thing for mass transit as well -- likely supporting a local revenue stream (some day) to offset inadequate Federal support.

>>

>>

>>

>> Anthony E. Shorris

>> First Deputy Mayor

>> City of New York

>> City Hall

>> New York, NY 10007

>> 212-788-3191

>>

>>

>>> On Apr 25, 2015, at 6:11 PM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

>>>

>>> Agree, but we could argue that for everything.... Particularly mass transit.

>>>

>>> ----- Original Message -----

>>> From: Shorris, Anthony

>>> Sent: Saturday, April 25, 2015 05:36 PM

>>> To: Glen, Alicia

>>> Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Wolfe, Emma; B; Williams, Dominic; Patchett,

James; Walzak, Phil; Hagelgans, Andrea

>>> Subject: Re: TPA

>>>

>>> As long as the Federal government continues to abandon the affordable housing agenda, cities and states have no choice but to act on their own. Not perfect, but we have no choice right now.

>>>

>>>

>>>

>>> Anthony E. Shorris

>>> First Deputy Mayor

>>> City of New York

>>> City Hall

>>> New York, NY 10007

>>> 212-788-3191

>>>

>>>

>>>> On Apr 25, 2015, at 4:23 PM, Glen, Alicia <AGlen@cityhall.nyc.gov> wrote:

>>>>

>>>> We are close to sending you guys our thoughts.

>>>> On Tony's point about local vs national. The obvious trap, particularly for housing, is that the federal govt used to be, and should be, in the housing business bc it is fundamental to economic fairness and bc the mortgage interest deduction is the single biggest tax expenditure there is so it would be off not to address that as a national housing policy issue.

>>>>

>>>> ----- Original Message -----

>>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>>> Sent: Saturday, April 25, 2015 03:27 PM

>>>> To: Shorris, Anthony; Wolfe, Emma

>>>> Cc: B; Williams, Dominic; Glen, Alicia; Patchett, James; Walzak, Phil; Hagelgans, Andrea

>>>> Subject: Re: TPA

>>>>

>>>> I like that, Tony. And it's very true.

>>>>

>>>>> On 4/25/15, 3:14 PM, "Shorris, Anthony" <AShorris@cityhall.nyc.gov> wrote:

>>>>>

>>>>> Maybe there is a line to be drawn here that distinguishes between local
>>>>> tax hikes that need to be very few and very targeted at local needs (like
>>>>> for pre-k or affordable housing) versus national tax policy that should
>>>>> be and has always been the leading tool in addressing inequality. As a
>>>>> Mayor, BDB has been very limited in suggesting raising any taxes locally
>>>>> -- and he always will be -- but we all know real inequality must be fixed
>>>>> by national policy so as not to disadvantage any one community. Is that
>>>>> too subtle, even if it's true?

>>>>>

>>>>>

>>>>>

>>>>> Anthony E. Shorris

>>>>> First Deputy Mayor

>>>>> City of New York

>>>>> City Hall

>>>>> New York, NY 10007

>>>>> 212-788-3191

>>>>>

>>>>>

>>>>>> On Apr 25, 2015, at 3:10 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov>

>>>>>> wrote:

>>>>>>

>>>>>> I've weighed in since mansion tax is a possibility. Happy to get on

>>>>>> phone or lay out argument more, but also understand that I'm in minority

>>>>>> on this one.

>>>>> Best,
>>>>> Local yokel emma
>>>>>
>>>>>
>>>>> On Apr 25, 2015, at 3:08 PM, John Del Cecato <jfdc@akpdmedia.com>
>>>>> wrote:
>>>>>
>>>>> Any word on this?
>>>>>
>>>>>> On 4/24/15, 8:45 AM, "B" <BCCD@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>>
>>>>>> Need a unified response from you guys before we cross the Rubicon. We
>>>>>> need this to be in lots of hand on Monday so we need to figure out how
>>>>>> we're setting up
>>>>>>
>>>>>> -----Original Message-----
>>>>>> From: John Del Cecato
>>>>>> To: Bill de Blasio
>>>>>> Subject: TPA
>>>>>> Sent: Apr 24, 2015 8:37 AM
>>>>>>
>>>>>> Are you comfortable with me sending out The Progressive Agenda with
>>>>>> "discussion draft" bullets at the end, far & wide, at this point?
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>>>>>> 5 Reasons the World Is Catching on to the Financial Transaction Tax
>>>>>> SOURCE: AP/ Yves Logghe
>>>>>> Campaigners and European trade unions dress as Robin Hood while
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>>>>>> By Adam Hersh and Jennifer Erickson | February 25, 2013
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>>>>>>> trading unprofitable, thus steadying markets and promoting real
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>>>>>>> While the idea of a modest financial transaction tax—or FTT, as it is
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>>>>>>> Below are five reasons why the world is catching on to the financial
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>>>>>>> A financial transaction tax would bring in much-needed revenue The
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>>>>>>> Adam S. Hersh is an Economist at the Center for American Progress.
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>>>>

From: [Anthony Shorris](#)
To: [BdB](#)
Cc: [John Del Cecato](#); [Alicia Glen](#); [Patchett, James](#); [Dom Williams](#); [Dean Fuleihan](#); [Chirlane McCray](#)
Subject: Re: Financial transaction tax
Date: Sunday, April 26, 2015 2:58:19 PM

I am comfortable road-testing this revenue source too -- again, only at a national level and ideally in alignment with other major financial trading nations, many of which have some version of this tax already.

On Apr 26, 2015, at 1:27 PM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

Learned panel: what say you about the analysis below? If you agree, pls indicate. If not, pls indicate and explain why. Thanks
Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Fri, 24 Apr 2015 12:37:29 +0000
To: Bill de Blasio <[\[REDACTED\]](#)>
Subject: TPA

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By Adam Hersh and Jennifer Erickson | February 25, 2013

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The standard stalling tactic for bringing a financial transaction tax to the United States is saying that we should wait until other countries do it first. But financial transaction taxes already operate in at least [23 countries around the world](#)—including in international financial centers such as the United Kingdom, Switzerland, Hong Kong, and Japan—and that number is about to grow.

On January 22, 2013, 11 of the European Union's 27 member countries, including France, Germany, and Italy, [indicated their intention](#) to initiate a financial transaction tax. As the policy nears implementation, other EU countries are certain to get on board. Of the world's major financial centers, only the United States has no tax on financial trading.[1]

As more European countries implement such a tax, the United States could easily jump on board and do the same, becoming part of a global financial transaction tax system. Globalizing the tax not only would greatly reinforce its effectiveness and benefits, but would also avoid concerns about market migration and efforts to evade regulation in financial havens. Now would be a smart time

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From: [REDACTED]
To: [Anthony Shorris](#)
Cc: [BdB](#); [John Del Cecato](#); [Patchett, James](#); [Dom Williams](#); [Dean Fuleihan](#); [Chirlane McCray](#)
Subject: Re: Financial transaction tax
Date: Sunday, April 26, 2015 3:56:38 PM

Just to reiterate that what the EU is proposing, even if adopted, may not be enforceable. and what the UK does have right now is only retail tax. It literally does not apply to market makers.

On Apr 26, 2015, at 3:46 PM, Anthony Shorris <[REDACTED]> wrote:

Agree we need to be sensitive here. I thought your memo made some useful points (see below) -- all of which support the notion that we should propose that this has to be a national plan tightly aligned with a global agenda.

o Global: Approximately 40 countries have FTTs, most notably: Belgium, France, Switzerland, Singapore, India, and Brazil.

§ European Commission FTT is a proposal that would be implemented by [January 1, 2016](#): 0.1% on stocks and bonds and 0.01% on derivatives; biggest opponent is UK given strength of London's financial sector.

§ UK has a Stamp Duty Reserve Tax – 0.5% tax on purchases of shares of UK based companies. However, there is relief for intermediaries such as market makers and large banks that are members of a qualifying exchange (they are obligated to provide liquidity, and are therefore exempt). As such, over 70% of transactions are exempt from the tax.

On Apr 26, 2015, at 3:38 PM, [REDACTED] wrote:

Of all of the issues being addressed/discussed in TPA, this is the most important and troubling one for me. If we advocate for FTT and not make it contingent on the European Union passing (and being able to enforce - which is a real question that need to be answered) it is local political suicide. Without doubt, ny banks and hedge funds and exchanges will move their trading operations to London and that will impact out employment numbers and our tax base.

No one believes the UK govt would pass an FTT precisely bc they know how well positioned they are to maintain dominance as the rest if the European smaller exchanges shrink and the City continues to grown as a percentage of the UK tax and eminent base.

So I really really think that as he mayor of NYC (as opposed to being a national democratic leader), we should stay silent on this issue or at least link it to London, bc this is not a "risk"

of sector migration, it is a sure thing.

On Apr 26, 2015, at 1:27 PM, "Bill de Blasio"
<[REDACTED]> wrote:

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From: [REDACTED]
To: [Dom Williams](#)
Cc: [Shorris, Anthony](#); [Patchett, James](#); [Wolfe, Emma](#); jfdc@akpdmedia.com; [REDACTED]
Subject: Re: Financial transaction tax
Date: Sunday, April 26, 2015 7:50:32 PM

Doing all of this by email seems difficult and will make it hard for us to tell the mayor we have consensus
Wouldn't it make sense to spend half an hour tomorrow going through what are very complicated policies?

On Apr 26, 2015, at 7:43 PM, Dom Williams <[REDACTED]> wrote:

The Obama administration proposed paying for the transportation bill by doing a repatriation of overseas earning
They would charge a 14% rate on repatriated earnings, raising \$238 billion in revenue for the US that would be reinvested in transportation. While not monolithic, there's substantial support for funding the transportation bill through repatriation.

Supporting that source for the transportation bill would be inconsistent with spending the tax change that Tony is proposing.

The tax treatment for sending jobs overseas is separate, and related in principle, but of minimal value from a revenue-raising perspective.

On Sun, Apr 26, 2015 at 7:06 PM, Shorris, Anthony
<AShorris@cityhall.nyc.gov> wrote:

Let's be clear on what I thought we are proposing. What I have been pressing for is repealing a loophole in the corporate tax law that allows US multi-national companies to defer payment of any corporate tax owed on profits made by their overseas subsidiaries until those profits are "repatriated" -- which is often never. This change has been estimated by CTJ to add some \$60 billion a year (\$600 over ten years plus \$150 billion one-time spin-up from later years) by eliminating some of the worst of the Cayman Island and Bermuda tax games companies play to avoid taxes, and the incentive that current law provides for companies to shift activity and jobs overseas.

Why so what we are proposing here inconsistent with what we are suggesting for the transportation bill?

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
[212-788-3191](tel:212-788-3191)

On Apr 26, 2015, at 4:29 PM, Patchett, James
<JPatchett@cityhall.nyc.gov> wrote:

This was the language that had been aged to: "Invest more funding in transportation infrastructure by generating more revenue, including through repatriation of US corporate assets overseas"

From: Wolfe, Emma
Sent: Sunday, April 26, 2015 04:24 PM
To: Patchett, James; [REDACTED] <[REDACTED]>
Shorris, Anthony
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
[REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]>
Subject: RE: Financial transaction tax

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From: Patchett, James
Sent: Sunday, April 26, 2015 4:22 PM
To: [REDACTED] Shorris, Anthony
Cc: 'jfdc@akpdmedia.com'; [REDACTED]
[REDACTED] Wolfe, Emma
Subject: Re: Financial transaction tax

-BdB and CMC and +Emma

As relates to the broader TPA, I just want to flag again that we may have a left hand /right hand problem on the way the current document characterizes additional revenues from "companies shipping jobs overseas."

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From: Anthony Shorris [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Sunday, April 26, 2015 03:46 PM

To: [REDACTED] <[REDACTED]>
Cc: BdB; John Del Cecato <jfdc@akpdmmedia.com>; Patchett, James;
Dom Williams <[REDACTED]> Dean Fuleihan
<[REDACTED]> Chirlane McCray
Subject: Re: Financial transaction tax

Agree we need to be sensitive here. I thought your memo made some useful points (see below) -- all of which support the notion that we should propose that this has to be a national plan tightly aligned with a global agenda.

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<[REDACTED]> wrote:

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Thanks
Sent via BlackBerry by AT&T

From: John Del Cecato
<jfdc@akpdmedia.com>
Date: Fri, 24 Apr 2015 12:37:29 +0000
To: Bill de Blasio<[REDACTED]>
Subject: TPA

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FWIW, here’s what Center for American Progress had to say about FTT two full years ago... Van Hollen & Pelosi (not to mention Harkin) give it instant credibility - as least among progressives...

5 Reasons the World Is Catching on to the Financial Transaction Tax



SOURCE: AP/ Yves Logghe

Campaigners and European trade unions dress as Robin Hood while calling on European Union leaders to go ahead with a financial transaction tax to mobilize money to help poor people hit by the economic crisis, in front of the European Council building in Brussels on May 23, 2012.

By Adam Hersh and Jennifer Erickson | February 25, 2013

PRINT:

1. 

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It has been more than 70 years since John Maynard Keynes wrote about the value of a financial transaction tax in “mitigating the predominance of speculation over enterprise in the United States.” A financial transaction tax works by levying a miniscule fee on the estimated

\$2.9 trillion of daily financial activity through the trading of stocks, bonds, and derivatives in U.S. financial markets, based on our analysis. The tiny tax makes some of the most speculative unproductive trading unprofitable, thus steadying markets and promoting real investment while raising much-needed revenues. Though [many countries around the world already have a financial transaction tax](#) in place, the United States does not yet levy such a fee on trading.

While the idea of a modest financial transaction tax—or FTT, as it is often known—has been around for a long time, with budget balances and economic growth strained in the aftermath of the Great Recession policymakers around the world are taking a new look at the tax.

Below are five reasons why the world is catching on to the financial transaction tax as a smart policy tool.

A financial transaction tax

would bring in much-needed revenue

The U.S. government is currently operating at its [lowest level of revenues in more than 60 years](#). A [2010 report](#) from the International Monetary Fund identifies the financial sector of the economy—particularly in the United States—as substantially undertaxed.

Even a tiny financial transaction tax would raise tens of billions of dollars in much-needed revenue. A tax applied at a very low rate—for example, a 0.117 percent tax on stocks and stock-options trading, a 0.002 percent tax for bonds, and a 0.005 percent tax for futures, swaps, and other derivatives trading—would raise an estimated \$50 billion a year, according to our calculations. To put that amount into perspective, \$50 billion in essence pays for all of America's [veterans health services](#), which ran to \$50.6 billion in 2012. [Historical evidence and economic theory show](#) that financial transaction taxes have the potential to raise

substantial revenues without impeding the function of capital markets. By keeping constant the relative transaction costs of trading in different markets, a financial transaction tax can raise revenues without distorting market behavior.

Business and civic leaders support a financial transaction tax

The idea of a financial transaction tax isn't new, but the chorus singing its praises [is growing every day](#)—from leading economists such as Nobel Prize winners Joseph Stiglitz and Paul Krugman to entrepreneurs such as Bill Gates and Marc Cuban, to financial leaders the likes of John Bogle, founder of the mutual-fund giant Vanguard Group. The financial transaction tax also has the support of unions for [nurses and other health care professionals](#) and [service-sector workers](#).

Those in the financial sector have an obvious stake in any new tax on their business. But even many

within the industry are making the case for a financial transaction tax. John Fullerton, former managing director at JPMorgan and current president at the Capital Institute, [has said](#), “A modest financial transaction tax of less than 1 percent would serve as a remarkably efficient tool to achieve needed reform.” Bogle wrote about a transaction tax in his book, *Clash of the Cultures*: “Taxes can be brought back into play, replacing some of the frictional costs of investing that served to moderate the speculation that prevailed in an earlier era.”

Countless other financial professionals will concede, in the anonymity of polite company, that a modest and well-crafted tax on financial transactions would have negligible impact on the dynamism of capital markets, and might even help eliminate some of the more unsavory financial practices that stack the deck in favor of big investors and encourage unhealthy risk taking that can put the whole economy, as well as taxpayers, on the hook

for the costs.

**A financial transaction tax
helps stabilize volatile
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An astounding share of transactions on financial markets today consists of [high-frequency trades](#) made on the [millisecond](#) by computers programmed with sophisticated algorithms. The computers make large-volume trades based on tiny changes in prices—fractions of a penny—and, in so doing, reap tremendous trading profits. While economic theory might suggest that this would lead to slightly more efficient financial markets, the Bank of England’s Andrew Haldane [has shown](#) that “high-frequency trading appears to have amplified” the markets’ erratic undulations.

High-frequency trading is sometimes associated with the phenomenon of “flash crashes,” where market prices fall precipitously due to a perfect storm of preprogrammed computer trading. The largest

flash crash to date came on May 6, 2010, when the [Dow Jones Industrial Average](#) dropped by [almost 10 percent](#) from the opening level, and literally billions of dollars in market value disappeared from the stock market in a matter of minutes. Prices rebounded over the next week, though investors were rattled and [withdrew \\$137 billion from the market in the subsequent months](#). Since then, there have been many more mini flash crashes with no sign of abatement.

Flash crashes are just one example of how financial market power and high-frequency trading combine to create unfair and destabilizing effects in financial markets. Even a conservative financial transaction tax would make these types of trades unprofitable by levying a fee for every transaction, thus eliminating this risky behavior from our markets.

A financial transaction tax incentivizes investment for real growth

The financial transaction tax by design increases transaction costs of financial trading, thereby encouraging investors to hold financial assets in their investment portfolios for longer periods of time instead of trading often. Investors who expect to hold stocks longer tend to pay more attention to the enterprise and fundamental value of the stock rather than aiming to leverage capital and computational power to exploit market loopholes for big short-term profits. A longer-term outlook for investors and more stable financial markets mean more investment, more jobs, and higher productivity in the real economy—all of which drives growth.

By changing the incentives that investors face in U.S. financial markets, a tax on financial trading will shift behavior toward investment for the long term, which is better for financing businesses and for stable sustained economic growth.

Many countries already have a

financial transaction tax

The standard stalling tactic for bringing a financial transaction tax to the United States is saying that we should wait until other countries do it first. But financial transaction taxes already operate in at least [23 countries around the world](#)—including in international financial centers such as the United Kingdom, Switzerland, Hong Kong, and Japan—and that number is about to grow.

On January 22, 2013, 11 of the European Union’s 27 member countries, including France, Germany, and Italy, [indicated their intention](#) to initiate a financial transaction tax. As the policy nears implementation, other EU countries are certain to get on board. Of the world’s major financial centers, only the United States has no tax on financial trading.[1]

As more European countries implement such a tax, the United States could easily jump on board and do the same, becoming part of a global financial transaction

tax system. Globalizing the tax not only would greatly reinforce its effectiveness and benefits, but would also avoid concerns about market migration and efforts to evade regulation in financial havens. Now would be a smart time for politicians in Congress to also rethink the benefits that a tax on financial transactions could bring to our economy.

Adam S. Hersh is an Economist at the Center for American Progress. Jennifer Erickson is the Director of Competitiveness and Economic Growth at the Center.

--
Dom Williams



From: [Wolfe, Emma](#)
To: [Dom Williams](#)
Cc: [REDACTED]; [Shorris, Anthony](#); [Patchett, James](#); jfdc@akpdmedia.com; [REDACTED]
Subject: Re: Financial transaction tax
Date: Sunday, April 26, 2015 7:57:01 PM

Me too

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agree with Alicia.

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<jfdc@akpdmmedia.com>

Date: Fri, 24 Apr 2015

12:37:29 +0000

To: Bill de

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**5 Reasons the
World Is
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SOURCE: AP/ Yves
Logghe

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**By Adam
Hersh and
Jennifer
Erickson |
February 25, 2013**

PRINT:

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--
Dom Williams



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Dom Williams



From: [Schnake-Mahl, Gabriel](#)
To: [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [REDACTED]; [REDACTED]; [Shorris, Anthony](#); [Patchett, James](#); [REDACTED]
Subject: Re: Financial transaction tax
Date: Sunday, April 26, 2015 8:47:56 PM

Ok. Will get on sked

From: Wolfe, Emma
Sent: Sunday, April 26, 2015 07:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Dom Williams <[REDACTED]> <[REDACTED]> <[REDACTED]>
[Shorris, Anthony](#); [Patchett, James](#); [REDACTED]; [Schnake-Mahl, Gabriel](#)
Subject: Re: Financial transaction tax

+Gabriel for cat herding

On Apr 26, 2015, at 7:54 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Fine by me

From: Dom Williams <[REDACTED]>
Date: Sunday, April 26, 2015 at 7:52 PM
To: "[REDACTED]" <[REDACTED]>
Cc: Anthony Shorris <AShorris@cityhall.nyc.gov>, "Patchett, James" <JPatchett@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Dean Fuleihan <[REDACTED]>
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<[REDACTED]> Chirlane McCray
Subject: Re: Financial transaction tax

Agree we need to be sensitive here. I thought your memo made some useful points (see below) -- all of which support the notion that we should propose that

this has to be a national plan tightly aligned with a global agenda.

o Global: Approximately 40 countries have FTTs, most notably: Belgium, France, Switzerland, Singapore, India, and Brazil.

§ European Commission FTT is a proposal that would be implemented by [January 1, 2016](#): 0.1% on stocks and bonds and 0.01% on derivatives; biggest opponent is UK given strength of London's financial sector.

§ UK has a Stamp Duty Reserve Tax – 0.5% tax on purchases of shares of UK based companies. However, there is relief for intermediaries such as market makers and large banks that are members of a qualifying exchange (they are obligated to provide liquidity, and are therefore exempt). As such, over 70% of transactions are exempt from the tax.

On Apr 26, 2015, at 3:38 PM,
[REDACTED] wrote:

Of all of the issues being addressed/discussed in TPA, this is the most important and troubling one for me. If we advocate for FTT and not make it contingent on the European Union passing (and being able to enforce - which is a real question that need to be answered) it is local political suicide. Without doubt, ny banks and hedge funds and exchanges will move their trading operations to London and that will impact out employment numbers and our tax base.

No one believes the UK govt would pass an FTT precisely bc they know how well positioned they are to maintain dominance as the rest if the European smaller exchanges shrink and the City continues to grown as a percentage of the UK tax and eminent base.

So I really really think that as he mayor of NYC (as opposed to being a national

democratic leader), we should stay silent on this issue or at least link it to London, bc this is not a "risk" of sector migration, it is a sure thing.

On Apr 26, 2015, at 1:27 PM, "Bill de Blasio" <[REDACTED]> wrote:

Learned panel: what say you about the analysis below? If you agree, pls indicate. If not, pls indicate and explain why. Thanks
Sent via BlackBerry by AT&T

From: John Del Cecato
<jfdc@akpdmedia.com>

Date: Fri, 24 Apr 2015
12:37:29 +0000

To: Bill de

Blasio <[REDACTED]>

>

Subject: TPA

Are you comfortable with me sending out The Progressive Agenda with "discussion draft" bullets at the end, far & wide, at this point?

Alicia & her team are still preparing their response on some of the tax stuff - but as we discussed, I think we can always nix something before the "final-final" document is approved, if need be...

On capital gains, remember that Obama called for raising that tax to 28% back in his SOTU address... That's not a very far leap to treating it like earned

income...

FWIW, here's what Center for American Progress had to say about FTT two full years ago... Van Hollen & Pelosi (not to mention Harkin) give it instant credibility - as least among progressives...

5 Reasons the World Is Catching on to the Financial Transaction Tax



SOURCE: AP/ Yves Logghe

Campaigners and European trade unions dress as Robin Hood while calling on European Union leaders to go ahead with a financial transaction tax to mobilize money to help poor people hit by the economic crisis, in front of the European Council building in Brussels on May 23, 2012.

**By Adam
Hersh and
Jennifer
Erickson |
February 25, 2013**

PRINT:

1. 

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It has been more than 70 years since John Maynard Keynes wrote about the value of a financial transaction tax in “mitigating the predominance of speculation over enterprise in the United States.” A financial transaction tax works by levying a miniscule fee on the estimated \$2.9 trillion of daily financial activity through the trading of stocks,

bonds, and derivatives in U.S. financial markets, based on our analysis. The tiny tax makes some of the most speculative unproductive trading unprofitable, thus steadying markets and promoting real investment while raising much-needed revenues.

Though [many countries around the world already have a financial transaction tax in place](#), the United States does not yet levy such a fee on trading.

While the idea of a modest financial transaction tax—or FTT, as it is often known—has been around for a long time, with budget balances and economic growth strained in the aftermath of the Great

Recession
policymakers around
the world are taking a
new look at the tax.

Below are five reasons
why the world is
catching on to the
financial transaction
tax as a smart policy
tool.

**A financial
transaction tax
would bring in
much-needed
revenue**

The U.S. government
is currently operating
at its [lowest level of
revenues in more than
60 years](#). A
[2010 report](#) from the
International
Monetary Fund
identifies the financial
sector of the economy
—particularly in the
United States—as
substantially
undertaxed.

Even a tiny financial

transaction tax would raise tens of billions of dollars in much-needed revenue. A tax applied at a very low rate—for example, a 0.117 percent tax on stocks and stock-options trading, a 0.002 percent tax for bonds, and a 0.005 percent tax for futures, swaps, and other derivatives trading—would raise an estimated \$50 billion a year, according to our calculations. To put that amount into perspective, \$50 billion in essence pays for all of America's [veterans health services](#), which ran to \$50.6 billion in 2012. [Historical evidence and economic theory show](#) that financial transaction taxes have the potential to raise

substantial revenues without impeding the function of capital markets. By keeping constant the relative transaction costs of trading in different markets, a financial transaction tax can raise revenues without distorting market behavior.

Business and civic leaders support a financial transaction tax

The idea of a financial transaction tax isn't new, but the chorus singing its praises [is growing every day](#)—from leading economists such as Nobel Prize winners Joseph Stiglitz and Paul Krugman to entrepreneurs such as Bill Gates and Marc Cuban, to financial leaders the likes of John Bogle, founder of

the mutual-fund giant Vanguard Group. The financial transaction tax also has the support of unions for [nurses and other health care professionals](#) and [service-sector workers](#).

Those in the financial sector have an obvious stake in any new tax on their business. But even many within the industry are making the case for a financial transaction tax. John Fullerton, former managing director at JPMorgan and current president at the Capital Institute, [has said](#), “A modest financial transaction tax of less than 1 percent would serve as a remarkably efficient tool to achieve needed reform.” Bogle wrote about a transaction tax in his book, *Clash*

of the Cultures: “Taxes can be brought back into play, replacing some of the frictional costs of investing that served to moderate the speculation that prevailed in an earlier era.”

Countless other financial professionals will concede, in the anonymity of polite company, that a modest and well-crafted tax on financial transactions would have negligible impact on the dynamism of capital markets, and might even help eliminate some of the more unsavory financial practices that stack the deck in favor of big investors and encourage unhealthy risk taking that can put the whole economy, as well as taxpayers, on the hook

for the costs.

**A financial
transaction tax
helps stabilize
volatile financial
markets**

An astounding share of transactions on financial markets today consists of [high-frequency trades](#) made on the [millisecond](#) by computers programmed with sophisticated algorithms. The computers make large-volume trades based on tiny changes in prices—fractions of a penny—and, in so doing, reap tremendous trading profits. While economic theory might suggest that this would lead to slightly more efficient financial markets, the Bank of England's Andrew Haldane [has](#)

shown that “high-frequency trading appears to have amplified” the markets’ erratic undulations.

High-frequency trading is sometimes associated with the phenomenon of “flash crashes,” where market prices fall precipitously due to a perfect storm of preprogrammed computer trading. The largest flash crash to date came on May 6, 2010, when the [Dow Jones Industrial Average](#) dropped by almost 10 percent from the opening level, and literally billions of dollars in market value disappeared from the stock market in a matter of minutes. Prices rebounded over the next week, though investors were rattled

and withdrew \$137 billion from the market in the subsequent months.

Since then, there have been many more mini flash crashes with no sign of abatement.

Flash crashes are just one example of how financial market power and high-frequency trading combine to create unfair and destabilizing effects in financial markets.

Even a conservative financial transaction tax would make these types of trades unprofitable by levying a fee for every transaction, thus eliminating this risky behavior from our markets.

A financial transaction tax incentivizes investment for real

growth

The financial transaction tax by design increases transaction costs of financial trading, thereby encouraging investors to hold financial assets in their investment portfolios for longer periods of time instead of trading often. Investors who expect to hold stocks longer tend to pay more attention to the enterprise and fundamental value of the stock rather than aiming to leverage capital and computational power to exploit market loopholes for big short-term profits. A longer-term outlook for investors and more stable financial markets mean more investment, more jobs, and higher

productivity in the real economy—all of which drives growth.

By changing the incentives that investors face in U.S. financial markets, a tax on financial trading will shift behavior toward investment for the long term, which is better for financing businesses and for stable sustained economic growth.

**Many countries
already have a
financial
transaction tax**

The standard stalling tactic for bringing a financial transaction tax to the United States is saying that we should wait until other countries do it first. But financial transaction taxes already operate in at

least 23 countries around the world—including in international financial centers such as the United Kingdom, Switzerland, Hong Kong, and Japan—and that number is about to grow.

On January 22, 2013, 11 of the European Union's 27 member countries, including France, Germany, and Italy, indicated their intention to initiate a financial transaction tax. As the policy nears implementation, other EU countries are certain to get on board. Of the world's major financial centers, only the United States has no tax on financial trading.[1]

As more European countries implement

such a tax, the United States could easily jump on board and do the same, becoming part of a global financial transaction tax system.

Globalizing the tax not only would greatly reinforce its effectiveness and benefits, but would also avoid concerns about market migration and efforts to evade regulation in financial havens. Now would be a smart time for politicians in Congress to also rethink the benefits that a tax on financial transactions could bring to our economy.

Adam S. Hersh is an Economist at the Center for American Progress. Jennifer Erickson is the Director of Competitiveness and Economic Growth at

the Center.

--

Dom Williams

[REDACTED]
[REDACTED]

--

Dom Williams

[REDACTED]
[REDACTED]

From: [Griffith, Chantell](#)
To: [Darlington, Mandy \(OMB\)](#)
Cc: [Bruch, Mary](#); [Schnake-Mahl, Gabriel](#); [Valle, Rosita](#); [Miranda, Josephine](#); lhegarty@akpdmedia.com
Subject: Re: Financial transaction tax
Date: Monday, April 27, 2015 8:29:20 AM

Sorry for late reply. 11am for Tony

Sent from my iPhone

On Apr 27, 2015, at 8:11 AM, Darlington, Mandy (OMB) <DarlingtonM@omb.nyc.gov> wrote:

Ok for Dean

Sent from my iPhone

On Apr 26, 2015, at 10:52 PM, Bruch, Mary <MBruch@cityhall.nyc.gov> wrote:

12-1or 4-4:30 work for DM Glen. Both James and DM Glen have staff meeting at 11.

----- Original message-----

From: Schnake-Mahl, Gabriel
Date: Sun, Apr 26, 2015 9:12 PM
To: Griffith, Chantell; Valle, Rosita; Bruch, Mary; Miranda, Josephine; Darlington, Mandy (OMB); 'lhegarty@akpdmedia.com';
Subject: Re: Financial transaction tax

+ real liz email

----- Original Message -----

From: Schnake-Mahl, Gabriel
Sent: Sunday, April 26, 2015 09:10 PM
To: Griffith, Chantell; Valle, Rosita; Bruch, Mary; Miranda, Josephine; Darlington, Mandy (OMB); 'lhegarty@akpdmedia.com' <lhegarty@akpdmedia.com>
Subject: Financial transaction tax

Need to get a meeting on financial transaction tax on the books tomorrow: tony, dom, alicia, james, dean, john and emma.

All of the above have been discussing via email and are aware that we are scheduling a mtg.

Can make EW avail @ 930am, 11am, 12pm or 4pm. Let me know what works for folks. Thanks.

From: [Miranda, Josephine](#)
To: [Griffith, Chantell](#); [Darlington, Mandy \(OMB\)](#)
Cc: [Bruch, Mary](#); [Schnake-Mahl, Gabriel](#); [Valle, Rosita](#); lhegarty@akpdmedia.com
Subject: RE: Financial transaction tax
Date: Monday, April 27, 2015 8:32:58 AM

12 to 1pm works for James

Josie

From: Griffith, Chantell
Sent: Monday, April 27, 2015 8:30 AM
To: Darlington, Mandy (OMB)
Cc: Bruch, Mary; Schnake-Mahl, Gabriel; Valle, Rosita; Miranda, Josephine; lhegarty@akpdmedia.com
Subject: Re: Financial transaction tax

We will make 12 work

Sent from my iPhone

On Apr 27, 2015, at 8:11 AM, Darlington, Mandy (OMB) <DarlingtonM@omb.nyc.gov> wrote:

Ok for Dean

Sent from my iPhone

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From: Schnake-Mahl, Gabriel
Date: Sun, Apr 26, 2015 9:12 PM
To: Griffith, Chantell; Valle, Rosita; Bruch, Mary; Miranda, Josephine; Darlington, Mandy (OMB); 'lhegarty@akpdmedia.com';
Subject: Re: Financial transaction tax

+ real liz email

----- Original Message -----

From: Schnake-Mahl, Gabriel
Sent: Sunday, April 26, 2015 09:10 PM
To: Griffith, Chantell; Valle, Rosita; Bruch, Mary; Miranda, Josephine; Darlington, Mandy (OMB); 'lhegarty@akpdmedia.com' <lhegarty@akpdmedia.com>
Subject: Financial transaction tax

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From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: TPA media
Date: Monday, April 27, 2015 11:46:11 AM

There's ALWAYS a news nugget to drop, either TPA-related or govt-related. And why on Earth have I never done Rachel Maddow's show in all this time. Consider that too for before or after may 12

----- Original Message -----

From: Walzak, Phil
Sent: Sunday, April 26, 2015 02:13 PM
To: B; Hagelgans, Andrea
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Snyder, Thomas; Leopold, Elana; Carey, Michael
Subject: Re: TPA media

Jfdc has a roll in plan he is refining
He can circ when ready
Like MoJo. Is there another news nugget we cud drop to maximize the appearance?

----- Original Message -----

From: B
Sent: Sunday, April 26, 2015 12:48 PM
To: Walzak, Phil; Hagelgans, Andrea
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Snyder, Thomas; Leopold, Elana; Carey, Michael
Subject: TPA media

We need to make decisions re: MoJo and Ben smith asap. We need to create come energy leading into May 12. Pls set a time to discuss today or tmrw

From: [John Del Cecato](#)
To: [Schnake-Mahl, Gabriel](#)
Subject: Re: You here at City hall or want to be on via phone?
Date: Monday, April 27, 2015 12:36:53 PM

i'm in MPC office

On 4/27/15, 12:35 PM, "Schnake-Mahl, Gabriel"
<GSchnakeMahl@cityhall.nyc.gov> wrote:

>For financial transaction tax discussion

From: [Schnake-Mahl, Gabriel](#)
To: ["John Del Cecato"](#)
Subject: RE: You here at City hall or want to be on via phone?
Date: Monday, April 27, 2015 12:37:03 PM

Cool

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, April 27, 2015 12:38 PM
To: Schnake-Mahl, Gabriel
Subject: Re: You here at City hall or want to be on via phone?

i'm in MPC office

On 4/27/15, 12:35 PM, "Schnake-Mahl, Gabriel"
<GSchnakeMahl@cityhall.nyc.gov> wrote:

>For financial transaction tax discussion

From: [John Del Cecato](#)
To: [Griffith, Chantell](#); [Schnake-Mahl, Gabriel](#); [Liz Hegarty](#)
Cc: [Darlington, Mandy \(OMB\)](#); [Bruch, Mary](#); [Valle, Rosita](#); [Miranda, Josephine](#)
Subject: Re: Financial transaction tax
Date: Monday, April 27, 2015 12:40:50 PM

In with boss - be there shortly

From: <Griffith>, Chantell <CGriffith@cityhall.nyc.gov>
Date: Monday, April 27, 2015 at 12:39 PM
To: "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Liz Hegarty <lhegarty@akpdmedia.com>
Cc: "Darlington, Mandy (OMB)" <DarlingtonM@omb.nyc.gov>, "Bruch, Mary" <MBruch@cityhall.nyc.gov>, "Valle, Rosita" <rvalle@cityhall.nyc.gov>, "Miranda, Josephine" <JMiranda@Cityhall.nyc.gov>
Subject: RE: Financial transaction tax

Tony is ready! Please come to his office.

From: Schnake-Mahl, Gabriel
Sent: Monday, April 27, 2015 9:20 AM
To: 'John Del Cecato'; Liz Hegarty; Griffith, Chantell
Cc: Darlington, Mandy (OMB); Bruch, Mary; Valle, Rosita; Miranda, Josephine
Subject: RE: Financial transaction tax

Great – we are a go for noon. Will send invite.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, April 27, 2015 8:47 AM
To: Liz Hegarty; Griffith, Chantell
Cc: Darlington, Mandy (OMB); Bruch, Mary; Schnake-Mahl, Gabriel; Valle, Rosita; Miranda, Josephine
Subject: Re: Financial transaction tax

Good by me

From: Liz Hegarty <lhegarty@akpdmedia.com>
Date: Monday, April 27, 2015 at 8:42 AM
To: "Griffith, Chantell" <CGriffith@cityhall.nyc.gov>
Cc: "Darlington, Mandy (OMB)" <DarlingtonM@omb.nyc.gov>, "Bruch, Mary" <MBruch@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Valle, Rosita" <rvalle@cityhall.nyc.gov>, "Miranda, Josephine" <JMiranda@Cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Financial transaction tax

Looping in JDC since I will be on a flight for the next few hours.

Sent from my iPhone

On Apr 27, 2015, at 7:31 AM, Griffith, Chantell <CGriffith@cityhall.nyc.gov> wrote:

We will make 12 work

Sent from my iPhone

On Apr 27, 2015, at 8:11 AM, Darlington, Mandy (OMB) <DarlingtonM@omb.nyc.gov> wrote:

Ok for Dean

Sent from my iPhone

On Apr 26, 2015, at 10:52 PM, Bruch, Mary <MBruch@cityhall.nyc.gov> wrote:

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Date: Sun, Apr 26, 2015 9:12 PM

To: Griffith, Chantell;Valle, Rosita;Bruch, Mary;Miranda, Josephine;Darlington, Mandy (OMB);'lhergarty@akpdmedia.com';

Subject:Re: Financial transaction tax

+ real liz email

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From: Schnake-Mahl, Gabriel

Sent: Sunday, April 26, 2015 09:10 PM

To: Griffith, Chantell; Valle, Rosita; Bruch, Mary; Miranda, Josephine; Darlington, Mandy (OMB); 'lhergarty@akpdmedia.com'

<lhergarty@akpdmedia.com>

Subject: Financial transaction tax

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All of the above have been discussing via email and are aware that we are scheduling a mtg.

Can make EW avail @ 930am, 11am, 12pm or 4pm. Let me know what works for folks. Thanks.

From: [Wolfe, Emma](#)
To: [John Del Cecato](#); [Williams, Dominic](#)
Subject: Weird "CEO" release
Date: Monday, April 27, 2015 1:15:53 PM
Attachments: [0422-statement-tpa.pdf](#)
[ATT00001.txt](#)

<http://www.usmayors.org/pressreleases/uploads/2015/0422-statement-tpa.pdf>



The United States Conference of Mayors

1620 Eye Street, N.W. • Washington, D.C. 20006
Phone (202) 293-7330 • Fax (202) 293-2352
E-mail: info@usmayors.org URL: usmayors.org

For Immediate Release:
Wednesday, Apr 22, 2015

Contact:
Elena Tempere-Webb etempere@usmayors.org 202-286-1100
Karen Hinton Karen@hintoncommunications.com 703-798-3109

U.S. CONFERENCE OF MAYORS CEO AND EXECUTIVE DIRECTOR TOM COCHRAN ISSUES STATEMENT ON INTRODUCTION OF TRADE PROMOTION AUTHORITY

Washington, D.C. – The United States Conference of Mayors CEO and Executive Director Tom Cochran today issued the following statement in support of the introduction of the Trade Promotion Authority legislation (TPA-2015):

“The United States Conference of Mayors is pleased that Senate Finance Committee Chairman Orrin Hatch, Ranking Member Ron Wyden, along with Ways and Means Committee Chairman Paul Ryan have reached agreement on Trade Promotion Authority legislation (TPA-2015). At its 2014 Annual Meeting in Dallas, TX, the nation’s mayors adopted policy in support of TPA that includes high standard objectives. TPA-2015 contains objectives that help protect intellectual property rights and addresses various trade barriers.

“The U.S. Conference of Mayors strongly supports enforceable labor and environmental provisions in future trade agreements that raise global standards. U.S. metro economies represent more than 90% of the nation’s gross domestic product and 92% of the nation’s future economic growth, one-third of which is projected to come from expanding exports. TPA paves the way for our metro economies to take full advantage of dramatically expanding markets overseas, which are critical to our economic future.

“Coupled with stronger Trade Adjustment Assistance legislation, TPA will ensure that U.S. metro economies continue their expansion into the global marketplace. We look forward to working with Congress and the Administration as further details on major trade agreements emerge. Based on our policy resolution, we call on Congress to move TPA-2015 legislation forward.”

###

The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are nearly 1400 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor. Like us on Facebook at [facebook.com/usmayors](https://www.facebook.com/usmayors), or follow us on Twitter at twitter.com/usmayors.

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Shorris, Anthony](#); [Leopold, Elana](#); [de Alwis, Ronalie](#)
Subject: Paid Family Leave research
Date: Monday, April 27, 2015 4:22:35 PM

Per your request

Overview: Paid Family Leave Proposals

No universal definition, but rough definition of “paid family leave” is a set of policies that allow workers to continue receiving financial support while they take time off from work to deal with or recover from a personal health condition, care for an ill family member, or give birth to or care for a newborn child.

Maternity and paternity leave are what most folks think about, but “paid family leave” also encompasses the notion of paid sick leave.

It is being identified in the media as the women’s “wedge” issue for this election.

Federal Proposals –

- *Legislation* – Senator Gillibrand’s FAMILY Act would establish a National Family Economic Security Program to ensure that the U.S. will no longer be the only industrialized nation in the world without any form of paid family leave. Her legislation establishes a national, gender-neutral paid family and medical leave insurance program including includes maternity and paternity leave, personal medical leave, and spousal support.
 - **Funding Mechanism:** The proposed funding mechanism is an independent trust fund within the Social Security Administration to collect fees (based on employee and employer contributions of .2% of wages) and provide benefits.
- *White House Push* – Senior Advisor Valerie Jarrett and Labor Secretary Tom Perez have recently hit the road to highlight states, localities, and private businesses that are taking the lead on providing paid leave to workers.
- *Obama Executive Action* – In January 2015, the President signed a memo modernizing federal leave policies for childbirth, adoption and foster care. The memo directs agencies to advance up to six weeks of paid sick leave to federal employees with a newborn child.
 - **Funding Mechanism:** The cost is approximately \$250 million and would be covered within existing agency budgets under current discretionary funding caps.
- *Additional Note* – Morgan Stanley Vice Chairman Tom Nides, who moderated your recent Q&A session at Morgan Stanley, has been mobilizing business leaders in support of paid leave.

State Proposals –

- Only states that currently offer robust paid family leave are California, New Jersey, and Rhode Island (four weeks of paid leave up to 60% of salary). The leave provisions in California and New Jersey are not job-protected.
 - **Funding Mechanism:** The funding mechanism is not taxpayers or employers, but rather a pool of employee paycheck contributions.
- In New York State, the leading proposal is the Paid Family Leave Insurance Act, which would expand the Temporary Disability Insurance (TDI) program to cover a worker who needs time off to care for a newborn child or a sick family member.
 - **Funding Mechanism:** The plan would be jointly funded by both employers and employees, with a modest premium increase for covered employees.

De Blasio Campaign Proposal –

Currently, the NYC government does not provide robust paid family leave benefits.

A copy of your 2014 campaign proposal is included below:



FOR IMMEDIATE RELEASE: August 23, 2013

CONTACT: DAN LEVITAN dan@berlinrosen.com, [646-200-5315](tel:646-200-5315)

DE BLASIO PROPOSES PAID FAMILY LEAVE FOR NEW YORK CITY

New York, NY - Bill de Blasio today proposed making New York City the first city in the United States to provide paid family leave for new mothers and fathers, as well as people caring for a serious or terminally ill or injured spouse, parent, or child.

“If you want to spend quality time with a new child, or if you or a loved one faces a major medical emergency, your job or paychecks shouldn't be in jeopardy. This is good public policy that will help all families in this city,” said Bill de Blasio.

Based on successful programs in New Jersey and California, De Blasio's plan would expand the eligibility of disability coverage with a small surcharge on existing disability insurance premiums. The benefit would pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).

The United States is the only high-income country in the world not to offer paid family leave.[1] These programs are successful, humane, and popular. After the introduction of a similar program in California, more than 90% of employers reported either

“no noticeable effect” or a “positive effect” on productivity, profitability, turnover, and morale.[2]

De Blasio has also called for full, comprehensive paid sick day leave for New York City workers. Speaker Quinn blocked that legislation in the City Council for three years to placate business interests, and then later under intense political pressure passed a watered-down version of the bill that excluded more than 300,000 New Yorkers.

De Blasio’s plan would:

- Cover every New York City worker currently covered by the State’s disability insurance system.
- Would cover mothers or fathers seeking to bond with a new baby within 12 months of birth or adoption.
- Would cover caregivers with proof of a very serious or terminal illness afflicting a child, spouse, or parent.
- Pay 50% of a New Yorker’s average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).
- Be financed through a small increase in worker’s temporary disability insurance premium determined by an actuary each year. In New Jersey, a similar program, covering 2/3 of participating employees salary for six weeks up to a maximum of \$524/week cost just 60 cents per worker per week in 2013.[3]

This proposal would require legislation in Albany.

[1] Tara Siegel Bernard, “In Paid Family Leave, U.S. Trails Most of the Globe,” NY Times, February 22, 2013. (“While the United States takes great pride in its family values, it is the only high-income country that does not offer a paid leave program.”)

[2] Eileen Appelbaum and Ruth Milkman, “Leaves that Pay: Employer and Worker Experiences with Paid Leave in California.” Available at http://www.paidfamilyleave.org/pdf/leaves_that_pay.pdf.

[3] State of New Jersey, Department of Labor and Workforce Development, <http://lwd.dol.state.nj.us/labor/fli/content/cost.html>

NPR: Is it time to make Medical and Family Leave Paid? April 22, 2015

It's been more than 20 years since passage of the landmark Family and Medical Leave Act, which allows workers to take up to 12 weeks of unpaid time off for medical or family reasons without losing their jobs.

Some workers' advocates and politicians say it's time to plug a big hole in the law by requiring that [workers get paid while they're on leave](#). But the change faces stiff opposition from some small business and other groups that argue that it would be too expensive and an unnecessary government intrusion.

Saying the reality for many families is that both parents must work, President Obama has pushed for paid family leave, calling it an "economic necessity" in his State of the Union address. He proposed [\\$2.2 billion in next year's federal budget](#) to help five states get paid leave programs up and running, and an additional \$35 million for states to conduct

planning and startup activities.

Meanwhile, Democrats have reintroduced the [Family and Medical Insurance Leave Act](#) that would create a national paid leave program to cover two-thirds of people's wages for up to 60 days a year. With Republicans in control of Congress, however, there's little chance it will pass.

Supporters say that many workers can't afford to take unpaid leave and others aren't eligible for leaves because they work for small employers. The law allows workers to take time off to care for a newborn or adopted child, or if they or family members have a serious health condition. But it doesn't apply to companies with fewer than 50 workers, and workers have to have worked for at least a year and logged at least 1,250 hours in the previous year to qualify for the benefit.

Only [13 percent of workers](#) had access to paid family leave in 2013, according to the Department of Labor's 2014 national compensation survey. Meanwhile, [59 percent of workers](#) were eligible for unpaid leave under the FMLA in 2012.

Four states have implemented [paid family leave](#) programs, and their experience may provide guidance for a national paid family leave law.

Three of them — California, New Jersey and Rhode Island — fund the programs entirely by withholding employee wages. The programs are administered by states' unemployment insurance agencies in conjunction with temporary disability insurance programs, according to human resources consultant Mercer. (Washington state has a paid leave program on the books, but it has never been implemented because legislators haven't approved funding.)

California's program is well established [after more than a decade](#). It allows workers [up to six weeks of leave](#) annually at 55 percent of their weekly pay, up to a cap of \$1,104 weekly in 2015.

When Allison Guevara's children, now aged 5 and 2, were born, she twice took paid time off from her half-time job as a field representative for the American Federation of Teachers-affiliated union that represents librarians and lecturers at the University of California.

Guevara, 36, says that getting just 55 percent of her salary might have been problematic, but she was able to negotiate with her employer to use accrued vacation and sick time to make up the other 45 percent of her pay.

Altogether, she took off at least three months with pay for each baby. Her husband, who works for the city of Santa Cruz, was not so lucky. The law typically doesn't apply to public sector employees.

"The time off was very necessary," says Guevara. In addition to bonding with her kids, "breastfeeding was very difficult with my first one, it took eight weeks to get that going."

Guevara stumbled upon the information about her paid leave options by accident. That's not surprising. A [survey conducted last fall](#) for the California Center for Research on Women and Families found that just 36 percent of Californians knew about the state's paid leave program, a decline from three years earlier when 43 percent said they knew about the law.

"Those who know about it are those who disproportionately work for employers who already do it," says Vicki Shabo, a vice president at the National Partnership for Women and Families. "That leaves out many lower-paid workers."

California employers are [generally positive](#) about the paid family leave law, according to a study prepared for the U.S. Department of Labor last year. Ninety percent of employers in a 2010 survey said the law had either a positive effect on productivity, profit and morale, or it had no effect.

California, New Jersey and Rhode Island have built their programs around existing short-term paid disability program infrastructures; only five states have such disability programs in place, says Catherine Stamm, a senior consultant at Mercer.

"It's not as difficult or momentous for these employers," Stamm says.

Under the Democrats' bill, workers and employers would split the cost of the program, which would be administered by the Social Security administration.

But that's a problem for small business owners, says Jack Mozloom, national media director for the [National Federation of Independent Business](#), a trade group. Many of their members have fewer than 10 employees, Mozloom says, and if someone's out on leave, it's likely that they have to hire a temporary worker or pay someone overtime to do the job.

Financing a paid leave program would "represent a real expense that some of them cannot absorb," he says. "When it's mandated, it puts them in a hole."

Capital NY--- Paid Family Leave in NY Focus of Talks with Obama Official April 24, 2015

A senior member of the Obama administration met with labor leaders and advocates in Manhattan on Thursday morning to discuss efforts to bring paid family leave to New York, Donna Dolan, executive director of the New York State Paid Leave Coalition, said.

Valerie Jarrett, senior adviser to the president, met at the Midtown headquarters of 1199 SEIU, the health care workers' union, with about 30 other people, including 1199 president George Gresham and members of his union, representatives from 32BJ SEIU, which represents property service workers, and the New York Paid Family Leave Insurance Campaign, said Dolan, who also attended.

Jarrett is in town for this week's Women in the World Summit but she and U.S. Secretary of Labor Tom Perez are on a national tour to promote President Obama's "Lead on Leave" initiative to push states to adopt paid family leave as part of a proposal the president

announced during his State of the Union address in January.

“[Jarrett] was interested in an update of the campaign in New York and how we saw it at this juncture” Dolan said.

Jarrett said the White House is interested in the various paid family leave campaigns around the country and discussed with those attending Thursday's meeting possible paths to enacting legislation, Dolan said.

In New York, a [national coalition of women's advocates](#) has attempted to push paid family leave to the forefront, after Governor Andrew Cuomo said earlier this year he thought lawmakers [lacked “the appetite”](#) to consider such a proposal.

Last year, during his re-election campaign, Cuomo said paid family leave [would have to wait](#) until after the Legislature passed a 10-point package of bills known as the Women’s Equality Act, which he had made both a centerpiece of his campaign and the scaffolding for a new political party he created to advance passage of the W.E.A.

A bipartisan Senate committee [held a public hearing](#) in March on the possibility and costs associated with a paid family leave proposal that was included in the State Senate's one-house budget and in a separate Assembly proposal.

The Assembly passed its own version of paid leave bill; the Senate proposal was dropped from the final budget.

Cuomo’s office later said [his administration is seriously studying the issue](#), and a spokeswoman said that while the governor supports “the notion of providing paid family leave in New York State,” he wants the Senate and the Assembly to come up with a “workable” proposal on which both chambers can agree.

Amid an ongoing federal investigation into Senate Republican leader Dean Skelos, political observers are skeptical about whether paid family leave can pass this year.

Still, Dolan said she and other advocates are encouraged by progress that has been made on the issue.

Last month's Senate hearing “was the first time there’s been a Senate hearing on paid family leave in eight years,” she said, noting that she and other advocates have held talks with representatives from the Cuomo administration over the course of several months.

But challenges remain.

Last June, at a Summit on Working Families in Washington, D.C., Perez, the labor secretary, said states could apply for grants from a \$500,000 fund, to help government officials study the costs associated with paid family leave. The Cuomo Administration declined to apply.

“We were very disappointed that the governor’s office did not apply,” Dolan said. “And they felt that they had been collecting information for months on paid family leave. We had had conversations with them during the winter, bringing in national experts to talk about cost, and we’d had those conversations with them and they said they’d collected all the material they felt they needed.”

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Klein, Monica](#)
Cc: [Hagelgans, Andrea](#); [Richardson, Jerika](#)
Subject: Re: TPP
Date: Monday, April 27, 2015 4:32:29 PM

In a word, from what we've seen - which hasn't been much, since so much of this has been done in secret, this takes us in the wrong direction - handing more power to corporations, and putting workers' jobs at risk...

On 4/27/15, 4:07 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>Here is speech language-

>

>Those are issues that unite Democrats. But I know we have our share of > differences, too. That's okay. We shouldn't be afraid to talk about them.

>

>In recent days, there's been a lot of talk about passing Fast-Track trade > authority for the new Trans-Pacific Partnership treaty.

>

>I believe that would be a huge mistake.

>

>I believe the American people should have a say in trade agreements – > especially massive deals that can mean the difference between countless > jobs being CREATED in America...or being SHIPPED overseas.

>

>I believe that we should be rewriting the rules to give working people > MORE of a say... rules that protect American jobs and American consumers... > rules that rein in the excesses of giant multi-national corporations and > their relentless pursuit to put profits before people.

>

> On all those counts, Fast Track is a raw deal for American workers.

>

>Sent from my iPad

>

>> On Apr 27, 2015, at 4:06 PM, "Klein, Monica" <MKlein@cityhall.nyc.gov> >> wrote:

>>

>> Ok

>>

>>

>>

>>

>>> On 4/27/15, 4:05 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>>>

>>> Just headsup him I think he is ready

>>>

>>> Sent from my iPad

>>>

>>>> On Apr 27, 2015, at 4:03 PM, "Klein, Monica" <MKlein@cityhall.nyc.gov> >>>> wrote:

>>>>

>>>> FYI Sally said she's going to ask about TPP and wants more of an >>>> explanation on why he is against it than what he said on Saturday >>>> night.

>>>>

>>>> Anything else we want him to say here?

>>

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Did you send?
Date: Monday, April 27, 2015 5:34:03 PM

Just did

On 4/27/15, 5:28 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>

>

>Sent from my iPhone

From: [Bill de Blasio](#)
To: [Andrea Hagelgans](#)
Cc: [John Del Cecato](#); [PhilWalzak](#); [REDACTED] [Dom Williams](#); [Emma Wolfe](#); [Fuleihan, Dean \(OMB\)](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Bob Linn](#)
Subject: Re: TPA agenda
Date: Monday, April 27, 2015 8:03:42 PM

Adding Dean. And all TPA threads should be on official email from now on (except for JDC, of course, who will use civilian email). Per the lawyers, that is how we should comport ourselves from now on. And Dean, we need to discuss tmrw with you, Tony and Bob how we will respond when asked if NYC will consider its own family leave program for our citizens, or even just for City employees.

Sent via BlackBerry by AT&T

From: Andrea Hagelgans <[REDACTED]>
Date: Mon, 27 Apr 2015 19:48:12 -0400
To: [REDACTED]
Cc: John Del Cecato<jfdc@akpdmmedia.com>; Phil Walzak<[REDACTED]>
Dom Williams<[REDACTED]> Emma Wolfe<[REDACTED]>
Subject: TPA agenda

Mahen has reviewed current TPA contract and our only fault line is paid family leave. He and I both feel we have some cover given national focus.

I sent paid family leave info earlier but let me know if you need me to resend

Sent from my iPhone

On Apr 27, 2015, at 11:12 AM, Bill de Blasio <[REDACTED]> wrote:

"Wall Street and corporate predators"? "Wall Street and foreclosure predators"?

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: Mon, 27 Apr 2015 11:26:08 +0000
To: Bill de Blasio<[REDACTED]> Phillip Walzak<[REDACTED]> Andrea Hagelgans<[REDACTED]> Dom Williams<[REDACTED]> Emma Wolfe<[REDACTED]>
Subject: Re: Edits to Warren/BDB op-ed

One edit that I thought about in the middle of the night.. Should probably go with paid family leave rather than paid sick leave - in part because we don't currently offer in NYC (and would be a boost for us, if the feds offered), and in part because Roosevelt folks have said that paid family leave was a real game-changer

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Sunday, April 26, 2015 at 10:21 PM

To: Bill de Blasio <[REDACTED]> Phillip Walzak

<[REDACTED]> Andrea Hagegans <[REDACTED]> Dom Williams

<[REDACTED]> Emma Wolfe <[REDACTED]>

Subject: Edits to Warren/BDB op-ed

<!--[if !supportAnnotations]--> <!--[endif]-->

I cleaned up their language a bit, and added a few more specifics - namely, paid sick leave, Buffett Rule, carried interest...

I noted in the comments that pre-school vs. pre-K might be confusing & that maybe we just talk about Pre-K...

Also noted that we need to explain what "scheduling practices" are... (NOTE: they're talking about the crazy practice where companies don't give workers their hours until the last minute, making it really hard for low-wage workers to plan for just about anything & basically be "on call" all the damn time.)

I also noted in the comments section that MBDB came out against TPP - and that we'd be willing to mention that here... But it may be that Team Warren feels like their battle with Obama is something that's worn them down & would just as soon leave out...

Haven't run this by them yet, but assuming you guys are good, I will do so tomorrow AM...

====

<!--[if !supportAnnotations]--><!--[endif]-->

In this land of big dreams, there was never a dream bigger or more important than the one so deeply rooted in our values that it became known as the *American Dream*. Across generations and geography, Americans shared the belief that hard work would bring opportunity and a better life for *everyone*. America wasn't perfect, but we invested in our kids and put in place policies to build a strong middle class.

We don't do that anymore, and the result is clear: the rich get richer, while everyone else falls behind. The game is rigged, and the people who rigged it want it to stay that way. They claim that if we act to improve the economic well-being

of hard-working Americans – whether by increasing the minimum wage, reining in the Wall Street predators, or practically anything else – we threaten economic growth.

They are wrong.

In a report this week, economist Joseph E. Stiglitz has provided the latest proof that they're absolutely upside down in their thinking. It's a false choice to decide between economic growth and strengthening the middle class. In fact, the growing disparity between rich and poor, Stiglitz shows, actually "leads to lower growth and less efficiency."

!supportAnnotations]-->[\[DG1\]](#)<!--[endif]-->

The foundations for the Stiglitz report are simple: When there's a strong middle class, consumers have money to spend at businesses, and when businesses have more customers they build more factories, hire more workers, and sell more products – and the economy grows. But when customers don't have money, they can't buy, and that means businesses can't grow.

For decades, our economy was built around this core understanding. We embraced the idea that we were all in this together. We made big investments in the things that would create opportunities for everyone: public schools and universities; roads and bridges and power grids; research that took us to the moon and back and then into cyberspace. We supported strong unions that pushed for better wages and working conditions, seeing those unions improve lives both for their own members and for workers everywhere, union or not.

And it worked. From the 1930s to the late 1970s, as GDP went up, wages increased more or less across the board. In fact, 90 percent of all workers got about 70 percent of all new income growth. Sure, the richest 10 percent gobbled up more than their share, but overall, as the economic pie got bigger, pretty much everyone was getting a little more—that was how America built a great middle class.

And then in the early 1980s, a new theory swept the country. Some said that if government policies took care of the rich and powerful, wealth would trickle down for everyone else. Trickle-down advocates cut taxes sharply for those at the top, and pushed for “deregulation” -- hobbling the cops on Wall Street and letting the most powerful corporations do as they pleased.

In modern history, we’ve seen trickle-down economics fail disastrously. The rich and powerful have become richer and more powerful, while everyone else was left behind. In the last 35 years, the top 10 percent got ALL the growth in income—ALL of it. The rest of America – 90 percent of Americans – got nothing. Zip. Zero.

Government policies matter. Strengthening the American dream is about the basics:

Make work pay by increasing the minimum wage, empowering unions to bargain collectively, improving scheduling practices^[JD2], passing paid family leave, and making sure people get the overtime pay they deserve.

End the squeeze on working parents by investing in pre-school and childcare, after-school programs, and extended learning days. Let families with children have a chance to build some economic security on their own.

Ensure everyone can get a great education without drowning in debt. Rein in the cost of college and allow families to refinance student loans at lower rates. Give every child in America access to full-day pre-kindergarten^[JD3]. Education is still the best ticket to the middle class.

Focus on research and innovation needed to develop the technologies of the future. Investments in medical and scientific research let us build whole new industries and give

us the chance to create good jobs right here in America.

Invest in infrastructure – in roads, bridges, rail, water, power and broadband. Businesses—and the jobs they create—can’t grow if the foundation is crumbling beneath us. A 21st Century economy needs 21st Century infrastructure.

Strengthen and expand Social Security, not just for today’s seniors, but for today’s young people. Work is changing. A strong Social Security system will ensure that every worker, no matter the companies or number of jobs they piece together during their careers, can count on a secure retirement.

Strengthen the rules of the marketplace. We don’t build a future by turning the biggest banks loose to do whatever they want, and markets don’t create value when corporations can deliberately cheat people or roll over their upstart competition.

Reform the tax code: End the billions in tax breaks for corporations shipping jobs overseas and the big oil companies, and ensure that millionaires and billionaires pay their fair share by closing the “carried-interest” loophole, implementing the “Buffett rule,” and rewarding work rather than just wealth.

It won’t be easy, but real change rarely is. It’s time to be bold. The American dream hangs in the balance.

<!--[if !supportAnnotations]-->[\[D4\]](#)<!--[endif]-->

##

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<!--[if !supportAnnotations]-->[\[DG1\]](#)<!--[endif]-->Note that this is a placeholder until we get a copy of the draft report from Roosevelt.

<!--[if !supportAnnotations]-->

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<!--[if !supportAnnotations]-->
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<!--[if !supportAnnotations]-->[\[D2\]](#)<!--[endif]-->Do we need to make this more clear?
<!--[if !supportAnnotations]-->
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<!--[if !supportAnnotations]-->
<!--[endif]--><!--[if !supportAnnotations]--><!--[endif]-->
<!--[if !supportAnnotations]-->[\[D3\]](#)<!--[endif]-->Should we cut the “pre-school”
reference earlier so people aren’t confused?
<!--[if !supportAnnotations]-->
<!--[endif]-->
<!--[if !supportAnnotations]-->
<!--[endif]--><!--[if !supportAnnotations]--><!--[endif]-->
<!--[if !supportAnnotations]-->[\[D4\]](#)<!--[endif]-->FWIW – MBDB came out against TPP
on Saturday – and is happy to include this here – unless you guys have
decided you’ve laid down your marker there & don’t want to re-raise it?
<!--[if !supportAnnotations]-->
<!--[endif]-->

From: [Williams, Dominic](#)
To: [Shorris, Anthony](#); [John Del Cecato](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: For Background - Reforming Labor Law
Date: Monday, April 27, 2015 8:08:38 PM

Reforming Labor Law

Background: When workers try to organize unions they are often harassed, intimidated or fired, taking away their bargaining power and harming their access to adequate wages and quality healthcare. Workers in unions earn 30 percent higher wages and are 63 percent more likely to have employer-provided health insurance.

Possible Solution: The Employee Free Choice Act: A Congressional bill that would make it easier for workers to join unions, make it easier for newly unionized workers to reach contracts with their employers, and strengthen penalties for those that violate labor law to seek to prevent workers from using their right to organize. *The legislation removes the power of employers to demand an additional and separate ballot if a majority of employee signatures were collected. It also assigns the organizing union as the official collective bargaining representative if a majority of employee signatures are collected. The legislation also requires employers and their unions to enter binding arbitration to produce a collective agreement if one cannot be met 90 days after the unionization of employees, and after 30 days of mediation time (120 days total). The arbitration agreement would be binding for a period of two years. Lastly, the legislation increases penalties on employers who discriminate against workers for union involvement.*

From: Williams, Dominic
Sent: Monday, April 27, 2015 7:57 PM
To: Shorris, Anthony; John Del Cecato; Wolfe, Emma; Snyder, Thomas
Subject: For Background - Student Loan Refinancing

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

Possible Solutions: S. 2432 – Bank on Students Emergency Loan Refinancing Act: Would allow more than 25 million people with outstanding student loan debt to refinance their federal student loans or private loans at the lower interest rates currently offered to new borrowers, while maintaining full borrower protections of federal student loans (rather than forcing borrowers refinance with private banks). The loss of federal revenue from the lower loan interest income would require additional DOE direct spending (via its Direct Loan Program), according to the CBO, but would be offset in full by the “Buffet Rule” – a minimum 30% income tax payment from people who earn between \$1 and \$2 million.

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Snyder, Thomas](#); [Williams, Dominic](#); [Carey, Michael](#); [Wolfe, Emma](#); [de Alwis, Ronalie](#)
Subject: Re: Final TPA doc
Date: Monday, April 27, 2015 8:18:06 PM

Yep - can do... Sorry, I didn't send to you - will send to you both now

> On Apr 27, 2015, at 8:16 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>
> Mayor wanted me to reiterate that he wants the final doc tonight. JDC- can you get on the phone w
him after his dinner and walk him through? Do we need others on the call? Thanks
>
> Sent from my iPhone

From: [Fuleihan, Dean \(OMB\)](#)
To: [BdB](#); [Andrea Hagelgans](#)
Cc: [John Del Cecato](#); [PhilWalzak](#) [REDACTED] [Dom Williams](#); [Emma Wolfe](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Robert Linn \(OLR\)](#)
Subject: RE: TPA agenda
Date: Monday, April 27, 2015 8:24:53 PM

We are working on estimates for paid family leave for City employees

From: [John Del Cecato](#)
To: [Williams, Dominic](#); [Shorris, Anthony](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: Re: For Background - Student Loan Refinancing
Date: Monday, April 27, 2015 8:35:10 PM

Right on.

From: <Williams>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Date: Monday, April 27, 2015 at 7:57 PM
To: Anthony Shorris <AShorris@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: For Background - Student Loan Refinancing

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

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From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Final TPA doc
Date: Monday, April 27, 2015 9:37:19 PM
Attachments: [TheProgressiveAgendaFINAL4.docx](#)
[default\[2\].xml](#)

The Progressive Agenda
To Combat Income Inequality
4/27/15
630pm

1. Lift the Floor for Working People

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.

2.
Support
Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand Earned Income Tax Credit.
- Allow students to refinance student loan debt to take advantage of lower interest rates.

3.
Tax
Fairness

- Close the carried interest loophole.
- End tax breaks for companies that ship jobs overseas.
- Implement the "Buffett Rule" so millionaires pay their fair share.
- Close the CEO tax loophole that allows corporations to exploit "performance pay" write-offs.

###

On 4/27/15, 8:54 PM, "Leopold, Elana" <ELEopold@cityhall.nyc.gov> wrote:

>Did you send? Thanks

>

>Sent from my iPhone

>

>> On Apr 27, 2015, at 8:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> Cool tx

>>

>>> On 4/27/15, 8:33 PM, "Leopold, Elana" <ELEopold@cityhall.nyc.gov>

>>>wrote:

>>>

>>> 9:45ish

>>>

>>> Sent from my iPhone

>>>

>>>> On Apr 27, 2015, at 8:32 PM, John Del Cecato <jfdc@akpdmedia.com>

>>>>wrote:

>>>>

>>>> When is his dinner over approx?

>>>>

>>>>> On 4/27/15, 8:15 PM, "Leopold, Elana" <ELEopold@cityhall.nyc.gov>

>>>>> wrote:

>>>>>

>>>>> Mayor wanted me to reiterate that he wants the final doc tonight.

>>>>>JDC-

>>>>> can you get on the phone w him after his dinner and walk him through?

>>>>> Do

>>>>> we need others on the call? Thanks

>>>>>

>>>>> Sent from my iPhone

>>

The Progressive Agenda

To Combat Income Inequality

4/27/15

630pm

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to exploit "performance pay" write-offs.

###

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Final TPA doc
Date: Monday, April 27, 2015 9:39:34 PM

Yeah, i sent to him a long time ago... i'll send again

On 4/27/15, 9:37 PM, "Leopold, Elana" <ELEopold@cityhall.nyc.gov> wrote:

>Ok- I assume you sent this to the mayor? I will tell him you are free to
>chat when he's done

>

>Sent from my iPhone

>

>> On Apr 27, 2015, at 9:37 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> The Progressive Agenda

>> To Combat Income Inequality

>> 4/27/15

>> 630pm

>>

>> 1. Lift the Floor for Working People

>>

>> · Raise the federal minimum

>> wage, so that it reaches \$15/hour, while indexing it to inflation.

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>> workers' right to organize and rebuild the middle class.

>> · Pass comprehensive immigration reform to grow the economy and

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>> exploitation of low-wage workers.

>> · Oppose trade

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>> jobs,

>> workers' rights, and the environment.

>>

>>

>> 2.

>> Support

>> Working Families

>>

>> · Pass national paid

>> sick leave.

>> · Pass national paid

>> family leave.

>> · Make Pre-K, after-school

>> programs and childcare universal.

>> · Expand Earned

>> Income Tax Credit.

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>>

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>>

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>> write-offs.
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>> ###
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>>
>>
>>
>>> On 4/27/15, 8:54 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
>>>wrote:
>>>
>>> Did you send? Thanks
>>>
>>> Sent from my iPhone
>>>
>>>> On Apr 27, 2015, at 8:33 PM, John Del Cecato <jfdc@akpdmedia.com>
>>>>wrote:
>>>>
>>>> Cool tx
>>>>
>>>>> On 4/27/15, 8:33 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
>>>>> wrote:
>>>>>
>>>>> 9:45ish
>>>>>
>>>>> Sent from my iPhone
>>>>>
>>>>>> On Apr 27, 2015, at 8:32 PM, John Del Cecato <jfdc@akpdmedia.com>
>>>>>> wrote:
>>>>>>
>>>>>> When is his dinner over approx?
>>>>>>
>>>>>>> On 4/27/15, 8:15 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
>>>>>>> wrote:
>>>>>>>
>>>>>>> Mayor wanted me to reiterate that he wants the final doc tonight.
>>>>>>> JDC-
>>>>>>> can you get on the phone w him after his dinner and walk him
>>>>>>>through?
>>>>>>> Do
>>>>>>> we need others on the call? Thanks
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>
>>
>> <TheProgressiveAgendaFINAL4.docx>
>> <default[2].xml>

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"; [Gunaratna, Mahen](#)
Subject: Fw: TPA latest
Date: Tuesday, April 28, 2015 7:38:33 AM

Anything explicitly we want to do for seniors?

From: Bill de Blasio [mailto:████████████████████]
Sent: Tuesday, April 28, 2015 07:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: FLONYC; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Snyder, Thomas; Fuleihan, Dean (OMB)
Subject: Re: TPA latest

Except for the persistent lack of "the" before EITC, I think it's great. Well done, John!

Is there anything of major concern to the CH team, or are we ready to lock down? Team, speak up pls asap.

And I assume we'll navigate whatever tough questions we get on paid family leave for NYC and the city government's lack of paid leave -- this will force us to address the issue, which we need to do anyway.

So last chance to weigh in on all this: speak now or forever hold your peace!

Sent via BlackBerry by AT&T

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tue, 28 Apr 2015 01:41:03 +0000
To: Bill de Blasio <████████████████████>
Subject: TPA latest

The Progressive Agenda

To Combat Income Inequality

4/27/15
630pm

<!--[if !supportLists]-->1. <!--[endif]-->**Lift the Floor for Working People**

<!--[if !supportLists]-->• <!--[endif]-->Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.

<!--[if !supportLists]-->• <!--[endif]-->Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.

<!--[if !supportLists]-->• <!--[endif]-->Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.

<!--[if !supportLists]-->• <!--[endif]-->**Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

<!--[if !supportLists]-->**2.** <!--[endif]-->**Support Working Families**

<!--[if !supportLists]-->• <!--[endif]-->Pass national **paid sick leave**.

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<!--[if !supportLists]-->• <!--[endif]-->Make **Pre-K, after-school programs** and **childcare** universal.

<!--[if !supportLists]-->• <!--[endif]-->Expand **Earned Income Tax Credit**.

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<!--[if !supportLists]-->• <!--[endif]-->Close the **CEO tax loophole** that allows corporations to exploit "performance pay" write-offs.

###

From: [Shorris, Anthony](#)
To: [B](#)
Cc: jfdc@akpdmmedia.com; [FLONYC](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 7:54:51 AM

Works for me...fair taxation of capital gains and universal post-secondary education next please on the road to justice.

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

> On Apr 28, 2015, at 7:52 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

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> Resending from govt email, which all we govt folks should use for this. Thanks

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> -----Original Message-----

> To: John Del Cecato

> Cc: Chirlane McCray

> Cc: Tony Shorris

> Cc: Dom Williams

> Cc: Andrea Hagelgans

> Cc: Phil Walzak

> Cc: Emma Wolfe

> Cc: Tom Snyder

> Cc: Dean Fuleihan

> Subject: Re: TPA latest

> Sent: Apr 28, 2015 7:36 AM

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> From: John Del Cecato

> To: Bill de Blasio

> Subject: TPA latest

> Sent: Apr 27, 2015 9:41 PM

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- > 4/27/15
- > 630pm
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- >
- > ###
- >

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 8:23:57 AM

so what is plan, timing on sending this out for comment? will we be recommending a common message of intro to those who get it, when we want response, etc...

Sent from my iPad

> On Apr 28, 2015, at 7:59 AM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

>

> Arggh - sorry about the missing "the" - will include...

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> E. Warren... Can't do everything here...

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>> Cc: Dom Williams

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>> Cc: Phil Walzak

>> Cc: Emma Wolfe

>> Cc: Tom Snyder

>> Cc: Dean Fuleihan

>> Subject: Re: TPA latest

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>> Sent: Apr 27, 2015 9:41 PM
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From: [John Del Cecato](#)
To: [Walzak, Phil](#); [B](#); [FLONYC](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 8:34:22 AM

I'm working on a backgrounder that addresses (most of) Phil's concerns.

On 4/28/15, 8:27 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

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>Sent: Tuesday, April 28, 2015 08:01 AM

>To: B; FLONYC; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea;

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>>
>>###
>>
>

From: [John Del Cecato](#)
To: [Williams, Dominic](#); [Snyder, Thomas](#); [Mahen Gunaratna](#)
Subject: Does this look right?
Date: Tuesday, April 28, 2015 8:35:07 AM
Attachments: [TPA BACKGROUNDER .docx](#)

Combined Dom's stuff with some stuff I found re: NLRA... Shorter is always better for MBDB...

Reforming Labor Law

Background: When workers try to organize unions they are often harassed, intimidated or fired, taking away their bargaining power and harming their access to adequate wages and quality healthcare. Workers in unions earn 30 percent higher wages and are 63 percent more likely to have employer-provided health insurance.

Possible Solution: The Employee Free Choice Act: A Congressional bill that would make it easier for workers to join unions, make it easier for newly unionized workers to reach contracts with their employers, and strengthen penalties for those that violate labor law to seek to prevent workers from using their right to organize. *The legislation removes the power of employers to demand an additional and separate ballot if a majority of employee signatures were collected. It also assigns the organizing union as the official collective bargaining representative if a majority of employee signatures are collected. The legislation also requires employers and their unions to enter binding arbitration to produce a collective agreement if one cannot be met 90 days after the unionization of employees, and after 30 days of mediation time (120 days total). The arbitration agreement would be binding for a period of two years. Lastly, the legislation increases penalties on employers who discriminate against workers for union involvement.*

Immigration Reform and Wage Theft

Immigrant workers are even more vulnerable because they can be threatened with deportation. In 2002, the Supreme Court ruled that undocumented workers cannot seek basic labor protections because they are not legally allowed to work. Therefore, employers can subject undocumented immigrants to abuse and dangerous working conditions for little pay, without worrying about legal action.

<http://thinkprogress.org/immigration/2013/07/10/2276121/dc-undocumented-immigrant-wage-theft/>

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

Possible Solutions: S. 2432 – Bank on Students Emergency Loan Refinancing Act: Would allow more than 25 million people with outstanding student loan debt to refinance their federal student loans or private loans at the lower interest rates currently offered to new borrowers, while maintaining full borrower protections of federal student loans (rather than forcing borrowers refinance with private banks). The loss of federal revenue from the lower loan interest income would require additional DOE direct spending (via its Direct Loan Program), according to the CBO, but would be offset in full by the “Buffet Rule” – a minimum 30% income tax payment from people who earn between \$1 and \$2 million.

Paid Family Leave

The United States is the only advanced economy without a national paid-leave law. Only three states -- California, New Jersey and Rhode Island -- offer this critical support for working men and women. Even Human Rights Watch has noticed, citing America for failing its families in a scathing report a few years back. In the latest edition of *Expecting Better*, a report card issued annually by the National Partnership for Women and Families, not a single state merited an "A." California took home an A-minus, New Jersey, a B-plus, and New York, a lackluster B-minus.

<http://www.huffingtonpost.com/susan-ochshorn/new-yorks-real-wealth-pro b 6950998.html>

Tax Breaks for Shipping Jobs Overseas/Deferral/Inversion/Repatriation

SMALLER ONE (NOT AFFECTED BY REPATRIATION):

“Firms can generally deduct business expenses,” said Kimberly Clausing, the Thormund A. Miller and Walter Mintz Professor of Economics at Reed College. “Thus, of course, if firms incurred expenses in moving abroad, they would be able to deduct those expenses.”

BIGGER ONE (AFFECTED BY REPATRIATION):

We’ve also written before on several occasions that the tax code has long allowed U.S. corporations doing business abroad to defer paying taxes on any of their “unrepatriated income.” That is to say that the revenue earned by the company’s foreign subsidiary remains untaxed by the IRS until that money is brought back to the parent company in the U.S.

Sometimes politicians also refer to this as a “tax break for shipping jobs overseas.” And Clausing told us that this part of tax law could motivate companies to move business abroad.

“This can provide a huge incentive for locating jobs and income abroad, since many tax haven countries have tax rates that are very low, even approaching zero, and thus the money can grow abroad ‘tax free’ until it is repatriated,” she said.

<http://www.factcheck.org/2012/10/talking-tax-breaks-for-offshoring/>

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [B](#); [FLONYC](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#); [Patchett, James](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 8:36:49 AM
Attachments: [TheProgressiveAgendaToCombatIncomeInequality.docx](#)

Alicia/James - if you're at peace, I think we're good to go...

On 4/28/15, 8:27 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

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The Progressive Agenda

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From: [Shorris, Anthony](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: TPA latest
Date: Tuesday, April 28, 2015 8:57:06 AM

I would recommend we have at least a paragraph -- if not a page -- on each of these describing the impact, the cost, any legislation already pending, what it would mean for NYC, and what NYC is already doing to advance this goal. If this is a formal governmental project, we can ask some combination of the DC office and the folks at CEO's research unit to do this for us. Otherwise, we can find outside folks I'm sure. What is the status on that aspect of this work?

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 8:36 AM
To: Walzak, Phil; B; FLONYC; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean (OMB)
Subject: Re: TPA latest

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>>Cc: Tony Shorris
>>Cc: Dom Williams
>>Cc: Andrea Hagelgans
>>Cc: Phil Walzak
>>Cc: Emma Wolfe
>>Cc: Tom Snyder
>>Cc: Dean Fuleihan
>>Subject: Re: TPA latest
>>Sent: Apr 28, 2015 7:36 AM

>>

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>>Except for the persistent lack of "the" before EITC, I think it's great.

>>Well done, John!

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>>Is there anything of major concern to the CH team, or are we ready to

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>>And I assume we'll navigate whatever tough questions we get on paid

>>family leave for NYC and the city government's lack of paid leave --

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>>So last chance to weigh in on all this: speak now or forever hold your

>>peace!

>>

>>

>>

>>-----Original Message-----

>>From: John Del Cecato
>>To: Bill de Blasio
>>Subject: TPA latest
>>Sent: Apr 27, 2015 9:41 PM

>>

>>The Progressive Agenda

>>To Combat Income Inequality

>>4/27/15

>>630pm

>>

>>1. Lift the Floor for Working People

>>

>>· Raise the federal minimum wage, so that it reaches \$15/hour, while
>>indexing it to inflation.

>>· Reform the National Labor Relations Act, to enhance workers' right
>>to organize and rebuild the middle class.

>>· Pass comprehensive immigration reform to grow the economy and
>>protect against exploitation of low-wage workers.

>>· Oppose trade deals that hand more power to corporations at the
>>expense of American jobs, workers' rights, and the environment.

>>

>>

>>2. Support Working Families

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>>· Pass national paid sick leave.

>>· Pass national paid family leave.

>>· Make Pre-K, after-school programs and childcare universal.

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>>lower interest rates.

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>>3. Tax Fairness
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>>· Close the carried interest loophole.
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>>"performance pay" write-offs.
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>>###
>>
>
```


From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Aaron PickrellEmail](#); [John Davis](#); [Hayley Prim](#); [Jon Fromowitz](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 9:20:14 AM
Attachments: [TPAemail.docx](#)

Here's updated

On 4/28/15, 9:13 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>Real good. One question, should it mention signers are welcome/encouraged
>to attend the May 12 event, or is that for a later invite?

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>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, April 28, 2015 9:12 AM

>To: Snyder, Thomas

>Cc: Aaron PickrellEmail; John Davis; Hayley Prim; Jon Fromowitz

>Subject: Re: TPA latest

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>Adding my team as well...

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>>Sent from my iPad

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On Tuesday, May 12 at 3:00pm, national progressive leaders will gather at the U.S. Capitol Building's **House Triangle** to declare their support for **The Progressive Agenda to Combat Income Inequality**.

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive thought leaders.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth**.

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a small group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

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You are cordially invited to join us at 3pm on May 12!

If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, but no later than this Friday, May 1.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.

- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

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- Close the **carried interest loophole**.
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- Close the **CEO tax loophole** that allows corporations to exploit "performance pay" write-offs.

###

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: TPA latest
Date: Tuesday, April 28, 2015 9:23:45 AM

I agree w this approach

Have strong material at the ready to answer qs, push back on falsehoods -- but NOT overburden the msg

Agree

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 9:18 AM
To: Shorris, Anthony; Walzak, Phil; Williams, Dominic; Hagelgans, Andrea; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean (OMB)
Subject: Re: TPA latest

Just to be clear, my interest/intent is in arming our outreach team with this info (in response to questions from potential signers), but NOT to distribute the backgrounder widely...

Tom & I (and others) were thinking that putting TOO much meat on the bones will give people an excuse to not sign on (because of this or that nitpicky provision in a certain piece of legislation)... We're trying to walk a line between being specific ENOUGH without being so specific that it will scare off folks..

On 4/28/15, 8:57 AM, "Shorris, Anthony" <AShorris@cityhall.nyc.gov> wrote:

>I would recommend we have at least a paragraph -- if not a page -- on
>each of these describing the impact, the cost, any legislation already
>pending, what it would mean for NYC, and what NYC is already doing to
>advance this goal. If this is a formal governmental project, we can
>ask some combination of the DC office and the folks at CEO's research
>unit to do this for us. Otherwise, we can find outside folks I'm sure.
>What is the status on that aspect of this work?

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Tuesday, April 28, 2015 8:36 AM
>To: Walzak, Phil; B; FLONYC; Shorris, Anthony; Williams, Dominic;
>Hagelgans, Andrea; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean (OMB)
>Subject: Re: TPA latest

>

>I'm working on a backgrounder that addresses (most of) Phil's concerns.

>

>On 4/28/15, 8:27 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>

>>I also think its great

>>

>>One thing we will have to prepare for is specifics on some of these
>>categories -- reform NLRA how/what provisions? What pieces of natl imm
>>reform? How to pay for universal childcare Etc -- but I like it
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>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>Sent: Tuesday, April 28, 2015 08:01 AM

>>To: B; FLONyc; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea;
>>Walzak, Phil; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean (OMB)
>>Subject: Re: TPA latest
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>>Arggh - sorry about the missing "the" - will include...
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>>To Andrea - no, I think think we'll cover seniors in the op-ed we do
>>with E. Warren... Can't do everything here...
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>>I've gotten backup from Dom & company on all the things you requested,
>>Mayor... Will put into one document so that you have...
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>>On paid family leave, I'm at peace that we can focus on need for this
>>to be national effort - and as you say, that we're doing what we can
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>>
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>>On 4/28/15, 7:52 AM, "B" <BCCD@cityhall.nyc.gov> wrote:
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>>>Thanks
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>>>Subject: Re: TPA latest
>>>Sent: Apr 28, 2015 7:36 AM
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>>>Well done, John!
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>>>And I assume we'll navigate whatever tough questions we get on paid
>>>family leave for NYC and the city government's lack of paid leave --
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>>>So last chance to weigh in on all this: speak now or forever hold
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From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Aaron PickrellEmail](#); [John Davis](#); [Hayley Prim](#); [Jon Fromowitz](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 10:07:38 AM

Yes, that is all good

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, April 28, 2015 at 9:45 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <[REDACTED]> John Davis <[REDACTED]> Hayley Prim <[REDACTED]> Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: TPA latest

I think it looks good. Final pester. Do I assume correctly that the ENTIRE list will be emailed this morning and that each of our people assigned to a target will regularly update info on the google doc? And I think that instead of relying upon individuals to periodically see how we're doing, it would be good to get at least one, possibly two, consolidated result reports per day. (And not assume that everyone is plugging into google doc.) Or at least send me one consolidated report per day so I can keep up to speed in real time. Can you make this happen?

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 9:21 AM
To: Snyder, Thomas
Cc: Aaron PickrellEmail; John Davis; Hayley Prim; Jon Fromowitz
Subject: Re: TPA latest

Here's updated

On 4/28/15, 9:13 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>Real good. One question, should it mention signers are
>welcome/encouraged to attend the May 12 event, or is that for a later invite?
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>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
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>Tom - what do you think of the following?
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>Adding my team as well...

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>>

>>Sent from my iPad

>>

>>>

>

From: [John Del Cecato](mailto:John.Del.Cecato@cityhall.nyc.gov)
To: [Patchett, James](mailto:Patchett.James@cityhall.nyc.gov)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 10:25:18 AM

I don't see any harm in that. Thank you!

On 4/28/15, 10:22 AM, "Patchett, James" <JPatchett@cityhall.nyc.gov> wrote:

>We're good if we can change "exploit" to "take advantage of" in the last
>bullet

>
>

>----- Original Message -----

>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>Sent: Tuesday, April 28, 2015 10:20 AM

>>To: Patchett, James

>>Subject: Re: TPA latest

>

>awesome

>

>>On 4/28/15, 10:11 AM, "Patchett, James" <JPatchett@cityhall.nyc.gov>

>>wrote:

>>

>>>She's been at a breakfast. She should call me in the next 15 minutes.

>>>

>>>-----Original Message-----

>>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>>Sent: Tuesday, April 28, 2015 10:06 AM

>>>To: Patchett, James

>>>Subject: Re: TPA latest

>>>

>>>You think we can have a green light/blessing by 11am at the latest?

>>>Really need to get this thing moving

>>>

>>>On 4/28/15, 9:37 AM, "Patchett, James" <JPatchett@cityhall.nyc.gov>

>>>wrote:

>>>

>>>>As soon as I see Alicia, I will double check with her.

>>>>

>>>>-----Original Message-----

>>>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>>>Sent: Tuesday, April 28, 2015 8:38 AM

>>>>To: Walzak, Phil; B; FLONYC; Shorris, Anthony; Williams, Dominic;

>>>>Hagelgans, Andrea; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean (OMB);

>>>>Patchett, James

>>>>Subject: Re: TPA latest

>>>>

>>>>>Alicia/James - if you're at peace, I think we're good to go...

>>>>>

>>>>>On 4/28/15, 8:27 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

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>>>>4/27/15

>>>>630pm

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To: [B; FLONYC; Shorris, Anthony; Williams, Dominic; Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas; Wolfe, Emma; Fuleihan, Dean \(OMB\); Leopold, Flana](#)
Subject: Re: TPA latest
Date: Tuesday, April 28, 2015 10:29:56 AM
Attachments: [TheProgressiveAgendaToCombatIncomeInequality.docx](#)
[TPAemail.docx](#)
[default\[4\].xml](#)

Alicia has signed off - just asked that we change "exploit" to "take advantage of" for the CEO Pay Loophole, which I am fine with.

Final document, along with email that we'll be sending out as soon as MBDB blesses, is below:

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>Subject: Re: TPA latest

>Sent: Apr 28, 2015 7:36 AM

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The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a small group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive collection of how to combat income inequality, but rather a bold collection of policy proposals around which progressives can organize and mobilize.

You are cordially invited to join us at 3pm on May 12!

If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, but no later than this Friday, May 1.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.

- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Carey, Michael](#)
To: [B](#)
Cc: "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); [Snyder, Thomas](#)
Subject: Al Gore
Date: Tuesday, April 28, 2015 12:16:01 PM

Should have put a Subject: And that would have been Al Gore.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Carey, Michael
Sent: Tuesday, April 28, 2015 12:07 PM
To: B
Cc: 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Snyder, Thomas
Subject:

He just called me to say he can't make it to DC on the 12th. I sent him the document to see if he would at least sign on.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [B](#)
To: [Carey, Michael](#)
Cc: "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [REDACTED]
Subject: Gore
Date: Tuesday, April 28, 2015 12:26:21 PM

Thanks. And I will follow up with him re: potential of sign-on and/or a separate event built around his sched

From: Carey, Michael
Sent: Tuesday, April 28, 2015 12:07 PM
To: B
Cc: 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Snyder, Thomas
Subject:

He just called me to say he can't make it to DC on the 12th. I sent him the document to see if he would at least sign on.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Williams, Dominic](#)
To: [REDACTED] [Snyder, Thomas](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Does this look right?
Date: Tuesday, April 28, 2015 12:44:10 PM

Let's use these numbers:

The Bureau of Labor Statistics has updated its statistics to reflect the 2014 annual averages, and shows that the median weekly earnings of full time wage or salaried union members is \$970, while non-union workers median weekly earnings is \$763, a 27% difference (Bureau of Labor Statistics, Economic News Release: Union Membership, Table 2., <http://www.bls.gov/news.release/union2.t02.htm>, <http://www.bls.gov/news.release/union2.t02.htm>, January 25, 2015).

In 2009, the Center for American Progress published a report showing that union workers are 28.2 percent more likely to be covered by employer-provided health insurance and 53.9 percent more likely to have employer-provided pensions compared to non-union workers with similar characteristics (Madland, David & Karla Walter, Unions Are Good for the American Economy, Center for American Progress Action Fund, http://images2.americanprogress.org/CAPAF/2009/02/US_EFCA.pdf, February 18, 2009).

From: Mahen Gunaratna [mailto:[REDACTED]]
Sent: Tuesday, April 28, 2015 11:29 AM
To: Snyder, Thomas
Cc: John Del Cecato <jfdc@akpdmedia.com>; Williams, Dominic
Subject: Re: Does this look right?

In addition to Tom's points, what's the exact backup/sourcing for the 63% more likely to have insurance stat?

Recommend we run some of this congressional/legislative language by our Federal Affairs shop - msevillia@cityhall.nyc.gov or [REDACTED].

On Tue, Apr 28, 2015 at 9:05 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

2 things:

On Labor Law, are you sure about the 30% higher wage premium?

On Immigration Reform, you cover the wage theft argument but have nothing on the claim that reform grows the economy. I know that CAP has issued a number of reports that document this claim.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, April 28, 2015 8:36 AM
To: Williams, Dominic; Snyder, Thomas; Mahen Gunaratna
Subject: Does this look right?

Combined Dom's stuff with some stuff I found re: NLRA... Shorter is always better for MBDB...

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Aaron Pickrell](#)Email; [John Davis](#)
Subject: Re: TPA
Date: Tuesday, April 28, 2015 1:47:51 PM

Thanks

Sent from my iPhone

On Apr 28, 2015, at 1:19 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Haha - no - I appreciate the pressure!

Let's say 5pm ET for the report back from 11am until then

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, April 28, 2015 at 1:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: TPA

Me again...what do you think is a good time each day to get me a consolidated results list of signers, etc onto the TPA? First thing in morning, end of day? Whatever? Tired of me yet?

From: [John Del Cecato](#)
To: [Stephanie Yazgi](#); [Neal Kwatra](#); [Wolfe, Emma](#); [Agarwal, Nisha](#); [James Freedland](#)
Subject: Re: CITIES FOR ACTION REBRAND concepts
Date: Tuesday, April 28, 2015 1:59:50 PM

I like number 4

From: Stephanie Yazgi <[REDACTED]>
Date: Tuesday, April 28, 2015 at 11:07 AM
To: Neal Kwatra <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Emma Mw <EWolfe@cityhall.nyc.gov>, "Agarwal, Nisha" <NAgarwal@cityhall.nyc.gov>, James Freedland <[REDACTED]>
Subject: CITIES FOR ACTION REBRAND concepts

Guys... we want to set up a website for transportation day of action.
These are the latest concepts for Cities for Action.

Any preferences?

Nisha- can we soon move the CUIA page to under IMMIGRATION tab if we are able to get this generic website up and running and using the citiesforaction.us?

should we wait on that and do a larger roll out?

Mine is between 3 and 4.. like the gradient, but also like the little retro icons by each issue

Thoughts?

Stephanie

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: TPA media
Date: Tuesday, April 28, 2015 2:04:58 PM

Are we giving any journalist an exclusive on the email that went out today? Back to Dan Balz? Or is it too late?

From: [John Del Cecato](#)
To: B: [REDACTED]
Subject: Re: I'm 100% with Elizabeth Warren and Sherrod Brown
Date: Tuesday, April 28, 2015 2:14:30 PM

I said the same thing!! Great minds

On 4/28/15, 2:06 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Then he should be 100% with us, too :)
>
>-----Original Message-----
>From: Ted Strickland
>Sender: Ted Strickland
>To: Bill de Blasio
>ReplyTo: info@tedstrickland.com
>Subject: I'm 100% with Elizabeth Warren and Sherrod Brown
>Sent: Apr 28, 2015 1:06 PM
>
>Hey Bill –
>I'm ready to help lead in the U.S. Senate.
>This weekend, Senators Sherrod Brown and Elizabeth Warren wrote a
>powerful letter to President Obama, and if I were in the U.S. Senate, I
>would stand with them 100%.
>They call on President Obama to stop keeping secrets from the American
>people and to disclose details of the proposed Trans-Pacific Partnership
>(TPP).
>The bottom line: Our leaders must fight for everyday citizens -- not for
>corporations that make deals behind closed doors.
>Yet, my opponent supports this devastating free-trade agreement that will
>ship millions of American jobs overseas, just like NAFTA did before. He
>happily rakes in cash from Wall Street and other corporate special
>interests, while Ohioans struggle to make ends meet.
>But Wall Street doesn't own this Senate seat. This is our seat, our
>Senate, our fight.
>I'm facing an important fundraising deadline at the end of this month.
>Will you contribute now to help our campaign reach our \$10,000
>fundraising goal before midnight April 30?
>If you've saved your payment information with ActBlue Express, your
>donation will go through immediately:
>Express Donate: \$10
>Express Donate: \$25
>Express Donate: \$100
>Or, donate another amount.
>We're fighting against big corporations who flood millions of dollars
>into our political system and drown any hope for hardworking Americans to
>reach the American dream.
>I'm tired of it. Americans are tired of it. It's not good enough, and
>America needs to change.
>We're all in this together, and together, we can make our government work
>for everyday Americans again. Chip in today, before the end-of-month
>deadline:
><https://secure.actblue.com/contribute/page/10KforTed>.
>Thanks for all you do,
>Ted
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>CONTRIBUTE»

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>Paid for by Strickland for Senate
>
>
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>Contributions or gifts to Strickland for Senate are not tax deductible.
>
>
>Strickland for Senate
>545 East Town Street
>Columbus OH 43215 United States
>
>If you believe you received this message in error or wish to no longer
>receive email from us, please unsubscribe.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Snyder, Thomas](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Fw: Warren-BDB Op-Ed
Date: Tuesday, April 28, 2015 3:05:34 PM

GOVERNMENT EMAIL. JDC, STOP!!! STOP sending me email re: TPA to my personal email. Government email only when addressing all of us on TPA

-----Original Message-----

To: John Del Cecato
To: Phil Walzak
To: Andrea Hagelgans
Subject: Re: Warren-BDB Op-Ed
Sent: Apr 28, 2015 3:03 PM

Excellent. And much better if it would be published pre-May 12 (soon as possible) and reference Stiglitz more broadly -- or even tease that his report is coming, which would increase interest in it (I'm happy to call Elizabeth to make this point if needed). Approved. Pls keep me posted. And let Dan know I've talked to Stiglitz repeatedly on strategy and we want to magnify all he's doing -- which means we need roll-ins and rollouts connected to his conference

-----Original Message-----

From: John Del Cecato
To: Bill de Blasio
To: Phil Walzak
To: Andrea Hagelgans
Subject: Warren-BDB Op-Ed
Sent: Apr 28, 2015 12:45 PM

Took out the "added planks."
Switched out predators for manipulators.
Added some movement stuff to punch up the end.
Let me know if I can send back to Team Warren.

In this land of big dreams, there was never a dream bigger or more important than the one so deeply rooted in our values that it became known as the American Dream. Across generations and geography, Americans shared the belief that hard work would bring opportunity and a better life for everyone. America wasn't perfect, but we invested in our kids and put in place policies to build a strong middle class.

We don't do that anymore, and the result is clear: the rich get richer, while everyone else falls behind. The game is rigged, and the people who rigged it want it to stay that way. They claim that if we act to improve the economic well-being of hard-working Americans -- whether by increasing the minimum wage, reining in the Wall Street manipulators, or practically anything else -- we threaten economic growth.

They are wrong.

In a report this week, economist Joseph E. Stiglitz has provided the latest proof that they're absolutely upside down in their thinking. It's a false choice to decide between economic growth and strengthening the middle class. In fact, the growing disparity between rich and poor, Stiglitz shows, actually "leads to

lower growth and less efficiency.”[DG1]

The foundations for the Stiglitz report are simple: When there’s a strong middle class, consumers have money to spend at businesses, and when businesses have more customers they build more factories, hire more workers, and sell more products – and the economy grows. But when customers don’t have money, they can’t buy, and that means businesses can’t grow.

For decades, our economy was built around this core understanding. We embraced the idea that we were all in this together. We made big investments in the things that would create opportunities for everyone: public schools and universities; roads and bridges and power grids; research that took us to the moon and back and then into cyberspace. We supported strong unions that pushed for better wages and working conditions, seeing those unions improve lives both for their own members and for workers everywhere, union or not.

And it worked. From the 1930s to the late 1970s, as GDP went up, wages increased more or less across the board. In fact, 90 percent of all workers got about 70 percent of all new income growth. Sure, the richest 10 percent gobbled up more than their share, but overall, as the economic pie got bigger, pretty much everyone was getting a little more—that was how America built a great middle class.

And then in the early 1980s, a new theory swept the country. Some said that if government policies took care of the rich and powerful, wealth would trickle down for everyone else. Trickle-down advocates cut taxes sharply for those at the top, and pushed for “deregulation” -- hobbling the cops on Wall Street and letting the most powerful corporations do as they pleased.

In modern history, we’ve seen trickle-down economics fail disastrously. The rich and powerful have become richer and more powerful, while everyone else was left behind. In the last 35 years, the top 10 percent got ALL the growth in income—ALL of it. The rest of America – 90 percent of Americans – got nothing. Zip. Zero.

Government policies matter. Strengthening the American dream is about the basics:

Make work pay by increasing the minimum wage, empowering unions to bargain collectively, improving scheduling practices[JD2] , passing paid family leave, and making sure people get the overtime pay they deserve.

End the squeeze on working parents by investing in pre-school and childcare, after-school programs, and extended learning days. Let families with children have a chance to build some economic security on their own.

Ensure everyone can get a great education without drowning in debt. Rein in the cost of college and allow families to refinance student loans at lower rates. Give every child in America access to full-day pre-kindergarten[JD3] . Education is still the best ticket to the middle class.

Focus on research and innovation needed to develop the technologies of the future. Investments in medical and scientific research let us build whole new industries and give us the chance to create good jobs right here in America.

Invest in infrastructure – in roads, bridges, rail, water, power and broadband. Businesses—and the jobs they create—can’t grow if the foundation is crumbling beneath us. A 21st Century economy needs 21st Century infrastructure.

Strengthen and expand Social Security, not just for today’s seniors, but for today’s young people. Work is changing. A strong Social Security system will ensure that every worker, no matter the companies or number of jobs they piece together during their careers, can count on a secure retirement.

Strengthen the rules of the marketplace. We don’t build a future by turning the biggest banks loose to do whatever they want, and markets don’t create value when corporations can deliberately cheat people or roll over their upstart competition.

Reform the tax code: End the billions in tax breaks for corporations shipping jobs overseas and the big

oil companies, and level the playing field so that millionaires and billionaires pay their fair share.

It won't be easy, but real change rarely is. It's time to be bold.

Just last month, 60,000 workers in 200 cities took to the streets to fight for a higher minimum wage.

That is where real change comes from – grassroots organizing, fueled by a common mission. Neighborhood by neighborhood. Block by block.

The American people are standing up and speaking out. Their elected leaders need to listen. The American dream hangs in the balance.

##

[DG1]Note that this is a placeholder until we get a copy of the draft report from Roosevelt.

[JD2]Do we need to make this more clear?

[JD3]Should we cut the "pre-school" reference earlier so people aren't confused?

From: [John Del Cecato](#)
To: B
Cc: [REDACTED]
Subject: Re: Keep me posted
Date: Tuesday, April 28, 2015 4:29:30 PM

Okay - good point on Morrison.

But as far as getting core signatures goes, I think that's the process we're undergoing right now. The document isn't "locked" until May 12th. I just wanted to push people to THINK about it being locked to discourage lower-level folks from futzing with it.

From: BDB Official <BCCD@cityhall.nyc.gov>
Date: Tuesday, April 28, 2015 at 3:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Hayley Prim <[REDACTED]> Aaron PickrellEmail <[REDACTED]>
" [REDACTED] <[REDACTED]>
Subject: Re: Keep me posted

She is different than everyone else. And it's easy for he not to sign -- and for many others too. You can say the language is fixed when you have a bunch of signatories in place. And so NOW it dawns on me that we should have secured a core set on signatures and sent it around with singnatories already on board to anchor it. We may pay for that mistake. We need yesses quickly so we have a rationale for sticking to the wording as is

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 02:59 PM
To: B
Cc: [REDACTED] <[REDACTED]>
<[REDACTED]> <[REDACTED]>
Subject: Re: Keep me posted

True. And while I originally asked Hayley to send to you - now I'm kinda thinking we handle at staff level and see if we can ram thru/just tell her the Language is set

On Apr 28, 2015, at 2:58 PM, B <BCCD@cityhall.nyc.gov> wrote:

Interesting. Well, this is the kind of thing we'll get a lot of. Let's think about how to handle. AND I might also ask her NOT to sign but still to write something for our effort

From: Hayley Prim [mailto: [REDACTED]]

Sent: Tuesday, April 28, 2015 02:28 PM

To: B

Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED]
<[REDACTED]> [REDACTED] <[REDACTED]>

Subject: Re: Keep me posted

Feedback from Toni Morrison:

She thinks the trade deal language we use is too confrontational, and suggests saying the below instead. She said if we change it to this, then she would sign on...

Instead of Oppose, she wants:

"Closely examine trade deals to ensure they do not hand more power to corporations at the expense of American jobs, workers' rights, and the environment."

Might be worth a call from you.

On Tue, Apr 28, 2015 at 12:37 PM, B <BCCD@cityhall.nyc.gov> wrote:

Let me know any anecdotal info throughout the day as to how people are responding to the TPA. Thanks

--

Hayley Prim

c: [REDACTED]

From: [Gunaratna, Mahen](#)
To: [Carey, Michael](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Hagelgans, Andrea](#)
Subject: FW: NY Times: Richard Trumka, A.F.L.-C.I.O. Chief, Warns Candidates on Inequality
Date: Tuesday, April 28, 2015 5:11:42 PM

In terms of scheduling, should coordinate with AFL-CIO to make sure that Mayor's presidential forum doesn't conflict with any of the four "Raising Wage Summits" announced today

From: Gunaratna, Mahen
Sent: Tuesday, April 28, 2015 4:48 PM
To: B; FLONYC
Cc: John Del Cecato (jfdc@akpdmedia.com); Hagelgans, Andrea; Wolfe, Emma; [REDACTED] Walzak, Phil
Subject: NY Times: Richard Trumka, A.F.L.-C.I.O. Chief, Warns Candidates on Inequality

3:45PM ET

BY Jonathan Martin

[Richard Trumka, A.F.L.-C.I.O. Chief, Warns Candidates on Inequality](#)

Richard Trumka, the president of the A.F.L.-C.I.O., vowed Tuesday that organized labor would no longer accept "cautious half-measures" from presidential candidates about how to address economic fairness, an implicit but unmistakable attempt to nudge Hillary Rodham Clinton toward embracing a liberal agenda during her presidential run.

Without mentioning Mrs. Clinton by name, Mr. Trumka used pointed language to blame the business-friendly approach of both parties for soaring income inequality and stagnant wages.

"Workers have swallowed the politics of hedged bets for almost two generations," Mr. Trumka said in [a speech at the labor federation's headquarters](#) in Washington. "We've waited for the scraps that remain after the pollsters shape the politics."

His comments come as unions and other groups on the left are moving more aggressively to demand that employers and politicians act boldly to improve the prospects of working-class Americans. The push from the left has created tensions within the Democratic Party, most notably on trade.

Labor is aggressively lobbying to block the Trans-Pacific Partnership, a free trade pact between the United States and a dozen Pacific Rim nations that unions say would result in job losses and lower wages. President Obama and his top advisers have scrambled to rebut such claims, and Mr. Obama has even tangled publicly with high-profile opponents of the agreement, including Senator Elizabeth Warren, Democrat of Massachusetts. A group of unions, including the federation itself, have

suspended contributions to members of Congress until after a vote on the pact.

Mrs. Clinton supported the Trans-Pacific Partnership as Mr. Obama's secretary of state, but has sidestepped the issue since beginning her presidential campaign.

"Any trade deal has to produce jobs and raise wages and increase prosperity and protect our security," she said last week in New Hampshire.

Mr. Trumka made clear that he wanted Mrs. Clinton, and all the White House hopefuls, to unambiguously state their opposition both to the trade pact and any "fast track" measure giving presidents the authority to negotiate trade agreements that Congress cannot amend.

"The labor movement opposes fast track," the union leader said. "And we expect those who seek to lead our nation forward to oppose fast track, as well. There's no middle ground, and the time for deliberations is drawing to a close."

Asked after his speech specifically about Mrs. Clinton's position on the trade agreement, Mr. Trumka said: "No candidate can be silent on any issue that's important to the people. She'll have to respond like every other candidate."

With such pointed but carefully delivered language — referring to the entire presidential field rather than singling out Mrs. Clinton — Mr. Trumka is walking a line between pressuring the likely Democratic standard-bearer on behalf of his members without angering her and her top advisers and risk losing influence should she become president. Unions are widely expected to ultimately rally behind Mrs. Clinton's campaign, just as many of them did during her 2008 bid.

Mr. Trumka, however, did want to send a message to Mrs. Clinton about labor's frustration with some of the centrist economic policies pursued by recent Republican presidents as well as Mr. Obama and President Bill Clinton.

"Since the 1980s, the growing political power of the wealthiest among us has rewritten our labor laws, our trade laws, our tax laws, our monetary policy, our fiscal policy, our financial regulations, all to push wages down and to increase corporate profits, to put speculation over private investment and tax cuts over public investment," he said.

Mr. Trumka announced that the A.F.L.-C.I.O. would create what he billed as "raising wages summits" in the first four presidential nominating states. He said that the first gathering would take place next month in Iowa and would aim to set a policy "standard by which presidential aspirations will be judged."

"No candidate can be all things to all people and still meet this standard," he added. "Standing with working people once in a while won't work."

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--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: <no subject>
Date: Tuesday, April 28, 2015 5:27:47 PM

Hey - can you give me a shout when you have a moment? [REDACTED]

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: Status Report
Date: Tuesday, April 28, 2015 5:36:43 PM

Two more, just in

Jeannette Huevo
Executive Director & Senior Popular Educator
UFE: United for a Fair Economy

Will sign, staff will attend

And

Heather McGhee, Executive Director of DEMOS (who will be signing, attending, and bringing one of her colleagues along with her)

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, April 28, 2015 at 5:21 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: FW: Status Report

Hey Tom. Here's where we are on Same Day Signers

From: Hayley Prim <hprim@hilltoppublicsolutions.com>
Date: Tuesday, April 28, 2015 at 5:18 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Status Report

Since 11:15am when we started reaching out, the following people have agreed to sign on to the document, and Larry Cohen has also confirmed his attendance in DC on the 12th.

Campaign for America's Future	Co-Director	Robert	Borosage
Former Governor/Democracy for America	Founder	Howard	Dean
Economic Policy Institute	Founder	Jeff	Faux
Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
The Wessel Group	President	Michael	Wessell
CWA	President	Larry	Cohen

--

Hayley Prim

Hilltop Public Solutions



From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Conflict on May 12???
Date: Tuesday, April 28, 2015 5:42:09 PM

I have no idea. I really don't think they're trying to screw us intentionally. In fact, the Roosevelt folks were nervous that we'd be so mad that we'd blow up their event for that morning.

I think the Stiglitz folks are just doing whatever Warren wants them to do. And it could be that her team just didn't put 2 & 2 together on signing ceremony.

Option 1: I can Geldon & try to get Warren to move her briefing to 4pm.
Option 2: You call Elizabeth & try to get the same.
Option 3: We move our event to 4pm. This wouldn't be the end of the world, by any means. Nobody who's signed on at this point is dead set on the 3pm time. Their schedules are fluid. We can always change the time slightly.

On 4/28/15, 5:21 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>How did Stiglitz and his people let this happen if we had already talked
>to them repeatedly about 3pm????
>
>
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Tuesday, April 28, 2015 04:32 PM
>To: B
>Cc: Snyder, Thomas
>Subject: Re: Conflict on May 12???
>
>Yes, that's correct - 15 minutes before our event. Pick made a run at
>Dave Palmer, who said it was being driven by Warren.
>
>I think you should call Elizabeth & see if they could do 4pm instead of
>2:45pm. Or, if that won't work, we *could* move our time - and do 4pm.
>It's less good for press purposes, but still doable. And I'd have to
>double check to ensure we can still have the House Triangle for that time,
>although I suspect that will be fine
>
>On 4/28/15, 3:10 PM, "B" <BCCD@cityhall.nyc.gov> wrote:
>
>>
>>Tom just said Stiglitz and Warren are doing something with Senators at
>>the EXACT SAME time as the TPA on May 12???. How on Earth can that be
>>after so many discussions with them. I need to intervene today
>>
>

From: [Snyder, Thomas](#)
To: ["John Del Cecato"; B](#)
Cc: [Aaron PickrellEmail](#); [John Davis](#)
Subject: RE: Policy items - recap of day
Date: Tuesday, April 28, 2015 7:40:31 PM

I agree with all the below points.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 5:52 PM
To: B
Cc: Snyder, Thomas; Aaron PickrellEmail; John Davis
Subject: Policy items - recap of day

1. Trade. Patty Murray is nervous about appearing to oppose POTUS on trade. I think "losing" her is far less significant than depressing/angering all of the labor folks/labor-allied electeds, who are super-charged on trade & we may well lose if we lost that plank.
Recommendation: No change.
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Recommendation: Hold for now, but discuss adding.
4. Requiring federal contractors to pay a living wage. Bob Borosage and Katrina VH are bummed that it fell off the list. But Bob is signing on anyway, and will be there. I sense the same with Katrina. We know that we have exposure here in terms of NYC. Recommendation: No change.

So far, we're 6.5 hours in, and we have 8 confirmed signers. I think that's a great start, as most folks need at LEAST a day or two to process things before signing on the dotted line.

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [B; Aaron Pickrell](#); [John Davis](#)
Subject: Re: Policy items - recap of day
Date: Tuesday, April 28, 2015 7:52:16 PM

Why can't we say no presidentials since I thought there is a plan to have a forum with them later?

Sent from my iPhone

> On Apr 28, 2015, at 6:11 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Just got Number 9 (to sing & attend) - Mike Lux - big liberal

> funder/coalition builder/talker/thought leader

>

> Two other items:

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> 1. We may need you, Mayor, to do a conference call to the Progressive

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> Webb. In many way, the more the merrier. But clearly don't want the

> story to be MBDB & 3 of Hillary's challengers (and no Hillary).

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> Best I can recommend is that we: a) don't specifically invite any of them;

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>

>> On 4/28/15, 5:52 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

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>> things before signing on the dotted line.
>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Fwd: The Final Document...
Date: Tuesday, April 28, 2015 8:51:38 PM

The full list

Begin forwarded message:

From: Hayley Prim <[REDACTED]>
Date: April 28, 2015 at 8:51:16 PM EDT
To: Aaron Pickrell <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmmedia.com>, John Davis <[REDACTED]>
Subject: Re: The Final Document...

Hi John!

Wasn't at my computer before.

This is the list of everyone who has signed on as of tonight:

Unite Here	President	D	Taylor
Demos	Executive Director	Heather	McGhee
Campaign for America's Future	Co-Director	Robert	Borosage
Former Governor/Democracy for America	Founder	Howard	Dean
Economic Policy Institute	Founder	Jeff	Faux
Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
The Wessel Group	President	Michael	Wessell
Young Democrats of America		Akila	Ensley (YDA)
United for a Fair Economy	Executive Director	Jeannette	Huezo
Progressive Strategies	Director	Mike	Lux
CWA	President	Larry	Cohen

On Tue, Apr 28, 2015 at 8:17 PM, Aaron Pickrell

<[REDACTED]> wrote:

Is "doing my best to be there" considered a hard yes?

On Apr 28, 2015, at 8:05 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

"Almost got" is like "almost pregnant".... I want a HARD YES

From: John Davis <[REDACTED]>
Date: Tuesday, April 28, 2015 at 7:47 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
Subject: Re: The Final Document...

Sorry to do this but is it possible to get the list sent in the text of yeses? I think I've almost got hirono but I'm away from my computer and can't access the master list.

John

On Apr 28, 2015, at 7:43 PM, Hayley Prim <[REDACTED]> wrote:

I got D Taylor too!

On Tuesday, April 28, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
Up to 10. Are Hayley and I the only ones coming through ??

Begin forwarded message:

From: Abigail Disney
<absedna@forkoffice.com>
Date: April 28, 2015 at 6:50:52 PM
EDT
To: John Del Cecato
<jfdc@akpdmedia.com>
Subject: Re: The Final Document...

fantastic!!! I'm goign to do my best to be there!

Abigail E. Disney

Filmmaker | Philanthropist | Activist



25 East 21st Street | 7th Floor | New York, NY 10010

tel [\(212\) 782-3702](tel:(212)782-3702) @abigaildisney



On Tue, Apr 28, 2015 at 11:28 AM,
John Del Cecato
<jfdc@akpdmedia.com> wrote:

Hey Abby... It's finally here! Thanks for everything - esp the nudge on CEO Pay - which has become a big part of the effort!

===

On Tuesday, May 12 at 3:00pm, national progressive leaders will gather at the U.S. Capitol Building's **House Triangle** to declare their support for **The Progressive Agenda to Combat Income Inequality**.

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality.**

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

You are cordially invited to join us at 3pm on May 12!

If you cannot attend in person, we'd still urge you to **sign on to the document.**

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda

To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to**

corporations at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **"Buffett Rule"** so millionaires pay their

fair share.

- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

###

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Aaron Pickrell](#)[Email](#); [Wolfe, Emma](#)
Subject: Fwd: warren sanders letter (released tomorrow, restricted)
Date: Tuesday, April 28, 2015 9:14:47 PM

FYI. Borosage obviously wants us in this fight (as does Katrina). Doesn't necessarily need to be TPA - but maybe we rally fellow mayors to press POTUS accordingly.

Begin forwarded message:

From: Robert Borosage <borosage@ourfuture.org>
Date: April 28, 2015 at 8:55:59 PM EDT
To: John Del Cecato <jfdc@akpdmmedia.com>
Subject: warren sanders letter (released tomorrow, restricted)

Senate signers to date include: Sanders, Warren, Durbin, Franken, Merkley, Wyden, Mikulski, Blumenthal, Hirono, Stabenow, Murphy, Reed, Baldwin, Markey

President Barack Obama
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. President:

We applaud your recent executive order to raise the minimum wage for federal contract workers to \$10.10 an hour and crack-down on wage theft and other labor law violations. This has helped not only struggling contract workers, but also millions of financially-strapped workers in the private sector. We urge you to continue taking bold executive action to help restore the middle class by making the government a “model employer.”

In the year since you declared that you would “lead by example” through executive action, major companies – from The Gap to Wal-Mart – have started to increase pay, mayors issued executive orders to raise wages, and state and local governments overwhelmingly passed minimum wage hikes. In addition to spurring the growing national movement to pay living wages, your legal compliance order encouraged numerous cities and states to adopt similar measures to end wage theft.

Now is the time to further build on that momentum.

The federal government continues to be America's largest low-wage job creator, subsidizing poverty-level wages through taxpayer-financed contracts, loans and grants with private companies. To add insult to injury, many of these contract workers are forced to rely on public assistance programs to supplement their meager incomes. That means taxpayers are double-billed – once for the cost of the contract and then again for the cost of public programs like food stamps and Medicaid.

We believe that our taxpayer dollars should reward good companies that create middle class jobs for America, not companies that force workers to depend on public aid programs.

We therefore call on you to issue an executive order giving preference in government contracting to “model employers” who pay a living wage, offer decent benefits such as paid leave for sickness and care-giving, provide full-time hours and stable schedules, and give workers a voice through collective bargaining so they do not need to strike to be heard.

You have held up profitable companies, such as Costco, as examples of model employers to be emulated because they pay their workers living wages and benefits as well as respect their right to organize unions. Now is the time to declare that the federal government will invest our taxpayer dollars to incentivize model employers that commit to creating good jobs and rebuilding America's ailing middle class.

Mr. President, the stroke of your pen can have transformative impact for millions of workers. As low-wage fast food, retail and federal contract workers continue to strike in growing numbers to “Fight for \$15 and a Union”, we urge you to harness the power of the Presidency to help these workers achieve the American Dream.

With the economy rebounding and unemployment declining, now is the time to make sure hard-working Americans share in the rewards of our renewed prosperity. We look forward to working with you to rebuild the middle class by having the federal government serve as a model employer.

Sincerely yours,

--

Robert L. Borosage | Co-Director



1825 K Street, NW, Suite 400, Washington, DC 20006
202-955-5665 (tel) | 202-955-5606 (fax) | www.ourfuture.org


From: [Agarwal, Nisha](#)
To: [Stephanie Yazgi](#)
Cc: [Neal Kwatra](#); [John Del Cecato](#); [Wolfe, Emma](#); [James Freedland](#)
Subject: Re: CITIES FOR ACTION REBRAND concepts
Date: Tuesday, April 28, 2015 9:57:36 PM

Fun! I like #3 too, though think maybe the peach box could be a gradient or something a little less blocky.

For the tabs, I like the icons and the multi-colored boxes, not the ones with just the >. Though I think the employment icon might be the logo for the United Way or something?

I think we might need to do a tiny bit of process with the immigration cities before we move to this webpage, but not much so should be able to switch over soon -- Steph let's just talk about how to intro the Cities for Action thing and away from CUIA to the cities....

Nisha Agarwal
Mayor's Office of Immigrant Affairs

On Apr 28, 2015, at 11:07 AM, Stephanie Yazgi <> wrote:

Guys... we want to set up a website for transportation day of action. These are the latest concepts for Cities for Action.

Any preferences?

Nisha- can we soon move the CUIA page to under IMMIGRATION tab if we are able to get this generic website up and running and using the citiesforaction.us?

should we wait on that and do a larger roll out?

Mine is between 3 and 4.. like the gradient, but also like the little retro icons by each issue

Thoughts?

Stephanie

<CFAweb1.pdf>

<CFAweb2.pdf>

<CFAweb3.pdf>

<CFAweb4.pdf>

<CFAweb5.pdf>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: FYI
Date: Tuesday, April 28, 2015 10:38:52 PM

Yes

> On Apr 28, 2015, at 10:27 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
>
> U mean to sign on?
>
> Sent from my iPhone
>
>> On Apr 28, 2015, at 9:32 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> We are gonna work on VP Biden
>>
>>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: Policy items - recap of day
Date: Tuesday, April 28, 2015 10:39:24 PM

CEO of Roosevelt - Stiglitz's joint

> On Apr 28, 2015, at 10:27 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
>
> Who is Felicia?
>
> Sent from my iPhone
>
>> On Apr 28, 2015, at 8:03 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> Number 11 is in... D Taylor...
>>
>> Mayor - I left a voicemail for Felicia... She's at her husband's documentary
>> premier or somesuch, but I expect a call back tomorrow AM at the latest...
>> I feel like we will work this out
>>
>>> On 4/28/15, 7:10 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>>
>>> Number 10 just signed on - Abby Disney - who will also do everything
>>> possible to be there in person.
>>>
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>>>
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>>>> On Apr 28, 2015, at 6:12 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
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>>>> 1. We may need you, Mayor, to do a conference call to the Progressive
>>>> Caucus as a courtesy before they sign on. I think it will be relatively
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>>>> Webb. In many way, the more the merrier. But clearly don't want the
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>>>> Best I can recommend is that we: a) don't specifically invite any of
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From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [REDACTED] [REDACTED]
Subject: Re: Policy items - recap of day
Date: Tuesday, April 28, 2015 10:44:00 PM

Will do. Will report back tomorrow AM

> On Apr 28, 2015, at 10:04 PM, B <iBCCD@cityhall.nyc.gov> wrote:
>
>
> Send me in if needed
>
>
> ----- Original Message -----
> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Tuesday, April 28, 2015 08:04 PM
> To: B
> Cc: Snyder, Thomas; Aaron PickrellEmail <[REDACTED]> John Davis
<[REDACTED]>
> Subject: Re: Policy items - recap of day
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>>>
>

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; Aaron Pickrell](#)[Email; Williams, Dominic](#)
Subject: Debt-free college
Date: Wednesday, April 29, 2015 7:07:52 AM

Arizona lawmakers propose debt-free college

Two Arizona Democrats think college graduates should leave school with a cap, gown and diploma — and a zero balance on their student loans.

U.S. Reps. Raúl Grijalva of Tucson and Ruben Gallego of Phoenix are helping to lead the charge among liberals in Congress to guarantee debt-free college.

The proposal, which has the support of key Democratic senators such as Elizabeth Warren and Chuck Schumer, faces long odds in the GOP-controlled Congress, where a majority of lawmakers oppose expensive expansions of government.

But Republicans are talking about the need to lower college debt as well, and the discussion already is figuring into the 2016 presidential race.

Republican presidential candidate Marco Rubio last year put forward a plan that relied on private-sector solutions, such as free online classes.

The only Democrat officially in the presidential race, Hillary Clinton, is weighing the debt-free college plan, her campaign said this week.

JANUARY: [ASU's Crow says no tuition hikes despite state funding cuts](#)

Grijalva said students across the country will be asking presidential candidates for solutions.

"There is a general feeling out there that we have abandoned a college education as accessible for all students," he told *The Arizona Republic*. "Education shouldn't (mean) mortgaging your career to pay off your loan."

An Arizona member on the other side of the aisle, Republican Rep. Matt Salmon, is talking about college affordability, too.

He introduced bipartisan legislation with Rep. Jared Polis, D-Colo., last session to encourage universities to shorten the time students need to graduate by awarding credit for life experience when they pass a competency test or through other methods. The bill generally addresses military veterans and professionals returning to school.

Less time in classes would reduce the cost to attend, Salmon said.

"People should be rewarded for what they know and not for their seat time," he said.

Salmon intends to bring back the legislation, which unanimously passed the House last year and garnered support from President Barack Obama, but stalled in the Senate.

The idea is part of the liberal plan introduced in the House last week by Grijalva, which calls for "innovations" to shorten class time.

But the promise of debt-free college could be far more costly than Obama's recent call for free community college. The liberal plan would extend to all university degrees, including graduate school, law school and medical school. And it's more sweeping than what Washington politicians have tried to do in recent years, such as lowering interest rates on student loans.

But the idea of a debt-free education is popular among students such as Arizona State University senior Shauna Evans. The 22-year-old estimates she will owe about \$25,000 in federal and private loans when she graduates next month with a bachelor's degree in marketing.

She's debating whether to go to work after graduation or take on more debt to get a master's degree.

"You see how much debt you have, and it just puts more pressure on you,"

she said.

U.S. Reps. Kyrsten Sinema, whose district includes ASU, and Ann Kirkpatrick, whose district represents Northern Arizona University, did not respond to requests for comment on whether they would support the legislation. The two Democratic lawmakers hold seats in swing districts where liberal proposals aren't always welcome.

The legislation so far is light on details, including how to pay for it. Supporters say they could raise at least \$29 billion for the plan by taxing wealthy individuals and corporations, a move that is unlikely to attract GOP support.

The plan would boost federal financial aid such as Pell Grants, which students aren't required to repay. The GOP has sought to freeze that program to balance the federal budget.

The proposal would also give more funding to public universities, which have raised tuition in response to state budget cuts.

No state has cut more from its higher-education budget than Arizona, according to the Center on Budget and Policy Priorities, a Washington, D.C.-based think tank. Tuition and fees have nearly doubled since the recession. ASU now charges \$10,157 per year for in-state undergraduates, although grants and scholarships lower the out-of-pocket cost for many students.

Gov. Doug Ducey and the Republican-led Legislature cut \$100 million from the state universities for fiscal 2016, which is about 13 percent of state funding.

The decision "severely undercut all three universities and passed the generational tax on to (students and) their parents," Gallego said. "We have to start pushing back."

The governor had to make tough decisions to balance a \$1.5 billion shortfall, said Ducey spokesman Daniel Scarpinato.

"In Washington, they don't have to do that, but here we do," he said.

"Governor Ducey wants to see Arizona universities remain as affordable as possible," Scarpinato said, noting that Ducey urged the Arizona Board of Regents to find efficiencies instead of raising tuition. "They are a great value as they stand, and we would like to see that continue."

Jay Heiler, vice chairman of the regents, said debt-free college sounds nice but may not be realistic.

"I appreciate all aspirational energy in furthering higher education for America's youth, but they must be grounded in reality and not political fantasy," he said.

Salmon said he opposes the state cuts to university funding but filling the hole with federal money, as the Democratic proposal in Congress would do, isn't the solution.

"Arizona has cut way back, which I don't agree with, but the answer is not now to move it toward ... the federal government. ... We already have an \$18 trillion federal debt," he said.

But Salmon found common cause with Gallego and Grijalva, who argue the brunt of the problem falls on middle-income families.

"As the state has backed away, the poor kids continue to get Pell Grants," Salmon said. "The rich kids — their families can weather the storm. It's the middle class that's totally getting the shaft here, and it really makes me angry."

Since the recession, more undergraduates at Arizona's state universities have left with student-loan debt. The share has risen from 52 percent of undergraduates to about 60 percent from five years ago, according to data

from the regents.

Students also owe more. Graduating seniors with student-loan debt owed an average of \$22,903 last year — a 15 percent increase over five years ago.

That's still less than the national average, though, where bachelor's-degree recipients at public universities who graduated with debt borrowed an average of \$25,600 in 2013, according to the College Board, a non-profit group that researches trends in higher education. About 59 percent borrowed money.

Some critics have blamed easy access to loans and grants as one factor pushing up the cost of college. In 1987, then-U.S. Secretary of Education William Bennett wrote an op-ed piece in the *New York Times* that said increases in federally subsidized loans enabled colleges "blithely to raise their tuitions, confident that Federal loan subsidies would help cushion the increase."

This idea has been debated in educational circles ever since.

National education experts say some student-loan debt isn't a bad thing because college graduates generally go on to higher-paying jobs and better career opportunities. College graduates also have lower unemployment rates, according to the U.S. Bureau of Labor Statistics.

The key, though, is balancing debt with earnings. That balance can be tricky right out of college.

Having too much student-loan debt can affect other spending.

"Students who graduate with tens of thousands of dollars in debt are unable to continue to contribute to Arizona's economy, unable to purchase a car or a home after they graduate when they are barely scraping by," said Corina Tapscott, incoming president of ASU's Downtown Phoenix campus, who spoke in support of the liberal debt-free college plan.

The regents on Monday touched on student-loan debt at a meeting where members discussed tuition proposals for the upcoming school year. Debt is one of several factors the regents monitor.

Regent Heiler said students have been borrowing money for decades with student loans extended on fairly easy terms for people on all income levels.

"There are all kinds of decisions that go into debt," he said, noting that sometimes students are tired of being poor and decide to borrow money.

The universities don't restrict how students spend their student-loan money, Regent Rick Myers said. For example, some could choose to buy cars with their loan money.

"We don't force students to use their federal debt to just spend their money on education," he said.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: FYI
Date: Wednesday, April 29, 2015 7:09:49 AM

Definitely worth a shot. Worst he can say is no!

On 4/28/15, 11:15 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Fascinating. But I think the trade plank is a bridge too far for him.
>Although there may be a way to make the wording positive -- what is
>necessary in a trade deal -- that might move some people our way
>
>
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Tuesday, April 28, 2015 10:44 PM
>To: B
>Cc: Snyder, Thomas
>Subject: Re: FYI
>
>Biden feels freer from Obama than ever before. And he wants to be Prez -
>and is mad that he gets left as an afterthought. If he endorsed our
>plan, he could tell Obama that he was protecting left flank, while also
>building a little lane for himself just in case HRC stumbles and O'Malley
>seems too green.
>
>
>
>> On Apr 28, 2015, at 10:03 PM, B <BCCD@cityhall.nyc.gov> wrote:
>>
>>
>> That seems kinda strange, although kinda inspired. Let me hear your
>>rationale
>>
>>
>>
>> ----- Original Message -----
>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Tuesday, April 28, 2015 09:33 PM
>> To: B; Snyder, Thomas
>> Subject: FYI
>>
>> We are gonna work on VP Biden
>>
>>

From: [John Del Cecato](#)
To: [B](#)
Subject: Gore & trade
Date: Wednesday, April 29, 2015 8:43:20 AM

Maybe Gore would be opposed to the trade deal for the same reason Sierra Club is?

SIERRA CLUB WEIGHS IN AGAINST TRADE DEAL - Per release: "The Sierra Club launched a targeted ad campaign in California, Washington, and Oregon today, exposing the Trans-Pacific Partnership for its complete lack of transparency and its potential to wreak havoc on the health of our air, water, and communities. The ads point to the proposed deal's secrecy as well as its provisions that would expedite dangerous fossil fuel exports and extraction and give broad new powers to corporations"

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [REDACTED]; [REDACTED]
Subject: Re: Policy items - recap of day
Date: Wednesday, April 29, 2015 10:45:10 AM

Okay, I spoke to Felicia.

1. Stiglitz loves what we're doing/gets why we need to do the signing ceremony.
2. He might want to be a part of that, but team still deliberating - need to figure out if it's too confusing for him to lay out the big framework in the morning & then appear at an event that is a smaller number of items/not as far reaching (left unsaid: financial transactions tax, breaking up big banks, etc).
3. I said that was fine - but what I was really worried about were the Senators they may be blocking from our event. Felicia said that Warren is driving the bus there. They don't know who they're briefing or where - they're leaving it all to Warren.

I'm going to ping Geldon & see if he can get me more intel on what they're planning/which Senators/whether they could move to 4pm.

If that doesn't work, we could move our event to 4pm, which might actually boost turnout for us - in that, Senators might get fired up by Stiglitz address & feel emboldened to come to our Capitol press conference.

On 4/28/15, 10:03 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Send me in if needed
>
>
>----- Original Message -----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Tuesday, April 28, 2015 08:04 PM
>To: B
>Cc: Snyder, Thomas; Aaron PickrellEmail <[REDACTED]> John
>Davis <[REDACTED]>
>Subject: Re: Policy items - recap of day
>
>Number 11 is in... D Taylor....
>
>Mayor - I left a voicemail for Felicia... She's at her husband's documentary
>premier or somesuch, but I expect a call back tomorrow AM at the latest...
>I feel like we will work this out
>
>On 4/28/15, 7:10 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>
>>Number 10 just signed on - Abby Disney - who will also do everything
>>possible to be there in person.
>>
>>
>>
>>
>>> On Apr 28, 2015, at 6:12 PM, John Del Cecato <jfdc@akpdmedia.com>
>>>wrote:

>>>
>>> Just got Number 9 (to sing & attend) - Mike Lux - big liberal
>>> funder/coalition builder/talker/thought leader
>>>
>>> Two other items:
>>>
>>> 1. We may need you, Mayor, to do a conference call to the Progressive
>>> Caucus as a courtesy before they sign on. I think it will be
>>>relatively
>>> painless - and we could just throw out a time, and whomever can be on,
>>> will be on. Purpose is really just to make them feel loved &
>>>respected.
>>>
>>> 2. I'm increasingly nervous (in a good way) that we need a strategy
>>>for
>>> the presidentials. If I'm Martin O'Malley & get wind of what we're
>>>doing,
>>> I'm going to show up on May 12th. Same with Bernie Sanders. Maybe Jim
>>> Webb. In many way, the more the merrier. But clearly don't want the
>>> story to be MBDB & 3 of Hillary's challengers (and no Hillary).
>>>
>>> Best I can recommend is that we: a) don't specifically invite any of
>>>them;
>>> b) accept them if they insist on coming; c) make it clear to reporters
>>>on
>>> background that we did NOT seek these folks out (and tell Hillary the
>>> same); and d) try to keep them out of the front row!
>>>
>>>
>>>> On 4/28/15, 5:52 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>>>
>>>> 1. Trade. Patty Murray is nervous about appearing to oppose POTUS on
>>>> trade. I think "losing" her is far less significant than
>>>> depressing/angering all of the labor folks/labor-allied electeds, who
>>>>are
>>>> super-charged on trade & we may well lose if we lost that plank.
>>>> Recommendation: No change.
>>>>
>>>> 2. Trade. Toni Morrison wanted to water down the language a bit.
>>>>You &
>>>> I have already discussed, and I think having her write something
>>>>positive
>>>> about our efforts trumps her signing the document anyway. (She
>>>>wouldn't
>>>> be able to attend, in any event). Recommendation: No change.
>>>>
>>>> 3. Debt-Free College. Harkin and Heather McGhee both brought this up
>>>>as
>>>> something they'd like to add. We're not going to lose either one, no
>>>> matter what we do. But I also want to explore adding it ON to the
>>>>list,
>>>> as I don't think anyone would fall off the list if we did - and we
>>>>might
>>>> even gain some. Recommendation: Hold for now, but discuss adding.
>>>>
>>>> 4. Requiring federal contractors to pay a living wage. Bob Borosage
>>>>and
>>>> Katrina VH are bummed that it fell off the list. But Bob is signing
>>>>on
>>>> anyway, and will be there. I sense the same with Katrina. We know

>>>>that
>>>> we have exposure here in terms of NYC. Recommendation: No change.
>>>>
>>>> So far, we're 6.5 hours in, and we have 8 confirmed signers. I think
>>>> that's a great start, as most folks need at LEAST a day or two to
>>>>process
>>>> things before signing on the dotted line.
>>>>
>>>>
>

From: [Leopold, Elana](#)
To: ["Moore, Colleen"; de Alwis, Ronalie](#)
Cc: ["jfdc@akpdmedia.com"](#)
Subject: RE: Mayor's Event in Washington, DC May 12
Date: Wednesday, April 29, 2015 11:51:20 AM

Hi Coleen-

Looping you with John Del Cecato who can provide you with all the info you need. Thanks very much

Elana

From: Moore, Colleen [mailto:CMoore@usw.org]
Sent: Wednesday, April 29, 2015 11:34 AM
To: Leopold, Elana; de Alwis, Ronalie
Subject: Mayor's Event in Washington, DC May 12

Hello ladies!

During last Friday's phone call with Mr. Gerard, Mayor de Blasio asked that he participate in an event being planned for May 12 in Washington, DC. I am trying to finalize Mr. Gerard's schedule for that week and will need to make a number of airline reservations on either end of the May 12 trip to DC. I would appreciate your forwarding to me ASAP any information you have regarding the DC event. Thank you!

Colleen Moore
USW – President's Office

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: question
Date: Wednesday, April 29, 2015 12:00:53 PM

When do you think we should do thorough check-in on who has signed, and who has not that we really need to get after?

From: [FLONYC](#)
To: [Carey, Michael](#)
Cc: [B; "jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Re: Santa Clara
Date: Wednesday, April 29, 2015 1:20:01 PM

Thanks! I just let her know.

Sent from my iPhone

On Apr 29, 2015, at 1:00 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

We are locked for Santa Clara on the 14th at 430 PM.

Same set up as we did Nebraska and Iowa – remarks and q and a. Greet with some students.

Just wanted to make sure Chiara knew before it went fully public.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Leopold, Elana](#)
To: [Carey, Michael](#)
Cc: [John Del Cecato](#)
Subject: Re: Steyer running late. About 10 away.
Date: Wednesday, April 29, 2015 5:33:44 PM

Ok great bc so are we

Can you call Kennedy she's been at Gracie forever but she will have to wait until after the Steyer meeting to see the mayor

Sent from my iPhone

> On Apr 29, 2015, at 5:27 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>
>
>
>
> Michael Paul Carey
> City Hall
> New York, New York

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [de Alwis, Ronalie](#); [Carey, Michael](#)
Subject: When MBDB meets Steyer
Date: Wednesday, April 29, 2015 5:35:33 PM

Josh Fryday will be with us. BdB worked with Fryday on Edwards in 04 and should "remember" him

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Cc: [de Alwis, Ronalie](#); [Carey, Michael](#)
Subject: Re: When MBDB meets Steyer
Date: Wednesday, April 29, 2015 5:36:08 PM

RDA can you flag

Also make sure mayor calls RO- thanks!

Sent from my iPhone

> On Apr 29, 2015, at 5:35 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Josh Fryday will be with us. BdB worked with Fryday on Edwards in 04 and should "remember" him
>
>

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Draft email
Date: Wednesday, April 29, 2015 5:36:38 PM

Yes, got it. I will do more thinking/working on this

On Apr 29, 2015, at 5:34 PM, B <BCCD@cityhall.nyc.gov> wrote:

And I told you yesterday that I spoke to Stiglitz directly about the importance of him being there and he totally got

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 29, 2015 05:27 PM
To: B
Cc: Snyder, Thomas
Subject: Re: Draft email

Ah. Well, that's tougher. Let's talk tonight

On Apr 29, 2015, at 4:27 PM, B <BCCD@cityhall.nyc.gov> wrote:

I'm not worried about the Senators. I don't want to lose Stiglitz

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 29, 2015 03:28 PM
To: B
Cc: Snyder, Thomas
Subject: Re: Draft email

Correct. My conversation with Felicia (Roosevelt CEO) boiled down to: "you gotta talk to Team Warren - we're just doing what they tell us."

Let's wait to see how Geldon responds to my email, and then I may tap you to talk to EW. Again, I don't think it's necessarily a disaster. We could always move our event back, or we could just do as planned & miss out on a Senator or two.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, April 29, 2015 at 3:02 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Draft email

So you couldn't get the Roosevelt folks to solve this? Let me know when I need to call Warren

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 29, 2015 01:58 PM
To: B
Cc: Snyder, Thomas
Subject: Re: Draft email

I'm going to go ahead & send this in 30 minutes, barring any last minute objections

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, April 29, 2015 at 10:58 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Draft email

I don't usually sweat the wording on emails, but since the joint op-ed & our relationship with Warren is so important, I wanted to run my draft email to Dan Geldon by you before I hit send...

Hey Dan. Wanted to check in with you on another front.

I know Sen. Warren is going to have Stiglitz brief a number of Senators on his work product on 5/12....at 2:45pm?

The one issue there is that we were planning to gather our group of national progressives (electeds, labor leaders, etc.) at the House Triangle to do a signing ceremony for our "progressive Contract with America" event at 3pm.

I wasn't expecting Sen. Warren to join our press conference (although that would totally make our day!!) - BUT, I was concerned that we might lose other Senators to the Stiglitz briefing - folks we might otherwise have a chance of

securing for our press conference.

Was wondering how set in stone the 2:45pm time was - or whether that could happen earlier or later? Or, if it's totally set, do you think I should move our press conference to, say, 4pm? Just looking for some advice...

From: [de Alwis, Ronalie](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: He needs to remember to invite to cohost event in CA.
Date: Wednesday, April 29, 2015 6:02:31 PM

Needs to be prompted if not.

Ronalie de Alwis
Office of the Mayor
City of New York
Cell:347-952-9525

From: [Walzak, Phil](#)
To: [Gunaratna, Mahen](#); B; FLONYC
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Hagelgans, Andrea](#)
Subject: RE: Transcript - HRC Speech on Criminal Justice Reform
Date: Wednesday, April 29, 2015 6:21:12 PM

[Re-adding this](#)

From: Gunaratna, Mahen
Sent: Wednesday, April 29, 2015 12:12 PM
To: B; FLONYC
Cc: Walzak, Phil; John Del Cecato (jfdc@akpdmedia.com); Hagelgans, Andrea
Subject: Transcript - HRC Speech on Criminal Justice Reform

Here are the remarks as prepared:

Hillary Clinton: It's time to end the era of mass incarceration

REMARKS AT THE DINKINS FORUM

NEW YORK, NY

WEDNESDAY, APRIL 29, 2015

Thank you so much. I am absolutely delighted to be back here at Columbia. I want to thank President Bollinger, Dean Janow, and everyone at the School of International and Public Affairs. It is a special treat to be here with and on behalf of a great leader of this city and our country, David Dinkins. He has made such an indelible impact on New York, and I had the great privilege of working with him as First Lady and then, of course, as a new senator.

When I was just starting out as a senator, David's door was always open. He and his wonderful wife Joyce were great friends and supporters and good sounding boards about ideas that we wanted to consider to enhance the quality of life and the opportunities for the people of this city. I was pleased to address the Dinkins Leadership and Public Policy Forum in my first year as a senator, and I so appreciated then as I have in the years since David's generosity with his time and most of all his wisdom. So 14 years later, I'm honored to have this chance, once again, to help celebrate the legacy of one of New York's greatest public servants.

I'm pleased too that you will have the opportunity after my remarks to hear from such a distinguished panel, to go into more detail about some of the issues that we face. I also know that Manhattan Borough President Gail Brewer is here, along with other local and community leaders.

Because surely this is a time when our collective efforts to devise approaches to the problems that still afflict us is more important than ever. Indeed, it is a time for wisdom.

For yet again, the family of a young black man is grieving a life cut short.

Yet again, the streets of an American city are marred by violence. By shattered glass and shouts of anger and shows of force.

Yet again a community is reeling, its fault lines laid bare and its bonds of trust and respect frayed.

Yet again, brave police officers have been attacked in the line of duty.

What we've seen in Baltimore should, indeed does, tear at our soul.

And, from Ferguson to Staten Island to Baltimore, the patterns have become unmistakable and undeniable.

Walter Scott shot in the back in Charleston, South Carolina. Unarmed. In debt. And terrified of spending more time in jail for child support payments he couldn't afford.

Tamir Rice shot in a park in Cleveland, Ohio. Unarmed and just 12 years old.

Eric Garner choked to death after being stopped for selling cigarettes on the streets of this city.

And now Freddie Gray. His spine nearly severed while in police custody.

Not only as a mother and a grandmother but as a citizen, a human being, my heart breaks for these young men and their families.

We have to come to terms with some hard truths about race and justice in America.

There is something profoundly wrong when African American men are still far more likely to be stopped and searched by police, charged with crimes, and sentenced to longer prison terms than are meted out to their white counterparts.

There is something wrong when a third of all black men face the prospect of prison during their lifetimes. And an estimated 1.5 million black men are "missing" from their families and communities because of incarceration and premature death.

There is something wrong when more than one out of every three young black men in Baltimore can't find a job.

There is something wrong when trust between law enforcement and the communities they serve breaks down as far as it has in many of our communities.

We have allowed our criminal justice system to get out of balance. And these recent tragedies

should galvanize us to come together as a nation to find our balance again.

We should begin by heeding the pleas of Freddie Gray's family for peace and unity, echoing the families of Michael Brown, Trayvon Martin, and others in the past years.

Those who are instigating further violence in Baltimore are disrespecting the Gray family and the entire community. They are compounding the tragedy of Freddie Gray's death and setting back the cause of justice. So the violence has to stop.

But more broadly, let's remember that everyone in every community benefits when there is respect *for* the law and when everyone in every community is respected *by* the law. That is what we have to work towards in Baltimore and across our country.

We must urgently begin to rebuild the bonds of trust and respect among Americans. Between police and citizens, yes, but also across society.

Restoring trust in our politics, our press, our markets. Between and among neighbors and even people with whom we disagree politically.

This is so fundamental to who we are as a nation and everything we want to achieve together.

It truly is about how we treat each other and what we value. Making it possible for every American to reach his or her God-given potential—regardless of who you are, where you were born, or who you love.

The inequities that persist in our justice system undermine this shared vision of what America can be and should be.

I learned this firsthand as a young attorney just out of law school—at one of those law schools that will remain nameless here at Columbia. One of my earliest jobs for the Children's Defense Fund, which David had mentioned—I was so fortunate to work with Marian Wright Edelman as a young lawyer and then serving on the board of the Children's Defense Fund—was studying the problem then of youth, teenagers, sometimes preteens, incarcerated in adult jails. Then, as director of the University of Arkansas School of Law's legal aid clinic, I advocated on behalf of prison inmates and poor families.

I saw repeatedly how our legal system can be and all too often is stacked against those who have the least power, who are the most vulnerable.

I saw how families could be and were torn apart by excessive incarceration. I saw the toll on children growing up in homes shattered by poverty and prison.

So, unfortunately, I know these are not new challenges by any means.

In fact they have become even more complex and urgent over time. And today they demand fresh thinking and bold action from all of us.

Today there seems to be a growing bipartisan movement for commonsense reforms in our criminal justice systems. Senators as disparate on the political spectrum as Cory Booker and Rand Paul and Dick Durbin and Mike Lee are reaching across the aisle to find ways to work together. It is rare to see Democrats and Republicans agree on anything today. But we're beginning to agreeing on this: We need to restore balance to our criminal justice system.

Now of course it is not enough just to agree and give speeches about it—we actually have to work together to get the job done.

We need to deliver real reforms that can be felt on our streets, in our courthouses, and our jails and prisons, in communities too long neglected.

Let me touch on two areas in particular where I believe we need to push for more progress.

First, we need smart strategies to fight crime that help restore trust between law enforcement and our communities, especially communities of color.

There's a lot of good work to build on. Across the country, there are so many police officers out there every day inspiring trust and confidence, honorably doing their duty, putting themselves on the line to save lives. There are police departments already deploying creative and effective strategies, demonstrating how we can protect the public without resorting to unnecessary force. We need to learn from those examples, build on what works.

We can start by making sure that federal funds for state and local law enforcement are used to bolster best practices, rather than to buy weapons of war that have no place on our streets.

President Obama's task force on policing gives us a good place to start. Its recommendations offer a roadmap for reform, from training to technology, guided by more and better data.

We should make sure every police department in the country has body cameras to record interactions between officers on patrol and suspects.

That will improve transparency and accountability, it will help protect good people on both sides of the lens. For every tragedy caught on tape, there surely have been many more that remained invisible. Not every problem can be or will be prevented with cameras, but this is a commonsense step we should take.

The President has provided the idea of matching funds to state and local governments investing in body cameras. We should go even further and make this the norm everywhere.

And we should listen to law enforcement leaders who are calling for a renewed focus on working with communities to prevent crime, rather than measuring success just by the number of arrests or convictions.

As your Senator from New York, I supported a greater emphasis on community policing, along with putting more officers on the street to get to know those communities.

David Dinkins was an early pioneer of this policy. His leadership helped lay the foundation for dramatic drops in crime in the years that followed.

And today smart policing in communities that builds relationships, partnerships, and trust makes more sense than ever.

And it shouldn't be limited just to officers on the beat. It's an ethic that should extend throughout our criminal justice system. To prosecutors and parole officers. To judges and lawmakers.

We all share a responsibility to help re-stitch the fabric of our neighborhoods and communities.

We also have to be honest about the gaps that exist across our country, the inequality that stalks our streets. Because you cannot talk about smart policing and reforming the criminal justice system if you also don't talk about what's needed to provide economic opportunity, better educational chances for young people, more support to families so they can do the best jobs they are capable of doing to help support their own children.

Today I saw an [article](#) on the front page of USA Today that really struck me, written by a journalist who lives in Baltimore. And here's what I read three times to make sure I was reading correctly: At a conference in 2013 at Johns Hopkins University, Vice Provost Jonathan Bagger pointed out that only six miles separate the Baltimore neighborhoods of Roland Park and Hollins Market.

But there is a 20-year difference in the average life expectancy. We have learned in the last few years that life expectancy, which is a measure of the quality of life in communities and countries, manifests the same inequality that we see in so many other parts of our society.

Women—white women without high school education—are losing life expectancy. Black men and black women are seeing their life expectancy goes down in so many parts of our country.

This may not grab headlines, although I was glad to see it on the front page of USA Today. But it tells us more than I think we can bear about what we are up against.

We need to start understanding how important it is to care for every single child as though that child were our own.

David and I started our conversation this morning talking about our grandchildren; now his are considerably older than mine. But it was not just two longtime friends catching up with each other. It was so clearly sharing what is most important to us, as it is to families everywhere in our country.

So I don't want the discussion about criminal justice, smart policing, to be siloed and to permit discussions and arguments and debates about it to only talk about that. The conversation needs to be much broader. Because that is a symptom, not a cause, of what ails us today.

The second area where we need to chart a new course is how we approach punishment and prison.

It's a stark fact that the United States has less than 5 percent of the world's population, yet we have almost 25 percent of the world's total prison population. The numbers today are much higher than they were 30, 40 years ago, despite the fact that crime is at historic lows.

Of the more than 2 million Americans incarcerated today, a significant percentage are low-level offenders: people held for violating parole or minor drug crimes, or who are simply awaiting trial in backlogged courts.

Keeping them behind bars does little to reduce crime. But it does a lot to tear apart families and communities.

One in every 28 children now has a parent in prison. Think about what that means for those children.

When we talk about one and a half million missing African American men, we're talking about missing husbands, missing fathers, missing brothers.

They're not there to look after their children or bring home a paycheck. And the consequences are profound.

Without the mass incarceration that we currently practice, millions fewer people would be living in poverty.

And it's not just families trying to stay afloat with one parent behind bars. Of the 600,000 prisoners who reenter society each year, roughly 60 percent face long-term unemployment.

And for all this, taxpayers are paying about \$80 billion a year to keep so many people in prison.

The price of incarcerating a single inmate is often more than \$30,000 per year—and up to \$60,000 in some states. That’s the salary of a teacher or police officer.

One year in a New Jersey state prison costs \$44,000—more than the annual tuition at Princeton.

If the United States brought our correctional expenditures back in line with where they were several decades ago, we’d save an estimated \$28 billion a year. And I believe we would not be less safe. You can pay a lot of police officers and nurses and others with \$28 billion to help us deal with the pipeline issues.

It’s time to change our approach. It’s time to end the era of mass incarceration. We need a true national debate about how to reduce our prison population while keeping our communities safe.

I don’t know all the answers. That’s why I’m here—to ask all the smart people in Columbia and New York to start thinking this through with me. I know we should work together to pursue together to pursue alternative punishments for low-level offenders. They do have to be in some way registered in the criminal justice system, but we don’t want that to be a fast track to long-term criminal activity, we don’t want to create another “incarceration generation.”

I’ve been encouraged to see changes that I supported as Senator to reduce the unjust federal sentencing disparity between crack and powder cocaine crimes finally become law.

And last year, the Sentencing Commission reduced recommended prison terms for some drug crimes.

President Obama and former Attorney General Holder have led the way with important additional steps. And I am looking forward to our new Attorney General, Loretta Lynch, carrying this work forward.

There are other measures that I and so many others have championed to reform arbitrary mandatory minimum sentences are long overdue.

We also need probation and drug diversion programs to deal swiftly with violations, while allowing low-level offenders who stay clean and stay out of trouble to stay out of prison. I’ve seen the positive effects of specialized drug courts and juvenile programs work to the betterment of individuals and communities. And please, please, let us put mental health back at the top of our national agenda.

You and I know that the promise of de-institutionalizing those in mental health facilities was supposed to be followed by the creation of community-based treatment centers. Well, we got half of that equation—but not the other half. Our prisons and our jails are now our mental health

institutions.

I have to tell you I was somewhat surprised in both Iowa and New Hampshire to be asked so many questions about mental health. “What are we going to do with people who need help for substance abuse or mental illness?” “What are we going to do when the remaining facilities are being shut down for budget reasons?” “What are we going to do when hospitals don’t really get reimbursed for providing the kind of emergency care that is needed for mental health patients?”

It’s not just a problem in our cities. There’s a quiet epidemic of substance abuse sweeping small-town and rural America as well. We have to do more and finally get serious about treatment.

I’ll be talking about all of this in the months to come, offering new solutions to protect and strengthen our families and communities.

I know in a time when we’re afflicted by short-termism, we’re not looking over the horizon for the investments that we need to make in our fellow citizens, in our children. So I’m well aware that progress will not be easy, despite the emerging bipartisan consensus for certain reforms. And that we will have to overcome deep divisions and try to begin to replenish our depleted reservoirs of trust.

But I am convinced, as the congenital optimist I must be to live my life, that we can rise to this challenge. We can heal our wounds. We can restore balance to our justice system and respect in our communities. And we can make sure that we take actions that are going to make a difference in the lives of those who for too long have been marginalized and forgotten.

Let’s protect the rights of all our people. Let’s take on the broader inequities in our society. You can’t separate out the unrest we see in the streets from the cycles of poverty and despair that hollow out those neighborhoods.

Despite all the progress we’ve made in this country lifting people up—and it has been extraordinary—too many of our fellow citizens are still left out.

Twenty-five years ago, in his inaugural address as Mayor, David Dinkins warned of leaving “too many lost amidst the wealth and grandeur that surrounds us.”

Today, his words and the emotion behind them ring truer than ever. You don’t have to look too far from this magnificent hall to find children still living in poverty or trapped in failing schools. Families who work hard but can’t afford the rising prices in their neighborhood.

Mothers and fathers who fear for their sons’ safety when they go off to school—or just to go buy a pack of Skittles.

These challenges are all woven together. And they all must be tackled together.

Our goal must truly be inclusive and lasting prosperity that's measured by how many families get ahead and stay ahead...

How many children climb out of poverty and stay out of prison...

How many young people can go to college without breaking the bank...

How many new immigrants can start small businesses ...

How many parents can get good jobs that allow them to balance the demands of work and family.

That's how we should measure prosperity. With all due respect, that is a far better measurement than the size of the bonuses handed out in downtown office buildings.

Now even in the most painful times like those we are seeing in Baltimore ...

When parents fear for their children...

When smoke fills the skies above our cities...

When police officers are assaulted...

Even then—especially then—let's remember the aspirations and values that unite us all: That every person should have the opportunity to succeed. That no one is disposable. That every life matters.

So yes, Mayor Dinkins. This is a time for wisdom.

A time for honesty about race and justice in America.

And, yes, a time for reform.

David Dinkins is a leader we can look to. We know what he stood for. Let us take the challenge and example he presents and think about what we must do to make sure that this country we love—this city we live in—are both good and great.

And please join me in saying a prayer for the family of Freddie Gray, and all the men whose names we know and those we don't who have lost their lives unnecessarily and tragically. And in particular today, include in that prayer the people of Baltimore and our beloved country.

Thank you all very much.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Wolfe, Emma](#)
Subject: AP: Vermont Sen. Bernie Sanders: "I am running for president"
Date: Wednesday, April 29, 2015 8:23:54 PM

Vermont Sen. Bernie Sanders: 'I am running for president'

By [DAVE GRAM](#)

Apr. 29, 2015 8:14 PM EDT

MONTPELIER, Vt. (AP) — Promising to fight what he deems "obscene levels" of income disparity and a campaign finance system that is a "real disgrace," independent Vermont Sen. Bernie Sanders said Wednesday he will run for president as a Democrat.

In an interview with The Associated Press, Sanders confirmed his plans to formally join the race Thursday.

The self-described "democratic socialist" enters the race as a robust liberal alternative to Hillary Rodham Clinton, and he pledged to do more than simply raise progressive issues or nudge the former secretary of state to the left in a campaign in which she is heavily favored.

"People should not underestimate me," Sanders said. "I've run outside of the two-party system, defeating Democrats and Republicans, taking on big-money candidates and, you know, I think the message that has resonated in Vermont is a message that can resonate all over this country."

As he has for months in prospective campaign stops in the early voting states, and throughout his political career, the former mayor of Burlington, Vermont, on Wednesday assailed an economic system that he said has devolved over the past 40 years and eradicated the nation's middle class.

"What we have seen is that while the average person is working longer hours for lower wages, we have seen a huge increase in income and wealth inequality, which is now reaching obscene levels," Sanders told the AP.

"This is a rigged economy, which works for the rich and the powerful, and is not

working for ordinary Americans. ... You know, this country just does not belong to a handful of billionaires."

The son of an immigrant from Poland who sold paint for a living in Brooklyn, Sanders has for decades championed working-class Americans. He lost several statewide races in the 1970s before he was elected mayor of Burlington in 1981, and went on to represent Vermont in the U.S. House for 16 years before his election to the Senate in 2006.

An independent in the Senate, he caucuses with Democrats in Washington and he is likely to attract some interest from voters who have unsuccessfully sought to draft Massachusetts Sen. Elizabeth Warren to join the race.

But Sanders rejected the idea his appeal is limited to voters on the left, boldly predicting Wednesday that his message would appeal to both fellow independents and Republicans.

Sanders said he would release "very specific proposals" to raise taxes on wealthy Americans and corporations, as well as offer tuition-free education at all public colleges and universities. He touched on his past opposition to free-trade agreements, his support for heavier regulations of Wall Street and the nation's banking industry, and his vote against the Keystone XL oil pipeline as a preview of his campaign.

"So to me, the question is whose views come closer to representing the vast majority of working people in this country," Sanders said. "And you know what? I think my views do."

The 73-year-old Sanders starts his campaign as an undisputed underdog against Clinton. Sanders said he has known the former first lady, senator from New York and secretary of state for more than two decades. "I respect her and like her," he said.

He noted he has "never run a negative ad in my life," but still drew a distinction with Clinton in the interview, promising to talk "very strongly about the need not to get involved in perpetual warfare in the Middle East."

"I voted against the war in Iraq," he said. "Secretary Clinton voted for it when she was in the Senate."

Clinton is hosting a series of fundraisers this week, starting what could be an effort that raises more than \$1 billion. Sanders said he will make money and politics a central theme of his campaign, including a call for a constitutional amendment to overturn the U.S. Supreme Court's 2010 Citizens United decision, which he blames for unleashing a torrent of money from wealthy donors into politics.

"What you're looking at here is a real disgrace," he said. "It is an undermining of American democracy.

"But can we raise the hundreds of millions of dollars that we need, primarily through small campaign contributions to run a strong campaign? And I have concluded that I think there is a real chance that we can do that."

Sanders is the first major challenger to enter the race against Clinton, who earlier this month became the first Democrat to formally declare her intention to run for president. He is likely to be joined in the coming months by former Maryland Gov. Martin O'Malley, former Virginia Sen. Jim Webb and ex-Rhode Island Gov. Lincoln Chafee.

--

Mahen Gunaratna

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From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Wolfe, Emma](#); [Gunaratna, Mahen](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Fwd: Rolling Stone fact checking
Date: Wednesday, April 29, 2015 10:26:08 PM

Meeting is accurate

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 29, 2015 10:24 PM
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Fwd: Rolling Stone fact checking

Begin forwarded message:

From: Rebecca Katz <[REDACTED]>
Date: April 29, 2015 at 9:49:38 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: **Rolling Stone fact checking**

Please forward to Mahen, Andrea, Emma, Phil, MPC, and EL.

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35. She has previously worked at ACORN and as a labor organizer.
36. The Mayor has an old school style flip phone.

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED] [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: Warren
Date: Wednesday, April 29, 2015 10:53:04 PM

All consistent with what I thought.

Will get back with you on plan - but 330 is a totally valid time

> On Apr 29, 2015, at 10:36 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> 1. Very enthusiastic about the op-ed and fine with it going next week. Agrees that referencing Stiglitz report coming is good way to build focus on it

>

> 2. REMIND ME to alert Team Hillary before the op-ed runs and to send them copy right before it's public

>

> 3. Warren claims no sense of her own schedule and little involvement in it (which sounded true and I can relate to). This is a further reminder that if we don't deal with staff folks more aggressively and smartly, we will lose out every time. She believes that her mtg with Senators and Stiglitz, by it's nature, is unmovable. She said she will tell her scheduling director Emily Ross to work with you guys to see if anything can be done, such as getting Stiglitz and Senators out of the mtg and promptly over to us. But it sounds like we should either write all of them off as a loss, or change the time. I await your proposal. Thanks

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [Carey, Michael](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Leopold, Elana](#)
Subject: Re: Rolling Stone fact checking
Date: Wednesday, April 29, 2015 11:15:48 PM

Good call! I will make sure RKK gets all of these

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Wednesday, April 29, 2015 at 11:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Rolling Stone fact checking

24 incorrect

First -- we supported state senate Dems across board. One competitive race won - Panepinto in Buffalo.

Second technical: We supported senate Democrats efforts writ large thru coalition efforts not specific individual campaign committees - except for Marc Panepinto in western New York who won.

On Apr 29, 2015, at 10:55 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Me too. I also saw him trying to fix something with it with a paper clip the other day.
Hysterical.

On Apr 29, 2015, at 10:29 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

I kinda love the last fact!!

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, April 29, 2015 at 10:24 PM
To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>

Subject: Fwd: Rolling Stone fact checking

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From: Rebecca Katz <[REDACTED]>
Date: April 29, 2015 at 9:49:38 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
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From: [John Del Cecato](#)
To: [de Alwis, Ronalie](#); [Wolfe, Emma](#); [Carey, Michael](#)
Cc: [Leopold, Elana](#)
Subject: Re: TPA draft for Sharpton Breakfast
Date: Thursday, April 30, 2015 12:16:20 AM
Attachments: [TheProgressiveAgendaToCombatIncomeInequality.docx](#)
[TPAemail v3.docx](#)

Not sure where the meeting came about, but here's the latest TPA, plus TPA Email Preamble

On 4/29/15, 11:27 PM, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov> wrote:

>Mayor is asking for brief for this meeting tomorrow morning. Can someone
>please send?
>
>Thanks!
>R
>
>Sent from my iPhone

The Progressive Agenda

To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

Please join us and declare your support for The Progress Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Leo Gerard, President, United Steelworkers*
- *Larry Cohen, President, Communication Workers of America*
- *D Taylor, President, UNITE HERE!*
- *Heather McGhee, Executive Director, DEMOS*
- *Atima Omara, President, Young Democrats of America*
- *Jeff Faux, Founder, Economic Policy Institute*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Jeannette Huevo, Executive Director, United for a Fair Economy*
- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Michael Wessel, President, The Wessel Group*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality.**

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document.**

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

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From: [Wolfe, Emma](#)
To: [Leopold, Elana](#)
Cc: [de Alwis, Ronalie](#); [Carey, Michael](#); "jfdc@akpdmedia.com"
Subject: Re: TPA draft for Sharpton Breakfast
Date: Thursday, April 30, 2015 7:37:23 AM

K

----- Original Message -----

From: Leopold, Elana
Sent: Thursday, April 30, 2015 07:10 AM
To: Wolfe, Emma
Cc: de Alwis, Ronalie; Carey, Michael; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: TPA draft for Sharpton Breakfast

Emma- can he call you en route to Sharpton to be briefed on non TPA issues?

Sent from my iPhone

> On Apr 29, 2015, at 11:43 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:
>
> Non TPA Items for Briefing:
>
> In case non-TPA items come up:
>
> I. Albany Big fights: rent, mayoral control, minimum wage. Suss out interest if opening.
>
> II. Criminal Justice Initiatives:
> A. Justice "reboot" announcement (summons, bail reforms)
> B. Albany fights --- Grand jury transparency and raising the age are two bills we want to campaign for.
> (Note: Special prosecutor proposal: we are looking at "third ways" for your review; regardless system needs to change. Would be interested in RAS' take.)
>
> III. Locally, NYPD: you know the progress talking points better than anyone. Would add in body cameras expansion and pilots of new community policing models in four precincts.
>
> IV. Local work to collaborate on: NYCHA, Education
>
> V. NOTE: we heard he's looking to assist TWU on Vision Zero, but none of his folks have confirmed.
Goal: squash!

>
>
> ----- Original Message -----
> From: Wolfe, Emma
> Sent: Wednesday, April 29, 2015 11:29 PM
> To: de Alwis, Ronalie; Carey, Michael
> Cc: Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
> Subject: Re: TPA draft for Sharpton Breakfast

> I'm sorry --- what is this?

>
> ----- Original Message -----
> From: de Alwis, Ronalie
> Sent: Wednesday, April 29, 2015 11:27 PM
> To: Wolfe, Emma; Carey, Michael
> Cc: Leopold, Elana; John Del Cecato <jfdc@akpdmedia.com>
> Subject: TPA draft for Sharpton Breakfast

>
> Mayor is asking for brief for this meeting tomorrow morning. Can someone please send?
>
> Thanks!
> R
>
> Sent from my iPhone

From: [John Davis](#)
To: B; [REDACTED]
Cc: "jfdc@akpdmedia.com"; [REDACTED] [Leopold, Elana](#)
Subject: Re: Original Priority List
Date: Thursday, April 30, 2015 12:24:46 PM

I spoke with Sen. Baldwin's scheduler this morning. She assures me that we will have an answer this afternoon. Thanks, John

On Thursday, April 30, 2015 12:16 PM, B <BCCD@cityhall.nyc.gov> wrote:

NOTE: you guys need to address me ONLY on this government email from now on, per the lawyers.

Updates: Sharpton is confirmed to sign the document and join the event in DC. And what's up with Tammy Baldwin? What is her staffer saying? I want to follow up with Tammy by email asap. Also I need to call John Lewis today

-----Original Message-----

From: Hayley Prim
To: Bill de Blasio
Cc: John Del Cecato
Subject: Original Priority List
Sent: Apr 29, 2015 10:34 PM

This is who was on the original priority list of 30 people we were working through, and the status on each person. The vast majority are still outstanding.

First Last Signing Attending Notes Steve Adler TBD TBD
Tammy Baldwin TBD TBD
Larry Cohen YES YES
Rosa de Lauro TBD TBD
Howard Dean YES TBD 90% there on attending Keith Ellison TBD TBD
Al Franken TBD TBD
Al Gore TBD NO
Raul Grijalva YES YES
Luis Gutierrez TBD TBD
Tom Harkin TBD TBD Sent us feedback re: contract, we are waiting to hear back
Mary Kay Henry TBD TBD
Barbara Lee TBD TBD
John Lewis TBD TBD
Jeff Merkeley TBD TBD
Toni Morrison TBD NO Sent us feedback re: contract, we are waiting to hear back
Janet Murguia TBD TBD
Ed Murray TBD TBD

Marc Perrone TBD TBD
Stephanie Rawlings Blake TBD TBD
Robert Reich YES NO
Lee Saunders TBD TBD
Chuck Schumer TBD TBD
Al Sharpton TBD TBD
Tom Steyer TBD TBD
Richard Trumka TBD TBD
Marty Walsh TBD TBD
Elizabeth Warren TBD NO
Randi Weingarten TBD TBD 90% there on signing and attending Marian Wright
Edelman TBD TBD

--

Hayley Prim

c: 

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: RE: Rolling Stone fact checking
Date: Thursday, April 30, 2015 2:19:45 PM

Have some other fact check edits, which I'll send along shortly.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, April 30, 2015 2:20 PM
To: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael
Subject: Re: Rolling Stone fact checking

Wanted to flag this one, since none of us seems to know who Dan Katz is. Andrea, can you make sure MBDB knows that the Rolling Stone reporter tracked down one of his NYT pals & apparently spoke to him?

1. **He was friends, at NYU, with now labor historian Dan Katz.**

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, April 29, 2015 at 10:24 PM
To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Fwd: Rolling Stone fact checking

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From: Rebecca Katz <[REDACTED]>
Date: April 29, 2015 at 9:49:38 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Rolling Stone fact checking

Please forward to Mahen, Andrea, Emma, Phil, MPC, and EL.

Thanks.

There were a few mistakes I already went over with the fact checker (like he only served two council terms) and I talked to her about CMC's rotation into City Hall, but Mahen -- can you comb through this and make sure all is good? Need exact prek numbers, etc. I clarified that they do go to church often and consider themselves spiritual, just don't belong. They need it tomorrow.

Andrea/ Emma -- everything check out from meeting? Emma -- you good with how they characterize PA work?

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Does anyone know Dan Katz? Mayor should have heads up that they spoke.

JDC -- for question 26, no?

If other flags, please speak up asap. Thanks.

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5. Dante is a high school senior.
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19. De Blasio met Mc Cray when they were both working for Dinkins at City Hall. (Here I'm a little confused, because while I have often seen that reported, I also see that Mc Cray told Essence in 2013 that she had been working in the press office of the NYC Commission on Human Rights and was "sent to City Hall." It's a little unclear to

me if that means she was specifically working for Dinkins or regularly at City Hall vs. just at City Hall for the day. Thanks for any clarification!)

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36. The Mayor has an old school style flip phone.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#); [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Leopold, Elana](#)
Subject: RE: Rolling Stone fact checking
Date: Thursday, April 30, 2015 2:43:11 PM
Attachments: [Fact-Check - Rolling Stone Article.docx](#)

See attached fact-check edits for RKK/Rolling Stone.

Still waiting on the lines highlighted in yellow, but for now recommend passing this along.

Most articles online (and I believe Mayor himself has said) say that his parents were 44 years old at the time of his birth. But, based on the birthdates listed in Mayor's security clearance forms, his mother technically turned 44 the week after he was born. And his father turned 44 four months later.

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Subject: Re: Rolling Stone fact checking

4 or 5pm tomorrow (Thurs) I think

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Subject: RE: Rolling Stone fact checking

What time tomorrow is this due? I'll quarterback and will get done - just need a sense of whether end of the day is okay.

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Sent: Wednesday, April 29, 2015 10:35 PM
To: Carey, Michael
Cc: John Del Cecato; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana
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Two not three council terms
(Led campaign against term limits extension!)

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 33. Banks was there speaking of tenants' rights issues.
 34. Emma Wolfe, who is 34, and is the director of Intergovernmental Affairs, sat beside him.
 35. She has previously worked at ACORN and as a labor organizer.
 36. The Mayor has an old school style flip phone.

Fact-Check – Rolling Stone Article:

Note: Yellow = still working to confirm

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1. Is it better to list the Mayor's height as 6'5" or 6'6"? I've seen a fairly humorous article that talks about him being actually 6'5 and 7/8 of an inch tall, but which is better as shorthand? – His height is most commonly-cited as 6'5", but the reality is that he's really just a tad bit shy of 6'6".
2. The Mayor met with our reporter on the back porch of Gracie Mansion, from which can be seen views of the East River and the Triborough Bridge.
3. There are wicker chairs on the porch.
4. There are soccer nets set up in the yard, where the Mayor and his wife, Chirlane McCray, occasionally play with their son, Dante.
5. Dante is a high school senior. – Correct, graduating soon and attending Yale in the fall.
6. Their daughter, Chiara, is currently a junior at Santa Clara University in California. – Correct
7. Prior to the announcement of the Mayor's planned progressive version of a 'Contract with America', the various members of the group had a meeting that was closed to the press.
8. The de Blasio family does not belong to a church of any kind. – Correct, but they do attend church services regularly across the five boroughs and consider themselves spiritual, but don't belong to a specific denomination.
9. The de Blasio and Mc Cray were married in 1994 by a pair of gay ministers. (Just confirming that both ministers were gay.) – Correct
10. While serving as NYC's Public Advocate, de Blasio created an entire department of community organizers.
11. Both of de Blasio's parents were 44 when he was born. – They were technically 43 years old.
12. De Blasio's father left the family when de Blasio was seven. – Correct
13. His brother Steven's name is spelled STEVEN, not STEPHEN. – Correct
14. He was friends, at NYU, with now labor historian Dan Katz.
15. They became friends in 1980 after being separately elected to represent their dorms in student government. – Mayor was President of Weinstein Hall as an undergraduate at NYU. Not sure about Dan Katz.
16. They went on to co-found the Coalition for Students Rights, which led protests on campus of things like tuition hikes. – Correct about the Mayor. Not sure about Dan Katz.
17. He studied Latin American politics at Columbia University. (Is this what his Masters is in, though? It seems like his Masters may be in something else?) – He received a Masters of International Affairs, with a concentration in Latin American and Iberian Studies, at SIPA (Columbia University)
18. After working for Mayor David Dinkins' campaign in 1989, he went on to work as an aide in Mayor Dinkins' office. – Correct, he was a City Hall aide.
19. De Blasio met Mc Cray when they were both working for Dinkins at City Hall. (Here I'm a little confused, because while I have often seen that reported, I also see that Mc Cray told Essence in 2013 that she had been working in the press office of the NYC Commission on Human Rights and was "sent to City Hall." It's a little unclear to me if that means she was specifically working for Dinkins or regularly at City Hall vs. just at City Hall for the day. Thanks for any clarification!) – She was working in the Press

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Office for a few weeks on a rotational assignment. These remarks should help clarify:
<http://www.cityandstateny.com/2/83/political-power-couple.html#.VUJutfnF9ik>

20. Prior to being elected Mayor, de Blasio served ~~THREE-TWO~~ terms on the City Council and ONE term as Public Advocate.
21. De Blasio's signature pre-K program began in September 2014. - Correct, but implementation started months before that. But the first day of school/pre-k was September 4, 2014.
22. It served 51,000 pre-schoolers at over 1,600 locations. - More accurate to say, "It served over 53,000 pre-schoolers at nearly 1,700 locations."
23. Richard Buery ~~was is~~ the deputy mayor tasked with implementing universal pre-K. Correct-
24. De Blasio backed or supported several Democrats running in state races outside of New York City in 2014, but none of them were able to win their elections. - Incorrect: - Incorrect; The Mayor supported State Senate Democratic candidates across the board, but only one candidate in a competitive race won - State Senator Marc Panepinto in Buffalo. The Mayor supported State Senate Democratic effort writ large through coalition efforts, not through individual campaign committees, with the exception of Panepinto in Western New York, who won.
25. De Blasio also worked on Dinkins' 1993 re-election campaign. - Correct
26. At the time when our writer spoke to de Blasio, it had not yet been decided whether or not the bipartisan forum his progressive alliance will hold this year in advance of the 2016 election would be in the form of one forum, for both major parties, or two separate forums. Has that been decided? - It will be a single presidential forum and Republican candidates will be invited as well to discuss solutions to the crisis of income inequality.
27. Oil paintings of past mayors hang in New York's City Hall. - Correct, but Mayor Koch's is an actual photograph, not an oil painting.
28. The portrait of Bloomberg is a photorealistic one of him standing in front of a sea of cubicles. - Correct
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From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Rolling Stone fact checking
Date: Thursday, April 30, 2015 2:58:19 PM

For the first three highlighted in yellow, those are all correct. Triborough/RFK Bridge.

For the final two in yellow (#10 and #14), those are better posed to MBdB and EW, respectively.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, April 30, 2015 2:55 PM
To: Gunaratna, Mahen; Wolfe, Emma; Carey, Michael
Cc: Walzak, Phil; Hagelgans, Andrea; Leopold, Elana
Subject: Re: Rolling Stone fact checking

Damn, you're thorough! Thanks Mahen

From: <Gunaratna>, Mahen <MGunaratna@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 2:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
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15. They became friends in 1980 after being separately elected to represent their dorms in student government.
16. They went on to co-found the Coalition for Students Rights, which led protests on campus of things like tuition hikes.
17. He studied Latin American politics at Columbia University. (Is this what his Masters is in, though? It seems like his Masters may be in something else?)
18. After working for Mayor David Dinkins' campaign in 1989, he went on to work as an aide in Mayor Dinkins' office.

19. De Blasio met Mc Cray when they were both working for Dinkins at City Hall. (Here I'm a little confused, because while I have often seen that reported, I also see that Mc Cray told Essence in 2013 that she had been working in the press office of the NYC Commission on Human Rights and was "sent to City Hall." It's a little unclear to me if that means she was specifically working for Dinkins or regularly at City Hall vs. just at City Hall for the day. Thanks for any clarification!)
20. Prior to being elected Mayor, de Blasio served THREE terms on the City Council and ONE term as Public Advocate.
21. De Blasio's signature pre-K program began in September 2014.
22. It served 51,000 pre-schoolers at over 1,600 locations.
23. Richard Buery was the deputy mayor tasked with implementing universal pre-K.
24. De Blasio backed or supported several Democrats running in state races outside of New York City in 2014, but none of them were able to win their elections.
25. De Blasio also worked on Dinkins' 1993 re-election campaign.
26. At the time when our writer spoke to de Blasio, it had not yet been decided whether or not the bipartisan forum his progressive alliance will hold this year in advance of the 2016 election would be in the form of one forum, for both major parties, or two separate forums. Has that been decided?
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31. There was a Mets jersey in de Blasio's office when Mark visited, as well as a boom box and a stack of CDs.
32. During one of our writers' visits, de Blasio was holding a meeting to discuss his new housing plan, which included Human Resources Administration Commissioner Stephen Banks.
33. Banks was there speaking of tenants' rights issues.
34. Emma Wolfe, who is 34, and is the director of Intergovernmental Affairs, sat beside him.
35. She has previously worked at ACORN and as a labor organizer.
36. The Mayor has an old school style flip phone.

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [Gunaratna, Mahen](#); [Wolfe, Emma](#); [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Leopold, Elana](#)
Subject: RE: Rolling Stone fact checking
Date: Thursday, April 30, 2015 2:58:55 PM

I've emailed him

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, April 30, 2015 2:55 PM
To: Gunaratna, Mahen; Wolfe, Emma; Carey, Michael
Cc: Walzak, Phil; Hagelgans, Andrea; Leopold, Elana
Subject: Re: Rolling Stone fact checking

Damn, you're thorough! Thanks Mahen

From: <Gunaratna>, Mahen <MGunaratna@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 2:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: Rolling Stone fact checking

See attached fact-check edits for RKK/Rolling Stone.

Still waiting on the lines highlighted in yellow, but for now recommend passing this along.

Most articles online (and I believe Mayor himself has said) say that his parents were 44 years old at the time of his birth. But, based on the birthdates listed in Mayor's security clearance forms, his mother technically turned 44 the week after he was born. And his father turned 44 four months later.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, April 30, 2015 12:21 AM
To: Gunaratna, Mahen; Wolfe, Emma; Carey, Michael
Cc: Walzak, Phil; Hagelgans, Andrea; Leopold, Elana
Subject: Re: Rolling Stone fact checking

4 or 5pm tomorrow (Thurs) I think

From: <Gunaratna>, Mahen <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, April 29, 2015 at 10:53 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: Rolling Stone fact checking

What time tomorrow is this due? I'll quarterback and will get done - just need a sense of whether end of the day is okay.

From: Wolfe, Emma
Sent: Wednesday, April 29, 2015 10:35 PM
To: Carey, Michael
Cc: John Del Cecato; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana
Subject: Re: Rolling Stone fact checking

Two not three council terms
(Led campaign against term limits extension!)

On Apr 29, 2015, at 10:28 PM, Carey, Michael <MPCCarey@cityhall.nyc.gov> wrote:

I kinda love the last fact!!

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, April 29, 2015 at 10:24 PM
To: Phil Walzak <PWalzak@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>, Michael Carey <mpccarey@cityhall.nyc.gov>
Subject: Fwd: Rolling Stone fact checking

Begin forwarded message:

From: Rebecca Katz <[REDACTED]>
Date: April 29, 2015 at 9:49:38 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: **Rolling Stone fact checking**

Please forward to Mahen, Andrea, Emma, Phil, MPC, and EL.

Thanks.

There were a few mistakes I already went over with the fact checker (like he only served two council terms) and I talked to her about CMC's rotation into City Hall, but Mahen -- can you comb through this and make sure all is good? Need exact prek numbers, etc. I clarified that they do go to church often and consider themselves spiritual, just don't belong. They need it tomorrow.

Andrea/ Emma -- everything check out from meeting? Emma -- you good with how they characterize PA work?

MPC/ Elana -- can you please look over the bits about City Hall/ his office? All looks right to me, but just double checking.

Does anyone know Dan Katz? Mayor should have heads up that they spoke.

JDC -- for question 26, no?

If other flags, please speak up asap. Thanks.

1. Is it better to list the Mayor's height as 6'5" or 6'6"? I've seen a fairly humorous article that talks about him being actually 6'5 and 7/8 of an inch tall, but which is better as shorthand?
2. The Mayor met with our reporter on the back porch of Gracie Mansion, from which can be seen views of the East River and the Triborough Bridge.
3. There are wicker chairs on the porch.
4. There are soccer nets set up in the yard, where the Mayor and his wife, Chirlane McCray, occasionally play with their son, Dante.
5. Dante is a high school senior.
6. Their daughter, Chiara, is currently a junior at Santa Clara University in California.
7. Prior to the announcement of the Mayor's planned progressive version of a 'Contract with America', the various members of the group had a meeting that was closed to the press.
8. The de Blasio family does not belong to a church of any kind.
9. The de Blasio and Mc Cray were married in 1994 by a pair of gay ministers. (Just confirming that both ministers were gay.)
10. While serving as NYC's Public Advocate, de Blasio created an entire department of community organizers.
11. Both of de Blasio's parents were 44 when he was born.
12. De Blasio's father left the family when de Blasio was seven.
13. His brother Steven's name is spelled STEVEN, not STEPHEN.
14. He was friends, at NYU, with now labor historian Dan Katz.
15. They became friends in 1980 after being separately elected to represent their dorms in student government.
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 35. She has previously worked at ACORN and as a labor organizer.
 36. The Mayor has an old school style flip phone.

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"; B](#)
Cc: [Walzak, Phil](#); [Carey, Michael](#); [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: RE: Morning Joe!
Date: Thursday, April 30, 2015 3:07:14 PM

Ideally, I'd love to time all of this for Wed since, strategically, I would like to keep Tuesday saved for the First Lady's mental health announcements.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, April 30, 2015 12:23 PM
To: B; Hagelgans, Andrea
Cc: Walzak, Phil; Carey, Michael; Leopold, Elana; Snyder, Thomas
Subject: Re: Morning Joe!

I think Warren's shop might have more success in pitching NYT - but I'm coordinating with Geldon & will keep you in loop

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 12:12 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <[LEopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Morning Joe!

Exactly right. Combining the timing is perfect, and Elizabeth told me last night she's fine with the op-ed going next week. So let's see if we can get the days to align exactly. Can we start shopping the op-ed to nyt, then WaPo, then WSJ (hopefully NYT has the wisdom to take it this time)? When should that happen? Who will do that?

From: Hagelgans, Andrea
Sent: Thursday, April 30, 2015 11:07 AM
To: B
Cc: Walzak, Phil; John Del cecato <jfdc@akpdmedia.com>; Carey, Michael; Leopold, Elana; Snyder, Thomas
Subject: Morning Joe!

Good Morning,

I spoke with Morning Joe producers and they are eager to have you on next week. Given the potential timing of the MBdB/Warren op-ed (which I did not discuss with them, of course), I offered Tuesday or Wednesday as days that we would consider.

Details:
Time- 7:30 am - 8am (most viewers)
Location - 30 Rockefeller

Segment- 10 minutes on income inequality, progressive values
Participants -YOU (only guest), Mika, Joe, and Willie

Topics they are most interested in:

- your recent trips and why you have taken up the torch on these issues
- Issues of most interest: Equal pay, minimum wage (MIKA focus); Small business growth/entrepreneurship, youth jobs (Joe)

I'm going to send them a packet of information and work with them on more details. JDC, can you let me know when we might have a sense of the op-ed timing? I think the ideal is having the NYT oped pop and then we are on the show right after

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: list
Date: Thursday, April 30, 2015 5:27:30 PM

Can you get the updated list of signers, speakers etc sent to me? Thanks.

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED] [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: Warren
Date: Thursday, April 30, 2015 6:08:25 PM

Challenge accepted!

> On Apr 30, 2015, at 6:08 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> John Del Taxo, prove me wrong! I dare you!

>

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, April 30, 2015 06:02 PM

> To: B

> Cc: [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]>

Snyder, Thomas; Leopold, Elana

> Subject: Re: Warren

>

> Today is going very well

>

>

>

>> On Apr 30, 2015, at 5:10 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Excellent. Keep the time at 3pm. Now let's go get Tammy

>>

>>

>>

>> ----- Original Message -----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>> Sent: Thursday, April 30, 2015 02:37 PM

>> To: B; [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]>

<[REDACTED]>

>> Cc: Snyder, Thomas; Leopold, Elana

>> Subject: Re: Warren

>>

>> After doing a lot of legwork/checking - I think we keep the 3pm as

>> planned, and move forward.

>>

>> 1. We will be with Stiglitz and Warren in the AM. Our connection to
>> them/blessing from them will be heavily implied.

>> 2. Our list is getting better and better. My new (happy) worry is what
>> we're going to do with all these big leaguers who are going to insist on
>> saying more than two sentences.

>> 3. Mike Lux is progressive organizer/advisor to the stars, for many
>> years. He's personally close with a lot of Senators (including Warren),
>> and is helping us get Senators there. If some Senators want to do the
>> Warren thing first, I strongly suspect that our event will still be going
>> on in time for them to show up & add their beautiful mugs to our group.

>>

>>

>>

>>> On 4/29/15, 10:34 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>>>

>>>

>>> 1. Very enthusiastic about the op-ed and fine with it going next week.

>>> Agrees that referencing Stiglitz report coming is good way to build focus

>>> on it

>>>

>>> 2. REMIND ME to alert Team Hillary before the op-ed runs and to send them

>>> copy right before it's public

>>>

>>> 3. Warren claims no sense of her own schedule and little involvement in

>>> it (which sounded true and I can relate to). This is a further reminder

>>> that if we don't deal with staff folks more aggressively and smartly, we

>>> will lose out every time. She believes that her mtg with Senators and

>>> Stiglitz, by it's nature, is unmovable. She said she will tell her

>>> scheduling director Emily Ross to work with you guys to see if anything

>>> can be done, such as getting Stiglitz and Senators out of the mtg and

>>> promptly over to us. But it sounds like we should either write all of

>>> them off as a loss, or change the time. I await your proposal. Thanks

>>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Fwd: Re:
Date: Thursday, April 30, 2015 6:08:55 PM

Begin forwarded message:

From: Hayley Prim <[REDACTED]>
Date: April 30, 2015 at 6:01:17 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: jeani murray <[REDACTED]> John Davis
<[REDACTED]> Aaron Pickrell <[REDACTED]>
Subject: Re:

yep, this is the list. Going to send an easier to read version to the Mayor too

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Steve Buscemi, Actor*
- *Larry Cohen, President, Communication Workers of America*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Bill de Blasio, Mayor of New York, New York*
- *Rosa DeLauro, U.S. Representative from Connecticut*
- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Abigail Disney, Filmmaker, Philanthropist*
- *Jeff Faux, Founder, Economic Policy Institute*
- *Leo Gerard, President, United Steelworkers*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *Raúl Grijalva. U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Jeannette Huezco, Executive Director, United for a Fair Economy*

- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Susan Sarandon, Actress, Activist*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *D Taylor, President, UNITE HERE!*
- *Katrina vanden Heuval, Editor, The Nation*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*
- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marion Wright Edelman, Founder and President, Children's Defense Fund*

On Thu, Apr 30, 2015 at 6:00 PM, John Del Cecato

<jfdc@akpdmedia.com> wrote:

Hayley - can you send me latest list with Rosa included for Tom Snyder?

--
 Hayley Prim
 c: [REDACTED]

From: [John Del Cecato](#)
To: [Hayley Prim](#); [B](#)
Subject: Re: April 30 Status Update: 34 Signers, 14 Attendees
Date: Thursday, April 30, 2015 6:30:09 PM

In labor leaders alone, you've got close to 5 million American workers represented... If we can bring home Trunk and Mary Kay, that's more like 20 million

From: Hayley Prim <[REDACTED]>
Date: Thursday, April 30, 2015 at 6:07 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: April 30 Status Update: 34 Signers, 14 Attendees

Confirmed attendees are: Deepak Bhargava, Larry Cohen, Sheila Crowley, Howard Dean, Rosa DeLauro, Leo Gerard, Raul Grijalva, Heather McGhee, Mike Lux, Atima Omara, Lee Saunders, Al Sharpton, Randi Weingarten, Mayor Nan Whaley

Full list of signers here:

Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Center for Economic and Policy Research	Co-Director	Dean	Baker
Communities for Change	Executive Director	Deepak	Bhargava
Campaign for America's Future	Co-Director	Robert	Borosage
	Actor	Steve	Buscemi
CWA	President	Larry	Cohen
National Low Income Housing Coalition	President	Sheila	Crowley
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
Steelworkers	President	Leo	Gerard
Center for Media and Democracy	Executive Director	Lisa	Graves
Arizona	U.S. Rep, PC Member	Raul	Grijalva
United for a Fair Economy	Executive Director	Jeannette	Huezo
Progressive Strategies	Director	Mike	Lux
Demos	Executive Director	Heather	McGhee
Economic Policy Institute	President	Lawrence	Mishel
	Actor	Cynthia	Nixon

Young Democrats of America	President	Atima	Omara
Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
Actress		Susan	Sarandon
AFSCME	President	Lee	Saunders
NAN	President	Al	Sharpton
Unite Here	President	D	Taylor
The Nation	Editor	Katrina	Vanden Heuvel
AFT	President	Randi	Weingarten
The Wessel Group	President	Michael	Wessel
Dayton	Mayor	Nan	Whaley
Inequality.org	Managing Editor	Marjorie	Wood
Childrens Defense Fund	President/Founder	Marian	Wright Edelman

--

Hayley Prim

c: 

From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: HuffPost: Hillary Clinton Agrees With Elizabeth Warren On Trade Dispute With Obama
Date: Thursday, April 30, 2015 7:13:37 PM

Hillary Clinton Agrees With Elizabeth Warren On Trade Dispute With Obama

HUFFINGTON POST – Zach Carter, Amanda Terkel, Ryan Grim
http://www.huffingtonpost.com/2015/04/30/hillary-clinton-trans-pacific-partnership_n_7173108.html

Hillary Clinton is opposed to a critical piece of the Obama administration's Trans-Pacific Partnership, which would give corporations the right to sue sovereign nations over laws or regulations that could potentially curb their profits.

The policy position is contained in her book *Hard Choices*, and was confirmed to HuffPost by a spokesperson for her presidential campaign. Obama and congressional Democrats are locked in a bitter public feud over TPP -- a deal between 12 Pacific nations -- with much of the controversy derived from concerns it will undermine regulatory standards.

Clinton writes in her book:

Currently the United States is negotiating comprehensive agreements with eleven countries in Asia and in North and South America, and with the European Union. We should be focused on ending currency manipulation, environmental destruction, and miserable working conditions in developing countries, as well as harmonizing regulations with the EU. And we should avoid some of the provisions sought by business interests, including our own, like giving them or their investors the power to sue foreign governments to weaken their environmental and public health rules, as Philip Morris is already trying to do in Australia. The United States should be advocating a level and fair playing field, not special favors. (Emphasis added.) Obama's TPP deal would be enforced by a process known as "investor-state dispute settlement," which allows foreign companies to attack domestic laws or regulations before an international tribunal if they believe those rules unfairly curb investment returns. Those tribunals can't directly overturn laws, but they can impose hefty fines on the countries they rule against.

Financial watchdogs and environmental activists are particularly concerned the process will be used to stymie future rulemaking with the threat of international fines. Congress often considers trade commitments when debating domestic legislation, at times diluting or derailing it. Foreign countries have halted anti-smoking rules over ISDS lawsuits.

Obama has vigorously defended ISDS against criticism from Sen. Elizabeth Warren (D-Mass.) and others, insisting it is necessary to protect American companies abroad.

"In a lot of countries, U.S. companies are discriminated against, and going through their court system would not give them relief," Obama told reporters on a conference call last week. "The notion that corporate America is going to be able to use this provision to eliminate our financial regulations and our food safety

regulations and our consumer regulations -- that's just bunk. It's not true."

The Australian case that Clinton referenced in her book, however, is instructive. The Australian government enacted legislation that would require tobacco products be sold only with plain, simple packaging that includes health warnings -- labeling the tobacco companies objected to. Philip Morris Asia is suing Australia under a different free trade pact, using a similar ISDS provision, arguing that the Australian law is cutting into its profit. It's easy to see how laws in, say, New York City, would be similarly targeted.

On the same conference call, Obama defended the system further:

There are over 3,000 different ISDS agreements among countries across the globe, and this neutral arbitration system has existed since the 1950s. The United States has investment agreements with 54 different countries over the last 30 years. Under these various ISDS provisions, the U.S. has been sued a total of 17 times. Thirteen of those cases have been decided so far; we've won them all.

They have no ability to undo U.S. laws. They don't have the ability to result in punitive damages. ISDS has come under some legitimate criticism when they're poorly written, because they've been used in particular by some tobacco companies in some countries to challenge anti-tobacco regulation. And that's why we have made sure that some of the legitimate criticisms around past ISDS provisions are tightened, are strengthened so that there is no possibility of smaller countries or weaker countries getting clobbered by the legal departments of somebody like R.J. Reynolds so that they can't pass anti-smoking legislation. That, by the way, is more of a legitimate concern for the other signatories to the deal who would not be able to manage expensive litigation, than it is an argument that our laws would be challenged.

Indeed, environmental watchdogs are concerned corporations will use TPP to undermine environmental protections abroad. And while ISDS provisions have existed for a long time, companies didn't really take advantage of them [until the 21st](#) century. As Warren noted in an op-ed for The Washington Post, less than 100 ISDS cases were initiated between 1959 and 2002, while 58 were filed in 2012 alone. Warren and others are not only worried the U.S. might lose ISDS cases, but that expanding the ISDS regime will prevent governments from enacting future regulations.

There are other ways to enforce trade deals that do not elevate corporations to the same status of sovereign nations. Under World Trade Organization treaties, companies must first convince their home government to accept the case. The governments of the two countries then face off before WTO adjudicators.

Clinton has been cautious about Obama's TPP deal since launching her campaign. In mid-April, a Clinton spokesman issued a statement saying Clinton "will be watching closely to see what is being done to crack down on currency manipulation" and to "improve labor rights, protect the environment and health" in the final deal.

"We shouldn't be giving special rights to corporations at the expense of workers and consumers," the statement reads.

Obama opposes using TPP to combat currency manipulation -- a tactic by which Japan and China have been able to curb U.S. exports by making their own goods cheaper.

Other potential candidates for the 2016 Democratic presidential nomination, including Sen. Bernie Sanders (I-Vt.) and former Maryland Gov. Martin O'Malley, have been sharply critical of TPP.

Committees in the House and Senate approved legislation last week that would grant Obama "fast track" authority on trade, stripping Congress of its power to amend whatever deal the administration ultimately reaches.

Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: <no subject>
Date: Thursday, April 30, 2015 8:20:57 PM

Really?? Ok - I could make a run at him. Hard to see how the architect of the 2014 strategy would be a kindred spirit just a few months later.

On Apr 30, 2015, at 8:06 PM, B <BCCD@cityhall.nyc.gov> wrote:

I disagree on first blush. I think it says the party is shifting

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, April 30, 2015 06:41 PM
To: B
Subject: <no subject>

Mike Lux asked me whether we wanted to recruit Harry Reid. I reflexively said no, since he's far from the progressive wing of the party... But I realize that I should ask you before I turn down an offer to help with someone of that stature.. But I *think* I am properly channeling you here...

From: B
To: "jfdc@akpdmedia.com"
Subject: Re: <no subject>
Date: Thursday, April 30, 2015 9:14:46 PM

And that may be why you want him, brother

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, April 30, 2015 08:23 PM
To: B
Subject: Re: <no subject>

Remember that Reid is the guy who told the Caucus that they were decidedly not going in the "de Blasio direction" after you won in 2013

On Apr 30, 2015, at 8:06 PM, B <BCCD@cityhall.nyc.gov> wrote:

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From: [Leopold, Elana](#)
To: "John Del Cecato"; [REDACTED]
Subject: RE: MSNBC
Date: Friday, May 01, 2015 9:44:56 AM

It is! You should discuss with Mayor today

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 01, 2015 9:44 AM
To: Leopold, Elana; [REDACTED]
Subject: Re: MSNBC

No - that's good news!

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Friday, May 1, 2015 at 9:38 AM
To: Hayley Prim <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: MSNBC

Did Mayor relay to you that Sharpton said he would help pump up May 12th with the other MSNBC peeps?

From: [John Del Cecato](#)
To: [Snyder, Thomas; B](#)
Cc: [Leopold, Elana](#)
Subject: Re: TPA logos
Date: Friday, May 01, 2015 9:51:18 AM

Elana - could you show the mayor the four samples today & have him weigh in? Otherwise, we'll just go with the steps logo

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 10:07 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: TPA logos

To me it conveyed people climbing the economic ladder. Either works.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, April 30, 2015 9:36 AM
To: Snyder, Thomas; B
Cc: Leopold, Elana
Subject: Re: TPA logos

I could live with that one, too... Just made me feel a little like we were "up on our soapbox" - but that may be a simplistic interpretation

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 8:54 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: TPA logos

I like the steps logo, for what its worth.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, April 29, 2015 11:55 AM
To: B
Cc: Snyder, Thomas; Leopold, Elana
Subject: TPA logos

Hey there. Sources tell me that you wanted to sign off on the logo for TPA. My preference is the third one in this collection of four — the one with the people locking arms. Adding Elana to print out for you.

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#); [B](#)
Subject: RE: TPA logos
Date: Friday, May 01, 2015 9:51:36 AM

yes

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 01, 2015 9:52 AM
To: Snyder, Thomas; B
Cc: Leopold, Elana
Subject: Re: TPA logos

Elana - could you show the mayor the four samples today & have him weigh in? Otherwise, we'll just go with the steps logo

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Thursday, April 30, 2015 at 10:07 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Bill de Blasio <BCCD@cityhall.nyc.gov>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: TPA logos

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Sent: Thursday, April 30, 2015 9:36 AM
To: Snyder, Thomas; B
Cc: Leopold, Elana
Subject: Re: TPA logos

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Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: TPA logos

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Sent: Wednesday, April 29, 2015 11:55 AM
To: B
Cc: Snyder, Thomas; Leopold, Elana
Subject: TPA logos

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in this collection of four — the one with the people locking arms. Adding Elana to print out for you.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: NYT: Editorial: Picking Up the Tab for Low Wages
Date: Friday, May 01, 2015 9:53:10 AM

I like the California approach - reminiscent of our Worst Landlords Watch List

The other approach, which is very similar to the Bad Business Fee, was originally part of TPA - but got cut, I believe because we felt it was a little too small - but we can/should look into championing legislation to this effect on the city level & whether that's feasible. Seems like a sensible policy.

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, May 1, 2015 at 9:03 AM
To: John Del Cecato <jfdc@akpdmmedia.com>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Fuleihan, Dean (OMB)" <fuleihand@omb.nyc.gov>
Subject: FW: NYT: Editorial: Picking Up the Tab for Low Wages

Have we ever considered a policy for NYC that accomplishes what this lead editorial in today's Times addresses? See highlighted sentences near bottom.

From: Clips
Sent: Friday, May 01, 2015 8:15 AM
Subject: NYT: Editorial: Picking Up the Tab for Low Wages

Editorial: Picking Up the Tab for Low Wages

NY TIMES – Editorial

<http://www.nytimes.com/2015/05/01/opinion/picking-up-the-tab-for-low-wages.html?ref=opinion>

It is hard to overstate the extent to which work no longer results in a decent paycheck and a rising standard of living in this country. The portion of the economic pie that goes to working people is currently near the smallest on record, in data going back to 1947. Similarly, the gap between worker pay and labor productivity has widened since the 1970s. In a healthy economy, wages and productivity would rise in tandem, but in recent decades, productivity gains have flowed increasingly to executive compensation and shareholder returns, rather than wages.

These dynamics are not inevitable. Low-wage employers, in particular, pay low wages because they can and the main reason they can is that Congress has failed, over decades, to adequately update the minimum wage and other labor standards, including rules for overtime pay, employee benefits and union organizing.

That failure has had deep and perverse repercussions, extending beyond harming low-wage workers. As a recent report in The Times by Patricia Cohen explained, when work does not pay workers enough to get by, they are forced to rely on public assistance programs, mainly Medicaid, food stamps and low-earner tax credits.

Nearly three-fourths of the people helped by public aid for the poor are members of families headed by someone who works, according to a new study by the Berkeley Center for Labor

Research and Education at the University of California. It estimates that state and federal governments spend more than \$150 billion a year on such aid.

In one respect, this shows that the safety net, though strained and inadequate, is functioning. Low-earner tax credits, for instance, create an incentive to work by tying cash assistance to earnings. Other programs enable people to work by subsidizing health care, child care and transportation.

The problem is that as labor standards have eroded, allowing profitable corporations to pay chronically low wages, taxpayers are not only supporting the working poor, as intended, but also providing a huge subsidy for employers by picking up the difference between what workers earn and what they need to meet basic living costs. The low-wage business model has essentially turned public aid into a form of corporate welfare.

The best corrective is to raise the federal minimum wage. A new bill introduced on Thursday by congressional Democrats would lift the minimum from its current level of \$7.25 an hour to \$12 an hour by 2020. At that level, there would still be a need for public aid to ensure that some working families are kept out of poverty. But that aid would decline as take-home pay increases, leaving workers — and taxpayers — better off. If a higher minimum wage were coupled with increased tax credits for low earners, the poverty fighting effects of the higher minimum would be amplified, further reducing the need for workers to use public aid for food and health care.

A handful of states are considering ways to recover public funds from low-wage employers, say, by requiring payment of a fee to the state for each worker who makes less than \$15 an hour. In 2016, California will start publishing the names of employers that have more than 100 employees on Medicaid and how much these companies cost the state in public aid.

Depressed wages are the result of outdated policies and lack of public awareness, that may, at long last, be changing for the better.

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Snyder, Thomas](#)
Subject: Re: TPA & MBDB
Date: Friday, May 01, 2015 2:00:57 PM

+Tom

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, May 1, 2015 at 2:01 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: TPA & MBDB

Boss would like to do a call at some point to go over branding of TPA (in a word - he isn't loving the title)... Wouldn't change what we're calling our "thing" in the leads-up to 5/12 - but he'd like us to hash out what we call our movement in the days after 5/12 (which mean we'd have to discuss soon)... I told him we'd already discussed & arrived - but he said process was ad hoc (which I interpret to mean he wants to be in on it)...

We should also discuss what we do if/when presidentials ask us to sign on to TPA (O'Malley, Sanders, etc.) - how do we handle?

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: American Prospect
Date: Saturday, May 02, 2015 8:58:30 AM

Really smart, longer piece by Robert Reich...

The Political Roots of Widening Inequality



*This article appears in the Spring 2015 issue of The American Prospect magazine. **[Subscribe here.](#)***

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For the past quarter-century—at least since Bob Kuttner, Paul Starr, and I founded The American Prospect—I’ve offered in articles, books, and lectures an explanation for why average working people in advanced nations like the United States have failed to gain ground and are under increasing economic stress: Put simply, globalization and technological change have made most of us less competitive. The tasks we used to do can now be done more cheaply by lower-paid workers abroad or by computer-driven machines.

My solution—and I’m hardly alone in suggesting this—has been an activist government that raises taxes on the wealthy, invests the proceeds in excellent schools and other means people need to become more productive, and redistributes to the needy. These recommendations have been vigorously opposed by those who believe the economy will function better for everyone if government is smaller and if taxes and redistributions are curtailed.

While the explanation I offered a quarter-century ago for what has

happened is still relevant—indeed, it has become the standard, widely accepted explanation—I’ve come to believe it overlooks a critically important phenomenon: the increasing concentration of political power in a corporate and financial elite that has been able to influence the rules by which the economy runs. And the governmental solutions I have propounded, while I believe them still useful, are in some ways beside the point because they take insufficient account of the government’s more basic role in setting the rules of the economic game.

Worse yet, the ensuing debate over the merits of the “free market” versus an activist government has diverted attention from how the market has come to be organized differently from the way it was a half-century ago, why its current organization is failing to deliver the widely shared prosperity it delivered then, and what the basic rules of the market should be. It has allowed America to cling to the meritocratic tautology that individuals are paid what they’re “worth” in the market, without examining the legal and political institutions that define the market. The tautology is easily confused for a moral claim that people deserve what they are paid. Yet this claim has meaning only if the legal and political institutions defining the market are morally justifiable.

Most fundamentally, the standard explanation for what has happened ignores power.

Most fundamentally, the standard explanation for what has happened ignores power. As such, it lures the unsuspecting into thinking nothing can or should be done to alter what people are paid because the market has decreed it.

The standard explanation has allowed some to argue, for example, that the median wage of the bottom 90 percent—which for the first 30 years after World War II rose in tandem with productivity—has stagnated for the last 30 years, even as productivity has continued to rise, because middle-income workers are worth less than they were before new software technologies and

globalization made many of their old jobs redundant. They therefore have to settle for lower wages and less security. If they want better jobs, they need more education and better skills. So hath the market decreed.

Yet this market view cannot be the whole story because it fails to account for much of what we have experienced. For one thing, it doesn't clarify why the transformation occurred so suddenly. The divergence between productivity gains and the median wage began in the late 1970s and early 1980s, and then took off. Yet globalization and technological change did not suddenly arrive at America's doorstep in those years. What else began happening then?

Nor can the standard explanation account for why other advanced economies facing similar forces of globalization and technological change did not succumb to them as readily as the United States. By 2011, the median income in Germany, for example, was rising faster than it was in the United States, and Germany's richest 1 percent took home about 11 percent of total income, before taxes, while America's richest 1 percent took home more than 17 percent. Why have globalization and technological change widened inequality in the United States to a much greater degree?

Nor can the standard explanation Advertisement
account for why the compensation packages of the top executives of big companies soared from an average of 20 times that of the typical worker 40 years ago to almost 300 times. Or why the denizens of Wall Street, who in the 1950s and 1960s earned comparatively modest sums, are now paid tens or hundreds of millions annually. Are they really "worth" that much more now than they were worth then?

Finally and perhaps most significantly, the market explanation cannot account for the decline in wages of recent college graduates. If the market explanation were accurate, college graduates would command higher wages in line with their greater productivity. After all, a college education was supposed to boost personal incomes and maintain American prosperity.

To be sure, young people with college degrees have continued to do better than people without them. In 2013, Americans with four-year college degrees earned 98 percent more per hour on average than people without a college degree. That was a bigger advantage than the 89 percent premium that college graduates earned relative to non-graduates five years before, and the 64 percent advantage they held in the early 1980s.

But since 2000, the real average hourly wages of young college graduates have dropped. (See chart below.) The entry-level wages of female college graduates have dropped by more than 8 percent, and male graduates by more than 6.5 percent. To state it another way, while a college education has become a prerequisite for joining the middle class, it is no longer a sure means for gaining ground once admitted to it. That's largely because the middle class's share of the total economic pie continues to shrink, while the share going to the top continues to grow.



Chart data source: Economic Policy Institute Analysis of Current Population Survey Outgoing Rotation Group Microdata

Data are for college graduates ages 21-24 who do not have an advanced degree and are not enrolled in further schooling. Shaded areas denote recessions. Data for 2014 represent 12-month average from April 2013-March 2014.

A deeper understanding of what has happened to American incomes over the last 25 years requires an examination of changes in the organization of the market. These changes stem from a dramatic increase in the political power of large corporations and Wall Street to change the rules of the market in ways that have enhanced their profitability, while reducing the share of economic gains going to the majority of Americans.

This transformation has amounted to a redistribution upward, but not as “redistribution” is normally defined. The government did not tax the middle class and poor and transfer a portion of their incomes to the rich. The government undertook the upward redistribution by altering the rules of the game.

Intellectual property rights—patents, trademarks, and copyrights—have been enlarged and extended, for example. This has created windfalls for pharmaceuticals, high tech, biotechnology, and many entertainment companies, which now preserve their monopolies longer than ever. It has also meant high prices for average consumers, including the highest pharmaceutical costs of any advanced nation.

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At the same time, antitrust laws have been relaxed for corporations with significant market power. This has meant large profits for Monsanto, which sets the prices for most of the nation’s seed corn; for a handful of companies with significant market power over network portals and platforms (Amazon, Facebook, and Google); for cable companies facing little or no broadband competition (Comcast, Time Warner, AT&T, Verizon); and for the largest Wall Street banks, among others. And as with intellectual property rights, this market power has simultaneously raised prices and reduced services available to average Americans. (Americans have the most expensive and slowest broadband of any industrialized nation, for example.)

Financial laws and regulations instituted in the wake of the Great Crash of 1929 and the consequential Great Depression have been abandoned—restrictions on interstate banking, on the intermingling of investment and commercial banking, and on banks becoming publicly held corporations, for example—thereby allowing the largest Wall Street banks to acquire unprecedented influence over the economy. The growth of the financial sector, in turn, spawned junk-bond financing, unfriendly takeovers, private equity and “activist” investing, and the notion that corporations exist solely to maximize shareholder value.



Chart Data Source: Bureau of Economic Analysis

Bankruptcy laws have been loosened for large corporations—notably airlines and automobile manufacturers—allowing them to abrogate labor contracts, threaten closures unless they receive wage concessions, and leave workers and communities stranded. Notably, bankruptcy has not been extended to homeowners who are burdened by mortgage debt and owe more on their homes than the homes are worth, or to graduates laden with student debt. Meanwhile, the largest banks and auto manufacturers were bailed out in the downturn of 2008–2009. The result has been to shift the risks of economic failure onto the backs of average working people and taxpayers.

Contract laws have been altered to require mandatory arbitration before private judges selected by big corporations. Securities laws have been relaxed to allow insider trading of confidential information. CEOs have used stock buybacks to boost share prices when they cash in their own stock options. Tax laws have created loopholes for the partners of hedge funds and private-equity funds, special favors for the oil and gas industry, lower marginal income-tax rates on the highest incomes, and reduced estate taxes on great wealth.

All these instances represent distributions upward—toward big corporations and financial firms, and their executives and shareholders—and away from average working people.

Meanwhile, corporate executives and Wall Street managers and traders have done everything possible to prevent the wages of most workers from rising in tandem with productivity gains, in order that more of the gains go instead toward corporate profits. Higher corporate profits have meant higher returns for shareholders and, directly and indirectly, for the executives and bankers themselves.

Workers worried about keeping their jobs have been compelled to accept this transformation without fully understanding its political roots. For example, some of their economic insecurity has been the direct consequence of trade agreements that have encouraged American companies to outsource jobs abroad. Since all nations' markets reflect political decisions about how they are organized, so-called "free trade" agreements entail complex negotiations about how different market systems are to be integrated. The most important aspects of such negotiations concern intellectual property, financial assets, and labor. The first two of these interests have gained stronger protection in such agreements, at the insistence of big U.S. corporations and Wall Street. The latter—the interests of average working Americans in protecting the value of their labor—have gained less protection, because the voices of working people have been muted.

Rising job insecurity can also be Advertisement traced to high levels of unemployment. Here, too, government policies have played a significant role. The Great Recession, whose proximate causes were the bursting of housing and debt bubbles brought on by the deregulation of Wall Street, hurled millions of Americans out of work. Then, starting in 2010, Congress opted for austerity because it was more interested in reducing budget deficits than in stimulating the economy and reducing unemployment. The resulting joblessness undermined the bargaining power of average workers and translated into stagnant or declining wages.

Some insecurity has been the result of shredded safety nets and disappearing labor protections. Public policies that emerged during the New Deal and World War II had placed most economic risks squarely on large corporations through strong employment contracts, along with Social Security, workers' compensation, 40-hour workweeks with time-and-a-half for overtime, and employer-provided health benefits (wartime price controls encouraged such tax-free benefits as substitutes for wage increases). But in the wake of the junk-bond and takeover mania of the 1980s, economic risks

were shifted to workers. Corporate executives did whatever they could to reduce payrolls—outsource abroad, install labor-replacing technologies, and utilize part-time and contract workers. A new set of laws and regulations facilitated this transformation.

As a result, economic insecurity became baked into employment.

As a result, economic insecurity became baked into employment. Full-time workers who had put in decades with a company often found themselves without a job overnight—with no severance pay, no help finding another job, and no health insurance. Even before the crash of 2008, the Panel Study of Income Dynamics at the University of Michigan found that over any given two-year stretch in the two preceding decades, about half of all families experienced some decline in income.

Today, nearly one out of every five working Americans is in a part-time job. Many are consultants, freelancers, and independent contractors. Two-thirds are living paycheck to paycheck. And employment benefits have shriveled. The portion of workers with any pension connected to their job has fallen from just over half in 1979 to under 35 percent today. In MetLife's 2014 survey of employees, 40 percent anticipated that their employers would reduce benefits even further.

The prevailing insecurity is also a consequence of the demise of labor unions. Fifty years ago, when General Motors was the largest employer in America, the typical GM worker earned \$35 an hour in today's dollars. By 2014, America's largest employer was Walmart, and the typical entry-level Walmart worker earned about \$9 an hour.

This does not mean the typical GM employee a half-century ago was “worth” four times what the typical Walmart employee in 2014 was worth. The GM worker was not better educated or motivated than the Walmart worker. The real difference was that GM workers a half-century ago had a strong union behind them that summoned the collective bargaining power of all

autoworkers to get a substantial share of company revenues for its members. And because more than a third of workers across America belonged to a labor union, the bargains those unions struck with employers raised the wages and benefits of non-unionized workers as well. Non-union firms knew they would be unionized if they did not come close to matching the union contracts.

Today's Walmart workers do not have a union to negotiate a better deal. They are on their own. And because less than 7 percent of today's private-sector workers are unionized, most employers across America do not have to match union contracts. This puts unionized firms at a competitive disadvantage. Public policies have enabled and encouraged this fundamental change. More states have adopted so-called "right-to-work" laws. The National Labor Relations Board, understaffed and overburdened, has barely enforced collective bargaining. When workers have been harassed or fired for seeking to start a union, the board rewards them back pay—a mere slap on the wrist of corporations that have violated the law. The result has been a race to the bottom.

Given these changes in the organization of the market, it is not surprising that corporate profits have increased as a portion of the total economy, while wages have declined. (See charts above.) Those whose income derives directly or indirectly from profits—corporate executives, Wall Street traders, and shareholders—have done exceedingly well. Those dependent primarily on wages have not.



The underlying problem, then, is not that most Americans are "worth" less in the market than they had been, or that they have been living beyond their means. Nor is it that they lack enough education to be sufficiently productive. The more basic problem is that the market itself has become tilted ever more in the direction of moneyed interests that have exerted disproportionate influence over it, while average workers have steadily lost

bargaining power—both economic and political—to receive as large a portion of the economy’s gains as they commanded in the first three decades after World War II. As a result, their means have not kept up with what the economy could otherwise provide them. To attribute this to the impersonal workings of the “free market” is to disregard the power of large corporations and the financial sector, which have received a steadily larger share of economic gains as a result of that power. As their gains have continued to accumulate, so has their power to accumulate even more.

Under these circumstances, education is no panacea. Reversing the scourge of widening inequality requires reversing the upward distributions within the rules of the market, and giving workers the bargaining leverage they need to get a larger share of the gains from growth. Yet neither will be possible as long as large corporations and Wall Street have the power to prevent such a restructuring. And as they, and the executives and managers who run them, continue to collect the lion’s share of the income and wealth generated by the economy, their influence over the politicians, administrators, and judges who determine the rules of the game may be expected to grow.

The answer to this conundrum is not found in economics. It is found in politics. The changes in the organization of the economy have been reinforcing and cumulative: As more of the nation’s income flows to large corporations and Wall Street and to those whose earnings and wealth derive directly from them, the greater is their political influence over the rules of the market, which in turn enlarges their share of total income. The more dependent politicians become on their financial favors, the greater is the willingness of such politicians and their appointees to reorganize the market to the benefit of these moneyed interests. The weaker unions and other traditional sources of countervailing power become economically, the less able they are to exert political influence over the rules of the market, which causes the playing field to tilt even further against average workers and the poor.

Ultimately, the trend toward widening inequality in America, as elsewhere, can be reversed only if the vast majority, whose incomes have stagnated and whose wealth has failed to increase, join together to demand fundamental change. The most important political competition over the next decades will not be between the right and left, or between Republicans and Democrats. It will be between a majority of Americans who have been losing ground, and an economic elite that refuses to recognize or respond to its growing distress.

From: [Carey, Michael](#)
To: [B](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com; [Snyder, Thomas](#)
Subject: Re: UPDATED: MINI Schedule for Saturday, May 2, 2015
Date: Saturday, May 02, 2015 11:26:43 AM

Will do

Michael Paul Carey
City Hall
New York, New York

On May 2, 2015, at 11:13 AM, B <BCCD@cityhall.nyc.gov> wrote:

Can we add a call with Team TPA for my ride up to the FDNY event? Thanks

From: Carey, Michael
Sent: Friday, May 01, 2015 05:51 PM
To: B; FLONYC
Cc: Leopold, Elana
Subject: UPDATED: MINI Schedule for Saturday, May 2, 2015

UPDATED: Added Rent Regulations Meeting at 3 PM

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, May 2, 2015

WEATHER: Hi of 68. Low of 52. Partly Cloudy.
ATTIRE: Business casual
NOTES: - YOU have 30 mins. to change at the gym
- Ronalie will meet YOU at the gym

11:00-11:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH
STREET//COMMUNICATIONS CALL
Travel Time: 30 mins.

11:30-12:30 WORKOUT
Location: 357 9th Street

1:00-1:30 TRAVEL FROM 357 9TH STREET EN ROUTE 1367 FIFTH AVENUE,
MANHATTAN // OFF TOPIC PREP WITH PHIL

Travel Time: 30 Minutes

1:30 - 2:30 FDNY CITY-WIDE 150TH ANNIVERSARY COMMUNITY EVENT WITH COMMISSIONER NIGRO

Location: Engine 58 and Ladder 26, 1367 Fifth Avenue at 114th Street

Note: There is NO speaking program.

Note: YOU are scheduled to do a short gaggle post greeting folks.

2:30 - 2:45 TRAVEL FROM 1367 FIFTH AVENUE EN ROUTE GRACIE MANSION

Travel Time: 15 mins.

2:30 – 2:45 CONFERENCE CALL ON CLERGY

Dial-in: [REDACTED]

ID: [REDACTED]

3:00-3:30 RENT REGULATIONS MEETING

Location: Gracie Mansion, The Parlor

3:30 - 5:00 BUDGET PRESENTATION PREP

Location: Gracie Mansion, The Dining Room

5:30 - 6:00 WEEKLY SCHEDULING REVIEW

Dial-in: [REDACTED]

ID: [REDACTED]

PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

No public schedule.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
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From: [B](#)
To: [Carey, Michael](#)
Cc: [Leopold, Elana](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#)
Subject: Re: UPDATED: MINI Schedule for Saturday, May 2, 2015
Date: Saturday, May 02, 2015 12:35:45 PM

Can do off-topic on-site with phil. Fairly slow news day

From: Carey, Michael
Sent: Saturday, May 02, 2015 11:27 AM
To: B
Cc: Leopold, Elana; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas
Subject: Re: UPDATED: MINI Schedule for Saturday, May 2, 2015

Actually you need to do off topic prep too

Michael Paul Carey
City Hall
New York, New York

On May 2, 2015, at 11:13 AM, B <BCCD@cityhall.nyc.gov> wrote:

Can we add a call with Team TPA for my ride up to the FDNY event? Thanks

From: Carey, Michael
Sent: Friday, May 01, 2015 05:51 PM
To: B; FLONYC
Cc: Leopold, Elana
Subject: UPDATED: MINI Schedule for Saturday, May 2, 2015

UPDATED: Added Rent Regulations Meeting at 3 PM

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Saturday, May 2, 2015

WEATHER: Hi of 68. Low of 52. Partly Cloudy.
ATTIRE: Business casual
NOTES: - YOU have 30 mins. to change at the gym
- Ronalie will meet YOU at the gym

11:00-11:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH
STREET//COMMUNICATIONS CALL

Travel Time: 30 mins.

11:30-12:30 WORKOUT
Location: 357 9th Street

1:00-1:30 TRAVEL FROM 357 9TH STREET EN ROUTE 1367 FIFTH AVENUE,
MANHATTAN // OFF TOPIC PREP WITH PHIL
Travel Time: 30 Minutes

1:30 - 2:30 FDNY CITY-WIDE 150TH ANNIVERSARY COMMUNITY EVENT WITH
COMMISSIONER NIGRO
Location: Engine 58 and Ladder 26, 1367 Fifth Avenue at
114th Street
Note: There is NO speaking program.
Note: YOU are scheduled to do a short gaggle post
greeting folks.

2:30 - 2:45 TRAVEL FROM 1367 FIFTH AVENUE EN ROUTE GRACIE MANSION
Travel Time: 15 mins.

2:30 – 2:45 CONFERENCE CALL ON CLERGY
Dial-in: [REDACTED]
ID: [REDACTED]

3:00-3:30 RENT REGULATIONS MEETING
Location: Gracie Mansion, The Parlor

3:30 - 5:00 BUDGET PRESENTATION PREP
Location: Gracie Mansion, The Dining Room

5:30 - 6:00 WEEKLY SCHEDULING REVIEW
Dial-in: [REDACTED]
ID: [REDACTED]

PRESS CONFERENCES
To be updated.

FLONYC SCHEDULE
No public schedule.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Carey, Michael](#)
To: [B; FLONYC](#)
Cc: [Leopold, Elana](#); "[jfdc@akpdmedia.com](#)"
Subject: Re: MINI Schedule for Sunday, May 3, 2015
Date: Saturday, May 02, 2015 4:10:23 PM

Yes sir.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Saturday, May 2, 2015 at 4:09 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, Chirlane McCray <FLONYC@cityhall.nyc.gov>
Cc: Elana Leopold <ELeopold@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: MINI Schedule for Sunday, May 3, 2015

Pls add a TPA call tmrw but must include ALL TPA staff and walzak, andrea and rosen. Thanks

From: Carey, Michael
Sent: Friday, May 01, 2015 05:39 PM
To: B; FLONYC
Cc: Leopold, Elana
Subject: MINI Schedule for Sunday, May 3, 2015

SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Sunday, May 3, 2015

WEATHER: Hi of 77. Low of 57. Partly Cloudy.
ATTIRE: Casual

11:00 - 11:30 TRAVEL FROM GRACIE MANSION EN ROUTE 357 9TH STREET
Travel Time: 30 mins.

11:30 - 12:30 WORKOUT
Location: 357 9th Street

12:30 - 1:00 TRAVEL FROM 357 9TH STREET EN ROUTE GRACIE MANSION
Travel Time: 30 mins.

12:30 - 1:00 COMMUNICATIONS CALL
Press Contact: Monica Klein

1:30 - 5:00 WHITESPACE // CALL TIME
Location: Gracie Mansion

7:00 - 8:30



PRESS CONFERENCES

To be updated.

FLONYC SCHEDULE

No public schedule.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [John Del Cecato](#)
To: B; [REDACTED]
Cc: [REDACTED]
Subject: Re: Tammy B
Date: Saturday, May 02, 2015 8:45:47 PM

I'll send latest in clean email directly to you now

From: Bill de Blasio <BCCD@cityhall.nyc.gov>

Date: Saturday, May 2, 2015 at 7:48 PM

To: Hayley Prim <[REDACTED]>

Cc: John Del Cecato <jfdc@akpdmedia.com>, "[REDACTED]" <[REDACTED]>

Subject: Re: Tammy B

That's fine. Will get it to Tammy tonight or tmrw

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]

Sent: Saturday, May 02, 2015 07:48 PM

To: B

Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>

Subject: Re: Tammy B

Got it, will do. I am away from my computer for a bit. Can I send to you tonight?

On Saturday, May 2, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Smart -- yes. Hayley, pls send me a new email with the latest version and I'll forward it

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Saturday, May 02, 2015 07:31 PM

To: B

Cc: [REDACTED] <[REDACTED]>, [REDACTED] <[REDACTED]>, [REDACTED] <[REDACTED]>

Subject: Re: Tammy B

I guess that's as good as we can do at this point. Do you want to email her the latest document yourself? Hayley has the latest. I think that will move her more than waiting for staff to brief her

> On May 2, 2015, at 7:15 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> She's upbeat but hasn't been briefed and can't yet commit to the document or the event. We agreed staffs would talk and we would resolve next week

--

Hayley Prim

c: [REDACTED]

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"
Subject: Re: John Lewis cell: [REDACTED]
Date: Sunday, May 03, 2015 2:41:20 PM

Try to sched call for tmrw and have me cold call his office when I can

From: Hayley Prim [mailto:[REDACTED]]
Sent: Saturday, May 02, 2015 02:43 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: John Lewis cell: [REDACTED]

The only other number we have used is the DC office number. I reached to get another, and will send as soon as i have it.

On Sat, May 2, 2015 at 2:36 PM, B <BCCD@cityhall.nyc.gov> wrote:

The other # we had for the original call sheets worked. See if you can locate that

From: Hayley Prim [mailto:[REDACTED]]
Sent: Saturday, May 02, 2015 02:34 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: John Lewis cell: [REDACTED]

Hm, that's strange. That's the number his scheduler gave me a couple of weeks ago.

I'll track a new one down and send over.

On Sat, May 2, 2015 at 2:29 PM, B <BCCD@cityhall.nyc.gov> wrote:

This # is disconnected. Send me a better one pls

From: Hayley Prim [mailto:[REDACTED]]
Sent: Saturday, May 02, 2015 01:43 PM
To: B
Subject: John Lewis cell: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim

c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [REDACTED] jfdc@akpdmedia.com; [REDACTED]
Subject: Re: May 1 Status Update: 38 Signers, 18 attendees
Date: Sunday, May 03, 2015 2:42:44 PM

I have been in touch with him. He is reviewing and said he would be back in touch. Let me ping him

On Sunday, May 3, 2015, B <BCCD@cityhall.nyc.gov> wrote:

What's up with John Stocks and Lily Ekelsen Garcia of NEA? If unclear, make me call them. Thanks

From: Hayley Prim [mailto:[REDACTED]]
Sent: Friday, May 01, 2015 04:40 PM
To: B; Snyder, Thomas
Cc: Aaron Pickrell <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>; John Davis <[REDACTED]>
Subject: May 1 Status Update: 38 Signers, 18 attendees

Names in bold are confirmed attendees. You are also confirmed to do a call with the Progressive Caucus on Monday, which should provide a large bump in numbers.

Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Center for Economic and Policy Research	Co-Director	Dean	Baker
Communities for Change	Executive Director	Deepak	Bhargava
Campaign for America's Future	Co-Director	Robert	Borosage
	Actor	Steve	Buscemi
National Low Income Housing Coalition	President	Sheila	Crowley
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro
	Philanthropist/ Filmmaker	Abigail	Disney
Minnesota	U.S. Rep, PC Member	Keith	Ellison
Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
Economic Policy Institute	Founder	Jeff	Faux
Steelworkers	President	Leo	Gerard
Center for Media and Democracy	Executive Director	Lisa	Graves
Arizona	U.S. Rep, PC Member	Raul	Grijalva
United for a Fair Economy	Executive Director	Jeannette	Huezo
Texas	U.S. Rep, PC Member	Sheila	Jackson-Lee

Progressive Strategies	Director	Mike	Lux
Demos	Executive Director	Heather	McGhee
Economic Policy Institute	President	Lawrence	Mishel
	Actor	Cynthia	Nixon
Young Democrats of America	President	Atima	Omara
Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
	Actress	Susan	Sarandon
AFSCME	President	Lee	Saunders
NAN	President	Al	Sharpton
Unite Here	President	D	Taylor
The Nation	Editor	Katrina	Vanden Heuvel
AFT	President	Randi	Weingarten
The Wessel Group	President	Michael	Wessel
Dayton	Mayor	Nan	Whaley
Inequality.org	Managing Editor	Marjorie	Wood
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [B; FLONYC](#)
Cc: [John Del cecato](#); [Walzak, Phil](#); [Carey, Michael](#); [Wolfe, Emma](#)
Subject: Morning Joe-- Confirmed for Wednesday
Date: Sunday, May 03, 2015 4:43:05 PM

Sir,

We are confirmed for Morning Joe on Wednesday within the 7:30am half/hour (10 minute segment). Focus will be on income inequality, progressive agenda. I've sent background materials, including the Huff Po op-ed, remarks from your recent trips, the Confab transcript and OneNYC remarks and release to show how we are addressing income inequality here in NYC.

They've not indicated any additional topics but I will stay close to them to make sure no updates.

Thanks,
Andrea

From: B
To: [REDACTED]
Cc: "ifdc@akpdmedia.com"; [REDACTED]; [REDACTED]; [REDACTED]
Subject: Re: Fwd: Calls Tomorrow
Date: Sunday, May 03, 2015 11:05:43 PM

Bill Moyers -- loves what we're doing -- can't attend but will consider sign-on. Also thinks he can help us build our movement after may 12

Lily Eskelsen Garcia -- loves what we're doing -- says yes to May 12

Mary kay henry -- loves what we're doing -- trying to get out of a West Coast commitment so she can join us May 12

Raul Grijalva - phone tag

Tom Harkin -- left message

John Lewis -- need call scheduled tmrw

Janet Murguia -- Will join us briefly on May 12. Pls confirm sign-on with favio espinal of her staff

Toni Morrison -- Will write an essay/op-ed for us for May 12. Can't be in DC. Not yet formally signing the TPA, but supporting it thru the written piece for the event

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 03, 2015 02:37 PM
To: B
Subject: Fwd: Calls Tomorrow

----- Forwarded message -----

From: Hayley Prim <[REDACTED]>
Date: Friday, May 1, 2015
Subject: Calls Tomorrow
To: Michael Carey <[REDACTED]>
Cc: Elana Leopold <[REDACTED]>

These are the calls we would like him to make if possible:

Congressman John Lewis (big name)

Numbers- office: [REDACTED]; **cell:** [REDACTED]

Raul Grijalva (to reassure him that while he knows members of CPC want this bigger and bolder, TPA is just the start – and they can and SHOULD use it to highlight their bigger and bolder stuff)

Numbers- [REDACTED], **scheduler:** [REDACTED] **cell:** [REDACTED]

Toni Morrison (to get her to write something in advance of the event – and to get her to sign on to TPA)

Home Number: [REDACTED]

Bill Moyers (big name, interesting name)

Cell: [REDACTED]

Tom Harkin (still hasn't confirmed on staff level. Wants federal govt to assume all student debt rather than refinancing)

Cell: [REDACTED]

Mary Kay Henry (because she's huge & we haven't gotten confirmation from her staff yet)

Numbers: cell: [REDACTED] **office:** [REDACTED]

Janet Murguia (La Raza is important, haven't gotten response at staff level)

Numbers: asst: [REDACTED]; **cell:** [REDACTED]

On Thu, Apr 30, 2015 at 4:41 PM, Hayley Prim <[REDACTED]> wrote:
Great. Elana let me know if you want me to schedule a few calls, or just send you names and phone numbers

On Thu, Apr 30, 2015 at 4:28 PM, Michael Carey <[REDACTED]> wrote:

He has time from 9-1230, you should work with EL to see what calls he can do in the AM along with his Mayors Call.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Fuleihan, Dean \(OMB\)](#)
To: [B; Wolfe, Emma; "jfdc@akpdmedia.com"](#)
Cc: [Walzak, Phil; Hagelgans, Andrea; Debbie Rosen](#)
Subject: RE: The Facebook Effect (On Real Estate Prices)
Date: Monday, May 04, 2015 9:00:04 AM

+Debbie

From: B [mailto:BCCD@cityhall.nyc.gov]
Sent: Monday, May 04, 2015 8:56 AM
To: Wolfe, Emma; Fuleihan, Dean (OMB); 'jfdc@akpdmedia.com'
Cc: Phillip Walzak; Hagelgans, Andrea
Subject: Fw: The Facebook Effect (On Real Estate Prices)

Note at the bottom that the now-discredited and disastrous Cali property tax cap has been adopted by NY's own Andrew Cuomo. This point has not been made clearly enough in the public discourse. And Dean, pls add Deb Rosen to this thread -- I don't have her govt email

From: Singleton, Jessica
Sent: Sunday, May 03, 2015 04:55 PM
To: B
Cc: de Alwis, Ronalie
Subject: The Facebook Effect (On Real Estate Prices)

The Facebook Effect (On Real Estate Prices)

Kim-Mai Cutler
April 29, 2015

Four years ago, Facebook announced that they were decamping to Menlo Park from their longstanding home of Palo Alto. Just last month, the company finally cut the ribbons on a beautiful 430,000-square foot building designed by Frank Gehry that is basically one giant, open-air room with an enormous park on top.

The effect on the prices of surrounding real estate has been profound.

If you look at the chart below, published last week in the Almanac and Palo Alto Weekly, the price increases are mainly concentrated in Menlo Park and the neighboring city of East Palo Alto.

East Palo Alto is a historically black and now majority Latino community that took shape more than half a century ago through a legacy of racially discriminatory practices in Bay Area housing markets. Given that it is the most affordable community left in Silicon Valley, the city's economy also supplies low-wage labor to the neighboring affluent suburbs of Palo Alto, Menlo Park and Atherton. It has a resilient, but sometimes painful history.

An East Palo Alto musician named Freddy Lopez and a group of teenagers from the

neighborhood recently made the music video and documentary above about what it's like to constantly live in fear of being priced out of the community you've always known. (Some of them are affiliated with Live in Peace, the non-profit that Facebook chief product officer Chris Cox backed with \$1 million earlier this year.)

It's no surprise, but those who quite literally live on the margins of capital are the most vulnerable to its swings and busts. The price surges in East Palo Alto are more extreme because one-third of the city's homes went into foreclosure after the subprime crisis, only to be bid and bought back up again during the new tech boom.

There is no reason that the prodigious level of job creation over the last few years here has to negatively impact low-income communities throughout the Bay Area — except for the fact that the peninsula and South Bay suburbs are clinging to a mid-20th century suburban model of development that is no longer suitable for the kind of economy we have in Northern California.

The peninsula and South Bay suburbs are clinging to a mid-20th century suburban model of development that is no longer suitable for the kind of economy we have in Northern California.

The Wall Street Journal had a story on this yesterday: space is so tight that tech companies are paying north of \$90 a square foot in Mountain View. Those are Manhattan skyscraper prices for 1980s-era suburban office parks. It is like running the entire industry on the physical equivalent of MS-DOS.

You can either scale the physical infrastructure of the region or you can move the jobs. I favor doing both, but it seems obvious that the world is on an inexorable path towards mass urbanization and that the type of creative and collaborative work done in the industry today favors density.

The younger generation in tech understands that in a knowledge-based economy, the value of what is created in Silicon Valley both economically and culturally is in the network. It depends upon who we can bring and include here — not in physical assets like a piece of land or a home.

But the peninsula cities have majority homeowner voting bases, and **their elected political bodies are incentivized to protect these assets through slow-growth policies and exclusionary zoning.**

This approach has paid off handsomely. Palo Alto home prices, for instance, have outperformed the S&P 500 by almost 2X over the past 16 years with significantly lower volatility.

And while San Francisco was the second worst metro area in the country for producing housing in the earlier part of this decade, some of the richer peninsula suburbs have done an even crappier job. Menlo Park permitted 22 percent of its state-mandated housing projections from 2007 to 2014, while Palo Alto did 37 percent and Atherton, one of the wealthiest towns in the entire country, did 1 percent. Menlo Park was even sued by three non-profits for not producing enough affordable housing back in 2012

Even more troubling, the scaffolding that all of these cities and the state of California have

erected over the last 40 years to make 1960s suburban ranch homes a fantastic store of value also perversely makes them attractive to non-resident overseas capital. This has been more pronounced over the last three years after the Chinese property market plateaued and Xi Jinping embarked on an anti-corruption campaign, which are both driving capital offshore into foreign real estate markets and into a relatively obscure U.S. visa program called EB-5 that was maxed out for the first time in its 24-year history last fall. EB-5 might be OK if it's an alternate source of financing for big projects that may not otherwise get built like the thousands of proposed homes in San Francisco's Hunters Point.

But not if overseas capital ends up being parked in empty homes, pricing would-be community members out of homeownership. In San Francisco, it appears relatively limited; a study from the regional think tank SPUR using 2012 data found that only 2.4 percent of housing units were left vacant by non-resident owners for seasonal use.

However, the phenomenon may be larger in the suburbs where property isn't subject to the same stringent tenant laws. It's hard to quantify because the region is split between dozens of suburbs, but anecdotally, real estate agents have told the Chronicle that more than one-quarter of current buyers in Palo Alto are from China, fueling concerns about a spate of "ghost homes" inside the tony suburb. We need a new region-wide approach to monitoring this with data.

In aggregate, the costs of this rent-seeking and zoning abuse are enormous to both Silicon Valley and the U.S. economy. **Because the infrastructure and housing stock is not expanding with population growth, people are either getting forced out or are going to areas that have fewer job opportunities and weaker social mobility.** UC Berkeley economist Enrico Moretti and Chang-Tai Hsieh calculated in a paper last year that if the country's most economically productive regions like Silicon Valley, New York and Boston had a more elastic housing supply, the aggregate output of the U.S. economy since 1964 would be 13.5 percent larger. That is the equivalent of \$2 trillion per year, or \$10,000 per American.

Menlo Park thankfully has engaged in some changes, with 202 units being planned for downtown and by allowing a 394-unit complex near Facebook's headquarters.

But this is not imaginative enough. Facebook has grown its headcount by 48 percent in the last year to just north of 10,000 employees, with roughly half of them in Menlo Park.

A few hundred units is not going to cut it.

Given its market capitalization and position, Facebook is the company in the best position to re-imagine what new urbanism looks like in the old heart of Silicon Valley. In February, they acquired a 56-acre piece of property in Menlo Park for an estimated \$400 million and have signaled that they are open to doing more with it than just office space.

So far, they've had to go and assure nearby residents in low-income neighborhood of Belle Haven that they are not going to be erecting nine-story buildings on it.

But they should build high and they should offer meaningful concessions — in the tens or hundreds of millions of dollars — for appropriate infrastructure or permanently affordable housing in a quid pro quo deal for dense, tall and walkable workforce

housing in a mixed-use, mixed-income environment. If they're successful, they could demonstrate to the surrounding communities that post-suburbia isn't so scary after all. That would be the real Facebook effect.

While it isn't ideal to have a single for-profit corporation influence so much of a city's development policy like Google in Mountain View or Apple in Cupertino, the current system of governance has produced a short-sighted, fragmented (and frankly selfish) approach that has not kept pace with population growth. This is partly why the tech industry has expanded north into San Francisco, with ripple effects impacting the Latino community in the Mission and the black community in Oakland.

And if the suburban local governments in the south need to extract financial concessions out of these enormous publicly-traded companies to support this density, so be it. In an ideal world, in-fill development should pay for itself through more resident taxpayers. But unfortunately, California's municipal and public school financing systems are kind of messed up given the property tax caps that home-owning voters gave themselves under 1978's Proposition 13 and then the requirement of a majority vote for any new revenue-generating fees or taxes under 1996's Proposition 218.

These deals should also be logistically easier to work out down in the suburbs than in San Francisco, where it's likely impossible because the tech workforce comprises only roughly 7 percent of the population, is split between 1,800 or so companies and doesn't have a company with the market capitalization, profitability and dominance of a Google, Apple or Facebook yet.

Anyway, if you are a younger tech worker that favors market-based solutions and is generally dismissive of government for being incompetent or inefficient, remember that public institutions are only as good as the public that holds them accountable. The current system is tilted to favor older commercial and residential property interests, which are extremely organized and which can actually consistently turn people out to vote. Can you?

And remember that you are already paying an extraordinary tax to be here that doesn't really do anything for infrastructure, transit or education. It is among the highest in the nation.

It is called rent.

From: B
To: [REDACTED]
Cc: "ifdc@akpdmedia.com"; [REDACTED]; [REDACTED] Snyder, Thomas
Subject: Re: Fwd: Calls Tomorrow
Date: Monday, May 04, 2015 10:51:03 AM

Mayor Ras Baraka - Newark - LM

Mayor Jorge Elorza - Providence - can't attend may 12 but considering sign-on

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 10:28 AM
To: B
Cc: ifdc@akpdmedia.com <ifdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: Fwd: Calls Tomorrow

George Gresham just confirmed signing and attending this morning.

On Mon, May 4, 2015 at 10:25 AM, B <BCCD@cityhall.nyc.gov> wrote:

What's up with maria elena durazo? Is she signing on? Is she attending? And george gresham?

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 03, 2015 02:37 PM
To: B
Subject: Fwd: Calls Tomorrow

----- Forwarded message -----

From: Hayley Prim <[REDACTED]>
Date: Friday, May 1, 2015
Subject: Calls Tomorrow
To: Michael Carey <[REDACTED]>
Cc: Elana Leopold <[REDACTED]>

These are the calls we would like him to make if possible:

Congressman John Lewis (big name)

Numbers- office: [REDACTED] **cell:** [REDACTED].

Raul Grijalva (to reassure him that while he knows members of CPC want this bigger and bolder, TPA is just the start – and they can and SHOULD use it to highlight their bigger and bolder stuff)

Numbers- [REDACTED], **scheduler:** [REDACTED] **cell:** [REDACTED].

Toni Morrison (to get her to write something in advance of the event – and to get her to sign on to TPA)

Home Number: [REDACTED].

Bill Moyers (big name, interesting name)

Cell: [REDACTED]

Tom Harkin (still hasn't confirmed on staff level. Wants federal govt to assume all student debt rather than refinancing)

Cell: [REDACTED]

Mary Kay Henry (because she's huge & we haven't gotten confirmation from her staff yet)

Numbers: cell: [REDACTED]; **office:** [REDACTED]

Janet Murguia (La Raza is important, haven't gotten response at staff level)

Numbers: asst: [REDACTED] **cell:** [REDACTED].

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He has time from 9-1230, you should work with EL to see what calls he can do in the AM along with his Mayors Call.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"; [REDACTED] Snyder, Thomas
Subject: Re: Calls Tomorrow
Date: Monday, May 04, 2015 11:03:42 AM

Tom S -- jump in on this pls -- help aaron get it done

From: Aaron Pickrell [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 10:29 AM
To: B; [REDACTED] <[REDACTED]>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
Snyder, Thomas
Subject: Re: Calls Tomorrow

On Maria Elena, I have two calls and two emails into her, but haven't gotten any word back. I was going to try her again this afternoon

From: B <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 10:25 AM
To: "[REDACTED]" <[REDACTED]>
Cc: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, John Davis <[REDACTED]> AARON PICKRELL <[REDACTED]> "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Fwd: Calls Tomorrow

What's up with maria elena durazo? Is she signing on? Is she attending? And george gresham?

From: Hayley Prim [mailto:[REDACTED]]
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Date: Friday, May 1, 2015
Subject: Calls Tomorrow
To: Michael Carey <[REDACTED]>
Cc: Elana Leopold <[REDACTED]>

These are the calls we would like him to make if possible:

Congressman John Lewis (big name)

Numbers- office: [REDACTED] **cell:** [REDACTED]

Raul Grijalva (to reassure him that while he knows members of CPC want this bigger and bolder, TPA is just the start – and they can and SHOULD use it to highlight their bigger and bolder stuff)

Numbers- [REDACTED], **scheduler:** [REDACTED], **cell:** [REDACTED]

Toni Morrison (to get her to write something in advance of the event – and to get her to sign on to TPA)

Home Number: [REDACTED]

Bill Moyers (big name, interesting name)

Cell: [REDACTED]

Tom Harkin (still hasn't confirmed on staff level. Wants federal govt to assume all student debt rather than refinancing)

Cell: [REDACTED]

Mary Kay Henry (because she's huge & we haven't gotten confirmation from her staff yet)

Numbers: cell: [REDACTED] **office:** [REDACTED]

Janet Murguia (La Raza is important, haven't gotten response at staff level)

Numbers: asst: [REDACTED] **cell:** [REDACTED]

On Thu, Apr 30, 2015 at 4:41 PM, Hayley Prim <[REDACTED]> wrote:

Great. Elana let me know if you want me to schedule a few calls, or just send you names and phone numbers

On Thu, Apr 30, 2015 at 4:28 PM, Michael Carey <[REDACTED]> wrote:

He has time from 9-1230, you should work with EL to see what calls he can do in the AM along with his Mayors Call.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"; [REDACTED]; [REDACTED] Snyder, Thomas;
Subject: Re: Fwd: Calls Tomorrow
Date: Monday, May 04, 2015 12:17:42 PM

Mayor cranley - cincinnati - LM and emailed TPA

Senator merkeley - LM

John lewis - just spoke with his COS michael collins and sent him the TPA. Definitely interested, but has to talk to the Congressman

Mayor schaefer - oakland - will be in DC and wants to join us pending review of agenda and her sched. I sent her TPA. Pls follow up with staff

Congresswoman Sanchez -- interested for sure. I emailed her info. Follow up with staff too pls

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 10:28 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: Fwd: Calls Tomorrow

George Gresham just confirmed signing and attending this morning.

On Mon, May 4, 2015 at 10:25 AM, B <BCCD@cityhall.nyc.gov> wrote:

What's up with maria elena durazo? Is she signing on? Is she attending? And george gresham?

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 03, 2015 02:37 PM
To: B
Subject: Fwd: Calls Tomorrow

----- Forwarded message -----

From: **Hayley Prim** <[REDACTED]>

Date: Friday, May 1, 2015

Subject: Calls Tomorrow

To: Michael Carey <[REDACTED]>

Cc: Elana Leopold <[REDACTED]>

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Hayley Prim
c: [REDACTED]

--
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c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [B](#)
To: [Snyder, Thomas](#); "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: TPA
Date: Monday, May 04, 2015 2:14:47 PM

Excellent! Thanks

From: Snyder, Thomas
Sent: Monday, May 04, 2015 02:13 PM
To: B; John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hayley Prim
<[REDACTED]>
Subject: TPA

Mariaelena Durazo will sign later today and will attend the May 12 event.

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [REDACTED] [Snyder,](#)
[Thomas](#)
Subject: Re: Latest Version TPA Email
Date: Monday, May 04, 2015 2:15:15 PM

Will send you new version in clean email

On Mon, May 4, 2015 at 2:13 PM, B <BCCD@cityhall.nyc.gov> wrote:

Says "Progress" NOT "Progressive" -- DO NOT USE. Edit asap and send me new email with corrected version. Pls proofread in the future

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 11:45 AM
To: B
Subject: Latest Version TPA Email

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progress Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
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- *Arshad Hasan, Executive Director, ProgressNow*
- *Jeannette Huevo, Executive Director, United for a Fair Economy*
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- *Heather McGhee, Executive Director, DEMOS*
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- *Katrina vanden Heuvel, Editor, The Nation*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*

- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth**.

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to [sign on to the document](#).

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
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- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs,

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- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: B
To: [REDACTED]
Cc: "ifdc@akpdmedia.com"; [REDACTED] [REDACTED] [Snyder, Thomas](#)
Subject: Fw: John Lewis
Date: Monday, May 04, 2015 2:19:57 PM

At least in terms of contact info, SCORE!! And yes, I went and found this on my own. Watch and learn, my friends... :)

-----Original Message-----

From: Elana Leopold
To: Bill de Blasio
Subject: Re: John Lewis
Sent: May 4, 2015 2:11 PM

Cell ([REDACTED]) Home ([REDACTED]) Work ([REDACTED]) Car ([REDACTED])

Sent from my iPhone
On May 4, 2015, at 2:10 PM, Bill de Blasio <[REDACTED]> wrote:

Pls get this info for me
Sent via BlackBerry by AT&T From: Janice Enright <jenright@ickesenright.com> Date: Mon, 4 May 2015 15:22:32 +0000 To: Bill de Blasio <[REDACTED]> Subject: Fwd: John Lewis
In case you ever need it

Sent from my iPhone
Begin forwarded message:

From: Minyon Moore <Minyon.Moore@deweysquare.com>
Date: May 4, 2015 at 8:15:46 AM PDT
To: Janice Enright <jenright@ickesenright.com>
Subject: FW: John

Total Control Panel Login

Remove this send list You received this message because the sender is on your allow list. <John Lewis.vcf>

From: [Snyder, Thomas](#)
To: [B; John Del Ceccato \(jfdc@akpdmedia.com\)](#); [Hayley Prim](#)
Subject: TPA
Date: Monday, May 04, 2015 2:29:05 PM

UNITE HERE President D Taylor cannot attend on the 12th. He has to be at a Las Vegas membership meeting about the upcoming contract. It covers 60,000 people so he really can't avoid since he is running the meeting. He sends regrets. And feels guilty!

From: [John Del Cecato](#)
To: [Snyder, Thomas; B; Hayley Prim](#)
Subject: Re: TPA
Date: Monday, May 04, 2015 2:33:27 PM

Awesome!

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 2:13 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim
<>
Subject: TPA

Mariaelena Durazo will sign later today and will attend the May 12 event.

From: [Snyder, Thomas](#)
To: "Hayley Prim"; B
Cc: [REDACTED] jfdc@akpdmedia.com; [REDACTED]
Subject: RE: The Progressive Agenda
Date: Monday, May 04, 2015 2:34:58 PM

She quit and has been replaced by Rudy Lopez. I am sure Kim can put you in touch with Rudy.

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 2:34 PM
To: B
Cc: [REDACTED] jfdc@akpdmedia.com; [REDACTED]
Snyder, Thomas
Subject: Re: The Progressive Agenda

I am talking to Kim Bobo, the Founding Director of Interfaith Worker Justice who aligns with what we are talking about re: wages, paid sick leave, and organizing.

Will keep you updated

On Mon, May 4, 2015 at 2:25 PM, B <BCCD@cityhall.nyc.gov> wrote:

Bring 'em into the fold, Jeani!

From: jeani murray [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:24 PM
To: B
Cc: [REDACTED] <[REDACTED]>, jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>, [REDACTED] <[REDACTED]>
Snyder, Thomas
Subject: Re: The Progressive Agenda

I'm speaking to the Leadership Conference for Civil and Human Rights at 4 p.m. Have been playing email & phone tag for the last several days.
(Wade Henderson's group - coalition of several civil rights, human rights orgs) ~ they sound interested, just need more details.

<http://www.civilrights.org>

On Mon, May 4, 2015 at 2:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

We need more faith/civil rights leaders. Who can work on this? Thanks

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--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [jeani murray](#)
To: B
Cc: [REDACTED] jfdc@akpdmedia.com; [REDACTED] [Snyder, Thomas](#)
Subject: Re: The Progressive Agenda
Date: Monday, May 04, 2015 2:39:34 PM

Invites have been sent - rec'd "thanks" -- am hitting them again today & enlisting some additional help there. (NAACP went to Hilary Shelton)

These might be folks to add to a call list.

On Mon, May 4, 2015 at 2:35 PM, B <BCCD@cityhall.nyc.gov> wrote:

Excellent! Thanks. But I also mean we should invite leaders of the NAACP, Urban League, Latino civil rights groups, etc

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:34 PM
To: B
Cc: [REDACTED] <[REDACTED]> jfdc@akpdmedia.com
<jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
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--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: B
To: [REDACTED]
Cc: [REDACTED] "jfdc@akpdmedia.com"; [REDACTED]; [REDACTED]
[Snyder, Thomas](#)
Subject: Re: The Progressive Agenda
Date: Monday, May 04, 2015 2:39:58 PM

I can call marc morial at urban league and the new naacp head, as well as latino organization leaders. Keep doing all you can at the staff level, but add to my call list as needed

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:39 PM
To: B
Cc: [REDACTED] <[REDACTED]> jfdc@akpdmedia.com
<jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]> Snyder, Thomas
Subject: Re: The Progressive Agenda

Ok will do.

And I think Kim and Rudy would both be good people to add to this. Even if Kim isn't the acting director, she is highly regarded as a faith leader and activist. will circle back.

On Mon, May 4, 2015 at 2:35 PM, B <BCCD@cityhall.nyc.gov> wrote:

Excellent! Thanks. But I also mean we should invite leaders of the NAACP, Urban League, Latino civil rights groups, etc

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:34 PM
To: B
Cc: [REDACTED] <[REDACTED]> jfdc@akpdmedia.com
<jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]> [REDACTED]
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: The Progressive Agenda

I am talking to Kim Bobo, the Founding Director of Interfaith Worker Justice who aligns with what we are talking about re: wages, paid sick leave, and organizing.

Will keep you updated

On Mon, May 4, 2015 at 2:25 PM, B <BCCD@cityhall.nyc.gov> wrote:

Bring 'em into the fold, Jeani!

From: jeani murray [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:24 PM
To: B

Cc: [REDACTED] <[REDACTED]> ifdc@akpdmedia.com
<ifdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas

Subject: Re: The Progressive Agenda

I'm speaking to the Leadership Conference for Civil and Human Rights at 4 p.m. Have been playing email & phone tag for the last several days. (Wade Henderson's group - coalition of several civil rights, human rights orgs) ~ they sound interested, just need more details.

<http://www.civilrights.org>

On Mon, May 4, 2015 at 2:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

We need more faith/civil rights leaders. Who can work on this? Thanks

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:17 PM
To: B
Subject: The Progressive Agenda

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progressive Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Steve Buscemi, Actor*
- *Larry Cohen, President, Communication Workers of America*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Bill de Blasio, Mayor of New York City*
- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Rosa DeLauro, U.S. Representative from Connecticut*
- *Abigail E. Disney, Filmmaker*
- *Keith Ellison, U.S. Representative from Minnesota*
- *Chaka Fattah, U.S. Representative from Pennsylvania*

- *Jeff Faux, Founder, Economic Policy Institute*
- *Lily Eskelsen García, President, National Education Association*
- *Leo Gerard, President, United Steelworkers*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *George Gresham, President, 1199SEIU*
- *Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Arshad Hasan, Executive Director, ProgressNow*
- *Jeannette Huevo, Executive Director, United for a Fair Economy*
- *Sheila Jackson Lee, U.S. Representative from Texas*
- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Bill Samuels, Chairman, EffectiveNY*
- *Susan Sarandon, Actress, Activist*
- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *D. Taylor, President, UNITE HERE!*
- *Richard L. Trumka, President, AFL-CIO*
- *Katrina vanden Heuvel, Editor, The Nation*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*

- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth**.

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American

jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: RE: MoJo
Date: Monday, May 04, 2015 2:54:43 PM

John is sending me the materials to share with them -- will make sure they have everything we are ready to make public

-----Original Message-----

From: B
Sent: Monday, May 04, 2015 2:41 PM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: MoJo

I assume we are sharing the TPA (the actual content) and the signatories as of weds AM with them, correct?

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Williams, Dominic](#)
Cc: [FLONYC](#); [REDACTED]
Subject: Re: Latest op-ed with Warren
Date: Monday, May 04, 2015 3:24:39 PM

And the typo only occurred when transferring to copy/paste from Word document

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 2:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Cc: FLONYC <FLONYC@cityhall.nyc.gov>, Hayley Prim <[REDACTED]>
Subject: Re: Latest op-ed with Warren

Finally got to read this carefully. This is much better than the previous draft -- clearer for sure. But 2 points:

- note typo "todevelop" under research section

- note the positive construct around "fair trade" rather than the negative in the TPA re: "oppose trade deals..." Although the energy of the word "oppose" has merit as an organizing tool, it really is discordant with an otherwise affirmative agenda of what we should do -- not what we should avoid. Might want to update that language going forward -- probably better post-May 12, although I'm open to argument. Example: I think Toni M would have immediately signed on the "fair trade" formulation. Are other potential signatories raising this concern?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, May 02, 2015 01:17 PM
To: B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Williams, Dominic
Subject: Latest op-ed with Warren

In this land of big dreams, there was never a dream bigger or more important than the one so deeply rooted in our values that it became known as the *American* Dream. Across generations and geography, Americans shared the belief that hard work would bring opportunity and a better life for *everyone*. America wasn't perfect, but we invested in our kids and put in place policies to build a strong

middle class.

We don't do that anymore, and the result is clear: the rich get richer, while everyone else falls behind. The game is rigged, and the people who rigged it want it to stay that way. They claim that if we act to improve the economic well-being of hard-working Americans – whether by increasing the minimum wage, reining in law breakers on Wall Street, or practically anything else – we threaten economic growth.

They are wrong.

That thinking is backwards, and a new report from economist Joseph E. Stiglitz and the Roosevelt Institute is expected to provide more evidence of that next week. In fact, as a growing body of research shows, an increasing disparity between rich and poor, cronyism, and an economy that works only for those at the very top are bad for the middle class *and* bad for our economy.

When the economy works for everyone, consumers have money to spend at businesses, and when businesses have more customers they build more factories, hire more workers, and sell more products – and the economy grows. But when customers don't have money, they can't buy, and that means businesses can't grow.

For decades, our economy was built around this core understanding. We embraced the idea that we were all in this together. We made big investments in the things that would create opportunities for everyone: public schools and universities; roads and bridges and power grids; research that spurred new industries, new technologies—and new jobs—here in America. We supported strong unions that pushed for better wages and working conditions, seeing those unions improve lives both for their own members and for workers everywhere, union or not.

And it worked. From the 1930s to the late 1970s, as GDP went up, wages increased more or less across the board. In fact, 90 percent of all workers got about 70 percent of all new income growth. Sure, the richest 10 percent gobbled up more than their share, but overall, as the economic pie got bigger, pretty much everyone was getting a little more

—that was how America built a great middle class.

And then in the early 1980s, a new theory swept the country. Its disciples claimed that if government policies took care of the rich and powerful, wealth would trickle down for everyone else. In short order, trickle-down believers cut taxes sharply for those at the top and pushed for “deregulation” that hobbled the cops on Wall Street and let the most powerful corporations far too often do as they pleased.

Trickle-down economics failed disastrously. The rich and powerful have become richer and more powerful, while everyone else has been left behind. In the last 35 years, the top 10 percent got ALL the growth in income—ALL of it. The rest of America – 90 percent of Americans – got nothing. Zip. Zero.

Government policies matter and can make a difference. Strengthening the American dream is about the basics:

Make work pay by increasing the minimum wage, empowering unions to bargain collectively, ending abusive scheduling practices for hourly workers, getting people the overtime pay they deserve, ensuring equal pay for equal work, and making sure employers follow the law and respect the rights of workers.

End the squeeze on working parents by passing paid family leave and investing in childcare, after-school programs, and extended learning days. Let families with children have a chance to balance careers with quality time together.

Ensure everyone can get a great education without drowning in debt. Rein in the cost of college and allow families to refinance student loans at lower rates. Give every child in America access to full-day pre-kindergarten. Education is still the best ticket to the middle class.

Focus on research and innovation needed to develop the technologies of the future. Investments in medical and scientific research let us build whole new industries and give us the chance to create good jobs right here in America.

Invest in infrastructure – in roads, bridges, rail, water, power and

broadband. Businesses—and the jobs they create—can't grow if the foundation crumbles beneath them. A 21st Century economy needs 21st Century infrastructure.

Strengthen and expand Social Security, not just for today's seniors, but for today's young people. Work is changing. A strong Social Security system will ensure that every worker, no matter the number of jobs they piece together during their careers, can count on a secure retirement.

Strengthen the rules of the marketplace. We don't build a future by turning the biggest banks loose to do whatever they want, and markets don't create value when corporations can deliberately cheat people or roll over their upstart competition.

Promote fair trade – Embrace only the trade policies that strengthen our economy, create good jobs with good wages, and establish fair rules of the road for companies around the world. Our trade agreements shouldn't help multinational companies gut environmental, health, and safety standards here and abroad under the guise of promoting commerce.

Reform the tax code: End the billions in tax breaks for corporations shipping jobs overseas and the big oil companies, and level the playing field so that millionaires and billionaires pay their fair share.

The demand for change is unmistakable. Just last month, 60,000 workers in 200 cities took to the streets to fight for a higher minimum wage.

Rebuilding our middle class won't be easy, but real change rarely is. It's time to be bold.

The American dream depends on it.

###

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Cc: [FLONYC](#); [REDACTED]
Subject: Re: Latest op-ed with Warren
Date: Monday, May 04, 2015 3:25:05 PM

Unless it causes trouble in the coming days, I agree with your conclusion

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 03:24 PM
To: B; [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Cc: [FLONYC](#); [REDACTED] <[REDACTED]>
Subject: Re: Latest op-ed with Warren

Nobody else has raised, that I know of... Happy to rewrite/tweak AFTER May 12th

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 2:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "[Hagelgans, Andrea](mailto:AHagelgans@cityhall.nyc.gov)" <AHagelgans@cityhall.nyc.gov>, "[Walzak, Phil](mailto:PWalzak@cityhall.nyc.gov)" <PWalzak@cityhall.nyc.gov>, "[Wolfe, Emma](mailto:EWolfe@cityhall.nyc.gov)" <EWolfe@cityhall.nyc.gov>, [Dominic Williams](#) <DWilliams@cityhall.nyc.gov>
Cc: [FLONYC](#) <FLONYC@cityhall.nyc.gov>, [Hayley Prim](#) <[REDACTED]>
Subject: Re: Latest op-ed with Warren

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###

From: [B](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: MoJo
Date: Monday, May 04, 2015 3:30:45 PM

Excellent plan

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 04, 2015 03:30 PM

To: B; Walzak, Phil; Hagelgans, Andrea

Subject: Re: MoJo

Plan is to leak some or all of the email to Mike Allen on Tuesday, so it will hit Playbook on Wed AM... We can embargo a copy & give to Morning Joe folks on Tuesday afternoon. Still aiming to have the op-ed hit the WashPost or WSJ on Wed.

On 5/4/15, 2:40 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>I assume we are sharing the TPA (the actual content) and the signatories
>as of weds AM with them, correct?

From: [John Del Cecato](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Leopold, Elana](#); "[Jonathan@berlinrosen.com](#)"
Subject: Re: Op-ed
Date: Monday, May 04, 2015 3:33:51 PM

That's up to Phil. The only promise I made to the still somewhat Times-deferential Warren Team is that we wouldn't raise holy hell over the Warren/de Blasio oped alone. (Unlike us, they are still hoping to cultivate a relationship there the More Flies with Honey way - at least that's my guess.)

On 5/4/15, 3:30 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>I agree. And you have WSJ and even USA Today (??) as options after that.

>But when the smoke clears, let's figure out what on Earth the Times is

>looking for and see if we can match it in the future. And do I have

>permission to call Sulzberger and raise a concern re: 3 rejections and no

>yesses in 16 months?

>

>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Monday, May 04, 2015 03:28 PM

>To: B

>Cc: Walzak, Phil; Hagelgans, Andrea; Leopold, Elana

>Subject: Re: Op-ed

>

>Update is: NYT has rejected. They said it didn't contain enough

>"analysis" and was way too "campaign-y."

>

>We have moved on to WashPost. I'm not going to let the publication of the

>op-ed be slowed by the naysayers at the New York Times edit board.

>

>On 5/4/15, 2:42 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>>

>>I promise to stop asking for status updates if you promise to alert me as

>>you hear developments. And remember I need heads up re: when where it

>>will be place (once confirmed) so I can alert Team Hillary

>

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [B](#)
Subject: Re: For TPA build-out
Date: Monday, May 04, 2015 4:20:12 PM

Haha... I was just hoping for you not to spit on me!

On 5/4/15, 4:15 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>You did! I bow before you

>

>

>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]

>Sent: Monday, May 04, 2015 04:14 PM

>To: B; [REDACTED] <[REDACTED]>

>Subject: Re: For TPA build-out

>

>Definitely! Remember - I'm the one who pointed her out to you - rising

>star!

>

>On 5/4/15, 4:11 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>>

>>Ayanna Pressley is one of the up and comers in Boston. Got a lot of

>>acclaim for her Emily's List speech recently. We should engage her going

>>forward, while making sure to always give every opportunity to Marty

>>Walsh

>>

>>

>>-----Original Message-----

>>From: Ayanna Pressley

>>To: Bill de Blasio

>>Subject: Bill,

>>Sent: Apr 30, 2015 3:06 PM

>>

>>I trust my message finds you, your brood and your city well. I've

>>revisited our brief time spent together and our conversation many times.

>>Our dialogue was the affirmation and inspiration I needed, especially

>>during this time of great challenge and unrest in our country on so many

>>fronts. I am grateful for your leadership, and look forward to our

>>connection deepening and our friendship growing. Our values align and our

>>personal synergy is unquestionable. We are already partners in the

>>abstract. I hope we'll be able to find something to intentionally partner

>>on in the future. In addition to saying hello, I also wanted to make you

>>aware of my long personal and professional relationship with Erika Soto

>>Lamb. If there is any insight I can offer, please do not hesitate to

>>contact me directly or to have someone from your team do so. I am

>>admittedly biased, I think she is an extraordinary woman and talent, but

>>I'll do my best to be objective. All the Best, Ayanna [REDACTED] cell

>

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](#); [B](#)
Subject: TPA
Date: Monday, May 04, 2015 4:43:08 PM

I have a few ideas on civil rights leaders.

NAACP Legal Defense Fund Sheralynn Ifill (spelling?)

Barbara Arnwein noted civil rights attorney (until recently the head of the Lawyers Committee for Civil Rights Under Law)

Karen Narasaki, most notable Asian American civil rights attorney/leader

MALDEF (Mexican American Legal and Defense Fund) – Thomas Saenz President

From: B
To: Snyder, Thomas; "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: TPA
Date: Monday, May 04, 2015 4:47:00 PM

But he has signed on, correct? And we'll use Maria Elena as his representative. Ok with you?

From: Snyder, Thomas
Sent: Monday, May 04, 2015 02:29 PM
To: B; John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Hayley Prim
<[REDACTED]>
Subject: TPA

UNITE HERE President D Taylor cannot attend on the 12th. He has to be at a Las Vegas membership meeting about the upcoming contract. It covers 60,000 people so he really can't avoid since he is running the meeting. He sends regrets. And feels guilty!

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Leopold, Elana](#)
Cc: [Snyder, Thomas](#)
Subject: Re: A few answers to possible CPC questions on "boldness"
Date: Monday, May 04, 2015 4:49:02 PM

I would add that I should offer to join them in other struggles. And that this is a foundation to build on. But this is WAY ahead of where the national debate and the two parties are now, so it's a strong beginning

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 04:47 PM
To: Leopold, Elana; B
Subject: A few answers to possible CPC questions on "boldness"

1. While we want as many House members as possible, we are also trying to get a broad base of support for The Progressive Agenda - from labor leaders, thought leaders, economists, celebrities, etc. It would be VERY difficult to get a lot of those folks if we try to do everything with this document/this effort. And as you've probably seen, we already have so many great signers (see list below) - so we don't want to risk losing anyone, either. It's the classic organizing conundrum - and you guys know organizing better than anybody in politics today, so I know you appreciate it!
2. We have three goals: a) big names; b) as many big names as possible; c) as bold a document as possible. This is the broad vision, and we really think it will be the best way to demonstrate a national Show of Force that the progressive movement is alive, organized, and mobilized.
3. That said, we DEFINITELY want individual signers/participants to drill down deeper. We urge members of the Progressive Caucus to do One Minutes on the House Floor in the days following May 12th AND/OR introduce specific bills/budget frameworks during that period. For example, if you support the DeLauro-Gillibrand legislation on Paid Family Leave - please use this organizing document/event to shine a BRIGHT LIGHT on that legislation - and build support for it!
4. We know we don't have EVERYTHING that needs to be done to combat income inequality contained in this document. For my part, I will be speaking out on things I'd like to do above and beyond this, and I expect that others will as well.

====

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progressive Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

<!--[if !supportLists]--> <!--[endif]-->*Eileen Appelbaum, Senior Economist, Center*

for Economic and Policy Research

<!--[if !supportLists]-->· <!--[endif]-->*Dean Baker, Co-Director, Center for Economic and Policy Research*

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<!--[if !supportLists]-->· <!--[endif]-->*Arshad Hasan, Executive Director, ProgressNow*

<!--[if !supportLists]-->· <!--[endif]-->*Jeannette Huevo, Executive Director, United for a Fair Economy*

<!--[if !supportLists]-->· <!--[endif]-->*Sheila Jackson Lee, U.S. Representative from Texas*

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The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality.**

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive

set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

-
If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

<!--[if !supportLists]-->1. <!--[endif]-->**Lift the Floor for Working People**
<!--[if !supportLists]-->· <!--[endif]-->Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
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###

From: [Snyder, Thomas](#)
To: [B; "jfdc@akpdmedia.com"; \[REDACTED\]; \[REDACTED\]; \[REDACTED\]](mailto:jfdc@akpdmedia.com)
Subject: RE: TPA
Date: Monday, May 04, 2015 4:51:40 PM

I would just add that MALDEF and Narasaki may be more open.

From: B
Sent: Monday, May 04, 2015 4:50 PM
To: 'jfdc@akpdmedia.com'; Snyder, Thomas; [REDACTED]; [REDACTED]
Subject: Re: TPA

Then they can stand apart if they wish -- but that's a mistake. And Sharpton didn't see it that way. Economics is the underlying factor, as Baltimore makes plainly clear

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 04:48 PM
To: B; Snyder, Thomas; [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]>
Subject: Re: TPA

some early feedback from civil rights world:

nothing in here that addresses criminal justice issues and policing (especially) -- "structural racism relates to all these issues" - and that is what they are all focused on right now.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 4:46 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]> John Davis <[REDACTED]> Hayley Prim <[REDACTED]> [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]>
Subject: Re: TPA

All good choices, but make sure we invite the head of the larger NAACP first (the parent organization). And Tom, pls address these specific ideas to the whole TPA team, as I have here.
Thanks

From: Snyder, Thomas
Sent: Monday, May 04, 2015 04:43 PM
To: John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; B

Subject: TPA

I have a few ideas on civil rights leaders.

NAACP Legal Defense Fund Sheralynn Ifill (spelling?)

Barbara Arnwein noted civil rights attorney (until recently the head of the Lawyers Committee for Civil Rights Under Law)

Karen Narasaki, most notable Asian American civil rights attorney/leader

MALDEF (Mexican American Legal and Defense Fund) – Thomas Saenz President

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: Answer
Date: Monday, May 04, 2015 5:13:20 PM

Yes, we will sign on - but we want them to go do things in their own districts to amplify and expand the effort!

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Excellent opening!
Date: Monday, May 04, 2015 5:15:27 PM

Thanks, coach!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 04, 2015 05:12 PM
To: B
Subject: Excellent opening!

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Leopold, Elana](#)
Subject: Re: Also
Date: Monday, May 04, 2015 5:16:59 PM

We are building one now, should have it ready to go by the middle of the week.

On Mon, May 4, 2015 at 5:16 PM, B <BCCD@cityhall.nyc.gov> wrote:

Um, do we have a website? Or, when will we have one?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 04, 2015 05:15 PM
To: B; Leopold, Elana
Subject: Also

One Minutes on the House Floor

Media appearances

Organizing on the grassroots level

Drive people to website

Apply pressure to local and national colleagues to pass this stuff now

--

Hayley Prim

c: 

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: Infrastructure
Date: Monday, May 04, 2015 5:17:47 PM

You're organizing mayors on 5/13 to address just this...

From: B
To: "jfdc@akpdmedia.com"; Leopold, Elana
Cc: [REDACTED]
Subject: Re: Also
Date: Monday, May 04, 2015 5:23:03 PM

I like Hayley's answer better

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 04, 2015 05:18 PM
To: B; Leopold, Elana
Cc: [REDACTED] <[REDACTED]>
Subject: Re: Also

We will by 5/12!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 5:16 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: Hayley Prim <[REDACTED]>
Subject: Re: Also

Um, do we have a website? Or, when will we have one?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 04, 2015 05:15 PM
To: B; Leopold, Elana
Subject: Also

One Minutes on the House Floor

Media appearances

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From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: <no subject>
Date: Monday, May 04, 2015 5:24:31 PM

Look at that -- great minds think alike!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 05:24 PM
To: B
Subject: <no subject>

No better way to boost turnout than a bold agenda!

From: [Leopold, Elana](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Is someone moderating?
Date: Monday, May 04, 2015 5:24:52 PM

Well that's not helpful...

Ok ill try to get him to wrap

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 05:25 PM
To: Leopold, Elana
Subject: Re: Is someone moderating?

BDB is moderating

On 5/4/15, 5:23 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Need to wrap in 5 for media avail

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Is someone moderating?
Date: Monday, May 04, 2015 5:25:19 PM

can you hand him a note & tell him? I feel like we're wrapping up

On 5/4/15, 5:23 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Need to wrap in 5 for media avail

From: [John Del Cecato](#)
To: [Leopold, Elana; B](#)
Subject: <no subject>
Date: Monday, May 04, 2015 5:27:21 PM

You kicked ass... Perfect... Just enough love.. And you didn't leave any room for mischief... WELL DONE...
And thank you..

And next time we'll get you a conference call line that isn't so annoying !

From: [John Del Cecato](#)
To: B: [REDACTED]
Cc: [REDACTED]; [Snyder, Thomas](#); [REDACTED]
Subject: Re: Calls Tomorrow
Date: Monday, May 04, 2015 5:33:08 PM

This Mayor's On Fire!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 4, 2015 at 5:22 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, John Davis <[REDACTED]> Aaron PickrellEmail <[REDACTED]> "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>
Subject: Re: Fwd: Calls Tomorrow

I've spoken to the heads of the House Progressive Caucus and the House Hispanic Caucus. So I need to talk to the head of the Congressional Black Caucus. And the Asian Caucus if there is one. And is there a Senate Progressive Caucus?

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, May 04, 2015 10:28 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: Fwd: Calls Tomorrow

George Gresham just confirmed signing and attending this morning.

On Mon, May 4, 2015 at 10:25 AM, B <BCCD@cityhall.nyc.gov> wrote:

What's up with maria elena durazo? Is she signing on? Is she attending? And george gresham?

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Sunday, May 03, 2015 02:37 PM
To: B
Subject: Fwd: Calls Tomorrow

----- Forwarded message -----

From: **Hayley Prim** <[REDACTED]>

Date: Friday, May 1, 2015

Subject: Calls Tomorrow

To: Michael Carey <[REDACTED]>

Cc: Elana Leopold <[REDACTED]>

These are the calls we would like him to make if possible:

Congressman John Lewis (big name)

Numbers- office: [REDACTED] **cell:** [REDACTED].

Raul Grijalva (to reassure him that while he knows members of CPC want this bigger and bolder, TPA is just the start – and they can and SHOULD use it to highlight their bigger and bolder stuff)

Numbers- [REDACTED] **scheduler:** [REDACTED] **cell:** [REDACTED].

Toni Morrison (to get her to write something in advance of the event – and to get her to sign on to TPA)

Home Number: [REDACTED].

Bill Moyers (big name, interesting name)

Cell: [REDACTED].

Tom Harkin (still hasn't confirmed on staff level. Wants federal govt to assume all student debt rather than refinancing)

Cell: ([REDACTED]).

Mary Kay Henry (because she's huge & we haven't gotten confirmation from her staff yet)

Numbers: cell: [REDACTED] **office:** [REDACTED].

Janet Murguia (La Raza is important, haven't gotten response at staff level)

Numbers: asst: [REDACTED]; **cell:** [REDACTED].

On Thu, Apr 30, 2015 at 4:41 PM, Hayley Prim <[REDACTED]> wrote:

Great. Elana let me know if you want me to schedule a few calls, or just send you names and phone numbers

On Thu, Apr 30, 2015 at 4:28 PM, Michael Carey <[REDACTED]> wrote:

He has time from 9-1230, you should work with EL to see what calls he can do in the AM along with his Mayors Call.

--
Hayley Prim

c: [REDACTED]

--
Hayley Prim

c: [REDACTED]

--
Hayley Prim

c: [REDACTED]

--
Hayley Prim

c: [REDACTED]

From: [Hayley Prim](#)
To: [John Del Cecato](#)
Cc: [REDACTED] [Aaron Pickrell](#); [John Davis](#); [Wolfe, Emma](#); [Leopold, Elana](#)
Subject: Re: CPC call
Date: Monday, May 04, 2015 6:02:45 PM
Attachments: [TPAemail v9.docx](#)

This should be updated with everyone from today!

On Mon, May 4, 2015 at 6:00 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Yes - but don't just forward - can you clean it up a bit so I'm not on record making fun of Rangel, etc?

On May 4, 2015, at 5:59 PM, jeani murray <[REDACTED]> wrote:

Can I share this update with Brad? He is also planning on emailing them after this call & following up with staff.

On Mon, May 4, 2015 at 5:58 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - great - strike while iron is hot!

On May 4, 2015, at 5:56 PM, Hayley Prim <[REDACTED]> wrote:

yes, was good!

I think we should follow up with them tonight. Davis, if you want reach out, then that's great. If you want split up, I am happy to help!

Those who said they were joining who haven't yet signed on are:
Lemus, Pocan, Jeffries, Waters, Rangel, Capuano, Schakowsky, Yvette Clark, Velazquez, Hahn (her COS).

I'm not positive that Jeffies, Pocan, Velazaquez and Capuano made it, since people were dialing in and not announcing themselves while the mayor was speaking but they RSVPed, so we should ping them regardless.

On Mon, May 4, 2015 at 5:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

MBDB was fantastic. Gave a tight opening, showed the low, allowed enough questions & answered all of them to participants' satisfaction, I believe...

Finished in 25 minutes.

A few notes:

Barbara Lee – asked about racial justice/Baltimore/how do we elevate. MBDB gave solid answer & said we can't run away from connection between racial justice and economic justice.

Shankowsky – what do you want us to do? MBDB: Organize. Elevate. (He didn't tell them to bring their fellow CPC members with them on the 12th - and I'm glad about that - because now I'm worried we may have TOO many people there in person (and not enough time to accommodate everyone). The folks who want to climb on board & be there in person will find out - I have no doubt.

Rangel – Mentioned something about trade - sorta sounded like a half-pitch on behalf of Obama on trade/half tirade on GOP hating Obama. Mentioned infrastructure investment. MBDB handled well - referenced some things that Rangel & he had discussed before. All good.

Ellison – Voter turnout needs to be a part of our agenda. BDB agrees - says a bold agenda is the best way to get people to turn out.

Raul - had a question that I missed, and then he fell off the call.

Elana might have noted something I missed, but there was nobody saying that we weren't being bold enough - just folks saying that they wanted to include other things down the line. Peace, love, and harmony.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

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To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Aaron Pickrell](#)Email; [John Davis](#); [Wolfe, Emma](#); [Leopold, Elana](#)
Subject: Re: CPC call
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Yes - but don't just forward - can you clean it up a bit so I'm not on record making fun of Rangel, etc?

On May 4, 2015, at 5:59 PM, jeani murray <[REDACTED]> wrote:

Can I share this update with Brad? He is also planning on emailing them after this call & following up with staff.

On Mon, May 4, 2015 at 5:58 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Yes - great - strike while iron is hot!

On May 4, 2015, at 5:56 PM, Hayley Prim <[REDACTED]> wrote:

yes, was good!

I think we should follow up with them tonight. Davis, if you want reach out, then that's great. If you want split up, I am happy to help!

Those who said they were joining who haven't yet signed on are:
Lemus, Pocan, Jeffries, Waters, Rangel, Capuano, Schakowsky, Yvette Clark, Velazquez, Hahn (her COS).

I'm not positive that Jeffies, Pocan, Velazaquez and Capuano made it, since people were dialing in and not announcing themselves while the mayor was speaking but they RSVPed, so we should ping them regardless.

On Mon, May 4, 2015 at 5:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
MBDB was fantastic. Gave a tight opening, showed the low, allowed enough questions & answered all of them to participants' satisfaction, I believe...

Finished in 25 minutes.

A few notes:

Barbara Lee – asked about racial justice/Baltimore/how do we elevate. MBDB gave solid answer & said we can't run away from connection between racial justice and economic justice.

Shankowsky – what do you want us to do? MBDB: Organize. Elevate. (He didn't tell them to bring their fellow CPC members with them on the 12th - and I'm glad about that - because now I'm worried we may have TOO many people there in person (and not enough time to accommodate everyone). The folks who want to climb on board & be there in person will find out - I have no doubt.

Rangel – Mentioned something about trade - sorta sounded like a half-pitch on behalf of Obama on trade/half tirade on GOP hating Obama. Mentioned infrastructure investment. MBDB handled well - referenced some things that Rangel & he had discussed before. All good.

Ellison – Voter turnout needs to be a part of our agenda. BDB agrees - says a bold agenda is the best way to get people to turn out.

Raul - had a question that I missed, and then he fell off the call.

Elana might have noted something I missed, but there was nobody saying that we weren't being bold enough - just folks saying that they wanted to include other things down the line. Peace, love, and harmony.

--
Hayley Prim
c: [REDACTED]

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"; [REDACTED]; [REDACTED] Snyder, Thomas;
Subject: Re: Fwd: Calls Tomorrow
Date: Monday, May 04, 2015 6:48:16 PM

Congresswoman Yvette Clarke confirmed to me her sign-on and her attendance on may 12

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 05:27 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas; [REDACTED]
<[REDACTED]>
Subject: Re: Fwd: Calls Tomorrow

No Senate Progressive Caucus, but I will set up calls or track down cells for Asian Pacific American Caucus Chair Judy Chu and Black Caucus Chair Butterfield

On Mon, May 4, 2015 at 5:22 PM, B <BCCD@cityhall.nyc.gov> wrote:

I've spoken to the heads of the House Progressive Caucus and the House Hispanic Caucus. So I need to talk to the head of the Congressional Black Caucus. And the Asian Caucus if there is one. And is there a Senate Progressive Caucus?

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 10:28 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: Fwd: Calls Tomorrow

George Gresham just confirmed signing and attending this morning.

On Mon, May 4, 2015 at 10:25 AM, B <BCCD@cityhall.nyc.gov> wrote:

What's up with maria elena durazo? Is she signing on? Is she attending? And george gresham?

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 03, 2015 02:37 PM

To: B
Subject: Fwd: Calls Tomorrow

----- Forwarded message -----

From: Hayley Prim <[REDACTED]>
Date: Friday, May 1, 2015
Subject: Calls Tomorrow
To: Michael Carey <[REDACTED]>
Cc: Elana Leopold <[REDACTED]>

These are the calls we would like him to make if possible:

Congressman John Lewis (big name)

Numbers- office: [REDACTED]; cell: [REDACTED].

Raul Grijalva (to reassure him that while he knows members of CPC want this bigger and bolder, TPA is just the start – and they can and SHOULD use it to highlight their bigger and bolder stuff)

Numbers- [REDACTED], scheduler: [REDACTED] cell: [REDACTED]

Toni Morrison (to get her to write something in advance of the event – and to get her to sign on to TPA)

Home Number: [REDACTED]

Bill Moyers (big name, interesting name)

Cell: [REDACTED]

Tom Harkin (still hasn't confirmed on staff level. Wants federal govt to assume all student debt rather than refinancing)

Cell: [REDACTED].

Mary Kay Henry (because she's huge & we haven't gotten confirmation from her staff yet)

Numbers: cell: [REDACTED]; office: [REDACTED]

Janet Murguia (La Raza is important, haven't gotten response at staff level)

Numbers: asst: [REDACTED]; cell: [REDACTED]

On Thu, Apr 30, 2015 at 4:41 PM, Hayley Prim <[REDACTED]> wrote:
Great. Elana let me know if you want me to schedule a few calls, or just send you names and phone numbers

On Thu, Apr 30, 2015 at 4:28 PM, Michael Carey <[REDACTED]> wrote:
He has time from 9-1230, you should work with EL to see what calls he can do in the AM along with his Mayors Call.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: B: [REDACTED] [Snyder, Thomas](#); [REDACTED]
Subject: Re: Calls Tomorrow
Date: Monday, May 04, 2015 6:50:03 PM

Woot woot

On May 4, 2015, at 6:50 PM, Hayley Prim <[REDACTED]> wrote:

Great!

On Monday, May 4, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Congresswoman Yvette Clarke confirmed to me her sign-on and her attendance on may 12

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 05:27 PM
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Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [REDACTED]
<[REDACTED]> <[REDACTED]>
Snyder, Thomas; [REDACTED] <[REDACTED]>
Subject: Re: Fwd: Calls Tomorrow

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<[REDACTED]> <[REDACTED]>
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Date: Friday, May 1, 2015
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Hayley Prim

c: [REDACTED]

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c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Carey, Michael](#); [John Del cecato](#); [Leopold, Elana](#)
Subject: Rolling Stone
Date: Monday, May 04, 2015 7:10:47 PM

Sir,

Reminder that Rolling Stone profile piece hits newsstands tomorrow. We'll be on the lookout and will circulate when it pops.

Best,
Andrea

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [REDACTED]; [Carey, Michael](#); [Hayley Prim](#); [John Davis](#); [Leopold, Elana](#); [jeani murray](#)
Subject: Re: Outreach
Date: Monday, May 04, 2015 7:21:00 PM

Adding Jeani

On May 4, 2015, at 7:19 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

I am going after Tom Saenz of MALDEF and Karen Narasaki; so we don't trip over ourselves...

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: Op Ed
Date: Monday, May 04, 2015 7:25:42 PM

Will find out

On May 4, 2015, at 7:26 PM, B <BCCD@cityhall.nyc.gov> wrote:

I agree fully!! And this is great. But the moral of the story is: start earlier with op-ed placement! And don't waste time (or waste as little as possible on the nyt). Well done in getting us there! Congrats. PS -- need a little clarity re: when specifically it will go live on Weds online. Want to do my Hillaryland notifications right before. Thanks

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 07:16 PM
To: B
Cc: Snyder, Thomas
Subject: Op Ed

Good stuff. Going to go with this. Online Wed won't get it in MoJo bloodstream, but who cares. We will have other stuff for them to work from - Rolling Stone, TPA email, etc.

From Team Warren...

Hi John - The good (!) news is that WaPo is willing to print the piece. The bad news is that they couldn't get it into the print edition [until Friday](#). However, it sounds like they would be able to get it online on Wednesday. Let us know how you'd like to proceed and thanks,

Dan

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: May 4 Update: 48 Signers, 24 Attendees
Date: Tuesday, May 05, 2015 7:00:58 AM

:)

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 12:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: May 4 Update: 48 Signers, 24 Attendees

You got me in trouble with the President of the United States today... And I thank you for it. Means we must be doing something right

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 04, 2015 09:31 PM
To: Hayley Prim <[REDACTED]>
Cc: B; Snyder, Thomas; Aaron Pickrell <[REDACTED]> John Davis
<[REDACTED]> jeani murray <[REDACTED]>
Subject: Re: May 4 Update: 48 Signers, 24 Attendees

So good. Already hit our goal for attendees. We will get to 100 signers by end of week, I am betting

On May 4, 2015, at 9:30 PM, Hayley Prim <[REDACTED]> wrote:

Names in Bold are attending.

I am working with Stephanie to handle follow up to Mayors who you reached.

And those who are in play right now who we are working to confirm include: John Lewis, Bill Moyers, Mary Kay Henry, Tom Harkin, Janet Murguia, Tammy Baldwin, Maria Elana Durazo, Tom Steyer, Jeff Merkley, Jim Hoffa, Linda Sanchez, Tom Saenz, Karen Naraski as well as several members of the CPC who you spoke to today. (Team, let me know if there is anyone I'm missing here!)

And I am still working to set up calls for you with Chair of Black Caucus, Chair of Asian Caucus, Barney Frank, and Governor Dayton. Pelosi's office confirmed she cannot attend, we are still asking her to sign, and will put that on your next call list as well.

Campaign for America's Future	Co-Director	Robert	Borosage
	Deputy Director and		

Fiscal Policy Institute	Chief Economist	James	Parrott
The Wessel Group	President	Michael	Wessel
Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Center for Economic and Policy Research	Co-Director	Dean	Baker
	Actor	Steve	Buscemi
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
	Actress	Cynthia	Nixon
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Unite Here	President	D	Taylor
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
United for a Fair Economy	Executive Director	Jeannette	Huezo
Center for Media and Democracy	Executive Director	Lisa	Graves
Inequality.org	Managing Editor	Marjorie	Wood
Dream Corps Unlimited		Van	Jones
Economic Policy Institute	President	Lawrence	Mishel
New Jersey	U.S. Rep, PC Member	Bonnie	Watson Coleman
AFL-CIO	President	Richard	Trumka
The Nation	Editor	Katrina	Vanden Heuvel
Communities for Change	Executive Director	Deepak	Bhargava
New York	U.S. Rep, PC Member	Yvette	Clarke
National Low Income Housing Coalition	President	Sheila	Crowley
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro

Minnesota	U.S. Rep, PC Member	Keith	Ellison
Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
Steelworkers	President	Leo	Gerard
SEIU 1199	President	George	Gresham
Arizona	U.S. Rep, PC Member	Raul	Grijalva
Texas	U.S. Rep, PC Member	Sheila	Jackson-Lee
Progressive Strategies	Director	Mike	Lux
Demos	Executive Director	Heather	McGhee
Massachusetts	U.S. Rep, PC Member	James	McGovern
New York	U.S. Rep, PC Member	Jerry	Nadler
Young Democrats of America	President	Atima	Omara
AFSCME	President	Lee	Saunders
NAN	President	Al	Sharpton
NEA	Executive Director	John	Stocks
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

From: [Hayley Prim](#)
To: [B](#)
Cc: [Snyder, Thomas](#); [redacted] jfdc@akpdmedia.com; [redacted]
Subject: Re: May 4 Update: 48 Signers, 24 Attendees
Date: Tuesday, May 05, 2015 7:32:04 AM

Got it. We are working with Sunshine, Sachs, Cynthia, and Hiltzik to try and identify folks who you can reach out to, and just sent them all emails asking for anyone you could connect with today.

I will also check back in with the Dreamworks connect I'm talking to who may be able to help us reach Geffen, Katzenberg, Spielberg, and Lucas.

On Tue, May 5, 2015 at 12:35 AM, B <BCCD@cityhall.nyc.gov> wrote:

Attendance still needs star power. Work with me asap to pump up. I'll make lots of calls tmrw. Let's focus on cultural figures as well

From: Hayley Prim [mailto:[redacted]]
Sent: Monday, May 04, 2015 09:29 PM
To: B; Snyder, Thomas
Cc: Aaron Pickrell <[redacted]> John Del Cecato <jfdc@akpdmedia.com>; John Davis <[redacted]> jeani murray <[redacted]>
Subject: May 4 Update: 48 Signers, 24 Attendees

Names in Bold are attending.

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	Actor	Steve	Buscemi
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
	Actress	Cynthia	Nixon

University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
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Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
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Massachusetts	U.S. Rep, PC Member	James	McGovern
New York	U.S. Rep, PC Member	Jerry	Nadler
Young Democrats of America	President	Atima	Omara
AFSCME	President	Lee	Saunders

NAN	President	Al	Sharpton
NEA	Executive Director	John	Stocks
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
 Hayley Prim
 c: [REDACTED]

--
 Hayley Prim
 c: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED]
Subject: Re: Steyer and Reich
Date: Tuesday, May 05, 2015 8:10:40 AM

I pinged Ragone yesterday but haven't heard back. Will call him today.

AKPD is working on speeches for UCal and Santa Clara - adapted versions of Iowa/Neb.

Pickrell and I have been double teaming Steyer. Nothing yet.

> On May 5, 2015, at 7:58 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Who's handling construction of those events? Is Steyer available? Have we roped in Ragone?

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [B](#); [FLONYC](#)
Cc: [Carey, Michael](#); "[jfdc@akpdmedia.com](#)"; [Leopold, Elana](#)
Subject: Re: Rolling Stone
Date: Tuesday, May 05, 2015 8:44:47 AM

Already have request in.

From: Walzak, Phil
Sent: Tuesday, May 05, 2015 08:41 AM
To: Hagelgans, Andrea; [B](#); [FLONYC](#)
Cc: Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Leopold, Elana
Subject: Re: Rolling Stone

Can we see if we can get them adv copy? This might be fortuitous

From: Hagelgans, Andrea
Sent: Tuesday, May 05, 2015 08:39 AM
To: [B](#); [FLONYC](#)
Cc: Walzak, Phil; Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Leopold, Elana
Subject: Re: Rolling Stone

Reporter was wrong. Looks like it pops tomorrow. Will try and see what time so we can heads up morning joe

From: [B](#)
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Cc: Walzak, Phil; Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Leopold, Elana
Subject: Re: Rolling Stone

Cool. Thanks

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Cc: Walzak, Phil; Carey, Michael; John Del cecato <jfdc@akpdmedia.com>; Leopold, Elana
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Sir,

Reminder that Rolling Stone profile piece hits newsstands tomorrow. We'll be on the lookout and will circulate when it pops.

Best,
Andrea

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); B; [FLONYC](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: Rolling Stone
Date: Tuesday, May 05, 2015 9:42:00 AM

RKK working on it

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 8:41 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Bill de Blasio <BCCD@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
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Andrea

From: [Snyder, Thomas](#)
To: "[Hayley Prim](#)"; [John Del Cecato](#); [jeani murray](#); [John Davis](#); [Aaron Pickrell](#)
Subject: RE: Game Plan Today
Date: Tuesday, May 05, 2015 10:20:55 AM

Durazo locked in for signature and attendance. Saenz got the document last night , hope to lock down his signature today; he CANNOT be in DC on 12th. Waiting to hear back from Narasaki.

From: Hayley Prim [mailto:████████████████████]
Sent: Tuesday, May 05, 2015 10:04 AM
To: John Del Cecato; jeani murray; John Davis; Aaron Pickrell; Snyder, Thomas
Subject: Game Plan Today

Let's do everything we can to lock these people in today and make the boss happy.

Davis have you reached out to the CPC folks who were on the call last night? If you haven't, I'm happy to take that on today. Let me know!

John Lewis-- Hayley

Mary Kay Henry-- Aaron
Tom Steyer-- Aaron

Janet Murguia-- Davis
Tammy Baldwin-- Davis
Linda Sanchez--Davis
Jeff Merkley-- Davis

Tom Harkin-- Jeani/Davis

Jim Hoffa-- Jeani
Bill Moyers-- Jeani

Tom Saenz-- Tom
Karen Naraski--Tom
Maria Elana Durazo-- Tom

--
Hayley Prim
c: ██████████

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: Re: Please review quickly
Date: Tuesday, May 05, 2015 10:24:10 AM

Also - note that they will not/cannot reference Stiglitz report, as they have no way of looking into crystal ball & confirming that - and they can't take our word for what will be in Stiglitz document. Bummer, but acceptable.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, May 5, 2015 at 10:23 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <FWolfe@cityhall.nyc.gov>
Subject: Please review quickly

A few notes... The folks at the WashPost cut our references to Fight for 15... They cut a bunch of other stuff too (none of it essential). All of this was done for space considerations. The gist of the op-ed is still totally in tact.

We need sign off by noon today at the latest. I'm fine with it as is. Everybody else okay? If so, I will get the "agreement" for Phil to sign (I think it should be him & not me).

From: Dan Geldon <[REDACTED]>
Date: Tuesday, May 5, 2015 at 10:17 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: edited text

Hi John - can you review asap and fill out the agreement? We are on a tight fuse it looks like. They want to hear back by noon apparently.

Begin forwarded message:

From: "Rose, Lacey (Warren)" <Lacey_Rose@warren.senate.gov>
Date: May 5, 2015 at 9:38:01 AM EDT
To: "Myers, Mindy (Warren)" <Mindy_Myers@warren.senate.gov>, "[REDACTED]" <[REDACTED]>
Subject: FW: edited text

From: Larabee, Michael [<mailto:Michael.Larabee@washpost.com>]
Sent: Tuesday, May 05, 2015 9:26 AM
To: Rose, Lacey (Warren)

Subject: edited text

Lacey, here's text after my edit. Can you look it over and let me know if you see any problems? Length was a concern, and it needed to move more quickly into their program, so I tightened up the history section at the top. I don't think we lost anything of substance, and you can see many trims in brackets and caps. I also had to trim out the reference to the Stiglitz report -- there's just no way for us or readers to evaluate report that isn't actually out yet.

Please make any changes in all caps, and I'll send it to be copy-edited as soon as I have your reply. Would be good if we could do that by noon. Later in the day we'll run into daily copy, and it will force some of the work to tomorrow, which will delay publication.

Best,
Mike

by Elizabeth Warren and Bill de Blasio

In this land of big dreams, there was never a dream bigger or more important than the one so deeply rooted in our values that it became known as the American Dream. Across generations, [NOTES:AND GEOGRAPHY,] Americans shared the belief that hard work would bring opportunity and a better life. [NOTES:FOR EVERYONE.] America wasn't perfect, but we invested in our kids and put in place policies to build a strong middle class.

We don't do that anymore, and the result is clear: The rich get richer, while everyone else falls behind. The game is rigged, and the people who rigged it want it to stay that way. They claim that if we act to improve the economic well-being of hard-working Americans - whether by increasing the minimum wage, reining in lawbreakers on Wall Street or doing practically anything else - we will threaten economic growth.

They are wrong.

That thinking is backwards. [NOTES:; AND A NEW REPORT FROM ECONOMIST JOSEPH E. STIGLITZ AND THE ROOSEVELT INSTITUTE IS EXPECTED TO PROVIDE MORE EVIDENCE OF THAT NEXT WEEK.] [NOTES:IN FACT,] [NOTES:AS A GROWING BODY OF RESEARCH SHOWS,] An increasing disparity between rich and poor, cronyism and an economic system [NOTES:AN ECONOMY] that works only for those at the [NOTES:VERY] top are bad for the

middle class and bad for our economy.

When the economy works for everyone, consumers have money to spend at businesses, and when businesses have more customers they build more factories, hire more workers and sell more products - and the economy grows. [NOTES: BUT WHEN CUSTOMERS DON'T HAVE MONEY, THEY CAN'T BUY, AND THAT MEANS BUSINESSES CAN'T GROW.] For decades, our economy was built around this core understanding. [NOTES: WE EMBRACED THE IDEA THAT WE WERE ALL IN THIS TOGETHER.] We made big investments in the things that would create opportunities for everyone: public schools and universities; roads and bridges and power grids; research that spurred new industries, [NOTES: NEW] technologies - and [NOTES: NEW] jobs - here in America. We supported strong unions that pushed for better wages and working conditions, seeing those unions improve lives both for their [NOTES: OWN] members and for workers everywhere, union or not.

And it worked. From the 1930s to the late 1970s, as GDP went up, wages increased more or less across the board. [NOTES: IN FACT, 90 PERCENT OF ALL WORKERS GOT ABOUT 70 PERCENT OF ALL NEW INCOME GROWTH. SURE, THE RICHEST 10 PERCENT GOBBLED UP MORE THAN THEIR SHARE, BUT OVERALL,] As the economic pie got bigger, pretty much everyone was getting a little more. That was how America built a great middle class.

And then in the early 1980s, a new theory swept the country. Its disciples claimed that if government policies took care of the rich and powerful, wealth would trickle down for everyone else. [NOTES: IN SHORT ORDER,] Trickle-down believers cut taxes sharply for those at the top and pushed for "deregulation" that hobbled the cops on Wall Street and let the most powerful corporations far too often do as they pleased.

Trickle-down economics failed disastrously. The rich and powerful have become richer and more powerful, while everyone else has been left behind. In the past [NOTES: LAST] 35 years, the top 10 percent got all the growth in income. [NOTES: - ALL OF IT.] The rest of America - 90 percent of Americans - got nothing. Zip. Zero.

Government policies matter and can make a difference. Strengthening the American dream is about the basics:

|

Make work pay by increasing the minimum wage, empowering unions to bargain collectively,

ending abusive scheduling practices
for hourly workers, getting people the overtime pay they deserve, ensuring equal pay for
equal work, and making sure employers
follow the law and respect the rights of workers.

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End the squeeze on working parents by passing a paid family leave requirement and
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Ensure everyone can get a great education without drowning in debt. Rein in the cost of
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Focus on research and innovation needed to develop the technologies of the future.
Investments in medical and scientific research
let us build whole new industries and give us the chance to create good jobs right here in
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Invest in infrastructure - in roads, bridges, rail, water, power and broadband. Businesses
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The American dream depends on it.

Elizabeth Warren (D-Mass.) is a member of the U.S. Senate. Bill de Blasio (D) is mayor of New
York.

From: B
To: "jfdc@akpdmedia.com"; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Subject: Re: Please review quickly
Date: Tuesday, May 05, 2015 10:25:14 AM

Works for me. Approved

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 05, 2015 10:24 AM
To: B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Subject: Please review quickly

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From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Game Plan Today
Date: Tuesday, May 05, 2015 11:44:45 AM

Terrific. Sign? Attend? Or both?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 05, 2015 10:49 AM
To: John Davis; Hayley Prim
Cc: jeani murray; Aaron Pickrell; Snyder, Thomas
Subject: Re: Game Plan Today

Right on... Remind them that Mary Kay Henry is now on board

From: John Davis <[REDACTED]>
Reply-To: John Davis <[REDACTED]>
Date: Tuesday, May 5, 2015 at 10:34 AM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, jeani murray <[REDACTED]> Aaron PickrellEmail <[REDACTED]> "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Game Plan Today

I think Baldwin is almost there. I had a very good conversation with her Chief who I know pretty well.

Spoke with Merkley's scheduler. TPA is in the Senator's "book" today and she will be getting back to us soon. I sent her the updated version as well.

On Tuesday, May 5, 2015 10:27 AM, Hayley Prim <[REDACTED]> wrote:

Got it. Sorry about Janet, I thought you mentioned that you knew her on the phone last week, but I can reach out to her.

On Tue, May 5, 2015 at 10:23 AM, John Davis <[REDACTED]> wrote:
Good morning all. Below are status updates on each of these.

Davis have you reached out to the CPC folks who were on the call last night? If you haven't, I'm happy to take that on today. Let me know! **Brad Bauman (former CPC ED) and I did a call this morning. He has since sent a follow up email to all CPC offices. I will call through the Members who were on the call this morning. We will pick these folks up throughout the week but it is very likely we will get several Members showing up without RSVPing.**

Janet Murguia-- Davis **I am happy to call but I do not have a relationship with her or anyone at La Raza. Please instruct if you still want me as lead.**

Tammy Baldwin-- Davis **Her Chief of Staff and I just spoke. Her team had**

a discussion about TPA last night and is meeting with her this afternoon. I am supposed to hear back as soon as that meeting concludes.

Linda Sanchez--Davis **I have not heard back from her staff.**

Jeff Merkley-- Davis **I have not heard back from his staff.**

Tom Harkin-- Jeani/Davis **Harkin cannot attend but he and I are speaking again this afternoon. I am sure he will add his name and he would like to do something else. Should we ask him to do an op-ed?**

On Tuesday, May 5, 2015 10:04 AM, Hayley Prim <[REDACTED]> wrote:

Let's do everything we can to lock these people in today and make the boss happy.

Davis have you reached out to the CPC folks who were on the call last night? If you haven't, I'm happy to take that on today. Let me know!

John Lewis-- Hayley

Mary Kay Henry-- Aaron
Tom Steyer-- Aaron

Janet Murguia-- Davis
Tammy Baldwin-- Davis
Linda Sanchez--Davis
Jeff Merkley-- Davis

Tom Harkin-- Jeani/Davis

Jim Hoffa-- Jeani
Bill Moyers-- Jeani

Tom Saenz-- Tom
Karen Naraski--Tom
Maria Elana Durazo-- Tom

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Fuleihan, Dean \(OMB\)](#); ["ifdc@akpdmmedia.com"](mailto:ifdc@akpdmmedia.com); [Walzak, Phil](#); [Carey, Michael](#); [Snyder, Thomas](#); [Shorris, Anthony](#)
Subject: Fw: VOX: Kirsten Gillibrand and Rosa DeLauro have the best parental leave proposal in Congress today
Date: Tuesday, May 05, 2015 11:58:38 AM

From: Clips
Sent: Tuesday, May 05, 2015 11:55 AM
Subject: VOX: Kirsten Gillibrand and Rosa DeLauro have the best parental leave proposal in Congress today

Kirsten Gillibrand and Rosa DeLauro have the best parental leave proposal in Congress today

VOX - Matthew Yglesias

<http://www.vox.com/2015/5/5/8552329/gillibrand-de-lauro-family-act>

Paid parental leave is a great benefit for new parents like me, and it makes a lot of sense for employers of higher-end workers (like Vox Media!) to offer it. But plenty of Americans aren't so fortunate in their current employment arrangements, and recently lots of Democrats have talked about getting the government involved in making sure more people can take leave. I've argued in the past that trying to accomplish this purely through a regulation can be a trap that ultimately leaves part-time workers, small-business employees, independent contractors, and other classes of vulnerable workers out in the cold.

Rep. Rosa DeLauro and Senator Kirsten Gillibrand already have a bill to do it the right way, with tax dollars and public spending — it's like Social Security, but for family leave. They call it the Family and Medical Insurance Leave Act, which they assert they can turn into an acronym and call the FAMILY Act even though there's clearly no Y in the title (maybe add a "Yeah!" to the end). It's a correctly designed, properly transparent version of a universal leave program. Parental leave is associated with significant benefits in terms of early childhood education and public health, meaning this is an investment comparable to public education that rightly makes a claim on public money.

Up to 12 weeks of leave at 66 percent pay

The basic benefit established by the FAMILY Act is a right to take as many as 12 weeks of leave, with the government paying you 66 percent of your normal wages (up to a maximum of around \$1,500 a week) until you go back to work. Leave would be available for the birth or adoption of a new child, but it would also be flexible enough that you could use some of your time as pregnancy leave if your pregnancy situation leaves you unable to work for some of that time.

The burden on your employer would be that you are guaranteed to get your job back on nondiscriminatory terms when you are done with your leave.

But the cost of financially supporting you during your time off would be borne by taxes rather than by a specific regulation on your employer. The upside of that is it lets Gillibrand and DeLauro posit a truly universal program. The self-employed are covered. There's no exemption for small businesses. There's no incentive for companies to duck the rules by

relying on contractors or perma-temps. It's like Social Security or Medicare — a program that is truly around for everyone who needs it.

Financed by a small increase in Social Security taxes

Right now, Social Security is financed by a 12.4 percent tax on the first \$118,500 in wages earned (split formally into a 6.2 percent tax paid by employees and a 6.2 percent tax paid by employers).

The FAMILY Act would raise that to 6.4 percent on each side. Gillibrand and DeLauro argue that having the program run through the existing Social Security administration means it could be done without adding much in the way of new bureaucracy or infrastructure, with the vast majority of the taxes paid going to finance new benefits.

A continued role for employers

Right now, paid parental leave is something offered by employers as a way to attract talent — it's the same as paying above the minimum wage, offering a 401(k) match or paid vacation days, or any other job perk.

In a FAMILY Act world there is still room for employer-side action if you want to go out of your way to establish yourself as an unusually family-friendly workplace. For starters, there's that other 34 percent of your usual wages. Taking FAMILY Act leave with no further assistance would still be a significant financial sacrifice, and it's likely that many families would be unable to realistically use the full 12 weeks. Generous employers could offer to put leave-taking workers on one-third pay to supplement the two-thirds FAMILY Act benefit.

There is also the matter of the cap. In order to piggyback on Social Security infrastructure, the new taxes are only levied on the first \$118,500 in wages (the same as Social Security taxes), which means the FAMILY Act only brings in enough revenue to make the two-thirds match for workers who earn less than \$118,500 a year. If you earn \$250,000 or \$2.5 million you get the same weekly benefit as someone earning right at the cap. Obviously this is not a large segment of the workforce, nor one whose welfare the public needs to spend a lot of time worrying about, but employers of highly paid workers may well want to offer supplemental leave as a job benefit.

A subsidy for parents

The political peril of the FAMILY Act is that by structuring paid leave as a transparent, universal, tax-financed program it clarifies that universal leave is a subsidy to parents paid by non-parents. This, naturally, may not sit well in some quarters. On the one hand, a healthy share of the population is determinedly child-free. More important, a very large share of the population has had children in the past but has no plans for future children.

Older Americans are more politically conservative in general and more hostile to redistributive taxation in particular. Combine that with the fact that very few older people would benefit personally from a universal leave program, and you can expect plenty of public opposition.

But a subsidy makes sense. Paid leave policies are statistically linked to lower infant mortality

rates, better cognitive test scores, and fewer behavioral problems for children, as well as fewer negative labor market consequences for mothers. Which is to say that, like the existence of public schools, a paid leave program isn't just a financial benefit for new parents — it's an investment in the longer-term success of the economy and the country's ability to thrive.

For American society to continue on into the future, people need to have children, and clearly on net, even in a FAMILY Act world it would be financially savvier to be childfree.

Sounds great — any chance of this happening?

Lol, no. Congressional Republicans are not going to agree to the creation of a broad tax hike to finance a massive new job-killing entitlement program.

The only politically interesting question is whether Democrats will be willing to sign on to a proposal that takes them out of their political safe space of taxing the rich and saddling large companies with unfunded mandates. The success of Social Security and Medicare show that universal programs funded through broad taxes can be political winners, but it's a bolder move than what the party's generally been willing to endorse in recent years.

Still, Hillary Clinton will presumably want to run on some kind of policy agenda at some point, and the leave issue is an excellent fit for her interests. If she's looking for a technically sound approach to leave for which to rally support in the longer term, she could do a lot worse than this proposal (her friends at the Center for American Progress like it).

From: [Gunaratna, Mahen](#)
To: B; FLONYC
Cc: "John Del Cecato"; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: AP: Democrats to hold 6 debates during primary contest
Date: Tuesday, May 05, 2015 12:39:08 PM

Democrats to hold 6 debates during primary contest

May. 5, 2015 12:08 PM EDT

WASHINGTON (AP) — The Democratic National Committee will host six presidential primary debates, giving long-shot candidates a chance to challenge front-runner Hillary Rodham Clinton.

The DNC says each of the four states that hold an early primary or caucus will host a debate: Iowa, New Hampshire, Nevada and South Carolina. The location of the other two debates was not announced.

The first debate will take place this fall.

It's unclear how many candidates will be on the stage. Clinton is seen as the clear front-runner for the Democratic nomination and looks to have few primary challengers.

Vermont Sen. Bernie Sanders announced last week that he would seek the Democratic nomination. Former Maryland Gov. Martin O'Malley is also expected to run.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [REDACTED]; [REDACTED]; [REDACTED] [Snyder, Thomas](#)
Subject: Re: <no subject>
Date: Tuesday, May 05, 2015 1:08:10 PM

Will do. Waiting on his scheduler to get back to me with best number.

On Tue, May 5, 2015 at 12:45 PM, B <BCCD@cityhall.nyc.gov> wrote:

Hayley pls get me his contact info

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 05, 2015 12:38 PM
To: B; [REDACTED] <[REDACTED]>
<[REDACTED]> <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: <no subject>

I think a call to Franken wouldn't hurt... His team is still digesting the document - so maybe a little friendly reminder that we'd like a yes on signing/appearing would help light a spark

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
John Davis <[REDACTED]> Hayley Prim <[REDACTED]>
"[REDACTED]" <[REDACTED]> "Snyder, Thomas"
<TSnyder@cityhall.nyc.gov>
Subject: Re: <no subject>

Excellent!! Well done! And now should I call Franken, or do you guys have it under control?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 05, 2015 12:02 PM
To: B
Subject: <no subject>

Senator Merkley is in - signing & attending !

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Hayley Prim](#); [Gann, Georgia](#)
Cc: [Garcia Luna, Erick](#)
Subject: Re:
Date: Tuesday, May 05, 2015 3:10:07 PM

Hey Erick. Nice to e-meet you. Happy to chat on email or phone - numbers below. Thanks!

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: Hayley Prim <hprim@hilltoppublicsolutions.com>
Date: Tuesday, May 5, 2015 at 2:59 PM
To: "Gann, Georgia" <GGann@cityhall.nyc.gov>
Cc: "Garcia Luna, Erick" <Erick.Garcia.Luna@minneapolismn.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: RE:

Hi Erick,

I think it would actually be best for you to connect directly with John del Cecato, who is working on The Progressive Agenda with me and is copied here. He can speak more in detail on the trade piece.

Let me know if I can be helpful moving forward. Thanks!

On Tue, May 5, 2015 at 1:09 PM, Gann, Georgia <GGann@cityhall.nyc.gov> wrote:

Erick,

Connecting you here with Haley on the team. She will be able to go into more depth on the trade piece.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. [\(202\) 624-5912](tel:(202)624-5912)

Cell. [\(347\) 497-1740](tel:3474971740)
ggann@cityhall.nyc.gov

-----Original Message-----

From: Garcia Luna, Erick [mailto:Erick.Garcia.Luna@Minneapolismn.gov]
Sent: Tuesday, May 05, 2015 11:46 AM
To: Gann, Georgia; Yazgi, Stephanie
Subject: RE: RE:

Just got to my desk, call my cell phone when you have a minute.

Thank you!

Erick Garcia Luna
Senior Policy Aide - Economic Development

City of Minneapolis - Office of Mayor Betsy Hodges
350 S. Fifth St. - Suite 331
Minneapolis, MN 55415

Office: [612-673-2465](tel:6126732465)
Cell: [612-352-7858](tel:6123527858)
erick.garcia.luna@minneapolismn.gov

-----Original Message-----

From: Gann, Georgia [mailto:GGann@cityhall.nyc.gov]
Sent: Tuesday, May 05, 2015 10:28 AM
To: Yazgi, Stephanie; Garcia Luna, Erick
Subject: RE: RE:

Erick - yes, I was thinking EST, too. Let me know if you want to connect in a couple, or if a later time works better for you.

I'm at my desk: [\(202\) 624-5912](tel:2026245912)

Let's you and I connect and I can loop steph in later!

Georgia B. Gann
Senior Legislative Advisor

Transportation and Infrastructure Specialist New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. [\(202\) 624-5912](tel:(202)624-5912)
Cell. [\(347\) 497-1740](tel:(347)497-1740)
ggann@cityhall.nyc.gov

-----Original Message-----

From: Yazgi, Stephanie
Sent: Tuesday, May 05, 2015 11:06 AM
To: Garcia Luna, Erick; Gann, Georgia
Subject: RE:

Was thinking EST.
Sorry...

From: Garcia Luna, Erick [Erick.Garcia.Luna@Minneapolismn.gov]
Sent: Tuesday, May 05, 2015 11:06 AM
To: Gann, Georgia
Cc: Yazgi, Stephanie
Subject: Re: RE:

Is that CST?

Sent from my iPhone

> On May 5, 2015, at 10:01 AM, Gann, Georgia <GGann@cityhall.nyc.gov> wrote:

>

> I'm hopping on a call at 11 but one of us can connect after! Does 11:30 work for you? What's the best number?

>

> Georgia B. Gann

> Senior Legislative Advisor

> Transportation and Infrastructure Specialist New York City Office of

> Federal Affairs

> 1301 Pennsylvania Ave NW, Suite 350

> Tel. [\(202\) 624-5912](tel:(202)624-5912)

> Cell. [\(347\) 497-1740](tel:(347)497-1740)

> ggann@cityhall.nyc.gov

>

>

> -----Original Message-----

> From: Garcia Luna, Erick [mailto:Erick.Garcia.Luna@Minneapolismn.gov]

> Sent: Tuesday, May 05, 2015 10:28 AM

> To: Gann, Georgia

> Subject:
>
> Can we talk about the progressive agenda in a few minutes?
>
> Sent from my iPhone

--

Hayley Prim

Hilltop Public Solutions



From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: DC
Date: Tuesday, May 05, 2015 3:11:15 PM

OK. Since you want a videographer for the 12th (correct? As opposed to a still photographer), please find one locally so we can reduce our NY footprint. And can you inform Aaron of that change or should someone else?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 05, 2015 3:03 PM
To: Snyder, Thomas
Cc: Hayley Prim; Sarah Hegeman
Subject: Re: DC

Hayley (who's at Hilltop) had someone who could film in lieu of Aaron, I believe.

I don't know what the needs were for 5/13. It could be that the mayor/Stephanie Yazgi would want someone to film that day too.

Another option is AKPD's producer, Sarah Hegeman, could find someone who's local to DC to shoot for us.

So there are a lot of options!

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 2:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: DC

So with Aaron Cahan, does he need to stay overnight since he is dedicated to the May 12 action only. Alternatively, could Hilltop or akpd provide a videographer for reimbursement?

From: [John Del Cecato](#)
To: B; [REDACTED]
Subject: Re: Steyer and Reich
Date: Tuesday, May 05, 2015 3:15:05 PM

Steyer not looking good. They say they've tried moving heaven & earth, but sked doesn't permit.

On 5/5/15, 7:57 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Who's handling construction of those events? Is Steyer available? Have we
>roped in Ragone?

From: [Snyder, Thomas](#)
To: "Hayley Prim"; [John Del Cecato](#)
Cc: [Sarah Hegeman](#)
Subject: RE: DC
Date: Tuesday, May 05, 2015 3:20:00 PM

Ill chase it down with andrea. 9 is too many people to send to DC. If we need a videographer for the 12th, it seems we could reimburse Hilltop or someone locally for the cost, instead of adding to mayoral retinue.

From: Hayley Prim [mailto:████████████████████]
Sent: Tuesday, May 05, 2015 3:14 PM
To: John Del Cecato
Cc: Snyder, Thomas; Sarah Hegeman
Subject: Re: DC

Andrea confirmed that it was fine for the City Hall to send the official photog and videographer down for this, so I assumed they were treating this as an official Mayoral event.

What would the reimbursements be for?

If he is not needed for the 13th, then he does not need to stay over night, but that would need confirmation from Emma/Stephanie.

On Tue, May 5, 2015 at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
Hayley (who's at Hilltop) had someone who could film in lieu of Aaron, I believe.

I don't know what the needs were for 5/13. It could be that the mayor/Stephanie Yazgi would want someone to film that day too.

Another option is AKPD's producer, Sarah Hegeman, could find someone who's local to DC to shoot for us.

So there are a lot of options!

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 2:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: DC

So with Aaron Cahan, does he need to stay overnight since he is dedicated to the May 12 action only. Alternatively, could Hilltop or akpd provide a videographer for reimbursement?

--
Hayley Prim
c: ██████████

From: [Hayley Prim](#)
To: [B; Snyder, Thomas; John Del Cecato; Aaron Pickrell; John Davis; jeani murray](#)
Subject: May 5 Update: 55 Signers, 27 Confirmed Attendees
Date: Tuesday, May 05, 2015 4:20:41 PM

Names in bold confirmed to attend.

New signing confirmations today include: Maria Elana Durazo- Unite Here, Mary Kay Henry- SEIU, Jeff Merkley- Senator, Jan Schakowsky- CPC Member, Raven Brooks- Netroots Nation, Alan Cumming, Gabriela Lemus- Progress Congress

Still trying to confirm John Lewis, Bill Moyers, Tom Harkin, Janet Murguia, Tammy Baldwin, Tom Steyer, Jim Hoffa, Linda Sanchez, Tom Saenz, Karen Naraski as well as several members of the CPC who you spoke to yesterday.

Next outreach from you as soon as we get solid time will be Gov. Mark Dayton, Gov. Peter Shumlin, Sen. Sheldon Whitehouse, Cong. Barney Frank, as well as any cultural figures we can get movement on.

Campaign for America's Future	Co-Director	Robert	Borosage
Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
The Wessel Group	President	Michael	Wessel
Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Center for Economic and Policy Research	Co-Director	Dean	Baker
Netroots Nation	Executive Director	Raven	Brooks
	Actor	Steve	Buscemi
	Actor	Alan	Cumming
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
	Actress	Cynthia	Nixon
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Unite Here	President	D	Taylor
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
United for a Fair Economy	Executive Director	Jeannette	Huezo
Center for Media and			

Democracy	Executive Director	Lisa	Graves
Inequality.org	Managing Editor	Marjorie	Wood
Dream Corps Unlimited		Van	Jones
Economic Policy Institute	President	Lawrence	Mishel
New Jersey	U.S. Rep, PC Member	Bonnie	Watson Coleman
AFL-CIO	President	Richard	Trumka
The Nation	Editor	Katrina	Vanden Heuvel
SEIU	President	Mary Kay	Henry
Communities for Change	Executive Director	Deepak	Bhargava
New York	U.S. Rep, PC Member	Yvette	Clarke
National Low Income Housing Coalition	President	Sheila	Crowley
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro
Unite Here	Former President, LA County	Maria Elena	Durazo
Minnesota	U.S. Rep, PC Member	Keith	Ellison
Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
Steelworkers	President	Leo	Gerard
SEIU 1199	President	George	Gresham
Arizona	U.S. Rep, PC Member	Raul	Grijalva
Texas	U.S. Rep, PC Member	Sheila	Jackson-Lee
Progressive Congress	President	Gabriela	Lemus
Progressive Strategies	Director	Mike	Lux
Demos	Executive Director	Heather	McGhee
Massachusetts	U.S. Rep, PC Member	James	McGovern
Oregon	U.S. Senator	Jeff	Merkley
New York	U.S. Rep, PC Member	Jerry	Nadler
Young Democrats of America	President	Atima	Omara
AFSCME	President	Lee	Saunders
Illinois	U.S. Rep, PC Member	Jan	Schakowsky
NAN	President	Al	Sharpton
NEA	President	Lily	Garcia
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
	Author	Linda	Tirado

Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Leopold, Elana](#)
Subject: Rolling Stone profile
Date: Tuesday, May 05, 2015 4:23:37 PM
Attachments: [R1235_DEBLASIO1.pdf](#)

Attached please find the Rolling Stone article (embargoed till tomorrow but we know Morning Joe has it). I have a printed copy for you.

Overall, I think it is strong. It makes the point clear that you are committed to engaging in a national conversation on a progressive vision/values and it also allows a bit of insight into your background and the influence your history has on your ideological positions (ex. going to Nicaragua, etc)

Since I know you will ask, the one downside is that I wish the reporter had not spent so much time on Bloomberg v. de Blasio and spent more time actually talking substantively about the programs this administration is pursuing. Pre-K, affordable housing, etc is too much of a side note. But, then again, it is Rolling Stone magazine.

It gets your message across and tomorrow we can hammer it home

p.s. The First Lady is called a "radical feminist", which I LOVE!!!!

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov



The Mayor



**NATIONAL
AMBITIONS**
De Blasio is
launching a
progressive
version of the
“Contract With
America.”

Bill de Blasio is trying to remake America’s biggest city – and he doesn’t plan to stop there

By Mark Binelli

ONE AFTERNOON IN early April, New York Mayor Bill de Blasio strode onto the back porch of Gracie Mansion, the Upper East Side mayoral residence, to bask in the city’s first truly warm day of spring. It had been an exacting winter, and as de Blasio folded his long frame into a wicker chair, he announced merrily, “It’s my first outdoor meeting of 2015!” When the weather suits, the mayor likes to do business out here, taking advantage of the spectacular view of the East River and the Triborough Bridge. A pair of soccer nets have been set up on the lawn, where de Blasio and his wife, Chirlane McCray, occasionally kick a ball around with their son, Dante, a high school senior.

At six feet five, de Blasio is the tallest mayor in New York’s history, and most chairs aren’t exactly built to fit his kind. Seated, he often winds up looking crouched and angular, as if he’s mentally readying himself for an especially difficult yoga pose. At political events, where he’s required to stand beside other speakers or greet constituents, he has the courteous giant’s habit of stooping slightly. His rhetorical focus can make him seem intense: His hooded eyes and hawkish features conjure a bird of prey, and his voice, despite its swallowed timbre, has a tough,

’s Crusade

prosecutorial edge. But the intensity is undercut by an ever-present air of mild distraction, and by the goofy Brooklyn-dad side of de Blasio that occasionally emerges in public settings.

Earlier that afternoon, de Blasio had convened a closed-door meeting of national progressive thought leaders and elected officials. There was Sherrod Brown, the populist senator from Ohio, and Connecticut Gov. Dannel Malloy. The novelist Toni Morrison showed up, delighting de Blasio and McCray. Other attendees included Katrina vanden Heuvel, editor of *The Nation*; Arizona Congressman Raúl Grijalva, chair of the House Progressive Caucus; and Van Jones, a former Obama adviser. They'd all come together to begin work on a new version of the "Contract With America," only this one would be a product of the left, focusing on economic policies – a set of line-in-the-sand principles

frustrated by what they saw as the thwarted hopes, tactical errors, compromises and outright betrayals of the Obama administration, the ascension of one of their own to one of the highest-profile elected offices in the country made for a momentous, potentially thrilling development. Just as past mayors had taken advantage of New York's unique status as a cultural and media capital to globalize their agendas – think of the far-reaching influence of Bloomberg-era public-health policies like the smoking ban, or the way Giuliani exploited his reputation for "cleaning up" the city by starting a lucrative international consulting firm specializing in security and policing – could de Blasio use the singular platform provided by his new position to showcase, as brightly as a Times Square billboard, the civic benefits of unfettered liberalism?

If judged on his ability to deliver on ambitious campaign promises, even de

organized and spontaneous, from Wall Street to the state government in Albany. Wealthy backers of charter schools broadsided de Blasio with a brutal television advertising blitz after he attempted to slow down the expansion of a hedge-fund-backed charter operation with a mixed track record but impressively high testing scores. (The mayor blinked.) Meanwhile, New York Gov. Andrew Cuomo, a centrist Democrat, seemed to relish undermining, and at times humiliating, the mayor at every turn, killing de Blasio's proposed tax on rich New Yorkers and siding with the charter-school backers. "Historically, the relationship between mayor and governor is worse when the two are in the same party," notes Clyde Haberman, a former *New York Times* metro columnist who has covered city politics since the 1960s. "It's about who is the alpha male in town. And here, it's Cuomo."

And then there was the death last July of Eric Garner, an unarmed 43-year-old black man from Staten Island whose only crime was selling "loosie" cigarettes. To many observers, the video of Garner being choked to the ground by an NYPD officer looked unambiguously like state-sanctioned murder. De Blasio's refusal to denounce the protests that followed, and the subsequent assassination of two police officers in Brooklyn by a deranged Maryland man, resulted in open warfare with noxious Patrolman's Benevolent Association President Patrick Lynch (who said de Blasio had "blood on the hands") and rank insubordination by a number of NYPD officers (who turned their backs on de Blasio at the funerals of the murdered officers and later staged a work slowdown, during which the number of arrests and tickets issued plummeted).

The cumulative effect of this series of battles, large and small, has been to reduce the mayor in some ways, and certainly to distract from his administration's very real accomplishments – which de Blasio himself acknowledges. "A lot of people outside New York City understand what happened in the first year of New York City better than people in New York City," he tells me during a second Gracie Mansion interview. "But I'm convinced something very special happened here."

It's funny, in a perverse sort of way: That socialist-boogeyman version of Barack Obama the American right has spent the past eight years whispering darkly about? Fiction, of course. Our president has largely governed as a moderate consensus-builder. The executive-branch officeholder who comes closest to the caricature is actually Bill de Blasio. But for some reason, despite possessing a CV that could have been written by Sean Hannity's id – traveling to Nicaragua as a 26-year-old to support the Sandinistas,

“He’s the furthest-left mayor by far,” says one observer. “I don’t think people realized what an ideologue he was.”

that progressives, and their candidates in 2016, could rally around. It was a surprising choice of inspiration for de Blasio, the mission's unlikely Danny Ocean: Looking to rejuvenate the Democratic Party, he'd turned not to Bill Clinton, whose strategy of triangulation the mayor openly repudiates, but Newt Gingrich.

"Look, the New Democrat approach, from my point of view, didn't work," de Blasio told me that afternoon. "That governing approach didn't stop the progression that led us to a thoroughly Republican House and now Senate, and a national debate that doesn't even address the real issues. The economic crisis of today – the only parallel is the Great Depression. That's just a fact. The difference is, there's no light at the end of the tunnel now."

For five terms, supposedly liberal New York had been governed by a Republican (Rudolph Giuliani) and a quasi-Republican independent (Michael Bloomberg). So when a full-throated progressive like de Blasio bounded into City Hall in 2014 with an astounding 73 percent of votes in the general election, it felt like more than simply a mandate for local change. To leftists Democrats around the country, long

Blasio's sharpest critics acknowledge he's been successful. State Assemblyman Joe Borelli, a Republican who represents the most conservative district in New York, Staten Island's South Shore, admits, "The mayor has been very forthright. He campaigned on a platform of ideological values – albeit, they're not mine – but he was very honest, and he's delivering." Only 16 months into his term, de Blasio has expanded paid sick leave and won a hard-fought battle to secure free full-day universal pre-K (huge boons for working families), dialed back the NYPD's stop-and-frisk policy and effectively decriminalized possession of small amounts of marijuana (both of which had a massively disproportionate effect on young men of color), launched the largest municipal-ID-card program in the country (allowing undocumented New Yorkers to more easily open bank accounts, rent apartments and access hospitals and schools), and announced a \$41 billion plan to build or preserve 200,000 units of affordable housing over the next 10 years (eclipsing Bloomberg's 12-year record of 165,000 new or preserved affordable-housing units).

Despite these considerable achievements, however, the story line of de Blasio's Year One has been consistently undercut by establishment pushback, both

Contributing editor MARK BINELLI profiled George Clinton last issue.



Progressive Hope

(1) As a young activist, de Blasio volunteered in Nicaragua, coming home with "a vision... of an unfettered leftist government." (2) In 2000, he ran Clinton's Senate race. (3) With his family after winning the mayoral election in 2013. (4) As mayor, he clashed with the NYPD, with some turning their backs to him at an officer's funeral.



1 3



2



4

get my job done unless the whole country comes along; you respond to that." Shortly before de Blasio's *Meet the Press* appearance, Chicago Mayor Rahm Emanuel, a centrist alumnus of the Clinton and Obama administrations, had endured a surprisingly feisty primary challenge from the left. "Rahm Emanuel is a historic figure, and he got drug into a runoff by somebody who I had never heard of," Jones says. "That lets you know where that wing of the party is when it comes to the people who cast their ballot. Whatever mistakes

or missteps, de Blasio is a beloved figure in this party, and Rahm is on thin ice, and that gives you a little bit of the taste of the future for this party."

Veteran political watchers like Haberman are more skeptical. "He's the furthest-left mayor that I can think of, by far," he says. "I don't think a lot of people realized what an ideologue

he was. But I do wonder what he's doing running off to Iowa and Wisconsin giving speeches. I would also point out that the last elected mayor of New York to rise to a higher office was John Thompson Hoffman, who was elected governor in 1868. Not a great record of success."

Another prominent progressive, wishing to remain anonymous, also sounds a note of caution, despite sharing de Blasio's stated goals. "I say this with great sympathy, but it's going to be tough for him. The reason people love Elizabeth Warren is not because of her words – even though they are great words – but because they've seen her stand up to power. With de Blasio, we haven't really seen that fight yet. Anyone can talk about inequality. Marco Rubio can talk about inequality! But everyone's tired of just words at this point."

IN A BIOGRAPHICAL DETAIL that sounds lifted from a fable, de Blasio was born across the street from Gracie Mansion, in a now-shuttered hospital specializing in births by older mothers. It was 1961, and both of his parents were 44: They'd met at *Time* magazine, where his father, Warren Wilhelm, worked as a business reporter and his mother, Maria Angela de Blasio, the daughter of immigrants from a village outside of Naples, had a job as a research assistant. The name on Mayor de Blasio's birth certificate is, in fact, Warren Wilhelm Jr., which makes him sound like he should be foreclosing on a family-run bank in an old Jimmy Stewart movie. But de Blasio's parents always called him Bill,

being married to a radical feminist (and once-identified lesbian) by a pair of gay ministers, honeymooning in Cuba, belonging to no particular church, creating an *entire department* of community organizers while serving as New York's public advocate – de Blasio has never quite joined the ranks of A-list Fox News supervillainy. On the progressive left, too, it's been the far more charismatic Massachusetts Sen. Elizabeth Warren who has captured the imagination of the grass roots and become the object of their "any-one but Hillary" fantasies.

But in recent months, de Blasio's team has aggressively moved to raise his profile. Case in point: A few hours before Hillary Clinton announced her 2016 presidential candidacy, de Blasio – her former campaign manager! – appeared on *Meet the Press* and said that he wasn't quite ready to endorse anybody yet. De Blasio had been one year shy of 40 when he ran Clinton's 2000 Senate campaign. Before that, his

highest-profile assignment had been working for her husband's Department of Housing and Urban Development (under Andrew Cuomo). De Blasio had also just won an election of his own – on his local Brooklyn school board. He stood out as someone "motivated by a very authentic core set of beliefs," recalls Howard Wolfson, the 2000 Senate race's campaign spokesman. But it's safe to say that no one guessed he would one day be trying to make himself the head of "the Democratic wing of the Democratic Party," to borrow a phrase from Howard Dean – let alone be stepping all over his former boss's carefully scripted campaign launch in a very deliberate effort to push her, and the party she hopes to lead in 2016, as far to the left as possible.

"You've got to remember, we see Mayor de Blasio as one of us," Van Jones tells me. "We see him as a grassroots campaigner. And when somebody comes out of our movement and becomes the mayor of the capital of the world, and then says, 'I can't

PREVIOUS SPREAD: KEVIN MAZUR/GETTY IMAGES; THIS PAGE, CLOCKWISE FROM TOP LEFT: TODD HANSEL/POLARIS; MATHY WILLENS/AP IMAGES; MARK PETERSON/REDDUX; KATRINA HAJAGOS

and his father, who had become an alcoholic after returning from World War II, where he lost part of a leg during the Battle of Okinawa, left the family when Bill was only seven years old.

By senior year in high school, de Blasio had changed his last name, which he made official in 1983, writing in a court application, "Due to my parents' divorce when I was eight, I was brought up essentially by my mother and her family. These individuals and their Italian heritage has been the single most important influence on my life." Four years earlier, de Blasio's father, dying of lung cancer, had committed suicide, shooting himself in the chest with a shotgun. "I had just turned 18," de Blasio told WNYC, New York's public-radio station, in the only interview in which he's spoken about his father's death. "I remember very vividly not going in to identify the body. I just didn't feel up to that. My broth-

tics started early: in sixth grade, when he found himself yelling at Nixon's face on the family television. "My oldest brother, Steven, was a very active anti-war protester during Vietnam," de Blasio tells me. "It was so much the water I swam in." He did his best to draw fellow teenagers into becoming active in high school government, though the future mayor admitted to the *Globe*, "I get discouraged sometimes.... I don't get into yelling at people, so I have a lot of pent-up feelings, but I go jogging or listen to music, soft rock or opera."

When de Blasio moved to New York that year to attend New York University, he considered himself "sort of a junior progressive activist at that point," he says, in particular focusing on the anti-nuclear-power movement, the meltdown at Three Mile Island having just occurred. New York had also recently come close to declaring bankruptcy, and the colorful Ed Koch was mayor. "It

American politics, de Blasio took a job as a political organizer at the Quixote Center, a social-justice organization rooted in radical Catholic liberation theology, and later engaged in protests designed to raise awareness about U.S. foreign policy. "I'm a big believer in street theater," he says. At one action, de Blasio and other members of his group wore George H.W. Bush masks and "had this little skit in the middle of a subway car where we pretended to be having a board meeting. It was, 'Let's invade Central America on behalf of the wealthy and powerful! Isn't that a great idea?'" When he was 26, de Blasio took a 10-day humanitarian trip to Sandinist-era Nicaragua, where he delivered food and medicine and, according to *The New York Times*, "took painstaking notes on encounters with farmers, doctors and revolutionary fighters," eventually coming home with "a vision of the possibilities of an unfettered leftist government."

Not long after his Nicaragua trip, de Blasio went to work for David Dinkins, the first African-American mayor of New York – and, as it would turn out, the last liberal mayor of New York until de Blasio's own election. It was at City Hall where de Blasio met and fell in love with McCray, who was working in the press office. Give him points for persistence: McCray, a poet and activist, had been in several long-term relationships with women at that point, and early in the initially one-sided courtship, she gave him a copy of a seven-page article she'd written for *Essence* in 1979 titled "I Am a Lesbian" (Cover line: "BEYOND FEAR – Lesbian Speaks!"). De Blasio prevailed in this early underdog campaign, however, and the couple were married in 1994. They now have two children. (Their daughter, Chiara, is a junior at Santa Clara University in California.)

“The New Deal was a bold action addressing people’s reality. Today, there’s nothing – it’s the anti-New Deal.”

er Steven volunteered to do it.... It has to be understood against the backdrop of years and years of things just getting worse and worse. On the one hand, it was a shock. On the other hand, it wasn't a shock at all."

From his mother's family, though, de Blasio not only inherited a rich Italian heritage but also a political one. They lived in Cambridge, Massachusetts, where his parents had moved before their divorce. (The mayor of New York is a huge Red Sox fan who has bragged to *The Boston Globe* that he can "name you more [Sox] players than you can possibly imagine.") Because of his parents' age, de Blasio, unlike his peers, grew up hearing stories about the Depression and the New Deal. "It's almost like we skipped a generation," he says. "We would have these family gatherings, and everyone would be around the table, and it felt like there were two empty chairs for Franklin Roosevelt and [progressive New York mayor] Fiorello La Guardia. There was a reverence for them in our family. I was steeped in the notion that you take heart from a government that is trying with all its might to find a solution for you."

According to a profile of de Blasio that ran in *The Boston Globe* in 1979, when he was only 17 (and already working at the Massachusetts Department of Education as a student liaison), his interest in poli-

tics wasn't quite *Taxi Driver*, but it was really messed up," de Blasio recalls. "Washington Square Park was pleasantly zoo-ish, and entirely a drug market. Union Square felt absolutely unsafe. I personally never got mugged – maybe in this case height and size was a blessing – but you had to watch yourself all the time. And if you were dumb enough to leave your radio or a bag in your car, it would be stolen, or maybe the car would be stolen. We all felt it, and it was not a good way to live."

"The de Blasio you see today really is the de Blasio I knew 35 years ago," says Dan Katz, a labor historian who befriended de Blasio in 1980, when they were elected to represent their respective dorms in NYU's student government. They eventually co-founded the Coalition for Student Rights, which staged demonstrations to protest issues like the rising cost of tuition. De Blasio has acknowledged being a pot smoker in his bearded, shaggy-haired student days, and Katz recalls him being a huge Bob Marley fan. "In his unguarded moments, he has an unpretentious silliness," says Katz, who adds, "We differed politically. I was always to the left of the Democratic Party, but he had more faith that reform could happen from within."

After attending graduate school at Columbia University, where he studied Latin

ACCORDING TO A STORY IN *The New York Times*, staffers working on Clinton's 2000 Senate race found de Blasio "agonizingly inefficient in a high-pressure, ever-shifting situation," so prone to ponderous indecision and endless, inclusive-to-a-fault strategy meetings that he wound up sidelined during the final weeks of the campaign in favor of more-seasoned Clinton insiders. And yet, by the time he threw himself into the crowded field of candidates running for mayor of New York in 2013, he had spent more than a decade honing his political skills, serving two terms on the City Council and one as public advocate, and he managed to outmaneuver higher-profile opponents like Christine Quinn, the New York City Council speaker (and Mayor Bloomberg's all-but-anointed successor). De Blasio got himself noticed by hitting Bloomberg the hardest and giving voice

to the millions of struggling New Yorkers who looked at the post-9/11 gilded-age excess all around them – the stratospheric rents and impossibly high cost of living, the bank branches and chain stores squeezing out local mom-and-pops, the very skyline remade by gleaming new high-rises catering to hedge-funders and Chinese and Russian billionaires – and worried it could permanently transform the greatest city in the world into an open-air luxury mall for the global super-rich. “It was clear that the zeitgeist was turning,” says Brooklyn City Councilman Jumaane Williams. “While some people hedged, he just fully and totally embraced it.”

ers were just up there reaming him.” (New York under Bloomberg was described by one pastor as a “plantation” and by incoming Public Advocate Letitia James as “a gilded age of inequality.”) “It was unbelievably graceless,” says Haberman. “Nobody was tougher than me on Bloomberg, but, my God! You would’ve thought we were driving Adolf Hitler out of City Hall.”

Since the inauguration, Bloomberg has maintained a policy of not commenting on his successor, one which extends to his former administration officials. Wolfson, who served as a spokesman for Bloomberg and is a current employee of the Bloomberg Foundation, will only say, “Mike Bloom-

De Blasio kept the bullpen, though he’d mocked it during the campaign as leaving Bloomberg “surrounded by the voices of his inner circle... unable to hear the voices of the people.” Unlike Bloomberg, who worked at his own bullpen desk, de Blasio keeps a traditional office on the floor below, where he sits at the desk originally used by his hero Fiorello La Guardia. A Mets jersey is draped over a chair, and a short stack of CDs sits next to a boombox. (This reporter, seated across the room, cannot say if the stack contains Marley’s *Rastaman Vibration*.)

On this April morning, de Blasio has gathered the voices of his own inner circle to talk about his new housing plan, perhaps the most difficult piece of his agenda. Under Bloomberg, in particular, developers were handed the keys to the city, resulting in rapid gentrification and a mass displacement of longtime residents.

De Blasio, in blue shirtsleeves and a red tie, ate a yogurt parfait from a takeout container as he listened to Human Resources Administration Commissioner Steve Banks describe various tenants’-rights issues. (Before his appointment, Banks was an activist lawyer who had been suing the city over its homeless and welfare policies since the mid-Eighties.) De Blasio has a proactive, community-organizer’s approach to reaching his neediest constituents. His political fixer, Emma Wolfe, New York’s 35-year-old director of Intergovernmental Affairs, sits beside him; prior to City Hall, she worked at ACORN. The mayor



Dyed in the Wool
“There was a reverence for Franklin Roosevelt and Fiorello La Guardia in our family,” the mayor says.

Longtime political consultant George Arzt, who worked as press secretary under Mayor Koch, had run de Blasio’s previous public-advocate campaign. “What I remember from that race was that Mark Green was way ahead of us – we were in single digits and Green was over 40 – and I thought, ‘Oh, boy, this is gonna be a long ride,’” Arzt recalls. “But Bill was so confident that this was not only doable but inevitable. He kept on saying, ‘No one knows us, so we’re going to rise and he’s going to fall.’ And it was true.”

Bloomberg lashed out at de Blasio during the campaign, and there are whispers that Bloomberg’s people are already thinking about possible challengers to de Blasio in the next election: Eva Moskowitz, perhaps, who runs the Success Academy charter schools, or Daniel Doctoroff, a deputy mayor under Bloomberg. “I hear different things from the Bloomberg camp,” one insider tells me. “I think they were taken aback at de Blasio’s inauguration, when Bloomberg was on the podium and speak-

berg was the best mayor in the city’s history, so anytime you hear criticism, especially if it’s not accurate, it’s frustrating.” Why, then, I wonder, was de Blasio’s line of attack on Bloomberg so successful? “I like Bill,” Wolfson says. “I have nothing but good things to say about him personally. My analysis is, it was effective to win 40 percent of the vote in a Democratic primary. That’s how I would characterize it.”

A SERIES OF OIL PAINTINGS of mayors past adorns New York’s City Hall. The official painting of Bloomberg, which hangs alongside more-traditional portraits of Dinkins and Giuliani, is a telling one: The photorealist image of the mayor standing triumphantly before a sea of cubicles – Bloomberg having famously transformed the working spaces of City Hall into an open-air bullpen reminiscent of a Wall Street trading house – could have been commissioned for a cover of *Fortune*.

steered the meeting and asked sharp questions throughout, pausing once to answer an incoming call on an old flip phone in his shirt pocket.

There’s a larger point, of course, to de Blasio’s economic program, beyond the primary – and laudable – goal of making New York a more equitable place for all. In a sense, the mayor is attempting to unspool a stubborn myth, the one that goes: The failures of Great Society liberalism led to the chaotic, ungovernable New York of the Seventies and Eighties, and it took stern Republican daddy figures like Giuliani and Bloomberg to make things right again. It all takes us back to a hoary, but enduring, question: Can progressives govern?

In de Blasio’s case, the answer thus far is clearly yes. It’s still too early to say much about his affordable-housing plan, but the municipal-ID program has been a huge success; more than 100,000 New Yorkers have applied since its launch in January. Ditto universal pre-K, which got online last fall, after de Blasio [Cont. on 71]

MARK PETERSON/REDUX

BILL DE BLASIO

[Cont. from 59] had been in office for only eight months, servicing 53,000 preschoolers at nearly 1,700 locations, a massive undertaking that went off seamlessly (especially compared to, say, the Affordable Care Act website launch).

De Blasio, for his part, takes issue with the popular narrative of New York's resurgence. When we talk about the credit Rudy Giuliani gets for making New York safe and livable again – which de Blasio considers pure myth – I ask how much the former mayor's outsized, room-filling personality contributed to his success. "I don't 100 percent buy into that theory," he says. "I agree that he was good at selling himself, and a lot of media over-accepted his version of the story. So, yeah, do you give him credit for figuring out a way to get more credit than he deserves? Sure, if that's credit. We've proven not only was my model more electorally popular than his – by a lot – but that you can manage this place much more effectively if you're not in fact creating division through the process."

Likewise, de Blasio has problems with the notion that arose during Bloomberg's tenure that his personal fortune allowed him to sidestep the temptations of influential donors. "Part of that was hype because he still had favorites, and a clear free-market worldview," de Blasio says. "I mean, for God's sake, when there was a critical op-ed in *The New York Times* about Goldman Sachs, he went to Goldman and gave a pep talk to the employees! When a struggling school was having troubles in East New York, he didn't go there and give a pep talk. This theory that he traveled in no world in particular – even just the social dynamic of the people he hung around with all the time meant that it didn't matter if they gave him money or not. They were still hugely influential to him."

Under de Blasio, the nexus of power has certainly undergone a dramatic shift, from the Upper East Side to brownstone Brooklyn. Richard Buery, the deputy mayor who implemented universal pre-K, had been living in Westchester County when he was hired and so had to move his family into the city. When I asked where, he says, smiling, "Park Slope, of course. It's a requirement."

The de Blasio family didn't move into Gracie Mansion until six months after he took office. His old friend Dan Katz recalls going to a Park Slope coffee shop last summer. "And Bill's there, in shorts and a T-shirt. And I said, 'I can't believe you're here.' And he said, 'Why?' And I said, 'Because you're the mayor of New York.'"

These are superficial points of geography, of course. But also not. Park Slope represents, in its most caricatured form, a certain smug strain of contemporary New York liberalism: the land of food co-ops and yuppie toddlers wearing little Ramones T-shirts. "I've always found

him very affable," says Haberman. "But as mayor, there's a sanctimony in his administration that is impossible for many people to get past." Adds someone who has worked closely with de Blasio, "He's very headstrong, and on a lot of answers, he'll say, 'Yeah, yeah, I know all that.'"

As de Blasio embarks on his national crusade, one has to wonder: Regardless of the validity of his message, is the mayor an imperfect messenger? As with President Obama, there's an unattractive, imperious side to his personality that manifests in little flashes: a conversational tendency to drift toward lecture, unconcealed impatience with lines of inquiry he disapproves of. He's also chronically tardy, a trait covered pretty much exclusively by the tabloids at first but eventually becoming pronounced enough to merit a story in the *Times*. (When de Blasio showed up a half-hour late for a St. Patrick's Day parade in Far Rockaway, Queens, an area hit hard by Hurricane Sandy, the right-wing *New York Post* dressed him up as a leprechaun for the front page under the headline *ST. PUTZ*.)

De Blasio may be a canny tactician, a scholar of progressive history, perhaps even a visionary. But populism also requires firing up a crowd, and it's not clear if de Blasio has that touch. Or, for that matter, if he's simply too far to the left for huge swaths of the country. The mayor "is toxic" in upstate New York, insists Rep. Borelli, the Staten Island Republican. "His message has a tough enough time resonating in outer boroughs. He got involved in several 2014 state races north of the Bronx, and they lost them nearly to a man."

ALL THAT SAID, DE BLASIO DESERVES tremendous credit for the way in which he's willing to use his bully pulpit – really, unlike few other politicians operating at his level. One morning in early March, he gave a breakfast speech to a group of business and real-estate leaders called the Association for a Better New York. The setting was the grand ballroom of the tony Pierre Hotel, overlooking Central Park, and from the back of the room, it grew quiet enough to hear the silverware clinking as the mayor, not a naturally great speaker to begin with, audaciously called on the assembled one-percenters to voluntarily raise the minimum wage in the city to \$13 an hour. The applause he received was polite but restrained.

The speech was interesting for a couple of reasons – not least, because of its clear echo of a crucial moment in the campaign of candidate de Blasio. In October 2012, he gave a speech to the same group and announced his plan to raise taxes on wealthy New Yorkers to fund universal pre-K. "I happened to have a finance-committee meeting for my campaign the day before that speech, and I couldn't tell them what I was going to do because it was just too high-security," de Blasio recalls. "And I had

people who happened to be wealthy call the next day and resign from the finance committee, and others who just stopped participating, and others who grudgingly participated but told me I had made a fatal error."

The minimum-wage speech, in asking the local captains of industry to voluntarily join his crusade, was also a tacit acknowledgment of the difficulty of making a major impact on the economic lives of constituents, even for an executive-branch leader with as much power as the mayor of New York. At one of his first press conferences as mayor, de Blasio described his tax on the wealthy as "the number-one proposal I put forward in an election that I won with 73 percent of the vote. I think the jury is in." But a few months later, it had been killed by Gov. Cuomo, who probably didn't want to be seen as raising taxes during an election year, though he still provided full funding for de Blasio's universal-pre-K plan. De Blasio was widely portrayed as the loser of that battle, though when I ask if those optics matter, he snaps, "That's inside baseball. The people see that they got pre-K. They don't care how it happened, and I don't blame them. There was a lot of support for a tax on the wealthy – it was clearly a majority position in this city – and if we're just talking about the will of the people, it would have happened. But in the end, we got the mission done."

Still, he learned a valuable lesson about the levers of power, and he's convinced that putting pressure on state and national political leaders is the only way to comprehensively address income inequality. He says he was "troubled by the results" of the 2014 midterms – enough to write an op-ed for the *Huffington Post* calling for Democrats to stop trying to run as Republican Lites. "As a progressive," he wrote, "I know my party need not search for its soul – but rather, its backbone." When I ask how much of the op-ed was directed at President Obama, de Blasio says carefully, "I would differentiate his words and actions. In terms of his words, I very much appreciated the last State of the Union, which was a very powerful road map for addressing these issues. But I certainly believe there should've been a focus on economics much earlier. I don't belittle the crisis he walked into. And one of the few things in the last decades that has tangibly addressed the income-inequality crisis has been the Affordable Care Act. But where I would be critical is that the progressive economic vision that I adhere to was not front and center in President Obama's vision. Though, by the way, let's be fair – he didn't promise it."

There have been some cynical whispers about de Blasio's refusal to endorse Hillary Clinton, given his historic closeness to both her and her husband, with some wondering if it's all political theater, a bit of pro-wrestling-style manufactured heat in which de Blasio will game- [Cont. on 72]

BILL DE BLASIO

[Cont. from 71] ly play the heel for a few months before giving Clinton his blessing, thus inoculating more troublesome pressures from the likes of Elizabeth Warren.

Progressives like former New York gubernatorial candidate Zephyr Teachout appreciate the pressure de Blasio is placing on Clinton, saying his challenge is "necessary. I'd call him, and myself, traditional Democrats. It's people like Cuomo who wandered off into trickle-down economics. We're not to the left of the Democratic Party the way the Tea Party is to the right of the Republican Party. We're the heart and soul of the party. It's the private financing of campaigns that has led Democrats to these Reaganite policies."

De Blasio's progressive alliance will sponsor a bipartisan presidential forum later this year. When I asked if he hoped to exert a leftward pull on establishment Democrats, in the same way that a progressive primary challenger might have such an effect on Clinton, he replied, "Well, I would say it differently. Having been involved in politics, I would not say it is a given to progressives that primaries are necessarily going to result in the outcomes that you want, either a better candidate or your policies being adopted. What we're doing here is a little more organic than

that. It's understanding that for all of the candidates, there needs to be a real push, calling on them to address these issues."

At one point, I asked de Blasio: What had made him believe, after five terms of governance by Giuliani and Bloomberg, that New Yorkers were ready to return to progressive governance? "Well, I think I have a very different view of what happened over those five terms than many do," he says. "I was on the '93 David Dinkins reelection campaign, so I watched the beginning of the Giuliani era the hard way. Dinkins should've beaten Giuliani, but we lost touch with our own base. Dinkins lost by 50,000 votes, and there were more than 50,000 votes to be had if we had handled things differently. A lot of the people who were Dinkins voters did not feel inspired enough to vote. I've seen this pattern repeat over and over again. It is my critique of what happened to Democrats in 2014. So I never felt that Giuliani's election was a renunciation of the core vision. I also feel the same about Bloomberg's election in 2001. Yes, he had a huge amount of resources, but that was a winnable election.

"So one could argue," de Blasio continues, "we had 20 years of Republican or Republican-independent rule that were entirely avoidable." He says he never stopped believing New York was, at heart, a progressive city - that, on the contrary, there

was pent-up demand. "It was amazing how many people thought you've got to be more accommodationist. And my theory of the case from the beginning was, 'Clean lines.' I felt, in my heart, if I had a clear message and a body of achievement to back it up, and we were organized on the ground, it was absolutely winnable. And it was."

Turning back to his national push, de Blasio says, "In a place like New York City, with a strong local government that has a lot of tools and resources, we can do a substantial set of things for addressing inequality. But we can't do the things the federal government can do. The federal government can make investments in infrastructure that employ a huge number of people. They could help us provide affordable housing, progressive taxation. I mean, it would be a very long list of things that the federal government could do better to address income inequality, and none of those things are happening. The New Deal was a series of bold, experimental actions to address people's reality, and they could see and touch and feel the response in their lives. Today, there's literally nothing. This is the anti-New Deal.

"A serious national debate would start with that. It goes beyond Hillary, it goes beyond the presidential campaign. We're having to restart the discussion and bring it back to the reality of people's lives." ☺

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To: [Martinez, Julien](#); [Malegiannakis, Michael](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); "John Del Cecato"
Subject: Morning Joe
Date: Tuesday, May 05, 2015 5:18:30 PM

Mayor is on Morning Joe tomorrow. Please send link to the segment to this chain as soon as it airs tomorrow morning.

Thanks,

Mahen

--

7:15 - 7:30 AM

LIVE ON MORNING JOE

Location: 30 Rockefeller Plaza - Studio 3A

Press Contact: Phil Walzak

Telephone: 

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

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(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Wolfe, Emma](#)
To: [B; Walzak, Phil; FLONYC](#)
Cc: [Hagelgans, Andrea; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; "ifdc@akpdmedia.com"; "Jonathan@berlinrosen.com"](#)
Subject: RE: WSJ/NBC/MARIST
Date: Tuesday, May 05, 2015 6:19:13 PM

Flashback: May 2003. Quinnipiac. Job performance: 32% for MRB.

May 8, 2003

BUDGETS IN CRISIS: CITY HALL MEMO

BUDGETS IN CRISIS: CITY HALL MEMO; No Politician? The Polls Agree With the Mayor

By JENNIFER STEINHAUER

Correction Appended

The prevailing political theory at City Hall goes something like this: Politics do not matter. If Mayor Michael R. Bloomberg remains true to his convictions, resists the taint of special interest groups and makes tough choices that keep the city sound, New Yorkers will appreciate and reward him.

But that theory is being severely tested as Mr. Bloomberg finds himself in what appears to be the lowest point in his 16-month mayoralty, based on a chorus of critics and the latest Quinnipiac University poll.

Last week, the mayor was rebuffed in his months-long effort to extract a commuter tax from leaders in Albany, and was forced to impose tax increases on his own constituents in its stead.

Mr. Bloomberg's relationship with the labor unions is so tense that labor experts struggle for a comparison. The strain was underscored this week by a threat from the head of the teachers' union to withdraw support for the mayor's sweeping changes to the public education system. His reorganization of the school system is also the subject of a lawsuit filed by some state legislators who originally supported him.

Advocates for the poor, who were thrilled to have an open reception from Mr. Bloomberg after years of being snubbed by Rudolph W. Giuliani's administration, are now bitterly denouncing the current mayor for excluding them from any role in key policy decisions.

Business leaders, essentially Mr. Bloomberg's peers, are now privately grumbling that they detest the mayor's latest tax policies.

Yesterday, the cloud over City Hall darkened when the Quinnipiac poll was released showing that only 32 percent of New York City voters polled approve of the mayor's job performance.

The poll, coming in the wake of a six-month whirlwind of increases in taxes and transit fares and higher prices on regulated rental apartments, is Mr. Bloomberg's worst showing yet. The polls have fallen almost steadily since February 2002, when 65 percent of New Yorkers approved of the job he was doing.

In the insult-to-injury category, while 89 percent of polled New Yorkers said that Mr. Bloomberg is intelligent, only 40 percent would savor a dinner invitation with the mayor, a man who is feverishly social and sought out by a broad swath of New York society.

While 61 percent of those questioned said that the mayor had "strong leadership qualities," only 33 percent agreed that he "cares about the needs and problems of people like you," which may speak to Mr. Bloomberg's inability to communicate his broader mayoral goals.

Quinnipiac surveyed 757 registered voters in the city from April 29 to May 5. On May 2, the outlines of a plan to raise sales and income taxes became known. The margin of sampling error for the poll is plus or minus 4 percentage points.

If any of this ruffles the feathers of Mr. Bloomberg -- who came into office with the stated goal of "making a difference" absent any deeper political ambitions -- he seems not to show it. Yesterday, during a news conference at City Hall, he sniped at a reporter who asked about the cost of a new mobile emergency command center, but let questions about the poll roll off him like a spritz of Evian at the beach.

"You got to do what's right," Mr. Bloomberg said. "And when I go home at night I can look in the mirror and say, 'I stood up and I made the right decisions.' "

Mr. Bloomberg, who has said he intends to run for another term, added: "The public in the end will take a look and say, 'There was somebody that made the right decision, the city's better.' And whether they want to have dinner with me or not, I don't know."

Mr. Bloomberg added that he would like to break bread with Bono, whom he met at the TriBeCa Film Festival the night before, and said he assumed that the singer shared that desire.

The fact that Mr. Bloomberg grabbed for Bono's name underscores a paradox of his tenure that has haunted him since the first day he began to make budget cuts.

The mayor's vast personal fortune led him to take the ultimate leap into public service, working for a dollar a year at one of the hardest political jobs in America. By his own account, it was another leg of his broader philanthropic vision.

His billions enabled him to run successfully for mayor and even support city programs out of his own pocket. (He has contributed millions of dollars to cultural and other city institutions.)

But his wealth has also created an intractable chasm between himself and the majority of the eight million people he serves who are now sitting by as their taxes rise, their services are cut and they are given little reason to expect an economic recovery any time soon.

"I just don't feel the mayor understands poor people," said Christine Cutchin, 75, who founded the Roundtable for Seniors, a recreational center in Bushwick, Brooklyn, that is scheduled for closing in the budget cuts. When it was pointed out that every imaginable constituent was being hit in the current budget plans, she shook her head emphatically and said, "These seniors have already paid their dues."

Aides to the mayor uphold his conviction that voters will get over their angst over increased rent, property, water, cigarette and income tax bills. "He's also been at this long enough to know that polls don't measure your accomplishments," said Edward Skyler, the mayor's press secretary. "They measure moods. It's not personal because the people who are being polled don't know him."

But it is clear that some New Yorkers who have gotten to know the mayor, at least professionally, are also less than enamored with him. Union officials and their members are battling with the mayor over budget issues, and many of them are deeply offended that Mr. Bloomberg, in their view, has written them off as a costly distraction.

"There has been a real change of heart among the union leaders toward the mayor," said Randi Weingarten, who is head of the Municipal Labor Council and the teachers' union. "He trashes us and trashes the work force."

Advocates for the poor and downtrodden, who have been welcomed into City Hall, are now crying bait and switch. They say they are often left out of the loop or even duped regarding the administration's plans for homeless families, AIDS services and other policy matters.

"On a certain level the Giuliani administration had more integrity than the Bloomberg

administration," said Charles King, the co-president of Housing Works, an AIDS advocacy group. "The Giuliani administration was pretty straightforward that they were going to do it their way without consultation with the community."

Mr. Skyler dismissed this talk. "We always welcome and solicit input, but ultimately the mayor is the one who needs to make the decisions," he said.

The press secretary was not terribly concerned with the fact that so few wanted to eat with the newly lithe mayor. "It's understandable," Mr. Skyler deadpanned. "Nobody likes to eat with somebody on a diet."

Photo: Mayor Michael R. Bloomberg, in Brooklyn yesterday with the police commissioner and the Brooklyn district attorney, lets criticism roll off his back. (Steve Hart for The New York Times)(pg. B6)

From: B
Sent: Tuesday, May 05, 2015 4:42 PM
To: Walzak, Phil; FLONYC
Cc: Wolfe, Emma; Hagelgans, Andrea; Snyder, Thomas; Shorris, Anthony; Williams, Dominic; 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'
Subject: Re: WSJ/NBC/MARIST

I find that weird. But it's also not a good polling outfit. And this too shall pass

From: Walzak, Phil
Sent: Tuesday, May 05, 2015 04:37 PM
To: B; FLONYC
Cc: Wolfe, Emma; Hagelgans, Andrea; Snyder, Thomas; Shorris, Anthony; Williams, Dominic
Subject: WSJ/NBC/MARIST

Tonight at 6 pm
532 RVs
4.2% MoE

City
49 wrong track
45 right track

Job performance

44 – Excellent or good

34 – Fair
18 – Poor

Job performance in March 2014 poll. Excellent or good – 39%

Re-elect: yes, 47-42
Whites: 61 no
Blacks: 66 yes
Latino: 58 yes

Are polices historic and transformative: 53 no

Character trait battery (honest, leader, fights for me, etc : all pretty good, don't have #s)

From: [Snyder, Thomas](#)
To: ["Hayley Prim"](#); [John Del Cecato](#); [jeani murray](#); [Aaron Pickrell](#); [John Davis](#)
Subject: RE: emails needed
Date: Tuesday, May 05, 2015 6:34:09 PM

D Taylor: dtaylor@unitehere.org
Lee Saunders: lsaunders@afscme.org
Larry Cohen: lcohen@cwa-union.org

From: Hayley Prim [mailto:████████████████████]
Sent: Tuesday, May 05, 2015 5:39 PM
To: John Del Cecato; jeani murray; Aaron Pickrell; John Davis; Snyder, Thomas
Subject: emails needed

These are the folks who I couldn't find emails for in my email
. (Apologies if you forwarded me them, but I've sent that list of names 100 times so
some of these names show up in every email!)

If you have could you please forward
so we can get them details on the press event? This is signers and confirmed
attendees. Figure we will need to contact the "Yeses" in the future regardless.

Alternatively, you can fill in the Master Doc spreadsheet in the email column.

Thanks!

Robert
Borosage
Raven
Brooks
D
Taylor
Lisa
Graves
Lawrence
Mishel
Bonnie
Watson Coleman
Leo
Gerard
Lee
Saunders
Nan
Whaley
Linda
Tirado
Arshad
Hasan

Larry
Cohen
Al Gore

--
Hayley Prim
c: [REDACTED]

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Hayley Prim](#)
Cc: [John Davis](#); [jeani murray](#); [Aaron Pickrell](#)
Subject: RE: Game Plan Today
Date: Tuesday, May 05, 2015 6:42:39 PM

Indeed. NCLR is top Latino brand in country.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 05, 2015 6:37 PM
To: Hayley Prim
Cc: John Davis; jeani murray; Aaron Pickrell; Snyder, Thomas
Subject: Re: Game Plan Today

Outstanding

On May 5, 2015, at 6:08 PM, Hayley Prim <[REDACTED]> wrote:

Janet Murguia just confirmed she is signing on and will stop by but maybe not be able to stay for the whole event

On Tue, May 5, 2015 at 11:47 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Update - Mike Lux says Merkle COS is still very interested - no hard answer yet

From: John Davis <[REDACTED]>
Reply-To: John Davis <[REDACTED]>
Date: Tuesday, May 5, 2015 at 10:23 AM
To: Hayley Prim <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, jeani murray <[REDACTED]> Aaron PickrellEmail <[REDACTED]> "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: Game Plan Today

Good morning all. Below are status updates on each of these.

Davis have you reached out to the CPC folks who were on the call last night? If you haven't, I'm happy to take that on today. Let me know!
Brad Bauman (former CPC ED) and I did a call this morning. He has since sent a follow up email to all CPC offices. I will call through the Members who were on the call this morning. We will pick these folks up throughout the week but it is very likely we will get several Members showing up without RSVPing.

Janet Murguia-- Davis **I am happy to call but I do not have a relationship with her or anyone at La Raza. Please instruct if you still want me as lead.**

Tammy Baldwin-- Davis **Her Chief of Staff and I just spoke. Her team**

had a discussion about TPA last night and is meeting with her this afternoon. I am supposed to hear back as soon as that meeting concludes.

Linda Sanchez--Davis **I have not heard back from her staff.**

Jeff Merkley-- Davis **I have not heard back from his staff.**

Tom Harkin-- Jeani/Davis **Harkin cannot attend but he and I are speaking again this afternoon. I am sure he will add his name and he would like to do something else. Should we ask him to do an op-ed?**

On Tuesday, May 5, 2015 10:04 AM, Hayley Prim <[REDACTED]> wrote:

Let's do everything we can to lock these people in today and make the boss happy.

Davis have you reached out to the CPC folks who were on the call last night? If you haven't, I'm happy to take that on today. Let me know!

John Lewis-- Hayley

Mary Kay Henry-- Aaron
Tom Steyer-- Aaron

Janet Murguia-- Davis
Tammy Baldwin-- Davis
Linda Sanchez--Davis
Jeff Merkley-- Davis

Tom Harkin-- Jeani/Davis

Jim Hoffa-- Jeani
Bill Moyers-- Jeani

Tom Saenz-- Tom
Karen Naraski--Tom
Maria Elana Durazo-- Tom

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Re: John Lasecada is here for a 5:45 with the Mayor
Date: Tuesday, May 05, 2015 7:36:14 PM

Hysterical...

Also, SHE meant Del Cecato... (Who the hell starts their last name with a lowercase letter??)

From: <Klein>, Monica <MKlein@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 7:28 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: John Lasecada is here for a 5:45 with the Mayor

Monica Klein | Deputy Press Secretary | Mayor's Press Office
o: (212) 788-2969 | c: (917) 324-3297 | twitter: [@monicacklein](#)

From: Leopold, Elana
Sent: Tuesday, May 05, 2015 5:46 PM
To: Klein, Monica
Subject: Fwd: John Lasecada is here for a 5:45 with the Mayor

They mean del Cecato...

Sent from my iPhone

Begin forwarded message:

From: Police Desk <PDesk@cityhall.nyc.gov>
Date: May 5, 2015 at 5:36:36 PM EDT
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: John Lasecada is here for a 5:45 with the Mayor

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Leopold, Elana](#)
Cc: [Hagelgans, Andrea](#)
Subject: Re: Prep Tonight
Date: Tuesday, May 05, 2015 8:00:41 PM

No doubt!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 05, 2015 08:00 PM
To: Leopold, Elana
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: Prep Tonight

Haha.. In all seriousness, I think the following could just have clearly been a reflection on the NYC press corps as it was the NYC population write large... PW/AH?

The cumulative effect of this series of battles, large and small, has been to reduce the mayor in some ways, and certainly to distract from his administration's very real accomplishments – which de Blasio himself acknowledges. “A lot of people outside New York City understand what happened in the first year of New York City better than people in New York City,” he tells me during a second Gracie Mansion interview. “But I’m convinced something very special happened here.”

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 7:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: Prep Tonight

Modest maybe?

He may have skimmed through it...idk

Sent from my iPhone

On May 5, 2015, at 7:48 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes, will do. I can't believe the guy had an 8-page Rolling Stone profile - which I believe is

the first profile that anyone has done about him ever - and he hasn't read it yet.

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>

Date: Tuesday, May 5, 2015 at 7:02 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Subject: Prep Tonight

Mayor should be free around 10 tonight.

Will keep you posted on timing.

Can you please remind him to read the Rolling Stone Piece? Also- can you give him a one pager with bullet points he can easily digest and take with him tomorrow morning? Thanks!!

From: [Leopold, Elana](#)
To: [Carey, Michael](#)
Cc: [John Del Cecato](#); B
Subject: Re: <no subject>
Date: Tuesday, May 05, 2015 8:22:27 PM

Please give us a list of calls tonight with contact info and ask- thank you

Sent from my iPhone

On May 5, 2015, at 8:21 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

The Mayor currently has 12-2 avail for calls. Keeping in mind it is the day before the budget!

Thanks JDC.....

From: John Del Cecato <jfdc@akpdmmedia.com>
Date: Tuesday, May 5, 2015 at 8:22 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: <no subject>

I really need call time for TPA tomorrow. What can you guys give me?

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#)
Cc: [B](#)
Subject: Re: <no subject>
Date: Tuesday, May 05, 2015 8:35:09 PM

We will take it. The Budget will take care of itself. :)

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Tuesday, May 5, 2015 at 8:21 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: Re: <no subject>

The Mayor currently has 12-2 avail for calls. Keeping in mind it is the day before the budget!

Thanks JDC.....

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, May 5, 2015 at 8:22 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, Elana Leopold <ELeopold@cityhall.nyc.gov>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: <no subject>

I really need call time for TPA tomorrow. What can you guys give me?

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Subject: Re: HRC in Nevada
Date: Tuesday, May 05, 2015 8:56:44 PM

Hillary Clinton: "I know there are people who disagree with me, but I want them to have a conversation with me. Because the facts are really clear. You know, we know how much people who are working hard contribute to our economy, both in what they buy and in what they pay in taxes. **In fact, in New York – which I know a little bit about because I represented it for eight years and I live there now – our undocumented workers in New York pay more in taxes than some of the biggest corporations in New York.** So, I'm ready to have this discussion with anybody anywhere at any time. But let me now turn to the people who are living this story."

Sent from my iPhone

On May 5, 2015, at 7:16 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

She's making news right now in Nevada on immigration and DACA, promising to go "even further" than the President. Quick summary:

- <!--[if !supportLists]-->● <!--[endif]-->Pledged to expand President Obama's Deferred Action program (DACA) to include the parents of DREAMers and others – "We should put in place an accessible way for parents of DREAMers and others to be eligible for the same deferred action as their children"
- <!--[if !supportLists]-->● <!--[endif]-->Called for more humane treatment of children at federal detention facilities, stating that "their physical and mental health are at risk" and "we shouldn't put children and vulnerable people in big detention facilities"
- <!--[if !supportLists]-->● <!--[endif]-->Called for more legal representation, especially for young immigrants – "I think that people in the immigration system should be represented"

She also made a comment about undocumented workers in New York paying more in taxes than some of the biggest New York corporations – will get exact transcript.

Thanks,

Mahen

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: Reminder/morning joe
Date: Wednesday, May 06, 2015 5:51:12 AM

Sir,
We prepped all of these yesterday, but just as a reminder

Additional topics you will be asked

- NYPD officer/ nypd morale/ your convos with the family
- candidates on mass incarceration
- baltimore
- HRC endorsement
- speculating on Dems in next election- what do all candidates need to do (TPA opportunity here)

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Op-Ed
Date: Wednesday, May 06, 2015 6:20:01 AM

Should hit sometime today

On 5/5/15, 9:09 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>

>

>>

>>

>>by Elizabeth Warren and Bill de Blasio

>>

>>In this land of big dreams, there was never a dream bigger or more
>>important than the one so deeply rooted in our values that it became
>>known as the American Dream. Across generations, Americans shared the
>>belief that hard work would bring opportunity and a better life. America
>>wasn't perfect, but we invested in our kids and put in place policies to
>>build a strong middle class.

>>

>>We don't do that anymore, and the result is clear: The rich get richer,
>>while everyone else falls behind. The game is rigged, and the people who
>>rigged it want it to stay that way. They claim that if we act to improve
>>the economic well-being of hard-working Americans - whether by increasing
>>the minimum wage, reining in lawbreakers on Wall Street or doing
>>practically anything else - we will threaten economic growth.

>>

>>They are wrong.

>>

>>That thinking is backward. A growing body of research – including work
>>done by Nobel-prize winning economist Joseph Stiglitz and the Roosevelt
>>Institute – shows clearly that an increasing disparity between rich and
>>poor, cronyism and an economic system that works only for those at the
>>top are bad for the middle class and bad for our economy.

>>

>>When the economy works for everyone, consumers have money to spend at
>>businesses, and when businesses have more customers, they build more
>>factories, hire more workers and sell more products - and the economy
>>grows. For decades, our economy was built around this core understanding.
>>We made big investments in the things that would create opportunities for
>>everyone: public schools and universities; roads and bridges and power
>>grids; research that spurred new industries, technologies – and jobs -
>>here in the United States. We supported strong unions that pushed for
>>better wages and working conditions, seeing those unions improve lives
>>both for their members and for workers everywhere.

>>

>>And it worked. From the 1930s to the late 1970s, as gross domestic
>>product went up, wages increased more or less across the board. As the
>>economic pie got bigger, pretty much everyone was getting a little more.
>>That was how the United States built
>>a great middle class.

>>

>>Then in the early 1980s, a new theory swept the country. Its disciples
>>claimed that if government policies took care of the rich and powerful,
>>wealth would trickle down for everyone else. Trickle-down believers cut
>>taxes sharply for those at the top and pushed for "deregulation" that

>>hobbled the cops on Wall Street and let the most powerful corporations
>>far too often do as they pleased.
>>
>>Trickle-down economics failed disastrously. The rich and powerful have
>>become richer and more powerful. In the past 35 years, the top 10 percent
>>got all the growth in income. The rest of America - 90 percent of
>>Americans - got nothing. Zip. Zero.
>>
>>Government policies matter and can make a difference. Strengthening the
>>American Dream is about the basics:
>>
>>--Make work pay by increasing the minimum wage, empowering unions to
>>bargain collectively, ending abusive scheduling practices for hourly
>>workers, getting people the overtime pay they deserve, ensuring equal pay
>>for equal work and making sure employers follow the law and respect the
>>rights of workers.
>>
>>--End the squeeze on working parents by passing a paid family leave
>>requirement and investing in child care, after-school programs and
>>extended learning days. Let families with children have a chance to
>>balance careers with quality time together.
>>
>>
>>--Ensure everyone can get a great education without drowning in debt.
>>Rein in the cost of college and allow families to refinance student loans
>>at lower rates. Give every child access to full-day pre-kindergarten.
>>Education is still the best ticket to the middle class.
>>
>>--Focus on research and innovation needed to develop the technologies of
>>the future. Investments in medical and scientific research let us build
>>whole new industries and give us the chance to create good jobs right
>>here in America.
>>
>>--Invest in infrastructure - in roads, bridges, rail, water, power and
>>broadband. Businesses can't grow if the foundation crumbles beneath them.
>>A 21st-century economy needs 21st-century infrastructure.
>>
>>--Strengthen and expand Social Security, not just for today's seniors but
>>also for today's young people. Work is changing. A strong Social Security
>>system will ensure that all workers, no matter the number of jobs they
>>piece together during their careers, can count on a secure retirement.
>>
>>--Strengthen the rules of the marketplace. We don't build a future by
>>turning the biggest banks loose to do whatever they want, and markets
>>don't create value when corporations can cheat people or roll over their
>>upstart competition.
>>
>>--Promote fair trade by embracing only those trade policies that
>>strengthen our economy, create good jobs with good wages and establish
>>fair rules of the road for companies around the world. Our trade
>>agreements shouldn't help multinational companies gut environmental,
>>health and safety standards here and abroad under the guise of promoting
>>commerce.
>>
>>--Reform the tax code by ending the billions in tax breaks for
>>corporations shipping jobs overseas and big oil companies, while leveling
>>the playing field so that millionaires and billionaires pay their fair
>>share.
>>
>>Rebuilding our middle class won't be easy, but real change rarely is.

>>It's time to be bold.
>>
>>The American Dream depends on it.
>>
>>
>>Elizabeth Warren, a Democrat, represents Massachusetts in the Senate.
>>Bill de Blasio, a Democrat, is mayor of New York.
>>
>

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "jfdc@akpdmedia.com"; B
Subject: Re: Good stuff
Date: Wednesday, May 06, 2015 6:50:11 AM

Terrific! Go get 'em!

From: Walzak, Phil
Sent: Wednesday, May 06, 2015 06:48 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; B; Hagelgans, Andrea
Subject: Re: Good stuff

Plan coming together...v good sequencing

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 06:46 AM
To: B; Hagelgans, Andrea; Walzak, Phil
Subject: Good stuff

HEADLINE:

DEMS PLAN 6 DEBATES BEGINNING IN
FALL –DE BLASIO TO UNVEIL LEFT’S
'Contract with America' -- ANDREA MITCHELL
hits Hillary trail, becomes Sam Donaldson of
rope lines -- B'DAY: David Rogers

IN BODY OF PLAYBOOK:

SIREN! FIRST LOOK – De Blasio to unveil a progressive version of the “Contract with America”: “On Tuesday, May 12, New York Mayor Bill de Blasio will convene progressive leaders from across the country at the U.S. Capitol’s ... House Triangle in support of The Progressive Agenda

to Combat Income Inequality. The Progressive Agenda ... builds upon the work of dozens of economists, lawmakers, and ... activists.”

--**BACKSTORY:** De Blasio convened a group of a dozen national progressives at Gracie Mansion on April 2, and they discussed ideas for addressing income inequality. Then the conversation extended to others -- economists, electeds, activists.

More than 60 big names have signed on, including Sen. Jeff Merkley (D-Ore.); Reps. Keith Ellison (D-Minn.), Raúl Grijalva (D-Ariz.), and Rosa DeLauro (D-Conn.); Marian Wright Edelman and Howard Dean; national labor leaders; and actors Susan Sarandon and Steve Buscemi.

--**Rolling Stone’s May 21 issue has a 7½ page spread, “The Mayor’s Crusade: Bill de Blasio is trying to remake America’s biggest city – and he doesn’t plan to stop there,” by Mark Binelli:** “de Blasio convened a closed-door meeting of national thought leaders and elected officials ... to begin work on a new version of the ‘Contract With America,’ only this one would be a product of the left, focusing on economic policies ... Looking to rejuvenate the Democratic Party, he’d turned not to Bill Clinton, whose strategy of

triangulation the mayor openly
repudiates, but Newt Gingrich.” Not
online yet

--**The Mayor** will be on “Morning
Joe” today at 7:20 a.m.

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Walzak, Phil](#)
Cc: [REDACTED]
Subject: Re: Good stuff
Date: Wednesday, May 06, 2015 7:03:33 AM

One question that you may get asked (which I can't believe I didn't think of until now):

Q: Is Elizabeth Warren signed on to TPA?

A: She won't be attending the event at the Capitol Building, but we've been working together to shine a light on many of these issues. In fact, we'll be appearing together that morning at an event hosted by the Roosevelt Institute, where Joe Stiglitz will be unveiling a comprehensive approach to rewriting the rules to build the middle class.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 6:56 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: Rebecca Katz <[REDACTED]>
Subject: Re: Good stuff

Excellent! Well done, whoever did this

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 06:46 AM
To: B; Hagelgans, Andrea; Walzak, Phil
Subject: Good stuff

HEADLINE:

DEMS PLAN 6 DEBATES BEGINNING IN FALL –DE BLASIO TO UNVEIL LEFT'S 'Contract with America' -- ANDREA MITCHELL hits Hillary trail, becomes Sam Donaldson of rope lines -- B'DAY: David Rogers

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--**Rolling Stone’s May 21 issue has a 7½ page spread, “The Mayor’s Crusade: Bill de Blasio is trying to remake America’s**

biggest city – and he doesn't plan to stop there,” by Mark

Binelli: “de Blasio convened a closed-door meeting of national thought leaders and elected officials ... to begin work on a new version of the ‘Contract With America,’ only this one would be a product of the left, focusing on economic policies ... Looking to rejuvenate the Democratic Party, he'd turned not to Bill Clinton, whose strategy of triangulation the mayor openly repudiates, but Newt Gingrich.” Not online yet

--**The Mayor** will be on “Morning Joe” today at 7:20 a.m.

From: [Rebecca Katz](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: Good stuff
Date: Wednesday, May 06, 2015 7:20:27 AM

Teamwork! Also, Politico is playing it up and just popped a separate story just on this.

On Wed, May 6, 2015 at 6:56 AM, B <BCCD@cityhall.nyc.gov> wrote:

Excellent! Well done, whoever did this

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 06:46 AM
To: B; Hagelgans, Andrea; Walzak, Phil
Subject: Good stuff

HEADLINE:

DEMS PLAN 6 DEBATES BEGINNING IN FALL –DE BLASIO TO UNVEIL LEFT’S ‘Contract with America’ -- ANDREA MITCHELL hits Hillary trail, becomes Sam Donaldson of rope lines -- B'DAY: David Rogers

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Looking to rejuvenate the Democratic Party, he'd turned not to Bill Clinton, whose strategy of triangulation the mayor openly repudiates, but Newt Gingrich." Not online yet

--**The Mayor** will be on "Morning Joe" today at 7:20 a.m.

From: [Martinez Julien](#)
To: [Gunaratna Mahen](#); [Malegiannakis Michael](#)
Cc: [Walzak Phil](#); [Hagelgans Andrea](#); "John Del Cecato"
Subject: RE: Morning Joe
Date: Wednesday, May 06, 2015 7:37:00 AM

Link: <http://mms.tveyes.com/transcript.asp?PlayClip=FALSE&DTSearch=TRUE&DateTime=05%2F06%2F2015+07%3A22%3A00&market=m1&StationID=205>

From: Gunaratna, Mahen
Sent: Tuesday, May 05, 2015 5:18 PM
To: Martinez, Julien; Malegiannakis, Michael
Cc: Walzak, Phil; Hagelgans, Andrea; 'John Del Cecato'
Subject: Morning Joe

Mayor is on Morning Joe tomorrow. Please send link to the segment to this chain as soon as it airs tomorrow morning.

Thanks,

Mahen

--

7:15 - 7:30 AM

LIVE ON MORNING JOE

Location: 30 Rockefeller Plaza - Studio 3A

Press Contact: Phil Walzak

Telephone: 

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [B; "jfdc@akpdmedia.com"; Walzak, Phil](#)
Cc: [REDACTED]
Subject: Re: Good stuff
Date: Wednesday, May 06, 2015 7:45:32 AM

Strong interview. This should inject more interest for sure!

From: B
Sent: Wednesday, May 06, 2015 06:56 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Walzak, Phil
Cc: [REDACTED] <[REDACTED]>
Subject: Re: Good stuff

Excellent! Well done, whoever did this

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 06:46 AM
To: B; Hagelgans, Andrea; Walzak, Phil
Subject: Good stuff

HEADLINE:

DEMS PLAN 6 DEBATES BEGINNING IN
FALL –DE BLASIO TO UNVEIL LEFT’S
'Contract with America' -- ANDREA MITCHELL
hits Hillary trail, becomes Sam Donaldson of
rope lines -- B'DAY: David Rogers

IN BODY OF PLAYBOOK:

**SIREN! FIRST LOOK – De
Blasio to unveil a progressive
version of the “Contract with
America”:** “On Tuesday, May 12,
New York Mayor Bill de Blasio will
convene progressive leaders from

across the country at the U.S. Capitol's ... House Triangle in support of The Progressive Agenda to Combat Income Inequality. The Progressive Agenda ... builds upon the work of dozens of economists, lawmakers, and ... activists.”

--**BACKSTORY:** De Blasio convened a group of a dozen national progressives at Gracie Mansion on April 2, and they discussed ideas for addressing income inequality. Then the conversation extended to others -- economists, electeds, activists.

More than 60 big names have signed on, including Sen. Jeff Merkley (D-Ore.); Reps. Keith Ellison (D-Minn.), Raúl Grijalva (D-Ariz.), and Rosa DeLauro (D-Conn.); Marian Wright Edelman and Howard Dean; national labor leaders; and actors Susan Sarandon and Steve Buscemi.

--**Rolling Stone's May 21 issue has a 7½ page spread, “The Mayor's Crusade: Bill de Blasio is trying to remake America's biggest city – and he doesn't plan to stop there,” by Mark Binelli:** “de Blasio convened a closed-door meeting of national thought leaders and elected officials ... to begin work on a new version of the ‘Contract With America,’ only this one would be a product of the left, focusing on economic policies ...

Looking to rejuvenate the Democratic Party, he'd turned not to Bill Clinton, whose strategy of triangulation the mayor openly repudiates, but Newt Gingrich." Not online yet

--**The Mayor** will be on "Morning Joe" today at 7:20 a.m.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: So what did you think?
Date: Wednesday, May 06, 2015 7:48:41 AM

From: [Walzak, Phil](#)
To: [B; FLONYC](#)
Cc: ["John Del Cecato"; Hagelgans, Andrea](#)
Subject: Politico
Date: Wednesday, May 06, 2015 8:31:59 AM

Exclusive: Bill De Blasio plans 'Contract with America' for left

NYC's mayor will unveil his 'Progressive Agenda' next week at the U.S. Capitol.

By [MIKE ALLEN](#)

5/6/15 6:54 AM EDT

Updated 5/6/15 8:26 AM EDT

New York Mayor Bill de Blasio, using his muscular perch to try to nudge the national Democratic Party to the left, next week will unveil a 13-point progressive agenda that he hopes will be the left's answer to the Contract with America, which helped propel Newt Gingrich and the Republican revolution of 1994.

On Tuesday, de Blasio will hold a 3 p.m. news conference outside the U.S. Capitol with labor leaders, Democratic lawmakers and liberal activists to unveil his "Progressive Agenda to Combat Income Inequality."

The manifesto includes the ideas of economist Joseph Stiglitz and dozens of other leaders and thinkers consulted by the de Blasio team.

Among the planks is a universal pre-kindergarten program, DeBlasio's signature policy since he took office on Jan. 1, 2014. Other elements are aimed at helping working people (\$15 minimum wage) and working parents (paid family leave), and proposals for "tax fairness" (increasing the tax on carried interest, a huge issue for private equity).

De Blasio convened a group of a dozen national progressives at Gracie Mansion on April 2, and they discussed ideas for addressing income inequality. Among the advisers present was John Del Cecato of AKPD Message and Media, who made de Blasio's campaign commercials, including the famous "Dante" ad.

Then the conversation extended to others — economists, elected officials and activists. De Blasio advisers say that more than 60 big names have signed on, including Sen. Jeff Merkley (D-Ore.); Reps. Keith Ellison (D-Minn.), Raúl Grijalva (D-Ariz.) and Rosa DeLauro (D-Conn.); Marian Wright Edelman and Howard Dean; national labor leaders; and actors Susan Sarandon and Steve Buscemi.

Rolling Stone has a preview of de Blasio's new drive in the forthcoming May 21 issue, which has a 7½-page spread, "The Mayor's Crusade: Bill de Blasio is trying to remake America's biggest city — and he doesn't plan to stop there."

Mark Binelli writes: "De Blasio convened a closed-door meeting of national thought leaders and elected officials ... to begin work on a new version of the 'Contract With America,' only this one would be a product of the left, focusing on economic policies. ... Looking to rejuvenate the Democratic Party, he'd turned not to Bill Clinton, whose strategy of triangulation the mayor openly repudiates, but Newt Gingrich."

Earlier on Tuesday, de Blasio will appear at a Roosevelt Institute event with Stiglitz and Sen. Elizabeth Warren (D-Mass.).

Read more: <http://www.politico.com/story/2015/05/bill-de-blasio-nyc-contract-with-america-new-york-117676.html#ixzz3ZMRqm11d>

From: [John Del Cecato](#)
To: [B](#)
Subject: <no subject>
Date: Wednesday, May 06, 2015 8:39:22 AM

You kicked major ass this morning. Beautiful. That is all.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Leopold, Elana](#)
Subject: Re:
Date: Wednesday, May 06, 2015 9:51:04 AM

Done

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 09:10 AM
To: B
Subject:

Reminder to send Robby the op Ed

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Dan Levitan](#); [PhilWalzak](#) [REDACTED]
Subject: RE: what time is the event in DC on Tuesday?
Date: Wednesday, May 06, 2015 10:39:40 AM

DC to CA is paid for by One New York

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 6, 2015 10:40 AM
To: Dan Levitan; PhilWalzak [REDACTED] Carey, Michael
Subject: Re: what time is the event in DC on Tuesday?

Adding MPC

From: Dan Levitan <dan@berlinrosen.com>
Date: Wednesday, May 6, 2015 at 10:37 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <[REDACTED]>
Subject: RE: what time is the event in DC on Tuesday?

Can we answer the \$ question quickly?

From sally:

this is what i'm writing unless you tell me otherwise in next 5 min:

These travels have been paid for by a combination of his political action committee, Campaign for One New York, and the organizations hosting him, while his full-time security detail is covered by taxpayers.

It was not immediately clear on Wednesday how the D.C. and California trips will be funded.

--

Dan Levitan

BerlinRosen Public Affairs

O: 646.200.5315

C: 201.674.7475

[@levitandan](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, May 06, 2015 10:25 AM

To: Phillip Walzak; Dan Levitan

Subject: Re: what time is the event in DC on Tuesday?

Yes... I think we should give that out, along with the Mayors Day of Action on transportation (Stephanie Yazgi's project) on 5/13

From: Phillip Walzak <[REDACTED]>

Date: Wednesday, May 6, 2015 at 9:57 AM

To: Dan Levitan <dan@berlinrosen.com>

Cc: John Del Cecato <jfdc@akpdmedia.com>

Subject: Re: what time is the event in DC on Tuesday?

both are public, yes?

On Wed, May 6, 2015 at 9:26 AM, Dan Levitan <dan@berlinrosen.com> wrote:

PW are you ok giving out rough timeline to Grynbaum and others who ask?

--

Dan Levitan

BerlinRosen Public Affairs

O: [646.200.5315](tel:646.200.5315)

C: [201.674.7475](tel:201.674.7475)

[@levitandan](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, May 06, 2015 7:40 AM

To: Dan Levitan

Cc: Phil Walzak

Subject: Re: what time is the event in DC on Tuesday?

There are two events that day (Tuesday, May 12)...

First is with Roosevelt Institute/Warren/Stiglitz at National Press Club... I think MBDB speaks at 10:15?

Second (bigger) event is 3pm ET at the House Triangle (by the Capitol Building steps)

From: Dan Levitan <dan@berlinrosen.com>
Date: Wednesday, May 6, 2015 at 7:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Phillip Walzak <[REDACTED]>
Subject: Fwd: what time is the event in DC on Tuesday?

?

- mobile -

Begin forwarded message:

From: "Grynbaum, Michael" <grynbaum@nytimes.com>
Date: May 6, 2015 at 7:31:24 AM EDT
To: Dan Levitan <Dan@berlinrosen.com>
Subject: what time is the event in DC on Tuesday?

wondering if I should travel night before or morning of.....

--

Michael M. Grynbaum
City Hall Bureau Chief
The New York Times
[212.556.7047](tel:212.556.7047) / grynbaum@nytimes.com

From: [Snyder, Thomas](#)
To: [John Del Ceccato](#)
Subject: Fwd: POLITICO: Exclusive: Bill De Blasio plans "Contract with America" for left
Date: Wednesday, May 06, 2015 10:47:28 AM

perfect

Sent from my iPad

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: May 6, 2015 at 9:35:02 AM EDT
Subject: POLITICO: Exclusive: Bill De Blasio plans 'Contract with America' for left

Exclusive: Bill De Blasio plans 'Contract with America' for left

POLITICO – Mike Allen

<http://www.politico.com/story/2015/05/bill-de-blasio-nyc-contract-with-america-new-york-117676.html>

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Earlier on Tuesday, de Blasio will appear at a Roosevelt Institute event with Stiglitz and Sen. Elizabeth Warren (D-Mass.).

From: [Wolfe, Emma](#)
To: ["John Del Cecato"](#); [B; Williams, Dominic](#)
Subject: RE: David Simas
Date: Wednesday, May 06, 2015 11:00:34 AM

Suggest following:

1. I'd not give him the exact document, but I'd give him a set of bullet points on the biggest pieces
2. I'd assume he's going to get his paws on whatever we've given to other folks
3. Send the op-ed shortly before it runs

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 10:47 AM
To: B; Williams, Dominic; Wolfe, Emma
Subject: Re: David Simas

Looping Emma too

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 6, 2015 at 10:34 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Subject: David Simas

He asked me if we were referencing TPP in The Progressive Agenda. I said not specifically, but that we'd be laying out fair trade principle. Told him that we don't reference Obama at all in it.

Two questions:

1. Should I share the document with Simas? I know it's already in the hands of quite a few folks - but I don't want the WH to muck with our press strategy by leaking to the press. I believe I could ask Simas to keep it quiet & he would honor that - but wanted to run by you first.
2. Should I share the Warren-BDB op-ed with Simas? That will pop today.

From: [B](#)
To: "jfdc@akpdmedia.com"; Williams, Dominic
Subject: Re: David Simas
Date: Wednesday, May 06, 2015 11:04:58 AM

I'm fine with both, but you need to press him on honor

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 10:34 AM
To: B; Williams, Dominic
Subject: David Simas

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2. Should I share the Warren-BDB op-ed with Simas? That will pop today.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: FWIW
Date: Wednesday, May 06, 2015 11:18:00 AM

Your whole tone - upbeat, positive, earnest...

Your message - right on point...

And you're just really good in that laid back format - likable...

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 11:05 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: FWIW

What worked about it?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 10:40 AM
To: B
Subject: FWIW

I'm getting rave reviews on your Mojo appearance from several folks...

From: [Wolfe, Emma](#)
To: "[John Del Cecato](#)"; B; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: Just posted - WashPost
Date: Wednesday, May 06, 2015 11:49:00 AM

Congratulations, hat tips, kudos, and so on!!!!!!!!!!!!!!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 6, 2015 11:26 AM
To: B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Subject: Just posted - WashPost

How to revive the American Dream

| |

*Elizabeth Warren, a Democrat, represents Massachusetts in the Senate.
Bill de Blasio, a Democrat, is mayor of New York.*

In this land of big dreams, there was never a dream bigger or more important than the one so deeply rooted in our values that it became known as the American Dream. Across generations, Americans shared the belief that hard work would bring opportunity and a better life. America wasn't perfect, but we invested in our kids and put in place policies to build a strong middle class.

We don't do that anymore, and the result is clear: The rich get richer, while everyone else falls behind. The game is rigged, and the people who rigged it want it to stay that way. They claim that if we act to improve the economic well-being of hard-working Americans — whether by increasing the minimum wage, reining in lawbreakers on Wall Street or doing practically anything else — we will threaten economic growth.

They are wrong.

That thinking is backward. A growing body of research — including [work](#)

[done by Nobel Prize-winning economist Joseph Stiglitz and the Roosevelt Institute](#) — shows clearly that an increasing disparity between rich and poor, cronyism and an economic system that works only for those at the top are bad for the middle class and bad for our economy.

When the economy works for everyone, consumers have money to spend at businesses, and when businesses have more customers, they build more factories, hire more workers and sell more products — and the economy grows. For decades, our economy was built around this core understanding. We made big investments in the things that would create opportunities for everyone: public schools and universities; roads and bridges and power grids; research that spurred new industries, technologies — and jobs — here in the United States. We supported strong unions that pushed for better wages and working conditions, seeing those unions improve lives both for their members and for workers everywhere.

And it worked. From the 1930s to the late 1970s, as gross domestic product went up, wages increased more or less across the board. As the economic pie got bigger, pretty much everyone was getting a little more. That was how the United States built a great middle class.

Then in the early 1980s, a new theory swept the country. Its disciples claimed that if government policies took care of the rich and powerful, wealth would trickle down for everyone else. [Trickle-down](#) believers cut taxes sharply for those at the top and pushed for “deregulation” that hobbled the cops on Wall Street and let the most powerful corporations far too often do as they pleased.

Trickle-down economics failed disastrously. The rich and powerful have become richer and more powerful. In the past 35 years, [the top 10 percent got all](#) the growth in income. The rest of America — 90 percent of Americans — got nothing. Zip. Zero.

Government policies matter and can make a difference. Strengthening the

American Dream is about the basics:

- Make work pay by increasing the minimum wage, empowering unions to bargain collectively, ending abusive scheduling practices for hourly workers, getting people the overtime pay they deserve, ensuring equal pay for equal work and making sure employers follow the law and respect the rights of workers.
- End the squeeze on working parents by passing a paid family leave requirement and investing in child care, after-school programs and extended learning days. Let families with children have a chance to balance careers with quality time together.
- Ensure everyone can get a great education without drowning in debt. Rein in the cost of college and allow families to refinance student loans at lower rates. Give every child access to full-day pre-kindergarten. Education is still the best ticket to the middle class.
- Focus on research and innovation needed to develop the technologies of the future. Investments in medical and scientific research let us build whole new industries and give us the chance to create good jobs right here in America.
- Invest in infrastructure — in roads, bridges, rail, water, power and broadband. Businesses can't grow if the foundation crumbles beneath them. A 21st-century economy needs 21st-century infrastructure.
- Strengthen and expand Social Security, not just for today's seniors but also for today's young people. Work is changing. A strong Social Security system will ensure that all workers, no matter the number of jobs they piece together during their careers, can count on a secure retirement.
- Strengthen the rules of the marketplace. We don't build a future by turning the biggest banks loose to do whatever they want, and markets don't create value when corporations can cheat people or roll over their upstart

competition.

- Promote fair trade by embracing only those trade policies that strengthen our economy, create good jobs with good wages and establish fair rules of the road for companies around the world. Our trade agreements shouldn't help multinational companies gut environmental, health and safety standards here and abroad under the guise of promoting commerce.
- Reform the tax code by ending the billions in tax breaks for corporations shipping jobs overseas and big oil companies, while leveling the playing field so that millionaires and billionaires pay their fair share.

Rebuilding our middle class won't be easy, but real change rarely is. It's time to be bold.

The American Dream depends on it.

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma](#)
Subject: Re: Just posted - WashPost
Date: Wednesday, May 06, 2015 12:02:52 PM

Phew... Credit really goes to Team Warren - Dan Geldon is awesome to work with

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: Re: Just posted - WashPost

Well-navigated, John. You actually got us there!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 11:26 AM
To: B; Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Subject: Just posted - WashPost

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system will ensure that all workers, no matter the number of jobs they piece together during their careers, can count on a secure retirement.

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The American Dream depends on it.

From: [Leopold, Elana](#)
To: [Hayley Prim](#)
Cc: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Wednesday, May 06, 2015 12:12:57 PM

Mayor Ivm for Malloy and Sherrod Brown

Sent from my iPhone

On May 6, 2015, at 12:11 PM, Hayley Prim <[REDACTED]> wrote:

Alright!!!

On Wed, May 6, 2015 at 12:08 PM, B <BCCD@cityhall.nyc.gov> wrote:

Governor Dayton signs on! Add to the list! Coordinate announcement with ms. jamie makepeace [REDACTED] or [REDACTED] (cell). He can't make May 12 but he's open to doing an event together in the near future

From: Hayley Prim [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 10:52 AM
To: B
Cc: Elana Leopold <[REDACTED]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [REDACTED] FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [REDACTED]

Asst is Leah Siegle [REDACTED]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus (North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED]

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: B
To: "jfdc@akpdmedia.com"; [REDACTED]
Cc: [REDACTED]
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Wednesday, May 06, 2015 12:18:16 PM

But someone should connect with his staffer about it before they see it in the papers

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 12:18 PM
To: B; [REDACTED] <[REDACTED]>
Cc: [REDACTED] <[REDACTED]>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Great! We will use his name in all its glory - that's a huge get!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:08 PM
To: Hayley Prim <[REDACTED]>
Cc: Elana Leopold <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

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Cc: Elana Leopold <[REDACTED]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [REDACTED] - FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [REDACTED]

Asst is Leah Siegle [REDACTED]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus (North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED]

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [B](#); [FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Washington Post: Why income inequality is no silver bullet for Democrats and Hillary Clinton
Date: Wednesday, May 06, 2015 12:24:24 PM

This is a silly forced choice. I'm actually surprised MORE people don't choose the latter. They SHOULD have asked whether people thought the problem with our economy was: a) that the rules are rigged in favor of the super-rich, who accumulate all the wealth while everyday people struggle just to make ends meet; or b) we just don't have enough opportunity for upward mobility.

1. The income gap between the wealthiest Americans and the rest of the country
2. Middle and working class Americans not being able to get ahead financially

From: <Gunaratna>, Mahen <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:18 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Washington Post: Why income inequality is no silver bullet for Democrats and Hillary Clinton

Why income inequality is no silver bullet for Democrats and Hillary Clinton

By [Aaron Blake](#) May 6 at 12:05 PM

The Democratic Party has renewed its focus on income inequality, hoping to ride a populist wave to a third straight term in the White House in 2016. In fact, it was the [prevailing focus of Hillary Clinton's campaign launch](#). She said in her announcement video that the "deck is stacked" in favor of those at the top -- echoing the tone of Sen. Elizabeth Warren (D-Mass.).

And there's good reason for this message: Poll after poll shows a huge majority of Americans are concerned about income inequality. A recent Washington Post-ABC News poll showed 83 percent of Americans say the wealth gap is a problem -- including [51 percent who call it a "major problem."](#) Gallup just this week showed that just [31 percent of Americans think wealth is fairly distributed.](#)

But another new poll suggests that the income inequality argument has its limits. The [NBC News/Wall Street Journal poll](#) asked Americans which concerned them more:

<!--[if !supportLists]-->1. <!--[endif]-->The income gap between the wealthiest Americans and the rest of the country

<!--[if !supportLists]-->2. <!--[endif]-->Middle and working class Americans not being able to get ahead financially

In total, 28 percent chose No. 1 -- the income inequality argument -- while 65 percent chose No. 2.

This isn't a totally new finding. A 2011 Time/Abt SRBI poll found 34 percent said it's "more important to reduce inequality in income and wealth levels in America," while 60 percent said it's "more important to ensure everyone in America has the opportunity to reach the highest echelon of income and wealth even if not everyone makes it."

But in the context of the 2016 election, it's worth exploring.

Republicans, too, have been working on [getting a bite at the populist pie.](#) Sens. Ted Cruz (R-Tex.) and Marco Rubio (R-Fla.) have used their announcements to emphasize their humble roots, while Sen. Rand Paul (R-Ky.) and former Florida governor Jeb Bush (R) have talked about the GOP reaching out to the poor.

But for the GOP, talking about income inequality is still a tough nut to crack. A party built on the free market, small government and equality of opportunity, after all, has long decried the concept of redistribution of wealth. And talking about fixing income inequality is a slippery slope toward the "R"-word or even the "S"-word (socialism).

So what does this poll say about the GOP's task?

First of all, let's emphasize that it's not *too* surprising that people choose upward mobility over income inequality. After all, helping "middle and working class" Americans get ahead makes inequality less of an issue in and of itself. It's like killing two birds with one stone. And Clinton's "deck is stacked" message, to our mind, could be seen as catering to both people who choose Option No. 1 and Option No. 2.

But even if the poll question is something of an imperfect or false choice, it does hint at the limits of the income inequality argument. If Republicans can effectively tailor their economic message more toward Option No. 2 -- lifting up the middle and working class -- it could certainly mitigate whatever advantage Democrats have on the income inequality front.

Of course, aspiring to that kind of message and employing it effectively are two different things. And for now, Clinton has a clearer economic focus while the GOP is still searching for its path forward as it attempts to woo lower-income voters.

But if nothing else, this poll suggests the "deck is stacked" message has its limits -- or at least, more so than that 83 percent figure suggests.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Cc: [Walzak, Phil](#); [Gann, Georgia](#)
Subject: Re: TPA inquiry
Date: Wednesday, May 06, 2015 12:51:56 PM
Attachments: [TPAemail v12.docx](#)

You can send to them - just remind them that we haven't released to the press & would like to keep it closely held

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: TPA inquiry

Pelosi's office and USCM and

Democratic Policy and Communications Center who lead messaging for Senate Dems chaired by Schumer

have reached out to ask for more information on the TPA plan.

How would like for us to handle this?

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progressive Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Raven Brooks, Executive Director, Netroots Nation*
- *Steve Buscemi, Actor*
- *Yvette Clarke, U.S. Representative from New York*
- *Larry Cohen, President, Communication Workers of America*
- *Robert Creamer, Author, Partner at Democracy Partners*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Alan Cumming, Actor*
- *Bill de Blasio, Mayor of New York City*
- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Rosa DeLauro, U.S. Representative from Connecticut*
- *Abigail E. Disney, Filmmaker*
- *María Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE HERE! & Former President Los Angeles County Federation of Labor*
- *Keith Ellison, U.S. Representative from Minnesota*
- *Chaka Fattah, U.S. Representative from Pennsylvania*
- *Jeff Faux, Founder, Economic Policy Institute*
- *Lily Eskelsen García, President, National Education Association*
- *Leo Gerard, President, United Steelworkers*
- *Danny Glover, Actor*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *George Gresham, President, 1199SEIU*
- *Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Tom Harkin, Former U.S. Senator from Iowa*
- *Arshad Hasan, Executive Director, ProgressNow*
- *Mary Kay Henry, President, Service Employees International Union*
- *Jeannette Huerdo, Executive Director, United for a Fair Economy*
- *Van Jones, Co-Founder and President, Rebuild the Dream*
- *Sheila Jackson Lee, U.S. Representative from Texas*
- *Barbara Lee, U.S. Representative from California*
- *Gabriela Lemus, President, Progressive Congress*
- *Mike Lux, Co-Founder and President, Progressive Strategies*

- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Jim McGovern, U.S. Representative from Massachusetts*
- *Jeff Merkley, U.S. Senator from Oregon*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Janet Murguia, President and CEO, National Council of La Raza*
- *Jerry Nadler, U.S. Congressman from New York*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Bill Samuels, Chairman, EffectiveNY*
- *Susan Sarandon, Actress, Activist*
- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *Jan Schakowsky, U.S. Representative from Illinois*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *D. Taylor, President, UNITE HERE!*
- *Linda Tirado, Author*
- *Richard L. Trumka, President, AFL-CIO*
- *Katrina vanden Heuvel, Editor, The Nation*
- *Bonnie Watson Coleman, U.S. Representative from New Jersey*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*
- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality.**

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document**.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Gann, Georgia](#)
To: ["John Del Cecato"](#); [Yazgi, Stephanie](#)
Cc: [Walzak, Phil](#)
Subject: RE: TPA inquiry
Date: Wednesday, May 06, 2015 1:06:05 PM

Great, I will send to the DPCC, Pelosi, and USCM (if pressed, Steph).

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 12:53 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

You can send to them - just remind them that we haven't released to the press & would like to keep it closely held

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: TPA inquiry

Pelosi's office and USCM and

Democratic Policy and Communications Center who lead messaging for Senate Dems chaired by Schumer

have reached out to ask for more information on the TPA plan.

How would like for us to handle this?

From: [Walzak, Phil](#)
To: [Yazgi, Stephanie](#); [John Del Cecato](#)
Cc: [Gann, Georgia](#)
Subject: RE: TPA inquiry
Date: Wednesday, May 06, 2015 1:23:55 PM

Ok good I think that makes sense in the interim
thanks

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 1:23 PM
To: John Del Cecato
Cc: Walzak, Phil; Gann, Georgia
Subject: RE: TPA inquiry

Oops!

Sorry. We just had a call and clarified that we are communicating ALL requests on TPA to John who will handle from there until further information is revealed about who we can include and will revisit with John if this becomes a problem.

Thanks!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 1:12 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

Hayley would be good

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 1:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: RE: TPA inquiry

Should we connect them directly to you or Hayley?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 12:53 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

You can send to them - just remind them that we haven't released to the press & would like to keep it closely held

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:45 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>

Subject: TPA inquiry

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have reached out to ask for more information on the TPA plan.

How would like for us to handle this?

From: [Leopold, Elana](#)
To: [REDACTED]
Cc: [John Del Cecato](#)
Subject: Butterfield
Date: Wednesday, May 06, 2015 1:30:29 PM

Was not free

Need to reschedule

Sent from my iPhone

From: [Leopold, Elana](#)
To: [REDACTED]
Cc: [John Del Cecato](#)
Subject: Schumer
Date: Wednesday, May 06, 2015 1:37:59 PM

TPA- Mayor says he is kindred. He said lets take a look and maybe we can support it but we can at least work together on things we do agree on. Martin Brennan is who we should follow up w.

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [B; Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: Re: CNN may 12 or 13 -- or before/after
Date: Wednesday, May 06, 2015 2:12:27 PM

We were also looking at CNN for the joint interview with mayor cornett on infrastructure.

----- Original Message -----

From: B
Sent: Wednesday, May 06, 2015 02:11 PM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: CNN may 12 or 13 -- or before/after

Pls discuss. There are several ways to do this, but I want to do something with them. I'll explain why at planning mtg

From: [B](#)
To: "jfdc@akpdmedia.com"; [B](#)
Subject: Open online sign-up for TPA???
Date: Wednesday, May 06, 2015 2:12:28 PM

Pls discuss at planning mtg tonite

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); [John Del Cecato](#)
Subject: RE: Follow up
Date: Wednesday, May 06, 2015 2:28:15 PM

In the case of MAYOR OUTREACH, we are the conduit.

IN THE CASE OF OTHERS, we should introduce them to JOHN

call me if you do not understand GBG

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 2:21 PM
To: John Del Cecato; Yazgi, Stephanie
Subject: FW: Follow up

Tony is the COS for Mayor Elorza (Providence, RI). Mayor de Blasio spoke with Mayor Elorza about signing onto the document remotely (he cannot participate in the presser). Tony asked for me to send for review.

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 2:20 PM
To: tsimon@providenceri.com
Cc: John Del Cecato
Subject: Follow up

Tony,

Great to speak with you just now. I am sending over the agenda content and connecting you here to John, who should be able to answer any questions and get additional information to you. Again, we haven't released to the press so would appreciate if you keep it close hold!

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs

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Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

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- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **"Buffett Rule"** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Hayley Prim](#)
To: [Leopold, Elana](#)
Cc: [John Del Cecato](#)
Subject: Re: Louis CK
Date: Wednesday, May 06, 2015 3:06:50 PM

I sent to his assistant, but will reforward saying mayor just spoke to him

On Wed, May 6, 2015 at 3:00 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Mayor spoke w him

Usually doesn't sign his name to things but will consider

Have we sent him TPA doc

Sent from my iPhone

--

Hayley Prim

c: 

From: [Yazgi, Stephanie](#)
To: [Leopold, Elana](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [REDACTED]
Cc: [Schwartz, Regina](#)
Subject: RE: Mayor's for TPA
Date: Wednesday, May 06, 2015 3:11:21 PM
Attachments: [MAYORS OUTREACH tpa 5.6.xlsx](#)

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

- Mayor Murray
- Mayor Hales
- Mayor Lee
- Mayor Garcetti
- Mayor Adler
- Mayor Hodges
- Mayor Barrett
- Mayor Peduto
- Mayor Cranley
- Mayor Reed
- Mayor Brown
- Mayor Benjamin
- Mayor Bowser
- Mayor Nutter
- Mayor Barake
- Mayor Walsh
- Mayor Elorza
- Mayor Harp
- Mayor Segarra
- Mayor Brannan
- Upstate Mayors (Sheehan, Minor, Warren, Brown)

	ASKED	SIGN ON YET	NOTES
Mayor Murray	YES	NO	
Mayor Hales	NO	NO	
Mayor Lee	YES	NO	
Mayor Garcetti	NO	NO	
Mayor Adler	YES	NO	
Mayor Hodges	YES	NO	Has concerns
Mayor Barrett	YES	NO	
Mayor Peduto	YES	NO	
Mayor Cranley	YES	NO	
Mayor Reed	NO	NO	
Mayor Brown	NO	NO	
Mayor Benjamin	NO	NO	
Mayor Bowser	YES	NO	
Mayor Nutter	NO	NO	
Mayor Baraka	YES	YES	
Mayor Walsh	NO	NO	
Mayor Elorza	YES	NO	
Mayor Harp	NO	NO	
Mayor Segarra	YES	NO	
Mayor Brannan	NO	NO	
Upstate Mayors (Sheehan, Miner, Warren, Brown)	NO	NO	
Mayor Whaley	YES	YES	
Mayor Becker	YES	NO	Has concerns
Mayor Rawlings Blake	YES	NO	
Mayor Stanton	YES	NO	

From: [Leopold, Elana](#)
To: [REDACTED] [John Del Cecato](#)
Subject: Gillibrand
Date: Wednesday, May 06, 2015 3:21:12 PM

Believes in everything we're doing but doesn't sign pledges :)

Sent from my iPhone

From: [Hayley Prim](#)
To: [Leopold, Elana](#)
Cc: [John Del Cecato](#)
Subject: Re: Gillibrand
Date: Wednesday, May 06, 2015 3:35:34 PM

ok, Emma just suggested he give Harry some love, but we will try to get it done without him

On Wed, May 6, 2015 at 3:34 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

He said he hasn't email but he thinks you guys can do without him

Sent from my iPhone

On May 6, 2015, at 3:23 PM, Hayley Prim <[REDACTED]> wrote:

ping him on belafonte while he's focused on this!

On Wed, May 6, 2015 at 3:21 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Believes in everything we're doing but doesn't sign pledges :)

Sent from my iPhone

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Wednesday, May 06, 2015 3:45:41 PM

He should re-read the wording of TPA... The language talks about increasing it & indexing to inflation, to eventually get to \$15.. And it would be at the federal level... So I think he could still be for it

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 1:42 PM
To: John Del Cecato <jfdc@akpdmmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: TPA

Folks:

Mayor Becker has concerns about signing on to TPA because he gave budget address yesterday calling on wages to be \$10.10 so has prob with our \$15 number.

Also has two other concerns. Kaye from his office told me that he would be reaching out directly to MBdB about it and I've given Elana the heads up.

You might want to let Hayley know so she can track.

Thank you,
Stephanie

From: [Gann, Georgia](#)
To: [Yazgi, Stephanie](#); [Leopold, Elana](#); [John Del Cecato](#)
Cc: [REDACTED] [Schwartz, Regina](#)
Subject: RE: Mayor's for TPA
Date: Wednesday, May 06, 2015 3:52:49 PM

I spoke with Erick Garcia, Senior Policy Aide, on Mayor Hodge's staff. He and his COS requested more specific details on the trade portion of The Progressive Agenda.

The trade portion is raising a flag – she does not have a position on TPA (fast track authority for TPP) and would need to vet with members of her delegation at a minimum before engaging IF The Progressive Agenda is referencing the current trade negotiations/TPA.

Erick has been connected to the team to run through the intent of the trade piece, the connection to the current TPA conversation, and anything that would be referenced specifically about trade at the 3pm presser.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:49 PM
To: Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina; Gann, Georgia
Subject: Re: Mayor's for TPA

Georgia

From: Leopold, Elana
Sent: Wednesday, May 6, 2015 3:48 PM
To: John Del Cecato
Cc: Yazgi, Stephanie; [REDACTED] Schwartz, Regina
Subject: Re: Mayor's for TPA

Spoke to who? Hodges staff?

What was original concern?

Sent from my iPhone

On May 6, 2015, at 3:46 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I spoke to him... We shall see

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>

Date: Wednesday, May 6, 2015 at 3:14 PM

To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>

"Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>

Subject: RE: Mayor's for TPA

I've hooked up Erick with Del Cecato who can speak to it

From: Leopold, Elana

Sent: Wednesday, May 06, 2015 3:12 PM

To: Yazgi, Stephanie

Cc: John Del Cecato (jfdc@akpdmedia.com); [REDACTED] Schwartz, Regina

Subject: Re: Mayor's for TPA

Thanks- what is Hodges concern?

Sent from my iPhone

On May 6, 2015, at 3:11 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana

Sent: Wednesday, May 06, 2015 2:37 PM

To: John Del Cecato (jfdc@akpdmedia.com); [REDACTED]

Cc: Yazgi, Stephanie; Schwartz, Regina

Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

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Mayor Barrett
Mayor Peduto
Mayor Cranley
Mayor Reed
Mayor Brown
Mayor Benjamin

Mayor Bowser
Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)
<MAYORS OUTREACH tpa 5.6.xlsx>

From: [John Del Cecato](#)
To: B; [REDACTED] [Snyder, Thomas](#); [REDACTED]
Cc: [REDACTED] [Leopold, Elana](#)
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Wednesday, May 06, 2015 4:11:40 PM

Excellent!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 4:06 PM
To: John Davis <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>
Cc: Aaron PickrellEmail <[REDACTED]> Hayley Prim <[REDACTED]>
"Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Just spoke with Tom Harkin. He confirms that he can't make may 12 but we can add his name to our list

From: John Davis [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Wednesday, May 06, 2015 01:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>; B; Snyder, Thomas; [REDACTED]
<[REDACTED]>
Cc: [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Will do.

On Wednesday, May 6, 2015 1:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

We'll take that... But we'd also like him there on 5/12... Davis - you want to follow up with Josh?

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:53 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>
<[REDACTED]>
Cc: Aaron PickrellEmail <[REDACTED]> John Davis <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]> "Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Sen whitehouse is open but hasn't studied the TPA yet. Says we should follow up with josh karedne (sp?) of his staff. Said at minimum he'll say nice things about what we're trying to do

From: Snyder, Thomas
Sent: Wednesday, May 06, 2015 12:42 PM
To: <[REDACTED]> <[REDACTED]>
Cc: B; [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

The hits just keep on coming

Sent from my iPhone

On May 6, 2015, at 12:41 PM, jeani murray <[REDACTED]> wrote:

I am pretty sure it was the Politico piece they saw today. Woohoo!

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Well done!

From: jeani murray [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 12:39 PM
To: B
Cc: [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]> Snyder, Thomas
Subject: Re: Fw: TPA Calls Scheduled for today starting at 12:00PM

Wade Henderson, President and CEO of the Leadership Council on Civil and Human Rights - in and attending.

Wants to engage further and be a part of longer term activities.

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Fyi

From: B
Sent: Wednesday, May 06, 2015 12:08 PM
To: [REDACTED] <[REDACTED]>
Cc: [REDACTED] <[REDACTED]> 'jfdc@akpdmedia.com'

<jfdc@akpdmedia.com>

Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Governor Dayton signs on! Add to the list! Coordinate announcement with ms. jamie makepeace ([REDACTED] or [REDACTED] cell). He can't make May 12 but he's open to doing an event together in the near future

From: Hayley Prim [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 10:52 AM
To: B
Cc: Elana Leopold <[REDACTED]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [REDACTED] FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [REDACTED]

Asst is Leah Siegle [REDACTED]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus (North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED].

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Carey, Michael](#)
Subject: Re: Favor to ask
Date: Wednesday, May 06, 2015 4:45:17 PM

yeah, that's what I figured... ok - thank you!

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 4:38 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Favor to ask

Sometimes he decides to call Malloy on a whim..like today!

Sent from my iPhone

On May 6, 2015, at 4:37 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

HUGZ!

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 4:22 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: Favor to ask

Yes we know!
Simma#
Egghausting#

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 6, 2015 4:24 PM
To: Leopold, Elana; Carey, Michael
Subject: Favor to ask

If you know that MBDB is going to throw a call into Gov. Malloy, can you give me a heads-up? Just helps me with my politics with his team (Malloy was a client of mine in '14)

From: [John Del Cecato](#)
To: [Gann, Georgia](#); [Yazgi, Stephanie](#)
Cc: [Walzak, Phil](#)
Subject: Re: TPA inquiry
Date: Wednesday, May 06, 2015 4:45:40 PM

David Simas at the White House has our stuff - but ok

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 4:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: TPA inquiry

The White House also reached out for more information. Good to connect John?

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 06, 2015 1:12 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

Hayley would be good

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 1:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: RE: TPA inquiry

Should we connect them directly to you or Hayley?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 12:53 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

You can send to them - just remind them that we haven't released to the press & would like to keep it closely held

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: TPA inquiry

Pelosi's office and USCM and

Democratic Policy and Communications Center who lead messaging for Senate Dems chaired by Schumer

have reached out to ask for more information on the TPA plan.

How would like for us to handle this?

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); "John Del Cecato"
Cc: [Walzak, Phil](#)
Subject: Re: TPA inquiry
Date: Wednesday, May 06, 2015 4:51:47 PM

Sure but ask him first

From: Gann, Georgia
Sent: Wednesday, May 6, 2015 4:43 PM
To: 'John Del Cecato'; Yazgi, Stephanie
Cc: Walzak, Phil
Subject: RE: TPA inquiry

The White House also reached out for more information. Good to connect John?

Georgia B. Gann
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Transportation and Infrastructure Specialist
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Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 1:12 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

Hayley would be good

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 1:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: RE: TPA inquiry

Should we connect them directly to you or Hayley?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 12:53 PM
To: Yazgi, Stephanie
Cc: Walzak, Phil; Gann, Georgia
Subject: Re: TPA inquiry

You can send to them - just remind them that we haven't released to the press & would like to keep it closely held

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gann, Georgia" <GGann@cityhall.nyc.gov>
Subject: TPA inquiry

Pelosi's office and USCM and

Democratic Policy and Communications Center who lead messaging for Senate Dems chaired by Schumer

have reached out to ask for more information on the TPA plan.

How would like for us to handle this?

From: [Carey, Michael](#)
To: [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [""jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; "Liz Hegarty"; Wolfe, Emma](#); [Hagelgans, Andrea](#); [John, Roxanne](#); [Fialkoff, Gabrielle](#); [Darlington, Mandy \(OMB\)](#); [Griffith, Chantell](#); [Chao, Raymond](#); [Ko, Eunice](#); [Leopold, Elana](#); [Wiley, Maya](#); [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); [""Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)"; Walzak, Phil](#); [Thornton, Demetrius](#); [Howe, Amanda](#); ["Baldick Nicholas"](#); [Snyder, Thomas](#)
Subject: RE: MBDB: Weekly Planning Meeting
Date: Wednesday, May 06, 2015 5:30:44 PM

Hi All,

We are moving this upto 7 PM!!!!

Please note time change.

Michael Paul Carey

Director of Scheduling and Advance

City Hall

New York, New York 10007

212.341.5396

-----Original Appointment-----

From: Carey, Michael

Sent: Thursday, April 23, 2015 10:01 AM

To: Carey, Michael; Williams, Dominic; Schnake-Mahl, Gabriel; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); 'Liz Hegarty'; Wolfe, Emma; Hagelgans, Andrea; John, Roxanne; Fialkoff, Gabrielle; Darlington, Mandy (OMB); Griffith, Chantell; Chao, Raymond; Ko, Eunice; Leopold, Elana; Wiley, Maya; Fuleihan, Dean (OMB); Shorris, Anthony; 'Jonathan@berlinrosen.com' (Jonathan@berlinrosen.com); Walzak, Phil; Thornton, Demetrius; Howe, Amanda; 'Baldick Nicholas'; Snyder, Thomas

Subject: MBDB: Weekly Planning Meeting

When: Wednesday, May 6, 2015 7:00 PM-8:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Gracie Mansion, The Dining Room

From: [Yazgi, Stephanie](#)
To: [Leopold, Elana](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:John.Del.Cecato@akpdmedia.com); [REDACTED]
Cc: [Schwartz, Regina](#)
Subject: RE: Mayor's for TPA
Date: Wednesday, May 06, 2015 5:53:33 PM

I believe so.

We think Bowser may as well.

I haven't connected with but have shared with folks like Cranley and Stanton who might be good to do so

Steph

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 5:52 PM
To: Yazgi, Stephanie; John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

So the only Mayor's to currently sign on are Baraka and Whaley?

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:11 PM
To: Leopold, Elana; John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

Mayor Murray
Mayor Hales
Mayor Lee
Mayor Garcetti
Mayor Adler
Mayor Hodges
Mayor Barrett
Mayor Peduto
Mayor Cranley
Mayor Reed

Mayor Brown
Mayor Benjamin
Mayor Bowser
Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)

From: [FLONYC](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: oped is up!
Date: Wednesday, May 06, 2015 6:07:17 PM

Y'all did an excellent job with this piece -- kudos all around!!

Sent from my iPhone

> On May 6, 2015, at 3:08 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Fyi

>

> -----Original Message-----

> To: Elizabeth Warren

> Subject: Re: oped is up!

> Sent: May 6, 2015 3:09 PM

>

>

> And I love this op-ed as well!! It is a joy to be working with you and your team. Let's shake things up! :)

>

>

>

> -----Original Message-----

> From: Elizabeth Warren

> To: Bill de Blasio

> Subject: oped is up!

> Sent: May 6, 2015 1:21 PM

>

> Washington Post moved fast. We'll be in print on Friday, but we're on the website already. I love this oped.

> http://www.washingtonpost.com/opinions/how-to-revive-the-american-dream/2015/05/06/a583c94c-f323-11e4-b2f3-af5479e6bbdd_story.html?hpid=z6

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); [Leopold, Elana](#); [John Del Cecato](#)
Cc: [REDACTED] [Schwartz, Regina](#); [Viguers, Jonathan](#)
Subject: RE: Mayor's for TPA - Hodges
Date: Wednesday, May 06, 2015 6:16:42 PM

fyi

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 6:12 PM
To: Yazgi, Stephanie; Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina
Subject: RE: Mayor's for TPA - Hodges

Update: Mayor Hodges would like to be at the presser at 3 pm and support the agenda, but needs clarification on the trade portion of The Progressive Agenda both in the press conference and the weight of that trade bullet in the agenda as a whole. Mayor Hodges' COS John Stiles would like to connect directly – his cell is [REDACTED] and email john.stiles@minneapolismn.gov

John called a couple of minutes ago – I let him know someone would follow up.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 3:53 PM
To: Yazgi, Stephanie; Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina
Subject: RE: Mayor's for TPA

I spoke with Erick Garcia, Senior Policy Aide, on Mayor Hodge's staff. He and his COS requested more specific details on the trade portion of The Progressive Agenda.

The trade portion is raising a flag – she does not have a position on TPA (fast track authority for TPP) and would need to vet with members of her delegation at a minimum before engaging IF The Progressive Agenda is referencing the current trade negotiations/TPA.

Erick has been connected to the team to run through the intent of the trade piece, the connection to the current TPA conversation, and anything that would be referenced specifically about trade at the 3pm presser.

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Transportation and Infrastructure Specialist
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Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:49 PM
To: Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina; Gann, Georgia
Subject: Re: Mayor's for TPA

Georgia

From: Leopold, Elana
Sent: Wednesday, May 6, 2015 3:48 PM
To: John Del Cecato
Cc: Yazgi, Stephanie; [REDACTED] Schwartz, Regina
Subject: Re: Mayor's for TPA

Spoke to who? Hodges staff?

What was original concern?

Sent from my iPhone

On May 6, 2015, at 3:46 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I spoke to him... We shall see

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 3:14 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>
"Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: RE: Mayor's for TPA

I've hooked up Erick with Del Cecato who can speak to it

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 3:12 PM
To: Yazgi, Stephanie
Cc: John Del Cecato (jfdc@akpdmedia.com); [REDACTED] Schwartz, Regina
Subject: Re: Mayor's for TPA

Thanks- what is Hodges concern?

Sent from my iPhone

On May 6, 2015, at 3:11 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

Mayor Murray
Mayor Hales
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Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)
<MAYORS OUTREACH tpa 5.6.xlsx>

From: [John Del Cecato](mailto:John.Del.Cecato@akpd.com)
To: [Petrella, Gerry \(DPCC\)](mailto:Gerry.Petrella@dpcc.senate.gov); [Gann, Georgia](mailto:Gann.Georgia@cityhall.nyc.gov)
Subject: Re: Contract - DPCC
Date: Wednesday, May 06, 2015 6:24:40 PM

Nice to meet you Gerry!

JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

On 5/6/15, 1:42 PM, "Petrella, Gerry (DPCC)"
<Gerry_Petrella@dpcc.senate.gov> wrote:

>thanks

>

>-----Original Message-----

>From: Gann, Georgia [<mailto:GGann@cityhall.nyc.gov>]

>Sent: Wednesday, May 06, 2015 1:22 PM

>To: Petrella, Gerry (DPCC)

>Cc: John Del Cecato

>Subject: RE: Contract - DPCC

>

>Gerry,

>

>I am connecting you here with John - he has been very involved in this
>work and will be able to go into some detail on the effort.

>

>John, if you two don't know each other already, you should! Gerry is with
>the DPCC.

>

>Best,

>

>Georgia B. Gann

>Senior Legislative Advisor

>Transportation and Infrastructure Specialist New York City Office of

>Federal Affairs

>1301 Pennsylvania Ave NW, Suite 350

>Tel. (202) 624-5912

>Cell. (347) 497-1740

>ggann@cityhall.nyc.gov

>

>

>-----Original Message-----

>From: Petrella, Gerry (DPCC) [mailto:Gerry_Petrella@dpcc.senate.gov]

>Sent: Wednesday, May 06, 2015 7:08 AM

>To: Gann, Georgia

>Subject: Contract

>

>Is this something you or Max can share?

>

>SIREN! FIRST LOOK - De Blasio to unveil a progressive version of the
>"Contract with America": "On Tuesday, May 12, New York Mayor Bill de
>Blasio will convene progressive leaders from across the country at the
>U.S. Capitol's ... House Triangle in support of The Progressive Agenda to
>Combat Income Inequality. The Progressive Agenda ... builds upon the work
>of dozens of economists, lawmakers, and ... activists."

>

>--BACKSTORY: De Blasio convened a group of a dozen national progressives
>at Gracie Mansion on April 2, and they discussed ideas for addressing
>income inequality. Then the conversation extended to others --
>economists, electeds, activists.

>

>More than 60 big names have signed on, including Sen. Jeff Merkley
>(D-Ore.); Reps. Keith Ellison (D-Minn.), Raúl Grijalva (D-Ariz.), and
>Rosa DeLauro (D-Conn.); Marian Wright Edelman and Howard Dean; national
>labor leaders; and actors Susan Sarandon and Steve Buscemi.

From: [Hayley Prim](#)
To: [B; Snyder, Thomas](#)
Cc: [Aaron Pickrell](#); [John Del Cecato](#); [John Davis](#); [jeani murray](#)
Subject: May 6 Status: 62 Signers, 31 Attendees
Date: Wednesday, May 06, 2015 6:27:17 PM

Names in Bold are attending

Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Center for Economic and Policy Research	Co-Director	Dean	Baker
Newark	Mayor	Ras	Baraka
Netroots Nation	Executive Director	Raven	Brooks
	Actor	Steve	Buscemi
	Actor	Alan	Cumming
Minnesota	Governor	Mark	Dayton
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
		Danny	Glover
Former Senator		Tom	Harkin
United for a Fair Economy	Executive Director	Jeannette	Huezo
Dream Corps Unlimited		Van	Jones
	Actress	Cynthia	Nixon
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Unite Here	President	D	Taylor
The Wessel Group	President	Michael	Wessel
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
Young Democrats of America	President	Atima	Omara
Center for Media and Democracy	Executive Director	Lisa	Graves
Inequality.org	Managing Editor	Marjorie	Wood
New Jersey	U.S. Rep, PC Member	Bonnie	Watson Coleman
AFL-CIO	President	Richard	Trumka
The Nation	Editor	Katrina	Vanden Heuvel
SEIU	President	Mary Kay	Henry

Campaign for America's Future	Co-Director	Robert	Borosage
Communities for Change	Executive Director	Deepak	Bhargava
New York	U.S. Rep, PC Member	Yvette	Clarke
Democracy Partners	Partner	Robert	Creamer
National Low Income Housing Coalition	President	Sheila	Crowley
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro
Unite Here	Former President, LA County	Maria Elena	Durazo
Minnesota	U.S. Rep, PC Member	Keith	Ellison
Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
NEA	President	Lily	Garcia
Steelworkers	President	Leo	Gerard
SEIU 1199	President	George	Gresham
Arizona	U.S. Rep, PC Member	Raul	Grijalva
Texas	U.S. Rep, PC Member	Sheila	Jackson-Lee
Progressive Congress	President	Gabriela	Lemus
Iowa	U.S. Rep, PC Member	David	Loebsack
Progressive Strategies	Director	Mike	Lux
Demos	Executive Director	Heather	McGhee
Massachusetts	U.S. Rep, PC Member	James	McGovern
Oregon	U.S. Senator	Jeff	Merkley
Economic Policy Institute	President	Lawrence	Mishel
National Council of La Raza		Janet	Murguia
New York	U.S. Rep, PC Member	Jerry	Nadler
AFSCME	President	Lee	Saunders
Illinois	U.S. Rep, PC Member	Jan	Schakowsky
NAN	President	Al	Sharpton
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Gann, Georgia](#); "Michael.Bloom@mail.house.gov"
Subject: Re: Democratic Leader Pelosi - Progressive Agenda
Date: Wednesday, May 06, 2015 6:30:52 PM

Hey Michael - let me know if you have any questions!

Best,
JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 1:20 PM
To: "Michael.Bloom@mail.house.gov" <Michael.Bloom@mail.house.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Democratic Leader Pelosi - Progressive Agenda

Michael,

Great to speak with you just now. I am connecting you here with John – he has been very involved in this work and will be able to go into some detail on the effort.

John – Michael is with Democratic Leader Pelosi’s office.

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [B](#)
Cc: [FLONYC](#)
Subject: Re: oped is up!
Date: Wednesday, May 06, 2015 6:48:31 PM

beautiful

On 5/6/15, 3:08 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Fyi
>
>-----Original Message-----
>To: Elizabeth Warren
>Subject: Re: oped is up!
>Sent: May 6, 2015 3:09 PM
>
>
>And I love this op-ed as well!! It is a joy to be working with you and
>your team. Let's shake things up! :)

>
>
>
>-----Original Message-----
>From: Elizabeth Warren
>To: Bill de Blasio
>Subject: oped is up!
>Sent: May 6, 2015 1:21 PM
>
>Washington Post moved fast. We'll be in print on Friday, but we're on
>the website already. I love this oped.
>[http://www.washingtonpost.com/opinions/how-to-revive-the-american-dream/20](http://www.washingtonpost.com/opinions/how-to-revive-the-american-dream/2015/05/06/a583c94c-f323-11e4-b2f3-af5479e6bbdd_story.html?hpid=z6)
>[15/05/06/a583c94c-f323-11e4-b2f3-af5479e6bbdd_story.html?hpid=z6](http://www.washingtonpost.com/opinions/how-to-revive-the-american-dream/2015/05/06/a583c94c-f323-11e4-b2f3-af5479e6bbdd_story.html?hpid=z6)

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"
Subject: Re:
Date: Wednesday, May 06, 2015 7:08:26 PM

And to be clear, I'm not sure podesta and mook are encouraging, discouraging or neutral if asked. But it doesn't really matter. They understand what we're doing. Ignore skittish staff. If there is a problem with a union and we care about that union, pls have me deal with the principal

From: Aaron Pickrell [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 06:52 PM
To: B
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re:

Great – that is what I thought. It was AFT staff. SEIU staff has been poking around too.

I assured them they weren't talking to the right folks. Just wanted to flag for you. If hear anything other chirping, will let you know

From: B <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 6:48 PM
To: AARON PICKRELL <[REDACTED]>
Cc: "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: Re:

Podesta and Mook understand exactly what we're doing. There is no need to reach out again. So who are these labor leaders who are wavering?

From: Aaron Pickrell [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 05:01 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject:

Mayor - some of our labor friends have reached out to someone in Clinton world to see if Clinton land is cool with them joining our efforts. I don't know who they spoke with in HRC land, but they conveyed back to the labor folks that HRC land had not been in communication with us about TPA.

I said that you have been speaking with Robby and others throughout this process. It may be worth reaching out to Robby again. I am guessing whoever the labor people are talking to are not necessarily talking to Robby or in the loop.

Thank you sir - let me know what you think

Aaron

From: [Alcantara, Elias](#)
To: ["John Del Cecato"; Gann, Georgia](#)
Subject: RE: March 12 announcement
Date: Wednesday, May 06, 2015 7:27:09 PM

Thanks, Georgia.

Hi John,

Great to e-meet you too. Let me know if you have some time to connect this evening or first thing in the AM.

Thanks,
Elias

Elias Alcantara
Associate Director
Office of Intergovernmental Affairs | The White House
O: 202-456-3963 C: 202-596-4137 | ealcantara@who.eop.gov

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 6:33 PM
To: Gann, Georgia; Alcantara, Elias
Subject: Re: March 12 announcement

Hey Elias. Great to e-meet.

Best,
JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>

Date: Wednesday, May 6, 2015 at 4:48 PM
To: "Alcantara, Elias" <Elias_Alcantara@who.eop.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: March 12 announcement

Elias,

Connecting you here with John – he has been very involved in this work and will share more information. He has also connected with David Simas.

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: [Stiles, John T.](#)
To: [John Del Cecato](#); [Gann, Georgia](#)
Subject: RE: Progressive Agenda
Date: Wednesday, May 06, 2015 7:45:34 PM

Thanks, John – you too. Let me know when you have a few minutes to talk. I appreciate the help.

John Stiles
Chief of Staff
Office of Mayor Betsy Hodges
City of Minneapolis
(612) 673-3665 office
(612) 581-1788 mobile
john.stiles@minneapolismn.gov

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 5:39 PM
To: Gann, Georgia
Cc: Stiles, John T.
Subject: Re: Progressive Agenda

Good to meet you John

On May 6, 2015, at 6:38 PM, Gann, Georgia <GGann@cityhall.nyc.gov> wrote:

John,

Great speaking with you earlier. Closing the loop and connecting you here with John Del Cecato – he has been very involved in this work and he will be able to go into more detail on your and Mayor Hodges' specific questions about the trade bullet. Pardon me if you've already connected by now!

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Hagelgans, Andrea](#)
Cc: [Rebecca Katz \(hilltoppublicsolutions.com\)](#)
Subject: Re: MSNBC
Date: Wednesday, May 06, 2015 9:56:33 PM

You don't happen to know the name of Sharpton's producer do you? Do you Andrea?

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Friday, May 1, 2015 at 9:38 AM
To: Hayley Prim <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Subject: MSNBC

Did Mayor relay to you that Sharpton said he would help pump up May 12th with the other MSNBC peeps?

From: [John Del Cecato](#)
To: [Bloom, Michael](#)
Cc: [Gann, Georgia](#); [Hammill, Drew](#)
Subject: Re: Democratic Leader Pelosi - Progressive Agenda
Date: Wednesday, May 06, 2015 10:06:08 PM
Attachments: [TPAemail v14.docx](#)

Here's the latest... Sorry - I thought you already had this document - but I realize that you probably didn't... Please note that we're not sharing the agenda with the press at this point - but this is the latest email, with list of signers, and the planks...

From: <Bloom>, Michael <Michael.Bloom@mail.house.gov>
Date: Wednesday, May 6, 2015 at 7:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Gann, Georgia" <GGann@cityhall.nyc.gov>, "Hammill, Drew" <Drew.Hammill@mail.house.gov>
Subject: Re: Democratic Leader Pelosi - Progressive Agenda

Fantastic, thanks John

Sent from my iPhone

On May 6, 2015, at 6:48 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Will get you more info tonight

From: <Bloom>, Michael <Michael.Bloom@mail.house.gov>
Date: Wednesday, May 6, 2015 at 3:57 PM
To: "Gann, Georgia" <GGann@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Hammill, Drew" <Drew.Hammill@mail.house.gov>
Subject: RE: Democratic Leader Pelosi - Progressive Agenda

Thanks for connecting us Georgia –

Hi John – I am wondering if you have any background information on the Progressive Agenda/"Contract with America" that you might be willing to share? The story I read this morning described some of the plan, but I'm hoping you might have more comprehensive information that we could use in case the Leader asks. I've cc'd Leader Pelosi's Communications Director Drew Hammill on this email as well. Thanks in advance for your help, and I look forward to hearing from you.

Best,
Michael Bloom

Michael Tobias Bloom

Office of the Democratic Leader Honorable Nancy Pelosi
H-204 United States Capitol
Washington, D.C. 20515
p. 202-225-0100 f. 202-226-0938
www.DemocraticLeader.gov



From: Gann, Georgia [<mailto:GGann@cityhall.nyc.gov>]
Sent: Wednesday, May 06, 2015 1:20 PM
To: Bloom, Michael
Cc: John Del Cecato
Subject: Democratic Leader Pelosi - Progressive Agenda

Michael,

Great to speak with you just now. I am connecting you here with John – he has been very involved in this work and will be able to go into some detail on the effort.

John – Michael is with Democratic Leader Pelosi’s office.

Best,

Georgia B. Gann
Senior Legislative Advisor
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Cell. (347) 497-1740
ggann@cityhall.nyc.gov

<image001.jpg>

<image002.jpg>

<image003.jpg>

<image004.jpg>

<image005.jpg>

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progressive Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building's House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Ras Baraka, Mayor of Newark, NJ*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Raven Brooks, Executive Director, Netroots Nation*
- *Steve Buscemi, Actor*
- *Yvette Clarke, U.S. Representative from New York*
- *Larry Cohen, President, Communication Workers of America*
- *Robert Creamer, Author, Partner at Democracy Partners*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Alan Cumming, Actor*
- *Bill de Blasio, Mayor of New York City*
- *Mark Dayton, Governor of Minnesota*
- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Rosa DeLauro, U.S. Representative from Connecticut*
- *Abigail E. Disney, Filmmaker*
- *María Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE HERE! & Former President Los Angeles County Federation of Labor*
- *Keith Ellison, U.S. Representative from Minnesota*
- *Chaka Fattah, U.S. Representative from Pennsylvania*
- *Jeff Faux, Founder, Economic Policy Institute*
- *Lily Eskelsen García, President, National Education Association*
- *Leo Gerard, President, United Steelworkers*
- *Danny Glover, Actor*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *George Gresham, President, 1199SEIU*
- *Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Tom Harkin, Former U.S. Senator from Iowa*
- *Arshad Hasan, Executive Director, ProgressNow*
- *Wade Henderson, President and CEO, Leadership Council on Civil and Human Rights*
- *Mary Kay Henry, President, Service Employees International Union*
- *Jeannette Huelzo, Executive Director, United for a Fair Economy*
- *Van Jones, Co-Founder and President, Rebuild the Dream*

- *Sheila Jackson Lee, U.S. Representative from Texas*
- *Barbara Lee, U.S. Representative from California*
- *Gabriela Lemus, President, Progressive Congress*
- *Dave Loebsack, U.S. Representative from Iowa*
- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Jim McGovern, U.S. Representative from Massachusetts*
- *Jeff Merkley, U.S. Senator from Oregon*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Janet Murguia, President and CEO, National Council of La Raza*
- *Jerry Nadler, U.S. Congressman from New York*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Bill Samuels, Chairman, EffectiveNY*
- *Susan Sarandon, Actress, Activist*
- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *Jan Schakowsky, U.S. Representative from Illinois*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *D. Taylor, President, UNITE HERE!*
- *Linda Tirado, Author*
- *Richard L. Trumka, President, AFL-CIO*
- *Katrina vanden Heuvel, Editor, The Nation*
- *Bonnie Watson Coleman, U.S. Representative from New Jersey*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*
- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document**.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"; [Klein, Monica](#); [Adams, Marti](#)
Subject: Re: British elections
Date: Thursday, May 07, 2015 9:01:35 AM

Only if milibrand wins I think
Which seems unlikely

----- Original Message -----

From: Hagelgans, Andrea
Sent: Thursday, May 07, 2015 08:48 AM
To: Walzak, Phil; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Klein, Monica; Adams, Marti
Subject: British elections

Will we put anything out?

From: [Snyder, Thomas](#)
To: [REDACTED]; [Carey, Michael](#); [Hayley Prim](#); [jeani murray](#); [John Davis](#); [John Del Ceccato \(jfdc@akpdmedia.com\)](#); [Leopold, Flana](#)
Subject: signatures
Date: Thursday, May 07, 2015 9:42:05 AM

Karen Narasaki is no (she is in the Obama Admin now which I did not realize)
Tom Saenz of MALDEF is supposed to respond sometime today.

From: [Bray, Jackie](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Cc: [John, Roxanne](#)
Subject: RE: Good morning
Date: Thursday, May 07, 2015 9:58:42 AM

I have been in touch with the LAUP folks but we haven't spoken explicitly about a joint op-ed. We last spoke when they did their big launch the first week of April – CMC amplified their launch on her social platforms.

If folks like this idea, I'm happy to re-engage with the LAUP team and push this ball forward.

Thanks.

Jackie Bray
Deputy Chief of Staff to the First Lady of NYC
Office of the Mayor, City of NY
212-341-5045 - Office
646-675-5171 – Cell
jbray@cityhall.nyc.gov

From: Walzak, Phil
Sent: Thursday, May 07, 2015 9:56 AM
To: 'John Del Cecato'; Hagelgans, Andrea
Cc: John, Roxanne; Bray, Jackie
Subject: RE: Good morning

++

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 07, 2015 9:56 AM
To: Hagelgans, Andrea; Walzak, Phil
Subject: FW: Good morning

Do you know who's been in contact?

From: Chirlane <[REDACTED]>
Date: Thursday, May 7, 2015 at 9:54 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: Good morning

Good morning! Please see below. Who is working on this?

Begin forwarded message:

From: Janice Enright <jenright@ickesenright.com>

Date: May 7, 2015 at 9:38:54 AM EDT

To: Chirlane McCray <[REDACTED]>

Subject: Re: Good morning

Darn. Well your staff has talked about a joint Op-Ed with our CEO from LAUP (Los Angeles Universal PreK), maybe leveraging off the Mayor's message on ECE, equal pay etc on Tues? We can send a draft for consideration if you agree.

Sent from my iPhone

On May 7, 2015, at 9:18 AM, Chirlane McCray <[REDACTED]> wrote:

Hi! Thx! No, Janice, I am not. I have another engagement.

Sent from my iPhone

> On May 7, 2015, at 6:54 AM, Janice Enright <jenright@ickesenright.com> wrote:

>

> Hope you guys are doing well! Watch from afar... Are you coming down on Tues with the Mayor for the event?

>

> Sent from my iPhone

From: [Gann, Georgia](#)
To: ["Simon, Tony"; John Del Cecato](#)
Subject: RE: Follow up
Date: Thursday, May 07, 2015 10:09:07 AM
Attachments: [TPAemail v14.docx](#)

Tony,

Sending along this document that has more information about the current signers and the planks. The agenda is included there and also pasted below (sent over yesterday). Again, we're not sharing with the press at this point. Is there at time today that works for you to hop on a quick call?

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

-----Original Message-----

From: Simon, Tony [<mailto:TSimon@providenceri.com>]
Sent: Wednesday, May 06, 2015 8:36 PM
To: John Del Cecato
Cc: Gann, Georgia
Subject: Re: Follow up

Hello John and Georgia-

Thanks for sending this. While Mayor Elorza might not be able to join in person in DC, we'd be happy to review any materials to potentially sign on to.

Thanks, and looking forward to hearing from you.

All best,

Tony Simon

Sent from my iPad

On May 6, 2015, at 6:32 PM, John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>> wrote:

Hey Tony. Good to e-meet you.

Best,
JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)

917 685 4819 (mobile)

From: <Gann>, Georgia <GGann@cityhall.nyc.gov<<mailto:GGann@cityhall.nyc.gov>>>
Date: Wednesday, May 6, 2015 at 2:19 PM
To: "tsimon@providenceri.com<<mailto:tsimon@providenceri.com>>"
<tsimon@providenceri.com<<mailto:tsimon@providenceri.com>>>
Cc: John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>
Subject: Follow up

Tony,

Great to speak with you just now. I am sending over the agenda content and connecting you here to John, who should be able to answer any questions and get additional information to you. Again, we haven't released to the press so would appreciate if you keep it close hold!

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov<<mailto:ggann@cityhall.nyc.gov>>

The Progressive Agenda
To Combat Income Inequality

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- *Dean Baker, Co-Director, Center for Economic and Policy Research*
- *Ras Baraka, Mayor of Newark, NJ*
- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Raven Brooks, Executive Director, Netroots Nation*
- *Steve Buscemi, Actor*
- *Yvette Clarke, U.S. Representative from New York*
- *Larry Cohen, President, Communication Workers of America*
- *Robert Creamer, Author, Partner at Democracy Partners*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Alan Cumming, Actor*
- *Bill de Blasio, Mayor of New York City*
- *Mark Dayton, Governor of Minnesota*
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- *Abigail E. Disney, Filmmaker*
- *María Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE HERE! & Former President Los Angeles County Federation of Labor*
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- *Chaka Fattah, U.S. Representative from Pennsylvania*
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- *Lily Eskelsen García, President, National Education Association*
- *Leo Gerard, President, United Steelworkers*
- *Danny Glover, Actor*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *George Gresham, President, 1199SEIU*
- *Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Tom Harkin, Former U.S. Senator from Iowa*
- *Arshad Hasan, Executive Director, ProgressNow*
- *Wade Henderson, President and CEO, Leadership Council on Civil and Human Rights*
- *Mary Kay Henry, President, Service Employees International Union*
- *Jeannette Huelzo, Executive Director, United for a Fair Economy*
- *Van Jones, Co-Founder and President, Rebuild the Dream*

- *Sheila Jackson Lee, U.S. Representative from Texas*
- *Barbara Lee, U.S. Representative from California*
- *Gabriela Lemus, President, Progressive Congress*
- *Dave Loebsack, U.S. Representative from Iowa*
- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Jim McGovern, U.S. Representative from Massachusetts*
- *Jeff Merkley, U.S. Senator from Oregon*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Janet Murguia, President and CEO, National Council of La Raza*
- *Jerry Nadler, U.S. Congressman from New York*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Bill Samuels, Chairman, EffectiveNY*
- *Susan Sarandon, Actress, Activist*
- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *Jan Schakowsky, U.S. Representative from Illinois*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *D. Taylor, President, UNITE HERE!*
- *Linda Tirado, Author*
- *Richard L. Trumka, President, AFL-CIO*
- *Katrina vanden Heuvel, Editor, The Nation*
- *Bonnie Watson Coleman, U.S. Representative from New Jersey*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*
- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth.**

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document**.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Cc: [Viguers, Jonathan](#); [Gann, Georgia](#)
Subject: RE: Hodges
Date: Thursday, May 07, 2015 11:15:32 AM

cool!
thanks for the inTel!

cc: GBG and JV for logging in our spreadsheet as well FYI

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Thursday, May 07, 2015 10:35 AM
To: Yazgi, Stephanie
Subject: Hodges

Is in for TPA - signing & attending.

I put her mind at ease on trade stuff. Promised that whole press conf wasn't about trade, and that she could do her one sentence on Paid Family Leave.

BTW, she's not necessarily for or against Fast Track - she just doesn't see it as in her wheelhouse.

From: [Carey, Michael](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Subject: Reich
Date: Thursday, May 07, 2015 1:37:13 PM
Attachments: [de Blasio and Reich Flyer.pdf](#)

Heads up – Reich folks put this out before I approved nor actually confirmed.

Economic Inequality and the Future of Progressivism

Thursday, May 14th | 12:00 - 1:30 p.m. | Freight and Salvage, Berkeley



Bill de Blasio
Mayor of New York City

Mayor Bill de Blasio is the 109th Mayor of New York City. From his early days as a young City Hall staffer, to serving on his local school board, to his most recent position as Public Advocate for New York City, de Blasio has spent his life fighting to ensure that every New Yorker - in every neighborhood of its five boroughs - gets a fair shot.

Professor Robert Reich has served in three national administrations, most recently as secretary of labor under President Bill Clinton. He has written numerous books and also recently released a film “Inequality for All” which is available on Netflix, iTunes and DVD.



Robert Reich
Chancellor's Professor of Public Policy

Sponsored by the Goldman School of Public Policy

This event is free & open to the public (donations requested at the door)

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: Wed Group am discussion on the de Blasio Progressive Agenda? Wednesday: Example: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions
Date: Thursday, May 07, 2015 2:03:25 PM

Nope

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 7, 2015 2:00 PM
To: Carey, Michael
Subject: FW: Wed Group am discussion on the de Blasio Progressive Agenda? Wednesday: Example: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions

I said I would check to see if this worked for BDB sked - but I'm assuming no? 5/13 at 8 or 845am

From: Roger Hickey <hickey@ourfuture.org>
Date: Thursday, May 7, 2015 at 12:58 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Robert Borosage <rborosage@ourfuture.org>
Subject: Wed Group am discussion on the de Blasio Progressive Agenda? Wednesday: Example: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions

John, Thanks for checking whether de Blasio might join our Wed Group of progressive leaders on May 13 (8 or 8:45).

If he can't do it, is there someone else who can talk about de Blasio's progressive agenda?

Note that Wed Group discussions, while a good way to reach progressives, are off the record – so he can be relaxed an unofficial. Roger

Roger Hickey
Campaign for America's Future
office: (202) 587-1604 cell: (202) 270-0300

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 07, 2015 10:57 AM
To: Roger Hickey
Cc: Robert Borosage
Subject: Re: OK, no rally. Can someone speak Wed am on the de Blasio Progressive Agenda? Wednesday: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions

BDB is actually going to be in town on Wed for a Day of Action with a bunch of mayors (R & D) to fight for transportation funding. I haven't been involved on that side of things - let me see what I can find out about his sked that day

From: Roger Hickey <hickey@ourfuture.org>
Date: Thursday, May 7, 2015 at 10:53 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Robert Borosage <rborosage@ourfuture.org>
Subject: OK, no rally. Can someone speak Wed am on the de Blasio Progressive Agenda? Wednesday: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions

John -- Now understood: You don't want us to promote turnout at the Hill event on Tuesday.

Question: Is de Blasio available to come speak to our Wednesday Group gathering of progressive leaders at 8 am or 8:45 am on Wed May 13 (the next morning).

We meet at the AFL-CIO every two weeks -- and this would be a great opportunity to discuss the Progressive Agenda, getting others to sign on, and have de Blasio talk about his role with mayors, progressive thinkers around the country.

If he has to go back to run the city on Tues, is there someone else involved with the Agenda who might come and talk informally?

Best, Roger

--

Roger Hickey
[America's Future](#)
office (202) 587-1604 cell: (202) 270-0300

----- Forwarded message -----

From: **Wednesday Group** <wednesdaygroup@ourfuture.org>
Date: Mon, Apr 13, 2015 at 12:05 PM
Subject: Wednesday: Wallach and Johanson on Fast Track+ Geevarghese on April 15 Actions
To: hickey@ourfuture.org

An off-the-record strategy briefing for present and future progressive leaders.

Wednesday, April 15 at 8 a.m.
AFL-CIO headquarters, 815 16th Street NW ([Map](#))

Lori Wallach

DIRECTOR, PUBLIC CITIZEN'S GLOBAL TRADE WATCH

Karin Johanson

EXECUTIVE DIRECTOR, COALITION TO STOP FAST TRACK

How We Can Stop Fast Track and TPP – and Launch a New Era of Trade Policy That is Good for the US and the World Economy

Lori Wallach was recently called by National Journal "the trade debate's guerilla warrior" who fights for "a trade policy that respects the fundamental tenets of American democracy." Karin Johanson is a political organizer, former executive director of the DCCC and campaign manager for Tammy Baldwin's successful 2012 campaign for the US Senate. They will report from the front lines – and give us our marching orders – of the battle to stop Fast Track and TPP.

Alert: Join Monday, April 20 – With Populism2015 Sponsors: CAF, NPA, USAction, Alliance for a Just Society

Rally: APRIL 20 DON'T TRADE OUR FUTURE. Join us to **STOP FAST TRACK AND BAD TRADE DEALS** 11:30 AM

Assemble at AFL-CIO Headquarters, 815 16th Street NW

RALLY NOON: 600 17th Street NW at US Trade Representative

Joseph Geevarghese

DEPUTY DIRECTOR, CHANGE TO WIN

April 15 Actions: Fight for \$15 an Hour and a Union

On April 15, low-wage workers and allies are holding growing demonstrations demanding \$15 and a union. (Get more information and sign up here: <http://april15.org/>.) We'll discuss the success of the actions and the next stage in the drive to win decent wages and the right to organize. Over the past year, Joe Geevarghese has been supporting low-wage federal contract workers who are organizing with Good Jobs Nation to win living wages and a voice at work. Since May 2013, these workers have gone on strike eight times at landmark federal sites like the Pentagon and Smithsonian Museums to call on President Obama to use his executive powers to lift them out of poverty. At the State of the Union, the president announced that he would raise their minimum wage to \$10.10 an hour. It's a good start, but the truth is that America's workers need much more than the minimum — they need good jobs and strong unions.

See you 8 a.m. Wednesday at the AFL-CIO, 815 16th Street NW.

Add to calendar » [Outlook](#) | [Google](#) | [Yahoo](#) | [Outlook.com](#) | [iCalendar](#)

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| |

--

Roger Hickey

[America's Future](#)

office (202) 587-1604 cell: (202) 270-0300

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: May 12
Date: Thursday, May 07, 2015 2:19:20 PM

Hi John – is there a plan to discuss/brief the mayor about questions he may face about “where does the TPA plan go next?” You may already have covered this but I’m uncertain about how to answer this question other than plan to have a presidential forum later on.

From: [John Del Cecato](mailto:John.Del.Cecato)
To: [Snyder, Thomas](mailto:Snyder.Thomas)
Subject: FW: Pledge sign
Date: Thursday, May 07, 2015 2:21:40 PM
Attachments: [GMS TPA pledgePanel.pdf](#)

FYI

From: Hayley Prim <hprim@hilltoppublicsolutions.com>
Date: Thursday, May 7, 2015 at 12:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, John Davis <[REDACTED]> jeani murray <[REDACTED]> Aaron PickrellEmail <[REDACTED]> Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Subject: Fwd: Pledge sign

This is what our enlarged agenda is going to look like. Dont have a draft of the second blow up yet where we will list all of the signers so far and leave blank space for anyone else to sign

----- Forwarded message -----

From: **Laura Tamman** <laura@greenlightmediastrategies.com>
Date: Thu, May 7, 2015 at 11:29 AM
Subject: Pledge sign
To: Hayley Prim <hprim@hilltoppublicsolutions.com>

see attached.

--

Hayley Prim
Hilltop Public Solutions
[REDACTED]



TO COMBAT INCOME INEQUALITY

1 Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and rebuild the middle class.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.

2 Support Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit.
- Allow students to refinance student loan debt to take advantage of lower interest rates.

3 Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Pledge sign
Date: Thursday, May 07, 2015 2:26:02 PM

Lookin good!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 07, 2015 2:23 PM
To: Snyder, Thomas
Subject: FW: Pledge sign

FYI

From: Hayley Prim <hprim@hilltoppublicsolutions.com>
Date: Thursday, May 7, 2015 at 12:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>, John Davis <[REDACTED]>, jeani murray <[REDACTED]>, Aaron Pickrell <[REDACTED]>, Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Subject: Fwd: Pledge sign

This is what our enlarged agenda is going to look like. Dont have a draft of the second blow up yet where we will list all of the signers so far and leave blank space for anyone else to sign

----- Forwarded message -----

From: **Laura Tamman** <laura@greenlightmediastrategies.com>
Date: Thu, May 7, 2015 at 11:29 AM
Subject: Pledge sign
To: Hayley Prim <hprim@hilltoppublicsolutions.com>

see attached.

--
Hayley Prim
Hilltop Public Solutions
[REDACTED]

From: [John Del Cecato](#)
To: [Abeywardena, Penny](#); [Slocum, Leslie](#)
Cc: [Wolfe, Emma](#); [Wright, Jessica](#)
Subject: Re: De Blasio
Date: Thursday, May 07, 2015 2:55:48 PM

roger

On 5/7/15, 2:28 PM, "Abeywardena, Penny" <PAbeywardena@cityhall.nyc.gov> wrote:

>Yes, pls ask Vachon to send request to my colleague Leslie, cc'd to this
>email.

>

>Thanks!

>

>

>

>Penny Abeywardena

>Commissioner

>Mayor's Office for International Affairs

>

>> On May 7, 2015, at 6:57 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> I think this is something for you, Penny?

>>

>>> On 5/7/15, 10:43 AM, "Soros, Jonathan" <jsoros@jsoros.com> wrote:

>>>

>>> Thought I would send this along your way as well. I may also come back

>>> and see if I can get a few minutes w/ the Mayor in the coming days

>>>about

>>> the recent events in Albany. Working on some things.

>>>

>>> J

>>>

>>>

>>> _____
>>> From: Vachon, Michael

>>> Sent: Thursday, May 07, 2015 9:29 AM

>>> To: [REDACTED]; Soros, Jonathan

>>> Subject: FW: De Blasio

>>>

>>> Can we make this happen? Chrystia Freeland who is asking on behalf of

>>> Kathleen Wynne is a likely candidate for Canada's foreign minister if

>>>the

>>> liberals win... let me know how to proceed

>>>

>>> -----Original Message-----

>>> From: [REDACTED] [[mailto:\[REDACTED\]](mailto:[REDACTED])]

>>> Sent: Wednesday, May 06, 2015 8:21 PM

>>> To: Vachon, Michael

>>> Subject: De Blasio

>>>

>>> Do you have good De Blasio contacts?

>>> The premier of Ontario, Canada's most populous province (10 million
>>> people), is travelling to NY and DC next week.

>>> She is interesting [REDACTED] and progressive -- making

>>>big

>>> investments in infrastructure and education.

>>> Given De Blasio's efforts to build a broader progressive coalition, I
>>> think they would be very interested in talking to one another.
>>> Can you help?
>>> (Also, hope you are well! GS was on good form in Paris!) C Sent from my
>>> BlackBerry device on the Rogers Wireless Network
>>>
>>>
>>>
>>> Kathleen Wynne
>>>
>>>
>>>
>>> Kathleen Wynne is Ontario's 25th Premier and the first woman to serve
>>>in
>>> that role. She was first elected to the Ontario legislature in 2003 as
>>> the MPP for Don Valley West, and she became the leader of the Ontario
>>> Liberal Party in January, 2013.
>>

From: [Wolfe, Emma](#)
To: [Norvell, Wiley](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#); ["jfdc@akpdmedia.com"](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#)
Subject: Re: Jonathan Westin
Date: Thursday, May 07, 2015 4:17:17 PM

For sure
+ jdc rkk

From: Norvell, Wiley
Sent: Thursday, May 07, 2015 04:16 PM
To: Schnake-Mahl, Gabriel; Wolfe, Emma; Walzak, Phil; Spitalnick, Amy (OMB); Adams, Marti
Subject: Jonathan Westin

Going on NPR tomorrow to talk about Mayor and inequality. Looking for some bullets on our contract w/America, and some bullets of progressive things he's accomplished here in NYC. We have teed up anywhere?

Wiley Norvell
Deputy Press Secretary
Office of New York City Mayor Bill de Blasio
(212) 788-2958
(917) 428-8307 (mobile)
wnorvell@cityhall.nyc.gov
@wileynorvell

From: [Yazgi, Stephanie](#)
To: [Schwartz, Regina](#)
Cc: jfdc@akpdmedia.com; [Viguers, Jonathan](#)
Subject: RE: TPA
Date: Thursday, May 07, 2015 4:31:00 PM

she has a mtg on 13
trust
i tried

From: Schwartz, Regina
Sent: Thursday, May 07, 2015 4:07 PM
To: Yazgi, Stephanie
Cc: jfdc@akpdmedia.com; Viguers, Jonathan
Subject: Re: TPA

Why not stay for the 13th?

Sent from my iPhone

On May 7, 2015, at 3:48 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

We can add Mayor LIBBY SCHAFF name to the Progressive Agenda
and she will be in attendance at the press conference... MAY 12th

Shereda is not traveling with her but i am listed as press conference contact.

Thanks!
Stephanie

From: [B](#)
To: [Snyder, Thomas](#); [REDACTED]; [Carey, Michael](#); [REDACTED]; [REDACTED]; ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Leopold, Elana](#)
Subject: Re: New signer
Date: Thursday, May 07, 2015 4:36:02 PM

Excellent! Well done

From: Snyder, Thomas
Sent: Thursday, May 07, 2015 01:53 PM
To: B; [REDACTED] <[REDACTED]> Carey, Michael; Hayley Prim
<[REDACTED]> jeani murray <[REDACTED]> John Davis
<[REDACTED]> John Del Ceccato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Leopold, Elana
Subject: New signer

Thomas Saenz, President of MALDEF (Mexican American Legal Defense and Education Fund); cannot attend on the 12th.

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Cc: [Viguers, Jonathan](#); [Schwartz, Regina](#)
Subject: Re: TPA
Date: Thursday, May 07, 2015 4:53:10 PM

got it - thanks

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Thursday, May 7, 2015 at 3:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Viguers, Jonathan" <JViguers@cityhall.nyc.gov>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: TPA

We can add Mayor LIBBY SCHAFF name to the Progressive Agenda and she will be in attendance at the press conference... MAY 12th

Shereda is not traveling with her but i am listed as press conference contact.

Thanks!
Stephanie

From: [John Del Cecato](#)
To: [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Wolfe, Emma](#)
Cc: [Norvell, Wiley](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#)
Subject: Re: Jonathan Westin
Date: Thursday, May 07, 2015 4:59:39 PM

yes, that's great

From: Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Date: Thursday, May 7, 2015 at 4:43 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Adams, Marti" <MAAdams@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Jonathan Westin

I think Mahen has the list of accomplishments. Rolling Stone also has a nice quick graph on it. Feel free to add to it.

Only 16 months into his term, de Blasio has expanded paid sick leave and won a hard-fought battle to secure free full-day universal pre-K (huge boons for working families), dialed back the NYPD's stop-and-frisk policy and effectively decriminalized possession of small amounts of marijuana (both of which had a massively disproportionate effect on young men of color), launched the largest municipal-ID-card program in the country (allowing undocumented New Yorkers to more easily open bank accounts, rent apartments and access hospitals and schools), and announced a \$41 billion plan to build or preserve 200,000 units of affordable housing over the next 10 years (eclipsing Bloomberg's 12-year record of 165,000 new or preserved affordable-housing units).

JDC -- You good with sharing the below?

- America faces an income inequality crisis.
- Since the Great Recession ended, Wall Street and the top one percent have not only been made whole, they've set records for wealth accumulation.
- Everyone else has seen their economic situation sit stagnant or else slip further and further behind. We MUST change that.
- People nationwide — from elected officials to progressive activists to economists — have been on organizing around ending this crisis.
- We need to rewrite the rules and rebuild the middle class by being bold and holding our leaders at every level accountable for bringing real change.
-
- So on Tuesday May 12th, progressive leaders from across the country will unite in support of The Progressive Agenda to Combat Income Inequality.

- Our goal as a coalition is to elevate the topic of income inequality and propose real, bold, tangible progressive solutions to combatting it. That means:
 - Lifting the floor for working people;
 - Supporting working parents;
 - And asking sure big corporations and the wealthy are paying their fair share

On Thu, May 7, 2015 at 4:17 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

For sure
+ jdc rkk

From: Norvell, Wiley
Sent: Thursday, May 07, 2015 04:16 PM
To: Schnake-Mahl, Gabriel; Wolfe, Emma; Walzak, Phil; Spitalnick, Amy (OMB); Adams, Marti
Subject: Jonathan Westin

Going on NPR tomorrow to talk about Mayor and inequality. Looking for some bullets on our contract w/America, and some bullets of progressive things he's accomplished here in NYC. We have teed up anywhere?

Wiley Norvell

Deputy Press Secretary

Office of New York City Mayor Bill de Blasio

[\(212\) 788-2958](tel:(212)788-2958)

[\(917\) 428-8307](tel:(917)428-8307) (mobile)

wnorvell@cityhall.nyc.gov

@wileynorvell

--

Rebecca Kirsner Katz
[\(718\) 858-7161](tel:(718)858-7161) — work
[REDACTED] — cell
[@RebeccaKatz](https://twitter.com/RebeccaKatz)

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Aaron PickrellEmail](#)
Subject: Re: Friday in CA
Date: Thursday, May 07, 2015 5:27:11 PM

Already working on it
Cause he told me before he called to harass u

Michael Paul Carey
City Hall
New York, New York

> On May 7, 2015, at 5:26 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Boss threw out there that Libby Schaaf - who's coming to the thing in DC on 5/12 - would be a
potential drop-by, if we had time... He loves her... But not a mandate - just a thought if it makes sense

From: [Walzak, Phil](#)
To: [REDACTED] [Gunaratna, Mahen](#)
Cc: [Kadushin, Peter](#); "jfdc@akpdmedia.com"
Subject: Re: reuters wrote about it
Date: Thursday, May 07, 2015 5:31:31 PM

We will get back to u

From: Rebecca Katz [mailto:[REDACTED]]
Sent: Thursday, May 07, 2015 05:30 PM
To: Gunaratna, Mahen
Cc: Walzak, Phil; Kadushin, Peter; John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: reuters wrote about it

Thoughts on if worth giving?

I am still hoping he doesn't write. If we give, he'll def write.

Sent from my iPhone

On May 7, 2015, at 5:07 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Mayor Bill de Blasio: I don't do grades, but I can tell you I'm very satisfied. You know, pre-K, paid sick leave, the groundwork for the municipal ID, the groundwork for the affordable housing plan. These are things I could only have dreamed of getting done all at once. And pre-K was real challenge to do on the timeline we set. And we believed, but we were also constantly looking over our shoulder because we knew it was a very high bar and, and the fact that the team met it is extraordinary to me. And obviously the labor contracts, which are transcendent. So, I feel great about the product from the first year. I don't think because of, you know, some tragedies, I don't think it was fully analyzed, which is sad for the people who did such hard work and also a little bit sad for the public discourse. I think something very important happened here. **A lot of people outside New York City understand what happened in the first year in New York City better than people in New York City, but I am convinced something very special happened here.**

From: Gunaratna, Mahen
Sent: Thursday, May 07, 2015 4:50 PM
To: 'Rebecca Katz'; Walzak, Phil
Cc: Kadushin, Peter
Subject: RE: Fwd: reuters wrote about it

Five minutes pls

From: Rebecca Katz [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Thursday, May 07, 2015 4:46 PM
To: Walzak, Phil

Cc: Gunaratna, Mahen; Kadushin, Peter
Subject: Re: Fwd: reuters wrote about it

Sent all the audio over to you guys yesterday and gave the minute mark of the interview.

On Thu, May 7, 2015 at 4:38 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
I don't have
Don't u have the recordings?

From: Rebecca Katz [mailto:████████████████████]
Sent: Thursday, May 07, 2015 04:39 PM
To: Walzak, Phil; Gunaratna, Mahen; Kadushin, Peter
Subject: Fwd: reuters wrote about it

Thoughts here?

Do we have?

----- Forwarded message -----

From: Grynbaum, Michael <grynbaum@nytimes.com>
Date: Thu, May 7, 2015 at 4:33 PM
Subject: reuters wrote about it
To: Rebecca Kirszner Katz <████████████████████>

http://www.reuters.com/article/2015/05/07/us-usa-newyork-mayor-idUSKBN0NS25T20150507?feedType=RSS&feedName=topNews&utm_source=twitter

so can you get me the full transcript?

From: [B](#)
To: "rkatz@hilltoppublicsolutions.com"; [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: Also on Tuesday
Date: Thursday, May 07, 2015 6:54:33 PM

The more the merrier

From: Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]
Sent: Thursday, May 07, 2015 06:41 PM
To: B; [Walzak, Phil](#); [John Del Cecato <jfdc@akpdmedia.com>](mailto:John.Del.Cecato@akpdmedia.com); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Also on Tuesday



Chris Golden (@[chrisgolden](#))

[5/7/15, 6:36 PM](#)

Pres. Obama to speak at Georgetown on Tues w/ Robert Putnam, Arthur Brooks & E.J. Dionne on overcoming poverty

[Download](#) the Twitter app

Sent from my iPhone

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, May 07, 2015 7:48:13 PM

Correct.

Michael Paul Carey
City Hall
New York, New York

> On May 7, 2015, at 7:23 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I don't have a good memory. Did you tell me Gore was not even going to sign our document?

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re:
Date: Thursday, May 07, 2015 8:58:58 PM

Elaborate? Like something sweet for Chirlane?

> On May 7, 2015, at 8:55 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>

> #emmaiswickedsmaht

>

>

> Michael Paul Carey

> City Hall

> New York, New York

>

>> On May 7, 2015, at 8:51 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>>

>> That's the ticket

>>

>> Yes

>>

>>

>>

>> ----- Original Message -----

>> From: Wolfe, Emma

>> Sent: Thursday, May 07, 2015 08:45 PM

>> To: Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>> Cc: Walzak, Phil; Hagelgans, Andrea

>> Subject: Re:

>>

>> A moms day thing?

>>

>>

>> ----- Original Message -----

>> From: Carey, Michael

>> Sent: Thursday, May 07, 2015 08:43 PM

>> To: John Del Cecato <jfdc@akpdmedia.com>

>> Cc: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea

>> Subject: Re:

>>

>> He has nothing planned Sunday AM :)

>>

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

>>

>>> On May 7, 2015, at 7:47 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>>

>>> Rolling Stone line plus subway email plus burger/lateness = no bueno.

>>>

>>> Is there any chance to get our guy to do something humble this weekend - not just officer wake, but maybe volunteering at St. Francis Xavier's soup kitchen (Union Square) on Sunday morning, unannounced to press? I could pitch him on this, if you guys don't think I'm out of my mind.

>>>
>>>
>>>

From: [John Del Cecato](#)
To: [Aaron Pickrell](#); [Hayley Prim](#)
Cc: [Snyder, Thomas](#); [jeani murray](#); [John Davis](#)
Subject: Re: Status Update: 73 Signers, 42 Attendees
Date: Friday, May 08, 2015 8:47:05 AM

Updated...

Gave Maria-Elena more time

Would like to keep Rosa - only because I promised her & she got on board while CPC was still mostly screwing around... Also, I love her

From: Aaron PickrellEmail <[REDACTED]>
Date: Friday, May 8, 2015 at 7:26 AM
To: Hayley Prim <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, jeani murray <[REDACTED]> John Davis <[REDACTED]>
Subject: Re: Status Update: 73 Signers, 42 Attendees

Mary Kay will be there.

From: Hayley Prim <[REDACTED]>
Date: Friday, May 8, 2015 at 8:22 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, AARON PICKRELL <[REDACTED]> jeani murray <[REDACTED]> John Davis <[REDACTED]>
Subject: Re: Status Update: 73 Signers, 42 Attendees

sorry yes, vanden heuval and nussbaum should have been bolded. not sure why that didn't come through.

My thoughts: is it weird that delauro is the only non CPC chair given 2 minutes? Might be better to stick her in the group with the other reps: Schakowsky, clarke, nadler, mcgovern, etc.

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On Fri, May 8, 2015 at 8:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Minus BDB

I screwed something up here because I'm only at 40 attendees - but here's a first crack - 27 get 2 sentences (30 seconds); and 13 get 2 minutes... **That's 40 minutes of speaking...**

Thoughts?

From: Hayley Prim <[REDACTED]>
Date: Friday, May 8, 2015 at 5:44 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: Aaron PickrellEmail <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, jeani murray <[REDACTED]> John Davis <[REDACTED]>
Subject: Status Update: 73 Signers, 42 Attendees

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	Actor	Steve	Buscemi
	Actor	Alan	Cumming
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Philanthropist/ Fimmaker		Abigail	Disney
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Former Senator		Tom	Harkin
United for a Fair Economy	Executive Director	Jeannette	Huezo
Dream Corps Unlimited		Van	Jones
	FLONYC	Chirlane	McCray
	Actress	Cynthia	Nixon
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	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Unite Here	President	D	Taylor
AFL-CIO	President	Richard	Trumka
The Wessel Group	President	Michael	Wessel
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
Center for Media and Democracy	Executive Director	Lisa	Graves

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Oakland	Mayor	Libby	Schaaf
	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: B; [REDACTED] [Snyder, Thomas](#)
Cc: [REDACTED] [REDACTED] [REDACTED]
Subject: Re: Status Update: 73 Signers, 42 Attendees
Date: Friday, May 08, 2015 9:10:51 AM

I believe Boxer is a no... I threw out the prospect of Feinstein, who doesn't have anything to lose either...

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 9:08 AM
To: Hayley Prim <[REDACTED]> "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: Aaron PickrellEmail <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>,
 "[REDACTED]" <[REDACTED]> John Davis <[REDACTED]>
Subject: Re: Status Update: 73 Signers, 42 Attendees

Wants us to try Boxer and Milkulski. Both very progressive and have nothing to lose. I can call unless someone can get this done quickly without me. Thanks

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, May 08, 2015 05:44 AM
To: B; Snyder, Thomas
Cc: Aaron Pickrell <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>; jeani murray <[REDACTED]> John Davis <[REDACTED]>
Subject: Status Update: 73 Signers, 42 Attendees

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Dream Corps Unlimited		Van	Jones
	FLONYC	Chirlane	McCray
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	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

From: [Snyder, Thomas](#)
To: "Hayley Prim"; [John Del Cecato](#)
Cc: [Aaron Pickrell](#); [jeani murray](#); [John Davis](#)
Subject: RE: Status Update: 73 Signers, 42 Attendees
Date: Friday, May 08, 2015 9:20:11 AM

On my message below many of those in RED are in fact attending not sending a rep. for example the list has de Blasio in RED. ???

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 08, 2015 8:23 AM
To: John Del Cecato
Cc: Snyder, Thomas; Aaron Pickrell; jeani murray; John Davis
Subject: Re: Status Update: 73 Signers, 42 Attendees

sorry yes, vanden heuval and nussbaum should have been bolded. not sure why that didn't come through.

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Thoughts?

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Date: Friday, May 8, 2015 at 5:44 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
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CWA	President	Larry	Cohen


--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: FW: Most up-to-date Stiglitz draft
Date: Friday, May 08, 2015 9:50:58 AM
Attachments: [RewritingTheRules_ExecSummary_FINAL.docx](#)
[Appendix A](#)
[RewritingTheRules_5.7](#)

Stiglitz plan executive summary... Some of it is actually LESS bold/more vague than TPA... Some of it goes further than we would (Fin Trans Tax)...

We by no means "own" this - but wanted to give a heads-up as this is what Stiglitz will be presenting at the Roosevelt Institute event that Warren & MBDB are attending... My thought is that MBDB would focus on the things he knows best - min wage, paid sick & family leave, UPK, carried interest & Buffett Rule..

From: David Palmer <dpalmer@rooseveltinstitute.org>
Date: Friday, May 8, 2015 at 9:26 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <>
Subject: Most up-to-date Stiglitz draft

Guys, here is the latest, as promised -- not fully copy-edited and citations are still off. Gettin' close.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

Rewriting the Rules for the American Economy: An Agenda for Shared Prosperity

Executive Summary

Report by Joseph E. Stiglitz

Inequality is not inevitable: it is a choice we make with the rules we create to structure our economy. Over the last 35 years, America's policy choices have been grounded in false assumptions, and the result is a weakened economy in which most Americans struggle to achieve or maintain a middle-class lifestyle while a small percentage enjoy an increasingly large share of the nation's wealth. Though these lived experiences and personal challenges are important, they are only the tip of the iceberg that is the crisis of slow income growth and rising inequality. To fully understand the scope of the problem, we must also examine the array of laws and policies that lie beneath the surface—the rules that determine the balance of power between public and private, employers and workers, innovation and shared growth, and all the other interests that make up the modern economy.

Given the scale and interconnected nature of the issues we face, a tentative, piecemeal response will not suffice. Instead, this report lays out both a new framework for understanding the current structure of our economy and a comprehensive policy agenda that rewrites the rules to promote stronger growth and broadly shared prosperity.

The United States bills itself as the land of opportunity, a place where anyone can achieve success and a better life through hard work and determination. But in fact, the U.S. today lags behind most other developed nations in measures of inequality and economic mobility. For decades, wages have stagnated for the majority of workers while economic gains have disproportionately gone to the top 1 percent. Good jobs that provide access to the middle class are increasingly scarce, while essentials like education, housing, and health care are growing ever more expensive. Deeply rooted structural discrimination continues to hold down women and people of color, and more than one-fifth of all American children now live in poverty, meaning that these trends are on track to become even worse in the future. To solve these problems, we must better understand the causes of today's inequality, and traditional economics provides little guidance.

For decades, economists have claimed that there is a tradeoff between inequality and economic performance; in other words, that we can only promote greater equality by sacrificing growth. Further, they have argued that overarching trends including globalization and technological progress make increased inequality inevitable. Their answer, then, is not to redistribute wealth to those at the bottom but to implement policies that direct more income to those at the top—the true drivers of the economy.

Since the late 1970s, U.S. policymakers have tailored the rules to suit this old economic model. As a result, we have a tax system that raises insufficient revenue and encourages the pursuit of short-term gains over long-term investment; weak and unenforced regulation of corporations; a de facto public safety net for too-big-to-fail financial institutions; a dwindling support system for workers and families; and a reorientation of monetary and fiscal policy to promote wealth rather than full employment. Rather than

strengthening the economy, these choices have led to lower growth, repeated downturns including the worst crisis since the Great Depression, the shrinking of the middle class, and increased concentration of wealth at the top. It's time for something different.

Our economy is a large and complex system, and in order to solve the problems with that system, we must aim to fix the economy as a whole. The financial crisis of 2008 and the Great Recession that followed exposed the inadequacy of the old economic models; the new research and thinking that has emerged as a result suggests that equality and economic performance are in fact complementary rather than opposing forces. No more false choices: changing course won't be easy in the current environment, but we can choose to fix the rules structuring our system. We can restore the balance between government, business, and labor to create an economy that works for everyone. Building on the innovative legacy of the New Deal, this report describes a far-reaching, two-fold agenda to tame the growth of wealth among the top 1 percent and establish rules and institutions that ensure security and opportunity for the middle class.

Highlights of this agenda include:

Taming the Top

Fix the Financial Sector:

- End “too big to fail” by imposing additional capital surcharges on systemically risky financial institutions and breaking up firms that cannot produce credible living wills.
- Regulate the shadow banking sector to increase transparency and limit abuse of emergency lending.
- Bring greater transparency to all financial markets by requiring all alternative asset managers to publicly disclose holdings, returns, and fee structures.
- Reduce credit and debit card fees through improved regulation of card providers.
- Enforce existing rules with stricter penalties for companies that break the law.
- Reform Federal Reserve governance to reduce conflicts of interest and institute more open and accountable elections.

Incentivize Long-Term Business Growth:

- Restructure CEO pay by closing the performance-pay tax loophole and increasing transparency on the size of compensation packages relative to performance and median worker pay.
- Enact a financial transaction tax to reduce short-term trading and encourage more productive long-term investment.
- Empower long-term stakeholders through the tax code, the use of so-called “loyalty shares”, and greater accountability for managers of retirement funds.

Make Markets Competitive:

- Restore balance to intellectual property rights to encourage innovation and entrepreneurship.
- Restore balance to global trade agreements to by ensuring investor protections are not prioritized above protections on the environment and labor, reducing scope for currency manipulation and increasing transparency in the negotiation process.

- Provide health care cost controls by allowing government bargaining.
- Expand chapter 11 bankruptcy to homeowners and student borrowers.

Rebalance the Tax and Transfer System:

- Raise the top marginal rate by converting all reductions to tax credits and limiting the use of credits.
- Raise taxes on capital gains and dividends.
- Encourage U.S. investment by taxing corporations on global income.
- Tax undesirable behavior such as short-term trading or polluting and eliminate expenditures that foster inefficiency and inequality.

Growing the Middle

Make Full Employment the Goal:

- Reform monetary policy to prioritize full employment.
- Reinvigorate public investment to lay the foundation for long-term economic performance and job growth.
- Invest in large-scale infrastructure renovation with a 10-year campaign to make the U.S. a world leader in innovation, manufacturing, and jobs.
- Expand public transportation to promote equal access to jobs and opportunity.

Empower Workers:

- Restore the right to bargain by easing legal barriers to unionization, imposing stricter penalties on illegal anti-union intimidation tactics, and amending laws to reflect the changing workplace.
- Have government set the standards by attaching strong pro-worker stipulations to its contracts and development subsidies.
- Increase funding for enforcement and raise penalties for violating labor standards.
- Raise the nation-wide minimum wage and increase the salary threshold for over-time pay.

Expand Access to Labor Markets and Opportunities for Advancement:

- Reform the criminal justice system to reduce incarceration rates and related financial burdens for the poor.
- Reform immigration law to provide a pathway to citizenship for undocumented workers.
- Legislate universal paid sick and family leave.
- Subsidize childcare to benefit children and improve women's workforce participation.
- Promote pay equity and eliminate legal obstacles that prevent employees from sharing salary information.
- Protect women's access to reproductive health services.

Expand Economic Security and Opportunity:

- Invest in young children through child benefits, early education, and universal pre-K.
- Increase access to higher education by reforming tuition financing, restoring protections to student loans, and adopting universal income-based repayment.
- Make health care affordable and universal by opening Medicare to all.

- Expand access to banking services through a postal savings bank.
- Create a public entity to supply housing loans.
- Expand Social Security with a supplemental public investment program modeled on private Individual Retirement Accounts, and raise the payroll cap to increase revenue.

Attachment Appendix A (226982 Bytes) cannot be converted to PDF format.

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Liz Hegarty](#)
Subject: Re: <no subject>
Date: Friday, May 08, 2015 10:25:27 AM

Correct

Michael Paul Carey
City Hall
New York, New York

> On May 8, 2015, at 10:18 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Hey Michael. I think I will be done with my staffing of MBDB by early afternoon on Friday May 15th,
right? If so, I need to get back to NYC at that time, as my sister is coming to visit her little brother...

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight
Date: Friday, May 08, 2015 10:38:35 AM

Yes

Michael Paul Carey
City Hall
New York, New York

On May 8, 2015, at 10:36 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Do you know the answer to this?

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 10:17 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight

See below. The SCU speech will be open press, correct? Thanks

From: Clips
Sent: Friday, May 08, 2015 08:55 AM
Subject: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight

De Blasio heading to Silicon Valley to tout inequality fight

CRAIN'S NY – Andrew Hawkins

<http://www.crainsnewyork.com/article/20150508/BLOGS04/150509865/de-blasio-heading-to-silicon-valley-to-tout-inequality-fight>

Mayor Bill de Blasio has taken his income inequality roadshow to Iowa, Wisconsin and Nebraska. Next week he's heading to Washington, D.C. to unveil his "Progressive Agenda" meant to influence the 2016 election. And the day after he'll take a trip to Silicon Valley to speak at his daughter Chiara's school.

Santa Clara University, which bills itself as the "Jesuit in Silicon Valley," will host Mr. de Blasio, "one of the nation's foremost voices in the growing movement to address income inequality," according to an email invitation obtained by The Insider. The event is only open to the university's students, faculty and staff.

While this isn't Mr. de Blasio's first trip to California as mayor, it will be the first time in his 16 months in office that he will give a speech there. Mr. de Blasio has previously set his sights on helping New York's Silicon Alley outpace California's more famous technology sector.

During the campaign, the mayor was adept at securing big donations from some of

Silicon Valley's wealthiest tech moguls.

From: [John Del Cecato](#)
To: [Shorris, Anthony](#)
Cc: [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Most up-to-date Stiglitz draft
Date: Friday, May 08, 2015 11:15:07 AM

Yep. We will have to have answer down on FTT too

On May 8, 2015, at 10:34 AM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:

This is much broader of course but there are a number of area of overlap. BDB can indeed focus on what is common between this and the TPA, point to how many of these we are in fact doing in NYC, and focus on the hared agenda of building the middle (and maybe "taming the top")...

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 9:52 AM
To: Shorris, Anthony; Williams, Dominic; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: FW: Most up-to-date Stiglitz draft

Stiglitz plan executive summary... Some of it is actually LESS bold/more vague than TPA...
Some of it goes further than we would (Fin Trans Tax)...

We by no means "own" this - but wanted to give a heads-up as this is what Stiglitz will be presenting at the Roosevelt Institute event that Warren & MBDB are attending... My thought is that MBDB would focus on the things he knows best - min wage, paid sick & family leave, UPK, carried interest & Buffett Rule..

From: David Palmer <dpalmer@rooseveltinstitute.org>
Date: Friday, May 8, 2015 at 9:26 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <[REDACTED]>
Subject: Most up-to-date Stiglitz draft

Guys, here is the latest, as promised -- not fully copy-edited and citations are still off. Gettin' close.

-- --
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#)
Cc: [B; FLONYC; Walzak, Phil; Hagelgans, Andrea](#)
Subject: Re: Washington Post: Clinton's campaign says every student should graduate debt-free
Date: Friday, May 08, 2015 11:23:47 AM

For the record, I'm calming down the people that Adam Green is stirring up over this by telling them we are planning another big event for TPA in CA for June - climate change, mass incarceration, retirement security, college debt, etc.

This very well could be a true thing (since we are in talks with Steyer on this). And almost everyone has been mollified. But Adam Green is making my life hellish.

On May 8, 2015, at 11:20 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Clinton's campaign says every student should graduate debt-free

By [Max Ehrenfreund](#) May 8 at 8:23 AM

American students would be able to graduate from college without owing a dime, if Hillary Rodham Clinton and her rivals for the Democratic presidential nomination get their way.

"What voters are looking for is someone to be a champion for everyday people. For young people, that's debt-free college,"

Clinton's campaign manager, Robby Mook, [said on Wednesday](#).

As Sahil Kapur reports for [Bloomberg](#), that statement follows months of work by activists and endorsements of the idea by Sen. Bernie Sanders, the independent from Vermont who is challenging Clinton, and former Maryland Gov. Martin O'Malley, who many expect will join the race.

Their plan would help a relatively small group of people, though. At The Week, Ryan Cooper notes that helping college students is

really about helping the upper middle class:

The most important fact about higher education is that only a minority of people go to college. Though the proportion of people with a college degree has been rising for a long time, as of 2012, only about 40 percent of the population held a two-year degree or higher. That 40 percent, of course, overwhelmingly overlaps with the upper 40 percent of America's income distribution.

The upshot here is that free college will inexorably tend to benefit the rich disproportionately, both because wealthy people are vastly more likely to go to college, and because a college degree sharply increases their earning potential.

For every student to graduate without debt, the federal government would have to help them pay their tuition one way or another, and that would be costly. That money might be better used to help people who really need it, because most graduates with student loans are [basically doing OK](#). In any case, they're usually better off than the majority of Americans who lack a degree.

Welcome to Wonkbook. To subscribe by e-mail, click [here](#). Send comments, criticism or ideas to Wonkbook at [Washpost dot com](#). Follow Wonkblog on [Twitter](#) and [Facebook](#).

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gabriela Lemus](#)
To: [Yazgi, Stephanie](#)
Cc: [Sevillia, Max](#); [Fink, Avi](#); [Gann, Georgia](#); jfdc@akpdmedia.com
Subject: Re: Progressive Agenda Launch on Tuesday
Date: Friday, May 08, 2015 11:28:14 AM

Have a great weekend!

On Fri, May 8, 2015 at 11:24 AM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Absolutely! Glad to help connect!
Stephanie

From: Gabriela Lemus [glemus@progressivecongress.org]
Sent: Friday, May 08, 2015 11:21 AM
To: Yazgi, Stephanie
Cc: Sevillia, Max; Fink, Avi; Gann, Georgia; jfdc@akpdmedia.com
Subject: Re: Progressive Agenda Launch on Tuesday

Very good. I'll reach out to him. Thank you so much.

On Fri, May 8, 2015 at 11:18 AM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Gabi:
John Del Cecato is point on this event.
He is cc'd here at jfdc@akpdmedia.com
Thank you.

From: Gabriela Lemus [glemus@progressivecongress.org]
Sent: Friday, May 08, 2015 11:09 AM
To: Sevillia, Max
Cc: Fink, Avi; Yazgi, Stephanie; Gann, Georgia
Subject: Re: Progressive Agenda Launch on Tuesday

Max, thank you for responding so quickly. I'm glad you're traveling. You always get to go to the most exotic places. The rest of us must live vicariously through you...

Hi Avi/Stephanie - I would love to chat if you have a moment regarding the Progressive Agenda event scheduled for next Tuesday if you have a moment. I can be reached at



All my best,
Gabi

Dr. Gabriela D. Lemus
President
Progressive Congress

On Fri, May 8, 2015 at 11:05 AM, Sevillia, Max <msevillia@cityhall.nyc.gov> wrote:

Gabi, great to hear from you. I'm out of the country for the next few days. Via this email, I'm introducing you to Avi Fink Stephanie Yazgi.

Best,

Max

Max Sevilla, Esq.
Director
New York City Office of Federal Affairs
1301 Pennsylvania Ave, N.W.
Suite 350
Washington, D.C. 20004
Tel. [\(202\) 624-5906](tel:(202)624-5906)
Cell. [\(347\) 276-6572](tel:(347)276-6572)
msevillia@cityhall.nyc.gov

On May 8, 2015, at 4:57 PM, Gabriela Lemus <glemus@progressivecongress.org> wrote:

Hey Max -

Espero que estes muy, muy bien...would love to sit with you to discuss how we can work together.

I wanted to reach out to you regarding some rumblings that I'm hearing from the congressional side regarding the upcoming event next Tuesday. It could be you have already heard, but there are a number of folks who really are interested in ensuring that as part of the progressive economic agenda we include the expansion of Social Security and addressing student loans.

Both are enormous components of the economic agenda, and there are a number of us from the progressive organizational camp that feel pretty strongly about it as well. I think it's all very resolvable...

Can you talk? Left you a voice mail on your cell phone. Am at [REDACTED].

Best, Gabi

Dr. Gabriela D. Lemus
President
Progressive Congress

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Run of Show
Date: Friday, May 08, 2015 1:18:20 PM
Attachments: [TPA Final Speaker Logistics Final.docx](#)
Importance: High

Hey Tom. Here's the Run of Show doc that we'd like to send out to our list. Can you get me a quick green-light on it? I leave it up to you on whether MBDB needs to see it or not. Thanks much!



THE PROGRESSIVE AGENDA

On behalf of Mayor Bill de Blasio, thank you for participating in the launch of The Progressive Agenda! We are looking forward to seeing you in Washington, DC, and we wanted to take this opportunity to provide you with final logistical details.

EVENT LOGISTICS

- WHAT:** News conference announcing the launch of The Progressive Agenda to Combat Income Inequality
- WHEN:** Tuesday, May 12, 3:00PM
Please arrive 10 minutes early
- WHERE:** US House Triangle (East Front of the US Capitol Building)
Rain contingency: Event will be held in the Committee on Oversight and Government Reform, 2157
- FORECAST:** *On Tuesday, May 12 Washington, DC is expected to have a high of 93 degrees with partly cloudy skies*

SCHEDULE AND DETAILS OF EVENT

IMPORTANT NOTE: We have more than 40 people who will attend and would like to speak during the program. Due to time constraints it is imperative that the majority of attendees limit their remarks to 2-3 sentences maximum.

For Example: *“My name is Bill de Blasio, and I’m mayor of New York City. I support The Progressive Agenda because I believe that our economy should reward work, and not just wealth.”*

- 2:50 p.m. Meet at the House Triangle, off camera, final briefing & prep, and check in with staff on site
We will line you up in order of speaking appearance and give you a sticker to wear on your lapel.
Logistical Notes:
- We are asking speakers to give very brief remarks and then sign The Progressive Agenda*
 - We will have a large blown up sign of The Progressive Agenda. After you speak, you will walk to the sign and sign your name with a black sharpie provided*
- 3:00 p.m. Mayor Bill de Blasio welcomes everyone and gives brief remarks, then signs The Progressive Agenda (2 mins)

Congressional Progressive Caucus Co- Chairs Rep. Grijalva and Rep. Ellison (2 mins)
Senator Jeff Merkley (2 mins)
Governor Howard Dean (2 mins)
Larry Cohen, President, CWA (2 mins)
Lily Eskelsen Garcia, President, NEA (2 mins)
Leo Gerard, President, Steelworkers (2mins)
Mary Kay Henry, President, SEIU (2 mins)
Lee Saunders, President AFSCME (2 mins)
Randy Weingarten, President, AFT (2 mins)
Maria Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE
HERE! (2 mins)
Rep. Rosa DeLauro (2 mins)
Rev. Al Sharpton (2 mins)

All other labor representatives, Members of Congress, U.S. Mayors, Progressive
Organizational and Economic Policy Leaders (2-3 sentences)

3:40 p.m. Mayor Bill de Blasio thanks everyone, event adjourns

WAYS TO STAY INVOLVED

This is just the beginning and launch of this effort. It is the hope to have more event opportunities with you and others regarding these important issues. If you have ideas on next steps, or questions about anything listed below please contact Hayley Prim: hprim@hilltoppublicsolutions.com

Immediate opportunities:

1. Social Media- On the day of event and every day moving forward, we encourage you to tweet, retweet, and post on your Facebook pages about The Progressive Agenda using the hashtag **#p2Agenda**

Example Tweets:

Proud to join national progressive leaders to announce The Progressive Agenda to Combat Income Inequality. #p2Agenda

Income Inequality is a national crisis and affects working families all across America. #p2Agenda starts the conversation. RT to spread the word

Join me today in supporting #p2Agenda by signing up here: progressiveagenda.us. Promoting work over just wealth is good for all Americans.

The typical American family makes LESS today than they did 25 years ago. NOW is the time to address income inequality. #p2Agenda

2. Help build our coalition! On day 1, we will announce dozens of national leaders who have signed on to support The Progressive Agenda. Encourage your constituencies, colleagues, and friends to sign on as well by going to the website: www.ProgressiveAgenda.us

- A. Members of Congress, Senators & mayors will go back to their home states, districts, and cities to build support for TPA.

- B. Labor leaders will communicate with their members and amplify the platform.
- C. National organization leaders will reach out to their grassroots activists and urge them to speak to friends and neighbors.
- D. We will ALL fan out to do press and push everyday Americans to sign onto TPA through our website.
- E. Mayor de Blasio is heading to CA on Thursday to participate in an event with Professor Robert Reich, and will speak to students at Santa Clara University. Both conversations will be focused on income inequality and TPA.

3. Blog Posts- We encourage you to write blog posts about why you specifically support The Progressive Agenda so we can post to the website and share more broadly. Blog posts should be no more than 2-3 paragraphs and 350 words.

4. Op-Eds- This is a grassroots effort. By writing op-eds in local and national media, you can help spread the word to millions of Americans about why combating the crisis of income inequality in America is a priority as they elect their local and national leaders.

5. One Minutes- We encourage Members to do one-minutes on the House Floor next week to help amplify our message/highlight specific bills that would move our agenda forward.

KEY CONTACTS

For more information on:

The Progressive Agenda: Hayley Prim: Hprim@hilltoppublicsolutions.com

Additional events and other opportunities: Hayley Prim: Hprim@hilltoppublicsolutions.com

May 12 Logistical Information: Jeani Murray: [REDACTED]

Press Contact: Rebecca Katz: RKatz@hilltoppublicsolutions.com

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Run of Show
Date: Friday, May 08, 2015 1:41:19 PM

I should be able to get to him as soon as he gets back from funeral around mid-afternoon. Are Stiglitz and Warren certain no-shows?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 1:35 PM
To: Snyder, Thomas
Subject: Re: Run of Show

Trumka not coming.

I know it's heavy on labor - but we didn't feel like we could let one or two speak, and then not let others speak.

EOD is okay - but please try to squeeze in a few minutes as soon as possible! (And thank you!)

FYI - the Daily Beast has the agenda - someone leaked it. Amazing to me that it took this long to leak - and I'm fine with it being out there.

<http://www.thedailybeast.com/articles/2015/05/08/de-blasio-s-national-contract-with-america-strategy-leaks.html>

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 1:29 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Run of Show

Looks good but I will have to show it to him given sensitivities about speaking roles. I think I can get a react by end of day. Awful lot of labor heavies in the 2 minute section. Also, Trumka not coming or just being coy?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 1:20 PM
To: Snyder, Thomas
Subject: Run of Show
Importance: High

Hey Tom. Here's the Run of Show doc that we'd like to send out to our list. Can you get me a quick green-light on it? I leave it up to you on whether MBDB needs to see it or not. Thanks much!

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); "[John Del Cecato](#)"; [Hagelgans, Andrea](#)
Subject: Daily Beast: De Blasio's National "Contract With America" Strategy Leaks
Date: Friday, May 08, 2015 1:45:36 PM

PUSHING LEFT

05.08.151:08 PM ET

De Blasio's National "Contract With America" Strategy Leaks

Everyone from Susan Sarandon to Van Jones is helping draft and push de Blasio's new "Contract with America," which will push for paid sick leave and free, universal pre-K.

First New York City. Then America.

New York City Mayor Bill de Blasio is heading to Washington D.C. next week to present a progressive "Contract with America," a 13-point agenda intended to push the Democratic Party leftward.

According to a draft of the document provided to The Daily Beast by someone asked to join the effort, de Blasio will call for a number of measures for which he has already pushed in New York City, including national paid sick leave and free, universal pre-kindergarten and afterschool programs.

During the 2013 mayoral campaign, de Blasio used his support of paid sick leave to pummel the Democratic front-runner, Council Speaker Christine Quinn, sparking his come-from-behind victory. De Blasio then signed an expansive law on the topic soon after becoming mayor. Universal pre-K became de Blasio's signature accomplishment of his first year in office, even if his mechanism to pay for it—a tax on the city's upper income earners—was rejected by Democratic Gov. Andrew Cuomo.

The contract will also put de Blasio in the center of some of the debates currently roiling Washington. According to a draft of the document circulated this week, de Blasio will call for the passage of comprehensive immigration

and for Democrats to “oppose trade deals that hand more power to corporations at the expense of American jobs, workers’ rights, and the environment.”

President Barack Obama has called for a new Pacific trade deal that he says would open up new markets for American goods. He has received little support for that view among Democrats, however, and Hillary Clinton has declined to back the agreement.

Some of the items on de Blasio’s wish list have not yet been made a priority in his time as mayor, like universal free childcare and a \$15 per hour minimum wage. The mayor has pushed for a \$13 minimum wage indexed to inflation, which would not rise to \$15 until 2019. The mayor’s push locally for the \$13 minimum wage has likewise been rejected by Albany.

De Blasio is expected to be joined in Washington by a more than 60 members of Congress, progressive activists and labor leaders, among them Oregon Senator Jeff Merkley, Congressmen Keith Ellison and Raul Grijalva and the actor Susan Sarandon. Last month de Blasio convened a number of progressive thinkers at Gracie Mansion, including Nation editor Katrina Vanden Heuvel and civil rights activist Van Jones in order to hash out ideas about how to build a progressive agenda in 2016. De Blasio has pointedly declined to endorse Hillary Clinton’s presidential bid, even though he was the campaign manager of her 2000 Senate run in New York and even though both Bill and Hillary Clinton were on stage with de Blasio at his inauguration.

Aides to de Blasio dismiss the suggestion that this effort is designed to lift de Blasio’s profile, and say instead that it is intended to get a more progressive government into Washington D.C.—one that will be more attentive to New York City’s needs. The contract is modeled on Newt Gingrich’s Contract With America, which helped Republicans retake the House in 1994.

Many of the items that de Blasio calls for are unlikely to pass, even with a Democratic president and a Democratic congress, such as the “Buffet Rule,” which would force millionaires to pay a higher tax rate.

Among some of the other items expected to be on de Blasio’s agenda are a reform of the National Labor Relations Act “to enhance workers’ rights to organize and rebuild the middle class,” the expansion of the Earned Income Tax Credit, allowing students to refinance student loan debt, closing the carried interest loop, ending tax breaks for companies that ship jobs overseas,

and the closing of a “CEO tax loophole that allows corporations to take advantage of ‘performance pay’ write-offs.”

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [B](#)
Cc: [Carey, Michael](#)
Subject: Re: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight
Date: Friday, May 08, 2015 1:51:28 PM

yes, open press

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 10:17 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight

See below. The SCU speech will be open press, correct? Thanks

From: Clips
Sent: Friday, May 08, 2015 08:55 AM
Subject: CRAIN'S: De Blasio heading to Silicon Valley to tout inequality fight

De Blasio heading to Silicon Valley to tout inequality fight

CRAIN'S NY – Andrew Hawkins

<http://www.crainsnewyork.com/article/20150508/BLOGS04/150509865/de-blasio-heading-to-silicon-valley-to-tout-inequality-fight>

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While this isn't Mr. de Blasio's first trip to California as mayor, it will be the first time in his 16 months in office that he will give a speech there. Mr. de Blasio has previously set his sights on helping New York's Silicon Alley outpace California's more famous technology sector.

During the campaign, the mayor was adept at securing big donations from some of Silicon Valley's wealthiest tech moguls.

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Run of Show
Date: Friday, May 08, 2015 2:08:37 PM

Gonna try and catch him between 3 - 3:30

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 2:02 PM
To: Snyder, Thomas
Subject: Re: Run of Show

Our group thinks that we have to send to everyone (except maybe the activist types) today... They're really pressuring us for guidance

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 1:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Run of Show

One other thing: do you think its necessary to send out today to all attendees the speaker lineup, thus telling the 2 sentence people their place in the pecking order? It may be the only way to go. Or do you think there might be a way to tell all attendees in this memo that there will be a smallish group speaking for 2 minutes and the rest get 2 sentences...details on lineup to follow. I don't have a strong opinion on this, just wondering.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 1:35 PM
To: Snyder, Thomas
Subject: Re: Run of Show

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Date: Friday, May 8, 2015 at 1:29 PM
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Sent: Friday, May 08, 2015 1:20 PM
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Subject: Run of Show
Importance: High

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From: [FLONYC](#)
To: [B](#)
Cc: [REDACTED] jfdc@akpdmedia.com
Subject: Re: Toni Morrison Essay for TPA
Date: Friday, May 08, 2015 2:33:02 PM

I wish. I wish I could read it.

Sent from my iPhone

On May 8, 2015, at 2:27 PM, B <BCCD@cityhall.nyc.gov> wrote:

That is smoking hot!! Not sure I'd change a thing. Chirlane, what do you think? And JDC/HP, how can we get the maximum bang out of this? Can we get an exclusive someone before it goes on the website? And could we have the right cultural figure read it aloud on Tues? Is that worth it?

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, May 08, 2015 02:17 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Toni Morrison Essay for TPA

Pasted below is what Toni wrote for The Progressive Agenda. We are going to post to the TPA website, and can do something with it at press conference, but wanted to forward to you to read. She said we can edit or strengthen, but wants final version approved before we use it.

I applaud with enthusiasm this gathering of leaders, thinkers, activists, artists—each and all committed to strategies of and for social progress.

The Progressive Agenda identifies the pillars upon which healthy social structures can be built. Each pillar is designed to improve, even rescue, the lives of vulnerable populations. From financial traps, to failing schools, to jobs, to methods for strengthening families and communities—each pillar of support enhances the lives of the poor and middle class—which in turn benefits the whole society.

The solutions are not mysterious, not unknown; nor are the means by which to achieve them. We know what they are and how to apply them. There is simply, and too often, no will to organize and enact the agenda. But indifference and inaction stops here. With Mayor de Blasio's insistence and foresight along with the dedication and passion of serious progressives, vital changes in our cities and towns will surface.

Remember when we used to be called 'citizens'? There were levels of citizenship, certainly, but we were citizens none-the-less. "I am an American citizen" was our proud boast. Then, following World War Two, the prosperous decades began and we were called 'consumers.' The American consumer wants; the American consumer needs—and consume we did. Items that were once luxuries became necessities and, unlike our great grandparents, we were ashamed to have only one pair of shoes or one 'Sunday' dress. Being a consumer is not without pleasure or comfort. Yet now we are identified by a brand new label—one that floods political speech, pundit themes, and media headlines. Taxpayer. It seems that definition is all we are. The difference between understanding oneself as a citizen or as a taxpayer is not merely wide; it is antagonistic. A citizen thinks primarily about his/her community, is preoccupied with the safety of the neighborhood, the health of the elderly and disabled, the nurture and well-being of the young.

A taxpayer thinks mostly about his or herself, about who or what is taxing, that is to say 'taking', his hard-earned money to give to some undeserving body or some other distant, wasteful thing.

The Progressive Agenda seeks to return us to citizenship, the happily adult responsibility of citizens to each other: how to ensure a livable wage for all of us; how to improve schools in all our neighborhoods; how to protect working class jobs and pensions from predators who rely on exploitation and selfish behavior; how to welcome the immigrant, the "huddled masses" we ALL [except for Native Americans and slaves] once were.

This new Progressive Agenda re-imagines citizenship and is far, far more than worthy; it is crucial.

Toni Morrison

8 May 2015

--
Hayley Prim
c: [REDACTED]

From: B
To: "jfdc@akpdmedia.com"; [REDACTED]
Cc: FLONYC
Subject: Re: Toni Morrison Essay for TPA
Date: Friday, May 08, 2015 2:34:58 PM

And Chirlane and I are thinking about whether Toni would agree to do a video of this? If not, Chirlane could or a celeb could

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 08, 2015 02:31 PM
To: B; [REDACTED] <[REDACTED]>
Cc: FLONYC
Subject: Re: Toni Morrison Essay for TPA

I'd love to get it out there before the event... Will brainstorm on how to do that...

And, as expected, it's beautifully written - and on a higher level than mere mortals could ever communicate...

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 2:27 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, FLONYC <FLONYC@cityhall.nyc.gov>
Subject: Re: Toni Morrison Essay for TPA

That is smoking hot!! Not sure I'd change a thing. Chirlane, what do you think? And JDC/HP, how can we get the maximum bang out of this? Can we get an exclusive someone before it goes on the website? And could we have the right cultural figure read it aloud on Tues? Is that worth it?

From: Hayley Prim [mailto:[REDACTED]]
Sent: Friday, May 08, 2015 02:17 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Toni Morrison Essay for TPA

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Toni Morrison

8 May 2015

--

Hayley Prim

c: 

From: [FLONYC](#)
To: [John Del Cecato](#)
Cc: B: [REDACTED]
Subject: Re: Toni Morrison Essay for TPA
Date: Friday, May 08, 2015 2:39:34 PM

Amen!

Sent from my iPhone

On May 8, 2015, at 2:38 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I love that idea. We'll figure out a way to get to her, and if she's willing, what a fantastic thing to have on our website, to push out to our people, to tweet & FB and such!

From: FLONYC <FLONYC@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 2:35 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>, Hayley Prim <[REDACTED]>
Subject: Re: Toni Morrison Essay for TPA

Video Toni reading it. It's PERFECT.

Sent from my iPhone

On May 8, 2015, at 2:30 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

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From: Bill de Blasio <BCCD@cityhall.nyc.gov>
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Subject: Re: Toni Morrison Essay for TPA

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Toni Morrison

8 May 2015

--

Hayley Prim

c: [REDACTED]

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: The text of the agenda - please confirm
Date: Friday, May 08, 2015 3:02:15 PM

Fine w confirmin the agenda
Defer on signers

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 02:54 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: FW: The text of the agenda - please confirm

Looks like Henry finally got his hands on the email... Since he already has it, you guys okay with me confirming & also including the latest list of signers (this looks like he got a very early edition - which, if we wanted to do sleuthing - we could probably narrow down who his source was - since there are new versions of this each day - but i don't really care)...

Unless there are objections, I'll confirm & get him the full list by 4pm?

On 5/8/15, 2:45 PM, "Henry Goldman (BLOOMBERG/ NEWSROOM:)" <hgoldman@bloomberg.net> wrote:

>We have been given what appears to be a text or summary of the
>Progressive Agenda to be presented Tuesday. Can you please call me or
>e-mail me to confirm that this is what will be discussed?
>
>Please join Bill de Blasio, Mayor of New York City, and declare your
>support for The Progressive Agenda to Combat Income Inequality on May 12,
>2015 at 3:00pm at the U.S. Capitol Building's House Triangle.
>
>The Progressive Agenda
>
>To Combat Income Inequality
>
>1. Lift the Floor for Working People
>
>• Raise the federal minimum wage, so that it reaches \$15/hour, while
>indexing it to inflation.
>
>• Reform the National Labor Relations Act, to enhance workers' right to
>organize and rebuild the middle class.
>
>• Pass comprehensive immigration reform to grow the economy and protect
>against exploitation of low-wage workers.
>
>• Oppose trade deals that hand more power to corporations at the expense
>of American jobs, workers' rights, and the environment.
>
>
>2. Support Working Families
>
>• Pass national paid sick leave.
>
>• Pass national paid family leave.
>

- >• Make Pre-K, after-school programs and childcare universal.
- >
- >• Expand the Earned Income Tax Credit.
- >
- >• Allow students to refinance student loan debt to take advantage of
- >lower interest rates.
- >
- >
- >
- >3. Tax Fairness
- >
- >• Close the carried interest loophole.
- >
- >• End tax breaks for companies that ship jobs overseas.
- >
- >• Implement the "Buffett Rule" so millionaires pay their fair share.
- >
- >• Close the CEO tax loophole that allows corporations to take advantage
- >of "performance pay" write-offs.
- >
- >More and more progressive leaders are signing on every day. So far
- >supporters include:
- >
- >• Eileen Appelbaum, Senior Economist, Center for Economic and Policy
- >Research
- >
- >• Dean Baker, Co-Director, Center for Economic and Policy Research
- >
- >• Deepak Bhargava, Executive Director, Center for Community Change
- >
- >• Robert Borosage, Co-Director Campaign for America's Future
- >
- >• Steve Buscemi, Actor
- >
- >• Larry Cohen, President, Communication Workers of America
- >
- >• Sheila Crowley, President and CEO, National Low Income Housing Coalition
- >
- >• Bill de Blasio, Mayor of New York City
- >
- >• Howard Dean, Former Governor of Vermont & Founder, Democracy for America
- >
- >• Rosa DeLauro, U.S. Representative from Connecticut
- >
- >• Abigail E. Disney, Filmmaker
- >
- >• Keith Ellison, U.S. Representative from Minnesota
- >
- >• Chaka Fattah, U.S. Representative from Pennsylvania
- >
- >• Jeff Faux, Founder, Economic Policy Institute
- >
- >• Lily Eskelsen García, President, National Education Association
- >
- >• Leo Gerard, President, United Steelworkers
- >
- >• Lisa Graves, Executive Director, Center for Media and
- >Democracy/PRWatch/ALECexposed.org
- >
- >• George Gresham, President, 1199SEIU

- >
- >• Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional
>Progressive Caucus
- >
- >• Arshad Hasan, Executive Director, ProgressNow
- >
- >• Jeannette Huevo, Executive Director, United for a Fair Economy
- >
- >• Van Jones, Co-Founder and President, Rebuild the Dream
- >
- >• Barbara Lee, U.S. Representative from California
- >
- >• Sheila Jackson Lee, U.S. Representative from Texas
- >
- >• Mike Lux, Co-Founder and President, Progressive Strategies
- >
- >• Chirlane McCray, First Lady of New York City
- >
- >• Heather McGhee, Executive Director, DEMOS
- >
- >• Jim McGovern, U.S. Representative from Massachusetts
- >
- >• Lawrence Mishel, President, Economic Policy Institute
- >
- >• Jerry Nadler, U.S. Congressman from New York
- >
- >• Cynthia Nixon, Actor
- >
- >• Atima Omara, President, Young Democrats of America
- >
- >• James Parrott, Deputy Director and Chief Economist, Fiscal Policy
>Institute
- >
- >• Robert Reich, Chancellor's Professor of Public Policy at University of
>California at Berkeley & Former U.S. Secretary of Labor
- >
- >• Mark Ruffalo, Actor, Director, Producer & Activist
- >
- >• Jeff Sachs, Economist & Director of the Earth Institute at Columbia
>University
- >
- >• Bill Samuels, Chairman, EffectiveNY
- >
- >• Susan Sarandon, Actress, Activist
- >
- >• Lee Saunders, President, American Federation of State, County and
>Municipal Employees
- >
- >• Reverend Al Sharpton, Founder and President of National Action Network
- >
- >• D. Taylor, President, UNITE HERE!
- >
- >• Linda Tirado, Author
- >
- >• Richard L. Trumka, President, AFL-CIO
- >
- >• Katrina vanden Heuvel, Editor, The Nation
- >
- >• Bonnie Watson Coleman, U.S. Representative from New Jersey
- >

>• Randi Weingarten, President, American Federation of Teachers
>
>• Michael Wessel, President, The Wessel Group
>
>• Nan Whaley, Mayor of Dayton, Ohio
>
>• Marjorie E. Wood, PhD, Senior Associate, Global Economy Project &
>Managing Editor, Inequality.org
>
>• Marian Wright Edelman, Founder and President, Children’s Defense Fund
>
>
>
>The group of supporters will include federal and local elected officials,
>labor officials, cultural leaders, and progressive activists.
>
>
>
>The Progressive Agenda – a progressive alternative, of sorts, to the 1994
>Republican Contract with America – will include specific proposals to
>lift the floor for working people, support working parents, and promote
>tax fairness – policies that reward work rather than just wealth.
>
>
>
>The event stems from a summit that Mayor de Blasio convened in New York
>City in early April, where a group of national progressive leaders
>gathered to discuss ways the country could combat the crisis of our time
>-- income inequality.
>
>
>
>The Progressive Agenda builds upon the work of dozens of economists,
>lawmakers, think tanks, and progressive activists. It is not meant to be
>seen as a comprehensive set of proposals to combat income inequality, but
>rather a bold collection of core policy proposals around which
>progressives can organize and mobilize.
>
>
>
>If you cannot attend in person, we’d still urge you to sign on to the
>document.
>
>
>
>Thanks for your consideration, and feel free to contact me with any
>questions or concerns.
>
>

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Fw: Fwd: John Lewis
Date: Friday, May 08, 2015 3:17:52 PM

You should. He has not gotten back to us at all. His cell is: [REDACTED]

On Fri, May 8, 2015 at 3:16 PM, B <BCCD@cityhall.nyc.gov> wrote:

What's up with him? Should I call him???

-----Original Message-----

From: Janice Enright
To: Bill de Blasio
Subject: Fwd: John Lewis
Sent: May 4, 2015 11:22 AM

In case you ever need it

Sent from my iPhone
Begin forwarded message:

From: Minyon Moore <Minyon.Moore@deweysquare.com>
Date: May 4, 2015 at 8:15:46 AM PDT
To: Janice Enright <jenright@ickesenright.com>
Subject: FW: John

Total Control Panel Login

Remove this send list You received this message because the sender is on your allow list.

--

Hayley Prim
c: [REDACTED]

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Snyder, Thomas](#)
Subject: Pls send us final version of logistics memo when done
Date: Friday, May 08, 2015 4:27:16 PM

Not for approval. Just so we have. And if other big names join, we'll cross that bridge... And pls call me later re: sunday shows

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: Pls send us final version of logistics memo when done
Date: Friday, May 08, 2015 4:28:55 PM
Attachments: [TPA Final Speaker Logistics_JDC edits 4pm Fri.docx](#)
[default\[12\].xml](#)
[default.png](#)

On behalf of Mayor Bill de Blasio, thank you for participating in the launch of The Progressive Agenda! We are looking forward to seeing you in Washington, DC, and we wanted to take this opportunity to provide you with final logistical details.
EVENT LOGISTICS

WHAT: News conference announcing the launch of The Progressive Agenda to Combat Income Inequality

WHEN: Tuesday, May 12, 3:00PM
Please arrive 10 minutes early

WHERE: US House Triangle (East Front of the US Capitol Building)
Rain contingency: Event will be held in the Committee on Oversight and Government Reform, 2157

FORECAST: On Tuesday, May 12 Washington, DC is expected to have a high of 93 degrees with partly cloudy skies

SCHEDULE AND DETAILS OF EVENT

IMPORTANT NOTE: We have more than 40 people who will attend and would like to speak during the program. Due to time constraints it is imperative that the majority of attendees limit their remarks to 2-3 sentences maximum.

For Example: "My name is XXX, and I'm head of XXXX. I support The Progressive Agenda because I believe that our economy should reward work, and not just wealth."

2:50 p.m. Meet at the House Triangle, off camera, final

briefing
& prep, and check in with staff on site
We will line you
up in order of speaking appearance and give you a sticker to wear on your
lapel.

Logistical

Notes:

.

We are asking
speakers to give very brief remarks and then sign The Progressive Agenda

.

We will have a
large blown up sign of The Progressive Agenda. After you speak, you will
walk
to the sign and sign your name with a black sharpie provided

3:00 p.m. Mayor Bill
de Blasio welcomes everyone and gives brief remarks, then
signs The Progressive Agenda (2 mins)

Reading of a statement authored by Nobel-Prize winning novelist Toni
Morrison (2 min)

Congressional Progressive Caucus Co- Chairs Rep. Gríjalva, Rep. Ellison,
with Steering & Policy Committee Co-Chair Rep. DeLauro (2-3 mins)
Senator

Jeff Merkley (2 mins)

Governor

Howard Dean (2 mins)

Group of 4 Mayors (2 minutes)

Rev. Al Sharpton (2 mins)

Mary

Kay Henry, President, SEIU (2 mins)

Randi

Weingarten, President, AFT (2 mins)

Lee

Saunders, President AFSCME (2 mins)

Lily

Eskelsen Garcia, President, NEA (2 mins)

Leo

Gerard, President, Steelworkers (2mins)

Larry

Cohen, President, CWA (2 mins)

Maria Elena Durazo, Vice President for Immigration, Civil Rights and
Diversity, UNITE HERE! (2 mins)

All other labor representatives, Members of Congress, U.S. Mayors,
Progressive Organizational and Economic Policy Leaders (2-3 sentences)

3:40 p.m. Mayor Bill
de Blasio thanks everyone, event adjourns

WAYS TO STAY INVOLVED

This is just the beginning and launch of this effort. We are building out
an aggressive national
organizing plan, and we will be working with you as that takes shape.

Hayley

Prim will be your main point of contact: hprim@hilltoppublicsolutions.com.

Immediate opportunities:

1. Social Media- On the day of
event and every day moving forward, we encourage you to tweet, retweet, and

post on your Facebook pages about The Progressive Agenda using the hashtag #p2Agenda

Example Tweets:

Proud to join national progressive leaders to announce The Progressive Agenda to Combat Income Inequality. #p2Agenda

Income Inequality is a national crisis and affects working families all across America. #p2Agenda starts the conversation. RT to spread the word

Join me today in supporting #p2Agenda by signing up here: progressiveagenda.us. Promoting work over just wealth is good for all Americans.

The typical American family makes LESS today than they did 25 years ago. NOW is the time to address income inequality. #p2Agenda

2. Help build our coalition! On day 1, we will announce dozens of national leaders who have signed on to support The Progressive Agenda. Encourage your constituencies, colleagues, and friends to sign on as well by going to the website: www.ProgressiveAgenda.us <<http://www.ProgressiveAgenda.us>>

A.

Members of Congress, Senators & mayors will go back to their home states, districts, and cities to build support for TPA.

B.

Labor leaders will communicate with their members and amplify the platform.

C.

National organization leaders will reach out to their grassroots activists and urge them to speak to friends and neighbors.

D.

We will ALL fan out to do press and push everyday Americans to sign onto TPA through our website.

E.

Mayor de Blasio is heading to CA on Thursday to participate in an event with Professor Robert Reich at the University of California, Berkeley, and will speak to students at Santa Clara University. Both conversations will be focused on income inequality and TPA.

3. Blog Posts- We encourage you to write blog posts about why you specifically support The Progressive Agenda so we can post to the website and share more broadly. Blog posts should be no more than 2-3 paragraphs and 350 words.

4. Op-Eds- This is a grassroots effort. By writing op-eds in local and national media, you can

help

spread the word to millions of Americans about why combating the crisis of income inequality in America is a priority as they elect their local and national leaders.

5. One Minutes- We encourage

Members to do one-minutes on the House Floor next week to help amplify our message/highlight specific bills that would move our agenda forward.

KEY CONTACTS

For more

information on:

The Progressive Agenda: Hayley

Prim: Hprim@hilltoppublicsolutions.com

Additional events and other opportunities: Hayley Prim:

Hprim@hilltoppublicsolutions.com

May 12 Logistical Information: Jeani Murray: [REDACTED]

Press Contact: Rebecca Katz: RKatz@hilltoppublicsolutions.com

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>

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We will line you up in order of speaking appearance and give you a sticker to wear on your lapel.
Logistical Notes:
- *We are asking speakers to give very brief remarks and then sign The Progressive Agenda*
 - *We will have a large blown up sign of The Progressive Agenda. After you speak, you will walk to the sign and sign your name with a black sharpie provided*
- 3:00 p.m. Mayor Bill de Blasio welcomes everyone and gives brief remarks, then signs The Progressive Agenda (2 mins)

Reading of a statement authored by Nobel-Prize winning novelist Toni Morrison (2 min)
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Lily Eskelsen Garcia, President, NEA (2 mins)
Leo Gerard, President, Steelworkers (2mins)
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Maria Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE
HERE! (2 mins)
All other labor representatives, Members of Congress, U.S. Mayors, Progressive
Organizational and Economic Policy Leaders (2-3 sentences)

3:40 p.m. Mayor Bill de Blasio thanks everyone, event adjourns

WAYS TO STAY INVOLVED

This is just the beginning and launch of this effort. We are building out an aggressive national organizing plan, and we will be working with you as that takes shape. Hayley Prim will be your main point of contact: hprim@hilltoppublicsolutions.com.

Immediate opportunities:

1. Social Media- On the day of event and every day moving forward, we encourage you to tweet, retweet, and post on your Facebook pages about The Progressive Agenda using the hashtag **#p2Agenda**

Example Tweets:

Proud to join national progressive leaders to announce The Progressive Agenda to Combat Income Inequality. #p2Agenda

Income Inequality is a national crisis and affects working families all across America. #p2Agenda starts the conversation. RT to spread the word

Join me today in supporting #p2Agenda by signing up here: progressiveagenda.us. Promoting work over just wealth is good for all Americans.

The typical American family makes LESS today than they did 25 years ago. NOW is the time to address income inequality. #p2Agenda

2. Help build our coalition! On day 1, we will announce dozens of national leaders who have signed on to support The Progressive Agenda. Encourage your constituencies, colleagues, and friends to sign on as well by going to the website: www.ProgressiveAgenda.us

- A. Members of Congress, Senators & mayors will go back to their home states, districts, and cities to build support for TPA.

- B. Labor leaders will communicate with their members and amplify the platform.
- C. National organization leaders will reach out to their grassroots activists and urge them to speak to friends and neighbors.
- D. We will ALL fan out to do press and push everyday Americans to sign onto TPA through our website.
- E. Mayor de Blasio is heading to CA on Thursday to participate in an event with Professor Robert Reich at the University of California, Berkeley, and will speak to students at Santa Clara University. Both conversations will be focused on income inequality and TPA.

3. Blog Posts- We encourage you to write blog posts about why you specifically support The Progressive Agenda so we can post to the website and share more broadly. Blog posts should be no more than 2-3 paragraphs and 350 words.

4. Op-Eds- This is a grassroots effort. By writing op-eds in local and national media, you can help spread the word to millions of Americans about why combating the crisis of income inequality in America is a priority as they elect their local and national leaders.

5. One Minutes- We encourage Members to do one-minutes on the House Floor next week to help amplify our message/highlight specific bills that would move our agenda forward.

KEY CONTACTS

For more information on:

The Progressive Agenda: Hayley Prim: Hprim@hilltoppublicsolutions.com

Additional events and other opportunities: Hayley Prim: Hprim@hilltoppublicsolutions.com

May 12 Logistical Information: Jeani Murray: [REDACTED]

Press Contact: Rebecca Katz: RKatz@hilltoppublicsolutions.com

From: [John Del Cecato](#)
To: [B](#)
Cc: [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Van Jones
Date: Friday, May 08, 2015 5:14:43 PM

Cell phone is:



From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 5:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Van Jones

Send me van's #. I'll call now, or tmrw AM

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 05:08 PM
To: B
Cc: Leopold, Elana; Carey, Michael
Subject: Van Jones

We played phone tag. Finally got him on the line, and he said he couldn't talk - had someone on the phone - but said he had a major problem with criminal justice reform not being a part of this document. He gave me no chance to respond.

He's going to call me back in a half hour, and I can talk him through next steps, more to come, etc - but I think this is one that you should probably handle, if you're free at 530 or 540pm

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Van is free now if you have a minute
Date: Friday, May 08, 2015 5:46:24 PM

Will try Van briefly

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 08, 2015 05:27 PM
To: B
Subject: Van is free now if you have a minute



From: [John Del Cecato](#)
To: [B](#)
Cc: [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Keith Ellison
Date: Friday, May 08, 2015 5:47:26 PM

Okay, will do.

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 5:46 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Keith Ellison

Will be impossible for me to make calls before tmrw. You and your team should hold the line and tell any doubter of importance that you will sched a call for them with me on sunday

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 05:15 PM
To: B
Cc: Leopold, Elana; Carey, Michael
Subject: Keith Ellison

Wouldn't hurt for you to call him, either. I returned his call but he never called back - but I've heard he's getting squishy... This will be the Adam Green problem - adding in debt-free college & expanding SS...

From: [John Del Cecato](#)
To: [B](#)
Cc: [Leopold, Elana](#); [Carey, Michael](#)
Subject: Re: Keith Ellison
Date: Friday, May 08, 2015 6:11:05 PM

One thing that seemed to resonate at the staff level is when I said: "You know, we came up with The Progressive Agenda language for a reason. THIS thing on 5/12 The Progressive Agenda to Combat Income Inequality. But we can also envision building onto that The Progressive Agenda to Combat Climate Change...to Combat Retirement Insecurity...etc."

Raul & Keith just need to know that this is a living/breathing movement that we can & will continually add to.

Just two cents from the cheap seats

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 5:46 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Keith Ellison

Will be impossible for me to make calls before tmrw. You and your team should hold the line and tell any doubter of importance that you will sched a call for them with me on sunday

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 05:15 PM
To: B
Cc: Leopold, Elana; Carey, Michael
Subject: Keith Ellison

Wouldn't hurt for you to call him, either. I returned his call but he never called back - but I've heard he's getting squishy... This will be the Adam Green problem - adding in debt-free college & expanding SS...

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: Call request from Van Jones
Date: Friday, May 08, 2015 6:16:52 PM

From: Nisha Anand <nisha@dreamcorps.us>
Date: Friday, May 8, 2015 at 3:25 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Call request from Van Jones

Hello Mr. Del Cecato,

I would like to set up a call with you and Van Jones as soon as possible. He has an immediate concern he would like to discuss with you or Mayor de Blasio.

He is very excited to join you on The Capitol steps this Tuesday and is quite inspired by what you put together.

Please let me know asap when you have time to speak with him. He is on air at 7pm. Other than that, he can be available.

Thanks,
Nisha

--
Nisha Anand
Director of External Relations
The Office of Van Jones, President
[#YesWeCode](#) | [#cut50](#)
510-213-0968

[web](#) | [youtube](#) | [facebook](#) | [twitter](#)

From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [Carey, Michael](#); "jfdc@akpdmedia.com"; [Gross, Dan](#); [Adams, Marti](#)
Subject: Re:
Date: Friday, May 08, 2015 6:48:52 PM

What types of options do we need? Adding Dan/marti to think through ideas

----- Original Message -----

From: Wolfe, Emma
Sent: Friday, May 08, 2015 06:42 PM
To: Walzak, Phil; Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Hagelgans, Andrea
Subject: RE:

No go?

-----Original Message-----

From: Walzak, Phil
Sent: Thursday, May 07, 2015 8:52 PM
To: Wolfe, Emma; Carey, Michael; 'jfdc@akpdmedia.com'
Cc: Hagelgans, Andrea
Subject: Re:

That's the ticket

Yes

----- Original Message -----

From: Wolfe, Emma
Sent: Thursday, May 07, 2015 08:45 PM
To: Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re:

A moms day thing?

----- Original Message -----

From: Carey, Michael
Sent: Thursday, May 07, 2015 08:43 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea
Subject: Re:

He has nothing planned Sunday AM :)

Michael Paul Carey
City Hall
New York, New York

> On May 7, 2015, at 7:47 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Rolling Stone line plus subway email plus burger/lateness = no bueno.

>

> Is there any chance to get our guy to do something humble this weekend - not just officer wake, but maybe volunteering at St. Francis Xavier's soup kitchen (Union Square) on Sunday morning, unannounced to press? I could pitch him on this, if you guys don't think I'm out of my mind.

>

>

>

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Van is free now if you have a minute
Date: Friday, May 08, 2015 7:12:44 PM

[REDACTED]

That said, I just had a lovely conversation with Ellison's chief of staff. Once I explained the part about The Progressive Agenda to Combat Retirement Insecurity, The Progressive Agenda to Combat College Costs, etc - her mind was put at great ease. She said the messaging made it seem like "this was the whole thing" - and asked if we could help message that it was NOT the whole thing (which we've done over and over - but press hasn't written it that way), and asked if you might say something in your remarks Tues that SS and debt-free college were also huge issues (which you said in your op-ed) - but here is the starting point, etc..

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 7:04 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Van is free now if you have a minute

[REDACTED]

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 08, 2015 05:27 PM
To: B
Subject: Van is free now if you have a minute


[REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Test
Date: Friday, May 08, 2015 8:13:27 PM

If only he knew how to spell your name.

I think you tell him that we have a plan to do The Progressive Agenda to Combat Income Inequality on 5/12 - but that CA in June will be TPA to Combat Climate Change and TPA to Combat Racial Injustice.



> On May 8, 2015, at 7:39 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> See below
>
> -----Original Message-----
> From: Van Jones
> To: Bill de Blasio
> Subject: Re: Test
> Sent: May 8, 2015 6:38 PM
>
> I will work with your team to find a good time tomorrow.
> I apologize for not tracking the documents; we are putting together this Prince concert on Sunday, and I have been been consumed with that and other Baltimore-related issues.
> But I am not the only black leader who will be disappointed to see the key economic issue that is crushing our dreams omitted from a Bill DiBlasio document.
> Women's, students' and immigrants' economic issues are rightfully included. But not the economic issue that has propelled the #BlackLivesMatter onto the global stage?
> Why not include a simple bullet point on Families saying: "Invest in "schools not jails" -- and give people coming home from prison a second chance."
>
> No economic vision that fails to address the mass incarceration crisis can be called progressive. Everyone from Cory Booker to the Koch Brothers (who are also not running for higher office) is embracing this cause. Even Hillary Clinton and Rand Paul!
> You are the populist leader of the movement for economic justice. If YOU sideline or marginalize overly-incarcerated populations in YOUR economic vision, what does that say?
> Please: as the most important economic champion in America, I implore you to acknowledge the economic crisis brought about by the New Jim Crow -- in the same way you are embracing the agenda of women, immigrants and students.
> You know that I am your most passionate supporter -- because I know you are the only national leader who can credibly make the case for ALL of America's economic victims. That's who you represent in NYC.
> I told Bloomberg News: "When we had a national security crisis, a NYC mayor stepped up to help the whole country. Now we have an national economic crisis, and a NYC mayor is stepping up again. That's Bill DiBlasio."
> I believe in you, 110%. Pray about this, please. I will, too. And let's talk tomorrow. Van
>
> Sent from my iPhone (TM)
> On May 8, 2015, at 2:57 PM, "Bill de Blasio" < > wrote:
>
>
> Van, did you get this? Thanks - Bill
>

>
> Sent via BlackBerry by AT&T

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: TPA
Date: Friday, May 08, 2015 8:34:07 PM

On correct email

-----Original Message-----

From: John Del Cecato
To: Bill de Blasio
Subject: Re: TPA
Sent: May 8, 2015 7:57 PM

[REDACTED]

[REDACTED]

> On May 8, 2015, at 7:40 PM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

>

>

> [REDACTED]

>

>

> -----Original Message-----

> From: Patrick Gaspard
> To: Bill de Blasio
> Subject: Fwd: TPA
> Sent: Apr 28, 2015 5:49 PM

>

> Just my honest reaction to what I'm seeing and have seen.

>

>

> Begin forwarded message:

>

> From: Patrick <[\[REDACTED\]](#)>
> Date: April 28, 2015 at 11:20:07 PM GMT+2
> To: John Del Cecato <jfdc@akpdmedia.com>
> Subject: Re: TPA

>

> John, thanks for sharing this with me today as it's going out. I can't say that I feel in the loop in any way. I'm not sure I understand what this is and why we would invite the comparison to Contract With America, which was crafted by people who actually had the means to shape electoral outcomes six weeks after they issued it and who would have the gavel to pass the very specific legislation they detailed in the plan. Bill and his coalition have neither real details or electoral clout. I'm still not clear what the coalition is and who exactly will be the muscle behind this. And if a main goal is to push HRC definition on these issues, do we already have an analysis on how she's already positioned herself on each over time? What's the win? The politics elude me.

> On substance, this phrase gives me pause - "it is not meant to be seen as a comprehensive set of proposals to combat income inequality." Isn't that exactly what's needed right now from real leaders, instead of more comms talking points? I don't see the "bold collection of core policy proposals" described in the preamble. Where's the boldness that's going to transform life for those being crushed

by the 1% ?Minimum wage hike that most dems are already organizing around in some form? The same old NLRA reform that unions have been petitioning for over decades and will never get? Vague Immigration reform which again all national dems support and won't happen for the next twenty years? Nafta/TPP rhetoric? EITC again? We're back on ending "tax breaks for companies that ship jobs overseas"?

> This is really the culmination of a national conversation with "dozens of economists, think tanks, etc?" It reads like something any press aid working for most Dem electeds could draw up in 15 minutes without much thought or fear of controversy. And by the way, given Bill's history and the actual economic crisis in urban America I'm stunned that there's nothing in this about the need to reform our justice system to make certain that young men aren't being perpetually denied the ability to work because of disparities in sentencing, etc. Criminalization of behavior in black and brown communities that would be ignored in white youth is his driving a tremendous amount of lifelong income inequality in these communities. But it does not a sound bite make. Actual innovative affordable housing, healthcare and manufacturing/training policy would have greater impact on the lives of working people than 90% of what's in here. Infrastructure investment policy or green jobs initiatives would help labor much more than any of their NLRA pipe dreams.

> I don't know. This is kind of hollow and bankrupt to me.

> On Apr 28, 2015, at 8:09 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Wanted to keep you in the loop on this... Here's what we're sending out to a bunch of electeds, labor leaders, etc today...

> On Tuesday, May 12 at 3:00pm, national progressive leaders will gather at the U.S. Capitol Building's House Triangle to declare their support for The Progressive Agenda to Combat Income Inequality.

>

> The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

>

> The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, supp

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Hey there!
Date: Friday, May 08, 2015 8:39:31 PM

Great !

> On May 8, 2015, at 8:35 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Back on correct email!

>

>

> -----Original Message-----

> To: John Del Cecato

> Subject: Re: Fwd: Hey there!

> Sent: May 8, 2015 8:34 PM

>

>

> 

>

>

>

> -----Original Message-----

> From: John Del Cecato

> To: Bill de Blasio

> Subject: Fwd: Hey there!

> Sent: May 8, 2015 8:32 PM

>

> From my former boss.

>

>

>

> Begin forwarded message:

>

> From: JPM <Jimmymac@mail.house.gov>

> Date: May 8, 2015 at 8:30:23 PM EDT

> To: John Del Cecato <jfdc@akpdmedia.com>

> Subject: Re: Hey there!

>

> We are all nuts. Be tough. Too many egos. See you next week.

>

> Sent from my iPhone

> On May 8, 2015, at 8:18 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> He's my man! I am trying my best on the revolution - just gotta keep the small but super squeaky wheels from making the perfect the enemy of the good. Will tell you more in person - but man, organizing progressives is HARD! This is why I should stick to ads. :)

>

>

>

> On May 8, 2015, at 7:34 PM, JPM <Jimmymac@mail.house.gov> wrote:

>

> Just saw Eric lesser. He wanted me to tell you hi. I told him you're helping with the revolution. He's

a great guy.

>

> Sent from my iPhone

> On May 4, 2015, at 1:58 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Hi, Jim. It's been a while since we've talked - how the hell are you?

> I did talk to the Snake a month or so ago... So good to know that he's still the guy I remember!

> Had a question for you... Mayor de Blasio is convening a group of national progressives for an event in DC on May 12 at 3pm (at the House Triangle) to express support for what we're calling The Progressive Agenda to Combat Income Inequality (yeah - really catchy, I know...)

> First and foremost, I was wondering if you'd be willing to be an official signer to the document... (Generic mass email, with preamble & the Agenda itself, is both attached & copied below)...

> BDB is doing a call at 5pm tonight to try to persuade more members of the Congressional Progressive Caucus to join the cause... I can get you the info about that if you want - but I figured you wouldn't want to be bothered by a conf call... If you had any specific questions, either I - or de Blasio - would be happy to chat further... Rosa is already on board (as are others - although they're waiting until after the call to officially sign on)...

> What do you think? You can't miss an opportunity to be with me at the House Triangle again! &

From: B
To: "hprim@hilltoppublicsolutions.com"
Cc: "jfdc@akpdmedia.com"
Subject: Re: Flag: Howard Dean
Date: Friday, May 08, 2015 10:32:02 PM

We MUST do that. Put him first or second

From: Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]
Sent: Friday, May 08, 2015 10:05 PM
To: B
Subject: Flag: Howard Dean

He has to leave by 3:15 on Tuesday. Might be worth considering moving him up in the lineup.

----- Forwarded message -----

From: Howard Dean <[REDACTED]>
Date: Fri, May 8, 2015 at 9:04 PM
Subject: Re: ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC
To: Hayley Prim <hprim@hilltoppublicsolutions.com>
Cc: Amanda McKay <[REDACTED]>

Hi Hayley,

I now have a potential scheduling problem with Tuesday. I am supposed to be at a meeting which I can not miss or be late to at 3:30 which is about fifteen minutes away from the Capitol. If your time frame and my placement in the Tik Tok is accurate, this will work, but if you start late I will have to bail no later than 3:15. I apologize for this. There are a lot of things going on in my employment life including a huge merger so my schedule not as flexible as it has been. Best, Howard

Sent from my iPhone

On May 8, 2015, at 5:34 PM, Hayley Prim <hprim@hilltoppublicsolutions.com> wrote:

Governor Dean,

I am so glad you are able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,
Hayley

--

Hayley Prim
Hilltop Public Solutions
[REDACTED]

<05-12-15 ROS Progresssive Agenda .docx>

--

Hayley Prim
Hilltop Public Solutions
[REDACTED]

From: [Hagelgans, Andrea](#)
To: [B; FLONYC; Wolfe, Emma; Walzak, Phil; "jfdc@akpdmedia.com"](#)
Subject: Fw: Wapo: how growing up poor changes politicians
Date: Friday, May 08, 2015 10:39:29 PM

From: Andrea Hagelgans [mailto:████████████████████]
Sent: Friday, May 08, 2015 10:40 PM
To: Hagelgans, Andrea
Subject: Wapo: how growing up poor changes politicians

Wonkblog

How growing up poor changes politicians

Democrats from humble backgrounds more often vote for economic policies that help the lower class. For Republicans, upbringing doesn't matter.

Sent from my iPhone



By [Lydia DePillis](#) May 6



Rep. Brad Miller grew up working class, and that mattered. (Brendan Hoffman/Bloomberg News)

Former Rep. Brad Miller's father was one of eleven children born in a small, poor town in North Carolina. Neither of Miller's parents could afford to finish college. And after his father died when Miller was 12, his mother supported them on her bookkeeper's salary. Miller and his older brother were the first generation to finish college, or to travel outside the country without joining the military — to say nothing of reaching [reaching Columbia Law School](#), the North Carolina State House and the halls of Congress.

"I recently found out that my mother had all of her teeth removed because she went decades without going to a dentist," says Miller, reflecting on how

she must have shorted herself to care for her children. "She didn't tell me or anyone else what we were doing without."

That trajectory might make Miller unusual in modern America, where social mobility [isn't actually as powerful](#) as political rhetoric might suggest. But he went on to serve in a fairly predictable way, according to [new research](#) on how class backgrounds affect legislators' voting behavior: Democrats with humble upbringings tend to favor policies that help lift people out of poverty, like access to health care, welfare benefits, higher minimum wages and more funding for education.

Republicans, by contrast, don't break down at all by their financial conditions in childhood — perhaps because those who came from poverty tend to credit their rise to personal initiative, rather than social programs. That suggests that while the ability of those who came from humble backgrounds to get elected to Congress matters for the Democratic policy platform, it might not have much impact on the issues the GOP decides to emphasize.

"Don't ask me to explain Republicans," Miller says.



Democrats are already a lot more working class than Republicans. (Jacob Grumbach, University of California-Berkeley)

During his decade in Congress, Miller became one of the House's [most vocal advocates](#) of financial reform and a "[darling of progressive activists](#)," working to strengthen the Dodd-Frank law and fighting for greater relief for homeowners hit hard by the foreclosure crisis. After five terms of that, the conservative North Carolina House essentially [redistricted him out of a seat](#). Miller says his priorities in office had a lot to do with his understanding of what life is like on the bottom of the income ladder.

"You know people who are struggling, because they're your relatives, people you knew in high school. And that kind of changes your perspective," Miller says. "I know that I'm less inclined to think that the U.S. is meritocratic, unless you think it is

very meritorious to have rich parents."

The paper, which builds on [previous work](#) by Duke University's Nicholas Carnes, uses data on the professional and parental backgrounds of lawmakers serving in Congress between 1999 and 2008. Author Jacob Grumbach of the University of California-Berkeley found that Democrats born into wealth vote more conservatively, even accounting for race and gender. And it's even *more* true when purely pocketbook issues — as measured by scorecards issued by the AFL-CIO and Chamber of Commerce — are taken into account.

For Miller, that resonates. Until recently, Democrats marketed their progressive cred more through their positions on gay rights or the war in Iraq, regardless of their votes on bank regulation or labor protections.

"I guess a lot of the 'wine track' progressives are liberal on social issues, war and peace issues, and don't so much care about economic issues," Miller says. "It's become fashionable to talk about income inequality, but for a generation it hasn't been what defined their economic message." Over the course of that generation, some of the policies that allowed Miller to advance — like very low tuition at the University of North Carolina — have fallen by the wayside.

Of course, another standard-bearer of economic populism — Elizabeth Warren — also rose from modest means to a position of power. Miller, who worked closely with Warren to set up the Consumer Financial Protection Bureau, thinks it's time to talk to voters about their balance sheets, rather than

hot-button issues like abortion or gun control.

"That's been one of my frustrations with the Democratic party, that there's not been a whole lot of sympathy for Archie Bunker — for the working class, socially conservative white guy," Miller says. "A demographic I sometimes refer to as my family."

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Gresham
Date: Saturday, May 09, 2015 9:31:22 AM

Ok, sounds good. We can send a revised and final version out to everyone on Monday, so should see if there is anyone else we need to discuss shifting around this weekend as well.

On Saturday, May 9, 2015, B <BCCD@cityhall.nyc.gov> wrote:

I understand, but there are a few other considerations here. Let's discuss. My instinct is to slot him in right after Maria Elena

From: Hayley Prim [mailto:████████████████████]
Sent: Saturday, May 09, 2015 09:17 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Gresham

He will be in DC. Our reasoning was since the 2 minutes were so labor heavy to begin with, we thought best to just feature the national and international presidents and Durazo.

And if we added him at the top, SEIU would be the only union with two featured speakers.

On Saturday, May 9, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Is he coming to DC? We need to feature him in some way if he is. Pls discuss. Perhaps after maria elena

--
Hayley Prim
c: ██████████

--
Hayley Prim
c: ██████████

From: [John Del Cecato](#)
To: [Adams, Marti](#); [Gross, Dan](#)
Cc: [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Carey, Michael](#)
Subject: Re:
Date: Saturday, May 09, 2015 9:55:08 AM

that's a great idea, Marti.. doesn't even need to bring flowers, could just come by as an OTR to visit

From: <Adams>, Marti <MAAdams@cityhall.nyc.gov>
Date: Saturday, May 9, 2015 at 9:52 AM
To: "Gross, Dan" <DGross@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re:

Are there any shelters specifically for women and children or DV victims that he could visit? Bring flowers or something else for Mother's Day?

Sent from my iPhone

On May 8, 2015, at 19:33, Gross, Dan <DGross@cityhall.nyc.gov> wrote:

This seems like a good hit. Happening all over the City tomorrow.

<http://www.riverkeeper.org/news-events/events/rvk-events/sweep2015/>

When:

May 9, 2015

Where:

Throughout NYC and the Hudson Valley

The 2015 Riverkeeper Sweep, our fourth annual day of service for the Hudson River, will take place on Saturday, May 9. We are counting on YOU to make it the best Sweep yet, RAIN OR SHINE. **Register now for one of 100+ cleanups and plantings from NYC to Albany and see what difference we can make in a day!**

Our success during the 2014 Sweep was due to the leadership of over 120 Sweep Leaders and the dedication of nearly [2,000 volunteers and hundreds of community partners](#).

Together we removed 31 tons of trash and recycling in 82 shoreline locations. More volunteers participated last year than in 2013, but less trash was removed overall – meaning that sites we've cleaned up in the past are not being abused as they once were. With your help we will continue to reclaim the Hudson River from the hands of polluters.

If you have questions, please contact Dana Gulley at sweep@riverkeeper.org.

Sweep Project Sites

Click to register for any of over 90 service project sites. (If you are interested in an event that is not yet linked to a registration page, please check back soon.)

MANHATTAN

[Inwood's North Cove](#)

[Riverside Park 10-Mile Playground at 148th Street](#)

[Harlem River Park](#)

[Hudson River Park Gansevoort Peninsula](#)

[John V. Lindsay East River Park](#)

[Stuyvesant Cove Park](#)

Randall's Island Kickoff Event (May 8th Sponsor Kick-off: By Invitation Only)

[Randall's Island](#)

BROOKLYN

Newtown Creek from North Brooklyn by Boat (Registration Closed)

[Greenpoint Waterfront at Java Street + India Street](#)

[Greenpoint: Bushwick Inlet](#)

[Williamsburg: East River State Park](#)

[Williamsburg: Grand Ferry Park](#)

[Gowanus Canal: Thomas Greene Playground](#)

Brooklyn Bridge Park (Registration Closed)

[Red Hook: Valentino Park](#)

QUEENS

[Powell's Cove Park Coastal Wetlands](#)

[Astoria Park](#)

[Jennifer's Annual Flushing Bay Cleanup](#)

[Gantry Plaza State Park](#)

[Long Island City: Hallet's Cove at Socrates Sculpture Park](#)

[Long Island City: Newtown Creek by Land](#)

[Long Island City: Newtown Creek by Canoe](#)

BRONX

[Riverdale Park Shoreline Cleanup](#) Take Metro-North to Riverdale

[Riverdale: College of Mount Saint Vincent](#)

- See more at: <http://www.riverkeeper.org/news-events/events/rvk-events/sweep2015/#sthash.qcDTp56u.dpuf>

On May 8, 2015, at 6:48 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

What types of options do we need? Adding Dan/marti to think through ideas

----- Original Message -----

From: Wolfe, Emma

Sent: Friday, May 08, 2015 06:42 PM

To: Walzak, Phil; Carey, Michael; 'jfdc@akpdmedia.com'

<jfdc@akpdmedia.com>

Cc: Hagelgans, Andrea

Subject: RE:

No go?

-----Original Message-----

From: Walzak, Phil

Sent: Thursday, May 07, 2015 8:52 PM

To: Wolfe, Emma; Carey, Michael; 'jfdc@akpdmedia.com'

Cc: Hagelgans, Andrea

Subject: Re:

That's the ticket

Yes

----- Original Message -----

From: Wolfe, Emma

Sent: Thursday, May 07, 2015 08:45 PM

To: Carey, Michael; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

Cc: Walzak, Phil; Hagelgans, Andrea

Subject: Re:

A moms day thing?

----- Original Message -----

From: Carey, Michael

Sent: Thursday, May 07, 2015 08:43 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea

Subject: Re:

He has nothing planned Sunday AM :)

Michael Paul Carey

City Hall

New York, New York

On May 7, 2015, at 7:47 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Rolling Stone line plus subway email plus burger/lateness = no bueno.

Is there any chance to get our guy to do something humble this weekend - not just officer wake, but maybe volunteering at St. Francis Xavier's soup kitchen (Union Square) on Sunday morning, unannounced to press? I could pitch him on this, if you guys don't think I'm out of my mind.

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"
Subject: Re: Gresham
Date: Saturday, May 09, 2015 10:40:34 AM

Ok, let's keep the 11am call

From: Hayley Prim [mailto:[REDACTED]]
Sent: Saturday, May 09, 2015 09:34 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Gresham

We scheduled a call for you and Van Jones through MPC for 11am today. His cell is [REDACTED]

If that doesn't work for you any longer let me know, and I will talk to Vans team.

On Saturday, May 9, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Let's discuss tmrw. And remind me I need to connect with van jones late afternoon

From: Hayley Prim [mailto:[REDACTED]]
Sent: Saturday, May 09, 2015 09:17 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Gresham

He will be in DC. Our reasoning was since the 2 minutes were so labor heavy to begin with, we thought best to just feature the national and international presidents and Durazo.

And if we added him at the top, SEIU would be the only union with two featured speakers.

On Saturday, May 9, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Is he coming to DC? We need to feature him in some way if he is. Pls discuss. Perhaps after maria elena

--
Hayley Prim
c: [REDACTED]

|

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Subject: Fwd: I'm being told that
Date: Saturday, May 09, 2015 11:24:58 AM

Told him this was Batshit crazy for all the obvious reasons

Begin forwarded message:

From: David Simas <[REDACTED]>
Date: May 9, 2015 at 11:07:36 AM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: I'm being told that

the event is being quietly pitched as an anti-trade event with DeBlasio, Warren, Trumka and Stiglitz.

Even if that's not the intention, given the fact that TPA will be considered in the Senate on the same day, I think there's zero chance that it's not covered that way.

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [REDACTED] [Leopold, Elana](#)
Subject: Re: Fwd: So John
Date: Saturday, May 09, 2015 11:28:54 AM

Have we scrubbed it?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 11:28 AM
To: Walzak, Phil; Hagelgans, Andrea; Rebecca Katz <[REDACTED]> Leopold, Elana
Subject: Fwd: So John

Since eric isn't gonna write another book - and this was a very solid, non-haughty interview - I think we should say yes

Begin forwarded message:

From: Eric Alterman <[REDACTED]>
Date: May 9, 2015 at 10:21:33 AM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: So John

Missed you again at poker, though I keep winning so it's ok.

Given the announcement next week and all the attention that will garner, I wonder if it be ok with you if I follow up afterward--by a week or two--with an edited transcript of my interview with the mayor to run in The Nation and on the website. I think it will be a good opportunity to present an unvarnished view of how the "Contract" fits into a larger vision--a vision that might otherwise get lost in the focus on just the pros and cons of the contract and the names attached to it.

Any problem with this? I'd hate to see it go to waste

all best

ERA

--

Eric Alterman
[REDACTED]

CUNY Distinguished Professor of English and Journalism, Brooklyn College
"Liberal Media" Columnist, *The Nation*,
Senior Fellow, Center for American Progress, The Nation Institute
305 W.98th Street, 2 C-S, New York, New York, 10025
(917)538-9726 www.ericalterman.com

From: [Brandenburg, Dusty](#)
To: [Carey, Michael](#); [Sevillia, Max](#); [Moe, Kari](#); [Leopold, Elana](#)
Cc: [Darner, Michael \(CPC\)](#); jfdc@akpdmedia.com
Subject: RE: Trying to set up call today for mayor with rep Ellison.
Date: Saturday, May 09, 2015 11:36:53 AM

Yes – can we confirm 3:00 PM ET today?

Dustin J. Brandenburg
Director of Operations
Office of Congressman Keith Ellison
Telephone: (202) 225 - 4755
Fax: (202) 225 - 4886

[Congressman Keith Ellison](#) - [E-Newsletter](#) - [Twitter](#) - [Facebook](#) - [Flickr](#) - [YouTube](#)

All scheduling requests should be emailed to ellison.scheduler@mail.house.gov

From: Carey, Michael [<mailto:MPCarey@cityhall.nyc.gov>]
Sent: Saturday, May 09, 2015 11:34 AM
To: Sevillia, Max; Moe, Kari; Leopold, Elana
Cc: Darner, Michael (CPC); Brandenburg, Dusty; jfdc@akpdmedia.com
Subject: RE: Trying to set up call today for mayor with rep Ellison.

Hi there!

Is the Congressman free today from 3-5 at all?

Michael Paul Carey
City Hall
New York, New York

From: Sevillia, Max
Sent: Saturday, May 09, 2015 11:30 AM
To: Moe, Kari; Carey, Michael; Leopold, Elana
Cc: Darner, Michael (CPC); Brandenburg, Dusty; jfdc@akpdmedia.com
Subject: Re: Trying to set up call today for mayor with rep Ellison.

Thanks for the email. Adding Michael Carey and Elana Leopold, both in the Mayor's front office.

Best,

Max

Max Sevillia, Esq.

Director
New York City Office of Federal Affairs
[1301 Pennsylvania Ave, N.W.](#)
[Suite 350](#)
[Washington](#), D.C. 20004
Tel. [\(202\) 624-5906](#)
Cell. [\(347\) 276-6572](#)
msevillia@cityhall.nyc.gov

On May 9, 2015, at 5:12 PM, Moe, Kari <Kari.Moe@mail.house.gov> wrote:

Max and john. Hi. I am cos to rep Ellison. We r trying to set up call with mayor today. Can you help us set this up. Dusty is mr Ellison's scheduler and mike is Ed of progressive caucus. Thanks. Kari moe

Sent from my iPhone

From: [John Del Cecato](#)
To: B; [REDACTED]
Subject: Re: How/when?
Date: Saturday, May 09, 2015 1:24:23 PM

Let's do Monday

On 5/9/15, 11:51 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Are we prepping for the Roosevelt Institute event? Thanks

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Run of Show
Date: Saturday, May 09, 2015 1:55:08 PM

Here's what we're now proposing for speaking order, based on a ton of feedback & such. And/but it's very tentative, since you may object, Mayor.

[REDACTED]

===

Mayor Bill de Blasio welcomes everyone and gives brief remarks, then signs The Progressive Agenda (2 mins)

§ Reading of a statement authored by Nobel-Prize winning novelist Toni Morrison (2 min)

§ Governor Howard Dean (2 mins)

§ Senator Jeff Merkley (2 mins)

§ Congressional Progressive Caucus Co- Chairs Rep. Grijalva, Rep. Ellison, with Steering & Policy Committee Co-Chair Rep. DeLauro (2-3 mins)

§ Larry Cohen, President, CWA (2 mins)

§ Lily Eskelsen Garcia, President, NEA (2 mins)

§ Leo Gerard, President, Steelworkers (2mins)

§ Mary Kay Henry, President, SEIU (2 mins)

§ Lee Saunders, President AFSCME (2 mins)

§ Randi Weingarten, President, AFT (2 mins)

§ Rev. Al Sharpton (2 mins)

§ Mayor Betsy Hodges, Mayor Nan Whaley, and Mayor Libby Schaaf (2 minutes)

§ George Gresham, President, 1199SEIU United Healthcare Workers East

§ Maria Elena Durazo, Vice President for Immigration, Civil Rights and

Diversity, UNITE HERE! (2 mins)

§ All other labor representatives, Members of Congress, U.S. Mayors,
Progressive Organizational and Economic Policy Leaders (2-3 sentences)

From: [Gann, Georgia](#)
To: ["Simon, Tony"; "John Del Cecato"](#)
Subject: RE: Follow up
Date: Saturday, May 09, 2015 3:03:44 PM

Tony,

Will Mayor Elorza be signing onto the Progressive Agenda? Do you or he have any other questions about the 13 points? Monday is likely the latest we can go for a sign on.

Side - I saw that Mayor Elorza signed up to come to DC with the USCM transportation advocacy event on May 13th. That's great! Will you be traveling with him?

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

-----Original Message-----

From: Gann, Georgia
Sent: Friday, May 08, 2015 9:37 AM
To: 'Simon, Tony'; 'John Del Cecato'
Subject: RE: Follow up

Tony,

Checking in on this again. Will Mayor Elorza be joining?

Let us know! I am around if you have any questions.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

-----Original Message-----

From: Gann, Georgia
Sent: Thursday, May 07, 2015 10:09 AM
To: 'Simon, Tony'; John Del Cecato
Subject: RE: Follow up

Tony,

Sending along this document that has more information about the current signers and the planks. The agenda is included there and also pasted below (sent over yesterday). Again, we're not sharing with the press at this point. Is there at time today that works for you to hop on a quick call?

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

-----Original Message-----

From: Simon, Tony [<mailto:TSimon@providenceri.com>]
Sent: Wednesday, May 06, 2015 8:36 PM
To: John Del Cecato
Cc: Gann, Georgia
Subject: Re: Follow up

Hello John and Georgia-

Thanks for sending this. While Mayor Elorza might not be able to join in person in DC, we'd be happy to review any materials to potentially sign on to.

Thanks, and looking forward to hearing from you.

All best,

Tony Simon

Sent from my iPad

On May 6, 2015, at 6:32 PM, John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>> wrote:

Hey Tony. Good to e-meet you.

Best,
JDC

John F. Del Cecato
Partner/Creative Director
AKPD Message and Media
915 Broadway, Suite 1301
New York, NY 10010
212-529-5775 (office)
212-529-0545 (fax)
917 685 4819 (mobile)

From: <Gann>, Georgia <GGann@cityhall.nyc.gov<<mailto:GGann@cityhall.nyc.gov>>>
Date: Wednesday, May 6, 2015 at 2:19 PM
To: "tsimon@providenceri.com<<mailto:tsimon@providenceri.com>>"
<tsimon@providenceri.com<<mailto:tsimon@providenceri.com>>>
Cc: John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>
Subject: Follow up

Tony,

Great to speak with you just now. I am sending over the agenda content and connecting you here to John, who should be able to answer any questions and get additional information to you. Again, we haven't released to the press so would appreciate if you keep it close hold!

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov <<mailto:ggann@cityhall.nyc.gov>>

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit.
- Allow students to refinance student loan debt to take advantage of lower interest rates.

3. Tax Fairness

- Close the carried interest loophole.
- End tax breaks for companies that ship jobs overseas.
- Implement the "Buffett Rule" so millionaires pay their fair share.
- Close the CEO tax loophole that allows corporations to take advantage of "performance pay" write-offs.

###

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [REDACTED]
Subject: Re: So John
Date: Saturday, May 09, 2015 3:12:33 PM

Sorry - it was Hayley

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Saturday, May 9, 2015 at 2:13 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Rebecca Katz <[REDACTED]>
Subject: Re: So John

I've never communicated with Eric

Let me know what you need me to do

Sent from my iPhone

On May 9, 2015, at 1:26 PM, John Del Cecato <@akpdmedia.com> wrote:

I think we have a transcript... Elana - I think you got to Eric - or was that just the audio itself?

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Saturday, May 9, 2015 at 11:28 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Rebecca Katz <[REDACTED]> "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Fwd: So John

Have we scrubbed it?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, May 09, 2015 11:28 AM
To: Walzak, Phil; Hagelgans, Andrea; Rebecca Katz <[REDACTED]>
Leopold, Elana
Subject: Fwd: So John

Since eric isn't gonna write another book - and this was a very solid, non-haughty interview - I think we should say yes

Begin forwarded message:

From: Eric Alterman <[REDACTED]>
Date: May 9, 2015 at 10:21:33 AM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: So John

Missed you again at poker, though I keep winning so it's ok.

Given the announcement next week and all the attention that will garner, I wonder if it be ok with you if I follow up afterward--by a week or two--with an edited transcript of my interview with the mayor to run in *The Nation* and on the website. I think it will be a good opportunity to present an unvarnished view of how the "Contract" fits into a larger vision--a vision that might otherwise get lost in the focus on just the pros and cons of the contract and the names attached to it.

Any problem with this? I'd hate to see it go to waste

all best

ERA

--

Eric Alterman
[REDACTED]

CUNY Distinguished Professor of English and Journalism, Brooklyn College
"Liberal Media" Columnist, *The Nation*,
Senior Fellow, Center for American Progress, The Nation Institute
305 W.98th Street, 2 C-S, New York, New York, 10025
(917)538-9726 www.eralterman.com

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: What do you think about this?
Date: Saturday, May 09, 2015 4:28:41 PM

Will call you soon. Hold up until we talk

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 03:52 PM
To: B
Subject: What do you think about this?

I sent a version of this to Heather McGhee and Deepak, who emailed me to echo Van's concerns.

[REDACTED]

I realize I'm a little over my skis on this - but I'm just trying to make peace with the rabble-rousers ahead of Tuesday - and, as you & I discussed briefly, there are certainly other elements that we'll want to bring into a discussion that will last YEARS, if we do our job right.

Here's the email I wanted to send to Van:

I just got your voicemail - sorry I missed you. I was at an elementary school fair & it was chaotic, to say the least!

There's one really important thing that I failed to communicate to everyone.

When the mayor and his team came up with The Progressive Agenda to Combat Income Inequality - the name was super long for a reason.

The idea that he had was doing a SERIES of events, and focusing on a specific issue for each one.

So we were planning to have The Progressive Agenda to Combat Climate Change (which is something that's being planned for June in California), and we're discussing several other iterations - including The Progressive Agenda to Combat

Retirement Insecurity, AND - more directly to your point - The Progressive Agenda to Combat Racial Disparities (working title only)...

The idea was that there are so many issues that needed to be a part of the movement we're building, we wouldn't want to give certain issues short-shrift.

Mass Incarceration is part of the issue of racial disparities, but so is the abuse of stop-and-frisk (obviously something we've focused on in NYC), infant mortality, HIV/AIDS, pediatric asthma, and other issues.

My thought is that corralling as many individuals on 5/12 as possible would allow us to shine a brighter light down the road, on other issues - like racial disparities - than if we just took one piece & added it to the Tuesday Document.

I haven't mentioned this part to the mayor, but I was thinking Baltimore would be a natural place for that stage of the TPA to take place.

So this is just the START. We have so much more that we're planning to focus the national conversation on.

And we're not talking about doing this for a couple of months.

The mayor wants this to be part of a two year plan AND BEYOND (which is why he spent so much time discussing the "TPA" title with us).

Sorry for the long-winded response – just trying to let you know the thought process.

From: [Leopold, Elana](#)
To: [B](#)
Cc: [@EO; John Del Cecato;](#) [REDACTED]
Subject: NVM: Tammy Baldwin
Date: Saturday, May 09, 2015 4:36:21 PM

Tammy Baldwin
[REDACTED]

Its Tammy Baldwin calling. I will be available on and off during the weekend. First of all on the [May 12th](#) roll out issues, great pre- roll out, fabulous and your interviews have been great.

I'm going to be an outside validator rather than participate and sign on. The agenda is fabulous! In talking to my staff when we are trying to roll out something that is related but different but want to make my path clear for highlighting those efforts and supporting yours.

In speaking with some colleagues also and just in terms of all of us standing for election and signing on..I um, I want to sign onto raising the minimum wage effort in the senate- which is distinct but also related

So, call me if you want to talk about anything related to that. It will be a great roll out but wanted to give you an answer. Look forward to working on almost every element of it. You have some great signatures and I will be watching.

Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: The Final Document...
Date: Saturday, May 09, 2015 5:18:25 PM

I did a call with Heather and Deepak on 4/20, where a number of things were discussed - including mass incarceration - but it doesn't seem from my notes (or my memory) that they were in any way saying it HAD to be in there... Notes will follow in separate email...

The other thing to note is that on 4/28 - after she saw the Final Document - the ONLY pushback was on debt-free college (no mention of mass incarceration)... So I would say that her mentioning incarceration ONCE to me (and me not including it in the document, which seemed to satisfy her until TODAY), is a FAR CRY from me "steamrolling" her or whatever..

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, April 28, 2015 at 5:30 PM
To: Heather McGhee <hmcghee@demos.org>
Subject: Re: The Final Document...

Outstanding - thanks so much!

You're not the only one to have raised debt-free college... So while I can't make any promises, there's a chance we could get that in (don't hold me to that!)...

Let me get back to you with targets - but really appreciate quick turnaround!

From: Heather McGhee <hmcghee@demos.org>
Date: Tuesday, April 28, 2015 at 5:16 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: The Final Document...

Hi John,

Glad to see some more "universal" type language in the end product. It's too bad that you eliminated "debt-free college", since the progressive community just launched a Debt-Free College Initiative last week (CPC, Schumer, Warren). If there's some strategy there, would love to hear it (though it's not urgent). I will be there in person with my colleague Lenore Palladino.

Do you have a list of targets?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, April 28, 2015 11:26 AM
To: Heather McGhee; Deepak Bhargava
Cc: Alissa Vladimir; jpaik@communitychange.org; Aaron Pickrell
Subject: The Final Document...

So exciting, right??

Heather/Deepak - first and foremost we want you both there, of course... But if you could ALSO serve as emissaries to people in your orbit who would make good signers or attendees - we'd LOVE to take you up on that as well...

Here's the email we're sending out far & wide today... Thanks so much!

On Tuesday, May 12 at 3:00pm, national progressive leaders will gather at the U.S. Capitol Building's **House Triangle** to declare their support for **The Progressive Agenda to Combat Income Inequality**.

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth**.

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

You are cordially invited to join us at 3pm on May 12!

-

If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda

To Combat Income Inequality

<!--[if !supportLists]-->1. <!--[endif]-->**Lift the Floor for Working People**

<!--[if !supportLists]-->· <!--[endif]-->Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.

<!--[if !supportLists]-->· <!--[endif]-->Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.

<!--[if !supportLists]-->· <!--[endif]-->Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.

<!--[if !supportLists]-->· <!--[endif]-->**Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

<!--[if !supportLists]-->2. <!--[endif]-->**Support Working Families**

<!--[if !supportLists]-->· <!--[endif]-->Pass national **paid sick leave**.

<!--[if !supportLists]-->· <!--[endif]-->Pass national **paid family leave**.

<!--[if !supportLists]-->· <!--[endif]-->Make **Pre-K, after-school programs** and **childcare** universal.

<!--[if !supportLists]-->· <!--[endif]-->Expand the **Earned Income Tax Credit**.

<!--[if !supportLists]-->· <!--[endif]-->Allow students to **refinance student loan debt** to take advantage of lower interest rates.

<!--[if !supportLists]-->3. <!--[endif]-->**Tax Fairness**

<!--[if !supportLists]-->· <!--[endif]-->Close the **carried interest loophole**.

<!--[if !supportLists]-->· <!--[endif]-->End tax breaks for companies that **ship jobs overseas**.

<!--[if !supportLists]-->· <!--[endif]-->Implement the **"Buffett Rule"** so

millionaires pay their fair share.

<!--[if !supportLists]--> <!--[endif]-->Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

###

From: [John Del Cecato](#)
To: [B](#)
Subject: Notes from 4/20 call - note that it was mostly about how they could help get CPC on board
Date: Saturday, May 09, 2015 5:19:41 PM

READOUT from JDC call with Heather McGhee & Deepak

Possible additions to The Progressive Contract:

1. Democracy Reform/Campaign Finance Reform.

Consistent with Stiglitz re: political inequality connection to economic inequality.

2. Target resources to the hardest-hit neighborhoods.

Neighborhoods with high-employment – particularly communities of color -- need more job opportunities, higher wages. AfAm unemployment rate is twice the white unemployment rate. Latino workers disproportionately affected by overtime abuse.

3. Criminal justice reform/immigration reform.

People need a second chance to enter labor market. These folks are often victims of wage theft, violation of labor protections, being shut out of employment altogether. Need to bring people out of the shadows. Signaling our priorities here, even obliquely, will help bring more groups into the fold, fire people up, etc.

Action items required by MBDB:

<!--[if !supportLists]-->1. <!--[endif]-->**Potential call or two with some key groups, like Congressional Progressive Caucus.**

A little love will go a long way in terms of participation.

<!--[if !supportLists]-->2. <!--[endif]-->**Call Grijalva and Ellison to make this happen/get their buy-in?**

<!--[if !supportLists]-->3. <!--[endif]-->**Call Mary Kay Henry (funder of a lot of these progressive causes, and a big source of ground troops.**

Done by JDC:

<!--[if !supportLists]-->1. <!--[endif]-->**Sent Heather & Deepak the Iowa speech.**

<!--[if !supportLists]-->2. <!--[endif]-->**Explained the basic game plan for Roosevelt/de Blasio effort on 5/12.**

<!--[if !supportLists]-->3. <!--[endif]-->**Adding their ideas to the Progressive**

Contract Draft.

<!--[if !supportLists]-->4. <!--[endif]-->Looping Roosevelt organizers/press folks into the Heather/Deepak effort – forming task force/working group to move us to 5/12.

Iowa speech...

Breyer – broad economic inequality challenge...

Abuses in the low-wage labor market... Overtime abuse... Reinvesting in those communities... The coming America... Ways

Criminal justice system – second- chance to come into labor market – wage theft & labor protections... Billions of wages being stolen, people are shut out of the system...

Criminal and immigration policies keep potential workers in the shadows... Regularizing undocumented workers... Mass incarceration – Bring people out of the shadows.. criminal justice – signaling...

Get them the list of names....

Felicia, Dave, Nellie – loop them into activating/organizing...

Group call...

Little bit of courtship will go a long way...

CPC – de Blasio...

Conference call... with CPC...

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: FYI
Date: Saturday, May 09, 2015 5:38:42 PM

Fyi

-----Original Message-----
To: Al Sharpton
Subject: Re: FYI
Sent: May 9, 2015 5:39 PM

Much appreciated. In the meantime, more and more people are signing onto our agenda. And I had a fairly productive talk with Van today. Let me know whenever you want to talk

-----Original Message-----
From: Al Sharpton
To: Bill de Blasio
Subject: FYI
Sent: May 9, 2015 5:25 PM

I flew to Alabama after the Saturday NAN rally to [REDACTED] When I landed I had a text from Ben Jealous asking for a call w/ Van Jones and him. I am back in NY tonight. I will be in touch.

Sent from my Verizon Wireless 4G LTE smartphone

From: [John Del Cecato](#)
To: [B](#)
Subject: Fwd: Re:
Date: Saturday, May 09, 2015 5:57:44 PM

Begin forwarded message:

From: Hayley Prim <[REDACTED]>
Date: May 9, 2015 at 5:57:50 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re:

he was never attending, always just a signer

On Sat, May 9, 2015 at 5:56 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Do you know when/why Ras Baraka fell of in attending? Bdb asking

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: Mayor's for TPA
Date: Saturday, May 09, 2015 6:38:21 PM

Tx - no prob

On May 9, 2015, at 6:10 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

We went back and forth a ton but he has a lot in district and they tried to move things because he is very supportive but just couldn't make it.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 5:59 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA

Got it to

On May 9, 2015, at 5:57 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

he is signing
he is not attending

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 5:56 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA


Any idea why Baraka fell off?

On May 9, 2015, at 5:51 PM, Yazgi, Stephanie
<syazgi@cityhall.nyc.gov> wrote:

i only have 3 attendees right now and you have them
will keep you posted

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 6:20 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA

are they also attendees?


From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 5:53 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: RE: Mayor's for TPA

I believe so.


We think Bowser may as well.

I haven't connected with but have shared with folks like Cranley and Stanton who might be good to do so

Steph


From: Leopold, Elana
Sent: Wednesday, May 06, 2015 5:52 PM
To: Yazgi, Stephanie; John Del Cecato (jfdc@akpdmedia.com); 
Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

So the only Mayor's to currently sign on are Baraka and Whaley?

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:11 PM
To: Leopold, Elana; John Del Cecato (jfdc@akpdmedia.com); 
Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com); 
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

Mayor Murray
Mayor Hales

Mayor Lee
Mayor Garcetti
Mayor Adler
Mayor Hodges
Mayor Barrett
Mayor Peduto
Mayor Cranley
Mayor Reed
Mayor Brown
Mayor Benjamin
Mayor Bowser
Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Dan Levitan](#)
Subject: Re: Need a DC itinerary from you
Date: Saturday, May 09, 2015 6:47:42 PM

Yes

Michael Paul Carey
City Hall
New York, New York

On May 9, 2015, at 6:37 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Yes open - right MPC?

On May 9, 2015, at 6:20 PM, Dan Levitan <dan@berlinrosen.com> wrote:

Assume so?

- mobile -

Begin forwarded message:

From: "Grynbaum, Michael"
<grynbaum@nytimes.com>
Date: May 9, 2015 at 5:12:07 PM EDT
To: Dan Levitan <dan@berlinrosen.com>
Subject: Re: Need a DC itinerary from you

Nope! I just emailed them.

Is the Santa Clara speech open to the press?
wasn't totally clear from the invite.

On Sat, May 9, 2015 at 4:19 PM, Dan Levitan
<dan@berlinrosen.com> wrote:

Didn't they put out a fppo thingy?

- mobile -

> On May 9, 2015, at 1:28 PM, Michael
> Grynbaum <grynbaum@nytimes.com> wrote:

>
> for photographers etc.

--

Michael M. Grynbaum
City Hall Bureau Chief
The New York Times
212.556.7047 / grynbaum@nytimes.com

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Fwd: Mayor's for TPA
Date: Saturday, May 09, 2015 7:17:48 PM

Got it

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, May 09, 2015 06:40 PM
To: B
Subject: Fwd: Mayor's for TPA

Begin forwarded message:

From: "Yazgi, Stephanie" <syazgi@cityhall.nyc.gov>
Date: May 9, 2015 at 6:08:33 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Mayor's for TPA

We went back and forth a ton but he has a lot in district and they tried to move things because he is very supportive but just couldn't make it.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 5:59 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA

Got it to

On May 9, 2015, at 5:57 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

he is signing
he is not attending

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Saturday, May 09, 2015 5:56 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA


Any idea why Baraka fell off?

On May 9, 2015, at 5:51 PM, Yazgi, Stephanie
<syazgi@cityhall.nyc.gov> wrote:

i only have 3 attendees right now and you have them
will keep you posted

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 06, 2015 6:20 PM
To: Yazgi, Stephanie
Subject: Re: Mayor's for TPA

are they also attendees?


From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 5:53 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, John Del
Cecato <jfdc@akpdmedia.com>, Hayley Prim
<>
Cc: "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: RE: Mayor's for TPA

I believe so.


We think Bowser may as well.

I haven't connected with but have shared with folks like
Cranley and Stanton who might be good to do so

Steph

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 5:52 PM
To: Yazgi, Stephanie; John Del Cecato (jfdc@akpdmedia.com);

Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

So the only Mayor's to currently sign on are Baraka and
Whaley?

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:11 PM
To: Leopold, Elana; John Del Cecato (jfdc@akpdmedia.com);

Cc: Schwartz, Regina
Subject: RE: Mayor's for TPA

Pls see attached.

Thank you.

stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com);
[REDACTED]
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

Mayor Murray
Mayor Hales
Mayor Lee
Mayor Garcetti
Mayor Adler
Mayor Hodges
Mayor Barrett
Mayor Peduto
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Mayor Benjamin
Mayor Bowser
Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)

From: [Hayley Prim](#)
To: [B](#)
Cc: [FLONYC](#); jfdc@akpdmedia.com
Subject: Re: Toni Morrison Essay for TPA
Date: Saturday, May 09, 2015 7:52:48 PM

Unfortunately she said no having her photo used next to it as well.. not sure why. But Chirlane, I think it would be wonderful to record you reading it.

On Sat, May 9, 2015 at 7:01 PM, B <BCCD@cityhall.nyc.gov> wrote:

I LOVE that idea!!

From: FLONYC
Sent: Saturday, May 09, 2015 06:48 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>; B
Subject: Re: Toni Morrison Essay for TPA

You can still use a visual of Toni, a photo (or photos) perhaps, while the audio plays. Her words are powerful, but do not underestimate the added power of having a visual of her. And, of course, I would be honored to record the audio.

Sent from my iPhone

On May 8, 2015, at 6:24 PM, Hayley Prim <[REDACTED]> wrote:

Unfortunately Toni said she is not up for filming a video of her reading the essay. But we will put our heads together on how best to use this aside from reading aloud at the Presser and on the website.

Thanks,
Hayley

On Fri, May 8, 2015 at 2:39 PM, FLONYC <FLONYC@cityhall.nyc.gov> wrote:

Amen!

Sent from my iPhone

On May 8, 2015, at 2:38 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I love that idea. We'll figure out a way to get to her, and if she's willing, what a fantastic thing to have on our website, to push out to our people, to tweet & FB and such!

From: FLONYC <FLONYC@cityhall.nyc.gov>

Date: Friday, May 8, 2015 at 2:35 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>, Hayley Prim
<[REDACTED]>
Subject: Re: Toni Morrison Essay for TPA

Video Toni reading it. It's PERFECT.

Sent from my iPhone

On May 8, 2015, at 2:30 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I'd love to get it out there before the event... Will brainstorm on how to do that...

And, as expected, it's beautifully written - and on a higher level than mere mortals could ever communicate...

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, May 8, 2015 at 2:27 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>, FLONYC <FLONYC@cityhall.nyc.gov>
Subject: Re: Toni Morrison Essay for TPA

That is smoking hot!! Not sure I'd change a thing. Chirlane, what do you think? And JDC/HP, how can we get the maximum bang out of this? Can we get an exclusive someone before it goes on the website? And could we have the right cultural figure read it aloud on Tues? Is that worth it?

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, May 08, 2015 02:17 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Toni Morrison Essay for TPA

Pasted below is what Toni wrote for The Progressive Agenda. We are going to post to the TPA website, and can do something with it at press conference, but wanted to forward to you to read. She said we can edit or

strengthen, but wants final version approved before we use it.

I applaud with enthusiasm this gathering of leaders, thinkers, activists, artists—each and all committed to strategies of and for social progress.

The Progressive Agenda identifies the pillars upon which healthy social structures can be built. Each pillar is designed to improve, even rescue, the lives of vulnerable populations. From financial traps, to failing schools, to jobs, to methods for strengthening families and communities—each pillar of support enhances the lives of the poor and middle class—which in turn benefits the whole society.

The solutions are not mysterious, not unknown; nor are the means by which to achieve them. We know what they are and how to apply them. There is simply, and too often, no will to organize and enact the agenda. But indifference and inaction stops here. With Mayor de Blasio's insistence and foresight along with the dedication and passion of serious progressives, vital changes in our cities and towns will surface.

Remember when we used to be called 'citizens'? There were levels of citizenship, certainly, but we were citizens none-the-less. "I am an American citizen" was our proud boast. Then, following World War Two, the prosperous decades began and we were called 'consumers.' The American consumer wants; the American consumer needs

—and consume we did. Items that were once luxuries became necessities and, unlike our great grandparents, we were ashamed to have only one pair of shoes or one 'Sunday' dress. Being a consumer is not without pleasure or comfort. Yet now we are identified by a brand new label—one that floods political speech, pundit themes, and media headlines. Taxpayer. It seems that definition is all we are. The difference between understanding oneself as a citizen or as a taxpayer is not merely wide; it is antagonistic. A citizen thinks primarily about his/her community, is preoccupied with the safety of the neighborhood, the health of the elderly and disabled, the nurture and well-being of the young.

A taxpayer thinks mostly about his or herself, about who or what is taxing, that is to say 'taking', his hard-earned money to give to some undeserving body or some other distant, wasteful thing.

The Progressive Agenda seeks to return us to citizenship, the happily adult responsibility of citizens to each other: how to ensure a livable wage for all of us; how to improve schools in all our neighborhoods; how to protect working class jobs and pensions from predators who rely on exploitation and selfish behavior; how to welcome the immigrant, the "huddled masses" we ALL [except for Native Americans and slaves] once were.

This new Progressive Agenda re-imagines citizenship and is far, far more than worthy; it is crucial.

Toni Morrison

8 May 2015

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Labor leaders
Date: Sunday, May 10, 2015 10:56:22 AM

Cool. I'm free today except for a quick appt at 5 so call whenever is good for you

> On May 10, 2015, at 10:56 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

>

>

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Sunday, May 10, 2015 10:49 AM

> To: B

> Subject: Re: Labor leaders

>

> Good point. I think that's wise all around.

>

>

>

>> On May 10, 2015, at 10:37 AM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Want to follow up with you re: Randi's call to me yesterday. She wants to make sure labor leaders don't personalize their anti-TPP message as an attack on obama, which I think is smart. We should get this point across too. Need to figure out how, particularly with larry cohen. And we should prep for how to keep the Q and A not to be fixated on obama when we deal with the media

From: [B](#)
To: [Williams, Dominic](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: TPP
Date: Sunday, May 10, 2015 11:03:34 AM

I'll need briefing by tmrw night for my mtg with POTUS. A la debate prep, I'll need to know how he'll come at me and how to respond. Dom, write something brief up and then we'll discuss tmrw night. But first focus on Mother's Day! Thanks

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: For the record
Date: Sunday, May 10, 2015 11:06:07 AM

Yeah, kinda bs

> On May 10, 2015, at 11:03 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Not cool that sherrod and malloy aren't returning my calls. And I get the distinct sense kamala is ducking. Why not just have the decency to say no

From: [John Davis](#)
To: [Hayley Prim](#)
Cc: [B; jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [Snyder, Thomas](#); [REDACTED] [Leopold, Elana](#)
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Sunday, May 10, 2015 11:29:38 AM

I have not heard back. This should be very appealing to her in my opinion.

John

On May 10, 2015, at 11:28 AM, Hayley Prim <[REDACTED]> wrote:

I'm not sure. Davis, do you have any feedback?

On Sunday, May 10, 2015, B <BCCD@cityhall.nyc.gov> wrote:

How has Donna Edwards responded? Should I call her?

From: John Davis [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 01:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>; B; Snyder, Thomas; [REDACTED] <[REDACTED]>
Cc: [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Will do.

On Wednesday, May 6, 2015 1:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

We'll take that... But we'd also like him there on 5/12... Davis - you want to follow up with Josh?

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:53 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>
Cc: Aaron PickrellEmail <[REDACTED]> John Davis <[REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]> "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Sen whitehouse is open but hasn't studied the TPA yet. Says we should

follow up with josh karedne (sp?) of his staff. Said at minimum he'll say nice things about what we're trying to do

From: Snyder, Thomas
Sent: Wednesday, May 06, 2015 12:42 PM
To: <[REDACTED]> <[REDACTED]>
Cc: B; <[REDACTED]> <[REDACTED]>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

The hits just keep on coming

Sent from my iPhone

On May 6, 2015, at 12:41 PM, jeani murray <[REDACTED]> wrote:

I am pretty sure it was the Politico piece they saw today.
Woohoo!

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Well done!

From: jeani murray [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 12:39 PM
To: B
Cc: [REDACTED] <[REDACTED]>
[REDACTED] <[REDACTED]> Snyder, Thomas
Subject: Re: Fw: TPA Calls Scheduled for today starting at 12:00PM

Wade Henderson, President and CEO of the Leadership Council on Civil and Human Rights - in and attending.

Wants to engage further and be a part of longer term activities.

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Fyi

From: B
Sent: Wednesday, May 06, 2015 12:08 PM
To: [REDACTED] <[REDACTED]>
Cc: [REDACTED] <[REDACTED]>
'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Governor Dayton signs on! Add to the list! Coordinate announcement with ms. jamie makepeace ([REDACTED] or [REDACTED] cell). He can't make May 12 but he's open to doing an event together in the near future

From: Hayley Prim [mailto:[REDACTED]]
Sent: Wednesday, May 06, 2015 10:52 AM
To: B
Cc: Elana Leopold <[REDACTED]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [REDACTED] FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [REDACTED]

Asst is Leah Siegle [REDACTED]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus (North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED]

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [FLONYC](#); [Walzak, Phil](#); [Gunaratna, Mahen](#); [Hagelgans, Andrea](#); [Williams, Dominic](#)
Subject: Fw: Yahoo! News: Why Obama is happy to fight Elizabeth Warren on the trade deal
Date: Sunday, May 10, 2015 11:57:51 AM

On govt email now, as this should be. JDC and Dom, what do you make of this?

-----Original Message-----

From: Mahen Gunaratna
To: Bill de Blasio
To: Chirlane McCray
Cc: John Del Cecato
Cc: Phil Walzak
Cc: Andrea Hagelgans
Cc: Emma Wolfe
Subject: Yahoo! News: Why Obama is happy to fight Elizabeth Warren on the trade deal
Sent: May 10, 2015 11:36 AM

Why Obama is happy to fight Elizabeth Warren on the trade deal
Matt Bai
National Political Columnist
May 9, 2015

"She's absolutely wrong," Barack Obama said, before I could even get the question out of my mouth. He was talking about Elizabeth Warren, the Massachusetts senator and populist crusader whom Obama helped elevate to national prominence. Warren generally reserves her more acid critiques for Republicans and Wall Street, but in recent weeks she's been leading a vocal coalition of leftist groups and lawmakers who oppose the president's free-trade pact with 12 Asian countries. This past week, as I had just reminded Obama, Warren launched her heaviest torpedo yet against the trade deal, alleging that some future president might use it as an excuse to undo the reregulation of Wall Street that Obama signed into law in 2010. In fact, as the White House quickly pointed out, language in the pact would expressly prevent that unless Congress voted to allow it. Three days after that broadside, when we sat down at Nike's headquarters outside Portland, Ore., Obama still seemed unusually irritated. "Think about the logic of that, right?" he went on. "The notion that I had this massive fight with Wall Street to make sure that we don't repeat what happened in 2007, 2008. And then I sign a provision that would unravel it? "I'd have to be pretty stupid," Obama said, laughing. "This is pure speculation. She and I both taught law school, and you know, one of the things you do as a law professor is you spin out hypotheticals. And this is all hypothetical, speculative." Obama wasn't through. He wanted me to know, in pointed terms, that for all the talk about her populist convictions, Warren had a personal brand she was trying to promote, too. "The truth of the matter is that Elizabeth is, you know, a politician like everybody else," he said. "And you know, she's got a voice that she wants to get out there. And I understand that. And on most issues, she and I deeply agree. On this one, though, her arguments don't stand the test of fact and scrutiny." This is remarkable stuff for Obama. All presidents are forged, in a sense, by the moments at which they come to public life. Obama entered politics during Bill Clinton's presidency, when urban liberals were growing disgusted with the president's strategy of "triangulation," popularly interpreted as the idea that you can win broad support by picking fights with the ideologues in your own party. Obama has always been reflexively averse to anything that might be construed as him pushing back against his friends to score political points with everyone else. Throughout his presidency, Obama has mostly avoided public feuds with what his first press secretary, Robert Gibbs, liked to call the "professional left" — even when it's meant sidestepping important disagreements on policy. Democratic politicians and interest groups, in turn, have been cautious in their criticism, offering only muted resistance when Obama stepped up the war in Afghanistan, or when he

nearly negotiated a deal that would have restructured entitlements.

But like a marriage in which the spouses pretend to be happier than they really are, Obama's polite alliance with the populist left appears to be suddenly crumbling under the weight of free trade. The more Warren and Senate colleagues like Bernie Sanders and Sherrod Brown attack the proposed Trans-Pacific Partnership, joined by big unions and environmental groups, the more liberated Obama seems to feel in portraying them as reckless and backward-looking, much as Clinton might have done. He evidences none of the self-doubt or conflicted loyalty that seemed plain when they criticized him for being too cautious on Wall Street reform or health care.

That he came to Nike's sparkling, resortlike campus Friday was telling in itself. Since at least the 1990s, labor activists have pointed to Nike as a company that exploited cheap foreign labor in order to increase the bottom line on sneakers and tennis shirts. (Sanders, citing a European study, charges that more than 300,000 workers in Vietnam work in Nike factories for something like 56 cents an hour.) It's hard to imagine Obama, on some other issue or in some other stage of his presidency, choosing a setting quite so offensive to his base.

And yet here he was, sitting with me near a wall depicting marketable athletes (all the buildings at Nike are named for the sports heroes who made its logo synonymous with product endorsement), just after announcing that Nike intended to create 10,000 new jobs in domestic, high-tech manufacturing if the trade pact were approved. This time, rather than choosing his words carefully to preserve party unity, Obama was pressing his advantage.

"I had a conversation with all the labor leaders before this started," he told me. "I've had a conversation with some of the more progressive members of Congress before. And I've listened to their arguments. And, as I said before, generally speaking, their arguments are based on fears. Or they're fighting NAFTA, the trade deal that was passed 25 years ago, or 20 years ago.

"I understand the emotions behind it," he told me. "But when you break down the logic of their arguments, I've got to say that there's not much there there."

For decades after the Second World War, free trade, like so much else at that time, was mostly a proxy for Cold War strategy. If you were a country that wanted access to American markets, all you had to do was take our side over the Soviets'. Practically speaking, America had little to lose in this proposition, since no one else could make the kind of inexpensive cars or clothing that might threaten domestic manufacturers. When American business did well, so too did its workers — that was the axiom, and it was true.

By the 1970s, though, Europe and Japan, now 25 years past the war that leveled them, were starting to export Saabs and Datsuns and anything else you could make on a modern assembly line. And American manufacturers were starting to look beyond oceans for cheaper labor.

Rob Shapiro, a Clinton administration economist and free-trade advocate who has studied these trends, pointed out to me, when I told him I'd be visiting Nike's headquarters, that in the 1960s virtually all the shoes on American shelves were made in American mill towns. Nike was one of the first manufacturers to start stitching them in Asia instead, at a fraction of the cost; today, of course, odds are not a single pair of shoes in your closet is American-made.

In this changed environment, free trade took on new importance — and new peril. American retailers wanted access to cheaper, foreign-made goods (Walmart, as Shapiro puts it, is "built on trade liberalization"), and American manufacturers wanted access to the emerging middle classes in Asia. But all of that put pressure on American companies to make their goods overseas, so they could reduce labor costs and stay competitive. Suddenly, and years before most Americans really grasped what was happening, the interests of companies and workers diverged; what was good for businesses and shareholders was often ruinous for the labor they had employed.

NAFTA — the North American Free Trade Agreement — was essentially the first unilateral agreement between the United States and a developing country, in this case Mexico. (Technically speaking, Canada was also a party, but that's not really where the action was.) Next came the so-called Uruguay Round in 1995, which established the World Trade Organization. Then China joined the WTO in 1999.

Most economists, according to Shapiro, would attribute roughly 10 to 15 percent of America's economic unwinding — that is, the loss of jobs and the stagnation of wages — to this proliferation of free trade. But trade policies, and NAFTA in particular, have become a powerful symbol of political callousness to those Americans on both ends of the political spectrum who have lived through deindustrialization. And that symbolism is what's most central in the fight Obama has taken on.

Warren and other critics of the Asian trade pact have seized on a series of complaints in their efforts to stop Congress from giving Obama so-called fast-track authority, which would enable him to put the final deal before Congress on an up-or-down vote, without endless amendments. (Obama, by the way, would be the first president in decades to be denied that authority — and by lawmakers in his own party, no less.) Some of these complaints are more persuasive than others.

Opponents have charged that the deal is being negotiated secretly and without their input. (Obama points out that anyone with access to the Internet will have 60 days to scrutinize the deal before he even signs it and sends it on to Congress, which would then begin its own period of evaluation, so it's not like anyone is going to wake up and find that Congress just sold the Lincoln Memorial to Taiwan.) They see the deal as too protective of multinational corporations, like the way it extends patents for pharmaceutical companies, or the way it allows corporations with complaints to bring their disputes to special arbitrators, rather than to the courts. (Obama makes the point that America is party to 50 such agreements already and has never been successfully sued.) They're furious that the deal would do nothing to end China's currency manipulation, which contributes to America's hurtful trade imbalance. (Obama argues that including the currency issue in this trade pact, rather than pursuing it separately, might expose our own Federal Reserve to lawsuits from other countries.)

To claims that more free trade means, inevitably, more job losses, Obama has vowed — about twice every hour, it seems — that the Trans-Pacific Partnership will have the most stringent labor and environmental standards of any trade deal in history. He says it will generate an extra \$123 billion in American exports annually, along with \$77 billion more in economic growth.

What's mostly going on here, though, is that frustrated liberals see in the Asian trade deal an opportunity to draw the line on globalization, period. No one thinks this deal is going to be the ruin of American workers, when all is said and done. What they think is that there has to be a moment when industry loses and the country finally turns its attention to the things you can do for workers, like raising the minimum wage (a more than reasonable suggestion) and relaxing rules that make organizing more difficult.

Taking a stand against the trade pact is really just a way of taking a stand against 30-plus years of policies that favored business over everyone else.

And this is what so frustrates Obama, to the point where he would come to make his stand at the headquarters of a company reviled by labor, almost as a provocation. Obama, as his detractors have often pointed out, is a study in cool-blooded analysis and professorial debate; whatever his gift of oratory, his real passion is for the triumph of reason over histrionics.

So you can see how it would annoy Obama no end that no matter how many mitigating facts and figures he throws at the opponents in his own party, their determination to sink the deal only intensifies. What they really want, it seems to him, isn't a better trade deal, but rather a time machine that can transport us all back to the moment before globalization began.

Obama assured me that he's right there with his party when it comes to making the case for a higher minimum wage or limiting the compensation of corporate executives — all part of the national conversation about inequality and how to address it. "We are going to have to concentrate on getting our own act together to make sure that workers are getting a bigger share of corporate profits," he said. "But I'm not going to shrink the overall economic pie just because we're mad about some things that have happened in the past."

I mentioned to Obama that I had just watched his speech to Nike Nation, and I was struck by how much fun he seemed to be having. Many in his party have often called him a reluctant campaigner for their causes, and yet there was nothing reluctant in his demeanor as he mocked his opponents' arguments and trumpeted the prospects for Oregon wine and beef in foreign markets. He seemed oddly energized.

"First of all," Obama responded, "I'd say, Matt, that if I'm a reluctant campaigner, I've done pretty good at it." Fair enough.

But then he added, "When I believe strongly in something, then I enjoy fighting for it. And I believe in this."

Obama went through some of the other things he believed in and for which he'd campaigned more than perfunctorily, including equal pay for women and paid sick leave for workers. "I think that what's different and why this is getting more attention," he said, "is that there are allies of mine who are opposed, so that makes it interesting. And I think what's also attracting attention is the fact that we might actually get this done."

That last part struck me as most significant in understanding why Obama is willing to risk long-standing alliances for a trade deal that probably seems tangential to most Americans. Although he would never put it this way, his second term has mostly been an exercise in futility. He announced 16 months ago that he had essentially given up on trying to legislate and would try to govern around the margins instead, using executive actions that stretch the boundaries of presidential power and probably won't stand up over time.

His prospects for passing any kind of larger agenda went from slim to nearly nonexistent last November, when he got a brand-new Republican Senate to go along with an obstreperous Republican House. And with a chaotic presidential campaign about to start in earnest, any real governing from here on out will

be purely accidental.

The trade deal, though, represents a rare and probably final opportunity for Obama to accomplish something big, and something in which he's deeply invested. A lot of Republican free traders will actually support it, no matter how distasteful they find the idea of standing on the same side as the president. Some Democrats will, too — the question is how many.

If Obama can't get fast-track authority through Congress, he won't have much chance at negotiating a final deal. But if he can, then he might well be able to claim one last, major legislative victory — and the only one in his presidency with broad, bipartisan support. And not only that, but a victory that gets back to the promise inherent in his first presidential campaign — the promise to adapt American liberalism to the economic realities of the 21st century, without simply bowing before capital or raging against it.

To a president eyeing his legacy, that kind of victory is worth a lot, even if it costs him some friends.

From: [Williams, Dominic](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [FLONYC](#); [Walzak, Phil](#); [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Subject: Re: Yahoo! News: Why Obama is happy to fight Elizabeth Warren on the trade deal
Date: Sunday, May 10, 2015 12:20:12 PM

This below excerpt feels like the most correct. This is a good deal for companies, purports to have some elements that mitigate harm to employees, and has a better than snowball's chance in hell of happening. It's really important to the President because it is achievable, and it's really important to organized progressives because nothing else is achievable federally. I don't think there's substantial new information in this article or in the debate:

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All of that, is in a context where, unlike congressional folks, we don't have full knowledge of the text of the deal, and don't have an ability to assess the quality of deal provisions, except secondhand. Some real part of Obama's charge against Warren and other MOCs is that they actually know everything about the deal, so they are being disingenuous.

Sent from my iPad

On May 10, 2015, at 11:57 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

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From: [John Del Cecato](#)
To: [Williams, Dominic](#); [B](#)
Cc: [FLONYC](#); [Walzak, Phil](#); [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Subject: Re: Yahoo! News: Why Obama is happy to fight Elizabeth Warren on the trade deal
Date: Sunday, May 10, 2015 2:42:27 PM

My two cents....

Obama has never, in his bones, been a fervent "fair trade" guy. And he's never been a natural populist.

It's true that he got his start working as a community organizer in the shadow of South Chicago's abandoned steel mills.

But if memory serves me correctly, many of those steel jobs went to Indiana, not overseas. And some were no doubt lost to automation/globalization - not to any specific trade deal.

So Obama was working to keep people from falling through the cracks of a shredded social safety net (remember - this was the Reagan era).

During the NAFTA years, Obama was working as a civil rights lawyer. I'm sure he followed the NAFTA debate, but I doubt that immersed himself in it.

And he's always tried to find a way to bring everybody - even corporations - to the table. When he talked about health care in the 2008 race, he used to say "the insurance industry can have a seat at the table; they just can't buy every seat." People like John Edwards, on both trade & health care, were far more pointed and aggressive in calling out the excesses of corporate power.

That's all to say that Obama probably holds out hope that he'll fashion a trade deal that will be good for jobs, workers' rights, and the environment. He wants a big accomplishment for his legacy. And there's no question that he'll fight for a better deal than any Republican president would have.

But these global trade deals aren't the same as domestic legislation. Multi-national corporations have far more at stake (profit-wise) than they would, say, in the effort to craft national health care legislation. And they will act accordingly.

From: <Williams>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Date: Sunday, May 10, 2015 at 12:20 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>

Cc: John Del Cecato <jfdc@akpdmedia.com>, FLONYC <FLONYC@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

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From: B
To: "jfdc@akpdmedia.com"
Subject: Re: Fw:
Date: Sunday, May 10, 2015 3:55:06 PM

I couldn't agree more. And pelosi and israel are hardly ones to talk about effective, sharp message given 2014. We are still living in Reagan's shadow... Time to break out

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, May 10, 2015 01:22 PM
To: B
Subject: Re: Fw:

Yeah - it's just like we talked about. There is always better language. I don't doubt that the words "income inequality" are less resonant among most voters writ large than "expanding opportunity" or "building a more durable economy for the middle class."

But here's the rub. If you say "gun safety" (like all of my fellow press secretaries and I were instructed to do in 1997) and not "gun control" - a higher percentage of people will say you're okay by them. But most folks won't know what the hell you're taking about. Some will think you want more NRA-backed gun training for young future hunters - instead of what you really want (fewer guns on the street).

It's like Tale of Two Cities. It's "so offensive" and "divisive" - except it's not at all. The people get what you're saying. And they're either with you or they aren't.

> On May 10, 2015, at 12:58 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> I'm more than dubious, but I'll call him out of respect

>

>

> -----Original Message-----

> To: Steve Israel
> To: Emma Wolfe
> Subject: Re:
> Sent: May 10, 2015 12:57 PM

>

>

> Will call to discuss. Thanks

>

>

> -----Original Message-----

> From: Steve Israel
> To: Bill de Blasio
> To: Emma Wolfe
> Subject:
> Sent: May 10, 2015 12:44 PM

>

> NP called me last nite and today about your using Capitol steps this week. I have tons of research that cuts across all ideologies and demographics showing the way to persuade people on income inequality is NOT to call it income inequality. I'm happy to brief you. We all want the same thing and data by progressive and moderate organizations is totally in synch on this.

>

> REP. STEVE ISRAEL
>

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Subject: Re: Tuesday
Date: Sunday, May 10, 2015 4:16:13 PM

And plan is for them to meet outside? Would a room be better if close enough? Just so everyone can feel the love? Sorry to pester

Sent from my iPhone

> On May 10, 2015, at 4:11 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I think so/hope so?!
>
>> On 5/10/15, 4:07 PM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:
>>
>> Is the 2:50 gather time for TPA participants enough? 10 minutes is all u
>> need?
>>
>> Sent from my iPhone
>

From: [Hayley Prim](#)
To: [B](#)
Cc: [redacted] jfdc@akpdmedia.com; [Snyder, Thomas](#); [redacted]
[Leopold, Elana](#)
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Sunday, May 10, 2015 4:21:36 PM

And this is Eric Garcetti: [redacted].

On Sun, May 10, 2015 at 4:15 PM, Hayley Prim <[redacted]> wrote:
Great, re: Adler!

These are the cells I have listed below. Tracking down Garcetti now.

Marty Walsh [redacted]
Ed Lee [redacted]
Ed Murray [redacted]

On Sun, May 10, 2015 at 4:07 PM, B <BCCD@cityhall.nyc.gov> wrote:

Mayor Steve Adler of Austin, TX just signed. Can't be there but wants his name on the list and wants to work with us. And we really need to push ed murray and marty walsh and ed lee again. Also garcetti. Make me do a final blitz

From: Hayley Prim [mailto:[redacted]]
Sent: Sunday, May 10, 2015 11:28 AM
To: B
Cc: [redacted] <[redacted]> jfdc@akpdmedia.com <jfdc@akpdmedia.com>;
Snyder, Thomas; [redacted] <[redacted]>
<[redacted]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

I'm not sure. Davis, do you have any feedback?

On Sunday, May 10, 2015, B <BCCD@cityhall.nyc.gov> wrote:

How has Donna Edwards responded? Should I call her?

From: John Davis [mailto:[redacted]]
Sent: Wednesday, May 06, 2015 01:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>; B; Snyder, Thomas; [redacted]
<[redacted]>
Cc: [redacted] <[redacted]>
<[redacted]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Will do.

On Wednesday, May 6, 2015 1:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

We'll take that... But we'd also like him there on 5/12... Davis - you want to follow up with Josh?

From: Bill de Blasio <BCCD@cityhall.nyc.gov>

Date: Wednesday, May 6, 2015 at 12:53 PM

To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>

Cc: Aaron Pickrell <[REDACTED]>, John Davis <[REDACTED]>, John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>

Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Sen whitehouse is open but hasn't studied the TPA yet. Says we should follow up with josh karedne (sp?) of his staff. Said at minimum he'll say nice things about what we're trying to do

From: Snyder, Thomas

Sent: Wednesday, May 06, 2015 12:42 PM

To: <[REDACTED]>, <[REDACTED]>

Cc: B; <[REDACTED]>, <[REDACTED]>

Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

The hits just keep on coming

Sent from my iPhone

On May 6, 2015, at 12:41 PM, jeani murray <[REDACTED]> wrote:

I am pretty sure it was the Politico piece they saw today. Woohoo!

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Well done!

From: jeani murray [mailto:[REDACTED]]

Sent: Wednesday, May 06, 2015 12:39 PM

To: B

Cc: [redacted] <[redacted]>
[redacted] <[redacted]> Snyder, Thomas
Subject: Re: Fw: TPA Calls Scheduled for today starting at 12:00PM

Wade Henderson, President and CEO of the Leadership Council on Civil and Human Rights - in and attending.

Wants to engage further and be a part of longer term activities.

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Fyi

From: B
Sent: Wednesday, May 06, 2015 12:08 PM
To: [redacted] <[redacted]>
Cc: [redacted] <[redacted]>
'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Governor Dayton signs on! Add to the list! Coordinate announcement with ms. jamie makepeace [redacted] or [redacted] [redacted] cell). He can't make May 12 but he's open to doing an event together in the near future

From: Hayley Prim [mailto:[redacted]]
Sent: Wednesday, May 06, 2015 10:52 AM
To: B
Cc: Elana Leopold <[redacted]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [redacted] FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [redacted]

Asst is Leah Siegle [redacted]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus

(North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED]

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Sunday, May 10, 2015 5:16:23 PM

Yep - on it - will have tonight

- > On May 10, 2015, at 5:07 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
- >
- > John - Mayor wants the following by sometime tomorrow morning:
- > 1. Roosevelt Institute remarks and a brief on set up, speakers etc.
- > 2. A list of Media Questions that may come up at the TPA event; if you can add answers that's fine too but definitely the Questions - also by tomorrow morning sometime.
- >
- > I think Michael and Elana may have some other stuff to take up with you about his travels this week.
- >
- > Sent from my iPad

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Sunday, May 10, 2015 10:11:05 PM
Attachments: [BriefingMemo-RooseveltEvent.docx](#)
[DRAFT REMARKS.docx](#)
[QandA - JDC edits.docx](#)
[TPA BACKGROUNDER .docx](#)

Four attachments.

1. Briefing memo on Roosevelt event.
2. Draft remarks for Roosevelt.
3. Draft Q&A for TPA event at 3pm at Capitol.
4. A backgrounder on some of the issues in TPA. May need to be updated.

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BRIEFING MEMO

WHAT: Roosevelt Institute event with Sen. Warren, Prof. Stiglitz
WHEN: Tuesday, May 12th – from 830am to 11am (MBDB at 1035AM)

STIGLITZ MESSAGE:

- Dominant economic frameworks over the past 35 years – like "trickle-down" economics, and the idea that markets work perfectly on their own – paved the way for an onslaught of policies that decimated America's middle class. This paper presents an evidence-backed alternative framework:
- Markets are shaped by laws, regulations and institutions. Rules matter.
- The rules determine how fast the economy grows, and who shares in the benefits of that prosperity.
- Concentrated wealth can hurt economic performance. Under the right rules, shared prosperity and strong economic performance reinforce each other. There is no trade-off.
- A tentative, piecemeal policy response to help the neediest will not suffice. We must rewrite the rules of the economy with a focus on restoring a balance of power between the competing interests that make up the modern economy.

RUN OF SHOW:

NOTE: No holding room. Reserved seats in the front row for Senator Warren and MBDB.

8:30 AM	Breakfast Starts - National Press Club - 529 14th Street, NW; 13 th Floor
9:00	Program begins. RI CEO Felicia Wong remarks & introduces Joseph Stiglitz
9:03-9:15	Stiglitz Remarks

9:15	Wong Intros Rana F.
9:17-10:15	Panel
10:15	Wong introduces Senator Warren
10:17-10:33	Senator Warren Speaks
10:33	Wong Introduces Mayor de Blasio
10:35-10:50	Mayor de Blasio speaks
10:50	Wong Closes

###

DRAFT REMARKS
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- As you may know, Dr. Wong received her PhD from the University of California at Berkeley, where I'll be visiting this Thursday to discuss income inequality. And I was told this morning that if when I'm on campus, if I just mention Felicia's name, I automatically receive an honorary degree from U-Cal Berkeley. THAT is how much power her name packs.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support as we have gotten to know each other these past few months. I know of no one who has thought more deeply and advocated more passionately for big, bold, sweeping changes to rebuild the American middle class and restore the principles that will make our country a place of opportunity for everyone. And I'm told that if I'm ever in STOCKHOLM and mention the name Joe Stiglitz, the immediate response will be "Yes, we gave him the Nobel Prize. Now what the hell are you doing here, Mr. de Blasio?"
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for three DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I'm inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard. I was honored to co-author an op-ed with Senator Warren last week, and I'm humbled to be with her in person here today.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that's been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I'm so proud to serve 8.4 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.

- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.
- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more that DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. We've had over 100,000 New Yorkers apply for a municipal ID. We're fighting to increase the minimum wage.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
- I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city. What happens in Washington – or doesn't happen – makes an enormous difference to my 8.4 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. Governors, Mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.

- In a word, we need an economy that rewards WORK and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.
- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example – the carried interest loophole, which you’ve all heard about – a loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets.
- Now you’ve heard why this sort of thing is possible. It’s because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you’re willing to work hard, you’ve got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that’s why we have to stand together. Progressive economists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there. Just look at the Fight for 15 – a massive movement in 200 cities, with 60,000 people taking to the streets to fight for a minimum wage.
- It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to

help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.

- So as one government official – let me say this. The crisis of income inequality is massive. But it is well within our power to take it head on, and a make a real difference.
- And we won't do it from the top-down. We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- And we'll do it...together.
- Thank you.

###

Q: Why are you doing this?

A: Progressives see the national conversation moving more and more to income inequality – something that was only happening in small circles a year ago. Now is the time to not only recognize the problem, but commit to real solutions for combatting it.

Q: Is Elizabeth Warren signed on to TPA?

A: She won't be attending the event at the Capitol Building, but we've been working together to shine a light on many of these issues – as we did with our op-ed recently. In fact, we'll be appearing together that morning at an event hosted by the Roosevelt Institute, where Joe Stiglitz will be unveiling a comprehensive approach to rewriting the rules of the economy to rebuild the middle class.

Q: Officials who were at the Gracie event, including Sen. Brown and Gov. Strickland said they will not sign on to the agenda or be at the May 12 event, although they sympathize with the Mayor's goals. Do you have any concerns that attendees of the April 2 Gracie Mansion meeting not signing on?

A: Some folks have a policy against signing pledges, and that's fine. Both Senator Brown and Governor Strickland have been strong champions in this effort to combat income inequality, particularly on proposals to lift the floor for working people.

Q: Is this a rebuke of Hillary?

A: No, this isn't about an individual. We're here to send a message to ALL elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement bold progressive policies.

Q: What does Hillary have to do for you to back her?

A: I think what progressives want to see from her – and from elected officials and candidates at every level – is a vision...an economic framework...that really tackles income inequality.

Q: Some people here have already backed Hillary. You, notably, have not.

A: We are here to say that anyone hoping to lead the American people – up and down the ballot – must have a plan to combat income inequality that's based on progressive principles.

Q: What are your next steps?

A: There are a host of ways of engaging progressive leaders, and the progressive Americans they speak to, or speak for. The leadership of organized labor will be speaking to their members and building support for the cause. The heads of progressive organizations will be channeling the support of everyday Americans who are eager to spread the word within their communities. Elected officials will go back to their states and districts and cities to build support among their constituents. And we will ALL be fanning out and speaking out, driving people from

across the country to our website – asking them to sign on, to offer comments and suggestions, and to hold elected officials and candidates accountable for results.

Q: What happens if a candidate or elected official doesn't endorse The Progressive Agenda? Will you all campaign against them?

A: We're asking them to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters. We're looking to elevate these issues into the national dialogue in a positive, proactive way.

Q: Grover Norquist makes conservative candidates and elected officials sign a no-tax pledge – and he strongly backs those who do, while punishing those who do not. Is that what you're trying to replicate?

A: It's not about the backing or non-backing from folks up here. It's about the people we represent – progressives across the country. And to motivate those Americans – to get them on their feet, activated, and encouraged to support a candidate or elected official – they need to know that the candidate or elected official is with them on these core issues.

Q: Even if you continue to have a Democratic White House, you'll likely have a Republican Congress. How can any of this get done?

A: This isn't just about the White House and Congress. BUT, I will say this. There are those who see divided government & believe that nothing but the most watered-down measures can get support. I don't believe that. If you push hard enough, organize aggressively enough, and make it front-and-center in the national conversation, politicians who might ordinarily be afraid to be bold will suddenly see that it's not just "okay" to have a backbone. It's an existential requirement.

Q: The NYS GOP Chair said YOU would beat HRC in a primary.

A: As much as I enjoy getting political advice from the GOP Chair – let me be clear: I'm not running for president. That's my Sherman-esque answer. We just want these policies to be implemented.

Q: Should Elizabeth Warren run?

A: I think she has already made her intentions clear, and I'll make my message clear: this isn't about personalities; it's about policies.

Q: Could you see yourself supporting Martin O'Malley? He agrees with you on a lot of this stuff.

A: Policies. Not Personalities.

Q: Some of the things you've mentioned, like the TPP, are being supported by President Obama. Are you prepared to go to war with the White House on Fast Track?

A: It's not about war with the White House, or the GOP Congress. It's about

standing up for what's right – no matter where the chips fall. I believe that Fast Track is a bad deal for American workers.

Q: Why isn't Sen. Warren here?

A: I've been working with Senator Warren on these issues. We just published a joint op-ed that touched on many of these topics, and several others, as well. I was with her at the Roosevelt Institute event with Joe Stiglitz this morning. The group assembled here is clearly not an exhaustive list of those who support our agenda. But the folks here represent a diverse group of progressive groups and constituents who are hungry for economic policy aimed at combatting income inequality.

Q: Aren't you concerned that candidates or elected officials will look at all the taxes you're proposing here & say "Geez, I don't want an attack ad run by the Koch Brothers saying I support trillions in higher taxes."

A: Here's the hard truth. If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people; and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations. There's no secret pot of money. And if you're going to be serious about investing in programs that help the 99 Percent, then the One Percent has to be willing to help foot the bill. The Koch Brothers have a different point of view – give more tax breaks to big oil companies and fellow billionaires, at the expense of everybody else. I welcome that debate.

Q: How does this help the people of New York City? Are you getting outside the realm of your Day Job?

A: The fact is, we are doing many of these things at the city level. We're trying to do some at the state level. Others only make sense at the federal level. We shouldn't silo government into city or state or federal. People don't look at their government like that. They know that the people they put into public office have to work together, at all levels of government, to achieve real change. And there's so much more that we can do to lift the lives of working people here in NYC if we have support from the federal government, and from people of good conscience from across the country.

Q: You specifically mention closing the carried interest loophole. That would be a big hit to a lot of the private equity, hedge fund, and real estate folks in New York City. Are you declaring war on them – and do you worry that doing so could derail your efforts on education or affordable housing here at home?

A: No one is declaring war. We are shining a bright light on the defining issue of our times – the fact that since the Recession ended, the One Percent has seen their real income grow by 35%. The 99 Percent have seen theirs grow 0.8%. Put another way, the One Percent captured 91% of the real income gains since 2009.

Now, there's no legitimate reason that a hedge fund manager should pay a lower effective tax rate than the woman who cleans his beach house or the guy who pilots his private plane. That makes zero sense.

Rewarding work, and not just wealth, isn't just morally right. It's smart economics. Consumers need money in their pockets to spend on necessities. In turn, that money goes into the economy and lifts it for everyone.

Q: When you say that the income gap has favored the One Percent over the 99 Percent since 2009 – isn't that a direct indictment of President Obama? Should he have done more to help the non-rich?

A: President Obama has made great efforts to close the income gap. Some have called ObamaCare one of the greatest social programs aimed at reducing income inequality since the New Deal. I agree. There was the stimulus, which greatly expanded the EITC. And there was his success in raising the top marginal tax rate to where it was when Bill Clinton left office. What the income inequality statistics tell us is this: we need to be even more aggressive lifting the floor for working people, and that has to include a greater contribution by those at the very top.

Q: Some of the folks who were at the original Gracie Confab have criticized you for not including mass incarceration as part of TPA. Why do you not think that's important enough to be part of TPA?

A: Mass incarceration is a huge problem – and one that we've set out to address in New York City. We've ended the overuse of **stop-and-frisk** – from around 700,000 a few years before I took office, to less than 50,000 last year. Since we implemented our new marijuana policy, arrests are down 65 percent. We've launched a plan to shrink the population at New York City jails by 25 percent in 10 years.

And this is an important issue across the country – one that progressives will be addressing in the national context in the months to come. This is just the start – not the final chapter – in how we hope to elevate solutions to core issues of economic and social justice.

Q: What about expanding Social Security? Or debt-free college? There are reports that many of the original "signers" to your agenda have dropped out – reportedly furious that you refused to include those issues.

A: Everyone has to make their own decision about whether to support or not support The Progressive Agenda that we've unveiled today. But I've made my support for the issues you've mentioned clear. In fact, I wrote an op-ed with Elizabeth Warren that mentioned them specifically!

This is the result of a long and collaborative process. Just because something doesn't appear as a plank on this agenda doesn't mean it's not important. It doesn't mean it won't be part of our efforts in the months to come. Again, this is the floor – not the ceiling. Stay tuned for more to come!

Q: Have you thought about what all of this stuff costs? How are you going to pay for all of this? Things like child care and paid family leave are really expensive.

A: This isn't meant to be a budget blueprint. This is a document designed to highlight some real, bold, progressive policies that can help combat income inequality. It's an organizing tool, and a way to elevate the discussion on some really important issues.

Q: If these things are so important to you, why have you done them in New York? The city doesn't offer paid family leave, for example.

A: In New York City, we've tackled a number of issues on this list – but no, we haven't tackled them all. Many of these issues are best dealt with at the national level – some because of the price tag, and some for reasons of competition between states and cities. National policy puts everyone on a level playing field.

Q: With so many wealthy New Yorkers, are you concerned that this agenda will soak your constituents, while giving Congress the power to use the money generated for programs in other states?

A: We do have some very wealthy residents in New York. And they need to pay their fair share in taxes. We also have a massive number of residents who are struggling, and who could benefit from a host of initiatives presented here. And we believe that we can make an effective case that when New York City is contributing more in federal taxes, then we deserve more help in rebuilding our bruised and battered middle class, and more help in lifting up those in poverty.

Reforming Labor Law

Background: When workers try to organize unions they are often harassed, intimidated or fired, taking away their bargaining power and harming their access to adequate wages and quality healthcare. Workers in unions earn 30 percent higher wages and are 63 percent more likely to have employer-provided health insurance.

Possible Solution: The Employee Free Choice Act: A Congressional bill that would make it easier for workers to join unions, make it easier for newly unionized workers to reach contracts with their employers, and strengthen penalties for those that violate labor law to seek to prevent workers from using their right to organize. *The legislation removes the power of employers to demand an additional and separate ballot if a majority of employee signatures were collected. It also assigns the organizing union as the official collective bargaining representative if a majority of employee signatures are collected. The legislation also requires employers and their unions to enter binding arbitration to produce a collective agreement if one cannot be met 90 days after the unionization of employees, and after 30 days of mediation time (120 days total). The arbitration agreement would be binding for a period of two years. Lastly, the legislation increases penalties on employers who discriminate against workers for union involvement.*

Immigration Reform and Wage Theft

Immigrant workers are even more vulnerable because they can be threatened with deportation. In 2002, the Supreme Court ruled that undocumented workers cannot seek basic labor protections because they are not legally allowed to work. Therefore, employers can subject undocumented immigrants to abuse and dangerous working conditions for little pay, without worrying about legal action.

<http://thinkprogress.org/immigration/2013/07/10/2276121/dc-undocumented-immigrant-wage-theft/>

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

Possible Solutions: S. 2432 – Bank on Students Emergency Loan Refinancing Act: Would allow more than 25 million people with outstanding student loan debt to refinance their federal student loans or private loans at the lower interest rates currently offered to new borrowers, while maintaining full borrower protections of federal student loans (rather than forcing borrowers refinance with private banks). The loss of federal revenue from the lower loan interest income would require additional DOE direct spending (via its Direct Loan Program), according to the CBO, but would be offset in full by the “Buffet Rule” – a minimum 30% income tax payment from people who earn between \$1 and \$2 million.

Paid Family Leave

The United States is the only advanced economy without a national paid-leave law. Only three states -- California, New Jersey and Rhode Island -- offer this critical support for working men and women. Even Human Rights Watch has noticed, citing America for failing its families in a scathing report a few years back. In the latest edition of *Expecting Better*, a report card issued annually by the National Partnership for Women and Families, not a single state merited an "A." California took home an A-minus, New Jersey, a B-plus, and New York, a lackluster B-minus.

<http://www.huffingtonpost.com/susan-ochshorn/new-yorks-real-wealth-pro b 6950998.html>

Tax Breaks for Shipping Jobs Overseas/Deferral/Inversion/Repatriation

SMALLER ONE (NOT AFFECTED BY REPATRIATION):

“Firms can generally deduct business expenses,” said Kimberly Clausing, the Thormund A. Miller and Walter Mintz Professor of Economics at Reed College. “Thus, of course, if firms incurred expenses in moving abroad, they would be able to deduct those expenses.”

BIGGER ONE (AFFECTED BY REPATRIATION):

We’ve also written before on several occasions that the tax code has long allowed U.S. corporations doing business abroad to defer paying taxes on any of their “unrepatriated income.” That is to say that the revenue earned by the company’s foreign subsidiary remains untaxed by the IRS until that money is brought back to the parent company in the U.S.

Sometimes politicians also refer to this as a “tax break for shipping jobs overseas.” And Clausing told us that this part of tax law could motivate companies to move business abroad.

“This can provide a huge incentive for locating jobs and income abroad, since many tax haven countries have tax rates that are very low, even approaching zero, and thus the money can grow abroad ‘tax free’ until it is repatriated,” she said.

<http://www.factcheck.org/2012/10/talking-tax-breaks-for-offshoring/>

From: [de Alwis, Ronalie](#)
To: [John Del Cecato](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Sunday, May 10, 2015 10:16:24 PM

Thanks so much!!
Sent from my iPhone

> On May 10, 2015, at 10:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
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From: [de Alwis, Ronalie](#)
To: [de Alwis, Ronalie](#)
Cc: [REDACTED] jfdc@akpdmedia.com; [Leopold, Elana](#)
Subject: Re: TPA and mayors
Date: Monday, May 11, 2015 8:04:08 AM
Attachments: [image1.jpeg](#)

Haley,

This was a list of calls he did with me on Thursday I have Stephanie but o guess I should give you too



Sent from my iPhone

On May 11, 2015, at 7:35 AM, B <BCCD@cityhall.nyc.gov> wrote:

No, got tied up. So let's blitz today

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, May 11, 2015 07:35 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors

Will do. Did you reach out to Walsh, lee, Murray, and Garcetti yesterday?

On Monday, May 11, 2015, B <BCCD@cityhall.nyc.gov> wrote:

I've reached out to a number of mayors and haven't heard back. I need a final push today to get them by staff, and I'll try to make some calls as well. Hayley, pls create one unified list of outstanding mayors. My hope is to pick up 3-5 more as sign-ons before the day is out.
Thanks

--
Hayley Prim
c: [REDACTED]

TPA MAYORS

	ASKED	SIGN ON YET	ATTENDING	NOT
Mayor Hales <i>need cell #</i>	NO	NO		
<i>(W)</i> Mayor Garcetti <i>email</i>	NO	NO		
Mayor Reed	NO	NO		
Mayor Brown	NO	NO		
Mayor Benjamin <i>need #</i>	NO	NO		
Mayor Nutter <i>email</i>	NO	NO		
<i>(L)</i> Mayor Walsh <i>email</i>	NO	NO		
Mayor Harp	NO	NO		
Mayor Brennan				
Upstate Mayors (Sheehan, Miner, Warren, Brown)	NO	NO		
Mayor Murray <i>email</i>	YES	NO		
Mayor Lee <i>email</i>	YES	NO		
<i>(L)</i> Mayor Adler	YES	NO		
<i>(PW)</i> Mayor Barrett - <i>Phil W. (follow up)</i>	YES	NO		
Mayor Peduto <i>No weekend</i>	YES	NO		
Mayor Cranley	YES	NO		
Mayor Bowser	YES	NO		
Mayor Elorza <i>→ May 13th possible</i>	YES	NO		
Mayor Segarra <i>LVM</i>	YES	NO		
Mayor Becker	YES	NO		
Mayor Rawlings Blake	YES	NO		
Mayor Stanton <i>overpass</i>	YES	NO		
Mayor Baraka	YES	YES	NO- CAN'T	
Mayor Hodges	YES	YES	YES	
Mayor Whaley	YES	YES	YES	
* Mayor Schaaf	YES	YES	YES	

↑ Added by Steph

LVM - Segarra

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Monday, May 11, 2015 8:05:58 AM

Just sent via text
It is big
Let me know

Michael Paul Carey
City Hall
New York, New York

> On May 11, 2015, at 7:52 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I don't suppose you audio recorded the mayor's remarks from the ProgressIowa rally by any chance, did you? I failed to do so - and Josh Robin is claiming MBDB "bellowed 'tax the rich!'"
>
> I don't remember that at all...

From: [Aaron Pickrell](#)
To: [B](#)
Cc: [Hayley Prim](#); [John Del Cecato](#)
Subject: labor calls
Date: Monday, May 11, 2015 8:56:54 AM

Good morning Mayor - wanted to check in and suggest a few labor calls today to just check in if you have time. I think there would be value to call a few of the Presidents to thank them, emphasize the goals of the event, see if they are concerned about some of the churn from allies and generally just show some love.

I would suggest

Weingarten
Saunders
Mary Kay Henry

Thank you sir

Aaron

From: [Williams, Dominic](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: TPP: Nomination for you to deliberate, discuss, or decide on
Date: Monday, May 11, 2015 9:13:25 AM

That's about right. I don't think he'll hold mayor to the warren standard. Mayor actually hasn't seen the deal.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 09:11 AM
To: Williams, Dominic
Subject: Re: TPP: Nomination for you to deliberate, discuss, or decide on

Yes, I think that's good. The Yahoo News story has most of the President's playbook on this.

And as you know, I don't think POTUS will be looking to embarrass MBDB or "school" him. POTUS takes this issue personally, but he's not a jerk. He'll probably just say "look - this is the best chance progressives have to get a trade deal that works for them. Otherwise you're gonna be stuck with the same system that's been screwing workers for a long time." something like that.

I could also ask Simas what he thinks POTUS will say, if you want me to reach out. David is a honest broker

From: <Williams>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 8:53 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: TPP: Nomination for you to deliberate, discuss, or decide on

How much more or less do you think is needed in terms of background here?

I was going to do the following:

1. Do a quick breakdown of what Obama said at Nike
2. Some Q and A specific to TPP on the basis of the recent Obama speech and other interviews.

Cool?

From: <Williams>, OOM <dwilliams@cityhall.nyc.gov>
Date: Wednesday, April 22, 2015 at 3:43 PM
To: Bill De Blasio <BCCD@cityhall.nyc.gov>
Cc: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: TPP: Nomination for you to deliberate, discuss, or decide on

Following Up On TPP:

The nomination is that you come out against Fast Track for TPP, and against the TPP as we know it now. Your speech this weekend would be the proposed point to make this public. We will have planning meeting later today, where we can process or discuss further. Background, timeline, and draft message frame recommendation all are attached and below:

===

The Trans-Pacific Partnership

Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations consisting of nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or many advocacy groups to form opinions of the direction of the agreement. Instead, advocacy groups have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking “fast-track” authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as “fast track”) which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an “up or down” vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs

for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City: The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include hortatory but toothless clauses on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are looking to include protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally: A leaked version of the Intellectual Property rights chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted. , but the AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

Draft Recommended Position [Wisconsin Democratic Party Speech]: Skeptical of TPP, Against Fast Track

We can’t really comment on the TPP itself because we haven’t seen it - which is a BIG PART OF THE PROBLEM. It’s been negotiated in secret, and that’s not acceptable. We need to see what’s in it.

We all saw what a disaster NAFTA was for America - 700K jobs lost, according to the Economic Policy Institute. We look with GREAT skepticism on a new trade deal that could lead to even more jobs being shipped away. **From the few details that have emerged from the shadow of secrecy, this looks like another bad deal for American workers, and we cannot accept it.**

I oppose Fast Track because the American people should have a say in the process - through their elected representatives. If our Members of Congress are forced to vote YES OR NO on a massive trade deal without the power to offer amendments, we’re putting all the power on the side of the giant multinational corporations and Wall Street banks, and their armies of lobbyists.

We need trade deals that protect American jobs, workers’ rights, human rights, consumers, and our environment. We should not allow corporations even more power to subvert American laws designed to protect workers, consumers, and families.

Without the proper protections for the Little Guy, these massive trade deals can lead to a global rush the bottom. That flies in the face of our effort to combat income inequality in the United States - handing more power to those at the top, and letting them write the rules to further enrich themselves at the expense of our struggling middle class, working class, and poor.

Appendix:

TPP LEGISLATIVE TIMELINE [From Federal Affairs]

The timeline below includes information re a two prong process on trade: (1) Congress is engaged now in passing a TPA bill that gives the President fast-track authority and sets up some negotiating objectives for international trade pacts; and (2) the President is currently negotiating the TPP Agreement, and if it is signed, then it may be disapproved by Congress under the TPA rules.

YESTERDAY - The Senate Finance Committee met yesterday to resume discussion on TPA bipartisan legislation, which has been officially introduced.

TODAY - The Senate Finance Committee will also hold a markup today of the TPA bill. Amendments that would require the United States to incorporate enforceable currency provisions in the TPP are expected. Today’s markup may have significant consequences to our delegation’s position as well as the timing of trade efforts moving forward.

THURSDAY - The House Ways and Means Committee is expected to hold a markup for TPA legislation Thursday.

EARLY-MAY - Senate floor action is planned for the next couple of weeks. House on

similar schedule. They are then likely to have a quick conference.

EARLY JUNE - If they have the votes, the TPA bill is expected to be on the President's desk by the first week of June.

FALL - A TPP agreement is expected by this Fall. If it is reached, the TPA bill would call for the trade agreement to be made public at least 60 days before Obama signs any agreement. A super-majority could decide to remove fast-track authority after they see the final terms of the partnership.

When Will Legislators Make Decisions:

We should expect to see more members of the House and Senate come out in favor of or against the Trade Promotion Authority legislation as the markup process solidifies what the final authority and protections will look like.

Members of Congress will have multiple bites at the apple:

- <!--[if !supportLists]--> · <!--[endif]-->One in the next few days as Trade Promotion Authority is refined and debated
- <!--[if !supportLists]--> · <!--[endif]-->One in early May, as Congress votes on the final bill
- <!--[if !supportLists]--> · <!--[endif]-->One in the fall as Congress votes on the actual Trade Deal, as opposed to the fast-track authority that led to it.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Aaron PickrellEmail](#); [jeani murray](#); [Hayley Prim](#); [Rebecca Katz](#); [John Davis](#); [Wolfe, Emma](#)
Subject: Re: Heather McGhee
Date: Monday, May 11, 2015 9:47:04 AM

Just talked to Peter Colavito. Very reasonable guy - but he said Heather talked to Mary Kay & Heather/Deepak apparently carry a great deal of weight with her.

Peter is trying to avoid a call between Mary Kay & MBDB - thinks it will just be Mary Kay saying she's out. He's trying to work on language that would satisfy Heather & Van Jones. Said he'd get back to me in an hour.

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 9:42 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
jeani murray <[REDACTED]> Hayley Prim <[REDACTED]> Rebecca Katz
<[REDACTED]> John Davis <[REDACTED]> "Wolfe, Emma"
<EWolfe@cityhall.nyc.gov>
Subject: RE: Heather McGhee

I would agree that MKH is a big deal but not a deal breaker. Who are you dealing with at SEIU? I do think if there is even a hint she is bailing a call is in order.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 9:31 AM
To: Aaron PickrellEmail; jeani murray; Hayley Prim; Rebecca Katz; John Davis; Wolfe, Emma; Snyder, Thomas
Subject: Heather McGhee

Talked to Heather this morning. She says she can't be on board with TPA now because of mass incarceration. She says she wished she'd seen how big of an issue this was going to be & sounded the alarm earlier, but now that Roland Martin & Tom Joyner have apparently weighed in on this, she can't be on the "wrong side" of them. She claims Deepak will be with her.

That in & of itself wouldn't be enough for me to sound the alarm, but now she's saying that she is talking to Mary Kay Henry & warning her about this. I've played phone tag with Mary Kay's person - so I don't know if she's bailing or not.

Tom/Emma - I'm thinking Mary Kay is a big enough deal that we'd want the mayor to follow up with her today to make sure she's not getting weak on this.

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: <no subject>
Date: Monday, May 11, 2015 9:52:12 AM

Will do

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 09:50 AM
To: B
Subject: <no subject>

Please give me a shout when you have a minute to chat Van Jones/Heather/and now Mary Kay

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Aaron PickrellEmail](#); [John Davis](#); [jeani murray](#); [Hayley Prim](#); [Wolfe, Emma](#)
Subject: RE: Media tomorrow... Re: John, this is a serious problem...
Date: Monday, May 11, 2015 10:32:59 AM

Strongly recommend a straight-forward call through to all attendees to reconfirm.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 10:33 AM
To: Snyder, Thomas; Aaron PickrellEmail; John Davis; jeani murray; Hayley Prim; Wolfe, Emma
Subject: Re: Media tomorrow... Re: John, this is a serious problem...

Adding others for that.

On 5/11/15, 10:25 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>Is there any kind of top to bottom reconfirmation of attendance for
>tomorrow? If so, when do you think we will have read on any slippage?

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Monday, May 11, 2015 10:17 AM
>To: Snyder, Thomas; Aaron PickrellEmail; John Davis; jeani murray;
>Hayley Prim
>Subject: FW: Media tomorrow... Re: John, this is a serious problem...

>

>Weert weert. Looks like he wasn't going to be there anyway.

>

>On 5/11/15, 10:01 AM, "Deepak Bhargava" <dbhargava@communitychange.org>
>wrote:

>

>>Hi John,

>>

>>I'm where Heather is on this. I think the Mayor is among the very
>>most important leaders we have in the progressive movement. But I'm
>>also going to need to not have my name associated with the events
>>tomorrow (I can't make it in any case due to a conflict). I'm glad to
>>help think through how to repair this on the other side of the event.
>>I don't doubt your intentions or the Mayor's intentions, and I'm sure
>>there's a path back.

>>

>>deepak

>>

>>

>

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw:
Date: Monday, May 11, 2015 10:43:28 AM

Fyi

-----Original Message-----

To: Van Jones
Subject: Re:
Sent: May 11, 2015 10:44 AM

Will work out a time to call, Van. A very busy day, but I will call you -- most likely between 2-3pm. Will confirm in advance

-----Original Message-----

From: Van Jones
Cc: Invalidaddress
Subject:
Sent: May 11, 2015 9:56 AM

Mr. Mayor:

Sorry to be out of touch this Mother's Day weekend.

I am happy to report that we had a successful concert in Baltimore last night with Prince and other celebrities. That city deserved a moment of peace and healing, and Prince delivered.

With our #YesWeCode, #cut50 and Green For All initiatives, we at the Dream Corps are working around the clock in many cities to avoid the kinds of explosions that rocked Ferguson and Baltimore. It is both demanding and exhausting, but it is the work of our time.

I would like to speak with you today, so that we can resolve the outstanding issues before tomorrow. On the eve of such an important day, I know your time is precious. But given that my name is already so publicly associated with this initiative, I hope you will make room for me. So I am thanking you, in advance.

What time works best for you? Van [REDACTED]

Sent from my iPhone (TM)

On May 8, 2015, at 6:38 PM, Van Jones <vanjones68@dreamcorps.us> wrote:

I will work with your team to find a good time tomorrow.

I apologize for not tracking the documents; we are putting together this Prince concert on Sunday, and I have been been consumed with that and other Baltimore-related issues.

But I am not the only black leader who will be disappointed to see the key economic issue that is crushing our dreams omitted from a Bill DiBlasio document.

Women's, students' and immigrants' economic issues are rightfully included. But not the economic issue that has propelled the #BlackLivesMatter onto the global stage?

Why not include a simple bullet point on Families saying: "Invest in "schools not jails" -- and give people coming home from prison a second chance."

No economic vision that fails to address the mass incarceration crisis can be called progressive.

Everyone from Cory Booker to the Koch Brothers (who are also not running for higher office) is embracing this cause. Even Hillary Clinton and Rand Paul!

You are the populist leader of the movement for economic justice. If YOU sideline or marginalize overly-incarcerated pop

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Subject: FW: WaPo: TPP/Warren/Obama
Date: Monday, May 11, 2015 10:58:23 AM

This is the worst-case line of questioning that POTUS could throw at MBDB - but I don't think he will

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 9:16 AM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Rebecca Katz (hilltoppublicsolutions.com)" <rkatz@hilltoppublicsolutions.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: WaPo: TPP/Warren/Obama

Elizabeth Warren fires back at Obama: Here's what they're really fighting about

In [an interview with Yahoo News](#) that ran over the weekend, President Obama intensified his push-back against Elizabeth Warren and other critics of the massive Trans-Pacific Partnership trade deal, flatly declaring that Warren is “absolutely wrong.” That came after a [speech](#) Obama delivered at Nike headquarters, in which he continued making an expansive case for the deal as a plus for American workers — and not the massive giveaway to huge international corporations that critics fear.

This week, [the Senate will vote](#) on whether to grant Obama “fast track” authority to negotiate the TPP agreement, which involves a dozen countries around the Pacific and could impact 40 percent of U.S. trade.

If the “fast track” framework passes, Congress would hold only an up-or-down vote on the TPP once it is finalized, without amendments. But Congress could also repeal that fast track authority if the TPP is not to its liking, and try to push changes to it, before any final vote.

Warren has previously claimed that the TPP's controversial Investor-State Dispute Settlement provision, or ISDS, [could undermine or chill public interest regulations](#) in the U.S. and other participating countries, and [could even undercut Dodd Frank financial reform](#), one of Obama's signature achievements. The ISDS is designed to create a neutral international arbitration mechanism that creates a stable legal environment, facilitating investments in countries where investors might fear unfair legal treatment by foreign governments. Obama has strongly rejected Warren's arguments in the [interview with Yahoo](#) and [elsewhere](#).

I spoke to Senator Warren about their disagreements. A lightly edited and condensed transcript follows.

THE PLUM LINE: What's your response to the latest from President Obama?

SENATOR WARREN: The president said in his Nike speech that he's confident that when people read the agreement for themselves, that they'll see it's a great deal. But the president won't actually let people read the agreement for themselves. It's classified.

PLUM LINE: But don't you get 60 days to review it after the deal is finalized, with the authority to revoke fast track?

WARREN: The president has committed only to letting the public see this deal after Congress votes to authorize fast track. At that point it will be impossible for us to amend the agreement or to block any part of it without tanking the whole TPP. The TPP is basically done. If the president is so confident it's a good deal, he should declassify the text and let people see it before asking Congress to tie its hands on fixing it.

PLUM LINE: Doesn't the current framework allow for the revocation of fast track authority?

WARREN: The whole point about fast track is to grease the skids so that 51 votes will get it through...it takes a majority to get rid of [fast track].

PLUM LINE: The [push-back from the administration](#) is that the ISDS will be written in such a way that there is no authority to override Congressional [and other countries'] regulations.

WARREN: If the president has changed ISDS to solve the problem, then the text should be released so that legal experts can look at it.

PLUM LINE: Is there a scenario under which ISDS could be written the way he says it is being written?

WARREN: I've sat with many legal scholars to talk about this issue, and I have not seen a draft that would do what the president says he has already accomplished....Hillary Clinton [in her book raised concerns about precisely this issue](#). Just last week, some of the top legal and economic minds in this country, including the president's mentor from Harvard, Laurence Tribe, and Nobel-prize-winning economist Joe Stiglitz, [raised exactly this concern](#).

PLUM LINE: Is it theoretically possible to write ISDS in a way that precludes it from overriding regulation?

WARREN: It doesn't directly tell countries to repeal regulations. It imposes a financial penalty, which has caused countries to change their regulations...[ISDS mechanisms] never had the authority to override regulations. What they had was the authority to impose a monetary penalty directly against the government and its taxpayers. That's the point at which governments have backed up and said, "we can't afford this, we'll just change the law."

PLUM LINE: You can't envision even in theory a way to structure ISDS that would assuage your concerns?

WARREN: Once a group of independent arbiters, whose decisions cannot be appealed, can issue a money judgment of any size, then the ISDS problem arises....Here's what you could do. If corporations had to go through the same procedures that anyone else has to go through to get the trade deal enforced, then the problem wouldn't exist.

Now, if a labor union says, 'Vietnam promised not to work people for a couple of dollars a day, and to raise working conditions, and then failed to do it,' they have to get the U.S. government, through the trade rules, to go to Vietnam and prosecute the case. If corporations had to do the same thing, then it would be a level playing field...ISDS gives a special break to giant corporations, a break that nobody else gets.

PLUM LINE: What you're arguing is that six years of fast track, plus ISDS, could ultimately result in the weakening of financial regulations? You're not saying ISDS itself would do that?

WARREN: Absolutely right...six years means that whatever the Obama administration has committed to won't bind the next president. If that president wants to negotiate a trade deal that undercuts Dodd Frank, it will be very hard to stop it.

PLUM LINE: Couldn't a Republican president simply go straight at Dodd Frank? Would this be any easier than that?

WARREN: Absolutely. Because trade will be fast tracked for six years....A direct run at Dodd Frank potentially takes 60 votes in the U.S. Senate. But doing it through trade authority needs to be done with 51 votes.

PLUM LINE: But wouldn't that require a direct change to U.S. legislation?

WARREN: It's possible to punch holes in Dodd Frank without directly repealing it. For example, harmonization of the capital standards and leverage ratios could be adjusted to help the big banks without ever directly contradicting Dodd Frank. But the effects of Dodd Frank would be severely undercut.

PLUM LINE: Is there no scenario under which you ultimately support TPP?

WARREN: Trade deals matter...I am worried about key parts of this trade agreement. I would like to see changes. I believe in trade.

I understand that we want to be a nation that trades, that trade creates many benefits for us. But only if done on terms that strengthen the American economy and American worker. I should say the American family, because that's what this is really about.

From: [Hayley Prim](#)
To: [Nisha Anand](#)
Cc: [John Del Cecato](#); [Leopold, Elana](#)
Subject: Re: Van <--> BDB call
Date: Monday, May 11, 2015 11:06:07 AM

+ Elana who can help.

On Mon, May 11, 2015 at 11:02 AM, Nisha Anand <nisha@dreamcorps.us> wrote:
Quick update:

Van reached out to the Mayor directly via email and he said he would most likely be able to call Van between 2-3pm.

Can you put me in touch with the right person to confirm the call?

Thanks,
Nisha

On Mon, May 11, 2015 at 7:44 AM, Nisha Anand <nisha@dreamcorps.us> wrote:

Hi Team,

Van needs to speak with the Mayor again today. How can I make this happen?

Van has to be on air for 15 minutes at 11:45 and again at 7pm. Other than that he is pretty flexible.

Thanks again for making the call happen over the weekend. Also, feel free to put me in touch with his schedulers.

Thanks,
Nisha

On May 8, 2015 4:45 PM, "Nisha Anand" <nisha@dreamcorps.us> wrote:

Thanks Hayley,

I just spoke with Van. Saturday is the only day that is going to work for him!!! I wasn't aware of the full Prince schedule yet.

Let me know what we can do. I know the call is very important to Van.

Thanks,

Nisha

On Fri, May 8, 2015 at 4:22 PM, Hayley Prim <hprim@hilltoppublicsolutions.com> wrote:

Let me check-- will be back in touch.

On Friday, May 8, 2015, Nisha Anand <nisha@dreamcorps.us> wrote:
He is in Baltimore for Prince's benefit concert on Sunday. But we have a

few options:

Are there any times on Saturday that might be possible? He can really carve out any time before his red eye flight. Tomorrow would be our preference, certainly.

On Sunday, he *could* get on a call between 9am-1pm ET. What does the Mayor's schedule look like then?

Thanks for such a quick response.

Nisha

On Fri, May 8, 2015 at 4:12 PM, Hayley Prim
<hprim@hilltoppublicsolutions.com> wrote:

Tomorrow morning might be tough, but I think we could get this scheduled on Sunday. Do you know what his availability is then?

On Friday, May 8, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
Hayley, can you help make that happen?

From: Nisha Anand <nisha@dreamcorps.us>
Date: Friday, May 8, 2015 at 7:06 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim
<hprim@hilltoppublicsolutions.com>
Subject: Van <--> BDB call

Hi John,

Van asked me to set up a call with him and Mayor De Blasio for tomorrow morning. Who from your team can I work with to get this set up?

We are on West Coast time - early our time would work for Van.

Thanks,
Nisha

--

Nisha Anand
Director of External Relations
The Office of Van Jones, President
[#YesWeCode](#) | [#cut50](#)
510-213-0968

[web](#) | [youtube](#) | [facebook](#) | [twitter](#)

--
Hayley Prim
Hilltop Public Solutions
[REDACTED]

--
Nisha Anand
Director of External Relations
The Office of Van Jones, President
[***#YesWeCode***](#) | [***#cut50***](#)
510-213-0968

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Hayley Prim
Hilltop Public Solutions
[REDACTED]

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Nisha Anand
Director of External Relations
The Office of Van Jones, President
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510-213-0968

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Nisha Anand
Director of External Relations
The Office of Van Jones, President
[***#YesWeCode***](#) | [***#cut50***](#)
510-213-0968

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Hayley Prim




From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Cc: [REDACTED]
Subject: Need Stieglitz exec summary
Date: Monday, May 11, 2015 11:20:33 AM

And full report please

Sent from my iPhone

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Cc: [Hayley Prim](#); [Aaron Pickrell](#)Email
Subject: FW: FINAL Rewriting the Rules
Date: Monday, May 11, 2015 11:34:01 AM
Attachments: [Rewriting the Rules Report Final.pdf](#)

Hot off the presses! Unfort you're going to have to print it out for him

From: David Palmer <dpalmer@rooseveltinstitute.org>
Date: Monday, May 11, 2015 at 11:04 AM
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Subject: FINAL Rewriting the Rules

John & Aaron,

Final attached. EMBARGOED until 9am Tuesday. Thanks.

Are you guys coming down for this?

Thanks again for everyhing.

Best,

Dave

— — —
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REWRITING THE RULES OF THE AMERICAN ECONOMY

AN AGENDA FOR GROWTH AND SHARED PROSPERITY

A REPORT BY JOSEPH E. STIGLITZ
CHIEF ECONOMIST, ROOSEVELT INSTITUTE

Until economic and social rules work for all Americans, they're not working. Inspired by the legacy of Franklin and Eleanor, the Roosevelt Institute reimagines the rules to create a nation where everyone enjoys a fair share of our collective prosperity.

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EXECUTIVE SUMMARY

Inequality is not inevitable: it is a choice we make with the rules we create to structure our economy. Over the last 35 years, America's policy choices have been grounded in false assumptions, and the result is a weakened economy in which most Americans struggle to achieve or maintain a middle-class lifestyle while a small percentage enjoy an increasingly large share of the nation's wealth. Though these lived experiences and personal challenges are important, they are only the tip of the iceberg that is the crisis of slow income growth and rising inequality. To fully understand the scope of the problem, we must also examine the array of laws and policies that lie beneath the surface—the rules that determine the balance of power between public and private, employers and workers, innovation and shared growth, and all the other interests that make up the modern economy.

Given the scale and interconnected nature of the issues we face, a tentative, piecemeal response will not suffice. Instead, this report lays out both a new framework for understanding the current structure of our economy and a comprehensive policy agenda that rewrites the rules to promote stronger growth and broadly shared prosperity.

The United States bills itself as the land of opportunity, a place where anyone can achieve success and a better life through hard work and determination. But in fact, the U.S. today lags behind most other developed nations in measures of inequality and economic mobility. For decades, wages have stagnated for the majority of workers while economic gains have disproportionately gone to the top 1 percent. Good jobs that provide access to the middle class are increasingly scarce, while essentials like education, housing, and health care are growing ever more expensive. Deeply rooted structural discrimination continues to hold down women and people of color, and more than one-fifth of all American children now live in poverty, meaning that these trends are on track to become even worse in the future. To solve these problems, we must better understand the causes of today's

Dominant economic frameworks over the past 35 years—like “trickle-down” economics, and the idea that markets work perfectly on their own—paved the way for an onslaught of policies that decimated America's middle class. This paper presents an evidence-backed alternative framework:

- ▶ Markets are shaped by laws, regulations, and institutions. Rules matter.
- ▶ The rules determine how fast the economy grows, and who shares in the benefits of that prosperity.
- ▶ Concentrated wealth can hurt economic performance. Under the right rules, shared prosperity and strong economic performance reinforce each other. There is no trade-off.
- ▶ A tentative, piecemeal policy response to help the neediest will not suffice. We must rewrite the rules of the economy with a focus on restoring a balance of power between the competing interests that make up the modern economy.

EXECUTIVE SUMMARY

inequality, and traditional economics provides little guidance.

For decades, economists have claimed that there is a tradeoff between inequality and economic performance; in other words, that we can only promote greater equality by sacrificing growth. Further, they have argued that overarching trends including globalization and technological progress make increased inequality inevitable. Their answer, then, is not to redistribute wealth to those at the bottom but to implement policies that direct more income to those at the top—the true drivers of the economy.

Since the late 1970s, U.S. policymakers have tailored the rules to suit this old economic model. As a result, we have a tax system that raises insufficient revenue and encourages the pursuit of short term gains over long term investment; weak and unenforced regulation of corporations; a de facto public safety net for too big to fail financial institutions; a dwindling support system for workers and families; and a reorientation of monetary and fiscal policy to promote wealth rather than full employment. Rather than strengthening the economy, these choices have led to lower growth, repeated downturns including the worst crisis since the Great Depression, the shrinking of the middle class, and increased concentration of wealth at the top. It's time for something different.

Our economy is a large and complex system, and in order to solve the problems with that system, we must aim to fix the economy as a whole. The financial crisis of 2008 and the Great Recession that followed exposed the inadequacy of the old economic models; the new research and thinking that has emerged as a result suggests that equality and economic performance are in fact complementary rather than opposing forces. No more false choices: changing course won't be easy in the current environment, but we can choose to fix the rules structuring our system. By doing so, we can restore the balance between government, business, and labor to create an economy that works for everyone. Building on the innovative legacy of the New Deal, this report describes a far reaching, two fold agenda to tame the growth of wealth among the top 1 percent and establish rules and institutions that ensure security and opportunity for the middle class. Highlights of this agenda include:

TAMING THE TOP

FIX THE FINANCIAL SECTOR

- ▶ End “too big to fail” by imposing additional capital surcharges on systemically risky financial institutions and breaking up firms that cannot produce credible living wills.
- ▶ Better regulate the shadow banking sector. Bring greater transparency to all financial markets by requiring all alternative asset managers to publicly disclose holdings, returns, and fee structures.
- ▶ Reduce credit and debit card fees through improved regulation of card providers and enhanced competition.
- ▶ Enforce existing rules with stricter penalties for companies and corporate officials that break the law.
- ▶ Reform Federal Reserve governance to reduce conflicts of interest and institute more open and accountable elections.

INCENTIVIZE LONG-TERM BUSINESS GROWTH

- ▶ Restructure CEO pay by closing the performance pay tax loophole and increasing transparency on the size of compensation packages relative to performance and median worker pay and on the dilution as a result of grants of stock options.
- ▶ Enact a financial transaction tax to reduce short term trading and encourage more productive long term investment.
- ▶ Empower long term stakeholders through the tax code, the use of so called “loyalty shares,” and greater accountability for managers of retirement funds.

MAKE MARKETS COMPETITIVE

- ▶ Restore balance to intellectual property rights to encourage innovation and entrepreneurship.

- ▶ Restore balance to global trade agreements by ensuring investor protections are not prioritized above protections on the environment and labor, and increasing transparency in the negotiation process.
- ▶ Provide health care cost controls by allowing government bargaining.
- ▶ Expand a variant of chapter 11 bankruptcy to homeowners and student borrowers.

REBALANCE THE TAX AND TRANSFER SYSTEM

- ▶ Raise the top marginal rate by converting all reductions to tax credits and limiting the use of credits.
- ▶ Raise taxes on capital gains and dividends. Encourage U.S. investment by taxing corporations on global income.
- ▶ Tax undesirable behavior such as short term trading or polluting and eliminate corporate welfare and other tax expenditures that foster inefficiency and inequality.

GROWING THE MIDDLE

MAKE FULL EMPLOYMENT THE GOAL

- ▶ Reform monetary policy to give higher priority to full employment.
- ▶ Reinvalidate public investment to lay the foundation for long term economic performance and job growth, including by investing in large scale infrastructure renovation: a 10 year campaign to make the U.S. a world leader in innovation, manufacturing, and obs.
- ▶ Invest in large scale infrastructure renovation with a 10 year campaign to make the U.S. a world infrastructure innovation, manufacturing, and obs leader.
- ▶ Expand public transportation to promote equal access to obs and opportunity.

EMPOWER WORKERS

- ▶ Strengthen the right to bargain by easing legal barriers to unionization, imposing stricter

- penalties on illegal anti union intimidation tactics, and amending laws to reflect the changing workplace.
- ▶ Have government set the standards by attaching strong pro worker stipulations to its contracts and development subsidies.
- ▶ Increase funding for enforcement and raise penalties for violating labor standards.
- ▶ Raise the nationwide minimum wage and increase the salary threshold for overtime pay.

EXPAND ACCESS TO LABOR MARKETS AND OPPORTUNITIES FOR ADVANCEMENT

- ▶ Reform the criminal justice system to reduce incarceration rates and related financial burdens for the poor.
- ▶ Reform immigration law to provide a pathway to citizenship for undocumented workers.
- ▶ Legislate universal paid sick and family leave.
- ▶ Subsidize child care to benefit children and improve women's workforce participation.
- ▶ Promote pay equity and eliminate legal obstacles that prevent employees from sharing salary information.
- ▶ Protect women's access to reproductive health services.

EXPAND ECONOMIC SECURITY AND OPPORTUNITY

- ▶ Invest in young children through child benefits, early education, and universal pre K.
- ▶ Increase access to higher education by reforming tuition financing, restoring protections to student loans, and adopting universal income based repayment.
- ▶ Make health care affordable and universal by opening Medicare to all.
- ▶ Expand access to banking services through a postal savings bank.
- ▶ Create a public option for the supply of mortgages.
- ▶ Expand Social Security with a supplemental public investment program modeled on private Individual Retirement Accounts, and raise the payroll cap to increase revenue.

INTRODUCTION

The American economy no longer works for most Americans. We pride ourselves on being the land of opportunity and creating the first middle-class society, yet profound and largely overlooked changes have put the middle-class life increasingly out of reach for the majority of Americans. At the same time, we have enabled a small percentage of the population to take home the lion's share of economic gains.

The rapidly rising inequality in the United States over the past generation disturbs and baffles economists and politicians because it is unlike anything our economic models predict or our experience of the mid-20th century led us to expect.

What is causing this dysfunction? Economists have gone back to textbook models and examined reams of data to try to understand what is happening. Some point to technological change or globalization. Some posit that government has shackled the free enterprise system and hobbled business. Some say that our economy is simply rewarding the risk takers and job creators who have earned the riches coming their way. None of these arguments gets it right. This report, which sets out a new framework for understanding and addressing current economic trends, makes the following points:

- ▶ Skyrocketing incomes for the 1 percent and stagnating wages for everyone else are not independent phenomena, but rather two symptoms of an impaired economy that rewards gaming the system more than it does hard work and investment.
- ▶ As America has created more inequality than other advanced countries, opportunity has also been undermined. The American dream increasingly appears to be a myth, and this should not come as a surprise: economies with high levels of income inequality and wealth inequality tend to have low levels of equality of opportunity.
- ▶ The roots of this dysfunction lie deep in the rules and power dynamics that have prioritized corporate power and short-term

gains at the expense of long-term innovation and growth.

- ▶ The outcomes shaped by these rules and power dynamics do not make the economy stronger; indeed, many make it weaker.
- ▶ A minimalist agenda that treats only the worst consequences of inequality will not rewrite the rules and restructure the power dynamics that are driving stagnating wages and sputtering growth.
- ▶ We can rewrite the rules that shape our economy to improve prospects for more Americans while also enhancing economic performance.
- ▶ The effects of the growth of inequality over the past third of a century won't be undone overnight, and there are no silver bullets. However, there are policies that can once again put the sought-after but increasingly unattainable middle-class lifestyle within the grasp of most Americans.

With these points in mind, we need to think through what the government does and does not do, with a renewed focus on how each affects inequality. Instead of taking a minimalist approach, we have to tackle the rules and power dynamics that shape our daily lives.

We must understand that reducing inequality is not just a matter of *redistribution*. Economic policies affect the distribution of income both before and after taxes and transfers. The tax system, for instance, may encourage some inequality-generating activities at the expense of others. As we shall see, this is not just a theoretical possibility; it describes what has happened in the United States.

Rules are the regulatory and legal frameworks that make up the economy. Like those affecting property ownership, corporate format, labor law, copyright, trust, monetary, tax, and expenditure policy, and other economic structures. They also include the institutions that perpetuate the system, including structural discrimination—an entire system of rules, regulations, expenditure policies, and normative practices that exclude populations from the economy and economic opportunity.¹ Unequal socio-economic outcomes for women and people of color are rooted in this kind of structural discrimination, in addition to other forms of bias.

In traditional analyses based on models of perfect markets, we often assume away the rules of the game. It is as if markets existed in a vacuum, structured by some natural law, and all that the economist needs to do to understand changes in the economy is to study the shapes of the demand and supply curves and the forces determining their shifts over time.

But few markets are perfectly competitive; therefore outcomes depend in part on

market power, and rules affect this power. Bargaining power, for instance, determines who benefits the most from labor negotiations, and that power is affected by the strength of unions, the legal and economic environment, and how globalization is structured. In markets with imperfect competition, firms have their own form of market power: the power to set prices. Likewise, the political power of various groups determines their ability to have the rules of the market written and enforced in their favor.

Our challenge, then, is to rewrite the rules to work for everyone. To do so, we must relearn what we thought we knew about how modern economies work. We must also devise new policies to eliminate the distortions that pervade our financial sector, our corporate rules, our macroeconomic, monetary, tax, expenditure, and competition policies, our labor relations, and our political structures. It is important to engage all of these challenges simultaneously, since our economy is a system and these elements interact. This will not be easy; we must push to achieve these fundamental changes at a time when the American people have lost faith in their government's ability to act in service of the common good.

The problems we face today are in large part the result of economic decisions we made or failed to make beginning in the late 1970s. The changes occurring in our economy, politics, and society have been dramatic, and there is a corresponding sense of urgency in this report. We cannot afford to go forward with minor tweaks and hope that they do the trick. We know the answer: they will not, and the suffering that will occur in the meantime is unconscionable. And, as we explain, this is not just about the present, but the future. The policies of today are

“baking in” the America of 2050: unless we change course, we will be a country with slower growth, ever more inequality, and ever less equality of opportunity.

Inequality has been a choice, and it is within our power to reverse it.

WHAT THE OLD MODELS GOT WRONG

The economic experiences of the last 35 years have pulled the rug out from under many of our traditional conceptions of economic theory and the trajectory of economic growth. When President Kennedy said that “a rising tide lifts all boats,” he gave voice to a theory of progress that had guided thinking in economics and policy for years.² In the 1950s Nobel laureate Simon Kuznets suggested that, while inequality would increase in the initial stages of any economy's development, it would eventually decrease as an economy became more advanced.³ While Kuznets' observation accurately described the dramatic decrease in inequality for several decades after the start of World War II, history since the 1970s contradicts his hypothesis.⁴ During the last few decades, the benefits of economic growth have disproportionately gone to the top 20 percent of the population while the share of national income going to the bottom 99 percent has fallen.⁴ Incomes, especially for men, have stagnated during this time.⁵ More urgently, between 2010 and 2013, even as the economy was supposed to be in a recovery, median wages fell further.⁶ We now know that developed economies can rise without lifting all boats.

1 Over the longer run, there could, of course, be either increases or decreases in the distribution of income as changes in the savings rate, population growth rate, and technology affect whether there is capital deepening, an increase in the ratio of capital to effective labor. However, as we argue, it is difficult for these factors to explain observed changes in inequality.

MARKET POWER

noun

1. The ability to set both the terms of market exchange and the rules that govern them.

Our economic world has been rocked as well by new understandings of the relationship between inequality and economic performance. In the past, this was typically viewed as a tradeoff: we could only have more equality at the cost of a reduction in economic performance. Arthur Okun, chairman of the Council of Economic Advisers under President Lyndon Johnson, once described the apparent inverse relationship between efficiency and equality as the “big tradeoff.”⁷ At that time the focus on achieving greater equality was redistribution (more progressive taxes and transfers). These, it was thought, would adversely affect incentives, and this would undermine economic performance. Thus, one could lessen the degree of inequality primarily

Inequality has been a choice, and it is within our power to reverse it.

by sacrificing economic performance.⁸ But new evidence shows that nations can successfully combat inequality without harming, and perhaps even while promoting, economic performance.⁹

Since the late '70s, we have seen a decline in our growth rate, four significant economic downturns including the worst since the Great Depression and an increasing share of the limited growth that has occurred going to the top, with stagnant incomes for many and a hollowing out of the middle class. Evidently, trickle down economics increasing incomes at the top in the hope that everyone will benefit has not worked. The new view is that trickle up economics building out the economy from the middle is more likely to bring success; in other words, equality and economic performance are complements, not substitutes.

The demise of these tenets of conventional wisdom has profound consequences. It tells us that we cannot take shared growth for granted, and that we do not need to circumscribe our efforts to promote shared growth simply out of fear that such efforts will necessarily damage economic performance. Recent research has identified the many channels through which greater inequality hurts economic performance, and why it is that higher GDP growth does not necessarily benefit large swaths of the population.¹⁰

This new view emphasizes that policies that focus only on the symptoms of our dysfunctional economy for instance, on remedying the worst extremes of inequality will not change the way today's economy is structured nor tackle the reasons that our economy seems to generate more inequality than the economies of any other advanced countries. The experience of the last 35 years, across many nations, suggests that rules of finance, corporate governance,

and international trade all can be rewritten to promote growth and shared prosperity rather than channel more wealth and opportunity toward those who already have the most.

Textbook models trying to explain inequality focus on a simple theory: each individual receives returns commensurate with his or her social contributions. Differences in individuals' incomes are then related to differences in productivity, skills, and effort, and changes in the distribution are attributed, for instance, to changes in technology and to investments in human and physical capital. Therefore, some of the wage inequality that emerged in the latter part of the 20th century was attributed to "skill biased" technological change, the fact that changes in technology put a greater premium on certain skills, and that individuals with those skills did better than the rest. This explanation meant that there was a mismatch between the needs of the new technologies and our labor force. These were important insights, and certain policies followed: providing a larger proportion of the population with these skills would reduce inequality.

But there are serious deficiencies in these theories, as we will explain in an appendix. Skill biased technological change, for example, cannot explain why the premium to higher education has flattened over the past decade, or why highly skilled workers have had to move into lower skilled obs. Nor can it explain the magnitude of the rise of pay at the top including CEOs and those in the financial sector or the yawning gap between the growth in productivity of workers as a whole and average wages. Normally, wages and productivity growth move in tandem. But for the last third of a century this has not been true.

Of course, inequality and unequal growth are complex phenomena caused by a number of

factors. Technology, globalization, shifting demographics, and other macro forces are important, and parsing out the relative contributions of different factors is not simple. But these forces are largely global in nature. If they are the primary drivers, all advanced countries should be similarly affected. But among OECD countries, the U.S. has higher levels of inequality than all but Mexico, Chile, and Turkey, so the explanation for the outcomes we see cannot lie solely in global factors. Moreover, not even the effects of global forces are out of our control. Their impact can be changed significantly by the policy decisions we make. Given the failings of the older models, we have an alternative explanation for the extreme inequality we see today.

AN EMERGING APPROACH: THE IMPORTANCE OF INSTITUTIONS AND CORRECTING STRUCTURAL IMBALANCE

Our institutional approach is based on two simple economic observations: rules matter and power matters. This approach began with a set of academic observations. Over the past four decades, economists have increasingly drawn attention to the many ways that the standard model, which assumes perfect information, perfect competition, perfect risk markets, and perfect rationality, fails to provide an adequate description of various markets in our economy. Researchers including myself, George Akerlof, Michael Spence, Jean Tirole, and others have

won Nobel prizes for work on information asymmetries and imperfections, bargaining theory and imperfections of competition, behavioral economics, and institutional analysis. These works provide a whole new perspective on the functioning of labor, product, and financial markets, and essentially show that institutions and rules are required to force markets to behave competitively, for the benefit of all. And even when markets are competitive, there can be "market failures," important instances which government intervention is required to ensure efficient and socially desirable outcomes.

That theory has been substantiated by a number of real life events. The economic crisis of 2008 and the Great Recession that followed demonstrated that the promise of a deregulated market economy was empty. Only through concerted government action, in the form of an \$800 billion bailout, were the banks and the market sustained.¹¹ Further, saving the financial system did not trickle down to ordinary mortgage holders or average workers, who lost over 4 million homes and whose real median income declined nearly 8 percent between 2007 and 2013.¹²

Our institutional approach is based on two simple economic observations: rules matter and power matters.

INTRODUCTION

In sum, while both the traditional and institutionalist economic approaches explain some of what has been going on, the latter theory, which focuses on structural factors, is increasingly compelling.

WEALTH AND INEQUALITY

Economists are developing a new set of theories in an effort to explain the profound imbalance we see in today's economy, in particular the rise in wealth relative to income. In *Capital in the 21st Century*, Thomas Piketty argues that $r > g$ meaning the return to capital is greater than the growth rate of the overall economy and that wealth grows faster than income as a result. This means that, if the return to capital does not decline (and he argues that it has not), increasing inequality is the inevitable consequence of capitalism's historical evolution. Piketty's contributions to the debate, and the data he amasses, are important. But we believe that $r > g$ is not quite the right explanation, or at least not the full explanation, for the runaway growth in wealth and income inequality at the top that Piketty so thoroughly documents.

One cannot either theoretically or empirically explain the growing gap between wealth and income as the result of steady accumulation of capital goods through savings out of ordinary income. Moreover, if an increase in the amount of productive capital were responsible for the increase in wealth, we should also have seen an increase in average wages and a decline in the return to capital. Neither of these has been observed.

Much of the increase in wealth is attributable to the increase in the value of fixed assets and not the reflection of an increase in productive value. The most

obvious and widespread example is the massive rise in real estate values. If the value of real estate increases thanks only to the rising price of the property it sits upon and not to physical improvements, this does not lead to a more productive economy; no workers have been hired, no wages paid, no investments made. In economic terms this gain is simply a "land rent." Some of this increase in the property value is a natural consequence of urbanization, but much is due to the financialization of the economy, including the increased supply of credit that typically goes to those that already have wealth. Land rents are the most obvious source of rents in the economy, but economists have identified many others, including drug pricing, copyrights, and other forms of intellectual property.

The capitalized value of rents gives rise to wealth, and so if rents increase, so will wealth. If monopoly power increases, monopoly profits will increase, and so too will the value of the monopolies the measured wealth of the economy. But the productivity of the economy will decrease, and so too will the value of wages adjusted for inflation. Inequality will also increase.

Forthcoming theoretical work to be released by

FINANCIALIZATION

noun

1. The growth of the financial sector, its increased power over the real economy, the expansion of concentrated wealth, and the ways the values and practices of the financial sector have shaped the rest of society.

RENT-SEEKING

noun

1. The practice of obtaining wealth not through economic activity but by extracting it from others. For example, a monopoly overcharging for its products.

The Roosevelt Institute points out that there are many other examples of such "exploitation" rents, and that changes in the rules that structure the economy can lead and plausibly have led to an increase in these rents and their capitalized value. For instance, if the concentration of the banking system increases such that more banks are "too big to fail," the value of banks will increase, not because they will become more efficient, but because their monopoly power and the expected present discounted value of a government bailout will increase. In this analysis, we make a distinction between capital and wealth. Only an increase in the former necessarily encourages growth; therefore, the productive capacity of the economy may not be increasing in tandem with measured wealth. In fact, productive capacity may be falling even as wealth is increasing.⁴

To right the economic imbalance, to reduce inequality and promote healthy growth in the real economy, we must attack the sources of those rents.

This is not about the politics of envy. The evidence of the last 35 years and the lessons of stagnation and low wage recovery since the 2008 financial crisis show that we cannot prosper if our economic system does not create shared prosperity. This report is about how we can make our economy, our democracy, and our society work better for all Americans.

HOW WE GOT HERE

In the last 30 years, sometimes under the radar, our economy, politics, and society have shifted. Where there was once a balance of powers between the private sector, labor institutions, and government, we now have forces pulling us in the direction of greater inequality. This means weak demand and reduced growth. It also means less long term investment in education and research and development, and thus less innovation.

These forces ultimately undermine the American Dream, the belief that if you work hard and play by the rules you will succeed. Today, the life prospects of young Americans are determined largely by the income or education of their parents. We once stood out as a country that provided the greatest opportunity to succeed; now we stand out as one of the advanced economies that provide the least mobility.

This failure to provide a fair start and a good life for our children is of particular concern. The fact that in America today 22 percent of all children live in poverty including 39 percent of African American children and 32 percent of Latino children is not only a moral issue but an economic one.⁵ If we do not invest in our children, our workers, and our nation today, we will stay on track for slower growth, higher inequality, and less opportunity in the future.

Our economy was more balanced in the decades prior to 1980 and functioned remarkably well during the middle of the 20th century. Faced with the disaster of the Great Depression, Franklin D. Roosevelt put into place a series of macro policy changes to counteract the overwhelming and harmful effects of unregulated banks and stock markets. The Federal Deposit Insurance Corporation ensured the safety of



Franklin D. Roosevelt signing the Glass-Steagall Act of 1933.

bank deposits; the Glass-Steagall Act separated deposit-taking from investment activities, so that banks couldn't use federally insured money for high-risk speculation; the Securities and Exchange Commission enforced market and securities laws; and the National Labor Relations Act gave workers the right to bargain collectively. The combination created what John Kenneth Galbraith called "countervailing power" and enabled the country to avoid financial crisis for half a century.⁵ In this golden age of capitalism the country's economy grew faster than in any other era, and while incomes grew at the top, middle, and bottom, those at the bottom saw their incomes grow faster than those at the top.

Of course, even in the golden age of capitalism, markets and the economy were not perfect. Systematic discrimination against women and people of color meant that large groups of Americans were shuttled into low-wage jobs, like domestic or janitorial work, that were not protected by unionization. African-Americans were excluded from higher education and home loan programs designed to provide opportunity to middle-income Americans.

Deprivations faced in one generation had consequences for later generations. Beginning in the 1950s, the civil rights movement fought for and made progress on desegregation, anti-discrimination, and voting access. Mobility increased during that generation, but these steps forward have not been enough. Progress has been met by obstacles, and mobility has stalled. In the 1980s, driven by supply-side economic theories developed during the previous decade, American policymakers began to deregulate.¹⁷ They also lowered taxes on top earners and capital gains, allegedly to encourage more work and savings. The premise was that lowering taxes would increase growth, tax revenues would increase, and all would benefit. The results were disappointing: the hoped-for supply side responses were not forthcoming, tax revenues fell, and we experienced lower growth and more instability in the subsequent decades.

The 1990s and 2000s brought other sweeping changes. In these years, the deregulated finance sector incentivized short-termism among corporations. Much of the growth we saw in the 1990s turned out to be unstable, built on asset bubbles—first the tech bubble, then the housing bubble. The "great moderation" turned out to be a phantasm: instead of new economic insights (for instance concerning the conduct of monetary policy) leading to a better-managed economy, we had more instability, slower growth, and more inequality.

At the same time, there were changes in technology and globalization, the closer integration of the countries of the world. These advances were supposed to increase standards of living, not pose a threat to middle-class life, and they might have done that had we managed them well. But the widely accepted premise was that unfettered markets would automatically make all of us better off, and that premise turned out to be woefully wrong. While globalization and technology brought

SHORT-TERMISM

noun

1. The post-1980s model of corporate governance that focuses on short-term profits and returns to shareholders as opposed to investment in long-term sustainability, innovation, and growth.

more interdependence to world markets, the lack of safeguards against a race to the bottom in labor costs meant significant job losses in the American economy and downward pressure on wages. Together with the increased financialization of the U.S. economy, these forces also contributed to the decline of the vertically integrated manufacturing or product-oriented firm.⁸ The result of all these factors is today's high-rent, high-exploitation, low-wage American economy.

Today many seeds of hope lie in the innovative revolutions of the 1990s and 2000s: the distributed technologies enabled by the Internet, the promises of nanotechnology, and the profound possibilities of biotechnology and personalized medicine. To date, we have seen growth in some fields, the makings of strong companies, and real fortunes built on the power of the Internet. But the most important economic question is whether these technologies can help us distribute more growth, opportunity, and well-being to more people. Can the Internet and its yet-untapped innovative potential become the 21st century equivalent of the 20th century's manufacturing sector for Americans across income levels? Or will it add to the high-rent economy we currently face? We have seen many benefits from web technology, but we haven't yet seen it drive broadly shared prosperity. Indeed, some new technologies may tend to lead to more concentration of income, wealth, and power.

This is our challenge: For the promise of innovation to be realized, we must first solve the legacy of problems left to us by 35 years of supply-side thinking and the corresponding set of rules that has reshaped all aspects of our economy and society.

OUR STORY OF TODAY'S ECONOMY

We have developed a 21st century American economy defined by low wages and high rents. Yet the rules and power dynamics embedded in today's economy are not always visible. Think of slow income growth and rising inequality as an iceberg:

- ▶ The visible tip of the iceberg is everyone's **daily experience of inequality**: small paychecks, insufficient benefits, and insecure futures.
- ▶ Just underneath the surface are the drivers of this lived experience. These are hard to see but vitally important: **the laws and policies that structure the economy** and create inequality. These include a tax system that raises insufficient revenue, discourages long-term investment, and rewards speculation and short-term gains; lax regulation and enforcement of rules to make corporations accountable; and the demise of rules and policies that support children and workers. At the base are the **large global forces** that underlie all modern economies—drivers like technology, globalization, and demographics. These are forces to be reckoned with, but even the biggest global trends, while clearly shapers of the economy, can be shaped and pushed toward better outcomes.

The tip of the iceberg is what we see and experience. It is the most important thing to

INTRODUCTION

voters and politicians; it is our daily lives. But it is carried along by a mass of market-structuring forces that determine the economic and political balance of power and create winners and losers. Just as the part of the iceberg that is below the surface sinks ships, this mass of rules is what is sinking the American middle class.

Often policymakers, advocates, and the public focus only on interventions against the visible tip of the iceberg. In our political system, grand proposals to redistribute income to the most vulnerable and to curb the influence of the most powerful are reduced to modest policies like an earned income tax credit or transparency around executive pay. Further, some policymakers decry the value of any interventions, suggesting that the forces at the base of the iceberg are too momentous and overwhelming to control—that globalization and prejudice, climate change and technology are exogenous forces that

This defeatist mentality concludes that the underlying forces of our economy can't be tackled. We disagree.

policy cannot address. Had we curbed excesses in housing finance, this thinking goes, the financial sector would have found some other way of creating a bubble. If we curb one form of executive pay, companies will find more sophisticated routes to reward their CEOs.

This defeatist mentality concludes the underlying forces of our economy can't be tackled. We disagree. There is little we can do if we don't take the laws, rules, and global forces head on. The premise of this report is that we can reshape the middle of the iceberg—the intermediating structures that determine how global forces manifest themselves.

This means that we cannot improve economic security and opportunity without tackling the technocratic realms of labor law, corporate governance, financial regulation, trade agreements, codified discrimination, monetary policy, and taxation.

The focus here on the rules of the economy and the power to set them isn't a call for the government to get out of the way. There is rarely an "out of the way" for the government.

THE TIP OF THE ICEBERG

DAILY EXPERIENCE OF INEQUALITY

- Jobs that don't pay enough to live on
- High living costs
- Deep anxiety

RULES THAT STRUCTURE OUR ECONOMY

- Financial regulation and corporate governance
- Tax structure
- International trade and finance agreements
- Macroeconomic policy
- Labor law and labor market access
- Structural discrimination

LARGE GLOBAL FORCES

- TECHNOLOGY
- GLOBALIZATION

Rules and institutions are the backdrop of the economy, and the ways we set these rules, and keep them up to date and enforce them, have consequences for everyone.

THE STRUCTURE OF THIS REPORT

If the economy is not functioning as it should or could, then we have available to us a much broader range of policy solutions than we typically tap. The increase in inequality and the decrease in equality of opportunity have reached the point at which individual fixes that target what we can see—fixes like modest increases in the minimum wage and reforms to education and educational opportunity—will not suffice. While important, they should be seen more as short-term palliatives, providing symptomatic relief. We need a far more comprehensive approach that results in improving the market distribution of income and true opportunity across generations. An essential part of this entails dealing with the outsized growth of the financial system and its effects on private-sector behavior and decision-making throughout the economy.

In this report we cover what we consider to be the essential drivers of inequality. In the following section, "The Current Rules," we describe how public policy decisions are at the root of rising inequality and increasing insecurity. The massive overhaul of the rules of the financial sector, corporate governance, and labor law in the 1980s and 1990s has resulted in poor outcomes. Changes to the goals of monetary and fiscal policy have prioritized wealth. Meanwhile, efforts to make good on the American promise of inclusion have stalled, and we have failed to dismantle structures of discrimination. All of the above are the result of deliberate policy choices made with the promise that they would enhance growth,

but they have ultimately resulted in an economy that is more unequal and much weaker.

Growing inequality has reached a near-crisis level. This crisis, though, is different from the financial crisis of 2008, where the alternative to action appeared to be an immediate collapse in the economy. This is a subtler crisis, but the decisions we make now will determine the nature of our economy and our society for years to come. If we take the wrong path, we are locking in greater inequality and poorer economic performance. If we take the right path, we can not only produce immediate benefits—helping preserve the middle-class life to which so many Americans aspire—but also build toward a future economy with broadly shared growth. In the final section, "Rewriting the Rules," we discuss the policy solutions that are necessary for responding to this crisis, the reforms that are needed to our underlying economic structures, and the programs that could enable more Americans to live the life they have worked so hard to achieve.

Rules and institutions are the backdrop of the economy, and the ways we set these rules, and keep them up to date and enforce them, have consequences for everyone.

THE CURRENT RULES

Inequality has been a choice. Beginning in the 1970s, a wave of deliberate ideological, institutional, and legal changes began to reconfigure the marketplace. At the vanguard was deregulation, which, according to adherents, would loosen the constraints on the economy and free it to thrive. Next were much lower tax rates on top incomes so that money could flow to private savings and investment instead of the government. Third were cuts in spending on social welfare, to spur people to work. Get government out of the way and the creativity of the marketplace—and the ingenuity of the financial sector—would revitalize society.

Things didn't work out that way. First, tax revenues plummeted and deficits soared. Then we saw glimmers of the instability that would lie ahead—the financial crisis of 1989, which led to the economic recession in the early 1990s. Today, we can look back and see the toll of these “reforms”: the worst economic crisis in 80 years, slower growth than in the preceding 30 years, and an unbridled increase in inequality. We also now know that “deregulation” is, in fact, “reregulation”—that is, a new set of rules for governing the economy that favor a specific set of actors.

Understanding the trends of the past few decades has absorbed economists' attention in recent years. Today, labor force participation sits at a 37-year low.² While households had been saving, on average, less than 3 percent of income before the Great Recession, savings have increased following the recession—averaging 4.4 percent for the past two years—though not enough to offset lost wealth or to make much of a dent in household indebtedness.³ Investment has been weak.⁴ American corporations are sitting on trillions of dollars of cash, eschewing investment even though the effective corporate tax rate—the rate they actually pay on average—has fallen.⁵ All of this helps explain why the promised growth did not occur: the promised supply-side effects weren't real. The economic model was wrong.

In the years since the 1970s the rules of the game changed in ways that destroyed the balance of economic power achieved in the three decades after World War II. In this section we examine the turns that have taken us down this sad road, and we consider them in the light of a few lessons learned along the way:

- ▶ Fundamental changes in the rules of the economy have led to greater inequality, with the economy's overall performance being no better, and perhaps worse, as a result.
- ▶ In the private sector, finance has gone from serving the whole economy to serving itself. Corporations have gone from serving all of their stakeholders—workers, shareholders, and management—to serving only top management under the guise of enhancing “shareholder value.” And increasing the market power of a few firms in key sectors has meant that competition has less sway. The result: shortsighted behavior, underinvestment in jobs and the future, low growth, higher prices, and greater inequality.
- ▶ Our tax system encourages speculation rather than work, distorts the economy, and serves the interest of the 1 percent.
- ▶ In monetary and fiscal policy, focusing excessively on some threats—budget deficits and inflation—while ignoring the real threats to economic prosperity—growing inequality and underinvestment—has resulted in higher

- ▶ unemployment, more instability, and lower growth.
- ▶ Changes in labor market institutions, laws, regulations, and norms have weakened worker power and made it difficult for workers to countervail the excesses of corporate and market power. The result has been a growing gap between productivity and wages, perhaps the most striking aspect of American economic life in the past third of a century.
- ▶ These problems are exacerbated for those who suffer from discrimination and disadvantage. The market perpetuates the transmission of advantage across generations, but discrimination has precluded large populations from developing their own human capital and accumulating wealth.

This is a stark picture of a world gone wrong. But these have all been choices, meaning we can choose to do things differently. We will point toward a path forward in our final section.

“Deregulation” is, in fact, “reregulation”—that is, a new set of rules for governing the economy that favor a specific set of actors.

MORE MARKET POWER, LESS COMPETITION

- ▶ Competition is an essential feature of a successful economy, driving firms to be efficient and driving down prices. Competition is the power of market actors to tip economic and political outcomes in their favor.
- ▶ Significant parts of the U.S. economy have strayed far from this competitive idea, and market power is playing a larger role in areas vital to people's well-being and to the overall economy's performance.
- ▶ Changes in technology and globalization have played a role in this increase in market power. But so too have explicit policy choices made by government. In many cases, the government has chosen not to keep market power in check.
- ▶ Because such activities can decrease economic efficiency, reducing market power will support a more dynamic U.S. economy, not just a more equitable one.

Textbook economics posits a world in which no firm has power in the marketplace. With many firms competing, no single one has the power to raise prices and its own profits because customers can buy from any number of competitors. But in the real world market power relationships are an essential feature of our economy and are evident in numerous

ways, in relationships between businesses and their customers, businesses and workers, and businesses and government.

The ability to wield power in the market is related to the degree to which markets operate in an open, transparent, competitive fashion versus the degree to which they are dominated by one or a small number of actors; how open or closed an industry is to entry by other firms; and the degree to which the same information is shared among all participants in the market. These characteristics of a market define a spectrum of situations along which an empowered party can exercise power to varying degrees over others—even when people exchange seemingly with free will.⁶ Power in the marketplace spans from the traditional “natural monopolies” we teach in Econ 101—energy, for example—to the more complicated cases where business scale and scope give a single firm, like Wal Mart, the power to set prices throughout the supply chain; or where a surplus of available workers in a community gives an employer the power to set wages. For shorthand, we take “monopoly” to mean the scope of such varied power relationships in the marketplace.

Why free markets have rules

Regulation to ensure the competitiveness of markets in the United States has a long history dating back to the Interstate Commerce Commission, created in 1887 as the first national industrial regulatory body, and the Sherman Antitrust Act of 1890, which prohibited certain mergers and anticompetitive business practices. The Sherman Act, together with the Federal Trade Commission Act and the Clayton Act, both passed in 1914, form the core of federal antitrust law. They describe unlawful business practices in fairly general terms, leaving it to the courts to decide which specific acts are illegal on a case-by-case basis.

Over time, the U.S. built a number of institutions to monitor anticompetitive practices and weigh challenges to monopoly behavior. But beginning in the 1970s, economic ideas in the field of competition and property rights law emerged from free market scholars who viewed antitrust regulation as antiquated and counterproductive in its effect on competition.⁷ Many key industries, including airlines, railroads, telecommunications, natural gas, and trucking, were deregulated from the 1970s through the 1990s. Legal interpretations in regulatory rulemaking and an accumulating body of case law further limited regulatory scope and opened the domain for market power to grow unchecked.⁸

Meanwhile, the government itself can vest businesses with market power, both by setting the rules of the marketplace and creating temporary intellectual property monopolies. Perhaps the most clear cut example of the way that policies can create market power is intellectual property rights, or IPRs—the government enforced monopoly on the right to profit from an innovation. Well being generated by innovation relies on two points: first, innovators need appropriate incentives and resources; second, innovations should be distributed widely throughout the population so that people benefit from technological advances. IPRs—patents and copyrights in theory provide incentives for innovators by offering monopoly returns from their innovations for a limited period of time. However, in the words of economists Michele Boldrin and David K. Levine, “there is no empirical evidence that [IPRs] serve to increase innovation and productivity.”⁹ Other research by Petra Moser examining the long run economic history of IPRs and innovation draws a similar conclusion.¹⁰ Part of the reason for this is that it is not just financial incentives that matter to innovators. Among the most important discoveries are those that are part of the advancement of science, from the discovery of DNA to the mathematical insights that led to

An innovation economy requires a *balanced and differentiated* intellectual property regime—combined with strong direct public support, especially for basic science and technology.

the computer (the Turing machine), rather than those made for primarily financial gain. Strong IPRs, perversely, can actually impede innovation in the economy by limiting the spillover of knowledge critical to fueling additional innovations.

Though IPRs might not have much positive impact on innovation, they do have the effect of raising the prices paid to owners of intellectual properties (who often may not be the same people as those doing the innovating). Such IPRs effectively redistribute money from consumers to IPR owners not because the latter are any more innovative or productive, but because government affords them greater legal protection against market competition. Artificially raising prices has the effect of shutting some people out from enjoying the benefits of innovation. This is particularly disturbing in the case of medicines, where our poorly designed IPR system, combined with a poorly designed health care system, have condemned large numbers of people to unnecessary deaths and morbidities.²

An innovation economy requires a balanced and differentiated intellectual property regime combined with strong direct public support, especially for basic science and technology.

Over the years, our system has lost that balance.

Government policies also vest companies with market power through the ways in which the government buys goods and services from and sells public assets, such as mineral rights, to the private market. Procurement in the defense industry, especially under sole source contracting (as in the case of the multi billion dollar Halliburton contract at the beginning of the Iraq War) is a notorious system for giveaways to government contractors.³ Another is a provision in Medicare Part D expansion to cover part of the cost of outpatient prescription medicine, which prevented the government from using its bulk purchasing power to negotiate lower costs of medicines for senior citizens and people under 65 with certain disabilities.⁴ The restriction ensured that seniors would hand more of their fixed incomes to pharmaceutical and health insurance companies and raised the cost to taxpayers.

These new technologies are not the only sources of market power. There is a large literature on natural and artificially created barriers to entry and competition. In a fast moving, changing economy, there are likely to be information asymmetries, and these asymmetries can lead to less competitive markets. And markets can actually act in ways that increase these information asymmetries. As we will see below, the financial market, through its lack of transparency and complexity, has excelled at this.

New technologies mean new sources of market power

New technologies of information and interconnectivity transform not only the way we work and live, but also the power relationships between people throughout the supply chain.

Network externalities arise when an individual's benefit from using or doing something depends in part on the number of other people doing the same thing. For example, the value of joining a social networking application increases with the number of others choosing the same platform. Once these patterns are established, it becomes costly to join a different network, thus vesting the first to move into a space and attract a critical mass of joiners with substantial market powers.⁵

New economy technologies often combine network externalities with complementing economic characteristics of increasing returns to scale. This means that as production increases, the cost of producing additional units decreases, and in many such cases can reach a point of essentially zero cost for producing more. In other words, it costs essentially nothing for Google or Facebook to supply one additional advertisement to users or for Apple to supply one additional iTunes download. In such situations, competition will not be viable. Market power and monopoly profits may be especially large.

We also can see how companies like Uber, Air BnB, and Lending Club are innovating and disrupting the way that respectively labor, land, and capital markets have worked in the past. These innovations of network connectivity are in each case putting to work idle economic resources. As these and other companies engage currently monopolistic enterprises in new wave competition, this will certainly lead to greater overall welfare. But it will also raise more questions about how the gains will be distributed and how the rules that ensure fairness and conditions of work will be applied.

Globalization tilts the balance of power

Just as IPRs must balance the interests of innovators with the need for broadly dispersed

innovation, so too must trade agreements balance the needs of an increasingly interconnected economy with the protection of communities, worker standards, and the environment. Our rules have not successfully balanced these forces. Our globalized world can bring new opportunities for gains for all, but also provides opportunities for large corporations to dominate sectors of the international market or to seek lowest common denominator labor, environmental, or tax laws.

We live in an increasingly globalized world where rules of trade and finance are important. The problem is that these rules are typically set in processes that are not transparent and democratic with those in the industry having greater say than consumers, workers, and other citizens who are also affected. It is easy to see how such rules can increase corporate profits at the expense of workers and the environment.

Rules that make it easier for goods produced abroad to enter the U.S., that make it safer for corporations to invest abroad, that provide tax advantages for investments abroad, that do not impose environmental and labor standards on goods made abroad—all of these tilt the balance against workers. They make a threat by a firm to move its production abroad if workers don't accept lower wages or poorer working conditions more credible.

When the interests of all parties are considered, rules can redress these imbalances—rules barring imports of products using child or prison labor, barring the use of wood from endangered forests, or barring goods produced with processes that violate other global social and environmental agreements. But we have not chosen to adopt these sorts of rules. Further, in some cases, the threat of globalization has been used as a basis for a race to the bottom. Before the 2008 crisis, the threat of globalization was

used to argue for financial deregulation if we didn't deregulate, business would move elsewhere. We now know that we lost doubly in giving in to such threats: the economic damage caused by the deregulation in the crisis has been enormous, far greater than the short term gains of the few obs created here. And as we have seen, the changes foisted on us in this manner have undermined the long run performance of the economy and contributed greatly to our inequality.

We could have used our position as the largest economy in the world to set rules that helped all parties, in the U.S. and the rest of the world.

Consequences of market power for equity and efficiency

An increase in the market power of a firm shifts wealth from customers to the owners of those firms with market power. The decrease in the wealth of customers is not recorded in accountings of the economy's capital stock, while the increase of the value of firms is. The ranks of *Forbes* World's Billionaires are peppered with people who attained that position thanks to their monopoly power in finance, extractive industries, real estate, and privatized telecommunications.⁶

The market distortion associated with the exercise of market power diminishes social welfare. Besides creating inequalities, market rents have other distortionary effects on the economy and on the political system. First, rents directly decrease production from what it would be if the economy were organized optimally and such rents did not exist.⁷ Second, rents create incentives for allocating resources to unproductive rent seeking activities like excessive marketing and sales expenditures and lobbying; the bigger the rent, the greater the incentives for such activities.⁸ For example, in 2010 the health care industry spent \$102.4 million lobbying against the Affordable Care Act, while the finance and real estate industries have spent billions lobbying against

passage and implementation of the Dodd Frank financial reform law.⁹ Lastly, to the degree that firms engage in lobbying or some other political activity in order to create or preserve rents, it impacts our political system and the number of adverse outcomes in the economy and in other spheres of society. The original antitrust laws were motivated by the distortions to our political system as much as to our economic system.

But in order to see this impact play out, we need to look to specific markets. And one of the most dramatic examples is the growth of the financial sector, which we turn to next.

THE GROWTH OF THE FINANCIAL SECTOR

- ▶ The finance industry has shifted away from its essential function of allocating capital to productive uses and has moved toward predatory rent-seeking activities. In addition to catalyzing the 2008 financial crisis, these activities have slowed growth, increased the risk of future crises, and moved income from the bottom and middle to the top, increasing inequality.
- ▶ Widespread deregulation and market regulatory neglect, beginning in the 1970s and continuing through the early 2000s, enabled reckless growth and malfeasance in America's financial sector.
- ▶ Rising incomes of the top 1 percent arose from the enormous, unwarranted profits and bonuses collected in the financial sector and derived, in no small part, from wasteful and expensive activities.

As the rules of the U.S. financial system changed over the past generation, the financial sector grew to play a larger, more dominant role in the U.S. economy. The rise of finance twisted incentives within both finance and the nonfinancial economy and pulled more of the economy's rewards from the real economy into finance and from working families up to the executive suites. Specifically, financial profits and financial salaries have increasingly come at the expense of the income and savings of everyone else. The inequities have been exacerbated by open and hidden subsidies: not just massive bailouts (of which the 2008 bailout was only the biggest and most recent) but by provisions hidden in the tax system and bankruptcy code that enrich those in the financial sector at the expense of the public.

Finance's failure to self-regulate

A growing economy requires a well functioning financial system. The financial sector is essential not just for tasks like running the payment systems, ensuring a flow of funds from savers to investors, including small and medium sized enterprises, and creating information and opportunities for investment. The financial sector is also necessary for diversifying investments, managing risk, and providing liquidity and other resources necessary for growth.

However, finance needs rules, and the 2008 financial crisis revealed once again that financial markets cannot regulate themselves. Certain features of financial markets make them more subject to failure than most other kinds of markets. First, activities people undertake in the financial industry create large externalities, both positive and negative. Financial instability, in particular contagious runs and self fulfilling panics, can impose massive costs on the economy.²⁰ Economists at the Dallas Federal

Reserve estimate that the costs of the 2008 financial crisis amounted to 40-90 percent of one year's GDP.² Since the beginning of financial deregulation in the United States and around the world, financial crises have been increasing in frequency and severity.²²

Second, financial markets are plagued with asymmetries of information situations where one party knows more than the other. The existence of such asymmetries is inevitable, of course, but their magnitude is not, nor is the right to exploit others by taking advantage of these asymmetries. Third, financial markets are lacking in industry competition. In particular, since the 1970s, the concentration, scale, and scope of the largest banks have grown significantly and rapidly, with the share of industry assets held by the top five banks growing from 17 percent to 52 percent.²³

Starting in the late 1970s, the financial industry lobbied for and policymakers largely delivered a rollback of regulation with the promise that the financial sector would self regulate.²⁴ Changes to the rules of finance, many of which were in place since financial collapse sparked the Great Depression, removed the separation of commercial and investment banking, ceilings

Since the 1970s, the concentration, scale, and scope of the largest banks have grown significantly and rapidly, with the share of industry assets held by the top five banks growing from 17 percent to 52 percent.

on deposit rates, and prohibitions on usury—the charging of loan-shark level interest rates. The changes didn't update the rules for new instruments like derivatives, but they let the financial markets write their own rules as they expanded into securities that packaged mortgages. Enforcement became an issue, with federal regulators appointed who didn't believe in regulation. They overruled state-level regulations and enforced less than vigorously the limited regulations that remained.²⁵

The growth of finance and inequality

Changes to these rules are one of the major drivers of inequality. First, finance has become huge and profitable relative to the rest of the economy. Financial services comprised 7.6 percent of GDP before the crisis, then fell back slightly to 6.6 percent in 2012 before returning to 7.3 percent in 2014. By way of

comparison, in the 1950s, when the U.S. economy was growing rapidly, more rapidly than in recent years, financial services constituted 2.8 percent of GDP. Between 1950 and 1980 the financial sector generated between 10 and 20 percent of total corporate profits; after 1980 it generated between 20 and 30 percent, and the share remains high—well over 20 percent of corporate profits—today.²⁶

This is mirrored in the skyrocketing salaries in the financial sector, which have been a major driver of the top 1 percent. Wages in the financial sector rose more than in similar fields, with the increase closely following the trend of deregulation.²⁷ Between 1979 and 2005, finance professionals increased their presence among the top 1 percent by 80 percent (from 7.7 to 13.9 percent).²⁸ They have also increased their presence amongst the top 0.1 percent, from 11 percent in 1979 to 18 percent by 2005, and have accounted for 70 percent of the growth in the 0.1 percent's share of national income.²⁹ No other sector shows this kind of growth during this period. Figure 1 reproduces data from economist Thomas Phillipon showing wages in the financial sector relative to those in the rest of the nonfinancial, nonfarm economy. Financial sector wages follow a similar U-shaped pattern as overall inequality, having fallen from the Great Depression until 1980 and rising since 1980; those wages rise statistically with

COMPENSATION IN FINANCE PULLED AWAY FROM THE REST AFTER 1980

Financial Sector Wages Relative to Nonfinancial Wages, 1909-2006

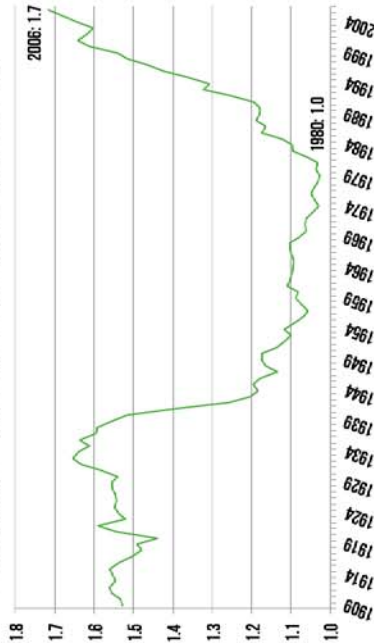


Figure 1
Source: Phillipon, Thomas and Ariell Reshef. 2012. "Wages and Human Capital in the U.S. Financial Industry 1909-2006." Quarterly Journal of Economics.

deregulation.³⁰ While in 1980 wages in the financial sector were basically on par with wages in the rest of the economy, by 2006 the average wage in finance was 72 percent higher than the average nonfinancial wage. These wages can't be explained solely by skills; research argues that rents account for 30–50 percent of these higher wages, especially since the late 1990s.³¹

Weaker financial rules create a weaker economy

The last 35 years of deregulation have had profound consequences for average Americans and the country's overall economic performance. Rent-seeking fees on investment activity have bloated the financial sector, while a dangerous form of banking and lending ultimately drove the economy to collapse.

Financial market regulation aims to minimize discrimination and exploitation, but in the deregulated system we've seen significant evidence of systemic predatory lending and fraudulent documentation. The predatory lending that came to dominate the system most often targets lower-income borrowers.³² Borrowers with low financial literacy are more likely to have costly mortgages and not to understand or remember the terms of their mortgage contracts.³³

In addition, the opaqueness and complexity of the financial sector and the weak enforcement of the rules that remained encouraged widespread fraud and manipulation. A recent target of market manipulation has been the LIBOR rate, which determines how much millions of homeowners pay for their mortgages.³⁴ Foreign exchange markets have also been manipulated.³⁵ Lack of competition in many parts of the financial system—including in the credit and debit card systems, asset

management, and derivatives markets—has meant higher profits.

Indeed, a key source of growth comes from asset management activities, which include both the management of 401(k)s and mutual funds, as well as alternative investment vehicles like private equity and hedge funds. The growth in asset management income accounts for roughly 35 percent of the growth of the financial sector as a percent of GDP, driven by the opaque fee structures, especially when it comes to alternative investment vehicles.³⁶ There is little evidence of any advantages, for instance in better long-run performance, when it comes to higher management fees.³⁷

The other core growth business for finance has been shadow banking, or the moving of traditional commercial banking functions to the financial markets. Shadow banking shares many of the same features of traditional banking—connecting savers with borrowers. However, the long chains in the provision of credit are complex and nontransparent, creating leverage and counterparty risks, and more vulnerability to fraud and other misbehavior. This is especially true for mortgages, where originators, investment banks, the credit-rating agencies, and mortgage insurers were all on the scene, imbued with fraud to an unconscionable degree. It should have been apparent that shadow banking was

SHADOW BANKS

noun

1. The array of institutions that provide financial services but operate outside of the laws and regulations in place to ensure oversight and accountability of traditional lending banks.

vulnerable to runs the moment the value of the collateral was questioned, as was the case when the 2008 failure of Lehman Brothers caused panic and contagion across the economy.³⁶

When this system crashed, its complicated securitization structure meant that conflicts of interest arose involving those meant to mediate and adjudicate bad debts. Many of the debt servicers tasked to handle bad loans instead profited from making those mortgages worse from the perspective of both lenders and homeowners. Studies have also shown that troubled mortgages were significantly less likely to receive a modification if they were made through this shadow banking system rather than through traditional banks.³⁹

A growing and healthy financial system is essential to growth. But what if financial markets become too large? It would be one thing if the increased incomes of the financial sector had resulted in the economy growing faster or in a more stable way. In fact, just the opposite has

occurred. Figure 2 shows estimates, again by economist Thomas Philippon, of the average cost of the U.S. financial sector of supplying one dollar of financial intermediation—connecting savers with borrowers—from 1884 to 2011. Incredibly, the data show that the U.S. financial sector is less efficient now at supplying credit to the economy. The average cost was 2.4 cents on the dollar in 2011, compared to 1.6 cents at the end of World War II.⁴⁰

It is remarkable that for all the growth in income, profits, and size of the financial sector, we cannot see any improvement in the performance of the economy. The sector may have demonstrated innovation, but the technological advances chased a greater ability to exploit others rather than improving economic performance. And many are concerned that the financial sector has grown too large, drawing talented people and energy away from more productive enterprises.⁴

The Dodd-Frank Act, passed by Congress in 2010, began the process of restructuring the financial sector. But even as passed, it was a compromise, and its rule-writing and enforcement hasn't done enough to tackle the shadow banking system, the complexity of the financial system, and the problem of too-big-to-fail banks. But the remarkable aspect of this reform was that it was all about preventing the financial sector from doing harm to the rest of the economy, taking advantage of the unwary, and engaging in reckless risk taking. It was not directed at ensuring that the financial sector actually does what it is supposed to do: make money available for productive uses.⁴² This still remains an essential task, one that can't be examined without

U.S. FINANCIAL INDUSTRY EVEN LESS EFFICIENT AFTER MORE THAN A CENTURY
Cost of supplying \$1 of financing, 1884-2011

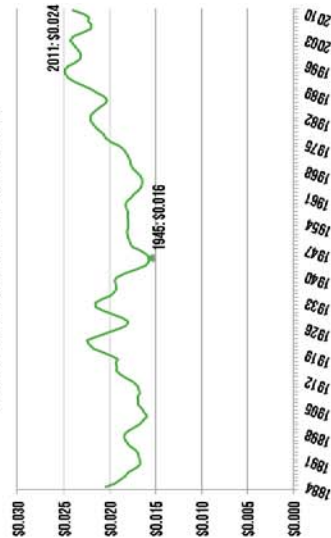


Figure 2
Source: Philippon, Thomas, 2014. "Has the US Finance Industry Become Less Efficient?" American Economic Review.

understanding the massive changes in corporate governance taking place at this time as well.

THE 'SHAREHOLDER REVOLUTION,' THE RISE OF CEO PAY, AND THE SQUEEZING OF WORKERS

Corporations are a social construct, providing limited liability, an important component of modern capitalism. But they often fail to serve the public interest, and instead enrich those who are entrusted with their care while neglecting the corporation's own long-term interests.

The shareholder revolution transformed the incentives faced by CEOs, prodding them to generate ever-higher share prices by tying executive compensation to those share prices.

The emphasis on short-term stock prices has not only reduced investment that leads to healthy innovation and long-term prosperity, but also has driven up executive compensation and encouraged managers to treat employees as short-term liabilities rather than as long-term assets.

The job tenure of the average CEO also shortened, allowing them to maximize their personal benefit at the expense of long-term stakeholders.

A number of clear changes to tax, pension, and securities law have encouraged these destructive short-term corporate behaviors.

The idea that corporations exist solely to maximize shareholder value and that all other goals, such as innovating, serving consumers, and investing in employees, are secondary reversed decades of management theory that prioritized firm longevity and saw corporations as more broadly advancing societal interests. This "shareholder revolution" has meant significant changes for the economy. The new emphasis on maximizing shareholder value was a key step toward short-termism on Wall Street and in corporate boardrooms, and it has had profound effects for corporate performance and economic productivity.

Even John Maynard Keynes, who worried about the effects of short-term speculation on the economy 80 years ago, would probably be surprised at the extent of short-termism today. While the average stock was held for around seven years in 1940 and two years in 1987, by 2007 the average share was traded every seven months.⁴³ With the average shareholder interested only in short-term performance, shareholder value maximization translates into short-termism: focusing on quarterly returns, and even on accounting tricks to massage quarterly earnings. Where the goal of finance should be to provide needed cash to the productive economy, the shareholder revolution transformed corporations into sources of cash for financiers. This trend toward short-termism is seen in rising executive pay, increasing payouts to stockholders, frequent corporate restructurings, massive mergers, and reduced capital investment. These trends increase economic inequity and threaten long-term economic performance.

The rules give rise to shareholder primacy

The rise of shareholder primacy has been aided and abetted by the practices of financial markets and the theories of conservative

The shareholder revolution was a change in the rules of the market—specifically in securities law and federal income tax law—that combined to give more power to institutional investors and tie executive pay to short-term returns.

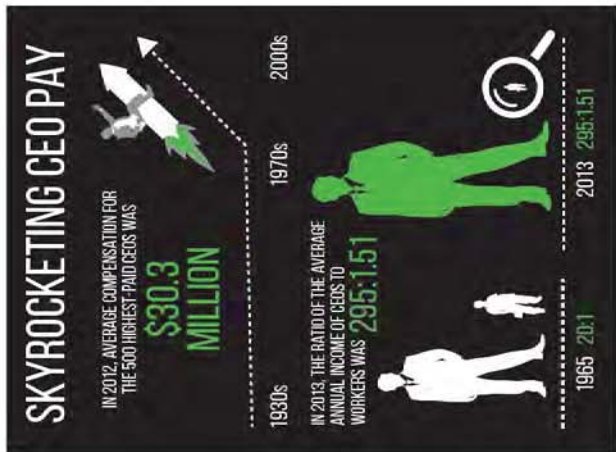
economists. But above all it was a change in the rules of the market—specifically in securities law and federal income tax law—that combined to give more power to institutional investors and tie executive pay to short-term returns.⁴⁴ The first wave of this revolution was conducted through

leveraged buyouts, in which investors aimed to take over large companies, “unlock” hidden value (usually by downsizing), and sell quickly. The ability to conduct leveraged buyouts this way was the result of changes in U.S. regulations—including exemptions for leveraged buyout funds from the Investment Company Act. In the 1982 case *Edgar v. MITE*, the Supreme Court struck down Illinois’s antitakeover law and thereby overturned similar laws in other states.⁴⁵ The Reagan administration also relaxed antitrust regulations, distinguishing between mergers that would create greater efficiency and those that had a “significant probability” of increasing consumer prices.⁴⁶

In the 1980s, half of all U.S. corporations were the objects of takeover bids. In many years, over 10 percent of total stock market capitalization was purchased in acquisitions.⁴⁷ After the 1980s, institutional investors

started taking larger stakes in corporations and using them to pressure management into policies that were viewed as more shareholder-friendly, including increasing dividends and buyouts and pushing for seats on boards. The new generation of CEOs increasingly aligned its management style with short-term investor interests.

These changes too were aided by the rules. In the 1980s, the Securities and Exchange Commission weakened insider trading rules that effectively treated company stock



Sources: http://rooseveltinstitute.org/sites/all/files/Laznick_Executive_Pay_White_Paper_Roosevelt_Institute.pdf; <http://www.gpi.org/publication/ceo-pay-continues-to-rise/>

buybacks as per se insider trading. In the early 1990s, the SEC eliminated complicated disclosure requirements for communications between shareholders.⁴⁸ In 1993, Congress changed the tax code to incentivize companies to tie executive pay to performance by tilting compensation toward stock options. These changes added to the momentum underway toward shorter holding periods in the capital markets that dated back to the elimination of fixed brokerage commissions in the 1970s.

Rule changes make executive pay soar

While these changes have not led to a better-performing economy, they have had the effect that many of the executive advocates of this “revolution” had hoped: incomes at the top have increased enormously. Executives of nonfinancial companies make up over 30 percent of the top 1 percent, and their incomes have grown significantly since the 1970s.⁴⁹ While average CEO pay remained relatively constant at around \$1 million from the mid-1930s to the mid-1970s, in 2012 average compensation for the 500 highest-paid CEOs was \$30.3 million, of which only 6.3 percent was salaries and bonuses.⁵⁰ The rest is largely driven by gains from exercising stock options, the vesting of stock awards, and long-term grants. These, in turn, are driven by stock prices. CEO pay has skyrocketed far above the rate of employee pay. In 1965, the ratio of the average annual income of CEOs to workers was 20-to-1. By 2013, it was 295-to-1.⁵¹

CEO pay packages lead to weaker investment

For all these massive changes, the broader effects of this shareholder revolution were markedly different from those that had been anticipated. First, shareholder value maximization often turned into CEO income maximization. In practice, the interests of senior management took precedence over the interests of

BUSINESSES USED TO BORROW TO MAKE INVESTMENTS. NOW?

Correlation coefficient between firm borrowing and firm investment

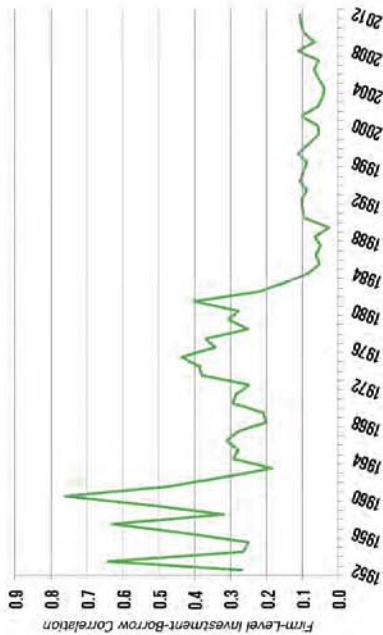


Figure 3 Source: Mason, J. W. 2015. “Disgorge the Cash: The Disconnect Between Corporate Borrowing and Investment.” The Roosevelt Institute.

performance. Compensation goes up when firm performance goes up, but it also goes up when performance goes down. CEOs are often compensated simply for luck, such as when oil company executives get paid more when global oil prices increase. The effect is stronger in more weakly governed firms.⁵⁵ Current economic theories seeking to justify high CEO pay, such as those that link CEO pay to an increase in firm size, cannot explain trends in CEO compensation between the 1940s and 1970s. Somewhere in the 1980s, CEO pay changed.⁵⁶ Finally, increasing shareholder value in the short run is different from serving the interests of shareholders in the long run. Empirical studies have shown that stock market prices have difficulty incorporating information more than five years out.⁵⁷

Beyond questionable behavior from CEOs, the second worrying consequence of the shareholder revolution is a bias against real investments. Research has found that short term pressures can distort the individual investment decisions managers make. New proprietary data show that public firms invest substantially less and are less responsive to changes in investment opportunities compared to similar private firms. This result is amplified for firms with stock prices most sensitive to earnings news. This tells us that rather than pushing CEOs to overinvest, pay incentives are now tipped toward underinvestment.⁵⁸

Research has shown a dramatic shift in the relationship between borrowing and investment, as shown in Figure 3. Before the 1980s, a firm that borrowed a dollar would, on average, invest 40 cents more. Since the 1980s this relationship has collapsed. Instead, today the strong relationship is between shareholder payouts and borrowing, with shareholder payouts nearly doubling since the 1980s. Corporate profits are at record highs, with no increase in investment. Where before finance was a mechanism for

getting money into firms, now it functions to get money out of them.⁵⁹

This problem is not going away. Even after the financial crisis, buybacks and dividends continue to be significantly higher than at any previous point.⁶⁰ Executives at nonfinancial corporations in the U.S. spent 70 percent of pre tax corporate profits paying shareholders in the form of stock buybacks and dividends in 2014; in the four quarters before the September 2008 financial collapse, corporations spent on average 107 percent of profits buying their own shares and paying dividends. In the postwar period before the shareholder revolution, nonfinancial corporations only dedicated an average 18 percent of profits for such activities.⁶¹ As Laurence D. Fink, the CEO of the large asset management firm BlackRock, recently wrote, “the effects of the short termism phenomenon are troubling both to those seeking to save for long term goals such as retirement and for our broader economy,” because they are at the expense of “innovation, skilled work forces, or essential capital expenditures necessary to sustain long term growth.”⁶²

LOWER TAXES FOR THE WEALTHY

- ▶ The reduced progressivity of the U.S. tax code has given more post-tax and post-transfer advantages to those at the top of the wealth and income distribution.
- ▶ Current incentives allow and encourage rent-seeking, channeling government revenue away from productive resources.
- ▶ There is no evidence that a lower tax rate for the wealthy has encouraged investment or growth.

Myriad changes in the tax and transfer system over the past 35 years have reduced the progressivity of the tax code to the point where, in some respects, the overall system is now regressive. Shrinking capital gains and corporate rates, growth in the payroll tax, and growing tax expenditures have decreased the progressivity of effective rates and shrunk the tax base.⁶³ This has blunted the ability of taxes and transfers to push against increasing inequality.⁶⁴ Additionally, these changes have distorted incentives by increasing the returns to rent seeking, thus compounding inequalities built into the tax code.⁶⁵ To make matters worse, there is no evidence that lower tax rates have led to increased growth.

A tax revolution for those at the top

The rules of tax policy underwent a revolution over the past 40 years, one designed to radically lower the top marginal tax rates and decrease the progressivity of the tax code. The result was that those at the top paid less, leaving the rest to pay more tax or receive lower levels of public

Where before finance was a mechanism for getting money into firms, now it functions to get money out of them.

TAX EXPENDITURES

noun

1. Incentives such as tax breaks and tax credits used in place of direct government spending to promote certain activities or outcomes. For example, tax credits provided to companies that create jobs as opposed to direct government job creation programs.

service. During the 1980s, for example, the top marginal tax rate was reduced from 70 percent to 28 percent, and has stayed below 40 percent ever since.⁶⁶

In addition to low marginal income tax rates, two stipulations of capital gains taxation reduce the effective capital gains tax rate. First, capital gains are not taxed until they are realized, meaning that a 20 year investment say buying and holding a stock generates no tax liability until the owner sells his shares. Second, the step up in basis at death, under which an heir can avoid capital gains taxation on inherited assets, effectively forever, eliminates capital gains entirely for many of the very wealthiest families, lowering federal revenue by an estimated \$644 billion between 2013 and 2023.⁶⁷ An astonishingly low number of people in America are wealthy enough to pay estate taxes in 2011, just 0.1 percent of inheritors paid any estate tax but popular pressure is strong to eliminate them. In 2013, 65 percent of all inherited capital gains tax forgone accrued to the top 20 percent; the top 1 percent alone accounted for 21 percent.⁶⁸

Beyond capital gains, tax expenditures money the government spends to incentivize certain

ACROSS THE WORLD, CUTTING TOP MARGINAL TAX RATES INCREASED INEQUALITY

Change in Top Marginal Tax Rate (Percentage Points)

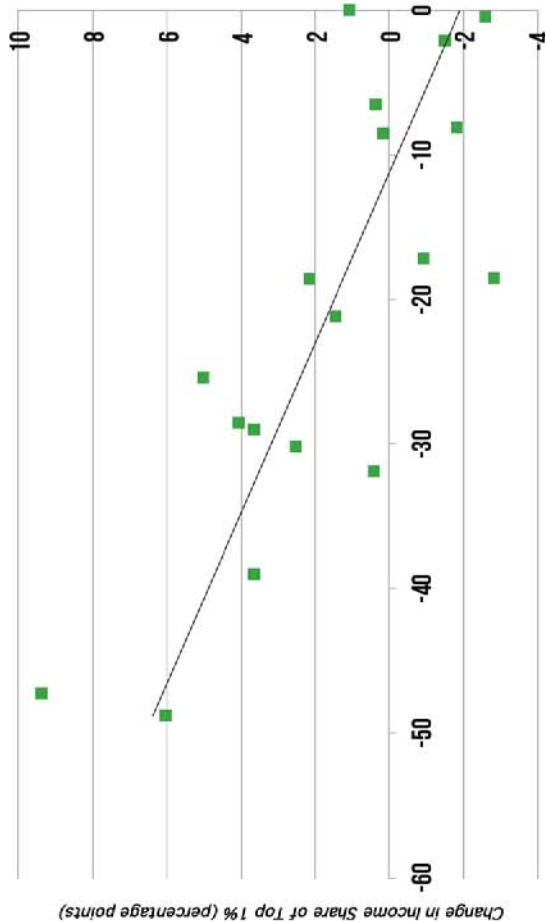


Figure 4
Source: Piketty, Thomas, Emmanuel Saez, and Stefanie Stantcheva. 2014. "Optimal Taxation of Top Labor Incomes: A Tale of Three Elasticities." *American Economic Journal: Economic Policy*, 6(1): 230-71

Capital gains income accrues disproportionately to the richest Americans; therefore, a low capital gains rate has direct implications for inequality.⁷³ Capital income makes up about 40 percent of annual gross income for Americans earning over \$1 million a year, compared to less than 4 percent for people earning below \$200,000.⁷⁴ The impact on distribution is clear: between 1996 and 2006, changes in capital gains and dividend income were the largest contributor to the increase in overall after-tax-and-transfer income inequality.⁷⁵

Because capital gains income is concentrated at the top, and because a low capital tax has not delivered trickle-down economic performance, the benefit of the low capital gains rate is concentrated at the top. According to the CBO, 68 percent of the \$161 billion annual capital gains tax expenditure goes to the top 1 percent, while only 7 percent goes to the bottom four-fifths of Americans.⁷⁶ This concentration among the wealthy gets even starker the higher up the income distribution you go. In 2009, the top 400 taxpayers—the wealthiest 0.003 percent—claimed a full 12 percent of the benefits of reduced capital gains tax rates.⁷⁷

What is more interesting is the effect of lowering top tax rates on the highest earners.

As shown in Figure 4, economists Thomas Piketty, Emmanuel Saez, and Stefanie Stantcheva find that countries that cut their highest marginal tax rates the most had the largest increases in pre-tax inequality, and these tax cuts played no role in boosting growth in per capita income. These increases are impossible to explain with a standard supply-side model, especially as the authors find no relationship between top rates and growth.⁷⁸

The authors find that the tax rule influences the behavior of top income earners to seek out more of the economic pie.⁷⁹ At higher marginal

behaviors by offering tax deductions—and transfers have shifted from favoring low-income households to favoring the wealthy, decreasing overall progressivity. The expansion of expenditures like 401(k) retirement plans and mortgage interest deductibility has led to a decrease in effective rates at the top as more and more wealthy families take advantage of various tax breaks.⁶⁹ According to an analysis by the Congressional Budget Office, more than half of the \$900 billion paid in individual income tax expenditures and 80 percent of the tax deductions in 2013 accrued to households in the top 20 percent.⁷⁰ According to the CBO, "In 1979, households in the bottom quintile received more than 50 percent of transfer payments. In 2007, similar households received about 35 percent of transfers."⁷¹

Unbalanced tax cuts increase inequality

The reduction in high-end taxes has had two effects on inequality. The first has been to reduce the ability of taxes and transfers to lessen inequality. But the second, more surprising effect is that it has massively increased pre-tax income for those at the top, far beyond what could be understood from people simply working harder. It is this new incentive to rent-seek that is a more worrying effect of the changing of the tax rules.

The combined impact of rate cuts, shifting income distribution, and growing expenditures has been to increase after-tax-and-transfer inequality both in nominal terms and relative to pre-tax-and-transfer inequality. A 2011 study by the Congressional Budget Office found that "the equalizing effect of transfers and taxes on household income was smaller in 2007 than it had been in 1979."⁷² Over this time, changes to the U.S. tax structure reduced "the extent to which taxes lessened the dispersion of household income."⁷³

Lower rates have done nothing for growth

According to advocates of cuts to top marginal tax rates, the reduction was supposed to encourage more work among top earners and increase the size of the pie. But there is no evidence that this has happened.

As a Congressional Research Service report found, there exists "no conclusive evidence... to substantiate a clear relationship between the 65-year reduction in the top statutory tax rates and economic growth." Cutting top tax rates did, however, "appear to be associated with the

tax rates, CEOs and other executives in the top 1 percent have less of an incentive to either bargain aggressively or seek opportunities for extracting rents. Similarly, other stakeholders in the firm, including shareholders and board members, also will be reluctant to pay out superstar salaries if a large portion of that income is going to the government through taxes. This can be seen in the way pre-tax income inequality for working-age people in the United States exceeds that of other advanced economies.⁸⁰

increasing concentration of income at the top of the income distribution.⁷⁸ This accords precisely with the results shown in Figure 4. If high marginal tax rates act as a deterrent to rent seeking, strongly progressive taxation can help enhance performance of the overall economy by deterring socially unproductive activities and directing more resources into real investment.⁸²

Rather than showing economic benefits from lower tax rates at the top, the evidence shows rather that progressivity can have a net economic benefit. Economist Jonathan Ostry and co authors at the International Monetary Fund tested how the degree of progressivity of tax and transfers affects long run economic growth when accounting for a range of other explanatory factors commonly seen as associated with economic growth.⁸³ Their results find that, across countries, redistribution, outside of some extremes, has no relationship with economic growth. If anything, a number of redistributive policies can lower net inequality and drive more durable growth.

Similarly, evidence from the 2003 dividend tax cut shows that supply side tax cuts did not lead to rising wages or investment. Indeed, there were good reasons to suspect that companies would take advantage of the low taxes to pay out large dividends, impairing their ability to invest.⁸⁴ Not surprisingly, comparing corporations that benefitted from this cut with those that did not reveals that the dividend tax cut did not result in any real investment or wage growth. The only effect was to increase dividend payments, causing more money to leave the firm rather than being invested.⁸⁵

Recent research has shown that taxes on capital income are welfare enhancing.⁸⁶ Low tax rates on the return to capital create an enormous incentive for income shifting, through which corporations and individuals redefine labor

income as capital income and drive down their effective rates. This leads to lost revenue and, by inordinately benefiting wealthier taxpayers who have more tax avoidance savvy and resources, a significant decrease in the progressivity of the tax structure.⁸⁷

What the tax rate should be depends, of course, on how sensitive labor supply and savings are to tax rates. But using the best available evidence, it appears that there is significant room to increase tax rates above current levels.⁸⁸

THE END OF FULL-EMPLOYMENT MONETARY POLICY

- ▲ The Federal Reserve's focus on controlling inflation rather than achieving full employment and managing systemic financial risk has raised unemployment and lowered wages over the past 35 years.
- ▲ The Fed's failure to ensure prudent competition in banking and financial markets has meant that the benefits of lower interest rates have often accrued more to the banks than to borrowers and that certain market segments have lacked access to credit.
- ▲ Low- and middle-income households bear a disproportionate amount of the burden of prolonged recessions, financial crises, and underperforming economy. Unemployment affects those in the bottom half of the income distribution more than those in the top half, and its effects compound over the course of people's lifetimes.

The Federal Reserve's monetary policy usually fails beyond the scope of traditional policy debates, especially those focusing on inequality. But monetary policy set by the nation's "independent" central bank can have profound distributional consequences, contributing substantially to the rise of income and wealth of those at the top and the increasing financial stress and stagnant wages faced by most working families.

The Fed's inflation preoccupation

In 1978, the Full Employment and Balanced Growth Act, also known as the Humphrey-Hawkins Act, established price stability and full employment as the dual objectives of national economic policy. Both of these objectives are part of the Federal Reserve's "dual mandate," the goals that Congress sets in delegating the conduct of monetary policy authority to the Fed.⁸⁹

At the time, the country faced high inflation. Under Federal Reserve Chairman Paul Volcker, inflation fell from double digits in 1979 to just 4 percent in 1984, and the ability of monetary policy to control inflation was widely heralded.⁹⁰ To be sure, there were significant costs: the U.S. experienced what was then its deepest recession since the Great Depression in spite of a highly stimulative tax cut.⁹¹ Nonetheless, many countries, beginning with New Zealand in 1990, made price stability so called "inflation targeting" the sole or primary goal of monetary policy.⁹² The Federal Reserve, maintaining its dual mandate, did not formally adopt this framework, but it did adopt an apparent preference for targeting low, stable inflation over maximum employment.⁹³ Thus, although the Fed maintains discretion as it considers tradeoffs between price stability and employment, in practice it tends to give considerable priority to pursuing low inflation.

Economic theory, based on simplistic models of the economy, reinforces these views. Some bodies of economic theory argue that unemployment can be decreased by monetary policy only to a point; if unemployment is pushed below its natural level, inflation will accelerate, and eventually the government will have to raise interest rates a great deal, resulting in higher unemployment.⁹⁴ These theoretical ideas have been largely discredited. The idea of hysteresis posits that there are serious long term effects of unemployment because those who become unemployed might end up outside the labor market and find it more difficult to find jobs later.⁹⁵ Deflationary pressures can raise the real value of debt, which can create self fulfilling prophecies of low demand.⁹⁶ Low inflation, rather than something to be valued, can limit the options central bankers have in a crisis.

Central banks can't ignore inflation, but neither should they make it their main preoccupation. As the Great Recession made clear, the focus on inflation did not ensure high growth or economic stability. The choice to focus on inflation or full employment is not technocratic, but rather a choice to prioritize one set of economic outcomes and interest groups over another. In

Central banks can't ignore inflation, but neither should they make it their main preoccupation.

the early stages of business cycle recoveries, fearful of impending inflation, monetary policymakers have tightened money prematurely, precluding a return to full employment and ensuring that workers can't make up for the losses they suffered in the downturn. The three most recent recessions have been followed by recoveries in which labor markets were too slack to allow workers to share in the benefits of economic growth, partly because policymakers were too worried about inflation and believed it would set in at relatively low levels of unemployment.⁹⁷

Consequences of deprioritizing the full employment mandate

While economists debate the effects of inflation on inequality, the effects of employment are clear: Sustained periods of full employment are essential to a well functioning economy and prosperity for low and middle income families, while high unemployment, because of its long term consequences, has serious repercussions for the economy as a whole.

Estimates show that for every additional percentage point of unemployment, income declines by 2.2 percent for families at the 20th percentile of the distribution, by 1.4 percent for median income families, and by just 0.7 percent for families at the 95th percentile; these different levels of exposure to unemployment risk are a product of increasing inequality.⁹⁸ Furthermore, unemployment rates for low skilled and minority workers rise most strongly in response to contractionary monetary policy.⁹⁹ Compared to higher income workers, whose working hours are relatively stable, lower income

⁹⁷ Unanticipated inflation hurts bondholders—who are predominantly wealthy. However, wages of workers often lag behind increases in prices, so they too suffer from inflation. Econometric studies looking across countries at the effects of inflation, which typically show an association between inflation and inequality) can, however, be misleading. The major episodes of inflation were associated with increases in oil prices, and with governments that seemed unable to respond effectively.

workers see larger cuts in hours worked when the unemployment rate is high.¹⁰⁰

Full employment is fundamental for well distributed economic prosperity. When the economy is at full employment and labor markets are tight, workers have greater bargaining power, since employers are forced to raise compensation to attract and retain employees. As a result, and as experience shows, the only times we see broadly shared benefits of economic growth are when the economy nears full employment. When labor markets are slack, especially in an era of reduced private sector collective bargaining, worker bargaining power is low, and low and middle wages stagnate. Economist Alan Blinder has found that inequality rarely declines when unemployment is above 6 percent.¹⁰¹

Moreover, episodes of below full employment do lasting damage to productivity, equity, and opportunity. New workers, such as recent graduates, who enter the labor market during a recession face weak earnings potential even a decade later.¹⁰² Wage erosion in a recession will not necessarily be offset by wage growth in an expansion. An unemployed worker will find it harder to subsequently find employment and

The only times we see broadly shared benefits of economic growth are when the economy nears full employment.

may even drop out of the labor force. In bad times, lower income households may underinvest in education and human capital formation.

The Fed's excessive focus on inflation detracts from its responsibility for maintaining economic stability. The recent financial crisis and Great Recession demonstrate how middle class households bear a disproportionate burden from financial crashes and a volatile and underperforming economy.

Even now, many look to prioritize concerns about inflation over those of full employment. The good news is that there is now a growing recognition that the unemployment rate is not the only measure of labor market slack. In the past five years, the labor market has been weaker than the unemployment rate would appear to indicate because discouraged job seekers have dropped out of the labor force and many people are working part time but would prefer to work full time. Alternative indicators of underemployment help explain rising inequality and wage stagnation.¹⁰³ It appears that the Fed is looking at these numbers.¹⁰⁴

This monetary aspect of economic policy, one that has been largely viewed as a technocratic debate not relevant to the average American, has large and persistent effects on inequality. Historically, we have recognized this. The election of 1896 was contested on the issue of monetary policy whether to move to a bimetallic standard (gold and silver). The debate then was about inflation versus growth, and about inequality the conflict between low and middle income Americans, then overwhelmingly farmers, and the financial sector. Somehow, in the 120 years that have elapsed since, we have made very little progress.¹⁰⁵ Monetary policy hewing to a rule that prioritizes low inflation at the expense of low unemployment has weakened the position of people who work for their living and strengthened those who make their money from investing.

THE STIFLING OF WORKER VOICE

- ▶ A sustained political attack, dating back to the late 1970s, has weakened unions and workers' rights, while labor policies have not kept up with changes in the modern workplace.
- ▶ Decreased bargaining power has given corporations the upper hand in the labor market, weakening wages, benefits, and working conditions, and leaving managers and owners with a larger share of profits.
- ▶ Unions provide a countervailing force to corporate interests; weak unions upset the country's political balance of power as well as the economic balance of power, allowing corporate interests to act unchecked.

The right to freely associate and bargain collectively is universally recognized as a basic human right, but in the United States the ability of workers to organize has been greatly diminished by a decades long campaign to erect barriers to unionization, place restrictions on union activity, and weaken labor laws across the board.¹⁰⁶ It is not just the migration of manufacturing from the more unionized North, first to the American South and then offshore, that led to deunionization. Organizing efforts have been stymied in nonmanufacturing industries, too, as well as in resurgent manufacturing bases.¹⁰⁷ Consequently, union participation in the United States fell from over 30 percent in 1960 to 20 percent in 1984 and 11.1 percent in 2014.¹⁰⁸

The decoupling of labor productivity and hourly compensation is perhaps the clearest sign that

something has gone wrong. Over the 40 years between 1973 and 2013, productivity grew 161 percent while compensation rose only 19 percent.⁹ The dissolving strength, number, and effectiveness of unions has perpetuated inequality as a diminished role for unions leads to a system in which corporate interests drown out the voice of labor, forcing workers to accept weak wage growth and an eroding standard of living.

Increased corporate influence at the cost of workers' rights

The overall decline of collective bargaining was not inevitable. Despite facing similar evolutions in technology and globalization, other developed countries have recorded far less union decline. In Canada, for example, unionization rates are not much changed from their 1960s level.¹⁰ Among all OECD countries, an average of 54 percent of the workforce is covered by union collective bargaining agreements, 4.5 times more than in the U.S.

While the decline of the U.S. manufacturing industry has contributed to the decline of collective bargaining, a host of legislative, judicial, and regulatory policies have combined to make America a hostile environment for worker organizing. For example, weaknesses in the National Labor Rights Act make it difficult for workers to place employers under sufficient stress through demonstrations and strikes to elicit a conciliatory response. Additionally, workers receive minimal protection under NLRA law. For example, though they cannot be fired for participating in a legal strike, they can be replaced indefinitely and reinstated only at the employer's discretion—a strike deterrent equivalent to direct retribution.¹¹ These weaknesses are the result of deliberate political campaigns aimed at weakening workers' rights. Increasing corporate political influence intensified union political struggles. Following a series of

legislative and judicial defeats, corporations amplified their lobbying efforts between the late 1960s and early 1980s. The number of corporate political action committees quadrupled, while the number of firms with registered lobbyists leapt from 175 to 2,445.¹² The impact of this mobilization on labor interests was manifest in the defeat of the Labor Reform Act of 1977, which was intended to address some of the inadequacies of the NLRA that still plague unions today.

Since the sharp decline of union membership in the 1980s, union weakness has been exacerbated by poor enforcement of the limited protections afforded by labor laws. A 2009 study found violations in roughly half of 1,000 private sector union certification attempts. Coercive tactics, including threatening to cut wages, close plants, and fire workers, cut at the heart of workers' ability and right to organize and undermine even the facade of worker protection in the United States.¹³

In the face of such intimidation it would be impossible to say that new unions face a level playing field, even given the manufacturing decline. Countries facing similar declines in manufacturing have not seen comparable declines in unionization. There is something different about the U.S., and it is our legal and regulatory framework.

Today, thanks to outsourcing and franchising, the conventional wage employment relationship has become rarer. Many workers are often only contractually related to the corporations that effectively control their wages and working conditions. But legislators have failed to adapt the NLRA to these new employer-employee relationships and, by barring certain strategies,¹⁴

ii. Such actions include secondary action, which are strikes or protests undertaken in solidarity by employees of one firm, aimed at effecting change in a separate but related firm, and multi-employer bargaining, which is the unionization of workers across employer boundaries—a particularly effective strategy in today's fissured workplace

There is something different about the U.S., and it is our legal and regulatory framework.

the act prevents workers from organizing across supply chains or franchises, effectively preempting workers' rights to organize.¹⁵

More recently, the Supreme Court's ruling in *Harris v. Quinn* allowed workers to opt out of union dues, thereby making it more difficult for unions to collect contributions for representing worker interests, and recent campaigns to expand "right to work" laws to Wisconsin, Michigan, and Indiana have sought to remove labor as a political force against conservative economic agendas in these states.¹⁶ If this pattern continues, both U.S. workers and the American economy will suffer enormous costs.

Decline of unions threatens wages and benefits

Declining unionization has taken a toll on working families in the middle of the income distribution. Cross country studies show that deunionization has driven a significant part of male wage inequality.¹⁷ More recent estimates find that deunionization accounted for 20 percent of the rise in wage inequality from 1973 through 2007.¹⁸ This deterioration is felt beyond unions themselves. Where unions pass an industry strength threshold they contribute to pulling up standards and wages for all workers, even those in nonunion obs.¹⁹ As unions fade, so too

does their ability to raise wages in the broader economy.

The disappearance of unions threatens the health and security of a number of society's most vulnerable groups and has had a significant impact on inequality. For example, in one analysis of 15 low wage occupations, CEPR found that unionized workers were 25 percent more likely to have health insurance and pension coverage than their non union counterparts.²⁰

The diminished political power of workers

Beyond fighting for fair working conditions, strong labor unions once functioned as a powerful conduit through which the voice of workers could be channeled into political action that checked managerial excess. This countervailing force helped ensure that the desires of the powerful few did not come to outweigh the needs of the many. Without that



Food service workers at AT&T Park strike

conduit, American workers will be left essentially voiceless.

Weakened labor organization emboldens corporations, further weakening labor organization and lowering wages and labor standards. Meaningful labor reform will have to address the laws that have long suppressed worker voices in the United States.

THE SINKING FLOOR OF LABOR STANDARDS

- ▲ Stagnating workplace protections and weak enforcement have undermined middle-class workers and imperiled vulnerable low-wage workers.
- ▲ Trapped at the bottom of the income distribution, an increasing number of people are working full time but not earning enough to provide even a basic standard of living.
- ▲ Poor labor standards and enforcement have left millions of workers in poverty, generating large public social welfare costs and slowing demand.

While unionization serves as a platform on which workers can stand to push for better wages and conditions, legally mandated minimum labor standards serve as the floor on which that platform can be built. By guaranteeing minimum protections and compensation, fair labor standards help ensure the reasonable safety and financial health of America's workforce. But after years of neglect and sabotage, America's labor floor fails even to guarantee a survivable

standard of living, leaving millions of U.S. workers to suffer from poverty and economic insecurity.

Beyond direct beneficiaries, improved labor standards bolster wages and conditions across the low-wage sector as a whole and lead to a host of broader economic benefits.

Weakening standards for American workers

The structural cause of the falling labor floor is threefold. First, America's baseline standards set a very low bar for compensation and benefits relative to similar advanced-economy countries or to a baseline of basic needs. Second, the standards we do possess have failed to keep up with inflation and changes in the economy; some have been slashed. Finally, in many cases government agencies fail to enforce standards, leaving workers open to discrimination and other forms of abuse.

Our labor standards do not include health and retirement benefits, and as a result barely a third of the bottom quartile of workers receive paid sick days and only 41 percent have access to retirement benefits of any kind.² With no public health care option and no mandate for employers to provide it, the United States has the lowest health care coverage rate of all OECD nations.²²

Despite possessing the power to strengthen overtime pay, for 40 years the executive branch has allowed these protections to erode. A lack of inflation adjustment, along with President George W. Bush's lowering of the mandated threshold—the salary level at which employers are required to pay overtime—combined to lower the fraction of salaried workers receiving overtime benefits from 65 percent in 1975 to 11 percent in 2013.²³

Inflation has taken its toll on the minimum wage, too. The inflation-adjusted value of the federal minimum wage has fallen from \$9.54 per hour in 1968 to \$7.25 in 2014—a loss of nearly a quarter of its value.²⁴ And as the real value of the minimum declined, wages earned by those working at the bottom fell farther away from those earning a middle-class standard of living. As *z* shows, in 2014, the minimum wage earned just 35 percent of the average U.S. wage, compared to 54 percent of the average hourly wage in the late 1960s.²⁵

In other instances, labor standards have been actively weakened. Under the Bush administration, millions of employees were reclassified as independent contractors and accordingly exempted from minimum wage and overtime protections and excluded from coverage under workers' compensation laws, Social Security, unemployment insurance, Occupational Safety and Health Administration regulations, and the National Labor Relations Act.²⁶

Beyond the fact that nominal standards are too low, failure to enforce those standards has added another layer of vulnerability to the lives of low-wage workers. Between 1980 and 2007, despite more than a 50 percent increase in the workforce, the United States cut the number of minimum wage and overtime inspectors by 31 percent. A 2008 survey of 4,000 low-wage workers in three cities found that 26 percent received less than the federal minimum

Failure to enforce those standards has added another layer of vulnerability to the lives of low-wage workers.

wage and 76 percent did not receive overtime pay to which they were legally entitled.²⁷ The \$1 billion of stolen wages recovered by various U.S. government agencies in 2012 suggests a widespread problem of significant magnitude, since the vast majority of wage theft goes

MINIMUM WAGE EARNERS FALLING FARTHER BEHIND THE AVERAGE WORKER

Federal minimum wage as a share of average hourly earnings of production workers

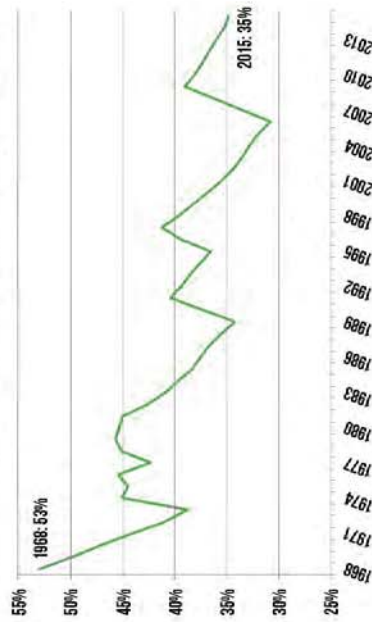


Figure 5

Sources: Cooper, David, Lawrence Mishel, and John Schmitt. 2015. "We Can Afford a \$12.00 Federal Minimum Wage in 2020." Economic Policy Institute Briefing Paper.

unreported. Researchers estimated an average loss per low wage worker of \$2,634 per year with a national total of up to \$50 billion per year.²⁸

The roughly 8 million undocumented workers in the U.S. economy suffer disproportionately from labor law violations. Providing a pathway to citizenship for the 11 million undocumented immigrants in America will bring them out of the shadows and into formal employment protections, raising their wages along with the wages of competing naturalized citizens.²⁹

Increased poverty at the low end of the labor market

Growing poverty and declining wages at the lower end of the labor market highlight how the falling labor floor contributes to inequality. In both the current and previous business cycle expansion, the poverty rate actually *increased*, an unprecedented outcome in a growth period, which suggests labor protections are perilously low and are failing to link economic growth with widespread prosperity.³⁰

Beyond minimum wage earners themselves, the minimum wage appears to set the wage structure for other workers at the low end of the wage distribution. Econometric evidence indicates that changes to the minimum wage can push up or drag down wages for those just above the bottom, particularly those in the bottom 10 percent of wage earners.³ The minimum wage also reduces poverty, with one estimate showing that a 10 percent increase in the minimum wage would reduce poverty by 2.4 percent.³²

The minimum wage is one of the main determinants of inequality between those at the bottom of the distribution and those in the middle, often measured as the ratio of those

at the 50th percentile to those at the 10th. Because the level of the minimum wage is set slightly higher up the wage scale, the weakening minimum wage is one of the major reasons that inequality at the bottom has deepened in the past several decades, particularly for women and people of color.³³ Researchers at the University of California, Berkeley Labor Center estimate that, because the wages of workers at the bottom do not pay enough to meet a basic needs budget, the federal government along with taxpayers spent nearly \$153 billion per year from 2009 to 2011 on Medicaid, the Children's Health Insurance Program, food stamps, and Temporary Assistance for Needy Families.³⁴

Basic labor rules and standards should ensure that employers pay workers enough to provide their families at least the essentials. However, today a full time work schedule at the minimum wage falls short of the federal poverty level for a family of two a number that may already be greatly underestimated. Of all those receiving Medicaid, food stamps, TANF, or the Earned Income Tax Credit, 73 percent earn a market wage and still cannot secure a basic standard of living through labor income.³⁵ Beyond low wages, though, working families are suffering from uncertain work schedules and a lack of health care and retirement benefits, all of which lead to perpetuated cycles of inequality.³⁶

Even within the already vulnerable category of low wage workers, poor labor standards hurt some groups more than others. Immigrants, women, and racial minorities are disproportionately represented among low wage workers and precarious part time, temporary, and informal employees. They are also the frequent target of labor standards violations.³⁷

In the case of undocumented workers, research shows potential to generate growth while improving conditions. In 2013, economist

Robert Lynch and immigration expert Patrick Oakford estimated that delivering comprehensive immigration reform would boost undocumented workers' wages by 15.25 percent and U.S. economic output by \$832 billion to \$1.4 trillion over a 10 year period.³⁸

RACIAL DISCRIMINATION

- ▲ Income and wealth outcomes are poor for people of color relative to whites; the disparity has grown since the financial crisis.
- ▲ Residential and educational segregation leads to less opportunity, and employment discrimination means that getting a job is more difficult for people of color.
- ▲ This structural discrimination creates large wealth gaps between whites and other populations—inequalities that transmit down through generations from parents to children. This especially troubling given that people of color make up a majority of America's future workforce.

Racial discrimination through legalized segregation in the 19th and first half of the 20th century and through the de facto segregation and discrimination that persist today is a clear driver of economic inequality in the United States.

Living in concentrated poverty perpetuates intergenerational cycles of wealth disparity. Radically unequal access to education, housing, and other wealth building assets ultimately

weakens the employment opportunities for African Americans and Latinos in the United States. This inequality has an institutional basis and is not just the result of some people's personal biases. As the U.S. population becomes majority minority by 2050, the systematic exclusion of a large swath of the population from economic opportunity will further threaten efforts to promote both equality and economic performance of the United States in an increasingly globally competitive world.³⁹

A history of exclusion through rules

During the middle of the 20th century, the United States made huge public investments in education, social services, and infrastructure that laid the foundation for growth. The GI Bill, perhaps the most famous example, devoted \$95 billion to help 16 million veterans returning from World War II get a college education, get job training, and purchase a home. But the benefits of such investments in the building of the middle class were never fully extended to include communities of color, and in fact they excluded African Americans in staggering ways. To cite just one example, "by October 1, 1946, 6,500 former soldiers had been placed in nonfarm jobs by the employment service in Mississippi; 86 percent of the skilled and semiskilled jobs were filled by whites, 92 percent of the unskilled ones by blacks."⁴⁰

Similarly, the New Deal was laden with policies that were shaped by and reinforced race and gender discrimination. For example, the projects of the Federal Housing Administration buttressed the boundaries of segregation during the Jim Crow era.⁴ Agricultural and domestic workers, who were overwhelmingly African American, were originally excluded from the Social Security program.⁴² The results of decades of discrimination reverberate today.



Sign on a restaurant taken in Lancaster, Ohio, 1938.

This extends to the housing and labor markets. Recent research has shown that across the income spectrum African-Americans, Latinos, and Asians live in higher-poverty neighborhoods than whites with similar incomes. Disparities between whites and people of color are worst at the lowest income levels. Living in neighborhoods of concentrated poverty is a phenomenon relatively common for African-Americans, Latinos, and low- and moderate-income Asians, but almost unknown for whites.⁴³

This also continues today in policing policy. Currently 2.3 million Americans overall are behind bars, more than 1 percent of all adults, a rate that has tripled in recent decades and is higher in absolute terms than even China's prison population.⁴⁴ Mass incarceration, which falls most heavily on populations of color, has serious consequences for economic equality. This extends to schools, where African-American students are three times as likely as whites to be suspended from school, putting them at risk for the school-to-prison pipeline.⁴⁵

The lack of a path to citizenship for 11.2 million undocumented Americans relegates more than 5 percent of the workforce to the shadows,

vulnerable to exploitation beyond the reach of labor laws.⁴⁶ Of these, approximately 85 percent are from Mexico or other parts of Central or Latin America.⁴⁷ Undocumented status reduces bargaining power and the mobility of workers, and they are more likely to be paid lower wages for the same work and experience wage theft and labor violations because they have no enforcement mechanisms to which to turn. Undocumented workers pay taxes, though they receive a proportionally lower share of the benefits from public services, but studies show that normalizing their legal status in the workplace would raise tax revenues as well as incomes for them and other low-wage workers.⁴⁸

Unequal outcomes for people of color

The outcomes resulting from limited access to education and jobs—structural discrimination—compound income inequality. Since the 1980s, the unemployment rate for African-Americans has averaged more than twice that for whites. While white unemployment peaked at 8.7 percent in 2010, African-American unemployment reached 16 percent. At the recession's height, white unemployment remained well below where African-American unemployment has hovered since 1980.⁴⁹

But the problem is not unemployment alone. Even for those who do have jobs, workplace segregation persists.⁵⁰ As our economy creates increasing numbers of low-wage jobs, primarily in retail, food service, and home health care, workers of color and especially women are concentrated disproportionately in those sectors.⁵ Research suggests discriminatory hiring practices are in part to blame.⁵² In a recent field test, researchers sent white, African-American, and Latino applicants with experimentally varied resumes to apply for entry-level, low-wage jobs in New York City. Not only were African-American applicants half as likely as equally qualified whites to get a callback or job

offer, but also whites with recent prison records actually fared as well as African-American and Latino applicants with clean backgrounds and similar credentials.⁵³

The outcomes are stark. Thirty percent of African-American children, 28 percent of Native American children, and 23 percent of Latino children live in high-poverty areas—compared to just 4 percent of white children.⁵⁴ African-Americans make up 42.5 percent of students in high-poverty elementary and secondary schools, despite accounting for less than 16 percent of the overall student population. Latino students make up nearly 31 percent of students in high-poverty schools while accounting for just 23.7 percent of the student population.⁵⁵

The combination of residential and educational segregation, hiring and workplace discrimination, and undocumented status means that people of color are far more likely to end up in poverty. Poverty rates are more than double for Native Americans, African-Americans, and Latinos than they are for whites (27, 25.8, and 23.2 percent respectively, versus 11.6 percent) and the numbers are even worse for children: almost 40 percent of African-American children and more than 30 percent of Latino children live in poverty, compared to 12 percent of white children.⁵⁶

The culmination of these structural factors keeps people of color from getting ahead in the economy. Figure 6 shows the likelihood of upward economic mobility for children born to parents in the bottom 25 percent of the income distribution. For whites born into the lowest group, 14 percent of

children reached the top quarter of the income distribution as adults while 32 percent remained at the bottom. African-American children born to parents at the bottom of the income distribution were twice as likely as whites to end up there as adults; only 4 percent of African-American children from the bottom climbed to the top as adults.⁵⁷

Institutional practices have also made it difficult for people of color to build wealth. After its founding in 1934, the Federal Housing Administration often refused to insure mortgages in neighborhoods with more than a few African-American residents. This practice, called redlining, denied African-Americans opportunities to own property and build wealth that could be passed down to their children.⁵⁸ This wealth gap becomes self-perpetuating: a lack of wealth makes it harder to purchase housing and build equity. A lack of wealth also makes it harder

PEOPLE OF COLOR FACE A YAWNING WEALTH GAP

Net worth of the median household, real 2013 dollars

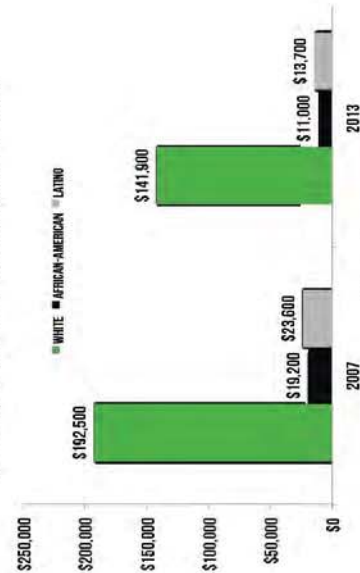


Figure 6

Source: Rakesh Kochhar and Richard Fry, 2014, "Wealth Inequality Has Widened along Racial, Ethnic Lines since end of Great Recession," Pew Research.

to mitigate poverty, which in turn puts people further behind in the labor market.

According to analysis of Federal Reserve data by the Pew Research Center, shown in Figure 7, the wealth gap between the median white household and the median African-American and Latino household is substantial and widening. Although median net worth over all groups decreased with the recession beginning in 2007, the decline left people of color relatively even worse off. In 2013 the median white household had a net worth 13 times that of the median African-American household and 10 times that of the median Latino household; for both groups median net worth fell farther behind the median white household since the Great Recession.⁵⁸ Research shows that the largest drivers of the wealth gap are years of homeownership, household income, employment, education, and preexisting family wealth.⁶⁰ Because of the lack of inherited wealth in African-American communities,

African-Americans purchase homes when they are relatively older, and thus take longer to build home equity, so they have a smaller cushion during hard financial times.⁶ When the 2008 financial crisis hit, African-Americans—already economically vulnerable—were hit disproportionately hard.⁶²

Because incarceration or formerly incarcerated status affects employment, earnings, and economic mobility, it increases poverty for individuals and families, but disproportionately for people of color: 2.3 percent of African-Americans and 0.7 percent of Latinos are incarcerated, compared to 0.4 percent of whites.⁶³ According to a 2010 Pew Charitable Trust report, incarceration “reduces hourly wages for men by approximately 11 percent, annual employment by 9 weeks, and annual earnings by 40 percent.”⁶⁴

The effects of incarceration transcend an inmate’s time within the correctional system and have lifelong, even intergenerational impacts on economic productivity. Indeed, many scholars, including Michelle Alexander, view the prevalence of criminal records as a modern “Jim Crow,” banishing African-Americans to second-class status over multiple generations.⁶⁵

Those with a criminal record have significant difficulty finding a job for any number of reasons, including laws that prevent them from working in certain occupations and potential legal liabilities pertaining to employers, plus they are denied access to important social safety nets like education and housing.⁶⁶ The American Bar Association uncovered 38,000 statutes with a collateral consequence for a conviction; 84 percent of these are related to employment, and 82 percent of them have no end date. The ABA notes that “a crime committed at age 18 can ostensibly deny a former offender the ability to be a licensed barber or stylist when he or she is 65 years old.”⁶⁷

UPWARD MOBILITY OF CHILDREN BORN IN THE BOTTOM INCOME QUARTILE

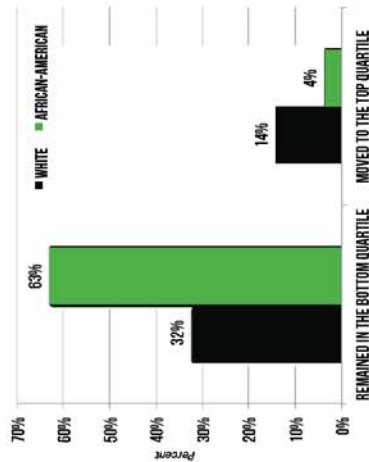


Figure 7
Source: Hertz, Tom. 2006. “Understanding Mobility in America.”
Center for American Progress.

The economic consequences of structural discrimination

Taking into account both the increasingly punitive nature of the criminal justice system and higher unemployment rates from the Great Recession, most African-American men are in no better of a position relative to white men than they were in the late 1960s.⁶⁸

In addition to the cost of discrimination for individuals and their communities, structural discrimination serves as a drag on national economic performance. There are many estimates of the costs of discrimination for African-Americans, including the aggregate loss of not using existing and potential education and skills. Chris Benner and Manuel Pastor examined factors that could explain “growth spells” for the 184 biggest U.S. regions from 1990 to 2011, and they found that the duration of these growth spells was strongly connected to income and race. “The punch line of this work is that regions that are more equal and more integrated—across income, race, and place—are better able to sustain growth over time.”⁶⁹

In sum, a combination of historical exclusion, segregation, and discrimination has led to markedly worse economic outcomes for people of color relative to whites. And children disproportionately bear the brunt, which is not only morally reprehensible but also economically unsound and bad for growth. But this is a call to action rather than despair: even the most pernicious effects of race and class discrimination can be battled with better policy decisions.

GENDER DISCRIMINATION

- ▲ Labor institutions and government policy create obstacles to women joining the workforce.
- ▲ Women face structural discrimination that increases inequality.
- ▲ Discrimination in wages and access to work reduces aggregate demand and hampers growth.

The entrance of women into the workforce since the 1970s has had profound effects on economic performance. Between 1950 and 1999, the workforce participation rate for women 15 and over rose from less than 40 percent to 60 percent. Women’s entrance into the workforce in the 1970s and 1980s drove nearly a fifth of real GDP growth.⁷⁰

However, U.S. labor market institutions designed to support the two-parent, one-income households of the 1950s have failed to adapt to the new reality. Gender discrimination at the workplace, as well as factors such as a lack of paid sick and family leave and the unavailability of affordable childcare, have dampened women’s incentives to participate in the labor force. Women’s workforce participation is well below its potential, particularly in the U.S. Indeed, over the past 15 years, women’s participation in the U.S. labor force has declined from 60 percent to 57 percent, while it increased in most other OECD countries.⁷

The rules fail to accommodate working women

Lack of pregnancy and maternity protections often drive women out of the workforce. Among working mothers without paid leave who lost

their jobs after staying home with a newborn, less than half found jobs again within a year. By contrast, 87.4 percent of mothers with paid family leave returned to work within a year.⁷²

Women who participate in the workforce face significant hurdles. They comprise two-thirds of the nearly 20 million low-wage workers in the country, even though they represent less than half of all workers. Half of the women working in low-wage jobs are women of color. Mothers make up 3.5 times as large a share of the low-wage workforce as do fathers (21 percent vs. 6 percent).⁷³

Meanwhile, occupations considered predominately female—namely nursing, home health care, and educational services—remain undercompensated.⁷⁴ Recent studies reveal that regardless of gender or skill level, workers in these female-dominated fields earn less than their equivalents employed outside the “caring economy.”⁷⁵

A lack of family-friendly policies keeps many women out of the workforce and makes it harder for those who are working to balance the demands of juggling work, family, and social responsibilities. A mere 13 percent of U.S. workers have employer-based paid family leave, nearly two-in-five private-sector workers (roughly 40 million people) lack even a single paid sick day, and fewer than 40 percent have access to personal medical leave through employer-provided short-term disability insurance.⁷⁶

Ninety-five percent of part-time and low-wage workers have no access to paid family leave.⁷⁷ A 2013 Oxfam survey found that 14 percent of low-wage workers had lost a

job in the previous four years due to their own or a family member’s illness.⁷⁸

The impact of paid leave policy can be seen in the differences in women’s labor force participation across a selection of advanced-economy countries (Figure 8). In the United States, with no paid leave policy, 74 percent of working-age women participated in the labor force in 2013—the same rate as in 1990. Contrast this with other peer countries, where paid leave benefits start at 26 weeks and often extend to both parents, and where smart policies have empowered women to balance work and family life, enabling more to participate in work and contributing to the overall economy.⁷⁹ Reproductive health care is a matter of economic security. In one study that asked women why they use birth control, the majority reported that doing so allowed them to take better care of themselves or their families, support themselves financially, get or keep a job, or complete their education.⁸⁰ Research has shown that women’s ability to plan and space their pregnancies (through access to birth control) improves educational attainment and lifetime earnings.⁸

PAID LEAVE OPENS WORK TO MORE WOMEN

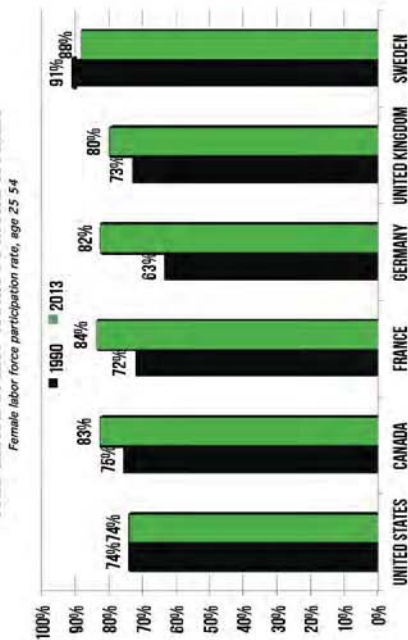


Figure 8
Source: Authors’ analysis; “Online OECD Employment Database.” Organization for Economic Development.

Other studies have shown the multigenerational impacts of family planning access: When mothers have access to birth control, their children are more likely to have higher family incomes and college completion rates.⁸² Even though the Affordable Care Act has dramatically improved the standard of care guaranteed to women who have insurance coverage, recent restrictions on abortion and family planning have made it more difficult for all women to access comprehensive health care.⁸³ These restrictions lead not only to a series of devastating health consequences, but contribute to the economic insecurity of women and their entire families and communities.

The enduring gender pay gap

The wages of U.S. women continue to lag behind those of their male counterparts of equal age, education, and professional experience. More than 50 years ago President John F. Kennedy signed the Equal Pay Act, which prohibits discrimination “on account of sex in the payment of wages by employers.” At that time, women were paid 59 cents for every dollar paid to their male counterparts. A half-century has passed and that gap has shrunk by less than 20 cents; women today make approximately 78 cents for every dollar paid to their male counterparts. African-American and Latina women are paid only 64 and 56 cents, respectively, for every dollar paid to white men, equivalent to an annual loss of nearly \$19,000 for African-American women and \$23,279 for Latinas.⁸⁴

Economic benefits of gender equality

Addressing these economic and health inequities is not only a moral necessity, but would also have significant economic benefits, both for families and for the economy more broadly. Implementing equal pay would mean an income increase for nearly 60 percent of U.S. women. Two-thirds of single mothers would get a raise of 17 percent (equal to more than \$6,000 a year), and the poverty rate among these families

would drop from 28.7 percent to 15 percent. Pay equity would reduce poverty among working women by half and would therefore reduce the need for the safety net programs many working families rely on to make ends meet. The total increase in women’s earnings as a result of pay equity would be 14 times greater than combined federal and state expenditures on Temporary Assistance for Needy Families.⁸⁵

Continued discrimination against women in the workforce increases economic inequality, but also reduces aggregate demand and thereby stymies economic performance. Raising women’s labor force participation rate to that of men’s is a huge boon to economic performance across nations and would increase U.S. GDP by 5 percent.⁸⁶ Paying women the same wage as men for equal work would increase U.S. GDP by 3–4 percentage points, according to recent estimates.⁸⁷ Considering that the incentive of equal pay would further increase women’s workforce participation, the stimulus impact gets even bigger.

WHAT IF WOMEN EARNED EQUAL PAY?

- Nearly **60%** of women would earn more if paid the same as men of the same age with similar education and hours of work.
- The poverty rate for all working women would be cut in half, falling from 8.1% to 3.9%.
- U.S. economy would generate additional income of **\$450 BILLION** (= 2.9% of GDP).
- 6.9 million single mothers would earn 17% more annually. Poverty rate among these families would drop from 28.7% to 15%.

Source: Institute for Women’s Policy Research; <https://bit.ly/wpreqpay>

REWRITING THE RULES

To fix the economy for average Americans, we need to tackle the rules and institutions that have generated low investment, sluggish growth, and runaway incomes and wealth accumulation at the top and created a steeper hill for the rest to climb. It would be easier, politically, to push for one or two policies on which we have consensus, but that approach would be insufficient to match the severity of the problems posed by rising inequality. This set of proposals aims to reduce inequality and improve economic performance by restructuring the rules shaping the economy. As we discussed in the previous section, we cannot alter the dynamics of our distorted economy without broad, bold, and comprehensive measures to put the United States back on track.

The agenda we offer pulls apart the web of privileges and incentives business lobbyists and their politicians have woven into the rules of the economy and our society—and which have led businesses away from the kind of productive investments that would lead to robust and broadly shared economic performance. The policy reforms we envision would restructure how businesses, employees, and the public sector work together to ensure that work delivers a good standard of living and that we make the investments needed for the U.S. economy to thrive and face the challenges of a globally competitive world.

The approach is two-fold. The first move is to tame rent-seeking behaviors that unduly reward those at the top while raising costs for the rest and reducing the efficiency and stability of the U.S. economy. As long as the growth of the economy is predicated on rent-seeking and financial bubbles, we will not see the investment in companies, people, and infrastructure needed for sustainable growth. We begin by looking at the markets where firms have outsized power—both to make rules and to extract rents—and aim to reset the rules so that these markets will function more productively. Next, we examine the financial sector, which for years has had the power to regulate itself and evade public

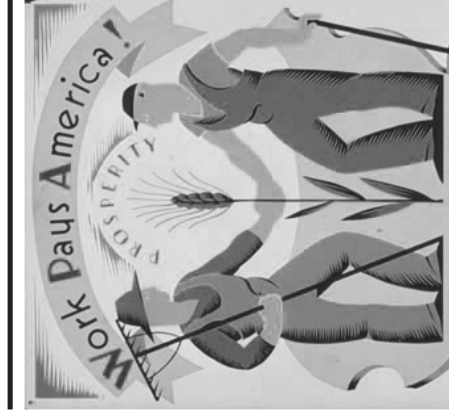
scrutiny, and we seek to ensure that it fulfills its societal missions without imposing excess costs on the rest of society. We also seek to address rampant short-termism, which has supplanted productive long-term corporate health. Finally, we outline tax reform that would reduce rent-seeking incentives and raise revenue for public investment.

The second part of our agenda seeks to restore the rules and institutions that ensure security and opportunity for the middle class. The steps along this path are straightforward: Restore full employment and invest in public infrastructure. Update and enforce the rules that protect workers to ensure wages keep pace with productivity. Reduce obstacles to labor market participation for all workers, particularly women, people of color, and immigrants. Finally, provide affordable and quality public education, health care, child care, and financial services, as well as retirement security, to enable families and individuals—all Americans—to pursue the American dream through work. To compete globally in the 21st Century, the U.S. economy needs to have every cylinder firing.

Some of these ideas are new and some are familiar, but they all build on renewing the promise of security, opportunity, and freedom

from want that America made 75 years ago as it emerged from the Great Depression and established itself as the world's preeminent power. The New Deal created a baseline of innovative policies committed to economic growth, opportunity for all, and protection of those less able to fend for themselves. President Franklin Roosevelt developed institutions to balance government and the private sector in pursuit of both growth and the common good. The New Deal set the standard for large reductions in inequality and huge economic gains for several generations that followed.

The inequality we are experiencing is a choice, and we have the opportunity to make a better choice. Generations still to come will be grateful if we can deliver on President Roosevelt's commitment.



A New Deal Program Poster. Between 1935 and 1943, the WPA provided almost 6 million jobs

President Franklin Roosevelt developed institutions to balance government and the private sector in pursuit of both growth and the common good.

power to raise prices. There is not ust market power, in the sense that the term is usually understood. There is also political power the ability of corporations to secure legislation and regulations that enable them to charge more to consumers and to pay less to suppliers and workers, to get more from the government while contributing less to the public good. President Theodore Roosevelt used antitrust laws to curb both the economic and political power of the large corporations. The economy has evolved, but antitrust has not always kept up. It has failed to attack monopoly and monopsony power in all the manifestations that have become endemic in the 21st century.

We need a 21st century competition law that recognizes that we have moved from a manufacturing to a service and knowledge economy, where different principles of competition are relevant. Below we propose interventions to restore balance in a few key areas: intellectual property rights, global trade agreements, health care prices, and consumer finance protections. However, many of the proposals outlined in later sections from the financial sector and labor law to monetary policy to the management of globalization also aim to rebalance a network of rules and institutions that have increasingly exacerbated the imbalances of political and economic power in the country.

TAMING THE TOP

The growth of the top 1 percent was enabled by specific policy decisions. It occurred when we removed safeguards that protected consumers and taxpayers from excesses in the financial industry and failed to update other common sense regulations. It occurred when corporations cast aside their own long term interests in favor of short term stock gains for shareholders and distortionary CEO pay packages. It occurred when we restructured the tax code in ways that led to more leverage and higher executive pay, as opposed to more investment in productive assets. Addressing these issues doesn't ust address inequality; doing so will also build a solid foundation for the economy of the 21st century. To secure the investments needed for future growth and shared prosperity, we must circumscribe market power, fix the financial sector, incentivize long term corporate management, and rebalance the tax code. An agenda to do so is outlined below.

MAKE MARKETS COMPETITIVE

Inequality is exacerbated by power deviations of the market economy from the competitive paradigm. In many sectors, firms have had the

Restore balance to intellectual property rights

Intellectual property rights, or IPRs, provide a clear example of how markets cannot be separated from the human made rules that shape them. A legal framework and supporting institutions must provide appropriate incentives for innovation and encourage investment. But incentives must be balanced with the imperative for innovations and the associated knowledge to be widely dispersed and accessible in the interest of fair competition. IPRs can be written to achieve this balance, but our intellectual property regime has lost its sense of balance, with consequences that can be dramatic.

Today in the U.S., IPRs often shield intellectual property owners from competition in the same way high tariffs protect domestic industries. They raise prices paid by consumers, with the additional payments generating monopoly profits. In one example, the grant to the company Myriad of the patents to BRCA genes the genes that affect the likelihood of getting breast cancer impeded access to life saving tests and the development of cheaper and more effective tests. After the Supreme Court in a pathbreaking ruling invalidated the patent protection, far better and cheaper tests emerged. But the legacy of Myriad's market power, created by its patent, lives on: it still has the lion's share of the market.

In trade agreements like the Trans Pacific Partnership, the United States pushes strong IPRs without balance, which advances the interests of the pharmaceutical, software, and entertainment industries but does not yield the most economic benefits or the evidence shows provide meaningful incentives for innovators. Insistence on including excessively stringent IPR protections would mean that life saving medicines, renewable

We need a 21st century competition law that recognizes that we have moved from a manufacturing to a service and knowledge economy.

energy technologies, and other innovations would be put further out of reach both in the United States and in trading partner countries, deterring more research and development.

Better balance is possible. For instance, in the United States, we balanced the need for innovation and access to life saving drugs with the Hatch Waxman Act of 1984, which by 2012 meant that 78 percent of all drugs dispensed in pharmacies and health care facilities were lower cost generics. Without competition from generics, drug prices would be even higher than they are today.

► **Restore balance to global trade agreements**

While it is essential that the United States work with global partners to establish rules for international trade and investment, the kinds of rules that we've been making through trade agreements increasingly set the terms of trade in favor of businesses and against workers and the public interest in both the United States and among our economic partners. These rules determine who will benefit from an increasingly globalized world, but trade agreements written behind closed doors, with the active participation of firms but no other stakeholders are failing to deliver the rules we need for managing globalization.

One set of provisions that increasingly balances the odds against ordinary Americans is the protections for foreign investors that U.S. negotiators insist other countries must adopt in the so called investor state dispute settlement mechanisms. These provisions create private international arbitration panels in which investors can sue governments, and parties have no recourse to legal review and appeal. While investors should be protected

The kinds of rules that we've been making through trade agreements increasingly set the terms of trade in favor of businesses and against workers.

against rogue governments seizing their assets or formulating policies that discriminate against specific firms, this is not what these provisions are about; investors can already buy insurance against such outcomes from the World Bank's Multilateral Investment Guarantee Agency as well as some U.S. government programs for insuring investment. Rather, the real intent of these provisions is to impede health, environmental, consumer safety, and even financial regulations meant to protect the public interest from egregious business practices. That's why U.S. negotiators insisted on including such investor protections in an agreement with the European Union where the rule of law and protections against expropriation are already on par with the United States. By limiting the scope for policy in the public interest, investor protections actually make it harder for trading partner countries to raise their own standards and make it easier for companies to move production offshore or extract wage concessions with such threats.

Trade agreements with true high road standards for the global economy be they in labor rights or environmental, consumer, and public health protections would have rules where the benefits of an agreement are only made available contingent on certified compliance with standards. In other words, businesses wishing to

trade with businesses in the United States under the terms of an agreement should be audited and certified by a credible, independent third party such as the International Labor Organization; certification then buys the company a right to trade under the preferential treatment of a trade agreement. This requirement has been shown to work to raise standards for example, among Cambodian garment exporters in contrast to the enforcement model of other U.S. agreements covering trade from Bahrain to Bogota on which the Trans Pacific Partnership is based.²

Getting the rules right on trade begins by not exporting to other countries the economic rules that have led to skyrocketing inequality in income, wealth, and political influence. While much of the "trade policy" agenda focuses on technical legal aspects of international economics, we also know that international agreements don't create trade, people do. Policies outlined elsewhere in this report aiming to establish true equality of opportunity and to tame the excesses of market power for a more open and broadly beneficial market competition will also be key to ensuring that people in the U.S. economy can seize on and create the opportunities made possible by a world with deepening globalization.

► **Provide health care cost controls by allowing government bargaining**

Firms across the health care industry, from hospitals to insurance companies to drug makers, have been allowed to consolidate and expand, reducing competition and thus raising prices. Additionally, government has legally circumscripted our own ability to negotiate costs. Indeed, U.S. health care costs are the highest in the world we spend more (both absolutely and as a percentage of GDP) than any other country, and yet outcomes are disappointing, far poorer

than many countries that spend significantly less.³ By bargaining with drug companies for bulk purchases, the U.S. Department of Veterans Affairs pays 40 percent lower prices for prescription drugs than typical market prices.⁴ In contrast, the 2003 Medicare Part D expansion explicitly prohibited negotiating for lower drug prices, meaning senior citizens and taxpayers pay significantly more for drugs.⁵ The federal government should establish a national prescription drug formulary, establishing the cost effectiveness for all prescription purchases covered under all public health insurance plans, not just those for veterans. Competition to be one of the recommended medicines on the formulary with a high benefit cost ratio will drive down prices.

► **Rebalance the rules for bankruptcy by expanding coverage to homeowners and students**

When individuals or corporations can't repay what is owed, a bargaining process usually follows. The legal backdoor what happens if the parties can't reach an agreement determines the relative bargaining power of the different creditors and the debtor, and shapes the outcome of the bargaining process. Changing the rules to favor creditors as we did in the Bankruptcy Abuse Prevention and Consumer Protection Act of 2005 provides a clear example of how the legal and institutional framework shapes the economy and increases inequality. While we did not circumscribe practices like predatory lending or usurious interest rates that ultimately led to situations where large numbers of Americans became overindebted, we did strengthen the bargaining power of banks.

Similarly, current bankruptcy laws favor certain sets of debtors and lenders over others. We

changed the bankruptcy laws to prioritize repayment on derivatives the financial products from which the banks make so much money over repayment of debts to workers. At the same time we made student debt more difficult to discharge than loans taken to buy a yacht.

Simply reversing these changes would be a start in restoring balance. Removing the special protections for derivatives in bankruptcy, a feature that benefits Wall Street but actually makes firms more risky as they rely more on these exotic instruments, is essential in reducing the excessive financialization of the economy. Removing some of the most burdensome elements designed to make filing harder will help individuals move on from the misfortunes that can happen throughout life. Of course, a large fraction of personal bankruptcies in recent years has been a result of a medical emergency, an extended period of unemployment, and especially a combination of the two.⁶ The health care reforms already enacted and the reforms in macroeconomic policy discussed below combined with curbing the predatory and exploitive activities of the financial sector and should make the occurrence of bankruptcy and financial hardship more rare.

But there is more we can do. A homeowners' chapter 11, analogous to corporate chapter 11, would keep families in homes and give a fresh start to families overburdened with debt.

FIX THE FINANCIAL SECTOR

A recurrent theme of this report is that the financial sector has not been performing the tasks that it is supposed to: managing risk, allocating capital efficiently, intermediating between savers and investors, providing funds for investments and job creation, and running an efficient 21st century payments mechanism.

Rather, it has mismanaged risk, misallocated capital, prioritized exploitation and market manipulation, and created an extraordinarily expensive payments mechanism, out of tune with the advances afforded by modern technology. A well functioning economy needs to have a well functioning financial market. Financial markets are important. Unfortunately, our financial market, while not performing the critical tasks of providing capital to worthy endeavors, has given rise to enormous inequalities and has resulted in poorer economic performance lower growth and more instability.

As a result, the economy is weaker and more prone to bubbles and panics. The Dodd Frank Act was an excellent start, but the legislation did not change the structure of the dysfunctional system. Further reform can and should reduce the risks of the financial sector to the economy as a whole, increase transparency, combat short term time horizons, enhance competition, reduce the scope for rent seeking, and make sure that banks fulfill their primary social responsibility of providing the financing that firms need to invest and innovate.

The goal of the financial sector reforms we propose are two fold. First, we aim to prevent the sector from imposing harm on the rest of society, either on individuals (as evidenced in predatory lending and market manipulation) or on the economy as a whole (through the systemic effects cascading from individually reckless financial behaviors).

Second, we aim to develop a financial system that actually serves our society for instance by helping to effectively finance small business, education, and housing. If the middle class life is to be attainable for all, we will have to have financial products and a financial system that supports its flourishing. It is regrettable that almost all of the discussions of reforming

A well-functioning economy needs to have a well-functioning financial market.

the financial sector have focused on the first goal simply preventing harm. Taking away opportunities for high profits from anti social activities holds out the promise that the sector might refocus its attention on what it is supposed to be doing. But there is more that can be done, and in later sections, we provide examples.

In this section we focus on the first goal: curbing the current system's risks to the overall economy and curtailing practices that directly cost consumers. We propose an agenda that ends "too big to fail," reduces the risks in "shadow banking," increases financial market transparency, makes a more efficient payments mechanism by limiting credit and debit card fees and enhancing competition, enforces rules with stricter penalties, and reforms Federal Reserve governance. Later in the report we will outline plans to improve financing of essential elements of a successful life, like paying for a college education or buying a home.

► End 'too big to fail'

We have yet to undertake the reforms needed to end too big to fail and thus reduce the potential for failure of large financial institutions

to damage the broader economy. Banks that are backed by the government and are so big that their failure will cause the entire economy to contract don't need to internalize the costs of their failures and can reap huge benefits from risky bets. They have a perverse incentive to take on excess risk, knowing that should a problem arise they will be bailed out, with losses being borne by others. This, of course, is exactly what occurred in the 2008 financial crisis, the impacts of which still reverberate throughout the economy.

Despite recent experience, banks are still not only too big to fail, but also too big to manage evidenced by repeated failures like the "London Whale."⁷ And even when they are not too big to fail, they can be too interconnected, too interlinked to fail: with excessive linkages (e.g., those associated with CDs and derivatives), the failure of one institution can lead to a cascade of other failures stoppable only with a government bailout. That is why interlinkages need to be transparent and regulated.

The Financial Stability Oversight Council should assess large, systemically risky financial firms with an additional capital surcharge above what regulators currently assess under the Basel Accords in order to make failure less likely and more manageable. Moreover, being too big to fail (or too interconnected to fail) gives banks an advantage: they don't have to account for the costs their failure poses to the system as a whole, and get a subsidy as a result. The surcharge corrects for a market distortion that otherwise would favor such banks, even if they are not more efficient than smaller ones.

A surcharge would force banks to internalize the true cost of their risks and improve economic

⁷ The so-called "London Whale" refers to a trader or a group of traders at the JP Morgan London office who lost more than \$6 billion for the bank in a series of risky derivatives bets over the course of 2012. The incident high-lighted lacking oversight both internally and on the part of regulators



An Occupy Wall Street protester outside of Bank of America in 2011

efficiency, while insulating taxpayers from the costs of failed institutions. And, to avoid the unproductive debate over how to exactly quantify “systemically important financial institutions,” the requirements should be graduated rather than set to a specific level.

Further, if firms are incapable of producing “living wills” that the Federal Reserve and the Federal Deposit Insurance Corporation believe show how they can unwind in bankruptcy without causing massive costs to the rest of the economy, then these institutions need to be broken up along business lines and by size so that potential failures can be better managed. In addition, living wills and their analyses should be made public. The wills have to be designed to work not just in normal times but also in the abnormal times associated with a financial crisis.

► **Regulate the shadow banking sector and end offshore banking**

Among the too big to fail financial institutions are shadow banks, which are nonbank financial institutions that engage in lending. They include money market funds, insurance companies like AIG, and even automakers. Even though these nonbank financial institutions were integral to the causes of the financial crisis, with many of them having to be bailed out, post crisis reform hasn’t done enough to address the enormous risks inherent in the sector’s opaque activities and non arms length lending.

The shadow banking sector continues to grow while remaining insufficiently regulated.⁷ In fact, much of the activity in the shadow banking system is motivated not by its greater efficiency but simply to circumvent regulations designed to ensure the stability and efficiency of the financial system. We must not only address the regulatory defects that have allowed this sector to grow too fast. The crisis revealed that our regulatory structure was not up to the task ; it hadn’t adapted to the new ways that credit was provided within the shadow banking system. But by general consensus, in the aftermath of the

Banks are still not only too big to fail, but also too big to manage.

crisis, the shadow banking system continues to be inadequately regulated. It is a matter of choice that we have failed.

For instance, regulation should improve transparency in the entities considered shadow banks. As an example of how to increase transparency, the Securities and Exchange Commission should reevaluate and expand on its recent ruling on money market mutual funds, whose vulnerabilities in the financial crisis sparked a panic. Requiring all money market mutual funds to have a floating net asset value would help to shore up money market risks.⁸

We also need to clarify the government’s role as a lender to these nonbank financial institutions. The current ambiguity increases overall risk. During the 2008 financial crisis, the Federal Reserve radically expanded its ability to function as a lender of last resort and provided liquidity services to the shadow banking sector, thus expanding the too big to fail subsidy to an even broader set of institutions. Emergency lending is crucial in a crisis, and one of the powers the federal government has to help mitigate the risk of a financial panic. But without clear rules, guidelines, and limits, these powers can become subject to serious abuse. As a result, Congress, under the Dodd Frank Act, requires the Federal Reserve to only establish an “emergency lending program or facility [that] is for the purpose of providing liquidity to the financial system, and not to aid a failing financial company” in a crisis. The Fed was required to establish clear procedures to meet that goal but has dragged its feet, writing a weak rule that insufficiently clarifies its role.⁹ The Federal Reserve must write clear rules outlining the government’s role in back stopping the shadow banks. It must ensure the regulatory framework is sufficiently strong that such back stopping is truly a rare event; and it must impose charges on the shadow banking system for the costs imposed on society. Congress should take action if the Federal

Reserve makes no progress in writing these rules. Most importantly, there needs to be a re examination of the extent to which shadow banks and offshore financial centers are used to end run the regulations designed to ensure a safe and sound financial system. It is hard to understand what true economic advantages other than regulatory circumvention Cayman Islands or other offshore banking centers have over those located onshore. The U.S. has the requisite financial expertise indeed, much of the management of the offshore accounts is actually done in the U.S.¹⁰

► **Bring transparency to all financial markets**

Opaque activities in finance are not limited to credit intermediation. The uncompetitive and often undisclosed fees associated with asset management, particularly those from alternative management vehicles like private equity funds and hedge funds, are a driving source of financial sector growth, profits in that sector, and the income share of the top 1 percent. Furthermore, most investors in IRAs and other financial products don’t understand the rules under which they operate that the managers of such funds are not even held to a fiduciary standard and can be conflicted. Of course, any excess fee is simply a transfer of wealth from regular investors in these pension funds or savings vehicles to those in the financial sector.

Already, thanks to a provision of Dodd Frank that requires private equity to register with the SEC, significant amounts of fraud or substandard behavior have been disclosed. As the director of the SEC’s Office of Compliance Inspections and Examinations put it after investigating a sample of 150 newly registered private equity advisers: “we have identified what we believe are violations of law or material weaknesses in controls over 50 percent of the time.”¹²

Congress should expand the SEC's mission, and require private equity and hedge funds to disclose holdings, returns, and fee structures. The SEC should provide additional regulatory scrutiny and investor advice on these deals. This will formalize their regulation, making it similar to mutual fund regulations; the competition that will follow from this price transparency will help reduce financial rents. (Later, we discuss further reforms to help protect those saving for retirement.)

▶ **Reduce credit and debit card fees**

High consumer fees on credit and debit card transactions are one clear symptom of abuse of market power in the financial sector. Modern technology should enable the transfer of money from an individual's bank account to that of the merchant from whom he or she is making a purchase to cost but a fraction of cent. Instead, the fees credit and debit card companies charge merchants—often 1–3 percent or more of the cost of the transaction—do not reflect the value of services provided but rather a monopoly rent on what is essentially a public good of networked payments infrastructure. Ironically, financial institutions often lobby against taxes that increase transaction costs at far lower rates by arguing that the added fee will hurt business.

The Durbin amendment to the Dodd-Frank bill was supposed to bring down the excessive fees that the debit card companies impose on merchants (and which are passed along to consumers in the form of higher prices). Increased prices from monopoly power, as we noted, are just as important in lowering standards of living for ordinary Americans as decreased nominal wages. But Dodd-Frank delegated responsibility for the implementation of the regulation to the Federal Reserve, which has not sufficiently reduced the fees. Further, the Durbin amendment was limited to debit

cards, leaving the even more important credit card market open to unrestrained monopoly power. Recent court decisions hold open the promise that the market will be more competitive in the future, but we should not rely on this. We need to make sure that the market acts competitively, and that the financial sector does not exploit its market power over the payments mechanism.

▶ **Enforce rules with stricter penalties**

The enforcement of the rules is just as important as the rules themselves. And in the past decade there's been a shift away from strict criminal enforcement of financial regulation. Fewer, if any, cases go to court. Instead the SEC and the Justice Department settle with favorable conditions, such as deferred prosecution agreements. Under these agreements, the parties regularly don't admit to any wrongdoing, or even pay penalties commensurate to their benefits. No individual is held directly accountable. The fines that are paid come from shareholders and are tax deductible; the perpetrators of the offenses aren't necessarily punished or made to give back their compensation.³ Enforcement has swung toward these favorable deals instead of serious consequences and convictions for wrongdoing.

The firms promise not to engage in the proscribed activity (which they have not admitted doing), but then they are repeatedly hauled up for engaging in similar activities. It is clear that the kind of enforcement we have is not acting as a sufficient deterrent.

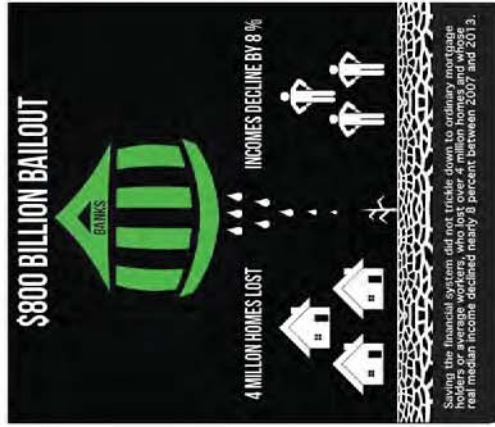
The SEC and other regulatory agencies should instead focus on more strict enforcement, and Congress should hold the agencies accountable if no progress is made. No company should be able to enter into a deal like a deferred prosecution agreement if it is already operating under such an agreement. These agreements should

face stricter judicial review and scrutiny. And compensation schemes should be designed so that perpetrators face significant consequences—for instance, a clawback of bonuses and a reduction in retirement benefits.

▶ **Reform Federal Reserve governance**

The mindset of who enforces these rules also matters. Many of the regulations in the financial sector are enforced by the Federal Reserve. And the leadership at the Federal Reserve is too often influenced by the largest financial interests rather than by small lenders and borrowers. Reforms to the governance structure of the Fed should focus on reducing the conflicts of interest that seem so apparent and reforming the process by which officials are chosen.

Concern about the Fed's behavior has focused mostly on its conduct of monetary policy and the management of the 2008 bailout.



The enforcement of the rules is just as important as the rules themselves.

On the right, many argue for a rules-based system—monetarism, under the influence of Milton Friedman, called for the money supply to increase at a fixed rate. But the evolving structure of the economy largely discredited the applicability of such theories. On the left, there was a concern that the Federal Reserve reflected more the interests of financial markets, with their focus on inflation, than the economy as a whole, or workers in particular, who were more concerned with unemployment. Even officials who did not come from Wall Street appeared to be “cognitively captured.” These issues received heightened attention in the aftermath of the 2008 crisis, when the Federal Reserve appeared unwilling to disclose many details of what it, together with the Treasury, had done. Among the beneficiaries of the largesse were the institutions whose executives had served on the committees selecting the head of the New York Fed. And numerous reports raised questions about the appropriateness of Fed actions, many of which reflected de facto subsidies, of enormous proportions, to certain institutions. The Fed is a public institution; it has been given public responsibilities in the macro-management of the economy, the conduct of bailouts, and the regulation of the financial system.

A 2011 study by the Government Accountability Office found significant scope for improvement in

management of conflict of interest.⁴ Employees and members of all the regional boards of the Fed should be required to disclose all potential conflicts of interest (defining that very broadly); individuals with any significant conflict of interest should be precluded from employment or membership in the board of any regional Fed; members should be required to recuse themselves from decision making in cases with any possible conflict of interest; and members should be held to a revolving door agreement that prevents working for the financial industry for some time after their term of service. On top of this, the way in which boards and officers of regional Federal Reserve banks are chosen should be subject to transparent and accountable elections.

INCENTIVIZE LONG-TERM BUSINESS GROWTH

Short termism is not just a problem for our corporations; it's a problem for the economy overall. Previously, we explained how the rules governing corporations and taxes on capital and top incomes have changed to favor short term shareholders and CEOs that chase short term stock price gains above all else. Not only have the resulting changes in behavior led to greater inequality, but the short termism undermines real investments that create the potential for long term economic growth. Short termism distorts our economy, leading to lower investment, including in our workers, and weak job creation.

We propose an agenda that will incentivize corporate investment in capital equipment, research and development, and workforce development, thereby increasing economic dynamism and innovation. To do so we must realign CEO pay incentives, enact a financial transaction tax to curb short term trading, and empower longer term stakeholders.

► **Restructure CEO pay**

Earlier, we explained how executive pay does not provide the desirable incentives that its advocates claim, but that stock options actually distort incentives including the distortions so evident in "creative accounting" that contribute to the misallocation of capital.⁵ It also has a crucial effect on inequality in the economy as a whole. When CEO pay is sky high, it then creates social norms that drive up the salaries of executives at non profits and other institutions, exacerbating inequality further.

The easiest way to begin addressing executive pay is to ad ust the tax code, which privileges compensation of executives through equity heavy compensation, particularly stock options. Eliminating or curtailing the performance pay loophole (by which excessive CEO pay receives favorable treatment) not only would help address executive pay, it would also discourage CEOs from behaving like financial speculators. Congress should maintain the current \$1 million cap on the deductibility of executive compensation reform and eliminate the exception for so called performance pay; this deductibility should also be expanded to the highest paid executives in a company overall.⁶

There are other steps that government can and should take. There needs to be more transparency. The SEC should finally implement the Dodd Frank rule that requires companies to disclose the ratio of executive pay to the of median employee salary. There should be strong disclosure requirements concerning the dilution of shareholder value as a result of stock options. And there needs to be better, more transparent reporting of the full value of executive compensation for each corporation. Current reporting of compensation packages is often

ⁱⁱ Changes to deductibility of performance pay should also be expanded out from public companies to all companies that have quarterly filing with the SEC

opaque with the complete value buried in the complexities of stock option issuance. The SEC should require corporations to state the value of compensation in simple, easy to understand language.

Shareholders should have a say in the pay that the companies they supposedly "own" give to their executives. There should be mandatory shareholder votes on executive compensation on an annual basis.ⁱⁱⁱ With so many boards of directors stacked with friends of the management and often with CEOs from other companies, who know their pay will go up if that of other firms increases the boards cannot be expected to provide a check against exorbitant compensation. A further proposal would peg corporate tax rates to the ratio of CEO pay to median worker pay (or even to the minimum pay). Of course, this would depend on the SEC finally implementing the CEO to worker pay ratio disclosure rule.

► Enact a financial transactions tax

Short term financial transactions can contribute to economic volatility without providing any larger benefit to the economy as a whole. These transactions also point the financial markets toward a short term focus over the interests of longer term shareholders and stakeholders. A financial transaction tax would penalize short term traders and incentivize longer holding periods, thus reducing instability and encouraging longer term productive investment. Further, a financial transaction tax even at very low rates would raise considerable revenue.

Before 1975 the financial sector charged a fixed brokerage commission on trades that,

ⁱⁱⁱ Our current Say-on-Pay rule is non-binding

for consumers, functioned like a tax. There is little evidence that the elimination of this fee improved financial markets, and financial transaction taxes are currently employed without negative consequence in vibrant financial centers like London and Hong Kong, so there is little reason to believe that a tax on transactions would present a major disruption.⁷ Further, in the U.S. many brokerage houses and investment firms charge high transaction costs to consumers and have fought regulations that would reduce these costs for example on managing retirement accounts. The difference, of course, is to whom the cost accrues. For the average investor in a 401(k), a financial transaction tax would present a minimal expense.⁸ Congress should pass a financial transaction tax designed to encourage productive investment.⁹

► Empower long-term stakeholders

The current tax code plays a role in incentivizing short term behavior. Now, taxpayers can get the tax benefit of so called long term capital gains if the asset is held for just one year a period too short to provide a meaningful positive economic impact. While the benefits of the preferential tax treatment for capital gains are ambiguous, there are clear costs of short term speculation and the myopic short termism to which it gives rise. There should be a surtax on short term capital gains given the negative externality of the trading behavior incentivized.

Indeed, in their recent work Patrick Bolton and Frederic Samama propose that corporations themselves provide incentives to long term investors through "loyalty shares."¹⁰ The firm would require shareholders to hold stock for a set time period before rewarding additional returns. There is no silver bullet here, but by adjusting the rules surrounding corporate governance we can make a significant difference in our economy.

For an additional strategy to improve long-term management of corporations, we suggest that workers must have a say in corporate governance, specifically by including a representative of employees on the corporate board. Further, those managing retirement accounts of any kind should lead the way in acting in the long run interests of the holders of the account. They should be obligated to avoid all conflicts of interest and, especially in the case of worker pensions, ensure the corporations in which they invest act in a responsible way, with good corporate governance and an eye to long-term value, good labor policies, and sound environmental policies.

REBALANCE THE TAX AND TRANSFER SYSTEM

Changes to the U.S. tax structure hold enormous potential for reducing inequality and improving the equality of opportunity for Americans—in no small part because the United States ranks among the least redistributive countries in the OECD.² Taxes are not only an important way to raise revenue for critical public services and growth-enhancing investments, but they can also improve incentives for economic behavior. Snowballing changes to the tax code under supply-side rationale over the past 35 years, however, have prioritized tax cuts and subsidies focused on those at the top, placing a greater tax burden on the rest and causing neglect of critical public investments.

We propose an agenda that would use the tax code to structure incentives that reward work, not rent-seeking or speculation. By eliminating the special provisions that distort the economy and increase inequality, we can raise substantial amounts of revenue that can be used for public investments, like education, infrastructure, and technology, that would create a stronger economy, reduce inequalities, and increase

opportunity. The most clear-cut changes require raising the top marginal income tax rate, ending preferential treatment of capital gains, cutting the step-up basis at death, and improving enforcement.

► Raise the top marginal rate

As we saw in our analysis of the current rules, lower marginal tax rates at the top not only reduce public revenue, but also can distort the economy by actively encouraging rent-seeking. Cuts to the highest marginal tax rate not only increase post-tax and transfer inequality, but also raise the incentive to bargain for more income at the higher end of the income distribution and evade taxes by disguising labor income as capital income.²² Improving the incentives thus not only raises more revenue, but will improve the equity of pre-tax incomes.

Further, at the highest incomes, many pay much less than the nominal tax rate due to provisions of the tax code that favor the rich. The current tax policy gives favorable treatment to the forms of income received by the wealthiest Americans. Other taxes like sales and payroll taxes are regressive. Finally, many tax deductions, like the mortgage deduction on second or third homes, favor the rich.

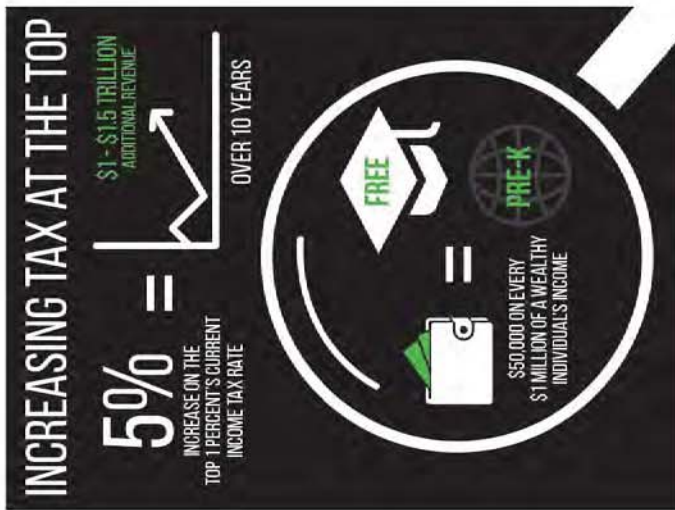
Increasing the marginal tax rate at the top, converting all deductions into tax credits, and limiting the ability to use tax credits would go a long way to restoring progressivity. A 5 percent increase on the top 1 percent's current income tax rate would raise between \$1 trillion and \$1.5 trillion of additional revenue over 10 years.²³ To put this in perspective: for an extra \$50,000 taxed on every \$1 million of a wealthy individual's income, the United States could make all public college education free and fund universal pre-K.²⁴

► Enact a Fair Tax

The preferential treatment of capital gains and dividends—income received almost entirely by the richest Americans—is one of the most important reasons that those at the top pay less than ordinary taxpayers. Warren Buffett is famous for pointing out that he pays a lower tax rate than his own secretary. The concentration of capital income is even more extreme than that for labor income. America's wealthiest 0.1 percent pay a lower rate than the next wealthiest 0.9 percent.²⁵ Meanwhile, most Americans earn negligible capital income outside already tax-sheltered retirement savings accounts or on home sales—for which a periodic exemption exists, but which a periodic exemption exists, but pay full federal tax rates on their labor income.

A "Fair Tax" is the widely discussed proposal to tax all forms of income at the same rate, which would not only promote fairness but would also reduce the economic inefficiencies caused by the enormous efforts spent by individuals attempting to convert income into forms that are tax-preferred.

At the highest incomes, many pay much less than the nominal tax rate due to provisions of the tax code that favor the rich.



We now know that the argument put forward by advocates for capital tax breaks—that they spur investment—is wrong.²⁶ Rather, cuts in capital gains rates have served to reward speculation as opposed to work. This policy is costly: in 2013 the U.S. government lost \$161 billion in revenue as a result of low capital gains tax rates. Further, the CBO estimated that 90 percent of the benefits of this provision went to the wealthiest 20 percent of Americans and 70 percent to the top 1 percent.²⁷

The United States should tax capital gains income at the same rate as labor income. To

discourage volatile short investments and the associated short termism that is so widespread today and which undermines long term investment, short term capital gains should be taxed at an even higher rate. Targeted tax breaks can be used to incentivize specific forms of productive investment. Because under the current tax regime capital gains are taxed only upon realization giving owners of capital the opportunity to postpone their taxes the U.S. should create a “constructive realization” regime, under which capital gains are taxed as they are accrued.

There is one more important change: the provision for step up in basis at death needs to be eliminated. This provision allows all of the capital gains earned during an individual’s life to escape capital gains taxation when the asset is bequeathed, meaning a small number of the wealthiest families pass on wealth tax free in perpetuity.

► **Encourage U.S. investment by taxing corporations on global income**

The current U.S. tax code allows corporations to defer paying U.S. taxes on profits earned abroad until the profits are repatriated. The provision has the perverse effect of encouraging the corporations to keep profits abroad as opposed to using the funds for U.S. investment. Those who argue the U.S. should tax corporations only on activities that occur within the U.S. are in fact arguing to exacerbate this problem. What many multi nationalists really want is a race to the bottom: for the U.S. to compete with other countries to get investment by offering the lowest corporate tax possible.

One option is to replace the transfer price system with a formulaic approach that would tax firms on their global income in a fair and

comprehensive way. Individual states in the U.S. solved the problem of taxing corporations fairly among the states by establishing a formula that assesses the fraction of company sales, employees, and capital within each state, and taxing the firm accordingly.

The U.S. could also establish a complementary minimum tax on all global income for example, requiring U.S. corporations to pay 10-15 percent on global profits, with a tax credit for taxes paid to other jurisdictions. The resulting tax structure would virtually eliminate incentives to move production abroad for tax purposes.

► **Enact pro-growth, pro-equality tax policies**

Beyond the proposals specifically outlined above, there is a range of pro growth and pro equality tax reforms that can both raise revenue and rebalance misaligned incentives.²⁸ One general principle of taxation known as the Henry George principle is that we should tax things that have an inelastic supply, like land, oil, or other natural resources. The 19th century progressive Henry George argued that because land does not disappear when taxed, it can be taxed at high levels without negatively distorting the economy; there is effectively no supply response.²⁹ Even better, we can tax factors or behavior that do harm the economy.

Just as a financial transaction tax would help to curb short term trading behavior that imposes negative externalities on the broad economy, we should tax pollution (including carbon emissions), a move that can raise revenue while improving economic efficiency.

Eliminating expenditures that accrue to the top is an obvious choice for improving efficiency and reducing inequality. Agriculture subsidies, where most of the money goes to a relatively small

number of rich farms or passes through to a relatively small number of monopoly agribusiness processing companies, are one example. But there are many other instances of corporate welfare. Noncompetitive bidding processes for the sale or lease of government owned natural resources or for the purchase of armaments or prescription drugs under public programs are examples of policies that distort markets and take money away from better uses, even as they enrich those at the top.

GROWING THE MIDDLE

The above recommendations aim to reward productive investment and work, reducing damaging “rents” and maximizing the social benefits of resources and assets. As part of rebalancing, it is equally critical to grow the economy for everyone. We propose four major approaches to spur widespread growth:

- Bring us to full employment, in part by increasing investments in our future.
- Reform the labor market to ensure that everyone benefits from an economy that is working at full steam.
- Reduce the obstacles that exclude working families from accessing opportunities for employment or career growth.
- Provide genuine economic security and opportunity for all Americans by expanding access to the essential services of middle class life.

Eliminating expenditures that accrue to the top is an obvious choice for improving efficiency and reducing inequality.

We note that this is also an investment agenda. We are investing in our economy, in our workers, and in our people. Whether it’s full employment or access to education, these investments are a crucial role that the government must carry out. In that vein, these policies are simultaneously pro equality and pro growth. These are ideas that benefit the economy overall, by making people more productive and giving them more opportunities. And they also make sure workers can get their fair share, while ensuring that every American has access to the necessary goods to lead a full and rich life.

MAKE FULL EMPLOYMENT THE GOAL

Eight years after the Great Recession started, the economy is still not running at full capacity. Labor force participation rates remain significantly below their 2000 levels in fact, lower than they have been since 1978.³⁰ There remains a sizable gap between what we could be producing and what we are actually producing. Indeed, we are some 15 percent below where we would have been if the trend growth between

1980 and 2008 had been maintained. A weak labor market is one of the reasons that wages have stagnated. More rapid growth accompanied by higher employment would reduce inequality and increase future growth potential. Indeed, with excess capacity and low interest rates real interest rates at which the government can borrow are actually negative — this is an ideal time to make the investments that would help restore full employment and promote long term growth.

The federal government can use key macroeconomic tools to prioritize full employment and tighten labor markets. We propose that the Fed emphasize full employment as the goal of monetary policy and that Congress enact a large infrastructure investment to stimulate growth.

► **Reform monetary policy to prioritize full employment**

In recoveries from recent recessions, the Federal Reserve has raised interest rates prematurely, before labor markets have gained sufficient strength to restore bargaining power to workers. Despite its founding in response to crisis the Panic of 1907 the Fed has overemphasized low and stable inflation at the expense of full employment and stable output, or even financial stability. This prioritization of price stability is one reason that over the past four decades labor markets have remained slack, wages have grown more slowly than productivity, and workers' share of economic output has declined. As outlined in the previous section, contractionary monetary policy has much stronger unemployment effects for low wage and often minority workers than for the highest earners.³

The Fed should place a greater priority on full employment. In particular, the Fed should resist raising interest rates until wage growth makes up for the lost ground of the Great Recession, even if this means allowing inflation to temporarily overshoot the Fed's 2 percent target. There is no significant risk to the economy from inflation that is far higher than 2 percent. Rather, there is growing consensus that a higher inflation rate will lead to better economic performance, facilitating adjustments in our highly dynamic and ever changing economy. The costs of slightly higher inflation are minimal compared to the devastation that comes from prolonged recessions that occur when interest rates remain at or near the zero lower bound.³²

The Fed must not only rebalance its objectives but also broaden its instruments. It has done this, but only to a limited extent. It used to focus just on short term interest rates. But we now recognize that there are many instruments that affect macroeconomic performance, including economic stability. Had it taken stronger actions against predatory lending, some of the excesses of the pre crisis period might

The federal government can use key macroeconomic tools to prioritize full employment and tighten labor markets.

have been avoided. It should undertake macroprudential policies to help stabilize the economy. Congress gave it authority to regulate the mortgage market in 1994, and its failure to do so adequately is clearly one of the reasons for the crisis. Regulating margins better might have dampened the tech bubble.

Ensuring that the credit system is actually working and is competitive and not exploitative should be viewed as one of the Fed's responsibilities and doing so would actually increase the effectiveness of monetary policy. It would make it more likely that a lowering of interest rates would be transmitted to borrowers in the form of lower lending rates thus stimulating the economy in the way intended. The Fed also has instruments to expand credit availability, which would stimulate the economy even when interest rates are at the zero lower bound.

We should recognize too that putting an excessive burden for macroeconomic stability on monetary policy has been a big mistake. This is especially so in the extreme situation that we have been in since 2007. Monetary policy has been able to stimulate the economy only to a limited extent, and in ways that have actually increased wealth inequality, contributed to a obless recovery, and increased the risk of future instability. Given the absence of adequate stimulus from fiscal policy, the stance of the Fed is understandable. But we have to be cognizant of the risks.

► **Reinvigorate public investment**

While we have emphasized the importance of rules and regulations and the governance of public institutions like the Federal Reserve in shaping the economy, this is partly because these sub acts have been given short shrift. How government spends money also is critical.

Among the many benefits of public investment, one is the ability to use fiscal policy along with monetary policy as a lever to achieve full employment. Indeed, as Federal Reserve Chair Janet Yellen noted, "discretionary fiscal policy hasn't been much of a tailwind during this recovery."³³ Further, critical public investments today lay the foundation for long term economic performance and ob growth.

As the country faced competition from abroad, and as advances in technology meant that employment in manufacturing would inevitably go down, we didn't have to face the kind of urban devastation that we have seen, in Baltimore, Gary, and Detroit. Government could have helped in the economic transformation to the new economy as governments in other countries have done, and as our own government did in other eras. We could have faced up better to the legacy of the inequality of the past, and tried to overcome it with high quality preschool programs that in other countries have proven to be effective.

We know that public investments in education, technology, and infrastructure are complements to private investment, raising returns and thus "crowding in" such investments. Thus, by making strategic investments, especially in a period when the country faced negative real interest rates, we could have grown the economy, now and in the future, and grown the economy in ways in which there would have been more shared prosperity.

► **Invest in large-scale infrastructure renovation**

America's infrastructure is falling further behind that of other countries.³⁴ From roads and airports to energy and telecommunication systems, America's failure to even keep up what

Critical public investments today lay the foundation for long-term economic performance and job growth.

infrastructure it has makes it more costly to do business and for people to go about their daily lives, and leads to more wasted time and more environmental degradation.³⁵ Public transit, discussed later in this report, and broadband play a particularly crucial role in connecting all Americans, regardless of income level, with the 21st century local and global job market. Not only are our infrastructure systems crumbling, but they are unequally distributed, leaving distinct areas and communities segregated from the rest of society and without the opportunities that connecting affords.

Our proposal imagines not just restoring America's infrastructure, but a 10 year campaign to make America once again a world leader in job creating innovation, in part by building a cutting edge 21st century infrastructure. A comprehensive plan would provide investments in air, rail, and road transportation; public transit; ports and inland waterways; water and energy; and telecommunications and the Internet. Some estimates put the cost of such a project on the order of \$4 trillion well beyond the small sums currently debated but within our means.³⁶ The investment would yield dividends in the form of more productive businesses, millions of new jobs, and sustainable management of our energy and environmental resources.

Public infrastructure banks have been successful in other countries internationally at financing large infrastructure projects and could prove particularly useful for financing regional projects that cross state lines. The truly costly choice is continuing on the path we are on: doing minimal maintenance to the already deteriorated 20th century infrastructure we now have while other countries upgrade and expand their investments in 21st century infrastructure. Failing to act puts future private investment and employment in the United States at risk; both are at a competitive disadvantage.

► Expand access to public transportation

A crumbling public transit system is a clear outgrowth of the decision to use fiscal policy to reward the richest Americans rather than stimulate investment and growth. Decades of disinvestment in U.S. infrastructure have resulted in high commuting costs that fall disproportionately on low and middle income families and decrease access to jobs.

Our existing public transit system is hugely inadequate. Only a little over 50 percent of Americans have any access to public transit at all.³⁷ Investing in public transit is a matter of equal access to jobs and opportunity, and also a driver of economic performance. If more people can get more access to jobs with which they can live up to their potential, and if they can waste less of their time commuting, then productivity will increase and lives will improve.

According to a Federal Highway Administration report, the total necessary investment in mass transit tops out at \$24.5 billion over the next 10 years.³⁸ This includes the cost of meeting the capital backlog, as well as rehabilitating and expanding transit fleets, facilities, and mass transit rail networks to support projected growth in demand. We should prioritize investment in

communities that most require improved access to business centers and job opportunities.

EMPOWER WORKERS

The goal is not only to create jobs, but also to ensure that workers have a fair say in the workplace. Legal and institutional frameworks have played a far more important role in weakening the wages of American workers than forces such as globalization and technological change. It is within America's power to reinvestigate worker voice and restore balance in the workplace.

Here we propose new rules, designed to strengthen the bargaining power of workers going forward. Our goal is not just a one time wage increase, but aiding workers in building long term power to balance the power that corporations have to determine wages, schedules, and employment conditions. We can reinvestigate worker voice, restore balance to the workplace, and give workers a fairer share of the rewards of work and a better chance to contribute to a high performing workplace.

What follows are policies to expand bargaining power for workers and to set higher standards for all workers through targeted government contracting policies, improved legal enforcement, and a higher minimum wage.

► Strengthen the right to bargain

As American citizens, workers by definition possess the right to assemble and petition, yet in many instances, those basic rights have been eviscerated by weaknesses in our national labor policies and legally questionable or downright illegal attacks by employers. Flaws in the National Labor Relations Act place undue burdens and restrictions on workers attempting

to organize, while employer aggression is met with inconsistent, insufficient, and untimely penalties.³⁹ Strategic amendments to the NLRA could protect workers and restore their right to organize.

One flaw in the statute has allowed employers to delay workers' votes to unionize by litigating each step of the process. Recent rule changes issued by the National Labor Relations Board have attempted to rebalance some of the power, and they provide a positive example of how the statutes can be updated to reflect current challenges.

In addition to easing the legal barriers to unionization, stricter penalties are needed to deter illegal intimidation tactics by anti union employers. Companies seeking to prevent unionization can retaliate by firing workers; if an NLRA violation is found, the employer merely has to reinstate the worker and pay back wages. As if this sanction is not small enough, it is made even more insignificant by the fact that a ruling like this can take more than three years.

Further, the legal framework should be amended to adapt to the changing nature of the workplace. Today, few employers

The truly costly choice is continuing on the path we are on.

We can reinvigorate worker voice, restore balance to the workplace, and give workers a fairer share of the rewards.

resemble the large manufacturers the creators of the NLRA had in mind. Rather, corporations like Wal Mart employ a host of personnel through outsourcing and subcontracting, thus bearing little responsibility for the employment relationship. Legal scholars have envisioned new models for defining the employer-employee relationship that would establish clear lines of responsibility within the modern fissured workplace. Specific proposals would redefine the concepts of bargaining unit, employer, secondary action, and the gamut of terms last defined by the federal government in an economy no longer recognizable. Some localities have accomplished this. For example, a case in California established Wal Mart as the employer of record for employees all along the supply chain and required Wal Mart to account for wages stolen by subcontractors from subcontracted employees.⁴⁰

► Have government set the standards

Laws intended to reverse trends in wages and working conditions are difficult to pass and enforce, but through use of their valuable contracts and licenses, government agencies especially within more agile city governments can exert strong influence over private sector conditions. By attaching strong pro worker stipulations to their contracts and taxpayer funded development subsidies, government agencies can raise wages, improve labor standards, and reduce discrimination both within partner entities and in the private sector more broadly.

Following in the footsteps of Los Angeles, federal, state, local, and municipal governments should grant public contracts only to corporations that meet high labor standards and possess strong antidiscrimination/pro-inclusionary hiring practices. Under this practice, contracting agencies would be required to provide a living wage, safe working conditions,

the enormity of the problem and the enormous worker income that could be recovered with proper oversight.⁴³ Congress should increase the agency's budget to reflect growth of the labor market, the low wage workforce in particular, and recent evidence of systemic wage theft.

But penalties for minimum wage and overtime infractions are insufficient to deter bad behavior. Given the unlikelihood of workers reporting violations and the lax enforcement when they do, employers can be cavalier about labor law. But overt minimum wage and overtime violation convictions should pose an existential threat to businesses so managers and owners will think twice before engaging in such behavior.

► Raise the minimum wage

The minimum wage has been allowed to lose too much of its value. Recent research shows that raising the minimum wage within the range normally discussed has virtually no impact on obs. Indeed, given the present weakness in aggregate demand, higher incomes might even stimulate the economy. Not only has the government failed to keep the minimum wage near its 1968 value at half the median wage,

Governments should grant public contracts only to corporations that meet high labor standards.

but family breadwinners have fallen under the purview of its inadequate protection. An increase in the minimum wage could help reduce working poverty and particularly improve prospects for women, their families, and other disadvantaged groups that are disproportionately represented among minimum wage earners.⁴⁴

We support proposals to raise the national minimum wage immediately and to push toward the kinds of ambitious measures that bring the value much higher.⁴⁵ Also, the pitifully low minimum for tipped workers should be set at the same floor. States and cities should look at raising the minimum wage to reflect local conditions; many cities and metro areas can easily justify a minimum wage of \$15 an hour.

► Raise the income threshold for mandatory overtime

The New Deal's Fair Labor Standards Act requires that workers who work more than 40 hours a week get overtime pay, at a rate of 150 percent of their regular hourly wage. However, the act exempts some employers, executives, administrators, and traveling salespeople, among others. To provide a base level of coverage, the Department of Labor has periodically issued a rule that establishes an income threshold under which any employee must be paid for overtime.

The current threshold of \$455 a week, or \$23,660 a year, was last updated in 2004, and covers just 11 percent of the salaried workforce.⁴⁵ In 1975, 65 percent of salaried workers were covered by overtime rules; if the 1975 threshold had kept pace with inflation, 47 percent of workers in 2013, rather than just 11 percent, would have received overtime.⁴⁶ To restore this pillar of middle class income, the

iv. A recent proposal from the Economic Policy Institute calls for a \$12.00 minimum wage by 2020

Department of Labor should raise the threshold to ensure that once again the majority of salaried workers are covered.

EXPAND ACCESS TO LABOR MARKETS AND OPPORTUNITIES FOR ADVANCEMENT

The challenges faced by women and people of color in the workforce go well beyond individual racism or implicit bias. Indeed, structural racism enforced through an uncountable network of rules including poor public investment in minority communities, aggressive policing, and historical exclusion prevent people of color from accessing opportunities for work and economic success. A similar web of power and rules prevents women from achieving full equality in the workforce.

We require an agenda that creates opportunity to succeed and advance for the 21st century workforce, a workforce that predominantly consists of women and people of color. Here we propose a few priority policies that will go some distance toward rooting out labor force discrimination and improve prospects for America's workers. We must dismantle legal structures that explicitly prevent people of color from equally competing in the workforce, including an egregious system of incarceration and a broken immigration system. In addition, we must expand the structures that support working women and families overall. Tackling these barriers to employment will increase opportunity for millions and expand overall productivity.

► Reform the criminal justice system to reduce incarceration rates

The United States incarcerates a higher percentage of its population than any other nation in the world at a huge cost to individuals and families as well as to economic performance. The overall societal and human impacts of mass incarceration, in terms of effects on children, families, and particularly people of color, warrant and have received their own political agenda and movement. Much of that work is beyond the scope of this report. Here we focus specifically on the clear economic consequences of incarcerating 2.3 million people, more than 1 percent of all adults in the United States (and 2.3 percent of all African Americans).⁴⁷ We recommend specific reforms to expunge the records, reduce mandatory minimum sentences, improve legal representation, and curtail unjust levies.

In addition to the high price of running the world's largest prison system, mass incarceration reduces employment opportunities, reduces employment and wages, and increases dependency on government assistance for a large share of the population. A study by the Vera Institute for Justice found that the social cost of incarceration was more than \$31,000 per inmate in 2010. Having been incarcerated leads to reduced hourly wages, annual employment, and annual earnings, a burden that falls particularly on men of color.⁴⁸

One key driver of underemployment is the employment penalty for felons. One study estimates that prison records and felony convictions reduced male unemployment by 1.5 to 1.7 percentage points in 2008 alone.⁴⁹ Congress should move to reduce the burden ex felons face when searching for jobs by expunging certain records after a set amount of time.

Further, mandatory minimum sentencing particularly targets people of color. A U.S. Sentencing Commission report to Congress found that African Americans and Latinos accounted for 69.8 percent of mandatory minimum sentences in 2010;⁵⁰ tackling this issue will effectively reduce part of the inequality inherent in the nation's sentencing rules. Congress also should immediately allow judges the ability to waive mandatory minimums. The Department of Justice should focus on encouraging alternatives to incarceration, investigating possible best practices that can be adopted at the federal and state levels.

The inaccessibility of quality legal representation results in disproportionately harsh sentencing for the poorest. According to a report from the Brennan Center of Justice, a concerted effort to reclassify non-alienable offenses, increase public defense funding, and improve effectiveness through regular attorney and social worker training would ensure equitable access to representation.⁵¹

Similarly, onerous fees at every level of the criminal justice system generate severe financial burdens for the poor and create further points of entry back into the incarceration system. A society-wide effort is needed here, including debt collection efforts targeted at ability to pay, eliminating public defender fees, and eliminating escalation of fees for those who cannot pay the first time.

► Reform immigration law by providing a pathway to citizenship

Estimates indicate more than 11 million undocumented immigrants live and work in the shadows of the U.S. economy, in every corner of the country and every sector of work.⁵² Self-deportation and mass deportation clearly are not

credible solutions, nor are they desirable. Not only does America's broken immigration system inhumanely tear families apart, it is also costly to businesses facing risks of an uncertain labor supply and communities where exploitation of undocumented immigrants drives down wages and working conditions throughout the labor market. Employment practices targeting those demanding decent treatment and payment of back wages have resulted in retaliatory actions against U.S. citizens and immigrant workers alike, with no recourse or remedy for the workers.⁵³

To bring these people out of the shadows and fully vest their contributions from working, starting businesses, and paying taxes in the United States, the federal government must provide a pathway to citizenship for those already here and simplify the process by which new migrants can continue to come and contribute to America's economic success. Nothing short of this path will solve the problem of exploitation of immigrant workers, but there are steps to take now to improve the situation of those undocumented immigrants already here and integrated into our economy and society.

The first step is to cease the deportation and interment of all but violent criminals and to normalize the legal status of families working, learning, and serving in America.

The second is to better coordinate the efforts of different parts of government to enforce immigration laws in ways that don't undermine the conditions for people working here. This means that U.S. Immigration and Customs Enforcement, or ICE, should take a back seat to the Department of Labor to ensure that unscrupulous employers cannot easily threaten workers with the prospect of deportation by calling in worksite raids.⁵⁴ Third, Congress should act to ensure that all labor laws extend to all people working in America, irrespective of their documentation status. No one who works an

honest day in America should be afforded fewer protections at work just because they don't have a piece of paper.

► **Legislate paid sick leave**

Today nearly 40 percent of the workforce doesn't have access to paid sick days. For at least 43 million private sector workers, taking a day off to care for themselves or for loved ones means risking their job. States and localities across the country have been implementing paid sick leave policies. In Connecticut, the first state to pass paid sick leave, a recent survey of employers found that three quarters now support the policy; a survey in San Francisco found two thirds in support, and one in Seattle came in at 70 percent.⁵⁵ Federal legislation should aim toward universal coverage.

► **Legislate paid family leave**

The United States is one of the only countries in the world without nationwide legislation in place to support paid parental leave for new parents. Many OECD countries guarantee up to 52 weeks of paid parental leave, with guarantees in place

for both mothers and fathers.⁵⁶ The U.S. failure to provide paid parental leave continues to limit economic opportunities for women in particular, but makes it more difficult for both men and women to take time off to care for their children.

Plenty of evidence documents the benefits of these human capital investment policies for child development.⁵⁷ Further, reducing the penalty for working women who give birth could increase the female labor force participation rate, which in turn would boost U.S. productivity.⁵⁸ An OECD study suggests that just 15 weeks of paid maternity leave would have a measurable impact on productivity growth.⁵⁹ In addition, normalizing paternity leave not only increases men's participation in family life but also begins to transform the workplace.

The United States should craft federal family leave policies like the ones that have been successful internationally. First, family leave should be universally available to workers. Second, parents of both sexes should be covered. To truly achieve equity in the workplace and in the home, men and women must be offered the same protections for care giving. Third, family leave policies must include job protection for pregnant workers.

One effective model would create an independent trust fund within the Social Security Administration to collect fees and provide benefits to employees. The benefits would be available to every individual regardless of employer size or employment type, and would allow workers to take paid leave for their own health concerns, including pregnancy and childbirth recovery; birth and adoption; the serious health condition of children, parents, spouses, or domestic partners; and military caregiving and leave purposes.⁶⁰

The federal government must provide a pathway to citizenship for those already here.

► **Subsidize child care**

Just as U.S. family leave lags other advanced nations, U.S. provisions for child care lag those of other advanced countries. Expanding access and quality would benefit children and increase women's workforce participation.

A robust and effective child care regime would provide a menu of supports to families all along the income spectrum, from birth to kindergarten. For lower income families, early childhood learning, whether it's home visiting or Head Start, helps close the achievement gap for children and improve maternal earnings. For middle class families, broad access to child care would help boost women's workforce participation and provide much needed relief for families that face high child care costs without the benefits of government subsidies.

With the long term goal of providing affordable child care to all American families, Congress should start by expanding the most effective existing state and federal programs. Scaling up the current child care policies and programs would give parents needed supports in raising their children, and would also allow them to get and hang on to their jobs, benefitting their families and the economy more broadly.

► **Promote pay equity**

Despite passage of the Equal Pay Act half a century ago, women continue to earn less than men across occupations. As of 2014, women earned slightly more than 82 cents in weekly wages for every dollar earned by a man. The burden of unequal pay falls doubly hard on women of color. While white women earn an average of 78 percent of what white men earn, African American and Latina women earn an average of just 64 percent and 56 percent of

white male wages.⁶ According to 2014 findings from the Institute for Women's Policy Research, securing equal pay for all women not only would greatly reduce poverty but also would have generated nearly \$450 billion in additional income equivalent to almost 3 percent of 2012 GDP according to 2010-2012 data.⁶²

The structural obstacles to closing the wage gap are manifold and include those listed above: access to child care and family leave, along with a host of other dynamics. One clear obstacle to wage equity, however, is that almost half of all U.S. workers are either strongly discouraged or under contract not to share their salaries with colleagues. The Institute for Women's Policy Research finds that transparency reduces pay inequality; for federal government workers, whose salaries are highly transparent, the wage gap falls to 11 percent.⁶³

► **Protect women's access to reproductive health services**

Without the ability to make informed decisions about their health and access affordable quality care when they need it, plan the timing and size of their families, and have healthy pregnancies and births, women will never be able to take full advantage of the economic opportunities available to them. For example, the only federal program dedicated to providing affordable family planning services has been underfunded for decades. The return on investment is extraordinary: in 2010 every dollar invested in Title X saved \$7.09 in taxpayer dollars.⁶⁴ At a minimum, we should ensure that all women can access needed family planning and reproductive health services.

EXPAND ECONOMIC SECURITY AND OPPORTUNITY

Much of the insecurity felt by Americans today stems from the fact that the essentials to a middle class life are increasingly out of reach. The price of a good life one that allows a family to educate its children, provide a stable home, save something in case of emergency, and retire at a reasonable age is more than most can afford.

We propose an agenda to ease the financial strain for America's families. We seek to expand access to early education and higher education. By bringing down the costs of health care, we aim to help families avoid financial catastrophe. We call for reforms to ensure Americans have reliable access to finance, as well as an expansion to Social Security. Finally, we propose voting reforms to ensure more Americans have a say in our democratic system.

▶ Invest in early childhood through child benefits, home visiting, and pre-K

Investments in early childhood learning are among the most critical for human development and the most effective in terms of productivity. A true investment agenda would prioritize funding for evidence based programs that provide children from birth to age 5 with the opportunity to succeed in life.

A priority should be investing in those most at risk: the 22 percent of U.S. children living in poverty, including 39 percent of African American children and 32 percent of Latino children.⁶⁵ Recent research has confirmed what most already know: childhood poverty has debilitating life long effects, but interventions are capable of breaking the cycle of

Broad access to child care would help boost women's workforce participation.

intergenerational poverty. As our society grows richer, it is essential we make the long term investments in children.

Programs focused on child health and education are critical long term investments. Countless evidence based randomized control trials have shown the state run Maternal, Infant, and Early Childhood Home Visiting Program to be one of the most effective investments of taxpayer dollars.⁶⁶ By supporting new mothers in good parenting habits like speaking frequently to their babies or breast feeding long term, home visiting programs help reduce the growing gap in outcomes between children born into poor homes and rich homes. Research of high quality programs shows improved impacts for participating mothers, who are more likely than their counterparts to re-join the workforce; reduced needs for government assistance; and improved life outcomes.⁶⁷ The children also have improved school readiness.⁶⁸

One proposal that should be considered is a universal child benefit, a monthly tax free stipend paid to families with children under 18 to help offset part of the cost of raising kids. In this we can follow several peer nations that have successfully reduced child poverty to a large degree through such programs. The U.K., for

instance, recently cut its child poverty by more than half through a package of anti poverty measures, including a universal child benefit.⁶⁹

Children from families at all income levels would benefit from an expansion of the kinds of quality universal pre school programs already implemented in a number of states and localities through a variety of providers and funding mechanisms. At the federal level, Congress could immediately expand funding to provide pre K child care subsidies to all currently eligible children. This would expand access to 12 million children at a cost of \$66.5 billion.⁷⁰

▶ Increase access to higher education through more public financing, restructuring student loans, and increasing scrutiny of for-profit schools

Higher education is one of the building blocks of our economy. However, reduced public support, plus the increasing presence of inadequately regulated for profit institutions willing and able to exploit some of America's disadvantaged, has undermined our ability to educate the workforce. We propose increasing public funding for higher education, restructuring student lending by providing income based repayment plans and reforming bankruptcy laws, and bringing for profit schools under greater scrutiny.

Even when emerging from World War II and saddled with a debt ratio larger than Greece's in 2010, the U.S. committed itself to providing a free education to returning soldiers.⁷¹ The G.I. Bill helped create the middle class society that we had aspired to the first such society in the world. Yet, some say that today, though we are so much richer, we can't afford even more modest programs. This is wrong. We should realize that we cannot afford not to ensure that

all young Americans get the best education for which they are qualified so they can live up to their potential.

For too long, we've been trying to increase educational access through tax credits for middle class families and grants for the poor. This approach has not achieved the desired results. We should build on the president's recent free community college plan but go well beyond it. We should recognize that our major research universities educate our young people and produce research that fuels innovations that drive business and change the way we live. These are natural complementary goods, and joining these two activities together is one of the reasons for the world leading excellence of our university system. But research is a national public good (or indeed a global public good) and should be nationally funded. And with the increased mobility of educated people, even ensuring that we have a talented pool of highly skilled workers has become a national public good. Our education policy should reflect these changes.

Meanwhile, \$1 trillion is outstanding in student loans.⁷² It is already having an impact in reduced life prospects, from having to forgo work at obs dedicated to the public good simply because they don't pay enough, to forcing our young people to postpone building families. Going forward, the government should look to follow the lead of Australia and adopt universal income based repayment, in which universal income consists of a set percentage of future income. Students could then repay their student debts more easily at much lower transactions costs through withholding.

An important step here is to restore the protections available to those with student loans. Studies have shown that removing bankruptcy protection for those with student loans, particularly in the 2005 policy change under the

Bankruptcy Abuse Prevention and Consumer Protection Act, has done nothing to reduce bankruptcy filings resulting in costly defaults.⁷³ It has, however, increased stress enormously, and extracted money from poor students that goes into the coffers of the banks. The government should restore those protections.

Affordability is not the only concern. We must ensure that students are receiving the kind of high quality education that will prepare them to be engaged citizens in the 21st century. One immediate way to improve outcomes for graduates is to increase scrutiny of for-profit schools, which receive a large share of government funded loans or government guaranteed loans while often failing to provide students with a quality education. Eighty seven percent of revenues at for-profits come from federal or state sources, including student loans and Pell grants. Though they teach around 10 percent of students, they account for about 25 percent of total Department of Education student aid program funds. Studies show that those at for-profit schools do poorly compared to those at community colleges. Completion rates are poor, as is success in getting a job.⁷⁴ Under the current administration, the Department of Education has reviewed outcomes

Research is a national public good (or indeed a global public good) and should be nationally funded.

Higher education is one of the building blocks of our economy.

for graduates from for-profit institutions and found them lacking. Proposed regulations would establish a set of requirements for all institutions receiving federally funded or backed loans a strong step in the right direction.⁷⁵

► [Make health care affordable and universal](#)

Market forces have not worked well at controlling costs in our health care system and delivering broadly available quality care. The health care system is rife with the kinds of market failures that economists have studied extensively, including information asymmetries and imperfections in competition.

Hospitals, physician networks, and health care insurers increasingly operate in conditions approaching monopolies.⁷⁶ Patients largely have neither the medical expertise to perform the cost benefit analyses necessary for making optimizing choices about the care they need, nor the access to price information for comparison shopping, leaving providers to determine both the demand and supply of health care. The result of our market driven health care system is that people in the United States pay higher prices for virtually every aspect of health care than those in other advanced economies, and even with the

big steps forward in the Affordable Care Act, 12 percent of Americans are still left without health coverage.⁷⁷ In spite of our high expenditures, health outcomes are poorer.

We propose building on health care system changes already underway to control overall health care spending in the United States, while increasing the quality of care and reducing overall inequality.

Medicare, with its superior record of controlling health care costs and delivering higher quality outcomes than private insurers, is an exceptionally popular and successful public policy. And Medicare achieves these outcomes while insuring the highest risk and most expensive patients: senior citizens.

Opening Medicare to all would yield three significant improvements in addition to providing more people access to a high quality, low cost health insurance plan. First, competition from Medicare's entry into the insurance exchange would lower premiums for everyone; one study found increased competition on exchanges could lower fees by an estimated 11 percent.⁷⁸ Second, Medicare's wider acceptance by providers than many private insurers would provide an alternative to the lower premium "skinny network" plans offered that limit choices to a highly restricted set of doctors and hospitals in many markets. Third, introducing Medicare as viable competition will also drive employer provided health plans purchased from ACA exchanges toward the higher efficiency and standards offered by Medicare.

Making Medicare open to all would, of course, require several adjustments to the program, including integrating its doctor, hospital, and prescription coverage and adding coverage for providers serving needs beyond the population of senior citizens.

In spite of our high expenditures, health outcomes are poorer.

► [Expand access to banking services through a postal savings bank](#)

Nearly 93 million Americans about 28 percent are unbanked or underbanked, and that number is unlikely to budge.⁷⁹ Having access to the payment system is a necessary condition of living and working in the modern economy, and far too many people can only access it on the most predatory terms. They simply don't know whether hidden somewhere in the complicated contracts will be terms to their detriment. These worries are well justified, given the rash of abusive practices exposed in the aftermath of the financial crisis.

The Postal Service should be authorized to create a "post card" debit card available with minimum fees and high protections for consumers. Its scale and size would significantly allow both access and efficiency to help citizens build wealth, and it would force banks and payday lenders to actually compete on price and services rather than confusion and predation. The overwhelming success of the Direct Express card for Social Security benefits can serve as a model.

Merchants too would benefit, as the new card would charge just enough to cover costs not enough to generate the tens of billions of dollars made by the credit and debit card companies. And the lower costs faced by merchants would be passed on to ordinary consumers through lower prices. So, while this is a reform that seems targeted at America's unbanked, there would be trickle up benefits throughout the entire economy.

► Create a public option for housing finance

The housing finance market remains broken seven years after the financial crisis. While private label securitization provided over 50 percent of the mortgage backed securities in 2006, since the crisis that number has been less than 5 percent.⁸⁰ It shows no sign of changing; public sector institutions still underwrite the vast majority of all conventional mortgages. Private market securitization remains flat, accounting for a very small fraction of total housing financing. Efforts to create a public private hybrid system in Congress have stalled, given reasonable concerns about future bailouts and the inability to properly regulate such a system. And America's banks have resisted demands that if they originate mortgages, they should have "skin in the game," i.e., bear the consequences for the bad mortgages they originate. The suits that emerged after the financial crisis exposed fraud, incompetence, and negligence beyond the imagination of even the sector's critics. Wall Street has been unable to police itself, with no systematic reforms coming from the industry itself to try and rebuild its mortgage system.

Many in the private sector want to resurrect a version of the old system that worked so well for them, with government guarantees backstopping their lending practices. Rather than trying to nudge the private mortgage system with

federal backstops, subsidies, and implicit bailout guarantees, lawmakers should create an explicitly public mechanism in the housing market. While the private sector excelled in exploiting ordinary Americans, it fell short in designing financial products that would help ordinary Americans manage the risks associated with home ownership. A broken housing finance system keeps people from building assets by making the most significant investment of their life, exposes people to higher costs of rental housing, and forces them to forgo the social capital built when people invest in building a home, not just a house.

The key information needed for issuing good mortgages already lies in the public domain of IRS records and property registries: an individual's income history and the prices of similar houses. We know too that new technologies mean that in the 21st century, the cost of processing this information should have become negligible. All of this points to the creation of a 21st century housing finance system including a government homeownership agency using modern technology and the lessons learned from around the world on financial products that are best suited to the management of risk for ordinary individuals. This would lead to low transactions costs and efficient risk products so different from what has been happening in the U.S., where the financial sector has looked for products that maximize fees (transactions costs) and that fine tune the ability to exploit different groups. This new arrangement should be able not only to deliver better financial products, but lower costs to use a little more than the interest rates the government pays on the money it borrows.

This new entity would supply housing loans in ways that provide explicit benefits to borrowers a far better way of supporting ordinary Americans than the trickle down

approach based on supplying government subsidies to private developers. Properly structured, this public option can easily provide the 21st century mortgage financing system that our struggling economy and America's struggling families need. And it would provide the kind of competition that might incentivize the private financial sector to better perform the functions that it is supposed to perform.

► Increase retirement security by reducing transactions costs and the exploitation of retirees, and expanding Social Security

Our system of private retirement savings remains weak and inefficient. The fact that more people in America will face retirement with inadequate savings poses problems not just for the retirees, but for the overall economy as their consumption will contract with inadequate retirement income, or they will divert consumption from others in their families or rely more heavily on social transfers.

We need to strengthen our retirement system by reducing transactions costs and the exploitation of retirees. Expanding the Social Security system to include a "public option" for additional annuity benefits would enhance competition, driving down costs and increasing services.

The transfer of retirement accounts from large pension pools to individual accounts has increased overall administration fees. Research shows that the average 401(k) participant could lose up to a third of future savings in fees.⁸¹ Meanwhile, asset management fees have been a top driver of Wall Street's output in the last two decades years.⁸² A simple change in the rules, requiring fund managers to adhere to a fiduciary standard, would be an important move in the right direction.

All of this points to the creation of a 21st century housing finance system—including a government homeownership agency—using modern technology and the lessons learned from around the world on financial products that are best suited to the management of risk for ordinary individuals.

But, again, we could do more. We could require, for instance, that any pension or retirement account eligible for preferential tax treatment not have excessive transactions costs. Fees on any account could not exceed those on the best performing indexed funds, unless there were demonstrably higher risk adjusted returns. (Any excess fees would be held in an escrow account until the higher performance over, for example, a 10 year period were demonstrated). This reform would simultaneously reduce the exploitation of savers that results in significant reductions in their retirement income, reduce inequality, and reduce the short termism prevalent in the economy.

Our system of public retirement savings, in the form of Social Security, remains strong and effective. Administrative costs are but a fraction of those in the private sector, and recipients of Social Security are protected against fluctuations in stock prices and inflation. The main concern with our public Social Security program is budgetary: there is a worry that it is not self sustaining. Whether it is or is not depends on a large number of variables that will inevitably change over the relevant time horizon the

next half century. What is clear is that we may need to make adjustments as time goes on. And there are many ways that we can make such adjustments.

For example, we should remove the payroll cap that limits the amount of revenue Social Security raises. In addition, the government should expand retirement security by providing a voluntary public retirement program above Social Security to further supplement retirement security. The plan could be modeled on private individual retirement accounts (IRA), but the public would have many additional benefits. Lower transaction costs and reduced opportunities for exploitation are immediate advantages. But the government could also match savings for the worse off the opposite of our current system for encouraging savings, which overwhelmingly subsidizes the rich.^v Such a program, what might be thought of as a public option for retirement, would be unsubsidized, but would provide competition and standards for the private sector. In the end, all would benefit from this greater true competition in financial services.

▶ Reform political inequality

Enacting the bold reforms we outline in this report, as well as other measures to address wealth and income inequality, is as much about political will as it is about economics. The concentration of wealth in our economy has created a concentration of power in our democracy. The result is that policies favored by the wealthy receive attention, while policy preferences of poor and middle income Americans are ignored.⁶³

Today, we have inequality in our democracy: people with higher incomes vote more frequently

than those with lower incomes and election campaign finance is dominated by a relatively small number of large donors who wield outside influence.⁶⁴ While there a number of reforms needed to build a more inclusive democracy, two in particular stand out as having the most potential to create equality of voice in our democracy.

The first is making voting easy. Our current system of voting discourages full participation, leaving rules to the states, many of which have erected unnecessary barriers such as burdensome voter registration practices, in person voting, voting on a weekday, long wait times, and onerous voter identification. We should establish a federal system of universal voting that includes: (1) automatic voter registration, accepted throughout the country without the need to reregister and without burdensome voter identification requirements; (2) the ability to vote by mail or early in person on multiple days; (3) the establishment of weekend Election Days or a national election holiday; and (4) online voting when cyber security concerns are met.

Second, it is critical that we create a campaign finance system less dominated by large contributions. A constitutional amendment could go a long way toward allowing Congress greater leeway to reform campaign finance laws to increase political equality. Yet even within today's legal framework, it is both possible and imperative to enact a system of public funding to match small donor political contributions. Under this system, candidates can raise enough money to compete for elected office by raising small dollar contributions and relying much less on wealthy donors.

There are still other reforms, like requiring shareholders to vote in support of any political contributions. This report has emphasized the economic reforms that are needed to restore the

We can restore the balance between government, business, and labor to create an economy that works for everyone.

American economic dream. But our democratic ideals too are an important part of the American dream. Inequalities created by the rules and institutions that govern our political process need to change, too.

CONCLUSION

Our economy is a large and complex system, and in order to solve the problems with that system, we must aim to fix the economy as a whole. The financial crisis of 2008 and the Great Recession that followed exposed the inadequacy of the old economic models; the new research and thinking that has emerged as a result suggests that equality and economic performance are in fact complementary rather than opposing forces. No more false choices: changing course won't be easy in the current environment, but we can choose to fix the rules structuring our system. We can restore the balance between government, business, and labor to create an economy that works for everyone. Building on the innovative legacy of the New Deal, we must tame the growth of wealth among the top 1 percent and establish rules and institutions that ensure security and opportunity for the middle class.

^v This can be partially paid for by capping the deductibility of 401(k) savings among the rich.

APPENDIX: OVERVIEW OF RECENT INEQUALITY TRENDS

Most Americans remain preoccupied with the increasingly difficult task of managing their own household economic situation, rather than worrying about how a small sliver of the population managed to amass such extreme fortunes over the past several decades. This report advances the view that these two trends are inextricably linked—both the result of changes in the rules, laws, and policies that structure how our economy functions.

The American economy no longer works for most people in the United States. We know this from a raft of economic data showing the trends: a small percentage of the population takes home the lion's share of economic gains while most of the population face stagnant wages and increasing financial stress as they attempt to secure the traditional staples of a middle-class life.

But in fact, the rise of inequality in the United States is still much worse than most realize—in economics, politics, or the general public—or the most often cited statistics indicate. Not only has inequality risen to alarming levels unparalleled in other advanced economy countries, but the American dream of the prospects for individual economic advancement also increasingly appears to be a myth: high levels of inequality and wealth are associated with low levels of opportunity for upward economic mobility. More people are working hard, but not getting ahead—a fact we see across a range of indicators beyond the standard view of stagnant wages.

Hourly wages for most workers increased a mere 0.1 percent per year on average since 1980 after adjusting for inflation; between 2000 and 2013 the median family income actually decreased by 7 percent.

Although the federal poverty line provides an imperfect measure of basic needs, an estimated 2.8 million people worked full-time year round and still fell below the poverty line.² Inadequate

incomes are not due to a lack of effort—the average middle class family worked an additional 1.4 full-time weeks per year in 2007, before the Great Recession impacted employment levels, compared to 1979.³

These income pressures are worse for some people at certain times of life. Families needing child care, attempting to send a child to college, or facing a health emergency have few additional funds and sharply rising costs—and so are under acute financial stress. And problems of adequate income pose disproportionate problems to women and people of color who have yet to shake the structural exclusion from certain occupations and discrimination in pay relative to men and whites in the workplace.

Wages and incomes for the majority of U.S. workers are no longer connected to how productive they are on the job. Conventional economic theory suggests that, in an efficient economy, workers should be paid based upon what they contribute to production.⁴ However, what workers are paid has, for the past generation, lagged far beyond their productivity. Historically these two indicators grew in tandem, but in the 40 years between 1973 and 2013, the relationship between worker output per hour, or labor productivity, and compensation began

¹ Economic theory says that wages should move with marginal productivity, but historically, average and marginal productivity have moved together, so much so that a standard model used by macroeconomists assumes that the two are proportional. There is no evidence that a significant wedge has opened up in movements in marginal and average productivities. Hence, we must look elsewhere for an explanation of relative wage stagnation.

to break down. Labor productivity, or average output per hour of work, increased 161 percent while compensation paid to workers—including wages and other non-wage benefits—rose only 19 percent after adjusting for inflation.⁴ (While employers paid slightly more in total compensation, this largely reflected an increase in costs of health care benefits paid by employers. In other words workers didn't see any increase in their standards of living.)

In addition to low wages, getting a decent job remains a challenge for many Americans. Even as the national unemployment rate fell to 5.4 percent as of April 2015, most American families know the labor market remains weak.⁵ The overall share of the U.S. population at work—a broader measure of labor market activity than the unemployment rate—remains at around 59 percent. This is well below pre-recession levels and far below the peak of the nearly 65 percent employment-to-population ratio reached at the tail end of the 1990s economic boom.⁶ Even among those counted as employed, 6.7 million people are working part time because they can't find full time work, a 54 percent increase from 10 years ago.⁷

These declining prospects for work are a direct result of the structural factors discussed at length in the section of this report entitled "The Current Rules." For example, the Federal Reserve has chosen to prioritize price stability over full-employment, and thus failed to keep labor markets tight. The federal government has used fiscal (tax) policy to reward high-income earners

rather than to make critical public investments that boost growth and compensation. Regulatory and legal changes have incentivized the private sector to prioritize short-term gains rather than the long-term investments in capital, research, or training that increase productivity.

FALLING LABOR SHARE OF INCOME MOST PRONOUNCED IN BOTTOM 99 PERCENT

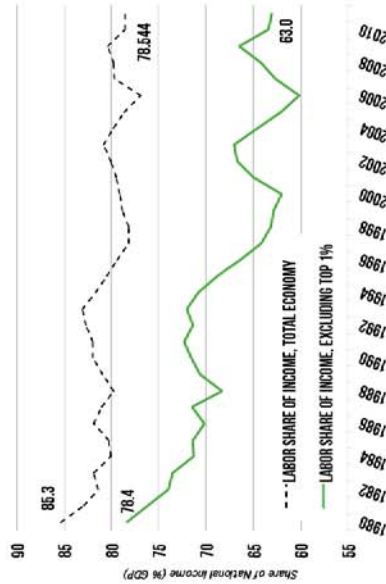


Figure A1

Source: Giovannoni, Olivier, 2014, "What Do We Know About the Labor Share and the Profit Share? Part III: Measures and Structural Factors." Levy Economics Institute working paper no. 805, cross posted as UTIP working paper no. 66.

Additionally, we have seen a comprehensive campaign attacking existing labor standards and obstructing efforts to adopt new ones. Finally, our legal and institutional structures have made remarkably little progress in reducing the obstacles to good jobs faced by women and people of color.

If the income gains from more productive work did not go to U.S. workers, where did it go? The answer can be seen in Figure A1, which shows income from labor as a share of total income in the United States from 1980 to 2011. The dashed line indicates that the share of income

paid to labor fell to 78.5 percent in 2011 from 85.3 percent as investors and wealth holders took a commensurately larger share of national income. But capital income is not the only thing to increase for the economically best-off during this time. The labor income—meaning salaries—of the top 1 percent (largely corporate executives and financial sector professionals) skyrocketed as well. Lumped in with all labor income, even national statistics showing an overall decline in labor share of income give a false impression of the share paid to workers.⁸ Disaggregating helps us see the problem more closely. Economist Olivier Giovannoni analyzed the data to see what the labor share of income would look like, excluding income of the top 1 percent, and showing a much more precipitous decline: falling to 63 percent from 78.5 percent.⁹

Rising inequality over this period put the United States among the most unequal of high income countries: only two countries within the OECD showed higher levels market income inequality, and, once the effect of progressive taxes and public transfer payments are taken into account, no advanced country is more unequal than the United States.¹⁰ The United States is much less generous in redistributing income than other countries, which is even starker when researchers focus solely on working-age populations under 60, as most people retire at a younger age outside the United States.

A political focus on the fact that top incomes have risen enormously while the majority of the population faces economic stress does not imply envy—the trends at the top are inextricably linked to the trends across the rest of the income distribution. Rising inequality undermines the opportunity for upward economic mobility. Research across OECD countries shows that the United States ranked poorly among advanced economy countries on the extent of its economic mobility.² Reports from the Economic Policy Institute and the Urban Institute illustrate just

how immobile the United States is. These studies explored the likelihood that a person starting out in either the top or bottom quintile in 1994 would move to a different income quintile by 2004. More than 93 percent of people starting out at the bottom did not rise to more than the middle-income group over 10 years. In comparison, 80 percent of those starting in the top income group remained in the top or second to top after 10 years.³

Beyond affecting the functioning of our economy, the way that rising inequality at the top restrains economic mobility concerns the nature of our society and democracy. Economists now know that there is a strong association between the level of inequality in society and the degree of economic mobility.⁴ This is true not only when we look across countries, but even across regions in the US. Not surprisingly, the greater inequality experienced in the US since 1980 seems to have decreased opportunity. What little progress the United States had experienced with improving income mobility has stopped and the country has become more socially rigid. Economist Nathaniel Hilger found sizable improvements in intergenerational mobility in cohorts born between 1940 and 1980—a period of significant gains for social justice, including the expansion of education and important civil rights victories. This is also the period that saw the strongest declines in inequality.⁵ Since then, the rate of mobility has flattened, showing a significant stalling of mobility and the promise of opportunity that doesn't improve upon entrance into the labor market.⁶ As inequality grows, the consequences of stalled intergenerational mobility become more severe. Using the familiar ladder analogy, we observe that, even if the chances of climbing remain constant, the growing distance between rungs greatly increases the difficulty of the climb, amplifying the value of the "birth lottery."⁷

There are two reasons to worry: First, given recent increases in inequality of income, it would be a surprise if inequality of opportunity did not worsen in the future. Second, to get ahead in a modern economy, one needs a good education. But the quality of education one receives is closely tied to the socioeconomic status and education of parents (particularly fathers).⁸

Evidence of inequality by economic status, race, and gender pervade our education and health systems.⁹ But the development that occurs during the early stage of life is much more unequal and has lifelong consequences for an individual's cognitive development and economic success. Where a family sits on the income and wealth scales affects how much they have access to and can benefit from human capital expenditures and investments from the quality of pre natal and maternal care, to the quality of child care and the early development environment, to whether the parent's job affords family and sick leave.

Inequality at the starting gate begins long before a child reaches formal education systems. And it follows children, compounding throughout their academic and professional careers.²⁰ The quality of one's early environment matters tremendously. Nobel laureate James Heckman studied extensively how intensive pre education pilot programs affect low income children through schooling and into adulthood.² Heckman found that children receiving access to these programs performed better in school, were more likely to graduate and go to college, and were less likely to smoke, use drugs, become teenage mothers, or go on welfare.

An overwhelming body of research in this area shows that quality early child care is the most consistent predictor of a young child's behavioral and developmental outcomes including language, interpersonal communication, and cognitive

abilities.²² Already, by the time children enter kindergarten, studies find significant impacts of early learning and environment. In one study, kindergartners from low income families exhibited weaker academic and attention skills.²³ Children contending with hunger and inadequate nutrition also show impaired learning in school.²⁴

Unequal access to affordable, quality childcare and early learning opportunities are compounded by the increasing time strains placed on working parents.²⁵ The secular trend over the past generation toward greater labor force participation by women and longer hours worked by everyone, especially single parents, leave little time or material resources left to invest in children's human capital development. The problem is further compounded for people residing in segregated areas, which are traditionally underserved by public transportation and other services. People in segregated areas also disproportionately have precarious, uncertain schedules and must also spend long hours commuting and running errands instead of, for example, helping their children with their homework.²⁶

Unlike early childhood and postsecondary education that families must pay for, kindergarten through 12th grade education is ostensibly free in the United States. But of course educational quality and resources vary tremendously depending on locale and positional competition to live in high quality school districts prices many out of the market.²⁷

Although America has long canonized the rags to riches narrative, the likelihood of that story becoming a reality has greatly decreased. As inequality rises, the political system becomes increasingly over run by corporate interests, and the public policies required to provide real equality of opportunity become harder and harder to enact.

THE ROLE OF TECHNOLOGY AND GLOBALIZATION

Many experts now agree that inequality is a significant challenge that must be addressed, but disagree on the causes and commensurate solutions to tackling the problems. Traditional arguments focus on technology or globalization as inequality's root causes. But the United States is not different from others who also face increasing computerization and automation in the workplace, as well as increasing competition from international trade and investment. But we do stand out in the excesses of our inequality.

This report focuses on the rules of our economy and the multiple policies that determine how it functions. But to understand why we focus on those structural policy elements, it is important to discuss other explanations for the particular type inequality we are seeing today in the U.S. Many experts agree that inequality is a significant challenge that must be addressed. But, following traditional economic arguments, they argue that rising inequality has little to do with the rules of the economy and much more to do with the rise of globalization and increasingly sophisticated technology. These stories are either unconvincing, in the case of technology, or insufficient, in the case of globalization.

There are three high level reasons to find the technology and globalization stories, as explanations for job loss and wage slowdown, at best only part of the story. First, as we have already mentioned, other countries around the world face the same global changes with respect to technology and international trade, yet have experienced nowhere near the rise of inequality seen in the United States. Many of these other countries have managed to shape their economies in ways that have produced more shared prosperity, with equivalent economic growth performance. With common exposure to

technology and globalization, logic dictates some other variables must be the cause of America's uniquely extreme level of inequality.

Second, these technology and globalization stories are really primarily about supply and demand for labor as the sole determinant of wages. They seek to interpret changes in inequality simply as the outcome of shifts in demand and supply curves, explained in turn by changes in technology and globalization. But institutions matter as well. One of the important advances in economic theory over the past several decades, which was recently awarded the Nobel Prize, is search theory, a large body of work modeling how people find and accept job offers. Search theory argues that supply and demand do not fully determine market wages. Instead, supply and demand for labor set bounds on wages. A host of factors determine where wages fall within those bounds: bargaining power, labor market institutions (including the strength of unions), and social conventions. So, search theory suggests that even explanations that make technology and globalization dominant must acknowledge that the rules matter.²⁸ The third reason is that technology and globalization don't simply happen randomly, falling out of the sky like manna from heaven. Technology and globalization themselves are also shaped by the rules. Let's look at each in turn.

Technology and Skills

Many economists argue that technological changes, such as the use of computers in the workplace, have shifted employers' demand for workers with different levels of technological skills, thereby driving a wedge between the wages of those at the lower end of the U.S. income scale and those at the upper end and contributing to the rise of inequality.²⁹ Though a popular idea, the argument that technology and skills can explain current patterns of inequality is becoming more difficult to justify.

There were early signs of problems with the technology explanation even as the theory became popular. The difference in wages paid to high and low skill workers expanded most rapidly during the 1980s and remained relatively stable and large in the 1990s and 2000s, the era when information and computing technology really took off.³⁰ The technology argument also can't predict movements in the race and gender wage gaps.³ Nor can the rising incomes of those in the top 1 percent be explained as a matter of technology; these are driven by CEOs and finance, and would be unlikely to be affected by any skill gaps.³²

More recent research has shown that the skills gap argument, however true it may have been in the past, has now lost much validity. The higher education premium has stalled; it has not increased over the past 10 years.³³ Highly skilled workers are taking over less skilled occupations and face weakening career trajectories.

Productivity growth remains historically slow, indicating that a massive wave of technology isn't disrupting normal business practices in much of the economy. There are also powerful arguments that a weak labor market can in some cases even deter technological change: if wages are not rising, there is less incentive to invest in labor saving capital and technologies.³⁴

This is not to say technology has had no impact on inequality, or that it won't in the future. Technological advances can provide employers with powerful new means to monitor workers and more precisely specify work tasks and set work schedules, shifting the distribution of income within businesses.³⁵ Technology can contribute to top income growth by creating opportunities from blue ocean innovation, but tech can also create opportunities for businesses to exploit network effects, endowing firms with market power, able to extract high levels of rents. Whether businesses introduce labor complementing or labor substituting technologies

in the future will depend not just on the laws of technology, but on the rules of the economy that determine how the gains from technology are distributed. Moreover, if the government chooses to impose carbon prices, more of our scarce research talent will be directed toward saving the planet, rather than saving labor.

Globalization

In the past several decades, the scale, scope, and nature of international trade in the U.S. economy have been changing, with commensurate changes wrought on businesses and workers. But this rise of globalization has also been determined and carried out through rules that we have set, and rules that we have played an important role in setting internationally, and these rules have had major consequences for how globalization has played out.

There is no doubt that this deepening of global economic linkages presents tremendous opportunity for efficiencies—obtaining things we couldn't have without trade and producing things where specialization made for economic gains innovations, and increases in general welfare. But it is also true that globalization has had significant costs, particularly in the context of the weak labor market that the United States has been experiencing. Daron Acemoglu and co authors found that trade competition from China alone displaced a conservatively estimated 2.4 million U.S. jobs between 1999 and 2011.³⁶ David Autor and co authors similarly found that Chinese import penetration of the U.S. market explained 25 percent of lost manufacturing jobs in the 1990s and 2000s, with those jobs lost much faster than they were replaced. This meant significant consequences for wage losses, extended spells of unemployment, and greater strains on public budgets for unemployment and disability insurance, early retirement, and health care costs.³⁷ Other researchers found that

the labor share of income fell farthest in U.S. industries most exposed to import competition.³⁸

Note that even in the best of circumstances, the economic argument that suggested the freeing of trade would lead to enhanced general welfare also said that, in the absence of active government policies, it would also lead to greater inequality within the U.S., as unskilled wages fell as a result of the indirect competition from the more abundant unskilled labor abroad.³⁹ In effect, American unskilled workers would be forced to compete with unskilled workers from emerging markets and developing countries across a range of goods and services, and this would drive down wages.⁴⁰ Even though the United States is relatively abundant in high skill workers compared to many trading partner countries, more than 62 percent of the U.S. labor force still has less than a college degree, meaning we should expect trade to make a majority of Americans worse off.⁴ Standard theory at best argued that the gainers could compensate the losers, but it never said that they would. While other countries recognized the risks of globalization and took offsetting actions, the United States did not.

In addition to these costs, globalization has also created opportunities for businesses to earn big rents from the restructuring and fragmentation of production chains across geographic regions and multiple business entities. This is also motivated by pressures from financial markets. Globalization allows firms to take advantage of differences not only in labor costs arising from wage differences, but also in costs arising from differences regulatory standards and taxation.

This is especially important in the era of free trade agreements, which in reality are *managed* trade agreements. These agreements are less about trade and more about the regulatory environment corporations face investing and doing business overseas. Providing stronger guarantees for American corporations abroad—for instance, by allowing them to sue for

damages from government regulations using secretive international “investor state dispute settlements” rather than local democratic institutions—has made it even more attractive to trade internationally. One important example showing that globalization is more about rewriting the rules of the economy than about trade: trade agreements have weakened competition from generic drugs in global pharmaceutical markets drugs, which has helped drive up global pharmaceutical prices.

We see this directly with intellectual property rights, which are part of the U.S.'s system for incentivizing innovation. Poorly designed intellectual property rights regimes can not only increase monopoly power, thereby raising prices and pricing some out of the market, but can even impede innovation. The most important input in the production of research and innovation is prior and complementary knowledge.⁴² Researchers and the academic community have expressed real concerns that the U.S. intellectual property regime has become unbalanced, and with trade agreements the U.S. is trying to export this system to the rest of the world.

So globalization, too, is not only about an abstract and exogenous set of forces, but also about the rules we set to manage the effect of increasing global connectedness on our economic lives. And no country plays a more important role than the U.S. in setting the international rules. If we want to get the rules right on trade, we should not export parts of our economic rules that have led to rapid rises of inequality in income, wealth, and political influence at home. Most importantly for the United States, we should not expand protections that tip the balance in favor of those already winning from trade, either by creating excessively stringent intellectual property rights or by establishing a legal regime that grants investors new rights to challenge public decision making.

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#REWRITETHERULES

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3898

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Mayor says kill the jokes
Date: Monday, May 11, 2015 11:39:46 AM

Okay, will do

On 5/11/15, 11:19 AM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>In the Roosevelt institute speech

>

>Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Labor leaders
Date: Monday, May 11, 2015 11:51:33 AM

I think this is something you whisper to Larry right before the event starts.

On 5/10/15, 10:35 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Want to follow up with you re: Randi's call to me yesterday. She wants to
>make sure labor leaders don't personalize their anti-TPP message as an
>attack on obama, which I think is smart. We should get this point across
>too. Need to figure out how, particularly with larry cohen. And we should
>prep for how to keep the Q and A not to be fixated on obama when we deal
>with the media

From: [Walzak, Phil](#)
To: [Gunaratna, Mahen](#); ["John Del Cecato"](#); [Klein, Monica](#); [Hagelgans, Andrea](#)
Cc: [Leopold, Elana](#); [de Alwis, Ronalie](#)
Subject: RE: Washington Post Op-Ed - Print Edition
Date: Monday, May 11, 2015 11:56:33 AM

Cool, thanks

From: Gunaratna, Mahen
Sent: Monday, May 11, 2015 11:56 AM
To: 'John Del Cecato'; Klein, Monica; Walzak, Phil; Hagelgans, Andrea
Cc: Leopold, Elana; de Alwis, Ronalie
Subject: Washington Post Op-Ed - Print Edition

Figured out the problem. The op-ed ran in Thursday's print edition, not Friday's paper.

I got a few copies overnighted and am sending them over to the Mayor's Front Office right now.

Thanks,

Mahen

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Ronalie](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Monday, May 11, 2015 12:01:19 PM
Attachments: [BriefingMemo-RooseveltEvent.docx](#)
[MBDBremarksRoosevelt.docx](#)
[TPA Q&A.docx](#)
[TPA BACKGROUNDER .docx](#)

Here's an updated version, reflecting Tom's changes & adding Q/A on FTT.

Also cut the jokes in the Roosevelt speech, per MBDB

On 5/11/15, 9:39 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>John - on the Q&A piece addressing the idea that the Mayor is out of his
>"realm" on all this national stuff and neglecting NYC. I think we can be
>more forthright without being defensive by saying upfront:
>"It helps New Yorkers when we push the federal and state governments to
>raise the minimum wage. It helps New Yorkers when we push the federal
>government to pass paid family leave. It helps New Yorkers when we push
>the federal government to reward work not wealth by reforming tax
>policy." Then I think the other points you use on this question follow
>fine. He's starting to take on a lot of hits for his travel so my gut
>tells me we need a sharper affirmation of why it is in the direct
>self-interest of New Yorkers to have a Mayor pushing for state and
>national reforms. If you agree can you send back a revised Q&A. Others
>should weigh in.

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]

>Sent: Sunday, May 10, 2015 10:12 PM

>To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil;

>Hagelgans, Andrea; Gunaratna, Mahen

>Cc: Carey, Michael; Leopold, Elana

>Subject: Re: TPA

>

>Four attachments.

>

>1. Briefing memo on Roosevelt event.

>2. Draft remarks for Roosevelt.

>3. Draft Q&A for TPA event at 3pm at Capitol.

>4. A backgrounder on some of the issues in TPA. May need to be updated.

>

>Just as FYI - if we have all the speakers planned actually speak, and
>it's actually 93 degrees, these questions won't be coming in a formal way
>(from the podium), but rather as a break-off situation - where some
>reporters ask some questions of MBDB, other reporters focus on other
>participants.

>

>

>

>On 5/10/15, 5:05 PM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>

>>John - Mayor wants the following by sometime tomorrow morning:

>>1. Roosevelt Institute remarks and a brief on set up, speakers etc.
>>2. A list of Media Questions that may come up at the TPA event; if you
>>can add answers that's fine too but definitely the Questions - also by
>>tomorrow morning sometime.
>>
>>I think Michael and Elana may have some other stuff to take up with you
>>about his travels this week.
>>
>>Sent from my iPad
>

BRIEFING MEMO

WHAT: Roosevelt Institute event with Sen. Warren, Prof. Stiglitz
WHEN: Tuesday, May 12th – from 830am to 11am (MBDB at 1035AM)

STIGLITZ MESSAGE:

- Dominant economic frameworks over the past 35 years – like "trickle-down" economics, and the idea that markets work perfectly on their own – paved the way for an onslaught of policies that decimated America's middle class. This paper presents an evidence-backed alternative framework:
- Markets are shaped by laws, regulations and institutions. Rules matter.
- The rules determine how fast the economy grows, and who shares in the benefits of that prosperity.
- Concentrated wealth can hurt economic performance. Under the right rules, shared prosperity and strong economic performance reinforce each other. There is no trade-off.
- A tentative, piecemeal policy response to help the neediest will not suffice. We must rewrite the rules of the economy with a focus on restoring a balance of power between the competing interests that make up the modern economy.

RUN OF SHOW:

NOTE: No holding room. Reserved seats in the front row for Senator Warren and MBDB.

8:30 AM	Breakfast Starts - National Press Club - 529 14th Street, NW; 13 th Floor
9:00	Program begins. RI CEO Felicia Wong remarks & introduces Joseph Stiglitz
9:03-9:15	Stiglitz Remarks

9:15	Wong Intros Rana F.
9:17-10:15	Panel
10:15	Wong introduces Senator Warren
10:17-10:33	Senator Warren Speaks
10:33	Wong Introduces Mayor de Blasio
10:35-10:50	Mayor de Blasio speaks
10:50	Wong Closes

###

DRAFT REMARKS 2
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support as we have gotten to know each other these past few months. I know of no one who has thought more deeply and advocated more passionately for big, bold, sweeping changes to rebuild the American middle class and restore the principles that will make our country a place of opportunity for everyone.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for three DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I’m inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard. I was honored to co-author an op-ed with Senator Warren last week, and I’m humbled to be with her in person here today.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that’s been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I’m so proud to serve 8.4 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We’re home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but

because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more that DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. We've had over 100,000 New Yorkers apply for a municipal ID. We're fighting to increase the minimum wage.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
- I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city. What happens in Washington – or doesn't happen – makes an enormous difference to my 8.4 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. Governors, Mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.
- In a word, we need an economy that rewards WORK and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care;

and helping students graduate from college without a mountain of debt hanging over their heads.

- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example – the carried interest loophole, which you’ve all heard about – a loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets.
- Now you’ve heard why this sort of thing is possible. It’s because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you’re willing to work hard, you’ve got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that’s why we have to stand together. Progressive economists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there. Just look at the Fight for 15 – a massive movement in 200 cities, with 60,000 people taking to the streets to fight for a minimum wage.
- It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.
- So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

- And we won't do it from the top-down. We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- And we'll do it...together.
- Thank you.

###

TPA Questions and Answers

Q: Why are you doing this?

A: Progressives see the national conversation moving more and more to income inequality – something that was only happening in small circles a year ago. Now is the time to not only recognize the problem, but commit to real solutions for combatting it.

Q: Is Elizabeth Warren signed on to TPA?

A: She won't be attending the event at the Capitol Building, but we've been working together to shine a light on many of these issues – as we did with our op-ed recently. In fact, we'll be appearing together that morning at an event hosted by the Roosevelt Institute, where Joe Stiglitz will be unveiling a comprehensive approach to rewriting the rules of the economy to rebuild the middle class.

Q: Officials who were at the Gracie event, including Sen. Brown and Gov. Strickland said they will not sign on to the agenda or be at the May 12 event, although they sympathize with the Mayor's goals. Do you have any concerns that attendees of the April 2 Gracie Mansion meeting not signing on?

A: Some folks have a policy against signing pledges, and that's fine. Both Senator Brown and Governor Strickland have been strong champions in this effort to combat income inequality, particularly on proposals to lift the floor for working people.

Q: Is this a rebuke of Hillary?

A: No, this isn't about an individual. We're here to send a message to ALL elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement bold progressive policies.

Q: What does Hillary have to do for you to back her?

A: I think what progressives want to see from her – and from elected officials and candidates at every level – is a vision...an economic framework...that really tackles income inequality.

Q: Some people here have already backed Hillary. You, notably, have not.

A: We are here to say that anyone hoping to lead the American people – up and down the ballot – must have a plan to combat income inequality that's based on progressive principles.

Q: What are your next steps?

A: There are a host of ways of engaging progressive leaders, and the progressive Americans they speak to, or speak for. The leadership of organized labor will be speaking to their members and building support for the cause. The heads of progressive organizations will be channeling the support of everyday Americans who are eager to spread the word within their communities. Elected officials will go

back to their states and districts and cities to build support among their constituents. And we will ALL be fanning out and speaking out, driving people from across the country to our website – asking them to sign on, to offer comments and suggestions, and to hold elected officials and candidates accountable for results.

Q: What happens if a candidate or elected official doesn't endorse The Progressive Agenda? Will you all campaign against them?

A: We're asking them to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters. We're looking to elevate these issues into the national dialogue in a positive, pro-active way.

Q: Grover Norquist makes conservative candidates and elected officials sign a no-tax pledge – and he strongly backs those who do, while punishing those who do not. Is that what you're trying to replicate?

A: It's not about the backing or non-backing from folks up here. It's about the people we represent – progressives across the country. And to motivate those Americans – to get them on their feet, activated, and encouraged to support a candidate or elected official – they need to know that the candidate or elected official is with them on these core issues.

Q: Even if you continue to have a Democratic White House, you'll likely have a Republican Congress. How can any of this get done?

A: This isn't just about the White House and Congress. BUT, I will say this. There are those who see divided government & believe that nothing but the most watered-down measures can get support. I don't believe that. If you push hard enough, organize aggressively enough, and make it front-and-center in the national conversation, politicians who might ordinarily be afraid to be bold will suddenly see that it's not just "okay" to have a backbone. It's an existential requirement.

Q: The NYS GOP Chair said YOU would beat HRC in a primary.

A: As much as I enjoy getting political advice from the GOP Chair – let me be clear: I'm not running for president. That's my Sherman-esque answer. We just want these policies to be implemented.

Q: Should Elizabeth Warren run?

A: I think she has already made her intentions clear, and I'll make my message clear: this isn't about personalities; it's about policies.

Q: Could you see yourself supporting Martin O'Malley? He agrees with you on a lot of this stuff.

A: Policies. Not Personalities.

Q: Some of the things you've mentioned, like the TPP, are being supported by President Obama. Are you prepared to go to war with the White House on Fast

Track?

A: It's not about war with the White House, or the GOP Congress. It's about standing up for what's right – no matter where the chips fall. I believe that Fast Track is a bad deal for American workers.

Q: Why isn't Sen. Warren here?

A: I've been working with Senator Warren on these issues. We just published a joint op-ed that touched on many of these topics, and several others, as well. I was with her at the Roosevelt Institute event with Joe Stiglitz this morning. The group assembled here is clearly not an exhaustive list of those who support our agenda. But the folks here represent a diverse group of progressive groups and constituents who are hungry for economic policy aimed at combatting income inequality.

Q: Aren't you concerned that candidates or elected officials will look at all the taxes you're proposing here & say "Geez, I don't want an attack ad run by the Koch Brothers saying I support trillions in higher taxes."

A: Here's the hard truth. If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people; and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations. There's no secret pot of money. And if you're going to be serious about investing in programs that help the 99 Percent, then the One Percent has to be willing to help foot the bill. The Koch Brothers have a different point of view – give more tax breaks to big oil companies and fellow billionaires, at the expense of everybody else. I welcome that debate.

Q: How does this help the people of New York City? Are you getting outside the realm of your Day Job?

A: It helps New Yorkers when we push the federal and state governments to raise the minimum wage. It helps New Yorkers when we push the federal government to pass paid family leave. It helps New Yorkers when we push the federal government to reward work not wealth by reforming tax policy.

And the fact is, we are doing many of these things at the city level. We're trying to do some at the state level. Others only make sense at the federal level.

We shouldn't silo government into city or state or federal. People don't look at their government like that. They know that the people they put into public office have to work together, at all levels of government, to achieve real change. And there's so much more that we can do to lift the lives of working people here in NYC if we have support from the federal government, and from people of good conscience from across the country.

Q: You specifically mention closing the carried interest loophole. That would be a big hit to a lot of the private equity, hedge fund, and real estate folks in New York City. Are you declaring war on them – and do you worry that doing so could derail your efforts on education or affordable housing here at home?

A: No one is declaring war. We are shining a bright light on the defining issue of our times – the fact that since the Recession ended, the One Percent has seen their real income grow by 35%. The 99 Percent have seen theirs grow 0.8%. Put another way, the One Percent captured 91% of the real income gains since 2009.

Now, there's no legitimate reason that a hedge fund manager should pay a lower effective tax rate than the woman who cleans his beach house or the guy who pilots his private plane. That makes zero sense.

Rewarding work, and not just wealth, isn't just morally right. It's smart economics. Consumers need money in their pockets to spend on necessities. In turn, that money goes into the economy and lifts it for everyone.

Q: When you say that the income gap has favored the One Percent over the 99 Percent since 2009 – isn't that a direct indictment of President Obama? Should he have done more to help the non-rich?

A: President Obama has made great efforts to close the income gap. Some have called ObamaCare one of the greatest social programs aimed at reducing income inequality since the New Deal. I agree. There was the stimulus, which greatly expanded the EITC. And there was his success in raising the top marginal tax rate to where it was when Bill Clinton left office. What the income inequality statistics tell us is this: we need to be even more aggressive lifting the floor for working people, and that has to include a greater contribution by those at the very top.

Q: Some of the folks who were at the original Gracie Confab have criticized you for not including mass incarceration as part of TPA. Why do you not think that's important enough to be part of TPA?

A: Mass incarceration is a huge problem – and one that we've set out to address in New York City. We've ended the overuse of **stop-and-frisk** – from around 700,000 a few years before I took office, to less than 50,000 last year. Since we implemented our new marijuana policy, arrests are down 65 percent. We've launched a plan to shrink the population at New York City jails by 25 percent in 10 years.

And this is an important issue across the country – one that progressives will be addressing in the national context in the months to come. This is just the start – not the final chapter – in how we hope to elevate solutions to core issues of economic and social justice.

Q: What about expanding Social Security? Or debt-free college? There are reports that many of the original “signers” to your agenda have dropped out – reportedly furious that you refused to include those issues.

A: Everyone has to make their own decision about whether to support or not support The Progressive Agenda that we've unveiled today. But I've made my support for the issues you've mentioned clear. In fact, I wrote an op-ed with Elizabeth Warren that mentioned them specifically!

This is the result of a long and collaborative process. Just because something doesn't appear as a plank on this agenda doesn't mean it's not important. It doesn't mean it won't be part of our efforts in the months to come. Again, this is the floor – not the ceiling. Stay tuned for more to come!

Q: Have you thought about what all of this stuff costs? How are you going to pay for all of this? Things like child care and paid family leave are really expensive.

A: This isn't meant to be a budget blueprint. This is a document designed to highlight some real, bold, progressive policies that can help combat income inequality. It's an organizing tool, and a way to elevate the discussion on some really important issues.

Q: If these things are so important to you, why have you done them in New York? The city doesn't offer paid family leave, for example.

A: In New York City, we've tackled a number of issues on this list – but no, we haven't tackled them all. Many of these issues are best dealt with at the national level – some because of the price tag, and some for reasons of competition between states and cities. National policy puts everyone on a level playing field.

Q: With so many wealthy New Yorkers, are you concerned that this agenda will soak your constituents, while giving Congress the power to use the money generated for programs in other states?

A: We do have some very wealthy residents in New York. And they need to pay their fair share in taxes. We also have a massive number of residents who are struggling, and who could benefit from a host of initiatives presented here. And we believe that we can make an effective case that when New York City is contributing more in federal taxes, then we deserve more help in rebuilding our bruised and battered middle class, and more help in lifting up those in poverty.

Q: I notice that the Financial Transactions Tax isn't on this list. Why is that? Too much pressure from Wall Street?

A: You can't have everything in one document. This is the beginning, not the end. This is one of those issues that, on its face, could be a valuable addition. But I would need to dive more deeply into the details of that policy, and discuss it with the coalition we're building before commenting further.

Reforming Labor Law

Background: When workers try to organize unions they are often harassed, intimidated or fired, taking away their bargaining power and harming their access to adequate wages and quality healthcare. Workers in unions earn 30 percent higher wages and are 63 percent more likely to have employer-provided health insurance.

Possible Solution: The Employee Free Choice Act: A Congressional bill that would make it easier for workers to join unions, make it easier for newly unionized workers to reach contracts with their employers, and strengthen penalties for those that violate labor law to seek to prevent workers from using their right to organize. *The legislation removes the power of employers to demand an additional and separate ballot if a majority of employee signatures were collected. It also assigns the organizing union as the official collective bargaining representative if a majority of employee signatures are collected. The legislation also requires employers and their unions to enter binding arbitration to produce a collective agreement if one cannot be met 90 days after the unionization of employees, and after 30 days of mediation time (120 days total). The arbitration agreement would be binding for a period of two years. Lastly, the legislation increases penalties on employers who discriminate against workers for union involvement.*

Immigration Reform and Wage Theft

Immigrant workers are even more vulnerable because they can be threatened with deportation. In 2002, the Supreme Court ruled that undocumented workers cannot seek basic labor protections because they are not legally allowed to work. Therefore, employers can subject undocumented immigrants to abuse and dangerous working conditions for little pay, without worrying about legal action.

<http://thinkprogress.org/immigration/2013/07/10/2276121/dc-undocumented-immigrant-wage-theft/>

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

Possible Solutions: S. 2432 – Bank on Students Emergency Loan Refinancing Act: Would allow more than 25 million people with outstanding student loan debt to refinance their federal student loans or private loans at the lower interest rates currently offered to new borrowers, while maintaining full borrower protections of federal student loans (rather than forcing borrowers refinance with private banks). The loss of federal revenue from the lower loan interest income would require additional DOE direct spending (via its Direct Loan Program), according to the CBO, but would be offset in full by the “Buffet Rule” – a minimum 30% income tax payment from people who earn between \$1 and \$2 million.

Paid Family Leave

The United States is the only advanced economy without a national paid-leave law. Only three states -- California, New Jersey and Rhode Island -- offer this critical support for working men and women. Even Human Rights Watch has noticed, citing America for failing its families in a scathing report a few years back. In the latest edition of *Expecting Better*, a report card issued annually by the National Partnership for Women and Families, not a single state merited an "A." California took home an A-minus, New Jersey, a B-plus, and New York, a lackluster B-minus.

<http://www.huffingtonpost.com/susan-ochshorn/new-yorks-real-wealth-pro b 6950998.html>

Tax Breaks for Shipping Jobs Overseas/Deferral/Inversion/Repatriation

SMALLER ONE (NOT AFFECTED BY REPATRIATION):

“Firms can generally deduct business expenses,” said Kimberly Clausing, the Thormund A. Miller and Walter Mintz Professor of Economics at Reed College. “Thus, of course, if firms incurred expenses in moving abroad, they would be able to deduct those expenses.”

BIGGER ONE (AFFECTED BY REPATRIATION):

We’ve also written before on several occasions that the tax code has long allowed U.S. corporations doing business abroad to defer paying taxes on any of their “unrepatriated income.” That is to say that the revenue earned by the company’s foreign subsidiary remains untaxed by the IRS until that money is brought back to the parent company in the U.S.

Sometimes politicians also refer to this as a “tax break for shipping jobs overseas.” And Clausing told us that this part of tax law could motivate companies to move business abroad.

“This can provide a huge incentive for locating jobs and income abroad, since many tax haven countries have tax rates that are very low, even approaching zero, and thus the money can grow abroad ‘tax free’ until it is repatriated,” she said.

<http://www.factcheck.org/2012/10/talking-tax-breaks-for-offshoring/>

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Cc: [John Davis](#); [Aaron Pickrell](#)Email; [Hayley Prim](#); [jeani murray](#); [Jon Fromowitz](#)
Subject: Draft op-ed for Harkin & MBDB
Date: Monday, May 11, 2015 12:11:39 PM
Attachments: [DSMOpEdJDCredits.docx](#)

Thanks to Fromo for writing.

Take a quick look, and Davis can run by Harkin's people. Goal would be to roll out later this week in the Des Moines Register.

The Progressive Agenda

Former U.S. Senator Tom Harkin and New York City Mayor Bill de Blasio

By some measures, 2014 was a tough year for hedge funds. For many investors, returns were modest. But the compensation for *managers* of funds was anything but: it was recently reported that that a group of 25 hedge fund managers made \$11.62 *billion* dollars last year.

To put that in perspective, here's that number fully written out: \$11,620,000,000 -- for 25 people. And it is likely that they paid a lower tax rate on that income than the people who answer clean their homes and pilot their private jets.

What's more, last year Wall Street's bonus pool accounted for roughly *twice* as much money as was earned by every single American making the federal minimum wage.

America is experiencing an inequality crisis. That's not melodrama, nor buzzwords; it's an economic reality that is hurting millions by eroding the foundation of middle class security.

America's middle class has always been this country's engine of economic success. But as American workers' productivity has been steadily increasing for decades, the middle class' share of income has consistently declined. And between 2009 and 2012 – when times were so tough for so many working families – the top 1% of earners captured 91% of all income gains.

There's something deeply un-American about an economy that rewards wealth over work. That feeling of working harder and harder but falling farther and farther behind is the antithesis of the American Dream.

If we as a country are to overcome this crisis, we must act boldly. This week in Washington, a large and diverse group of leaders from around the country came together around ideas that would do just that.

The Progressive Agenda to Combat Income Inequality is a set of proposals that builds upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing the income inequality crisis.

It's a 13-point plan grounded in concrete proposals, but it is guided by three simple principles:

1. **Lift the Floor for Working People.** That means taking steps like increasing the minimum wage so that it reaches \$15/hour, while indexing it to inflation, and *strengthening* the right of workers to unionize and bargain collectively.

2. **Support Working Families.** That means passing measures to ensure paid sick and family leave, and making pre-k and afterschool programs available for every child.
3. **Tax Fairness** – by doing things like ending the “carried interest loophole” which allows hedge fund managers escape paying their fair share, and instituting the “Buffett Rule” so that millionaire investors don’t pay a lower rate in taxes than people who work 9-5.

The Progressive Agenda is not meant to be an exhaustive list of solutions to the inequality crisis. Rather, it is a response to the demands of people nationwide – from Brooklyn, NY to Brooklyn, IA – that this crisis be addressed with real, bold proposals that will make a significant difference in their lives.

The rampant inequality we face today has been decades in the making and it won’t be solved overnight. But together, we’re taking an important step to ensure that it will be addressed. And we urge Iowans, and Americans from all walks of life, to join us on this mission.

From: [jeani murray](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#); [John Davis](#); [Aaron Pickrell](#)[Email](#); [Hayley Prim](#); [Jon Fromowitz](#)
Subject: Re: Draft op-ed for Harkin & MBDB
Date: Monday, May 11, 2015 12:45:16 PM

I like. I'd reorder a bit.

America is experiencing an inequality crisis. That's not melodrama, nor buzzwords; it's an economic reality that is hurting millions by eroding the foundation of middle class security.

America's middle class has always been this country's engine of economic success. But as American workers' productivity has been steadily increasing for decades, the middle class' share of income has consistently declined. And between 2009 and 2012 – when times were so tough for so many working families – the top 1% of earners captured 91% of all income gains.

There's something deeply un-American about an economy that rewards wealth over work. That feeling of working harder and harder but falling farther and farther behind is the antithesis of the American Dream.

For many investors, 2014 returns were modest, while compensation for *managers* of funds was anything but: it was recently reported that a group of 25 hedge fund managers made \$11.62 *billion* dollars last year.

To put that in perspective, here's that number fully written out: \$11,620,000,000 -- for 25 people. And it is likely that they paid a lower tax rate on that income than the people who answer clean their homes and pilot their private jets.

What's more, last year Wall Street's bonus pool accounted for roughly *twice* as much money as was earned by every single American making the federal minimum wage. This widening of the income gap is bigger than at any time in our history. (Is this true??)

If we as a country are to overcome this crisis, we must act boldly. This week in Washington, a large and diverse group of leaders from around the country came together around ideas that would do just that.

The Progressive Agenda to Combat Income Inequality is a set of proposals that builds upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing the income inequality crisis.

It's a 13-point plan grounded in concrete proposals, but it is guided by three simple principles:

- 1. Lift the Floor for Working People.** That means taking steps like increasing the minimum wage so that it reaches \$15/hour, while indexing it to inflation, and *strengthening* the right of workers to unionize and bargain collectively.
- 2. Support Working Families.** That means passing measures to ensure paid sick and family leave, and making pre-k and afterschool programs available for every child.
- 3. Tax Fairness** – by doing things like ending the “carried interest loophole” which allows hedge fund managers escape paying their fair share, and instituting the “Buffett Rule” so that millionaire investors don't pay a lower rate in taxes than people who work 9-5.

The Progressive Agenda is not meant to be an exhaustive list of solutions to the inequality crisis. Rather, it is a response to the demands of people nationwide – from Brooklyn, NY to Brooklyn, IA – that

this crisis be addressed with real, bold proposals that will make a significant difference in their lives.

The rampant inequality we face today has been decades in the making and it won't be solved overnight. But together, we're taking an important step to ensure that it will be addressed. And we urge Iowans, and Americans from all walks of life, to join us on this mission.

On Monday, May 11, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:

Thanks to Fromo for writing.

Take a quick look, and Davis can run by Harkin's people. Goal would be to roll out later this week in the Des Moines Register.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: TPA
Date: Monday, May 11, 2015 1:01:56 PM

FYI, on the "why doesn't NYC offer paid family leave" question, Bob Linn points out the following:

I would also add that leave and health benefits must be collectively bargained and we have and will engage city unions on these important issues.

-----Original Message-----

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 12:03 PM
To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Ronalie; Carey, Michael; Leopold, Elana
Subject: Re: TPA

Here's an updated version, reflecting Tom's changes & adding Q/A on FTT.

Also cut the jokes in the Roosevelt speech, per MBDB

On 5/11/15, 9:39 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

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>>Sent from my iPad

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From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Spitalnick, Amy \(OMB\)](#)
Cc: [Wolfe, Emma](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Williams, Dominic](#); [Hagelgans, Andrea](#)
Subject: Re: paid family leave
Date: Monday, May 11, 2015 1:40:11 PM

Yeah looks good

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 01:40 PM
To: Spitalnick, Amy (OMB)
Cc: Wolfe, Emma; Walzak, Phil; Rebecca Katz (hilltoppublicsolutions.com); Williams, Dominic; Hagelgans, Andrea
Subject: Re: paid family leave

I like

On May 11, 2015, at 1:28 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Here's what I suggest.

Emma/Dom - Albany line factually ok?

"The Mayor has proposed paid family leave for New York City employees and we're studying how best to accomplish that. However, comprehensive action would require legislation in Albany. That's why a national policy is the most comprehensive and workable way to achieve this, putting every city and state on a level playing field."

On background:

The City allows employees to use accrued leave for this. Leave and health benefits must also be collectively bargained, so we have and will continue to work with the municipal unions on these issues

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 1:03 PM
To: Spitalnick, Amy (OMB); 'Wolfe, Emma'; Phillip Walzak; Rebecca Katz (hilltoppublicsolutions.com)
Subject: Re: paid family leave

Ah, good call Emma. I'm good.

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 12:58 PM
To: "'Wolfe, Emma'" <EWolfe@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Rebecca Katz

(hilltoppublicsolutions.com)" <rkatz@hilltoppublicsolutions.com>

Subject: RE: paid family leave

I can work something up based on this – everyone comfortable with the frame of us having proposed this but it requiring Albany legislation?

FOR IMMEDIATE RELEASE: August 23, 2013

CONTACT: DAN LEVITAN dan@berlinrosen.com, [646-200-5315](tel:646-200-5315)

DE BLASIO PROPOSES PAID FAMILY LEAVE FOR NEW YORK CITY

New York, NY - Bill de Blasio today proposed making New York City the first city in the United States to provide paid family leave for new mothers and fathers, as well as people caring for a serious or terminally ill or injured spouse, parent, or child.

“If you want to spend quality time with a new child, or if you or a loved one faces a major medical emergency, your job or paychecks shouldn't be in jeopardy. This is good public policy that will help all families in this city,” said Bill de Blasio.

Based on successful programs in New Jersey and California, De Blasio's plan would expand the eligibility of disability coverage with a small surcharge on existing disability insurance premiums. The benefit would pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).

The United States is the only high-income country in the world not to offer paid family leave.[1] These programs are successful, humane, and popular. After the introduction of a similar program in California, more than 90% of employers reported either “no noticeable effect” or a “positive effect” on productivity, profitability, turnover, and morale.[2]

De Blasio has also called for full, comprehensive paid sick day leave for New York City workers. Speaker Quinn blocked that legislation in the City Council for three years to placate business interests, and then later under intense political pressure passed a watered-down version of the bill that excluded more than 300,000 New Yorkers.

De Blasio's plan would:

- Cover every New York City worker currently covered by the State's disability insurance system.
- Would cover mothers or fathers seeking to bond with a new baby within 12 months of birth or adoption.
- Would cover caregivers with proof of a very serious or terminal illness afflicting a child, spouse, or parent.
- Pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).
- Be financed through a small increase in worker's temporary disability insurance premium determined by an actuary each year. In New Jersey, a similar program, covering 2/3 of participating employees salary for six weeks up to a maximum of \$524/week cost just 60 cents per worker per week in 2013.[3]

This proposal would require legislation in Albany.

From: Wolfe, Emma [<mailto:EWolfe@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 12:56 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Phillip Walzak; Rebecca Katz (hilltoppublicsolutions.com)
Subject: RE: paid family leave

I don't know why we would specify Klein of all folks right now
Should just say our past positions on PFL – we did a presser on this in august 2013

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 12:54 PM
To: Spitalnick, Amy (OMB); Walzak, Phil; Rebecca Katz (hilltoppublicsolutions.com); Wolfe, Emma
Subject: Re: paid family leave

I think that's right.

If City Hall is okay with this, I'd like to say we're still studying how to address on city level, and we support Klein's state paid family leave legislation - but we believe the most comprehensive and workable way to accomplish this is through federal legislation.

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 12:43 PM
To: Phillip Walzak <PWalzak@cityhall.nyc.gov>, "Rebecca Katz (hilltoppublicsolutions.com)" <rkatz@hilltoppublicsolutions.com>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: paid family leave

I am but I think the issue is that we haven't done anything on this.

From: Walzak, Phil
Sent: Monday, May 11, 2015 12:33 PM
To: Spitalnick, Amy (OMB); Rebecca Katz (hilltoppublicsolutions.com); 'jfdc@akpdmedia.com'
Subject: Re: paid family leave

Amy pls check w CH on policy

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 12:32 PM
To: Walzak, Phil; Rebecca Katz (hilltoppublicsolutions.com); John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: paid family leave

From: Wilson, Reid <Reid.Wilson@washpost.com>
Sent: Monday, May 11, 2015 12:30 PM
To: Spitalnick, Amy (OMB)
Subject: paid family leave

Hi, Amy –

Thought I'd drop another line to check in on something: Mayor de Blasio supports paid family leave, but New York City employees don't get paid family leave – or birth control, or post-natal coverage for supplies – under the city's health care plan, which was grandfathered in under the ACA. Does he plan to push to give those employees the same benefits? Is there any legislation in the works?

Let me know, I'm writing this up in advance of tomorrow's announcement. And thanks for the time.

Reid

--

Reid Wilson
The Washington Post
W (202) 334-9893
C (202) 384-3196
@PostReid

From: [Gunaratna, Mahen](#)
To: [Spitalnick, Amy \(OMB\)](#); "John Del Cecato"
Subject: RE: Audio - Tues through Thurs events
Date: Monday, May 11, 2015 1:53:26 PM

What's the plan for Cali?

From: Spitalnick, Amy (OMB) [mailto:SpitalnickA@omb.nyc.gov]
Sent: Monday, May 11, 2015 1:51 PM
To: Gunaratna, Mahen; 'John Del Cecato'
Subject: RE: Audio - Tues through Thurs events

NYC TV is going to DC.

From: Gunaratna, Mahen [mailto:MGunaratna@cityhall.nyc.gov]
Sent: Monday, May 11, 2015 1:41 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB)
Subject: Audio - Tues through Thurs events

Can you guys capture audio of all his public events from Tues to Thurs?

If you're not able or are tied up with other tasks, who might be able to do so?

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Spitalnick, Amy \(OMB\)](#); ["John Del Cecato"](#)
Subject: RE: Audio - Tues through Thurs events
Date: Monday, May 11, 2015 1:54:54 PM

Need more quickly though even if NYC-TV is there in DC, so audio from one of your phones would be helpful as well.

NYC-TV sometimes take a few hours to send along because they need to extract the audio from the video footage.

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 1:51 PM
To: Gunaratna, Mahen; 'John Del Cecato'
Subject: RE: Audio - Tues through Thurs events

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From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Cc: [Spitalnick, Amy \(OMB\)](#)
Subject: RE: Audio - Tues through Thurs events
Date: Monday, May 11, 2015 2:00:31 PM

Thanks!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 2:01 PM
To: Gunaratna, Mahen
Cc: Spitalnick, Amy (OMB)
Subject: Re: Audio - Tues through Thurs events

I will make sure someone captures Tues and Thurs, Fri

On May 11, 2015, at 1:42 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

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From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ronalie](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Monday, May 11, 2015 2:10:03 PM

Thanks will do

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 2:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: TPA

Few minor fact-check edits:

1. Re: Stiglitz, it says that they've "gotten to know each other these past few months". Can we change to "past few years"? Recall BdB and Stiglitz chatting during the campaign and [REDACTED] in 2013.
2. For Elizabeth Warren, we say she's been fighting for the middle class as an academic, etc. for "three decades". Should we change to "nearly four decades"? She started as a professor in 1977.
3. Could we change "with 60,000 people" to "with over 60,000 people"?

Looks good otherwise!

Mahen

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Sent: Monday, May 11, 2015 12:03 PM
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Subject: Re: TPA
Date: Monday, May 11, 2015 2:35:52 PM
Attachments: [MBDBremarksRoosevelt.docx](#)

Revised

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Date: Monday, May 11, 2015 at 2:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <FWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
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DRAFT REMARKS 3
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support as we have gotten to know each other these past few years. I know of no one who has thought more deeply and advocated more passionately for big, bold, sweeping changes to rebuild the American middle class and restore the principles that will make our country a place of opportunity for everyone.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for nearly four DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I’m inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard. I was honored to co-author an op-ed with Senator Warren last week, and I’m humbled to be with her in person here today.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that’s been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I’m so proud to serve 8.4 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We’re home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but

because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more that DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. We've had over 100,000 New Yorkers apply for a municipal ID. We're fighting to increase the minimum wage.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
- I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city. What happens in Washington – or doesn't happen – makes an enormous difference to my 8.4 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. Governors, Mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.
- In a word, we need an economy that rewards WORK and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care;

and helping students graduate from college without a mountain of debt hanging over their heads.

- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example – the carried interest loophole, which you’ve all heard about – a loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets.
- Now you’ve heard why this sort of thing is possible. It’s because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you’re willing to work hard, you’ve got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that’s why we have to stand together. Progressive economists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there. Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.
- It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.
- So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

- And we won't do it from the top-down. We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- And we'll do it...together.
- Thank you.

###

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband
Date: Monday, May 11, 2015 2:36:28 PM

Fyi

From: Gunaratna, Mahen
Sent: Monday, May 11, 2015 02:34 PM
To: B; FLONYC
Cc: 'John Del Cecato' <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband

Wall Street warns Hillary Clinton: Don't be like Ed Miliband

In British election, bashing bonuses and hedge funds didn't work for Labour leader.

By [Ben White](#)

5/11/15 1:57 PM EDT

Updated 5/11/15 2:17 PM EDT

NEW YORK — Wall Street has a message for bank-bashing U.S. populist politicians: Put down the pitchforks or you could wind up like Ed Miliband.

Senior financial executives say the Labour leader's anti-bank, soak the rich rhetoric helped sink his party in the U.K. elections and assured a surprisingly big reelection win for Prime Minister David Cameron and his Conservative party last week. Miliband resigned as Labour leader following the loss.

These bankers and their ideological supporters say if likely Democratic presidential nominee Hillary Clinton keeps tacking to the left on Wall Street issues — as Massachusetts Sen. Elizabeth Warren, other progressive Democrats and Vermont Sen. Bernie Sanders are demanding — she could wind up facing the same fate.

“Cameron embraced the role of the financial sector in growing the U.K. economy and creating jobs, never once criticizing hedge funds, banks or the wealthy,” said a top executive at one of Wall Street's largest firms. “Miliband ran against hedge funds and bankers, promising bonus and mansion taxes and lost big. Is that a lesson for Hillary as well?”

This executive, like several others who cited the U.K. election result as a warning to populists, declined to be identified by name or by firm for fear of eliciting a heavy backlash.

Another executive said Miliband's adoption of Warren's approach to the financial sector and banking regulation failed even though U.K. voters trust banks even less than U.S. voters, according to opinion surveys.

“Seems like there might be some political lessons for the U.S. out of the U.K. election — with Miliband’s Warren style, anti-business, anti-bank rhetoric clearly falling flat with the general public even as the press ate it up,” this executive from another of Wall Street’s largest firms said. “And the Edelman trust barometer actually shows that British voters are more distrustful and wary of the banks than here in the U.S.”

The financial executives cited Miliband’s attacks on Cameron and the Conservatives as the “party of hedge funds” and his calls for higher taxes on the industry as failing to captivate U.K. voters. And they noted that despite polls showing a very tight race, Cameron and his party won 51 percent of the vote and 331 seats in Parliament to just 36 percent and 232 seats for Miliband and his Labour party.

Conservative analysts also said U.S. politicians including Clinton should take note of the U.K. result.

“There are two lessons here,” said Douglas Holtz-Eakin of the American Action Forum. “One is the Miliband lesson. The U.S. has now seen that people in the U.K. don’t really like this focus on inequality and redistribution. It’s not where people are. And the second is that conservatives were very effective in saying they were for working people but keeping the focus on work not excessive government intervention and benefits.”

Financial reform advocates in the U.S. say these executives and analysts are delusional and reading things into the U.K. results that are not really there.

“Backwards logic like this almost makes you understand why Wall Street executives are deluded enough to believe they shouldn’t be held responsible for blowing up the economy in 2008 and fighting common sense legislation designed to prevent them from doing it again,” said Neil Sroka, communications director for progressive group Democracy for America. “If these guys actually believe that Cameron won because he bear-hugged billionaire bankers or think that Democrats will do better in 2016 if they continue treating a thief on Wall Street differently than a thief on Main Street, I’ve got an tranche of decade-old, toxic mortgages I know they’ll want to get in on.”

Dennis Kelleher, head of financial reform group Better Markets, said many other factors were at play in the U.K.

“Claiming the five-week sprint known as the U.K. election — and the Scottish freedom campaign — means anything for the US is nothing more than wishful thinking by Wall Street’s spinners,” he said. “Secretary Clinton will be spelling out pro-growth agendas that also protect the American people from Wall Street’s dangerous too big to fail banks. It’s not either/or. It’s both.”

The comments from Wall Street executives and conservative analysts come as some in the industry fear that Clinton will continue to move left on financial reform issues as her campaign progresses.

Clinton used her first trip to Iowa as an announced candidate last month to issue a fresh assault. “There’s something wrong,” she told Iowans, when “hedge fund managers pay lower taxes than nurses or the truckers I saw on I-80 when I was driving here over the last two days.”

In a fundraising note last month, Clinton wrote that “families have fought their way back from tough economic times. But it’s not enough — not when the average CEO makes 300 times what the average worker makes.”

Wall Street mostly shrugged off those comments, confident that Clinton, who has enjoyed heavy financial support from the industry, would ultimately govern as a pro-business pragmatist not inclined to bust up big banks or support higher taxes on financial transactions or new controls on executive pay.

But as the “Draft Warren” for president movement continues to gain steam and coalitions of left wing and right wing populists in Congress flirt with the idea of breaking up the biggest banks, Wall Street is getting a bit more nervous. And they are pointing to the U.K. results and Republican gains in 2014 in the U.S. as evidence that Clinton should focus on other issues or face a possible loss in 2016.

“I would say that this is the second major election in a row where bank bashing no longer seems to move voters,” said a lobbyist for the banking industry. “Even where voters may continue to have anger about banks, other issues seem to be driving their votes. We saw that last year in the U.S., and now we seem to be seeing an echo in the U.K.”

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Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: [B](#)
Cc: [@EO](#); [REDACTED] [John Del Cecato](#)
Subject: NVM: Rep Grijalva
Date: Monday, May 11, 2015 2:39:22 PM

Rep. Raúl Grijalva

[REDACTED]

Thank you for the accommodations you are making so that peace in the valley can prevail in here in DC. Want to talk to you before the event about emphasis and agenda. If you can't reach me ask for Amy and she can find me.

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [Gunaratna, Mahen](#); B; FLONYC
Cc: ["John Del Cecato"](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: RE: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband
Date: Monday, May 11, 2015 2:40:26 PM

Miliband is becoming the comparison du jour--- first Newt , now WSJ

From: Gunaratna, Mahen
Sent: Monday, May 11, 2015 2:35 PM
To: B; FLONYC
Cc: 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
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From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ronalie](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: RE: TPA
Date: Monday, May 11, 2015 2:48:35 PM

The line "We've had over 100,000 New Yorkers apply for a municipal ID" is a bit outdated (our last public pronouncement was 170k).

The NYCID team recommends instead stating that we have over 190,000 New Yorkers who now have their IDs in hand – and rapidly growing.

The number is actually over 200k as of today, but team wants to temper his remarks for tomorrow and instead do a presser once we hit the 250k mark at a later date.

Andrea has signed off on this language/strategy.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 2:37 PM
To: Gunaratna, Mahen; Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Ronalie; Carey, Michael; Leopold, Elana
Subject: Re: TPA

Revised

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 2:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
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Few minor fact-check edits:

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3. Could we change "with 60,000 people" to "with over 60,000 people"?

Looks good otherwise!

Mahen

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Sent: Monday, May 11, 2015 12:03 PM

To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Ronalie; Carey, Michael; Leopold, Elana

Subject: Re: TPA

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Also cut the jokes in the Roosevelt speech, per MBDB

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>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Sunday, May 10, 2015 10:12 PM

>To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil;

>Hagelgans, Andrea; Gunaratna, Mahen

>Cc: Carey, Michael; Leopold, Elana

>Subject: Re: TPA

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>Four attachments.

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>2. Draft remarks for Roosevelt.

>3. Draft Q&A for TPA event at 3pm at Capitol.

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>>Sent from my iPad

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From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: California
Date: Monday, May 11, 2015 2:53:27 PM

All I have open now is Friday AM 9-1130

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 2:53 PM
To: Carey, Michael
Subject: California

Peter Ragone is helping to get times with Mark Z. Barabak of the LA Times & Carla Maranucci with Chronicle .. Do you know what time slots available?

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ronalie](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Monday, May 11, 2015 2:56:36 PM
Attachments: [MBDBremarksRoosevelt.docx](#)

One more revised

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, May 11, 2015 at 2:37 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>
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DRAFT REMARKS 4
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support as we have gotten to know each other these past few years. I know of no one who has thought more deeply and advocated more passionately for big, bold, sweeping changes to rebuild the American middle class and restore the principles that will make our country a place of opportunity for everyone.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for nearly four DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I’m inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard. I was honored to co-author an op-ed with Senator Warren last week, and I’m humbled to be with her in person here today.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that’s been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I’m so proud to serve 8.4 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We’re home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but

because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. We've had over 100,000 New Yorkers apply for a municipal ID. We're fighting to increase the minimum wage.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
- I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city. What happens in Washington – or doesn't happen – makes an enormous difference to my 8.4 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. Governors, Mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.
- In a word, we need an economy that rewards WORK and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care;

and helping students graduate from college without a mountain of debt hanging over their heads.

- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example – the carried interest loophole, which you’ve all heard about – a loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets.
- Now you’ve heard why this sort of thing is possible. It’s because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you’re willing to work hard, you’ve got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that’s why we have to stand together. Progressive economists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there. Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.
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- And we won't do it from the top-down. We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- And we'll do it...together.
- Thank you.

###

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ronalie](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: Re: TPA
Date: Monday, May 11, 2015 2:59:08 PM
Attachments: [MBDBremarksRoosevelt.docx](#)

Another revised (MUNI ID #)

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, May 11, 2015 at 2:57 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: Re: TPA

One more revised

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Monday, May 11, 2015 at 2:37 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: Re: TPA

Revised

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 2:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Ronalie <[REDACTED]> "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>
Subject: RE: TPA

Few minor fact-check edits:

1. Re: Stiglitz, it says that they've "gotten to know each other these past few months". Can we change to "past few years"? Recall BdB and Stiglitz chatting during the campaign and [REDACTED] in 2013.
2. For Elizabeth Warren, we say she's been fighting for the middle class as an academic, etc. for

“three decades”. Should we change to “nearly four decades”? She started as a professor in 1977.
3. Could we change “with 60,000 people” to “with over 60,000 people”?

Looks good otherwise!

Mahen

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 12:03 PM

To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Ronalie; Carey, Michael; Leopold, Elana

Subject: Re: TPA

Here's an updated version, reflecting Tom's changes & adding Q/A on FTT.

Also cut the jokes in the Roosevelt speech, per MBDB

On 5/11/15, 9:39 AM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>John - on the Q&A piece addressing the idea that the Mayor is out of
>his "realm" on all this national stuff and neglecting NYC. I think we
>can be more forthright without being defensive by saying upfront:
>"It helps New Yorkers when we push the federal and state governments to
>raise the minimum wage. It helps New Yorkers when we push the federal
>government to pass paid family leave. It helps New Yorkers when we push
>the federal government to reward work not wealth by reforming tax
>policy." Then I think the other points you use on this question follow
>fine. He's starting to take on a lot of hits for his travel so my gut
>tells me we need a sharper affirmation of why it is in the direct
>self-interest of New Yorkers to have a Mayor pushing for state and
>national reforms. If you agree can you send back a revised Q&A. Others
>should weigh in.

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Sunday, May 10, 2015 10:12 PM

>To: Snyder, Thomas; Williams, Dominic; Wolfe, Emma; Walzak, Phil;

>Hagelgans, Andrea; Gunaratna, Mahen

>Cc: Carey, Michael; Leopold, Elana

>Subject: Re: TPA

>

>Four attachments.

>

>1. Briefing memo on Roosevelt event.

>2. Draft remarks for Roosevelt.

>3. Draft Q&A for TPA event at 3pm at Capitol.

>4. A backgrounder on some of the issues in TPA. May need to be updated.

>

>Just as FYI - if we have all the speakers planned actually speak, and

>it's actually 93 degrees, these questions won't be coming in a formal

>way (from the podium), but rather as a break-off situation - where some

>reporters ask some questions of MBDB, other reporters focus on other

>participants.

>

>

>

>On 5/10/15, 5:05 PM, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov> wrote:

>

>>John - Mayor wants the following by sometime tomorrow morning:

>>1. Roosevelt Institute remarks and a brief on set up, speakers etc.

>>2. A list of Media Questions that may come up at the TPA event; if you

>>can add answers that's fine too but definitely the Questions - also by

>>tomorrow morning sometime.

>>

>>I think Michael and Elana may have some other stuff to take up with

>>you about his travels this week.

>>

>>Sent from my iPad

>

DRAFT REMARKS 5
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
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- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – that number is rapidly growing. We're fighting to increase the minimum wage.
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- And we won't do it from the top-down. We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- And we'll do it...together.
- Thank you.

###

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: thanks for update
Date: Monday, May 11, 2015 3:00:01 PM

[REDACTED]

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 2:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: thanks for update

[REDACTED]

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 12:07 PM
To: B
Cc: Aaron PickrellEmail <[REDACTED]> John Davis <[REDACTED]> Hayley Prim <[REDACTED]>
Subject: FW: thanks for update

Should be good here... Fingers crossed

From: <Moe>, Kari <Kari.Moe@mail.house.gov>
Date: Monday, May 11, 2015 at 12:04 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: thanks for update

John: Thanks very much for your note and for working with us on tomorrow's event. Very pleased that debt free college and SSexpansion will be included in the Mayor's remarks. We are excited about the potential of the progressive coalition that you have organized for the launch. Look forward to working with you as we move forward.

Kari Moe
Chief of Staff
Congressman Keith Ellison

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 11:52 AM
To: Moe, Kari
Subject: <no subject>

Hey Kari. Spoke to MBDB - and he wanted me to be sure to let you know that he'll be speaking to expanding Social Security and debt-free college in his opening remarks for tomorrow... Thanks for

everything - we're really excited to have Cong. Ellison there!!

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Subject: Heather Boushey
Date: Monday, May 11, 2015 3:03:21 PM

Saw that she'll be at the Roosevelt Institute event tomorrow. Just making sure that you and MBdB know that she's one of HRC's advisors.

He asked for a compilation of all of HRC's policy advisors a while back (think before the Iowa trip) and I put together a quick briefing with their photos/backgrounds. She was included.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Ronaldie](#); [Carey, Michael](#); [Leopold, Eiana](#)
Subject: Clean, updated packet
Date: Monday, May 11, 2015 3:20:52 PM
Attachments: [MBDBremarksRoosevelt.docx](#)
[TPA Q&A.docx](#)
[TPA BACKGROUNDER .docx](#)
[BriefingMemo-RooseveltEvent.docx](#)

DRAFT REMARKS 5
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Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

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###

TPA Questions and Answers

Q: Why are you doing this?

A: Progressives see the national conversation moving more and more to income inequality – something that was only happening in small circles a year ago. Now is the time to not only recognize the problem, but commit to real solutions for combatting it.

Q: Is Elizabeth Warren signed on to TPA?

A: She won't be attending the event at the Capitol Building, but we've been working together to shine a light on many of these issues – as we did with our op-ed recently. In fact, we'll be appearing together that morning at an event hosted by the Roosevelt Institute, where Joe Stiglitz will be unveiling a comprehensive approach to rewriting the rules of the economy to rebuild the middle class.

Q: Officials who were at the Gracie event, including Sen. Brown and Gov. Strickland said they will not sign on to the agenda or be at the May 12 event, although they sympathize with the Mayor's goals. Do you have any concerns that attendees of the April 2 Gracie Mansion meeting not signing on?

A: Some folks have a policy against signing pledges, and that's fine. Both Senator Brown and Governor Strickland have been strong champions in this effort to combat income inequality, particularly on proposals to lift the floor for working people.

Q: Is this a rebuke of Hillary?

A: No, this isn't about an individual. We're here to send a message to ALL elected officials and candidates for every office, up and down the ballot, in both parties: to tackle income inequality, we must implement bold progressive policies.

Q: What does Hillary have to do for you to back her?

A: I think what progressives want to see from her – and from elected officials and candidates at every level – is a vision...an economic framework...that really tackles income inequality.

Q: Some people here have already backed Hillary. You, notably, have not.

A: We are here to say that anyone hoping to lead the American people – up and down the ballot – must have a plan to combat income inequality that's based on progressive principles.

Q: What are your next steps?

A: There are a host of ways of engaging progressive leaders, and the progressive Americans they speak to, or speak for. The leadership of organized labor will be speaking to their members and building support for the cause. The heads of progressive organizations will be channeling the support of everyday Americans who are eager to spread the word within their communities. Elected officials will go

back to their states and districts and cities to build support among their constituents. And we will ALL be fanning out and speaking out, driving people from across the country to our website – asking them to sign on, to offer comments and suggestions, and to hold elected officials and candidates accountable for results.

Q: What happens if a candidate or elected official doesn't endorse The Progressive Agenda? Will you all campaign against them?

A: We're asking them to commit to these principles because they are three things: 1) real solutions to income inequality; 2) feasible ideas; 3) resonant with millions of Americans who are desperate for leadership on these economic matters. We're looking to elevate these issues into the national dialogue in a positive, pro-active way.

Q: Grover Norquist makes conservative candidates and elected officials sign a no-tax pledge – and he strongly backs those who do, while punishing those who do not. Is that what you're trying to replicate?

A: It's not about the backing or non-backing from folks up here. It's about the people we represent – progressives across the country. And to motivate those Americans – to get them on their feet, activated, and encouraged to support a candidate or elected official – they need to know that the candidate or elected official is with them on these core issues.

Q: Even if you continue to have a Democratic White House, you'll likely have a Republican Congress. How can any of this get done?

A: This isn't just about the White House and Congress. BUT, I will say this. There are those who see divided government & believe that nothing but the most watered-down measures can get support. I don't believe that. If you push hard enough, organize aggressively enough, and make it front-and-center in the national conversation, politicians who might ordinarily be afraid to be bold will suddenly see that it's not just "okay" to have a backbone. It's an existential requirement.

Q: The NYS GOP Chair said YOU would beat HRC in a primary.

A: As much as I enjoy getting political advice from the GOP Chair – let me be clear: I'm not running for president. That's my Sherman-esque answer. We just want these policies to be implemented.

Q: Should Elizabeth Warren run?

A: I think she has already made her intentions clear, and I'll make my message clear: this isn't about personalities; it's about policies.

Q: Could you see yourself supporting Martin O'Malley? He agrees with you on a lot of this stuff.

A: Policies. Not Personalities.

Q: Some of the things you've mentioned, like the TPP, are being supported by President Obama. Are you prepared to go to war with the White House on Fast

Track?

A: It's not about war with the White House, or the GOP Congress. It's about standing up for what's right – no matter where the chips fall. I believe that Fast Track is a bad deal for American workers.

Q: Why isn't Sen. Warren here?

A: I've been working with Senator Warren on these issues. We just published a joint op-ed that touched on many of these topics, and several others, as well. I was with her at the Roosevelt Institute event with Joe Stiglitz this morning. The group assembled here is clearly not an exhaustive list of those who support our agenda. But the folks here represent a diverse group of progressive groups and constituents who are hungry for economic policy aimed at combatting income inequality.

Q: Aren't you concerned that candidates or elected officials will look at all the taxes you're proposing here & say "Geez, I don't want an attack ad run by the Koch Brothers saying I support trillions in higher taxes."

A: Here's the hard truth. If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people; and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations. There's no secret pot of money. And if you're going to be serious about investing in programs that help the 99 Percent, then the One Percent has to be willing to help foot the bill. The Koch Brothers have a different point of view – give more tax breaks to big oil companies and fellow billionaires, at the expense of everybody else. I welcome that debate.

Q: How does this help the people of New York City? Are you getting outside the realm of your Day Job?

A: It helps New Yorkers when we push the federal and state governments to raise the minimum wage. It helps New Yorkers when we push the federal government to pass paid family leave. It helps New Yorkers when we push the federal government to reward work not wealth by reforming tax policy.

And the fact is, we are doing many of these things at the city level. We're trying to do some at the state level. Others only make sense at the federal level.

We shouldn't silo government into city or state or federal. People don't look at their government like that. They know that the people they put into public office have to work together, at all levels of government, to achieve real change. And there's so much more that we can do to lift the lives of working people here in NYC if we have support from the federal government, and from people of good conscience from across the country.

Q: You specifically mention closing the carried interest loophole. That would be a big hit to a lot of the private equity, hedge fund, and real estate folks in New York City. Are you declaring war on them – and do you worry that doing so could derail your efforts on education or affordable housing here at home?

A: No one is declaring war. We are shining a bright light on the defining issue of our times – the fact that since the Recession ended, the One Percent has seen their real income grow by 35%. The 99 Percent have seen theirs grow 0.8%. Put another way, the One Percent captured 91% of the real income gains since 2009.

Now, there's no legitimate reason that a hedge fund manager should pay a lower effective tax rate than the woman who cleans his beach house or the guy who pilots his private plane. That makes zero sense.

Rewarding work, and not just wealth, isn't just morally right. It's smart economics. Consumers need money in their pockets to spend on necessities. In turn, that money goes into the economy and lifts it for everyone.

Q: When you say that the income gap has favored the One Percent over the 99 Percent since 2009 – isn't that a direct indictment of President Obama? Should he have done more to help the non-rich?

A: President Obama has made great efforts to close the income gap. Some have called ObamaCare one of the greatest social programs aimed at reducing income inequality since the New Deal. I agree. There was the stimulus, which greatly expanded the EITC. And there was his success in raising the top marginal tax rate to where it was when Bill Clinton left office. What the income inequality statistics tell us is this: we need to be even more aggressive lifting the floor for working people, and that has to include a greater contribution by those at the very top.

Q: Some of the folks who were at the original Gracie Confab have criticized you for not including mass incarceration as part of TPA. Why do you not think that's important enough to be part of TPA?

A: Mass incarceration is a huge problem – and one that we've set out to address in New York City. We've ended the overuse of **stop-and-frisk** – from around 700,000 a few years before I took office, to less than 50,000 last year. Since we implemented our new marijuana policy, arrests are down 65 percent. We've launched a plan to shrink the population at New York City jails by 25 percent in 10 years.

And this is an important issue across the country – one that progressives will be addressing in the national context in the months to come. This is just the start – not the final chapter – in how we hope to elevate solutions to core issues of economic and social justice.

Q: What about expanding Social Security? Or debt-free college? There are reports that many of the original “signers” to your agenda have dropped out – reportedly furious that you refused to include those issues.

A: Everyone has to make their own decision about whether to support or not support The Progressive Agenda that we've unveiled today. But I've made my support for the issues you've mentioned clear. In fact, I wrote an op-ed with Elizabeth Warren that mentioned them specifically!

This is the result of a long and collaborative process. Just because something doesn't appear as a plank on this agenda doesn't mean it's not important. It doesn't mean it won't be part of our efforts in the months to come. Again, this is the floor – not the ceiling. Stay tuned for more to come!

Q: Have you thought about what all of this stuff costs? How are you going to pay for all of this? Things like child care and paid family leave are really expensive.

A: This isn't meant to be a budget blueprint. This is a document designed to highlight some real, bold, progressive policies that can help combat income inequality. It's an organizing tool, and a way to elevate the discussion on some really important issues.

Q: If these things are so important to you, why have you done them in New York? The city doesn't offer paid family leave, for example.

A: In New York City, we've tackled a number of issues on this list – but no, we haven't tackled them all. Many of these issues are best dealt with at the national level – some because of the price tag, and some for reasons of competition between states and cities. National policy puts everyone on a level playing field.

Q: With so many wealthy New Yorkers, are you concerned that this agenda will soak your constituents, while giving Congress the power to use the money generated for programs in other states?

A: We do have some very wealthy residents in New York. And they need to pay their fair share in taxes. We also have a massive number of residents who are struggling, and who could benefit from a host of initiatives presented here. And we believe that we can make an effective case that when New York City is contributing more in federal taxes, then we deserve more help in rebuilding our bruised and battered middle class, and more help in lifting up those in poverty.

Q: I notice that the Financial Transactions Tax isn't on this list. Why is that? Too much pressure from Wall Street?

A: You can't have everything in one document. This is the beginning, not the end. This is one of those issues that, on its face, could be a valuable addition. But I would need to dive more deeply into the details of that policy, and discuss it with the coalition we're building before commenting further.

Q: In 2009, you opposed taxing Wall Street bonuses. Doesn't that make these current tax hike proposals ring kind of hollow?

A: That was a totally different matter. The bonus issue was a symbolic effort, not something meant to truly close the income gap. Closing the carried interest loophole would get right to the heart of a current tax provision that lets billionaires on Wall Street pay a lower tax rate than average working people. And the Buffett Rule would generate a half-trillion dollars over 10 years, by having millionaires and billionaires pay their fair share. That's real money that we can use to invest in child care, Pre-K, and expanding the Earned Income Tax Credit.

Reforming Labor Law

Background: When workers try to organize unions they are often harassed, intimidated or fired, taking away their bargaining power and harming their access to adequate wages and quality healthcare. Workers in unions earn 30 percent higher wages and are 63 percent more likely to have employer-provided health insurance.

Possible Solution: The Employee Free Choice Act: A Congressional bill that would make it easier for workers to join unions, make it easier for newly unionized workers to reach contracts with their employers, and strengthen penalties for those that violate labor law to seek to prevent workers from using their right to organize. *The legislation removes the power of employers to demand an additional and separate ballot if a majority of employee signatures were collected. It also assigns the organizing union as the official collective bargaining representative if a majority of employee signatures are collected. The legislation also requires employers and their unions to enter binding arbitration to produce a collective agreement if one cannot be met 90 days after the unionization of employees, and after 30 days of mediation time (120 days total). The arbitration agreement would be binding for a period of two years. Lastly, the legislation increases penalties on employers who discriminate against workers for union involvement.*

Immigration Reform and Wage Theft

Immigrant workers are even more vulnerable because they can be threatened with deportation. In 2002, the Supreme Court ruled that undocumented workers cannot seek basic labor protections because they are not legally allowed to work. Therefore, employers can subject undocumented immigrants to abuse and dangerous working conditions for little pay, without worrying about legal action.

<http://thinkprogress.org/immigration/2013/07/10/2276121/dc-undocumented-immigrant-wage-theft/>

Student Loan Refinancing

Background: Some with outstanding loans pay interest rates of 7% or higher for undergraduate loans, while students taking out new undergraduate loans pay 3.86% under the Bipartisan Student Loan Certainty Act passed by Congress in summer 2013. Outstanding student loans now total more than \$1.2 trillion, surpassing total credit card debt. One in seven borrowers defaults on federal student loans within three years of beginning repayment.

Possible Solutions: S. 2432 – Bank on Students Emergency Loan Refinancing Act: Would allow more than 25 million people with outstanding student loan debt to refinance their federal student loans or private loans at the lower interest rates currently offered to new borrowers, while maintaining full borrower protections of federal student loans (rather than forcing borrowers refinance with private banks). The loss of federal revenue from the lower loan interest income would require additional DOE direct spending (via its Direct Loan Program), according to the CBO, but would be offset in full by the “Buffet Rule” – a minimum 30% income tax payment from people who earn between \$1 and \$2 million.

Paid Family Leave

The United States is the only advanced economy without a national paid-leave law. Only three states -- California, New Jersey and Rhode Island -- offer this critical support for working men and women. Even Human Rights Watch has noticed, citing America for failing its families in a scathing report a few years back. In the latest edition of *Expecting Better*, a report card issued annually by the National Partnership for Women and Families, not a single state merited an "A." California took home an A-minus, New Jersey, a B-plus, and New York, a lackluster B-minus.

<http://www.huffingtonpost.com/susan-ochshorn/new-yorks-real-wealth-pro b 6950998.html>

Tax Breaks for Shipping Jobs Overseas/Deferral/Inversion/Repatriation

SMALLER ONE (NOT AFFECTED BY REPATRIATION):

“Firms can generally deduct business expenses,” said Kimberly Clausing, the Thormund A. Miller and Walter Mintz Professor of Economics at Reed College. “Thus, of course, if firms incurred expenses in moving abroad, they would be able to deduct those expenses.”

BIGGER ONE (AFFECTED BY REPATRIATION):

We’ve also written before on several occasions that the tax code has long allowed U.S. corporations doing business abroad to defer paying taxes on any of their “unrepatriated income.” That is to say that the revenue earned by the company’s foreign subsidiary remains untaxed by the IRS until that money is brought back to the parent company in the U.S.

Sometimes politicians also refer to this as a “tax break for shipping jobs overseas.” And Clausing told us that this part of tax law could motivate companies to move business abroad.

“This can provide a huge incentive for locating jobs and income abroad, since many tax haven countries have tax rates that are very low, even approaching zero, and thus the money can grow abroad ‘tax free’ until it is repatriated,” she said.

<http://www.factcheck.org/2012/10/talking-tax-breaks-for-offshoring/>

BRIEFING MEMO

WHAT: Roosevelt Institute event with Sen. Warren, Prof. Stiglitz
WHEN: Tuesday, May 12th – from 830am to 11am (MBDB at 1035AM)

STIGLITZ MESSAGE:

- Dominant economic frameworks over the past 35 years – like "trickle-down" economics, and the idea that markets work perfectly on their own – paved the way for an onslaught of policies that decimated America's middle class. This paper presents an evidence-backed alternative framework:
- Markets are shaped by laws, regulations and institutions. Rules matter.
- The rules determine how fast the economy grows, and who shares in the benefits of that prosperity.
- Concentrated wealth can hurt economic performance. Under the right rules, shared prosperity and strong economic performance reinforce each other. There is no trade-off.
- A tentative, piecemeal policy response to help the neediest will not suffice. We must rewrite the rules of the economy with a focus on restoring a balance of power between the competing interests that make up the modern economy.

RUN OF SHOW:

NOTE: No holding room. Reserved seats in the front row for Senator Warren and MBDB.

8:30 AM	Breakfast Starts - National Press Club - 529 14th Street, NW; 13 th Floor
9:00	Program begins. RI CEO Felicia Wong remarks & introduces Joseph Stiglitz
9:03-9:15	Stiglitz Remarks

9:15	Wong Intros Rana F.
9:17-10:15	Panel
10:15	Wong introduces Senator Warren
10:17-10:33	Senator Warren Speaks
10:33	Wong Introduces Mayor de Blasio
10:35-10:50	Mayor de Blasio speaks
10:50	Wong Closes

###

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: MSNBC: Pres. Obama to address income inequality at poverty summit
Date: Monday, May 11, 2015 3:26:49 PM

<http://www.msnbc.com/the-briefing/watch/pres.-obama-to-speak-at-poverty-summit-443256387724>

FYI, this will take place tomorrow at 11:00 a.m., so after Roosevelt Institute but before TPA.

JDC/AH, I will make sure you both have the President's remarks so you can brief MBdB according before his afternoon event.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: FW: Any Update?
Date: Monday, May 11, 2015 4:45:33 PM

I can confirm this - yes? I think Van may be taking a FEW liberties with saying "end of the week" - as it may take a bit longer than that - but is this okay with you?

On 5/11/15, 4:34 PM, "Heather McGhee" <hmcghee@demos.org> wrote:

>I talked to Van and he said that BDB said that he would announce that SS
>expansion, debt-free college and mass incarceration would be added to the
>document by the end of the week.

>

>If you can confirm that, John, I am deeply relieved and will get back on
>the train both literally and figuratively to stand by the Mayor in DC
>tomorrow.

>

>Also, if the only thing pushing it back to the end of the week as opposed
>to tomorrow when the press is going to be generated is exact language and
>sign-off, I'm happy to help you with organizing there as much as I can.

>

>This has been a difficult process, but we are probably the stronger for
>it.

>

>Thanks,
>Heather

>

>

>

>> On May 11, 2015, at 3:20 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> MBDB was scheduled to talk to Van at 230 - let me see if I can get a
>> readout...

>>

>>> On 5/11/15, 3:09 PM, "Heather McGhee" <hmcghee@demos.org> wrote:

>>>

>>> Thanks!

>>

From: [John Del Cecato](#)
To: [Gann, Georgia](#); [Yazgi, Stephanie](#); [Leopold, Elana](#)
Cc: [REDACTED] [Schwartz, Regina](#)
Subject: Re: Mayor's for TPA - Elorza
Date: Monday, May 11, 2015 4:52:59 PM

Roger

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 4:52 PM
To: Stephanie Yazgi <syazgi@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>
Cc: Hayley Prim <[REDACTED]> "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: RE: Mayor's for TPA - Elorza

Mayor Elorza is holding off on signing the Progressive Agenda. Two flags: the trade piece and national labor relations act. Tony Simon, his COS is happy to talk further about either of those and the Mayor may sign on after Tuesday.

John-you're connected with Tony already.

Georgia B. Gann
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Transportation and Infrastructure Specialist
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Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 6:13 PM
To: Yazgi, Stephanie; Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina
Subject: RE: Mayor's for TPA - Hodges

Update: Mayor Hodges would like to be at the presser at 3 pm and support the agenda, but needs clarification on the trade portion of The Progressive Agenda both in the press conference and the weight of that trade bullet in the agenda as a whole. Mayor Hodges' COS John Stiles would like to connect directly – his cell is [REDACTED] and email john.stiles@minneapolismn.gov

John called a couple of minutes ago – I let him know someone would follow up.

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Transportation and Infrastructure Specialist

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ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Wednesday, May 06, 2015 3:53 PM
To: Yazgi, Stephanie; Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina
Subject: RE: Mayor's for TPA

I spoke with Erick Garcia, Senior Policy Aide, on Mayor Hodge's staff. He and his COS requested more specific details on the trade portion of The Progressive Agenda.

The trade portion is raising a flag – she does not have a position on TPA (fast track authority for TPP) and would need to vet with members of her delegation at a minimum before engaging IF The Progressive Agenda is referencing the current trade negotiations/TPA.

Erick has been connected to the team to run through the intent of the trade piece, the connection to the current TPA conversation, and anything that would be referenced specifically about trade at the 3pm presser.

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ggann@cityhall.nyc.gov

From: Yazgi, Stephanie
Sent: Wednesday, May 06, 2015 3:49 PM
To: Leopold, Elana; John Del Cecato
Cc: [REDACTED] Schwartz, Regina; Gann, Georgia
Subject: Re: Mayor's for TPA

Georgia

From: Leopold, Elana
Sent: Wednesday, May 6, 2015 3:48 PM
To: John Del Cecato
Cc: Yazgi, Stephanie; [REDACTED] Schwartz, Regina
Subject: Re: Mayor's for TPA

Spoke to who? Hodges staff?

What was original concern?

Sent from my iPhone

On May 6, 2015, at 3:46 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I spoke to him... We shall see

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 3:14 PM
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>
"Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Subject: RE: Mayor's for TPA

I've hooked up Erick with Del Cecato who can speak to it

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 3:12 PM
To: Yazgi, Stephanie
Cc: John Del Cecato (jfdc@akpdmedia.com); [REDACTED] Schwartz, Regina
Subject: Re: Mayor's for TPA

Thanks- what is Hodges concern?

Sent from my iPhone

On May 6, 2015, at 3:11 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Pls see attached.

Thank you.
stephanie

From: Leopold, Elana
Sent: Wednesday, May 06, 2015 2:37 PM
To: John Del Cecato (jfdc@akpdmedia.com); [REDACTED]
Cc: Yazgi, Stephanie; Schwartz, Regina
Subject: Mayor's for TPA

Our Mayor wants to know which of the following have signed on. Those who have not- he wants to call. Here we go!

Mayor Murray
Mayor Hales
Mayor Lee
Mayor Garcetti
Mayor Adler
Mayor Hodges

Mayor Barrett
Mayor Peduto
Mayor Cranley
Mayor Reed
Mayor Brown
Mayor Benjamin
Mayor Bowser
Mayor Nutter
Mayor Barake
Mayor Walsh
Mayor Elorza
Mayor Harp
Mayor Segarra
Mayor Brannan
Upstate Mayors (Sheehan, Minor, Warren, Brown)
<MAYORS OUTREACH tpa 5.6.xlsx>

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED]
Subject: Re: Dean
Date: Monday, May 11, 2015 5:15:01 PM

YES! Hayley - sorry to put this all on you - but One New York can/should pay for that, just as a backup

On 5/11/15, 5:00 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Let us pray: he's coming up from Florida in the AM by plane and for some
>reason flying to Newark Airport, then switching to an Acela train to DC,
>arriving 1:52pm. IF the plane is relatively on time, this plan works. If
>not, would could be screwed. Do we want to arrange a private car to back
>him up and if need be drive him from Newark to DC??

>

From: [Spitalnick, Amy \(OMB\)](#)
To: [Grybauskas, Natalie](#); ["John Del Cecato"](#); [Carey, Michael](#); [Boeglin, Rosemary](#); [Adams, Marti](#); [Blumm, Kate](#); [Chao, Raymond](#); [Coney, Javon](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Klein, Monica](#); [Leopold, Elana](#); [Norvell, Wiley](#); [Ozernoy, Ilana](#); [Parikh, Ishanee](#); [Richardson, Jerika](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Fink, Avi](#); [Yazgi, Stephanie](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13
Date: Monday, May 11, 2015 6:31:56 PM
Attachments: [image001.png](#)

Yes, it's open press. On-topic Q&A.

From: Grybauskas, Natalie [mailto:NGrybauskas@cityhall.nyc.gov]
Sent: Monday, May 11, 2015 6:31 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can someone clarify that the 3 pm event is open press and whether there will be q&a?



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12,
2015 AND GUIDANCE FOR WEDNESDAY, MAY 13, 2015**

On Tuesday, Mayor de Blasio will travel to Washington, D.C.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press, and there will be no Q-and-A. Members of the media interested in covering this event should contact mmrowka@rooseveltinstitute.org.

*Later, the Mayor will be joined by dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality at the House Triangle near the U.S. Capitol Building steps. **This event is open press.***

Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club

13, National Press Building Leasing

529 14th Street Northwest

Washington, D.C. 20045

Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online

at <http://www.rooseveltinstitute.org/videos>. Official photos will be available

at flickr.com/nycmayorsoffice shortly following the event.

3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front

Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, May 13, 2015

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

###

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 6:22 PM

To: Spitalnick, Amy (OMB); Grybauskas, Natalie; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie

Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

I don't think there will be a "feed" per se, but we're filming it with our own TPA camera

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>

Date: Monday, May 11, 2015 at 6:03 PM

To: NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis,

Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Looks good to me, but still need PW sign off.

JDC – we've also been getting inquiries on whether there will be a feed of any sort. NYC TV won't be there. Assuming nothing we can provide for the 3pm?

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 5:53 PM
To: Carey, Michael; John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

thanks MPC.
AS, you good with JDC's edits as reflected below?

From: Carey, Michael
Sent: Monday, May 11, 2015 5:52 PM
To: Grybauskas, Natalie; John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

yes

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 5:51 PM
To: John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Carey, Michael; Adams, Marti; Blumm,

Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Thanks. Draft below w/ JDC's edits and some other minor grammatical edits.

Don't think we need "there will be two events" anymore.

Any other edits to language?

If not, MPC ok?

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Washington, D.C. 20016

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From: John Del Cecato [jfdc@akpdmmedia.com]

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Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

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Washington, D.C. 20016

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From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>

Date: Monday, May 11, 2015 at 5:43 PM

To: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

+JDC

There's been some confusion over the difference between the two events. For the second, I would suggest saying explicitly that he'll be unveiling the contract (rather than "makes an announcement").

Wednesday guidance still good.

From: Boeglin, Rosemary [<mailto:RBoeglin@cityhall.nyc.gov>]

Sent: Monday, May 11, 2015 5:34 PM

To: Carey, Michael; NGrybauskas; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Phillip Walzak; Fink, Avi; Yazgi, Stephanie

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND

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Edited per MPC.

MPC – you good?



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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AND GUIDANCE FOR WEDNESDAY, MAY 13**

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Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can we say he travels to California and not Santa Clara

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Boeglin, Rosemary
Sent: Monday, May 11, 2015 5:32 PM
To: Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Carey, Michael; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

MPC – pls confirm all public events are included below

MPC/EL – timing ok?



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FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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Later, Mayor de Blasio will travel to Santa Clara, California.

###

From: [John Del Cecato](#)
To: [Grybauskas, Natalie](#); [Spitalnick, Amy \(OMB\)](#); [Carey, Michael](#); [Boeglin, Rosemary](#); [Adams, Marti](#); [Blumm, Kate](#); [Chao, Raymond](#); [Coney, Javon](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Klein, Monica](#); [Leopold, Elana](#); [Norvell, Wiley](#); [Ozernoy, Ilana](#); [Parikh, Ishanee](#); [Richardson, Jerika](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Fink, Avi](#); [Yazgi, Stephanie](#)
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13
Date: Monday, May 11, 2015 6:37:04 PM
Attachments: [image001.png](#)

Ha! DEFINITELY open press. That is the thing we REALLY want press to come to!

Q&A - well... After the cavalcade of speakers finishes, we'll have been in 90 degree heat for 80 minutes, and a lot of the participants and reporters will have peeled off - but MBDB will stick around, as will a number of Members of Congress - so I'm planning to kind of usher reporters to their TPA'er of choice while the event is still going on for little stand-ups... It's a terrible plan, I know - but this is what we've got...

Short answer - yes - brief Q&A

From: <Grybauskas>, Natalie <NGrybauskas@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 6:30 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rcho@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can someone clarify that the 3 pm event is open press and whether there will be q&a?



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NEW YORK, NY 10007

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*Later, the Mayor will be joined by dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality at the House Triangle near the U.S. Capitol Building steps. **This event is open press.***

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To: Spitalnick, Amy (OMB); Grybauskas, Natalie; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

I don't think there will be a "feed" per se, but we're filming it with our own TPA camera

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 6:03 PM
To: NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams, Marti" <MAAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
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Looks good to me, but still need PW sign off.

JDC – we've also been getting inquiries on whether there will be a feed of any sort. NYC TV won't be there. Assuming nothing we can provide for the 3pm?

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 5:53 PM
To: Carey, Michael; John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
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From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>

Date: Monday, May 11, 2015 at 5:43 PM

To: "'Boeglin, Rosemary'" <RBoeglin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Adams, Marti" <MAadams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmmedia.com>

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND

GUIDANCE FOR WEDNESDAY, MAY 13

+JDC

There's been some confusion over the difference between the two events. For the second, I would suggest saying explicitly that he'll be unveiling the contract (rather than "makes an announcement").

Wednesday guidance still good.

From: Boeglin, Rosemary [<mailto:RBoeglin@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 5:34 PM
To: Carey, Michael; NGrybauskas; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Edited per MPC.

MPC – you good?



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12
AND GUIDANCE FOR WEDNESDAY, MAY 13**

On Tuesday, Mayor de Blasio will travel to Washington, D.C. to unveil The Progressive Agenda to Combat Income Inequality. There will be two events.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press and there will be no Q-and-A. Press interested in covering this event should contact mmrowka@rooseveltinstitute.org.

In the afternoon, the Mayor will make an announcement at the House Triangle near the U.S. Capitol Building steps.

Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing
529 14th Street Northwest
Washington, D.C. 20045

Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online at <http://www.rooseveltinstitute.org/videos>. Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

3:00 PM – Makes an Announcement

House Triangle (East Front)
Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

Guidance for Wednesday, May 13

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

###

From: Carey, Michael
Sent: Monday, May 11, 2015 5:33 PM
To: Boeglin, Rosemary; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can we say he travels to California and not Santa Clara

Michael Paul Carey

Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Boeglin, Rosemary
Sent: Monday, May 11, 2015 5:32 PM
To: Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Carey, Michael; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

MPC – pls confirm all public events are included below

MPC/EL – timing ok?



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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Later, Mayor de Blasio will travel to Santa Clara, California.

###

From: [Hagelgans, Andrea](#)
To: [B; Gunaratna, Mahen](#); [FLONYC](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: Re: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband
Date: Monday, May 11, 2015 6:45:23 PM

Newt Gingrich blasts de Blasio and his 'Liberal Contract with America'

By Newt Gingrich

May 9, 2015 | 5:00pm

New York Mayor de Blasio plans to release a "Liberal Contract with America." He said he was inspired by the 1994 Contract with America, of which I was the lead architect, and which led to the first House Republican majority in 40 years.

I'm flattered, Mr. Mayor. But allow me to offer a few cautionary thoughts.

De Blasio is clearly trying to pressure the Democrats to move to the left. But that is the exact opposite of the Contract with America model. The purpose of the Contract was not to pick a fight within the Republican Party. It was to define a center-right majority with a platform that commanded the broad support of the American people.

Before he writes his Contract with America from the Left, Mayor de Blasio should call Ed Miliband, who resigned as leader of the British Labour Party after the party was wiped out in elections last week.

The stunning and totally unexpected victory for Prime Minister David Cameron and the Conservatives holds lessons for both Democrats and Republicans.

The historic collapse of the Labour Party and its dramatic underperformance is a warning for those who believe a "true" left-wing agenda is the key to electoral victory.

THE HISTORIC COLLAPSE OF THE LABOUR PARTY ... IS A WARNING FOR THOSE WHO BELIEVE A 'TRUE' LEFT-WING AGENDA IS THE KEY TO ELECTORAL VICTORY.

From Prime Minister Margaret Thatcher's first victory in 1979, the Conservatives dominated British politics for 18 years until Tony Blair deliberately and methodically moved the Labour Party to the center and won the election in 1997. Blair was so decisive in remodeling the formerly hard-left party that historian Paul Johnson called him Thatcher's adopted son and said he understood her policies better than her Conservative successor John Major.

The Labour Party governed from the center under Blair and was amazingly popular. After a decade in office, Blair was succeeded by Gordon Brown in 2007, who moved the party back toward the left. Hammered by the economic crisis in 2010, the Labour Party suffered its biggest loss in 79 years and Brown resigned.

Yet the lesson Labour learned from this defeat was the de Blasio lesson. Ed Miliband became leader and moved Labour toward its militant left, redistributionist, big-government base.

The result is that Conservative Prime Minister David Cameron has governed a center-right coalition that the British people decisively reaffirmed this week.

Mayor de Blasio has to come to grips with some powerful realities that will increasingly dominate American politics and government. None of them come from the left.

British Conservatives emphasized their concerns for “working Britons.” In the United States, Maine Gov. Paul LePage, a Republican, won reelection last year on similar themes.

Before Mayor de Blasio writes his Contract, he should call Ed Miliband, who resigned as leader of the British Labour Party after the party was wiped out in elections last week.

Maryland Gov. Larry Hogan won big in a blue state by emphasizing high taxes and the needs of working Marylanders.

Mayor de Blasio wants higher taxes and bigger governments.

Polls indicate Americans want more take-home pay and smaller government.

Mayor de Blasio wants to blame the rest of America for the Baltimore disaster. Most Americans know that the Baltimore mayor telling the police to let people have “space to destroy” is the real disaster.

Mayor de Blasio wants government to take more from some Americans to give it to others.

Most Americans want government to quit killing jobs and opportunity. They want to join in creating wealth, not in redistributing it.

It’s impossible for Mayor de Blasio to create a document in the mold of the Contract with America — ideas supported by large majorities of Americans — if it is based on far-left ideas.

In addition, the 1994 Contract with America was a very specific document committing to specific steps we promised to take.

House Republicans had already written implementing legislation for every pledge.

As President Obama taught us with the stimulus and ObamaCare, the Left can’t write its bills out in the open because the American people would repudiate them as soon as they understand them.

I look forward to Mayor de Blasio’s effort to practice the self-destruction and self-delusion of the British Labour Party, and I would be delighted to debate the merits of our conservative Contract with America compared to his Contract from the Left.

Perhaps we could charge admission for the debate and give the money to our favorite charity or nonprofit. My charity would be the American Museum of Natural History in New York — so Mayor de Blasio could help raise money for his own city by accepting the challenge.

Newt Gingrich is a former speaker of the US House of Representatives and a CNN contributor.

From: B
Sent: Monday, May 11, 2015 06:39 PM
To: Hagelgans, Andrea; Gunaratna, Mahen; FLONYC
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Wolfe, Emma
Subject: Re: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband

Pls send what Newt sent

From: Hagelgans, Andrea
Sent: Monday, May 11, 2015 02:40 PM
To: Gunaratna, Mahen; B; FLONYC
Cc: 'John Del Cecato' <jfdc@akpdmedia.com>; Walzak, Phil; Wolfe, Emma
Subject: RE: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband

Miliband is becoming the comparison du jour--- first Newt , now WSJ

From: Gunaratna, Mahen
Sent: Monday, May 11, 2015 2:35 PM
To: B; FLONYC
Cc: 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Politico: Wall Street warns Hillary Clinton: Don't be like Ed Miliband

Wall Street warns Hillary Clinton: Don't be like Ed Miliband

In British election, bashing bonuses and hedge funds didn't work for Labour leader.

By [Ben White](#)

5/11/15 1:57 PM EDT

Updated 5/11/15 2:17 PM EDT

NEW YORK — Wall Street has a message for bank-bashing U.S. populist politicians: Put down the pitchforks or you could wind up like Ed Miliband.

Senior financial executives say the Labour leader's anti-bank, soak the rich rhetoric helped sink his party in the U.K. elections and assured a surprisingly big reelection win for Prime Minister David Cameron and his Conservative party last week. Miliband resigned as Labour leader following the loss.

These bankers and their ideological supporters say if likely Democratic presidential nominee Hillary Clinton keeps tacking to the left on Wall Street issues — as Massachusetts Sen. Elizabeth Warren, other progressive Democrats and Vermont Sen. Bernie Sanders are demanding — she could wind up facing the same fate.

“Cameron embraced the role of the financial sector in growing the U.K. economy and creating jobs, never once criticizing hedge funds, banks or the wealthy,” said a top executive at one of Wall Street’s largest firms. “Milliband ran against hedge funds and bankers, promising bonus and mansion taxes and lost big. Is that a lesson for Hillary as well?”

This executive, like several others who cited the U.K. election result as a warning to populists, declined to be identified by name or by firm for fear of eliciting a heavy backlash.

Another executive said Milliband’s adoption of Warren’s approach to the financial sector and banking regulation failed even though U.K. voters trust banks even less than U.S. voters, according to opinion surveys.

“Seems like there might be some political lessons for the U.S. out of the U.K. election — with Milliband’s Warren style, anti-business, anti-bank rhetoric clearly falling flat with the general public even as the press ate it up,” this executive from another of Wall Street’s largest firms said. “And the Edelman trust barometer actually shows that British voters are more distrustful and wary of the banks than here in the U.S.”

The financial executives cited Miliband’s attacks on Cameron and the Conservatives as the “party of hedge funds” and his calls for higher taxes on the industry as failing to captivate U.K. voters. And they noted that despite polls showing a very tight race, Cameron and his party won 51 percent of the vote and 331 seats in Parliament to just 36 percent and 232 seats for Miliband and his Labour party.

Conservative analysts also said U.S. politicians including Clinton should take note of the U.K. result.

“There are two lessons here,” said Douglas Holtz-Eakin of the American Action Forum. “One is the Miliband lesson. The U.S. has now seen that people in the U.K. don’t really like this focus on inequality and redistribution. It’s not where people are. And the second is that conservatives were very effective in saying they were for working people but keeping the focus on work not excessive government intervention and benefits.”

Financial reform advocates in the U.S. say these executives and analysts are delusional and reading things into the U.K. results that are not really there.

“Backwards logic like this almost makes you understand why Wall Street executives are deluded enough to believe they shouldn’t be held responsible for blowing up the economy in 2008 and fighting common sense legislation designed to prevent them from doing it again,” said Neil Sroka, communications director for progressive group Democracy for America. “If these guys actually believe that Cameron won because he bear-hugged billionaire bankers or think that Democrats will do better in 2016 if they continue treating a thief on Wall Street differently than a thief on Main Street, I’ve got an tranche of decade-old, toxic mortgages I know they’ll want to get in on.”

Dennis Kelleher, head of financial reform group Better Markets, said many other factors were at play in the U.K.

“Claiming the five-week sprint known as the U.K. election — and the Scottish freedom campaign — means anything for the US is nothing more than wishful thinking by Wall

Street’s spinners,” he said. “Secretary Clinton will be spelling out pro-growth agendas that also protect the American people from Wall Street’s dangerous too big to fail banks. It’s not either/or. It’s both.”

The comments from Wall Street executives and conservative analysts come as some in the industry fear that Clinton will continue to move left on financial reform issues as her campaign progresses.

Clinton used her first trip to Iowa as an announced candidate last month to issue a fresh assault. “There’s something wrong,” she told Iowans, when “hedge fund managers pay lower taxes than nurses or the truckers I saw on I-80 when I was driving here over the last two days.”

In a fundraising note last month, Clinton wrote that “families have fought their way back from tough economic times. But it’s not enough — not when the average CEO makes 300 times what the average worker makes.”

Wall Street mostly shrugged off those comments, confident that Clinton, who has enjoyed heavy financial support from the industry, would ultimately govern as a pro-business pragmatist not inclined to bust up big banks or support higher taxes on financial transactions or new controls on executive pay.

But as the “Draft Warren” for president movement continues to gain steam and coalitions of left wing and right wing populists in Congress flirt with the idea of breaking up the biggest banks, Wall Street is getting a bit more nervous. And they are pointing to the U.K. results and Republican gains in 2014 in the U.S. as evidence that Clinton should focus on other issues or face a possible loss in 2016.

“I would say that this is the second major election in a row where bank bashing no longer seems to move voters,” said a lobbyist for the banking industry. “Even where voters may continue to have anger about banks, other issues seem to be driving their votes. We saw that last year in the U.S., and now we seem to be seeing an echo in the U.K.”

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor’s Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Stiles, John T.](#)
To: [Gann, Georgia](#)
Cc: [John Del Cecato](#); [Goodrich, Grace H.](#)
Subject: RE: Progressive Agenda
Date: Monday, May 11, 2015 7:31:56 PM

John and Georgia,

I'm sorry that we're not going to be able to make the Progressive Agenda press conference work on Mayor Hodges' schedule tomorrow afternoon. Please feel free to use her name as a supporter of the agenda, and please let us know about other opportunities to engage with it: there's great stuff on here and she'd like to help move it forward, even if she can't make the press conference. I know she'll connect with Mayor De Blasio at the dinner tomorrow evening regardless.

I really appreciate the work you've put into this. Thanks for including us.

Best,
John

John Stiles
Chief of Staff
Office of Mayor Betsy Hodges
City of Minneapolis
(612) 673-3665 office
(612) 581-1788 mobile
john.stiles@minneapolismn.gov

From: Gann, Georgia [<mailto:GGann@cityhall.nyc.gov>]
Sent: Wednesday, May 06, 2015 5:37 PM
To: Stiles, John T.
Cc: John Del Cecato
Subject: Progressive Agenda

John,

Great speaking with you earlier. Closing the loop and connecting you here with John Del Cecato – he has been very involved in this work and he will be able to go into more detail on your and Mayor Hodges' specific questions about the trade bullet. Pardon me if you've already connected by now!

Best,

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350

Tel. (202) 624-5912

Cell. (347) 497-1740

ggann@cityhall.nyc.gov

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [jeani murray](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [John Davis](#); [Hayley Prim](#); [Aaron Pickrell](#)
Subject: Re: Any Update?
Date: Monday, May 11, 2015 7:43:44 PM

Its a beautiful thing

Sent from my iPhone

On May 11, 2015, at 7:38 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Peace officially brokered

Begin forwarded message:

From: Peter Colavito <peter.colavito@seiu.org>
Date: May 11, 2015 at 6:48:01 PM EDT
To: Heather McGhee <hmcghee@demos.org>
Cc: John Del Cecato <jfdc@akpdmedia.com>, Deepak Bhargava <dbhargava@communitychange.org>
Subject: Re: Any Update?

Mary Kay will be there. Let us know how we can help too.
Thanks for
making this work.

Sent from my iPhone

On May 11, 2015, at 6:13 PM, Heather McGhee
<hmcghee@demos.org> wrote:

Hi John,

Glad to see the progress here, and to help as I can
this week. Any way that you can include the 3
issues in press statements announcing the event?

See you tomorrow at the presser.

-Heather

-----Original Message-----

From: John Del Cecato
[<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 5:18 PM

To: Heather McGhee

Cc: Deepak Bhargava; Peter Colavito

Subject: Re: Any Update?

Yes!

Good conversation. MBDB just filled me in.

Here's what will happen.

1. MBDB will announce during his kick-off remarks that the document we have represents the first step - but that we spoken to members of our coalition in recent days about a few other key issues - from expanding Social Security, to debt-free college, to tackling mass incarceration.

2. We're committed to those issues as well, and will be working to add those topics to the agenda going forward.

3. The document you see here is the work of weeks of conversations, discussions, etc - it's a basis from which we're starting.

4. Starting Tuesday night, I need your help in crafting the best possible language (big and bold -

but also language that we can connect to a specific policy) on each of these matters.

5. Assuming we get that done pretty quickly (and I think we will), on Wednesday, we will send out to the full coalition (including a bunch of new signers - this thing keeps growing and growing - good news!)

6. Our HOPE is that everyone will sign on in relatively short order. But we DO have to have a process here - MBDB was clear about that. We cannot appear to be just foisting them on this. I don't FORESEE any issues - but if there are holdouts, I'm going to need you guys to help me get them on board as soon as possible. We really don't want to lose folks, if at all possible.

7. I'm hopeful that we can get answers quickly - but some of these organizations take some time, have to run by their boards, etc. So that's why I hesitate saying it will be totally done by Friday - but MBDB thought if we all buckled down & pushed hard (but politely), we could get a lot of responses very quickly - so let's make Friday our GOAL.

Does that make sense?

And thanks for your help here!

On 5/11/15, 4:34 PM, "Heather McGhee" <hmcghee@demos.org> wrote:

I talked to Van and he said that BDB said that he would announce that

SS expansion, debt-free college and mass incarceration would be added

to the document by the end of the week.

If you can confirm that, John, I am deeply relieved and will get back

on the train both literally and figuratively to stand by the Mayor in

DC tomorrow.

Also, if the only thing pushing it back to the end of the week as

opposed to tomorrow when the press is going to be generated is exact

language and sign-off, I'm happy to help you with organizing there as much as I can.

This has been a difficult process, but we are probably the stronger for

it.

Thanks,

Heather

On May 11, 2015, at 3:20 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

MBDB was scheduled to talk to Van at 230 - let me see if I can get a

readout...

On 5/11/15, 3:09
PM, "Heather
McGhee"
<hmcghee@demos.org
> wrote:

Thanks!

From: B
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors
Date: Monday, May 11, 2015 7:46:21 PM

Mayor Pedro Segarra of Hartford formally signs onto the TPA. Use his name for tmrw

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 11, 2015 09:54 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors

This is our list of Mayors calls for you to make today, and staff is tackling another 6-10 as well. If you think you won't be able to reach these guys today, staff can lob in calls as well.

Marty Walsh (Boston) cell: [REDACTED]

Steve Benjamin (Columbia, SC) cell: [REDACTED]

Ed Murray (Seattle) cell: [REDACTED]

Eric Garcetti (Los Angeles) cell: [REDACTED]

Ed Lee (San Francisco) cell: [REDACTED]

Charlie Hales (Portland) cell: [REDACTED]

On Mon, May 11, 2015 at 7:35 AM, B <BCCD@cityhall.nyc.gov> wrote:

No, got tied up. So let's blitz today

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 11, 2015 07:35 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors

Will do. Did you reach out to Walsh, lee, Murray, and Garcetti yesterday?

On Monday, May 11, 2015, B <BCCD@cityhall.nyc.gov> wrote:

I've reached out to a number of mayors and haven't heard back. I need a final push today to get them by staff, and I'll try to make some calls as well. Hayley, pls create one unified list of outstanding mayors. My hope is to pick up 3-5 more as sign-ons before the day is out. Thanks

--

Hayley Prim

c:

--

Hayley Prim

c:

From: [Spitalnick, Amy \(OMB\)](#)
To: [Grybauskas, Natalie](#)
Cc: [Walzak, Phil](#); [John Del Cecato](#); [Carey, Michael](#); [Boeglin, Rosemary](#); [Adams, Marti](#); [Blumm, Kate](#); [Chao, Raymond](#); [Coney, Javon](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Klein, Monica](#); [Leopold, Elana](#); [Norvell, Wiley](#); [Ozernoy, Ilana](#); [Parikh, Ishanee](#); [Richardson, Jerika](#); [Schnake-Mahl, Gabriel](#); [Fink, Avi](#); [Yazgi, Stephanie](#)
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13
Date: Monday, May 11, 2015 8:03:27 PM
Attachments: [image001.png](#)
[image001.png](#)

Not sure we should do area 10 in guidance until cap police confirm. Just time.

On May 11, 2015, at 8:02 PM, Grybauskas, Natalie <NGrybauskas@cityhall.nyc.gov> wrote:

Added time and location to guidance for weds

Fine like this?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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MAY 12, 2015 AND GUIDANCE FOR WEDNESDAY, MAY 13, 2015**

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In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press, and there will be no Q-and-A. Members of the media interested in covering this event should contact mmrowka@rooseveltinstitute.org.

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Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club
National Press Club

13, National Press Building Leasing
529 14th Street Northwest
Washington, D.C. 20045

Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online at <http://www.rooseveltinstitute.org/videos>. Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front
Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, May 13, 2015

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

Press Schedule for Wednesday, May 13

1:00 PM – Hosts Press Conference with Coalition of Mayors

U.S. Capitol - Area 10
Corner of First Street N.E. & Independence Ave. S.E.
Washington, D.C. 20004

Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

###

From: Walzak, Phil
Sent: Monday, May 11, 2015 8:00 PM
To: Spitalnick, Amy (OMB)
Cc: Grybauskas, Natalie; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Lets put that in guidance

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 8:02 PM
To: Walzak, Phil
Cc: Grybauskas, Natalie; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

1pm on Wed.

On May 11, 2015, at 7:55 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Time for wed? I think that's all for now then good

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 7:54 PM
To: Walzak, Phil; Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

do you want me to add to tonight's sked or advise weds' events tomorrow?

From: Walzak, Phil
Sent: Monday, May 11, 2015 7:47 PM
To: Grybauskas, Natalie; Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

When are we providing times and locations for Wed?

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 7:11 PM
To: Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica;

Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

PW, ok?

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 6:37 PM
To: Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Thanks. PW, all good?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12, 2015 AND GUIDANCE FOR
WEDNESDAY, MAY 13, 2015**

On Tuesday, Mayor de Blasio will travel to Washington, D.C.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press, and there will be no Q-and-A. Members of the media interested in covering this event should contact mmrowka@rooseveltinstitute.org.

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Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing
529 14th Street Northwest

Washington, D.C. 20045

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3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front

Washington, D.C. 20016

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at flickr.com/nycmayoroffice shortly following the event.

Guidance for Wednesday, May 13, 2015

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###

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 6:33 PM
To: Grybauskas, Natalie; 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Yes, it's open press. On-topic Q&A.

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 6:31 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Carey, Michael; Boeglin,

Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can someone clarify that the 3 pm event is open press and whether there will be q&a?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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TUESDAY, MAY 12, 2015 AND GUIDANCE FOR
WEDNESDAY, MAY 13, 2015**

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Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing
529 14th Street Northwest
Washington, D.C. 20045

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3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front
Washington, D.C. 20016

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at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, May 13, 2015

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###

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 6:22 PM

To: Spitalnick, Amy (OMB); Grybauskas, Natalie; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

I don't think there will be a "feed" per se, but we're filming it with our own TPA camera

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>

Date: Monday, May 11, 2015 at 6:03 PM

To: NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica"

<MKlein@cityhall.nyc.gov>, "Leopold, Elana"
<ELeopold@cityhall.nyc.gov>, "Norvell, Wiley"
<WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana"
<iozernoy@moia.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>,
"Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl,
Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak
<pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>,
Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Looks good to me, but still need PW sign off.

JDC – we've also been getting inquiries on whether there will be a feed of
any sort. NYC TV won't be there. Assuming nothing we can provide for the
3pm?

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 5:53 PM
To: Carey, Michael; John Del Cecato; Spitalnick, Amy (OMB); Boeglin,
Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de
Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica;
Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson,
Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

thanks MPC.
AS, you good with JDC's edits as reflected below?

From: Carey, Michael
Sent: Monday, May 11, 2015 5:52 PM
To: Grybauskas, Natalie; John Del Cecato; Spitalnick, Amy (OMB); Boeglin,
Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de
Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica;
Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson,
Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

yes

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 5:51 PM
To: John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Carey, Michael; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Thanks. Draft below w/ JDC's edits and some other minor grammatical edits.

Don't think we need "there will be two events" anymore.

Any other edits to language?

If not, MPC ok?

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12
AND GUIDANCE FOR WEDNESDAY, MAY 13**

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Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing

529 14th Street Northwest
Washington, D.C. 20045

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at <http://www.rooseveltinstitute.org/videos>. Official photos will be
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**3:00 PM – Unveils The Progressive Agenda to Combat Income
Inequality**

House Triangle – East Front
Washington, D.C. 20016
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following the event.

Guidance for Wednesday, May 13

*On Wednesday, the Mayor will be joined by a bipartisan coalition of
mayors from around the country for meetings with Congressional
leadership to call for a six-year transportation authorization that
significantly increases federal transportation investments.*

*Wednesday afternoon, the mayors will hold a press conference at the U.S.
Capitol. Additional details regarding Mayor de Blasio's schedule while in
Washington will be released as they become available.*

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###

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 5:48 PM
To: Spitalnick, Amy (OMB); Boeglin, Rosemary; Carey, Michael; Grybauskas,
Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de
Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica;
Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson,
Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Yes, I would rework like this:

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12
AND GUIDANCE FOR WEDNESDAY, MAY 13**

On Tuesday, Mayor de Blasio will travel to Washington, D.C. to unveil The Progressive Agenda to Combat Income Inequality. There will be two events.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press and there will be no Q-and-A. Press interested in covering this event should contact mmrowka@rooseveltinstitute.org.

In the afternoon, the Mayor will make an announcement gather with dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality at the House Triangle near the U.S. Capitol Building steps.

Press Schedule

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National Press Club
13, National Press Building Leasing

529 14th Street Northwest
Washington, D.C. 20045

Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online at <http://www.rooseveltinstitute.org/videos>. Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

3:00 PM – Unveiling of The Progressive Agenda to Combat Income Inequality

House Triangle (East Front)
Washington, D.C. 20016
Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 5:43 PM
To: "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Adams, Marti" <MAAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea"

<AHagelgans@cityhall.nyc.gov>, "Klein, Monica"
<MKlein@cityhall.nyc.gov>, "Leopold, Elana"
<ELeopold@cityhall.nyc.gov>, "Norvell, Wiley"
<WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana"
<iozernoy@moia.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>,
"Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl,
Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak
<pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>,
Stephanie Yazgi <syazgi@cityhall.nyc.gov>, John Del Cecato
<jfdc@akpdmmedia.com>

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

+JDC

There's been some confusion over the difference between the two events. For the second, I would suggest saying explicitly that he'll be unveiling the contract (rather than "makes an announcement").

Wednesday guidance still good.

From: Boeglin, Rosemary [<mailto:RBoeglin@cityhall.nyc.gov>]

Sent: Monday, May 11, 2015 5:34 PM

To: Carey, Michael; NGrybauskas; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Phillip Walzak; Fink, Avi; Yazgi, Stephanie

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Edited per MPC.

MPC – you good?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY,
MAY 13**

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3:00 PM – Makes an Announcement

House Triangle (East Front)
Washington, D.C. 20016

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To: Boeglin, Rosemary; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can we say he travels to California and not Santa Clara

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Boeglin, Rosemary
Sent: Monday, May 11, 2015 5:32 PM
To: Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Carey, Michael; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

MPC – pls confirm all public events are included below

MPC/EL – timing ok?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY,
MAY 13**

On Tuesday, Mayor de Blasio will travel to Washington, D.C. to unveil The Progressive Agenda to Combat Income Inequality. There will be two events.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press and there will be no Q-and-A. Press interested in covering this event should contact mmrowka@rooseveltinstitute.org.

In the afternoon, the Mayor will make an announcement at the House Triangle near the U.S. Capitol Building steps.

Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing
529 14th Street Northwest
Washington, D.C. 20045

Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online at <http://www.rooseveltinstitute.org/videos>. Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

3:00 PM – Makes an Announcement

House Triangle (East Front)
Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, May 13

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to Santa Clara, California.

###

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Status Update: 73 Signers, 42 Attendees
Date: Monday, May 11, 2015 8:04:24 PM

We have 80 signers and 42 attendees, names in bold are attending:

Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
Economic Policy Institute	Senior Economist	Eileen	Appelbaum
Austin	Mayor	Steve	Adler
Center for Economic and Policy Research	Co-Director	Dean	Baker
Newark	Mayor	Ras	Baraka
Portland, ME	Mayor	Michael	Brennan
Netroots Nation	Executive Director	Raven	Brooks
	Actor	Steve	Buscemi
	Actor	Alan	Cumming
Minnesota	Governor	Mark	Dayton
Philanthropist/ Fimmaker		Abigail	Disney
Economic Policy Institute	Founder	Jeff	Faux
		Danny	Glover
Center for Media and Democracy	Executive Director	Lisa	Graves
Jobs with Justice	Executive Director	Sarita	Gupta
Former Senator		Tom	Harkin
VoteVets.org	Veteran Outreach Coordinator	Rick	Hegdahl
United for a Fair Economy	Executive Director	Jeannette	Huezo
Interfaith Worker Justice	Executive Director	Rudy	Lopez
Progressive Strategies	Director	Mike	Lux
	FLONYC	Chirlane	McCray
	Actress	Cynthia	Nixon
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Hartford	Mayor	Pedro	Segarra
Unite Here	President	D	Taylor

AFL-CIO	President	Richard	Trumka
The Nation	Editor	Katrina	Vanden Heuvel
The Wessel Group	President	Michael	Wessel
Americans United for Change	President	Brad	Woodhouse
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
Inequality.org	Managing Editor	Marjorie	Wood
New Jersey	U.S. Rep, PC Member	Bonnie	Watson Coleman
Campaign for America's Future	Co-Director	Robert	Borosage
New York	U.S. Rep, PC Member	Yvette	Clarke
Michigan	U.S. Rep, PC Member	John	Conyers
Democracy Partners	Partner	Robert	Creamer
National Low Income Housing Coalition	President	Sheila	Crowley
		Bill	de Blasio
Former Governor/Democracy for America	Founder	Howard	Dean
Connecticut	U.S. Rep, PC Member	Rosa	DeLauro
Unite Here	Former President, LA County	Maria Elena	Durazo
Minnesota	U.S. Rep, PC Member	Keith	Ellison
Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
NEA	President	Lily	Garcia
Steelworkers	President	Leo	Gerard
SEIU 1199	President	George	Gresham
Arizona	U.S. Rep, PC Member	Raul	Grijalva
Leadership Council on Civil and Human Rights	President and CEO	Wade	Henderson
SEIU	President	Mary Kay	Henry
Minneapolis	Mayor	Betsy	Hodges
Texas	U.S. Rep, PC Member	Sheila	Jackson-Lee
Dream Corps Unlimited		Van	Jones
California	U.S. Rep, PC Member	Barbara	Lee
Progressive Congress	President	Gabriela	Lemus
Iowa	U.S. Rep, PC Member	David	Loeb sack
Massachusetts	U.S. Rep, PC Member	James	McGovern
Oregon	U.S. Senator	Jeff	Merkley
Economic Policy Institute	President	Lawrence	Mishel
National Council of La Raza		Janet	Murguia
New York	U.S. Rep, PC Member	Jerry	Nadler

Working America	Executive Director	Karen	Nussbaum
Young Democrats of America	President	Atima	Omara
National Nurses United	Co-President	Jean	Ross
AFSCME	President	Lee	Saunders
Oakland	Mayor	Libby	Schaaf
Illinois	U.S. Rep, PC Member	Jan	Schakowsky
NAN	President	Al	Sharpton
NYSNA	President	Judy	Sheridan- Gonzalez
Bend the Arc Jewish Action	Director	Hadar	Susskind
Patriot Majority	President	Craig	Varoga
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
Progress Now	Executive Director	Arshad	Hasan
	Author	Linda	Tirado
CWA	President	Larry	Cohen

On Mon, May 11, 2015 at 7:50 PM, B <BCCD@cityhall.nyc.gov> wrote:

Am I crazy or have you not sent a status update since Friday?? Pls send one asap

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 08, 2015 05:44 AM
To: B; Snyder, Thomas
Cc: Aaron Pickrell <████████████████████> John Del Cecato <jfdc@akpdmmedia.com>; jeani murray <████████████████████> John Davis <████████████████████>
Subject: Status Update: 73 Signers, 42 Attendees

Attendees listed in Bold. Those listed in red are sending a high level rep to the press conference as they cannot attend themselves.

Fiscal Policy Institute	Deputy Director and Chief Economist	James	Parrott
Economic Policy Institute	Senior Economist	Eileen	Appelbaum
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Newark	Mayor	Ras	Baraka
Netroots Nation	Executive Director	Raven	Brooks
	Actor	Steve	Buscemi
	Actor	Alan	Cumming
Minnesota	Governor	Mark	Dayton
Philanthropist/ Fimmaker		Abigail	Disney

Economic Policy Institute	Founder	Jeff	Faux
		Danny	Glover
Former Senator		Tom	Harkin
United for a Fair Economy	Executive Director	Jeannette	Huezo
Dream Corps Unlimited		Van	Jones
	FLONYC	Chirlane	McCray
	Actress	Cynthia	Nixon
University of California at Berkley	Chancellor's Professor	Robert	Reich
	Actor	Mark	Ruffalo
Columbia University	Economist/Director of Earth Institute	Jeff	Sachs
EffectiveNY	Chairman	Bill	Samuels
Actress		Susan	Sarandon
Unite Here	President	D	Taylor
AFL-CIO	President	Richard	Trumka
The Wessel Group	President	Michael	Wessel
Childrens Defense Fund	President/Founder	Marian	Wright Edelman
Center for Media and Democracy	Executive Director	Lisa	Graves
Inequality.org	Managing Editor	Marjorie	Wood
New Jersey	U.S. Rep, PC Member	Bonnie	Watson Coleman
Interfaith Worker Justice	Executive Director	Rudy	Lopez
SEIU	President	Mary Kay	Henry
Communities for Change	Executive Director	Deepak	Bhargava
Campaign for America's Future	Co-Director	Robert	Borosage
New York	U.S. Rep, PC Member	Yvette	Clarke
Democracy Partners	Partner	Robert	Creamer
National Low Income Housing Coalition	President	Sheila	Crowley
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Pennsylvania	U.S. Rep, PC Member	Chaka	Fattah
NEA	President	Lily	Garcia
Steelworkers	President	Leo	Gerard
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Demos	Executive Director	Heather	McGhee
Massachusetts	U.S. Rep, PC Member	James	McGovern
Oregon	U.S. Senator	Jeff	Merkley
Economic Policy Institute	President	Lawrence	Mishel
National Council of La Raza		Janet	Murguia
New York	U.S. Rep, PC Member	Jerry	Nadler
Working America	Executive Director	Karen	Nussbaum
Young Democrats of America	President	Atima	Omara
AFSCME	President	Lee	Saunders
Illinois	U.S. Rep, PC Member	Jan	Schakowsky
NAN	President	Al	Sharpton
NYSNA	President	Judy	Sheridan- Gonzalez
The Nation	Editor	Katrina	Vanden Heuvel
Patriot Majority	President	Craig	Varoga
AFT	President	Randi	Weingarten
Dayton	Mayor	Nan	Whaley
Americans United for Change	President	Brad	Woodhouse
Oakland	Mayor	Libby	Schaaf
	Author	Linda	Tirado
Progress Now	Executive Director	Arshad	Hasan
CWA	President	Larry	Cohen

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Grybauskas, Natalie](#)
To: [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#)
Cc: [John Del Cecato](#); [Carey, Michael](#); [Boeglin, Rosemary](#); [Adams, Marti](#); [Blumm, Kate](#); [Chao, Raymond](#); [Coney, Javon](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Hagelgans, Andrea](#); [Klein, Monica](#); [Leopold, Elana](#); [Norvell, Wiley](#); [Ozernoy, Ilana](#); [Parikh, Ishanee](#); [Richardson, Jerika](#); [Schnake-Mahl, Gabriel](#); [Fink, Avi](#); [Yazgi, Stephanie](#)
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13
Date: Monday, May 11, 2015 8:07:09 PM

K thx

Sending now as below

From: Walzak, Phil
Sent: Monday, May 11, 2015 8:05 PM
To: Grybauskas, Natalie; Spitalnick, Amy (OMB)
Cc: John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

ok

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 8:05 PM
To: Spitalnick, Amy (OMB)
Cc: Walzak, Phil; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

got it. fixed below. pw good?

ce@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12, 2015 AND
GUIDANCE FOR WEDNESDAY, MAY 13, 2015**

On Tuesday, Mayor de Blasio will travel to Washington, D.C.

In the morning, the Mayor will deliver remarks at the National Press Club. This event,

hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press, and there will be no Q-and-A. Members of the media interested in covering this event should contact mmrowka@rooseveltinstitute.org.

Later, the Mayor will be joined by dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality at the House Triangle near the U.S. Capitol Building steps. This event is open press, and there will be on-topic Q-and-A.

Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing

529 14th Street Northwest
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3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front
Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

Guidance for Wednesday, May 13, 2015

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol at 1:00 pm. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

###

From: Spitalnick, Amy (OMB) [SpitalnickA@omb.nyc.gov]
Sent: Monday, May 11, 2015 8:05 PM
To: Grybauskas, Natalie
Cc: Walzak, Phil; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Not sure we should do area 10 in guidance until cap police confirm. Just time.

On May 11, 2015, at 8:02 PM, Grybauskas, Natalie <NGrybauskas@cityhall.nyc.gov> wrote:

Added time and location to guidance for weds

Fine like this?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY,
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3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front

Washington, D.C. 20016

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Later, Mayor de Blasio will travel to California.

###

From: Walzak, Phil
Sent: Monday, May 11, 2015 8:00 PM
To: Spitalnick, Amy (OMB)
Cc: Grybauskas, Natalie; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Lets put that in guidance

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 8:02 PM
To: Walzak, Phil
Cc: Grybauskas, Natalie; John Del Cecato; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie

Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

1pm on Wed.

On May 11, 2015, at 7:55 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Time for wed? I think that's all for now then good

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 7:54 PM
To: Walzak, Phil; Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

do you want me to add to tonight's sked or advise weds' events tomorrow?

From: Walzak, Phil
Sent: Monday, May 11, 2015 7:47 PM
To: Grybauskas, Natalie; Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

When are we providing times and locations for Wed?

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 7:11 PM
To: Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

PW, ok?

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 6:37 PM
To: Spitalnick, Amy (OMB); 'John Del Cecato'; Carey, Michael; Boeglin,

Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Thanks. PW, all good?

<image001.png>
THE CITY OF NEW YORK
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NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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###

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Monday, May 11, 2015 6:33 PM
To: Grybauskas, Natalie; 'John Del Cecato'; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Yes, it's open press. On-topic Q&A.

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 6:31 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can someone clarify that the 3 pm event is open press and whether there will be q&a?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front
Washington, D.C. 20016

Official photos will be available at flickr.com/nycmayorsoffice shortly following the event.

Guidance for Wednesday, May 13, 2015

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

###

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 6:22 PM
To: Spitalnick, Amy (OMB); Grybauskas, Natalie; Carey, Michael; Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

I don't think there will be a "feed" per se, but we're filming it with our own TPA camera

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 6:03 PM
To: NGrybauskas <NGrybauskas@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, "Adams, Marti" <MAAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <[LEopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, Ishanee Parikh <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Looks good to me, but still need PW sign off.

JDC – we've also been getting inquiries on whether there will be a feed of any sort. NYC TV won't be there. Assuming nothing we can provide for the 3pm?

From: Grybauskas, Natalie [<mailto:NGrybauskas@cityhall.nyc.gov>]
Sent: Monday, May 11, 2015 5:53 PM
To: Carey, Michael; John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Phillip Walzak; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

thanks MPC.
AS, you good with JDC's edits as reflected below?

From: Carey, Michael
Sent: Monday, May 11, 2015 5:52 PM
To: Grybauskas, Natalie; John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

yes

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Grybauskas, Natalie
Sent: Monday, May 11, 2015 5:51 PM
To: John Del Cecato; Spitalnick, Amy (OMB); Boeglin, Rosemary; Carey, Michael; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Thanks. Draft below w/ JDC's edits and some other minor grammatical edits.

Don't think we need "there will be two events" anymore.

Any other edits to language?

If not, MPC ok?

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12
AND GUIDANCE FOR WEDNESDAY, MAY 13**

On Tuesday, Mayor de Blasio will travel to Washington, D.C.

In the morning, the Mayor will deliver remarks at the National Press Club. This event, hosted by the Roosevelt Institute, will also feature Nobel Prize winning economist and professor Joseph Stiglitz and U.S. Senator Elizabeth Warren. This event is open press and there will be no Q-and-A. Press interested in covering this event should contact mmrowka@rooseveltinstitute.org.

Later, the Mayor will be joined by dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality at the House Triangle near the U.S. Capitol Building steps.

Press Schedule

Approximately 10:30 AM – Delivers Remarks at National Press Club

National Press Club
13, National Press Building Leasing

529 14th Street Northwest
Washington, D.C. 20045
Press interested in covering this event should contact mmrowka@rooseveltinstitute.org. The event begins at 9 a.m. and will be livestreamed online at <http://www.rooseveltinstitute.org/videos>. Official photos will be available at flickr.com/nycmayoroffice shortly following the event.

3:00 PM – Unveils The Progressive Agenda to Combat Income Inequality

House Triangle – East Front
Washington, D.C. 20016
Official photos will be available at flickr.com/nycmayoroffice shortly

following the event.

Guidance for Wednesday, May 13

On Wednesday, the Mayor will be joined by a bipartisan coalition of mayors from around the country for meetings with Congressional leadership to call for a six-year transportation authorization that significantly increases federal transportation investments.

Wednesday afternoon, the mayors will hold a press conference at the U.S. Capitol. Additional details regarding Mayor de Blasio's schedule while in Washington will be released as they become available.

Later, Mayor de Blasio will travel to California.

###

From: John Del Cecato [jfdc@akpdmedia.com]

Sent: Monday, May 11, 2015 5:48 PM

To: Spitalnick, Amy (OMB); Boeglin, Rosemary; Carey, Michael; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Walzak, Phil; Fink, Avi; Yazgi, Stephanie

Subject: Re: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Yes, I would rework like this:

PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

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contact mmrowka@rooseveltinstitute.org.

In the afternoon, the Mayor will **make an announcement gather with dozens of national progressive leaders to unveil The Progressive Agenda to Combat Income Inequality** at the House Triangle near the U.S. Capitol Building steps.

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Approximately 10:30 AM – Delivers Remarks at National Press Club

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529 14th Street Northwest
Washington, D.C. 20045

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3:00 PM – Unveiling of The Progressive Agenda to Combat Income Inequality

House Triangle (East Front)
Washington, D.C. 20016

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From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Monday, May 11, 2015 at 5:43 PM
To: "'Boeglin, Rosemary'" <RBoeglin@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, "NGrybauskas" <NGrybauskas@cityhall.nyc.gov>, "Adams, Marti" <MAdams@cityhall.nyc.gov>, "Blumm, Kate" <KBlumm@cityhall.nyc.gov>, "Chao, Raymond" <rchao@cityhall.nyc.gov>, "Coney, Javon" <JConey@cityhall.nyc.gov>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Norvell, Wiley" <WNorvell@cityhall.nyc.gov>, "Ozernoy, Ilana" <iozernoy@moia.nyc.gov>, "Ishanee Parikh" <iparikh@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>, "Phillip Walzak" <pwalzak@cityhall.nyc.gov>, "Fink, Avi" <AFink@cityhall.nyc.gov>, "Stephanie Yazgi" <syazgi@cityhall.nyc.gov>, "John Del Cecato" <jfdc@akpdmmedia.com>

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

+JDC

There's been some confusion over the difference between the two events. For the second, I would suggest saying explicitly that he'll be unveiling the contract (rather than "makes an announcement").

Wednesday guidance still good.

From: Boeglin, Rosemary [<mailto:RBoeglin@cityhall.nyc.gov>]

Sent: Monday, May 11, 2015 5:34 PM

To: Carey, Michael; NGrybauskas; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Phillip Walzak; Fink, Avi; Yazgi, Stephanie

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Edited per MPC.

MPC – you good?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY,
MAY 13**

On Tuesday, Mayor de Blasio will travel to Washington, D.C. to unveil The Progressive Agenda to Combat Income Inequality. There will be two events.

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From: Carey, Michael

Sent: Monday, May 11, 2015 5:33 PM

To: Boeglin, Rosemary; Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagegans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Walzak, Phil; Fink, Avi; Yazgi, Stephanie

Subject: RE: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

Can we say he travels to California and not Santa Clara

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Boeglin, Rosemary
Sent: Monday, May 11, 2015 5:32 PM
To: Grybauskas, Natalie; Adams, Marti; Blumm, Kate; Chao, Raymond; Coney, Javon; de Alwis, Ronalie; Grybauskas, Stefan; Hagelgans, Andrea; Klein, Monica; Leopold, Elana; Norvell, Wiley; Ozernoy, Ilana; Parikh, Ishanee; Richardson, Jerika; Schnake-Mahl, Gabriel; Spitalnick, Amy (OMB); Carey, Michael; Walzak, Phil; Fink, Avi; Yazgi, Stephanie
Subject: [draft] PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY, MAY 13

MPC – pls confirm all public events are included below

MPC/EL – timing ok?

<image001.png>
THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
TUESDAY, MAY 12 AND GUIDANCE FOR WEDNESDAY,
MAY 13**

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Later, Mayor de Blasio will travel to Santa Clara, California.

###

From: [Ronalie](#)
To: [REDACTED] [Carey, Michael](#); [Walzak, Phil](#); [Leopold, Elana](#); jfdc@akpdmedia.com; [Hagelgans, Andrea](#)
Subject: MBDB: Prep for TPA
Date: Monday, May 11, 2015 8:10:10 PM

We will be delayed for this call. Will let everyone know when to hop on.

Thanks,
Ronalie

MBDB: Prep for TPA

Scheduled: Monday, May 11, 2015 from 9:00 PM to 9:30 PM

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Invitees: Aaron Pickrell ([REDACTED]), [Carey, Michael](#), [Walzak, Phil](#), [Leopold, Elana](#), ['jfdc@akpdmedia.com'](mailto:jfdc@akpdmedia.com) (jfdc@akpdmedia.com), [Hagelgans, Andrea](#)

Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Pls send me my 2 minute remarks for the TPA
Date: Monday, May 11, 2015 8:12:04 PM
Attachments: [default\[13\].xml](#)

DRAFT REMARKS
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is income inequality – the growing gap between the Top One Percent – and everybody else.

That day, we pledged to reach out to hundreds of our fellow progressives and work together to generate a serious, bold set of solutions to the economic inequality our nation faces.

And today, we are announcing, and signing onto, "The Progressive Agenda to Combat Income Inequality."

Now before I get into what this document IS...let me say what it is NOT.

It's not a comprehensive approach for remaking our economy, like many of you heard from Professor Stiglitz this morning.

It's not a complete list of the issues that we will be pushing candidates and elected officials to embrace.

In fact, in recent days, I've spoken to some of the folks assembled here about the next step in this process – covering issues that range from an expansion of Social Security...to debt-free college...to mass incarceration...to climate change.

But what we DO have today...is a giant step forward.

These 13 progressive ideas will make an enormous difference in combatting income inequality – lifting the floor for working people...supporting working parents and families...demanding genuine tax fairness.

The Progressive Agenda represents a very simple concept. America needs economic policies that reward WORK...and not just wealth.

We need to recognize that since the Great Recession ended,

those at the very top have accumulated record amounts of WEALTH.

As the very same time, our middle class isn't just working harder and feeling more insecure...it's at grave risk of disappearing ALTOGETHER.

As progressives, we will sit by and let that happen.

We will stand TOGETHER – calling upon candidates and elected officials at every level – federal, state, and local – to put people ahead of profits...to put work ahead of wealth...to stiffen their backbones and champion the progressive policies we need to lift our nation UP.

So without further ado, let me turn the microphone over to someone who knows a little something about progressive values -- former DNC Chairman, Governor Howard Dean.

On 5/11/15, 7:41 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: TPA opening remarks
Date: Monday, May 11, 2015 8:12:58 PM
Attachments: [BDB TPA KICK OFF.docx](#)

DRAFT REMARKS
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

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So without further ado, let me turn the microphone over to someone who knows a little something about progressive values -- former DNC Chairman, Governor Howard Dean.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Hayley Prim](#)
Subject: Re: Just had a good conversation
Date: Monday, May 11, 2015 9:00:24 PM

BTW - Hodges is likely not to attend... I talked to her COS - and it is NOT the case that the WH was whipping them (although the WH IS worried that the event will be too much about trade)... Hodges just wants to stay away from trade altogether... I told her COS that it would likely NOT be all about trade - but that you loved Hodges & didn't want to even risk putting her in a bad place - so we were okay with them not attending... We've still got plenty of mayors... so we'll be fine... just wanted to report

On 5/9/15, 10:27 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>With Randi about why everyone is freaking out re: May 12. Much of it
>seems to be about Obama, but a few other factors. Will call to discuss
>when I free up in a few hours
>

From: [de Alwis, Ronalie](#)
To: [Leopold, Elana](#)
Cc: [REDACTED] jfdc@akpdmedia.com
Subject: Re: TPA and mayors
Date: Monday, May 11, 2015 9:09:43 PM

Murray just called him back

Think he connected with Garcetti , let me confirm with him.

Sent from my iPhone

On May 11, 2015, at 7:04 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Is this happening?

From: Leopold, Elana
Sent: Monday, May 11, 2015 05:07 PM
To: 'Hayley Prim' <[REDACTED]>
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; de Alwis, Ronalie
Subject: RE: TPA and mayors

Mayor off- we have not had time to make these calls today

Can we start reaching out on a staff level

Let us know who you don't get through and we can try to do this evening

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, May 11, 2015 9:54 AM
To: B
Cc: jfdc@akpdmedia.com; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors

This is our list of Mayors calls for you to make today, and staff is tackling another 6-10 as well. If you think you won't be able to reach these guys today, staff can lob in calls as well.

Marty Walsh (Boston) cell: [REDACTED]
Steve Benjamin (Columbia, SC) cell: [REDACTED]
Ed Murray (Seattle) cell: [REDACTED]
Eric Garcetti (Los Angeles) cell: [REDACTED]
Ed Lee (San Francisco) cell: [REDACTED]
Charlie Hales (Portland) cell: [REDACTED]

On Mon, May 11, 2015 at 7:35 AM, B <BCCD@cityhall.nyc.gov> wrote:

No, got tied up. So let's blitz today

From: Hayley Prim [mailto:████████████████████]
Sent: Monday, May 11, 2015 07:35 AM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana; de Alwis, Ronalie
Subject: Re: TPA and mayors

Will do. Did you reach out to Walsh, lee, Murray, and Garcetti yesterday?

On Monday, May 11, 2015, B <BCCD@cityhall.nyc.gov> wrote:

I've reached out to a number of mayors and haven't heard back. I need a final push today to get them by staff, and I'll try to make some calls as well. Hayley, pls create one unified list of outstanding mayors. My hope is to pick up 3-5 more as sign-ons before the day is out. Thanks

--
Hayley Prim
c: ██████████

--
Hayley Prim
c: ██████████

From: B
To: [REDACTED]
Cc: [REDACTED] <"jfdc@akpdmedia.com">; Snyder, Thomas; [REDACTED]
[REDACTED] <Leopold, Elana>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM
Date: Monday, May 11, 2015 9:12:28 PM

Mayor Ed Murray signs on formally!! Add him to the list

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 10, 2015 04:15 PM
To: B
Cc: [REDACTED] <[REDACTED]> jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas; [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Great, re: Adler!

These are the cells I have listed below. Tracking down Garcetti now.

Marty Walsh [REDACTED]
Ed Lee [REDACTED]
Ed Murray [REDACTED]

On Sun, May 10, 2015 at 4:07 PM, B <BCCD@cityhall.nyc.gov> wrote:

Mayor Steve Adler of Austin, TX just signed. Can't be there but wants his name on the list and wants to work with us. And we really need to push ed murray and marty walsh and ed lee again. Also garcetti. Make me do a final blitz

From: Hayley Prim [mailto:[REDACTED]]
Sent: Sunday, May 10, 2015 11:28 AM
To: B
Cc: [REDACTED] <[REDACTED]> jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas; [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

I'm not sure. Davis, do you have any feedback?

On Sunday, May 10, 2015, B <BCCD@cityhall.nyc.gov> wrote:

How has Donna Edwards responded? Should I call her?

From: John Davis [mailto: [REDACTED]]
Sent: Wednesday, May 06, 2015 01:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>; B; Snyder, Thomas; [REDACTED]
< [REDACTED]>
Cc: [REDACTED] < [REDACTED]> [REDACTED]
< [REDACTED]> Leopold, Elana
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Will do.

On Wednesday, May 6, 2015 1:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

We'll take that... But we'd also like him there on 5/12... Davis - you want to follow up with Josh?

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 6, 2015 at 12:53 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "[REDACTED]" < [REDACTED]>
Cc: Aaron PickrellEmail < [REDACTED]> John Davis < [REDACTED]> John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim < [REDACTED]> "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Sen whitehouse is open but hasn't studied the TPA yet. Says we should follow up with josh karedne (sp?) of his staff. Said at minimum he'll say nice things about what we're trying to do

From: Snyder, Thomas
Sent: Wednesday, May 06, 2015 12:42 PM
To: < [REDACTED]> < [REDACTED]>
Cc: B; [REDACTED] < [REDACTED]> [REDACTED]
< [REDACTED]>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

The hits just keep on coming

Sent from my iPhone

On May 6, 2015, at 12:41 PM, jeani murray < [REDACTED]> wrote:

I am pretty sure it was the Politico piece they saw today. Woohoo!

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Well done!

From: jeani murray [mailto: [REDACTED]]
Sent: Wednesday, May 06, 2015 12:39 PM
To: B
Cc: [REDACTED] <[REDACTED]> [REDACTED]
<[REDACTED]> Snyder, Thomas
Subject: Re: Fw: TPA Calls Scheduled for today starting at 12:00PM

Wade Henderson, President and CEO of the Leadership Council on Civil and Human Rights - in and attending.

Wants to engage further and be a part of longer term activities.

On Wednesday, May 6, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Fyi

From: B
Sent: Wednesday, May 06, 2015 12:08 PM
To: [REDACTED] <[REDACTED]>
Cc: [REDACTED] <[REDACTED]>
'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: TPA Calls Scheduled for today starting at 12:00PM

Governor Dayton signs on! Add to the list! Coordinate announcement with ms. jamie makepeace ([REDACTED] or [REDACTED] cell). He can't make May 12 but he's open to doing an event together in the near future

From: Hayley Prim [mailto: [REDACTED]]
Sent: Wednesday, May 06, 2015 10:52 AM
To: B
Cc: Elana Leopold <[REDACTED]>
Subject: TPA Calls Scheduled for today starting at 12:00PM

I will send you latest TPA email with signers in clean email in case you need to forward.

12:00PM Governor Mark Dayton (Minnesota)

DIAL: [REDACTED] - FYI a Trooper will answer the phone

12:45PM Senator Sheldon Whitehouse (Rhode Island)

DIAL: [REDACTED]

Asst is Leah Siegle [REDACTED]

1:15PM Congressman GK Butterfield, Chair of the Black Caucus (North Carolina)

DIAL: Durham Office: [REDACTED]

Alternative Cell: [REDACTED]

Former Congressman Barney Frank

DIAL: Cell: [REDACTED]

** He did not have time in your available window today, but you should call his cell whenever you can and he will call you back.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [Hayley Prim](#)
To: B; [John Del Cecato](#)
Subject: Ed Murray, Seattle is signing!
Date: Monday, May 11, 2015 9:12:43 PM

--
Hayley Prim
c: [REDACTED]

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Politico: Bill De Blasio, Elizabeth Warren escalate pressure on Hillary Clinton
Date: Monday, May 11, 2015 9:19:36 PM

Bill De Blasio, Elizabeth Warren escalate pressure on Hillary Clinton

POLITICO - Gabriel Debenedenti

Like Elizabeth Warren, New York Mayor Bill de Blasio isn't running for president — he's running to influence the presidential race.

So when he and Warren appear together at the National Press Club in Washington before unveiling his Contract with America for the left, it will be the latest step in the Democrats' primary within the primary: liberals' effort to figure out how to push Hillary Clinton to the left.

The primary within the primary may prove more challenging for Clinton than the real thing, in which she's leading competitors by up to 50 points in some polls.

James Carville, the longtime Clinton adviser, compared de Blasio's efforts to the Club for Growth pressuring Republicans to move to the right on taxes: "It's a natural thing that happens in presidential politics," he said.

Nonetheless, the progressive mayor's swing through the capital is designed to kick the Democratic debate up a notch just as Warren escalates her own fight with President Barack Obama in a trade dispute that's also entangled Clinton. But it will also represent a balancing act, as de Blasio — Clinton's former Senate campaign manager — looks to influence the discussion without directly opposing the dominating front-runner.

After his joint appearance with Warren, de Blasio will stand alongside liberal lawmakers and labor leaders on Capitol Hill to roll out a policy wish-list. Progressives close to de Blasio say the hard part will be laying down an achievable marker for candidates — including Clinton — while still applying enough pressure to get their attention.

"The challenge is that a lot of this will just get a head nod" from Clinton, said one progressive Democratic leader.

As they maneuver for influence, Warren and de Blasio have taken up much of the oxygen from the party's actual candidates, grabbing headlines and jumping in the policy trenches — in de Blasio's case going as far as to effectively hit the campaign trail before revealing his "Progressive Agenda" on Tuesday.

But with the former secretary of state claiming commanding leads in national and state-level polling, in many cases performing better among liberals than among all registered Democrats, the question of how best to drag her to the left without alienating her is still outstanding.

Clinton's team is quick to predict that another candidate will reach at least 30 percent of the vote in Iowa, the first state with a 2016 contest, much of it coming from Democrats who would like to see Warren run. That concern partially explains

Clinton's recent leftward shifts on issues including immigration reform and criminal justice. Meanwhile, her campaign has remained in contact with liberal groups like the Progressive Change Campaign Committee, which is encouraging Clinton to embrace expanding Social Security and a debt-free college plan.

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"Standing with working people once in a while won't work. Candidates can't hedge bets any longer," said Trumka on April 27.

The Clinton campaign named a Labor Outreach Director on April 28.

The mayor's stop in Washington comes at a time when Clinton has been caught between Obama and Warren over supporting the Trans-Pacific Partnership trade agreement she helped negotiate as secretary of state. Warren and Obama traded barbs over the weekend, as the president told Yahoo News Warren is "a politician like everybody else" when trying to explain her opposition to the trade deal.

Clinton has avoided weighing in on the topic, only vaguely describing restrictions she would put on a deal rather than firmly opposing it.

Trade is just one policy where liberals are seeking to get more clarity from Clinton, particularly as Sanders intensifies his campaign schedule and O'Malley — who has recently focused on Wall Street reform and debt-free college — nears his expected late-May campaign launch.

The bar is low for Clinton to satisfy liberals in many cases, but she still faces some risk of alienating more centrist voters she might need in November 2016.

"Two areas where words alone do make a difference are expanding social security and debt-free college," explained the PCCC's Adam Green, pointing to a recent interview where her campaign manager mentioned the latter. "If she were to give a speech or even send a tweet mentioning them, that would shift the entire national discussion."

Thus, Warren and de Blasio have shown few signs of letting up. The former mayor has pointedly refused to endorse her, and Warren has declined to ask the various organizations aiming to draft her into the race to stand down.

And de Blasio's national travels aren't ending on Tuesday. His next stop, on Wednesday, will be in Silicon Valley — 3,000 miles from Manhattan.

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Corrected - Politico: Bill De Blasio, Elizabeth Warren escalate pressure on Hillary Clinton
Date: Monday, May 11, 2015 9:27:16 PM

Bill De Blasio, Elizabeth Warren escalate pressure on Hillary Clinton

POLITICO - Gabriel Debenedenti

<http://www.politico.com/story/2015/05/bill-de-blasio-elizabeth-warren-hillary-clinton-2016-117837.html>

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Nonetheless, the progressive mayor's swing through the capital is designed to kick the Democratic debate up a notch just as Warren escalates her own fight with President Barack Obama in a trade dispute that's also entangled Clinton. But it will also represent a balancing act, as de Blasio — Clinton's former Senate campaign manager — looks to influence the discussion without directly opposing the dominating front-runner.

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percent of the vote in Iowa, the first state with a 2016 contest, much of it coming from Democrats who would like to see Warren run. That concern partially explains Clinton's recent leftward shifts on issues including immigration reform and criminal justice. Meanwhile, her campaign has remained in contact with liberal groups like the Progressive Change Campaign Committee, which is encouraging Clinton to embrace expanding Social Security and a debt-free college plan.

But so far, Clinton stands far ahead of her likely competitors — Vermont Sen. Bernie Sanders, former Maryland Gov. Martin O'Malley, former Virginia Sen. Jim Webb, and former Rhode Island Gov. Lincoln Chafee — in polling, reducing pressure on her to appease liberals.

In that vacuum, Warren and de Blasio have sought to position themselves as king-makers among activists in early-voting and swing states, a role de Blasio has pursued by stopping in Iowa and Wisconsin. His "Progressive Agenda" is designed to be broad enough for Clinton and other Democrats to embrace whole-heartedly: he is expected to call for universal pre-kindergarten, a higher minimum wage, and a paid family leave policy — all of which Clinton has mentioned favorably in recent months.

And de Blasio's Wednesday roll-out follows a similar speech in late April by AFL-CIO chief Richard Trumka — an address that read like a warning memo to Clinton about how to gain crucial union support.

"Standing with working people once in a while won't work. Candidates can't hedge bets any longer," said Trumka on April 27.

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Sent from my iPhone

From: [de Alwis, Ronalie](#)
To: [Carey, Michael](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [REDACTED] [Walzak, Phil](#); [Leopold, Elana](#)
Subject: MBDB: Prep for TPA
Date: Monday, May 11, 2015 9:36:02 PM

This call will still happen. Looking closer at 9:50/ 10pm.

Ronalie de Alwis
Office of the Mayor
City of New York
Cell:347-952-9525

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: TPA opening remarks
Date: Monday, May 11, 2015 9:43:42 PM

He's actually quite effective, I would argue. I remember him successfully pressuring Senate candidates back during the '10 cycle...

Sent from my iPhone

On May 11, 2015, at 9:42 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

No kidding! Who the fuck IS this guy? I can't wait to meet him face-to-face...

Meanwhile, her campaign has remained in contact with liberal groups like the Progressive Change Campaign Committee, which is encouraging Clinton to embrace expanding Social Security and a debt-free college plan.

SNIP

"Two areas where words alone do make a difference are expanding social security and debt-free college," explained the PCCC's Adam Green, pointing to a recent interview where her campaign manager mentioned the latter. "If she were to give a speech or even send a tweet mentioning them, that would shift the entire national discussion."

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Monday, May 11, 2015 at 9:37 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

Subject: RE: TPA opening remarks

ok cool

don wanna mess with your politics, not a huge deal, and your coalition bldg needs proly more impt

plus those are all good issues!

adam green will be happy....

From: John Del Cecato [jfdc@akpdmedia.com]

Sent: Monday, May 11, 2015 9:36 PM

To: Walzak, Phil; Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael

Subject: Re: TPA opening remarks

Part of the issue is that we cut a deal with Van Jones today - long story... But the promised goal is that we'd get mass incarceration, SS, and debt-free college on TPA very soon - maybe by end of week...

Still could tweak language - just wanted you to know the last minute deals to keep the bad actors from blowing up our thing

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Monday, May 11, 2015 at 9:10 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

Subject: Re: TPA opening remarks

Instead of saying what its not...why not call this the first installment on income inequality with room to cover more ground on other issues in future

Just the emphasis on 'not' strikes me as limiting

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 08:14 PM

To: Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael

Subject: TPA opening remarks

From: [Williams, Dominic](#)
To: [John Cecato](#)
Cc: [Leopold, Elana](#)
Subject: TPP
Date: Monday, May 11, 2015 9:44:17 PM
Attachments: [TPP Backgrounder.docx](#)

New backgrounder attached with below complaint / response in it.

Q & A

Concern: Second Coming of NAFTA We all saw what a disaster NAFTA was for America - 700K jobs lost, according to the Economic Policy Institute. We look with GREAT skepticism on a new trade deal that could lead to even more jobs being shipped away. **From what I currently understand of the new trade accord, this looks like another bad deal for American workers, and we cannot accept it.**

Obama Response: Some folks think we should just withdraw and not even try to engage in trade with these countries. I disagree. We have to make sure America writes the rules of the global economy. And we should do it today, while our economy is in the position of global strength. (Applause.) Because if we don't write the rules for trade around the world -- guess what -- China will. And they'll write those rules in a way that gives Chinese workers and Chinese businesses the upper hand, and locks American-made goods out. That's the choice we face. We're not going to be able to isolate ourselves from world markets. We got to be in there and compete. And the question is, are we going to make sure that the rules are fair so that our businesses and our workers are on a level playing field. Because when they are, we win every time. When the rules are fair, we win every time. And you know what, past trade agreements, it's true, didn't always reflect our values or didn't always do enough to protect American workers. But that's why we're designing a different kind of trade deal. And the truth is that companies that only care about low wages, they've already moved. They don't need new trade deals to move. They've already outsourced. They've already located in search of low wages.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it.

Concern: Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

Obama Response: So when you look at a country like Vietnam, under this agreement, Vietnam would actually, for the first time, have to raise its labor standards. It would have to set a minimum wage. It would have to pass safe workplace laws to protect its workers. It would even have to protect workers' freedom to form unions -- for the very first time. And if Vietnam, or any of the other countries in this trade agreement don't meet these requirements, they'll face meaningful consequences. If you're a country that wants in to this agreement, you have to meet higher standards. If you don't, you're out. If you break the rules, there are actual repercussions.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it. Many legislators who have seen the deal share this concern. Hard not to be skeptical in that context.

Concern: The agreement would likely expand the use of "Investor-State Dispute Settlement" giving

investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

Obama Response: Number four -- critics warn that parts of this deal would undermine American regulation -- food safety, worker safety, even financial regulations. They're making this stuff up. (Applause.) This is just not true. No trade agreement is going to force us to change our laws. This agreement would make sure our companies aren't discriminated against in other countries. We already treat companies from other countries fairly here. But our companies don't always get treated fairly there. So sometimes they need to have some way to settle disputes where it's not subject to the whims of some government bureaucrat in that country. That's important. We want our businesses to succeed in selling over there because that's how our workers will get more jobs here in the United States.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it. People who have seen the deal and don't reflexively distrust him are concerned – hard not to doubt in that context.

The Trans-Pacific Partnership
Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations and nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or advocacy groups to form opinions of the direction of the agreement. Instead, non-legislators have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including some labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking “fast-track” authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as “fast track”) which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an “up or down” vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City: The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad

protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally: A leaked version of the Intellectual Property rights chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted, but the AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

Draft Recommended Position: Skeptical of TPP, Against Fast Track

We can’t really comment on the TPP itself because we haven’t seen it - which is a BIG PART OF THE PROBLEM. It’s been negotiated in secret, and that’s not acceptable. We need to see what’s in it.

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I oppose Fast Track because the American people should have a say in the process - through their elected representatives. If our Members of Congress are forced to vote YES OR NO on a massive trade deal without the power to offer amendments, we’re putting all the power on the side of the giant multinational corporations and Wall Street banks, and their armies of lobbyists.

We need trade deals that protect American jobs, workers’ rights, human rights, consumers, and our environment. We should not allow corporations even more power to subvert American laws designed to protect workers, consumers, and families.

Without the proper protections for America’s working families, these massive trade deals can lead to a global rush the bottom. That flies in the face of our effort to combat income inequality in the United States - handing more power to those at the top, and letting them write the rules to further enrich themselves at the expense of our struggling middle class, working class, and poor.

Q & A

Concern: Second Coming of NAFTA We all saw what a disaster NAFTA was for America - 700K jobs lost, according to the Economic Policy Institute. We look with GREAT skepticism on a new trade deal that could lead to even more jobs being shipped away. **From what I currently understand of the new trade accord, this looks like another bad deal for American workers, and we cannot accept it.**

Obama Response: Some folks think we should just withdraw and not even try to engage in trade with these countries. I disagree. We have to make sure America writes the rules of the global economy. And we should do it today, while our economy is in the position of global strength. (Applause.) Because if we don't write the rules for trade around the world -- guess what -- China will. And they'll write those rules in a way that gives Chinese workers and Chinese businesses the upper hand, and locks American-made goods out. That's the choice we face. We're not going to be able to isolate ourselves from world markets. We got to be in there and compete. And the question is, are we going to make sure that the rules are fair so that our businesses and our workers are on a level playing field. Because when they are, we win every time. When the rules are fair, we win every time. And you know what, past trade agreements, it's true, didn't always reflect our values or didn't always do enough to protect American workers. But that's why we're designing a different kind of trade deal. And the truth is that companies that only care about low wages, they've already moved. They don't need new trade deals to move. They've already outsourced. They've already located in search of low wages.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it.

Concern: Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

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From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Predictable work schedules!
Date: Monday, May 11, 2015 9:54:02 PM



Steven Greenhouse (@greenhousenyt)

[5/11/15, 9:15 PM](#)

The next big labor fight is over when you work as bills seek to curb volatile, unfriendly scheduling [washingtonpost.com/blogs/wonkblog...](http://www.washingtonpost.com/blogs/wonkblog...) [@lydiadepillis](#)

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Sent from my iPhone

From: [Williams, Dominic](#)
To: [B](#)
Cc: [John Cecato](#); [Leopold, Elana](#)
Subject: TPP Backgrounder, Qs and As
Date: Monday, May 11, 2015 10:05:45 PM
Attachments: [TPP Backgrounder.docx](#)

There is a 4 page document attached to this e-mail.

Pages 1 and 2 are a backgrounder on the debate over TPP

Page 3 highlights some key concerns we raise on TPP, Obama's exact response, and what we think of it

Page 4 is a transcript of an interview with Elizabeth Warren, where the reporter channels Obama, and Warren responds.

EL – can you print a copy to travel with for me please?

The Trans-Pacific Partnership
Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations and nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or advocacy groups to form opinions of the direction of the agreement. Instead, non-legislators have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including some labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking “fast-track” authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as “fast track”) which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an “up or down” vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City: The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad

protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally: A leaked version of the Intellectual Property rights chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted, but the AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

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Elizabeth Warren's Q and A with Washington Post on TPP and Obama's critique

THE PLUM LINE: What's your response to the latest from President Obama?

SENATOR WARREN: The president said in his Nike speech that he's confident that when people read the agreement for themselves, that they'll see it's a great deal. But the president won't actually let people read the agreement for themselves. It's classified.

PLUM LINE: But don't you get 60 days to review it after the deal is finalized, with the authority to revoke fast track?

WARREN: The president has committed only to letting the public see this deal after Congress votes to authorize fast track. At that point it will be impossible for us to amend the agreement or to block any part of it without tanking the whole TPP. The TPP is basically done. If the president is so confident it's a good deal, he should declassify the text and let people see it before asking Congress to tie its hands on fixing it.

PLUM LINE: Doesn't the current framework allow for the revocation of fast track authority?

WARREN: The whole point about fast track is to grease the skids so that 51 votes will get it through...it takes a majority to get rid of [fast track].

PLUM LINE: The [push-back from the administration](#) is that the ISDS will be written in such a way that there is no authority to override Congressional [and other countries'] regulations.

WARREN: If the president has changed ISDS to solve the problem, then the text should be released so that legal experts can look at it.

PLUM LINE: Is there a scenario under which ISDS could be written the way he says it is being written?

WARREN: I've sat with many legal scholars to talk about this issue, and I have not seen a draft that would do what the president says he has already accomplished....Hillary Clinton [in her book raised concerns about precisely this issue](#). Just last week, some of the top legal and economic minds in this country, including the president's mentor from Harvard, Laurence Tribe, and Nobel-prize-winning economist Joe Stiglitz, [raised exactly this concern](#).

PLUM LINE: Is it theoretically possible to write ISDS in a way that precludes it from overriding regulation?

WARREN: It doesn't directly tell countries to repeal regulations. It imposes a financial penalty, which has caused countries to change their regulations...[ISDS mechanisms] never had the authority to override regulations. What they had was the authority to impose a monetary penalty directly against the government and its taxpayers. That's the point at which governments have backed up and said, "we can't afford this, we'll just change the law."

PLUM LINE: You can't envision even in theory a way to structure ISDS that would assuage your concerns?

WARREN: Once a group of independent arbiters, whose decisions cannot be appealed, can issue a money judgment of any size, then the ISDS problem arises....Here's what you could do. If corporations had to go through the same procedures that anyone else has to go through to get the trade deal enforced, then the problem wouldn't exist.

Now, if a labor union says, "Vietnam promised not to work people for a couple of dollars a day, and to raise working conditions, and then failed to do it," they have to get the U.S. government, through the trade rules, to go to Vietnam and prosecute the case. If corporations had to do the same thing, then it would be a level playing field...ISDS gives a special break to giant corporations, a break that nobody else gets.

PLUM LINE: What you're arguing is that six years of fast track, *plus* ISDS, could ultimately result in the weakening of financial regulations? You're not saying ISDS itself would do that?

WARREN: Absolutely right...six years means that whatever the Obama administration has committed to won't bind the next president. If that president wants to negotiate a trade deal that undercuts Dodd Frank, it will be very hard to stop it.

PLUM LINE: Couldn't a Republican president simply go straight at Dodd Frank? Would this be any easier than that?

WARREN: Absolutely. Because trade will be fast tracked for six years....A direct run at Dodd Frank potentially takes 60 votes in the U.S. Senate. But doing it through trade authority needs to be done with 51 votes.

PLUM LINE: But wouldn't that require a direct change to U.S. legislation?

WARREN: It's possible to punch holes in Dodd Frank without directly repealing it. For example, harmonization of the capital standards and leverage ratios could be adjusted to help the big banks without ever directly contradicting Dodd Frank. But the effects of Dodd Frank would be severely undercut.

PLUM LINE: Is there no scenario under which you ultimately support TPP?

WARREN: Trade deals matter...I am worried about key parts of this trade agreement. I would like to see changes. I believe in trade. I understand that we want to be a nation that trades, that trade creates many benefits for us. But only if done on terms that strengthen the American economy and American worker. ...the American family, because that's what this is really about.

From: [de Alwis, Ronalie](#)
To: [John Del Cecato](#)
Cc: [Carey, Michael](#); [Hagelgans, Andrea](#); [REDACTED] [Walzak, Phil](#); [Leopold, Elana](#)
Subject: Re: MBDB: Prep for TPA
Date: Monday, May 11, 2015 10:35:38 PM

I mean he wants to do it but he is eating and talking to his wife.

Sent from my iPhone

> On May 11, 2015, at 10:34 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> JDC has to go to sleep soon
>
>
>
>> On May 11, 2015, at 10:31 PM, de Alwis, Ronalie <rdealwis@cityhall.nyc.gov> wrote:
>>
>> He wants some more time before joining. He is just talking to FLO and eating. I think another 15 to 20.
>>
>>
>>
>> Ronalie de Alwis
>> Office of the Mayor
>> City of New York
>> Cell:347-952-9525
>>
>> ----- Original Message -----
>> From: de Alwis, Ronalie
>> Sent: Monday, May 11, 2015 10:18 PM
>> To: Carey, Michael; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
>> [REDACTED] <[REDACTED]> Walzak, Phil; Leopold, Elana
>> Subject: MBDB: Prep for TPA
>>
>> Hi all, please join will be ready in 5 mins for this call.
>>
>> Thanks, ronalie
>>
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From: [Walzak, Phil](#)
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Cc: [Carey, Michael](#); [Hagelgans, Andrea](#); [REDACTED] [Leopold, Elana](#)
Subject: RE: MBDB: Prep for TPA
Date: Monday, May 11, 2015 10:55:10 PM

no! wtf?! waiting!

From: de Alwis, Ronalie
Sent: Monday, May 11, 2015 10:54 PM
To: 'jfdc@akpdmedia.com'
Cc: Carey, Michael; Hagelgans, Andrea; [REDACTED] Walzak, Phil; Leopold, Elana
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Is he on?

Ronalie de Alwis
Office of the Mayor
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----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 11, 2015 10:36 PM
To: de Alwis, Ronalie
Cc: Carey, Michael; Hagelgans, Andrea; [REDACTED] <[REDACTED]>
Walzak, Phil; Leopold, Elana
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From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: [Williams, Dominic](#); ifdc@akpdmmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Elizabeth Warren and Rose DeLauro - Boston Globe: Who Is Writing the TPP?
Date: Monday, May 11, 2015 10:58:20 PM

OPINION | ELIZABETH WARREN AND ROSA DELAURO

Who is writing the TPP?

By Elizabeth Warren and Rosa DeLauro MAY 11, 2015

CONGRESS IS in an intense debate over trade bills that will shape the course of the US economy for decades. Much of this debate has been characterized as a fight over whether international trade itself creates or destroys American jobs. There is, however, another major concern — that modern “trade” agreements are often less about trade and more about giant multinational corporations finding new ways to rig the economic system to benefit themselves. Hillary Clinton has said that the “United States should be advocating a level and fair playing field, not special favors” for big business, in our trade deals. We agree with this blunt assessment – and believe every member of Congress should consider this carefully before voting to help advance these agreements.

Advocates of the pending Trans-Pacific Partnership, a massive 12-country agreement, sell this proposal as a free trade deal — but the United States already has free trade agreements with half of the countries at the negotiating table, and only five of the treaty’s 29 draft chapters reportedly deal with traditional trade issues. While reducing traditional barriers to trade with countries like Japan will facilitate some international commerce, the TPP is about more than reducing tariffs.

The president argues that the TPP is about who will “write the rules” for 40 percent of the world’s economy — the United States or China. But who is writing the TPP? The text has been classified and the public isn’t permitted to see it, but 28 trade advisory committees have been intimately involved in the negotiations. Of the 566 committee members, 480, or 85 percent, are senior corporate executives or representatives from industry lobbying groups. Many of the advisory committees are made up entirely of industry representatives.

A rigged process leads to a rigged outcome. For evidence of that tilt, look at a key TPP provision:

Investor-State Dispute Settlement where big companies get the right to challenge laws they don't like in front of industry-friendly arbitration panels that sit outside of any court system. Those panels can force taxpayers to write huge checks to big corporations — with no appeals. Workers, environmentalists, and human rights advocates don't get that special right.

Most Americans don't think of the minimum wage or antismoking regulations as trade barriers. But a foreign corporation has used ISDS to sue Egypt because Egypt raised its minimum wage. Phillip Morris has gone after Australia and Uruguay to stop them from implementing rules to cut smoking rates. Under the TPP, companies could use ISDS to challenge these kinds of government policy decisions — including food safety rules.

The president dismisses these concerns, but some of the nation's top experts in law and economics are pushing to drop ISDS provisions from future trade agreements. Economist Joe Stiglitz, Harvard Law professor Laurence Tribe, and others recently noted that “the threat and expense of ISDS proceedings have forced nations to abandon important public policies” and that “laws and regulations enacted by democratically elected officials are put at risk in a process insulated from democratic input.” That was exactly what Germany did in 2011 when it cut back on environmental protections after an ISDS lawsuit.

Congress will soon vote on whether to enact “fast-track” authority to grease the skids for the approval of the TPP and other upcoming trade deals. Clinton has called for trade agreements to “avoid some of the provisions sought by business interests, including our own,” such as ISDS. By definition, massive trade deals like the TPP override domestic laws written, debated, and passed by Congress. If fast-track passes, Congress will have given up its power to strip out any backroom arrangements and special favors like ISDS without tanking the whole deal that contains those giveaways.

We will have also given up our right to strip out whatever other special favors industry can bury in new trade agreements – not just in the TPP, but in potential trade deals for the next six years. Treasury Secretary Jack Lew has testified before Congress that trade negotiations involve “pressure to lower standards” on financial regulations and other public interest laws, and that President Obama has resisted that pressure. But Obama will soon leave office, and he cannot bind a future president. We hope he is succeeded by a Democrat, but if not, this legislation risks giving a future president a powerful tool to undermine public interest regulations under the guise of promoting commerce.

Powerful corporate interests have spent a lot of time and money trying to bend Washington's rules to benefit themselves, and now they want Congress to grease the skids for a TPP deal that corporations have helped write but the public can't see — and for six years of future agreements that haven't even been written. Congress should refuse to vote for any expedited procedures to approve the TPP before the

trade agreement is made public. And Congress certainly shouldn't vote for expedited procedures to enact trade deals that don't yet even exist.

Elizabeth Warren is a US senator from Massachusetts. Rosa DeLauro is a US representative from Connecticut.

From: [John Del Cecato](#)
To: [de Alwis, Ronalie](#)
Cc: [Carey, Michael](#); [Hagelgans, Andrea](#); [REDACTED] [Walzak, Phil](#); [Leopold, Elana](#)
Subject: Re: MBDB: Prep for TPA
Date: Monday, May 11, 2015 11:02:03 PM

Yes

> On May 11, 2015, at 10:56 PM, de Alwis, Ronalie <rdealwis@cityhall.nyc.gov> wrote:

>
> Is he on?

>
>
>
> Ronalie de Alwis
> Office of the Mayor
> City of New York
> Cell:347-952-9525

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Monday, May 11, 2015 10:36 PM
> To: de Alwis, Ronalie
> Cc: Carey, Michael; Hagelgans, Andrea; [REDACTED] <[REDACTED]>
Walzak, Phil; Leopold, Elana
> Subject: Re: MBDB: Prep for TPA

> JDC has to go to sleep soon

>> On May 11, 2015, at 10:31 PM, de Alwis, Ronalie <rdealwis@cityhall.nyc.gov> wrote:

>>
>> He wants some more time before joining. He is just talking to FLO and eating. I think another 15 to 20.

>>
>>
>>
>> Ronalie de Alwis
>> Office of the Mayor
>> City of New York
>> Cell:347-952-9525

>> ----- Original Message -----

>> From: de Alwis, Ronalie
>> Sent: Monday, May 11, 2015 10:18 PM
>> To: Carey, Michael; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
[REDACTED] <[REDACTED]> Walzak, Phil; Leopold, Elana
>> Subject: MBDB: Prep for TPA

>> Hi all, please join will be ready in 5 mins for this call.

>>
>> Thanks, ronalie

>>
>>
>>

>> Ronalie de Alwis
>> Office of the Mayor
>> City of New York
>> Cell:347-952-9525

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: Test
Date: Monday, May 11, 2015 11:07:32 PM

Fyi. Use the line he bolds below

-----Original Message-----

From: Van Jones
To: Bill de Blasio
Subject: Re: Test
Sent: May 8, 2015 6:38 PM

I will work with your team to find a good time tomorrow.
I apologize for not tracking the documents; we are putting together this Prince concert on Sunday, and I have been consumed with that and other Baltimore-related issues.
But I am not the only black leader who will be disappointed to see the key economic issue that is crushing our dreams omitted from a Bill DiBlasio document.
Women's, students' and immigrants' economic issues are rightfully included. But not the economic issue that has propelled the #BlackLivesMatter onto the global stage?
Why not include a simple bullet point on Families saying: "Invest in "schools not jails" -- and give people coming home from prison a second chance."

No economic vision that fails to address the mass incarceration crisis can be called progressive. Everyone from Cory Booker to the Koch Brothers (who are also not running for higher office) is embracing this cause. Even Hillary Clinton and Rand Paul!
You are the populist leader of the movement for economic justice. If YOU sideline or marginalize overly-incarcerated populations in YOUR economic vision, what does that say?
Please: as the most important economic champion in America, I implore you to acknowledge the economic crisis brought about by the New Jim Crow -- in the same way you are embracing the agenda of women, immigrants and students.
You know that I am your most passionate supporter -- because I know you are the only national leader who can credibly make the case for ALL of America's economic victims. That's who you represent in NYC.
I told Bloomberg News: "When we had a national security crisis, a NYC mayor stepped up to help the whole country. Now we have an national economic crisis, and a NYC mayor is stepping up again. That's Bill DiBlasio."
I believe in you, 110%. Pray about this, please. I will, too. And let's talk tomorrow. Van

Sent from my iPhone (TM)
On May 8, 2015, at 2:57 PM, "Bill de Blasio" < wrote:

Van, did you get this? Thanks - Bill

Sent via BlackBerry by AT&T

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Let's move forward
Date: Monday, May 11, 2015 11:27:21 PM

[REDACTED]

Here's how I frame it to Heather, Deepak, and Peter - who all were satisfied - as I expect everyone else in Van's World will be.

=====

Here's what will happen.

1. MBDB will announce during his kick-off remarks that the document we have represents the first step - but that we spoken to members of our coalition in recent days about a few other key issues - from expanding Social Security, to debt-free college, to tackling mass incarceration.
2. We're committed to those issues as well, and will be working to add those topics to the agenda going forward.
3. The document you see here is the work of weeks of conversations, discussions, etc - it's a basis from which we're starting.
4. Starting Tuesday night, I need your help in crafting the best possible language (big and bold - but also language that we can connect to a specific policy) on each of these matters.
5. Assuming we get that done pretty quickly (and I think we will), on Wednesday, we will send out to the full coalition (including a bunch of new signers - this thing keeps growing and growing - good news!)
6. Our HOPE is that everyone will sign on in relatively short order. But we DO have to have a process here - MBDB was clear about that. We cannot appear to be just foisting them on this. I don't FORESEE any issues - but if there are holdouts, I'm going to need you guys to help me get them on board as soon as possible. We really don't want to lose folks, if at all possible.
7. I'm hopeful that we can get answers quickly - but some of these organizations take some time, have to run by their boards, etc. So that's why I hesitate saying it will be totally done by Friday - but MBDB thought if we all buckled down & pushed hard (but politely), we could get a lot of responses very quickly - so let's make Friday our GOAL.

On 5/11/15, 11:06 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Fyi
>
>-----Original Message-----

>From: Van Jones
>To: Bill de Blasio
>Subject: Let's move forward
>Sent: May 11, 2015 10:49 PM
>
>Mr. Mayor:
>
>Thank you for taking time to address the concerns that I and others have
>raised about The Progressive Agenda -- both the process and
>document-to-date.
>
>I have been in communication with numerous allies, including Deepak,
>Heather and Katrina from the original Gracie Mansion lunch. I have also
>talked with Rep. Keith Ellison, the Rev. Al Sharpton, Ben Jealous, Rashad
>Robinson from Color of Change and many other leaders from the
>African-American community in particular.
>
>After you and I talked today, I conveyed to them the following:
>
>1. You will not change the document in time for tomorrow's event.
>
>2. But you will announce at tomorrow's event that this document is a
>work-in-progress -- and that the coalition will strengthen the agenda by
>the end of the week to include ideas like criminal justice reform,
>debt-free college and social security.
>
>3. You will speak tomorrow specifically to the need for criminal justice
>reform as a part of economic justice, and so will I. You welcome
>suggestions for language to include in your remarks.
>
>4. Independent of The Progressive Agenda, you want to hear additional
>ways that you personally can promote criminal justice reform.
>
>We all agree that your proposal represents a constructive offer and a
>good-faith attempt to accommodate the many concerns that people have
>raised inside and outside of this process.
>
>Therefore, we do want to move forward. At the end of the week, we will
>re-evaluate whether sufficient progress has been made to remain
>supportive of this effort. In the meantime, all parties will continue
>working in their various ways to strengthen and improve the Agenda.
>
>I will be in touch with you in the late morning, with some suggestions on
>the criminal justice side.
>
>In closing: thank you for your leadership. We look forward to doing all
>we can to build trust and momentum in the days, weeks and months to come.
>
>Van
>
>
>--
>Check out our work: www.thedreamcorps.org
>#YesWeCode: www.yeswecode.org #cut50: www.cut50.org #GreenForAll:
>www.greenforall.org Follow ME: <http://twitter.com/VanJones68>
>You are a miracle. Nothing is impossible.
>

From: [Leopold, Elana](#)
To: [Williams, Dominic](#)
Cc: [John Cecato](#)
Subject: Re: TPP Backgrounder, Qs and As
Date: Tuesday, May 12, 2015 6:17:42 AM

Will do

Sent from my iPhone

- > On May 11, 2015, at 10:05 PM, Williams, Dominic <DWilliams@cityhall.nyc.gov> wrote:
- >
- > There is a 4 page document attached to this e-mail.
- > Pages 1 and 2 are a backgrounder on the debate over TPP
- > Page 3 highlights some key concerns we raise on TPP, Obama's exact response, and what we think of it
- > Page 4 is a transcript of an interview with Elizabeth Warren, where the reporter channels Obama, and Warren responds.
- >
- > EL – can you print a copy to travel with for me please?
- > <TPP Backgrounder.docx>

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Clean, updated packet
Date: Tuesday, May 12, 2015 6:33:49 AM

Yes

On May 12, 2015, at 6:21 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

This is final- correct? These are the remarks I have printed for this morning

Sent from my iPhone

On May 11, 2015, at 3:20 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

<MBDBremarksRoosevelt.docx>

<TPA Q&A.docx>

<TPA BACKGROUNDER .docx>

<BriefingMemo-RooseveltEvent.docx>

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: TPA opening remarks
Date: Tuesday, May 12, 2015 6:33:51 AM

3pm

> On May 12, 2015, at 6:20 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>
> What is this for?
>
> Sent from my iPhone
>
>> On May 11, 2015, at 8:12 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>>
>> <BDB TPA KICK OFF.docx>

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Freeman, Demetrius](#)
Cc: [Leopold, Elana](#)
Subject: Re: Need your bday ASAP
Date: Tuesday, May 12, 2015 6:53:52 AM

Am at gate :)

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 06:53 AM
To: Freeman, Demetrius
Cc: Leopold, Elana; Hagelgans, Andrea
Subject: Re: Need your bday ASAP

██████████

> On May 12, 2015, at 6:45 AM, Freeman, Demetrius <DFreeman@cityhall.nyc.gov> wrote:
>
> ██████████
>
> Sent from my iPhone
>
>> On May 12, 2015, at 6:42 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>
>> Detail just told me they need DOB for everyone on the flight this morning
>>
>> Can you please send? Thanks!
>>
>> Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [Leopold, Elana](#)
Cc: [Freeman, Demetrius](#); "jfdc@akpdmedia.com"
Subject: Re: Need your bday ASAP
Date: Tuesday, May 12, 2015 6:59:38 AM

Curses

----- Original Message -----

From: Leopold, Elana
Sent: Tuesday, May 12, 2015 06:55 AM
To: Hagelgans, Andrea
Cc: Freeman, Demetrius; jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Need your bday ASAP

Ha- I am [REDACTED]

Sent from my iPhone

> On May 12, 2015, at 6:54 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>

> Demetrius, you just made me feel so old.

>

> ----- Original Message -----

> From: Hagelgans, Andrea
> Sent: Tuesday, May 12, 2015 06:53 AM
> To: Freeman, Demetrius; Leopold, Elana
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
> Subject: Re: Need your bday ASAP

>

> [REDACTED]

>

> ----- Original Message -----

> From: Freeman, Demetrius
> Sent: Tuesday, May 12, 2015 06:43 AM
> To: Leopold, Elana
> Cc: Hagelgans, Andrea; John Del Cecato <jfdc@akpdmedia.com>
> Subject: Re: Need your bday ASAP

>

> [REDACTED]

>

> Sent from my iPhone

>

>> On May 12, 2015, at 6:42 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

>>

>> Detail just told me they need DOB for everyone on the flight this morning

>>

>> Can you please send? Thanks!

>>

>> Sent from my iPhone

From: [Leopold, Elana](#)
To: [Hagelgans, Andrea](#)
Cc: jfdc@akpdmedia.com; [Freeman, Demetrius](#)
Subject: Re: Help please
Date: Tuesday, May 12, 2015 7:23:04 AM

You're the best! Thank you

We are en route now

Sent from my iPhone

> On May 12, 2015, at 7:22 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> On it
>
> ----- Original Message -----
> From: Leopold, Elana
> Sent: Tuesday, May 12, 2015 07:21 AM
> To: John Del Cecato <jfdc@akpdmedia.com>; Freeman, Demetrius; Hagelgans, Andrea
> Subject: Help please
>
> Dear friends-
>
> We are running late and the mayor wants breakfast- he would like an oatmeal with raisins and skim
milk and double espresso w 4 sugars from starbucks if there is one or somewhere else
>
> Can someone get- pretty please??
>
> Thank you!
>
> Sent from my iPhone

From: [Leopold, Elana](#)
To: [Hagelgans, Andrea](#)
Cc: jfdc@akpdmedia.com; [Freeman, Demetrius](#)
Subject: Re: Help please
Date: Tuesday, May 12, 2015 7:23:22 AM

Ya I cringe every time I have to get

Sent from my iPhone

> On May 12, 2015, at 7:22 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
> Though I am opposed to 4 sugars
>
> ----- Original Message -----
> From: Leopold, Elana
> Sent: Tuesday, May 12, 2015 07:21 AM
> To: John Del Cecato <jfdc@akpdmedia.com>; Freeman, Demetrius; Hagelgans, Andrea
> Subject: Help please
>
> Dear friends-
>
> We are running late and the mayor wants breakfast- he would like an oatmeal with raisins and skim
milk and double espresso w 4 sugars from starbucks if there is one or somewhere else
>
> Can someone get- pretty please??
>
> Thank you!
>
> Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: <no subject>
Date: Tuesday, May 12, 2015 7:38:28 AM

DRAFT REMARKS
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is **income inequality**.

We pledged to reach out to hundreds of our fellow progressives and work together to generate a serious, bold set of solutions to that crisis.

So today, we are announcing, and signing onto, “The Progressive Agenda to Combat Income Inequality.”

These 13 progressive ideas will make an enormous difference in combatting income inequality – BOLD steps like a \$15 minimum wage...national paid sick and family leave laws...universal Pre-K, after-school and child care...closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid paying their fair share.

The Progressive Agenda is a bold first step. And there will be more to come.

I've spoken to some of the folks assembled here about the next steps in this process – covering issues that range from an expansion of Social Security...to debt-free college... investing in schools, not jails...and giving people returning home from prison a second chance at an economic future. We look forward to adding to what we're unveiling today.

The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK...and not just wealth.**

And here's why.

There's something happening out there...an urgent call for change...given voice by everyday people across this country. Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.

This isn't business as usual. It's a new politics that puts PEOPLE ahead of profits...that values WORK instead of wealth. We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.

We also ask everyday people across America to join us...to sign up at our website – Progressive Agenda DOT U-S.

And while you're there, check out the beautiful statement of support written on behalf of our cause by the venerable Toni Morrison – whose words continue to enlighten and inspire so many Americans.

Now, let me turn the microphone over to someone who knows a little something about progressive values -- former DNC Chairman, Governor Howard Dean.

From: [Hayley Prim](#)
To: B; [John Del Cecato](#)
Subject: Re: Question
Date: Tuesday, May 12, 2015 8:06:42 AM

Website info:

<http://progressiveagenda.us>

username: [REDACTED]

password: [REDACTED]

On Tue, May 12, 2015 at 8:05 AM, B <BCCD@cityhall.nyc.gov> wrote:

And what is the user name and password for the www.progressiveagenda.us website? I want to take a look. Thanks

From: Hayley Prim [mailto:[REDACTED]]
Sent: Tuesday, May 12, 2015 08:03 AM
To: B
Subject: Re: Question

Yes! We a whole website up and ready for launch at 3pm

On Tuesday, May 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Did we try to buy a "TPA" domain name?

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Liz Hegarty](#)
Subject: Re: <no subject>
Date: Tuesday, May 12, 2015 8:19:51 AM

Ross will be there too

Michael Paul Carey
City Hall
New York, New York

> On May 12, 2015, at 5:36 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> Well, I should prob staff him at tech event Fri AM

>

>

>

>> On May 12, 2015, at 5:31 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>>

>> You could take red eye on thurs night but that is kinda cray cray.

>>

>>

>> Michael Paul Carey

>> City Hall

>> New York, New York

>>

>>> On May 12, 2015, at 5:14 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>>

>>> Actually Peter hasn't gotten us any sits owns yet. I think they will just be pull asides at Reich and Santa Clara Thurs

>>>

>>>

>>>

>>>> On May 12, 2015, at 4:32 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

>>>>

>>>> Not if we do media. But noon should work.

>>>>

>>>>

>>>> Michael Paul Carey

>>>> City Hall

>>>> New York, New York

>>>>

>>>>> On May 11, 2015, at 10:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>>>>

>>>>> Instead of that redeye flight from SF to NYC on Friday - can I leave earlier? I think I am done by noon or so (Pacific Time) with BDB?

From: [Walzak, Phil](#)
To: [B; Hagelgans, Andrea](#); "jfdc@akpdmedia.com;"
Subject: Fw: NYT: Report by Clinton Adviser Proposes 'Rewriting' Decades of Economic Policy
Date: Tuesday, May 12, 2015 8:21:46 AM

From: Clips
Sent: Tuesday, May 12, 2015 08:18 AM
Subject: NYT: Report by Clinton Adviser Proposes 'Rewriting' Decades of Economic Policy

Report by Clinton Adviser Proposes 'Rewriting' Decades of Economic Policy

NY TIMES - Amy Chozick

<http://www.nytimes.com/politics/first-draft/2015/05/12/report-by-clinton-adviser-proposes-rewriting-decades-of-economic-policy/>

Hillary Rodham Clinton has not yet presented her economic agenda, but one of the economists she has turned to for advice has published an aggressive blueprint for rewriting 35 years of policies that he says have led to a vast concentration of wealth among the richest Americans and an increasingly squeezed middle class.

"It's not just a matter of redistribution," said Joseph E. Stiglitz, a Nobel laureate in economics who has been an influential adviser to the Clinton campaign and will present his report on Tuesday. "Rewriting the rules of our market economy would reduce inequalities in market incomes."

The report, published by the Roosevelt Institute, a liberal think tank in Washington where Mr. Stiglitz is chief economist, will likely influence Mrs. Clinton's agenda.

Several proposals by Mr. Stiglitz, including raising taxes on capital gains and a push to make corporations less focused on short-term quarterly returns, are in line with what Mrs. Clinton is expected to embrace in her campaign.

She has already spoken about other proposals in the report, like reforming the criminal justice system, an immigration overhaul and paid sick and family leave

But the thrust of the report, titled "Rewriting the Rules of the American Economy: An Agenda for Growth and Shared Prosperity" and scheduled to be presented at a panel discussion in Washington, is a scathing indictment of 35 years of economic policies. (Besides Mr. Stiglitz, scheduled panel participants include Senator Elizabeth Warren of Massachusetts, Mayor Bill de Blasio of New York and other liberal leaders.)

In an interview, Mr. Stiglitz said it was not just "trickle down" economics associated with Republicans that have caused inequality, but policies advanced during the Clinton administration, in which he served as chairman of the Council of Economic Advisers.

"I was there when some of the decisions were made, and some of them were made in good faith," Mr. Stiglitz said. "But here we are, and let's not point fingers."

Mrs. Clinton has talked about the perils of "short termism," when corporations participate in stock buybacks rather than investing in employees and communities. The report proposes

closing performance-based tax loopholes for chief executive compensation and enacting a financial transaction tax to reduce short-term trading.

In the interview, Mr. Stiglitz called such policies “predistribution,” which has a somewhat less stinging political connotation than redistribution. “It’s about how our market functions before taxes,” he said, though the proposal includes overhauls to the tax system.

The report, he said, is larger than any presidential candidate or administration and is designed to urge leaders in both parties to fundamentally rethink the decades of policies that have led to 15 years of stagnant wages for middle-class earners and an economy that favors the wealthiest Americans.

“If somebody said, ‘I have this wonderful idea of a new economic policy that will ensure over the next quarter century that people at the top get all the gains and people in the middle see their income stagnate and people at the bottom see their wages shrink,’ you can’t imagine people saying ‘Oh, that sounds like a great idea,’” Mr. Stiglitz said.

From: [Carey, Michael](#)
To: [Rebecca Katz \(hilltoppublicsolutions.com\)](#)
Cc: [John Del Cecato](#)
Subject: Re: Times for reporters
Date: Tuesday, May 12, 2015 8:28:03 AM

130 and 200
We only have one room at office.

Michael Paul Carey
City Hall
New York, New York

On May 12, 2015, at 7:26 AM, Rebecca Katz <rkatz@hilltoppublicsolutions.com> wrote:

What's the final word? need to make sure they are there on time.

Would also be good if in different rooms so they don't all see each other there.

--

Rebecca Kirszner Katz
(718) 858-7161 — work
[REDACTED] — cell
[@RebeccaKatz](#)

From: [Carey, Michael](#)
To: [Liz Hegarty](#)
Subject: Tomorrow
Date: Tuesday, May 12, 2015 8:43:57 AM

Can u send me JDC flight confirmation to SF
Need to get him checked in with mayor.

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [\[REDACTED\]](#) [Aaron Pickrell](#)Email; [John Davis](#); [Hayley Prim](#)
Subject: revised speech - needs to be printed on site
Date: Tuesday, May 12, 2015 9:11:52 AM
Attachments: [MBDBremarksRooseveltFINAL.docx](#)

Who can print in big font & get printed for BDB, with page numbers?

DRAFT REMARKS 6
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for nearly four DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I’m inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that’s been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I’m so proud to serve 8.5 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We’re home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.
- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more

than DOUBLED the number of young people with access to after-school programs.

- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.
- And this year, we’re pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.
- AND we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.
- We’ve got a very long way to go, but we’re tackling inequality every way we know how – with every tool at our disposal.
- I’m here today because the fight to lift up struggling New Yorkers, and to help rebuild New York’s middle class, doesn’t end at the borders of my city. What happens in Washington – or doesn’t happen – makes an enormous difference to my 8.5 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. His collaboration with my predecessor, New York Mayor Fiorello LaGuardia, defined that era’s commitment to solving the challenge of economic inequality at every level of government.
- Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.
- In a word, we need an economy that rewards WORK and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.

- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.
- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed NOW.
- Now you've heard why this sort of thing is possible. It's because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you're willing to work hard, you've got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that's why we have to stand together. Progressive economists, activists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there.
- In 2014, four so-called “Red States” passed a minimum wage increase.
- Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.
- It's time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a

President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.

- So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.
- And we won't do it from the top-down. That never works.
- We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.
- Thank you.

###

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Cc: [Carey, Michael](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Aaron PickrellEmail](#); [John Davis](#); [Hayley Prim](#); [Grybauskas, Stefan](#)
Subject: Re: revised speech - needs to be printed on site
Date: Tuesday, May 12, 2015 9:12:37 AM

+ sg

Sent from my iPhone

> On May 12, 2015, at 9:11 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Who can print in big font & get printed for BDB, with page numbers?
> <MBDBremarksRooseveltFINAL.docx>

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Leopold, Elana](#); [Carey, Michael](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Walzak, Phil](#); [REDACTED]; [REDACTED]; [REDACTED]
Subject: Re: revised speech - needs to be printed on site
Date: Tuesday, May 12, 2015 9:12:46 AM

He liked 18 point font

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 09:13 AM
To: Leopold, Elana; Carey, Michael; Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea; [REDACTED] <[REDACTED]> Aaron PickrellEmail
<[REDACTED]> John Davis <[REDACTED]> Hayley Prim
<[REDACTED]>
Subject: revised speech - needs to be printed on site

Who can print in big font & get printed for BDB, with page numbers?

From: [John Del Cecato](#)
To: [Hayley Prim](#)
Cc: [REDACTED] [John Davis](#); [Rebecca Kirszner Katz](#); [Grybauskas, Stefan](#); [Aaron Pickrell](#)
Subject: Re: Printing
Date: Tuesday, May 12, 2015 9:21:40 AM
Attachments: [MBDBremarksRooseveltFINAL.docx](#)
Importance: High

Here is final for printing

From: Hayley Prim <[REDACTED]>
Date: Tuesday, May 12, 2015 at 9:16 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "[REDACTED]" <[REDACTED]> John Davis <[REDACTED]>
Rebecca Katz <[REDACTED]> Stefan Grybauskas <sgrybauskas@cityhall.nyc.gov>,
Aaron PickrellEmail <[REDACTED]>
Subject: Re: Printing

+ Stefan and Aaron (who I think are both there)

On Tue, May 12, 2015 at 9:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Gonna need someone to print Bdb remarks at national press club - sending as soon as I get in car and can connect laptop to iPhone hotspot

> On May 12, 2015, at 8:20 AM, jeani murray <[REDACTED]> wrote:

>

> Send me whatever you need printed for today. Will print and bring with me. Thx!

--

Hayley Prim

c: [REDACTED]

DRAFT REMARKS
Mayor Bill de Blasio
Roosevelt Institute event
Tuesday, May 12th
10:35 AM – 10:50 AM (15 minutes)

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for nearly four DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I’m inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that’s been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I’m so proud to serve 8.5 million people as mayor of the greatest city on Earth.

- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just become this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.
- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.
- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever –

that developers include affordable housing as a **CONDITION** of building in New York.

- **AND** we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
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- Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And **NOW** is the time for our country to enact bold structural changes to rebuild our middle class -- like many of the steps that Dr. Stiglitz is proposing today.

- In a word, we need an economy that rewards **WORK** and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.
- And yes, it means **REAL, BOLD** efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed **NOW**.
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- And that’s why we have to stand together. Progressive economists, activists, academics, elected officials, and everyday Americans in all fifty states.
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- In 2014, four so-called “Red States” passed a minimum wage increase.
- Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.
- It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.
- So as one government official – let me say this. The crisis of

economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

- And we won't do it from the top-down. That never works.
- We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.
- Thank you.

###

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Leopold, Elana](#); "jfdc@akpdmedia.com"; [FLONYC](#); [Snyder, Thomas](#)
Subject: Re: Sandra lee breast cancer
Date: Tuesday, May 12, 2015 9:23:06 AM

Yes, do statement pls asap

From: Hagelgans, Andrea
Sent: Tuesday, May 12, 2015 09:17 AM
To: B
Cc: Walzak, Phil; Wolfe, Emma; Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; FLONYC; Snyder, Thomas
Subject: Sandra lee breast cancer

Sir- Sandra Lee just revealed she has breast cancer. Assume we should do a call and/or statement of support

From: Mayor's Press Office
Sent: Tuesday, May 12, 2015 09:14 AM
To: @Incoming
Subject: FW: STATEMENT FROM GOVERNOR ANDREW M. CUOMO

From: Press Office [<mailto:Press.Office@exec.ny.gov>]
Sent: Tuesday, May 12, 2015 9:11 AM
To: Mayor's Press Office
Subject: STATEMENT FROM GOVERNOR ANDREW M. CUOMO



For Immediate Release: 5/12/2015

GOVERNOR ANDREW M. CUOMO

STATEMENT FROM GOVERNOR ANDREW M. CUOMO

"A few weeks ago we received terrible news. Sandy shared with me that she was diagnosed with breast cancer. I was devastated. After the news what followed was a blizzard of doctors visits, tests and discussions of treatment options. Sandy is young for her diagnosis, she has no family history, she is healthy and had no symptoms or signals that she was in danger. She has been diligent about going for check-ups and thankfully this was detected in the early stages.

A situation like this quickly puts life in the proper perspective and reminds one of what's truly important. To that end, I expect to take some personal time because I want to be with Sandy to support her in any way I can as she handles the trauma of her operation and the pain of the recovery.

For those of you familiar with Sandy's life story it will not surprise you that she has met this latest challenge with determination, resolve and grace. She never ceases to amaze me. While she has kept her illness private until now, Sandy has bravely decided to speak openly about her illness in order to remind women of the potentially lifesaving power of early detection. I fully support her decision.

With heartfelt gratitude for your kind wishes and support, Sandy and I hope and pray to bring you good news of her strong recovery soon."

###

Additional news available at www.governor.ny.gov
New York State | Executive Chamber | press.office@exec.ny.gov | 518.474.8418

From: [B](#)
To: [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [Walzak, Phil](#)
Subject: Re: Criminal Justice: "This cause matters": Requests & suggestions
Date: Tuesday, May 12, 2015 9:25:57 AM

Much appreciated. Just pls get language sign-off from me or JDC. Thanks

----- Original Message -----

From: Hagelgans, Andrea
Sent: Tuesday, May 12, 2015 09:19 AM
To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil
Subject: Re: Criminal Justice: "This cause matters": Requests & suggestions

I think we can also tee up in QandA and also do it online through twitter.

Phil, can someone in press office work on statement language?

----- Original Message -----

From: B
Sent: Tuesday, May 12, 2015 09:17 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea
Subject: Fw: Criminal Justice: "This cause matters": Requests & suggestions

I need to figure out a way to get this out today separately from my brief remarks. And obviously want to include Sharpton, and perhaps Heather McGhee and Deepak Bhargava. This is important to our coalition-building strategy. And much of his language is accurate and reflects what I want to work on, and what I've told Van I want to make public. Is there a smart way to do this as a formal statement asap?

-----Original Message-----

From: Van Jones
To: Bill de Blasio
Cc: John Del Cecato
Subject: Criminal Justice: "This cause matters": Requests & suggestions
Sent: May 12, 2015 9:01 AM

I am sorry. It took me some time to get buy-in from our many colleagues.

I have bolded the phrases that seem to be are key for your allies -- and for me. I added some language that I think would have real power coming from you.

Of course, in all cases, we trust and leave to your best judgment the final wording.

But please do consider announcing something like this today:

"As proud as we are of our work today, I want to acknowledge that this document still has room for some improvements.

So I will be working personally with coalition members this week to strengthen the document -- to include ideas like debt free college, expanding social security and criminal justice reform.

And on that last point: let me say this.

For the young people demonstrating -- mostly peacefully -- from Ferguson, to NYC, to Baltimore, the issues of excessive criminalization and over-incarceration are not just civil rights issues. They are squarely economic issues.

For example, blacks are six times more likely to go to prison for using marijuana than whites -- even though both groups use marijuana at exactly the same rate.

Those prison sentences add up to a big economic impact on black families. It makes it harder for them get into the middle class and stay there.

Then, when a family member comes home, he or she often finds that she cannot get a job, rent an apartment or even get a student loan. She remains trapped in an economic prison -- possibly for the rest of her life.

Many dollars spent on prisons and jails might have been better spent on education and jobs, in the first place.

That's why the need to end mass incarceration has become the great cause of a rising generation.

It should become a great cause for all of us, too.

Therefore, I want to announce something that is important to me.

In addition to my work with this coalition, I will be working closely with Van Jones, Ben Jealous and others to help ensure that leaders across the political spectrum take up the cause of criminal justice reform.

For our economy, for communities of color and for our nation as a whole -- this cause matters."

Again, thank you for your leadership.

van

--

Check out our work: www.thedreamcorps.org

#YesWeCode: www.yeswecode.org #cut50: www.cut50.org #GreenForAll: www.greenforall.org Follow

ME: <http://twitter.com/VanJones68>

You are a miracle. Nothing is impossible.

From: [Grybauskas, Stefan](#)
To: [REDACTED]
Cc: "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: Printing
Date: Tuesday, May 12, 2015 9:27:11 AM

I'm working on it

Stefan Grybauskas
Associate Director of Advance
Office of the Mayor
City of New York
C: 347-515-5874

----- Original Message -----
From: Aaron Pickrell [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Tuesday, May 12, 2015 09:23 AM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>; [REDACTED] <[REDACTED]> John Davis <[REDACTED]> Rebecca Kirszner Katz <[REDACTED]> Grybauskas, Stefan
Subject: Re: Printing

Stefan - can you do this. I'm sitting in audience but can figure out if you need me to

> On May 12, 2015, at 9:16 AM, Hayley Prim <[REDACTED]> wrote:
>
> + Stefan and Aaron (who I think are both there)
>
>> On Tue, May 12, 2015 at 9:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> Gonna need someone to print Bdb remarks at national press club - sending
>> as soon as I get in car and can connect laptop to iPhone hotspot
>>
>>
>>> On May 12, 2015, at 8:20 AM, jeani murray <[REDACTED]> wrote:
>>>
>>> Send me whatever you need printed for today. Will print and bring with
>> me. Thx!
>
>
>
> --
>
> *Hayley Primc: [REDACTED]
>
> --089e0158b04c32e2aa0515e24e83
> Content-Type: text/html; charset=UTF-8
> Content-Transfer-Encoding: quoted-printable
>
> <div dir=3D"ltr"><div class=3D"gmail_default" style=3D"font-family:tahoma,s=
> ans-serif;font-size:small">+ Stefan and Aaron (who I think are both there)<=
> br></div></div><div class=3D"gmail_extra">
<div class=3D"gmail_quote">On=
> Tue, May 12, 2015 at 9:12 AM, John Del Cecato <> f=3D"<mailto:jfdc@akpdmedia.com>" target=3D"_blank">jfdc@akpdmedia.com>=

> ; wrote:
<blockquote class=3D"gmail_quote" style=3D"margin:0 0 0 =
> .8ex;border-left:1px #ccc solid;padding-left:1ex">Gonna need someone to pri=
> nt Bdb remarks at national press club - sending as soon as I get in car and=
> can connect laptop to iPhone hotspot

> <div class=3D"HOEnZb"><div class=3D"h5">

>

>

> > On May 12, 2015, at 8:20 AM, jeani murray <<a href= [REDACTED]
[REDACTED] > [REDACTED] a>> wrote:

> >

> > Send me whatever you need printed for today.=C2=A0 Will print and brin=
> g with me.=C2=A0 Thx!

> </div></div></blockquote></div>
<br clear=3D"all">
--
<div class=
> =3D"gmail_signature"><span style=3D"font-family:arial,h=
> elvetica,sans-serif">Hayley Prim
c: [REDACTED] span>
=
>
</div>
> </div>
>
> --089e0158b04c32e2aa0515e24e83--

From: [Leopold, Elana](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Freeman, Demetrius](#); [Gann, Georgia](#); [Grybauskas, Stefan](#); [REDACTED] [@EQ](#)
Subject: Re: Tuesday SOP- DC
Date: Tuesday, May 12, 2015 9:29:29 AM

Still on plane

We're having issues getting to the gate

Sent from my iPhone

> On May 12, 2015, at 9:08 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>

> We have landed

>

> Sent from my iPhone

>

>> On May 12, 2015, at 8:18 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>>

>> Wheels up

>>

>> Sent from my iPhone

>>

>>> On May 12, 2015, at 7:55 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>>>

>>> Boarded plane

>>>

>>> Apparently there's no power or something but hopefully we will be taking off shortly

>>>

>>> Sent from my iPhone

>>>

>>>> On May 12, 2015, at 7:25 AM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:

>>>>

>>>> Good morning!

>>>>

>>>> En route to the airport

>>>>

>>>> Sent from my iPhone

From: [Snyder, Thomas](#)
To: "Hayley Prim"; [John Del Cecato](#)
Cc: [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Wolfe, Emma](#); [John Davis](#); [Aaron Pickrell](#)
Subject: RE: Bernie Sanders
Date: Tuesday, May 12, 2015 9:31:59 AM

we are asking presidentials not to be there for first day but welcome support later

From: Hayley Prim [mailto:[REDACTED]]
Sent: Tuesday, May 12, 2015 8:18 AM
To: John Del Cecato
Cc: [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#); Snyder, Thomas; Wolfe, Emma; John Davis; Aaron Pickrell
Subject: Re: Bernie Sanders

Any resolution on Bernie Sanders?

On Mon, May 11, 2015 at 9:11 PM, Hayley Prim <[REDACTED]> wrote:
Ok great. Tom, let me know how to proceed

On Monday, May 11, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
Okay - I'm giving this one to Tom Snyder to take up with MBDB

From: jeani murray <[REDACTED]>
Reply-To: "[REDACTED]" <[REDACTED]>
Date: Monday, May 11, 2015 at 8:23 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: [Rebecca Katz <rkatz@hilltoppublicsolutions.com>](#), "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Hayley Prim <[REDACTED]> "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Davis <[REDACTED]> Aaron PickrellEmail <[REDACTED]>
Subject: Re: Bernie Sanders

Haha!

You haven't been to Iowa or spent much time with the travelers. They LOVE this shit.

On Monday, May 11, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:
For some reason, I don't think anyone considers Sanders a "real" candidate

From: jeani murray <[REDACTED]>
Reply-To: "[REDACTED]" <[REDACTED]>
Date: Monday, May 11, 2015 at 7:50 PM
To: [Rebecca Katz <rkatz@hilltoppublicsolutions.com>](#)
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]> "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, John Davis <[REDACTED]> Aaron PickrellEmail <[REDACTED]>

Subject: Re: Bernie Sanders

Does anyone think that then gets us in the heat with the people who were deeply concerned about their signing up as it relates to their support for HRC?
He shows and no one else, looks like we are supporting him, IMHO. Presidential politics totally eff this up. National reporters already want to write about that, IMHO.

On Mon, May 11, 2015 at 7:48 PM, Rebecca Katz <rkatz@hilltoppublicsolutions.com> wrote:
Press asked about this and i said we were not planning on 2016ers.

If asked, we just say he wanted to come and we didn't say no?

On Mon, May 11, 2015 at 7:45 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
That is my recollection as well. But does this mean he's speaking too?

Sent from my iPhone

On May 11, 2015, at 7:37 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

Adding Tom and Emma. I *think* we said that while we weren't inviting presidentials, we wouldn't turn them down. For some reason, I'm much more okay with Bernie being there than, say, O'Malley or Webb.

On May 11, 2015, at 6:56 PM, Hayley Prim <[REDACTED]> wrote:

His guy is asking me for details about the event tomorrow.
Should I just tell him the details but say that we haven't invited presidential candidates because we don't want this to be lost in that conversation, blah blah blah

--

Hayley Prim
c: [REDACTED]

--

Rebecca Kirsner Katz
(718) 858-7161 — work
[REDACTED] — cell
[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: RE: <no subject>
Date: Tuesday, May 12, 2015 9:33:58 AM

Nice statement.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 12, 2015 7:52 AM
To: Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Carey, Michael; Leopold, Elana
Subject: Fwd: <no subject>

Begin forwarded message:

From: John Del Cecato <jfdc@akpdmedia.com>
Date: May 12, 2015 at 7:39:49 AM EDT
To: Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: <no subject>

DRAFT REMARKS
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is **income inequality**.

We pledged to reach out to hundreds of our fellow progressives and work together to generate a serious, bold set of solutions to that crisis.

So today, we are announcing, and signing onto, “The Progressive Agenda to Combat Income Inequality.”

These 13 progressive ideas will make an enormous difference in combatting income inequality – BOLD steps like a \$15 minimum wage...national paid sick and family leave laws...universal Pre-K, after-school and child care...closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid

paying their fair share.

The Progressive Agenda is a bold first step. And there will be more to come.

I've spoken to some of the folks assembled here about the next steps in this process – covering issues that range from an expansion of Social Security...to debt-free college...investing in schools, not jails...and giving people returning home from prison a second chance at an economic future. We look forward to adding to what we're unveiling today.

The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK...and not just wealth.**

And here's why.

There's something happening out there...an urgent call for change...given voice by everyday people across this country. Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.

This isn't business as usual. It's a new politics that puts PEOPLE ahead of profits...that values WORK instead of wealth. We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.

We also ask everyday people across America to join us...to sign up at our website – Progressive Agenda DOT U-S.

And while you're there, check out the beautiful statement of support written on behalf of our cause by the venerable Toni Morrison – whose words continue to enlighten and inspire so many Americans.

Now, let me turn the microphone over to someone who knows a little something about progressive values -- former DNC Chairman, Governor Howard Dean.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#); [Leopold, Elana](#); [Gunaratna, Mahen](#); [Williams, Dominic](#); [Snyder, Thomas](#)
Subject: Revised
Date: Tuesday, May 12, 2015 9:35:06 AM
Attachments: [BDB TPA KICK OFF.docx](#)

DRAFT REMARKS FINAL
TPA KICK-OFF
5/12/15

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From: [Hagelgans, Andrea](#)
To: [Carey, Michael](#); [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"
Cc: [Leopold, Elana](#)
Subject: Re: <no subject>
Date: Tuesday, May 12, 2015 10:44:26 AM

Molly is now just 5 min. Joan is at 1:30. Molly at 2

From: Carey, Michael
Sent: Tuesday, May 12, 2015 10:36 AM
To: Walzak, Phil; 'John Del Cecato' <jfdc@akpdmedia.com>
Cc: Leopold, Elana; Hagelgans, Andrea
Subject: Re: <no subject>

1301 penn ave nw

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 10:34 AM
To: Michael Carey <mpcarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Cc: Elana Leopold <ELeopold@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: RE: <no subject>

Where is DC ofc

From: Carey, Michael
Sent: Tuesday, May 12, 2015 10:35 AM
To: Walzak, Phil; 'John Del Cecato'
Cc: Leopold, Elana; Hagelgans, Andrea
Subject: Re: <no subject>

He has 130-230 at the DC office for media

Adding andrea and Elana who are with him

From: <Walzak>, Phil Walzak <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 9:48 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: RE: <no subject>

When where this sposed to happen w Amanda?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 9:50 AM
To: Carey, Michael
Cc: Walzak, Phil
Subject: Re: <no subject>

Presser will be shit show

On May 12, 2015, at 9:38 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Can't we just do at presser if it is 5 minutes??

Michael Paul Carey
City Hall
New York, New York

On May 12, 2015, at 8:35 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

You were going to talk to her. MPC can give you time

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 9:25 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

Who has talked to her? Is there a time?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 9:26 AM
To: Walzak, Phil
Subject: <no subject>

Can you make sure amanda terkel knows it's 5 minutes & on-topic only?

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Walzak, Phil](#)
Subject: RE: From Grynbaum
Date: Tuesday, May 12, 2015 10:45:29 AM

He is departing quite starkly from his prepared remarks, no?

Let me know if we call an audible and want to blast his remarks as delivered instead of as prepared.

From: Hagelgans, Andrea
Sent: Tuesday, May 12, 2015 10:45 AM
To: Gunaratna, Mahen; "jfdc@akpdmedia.com"; Walzak, Phil
Subject: Re: From Grynbaum

Audience is enthalled

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 10:42 AM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea
Subject: From Grynbaum



Mike Grynbaum [@grynbaum](#) now 15 seconds ago

This is my 3rd go-round on the De Blasio whistle-stop tour, and he's honing his stump. Better cadence, sharper lines.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Warren not gagging
Date: Tuesday, May 12, 2015 10:50:49 AM

From: B
To: "jfdc@akpdmedia.com"
Subject: Fw: Thank you, from kvh!
Date: Tuesday, May 12, 2015 11:27:24 AM

Fyi

-----Original Message-----

From: Katrina Vanden Heuvel
To: Bill de Blasio
Cc: Katrina Vanden Heuvel
Subject: Thank you, from kvh!
Sent: May 12, 2015 11:18 AM

Dear Mayor, Thank you for the great note--means the world to me. And thank you for moving us back to our historic values, and reminding us that the only way we'll find out if there's an emerging American majority for progressive economic change is if we lift up a Progressive Agenda, make change to improve people's lives--while speaking with feistiness, conviction and humanity, kvh

On May 12, 2015, at 11:11 AM, Bill de Blasio <[REDACTED]> wrote:

>
> Katrina, this is a great article. You have a special ability to see the whole playing field and to remind progressives of our own power. Well done! Best, Bill

>
>
>

> -----Original Message-----

> **From:** Clips
> **Subject:** WAPO: The emerging populist agenda
> **Sent:** May 12, 2015 11:03 AM

>
> The emerging populist agenda
> WASHINGTON POST - Katrina vanden Heuvel
> http://www.washingtonpost.com/opinions/the-emerging-populist-agenda/2015/05/12/525ad83e-f7f9-11e4-a13c-193b1241d51a_story.html

>
> The most surprising development in our political debate isn't the gaggle of Republican presidential contenders or the ceaseless attacks on Hillary Clinton. What is stunning is the emergence of a populist reform agenda that is driving the debate inside and outside the Democratic Party.

>
> A range of groups and leaders are putting forward a reform agenda of increasing coherence. Today, the Roosevelt Institute will present a report by Nobel laureate Joseph Stiglitz, while New York City Mayor Bill de Blasio is to release a "Progressive Agenda to Combat Income Inequality." These follow the Populism 2015 Platform, released in April by an alliance of grass-roots groups and the Campaign for America's Future. Also in April, the Center for Community Change (CCC) joined with several grass-roots allies to launch Putting Families First: Good Jobs for All.

>
> Sen. Bernie Sanders (Vt.), now contending for the Democratic presidential nomination, released his Economic Agenda for America last December. And while Hillary Clinton has chosen a slow rollout of her agenda, the Center for American Progress published the report of the Commission on Inclusive Prosperity headed by former treasury secretary Larry Summers, widely seen as a marker of where Hillary might move.

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>

> Editor and publisher of the Nation magazine, vanden Heuvel writes a weekly column for The Post. [View Archive](#)

> [Facebook](#)

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>

>

> Not surprisingly, these offerings differ in analysis, emphasis and specific reforms. But more striking is their scope of consensus.

>

> All agree that our extreme inequality is not the inevitable result of globalization or technology. It is the result of policy and power. The rules have been rigged. No one reform offers an answer; broad reforms are needed.

>

> All link growth and inequality.

From: B
To: [REDACTED] <jfdc@akpdmedia.com>
Subject: Re: Dean
Date: Tuesday, May 12, 2015 11:27:43 AM

Eureka!

From: Hayley Prim [mailto:[REDACTED]]
Sent: Tuesday, May 12, 2015 11:16 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: B
Subject: Re: Dean

Governor Dean is on the train!

On Monday, May 11, 2015, Hayley Prim <[REDACTED]> wrote:
Cool, I just talked to his staffer about this, and she is going to talk to him. Apparently there were no good flight options to come directly to DC.

But I made clear that we will do whatever we can to make sure he gets here.

On Mon, May 11, 2015 at 5:14 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

OR - we could pay to have him change his flight to DCA. Is there any reason we can't do that???

On 5/11/15, 5:00 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>Let us pray: he's coming up from Florida in the AM by plane and for some
>reason flying to Newark Airport, then switching to an Acela train to DC,
>arriving 1:52pm. IF the plane is relatively on time, this plan works. If
>not, would could be screwed. Do we want to arrange a private car to back
>him up and if need be drive him from Newark to DC??
>

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: [Richardson, Jerika](#); [Rodriguez, Tobias \(Media\)](#); [Singleton, Jessica](#)
Subject: Re: Van Jones stuff
Date: Tuesday, May 12, 2015 11:28:53 AM

Correct on all.

Noon-ish tweet would be perfect

BDB has signed off on this plan

On 5/12/15, 10:40 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>Ok

>Getting lots of conflicting direction on this

>

>+JR, Digi

>

>--We will tweet on pursuing crim justice reform before 3

>--remarks have a crim justice line or 2

>--stmnt goes out tmrw??

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, May 12, 2015 10:06 AM

>To: Walzak, Phil; Hagelgans, Andrea

>Subject: Van Jones stuff

>

>1. We should tweet something before 3pm today - something short and

>sweet about looking forward to pursuing issues of criminal justice -

>maybe with Twitter handles of Sharpton, Van, Heather, Deepak AND hashtag

>for TPA. Thinking around noon - so these guys see we are acting in good

>faith and don't mess with us at 3pm event.

>

>2. Then we do our remarks at top of TPA 3pm event - another head nod.

>

>3. Have a statement with fuller statement using Van's language - and

>plan to issue that as a press release tomorrow.

>

>4. No need to tee up question at 3pm event. We will be covered at that

>point.

>

>5. Then Team TPA gets to work on Wed trying to get our coalition to

>swallow this stuff as an amendment.

>

>

From: [Nisha Anand](#)
To: [John Del Cecato](#)
Cc: [Hayley Prim](#); [Leopold, Elana](#)
Subject: Re: RESPONSE NEEDED - Quick check in re: Van Jones
Date: Tuesday, May 12, 2015 11:49:42 AM

Thanks!

Nisha

On May 12, 2015 8:48 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
Yes - and we are putting out statement very soon

On May 12, 2015, at 11:46 AM, Nisha Anand <nisha@dreamcorps.us> wrote:

Hi Team,

I need to do a quick check to confirm that the Mayor received Van's last email with the suggestions he requested.

Just a quick confirm is great. Email is below.

Thanks and good luck today!! We are all very excited.

Nisha

FROM THIS MORNING:

On Tue, May 12, 2015 at 6:01 AM, Van Jones
<vanjones68@dreamcorps.us> wrote:

I am sorry. It took me some time to get buy-in from our many colleagues.

I have bolded the phrases that seem to be are key for your allies -- and for me. I added some language that I think would have real power coming from you.

Of course, in all cases, we trust and leave to your best judgment the final wording.

But please do consider announcing something like this today:

"As proud as we are of our work today, I want to acknowledge that this document still has room for some improvements.

So I will be working personally with coalition members this week to strengthen the document -- to include ideas like debt free college, expanding social security and criminal justice reform.

And on that last point: let me say this.

For the young people demonstrating -- mostly peacefully -- from Ferguson, to NYC, to Baltimore, the issues of excessive criminalization and over-incarceration are not just civil rights issues. They are squarely **economic** issues.

For example, blacks are six times more likely to go to prison for using marijuana than whites -- even though both groups use marijuana at exactly the same rate.

Those prison sentences add up to a big economic impact on black families. It makes it harder for them get into the middle class and stay there.

Then, when a family member comes home, he or she often finds that she cannot get a job, rent an apartment or even get a student loan. She remains trapped in an economic prison -- possibly for the rest of her life.

Many dollars spent on prisons and jails might have been better spent on education and jobs, in the first place.

That's why the need to end mass incarceration has become the great cause of a rising generation.

It should become a great cause for all of us, too.

Therefore, I want to announce something that is important to me.

In addition to my work with this coalition, I will be working closely with Van Jones, Ben Jealous and others to help ensure that leaders across the political spectrum take up the cause of criminal justice reform.

For our economy, for communities of color and for our nation as a whole -- this cause matters.

Again, thank you for your leadership.

van--

FROM YESTERDAY

On Mon, May 11, 2015 at 7:49 PM, Van Jones
<vanjones68@dreamcorps.us> wrote:

Mr. Mayor:

Thank you for taking time to address the concerns that I and others have raised about The Progressive Agenda -- both the process and document-to-date.

I have been in communication with numerous allies, including Deepak, Heather and Katrina from the original Gracie Mansion lunch. I have also talked with Rep. Keith Ellison, the Rev. Al Sharpton, Ben Jealous, Rashad Robinson from Color of Change and many other leaders from the African-American community in particular.

After you and I talked today, I conveyed to them the following:

1. You will not change the document in time for tomorrow's event.
2. But you will **announce** at tomorrow's event that this document is a **work-in-progress** -- and that the coalition will strengthen the agenda by the end of the week to include ideas like criminal justice reform, debt-free college and social security.
3. You will speak tomorrow specifically to the need for criminal justice reform **as a part of** economic justice, and so will I. You welcome suggestions for language to include in your remarks.
4. Independent of The Progressive Agenda, you want to hear additional ways that you personally can promote criminal justice reform.

We all agree that your proposal represents a constructive offer and a good-faith attempt to accommodate the many concerns that people have raised inside and outside of this process.

Therefore, we do want to move forward. At the end of the week, we will re-evaluate whether sufficient progress has been made to remain supportive of this effort. In the meantime, all parties will continue working in their various ways to strengthen and improve the Agenda.

I will be in touch with you in the late morning, with some suggestions on the criminal justice side.

In closing: thank you for your leadership. We look forward to doing all we can to build trust and momentum in the days, weeks and months to come.

Van

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelqans, Andrea](#)
Subject: Fwd: WH pool report #3 (part I)
Date: Tuesday, May 12, 2015 12:00:16 PM

Sent from my iPhone

Begin forwarded message:

From: White House Press Office <noreply@messages.whitehouse.gov>
Date: May 12, 2015 at 11:54:14 AM EDT
To: <mgunaratna@cityhall.nyc.gov>
Subject: Fw: WH pool report #3 (part I)
Reply-To: <noreply@messages.whitehouse.gov>

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]
Sent: Tuesday, May 12, 2015 11:50 AM
To: Rangel, Antoinette N. EOP
Subject: WH pool report #3 (part I)

WH Pool Report #3 (part I)

Georgetown University President
John J. DeGioia introduced POTUS.

Potus spoke on a panel at Gaston Hall in Georgetown University, which is a stunning auditorium with religious scenes and gold leaf painted on the walls.

Other panel members include Robert Putnam (Author "Our Kids")
Arthur Brooks (Prez of AEI)
EJ Dionne (WaPo columnist)

OBAMA (check quotes against transcript):

"I think we are at a moment in part of what happened in Baltimore and Ferguson and other places ... where it might be able to refocus attention on poverty."

"Part of the reason I thought this venue would be useful is that we have been stuck, I think for a long time, in a debate that creates a couple of straw men."

Obama says the "stereotype" on the left of people who want to throw money at poverty (paraphrasing here.)

Then you have "cold hearted capitalist types" who are reading "Ayn

Ryan" (audience of mostly student laughs)

"We can do something about these issues. I think it is a mistake for us to suggest somehow that effort effort we make has failed and we are powerless to address poverty."

Points to statistics showing poverty has gone down in some places.

"One of the things I'm always concerned about is cynicism."

Obama says he walks around the South Lawn with his CoS, and they talk about "values" -- and tell each other they must "guard against cynicism" especially in "this town."

Sent from my iPhone

[Unsubscribe](#)

The White House · 1600 Pennsylvania Avenue, NW · Washington DC 20500 · 202-456-1111

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: [Gunaratna, Mahen](#)
Subject: Re: Speech
Date: Tuesday, May 12, 2015 12:22:48 PM
Attachments: [RooseveltRemarksAsPrepared.docx](#)

Whoops

But what you had already was fine

On 5/12/15, 11:20 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>Attach?

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, May 12, 2015 11:21 AM

>To: Walzak, Phil; Hagelgans, Andrea

>Cc: Gunaratna, Mahen

>Subject: Re: Speech

>

>Here's the final as prepared for delivery

>

>On 5/12/15, 11:11 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>

>>Fine here

>>

>>-----Original Message-----

>>From: Hagelgans, Andrea

>>Sent: Tuesday, May 12, 2015 11:11 AM

>>To: 'jfdc@akpdmedia.com'; Walzak, Phil

>>Subject: Re: Speech

>>

>>Agreed

>>

>>

>>----- Original Message -----

>>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>>Sent: Tuesday, May 12, 2015 11:10 AM

>>To: Walzak, Phil; Hagelgans, Andrea

>>Subject: Speech

>>

>>Let's release the remarks as prepared. He deviated a great deal, but

>>it was all in the same vein - and would like to get in bloodstream/get

>>to reporter who were denied a gaggle.

>>

>>

>

REMARKS AS PREPARED FOR DELIVERY

Mayor Bill de Blasio
Roosevelt Institute event
Tuesday, May 12th

- Thank you to Felicia Wong for that very kind introduction, and for your tremendous leadership as CEO and President of the Roosevelt Institute.
- I also want to thank Dr. Joseph Stiglitz, not only for producing this incredibly important, through-provoking analysis for rewriting the rules of our modern economy, but also for his advice and support.
- I also want to thank Senator Elizabeth Warren for her tireless advocacy on behalf of middle-class people – not just in her time as Senator, but for nearly four DECADES – as an academic, as a regulator, as a policy expert and advisor. Like many of you, I'm inspired by her brilliance, her passion, and her lifelong dedication to challenging the most powerful interests on behalf of those whose voices too often go unheard.
- I also want to applaud the Roosevelt Institute for the invaluable contribution that they make to the public discourse, particularly on the matter that's been discussed today – thinking big and bold about what it takes to fundamentally change the way our economy works...to ensure that we are creating a more just society...a place where EVERYONE gets a shot at a better life.
- I'm so proud to serve 8.5 million people as mayor of the greatest city on Earth.
- I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.
- I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.
- I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.
- So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.

- We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.
- And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a **CONDITION** of building in New York.
- **AND** we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.
- We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.
- I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city. What happens in Washington – or doesn't happen – makes an enormous difference to my 8.5 million constituents back home.
- When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. His collaboration with my predecessor, New York Mayor Fiorello LaGuardia, defined that era's commitment to solving the challenge of economic inequality at every level of government.
- Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.
- Today, the economic moment -- and the political momentum -- have converged. And **NOW** is the time for our country to enact bold structural changes to rebuild our middle class -- like the steps that Dr. Stiglitz is proposing today.
- In a word, we need an economy that rewards **WORK** and not just wealth.
- That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.
- It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.

- And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.
- Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed NOW.
- Now you've heard why this sort of thing is possible. It's because the system is rigged to benefit those at the top – and to leave everybody else behind.
- We want to rewrite those rules – not to punish success, but to create more success stories.
- We want every child to grow up in a society that says: “if you're willing to work hard, you've got a chance to live your dreams.”
- For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.
- And that's why we have to stand together. Progressive economists, activists, academics, elected officials, and everyday Americans in all fifty states.
- And you know what? The American people are already there.
- In 2014, four so-called “Red States” passed a minimum wage increase.
- Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.
- It's time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.
- It was Franklin Roosevelt himself who said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.
- So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

- And we won't do it from the top-down. That never works.
- We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.
- Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.
- Thank you.

###

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Hagelgans, Andrea](#)
Subject: Re: Quinnipiac NYC MAYOR Advisory
Date: Tuesday, May 12, 2015 12:24:10 PM
Attachments: [image001.png](#)

Funky.. But whatever

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 12:20 PM
To: "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, Anthony Shorris <AShorris@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: Quinnipiac NYC MAYOR Advisory

Poll results:

MBdB approval 44-40 (49-40 in January)

Natl push a distraction: 46 yes; 42 no

Large racial splits remain:

AA: 68-19 (78-15 in Jan)

W: 34-56 (32-57)

L: 48-32 (32-57)

59-30 – Honest and trustworthy

50-44 – understands my probs

44-50 – strong leader

Schools – Approve handling of schools 41-42 (48-33 in Jan)

Crime – Approve handling of crime 42-49 (50-41 in Jan)

Mayoral control: 28 – mayor sole control; 60 – shared control

From: Alyssa Adler [<mailto:aadler@Rubenstein.com>]
Sent: Tuesday, May 12, 2015 6:00 AM

Subject: Quinnipiac NYC MAYOR Advisory

Maurice Carroll, Assistant Director,
Quinnipiac University Poll
(203) 582-5334

Rubenstein Associates, Inc.
Public Relations
Contact: Pat Smith (212) 843-8026



MEDIA ADVISORY

QUINNIPIAC UNIVERSITY RELEASES RESULTS OF NEW YORK CITY POLL ON MAYOR DE BLASIO, PUBLIC SCHOOLS

Maurice Carroll, assistant director of the Quinnipiac University Poll, will discuss results of a poll of New York City voters, asking their opinions of Mayor de Blasio, city officials, and the public school system, Tuesday, May 12th, 3:00 PM, City Hall, Room 9.

DATE: TUESDAY, MAY 12TH

TIME: 3:00 P.M.

**PLACE: CITY HALL
ROOM 9**

###

Follow us on Twitter [@QuinnipiacPoll](https://twitter.com/QuinnipiacPoll)

From: [B](#)
To: [REDACTED]
Cc: "ifdc@akpdmedia.com"
Subject: Update pls
Date: Tuesday, May 12, 2015 12:35:12 PM

Did Ben Jealous sign onto the TPA yet?

From: [Gunaratna, Mahen](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#)
Subject: FW: WH pool report #3 (part II)
Date: Tuesday, May 12, 2015 12:37:44 PM

From: White House Press Office [<mailto:noreply@messages.whitehouse.gov>]
Sent: Tuesday, May 12, 2015 12:31 PM
To: Gunaratna, Mahen
Subject: Fw: WH pool report #3 (part II)

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]
Sent: Tuesday, May 12, 2015 12:22 PM
To: Rangel, Antoinette N. EOP
Subject: WH pool report #3 (part II)

WH pool report #3 (part II). Poverty panel at Georgetown

Q. From EJ Dionne to POTUS: What is something we could actually get done. (Makes joke about how the audience is religious, and believes in miracles.)

"The best anti-poverty program is a job," Obama says.

"What has happened is that since 1973 over the last 40 years, the share of income going to the bottom 90 percent has shrunk," Obama says.

"We can't talk about poverty without talking about the middle class."

POTUS notes that he's read Robert Putnam's book on poverty. ("Our Kids.")

"There have always been trends in which concentrations of wealth can lead to some being left behind. What's happened in our economy is those doing better are withdrawing from the commons." (Kids go to private schools, work in private clubs.)

Says that government has been "under attack" for the past 30 years.

Obama challenges Putnam's view that the 1960s were a rosier time for mobility
"Even back in Bob's day that was happening, it was happening to black people," Obama says.

"Who had access to the fire fighters job" all those "were foreclosed to the minority population for decades," POTUS says.

"It's hard being poor. People don't like being poor. It's time consuming, it's stressful. It's hard," Obama says.

"I say all this and I notice this is not an answer to your question," Obama says.

POTUS points to state, local and federal budgets. "We don't make those same common

investments that we used to, and it's made an impact," Obama says

"Part of what happened in our politics and part of what has shifted ... elites in a very mobile globalized world are able to live together away from folks who are not as wealthy. They feel less of a commitment to making those investments," Obama says.

"What used to be racial segregation mirrors itself in class segregation," Obama says.

There has always been a strain in American politics where if you are struggling "who are you mad at" Obama says. "To suggest that the poor are sponges, leaches" got traction, Obama says.

"If you watch FOX news on a constant basis, it is a constant menu. They will make me mad. I don't know where they find them," Obama says. Obama makes some reference to the "Obama-phone."

"If we are going to change how John Boehner and Mitch McConnell think" we are going to have to change our body politic, Obama says.

Says we will have to change the ways news media reports on poverty.

Obama name checks Pres Lincoln, says he supported land grant colleges.

Now Brooks, the conservative on the panel, starts talking.
Brooks: "No economist says we don't need public goods."

"When we don't make cost benefit calculations" on what to the public pays for then "the poor pays" Brooks says

Sent from my iPhone

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From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: POTUS talking about closing carried interest loophole now!
Date: Tuesday, May 12, 2015 12:40:01 PM

He says, "I've been called Hitler for doing this...this is an actual quote from a hedge fund manager"

Now quoting story about top 25 hedge fund managers making more than all the kindergarten teachers in the country...stealing our 3:00 p.m. remarks!!!

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); "[jfdc@akpdmedia.com](#)"
Subject: FW: WH Pool Report #3 (part III)
Date: Tuesday, May 12, 2015 12:47:47 PM

From: White House Press Office [<mailto:noreply@messages.whitehouse.gov>]
Sent: Tuesday, May 12, 2015 12:49 PM
To: Gunaratna, Mahen
Subject: Fw: WH Pool Report #3 (part III)

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]
Sent: Tuesday, May 12, 2015 12:45 PM
To: Rangel, Antoinette N. EOP
Subject: WH Pool Report #3 (part III)

WH Pool Report #3 (part III)

Georgetown University poverty forum. (Note on attendance -- 700 people are here from WH per Mary A. Haines Deputy Director of Protocol & Events Georgetown University)

POTUS speaking again. He seems to be using the phrase "turbo charged" a lot.

Talks about how CEO pays has increased significantly. Mentions Ayn Rand for the second time.

POTUS turns to a comment that Dionne made earlier. The comment was that POTUS speaks differently when talking to a black audience than, say, an all female audience.

"If I'm giving a commencement with Morehouse, I will have a convo about men taking responsibilities as fathers," Obama says.

"I make no apology for that.
the reason is because I'm a black man who grew up without a father," Obama says.

"For me to have that conversation doesn't negate the need for early childhood programs"
Obama says.

"I have a bunch of kids right now who are graduating and I want them to know they can have an impact," Obama says. Talks about his "My Brothers Keeper" program.

Says that when a young black person asks him about how he might forgive an absentee father "I'm not going to have a conversation with him about macro economics," Obama says.

"We are going to argue hard for those public investments. We're going to argue hard for early education," Obama says.

"I'm all for values, I'm all for character." ... "All of those things are shaped by what they see," Obama says.

"Some of those kids aren't going to get enough help with that," Obama says.

POTUS starts talking about closing the carried interest loophole. "I've been called Hitler for doing this," Obama says.

Obama says top 25 hedgefund managers make more money than all kindergarden teachers in the country.

"I'm not saying this because I dislike hedge fund managers or think they are evil," Obama says. "You pretty much have more than you'll ever use and your family will ever use."

Says closing the carried interest loophole could pay for early childhood education.

"If we can't ask for societies lottery winners for that modest contribution than really this conversation is all for show," Obama says (audience claps.)

Sent from my iPhone

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From: [Fink, Avi](#)
To: [Wolfe, Emma](#); [Carey, Michael](#)
Cc: [Gann, Georgia](#); jfdc@akpdmedia.com; [Leopold, Elana](#); [Schwartz, Regina](#)
Subject: RE: Donovan
Date: Tuesday, May 12, 2015 12:48:04 PM

I can try and get this

-----Original Message-----

From: Wolfe, Emma
Sent: Tuesday, May 12, 2015 12:45 PM
To: Carey, Michael
Cc: Gann, Georgia; jfdc@akpdmedia.com; Leopold, Elana; Fink, Avi; Schwartz, Regina
Subject: Re: Donovan

I just got this Intel -- we should try to track it down with his folks if possible

> On May 12, 2015, at 12:44 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>
> + EL
>
> IS he doing a reception?
>
>> On 5/12/15, 12:43 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>
>> Getting sworn in in dc this evening if we want to stop by and shake hand
>

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: [Singleton, Jessica](#); [Richardson, Jerika](#); [Hayley Prim](#)
Subject: Re: TPA tweet
Date: Tuesday, May 12, 2015 1:03:11 PM

Hold. He's rewriting.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, May 12, 2015 at 1:03 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Hayley Prim <[REDACTED]>
Subject: Re: TPA tweet

How about this?

Ending mass incarceration, esp for people of color, is key to a fair society.
#p2Agenda will take this on. @TheRevAl @VanJones68 @hmcghee

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 12:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>
Subject: TPA tweet

Ending mass incarceration, esp for people of color, is key to our future as a fair society. The Progressive Agenda will take on this issue

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: RE: Obama at Georgetown
Date: Tuesday, May 12, 2015 1:05:17 PM

WH just sent another:

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]
Sent: Tuesday, May 12, 2015 12:59 PM
To: Rangel, Antoinette N. EOP
Subject: WH Pool report #3 (part IV)

WH pool report #3 (part IV)
(Final chapter from the poverty forum.)

Q. Dionne asks POTUS about role for religious/faith communities in poverty.

POTUS:

"I think that faith based groups across the country and around the world understand the centrality and importance of this issue in an intimate way."

"They are embedded in communities," Obama says.

"When I think about my own Christian faith and my own obligations it is important for me to do what I can myself individually," Obama says. "But I also think it's important to have a voice in the larger debate and I think it would be powerful for our faith based organizations to speak out on this in a more forceful fashion."

"This may sound self-interested" ... POTUS notes that he disagrees with the evangelicals on some issues "there is great caring and great concern but when it comes to what are you really going after, what is the defining issues when you are talking in your congregations this is often viewed as a 'nice to have' relative to an issue like abortion."

"That's how it's perceived in our political circles," Obama said.

"I think people don't set out wanting to be selfish," Obama said.

"Nobody has said that better than Pope Francis who has been transformative through his sincerity and insistence that this is vital to who we are" Obama says

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 12:58 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com'
Subject: Obama at Georgetown

As requested, here are all the pool reports in a single email. There might be more to follow, but White House hasn't sent yet:

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]
Sent: Tuesday, May 12, 2015 11:50 AM
To: Rangel, Antoinette N. EOP
Subject: WH pool report #3 (part I)

WH Pool Report #3 (part I)

Georgetown University President
John J. DeGioia introduced POTUS.

Potus spoke on a panel at Gaston Hall in Georgetown University, which is a stunning auditorium with religious scenes and gold leaf painted on the walls.

Other panel members include Robert Putnam (Author "Our Kids")
Arthur Brooks (Prez of AEI)
EJ Dionne (WaPo columnist)

OBAMA (check quotes against transcript):

"I think we are at a moment in part of what happened in Baltimore and Ferguson and other places ... where it might be able to refocus attention on poverty."

"Part of the reason I thought this venue would be useful is that we have been stuck, I think for a long time, in a debate that creates a couple of straw men."

Obama says the "stereotype" on the left of people who want to throw money at poverty (paraphrasing here.)

Then you have "cold hearted capitalist types" who are reading "Ayn Ryan" (audience of mostly student laughs)

"We can do something about these issues. I think it is a mistake for us to suggest somehow that effort effort we make has failed and we are powerless to address poverty."

Points to statistics showing poverty has gone down in some places.

"One of the things I'm always concerned about is cynicism."

Obama says he walks around the South Lawn with his CoS, and they talk about "values" -- and tell each other they must "guard against cynicism" especially in "this town."

Sent from my iPhone

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]

Sent: Tuesday, May 12, 2015 12:22 PM

To: Rangel, Antoinette N. EOP

Subject: WH pool report #3 (part II)

WH pool report #3 (part II). Poverty panel at Georgetown

Q. From EJ Dionne to POTUS: What is something we could actually get done. (Makes joke about how the audience is religious, and believes in miracles.)

"The best anti-poverty program is a job," Obama says.

"What has happened is that since 1973 over the last 40 years, the share of income going to the bottom 90 percent has shrunk," Obama says.

"We can't talk about poverty without talking about the middle class."

POTUS notes that he's read Robert Putnam's book on poverty. ("Our Kids.")

"There have always been trends in which concentrations of wealth can lead to some being left behind. What's happened in our economy is those doing better are withdrawing from the commons." (Kids go to private schools, work in private clubs.)

Says that government has been "under attack" for the past 30 years.

Obama challenges Putnam's view that the 1960s were a rosier time for mobility

"Even back in Bob's day that was happening, it was happening to black people," Obama says.

"Who had access to the fire fighters job" all those "were foreclosed to the minority population for decades," POTUS says.

"It's hard being poor. People don't like being poor. It's time consuming, it's stressful. It's hard," Obama says.

"I say all this and I notice this is not an answer to your question," Obama says.

POTUS points to state, local and federal budgets. "We don't make those same common investments

that we used to, and it's made an impact," Obama says

"Part of what happened in our politics and part of what has shifted ... elites in a very mobile globalized world are able to live together away from folks who are not as wealthy. They feel less of a commitment to making those investments," Obama says.

"What used to be racial segregation mirrors itself in class segregation," Obama says.

There has always been a strain in American politics where if you are struggling "who are you mad at" Obama says. "To suggest that the poor are sponges, leaches" got traction, Obama says.

"If you watch FOX news on a constant basis, it is a constant menu. They will make me mad. I don't know where they find them," Obama says. Obama makes some reference to the "Obama-phone."

"If we are going to change how John Boehner and Mitch McConnell think" we are going to have to change our body politic, Obama says.

Says we will have to change the ways news media reports on poverty.

Obama name checks Pres Lincoln, says he supported land grant colleges.

Now Brooks, the conservative on the panel, starts talking.

Brooks: "No economist says we don't need public goods."

"When we don't make cost benefit calculations" on what to the public pays for then "the poor pays" Brooks says

Sent from my iPhone

From: Annie LINSKEY [<mailto:annie.linskey@globe.com>]

Sent: Tuesday, May 12, 2015 12:45 PM

To: Rangel, Antoinette N. EOP

Subject: WH Pool Report #3 (part III)

WH Pool Report #3 (part III)

Georgetown University poverty forum. (Note on attendance -- 700 people are here from WH per Mary A. Haines

Deputy Director of Protocol & Events Georgetown University)

POTUS speaking again. He seems to be using the phrase "turbo charged" a lot.

Talks about how CEO pays has increased significantly. Mentions Ayn Rand for the second time.

POTUS turns to a comment that Dionne made earlier. The comment was that POTUS speaks differently when talking to a black audience than, say, an all female audience.

"If I'm giving a commencement with Morehouse, I will have a convo about men taking responsibilities as fathers," Obama says.

"I make no apology for that.

the reason is because I'm a black man who grew up without a father," Obama says.

"For me to have that conversation doesn't negate the need for early childhood programs" Obama says.

"I have a bunch of kids right now who are graduating and I want them to know they can have an impact," Obama says. Talks about his "My Brothers Keeper" program.

Says that when a young black person asks him about how he might forgive an absentee father

"I'm not going to have a conversation with him about macro economics," Obama says.

"We are going to argue hard for those public investments. We're going to argue hard for early education," Obama says.

"I'm all for values, I'm all for character." ... "All of those things are shaped by what they see," Obama says.

"Some of those kids aren't going to get enough help with that," Obama says.

POTUS starts talking about closing the carried interest loophole. "I've been called Hitler for doing this," Obama says.

Obama says top 25 hedgefund managers make more money than all kindergarden teachers in the country.

"I'm not saying this because I dislike hedge fund managers or think they are evil," Obama says. "You pretty much have more than you'll ever use and your family will ever use."

Says closing the carried interest loophole could pay for early childhood education.

"If we can't ask for societies lottery winners for that modest contribution than really this conversation is all for show," Obama says (audience claps.)

Sent from my iPhone

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Walzak, Phil](#)
Subject: WJC about Eric Garner earlier today
Date: Tuesday, May 12, 2015 1:10:40 PM

Speaking briefly about the criminal justice system, he evoked the death of Eric Garner last July, but appeared not to remember his name.

“Remember when the fellow was dying in New York, who was selling the illegal cigarettes in the street and he had a bunch of kids and he was very much overweight and was put in a chokehold and his cardio-vascular system failed,” Clinton said.

He contrasted the tragedy of his death and the protests it sparked with the death of Ezell Ford, a civilian, by police hands in Los Angeles days later, where there were no protests because a system of “community decision makers” was instituted to review every police incident.

There weren’t riots,” Clinton said. “People felt like they were part of a process that treated them like they mattered. That their children’s lives were not insignificant...that’s the big test of the entire world.”

Read more: <http://www.politico.com/story/2015/05/bill-clinton-immigration-citizenship-path-117856.html#ixzz3ZwfAxWB3>

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor’s Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: The latest for 3pm statement
Date: Tuesday, May 12, 2015 1:11:49 PM

They all look the same to me. Whats changing?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 12, 2015 12:56 PM
To: B
Cc: Hagelgans, Andrea; Walzak, Phil; Aaron PickrellEmail; Wolfe, Emma; Hayley Prim; Snyder, Thomas
Subject: The latest for 3pm statement

DRAFT REMARKS FINAL
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is **income inequality**.

We pledged to reach out to hundreds of our fellow progressives and work together to generate a serious, bold set of solutions to that crisis.

So today, we are announcing, and signing onto, “The Progressive Agenda to Combat Income Inequality.”

These 13 progressive ideas will make an enormous difference in combatting income inequality – BOLD steps like a \$15 minimum wage...national paid sick and family leave laws... universal Pre-K, after-school and child care...closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid paying their fair share.

The Progressive Agenda is a bold first step. And there will be more to come.

I've spoken to many in our coalition about the next chapter in this effort – covering issues that range from an expansion of Social Security...to debt-free college...to investing in schools, not jails...and giving people returning home from prison a second chance at an economic future. We look forward to soon adding those priorities to what we're unveiling today.

The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK...and not just wealth.**

And here's why.

There's something happening out there...an urgent call for change...given voice by everyday people across this country. Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.

This isn't business as usual. It's a new politics that puts PEOPLE ahead of profits...that values WORK instead of wealth. We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.

We also ask everyday people across America to join us...to sign up at our website – Progressive Agenda DOT U-S.

And while you're there, please read the beautiful invocation on behalf of our cause authored by the legendary Toni Morrison...a "founding member" of the group gathered here today...a woman whose words inform and inspire so many millions across our nation.

Now, let me turn to someone whose extraordinary work and commitment to genuine grassroots action has literally transformed progressive politics...former DNC Chairman, Governor Howard Dean.

From: [John Del Cecato](#)
To: [Singleton, Jessica](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Cc: [Richardson, Jerika](#); [REDACTED] [Rodriguez, Tobias \(Media\)](#)
Subject: Re: TPA tweet
Date: Tuesday, May 12, 2015 1:15:01 PM

ASAP

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 1:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Hayley Prim <[REDACTED]> "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov>
Subject: RE: TPA tweet

+ Tobias. What is the timing for this?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 1:15 PM
To: Hagelgans, Andrea; Walzak, Phil
Cc: Singleton, Jessica; Richardson, Jerika; [REDACTED]
Subject: Re: TPA tweet

Here's what MBDB approved:

Money spent on prisons better spent on education, jobs. Will work with @TheRevAl @VanJones68 @hmcghee to end mass incarceration.
#p2Agenda

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 1:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Hayley Prim <[REDACTED]>
Subject: Re: TPA tweet

Boss making edits

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, May 12, 2015 01:03 PM
To: Walzak, Phil; Hagelgans, Andrea
Cc: Singleton, Jessica; Richardson, Jerika; Hayley Prim <[REDACTED]>
Subject: Re: TPA tweet

How about this?

Ending mass incarceration, esp for people of color, is key to a fair society.
#p2Agenda will take this on. @TheRevAl @VanJones68 @hmcghee

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Tuesday, May 12, 2015 at 12:50 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>

Subject: TPA tweet

Ending mass incarceration, esp for people of color, is key to our future as a fair society. The Progressive Agenda will take on this issue

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Singleton, Jessica](#); [Hagelgans, Andrea](#)
Cc: [Richardson, Jerika](#); [REDACTED] [Rodriguez, Tobias \(Media\)](#)
Subject: RE: TPA tweet
Date: Tuesday, May 12, 2015 1:16:55 PM

Ok

JS/TR can you que up

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 12, 2015 1:18 PM
To: Walzak, Phil; Singleton, Jessica; Hagelgans, Andrea
Cc: Richardson, Jerika; [REDACTED] Rodriguez, Tobias (Media)
Subject: Re: TPA tweet

Sooner the better

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 1:14 PM
To: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov>, Hayley Prim <[REDACTED]>, "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov>
Subject: RE: TPA tweet

Before 3 pm

From: Singleton, Jessica
Sent: Tuesday, May 12, 2015 1:14 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Walzak, Phil
Cc: Richardson, Jerika; [REDACTED] Rodriguez, Tobias (Media)
Subject: RE: TPA tweet

+ Tobias. What is the timing for this?

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Sent: Tuesday, May 12, 2015 1:15 PM
To: Hagelgans, Andrea; Walzak, Phil
Cc: Singleton, Jessica; Richardson, Jerika; [REDACTED]
Subject: Re: TPA tweet

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#p2Agenda

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

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Subject: TPA tweet

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From: [Walzak, Phil](#)
To: [Rodriguez, Tobias \(Media\)](#); [John Del Cecato](#)
Cc: [Singleton, Jessica](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [REDACTED]
Subject: RE: TPA tweet
Date: Tuesday, May 12, 2015 1:17:18 PM

thanks

-----Original Message-----

From: Tobias Rodriguez [<mailto:tobrodriguez@digital.nyc.gov>]
Sent: Tuesday, May 12, 2015 1:18 PM
To: John Del Cecato
Cc: Singleton, Jessica; Hagelgans, Andrea; Walzak, Phil; Richardson, Jerika; [REDACTED]
Subject: Re: TPA tweet

Tweeting now.

Money spent on prisons better spent on education, jobs. Will work with @TheRevAl @VanJones68 @hmcghee to end mass incarceration. #p2Agenda

Sent from my iPhone

On May 12, 2015, at 1:16 PM, John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>> wrote:

ASAP

From: <Singleton>, Jessica <JSingleton@cityhall.nyc.gov<<mailto:JSingleton@cityhall.nyc.gov>>>
Date: Tuesday, May 12, 2015 at 1:14 PM
To: John Del Cecato <jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov<<mailto:PWalzak@cityhall.nyc.gov>>>
Cc: "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov<<mailto:JLRichardson@cityhall.nyc.gov>>>, Hayley Prim <[REDACTED]<[mailto:\[REDACTED\]](mailto:[REDACTED])>> "Rodriguez, Tobias (Media)" <tobrodriguez@digital.nyc.gov<<mailto:tobrodriguez@digital.nyc.gov>>>
Subject: RE: TPA tweet

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Sent: Tuesday, May 12, 2015 1:15 PM
To: Hagelgans, Andrea; Walzak, Phil
Cc: Singleton, Jessica; Richardson, Jerika; [REDACTED] [mailto:\[REDACTED\]](mailto:[REDACTED])
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Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov<<mailto:JSingleton@cityhall.nyc.gov>>>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov<<mailto:JLRichardson@cityhall.nyc.gov>>>, Hayley Prim <[REDACTED]<[mailto:\[REDACTED\]](mailto:[REDACTED])>>
Subject: Re: TPA tweet

Boss making edits

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To: Walzak, Phil; Hagelgans, Andrea
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<<mailto:>>
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From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov<<mailto:PWalzak@cityhall.nyc.gov>>>
Date: Tuesday, May 12, 2015 at 12:50 PM
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<AHagelgans@cityhall.nyc.gov<<mailto:AHagelgans@cityhall.nyc.gov>>>
Cc: "Singleton, Jessica" <JSingleton@cityhall.nyc.gov<<mailto:JSingleton@cityhall.nyc.gov>>>, "Richardson, Jerika" <JLRichardson@cityhall.nyc.gov<<mailto:JLRichardson@cityhall.nyc.gov>>>
Subject: TPA tweet

Ending mass incarceration, esp for people of color, is key to our future as a fair society. The Progressive Agenda will take on this issue

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: TPA going down
Date: Tuesday, May 12, 2015 1:17:51 PM

Making sure you guys are aware:



Jonathan Weisman (@[jonathanweisman](#))

[5/12/15, 1:06 PM](#)

Pro trade Dems emerge from meeting saying they will block TPA. Wyden, Bennet, Warner, Feinstein, Nelson, Murray, McCaskill, Cantwell

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Tuesday, May 12, 2015 2:00:50 PM

They're sitting in front of me

Sent from my iPhone

> On May 12, 2015, at 2:00 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Are we printing out his 3pm remarks here?
>
>

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Latest for 3pm
Date: Tuesday, May 12, 2015 2:12:55 PM
Attachments: [BDB TPA KICK OFF.docx](#)

DRAFT REMARKS FINAL
TPA KICK-OFF
5/12/15

I'm New York Mayor Bill de Blasio, and I want to thank so many of my fellow progressives – mayors, Members of the House and Senate, labor leaders, civil rights champions, and top progressive activists for joining us here today.

Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is **income inequality**.

We pledged to reach out to hundreds of our fellow progressives and work together to generate a serious, bold set of solutions to that crisis.

So today, we are announcing, and signing onto, “The Progressive Agenda to Combat Income Inequality.”

These 13 progressive ideas will make an enormous difference in combatting income inequality – BOLD steps like a \$15 minimum wage...national paid sick and family leave laws...universal Pre-K, after-school and child care...closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid paying their fair share.

The Progressive Agenda is a bold first step. And there will be more to come.

I've spoken to many in our coalition about the next chapter in this effort – covering issues that range from an expansion of Social Security...to debt-free college...to investing in schools, not jails...and giving people returning home from prison a second chance at an economic future. We look forward to soon adding those priorities to what we're unveiling today.

The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK...and not just wealth.**

And here's why.

There's something happening out there...an urgent call for change...given voice by everyday people across this country. Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.

This isn't business as usual. It's a new politics that puts PEOPLE ahead of profits...that values WORK instead of wealth. We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.

We also ask everyday people across America to join us...to sign up at our website – Progressive Agenda DOT U-S.

And while you're there, please read the beautiful invocation on behalf of our cause authored by the legendary Toni Morrison...a "founding member" of the group gathered here today...a woman whose words inform and inspire so many millions across our nation.

Now, let me turn to someone whose extraordinary work and commitment to genuine grassroots action has literally transformed progressive politics...former DNC Chairman, Governor Howard Dean.

From: [Hagelgans, Andrea](#)
To: [Leopold, Elana](#); "jfdc@akpdmedia.com"
Subject: Re: Fwd: Hayley says he should be there between 250pm and 300pm
Date: Tuesday, May 12, 2015 2:21:10 PM

What's the call?

From: Leopold, Elana
Sent: Tuesday, May 12, 2015 02:06 PM
To: Hagelgans, Andrea; John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: Hayley says he should be there between 250pm and 300pm

? - should we leave later

Sent from my iPhone

Begin forwarded message:

From: "Grybauskas, Stefan" <SGrybauskas@cityhall.nyc.gov>
Date: May 12, 2015 at 2:03:44 PM EDT
To: "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Hayley says he should be there between 250pm and 300pm

Stefan Grybauskas
Associate Director of Advance
Office of the Mayor
City of New York
C: 347-515-5874

From: [Hagelgans, Andrea](#)
To: B; [REDACTED]
Cc: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [John, Roxanne](#); [FLONYC](#); [Bray, Jackie](#)
Subject: Re: Toni essay
Date: Tuesday, May 12, 2015 2:23:16 PM

This was handled. Being uploaded now on website.

From: Hagelgans, Andrea
Sent: Tuesday, May 12, 2015 07:55 AM
To: 'BCCD@cityhall.nyc.gov' <BCCD@cityhall.nyc.gov>; [REDACTED]
<[REDACTED]>
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [Walzak, Phil](#); [John, Roxanne](#); [FLONYC](#); [Bray, Jackie](#)
Subject: Re: Toni essay

We are working on it!

From: B
Sent: Tuesday, May 12, 2015 07:52 AM
To: [REDACTED] <[REDACTED]>
Cc: [Hagelgans, Andrea](#); 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [Walzak, Phil](#); [John, Roxanne](#); [FLONYC](#)
Subject: Re: Toni essay

Audio is fine -- doesn't need to be video. But video is good too

From: Hayley Prim [mailto:[REDACTED]]
Sent: Tuesday, May 12, 2015 07:51 AM
To: B
Cc: [Hagelgans, Andrea](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Walzak, Phil](#); [John, Roxanne](#); [FLONYC](#)
Subject: Re: Toni essay

Ah, sorry! Misread the email. The essay is posted on the site but we will work to get Chirlane's video up asap.

On Tuesday, May 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Excellent!! Thanks

From: Hayley Prim [mailto:[REDACTED]]
Sent: Tuesday, May 12, 2015 07:45 AM
To: B
Cc: [Hagelgans, Andrea](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Walzak, Phil](#); [John, Roxanne](#)
Subject: Re: Toni essay

Yep already done and ready to go

On Tuesday, May 12, 2015, B <BCCD@cityhall.nyc.gov> wrote:

If you can get it done and on the website by 3pm, that's ideal

----- Original Message -----

From: Hagelgans, Andrea

Sent: Tuesday, May 12, 2015 06:54 AM

To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [REDACTED]

<[REDACTED]>

Cc: Walzak, Phil; John, Roxanne

Subject: Re: Toni essay

I love that idea

----- Original Message -----

From: B

Sent: Tuesday, May 12, 2015 06:41 AM

To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [REDACTED]

<[REDACTED]>

Cc: Walzak, Phil; Hagelgans, Andrea; John, Roxanne

Subject: Toni essay

One more thought: Chirlane can tape audio of it and that could go up on the website as well. Might be a nice touch. Chirlane's game to do it

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Hagelgans, Andrea](#)
Subject: Re: Hayley says he should be there between 250pm and 300pm
Date: Tuesday, May 12, 2015 2:24:20 PM

don't want to be late! Car time is fun time

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 2:22 PM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Hayley says he should be there between 250pm and 300pm

Jdc says head over there and sit in the car

Sent from my iPhone

On May 12, 2015, at 2:21 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

What's the call?

From: Leopold, Elana
Sent: Tuesday, May 12, 2015 02:06 PM
To: Hagelgans, Andrea; John Del Cecato <jfdc@akpdmedia.com>
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Sent from my iPhone

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Stefan Grybauskas
Associate Director of Advance
Office of the Mayor
City of New York

C: 347-515-5874

From: Gunaratna.Mahen
To: Haselbans.Andrea@afodmedia.com
Subject: FW: Remarks by the President in Conversation on Poverty at Georgetown University
Date: Tuesday, May 12, 2015 2:59:09 PM

From: White House Press Office [mailto:noreply@messages.whitehouse.gov]
Sent: Tuesday, May 12, 2015 3:00 PM
To: Gunaratna, Mahen
Subject: Remarks by the President in Conversation on Poverty at Georgetown University

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

2015

May 12,

REMARKS BY THE PRESIDENT
IN CONVERSATION ON POVERTY

Georgetown University
Washington, D.C.

11:39 A.M. EDT

MR. DIONNE: It's a real honor to be here today with my two Presidents -- President Obama and President DeGioia. (Laughter.) And my friend, David Brooks, hurled the most vicious insult at me ever once when he said that I was the only person he ever met whose eyes lit up at the words, "panel discussion." (Laughter.) And I have to confess my eyes did light up when I was asked to do this particular panel discussion -- and not just for the obvious reason, to my left -- and, again, it's a real honor to be with you, Mr. President -- or Arthur or Bob.

Poverty is a subject we talk about mainly when tragic events, such as those we witnessed recently in Baltimore, grab our attention. Then we push it aside; we bury it; we say it's not politically shrewd to talk about it. So I salute Georgetown, my friend John Carr and Galen Carey, and all the other extraordinary people who are gathered here for the poverty summit from all religious traditions all over the country.

Our friend, Jim Wallace, once said that if you cut everything Jesus said about the poor out of the Gospel you have a book full of holes. And these are evangelicals, Catholics and others who understand what the Scripture said.

Just two quick organizing points on our discussion. The first is that when it's time to go, please keep your seat so the President can be escorted out. The other is that Bob and Arthur and I all agreed that we should direct somewhat more attention to President Obama than to the other members of the panel. (Laughter.) I just say that -- I say that in advance so that you know this was our call and not some exercise in executive power. (Laughter.) This was our decision to do this. (Applause.)

And in any event, we hope this will be a back-and-forth kind of discussion. Bob and Arthur, feel free to interrupt the President if you feel like it. (Laughter.)

My first question, Mr. President, is the obvious one. A friend of mine said yesterday, when do Presidents do panels? And what came to mind is the late Admiral Stockdale, "Who am I? Why am I here?" (Laughter.) And I'd like to ask you why you decided -- this is a very unusual venue for a President to put himself in -- and I'd like to ask you where do you hope this discussion will lead beyond today?

And I was struck with something you said in your speech last week. You said, politicians talk about poverty and inequality, and then gut policies that help alleviate poverty and reverse inequality. Why are you doing this, and how do you want us to come out of here?

THE PRESIDENT: Well, first of all, I want to thank President DeGioia, the Georgetown community, all the groups -- nonprofits, faith-based groups and others -- who are hosting this today. And I want to thank this terrific panel.

I think that we are at a moment -- in part because of what's happened in Baltimore and Ferguson and other places, but in part because a growing awareness of inequality in our society -- where it may be possible not only to refocus attention on the issue of poverty, but also maybe to bridge some of the gaps that have existed and the ideological divides that have prevented us from making progress.

And there are a lot of folks here who I have worked with -- they disagree with me on some issues, but they have great sincerity when it comes to wanting to deal with helping the least of these. And so this is a wonderful occasion for us to join together.

Part of the reason I thought this venue would be useful and I wanted to have a dialogue with Bob and Arthur is that we have been stuck, I think for a long time, in a debate that creates a couple of straw men. The stereotype is that you've got folks on the left who just want to pour more money into social programs, and don't care anything about culture or parenting or family structures, and that's one stereotype. And then you've got cold-hearted, free market, capitalist types who are reading Ayn Rand and -- (laughter) -- think everybody are moochers. And I think the truth is more complicated.

I think that there are those on the conservative spectrum who deeply care about the least of these, deeply care about the poor; exhibit that through their churches, through community groups, through philanthropic efforts, but are suspicious of what government can do. And then there are those on the left who I think are in the trenches every day and see how important parenting is and how important family structures are, and the connective tissue that holds communities together and recognize that that contributes to poverty when those structures fray, but also believe that government and resources can make a difference in creating an environment in which young people can succeed despite great odds.

And it seems to me that if coming out of this conversation we can have a both/and conversation rather than either/or conversation, then we'll be making some progress.

And the last point I guess I want to make is I also want to emphasize we can do something about these issues. I think it is a mistake for us to suggest that somehow every effort we make has failed and we are powerless to address poverty. That's just not true. First of all, just in absolute terms, the poverty rate when you take into account tax and transfer programs, has been reduced about 40 percent since 1967.

Now, that does not lessen our concern about communities where poverty remains chronic. It does suggest, though, that we have been able to lessen poverty when we decide we want to do something about it. In every low-income community around the country, there are programs that work to provide ladders of opportunity to young people; we just haven't figured out how to scale them up.

And so one of the things I'm always concerned about is cynicism. My Chief of Staff, Denis McDonough -- we take walks around the South Lawn, usually when the weather is good, and a lot of it is policy talk, sometimes it's just talk about values. And one of our favorite sayings is, our job is to guard against cynicism, particularly in this town. And I think it's important when it comes to dealing with issues of poverty for us to guard against cynicism, and not buy the idea that the poor will always be with us and there's nothing we can do -- because there's a lot we can do. The question is do we have the political will, the communal will to do something about it.

MR. DIONNE: Thank you, Mr. President. I feel as a journalist maybe I'm the one representative of cynicism up here -- (laughter) -- so I'll try to do my job. I want to go through the panel and come back to you, Mr. President. I want to invite Bob, and I'm going to encourage us to reach for solutions. But before we get there, I think it's important to say that your book, Bob, your book, "Our Kids," is above all a moral call on the country to think about all the kids in the country who have been left out as our kids, in some deep way. And you make the point that the better off and

the poor are now so far apart that the fortunate don't even see the lives of the unlucky and the left behind. You wrote, "Before I began this research, I was like that."

And following on what the President said, you insist that the decline in social mobility, the blocking of the American Dream for so many is a purple problem. And I may have some questions later on that, but I really would like you to lay out the red and blue components. And also, how do we break through a politics in which food stamp recipients are still somehow cast as privileged or the poor are demonized. But I'd like you to lay out sort of the moral call of your book.

MR. PUTNAM: Thanks, E.J., and thanks to the President and to Arthur for joining me in this conversation.

I think in this domain there's good news and bad news, and it's important to begin with the bad news because we have to understand where we are. The President is absolutely right that the War on Poverty did make a real difference, but it made a difference more for poverty among people of my age than it did for poverty among kids.

And with respect to kids, I completely agree with the President that we know about some things that would work and things that would make a real difference in the lives of poor kids, but what the book that you've deferred to, "Our Kids," what it presents is a lot of evidence of growing gaps between rich kids and poor kids; that over the last 30 or 40 years, things have gotten better and better for kids coming from well-off homes, and worse and worse for kids coming from less well-off homes.

And I don't mean Bill Gates and some homeless person. I mean people coming from college-educated homes -- their kids are doing better and better, and people coming from high school-educated homes, they're kids aren't. And it's not just that there's this class gap, but a class gap on our watch -- I don't mean just the President's watch, but I mean on my generation's watch -- that gap has grown.

And you can see it in measures of family stability. You can see it in measures of the investments that parents are able to make in their kids, the investments of money and the investments of time. You can see it in the quality of schools kids go to. You can see it in the character of the social and community support that kids -- rich kids and poor kids are getting from their communities. Church attendance is a good example of that, actually. Churches are an important source of social support for kids outside their own family, but church attendance is down much more rapidly among kids coming from impoverished backgrounds than among kids coming from wealthy backgrounds.

And so I think what all of that evidence suggests is that we do face, I think, actually a serious crisis in which, increasingly, the most important decision that anybody makes is choosing their parents. And if -- like my grandchildren are really smart, they were -- the best decision they ever made was to choose college-educated parents and great grandparents. But out there, someplace else, there is another bunch of kids who are just as talented and just as -- in principle -- just as hardworking, but who happened to choose parents who weren't very well-educated or weren't high-income, and those kids' fate is being determined by things that they had no control over. And that's fundamentally unfair.

It also is, by the way, bad for our economy, because when we have this large number of kids growing up in poverty, it's not like that's going to make things better for my grandchildren. It's going to make things worse for my grandchildren. So this is, in principle, a solution that we -- a problem that we ought to find solutions to.

And historically, this is a kind of problem that Americans have faced before and have solved, and this is the basis for my optimism. There have been previous periods in American history when we've had a great gap between rich and poor, when we've ignored the least of these, in which we've -- I'm thinking of the Gilded Age at the end of the 19th century -- and both of you have written about that period, in which there was a great gap between rich and poor and we were ignoring lots of kids, especially lots of immigrant kids. And America seemed to be going to hell in a hand basket. And there was a dominant philosophy, social Darwinism, which said that it's better for everybody if everybody is selfish, and the devil take the hindmost.

But that, unlike some of the ideology of Ayn Rand that you referred to -- but that period was quickly -- not quickly -- but was overcome by a real awakening of the conscience of America across party lines, with the important contribution of religious leaders and religious people, to the fact that these are all our kids.

And now is not the time to rehearse all of the lessons of that earlier period, but I think it does actually give me grounds for hope. This is a kind of problem that we could solve as long as we all recognize that it's in everybody's interest to raise up these poor kids and not to leave them in the dust.

MR. DIONNE: Thank you very much. By the way, let the record show the President was not looking at Arthur when he referred to cold-hearted capitalists. (Laughter.) But it is nice to have somebody here from the AEI.

MR. BROOKS: Well, D.J., when the President said that, I was just thinking -- what was going through my head was, please don't look at me, please don't look at me. (Laughter.) But you notice when Bob said this -- about the social Darwinism, he pointed at me. (Laughter.) So I'm more outnumbered than my Thanksgiving table in Seattle, let me tell you. (Laughter.)

MR. DIONNE: You just have to look into your heart, Arthur. And in fact, that's kind of what I want to ask you to do here. I mean, your views on these subjects have actually changed, and I think it's one of the reasons you wanted to join us today.

Back in 2010, you talked about makers and takers in society and a culture of redistribution. But in February 2014, you wrote a very important article and commentary -- the open-handed toward your brothers -- and you said we have to declare peace on the safety net, which I think is a really important thing to say.

And as the President suggested, the safety net we have has actually cut poverty substantially. So twin questions: Could you talk about how and why your own views have changed -- if I've fairly characterized that. And in the spirit we're celebrating here of trans-ideological nonpartisanship -- now, there's a mouthful for you -- in that spirit, where can Republicans cooperate with Democrats, conservatives with liberals, on safety net issues like making the earned income tax credit permanent or expanding the child tax credit? I mean, where can we find not just verbal common ground, but actual common ground to get things done for the least among us?

MR. BROOKS: Thank you, E.J. And thank you, Mr. President. It's an honor to be here and with all of you. This is such an important exercise in bringing Catholics and evangelicals together, but having a public discussion.

One of the main things that I do as President of AEI is to talk publicly about issues and start a conversation with my colleagues in a way that I hope can stimulate the conversation and spread it around the country.

At the American Enterprise Institute -- where we have a longstanding history of work on the nature of American capitalism -- when we're focusing very deeply on poverty, it sends a signal to a lot of people that are deeply involved in the free enterprise movement. My colleague, Robert Doar is here -- he came to AEI because poverty is the most important thing to him. And indeed, the reason I came into the free enterprise movement many years ago is because poverty is the thing I care about the most.

And in point of fact, 2 billion people around the world have been lifted up out of poverty because of ideas revolving around free enterprise and free trade, and the globalization of ideas of sharing through property rights and rule of law, and all the things that the President is talking about in policy debates right now.

That's why I'm in this particular movement. But we've gotten into a partisan moment where we substitute a moral consensus about how we serve the least of these, our brothers and sisters, where we pretend that that moral consensus is impossible,+++++ and we blow up policy differences until they become a holy war. That's got to stop because it's completely unnecessary. (Applause.) And we can stop that, absolutely, with a couple of key principles.

So how are we on the center right talking about poverty in the most effective way? Number one is with a conceptual matter. We have a grave tendency on both the left and the right to talk about poor people as "the other." Remember in Matthew 25, these are our brothers and sisters. Jim Olsen and I have this roadshow -- we go to campuses and everybody wants to set up something, right-left debates, and it never works out, because it turns out we both have a commitment to the teachings of the Savior when it comes to treating the least of these, our brothers and sisters.

When you talk about people as your brothers and sisters you don't talk about them as liabilities to manage. They're not liabilities to manage. They're assets to develop because every one of us made in God's image is an asset to develop. That's a completely different approach to poverty alleviation. That's a human capital approach to poverty alleviation. That's what we can do to stimulate that conversation on the political right, just as it can be on the

political left.

One concept that rides along with that is to point out -- and this is what I do to many of my friends on Capitol Hill -- I remind them that just because people are on public assistance doesn't mean they want to be on public assistance. And that's the difference between people who factually are making a living and who are accepting public assistance. It's an important matter to remember about the motivations of people and humanizing them. And then the question is, how can we come together? How can we come together?

I have, indeed, written that it's time to declare peace on the safety net. And I say that as a political conservative. Why? Because Ronald Reagan said that; because Friedrich Hayek said that. This is not a radical position. In fact, the social safety net is one of the greatest achievements of free enterprise -- that we could have the wealth and largesse as a society, that we can help take care of people who are poor that we've never even met. It's ahistoric; it's never happened before. We should be proud of that.

But then when I talk to conservative policymakers, and say how should you distinguish yourself from the traditional positions in a marketplace of ideas from progressives, you should also talk about the fact that the safety net should be limited to people who are truly indigent, as opposed to being spread around in a way that metastasizes into middle-class entitlements and imperils our economy.

And the third part is that help should always come with the dignifying power of work to the extent that we can. Then we can have, with these three ideas -- declaring peace on the safety net, safety net only for the indigent, and always with work -- then we can have an interesting moral consensus and policy competition of ideas and maybe make some progress.

MR. DIONNE: Thank you. In fact, I'm hoping people will challenge each other about what that actually means in terms of policy. And I want to invite the President to do that.

I'm tempted, Mr. President, to ask you to sort of go in a couple of directions at once. One is, I am, again, hoping that you can enlist Arthur as your lobbyist on this. One kind of question I want to ask is if John Boehner and Mitch McConnell were watching this and suddenly had a conversion -- and there are a lot of religious people in the audience, so miracles --

THE PRESIDENT: I assure you they're not watching this. (Laughter.) But it's a hypothetical. (Laughter.)

MR. DIONNE: Well, it's a religious audience. I believe in miracles. (Laughter.) So if they said we are so persuaded that it's time we do something about the poor, Mr. President, tell us a few things that we'll actually pass, we'll do this -- when you think about -- we can talk kind of abstractly about the family on this side, and what government can do. What do you think would actually make a difference? So that's one kind of question I'm tempted to ask.

And maybe you could put that into the context of Bob's mention of the Gilded Age. As you know, I was much taken by that Osawatomie speech -- I even learned how to pronounce Osawatomie, thanks to you -- back in 20 -- help me. (Laughter.)

THE PRESIDENT: A couple years ago.

MR. DIONNE: A couple years ago -- 2011. And it really did put this conversation in context. We do seem in certain ways to be having the problems we had back then. So what would you tell Congress? Please help me on this. And how do we sort of move out of this Gilded Age feeling kind of period?

THE PRESIDENT: Let me tease out a couple things that both Bob and Arthur said -- and maybe some of these will be challenging to a couple of them and they may want to respond. But let me talk about big picture, and then we can talk about specifics.

First of all, I think we can all stipulate that the best antipoverty program is a job, which confers not just income, but structure and dignity and a sense of connection to community. Which means we have to spend time thinking about the macro-economy, the broader economy as a whole.

Now, what has happened is, is that since, let's say, 1973, over the last 40 years, the share of income going to the bottom 90 percent has shrunk from about 65 percent down to about 53 percent. It's a big shift. It's a big transfer. And so we can't have a conversation about poverty without talking about what's happened to the middle class and the ladders of opportunity into the middle class.

And when I read Bob's book, the first thing that strikes you is when he's growing up in Ohio, he's in a community where the banker is living in reasonable proximity to the janitor at the school. The janitor's daughter may be going out with the banker's son. There are a set of common institutions -- they may attend the same church; they may be members of the same rotary club; they may be active at the same parks -- and all the things that stitch them together. And that is all contributing to social mobility and to a sense of possibility and opportunity for all kids in that community.

Now, part of what's happened is that -- and this is where Arthur and I would probably have some disagreements. We don't dispute that the free market is the greatest producer of wealth in history -- it has lifted billions of people out of poverty. We believe in property rights, rule of law, so forth. But there has always been trends in the market in which concentrations of wealth can lead to some being left behind. And what's happened in our economy is that those who are doing better and better -- more skilled, more educated, luckier, having greater advantages -- are withdrawing from sort of the commons -- kids start going to private schools; kids start working out at private clubs instead of the public parks. An anti-government ideology then disinvests from those common goods and those things that draw us together. And that, in part, contributes to the fact that there's less opportunity for our kids, all of our kids.

Now, that's not inevitable. A free market is perfectly compatible with also us making investment in good public schools, public universities; investments in public parks; investments in a whole bunch -- public infrastructure that grows our economy and spreads it around. But that's, in part, what's been under attack for the last 30 years. And so, in some ways, rather than soften the edges of the market, we've turbocharged it. And we have not been willing, I think, to make some of those common investments so that everybody can play a part in getting opportunity.

Now, one other thing I've got to say about this is that even back in Bob's day that was also happening. It's just it was happening to black people. And so, in some ways, part of what's changed is that those biases or those restrictions on who had access to resources that allowed them to climb out of poverty -- who had access to the firefighters job, who had access to the assembly line job, the blue-collar job that paid well enough to be in the middle class and then got you to the suburbs, and then the next generation was suddenly office workers -- all those things were foreclosed to a big chunk of the minority population in this country for decades.

And that accumulated and built up. And over time, people with less and less resources, more and more strains -- because it's hard being poor. People don't like being poor. It's time-consuming; it's stressful. It's hard. And so over time, families frayed. Men who could not get jobs left. Mothers who are single are not able to read as much to their kids. So all that was happening 40 years ago to African Americans. And now what we're seeing is that those same trends have accelerated and they're spreading to the broader community.

But the pattern that, Bob, you're recording in some of your stories is no different than what William Julius Wilson was talking about when he talked about the truly disadvantaged. So I say all this -- and I know that was not an answer to your question. (Laughter.) I will be willing to answer it, but I think it is important for us at the outset to acknowledge if, in fact, we are going to find common ground, then we also have to acknowledge that there are certain investments we are willing to make as a society, as a whole, in public schools and public universities; in, today, I believe early childhood education; in making sure that economic opportunity is available in communities that are isolated, and that somebody can get a job, and that there's actually a train that takes folks to where the jobs are -- that broadband lines are in rural communities and not just in cities. And those things are not going to happen through market forces alone.

And if that's the case, then our government and our budgets have to reflect our willingness to make those investments. If we don't make those investments, then we could agree on the earned income tax credit -- which I know Arthur believes in. We could agree on home visitation for low-income parents. All those things will make a difference, but the broader trends in our society will make it harder and harder for us to deal with both inequality and poverty.

And so I think it's important for us to recognize there is a genuine debate here, and that is what portion of our

collective wealth and budget are we willing to invest in those things that allow a poor kid, whether in a rural town, or in Appalachia, or in the inner city, to access what they need both in terms of mentors and social networks, as well as decent books and computers and so forth, in order for them to succeed along the terms that Arthur discussed.

And right now, they don't have those things, and those things have been stripped away. You look at state budgets, you look at city budgets, and you look at federal budgets, and we don't make those same common investments that we used to. And it's had an impact. And we shouldn't pretend that somehow we have been making those same investments. We haven't been. And there's been a very specific ideological push not to make those investments. That's where the argument comes in.

MR. DIONNE: And if I could follow up, which gets to the underlying problem where we talk, piously, sometimes, about let's tear down these ideological red/blue barriers, yet when push comes to shove, these things get rejected. How do you change the politics of that? I mean, as you said, Mitch McConnell and John Boehner were unlikely to be watching us -- that actually has a kind of political significance. Not to this event, but in general.

THE PRESIDENT: I was suggesting they're busy right now. They've got votes. (Laughter.)

MR. DIONNE: No, but I think you were saying something else. How do you tear down those barriers? Because you laid out a fairly robust agenda there. And I want to -- forgive me, Arthur and Bob -- but I'm curious, how do you get from here to there?

THE PRESIDENT: Well, part of what happened in our politics and part of what shifted from when Bob was young and he was seeing a genuine community -- there were still class divisions in your small town.

MR. PUTNAM: True.

THE PRESIDENT: There were probably certain clubs or certain activities that were still restricted to the banker's son as opposed to the janitor's son. But it was more integrated. Part of what's happened is, is that elites in a very mobile, globalized world are able to live together, away from folks who are not as wealthy, and so they feel less of a commitment to making those investments.

In that sense -- and what used to be racial segregation now mirrors itself in class segregation and this great sorting that's taking place. Now, that creates its own politics. Right? I mean, there's some communities where I don't know -- not only do I not know poor people, I don't even know people who have trouble paying the bills at the end of the month. I just don't know those people. And so there's a less sense of investment in those children. So that's part of what's happened.

But part of it has also been -- there's always been a strain in American politics where you've got the middle class and the question has been, who are you mad at, if you're struggling; if you're working, but you don't seem to be getting ahead. And over the last 40 years, sadly, I think there's been an effort to either make folks mad at folks at the top, or to be mad at folks at the bottom. And I think the effort to suggest that the poor are sponges, leaches, don't want to work, are lazy, are undeserving, got traction.

And, look, it's still being propagated. I mean, I have to say that if you watch Fox News on a regular basis, it is a constant menu -- they will find folks who make me mad. I don't know where they find them. (Laughter.) They're like, I don't want to work, I just want a free Obama phone -- (laughter) -- or whatever. And that becomes an entire narrative -- right? -- that gets worked up. And very rarely do you hear an interview of a waitress -- which is much more typical -- who's raising a couple of kids and is doing everything right but still can't pay the bills.

And so if we're going to change how John Boehner and Mitch McConnell think, we're going to have to change how our body politic thinks, which means we're going to have to change how the media reports on these issues and how people's impressions of what it's like to struggle in this economy looks like, and how budgets connect to that. And that's a hard process because that requires a much broader conversation than typically we have on the nightly news.

MR. DIONNE: I am tempted to welcome Arthur to defend his network. But instead, I want to sort of maybe invite him to an alter call here. (Laughter.) I want to invite you to a kind of alter call, which is, the President talked about some basis public investments that are actually pretty old-fashioned public investments, along the lines of somebody like President Eisenhower supported a lot of those kinds of investments --

THE PRESIDENT: Republican President Abraham Lincoln thought things like land-grant colleges and infrastructure, investments in basic research in science were important.

I suspect, Arthur, you'd agree in theory about those investments. And the question would be, how much?

MR. BROOKS: Look, no good economist, no self-respecting person who understands anything about economics denies that there are public goods. There just are public goods. We need public goods. Markets fail sometimes -- there's a role for the state. There are no radical libertarians up here, libertarians who believe that the state should not exist, for example. Even the libertarians don't think that. So we shouldn't caricature the views of others because, in point of fact, that impugns the motives.

I think that what we're talking about is, one, when are there public goods? When can the government provide them? And when are the benefits higher than the costs of the government proving these things? Because, in point of fact, when we don't make cost-benefit calculations at least at the macro level about public goods, the poor pay. This is a fact.

If you look at what's happening in the periphery countries of Europe today, as George W. Bush used to say, this is a true fact. (Laughter.) It's more emphasis. There's nothing wrong. (Laughter.) If you don't pay attention to the macro economy and the fiscal stability, you will become insolvent. And if you become insolvent, you will have austerity. And if you have austerity, the poor always pay. Jim Wallace taught me this. The poor always pay when there's austerity. The rich never pay. The rich never are left with the bill. It's the poor who are left with the bill.

So if you join me in believing the safety net is a fundamental, moral right, and it's a privilege of our society to provide, you must avoid austerity and you must avoid insolvency. And the only way that you can do that is with smart policies.

And I'm 100 percent sure the President agrees with me about smart macro-economic public policies, so I'm not caricaturing these views either. Although can you believe he said "Obama phone"? (Laughter.) And he's against the Obama phone. So let's stipulate to that. (Laughter.) Just because they took away his phone. (Laughter.)

Now, since we believe that there should be public goods, then we're really talking about the system that provides them and provides them efficiently. The President talked about the changing structure of the income distribution, and it's unambiguously true. What I would urge us to regret is this notion that it's not a shift, but a transfer. It's not a transfer.

Since the 1970s, it's not that the rich have gotten richer; because the poor have gotten poorer. The poor are not having their money taken away and given to the rich. The rich have gotten richer faster than the poor have moved up. And we might be concerned with that because that also reflects on opportunity. And as an opportunity society, as an equal opportunity society, we should all be really concerned with that.

But the extent that we can get away from this notion that the rich are stealing from the poor, then we can look at this in I think in a way that's constructive. Why? Because the rich are our neighbors and the poor are our neighbors, and everybody else should be our neighbors and they're all our kids. And I think getting away from that rhetoric is really important.

And then the last point, actually, as we come to consensus is remembering that capitalism or socialism or social democracy or any system is just a system. Look, it's just a system. It's just a machine. It's like your car. You can do great good with it, you can do great evil with it. It can't go uninhibited. So far it can't drive on its own. It will soon enough. The economy never will be able to.

Capitalism is nothing more than a system, and it must be predicated on right morals. It must be. Adam Smith taught me that. Adam Smith, the father of modern economics -- he wrote "The Wealth of Nations," in 1776 -- 17 years before he wrote "The Theory of Moral Sentiments," which was a more important book because it talked about what it meant as a society to earn the right to have free enterprise, to have free economics. And it was true then, and it's still true today.

So this is why this conference is so important. This conversation with the President of the United States is so important, from my point of view -- I say with appropriate humility -- is because we're talking about right morality toward our brothers and sisters, and built on that, that's when we can have an open discussion to get our capitalism right. And then the distribution of resources is only a tertiary question. (Applause.)

MR. DIONNE: I still want to know how much infrastructure you're actually willing to vote for, but I'll take --

MR. BROOKS: \$41 billion.

MR. DIONNE: All right, it's a start. We can negotiate.

I want to -- this is in a way for both the President and Bob, because in this conversation about poverty, there's kind of consensus on this stage that, yes, you need to care about family structure, it really matters, but if you don't worry about the economy, you're not sort of thinking about why the battering ram is against the family.

And yet, this family conversation can make a lot of people feel uneasy because it sounds like either you're not taking politics seriously, or you're not taking the real economic pressure seriously. And I just want to share two things with the President and Bob, and have you respond.

One, as you can imagine, I asked a lot of smart people what they would ask about if they were in my position. And one very smart economist said, look, what we know is when we have really tight labor markets, unemployment down below -- down to 4 or even lower -- Kennedy, Johnson years, World War II, at the end of the Clinton years -- all kinds of good things start happening to poor people. So maybe, this person said, even though, he says, yes, family structure matters, let's stop with the moral lectures and just run a really tight economic policy, and we could have some really good things happen to us.

And then the other thing I wanted to share -- and I'm being pointed here, Mr. President, because you know and I've heard you talk about this, but not that often publicly, which is -- you know, I've heard you in those sessions you do with opinion reporters -- Ta-Nehisi Coates wrote something back in 2013 about your talk about what needs to happen inside the African American community -- I know you remember this: "Taking full measure of the Obama presidency thus far, it is hard to avoid the conclusion that this White House has one way of addressing the social ills that afflict black people and particularly black youth, and another way of addressing everyone else. I would have a hard time imagining the President telling the women of Barnard that 'there's no longer room for any excuses' -- as though they were in the business of making them."

I'd love you to address sort of the particular question about -- maybe it is primarily about economics because we can't do much about the other things through government policy, and also answer Ta-Nehisi's critique, because I know you hear that a lot.

THE PRESIDENT: Why don't we let Bob --

MR. DIONNE: Let Bob --

MR. PUTNAM: Well, I'm going to try to respond to that, and of course, I want to hear what the President has to say about that. But I wanted to just comment briefly on that earlier conversation, first of all, about public goods.

I agree very much with the President's framing of this issue -- that is that we disinvested in collective assets, collective goods that would benefit everybody but are more important for poor people because they can't do it on their own. I want to just give one example of that that's very vivid, and this is a case where we've clearly shot ourselves in the foot.

For most of the 20th century, all Americans of all walks of life thought that part of getting a good education was getting soft skills -- not just reading, writing, arithmetic, but cooperation and teamwork, and so on. And part of that was that everybody in the country got free access to extracurricular activities -- band and football, and music and so on. But beginning about 20 years ago, the view developed -- which is really, really deeply evil -- that that's just a frill.

And so we disinvested, and we said if you want to take part in football here, or you want to take part in music, you've got to pay for it. And of course, what that means is that poor people can't pay for it. It's a big deal -- \$1,600 on average for two kids in a family. Well, \$1,600 to play football, or play in the band, or French club or whatever -- it's not a big deal if your income is \$200,000; but if your income is \$16,000, who in their right mind is going to be paying 10 percent of their family income?

So it seems to me that that's a case where the allocation that the benefits of learning teamwork and hard skills -- I mean grit were only on the individual. But that wasn't true. The whole country was benefitting from the fact that we had a very broad-based set of skills that people had. So I'm trying to emphasize this -- how deep runs this antipathy in some quarters for the notion that these are all our kids and, therefore, we've got to invest in all of them.

But I also want to then come back, if I can, to I think the thing we maybe haven't spent enough time here, and that is this is a purple problem. There are those of us who on the left can see most clearly the economic sources of this problem and want to do something about it. But then there are people on the conservative side, especially religious people, who use a different lens and they can see most clearly the effects of family disruption among poor families of all races on the prospects of kids.

And in the stories of the kids that we gathered across America -- I want to return a little bit not just to the abstract discussion of poverty, but to real kids. Mary Sue from -- doesn't have anything like the same opportunities as my granddaughter. But part of that is because Mary Sue's parents behaved in very irresponsible ways. We interviewed a kid from -- a young woman from Duluth who is now on drugs. How did she get on drugs? Because her dad was addicted to meth and wanted to get high, but didn't want to get high alone, so her dad taught -- Molly is her name -- how to smoke -- how to do meth. I don't even know how you do meth myself. I'll have to check with him. (Laughter.)

And it's systematically -- the fact is we all know this, that it's -- I'm not making an attack on single moms, who are often doing terrific jobs in the face of lots of obstacles, but I am saying it's harder to do that. And therefore, we need to think, all of us, including those of us -- and I know the President agrees with me about this -- even those of us on the more progressive side have to think, how did we get into a state in which two-thirds of American kids coming from what we used to call the working class have only a single parent, and what can we do to fix that?

I'm not sure this is government's role. But I do think that if we're concerned about poverty, we also, all of us, have to think about this purple side of the problem -- I mean, this family side of the problem. And we shouldn't -- those of us -- I'm now speaking to my side of the choir -- we shouldn't just assume that anybody who talks about family stability is somehow saying that the economics don't matter. Of course, the economics matter. It's both/and; it's not either/or. (Applause.)

MR. DIONNE: Mr. President?

THE PRESIDENT: A couple of things I would say. First of all, just going back to something Arthur said earlier about how we characterize the wealthy, and do they take this extra wealth from the poor, the middle class -- these are broad economic trends turbocharged by technology and globalization, a winner-take-all economy that allows those with even slightly better skills to massively expand their reach and their markets, and they make more money and it gets more concentrated, and that then reinforces itself. But there are values and decisions that have aided and abetted that process.

So, for example, in the era that Bob was talking about, if you had a company in that town, that company had a whole bunch of social restraints on it because the CEO felt it was a member of that community and the sense of obligation about paying a certain wage or contributing to the local high school or what have you was real. And today the average Fortune 500 company -- some are great corporate citizens, some are great employers -- but they don't have to be, and that's certainly not how they're judged.

And that may account for the fact that where a previous CEO of a company might have made 50 times the average wage of the worker, they might now make a thousand times or two thousand times. And that's now accepted practice inside the corporate boardroom. Now, that's not because they're bad people. It's just that they have been freed from a certain set of social constraints.

And those values have changed. And sometimes tax policy has encouraged that, and government policy has encouraged that. And there's a whole literature that justifies that as, well, that's what you'd need to get the best CEO and they're bringing the most value, and then you do tip into a little bit of Ayn Rand.

Which, Arthur, I think you'd be the first to acknowledge because I'm in dinners with some of your buddies and I have conversations with them. (Laughter.) And if they're not on a panel, they'll say, you know what, we created all this stuff and we made it, and we're creating value and we should be able to make decisions about where it goes.

So there's less commitment to those public goods -- even though a good economist who's read Adam Smith's "Moral Sentiments" would acknowledge that actually we're under-investing, or at least we have to have a certain investment. So that's point number one.

Point number two, on this whole family-character values-structure issue. It's true that if I'm giving a commencement at Morehouse that I will have a conversation with young black men about taking responsibility as fathers that I probably will not have with the women of Barnard. And I make no apologies for that. And the reason is, is because I am a black man who grew up without a father and I know the cost that I paid for that. And I also know that I have the capacity to break that cycle, and as a consequence, I think my daughters are better off. (Applause.)

And that is not something that -- for me to have that conversation does not negate my conversation about the need for early childhood education, or the need for job training, or the need for greater investment in infrastructure, or jobs in low-income communities.

So I'll talk till you're blue in the face about hard-nosed, economic macroeconomic policies, but in the meantime I've got a bunch of kids right now who are graduating, and I want to give them some sense that they can have an impact on their immediate circumstances, and the joys of fatherhood.

And we did something with My Brother's Keepers -- which emphasizes apprenticeships and emphasizes corporate responsibility, and we're gathering resources to give very concrete hooks for kids to be able to advance. And I'm going very hard at issues of criminal justice reform and breaking this school-to-prison pipeline that exists for so many young African American men. But when I'm sitting there talking to these kids, and I've got a boy who says, you know what, how did you get over being mad at your dad, because I've got a father who beat my mom and now has left, and has left the state, and I've never seen him because he's trying to avoid \$83,000 in child support payments, and I want to love my dad, but I don't know how to do that -- I'm not going to have a conversation with him about macroeconomics. (Laughter and applause.)

I'm going to have a conversation with him about how I tried to understand what it is that my father had gone through, and how issues that were very specific to him created his difficulties in his relationships and his children so that I might be able to forgive him, and that I might then be able to come to terms with that.

And I don't apologize for that conversation. I think -- and so this is what I mean when -- or this is where I agree very much with Bob that this is not an either/or conversation. It is a both-and. The reason we get trapped in the either/or conversation is because all too often -- not Arthur, but those who have argued against a safety net, or argued against government programs, have used the rationale that character matters, family matters, values matter as a rationale for the disinvestment in public goods that took place over the course of 20 to 30 years.

If, in fact, the most important thing is character and parents, then it's okay if we don't have band and music at school -- that's the argument that you will hear. It's okay. Look, there are immigrant kids who are learning in schools that are much worse, and we're spending huge amounts in the district and we still get poor outcomes, and so obviously money is not the issue. And so what you hear is a logic that is used as an excuse to under-invest in those public goods.

And that's why I think a lot of people are resistant to it and are skeptical of that conversation. And I guess what I'm saying is that, guarding against cynicism, what we should say is we are going to argue hard for those public investments. We're going to argue hard for early childhood education because, by the way, if a young kid -- three, four years old -- is hearing a lot of words, the science tells us that they're going to be more likely to succeed at school. And if they've got trained and decently paid teachers in that preschool, then they're actually going to get -- by the time they're in third grade, they'll be reading at grade level.

And those all very concrete policies. But it requires some money. We're going to argue hard for that stuff. And lo and behold, if we do those things, the values and the character that those kids are learning in a loving environment where they can succeed in school, and they're being praised, and they can read at grade level, and they're less likely to drop out, and it turns out that when they're succeeding at school and they've got resources, they're less likely to get pregnant as teens, and less likely to engage in drugs, and less likely to be involved in the criminal justice system -- that is a reinforcement of the values and character that we want.

And that's where we, as a society, have the capacity to make a real difference. But it will cost us some money. It will cost us some money. It's not free.

You look at a state like California that used to have, by far, the best public higher education system in the world, and there is a direct correlation between Proposition 13 and the slow disinvestment in the public university system so that it became very, very expensive. And kids got priced out of the market, or they started taking on a whole bunch of debt. Now, that was a public policy choice, based on folks not wanting to pay property taxes. And that's true in cities and counties and states all across the country. And that's really a big part of our political argument.

So I am all for values; I am all for character. But I also know that that character and the values that our kids have that allow them to succeed, and delayed gratification and discipline and hard work -- that all those things in part are shaped by what they see, what they see really early on. And some of those kids right now, because of no fault of those kids, and because of history and some tough going, generationally, some of those kids, they're not going to get help at home. They're not going to get enough help at home. And the question then becomes, are we committed to helping them instead?

MR. DIONNE: Mr. President, I want to follow up on that and then invite Arthur and Bob to reply. Arthur, you clearly got a plenary indulgence in this session on all kinds of positions. (Laughter.)

A lot of us, I think, feel that we made bargains with our friends on the conservative side that -- I agree with the idea that you've got to care about what happens in the family if you're going to care about social justice, and you got to care about social justice of you care about the family. Yet when people like you start talking like this, there doesn't seem to be much giveback on, "okay, we agree on these values; where's the investment in these kids?"

Similarly, when welfare reform was passed back in the '90s, there were a lot of people who said, okay, we're not going to hear about welfare cheats anymore because all these people are going to have to work. And yet we get the same thing back again. It's as if the work requirement was never put in the welfare bill. How do we change this conversation so that it becomes an actual bargain where the other half of the agenda that you talked about gets recognized and that we do something about it?

THE PRESIDENT: I'll ask Arthur for some advice on this -- because, look, the devil is in the details. I think if you talk to any of my Republican friends, they will say, number one, they care about the poor -- and I believe them. Number two, they'll say that there are some public goods that have to be made -- and I'll believe them. But when it comes to actually establishing budgets, making choices, prioritizing, that's when it starts breaking down.

And I actually think that there will come a time when political pressure leads to a shift, because more and more families -- not just inner-city African-American families, or Hispanic families in the barrio, but more and more middle-class or working-class folks are feeling pinched and squeezed -- that there will be a greater demand for some core public goods and we'll have to find a way to pay for them. But ultimately, there are going to have to be some choices made.

When I, for example, make an argument about closing the carried interest loophole that exists whereby hedge fund managers are paying 15 percent on the fees and income that they collect, I've been called Hitler for doing this, or at least this is like Hitler going into Poland. That's an actual quote from a hedge fund manager when I made that recommendation. The top 25 hedge fund managers made more than all the kindergarten teachers in the country.

So when I say that, I'm not saying that because I dislike hedge fund managers or I think they're evil. I'm saying that you're paying a lower rate than a lot of folks who are making \$300,000 a year. You pretty much have more than you'll ever be able to use and your family will ever be able to use. There's a fairness issue involved here. And, by

the way, if we were able to close that loophole, I can now invest in early childhood education that will make a difference. That's where the rubber hits the road.

That's, Arthur, where the question of compassion and "I'm my brother's keeper" comes into play. And if we can't ask from society's lottery winners to just make that modest investment, then, really, this conversation is for show. (Applause.)

And by the way, I'm not asking to go back to 70 percent marginal rates, which existed back in the golden days that Bob is talking about when he was a kid. I'm just saying maybe we can go up to like -- tax them like ordinary income, which means that they might have to pay a true rate of around 23, 25 percent which, by historical standards in postwar era, would still be really low.

So that's the kind of issue where if we can't bridge that gap, then I suspect we're not going to make as much progress as we need to -- although we can find some areas of agreement like the earned income credit, which I give Arthur a lot of credit for extolling because it encourages work and it could help actually strengthen families.

MR. DIONNE: Arthur raised capital gains taxes for us here.

MR. BROOKS: Yes, sure. Fine. These are show issues. Corporate jets are show issues. Carried interest is a show issue. The real issue? Middle-class entitlements -- 70 percent of the federal budget. That's where the real money is. And the truth of the matter is until we can take that on -- if we want to make progress, if the left and right want to make progress politically as they put together budgets, they're going to have to make progress on that.

Now, if we want to create -- if we want to increase taxes on carried interest, I mean, that's fine for me -- not that I can speak for everybody, certainly not everybody on the Republican side.

And by the way, Mitch McConnell and John Boehner are watching, at least indirectly, and they're paying attention to this -- 100 percent sure, because they care a lot about this. And they care a lot about both culture and economics, and they care a lot about poverty. And, again, we have to be really careful not to impugn their motives, and impugning motives on the other side is the number-one barrier against making progress. Ad hominem is something we should declare war on and defeat because then we can take on issues on their face, I think. It's really important morally for us to be able to do that.

Who, by the way, were you having dinner with who was discussing Ayn Rand and why wasn't I invited? (Laughter.)

So if we want to make progress, I think let's decide that we have a preference -- I mean, let's have a rumble over how much money we're spending on public goods for poor people, for sure. And Republicans should say, I want to spend money on programs for the poor, but I think these ones are counterproductive and I think these ones are ineffective, and Democrats should say, no they're not, we've never done them right and they've always been underfunded. I want to have that competition of ideas. That's really productive.

But we can't even get to that when politicians on the left and the right are conspiring to not touch middle-class entitlements, because we're looking at it in terms of the right saying all the money is gone on this, and the left saying all we need is a lot more money on top of these things -- when most people who are looking at it realize that this is an unsustainable path. It's an unsustainable path for lots of things, not just programs for the poor. We can't adequately fund our military.

I think you and I would have a tremendous amount of agreement about the misguided notion of the sequester, for lots of reasons, because we can't spend money on purpose. And that's what we need to do. And when we're on an automatic path to spend tons of money in entitlements that are leading us to fiscal unsustainability, we can't get to these progressive conversations where conservatives and liberals really disagree and can work together, potentially, to help poor people and defend our nation.

MR. DIONNE: I just want to say if the carried interest is a show issue, why can't we just get it out of the way and move forward? (Laughter and applause.)

THE PRESIDENT: It is real money. It's real money.

MR. DIONNE: Here is what I'd like to do. I think we have about three minutes left, so I'd like Bob to speak, and then I have one last question for the President.

MR. PUTNAM: All of us would agree about this -- we need to a little bit rise out of the Washington bubble and the debates about these things. Of course, they're important. I understand why they're important. But, actually, we're speaking here to an audience of people of faith. We're speaking, more largely, to America. And I think we ought not to disempower ordinary Americans. If they care about these problems, Americans can change the politics that would, over the next five to 10 years, make a huge difference.

And I'm not talking about changing Republican-Democrat. I'm talking about making poverty and the opportunity to escape from poverty a higher issue on both parties' agendas. (Applause.) I have some hope that that will happen. I understand -- this may not be true, Mr. President -- I understand that there is going to be an election next year. (Laughter.)

THE PRESIDENT: That's a true fact. (Laughter and applause.)

MR. PUTNAM: And I think American voters should insist that the highest domestic priority issue is this issue of the opportunity gap, the fact that we're talking about. This is not a third order issue, it's a really important issue. And ask candidates, what are you going to do about it? And then just use your own common sense. Is that the right way to go forward?

I think that we need, as a country, not just from the top down and from Washington, but from across the grassroots, to focus -- and in congregations and parishes all across this country, focus on what we can do to reduce this opportunity gap in America.

MR. DIONNE: Mr. President, I wanted you to reflect on this religious question. I mean, one of your first salaries was actually paid for by a group of Catholic churches, something -- Cardinal McCarrick knows that, but not a lot of Catholic bishops notice that -- (laughter) -- that you were organizing for a group of South Side churches. You know what faith-based groups can do. And I'd like you to talk about sort of three things at the same time, which is the role of the religious community simply in calling attention to this problem; the issues of how government can cooperate with these groups; and sort of the prophetic role of these ideas for you, where your own reflections on your own faith have led you on these questions.

THE PRESIDENT: Well, first of all, it's true, my first job was funded through the Campaign for Human Development, which was the social justice arm of the Catholic Church. (Applause.) And I think that faith-based groups across the country and around the world understand the centrality and the importance of this issue in a intimate way -- in part because these faith-based organizations are interacting with folks who are struggling and know how good these people are, and know their stories, and it's not just theological, but it's very concrete. They're embedded in communities and they're making a difference in all kinds of ways.

So I think that what our administration has done is really a continuation of work that had been done previously by the Bush administration, the Clinton administration. We've got our office of faith-based organizations that are working on an ongoing basis around a whole host of these issues. My Brother's Keeper is reaching out to churches and synagogues and mosques and other faith-based groups consistently to try to figure out, how do we reach young boys and young men in a serious way?

But the one thing I guess I want to say, E.J., is that when I think about my own Christian faith and my obligations, it is important for me to do what I can myself -- individually mentoring young people, or making charitable donations, or in some ways impacting whatever circles and influence I have. But I also think it's important to have a voice in the larger debate. And I think it would be powerful for our faith-based organizations to speak out on this in a more forceful fashion.

This may sound self-interested because there have been -- these are areas where I agree with the evangelical community and faith-based groups, and then there are issues where we have had disagreements around reproductive issues, or same-sex marriage, or what have you. And so maybe it appears advantageous for me to want to focus on these issues of poverty, and not as much on these other issues.

But I want to insist, first of all, I will not be part of the election next year, so this is more just a broader reflection of somebody who has worked with churches and worked in communities.

There is great caring and great concern, but when it comes to what are you really going to the mat for, what's the defining issue, when you're talking in your congregations, what's the thing that is really going to capture the essence of who we are as Christians, or as Catholics, or what have you, that this is oftentimes viewed as a "nice to have" relative to an issue like abortion. That's not across the board, but there sometimes has been that view, and certainly that's how it's perceived in our political circles.

And I think that there's more power to be had there, a more transformative voice that's available around these issues that can move and touch people. Because the one thing I know is that -- here's an area where, again, Arthur and I agree -- I think fundamentally people want to do the right thing. I think people don't set out wanting to be selfish. I think people would like to see a society in which everybody has opportunity. I think that's true up and down the line and across the board. But they feel as if it's not possible.

And there's noise out there, and there's arguments, and there's contention. And so people withdraw and they restrict themselves to, what can I do in my church, or what can I do in my community? And that's important. But our faith-based groups I think have the capacity to frame this -- and nobody has shown that better than Pope Francis, who I think has been transformative just through the sincerity and insistence that he's had that this is vital to who we are. This is vital to following what Jesus Christ, our Savior, talked about.

And that emphasis I think is why he's had such incredible appeal, including to young people, all around the world. And I hope that that is a message that everybody receives when he comes to visit here. I can't wait to host him because I think it will help to spark an even broader conversation of the sort that we're having today.

MR. DIONNE: All events are better with a reference to Pope Francis. Thank you so much, Mr. President.
(Applause.)

I really want to thank Arthur and Bob. And thank you, Bob, for writing this book that's moved us all. And thank you, Mr. President, for being here. And John and Galen and then so many others for creating this.

If I may close by simultaneously quoting Amos and Dr. King, "Let justice roll down like waters and righteousness like a mighty stream. Bless you all."

Thank you, Mr. President.

THE PRESIDENT: Thank you.

END

12:55 P.M. EDT

[Unsubscribe](#)

The White House - 1600 Pennsylvania Avenue, NW - Washington DC 20500 - 202-456-1111

From: [Leopold, Elana](#)
To: [John Del Cecato](#); [REDACTED]
Subject: Can we give him list of speakers in order
Date: Tuesday, May 12, 2015 3:08:40 PM

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Spitalnick, Amy \(OMB\)](#)
Cc: [Grybauskas, Stefan](#); [Leopold, Elana](#)
Subject: Re:
Date: Tuesday, May 12, 2015 3:15:12 PM

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----- Original Message -----

From: Hagelgans, Andrea
Sent: Tuesday, May 12, 2015 03:14 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Spitalnick, Amy (OMB)

Amy and I think he needs to do qanda at the podium. Otherwise a shit show with the camera movements.

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: Audio
Date: Tuesday, May 12, 2015 3:32:41 PM

Either of you guys have? I just need the first 60 seconds or so of his remarks...got the rest taken care of and already transcribed.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [Leopold, Elana](#); [Grybauskas, Stefan](#); "jfdc@akpdmedia.com"; B
Subject: Heads up- 2 horse people
Date: Tuesday, May 12, 2015 3:36:47 PM

Posing as press. Do not to call on them

Woman in blue shirt with video camera by Amy

Woman in front of me, next to fermino

From: [Gunaratna, Mahen](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: TPA Updates
Date: Tuesday, May 12, 2015 3:38:51 PM
Attachments: [image006.png](#)



Elissa Laitin @elaitin

Leaflet distributed at [@BilldeBlasio](#) presser in DC. Majority of NYC wants 2 keep horse carriages. [#CarriageOn](#)



RETWEETS 2



3:24 PM - 12 May 2015

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 2:51 PM
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: TPA Updates



Mara Gay @MaraGay 27s27 seconds ago [Washington, DC](#)

Carriage driver Christina Hansen has followed Mayor [@BilldeBlasio](#) to Washington. He's a hypocrite," she says.

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 2:43 PM
To: 'jfdc@akpdmmedia.com'; Walzak, Phil; Hagelgans, Andrea
Subject: TPA Updates

Website is live...so might as well get the Twitter updates going!



[Gabriel Debenedetti](#) @gdebenedetti 7m7 minutes ago

Howard Dean just walked up to the site of the de Blasio press conference on the Hill half an hour early.

—
Mahen Gunaratna
Director of Research and Media Analysis
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From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [Grybauskas, Stefan](#); [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#)
Subject: Re: Cbs this morning?
Date: Tuesday, May 12, 2015 3:48:45 PM

Yes - can do

> On May 12, 2015, at 3:40 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>
>

From: [Gunaratna, Mahen](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: TPA Updates
Date: Tuesday, May 12, 2015 4:09:39 PM



Luke Russert [@LukeRussert](#) · 1m1 minute ago

I gave de Blasio opportunity to publicly call out HRC on TPP, he declined to give definitive progressive soundbite.

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 2:58 PM
To: 'jfdc@akpdmedia.com'; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: TPA Updates



Ben Siegel [@benyc](#)

More than a dozen cameras here for de Blasio's progressive agenda announcement



2:56 PM - 12 May 2015

From: Gunaratna, Mahen

Sent: Tuesday, May 12, 2015 2:51 PM
To: 'jfdc@akpdmedia.com'; Walzak, Phil; Hagelgans, Andrea
Subject: RE: TPA Updates



Mara Gay @MaraGay 27s27 seconds ago [Washington DC](#)

Carriage driver Christina Hansen has followed Mayor [@BilldeBlasio](#) to Washington. He's a hypocrite," she says.

From: Gunaratna, Mahen
Sent: Tuesday, May 12, 2015 2:43 PM
To: 'jfdc@akpdmedia.com'; Walzak, Phil; Hagelgans, Andrea
Subject: TPA Updates

Website is live...so might as well get the Twitter updates going!



Gabriel Debenedetti @gdebenedetti 7m7 minutes ago

Howard Dean just walked up to the site of the de Blasio press conference on the Hill half an hour early.

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Mahen Gunaratna

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From: [Gunaratna, Mahen](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: FYI - am aiming to have Q&A transcribed by 5:00 p.m.
Date: Tuesday, May 12, 2015 4:18:08 PM

--

Mahen Gunaratna

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From: [Walzak, Phil](#)
To: [Williams, Dominic](#); [Spitalnick, Amy \(OMB\)](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Cc: [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: paid family leave
Date: Tuesday, May 12, 2015 4:26:53 PM

+JFDC on thoughts on how to msg this

From: Williams, Dominic
Sent: Tuesday, May 12, 2015 4:19 PM
To: Walzak, Phil; Spitalnick, Amy (OMB)
Cc: Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

This is exactly why we shouldn't be saying we're limited by external factors.

We aren't limited on leave for our own folks — we just need to figure out the best way to do it.

We are limited on doing paid family leave for all private employees in New York City.

Helpful to have a national policy so that what we do can mirror or harmonize with that eventual solution, but can be done by Mayoral Personnel Order — isn't something we can't do now, just something we're not doing yet.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 4:10 PM
To: Amy Spitalnick <SpitalnickA@omb.nyc.gov>, Dominic Williams <dwilliams@cityhall.nyc.gov>
Subject: FW: paid family leave

Is there some policy piece these folks are missing

From: Yoav Gonen [<mailto:ygonen@nypost.com>]
Sent: Tuesday, May 12, 2015 4:09 PM
To: Spitalnick, Amy (OMB)
Cc: Walzak, Phil
Subject: Re: paid family leave

NYCLU and a Better Balance are both saying of course the city, as employer, can unilaterally give its employees paid family leave. So the question is why hasn't mayor done so if he's touting it nationally?

On Tue, May 12, 2015 at 1:52 PM, Yoav Gonen <ygonen@nypost.com> wrote:
if you could double-check would be great.

On Tue, May 12, 2015 at 1:44 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

I don't believe anything can be done unilaterally between Albany (and potentially Council) requirements and collective bargaining requirements. I can try to check. But, again, a

national policy avoids these issues and ensures everyone is covered.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 1:41 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

What does he need from Albany as far as paid family leave? Is there any aspect of it city can do unilaterally?

On Tue, May 12, 2015 at 1:05 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Again, national policy is the comprehensive way to do this. It's not "luck," it's logic - of course the preference is a policy that avoids local hurdles and covers everyone. But, as the comment I provided says, we are continuing to pursue this on the local level too.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 1:01 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

Has he lobbied Albany on this issue since becoming mayor? And given the political divide in Congress, why would he think he'd had more luck in DC than in Albany?

On Tue, May 12, 2015 at 12:59 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Yes he has, including during the campaign, when he made clear it would require Albany action and the City can't do it alone. Which, again, is why a comprehensive national policy is the best bet, rather than trying to do this piecemeal with various levels of governments or groups of workers.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 12:36 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

Thanks. Has he put anything forward publicly on the local paid family leave? Or advocated publicly?

On Tue, May 12, 2015 at 12:35 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Background -- as the WaPo story made clear, the Mayor supports giving paid family leave to city employees but there are Albany-related requirements and other factors that mean he can't do it unilaterally. That's why a national policy is the best way to do it, since that would bypass the local hurdles (and be much more universal than city employees alone).

Regardless, we have been studying and working on how we can do this locally.

Comment from me:

“Mayor de Blasio supports a national paid family leave policy as the most comprehensive way to achieve this vital goal. We are also studying what we can do locally, including how best to provide paid family leave to City employees.”

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 12:20 PM
To: Phillip Walzak; Mayor's Press Office; Spitalnick, Amy (OMB)
Subject: paid family leave

hi there,

Prompted by Wapo blog post, curious whether city workers get paid family leave, what de Blasio has proposed as far as this is concerned, and what the current status of said proposal is.

Deadline is 5 p.m.

Thanks.

--
Yoav Gonen
City Hall Bureau Chief
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@yoavgonen

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Cc: [B](#)
Subject: Re: TPA event
Date: Tuesday, May 12, 2015 4:33:15 PM

It was really fantastic. Thanks for helping keep it on track all along the way!

On May 12, 2015, at 4:31 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

My sources tell me the event was successful. Good attendance, lots of media, good Mayoral performance. Congrats.

From: [Spitalnick, Amy \(OMB\)](#)
To: [Williams, Dominic](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#)
Cc: [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#)
Subject: Re: paid family leave
Date: Tuesday, May 12, 2015 4:37:57 PM

To be clear - we only discussed potential Albany and collective bargaining pieces on background. Comment was focused on our support for national action and us looking into local action.

But there are Albany or collective bargaining requirements for most proposals... right?

From: Williams, Dominic
Sent: Tuesday, May 12, 2015 4:37 PM
To: Phillip Walzak; Spitalnick, Amy (OMB); Hagelgans, Andrea; John Del Cecato
Cc: Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

Resending what I sent yesterday:

Wrong to highlight the old proposal, as I don't think we currently hold any brief for it, and we haven't moved in any way to forward it.

We are working on a paid family leave proposal for City workers, but I wouldn't announce that we're doing more than studying the issue.

Unclear what the reference is to comprehensive action.

We support a national policy, but I don't think we necessarily would cite a level playing field as a reason for us not to take action here.

Would rather simplify this, say supporting a national policy, and studying what can be done locally.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 4:27 PM
To: Amy Spitalnick <SpitalnickA@omb.nyc.gov>, Dominic Williams <dwilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, John Cecato <jfdc@akpdmedia.com>
Cc: Anthony Shorris <ashorris@cityhall.nyc.gov>, Dean Fuleihan <FuleihanD@omb.nyc.gov>
Subject: RE: paid family leave

++

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Tuesday, May 12, 2015 4:24 PM
To: Williams, Dominic; Walzak, Phil
Cc: Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

Our public proposal from 2013 said it would require Albany approval. And yesterday I was told it would

also need to be part of the collective bargaining process....

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Subject: Re: paid family leave

This is exactly why we shouldn't be saying we're limited by external factors.

We aren't limited on leave for our own folks — we just need to figure out the best way to do it.

We are limited on doing paid family leave for all private employees in New York City.

Helpful to have a national policy so that what we do can mirror or harmonize with that eventual solution, but can be done by Mayoral Personnel Order — isn't something we can't do now, just something we're not doing yet.

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Date: Tuesday, May 12, 2015 at 4:10 PM
To: Amy Spitalnick <SpitalnickA@omb.nyc.gov>, Dominic Williams <dwilliams@cityhall.nyc.gov>
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Is there some policy piece these folks are missing

From: Yoav Gonen [<mailto:ygonen@nypost.com>]
Sent: Tuesday, May 12, 2015 4:09 PM
To: Spitalnick, Amy (OMB)
Cc: Walzak, Phil
Subject: Re: paid family leave

NYCLU and a Better Balance are both saying of course the city, as employer, can unilaterally give its employees paid family leave. So the question is why hasn't mayor done so if he's touting it nationally?

On Tue, May 12, 2015 at 1:52 PM, Yoav Gonen <ygonen@nypost.com> wrote:
if you could double-check would be great.

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I don't believe anything can be done unilaterally between Albany (and potentially Council) requirements and collective bargaining requirements. I can try to check. But, again, a national policy avoids these issues and ensures everyone is covered.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 1:41 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

What does he need from Albany as far as paid family leave? Is there any aspect of it city can do unilaterally?

On Tue, May 12, 2015 at 1:05 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Again, national policy is the comprehensive way to do this. It's not "luck," it's logic - of course the preference is a policy that avoids local hurdles and covers everyone. But, as the comment I provided says, we are continuing to pursue this on the local level too.

From: Yoav Gonen
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Cc: Phillip Walzak; Mayor's Press Office
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Has he lobbied Albany on this issue since becoming mayor? And given the political divide in Congress, why would he think he'd had more luck in DC than in Albany?

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Yes he has, including during the campaign, when he made clear it would require Albany action and the City can't do it alone. Which, again, is why a comprehensive national policy is the best bet, rather than trying to do this piecemeal with various levels of governments or groups of workers.

From: Yoav Gonen
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To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
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Thanks. Has he put anything forward publicly on the local paid family leave? Or advocated publicly?

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Background -- as the WaPo story made clear, the Mayor supports giving paid family leave to city employees but there are Albany-related requirements and other factors that mean he can't do it unilaterally. That's why a national policy is the best way to do it, since that would bypass the local hurdles (and be much more universal than city employees alone). Regardless, we have been studying and working on how we can do this locally.

Comment from me:

“Mayor de Blasio supports a national paid family leave policy as the most comprehensive way to achieve this vital goal. We are also studying what we can do locally, including how best to provide paid family leave to City employees.”

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 12:20 PM
To: Phillip Walzak; Mayor's Press Office; Spitalnick, Amy (OMB)
Subject: paid family leave

hi there,

Prompted by Wapo blog post, curious whether city workers get paid family leave, what de Blasio has proposed as far as this is concerned, and what the current status of said proposal is.

Deadline is 5 p.m.

Thanks.

--

Yoav Gonen
City Hall Bureau Chief
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[@yoavgonen](https://twitter.com/yoavgonen)

--

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City Hall Bureau Chief
New York Post
(646) 229-8322
@yoavgonen

From: [Gunaratna, Mahen](#)
To: "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Good stuff from Social Security advocates
Date: Tuesday, May 12, 2015 5:21:35 PM



[SocialSecurityWorks@SSWorks](#)

Proud to join [@BilldeBlasio](#) today in support of a progressive agenda, including [#SocialSecurity](#) expansion [#p2Agenda](#)



5:17 PM - 12 May 2015

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Walzak, Phil](#)
To: [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#)
Cc: [Gann, Georgia](#); [Fink, Avi](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com; [Schwartz, Regina](#)
Subject: RE: Donovan
Date: Tuesday, May 12, 2015 5:31:28 PM

Tho shold we tweet a congrats to him?

-----Original Message-----

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Tuesday, May 12, 2015 5:32 PM
To: Leopold, Elana
Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Walzak, Phil
Subject: RE: Donovan

Regardless, if we haven't confirmed - his people should not be talking to press! IGA, can you talk to them please?

From: Leopold, Elana [LEopold@cityhall.nyc.gov]
Sent: Tuesday, May 12, 2015 5:29 PM
To: Spitalnick, Amy (OMB)
Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Phillip Walzak
Subject: Re: Donovan

We don't have time for this

Mayor still needs to prep for USCM and has dinner at 7- not to mention he's been going non stop since 7 this morning and has a long day ahead of him tomorrow

Would be great if we could skip- Unless this is completely mission critical

Sent from my iPhone

> On May 12, 2015, at 5:27 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:
>
> Donovan's people are saying we're going??
>
> Anna Sanders @AnnaESanders
> .@dandonovan_ny's people are saying that Mayor de Blasio is attending his swearing in on the House floor tonight, per @Writingrachel.
>
>
>

From: Gann, Georgia [GGann@cityhall.nyc.gov]
> Sent: Tuesday, May 12, 2015 5:26 PM
> To: Fink, Avi; Wolfe, Emma; Carey, Michael
> Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina;
> Spitalnick, Amy (OMB)
> Subject: Re: Donovan
>
> + Amy
>
>
> Georgia B. Gann
> Senior Legislative Advisor
> Transportation and Infrastructure Specialist New York City Office of

> Federal Affairs
> 1301 Pennsylvania Ave NW, Suite 350
> Tel. (202) 624-5912
> Cell. (347) 497-1740
> ggann@cityhall.nyc.gov

>
>
> ----- Original Message -----
> From: Fink, Avi
> Sent: Tuesday, May 12, 2015 04:39 PM
> To: Wolfe, Emma; Carey, Michael
> Cc: Gann, Georgia; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Leopold,
> Elana; Schwartz, Regina
> Subject: Re: Donovan

>
> Update:
>
> -Donovan will be in speakers chamber at 630 for ceremonial swearing
> in. Mayor welcome to come to this
>
> -Donovan sworn in on House floor at 6:45 for real swearing in.
>
> -He has votes until approximately 7:30
>
> -He will then go to restaraunt/establishment TBD with Family and Friends, Mayor welcome to drop by
this.

>
> ----- Original Message -----
> From: Fink, Avi
> Sent: Tuesday, May 12, 2015 12:59 PM
> To: Wolfe, Emma; Carey, Michael
> Cc: Gann, Georgia; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold,
> Elana; Schwartz, Regina
> Subject: RE: Donovan

>
> He's getting sworn in on the house floor at 6:45 (congress only back
> in session at 6:30) They will not be having a formal reception but are
> likely going to have something informal right after in a house office
> building They don't know what office they are getting yet but will
> know more by 3:30 and let me know

>
> -----Original Message-----
> From: Wolfe, Emma
> Sent: Tuesday, May 12, 2015 12:45 PM
> To: Carey, Michael
> Cc: Gann, Georgia; jfdc@akpdmedia.com; Leopold, Elana; Fink, Avi;
> Schwartz, Regina
> Subject: Re: Donovan

>
> I just got this Intel -- we should try to track it down with his folks
> if possible

>
>
>
>> On May 12, 2015, at 12:44 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>
>> + EL
>>
>> IS he doing a reception?
>>

>>> On 5/12/15, 12:43 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>>
>>> Getting sworn in in dc this evening if we want to stop by and shake
>>> hand

From: [Spitalnick, Amy \(OMB\)](#)
To: [Walzak, Phil](#); [Fink, Avi](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#)
Cc: "jfdc@akpdmedia.com"; [Leopold, Elana](#); [Schwartz, Regina](#)
Subject: RE: Donovan
Date: Tuesday, May 12, 2015 5:31:36 PM

This is so inappropriate - they shouldn't be talking publicly about this:

Jessica Proud @jessicaproud
@AnnaESanders @Writingrachel it's not confirmed yet but he reached out about possibly trying to attend if his schedule permits.

From: Walzak, Phil [PWalzak@cityhall.nyc.gov]
Sent: Tuesday, May 12, 2015 5:30 PM
To: Fink, Avi; Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma; Carey, Michael
Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina
Subject: RE: Donovan

Pls
This is th2 2nd time she has pulled this
Ask them to clarify

-----Original Message-----

From: Fink, Avi
Sent: Tuesday, May 12, 2015 5:30 PM
To: Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma; Carey, Michael
Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina; Walzak, Phil
Subject: Re: Donovan

Will call and ask them to correct.

----- Original Message -----

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Tuesday, May 12, 2015 05:28 PM
To: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Leopold, Elana; Schwartz, Regina; Walzak, Phil
Subject: RE: Donovan

Donovan's people are saying we're going??

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Update:

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Cc: [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: paid family leave
Date: Tuesday, May 12, 2015 5:39:08 PM

That's fine - we aren't claiming we are moving this proposal forward. But I want to cover ourselves on the fact that some ways to do this could require Albany action, which is why federal action that avoids these sorts of hurdles is so important.

From: Williams, Dominic [DWilliams@cityhall.nyc.gov]
Sent: Tuesday, May 12, 2015 5:37 PM
To: Spitalnick, Amy (OMB); John Del Cecato; Phillip Walzak
Cc: Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB)
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The things said below about the plan offered in the campaign are true — but we haven't embraced that proposal since the day it was made, and can't claim to have taken any action to move the policy forward, or even to be currently working to move that policy forward.

From: <Spitalnick>, Amy Spitalnick <SpitalnickA@omb.nyc.gov>
Date: Tuesday, May 12, 2015 at 5:16 PM
To: John Cecato <jfdc@akpdmmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: Dominic Williams <dwilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <ashorris@cityhall.nyc.gov>, Dean Fuleihan <FuleihanD@omb.nyc.gov>
Subject: RE: paid family leave

Yes, this is basically what we have said re: City staff. But just want to make sure we're tight on the facts -- Dom, there are some city employee-related proposals that would require Albany b/c of disability insurance?

Here's what the 2013 proposal said -

De Blasio's plan would:

- Cover every New York City worker currently covered by the State's disability insurance system.
- Would cover mothers or fathers seeking to bond with a new baby within 12 months of birth or adoption.
- Would cover caregivers with proof of a very serious or terminal illness afflicting a child, spouse, or parent.
- Pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).
- Be financed through a small increase in worker's temporary disability insurance premium determined by an actuary each year. In New Jersey, a similar program, covering 2/3 of participating employees salary for six weeks up to a maximum of \$524/week cost just 60 cents per worker per week in 2013.[3]

This proposal would require legislation in Albany.

From: John Del Cecato [jfdc@akpdmmedia.com]
Sent: Tuesday, May 12, 2015 4:41 PM
To: Phillip Walzak
Cc: Spitalnick, Amy (OMB); Williams, Dominic; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

My two cents. We are looking to do what we can at the city level. There are a number of factors, including contract negotiations with public unions and needing Albany to cover those in private sector. National legislation would be a huge and meaningful step, due to resources and scope of federal government.

As far as City Staff goes, not sure what to say about that specifically - other than we are working towards a way to make it work?

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From: [Grybauskas, Stefan](#)
To: [Leopold, Elana](#)
Cc: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#); [Freeman, Demetrius](#); [Gann, Georgia](#); [REDACTED]
Subject: Re: Tuesday SOP- DC
Date: Tuesday, May 12, 2015 6:58:35 PM

There is like 5 people here so we will prep in the lobby

Stefan Grybauskas
Associate Director of Advance
Office of the Mayor
City of New York
C: 347-515-5874

----- Original Message -----

From: Leopold, Elana
Sent: Tuesday, May 12, 2015 06:55 PM
To: Grybauskas, Stefan
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO; Yazgi, Stephanie
Subject: Re: Tuesday SOP- DC

En route to st Regis

Sent from my iPhone

> On May 12, 2015, at 2:45 PM, Grybauskas, Stefan <SGrybauskas@cityhall.nyc.gov> wrote:
>
> They are still setting up. We will hold in cars until set.
>
>
> Stefan Grybauskas
> Associate Director of Advance
> Office of the Mayor
> City of New York
> C: 347-515-5874
>
> ----- Original Message -----
> From: Grybauskas, Stefan
> Sent: Tuesday, May 12, 2015 02:37 PM
> To: Leopold, Elana
> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO
> Subject: Re: Tuesday SOP- DC
>
> We have a sticker to put on him as well.
>
> Says "the progressive agenda"
>
>
> Stefan Grybauskas
> Associate Director of Advance
> Office of the Mayor
> City of New York
> C: 347-515-5874
>

> ----- Original Message -----
> From: Leopold, Elana
> Sent: Tuesday, May 12, 2015 02:36 PM
> To: Grybauskas, Stefan
> Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO
> Subject: Re: Tuesday SOP- DC
>
> He did
>
> Sent from my iPhone
>
>> On May 12, 2015, at 2:36 PM, Grybauskas, Stefan <SGrybauskas@cityhall.nyc.gov> wrote:
>>
>> Put sunscreen on
>>
>>
>> Stefan Grybauskas
>> Associate Director of Advance
>> Office of the Mayor
>> City of New York
>> C: 347-515-5874
>>
>> ----- Original Message -----
>> From: Grybauskas, Stefan
>> Sent: Tuesday, May 12, 2015 02:35 PM
>> To: Leopold, Elana
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO
>> Subject: Re: Tuesday SOP- DC
>>
>> No one can exit cars until after sweep
>>
>>
>> Stefan Grybauskas
>> Associate Director of Advance
>> Office of the Mayor
>> City of New York
>> C: 347-515-5874
>>
>> ----- Original Message -----
>> From: Grybauskas, Stefan
>> Sent: Tuesday, May 12, 2015 02:34 PM
>> To: Leopold, Elana
>> Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO
>> Subject: Re: Tuesday SOP- DC
>>
>> Howard Dean has arrived. Plan is for Mayor to pull in, cars will be swept(everyone remains), he holds in car until presser is ready.
>>
>>
>> Stefan Grybauskas
>> Associate Director of Advance
>> Office of the Mayor
>> City of New York
>> C: 347-515-5874
>>
>> ----- Original Message -----
>> From: Leopold, Elana

>> Sent: Tuesday, May 12, 2015 09:57 AM
>> To: Grybauskas, Stefan
>> Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; [REDACTED] <[REDACTED]> @EO
>> Subject: Re: Tuesday SOP- DC
>>
>> Coming up in elevator
>>
>> Sent from my iPhone
>>
>>> On May 12, 2015, at 9:46 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>
>>> En route
>>>
>>> Sent from my iPhone
>>>
>>>> On May 12, 2015, at 9:41 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>>
>>>> Off plane
>>>> Will be en route shortly
>>>>
>>>> Sent from my iPhone
>>>>
>>>>> On May 12, 2015, at 9:40 AM, Grybauskas, Stefan <SGrybauskas@cityhall.nyc.gov> wrote:
>>>>>
>>>>> Pls let me know when you are en route. I am in the back printing
>>>>>
>>>>>
>>>>> Stefan Grybauskas
>>>>> Associate Director of Advance
>>>>> Office of the Mayor
>>>>> City of New York
>>>>> C: 347-515-5874
>>>>>
>>>>> ----- Original Message -----
>>>>> From: Leopold, Elana
>>>>> Sent: Tuesday, May 12, 2015 09:29 AM
>>>>> To: John Del Cecato <jfdc@akpdmedia.com>; Hagelgans, Andrea; Freeman, Demetrius; Gann, Georgia; Grybauskas, Stefan; [REDACTED] <[REDACTED]> @EO
>>>>> Subject: Re: Tuesday SOP- DC
>>>>>
>>>>> Still on plane
>>>>>
>>>>> We're having issues getting to the gate
>>>>>
>>>>> Sent from my iPhone
>>>>>
>>>>>> On May 12, 2015, at 9:08 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>> We have landed
>>>>>>
>>>>>> Sent from my iPhone
>>>>>>
>>>>>>> On May 12, 2015, at 8:18 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>>>>>
>>>>>>> Wheels up
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>>> On May 12, 2015, at 7:55 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

>>>>>>>
>>>>>>> Boarded plane
>>>>>>>
>>>>>>> Apparently there's no power or something but hopefully we will be taking off shortly
>>>>>>>
>>>>>>> Sent from my iPhone
>>>>>>>
>>>>>>> On May 12, 2015, at 7:25 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
>>>>>>>
>>>>>>> Good morning!
>>>>>>>
>>>>>>> En route to the airport
>>>>>>>
>>>>>>> Sent from my iPhone

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Pls call
Date: Tuesday, May 12, 2015 6:58:58 PM

From: [John Del Cecato](#)
To: [B](#)
Date: Tuesday, May 12, 2015 7:14:13 PM

Forgot to mention that you leading the press conference really showed that you were in charge of the event. Usually there's a lot more elbowing and stuff.

That's not to say we fell down on not telling you in advance that you were gonna end up MC'ing. But the advance team thinks you not only did well, you did yourself good.

From: [Singleton, Jessica](#)
To: [Fink, Avi](#)
Cc: [Leopold, Elana](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com; [Schwartz, Regina](#); [Rodriguez, Tobias \(Media\)](#)
Subject: Re: Donovan
Date: Tuesday, May 12, 2015 7:30:36 PM

Sorry I just left an event. Pinging Tobias now.

> On May 12, 2015, at 19:28, Fink, Avi <AFink@cityhall.nyc.gov> wrote:

>

> Checking in - team digi?

>

> -----Original Message-----

> From: Leopold, Elana

> Sent: Tuesday, May 12, 2015 7:10 PM

> To: Fink, Avi

> Cc: Walzak, Phil; Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma; Carey, Michael;
jfdc@akpdmedia.com; Schwartz, Regina; Rodriguez, Tobias (Media); Singleton, Jessica

> Subject: Re: Donovan

>

> Also a reminder that mayor placed a congratulatory call yesterday

>

> Sent from my iPhone

>

>> On May 12, 2015, at 7:08 PM, Fink, Avi <AFink@cityhall.nyc.gov> wrote:

>>

>> Yes. Adding digital.

>>

>>

>> How about

>> "Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all NY'ers in the 11th Congressional District"

>>

>> -----Original Message-----

>> From: Walzak, Phil

>> Sent: Tuesday, May 12, 2015 5:31 PM

>> To: Spitalnick, Amy (OMB); Leopold, Elana

>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;

>> jfdc@akpdmedia.com; Schwartz, Regina

>> Subject: RE: Donovan

>>

>> Tho shold we tweet a congrats to him?

>>

>> -----Original Message-----

>> From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]

>> Sent: Tuesday, May 12, 2015 5:32 PM

>> To: Leopold, Elana

>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;

>> jfdc@akpdmedia.com; Schwartz, Regina; Walzak, Phil

>> Subject: RE: Donovan

>>

>> Regardless, if we haven't confirmed - his people should not be talking to press! IGA, can you talk to them please?

>>

>> _____

>> From: Leopold, Elana [LEopold@cityhall.nyc.gov]
>> Sent: Tuesday, May 12, 2015 5:29 PM
>> To: Spitalnick, Amy (OMB)
>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
>> jfdc@akpdmedia.com; Schwartz, Regina; Phillip Walzak
>> Subject: Re: Donovan
>>
>> We don't have time for this
>>
>> Mayor still needs to prep for USCM and has dinner at 7- not to mention
>> he's been going non stop since 7 this morning and has a long day ahead
>> of him tomorrow
>>
>> Would be great if we could skip- Unless this is completely mission
>> critical
>>
>> Sent from my iPhone
>>
>>> On May 12, 2015, at 5:27 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:
>>>
>>> Donovan's people are saying we're going??
>>>
>>> Anna Sanders @AnnaESanders
>>> .@dandonovan_ny's people are saying that Mayor de Blasio is attending his swearing in on the
House floor tonight, per @Writingrachel.
>>>
>>>
>>> From: Gann, Georgia [GGann@cityhall.nyc.gov]
>>> Sent: Tuesday, May 12, 2015 5:26 PM
>>> To: Fink, Avi; Wolfe, Emma; Carey, Michael
>>> Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina;
>>> Spitalnick, Amy (OMB)
>>> Subject: Re: Donovan
>>>
>>> + Amy
>>>
>>>
>>> Georgia B. Gann
>>> Senior Legislative Advisor
>>> Transportation and Infrastructure Specialist New York City Office of
>>> Federal Affairs
>>> 1301 Pennsylvania Ave NW, Suite 350
>>> Tel. (202) 624-5912
>>> Cell. (347) 497-1740
>>> ggann@cityhall.nyc.gov
>>>
>>>
>>> ----- Original Message -----
>>> From: Fink, Avi
>>> Sent: Tuesday, May 12, 2015 04:39 PM
>>> To: Wolfe, Emma; Carey, Michael
>>> Cc: Gann, Georgia; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
>>> Leopold, Elana; Schwartz, Regina
>>> Subject: Re: Donovan
>>>
>>> Update:
>>>
>>> -Donovan will be in speakers chamber at 630 for ceremonial swearing
>>> in. Mayor welcome to come to this
>>>

>>> -Donovan sworn in on House floor at 6:45 for real swearing in.
>>>
>>> -He has votes until approximately 7:30
>>>
>>> -He will then go to restaraunt/establishment TBD with Family and Friends, Mayor welcome to drop by this.
>>>
>>> ----- Original Message -----
>>> From: Fink, Avi
>>> Sent: Tuesday, May 12, 2015 12:59 PM
>>> To: Wolfe, Emma; Carey, Michael
>>> Cc: Gann, Georgia; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold, Elana; Schwartz, Regina
>>> Subject: RE: Donovan
>>>
>>> He's getting sworn in on the house floor at 6:45 (congress only back in session at 6:30) They will not be having a formal reception but are likely going to have something informal right after in a house office building They don't know what office they are getting yet but will know more by 3:30 and let me know
>>>
>>> -----Original Message-----
>>> From: Wolfe, Emma
>>> Sent: Tuesday, May 12, 2015 12:45 PM
>>> To: Carey, Michael
>>> Cc: Gann, Georgia; jfdc@akpdmedia.com; Leopold, Elana; Fink, Avi; Schwartz, Regina
>>> Subject: Re: Donovan
>>>
>>> I just got this Intel -- we should try to track it down with his folks if possible
>>>
>>>
>>>
>>>> On May 12, 2015, at 12:44 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>>>
>>>> + EL
>>>>
>>>> IS he doing a reception?
>>>>
>>>>> On 5/12/15, 12:43 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov> wrote:
>>>>>
>>>>> Getting sworn in in dc this evening if we want to stop by and shake
>>>>> hand
>>

From: [Walzak, Phil](#)
To: [Williams, Dominic](#); [Spitalnick, Amy \(OMB\)](#)
Cc: [John Del Cecato](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Fuleihan, Dean \(OMB\)](#)
Subject: RE: paid family leave
Date: Tuesday, May 12, 2015 7:30:54 PM

Can we just send this back to him:

Background-

We cannot do unilaterally for workers who have collective bargaining relationships

From: Williams, Dominic
Sent: Tuesday, May 12, 2015 7:30 PM
To: Spitalnick, Amy (OMB)
Cc: John Del Cecato; Walzak, Phil; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

For some workers, but not comprehensively. We cannot do unilaterally for workers who have collective bargaining relationships. We can do unilaterally for managers and unrepresented workers.

From: <Spitalnick>, Amy Spitalnick <SpitalnickA@omb.nyc.gov>
Date: Tuesday, May 12, 2015 at 7:24 PM
To: Dominic Williams <dwilliams@cityhall.nyc.gov>
Cc: John Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <ashorris@cityhall.nyc.gov>, Dean Fuleihan <FuleihanD@omb.nyc.gov>
Subject: Re: paid family leave

Is it factually accurate for the Post to say we could do this by exec order if we wanted?

On May 12, 2015, at 5:39 PM, Williams, Dominic <DWilliams@cityhall.nyc.gov> wrote:

The things said below about the plan offered in the campaign are true — but we haven't embraced that proposal since the day it was made, and can't claim to have taken any action to move the policy forward, or even to be currently working to move that policy forward.

From: <Spitalnick>, Amy Spitalnick <SpitalnickA@omb.nyc.gov>
Date: Tuesday, May 12, 2015 at 5:16 PM
To: John Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: Dominic Williams <dwilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Anthony Shorris <ashorris@cityhall.nyc.gov>, Dean Fuleihan <FuleihanD@omb.nyc.gov>
Subject: RE: paid family leave

Yes, this is basically what we have said re: City staff. But just want to make sure we're tight on the facts -- Dom, there are some city employee-related proposals that would

require Albany b/c of disability insurance?

Here's what the 2013 proposal said -

De Blasio's plan would:

- Cover every New York City worker currently covered by the State's disability insurance system.
- Would cover mothers or fathers seeking to bond with a new baby within 12 months of birth or adoption.
- Would cover caregivers with proof of a very serious or terminal illness afflicting a child, spouse, or parent.
- Pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).
- Be financed through a small increase in worker's temporary disability insurance premium determined by an actuary each year. In New Jersey, a similar program, covering 2/3 of participating employees salary for six weeks up to a maximum of \$524/week cost just 60 cents per worker per week in 2013.[3]

This proposal would require legislation in Albany.

From: John Del Cecato [jfdc@akpdmmedia.com]

Sent: Tuesday, May 12, 2015 4:41 PM

To: Phillip Walzak

Cc: Spitalnick, Amy (OMB); Williams, Dominic; Hagelgans, Andrea; Shorris, Anthony; Fuleihan, Dean (OMB)

Subject: Re: paid family leave

My two cents. We are looking to do what we can at the city level. There are a number of factors, including contract negotiations with public unions and needing Albany to cover those in private sector. National legislation would be a huge and meaningful step, due to resources and scope of federal government.

As far as City Staff goes, not sure what to say about that specifically - other than we are working towards a way to make it work?

On May 12, 2015, at 4:29 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

++

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]

Sent: Tuesday, May 12, 2015 4:24 PM

To: Williams, Dominic; Walzak, Phil

Cc: Shorris, Anthony; Fuleihan, Dean (OMB)

Subject: Re: paid family leave

Our public proposal from 2013 said it would require Albany approval. And yesterday I was told it would also need to be part of the collective bargaining process....

From: Williams, Dominic
Sent: Tuesday, May 12, 2015 4:20 PM
To: Phillip Walzak; Spitalnick, Amy (OMB)
Cc: Shorris, Anthony; Fuleihan, Dean (OMB)
Subject: Re: paid family leave

This is exactly why we shouldn't be saying we're limited by external factors.

We aren't limited on leave for our own folks — we just need to figure out the best way to do it.

We are limited on doing paid family leave for all private employees in New York City.

Helpful to have a national policy so that what we do can mirror or harmonize with that eventual solution, but can be done by Mayoral Personnel Order — isn't something we can't do now, just something we're not doing yet.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, May 12, 2015 at 4:10 PM
To: Amy Spitalnick <SpitalnickA@omb.nyc.gov>, Dominic Williams <dwilliams@cityhall.nyc.gov>
Subject: FW: paid family leave

Is there some policy piece these folks are missing

From: Yoav Gonen [<mailto:ygonen@nypost.com>]
Sent: Tuesday, May 12, 2015 4:09 PM
To: Spitalnick, Amy (OMB)
Cc: Walzak, Phil
Subject: Re: paid family leave

NYCLU and a Better Balance are both saying of course the city, as employer, can unilaterally give its employees paid family leave. So the question is why hasn't mayor done so if he's touting it nationally?

On Tue, May 12, 2015 at 1:52 PM, Yoav Gonen <ygonen@nypost.com> wrote:
if you could double-check would be great.

On Tue, May 12, 2015 at 1:44 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:
I don't believe anything can be done unilaterally between Albany (and potentially Council) requirements and collective bargaining requirements. I can try to check. But, again, a national policy avoids these issues and ensures everyone is covered.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 1:41 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

What does he need from Albany as far as paid family leave? Is there any aspect of it city can do unilaterally?

On Tue, May 12, 2015 at 1:05 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Again, national policy is the comprehensive way to do this. It's not "luck," it's logic - of course the preference is a policy that avoids local hurdles and covers everyone. But, as the comment I provided says, we are continuing to pursue this on the local level too.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 1:01 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

Has he lobbied Albany on this issue since becoming mayor? And given the political divide in Congress, why would he think he'd had more luck in DC than in Albany?

On Tue, May 12, 2015 at 12:59 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Yes he has, including during the campaign, when he made clear it would require Albany action and the City can't do it alone. Which, again, is why a comprehensive national policy is the best bet, rather than trying to do this piecemeal with various levels of governments or groups of workers.

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 12:36 PM
To: Spitalnick, Amy (OMB)
Cc: Phillip Walzak; Mayor's Press Office
Subject: Re: paid family leave

Thanks. Has he put anything forward publicly on the local paid family leave? Or advocated publicly?

On Tue, May 12, 2015 at 12:35 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

Background -- as the WaPo story made clear, the Mayor supports giving paid family leave to city employees but there are Albany-

related requirements and other factors that mean he can't do it unilaterally. That's why a national policy is the best way to do it, since that would bypass the local hurdles (and be much more universal than city employees alone). Regardless, we have been studying and working on how we can do this locally.

Comment from me:

“Mayor de Blasio supports a national paid family leave policy as the most comprehensive way to achieve this vital goal. We are also studying what we can do locally, including how best to provide paid family leave to City employees.”

From: Yoav Gonen
Sent: Tuesday, May 12, 2015 12:20 PM
To: Phillip Walzak; Mayor's Press Office; Spitalnick, Amy (OMB)
Subject: paid family leave

hi there,

Prompted by Wapo blog post, curious whether city workers get paid family leave, what de Blasio has proposed as far as this is concerned, and what the current status of said proposal is.

Deadline is 5 p.m.

Thanks.

--
Yoav Gonen
City Hall Bureau Chief
New York Post
[\(646\) 229-8322](tel:6462298322)
@yoavgonen

--
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City Hall Bureau Chief
New York Post
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--
Yoav Gonen
City Hall Bureau Chief
New York Post
(646) 229-8322
@yoavgonen

From: [Singleton, Jessica](#)
To: [Fink, Avi](#)
Cc: [Leopold, Elana](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com; [Schwartz, Regina](#); [Rodriguez, Tobias \(Media\)](#); [Gindler, Maria \(Media\)](#)
Subject: Re: Donovan
Date: Tuesday, May 12, 2015 7:41:50 PM

Adding Masha who can tweet

> On May 12, 2015, at 19:28, Fink, Avi <AFink@cityhall.nyc.gov> wrote:

>

> Checking in - team digi?

>

> -----Original Message-----

> From: Leopold, Elana

> Sent: Tuesday, May 12, 2015 7:10 PM

> To: Fink, Avi

> Cc: Walzak, Phil; Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma; Carey, Michael;

> jfdc@akpdmedia.com; Schwartz, Regina; Rodriguez, Tobias (Media); Singleton, Jessica

> Subject: Re: Donovan

>

> Also a reminder that mayor placed a congratulatory call yesterday

>

> Sent from my iPhone

>

>> On May 12, 2015, at 7:08 PM, Fink, Avi <AFink@cityhall.nyc.gov> wrote:

>>

>> Yes. Adding digital.

>>

>>

>> How about

>> "Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all NY'ers in the 11th Congressional District"

>>

>> -----Original Message-----

>> From: Walzak, Phil

>> Sent: Tuesday, May 12, 2015 5:31 PM

>> To: Spitalnick, Amy (OMB); Leopold, Elana

>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;

>> jfdc@akpdmedia.com; Schwartz, Regina

>> Subject: RE: Donovan

>>

>> Tho shold we tweet a congrats to him?

>>

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>> From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]

>> Sent: Tuesday, May 12, 2015 5:32 PM

>> To: Leopold, Elana

>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;

>> jfdc@akpdmedia.com; Schwartz, Regina; Walzak, Phil

>> Subject: RE: Donovan

>>

>> Regardless, if we haven't confirmed - his people should not be talking to press! IGA, can you talk to them please?

>>

>>

>> From: Leopold, Elana [LEopold@cityhall.nyc.gov]

>> Sent: Tuesday, May 12, 2015 5:29 PM
>> To: Spitalnick, Amy (OMB)
>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
>> jfdc@akpdmedia.com; Schwartz, Regina; Phillip Walzak
>> Subject: Re: Donovan
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>> We don't have time for this
>>
>> Mayor still needs to prep for USCM and has dinner at 7- not to mention
>> he's been going non stop since 7 this morning and has a long day ahead
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>> Would be great if we could skip- Unless this is completely mission
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>>> On May 12, 2015, at 5:27 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:
>>>
>>> Donovan's people are saying we're going??
>>>
>>> Anna Sanders @AnnaESanders
>>> .@dandonovan_ny's people are saying that Mayor de Blasio is attending his swearing in on the
House floor tonight, per @Writingrachel.
>>>
>>> _____
>>> From: Gann, Georgia [GGann@cityhall.nyc.gov]
>>> Sent: Tuesday, May 12, 2015 5:26 PM
>>> To: Fink, Avi; Wolfe, Emma; Carey, Michael
>>> Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina;
>>> Spitalnick, Amy (OMB)
>>> Subject: Re: Donovan
>>>
>>> + Amy
>>>
>>>
>>> Georgia B. Gann
>>> Senior Legislative Advisor
>>> Transportation and Infrastructure Specialist New York City Office of
>>> Federal Affairs
>>> 1301 Pennsylvania Ave NW, Suite 350
>>> Tel. (202) 624-5912
>>> Cell. (347) 497-1740
>>> ggann@cityhall.nyc.gov
>>>
>>>
>>> ----- Original Message -----
>>> From: Fink, Avi
>>> Sent: Tuesday, May 12, 2015 04:39 PM
>>> To: Wolfe, Emma; Carey, Michael
>>> Cc: Gann, Georgia; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
>>> Leopold, Elana; Schwartz, Regina
>>> Subject: Re: Donovan
>>>
>>> Update:
>>>
>>> -Donovan will be in speakers chamber at 630 for ceremonial swearing
>>> in. Mayor welcome to come to this
>>>
>>> -Donovan sworn in on House floor at 6:45 for real swearing in.

>>>
>>> -He has votes until approximately 7:30
>>>
>>> -He will then go to restaraunt/establishment TBD with Family and Friends, Mayor welcome to drop
by this.
>>>
>>> ----- Original Message -----
>>> From: Fink, Avi
>>> Sent: Tuesday, May 12, 2015 12:59 PM
>>> To: Wolfe, Emma; Carey, Michael
>>> Cc: Gann, Georgia; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Leopold,
>>> Elana; Schwartz, Regina
>>> Subject: RE: Donovan
>>>
>>> He's getting sworn in on the house floor at 6:45 (congress only back
>>> in session at 6:30) They will not be having a formal reception but
>>> are likely going to have something informal right after in a house
>>> office building They don't know what office they are getting yet but
>>> will know more by 3:30 and let me know
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>>> -----Original Message-----
>>> From: Wolfe, Emma
>>> Sent: Tuesday, May 12, 2015 12:45 PM
>>> To: Carey, Michael
>>> Cc: Gann, Georgia; jfdc@akpdmedia.com; Leopold, Elana; Fink, Avi;
>>> Schwartz, Regina
>>> Subject: Re: Donovan
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>>> I just got this Intel -- we should try to track it down with his
>>> folks if possible
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>>>> On May 12, 2015, at 12:44 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
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>>>>>
>>>>> Getting sworn in in dc this evening if we want to stop by and shake
>>>>> hand
>>>>>
>>

From: [Tobias Rodriguez](#)
To: [Singleton, Jessica](#)
Cc: [Fink, Avi](#); [Leopold, Elana](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com; [Schwartz, Regina](#)
Subject: Re: Donovan
Date: Tuesday, May 12, 2015 7:47:07 PM

Sorry, was away from phone. Ok to tweet now?

Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all NY'ers in the 11th Congressional District.

Sent from my iPhone

On May 12, 2015, at 7:32 PM, Singleton, Jessica <JSingleton@cityhall.nyc.gov<<mailto:JSingleton@cityhall.nyc.gov>>> wrote:

Sorry I just left an event. Pinging Tobias now.

On May 12, 2015, at 19:28, Fink, Avi <AFink@cityhall.nyc.gov<<mailto:AFink@cityhall.nyc.gov>>> wrote:

Checking in - team digi?

-----Original Message-----

From: Leopold, Elana
Sent: Tuesday, May 12, 2015 7:10 PM
To: Fink, Avi
Cc: [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>; [Schwartz, Regina](#); [Rodriguez, Tobias \(Media\)](#); [Singleton, Jessica](#)
Subject: Re: Donovan

Also a reminder that mayor placed a congratulatory call yesterday

Sent from my iPhone

On May 12, 2015, at 7:08 PM, Fink, Avi <AFink@cityhall.nyc.gov<<mailto:AFink@cityhall.nyc.gov>>> wrote:

Yes. Adding digital.

How about

"Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all NY'ers in the 11th Congressional District"

-----Original Message-----

From: [Walzak, Phil](#)
Sent: Tuesday, May 12, 2015 5:31 PM
To: [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#)
Cc: [Gann, Georgia](#); [Fink, Avi](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>; [Schwartz, Regina](#)
Subject: RE: Donovan

Tho should we tweet a congrats to him?

-----Original Message-----

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Tuesday, May 12, 2015 5:32 PM
To: Leopold, Elana
Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>; Schwartz, Regina; Walzak, Phil
Subject: RE: Donovan

Regardless, if we haven't confirmed - his people should not be talking to press! IGA, can you talk to them please?

From: Leopold, Elana [LEopold@cityhall.nyc.gov<<mailto:LEopold@cityhall.nyc.gov>>]
Sent: Tuesday, May 12, 2015 5:29 PM
To: Spitalnick, Amy (OMB)
Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
jfdc@akpdmedia.com<<mailto:jfdc@akpdmedia.com>>; Schwartz, Regina; Phillip Walzak
Subject: Re: Donovan

We don't have time for this

Mayor still needs to prep for USCM and has dinner at 7- not to mention he's been going non stop since 7 this morning and has a long day ahead of him tomorrow

Would be great if we could skip- Unless this is completely mission critical

Sent from my iPhone

On May 12, 2015, at 5:27 PM, Spitalnick, Amy (OMB)
<SpitalnickA@omb.nyc.gov<<mailto:SpitalnickA@omb.nyc.gov>>> wrote:

Donovan's people are saying we're going??

Anna Sanders @AnnaESanders
.@dandonovan_ny's people are saying that Mayor de Blasio is attending his swearing in on the House floor tonight, per @Writingrachel.

From: Gann, Georgia [GGann@cityhall.nyc.gov<<mailto:GGann@cityhall.nyc.gov>>]
Sent: Tuesday, May 12, 2015 5:26 PM
To: Fink, Avi; Wolfe, Emma; Carey, Michael
Cc: 'jfdc@akpdmedia.com'<<mailto:jfdc@akpdmedia.com>>; Leopold, Elana; Schwartz, Regina; Spitalnick, Amy (OMB)
Subject: Re: Donovan

+ Amy

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist New York City Office of
Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov<<mailto:ggann@cityhall.nyc.gov>>

----- Original Message -----

From: Fink, Avi
Sent: Tuesday, May 12, 2015 04:39 PM
To: Wolfe, Emma; Carey, Michael
Cc: Gann, Georgia; 'jfdc@akpdmedia.com' <<mailto:jfdc@akpdmedia.com>> <jfdc@akpdmedia.com <<mailto:jfdc@akpdmedia.com>>>; Leopold, Elana; Schwartz, Regina
Subject: Re: Donovan

Update:

-Donovan will be in speakers chamber at 630 for ceremonial swearing in. Mayor welcome to come to this

-Donovan sworn in on House floor at 6:45 for real swearing in.

-He has votes until approximately 7:30

-He will then go to restaraunt/establishment TBD with Family and Friends, Mayor welcome to drop by this.

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Cc: Gann, Georgia; jfdc@akpdmedia.com <<mailto:jfdc@akpdmedia.com>> <jfdc@akpdmedia.com <<mailto:jfdc@akpdmedia.com>>>; Leopold, Elana; Schwartz, Regina
Subject: RE: Donovan

He's getting sworn in on the house floor at 6:45 (congress only back in session at 6:30) They will not be having a formal reception but are likely going to have something informal right after in a house office building They don't know what office they are getting yet but will know more by 3:30 and let me know

-----Original Message-----

From: Wolfe, Emma
Sent: Tuesday, May 12, 2015 12:45 PM
To: Carey, Michael
Cc: Gann, Georgia; jfdc@akpdmedia.com <<mailto:jfdc@akpdmedia.com>>; Leopold, Elana; Fink, Avi; Schwartz, Regina
Subject: Re: Donovan

I just got this Intel -- we should try to track it down with his folks if possible

On May 12, 2015, at 12:44 PM, Carey, Michael <MPCarey@cityhall.nyc.gov <<mailto:MPCarey@cityhall.nyc.gov>>> wrote:

+ EL

IS he doing a reception?

On 5/12/15, 12:43 PM, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov <<mailto:EWolfe@cityhall.nyc.gov>>> wrote:

Getting sworn in in dc this evening if we want to stop by and shake

hand

From: [Gindler, Maria](#)
To: [Walzak, Phil](#); [Singleton, Jessica](#); [Fink, Avi](#)
Cc: [Leopold, Elana](#); [Spitalnick, Amy \(OMB\)](#); [Gann, Georgia](#); [Wolfe, Emma](#); [Carey, Michael](#); jfdc@akpdmedia.com; [Schwartz, Regina](#); [Rodriguez, Tobias \(Media\)](#)
Subject: RE: Donovan
Date: Tuesday, May 12, 2015 7:52:17 PM

Great, sending out as is.

From: Walzak, Phil [PWalzak@cityhall.nyc.gov]
Sent: Tuesday, May 12, 2015 7:47 PM
To: Gindler, Maria; Singleton, Jessica; Fink, Avi
Cc: Leopold, Elana; Amy Spitalnick; Gann, Georgia; Wolfe, Emma; Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Tobias Rodriguez
Subject: RE: Donovan

Im ok
He is a congressman from the city

-----Original Message-----

From: Gindler, Maria [<mailto:mgindler@digital.nyc.gov>]
Sent: Tuesday, May 12, 2015 7:47 PM
To: Singleton, Jessica; Fink, Avi
Cc: Leopold, Elana; Walzak, Phil; Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma; Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Rodriguez, Tobias (Media)
Subject: RE: Donovan

Hi guys,

So in 5 min I am tweeting this from Bill de Blasio's Twitter: "Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all NY'ers in the 11th Congressional District"

Get all flags in before then!

From: Singleton, Jessica [JSingleton@cityhall.nyc.gov]
Sent: Tuesday, May 12, 2015 7:41 PM
To: Fink, Avi
Cc: Leopold, Elana; Walzak, Phil; Amy Spitalnick; Gann, Georgia; Wolfe, Emma; Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Tobias Rodriguez; Gindler, Maria
Subject: Re: Donovan

Adding Masha who can tweet

> On May 12, 2015, at 19:28, Fink, Avi <AFink@cityhall.nyc.gov> wrote:
>
> Checking in - team digi?
>
> -----Original Message-----
> **From:** Leopold, Elana
> **Sent:** Tuesday, May 12, 2015 7:10 PM
> **To:** Fink, Avi
> **Cc:** Walzak, Phil; Spitalnick, Amy (OMB); Gann, Georgia; Wolfe, Emma;
> Carey, Michael; jfdc@akpdmedia.com; Schwartz, Regina; Rodriguez,
> Tobias (Media); Singleton, Jessica
> **Subject:** Re: Donovan
>

> Also a reminder that mayor placed a congratulatory call yesterday
>
> Sent from my iPhone
>
>> On May 12, 2015, at 7:08 PM, Fink, Avi <AFink@cityhall.nyc.gov> wrote:
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>> Yes. Adding digital.
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>> How about
>> "Congrats on getting sworn in @dandonovan_ny, I look forward to working with you on behalf of all
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>> To: Spitalnick, Amy (OMB); Leopold, Elana
>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
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>> Subject: RE: Donovan
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>> Tho shold we tweet a congrats to him?
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>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
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>> Subject: RE: Donovan
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>> Regardless, if we haven't confirmed - his people should not be talking to press! IGA, can you talk to
them please?
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>> _____
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>> To: Spitalnick, Amy (OMB)
>> Cc: Gann, Georgia; Fink, Avi; Wolfe, Emma; Carey, Michael;
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>> Subject: Re: Donovan
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>> We don't have time for this
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>> Mayor still needs to prep for USCM and has dinner at 7- not to
>> mention he's been going non stop since 7 this morning and has a long
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>> critical
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>> Sent from my iPhone
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>>> On May 12, 2015, at 5:27 PM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:
>>>
>>> Donovan's people are saying we're going??
>>>
>>> Anna Sanders @AnnaESanders
>>> .@dandonovan_ny's people are saying that Mayor de Blasio is attending his swearing in on the
House floor tonight, per @Writingrachel.

>>>

>>>

>>> From: Gann, Georgia [GGann@cityhall.nyc.gov]
>>> Sent: Tuesday, May 12, 2015 5:26 PM
>>> To: Fink, Avi; Wolfe, Emma; Carey, Michael
>>> Cc: 'jfdc@akpdmedia.com'; Leopold, Elana; Schwartz, Regina;
>>> Spitalnick, Amy (OMB)
>>> Subject: Re: Donovan

>>>

>>> + Amy

>>>

>>>

>>> Georgia B. Gann
>>> Senior Legislative Advisor
>>> Transportation and Infrastructure Specialist New York City Office of
>>> Federal Affairs
>>> 1301 Pennsylvania Ave NW, Suite 350
>>> Tel. (202) 624-5912
>>> Cell. (347) 497-1740
>>> ggann@cityhall.nyc.gov

>>>

>>>

>>> ----- Original Message -----

>>> From: Fink, Avi
>>> Sent: Tuesday, May 12, 2015 04:39 PM
>>> To: Wolfe, Emma; Carey, Michael
>>> Cc: Gann, Georgia; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;
>>> Leopold, Elana; Schwartz, Regina
>>> Subject: Re: Donovan

>>>

>>> Update:

>>>

>>> -Donovan will be in speakers chamber at 630 for ceremonial swearing
>>> in. Mayor welcome to come to this

>>>

>>> -Donovan sworn in on House floor at 6:45 for real swearing in.

>>>

>>> -He has votes until approximately 7:30

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>>> -He will then go to restaraunt/establishment TBD with Family and Friends, Mayor welcome to drop
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>>>>>
>>>>> Getting sworn in in dc this evening if we want to stop by and
>>>>> shake hand
>>

From: [John Del Cecato](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Spitalnick, Amy \(OMB\)](#)
Subject: Re: Meeting Readout
Date: Tuesday, May 12, 2015 10:13:39 PM

Correct

> On May 12, 2015, at 9:55 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> They sent this out, correct?

>

> -----Original Message-----

> From: Valerie Jarrett

> To: Bill de Blasio

> Subject: Meeting Readout

> Sent: May 12, 2015 7:23 PM

>

> Here's what we are planning on sending out this evening. We've gotten several inquiries from New York papers. Please let me know if you have any concerns.

>

> On background, from a White House official:

>

> This evening, President Obama met with New York City Mayor Bill de Blasio at the White House. The President and the Mayor discussed a range of issues, and this meeting is part of the President's continued engagement with mayors from around the country on ensuring we are expanding opportunity for all Americans, which includes expanding access to early childhood education like Pre-K, and his My Brother's Keeper Initiative. The President and the Mayor also discussed the President's participation in the Catholic-Evangelical Leadership Summit on Overcoming Poverty today at Georgetown University.

>

From: [John Del Cecato](#)
To: [B](#)
Subject: Ha
Date: Tuesday, May 12, 2015 10:49:14 PM

Readout

On background, from a White House official:

This evening, President Obama met with New York City Mayor Bill de Blasio at the White House. The President and the Mayor discussed a range of issues, and this meeting is part of the President's continued engagement with mayors from around the country on ensuring we are expanding opportunity for all Americans, which includes expanding access to early childhood education like Pre-K, and his My Brother's Keeper Initiative. The President and the Mayor also discussed the President's participation in the Catholic-Evangelical Leadership Summit on Overcoming Poverty today at Georgetown University.

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: jfdc@akpdmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: The Hill: De Blasio: The left's new star in Washington
Date: Tuesday, May 12, 2015 10:53:00 PM

De Blasio: The left's new star in Washington

By [Mike Lillis](#) - 05/12/15 09:05 PM EDT

New York Mayor Bill de Blasio on Tuesday launched a liberal policy agenda he's hoping will guide the political debate — and heighten his national profile — heading into 2016.

Speaking outside the Capitol on a sweltering day, de Blasio announced an economic plan designed to alleviate income inequality through 13 specific policy prescriptions favored by the left, including a \$15 federal minimum wage, comprehensive immigration reform and universal child care for working mothers.

The mayor — flanked by a host of Democratic lawmakers, labor leaders, immigration reformers and other liberal activists — said the agenda turns on a simple notion: "We need to reward work," he said, "not wealth."

"Something is changing in America. It's time to take that energy and crystallize it into an agenda that will make a difference," he said. "We'll be calling on leaders and candidates to address these issues, to stiffen their backbones, to be clear and to champion these progressive policies."

The launch came just hours after de Blasio appeared with Sen. Elizabeth Warren (D-Mass.) at a separate economic event in Washington, bolstering his status as an influential liberal voice who might hold sway on the presidential campaign of Hillary Clinton — the Democratic favorite he has refused to endorse.

The unveiling of the liberal agenda on the Capitol steps brought to mind the GOP's 1994 Contract with America and highlighted de Blasio's desire to expand his influence beyond the five boroughs.

Some Democrats pushed back against the notion that the mayor was seeking to nudge Clinton, a former New York senator, to the left.

"There's gossip in Washington that this is about trying to move a certain candidate in a certain direction," said former Vermont Gov. Howard Dean (D), who once headed the Democratic National Committee. "If you look at that candidate's record, you'll find that she's embraced a lot of this already."

Still, Clinton has yet to weigh in on President Obama's trade agenda, which liberals have attacked relentlessly as a job killer. And de Blasio wasted no time Tuesday joining those critics.

"I couldn't agree more with Elizabeth Warren and progressives who are saying that they're deeply concerned about this trade deal," he said.

De Blasio also suggested Clinton should break her silence on Obama's trade agenda.

"All leaders need to address the issue in their own way," he said. "But it does have to be addressed."

Flanking de Blasio at Tuesday's press conference, liberal Democrats from both chambers of Congress framed income inequality as the central economic issue of the modern era and were quick to endorse the mayor's nascent policy campaign.

Rep. Charles Rangel (D-N.Y.) said the push "could be the beginning of a revolution." Rep. Mark Pocan (D-Wis.) said the mayor's policy prescription represents "the meat on the bones of a progressive agenda." And Rep. Yvette Clarke (D-N.Y.) said, "The cavalry has arrived."

Among the other central provisions of de Blasio's plan are proposals to establish universal pre-kindergarten options, adopt national paid sick leave and end tax breaks for businesses that send jobs abroad.

The mayor emphasized that his liberal coalition will be adding to the list in the weeks and months ahead. He said he's eyeing proposals to expand Social Security, establish debt-free college educations and push investments in schools rather than in prisons.

"This is a beginning," he said, "and there's more to come."

De Blasio pushed back hard against the notion that he should stay focused on New York, rather than taking the fight to Washington and across the country.

"A lot of things my city needs happen right here. And right now, the political environment here will not allow us to get the support we need and the changes we need," he said. "We've got to change the debate, change the political environment."

In the midst of the press conference, Senate Democrats blocked legislation providing Obama with new authority to move his controversial trade agenda. It was, perhaps, fitting that Rep. Rosa DeLauro (D-Conn.), among the loudest of Obama's trade critics, made the announcement to the assembled crowd.

"Just now, the Senate has just voted to block fast-track," DeLauro said to cheers. "But, my friends, the fight is not over. The Trans-Pacific Partnership threatens American jobs, wages and regulations. That is exactly why we must set our public policy on a new path. And the progressive agenda is that path."

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; B; [Walzak, Phil](#)
Subject: Re: Fwd: Amtrak crash
Date: Tuesday, May 12, 2015 11:04:15 PM

Former PA rep patrick murphy was on but is ok according to news reports

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 12, 2015 10:37 PM
To: B; Hagelgans, Andrea; Walzak, Phil
Subject: Fwd: Amtrak crash

FYI

Begin forwarded message:

From: Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Date: May 12, 2015 at 10:20:20 PM EDT
To: jeani murray <[REDACTED]> John Del Cecato
<jfdc@akpdmedia.com>, John Davis <[REDACTED]> Hayley
Prim <[REDACTED]> Aaron Pickrell
<[REDACTED]>
Subject: Amtrak crash

Worried about our friends who may have been on train that crashed.

Not sure who all was headed back to NYC tonight.

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: jfdc@akpdmmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Berger, Henry](#); [Wiley, Maya](#)
Subject: NY Times: Group Supporting de Blasio's Agenda Is Said to Draw Interest of Ethics Panel
Date: Tuesday, May 12, 2015 11:08:56 PM

Group Supporting de Blasio's Agenda Is Said to Draw Interest of Ethics Panel

By [MICHAEL M. GRYNBAUM](#) and [WILLIAM K. RASHBAUM](#)

MAY 12, 2015

A political group run by [close allies](#) of Mayor [Bill de Blasio](#) has attracted the interest of a New York State ethics panel, which is concerned that the group could be violating lobbying rules, according to two people familiar with the inquiry.

Representatives from the state's Joint Commission on Public Ethics have contacted the group in recent weeks to ask why it has not yet registered as a lobbyist, in possible violation of rules requiring it to do so if it plans on influencing the outcome of pending legislation.

The two people who requested anonymity described communications that were meant to be confidential.

The group, the Campaign for One New York, was created by the mayor's political consultants to [raise money and attention](#) for Mr. de Blasio's political agenda while operating outside the city's limits on campaign contributions. The group is paying for the mayor's trips to California and for a previous one [to the Midwest](#); on Thursday, Mr. de Blasio is to speak with technology moguls at a fund-raiser for the group in San Francisco. Tickets are selling for up to \$10,000.

Under New York's ethics rules, groups that "reasonably anticipate" spending more than \$5,000 on lobbying activities are required to register with the ethics commission, known as [JCOPE](#), within 15 days.

A spokesman for the campaign, Dan Levitan, said that so far this year the group had been engaged only in "potential public education campaigns" and assisting in Mr. de Blasio's national efforts.

But in some of their materials, including two fund-raising letters obtained by The New York Times, the group has said it will work to ensure that Mr. de Blasio can retain control of the New York City school system, a goal that requires the approval of the State Legislature.

In March, a solicitation letter mailed to potential donors stated, “The Campaign for One New York will continue to support the mayor as he works for renewal of mayoral control of schools.” The letter also refers to securing “fair funding for New York City schools,” also a legislative matter, and supporting the mayor’s affordable housing plan, including “approvals at the state level.”

More recently, an invitation to the fund-raiser in San Francisco said that the group was focused on “fighting for mayoral control of schools.” The invitation was sent by email on May 3 by Ron Conway, a California-based venture capitalist; at a tech conference in New York last week, Mr. de Blasio described himself as “a big fan” of Mr. Conway.

A spokesman for Jcope, John Milgrim, declined to comment on Tuesday about whether the ethics commission had contacted the Campaign for One New York.

Last year, the group, under the name [UPKNYC](#), did register as a lobbyist with Jcope while working to secure passage in Albany of Mr. de Blasio’s universal prekindergarten plan.

Members of the Campaign For One New York say that this year is different, and that the language in the fund-raising letters regarding mayoral control and other legislative matters did not amount to a formal commitment to engage in lobbying on those issues.

“At this time we don’t contemplate conducting any lobbying activity in 2015,” the spokesman, Mr. Levitan, said in a statement on Tuesday. “If that were to change we would, of course, register as we have in the past. Regardless, we continue to voluntarily disclose all of our donors and expenses to the public.”

Crain’s New York Business [reported last month](#) that the group had not yet registered as a lobbyist this year.

Mr. de Blasio and his aides have already raised hundreds of thousands of dollars for the group, mostly from traditional allies like labor unions. Late last month, the mayor spoke at a fund-raiser for the group in Lower Manhattan, hosted by a prominent city lobbying firm, Constantinople & Vallone. Among the attendees were representatives of city-based construction and real estate firms.

Although it is primarily funding political activities, the Campaign for One New York is registered as a nonprofit, allowing it to accept unlimited contributions from donors who would otherwise be limited by New York City’s strict campaign finance laws.

Lawyers familiar with New York’s ethics guidelines said the Campaign for One New York could avoid registering as a lobbyist if it genuinely did not plan to engage in influencing pending legislation.

But Blair Horner, legislative director at the New York Public Interest Research Group, said the fund-raising materials alone, with their implication of future lobbying activity, “should trigger a JCOPE review.”

If the group does not plan to pursue those legislative goals, Mr. Horner added, then the fund-raising materials could be construed as misleading to potential contributors.

Still, Mr. Horner conceded that the state’s ethics guidelines were written in ways that could be subject to interpretation.

“There’s an incentive for groups to try to play fast and loose, where they might be dancing around the spirit of the law.”

“If this group is being organized to help the mayor advance his agenda, the mayor bears some responsibility for what this group does,” Mr. Horner added. “They shouldn’t have to be dragged kicking and screaming to comply with the state lobbying law.”

A version of this article appears in print on May 13, 2015, on page A23 of the New York edition with the headline: Group Supporting de Blasio’s Agenda Is Said to Draw Interest of Ethics Panel.

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: UPDATED: Mini Schedule for Wednesday, May 13, 2015
Date: Wednesday, May 13, 2015 12:16:41 AM

Yup but needed an R

Michael Paul Carey
City Hall
New York, New York

On May 12, 2015, at 7:49 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

You know Inhofe is a complete and utter lunatic right?

On May 12, 2015, at 8:39 PM, Carey, Michael
<MPCarey@cityhall.nyc.gov> wrote:

UPDATED – Morning Joe appearance @ 8:20 AM

**SCHEDULE FOR MAYOR BILL DE BLASIO
CITY OF NEW YORK
Wednesday, May 13, 2015**

WEATHER DC: Hi of 71. Low of 51. Sunny.
CA: Hi of 67. Low of 50. Cloudy.

ATTIRE: Business, Sunscreen for outdoor press conference

NOTES: - [REDACTED]
- [REDACTED]
- FLONYC flies to San Francisco at 3:30PM

7:45 - 8:00 TRAVEL FROM [REDACTED] HOTEL EN ROUTE 400 N CAPITOL
ST NW
Travel Time: 15 mins.

7:45 - 8:00 COMMUNICATIONS CALL
Press Contact: Monica Klein

8:20 - 8:45 APPEAR ON MORNING JOE WITH MAYOR CORNETT
Location: 400 N Capitol St NW, Washington, D.C.
20001, United States

8:45 - 8:55 TRAVEL FROM 400 N CAPITOL ST NW EN ROUTE RUSSELL

SENATE OFFICE BUILDING

Travel Time: 10 mins.

9:00 - 9:30 MEETING WITH SENATOR JAMES INHOFE AND MAYOR
MICK CORNETT

Location: 205 Russell Senate Office Building

9:40 - 9:50 TRAVEL FROM RUSSELL SENATE OFFICE BUILDING EN
ROUTE 445 12TH ST SW

Travel Time: 10 mins.

10:00 - 10:30 MEETING WITH CHAIRMAN TOM WHEELER

Location: FCC, 445 12th St SW, Washington, DC
20536

Note: Maya will meet you at the FCC

10:40 - 10:50 TRAVEL FROM 445 12TH ST SW EN ROUTE UNITED
STATES CAPITOL

Travel Time: 10 mins.

11:00 - 11:30 LEADERSHIP MEETING WITH U.S. SENATE DEMOCRATIC
LEADER HARRY REID

Location: S-221 U.S Capitol Building, Washington,
DC 20510

11:30 - 11:40 TRAVEL FROM U.S. CAPITOL BUILDING EN ROUTE
RAYBURN HOUSE OFFICE BUILDING

Travel Time: 10 mins.

11:45 - 12:15 LEADERSHIP MEETING WITH CONGRESSMAN BILL
SHUSTER

Location: 2251 Rayburn House Office Building

12:15 - 12:45 LUNCH // PREP

Location: 2251 Rayburn House Office Building -
Cafeteria

12:45 - 12:50 TRAVEL FROM RAYBURN HOUSE OFFICE BUILDING EN
ROUTE PRESS CONFERENCE

Travel Time: 10 mins.

1:00 - 2:00 USCM PRESS CONFERENCE

Location: U.S. Capitol - Area 10 (Corner of First
Street N.E. & Independence Ave. S.E.)

2:15 - 2:45 PREP CALL FOR TECH ROUNDTABLE EN ROUTE
Dial-in: [REDACTED]
ID: [REDACTED]

2:30 - 3:15 TRAVEL FROM TBD EN ROUTE DULLES INTERNATIONAL
AIRPORT
Travel Time: 45 mins.

3:00 - 3:30 CALL WITH CARDINAL DOLAN
Notes: Cardinal calls YOU

3:30 - 7:15 FYI: FLONYC EN ROUTE SFO AMERICAN AIRLINES 85
Travel Time: 6 hours 45 mins (-3 hours upon arrival)

4:45 - 8:00 TRAVEL FROM IAD EN ROUTE SFO - UNITED AIRLINES
1401
Travel Time: 5 hours 15 mins. (-3 hours upon arrival)

8:00 - 8:20 TRAVEL FROM SFO EN ROUTE [REDACTED]
Travel Time: 20 mins.

RON

SAN FRANCISCO [REDACTED]
[REDACTED]
SAN FRANCISCO, CA 94103

FLONYC SCHEDULE

11:30 - 12:30 WABC INTERVIEW
3:30 - 7:15 EN ROUTE SFO AMERICAN AIRLINES 85

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Leopold, Elana](#)
Subject: Re: Can we make sure MBDB calls Jill?
Date: Wednesday, May 13, 2015 8:13:45 AM

Oh my god!

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 8:13 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Can we make sure MBDB calls Jill?

When my flight was cancelled I almost tried to get on that train.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 13, 2015 08:10 AM
To: Walzak, Phil; Hagelgans, Andrea; Spitalnick, Amy (OMB); Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

That's great. And if MBDB can call at some point this AM, that would be good too. What a complete nightmare. We've all taken that train so many times.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 8:06 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Can we make sure MBDB calls Jill?

Fwiw I talked to her last nite over email so we have had one contact from us

From: Hagelgans, Andrea
Sent: Wednesday, May 13, 2015 07:53 AM
To: Spitalnick, Amy (OMB); 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

Pls remind him to assume all "on the record". He has asked for that reminder previously

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Wednesday, May 13, 2015 07:53 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

Yes, I will flag for him after Morning Joe.

From: John Del Cecato
Sent: Wednesday, May 13, 2015 7:53 AM
To: Phillip Walzak; Hagelgans, Andrea; Leopold, Elana; Spitalnick, Amy (OMB)
Subject: Can we make sure MBDB calls Jill?

If he hasn't already?

Jillian Jorgensen (@Jill_Jorgensen)

5/13/15, 12:21 AM

Hi folks. I was on the Amtrak that derailed. I am in a hospital getting checked out and it was the worst experience of my life but I'm OK.

From: [Carey, Michael](#)
To: [Liz Hegarty](#)
Subject: Hotel in Sf
Date: Wednesday, May 13, 2015 9:38:47 AM

He is at marriott?

Michael Paul Carey
City Hall
New York, New York

From: [Carey Michael](#)
To: [Liz Hegarty](#)
Subject: Re: Reservation Confirmation #90891112 for San Francisco Marriott Marquis
Date: Wednesday, May 13, 2015 9:50:56 AM

Thx

Michael Paul Carey
City Hall
New York, New York

On May 13, 2015, at 6:48 AM, Liz Hegarty <lhegarty@akpdmmedia.com> wrote:

Sent from my iPhone

Begin forwarded message:

From: Marriott Hotels & Resorts Reservations <reservations@marriott-res.com>
Date: May 11, 2015 at 12:54:33 PM CDT
To: LHEGARTY@AKPDMEDIA.COM
Subject: Reservation Confirmation # [REDACTED] for San Francisco Marriott Marquis
Reply-To: "Marriott Hotels & Resorts Reservations" <reservations.reply@marriott.com>

Please review your reservation details and keep for your records

San Francisco Marriott Marquis

780 Mission Street . San Francisco, California 94103 USA

1-415-896-1600 [Hotel Website](#) [Map & Directions](#) [Plan Your Stay](#)

Reservation Confirmation: [REDACTED]

For Mr. John DelCecato

CHECK-IN DATE **Wednesday, May 13, 2015**

CHECK-OUT DATE **Friday, May 15, 2015**

CHECK-IN TIME **04:00 PM**

CHECK-OUT TIME **12:00 PM**

[Modify your reservation](#)

[Cancel your reservation](#)

Dear Mr. John DelCecato,

We are pleased to confirm your reservation with the San Francisco Marriott Marquis. We look forward to making your stay memorable and uncomplicated.

Travel Brilliantly,
San Francisco Marriott Marquis

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[Make an Appointment](#)



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Room Details

ROOM TYPE	Guest room, 1 King or 2 Double, City view
NUMBER OF ROOMS	1
GUESTS PER ROOM	1
GUARANTEED METHOD	Credit Card Guarantee, Visa
SPECIAL REQUESTS	

Room 1

Not Guaranteed/Sold Out

* 1 King Bed

Hotel Alert

Hotel moving away from traditional room service as of 4/25/15. See our [Marriott.com](#) dining page for options or call us.

Summary of Charges

RATES ARE PER ROOM, PER NIGHT (USD)

Wednesday, May 13, 2015-Friday, May 15, 2015	2 nights	384.00 USD
Regular rate		
ESTIMATED GOVERNMENT TAXES & FEES		63.15 USD
Total for stay (for all rooms)		894.30 USD

Parking Information

* Off-site parking, fee: 3.50 USD hourly, 34 USD daily * Valet parking, fee: 65 USD daily

* On-site parking, fee: 21.25 USD hourly, 65 USD daily

[Modify or cancel your reservation](#)

[Book Another Reservation](#)

Rate and Cancellation Details

- Please note that a change in the length or dates of your reservation may result in a rate change.
- You may cancel your reservation for no charge until Monday, May 11, 2015 (2 day[s] before arrival).
- Please note that we will assess a fee of 384.00 USD if you must cancel after this deadline.

If you have made a prepayment, we will retain all or part of your prepayment. If not, we will charge your credit card.

RATE GUARANTEE LIMITATION(S)

- Changes in taxes or fees implemented after booking will affect the total room price.
- Please note that a change in the length or dates of your reservation may result in a rate change.

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From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); [John Del Cecato](#); [Spitalnick, Amy \(OMB\)](#)
Subject: Joan Walsh and Molly Ball interviews
Date: Wednesday, May 13, 2015 10:11:28 AM

Can someone send me audio of all his DC interviews? He did Amanda Terkel too, right?

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Wolfe, Emma](#)
Subject: Howard Dean
Date: Wednesday, May 13, 2015 10:12:22 AM



Brian Lehrer Show (@BrianLehrer)

[5/13/15, 10:05 AM](#)

"It's not very liberal; this is middle-of-the-road stuff," says [@GovHowardDean](#) on the Contract With America, specifically Universal Pre-K.

[Download](#) the Twitter app

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Huffington Post: Here's How Hillary Clinton Measures Up On Bill De Blasio's 13-Point Progressive Litmus Test
Date: Wednesday, May 13, 2015 11:35:33 AM

Here's How Hillary Clinton Measures Up On Bill De Blasio's 13-Point Progressive Litmus Test

Posted: 05/13/2015 7:39 am EDT Updated: 33 minutes ago

WASHINGTON -- New York City Mayor Bill de Blasio (D) traveled more than 200 miles south on Tuesday to debut what he hopes will be a unifying progressive agenda for the upcoming presidential election.

Formally known as "[The Progressive Agenda to Combat Income Inequality](#)," de Blasio's plan consists of 13 principles, largely addressing issues of family well-being and economic fairness.

"It's a marker for all current leaders and all aspirants to different offices to use as a way of addressing these issues," de Blasio told The Huffington Post in an interview Tuesday in Washington, shortly before he unveiled the platform on Capitol Hill. "We're putting forward a tangible set of things that can change the economic reality for millions and millions of Americans."

De Blasio's principles could prove a useful tool for holding Democratic candidates accountable if they start to drift philosophically during the 2016 campaign. But at this point, the candidates eyeing the nomination seem to be largely in step with the New York City mayor's vision.

Of those Democrats running or expected to run for president, de Blasio's agenda would seem to present the toughest challenge to former Secretary of State Hillary Clinton. Clinton, after all, bears the reputation of the centrist front-runner having her heels nipped at by lesser-known progressive rivals. And though de Blasio managed her 2000 Senate campaign in New York, he has not yet endorsed Clinton's presidential candidacy, saying he's waiting [to see her vision](#) of governance.

On Tuesday, however, de Blasio had only kind words for Clinton, saying he was "optimistic" so far about her direction on issues like [immigration](#), [mass incarceration](#) and income inequality.

"We're obviously only weeks into her campaign, but I think she's said some very positive things directly on income inequality -- in Iowa, certainly," de Blasio said. "I think we see a

strong beginning from her as she fleshes out her vision."

Indeed, a closer look at de Blasio's progressive agenda further complicates the narrative that Clinton is out of step. HuffPost examined Clinton's position on each of the elements de Blasio's agenda, and found that she is philosophically supportive of all 13 of the principles. Where we couldn't find an answer, we noted it. When she comes up short, it's largely a matter of degree or because she hasn't made her current stance fully known (whether intentionally or not). There are places here where she may be vulnerable to attacks from her primary opponents, who have records with fewer blanks to fill in. But Clinton has her defenders when it comes to her progressivism, including at least one person who has signed onto de Blasio's platform.

"I wouldn't be in this process if I thought it was an attempt to move Hillary Clinton to the left," said former Vermont Gov. Howard Dean (D), a former presidential candidate who supports Clinton and has signed on to de Blasio's statement of principles. "I view this as a way of setting a marker for Democrats so they don't stray as the way they did in the year before I ran."

Reached for comment, Clinton's campaign declined to make any new policy pronouncements, citing a desire to stick to its own schedule. But her spokesman Brian Fallon sent over the following statement: "For her entire career, Hillary Clinton has championed many of the issues included in this contract. She has a long record of pushing for progress on issues like family leave, income inequality and education. She looks forward to continuing the conversation around these important topics as she lays out her own ideas over the coming months of the campaign."

A look at Clinton's position on each of de Blasio's agenda items:

1. Raise the federal minimum wage to \$15 per hour. Clinton has called for raising the federal minimum wage, though she hasn't explicitly come out in favor of \$15 an hour, as former Maryland Gov. Martin O'Malley, a likely Democratic challenger, [has done](#). That said, though, the bill currently being pushed by Senate Democrats doesn't call for that level either, settling instead for \$12.

2. Reform the National Labor Relations Act to enhance workers' rights. Clinton hasn't made statements on this issue recently, but in the past she has sponsored the Employee Free Choice Act, which would have expanded avenues for unionization. And in 2008, she pledged to make "pro-labor" nominations to the NLRB.

3. Pass comprehensive immigration reform. Clinton [basically stunned](#) immigration advocates recently by going further than President Barack Obama on deportation relief. She supports comprehensive reform, too.

4. Oppose trade deals that “move power to corporations at the expense of American jobs, workers’ rights, and the environment.” This is probably the

biggest TBD on the list. Clinton has avoided discussing the specifics of the trade deal currently being negotiated, but her past statements suggest she's [relatively in line with de Blasio](#).

5. Pass national paid sick leave. Clinton has spoken out repeatedly in favor of paid sick leave policies, calling it "outrageous" that the United States doesn't have a guarantee for mothers of newborns and recently calling out the state of Pennsylvania for potentially [interfering with Philadelphia's paid sick leave law](#).

6. Pass national paid family leave. Clinton's [campaign launch video](#) showcased her advocacy for this policy.

7. Make pre-K, after-school programs and child care universal. In 2007, Clinton [unveiled a \\$5 billion plan](#) to make child care universal and affordable, matched dollar for dollar by state funding. As first lady, she pushed for more federal funding for after-school programs. And Clinton's history of advocating for dramatic expansions of child care (Head Start, frequently) is too long to detail here.

8. Expand the Earned Income Tax Credit. The EITC was expanded under the 2009 stimulus and those expansions were extended through 2017 under the American Taxpayer Relief Act. Clinton hasn't offered an opinion on this recently. But in 2007, she called for expanding and simplifying the EITC.

9. Allow students to refinance student loan debt. Clinton has said she supports this measure, arguing that "the interest rates are still so low for most other debt and they're still fixed at [too high a rate for student loans](#)."

10. Close the carried interest loophole. She has said she wants to [close it](#).

11. End tax breaks for companies that ship jobs overseas. Clinton wants to [do this too](#).

12. Implement the "Buffett Rule" so millionaires pay their fair share. Nothing notable from Clinton on this specific proposal (it came into being while she was at the State Department). But she supported raising the top-end Bush tax rates (which did get raised), and Buffett himself supports her candidacy.

13. Closing the CEO tax loophole that allows corporations to take advantage of "performance pay" write-offs. Again, it's pretty clear where Clinton stands. In April, she [wrote](#) in The Des Moines Register: "Something is wrong when CEOs earn 300 times more than a typical American worker and hedge fund managers pay a lower tax rate than a truck driver or a nurse."

Now, there is a major caveat to all of this: Platforms are written in broad strokes, while governance is done with more precision. And a common critique of Clinton is that she might be more inclined to cut deals at odds with this progressive agenda, due to her proximity to Wall Street donors and the record compiled by her husband's administration.

Clinton's ability to fend off this skepticism could very well determine how serious a primary she actually has to grapple with in the coming year. Still, it's worth remembering that her real problem in 2008 was not her domestic agenda -- in fact, on some critical issues she struck decidedly more progressive notes than Obama -- but her hawkish foreign policy leanings.

Have a tip or story idea to share with us? Email us at scoops@huffingtonpost.com. We'll keep your identity private unless you tell us otherwise.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [John Del Cecato](#); [Snyder, Thomas](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: RE: TPA opening remarks
Date: Wednesday, May 13, 2015 11:44:14 AM

<http://www.nbcnews.com/meet-the-press/bill-de-blasio-treads-carefully-washington-dc-n358056>

"It's great news that Mayor de Blasio is adding his powerful voice to the growing movement to make big ideas like debt-free college and expanding Social Security central to the 2016 presidential debate," Adam Green, co-founder of the Progressive Change Campaign Committee, said in a statement.

From: Walzak, Phil
Sent: Monday, May 11, 2015 9:43 PM
To: John Del Cecato; Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael
Subject: RE: TPA opening remarks

yeah he is ridiculous
made tammy baldwin -- madison wi liberal tammy baldwin, first LGBT in senate! -- jump thru all kinds of hoops in '12...

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Monday, May 11, 2015 9:43 PM
To: Walzak, Phil; Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael
Subject: Re: TPA opening remarks

No kidding! Who the fuck IS this guy? I can't wait to meet him face-to-face...

Meanwhile, her campaign has remained in contact with liberal groups like the Progressive Change Campaign Committee, which is encouraging Clinton to embrace expanding Social Security and a debt-free college plan.

SNIP

"Two areas where words alone do make a difference are expanding social security and debt-free college," explained the PCCC's Adam Green, pointing to a recent interview where her campaign manager mentioned the latter. "If she were to give a speech or even send a tweet mentioning them, that would shift the entire national discussion."

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Monday, May 11, 2015 at 9:37 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Gunaratna, Mahen"

<MGunaratna@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

Subject: RE: TPA opening remarks

ok cool

don wanna mess with your politics, not a huge deal, and your coalition bldg needs proly more impt

plus those are all good issues!

adam green will be happy....

From: John Del Cecato [jfdc@akpdmedia.com]

Sent: Monday, May 11, 2015 9:36 PM

To: Walzak, Phil; Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael

Subject: Re: TPA opening remarks

Part of the issue is that we cut a deal with Van Jones today - long story... But the promised goal is that we'd get mass incarceration, SS, and debt-free college on TPA very soon - maybe by end of week...

Still could tweak language - just wanted you to know the last minute deals to keep the bad actors from blowing up our thing

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Monday, May 11, 2015 at 9:10 PM

To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Leopold, Elana" <LEopold@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

Subject: Re: TPA opening remarks

Instead of saying what its not...why not call this the first installment on income inequality with room to cover more ground on other issues in future

Just the emphasis on 'not' strikes me as limiting

From: John Del Cecato [mailto:jfdc@akpdmedia.com]

Sent: Monday, May 11, 2015 08:14 PM

To: Snyder, Thomas; Wolfe, Emma; Williams, Dominic; Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Leopold, Elana; Carey, Michael

Subject: TPA opening remarks

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: FYI, trying to figure out what she said on NYC nail salons
Date: Wednesday, May 13, 2015 12:45:03 PM

Don't think she said it publicly, but am double checking:



Sarah Nir [Verified account](#) @SarahMaslinNir

.[@HillaryClinton](#) Nice bumping into you! Thank you for your kind words about my investigation "The Price of Nice Nails" nytimes.com/2015/05/10/nyr ...

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Wednesday, May 13, 2015 1:25:57 PM

we wont have time for interviews
will send once back to hotel

> On 13 May 2015, at 10:23 am, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Can you send me latest mini Sked for CA when you get a chance?
>
> Also trying to figure out interviews via Ragone.
>
>

From: [John Del Cecato](#)
To: [B](#)
Date: Wednesday, May 13, 2015 1:31:21 PM

I'm sure you're hearing the same, but all of the folks I've spoken to today have been amazed at what you pulled off yesterday. I know Washington isn't exactly a representative sample of the country - but these folks all know how incredibly hard it is to do something like that - and, frankly, I think people were shocked that we not only "didn't fail" - but really succeeded. I know you're never one to sit and contemplate success - you're always on to what needs to happen next - but take 5 minutes today to feel really good.

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Reich talking points
Date: Wednesday, May 13, 2015 3:01:38 PM
Attachments: [ReichConversationTalkingPoints.docx](#)

I'm sure we'll rewrite on the plane - but here's a starter.

GOALS:

1. Talk about income inequality as **the crisis of our time**, and The Progressive Agenda as **a tangible way to combat it**.
2. Highlight **successful events** this week in DC, especially TPA signing, **with 85 top progressive leaders (including Secretary Reich)** already signed on.
3. Discuss the signing of the agenda as only a **first step** – now signees are engaging everyday Americans across the country to **build a grassroots movement**.
4. Drive audience to TPA website to sign on and get involved: **progressiveagenda.us** [Progressive Agenda DOT U-S].

BERKLEY-SPECIFIC POINTS:

- It is an honor to be speaking at this institution -- thank you Secretary Reich for the invitation.
- The very name Berkley is synonymous worldwide with progressivism and justice.

- Today, there's critical work being done here towards **ECONOMIC progress and justice**.
- No one embodies the idea that defines this school's history more than Secretary Reich.
- For him – and for you – higher education is not a passive experience. What defines this institution is the idea that **learning about the world means little unless you work aggressively to change it for the better**.
- On the topic of our conversation today, Secretary Reich said QUOTE “we don't have to sit by and watch our meritocracy be replaced by a permanent aristocracy, and our democracy be undermined by dynastic wealth.” END QUOTE
- And he's just one of many bright stars of progressive economics here. Great minds like Professor Emmanuel Saez [Cy-Ez] are providing the **lens through which we can accurately see the modern economy**.

INEQUALITY STATISTICS

- We have now worse income inequality than at the time of the stock market crash in 1929.
- In America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families.
- According to OxFam, by next year, the top one percent in the world will possess more wealth than the bottom 99 percent.
- Between 2009 and 2012 overall income per family grew 6.9 percent. The gains weren't shared evenly, however. The top 1 percent saw their real income grow by 34.7 percent while the bottom 99 percent only saw a 0.8 percent gain, meaning that the 1 percent captured 91 percent of all real income.

- A report covered by the New York Times recently found that the top 25 hedge fund managers earned nearly \$12 BILLION in compensation in 2014 – even while their funds were not so hot. 25 people. \$12 billion. Think about that.
 - **Should those folks really be paying a lower tax rate than the woman who cleans their beach house...or the guy who pilots their private plane? That's what our current tax system allows. And that MUST change.**

TPA POINTS

- Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is income inequality.
 - Secretary Reich couldn't make the trip to New York because he was teaching his class...and helping educate his students on some of these very issues.
- But out of that meeting, we reached out to other fellow progressives – including Secretary Reich, of course -- and worked together to **generate a serious, bold set of solutions to that crisis.**

- And two days ago in Washington, we introduced **“The Progressive Agenda to Combat Income Inequality.”**
 - 85 top progressive leaders have already signed on, including Secretary Reich, who now shares a distinction with both Howard Dean and Toni Morrison. Not too bad, huh?
- These 13 progressive ideas will make an enormous difference in combatting income inequality:
 - BOLD steps like a \$15 minimum wage;
 - National paid sick and family leave laws
 - Universal Pre-K, after-school and child care
 - Closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid paying their fair share.
- The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK...and not just wealth.**

- There's something happening out there...an urgent call for change...given voice by everyday people across this country.
 - Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.
- This isn't business as usual. It's a new politics that puts **PEOPLE ahead of profits...that values WORK instead of wealth.**
- We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.
- The Progressive Agenda is a bold first step. And there will be more to come.
- We're asking everyday people across America to join us...to sign up at our website – Progressive Agenda DOT U-S.
 - If the esteemed professor here with me doesn't think it would be rude, I'd like to encourage all of you with smart phones to go to the site right now and sign up: Progressive Agenda DOT U-S.

- And spread the word to your friends and on social media.
- If ANYONE knows the power of everyday activism to bring about change, it's the people on this campus. **We're counting on you.**

From: [John Del Cecato](#)
To: B; [REDACTED]
Subject: Re: Is Santa Clara U talked being filmed?
Date: Wednesday, May 13, 2015 3:12:42 PM

I'll see what I can do

On 5/13/15, 2:51 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>We should for our own protection

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Wednesday, May 13, 2015 3:15:30 PM

yes

Michael Paul Carey
City Hall
New York, New York

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 13, 2015 3:13 PM
To: Carey, Michael
Subject: <no subject>

Also - is tech roundtable closed press?

From: [John Del Cecato](#)
To: B; [REDACTED]
Subject: Re: Is Santa Clara U talked being filmed?
Date: Wednesday, May 13, 2015 3:16:45 PM

Yes, will be filmed & posted right after - per Michael Carey

On 5/13/15, 2:51 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>We should for our own protection

From: [Leopold, Elana](#)
To: [Spitalnick, Amy \(OMB\)](#)
Cc: [John Del Cecato](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re: Can we make sure MBDB calls Jill?
Date: Wednesday, May 13, 2015 3:56:38 PM

This call is done

Mayor lvm

Sent from my iPhone

On May 13, 2015, at 8:23 AM, Spitalnick, Amy (OMB) <SpitalnickA@omb.nyc.gov> wrote:

I've been asking. Most reporters still here luckily.

From: John Del Cecato
Sent: Wednesday, May 13, 2015 8:16 AM
To: Hagelgans, Andrea; Phillip Walzak; Spitalnick, Amy (OMB); Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

Is there any way to find out whether any of our other TPA participants/reporters/ were on board or injured.

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 8:13 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Can we make sure MBDB calls Jill?

When my flight was cancelled I almost tried to get on that train.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 13, 2015 08:10 AM
To: Walzak, Phil; Hagelgans, Andrea; Spitalnick, Amy (OMB); Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

That's great. And if MBDB can call at some point this AM, that would be good too. What a complete nightmare. We've all taken that train so many times.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 8:06 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: Re: Can we make sure MBDB calls Jill?

Fwiw I talked to her last nite over email so we have had one contact from us

From: Hagelgans, Andrea
Sent: Wednesday, May 13, 2015 07:53 AM
To: Spitalnick, Amy (OMB); 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

Pls remind him to assume all "on the record". He has asked for that reminder previously

From: Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]
Sent: Wednesday, May 13, 2015 07:53 AM
To: John Del Cecato <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Leopold, Elana
Subject: Re: Can we make sure MBDB calls Jill?

Yes, I will flag for him after Morning Joe.

From: John Del Cecato
Sent: Wednesday, May 13, 2015 7:53 AM
To: Phillip Walzak; Hagelgans, Andrea; Leopold, Elana; Spitalnick, Amy (OMB)
Subject: Can we make sure MBDB calls Jill?

If he hasn't already?

Jillian Jorgensen (@Jill_Jorgensen)

5/13/15, 12:21 AM

Hi folks. I was on the Amtrak that derailed. I am in a hospital getting checked out and it was the worst experience of my life but I'm OK.

From: [Carey, Michael](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Singleton, Jessica](#)
Subject: Re: Friday event
Date: Wednesday, May 13, 2015 4:00:35 PM

We need to be careful here.
This is part political part official

From: <Hagelgans>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 12:59 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
Subject: Fw: Friday event

Hi- do you have details on friday roundtable?

From: Davis, Tanyanika
Sent: Wednesday, May 13, 2015 03:56 PM
To: Chow, Eugene; Hagelgans, Andrea; Gross, Dan
Subject: Friday event

For your awareness:

I'm working on remarks for a roundtable Friday but hitting a snag.

The invite suggests we should go in there with an "ask." So far, no one seems to know what that "ask" is.

I've been working with Jessie over the last two days and did get some background material. But as my deadline looms, I still have no clear idea of the "why" behind this event.

I'm sending in my draft (basically a scaled down version of this last tech remarks) but know that I'm flying blind on this one.

Just a little background for the inevitable confusion.

Thanks, Tanyanika

From: [Singleton, Jessica](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Carey, Michael](#)
Subject: RE: Friday event
Date: Wednesday, May 13, 2015 4:02:08 PM

Oh ok then I can brief you. But mpc, I just spoke to RO again and he says mayor does not know the Friday meeting includes an ask, which is the most important part to make sure he is comfortable with.

From: Hagelgans, Andrea
Sent: Wednesday, May 13, 2015 4:01 PM
To: Singleton, Jessica; 'jfdc@akpdmedia.com'; Carey, Michael
Subject: Re: Friday event

Mpc is in san fran :(

From: Singleton, Jessica
Sent: Wednesday, May 13, 2015 04:00 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Carey, Michael
Subject: RE: Friday event

AH, let's huddle in person with MPC.

From: Singleton, Jessica
Sent: Wednesday, May 13, 2015 4:01 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com'; Carey, Michael
Subject: RE: Friday event

Yes, I've given everything to Tananika. The missing piece is what ask the mayor will make of these folks, which I need to ask him about when we talk. Our call was canceled today and rescheduled for tomorrow so we'll know then.

From: Hagelgans, Andrea
Sent: Wednesday, May 13, 2015 4:00 PM
To: 'jfdc@akpdmedia.com'; Carey, Michael; Singleton, Jessica
Subject: Fw: Friday event

Hi- do you have details on friday roundtable?

From: Davis, Tanyanika
Sent: Wednesday, May 13, 2015 03:56 PM
To: Chow, Eugene; Hagelgans, Andrea; Gross, Dan
Subject: Friday event

For your awareness:

I'm working on remarks for a roundtable Friday but hitting a snag.

The invite suggests we should go in there with an "ask." So far, no one seems to know what that "ask" is.

I've been working with Jessie over the last two days and did get some background material. But as my deadline looms, I still have no clear idea of the "why" behind this event.

I'm sending in my draft (basically a scaled down version of this last tech remarks) but know that I'm flying blind on this one.

Just a little background for the inevitable confusion.

Thanks, Tanyanika

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Jon Fromowitz](#)
Subject: Re: tomorrow
Date: Wednesday, May 13, 2015 4:02:29 PM

ok

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 1:03 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: tomorrow

Update - he now says he can handle 30 minutes with riffing.. So we won't have to cut THAT much.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 3:56 PM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: tomorrow

Okay, I'll spend time on plane cutting

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 3:21 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: tomorrow

He was pretty insistent with me about 15

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 12:21 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: tomorrow

How intent are you at him sticking to 15 minutes? Speech would be 15 minutes if he didn't riff - but more like 35 if/when he does... not sure how much chopping i should do on the plane...

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 3:17 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: tomorrow

I asked for stream, but that is \$\$ and didn't want it to look bad for us on his daughters campus

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 12:18 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: tomorrow

Did i ever tell you that you rock?

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 3:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: tomorrow

It is being filmed and ready to be posted post event per my request ☺

Michael Paul Carey
City Hall
New York, New York

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 13, 2015 3:12 PM
To: Carey, Michael
Subject: Re: tomorrow

Roger.

MBDB just asked if we could have Santa Clara speech filmed... Is that something you could arrange? If not, I can get our producer to work some quick magic

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 3:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: tomorrow

No, I want it actually prep time. This is BERKELY. And open to the public. He is going to get asked a lot of questions.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 12:07 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: tomorrow

Wait - I don't gotcha. Do you want me to try to fill that time with something?

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 2:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: tomorrow

So we have a bit of time in Berkley on site to prep tomorrow, which I really do think he will need. So didn't want you to think it will be fun time.

Michael Paul Carey
City Hall
New York, New York

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Wednesday, May 13, 2015 4:15:47 PM

sure

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 13, 2015 4:16 PM
To: Carey, Michael
Subject: Re:

How about doing NPR (or the Bay Area's version of that, according to Peter) from 9 to 930am on Friday morning, in studio?

On 5/13/15, 2:38 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>9:15 - 9:30 Travel from [REDACTED] En Route City Hall
>9:20 - 9:30 Communications Call
>9:30 - 10:30 Meeting with Mayor Lee
>10:45 - 11:30 Travel from City Hall En Route 2020 Addison St, Berkeley,
>CA
>11:00 - 11:15 Call with Nicholas Gravante
>11:30 - 12:00 Hold/Prep
>12:00 - 12:30 Greet/Meet with Former Secretary Reich
>12:30 - 1:30 Conversation with Former Secretary Robert Reich
>1:30 - 2:15 Pick Up FLONYC // Travel from 2020 Addison Avenue,
>Berkeley, CA En Route 500 El Camino Real, Santa Clara, CA
>2:15 - 2:30 Lunch
>2:30 - 3:10 Meeting with Advisor
>3:15 - 3:30 Meeting with Advisor
>3:45 - 4:05 Meeting with Father Michael Engh, President of Santa Clara
>University
>4:05 - 4:10 Travel from President's Office en route Recital Hall on
>foot
>4:30 - 5:45 Remarks at Santa Clara University
>6:00 - 7:10 Travel from Santa Clara University En Route Old Skool Cafe,
>1429 Mendell St. San Francisco, CA 94124
>7:15 - 8:45 Event in Honor of Campaign for One New York with FLONYC
>8:45 - 9:00 Travel from 1652 Stockton Street en route [REDACTED]
>9:00 - 9:30 RON: San Francisco [REDACTED],
>San Francisco, CA 94103
>
>Friday
>10:00 - 10:15 Travel from [REDACTED] en route Max's Opera Cafe
>10:00 - 10:15 Communications Call
>10:30 - 11:30 Meeting with Mayor Schaaf (Reservations under: Tomiquia
>Moss)
>11:30 - 11:45 Travel from Max's Opera Cafe en route 414 Brannan Street
>12:00 - 1:30 Tech Roundtable Luncheon

>1:30 - 2:30 Travel from 414 Brannan Street en route
>2:30 - 3:30 Meeting with Sam Liccardo, Mayor of San Jose
>
>Michael Paul Carey
>City Hall
>New York, New York
>
>-----Original Message-----
>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Wednesday, May 13, 2015 1:34 PM
>To: Carey, Michael
>Subject: Re:
>
>Okie dokie
>
>
>
>> On May 13, 2015, at 1:27 PM, Carey, Michael
>><MPCarey@cityhall.nyc.gov>
>>wrote:
>>
>> we wont have time for interviews
>> will send once back to hotel
>>
>>
>>> On 13 May 2015, at 10:23 am, John Del Cecato <jfdc@akpdmedia.com>
>>>wrote:
>>>
>>> Can you send me latest mini Sked for CA when you get a chance?
>>>
>>> Also trying to figure out interviews via Ragone.
>>>
>>>

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: Capital Data: De Blasio's historically low deficits
Date: Wednesday, May 13, 2015 4:16:20 PM

From: Capital Pro <info@capitalnewyork.com>
Date: Wednesday, May 13, 2015 at 4:16 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Capital Data: De Blasio's historically low deficits

Capital Data: De Blasio's historically low deficits

By Brendan Cheney

4:15 p.m. | May. 13, 2015

Mayor Bill de Blasio's projected budget deficits for the final three years of his budget plan are the smallest combined deficits since 2002, according to an analysis by Capital.

De Blasio released his executive budget last week and [projected](#) a balanced budget for Fiscal Year 2015 and Fiscal Year 2016. He projected a surplus of \$1.6 billion for Fiscal Year 2017, and deficits of \$2 billion and \$2.9 billion for fiscal years 2018 and 2019, respectively.

Added together, de Blasio projected a net deficit of \$3.3 billion over the next four years. None of former mayor Michael Bloomberg's executive budgets had smaller combined deficits.

De Blasio is benefiting from a growing economy and strong revenue growth. City [revenues increased](#) by 6 percent in 2013 and 2.6 percent in 2014. And he projected revenue growth of 8.5 percent in 2015, a decrease of 1.7 percent in 2016, but increases of between 2.4 percent and 2.8 percent in 2017, 2018 and 2019.

Gross domestic product [has increased](#) by more than 2 percent in 2012, 2013, and 2014 and is projected to grow by between 2.5 percent and 3 percent in 2015, 2016, and 2017.

The largest projected total deficits were during the recent recession. Bloomberg projected a combined deficit in the 2009 executive plan of \$15.2 billion. In the 2010 executive budget, his total projected deficit was \$13.8 billion and in 2011 he projected a \$15.1 billion deficit.

In the face of these large deficits, Bloomberg enacted budget cuts, called the Program to Eliminate the Gap or PEGs, so that the 2014 budget was \$6.5 billion less than it otherwise would have been, [according to his budget documents](#).

But there were also large budget deficits projected in the years before the recession. In the 2004 executive budget plan, Bloomberg projected an \$11.5 billion deficit. In 2005 he projected a \$12.4 billion deficit and in 2006 projected an \$11.4 billion deficit.

Below is a chart showing the same budget plans but breaking out the projection for each year. We only show years 2, 3, and 4 because there were balanced budgets projected for the current year and year 1 in all of the plans we reviewed. For example, in the most recent executive budget, de Blasio projected a balanced budget in the current year (2015) and year 1 (2016), a surplus in year 2 (2017), and deficits in year 3 (2018) and year 4 (2019).

The story is the same in this chart, showing larger deficits in 2009, 2010 and 2011.

The city's fiscal year runs from July 1 through June 30. So the 2015 fiscal year started July 1, 2014 and will end June 30, 2015. The 2016 fiscal year will start on July 1, 2015 and end June 30, 2016.

You've received this Capital Pro content because your customized settings include: City Hall (all articles) or one of the following City Hall topics: Bill de Blasio.

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If you believe this has been sent to you in error, please safely [unsubscribe](#).

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: KQED
Date: Wednesday, May 13, 2015 4:34:22 PM

Yes

But you will have wifi on this flight.... I already checked :)

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 1:34 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Fwd: KQED

Do you wanna lock down? We are wheels up in a bit

Begin forwarded message:

From: Peter Ragone <[REDACTED]>
Date: May 13, 2015 at 4:24:18 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: KQED

See below. Still haven't heard anything on times for anything else.

I produce the morning show "Forum" hosted by Michael Krasny here at KQED, the NPR in San Francisco. (We're the equivalent of the "The Brian Lehrer Show" in SF.)

When he's in town later this week, would Mayor de Blasio be available to join us for an interview at our SF studios – either [9-9:30](#) or [9:30-10 am](#), either Thursday or [Friday morning](#)?

Thank you,

Irene Noguchi
Producer
KQED's *Forum*
[\(415\) 553-2368](tel:(415)553-2368)
inoguchi@kqed.org

From: [Gunaratna, Mahen](#)
To: [Carey, Michael](#); [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: Tomorrow's Events
Date: Wednesday, May 13, 2015 4:39:12 PM

Love it!

From: Carey, Michael
Sent: Wednesday, May 13, 2015 4:38 PM
To: Gunaratna, Mahen; John Del Cecato; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Tomorrow's Events

Mahen,

You would be wicked proud of MPC — I told Reich folks that I need audio as soon as it is over and have drop box already for them.

And Santa Clara is the same. Santa Clara video will also be avail.

From: <Gunaratna>, Mahen Gunaratna <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 1:36 PM
To: John Del Cecato <jfdc@akpdmmedia.com>, Michael Carey <mpcarey@cityhall.nyc.gov>, Phil Walzak <PWalzak@cityhall.nyc.gov>, Andrea Hagelgans <AHagelgans@cityhall.nyc.gov>
Subject: Tomorrow's Events

For tomorrow's events, since the first one is panel discussion-style and the second is a more formal delivery followed by Q&A, I would recommend that, in the interests of amplification, we focus on transcribing his remarks at the top for the Reich event and his speech at Santa Clara. We can then blast out those portions so we're hitting on our core message.

For the discussion part with Professor Reich and the Q&A with students at Santa Clara, I can get those transcripts outsourced and hopefully completed by COB Friday – am assuming they will drag on for a while.

Let me know if any objections.

Mahen

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Good stuff from Errol Louis
Date: Wednesday, May 13, 2015 4:49:44 PM

<http://www.vice.com/read/why-does-bill-de-blasio-think-he-can-save-the-democratic-party-512>

Errol Louis, the host of NY1's *Inside City Hall*, a nightly news show that covers all things de Blasio, disagreed, saying that while the mayor visited Washington to amplify his own spotlight, there is also real change he can effect in the city.

"De Blasio needs \$14 billion for NYCHA [New York's public housing agency], \$15 billion to keep mass transit running, and a higher minimum wage and more favorable unionization rules to slow and reverse a surge of poverty and homelessness," Louis told me over email. "Given the hostility of the GOP-controlled Congress, changing the national conversation is the only way to make progress."

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [P RAGONE](#)
Cc: [John Del Cecato](#)
Subject: Re: KQED
Date: Wednesday, May 13, 2015 4:52:35 PM

yup

From: Peter Ragone <[REDACTED]>
Date: Wednesday, May 13, 2015 at 1:53 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: KQED

In studio?

On May 13, 2015, at 1:50 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

NPR

From: Peter Ragone <[REDACTED]>
Date: Wednesday, May 13, 2015 at 1:50 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: KQED

For this or for Ferlinghetti?

On May 13, 2015, at 1:34 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Ragone!!!!

We can do 9-930 on Friday if that works?

Begin forwarded message:

From: Peter Ragone <[REDACTED]>
Date: May 13, 2015 at 4:24:18 PM EDT

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: KQED

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Thank you,

Irene Noguchi
Producer
KQED's *Forum*
[\(415\) 553-2368](tel:(415)553-2368)
inoguchi@kqed.org

From: [de Alwis, Ronalie](#)
To: [Leopold, Elana; B; John Del Cecato; Wolfe, Emma](#)
Subject: Rep. Keith Ellison
Date: Wednesday, May 13, 2015 5:08:57 PM

Rep. Keith Ellison


Great show yesterday and I was really excited about it. Today is our progressive caucus meeting and we are going to take up the issue of where we go from here. And I would like to talk to you to get some ideas on implementation and also wanted to invite you to our next meeting when you are in D.C. Next. So please give me a call back.

Sent from my iPhone

From: [Carey, Michael](#)
To: [Peter Ragone](#)
Cc: inoguchi@KQED.org; [John Del Cecato](#)
Subject: Re:
Date: Wednesday, May 13, 2015 5:53:22 PM

We would love to do 9 am. Where is the studio?

Michael Paul Carey
City Hall
New York, New York

> On May 13, 2015, at 2:51 PM, Peter Ragone [REDACTED] wrote:
>
> Hi Irene, I believe that Friday will work for the Mayor. Michael and John here will be your point of
contact.
>
>

From: [John Del Cecato](#)
To: [Klein, Monica](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Why Does Bill de Blasio Think He Can Save the Democratic Party? | VICE | United States
Date: Wednesday, May 13, 2015 6:11:03 PM

Good quotes by Errol. We should thank him.

Wayne needs to be reminded of our tweet and opening statement at 3pm event - both of which spelled out criminal justice reform being added to TPA.
<http://www.vice.com/read/why-does-bill-de-blasio-think-he-can-save-the-democratic-party-512>

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: 2 things
Date: Wednesday, May 13, 2015 6:14:16 PM

Yes. Chancellor office already reached out.

Yeah he emailed me about this poet. We need to do some real meetings though.

Michael Paul Carey
City Hall
New York, New York

> On May 13, 2015, at 3:13 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Ragone says Pres of Berkeley would like to do quick meet and greet with MBDB - 2 min.
>
> And BdB mentioned that there's a slight chance this poet or something might be taking visitors? Not
sure what that is - just flagging
>
>


From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelqans, Andrea](#)
Subject: RE: Think it's unfair...
Date: Wednesday, May 13, 2015 7:31:01 PM

Can we pls ask this reporter to amend her story? SKDK is literally promoting it on their website...

<http://www.skdknick.com/nbc-quotes-mike-morey-on-mayor-de-blasio/>

SKDK's Mike Morey on Mayor de Blasio's Trip to Washington

Posted May 13, 2015

 SKDK's Mike Morey was quoted in NBC political analyst Leigh Ann Caldwell's story on Mayor de Blasio's DC trip to talk about progressive issues:

Michael Morey, a Democratic political strategist in New York City who has worked for numerous New York Democrats including Sen. Chuck Schumer said it's probably too early in his first term for de Blasio to start traveling the country and focusing his attention elsewhere. He said that while de Blasio has implemented some policies such as universal pre-school for some New York children and pledged 200,000 additional units of affordable housing, he hasn't yet completely established himself well enough to tout accomplishments.

"That being said, you have to be in the right place at the right time, and right now the country is talking about income inequality, so he's seizing an opportunity as it emerges, and sometimes that means you can't wait until you're more sure footed back home," Morey said.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Wednesday, May 13, 2015 12:21 PM
To: Gunaratna, Mahen; Walzak, Phil; Hagelqans, Andrea
Subject: Re: Think it's unfair...

Can someone make that note to the NBC reporter?

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, May 13, 2015 at 11:43 AM

To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: Think it's unfair...

...for NBC National to quote Mike Morey as a pundit and not mention that he served as Quinn's spox during the campaign and attacked us constantly (and continues to do so well into our mayoralty).

Reporter's email address is [REDACTED]

--

<http://www.nbcnews.com/meet-the-press/bill-de-blasio-treads-carefully-washington-dc-n358056>

Michael Morey, a Democratic political strategist in New York City who has worked for numerous New York Democrats including Sen. Chuck Schumer said it's probably too early in his first term for de Blasio to start traveling the country and focusing his attention elsewhere. He said that while de Blasio has implemented some policies such as universal pre-school for some New York children and pledged 200,000 additional units of affordable housing, he hasn't yet completely established himself well enough to tout accomplishments.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
Bcc: [@EventsWorkingGroup; "jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#)
Subject: CONFIRMED: Live on KQED with Scott Shafer 05/15/2015
Date: Wednesday, May 13, 2015 7:33:20 PM

Title Live on KQED with Scott Shafer
All Day Event
Start Time 5/15/2015 9:06 AM
End Time 5/15/2015 9:20 AM
Location 2601 Mariposa Street, SF 94110
Borough
Travel Time
Car
Follow Up
Attendees
Site Contact
Site Contact Phone
Staff Contact
Press Contact
Site Advance
Set Up
Podium No
Remarks
Press
Format
Note
Background
Recurrence
Site Advance:Email
Address
Site Advance:Mobile
Number
Staff Contact:Mobile
Number
Press Contact:Mobile
Number

Michael Paul Carey
City Hall
New York, New York

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 13, 2015 7:55:49 PM

and pushing for the stupid poet meeting over a meeting with a mayor

On 5/13/15, 4:56 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>What's he doing??

>

>

>

>> On May 13, 2015, at 6:54 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>

>>wrote:

>>

>> Argh

>> Ragone is like pushing his own agenda

>> Not cute.

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 13, 2015 8:15:00 PM

WOT- Waste of Time

On 5/13/15, 5:15 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>A WOT is a loose cannon?

>

>Also - Bdb asking for a little more info on how Reich event will work?

>

>

>

>> On May 13, 2015, at 6:57 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>wrote:

>>

>> The Berkley Chancellor is a WOT and putting us in the middle of their
>>own

>> politics.

>>

>>> On 5/13/15, 4:56 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>>

>>> What's he doing??

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>>>> On May 13, 2015, at 6:54 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>>> wrote:

>>>>

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>>>> Not cute.

>>

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 13, 2015 8:21:30 PM

Are u sitting next to him

On 5/13/15, 5:15 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

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>

>Also - Bdb asking for a little more info on how Reich event will work?

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>

>

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>>>> wrote:

>>>>

>>>> Argh

>>>> Ragone is like pushing his own agenda

>>>> Not cute.

>>

From: [Snyder, Thomas](#)
To: [Hayley Prim](#)
Cc: [John Del Cecato](#); [Aaron Pickrell](#)Email; [John Davis](#); [jeani murray](#); [Rebecca Katz](#)
Subject: Re: Follow-up
Date: Wednesday, May 13, 2015 8:28:40 PM

Much better

Sent from my iPhone

On May 13, 2015, at 8:26 PM, Hayley Prim <[REDACTED]> wrote:

hows this?

Thanks for joining me yesterday in announcing The Progressive Agenda. Your presence added significant weight and reach to the cause.

As you know, that was only the first step in the process. We are going to continue to build on this success, and I look forward to collaborating with you on that process.

On Wed, May 13, 2015 at 5:04 PM, Snyder, Thomas
<TSnyder@cityhall.nyc.gov> wrote:

Given that most of these folks are persons of stature quite apart from our Mayor, I don't think you should have him telling them that they are "real progressive leaders." It may strike some as patronizing. And he doesn't like to say "I hope" - he likes to be more assertive, more like, "we are going to continue collaborating..." Please try to rework it and let me see it again.

From: Hayley Prim [mailto:[REDACTED]]
Sent: Wednesday, May 13, 2015 4:23 PM
To: John Del Cecato
Cc: Snyder, Thomas; Aaron PickrellEmail; John Davis; jeani murray; Rebecca Katz
Subject: Re: Follow-up

We are waiting on some emails for him to send directly, but this is the language:

Thanks for joining me yesterday in announcing The Progressive Agenda. You are a real progressive leader, and your presence added significant weight and reach to the cause.

As you know, that was only the first step in the process, and I hope we can continue to collaborate as we decide where we go next. Please reach out to me directly or have our teams connect with one another on additional thoughts as we move forward.

Thanks,

Bill

They might end up going out tomorrow

On Wednesday, May 13, 2015, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Yes - hayley has

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>

Date: Wednesday, May 13, 2015 at 4:15 PM

To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail

<[REDACTED]> John Davis <[REDACTED]> Hayley Prim

<[REDACTED]> jeani murray <[REDACTED]> Rebecca Katz

<[REDACTED]>

Subject: RE: Follow-up

Good. Can I see the thank you email message before it goes out?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Wednesday, May 13, 2015 4:14 PM

To: Aaron PickrellEmail; John Davis; Hayley Prim; jeani murray; Rebecca Katz; Snyder, Thomas

Subject: Follow-up

I think we're good to send out the Thank You emails to: a) attendees; b) signers. That should be enough for today.

Then tomorrow, I'll hopefully have the agreed-upon language re: debt-free college, SS, and mass incarceration - and we can send that around to group then.

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Carey Michael](#)
To: [John Del Cecato](#)
Subject: Re: Reich Layout and ROS
Date: Wednesday, May 13, 2015 8:54:07 PM
Attachments: [Screen Shot 2015-05-13 at 5.18.00 PM.png](#)

I am nervous about this one, BUT think it could be the coolest one we have done

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, May 13, 2015 at 5:42 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: Reich Layout and ROS

Thanks for this. I have wifi and he doesn't (don't ask) but I showed him this and he feels better

On May 13, 2015, at 7:23 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

About 300 Attendees

Being Filmed for Documentary— four cameras - two on stage. Two in the Audience

Attire: The documentary crew would like you to NOT wear a WHITE Shirt, but I told them I was unsure if you packed anything but White and they were okay.

Overall it is made for an intimate conversation around income inequality (the working title of the documentary is something like "Fixing the Income Inequality Gap")

ROS:

- [12:00 -12:30] YOU will prep with Secretary Reich
- [12:20] YOU are put with a Lav Microphone set up
- 12:30 Dean Henry introduces Secretary Reich on Stage
- Reich introduces YOU
- YOU and Secretary Reich move to chairs on stage
- [12:45-1:15] Secretary Reich leads a conversation with YOU
- [1:15] Secretary Reich opens up to questions from the audience
- [1:30] Secretary Reich concludes
- YOU and Secretary Riech depart backstage
- (T) YOU hold press gaggle
- YOU depart

Not sure you can see picture attached but it is the set up of the room.



<Screen Shot 2015-05-13 at 5.18.00 PM.png>



From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 13, 2015 8:57:40 PM

Also are you updating TP for Riech
Does he want a book?

On 5/13/15, 4:56 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>What's he doing??

>

>

>

>> On May 13, 2015, at 6:54 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>

>>wrote:

>>

>> Argh

>> Ragone is like pushing his own agenda

>> Not cute.

From: [John Del Cecato](#)
To: [B](#)
Cc: [Carey, Michael](#); [Jon Fromowitz](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Santa Clara Remarks
Date: Wednesday, May 13, 2015 9:43:00 PM
Attachments: [SantaClaraRemarksSHORTERWedEvening.docx](#)

With riffing, this should be 15-20 minutes.

I aligned it much more with your Roosevelt remarks, rather than Iowa/Nebraska.

If you WANTED to talk longer, you could go into The Progressive Agenda we unveiled on Tuesday. But that may be a little too stuffy for this crowd.

Let me know, though, and I can add more substance in.

===

EMBARGOED UNTIL DELIVERY

DRAFT REMARKS Mayor Bill de Blasio Santa Clara University

Thank you Father Engh [Ing] for that warm introduction.

Thanks to Molly McDonald in the Office of the President for all of her support in making today possible.

It's such an honor to be here at this great institution.

This university is a special place, defined by academic excellence, world-class innovation, a spirit of community, and a stunningly beautiful campus.

But for me, it's special for a personal reason.

As many of you know, New York's inspiring First Lady and I are very proud parents of a current Santa Clara student.

Now, I won't say TOO much about Chiara. I don't want to be THAT

dad. Poor Chiara probably thought the last time I'd speak in her class was at Career Day in elementary school.

But I will say this – she is one of the brightest, boldest most compassionate people I know, and she feels like she fits right in at this school. So to me, that says more about all of you than just about anything could.

The area that surrounds this campus has been one of modern history's most important cradles of innovation.

As the mayor of a city with its OWN booming tech sector, I can tell you how much I appreciate all the power that comes from a culture of forward-looking creativity.

But so much of that power is dependent on the idea that the best and brightest come from every neighborhood. The next great coders could be born in any zip code.

If we become a country where opportunity for all is precluded by heavily concentrated wealth at the very top, then we'd lose so much.

That's why I'm here today -- to speak to you about what I see as the biggest economic challenge we face: income inequality.

I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.

I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.

I said that needed to change – not just become this vast inequality posed

a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.

We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.

And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a CONDITION of building in New York.

AND we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.

We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.

I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city.

When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. His collaboration with my predecessor, New York Mayor Fiorello

LaGuardia, defined that era's commitment to solving the challenge of economic inequality at every level of government.

Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.

Today, the economic moment -- and the political momentum -- have converged. And NOW is the time for our country to enact bold structural changes to rebuild our middle class.

In a word, we need an economy that rewards WORK and not just wealth.

That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.

It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.

And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.

Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed NOW.

Now, you may ask yourself how loopholes like this are even possible. It's because the system is rigged to benefit those at the top – and to leave everybody else behind.

We want to rewrite those rules – not to punish success, but to create more success stories.

We want every child to grow up in a society that says: “if you’re willing to work hard, you’ve got a chance to live your dreams.”

For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.

And that’s why we have to stand together.

Elected officials at every level – the federal, state, and local level. Progressive economists like Robert Reich, and Joe Stiglitz – with whom Elizabeth Warren and I appeared earlier this week. Civil rights leaders. Cultural leaders. Heads of progressive groups.

And YOU. Young people who have the passion and drive and ideas and energy to demand MORE from your government. Here in California, and all over the country.

Because...you know what? The American people are already there.

In 2014, four so-called “Red States” passed a minimum wage increase.

Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.

It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.

And we need YOUR help to make that happen.

Franklin Roosevelt said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien

power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.

So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

And we won't do it from the top-down. That never works.

We'll do it as a progressive force...city by city, neighborhood by neighborhood...listening to the people who sent us to make the change for which they hunger.

Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.

Thank you so much.

###

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Mayor Bill de Blasio
Santa Clara University**

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In a word, we need an economy that rewards WORK and not just wealth.

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And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.

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Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.

Thank you so much.

###

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: Tonight
Date: Wednesday, May 13, 2015 9:46:36 PM

Well it will be midnight on your body clock fyi

On 5/13/15, 6:46 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Are you gonna go with me to see the house the Grateful Dead used to live
>in? Kidding - I will probably go to hotel & chill/crash early

>
>On 5/13/15, 9:16 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>
>>We are in the heart of SF

>>
>>>On 5/13/15, 6:15 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>
>>>I showed him - BUT be aware that he is thinking he doesn't want to go to
>>>hotel and instead wants to hang in SF a bit.

>>>
>>>
>>>

>>>> On May 13, 2015, at 7:55 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>>>wrote:

>>>>
>>>> FLONYC is arriving much later now.
>>>> YOU will be escorted out of airport as always and then come to hotel.
>>>> Some of detail is staying back to pick up FLONYC.
>>>> I will be at hotel to welcome you all
>>>> And then welcome FLONYC

>>>>
>>>>> On 5/13/15, 5:44 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>>>>
>>>>> And yes - sitting next to him

>>>>>
>>>>>
>>>>>

>>>>>> On May 13, 2015, at 7:23 PM, Carey, Michael
>>>>>><MPCarey@cityhall.nyc.gov>

>>>>>> wrote:

>>>>>>
>>>>>> Are u sitting next to him

>>>>>>
>>>>>>> On 5/13/15, 5:15 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>>>>>>
>>>>>>> A WOT is a loose cannon?

>>>>>>>
>>>>>>> Also - Bdb asking for a little more info on how Reich event will
>>>>>>>work?

>>>>>>>
>>>>>>>
>>>>>>>

>>>>>>>> On May 13, 2015, at 6:57 PM, Carey, Michael
>>>>>>>><MPCarey@cityhall.nyc.gov>

>>>>>>>> wrote:

>>>>>>>>
>>>>>>>>> The Berkley Chancellor is a WOT and putting us in the middle of

>>>>>>>their
>>>>>>> own
>>>>>>> politics.
>>>>>>>
>>>>>>>> On 5/13/15, 4:56 PM, "John Del Cecato" <jfdc@akpdmedia.com>
>>>>>>>>wrote:
>>>>>>>>
>>>>>>>> What's he doing??
>>>>>>>>
>>>>>>>>
>>>>>>>>
>>>>>>>>> On May 13, 2015, at 6:54 PM, Carey, Michael
>>>>>>>>> <MPCarey@cityhall.nyc.gov>
>>>>>>>>> wrote:
>>>>>>>>>
>>>>>>>>> Argh
>>>>>>>>> Ragone is like pushing his own agenda
>>>>>>>>> Not cute.
>>>>
>>
>

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: Tonight
Date: Wednesday, May 13, 2015 9:46:57 PM

More importantly we need to visit the house where FULL HOUSE was filmed at

On 5/13/15, 6:46 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Are you gonna go with me to see the house the Grateful Dead used to live
>in? Kidding - I will probably go to hotel & chill/crash early

>

>On 5/13/15, 9:16 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:

>

>>We are in the heart of SF

>>

>>On 5/13/15, 6:15 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>

>>>I showed him - BUT be aware that he is thinking he doesn't want to go to
>>>hotel and instead wants to hang in SF a bit.

>>>

>>>

>>>

>>>> On May 13, 2015, at 7:55 PM, Carey, Michael <MPCarey@cityhall.nyc.gov>
>>>>wrote:

>>>>

>>>> FLONYC is arriving much later now.

>>>> YOU will be escorted out of airport as always and then come to hotel.

>>>> Some of detail is staying back to pick up FLONYC.

>>>> I will be at hotel to welcome you all

>>>> And then welcome FLONYC

>>>>

>>>>> On 5/13/15, 5:44 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>>>>>

>>>>> And yes - sitting next to him

>>>>>

>>>>>

>>>>>

>>>>>> On May 13, 2015, at 7:23 PM, Carey, Michael

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>>>>>> wrote:

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>>>>>>

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>>>>>>>

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>>>>
>>
>

From: [John Del Cecato](#)
To: [B](#)
Cc: [Carey, Michael](#); [Jon Fromowitz](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Reich Event talking points
Date: Wednesday, May 13, 2015 10:16:21 PM
Attachments: [ReichConversationTalkingPoints.docx](#)

GOALS:

1. Talk about income inequality as **the crisis of our time**, and The Progressive Agenda as a **tangible way to combat it**.

2. Highlight **successful events** this week in DC, especially TPA signing, **with 85 top progressive leaders (including Secretary Reich)** already signed on.

3. Discuss the signing of the agenda as only a **first step** – now signees are engaging everyday Americans across the country to **build a grassroots movement**.

4. Drive audience to TPA website to sign on and get involved: **progressiveagenda.us** [Progressive Agenda DOT U-S].

BERKLEY-SPECIFIC POINTS:

<!--[if !supportLists]-->• <!--[endif]-->It is an honor to be speaking at this institution -- thank you Secretary Reich for the invitation.

<!--[if !supportLists]-->• <!--[endif]-->The very name Berkley is

synonymous worldwide with progressivism and justice.

<!--[if !supportLists]-->• <!--[endif]-->Today, there's critical work being done here towards **ECONOMIC progress and justice.**

<!--[if !supportLists]-->• <!--[endif]-->No one embodies the idea that defines this school's history more than Secretary Reich.

<!--[if !supportLists]-->• <!--[endif]-->For him – and for you – higher education is not a passive experience. What defines this institution is the idea that **learning about the world means little unless you work aggressively to change it for the better.**

<!--[if !supportLists]-->• <!--[endif]-->On the topic of our conversation today, Secretary Reich said QUOTE “we don't have to sit by and watch our meritocracy be replaced by a permanent aristocracy, and our democracy be undermined by dynastic wealth.” END QUOTE

<!--[if !supportLists]-->• <!--[endif]-->And he's just one of many bright stars of progressive economics here. Great minds like Professor Emmanuel Saez [Cy-Ez] are providing the **lens through which we can accurately see the modern economy.**

INEQUALITY STATISTICS

<!--[if !supportLists]-->• <!--[endif]-->We have now worse income inequality than at the time of the stock market crash in 1929.

<!--[if !supportLists]-->• <!--[endif]-->In America, the wealthiest 160,000 families own as much wealth as the poorest 145 million families.

<!--[if !supportLists]-->• <!--[endif]-->According to OxFam, by next year, the top one percent in the world will possess more wealth than the bottom 99 percent.

<!--[if !supportLists]-->• <!--[endif]-->Between 2009 and 2012 overall income per family grew 6.9 percent. The gains weren't shared evenly, however. The top 1 percent saw their real income grow by 34.7 percent while the bottom 99 percent only saw a 0.8 percent gain, meaning that the 1 percent captured 91 percent of all real income.

<!--[if !supportLists]-->• <!--[endif]-->A report covered by the New York Times recently found that the top 25 hedge fund managers earned nearly \$12 BILLION in compensation in 2014 – even while their funds were not so hot. 25 people. \$12 billion. Think about that.

<!--[if !supportLists]-->○ <!--[endif]-->**Should those folks really be paying a lower tax rate than the woman who cleans their beach house...or the guy who pilots their private plane? That's what our current tax system allows. And that MUST change.**

TPA POINTS

<!--[if !supportLists]-->• <!--[endif]-->Six weeks ago, I convened a small group of progressive leaders in New York City to discuss the central crisis of our times – and that is income inequality.

<!--[if !supportLists]-->○ <!--[endif]-->Secretary Reich couldn't make the trip to New York because he was teaching his class...and helping educate his students on some of these very issues.

<!--[if !supportLists]-->• <!--[endif]-->But out of that meeting, we reached out to other fellow progressives – including Secretary Reich, of course -- and worked together to **generate a serious, bold set of solutions to that crisis.**

<!--[if !supportLists]-->• <!--[endif]-->And two days ago in Washington, we introduced **“The Progressive Agenda to Combat Income Inequality.”**

<!--[if !supportLists]-->○ <!--[endif]-->85 top progressive leaders have already signed on, including Secretary Reich, who now shares a distinction with both Howard Dean and Toni Morrison. Not too bad, huh?

<!--[if !supportLists]-->• <!--[endif]-->These 13 progressive ideas will make an enormous difference in combatting income inequality:

<!--[if !supportLists]-->○ <!--[endif]-->BOLD steps like a \$15 minimum wage;

<!--[if !supportLists]-->○ <!--[endif]-->National paid sick and family leave laws

<!--[if !supportLists]-->○ <!--[endif]-->Universal Pre-K, after-school and child care

<!--[if !supportLists]-->○ <!--[endif]-->Closing the tax loopholes that CEOs, hedge fund managers, and billionaires use to avoid paying their fair share.

<!--[if !supportLists]-->• <!--[endif]-->The Progressive Agenda comes down to a very simple concept. **America needs economic policies that reward WORK... and not just wealth.**

<!--[if !supportLists]-->• <!--[endif]-->There's something happening out there...an urgent call for change... given voice by everyday people across this country.

<!--[if !supportLists]-->○ <!--[endif]-->Just last month, more than 60,000 people took to the streets in 200 cities – all fighting for a higher minimum wage.

<!--[if !supportLists]-->• <!--[endif]-->This isn't business as usual. It's a new politics that puts **PEOPLE ahead of profits...that values WORK instead of wealth.**

<!--[if !supportLists]-->• <!--[endif]-->We'll be calling on candidates and elected officials to stiffen their backbones, champion the progressive policies that our nation needs...and join our growing cause.

<!--[if !supportLists]-->• <!--[endif]-->The Progressive Agenda is a bold first step. And there will be more to come.

<!--[if !supportLists]-->• <!--[endif]-->We're asking everyday people across America to join us...to sign up at our

website – Progressive Agenda DOT U-S.

<!--[if !supportLists]-->○ <!--[endif]-->If the esteemed professor here with me doesn't think it would be rude, I'd like to encourage all of you with smart phones to go to the site right now and sign up: Progressive Agenda DOT U-S.

<!--[if !supportLists]-->• <!--[endif]-->And spread the word to your friends and on social media.

<!--[if !supportLists]-->• <!--[endif]-->If ANYONE knows the power of everyday activism to bring about change, it's the people on this campus. **We're counting on you.**

GOALS:

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- If ANYONE knows the power of everyday activism to bring about change, it's the people on this campus. **We're counting on you.**

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Toni
Date: Thursday, May 14, 2015 8:25:47 AM

This is Toni's home phone number: [REDACTED]

On Wed, May 13, 2015 at 10:28 PM, B <BCCD@cityhall.nyc.gov> wrote:

1. Pls figure out when I can call to thank her
2. Pls figure out how to get some focused attention on what she wrote -- it's beautiful and powerful. We need to get attention for it

--
Hayley Prim
c: [REDACTED]

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#)
Subject: Re: RE:
Date: Thursday, May 14, 2015 12:14:43 PM

Ok - thanks much

On May 14, 2015, at 9:01 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Here are some MSNBC hits that were favorable:

MSNBC: <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d5763898-2583-4392-af4f-187a079c3c0f>

MSNBC – The Cycle: <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=7fbd53e6-381d-4fd6-9385-bed92a499847>

MSNBC – NOW with Alex Wagner: <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=57c502b9-ba29-4cd6-9c71-b483590a0751>

In addition to the stories you cited, you could also point to any of the following:

http://www.washingtonpost.com/opinions/the-emerging-populist-agenda/2015/05/12/525ad83e-f7f9-11e4-a13c-193b1241d51a_story.html

<http://www.ibtimes.com/bill-de-blasio-income-inequality-nyc-mayor-slams-washington-not-helping-middle-class-1918572>

<http://www.dailykos.com/story/2015/05/12/1384178/-Warren-DeBlasio-Stiglitz-Reveal-Liberal-Manifesto-Rewriting-the-Rules-at-9am-Livestream>

<http://www.bloomberg.com/politics/articles/2015-05-12/de-blasio-stiglitz-and-warren-team-up-as-avengers-of-inequality>

<http://www.usatoday.com/videos/news/nation/2015/05/12/27199361/>

<http://apr.org/post/nyc-mayor-seeks-national-spotlight-new-contract-america>

<http://www.wnyc.org/story/de-blasio-seeks-support-progressive-agenda/>

<http://www.msnbc.com/msnbc/the-democratic-partys-new-do-list>

<http://www.nydailynews.com/news/politics/de-blasio-pushes-progressive-line-article-1.2219236>

Not seeing any mentions on national evening news.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 13, 2015 7:56 PM
To: Gunaratna, Mahen
Subject: Re:

Awesome - thanks so much

On May 13, 2015, at 6:53 PM, Gunaratna, Mahen
<MGunaratna@cityhall.nyc.gov> wrote:

Will do a full scan - including national TV and liberal outlets - and
get you the best hits by tomorrow morning

Sent from my iPhone

On May 13, 2015, at 7:47 PM, John Del Cecato
<jfdc@akpdmedia.com> wrote:

Boss feeling a little uncertain about whether we made
real impact yet. I showed him The Hill, Vice, Times.

Will show CNN and such. Any readout on how
national evening news played it? Or how liberal outlets
played yesterday? Trying to buck him up. Train thing
seems to be only story (understandably) all day today

From: [John Del Cecato](#)
To: [B](#)
Cc: [FLONYC](#)
Subject: Re: Reich film
Date: Thursday, May 14, 2015 12:15:23 PM

Will do!

> On May 14, 2015, at 8:56 AM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Pls share it with chirlane when you can

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Jon Fromowitz](#)
Subject: Re: CA docs to fact check
Date: Thursday, May 14, 2015 12:24:26 PM

I need actual document and the changes since I put them on cards already for him.

Michael Paul Carey
City Hall
New York, New York

On May 14, 2015, at 9:20 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Begin forwarded message:

From: Jon Fromowitz <jfromowitz@akpdmedia.com>
Date: May 14, 2015 at 8:38:03 AM PDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Andrea Hagelqans <[REDACTED]> Mahen
Gunaratna <[REDACTED]>
Subject: Re: CA docs to fact check

Thanks much, Mahen! JDC — use attached for Reich. Has that typo corrected (just in case) and also added a thank you bullet to Goldman School of pub policy, who are the listed sponsors. Everything else is the same.

On May 14, 2015, at 11:30 AM, Mahen Gunaratna <[REDACTED]> wrote:

This is fine, but small typo - "Berkley" should be "Berkeley".

On Wed, May 13, 2015 at 10:25 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:
Hey Mahen — two things attached for CA events tomorrow.

First is TPs for Reich event (which is a conversation); second is Santa Clara speech.

Lot of content here is from other recent events,
but let us know if you see any issues.

Thanks much ~Jon

From: [Carey, Michael](#)
To: [B](#)
Cc: [John Del Cecato](#)
Subject: Prep for Tech
Date: Thursday, May 14, 2015 1:30:05 PM

Sir,

When you are ready, folks will dial in for your prep for Tech Roundtable tomorrow:

Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [B](#)
To: [Carey, Michael](#)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Re: Meeting with UCB Chancellor
Date: Thursday, May 14, 2015 1:37:05 PM

Very helpful. Thanks

From: Carey, Michael
Sent: Thursday, May 14, 2015 10:34 AM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Meeting with UCB Chancellor

Some Quick Background for your short meeting with Chancellor

- NICHOLAS B. DIRKS became the 10th chancellor of the University of California, Berkeley on June 1, 2013.
- Before coming to Berkeley, Dirks was the executive vice president for the arts and sciences and dean of the faculty at Columbia University, where, in addition to his work on behalf of undergraduate programs, he improved and diversified the faculty, putting special emphasis on interdisciplinary and international initiatives.
- Dirks joined Columbia in 1997 as chair of the anthropology department.
- Prior to his appointment at Columbia, he was a professor of history and anthropology at the University of Michigan for 10 years, before which he taught Asian history and civilization at the California Institute of Technology.
- He is also a Fellow at the Council on Foreign Relations.
- His relationship with Reich is mixed – just a heads up.
- His COS - David Chai- worked with YOU during Clinton/Gore 1996 and then when he worked for Joe Klein at Education.

From: [B](#)
To: [Carey, Michael](#)
Cc: "jfdc@akpdmedia.com"
Subject: Re: Prep for Tech
Date: Thursday, May 14, 2015 1:40:18 PM

Have them dial in pls

From: Carey, Michael
Sent: Thursday, May 14, 2015 10:30 AM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Prep for Tech

Sir,

When you are ready, folks will dial in for your prep for Tech Roundtable tomorrow:

Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: Sched
Date: Thursday, May 14, 2015 1:44:47 PM

From: B
Sent: Thursday, May 14, 2015 10:44 AM
To: P RAGONE; Carey, Michael
Cc: FLONYC
Subject: Re: Sched

Beautiful and perfectly pertinent

From: Peter Ragone [mailto:████████████████████]
Sent: Thursday, May 14, 2015 09:02 AM
To: Carey, Michael
Cc: B; FLONYC
Subject: Re: Sched

This one seem particularly apt for our times...

"Two Scavengers in a Truck, Two Beautiful People in a Mercedes"

At the stoplight waiting for the light
nine a.m. downtown San Francisco
a bright yellow garbage truck
with two garbagemen in red plastic blazers
standing on the back stoop
one on each side hanging on
and looking down into
an elegant open Mercedes
with an elegant couple in it
The man
in a hip three-piece linen suit
with shoulder-length blond hair and sunglasses
The young blond woman so casually coifed
with short skirt and coloured stockings
on the way to his architect's office

And the two scavengers up since four a.m.
grungy from their route
on the way home
The older of the two with grey iron hair
and hunched back
looking down like some
gargoyle Quasimodo
And the younger of the two
also with sunglasses and long hair
about the same age as the Mercedes driver

And both scavengers gazing down
as from a great distance
at the cool couple
as if they were watching some odourless TV ad
in which everything is always possible

And the very red light for an instant
holding all four close together
as if anything at all were possible
between them
across that small gulf
in the high sea
of this democracy.

Lawrence Ferlinghetti

On May 14, 2015, at 8:42 AM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

We have an NPR interview at 9.

Meeting with Mayor of Oakland

Tech Roundtable Luncheon

Meeting with Mayor of San Jose

Then you are done!!!

Michael Paul Carey
City Hall
New York, New York

On May 14, 2015, at 8:39 AM, B <BCCD@cityhall.nyc.gov>
wrote:

What's the latest on ferlinghetti? And if that doesn't work or if
there's extra time, I'm certainly still interested in a mtg with
the mayor of oakland at her office tmrw. Thanks

From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [Yazgi, Stephanie](#); [Williams, Dominic](#); [Walzak, Phil](#); [Snyder, Thomas](#)
Cc: [B](#)
Subject: Quick takes from Ed Lee meeting
Date: Thursday, May 14, 2015 2:07:47 PM

1. TPA. Ed Lee digs all of it but trade bullet. Not opposed outright, but wants to discuss with Microsoft and other tech leaders to see exactly how they view this. So not signing on, but still common ground.
2. Homelessness. SF has Homeless Navigation Center that offers all sorts of services - mental, social, 24 hour food. Helps lead them from shelters to long term housing. What's great about it is that it creates a buzz among homeless individual themselves - they say "what a great place."
3. Wants to continue working on MUNI ID, immigration path to citizenship, etc. Very kindred.
4. Transportation. Lee is all about this. Can help move business leaders to pressure DC. Key point will also be pushing GOP mayor from Fresno to push Cong. McCarthy to get this done.

From: [Singleton, Jessica](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Carey, Michael](#); [Williams, Dominic](#); [Walzak, Phil](#)
Subject: In re: Uber and Internet Giants Assail New York City's Plan to Bolster Rules for Car-Hire Apps
Date: Thursday, May 14, 2015 2:49:34 PM

Mayor:

Here are two examples of app modification that would require TLC review. Important to stress that this is not about TLC reviewing the software or technology. **TLC is looking to review substantial changes that could impact the fundamental ways the service is provided (what the customer and driver see on the screen), which is at the core of TLC's function as a regulator.**

- An app works with a base that changes its rate. TLC would want to ensure that the rates the passengers see on the app are consistent with the rates TLC has on file for the base. Basic consumer protection.
- An app that has worked exclusively with black cars, for the first time starts working with a livery base to dispatch livery rides. Livery bases are required to give passengers a binding fare quote at the time of the request, but Black Car bases aren't. If they use the same passenger interface, the dispatch could occur without the binding quote, which a) inadvertently puts both the base and the app in violation of the rules, and b) doesn't serve the passenger appropriately. TLC would want to simply prevent that from happening.

Thanks,
Jessie

Uber and Internet Giants Assail New York City's Plan to Bolster Rules for Car-Hire Apps

By MATT FLEGENHEIMER MAY 13, 2015

From the stage of a Midtown Manhattan ballroom last week, Mayor Bill de Blasio indulged in “a little bit of positive bragging” about the success of start-ups in the city.

On Thursday, Mr. de Blasio is scheduled to be honored at a reception in California, hosted by several tech moguls, to raise money for a political group run by the mayor's close allies.

But as Mr. de Blasio moves to court Silicon Valley, Internet titans including Facebook, Google and Twitter this week have issued a public rebuke of the de Blasio administration on an ostensibly obscure subject: municipal taxi policy.

At issue is a rule, proposed by the city's Taxi and Limousine Commission, aimed at bolstering its regulation over the fledgling app market that has helped reshape the taxi industry. Under the proposal, smartphone app operators “must apply for approval of a modification” for certain changes

to any app used to arrange vehicle rides for hire.

Opponents have said the proposal, which is scheduled to be discussed at a hearing in two weeks, could effectively grant the commission veto power over software updates, though the administration has disputed this characterization.

“We are troubled by the substance of the draft, which appears to indicate a significant departure from this administration’s policy of encouraging innovation, one that risks undermining New York’s progress and status as a global leader,” reads a letter from the Internet Association, a lobbying and advocacy group in Washington, and several of the technology companies it represents. Yahoo, AOL and eBay are also among those who signed.

The company Uber, which is named in neither the proposal nor the letter, is widely considered the focus of both. Uber operates nearly 16,000 affiliated black cars in New York, according to the commission, roughly 63 percent of the citywide total.

City officials played down the scope of the proposed rules.

Meera Joshi, the city’s taxi commissioner, said in a statement that the measure would “codify basic safety and consumer protection requirements that most apps have already adopted, and, to a large extent, it is their best practices that are the backbone of the rules.”

The commissioner said it was only logical that “material changes to driver and passenger interfaces” receive review from the commission to ensure compliance. But officials insisted that they were not seeking to review every app upgrade, only changes that might significantly affect passengers or drivers. The commission said equivalent provisions had already been in place for a successful “e-hail pilot” for yellow taxis.

The politics of the taxi industry, which has donated hundreds of thousands of dollars to Mr. de Blasio, have long been fraught for the mayor. Many industry officials, startled by decreases in medallion values, have called for the de Blasio administration to place stricter oversight over apps like Uber.

One prominent medallion owner, Evgeny Freidman, helped arrange a pivotal private meeting between Mr. de Blasio and the leader of the city’s sergeants union amid the public rift between City Hall and police unions this year. Mr. Freidman, one of the mayor’s top fund-raisers, recently asked the city to pursue a bailout of sorts for fleet owners, urging officials to guarantee taxi medallion loans. (The city has brushed off the suggestion.)

Yet since their entry into the city’s taxi market in 2012, app providers have themselves chafed at city policies at times. In a statement on Wednesday, Matthew Wing, a spokesman for Uber, said the proposed rules “threaten the options” riders and drivers have come to rely on.

Wiley Norvell, a spokesman for the mayor, said the city’s approach aimed to “foster innovation, while maintaining our responsibility to protect the public interest.”

City officials defended their tech-friendliness in general, noting several initiatives the mayor has undertaken to date. These have included a bid to convert former pay phone hubs into Wi-Fi hot spots and a \$70 million investment over the next decade to improve broadband infrastructure, with an eye toward expanding access in low-income neighborhoods.

At a technology conference last week, Mr. de Blasio said he hoped to build on the previous administration's work on technology issues, but added, "We take a more populist approach."

-
Full letter from Internet Association (<http://internetassociation.org/wp-content/uploads/2015/05/Letter-to-de-Blasio-1.pdf>)

Dear Mayor de Blasio,

The below developers and organizations write to express our concern over the New York City Taxi & Limousine Commission's proposed FHV Dispatch Application Rules.

New York City is facing an important choice about how to approach its future as a global hub of innovation: whether to encourage and harness developments that create more opportunity for more New Yorkers, or to slow the pace of progress and discourage investment in our city.

Over the past decade, New York City has transformed itself into a global center of tech innovation with Silicon Alley in Manhattan, DUMBO in Brooklyn and Long Island City in Queens becoming anchors of their communities and diversifying New York's economic engine. Homegrown companies have become international success stories, while companies from further afield have established major presences here.

We are troubled by the substance of the draft, which appears to indicate a significant departure from this administration's policy of encouraging innovation, one that risks undermining New York's progress and status as a global leader.

The draft would prohibit use of any build of an application not inspected and approved by the TLC, giving an agency tasked with regulation of taxis and for-hire vehicles veto authority over software updates. It would also impose an arbitrary \$1,000 fee on any developer wanting to offer their software; a cost bearable to established players but not to new market entrants. While we do not develop software for transportation providers, we are gravely concerned by the unprecedented decision to subject software available around the world to pre-release review by a city agency.

City agencies can and should encourage innovation and new entrants to the market. We strongly encourage you to reconsider these rules, and to invite leaders from the New York software community to participate in a more deliberate consultation process. The choice we face is an important one, and we look forward to working with you to elevate New York's place as a global technology leader.

Sincerely,
Internet Association

Facebook
Google
Twitter
Yahoo!
AOL
Yelp
IAC
Ebay, Inc.
Expedia, Inc.
TechNet
Travel Tech (The Travel Technology Association)
Techstars
Application Developers Alliance
Consumer Electronics Association
Internet Coalition
New York Tech Meet-Up
Coalition for Queens
Transmosis
Avetta
Button
Metta
Purchia Communications
Metromile
srfr
Portal A
Velocity Venture Capital
State Privacy and Security Coalition, Inc
-
-

Jessica Singleton
Digital Director @nycgov
@jessay286

From: [Singleton, Jessica](#)
To: [B](#)
Cc: [Carey, Michael](#); jfdc@akpdmedia.com; [Tantoco, Minerva](#); [Wiley, Maya](#)
Subject: Tech notes for tonight/tomorrow
Date: Thursday, May 14, 2015 3:38:53 PM

Mayor,

Here are notes about Ron Conway's Pledge 1% campaign, suggested asks for your TechTable conversation tomorrow, and your remarks from TechCrunch. I sent examples about the TLC regulation under separate cover.

Ron's Pledge 1% Campaign:

- Last week in New York City, Ron Conway announced the launch of the Pledge 1% Campaign (with Robin Hood). This campaign asks tech companies to pledge 1% of their time and equity to philanthropy. The company decides what charity they want to commit to.
- This campaign encourages the kind of civic engagement from the tech community that the City of New York is committed to fostering through our programs:
 - Center for Youth Employment (jobs and internships)
 - Tech Talent Pipeline (industry partnerships for training, mentorships, job placement, and real-time feedback about skills)
 - Broadband Taskforce (experts from private sector and academia who are advising the City on our broadband strategy to ensure universal, affordable, high-speed Internet access)

Suggested "asks" for t4a.org TechTable conversation:

- Economic empowerment: Help us make tech a five-borough industry, cultivating local talent in neighborhoods across the five-boroughs.
 - Sample solution: Tech companies partner with community-based organizations to empower residents with skills and exposure to opportunities in the industry
- How can we attract the best tech talent to the city – as partners outside government or talent who works for the City – to help solve pressing urban challenges?
 - Sample solution: Peace Corps for Techies

Your remarks from Tech Crunch: Our three-part policy framework to support the tech ecosystem's growth broke through with precision and clarity, and your conversation with Kim sharply defined the connections between inequity, access, and growth.

Thank you. Well, I want to say it's a great honor to be at TechCrunch Disrupt. This conference everyone knows is an extraordinary opportunity to talk about not just what's happening today in our tech community, but to talk about where we are, going forward, and what it means for New York City. And we are so energized by the growth of the tech community in this city. We think it is quintessential to the future of this city. I believe there's

tremendous opportunity for further growth here, and great opportunity for the tech community not only to make us a stronger city economically, but also to make us a fairer and better city. So I'm thrilled to talk to you about some of the things we're doing and some of the ways I look forward to working together.

I'm going to take a moment, though, to acknowledge some folks who have done a lot of great work, and are part of this growing community and deepening of the tech community's involvement with the city as a whole. First of all, I think a great example are some of the schools represented today from our public school system. So, I'd like to shout-out the Academy for Software Engineering and the Ralph McKee CTE School on Staten Island. Give them a round of applause.

[Applause]

An extraordinary effort being made to pilot efforts in our schools around software engineering, and it is great to have young people from these schools here to connect with this industry and deepen their opportunities ahead because they, of course, will be the leaders of the tech industry in this city in the future.

I know you had the chairman of the FCC here earlier, Tom Wheeler, who I think has done extraordinary things to protect the freedom of the internet. And I give him a lot of credit for standing up for open access.

I also want to thank the members of my team – and we are very, very proud of the team that we have put together at City Hall who focus on the tech community and what it means for this city. I want to thank my counsel, Maya Wiley, who has spearheaded our broadband access efforts that we are very proud of. I want to thank our new CTO, Minerva Tantoco. I want to thank Jessie Singleton, our digital director, and the director of our Tech Talent Pipeline, Kristen Titus. They are all doing an extraordinary job linking this community to the broader work of the city.

Now, I will be quick, but I must start with a little bit of positive bragging. I like to brag about the glories of my city. Sometimes it's tempting to feel a little competitive with other places that are well known for a technology presence. Maybe California would be an example? Well, this year, New York has surpassed California in startup funding requests, and we are very proud of that fact.

[Applause]

The tech ecosystem here provides nearly 300,000 jobs, making it one of the very biggest employers in our economy – generates over \$30 billion in wages annually. And it's having a transformative effect on other quintessential New York City industries, including food, fashion and entertainment. So the impact is great and the speed with which this has happened is breathtaking and incredibly energizing, and a positive example of good change happening in this city. And I know, again, there's a lot more where that came from.

I see the strength of this community as being the ability to open up opportunity for more and more New Yorkers, including many New Yorkers who have not had opportunity for the kind of quality of jobs that you provide, and have not had opportunity for the kind of career paths that you provide. I think that's why this community is transcendent – not only the way we think and the way we do things – and helping us do things better, but also in creating a different economic paradigm that could open doors to so many more of our people.

From the beginning, we knew in our administration that we had to work with the tech community to make it truly a five-borough community – and I love what I'm seeing already in terms of the growth of this community all over the five boroughs. We knew we had to expand access to tech education in our public schools and universities. And we knew that if we were going to achieve our larger goals of combating income inequality, that the tech community would be a crucial ally – and from all I have seen, a willing and energized ally in the fight against income inequality.

Let me talk very briefly – three key areas that we're working on – talent first.

Our goal is to help this community by building an extraordinary pipeline of talent for the ever-growing needs of the community. Our hope and our belief is that if we do our work well and if we partner with you properly, over the next decade, a majority of tech jobs in the city will be filled by graduates of our public schools and universities – and that will be transcendent for this city.

We know, again, these are quality jobs that you create – jobs that actually define a middle class lifestyle, and that's what we want for our people. And we want to make sure every kind of New Yorker knows that this community is for them in all five boroughs. We've been investing \$10 million in public-private partnership to create the Tech Talent Pipeline – working directly with the industry to understand the industry's needs so we can shape training programs that get young people the right skills and get them to the jobs.

We are about to announce in our city budget on Thursday an additional investment in CUNY – in STEM programs for CUNY, especially for our two-year community colleges. \$29

million will be invested in this upcoming year, and that will increase to \$51 million the year after for STEM programs at CUNY. And we are very excited about what that will mean.

And I have to tell you, so much of the impetus for those investments came from leaders of this community who said, “We love some of the tremendous things that are happening, like Cornell-Technion – we need them. But we also need a broader approach that gets more and more people, especially young people, the skills that would give them opportunities of all kinds in this industry.” And CUNY is the perfect tool for realizing that vision quickly.

Second, we’re focused on giving all New Yorkers – I want to emphasize the word all New Yorkers – broadband access. We want to defeat the digital divide. So we are investing \$70 million over the next ten years in broadband infrastructure – a much greater investment than you’ve seen in other places. We believe this is necessary.

One of the key realities is that we know this city can’t be a place of inclusion, can’t be successful if so many of our fellow New Yorkers don’t have access to the internet. So we’re building the world’s largest, fastest free municipal Wi-Fi network, in terms of the number of people who will have access, in terms of the devices that will be out there to connect people, in terms of the speed that it will allow them to connect. It will be the largest and fastest in the world – over 10,000 hotspots obviously connecting potentially all 8.5 million of us and growing.

We know this is something that has to happen.

To realize our vision, we just put out a plan in the last ten days called One New York. It is a plan for the future of the city, and it’s a plan that looks at everything from economic growth to resiliency to sustainability, but adds to that notion that we must also address income inequality – that a truly sustainable city is one that’s physically, environmentally sustainable, but also economically sustainable for its people. We need to hit both notes at once, and that’s what our plan addresses, and that’s why broadband is such a crucial piece of the equation.

Third, innovation – this community understands in a particularly powerful way that innovation has to be a constant. It can never be feared. It must be embraced. Well, I can safely say in government, we have not always had the best track record when it comes to innovation. In fact, a lot of us have been frustrated over the years with some of the bureaucratic roadblocks to necessary change – not just on a macro-policy level, but literally on how we do the work day to day. What we’ve found is, working with the tech community, we are figuring out quickly ways to do things a lot better, and we’re listening to the community when people say here’s how government can work better, but here’s how the

community can help the government work better, and can be more of a partner. We're trying to respond to that energetically, which is why we appointed the first-ever CTO for New York City, Minerva Tantoco; which is why my counsel, Maya Wiley, is spearheading our broadband expansion efforts – because we understand that we could do something different and better – and we want to be pushed by this community to be different and better, and to innovate.

The fact is, there are so many examples already – remember, the tech community have helped us to find a better way of doing things. We've pulled together a broadband taskforce, which we are really excited about – and we thank all the members of the taskforce who may be here or may be watching right now, because this is a group of experts who are going to help us close that digital divide. We've put out calls for innovation – places where we believe the community can help us to specifically solve nagging problems that government has not resolved.

We believe all of these efforts will help us reshape the city.

So, I'll end where I began – the goal is a stronger city. Economically, the goal is a better city, and a city where this community grows, but we have to do it in a way that is more inclusive and more fair than the New York City of today or yesterday. That is our vision, and we see this community as one of the great allies in that effort to create a better city for all.

Thank you very much.

[Applause]

I'll go there –

Unknown: Why don't you have a seat?

Mayor: All right!

Unknown: Yeah, another big round of applause for Mr. Mayor Bill de Blasio. We're going to bring out Kim-Mai Cutler. She's going to sit down with him for about 15, chat, and we'll move on from there. You guys have fun.

Kim-Mai Cutler: Wow, thank you for coming.

Mayor: You're very welcome.

Cutler: So mayor – former mayor Bloomberg was a big proponent of tech in New York, and after the financial industry [inaudible], after the crisis, you know, that strategy helped pay off in terms of the job markets in the rebound. How – what is your – what kind of mark do you want to leave on tech in New York, and how is that different from the Bloomberg Administration?

Mayor: I think Mayor Bloomberg built a good foundation.

Cutler: Yeah.

Mayor: I think he was focused. Obviously, it was very native to him with the work he had done previously in the private sector, but he built a strong foundation. He reoriented government policies towards the tech community and towards the growth of the community. I think that was fantastic and he certainly gets tremendous credit for Cornell-Technion, which we're very excited about. But I think at the same time, we take a more populist approach. We are trying to build on that on foundation, but build out. Build to all five boroughs. Build to people who have not yet been included. We want to see a much more diverse tech sector in every sense. We want to see the opportunities that are in the tech sector available to every kind of New Yorker. So we have a muscular effort in terms of training, in terms of the efforts we want to undertake in our public schools and universities. It all adds up to creating a much bigger talent pool. And we're proud of the fact that we believe the only way we get there is with a strong government role working with the industry. But the goal is to make this industry – this community, this industry – a transcendent part of the efforts to fight income inequality, and that's a supreme focus for us.

Cutler: One of the things that – one of the differences between the finance industry and the tech industry is the finance industry favors, like, a lot of office space, maybe in the Midtown area, but tech tends to, like, you know, there's tech offices popping up in, like, Bushwick and Gowanus – and how much are you thinking about rezoning these other boroughs for commercial office development?

Mayor: I think, to begin with, it's crucial to be truly a five-borough industry, and that is it's – one of the things I'm thrilled with is that's idea. That's becoming, as you say, a really present reality, and we want to support that. I think in the first instance there's a lot we can do within our current rezoning. I think there may be some specific areas where there'd be smart be rezoning around, for example, live-work space, which there's been a great demand

for. And we're trying to build a superstructure around that in terms of the creation of affordable housing, and creating better transit options. But I would say, right now, we can accommodate a great expansion of this industry in a lot of our communities without even needing to get to a rezoning.

Cutler: Okay. So, speaking about this populist approach to tech, I mean, since Google released its diversity numbers basically this month a year ago – I mean, we've seen the data for lots and lots of companies. It's very obvious – it's predominantly – it's predominantly white, it's predominantly male. And when I talk to tech industry leaders, you know, the sort of truism is that, well, it's a pipeline problem. To what extent do you think that the racial make-up of the tech industry and gender make-up of the tech industry has to do with, you know, cultural short-comings of the industry itself in the way that it hires and promotes people, versus what's coming out of our K through 12 system?

Mayor: Look, I think that – that moment a year ago was a wake-up call for all of us. And I think it was – a lot of soul-searching occurred, which is good and healthy. I think part of the approach we've taken in government, where you could argue some of the same historic issues have been raised, in terms of pipeline – you know, I'm very much in the if-you-build-they-will-come school, meaning if you send a message from the beginning of inclusion, if you insist in the hiring process that there be maximum opportunity for inclusion, you find a lot more success at inclusion. Our entire tech team happens to be women, including some women of color. Our administration –

[Applause]

Thank you. Our administration as a whole, in terms of senior jobs in our administration, across all agencies, is 53 percent women in senior management roles, for the entire New York City government. So I think it is quite available if the mindset of what is valued changes. I would argue this is not just about social responsibility or building a more inclusive society. I think it's smart in terms of recognition of markets. Who are going to be the biggest markets going forward? The majority of our people are women, obviously. We are in a society that is increasingly people of color – increasing percentage of our communities. So I think the further integration of the sector is good for everyone in every sense. We're going to try and do all we can through our public schools, our public universities, our training programs to really improve that pipeline, but I think one of the things that people in the tech community can do is meet us in that process, help us figure out how we can do that well, but then really lean in to hiring people that come out of our public schools, our public universities, and our training programs.

Cutler: So you've done this Tech Talent Pipeline. It's a \$10 million dollar effort. When I – when I look at a lot of the – over the past several months in the year, I've gotten to know a lot of different community groups and organizations in different parts of the San Francisco Bay area, and then also organizations here, like Coalition for Queens, and they're often run by really dedicated, invested, wonderful community leaders, but the [inaudible] they're graduating seem so small relative to, you know, the kinds of needs of needs and the skills that these employers have. Like, I mean, \$10 million seems small in the face of what tech companies want to hire, if you're going to, you know, ask them to hire locally.

Mayor: I think it's one of a number of pieces we're putting into play. Look, the – the investment in CUNY – again, \$29 million this coming year, \$51 million the year after that – and it continues – we continue investing more deeply to ensure that the City University system is a constant generator of talent for this community. I would say, if you think about all of our private universities, if you think about all the training programs, not just the ones that we're sponsoring, but others as well, if you think about the impact that mentorship programs would have, internship programs, summer jobs – and we're really going to emphasize we want people in the community to participate in all those – I think it builds a very healthy and sizeable pipeline. Now, one of the things we want to do, in the spirit of this community and in the best sense of the word disruption, is we want to constantly see if it's working, because this is really one of the greatest opportunities to get our people good, quality jobs. If we think there's more investment necessary to achieve that goal, you know, that's going to be something we're very open to.

Cutler: How – how are you looking to get that feedback? What's the best way that tech companies can do that?

Mayor: Well, certainly the Tech Talent Pipeline is an example, and the working groups we've put together with the community to give us that constant feedback about what kind of training is needed that will actually maximize the likelihood that people going through the training will get to a job. So we're thrilled that our tech team is in constant dialogue with the folks doing the hiring, and we want to constantly adjust the training approach to the literal and specific needs of the community. And that's something I think was not the way government handled things in the past. We – I am a firm believer – look at the jobs of today and try and look at the jobs of tomorrow and reorient – I mean, we do a half-billion in training, so, just to give you a little perspective – each year, a half-billion dollars in training programs previously not well enough oriented to the real economy. We want to do that now.

Cutler: So I actually – so I grew up in the Bay area, I grew up in the tech industry. I've been reporting in tech for many, many years. And I think about, you know, when I started I remember, you know – when I started coming and working in tech journalism, it was about,

like, real-time search and social, and every year it's literally changed so much. I mean, it's – you know, one year, it's drones and Bitcoin, and the next it's the on-demand economy. And I have a hard time understanding, like, how public educational institutions can be as flexible as, say, some of the vocational schools that have come up, like General Assembly or Flatiron. Like, how much – how do you think about your allocation of time and resources between some of these, like, boot-camp like programs versus the CUNY system?

Mayor: Well, I think it's a great point, and I – I don't pretend that we will always be, you know, at the exact cutting edge, but I think the question is how we are increasingly improving our approach. I think if you look at it in terms of the core skills people need and the connection to the tech community they need, that does not necessarily imply that we're doing everything perfectly or we've got people calibrated to the exact most recent trend. It does suggest, if you churn out, you know, generation upon generation of young people with the basic skills and the orientation in the community and the sense that they belong and the exposure, which is why I emphasize internships and mentorship and summer jobs, I think that will achieve a lot of the outcome. I think within the community itself, what I would call the fine-tuning can occur.

Cutler: One of the other things that has been a central piece of your administration is this focus on affordable housing.

Mayor: Yes.

Cutler: You have this incredibly ambitious plan – 200,000 units preserved or built. Both our cities – I'm from San Francisco – have this incredibly crazy, crazy, crazy housing crisis.

Mayor: Yes.

Cutler: Can you tell me a little bit about that?

Mayor: Sure. You know, San Francisco, obviously, had to deal with some of these challenges ahead of us, and we have learned from some of the struggles. We have the most ambitious affordable housing program in the history of any city – 200,000 units built and preserved over the next ten years. That's enough for about half of a million people. So far, we're actually very much on schedule to achieve that. It's wildly ambitious, but what we're finding is we're getting a great response from the private sector meeting us, and also our investments, as we're going to show in a few days, are going to continue to increase to support that plan. I think if you find enough housing for half-a-million people in the five boroughs, it's one of the transcendent pieces in terms of keeping this a city for everyone, a

city for every kind of economic group. But the work, in effect, never ends, because we – we need a lot more market-rate housing as well, which we’re working on. And one of the challenges is we have to make sure that the highest percentage possible is for folks at the lowest income level, because a very substantial quantity of people in this city are living below the poverty level, and we need to ensure they have affordable housing options. But again, I’d like to get them out of poverty, which is why our plan – our OneNYC plan, just published – literally puts a goal to that. We say we want 800,000 people out of poverty in the next ten years. It will require a substantial increase in the minimum wage, which I think is long overdue, and I think the state needs to work more aggressively on that front, plus the affordable housing programs, plus the training programs – a whole host of things. But as a city, we are committed not only to building the affordable housing, but to matching it with a specific poverty reduction goal.

Cutler: Inclusionary housing is a key component of your platform. It’s also a practice that we have in San Francisco, and we’re always debating about what’s the appropriate share that we say is devoted, you know, to being permanently affordable. But it – you know, it seems to me, like, I get why we’re doing it, there’s just not as much federal or state funding for affordable housing as there used to be, but it seems to exacerbate the preexisting trend in the job market, which is a hollowing-out of the middle class. And when you do inclusionary, the cost of those permanently affordable units gets passed onto the market-rate buyers. And so I – it just feels like there’s a tension – there’s a tension there, and we’re grappling with it in SF – should we do 12 percent? 20 percent? 25, 35 percent? And what does that do to our housing stock, and –

Mayor: It – these are real issues, but I’d say, given the income inequality crisis and the depth of it – one of the statistics I cite is that, you know, effectively, since the end – quote-unquote “end” of the Great Recession, which is quote-unquote because it’s still being deeply felt by so many Americans – but since the recovery officially began, the vast, vast majority of the gains of the recovery have gone to the top 1 percent in terms of income. And I think what it means is that we – we have to recognize how intensive our efforts are going to have to be to address income inequality. So we have a very aggressive approach to inclusionary zoning, and if some of those costs are passed on to the private sector and to the highest-income buyers, I don’t think that’s unfair, because we don’t have the federal funding – I agree with you, it’s going to be a long time before we see fair federally – fair federal funding again – it’s something – say that ten times fast – it’s something we’re going to work on very energetically in Washington. But right now, you know, a society that stops working for middle class people and for hardworking, lower-income people, that society stops working. If people literally have nowhere to go, it’s just not a healthy society. We think that the affordable housing efforts done aggressively can actually be a profoundly powerful solution. It’s the number one expense in people’s lives, but we think we have to address it aggressively.

Cutler: Last thing – so, earlier today, Fred Wilson and Ron Conway were talking about ways that the tech industry can get involved and how they can work with local government. And do you have specific recommendations or asks for the tech industry here today?

Mayor: I sure do. Thanks for asking. Well, I really appreciate what Fred Wilson has done, particularly in terms of education. I'm a big fan of Ron Conway and I appreciate that they are putting forward real models for this community, and real community-wide levels of commitment that they think make sense. I think that's healthy. That shows an engagement. If you think in terms of economic sectors, that shows a level, if you will, of enlightenment and engagement from the tech community we don't see from every sector of our communities. So I think it's very, very healthy. But I would say this – two things – we have our center for youth employment as part of the mayor's office – it's part of the Mayor's Fund to Advance New York City, which my wife chairs. The idea is to, over the next few years, by 2020, reach a level of 100,000 high school students each year who are either in a summer job or an internship or a mentorship program – 100,000 each year. We want to start that aggressively this summer, and we'll give you a quick deadline of May 15 – we're asking –

[Applause]

– no time like the present. We want to start that this summer, reaching towards that bigger goal. But this summer, what we're asking everyone in this room to do, and everyone who's watching to do is, if you can create a summer job for a young person, if you can create an internship or a mentorship effort, we want you to start doing that now so we can plug in a lot of our young people this summer and then build out over the next few years. That's one. Second, in terms of our Tech Talent Pipeline and all of the efforts to train young people, and not necessarily young people for opportunity in the community, we really beseech you to work with us to ensure you're hiring the maximum number of employees who come out of those efforts. So we're, you know, constantly adding training resources and we're aligning the training to the community's needs, but we really want to push people to engage us in how to do it best, but then be very focused on hiring those who come through these training and these educational efforts.

Cutler: Okay. Thank you so much.

Mayor: Thank you. Thanks, everyone.

[Applause]

Jessica Singleton
Digital Director @nycgov
@jessay286

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Cc: [Walzak, Phil](#)
Subject: RE: NPR Affiliate Interview
Date: Thursday, May 14, 2015 3:45:31 PM

FYI, saw that he's taking call-in questions from listeners tomorrow during the radio interview.

Anticipate that we could get criticized back here, especially given the recent Newsday story that he doesn't do town halls or take questions from everyday New Yorkers (i.e. - "Mayor takes questions on the radio from Californians, but has never done so from New Yorkers during his 17 months in office...")

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 12:16 PM
To: Gunaratna, Mahen
Cc: Walzak, Phil
Subject: Re: NPR Affiliate Interview

Will do!

On May 14, 2015, at 9:13 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Ahh, got it. But if you could still record, that would be helpful, because the station livestream isn't working.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 12:12 PM
To: Gunaratna, Mahen
Cc: Walzak, Phil
Subject: Re: NPR Affiliate Interview

Actually that's tomorrow AM

On May 14, 2015, at 9:03 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Can you record his radio interview that's starting in a few minutes? We're having difficulty live-streaming it from here and it's not working from the station's website.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Irene Noguchi](#)
To: [Mayor's Press Office](#); [Carey, Michael](#); [P RAGONE](#); [REDACTED] ["ifdc@akpdmedia.com"](#)
Cc: [Daniel Zoll](#)
Subject: KQED Forum Confirmation: Mayor Bill de Blasio
Date: Thursday, May 14, 2015 4:59:11 PM
Attachments: [Directions to KQED.doc](#)

Dear Mayor de Blasio,

Thank you for agreeing to appear on Forum TOMORROW (Friday). We are looking forward to having you on the show. Please arrive at the studio no later than 15 minutes before show time. If you are on any social networks such as Twitter or Facebook, please send us a link to your profile(s) so that we can mention them in our engagement efforts. Feel free to mention us in your promotion efforts - we're @KQEDForum on Twitter, KQED Forum on Facebook and kqed_forum on Instagram. Additionally, PLEASE CONFIRM that you received this e-mail, and that all the below information is correct.
PARKING INFO IS BELOW.

Interview Date: 5/15/2015

Name: Bill de Blasio

Title: Mayor

Organization: New York City

Studio Address: 2601 Mariposa St., SF, CA 94110

Interview Time: From: 9:00 AM PT to 9:30 AM PT

Arrival Time: 8:45 AM PT

Studio Directions (Attached)

CELL Phone or Escort Number:

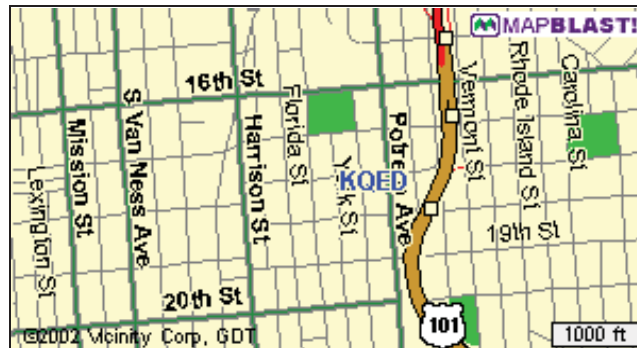
Forum Office Line: (415) 553-2320

Parking Instructions: The studio is located between Bryant and York and Mariposa and 18th St. Our parking garage entrance is on York, second entrance on the right when turning off of Mariposa.
PULL UP TO THE METAL GRATE AND TELL THE PARKING ATTENDANT YOU ARE A GUEST ON FORUM.

Note: In case you are early, there is a Starbucks across the street on the corner of Bryant and Mariposa and a café called Coffee Bar on the corner of Florida and Mariposa.

Directions to KQED

2601 Mariposa St., San Francisco 94110



FROM EAST BAY (I-80 WEST)

Exit at Ninth Street/Civic Center.

Get into the left lane.

Turn left on 8th Street and merge into right lane.

Go down one block past Bryant Street and turn right onto Brannan Street.

Under the overpass, cross Division Street, veering left onto Potrero Avenue.

Turn right onto Mariposa Street.

Go two blocks down Mariposa Street.

FROM SOUTH BAY (101 NORTH)

Exit at Cesar Chavez (Army)/Potrero.

Follow Potrero Avenue north (for several blocks).

Turn left onto Mariposa; go two blocks.

FROM GOLDEN GATE BRIDGE (101 SOUTH)

Exit at Lombard/Downtown.

Take Lombard Street to Van Ness Avenue and turn right.

Take Van Ness Avenue until it becomes South Van Ness, then stay on South Van Ness.

Turn left on 16th Street.

Turn right on Bryant to Mariposa.

Turn left on Mariposa.

FROM THE 16TH ST./MISSION BART STATION

Walk eight blocks on 16th to Bryant and turn right.

Walk two blocks to Mariposa Street.

OR

On 16th Street at Mission, take the **22 Fillmore East** bus. Get off at 16th and Bryant.

Walk two blocks south on Bryant to Mariposa.

BUS INFO: To verify routes, please call MUNI (415) 673-MUNI.

- 33 Stanyan from Laurel Heights, Richmond, Haight, Castro, Eureka Valley, Mission District or Potrero Hill. Stops at 16th & Bryant or Mariposa & Bryant.
- 22 Fillmore from Marina, Union Street, Pacific Heights, Western Addition, Fillmore & Mission District. Stops at 16th & Bryant.
- 53 Southern Heights from Potrero Hill and Mission District. Stops at 16th & Bryant.
- 27 Bryant from Chinatown, Downtown, Powell St. BART Station and Soma. Stops at Mariposa and Bryant.
- 9 San Bruno from Embarcadero, Downtown/Market, Visitation Valley & Bernal Heights. Stops at Potrero & 16th.
- Lines 14, 14L (Mission) and 49 (Van Ness/Mission) intersect with 33, 22 & 53 at 16th Street & Mission.

From the train station (4th and Townsend) cross the street and take #42 to 11th at Harrison. At the bus stop diagonally across, take the 27 Bryant to Mariposa & Bryant.

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: RE: NYT Gaggle
Date: Thursday, May 14, 2015 4:59:39 PM

Also flagging in this EW he says Albany doesn't want to do Min Wage.....

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 4:57 PM
To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael; Williams, Dominic; Wolfe, Emma
Subject: Re: NYT Gaggle

It was only one reporter at Berkeley... Stringer for the NYT...

I'm fine having no gaggle at Santa Clara...

No hecklers... only fawning crazy liberals at Berkeley... Reich called BDB his hero...

One flag on policy front (adding others)... Boss was asked about nail salon story & tipped workers, & MBDB said that everyone - even tipped workers - should make at least the min wage - before tips...

It seems just & fair & in our lane to me - just wasn't sure if he'd said that publicly before

On 5/14/15, 1:49 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>We don't need another gaggle at the 2nd event

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Thursday, May 14, 2015 4:51 PM
>To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael
>Subject: NYT Gaggle

>

>Short and standard

>

From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [Williams, Dominic](#)
Subject: FW: NYT Gaggle
Date: Thursday, May 14, 2015 5:01:31 PM
Attachments: [NYT Gaggle.m4a](#)
[ATT00001.txt](#)

here's audio

On 5/14/15, 1:50 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>Short and standard
>

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Rebecca Katz](#)
Subject: Re: Sunday shows
Date: Thursday, May 14, 2015 5:09:15 PM

Plus we are doing community event on Sunday in Harlem. With the people!!

Michael Paul Carey
City Hall
New York, New York

> On May 14, 2015, at 2:07 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> MBDB goes a little back & forth over whether to do Sunday shows, but my recommendation now is to NOT do so.
>
> His energy level is good - but the trip has only begun. And I'm guessing that by the time he gets back home, he's going to be really drained - and more likely to come off as defensive/prone to make a mistake.
>
> Instead, I would go with our original game plan & try to schedule Fusion/Jorge Ramos for sometime mid-next week.
>

From: [Carey, Michael](#)
To: [Rebecca Katz](#)
Cc: [Walzak, Phil](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Re: Sunday shows
Date: Thursday, May 14, 2015 5:12:22 PM

We don't get back into NYC until almost 11 pm on Saturday. He will be a mess on Sunday AM.

Michael Paul Carey
City Hall
New York, New York

On May 14, 2015, at 2:11 PM, Rebecca Katz <[REDACTED]> wrote:

Ok. No to all. final call?

Sent from my iPhone

On May 14, 2015, at 5:08 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

I tend to agree

Id like to have him do something New Yorky on SUNDAY

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 5:10 PM
To: Hagelgans, Andrea; Walzak, Phil
Cc: Rebecca Katz; Carey, Michael
Subject: Sunday shows

MBDB goes a little back & forth over whether to do Sunday shows, but my recommendation now is to NOT do so.

His energy level is good - but the trip has only begun. And I'm guessing that by the time he gets back home, he's going to be really drained - and more likely to come off as defensive/prone to make a mistake.

Instead, I would go with our original game plan & try to schedule Fusion/Jorge Ramos for sometime mid-next week.

From: [John Del Cecato](#)
To: [B](#)
Subject: Santa Clara remarks
Date: Thursday, May 14, 2015 5:16:37 PM

EMBARGOED UNTIL DELIVERY

DRAFT REMARKS Mayor Bill de Blasio Santa Clara University

Thank you Father Engh [Ing] for that warm introduction.

Thanks to Molly McDonald in the Office of the President for all of her support in making today possible.

It's such an honor to be here at this great institution.

This university is a special place, defined by academic excellence, world-class innovation, a spirit of community, and a stunningly beautiful campus.

But for me, it's special for a personal reason.

As many of you know, New York's inspiring First Lady and I are very proud parents of a current Santa Clara student.

Now, I won't say TOO much about Chiara. I don't want to be THAT dad. Poor Chiara probably thought the last time I'd speak in her class was at Career Day in elementary school.

But I will say this – she is one of the brightest, boldest most compassionate people I know, and she feels like she fits right in at this school. So to me, that says more about all of you than just about anything could.

The area that surrounds this campus has been one of modern history's most important cradles of innovation.

As the mayor of a city with its OWN booming tech sector, I can tell you how much I appreciate all the power that comes from a culture of forward-looking creativity.

But so much of that power is dependent on the idea that the best and brightest come from every neighborhood. The next great coders could be born in any zip code.

If we become a country where opportunity for all is precluded by heavily concentrated wealth at the very top, then we'd lose so much.

That's why I'm here today -- to speak to you about what I see as the biggest economic challenge we face: income inequality.

I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.

I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record. At the same time, 46 percent of our population was living at or near the poverty line.

I said that needed to change – not just because this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.

We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.

And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and requiring – for the first time ever – that developers include affordable housing as a **CONDITION** of building in New York.

AND we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.

We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.

I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city.

When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. His collaboration with my predecessor, New York Mayor Fiorello LaGuardia, defined that era's commitment to solving the challenge of economic inequality at every level of government.

Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.

Today, the economic moment -- and the political momentum -- have converged. And **NOW** is the time for our country to enact bold structural changes to rebuild our middle class.

In a word, we need an economy that rewards WORK and not just wealth.

That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.

It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.

And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.

Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed NOW.

Now, you may ask yourself how loopholes like this are even possible. It's because the system is rigged to benefit those at the top – and to leave everybody else behind.

We want to rewrite those rules – not to punish success, but to create more success stories.

We want every child to grow up in a society that says: “if you're willing to work hard, you've got a chance to live your dreams.”

For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.

And that's why we have to stand together.

Elected officials at every level – the federal, state, and local level. Progressive economists like Robert Reich, and Joe Stiglitz – with whom Elizabeth Warren and I appeared earlier this week. Civil rights leaders. Cultural leaders. Heads of progressive groups.

And YOU. Young people who have the passion and drive and ideas and energy to demand MORE from your government. Here in California, and all over the country.

Because...you know what? The American people are already there.

In 2014, four so-called “Red States” passed a minimum wage increase.

Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.

It's time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.

And we need YOUR help to make that happen.

Franklin Roosevelt said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.

So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and make a real difference.

And we won't do it from the top-down. That never works.

We'll do it as a progressive force...city by city, neighborhood by

neighborhood...listening to the people who sent us to make the change for which they hunger.

Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.

Thank you so much.

###

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, May 14, 2015 5:17:58 PM

No
It's with me behind u in follow up

Michael Paul Carey
City Hall
New York, New York

> On May 14, 2015, at 2:15 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Do we have a hard copy of Santa Clara speech in BDB's car? If not I can just give him my laptop

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: KQED Forum Confirmation: Mayor Bill de Blasio
Date: Thursday, May 14, 2015 5:18:18 PM

Yes

Michael Paul Carey
City Hall
New York, New York

> On May 14, 2015, at 2:18 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Can you give them ProgressiveAgenda.us as the site we want to promote?
>
>> On 5/14/15, 1:57 PM, "Irene Noguchi" <inoguchi@KQED.org> wrote:
>>
>> Dear Mayor de Blasio,
>>
>> Thank you for agreeing to appear on Forum TOMORROW (Friday). We are
>> looking forward to having you on the show. Please arrive at the studio no
>> later than 15 minutes before show time. If you are on any social
>> networks such as Twitter or Facebook, please send us a link to your
>> profile(s) so that we can mention them in our engagement efforts. Feel
>> free to mention us in your promotion efforts - we're @KQEDForum on
>> Twitter, KQED Forum on Facebook and kqed_forum on Instagram.
>> Additionally, PLEASE CONFIRM that you received this e-mail, and that all
>> the below information is correct. ***PARKING INFO IS BELOW.***
>>
>> Interview Date: 5/15/2015
>>
>> Name: Bill de Blasio
>>
>> Title: Mayor
>>
>> Organization: New York City
>>
>>
>> Studio Address: 2601 Mariposa St., SF, CA 94110
>>
>> Interview Time: From: 9:00 AM PT to 9:30 AM PT
>>
>> Arrival Time: 8:45 AM PT
>>
>> Studio Directions (Attached)
>>
>> CELL Phone or Escort Number:
>>
>> Forum Office Line: (415) 553-2320
>>
>> Parking Instructions: The studio is located between Bryant and York and
>> Mariposa and 18th St.
>> Our parking garage entrance is on York, second entrance on the right when
>> turning off of Mariposa. ***PULL UP TO THE METAL GRATE AND TELL THE
>> PARKING ATTENDANT YOU ARE A GUEST ON FORUM.***
>>

>> Note: In case you are early, there is a Starbucks across the street on
>> the corner of Bryant and Mariposa and a café called Coffee Bar on the
>> corner of Florida and Mariposa.
>
> <Directions to KQED.doc>

From: [Carey, Michael](#)
To: [Walzak, Phil](#)
Cc: [Mayor's Press Office](#); [@Incoming](#); [John Del Cecato](#); [InviteTheMayor](#)
Subject: Re: KQED Forumfirmation: Mayor Bill de Blasio?
Date: Thursday, May 14, 2015 5:26:14 PM

On it

Michael Paul Carey
City Hall
New York, New York

> On May 14, 2015, at 2:25 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> +MPC, JFDC
>
> -----Original Message-----
> From: Mayor's Press Office
> Sent: Thursday, May 14, 2015 5:25 PM
> To: @Incoming
> Cc: InviteTheMayor
> Subject: FW: KQED Forum Confirmation: Mayor Bill de Blasio?
>
> Anyone handling an appearance for the Mayor tomorrow to be on Forum?
>
> -----Original Message-----
> From: Irene Noguchi [<mailto:inoguchi@KQED.org>]
> Sent: Thursday, May 14, 2015 4:58 PM
> To: Mayor's Press Office; Carey, Michael; P RAGONE; [REDACTED] 'jfdc@akpdmedia.com'
> Cc: Daniel Zoll
> Subject: KQED Forum Confirmation: Mayor Bill de Blasio
>
> Dear Mayor de Blasio,
>
> Thank you for agreeing to appear on Forum TOMORROW (Friday). We are looking forward to having you on the show. Please arrive at the studio no later than 15 minutes before show time. If you are on any social networks such as Twitter or Facebook, please send us a link to your profile(s) so that we can mention them in our engagement efforts. Feel free to mention us in your promotion efforts - we're @KQEDForum on Twitter, KQED Forum on Facebook and kqed_forum on Instagram. Additionally, PLEASE CONFIRM that you received this e-mail, and that all the below information is correct.
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- > Studio Directions (Attached)
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- > Note: In case you are early, there is a Starbucks across the street on the corner of Bryant and Mariposa and a café called Coffee Bar on the corner of Florida and Mariposa.
- >
- >

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: RE: NYT Gaggle
Date: Thursday, May 14, 2015 5:37:19 PM

Believe that's the first time he said that.

Barring objections, will transcribe and post on our website, per usual protocol.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 4:57 PM
To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael; Williams, Dominic; Wolfe, Emma
Subject: Re: NYT Gaggle

It was only one reporter at Berkeley... Stringer for the NYT...

I'm fine having no gaggle at Santa Clara...

No hecklers... only fawning crazy liberals at Berkeley... Reich called BDB his hero...

One flag on policy front (adding others)... Boss was asked about nail salon story & tipped workers, & MBDB said that everyone - even tipped workers - should make at least the min wage - before tips...

It seems just & fair & in our lane to me - just wasn't sure if he'd said that publicly before

On 5/14/15, 1:49 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

>We don't need another gaggle at the 2nd event

>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Thursday, May 14, 2015 4:51 PM

>To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael

>Subject: NYT Gaggle

>

>Short and standard

>

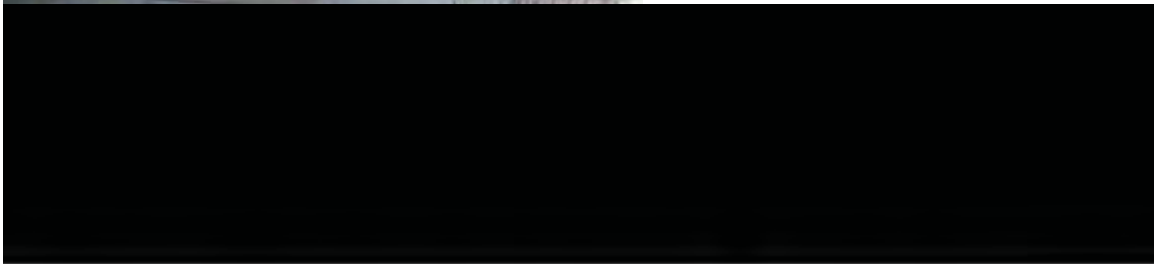
From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: any updates to remarks?
Date: Thursday, May 14, 2015 6:00:07 PM

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelqans, Andrea](#); [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: RE: NYT Gaggle
Date: Thursday, May 14, 2015 6:33:00 PM



[Christina Hansen](#) @CarriageCavalry

CA [@Teamsters](#) handbilling [@BilldeBlasio](#)'s appearance w/ [@RBReich](#) in Berkeley. [#1u](#) [#p2](#)
[#ProgressiveAgenda](#) [#carriageon](#)



What's so progressive about taking

good jobs from working families?

Mayor Bill de Blasio is here today to share his vision of "progressive" government with the nation. Unfortunately in New York, that vision includes taking good-paying, union jobs from 300 mostly immigrant families.

These families work in the Central Park horse carriage industry, and Mayor de Blasio has sided with real-estate developers and extreme special interest groups like PETA who want to close them down. Opponents of the carriage industry just happen to have made extensive contributions to the Mayor's 2013 election through shadowy "independent" expenditure groups.

Meanwhile, the overwhelming majority of New Yorkers want to protect this beloved iconic industry and its small businesses. (Source: Quinnipiac)

While he starts this conversation with America about income inequality, Mayor de Blasio still hasn't met with these working New Yorkers and their union representatives about why he thinks their livelihoods are not worth protecting. Carriage drivers, like all New Yorkers, deserve a fair shot and a chance to be heard.

We hope Mayor de Blasio can take this progressive lesson back to New York:
Before you talk to America, listen to your constituents. They're telling you they want you to...

Keep the carriage horses and 300 good jobs in New York City.



Carriage driver Angel Hernandez supports his two young daughters by driving a carriage in Central Park. Through his union job, he's saving to send his girls to college. Why does Mayor de Blasio refuse to meet with Angel and his co-workers, even as he pushes to pass a bill to take away Angel's livelihood?



Ariel Fintzi and his horse Rebecca marched with labor in the People's Climate March in NYC in September. The historic carriage industry is eco-friendly, and has provided Ariel, an immigrant from Israel, a good living through his small owner-operated business for 34 years.

6:33 PM - 14 May 2015

-----Original Message-----

From: John Del Cecato [mailto:jfdc@akpdmedia.com]

Sent: Thursday, May 14, 2015 4:57 PM

To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael; Williams, Dominic; Wolfe, Emma

Subject: Re: NYT Gaggle

It was only one reporter at Berkeley... Stringer for the NYT...

I'm fine having no gaggle at Santa Clara...

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>

>-----Original Message-----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Thursday, May 14, 2015 4:51 PM

>To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael

>Subject: NYT Gaggle

>

>Short and standard

>

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Subject: FW: Connecting
Date: Thursday, May 14, 2015 7:17:52 PM

Ugh

From: Eric Schmeltzer <eric@schmeltzerpr.com>
Date: Thursday, May 14, 2015 at 6:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Connecting

Hey man, assume you saw. Ouch.

<http://www.thedailybeast.com/articles/2015/05/14/de-blasio-s-new-plan-to-combat-inequality-stiffs-vets.html?via=mobile&source=facebook>

From: Eric Schmeltzer [<mailto:eric@schmeltzerpr.com>]
Sent: Monday, May 11, 2015 7:28 AM
To: 'John Del Cecato'
Subject: RE: Connecting

Hey dude, yeah, absolutely. Have Emma just ping me. I think it's pretty unfair, how he's getting hammered on the vets stuff. I don't have a ton of background on it, but maybe she can get me up to speed and I can see if it makes sense for VoteVets to step in to help out.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Saturday, May 9, 2015 4:26 PM
To: Eric Schmeltzer
Subject: Re: Connecting

Thanks man! Very excited...

And would love your help on the vets stuff... can i connect you with Emma Wolfe on that?

From: Eric Schmeltzer <eric@schmeltzerpr.com>
Date: Friday, May 8, 2015 at 3:09 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Connecting

Hi, hey man! Funny as hell. I've known Jeani forever, and someone connected me to her on this Contract for America stuff and then she connects me to you. How're things? I was asking Jeani if you all needed help on vets stuff. Seems like BdB is getting a bit of heat. How's everything else?

This progressive agenda looks awesome, by the way. Really stoked!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 8, 2015 2:09 PM
To: Eric Schmeltzer
Subject: Re: Connecting

Jeani to BCC

Eric!! How the fuck are you, my man?


From: jeani murray <[REDACTED]>
Reply-To: "[REDACTED]" <[REDACTED]>
Date: Friday, May 8, 2015 at 2:05 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Eric Schmeltzer <eric@schmeltzerpr.com>
Subject: Connecting

Eric - meet John
John - meet Eric

Wanted to connect you both about Mayor de Blasio's effort and VoteVets.

This email has been checked for viruses by Avast antivirus software.
www.avast.com

| |

 This email has been checked for viruses by Avast antivirus software.
www.avast.com

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Gunaratna, Mahen](#); [Wolfe, Emma](#)
Cc: [Jon Fromowitz](#); [Carey, Michael](#)
Subject: Remarks as prepared
Date: Thursday, May 14, 2015 7:43:07 PM
Attachments: [SantaClaraRemarksFINAL.docx](#)

He started 5 min ago, and I'm feeling like he might not use the text at all - but will let you know.

EMBARGOED UNTIL DELIVERY

**DRAFT REMARKS
Mayor Bill de Blasio
Santa Clara University**

Thank you Father Engh [Ing] for that warm introduction.

Thanks to Molly McDonald in the Office of the President for all of her support in making today possible.

It's such an honor to be here at this great institution.

This university is a special place, defined by academic excellence, world-class innovation, a spirit of community, and a stunningly beautiful campus.

But for me, it's special for a personal reason.

As many of you know, New York's inspiring First Lady and I are very proud parents of a current Santa Clara student.

Now, I won't say TOO much about Chiara. I don't want to be THAT dad. Poor Chiara probably thought the last time I'd speak in her class was at Career Day in elementary school.

But I will say this – she is one of the brightest, boldest most compassionate people I know, and she feels like she fits right in at this school. So to me, that says more about all of you than just about anything could.

The area that surrounds this campus has been one of modern history's most important cradles of innovation.

As the mayor of a city with its OWN booming tech sector, I can tell you how much I appreciate all the power that comes from a culture of forward-looking creativity.

But so much of that power is dependent on the idea that the best and brightest come from every neighborhood. The next great coders could be born in any zip code.

If we become a country where opportunity for all is precluded by heavily concentrated wealth at the very top, then we'd lose so much.

That's why I'm here today -- to speak to you about what I see as the biggest economic challenge we face: income inequality.

I ran for mayor in 2013 with a promise to tackle what I believed then – and still believe today – is the crisis of our times – and that is income inequality.

I often spoke of the Tale of Two Cities that New York had become, particularly since the Great Recession had ended. We're home to Wall Street, which has come roaring back – breaking record after record.

Want an example of the excesses of The One Percent?

In Manhattan, a single apartment sold for a jaw-dropping \$100 million. Another apartment RENTED for \$500,000 – per MONTH. Per MONTH.

I can just imagine the guy who bought the first apartment running into the guy who rented the second place and saying “Oh - you're just renting, huh? Don't worry – things are gonna get better for you!”

At the same time, 46 percent of our population was living at or near the poverty line.

And I'm not the only one who sees the problem.

Lloyd Blankfein, the CEO of Goldman Sachs called income inequality in America QUOTE “destabilizing” and said that if we as a country can't deal with inequality then QUOTE "you can't drive growth and you can't drive the success of the country.” END QUOTE

When Lloyd Blankfein says that, you KNOW the issue is getting noticed!

I said that needed to change – not just become this vast inequality posed a threat to those who were struggling...not simply because those in the middle class felt more and more anxious about staying IN the middle class...but because living in a Gilded City was a threat to EVERY New Yorker...a threat to what made New York so great for so many generations prior.

So we set out to do something about it, and we achieved some real successes – universal, full-day Pre-K...for every single child who wants it. We more than DOUBLED the number of young people with access to after-school programs.

We secured paid sick leave for 500,000 additional New Yorkers. We extended the living wage to thousands more. More than 190,000 New Yorkers now have a municipal ID – and that number is rapidly growing.

And this year, we're pushing the most ambitious municipal affordable housing plan in U.S. history – committing ourselves to building or preserving 200,000 units of affordable housing, and

requiring – for the first time ever – that developers include affordable housing as a **CONDITION** of building in New York.

AND we have pledged to end poverty for 800,000 New Yorkers over the next ten years. Nothing defines the fight against inequality more than lifting people out of poverty.

We've got a very long way to go, but we're tackling inequality every way we know how – with every tool at our disposal.

I'm here today because the fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city.

When Franklin Roosevelt created the New Deal, he relied upon many policies first developed in states and cities across America. His collaboration with my predecessor, New York Mayor Fiorello LaGuardia, defined that era's commitment to solving the challenge of economic inequality at every level of government.

Governors, mayors, city and state legislatures – we all have the opportunity to incubate ideas at the local level, and create momentum for real, progressive national change.

Today, the economic moment -- and the political momentum -- have converged. And **NOW** is the time for our country to enact bold structural changes to rebuild our middle class.

In a word, we need an economy that rewards **WORK** and not just wealth.

That means lifting the floor for working people – raising the minimum wage, strengthening the rights of workers to organize, and cracking down on wage theft.

It means supporting working parents and their families – with paid sick and paid family leave; providing Pre-K and after-school programs and child care; and helping students graduate from college without a mountain of debt hanging over their heads.

And yes, it means REAL, BOLD efforts to make our tax system more fair – closing tax loopholes that big corporations and the wealthy use to take their massive profits and wealth...and simply pile up greater profits and wealth for themselves.

Just one example: the carried interest loophole that allows billionaire hedge fund managers to pay a lower overall tax rate than the hardworking men and women who clean their summer homes, or pilot their private jets. That loophole needs to be closed NOW.

Now, you may ask yourself how loopholes like this are even possible. It's because the system is rigged to benefit those at the top – and to leave everybody else behind.

We want to rewrite those rules – not to punish success, but to create more success stories.

We want every child to grow up in a society that says: “if you're willing to work hard, you've got a chance to live your dreams.”

For generations, that was the promise of my city of New York. It was the definition of the American dream. But for too many, that promise...that dream...has steadily slipped away.

And that's why we have to stand together.

Elected officials at every level – the federal, state, and local level. Progressive economists like Robert Reich, and Joe Stiglitz – with

whom Elizabeth Warren and I appeared earlier this week. Civil rights leaders. Cultural leaders. Heads of progressive groups.

And YOU. Young people who have the passion and drive and ideas and energy to demand MORE from your government. Here in California, and all over the country.

Because...you know what? The American people are already there.

In 2014, four so-called “Red States” passed a minimum wage increase.

Just look at the Fight for 15 – a massive movement in 200 cities, with more than 60,000 people taking to the streets to fight for a minimum wage.

It’s time for those of us in elected office to hear THEIR voices...and to follow THEIR lead.

And we need YOUR help to make that happen.

Franklin Roosevelt said QUOTE: “Let us not be afraid to help each other. Let us never forget that government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a President and Senators and Congressmen and government officials but the voters of this country. END QUOTE.

So as one government official – let me say this. The crisis of economic inequality is massive. But it is well within our power to take it head on, and a make a real difference.

And we won’t do it from the top-down. That never works.

We’ll do it as a progressive force...city by city, neighborhood by

neighborhood...listening to the people who sent us to make the change for which they hunger.

Answering THEIR call...their DEMAND...that we create a more just nation, and an economy that works for EVERYONE again.

Thank you so much.

###

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Carey, Michael](#)
Subject: Tweet by Berkeleyside on Twitter
Date: Thursday, May 14, 2015 7:54:33 PM



Berkeleyside (@berkeleyside)

[5/14/15, 7:01 PM](#)

Bill de Blasio talks inequality with Robert Reich in Berkeley
berkeleyside.com/2015/05/14/bil...

[Download](#) the Twitter app

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [Carey, Michael](#); [John Del Cecato](#); [Walzak, Phil](#)
Subject: Tweet by Santa Clara Univ on Twitter
Date: Thursday, May 14, 2015 7:56:14 PM



Santa Clara Univ (@SantaClaraUniv)

[5/14/15, 7:30 PM](#)

Full house here at the Recital Hall. Getting ready for NY Mayor [@BilldeBlasio](#).
pic.twitter.com/At5jkdVX4d

[Download](#) the Twitter app

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: NYT Gaggle
Date: Thursday, May 14, 2015 8:00:39 PM

RUSH TRANSCRIPT:

Question: [inaudible]

Mayor Bill de Blasio: I've been getting the question over and over. It's the same answer – we need to make the changes we need for the people of New York City. We have to change national policies. I think it's as simple as that. I mean, yesterday in Washington was one example to get a transportation bill out of the Congress. That could mean billions for New work City and the metropolitan region. You know, we've got 160 –

Unknown: [inaudible]

Mayor: Thank you – 160 bridges in New York City that are over 100 years old. We can't fix all that without [inaudible]. So that's one example of using the bully pulpit and gathering fellow mayors to change national policy. But when it comes to this larger discussion of income inequality, look at the things we're talking about – progressive taxation. The Buffet Rule is estimated to bring in \$70 billion a year more in federal revenue. That's the context we're [inaudible] the changes we need in a place like New York City. Historically, we had a very energetic federal role in terms of affordable housing and mass transit infrastructure. We don't have that anymore, and it's part of what's holding us back. So, we're not going to achieve that without progressive taxation. And, you know, we can't help a lot of our people without improving the minimum wage. So, I would love to raise the minimum wage in New York City. I would do it myself if I had the power. But the only places I can get that change are either Washington or Albany. And Albany obviously at this moment is not interested in making a change. So we have to change the politics in order the change the policies that affect our people, and that's worth building momentum and building a moment for.

Unknown: We've got to go.

Mayor: Thank you.

###

Sent from my iPhone

On May 14, 2015, at 5:37 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Believe that's the first time he said that.

Barring objections, will transcribe and post on our website, per usual protocol.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, May 14, 2015 4:57 PM

To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael; Williams, Dominic; Wolfe, Emma

Subject: Re: NYT Gaggle

It was only one reporter at Berkeley... Stringer for the NYT...

I'm fine having no gaggle at Santa Clara...

No hecklers... only fawning crazy liberals at Berkeley... Reich called BDB his hero...

One flag on policy front (adding others)... Boss was asked about nail salon story & tipped workers, & MBDB said that everyone - even tipped workers - should make at least the min wage - before tips...

It seems just & fair & in our lane to me - just wasn't sure if he'd said that publicly before

On 5/14/15, 1:49 PM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:

We don't need another gaggle at the 2nd event

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, May 14, 2015 4:51 PM

To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Carey, Michael

Subject: NYT Gaggle

Short and standard

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Jon Fromowitz](#)
Subject: Re:
Date: Thursday, May 14, 2015 8:30:44 PM

His line keeps changing on this one:



[Download](#) the Twitter app

Sent from my iPhone

On May 14, 2015, at 8:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Not at all.

In Q&A he used the Henry Ford quote and said if adjusted for inflation, workers would make nearly \$100 an hour. (It's actually \$118 per DAY). I think we could explain that one away to reported - just need to make sure he knows the actual fact.

On May 14, 2015, at 5:14 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Did he use remarks

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Thursday, May 14, 2015 08:13 PM

To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen

Subject:

34 minutes. Pretty flat and boring

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Tweet by Vox on Twitter
Date: Thursday, May 14, 2015 9:13:32 PM



Vox (@voxdotcom)

[5/14/15, 8:15 PM](#)

Elizabeth Warren has a powerful new frame for the liberal agenda bit.ly/1JhRweN
pic.twitter.com/iFCJ3YsM5W

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Date: Thursday, May 14, 2015 9:20:43 PM

Mayor de Hypocrite's family-leave crusade



Mayor Bill de Blasio speaks on the "Progressive Agenda" on Capitol Hill in Washington. Photo: AP

Forcing bosses to grant workers paid maternity leave is an absolutely "urgent" matter, Mayor de Blasio says — unless, of course, the boss happens to be . . . him.

[De Blasio is gallivanting around the country pushing his "progressive agenda,"](#) which includes a call for "national paid family leave." But as The Post's Yoav Gonen reports, the mayor himself doesn't offer the benefit to most of his own employees.

Instead, these city workers must use accumulated sick days — or go without pay — if they want time off for maternity leave or to care for a sick family member.

Here's the thing: If paid family leave is as critical as the mayor says, he could have granted it to all non-union city employees with the stroke of a pen — but he hasn't.

And he could have included it for unionized employees in the contracts he signed with the city's unions — but he didn't.

Good thing, too.

Those contracts are fat enough without any extra perks. City employees, for example, get health plans and pensions that blow away the benefits most other public-sector workers get, let alone those without government jobs.

And it would cost taxpayers a mint if de Blasio were to suddenly offer paid family leave. By not granting it, he implicitly admits the city can't afford it.

So why is he racing around America pushing it for the rest of the nation when he hasn't offered it to his own employees?

"You can't go to Washington advocating for a core value that you don't implement at home," says Rudy Giuliani's Deputy Mayor Joe Lhota. He's right — unless, of course, your goal is mainly to boost your image as the nation's top "progressive" (and you don't care about the hypocrisy).

De Blasio-think boils down to this: If private employers foot the bill, paid family leave is a matter of social justice. But if it taps into *his* budget, then it's a question of affordability. Nice.

In fairness, a mayoral aide says the city is studying "how best to provide paid family leave to city employees." Yikes. If the mayor winds up granting them this pricey new perk, he'd better get something back from the unions to offset the cost.

As for the rest of the nation, Mayor de Hypocrite should just butt out.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [FLONYC](#)
Subject: Re: San Jose paper
Date: Friday, May 15, 2015 12:02:41 AM

Not bad!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 14, 2015 08:38 PM
To: B
Subject: San Jose paper

I dig it... I take back what I said about you not being edgy enough...

New York City Mayor Bill de Blasio addresses income inequality at Santa Clara University

SANTA CLARA -- Touting his stop at Santa Clara University as "a call to arms," New York City Mayor Bill de Blasio told an auditorium overflowing with students and faculty that the failure to address widening income inequality could lead the nation into a second Great Depression.

De Blasio is on a speaking tour across the country to address the growing income gap. While he said he did believe there were solutions to income inequality, he told the audience of 300 students, faculty and others -- among them his wife Chirlane McCray and daughter Chiara de Blasio -- that they had inherited a nation that "took the formula for success and threw it away."

"You think about the history of this country you think about the greatest economic crisis and the years leading right up to it," de Blasio said of the Great Depression. "The lust for wealth was out of control. There were no set

boundaries or ground rules to stop us from veering into dangerous path going over the cliff."

"This year we once again have the level of income inequality we had in 1929. Now, this year, we have for the first time ... the average American has literally been going backward."

De Blasio said solutions existed, among them "honest outrage." He said early recognition and a call to action would help to prevent the growing concentration on wealth, instead encouraging a push to improve the middle class' standing.

He said that wealth in the hands of the few does not stimulate economic development, saying the rich do not pump money back into the economy the way most average Americans do. De Blasio referenced on several occasions the Big Apple, saying while apartments sell for \$100 million or rent for \$500,000 a month, 46 percent of the 8.5 million New York City residents live at or near the poverty line.

"This is a city that could turn into a gilded city, a gated community," he said. "But we don't work as a gated community or a society with exclusion. What has made New York City so great was that it was open to everyone."

De Blasio also addressed his recent travel and the criticism by some that he is ignoring the needs of his own constituents. He insisted that his cross-country tour can help those at home by influencing national policies, referencing several times the work done by former Mayor Fiorello La Guardia and his help in launching the United States Conference of Mayors onto a national platform during the Great Depression.

In a brief Q&A with mediator Dr. Elsa Chen, de Blasio coyly avoided discussing his political ambitions, saying that his only immediate plan was to run for re-election as mayor.

Contact Katie Nelson at 408-920-5006 and follow her at

[Twitter.com/katienelson210.](https://twitter.com/katienelson210)

From: [Hayley Prim](#)
To: B; [John Del Cecato](#)
Subject: Follow up from TPA Announcement
Date: Friday, May 15, 2015 11:19:33 AM

Good Morning,

I wanted to send you an updated note in hopes that you have time to send some quick emails of thanks today or this weekend. Also, a reminder to call Toni Morrison. Her home phone is [REDACTED]

Here is a draft of the email:

NAME,

Thanks for joining me on Tuesday to announce The Progressive Agenda. Your presence added significant weight and reach to the cause.

As you know, that was only the first step in the process. We are going to continue to build on this success, and I look forward to collaborating with you on that process.

*Thanks,
- Bill*

Howard Dean: [REDACTED]
Jeff Merkley: He only texts: [REDACTED]
Mark Pocan: [REDACTED]
Keith Ellison: kme@mail.house.gov
Larry Cohen: lcohen@cwa-union.org
Mary Kay Henry: marykay.henry@seiu.org
Lee Saunders: lsaunders@afscme.org
Randi Weingarten: [REDACTED]
Rev Sharpton: [REDACTED]
Mayor Nan Whaley: Nan.whaley@daytonohio.gov
George Gresham: georgeg@1199.org
Maria Elana Durazo: mdurazo@unitehere.org
Janet Murguia: jmurguia@nclr.org
Van Jones: vanjones68@dreamcorps.us
Heather McGhee: hmcghee@demos.org
Barbara Lee: [REDACTED]
Leo Gerard: lgerard@usw.org
Raul Grijalva: Doesn't email, but you can send to COS: amy.emerick@mail.house.gov



--

Hayley Prim

c: [REDACTED]

From: [Carey, Michael](#)
To: [Redmond, Howard Capt.](#); [Pfeffer, Karl Lt.](#); [John Del Cecato](#); [Ventre, Joseph Det.](#)
Subject: Next appointment
Date: Friday, May 15, 2015 12:15:16 PM

Max cafe does not open until 10. There is a Peets coffee here as well instead of going back to hotel. I got calls he can do too :)

Michael Paul Carey
City Hall
New York, New York

From: [John Del Cecato](#)
To: [B](#)
Subject: Sending to team
Date: Friday, May 15, 2015 12:37:41 PM

Hello everyone. Thanks again for being part of the coalition supporting The Progressive Agenda to Combat Income Inequality.

In just three days, we've already had **1,009 people** sign onto The Progressive Agenda at our website - [ProgressiveAgenda.us](#).

As Mayor de Blasio mentioned at Tuesday's event, he's heard from a number of you about adding three pieces to the agenda:

- * **Expanding Social Security**
- * **Supporting debt-free college**
- * **Investing in schools, not jails - and giving a second chance to those coming home from prison.**

We believe these additions to TPA are consistent with our values and organizing objectives, and the strong support from so many of you demonstrates that these additions would help us expand our coalition even more aggressively.

If you have any questions, concerns, or objections to adding these pieces, please let us know as soon as possible.

If there are no objections, we will be adding these three planks to the Agenda [on Tuesday, May 19th](#).

Thanks so much for all of your help - and we'll be following up next week with a plan for building our movement even larger!

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: Radio Interview
Date: Friday, May 15, 2015 12:42:22 PM

ok

-----Original Message-----

From: Walzak, Phil
Sent: Friday, May 15, 2015 12:42 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Gunaratna, Mahen; Wolfe, Emma
Subject: RE: Radio Interview

Lets get a transcription

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 15, 2015 12:34 PM
To: Walzak, Phil; Hagelgans, Andrea; Gunaratna, Mahen; Wolfe, Emma
Subject: Radio Interview

From: [Walzak, Phil](#)
To: B; [Carey, Michael](#); "[John Del Cecato](#)"
Subject: FOR BdB - cupl of quick items
Date: Friday, May 15, 2015 12:57:10 PM

- 1) Vinnie Ignizio is resigning to take a job at Catholic Charities of Staten Island. Effective this summer. Quote below:

I've known and worked with Vinnie for many years, and he's always been a strong voice for Staten Island and an honest colleague in government. From helping Staten Islanders rebuild after Sandy to putting more resources into resurfacing our streets, we've always found good common ground to work on together. He'll be missed by his friends here at City Hall, and by the families he's represented so well.

- 2) The Alliance for a Healthier Generation, along with the American Beverage Association, is launching a three-city (NYC, LA and Little Rock) pilot effort as part of THEIR community-based initiative to help reduce beverage calories consumed by 20% per person by 2025.

The effort aims to reduce calories in S. Bronx, Bed-Stuy and Crown Heights --neighborhoods where avail and demand for no and lower calorie beverages fall below the national average. Their program will increase education, marketing and availability of bottle water, lower caloric and smaller portion beverage choices in stores, bodegas, restaurants. Effort begins next month.

Given your position on large sugary drinks and that New York City is part of the pilot, the organizers are requesting a supportive quote for the story they are placing in the NYT tmrw to launch the initiative.

While our team doesn't recommend a full-on embrace of the initiative], a supportive quote is deemed appropriate. IGA, Lilliam and Dr Bassett have been in discussions with their efforts and concur.

Quote below:

"Our communities are suffering the adverse health effects of highly caloric and non-nutritious diets – we welcome all initiatives that will help improve the health of New Yorkers. I thank the Alliance for a Healthier Generation and the beverage companies for including New York City in this effort, and look forward to seeing the results of this campaign."

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Gunaratna, Mahen](#)
Subject: Fwd: My interview
Date: Friday, May 15, 2015 1:05:12 PM

Begin forwarded message:

From: Eric Alterman <[REDACTED]>
Date: May 15, 2015 at 9:52:50 AM PDT
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: My interview

<http://www.thenation.com/article/207377/bill-de-blasio-crisis-inequality-and-blind-spots-democratic-party>

--

Eric Alterman
[REDACTED]

CUNY Distinguished Professor of English and Journalism, Brooklyn College
"Liberal Media" Columnist, *The Nation*,
Senior Fellow, Center for American Progress, The Nation Institute
305 W.98th Street, 2 C-S, New York, New York, 10025
(917)538-9726 www.ericalterman.com

From: [B](#)
To: "jfdc@akpdmedia.com"; FLONYC
Subject: Fw: Congratulations! + A useful link
Date: Friday, May 15, 2015 1:33:18 PM

Fyi

-----Original Message-----

From: Van Jones
To: Bill de Blasio
Subject: Congratulations! + A useful link
Sent: May 15, 2015 10:26 AM

I greatly appreciate the courage you are showing and the risks you are taking. You are proceeding with remarkable good grace. And I was very happy to hear from your colleague yesterday, regarding the improvements you promised. We will propose some next steps, next weeks.

In the meantime, I found this article to be imperfect, but fascinating and useful:
<http://letstalkmovementbuilding.org/solutions-emerging-from-the-movement-for-black-lives/>
I am not sure how it impacts our work together, but I wanted this to be on your radar screen. Let's stay in touch.

Courageous quarterbacks need and deserve good linebackers. I am happy to be one of yours.
van

--

Check out our work: www.thedreamcorps.org
#YesWeCode: www.yeswecode.org #cut50: www.cut50.org #GreenForAll: www.greenforall.org Follow
ME: <http://twitter.com/VanJones68>
You are a miracle. Nothing is impossible.

From: [Walzak, Phil](#)
To: [B](#)
Cc: ["John Del Cecato"; Carey, Michael](#)
Subject: FW: FINAL Nails release for send in 30
Date: Friday, May 15, 2015 1:47:32 PM
Attachments: [image001.png](#)

Moving out nail salon stuff today
Landed story to kick it off today:

De Blasio Says New York Will Investigate Nail Industry Practices

NY TIMES - Sarah Maslin Nir

http://www.nytimes.com/2015/05/16/nyregion/nail-salon-conditions-for-workers-in-new-york-draw-city-officials-attention.html?_r=1

Mayor Bill de Blasio announced Friday that his administration would take steps to address what he described as “deplorable conditions” confronted by workers in the nail salon industry, including several investigations by New York City agencies and a “day of action” next week to inform manicurists of their rights.

The city’s efforts come in response to a series of articles published in The New York Times examining widespread exploitation of nail salon workers and the health risks they face from the chemicals they use on the job.

City officials have a dilemma: Their ability to regulate nail salons is circumscribed because state, not city, agencies are responsible for monitoring wage violations, as well as ensuring salons and workers are properly licensed. The city’s efforts, therefore, are for the most part limited to advocacy, with some exceptions.

A manicurist practicing at a Long Island salon. Many manicurists have illnesses that some scientists and health advocates say are caused by the chemicals with which they work. Cuomo Orders Emergency Measures to Protect Workers at Nail Salons MAY 11, 2015

A pedicure at a salon on the Upper East Side of Manhattan. Q&A: Readers Ask About the Exploitation of Nail Salon Workers MAY 11, 2015

The city’s Department of Consumer Affairs will begin an investigation into employment agencies used by some manicurists. It is illegal for agencies to knowingly place workers in jobs that pay less than minimum wage.

For the past week, department personnel have also been surreptitiously visiting salons, collecting nail products that are labeled nontoxic or free of chemicals like toluene, formaldehyde and dibutyl phthalate, ingredients that have been linked to cancer and miscarriage. The department said it would test the products to check the veracity of the claims and issue subpoenas to the manufacturers if the products, in fact, contain the chemicals. A similar study was conducted in 2012 in by the California Environmental Protection Agency’s Department of Toxic Substances Control. That study found that many products claiming to be free of certain chemicals were not.

“We will use all available powers to shield nail salon workers from deplorable conditions, empower them with awareness of their rights,” the mayor said in a statement, “and offer every other support we can to ensure the safety and dignity of our hardworking fellow New

Yorkers.”

The city’s initiatives are not designed, for the most part, to be punitive, according to Julie Menin, the commissioner of consumer affairs. “In the absence of regulatory jurisdiction, our role here is to advocate and not regulate,” she said. “To equip workers and consumers with the information they need.”

Along these lines, the most visible step being taking by the de Blasio administration is what is being described by officials as a day of action on Thursday in which 500 volunteers and city personnel, including several elected officials, will canvass salons around New York, distributing information to educate workers about their rights and to tell owners about their legal obligations.

Starting at 7:30 a.m., for an hour and a half, volunteers will stand at subway stops and other places in neighborhoods including Flushing, Queens, and Sunset Park, Brooklyn, where many nail salon workers live and congregate, passing out information in seven languages about job training programs, workers’ rights and tips for consumers. Later they will visit shops in areas with a high concentration of salons, like the Upper East Side and Upper West Side of Manhattan and Forest Hills in Queens. The goal is to drop in on 800 to 1,000 businesses, city officials said. There were nearly 2,000 salons in New York City in 2012, according to census data from that year, the most recent statistics available.

Letters will also be mailed to salon owners reminding them of their obligation to provide paid sick leave. The letters are in English with sentences in other languages directing readers to a government website with more information. About 70 to 80 percent of nail salon owners in the city are of Korean descent, according to the Korean American Nail Salon Association.

Sunjung Yuk, 40, a former manicurist who worked in the industry for about 20 years, said that paying workers for days they were out sick would be nearly impossible for bosses already struggling because of fierce competition, and that the message is out of touch with the reality of salon life. “It’s not a white-collar job,” she said.

Nevertheless, Ms. Menin said the city was committed to protecting workers. “We just want people to confidentially tell us when these rights are being violated so we can take educational action at the businesses that need it, and ultimately enforcement action if need be,” she said.

The Department of Consumer Affairs has started a petition directed at the Personal Care Products Council, the main trade group for the cosmetic chemical industry, urging its members to ban ingredients that have been linked to serious ailments. It has also sent similar letters to the federal Occupational Safety and Health Administration and the Food and Drug Administration.

“Every New Yorker,” Mr. de Blasio said in a statement, “must be protected from predatory workplace practices that threaten their health and exploit their labor.”

DE BLASIO ADMINISTRATION ANNOUNCES MULTIFACETED EFFORT TO ADDRESS LABOR ABUSES AND HEALTH RISKS AT CITY’S NAIL SALONS

Comprehensive advocacy and outreach efforts to businesses, workers and consumers is

part of City's dedicated efforts to protect vulnerable New Yorkers

Immediate steps include investigations of the industry's products; May 21 'Day of Action' to educate New Yorkers about their rights and responsibilities; letter to FDA and petition to salon industry to ban use of 'Toxic Trio' of chemicals in nail products; and more

City partnering with key elected officials to maximize outreach across the city

NEW YORK—Mayor Bill de Blasio today announced an aggressive advocacy and educational initiative by the City to immediately address labor and health issues at local salons, support salon workers, and educate businesses and consumers.

The State of New York licenses salons and the City of New York has limited jurisdiction over labor and wage laws. The City is executing a wide variety of actions within its powers to address allegations of disturbing conditions in nail salons uncovered by a recent *New York Times* investigation. This effort, led by the Department of Consumer Affairs with support from the Department of Small Business Services, the Mayor's Office of Immigrant Affairs, the Mayor's Office to Combat Domestic Violence, and others, will include dedicated outreach to and education of workers, employers and consumers, legal investigations and direct actions for New Yorkers to take. Additionally, the Administration is collaborating with City elected officials who have previously initiated action to address these workplace threats, including Council Speaker Melissa Mark-Viverito, Public Advocate Letitia James, Bronx Borough President Ruben Diaz Jr., and Council Members Rafael Espinal, Consumer Affairs Chair and Corey Johnson, Health Committee Chair. These partnerships will maximize outreach, education, and technical assistance across the city for business owners, employees, patrons and more regarding potential health hazards and workplace safety.

"Every New Yorker must be protected from predatory workplace practices that threaten their health and exploit their labor," said **Mayor Bill de Blasio**. "We will use all available powers to shield nail salon workers from deplorable conditions, empower them with awareness of their rights, and offer every other support we can to ensure the safety and dignity of our hardworking fellow New Yorkers."

"We cannot stand by while the most vulnerable workers among us are exposed to toxic chemicals and equally toxic conditions of employment," **DCA Commissioner Julie Menin** said. "We will harness all the means at our disposal to make sure that salon workers and customers are protected."

Immediate steps include:

- Investigative subpoenas:
 - DCA's Legal Department will investigate, test products, and send subpoenas to manufacturers that make environmental and product claims that may not be valid. DCA will test additional nail products to identify potential harm to consumers.
 - DCA's Legal Department will investigate employment agencies that place workers in nail salons to ensure all such placements are made in jobs that pay at least minimum wage.
- Day of Action, Thursday, May 21:

- ‘Worker and Consumer Awareness Outreach’: 500 volunteers and City representatives, including the Commissioners of DCA, MOIA and SBS, and other officials, will spread out across the five boroughs to distribute information in multiple languages about workers’ rights, the City’s training and job connection programs, employer obligations and business support services, and consumer tips.
- ‘Business Education Canvass’: In conjunction with the ‘Day of Action,’ City representatives will stop by 800-1000 salons citywide to inform owners about their responsibilities and resources available to help them.
- Letters to federal regulatory agencies:
 - The City sent a letter to the US Food and Drug Administration calling for a ban on the use of the so-called ‘Toxic Trio’ of chemicals – Formaldehyde, Dibutyl Phthalate and Toluene – in all nail products.
 - The City sent a letter to the Occupational Safety & Health Administration urging the agency to take immediate steps to protect salon workers by providing safety and health consultation services to nail salon owners, reviewing and revising the permissible exposure limits (“PELS”) of toxins in the workplace and by conducting inspections.
- Consumer Petition: This petition tells the Personal Care Products Council, the leading national trade association for the cosmetics industry, that the “price of beauty shouldn’t be your and your manicurist’s health.” The petition can be found [here](#).
- Letter to Salons: A letter is being issued Monday to nearly 3,000 nail salons informing them of their responsibilities under New York’s Paid Sick Leave Law.

Nail salons, hair salons, and related businesses have also been identified as hotspots for labor and sex trafficking of workers, and where employees may also experience domestic violence at home. The City’s Office to Combat Domestic Violence has conducted proactive outreach to more than 1,250 hair and nail salons and related businesses over the past three years, reaching thousands of workers to raise awareness about domestic violence and trafficking, and to connect victims to the services at the NYC Family Justice Centers.

“All New Yorkers have the right to good jobs and healthy work conditions, and we will be working aggressively with our partners in government to ensure nail salon workers are aware of their rights and business owners are aware of their responsibilities,” said **Small Business Services Commissioner Maria Torres-Springer**.

“Too often, immigrant workers face exploitation in a broad range of industries, including nail salons,” said **Commissioner of Immigrant Affairs Nisha Agarwal**. “We are committed to addressing the violation of workers’ rights and supporting the workforce development of immigrant New Yorkers.”

“A coordinated approach by city government such as this will help to strengthen the safety net for trafficking victims who are quite often visible and in plain sight,” said **OCDV Commissioner Rose Pierre-Louis**. “As part of this effort, we will expand targeted outreach to nail salons to ensure workers who may be victims of human trafficking or intimate partner violence are aware of the comprehensive resources available through the Mayor’s

Office.”

“The New York City Council is proud to lead the way in the fight for justice in the nail salon industry, promoting policies such as increasing the minimum wage and fighting for authority to enforce State labor laws. The Administration’s commitment to raise awareness and investigate potential health concerns are important steps in our shared mission to combat deplorable and widespread abuse of nail salon employees,” said **Council Speaker Melissa Mark-Viverito**. “New York City has a clear obligation to ensure that these workers are treated with the respect and dignity they deserve, and we are committed to working with business owners, employees, and consumers to meet this crucial goal.”

“I applaud Mayor de Blasio for taking these important steps to protect workers at nail salons against harsh working conditions and wage theft. At a recent Consumer Affairs Committee hearing I held discussing the industry, we heard why better regulations need to be in place. I look forward to working with the Mayor and DCA Commissioner Menin to ensure that all New Yorkers are protected from the potential risks posed by unsanitary nail salons and the products they use,” said **Council Member Rafael Espinal, Chair of the Committee on Consumer Affairs**.

“We cannot allow any New Yorkers to work in the shadows, subject to inexcusable abuse and exposed to harmful conditions on a daily basis,” said **Council Member Corey Johnson, Chair of the Committee on Health**. “No one should ever be sacrificing their safety to make a living for themselves and their families, yet this has been the case for many of our City’s most vulnerable who have immigrated here with few resources, language barriers and a desperate need for work. I commend the Department of Consumer Affairs, the Department of Small Business Services and the Mayor’s Office of Immigrant Affairs for leading the effort to ensure that those who work in New York City’s nail salons are no longer at risk of exploitation, abuse and harmful substances in their work places.”

Information and tips on what consumers, salon workers and salon owners need to know can be found on [DCA’s website](#).

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From: [Niuniu Teo](#)
To: [Mayor's Press Office](#); [Carey, Michael](#); [P RAGONE](#); [REDACTED] jfdc@akpdmedia.com
Subject: KQED Forum - Today's Show; Please Forward to Mayor de Blasio
Date: Friday, May 15, 2015 2:50:05 PM

Dear Mayor de Blasio,

Thank you again for appearing on today's show. I just wanted to let you know that an audio archive of the show is now posted online at <http://www.kqed.org/a/forum/R201505150900>. We encourage you to share the link with your community and on your social media accounts. Our Twitter handle is @kqedforum and our Facebook page can be found at <https://www.facebook.com/KQEDForum>.

Thanks again for the great conversation! It was an honor to meet you.

Best,

Niuniu Teo
KQED Forum Intern

From: [Gunaratna, Mahen](#)
To: [Carey, Michael](#); "[John Del Cecato](#)"; [Walzak, Phil](#)
Subject: Chancellor Dirks
Date: Friday, May 15, 2015 3:12:18 PM
Attachments: [image008.png](#)



Nicholas B. Dirks @nickdirks

Lunch yesterday with New York City mayor
[@BilldeBlasio](#) here in Berkeley!



RETWEETS **7**
FAVORITES **13**



1:39 PM - 15 May 2015

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Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Carey, Michael](#)
To: [John Del Cecato](#); [Walzak, Phil](#)
Subject: Re:
Date: Friday, May 15, 2015 4:03:47 PM

It was on the public schedule that he meet with them

On 5/15/15, 1:04 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>You have any problem with me telling WSJ that MBDB met with mayor of
>Oakland and is meeting with mayor of San Jose today? Got him off his
>misinfo on "fundraiser" today - but helps to give him mayor meetings I
>think
>
>

From: [Walzak, Phil](#)
To: [Gunaratna, Mahen](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER
Date: Friday, May 15, 2015 5:57:36 PM
Attachments: [image001.png](#)

No

From: Gunaratna, Mahen
Sent: Friday, May 15, 2015 5:45 PM
To: Walzak, Phil; 'John Del Cecato'; Hagelgans, Andrea; Wolfe, Emma
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER

This is an unchecked transcript of his radio interview this morning. For internal consumption – if you want to circulate outside we can of course brush up.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 15, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER

Host Scott Shafer: Blasio, he took over for Mayor Michael Bloomberg about a year and a half ago. An unabashed liberal, first Democrat to win that office in nearly a quarter of a century. Some are calling him the new star of the party's left wing, but he's also run into some stiff opposition over comments he made about cops and communities of color. He's here with us now to talk about all that and more. Mayor de Blasio, welcome to San Francisco.

Mayor Bill de Blasio: Thank you very much Scott.

Host Scott Shafer: There's no explanation needed for being a liberal.

Mayor Bill de Blasio: You know, this is a wonderful progressive town. I salute the people of San Francisco.

Host Scott Shafer: I'm sure you do. I want to get off the phone, right at the top. You're here generously for a half an hour, but I want to give folks the chance to call in. The number is 866-733-6786, 866-733-6786, if you have a question or comment for Mayor de Blasio. You're doing a national tour, when you're calling the progressive agenda, to address income inequality. Do you see that as the defining issue of our time?

Mayor Bill de Blasio: I do. I also see it as the issue that is going the most unaddressed in our times. We have a crisis of income inequality that at this point is potentially destabilizing this country. I think that is the blunt way it has to be put. By the way, that exact phrase, destabilizing, was used, not just by progressives like me, but by Lloyd Blankfein, the CEO of

Goldman Sachs, a few months ago. I think even folks in the business community are increasingly understanding that a country in which working people simply can't get ahead, and the middle class is increasingly tenuous, is not a strong country, and the sphere between the wealthy and the rest of us is growing without any policies to address what is increasingly an opportunity gap for our people.

I'm trying to crystallize focus on this, get it front and center in the national debate, obviously, and all the discussions around the elections to come. I want to urge your listeners to go to progressiveagenda.us, to learn more about what we're doing. It's a blunt, straight forward, bold agenda. It says exactly the kinds of things that would start to address the income inequality crisis.

Host Scott Shafer: Among other things you're calling for a national minimum wage increase to what?

Mayor Bill de Blasio: Fifteen dollars an hour. The fight for fifteen movement around the country I think has been one of the real indicators of how much people on the ground are demanding change, and a fifteen dollar minimum wage is something that would be transcendent around this country. We believe this is one of the rallying cries progressives have to put forward, particularly again as we go through this national discussion around the election. You can't have a minimum wage that people literally cannot make ends meet on. That's what's true on my state, that's what's true in states all over the country. Interestingly, not only do you see this fight for fifteen movement, 200 cities had rallied simultaneously a couple of weeks ago for the fifteen dollar minimum wage, but you see even in red states a movement towards a better minimum wage. Four red states in 2014 election, including Arkansas and Nebraska, passed referendum in favor for a higher minimum wage. This is becoming something felt deeply at the grassroots.

Host Scott Shafer: You were in DC, I think earlier this week, announcing this agenda. One of the things you said is that this is a plan that rewards work, not wealth. You said it's time for leaders and candidates to stiffen their backbones, to be clear and to champion these progressive policies. A lot of people took that as directed toward Hillary Clinton.

Mayor Bill de Blasio: True. It's directed towards candidates across the board, and leaders across the board. Look, I ...

Host Scott Shafer: She's the preeminent leader, really.

Mayor Bill de Blasio: At the presidential level, but a lot of what I'm talking about is not just the presidential level. I have to be very clear about that. I watched the 2014 elections with great dismay. I say this as a Democrat and a progressive, but I also say this as an American citizen. I think the core issue we're facing, of the lack of economic opportunity for our people, went unaddressed in that election cycle and that debate. I certainly saw a lot of democrats running away from the discussion of progressive economic policy.

My message is to leaders across the board, but certainly there is a message to my fellow democrats, we need to be true to our values and our people. The people we hope will come out and vote will not be inspired unless they hear a blunt and bold vision of progressive change.

Host Scott Shafer: You got a lot of attention a few weeks ago when you declined to endorse Hillary Clinton. I'm wondering, what do you want to hear from her before you're ready to endorse her?

Mayor Bill de Blasio: I want to hear a vision for how we address income inequality. I want it, of course, as I would with any candidate, to be sufficiently specific.

Host Scott Shafer: What has to be on that list?

Mayor Bill de Blasio: I want to first of all say that I have immense respect for Secretary Clinton. Obviously I've worked with her. I think she has a very impressive progressive background. I always use the example of the fight for healthcare reform in 1993, where she

took on the insurance companies at no small cost. I think that is the kind of boldness we need today.

I'm optimistic based on what she said in Iowa, in her first trip as a candidate, and certainly her speeches recently on criminal justice reform, and immigration reform, suggest a very progressive platform. Look at what we have in the progressive agenda. I'll plug it one more time, progressiveagenda.us, to look at the 13 points. I'd like to see her and all candidates speak to the minimum wage level, benefits like paid sick leave, progressive taxation, ideas like the Buffet rule, which simply says that millionaires and billionaires should not pay less as a tax rate than the people that work for them like their secretaries. Closing the carried interest loopholes. Hedge fund managers pay a fair share of tax. I'd like to hear a specific vision that touches on those kinds of issues.

Host Scott Shafer: Sounds very much like the agenda for Elizabeth Warren, who is not running for president, or Bernie Sanders who is. Philosophically, do you find yourself in tune with them?

Mayor Bill de Blasio: I think the world of both of them. I think they've been very powerful and important progressive voices. I think part of what's happening here is a conversation which progressives are raising the demand level, not just on our fellow democrats but on leaders across the board. We've gone through a fundamental political shift, and I think it's gone under-recognized. The great recession was a game changer in our lives, in our politics, in our society. Only now I think some of the fullness of that reality is being felt. Certainly it's being felt in the fight for fifteen movement. I think it's being seen in voices like Elizabeth, and Bernie, and others who are speaking up.

Joe Stiglitz came out with a great report earlier in the week with the Roosevelt institute talking about fundamental changes we have to make in our economy to make it fair. I think something is happening here that is bigger, and it has a growing momentum.

Host Scott Shafer: Do you feel that this in some ways is a fight for the soul of the party?

Mayor Bill de Blasio: I've been asked that and I say it a little differently. I think the soul of the party was defined a long time ago. I loved when my good friend Howard Dean who appeared with us when we announced the progressive agenda, he said ten years ago the famous line, he was from the democratic wing of the Democratic Party. The Democratic Party has been progressive for the better part of a century, in terms of its core orientation. The majority of democrats believe fundamentally in a progressive populist vision of economic change. Some of our leaders I think lost track of that. Some of our leaders ran away from it. Even as recently as a 2014 election, we saw that. I think what's happening now is that the core of the party, the majority is speaking again.

Host Scott Shafer: President Obama took a look at that 13 point agenda ... Is it 13? Why 13?

Mayor Bill de Blasio: It just happens to be. I will say there's a few more in the process of being added. There's a great deal of desire among the folks who make up the coalition to build it out a little more. We're going to be doing that shortly.

Host Scott Shafer: The president said, "Hey, that's my agenda," except for trade. We disagree on trade. Is that fair to say? You said, "No one's addressing it," but he's saying, "Hey, I've been trying to address these things for as long as I've been in the White House."

Mayor Bill de Blasio: Let's have some perspective. I think the president's last State of the Union speech was extraordinary on this front. I think it was a great prescription for what we have to do. I think the president, to his great credit, probably has done the most that anyone has done in the last decade by passing the Affordable Care Act, which fundamentally changed the economic reality for millions of Americans.

That being said, I think we have to go farther. The difference on trade is obviously a major one. Beyond that, I think we now need to get to a much more grassroots, 50 state, consistent

approach for trying to apply these changes. I don't think it's a question of whether any of our leaders had said some of the right things. I think there are a number of people who have subscribed to some of these ideas. I think at this point there has to be greater urgency to actually achieve the changes. Part of what we're trying to do with this agenda is say, "Here are tangible things that can be worked on right now," and we need to gather a coalition of people who are serious about moving this now, and that's what the impetus is.

Host Scott Shafer: New York City Mayor Bill de Blasio is with us for the first half of the hour. If you'd like to join us the number is 866-733-6786. Let's get a call in here. Let's go to Emeryville, and Patrick is on the line. Welcome.

Caller: Hello mister mayor, I want to thank you for talking to us. You deal with some of the wealthiest companies in the nation, and the world. I wanted to ask how you can feel we can change it ... A progressive, policy change in our country, when some of the worst legislation is influenced heavily by lobbying, for instance Medicare not being able to negotiate prices ... How do you think we can change finance reform in a genuine way, knowing what you know about the opposition you'll get?

Mayor Bill de Blasio: Thank you for the question, Patrick. I think, first of all, the American people ... I believe this fundamentally, and we have a lot of opinion research to back it up, the American people want campaign finance reform on a very grand scale. I think the notion of a constitutional amendment to rescind the impact of the Citizen's United decision by the Supreme Court is a much more viable approach than it's given credit for, and I think it's going to become a real issue in this election cycle, which is good.

The American people are actually quite bipartisan, are shocked and disgusted by the presence of big money in the political system. We can go at that both with a constitutional amendment nationally, I also think we can do a lot more at the state level to have things like public financing of elections, we had that in New York City, it makes a huge difference.

I think the last point would be, there is I believe a gathering movement around the country to address economic inequality, and the more we build that, the more it holds everyone accountable to create policies that actually respond to the economic reality of our majority.

Host Scott Shafer: All right, Patrick, thanks for the call. Let's go down to Oakland, and Brad is on the line, welcome.

Caller: Welcome mayor, welcome to San Francisco. As you know, one of the things we share with you is the highest housing costs in the country. My question is in general, how do you think we can make housing more affordable for the 99%, and specifically, how do you feel about the growing concern in both San Francisco and New York about Air B and B, how they're converting potentially tens of thousands of rental housing units? Thank you.

Mayor Bill de Blasio: Thanks Brad. On the first point, what we've tried to do in New York City is change the rules of engagement with the real estate development community. We have the most aggressive affordable housing plan anywhere in the country. We are going to build and preserve 200 000 units of housing. That's enough for almost half a million people. We're doing that over the next decade. The central way we're doing that, first of course is we're devoting a huge amount of our city's capital dollars to that process, but we're also driving a much harder bargain with developers. I've been very blunt about this fact.

I'm someone who believes that in urban areas you do need more height and density. We are an increasingly urbanized society. We should not be afraid to embrace height and density in the right places and right ways. In exchange, a very high level of demand on developers to create affordable housing. What we said in New York City, and in a number of our rezonings and other land use actions, is unless the amount of affordable housing is sufficient, we simply won't agree to the development.

Host Scott Shafer: What is the percentage of units in a development that should be affordable?

Mayor Bill de Blasio: It obviously depends literally on the location, the market value, the financing, but we have tried to take the old model in our city, which was 20%, and up that consistently to 25, 30, in some cases 50.

Host Scott Shafer: The developers will say that just doesn't pencil out without a lot of public money.

Mayor Bill de Blasio: Well, it pencils out ... A broad answer would be, depending on the value of the site, and the height and density of the building, a lot of public value is being provided to a developer and we need a lot in exchange. Yes, there will obviously be cases where we have to have subsidies as well, but I think the point is to see the development process as a tool to get to affordable housing, not something that simply allows the market to dominate the process.

Host Scott Shafer: I want to come back to Air B and B. New York State has been very tough on Air B and B. The Attorney General and also New York City. You've also been tough on Uber. In fact, this week Facebook, Twitter, and Google among others criticized a taxi policy being proposed by your administration that would require essentially that smart phone apps for companies like Uber get signed off, get approval from the taxi and limousine commission. How do you feel about technology? You're here courting Silicon Valley, and at the same time there are some policies in your city that big players like Air B and B, and Uber, and Twitter might not be so happy with.

Mayor Bill de Blasio: Let me start with the first part of the equation. We have a strong and very important tech community in our city. Almost 300 000 jobs. It's a wonderful part of the reality of New York City today, is that the tech community is growing rapidly, and I think ... No disrespect to the valley, it's wonderful here too, but people have found a home in New York City that they're very comfortable with as a place to develop the tech community. We want to consistently build that.

A lot of good citizenship and social responsibility has been a part of that as well, which I deeply appreciate. I think that the specific question of sharing economy obviously brings both very positive realities and huge challenges, and we have to find the balance point. I think people are working on that all over the country and around the world. Everything from, in the case of Air B and B, making sure that the units that people use for their stays are safe and secure for the people who live in the same building, who are the permanent residents of those buildings, to issues like insurance, to issues like taxation. Obviously protecting the affordable housing stock of our city is a big issue.

We're working on trying to find that balance point. Part of the economy that's obviously important and that has a real customer base can coexist with the needs of our city. I'm an optimist, and believe there's a way forward, but it will take some real work. I never belittle issues like the safety of our communities. That has to be accommodated first and foremost. I think on the taxi and limousine commission, there has been a bit of overstatement of what we've done. What we've said, simply, is we want to make sure that our customers and our citizens are being addressed properly. We're not asking to micromanage the process, but we do need more information and more opportunity to work with these companies.

Remember, we have a very developed transportation network in New York City ...

Host Scott Shafer: The Taxi industry is very powerful, they've given you a lot of money for example.

Mayor Bill de Blasio: I'd say this. It's more about the question of how do you balance both transportation people have had available to them historically through the taxi industry, with these new options? How do you make sure all the pieces are working for the larger community? So far we've seen some things that work well, and some things that haven't worked so well. I think, the last point I'd make, is the role of government in anything involving the private sector ... The government is here to create balance, and to create some

regulations and rules for everyone. The sharing economy has created a set of new dynamics the government is still catching up with.

Host Scott Shafer: I've got to ask you about policing. There was a big issue of course, the death of Eric Garner in Staten Island. A man selling cigarettes famously said, "I can't breathe" eleven times. He died. The medical examiner there ruled it a homicide. No charges brought against the police officers involved in that. What's the takeaway for you from all of that, and were you disappointed that there wasn't some action against the officers? It seemed to many like a very clear cut case of excessive force.

Mayor Bill de Blasio: I think that case and many others have taught us why it's so important to change the relationship between police and community. We have instituted a series of reforms that we believe will be transcendent. The retraining of our entire police force in how to de-escalate situations of conflict, and minimize the use of force wherever possible.

Host Scott Shafer: Was there not that kind of training previously?

Mayor Bill de Blasio: I would say pretty bluntly that that training was lacking the past. Commissioner Bratton I think has done an extraordinary job ... Remember, I'm someone who came in to office saying we need to reform police, and change the relationship between police and community. A lot of critics said that there is no way that could be done without crime going up. In fact, what's happened on our watch, and the credit goes to the men and women of the NYPD, is crime has continued to go down. In most areas, not all, but in most areas. While we have drawn police and community closer.

Reforms like retraining, reforms like the beginning of body cameras, a stronger civilian complaint review process, are all helping. Obviously, reduction in the stop and frisk policy, and low level marijuana arrests ... All of these pieces are helping. Here is a powerful statistic. We have 25% fewer complaints about the police today than we did a year ago. Something is changing for the better in New York City, but we have obviously a long way to go.

Host Scott Shafer: You spoke out after charges were not brought against that police officer. You talked very personally about how you and your wife, who is African American, had talked to your son Dante about how to deal with a stop by police, and what to do to make sure he wasn't disrespectful, and was safe, so that something tragic didn't happen to him. It caused a real furor among the NYPD and the union. What's your takeaway from that? Why do you think what you said hit such a raw nerve?

Mayor Bill de Blasio: It's the history of our country, and it has to be addressed. I have the greatest respect for the men and women of the NYPD and for all police, and I've worked very closely with them for decades. We all had delivered unto us a history, and it's a painful history, and we have to overcome it. It's our generation's responsibility to overcome it. I think, as with most things in life, recognition of the problem is the beginning of a solution. I've talked to parents of color all over New York City and beyond, who all have had to have that conversation, particularly with young men.

Host Scott Shafer: Do you think that the police officers ... That the leader of the city, by saying that it was that you were somehow impugning their integrity, or what was it?

Mayor Bill de Blasio: I don't want to talk to perception or other people's interpretation. I think that since then a lot more dialogue has happened, a lot greater understanding of what I was saying is meant with the greatest respect and with an understanding that the police are there to protect us, worthy of our respect, but that history has caused a dynamic, where for so many parents there is a fear, and that has caused, in effect, a need to train, particularly again young men, in how to interact with the police and how to understand, "Yes the police are there to protect you, but you have to be careful that there's not a misunderstanding."

This is something that just needs to be talked about in the cool light of day as a gateway to the changes we have to make. I believe fundamentally that things like retraining the police, things like body cameras, are going to change the paradigm.

Host Scott Shafer: How big a problem is ... You talked about that painful history. How big a problem is racism, not just in the NYPD, but in police departments across the country?

Mayor Bill de Blasio: It's a problem in our society as a whole. I think it still pervades our society.

Host Scott Shafer: But we don't all walk around with badges and guns.

Mayor Bill de Blasio: Well, true, but I think that I would say we all need to be very respectful of the fact that police officers are like all the rest of us, and live the lives we live. If we are in a society that still has not come fully to grips with a number of the divisions that exist amongst us. That's bigger work we have to do.

I actually believe ... I'll wrap it back to where we started. I believe the work we need to do to address income inequality actually will be a source of unity, I truly do. I think economics is where people find a common ground that transcends race, geography, and language. I think here is an opportunity for working people all over the country, middle class people, to say, "We've got to change the rules of the game." I think that's where people are going to find an opportunity to work together in a new way.

Host Scott Shafer: Real quick, we have a number of email from folks pushing back on the minimum wage. Here is just one example. "How does it make any sense to have the same minimum wage in Manhattan and San Francisco as in upstate New York or the central valley?" Where obviously the cost of living is less.

Mayor Bill de Blasio: First of all, this is a point about what we should use as a goal that will change people's lives. I would say in much of this country, short of 15 dollars is not going to allow people to lead a decent life economically. I understand, in fact in my state I advocate for the notion of letting localities have flexibility depending on their local conditions. Here's a way to say it. Right now we have a minimum wage that isn't enough to live on. That literally doesn't fit the definition, and we have to change that.

Host Scott Shafer: All right, that's the beginning of the conversation. Mayor Bill de Blasio, thanks so much for coming in.

Mayor Bill de Blasio: Thank you.

Host Scott Shafer: All right. Coming up in the next half hour, we're going to be talking about Governor Brown's new budget.

###

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: Barbara Lee
Date: Friday, May 15, 2015 6:03:50 PM

Sorry-- This is the final agenda, with the new language highlighted:

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails -- and give a second chance to those coming home from prison.**

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**, **and protect and expand Social Security**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates, **and support debt-free college**.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **"Buffett Rule"** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

On Fri, May 15, 2015 at 6:00 PM, B <BCCD@cityhall.nyc.gov> wrote:

And I'm assuming you didn't miss my point on item 1: send the language you've circulated on the

other points

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 15, 2015 03:00 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Barbara Lee

She suggests including something along these lines:

- Eliminate racism
- Supporting racial and economic justice
- Supporting racial justice

On Fri, May 15, 2015 at 5:52 PM, B <BCCD@cityhall.nyc.gov> wrote:

I will certainly talk to her on sunday or monday, but I need to see 2 things:

1. The new language we proposed -- and let me be blunt that it is a real foul that you and John didn't show it to ME first before sending it around
2. The language Barbara proposes

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 15, 2015 02:49 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Barbara Lee

We emailed all of our current signers the updated language on SS, mass incarceration, and debt free college today, and almost everyone was totally fine with it.

Barbara Lee, however, is being adamant about us including language addressing racial equity in our next draft, and sent over sample language and stats to me a little while ago. She thinks its a mistake if our next rollout of this doesn't include this language, that it was a mistake that the original version didn't include it, and thinks she can get backing from other African Americans saying this is necessary.

I explained that this is something we will be talking about every time we discuss the progressive agenda, and this document is going to continue to grow, and that could be added later on, but she was not okay with that.

We thought you might need to give her a call before she starts getting traction on this. Her cell is ██████████.

Thanks,
Hayley

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Walzak, Phil](#)
To: [Gunaratna, Mahen](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER
Date: Friday, May 15, 2015 6:09:50 PM
Attachments: [image001.png](#)

[pass](#)

From: Gunaratna, Mahen
Sent: Friday, May 15, 2015 5:45 PM
To: Walzak, Phil; 'John Del Cecato'; Hagelgans, Andrea; Wolfe, Emma
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER

This is an unchecked transcript of his radio interview this morning. For internal consumption – if you want to circulate outside we can of course brush up.



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 15, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO APPEARS LIVE ON "THE CALIFORNIA REPORT" WITH HOST SCOTT SHAFER

Host Scott Shafer: Blasio, he took over for Mayor Michael Bloomberg about a year and a half ago. An unabashed liberal, first Democrat to win that office in nearly a quarter of a century. Some are calling him the new star of the party's left wing, but he's also run into some stiff opposition over comments he made about cops and communities of color. He's here with us now to talk about all that and more. Mayor de Blasio, welcome to San Francisco.

Mayor Bill de Blasio: Thank you very much Scott.

Host Scott Shafer: There's no explanation needed for being a liberal.

Mayor Bill de Blasio: You know, this is a wonderful progressive town. I salute the people of San Francisco.

Host Scott Shafer: I'm sure you do. I want to get off the phone, right at the top. You're here generously for a half an hour, but I want to give folks the chance to call in. The number is 866-733-6786, 866-733-6786, if you have a question or comment for Mayor de Blasio. You're doing a national tour, when you're calling the progressive agenda, to address income inequality. Do you see that as the defining issue of our time?

Mayor Bill de Blasio: I do. I also see it as the issue that is going the most unaddressed in our times. We have a crisis of income inequality that at this point is potentially destabilizing this country. I think that is the blunt way it has to be put. By the way, that exact phrase, destabilizing, was used, not just by progressives like me, but by Lloyd Blankfein, the CEO of Goldman Sachs, a few months ago. I think even folks in the business community are

increasingly understanding that a country in which working people simply can't get ahead, and the middle class is increasingly tenuous, is not a strong country, and the sphere between the wealthy and the rest of us is growing without any policies to address what is increasingly an opportunity gap for our people.

I'm trying to crystallize focus on this, get it front and center in the national debate, obviously, and all the discussions around the elections to come. I want to urge your listeners to go to progressiveagenda.us, to learn more about what we're doing. It's a blunt, straight forward, bold agenda. It says exactly the kinds of things that would start to address the income inequality crisis.

Host Scott Shafer: Among other things you're calling for a national minimum wage increase to what?

Mayor Bill de Blasio: Fifteen dollars an hour. The fight for fifteen movement around the country I think has been one of the real indicators of how much people on the ground are demanding change, and a fifteen dollar minimum wage is something that would be transcendent around this country. We believe this is one of the rallying cries progressives have to put forward, particularly again as we go through this national discussion around the election. You can't have a minimum wage that people literally cannot make ends meet on. That's what's true on my state, that's what's true in states all over the country. Interestingly, not only do you see this fight for fifteen movement, 200 cities had rallied simultaneously a couple of weeks ago for the fifteen dollar minimum wage, but you see even in red states a movement towards a better minimum wage. Four red states in 2014 election, including Arkansas and Nebraska, passed referendum in favor for a higher minimum wage. This is becoming something felt deeply at the grassroots.

Host Scott Shafer: You were in DC, I think earlier this week, announcing this agenda. One of the things you said is that this is a plan that rewards work, not wealth. You said it's time for leaders and candidates to stiffen their backbones, to be clear and to champion these progressive policies. A lot of people took that as directed toward Hillary Clinton.

Mayor Bill de Blasio: True. It's directed towards candidates across the board, and leaders across the board. Look, I ...

Host Scott Shafer: She's the preeminent leader, really.

Mayor Bill de Blasio: At the presidential level, but a lot of what I'm talking about is not just the presidential level. I have to be very clear about that. I watched the 2014 elections with great dismay. I say this as a Democrat and a progressive, but I also say this as an American citizen. I think the core issue we're facing, of the lack of economic opportunity for our people, went unaddressed in that election cycle and that debate. I certainly saw a lot of democrats running away from the discussion of progressive economic policy.

My message is to leaders across the board, but certainly there is a message to my fellow democrats, we need to be true to our values and our people. The people we hope will come out and vote will not be inspired unless they hear a blunt and bold vision of progressive change.

Host Scott Shafer: You got a lot of attention a few weeks ago when you declined to endorse Hillary Clinton. I'm wondering, what do you want to hear from her before you're ready to endorse her?

Mayor Bill de Blasio: I want to hear a vision for how we address income inequality. I want it, of course, as I would with any candidate, to be sufficiently specific.

Host Scott Shafer: What has to be on that list?

Mayor Bill de Blasio: I want to first of all say that I have immense respect for Secretary Clinton. Obviously I've worked with her. I think she has a very impressive progressive background. I always use the example of the fight for healthcare reform in 1993, where she took on the insurance companies at no small cost. I think that is the kind of boldness we need

today.

I'm optimistic based on what she said in Iowa, in her first trip as a candidate, and certainly her speeches recently on criminal justice reform, and immigration reform, suggest a very progressive platform. Look at what we have in the progressive agenda. I'll plug it one more time, progressiveagenda.us, to look at the 13 points. I'd like to see her and all candidates speak to the minimum wage level, benefits like paid sick leave, progressive taxation, ideas like the Buffet rule, which simply says that millionaires and billionaires should not pay less as a tax rate than the people that work for them like their secretaries. Closing the carried interest loopholes. Hedge fund managers pay a fair share of tax. I'd like to hear a specific vision that touches on those kinds of issues.

Host Scott Shafer: Sounds very much like the agenda for Elizabeth Warren, who is not running for president, or Bernie Sanders who is. Philosophically, do you find yourself in tune with them?

Mayor Bill de Blasio: I think the world of both of them. I think they've been very powerful and important progressive voices. I think part of what's happening here is a conversation which progressives are raising the demand level, not just on our fellow democrats but on leaders across the board. We've gone through a fundamental political shift, and I think it's gone under-recognized. The great recession was a game changer in our lives, in our politics, in our society. Only now I think some of the fullness of that reality is being felt. Certainly it's being felt in the fight for fifteen movement. I think it's being seen in voices like Elizabeth, and Bernie, and others who are speaking up.

Joe Stiglitz came out with a great report earlier in the week with the Roosevelt institute talking about fundamental changes we have to make in our economy to make it fair. I think something is happening here that is bigger, and it has a growing momentum.

Host Scott Shafer: Do you feel that this in some ways is a fight for the soul of the party?

Mayor Bill de Blasio: I've been asked that and I say it a little differently. I think the soul of the party was defined a long time ago. I loved when my good friend Howard Dean who appeared with us when we announced the progressive agenda, he said ten years ago the famous line, he was from the democratic wing of the Democratic Party. The Democratic Party has been progressive for the better part of a century, in terms of its core orientation. The majority of democrats believe fundamentally in a progressive populist vision of economic change. Some of our leaders I think lost track of that. Some of our leaders ran away from it. Even as recently as a 2014 election, we saw that. I think what's happening now is that the core of the party, the majority is speaking again.

Host Scott Shafer: President Obama took a look at that 13 point agenda ... Is it 13? Why 13?

Mayor Bill de Blasio: It just happens to be. I will say there's a few more in the process of being added. There's a great deal of desire among the folks who make up the coalition to build it out a little more. We're going to be doing that shortly.

Host Scott Shafer: The president said, "Hey, that's my agenda," except for trade. We disagree on trade. Is that fair to say? You said, "No one's addressing it," but he's saying, "Hey, I've been trying to address these things for as long as I've been in the White House."

Mayor Bill de Blasio: Let's have some perspective. I think the president's last State of the Union speech was extraordinary on this front. I think it was a great prescription for what we have to do. I think the president, to his great credit, probably has done the most that anyone has done in the last decade by passing the Affordable Care Act, which fundamentally changed the economic reality for millions of Americans.

That being said, I think we have to go farther. The difference on trade is obviously a major one. Beyond that, I think we now need to get to a much more grassroots, 50 state, consistent approach for trying to apply these changes. I don't think it's a question of whether any of our

leaders had said some of the right things. I think there are a number of people who have subscribed to some of these ideas. I think at this point there has to be greater urgency to actually achieve the changes. Part of what we're trying to do with this agenda is say, "Here are tangible things that can be worked on right now," and we need to gather a coalition of people who are serious about moving this now, and that's what the impetus is.

Host Scott Shafer: New York City Mayor Bill de Blasio is with us for the first half of the hour. If you'd like to join us the number is 866-733-6786. Let's get a call in here. Let's go to Emeryville, and Patrick is on the line. Welcome.

Caller: Hello mister mayor, I want to thank you for talking to us. You deal with some of the wealthiest companies in the nation, and the world. I wanted to ask how you can feel we can change it ... A progressive, policy change in our country, when some of the worst legislation is influenced heavily by lobbying, for instance Medicare not being able to negotiate prices ... How do you think we can change finance reform in a genuine way, knowing what you know about the opposition you'll get?

Mayor Bill de Blasio: Thank you for the question, Patrick. I think, first of all, the American people ... I believe this fundamentally, and we have a lot of opinion research to back it up, the American people want campaign finance reform on a very grand scale. I think the notion of a constitutional amendment to rescind the impact of the Citizen's United decision by the Supreme Court is a much more viable approach than it's given credit for, and I think it's going to become a real issue in this election cycle, which is good.

The American people are actually quite bipartisan, are shocked and disgusted by the presence of big money in the political system. We can go at that both with a constitutional amendment nationally, I also think we can do a lot more at the state level to have things like public financing of elections, we had that in New York City, it makes a huge difference.

I think the last point would be, there is I believe a gathering movement around the country to address economic inequality, and the more we build that, the more it holds everyone accountable to create policies that actually respond to the economic reality of our majority.

Host Scott Shafer: All right, Patrick, thanks for the call. Let's go down to Oakland, and Brad is on the line, welcome.

Caller: Welcome mayor, welcome to San Francisco. As you know, one of the things we share with you is the highest housing costs in the country. My question is in general, how do you think we can make housing more affordable for the 99%, and specifically, how do you feel about the growing concern in both San Francisco and New York about Air B and B, how they're converting potentially tens of thousands of rental housing units? Thank you.

Mayor Bill de Blasio: Thanks Brad. On the first point, what we've tried to do in New York City is change the rules of engagement with the real estate development community. We have the most aggressive affordable housing plan anywhere in the country. We are going to build and preserve 200 000 units of housing. That's enough for almost half a million people. We're doing that over the next decade. The central way we're doing that, first of course is we're devoting a huge amount of our city's capital dollars to that process, but we're also driving a much harder bargain with developers. I've been very blunt about this fact. I'm someone who believes that in urban areas you do need more height and density. We are an increasingly urbanized society. We should not be afraid to embrace height and density in the right places and right ways. In exchange, a very high level of demand on developers to create affordable housing. What we said in New York City, and in a number of our rezonings and other land use actions, is unless the amount of affordable housing is sufficient, we simply won't agree to the development.

Host Scott Shafer: What is the percentage of units in a development that should be affordable?

Mayor Bill de Blasio: It obviously depends literally on the location, the market value, the

financing, but we have tried to take the old model in our city, which was 20%, and up that consistently to 25, 30, in some cases 50.

Host Scott Shafer: The developers will say that just doesn't pencil out without a lot of public money.

Mayor Bill de Blasio: Well, it pencils out ... A broad answer would be, depending on the value of the site, and the height and density of the building, a lot of public value is being provided to a developer and we need a lot in exchange. Yes, there will obviously be cases where we have to have subsidies as well, but I think the point is to see the development process as a tool to get to affordable housing, not something that simply allows the market to dominate the process.

Host Scott Shafer: I want to come back to Air B and B. New York State has been very tough on Air B and B. The Attorney General and also New York City. You've also been tough on Uber. In fact, this week Facebook, Twitter, and Google among others criticized a taxi policy being proposed by your administration that would require essentially that smart phone apps for companies like Uber get signed off, get approval from the taxi and limousine commission. How do you feel about technology? You're here courting Silicon Valley, and at the same time there are some policies in your city that big players like Air B and B, and Uber, and Twitter might not be so happy with.

Mayor Bill de Blasio: Let me start with the first part of the equation. We have a strong and very important tech community in our city. Almost 300 000 jobs. It's a wonderful part of the reality of New York City today, is that the tech community is growing rapidly, and I think ... No disrespect to the valley, it's wonderful here too, but people have found a home in New York City that they're very comfortable with as a place to develop the tech community. We want to consistently build that.

A lot of good citizenship and social responsibility has been a part of that as well, which I deeply appreciate. I think that the specific question of sharing economy obviously brings both very positive realities and huge challenges, and we have to find the balance point. I think people are working on that all over the country and around the world. Everything from, in the case of Air B and B, making sure that the units that people use for their stays are safe and secure for the people who live in the same building, who are the permanent residents of those buildings, to issues like insurance, to issues like taxation. Obviously protecting the affordable housing stock of our city is a big issue.

We're working on trying to find that balance point. Part of the economy that's obviously important and that has a real customer base can coexist with the needs of our city. I'm an optimist, and believe there's a way forward, but it will take some real work. I never belittle issues like the safety of our communities. That has to be accommodated first and foremost. I think on the taxi and limousine commission, there has been a bit of overstatement of what we've done. What we've said, simply, is we want to make sure that our customers and our citizens are being addressed properly. We're not asking to micromanage the process, but we do need more information and more opportunity to work with these companies.

Remember, we have a very developed transportation network in New York City ...

Host Scott Shafer: The Taxi industry is very powerful, they've given you a lot of money for example.

Mayor Bill de Blasio: I'd say this. It's more about the question of how do you balance both transportation people have had available to them historically through the taxi industry, with these new options? How do you make sure all the pieces are working for the larger community? So far we've seen some things that work well, and some things that haven't worked so well. I think, the last point I'd make, is the role of government in anything involving the private sector ... The government is here to create balance, and to create some regulations and rules for everyone. The sharing economy has created a set of new dynamics

the government is still catching up with.

Host Scott Shafer: I've got to ask you about policing. There was a big issue of course, the death of Eric Garner in Staten Island. A man selling cigarettes famously said, "I can't breathe" eleven times. He died. The medical examiner there ruled it a homicide. No charges brought against the police officers involved in that. What's the takeaway for you from all of that, and were you disappointed that there wasn't some action against the officers? It seemed to many like a very clear cut case of excessive force.

Mayor Bill de Blasio: I think that case and many others have taught us why it's so important to change the relationship between police and community. We have instituted a series of reforms that we believe will be transcendent. The retraining of our entire police force in how to de-escalate situations of conflict, and minimize the use of force wherever possible.

Host Scott Shafer: Was there not that kind of training previously?

Mayor Bill de Blasio: I would say pretty bluntly that that training was lacking the past. Commissioner Bratton I think has done an extraordinary job ... Remember, I'm someone who came in to office saying we need to reform police, and change the relationship between police and community. A lot of critics said that there is no way that could be done without crime going up. In fact, what's happened on our watch, and the credit goes to the men and women of the NYPD, is crime has continued to go down. In most areas, not all, but in most areas. While we have drawn police and community closer.

Reforms like retraining, reforms like the beginning of body cameras, a stronger civilian complaint review process, are all helping. Obviously, reduction in the stop and frisk policy, and low level marijuana arrests ... All of these pieces are helping. Here is a powerful statistic. We have 25% fewer complaints about the police today than we did a year ago. Something is changing for the better in New York City, but we have obviously a long way to go.

Host Scott Shafer: You spoke out after charges were not brought against that police officer. You talked very personally about how you and your wife, who is African American, had talked to your son Dante about how to deal with a stop by police, and what to do to make sure he wasn't disrespectful, and was safe, so that something tragic didn't happen to him. It caused a real furor among the NYPD and the union. What's your takeaway from that? Why do you think what you said hit such a raw nerve?

Mayor Bill de Blasio: It's the history of our country, and it has to be addressed. I have the greatest respect for the men and women of the NYPD and for all police, and I've worked very closely with them for decades. We all had delivered unto us a history, and it's a painful history, and we have to overcome it. It's our generation's responsibility to overcome it. I think, as with most things in life, recognition of the problem is the beginning of a solution. I've talked to parents of color all over New York City and beyond, who all have had to have that conversation, particularly with young men.

Host Scott Shafer: Do you think that the police officers ... That the leader of the city, by saying that it was that you were somehow impugning their integrity, or what was it?

Mayor Bill de Blasio: I don't want to talk to perception or other people's interpretation. I think that since then a lot more dialogue has happened, a lot greater understanding of what I was saying is meant with the greatest respect and with an understanding that the police are there to protect us, worthy of our respect, but that history has caused a dynamic, where for so many parents there is a fear, and that has caused, in effect, a need to train, particularly again young men, in how to interact with the police and how to understand, "Yes the police are there to protect you, but you have to be careful that there's not a misunderstanding."

This is something that just needs to be talked about in the cool light of day as a gateway to the changes we have to make. I believe fundamentally that things like retraining the police, things like body cameras, are going to change the paradigm.

Host Scott Shafer: How big a problem is ... You talked about that painful history. How big a

problem is racism, not just in the NYPD, but in police departments across the country?

Mayor Bill de Blasio: It's a problem in our society as a whole. I think it still pervades our society.

Host Scott Shafer: But we don't all walk around with badges and guns.

Mayor Bill de Blasio: Well, true, but I think that I would say we all need to be very respectful of the fact that police officers are like all the rest of us, and live the lives we live. If we are in a society that still has not come fully to grips with a number of the divisions that exist amongst us. That's bigger work we have to do.

I actually believe ... I'll wrap it back to where we started. I believe the work we need to do to address income inequality actually will be a source of unity, I truly do. I think economics is where people find a common ground that transcends race, geography, and language. I think here is an opportunity for working people all over the country, middle class people, to say, "We've got to change the rules of the game." I think that's where people are going to find an opportunity to work together in a new way.

Host Scott Shafer: Real quick, we have a number of email from folks pushing back on the minimum wage. Here is just one example. "How does it make any sense to have the same minimum wage in Manhattan and San Francisco as in upstate New York or the central valley?" Where obviously the cost of living is less.

Mayor Bill de Blasio: First of all, this is a point about what we should use as a goal that will change people's lives. I would say in much of this country, short of 15 dollars is not going to allow people to lead a decent life economically. I understand, in fact in my state I advocate for the notion of letting localities have flexibility depending on their local conditions. Here's a way to say it. Right now we have a minimum wage that isn't enough to live on. That literally doesn't fit the definition, and we have to change that.

Host Scott Shafer: All right, that's the beginning of the conversation. Mayor Bill de Blasio, thanks so much for coming in.

Mayor Bill de Blasio: Thank you.

Host Scott Shafer: All right. Coming up in the next half hour, we're going to be talking about Governor Brown's new budget.

###

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED]
Subject: Re: Barbara Lee
Date: Friday, May 15, 2015 6:10:36 PM

She needs to know, in my view, that:

A) Sharpton, Van, Heather, and Keith are on board.

B) This is about policies, not just values. And we get at racial justice in our POLICIES.

C) Progressive Change Campaign Committee is on board. (I can ask Adam to talk to her, as he seems to have so much sway!)

I think it would also be good to have Van talk to her - time for the Linebacker to help us keep the game going in a winning direction.

That one should probably come from you. But we shouldn't deploy those forces until you chat with her.

On May 15, 2015, at 4:02 PM, B <BCCD@cityhall.nyc.gov> wrote:

And I'm assuming you didn't miss my point on item 1: send the language you've circulated on the other points

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Friday, May 15, 2015 03:00 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Barbara Lee

She suggests including something along these lines:

- Eliminate racism
- Supporting racial and economic justice
- Supporting racial justice

On Fri, May 15, 2015 at 5:52 PM, B <BCCD@cityhall.nyc.gov> wrote:

I will certainly talk to her on Sunday or Monday, but I need to see 2 things:

1. The new language we proposed -- and let me be blunt that it is a real foul that you

and John didn't show it to ME first before sending it around

2. The language Barbara proposes

From: Hayley Prim [mailto: [REDACTED]]
Sent: Friday, May 15, 2015 02:49 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Barbara Lee

We emailed all of our current signers the updated language on SS, mass incarceration, and debt free college today, and almost everyone was totally fine with it.

Barbara Lee, however, is being adamant about us including language addressing racial equity in our next draft, and sent over sample language and stats to me a little while ago. She thinks its a mistake if our next rollout of this doesn't include this language, that it was a mistake that the original version didn't include it, and thinks she can get backing from other African Americans saying this is necessary.

I explained that this is something we will be talking about every time we discuss the progressive agenda, and this document is going to continue to grow, and that could be added later on, but she was not okay with that.

We thought you might need to give her a call before she starts getting traction on this. Her cell is [REDACTED]

Thanks,
Hayley

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Yazgi, Stephanie](#)
To: [B; Carey, Michael; Schwartz, Regina](#)
Cc: "jfdc@akpdmedia.com"; [REDACTED]
Subject: Re: Mayor of san jose
Date: Friday, May 15, 2015 7:02:38 PM

This is amazing news!

Original Message

From: B
Sent: Friday, May 15, 2015 7:01 PM
To: Yazgi, Stephanie; Carey, Michael; Schwartz, Regina
Cc: 'jfdc@akpdmedia.com'; [REDACTED]
Subject: Re: Mayor of san jose

We have a new ally! Liccardo is very impressive and quite progressive. Will try to sell him on the TPA as well

----- Original Message -----

From: Yazgi, Stephanie
Sent: Friday, May 15, 2015 02:33 PM
To: B; Carey, Michael; Schwartz, Regina
Subject: RE: Mayor of san jose

Great! We have time on your schedule Monday morning to debrief DC and discuss this. Thank you.

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From: B
Sent: Friday, May 15, 2015 5:33 PM
To: Yazgi, Stephanie; Carey, Michael; Schwartz, Regina
Subject: Re: Mayor of san jose

Very helpful. But going forward we need more tracking of where they stand on issues and basic worldview. I don't assume he's a TPA type from this, but I'd like to know more. So let's discuss when I'm back a real system for figuring out who our natural allies are and how to activate them. Thanks

----- Original Message -----

From: Yazgi, Stephanie
Sent: Friday, May 15, 2015 02:29 PM
To: Carey, Michael; B; Schwartz, Regina
Subject: RE: Mayor of san jose

More info here from Georgia Gann:

Immigration: Mayor Liccardo joined MBdB on the 5th Circuit amicus brief in support of the President's Executive Action on Immigration

Transportation: He is viewed as a leader in transportation in his region, currently serving on the regional transportation planning board (Metropolitan Transportation Commission) with Oakland Mayor Libby Schaaf. As a city councilmember, he served as the Chair of the Santa Clara Valley Transportation Authority where he advocated for two successful countywide transit ballot measures responsible for bringing BART to San José. He participated in the April 9th Stand Up for Transportation Day, leading a large regional event at San Jose University, and signed on as an in-district supporter to the May 13th Mayors Transportation Advocacy Day.

Affordable housing and other:

From 2007-2014, he represented San José's Third District on the San José City Council, one of the most diverse communities in the city, where he focused on improving public safety, revitalizing the Downtown, expanding affordable housing, and making San José an environmental leader.

Prior to winning election to City Council, Sam served in the Santa Clara County District Attorney's Office as a prosecutor of sexual assault and child exploitation crimes and as a federal prosecutor. His work in the community includes teaching political science at San José State University, co-founding a program ("1,000 Hearts for 1,000 Minds") to expand tutoring for low-income elementary school students, supporting the launch of the innovative college preparatory school (Cristo Rey San José) to launch low-income students to a college-going path and serving on the boards of several affordable housing organizations.

Note: Mayor Liccardo went to Harvard from 1993-1996 where he earned a law degree and a master's in public policy.

-----Original Message-----

From: Carey, Michael
Sent: Friday, May 15, 2015 5:19 PM
To: B; Yazgi, Stephanie; Schwartz, Regina
Subject: Re: Mayor of san jose

BACKGROUND

Sam Liccardo (Democrat) was elected the 65th mayor of San José on Nov. 4, 2014. From 2007-2014, he represented San José's third district on the San José city council, one of the most diverse communities in the city, where he focused on improving public safety, revitalizing the downtown, expanding affordable housing, and making San José an environmental leader.

Prior to winning election to city council, Sam served in the Santa Clara county district attorney's office as a prosecutor of sexual assault and child exploitation crimes and as a federal prosecutor.

His work in the community includes teaching political science at San José state University, co-founding a program ("1,000 hearts for 1,000 minds") to expand tutoring for low-income elementary school students, supporting the launch of the innovative college preparatory school (Cristo Rey San José) to launch low-income students to a college-going path, serving on the boards of several affordable housing organizations, and advocating for two successful countywide transit ballot measures responsible for bringing BART to San José.

Sam attended Georgetown University and graduate magna cum laude in 1991. Two years later, he enrolled at Harvard Law School and Harvard's Kennedy School of Government, and graduated with a law degree and a master's degree in public policy in 1996, when he returned to the bay area.

RECENT NEWS

LICCARDO ANNOUNCES INITIATIVES TO INCREASE POLICE ACCOUNTABILITY AND INCREASE PUBLIC TRUST³In response to concerns arising from San Jose Police Department data suggesting to racially disparate detention and search rates, San Jose Mayor Sam Liccardo has announced his intention to push forward with several initiatives to assure additional accountability and maintain public trust in the Department's actions. ³We have the nation's most professional, highly-trained police officers,² Liccardo noted, ³but we can do better, and when it comes to issues of race and policing, we must vigilantly seek every opportunity to do so.² Specifically, Liccardo advocates a four-point plan to address concerns about bias and policing. ³First,² he proposes, ³I will identify the funding in my June Budget Message to purchase and fully deploy body-worn cameras on every patrol officer in this coming fiscal year.² Liccardo first publicly proposed use of body-worn cameras in 2012, and has urged the SJPD to accelerate its extensive study and repeated pilot efforts.²

MAYOR LICCARDO JOINS NATIONAL BIPARTISAN CAMPAIGN TO CALL ON CONGRESS TO PASS TRANSPORTATION BILL

³San José faces a \$504 million backlog just to bring our local roads into a state of good repair. Moreover, the lack of a long-term federal funding bill jeopardizes San José's effort to complete the BART project, thereby discouraging private sector investment. With a lack of a commitment on the federal level, the local business investment and job creation is stifled in San José and nationwide. To be sure, a long-term, fully funded transportation bill must include robust investment for all modes of transportation.²

OAKLAND, SAN JOSE MAYORS, AWARDED GRANTS TO REDUCE POVERTY ³The Cities for Financial Empowerment Fund has awarded the Next Generation Municipal Empowerment Award to San Jose Mayor Sam Liccardo, Oakland Mayor Libby Schaaf and leaders of three other cities: Boston; New Haven, Connecticut; and Shreveport, Louisiana. Liccardo said the money would go toward the San Jose Works program, which is set to launch this summer. The \$1 million program employs teenagers from ages 15 to 21 at local retailers and businesses.

The mayor said the city was working with private employers to give the teens jobs. Many companies also made financial donations to the program, which is expected to employ 800 teens this summer.²

On 5/15/15, 2:08 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>I need a briefing or profile asap. Seeing him in one hour. Especially
>want to know how he sets up philosophically and on issues we focus on.
>Thanks

From: [John Del Cecato](#)
To: [B](#)
Cc: [Yazgi, Stephanie](#); [Carey, Michael](#); [Schwartz, Regina](#); [REDACTED]
Subject: Re: Mayor of san jose
Date: Friday, May 15, 2015 7:06:58 PM

Right on

> On May 15, 2015, at 6:03 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

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> From: Yazgi, Stephanie

> Sent: Friday, May 15, 2015 02:33 PM

> To: B; Carey, Michael; Schwartz, Regina

> Subject: RE: Mayor of san jose

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>> want to know how he sets up philosophically and on issues we focus on.

>> Thanks

>

From: [Anthony Shorris](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Wolfe, Emma](#); [Walzak, Phil](#); [Williams, Dominic](#)
Subject: Nice Point
Date: Saturday, May 16, 2015 11:57:54 AM

[The top 25 hedge fund managers earn more than all kindergarten teachers in U.S. combined - The Washington Post](#)

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Barbara Lee
Date: Monday, May 18, 2015 11:31:14 AM

Sorry I didn't call earlier... I know you're in a meeting now, but free when you are

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Sunday, May 17, 2015 at 10:17 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>
Subject: Re: Barbara Lee

Call me in the AM to discuss. I think the preamble will do the trick

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, May 17, 2015 10:00 PM
To: Hayley Prim <[REDACTED]>
Cc: B
Subject: Re: Barbara Lee

Answer - our agenda directly tackles racial injustice - even if we don't say the words.

Or we can just add words to preamble, as Mayor suggested we do for website.

On May 17, 2015, at 9:33 PM, Hayley Prim <[REDACTED]> wrote:

This is the sample language:

- Eliminate racism
- Supporting racial and economic justice
- Supporting racial justice

And these are the stats:

- More than one in four (27.2 percent) African Americans live in poverty, that's twice the rate of white Americans. (Census Bureau)
- Nearly one in four (23.5 percent) Latinos live in poverty, that's more than two and half times the rate of white Americans. (Census Bureau)
- The poverty rate for the AAPI community is nearly a full point higher than the rate for white Americans. (Census Bureau)
- The unemployment rates in communities of color are disproportionately higher than

the rate for white Americans. The African American unemployment rate is more than twice the rate of white Americans. (Bureau of Labor Statistics)

- Median household income for African Americans is nearly \$24,000 less than income for white households. (JEC report)
- White median net wealth is 13 times the median net wealth of African American households. (JEC report)
- For every dollar in wealth owned by a white household, an African American household, on average, has only 6 cents of wealth (Center for Global Policy Solutions)

On Sun, May 17, 2015 at 9:28 PM, B <BCCD@cityhall.nyc.gov> wrote:

Calling barbara now. Pls send now the specific "sample language and stats" she sent

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 15, 2015 05:49 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Barbara Lee

We emailed all of our current signers the updated language on SS, mass incarceration, and debt free college today, and almost everyone was totally fine with it.

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Thanks,
Hayley

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Hayley Prim
c: ██████████

--
Hayley Prim
c: ██████████

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Jon Fromowitz](#)
Cc: [Walzak, Phil](#)
Subject: Re: Immigration project
Date: Monday, May 18, 2015 12:38:47 PM

The 2012-2014 thing is an interesting play... Obviously turnout is always lower overall in midterms - BUT, you could make the case that GOP turnout was strong & if Dems didn't have a presidential race to excite the base, we could have substituted that with some bold progressive policies/positions

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Monday, May 18, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Cc: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: RE: Immigration project

I looked into this shortly before his Meet the Press appearance – below are a couple of talking points. It seems that FL-GOV and NC-SEN are both solid examples:

Talking Points - Low Democratic Turnout in 2014:

<!--[if !supportLists]--> · <!--[endif]--> In 2014, overall voter turnout was the worst it's been since World War II.

<!--[if !supportLists]--> · <!--[endif]--> Nationally, the share of the vote of core Democratic constituencies – including African Americans, Hispanics, unmarried women, and young voters – dropped from 2012 to 2014. Low turnout among our base was a key factor in our losses. Many Democrats stayed at home and didn't bother to vote.

<!--[if !supportLists]--> · <!--[endif]--> In North Carolina in 2014, Democrats did not turn out to vote at the same levels as 2012. If we had a higher turnout among base Democrats in North Carolina in 2014, we would have held onto our Senate seat instead of narrowly losing. President Obama received more than 800,000 votes in 2012 than the Democratic Senate candidate did in 2014.

<!--[if !supportLists]--> · <!--[endif]--> In Florida, we narrowly lost the Governor's race because we failed to nominate a true progressive as our candidate. Well over a million Florida Democrats who voted in 2012 decided to stay at home in 2014.

Also...how about Udall in Colorado? He numbers among Latinos weren't close to what Bennet got in 2010 (80%+, I believe).

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 18, 2015 12:14 PM
To: Gunaratna, Mahen; Jon Fromowitz
Cc: Walzak, Phil
Subject: Immigration project

Hey Mahen/Fromo.

MBDB, Phil, and I were doing NYT Ed Board prep, and came to the question of whether bold progressive

politics would have created a different dynamic in 2014.

Phil had the idea that if POTUS had introduced immigration reform before the '14 elections, turnout among Latinos would have increased - and potentially won states like Florida (Gov race was lost by one point).

Could you do a little research & see if there are any other states (whether Senate or Gov races) that might have benefitted from greater turnout of core Dem constituencies?

Here's one place that might make sense to start looking (although one note - turnout was slightly higher in FL in 2014 than in 2010 - although might have been even higher if immigration had been on the table).

<http://www.pbs.org/newshour/updates/2014-midterm-election-turnout-lowest-in-70-years/>

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Wolfe, Emma](#); "John Del Cecato"
Subject: FW: Inaugural Address of Mayor Rahm Emanuel - May 18, 2015
Date: Monday, May 18, 2015 12:40:40 PM
Attachments: [Inaugural Address of Mayor Rahm Emanuel.pdf](#)

From: Mayor's Press Office [mailto:Mayor's.PressOffice@cityofchicago.org]
Sent: Monday, May 18, 2015 12:41 PM
Subject: Inaugural Address of Mayor Rahm Emanuel - May 18, 2015



OFFICE OF THE MAYOR
CITY OF CHICAGO

INAUGURAL ADDRESS

Mayor Rahm Emanuel

May 18, 2015
Chicago Theater

As prepared for delivery

Honored guests, Clerk Mendoza, Treasurer Summers, Members of the new City Council, neighbors and friends.

I want to thank the residents of the City of Chicago for the opportunity to serve our city for another four years. More importantly, I want to take this opportunity to thank Amy, my first love and our city's First Lady as well as our three children, Zachariah, Ilana, and Leah for their love, their support, and their patience.

I want to thank my parents for giving me a good education and the values that have guided me throughout my life.

I also want to thank President Clinton for being here. It was a privilege to work for him but also to have learned so much from him. I am honored to call him both a friend and a mentor as well.

I want to thank Mayor Daley – who has served Chicago with passion and dedication throughout his time in public life.

I want to also congratulate the members of the new City Council. We have a lot of important work to do together.

Four years ago, I was privileged and humbled to take the oath of office as the 55th Mayor of the City of Chicago.

In my Inaugural Address, I told the people of Chicago that it was time to take on the challenges that threatened our future: from strong schools to safe streets to stable finances, to the urgent need to create more jobs and economic growth.

While we have made progress in each of these areas, we have more work to do.

Each of these issues will receive plenty of attention on a daily basis over the next four years. That we can be assured of.

They will be the subject of major stories, press conferences, and commentary. And I will continue to spell out specific ideas on how to address them, just as I have done over the past four years.

This includes continuing to address our pressing pension and fiscal challenges. While we address these challenges from the past head-on, I will not lose sight nor the will to continue to build a stronger future.

Building that stronger future for Chicago requires us to focus on a difficult subject that is too often ignored in our civic conversation. It is ignored precisely because it is so hard to talk about.

So today, as we inaugurate the stewards of our city for the next four years, I want to use this moment to shine a spotlight on preventing another lost generation of our city's youth.

We all know who they are, although it is easier and sometimes more convenient to ignore them.

Many are born into poverty. Many come from broken homes. And many have been on their own from early on.

As a result, many of them drop out of school and are jobless. I have met these young men and women throughout the city. Many of them lack the spark of hope in their eyes that we would never accept in our own children.

But I have also met and talked to young men and women who are changing the direction of their lives with help from mentoring programs like One Summer Chicago, After School Matters, and Becoming a Man – known as BAM.

I first encountered the youth participating in BAM during a visit to Harper High School in February of 2013. I participated in the BAM circle. Since then, I have become a believer in BAM's work because I have seen its lasting impact.

I told President Obama about it. Nine days later, when the President was visiting Chicago, I joined him at Hyde Park Academy where he sat in his own BAM circle.

I have met participants in a similar program for young women called Working on

Womanhood – or WOW – at Bowen High School.

BAM and WOW work with young men and women on basic values and behaviors that most of us take for granted – things we learned from our families, from our teachers, from our coaches, and from our mentors.

BAM has had remarkable success. Participating youth are far less likely to enter or re-enter the criminal justice system. And they stand a far better chance of staying in school and reaching graduation day.

But it touches only a small fraction of the young men looking for role models and families in their lives.

The faces of these lost and unconnected young men are often invisible – until we see them in a mug shot as the victim or perpetrator of a senseless crime.

Their existence is avoided rather than confronted. They live in the shadows of our cities – and in the recesses of our minds. But we must make them ever-present in our conversation.

Too many of them become the victims of their circumstances. They lack connection to the values and experiences that most of us treasure: a parent's affection, a teacher's praise, a coach's encouragement, and an employer's appreciation.

They have to make their own way in life, and their options are limited.

But what we know is that their circumstances do not have to define them. In each of them is the spark of the Divine.

Because of their circumstances, we often fail to recognize their humanity and their potential. And worse, they often fail to recognize it in themselves.

Therefore the question for all of us is how to provide these young men and women with a sense of godliness, a sense of purpose, and a sense of their potential.

Some argue that the answer is more money for more government programs. Others argue that the answer is better values through more parental involvement and spiritual guidance.

It is time we stop talking past each other and join together for solutions. The young people that we are losing cannot wait for an endless political debate to be resolved.

As someone who has dedicated much of his life to public service and believes in government as an affirmative force, I readily admit that government is no substitute for involved parents or other role models. Government is not set up to provide a moral compass to our lives.

Nonetheless, many of us have supported these programs over the years because we have seen their impact.

From Head Start to quality early childhood education. From neo-natal care to nutritional

support. From the children's health insurance program to Obamacare. From strong schools to strong after-school and summer jobs programs.

While they are not a replacement for involved parents, at best, they provide working parents with the confidence of knowing that their children are safe and supervised by responsible adults who care about them.

The adolescents I am addressing are often untouched by government programs. Their school is the street and their teachers are the gangs.

When young men and women join gangs in search of self-worth, we as a city must and can do better. When young men and women turn to lives of crime for hope, we as a city must and can do better. When prison is the place we send young boys to become men, we as a city must and can do better.

And when too many of our neighborhoods see a sign on the American Dream that says "Do Not Enter", we as a city must and can do better. We cannot afford to deny another generation of adolescents the values, expectations, and opportunities that the rest of society and the rest of our city share as a common foundation.

We see broken families and broken communities, broken politics and broken spirits across the land – and too often, we turn the other way. These problems did not originate in Chicago, but because of our unique history of civic engagement, Chicago is uniquely positioned to point the way to the solution.

But the answer will not be found alone in the programs I have mentioned. Above all, these young lives cry out for hope, purpose, and faith.

These disconnected youth must believe that there is a place for them, too – in a family, a place of worship, a school, or on any porch or in any office in our city. They deserve the chance to prove that they are not defined by their circumstance or station. They may have been born in poverty, but poverty was not born in them.

They deserve to know that we can see their value and potential. And, even more important for their own success, they must learn to see it in themselves. They deserve a city that has great expectations for them – something beyond an endless cycle of poverty, violence and despair around them.

This is our challenge as a society – and as a city. No longer can we tolerate leaving so many young people behind.

I do not pretend to have all of the answers. The solution though starts in each of us.

Over the next four years, I will do everything in my power to spark hope in the eyes of every Chicagoan. We will keep increasing wages and attracting more jobs. We will continue working to make our streets safer, our schools stronger, and provide more opportunities for our families.

We will work harder than ever to restore trust where it is broken and opportunity where it is lost.

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And we must come to realize that this is not just a problem for certain communities. Anything that stunts the hopes and opportunities of thousands of young Chicagoans undermines our entire city's future.

The truth is that years of silence and inaction have walled off a portion of our city. It is time to stop turning our heads and turning the channel. It is time for each of us to start breaking down those walls.

We cannot abandon our most vulnerable children to the gang and the gun. They have the potential and the desire to be so much more.

So let me say a word to young people growing up in Chicago:

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Some may say that these children cannot be saved or it is their fate in life to fail.

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We can be inspired by the examples of these young men, themselves – young men like Marcus Norris.

When he was nine years old, Marcus was sitting in his house, watching TV. A random gunshot came through the window and knocked out four of his teeth.

For the next nine years, Marcus went through life too embarrassed to smile. He never told his teachers what had happened to him. When Marcus joined BAM, his mentor, Timothy Jackson, finally got Marcus to share his secret. Timothy took it upon himself to raise money for dental surgery for Marcus.

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To all of those cynics who only show up when there is a basketball shot or a gunshot, either in triumph or in tragedy, the young men of Urban Prep prove you wrong. They prove why you should never bet against the children of the City of Chicago.

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A generation of children needs our city to stand up for them. For those children, and for our city, let us today answer that call.

Thank you. God bless you, and God bless Chicago.

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OFFICE OF THE MAYOR
CITY OF CHICAGO

INAUGURAL ADDRESS

Mayor Rahm Emanuel

May 18, 2015
Chicago Theater

As prepared for delivery

Honored guests, Clerk Mendoza, Treasurer Summers, Members of the new City Council, neighbors and friends.

I want to thank the residents of the City of Chicago for the opportunity to serve our city for another four years. More importantly, I want to take this opportunity to thank Amy, my first love and our city's First Lady as well as our three children, Zachariah, Ilana, and Leah for their love, their support, and their patience.

I want to thank my parents for giving me a good education and the values that have guided me throughout my life.

I also want to thank President Clinton for being here. It was a privilege to work for him but also to have learned so much from him. I am honored to call him both a friend and a mentor as well.

I want to thank Mayor Daley – who has served Chicago with passion and dedication throughout his time in public life.

I want to also congratulate the members of the new City Council. We have a lot of important work to do together.

Four years ago, I was privileged and humbled to take the oath of office as the 55th Mayor of the City of Chicago.

In my Inaugural Address, I told the people of Chicago that it was time to take on the challenges that threatened our future: from strong schools to safe streets to stable finances, to the urgent need to create more jobs and economic growth.

While we have made progress in each of these areas, we have more work to do.

Each of these issues will receive plenty of attention on a daily basis over the next four years. That we can be assured of.

They will be the subject of major stories, press conferences, and commentary. And I will continue to spell out specific ideas on how to address them, just as I have done over the past four years.

121 NORTH LASALLE STREET, ROOM 507, CHICAGO, ILLINOIS 60602

This includes continuing to address our pressing pension and fiscal challenges. While we address these challenges from the past head-on, I will not lose sight nor the will to continue to build a stronger future.

Building that stronger future for Chicago requires us to focus on a difficult subject that is too often ignored in our civic conversation. It is ignored precisely because it is so hard to talk about.

So today, as we inaugurate the stewards of our city for the next four years, I want to use this moment to shine a spotlight on preventing another lost generation of our city's youth.

We all know who they are, although it is easier and sometimes more convenient to ignore them.

Many are born into poverty. Many come from broken homes. And many have been on their own from early on.

As a result, many of them drop out of school and are jobless. I have met these young men and women throughout the city. Many of them lack the spark of hope in their eyes that we would never accept in our own children.

But I have also met and talked to young men and women who are changing the direction of their lives with help from mentoring programs like One Summer Chicago, After School Matters, and Becoming a Man – known as BAM.

I first encountered the youth participating in BAM during a visit to Harper High School in February of 2013. I participated in the BAM circle. Since then, I have become a believer in BAM's work because I have seen its lasting impact.

I told President Obama about it. Nine days later, when the President was visiting Chicago, I joined him at Hyde Park Academy where he sat in his own BAM circle.

I have met participants in a similar program for young women called Working on Womanhood – or WOW – at Bowen High School.

BAM and WOW work with young men and women on basic values and behaviors that most of us take for granted – things we learned from our families, from our teachers, from our coaches, and from our mentors.

BAM has had remarkable success. Participating youth are far less likely to enter or re-enter the criminal justice system. And they stand a far better chance of staying in school and reaching graduation day.

But it touches only a small fraction of the young men looking for role models and families in their lives.

The faces of these lost and unconnected young men are often invisible – until we see them in a mug shot as the victim or perpetrator of a senseless crime.

Their existence is avoided rather than confronted. They live in the shadows of our cities – and in the recesses of our minds. But we must make them ever-present in our conversation.

Too many of them become the victims of their circumstances. They lack connection to the values and experiences that most of us treasure: a parent's affection, a teacher's praise, a coach's encouragement, and an employer's appreciation.

They have to make their own way in life, and their options are limited.

But what we know is that their circumstances do not have to define them. In each of them is the spark of the Divine.

Because of their circumstances, we often fail to recognize their humanity and their potential. And worse, they often fail to recognize it in themselves.

Therefore the question for all of us is how to provide these young men and women with a sense of godliness, a sense of purpose, and a sense of their potential.

Some argue that the answer is more money for more government programs. Others argue that the answer is better values through more parental involvement and spiritual guidance.

It is time we stop talking past each other and join together for solutions. The young people that we are losing cannot wait for an endless political debate to be resolved.

As someone who has dedicated much of his life to public service and believes in government as an affirmative force, I readily admit that government is no substitute for involved parents or other role models. Government is not set up to provide a moral compass to our lives.

Nonetheless, many of us have supported these programs over the years because we have seen their impact.

From Head Start to quality early childhood education. From neo-natal care to nutritional support. From the children's health insurance program to Obamacare. From strong schools to strong after-school and summer jobs programs.

While they are not a replacement for involved parents, at best, they provide working parents with the confidence of knowing that their children are safe and supervised by responsible adults who care about them.

The adolescents I am addressing are often untouched by government programs. Their school is the street and their teachers are the gangs.

When young men and women join gangs in search of self-worth, we as a city must and can do better. When young men and women turn to lives of crime for hope, we as a city must and can do better. When prison is the place we send young boys to become men, we as a city must and can do better.

And when too many of our neighborhoods see a sign on the American Dream that says “Do Not Enter”, we as a city must and can do better. We cannot afford to deny another generation of adolescents the values, expectations, and opportunities that the rest of society and the rest of our city share as a common foundation.

We see broken families and broken communities, broken politics and broken spirits across the land – and too often, we turn the other way. These problems did not originate in Chicago, but because of our unique history of civic engagement, Chicago is uniquely positioned to point the way to the solution.

But the answer will not be found alone in the programs I have mentioned. Above all, these young lives cry out for hope, purpose, and faith.

These disconnected youth must believe that there is a place for them, too – in a family, a place of worship, a school, or on any porch or in any office in our city. They deserve the chance to prove that they are not defined by their circumstance or station. They may have been born in poverty, but poverty was not born in them.

They deserve to know that we can see their value and potential. And, even more important for their own success, they must learn to see it in themselves. They deserve a city that has great expectations for them – something beyond an endless cycle of poverty, violence and despair around them.

This is our challenge as a society – and as a city. No longer can we tolerate leaving so many young people behind.

I do not pretend to have all of the answers. The solution though starts in each of us.

Over the next four years, I will do everything in my power to spark hope in the eyes of every Chicagoan. We will keep increasing wages and attracting more jobs. We will continue working to make our streets safer, our schools stronger, and provide more opportunities for our families.

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Thank you. God bless you, and God bless Chicago.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: FW: HUFFPO: Opinion: New Rules
Date: Monday, May 18, 2015 1:11:36 PM

From: Clips
Sent: Monday, May 18, 2015 1:08 PM
Subject: HUFFPO: Opinion: New Rules

Opinion: New Rules

HUFFINGTON POST - Leo Gerard

http://www.huffingtonpost.com/leo-w-gerard/new-rules_b_7302396.html

Some of the biggest banks in the world are expected to plead guilty to felonies this week. Felonies! They are scandalous crimes, too: fraud and antitrust violations.

Finally, America will see members of the class that crashed the economy dressed in black and white suits that are hardly the Brooks Brothers pinstripes to which they've grown accustomed.

Oh, wait, no. The New York Times says these felons will just pay some fines and go about their business of playing roulette with the world economy. Of course they won't face prison like normal criminals. They're bankers! Members of the exclusive Too Big to Jail Club. They're protected. Just like millionaires and CEOs are. A CEO can, for example, be fired for failing to produce but still get \$21 million in severance, then lose a well-financed race for U.S. Senate and still be considered a viable presidential candidate. That's because the rules are written for them. The economy currently is constructed to ensure their enrichment.

The felonious banks, Barclays, Citigroup, JPMorgan Chase and Royal Bank of Scotland will plead guilty to illegally making a bundle for themselves at the expense of travelers, businesses and others by manipulating the price of foreign currencies.

Even so, not one bank CEO will lose his million-dollar bonus, let alone his job. They'll laugh all the way to the, well, to the bank. Just like oil companies snicker as they grab government subsidies [welfare] even though they're among the most profitable corporations in the world. Just like hedge fund operators chuckle while luxuriating in their special, super-low tax rate.

Over the past 35 years, the rules have been written to facilitate trickle-up economics. The theory was that in a financial structure that guaranteed the rich received all income gains in the economy, millionaires and billionaires might let a couple of nickels slip out of their bulging pockets for workers to try to catch.

Unfortunately for workers, Brooks Brothers suits have really deep pockets. Almost nothing fell out of those pouches for workers. Their wages stagnated for decades while the rules facilitated the pinstriped boys getting richer and richer.

Last year, the pay gap between CEOs and typical workers widened to 373-to-1. That means for every \$1 a worker earned, the CEO took \$373. In just 7 minutes of slurping coffee or

gazing out his penthouse office window, the typical CEO was handed more money than the average worker earned for 40 hours of labor.

Those numbers were very different before the dawn of trickle up. In 1965, the CEO-to-worker compensation ratio was 20-to-1. For every \$1 a worker earned, the CEO got \$20. And still, corporations made profits! And lots of people wanted to be CEOs! It was a time when the economic rules enabled workers to receive a larger share of the wealth that their labor helped create.

After trickle up, CEO compensation skyrocketed while worker pay languished. From 1978 to 2013, CEO compensation increased 937 percent, while the typical worker's pay rose 10.2 percent. That trend continued last year, when CEO pay jumped up 16 percent while worker wages inched up 2.9 percent, which is hardly at all considering the 2.1 percent inflation rate.

At a press conference in Washington, D.C., last week, New York City Mayor Bill de Blasio explained this situation in simple terms: "The system is rigged to benefit those at the top and to leave everybody else behind."

De Blasio was surrounded by liberal lawmakers and leaders including former Vermont Gov. Howard Dean, Rev. Al Sharpton, U.S. Sen. Jeff Merkeley and me, all of whom spoke in favor of the Progressive Agenda to Combat Income Inequality that the mayor presented. It is a 13-point plan to change the rules to ease the lives of workers and to increase opportunity for all Americans.

The same day, de Blasio spoke at the Roosevelt Institute, a nonprofit group devoted to restoring America's promise of opportunity for all. At that event, the institute released a report by its chief economist, the Nobel laureate Joseph Stiglitz. It's called *Rewriting the Rules of the American Economy*.

It begins with a damning statement: "The American economy no longer works for most Americans. We pride ourselves on being the land of opportunity and creating the first middle-class society, yet profound and largely overlooked changes have put the middle-class life increasingly out of reach for the majority of Americans. At the same time, we have enabled a small percentage of the population to take home the lion's share of economic gains."

"Until economic and social rules work for all Americans," it says, "they're not working."

The report examines the rules that have over the past several decades created the situation in which "the benefits of economic growth have disproportionately gone to the top 20 percent of the population while the share of national income going to the bottom 99 percent has fallen."

Stiglitz points out that the resulting income inequality, now at the highest level since the heyday of robber barons, is not an irrevocable destiny preordained by some goofy invisible hand of the market. It is, instead, a result of rules. Rules that can be changed.

The report recommends a comprehensive series of changes, and includes all of the points in *The Progressive Agenda to Combat Income Inequality* released by de Blasio.

Both seek to raise wages, support working families with policies like paid sick leave and universal child care and reverse some of the rules passed in homage to corporations and CEOs. That includes ending tax breaks for corporations that ship jobs overseas as well as the special break that hedge fund honchos get.

The promise of America is that anyone who works hard and plays by the rules can earn a middle-class life. That promise is betrayed when the system provides a tiny class of Americans with special treatment, including a get-out-of-jail-free card when they commit fraud to make untold millions.

De Blasio is right. The rules are rigged. Workers, families and communities – the vast majority – need new rules.

From: [John Del Cecato](#)
To: B: [REDACTED]
Subject: Re: HUFFPO: Opinion: New Rules
Date: Monday, May 18, 2015 1:14:37 PM

Outstanding. They gave me a heads-up that they'd be doing this - just didn't know when it was going to pop (or the exact content)

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Monday, May 18, 2015 at 1:09 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim <[REDACTED]>
Subject: Fw: HUFFPO: Opinion: New Rules

Fyi

From: Clips
Sent: Monday, May 18, 2015 01:08 PM
Subject: HUFFPO: Opinion: New Rules

Opinion: New Rules

HUFFINGTON POST - Leo Gerard

http://www.huffingtonpost.com/leo-w-gerard/new-rules_b_7302396.html

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From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Re: Barbara Lee
Date: Monday, May 18, 2015 3:34:19 PM

Whoops Ya

Sent from my iPhone

On May 18, 2015, at 3:33 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Did you mean to add MPC?

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Monday, May 18, 2015 at 2:49 PM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Barbara Lee

<!--[if !supportLists]-->- <!--[endif]-->Mayor
<!--[if !supportLists]-->- <!--[endif]-->+ MPC

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Monday, May 18, 2015 1:35 PM
To: B
Cc: jfdc@akpdmedia.com; Leopold, Elana
Subject: Re: Barbara Lee

I just heard back from Toni's folks. Today isn't good, but she said tomorrow late morning or mid-afternoon are good times to try.

On Sun, May 17, 2015 at 9:42 PM, B <BCCD@cityhall.nyc.gov> wrote:

I had a good talk with Barbara. I understand her concern and think there's a way to accommodate it.

John, pls discuss in the AM.

Also, she would like me to visit her district and do an event with her at some point -- perhaps in June if I go to US conf of mayors in SF.

Finally, Hayley, make me call Toni Morrison tmrw to thank. Pls give me and elana guidance as to what time is good. Thanks

From: Hayley Prim [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: Sunday, May 17, 2015 09:33 PM

To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Barbara Lee

This is the sample language:

- Eliminate racism
- Supporting racial and economic justice
- Supporting racial justice

And these are the stats:

- More than one in four (27.2 percent) African Americans live in poverty, that's twice the rate of white Americans. (Census Bureau)
- Nearly one in four (23.5 percent) Latinos live in poverty, that's more than two and half times the rate of white Americans. (Census Bureau)
- The poverty rate for the AAPI community is nearly a full point higher than the rate for white Americans. (Census Bureau)
- The unemployment rates in communities of color are disproportionately higher than the rate for white Americans. The African American unemployment rate is more than twice the rate of white Americans. (Bureau of Labor Statistics)
- Median household income for African Americans is nearly \$24,000 less than income for white households. (JEC report)
- White median net wealth is 13 times the median net wealth of African American households. (JEC report)
- For every dollar in wealth owned by a white household, an African American household, on average, has only 6 cents of wealth (Center for Global Policy Solutions)

On Sun, May 17, 2015 at 9:28 PM, B <BCCD@cityhall.nyc.gov> wrote:

Calling barbara now. Pls send now the specific "sample language and stats" she sent

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 15, 2015 05:49 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Barbara Lee

We emailed all of our current signers the updated language on SS, mass incarceration, and debt free college today, and almost everyone was totally fine with it.

Barbara Lee, however, is being adamant about us including language addressing racial equity in our next draft, and sent over sample language and stats to me a little while ago. She thinks its a mistake if our next rollout of this doesn't include this language, that it was a mistake that the original version didn't include it, and thinks she can get backing from other African Americans saying this is necessary.

I explained that this is something we will be talking about every time we discuss the progressive agenda, and this document is going to continue to grow, and that could be added later on, but she was not okay with that.

We thought you might need to give her a call before she starts getting traction on this. Her cell is [REDACTED]

Thanks,
Hayley

--
Hayley Prim
c: [REDACTED]

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Hayley Prim
c: [REDACTED]

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Hayley Prim
c: [REDACTED]

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: CNN: Bernie Sanders casts Hillary Clinton as newcomer to income fight
Date: Monday, May 18, 2015 4:06:40 PM
Attachments: [image001.png](#)

Bernie Sanders casts Hillary Clinton as newcomer to income fight

By [Eric Bradner](#), CNN

Updated 9:05 AM ET, Mon May 18, 2015

Washington (CNN) -Democratic presidential contender Bernie Sanders is portraying his rival Hillary Clinton a newcomer to the left's fight against income inequality.

"It's one thing to talk about it. It's one thing to act on it," the Vermont senator said during an interview with CNN's Brianna Keilar aired Sunday on "State of the Union."

"You are looking at the most progressive member of the United States Senate," he said, touting his relationship as a "good friend" of firebrand Massachusetts Sen. Elizabeth Warren.

Sanders said he's led efforts to challenge Wall Street, push for universal health care, tackle climate change and combat "disastrous trade agreements."

He also said Clinton should take a position on the Trans-Pacific Partnership, a massive 12-country deal that President Barack Obama is pushing to the dismay of liberals.

"You can't be on the fence of this one," he said. "You're either for it or you're against it. No fence-sitting on this one."

Sanders said he personally likes Clinton. He said he's willing to challenger her on policy issues -- but that he hopes media will cover those differences without Sanders having to launch "reckless attacks."

"Are you in the media prepared to allow us to engage in that serious debate?" he said. "Or do I have to get media attention by simply making reckless attacks on Hillary Clinton or anybody else? I don't believe in that. I believe in serious debates on serious issues."

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: ["jfdc@akpdmedia.com"](#); ["HPrim@cityhall.nyc.gov"](#)
Subject: Mayor on w keith ellison
Date: Monday, May 18, 2015 4:35:57 PM

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Williams, Dominic](#)
Subject: Re:
Date: Monday, May 18, 2015 4:36:42 PM

I think Dom has the latest

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Monday, May 18, 2015 at 4:12 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: <no subject>

Can you send me latest Q&A you have on TPA, TPP, etc? Just for the cbs briefing memo

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelqans, Andrea](#)
Subject: Income Inequality on the trail
Date: Monday, May 18, 2015 4:39:36 PM



Gabriel DeBenedetti [@gdebenedetti](#) 14m14 minutes ago

Citing Warren Buffett, Clinton says, "There's something wrong when the avg CEO makes 300 times more than the typical American worker."



Alex Seitz-Wald [@aseitzwald](#) 16m16 minutes ago

Clinton cites stat: Top 25 hedge fund managers made more than all the kindergarten teachers in America combined.

—
Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: B: [REDACTED]
Subject: Re: Keith Ellison
Date: Monday, May 18, 2015 5:50:57 PM

That is *fantastic* !

On 5/18/15, 4:59 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Very positive review of how Tues went. He and Raul want to help sustain
>the energy, and want to know how. Very impressed by the breadth and
>weight of the coalition we brought together. Wants to work together on
>voter registration and mobilization. His effort is called "Voter First."
>He's sending me info on it. And he wants me to address a Progressive
>Caucus mtg, either live in DC or via Skype. He also wants to get the
>Caucus to vote formally to approve the TPA. I assume the new-and-improved
>version will pass with flying colors

>

>

>

>

>

>

From: [John Del Cecato](#)
To: [B](#)
Cc: [Hayley Prim](#)
Subject: Revised language
Date: Monday, May 18, 2015 10:26:29 PM
Attachments: [RevisedTPA.docx](#)

Let us know your thoughts, and we will send to Cong. Lee's office.

Changes are highlighted in yellow. Nixed "help working parents" & inserted new line on racial/economic justice into preamble.

About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor **for those who are struggling, fight for racial and economic justice**, and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.

- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails** -- and give a **second chance** to those coming home from prison.

Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- **Expand the Earned Income Tax Credit, and protect and expand Social Security.**
- **Allow students to refinance student loan debt** to take advantage of lower interest rates, and support **debt-free college.**

Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

###

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- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

###

From: [Hayley Prim](#)
To: [Carey, Michael](#)
Cc: [Leopold, Elana](#); jfdc@akpdmedia.com
Subject: Re: Barbara Lee
Date: Tuesday, May 19, 2015 8:34:54 AM

This is Toni's home phone number: [REDACTED]

On Monday, May 18, 2015, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

3 pm?

Michael Paul Carey

Director of Scheduling and Advance

City Hall

New York, New York 10007

212.341.5396

From: Leopold, Elana
Sent: Monday, May 18, 2015 3:35 PM
To: Hayley Prim
Cc: jfdc@akpdmedia.com; Carey, Michael
Subject: Re: Barbara Lee

really + MPC

Sent from my iPhone

On May 18, 2015, at 2:49 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

- Mayor
- + MPC

From: Hayley Prim [<mailto:> [REDACTED]]
Sent: Monday, May 18, 2015 1:35 PM
To: B
Cc: jfdc@akpdmedia.com; Leopold, Elana
Subject: Re: Barbara Lee

I just heard back from Toni's folks. Today isn't good, but she said tomorrow late morning or mid-afternoon are good times to try.

On Sun, May 17, 2015 at 9:42 PM, B <BCCD@cityhall.nyc.gov> wrote:

I had a good talk with Barbara. I understand her concern and think there's a way to accommodate it.

John, pls discuss in the AM.

Also, she would like me to visit her district and do an event with her at some point -- perhaps in June if I go to US conf of mayors in SF.

Finally, Hayley, make me call Toni Morrison tmrw to thank. Pls give me and elana guidance as to what time is good. Thanks

From: Hayley Prim [<mailto:> [REDACTED]]
Sent: Sunday, May 17, 2015 09:33 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: Barbara Lee

This is the sample language:

- Eliminate racism
- Supporting racial and economic justice
- Supporting racial justice

And these are the stats:

- More than one in four (27.2 percent) African Americans live in poverty, that's twice the rate of white Americans. (Census Bureau)
- Nearly one in four (23.5 percent) Latinos live in poverty, that's more than two and half times the rate of white Americans. (Census Bureau)
- The poverty rate for the AAPI community is nearly a full point higher than the rate for white Americans. (Census Bureau)
- The unemployment rates in communities of color are disproportionately higher than the rate for white Americans. The African American unemployment rate is more than twice the rate of white Americans. (Bureau of Labor Statistics)
- Median household income for African Americans is nearly \$24,000 less than income for white households. (JEC report)
- White median net wealth is 13 times the median net wealth of African American households. (JEC report)
- For every dollar in wealth owned by a white household, an African American household, on average, has only 6 cents of wealth (Center for Global Policy Solutions)

On Sun, May 17, 2015 at 9:28 PM, B <BCCD@cityhall.nyc.gov> wrote:

Calling barbara now. Pls send now the specific "sample language and stats" she sent

From: Hayley Prim [mailto:████████████████████]
Sent: Friday, May 15, 2015 05:49 PM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Barbara Lee

We emailed all of our current signers the updated language on SS, mass incarceration, and debt free college today, and almost everyone was totally fine with it.

Barbara Lee, however, is being adamant about us including language addressing racial equity in our next draft, and sent over sample language and stats to me a little while ago. She thinks its a mistake if our next rollout of this doesn't include this language, that it was a mistake that the original version didn't include it, and thinks she can get backing from other African Americans saying this is necessary.

I explained that this is something we will be talking about every time we discuss the progressive agenda, and this document is going to continue to grow, and that could be added later on, but she was not okay with that.

We thought you might need to give her a call before she starts getting traction on this. Her cell is [REDACTED]

Thanks,

Hayley

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Hayley Prim
c: [REDACTED]

--

Hayley Prim
c: [REDACTED]

--

Hayley Prim
c: [REDACTED]

--

Hayley Prim
c: [REDACTED]

From: B
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; "Jonathan@berlinrosen.com"
Subject: Fw: NYT: Opinion: What Bill de Blasio Can Learn From John Lindsay
Date: Tuesday, May 19, 2015 9:15:38 AM

An interesting analysis

From: Clips
Sent: Monday, May 18, 2015 12:30 PM
Subject: NYT: Opinion: What Bill de Blasio Can Learn From John Lindsay

Opinion: What Bill de Blasio Can Learn From John Lindsay

NY TIMES - John Guida - 11:24 am

http://takingnote.blogs.nytimes.com/2015/05/18/what-bill-de-blasio-can-learn-from-john-lindsay/?_r=1

Fifty years ago this month, John V. Lindsay announced his candidacy for mayor with an ambitious vision to rejuvenate the city. One campaign poster read, “He is fresh, and everyone else is tired.”

For Joseph P. Viteritti, a professor of public policy at Hunter College and the editor of “Summer in the City: John Lindsay, New York and the American Dream,” Mr. Lindsay calls to mind today’s reform-minded mayor, Bill de Blasio. The two faced similar challenges, among them racial tensions, school flareups and conflicts with the police. And as Mr. de Blasio sets out a new “Contract With America” for the left, he may have something to learn from Mr. Lindsay’s tenure and his outspokenness on national issues.

Mr. Viteritti spoke to The Times about the two leaders’ ambitious agendas, taking on unpopular causes and why New York mayors often seek national attention.

What are some of the similarities and differences between the mayors’ agendas as they came into office?

Both came to City Hall with progressive social agendas, but each was a product of his own time. John Lindsay, who served at the height of the civil rights movement, defined his goals in terms of racial justice. Bill de Blasio, who came to office at a time of growing income inequality, defines his agenda more in terms of economic justice. For Lindsay this meant providing African-Americans and Hispanics (mostly Puerto Ricans at the time) with access to jobs and power. For de Blasio, it means fighting for equal pay and benefits, affordable housing, shelters for homeless people and a more redistributive tax policy. For his first major appointment Lindsay chose a black man, Robert Lowery, to lead the Fire Department, the most segregated agency in the government. De Blasio ran on a campaign pledge to support preschool programs by imposing higher taxes on the rich.

How did the mayors respond to significant challenges very early on in their first terms? (For Lindsay, upon taking office in 1966, a bruising confrontation with the transit-workers union and subsequent strike; for de Blasio, the dust-up with the police union after the death of Eric Garner.)

Lindsay succeeded Robert Wagner as mayor. Wagner, the son of the New Deal senator who was the darling of organized labor, introduced collective bargaining in municipal government and made unions and their leaders significant players in city politics. That would be a tough spot for any new chief executive. Lindsay's racial agenda was often at odds with the way unions protected the ethnic enclaves that existed in municipal agencies. The transit strike was just the beginning. He would later clash with the police and teacher unions in heated racial confrontations and suffer through strikes by sanitation men and bridge tenders. De Blasio's feud with the police was difficult but not defining. As the father of a biracial family he gained early credibility with minorities. Because of his broader economic agenda, de Blasio enjoys wide and deep support among labor leaders.

The mayors got a lot of media attention. But were their substantial accomplishments overlooked?

Both men had the courage to take on unpopular issues that other politicians ducked. Lindsay came out for a civilian review board to monitor the police in his first major campaign speech. He was one of the first elected officials to support the rights of women and gays. De Blasio ran against business, finance and real estate interests in a city that had elected the billionaire Michael Bloomberg for three consecutive terms.

Mayor Lindsay spoke out on national issues as mayor, including the Vietnam War. Mayor de Blasio is also staking out a national profile, especially on issues around economic fairness. Why do New York City mayors often seek a national scope?

New York mayors are opinion leaders. Lindsay became a national spokesman for cities at a time when urban issues were a national priority. He was elected in the same year that President Lyndon Johnson created the Department of Housing and Urban Development. His priorities drew support from Washington. President Johnson had put through almost 200 pieces of legislation under the Great Society program. At a time when "liberal Republican" was not an oxymoron, bipartisanship was the order of the day. De Blasio gets little help from Washington. It is deadlocked. The only time Democrats and Republicans consistently cooperate is to craft tax and regulatory schemes that protect the power and privileges of the rich at the expense of the poor.

What can de Blasio learn from Lindsay?

Beware of the school wars. Lindsay's instinct to decentralize governance and give parents a voice made sense. When he set up three experimental districts in minority neighborhoods, he racialized an issue that could have had broad support. When he failed to act after the Ocean Hill-Brownsville school board fired 18 Jewish teachers and administrators without cause, he left the city polarized and alienated many liberal supporters. Except for his pre-K proposal, de Blasio spent his first year carping at Bloomberg policies rather than articulating his own vision for education. In battling charter schools, he lost a chance to take ownership of a popular initiative that could enhance opportunity and advance his egalitarian goals.

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelqans, Andrea](#); ["John Del Cecato"](#); [Wolfe, Emma](#)
Subject: Banks
Date: Tuesday, May 19, 2015 11:30:06 AM



Ruby Cramer [@rubycramer](#) [now](#) 15 seconds ago

. [@HillaryClinton](#): big banks need more oversight, & community banks need relief. "We ought to be able to walk and chew gum at the same time."



Ruby Cramer [@rubycramer](#) [57s](#) 58 seconds ago

. [@HillaryClinton](#), at roundtable in Iowa, says she wants to roll back regs on community banks. "I want to be a small business president."



Gabriel Debenedetti [@gdebenedetti](#) [1m](#) 1 minute ago

"What was meant to reign in Too Big to Fail has really fallen actually harder on" community banks, Hillary says.



Amy Chozick [@amychozick](#) [5m](#) 5 minutes ago [Iowa USA](#)

. [@HillaryClinton](#) says Republican roll back of Dodd-Frank & Wall Street regulation "cynical attempt to game the system for those at the top"



Alex Seitz-Wald [@aseitzwald](#) [5m](#) 5 minutes ago

Clinton says small banks and businesses need relief from Washington, while Wall Street needs to be reigned in.



Gabriel Debenedetti [@gdebenedetti](#) [8m](#) 8 minutes ago

"We should not apply the same restrictions on community banks as those needed to regulate our big banks," says Clinton...



Gabriel Debenedetti [@gdebenedetti](#) 8m8 minutes ago

... "It's not the big banks that need relief from Washington," she says.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: "Hayley Prim"
Cc: [John Del Cecato](#)
Subject: RE: Thank You Emails
Date: Tuesday, May 19, 2015 11:54:04 AM

Well he's spoken with Barbara Lee- he went to dinner with Garcetti last night and saw Schaaf when he was in Cali

I know he's emailed with several others on different matters so I think we are good

From: Hayley Prim [mailto:████████████████████]
Sent: Tuesday, May 19, 2015 11:54 AM
To: Leopold, Elana
Cc: John Del Cecato
Subject: Re: Thank You Emails

Can the correspondence office send letters out for TPA?

I sent staff thank yous myself, so i think that's fine for now. just want him to maintain a relationship with these folks

On Tue, May 19, 2015 at 11:47 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:
Did he respond to you? I would be really shocked if he did. I think it's best to have our correspondence office send out letters. I know- not as good- but it's something

From: Hayley Prim [mailto:████████████████████]
Sent: Wednesday, May 13, 2015 11:11 PM
To: B
Cc: Leopold, Elana; John Del Cecato
Subject: Thank You Emails

Hi Sir--

We think it's prudent for you to send some thank yous to the big names who came out yesterday. Can be short and sweet, but would go a long way. List of folks who we suggest emailing are listed at the bottom with direct contacts.

We are trying to track down direct emails for the following people, so let me know if you have stored: Raul Grijalva, Barbara Lee, Rosa DeLauro, Lily Garcia, Leo Gerard, Mayor Libby Schaaf. If you don't have, we can send to staff to forward.

Thanks,
Hayley

Here is a draft:

_____ /

Thanks for joining me yesterday in announcing The Progressive Agenda. Your presence added significant weight and reach to the cause.

As you know, that was only the first step in the process. We are going to continue to build on this success, and I look forward to collaborating with you on that process.

Howard Dean: [REDACTED]
Jeff Merkley: He only texts: [REDACTED]
Mark Pocan: [REDACTED]
Keith Ellison: kme@mail.house.gov
Larry Cohen: lcohen@cwa-union.org
Mary Kay Henry: marykay.henry@seiu.org
Lee Saunders: lsaunders@afscme.org
Randi Weingarten: [REDACTED]
Rev Sharpton: [REDACTED]
Mayor Nan Whaley: Nan.whaley@daytonohio.gov
George Gresham: georgeg@1199.org
Maria Elana Durazo: mdurazo@unitehere.org
Janet Murguia: jmurguia@nclr.org
Van Jones: vanjones68@dreamcorps.us
Heather McGhee: hmcghee@demos.org

--
Hayley Prim
c: [REDACTED]

--
Hayley Prim
c: [REDACTED]

From: [Hagelgans, Andrea](#)
To: "[jfdc@akpdmedia.com](#)"; [Kadushin, Peter](#); [Walzak, Phil](#); [Klein, Monica](#)
Subject: Re: hilary
Date: Tuesday, May 19, 2015 11:59:20 AM

Yes

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 19, 2015 12:00 PM
To: Kadushin, Peter; Hagelgans, Andrea; Walzak, Phil; Klein, Monica
Subject: Re: hilary

I can live with that for now... Meantime, can we backchannel & see if they're circulating any talking points?

From: <Kadushin>, Peter <pkadushin@cityhall.nyc.gov>
Date: Tuesday, May 19, 2015 at 11:22 AM
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Klein, Monica" <MKlein@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: hilary

So many details we just couldn't possibly know that I would recommend something like "Haven't read the story and don't know the details."

Work for everyone?

From: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tue, 19 May 2015 11:01:47 -0400
To: OOM MIS <pkadushin@cityhall.nyc.gov>, Phil Walzak <pwalzak@cityhall.nyc.gov>, Monica Klein <mklein@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
Subject: hilary

What do we propose he says about the Blumenthal memos (Hillary) and the latest media claims of the blurred lines between foundation and govt?

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Liz Hegarty](#)
To: [John Del Cecato](#); [Yazgi, Stephanie](#)
Subject: Re: stephen lerner
Date: Tuesday, May 19, 2015 12:08:08 PM

Yes, 1 PM on June 1 works. Did you have an exact location in mind? Thanks!

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Tuesday, May 19, 2015 at 11:03 AM
To: "Yazgi, Stephanie" <syazgi@cityhall.nyc.gov>, Liz Hegarty <lhegarty@akpdmedia.com>
Subject: Re: stephen lerner

Yes, for sure... Adding Liz for my sked

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 19, 2015 at 11:43 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: stephen lerner

wanna meet and chat with him at 1pm on june 1 near city hall?

he went to roosevelt thing and used to work at seiu

tom was telling you about him. might be interesting connection to have.
let me know.
steph

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#); [Liz Hegarty](#)
Cc: [REDACTED]
Subject: Re: Meet Up
Date: Tuesday, May 19, 2015 12:22:49 PM

Sounds good!

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 19, 2015 at 12:16 PM
To: Liz Hegarty <lhgart@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "[REDACTED]" <[REDACTED]>
Subject: Meet Up

Stephen and John: I would like you two to meet and since Stephen is in town at 1PM thought it might be great time to do that! Both of you were present at the TPA event May 12. Here are the details for our meeting:

Church Publick, 78 Reade St, New York, NY 10007
1PM
June 1
Monday

Sound good to all?
Steph
[REDACTED]

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelqans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: Mayor de Blasio interview
Date: Tuesday, May 19, 2015 1:45:28 PM

U
Are
Egghausting
How is June 5th

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 19, 2015 12:28 PM
To: Walzak, Phil; Hagelqans, Andrea; Wolfe, Emma; Carey, Michael
Subject: FW: Mayor de Blasio interview

Just a heads-up... I told Mike Lux (who's been super helpful to us in herding cats/calming down the hot flashes from the professional left during TPA effort) that we'd record a little something for a video he's doing on inequality & the larger progressive movement... I can work on script & such... It won't be too big of a headache

From: Michael Lux <mlux@progressivestrategies.net>
Date: Tuesday, May 19, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Lauren Windsor" <[REDACTED]> <[REDACTED]>
Subject: Mayor de Blasio interview

John,

Lauren and I will be in NYC the first week of June, can we figure out a time to do that de Blasio interview you and I have been talking about?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Kadushin, Peter](#); [Klein, Monica](#)
Subject: FW: Why Hillary Clinton's 'old friends' defense is deeply misguided
Date: Tuesday, May 19, 2015 2:03:07 PM

From: <Cillizza>, Chris <Chris.Cillizza@washpost.com>
Reply-To: "Cillizza, Chris" <Chris.Cillizza@washpost.com>
Date: Tuesday, May 19, 2015 at 2:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Why Hillary Clinton's 'old friends' defense is deeply misguided

<http://www.washingtonpost.com/blogs/the-fix/wp/2015/05/19/why-hillary-clintons-old-friends-defense-is-deeply-misguided/>

Why Hillary Clinton's "old friends" defense is deeply misguided

By [Chris Cillizza](#) May 19 at 1:57 PM

Hillary Clinton answered a handful of questions from reporters today in Iowa -- [after a mere 40,000 minute wait!](#) What's drawing the most attention are her answers on Iraq (she regrets her Senate vote for the use of force) and the release of emails she sent as Secretary of State (she wants the State Department to make them public ASAP).

But, the most revealing thing she said wasn't about either of those topics. It came when she was asked about the [New York Times story about Clinton's ongoing ties with longtime friend Sidney Blumenthal](#) -- and memos he sent to her regarding Libya while she was serving as the nation's top diplomat.

Here's Clinton's full response -- courtesy of [WaPo's Bob Costa](#) who was on

the ground in Iowa with her:

I have many, many old friends, and I always think that it's important when you get into politics to have friends you had before you got into politics, to understand what's on their minds. He's been a friend of mine for a long time. He's sent me unsolicited e-mails, which I passed on in some instances. I see that as part of the give and take. When you're in the public eye, when you're in an official position, I think you do have to work to ensure that you're not caught in a bubble. I hear from a certain small group of people and I'm going to continue to talk to my old friends, whoever they are.

That answer reminds of a similar answer that Georgetown hoops great Allen Iverson used to give to reporters when they asked him why he refused to break ties with some of his longtime friends who, in the minds of some, brought an unsavory element to the NBA and clouded Iverson's ability to focus on being the best basketball player he could be. Iverson's response was, and I am paraphrasing here, "These people were my friends before I got famous and they'll be my friends after I stop playing basketball. They are my true friends. I don't care what any of you think about me or them."

Ok. I wasn't sure -- and still am not sure -- that that was the right answer for Iverson. But I am absolutely certain it's not the right answer for Clinton.

Iverson didn't need anyone to elect him to anything to be successful in his chosen profession. So, the opinions of others could cost him money, potentially, but couldn't fundamentally impact his playing career. That's the exact opposite of the situation Clinton finds herself in. How she -- and the

people she surrounds herself with -- are perceived matters in a very real way to her future career prospects.

So, jettisoning "old friends" who keep getting the Clintons into hairy territory perception-wise would seem to make all the sense in the world. And yet, her response when questioned about Blumenthal's role as a sort of ad hoc adviser on Libya, is, basically, Hey I've known this guy for a long time so I'm not going to say anything bad about him.

Her loyalty is, I guess, admirable at some level but remember that Hillary is not running to be voted "most loyal friend." She is running to be elected president. And, if that is truly her goal, then the politically savvy thing to have done would be to distance herself from Blumenthal (and his ilk) a long time ago and -- if she chose not to do that -- to make very clear when asked about his unofficial role in her orbit to downplay it like crazy.

Why didn't Clinton do either of those things? Who knows. But, the Clintons' past does provide some evidence that when it comes to friends and politics, they prize loyalty over all else.

When Bill got elected president in 1992, there were a number of people in the Clintons' Arkansas orbit who national Democrats assumed would be jettisoned when the duo came to Washington. Except they weren't. Perhaps the best known of this group is Webb Hubbell, a law partner of Hillary's and close confidante of the Clintons who was named Associate Attorney General by Bill Clinton. Less than two years later, Hubbell pled guilty to overbilling clients at the law firm and spent several years in prison. And now, according to [this Daily Beast story from 2014](#), Webb Hubbell is back in the Clinton orbit, although, admittedly, far from its center.

Hubbell's story may be the best known but it is far from the only example of the Clintons' willingness to overlook mistakes in service of the all-important trait of loyalty. If you stand by the Clintons no matter what, they will almost never abandon you. (The converse is that if you are perceived as having betrayed them, they will never forgive you.) Again, admirable, perhaps, in a friend. But far less admirable -- or wise -- when running for office.

That goes double or even triple when the knock on you as a candidate is that you have too much baggage to be elected. As I have said before in this space, Hillary Clinton's greatest gift in the 2016 race is that she's Hillary Clinton. Her biggest weakness is also that she's Hillary Clinton.

Being someone who has lived in the national spotlight for decades means Clinton is totally known by the electorate and generally regarded as capable of doing the job she is running for. That's the good side. The bad side is that Clinton's name also brings with it lots of memories that people -- even those who like she and her husband -- would rather forget. The entire Monica Lewinsky scandal is at the top of that list but the cronyism of the Blumenthals and Hubbells of the world isn't far behind.

Given that, any storyline that makes the average voter think "Electing Hillary means bringing back all of these people?!?" is a bad one for her chances.

Clinton would do well to remember William Faulkner's great line from "[Requiem for a Nun](#)": "The past is never dead. It isn't even past." Getting distance from some of the dead weight from her past -- rather than defending them as her only real friends -- is the politically smart thing to do. But, when it comes to loyalty and friendship, the Clintons have always had a

blind spot.

Chris Cillizza
The Fix
Washington Post
@thefix

Chris Cillizza
The Fix
Washington Post
@thefix

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The Washington Post · 1150 15th Street NW · Washington, DC 20005 · USA

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Tuesday, May 19, 2015 2:47:52 PM

Just watched the segment and didn't see any mention:

<https://www.youtube.com/watch?v=y4iYBbmVpc>

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 19, 2015 2:37 PM
To: Gunaratna, Mahen
Subject: <no subject>

Can you see if Heather McGhee said anything helpful re: TPA on Bill Maher last Thursday night ?

From: [Wolfe, Emma](#)
To: [B; "jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: Gov Dayton veto due to lack of funds for universal pre-k
Date: Tuesday, May 19, 2015 6:07:24 PM
Attachments: [2015_05_19_Speaker_Daudt_Veto_Letter.pdf](#)

From: Gunaratna, Mahen
Sent: Tuesday, May 19, 2015 6:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Buery, Richard; Confer, Alexis; Fromberg, Rick; Sevilla, Max
Subject: Gov Dayton veto due to lack of funds for universal pre-k

Governor Dayton of Minnesota just vetoed the Minnesota's Legislature's education bill because it doesn't adequately fund universal pre-k.

His veto letter is attached, in which he writes, "Also unacceptable is the absence of any version of voluntary, universal prekindergarten which will help 47,000 4-year olds, which has been my number one priority in this session."

Thanks to Max for the heads up. MBdB might be interested in knowing.

http://www.southernminn.com/owatonna_peoples_press/article_63ea9571-1d66-57a0-ad70-3bc1285fddb7.html

Dayton continues to push for universal pre-k

Posted: Monday, May 18, 2015 5:25 pm | Updated: 7:50 pm, Mon May 18, 2015.

By KIM HYATT khyatt@owatonna.com

A bipartisan, omnibus K-12 education bill passed the Minnesota Legislature on Monday, but Gov. Mark Dayton is threatening to veto the bill if it doesn't include his pre-kindergarten initiative.

"It's very frustrating because there's a lot of good stuff in here. It would be a tragedy if the governor decides to veto," said Rep. Peggy Bennett, R-Albert Lea, from the Capitol on Monday afternoon.

"Good stuff" like \$400 million in increased funding for K-12, teacher loan forgiveness, and \$60 million invested in new, early learning pre-K scholarships and other school readiness aid, Bennett said.

Bennett, whose district includes Blooming Prairie, also noted another component of the omnibus bill would give authority to all school districts wanting to levy for facilities maintenance without voter approval. Currently, districts with more than 1 million square feet can qualify for alternative facilities bonding to tackle deferred maintenance. Only 25 districts in the state fall in that category. Owatonna, for example, is 200,000 square feet short.

After working through the night on Sunday, the House voted along party lines for the \$17 billion education plan. The Democratic-controlled Senate followed suit Monday afternoon, readying the bill to head to the governor's desk.

Dayton, however, insisted he would veto it because the bill leaves out money — \$171 million — for a preschool

expansion initiative that is at the core of his agenda.

Commissioner of Education Brenda Cassellius and Commissioner of Management and Budget Myron Frans both issued statements listing the consequences of not enacting a bill that prepares 4-year-olds, such as layoffs and various shutdown scenarios.

But Bennett insisted that the provisions of the bill are not wanted.

"I hope [Gov. Dayton will] have a change in heart and realize that our schools don't want it. It's not that they don't want early childhood, but for many reasons they can't do it," Bennett said.

She added many schools aren't "prepared for it" in terms of finding the space, busing and curriculum prior to September. Meanwhile some are still dealing with Dayton's all-day kindergarten initiative that was enacted this school year.

"In principle, most people applaud the governor's vision of the importance of early childhood education and preparing young learners to be successful," wrote Tom Sager, director of finance and operations for the Owatonna school district. "The part that still needs to be determined is the actual implementation of such a program, given facility needs, current elementary crowding, and proper time to plan."

In total, the bill is \$17 billion. The majority goes toward the per-pupil funding formula. The House passed a 1.5 percent increase to the formula for 2016 and a 2 percent increase the following year. Many districts, such as Owatonna and Medford, were asking for a 3 percent increase.

Dayton will either compromise or veto by the end of the week, Bennett said.

A veto of the education bill — or any other parts of the state's budget — could trigger the state's third special session in a decade. The next budget must be in place by July 1 to avoid a partial government shutdown.

The Associated Press contributed to this story.

Reach reporter Kim Hyatt at 507-444-2376. Follow her on Twitter @OPPKimHyatt

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Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)



STATE OF MINNESOTA

Office of Governor Mark Dayton

116 Veterans Service Building ♦ 20 West 12th Street ♦ Saint Paul, MN 55155

May 19, 2015

The Honorable Kurt Daudt
Speaker of the House
463 State Office Building
100 Rev Dr. Martin Luther King Jr. Blvd
St. Paul, Minnesota 55155

Dear Mr. Speaker:

I have vetoed and am returning to you Chapter 72, House File 844, a bill related to education finance.

As I have said before, the bill's total investment of \$400 million is insufficient given the state's large surplus. In 2013, with a projected budget *deficit* of \$627 million, the spending increase above the base for E-12 education was \$606 million. It is astonishing that with a \$1.9 billion surplus, and more than \$1 billion left on the bottom for future tax cuts, there would be less invested in our schools this year. And it is incomprehensible that estate tax cuts for millionaires and property tax relief for large corporations are higher priorities for your House Republican Caucus than investing adequately in our students and young children.

This bill omits the following funding, which I specified in my May 15th email to you and Senator Bakk (copy attached).

- No funding for eliminating the waiting list of 2500 low-income children for Head Start.
- No funding for the Northside Achievement Zone and St. Paul Promise Neighborhood.
- No funding for Bureau of Indian Education schools and only meager funding for American Indian students.
- No funding for Special Education.
- No funding for English Learning programs.
- No funding for free breakfasts for prekindergarten and first graders.
- No funding for Regional Centers which help our most struggling schools improve.

Also unacceptable is the absence of any version of voluntary, universal prekindergarten which will help 47,000 4-year olds, which has been my number one priority in this session. Despite my willingness to move from full-day to half-day prekindergarten, and despite my urging that we take a comprehensive approach to educating young children, your bill neglects the opportunity to make transformational changes for our 4-year olds.

Throughout this session, I have heard passionate rhetoric from your members about the urgent need to close the achievement gap. This bill belies that rhetoric, and instead chooses to shortchange our youngest students for future tax cuts.

Therefore, I am vetoing this bill.

Sincerely,

A handwritten signature in black ink that reads "Mark Dayton". The signature is written in a cursive, flowing style with a large initial "M".

Mark Dayton
Governor

Attachment

cc: Senator Sandra Pappas, President of the Senate
Senator Tom Bakk, Senate Majority Leader
Senator David Hann, Senate Minority Leader
Senator Charles Wiger
Representative Paul Thissen, House Minority Leader
Representative Jenifer Loon
The Honorable Steve Simon, Secretary of State
Ms. Joanne Zoff, Secretary of the Senate
Mr. Patrick Murphy, Chief Clerk of the House of Representatives
Michele Timmons, Revisor of Statutes

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Carey, Michael](#); [de Alwis, Ronalie](#); [Leopold, Elana](#)
Subject: CBS this Morning- additional topics
Date: Tuesday, May 19, 2015 6:34:40 PM

I just spoke with the producer again. The peg will be marking the historic moment of opening of One World Observatory (public opening is May 29)—she confirms “feel good” on this hook. Looking forward (I’m getting the answers you requested on timeline)

They want to “tease” your presence in advance with shots of you looking at the space, so I negotiated us a bit more time but not much. Need to be there at 7:05 AM.

NOTE given that this will be your first time on the show, they have indicated they are likely to pivot to the following topics:

- Policing and communities
- Democratic party ahead of 2016
- Transportation and Infrastructure
- NYT nail salon investigation

I’ll pull info for you so you have awareness of the news of the day around these topics.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [B](#)
Subject: Re: Gov Dayton veto due to lack of funds for universal pre-k
Date: Tuesday, May 19, 2015 6:38:00 PM

What a badass!

On May 19, 2015, at 6:09 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

From: Gunaratna, Mahen
Sent: Tuesday, May 19, 2015 6:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Buery, Richard; Confer, Alexis; Fromberg, Rick; Sevillea, Max
Subject: Gov Dayton veto due to lack of funds for universal pre-k

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By KIM HYATT khvatt@owatonna.com

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bill would give authority to all school districts wanting to levy for facilities maintenance without voter approval. Currently, districts with more than 1 million square feet can qualify for alternative facilities bonding to tackle deferred maintenance. Only 25 districts in the state fall in that category. Owatonna, for example, is 200,000 square feet short.

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A veto of the education bill — or any other parts of the state's budget — could trigger the state's third special session in a decade. The next budget must be in place by July 1 to avoid a partial government shutdown.

The Associated Press contributed to this story.

Reach reporter Kim Hyatt at 507-444-2376. Follow her on Twitter @OPPKimHyatt

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<2015_05_19_Speaker_Daudt_Veto_Letter.pdf>

From: [Hayley Prim](#)
To: [B](#)
Cc: jfdc@akpdmedia.com
Subject: Re: The Progressive Agenda
Date: Tuesday, May 19, 2015 10:54:45 PM

Got it-- will send you clean email now

On Tuesday, May 19, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Excellent!! And pls send me a clean version in a new email that I can send to liccardo. Also, pls discuss keith ellison follow-up

From: Hayley Prim [mailto:████████████████████]
Sent: Tuesday, May 19, 2015 10:54 PM
To: B
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: The Progressive Agenda

Sent it to Barbara and she signed off. All set here

On Tuesday, May 19, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Excellent. Get sign-off from barbara lee -- or tell me if you need my help

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 19, 2015 09:12 AM
To: B; ██████████ <████████████████████>
Subject: Re: The Progressive Agenda

Here's my proposed language

Changes are highlighted in yellow. Nixed "help working parents" & inserted new line on racial/economic justice into preamble.

About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor **for those who are struggling, fight for racial and economic justice,** and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class.**
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers.**
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails -- and give a second chance to those coming home from prison.**

Support Working Families

- Pass national **paid sick leave.**
- Pass national **paid family leave.**
- Make **Pre-K, after-school programs** and **childcare** universal.
- **Expand the Earned Income Tax Credit, and protect and expand Social Security.**

- **Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.**

Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **“Buffett Rule”** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

###

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Tuesday, May 19, 2015 at 7:03 AM
To: Hayley Prim <[REDACTED]>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: The Progressive Agenda

Once we have the updated version, pls make me send it to mayor sam llicardo of san jose and make me follow up with him

From: Hayley Prim [mailto:[REDACTED]]
Sent: Monday, May 04, 2015 02:17 PM
To: B
Subject: The Progressive Agenda

Please join Bill de Blasio, Mayor of New York City, and declare your support for The Progressive Agenda to Combat Income Inequality on May 12, 2015 at 3:00pm at the U.S. Capitol Building’s House Triangle.

More and more progressive leaders are signing on every day. So far supporters include:

- *Eileen Appelbaum, Senior Economist, Center for Economic and Policy Research*
- *Dean Baker, Co-Director, Center for Economic and Policy Research*

- *Deepak Bhargava, Executive Director, Center for Community Change*
- *Robert Borosage, Co-Director Campaign for America's Future*
- *Steve Buscemi, Actor*
- *Larry Cohen, President, Communication Workers of America*
- *Sheila Crowley, President and CEO, National Low Income Housing Coalition*
- *Bill de Blasio, Mayor of New York City*
- *Howard Dean, Former Governor of Vermont & Founder, Democracy for America*
- *Rosa DeLauro, U.S. Representative from Connecticut*
- *Abigail E. Disney, Filmmaker*
- *Keith Ellison, U.S. Representative from Minnesota*
- *Chaka Fattah, U.S. Representative from Pennsylvania*
- *Jeff Faux, Founder, Economic Policy Institute*
- *Lily Eskelsen García, President, National Education Association*
- *Leo Gerard, President, United Steelworkers*
- *Lisa Graves, Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org*
- *George Gresham, President, 1199SEIU*
- *Raúl Grijalva, U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus*
- *Arshad Hasan, Executive Director, ProgressNow*
- *Jeannette Huelzo, Executive Director, United for a Fair Economy*
- *Sheila Jackson Lee, U.S. Representative from Texas*
- *Mike Lux, Co-Founder and President, Progressive Strategies*
- *Chirlane McCray, First Lady of New York City*
- *Heather McGhee, Executive Director, DEMOS*
- *Lawrence Mishel, President, Economic Policy Institute*
- *Cynthia Nixon, Actor*
- *Atima Omara, President, Young Democrats of America*
- *James Parrott, Deputy Director and Chief Economist, Fiscal Policy Institute*
- *Robert Reich, Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor*
- *Mark Ruffalo, Actor, Director, Producer & Activist*
- *Jeff Sachs, Economist & Director of the Earth Institute at Columbia University*
- *Bill Samuels, Chairman, EffectiveNY*
- *Susan Sarandon, Actress, Activist*

- *Lee Saunders, President, American Federation of State, County and Municipal Employees*
- *Reverend Al Sharpton, Founder and President of National Action Network*
- *D. Taylor, President, UNITE HERE!*
- *Richard L. Trumka, President, AFL-CIO*
- *Katrina vanden Heuvel, Editor, The Nation*
- *Randi Weingarten, President, American Federation of Teachers*
- *Michael Wessel, President, The Wessel Group*
- *Nan Whaley, Mayor of Dayton, Ohio*
- *Marjorie E. Wood, PhD, Senior Associate, Global Economy Project & Managing Editor, Inequality.org*
- *Marian Wright Edelman, Founder and President, Children's Defense Fund*

The group of supporters will include federal and local elected officials, labor officials, cultural leaders, and progressive activists.

The Progressive Agenda – a progressive alternative, of sorts, to the 1994 Republican Contract with America – will include specific proposals to lift the floor for working people, support working parents, and promote tax fairness – policies that **reward work rather than just wealth**.

The event stems from a summit that Mayor de Blasio convened in New York City in early April, where a group of national progressive leaders gathered to discuss ways the country could combat the crisis of our time -- **income inequality**.

The Progressive Agenda builds upon the work of dozens of economists, lawmakers, think tanks, and progressive activists. It is not meant to be seen as a comprehensive set of proposals to combat income inequality, but rather a bold collection of **core** policy proposals around which progressives can organize and mobilize.

If you cannot attend in person, we'd still urge you to **sign on to the document**.

To sign on, please email me back as soon as possible, preferably no later than Monday, May 4.

Thanks for your consideration, and feel free to contact me with any questions or concerns.

The Progressive Agenda To Combat Income Inequality

1. Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.

2. Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates.

3. Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

c: [REDACTED]

--

Hayley Prim

C: [REDACTED]

From: [John Del Cecato](#)
To: [B](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: <no subject>
Date: Wednesday, May 20, 2015 8:45:10 AM

I just watched the segment. I thought it was very well-executed.

Channeling MBDB: "John, why do you think that?"

1. Your tone on One World Trade was perfect - mindful of the past, respectful & somber in remembering the past, but hopeful and proud and genuinely uplifting about where we are today.
2. Your message on HRC was exactly right - waiting to see the full vision - not just her, but all candidates - going right to the problem of income inequality & giving real examples (Buffett rule, paid family & sick leave, wages/LA).

So...#WIN

And/but - we'll strive to give you a soundbite that's more in keeping with how you like to prep in the future.

But well done!

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Continuity
Date: Wednesday, May 20, 2015 8:59:43 AM

Haven't heard anything back re: stephanopoulos, face the nation, cnn, etc

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: Jacksonville Mayor's Race Results
Date: Wednesday, May 20, 2015 10:22:17 AM

See below. This is what happens to D's who don't act like D's

From: Yazgi, Stephanie
Sent: Wednesday, May 20, 2015 09:45 AM
To: B
Cc: Wolfe, Emma; Schwartz, Regina
Subject: RE: Jacksonville Mayor's Race Results

Article 1: JACKSONVILLE, Fla. -

After a long, expensive and sometimes bruising campaign, Jacksonville voters elected a new mayor on Tuesday.

When the first early votes and absentee votes were reported just after 7 p.m., Republican Lenny Curry had a 1 percent lead over incumbent Mayor Alvin Brown. Two hours later, with 98 percent of the 200,000 votes counted, that lead was only slightly larger, but enough to declare victory.

"Soak it in," Curry told supporters in a ballroom of the Hyattt Regency Hotel.

After thanking his family, his volunteers, his donors and the Republican Party of Florida, Curry turned to the future.

"The work starts right now. This is about one Jacksonville and about one people and our future," Curry said. "The message that I carried through this campaign comes from deep within me. This is what I believe. This is what we're going to do."

Just 30 minutes earlier, Brown had stepped in front of supporters at his watch party to congratulate Curry.

"I want to thank all my supporters, who were there from the beginning, all the way to the end," Brown said. "I also want to thank my team for the last four years. I'm so proud of the progress we made. We left a strong foundation to build on."

UNCUT SPEECHES: [Mayor Alvin Brown](#) | [Mayor elect Lenny Curry](#)
ANALYSIS: [Roundtable discussion breaks down the vote](#)

At the end of the night, with all 201,227 votes counted, Republican Curry drew 51.3 percent of the vote -- a 5,285-vote margin over Brown.

For both men, Tuesday's election ends well over a year of campaigning and a campaign that cost millions of dollars.

Brown registered to run for a second term two years ago, and Curry filed his paperwork in January 2014. The two came out on top in a four-way primary in March and spent a record amount of money on this campaign.

"We have almost tripled what was (spent) in the previous mayoral race," Election Supervisor Jerry Holland said last week. "The dollars are just amazing."

Curry was able to tap into friendships he earned while leading the state GOP as well as party resources to defeat Brown, who four years ago became Jacksonville's first black mayor and the first Democrat to win the position in 20 years.

Brown narrowly won office then by positioning himself as a conservative Democrat who tried to avoid partisan politics. He said he wanted to work with Republican Gov. Rick Scott to bring jobs to the area and upset local Democrats by not appearing with President Barack Obama at a 2012 campaign rally.

Tuesday began with the candidates voting at their respective precincts with their families.

Curry voted at the Southside United Methodist Church off Hendricks Avenue and San Jose Boulevard about 9:30 a.m.

The former Florida GOP leader arrived with his wife and three children and said he was feeling good and is proud of what he said was a successful campaign.

Curry said since day one his biggest goal has been making Jacksonville a safer place to live. He said that remains his top priority.

Mayor

Won Candidate	Party	Votes	%
Lenny Curry	R	103256	51
Alvin Brown (i)	D	97971	49

Precincts Reporting - 199 of 199
100%

ARTICLE 2:

There's a reason why the Jacksonville mayoral race is drawing the attention of outsiders like former President Bill Clinton, former Texas Gov. Rick Perry, former Gov. [Jeb Bush](#) and U.S. Sen. Marco Rubio and it's about more than who wins on Tuesday.

It's because the state's largest city will also be a key to winning Florida in the 2016 presidential election, and having an ally in the mayor's office can only help.

Perry, Bush and Rubio have an eye on the White House next year and each are helping former state Republican Party Chairman Lenny Curry, who's challenging incumbent Democrat Alvin Brown. Clinton, whose wife Hillary Rodham Clinton is running for president, came to Jacksonville to raise money for Brown.

"It just shows you the stakes that the state Republican Party believes are here," said Matthew Corrigan, a University of North Florida political science professor. "Rick Perry and Marco Rubio and Jeb Bush — this is looking like a Republican operation not a Jacksonville mayor's race."

Florida is considered one of the most important pieces in winning the White House as the largest of swing states. While Miami is the state's largest metropolitan area, Jacksonville's mayor serves all of Duval County, which has about 900,000 residents. Duval County and has played a role in recent presidential elections. Without it, George W. Bush wouldn't have won in 2000, when he carried Florida by 537 votes and Duval County by 44,234 votes. He carried Duval in 2004 by 61,586 votes.

But President Barack Obama targeted Jacksonville in 2008 and 2012 with the goal of making a solidly Republican area more competitive. About 30 percent of the city is black, or roughly double the statewide average. Obama's campaign substantially increased black voter registration and turnout and cut the Republican margin of victory Bush saw here by tens of thousands of votes. [John McCain](#) won Duval by less than 8,000 in 2008 and [Mitt Romney](#) carried it by fewer than 15,000 in 2012. Obama carried the state.

One benefactor was Brown, who in 2011 became Jacksonville's first black mayor and first Democrat to win in 20 years. He's positioned himself as a conservative Democrat, saying he's willing to work with Republican Gov. Rick Scott to create jobs. His absence at an Obama 2012 campaign rally was noticed by the local media.

If Brown wins re-election, he'll be on a short list of Democrats seen as potential candidates for governor in 2018. Republicans want to stop that path while restoring Republican dominance to the region for 2016.

Perry has traveled to Jacksonville to help Curry, Bush has taped a video for him and Rubio is scheduled to appear at a rally Monday.

"In terms of what they see in 2016, I think Lenny has tried to make this a national issue. I focus on making this about Jacksonville. People in Jacksonville don't care what's happening in Washington, they care what's happening in Jacksonville," Brown said.

Curry wouldn't discuss the implication the race has on 2016, but he has no apologies for bringing in Republican heavy hitters.

"It's important for people in Jacksonville to know that I am a conservative Republican. I stand by conservative values — fiscally responsible government, free enterprise solutions," he said. "Asking for the support of those individuals was a statement to Jacksonville that this is who I am and I'm proud of it."

The race is considered too close to call and has been nasty. Curry, an accountant, is using a report that found more than \$500 million in accounting errors to blame Brown for being fiscally irresponsible, though the report found the errors began long before Brown took office. Curry also blamed Brown for rising violent crime.

"We should all be angry, we should all be upset, we should all be mourning," Curry told a small group of business owners. "We had lost the distinction of the murder capital in the state of Florida. Our violent crime has now spiked over the last three years, the murder rate is now back up."

Brown says Curry is a hyper-partisan who won't govern in the best interests of all city residents. He's accused Curry of trying to suppress the black vote when he was the state GOP chairman, pointing at cuts in early voting days and other changes ahead of the 2012 presidential election that critics said made it more difficult for minorities to vote.

In flyers being hung on doorknobs, Brown's campaign calls Curry, "Divisive and dangerous." It led Curry to ask Brown during a televised debate, "Do you think I'm a racist?"

"He did everything he could to suppress our citizens' right to vote by taking away early voting. Why would he do that?" Brown said the next day. "He spent his entire adult life being divisive and dividing people instead of uniting them. I spent four years uniting this city."

Brown chose a bakery near downtown for an interview with The Associated Press to symbolize a city economy that's improving. When he took office, the area stood vacant. It now has stores, restaurants and new urban apartments.

"Downtown is on fire. It's thriving. It's doing well — more jobs, more opportunity," Brown said. "I'm the mayor who believes in opportunity for all. Period. No matter what side of town you live on. That's how I govern my city."

More here:

<http://www.news4jax.com/politics/mayoral-candidates-wind-up-long-campaign/33099920>

Article on National Importance of Jax Mayor's Race:

<http://abcnews.go.com/US/wireStory/jacksonville-mayoral-race-draws-national-political-interest-31105302>

From: [Gunaratna, Mahen](#)
To: [Williams, Dominic](#)
Cc: ["John Del Cecato"](#)
Subject: RE: Fact-Check - Crime Stats for Times Ed Board
Date: Wednesday, May 20, 2015 11:51:40 AM

Thanks – will adjust per your recommendations

From: Williams, Dominic
Sent: Wednesday, May 20, 2015 11:52 AM
To: Gunaratna, Mahen
Cc: 'John Del Cecato'
Subject: RE: Fact-Check - Crime Stats for Times Ed Board

From: Gunaratna, Mahen
Sent: Wednesday, May 20, 2015 11:41 AM
To: Williams, Dominic
Cc: 'John Del Cecato'
Subject: Fact-Check - Crime Stats for Times Ed Board

Hey Dom,

We're trying to fact-check the Mayor's notes for his sit-down with the Times ed board this afternoon. Can you quickly eyeball the following five lines?

Thanks,

Mahen

--

Crime down **8 percent** overall since this point in 2013 – a banner year for low crime. Citywide down 8.1% vs 2013, as of monday

Murders down **3.5 percent** since this point in 2013. FLAG: I have us flat as of Monday, and up one vs this moment in 2013 – 117 in 2013 vs 118 in 2015

40,000 stops and frisks versus **700,000** in 2011. Yes, but only a bit over 10,000 [10,528] through this year so far, so on track to cut that even further.

Marijuana arrests down **65 percent** I don't have a straight number that matches that. So far this year, we are down 50% [48.3%] vs last year, as of this morning.

One million fewer police contacts by the fall. That sounds correct, but I don't have an independent source for it.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: [Spitalnick, Amy \(OMB\); "John Del Cecato"](#)
Subject: RE: Sandy/transit
Date: Wednesday, May 20, 2015 11:52:18 AM

Will incorporate

From: Spitalnick, Amy (OMB) [mailto:SpitalnickA@omb.nyc.gov]
Sent: Wednesday, May 20, 2015 11:54 AM
To: 'John Del Cecato'
Cc: Gunaratna, Mahen
Subject: Sandy/transit

Let me know if you need more:

Sandy

*When BdB took office, Build it Back was totally stalled -- with no construction starts, no reimbursement checks, and virtually no offers made to homeowners.

*Today, as a result of our overhaul, nearly all active applicants have been made an offer – with about half already in construction or reimbursed.

*If he wants – now at 1,247 construction starts and 3,677 reimbursement checks.

Transit Capital \$\$

*This year, the City increased its capital contribution to the MTA to fully meet its request - \$657 million, the largest level of general capital support to the MTA by the City since 2000.

*This is in addition to the \$1 billion a year we provide in operating funds AND the \$200 million more in capital we provide via the Vanderbilt Rezoning.

*Mayor has made clear, we're committed to working with the State and our regional partners to find a long-term plan for this vital State authority. That includes fighting for fair federal funds, as the Mayor did last week in DC.

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); jfromowitz@akpdmedia.com
Subject: FW: do you have NYT ed board notes you can share
Date: Wednesday, May 20, 2015 12:03:11 PM
Attachments: [NYT Edit Board Prep-MGFactCheckEdits.docx](#)

Adding Andrea

From: Gunaratna, Mahen
Sent: Wednesday, May 20, 2015 11:59 AM
To: 'John Del Cecato'; PhilWalzak [REDACTED] Walzak, Phil
Cc: 'Jon Fromowitz'
Subject: RE: do you have NYT ed board notes you can share

Please use this version – see attached.

Everything has been fact-checked except for the part about snow storms.

Can you confirm receipt?

From: Gunaratna, Mahen
Sent: Wednesday, May 20, 2015 11:11 AM
To: 'John Del Cecato'; PhilWalzak [REDACTED]
Cc: Jon Fromowitz
Subject: RE: do you have NYT ed board notes you can share

Give me half an hour and I'll bring this over the finish line

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 20, 2015 10:52 AM
To: PhilWalzak [REDACTED] Gunaratna, Mahen
Cc: Jon Fromowitz
Subject: Re: do you have NYT ed board notes you can share

Sorry for delay - here are my two cents... Need to be fact-checked...

From: Phillip Walzak <[REDACTED]>
Date: Tuesday, May 19, 2015 at 5:41 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: do you have NYT ed board notes you can share

NYT Edit Board Prep

PART ONE: The Facts

In inaugural address, you promised two things:

1. Deliver what all mayors must.
2. Tackle inequality crisis.

We recognize a city government's first responsibilities: **to keep our neighborhoods safe; to keep our streets clean; to ensure that those who live here – and those who visit – can get where they need to go in every boroughs.** But we know that our mission reaches deeper. We are called to **put an end to economic and social inequalities** that threaten the city we love. And so today, we commit to a new progressive direction in New York.

The stats:

FIRST JOB

Crime down **over 8 percent** overall since this point in 2013 – a banner year for low crime.

~~Murders down 3.5 percent since this point in 2013.~~

~~Faced down 11 snowstorms – a record. (CHECK)~~

~~Last year was the safest year for pedestrians since recordkeeping began in 1910. So far this year, pedestrian fatalities are down another 17 percent from that historic low.~~

~~Vision Zero (DO WE HAVE A STAT HERE?)~~

~~When I took office, Build It Back was totally stalled. Today, nearly all active applicants have been made an offer – with about half already in construction or reimbursed (1,247 construction starts and 3,677 reimbursement checks).~~

~~Sandy Recovery (STAT?)~~

~~This year, the City increased its capital contribution to the MTA to fully meet its request - \$657 million, the largest level of general capital support to the MTA by the City since 2000. Capital money for transit (NUMBER?)~~

Almost **80 percent** of unionized workforce under contract versus **ZERO in 2013.**

INEQUALITY CRISIS

Full-day Pre-K ~~is will~~ now **be** truly universal – ~~we expect over 70,000 enrolled by this fall. 72,000 more kids included.~~

Over 100,000 middle schools kids in after-school programs.

Paid sick leave – **500,000** more covered.

Over 500,000 New Yorkers have made appointments applicants for ID NYC **and over 200,000 have their ID cards in hand.**

40,000 stops and frisks versus **700,000** in 2011, ~~– and on track to be even lower this year.~~

Marijuana arrests down **65 percent, nearly 50% this year compared to last year.**

One million fewer police contacts by the fall.

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Plan for **200,000** units of affordable housing – enough for 500,000 families.

Nearly **18,000** units ~~have been financed in our first year alone~~~~ready done.~~
(CHECK)

New rule for developers: affordable housing is required, not optional.

GOALS OUTLINED:

80x50 plan.

800,000 New Yorkers out of poverty or near-poverty in 10 years.

25 percent reduction in prison population in 10 years.

PART TWO: What's behind this?

It's all driven by a simple belief:

Government can make a positive difference in people's lives.

It happens when we deliver city services in an effective way – from trash pickup, to snow-clearing, to public safety, to transit.

It happens when we set big, bold goals for tackling inequality – from Pre-K/afterschool, to paid sick/living wage, to MUNI ID, to criminal justice reform, to affordable housing.

And/but – to do the WHOLE job – we need a partner in the federal government. We can use every tool at our disposal here – and we're fighting to get Albany to give us even more – but we need national shift to progressive priorities in order to do what NYC must do to lift up every neighborhood.

Enter: The Progressive Agenda.

There's something happening out there.

- 4 red states passed min wage hike in 2014.
- Fight for 15 – 200 cities, 60,000 people.
- LA just went to \$15 min wage.
- Jim Kenney ran on Pre-K & ending stop-and-frisk – and I endorsed him – and he just won landslide victory in Philly.

Already seeing national political leaders shift their focus to progressive priorities.

A year and a half ago, not many folks were discussing the inequality crisis.

Now:

- HRC speaks out on CEO pay, carried interest, criminal justice reform, immigration.
- POTUS speaks out on carried interest with renewed interest.

- Top labor leaders, elected officials, progressive leaders, mayors – all joined together behind TPA in Washington – never been done before.
- Bipartisan group of mayors lobbied Washington for transportation bill. This is an urban priority that's also a progressive priority. Whether you're Republican or Democrat, if you represent a big city, you know the need for investing in transportation.

MISCELLANEOUS:

HRC will win New York State in 2016 no matter what.

BUT, we had the fifth worst voter participation rate in the country in 2014.

To energize/mobilize people to vote – she needs bold progressive vision.

Here in New York, that could make the difference between winning back the State Senate or not.

###

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Jon Fromowitz](#)
Subject: RE: do you have NYT ed board notes you can share
Date: Wednesday, May 20, 2015 1:26:13 PM

Might be too late for this, but Vito tells me that correct number of snowstorms since he was sworn in is 18, not 11:

The total # of snowstorms since Jan 1, 2014 is 18.

2013-2014 Season (1/1/14) --- 7 storms

2014-2015 Season ---- 11 Storms

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 20, 2015 12:06 PM
To: Gunaratna, Mahen; Walzak, Phil; Hagelgans, Andrea; Jon Fromowitz
Subject: Re: do you have NYT ed board notes you can share

Got it - thank you!

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, May 20, 2015 at 12:03 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: FW: do you have NYT ed board notes you can share

Adding Andrea

From: Gunaratna, Mahen
Sent: Wednesday, May 20, 2015 11:59 AM
To: 'John Del Cecato'; PhilWalzak [REDACTED] Walzak, Phil
Cc: 'Jon Fromowitz'
Subject: RE: do you have NYT ed board notes you can share

Please use this version – see attached.

Everything has been fact-checked except for the part about snow storms.

Can you confirm receipt?

From: Gunaratna, Mahen
Sent: Wednesday, May 20, 2015 11:11 AM
To: 'John Del Cecato'; PhilWalzak [REDACTED]
Cc: Jon Fromowitz
Subject: RE: do you have NYT ed board notes you can share

Give me half an hour and I'll bring this over the finish line

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 20, 2015 10:52 AM
To: PhilWalzak [REDACTED] Gunaratna, Mahen
Cc: Jon Fromowitz
Subject: Re: do you have NYT ed board notes you can share

Sorry for delay - here are my two cents... Need to be fact-checked...

From: Phillip Walzak <[REDACTED]>
Date: Tuesday, May 19, 2015 at 5:41 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: do you have NYT ed board notes you can share

From: [Wiley, Maya](#)
To: [Leopold, Elana](#)
Cc: [Howe, Amanda](#); [Fialkoff, Gabrielle](#); [Fuleihan, Dean \(OMB\)](#); [Hagelgans, Andrea](#); [nbaldick@hilltoppublicsolutions.com](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Jonathan@berlinrosen.com](#); [John, Roxanne](#); [Carey, Michael](#); [Ko, Eunice](#); [Thornton, Demetrius](#); [Darlington, Mandy \(OMB\)](#); [lhegarty@akpdmedia.com](#); [Chao, Raymond](#); [jfdc@akpdmedia.com](#); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Shorris, Anthony](#)
Subject: Re: MBDB: Weekly Planning Meeting
Date: Wednesday, May 20, 2015 3:34:15 PM

Hi-

I will be diverting an award at the NYC Neighborhood Award ceremony, which starts at 6:30, so I'll miss the meeting, unfortunately.

Maya

Sent from my iPhone

On May 20, 2015, at 3:23 PM, "Leopold, Elana" <[ELeopold@cityhall.nyc.gov](mailto:LEopold@cityhall.nyc.gov)> wrote:

This meeting will start at 6:30 sharp because of time constraints

Please be at Gracie by 6:30

MBDB: Weekly Planning Meeting

Scheduled: Wednesday, May 20, 2015 from 6:30 PM to 8:00 PM

Location: Gracie Mansion, The Parlor

Invitees: Howe, Amanda , Fialkoff, Gabrielle , Fuleihan, Dean (OMB) , Hagelgans, Andrea , 'Baldick Nicholas' , Wolfe, Emma , Wiley, Maya , Williams, Dominic , "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com)' , John, Roxanne , Carey, Michael , Ko, Eunice , Thornton, Demetrius , Darlington, Mandy (OMB) , 'Liz Hegarty' , Chao, Raymond , "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)' , Schnake-Mahl, Gabriel , Griffith, Chantell , Walzak, Phil , Snyder, Thomas , Shorris, Anthony

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Subject: Tweet by Ann Coulter on Twitter
Date: Wednesday, May 20, 2015 4:25:45 PM



Ann Coulter (@AnnCoulter)

[5/20/15, 11:38 AM](#)

Also: How do you like De Blasio's NYC??? THUG TELLS WHITES: BOW DOWN TO BLACKS, YOU'RE ALL GONNA DIE - bit.ly/1IPBJ6l

[Download](#) the Twitter app

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Tweet by Abby Chastain on Twitter
Date: Wednesday, May 20, 2015 4:37:29 PM



Abby Chastain (@ChastainAbby)

[5/20/15, 12:09 AM](#)

Mayor [@BilldeBlasio](#) joins the call for [#DebtFreeCollege](#) and expanding [#SocialSecurity](#): share.boldprogressives.org/122613706t [#UniteBlue](#)
[@BoldProgressive](#)

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Carey, Michael](#)
Subject: For tonight
Date: Wednesday, May 20, 2015 5:42:55 PM
Attachments: [TPAPlanSummer.docx](#)

I was gonna bring copies of the following - let me know if anything seems out of whack

THE PROGRESSIVE AGENDA

5/20/15 through 7/31/15

EVENTS	DATE/HOURS REQ.
Blast updated TPA to lists	5/20
Build VIP and Grassroots lists	5/21-22
Begin Paid Online Recruitment Program	5/26
Launch Surrogates Media Blitz	5/27
Announce plans for Day of Action in July	5/28
Announce plans for Prez Forum (tentative)	6/1
Event with Reich around MoveOn videos	6/15
USCM in San Fran/event with Steyer	6/19-22
Premier of video re: hedge funders w/mayors	6/29
Day of Action on TPA	7/7
Gracie Confab, Part II	7/15
Produce state-by-state report on inequality	7/28
* <i>Conversation with Gingrich via Politico</i>	TBD
 MEDIA APPEARANCES	
Reddit "Ask Me Anything"	5/24
Tavis Smiley	6/5
Face the Nation	6/21 (from SF)
Chris Matthews	6/25
60 Minutes	7/9 taping?
Today Show	7/15
VICE News/Talk Stoop	7/23
EJ Dionne, profile	7/29

From: [Leopold, Elana](#)
To: [emmawolfe](#)
Cc: [JessieSingleton](#) [REDACTED] [Rebecca Katz](#); [John Del Cecato](#); [Regina Schwartz](#)
Subject: Re: Tweet by Philly.com on Twitter
Date: Wednesday, May 20, 2015 5:56:54 PM

Mayor Ivm

Sent from my iPhone

On May 19, 2015, at 10:40 PM, emmawolfe <[REDACTED]> wrote:

Bdb def wants both a tweet and a call plz

this is a personal account - for official business please email at
ewolfe@cityhall.nyc.gov
thanks
#

On May 19, 2015, at 10:26 PM, Jessica Singleton
<[REDACTED]> wrote:

Does that come from BDB tweet?

On Tuesday, May 19, 2015, Rebecca Katz
<[REDACTED]> wrote:

Cool

Sent from my iPhone

On May 19, 2015, at 9:30 PM, emmawolfe
<[REDACTED]> wrote:

Tweet and call plz

this is a personal account - for official business
please email at ewolfe@cityhall.nyc.gov
thanks
#

On May 19, 2015, at 9:11 PM, Rebecca Katz
<[REDACTED]> wrote:

Boom.

Congrats tweet/ call?



Philly.com
([@phillydotcom](#))

[5/19/15, 9:06 PM](#)

AP confirms Jim Kenney wins Philadelphia's 2015 Democratic Primary [#NextMayorPHL](#) [#PHL2015](#) Story to come

[Download](#) the Twitter app

Sent from my iPhone

--

js / [@jessay286](#)

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carey, Michael](#)
Subject: Re: For tonight
Date: Wednesday, May 20, 2015 6:08:40 PM

I would vote no - but not sure I get a vote

> On May 20, 2015, at 5:52 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

>

> I don't think we are Doing California

> ?

>

>

>> On May 20, 2015, at 5:42 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>

>> I was gonna bring copies of the following - let me know if anything seems out of whack

>> <TPAPlanSummer.docx>

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Date: Wednesday, May 20, 2015 6:14:10 PM

CHICAGO (AP) — Improving child care needs to become a national priority, Hillary Rodham Clinton said on Wednesday, and she urged Republicans in Congress to provide more federal money to help working families care for their children.

The Democratic presidential front-runner said at a community center on Chicago's South Side that federal and state funding for child care has failed to keep up with the needs of families, many of whom have seen their costs soar during the past decade. Clinton said budget plans in Congress would pare back funding for child care even more.

"I am going to be putting forth plans to fix this," Clinton said. "We either want Republicans to get on board or get out of the way."

Clinton spoke for about 10 minutes at the start of a round table discussion on child care sponsored by the Service Employees International Union. Reporters were escorted from the event after her remarks.

The former secretary of state addressed issues closely watched by labor unions, telling the group that people must stand firm behind the right to organize and bargain collectively. She made her comments as union officials and fast food workers were holding demonstrations at McDonald's headquarters in suburban Chicago demanding increased hourly wages.

Clinton, who grew up in the nearby suburb of Park Ridge, Illinois, was attending two private fundraisers later in the day, appearing at media executive Fred Eychaner's home and at the home of billionaire entrepreneur J.B. Pritzker and his wife, M.K.

Eychaner has been one of Clinton's most loyal financial supporters and has been among the biggest donors to Priorities USA Action, the Democratic super PAC backing Clinton. Pritzker is a longtime Clinton donor and the brother of Commerce Secretary Penny Pritzker, who served as President Barack Obama's national

finance chairwoman in 2008.

Clinton made her first visit to Chicago, also Obama's hometown, as a presidential candidate after two days of campaigning in Iowa, which holds the nation's leadoff presidential caucuses. The former first lady has been attending small events in early voting states like Iowa and New Hampshire to meet with local officials, campaign volunteers and voters as she begins her second presidential campaign.

Clinton returns to New Hampshire on Friday with small business events planned in state's Seacoast region.

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: AP: Clinton says childcare needs to be a national priority.
Date: Wednesday, May 20, 2015 6:26:10 PM

Clinton says childcare needs to be a national priority

By [TAMMY WEBBER](#)

May. 20, 2015 5:54 PM EDT

CHICAGO (AP) — Improving child care needs to become a national priority, Hillary Rodham Clinton said on Wednesday, and she urged Republicans in Congress to provide more federal money to help working families care for their children.

The Democratic presidential front-runner said at a community center on Chicago's South Side that federal and state funding for child care has failed to keep up with the needs of families, many of whom have seen their costs soar during the past decade. Clinton said budget plans in Congress would pare back funding for child care even more.

"I am going to be putting forth plans to fix this," Clinton said. "We either want Republicans to get on board or get out of the way."

Clinton spoke for about 10 minutes at the start of a round table discussion on child care sponsored by the Service Employees International Union. Reporters were escorted from the event after her remarks.

The former secretary of state addressed issues closely watched by labor unions, telling the group that people must stand firm behind the right to organize and bargain collectively. She made her comments as union officials and fast food workers were holding demonstrations at McDonald's headquarters in suburban Chicago demanding increased hourly wages.

Clinton, who grew up in the nearby suburb of Park Ridge, Illinois, was attending two private fundraisers later in the day, appearing at media executive Fred Eychaner's home and at the home of billionaire entrepreneur J.B. Pritzker and his wife, M.K.

Eychaner has been one of Clinton's most loyal financial supporters and has been among the

biggest donors to Priorities USA Action, the Democratic super PAC backing Clinton. Pritzker is a longtime Clinton donor and the brother of Commerce Secretary Penny Pritzker, who served as President Barack Obama's national finance chairwoman in 2008.

Clinton made her first visit to Chicago, also Obama's hometown, as a presidential candidate after two days of campaigning in Iowa, which holds the nation's leadoff presidential caucuses. The former first lady has been attending small events in early voting states like Iowa and New Hampshire to meet with local officials, campaign volunteers and voters as she begins her second presidential campaign.

Clinton returns to New Hampshire on Friday with small business events planned in state's Seacoast region.

Associated Press writer Ken Thomas in Washington contributed to this report.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Leopold, Elana](#)
To: [Carey, Michael](#); "[jfdc@akpdmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"; [Ko, Eunice](#); [Darlington, Mandy \(OMB\)](#); [Fuleihan, Dean \(OMB\)](#); [Chao, Raymond](#); [Snyder, Thomas](#); [Schnake-Mahl, Gabriel](#); "[nbaldick@hilltoppublicsolutions.com](#)"; [Howe, Amanda](#); [Hagelgans, Andrea](#); [Shorris, Anthony](#); [Wiley, Maya](#); [Fialkoff, Gabrielle](#); "[lhegarty@akpdmedia.com](#)"; [John, Roxanne](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Thornton, Demetrius](#); [Griffith, Chantell](#)
Subject: MBDB: Weekly Planning Meeting
Date: Wednesday, May 20, 2015 6:31:57 PM

We have started this meeting

From: [John Del Cecato](#)
To: [Klein, Monica](#)
Subject: Re: 'Opt Out' Becomes Anti-Test Rallying Cry in New York State - NYTimes.com
Date: Thursday, May 21, 2015 8:03:47 AM

Oh duh - didn't realize it was A1. I only read online.

Significance is just that we were talking last night about education themes and opposition to testing came up

> On May 21, 2015, at 7:53 AM, Klein, Monica <MKlein@cityhall.nyc.gov> wrote:
>
> Yep I'm flagging for him just bc A1/edu related and mentions us but what's the specific relevance of this one? Just that opt outs getting national attention?
>
> Sent from my iPhone
>
>> On May 21, 2015, at 7:50 AM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>
>> Important one for MBDB to see
>> <http://mobile.nytimes.com/2015/05/21/nyregion/opt-out-movement-against-common-core-testing-grows-in-new-york-state.html?referrer=>
>>
>>
>>

From: [Gunaratna, Mahen](#)
To: "John Del Cecato"
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Jon Fromowitz](#)
Subject: RE: How big government kills the American dream | The Seattle Times
Date: Thursday, May 21, 2015 1:09:47 PM

That works, but might not be proportional response. She's just a third-term congresswoman, although she is considering a rising GOP star (Latina, etc.)

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 21, 2015 1:09 PM
To: Gunaratna, Mahen
Cc: Walzak, Phil; Hagelgans, Andrea; Jon Fromowitz
Subject: Re: How big government kills the American dream | The Seattle Times

Agreed. I was thinking it would be an op-Ed from MBDB and Mayor Murray though

> On May 21, 2015, at 1:03 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:
>
> Can we get a surrogate to write an op-ed for the Seattle Times pushing back against the Congresswoman? There is a new state senator names Pramila Jayapal - she is a fave of progressives. This is a debate we want to have.
>
> Sent from my iPhone
>
>> On May 21, 2015, at 12:51 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>>
>> <http://www.seattletimes.com/opinion/how-big-government-kills-the-american-dream/>
>>
>>
>>

From: [Walzak, Phil](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Cc: [FLONYC](#)
Subject: RE: Harry Siegel
Date: Thursday, May 21, 2015 7:18:52 PM

I like Harry a lot, work w him a lot, sane voice over there to balance out Arthur Brownes crazy

Yes to both

From: B
Sent: Saturday, May 16, 2015 11:10 PM
To: 'jfdc@akpdmedia.com'; Walzak, Phil
Cc: FLONYC
Subject: Re: Harry Siegel

I think this is a very fair and thoughtful piece, including the ways it challenges me. I wonder if we should be cultivating this guy. What do you think -- both about the piece and about cultivating?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 14, 2015 11:13 AM
To: B
Subject: Harry Siegel

Mr. de Blasio goes to Washington: Sure, the mayor can be sanctimonious — but his national Progressive Agenda is actually a timely and important political play



Kevin Wolf/Kevin Wolf

Big ambitions

As Mayor de Blasio left the city this week to push his [progressive contract with America](#) based on what he's called his "historic," "transcendent" record here, his ego seemed to overshadow his accomplishments in the eyes of many New Yorkers. His approval rating fell to 44%, a new low, and more voters than not told Quinnipiac his involvement with national issues is distracting from his duties here.

It's indeed discordant to hear de Blasio in Washington — recycling his electioneering number about how 46% of New Yorkers lived in or near poverty at the end of the Bloomberg years, a number that hasn't budged under his watch — boasting about his record here even as his own police commissioner warns crime may be about to go up. As slow-motion crises at the city's jails, in its homeless shelters and at city housing continue under his watch.

But those gripes miss the point. De Blasio has political capital that must be spent now or squandered, and he's using his high profile with progressives to push an excellent agenda — one that could pay real dividends over time for New York City and the nation.

Here's what he's calling for, along with other left-leaning city, state and national Democrats: Paid sick leave. A higher minimum wage. Universal pre-k. An expanded Earned Income Tax Credit. And more.

In short, a national plan for making work pay and for helping working Americans who've been left behind as Wall Street's rising tide lifted only their own yachts .

In the absence of a real primary challenge to her candidacy, he's trying to push Hillary Clinton, who's taken just 13 questions from the press since announcing — six of them variations of “How do you feel about Iowa?” — to the left.

De Blasio was full of it to tell Rolling Stone that his election — effectively won in a five-way Democratic primary through a mix of smarts, luck, hard work and dark money — shows where New Yorkers' hearts are really at after 20 years of fluky non-Democratic rule. His whine in that same interview that his greatness hasn't been sufficiently appreciated at home was rightly mocked.

But for all that, he has good reason to talk himself up. It was by claiming an historic mandate that he was able to force Gov. Cuomo to give up the money

for the universal pre-K program he promised and then delivered to New York. That had to happen in year one, when the mayor had just won office and the governor was running for reelection.

Similarly, de Blasio didn't schedule the presidential election or clear the Democratic field for Clinton. But that's opened a fortuitous window to jawbone on the national stage, and to earn some of the vastly valuable TV time already dedicated to the race.

That's smart politics.

Yes, de Blasio raises his own profile in the process, and uses some bandwidth he could otherwise dedicate to the city's immediate needs. But as he's said, we expect a mayor who can both walk and chew gum.

Even if Clinton ends up in lockstep with de Blasio's agenda, it's got no shot as long as Republicans control Congress. As we've seen over the last six years, a President can only do so much alone.

But in pressing Clinton, de Blasio is also doing the scut work of party and movement building, seeding a new generation of leaders who can press pols a step up, and some of whose members can eventually take that step themselves.

The idea, as longtime de Blasio ally Dan Cantor of the Working Families Party has explained, is to build power at the state level, knit that into a national network and use it all to push Democrats leftward.

Sure, de Blasio can be hectoring, sanctimonious and self-aggrandizing. What mayor hasn't been? The question is what his peacocking delivers.

He could indeed end up, as the News editorial page put it, becoming "America's public advocate," and repeating the Dinkins years, when the mayor went time and again to Washington, hat in hand, to plaintively plead with a Republican Congress for funds that were never going to come.

But he's not there yet. To his credit, he's plainly said inequality isn't a problem a mayor can solve alone, and that he won't wait for Washington to get things done here. None of that means he shouldn't try to influence the national conversation.

To do that, though, he needs to live up to his promises here. To prove a progressive Democrat can govern more equitably for New Yorkers who felt priced out of Bloomberg's "luxury city," without killing the golden goose.

I have my doubts, but here's hoping the master jawboner can keep his winning streak going. If he does, I'll live with him boasting about it endlessly thereafter.

hsiegel@nydailynews.com

Tags:

[bill de Blasio](#)

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelqans, Andrea](#); jfromowitz@akpdmedia.com
Subject: NY Times Editorial Board Blog: The Vicious Cycle of High Inequality
Date: Friday, May 22, 2015 12:13:33 PM

Might be worth weaving this OECD report into future remarks

<http://takingnote.blogs.nytimes.com/2015/05/22/the-vicious-cycle-of-high-inequality/?smid=tw-nytopinion>

The Vicious Cycle of High Inequality

By **VIKAS BAJAJ**

MAY 22, 2015 12:10 PM



A homeless woman on Wall Street in Manhattan. Credit Mark Lennihan/Associated Press

Conservative political leaders and economists often say that we [should not worry](#) about growing inequality because it is not hurting growth or the ability of poor people to become richer by simply working harder. Many liberals have long rejected that argument and a [report out Thursday](#) provides fresh evidence that income inequality is indeed bad for the economy and appears to be self-perpetuating.

The [report](#) from the Organization for Economic Cooperation and Development, a Paris-based group of industrialized nations, says that greater inequality is associated with slower economic growth. That is in large part because in more unequal societies the poorest people have less access to education, training and good jobs.

By the group's calculations, the rise in inequality in 19 of its members between 1985 and 2005 reduced economic growth in those countries by 4.7 percentage points between 1990 and 2010. The O.E.C.D. countries where inequality is the highest include the United States, Mexico, Turkey and Chile.

What's most interesting about the report is that it provides strong evidence that greater inequality hurts the economy by denying opportunities to the poorest people in society. In countries with high inequality, the O.E.C.D.

says that people at the bottom of the income distribution are less likely to graduate from a university, spend less time in school or college and are more likely to be unemployed. In other words, the report says, “in societies experiencing higher inequality, individuals might become less and less able to move outside the earnings class in which they were born.”

When American political leaders, [including President Obama](#), talk about inequality they often take great pains to distinguish between what they call “inequality of outcomes,” or existing inequality between the rich and the poor, and “inequality of opportunity,” or the ability of poor people to become rich and vice versa. That is in large part because they do not want to be accused of engaging in “class warfare.” But the O.E.C.D. report shows that the distinction between outcomes and opportunity is false, or, at the very least, deeply flawed because high inequality today tends to lead to more inequality in the future.

The O.E.C.D. offers several suggestions for what governments can do about this: reduce the gender gap in employment and wages; increase access to better-quality jobs; invest in education and training; and provide more financial support to the poor. That’s an ambitious agenda and, sadly, one that lawmakers in Washington are unlikely to take up anytime soon.

--

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From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: quick favor
Date: Friday, May 22, 2015 7:54:51 PM

you sent out confirmation emails so that should work for them

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, May 22, 2015 at 7:54 PM
To: Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: quick favor

Hmm. Ok thanks.

On May 22, 2015, at 7:28 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

You sent these invites out.... Not me.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Friday, May 22, 2015 at 3:52 PM
To: John Davis <[REDACTED]> "Emerick, Amy"
<Amy.Emerick@mail.house.gov>, Michael Carey <mpcarey@cityhall.nyc.gov>
Subject: Re: quick favor

And I'm adding Michael Paul Carey, the Knower of All Things

From: John Davis <[REDACTED]>
Date: Friday, May 22, 2015 at 3:24 PM
To: "Emerick, Amy" <Amy.Emerick@mail.house.gov>, John Del Cecato
<jfdc@akpdmedia.com>
Subject: Re: quick favor

Hi Amy, I'm adding John Del Cecato to this email as he may have a copy. Thanks!

John

On May 22, 2015, at 10:56 AM, Emerick, Amy <Amy.Emerick@mail.house.gov> wrote:

Hi john – my accountant is asking me for the original invite we got to come meet with your boss in NYC. I need this in order to process the expenses incurred. For the life of me, I cannot find the email. Would you

me resending it to me? Thanks

--

AMY EMERICK CLERKIN
CHIEF OF STAFF | REP. RAÚL M. GRIJALVA (AZ-03)
202.225.2435 | amy.emerick@mail.house.gov

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Saturday, May 23, 2015 12:37:54 AM

Apologies, JDC. She apparently did mention TPA on the show and I missed it:

<http://www.demos.org/blog/5/22/15/real-time-bill-maher>

From: Gunaratna, Mahen
Sent: Tuesday, May 19, 2015 2:47 PM
To: 'John Del Cecato'
Subject: RE: <no subject>

Just watched the segment and didn't see any mention:

<https://www.youtube.com/watch?v=y4iYBbmVpc>

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 19, 2015 2:37 PM
To: Gunaratna, Mahen
Subject: <no subject>

Can you see if Heather McGhee said anything helpful re: TPA on Bill Maher last Thursday night ?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: Mayor de Blasio interview
Date: Saturday, May 23, 2015 2:02:24 PM

Can they do 5 pm on the 3rd?

Michael Paul Carey
City Hall
New York, New York

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 20, 2015 11:29 AM
To: Carey, Michael
Subject: FW: Mayor de Blasio interview

Whatcha think?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Wednesday, May 20, 2015 at 11:19 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Lauren Windsor" ([REDACTED]) <[REDACTED]>
Subject: RE: Mayor de Blasio interview

We were looking at being there Monday through Wednesday, is there any way to do it one of those days?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, May 20, 2015 10:59 AM
To: Michael Lux
Cc: 'Lauren Windsor' ([REDACTED])
Subject: Re: Mayor de Blasio interview

Would the morning of June 5th work?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Tuesday, May 19, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>

Cc: "Lauren Windsor ([REDACTED]) <[REDACTED]>
Subject: Mayor de Blasio interview

John,

Lauren and I will be in NYC the first week of June, can we figure out a time to do that de Blasio interview you and I have been talking about?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: [John Del Cecato](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: OECD Report on Inequality
Date: Saturday, May 23, 2015 5:26:23 PM

Hot stuff - thanks for sending

From: <Shorris>, Anthony Shorris <AShorris@cityhall.nyc.gov>
Date: Saturday, May 23, 2015 at 2:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Subject: OECD Report on Inequality

Worth a look: this new OECD overall report makes clear that inequality hurts growth, and U.S. section of the report (link attached) has a very clear set of recommendations that align entirely with what we are proposing in TPA.

Here is the key section from summary of the overall report on inequality:

"Rising income inequality thus has a significant impact on economic growth, in large part because it reduces the capacity of the poorer segments – the poorest 40% of the population, to be precise – to invest in their skills and education. It has long been popular to say that while there is no social consensus around the desirability of tackling inequality of outcomes, for example by redistributing wealth, surely we can agree that it is necessary to ensure that we have equality of opportunities – i.e., that all should have the same life chances, regardless of their initial conditions. In reality, few societies come close to ensuring such equality of opportunities. However, the importance of research showing the links between family status and education shows that the distinction between opportunities and outcomes is not straightforward. Higher inequality of incomes of parents tends to imply higher inequality of life chances of their children. To achieve greater equality of opportunities without tackling increasing inequality in outcomes will be very difficult."

Here is the U.S. section:

www.oecd.org/unitedstates/OECD2015-In-It-Together-Highlights-UnitedStates-Embargo-21May11amParisTime.pdf

Anthony E. Shorris
First Deputy Mayor
City of New York
City Hall
New York, NY 10007
212-788-3191

From: [Jonathan Rosen](#)
To: [B](#)
Cc: jfdc@akpdmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#); [FLONYC](#)
Subject: Re: DN
Date: Saturday, May 23, 2015 10:51:39 PM

Would rather a liberal News to no News, but given that's probably wishful thinking I think it's good if it cuts back. Don't think it strengthens Post that much if at all and maybe raises questions about its continued viability .

Sent from my iPhone

On May 23, 2015, at 10:49 PM, B <BCCD@cityhall.nyc.gov> wrote:

And that would be good for us, right? Or would that make the Post more dominant?
Or, conversely, would it hasten the demise of the Post -- prob just wishful thinking

From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]
Sent: Saturday, May 23, 2015 10:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea; B; FLONYC
Subject: Re: DN

Total blank slate but agree probably better. Some rumor that his play is to cut back on the print paper and make it a web play. The Hill now only comes out in print three days a week on session days. Rest online.

Sent from my iPhone

On May 23, 2015, at 9:51 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

The Hill employed me as a columnist for a year - so that tells you something about their poor judgement!

On May 23, 2015, at 8:40 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Seems more reliable than cats, who seems both right wing and unpredictable

From: Hagelgans, Andrea
Sent: Saturday, May 23, 2015 08:30 PM
To: B; Walzak, Phil; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>

Cc: FLONYC
Subject: Re: DN

I have found the Hill to be balanced and decent to work with in the past

From: B
Sent: Saturday, May 23, 2015 07:58 PM
To: Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>
Cc: FLONYC
Subject: DN

What would we think of him as an owner vs Catsimitides?

From: Klein, Monica
Sent: Saturday, May 23, 2015 07:41 PM
To: B
Subject: James Finkelstein

James Finkelstein

(you requested info on Finkelstein, who is considering purchasing the Daily News)

Finkelstein has been CEO and President of News Communications Inc. since June 2001.

He also serves as the Chief President of News Communications' subsidiaries, which owns Capitol Hill Publishing, the publisher of The Hill.

His father was Democratic powerbroker Jerry Finkelstein and his brother is former Manhattan Borough President Andrew Stein.

Finkelstein made a fortune when News Communications sold the New York Law Journal, National Law Journal and other publications to Steve Brill, who had started American Lawyer.

In 2009, Finkelstein put together a group of media powerhouses to join Guggenheim Partners in the acquisition of The Hollywood Reporter, Adweek and Billboard for about \$70 million. The Finkelstein-led partners exited in 2013 and sold their shares to Guggenheim.

Finkelstein was a past owner of various weekly newspapers in Manhattan, as well as Dan's Papers in the Hamptons.

From: [John Del Cecato](#)
To: [B](#)
Cc: [REDACTED]
Subject: Re: Unsolicited advice
Date: Sunday, May 24, 2015 12:56:20 PM

That's awesome.

> On May 24, 2015, at 12:02 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> See below. Thought you guys would appreciate his last comment

>

> -----Original Message-----

> From: Howard Dean

> To: Bill de Blasio

> Subject: Re: Unsolicited advice

> Sent: May 23, 2015 1:25 PM

>

> DC was great, and very positive for the country!! Well done!

> On Sat, May 23, 2015 at 1:17 PM, Bill de Blasio <[REDACTED]> wrote:

>

> Excellent advice and beautifully stated! And always feel free to offer advice. It is welcome. Thanks again for joining us in DC. It was an important moment that now we have to build on

>

> -----Original Message-----

> From: Howard Dean

> To: Bill de Blasio

> Subject: Unsolicited advice

> Sent: May 23, 2015 9:59 AM

>

> Do not engage with Eva. Ignore her and have your spokes person do it and be boring when she does. I like her charters even though they have their problems, but she is a press hound and you are the mayor.

> A friend once told me something similar in a more colorful way. "When you get in a mud wrestling match with a pig you both get dirty and the pig likes it."

>

> Not for attribution!!!!!!!

>

>

> Sent from my iPhone

> Sent via BlackBerry by AT&T

>

From: B
To: "jfdc@akpdmedia.com"
Cc: [REDACTED] Leopold, Elana
Subject: Re: Unsolicited advice
Date: Sunday, May 24, 2015 1:02:07 PM

I have done almost none. Unless there is a scheduled time, things like that just don't happen -- as you all should know by now, bluntly. We can send a formal mayoral thank you letter to all -- I welcome you guys doing that. If you want follow up calls or emails, you need to sched it. And we need a clearer message to them re: next steps

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, May 24, 2015 12:58 PM
To: B
Cc: [REDACTED] <[REDACTED]>
Subject: Re: Unsolicited advice

Do you think you've connected via email with all or most of the speakers from 5/12 yet? We sent out thank you's on the staff level but were reserving speakers for you

> On May 24, 2015, at 12:02 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> See below. Thought you guys would appreciate his last comment

>

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> **From:** Howard Dean

> **To:** Bill de Blasio

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> **From:** Howard Dean

> **To:** Bill de Blasio

> **Subject:** Unsolicited advice

> **Sent:** May 23, 2015 9:59 AM

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>

> Not for attribution!!!!!!!

>

>

> Sent from my iPhone

> Sent via BlackBerry by AT&T
>

From: B
To: "jfdc@akpdmedia.com"
Cc: [REDACTED]
Subject: Re: TPA
Date: Sunday, May 24, 2015 1:56:34 PM

Ok, but since I'm not a mind-reader, how would I know about these "decent hits"???

----- Original Message -----

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Sunday, May 24, 2015 01:24 PM
To: B
Cc: [REDACTED] <[REDACTED]>
Subject: Re: TPA

We did it on Thursday/Friday, as we discussed in planning meeting on Wed night.

We have actually had some decent hits since 5/14. You just weren't the originator. Idea is to have it be less about you and more about the movement.

> On May 24, 2015, at 1:08 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Classic abstract thinking, and not fully vetted with me. Double foul:
>
> 1. If you can produce others to do it, that's great. But that should have happened by now. I expect to see that this coming week. AND...
>
> 2. If you can't, you should put me out there. What are you guys afraid of, and why don't you let me make the ultimate decision. Our mission is to create momentum, and since may 14, we haven't done that
>
>
>
>

> ----- Original Message -----

> From: John Del Cecato [mailto:jfdc@akpdmedia.com]
> Sent: Sunday, May 24, 2015 12:57 PM
> To: B
> Cc: [REDACTED] <[REDACTED]>
> Subject: Re: TPA

>
> 1. We solicited our partners with big email lists to send sign-up request to their lists. Realistically won't know results of that until Tues.
>
> 2. Copy that.
>
> 3. I think Phil, Andrea, Emma, RKK, and I all agreed that Sunday shows weren't a good idea for the moment. Need to work to get our TPA members to do some lifting for us.

>
>
>
>> On May 24, 2015, at 12:28 PM, B <BCCD@cityhall.nyc.gov> wrote:
>>

>>

>> 1. You guys have been way too quiet. Any news???

>>

>> 2. How's about a weekly written update re: new endorsers and other developments?

>>

>> 3. John, where do we stand with Stephanopoulos and Face The Nation? Feels like those ideas fell off the radar screen

>>

>> Thanks

From: [Snyder, Thomas](#)
To: [Wolfe, Emma](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com
Subject: Re: Vatican invite: July 21
Date: Sunday, May 24, 2015 2:17:06 PM

Bit of a mystery

Sent from my iPhone

On May 24, 2015, at 1:13 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Narrowed thread. Why is this mission critical?


From: B
Sent: Sunday, May 24, 2015 08:00 PM
To: Abeywardena, Penny
Cc: Snyder, Thomas; FLONYC; John, Roxanne; Carey, Michael; Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Wolfe, Emma
Subject: Re: Vatican invite: July 21

This is very important. I lean to it, especially if we can knock off all overseas travel in one super-concentrated trip. Michael, pls discuss on sched call today

From: Abeywardena, Penny
Sent: Monday, May 18, 2015 09:59 AM
To: B
Cc: Snyder, Thomas; FLONYC; John, Roxanne; Carey, Michael
Subject: Vatican invite: July 21

Sir, the Pope has confirmed July 21st at the Vatican for the meeting with you and other leading global mayors to discuss how to address inequality. If your schedule permits, perhaps we add Milan Food Expo or Israel to this trip.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

----- Forwarded message -----
From: **Jeffrey Sachs** <sachs@ei.columbia.edu>
Date: Monday, May 18, 2015
Subject: CONFIDENTIAL
To: Penny Abeywardena <

Pope Francis would like to meet Bill and other Mayors on July 21 in the

Vatican.

Would that fit the schedule?

Jeff

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: TPA
Date: Sunday, May 24, 2015 4:24:15 PM

Sure

Michael Paul Carey
City Hall
New York, New York

> On May 24, 2015, at 4:23 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> You think Pickrell, Hayley, RKK and me?
>
>
>
>> On May 24, 2015, at 2:28 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:
>>
>> He wants to do a follow up call.
>> Who should be on it?

From: [Snyder, Thomas](#)
To: [Walzak, Phil](#)
Cc: [Wolfe, Emma](#); jfdc@akpdmedia.com; [Hagelgans, Andrea](#)
Subject: Re: Vatican invite: July 21
Date: Sunday, May 24, 2015 5:25:45 PM

12+ days out of nyc in July

Sent from my iPhone

On May 24, 2015, at 4:17 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

I'm not reflexively opposed to this - think its high level and on merits. Just want to really reconcile this w fam vacay which is substantial

From: Wolfe, Emma
Sent: Sunday, May 24, 2015 03:58 PM
To: Walzak, Phil
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Snyder, Thomas; Hagelgans, Andrea
Subject: Re: Vatican invite: July 21

So you guys want it? To show leadership and alliance with pope and Dolan? Or something else

On May 24, 2015, at 3:52 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Think dolan may also be going then too

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, May 24, 2015 03:42 PM
To: Snyder, Thomas
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Vatican invite: July 21

Well, it is the Pope!

On May 24, 2015, at 2:19 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

Bit of a mystery

Sent from my iPhone

On May 24, 2015, at 1:13 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Narrowed thread. Why is this mission critical?

From: B
Sent: Sunday, May 24, 2015 08:00 PM
To: Abeywardena, Penny
Cc: Snyder, Thomas; FLONYC; John, Roxanne; Carey, Michael; Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Wolfe, Emma
Subject: Re: Vatican invite: July 21


This is very important. I lean to it, especially if we can knock off all overseas travel in one super-concentrated trip. Michael, pls discuss on sched call today

From: Abeywardena, Penny
Sent: Monday, May 18, 2015 09:59 AM
To: B
Cc: Snyder, Thomas; FLONYC; John, Roxanne; Carey, Michael
Subject: Vatican invite: July 21

Sir, the Pope has confirmed July 21st at the Vatican for the meeting with you and other leading global mayors to discuss how to address inequality. If your schedule permits, perhaps we add Milan Food Expo or Israel to this trip.

Penny Abeywardena
Commissioner
Mayor's Office for International Affairs

----- Forwarded message

From: Jeffrey Sachs
<sachs@ei.columbia.edu>
Date: Monday, May 18, 2015
Subject: CONFIDENTIAL
To: Penny Abeywardena
<

Pope Francis would like to meet Bill and other Mayors on July 21 in the

Vatican.

Would that fit the schedule?

Jeff

From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "[jfdc@akpdmedia.com](#)"; "[Jonathan@berlinrosen.com](#)"
Cc: [FLONYC](#)
Subject: Fw: NYT - Ginia Bellafante: De Blasio Is Not Insulting Enough to Be Popular
Date: Monday, May 25, 2015 12:44:06 PM

So I'm open to taking the challenge and starting to woo certain media, at least on an experimental basis. Let's start with alex burns. Then come up with a priority list and the limited hours we will devote to them, and let's see how it goes

From: Klein, Monica
Sent: Monday, May 25, 2015 09:18 AM
To: B
Subject: NYT - Ginia Bellafante: De Blasio Is Not Insulting Enough to Be Popular

De Blasio Is Not Insulting Enough to Be Popular
NEW YORK TIMES - Ginia Bellafante - May 22, 2015

In 1981, unless you were living in a cocaine-fueled delusion cultivated at Maxwell's Plum, there were plenty of reasons to find fault with the governance of New York City, by then under the direction of Mayor Edward Irving Koch for three years.

The mass transit system was a mess; streets and parks were famously filthy. While the mayor had a hand in rescuing the city from fiscal crisis, crime was soaring, making the year one of the most violent New York had experienced. Released in 1981, John Carpenter's cult film "Escape From New York" was steeped in the assumption that things were sure to get worse, imagining a not-too-distant future in which all of Manhattan had become a maximum-security prison.

Congenitally unable to assume the role of nursemaid administering consolation, Mr. Koch barreled through with a customary orneriness that left him offending one important constituency after another. Appearing at a synagogue late in his first term, he was asked to name a living statesman he greatly admired and responded by naming the Egyptian president, Anwar el-Sadat. When audience members booed him, the mayor told them to "shut up."

And yet, given all that, early in 1981 Mr. Koch's approval rating stood at 62 percent, making him one of the most popular politicians in the country. As Neil Barsky, who documented the mayor's career in the film "Koch," put it, he practiced street politics as virtually no one had or has. By the end of the year, Mr. Koch had won re-election in a landslide, taking all five boroughs.

Historically, New Yorkers have had a very high threshold for leaders who are blunt, theatrical, arrogant, intermittently or even consistently jerky — in possession of any combination of qualities that easily lend themselves to the shorthand "larger than life." Earnestness has played less successfully, in part because it is alienating, and doesn't inspire the kind of rage or impassioned disbelief that, directed at political figures, can be its own source of entertainment and pleasure. (There's no downside to the fun you can have complaining about a mayor who believes that people who like ferrets require psychotherapeutic

treatment.) As happens so often in romantic life, craziness can keep you hooked while sanctimony just makes you stop paying attention.

Occasioning this reflection is the matter of Mayor Bill de Blasio's declining approval ratings. A Quinnipiac University poll released this month found that only 44 percent of voters approved of the job he was doing, a five-point drop since the beginning of the year and a nine-point drop since he took office in January 2014.

This is in spite of the facts that the city's seasonally adjusted unemployment rate fell in March, to 6.6 percent from 7.8 percent at the same point last year, and that the number of homeless families is shrinking for the first time in years. According to a March report from the advocacy group Coalition for the Homeless, the number of homeless families with children had declined by more than 300 since December. Last week, the mayor announced an ambitious plan to preserve and improve the city's public housing, so long ignored, which contains a population larger than Las Vegas's in deteriorating buildings, 60 percent of them more than 50 years old.

And yet still it is common to hear, among the educated liberals who helped elect him, that Mr. de Blasio hasn't lived up to his campaign rhetoric, that he hasn't done much, that he has been a disappointment, that inequality is still very much alive. Of course, if inequality could be rectified in a year, the mayor would be well positioned to run for Moses. The complaints are typically vague, but running through them are problems with style and affect: He's preachy; he's late; he lacks charisma; he's not around.

Among those who disapprove, there are certainly those who do so with greater intensity — preservationists who believe Mr. de Blasio's affordable-housing initiative will lead to overdevelopment; neighborhood people who believe there has been inadequate planning to support all the proposed construction; black civic leaders concerned that Mr. de Blasio's interest in criminal-justice reform is waning; rich people who feel offended that he doesn't involve himself in rich-people things.

In a matter of a several days, Mr. de Blasio managed to rankle both the Rev. Calvin O. Butts III and the event publicist Peggy Siegal. Ms. Siegal, prompted by the mayor's absence from the Metropolitan Museum of Art's Costume Institute Ball, told *The Wall Street Journal* that Mr. de Blasio "had disdain for the striving, successful New Yorkers," and that "it is a major shortcoming not to mingle with all classes," as if she were a regular at game night at the Walt Whitman Houses.

The criticism coming from the Upper East Side philanthropic community and the Harlem clerical community is strikingly similar though; both feel betrayed by a posture that suggests that the mayor doesn't need them. While it isn't uncommon to lose momentum during a second year in office — Michael R. Bloomberg's approval ratings fell sharply during his second year as mayor, before reaching a high of 75 percent in his second term — Mr. de Blasio seems to be having trouble making, and keeping, friends. That may have no consequence on his ability to be re-elected, but it could affect his trajectory as a national leader of the progressive movement, a role he seems to relish. Messiahs don't need voters; they need disciples.

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE:
Date: Monday, May 25, 2015 2:39:06 PM

THAT IS FINE. WHOEVER YOU WANT

Michael Paul Carey
City Hall
New York, New York

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 25, 2015 2:41 PM
To: Carey, Michael
Subject:

I now think we should do a call with not only Pick, Hayley, RKK, and me - but also Fromo, Davis, and Jeani

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Monday, May 25, 2015 3:02:38 PM

U are a mess

Michael Paul Carey
City Hall
New York, New York

> On May 25, 2015, at 3:01 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Can you resend to Fromo, Jeani, Davis? The latter two may not accept -
> they don't work for me anymore... But we should try... The invite I forwarded
> didn't go through & some thought it was right now
>
> Jon Fromowitz <jfromowitz@akpdmedia.com>
> jeani murray <[REDACTED]>
> John Davis <[REDACTED]>
>
>
>> On 5/25/15, 2:40 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:
>>
>> I now think we should do a call with not only Pick, Hayley, RKK, and me -
>> but also Fromo, Davis, and Jeani
>

From: B
To: "jfdc@akpdmedia.com"
Subject: Re: Video
Date: Monday, May 25, 2015 8:18:30 PM

Pls do

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Monday, May 25, 2015 08:08 PM
To: B
Subject: Re: Video

Roger. I can send you script too.

On May 25, 2015, at 7:51 PM, B <BCCD@cityhall.nyc.gov> wrote:

I can't look at it now, but I trust your judgment and I like anything that involves action and momentum-building

From: John Del Cecato [mailto:████████████████████]
Sent: Monday, May 25, 2015 07:09 PM
To: B
Subject: Video

Here's something we'd like our speakers to send to each of their lists tomorrow. The basic video would remain the same, but this one is tailored to DeLauro. Other videos would be tailored to individual speaker (so you'd see a line from Sharpton instead of Rosa for RAS, as an example).
https://dl.dropboxusercontent.com/u/16883534/P2Agenda_DeLauro_LR.mp4

From: [Walzak, Phil](#)
To: [B; Wolfe, Emma; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; "Jonathan@berlinrosen.com"; "jfdc@akpdmedia.com"; Shorris, Anthony; Williams, Dominic](#)
Cc: [FLONYC](#)
Subject: Re: Confidential
Date: Monday, May 25, 2015 8:18:43 PM

We will process and discuss for the planning mtg

----- Original Message -----

From: B
Sent: Monday, May 25, 2015 08:16 PM
To: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; Williams, Dominic
Cc: FLONYC
Subject: Fw: Confidential

See below. Some of us discussed this yesterday on the scheduling call, and we can make a final decision at the planning mtg Tues eve. Since the invitation is from the Pope and about fighting inequality, I think it is near impossible to turn down. So the current thinking is to compress all our overseas travel into a week or so, anchored by this Vatican event.

So that would mean one trip including Israel and the Vatican -- I wonder if the tabloids would be able to criticize THAT :) Michael, pls discuss what this would look like when we all meet Tues, and if there are any major conflicts. [REDACTED]. And no other trips planned out of town in August if we do the overseas trip this way. Food for thought.

-----Original Message-----

From: Jeffrey Sachs
To: Bill de Blasio
Subject: Confidential
Sent: May 25, 2015 9:37 AM

Dear Bill,
Greetings!

Congrats on the launch of the new progressive agenda. I've been traveling abroad (with Ban Ki-moon in Korea last week), but have been watching from afar!

The Vatican has confirmed to me again today that Pope Francis is indeed very keen to meet with you and other mayors on July 21 to discuss issues of social inclusion and sustainable development. (His encyclical on climate change will be issued in the next few weeks, before July 21).

They asked today whether you might be able to confirm your attendance. I've of course also been coordinating with Penny.

I have asked, and the Pontifical Academy of Social Sciences has agreed, to host a symposium on Cities and Sustainable Development at the Vatican on July 22. I would love for you to present OneNYC to the other mayors on that occasion. I think it would have a HUGE impact.

I hope that we can get together soon. [REDACTED]

:~)

All best,
Jeff

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"
Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Carey, Michael](#); [Leopold, Elana](#); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Confidential
Date: Monday, May 25, 2015 8:37:01 PM

-bdb, flo
Let's not do this on email pls

----- Original Message -----

From: B
Sent: Monday, May 25, 2015 08:35 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Shorris, Anthony; Williams, Dominic; FLONYC
Subject: Re: Confidential

A week of family vacation (just like last year) and a week of overseas travel (rather than the overseas travel being in August). And City budget and Albany session will be done, with more achievements under our belt. But I defy any purveyor of conventional wisdom to beat a Vatican - Holy Land trip for bulletproofness! :)

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, May 25, 2015 08:31 PM
To: B
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; Shorris, Anthony; Williams, Dominic; FLONYC
Subject: Re: Confidential

How many days outside of NYC for July?

> On May 25, 2015, at 8:18 PM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> See below. Some of us discussed this yesterday on the scheduling call, and we can make a final decision at the planning mtg Tues eve. Since the invitation is from the Pope and about fighting inequality, I think it is near impossible to turn down. So the current thinking is to compress all our overseas travel into a week or so, anchored by this Vatican event.

>

> So that would mean one trip including Israel and the Vatican -- I wonder if the tabloids would be able to criticize THAT :) Michael, pls discuss what this would look like when we all meet Tues, and if there are any major conflicts. [REDACTED]

[REDACTED]. And no other trips planned out of town in August if we do the overseas trip this way. Food for thought.

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> **From:** Jeffrey Sachs

> **To:** Bill de Blasio

> **Subject:** Confidential

> Sent: May 25, 2015 9:37 AM

>

> Dear Bill,


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> I hope that we can get together soon. 

:~)

>

> All best,

> Jeff

From: B
To: "jfdc@akpdmedia.com"
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; "Jonathan@berlinrosen.com"; Shorris, Anthony; Williams, Dominic; FLONYC
Subject: Re: Confidential
Date: Tuesday, May 26, 2015 7:17:02 AM

And we are now considering an option to move the family vacation to August. Let's discuss tonight

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 25, 2015 08:31 PM

To: B

Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas; Carey, Michael; Leopold, Elana; Jonathan@berlinrosen.com <Jonathan@berlinrosen.com>; Shorris, Anthony; Williams, Dominic; FLONYC
Subject: Re: Confidential

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>

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> To: Bill de Blasio

> Subject: Confidential

> Sent: May 25, 2015 9:37 AM

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> Dear Bill,

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> Congrats on the launch of the new progressive agenda. I've been traveling abroad (with Ban Ki-moon in Korea last week), but have been watching from afar!

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> I hope that we can get together soon. [REDACTED]



:~)

>

> All best,

> Jeff

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: Mayor de Blasio interview
Date: Tuesday, May 26, 2015 11:42:21 AM

You are going to have to do a briefing on this. Gasp!

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Sunday, May 24, 2015 7:33 AM
To: Carey, Michael
Subject: Fwd: Mayor de Blasio interview

Will take it

Begin forwarded message:

From: Michael Lux <mlux@progressivestrategies.net>
Date: May 23, 2015 at 10:20:52 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Lauren Windsor ([REDACTED])" <[REDACTED]>
Subject: Re: Mayor de Blasio interview

That will work, thank you.

Sent from my iPhone

On May 23, 2015, at 5:25 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

How about 5pm on 6/3?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Wednesday, May 20, 2015 at 11:19 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Lauren Windsor ([REDACTED])" <[REDACTED]>
Subject: RE: Mayor de Blasio interview

We were looking at being there Monday through Wednesday, is there any way to do it one of those days?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 20, 2015 10:59 AM
To: Michael Lux
Cc: 'Lauren Windsor' ([REDACTED])
Subject: Re: Mayor de Blasio interview

Would the morning of June 5th work?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Tuesday, May 19, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "'Lauren Windsor' ([REDACTED])
<[REDACTED]>
Subject: Mayor de Blasio interview

John,

Lauren and I will be in NYC the first week of June, can we figure out a time to do that de Blasio interview you and I have been talking about?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Tuesday, May 26, 2015 12:44:19 PM

I already did.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 26, 2015 12:45 PM
To: Carey, Michael
Subject: <no subject>

Others to invite to the TPA call tomorrow:

RKK (unless MBDB rejected that??)

John Davis <[REDACTED]>

jeani murray <[REDACTED]>

Tom Snyder

From: [John Del Cecato](#)
To: [B](#)
Subject: Video script
Date: Tuesday, May 26, 2015 12:47:46 PM

Sorry for the delay on this! Here's the audio... The graphics are mainly just identifying the

Shot of Capitol Building
CG: Washington, DC
May 12, 2015

MBDB:
Today we're announcing and we're signing The Progressive Agenda to Combat Income Inequality.

(CG: Bill de Blasio
Mayor, New York City)

MBDB:
The Progressive Agenda comes down to a very simple concept: we need to reward work again. We need to reward work, not wealth.

Gov. Dean:
We have got to deal with the fact that 80% of this country have not had a raise in the last 20 years. America can't work if 80% of the people don't participate in the benefits of our extraordinary economic machine that we have.

(CG: Howard Dean
Former Governor, Vermont)

DeLauro:
Minimum wage, paid sick days, paid family leave, universal pre-k, immigration reform, restoring the right to organize and, yes, opposing bad trade deals. These are things that so many of us have been advocating for a long time.

(CG: Rosa DeLauro
U.S. Representative, Connecticut's 3rd District)

MBDB:
We're inviting everyday Americans to be a part of this. Sign up today at [ProgressiveAgenda.US](#)

(MBDB speaking, fade to TPA logo, URL, Twitter handle)

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: can i get you for 12PM on June 1?
Date: Tuesday, May 26, 2015 2:39:14 PM

Gotcha... Call is always better than a meeting for me - but I defer to you on what makes the most sense & can do either one

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 2:06 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: can i get you for 12PM on June 1?

He is the person who is head of Center for Popular Democracy. I connected you and Aaron who knows one of the folks in CPD leadership- Brian Kittenring.

Local Progress which is a organization that helped us with outreach for transpo and TPA to some extent. They are small but have HUGE potential with progressive municipalities and organize mayors and other city officials... and a network of folks on the ground that can help translate legislative victories into TPA successes.

I think it's an important and interesting meeting for you to do. Happy to be in it with you. Want you to meet with him before the Lerner for framing reasons. If you want, we can do it as a call.

Thanks,
Steph

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Tuesday, May 26, 2015 1:44 PM
To: Yazgi, Stephanie
Subject: Re: can i get you for 12PM on June 1?

Who is that? Could we do a call instead of a meeting?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 1:37 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: can i get you for 12PM on June 1?

to meet with andrew friendman before our stephen lerner conversation...
stephanie

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: can i get you for 12PM on June 1?
Date: Tuesday, May 26, 2015 2:40:48 PM

Just googled - Anna Maria (Andrew's co-director) [REDACTED]

[REDACTED] So now I'm really on board

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 2:06 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: can i get you for 12PM on June 1?

He is the person who is head of Center for Popular Democracy. I connected you and Aaron who knows one of the folks in CPD leadership- Brian Kittenring.

Local Progress which is a organization that helped us with outreach for transpo and TPA to some extent. They are small but have HUGE potential with progressive municipalities and organize mayors and other city officials... and a network of folks on the ground that can help translate legislative victories into TPA successes.

I think it's an important and interesting meeting for you to do. Happy to be in it with you. Want you to meet with him before the Lerner for framing reasons. If you want, we can do it as a call.

Thanks,
Steph

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Tuesday, May 26, 2015 1:44 PM
To: Yazgi, Stephanie
Subject: Re: can i get you for 12PM on June 1?

Who is that? Could we do a call instead of a meeting?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 1:37 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: can i get you for 12PM on June 1?

to meet with andrew friendman before our stephen lerner conversation...
stephanie

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: TPA
Date: Tuesday, May 26, 2015 4:46:27 PM

See you then.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, May 26, 2015 4:40 PM
To: Snyder, Thomas
Subject: Re: TPA

Sure - how about 430pm tomorrow (Wed) afternoon at City Hall?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 4:28 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: TPA

John – I would like to schedule a meeting for us to chart out the next few months or so on TPA. Do you want to suggest a time or two?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: NPR: Despite An Economy On The Rise, American Paychecks Remain Stuck
Date: Tuesday, May 26, 2015 6:20:44 PM

Good stuff... And it quotes Larry Mishel, a TPA co-signer!

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Tuesday, May 26, 2015 at 5:05 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: NPR: Despite An Economy On The Rise, American Paychecks Remain Stuck

Fyi

From: Clips
Sent: Tuesday, May 26, 2015 05:02 PM
Subject: NPR: Despite An Economy On The Rise, American Paychecks Remain Stuck

Despite An Economy On The Rise, American Paychecks Remain Stuck

NPR – Scott Horsley

<http://www.npr.org/sections/itsallpolitics/2015/05/26/408555544/despite-economic-climb-american-paychecks-remain-stuck>

As candidates hit the campaign trail, NPR looks at four major issues the next president will face from Day 1 in office.

For seven years, Michael Hall has been guiding tourists to the top of Seattle's Space Needle and back. It's a unique vantage point from which to watch the ups and downs of Americans' paychecks.

At first, the 30-year-old elevator operator shared in the success of the popular attraction. He got regular raises, thanks to a union contract. Then the contract ran out. Hall's pay hasn't budged in the past four years.

At first, Hall said, "I could put some money into savings every check. Still go out, grab a beer. But after about two or three years, suddenly it was like there's seven of us in a house. And then finally I started to find myself, about a year ago, living paycheck to paycheck."

It's a familiar story. Most Americans still aren't seeing big raises, even though the job market is slowly recovering.

In April, the official unemployment rate dropped below 5.5 percent for the first time in seven years. But the problem of stagnant wages goes back a lot further. Since 1979, average wages have barely kept pace with inflation.

John Pallaoro, a self-employed truck driver, says his paychecks stretched further four decades ago.

"I was able to purchase a suburban house in the mid-'70s for the price of barely one year of wages, two years at the most," Pallaoro recalled. "My standard of living is probably reduced by 50 percent

from 40 years ago."

Stagnant wages aren't just a problem for individuals. When workers like Hall and Pallaoro don't have money to spend, it's a drag on the whole economy.

Experts point to a variety of causes for wage stagnation, including sluggish productivity growth. In the first decades after World War II, Americans' productivity climbed steadily, nearly 3 percent every year. But in the mid-'70s, that growth downshifted to less than 2 percent.

"One obvious lesson is it's better to be growing fast than to be growing slow," said James Pethokoukis, an economic policy scholar at the conservative American Enterprise Institute.

"The default Republican position would be you need to reduce taxes, you need to reduce spending so more of America's economic resources are being run by the private sector," he said. "And that would boost economic growth."

Other proposals such as education reform and increased investment in public works are also intended to boost productivity. But that's not the only challenge.

Since the 1970s, there's been a disconnect between productivity and wages, so even as workers produce more, they don't necessarily see the benefits.

"We have created lots of income, lots of output, lots of wealth over the last three decades," said Larry Mishel, president of the left-of-center Economic Policy Institute. "The problem is it has not accrued to the vast majority."

Virtually all of the gains have gone to those at the top of the income scale. In the past, politicians have sometimes tried to address that through the tax code: taking a slightly larger cut from the wealthy and using tax credits to pad the pockets of the poor. But there are political limits to that approach. Some people consider such government redistribution akin to adding or taking away points after the whistle has blown. Mishel and others argue that policymakers need to focus more on shaping the rules of the economic game, so average workers can command higher pretax wages.

"The problems with people's paychecks is not what the federal government is taking out in taxes. It's what employers are not putting in," Mishel said.

Elevator operator Hall agrees. He complains that while his paycheck has flat-lined for the past four years, business at the Space Needle has been up, up, up.

"We're busier than we ever were," Hall said. "One full elevator, that pays most of us working for the day. And we'll do that 100 times. It's sort of insulting that they can't afford to keep paying us enough to live in the city."

There is one stretch in the past 35 years that offers a glimmer of hope for struggling workers. That's the late 1990s — a period when not only was the economy growing fast but the gains were widely shared, so workers on every rung of the economic ladder were climbing together.

"What was distinct about that period can be summarized in two words: full employment," said economist Jared Bernstein of the Center on Budget and Policy Priorities. "Or maybe three words: very full employment."

Unemployment in the late '90s was below 5 percent. Some months it fell below 4 percent. That

gave workers everywhere lots of leverage to demand higher wages.

Short of full employment, Bernstein says, there are other policies that could boost workers' bargaining power, including a higher minimum wage, steps to make it easier for unions to organize, and immigration policies that limit the growth of a shadow workforce.

Many of those policies will be debated over the next year and a half by those who seek to occupy the White House. As the U.S. economic elevator starts to climb again, a central challenge for the next president will be making sure more American families aren't stuck on the bottom floor.

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Fw: BUZZFEED: 9 Tips For Mental Self-Care From The First Lady Of NYC
Date: Wednesday, May 27, 2015 8:28:36 AM
Attachments: [image001.png](#)

Sir, flagging the below in context of last night's discussion. As a specific strategy, we've broadened out the First Lady's media to go more directly at audiences via consumer outlets and bypass room 9 as necessary. Univision, for example, has gotten a lot of love because they've been willing to use content locally and nationally. We've also been doing podcasts and creating our own content.

Will discuss with Phil and John options for longer-lead pieces and diversifying outlets locally and nationally as we work to tell our governing story.

Thanks,
Andrea

From: Hagelgans, Andrea
Sent: Tuesday, May 26, 2015 01:50 PM
To: B; FLONYC
Cc: Bray, Jackie; Richardson, Jerika; Walzak, Phil; Snyder, Thomas; John, Roxanne
Subject: FW: BUZZFEED: 9 Tips For Mental Self-Care From The First Lady Of NYC

Mayor, First Lady

Some strong mental health budget communications that are a direct result of our funding announcement a few weeks back. This is a great audience for us (for context, Buzzfeed has 5 million unique visitors per day according to recent stats available) and helps us get the message out without the Room 9 snark.

Audio of the interview from today's podcast with Buzzfeed is available here (The First Lady participated in a mental health-focused interview<<https://soundcloud.com/anotherroundwithhebenandtracy/episode-11-bob-loblaw/>> with Heben Nigatu and Tracy Clayton for the Buzzfeed podcast "Another Round.")

And Psychology Today should post the op-ed this week!

Best,
Andrea

From: Clips
Sent: Tuesday, May 26, 2015 1:48 PM
Subject: BUZZFEED: 9 Tips For Mental Self-Care From The First Lady Of NYC

9 Tips For Mental Self-Care From The First Lady Of NYC

BUZZFEED – Anita Badejo, Another Round

<http://www.buzzfeed.com/anitabadejo/shatter-the-stigma#.of6yzl0XG5>

Meet Chirlane McCray.



She is a feminist trailblazer and the wife and “No. 1 Adviser” of NYC Mayor Bill de Blasio. She is also the chair of the Mayor’s Fund to Advance New York City, a nonprofit that raises money to support a variety of initiatives. In the past year, McCray has put the issue of mental health at the forefront of her causes and recently announced the investment of \$78.3 million annually to provide mental health care services in the New York City area. She also launched #shatterthestigma, a social media campaign aimed at destigmatizing conversations surrounding mental illness. For her, it’s an effort that is not only political, but personal: Her father suffered from depression, and her daughter, Chiara, has been open about her own struggles with depression, anxiety, and addiction. As Mental Health Awareness Month comes to a close, McCray sat down with BuzzFeed News to share her insights into an important — and often forgotten — aspect of the conversation surrounding mental health: self-care. Here are some of her tips for coping with life’s difficulties — and seeking help when you need it.

1. Don’t shy away from negative emotions...

“What you feel is what you feel. I like to think about carrying my weather with me. If I feel like I’m in a space where there are clouds and rain and lightning, then it’s like, ‘Something’s not right,’ and I need to do something about it, figure out some coping strategies, and if that’s not working then it means taking another step.”

2. ...And figure out what helps you process them.

“I have a lot of tools that I use. This morning I was listening to Chaka Khan and India Arie. It really helps me boost my mood. I love to move around. Dancing is a big thing for me. I love nature, so walking around the garden, looking at plants, just being in touch with the Earth helps me so much. Poetry. Writing. It’s a long list.”

(For ideas on other activities that can help you process emotions and practice self-care, check out this useful list.)

3. Remember that what you share online can be a barometer for yourself and others.

“I think that technology is great because we can actually sometimes see that people are not feeling the face that they’re putting forward to the world, and that way we can help people. Especially with young people, they’re putting it all out there, and I think that it’s actually a helpful tool for their friends to be able to notice when something’s not right so they can help get them to a better space.”

4. No matter how busy your schedule is, carve out time for yourself...

“Sometimes we think, Oh, I don’t have time to do this because our lists of tasks for the day is so long. But I know that if I don’t dance, if I don’t sing, if I don’t meditate, if I don’t take time for myself, I’m not going to be able to get up and get out there and do the work that I need to do. I need to be in a good space.”

5. ...and make sure it’s a regular habit.

“[Making time for myself] is definitely a challenge, but I have to do it. I would love to get to a point where I could say, ‘Oh, it’s going to take me two hours a day or an hour.’ I just know it has to be there and it has to be regular. [I] can’t save it all up for two weeks in the summer. It has to be part of my routine.”

6. If you know you need help, find someone you can trust...

“The best resource I found [when seeking help for my daughter] was actually another person. I found it really hard to figure out, What’s the good level of care here? [Therapists] are strangers. So, it really came down to finding one person who I trusted. I trusted her judgment and she pointed me in the direction of other people I could go to who’d be able to provide a certain level of care. I can’t recommend that more strongly...Just find that person that you can trust who can help.”

7. ...And don’t wait to do it.

“If you live with stress for a long period of time, it really builds up and builds up and becomes what we call ‘toxic stress’ and trauma and it’s much harder for people to make a comeback from that. So it’s really important for people to get it early. If you feel like something’s not right, reach out.”

(If you’d like to find a therapist and aren’t sure how, this beginner’s guide is a great place to start.)

8. Remember that therapists aren’t the only ones who can help...

“Sometimes healing doesn’t require a psychiatrist. Remember that, and know that there are healers actually all around us and people who have the ability to help with the healing process. But we do have to seek them out.”

9. ...And don’t get discouraged if you don’t find someone right away.

“Sometimes it does take a little time to find the right person. Even though you need that person now, don’t be discouraged. It may take a little while, but that person is out there. There’s a resource, whether it’s in your church, in your hospital, through your community organization, a trusted friend. Just keep looking, keep reaching out. It is the first step to healing.”

To hear more on mental health from NYC’s first lady, tune in to her interview on Another Round.

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: HUFFPO: Tracking the Progress of the Progressive Agenda
Date: Wednesday, May 27, 2015 10:48:04 AM

This may be why I can't get Roger Hickey to send our stuff out to his list! (He works for Campaign for America's Future, too - and maybe he's pushing his agenda over TPA - even though they have so much in common)..

I'm gonna take another run at people like Bob Creamer & Deepak today - although I think there's no substitute for a little TLC from you - that's what sets us apart from these other groups...

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Wednesday, May 27, 2015 at 10:24 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: HUFFPO: Tracking the Progress of the Progressive Agenda

[Let's discuss tonight](#)

From: Clips
Sent: Wednesday, May 27, 2015 10:21 AM
Subject: HUFFPO: Tracking the Progress of the Progressive Agenda

Tracking the Progress of the Progressive Agenda

HUFFINGTON POST - Richard Eskow - 10:12 am

http://www.huffingtonpost.com/rj-eskow/tracking-the-progress-of_b_7451066.html

We live in a political era dominated by corporate cash, billionaire "beauty pageants," and a right-wing noise machine whose rhetorical phasers are permanently set to "stun." It's easy to lose track of ourselves when we're distracted from moment to moment by Fox News pinwheels and celebrity-driven media circuses.

But out behind the tents, where the carnival lights aren't as bright, a lot of people are fighting the good fight. How's that fight going? One way to track its progress is by measuring recent developments against a populist or progressive agenda.

There are a number of such documents in circulation at the moment, each of which has its own strengths. Bernie Sanders has a 12-point economic agenda, New York Mayor Bill de Blasio is offering a 13-point agenda, and Robert Reich is currently in the process of rolling out "ten ideas to save the economy."

These plans share many ideas and goals in common. The one I know best is the 12-point agenda called "Populism 2015 Platform: Building a Movement for the People and the Planet." It is jointly sponsored by the Campaign for America's Future*, National People's

Action, USAction, and the Alliance for a Just Society. This first of several posts will take a look at the first three points in that platform.

While all twelve points are deeply interconnected, the theme of the first three might be summarized as "growth." The first, "Rebuild America for the 21st Century and Create Jobs for All," reads as follows:

"America's public infrastructure - from roads to rail to water and energy systems - is increasingly dangerous to our health and a drag on our economy. National investment in rebuilding America will create millions of high-quality jobs, bid wages up, help close the racial jobs gap, and make America a better place to live and work."

Infrastructure is the first item on Sen. Sanders' list as well. Sanders has introduced a bill, cosponsored by Sen. Barbara Mikulski (D-MD), which would invest \$1 trillion in infrastructure spending over the next five years.

Sanders says the bill would create 13 million "decent-paying jobs." That estimate appears quite reasonable, especially when compared to the 27 million jobs which the New America Foundation estimated would be created by a \$1.2 trillion infrastructure program. (The 2011 paper is no longer available online, but a summary description can be found [here](#).)

And, while the Washington Post and others have characterized Sanders' \$1 trillion infrastructure budget as politically "problematic" (to use a Post blogger's word), it seems relatively modest when compared to the \$3.6 trillion which the American Society of Civil Engineers estimates must be spent by 2020 in order to return our decaying roads, bridges, and other infrastructure to proper working order.

This idea, like many offered by the left, is extremely popular with the American people. 75 percent of voters in a November 2014 NBC News/Wall Street Journal poll indicated that they supported "increasing spending on infrastructure projects for our roads and highways."

If creating these jobs would have such a positive effect on employment, if our infrastructure is in such urgent need of repair (as evidenced by last week's fatal Amtrak crash), and if the idea is so popular - why, then, would passing a bill like this be considered "problematic"?

Because we have a political system that responds to the desires of an oligarchy, rather than to those of the public at large. That's not one person's opinion. It is what a Princeton University study concluded in 2014.

Nevertheless, the public debate on infrastructure is shifting - although probably not quickly enough to prevent the next tragedy.

In a similar vein, the Platform also called for investment in a "Green Economy," saying:

"Catastrophic climate change is a clear and present danger. The United States should lead the global green revolution that builds strong and resilient communities. Public investment in renewable energy and energy efficiency can create jobs and opportunity, particularly in communities of color that have borne the worst consequences of toxic corporate practices." Here, as with infrastructure, two critical needs are being addressed - in this case, the fate of the planet and the need for jobs and economic growth. And here, too, the public is on the right side of the issue. In a December 2014 poll, 80 percent of voters indicated that they

found the idea of

"a clean energy policy that promotes American innovation and manufacturing jobs, speeding up the nation's transition to cleaner, renewable forms of energy like wind and solar" to be "appealing." (51 percent of them found it "extremely appealing.")

All government spending programs (except defense) are anathema to conservatives. But the right seems to be spurred into a special frenzy by green jobs, perhaps thanks to encouragement from the Koch Brothers and the other "hidden persuaders" driving the conservative agenda. The "Green Economy" agenda, whose virtues should be self-evident, has some tough battles ahead -- at least until the political climate shifts.

The next item in the "Populist Platform" is "Raise Wages, Empower Workers and Reverse Inequality." It is described as follows:

"Inequality has reached new extremes, as more and more jobs become contingent and part-time, with low pay and few benefits. We should lift the floor under every worker by guaranteeing a living wage, paid sick and vacation days, and affordable health care. We should empower workers to form unions and bargain collectively. We must curb perverse CEO compensation policies that give executives personal incentives to plunder their own companies."

Some first steps toward curbing CEO pay were included in the Dodd-Frank financial reform bill of 2010. Unfortunately, the Securities and Exchange Commission has taken more than five years to implement a key disclosure provision in that law. And "say on pay" provisions allowing shareholders to hold a (nonbinding) vote on executive pay have not had the impact some hoped. 92 percent of executive pay packages received 70 percent shareholder support or more in 2014.

However, in one encouraging development, shareholders this month approved the pay package for J.P. Morgan Chase CEO Jamie Dimon and other senior executives by an unexpectedly narrow margin. Shareholder activism can become an important aspect of economic reform if properly directed. In this case the "no" votes were apparently led by institutional investors, a group which typically includes union pension funds.

And speaking of unions: Labor empowerment has not received the political support from Democrats that might have been expected, given union support for Democratic candidates. It would have been reasonable, for example, for the newly-elected President Obama to offer stronger support to 2009's Employee Free Choice Act (EFCA) strengthening workers' collective bargaining rights. That didn't happen.

But at least one other form of worker organizing has had considerably more success. The "Fight for 15" movement of fast-food employees and other low-wage workers has quickly grown from a spontaneous set of demonstrations with a seemingly unrealizable demand - a \$15 per hour minimum wage - to a well-organized and well-supported effort whose goal now seems eminently achievable.

Cities have taken up the call. In April Seattle moved to raise its minimum wage to \$15. San Francisco raised its minimum wage to \$12.25, with a plan to increase it to \$15 by 2018. Los Angeles recently voted to raise its minimum wage to \$15 by 2020. And New York Governor Andrew Cuomo recently indicated he would create a Wage Board to review restaurant

workers' salaries after a minimum wage proposal failed to make it through the legislature in that state.

The Fight for \$15 offers some compelling lessons for the progressive movement. For one thing, it demonstrates that while national-level (presidential and congressional) campaigns are part of a progressive strategy, they can't be the only approach. Municipalities, labor organizing, and street-level demonstrations are powerful tools for change. Our media's fixation on national campaigns and political celebrities should not make us overlook these vitally important fields of action - especially not when we're learning that the struggle for growth is having its greatest successes, appropriately enough, at the "grassroots" level.

Major systemic changes are needed to address economic inequality. But the Fight for \$15 shows us that seemingly unachievable goals can be reached. It tells us that we mustn't let commentators or political insiders determine the limits of the politically possible. That is for the public, not the pundits, to decide.

We've learned that it's wrong to aim too high, with a focus on national elections that neglects local and state organizing. And when it comes to a movement's goals and ambitions, the Fight for \$15 is teaching us something even more fundamental: that it's a mistake to set our sights too low

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 27, 2015 2:06:31 PM

No

Michael Paul Carey
City Hall
New York, New York

> On May 27, 2015, at 2:01 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Any news re: Al Gore?

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 27, 2015 3:16:26 PM

Cool! I can come meet u send me email when done

From: John Del Cecato
Sent: Wednesday, May 27, 2015 3:13 PM
To: Yazgi, Stephanie
Subject: Re: <no subject>

cool

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 27, 2015 at 3:10 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: <no subject>

I can meet u after ur mtg w tom

From: John Del Cecato
Sent: Wednesday, May 27, 2015 3:08 PM
To: Yazgi, Stephanie
Subject: Re: <no subject>

I'm free now if you are! Or I could come to City Hall now, as I have a 430pm meeting with Tom

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 27, 2015 at 3:01 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: <no subject>

Yes. When can we do a call?

From: John Del Cecato
Sent: Wednesday, May 27, 2015 3:00 PM
To: Yazgi, Stephanie
Subject: <no subject>

Hey there. Can I ask a really stupid question that betrays just how much I'm NOT an organizer?

We wanted to do a Day of Action for TPA with our signers. But I realize that I really don't know what the hell that means.

Can you give me a little insight into what you did re: transportation in DC? MBDB was really into it - so I'd love to steal all of your ideas & try to make them work for my little project!!

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: RE: The Agenda
Date: Wednesday, May 27, 2015 4:01:15 PM
Attachments: [image002.png](#)

Yeah, Glenn has been terrible.

But Michael Grunwald is progressive and the new Editor at Large for The Agenda – he is the one who wrote that book about Obama and the Recovery Act (“The New, New Deal”...)

Might be worth a shot.

From: Hagelgans, Andrea
Sent: Wednesday, May 27, 2015 3:57 PM
To: Gunaratna, Mahen; 'jfdc@akpdmedia.com'
Subject: Re: The Agenda

They have asked for mayor. Glenn thrush who has not been good to us

From: Gunaratna, Mahen
Sent: Wednesday, May 27, 2015 03:57 PM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Hagelgans, Andrea
Subject: The Agenda

Politico launched it today – billed as the “new window on the policy conversations shaping America”?

Maybe we could pitch them on something TPA-related? Profile on how MBdB’s ideas are incubating in NYC, serve as a harbinger for future DC action?

Dunno, just thinking out loud.

<http://www.politico.com/agenda/>

Welcome to The Agenda

Welcome to The Agenda, POLITICO's new home for the daily conversation around the ideas reshaping the country. What's *really* at stake today, this week, and in the next session of Congress? How do we connect the dots between the robust debates in the war of ideas and the policy proposals actually on the table here in Washington?

We'll aim to answer those questions, in many different ways, with The Agenda. We all know the Internet is drowning in smart, interesting stuff already – including more than its share of brilliant wonkery, smart analysis, granular procedural reporting and lots and lots of clever takes on the debates of the day. We admire so much of it, and we hope that The Agenda can add to those debates by connecting you directly with the issues and ideas that are on Washington's actual agenda today, and tomorrow.

POLITICO is proud to have assembled a team of incisive, deeply sourced, agile journalists who can approach these questions in fresh and accessible ways. Senior writer Michael Grunwald, The Agenda's editor at large, is one of the most acute

and original voices in American policy journalism, marrying an expert's grasp of details, investigative reporting chops and the clear and original voice of the bestselling author he is. A longtime correspondent for *Time* magazine and before that for *The Washington Post*, Grunwald will contribute both quick smart reporting and interviews – and the signature deep dives for which he is known, including his smart, revelatory report from “inside the war on coal” which leads our special report on the future of power in today's launch issue. POLITICO senior writer Darren Samuelsohn brings 15 years of Capitol Hill reporting depth to the team, training a laser on what's happening right now, and why policy unfolds the way it does. Darren's wide-ranging interests, from technology to the ins and outs of defense policy and the politics of climate change, are already an immeasurable asset to the project. Assistant editor Danny Vinik, who arrives this week from The New Republic, has established himself as one of the most ambitious young analysts in the DC wonkosphere. Our contributing lineup is equally exciting: Boer Deng will bring

her science expertise and original eye for a story; David Lazer, of Northeastern University, runs one of the most ambitious political data labs in America. We'll also feature the work of Politico Magazine's Margaret Slattery, designer Heather Barber, and fellow Nolan McCaskill – and beyond all that, week in and week out, a rotating series of thinkers from academia, industry, and politics.

We hope you read the Agenda two ways. First, it's an engaging daily policy magazine that tracks the Washington conversation as it happens, and puts you in the flow of the new ideas that shape it. For that, bookmark www.politico.com/agenda, or follow #Agenda on Politico's Twitter and Facebook feeds. Second, watch for our deep-dive monthly issue packages, where we identify a major decision point for American leaders and bring together original investigative reporting with direct insights from the thought leaders who are every day shaping these debates. Look, as well, for smart graphics, lots of data points, weekly videos, and as many new ways in to the debate as we can think up.

I came to POLITICO a few months ago from editing the *Boston Globe*'s Sunday Ideas section to launch this project precisely because of the chance to connect those dots – to publish policy ideas not in some academic vacuum, but in the context of the Washington world in which their fate is decided.

The birth of new policies and the fights over old ones — that's the machinery where tomorrow's country gets forged. Some call this wonky. We believe it's important and fascinating. Welcome to The Agenda, and thanks for reading.

– Stephen Heuser

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [B](#)
Subject: Update
Date: Wednesday, May 27, 2015 5:33:20 PM

MEMORANDUM

TO: MBDB
FR: JDC
RE: TPA
DA: 5/27/15

We've come a long way.

17 months ago, you delivered your inaugural address – and focused it squarely on income inequality.

At the time, it was a pretty lonely place to be. Aside from a handful of progressive academics and columnists, very few prominent voices were focused on income inequality. Politicians at every level were sticking to the same “safe” talking points – pabulum that offered nothing but vague references to “helping the middle class” and “increasing opportunity.” Harry Reid went so far as to warn his caucus that they were not to go the “de Blasio route.”

We saw what happened. After running away from the President and refusing to embrace economic populism, Democrats got trounced in the midterm elections.

So a little more than six months ago, you spoke out, offering some tough-love advice in the Huffington Post. Your words caused a stir -- with a whole lot of folks getting their backs up, but quite a few progressives embracing your analysis.

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We'll talk more this evening, but those are my initial thoughts.

###

From: [Hayley Prim](#)
To: [Leopold, Elana](#)
Cc: [Carey, Michael](#); [de Alwis, Ronalie](#); [Chao, Raymond](#); jfdc@akpdmedia.com; [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#)
Subject: Re: MBDB: TPA Conference Call Follow Up En Route
Date: Wednesday, May 27, 2015 5:41:47 PM

+ RKK

On Wed, May 27, 2015 at 5:42 PM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

| We are delayed. Please stand by

--

Hayley Prim

c: [REDACTED]

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [de Alwis, Ronalie](#); [Chao, Raymond](#); [REDACTED]
Cc: [Snyder, Thomas](#); [John Davis](#); [Rebecca Katz](#); [jeani murray](#)
Subject: Re: MBDB: TPA Conference Call Follow Up En Route
Date: Wednesday, May 27, 2015 5:41:49 PM

Adding peeps

On 5/27/15, 5:42 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>We are delayed. Please stand by

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [de Alwis, Ronalie](#); [Chao, Raymond](#); jfdc@akpdmedia.com; [REDACTED]
[REDACTED] [Snyder, Thomas](#)
Subject: Re: MBDB: TPA Conference Call Follow Up En Route
Date: Wednesday, May 27, 2015 6:32:45 PM

+ tom

Sent from my iPhone

> On May 27, 2015, at 5:42 PM, Leopold, Elana <ELEopold@cityhall.nyc.gov> wrote:
>
> We are delayed. Please stand by

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Sunday
Date: Wednesday, May 27, 2015 6:41:11 PM

Works for me

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 27, 2015 06:22 PM
To: B
Subject: Sunday

Face the Nation is booked. What about This Week with George from NYC, in studio? Not 100% sure they can do it - but wanted to take your temperature... We'd need to do some serious prep, of course

From: [John Del Cecato](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [de Alwis, Ronalie](#); [Chao, Raymond](#); [REDACTED]
[REDACTED] [Snyder, Thomas](#)
Subject: Re: MBDB: TPA Conference Call Follow Up En Route
Date: Wednesday, May 27, 2015 6:42:48 PM

We are dialed in

On 5/27/15, 6:38 PM, "Leopold, Elana" <ELeopold@cityhall.nyc.gov> wrote:

>Please dial in now

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, May 27, 2015 7:14:46 PM

Works!

From: John Del Cecato
Sent: Wednesday, May 27, 2015 6:24 PM
To: Yazgi, Stephanie
Subject: Re: <no subject>

10am?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, May 27, 2015 at 6:00 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

Yes sorry! Lets schedule something for AM?what aworks

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 27, 2015 6:00 PM
To: Yazgi, Stephanie
Subject: Re: <no subject>

Yeah I had to split - sorry - talk tomorrow?

On May 27, 2015, at 5:49 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Hi did I miss you

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 27, 2015 5:25 PM
To: Yazgi, Stephanie
Subject: <no subject>

Okay, I'm wrapping up with Tom

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Can you send memo to me please
Date: Wednesday, May 27, 2015 7:37:38 PM
Attachments: [default.xml](#)
[MEMORANDUM.docx](#)

MEMORANDUM

TO: MBDB
FR: JDC
RE: TPA
DA: 5/27/15

We've come a long way.

17 months ago, you delivered your inaugural address – and focused it squarely on income inequality.

At the time, it was a pretty lonely place to be. Aside from a handful of progressive academics and columnists, very few prominent voices were focused on income inequality. Politicians at every level were sticking to the same “safe” talking points – pabulum that offered nothing but vague references to “helping the middle class” and “increasing opportunity.” Harry Reid went so far as to warn his caucus that they were not to go the “de Blasio route.”

We saw what happened. After running away from the President and refusing to embrace economic populism, Democrats got trounced in the midterm elections.

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To be clear, progressives have been doing good work for a long time – but very often in silos – and seemed to always find a way to compete with each other, rather than come together in common cause.

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###

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Pls download
Date: Wednesday, May 27, 2015 11:28:25 PM

Will do - tomorrow AM?

> On May 27, 2015, at 10:21 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> Sharpton mtg re: TPA and how he will approach his upcoming mtg with podesta

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, May 28, 2015 8:44:06 AM

I can reach out again see what they say

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 28, 2015 8:45 AM
To: Carey, Michael
Subject: Re: <no subject>

Well - he did a conf call (with an awful announcement system where they couldn't get a sentence in) - but that was just a quickie to answer questions about TPA before some individuals signed on... This would be a more formal "appearance" to the full caucus

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Thursday, May 28, 2015 at 8:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: <no subject>

They never got back to me
Also – didn't we already do this?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 28, 2015 8:43 AM
To: Carey, Michael
Subject: <no subject>


Do you know what the status is of MBDB addressing Congressional Progressive Caucus via Skype or

whatever?

From: [Abeywardena, Penny](#)
To: ["John Del Cecato"](#)
Subject: FW: Taiwan -- Tsai Ing-wen
Date: Thursday, May 28, 2015 10:35:48 AM

Hey John, Unfortunately the Mayor has to regret because of scheduling conflict. Sorry!

----- Forwarded message -----

From: **John Del Cecato** <jfdc@akpdmedia.com>
Date: Mon, Apr 27, 2015 at 9:46 AM
Subject: Tsai Ing-wen
To: Penny Abeywardena <

Hey Penny. My firm AKPD is working for Tsai Ing-wen, presidential nominee of the opposition party in Taiwan (the Democratic Progressive Party).

I haven't been working with this client personally; it's been my partners Larry Grisolano and Mike Donilon.

Larry said that Tsai is going to be in NYC on June 5-6, meeting with Taiwanese business leaders, etc. Larry was wondering if MBDB would also like to meet with her.

I don't know much about her, other than Larry telling me she's the favorite to win the election next January, and that she's good people. But thought I'd put on your radar - just in case you think it makes sense.

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Subject: RE: also... fyi mayors intel
Date: Thursday, May 28, 2015 11:21:00 AM

yep

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 28, 2015 11:22 AM
To: Yazgi, Stephanie
Subject: Re: also... fyi mayors intel

Hmm... ok tx

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Thursday, May 28, 2015 at 10:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: also... fyi mayors intel

Frm max in fed affairs;

I just talk to my colleague in Los Angeles. Mayor Garcetti will likely be in San Francisco on Sunday June 21st. Mayor Emanuel apparently will be there on Saturday June 20th.

The WH has engaged them with the idea of doing some photo opp or other visibility event with mayors who have increased the minimum wage.

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: Abc/george
Date: Thursday, May 28, 2015 11:28:44 AM

Just to be clear - we are talking June 14th now right? If that is the case we need to be in midtown by 11 AM. I believe he tapes at 9 or 930 AM.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, May 28, 2015 11:30 AM
To: Hagelgans, Andrea; Carey, Michael; Walzak, Phil
Subject: Re: Abc/george

Do you know what time church sermon is?

On 5/28/15, 10:43 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>We have a housing sermon that day that we really can't pull down again.
>See if they would tape in advance
>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>Sent: Thursday, May 28, 2015 10:41 AM
>To: Hagelgans, Andrea; Carey, Michael; Walzak, Phil
>Subject: Re: Abc/george
>

>It's a no-go - possibly Sunday show for the week after (June 6)

>

>On 5/28/15, 10:10 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>

>>What is the status for sunday?

>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Thursday, May 28, 2015 11:50:45 AM

Checking

Sent from my iPhone

> On May 28, 2015, at 11:48 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Friend of mine said income inequality was a topic on Morning Joe this AM, and that they mentioned MBDB

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, May 28, 2015 12:08:03 PM

Mayor mention @ [6:41 am](#)

more income inequality mention @ [7:03 am](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, May 28, 2015 11:51 AM
To: Gunaratna, Mahen
Subject: <no subject>

Friend of mine said income inequality was a topic on Morning Joe this AM, and that they mentioned MBDB

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO PARTICIPATES IN LECTURE WITH FORMER SECRETARY OF LABOR ROBERT REICH AT THE UNIVERSITY OF CALIFORNIA, BERKELEY
Date: Thursday, May 28, 2015 1:31:13 PM
Attachments: [image001.png](#)

Sorry for the delay here...this will be posted on nyc.gov shortly



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 14, 2014
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO PARTICIPATES IN LECTURE WITH FORMER SECRETARY OF LABOR ROBERT REICH AT THE UNIVERSITY OF CALIFORNIA, BERKELEY

Professor Robert Reich: Thank you so much, Henry. I want to thank Henry Brady, and the Goldman School, and the staff at the Goldman School for making this possible. I also want to thank Jake Kornbluth and the Economic Inequality Media Project, which Jake and I and some others are involved in because we are trying to get the word out about what's happening in this country economically, what's happening to our democracy.

I also, finally, want to thank the person I'm about to introduce. Henry filled you in on the mayor's background, but on a personal level I am so pleased that he was willing to take some time out and come to talk with us at Berkeley. He is one of my heroes. He has put the issue of inequality not only in the center of the national conversation, but he is daily trying to do something about it – very hard to do something about it – easy to talk about, hard to do something about it. And he's out there rolling up his sleeves and actually working on this issue.

We're going to have a conversation. We're going to talk more in about a half an hour and then open it up to your questions – and I hope you have some. It's my great, great pleasure to introduce to you Mayor Bill de Blasio of New York City.

I think you should stand up. Hold on.

Mayor Bill de Blasio: [Inaudible].

Professor Robert Reich: [Inaudible].

Mayor: I got my victory sign. I like that.

Professor Robert Reich: We embody inequality.

Mayor: Does that make me the one percent?

Professor Robert Reich: I think you're in the top one-tenth of one percent. Mr. Mayor, thank you for joining us. Welcome to Berkeley.

Mayor: Thank you.

Professor Robert Reich: Berkeley, California.

Mayor: Wonderful place to be.

Professor Robert Reich: Berkeley is – New York, it's not exactly New York. Our delicatessens are not quite as good, maybe actually they are. Saul's, you ought to go to Saul's. We are the sister city on the West Coast.

Mayor: You're supposed to say they make a nice sandwich.

Professor Robert Reich: Tell us about your project. A day and a half ago, you actually launched a project on inequality, a national conversation on inequality. Tell us a little bit about what you're doing.

Mayor: Well, I want to first to offer some quick praise. I want to thank UC-Berkeley. I want to thank the Goldman School, thank the dean for helping to put this together, but especially thank you Bob. I have to say I hope the warm reception I heard for Bob at the beginning is an indication not just how much people have an affection for him, but an understanding of how much his message is having an impact on this country. I assume everyone in this room has seen Inequality for All. Everyone has seen Inequality for All, required viewing, but it is I think one of the clearest, sharpest, evocations of what we're going through and it's one of the clearest calls to arms. Let's thank Bob for making that possible for all of us.

Professor Robert Reich: And Jake Kornbluth.

Mayor: Jake Kornbluth – extra credit to Jake Kornbluth. What we put together into these last weeks we call the Progressive Agenda – very simply, the Progressive Agenda. I urge everyone to go to progressiveagenda.us and look at it, and what you will find is simplicity and clarity, I hope. What's needed in this moment is to organize like-minded people all over the country to man a series of changes in our national policy so we can actually go at the problem of income and inequality head on.

It's amazing when you watch the film to see this is one of the most profound crises this nation has faced and it is going essentially unaddressed. I don't think there's a lot of parallels in our history for something of this magnitude. Finding that there is no coherent federal response, I often parallel the dynamic of the New Deal – the other economic crisis that's comparable. Obviously, the New Deal per-se was a sharper crisis, but the response from our federal government, once the Roosevelt administration took over, borrowing in many cases from policies at the state and local level previously was profound, was deep, was felt by

every American – changed the trajectory of our country. We're still feeling it in many good ways to day.

Now, compare it to the beginning of the Great Recession until now – the absence of a coherent federal response, the paralysis in Washington we talk about often. While I think one of the most damning elements of that paralysis is the economic condition of most Americans has worsened and they don't see any meaningful response from those in the best position to do it in Washington.

We created this progressive agenda to say, let's have a short, clear articulation of the things that would make a difference and start organizing around them all over this country because as hard as all of us are working at the local level to address income inequality, we cannot do it effectively without changes in national policy. We need a \$15 dollar minimum wage everywhere if we're really going to change this country. We need progressive taxation in the platform. In the platform we say some of the most obvious, some of those items I think should be most universal. The Buffet rule – millionaires and billionaires should not pay a lower percentage of taxes than the secretaries and clerks that work in their offices. Closing the carried interest loophole, hedge fund managers literally should not pay less in taxes than the woman who cleans their summer home or the man who flies their private jet. It's just simple, straightforward ideas and profoundly important ideas where there's not yet the kind of national consensus we need.

What I hoped to do and what I'm finding a really great collegiality on – and Bob, thank you for being one of the people who signed on early on and is helping us to build this movement – is there's a hunger out there for a clear set of ideas that actually change the country and progressives all over the country are gathering to show our combined strength to make a difference. If we do this well enough, if we do this strongly and consistently enough, we actually can change those national policies – and that's my work.

Professor Robert Reich: Mr. Mayor, let me ask you though why should this just be a progressive agenda? Why shouldn't this be an agenda of the entire poor, the working class, the middle class, conservatives, people who call themselves Republicans? They have as much interest in taking back the economy, making the economy working for everybody and not just the few at the top as progressives do, right?

Mayor: There's absolutely a number of areas where I think we can find common ground. I was on Capitol Hill yesterday working on a kindred issue, which is trying to rebuild America's infrastructure is something of great concern in New York City and cities all over the country. Actually, we found some interesting bipartisanship, mayors from around the country working together across the aisle – Republican and Democrat together. We found Republicans in Congress who shared our concern about fixing this country's infrastructure. The fact it's called the Progressive Agenda does not for a moment suggest we don't want a deep consensus to grow around it and we don't want to invite everyone in.

I think the notion though – and I love the word "progressive" because it harkens back to something that worked powerfully in this nation's history in politics. Progressive movements 100 years ago and before was the gateway to the New Deal – created the thinking of how a government can actually serve people in a meaningful and tangible way. And it also in a way that suggested the kind of reforms that government at that time needed profoundly. I think we need a version of that again today. So why we call it the Progressive Agenda is it harkens

back to a consistency in American history about when we got it right. But it's not meant to be anything less than an ecumenical statement of things that people could agree with across the board.

I was on Morning Joe a week or so ago and Joe Scarborough – who is known to remind the viewers of his time as a Republican congressman – he said on the Buffet Rule: “I think something like that is the kind of idea that Americans across the board could agree on.” I think pre-k is another great example. We are blessed in New York City. We've been working very hard the last few years. This is the number one issue I ran on, full day, high quality pre-k for every child in New York City. If you look around the country that idea is gathering strength in lots of places, but if you said, well, tell me where else is doing a great job on pre-k? The first words out of my mouth would be the state of Oklahoma.

It's not a red or blue that we need pre-k for all our kids. It's not red or blue that we should have fair taxation, certainly, not red or blue that we need to raise the minimum wage. In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.

We've have talked about the Fight for \$15 movement, which is extraordinary. A couple weeks ago, maybe it wasn't on every front page of every newspaper, it didn't lead every TV news broadcast, but in 200 cities around the country simultaneously there were demonstrations for the \$15 dollar minimum wage. That's not a minor development. That suggests the grass roots speaking powerfully.

I think it's a moment to achieve some of these changes, and it's certainly a moment where a lot of folks who may not agree on some other social issues, for example, can get together on the economic issues.

Professor Robert Reich: Well, then the political question, we're coming up to an election year next year, the political question is how do we that is the larger – we Democrats, Republicans, progressives and others who want an agenda that is actually for working people and not an economy that's working just for the people at the top. How do we come together when number one, you've got a kind of divide and conquer strategy in the Republican Party? That is – blame the immigrants, blame the poor, blame the African-Americans, blame everybody else. Among Democrats you have got people who are accepting a lot of money from Wall Street and big business. How do you actually break through both? Let's start with money. How do you break through the big money? How do you get big money out of politics?

Mayor: First of all, I think we do need a constitutional amendment to reverse the Citizen's United decision. That's where we have to go fundamentally. I want to say very quickly, this is for those who might say, well, that sounds too idealistic. Look at the polling in the months after the Citizen's United decision. How consistently Democrat, Republican, independent, the American people rejected that decision because they could quickly ascertain that it would lead to even more concentration of power among those who are most wealthy.

I actually think we can build a consensus among the people, not the political insiders and the traditional structures, but among the people that we have to get money out of the political process. I think the time is ripe for that. This is a bit of a window from my point of view into

the question of how you change a political context. What troubles me in a lot of our discourse is the notion that the current political dynamics are somehow fixed, somehow handed down to us on stone tablets, which is to me profoundly a-historical. Before 1980, what we are living through today would have been inconceivable. Before 1932, the New Deal would have been inconceivable. The times we live in and how we respond to them are what determine the political trajectory and part of why I think your film is so powerful is it reminds us that these are not fixed dynamics – that we actually are actors in the drama, which I appreciate deeply.

I think a nation where income inequality is at the greatest point it's been since before the Great Depression, and getting worse, and where the middle class is now in a profoundly tenuous situation that is a nation ripe for fundamental political change. We can't be the ones, those of us who want change can't be the ones with blinders on that somehow think the current dynamic is unmovable. It's profoundly movable. I think part of it is to bluntly not allow the mistakes of 2014. I'll speak in this instance from a partisan perspective as a Democrat.

In 2014, I have written about this, many, many Democratic candidates around the country for Senate, Governor, House, ran away from the traditional values of their party. They didn't want to talk about income inequality. They didn't want to talk about poverty. They didn't want to talk about taxing the wealthy. They didn't even want to talk about their own president and his achievement with the Affordable Care Act. Low and behold, a lot of voters around the country looked at that and didn't see anything recognizable in the way of a set of solutions or values.

Professor Robert Reich: Can I stop you just briefly on that point. They didn't want to talk about these things and yet you said and I agree – most Americans care about these things. The four states that actually did raise the minimum wage are red states. They did not send Democrats to Washington. Why is it Democrats are so reluctant to talk in these terms?

Mayor: I think money is part of it.

Professor Robert Reich: You mean the money they're drinking at the same trough as –

Mayor: That's one way of saying it, known for his diplomatic statements. I'm going to go farther than just the narrow construct if you get money from wealthy donors you don't want to offend or propose policies they don't like. That's one piece of the equation. I think the professional political class is another part of the equation because I think what we have developed in this country is a consultant class and an insider class that often is very unimaginative and not necessarily connected to the grass roots.

I think beyond it there's a misunderstanding of how much the jury's already come back. The movie's powerful. Look, one of the things that moved me in the Age and Inequality is the simple notion of asking typical Americans how much is in your bank account. In that movie people said \$25 dollars, \$50 dollars, \$100 dollars. If you ever want to get another way of saying one paycheck away from disaster that's it. In my city, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.

If that is the reality in our country, it would be illogical not to address it. What I find interesting is that so many people in the insider political world have decided it is a greater danger to offend the wealthy or the donors than to say the things that would actually move the people and the voters. What happened in 2014? Many, many voters who would have been moved by a vision of progressive economic change simply stayed home. Many of them were Democrats because they did not hear a believable vision.

Part of what I hope our discussion will do and certainly our progressive agenda will do is remind candidates and leaders in office right now if you want people to feel something, give them a vision that's sharp and clear and yes, has an element of risk to it. There's no question.

Professor Robert Reich: Let's hypothesize for a second. You are a candidate for president in 2016.

Mayor: No, I'm not.

Professor Robert Reich: No, you're not. I'm using a hypothetical.

Mayor: No.

Professor Robert Reich: Let's say I'm a candidate.

Mayor: You're a president.

Professor Robert Reich: This is a hypothetical.

Mayor: You heard it here. We have news made already.

Professor Robert Reich: No, I want to use this as a hypothetical. Here is the question I have for you. You are advising me or let's say Hillary Clinton is sitting here. What specifically – to say yes you have to have the vision that's going to move people. You've got to talk about inequality. But specifically, what do you want that candidate to say in order to move people, something that the political consultants are not –

Mayor: Again, I'll hype for a moment progressiveagenda.us – 13 point agenda. No point is more than a sentence long or two sentences long. It's very compressed and clear. For example, if you want to move people in this country, you have to speak to wage and benefit levels. No one should ever mistake the fact that we're talking about \$15 dollar minimum wage and saying that that's where we want people to end. We're saying that should be a baseline. We should have no one in this country paid less than that if we expect them to make ends meet.

One, a candidate who wants to move the people has to say, I want to make sure everyone starts at that level and I'm going to do something about it. They have to say, I'm going to address some of the core benefit issues, paid sick leave, paid family leave are two of the things that actually bring economic stability to working families and there's plenty of precedent for the value they bring in both the private sector in this country and across nations in other parts of the world, which think those policies are normal. I think if you can present a tangible, clear picture of the way we're going to change people's lives – let me tell you about pre-k. Pre-k is so fascinating because parents get instantly that you're now saying. We're

going to help your child change fundamentally their economic trajectory, not just their educational trajectory, their economic trajectory because we get them into full day, high-quality pre-k. It will change their entire futures. It's the time that you can have a transcendent impact on their economic and educational future. By the way, for those parents to pay for the same opportunity – working parents who need a good place for their child – in New York City that would be \$10,000 or more. It's not just we're setting up the future for that child. We're taking an immediate economic burden off that family.

I think people do want to hear, they know the game has been rigged. They want to hear that something's going to start to rewrite the rules, so when you say, we're going to implement that Buffet Rule. We're going to close the carried interest loophole. You start to change the dynamics in favor of the people again. Those things to me would be a catalytic in terms of public interest and involvement.

Professor Robert Reich: Yeah, well, powerful policies and the policies that you're talking about are powerful specific policies and also Jake Kornbluth and I, and MoveOn have been working on something very, very similar, a series of videos, ten videos about ten ideas, many of them overlapping with what you're talking about. There is a way of educating the public about this, but let me ask you a more difficult question I think.

Democrats have a tendency to believe that all you do is go out in front of the American people and you provide them lists of policies and if they're powerful enough lists of policies, the public will be rational enough to say, "Yes, I want that." But Republicans, I don't want to make this a partisan forum, but I have noticed over the past 40 years that Republicans tend to not go out there in the public with a lot of policies. They go out with moral principles. They talk morality. What is the morality that we or you or I or Hillary Clinton or Bernie Sanders or anybody else as a progressive? What's the moral set of principles that's going to actually move people?

Mayor: We need to reward work not wealth. What's happening and you're sitting in the presence of the experts. I'll say it in my own simple short formulation as a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

Meanwhile back at the ranch, we do not reward work. How can people work one job, two jobs, three jobs and not still be able to make ends meet and have the \$25 dollars in the bank account? Well because government policy hasn't set the right minimum wage. Government policy hasn't provided paid sick leave and paid family leave. Government policy doesn't make things like pre-k and after school available to children for free. These are noble things, fixable things. The moral standard is, and I think it's a profoundly and classically American value, a country formed on hard work, a country of immigrants, a country of strivers.

The American dream actually happened in many ways. I don't want to provide a gauzy, romantic view of perfection, but the core notion that generations were actually able to uplift themselves and their children could do better than them and it was based on hard work and work actually was rewarded that's true. Your film, your research, your book show it. If we say, you know what? We are the party of work. We're a party that believes in work and we're going to do a series of things to reward work and we're not a party that accepts inequality.

Inequality is an un-American value.

If you had to make it plain and narrow and we're not in a partisan setting, but if one party wants to represent growing inequality and the other party wants to represent a return to equality, which is an American ideal, I think that's plenty of the groundwork you discuss. But I don't want to underestimate the value of specific ideas.

I ran for mayor, and some of you may know the recent history. I spent most of my time running for mayor in fourth or fifth place, and I would not recommend that to most people. But we did have a clear understanding of the fact that if you stand for something, and people can recognize it, and see it, and touch and feel it, it makes an impact. First thing, number one plank unquestionably was I called for a tax on those who make \$500,000 or more so that we could have full day pre-k for every child in the city. That communicates some very simple things in very few words. Those who had done well, nothing against them. We commend them for their success, but we want to create more success stories, so we're going to ask those who have done well to do a little more for the good of all and for them, too. They're part of our society. It's for the good of all.

That made a lot of sense to typical New Yorkers. The value of pre-k made a lot of sense for families thinking about their own children or their nieces, nephews, grandchildren. They thought about, wow, that's something that would change our lives. It communicated that we weren't going to allow continued deepening inequality.

I think you need, yes, you need the moral grounding. You need the thematic grounding if you will, but you also need to attach it to a series of policies that suggest you're for real. When I said I mentioned risk earlier, risk is not a bad thing. Actually, proponents of the pure theory of capitalism will be the first to agree with me. Things are achieved through risk, ergo [inaudible] for office should show some risk in what they do. They should be willing to take on powerful interests in the name of the people. They should be willing to risk donations.

I tell a story. It is 100 percent true. I gave a speech October 4, 2012, where I introduced my pre-k plan. I did it before a business audience. When I said let's tax those who make \$500,000 or more so we can have pre-k, that was not the moment I got a standing ovation. I just want you to know. What did happen is the next day individuals from my finance committee called and resigned, and I was not surprised and we had in fact said, let's be honest, we give this speech. We will lose a certain amount of financial support. These are not ill-liberal people. These were some people who believed in a lot of the other things I stood for, but they personally do not think it was fair to ask that they be taxed more and they resigned. That is part of what you have to do if you're actually going to change something. You can't change something and make everybody happy.

Professor Robert Reich: Let's talk about change and let's talk about not only campaigning, which we've done up until now, but actually governing. You ran on a tale of two cities. You put inequality in New York City right there in front of everybody. You pissed off people on your finance committee who left. Franklin D. Roosevelt, I remember – I don't remember directly, but I remember. I'm starting to feel like I remember.

Mayor: You called him Frank, didn't you?

Professor Robert Reich: In 1936, Frank, my good – my dear friend said, they hate me these

business leaders, and I welcome their hatred. Then you've got to govern. Then you've actually got to take the reins. Well, how is it different? What have you discovered about governing with regard to a platform to overcome inequality? What have been the most challenging aspects of doing that?

Mayor: I think I would say two answers. On the first, what have I discovered versus the most challenging? What I have discovered is that we underestimate the tools of government. I am a progressive. I'm inspired by nothing more than the New Deal and by my predecessor, Fiorello LaGuardia, who was the great example of the New Deal at the local level. I think we're still understanding what government can do for people and I think that is particularly true because from 1980 to present, there's been such a clear consistent movement to try and undermine people's faith in government and what it can do that even for those of us who know the history and know the facts sometimes the vision has become less clear.

What I have found is that a strong, aggressive approach can move mountains. We said so we did not get tax for pre-k because it had to be approved in our state capital in Albany. A lot of powerful individuals and interests there didn't want to see it happen. They blocked it, but we had created such momentum around the idea that the leaders in Albany felt they had to produce an alternative, so we got the full funding for our pre-K plan from the state budget. The reason I say that is well, when we got that funding it was April 1 of 2014, opening day of school was September 4 of 2014. We had five months to create a full day pre-K plan for 53,000 kids. There had been only 20,000 a year previously, so our delta was 33,000 more kids had to be accommodated. We did not have the space. We didn't have the teachers, but we had a powerful government that was resolute and devoted to it and we pulled it off. On opening day there were 53,000 seats.

I think part one, I have learned what can be done and that does not reference the naysayers were actually wrong and you cannot be lost in the naysayers, but what's the challenge? I mentioned our state government. I think it is that for localities what's upstream is the challenge. It's not what your constituents need. That's self-evident or what some of the great examples of effective policies are. That's clear, too, because cities all over the country are sharing good ideas and tools all the time so we actually say, hey, we've got the tools. We know what the people need. We're ready to go. A lot of what we need has to be approved in a state capital or even at the federal level.

Transportation issues, as I said yesterday outside the capital with a cross section of mayors around the country, Democrat and Republican -- all of us can't move our people around sufficiently. All of us see our roads and bridges falling apart -- and bridges is a particularly sensitive matter, because one of the people there was the mayor of Minneapolis, who talked about being at the site of the bridge in 2007 that fell down -- the interstate bridge across the Mississippi River that literally fell down in 2007 because the federal government had not invested in maintaining it.

So, I think the challenge for local leaders, and particularly for progressive local leaders, is -- above us are still realities where policies are stuck, and there's not movement, and there's not a necessary willingness to support the local level. That, you know, does not take all the options away. And what it calls upon all of us to do is two things: one -- innovate and create with the tools we have and two -- change the paradigm. As I said, the notion we're going to accept existing politics is absolutely illogical -- it's absolutely illogical. Why would we accept a political context that isn't serving our people? How do you change a political

context? Change people's minds.

In the movie, there's a beautiful segment with some of the workers you went to address. I'm trying to remember the company -- Calpon, I think it was.

Professor Robert Reich: Calpon.

Mayor: And you meet with one family in particular -- obviously, that is somewhat dubious of your worldview -- and in the course of the movie, they start moving. The more you present the truth to people and the more you engage people at the grassroots, the more they will move because their economic reality will dictate it. Then, the other step is to convince them that there are leaders and ideas that will constitute change, and to relentlessly turn them out to vote, energize them, mobilize them. This is how social changes happened. One beautiful part of the movie -- I'm going to keep plugging you here, Bob. I'm sorry. I loved it.

Professor Robert Reich: Everybody's seen it. You don't need to plug it.

Mayor: Okay, well, for the audience at home. But one thing I found powerful is that reminder towards the end that history favors social change movements. We've seen it happen again and again and again. And I think we have to have the courage of our convictions to say, okay, if we're not getting some of these changes, why -- why do we not have more progressive taxation? Or, why don't we have a \$15 dollar minimum wage? Because we haven't talked to enough Americans yet. We haven't reached enough of our fellow citizens and convinced them and mobilized them -- because if we do that enough, then I don't care how strong the Tea Party is.

Professor Robert Reich: Well, let me -- I -- I want to get to your questions in just a minute. I want to ask you a little bit of a devil's advocate question here on this particular point. Because there is a divide and conquer strategy, whether it's explicit or implicit among those who want the status quo. You divide the middle class from the poor. You divide the whites from blacks. You divide union members from non-union members. You divide the rural people from the urban people. You divide the poor cities from the rich cities and you convince each of them that the other is their real problem. How do you -- as a leader, trying to bring people together -- actually show that the other guys are not their problem?

Mayor: I've believed for a long time that the missing link is economics. I think a lot of progressives down through history have seen this clearly -- that it's easy to be divided by nationality or race or region. A lot of history shows how simply people fall into those patterns.

But economics unites people, and today that is profoundly true in America. Maybe if you had a wonderfully strong, stable middle-class and then a painful underclass, and those two were fully separated ideas, maybe you could say, well, can that be bridged? But [inaudible] -- fortunately, as your and many other people's research has shown, what you have is an extremely tenuous middle-class, where more and more people understand the condition of those who are even in worse shape than them. And I think that is a different America.

I think the Great Recession changed our lives and our politics, and our political class and our political discourse have not caught up with the reality. I think we went through a lot of the same trajectory as happened in 1929 and the early 30s, but it has not been recognized yet.

Because you can't have a nation that, for a half-century, had an assumption about a strong and vibrant middle class and the assumption evaporated, which it did, and then not have the politics have fundamentally become unmoored and changed. I think it's up to us to actualize the results of that change.

And I'm -- I'm not happy about it. No one should be happy that so many hard-working people that once thought they have security -- had security -- now know they don't. No one should be happy about all the people who were promised pensions, only to see the pensions literally disappear. But we have to be honest about the fact that that's made -- created a greater commonality of experience. And therein is the possibility of a governing majority on a host of issues like minimum wage and benefits and progressive taxation.

One other vignette -- I live this in a different way. You know, I'm obviously from one of the most diverse places on the earth. And when I ran, you know, I happened to be a white guy.

I was running against a variety of different candidates of different backgrounds. And I can't tell you how many rooms I sat in where people said to me, well, there happened to be an African-American candidate, so you're not going to win any African-American votes. There happens to be a woman candidate, so you won't win the women's vote. There happens to be a gay candidate. You won't win the gay vote. And it almost was an extraordinary minimization of the human experience and the human mind and soul, because, in fact, what I found from my constituents -- all 8.5 million hyper-opinionated constituents I had, is --

[Laughter]

Professor Robert Reich: Now, you must be mayor of New York. Is that right?

[Laughter]

Mayor: Yeah, that's -- that's right.

But they are watching. They are thinking. They are looking. They don't check some kind of box and say, oh, I'm going to think from this demographic perspective only. They're thinking as humans beings. They're thinking as family members. They're actors in the drama, and -- we had a primary, a Democratic primary and I ended up doing better than those other candidates in terms of the women's vote, the black vote, the gay vote, because people voted their economic interests. And I think we have to recognize that we've unfortunately been sold a bill of goods in terms of political analysis. In the end, what is more profoundly important than your economic circumstance? And if more and more and all of us are in this together, and more and more of us have a shared economic reality and experience, that should be the moment for a new politics. I actually think it is.

Professor Robert Reich: Mr. Mayor -- Bill, if I may --

Mayor: Please.

Professor Robert Reich: One last question -- a more personal question. Now, I want to know what got you into this business.

[Laughter]

A lot of people are very cynical about politics.

Mayor: Don't call it a business to begin with. That's a cynical formulation.

[Laughter]

Professor Robert Reich: Non-business. My wife went to high school with you.

Mayor: Yes.

Professor Robert Reich: And she remembers you very fondly.

Mayor: She's wonderful.

Professor Robert Reich: And I said to her this morning -- I said, what do you remember about -- about Bill?" And she said, well, he was a lovely, lovely man. I suppose he still is. And he was very tall.

[Laughter]

I said, do you remember his political activism? She -- and she said, well -- and she was -- she strained a little bit. I mean, maybe you were politically active.

Mayor: Sure.

Professor Robert Reich: What got you into politics? What gave you your fervor, and what made you particularly concerned about widening inequality?

Mayor: I think it's the life my family and I live, like so many others. You know, it's seeing adversity in different forms -- the stories of the Great Depression, first of all, because my parents both had me a little later in life than usual. They were both 44 when I was born. They were absolute classic children of the Depression. And it was -- I think one thing we can say about children of the Depression, they're an extraordinarily brave generation, but they also never lost that imprint. So I cannot tell you how many family meals included the discussion of how they lost the family business -- you know, the bread lines, everything -- and then the heroic actions of people like Roosevelt and LaGuardia that changed things. I think that's one part of it.

I think it was the times I grew up in, too. I grew up in the 60s and into the 70s, and I saw social change all around me and people dealing with incredibly challenging, painful issues. My oldest brother was draft age at a time in Vietnam, where -- where it had become a national consensus that we were in a war that was painfully wrong and yet, young men were being sent to die. You know, you live enough of those experiences, it's impossible, from my point of view, not to want to address them.

So, and I also -- on a very human level, my own father went through tragedy, and having served in World War II in a -- in a heroic manner -- decorated -- came back very painfully wounded, lost half his leg on Okinawa. And, unfortunately, for that and other reasons became an alcoholic, so I watched his life decline before our eyes. My parents were divorced. And I

think -- I -- I'm not trying to be maudlin here. It's just a combination of things that wake you up. And I -- I know from the movie you had a similar painful experience with someone you lost in your life that woke you up in a different way.

I think -- I think in the end it is a call to arms when you see how much unfairness there is and how much can be different. And once I started, I found it energizing to be in the fray. There's a great Teddy Roosevelt quote about "those in the fray who are willing to risk victory or defeat." I think that's, to me, an inspiring notion -- that there's something to be done and it's worth the risk. On a lighter note, I'll conclude with this.

On a lighter note -- I'll conclude with this. On a lighter [inaudible] your wife, doesn't remember that I was very actively involved in student government and people thought I was going to be involved in long-term. I was one of those kind of geeky, student government guys.

Professor Robert Reich: She -- she did remember that. She just didn't think it was very important.

[Laughter]

Mayor: Well, she's right. She's right. But here's how it wraps around. I was -- I was also very deeply moved by my Italian culture, because during high school I went to my grandfather's hometown in Italy and I came back and basically couldn't stop talking about my Italian culture. It was to the point that people gave me a nickname. So they combined the fact that I seemed like someone who was going to be involved in politics with the fact that I obsessively talked about my Italian heritage and they literally -- my nickname around school was Senator Provolone.

[Laughter]

Professor Robert Reich: Okay, Senator Provolone. Now, your questions to Senator Provolone --

[Applause]

Okay, shall we -- why don't we start on this side? Can we just --

Question: Hi, Mr. Mayor. So, I think any discussion --

Professor Robert Reich: Can you introduce yourself, please?

Question: Hi -- yeah. I'm Albert Lynn. I'm a public policy student. I think that any discussion of inequality has to start with housing stability, and in the Bay Area here, we're in a major, major crisis. And we also have a political system here with kind of entrenched -- entrenched interest groups in a political structure that make a lot of debates or proposals kind of dead on arrival. And as a mayor of a big city that's undergoing a lot of the same issues, if you were advising Mayor Lee, Mayor Lecardo, Mayor Shaft, what proposals would you have and how would you suggest kind of building that coalition to bridge all these divided interest groups?

Mayor: Well, I wouldn't presume to advise my colleague mayors. They -- I know them --

two of them very well and the third I look forward to knowing. But they each understand their circumstances. [Inaudible] advise the people and those actively involved on the issue, which is to demand a different reality in the process of development, which is what we are now doing. I -- in my campaign I said, look, we're grappling with an inequality crisis that certainly plays out in housing. We're also grappling with a gentrification dynamic over now several decades that literally went unaddressed by public policy.

One of the solutions from my point of view was a different kind of development. We had to create a massive amount of affordable housing. We couldn't put our head in the sand, in my point of view, and do nothing -- because if you did nothing, the market forces were simply going to continue to march forward and you'd have ever more gentrification, and you'd end up potentially with a European type model of everyone who was working class or poor pushed to the periphery. If you actually wanted an economically integrated city -- and that for New York is part of our lifeblood, that combination of people -- you needed to build, but with different set of rules. So we said very clearly, we were going to build, but we were going to drive a very different kind of bargain with the development community -- a very hard bargain.

And what we found instantly upon taking office -- we moved the goalposts. We announced we were going to move the goalposts, and we moved them. And we said, if you want to develop, it's going to cost you in this sense. We're going to need to see a lot of affordable housing as a part of every development -- every development.

If the government had a role in permitting the development or a rezoning, anything like that, it was going to come with an obligation for a very substantial amount of affordable housing. And once that paradigm is set, the development community has a pretty stark choice -- either follow it, or they're not in a position to develop. I think that's what the people should demand.

[Applause]

Professor Robert Reich: Let's have a question over here. Could you introduce yourself please?

Question: My name is Pinky Kushner and I'm from San Francisco. And I actually had the same topic, which is housing, and -- but I'll approach it from a different way. In San Francisco, it's a big city with a lot of different departments, and those departments seem to have a life of their own. They set their own policies. They are the knowledgeable ones. It's very hard to contradict them.

And I'll give you an example of what -- how I would like to contradict them. Affordable housing in San Francisco is set according to the number of units. So if the developer wants to build ten units, they have to build one affordable housing unit. And, of course, then the developer builds 6,000 to 10,000 square foot units and sells them to people who can afford six bathrooms and 10,000 square feet. And Mayor Lee has tried, but I think has been very unsuccessful in promoting what I think would be more equitable, which would be based on, for instance, square footage. How do you plan to control your very large and very important Department of Planning and Building?

Mayor: Well, we -- it's the beauty of our administration is we based everything on the platform from the campaign. On the campaign I said we're going to create 200,000 units of

affordable housing between -- it's 80,000 new units, 120,000 preserved, meaning currently affordable units that we subsidize or find other tools to keep affordable for the long term. And the message to all of the entities of our city government, our planning department, our housing department, etcetera was: this is a goal, has to be achieved over ten years, the most ambitious affordable housing program of any city in the country, historically.

But, it comes with this core assumption and we laid it out a year ago. It's publicly available. Here's how we're going to do the units. Here's the income mix we must achieve, including for the lowest income New Yorkers being a substantial part of that mix. And, it's not negotiable that we have to reach that goal. And therefore, in every development we're trying to maximize the number of units that are affordable.

We used to have a formulation in New York City that "80-20" where the standard was 20 percent affordable units, period. We have developments now where we're turning that into 25 percent, 30 percent, in many cases we're getting even to 50 percent and that depends obviously on all the dynamics and the financing and the specifics, but it is about changing the rules of engagement. By the way, I will let developers, and this is controversial, some people love it, some people hate it. I'll let them build higher. I'll let them build denser, but I'm going to determine very clearly a lot of affordable housing in the mix in the same building.

And what's interesting is I found this out -- so I'm from the neighborhood of Parks Slope in Brooklyn. It's a wonderful community, but a community where I found a contradiction. I was the City Council member and I had to have this very honest conversation with my constituents. A lot of people truly believe, I'm sure like many in this audience, they really believe in an economically diverse city. They really honestly wanted New York to maintain that mix of people. But I said, "We can't do that without heightened density. At this point in our history, there's very little land left. We have to do that, and it will make life around here somewhat more congested. It will be maybe less appealing than the small town feel that people love, but let's be honest. It is a choice. I choose integration. I choose economic diversity any day.

And once you make that decision, you have a lot of bargaining power with the development community, because they either get to build the thing that is to them very powerful and profitable, but only if it give the public back the public share. If they're not willing to give the public back their share, we literally walk away from the table. I've had this conversation with developers. They say, I'm not going to give you that amount of affordable housing. I say, great, we'll find someone else that wants to develop the site. That's a pretty powerful message.

[Applause]

Professor Robert Reich: But, as I understand, what you're saying, you are doing a calculation. Certain sites are going to be much more valuable to developers than others and you're saying the more valuable the site, the more leverage you have in terms of demanding affordable housing and they're still going to walk away with money, but you're going to demand a little bit more from them.

But let me ask you, some people say one of the keys to affordable housing is an excellent system of public transportation. Because if you've got a system of public transportation that goes into the suburbs or into other boroughs as in the case of New York, you can get people

to the jobs, fast. And if it's really well done, if it's really well-financed, then the affordable housing can occur and can be out there. Do you think about public transportation and affordable housing in the same way?

Mayor: Yes, yes but I think the difference is that mass transit, we all know, comes with tremendous cost challenges that can't be borne sufficiently by cities as cities are organized today. You can -- I just came from Washington as I said and I partnered with the mayor of Oklahoma City, who is a Republican, who is very pro-mass transit, who passed a tax-referendum so that they could build a streetcar system in Oklahoma City. Now again, I want to emphasize the words Oklahoma City.

[Laughter]

People voted for taxes on themselves so they could have mass transit. That's what a city can do in many cases.

But the real development of a mass transit system that would work in many, many growing urban areas in this country that are more and more our economic core, requires a federal government role, as it does every in the world. Which is why we're fighting for a transportation bill, a multiyear well-funded transportation bill, so we can actually have mass transit, roads, bridges, highways in this country that are up to date with the size of our cities and our economy. That I believe also is a winning hand. I really do. I believe this is an area where there's a transcendent desire on the part of people at the grass-roots and the business community to actually improve our infrastructure because we are falling behind so much of the rest of the world.

So yes, I think affordable housing and mass transit go together. I think the difference is in so many cities, there is that leverage. When it comes to housing there's a leverage with the development community that is profound. We hold all the tools. We have the zoning power and the other powers to create affordable housing on a mass scale. With transportation, we don't get to do that the same way unless we have a federal role or an additional revenue stream.

Professor Robert Reich: Over here, please introduce yourself.

Question: Hi, I'm Brianna Mullen. I'm an undergraduate history student. And my question is the historical reality is that progressivism and New Deal did leave out a lot of Americans into economic opportunity. This is why the 40s and 50s was still plagued by a lot of urban poverty that was both assisted by federal and local policy. What does this progressive agenda that you've created do to integrate and include that yes, economic opportunity is available to all, but realizes the economic history that has left out a lot of people in the progressive agenda, which is, has been historically white, middle-class Americans?

Mayor: Well, I would differ with the question on one level. There's no question that we have had structural racism in our country and that we have had a country in which many people were left poor and without opportunity. That is absolutely true. But I would differ by saying I think the sum total of the New Deal, and the prosperity it helped to usher in did reach an extraordinary number of people in a consistent manner. Not everyone and not enough and it didn't overcome some of the reality of racism. But I would say in the scope of human history, it's one of the most successful outcomes we've seen.

I think today, and this is why I talked about the tale of two cities to begin with, today we have to be even clearer and blunter and more forceful to overcome inequality, including across all communities. So, from my point of view, this is where the rule of education is a huge x-factor. Pre-k For All effort in New York City obviously reaches because our public schools are overwhelmingly not just children of color. Many, many children who are immigrant, many, many children who are low income, that's an equalizing effect that's profoundly important. All the things we do around education, all the things we're doing around affordable housing, obviously, overwhelmingly are going to help working people and in many cases, low income people.

The focus on an actual strong minimum wage and strong benefits, transcendent for folks who have been left out economically. And one more piece, trying to use the tools of government to maximize economic opportunity. All that government spending, we're trying to find ways to maximize how much of it gives an open door economically to people who have been left out previously in a very targeted way.

Professor Robert Reich: Talk about people who are being left out. Mr. Mayor, how do you create a criminal justice system that responds to the structural inequalities and the racial inequalities and responds in such a way that is not going to exacerbate those inequalities?

Mayor: Look, I think we have a beginning New York City I'm very proud of and I have been working on this with Commissioner Bratton now for the last 16 months. First, you know, one thing Commissioner Bratton talked about the other day a "Peace dividend." This is a powerful phrase. A lot of people in this room will recognize the phrase "Peace dividend."

Professor Robert Reich: We never got it.

Mayor: We never got it.

Professor Robert Reich: From the Vietnam War, we never got the "Peace dividend."

Mayor: But it's -- correct, the peace dividend of that time, less spending on military and more on the needs of this country. But, Commissioner Bratton's version of peace dividend, he's talking about lately is that there's been about a million fewer contacts between police and community members in this last year than compared to just several years ago. The stop and frisk policy of the previous administration which was fundamentally broken. In 2011, 700,000 New Yorkers were stopped and frisked. The overwhelming majority had done nothing wrong and had -- there was no police outcome. We used to arrest a lot of young people, particularly of color for low level marijuana possession. We ended that policy. And a host of other things have happened that actually reducing the contact between police and community in a very productive way.

We also looked at the incarceration side of the equation. And mass incarceration is a profound problem in this country that needs to be reversed intensely and quickly.

[Applause]

Let alone, let alone creating an actual, honest path back for people coming back from incarceration. As they call them in our city of brotherly love, our neighbor in Philadelphia

they call them returning citizens, not formerly incarcerated, which is a powerful message.

[Applause]

So, I think the notion of reducing prison population, jail population, at the outset. What we're doing right now at Rikers Island in New York City, we are finding that 40 percent of the people in Rikers have a mental health challenge. My wife, Chirlane McCray, is leading a charge for a brand new set of policies in the city government that will address mental health at the front end of the challenge, which will then allow us to divert a lot of people away from the incarceration system to begin with. A lot, a lot of people end up in the Rikers Island because they can't make a small amount of bail or because they didn't answer a summons. Those are solvable problems. We have summons reform, bail reform.

Our goal is to greatly reduce the population in our jails in the next few years. These are doable things. And so I think, I think that the criminal justice reform deeply needed -- it is to me clear you can achieve a lot of reform in the short term. That's going to change the economic trajectory for a lot of people who have been economically marginalized if they never come in contact with incarceration to begin with.

Professor Robert Reich: Time for one more, one more question. I wish we had time for more than one more question, but the mayor has already stretched to the limit your agenda and your schedule. Somebody over here, who has not had the chance ... Can we get a microphone over here, oh, down here.

Mayor: It's like here comes the microphone.

Professor Robert Reich: Boy that was the fastest run of a microphone. That was an Olympic microphone run, yes.

[Applause]

Question: So my name is Steve Silverstein. I'm a member of the board of advisors of the Goldman School. There was a story over the weekend in the New York Times on the nail salon workers, which I think many people read that's in your city. The problem is probably partially due to the fact that these are workers who cannot vote and in fact, they fear deportation from this country. So these are kind of loopholes in the system where you have workers who are disenfranchised.

The other thing that is not really mentioned is the, in that in the industry is a tipped industry that is where the workers get tips. And part of the reason that the employers don't pay them is because there's a loophole in the law where tipped workers don't really have to be paid. I know that Cuomo in New York tried to do a little bit about this, but there seems to be a little bit of reluctance to get rid of that policy where for certain professions, usually women-dominated professions, the employers really don't have to pay them at all. What do you think about that?

Mayor: Right, well I think you -- and thank you, you've educated me on this as have others. I think we have to end the practice of discriminating against those who receive tips and I think it's part and parcel of trying to lift up people economically. Let's create a minimum wage structure for all that actually provides a decent wage. That \$15 dollar minimum wage

should be across the board, including for those who previously were treated as tipped workers. If their tips help elevate their economic circumstances further, God bless. That's part one.

I think on the point you raised also about the reality of what happens with immigrant workers in this country. I don't think I need to say to anyone here, we need comprehensive immigration reform, but beyond that we have an opportunity here and now to change the immigration debate. And I think cities in a particularly powerful position to do this. I met with Mayor Lee earlier today and what cities are poised to do is the second the President's executive action on immigration is reaffirmed in the court system, San Francisco, New York and cities all around the country are going to go right out to communities and start to give people the opportunity. I think it's up to 5 million people in this country will benefit from the executive action and can get their status updated and improved through the process. And it's up to cities to actually implement it and reach people.

We're also doing a lot at the local level and a lot of other cities are, too, where we're not participating in the deportation process. For so many people who committed very, very minor offenses, we're just not going to aid and abet them being deported. We're providing legal support for families that are about to be torn apart by deportation. And one thing I'm very proud of in New York City, today we have a new municipal identification program, which has revolutionized the reality for a lot of struggling folks who happen to be undocumented. In the eyes of New York City, they are our fellow New Yorkers period. They deserve an identification that can give them access to all that society has to offer.

[Applause]

Professor Robert Reich: Mayor Bill de Blasio, you have been very generous with your time and we are very appreciative of your time. We're also appreciate, and I can certainly speak for myself and I think most people in this room, for the leadership you're providing on this issue of inequality. Keep it up and use your voice as you have. Use your stature, thank you.

[Laughter]

Mayor: Well done, thank you sir.

[Applause]

###

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: can you do dinner tomorrow night?
Date: Thursday, May 28, 2015 2:06:59 PM

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Subject: samples and examples of readout materials
Date: Thursday, May 28, 2015 2:23:00 PM
Attachments: [SU4T elected officials list 8 5x11 proof02.pdf](#)
[SU4T map APRIL 9.pdf](#)
[MAY13 Final Graphic.pdf](#)

ELECTED AND PUBLIC OFFICIALS STANDING UP FOR TRANSPORTATION*

GOVERNORS/FORMER GOVERNORS

Ed Rendell, former gov., PA
Dannel Malloy, CT
Mary Fallin, OK
Kate Brown, OR
Jay Inslee, WA

U.S. SENATORS

Christopher Murphy, CT
Dick Durbin, IL
Shelley Moore Capito, WV
Rep from Sherrod Brown, OH
Rep from Tim Kaine, VA
Rep from Mark Warner, VA

U.S. REPRESENTATIVES

Bill Shuster, PA
Judy Chu, CA
Janice Hahn, CA
Steve Knight, CA
Alan Lowenthal, CA
Grace Napolitano, CA
Maxine Waters, CA
Elizabeth Esty, CT
Kathy Castor, FL
David Scott, GA
Bob Dold, IL
Bill Foster, IL
Dan Lipinski, IL
Mike Quigley, IL
David Young, IA
John Delaney, MD
Richard Hanna, NY
Louise Slaughter, NY
Eddie Bernice Johnson, TX
Marc Veasey, TX
Bobby Scott, VA

FEDERAL DOT

Therese McMillan, FTA

STATE/CITY DOTs

Leslie Richards, PA
James Redeker, CT
Aubrey Layne, VA
Sheailen Bhatt, CO
Nevada
South Carolina



STATE/CITY DOTs (continued)

Ohio
Maryland
Greensboro, NC
New York City, NY

MAYORS

Bill de Blasio, New York City, NY
Mark Stodola, Little Rock, AR
John Giles, Mesa, AZ
Greg Stanton, Phoenix, AZ
Thomas Tait, Anaheim, CA
Robert Garcia, Long Beach, CA
Eric Garcetti, Los Angeles, CA
Libby Schaaf, Oakland, CA
Kevin Faulconer, San Diego, CA
Edwin Lee, San Francisco, CA
Sam Liccardo, San Jose, CA
Patrick Furey, Torrance, CA
Michael Hancock, Denver, CO
Bill Finch, Bridgeport, CT
Mark Boughton, Danbury, CT
Harry Rilling, Norwalk, CT
Carlos Gimenez, Miami-Dade County, FL
Buddy Dyer, Orlando, FL
Frank Ortis, Pembroke Pines, FL
John Marks, Tallahassee, FL
Christopher Koos, Normal, IL
Karen Freeman-Wilson, Gary, IN
Greg Fischer, Louisville, KY
Mitchell Landrieu, New Orleans, LA
Kevin Dumas, Attleboro, MA

MAYORS (continued)

Stephanie Rawlings-Blake, Baltimore, MD
Emmett Jordan, Greenbelt, MD
Mike Duggan, Detroit, MI
Chad Olson, Dilworth, MN
Betsy Hodges, Minneapolis, MN
Del Rae Williams, Moorhead, MN
Sly James, Kansas City, MO
Francis Slay, St. Louis, MO
Daniel Clodfelter, Charlotte, NC
Tim Mahoney, Fargo, ND
Rich Mattern, West Fargo, ND
J. Christian Bollwage, Elizabeth, NJ
Dawn Zimmer, Hoboken, NJ
Ras Baraka, Newark, NJ
Richard Berry, Albuquerque, NM
Javier Gonzales, Santa Fe, NM
Byron Brown, Buffalo, NY
Lovely Warren, Rochester, NY
Stephanie Miner, Syracuse, NY
Nan Whaley, Dayton, OH
Mick Cornett, Oklahoma City, OK
Ed Pawlowski, Allentown, PA
Robert Donchez, Bethlehem, PA
Salvatore Panto, Jr., Easton, PA
Michael Nutter, Philadelphia, PA
A C Wharton, Memphis, TN
Karl Dean, Nashville, TN
Steve Adler, Austin, TX
Nelda Martinez, Corpus Christi, TX
Mike Rawlings, Dallas, TX
Betsy Price, Fort Worth, TX
Annis Parker, Houston, TX
Ivy Taylor, San Antonio, TX
Ralph Becker, Salt Lake City, UT
George Wallace, Hampton, VA
McKinley Price, Newport News, VA
Ed Murray, Seattle, WA
Timothy Hanna, Appleton, WI
Paul Soglin, Madison, WI
Bob Newell, Parkersburg, WV

* Current as of April 8



**AMERICAN
PUBLIC
TRANSPORTATION
ASSOCIATION**

Public Transportation Industry Rallies Nationwide to Stand Up for Transportation

April 9 Events Stress Need for Federal Investment



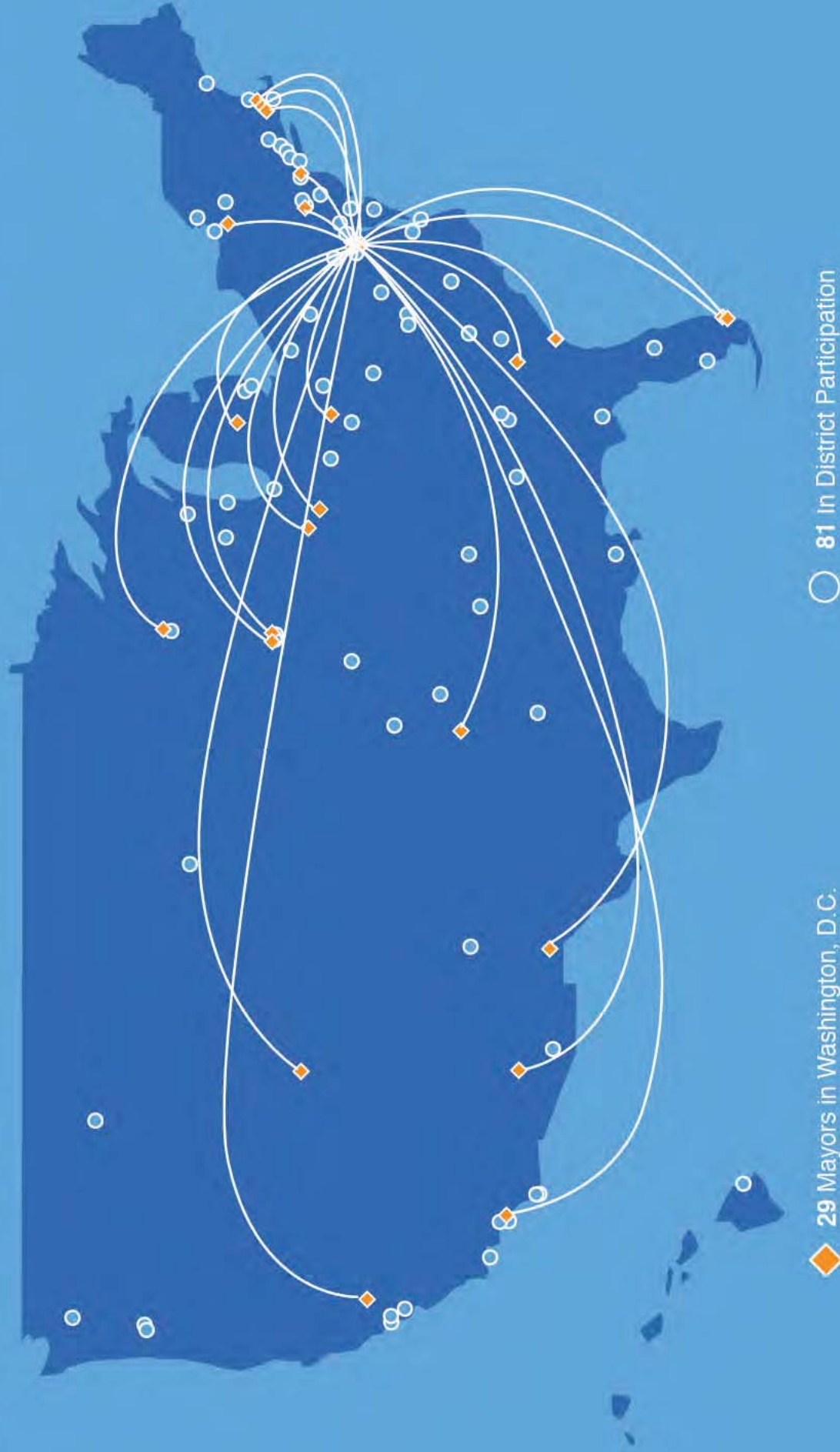
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PARTNERS STANDING UP FOR TRANSPORTATION*

AASTOD	Clark County Public Transportation Benefit Area Authority	Midwest Regional Transit Authority	Pinellas Suncoast Transit Authority	SPORTSMAN
AC Transit	Cleaver Devices	Greater Dayton Regional Transit Authority	Pittsburgh Community Reinvestment Group	Star Transit
AEDM	Community Planning Association of Southwest Idaho (COMPASS)	Greater Peoria Mass Transit District	Pittsburghers for Public Transit	The Rapid
ALSDOM	Community Transit	Brewton Mountain Transit Agency	Port Authority of Allegheny County	The Rios Group, Inc.
American Sealing	Community Transportation Association of Idaho	Greenbush Transportation Department	Port Authority Trans-Hudson Corporation	Toledo Area Regional Transit Authority
Anelope Valley Transit Authority	CDMTD-Boston Chapter	Greenbush Transit Authority	Portage Area Regional Transportation Authority	Tompkins Consolidated Area Transit, Inc.
Architect for Life, PC	CDMTD-Houston Chapter	Greenhouse Urban Area Metropolitan Planning Organization	Potomac & Rappahannock Transportation Commission	Torrance Transit
Arpa, Inc.	CDMTD-National	Guilford County Transportation	Prestel	Transdev
Arizona Transit Association	CDMTD-Portland	Hampden Roads Transit	Rehab Transit	Transit Alliance of the Piedmont
Association of Independent Passenger Rail Operators	Connect Transit	HDR, Inc.	Red Rose Transit	Transit Authority of Northern Kentucky
Atlanta Bell, Inc.	Connecticut Association for Community Transportation	Hillgrove Area Regional Transit Authority	Regional Transit Authority of Beer City	Transit Authority of Broward County
BAE Systems	Corpus Christi Regional Transportation Authority	Ho-Ho-Ho	Regional Transportation Authority Group-Houston	Transportation Advisory Group-Houston
Baker Donelson, Bearman, Caldwell & Berkowitz	Cottowood Area Transit	HTB Corporation	Regional Transportation Commission of Southern Nevada	Transportation Riders United
Berkle Area Regional Transportation Authority	Culver Transportation	INTEC	Regional Transportation Commission of Washoe County	Transit Systems, Inc.
Birmingham-Jefferson County Transit Authority	Calver CityBus	INTEC	Regional Transportation District, Denver	Tri-County Link
Bi-State Development Agency	Dallas Area Rapid Transit	Innovations in Transportation (INIT)	Riverside Transit Agency	Tri-Delta Transit
Bombardier-American Division	David Evans and Associates, Inc.	Jacksonville Transportation Authority	Riviera Transit	TriMet
Bridgeway, LLC	Des Moines Area Regional Transit Authority	Jacobus Engineering Group	RLK Design	Tri-State Transit Authority
Burns Group	Des Moines Area Regional Transit Authority	Kansas City Area Transportation Authority	Roach Match Software	University of Illinois at Chicago-Urban Transportation Center
Caltrain	Desmet Technical Forum	Kansas Public Transit Association	RoadMatch Software	University of Oklahoma-Cleveland Area Rapid Transit
Camden County Transit Authority	Delta Engineering	Kawit North America	Sullivan-Kozer Transit	US Chamber of Commerce
Capital Area Transportation Authority	Disability Advocates of Kent County	King County Metro	San Diego Metropolitan Transit System	US High Speed Rail Association
Capital District Transportation Authority	Diversity Matters 2 US, LLC	Lake County Transit	San Francisco Bay Area Rapid Transit District	USFC Group
Capitol Metropolitan Transportation Authority	Ed Clure Transit	Lake Superior State University	San Joaquin Regional Transit District	Utah Transit Authority
Center for Transportation Excellence	EMSAK	Lane Transit District	San Mateo County Transit District	Valley Metro
Center for Transportation Excellence	Erie Center for Transportation	Leadership APTA Class of 2015	Santa Clara Valley Transportation Authority	Valley Regional Transit
Central Florida Transit Authority	Erie Metropolitan Transit	Lehigh and Northampton Transportation Authority	Santa Clara Valley Transportation Authority	Valley Transit
Central Ohio Transit Authority	Expansive Transit	Lewistown Area Valley Transit Authority	Sarasota County Area Transit	Vapor Bus International and Bicon Corporation-Wabtec Companies
Central Piedmont Transit Authority	Fairley Transport	Long Beach Transit	SBB Strategies	VA Metropolitan Transit
Central Valley Transportation Authority	Faring Angles Shuck in Traffic (FAST)	Los Angeles Metro	Sel-Help Counties Coalition	Virginia Railway Express
Champaign-Urbana Mass Transit District	Florida Public Transportation Association	LTK Engineering Services	SEPSA North America	Virginia Transit Association
Chardon Area Regional Transportation Authority	Fort Wayne Public Transportation Corporation	Lincoln	South Bend Public Transportation Authority	Waccamaw Regional Transportation Authority
Charleston Area Transit System	Fort Worth Transportation Authority	Luminaire	South Central Transit Authority	Washington State Transit Association
Chattanooga Valley Transportation Authority	Fresno Area Express	Macon Bibb County Transit Authority	South Florida Regional Transportation Authority	Washington State Transit Authority
CH2M America	Friends of Clayton Transit	Maintenance Design Group	South West Transit Association	Wisconsin Urban and Rural Transit Association
Citibus	Gannett Fleming, Inc.	Mass Transit Action Group	Southwest Pennsylvania Transportation Authority	Wisconsin Transit Association
City of Atlanta	Georgia Regional Bus Lines	Massachusetts Bay Transportation Authority	Southwest Pennsylvania Transportation Authority	Wisconsin Transit Association
City of Boulder	Georgia Regional Transportation Authority	McDonald Transit Associates, Inc.	Spokane Transit Authority	Wisconsin Transit Association
City of Denver	Getting America to Work	Metro Magazine		Wisconsin Transit Association
City of Greensboro	Golden Gate Bridge, Highway & Transportation District			Wisconsin Transit Association
City of Morgan Hill	Greater Biscayne Transit Authority			Wisconsin Transit Association
City of Pueblo	Greater Cleveland Regional Transit Authority			Wisconsin Transit Association
City of San Diego				Wisconsin Transit Association
City of Santa Fe				Wisconsin Transit Association
Clallam Transit System				Wisconsin Transit Association

* Current as of April 1

#MayorsDo Take Action for Transportation Funding



Over 100 mayors demand increased federal funding for transportation infrastructure.

29 Mayors in Washington, D.C.

Mayor Thomas Armstrong, Not Affiliated – Grimes, IA
Mayor Ralph Becker, D – Salt Lake City, UT
Mayor Virgil Bernero, D – Lansing, MI
Mayor Muriel Bowser, D – Washington, DC
Mayor Christopher Cabaldon, D – West Sacramento, CA
Mayor William Carpenter, D – Brockton, MA
Mayor JM Skip Conkling, D – Altoona, IA
Mayor Joy Cooper, D – Hallandale Beach, FL
Mayor Mick Cornett, R – Oklahoma City, OK
Mayor Frank Cownie, D – Des Moines, IA
Mayor John Giles, R – Mesa, AZ
Mayor Hardie Davis Jr, D – Augusta, GA
Mayor Bill de Blasio, D – New York, NY
Mayor Kevin Dumas, R – Attleboro, MA
Mayor Jorge Elorza, D – Providence, RI
Mayor Betsy Hodges, D – Minneapolis, MN
Mayor Christopher Koos, Not Affiliated – Normal IL
Mayor Stephanie Miner, D – Syracuse, NY
Mayor Kenneth Miyagishima, D – Las Cruces, NM
Mayor Bridget Donnell Newton, Not Affiliated – Rockville, MD
Mayor Ed Pawlowski, D – Allentown, PA
Mayor Laurel Prussing, D – Urbana, IL
Mayor Tomas Regalado, R – Miami, FL
Mayor Jeffrey Slavin, D – Somerset, MD
Mayor Thomas Tait, R – Anaheim, CA
Mayor Nan Whaley, D – Dayton, OH
Mayor Dawn Zimmer, D – Hoboken, NJ
Deborah Feinen, Not Affiliated – Campaign, IL
Mayor Edna Branch, D – Savannah, GA

81 Mayors in District Participation

Mayor Jud Ashman, D – Gaithersburg, MD
Mayor Greg Ballard, R – Indianapolis, IN
Mayor Ras Baraka, D – Newark, NJ
Mayor Tom Barrett, D – Milwaukee, WI
Mayor Dewey Bartlett, R – Tulsa, OK
Mayor William Bell, D – Birmingham, AL
Mayor Steven Benjamin, D – Columbia, SC
Mayor Michael Bennett, D – Aberdeen, MD
Mayor Richard Berry, R – Albuquerque, NM
Mayor Michael Bodker, R – Johns Creek, GA
Mayor David Bowers, D – Roanoke, VA
Mayor Michael Brennan, D – Portland, ME
Mayor Robin R. Christiansen, D – Dover, DE
Mayor Dan Clodfelter, D – Charlotte, NC
Mayor Michael Coleman, D – Columbus, OH
Mayor John Cranley, D – Cincinnati, OH
Mayor Joseph DiGirolamo, R – Bensalem, PA
Mayor Robert Donchez, D – Bethlehem, PA
Mayor Denny Doyle, D – Beaverton, OR
Mayor Mike Duggan, D – Detroit, MI
Mayor Carolyn Dull, I – Staunton, VA
Mayor Buddy Dyer, D – Orlando, FL
Mayor William Euille, D – Alexandria, VA
Mayor Kevin Faulconer, R – San Diego, CA
Mayor Andrew Fellows, D – College Park, MD
Mayor Bill Finch, D – Bridgeport, CT
Acting Mayor Donald Fracasso, I – Southfield, MI
Mayor Karen Freeman-Wilson, D – Gary, IN
Mayor Patrick Furey, D – Torrance, CA

Mayor Eric Garcetti, D – Los Angeles, CA
 Mayor Robert Garcia, D – Long Beach, CA
 Mayor Thomas Gillen, D – Oswego, NY
 Mayor Andrew Gillum, D – Tallahassee, FL
 Mayor Jeffrey Graham, I – Watertown, NY
 Mayor David S. Gysberts, D – Hagerstown, MD
 Mayor Charlie Hales, D – Portland, OR
 Mayor Timothy Hanna, R – Appleton, WI
 Mayor Toni Harp, D – New Haven, CT
 Mayor Jim Ireton, D – Salisbury, MD
 Mayor Sly James, D – Kansas City, MO
 Mayor Kevin Johnson, D – Sacramento, CA
 Mayor Elizabeth Kautz, R – Burnsville, MN
 Mayor William Kenoi, D – Hilo, HI
 Mayor Sara Kurovski, R – Pleasant Hill, IA
 Mayor Mitchell Landrieu, D – New Orleans, LA
 Mayor Ed Lee, D – San Francisco, CA
 Mayor Sam Liccardo, D – San Jose, CA
 Mayor Jeff Longwell, R – Wichita, KS
 Mayor Nancy McFarlane, Not Affiliated – Raleigh, NC
 Mayor Lisa Merkel, D – Herndon, VA
 Mayor Jonathan Mitchell, D – New Bedford, MA
 Mayor Craig Moe, D – Laurel, MD
 Mayor Edward B. Murray, D – Seattle, WA
 Mayor Robert Palmieri, R – Utica, NY
 Mayor Salvatore Panto Jr, D – Easton, PA
 Mayor William Peduto, D – Pittsburgh, PA
 Mayor Donald Plusquellic, D – Akron, OH
 Mayor McKinley Price, I – Newport News, VA
 Mayor Stephanie Rawlings-Blake, D – Baltimore, MD
 Mayor Kasim Reed, D – Atlanta, GA
 Mayor Harry Rilling, D – Norwalk, CT
 Mayor Ron Rordam, I – Blacksburg, VA
 Mayor Jonathan Rothschild, D – Tucson, AZ
 Mayor Mary Casillas Salas, D – Chula Vista, CA
 Mayor Marni Sawicki, D – Cape Coral, FL
 Mayor Libby Schaaf, D – Oakland, CA
 Mayor Helene Schneider, R – Santa Barbara, CA
 Mayor Pedro E. Segarra, D – Hartford, CT
 Mayor Will Sessoms, R – Virginia Beach, VA
 Mayor Paul Soglin, D – Madison, WI
 Mayor Mark Stodola – D, Little Rock, AK
 Mayor Marty Walsh, D – Boston, MA
 Mayor A C Wharton, D – Memphis, TN
 Mayor Steve Williams, D – Huntington, WV
 Mayor Diana Willits, R – Windsor Heights, IA
 Mayor John Engen, D – Missoula, MT
 Mayor Patrick Furey, D-Torrance, CA
 Mayor Emmett V. Jordan, D – Greenbelt, MD
 Mayor Sam Kooiker, R – Rapid City, SD
 County Executive Ed Mangano, R – Nassau County, NY
 Mayor Mike Rawlings, D – Dallas, TX

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT SANTA CLARA UNIVERSITY
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OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 14, 2014
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT SANTA CLARA UNIVERSITY

Mayor Bill de Blasio: Thank you. Thank you everyone. It is such a joy to be with you, and I want to tell you I have such fondness for Santa Clara University, not just because it is a beautiful place, not just because of the wonderful students and wonderful faculty, but because this place means so much to our family. And I reached out to Father Engh and I told him I wanted to come here and offer some thoughts and join with this wonderful university community in a conversation, and he said to me that he was very receptive but that there was a condition that I had to find a way to create a rainstorm at the same time.

[Laughter]

I said, you know, “Father Engh that’s going to take some divine intervention.” We worked on it together, and we’re proud of the result today.

[Applause]

That plan worked out very nicely. I wanted to tell you, you’re blessed to have a leader in Father Engh who cares so deeply about the opportunity this school gives to each student to really have a transcendent experience in their lives. The education provided here – and I’ve seen it with my own eyes; there’s something particular about the Jesuit philosophy of education; there’s something that is so appropriate to the times we’re living in.

In a moment, I’ll talk about what I think is the core challenge we face, but part of understanding that challenge and acting on it is really going deep into how this come to pass, and what it means, and what is the way out. And that spirit of inquiry, that critical thinking that is part of your everyday education here is not typical everywhere in the academic world, it’s not typical everywhere in our society, but it is strong here at SCU, and it’s something I think people should be very, very proud of. And just one – Chiara just wanted to say “Go

Broncos.” Is that my moment?

[Applause]

And I must say I’m so appreciative of Father Engh for his leadership. I also want to thank his Chief of Staff, Molly McDonald, who has been great at helping us prepare for today, and all she does for this university. And it’s also a moment where we have to take stock that there is such extraordinary leadership in this world on the topic I care about, and I’m going to talk about, the inequality that we’re faced with today.

And I’ve said it many times, I am one humble voice on this matter but there is a voice that’s the strongest on this earth and has broken through more than anyone else, and that’s Pope Francis. And the Jesuit tradition has come out so powerfully in his ideas, his words, his analysis that is literally changing the global dialogue on income inequality and so many other issues. So, it’s a propitious time to be having this conversation.

But I also want to speak from a very personal perspective before I go into my remarks. This school means a lot to me and it means a lot to my family. And you know, for us – we first came at SCU, we experienced this beautiful place, but we didn’t know what it would mean in terms of our family’s life, what it would mean for us, and the future of our family, and the experience has been so powerful. So, I want to just say a profound thank you to everyone at SCU, and I want to be joined in that thank you by the First Lady of New York City, Chirlane McCray, who will now take her bow.

[Applause]

Well, the reason that I got to know this place is a young woman who means everything to Chirlane and I, our daughter, has been for us a revelation from the day she was born. And you know, you learn a lot from your children. And there’s always that hope that parent has, that dream that their children will surpass them. And you know, you don’t know when and how that might happen but it’s something parents cling to. And Chirlane and I are blessed because I can say this, and Chiara this is from the bottom of my heart, our daughter has surpassed us already.

And it is because she has shown her bravery, a strength – even in the face of her own adversity, a desire to help others to turn any source of pain into a source of action in the cause of helping others. That is the most beautiful thing. And so I just have to – I won’t brag about her anymore –but from the bottom of my heart, I have to express, not just my love but my admiration for Chiara de Blasio.

[Applause]

Take your bow. Take your bow.

Well, we’re here in the center of one of the most dynamic parts of the country. We’re here in Silicon Valley and we associate this with progress, and we associate it with innovation, we associate it with the creation of wealth. And we in New York City, as many of you know, we have a very impressive and booming tech sector of our own, and we associate it with the same things. And it would be easy to look at that good and think that the pieces of our society are coming together, things are working, an opportunity of balance.

And yet, what's true here, what's true in New York City, what's true all over the country that even in the midst of our strengths, we're experiencing a deepening – a deepening division, a deepening crisis, a deepening gap that's really in the end profoundly contradictory with our American values. It's a country that was founded – remember, not founded simply because people found themselves in a certain geography and it made sense to have a country within the certain boundaries. This was a country founded more than I could argue almost any other on a set of ideas, and those ideas fundamentally revolved around equality, and yet we find ourselves in a time of deepening inequality.

And my goal today is to talk to you about this crisis not because I think it is without solution but because I think we are not, as Americans, yet grappling with the totality of what it means and what it's doing to us; and how it does not fit our character and our beliefs; and how it has to be called out for what it is. There's a crisis of inequality.

When I ran for mayor, I talked about New York City, unfortunately, in its full reality as a tale of two cities. I talked about the inequality crisis that took many forms, not just economic. But the one that I think that is underlying so many of the challenges we face and is so under examined and undernoted is the crisis of income inequality. And the one where the solutions have not been acted on the most is in the area of income inequality.

And it's sobering because you think about the history of this country, and you think about the greatest economic crisis we ever had which was the Great Depression, the years leading right up to it – literally through the stock market crash in 1929 – those were the times of our historically greatest inequality. The wealthiest became even wealthier and those who had the least had no way of breaking through, and we had a template in our American thinking, look back at the year 1929 was the bright line in American history, that was everything we weren't supposed to be. 1929 was when the lust for wealth was out of control; when there was no set of boundaries and ground rules to stop us from veering into a dangerous path and literally going right over the cliff. And therefore, in that year, stock market crashed and our country went into the greatest economic crisis in its history. And for a lot of us, we grew up with those who went through the crisis. It was dinner table conversation in family gatherings in my family. People talked about what it meant, the bread lines, the people lost their jobs, the businesses – the family businesses that they had built over years and years were swept away in an instant.

And for those who went through the Great Depression, they had an attitude a strongly held belief that they would never let it happen again, not to their children or grandchildren, not to their country. And for decades, we actually lived out that belief. We actually had a country that progressed, and was more economically inclusive. It was more fair. There was actually a way forward, not for everyone. Lord knows, we faced challenges, and discrimination, and exclusion throughout our history, and those are very real still today.

But it actually was substantial progress for so many people, and the thought of ever going back in those dangerous times seemed inconceivable. And then, slowly but surely, almost without seeing that we were starting down the path, we started back towards that cliff we had once gone over. And now, this year, we have once again, the level of income inequality we had in 1929. The difference now is it's getting worse.

Now, in this year, we have the for first time a long [inaudible] of time that we've lived through in which an average American literally has been going backwards economically. I

just want you to fully take in that idea. For the last 25 years, you take the median family income in this country and adjust for inflation, it is lower today than it was 25 years ago. We are still the wealthiest country in the world. We have the strongest economy in the world in terms of the totality of our economic might, but the average American has gone backwards.

I will have the honor of speaking at the University of California Berkeley earlier today, working together with former Labor Secretary Bob Reich, and he's done such extraordinary work on this topic. And I urge you to see a film he put together a few years ago called the 'Age of Inequality'. And this film points out that this crisis has deepened to such a point that is typical now in our country – even with people who used to think of themselves as middle class – it's typical for people to be living very, very close to the economic edge.

The phrase 'living one paycheck away from economic disaster,' is very, very real for a huge percentage of Americans. In the film, there were very touching moments where it would randomly go to people and ask them about their economic circumstances. The question was asked very simply, 'How much do you have in your bank account?' And it was painful to see so many families say \$25, \$50, \$100. It was all they had as a cushion against economic demise.

That is what has happened more and more to American families, and it's because we went through the second greatest economic crisis since the Great Depression with the Great Recession. Starting in 2008, something profound changed. And I know we're going to have a dialogue in a few minutes, but part of what I think is so important about having the dialogue and examining what happened is to recognize that this is the uncharted territory. I told you what it was like when the nation went into the depression.

Well, at that time, of course, there had been nothing like it and a whole new approach had to be innovated to deal with a time that there's no precedent for, there was no roadmap, there was no game plan. Suddenly, the nation was fundamentally economically undermined, and the government had to innovate a way forward. We were blessed in that moment that we had leaders like Franklin Roosevelt or in my city, like Fiorello La Guardia who found a path and understood what it would take to make people whole again.

And again, we know from that history, those actions worked. World War II came, changed the dynamic for everyone – so much pain and suffering, but also a whole new economic reality that came out of it. The difference this time is the Great Recession hit, it changed our lives profoundly and set so many people back, and yet, we still haven't taken full stock of what it meant. This time, there are no new policies on the table. There is no profound change in our behavior, our approach, or our government that addresses the totality of what we face, and so we continue deeper into the crisis.

Now, I am not telling you all this out of hopelessness. I wouldn't do the work I do if I were not fundamentally an optimist. I am not saying it as a wakeup call. I am saying it because we can and must deal with it, and actually, we should be inspired by the history we've been through because if the Great Depression was the worst challenge we ever faced and we saw it addressed, we should be asking ourselves today, why is this challenge going unaddressed? Why are people content to watch an ever growing division and not demand more of their leaders? And where will it take us if the crisis isn't addressed?

It's interesting – this dialogue has grown slowly but surely. The Great Recession hit, the first few years obviously a shock to the system, where will we go, and we know so much of our

financial sectors tittering on the edge. We know our auto industry was almost lost, and we were all caught up in the work of trying to salvage and save that which was immediately in front of our eyes and that which we are facing. Then, slowly but surely, in the years since, stock is being taken of what's happened, but it's been very slow.

Part of what I aspire to do working with so many leaders around the country is to get this issue to the front of the agenda where it needs to be. When you think about it, this kind of phenomenon is worth discussing. It's touching so many Americans so profoundly. It's going to have lasting effects on us. It has to come to the front of the agenda.

You know, the voices have started talking about this, which is so interesting because it wasn't just progressives like me; it wasn't just people from organized labor. One of the first people to say that our system was out of whack when it came to taxation was Warren Buffett, arguably the most successful capitalist of all time. He started sounding alarmed that something was wrong with the tax system in which he, as a billionaire, paid a lower percentage of taxes than his own secretary and the others who worked in his office.

Then, you start to see other voices come forward. One of the most affecting to me in last year was Lloyd Blankfein, the CEO of Goldman Sachs – and arguably, the strongest financial firm on Wall Street. He gave an interview a few months back. He talked about income inequality. He talked about how dangerous it was to this country. He used a word that we should all take as a particular warning sign coming from one of the people who probably understands our economy the best. He said income inequality was destabilizing the United States of America. That's his word, destabilizing.

So something's happening that is profoundly important, profoundly under recognized, and almost unaddressed particularly in Washington. And that is a time when people have to stand and be counted, demand of their leaders something very, very different. And we should feel some outrage at this moment. In fact, outrage, honest outrage is one of the things that moves social change, and it often starts on campuses like this because there has not been a recognition that a growing concentration of wealth in the hands of a few could seriously set us back as a nation.

Again, I don't believe it's consistent with our values, but as more and more economists and even business leaders are pointing out that growing concentration of wealth backfires because that wealth is in the hands of people who, by definition, do not plow it back into the economy the way consumers do. This is what Professor Reich talks about and so many others that there is a reality of what a strong economy looks like, there's a middle class that's growing, there are people who take the money they make and they spend it right away. And it builds up the economy for everyone.

Joe Stiglitz said – Nobel Prize Winning Economist, put out a report a few days ago, I had the honor of being with him – he said, 'Look, if the economy is no longer about a large majority of Americans having enough money to spend on a regular basis, well then, the fundamental dynamics are undermined.' He said, 'it's even worse than that because we've all been told, we've been told that we need an economy that grows. The only way to have it grow is to put more and more money in the hands of the wealthy, and yet, what we're actually finding is those "pro-growth policies," are backfiring.' The kind of growth we need is the kind of growth that uplifts working people in the middle class.

And any time the critics say that that in fact means that we will somehow not be able to

sustain our growth, we'll look at the decades upon decades upon decades when America got better for everyone, the middle class grew and the wealthy, they did find but they didn't have anywhere near the concentration of wealth they have today. They also used to pay a lot more in taxes and that allowed the government to invest.

The America that worked from World War II through the end of the 1970s was the America where the distance between the average workers' pay and the CEO's pay was actually not that far. The CEO paid a very substantial amount of taxes that went into the government that invested in roads and bridges, ports, education, research, and it all kept growing for the good of all.

But just a few years ago, that phenomenon went like this – the pay of CEOs shot upwards, the concentration of wealth increased, the actual earnings of working people started to go down, the government no longer taxed at the same level, the resources of the government declined, the roads and the bridges got older, the research was cut off, education was no longer invested in.

The greatest nation on earth literally took its formula for success and threw it away. And that is the moment you inherited – that is the moment. Isn't that good news?

[Laughter]

That is the moment that we have to change. When I say you're inheriting, I am not saying it to be coy or to be depressing. I am saying it as a call to arms because you didn't create that but you can help solve it.

I'll give you an example of the kind of thing we should recognize as something wrong. In my city, And I said – I called it a tale of two cities, I didn't want [inaudible] words, I still don't [inaudible] words, I am responsible for 8.5 million people and their well-being but I am not going to pretend that we have solved the problem. So, I have a city with obviously some of the richest people on earth. I have a city where that income skew is amongst the greatest in the country. I have a city where 46% of my fellow New Yorkers are living at or near the poverty level – at or near the poverty level. We have 8.5 million people, 46% means almost four million people at that level.

Now, in that same city, just a year ago, we saw a single apartment sell for \$100 million. Again, a city with four million people clinging – clinging to any possibility of getting by economically, we saw an apartment sell for \$100 million. We saw another apartment rent for \$500,000 a month, which made me think in my mind, I thought, what if the guy who purchased the apartment ran into the guy who rented the other apartment, what would he say to him? He'll probably say, don't worry, you'll be able to own one day.

That is a city that could turn into a gilded city. That is a city that could turn into a gated community. And we've said very clearly, we won't let that happen because by the way, what's true of New York City is true of our country. We don't work as a gated community. We don't work as a society of exclusion or a society with haves and have-nots are more deeply divided. What made New York City so great, not just for decades, for centuries, was it was open to everyone. It was open to immigrants; it was open to working people; it was open to folks that who had a great idea, and literally almost nothing in their pocket but turned it into something wonderful.

The entrepreneurs, the artists, all of the famous names you hear that come out of the history

of New York City, so many of them started with nothing or were new to our shores. It was a society that actually allowed for that possibility of something greater because it was open. It was affordable, it was inclusive. Not always warm and welcoming. That's not always our strong suit but economically, a place of possibility.

[Laughter]

I know what I am fighting for and people today in my city are fighting for is to keep consistency with that great tradition that worked for us; to not let it slip through our hands; to not become as we see in so many cities in Europe, a place where the city is for the wealthy and the periphery is for the poor and the working class, no. That's, again, not consistent with our values as Americans. We're supposed to be a place for everyone.

So, we're fighting in New York City every tool we know how. We have the biggest affordable housing program in the history of this country where building and preserving 200,000 units of housing in the next ten years – enough for half a million people. So, literally, enough affordable housing that we will create to equal the size of the population within the city limits of Atlanta, or Miami, or Kansas City. That's what we're doing to go at the number one expense in people's lives, which is housing.

We're raising in every way we can wages and benefits. We passed a paid sick leave law for half a million more New Yorkers, so that they're not going to lose a paycheck just because they got sick or because their child got sick. We're providing full day pre-k for every child in the city this coming school year, which is going to change the lives of those young people and give them so much more opportunity. But also for the families taking away a huge expense they have to somehow pay out of their own pocket.

So, we are using every tool we know, and we're trying to hold ourselves accountable. By the way, I'd like to see a very different reality from my state government or my federal government but physician-heal thyself – first, show what we can do with our own resources. So, we just put out a plan for the future of New York City, and in that plan we said, we pledge especially if we can get the tools we need from our state and federal government, we will lift 800,000 New Yorkers out of poverty in the next decade.

800,000 people right now are just scraping to get by. We will lift them up economically. We will do that to address the inequality that plagues us and to create a more fair and just society, but we need a state government that would do things like give us the higher minimum wage that's desperately needed – especially a place like New York. I'm a firm believer in the \$15 dollar minimum wage. In a place like New York City, if you don't make that much per hour, you can't get by. A minimum wage is supposed to be a minimum wage. It's supposed to stand for something. It's supposed to be a measure of viability, but it hasn't been for a long time.

We're fighting for that in our state capital, in Washington. We're fighting for those investments I talked about before to actually see our federal government do what national governments all over the world do all the time – invest in mass transit; invest in roads, and highways, and bridges, in research, in education.

By the way, our economic competitors – they are very clear that their national governments have to build their economy. Why is China booming? Because China puts over four times

more of its resources into infrastructure than we do proportionally. Europe puts over twice as much more. We can see it but we allow our current political dynamics to stifle all the things that would start to turn us around, and create opportunity, and create an economy that actually included people again.

I'm working with people all around the country who feel the same way and it's a growing number. We organized just a few days ago in Washington a group of leaders, members of the Congress, and mayors, and labor leaders, and issue advocates – we gathered together and we inaugurated something called the Progressive Agenda to combat income inequality. I urge you all to take a look at progressiveagenda.us. It's a simple set of ideas that we think can turn this crisis, and take us to a place of opportunity again – things like the \$15 dollar minimum wage, things like paid sick leave and paid family leave for all Americans, pre-k for our children, progressive and fair taxation, the Buffet Rule I had mentioned before.

Let's create a tax system where those who have done very well actually have to pay the same percentage of tax as the rest of us. Let's create a tax system where hedge fund managers can do the [inaudible]. The hedge fund manager paid less in tax than the woman who [inaudible]. I say that as a Democrat but I believe what I'm saying is [inaudible] in all parts of the country and people of all different values and ideas. By the way – 2014 – where did you see states pass higher minimum wage via referendum? You saw it in red states like Nebraska. You saw people saying, wait a minute, something is out of whack here. We're going to do something about it. This set of ideas, I think, transcends our concepts of ideology because people are living it and feeling it on the ground and demanding solutions, but not small solutions – bold and forceful solutions. That's what would be needed to turn this around.

Look, I'll finish here by saying, a lot of us understand and it's very hard for people who are struggling not to feel this in this country. Hard working people, there's a lot of people in this country, they're not working one job, they're working two jobs, they're working three jobs, and still they end up with only \$50 dollars in their checking accounts. Still they wonder if they would be able to pay the bills next week. For so many Americans, there's a deep, deep feeling that the game is rigged, that the rules actually are not fair for them and that those who are wealthy and powerful keep doing better and better, and the rules are only for those already at the top. By the way, the great recovery that we hear about all the time since the recession – 91 percent of the gains from that recovery have gone to those at the very top of the income scale already. So, why would any American citizen who thought there's something wrong with this picture – why would you call them wrong? You can't. You have to say they're seeing and feeling exactly what we experience in this country, and they're demanding all of us to find a way out of it and a way forward.

Again, I'll finish with a notion that I – even with this tough analysis I'm trying to provide, I see a lot of cause for hope. I see hope certainly in the fact that we went through an even a deeper crisis in the 1930s and found a way forward. I see hope in the fact that we actually have models from our own American experience of what can work to create a fair economy and an inclusive economy. I see hope in the fact that we see governments around the world investing in their people and achieving booming economies as a result. I see hope in the fact that there are business leaders of conscience saying this is not an acceptable state of affairs. I see hope in the fact that my brothers and sisters in red states are voting for a higher minimum wage. I see a lot of hope in the fact that this fight for a \$15 dollar minimum wage has changed our national discussion so much that even some of our biggest corporations are rushing to proactively increase their own wages because they can feel the demand rising up,

that fight for \$15 dollar movement.

A couple of weeks ago, there are 200 cities in this country that simultaneously had demonstrations for a higher minimum wage. That's not business as usual. That says that something is happening at the grass roots and I'm a firm believer – real change does not happen from the top down, it happens from grass roots up, and it's starting to happen in this country.

I'll finish with a quote from the man who I think showed us the most about how to respond to economic crisis, and how to actually heed the call of our people – Franklin Roosevelt. He said, "Let us not be afraid to help each other. Let us never forget the government is ourselves and not an alien power over us. The ultimate rulers of our democracy are not a president, and senators, and congressmen, and government officials, but the people of this country." It's such a simple idea, and so powerful, so basic. Never allow that notion to stray from your field of vision. Never let the sense that there's paralysis in Washington, or angry partisan debate, or sensationalized news coverage – never let any of those things take away from you the feeling, and the understanding, and the belief that what Roosevelt said is still true. It's still the people who set the pace. We're hearing their call. They are demanding change right now and they are right. They want a just nation again. They want an economy that works for everyone again. With your help, that is what we will achieve. Thank you.

[Applause]

Dr. Elsa Chen: Mayor de Blasio, I'd I like to start by thanking you for your very powerful and compelling remarks, and thank you for bringing your lovely first lady, Ms. McCray. Thank you for coming in. Thank you for bringing the rainstorm also.

Mayor: Lovely and talented.

Dr. Elsa Chen: Lovely and talented, absolutely. Are we going to get in trouble if I didn't add that?

Mayor: I would never let you not add that.

[Laughter]

Dr. Elsa Chen: Okay. I thought I'd start with a question. Hang on a second. I have to remind people to pass the comment and question cards – the question cards to the aisles and people will be free to pick them up. Thank you. I like to start with a question that's pretty close to home here. In your recent op-ed with Elizabeth Warren, one of your recommendations for reducing income inequality was reigning in the cost of college.

Mayor: Yes.

Dr. Elsa Chen: So as someone who is –

Mayor: Can I get an amen?

[Cheers]

Dr. Elsa Chen: I know you're paying tuition bills at Santa Clara University.

[Laughter]

So, you know that college is –

Mayor: We're about to be paying a lot more at Yale University for our son, Dante.

[Laughter]

Dr. Elsa Chen: Congratulations to Dante. So, you know that college is really expensive these days, and I'd like to ask you why you think that's the case and what are some specific ways that schools like SCU can reduce tuition costs while still attracting high quality students and faculty?

Mayor: Well, I want to separate the public policy piece from what an individual school can do. Look, I think the fact is education determines economic destiny at this point in history more than literally any other point before. If we're going to have an inclusive society, you need the maximum number of people educated at the highest conceivable level. When that becomes economically impossible, we're broken, right? There is only a very small number of people in this country who know that their kids can go to college and they don't even have to think about it. Top 1 percent or maybe top 10 percent – whatever it is in that range, but for most Americans especially if it's multiple kids, it becomes an immediate challenge. And then, there's the challenge of debt burden which I have seen in the discussions of my own children – that something that Chirlane and I didn't have to obsess about. I think so many of you have to think about deeply – what will it mean for your own possibilities if you're carrying so much debt? I would say, this is first a public policy question. I think, we have to get this nation on a track to debt-free college, which means federal investment, and it certainly means one of the other things we can do is to create a methodology to allow students with debt to refinance their debt the way we do everything else in our financial system, and reduce the burdens. I think, structurally, it's not surprising if you have a federal disinvestment in education and certainly in financial aid, that it has created a bigger crisis where the skyrocketing cost cannot be met. Then, there's either a debt burden or for many – you are, thank God, the ones who manage to sustain your education but I have met too many young people who couldn't continue their educations. I also have met those who are perfectly able and should have been in that community college or four-year college, and literally did not think they could even start because they could not conceive of a financial way forward. So, you are the blessed that are at least in the game. There are many, many more – I would argue millions who can't sustain it or don't even try because the math is so daunting. I think what the individual institutions have to do – with all their might, besides the hard work of fundraising to build up their financial aid, is to do their darndest to limit the cost, and not do all the things that an institution would love to do to be as good as it could be, but at this point, I think as a question of equality and inclusion, we need financial aid more than we need a lot of the other things that might make a university great, because if it's not inclusive of every kind of people, it's not as great a university as it could be.

[Applause]

Dr. Elsa Chen: I think that's really a food for thought –

Mayor: Thank you.

Dr. Elsa Chen: You spoke also very compellingly about the desire for the \$15 dollar minimum wage in New York City and elsewhere. One of my students – Stephanie, right there – would like you to talk about whether you foresee a rise in unemployment, or maybe a departure of small businesses, or any other unattended consequences with your proposed increase in the minimum wage?

Mayor: I've heard those concerns, obviously. Certainly, we heard similar concerns when we passed our paid sick leave law. We heard those concerns around the country but the paid sick leave is a great example of where – here in San Francisco, in the state of Connecticut, and other places – Seattle – all those concerns are put forward and the opposite happened. Healthier workers became more loyal, more longevity on job, more productive. That's one example. The same we hear in terms of minimum wage that it will have a negative impact on businesses – I would argue the opposite. I would argue the same phenomenon as paid sick leave, a better paid workforce will be a stronger workforce and in a lot of levels. You'll also be able to maintain talented workers for a longer period of time. But, guess what? The Henry Ford point – Henry Ford, creator of the Ford Motor Company, the man who was never described as a left-wing socialist, literally paid his workers at a level that would be unrecognizable today. By one estimate I saw, if his assembly line workers pay was adjusted for inflation, it would be pushing \$100 dollars an hour by our terms today. He paid in an extraordinary wage. He had a very simple idea. It was not about charity or creating a better society, he had a simple sentence – “I want the workers in my company to be able to afford the product that they make.” It was an understanding about how our actual functioning economy works. So, I would argue to anyone who says that it's going to have a negative effect – I'd say, look at this economy right now, where so many families can't purchase anything but the basics. If you want a thriving economy, give people the kind of wage that they not only could just make ends meet, they can go out and buy some of the extras in life, and build up the economy for everyone, and a lot more employment for those who are not yet employed because the economy is growing.

Dr. Elsa Chen: But do you think that will influence American businesses' competitiveness with countries where people manufacture products that they also are not able to afford?

Mayor: I understand that challenge for sure, but here's what I have to say about our economy today. If it's not functioning for such a huge percentage of Americans and if, again, a simple measure – are people stably in the middle class? I argue that there's a huge percentage of people including some who even 10 years ago thought they were stable in the middle class who know they are not – the folks who are poor; the folks who are low income; working people; to folks who are clinging to the middle class but again, a few paychecks away; older workers who know if they lose a job, it would be very hard to find a new one. That is a pervasive reality in our economy, and this “recovery” we've experienced has come with very little wage growth. As I mentioned, the difference of 25 years ago to today – the average American family has gone backwards economically. I would argue, you have to go to the heart of that matter, and if you do, you're going to create economic growth that is actually sustainable and again where is the evidence? The late 40s, the 1950s, and 1960s, 1970s. Yes, different context in than a globalized world, but in the end, if our economy is not functioning for our people, I would argue our first task is to right that wrong. That is job one in this country and it's not being achieved.

Dr. Elsa Chen: Thank you. Do you think that there's any possibility that your efforts to push

fellow Democrats to embrace more progressive policies might backfire when it comes to the presidential election in 2016, especially if the Republicans can find a somewhat moderate candidate?

Mayor: No.

[Applause]

Dr. Elsa Chen: Why not?

Mayor: I don't mean this is as a comment on you. There is a conventional wisdom that says, you know, the electorate craves a moderate. I would argue, the electorate craves leaders who are clearly defined and are offering bold solutions to the challenges we face because that larger reality – so, how many Americans are unaffected by the problem of stagnant wages, or college debt, or foreclosure, or so many of the other challenges that people face? All of them are looking for a clear path forward. I use the example of 2014. I think what happened with Democrats in 2014 is in many, many cases in competitive races, they did not talk about a progressive economic vision. They did not acknowledge the existence of the president of the United States, who is a member of their own party. They ran away from healthcare reform, which actually has been an extraordinary success in terms of reaching so many people who didn't have healthcare and now do. By the way, you want to talk to some people who actually think government did something for them, talk to some of them who didn't have health insurance and now does. Talk to perhaps some of your own parents, who had the situation where they couldn't get their kids under their insurance, now can up to the age of 26. Talk to people with preexisting conditions who couldn't be covered, now can. Nothing would be more important to a family's economy than not having to pay a huge amount of out-of-pocket healthcare costs. I use that example 2014 to say, I actually think the problem for my party is when people are not willing to be authentic progressive Democrats. Howard Dean – who I think the world of – who joined us a couple of days ago as we announced the Progressive Agenda – again, progressiveagenda.us. Look it up. That's my product placement. Howard Dean had that phrase from 2004 that changed so much of our political dynamic. He used to get up and say, "I'm Howard Dean and I'm from the Democratic Wing of the Democratic Party," and that to me is actually what the voters respond to.

Dr. Elsa Chen: Yeah. I have quite a few questions coming in.

Mayor: I'll do quicker answers now. Okay, what are they?

Dr. Elsa Chen: No, no. I have quite a few questions coming in related to criminal justice and police. This morning, a Quinnipiac University poll indicated that William Bratton, whom you hired for his second stint as police commissioner in New York City, has the approval of 55 percent of New Yorkers, with 28 percent disapproving and 57 percent approved of the Broken Windows-style of policing quality of life offenses. In fact, that poll found that support for Broken Windows outweighs opposition even among black voters. At the same time, Bratton's policies have been controversial, especially among Latino and black New Yorkers, and especially these days after the death of Eric Garner and many other African American men. How do you work with the police department to balance Broken Windows with issues of racial profiling to preserve public safety which is, of course, one of the greatest concerns for all people of all races in New York?

Mayor: From the beginning, my vision and – I have to say, I think Commissioner Bratton has done an outstanding job. I knew before I was elected, based on the number of conversations with them, I knew how kindred we were on these issues. The concept was, we had to find a way to keep crime low while repairing the bridge between police and community. The previous governing discussion in New York City – certainly the message of the previous administration then, there was a choice and it was epitomized by the stop and frisk policy. You can have a policy that alienated police from community, and in the process, the theory went – keep crime low, or you can bring police and community together but crime will go up. Bratton and I believe that that was a false choice and that we could, in fact, keep crime low, and maybe even drive it lower, while repairing that bridge. What happened? In the year 2014, we had the lowest crime we've had in a generation. We managed to take a broken stop and frisk policy and change it foundationally so that very few stops were taken and they were higher quality stops. We, in the course of the year, addressed what had been a very misguided policy of arresting New Yorkers, especially young men of color for a very low-level amounts of marijuana possession. We stopped those arrests – and we saw crime continue to decline. Now, we have crime challenges and there are some areas where I'm certainly not satisfied nor is the commissioner, but the balance point here was to say, you could have a quality of life policing addressing real concerns of community residents, keeping a strong and positive police presence in communities, but also create a more fair dynamic between police and community. What I think is going to happen as this deepens is that you will see police and community become partners. We had obviously a tragedy recently when Officer Moore was shot, and what isn't noted enough is that community residents immediately pointed out to the police the perpetrator. That is one small sign of the fact that – the day that I'm looking forward to is when we create that kind of bond, street by street, neighborhood by neighborhood, where community members are always reaching out to help the police and vice versa. It will make everyone safer – the community and the officers as well. We are actually on that track. We're on that track now. There's a lot of evidence of that, and we're very committed to it.

Dr. Elsa Chen: I find this hard to believe but I've just been reminded that it's time to ask the last question.

Mayor: Oh my God –

Dr. Elsa Chen: And I have these many questions.

Mayor: I'm just warming up.

Dr. Elsa Chen: I think I have to ask you this, and I think I know what you're going to say but I have to ask you anyway. Your national tour has raised lots of speculation regarding your presidential or other aspirations. You've consistently responded that you're only planning on running for re-election as mayor of New York. Here's where the born in New York, raised in New Jersey side of me comes out.

Mayor: Yes.

Dr. Elsa Chen: Are you serious, really?

[Laughter]

Mayor: You know, I didn't ask to see your biography but I believe you now – that you are authentic.

[Laughter]

You know, what's interesting – I think I'll just frame it this way. We have a conception in our political system, I think grounded in a lot of fact that the only reason that someone could do something is about political ambition or through this prism of being a candidate. There's another concept which is, what is leadership? Folks have asked me, what is a role of a mayor in a national debate? I always take a clean example and put it forward. Fiorello LaGuardia I think is the greatest mayor our city ever had and I think he will always be the greatest mayor we ever had. Fiorello LaGuardia, seeing the onset of depression and understanding that it would only be addressed with a federal role, helped to create the U.S. Conference of Mayors. There was no unity between mayors. There was no common vision and platform, but his vision with the other mayors was that they could bind together urban America to be a force to be reckoned with in Washington – they could actually change policies. And they were one of the reasons why the New Deal came to pass, which profoundly helped New York City out of the crisis. I believe right now and I think I've made clear of my remarks before that we are in a deep crisis and I can guarantee you, it's affecting my city in particular. It's affecting everyone but that 46 percent at or near the poverty level is plenty of an example of what it means for my city. I do not have a federal government I can rely on to invest in infrastructure, in education, in affordable housing. I don't have the minimum wage level I need for my people and only the federal government or my state government can make that change because by law, I am not allowed to. I believe we should tax those who have done well at a higher level so we can change our society for all. I don't have the right to do that. That power resides again in Albany and in Washington. So, I could sit back and say, let's just leave the status quo the way it is. Let's just assume it can't be changed or wait for someone to be elected someday to something and maybe we hope they'll change it or I can say as a leader with a bully pulpit, that I am going to try to change the conversation, and try and change the political context. I think we forget sometimes that the way things change is by yes, leaders announcing a vision of change but I said, it ultimately comes from the people. Look at some of the things that happened just in the last decades. I assume many people have seen the Inconvenient Truth – An Inconvenient Truth – I'm sorry – that movie by Al Gore. Al Gore used to go all over the world talking about climate change to doubting audiences. It was a very lonely task as the movie makes clear. 20 to 30 years ago, there was a fundamental misunderstanding or denial of climate change. Today, it is a front and center issue that people take very seriously and real action is occurring on the issue – not enough, but real action. Marriage equality – a decade ago – a decade ago, if I tell you we would be where we are today on marriage equality in so many states and possibly with the Supreme Court about to tip the bounce in favor or fairness for all Americans, you would have said I was crazy a decade ago. The people demanded it and a lot of leaders rose to the occasion. We have to address income inequality to be the country we are meant to be, and I've got to do something about it, but you know what? The only thing I am running for is reelection as mayor of New York City.

[Applause]

Dr. Elsa Chen: That's a no?

Mayor: That's a no. Thank you.

Dr. Elsa Chen: Thank you.

###

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: TPA Update
Date: Thursday, May 28, 2015 8:17:27 PM
Attachments: [TPA UPDATE 052815.docx](#)

MEMORANDUM

TO: MBDB

FR: JDC

DA: 5/28/15

RE: TPA Update

MISSION STATEMENT/GOALS

Still working on this. Would love to mind-meld with you here.

Some options:

<!--[if !supportLists]--> <!--[endif]-->To move the Democratic Party to the left.

<!--[if !supportLists]--> <!--[endif]-->To move HRC to the left.

<!--[if !supportLists]--> <!--[endif]-->To make income inequality the “fiscal collapse” of the 2008 election, or the Vietnam War of the 1968 election. In other words – the biggest, most inescapable issue that defines politics up and down the ballot – and forces current elected officials of all stripes to weight in

<!--[if !supportLists]--> <!--[endif]-->To recruit and elect populist Democrats.

(BIG CAVEAT: We’d have to check to see the legal parameters here – so I’m only throwing this out as a discussion point – nothing has been done on this to date.)

<!--[if !supportLists]--> <!--[endif]-->To cultivate a grassroots movement that is essentially a Tea Party on the left (except better focused on a core set of issues).

<!--[if !supportLists]--> <!--[endif]-->To serve as a clearinghouse of information, policy, strategy, tactics, organizational/grass-tops support for progressive champions who need that support.

<!--[if !supportLists]--> <!--[endif]-->To focus the national conversation on a core set of 15 planks (i.e., TPA platform) – and work like hell to get Washington to adopt those policies.

LEGACY

In other words, what do we want to “leave behind” – as you said in your Alterman interview.

Jackson didn’t leave much behind, after his historic candidacy that touched so many

people.

Dean **did** leave a structure in place (Democracy for America). Obama did too (Organizing for America) – although it wasn't utilized the way it should have been.

Do we want to become a DLC or Third Way for the left?

Or do we want to be Convener-in-Chief – sort of a grassroots version of the Warren phenomenon – being the voice/leader who pulls together so many disparate parts of the progressive movement?

STRUCTURE

I've had some good conversations today.

██████████ can only help out on his lunch hour. Can't be hired away. Jeani Murray has a big job in pulling together all the national labor unions on various projects, BUT still has room on her plate to be an "organizing consultant" to TPA. She needs to get some signoffs first, but I feel like we've got a real shot at pulling her in. She's very enthusiastic about the cause, and totally in sync with our values. She also happens to be a wonderfully calm, yet aggressive, task-completer – basically the opposite of your hapless friend JDC!

Pickrell will always be available to weigh in – and calls me several times a day with ideas. But his role (and his compensation) will be reduced & used to pay for Jeani.

I'm talking with ██████████ tomorrow afternoon. My goal is to nail him down to be TPA executive director. His job would be to hold people like yours truly accountable, extract the stuff from me that I **can** do well, and find others to cover the things I do **not** know how to do. ██████████ – and he IS a genuine organizer!

RKK continues to lead the press stuff. One challenge there is that neither she nor Hayley can officially talk to City Hall just yet – which leaves me to be the conduit. The lawyers are working to fix that problem (I think it's a simple matter of getting a waiver completed – which is taking an inordinate amount of time). Allowing RKK to interface with Tom, MPC, Phil, and Andrea will make my life a LOT easier – as RKK has excellent connections to the press/relationships with them/creative ideas/knows strengths and weaknesses of the team/etc. And she is a true believer, as you know.

Hayley is getting it done, as always. I know she's been working to get Stuart

Appelbaum on board – and I feel like we’re close. Assemblywoman Cathie Nolan also wanted you to speak to her Democratic Club so they could sign on. I have been conduit for now – but Hayley will be the one to close the sale.

Tom Snyder is a great resource/the adult in the room when it comes to thinking the organizing stuff through & making sure it clears the proper hurdles at City Hall.

Stephanie Yazgi is volunteering her thoughts/experiences in organizing the mayors, and is a great resource for neophytes like me who ask questions like “Hey – how should a Day of Action really LOOK?” She’s been fantastic – and I will lean on her more heavily – and she’s very eager to help.

SIGNERS

We’ve got over 1100 signers at this point. That doesn’t sound like much progress from the initial count I gave you on Day Three – but the truth is, the data guys were calculating the initial numbers wrong – so that number was artificially inflated. Bottom line: we’re making some progress on “regular people” signing up – even **without** any paid advertising (which every campaign consultant will tell you is the only way to **really** get your numbers up).

We have a proposal on how to use paid digital advertising to do just that – and it’s working its way through the Campaign for One New York system. Hope to get that going very soon.

VIPS

So only have one VIP to report, but it’s a big one – MoveOn.org is now officially signed on. Team TPA is tweeting/celebrating the addition (MoveOn claims 8 million members) – and are brainstorming on how to sync up with the Reich videos that they’ve been re-launching (which are all consistent with our agenda).

PARTNER ACTIONS

Mike Lux will be filming you in NYC next week for a video his group is doing. Purpose is to tie all of the various progressive groups together & show the world that we’re all working together. Will get you a briefing on this. It will be good.

Bob Creamer sent our stuff to his pretty big list of progressive activists, and is going to call me soon to talk strategy for building the movement. I know Bob pretty well, and he’s very plugged-in & knows how to get things moving.

DC-37 wants to do a piece for their newsletter (which has massive circulation) to highlight what TPA is all about. Fromo is writing a draft for them to consider. Hopefully they will only lightly edit.

I connected **Robert Greenwald** at Brave New Films to our friends in the teaching world, and they are both very excited to put together his Kindergarten Teachers vs. Hedge Fund Managers video. Greenwald's last piece on racism got like 15 million views online. It will be a good piece, and will work our website into it – hopefully driving lots of people to sign up.

MPC is working to get your Skype meeting with the **Congressional Progressive Caucus** on the schedule. Once that happens, and Keith gets them to officially endorse TPA as a caucus, we'll have a big number of Congressional Members to add to the list.

Tom Harkin still has the draft op-ed that we gave him, but hasn't yet responded. He may still be on vacation – so I don't think he's abandoned it; has just been distracted.

CHALLENGES

One issue I'm becoming more and more familiar with is the pitfalls of dealing with what some have called "The Professional Left." In theory, they are with us on the issues. They have real organizations with real members. However, there's a lot of competition between these groups: competition for attention, for credit, for money (many of them rely on contributions from the same large labor unions for their annual budgets), etc.

One example. Deepak's group was all about immigration a year ago. A few months ago, it was Social Security and college. Right before May 12th (as we know), it became all about mass incarceration. That's not to say he and his members aren't committed to EACH of these worthy causes. It's just to say that there's a general instinct that to stay relevant – even to EXIST as an organization – some of these progressive groups feel the need to leap on whatever issue is hot at the moment, rather than taking the long view.

I haven't figured out a solution to what you might call "mission drift" among these folks. Just flagging it as a challenge.

DECISION-MAKING

I now better understand the extent to which you want/need to be involved in many of the day-to-day TPA decisions. And we're going to keep you in the loop on as many

things as possible – until you finally say “okay, I don’t need to be in on this one – just do it.”

More important, the TPA **leadership** needs to extend beyond just you. What I mean by that is this. We need a kitchen cabinet – a half-dozen or so smart, active, committed, diverse progressive leaders who are our go-to caucus for advancing our mission.

You could even call it a “steering committee.” It’s not like these folks would be bigger and better than our other valued partners; it’s just that they’d be the ones that we regularly have you communicate with – both individually, and as a group.

I haven’t fully fleshed out this group – but a top-of-head example would be:

[REDACTED]

Obviously that list is up for debate – just wanted to offer an idea.

[REDACTED] e

And once the Steering Committee decides what TPA will be doing, it will be a lot easier to push back against those who have ulterior motives/other agendas.

BIG EVENTS

As we’ve already discussed, there are a number of Big Events that we’d like to get cracking on.

- <!--[if !supportLists]--> <!--[endif]-->Presidential forum on income inequality
- <!--[if !supportLists]--> <!--[endif]-->TPA Day of Action
- <!--[if !supportLists]--> <!--[endif]-->Issues conference in NYC
- <!--[if !supportLists]--> <!--[endif]-->Gracie Confab Part II
- <!--[if !supportLists]--> <!--[endif]-->Policy forum focused on communities of

color
<!--[if !supportLists]-->· <!--[endif]-->Tele-Town Hall

EDGIER IDEA

Per last night's call, there's a real possibility for us to create/fund/oversee a Caucus for Inequality effort in Iowa, for all of the obvious reasons.

We'd need a budget of \$250,000-\$500,000 to do it right. That would give us the money to rent the Braley caucus-goer list; hire an executive director and outreach director in the state; produce literature/rent office space/get local website going; cover travel and such.

This is a VERY big-ticket item – but could be a mission well-worth funding – as long as we thoroughly think through the ramifications/perceptions vis a vis certain friends in high places.

John Davis is more than happy to help map out a plan for this – but wanted to put a price tag on it & get your thoughts before we took it to the next step.

IN THE NEWS

Not a comprehensive list, but:

<!--[if !supportLists]-->· <!--[endif]-->Morning Joe talked about income inequality this morning, and mentioned your work there.

<!--[if !supportLists]-->· <!--[endif]-->A progressive State Rep. in Pennsylvania sounds a lot like us, in a column that appeared in the Morning Call today.

<http://www.mcall.com/opinion/yourview/mc-minimum-wage-education-freeman-yv--20150527-story.html>

<!--[if !supportLists]-->· <!--[endif]-->Dick Fuld, the former CEO of LEHMAN BROTHERS, had this to say today:

Fuld also sounded concerned about income inequality: "Capitalism only works if it starts at the top and filters down."

<http://www.businessinsider.com.au/rich-fuld-speech-2015-5>

<!--[if !supportLists]-->· <!--[endif]-->A Reuters piece helps explain why we included Social Security expansion to TPA (without naming us – just the thinking behind it).

In other words, income inequality is translating into retirement inequality.

Here is a better option: Expand Social Security benefits to help people who need it most.

<http://www.thefiscaltimes.com/latestnews/2015/05/28/How-use-Social-Security-fix-retirement-inequality>

<!--[if !supportLists]-->· <!--[endif]-->A NYT review of a new book on inequality shines a light on the GOP presidentials adopting this as a cause.

http://www.nytimes.com/2015/05/29/business/dealbook/book-review-of-inequality-by-anthony-atkinson.html?_r=0

<!--[if !supportLists]-->· <!--[endif]-->And Republican Gov. Rick Snyder is getting into the act.

<http://wemu.org/post/snyder-building-interest-skilled-trades-job-one-mi>

<!--[if !supportLists]-->· <!--[endif]-->Rick SANTORUM is talking about it.

<http://pjmedia.com/tatler/2015/05/28/santorum-i-know-radical-islam-can-face-former-secstate-very-steeped-in-knowledge-in-that-area/>

<!--[if !supportLists]-->· <!--[endif]-->And of course, less surprising, Bernie Sanders is all OVER it. (Links too numerous to include here.)

<!--[if !supportLists]-->· <!--[endif]-->Joan Walsh is always smart in writing about it.

http://www.salon.com/2015/05/28/gop_trolls_set_a_dangerous_trap_for_dems_why_zombie_centrist_would_doom_the_party/

<!--[if !supportLists]-->· <!--[endif]-->Robert Reich re-launched his video on the importance of unions to fixing the economy (one of our TPA planks, don't forget).

<https://www.youtube.com/watch?v=xWtX3fHUjw4>

And that is just a SAMPLE of the stuff that's out there TODAY. If you wanted a full recap of income inequality in the news for this week, you'd need a full workday to digest it all.

WHAT WE NEED FROM YOU

<!--[if !supportLists]-->· <!--[endif]-->Deliver some key TPA plugs/talking points on Diana Williams and Daily Show appearances.

<!--[if !supportLists]--> <!--[endif]-->Continue making Campaign for One New York calls like you did this morning – but try to set aside a couple of hours a week for TPA-specific calls (care and feeding and listening to key partners).
<!--[if !supportLists]--> <!--[endif]-->Some high-level thinking on where YOU want to take TPA.

###

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- To move HRC to the left.
- To make income inequality the “fiscal collapse” of the 2008 election, or the Vietnam War of the 1968 election. In other words – the biggest, most inescapable issue that defines politics up and down the ballot – and forces current elected officials of all stripes to weight in
- To recruit and elect populist Democrats. (BIG CAVEAT: We’d have to check to see the legal parameters here – so I’m only throwing this out as a discussion point – nothing has been done on this to date.)
- To cultivate a grassroots movement that is essentially a Tea Party on the left (except better focused on a core set of issues).
- To serve as a clearinghouse of information, policy, strategy, tactics, organizational/grass-tops support for progressive champions who need that support.
- To focus the national conversation on a core set of 15 planks (i.e., TPA platform) – and work like hell to get Washington to adopt those policies.

LEGACY

In other words, what do we want to “leave behind” – as you said in your Alterman interview.

Jackson didn’t leave much behind, after his historic candidacy that touched so many people.

Dean **did** leave a structure in place (Democracy for America). Obama did too (Organizing for America) – although it wasn’t utilized the way it should have been.

Do we want to become a DLC or Third Way for the left?

Or do we want to be Convener-in-Chief – sort of a grassroots version of the Warren phenomenon – being the voice/leader who pulls together so many disparate parts of the progressive movement?

STRUCTURE

I've had some good conversations today.

██████████ can only help out on his lunch hour. Can't be hired away. Jeani Murray has a big job in pulling together all the national labor unions on various projects, BUT still has room on her plate to be an "organizing consultant" to TPA. She needs to get some signoffs first, but I feel like we've got a real shot at pulling her in. She's very enthusiastic about the cause, and totally in sync with our values. She also happens to be a wonderfully calm, yet aggressive, task-completer – basically the opposite of your hapless friend JDC!

Pickrell will always be available to weigh in – and calls me several times a day with ideas. But his role (and his compensation) will be reduced & used to pay for Jeani.

I'm talking with ██████████ tomorrow afternoon. My goal is to nail him down to be TPA executive director. His job would be to hold people like yours truly accountable, extract the stuff from me that I **can** do well, and find others to cover the things I do **not** know how to do. ██████████ – and he IS a genuine organizer!

RKK continues to lead the press stuff. One challenge there is that neither she nor Hayley can officially talk to City Hall just yet – which leaves me to be the conduit. The lawyers are working to fix that problem (I think it's a simple matter of getting a waiver completed – which is taking an inordinate amount of time). Allowing RKK to interface with Tom, MPC, Phil, and Andrea will make my life a LOT easier – as RKK has excellent connections to the press/relationships with them/creative ideas/knows strengths and weaknesses of the team/etc. And she is a true believer, as you know.

Hayley is getting it done, as always. I know she's been working to get Stuart Appelbaum on board – and I feel like we're close. Assemblywoman Cathie Nolan also wanted you to speak to her Democratic Club so they could sign on. I have been conduit for now – but Hayley will be the one to close the sale.

Tom Snyder is a great resource/the adult in the room when it comes to thinking the organizing stuff through & making sure it clears the proper hurdles at City Hall.

Stephanie Yazgi is volunteering her thoughts/experiences in organizing the mayors, and is a great resource for neophytes like me who ask questions like “Hey – how should a Day of Action really LOOK?” She’s been fantastic – and I will lean on her more heavily – and she’s very eager to help.

SIGNERS

We’ve got over 1100 signers at this point. That doesn’t sound like much progress from the initial count I gave you on Day Three – but the truth is, the data guys were calculating the initial numbers wrong – so that number was artificially inflated. Bottom line: we’re making some progress on “regular people” signing up – even **without** any paid advertising (which every campaign consultant will tell you is the only way to **really** get your numbers up).

We have a proposal on how to use paid digital advertising to do just that – and it’s working its way through the Campaign for One New York system. Hope to get that going very soon.

VIPS

So only have one VIP to report, but it’s a big one – MoveOn.org is now officially signed on. Team TPA is tweeting/celebrating the addition (MoveOn claims 8 million members) – and are brainstorming on how to sync up with the Reich videos that they’ve been re-launching (which are all consistent with our agenda).

PARTNER ACTIONS

Mike Lux will be filming you in NYC next week for a video his group is doing. Purpose is to tie all of the various progressive groups together & show the world that we’re all working together. Will get you a briefing on this. It will be good.

Bob Creamer sent our stuff to his pretty big list of progressive activists, and is going to call me soon to talk strategy for building the movement. I know Bob pretty well, and he’s very plugged-in & knows how to get things moving.

DC-37 wants to do a piece for their newsletter (which has massive circulation) to highlight what TPA is all about. Fromo is writing a draft for them to consider. Hopefully they will only lightly edit.

I connected **Robert Greenwald** at Brave New Films to our friends in the teaching world, and they are both very excited to put together his Kindergarten Teachers vs. Hedge Fund Managers video. Greenwald’s last piece on racism got like 15 million views online. It will be a good piece, and will work our website into it – hopefully driving lots of people to sign up.

MPC is working to get your Skype meeting with the **Congressional Progressive Caucus** on the schedule. Once that happens, and Keith gets them to officially endorse TPA as a caucus, we'll have a big number of Congressional Members to add to the list.

Tom Harkin still has the draft op-ed that we gave him, but hasn't yet responded. He may still be on vacation – so I don't think he's abandoned it; has just been distracted.

CHALLENGES

One issue I'm becoming more and more familiar with is the pitfalls of dealing with what some have called "The Professional Left." In theory, they are with us on the issues. They have real organizations with real members. However, there's a lot of competition between these groups: competition for attention, for credit, for money (many of them rely on contributions from the same large labor unions for their annual budgets), etc.

One example. Deepak's group was all about immigration a year ago. A few months ago, it was Social Security and college. Right before May 12th (as we know), it became all about mass incarceration. That's not to say he and his members aren't committed to EACH of these worthy causes. It's just to say that there's a general instinct that to stay relevant – even to EXIST as an organization – some of these progressive groups feel the need to leap on whatever issue is hot at the moment, rather than taking the long view.

I haven't figured out a solution to what you might call "mission drift" among these folks. Just flagging it as a challenge.

DECISION-MAKING

I now better understand the extent to which you want/need to be involved in many of the day-to-day TPA decisions. And we're going to keep you in the loop on as many things as possible – until you finally say "okay, I don't need to be in on this one – just do it."

More important, the TPA **leadership** needs to extend beyond just you. What I mean by that is this. We need a kitchen cabinet – a half-dozen or so smart, active, committed, diverse progressive leaders who are our go-to caucus for advancing our mission.

You could even call it a "steering committee." It's not like these folks would be bigger and better than our other valued partners; it's just that they'd be the ones that we regularly have you communicate with – both individually, and as a group.

I haven't fully fleshed out this group – but a top-of-head example would be:



Obviously that list is up for debate – just wanted to offer an idea.



And once the Steering Committee decides what TPA will be doing, it will be a lot easier to push back against those who have ulterior motives/other agendas.

BIG EVENTS

As we've already discussed, there are a number of Big Events that we'd like to get cracking on.

- Presidential forum on income inequality
- TPA Day of Action
- Issues conference in NYC
- Gracie Confab Part II
- Policy forum focused on communities of color
- Tele-Town Hall

EDGIER IDEA

Per last night's call, there's a real possibility for us to create/fund/oversee a Caucus for Inequality effort in Iowa, for all of the obvious reasons.

We'd need a budget of \$250,000-\$500,000 to do it right. That would give us the money to rent the Braley caucus-goer list; hire an executive director and outreach director in the state; produce literature/rent office space/get local website going; cover travel and such.

This is a VERY big-ticket item – but could be a mission well-worth funding – as long as we thoroughly think through the ramifications/perceptions vis a vis certain friends in high places.

John Davis is more than happy to help map out a plan for this – but wanted to put a price tag on it & get your thoughts before we took it to the next step.

IN THE NEWS

Not a comprehensive list, but:

- Morning Joe talked about income inequality this morning, and mentioned your work there.
- A progressive State Rep. in Pennsylvania sounds a lot like us, in a column that appeared in the Morning Call today. <http://www.mcall.com/opinion/yourview/mc-minimum-wage-education-freeman-yv--20150527-story.html>
- Dick Fuld, the former CEO of LEHMAN BROTHERS, had this to say today:
Fuld also sounded concerned about income inequality: “Capitalism only works if it starts at the top and filters down.”
<http://www.businessinsider.com.au/rich-fuld-speech-2015-5>
- A Reuters piece helps explain why we included Social Security expansion to TPA (without naming us – just the thinking behind it).

In other words, income inequality is translating into retirement inequality.

Here is a better option: Expand Social Security benefits to help people who need it most.

<http://www.thefiscaltimes.com/latestnews/2015/05/28/How-use-Social-Security-fix-retirement-inequality>

- A NYT review of a new book on inequality shines a light on the GOP presidentials adopting this as a cause.
<http://www.nytimes.com/2015/05/29/business/dealbook/book-review-of-inequality-by-anthony-atkinson.html? r=0>
- And Republican Gov. Rick Snyder is getting into the act.
<http://wemu.org/post/snyder-building-interest-skilled-trades-job-one-mi>

- Rick SANTORUM is talking about it.
<http://pjmedia.com/tatler/2015/05/28/santorum-i-know-radical-islam-can-face-former-secstate-very-steeped-in-knowledge-in-that-area/>
- And of course, less surprising, Bernie Sanders is all OVER it. (Links too numerous to include here.)
- Joan Walsh is always smart in writing about it.
http://www.salon.com/2015/05/28/gop_trolls_set_a_dangerous_trap_for Dems_why_zombie_centristism_would_doom_the_party/
- Robert Reich re-launched his video on the importance of unions to fixing the economy (one of our TPA planks, don't forget).
<https://www.youtube.com/watch?v=xWtX3fHUJw4>

And that is just a SAMPLE of the stuff that's out there TODAY. If you wanted a full recap of income inequality in the news for this week, you'd need a full workday to digest it all.

WHAT WE NEED FROM YOU

- Deliver some key TPA plugs/talking points on Diana Williams and Daily Show appearances.
- Continue making Campaign for One New York calls like you did this morning – but try to set aside a couple of hours a week for TPA-specific calls (care and feeding and listening to key partners).
- Some high-level thinking on where YOU want to take TPA.

###

From: [Hayley Prim](#)
To: [B](#)
Cc: jfd@akpdmedia.com
Subject: Re: Rep Pingree of Maine
Date: Thursday, May 28, 2015 9:50:12 PM

Nice! We will reach out

On Thursday, May 28, 2015, B <BCCD@cityhall.nyc.gov> wrote:

Wants to get involved with TPA

--
Hayley Prim
c: [REDACTED]

From: [B](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"
Subject: Fw: Becky Quick - CNBC
Date: Thursday, May 28, 2015 9:52:08 PM

I had a very good talk with her tonight and she invited me onto her show to talk about income inequality. Let's do this in the next few weeks

----- Original Message -----

From: de Alwis, Ronalie
Sent: Thursday, May 28, 2015 08:31 PM
To: B
Cc: Leopold, Elana; 'ahagelgins@cityhall.nyc.gov' <ahagelgins@cityhall.nyc.gov>; Walzak, Phil; Carey, Michael
Subject: Becky Quick (introduced you tonight)

Sir,

Becky Quick is the co-anchor of Squawk Box on CNBC.

I have passed along to the team that you were invited to be on her show and that you are interested in participating.

R

Ronalie de Alwis
Office of the Mayor
City of New York
Cell:347-952-9525

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Subject: Re:
Date: Friday, May 29, 2015 6:47:28 AM

Sure

Michael Paul Carey
City Hall
New York, New York

> On May 28, 2015, at 11:35 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Can we invite Hayley to dinner tomorrow? Per boss
>
>

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: TPA
Date: Friday, May 29, 2015 7:32:01 AM

Will do

> On May 29, 2015, at 7:31 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Then pls invite her to join us

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Thursday, May 28, 2015 11:36 PM

> To: B

> Subject: Re: TPA

>

> Yes and yes

>

>

>

>> On May 28, 2015, at 9:53 PM, B <BCCD@cityhall.nyc.gov> wrote:

>>

>>

>> Should we invite Hayley to join our dinner? Do you sense that she could play a bigger role?

From: [B](#)
To: "jfdc@akpdmedia.com"; [REDACTED]
Subject: Pls discuss
Date: Friday, May 29, 2015 8:08:16 AM

Ronald perelman and sandy weill. Important. Re: views they expressed

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: You may have missed
Date: Friday, May 29, 2015 9:43:27 AM

I remember - but I talked with the gang after the call, and we thought starting with Iowa made the most sense... Davis thinks New Hampshire is stupid/not that relevant anymore... South Carolina is only in play if Iowa/NH go down the drains (in my experience)

On 5/29/15, 8:42 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>
>The idea from the conf call that there are FOUR caucus and primary states
>where there are extraordinary opportunities for the TPA. Let's discuss
>

From: [John Del Cecato](#)
To: [Walzak, Phil](#); jonathan@berlinrosen.com; [Wolfe, Emma](#); [Williams, Dominic](#); [Hagelgans, Andrea](#)
Subject: Re:
Date: Friday, May 29, 2015 10:08:28 AM

Who the fuck did they think was Shorris?? I'm not that old!

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Friday, May 29, 2015 at 10:05 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE:

Looks like the jig is up.....

Evan Siegfried

[@evansiegfried](#)

Denny's the new power breakfast spot? Irresponsible

[@Jim_Slevin@SJCassidy1@PTWalzak](#) Shorris [@emmawolfe](#). Avoided one another responsibly.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 29, 2015 10:00 AM
To: Walzak, Phil; jonathan@berlinrosen.com; Wolfe, Emma; Williams, Dominic; Hagelgans, Andrea
Subject: Re:

Love it

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Friday, May 29, 2015 at 9:54 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Jonathan Rosen <jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: <no subject>



From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: FW: NY MAG: Inside the Latest Cuomo–de Blasio Squabble Is a Deeper Divide Over Taxes
Date: Friday, May 29, 2015 10:40:43 AM

From: Clips
Sent: Friday, May 29, 2015 10:34 AM
Subject: NY MAG: Inside the Latest Cuomo–de Blasio Squabble Is a Deeper Divide Over Taxes

Inside the Latest Cuomo–de Blasio Squabble Is a Deeper Divide Over Taxes

NY MAGAZINE - Chris Smith

<http://nymag.com/daily/intelligencer/2015/05/latest-cuomode-blasio-squabble-is-a-rerun.html>

Boy, it sure is a good thing Governor Andrew Cuomo and Mayor Bill de Blasio are such close, personal friends. Otherwise, the past two days of sniping between them might have really gotten nasty.

Because short of name-calling and sticking out their tongues, Cuomo and de Blasio are doing a pretty good job of appearing to be angry with one another. De Blasio has proposed a package of housing ideas that would make state rent regulations more tenant-friendly and alter a state tax-rebate plan that's intended to subsidize affordable housing, all to advance his progressive agenda. But the legislature and governor are heading toward extending the laws without changes. So on Wednesday, the mayor denounced that as "irresponsible."

"We particularly need the governor to act. We need leadership, and we know the governor has been able in the past to create real change here in Albany and get big things done," de Blasio said after meeting with Cuomo. "I'm quite frustrated that issues of such great importance to millions of New Yorkers still have not been addressed."

This was followed by a Cuomo "administration source" throwing an elbow in a text sent to Zack Fink of NY1: "Don't get me wrong, it was nice [de Blasio] showed up. But to appear in the Capitol a few days before the end of session with controversial and untested ideas that are opposed by significant groups such as the AFL CIO is not how leaders get things done."

On Thursday, the governor himself attempted some political jujitsu. Cuomo, who has raised millions from real-estate developers, accused de Blasio of favoring developers over the little guys. "A lot of people think the deal that has been negotiated by the city is too rich for developers and doesn't do enough for workers," Cuomo said. "I want to make sure that workers are protected and the developers get a fair deal. I am not interested in passing a program that is a giveaway to developers."

Cuomo is right that de Blasio's plan would be a boon to landlords in at least one respect: The mayor, to try to spur construction of cheaper apartments, proposes extending the 421-a tax abatement from the current 15 or 25 years to 35 years.

But this dance is starting to seem awfully familiar — and the emphasis on the personal has obscured one important substantive point. Back in the winter of 2014, when de Blasio was pushing for a major expansion of pre-kindergarten and after-school programs, he absorbed

months of jabs from Cuomo — who at one point tried to outflank de Blasio on the left by saying the mayor's proposal could create "more inequity and inequality."

The strongest flashback of all comes from a key element of last year's dispute: taxes. To fund pre-k, de Blasio wanted to raise rates on the rich. This time around, de Blasio is proposing a "mansion tax" to help fund the construction of new affordable housing.

In both cases, the mayor's tax proposal had as much symbolic as practical value. The governor was, and probably is again, less than thrilled: Cuomo has made lowering taxes, with one notable exception, a foundation of his agenda.

During the pre-k battle, Cuomo was exasperated by the mayor's insistence on pushing a tax increase even after alternative funding had been promised. There are more puzzle pieces in play this time around, but one significant source of friction doesn't seem to have changed.

Don't underestimate the pettiness driving the spat between Cuomo and de Blasio ("Jeez, can't Andrew not be a dick to Bill just once?" a Cuomo ally asks). But the tax question also has serious big-picture resonance. The two men are fighting over competing versions of liberalism: Cuomo, the (Bill) Clinton-ian centrist New Democrat versus de Blasio the New-Old Lefty Democrat.

For the mayor, the national ramifications are larger — de Blasio is trying hard to lead a broad progressive movement, and to show that an ideologically driven mayor can efficiently run and reform a major city. Cuomo's national hopes are dormant right now, so for him, the squabble is largely about reminding everyone who rules New York. Yet he's staying true to his belief in middle-of-the-road, bipartisan, get-things-done governance.

The local fight over taxes on the rich is also a warm-up act for an intramural Democratic debate that Hillary Clinton will need to contend with next year. But hey, friends can always work something out, right?

From: [B](#)
To: ["hprim@hilltoppublicsolutions.com"](mailto:hprim@hilltoppublicsolutions.com)
Cc: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Klein, Monica](#); [de Alwis, Ronalie](#)
Subject: Re: Rachel Maddow
Date: Friday, May 29, 2015 11:01:20 AM

Will try to call her

From: Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]
Sent: Friday, May 29, 2015 07:50 AM
To: B
Cc: John Del Cecato <jfdc@akpdmedia.com>; Rebecca Katz (hilltoppublicsolutions.com)
Subject: Rachel Maddow

wants to connect with you. We tried to set this up during our time yesterday, but the timing didn't work out.

If you have a few minutes today when she is free, I think you should call her and talk to her about TPA. Would be a huge gain if she signed on.

She is available between 12:30-2pm or after 4pm. Her assistant is Kelsey Desiderio, [REDACTED]

If it doesn't work out today, we will schedule a time in the near future.

--

Hayley Prim
Hilltop Public Solutions
[REDACTED]

From: [Walzak, Phil](#)
To: ["John Del Cecato"; Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#)
Subject: RE: How is this?
Date: Friday, May 29, 2015 11:02:00 AM



From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 29, 2015 11:02 AM
To: Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: Re: How is this?

Maybe that's why I love it??

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Friday, May 29, 2015 at 10:58 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: How is this?

A lot of it is from you!!!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 29, 2015 10:56 AM
To: Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: Re: How is this?

A few edits - but I love it

President Obama said something interesting the other day.

He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America

Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.

A lot of those hedge fund types pull a lot of weight up in Albany. They've become good friends of the folks who are deciding the laws right now.

In these final 3 weeks of session, these leaders there are going to decide if we keep in place/strengthen rent protections for more than 2 million middle-class and low-income New Yorkers.

Right now that package is up in the air.

These leaders are also going to decide if we expand our stock of affordable housing with a tax on mansions and ending no-strings tax breaks to big developers,

That reform is also up in the air.

Lets be clear about the consequences.

If Albany fails to act, it's a slap in the face to New York residents being priced out of their own city.

If Albany fails to act, hundreds of thousands of New Yorkers will be prevented from getting apartments they can afford.

If Albany fails to act, it's essentially a vote to make New York City LESS affordable for working people, and more profitable for multi-millionaire condo owners, and the developers who build them.

If Albany fails to pass our reform package, they're turning their backs on more than 2 million renters in danger of losing their homes – all so that multi-millionaire condo owners can see lower taxes and greater personal wealth.

This governor has shown in the past he can get a great deal done even when the clock is ticking. So it's time. Time for the leaders in Albany to show some leadership.

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>

Date: Friday, May 29, 2015 at 10:46 AM

To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: How is this?

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lower taxes and greater personal wealth.

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So it's time. Time for the leaders in Albany to show some leadership.

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); ["John Del Cecato"](#); [Wolfe, Emma](#)
Subject: RE: How is this?
Date: Friday, May 29, 2015 11:09:32 AM

Agree!

From: Hagelgans, Andrea
Sent: Friday, May 29, 2015 11:09 AM
To: Walzak, Phil; 'John Del Cecato'; Wolfe, Emma
Subject: RE: How is this?

Should we pull out some of this and massage for UFT? Want to talk to you about another pressing matter etc

From: Walzak, Phil
Sent: Friday, May 29, 2015 11:02 AM
To: 'John Del Cecato'; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: RE: How is this?

Yes – exactly what im thinking

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 29, 2015 11:04 AM
To: Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: Re: How is this?

Can we have MBDB deliver something along these lines on Diana Williams at 1pm - and leak that today?

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Friday, May 29, 2015 at 10:46 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: How is this?

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If Albany fails to pass our reform package, they're turning their backs on more than 2 million renters in danger of losing their homes – all so that multi-millionaire condo owners can see lower taxes and greater personal wealth.

This governor has shown in the past he can get a great deal done even when the clock is ticking.

So it's time. Time for the leaders in Albany to show some leadership.

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Friday, May 29, 2015 12:26:03 PM

ok

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 29, 2015 12:28 PM
To: Carey, Michael
Subject: <no subject>

FYI - [REDACTED] - so I don't think I can be at the
Open Societies meeting in person

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: TPA video
Date: Friday, May 29, 2015 1:48:43 PM

here's the script

(Shot of Capitol Building

CG:

Washington, DC

May 12, 2015)

BDB:

Today we're announcing and we're signing The Progressive Agenda to Combat Income Inequality.

(BDB speaking

CG:

Bill de Blasio

Mayor, New York City)

BDB:

The Progressive Agenda comes down to a very simple concept: we need to reward work again. We need to reward work, not wealth.

(Dean speaking

CG:

Howard Dean

Former Governor, Vermont)

Dean:

We have got to deal with the fact that 80% of this country have not had a raise in the last 20 years. America can't work if 80% of the people don't participate in the benefits of our extraordinary economic machine that we have.

(Barbara Lee speaking

CG:

Barbara Lee

U.S. Representative, California's 13th District)

Lee:

So we have to address these inequalities head on to fight for economic justice for all. And this agenda, The Progressive Agenda, does that.

(DeLauro speaking

CG:

Rosa DeLauro

U.S. Representative, Connecticut's 3rd District)

DeLauro:

Minimum wage, paid sick days, paid family leave, universal pre-k, immigration reform, restoring the right to organize and, yes, opposing bad trade deals. These are things that so many of us have been advocating

for a long time.

(Grijalva speaking

CG:

Raúl Grijalva

U.S. Representative, Arizona's 3rd District)

Grijalva:

The pledge is a call to action, and it's also a commitment to making sure that this economy and this country works for all of us and works for the American people.

(BDB speaking, fade to scroll of signers, TPA logo and URL)

BDB:

We're inviting everyday Americans to be a part of this. Sign up today at ProgressiveAgenda.US

From: John Del Cecato <jfdc@akpdmedia.com>

Date: Friday, May 29, 2015 at 1:23 PM

To: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Subject: TPA video

Still tweaking, but we're hoping to get this out this afternoon, unless there are objections...

https://dl.dropboxusercontent.com/u/16883534/TPA_Cut2.mp4

From: [Hagelgans, Andrea](#)
To: [Chow, Eugene](#)
Cc: [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: FW: UFT
Date: Friday, May 29, 2015 2:20:10 PM
Attachments: [5_30_15_UFT_Spring_Conference.doc](#)

Can we add language at end, perhaps page 5, something like

Before I leave, want to share something with you
President Obama said something interesting the other day.
He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America
Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.
A lot of those hedge fund types pull a lot of weight up in Albany. They've become good friends of the folks who are deciding the laws right now.
In these final 3 weeks of session, these leaders there are going to decide if we keep in place/strengthen rent protections for more than 2 million middle-class and low-income New Yorkers.
As teachers-- public servants-- you know what it means to make every penny count. Too many teachers are being priced out of this City, some may even be deciding between their passion for teaching children or making rent.
If Albany fails to act, it's a slap in the fact to New York residents being priced out of their own city.
If Albany fails to pass our reform package, they're turning their backs on more than 2 million renters in danger of losing their homes – all so that multi-millionaire condo owners can see lower taxes and greater personal wealth.
This governor has shown in the past he can get a great deal done even when the clock is ticking.
So it's time. Time for the leaders in Albany to show some leadership.
We need your support in making that clear

-----Original Message-----

From: Chow, Eugene
Sent: Friday, May 29, 2015 10:21 AM
To: Hagelgans, Andrea
Subject: RE: UFT

Latest draft attached.

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, May 29, 2015 8:54 AM
To: Chow, Eugene
Subject: UFT

Can I get current UFT remarks? Have edits. Thanks!

5/17/2018 6:56 PM

1

OPEN PRESS

UFT SPRING CONFERENCE
SATURDAY MAY 30, 2015

REMARKS:

- Thanks for intro **Michael** [Mulgrew, UFT President]
- Thrilled to be back at UFT Spring Conference
- Before go on, want to acknowledge:
SEE ACKNOWLEDGMENTS CARD
- Deeply respect what you do for our children, families every day – plant seed, set kids on right path
- As public school parent (for few more weeks), seen profound effect teachers had on lives of my own children

5/17/2018 6:56 PM

2

- Know important to give you tools to succeed in what you do
- Just went to Albany, pushed hard to extend Mayoral Control – essential tool for speedy improvement, reform
- Without it, comprehensive efforts to transform NYC schools not possible
- Admin doing everything in its power...
- Over \$150M for Renewal Schools – transform 94 most troubled schools
- New era: Instead of giving up on schools, kids, investing in them
 - Providing schools leadership, resources needed to turn around
- Can see changes and feel new energy

5/17/2018 6:56 PM

3

- When saw BK's Automotive HS in March: over twice as many students in after-school programs
- Attendance at 83%, highest in decade; gang-related activity down 91%
- Investing \$34M next year, \$60M every year after for 130 struggling schools
 - Raises to "Fair Student Funding" levels for first time
- Historic expansion of Pre-K – nearly 70K families signed up for fall
- And this week, announced 64 new PROSE schools – doubling number
- Goal: 200 PROSE schools – more than number of schools in Boston, Buffalo – innovation on a big scale

5/17/2018 6:56 PM

4

- One of most exciting developments in education in NYC
- PROSE – labs for innovation, flexibility with DOE work, union rules to innovate, better serve students
 - Extended learning hours, weekend time, rearrange calendars, more
 - Made possible with landmark contract with UFT last year
- Must maintain momentum – must extend Mayoral control
- So much at stake, future of 1.1M kids and their families – can't fail them
- Education determines economic destiny now more than ever

5/17/2018 6:56 PM

5

- Know all here feel tremendous urgency – must make Albany feel it too
- Not a partisan issue – business, faith, civic, community leaders all pushing to extend Mayoral control
- Regardless what happens upstate, we will continue to do everything to transform schools, uplift ALL our kids
- So much energy, creativity, innovation occurring – shows power of what can accomplish when work together...
 - When relationship based on dialogue, mutual respect
- Look forward to building stronger City, giving opportunities for ALL children

###

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [Wolfe, Emma](#); [Chow, Eugene](#)
Cc: [Walzak, Phil](#)
Subject: RE: UFT
Date: Friday, May 29, 2015 2:28:34 PM

Think we need to hit the meeting's purpose first --- then we can talk about housing.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 29, 2015 2:30 PM
To: Hagelgans, Andrea; Wolfe, Emma; Chow, Eugene
Cc: Walzak, Phil
Subject: Re: UFT

Wouldn't it make more sense to do our messagey stuff at the top?

On 5/29/15, 2:27 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>He goes through about 5 pages of what we're doing to improve education
>-- PROSE, etc-- prior to this
>
>

>-----Original Message-----

>From: Hagelgans, Andrea
>Sent: Friday, May 29, 2015 2:25 PM
>To: Wolfe, Emma; Chow, Eugene
>Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
>Subject: RE: UFT
>

>This is the tag on at the end after he goes through Mayoral Control. PW
>wanted him to talk about housing. Is there something specific you want
>added? We're limited in spacing somewhat
>

>-----Original Message-----

>From: Wolfe, Emma
>Sent: Friday, May 29, 2015 2:24 PM
>To: Chow, Eugene; Hagelgans, Andrea
>Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
>Subject: RE: UFT
>

>Want to make sure that we always talk about the things that WE are
>doing as a city and promote our own work too
>

>-----Original Message-----

>From: Chow, Eugene
>Sent: Friday, May 29, 2015 2:22 PM
>To: Hagelgans, Andrea
>Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Wolfe, Emma
>Subject: RE: UFT
>

>Will revise accordingly.
>

>-----Original Message-----

>From: Hagelgans, Andrea
>Sent: Friday, May 29, 2015 2:22 PM
>To: Chow, Eugene

>Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Wolfe, Emma
>Subject: FW: UFT

>

>Can we add language at end, perhaps page 5, something like

>

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>Sent: Friday, May 29, 2015 10:21 AM

>To: Hagelgans, Andrea

>Subject: RE: UFT

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>Latest draft attached.

>

>-----Original Message-----

>From: Hagelgans, Andrea

>Sent: Friday, May 29, 2015 8:54 AM

>To: Chow, Eugene

>Subject: UFT

>

>Can I get current UFT remarks? Have edits. Thanks!

From: [John Del Cecato](#)
To: [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: <no subject>
Date: Friday, May 29, 2015 2:28:53 PM

We were looking for ethnic/gender diversity - but not necessarily job diversity - and didn't want it to go too long/dive into labor politics of why you included Mary Kay but not Randi, etc

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, May 29, 2015 at 1:54 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Leopold, Elana" <ELeopold@cityhall.nyc.gov>
Subject: RE: <no subject>

One question: I assume you considered but decided against showing other than elected officials?
Curious why? And who all does this get sent to?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, May 29, 2015 1:25 PM
To: Snyder, Thomas; Leopold, Elana
Subject: <no subject>

We're aiming to send this out today... I sent to MBDB too

https://dl.dropboxusercontent.com/u/16883534/TPA_Cut2.mp4

From: [Chow, Eugene](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: ["John Del Cecato \(jfdc@akpdmedia.com\)"; Wolfe, Emma](#)
Subject: RE: UFT
Date: Friday, May 29, 2015 3:27:12 PM
Attachments: [5_30_15_UFT_Spring_Conference_320PM.doc](#)

Revised attached.

-----Original Message-----

From: Walzak, Phil
Sent: Friday, May 29, 2015 3:08 PM
To: Hagelgans, Andrea; Chow, Eugene
Cc: 'John Del Cecato (jfdc@akpdmedia.com)'; Wolfe, Emma
Subject: RE: UFT

For now

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, May 29, 2015 3:09 PM
To: Chow, Eugene
Cc: 'John Del Cecato (jfdc@akpdmedia.com)'; Walzak, Phil; Wolfe, Emma
Subject: RE: UFT

PW should weigh in, but sounds like MBdB at this stage wants to pull back the hedge fund line.

-----Original Message-----

From: Hagelgans, Andrea
Sent: Friday, May 29, 2015 2:22 PM
To: Chow, Eugene
Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Wolfe, Emma
Subject: FW: UFT

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Sent: Friday, May 29, 2015 10:21 AM
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5/17/2018 6:56 PM

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5/17/2018 6:56 PM

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5/17/2018 6:56 PM

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[SPACE]

- Beyond education, much more at stake in last 3 weeks of legislative session
- Albany deciding if we keep, strengthen rent protections for over 2M NYers
- Albany also deciding if expand affordable housing with mansion tax, end no-strings tax breaks to developers

5/17/2018 6:56 PM

6

- Both reforms up in the air – consequences of failure dire
- If Albany fails to act, hundreds of thousands of NYers won't be able to get affordable apartments
- If Albany fails, essentially makes NYC less affordable and more profitable for luxury condo owners, developers
- If Albany fails to pass our reforms, means turn backs on over 2M renters in danger of losing homes –
- In past, Governor has shown can get deal done even with clock ticking
- Time for the leaders in Albany to show some leadership

###

From: [Hagelgans, Andrea](#)
To: [Chow, Eugene](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Gross, Dan](#); "[jfdc@akpdmedia.com](#)"
Subject: Fw: Concord Church
Date: Friday, May 29, 2015 3:50:33 PM

And now a sermon added, but can use similar content from synagogue

Focus on rent protections and mansion tax

From: Walzak, Phil
Sent: Friday, May 29, 2015 03:48 PM
To: Carey, Michael
Cc: Hagelgans, Andrea; Schwartz, Regina; Wolfe, Emma; Snyder, Thomas; Miller, Harold
Subject: Re: Concord Church

Let's pls get that to ministers

From: Carey, Michael
Sent: Friday, May 29, 2015 03:48 PM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Schwartz, Regina; Wolfe, Emma; Snyder, Thomas; Miller, Harold
Subject: Re: Concord Church

Assume we are not staying whole service??? Parade is at noon.

Michael Paul Carey
City Hall
New York, New York

On May 29, 2015, at 3:47 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

[Are we cutting close to parade??](#)

From: Hagelgans, Andrea
Sent: Friday, May 29, 2015 03:48 PM
To: Schwartz, Regina; Carey, Michael; Wolfe, Emma
Cc: Snyder, Thomas; Walzak, Phil; Miller, Harold
Subject: Re: Concord Church

[Message is all of albany agenda? Or just housing?](#)

From: Schwartz, Regina
Sent: Friday, May 29, 2015 03:45 PM
To: Carey, Michael; Wolfe, Emma
Cc: Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Miller, Harold
Subject: Concord Church

We have go ahead at :

Concord Baptist Church – Rev. Gary Simpson (wife Rev. Emma Jordan-Simpson is on the advisory committee)

800ppl Bed-Stuy

Getting confirmation on 10:30 talk time.

What details can we get you MPC?

From: [Carey, Michael](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#)
Subject: RE: Week of June 22nd
Date: Friday, May 29, 2015 5:42:44 PM

How mini are we talking?

My concern is that it is most likely the last week of the Albany Leg and second to last for our budget....

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, May 29, 2015 2:49 PM
To: Carey, Michael; Snyder, Thomas
Subject: Week of June 22nd

Team TPA is thinking about having the first in a series of three mini-Gracie Confabs - the first to be focused on Lifting the Floor for Working Families... Goal would be to devise tactics with TPA signers & would-be signers on how to get the word out, organize, etc...

This wouldn't need to be as elaborate as the last one - but wondering if there's a day that works best for MBDB that week

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Wolfe, Emma](#)
Subject: New Yorker
Date: Friday, May 29, 2015 6:02:21 PM

Gets to the old point about there being no “secret pot of money” - and an invitation to revive an income tax hike down the line...

The Cost of New York’s Summer Slide



A New York City summer, 1975. Credit Photograph: Keystone-France/Getty

In 1906, William F. White, a mathematics instructor at the State Normal School, in New Paltz, New York, wrote an article for *American Education*, a periodical for teachers, titled “Reviews Before and After Vacation.” In it, he sought to answer a question familiar to his fellow-educators: How much of what students learn in the school year do they forget during the long summer break? Using the very small sample that was available to him—seven fourth graders and eight seventh graders—White tested the children’s knowledge of what are now called math facts in June, before the schools let out, and again upon their return in September. He discovered that, among fourth graders, the number of right answers fell by twenty-six per cent, with the students taking almost twice as long to respond. The drop-off for seventh graders was less pronounced, but still evident. White’s experiment did not explain exactly why this drop-off in performance occurred—“Neglect for three months may blur the memory; but three months of open-air life may give an increased vitality that quickens the memory”—but it confirmed what he had intuited.

White was an early theorist and quantifier of what has come to be known as the summer slide—the learning loss that occurs when children are out of the classroom. Many more sophisticated studies have followed. A meta-analysis of data conducted in the mid-nineties by Harris Cooper at the University of Missouri, which is still taken as the standard reference, concluded that students lost at least a month of learning every summer, with the fall-off of

math knowledge and spelling skills being particularly pronounced. The study also found that results were worse for children in lower socioeconomic groups than for middle- or upper-middle-class children. In learning, as in other spheres, the poor lost the most.

What to make of such results? Modifying the school calendar to shorten the summer break—and to implement longer year-round breaks—would be a common-sense response. “Three months of open-air life” may still be the summer lot of some very rich or very rural American children; two and a half or three months of highly regulated day camp or largely unregulated screen time is more likely the case today. In some other countries, including the U.K., the summer vacation is a mere six weeks long. (Admittedly, the British joke about hoping summer falls on a weekend this year makes reference to a sad seasonal reality.) In South Korea, where students achieve very high test scores compared to those of other nations, the summer break is also only six weeks long. Then again, in Finland, which scores very high in measures of educational prowess relative to other countries, the summer break is as long as it is in the United States. Further research conducted in the United States by Harris Cooper and his colleagues has suggested that, while there may be advantages to implementing shorter summer breaks—parents tend to like it, and overcrowded school districts can stagger students’ attendance—changing the calendar alone has a minimal effect upon redressing learning loss.

Cooper’s research did show, however, that shortening the summer break has some impact upon lower-income students—the same children whom he earlier found were most likely to be afflicted by summer learning loss. Newer findings have shown the importance of *sustaining* summer learning, even if more informally than in a classroom setting. As the educator and author Jessica Lahey [recently reported](#) in the *Times*, Read for Success, a program focussed on promoting summer reading, showed that among children who had access to high-quality books that they were allowed to keep, and who had some choice in what they read rather than being obliged

to stick to an assigned list, there were considerable and sometimes dramatic improvements in literacy. Rather than a summer slide, there was a summer ascent.

Bill de Blasio ran for office on a platform that contained ambitious education reform, including the provision of pre-K spots for all eligible four-year-olds. This September, about seventy thousand children will enroll in the pre-K program, up from about twenty thousand in 2013. Last summer, the Mayor also expanded summer enrichment programs to cover fifty-five thousand students, twice as many as had been enrolled the previous year. “Summer enrichment is kids who are getting more in the summer—who are deepening their knowledge, deepening their abilities, keeping that consistency from one school year to the next,” de Blasio said last July, after touring a middle school in Williamsburg that was offering music, dance, and chess programs.

This year, summer enrichment programs were due to grow still further, with a seasonal expansion of School’s Out, the Mayor’s new after-school program for sixth, seventh, and eighth graders. In mid-May, however, de Blasio withdrew funding for these additional programs, saying that the money would be “redirected to schools with the greatest challenges.” Earlier, the Mayor’s office had identified a hundred and thirty struggling schools—with chronically poor attendance and low graduation rates—to be the focus of another new program, Renewal. It is to cost thirty-four million dollars in its first year of operation. The money has to come from somewhere, and summer enrichment is one of the places it is, apparently, coming from, despite the fact that providers of the planned summer programs had been given the go-ahead only weeks earlier, and had already begun to fill up their rosters.

During his election campaign, de Blasio floated the idea of a targeted education tax, to be levied upon New York City residents who earn more than half a million dollars a year. In 2012, he told members of the

Association for a Better New York—the kind of people who would be paying it—that such a surcharge would raise \$532 million dollars annually. Proceeds from the proposed tax were to be earmarked for de Blasio’s signature pre-K expansion, and upon his inauguration, in January, 2014, a Quinnipiac poll indicated that seventy-four per cent of New Yorkers supported such a surcharge for such a purpose. In the event, de Blasio was able to secure those funds from Albany, rather than being obliged to requisition them from Park Avenue. (As my colleague John Cassidy noted last year, that was [a political victory](#), not a failure.) Since then, the idea of taxing the wealthy specifically to fund the public schools has quietly gone away.

Despite the ways in which summer programs have been shown to counteract the summer slide, and despite the clear improvement in morale, if not necessarily in test scores, that accrues to children who participate in them, it might be a hard sell, politically, to suggest that the incomes of the affluent should be targeted to pay for teens to play basketball, or even chess, in a school setting during the summer months. (Pre-K is an easier call.) Still, as the city’s wealthy pack up for the Hamptons, or prepare to send their own children to Vermont or Maine to enjoy the open-air life, it is worth remembering what the loss of those summer programs says about the obligations and responsibilities of citizens toward each other. The tax-for-pre-K proposal persuasively made a case that funding the educations of the youngest New Yorkers was the right thing to do, whether for moral or for pragmatic reasons, and that the redistribution of wealth—that scariest of socialist slogans—might equally amount to the redistribution of opportunity, which is among the most dearly held of American values. It’s an argument that is still worth making, if only to draw attention to who has ended up paying. As we slide toward summer, de Blasio has been obliged to steal from the poor to give to the even poorer.

Sign up for the daily newsletter: the best of The New Yorker every day.

From: [Hagelgans, Andrea](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Blumm, Kate](#)
Subject: Fw: REMARKS: Synagogue Visit
Date: Friday, May 29, 2015 6:13:53 PM
Attachments: [5_30_15_Synagogue_Visit.doc](#)

From: Chow, Eugene
Sent: Friday, May 29, 2015 06:10 PM
To: Fink, Avi; Walzak, Phil; Hagelgans, Andrea; Spitalnick, Amy (OMB); Soliman, Sherif; Wolfe, Emma
Subject: REMARKS: Synagogue Visit

Rush remarks for tomorrow.

Please review and let me know if you have any edits.

Thanks,
Eugene

5/17/2018 6:57 PM

1

OPEN PRESS

SYNAGOGUE VISIT
SATURDAY MAY 30, 2015

REMARKS:

- Thanks for intro **Rabbi** [Adam] **Mintz**
- Great to be at Kehilat Rayim Ahuvim
[kay-HEE-lat ray-EEM ah-WHO-vim]
- Strong community hub with emphasis
on social justice, continued education
 - Every week, feature progressive
thinkers, activists, journalists for
engaging, thought provoking talks
- Before go on, want to acknowledge:

[See Acknowledgments Card]

5/17/2018 6:57 PM

2

- Rabbi Mintz told me today celebrating upcoming marriage of young couple:
 - [REDACTED] and [REDACTED] [*both present*]

- Looking for apartment to start building lives together – but struggling to find a place on their tight budget
 - [REDACTED]

- They are not alone – a challenge nearly all NYers face

- Sadly, as City grown, changed, too many priced out – others crushed by soaring rents

- At heart of NYC is promise that city is for everyone

5/17/2018 6:57 PM

3

- Must live up to that promise
- Right now, Albany deciding on fate of affordable housing in city – 3 weeks left in legislative session
- Went to Albany to fight for stronger rent regs that reflect current reality
- But state still uncertain if we keep, strengthen rent protections for over 2M hard-working NYers
- NYC's 1M rent-regulated apartments critical life-line for so many – only way they make ends meet each month
- If laws expire, dire consequences...
- 1994-2012: lost roughly quarter million rent stabilized units

5/17/2018 6:57 PM

4

- Must preserve, can't lose any more – threatens affordability, future of city
- NYC doing all it can to protect:
 - Affordable housing plan – build, preserve 200,000 units
 - Investing millions to protect tenants, provide free legal help to stop tenant harassment
- But can't solve crisis alone, need Albany to step up...
- Albany also deciding if expand affordable housing with mansion tax, end no-strings tax breaks to developers
- If Albany fails to act, hundreds of thousands of NYers won't be able to get affordable apartments

5/17/2018 6:57 PM

5

- If Albany fails, essentially makes NYC less affordable and more profitable for luxury condo owners, developers
- If Albany fails to pass our reforms, means turning backs on NYers like [REDACTED] and [REDACTED]
- In past, Governor has shown can get deal done even with clock ticking –
- Time for Albany to show leadership
- Future of city hangs in balance – we will not passively wait for action
- We will continue to do everything in our power to build City for ALL

###

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To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Blumm, Kate](#)
Subject: Fw: REMARKS: Synagogue Visit
Date: Friday, May 29, 2015 6:15:18 PM

Fyi

From: Fink, Avi
Sent: Friday, May 29, 2015 06:16 PM
To: Chow, Eugene; Walzak, Phil; Hagelgans, Andrea; Spitalnick, Amy (OMB); Soliman, Sherif; Wolfe, Emma
Subject: RE: REMARKS: Synagogue Visit

The end is a little overtly political for my taste for the middle of services. Can we take out the repetitive Albany and governor call out and focus more on the issue of rent and affordability?

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Sent: Friday, May 29, 2015 6:11 PM
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From: [Walzak, Phil](#)
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Cc: [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: REMARKS: Concord Church of Christ
Date: Sunday, May 31, 2015 8:55:06 AM

Here was the orig that we cut back for length - manse + 421a reform:

- Plan will protect rent regs; and ALSO spur development of more affordable units

- How do we do it? TWO simple, common-sense ways
 - FIRST We END no-strings tax breaks and big giveaways to developers by reforming the tax code
 - o Currently developers who receive tax benefits only have to provide affordable housing in just 27% of the city -- Our plan says to developers: if you want a tax benefits you must build affordable housing in EVERY PART of the city -- 100%
 - o Our plan increases affordable housing requirements. Right now, developers get city tax benefits even if only 20% of a project they build is affordable housing. Our plan nearly INCREASES that requirement by nearly 50% -- to 25%-30% affordable.
 - o Our plan will reach tenants with lower incomes than what the tax benefit currently requires of developers.
 - o Our plan eliminates tax breaks for luxury condominiums. Why in the world would we provide tax incentives to build luxury condos - which need no incentive to spur construction
 - Taken together, these reforms will save city taxpayers roughly \$1.3 billion over the life of the program -- and double the number of affordable apartments built by the tax benefit -- enough housing for 65,000 New Yorkers.
 - We're driving a harder bargain from developers -- and we are demanding more from them, if they want public tax benefits.

- SECOND, our plan assesses a small tax on the sales of mansions to provide much needed resources to build affordable housing.

o I don't have to tell anyone here that the luxury residential market in New York City is booming -- and in many communities luxury development is directly displacing tenants living in affordable housing.

o While the unprecedented growth in the city's luxury real estate market carries challenges, it also represents an opportunity to protect the diverse, mixed-income communities that make up New York City.

o By asking the wealthy to help out just a little more, with a 1% flat tax on sales of residences above \$1.75 million -- and just a 1.5% marginal tax for incremental price over 5% -- we can divert precious resources into a dedicated fund to build affordable housing.

o The mansion tax would affect properties representing approximately the top 10% of residential real estate transactions, according to recent sales data. The top 10% doing a little more to help everyone else.

- And in asking for a small, reasonable surcharge on the top 10% of sales, we can raise an average of \$180-\$200 million PER YEAR THAT WILL DEVOTED to building or preserving affordable housing

- This new investment could build 37,000 units of affordable housing over the next decade— enough housing for more than 95,000 New Yorkers.

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Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
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To: Leopold, Elana; B
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OPEN PRESS

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SUNDAY, MAY 31, 2015

REMARKS:

- Thank you, **Pastor [Gary] Simpson**
 - o Known to congregants as superhero Green Lantern
 - o Reassuring to know you always use superpowers for good
- Before go on, want to acknowledge:
[See Acknowledgments Card]
- Always great to be back at Concord
- Concord has welcomed newcomers with open arms since [1847 – 168](#) years!
- In early days, some of those newcomers were runaway slaves
- Later, you welcomed those who settled here after Great Migration from South
- Today, Concord and Bed-Stuy dealing with another big shift—gentrification
- As always, Concord has opened doors to new neighbors
- But at same time, many being displaced
- As real estate market rises, too many being left behind
- Bed-Stuy residents not alone – 56% of households rent-burdened
- Past 2 decades, lost hundreds of thousands of rent stabilized units
- NYC doing all it can:
 - o Affordable housing plan – build, preserve 200,000 units
 - o Investing millions to protect tenants, provide free legal help
 - o Launching 10-year plan to put NYCHA on solid footing
- But we can't do it alone – need help
- Right now, Albany deciding on fate of affordable housing in city
- Rent regs expire in less than 3 weeks
- Regs protect more than 2M middle-class and low-income New Yorkers
- City has presented to Albany reform plan to expand affordable housing
- Plan will protect rent regs AND spur development of more affordable units
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 - Why would we provide tax incentives to build luxury condos?
- Taken together, reforms will save city taxpayers roughly \$1.3 billion
 - And provide enough affordable housing for 65,000 New Yorkers
- SECOND, plan levies small tax on sales of mansions
 - 1% tax on sales of residences above \$1.75M
- Could allow us to build enough housing for more than 95,000 New Yorkers
- Not exaggeration to say future of city hangs in balance

- Over next 3 weeks, leaders in Albany will decide if we make affordable housing a priority—or not
- If answer is no, then let us be clear about consequences
- If answer is no—slap in face to New Yorkers being priced out of own city
- If answer is no—2 million renters will be in danger of losing their homes
 - All so multi-millionaire condo owners can see lower taxes and greater personal wealth
- So it's time. Time to say yes. Time for leaders in Albany to show leadership
- We've heard lot of reasons for "no" from Governor these past several days
 - "It's too late"—even with three weeks left on schedule
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- And I hope you'll help me do it
- Reminded of quote from Corinthians:
 - "At the present time your plenty will supply what they need, so that in turn their plenty will supply what you need. The goal is equality."
- What all New Yorkers need and want is vibrant and diverse city
- Must invest more in affordable housing
- So communities like Bed-Stuy can grow in sustainable way
 - And congregations like Concord can remain part of city fabric for next

- 168 years, and beyond
- Thanks for support, and God bless

Sent from my iPhone

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Cc: [Hagelgans, Andrea](#)
Subject: RE: REMARKS: Concord Church of Christ
Date: Sunday, May 31, 2015 9:13:51 AM

yep exactly - sorry, what i meant by prog cred

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To: Wolfe, Emma; B; 'jfdc@akpdmedia.com'
Cc: Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

I also want to note that the cuomo attack line against us is "too close to developers"

Pairing the 421a/tough on developers WITH manse tax helps push back on the attack

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Subject: Re: REMARKS: Concord Church of Christ
Date: Sunday, May 31, 2015 9:26:55 AM

Agree

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To: Wolfe, Emma; [B](#); "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>
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Drilling manse tax good - but wud also pair it w driving harder bargain w developers and discussing how

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Subject: REMARKS: Concord Church of Christ

OPEN PRESS
CONCORD CHURCH OF CHRIST
SUNDAY, MAY 31, 2015

REMARKS:

- Thank you, **Pastor** [Gary] **Simpson**
 - o Known to congregants as superhero Green Lantern

o Reassuring to know you always use superpowers for good

• Before go on, want to acknowledge:

[See Acknowledgments Card]

- Always great to be back at Concord
- Concord has welcomed newcomers with open arms since [1847 – 168](#) years!
- In early days, some of those newcomers were runaway slaves

- Later, you welcomed those who settled here after Great Migration from South

- Today, Concord and Bed-Stuy dealing with another big shift—gentrification

- As always, Concord has opened doors to new neighbors

- But at same time, many being displaced

- As real estate market rises, too many being left behind

- Bed-Stuy residents not alone – 56% of households rent-burdened
- Past 2 decades, lost hundreds of thousands of rent stabilized units
- NYC doing all it can:
 - o Affordable housing plan – build, preserve 200,000 units
 - o Investing millions to protect tenants, provide free legal help
 - o Launching 10-year plan to put NYCHA on solid footing

- But we can't do it alone – need help

- Right now, Albany deciding on fate of affordable housing in city

- Rent regs expire in less than 3 weeks

- Regs protect more than 2M middle-class and low-income New Yorkers

- City has presented to Albany reform plan to expand affordable housing
- Plan will protect rent regs AND spur development of more affordable units

- How? Two common-sense ways:
 - FIRST we END no-strings tax breaks and big giveaways to developers

 - Currently, developers who receive tax benefits only have to provide affordable housing in 27% of city

- Our plan: If you want tax benefits, you must build affordable housing in EVERY PART of the city—100%

- Our plan also eliminates tax breaks for luxury condominiums
 - o Why would we provide tax incentives to build luxury condos?
- Taken together, reforms will save city taxpayers roughly \$1.3 billion

- o And provide enough affordable housing for 65,000 New Yorkers
- SECOND, plan levies small tax on sales of mansions
 - o 1% tax on sales of residences above \$1.75M
- Could allow us to build enough housing for more than 95,000 New Yorkers
- Not exaggeration to say future of city hangs in balance
- Over next 3 weeks, leaders in Albany will decide if we make affordable housing a priority—or not
 - If answer is no, then let us be clear about consequences
 - If answer is no—slap in face to New Yorkers being priced out of own city
 - If answer is no—2 million renters will be in danger of losing their homes
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- We've all seen this governor move mountains when motivated
- We can and must get this done. Now.
- And I hope you'll help me do it
- Reminded of quote from Corinthians:
 - o "At the present time your plenty will supply what they need, so that in turn their plenty will supply what you need. The goal is equality."
- What all New Yorkers need and want is vibrant and diverse city
- Must invest more in affordable housing
- So communities like Bed-Stuy can grow in sustainable way
 - o And congregations like Concord can remain part of city fabric for next 168 years, and beyond
- Thanks for support, and God bless

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [B; Wolfe, Emma; "jfdc@akpdmedia.com"](#)
Cc: [Walzak, Phil](#)
Subject: Re: REMARKS: Concord Church of Christ
Date: Sunday, May 31, 2015 10:01:36 AM

Yes, my apologies. It was a larger part during drafting but were concerned with length. I have told the team to focus on message content first and foremost

From: B
Sent: Sunday, May 31, 2015 09:58 AM
To: Hagelgans, Andrea; Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil
Subject: Re: REMARKS: Concord Church of Christ

And guys, I know we need a new speechwriter, but when we're rolling out brand new material it really helps to lock it down the day before and not on the drive to the speech...

From: Hagelgans, Andrea
Sent: Sunday, May 31, 2015 08:55 AM
To: Wolfe, Emma; B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil
Subject: Re: REMARKS: Concord Church of Christ

JDC- here is language from Phil originally in the remarks that were pulled back due to length

our plan assesses a small tax on the sales of mansions to provide much needed resources to build affordable housing.

o I don't have to tell anyone here that the luxury residential market in New York City is booming -- and in many communities luxury development is directly displacing tenants living in affordable housing.

o While the unprecedented growth in the city's luxury real estate market carries challenges, it also represents an opportunity to protect the diverse, mixed-income communities that make up New York City.

o By asking the wealthy to help out just a little more, with a 1% flat tax on sales of residences above \$1.75 million -- and just a 1.5% marginal tax for incremental price over 5% -- we can divert precious resources into a dedicated fund to build affordable housing.

o The mansion tax would affect properties representing approximately the top 10% of residential

real estate transactions, according to recent sales data. The top 10% doing a little more to help everyone else.

- And in asking for a small, reasonable surcharge on the top 10% of sales, we can raise an average of \$180-\$200 million PER YEAR THAT WILL DEVOTED to building or preserving affordable housing
- This new investment could build 37,000 units of affordable housing over the next decade—enough housing for more than 95,000 New Yorkers.

From: Wolfe, Emma
Sent: Sunday, May 31, 2015 08:52 AM
To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

Yes it does

From: B
Sent: Sunday, May 31, 2015 08:49 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Fw: REMARKS: Concord Church of Christ

Seems to me that the verbiage below on the mansion tax is a lost opportunity. If we are taxing the wealthy to build housing for those in need, shouldn't we say it more clearly? JDC, I need help pumping this up. And EW, I want to confirm that talking overtly and passionately about the mansion tax conforms with your Albany strategy

From: de Alwis, Ronalie
Sent: Sunday, May 31, 2015 05:22 AM
To: Leopold, Elana; B
Subject: REMARKS: Concord Church of Christ

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Sent from my iPhone

From: [B](#)
To: [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Carrion, Marco A.](#); [Miller, Harold](#); [Carey, Michael](#); [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: Re: REMARKS: Concord Church of Christ
Date: Sunday, May 31, 2015 11:07:18 AM

I did my own THANG at church. Pls give me feedback on my remarks. Someone pls circulate them. And as I said to Harold M, next time, we need a more energetic church. I don't care about logistics -- I care about message. Concord is legendarily sleepy. I could have named 10 convenient locations where we could have gotten a lot more emotion and support from the crowd for our friends in the media to see

From: Wolfe, Emma
Sent: Sunday, May 31, 2015 09:25 AM
To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: RE: REMARKS: Concord Church of Christ

1 - i agree
2 - went back and forth on this...i think it takes away from our message about the issues which we really need folks to hear right now

From: B
Sent: Sunday, May 31, 2015 9:18 AM
To: Wolfe, Emma; 'jfdc@akpdmedia.com'
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

1. Shouldn't I make this more vivid and emotional by saying that whenever someone wealthy buys one of those \$10 million condos sprouting up all over Midtown, they should pay a little more to help create affordable housing for everyday new yorkers???

2. Should I ask the congregants to help by calling the governor's office to register their concerns??

From: Wolfe, Emma
Sent: Sunday, May 31, 2015 09:01 AM
To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

Yes re mansion tax. At this point we need to push the progressive credentials in the package. I think being really clear in the message is good. We are still hoping it's included in senate's bill so we don't want to campaign on it every day, but doing at church is good.

By far most important thing is to pump up rent regs rhetoric, and what it means for every day nyers.

From: B
Sent: Sunday, May 31, 2015 08:56 AM
To: Wolfe, Emma; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

The passage in this speech is bloodless -- mentions what we're doing with no elaboration. Kinda the opposite of how we talked about the pre-k tax, which I know was very different circumstances. I just need to understand why we only want a drive-by reference. Are we just trying to not hide it? If we're actually trying to create energy around it, this isn't the way. And I think it's fair to say that the mansion tax is the sleeper of our housing package in albany. Is my goal here to keep it quiet or actually pump it up, as we once dreamed of doing? I literally don't understand the play on this one point

From: Wolfe, Emma
Sent: Sunday, May 31, 2015 08:52 AM
To: B; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Walzak, Phil; Hagelgans, Andrea
Subject: Re: REMARKS: Concord Church of Christ

Yes it does

From: B
Sent: Sunday, May 31, 2015 08:49 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
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Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Reachable??
Date: Sunday, May 31, 2015 12:21:04 PM

So sorry - was out of pocket this morning - but back in circulation now

On 5/31/15, 8:47 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: DC37 piece
Date: Sunday, May 31, 2015 1:38:25 PM

Looks good

Sent from my iPhone

On May 31, 2015, at 12:25 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Meant to run this by you, too

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Saturday, May 30, 2015 at 7:10 PM
To: Jonathan Rosen <jonathan@berlinrosen.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: Re: DC37 piece

This is good to go - JR - can you take from here?

On May 29, 2015, at 1:07 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Would be for their newsletter. Do I need to run by MBDB as well?

===

The Progressive Agenda Mayor Bill de Blasio

America is experiencing an inequality crisis. That's not melodrama, nor buzzwords; it's an economic reality that is hurting millions by eroding the foundation of middle class security.

America's middle class has always been this country's engine of economic success.

But as American workers' productivity has been steadily increasing for decades, the middle class' share of income has

consistently declined. And between 2009 and 2012 – when times were so tough for so many working families – the top 1% of earners captured 91% of all income gains.

The trend lines over decades show a striking parallel between the decline in the middle class' income share and the decline in union membership.

Relentless attacks on right to organize have helped shape an economy that rewards wealth over work.

And today, we are all suffering the consequences of decades of trickle-down economic policy in the form of skyrocketing inequality.

There's something deeply un-American about rewarding wealth over work. That feeling of working harder and harder but falling farther and farther behind is the antithesis of the American Dream.

For many investors, 2014 returns were modest, but compensation for hedge fund *managers* was anything but: it was recently reported that that a group of 25 hedge fund mangers made \$11.62 *billion* dollars last year.

To put that in perspective, here's that number fully written out: \$11,620,000,000 -- for 25 people. And it is likely that they paid a lower tax rate on that income than the people who answer clean their homes and pilot their private jets.

What's more, last year Wall Street's bonus pool accounted for roughly *twice* as much money as was earned by every single American making the federal minimum wage. We have now worse income inequality than at the time of the stock market crash in 1929.

If we as a country are to overcome this crisis, we must act boldly. On May 12th in Washington, a large and diverse group of leaders from around the country – including AFSCME President Lee Saunders – came together around ideas that would do just that.

The Progressive Agenda to Combat Income Inequality is a set of

proposals that builds upon the work of dozens of economists, lawmakers, labor unions and progressive activists, with the aim of addressing the income inequality crisis.

It's a plan grounded in concrete proposals, but it is guided by three simple principles:

1. **Lift the Floor for Working People.** That means taking steps like *strengthening* the right of workers to unionize and bargain collectively, and increasing the minimum wage so that it reaches \$15/hour, while indexing it to inflation.
2. **Support Working Families.** That means passing measures to ensure paid sick and family leave, and making pre-K and afterschool programs available for every child.
3. **Tax Fairness** – by doing things like ending the “carried interest loophole” which allows hedge fund managers escape paying their fair share, and instituting the “Buffett Rule” so that millionaire investors don’t pay a lower rate in taxes than people who work 9-5.

The Progressive Agenda is a response to the demands of everyday people that the inequality crisis be addressed with bold proposals that will make a significant difference in their lives.

The rampant inequality we face today has been decades in the making, and it won't be solved overnight. But together, we're taking an important step to ensure that it will be addressed.

And we urge Americans from all walks of life – especially those fighting to strengthen the right to organize – to join us on this mission.

Sign on today at www.ProgressiveAgenda.us.

<DC37oped.docx>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: Re:
Date: Sunday, May 31, 2015 5:43:22 PM

Aiming to have done by tomorrow AM - spoke for about 20 minutes

Sent from my iPhone

> On May 31, 2015, at 5:42 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> Do we have transcript from church speech today? I was derelict re: missing all the email action this
AM and told him I would give my two cents on remarks
>
>

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: TPA
Date: Sunday, May 31, 2015 11:06:55 PM

1. Will do. The big pieces will be Caucus for Equality (with a better name), and the presidential forum.
2. [REDACTED] won't be ready until 6/15 - but I think we can get some help from him before then. Jeani is supposed to get back to me tomorrow.
3. I'm definitely in favor of TPA call time that not only accomplishes this, but also gets us a steering committee (even if we don't call it that - I know you weren't quite into that concept - but a core group of DOERS who can help really drum up certain distinct elements of TPA, like [REDACTED] with Family Leave or [REDACTED] on trade).

On 5/31/15, 9:52 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

- >
- >1. Need updated plan asap based on our dinner
- >
- >2. Need you to hire staff asap -- and I mean asap
- >
- >3. Need call time scheduled for me with whoever will staff calls to build
- >the TPA and stay connected to key endorsers
- >

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: Katrina
Date: Monday, June 01, 2015 11:17:40 AM

A little bit but we kept going off track - mostly due to my ADD

On Jun 1, 2015, at 10:29 AM, Leopold, Elana <ELeopold@cityhall.nyc.gov> wrote:

Did mayor ever download with you?

From: [Yazgi, Stephanie](#)
To: [Stephen Lerner](#); ["John Del Cecato"](#)
Subject: Meeting Location Change
Date: Monday, June 01, 2015 12:17:01 PM

Don't worry! It's closer to subway...

Mayors Office of Imigrant Affairs

253 Broadway 14th Floor

Text me when you are here at 

Right across from city hall

From: [Carey, Michael](#)
To: ["Lauren Windsor"](#)
Cc: [John Del Cecato](#); [Mike Lux](#)
Subject: RE: Mayor de Blasio interview
Date: Monday, June 01, 2015 12:19:03 PM

Hi Lauren,

Great!

You should have plenty of lighting. It is where we do every press conference and major interview.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Lauren Windsor [mailto:████████████████████]
Sent: Monday, June 1, 2015 12:17 PM
To: Carey, Michael
Cc: John Del Cecato; Mike Lux
Subject: Re: Mayor de Blasio interview

Hi, Michael, I'll be shooting the interview, and just need 15 minutes to set up. I plan on getting there at 4:30. Is there decent lighting in the Blue Room?

Lauren Windsor
Executive Director - American Family Voices
Executive Producer - Lady Libertine Media - The Undercurrent
www.LadyLibertine.net
@_under_current
213.595.8011

On Jun 1, 2015, at 12:12 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

Mike –

How much set up time do you need?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 1, 2015 12:12 PM
To: Lauren Windsor; Mike Lux; Carey, Michael
Subject: Re: Mayor de Blasio interview

Adding MPC... We'll be doing it in the Blue Room at City Hall... You can come through either entrance (drop Michael's name at the gate)... We've got it on the sked for 5pm on Wed

From: Lauren Windsor <[REDACTED]>
Date: Monday, June 1, 2015 at 11:54 AM
To: Mike Lux <mlux@progressivestrategies.net>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Mayor de Blasio interview

Hi, John, thanks for setting this up. Where do we need to meet you and the mayor on Wednesday?

Lauren Windsor
Executive Director - American Family Voices
Executive Producer - Lady Libertine Media - The Undercurrent
www.LadyLibertine.net
@_under_current
213.595.8011

On May 23, 2015, at 10:20 PM, Michael Lux <mlux@progressivestrategies.net> wrote:

That will work, thank you.

Sent from my iPhone

On May 23, 2015, at 5:25 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

How about 5pm on 6/3?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Wednesday, May 20, 2015 at 11:19 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Lauren Windsor" ([REDACTED])
<[REDACTED]>

Subject: RE: Mayor de Blasio interview

We were looking at being there Monday through Wednesday, is there any way to do it one of those days?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, May 20, 2015 10:59 AM
To: Michael Lux
Cc: 'Lauren Windsor' ([REDACTED])
Subject: Re: Mayor de Blasio interview

Would the morning of June 5th work?

From: Michael Lux <mlux@progressivestrategies.net>
Date: Tuesday, May 19, 2015 at 12:24 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "'Lauren Windsor' ([REDACTED])
<[REDACTED]>
Subject: Mayor de Blasio interview

John,

Lauren and I will be in NYC the first week of June, can we figure out a time to do that de Blasio interview you and I have been talking about?

Mike Lux
1250 Eye St., N.W., Suite 250
Washington, D.C. 20005
(202) 628-7771
[A Proud Member of Democracy Partners](#)

From: [Yazgi, Stephanie](#)
To: [Stephen Lerner](#); [John Del Cecato](#)
Subject: Re: Meet Up
Date: Monday, June 01, 2015 12:46:21 PM

Stephen:

Just want to make sure you see we had to change the location of the meeting- pls see new location at 253 Broadway, 14th FL.

If you need me call my cell at [REDACTED]

Thanks!

From: Stephen Lerner
Sent: Tuesday, May 19, 2015 12:38 PM
To: John Del Cecato
Cc: Yazgi, Stephanie; Liz Hegarty
Subject: Re: Meet Up

Look forward to it

Sent from my iPad

On May 19, 2015, at 9:24 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Sounds good!

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, May 19, 2015 at 12:16 PM
To: Liz Hegarty <lhegarty@akpdmedia.com>, John Del Cecato <jfdc@akpdmedia.com>
Cc: "[REDACTED]" <[REDACTED]>
Subject: Meet Up

Stephen and John: I would like you two to meet and since Stephen is in town at 1PM thought it might be great time to do that! Both of you were present at the TPA event May 12. Here are the details for our meeting:

Church Publick, 78 Reade St, New York, NY 10007
1PM
June 1
Monday

Sound good to all?
Steph



From: [Hagelgans, Andrea](#)
To: [Walters, Alexis](#)
Cc: [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Hinton, Karen](#)
Subject: Briefing memo
Date: Monday, June 01, 2015 1:39:38 PM
Attachments: [Mayor's Event Briefing- Daily Show.doc](#)

Here it is.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov



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Event/Meeting Briefing Information

Staff Contact/Planning Lead: Andrea Hagelgans

EVENT: Interview with Jon Stewart, The Daily Show

MISSION/GOAL: Amplify TPA movement and values

DAY/DATE: Tuesday, June 2, 2015

EVENT TIME: 6:00 or 6:15 P.M. hit time

MBDB TIME: 5:40PM call time

LOCATION: Daily Show Studios
607 W. 51st Street
b/n 11& 12th Ave

CONTACT: Hillary Kun
[REDACTED]

STAFF ASSIGNED TO MBDB: Andrea Hagelgans
Karen Hinton

EVENT SET-UP/PROGRAM: 7-8 minute interview (either 1 long segment or broken into 2 segments); possibility he will request you to stay for 10 additional minutes to do an interview for the Website

Topics:

- TPA, progressive agenda and the conference YOU organized in D.C.
- Education
- Crime in NYC

Other guests this week

- General Stanley McChrystal
- Melissa McCarthy
- Steve Buscemi



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Last show: August 6, 2015

New host: Trevor Noah (South African)

Background: TPA is the pitched topic

- his recent shows indicate continued interest in SQF and police/community relations/NYC safety
- He also tends to focus on gaffes (inadvertently copying reporter on email; lateness)
- He may mention traveling outside NYC and the so-called “controversy”
- Jon is personally committed to Veterans issues and is helping Veterans get jobs in the film/entertainment industry]

Videos to watch: [Rand Paul](#)
[Hillary Clinton v. Bernie Sanders](#)
[Democaplyse](#)

Main points to land:

- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.



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- We'll be calling on leaders and candidates to address these issues, to stiffen their backbones, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, put a 5% surcharge on income earned over a million bucks, etc).
- President Obama said something interesting the other day. He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.
- In my city, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.



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Off Topic

On Travel

- The fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city.

Mayoral Control—paint doomsday picture of turning back the clock:

- Couldn't do pre-K, after-school expansion, Renewal Schools
- All the positive momentum will come to a halt—higher attendance, higher graduation rates, safer campuses
- We couldn't even appoint a Chancellor, we couldn't hire or fire superintendents
- 71 CEOs of the city's top companies sent State leaders a letter last week demanding mayoral control be renewed for economic future

Cuomo/ MBdB relationship

- Worked with Gov Cuomo for years protecting and building housing for low-income New Yorkers. Now, with the homes of 2 million New Yorkers in the balance, we need him to stand up. If he simply extends the status quo, tens of thousands of families will be forced out of their homes.

Safety

- Overall crime is down and NYC is one of the country's safest big cities
- There are often incidents going into Spring/Summer - saw it last year as well - and we closed the year with record lows
- Working with PD and always tailoring our approach
- Our reforms to SQF have cut down lower quality stops and lead to more time for quality policing- Peace dividend
- Will continue to reform SQF so it leads to enforcement and quality stops

SQF

- SQF are down 53% from last year.
- 11,276 stops so far in 2015 compared to 23,979 at this time in 2014.
- In 2014, SQF dropped nearly 76% percent compared to the previous year.

Shootings/Safety—Aggressively Tackling

- Narrow, gang-driven activity responsible for small uptick localized in a handful of precincts—just like last year's brief surge in public housing, we're deploying targeted resources to address it.



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- Police have tools they've never had before—new tech/tablets, retraining, shot spotter
- We are down 2,500 crimes in NYC, a 7 percent decrease in overall to date compared to last year, also see decreases in housing and transit crime

Marijuana policy

- Marijuana-related arrests are down 47% in NYC compared to last year
- We are implementing a smart policy that keeps New Yorkers safe but is also more fair to our residents.
- The administration and NYPD are continuing to implement meaningful reforms that bring police and community closer together.

Rikers reform/ Mass Incarceration

- We are making significant and important progress to move Rikers from a culture of violence to a culture of safety—and meaningful reform takes time.
- Our 14-point Anti-Violence Initiative is aimed directly at reducing violence and improving the quality of life for staff and inmates alike.
- We recently committed to safely cutting the population on Rikers by reducing case delays and reforming the summons process.
- Reference FLONYC work on mental health
- *[Rikers reform examples = ending punitive segregation for 16 and 17 year olds, opening Enhanced Supervision Housing, increasing programming to reduce idleness]*

Possible Questions

TPA and presidential

Don't you think you should stick to your day job?

So will you endorse Bernie Sanders?

Was this all just a “wink-wink” “nod-nod” for Hillary?

What do you think of O'Malley?

How do you respond to critics that the progressive agenda is a “white, liberal” agenda?

Crime

1 year in and NYC is going to s***. Does this prove SQF works?

Should I be scared to go to Central Park?

Education

What's going on with you and Cuomo?



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BACKGROUND

NYT on Jon Stewart's Veterans Work

During the surge in Iraq in 2008, Nathan Witmer led an Army scout platoon in a thicket of villages rife with insurgents and roadside bombs. What he really wants to do is direct.

Or maybe write — or produce.

“Anything with movies was always the dream,” said Mr. Witmer, who left active duty in 2010.

Like many troops leaving the military, he was steered instead toward jobs in government agencies that offered preferential hiring or with big corporations that recruited veterans, and he assumed his hope of working in show business would remain only that.

But after selling medical equipment for two years, he had the chance to join a five-week industry boot camp designed to bring young veterans into the television business. To his surprise, it was run by one of the Iraq war's fiercest critics, Jon Stewart, the longtime host of Comedy Central's “The Daily Show.”

“It was actually inspirational,” said Mr. Witmer, who went on to work at Fox News and then found a job as a “Daily Show” associate field segment producer. “We hear ‘Thank you for your service’ all the time, but here was concrete action, people working to really make a difference. And it changed lives. I'm proof of that.”

“The Daily Show” developed the program over the last three years without publicizing it, but now, because Mr. Stewart is preparing to leave the show, he has taken it into the open, urging other shows to develop their own programs to bring more veterans into the industry.

“This is ready to franchise. Please steal our idea,” Mr. Stewart said in an interview at his Manhattan studio recently. “It isn't charity. To be good in this business you have to bring in different voices from different places, and we have this wealth of experience that just wasn't being tapped.”

Veterans are less likely to struggle to find work after war — their unemployment rate has been lower than the comparable civilian rate for years — but few land in the entertainment industry, according to the industry group Veterans in Film and Television.



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Karen Kraft, a board member of the group, which tries to draw more veterans into the industry, said the small number of military veterans in show business was partly because military service supplanted the years of internships and entry-level jobs often required to establish a beachhead in the industry. The phenomenon may also be connected to a cultural divide that has kept quirky, left-leaning Hollywood and the high-and-tight world of the military from connecting.

“Sometimes people want to apologize for being in the military out here; it’s so misunderstood,” Ms. Kraft, a former soldier who became a producer in Los Angeles, said of Hollywood. “It’s a creative industry, and they tend to see military people as a bunch of rule followers.”

Efforts to bring veterans into the field have included workshops by the Writers Guild of America and projects by big-name producers and directors, among them Bruce Cohen and Judd Apatow, that involve young veterans.

Mr. Stewart may at first seem an unexpected bridge for a Hollywood-military divide. For years the host built his audience by playing straight man to the often absurd truths of the global “war on terror,” serving up scathing satire on American involvement in the Middle East in his longstanding segments “Mess o’Potamia” and “Crisis in Israafghyianonanaq.” At the same time, though, he has been an advocate for troops, visiting the wounded at hospitals, visiting Arlington National Cemetery and in 2011 doing a comedy tour of bases in Afghanistan.

“I knew I had very strong opinions about what we were doing over there, and I wanted to visit the individuals who were part of the effort to gain a perspective on it,” Mr. Stewart said. He added: “Most of all, I realized it was unbelievably hot, nothing but sand. I knew we were nation-building there. I didn’t realize we were nation-building on Mars.

In 2013, American Corporate Partners, a mentoring nonprofit group, asked Mr. Stewart to take a veteran under his wing and help find that person a job in television, which involved making a few calls.

“Jon said he wanted to help, but wanted to do more than just drop his name,” said Sid Goodfriend, who runs the program.



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Instead, the staff of “The Daily Show” developed an intense five-week immersion program to give veterans a crash course in their business, with behind-the-scenes looks at areas including talent booking and editing.

They put out word to veterans’ groups but did not mention that the boot camp was at “The Daily Show,” an attempt to weed out fans and focus instead on veterans who really wanted to work in the industry.

“There are well-worn channels into this industry that are closed off to veterans,” Mr. Stewart said. “You get into the television industry generally by going to certain colleges known for having good television programs, getting internships and getting to know people who work in the industry. A lot of veterans never had that opportunity because they were busy at war. This is a way to give them that chance.”

He added that the veterans he had hired had been assets and “way less whiny” than most of his hires.

“The Daily Show” created a program to offer the benefits of an internship — experience and connections — in a form that veterans working full-time jobs could accommodate. Each class of 24 meets once a week in the evening. The program ends with a career fair that has landed a handful of vets jobs in television.

One of them is Justine Cabulong, a former Marine lieutenant who served in Mongolia and Afghanistan and is now a production coordinator at “The Daily Show” — a job that among other things includes a brief comedy routine before the show that warns audience members that if they don’t remain seated and keep their phones turned off, they “will be detained.”

“I feel like the Marines was a good preparation for ‘The Daily Show,’ actually,” she said. “The show is high tempo; it’s pretty chaotic; you have to work together. We might be on the road, not be getting much sleep. But at the same time, it’s not a war zone here. No one is shooting at us. Yes, the printer might have just died, but we can call the printer guy.”

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Subject: Fw: NEW REPUBLIC: The Future of Wall Street Regulation Is in Andrew Cuomo's Hands
Date: Monday, June 01, 2015 1:41:20 PM

From: Clips <Clips@cityhall.nyc.gov>
Sent: Monday, June 1, 2015 1:37 PM
Subject: NEW REPUBLIC: The Future of Wall Street Regulation Is in Andrew Cuomo's Hands

The Future of Wall Street Regulation Is in Andrew Cuomo's Hands

NEW REPUBLIC - David Dayen

<http://www.newrepublic.com/article/121938/benjamin-lawsky-successor-should-follow-his-footsteps>

The fight for financial reform has shifted to an unlikely setting: Albany. New York Governor Andrew Cuomo must soon appoint a replacement superintendent for the state Department of Financial Services (DFS), an obscure regulatory position that the current head, Benjamin Lawsky, elevated into a major national player over the past four years.

Unfortunately, most of the names floated for the job—with one key exception—seem to herald a step backward from Lawsky's aggressive approach. They include a defender of the student loan industry, a prosecutor reluctant to prosecute, and a former executive at mega-bank JPMorgan Chase.

The position wasn't originally intended to serve as such a battleground. Cuomo created DFS by merging state banking and insurance regulators into one agency—a transparent attempt to outflank a political rival, Attorney General Eric Schneiderman. The idea was to transfer power into the executive branch and collect funds from penalties on the financial industry, which have risen to \$6 billion since 2011.

But as I wrote in a profile for The New Republic last April, Lawsky, Cuomo's former chief of staff, transformed the state office into something more, even leading federal regulators to toughen their responses. By threatening to revoke licenses and kick banks out of the world's financial center, he could secure bigger fines and punishment. He is arguably solely responsible for the demise of Ocwen, the non-bank mortgage servicer engaged in repeated predatory activity toward homeowners. He banned French bank BNP Paribas from processing dollar-clearing services as part of a money laundering case.

And despite having no prosecutorial powers, Lawsky focused on individual accountability as well, a rare perspective among regulators. He has removed dozens of financial executives from the industry, most recently Barclays Bank employees for manipulating foreign exchange transactions.

Beyond crackdowns on Wall Street, advocacy groups in New York praised Lawsky for protecting vulnerable communities. He worked to prevent payday lending, illegal debt collection and insurance scams. "He's served the public interest, not the corporate interests that dominate politics," said Sarah Ludwig of the New Economy Project, an economic justice

group in New York City. “I don’t normally speak in such a complimentary fashion about these people.”

Lawsky announced he would depart in June to open a law firm and teach at Stanford University. The New York Times reported a preliminary list of names under consideration to replace him. It’s mostly a depressing lot.

Jonathan Schwartz was managing director and general counsel for JPMorgan Chase; before that he toiled for almost-as-unpopular cable monopolists Cablevision and Time Warner. Bridget Healy is the lead lawyer for the Dutch financial institution ING. Under her watch, the company paid \$15 million to settle charges that their life insurance and annuity unit received kickbacks from mutual funds that sold their products. ING also paid \$5.75 million to the Department of Labor over processing errors in its own company 401(k) plan.

Both Hector Gonzalez and Michele Hirshman, other names on the list, left federal prosecutor positions to join corporate law firms, where they now defend clients they would have previously investigated. Gonzalez “represented a leading education and finance company” in investigations of the student loan industry, and advised the American Securitization Forum, a leading trade group for Wall Street investment banks that package loans into securities. Hirshman regularly advises “pharmaceutical manufacturers, financial institutions... and public and private company executives,” and has said that “practices that need reform should be a focus for regulators, but criminal charges are not the right vehicle to obtain systemic change.”

The common thread of comfort with banking elites signals that the next superintendent won’t ruffle the same feathers as Lawsky, if his successor is drawn from that crowd.

But Inside Mortgage Finance, a trade publication, threw out another possibility: Rohit Chopra, currently the student loan ombudsman for the Consumer Financial Protection Bureau.

Chopra was hired by Elizabeth Warren when she was standing up the agency. He has been outspoken about the abuses of the lending industry, particularly private banks, which have complained about his assertive style. But they have also begrudgingly lowered interest rates on student loans and offered more loan modifications to struggling borrowers. With Chopra’s involvement, CFPB has set rules on student loan servicers and penalized student loan debt relief companies.

This gives Cuomo a choice: Replace Lawsky by taking another spin of the revolving door between regulatory agencies and Wall Street, or go with Chopra, someone who represents the newer breed of aggressive leadership on holding financial institutions accountable. “It’s an incredibly critical appointment,” said Kirsten Keefe, consumer lawyer at the Empire Justice Center, a legal services organization. “Anyone who the governor brings in should have demonstrated experience in taking on the financial sector.”

The decision also comes at a propitious time for Cuomo. While he appears to hold out hope for a third term, his approval ratings have sunk to an all-time low of 41 percent, according to the Siena Research Institute. Corruption scandals have swirled around Albany, taking down both leaders of the state House and Senate, and threatening Cuomo himself. New York City

Mayor Bill de Blasio, among several potential challengers to Cuomo in 2018, blasted the governor over the weekend for not doing enough for the city's residents.

Cuomo has recently tried to play up a more liberal image, after receiving a significant primary challenge from Zephyr Teachout last year. Last month, he directed a state wage board to consider raises to the minimum wage in the fast food industry, going around the legislature. With de Blasio courting national progressives with a "Contract with America," Cuomo has clearly felt the pressure, giving the DFS selection even more weight.

The network of community, labor and civil rights groups in New York are paying attention to the DFS choice, and given Lawsky's stature nationally as a financial reformer, the attention could spread. Another strong leader at DFS will establish that office as one of the nation's most important positions for reforming Wall Street. A milquetoast replacement will let industry executives breathe easier.

From: [Hagelgans, Andrea](#)
To: [Gunaratna, Mahen](#); "[John Del Cecato](#)"
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT CONCORD BAPTIST CHURCH
Date: Monday, June 01, 2015 2:13:27 PM
Attachments: [image001.png](#)

Yes, will send him now

From: Gunaratna, Mahen
Sent: Monday, June 01, 2015 2:13 PM
To: 'John Del Cecato'; Hagelgans, Andrea
Subject: FW: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT CONCORD BAPTIST CHURCH

Here you go, JDC.

Andrea, I believe you mentioned the Mayor wanted to see this transcript.

From: Gunaratna, Mahen
Sent: Monday, June 01, 2015 2:13 PM
To: Transcripts; Carrion, Marco A.; Miller, Harold
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT CONCORD BAPTIST CHURCH



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 31, 2015
CONTACT: pressoffice@cityhall.nyc.gov, [\(212\) 788-2958](tel:(212)788-2958)

RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT CONCORD BAPTIST CHURCH

Mayor Bill de Blasio: Thank you so much. What an honor to be here today at Concord. I want to begin at the beginning. First, I want to do honor to God. Without Him, this day would not be possible. And I know this extraordinary congregation feels that deep sense of loss as we mourn Dr. Taylor, who did so much for this congregation, for this city, for this nation – an exemplar of leadership. We remember him. We appreciate him. We feel all he did for us.

Today, you have an extraordinary leader in Pastor Simpson. I got to tell you –

[Applause]

– he is renown. He is renown not just for his spiritual leadership. He is renowned for creating a sense of mission that reaches so many people – those with HIV and AIDS, our seniors, our youth. This church community looks out for everyone. Pastor Simpson has led the way. And apparently he has another identity, I've come to understand, as the Green Lantern. I already thought you were a hero, now I hear you're a superhero. Well, we appreciate it. Like your namesake, you're always doing good.

And in our household we have a phrase – now you know many of us grew up with the phrase, behind every great man stands a great woman.

[Applause]

Well, I need to – I need to update that a little bit. My first lady is out of town, but if she were here, she would insist that phrase be updated – beside every great man stands a great woman.

[Applause]

What greater woman than Pastor Emma Jordan-Simpson?

[Applause]

The people have spoken.

[Laughter]

I love being at Concord. So much, of course, because of what's happening today – all the things this congregation represents and achieves. But I also cannot help but feel history when I stand here. One hundred and sixty-eight years of opening your arms to anyone who needed a spiritual community, who needed a home, who needed hope. By the way, in 1847, and the years thereafter, some of those who came here seeking a spiritual home literally escaped slavery here in our own nation. That is how rich and powerful the history of this place is. So many others over generations left the south in the Great Migration came here, and found a new start and a new hope.

And, here in Brooklyn, and particularly in Bed–Stuy, for generations people flourished. It wasn't always easy times, but families found opportunity, they found jobs, and especially they found a place to live they could afford. And it was their community, because they built it up.

Well, in recent years we've seen a change. And it's a change we don't talk about enough and we don't think about enough, but we have to put it front and center, because gentrification, it's one of the ultimate doubled-edged swords. There are good elements for sure, and there are also huge problems that come with it. And we have seen, in just these years, these last years, people being forced out of their own neighborhood, unable to stay in the place they love, the place they built. And that is not a promise of New York City. New York City, and Brooklyn in particular, for generations was a place for everyone. Not a perfect place. Not a place without conflict or prejudice, but still a place for everyone, because in the first instance, anyone could come here, and anyone could afford to live here, whether they came from the south, or they came from another country. Whether it was one generation passing on the torch to the next, you could live in your own neighborhood.

And today, for the first time in our history, that is truly in doubt. We know, as Pastor says, we have lost many of our neighbors already, and we know many more are threatened. In this city, 56 percent of us – 56 percent of the people who rent an apartment pay more than 30 percent of their income for a place to live. Some pay more than 50 percent of their income for a place to live. Well, that's not the mark of a city for everyone. We had – for generations we had an ample supply of rent stabilized apartments, rent controlled apartments, Mitchell-Lama housing. We had all of these tools to let working people live in their own city. And slowly but surely, the power of the private market has undermined these tools. And we have not just lost a few affordable apartments, we haven't just lost a few thousand affordable apartments. We have, in the last two decades, lost several hundred thousand affordable apartments in this city. That's how dire this situation is.

If we don't change our course, we could become a gilded city. We could become a city for only those of great means, and we will not allow that. So I presented last year an affordable housing plan – 200,000 units, built and preserved – enough housing for half a million New Yorkers. As many people as live within the city limits of Kansas City or Miami, Florida.

So that is the kind of thing the city does for its people here. We're going to create affordable housing over the next 10 years at an unprecedented level. We're going to preserve the affordable housing we have now in a much more aggressive manner. So we can be the city we are meant to be.

We also know that some, some who are landlords and don't play by the rules are harassing tenants and forcing them out of buildings. So we're investing \$36 million dollars for legal services for tenants who are threatened. So, they will have a lawyer to fight against an unscrupulous landlord.

We know that over 400,000 of our fellow New Yorkers live in public housing, in NYCHA. And we know, for not just years but for decades, the federal government has been reducing its commitment to public housing, the state government has been reducing its commitment to public housing – and so it's up to us. And two weeks ago, I put forward a plan to save public housing for generations to come, because we need it, we need it in this city. 400,000 people need to know that that public housing will be there for them, it will be safer, it will be cleaner, it will be stronger.

So we're doing all that we can do as a city. But as I mentioned, we've often turned to Washington asking just to give us a little bit of the help when we're used to it. I don't have to tell anyone in this congregation what's happening in Washington. It's not the best bet to turn to Washington nowadays.

So we turn to Albany. We say to those in Albany, we represent 43 percent of the population of the state here in New York City. We're asking for fairness. We're asking for a little help so we can still be an affordable city. So this great city that does so much for the whole state can continue to thrive.

Well, in the next three weeks, it is decision time in Albany. Three weeks where things are going to happen that will affect everyone in this extraordinary church, and your family members, and your friends, and your neighbors, and your coworkers. What happens in the next three weeks 150 miles north of here will affect us all for the long term.

Rent regulation, rent control, rent stabilization. One million units of housing, affecting over 2 million New Yorkers, almost one quarter of us, set to expire in three weeks. If Albany doesn't act, all that we know – rent stabilization and rent regulation – will end. The private market will take over, and the pace of displacement will be faster than anything we've ever seen before. Will we let that happen?

Audience: No.

Mayor: Will we let that happen?

Audience: No!

Mayor: In fact, we not only need to keep rent control and rent stabilization in place, we need to strengthen it. As I told you, we've lost two – over 200,000 units of affordable housing. I'm trying to replace all that was lost. But if rent regulation isn't strengthened, we will continue to lose.

Secondly, in Albany they're making a decision about a program that doesn't get a lot of attention. I'll tell you why it doesn't get a lot of attention. It's called 421-a. It is a tax break. It's a tax break that 30 or 40 years ago was put in place so people would develop in New York City when New York City was going through a lot of trouble, and it was very hard to build anything when no one wanted to be here. Well, guess what? Times changed.

As I mentioned, that gentrification, and all the other trends we're seeing. People want to be here. People pay a lot of money to be here. So you would imagine, we all in this room being common-sense people, we would imagine that if there was a tax break once upon a time, in the bad days so the developers would create housing, that when the good times came and prices were high and the market was booming, of course that tax break would be gone, right? Well, common sense does not rule the day. There is still at this moment, by state law, a tax break for those who build luxury condominiums. Now, do you think your tax dollars should go to fund luxury condominiums?

Audience: No.

Mayor: I didn't think so. We have proposed that Albany act. We have proposed an end to all tax breaks for luxury condominium development. We have proposed that Albany act and say that any time we give a tax credit, we must have affordable housing in return for that tax credit.

[Applause]

And not just some places, literally in every neighborhood and every borough. My message to the developers is a simple one. The law should say this – if you want a tax credit, give us affordable housing. If you're not giving us affordable housing, no tax credit for you. It's as simple as that. That seems to be fair.

Albany has a chance to act on that. Three weeks, they have a chance to make a difference. If they pass the reforms that I have proposed, here's what would happen – we would save taxpayers roughly \$1.3 billion dollars because we wouldn't be giving away our tax dollars for

luxury housing. And what would we do with that – that \$1.3 billion? We could create enough affordable housing for 65,000 of our fellow New Yorkers. That difference – think about that. 65,000 people could know that they could live in their neighborhood, live in their city they love.

And I'll – I'll conclude in one moment, but I got to tell you one more piece because I think you'll find it interesting. I also think that people who can afford a luxury condo should be able to afford a little more in taxes so we could build even more affordable housing.

[Applause]

Now, we start by saying if you're going to pay \$1,750,000 dollars for a condo, we're going to ask you for 1 percent tax. That money goes to affordable housing. If you're going to pay \$5 million dollars for a condo, and brothers and sisters, there are a lot of people right now – just think about this for a minute. \$5 million dollars for a condo apartment. That's happening every single day, particularly in Manhattan. We ask them to pay 1.5 percent in taxes so we can create affordable housing now. There are \$10 million dollar condos we have sold in this city. There is a \$100 million dollar condo that was sold recently in this city. I think those individuals can afford a little more so we can build affordable housing.

[Applause]

Again, our friends in Albany have an opportunity to make a decision. They have three weeks to do it. If they agree with me, we would be able to build with the money we get from that very modest tax on the most wealthy, we would get almost \$200 million dollars a year, enough to build 37,000 affordable units. That is enough for 95,000 New Yorkers. Put those two ideas together – the one I mentioned before about 421-a, the one I'm telling you about now, this tax that we call a mansion tax because it's only on the most expensive homes. You put those two plans together, that is enough housing for 160,000 people. That would change the lives of people in this room, in this sacred place, and many others you know. And that is what is hanging in the balance.

So, let's just imagine Albany thinks about it and says, okay, we want 160,000 people to have affordable housing. We don't want to keep giving money away for luxury condos. We want to ask those who have done well to help us. Albany can do all that with the stroke of a pen and set us on a good course.

But we've been disappointed before. We are not blind. We're not blind to petty politics. We're not blind to the games people play. So what if Albany says no? What if they say, no, we're not going to do any of that. That is a slap in the face of every New Yorker who is hanging on by a thread to the housing they have in this city. That's a slap in the face to everyone who wants to stay in their neighborhood and knows they may be priced out. And we shouldn't stand for that. We should not stand for the notion that two million New Yorkers have to worry right now whether their rent controlled or rent stabilized apartment will still be rent controlled or rent stabilized a month from now. And it will be a slap in the face to every one of them if those laws aren't not only renewed, but strengthened.

So I will conclude with this – I'm going to ask for your help. You will hear excuses from Albany. I've been particularly surprised to hear the governor say it's too late to make these changes. Brothers and sisters, it's not too late. Three weeks is a lifetime in Albany, New

York. There's plenty of time to make these changes. The proposals are on the table, they've been vetted, they're ready to go. They've been acted on before. It's time.

I've heard the governor say it's too hard to get these things done. No, not when the people demand it. Not when we've proven it will work and be fair to people struggling to find decent housing. I've heard the governor say not everyone agrees. Well, guess what? Not everyone agrees on lots of things. But it doesn't stop us from moving forward as a city and a state. Sometimes it takes leadership. I have seen many tough things done by this governor. I've seen many tough things done by other leaders. Sometimes we say that people need our help and it is time to act. We don't care about the special interests. We care about the interests of the people. And that's – that's the chance we have to get things right. And your voices will matter. Your voices will be heard in Albany. I urge you to let your voices be heard.

Finally, I want to offer a quote from Corinthians because I think it epitomizes the simple clarity of what we're trying to achieve right now. "Right now you have plenty and can help those who are in need. Later, they will have plenty and can share with you when you need it. In this way, things will be equal." Scripture teaches us many, many things. Sometimes it reminds us there's something more fundamental than politics and posturing. It reminds us we're here for each other, and our government should be as good as all of us.

I thank you for this opportunity to be with you. I thank you for all you do to make your community strong. I join with you to fight to make sure your community will be here for everyone for years to come. We've had 168 years in this congregation. Let's have us 168 more and more beyond that where people of every kind, hardworking people, can actually live in the community they love. Thank you. God bless you.

###

From: [Hagelgans, Andrea](#)
To: [B; "jfdc@akpdmmedia.com"](mailto:jfdc@akpdmmedia.com); [Wolfe, Emma](#); [Walzak, Phil](#)
Subject: RE: Sermon today
Date: Monday, June 01, 2015 2:14:25 PM

Here is the transcript, per your request

THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: May 31, 2015
CONTACT: pressoffice@cityhall.nyc.gov, [\(212\) 788-2958](tel:2127882958)

**RUSH TRANSCRIPT: MAYOR DE BLASIO DELIVERS REMARKS AT CONCORD
BAPTIST CHURCH**

Mayor Bill de Blasio: Thank you so much. What an honor to be here today at Concord. I want to begin at the beginning. First, I want to do honor to God. Without Him, this day would not be possible. And I know this extraordinary congregation feels that deep sense of loss as we mourn Dr. Taylor, who did so much for this congregation, for this city, for this nation – an exemplar of leadership. We remember him. We appreciate him. We feel all he did for us.

Today, you have an extraordinary leader in Pastor Simpson. I got to tell you –

[Applause]

– he is renown. He is renown not just for his spiritual leadership. He is renowned for creating a sense of mission that reaches so many people – those with HIV and AIDS, our seniors, our youth. This church community looks out for everyone. Pastor Simpson has led the way. And apparently he has another identity, I've come to understand, as the Green Lantern. I already thought you were a hero, now I hear you're a superhero. Well, we appreciate it. Like your namesake, you're always doing good.

And in our household we have a phrase – now you know many of us grew up with the phrase, behind every great man stands a great woman.

[Applause]

Well, I need to – I need to update that a little bit. My first lady is out of town, but if she were here, she would insist that phrase be updated – beside every great man stands a great woman.

[Applause]

What greater woman than Pastor Emma Jordan-Simpson?

[Applause]

The people have spoken.

[Laughter]

I love being at Concord. So much, of course, because of what's happening today – all the things this congregation represents and achieves. But I also cannot help but feel history when I stand here. One hundred and sixty-eight years of opening your arms to anyone who needed a spiritual community, who needed a home, who needed hope. By the way, in 1847, and the years thereafter, some of those who came here seeking a spiritual home literally escaped slavery here in our own nation. That is how rich and powerful the history of this place is. So many others over generations left the south in the Great Migration came here, and found a new start and a new hope.

And, here in Brooklyn, and particularly in Bed–Stuy, for generations people flourished. It wasn't always easy times, but families found opportunity, they found jobs, and especially they found a place to live they could afford. And it was their community, because they built it up.

Well, in recent years we've seen a change. And it's a change we don't talk about enough and we don't think about enough, but we have to put it front and center, because gentrification, it's one of the ultimate doubled-edged swords. There are good elements for sure, and there are also huge problems that come with it. And we have seen, in just these years, these last years, people being forced out of their own neighborhood, unable to stay in the place they love, the place they built. And that is not a promise of New York City. New York City, and Brooklyn in particular, for generations was a place for everyone. Not a perfect place. Not a place without conflict or prejudice, but still a place for everyone, because in the first instance, anyone could come here, and anyone could afford to live here, whether they came from the south, or they came from another country. Whether it was one generation passing on the torch to the next, you could live in your own neighborhood.

And today, for the first time in our history, that is truly in doubt. We know, as Pastor says, we have lost many of our neighbors already, and we know many more are threatened. In this city, 56 percent of us – 56 percent of the people who rent an apartment pay more than 30 percent of their income for a place to live. Some pay more than 50 percent of their income for a place to live. Well, that's not the mark of a city for everyone. We had – for generations we had an ample supply of rent stabilized apartments, rent controlled apartments, Mitchell-Lama housing. We had all of these tools to let working people live in their own city. And slowly but surely, the power of the private market has undermined these tools. And we have not just lost a few affordable apartments, we haven't just lost a few thousand affordable apartments. We have, in the last two decades, lost several hundred thousand affordable apartments in this city. That's how dire this situation is.

If we don't change our course, we could become a gilded city. We could become a city for only those of great means, and we will not allow that. So I presented last year an affordable housing plan – 200,000 units, built and preserved – enough housing for half a million New Yorkers. As many people as live within the city limits of Kansas City or Miami, Florida.

So that is the kind of thing the city does for its people here. We're going to create affordable housing over the next 10 years at an unprecedented level. We're going to preserve the affordable housing we have now in a much more aggressive manner. So we can be the city we are meant to be.

We also know that some, some who are landlords and don't play by the rules are harassing tenants and forcing them out of buildings. So we're investing \$36 million dollars for legal services for tenants who are threatened. So, they will have a lawyer to fight against an unscrupulous landlord.

We know that over 400,000 of our fellow New Yorkers live in public housing, in NYCHA. And we know, for not just years but for decades, the federal government has been reducing its commitment to public housing, the state government has been reducing its commitment to public housing – and so it's up to us. And two weeks ago, I put forward a plan to save public housing for generations to come, because we need it, we need it in this city. 400,000 people need to know that that public housing will be there for them, it will be safer, it will be cleaner, it will be stronger.

So we're doing all that we can do as a city. But as I mentioned, we've often turned to Washington asking just to give us a little bit of the help when we're used to it. I don't have to tell anyone in this congregation what's happening in Washington. It's not the best bet to turn to Washington nowadays.

So we turn to Albany. We say to those in Albany, we represent 43 percent of the population of the state here in New York City. We're asking for fairness. We're asking for a little help so we can still be an affordable city. So this great city that does so much for the whole state can continue to thrive.

Well, in the next three weeks, it is decision time in Albany. Three weeks where things are going to happen that will affect everyone in this extraordinary church, and your family members, and your friends, and your neighbors, and your coworkers. What happens in the next three weeks 150 miles north of here will affect us all for the long term.

Rent regulation, rent control, rent stabilization. One million units of housing, affecting over 2 million New Yorkers, almost one quarter of us, set to expire in three weeks. If Albany doesn't act, all that we know – rent stabilization and rent regulation – will end. The private market will take over, and the pace of displacement will be faster than anything we've ever seen before. Will we let that happen?

Audience: No.

Mayor: Will we let that happen?

Audience: No!

Mayor: In fact, we not only need to keep rent control and rent stabilization in place, we need to strengthen it. As I told you, we've lost two – over 200,000 units of affordable housing. I'm trying to replace all that was lost. But if rent regulation isn't strengthened, we will continue to lose.

Secondly, in Albany they're making a decision about a program that doesn't get a lot of attention. I'll tell you why it doesn't get a lot of attention. It's called 421-a. It is a tax break. It's a tax break that 30 or 40 years ago was put in place so people would develop in New York City when New York City was going through a lot of trouble, and it was very hard to

build anything when no one wanted to be here. Well, guess what? Times changed.

As I mentioned, that gentrification, and all the other trends we're seeing. People want to be here. People pay a lot of money to be here. So you would imagine, we all in this room being common-sense people, we would imagine that if there was a tax break once upon a time, in the bad days so the developers would create housing, that when the good times came and prices were high and the market was booming, of course that tax break would be gone, right? Well, common sense does not rule the day. There is still at this moment, by state law, a tax break for those who build luxury condominiums. Now, do you think your tax dollars should go to fund luxury condominiums?

Audience: No.

Mayor: I didn't think so. We have proposed that Albany act. We have proposed an end to all tax breaks for luxury condominium development. We have proposed that Albany act and say that any time we give a tax credit, we must have affordable housing in return for that tax credit.

[Applause]

And not just some places, literally in every neighborhood and every borough. My message to the developers is a simple one. The law should say this – if you want a tax credit, give us affordable housing. If you're not giving us affordable housing, no tax credit for you. It's as simple as that. That seems to be fair.

Albany has a chance to act on that. Three weeks, they have a chance to make a difference. If they pass the reforms that I have proposed, here's what would happen – we would save taxpayers roughly \$1.3 billion dollars because we wouldn't be giving away our tax dollars for luxury housing. And what would we do with that – that \$1.3 billion? We could create enough affordable housing for 65,000 of our fellow New Yorkers. That difference – think about that. 65,000 people could know that they could live in their neighborhood, live in their city they love.

And I'll – I'll conclude in one moment, but I got to tell you one more piece because I think you'll find it interesting. I also think that people who can afford a luxury condo should be able to afford a little more in taxes so we could build even more affordable housing.

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Now, we start by saying if you're going to pay \$1,750,000 dollars for a condo, we're going to ask you for 1 percent tax. That money goes to affordable housing. If you're going to pay \$5 million dollars for a condo, and brothers and sisters, there are a lot of people right now – just think about this for a minute. \$5 million dollars for a condo apartment. That's happening every single day, particularly in Manhattan. We ask them to pay 1.5 percent in taxes so we can create affordable housing now. There are \$10 million dollar condos we have sold in this city. There is a \$100 million dollar condo that was sold recently in this city. I think those individuals can afford a little more so we can build affordable housing.

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Again, our friends in Albany have an opportunity to make a decision. They have three weeks to do it. If they agree with me, we would be able to build with the money we get from that very modest tax on the most wealthy, we would get almost \$200 million dollars a year, enough to build 37,000 affordable units. That is enough for 95,000 New Yorkers. Put those two ideas together – the one I mentioned before about 421-a, the one I'm telling you about now, this tax that we call a mansion tax because it's only on the most expensive homes. You put those two plans together, that is enough housing for 160,000 people. That would change the lives of people in this room, in this sacred place, and many others you know. And that is what is hanging in the balance.

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I've heard the governor say it's too hard to get these things done. No, not when the people demand it. Not when we've proven it will work and be fair to people struggling to find decent housing. I've heard the governor say not everyone agrees. Well, guess what? Not everyone agrees on lots of things. But it doesn't stop us from moving forward as a city and a state. Sometimes it takes leadership. I have seen many tough things done by this governor. I've seen many tough things done by other leaders. Sometimes we say that people need our help and it is time to act. We don't care about the special interests. We care about the interests of the people. And that's – that's the chance we have to get things right. And your voices will matter. Your voices will be heard in Albany. I urge you to let your voices be heard.

Finally, I want to offer a quote from Corinthians because I think it epitomizes the simple clarity of what we're trying to achieve right now. "Right now you have plenty and can help those who are in need. Later, they will have plenty and can share with you when you need it. In this way, things will be equal." Scripture teaches us many, many things. Sometimes it reminds us there's something more fundamental than politics and posturing. It reminds us we're here for each other, and our government should be as good as all of us.

I thank you for this opportunity to be with you. I thank you for all you do to make your community strong. I join with you to fight to make sure your community will be here for everyone for years to come. We've had 168 years in this congregation. Let's have us 168

morem and more beyond that where people of every kind, hardworking people, can actually live in the community they love. Thank you. God bless you.

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From: B
Sent: Sunday, May 31, 2015 11:12 PM
To: 'jfdc@akpdmedia.com'; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Re: Sermon today

Much appreciated. Now structure all that thinking into how I can say things better

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, May 31, 2015 11:06 PM
To: B; Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject: Sermon today

Just listened to the audio. Very well done.

I love when you talk about the good & bad of gentrification as the scene-setter. I think people readily acknowledge & understand that - and it's a way to keep them listening for more.

Also really liked how you talked about 421a - recaptured the high ground on the CITY demanding more from developers - and ALBANY being the ones who refuse to act.

I always dig the mention of the tenant protection initiative. Might beef that up a tad in the future to offer more color. Predatory landlords are screwing with your heat & hot water, failing to make repairs - not just out of negligence, but to drive struggling people OUT so they can get rich folks IN. It's all about profits - and it's wrong. The landlords used to always win because they had money & lawyers - and regular folks couldn't go to housing court. The City is changing that - giving you a free lawyer so you can fight back.

Loved the juxtaposition of the million-dollar condos & the millions affected by rent regulations (and so did the crowd, it seemed). Just the other day, a foreign family bought a \$95 million dollar apartment in Manhattan. It's lunacy.

It occurs to me that we should go back to our soy latte from Starbucks example - showing in real terms how these rich folks can pay a pittance more to help fund affordable housing that so many people so desperately need.

I also think we should work in either some real-life stories, or - just as good - some parables. I'm thinking of the May 2013 TOTC speech where the Wall Street guy was rushing out the lobby of his doorman apartment to the boardroom downtown where he'd figure out how to make millions that morning - at the same time the single mother was rushing through the turnstile of the subway with her children in tow, trying to get them to school before she started the first of the three jobs she'd work that day.

We know from the research that the numbers are powerful - 200K units/500K people, etc - but the parables really make it sing.

It also strikes me that we need to ratchet up the villain in all of this. To some extent, it's Albany & politics as usual & the Governor playing games. But people will always ask why - and we should remind them of the gobs of money that the well-heeled and well-connected dump into lobbying Albany - just so they can keep the status quo. We don't have to specifically call out developers (and probably shouldn't for another few days) - but there's a reason that developers and Wall Street pours millions upon millions into campaign accounts. It's certainly not for good government.

We also need a couple of catchy lines - something akin to the billionaire hedge funder paying a lower rate of tax than the guy who pilots his private jet or the woman who cleans his summer home.

The only critique I have is that you need to wind things up a little more succinctly - build to a crescendo & then drop the mic. That will be a lot easier to do once we get you the parables & one-liners...

But I was really happy with the performance.

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#)
Cc: ["John Del Cecato"](#)
Subject: RE: O'Malley/ vision
Date: Monday, June 01, 2015 2:48:31 PM

Passed along without comment!

<http://www.washingtonpost.com/wp-dyn/content/article/2007/08/06/AR2007080601158.html>

From: Hagelgans, Andrea
Sent: Monday, June 01, 2015 2:47 PM
To: B
Cc: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Gunaratna, Mahen; Leopold, Elana; Snyder, Thomas
Subject: O'Malley/ vision

Sir,

As you know, O'Malley launched his presidential campaign. Here is what is posted on his website in terms of his platform at this stage.

Thanks,
Andrea

FIGHT FOR BETTER WAGES

Americans are working harder but earning less than they did 12 years ago, and wealth has concentrated in the hands of the very few as almost never before. We must fight for better wages for all workers, so that Americans can actually live on what they earn. That means raising the minimum wage to \$15 an hour, increasing the threshold for overtime pay to \$1,000 a week, and restoring workers' collective bargaining power.

BRING ACCOUNTABILITY TO WALL STREET

Despite the 2008 meltdown on Wall Street, just five banks still control half of the industry's \$15 trillion in assets, and not a single executive was ever convicted of a crime. We must reinstate Glass-Steagall, empower regulators to hold law-breakers accountable, and break up big banks before they break us. We need stronger protections for American families, not billion-dollar banks.

EXPAND EQUALITY OF OPPORTUNITY FOR THE NEXT GENERATION

Our country was built on the belief that no matter who you are or where you were born, your hard work should pay off. But for too many of our children, that promise is out of reach from the very start. We must close the gap by making access to safe and affordable childcare and pre-K universal, and college debt-free for all. We should also modernize high school, empowering every student to graduate with a year of college credit, an apprenticeship, or a certificate or credential for a high-pay, high-skill job.

STRENGTHEN OUR CITIES AND COMMUNITIES

It has been decades since we embraced a real agenda for American cities and communities. Our country was not built on tax cuts; it was built on better choices, made for the common good. To make our communities more competitive and more equal, we must return to those better choices—from historic investments in infrastructure and mass-transit, to ensuring that every family has access to quality, affordable housing near good jobs and good schools.

SUPPORT WOMEN AND FAMILIES

We have an economy where too many Americans must choose between pursuing their careers and caring for their children. We have to do more to make sure that women are treated fairly and compensated equally in the workplace. Maternity leave, paternity leave, equal pay, and safe and affordable child care are not luxuries. They are the hallmarks of a strong, inclusive economy—because when women succeed, America succeeds.

BREAK DOWN BARRIERS THAT KEEP FAMILIES IN POVERTY

It should be unacceptable that—without safety net programs—one in three American families would live in poverty. Yet, far too many Americans, including 16 million children, are locked in a cycle of poverty today. We should set a bold goal of cutting poverty in half within 10 years—and meet it through greater investments in communities, public education, critical programs like the Earned Income Tax Credit that help families get and stay on their feet.

REFORM OUR IMMIGRATION SYSTEM

Bringing undocumented immigrants out of the shadows will grow our economy, expand our tax base, create jobs and lift wages—benefiting our country as a whole. We must boldly advance comprehensive immigration reform, while also using executive action to its full authority to end unnecessary detentions and expand deferred action. As Americans, when refugee children arrive on our doorstep, we shouldn't turn them away—we should act like the generous, compassionate people we are.

PROTECT THE DIGNITY OF RETIREMENT

We can't grow our economy if we resign a whole generation of our citizens to spending their golden years living in poverty. And we know for a fact that 401(k)s won't leave enough for many seniors to live on in retirement, especially after Wall Street's meltdown took its toll on families' savings. Rather than reducing Social Security benefits or privatizing them, we must expand benefits so all of our seniors can retire with dignity.

LAUNCH A JOBS AGENDA FOR THE CLIMATE CHALLENGE

Clean, renewable sources of energy represent one of the biggest economic opportunities in a century. And the threat of climate change is real and immediate. We must make better choices for a more secure and independent energy future—by limiting carbon emissions, setting renewable energy targets, driving innovation, seeding new industries, and creating good local jobs.

RESTORE COMPETITION TO OUR ECONOMY

The largest corporations have become more powerful than ever, smothering open competition, and shipping jobs and profits abroad. We need 21st century economic solutions that empower family businesses, entrepreneurs, and consumers to keep wealth within their communities, instead of sending it away to the top one percent. This should start with aggressive enforcement of our anti-trust laws. We must also say “no” to bad trade deals that would further benefit the largest corporations, while costing American workers their jobs.

PUT ELECTIONS BACK IN THE HANDS OF AMERICAN VOTERS

Restoring our economy requires us to revitalize our democracy. We must return to a government of, by, and for the people—one that builds an economy that works for everyone and ensures voters' voices are heard. While fixing the Citizens United decision is important, we can't afford to wait for a Constitutional amendment to solve the problem of out-of-control money in our political system.

We should start by embracing citizen-funded elections, to reduce the outsized influence of special interests and the very wealthy in our politics. Small donors should have their contributions matched by six-to-one or more, and be rewarded through a refundable tax credit that encourages more people to give and participate. And we should make it easier, not harder, to vote – by modernizing registration, restoring the Voting Rights Act, and tearing down barriers like ID requirements that make it difficult for people to exercise their most fundamental right.

INSIST ON TRANSPARENT, ACCOUNTABLE, HIGH-PERFORMING GOVERNMENT

We must have a clearer view of the most important things our government is trying to accomplish and why. This requires clear goals that reflect what we actually value as a nation. But above all, it means our government must precisely measure its progress, and present that information in an accessible, transparent way to the public. We can use this smarter and more efficient way of governing to fight against the sway of beltway lobbyists and special interests – and to build a better government focused on delivering real, measurable results for its people.

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Carey, Michael](#)
To: ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: Mayor's Event Briefing- TPA Taping
Date: Monday, June 01, 2015 4:38:53 PM
Attachments: [Mayor's Event Briefing- TPA Taping.doc](#)



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Event/Meeting Briefing Information

Staff Contact/Planning Lead: JDC

EVENT: Taping of Progressive Video

MISSION/GOAL: Amplify TPA movement and values

DAY/DATE: Wednesday, June 3, 2015

EVENT TIME: 5:00-5:30 PM

MBDB TIME: 5:00-5:30 PM

LOCATION:

CONTACT: JDC

STAFF ASSIGNED TO MBDB:

EVENT SET-UP/PROGRAM:

- YOU will have a 7-8 minute interview(either 1 long segment or broken into 2 segments)
- Possibility he will request YOU to stay for 10 additional minutes to do an interview for the Website

Topics:

- TPA, progressive agenda and the conference YOU organized in D.C.
- Education
- Crime in NYC

Other guests this week:

- General Stanley McChrystal
- Melissa McCarthy
- Steve Buscemi

Last show: August 6, 2015
New host: Trevor Noah (South African)



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Background: TPA is the pitched topic

- His recent shows indicate continued interest in SQF and police/community relations/NYC safety
- He also tends to focus on gaffes (inadvertently copying reporter on email; lateness)
- He may mention traveling outside NYC and the so-called “controversy”
- Jon is personally committed to Veterans issues and is helping Veterans get jobs in the film/entertainment industry]

Videos to watch: [Rand Paul](#)
[Hillary Clinton v. Bernie Sanders](#)
[Democaplyse](#)

MAIN POINTS TO LAND:

- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- **We'll be calling on leaders and candidates to address these issues, to stiffen their backbones,** to be clear, and to champion these progressive policies.



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THE CITY OF NEW YORK

Transitions

- There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, put a 5% surcharge on income earned over a million bucks, etc).
- President Obama said something interesting the other day. He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.
- In my city, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.

Off Topic

On Travel

- The fight to lift up struggling New Yorkers, and to help rebuild New York's middle class, doesn't end at the borders of my city.

Mayoral Control—paint doomsday picture of turning back the clock:

- Couldn't do pre-K, after-school expansion, Renewal Schools
- All the positive momentum will come to a halt—higher attendance, higher graduation rates, safer campuses
- We couldn't even appoint a Chancellor, we couldn't hire or fire superintendents
- 71 CEOs of the city's top companies sent State leaders a letter last week demanding mayoral control be renewed for economic future



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Cuomo/ MBdB relationship

- Worked with Gov Cuomo for years protecting and building housing for low-income New Yorkers. Now, with the homes of 2 million New Yorkers in the balance, we need him to stand up. If he simply extends the status quo, tens of thousands of families will be forced out of their homes.

Safety

- Overall crime is down and NYC is one of the country's safest big cities
- There are often incidents going into Spring/Summer - saw it last year as well - and we closed the year with record lows
- Working with PD and always tailoring our approach
- Our reforms to SQF have cut down lower quality stops and lead to more time for quality policing- Peace dividend
- Will continue to reform SQF so it leads to enforcement and quality stops

SQF

- SQF are down 53% from last year.
- 11,276 stops so far in 2015 compared to 23,979 at this time in 2014.
- In 2014, SQF dropped nearly 76% percent compared to the previous year.

Shootings/Safety—Aggressively Tackling

- Narrow, gang-driven activity responsible for small uptick localized in a handful of precincts—just like last year's brief surge in public housing, we're deploying targeted resources to address it.
- Police have tools they've never had before—new tech/tablets, retraining, shot spotter
- We are down 2,500 crimes in NYC, a 7 percent decrease in overall to date compared to last year, also see decreases in housing and transit crime

Marijuana policy

- Marijuana-related arrests are down 47% in NYC compared to last year
- We are implementing a smart policy that keeps New Yorkers safe but is also more fair to our residents.
- The administration and NYPD are continuing to implement meaningful reforms that bring police and community closer together.

Rikers reform/ Mass Incarceration

- We are making significant and important progress to move Rikers from a culture of violence to a culture of safety—and meaningful reform takes time.



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- Our 14-point Anti-Violence Initiative is aimed directly at reducing violence and improving the quality of life for staff and inmates alike.
- We recently committed to safely cutting the population on Rikers by reducing case delays and reforming the summons process.
- Reference FLONYC work on mental health
- *[Rikers reform examples = ending punitive segregation for 16 and 17 year olds, opening Enhanced Supervision Housing, increasing programming to reduce idleness]*

Possible Questions

TPA and presidential

- Don't you think you should stick to your day job?
- So will you endorse Bernie Sanders?
- Was this all just a "wink-wink" "nod-nod" for Hillary?
- What do you think of O'Malley?
- How do you respond to critics that the progressive agenda is a "white, liberal" agenda?

Crime

- 1 year in and NYC is going to s***. Does this prove SQF works?
- Should I be scared to go to Central Park?

Education

- What's going on with you and Cuomo?

BACKGROUND

NYT on Jon Stewart's Veterans Work



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During the surge in Iraq in 2008, Nathan Witmer led an Army scout platoon in a thicket of villages rife with insurgents and roadside bombs. What he really wants to do is direct.

Or maybe write — or produce.

“Anything with movies was always the dream,” said Mr. Witmer, who left active duty in 2010.

Like many troops leaving the military, he was steered instead toward jobs in government agencies that offered preferential hiring or with big corporations that recruited veterans, and he assumed his hope of working in show business would remain only that.

But after selling medical equipment for two years, he had the chance to join a five-week industry boot camp designed to bring young veterans into the television business. To his surprise, it was run by one of the Iraq war’s fiercest critics, Jon Stewart, the longtime host of Comedy Central’s “The Daily Show.”

“It was actually inspirational,” said Mr. Witmer, who went on to work at Fox News and then found a job as a “Daily Show” associate field segment producer. “We hear ‘Thank you for your service’ all the time, but here was concrete action, people working to really make a difference. And it changed lives. I’m proof of that.”

“The Daily Show” developed the program over the last three years without publicizing it, but now, because Mr. Stewart is preparing to leave the show, he has taken it into the open, urging other shows to develop their own programs to bring more veterans into the industry.

“This is ready to franchise. Please steal our idea,” Mr. Stewart said in an interview at his Manhattan studio recently. “It isn’t charity. To be good in this business you have to bring in different voices from different places, and we have this wealth of experience that just wasn’t being tapped.”

Veterans are less likely to struggle to find work after war — their unemployment rate has been lower than the comparable civilian rate for years — but few land in the entertainment industry, according to the industry group Veterans in Film and Television.

Karen Kraft, a board member of the group, which tries to draw more veterans into the industry, said the small number of military veterans in show business was partly because military service supplanted the years of internships and entry-level jobs often required to establish a beachhead in the industry. The phenomenon may also be connected to a cultural divide that has kept quirky, left-leaning Hollywood and the high-and-tight world of the military from connecting.



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“Sometimes people want to apologize for being in the military out here; it’s so misunderstood,” Ms. Kraft, a former soldier who became a producer in Los Angeles, said of Hollywood. “It’s a creative industry, and they tend to see military people as a bunch of rule followers.”

Efforts to bring veterans into the field have included workshops by the Writers Guild of America and projects by big-name producers and directors, among them Bruce Cohen and Judd Apatow, that involve young veterans.

Mr. Stewart may at first seem an unexpected bridge for a Hollywood-military divide. For years the host built his audience by playing straight man to the often absurd truths of the global “war on terror,” serving up scathing satire on American involvement in the Middle East in his longstanding segments “Mess o’Potamia” and “Crisis in Israfighyianonanaq.” At the same time, though, he has been an advocate for troops, visiting the wounded at hospitals, visiting Arlington National Cemetery and in 2011 doing a comedy tour of bases in Afghanistan.

“I knew I had very strong opinions about what we were doing over there, and I wanted to visit the individuals who were part of the effort to gain a perspective on it,” Mr. Stewart said. He added: “Most of all, I realized it was unbelievably hot, nothing but sand. I knew we were nation-building there. I didn’t realize we were nation-building on Mars.”

In 2013, American Corporate Partners, a mentoring nonprofit group, asked Mr. Stewart to take a veteran under his wing and help find that person a job in television, which involved making a few calls.

“Jon said he wanted to help, but wanted to do more than just drop his name,” said Sid Goodfriend, who runs the program.

Instead, the staff of “The Daily Show” developed an intense five-week immersion program to give veterans a crash course in their business, with behind-the-scenes looks at areas including talent booking and editing.

They put out word to veterans’ groups but did not mention that the boot camp was at “The Daily Show,” an attempt to weed out fans and focus instead on veterans who really wanted to work in the industry.

“There are well-worn channels into this industry that are closed off to veterans,” Mr. Stewart said. “You get into the television industry generally by going to certain colleges known for having good television programs, getting internships and getting to know people who work in the industry. A lot of veterans never had that opportunity because they were busy at war. This is a way to give them that chance.”



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He added that the veterans he had hired had been assets and “way less whiny” than most of his hires.

“The Daily Show” created a program to offer the benefits of an internship — experience and connections — in a form that veterans working full-time jobs could accommodate. Each class of 24 meets once a week in the evening. The program ends with a career fair that has landed a handful of vets jobs in television.

One of them is Justine Cabulong, a former Marine lieutenant who served in Mongolia and Afghanistan and is now a production coordinator at “The Daily Show” — a job that among other things includes a brief comedy routine before the show that warns audience members that if they don’t remain seated and keep their phones turned off, they “will be detained.”

“I feel like the Marines was a good preparation for ‘The Daily Show,’ actually,” she said. “The show is high tempo; it’s pretty chaotic; you have to work together. We might be on the road, not be getting much sleep. But at the same time, it’s not a war zone here. No one is shooting at us. Yes, the printer might have just died, but we can call the printer guy.”

From: [Leopold, Elana](#)
To: [Carey, Michael](#); [de Alwis, Ronalie](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: MBDB: Prep for Daily Show
Date: Monday, June 01, 2015 6:07:21 PM

We are delayed. Please stand by

From: [Hagelgans, Andrea](#)
To: [Hinton, Karen](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"
Subject: Prep will start in a min or so
Date: Monday, June 01, 2015 6:36:35 PM

Folks exiting

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Leopold, Elana](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Daily Show Q&A
Date: Monday, June 01, 2015 7:01:27 PM

Sir,

I understand we are doing the Daily Show prep by phone. Briefing memo is in your binder, but for your convenience below is the list of questions we've dreamed up to get us started. Topics Jon would like to touch on include: TPA, including the DC press conference, education, and crime in NY. Main points below

Possible Questions

TPA and presidential

Don't you think you should stick to your day job?
So will you endorse Bernie Sanders?
Was this all just a "wink-wink" "nod-nod" for Hillary?
What do you think of O'Malley?
How do you respond to critics that the progressive agenda is a "white, liberal" agenda?
When are you declaring your candidacy for president? Can I be your running mate?
What do you hope to accomplish with the Contract with America?
You've taken a lot of heat for traveling outside of NYC and for focusing on national issues.
Is Martin O'Malley progressive candidate you've been looking for?
Will you be at Hillary's campaign launch in NYC?

Crime

1 year in and NYC is going to s***. Does this prove SQF works?
Should I be scared to go to Central Park?
Are we returning to the bad old days of crime?
Patriot Act expiration – is NYC safe? Are you worried about this?
Marijuana legalization? Will you go there?
Spike in shootings and murders – fear mongering by the media? NYP says you're 45% more likely to be murdered in de Blasio's Manhattan.
What are you doing to address gang crime?
Some people are saying that broken windows is your stop and frisk. How do you respond?
Let's talk about your relationship with the NYPD... It's been a tough year
Homelessness crisis – what are you doing about it?

Education

53K pre-K students – where do you go from there?
What's going on with you and Cuomo?

Miscellaneous

Pizza with a fork and knife? Still a thing?
You're fighting with everyone now these days, eh? HRC, Governor Cuomo, etc.?
Let's talk about your relationship with the press.
What do you really think about the New York Post?
Rolling Stone – do you really think New Yorkers don't understand what's going on here? Do you want to retract that statement?

Met Gala – really, couldn't attend it?

Staten Island --- Am with you on not wanting to go there... or some other snarky comment that might put you in hot water
Veterans/ Flag issue

Main points to land:

- The Progressive Agenda comes down to **a very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- **We'll be calling on leaders and candidates to address these issues, to stiffen their backbones,** to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, Buffett Rule, etc).
- President Obama said something interesting the other day. He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.
- In my city, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They

were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.

Safety

- Overall crime is down and NYC is one of the country's safest big cities
- 7 Major index crimes, down 6.6% vs. this time last year
- There are often incidents going into Spring/Summer - saw it last year as well - and we closed the year with record lows
- Working with PD and always tailoring our approach
- Our reforms to SQF have cut down lower quality stops and lead to more time for quality policing- Peace dividend
- Will continue to reform SQF so it leads to enforcement and quality stops

SQF

- SQF are down 53% from last year.
- 11,276 stops so far in 2015 compared to 23,979 at this time in 2014.
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Shootings/Safety—Aggressively Tackling

- Narrow, gang-driven activity responsible for small uptick localized in a handful of precincts— just like last year's brief surge in public housing, we're deploying targeted resources to address it.
- Police have tools they've never had before—new tech/tablets, retraining, shot spotter
- We are down 2,500 crimes in NYC, a 7 percent decrease in overall to date compared to last year, also see decreases in housing and transit crime

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: COIB waiver request reconsideration letter Prim Katz 060115 ib.docx
Date: Monday, June 01, 2015 7:16:07 PM
Attachments: [COIB waiver request reconsideration letter Prim Katz 060115 ib.docx](#)
[ATT00001.txt](#)

Can you review description of Hayley's role for accuracy? Need to send in the a.m.

Thanks

Dear Board Members:

On May 29, 2015, you denied a request for a waiver pursuant to New York City Charter Section 2604(e) to permit Rebecca Katz and Hayley Prim, employed with Hilltop Public Solutions LLC (“Hilltop”), to appear before the Office of the Mayor (the “Office”) on behalf of their firm’s client, the Campaign for One New York (“CONY”), within one year of their departure from the Office. In footnote 1 of that letter, you made clear that the determination did not address the question of whether Ms. Katz and Ms. Prim could appear before the Office if they were employed with CONY.

We are therefore seeking the Board’s opinion as to whether it would grant a waiver for Ms. Katz or Ms. Prim to appear before the Office were they employed by CONY and respectfully request the Board’s opinion, if possible, by June 5. The reason for the expedited request is that CONY has a commitment to carry out work to advance the interests of the City this month for which it needs to resolve the question of whether Ms. Prim or Ms. Katz may coordinate communications with the Office or whether it must consider other options for doing that.

Specifically, in May, Mayor de Blasio went to Washington to advocate for a series of policy priorities of interest to New Yorkers, including an increase in the minimum wage, paid family leave, and additional tax revenues to support investments that would address the current inequality crisis. CONY is currently engaged in time sensitive work to follow-up on the momentum created by that event and is working to support a day of action this month to amplify the Mayor’s earlier efforts. The Mayor’s Office needs to coordinate with CONY on the content of these activities to ensure accuracy and consistency in the presentation of information to the public and must make arrangements to do so one way or the other within the next week.

~~As~~ we noted in our request letter of April 2, 2015, CONY is a section 501(c)(4) non-profit corporation. It was established in coordination with Mayor de Blasio for the exclusive purpose of ~~to provide~~ providing the people of New York City with an opportunity to organize in support of the Mayor’s policy agenda and advocate on behalf of the City of New York.¹ ~~CONY has hired Hilltop Public Solutions (“Hilltop”) to provide communications and strategic support in advancing the non-profit’s work to support the Mayor’s agenda. Ms. Katz and Ms. Katz and Ms. Prim are employed by Hilltop where they do work for CONY as a client of Hilltop. In the coming days, she Ms. Prim will terminate her employment with Hilltop and join the staff of CONY as a full time employee. She will have no continuing employment relationship with Hilltop. Hilltop will continue to work with CONY as a client. Ms. Katz may consider doing the same and we are therefore asking for a conditional waiver for her as well should she choose to make that move.~~

We have previously noted that the Mayor’s Office has expressed a desire to communicate with Ms. Katz and Ms. Prim (on behalf of CONY) in order to align on priorities, explain relevant aspects of the Mayor’s agenda, and ensure that the information CONY disseminates accurately reflects that agenda. We

¹ See also, Letter from Conflicts of Interest Board to Lawrence D. Laufer, Conflicts of Interest Board Case No. 2013-899 (January 8, 2014) (recognizing the purpose of CONY as “advocating for New York City”).

requested a waiver for these communications only, making clear that we did not seek permission for Ms. Katz or Ms. Prim to be able to communicate with the Office on behalf of any other clients of Hilltop.

In your guidance, you reasoned that such a waiver would be inappropriate due to the “the competitive advantage that might well accrue to Hilltop if two of its employees who would otherwise be barred from communicating for one year with employees of the Office of the Mayor would instead be permitted to communicate with the highest officials of the Mayor’s communications team.” In so reasoning, you made clear that notwithstanding Ms. Prim and Ms. Katz’s ultimate client being CONY, the relevant fact for conflicts purposes is that their immediate employer is Hilltop. You reason that “the resulting perception that Hilltop has favored access to City Hall would make harm to its competitors all too likely.”

~~[While we respectfully disagree with the Board’s conclusion, we request that it grant Ms. Prim a waiver to appear before the Office as an employee of CONY.]~~

~~If, however, the Board chooses not to reconsider, in light of the Board’s opinion, Ms. Prim is prepared to separate from Hilltop and join CONY as a CONY employee. Before she does so, however, since such a This move is necessary to permit would be undertaken in order to perform performs. Prim to do the work she left the Mayor’s Office intending to perform for CONY., we would like to confirm that the Board would view that situation differently and grant Ms. Prim a waiver to permit her to communicate with the Office on behalf of CONY.~~

We believe the reasoning in the Board’s May 29th letter should lead to the conclusion that ~~such~~ a waiver for Ms. Prim or Ms. Katz to communicate with the Office as employees of CONY would be appropriate. That is because CONY has neither clients nor for-profit competitors. Moreover, CONY is well understood to have a special relationship with the Mayor, having been founded in coordination with him, for the express purpose of supporting ~~his~~ the City and his agenda. There is therefore no chance that Ms. Prim’s or Ms. Katz’s communications with the Office on behalf of CONY would create any perception or reality that would either give CONY any competitive advantage or that didn’t already exist.

In addition, we believe ~~Ms. Prim’s~~ this request would meet the other criteria laid out by the Board in Advisory Opinion 94-15. In that opinion, the Board stated that in considering whether to grant a waiver it also considers “the relationship of the City to the public servant’s prospective employer” and “the benefits to the City (as opposed to the public servant) if the waiver were to be granted.” We note that in a January 8, 2014 letter the Board approved of the Mayor soliciting funds for CONY precisely because “the purpose of the Corporation lies in advocating for New York City.”

As such, we believe the Board has already found CONY to be both affiliated sufficiently with the City and operating in the City’s interests sufficiently to entitle the Mayor to fundraise on its behalf. We believe that same analysis suggests the City would benefit from strong communication and coordination with CONY and that that coordination would be advanced by having someone trusted by the Mayor who has relationships with Mayor’s Office such as Ms. Prim or Ms. Katz to be at CONY handling such communications.

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Finally, as noted in our previous request but not yet addressed specifically by the Board, the desire to communicate with CONY and Ms. Katz and Ms. Prim as its representatives initiates from the Mayor's Office. Revolving door prohibitions have traditionally operated to bar former government officials from initiating contact with their former government offices on behalf of new private clients, thus giving those clients an undue advantage. That is not the situation here. Here, it is the government that wishes to coordinate with its former officials because they are working on matters of interest to the government.

We believe that impeding the Mayor's ability to seek advice from and coordination with his former advisors when they are working to advance the Mayor's agenda impairs his ability to best serve the interests of the City. We therefore respectfully request the Board grant conditional waivers to Ms. Prim and Ms. Katz to communicate with the Mayor's Office should either become an employee of CONY.

Finally, we note there is some time sensitivity to this request. As you know, the State Legislature is currently concluding its session in Albany with many issues important to the City still to be resolved. CONY is one of the entities advocating on behalf of the City's interests. Because CONY must now find a communications advisor immediately who can coordinate with the Mayor and communications personnel in City Hall and has asked Ms. Prim to therefore respond to their offer by June 5, we respectfully request that the Board provide advice regarding this letter by June 5 in order to permit Ms. Prim to make an important career decision by the deadline provided her and permit CONY to continue its work in support of the City of New York.

Sent from my iPhone

From: [Hagelgans, Andrea](#)
To: [Leopold, Elana](#); [Carey, Michael](#); [de Alwis, Ronalie](#); "jfdc@akpdmedia.com"; [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: MBDB: Prep for Daily Show
Date: Monday, June 01, 2015 7:39:14 PM

We're all on

-----Original Message-----

From: Leopold, Elana
Sent: Monday, June 01, 2015 7:38 PM
To: Carey, Michael; de Alwis, Ronalie; 'jfdc@akpdmedia.com'; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: MBDB: Prep for Daily Show

Please dial in now

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Leopold, Elana](#)
Subject: Stewart on Sanders
Date: Monday, June 01, 2015 8:17:57 PM

This in WaPo today

Sen. Bernie Sanders (I-Vt.) formally announced his presidential campaign last week, and much of the coverage focused on how he is a socialist-leaning "long shot" and "loon." But Jon Stewart argued that Sanders just *seems* bizarre in relation to other candidates because he's actually being himself.

Sure, Sanders's hair might be a little wild, but that's just because he doesn't have someone telling him "you might want to comb your hair today, and tomorrow, make it a regular thing" like Hillary Clinton does. And, sure, he might speak about income inequality in front of sailboats, but at least he doesn't just adopt the accent of the region where he's speaking, like Clinton did speaking with a slight twang when she was in South Carolina last week, Stewart said.

"[W]e've all become so accustomed to stage-managed, focus-group-driven candidates that authenticity comes across as lunacy," he said.

Andrea Hagelgans
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Direct – 212.341.5372
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ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: FW: Daily Show Q&A
Date: Monday, June 01, 2015 8:33:28 PM

Below is the list of questions we've dreamed up to get us started. Topics Jon would like to touch on include: TPA, including the DC press conference, education, and crime in NY. [Homebases](#) below based on my review of the messages you've been consistently delivering in TPA events.

I'll get time to have you look at some videos tomorrow

Possible Questions

TPA and presidential

Don't you think you should stick to your day job?
So will you endorse Bernie Sanders?
Was this all just a "wink-wink" "nod-nod" for Hillary?
What do you think of O'Malley?
How do you respond to critics that the progressive agenda is a "white, liberal" agenda?
When are you declaring your candidacy for president? Can I be your running mate?
What do you hope to accomplish with the Contract with America?
You've taken a lot of heat for traveling outside of NYC and for focusing on national issues.
Is Martin O'Malley progressive candidate you've been looking for?
Will you be at Hillary's campaign launch in NYC?

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1 year in and NYC is going to s***. Does this prove SQF works?
Should I be scared to go to Central Park?
Are we returning to the bad old days of crime?
Patriot Act expiration – is NYC safe? Are you worried about this?
Marijuana legalization? Will you go there?
Spike in shootings and murders – fear mongering by the media? NYP says you're 45% more likely to be murdered in de Blasio's Manhattan.
What are you doing to address gang crime?
Some people are saying that broken windows is your stop and frisk. How do you respond?
Let's talk about your relationship with the NYPD... It's been a tough year
Homelessness crisis – what are you doing about it?

Education

53K pre-K students – where do you go from there?
What's going on with you and Cuomo?

Miscellaneous

Pizza with a fork and knife? Still a thing?
You're fighting with everyone now these days, eh? HRC, Governor Cuomo, etc.?
Let's talk about your relationship with the press.
What do you really think about the New York Post?
Rolling Stone – do you really think New Yorkers don't understand what's going on here? Do you want to retract that statement?

Met Gala – really, couldn't attend it?

Staten Island --- Am with you on not wanting to go there... or some other snarky comment that

might put you in hot water
Veterans/ Flag issue

Main points to land:

- The Progressive Agenda comes down to **a very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.
- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**
- The **Progressive Agenda is a movement from the grassroots.** It's an urgent call for change. We're hearing the voices of people every day – people all over this country. Recently, we saw demonstrations in 200 cities across this country for a \$15 dollar minimum wage.
 - Something is changing in America. It's time to take that energy and crystalize it into an agenda that will make a difference. It's time to put people ahead of profits – value work over wealth. It's as simple as that.
- We'll **be calling on leaders and candidates to address these issues, to stiffen their backbones**, to be clear, and to champion these progressive policies.

Transitions

- There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home.

Key Stats/ Examples

- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, Buffett Rule, etc).
- President Obama said something interesting the other day. He pointed out that the top 25 hedge fund titans in America earn more MORE than every kindergarten teacher in America. Think about that. \$12 billion for 25 people – more than all the folks teaching our four and five year olds.
- In my city, 46 percent of the people are at or near the poverty level. That is based on a statistic from the Bloomberg Administration. It came out first in 2013. It's essentially the same today, 46 percent of people at or near the poverty level, one paycheck away.
- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They

were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.

- **Have to stiffen your backbone. 2013 Campaign example--- Called for pre-K tax, day later people resigned from finance committee. But this year 53K started pre-K.**

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- Overall crime is down and NYC is one of the country's safest big cities
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- Working with PD and always tailoring our approach
- Our reforms to SQF have cut down lower quality stops and lead to more time for quality policing- Peace dividend
- Will continue to reform SQF so it leads to enforcement and quality stops

SQF

- SQF are down 53% from last year.
- 11,276 stops so far in 2015 compared to 23,979 at this time in 2014.
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- Police have tools they've never had before—new tech/tablets, retraining, shot spotter
- We are down 2,500 crimes in NYC, a 7 percent decrease in overall to date compared to last year, also see decreases in housing and transit crime

Patriot Act (Stewart has been focused on this)

- The senate should pass the House bill
- We need to make sure law enforcement has every tool available to combat terrorism within the confines constitution
- The House of Representatives has arrived at a reasonable arrangement that protects the security, privacy, and constitutional rights of New Yorkers and all Americans
- I urge the Senate to expeditiously pass the House Bill and reinstitute the expired provisions of the Patriot Act with reforms

Don't Soul-Search. Stiffen Your Backbone.

Posted: 11/12/2014 10:00 am EST Updated: 11/16/2014 7:59 am EST

It's a time-honored tradition.

After months of covering the midterm elections through a prism of polls and tactics, pundits will shift their focus to the defeated party's so-called season of "soul-searching."

As a Democrat, I'm disappointed in last Tuesday's results. But as a progressive, I know my party need not search for its soul -- but rather, its backbone.

The truth is that the Democratic Party has core values that are very much in sync with most Americans.

We believe in taking dead aim at the income inequality that infects our communities -- from big cities like New York, to small towns and rural areas across the United States.

We believe that the wealthy should pay their fair share so we can lift people out of poverty and grow our middle class.

And we believe in rules that prevent big corporations and Wall Street banks from unraveling workers' pensions, suppressing employees' wages and benefits, and rigging the system to reward wealth instead of work.

This year, too many Democratic candidates lost sight of those core principles -- opting instead to clip their progressive wings in deference to a conventional wisdom that says bold ideas aren't politically practical.

To working people, it showed Democratic weakness -- a weak commitment to the change desperately sought by struggling families, and a weak alternative to a Republican philosophy that has held America back.

Bold, progressive ideas win elections.

Just ask Senator Al Franken, who has fought fearlessly to rein in Wall Street, and won by a larger margin on Tuesday than President Obama did in Minnesota in 2012.

Or Senator Jeff Merkley, who never backed away from his support for Obamacare -- a federal program that is already working to reduce income inequality, and promises to do more to address the inequality crisis than anything out of Washington in generations. Merkley won re-election in Oregon by six points more than Obama won that state in 2012.

Then there's Governor Jerry Brown, who cruised to re-election after championing -- and winning -- a millionaire's tax that dedicated funding to California's public schools.

And don't forget Governor Dan Malloy -- who was written off by so many in his re-election bid in Connecticut. Malloy raised taxes so he could invest more in education each year (at a time when other Governors were slashing education to close yawning budget gaps). Malloy passed earned sick time and a minimum wage hike. And in his re-election bid, he proudly stood alongside President Obama.

Malloy not only lived to tell about it on Tuesday, he increased his margin of victory in a rematch with his 2010 Republican opponent.

Critics will point to competitive Senate races in Kentucky, Arkansas, and North Carolina as places where such progressive policies would all but ensure Democrats' defeat.

Our question is: how would they know?

In those states, Democratic candidates didn't say much about progressive taxation, expanding health and retirement benefits, or implementing anti-poverty efforts like universal pre-k or affordable housing.

In Kentucky, more than 413,000 residents have signed up for Obamacare -- making it one of the program's most notable success stories. Arkansas had the nation's fourth highest poverty rate last year, at 19.7%. In North Carolina -- nearly 60% of three-and-four-year olds are not enrolled in pre-k. What were the Democratic candidates offering voters there?

We saw photo-ops with candidates firing their rifles of choice; witnessed rhetorical gymnastics about how different they were from Obama; and watched televised debates dominated by empty attacks on the Koch Brothers' influence on campaigns, rather than policies requiring billionaires like the Kochs to pay their fair share in taxes to fund programs

benefiting working people.

I'm not blaming the individual candidates here. The strategies they employed are largely the making of Washington insiders who force-feed message points on candidates under threat of being written off by their national party infrastructure.

But we've tried it the Washington way time and time again -- and seen the result. It's time for a bold, new approach -- with campaign messages that are rooted in local concerns and core party principles; ideas that are morally just, intellectually honest, and sound public policy. In other words, a campaign plan that gives voters some credit, and has a real chance of success at the polls.

Acknowledging the need to address income inequality helps win elections. Want proof? Look at the Republicans. In several contests where the GOP prevailed last Tuesday, candidates spoke directly to voters' concerns on issues like poverty, wage equality, and underemployment.

And tackling inequality is not only good politics; it's good government.

In New York, progressive Democrats joined me in passing universal pre-k and an expansion of after-school programs. We are pursuing bold plans for building affordable housing. And we've taken decisive action to offer more people paid sick leave and living wages.

In Washington, Senator Elizabeth Warren and progressive Democrats have fought to better regulate the complex financial instruments at the heart of the 2008 fiscal meltdown, and have battled the big banks to allow students to refinance their college loans at current lower rates. And the fight against inequality isn't limited to blue states. Right now, there's a fierce battle being waged on behalf of pre-k in dark-red Indiana. In Kentucky, Governor Beshear maintains wide support and popularity after publicly championing the benefits of Obamacare to the state. Last week, voters in Arkansas, Alaska, Nebraska, and South Dakota approved ballot measures to increase the minimum wage.

So where do Democrats go from here?

The 2016 presidential election is two years off, but will have a huge impact on the lives of America's middle-class and poor. Democrats simply cannot rely on shifting demographics and a badly damaged Republican brand to hold the White House and help countless Americans who are struggling.

We must demonstrate, from coast to coast, that we are a party dedicated to lifting people out of poverty; one committed to building a bigger and more durable middle-class; one that is unafraid to ask a little more from those at the very top -- the wealthy individuals and big corporations who have not only rebounded from the depths of the Great Recession, but who've accumulated record new wealth.

This is a blueprint to revitalize the Democratic Party; to reenergize the everyday people whom we have always championed and stand up tall -- with a backbone of steel -- in what is sure to be a hard-fought contest for the direction our nation in 2016 and beyond.

Follow Bill de Blasio on Twitter: www.twitter.com/BilldeBlasio

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); ["John Del Cecato \(jfdc@akpdmedia.com\)"](#); [Leopold, Elana](#); [Carey, Michael](#)
Subject: Stewart on Vets
Date: Monday, June 01, 2015 8:38:06 PM

One additional flag . Jon Stewart has announced a Vets Daily Show program and in recent days has been doing press on it. I doubt it will come up, but one question could be about the POW flag.

I've already asked Hatch to work something up with MOVA and other agencies that we can announce when Stewart prepares to leave the show in August as a tribute to him (and vets of course!)

NYT on Jon Stewart's Veterans Work

During the surge in Iraq in 2008, Nathan Witmer led an Army scout platoon in a thicket of villages rife with insurgents and roadside bombs. What he really wants to do is direct.

Or maybe write — or produce.

“Anything with movies was always the dream,” said Mr. Witmer, who left active duty in 2010.

Like many troops leaving the military, he was steered instead toward jobs in government agencies that offered preferential hiring or with big corporations that recruited veterans, and he assumed his hope of working in show business would remain only that.

But after selling medical equipment for two years, he had the chance to join a five-week industry boot camp designed to bring young veterans into the television business. To his surprise, it was run by one of the Iraq war's fiercest critics, Jon Stewart, the longtime host of Comedy Central's “The Daily Show.”

“It was actually inspirational,” said Mr. Witmer, who went on to work at Fox News and then found a job as a “Daily Show” associate field segment producer. “We hear ‘Thank you for your service’ all the time, but here was concrete action, people working to really make a difference. And it changed lives. I'm proof of that.”

“The Daily Show” developed the program over the last three years without publicizing it, but now, because Mr. Stewart is preparing to leave the show, he has taken it into the open, urging other shows to develop their own programs to bring more veterans into the industry.

“This is ready to franchise. Please steal our idea,” Mr. Stewart said in an interview at his Manhattan studio recently. “It isn't charity. To be good in this business you have to bring in different voices from different places, and we have this wealth of experience that just wasn't being tapped.”

Veterans are less likely to struggle to find work after war — their unemployment rate has been lower than the comparable civilian rate for years — but few land in the entertainment

industry, according to the industry group Veterans in Film and Television.

Karen Kraft, a board member of the group, which tries to draw more veterans into the industry, said the small number of military veterans in show business was partly because military service supplanted the years of internships and entry-level jobs often required to establish a beachhead in the industry. The phenomenon may also be connected to a cultural divide that has kept quirky, left-leaning Hollywood and the high-and-tight world of the military from connecting.

“Sometimes people want to apologize for being in the military out here; it’s so misunderstood,” Ms. Kraft, a former soldier who became a producer in Los Angeles, said of Hollywood. “It’s a creative industry, and they tend to see military people as a bunch of rule followers.”

Efforts to bring veterans into the field have included workshops by the Writers Guild of America and projects by big-name producers and directors, among them Bruce Cohen and Judd Apatow, that involve young veterans.

Mr. Stewart may at first seem an unexpected bridge for a Hollywood-military divide. For years the host built his audience by playing straight man to the often absurd truths of the global “war on terror,” serving up scathing satire on American involvement in the Middle East in his longstanding segments “Mess o’Potamia” and “Crisis in Israfighyianonanaq.” At the same time, though, he has been an advocate for troops, visiting the wounded at hospitals, visiting Arlington National Cemetery and in 2011 doing a comedy tour of bases in Afghanistan.

“I knew I had very strong opinions about what we were doing over there, and I wanted to visit the individuals who were part of the effort to gain a perspective on it,” Mr. Stewart said. He added: “Most of all, I realized it was unbelievably hot, nothing but sand. I knew we were nation-building there. I didn’t realize we were nation-building on Mars.

In 2013, American Corporate Partners, a mentoring nonprofit group, asked Mr. Stewart to take a veteran under his wing and help find that person a job in television, which involved making a few calls.

“Jon said he wanted to help, but wanted to do more than just drop his name,” said Sid Goodfriend, who runs the program.

Instead, the staff of “The Daily Show” developed an intense five-week immersion program to give veterans a crash course in their business, with behind-the-scenes looks at areas including talent booking and editing.

They put out word to veterans’ groups but did not mention that the boot camp was at “The Daily Show,” an attempt to weed out fans and focus instead on veterans who really wanted to work in the industry.

“There are well-worn channels into this industry that are closed off to veterans,” Mr. Stewart said. “You get into the television industry generally by going to certain colleges known for having good television programs, getting internships and getting to know people who work in

the industry. A lot of veterans never had that opportunity because they were busy at war. This is a way to give them that chance.”

He added that the veterans he had hired had been assets and “way less whiny” than most of his hires.

“The Daily Show” created a program to offer the benefits of an internship — experience and connections — in a form that veterans working full-time jobs could accommodate. Each class of 24 meets once a week in the evening. The program ends with a career fair that has landed a handful of vets jobs in television.

One of them is Justine Cabulong, a former Marine lieutenant who served in Mongolia and Afghanistan and is now a production coordinator at “The Daily Show” — a job that among other things includes a brief comedy routine before the show that warns audience members that if they don’t remain seated and keep their phones turned off, they “will be detained.”

“I feel like the Marines was a good preparation for ‘The Daily Show,’ actually,” she said. “The show is high tempo; it’s pretty chaotic; you have to work together. We might be on the road, not be getting much sleep. But at the same time, it’s not a war zone here. No one is shooting at us. Yes, the printer might have just died, but we can call the printer guy.”

From: Hagelgans, Andrea
Sent: Monday, June 01, 2015 8:33 PM
To: B
Cc: Hinton, Karen; Walzak, Phil; John Del Cecato (jfdc@akpdmmedia.com); Leopold, Elana; Carey, Michael
Subject: FW: Daily Show Q&A

Below is the list of questions we’ve dreamed up to get us started. Topics Jon would like to touch on include: TPA, including the DC press conference, education, and crime in NY. [Homebases below based on my review of the messages you’ve been consistently delivering in TPA events.](#)

I’ll get time to have you look at some videos tomorrow

Possible Questions

TPA and presidential

Don’t you think you should stick to your day job?
So will you endorse Bernie Sanders?
Was this all just a “wink-wink” “nod-nod” for Hillary?
What do you think of O’Malley?
How do you respond to critics that the progressive agenda is a “white, liberal” agenda?
When are you declaring your candidacy for president? Can I be your running mate?
What do you hope to accomplish with the Contract with America?
You’ve taken a lot of heat for traveling outside of NYC and for focusing on national issues.
Is Martin O’Malley progressive candidate you’ve been looking for?
Will you be at Hillary’s campaign launch in NYC?

Crime

1 year in and NYC is going to s***. Does this prove SQF works?

Should I be scared to go to Central Park?
Are we returning to the bad old days of crime?
Patriot Act expiration – is NYC safe? Are you worried about this?
Marijuana legalization? Will you go there?
Spike in shootings and murders – fear mongering by the media? NYP says you're 45% more likely to be murdered in de Blasio's Manhattan.
What are you doing to address gang crime?
Some people are saying that broken windows is your stop and frisk. How do you respond?
Let's talk about your relationship with the NYPD... It's been a tough year
Homelessness crisis – what are you doing about it?

Education

53K pre-K students – where do you go from there?
What's going on with you and Cuomo?

Miscellaneous

Pizza with a fork and knife? Still a thing?
You're fighting with everyone now these days, eh? HRC, Governor Cuomo, etc.?
Let's talk about your relationship with the press.
What do you really think about the New York Post?
Rolling Stone – do you really think New Yorkers don't understand what's going on here? Do you want to retract that statement?

Met Gala – really, couldn't attend it?

Staten Island --- Am with you on not wanting to go there... or some other snarky comment that might put you in hot water

Veterans/ Flag issue

Main points to land:

- The Progressive Agenda comes down to a **very simple concept** – we need to reward work again. **We need to reward work, not wealth – work.**
 - As a society, as a nation, as a government, we reward wealth more and more every day, which is just concentrating wealth into fewer and fewer hands. It's not just smart, clever people in the financial industry. It's a set of government policies that continually allow them to concentrate the wealth.

- There's no two ways about it: we have an economic crisis in this country. **The issue of income inequality is a profound threat to this country and its future – that we are experiencing growing divisions that must be addressed.**

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- If you're going to reduce the income gap, you need two things: 1) more investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and 2) more revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, Buffett Rule, etc).
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- Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states. Something bigger is going on here that I think indicates people are more and more demanding some solutions. They're demanding it from the grass roots.
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won re-election in Oregon by six points more than Obama won that state in 2012. Then there's Governor Jerry Brown, who cruised to re-election after championing -- and winning -- a millionaire's tax that dedicated funding to California's public schools. And don't forget Governor Dan Malloy -- who was written off by so many in his re-election bid in Connecticut. Malloy raised taxes so he could invest more in education each year (at a time when other Governors were slashing education to close yawning budget gaps). Malloy passed earned sick time and a minimum wage hike. And in his re-election bid, he proudly stood alongside President Obama.

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Follow Bill de Blasio on Twitter: www.twitter.com/BilldeBlasio

Andrea Hagelgans

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ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Carey, Michael](#); [Walzak, Phil](#)
Cc: [Adams, Marti](#)
Subject: Re: Face the Nation
Date: Tuesday, June 02, 2015 12:26:53 PM

I'd be for it, if you can secure an early taping AH

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, June 2, 2015 at 11:40 AM
To: "Carey, Michael" <MPCarey@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Cc: "Adams, Marti" <MAadams@cityhall.nyc.gov>
Subject: RE: Face the Nation

I'm sure I can push them for early taping

From: Carey, Michael
Sent: Tuesday, June 02, 2015 11:39 AM
To: Hagelgans, Andrea; John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
Cc: Adams, Marti
Subject: RE: Face the Nation

Just flagging we have to be at Church in HARLEM by 945 AM.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Hagelgans, Andrea
Sent: Tuesday, June 2, 2015 11:38 AM
To: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
Cc: Carey, Michael; Adams, Marti
Subject: Face the Nation

JDC/PW

Spoke to Rob (producer) at Face the Nation. This weekend is John Dickerson's first show as host. He would like MBdB on the program. It can be taped earlier in studio at 8:45 or 9 am in midtown. Topic would be TPA/ presidential race. HRC, republicans, income inequality. That is the broad brush they are giving me currently. 7minutes, would be front loaded in the line up.

I'll send him the info for review. Marti is pulling details on Dickerson's coverage on the election

Let me know your thoughts

Andrea Hagelgans

Office of the Mayor

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Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [B](#)
To: [Hagelgans, Andrea](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); "jfdc@akpdmedia.com"; [Carey, Michael](#); [Leopold, Elana](#); [Snyder, Thomas](#)
Subject: Re: Update from Daily Show
Date: Tuesday, June 02, 2015 12:35:40 PM

Need one of you from comms to review video with me or it just won't happen. Grab time now unless there is something else about to happen. MPC/EL, pls work out

From: Hagelgans, Andrea
Sent: Tuesday, June 02, 2015 12:04 PM
To: B
Cc: Walzak, Phil; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Carey, Michael; Leopold, Elana; Snyder, Thomas
Subject: Update from Daily Show

Sir,

Spoke with producer just now.

No joke sketches planned—while they loved the Israel video, no current plans to use it.

Topics remain Progressive Agenda, Crime in NYC and Education. Based on producer tone, I think crime will be a heavier part of the interview today than originally planned. I'm sending producers all our push back.

1 segment (6-7 minutes in length) with likelihood he will ask you to then stay for 10 more minutes for a web interview

I've sent the videos to your team to have them loaded up for your review when you have a moment

Karen and I will meet you there.

Thanks,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: [Carey, Michael](#); [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Cc: [Adams, Marti](#)
Subject: RE: Face the Nation
Date: Tuesday, June 02, 2015 1:00:31 PM

eek

From: Carey, Michael
Sent: Tuesday, June 02, 2015 11:39 AM
To: Hagelgans, Andrea; John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil
Cc: Adams, Marti
Subject: RE: Face the Nation

Just flagging we have to be at Church in HARLEM by 945 AM.

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Hagelgans, Andrea
Sent: Tuesday, June 2, 2015 11:38 AM
To: John Del Cecato ([jfdc@akpdmedia.com](#)); Walzak, Phil
Cc: Carey, Michael; Adams, Marti
Subject: Face the Nation

JDC/PW

Spoke to Rob (producer) at Face the Nation. This weekend is John Dickerson's first show as host. He would like MBdB on the program. It can be taped earlier in studio at 8:45 or 9 am in midtown. Topic would be TPA/ presidential race. HRC, republicans, income inequality. That is the broad brush they are giving me currently. 7minutes, would be front loaded in the line up.

I'll send him the info for review. Marti is pulling details on Dickerson's coverage on the election

Let me know your thoughts

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Snyder, Thomas](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hagelgans, Andrea](#)
Subject: RE: <no subject>
Date: Tuesday, June 02, 2015 1:40:32 PM

ok

From: Walzak, Phil
Sent: Tuesday, June 02, 2015 1:13 PM
To: 'John Del Cecato'; Hagelgans, Andrea; Snyder, Thomas
Subject: RE: <no subject>

Not here

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 02, 2015 9:18 AM
To: Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas
Subject: <no subject>

Team TPA wanted to put this on the mayor's YouTube channel... (It's a little video summary of 5/12)... Do you guys have any problem with that?

https://www.dropbox.com/s/j5521tim55kmqmo/TPA_YT.mp4?dl=0

From: [Leopold, Elana](#)
To: [John Del Cecato](#)
Subject: Please cc me on docs so I can flag for him
Date: Tuesday, June 02, 2015 4:23:54 PM

Thanks!

Sent from my iPhone

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: The Progressive Agenda
Date: Tuesday, June 02, 2015 4:28:02 PM

1

Lift the Floor for Working People »

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails**-- and give a **second chance** to those coming home from prison.

2

Support Working Families »

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit** and **protect and expand Social Security**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates, and support **debt-free college**.

3

Tax Fairness »

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the "**Buffett Rule**" so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs.

From: [John Del Cecato](#)
To: [R. Leopoldo Elana](#)
Subject: TPA Signers
Date: Tuesday, June 02, 2015 4:32:42 PM

Top Signers, in my humble opinion

Howard Dean
Jeff Merkley
Keith Ellison
Raul Grijalva
Richard Trumka
Mary Kay Henry
Toni Morrison
Tom Harkin
Janet Murguía
Marian Wright Edelman
Robert Reich
Steve Buscemi
Cynthia Nixon
Rev. Al Sharpton

Full list is below

SIGNERS OF THE PROGRESSIVE AGENDA TO COMBAT INCOME INEQUALITY

Steve Adler Mayor of Austin, TX	Eileen Appelbaum Senior Economist, Center for Economic and Policy Research	Dean Baker Co-Director, Center for Economic and Policy Research Robert Borosage Co-Director Campaign for America's Future
Ras Baraka Mayor of Newark, NJ Deepak Bhargava Executive Director, Center for Community Change Michael Brennan Mayor of Portland, ME Yvette Clarke U.S. Representative from New York Larry Cohen President, Communication Workers of America Robert Creamer Author, Partner at Democracy Partners Bill de Blasio Mayor of New York City Mark Dayton Governor of Minnesota Rosa DeLauro U.S. Representative from Connecticut Keith Ellison U.S. Representative from Minnesota Chaka Fattah U.S. Representative from Pennsylvania Lily Eskelsen García President, National Education Association Lisa Graves Executive Director, Center for Media and Democracy/PRWatch/ALECexposed.org Sarita Gupta Executive Director, Jobs with Justice Tom Harkin	Raven Brooks Executive Director, Netroots Nation Sheila Crowley President and CEO, National Low Income Housing Coalition Abigail E. Disney Filmmaker Leo Gerard President, United Steelworkers George Gresham President, 1199SEIU	Steve Buscemi Actor John Conyers U.S. Representative from Michigan Alan Cumming Actor Howard Dean Former Governor of Vermont & Founder, Democracy for America Maria Elena Durazo Vice President for Immigration, Civil Rights and Diversity, UNITE HERE! & Former President Los Angeles County Federation of Labor Jeff Faux Founder, Economic Policy Institute Danny Glover Actor Raúl Grijalva U.S. Representative from Arizona, Co-Chair Congressional Progressive Caucus Arshad Hasan

Former U.S. Senator from Iowa Rick Hegdahl	Wade Henderson	Executive Director, ProgressNow
Veteran Outreach Coordinator, VoteVets.org	President and CEO, Leadership Council on Civil and Human Rights	
Betsy Hodges		Mary Kay Henry
Mayor of Minneapolis, MN Jeannette Huevo		President, Service Employees International Union Sheila Jackson Lee
Executive Director, United for a Fair Economy Van Jones	Barbara Lee	U.S. Representative from Texas
Co-Founder and President, Rebuild the Dream	U.S. Representative from California	
Dave Loeb sack		Gabriela Lemus
U.S. Representative from Iowa Rudy López		President, Progressive Congress Mike Lux
Executive Director, Interfaith Worker Justice Chirlane McCray	Heather McGhee	Co-Founder and President, Progressive Strategies
First Lady of New York City	Executive Director, DEMOS	
Jeff Merkley		Jim McGovern
U.S. Senator from Oregon Lawrence Mishel		U.S. Representative from Massachusetts Janet Murguia
President, Economic Policy Institute Edward B. Murray	Jerry Nadler	President and CEO, National Council of La Raza
Mayor of Seattle, WA	U.S. Congressman from New York	
Karen Nussbaum		Cynthia Nixon
Executive Director, Working America Atima Omara		Actor James Parrott
President, Young Democrats of America Mark Pocan	Charles B. Rangel	Deputy Director and Chief Economist, Fiscal Policy Institute
U.S. Representative from Wisconsin, and 1st Vice-Chair Congressional Progressive Caucus Jean Ross	U.S. Representative from New York	
Co-President, National Nurses United Mark Ruffalo		Robert Reich
Actor, Director, Producer & Activist Thomas A. Saenz		Chancellor's Professor of Public Policy at University of California at Berkeley & Former U.S. Secretary of Labor Jeff Sachs
President of Mexican American Legal Defense and Education Fund	Bill Samuels	Economist & Director of the Earth Institute at Columbia University
	Chairman, EffectiveNY	
Lee Saunders		Susan Sarandon
President, American Federation of State, County and Municipal Employees	Libby Schaaf	Actress, Activist
	Mayor of Oakland, CA	
Pedro Segarra		Jan Schakowsky
Mayor of Hartford, CT José Serrano		U.S. Representative from Illinois Reverend Al Sharpton
U.S. Representative from New York Judy Sheridan-Gonzalez, RN	Ilya Sheyman	Founder and President of National Action Network
President, New York State Nurses Association	Executive Director, MoveOn Political Action	
D. Taylor		Hadar Susskind
President, UNITE HERE! Linda Tirado		Director, Bend the Arc Jewish Action Richard L. Trumka
Author & Founder, Bootstrap Industries Katrina vanden Heuvel	Craig Varoga	President, AFL-CIO
Editor, The Nation Randi Weingarten	President of Patriot Majority	Bonnie Watson Coleman

President, American Federation of Teachers
Michael Wessel

President, The Wessel Group
Marjorie E. Wood

PhD, Senior Associate, Global Economy
Project & Managing Editor, Inequality.org

Brad Woodhouse

President, Americans United for Change

U.S. Representative from New Jersey
Nan Whaley

Mayor of Dayton, Ohio

Marian Wright Edelman
Founder and President, Children's Defense
Fund

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: TPA signers
Date: Tuesday, June 02, 2015 4:34:08 PM

I think we leave Trumka out of the Daily Show discussion for now - just because we don't want to raise the issue of prevailing wage, etc.. More on that later...

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: Debt-free college
Date: Tuesday, June 02, 2015 4:36:23 PM

Here's something from Demos, who has pushed this very hard & is the only one to have really written something on it...

In a nutshell - it's about a federal-state matching program that ensures that students who can't afford massive debt are not saddled with such debt after they graduate...

=====

How a Federal-State Matching Program Could Work

An incentive grant will allow the federal government to use its leverage to encourage states to develop policies and plans to ensure the majority of poor-, working- and middle class-students can attend college without incurring debt or financial hardship.

Under the **Affordable College Compact**, a state's award—or state match—would be determined by the level of commitment it is willing to provide its students. Eligibility and funding would be determined on an annual basis, and Commitment funds would be required to be spent on higher education.

States would first be required to **commit that higher education is a public good**—in other words, that tuition revenue does not exceed revenue from state appropriations. This is historically consistent with public higher education in the U.S., and will prevent state institutions from excessively increasing tuition in tandem with federal help. Currently, this means that 26 states would be eligible, although any state that committed to higher education as a public good would immediately be eligible for the match.

Depending on the level of state commitment, states would then be eligible for one of two matching grants from the federal government. The first, a **20% match on every dollar spent on public higher education**, would require that states maintain minimum per-student funding levels, and promise low-income students that their unmet financial need will make up a manageable portion of family income (or, no higher than the portion of income that high-income families pay).

The second level, a 60% match on every dollar spent on public higher education, would require that states simply commit to debt-free higher education for students at or below 300% of the poverty level, at both two- and four-year institutions. Four-year institutions would also be required to maintain enrollment levels for students eligible for Pell grants, and states would be required to publish better data on student outcomes at state institutions, as well as ensure that struggling borrowers who do take on student debt are provided with debt-relief options, including debt-for-service or refinancing programs.

Finally, any federal-state matching program should encourage more than a minimal effort at

returning to a system of robust state investment. Therefore, each dollar committed **above and beyond previous per-student funding levels should receive an additional 40% match.**

Participating states should be encouraged to message such a commitment as a promise program—modeled off several promising experiments around the U.S.—that notify students and families very early in the educational process about the promise of free tuition and fees. However, this program would go further, promising debt-free higher education—encompassing not just tuition and fees but living expenses as well.

Reinvestment would impact more than just affordability, of course. Higher levels of support for higher education could prevent current phenomenon—particularly at two-year institutions—of not offering classes required for graduation or transfer, or hiring contingent faculty while eliminating full-time teaching positions.

Tackling this problem will require shared responsibility between students, states, and the federal government. Thus, we propose a new federal matching grant program to kickstart reinvestment in a way that makes a fundamental promise to the low- and middle-income students with college aspirations: If you work hard, your state will commit to making the cost of college manageable and prevent the need to take on loans.

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: Expanding Social Security
Date: Tuesday, June 02, 2015 4:40:19 PM

I don't think we need to go so far as saying we'd SCRAP the cap - but having rich folks pay a little more into Social Security so that benefits can be expanded for seniors who really need help should be sufficient...

Here's what Robert Reich says (which is further than we need to go, in my view):

We can afford to increase Social Security benefits, as well as help ensure the solvency of Social Security, by eliminating the cap on income subject to Social Security taxes.

Unlike the Medicare payroll tax that everyone pays as a small portion of their total incomes, the Social Security payroll tax is capped. Any income over \$118,500 this year is exempt from it. Which means a billionaire pays the same Social Security payroll tax as someone earning \$118,500.

This isn't fair and it's not sensible. Billionaires and millionaires should pay just like everyone else.

Scrap the cap, and not only is Social Security more secure for you and your kids, but it will be able to pay out even more benefits in your retirement.

From: [John Del Cecato](#)
To: [B; Leopold, Elana](#)
Subject: Mass incarceration
Date: Tuesday, June 02, 2015 4:46:45 PM

In a nutshell, I think we mention reforming the law surrounding minor crimes (like you've already done on marijuana), stop and frisk reform, sentencing reform, etc...

Van Jones doesn't have any legislation (that I can find) that he's advocating...

Here's what the Brennan Center says...

The Brennan Center seeks to reduce mass incarceration through policy and legal reforms to create a more rational system that protects public safety and communities. The Center seeks to eliminate the criminalization of minor behavior, reform selective enforcement policies, institute a proportional system of punishment, and holding all actors in the criminal justice system accountable by ensuring that government dollars are spent on effective, evidence-based programs.

And here is what a couple of progressive advocates wrote in the NYT recently (as a guest column):

How to Lock Up Fewer People

Photo



Credit Eiko Ojala

WHEN Hillary Rodham Clinton, Ted Cruz, Eric H. Holder Jr., Jeb Bush, George Soros, Marco Rubio and Charles G. Koch all agree that we must end mass incarceration, it is clear that times have changed. Not long ago, most politicians believed the only tenable stance on crime was to be tougher than the next guy.

Today, nearly everyone acknowledges that our criminal justice system needs fixing, and politicians across the spectrum call for reducing prison sentences for low-level drug crimes and other nonviolent offenses. But this consensus glosses over the real challenges to ending mass incarceration. Even if we

released everyone imprisoned for drugs tomorrow, the United States would still have 1.7 million people behind bars, and an incarceration rate four times that of many Western European nations.

Mass incarceration can be ended. But that won't happen unless we confront the true scale of the problem.

A hard-nosed skeptic would tell you that fully half the people in state prisons are serving time for violent offenses. And most drug offenders behind bars are not kids caught smoking a joint, but dealers, many with multiple prior convictions. We already have about 3,000 drug courts diverting those who need it to treatment rather than prison. Recidivism remains astonishingly high for those we release from prison, so releasing more poses real risks. And criminal law is primarily enforced by the states, not the federal government, so this is not a problem the next president can solve.

To move beyond symbolic sound bites to real progress, we need to address each of these objections in turn.

It's true that half the people in state prisons are there for a violent crime, but not all individuals convicted of violent crimes are alike. They range from serial killers to minor players in a robbery and battered spouses who struck back at their abusers. If we are going to end mass incarceration, we need to recognize that the excessively long sentences we impose for most violent crimes are not necessary, cost-effective or just.

We could cut sentences for violent crimes by half in most instances without significantly undermining deterrence or increasing the threat of repeat offending. Studies have found that longer sentences do not have appreciably greater deterrent effects; many serious crimes are committed by people under the influence of alcohol or drugs, who are not necessarily thinking of the consequences of their actions, and certainly are not affected by the difference between a 15-year and a 30-year sentence.

For the same conduct, we impose sentences on average twice as long as those the British impose, four times longer than the Dutch, and five to 10 times longer than the French. One of every nine people in prison in the United States is serving a life sentence. And some states have also radically restricted parole at the back end. As a result, many inmates are held long past the time they might pose any threat to public safety.

Offenders “age out” of crime — so the 25-year-old who commits an armed robbery generally poses much less risk to public safety by the age of 35 or 40. Yet nearly 250,000 inmates today are over 50. Every year we keep older offenders in prison produces diminishing returns for public safety. For years, states have been radically restricting parole; we need to make it more readily available. And by eliminating unnecessary parole conditions for low-risk offenders, we can conserve resources to provide appropriate community-based programming and supervision to higher-risk parolees.

It’s true that most individuals incarcerated for a drug offense were sellers, not just users. But as a result of mandatory sentencing laws, judges often cannot make reasonable distinctions between drug kingpins and street-corner pawns. We ought to empower judges to recognize the difference, and to reduce punishment for run-of-the-mill offenders, who are often pursuing one of the few economic opportunities available to them in destitute communities. The single most important thing we can do is provide meaningful work opportunities to the most disadvantaged.

There are already drug courts in many American communities, and studies show they can reduce substance abuse without incarceration. But the criteria for diversion are often unduly narrow, and they screen out substantial numbers of drug users who could benefit from treatment. Equally important, we should not limit our response to those who have been arrested. Part of winding down the “war on drugs” will require making treatment options more widely available, before individuals enter the criminal justice system.

Recidivism is also a serious obstacle to reform. Two-thirds of released prisoners are rearrested within three years, and half are reincarcerated. But many of the returns to prison are for conduct that violates technical parole requirements, but does not harm others. And much of the problem is that the scale and cost of prison construction have left limited resources for rehabilitation, making it difficult for offenders to find the employment that is necessary to staying straight. So we need to lock up fewer people on the front end as well as enhance reintegration and reduce collateral consequences that impede rehabilitation on the back end.

Criminal justice is administered largely at the state level; 90 percent of those incarcerated are in state and local facilities. This means mass incarceration needs to be dismantled one state at a time. Some states are already making substantial progress. New Jersey, California and New York have all reduced their prison populations by about 25 percent in recent years, with no increase in crime. That should be good news for other states, which would reap substantial savings — in budgetary and human terms — if they followed suit. While the federal government cannot solve this problem alone, it can lead both by example and by providing financial incentives that encourage reform.

Ending mass incarceration will not be easy. Opposition will come from rural community leaders who see prisons as economic development, legislators who still respond emotionally to the “crime of the week” and prosecutors who measure success by convictions and incarcerations, rather than by resolving conflict. But the recent tragic police shootings of young black men have, for the moment, focused our attention on the imperative for reform. And state budgetary crises have led many to question the vast resources we devote to holding too many people under lock and key.

Today, at long last, a consensus for reform is emerging. The facts that no other Western European nation even comes close to our incarceration rates, and that all have lower homicide rates, show that there are better ways to

address crime. The marked disparities in whom we choose to lock up pose one of the nation's most urgent civil rights challenges. But we will not begin to make real progress until we face up to the full dimensions of the task.

Next in Opinion

The Court and Online Threats

From: [Shorris, Anthony](#)
To: [Hagelgans, Andrea](#); ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Williams, Dominic](#)
Subject: RE: Read NOW
Date: Tuesday, June 02, 2015 6:16:39 PM

I do not know what this means

-----Original Message-----

From: Hagelgans, Andrea
Sent: Tuesday, June 02, 2015 6:13 PM
To: 'jfdc@akpdmedia.com'; Walzak, Phil; Shorris, Anthony; Williams, Dominic
Subject: Read NOW

Stewart going to discuss stock buy backs. What can we propose/ do about it?

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Read NOW
Date: Tuesday, June 02, 2015 6:18:06 PM

Funnelling money into investors rather than their own operations in form of stock buybacks

May be contributing to decline of middle class

Usnews wrote on it yesterday

----- Original Message -----

From: Walzak, Phil
Sent: Tuesday, June 02, 2015 06:14 PM
To: Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Shorris, Anthony; Williams, Dominic
Subject: Re: Read NOW

What the fuck?
What is that


----- Original Message -----

From: Hagelgans, Andrea
Sent: Tuesday, June 02, 2015 06:13 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Shorris, Anthony; Williams, Dominic
Subject: Read NOW

Stewart going to discuss stock buy backs. What can we propose/ do about it?

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Shorris, Anthony](#); [Williams, Dominic](#); [Walzak, Phil](#)
Subject: Stock buyback
Date: Tuesday, June 02, 2015 6:19:49 PM

----- Original Message -----

From: Andrea Hagelgans [<mailto:> 
Sent: Tuesday, June 02, 2015 06:18 PM
To: Hagelgans, Andrea

<http://www.usnews.com/news/articles/2015/06/01/stock-buybacks-innovation-boon-or-middle-class-doom>

Sent from my iPhone

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Read NOW
Date: Tuesday, June 02, 2015 6:20:27 PM

Have him read this... One of TPA's planks is closing the CEO pay loophole - which is related to stock buybacks as I understand it...

<http://billmoyers.com/2014/06/09/how-corporations-inflate-ceo-pay-with-stock-buybacks-and-why-its-bad-for-the-rest-of-us/>

How Corporations Inflate CEO Pay With Stock Buybacks — And Why It's Bad for the Rest of Us

<<http://cdn.billmoyers.com/wp-content/uploads/2014/02/AP090217156604.jpg>> Walmart in Danvers, Massachusetts. A new report shows that the retailer exploits a "performance pay" loophole saving it \$104 million in corporate taxes. (AP Photo/Lisa Poole)

This post first appeared on TooMuch.org

<<http://toomuchonline.org/the-many-pipelines-that-pump-our-wealth-up/>>.

Back in 1979, notes a new Economic Policy Institute report released <<http://www.epi.org/publication/raising-americas-pay/>> last week, households in America's statistical middle — the 20 percent of households making more than the nation's poorest 40 percent and less than the nation's most affluent 40 percent — averaged \$16.72, after inflation, per hour worked. In 2012, households in this same statistical middle averaged \$16.26 per hour.

Over roughly that same period, EPI analysts add, America's top one percent of income-earners doubled their share of the nation's income from paychecks, dividends, rent and business earnings, from 7.2 to 14.2 percent. Wage stagnation for average Americans; record-level "success" for the one percent. The two have marched hand-in-hand for over three decades now, as EPI's new Raising America's Pay

<<http://www.epi.org/publication/raising-americas-pay/>> paper and two other new studies released last week detail with no small statistical panache.

The new EPI study <<http://www.epi.org/publication/raising-americas-pay/>> emphasizes how the failure of wages to grow over recent decades has been driving growing inequality, undermining the living standards of America's "broad middle class" and stalling all progress against poverty.

Apologists for our current economic order blame wage stagnation on technological change — or workers themselves. Workers don't have the right skills and credentials to get ahead, their argument goes.

EPI's Raising America's Pay picks apart these bogus rationales and shifts the focus to business practices and policies that systematically shift income upwards.

Corporate leaders routinely stiff workers on overtime and misclassify many others as "independent contractors" to avoid paying benefits.

Corporate leaders, for instance, routinely stiff workers on overtime and misclassify many others as "independent contractors" to avoid paying benefits. Corporate muscle, meanwhile, keeps minimum wages low and unions weak.

All these moves add billions to corporate bottom lines and inflate the "metrics" — like share price — that corporate boards use to rate how well top corporate executives are "performing."

But share prices can be capricious. They often rise and fall without much rhyme or reason. CEOs don't particularly care for this share price

uncertainty, and that brings us to the second <<http://www.rooseveltinstitute.org/taking-stock-executive-pay>> of last week's perceptive new studies, a Roosevelt Institute paper that explores just how far top execs will go to artificially rig higher share prices — and how much economic damage this rigging can wreak.

Corporations have been shelling out fabulous sums, Roosevelt Institute author William Lazonick relates

<<http://www.rooseveltinstitute.org/taking-stock-executive-pay>>, to “buy back” their own shares of stock off the open market, an exercise designed solely to jack up demand for their stock and, in the process, raise their share price.

In the decade from 2003 through 2012, IBM alone shelled out \$107 billion on stock buybacks, an outlay that equaled 91 percent of the company's total earnings over that span. The corporations that make up the S&P 500 have together spent an estimated \$3.1 trillion on buybacks since 2001. These buybacks have worked wonderfully — for top executives, who just happen to get most of their pay in stock-based rewards. In 2012, the 500 highest-paid executives of America's S&P 500 corporations averaged \$30.3 million each in total pay, with stock-based rewards making up 83 percent of their jackpots.

After inflation, the Roosevelt Institute notes, these 500 top execs are now grabbing nearly three times more than their executive counterparts in the early 1990s — and that early 1990s pay represented a significant increase over corporate executive pay levels of the 1970s, an increase so significant that excessive executive pay had become an issue in the 1992 presidential election.

Right after that election, the new Clinton White House moved to “reform” CEO pay, easing into law legislation that limited the amount of executive pay corporations could deduct off their taxes. But this “reform” had a loophole: Corporations could deduct as much as they chose for “performance-based pay.”

Few corporations have exploited this loophole, the third of last week's new inequality studies points out, as fully as Wal-mart, America's low-wage pacesetter.

The “performance pay” subsidy for just eight high-ranking Wal-mart execs has saved the company \$104 million off its corporate tax bill, enough money to cover six years of free school lunches for 33,000 poor kids.

Over the past six years, report

<http://www.ips-dc.org/reports/taxpayers_subsidize_walmart_execs> the Institute for Policy Studies and Americans for Tax Fairness, the “performance pay” subsidy for just eight high-ranking Wal-mart execs has saved the company \$104 million off its corporate tax bill, enough money to cover six years of free school lunches for 33,000 poor kids.

Plenty of America's poor kids come from Wal-mart worker families. Those workers simply don't make enough to get by without the social safety net support that America's tax dollars supply.

In effect, points out

<http://www.ips-dc.org/reports/taxpayers_subsidize_walmart_execs> the new Wal-mart study, America's “taxpayers pay twice” for the company's pay practices, first when “they subsidize the company's excessive executive pay” and then when they subsidize Wal-mart's low wages.

Average Americans, adds William Lazonick's Roosevelt Institute study, are also paying dearly for Corporate America's trillions in stock buybacks.

One example: In the decade after 2001, high-tech giant Cisco spent 107 percent of its net income on stock repurchases. How do firms spend over 100 percent of what they make? They cut costs elsewhere. In Cisco's case, Lazonick notes

<<http://www.nextnewdeal.net/ceo-performance-pay-bad-everyone-except-ceos>>, that meant “rounds of large-scale layoffs to sustain its buyback habit.”

Cisco's chief rivals — China's Huawei Technologies and Sweden's Ericsson —

don't do buybacks. They've been investing in innovation instead and improving their competitive posture.

America's only big winners in all this? Top executives like Cisco CEO John Chambers. Over the 2003-2012 span, he stuffed \$297 million into his pockets.

But execs like Chambers, the new reports on corporate greed and grasping all stress, don't have to be the economy's only winners. The three studies offer all sorts of suggestions for rule changes that could help unrig the economic game that average Americans always seem to lose.

We could yank the generous subsidy for corporate executive "performance pay" and reverse the federal regulations that opened the door to stock buybacks. We could set a \$15 minimum wage and guarantee all workers the right to organize into unions and bargain collectively.

We need to be moving on all these fronts — and many more. After all, as the new EPI study observes, reversing rising inequality and America's "disappointing growth of living standards" is never going to happen "in one fell swoop."

But we had better start swooping.

On 6/2/15, 6:18 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Funnelling money into investors rather than their own operations in form
>of stock buybacks

>

>May be contributing to decline of middle class

>

>Usnews wrote on it yesterday

>

>----- Original Message -----

>From: Walzak, Phil

>Sent: Tuesday, June 02, 2015 06:14 PM

>To: 'Hagelgans, Andrea; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>;

>Shorris, Anthony; Williams, Dominic

>Subject: Re: Read NOW

>

>What the fuck?

>What is that

>

>----- Original Message -----

>From: Hagelgans, Andrea

>Sent: Tuesday, June 02, 2015 06:13 PM

>To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Walzak, Phil; Shorris,

>Anthony; Williams, Dominic

>Subject: Read NOW

>

>Stewart going to discuss stock buy backs. What can we propose/ do about
>it?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: Re: Read NOW
Date: Tuesday, June 02, 2015 6:24:52 PM

Right on. Break a leg!

On 6/2/15, 6:22 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>Done. He is good. We are starting!

>

>----- Original Message -----

>From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

>Sent: Tuesday, June 02, 2015 06:21 PM

>To: Hagelgans, Andrea; Walzak, Phil; Shorris, Anthony; Williams, Dominic

>Subject: Re: Read NOW

>

>Here's what a progressive group says about CEO Pay Loophole, if he wants
>to pivot to that...

>

><http://www.americansfortaxfairness.org/tax-fairness-briefing-booklet/fact->

>s

>heet-tax-subsidies-for-ceo-pay/

>

>Overview

>Most American taxpayers would be shocked to learn that they subsidize CEO

>bonuses. A tax loophole allows corporations to deduct from their taxable

>income any amount paid to CEOs and their executives, as long as the pay is

>"performance-based." This means that the more they pay their executives,

>the less they pay in federal taxes.

>Why does this tax loophole exist?The CEO pay loophole defies common sense,

>but Congress thought was doing the right thing when it passed legislation

>in 1993 <http://papers.ssrn.com/sol3/papers.cfm?abstract_id=942667> that

>capped the tax deductibility of executive pay at \$1 million. But there was

>a huge loophole — the cap doesn't apply to "performance-based" pay, which

>includes stock options. Incentive bonuses were supposed to make CEOs

>better stewards of shareholders' money. This theory has proved false, with

>the 2008 financial crisis being only the most severe example of how huge

>performance bonuses can encourage risky activities

><<http://business.smh.com.au/business/volcker-executive-pay-broke-the-financ>

>c

>ial-system-20081118-6abo.html> that endanger single companies and the

>broader economy.

>How much does this loophole cost taxpayers?Closing the CEO pay loophole

>would save taxpayers \$50 billion over 10 years,

><<http://www.reed.senate.gov/news/release/reed-blumenthal-introduce-the-sto>

>p

>-subsidizing-multimillion-dollar-corporate-bonuses-act> according to the

>non-partisan Joint Committee on Taxation.

>

>

>

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From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: Updated TPA plan
Date: Tuesday, June 02, 2015 8:55:59 PM
Attachments: [MemorandumTPA6215.docx](#)

MEMORANDUM

TO: MBDB
FR: JDC
DA: 6/2/15
RE: TPA -- Bronze, Silver, and Gold

There are a number of steps that we're taking on TPA, but I'm going to separate them into three categories. **Bronze** includes the less sexy, day-to-day efforts. **Silver** signifies the higher profile events or "moments" that will keep things moving forward/projecting progress. And **Gold** covers the two Big Ideas that will make TPA "unavoidable" to everywhere who's watching.

GOLD

<!--[if !supportLists]-->1. <!--[endif]-->Presidential forum on income inequality.

In the fall of 2015, we would convene a forum – not a debate – with presidential candidates of both parties.

We have had initial discussions with CNN as the sponsor. They are interested.

We would need mainstream reporters as moderators – maybe Jake Tapper, Paul Krugman, and a reporter from Telemundo or Univision.

The best venue would be a college campus in Washington, DC – although we should consider also consider NYC, Ohio, Florida, and Virginia as well.

Each candidate would appear individually, for 15-20 minutes. They would answer a range of questions posed by the moderators, submitted by TPA partners, and everyday people – all of them focused on combatting income inequality.

The crowd would be a mix of students and non-students. The crowd would be strictly instructed to not make noise. The event would span an entire morning or afternoon, depending on how many candidates agree to appear.

There would be no "gotcha" questions – i.e., the topics would NOT include the candidates' personal wealth, or positions they've taken in the past. Instead, the focus

would be on the candidates' visions for closing the wealth gap as President.

We would seek sponsorship by both progressive groups AND non-traditional groups – think SEIU and Goldman Sachs. That would give nervous candidates some reassurance that this was a straight-ahead policy discussion, and not a rigged show.

The goal should be to announce the forum in July – with the event itself taking place right after Labor Day.

<!--[if !supportLists]-->2. <!--[endif]-->Caucus for Fairness – or C4F.

C4F would have its initial launch in Iowa – the center of the political universe. And it's prime territory for discussing income inequality. Today's respected Iowa Poll shows that, out of a list of 20 issues, likely Democratic caucus-goers rank "income inequality" as the second most important issue they'd like to hear candidates discuss – a whopping 90 percent of those surveyed. ("Energy" was number one at 92%, and "infrastructure" was number three at 88%.)

The numbers aren't nearly as good among Republican caucus-goers, who – as you might expect – want to hear more about the deficit and national defense – but with so many GOP candidates eager to talk about the economy, I'm sure there will be some who want to make the case for Reaganomics as the solution to income inequality.

The goal would be to build a massive number of caucus-goers – no matter which candidate they prefer – to join the effort to have the candidates discuss solutions to income inequality.

To start this process, we'd need the months of June and July to raise money and build our lists.

For money, the first person to tap would be Tom Steyer. He spent \$11 million in Iowa during the 2014 Senate race. Of that, only \$3M was spent on NextGen – his climate change group. The rest was given to various groups around the state.

Steyer has already expressed interest in drawing a direct link between climate change and income inequality – and we could pretty neatly make the inequality aspects of climate change a part of our efforts.

I'm meeting with Josh Fryday when he's in NYC next week to make a pitch for \$1M – although we could settle for half that amount. For Steyer, that's pocket change – and it gives him instant credibility above and beyond the climate change niche.

The hiring process would include two full-time staffers – a "state director" for C4F, and

a volunteer coordinator. [REDACTED] is looking to make a move – and I think he’d be a natural choice for state director. We could leave the hiring of a volunteer coordinator to [REDACTED]

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Our goal would be to have our membership for C4F in the thousands by mid-August, when the Iowa State Fair kicks off (and when the candidates really start descending on the state).

As the State Fair, each presidential candidate will be invited to participate in the Des Moines Register’s “Soap Box” – a place where all of the candidates will give speeches & have their remarks live-streamed. We would use our ground troops to pressure the candidates to talk about income inequality. Our folks would be identified with stickers, signs, and similar visibility.

From August until the caucuses on February 1st, our membership would be encouraged to follow the candidates at various town halls, candidate forums, and retail stops – inserting questions on various TPA planks where possible, and holding rallies to demand answers when conditions are less hospitable. They will submit letters to the editor, call into radio shows (which still exist in Iowa!), and insert TPA issues into the interviews that the phalanx of national reporters conduct with “average Iowa voters.”

Reporters will eat this stuff up. Candidates will feel great pressure from the people who may well determine their political future. And TPA will – at the end of the process – have built a durable list of go-to activists to cultivate through the NEXT presidential election (and any intervening Congressional and Senate races).

There will be those naysayers who suggest that we’re somehow unfairly pressuring Clinton, and by proxy helping Sander and O’Malley – but that’s a short-lived reality that will dissipate once the process is over.

Now, Iowa is just one piece of the equation. New Hampshire, Nevada, South Carolina, Ohio, Florida, and Virginia are other states to which we could fan out – in keeping with the primary and general election calendars. But for resource allocation purposes, everything should start in Iowa – and build from there over time.

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- <!--[if !supportLists]-->· <!--[endif]-->TPA Day of Action
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BRONZE

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MISCELLANEOUS

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TO: MBDB
FR: JDC
DA: 6/2/15
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###

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Re: <no subject>
Date: Wednesday, June 03, 2015 9:19:30 AM

CNBC: Part 1 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=122b82c4-9c53-46ca-93db-a158be832ce5>

Part 2 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=cca3297d-61a0-417e-9e8d-1e270c363022>

Daily Show: <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5f77bb82-fc3c-4eba-931a-328c9507ed41>

Sent from my iPhone

On Jun 3, 2015, at 8:43 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Do you have a TV eyes on MBDB appearance on CNBC?

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); [Carey, Michael](#); [Snyder, Thomas](#); [Leopold, Elana](#); "jfdc@akpdmedia.com"
Subject: Re: Pls review: Face the Nation
Date: Wednesday, June 03, 2015 11:15:51 AM

We are confirmed for Sunday. Taped interview (john in DC). You will appear in same show as Republican presidential candidates (or a soon to announce Gov Christie). Will be national focus but I am monitoring for an potential additional topics.
This one will likely include HRC and other candidates as discussion points.

----- Original Message -----

From: B
Sent: Wednesday, June 03, 2015 06:15 AM
To: Hagelgans, Andrea
Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls review: Face the Nation

Approved

----- Original Message -----

From: Hagelgans, Andrea
Sent: Tuesday, June 02, 2015 09:43 PM
To: B
Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Pls review: Face the Nation

Let me know if you'd like to do this one on Sunday. Thanks

----- Original Message -----

From: Hagelgans, Andrea
Sent: Tuesday, June 02, 2015 05:41 PM
To: 'BCCD@cityhall.nyc.gov' <BCCD@cityhall.nyc.gov>
Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold, Elana
Subject: Pls review: Face the Nation

Sir,

Face the Nation would like to have you on this Sunday for John Dickerson's first show since becoming host (bob schieffer retired last week). The topic would be TPA/presidential politics. May include crime, though that is my flag, not something they mentioned.

We could tape at 8:45 am in midtown so that you could be on time for sermon in Harlem.

We recommend this opportunity for TPA.

Please send me your thoughts.

Best,
Andrea

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: Cnbc
Date: Wednesday, June 03, 2015 11:30:20 AM

Excellent.

First - hat-tip on getting the website in there.

Second - loved how you turned the tables on other countries versus the "experiment" that we did right here in the US in terms of growing the middle class.

I liked your demeanor and big picture view of the economy.

Only flag was on financial industry. The point on, say, closing the carried interest loophole is that it would be done on a federal level - so there wouldn't be competition among states. (You could also make this argument on the federal minimum wage, of course). And what was missing from that answer - and that even the folks watching CNBC need to hear — is that there's something inherently wrong about hedge fund managers paying a lower tax rate than people who work in manufacturing or service or other jobs. You got at the fairness argument during the Buffett Rule discussion - but I think it's a message Wall Street needs to hear as well.

Finally, on the question of growth, I think we can & should cite Stiglitz.

It's a false choice to say we have to choose between growing the economy and rebuilding the middle class/helping the poor. The fact is, the rules of the game are rigged to reward wealth & not work - and all the growth in the world is counterproductive if it just leads to a greater concentration of wealth at the very top. As billionaire Nick Hanauer said, he buys a pairs of pants each year. He COULD buy 1000 pairs - but why would he? Instead, he socks his saving away - which doesn't do much good for the country. We have to get more money in the pockets of those who will spend it. As Robert Reich has said, 70 percent of economic activity derives from consumer spending.

But you did a great job - and came across as very thoughtful & reasonable - great work!

On 6/3/15, 8:21 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Pls send feedback when you can

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: List of progressive mayors for possible film premier event
Date: Wednesday, June 03, 2015 12:07:22 PM

MAYORS

Nan Whaley (Dayton)

Ed Murray (Seattle)

Betsy Hodges (Minn)

Eric Garcetti (LA)

Steve Adler (Austin)

Marty Walsh (Boston)

Greg Stanton (Phoenix)

Stephanie Rawlings-Blake (Baltimore) - [REDACTED]

Pedro Segarra (Hartford) - [REDACTED]

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Updated TPA plan
Date: Wednesday, June 03, 2015 1:22:22 PM

<http://iowacci.org/>

Remember I don't yet have their sign off. So don't contact them yet.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 03, 2015 1:04 PM
To: Snyder, Thomas
Subject: Re: Updated TPA plan

What was the name of the Iowa group again?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Wednesday, June 3, 2015 at 9:16 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: RE: Updated TPA plan

Loved the GOLD Ideas. On number 1, I get the idea of having a balanced sponsor lineup (SEIU/Goldman) but I would hope we could find a business type sponsor that is not Goldman which probably is the number one representative of finance capital, excessive wealth and political influence. And as I told you I have a good grassroots group that we might be able to enlist for the Iowa part. I think if we could execute GOLD, it would be a home run.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, June 02, 2015 8:56 PM
To: B; Snyder, Thomas
Subject: Updated TPA plan

MEMORANDUM

TO: MBDB
FR: JDC
DA: 6/2/15
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remarks live-streamed. We would use our ground troops to pressure the candidates to talk about income inequality. Our folks would be identified with stickers, signs, and similar visibility.

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SILVER

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- TPA Day of Action
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None of these events on their own will have the same “shock and awe” power of the GOLD events – but they demonstrate that TPA is always working towards building momentum/adding names/forcing the issue of income inequality into the national conversation.

BRONZE

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###

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: Updated TPA plan
Date: Wednesday, June 03, 2015 1:23:10 PM

Also, is it true that you are not available Sunday afternoon for meeting with OSI?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 03, 2015 1:04 PM
To: Snyder, Thomas
Subject: Re: Updated TPA plan

What was the name of the Iowa group again?

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Wednesday, June 3, 2015 at 9:16 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Bill de Blasio <BCCD@cityhall.nyc.gov>
Subject: RE: Updated TPA plan

Loved the GOLD Ideas. On number 1, I get the idea of having a balanced sponsor lineup (SEIU/Goldman) but I would hope we could find a business type sponsor that is not Goldman which probably is the number one representative of finance capital, excessive wealth and political influence. And as I told you I have a good grassroots group that we might be able to enlist for the Iowa part. I think if we could execute GOLD, it would be a home run.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, June 02, 2015 8:56 PM
To: B; Snyder, Thomas
Subject: Updated TPA plan

MEMORANDUM

TO: MBDB
FR: JDC
DA: 6/2/15
RE: TPA -- Bronze, Silver, and Gold

There are a number of steps that we're taking on TPA, but I'm going to separate them into three categories. **Bronze** includes the less sexy, day-to-day efforts. **Silver** signifies the higher profile events or "moments" that will keep things moving forward/projecting progress. And **Gold** covers the two Big Ideas that will make TPA "unavoidable" to everywhere who's watching.

GOLD

1. Presidential forum on income inequality.

In the fall of 2015, we would convene a forum – not a debate – with presidential candidates of both parties.

We have had initial discussions with CNN as the sponsor. They are interested.

We would need mainstream reporters as moderators – maybe Jake Tapper, Paul Krugman, and a reporter from Telemundo or Univision.

The best venue would be a college campus in Washington, DC – although we should consider also consider NYC, Ohio, Florida, and Virginia as well.

Each candidate would appear individually, for 15-20 minutes. They would answer a range of questions posed by the moderators, submitted by TPA partners, and everyday people – all of them focused on combatting income inequality.

The crowd would be a mix of students and non-students. The crowd would be strictly instructed to not make noise. The event would span an entire morning or afternoon, depending on how many candidates agree to appear.

There would be no “gotcha” questions – i.e., the topics would NOT include the candidates’ personal wealth, or positions they’ve taken in the past. Instead, the focus would be on the candidates’ visions for closing the wealth gap as President.

We would seek sponsorship by both progressive groups AND non-traditional groups – think SEIU and Goldman Sachs. That would give nervous candidates some reassurance that this was a straight-ahead policy discussion, and not a rigged show.

The goal should be to announce the forum in July – with the event itself taking place right after Labor Day.

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###

From: [John Del Cecato](#)
To: [B; de Alwis, Ronalie](#)
Subject: Cheat sheet for Mike Lux taping
Date: Wednesday, June 03, 2015 3:53:19 PM

QUESTION:

Tell us about your progressive agenda. Why is it important; what's your strategy; and what's next?

ANSWER:

The Progressive Agenda, which people can read in full at [ProgressiveAgenda.US](#), is a list of progressive policies to combat income inequality – which I believe is the crisis of our times.

Consider the statistics:

<!--[if !supportLists]-->• <!--[endif]-->A typical American family, in real income terms, is making less today than they were a quarter century ago.

<!--[if !supportLists]-->• <!--[endif]-->The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.

<!--[if !supportLists]-->• <!--[endif]-->And now we have the greatest income disparity since the 1920s – and it's getting worse.

The Progressive Agenda is about lifting the floor for working families – a \$15 minimum wage, strengthening workers' right to organize, and fighting for fair trade deals.

It's about helping working parents – paid sick leave, paid family leave, helping keep students and families from getting buried by college debt.

And it's about fair taxes – closing tax loopholes that let hedge fund managers and billionaires pay a lower rate of tax than regular working people.

We need to do these things if we're going to rebuild our middle class and lift people out of poverty.

So we're taking this agenda & forcing a national discussion on how to achieve it – and that means pressuring elected officials and candidates at every level to spell out THEIR vision for tackling this crisis.

To that end, we're planning a Day of Action among those who've signed onto TPA. We're aggressively building our list of signers and supporters – using social media, and old-fashioned grassroots organizing. And we're planning a presidential forum for the fall that will squarely focus on how to combat income inequality.

QUESTION:

What does it mean to you to be a progressive, and what do you think it means for the progressive movement that you were elected mayor of the nation's most populous city?

ANSWER:

Being a progressive means challenging the status quo, un-rigging the rules of the economy that allow power and wealth to become concentrated among a very small group at the very top, and giving EVERY person a chance to get ahead.

For decades, those on the right have sold Americans on trickle-down economics – and we know how miserably that has failed. Meanwhile, the One Percent have seen their wealth and power soar – while the middle class is disappearing, and low-income folks feel hopeless and desperate. That has to change – not just for those who are struggling, but because it's not sustainable for ANY of us.

When I campaigned for mayor, I talked about the Tale of Two Cities that New York had become – with Wall Street setting records and multi-million dollar condos springing up everywhere, while nearly half our city was living at or near the poverty line. We are taking dead aim at that – and doing everything in our power to change it.

QUESTION:

What can mayors do to enact a progressive economic agenda, and what challenges have you faced in doing so?

Here's some of what we've done in NYC: (Pre-K/After-school, paid sick leave, living wage, new rules for developers, most ambitious affordable housing plan ever).

We're also fighting to raise the minimum wage, strengthen rent regulations, and so many other things.

The challenge is what it's always been – powerful, well-financed interests who benefit from the status quo. They have a great deal of say in Albany, and also in Washington. So it's a battle we have to fight each and every day – and never give up.

QUESTION:

How can the progressive movement overcome those challenges to see these agenda items enacted on a national level?

ANSWER:

We have to think big and bold. We have to stand united and band together, like so many mayors have done on immigration and transportation funding. And we have to make the progressive cause not just a PART of the national political discussion; we have to make it an UNAVOIDABLE one.

You do that by organizing all across the country – starting at the grassroots. You find common ground with business and labor leaders, civil rights leaders and elected officials. You demand that the federal government do its part and make sure the American people know what's at stake & weight in loudly with the people they sent to Washington.

QUESTION:

You are the mayor of what is arguably the financial capital of the world. Wall Street's influence has a significant impact on the growing economic disparity between rich and poor. What can you do as

mayor to address that problem?

ANSWER:

At the city level, we're using every tool in our toolbox to close the wealth gap – Pre-K, afterschool, paid sick leave, living wage, affordable housing – you name it.

But we need Washington as a partner – and we need the federal government to help rewrite the rules.

We need an economy that rewards WORK and not WEALTH. That means closing the carried interest loophole so that a billionaire hedge fund manager isn't paying a lower rate of taxes than the woman who cleans his beach house, or the guy who pilots his private plane. It means implementing the Buffett Rule, so that millionaire executives aren't paying a lower tax rate than their secretaries. It means ending tax breaks for companies that ship jobs overseas. It means pushing back against a system that piles up student debt.

We need to restore a sense of fairness to our economy. That's what progressive change has always been about. And that's what The Progressive Agenda is all about.

###

From: [John Del Cecato](#)
To: [Lauren Windsor](#)
Cc: [Michael Lux](#); [de Alwis, Ronalie](#); [Carey, Michael](#)
Subject: Re: Lauren forgot her audio recorder in the podium
Date: Wednesday, June 03, 2015 6:55:03 PM

No worries at all - will do

> On Jun 3, 2015, at 6:51 PM, Lauren Windsor <[REDACTED]> wrote:
>
> I'm soooooo sorry for this inconvenience! I was trying to hurry and get out so the mayor could film his next segment.
>
> Can you please put the recorder in a bubble wrap envelope with a tracking number? We'll obviously reimburse whatever that costs. Again, so sorry.
>
> Here's the mailing address:
>
> American Family Voices
> 1250 I Street NW Suite 250
> Washington, DC 20005
>
> Lauren Windsor
> Executive Producer - Lady Libertine - The Undercurrent
> www.LadyLibertine.net
> @LadyLibertine27
> 213.595.8011
>
> Sent from my iPhone
>
>> On Jun 3, 2015, at 6:42 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> Ha! Adding Ronalie. Please delete any NSFW post interview comments!
>>
>>
>>
>>> On Jun 3, 2015, at 6:30 PM, Michael Lux <mlux@progressivestrategies.net> wrote:
>>>
>>> And it is still on. Is there one of the mayor's fine young staffers who could retrieve it, turn it off, and send it to us?
>>>
>>> Sorry about that!
>>>
>>> Other than that, I thought it was a great interview:)
>>>
>>> Sent from my iPhone

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#)
Subject: Fwd: Lauren forgot her audio recorder in the podium
Date: Wednesday, June 03, 2015 6:56:14 PM

If you are still at CH can you go to Blue Room and secure tape recorder? Just don't want a reporter to find it

Begin forwarded message:

From: Lauren Windsor <[REDACTED]>
Date: June 3, 2015 at 6:50:58 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Michael Lux <mlux@progressivestrategies.net>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
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Sorry about that!

Other than that, I thought it was a great interview:)

Sent from my iPhone

From: [Walzak, Phil](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Cc: jfdc@akpdmedia.com; Jonathan@berlinrosen.com; [Carrion, Marco A.](#); [Blumm, Kate](#)
Subject: RE: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence
Date: Wednesday, June 03, 2015 7:07:12 PM

Lets talk abt marcia

From: Hinton, Karen
Sent: Wednesday, June 03, 2015 6:46 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Cc: jfdc@akpdmedia.com; Jonathan@berlinrosen.com; Carrion, Marco A.; Blumm, Kate
Subject: RE: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

I need to find something special for Marcia. She is convinced she is being slighted when, in fact, she just doesn't check it voice mail or email on a regular enough basis. But the facts have nothing to do with her perception. Any suggestions?

In a conversation with Mayor, he seemed open to giving her an interview.

From: Walzak, Phil
Sent: Wednesday, June 03, 2015 4:09 PM
To: Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma
Cc: jfdc@akpdmedia.com; Jonathan@berlinrosen.com; Carrion, Marco A.; Blumm, Kate
Subject: RE: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

We should exclu it NYDN for one of Fermino Sunday spacers, and advance it tv desks for morning news breaks, then drive them to cover event

Tell story

From: Hagelgans, Andrea
Sent: Wednesday, June 03, 2015 4:06 PM
To: Hinton, Karen; Wolfe, Emma
Cc: Walzak, Phil; jfdc@akpdmedia.com; Jonathan@berlinrosen.com; Carrion, Marco A.; Blumm, Kate
Subject: RE: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

+Kate who had been working on this as well

From: Hinton, Karen
Sent: Wednesday, June 03, 2015 4:05 PM
To: Wolfe, Emma
Cc: Walzak, Phil; Hagelgans, Andrea; jfdc@akpdmedia.com; Jonathan@berlinrosen.com; Carrion, Marco A.
Subject: Re: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

Minus Mayor

Do we want to give her, Marcia, the clergy council announcement? Know nothing at this point about

Sunday but offer this as an idea.

Karen
Sent from my iPhone

On Jun 3, 2015, at 2:59 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Yes correct.

From: B
Sent: Wednesday, June 03, 2015 2:57 PM
To: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Carrion, Marco A.
Subject: Re: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

Meaning OUR clergy council, correct? Marco, pls get me an updated list of all members of COREL and of our new clergy council. Want to give you feedback on any additions that may be needed to our group. Thanks

From: Wolfe, Emma
Sent: Wednesday, June 03, 2015 02:54 PM
To: B; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Cc: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; 'Jonathan@berlinrosen.com' <Jonathan@berlinrosen.com>; Carrion, Marco A.
Subject: RE: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

The Clergy Council is being announced Sunday FYI at Corinthian

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Cc: 'jfdc@akpdmedia.com'; 'Jonathan@berlinrosen.com'; Wolfe, Emma; Carrion, Marco A.
Subject: Fw: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

We should try something different with Marcia, because whatever we're doing isn't working. And we should figure out how to deal with tony hebert and the "brooklyn clergy coalition" -- need to know who they are. Marco, we need to move our clergy gameplan asap. And does RAS still have any influence over tony herbert??

From: Clips
Sent: Wednesday, June 03, 2015 01:35 PM
Subject: CBS: Protesters: De Blasio Not Doing Enough To Curb City Violence

Protesters: De Blasio Not Doing Enough To Curb City Violence

CBS - Staff - 12:49 pm

<http://newyork.cbslocal.com/2015/06/03/de-blasio-crime-rate/>

Using a coffin and body bags to make their point, angry demonstrators rallied in City Hall Park on Wednesday to demand that Mayor Bill de Blasio try new tactics to curb the city's soaring murder rate.

As CBS2's Marcia Kramer reported, New York City has seen a nearly 20 percent increase in homicides so far this year.

"There's too many people dying in the city of New York, and I'm under the premise of conversation with a number of leaders in our community who feel that this mayor is not sensitive to those that are dying in our neighborhoods," community activist Tony Herbert said.

Members of the Brooklyn Clergy Coalition and other community leaders have devised a One Family One Community initiative, which calls for tackling the issue of violence by sending more than 10,000 mentors into neighborhoods, schools and housing developments with the highest rate of gang and gun violence.

They say they've tried to talk to de Blasio about it, but he refuses.

"At the end of the day, we have to work as a collective," Herbert said. "The city has to work with the community, not walk around and call people fearmongers, to insult use when we're out here on every day, every aspect of the night — 2 o'clock, 3 o'clock in the morning — in the housing developments to try to stop violence."

Appearing on "The Daily Show" on Tuesday, de Blasio acknowledged the city has seen an alarming spike in shootings this year, but also said it's an issue the Police

Department is handling. As of next week, 330 officers will be pulled from their usual duties for special patrols aimed at the shootings spike.

De Blasio defended curtailing the controversial "stop-and-frisk" policing technique and touted an overall drop in crime.

"We brought down murder to a rate we had not seen since the early '60s," de Blasio said. "We brought down crime across the board. We do have a shooting problem. We had a shooting problem last year; we have a shooting problem this year."

The mayor said that the shootings are centered around gang violence, and the city is rolling out aggressive anti-gang policing and intervention.

"Those strategies need to be applied," de Blasio said. "Going back to an unconstitutional, alienating approach is not only inappropriate and unfair to the

populace, it doesn't work. It ties up a ton of police time and energy into things that aren't actually going after serious crime. So I think we're broadly on the right track."

De Blasio cited police retraining, body cameras and new technology as elements his administration is bringing to bear in the fight against crime.

"I think these pieces are going to add up," de Blasio said. "Because people are not wasting time on unnecessary and unconstitutional stops, and they're not wasting time on low-level marijuana arrests either."

In Brooklyn's Bedford-Stuyvesant neighborhood, there were nine shootings last month. That's more than double the number for the same time last year, 1010 WINS reported. Some residents are calling for the mayor to drop his opposition to a City Council plan to hire an additional 1,000 police officers.

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: [Walzak, Phil](#); [Hagelgans, Andrea](#); ["John Del Cecato"](#)
Subject: HRC Speech Tomorrow at Texas Southern University - Voting Rights
Date: Wednesday, June 03, 2015 7:29:45 PM

HRC is expected to deliver a speech tomorrow at Texas Southern University on voting/civil rights. She's expected to:

- Condemn the 2013 Supreme Court decision striking down part of the Voting Rights Act
- Call on Congress to re-enact parts of the Voting Rights Law
- Criticize voter suppression laws in Texas, North Carolina, Ohio, and Wisconsin – including direct criticism of Governors Walker, Bush, and Perry for actions their states have taken
- Propose a nationwide early-voting standard of at least 20 days before an election
- Call for an increase in online voter registration
- Reaffirm her stance that ex-felons should have their voting rights restored

I'll send a transcript of her remarks when it's released tomorrow.

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Cc: [@Press Office](#)
Subject: RE: Lauren forgot her audio recorder in the podium
Date: Wednesday, June 03, 2015 7:33:38 PM

Pls see below and see

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 03, 2015 7:28 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Fwd: Lauren forgot her audio recorder in the podium

Sorry to bug - but anyone still at the Hall who can at least secure it?

Begin forwarded message:

From: Lauren Windsor <[REDACTED]>
Date: June 3, 2015 at 7:05:19 PM EDT
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Michael Lux <mlux@progressivestrategies.net>, "de Alwis, Ronalie" <rdealwis@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Lauren forgot her audio recorder in the podium

Thanks, John! And actually, if you could overnight it, that would be best-- there are some time-sensitive audio files on there. Per Mike, we will owe you big time!

Lauren Windsor
Executive Producer - Lady Libertine - The Undercurrent
www.LadyLibertine.net
@LadyLibertine27
213.595.8011

Sent from my iPhone

On Jun 3, 2015, at 6:54 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

No worries at all - will do

On Jun 3, 2015, at 6:51 PM, Lauren Windsor <[REDACTED]> wrote:

I'm soooooo sorry for this inconvenience! I was trying

to hurry and get out so the mayor could film his next segment.

Can you please put the recorder in a bubble wrap envelope with a tracking number? We'll obviously reimburse whatever that costs. Again, so sorry.

Here's the mailing address:

American Family Voices
1250 I Street NW Suite 250
Washington, DC 20005

Lauren Windsor
Executive Producer - Lady Libertine - The Undercurrent
www.LadyLibertine.net
@LadyLibertine27
213.595.8011

Sent from my iPhone

On Jun 3, 2015, at 6:42 PM, John Del
Cecato <jfdc@akpdmedia.com> wrote:

Ha! Adding Ronalie. Please delete any
NSFW post interview comments!

On Jun 3, 2015, at 6:30 PM,
Michael Lux
<mlux@progressivestrategies.net
> wrote:

And it is still on. Is there one of
the mayor's fine young staffers
who could retrieve it, turn it off,
and send it to us?

Sorry about that!

Other than that, I thought it was
a great interview:)

Sent from my iPhone

From: [Carey, Michael](#)
To: [John Del Cecato](#); [B](#); [Leopold, Elana](#)
Subject: Re: Netroots Nation's any feelings?
Date: Wednesday, June 03, 2015 9:37:00 PM
Importance: High

Wow - JDC quick to diss the schedule. Good to know!

My scheduling flag is that this would be the Friday before YOU are scheduled to go to Rome. It would be a lot of travel again.

Always up for discussion, but just flagging.

On 6/3/15, 9:22 PM, "John Del Cecato" <jfdc@akpdmedia.com> wrote:

>I'm in favor of this - would be a very big deal for TPA - but we have
>schedule issues, so would need to Skype in, I think

>

>On 6/3/15, 7:00 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>>

>>What do we think of this?

>>

>>

>>-----Original Message-----

>>From: Jonathan Tasini

>>To: Bill de Blasio

>>Subject: Re: Netroots Nation's any feelings?

>>Sent: Jun 2, 2015 3:38 PM

>>

>>Brother: in case this didn't get your attention or...so I've got the
>>organizers to say this now to me:

>>"We're going to have a keynote on Friday, July 17th at 3:15 pm AZ time.

>>What we're looking to do is dive in to a handful of issue areas (LGBT
>>marriage, Immigration and Fight for 15/Income Inequality) and talk about
>>where we won in the last year but what we have to do next. De Blasio
>>would make a great anchor for that to talk about a larger progressive
>>vision. And so we'd likely either have him open or close that session."

>>Interested?

>>Obviously you can talk whatever you want...they usually get good CSPAN
>>coverage and a bunch of political reporters are there too. Also cool if
>>it doesn't fit for you!

>>JT

>>From: Jonathan Tasini <jtasini@economicfuturegroup.com>

>>Date: Friday, May 29, 2015 2:55 PM

>>To: Bill De Blasio <[REDACTED]>

>>Subject: Netroots Nation...

>>

>>Suggestion: a convo with you at Netroots Nation...you probably know, it's
>>THE echo chamber for progressive/liberal bloggers and a very good place
>>to promote your agenda on inequality, progressive politics. I asked the
>>organizers--they are VERY INTERESTED.

>>Pheonix, AZ July 16th-19th (yeah, who were the idiots who thought of July
>>in Pheonix).

>>General interest?

>>If yes, any date work better for you?

>>Jonathan Tasini

>>www.workinglife.org Follow me on Twitter @jonathantasini Facebook:

>><http://www.facebook.com/jonathan.tasini.3>

>>Please consider the environment before printing the contents of this

>>email

>

From: [Lauren Windsor](#)
To: [Carey, Michael](#)
Cc: [Michael Lux](#); [John Del Cecato](#); [de Alwis, Ronalie](#)
Subject: Re: Lauren forgot her audio recorder in the podium
Date: Wednesday, June 03, 2015 9:49:33 PM

Thanks, Michael! Can you please put it in a bubble envelope? (The recorder is fairly expensive.)

American Family Voices
1250 I (Eye) Street NW Suite 250
Washington, D.C. 20005

Lauren Windsor
Executive Producer - Lady Libertine - The Undercurrent
www.LadyLibertine.net
@LadyLibertine27
213.595.8011

Sent from my iPhone

> On Jun 3, 2015, at 9:37 PM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:
>
> We can send but not via fedex. Where are we sending?
>
>> On 6/3/15, 8:45 PM, "Michael Lux" <mlux@progressivestrategies.net> wrote:
>>
>> We will definitely be deleting the side conversation...
>>
>> Sent from my iPhone
>>
>>> On Jun 3, 2015, at 6:42 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>>
>>> Ha! Adding Ronalie. Please delete any NSFW post interview comments!
>>>
>>>
>>>> On Jun 3, 2015, at 6:30 PM, Michael Lux
>>>> <mlux@progressivestrategies.net> wrote:
>>>>
>>>> And it is still on. Is there one of the mayor's fine young staffers
>>>> who could retrieve it, turn it off, and send it to us?
>>>>
>>>> Sorry about that!
>>>>
>>>> Other than that, I thought it was a great interview:)
>>>>
>>>>> Sent from my iPhone
>

From: [Snyder, Thomas](#)
To: [Hagelgans, Andrea](#); [John Del Cecato](#); [Walzak, Phil](#); [Hinton, Karen](#); [Carey, Michael](#); [Leopold, Elana](#)
Subject: RE: Pls review: Face the Nation
Date: Thursday, June 04, 2015 12:23:40 PM

Me too. Especially the part about the survey showing popularity of TPA.

-----Original Message-----

From: Hagelgans, Andrea
Sent: Thursday, June 04, 2015 12:20 PM
To: John Del Cecato; Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold, Elana
Subject: RE: Pls review: Face the Nation

I like that!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Thursday, June 04, 2015 12:18 PM
To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold, Elana
Subject: Re: Pls review: Face the Nation

We could hit Christie on paid sick leave - clearly he's on the wrong side of 85% of Americans - and even 77% of Republicans! Contrast that with what we've done in NYC...

<http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-workers-rights-international-trade-poll.html>

http://www.nj.com/politics/index.ssf/2015/03/-_at_town_hall_christie_says_his_prognosis_for_pai.html

Could we do a statement or a tweet from MBDB today highlighting how Americans agree on the basic tenets of TPA?

On 6/3/15, 9:55 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>- B

>

>We can be in chair taping at 8:45 am. 7 minute interview. Tape in
>midtown

>

>Topic: presidential politics, income inequality/progressive agenda

>Other guest on the show that day ---" undeclared republican candidate

>from state adjacent to ours... You may want to talk about the tunnel"

>according to the producer

>

>If it isn't Christie he said it will be some other Republican

>presidential candidate

>

>HRC launching her campaign on June 14 in NYC will be part of the

>discussion

>

>And I imagine her downward approval ratings...

>

>

>-----Original Message-----

>From: B

>Sent: Wednesday, June 03, 2015 6:16 AM

>To: Hagelgans, Andrea
>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas;
>Leopold, Elana; 'jfdc@akpdmedia.com'
>Subject: Re: Pls review: Face the Nation

>

>

>Approved

>

>

>----- Original Message -----

>From: Hagelgans, Andrea

>Sent: Tuesday, June 02, 2015 09:43 PM

>To: B

>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas;

>Leopold, Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>

>Subject: Re: Pls review: Face the Nation

>

>Let me know if you'd like to do this one on Sunday. Thanks

>

>----- Original Message -----

>From: Hagelgans, Andrea

>Sent: Tuesday, June 02, 2015 05:41 PM

>To: 'BCCD@cityhall.nyc.gov' <BCCD@cityhall.nyc.gov>

>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas;

>Leopold, Elana

>Subject: Pls review: Face the Nation

>

>Sir,

>Face the Nation would like to have you on this Sunday for John

>Dickerson's first show since becoming host (bob schieffer retired last

>week). The topic would be TPA/presidential politics. May include crime,

>though that is my flag, not something they mentioned.

>

>We could tape at 8:45 am in midtown so that you could be on time for
>sermon in Harlem.

>

>We recommend this opportunity for TPA.

>

>Please send me your thoughts.

>

>Best,

>Andrea

From: [Hagelgans, Andrea](#)
To: [Gunaratna, Mahen](#); "[John Del Cecato](#)"; [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: Face the Nation is out, btw
Date: Thursday, June 04, 2015 12:41:07 PM

They started promoting yesterday at my approval

From: Gunaratna, Mahen
Sent: Thursday, June 04, 2015 12:40 PM
To: 'John Del Cecato'; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: Face the Nation is out, btw

<http://www.cbsnews.com/news/coming-up-sunday-gov-chris-christie-new-york-city-mayor-bill-de-blasio-gov-rick-perry/>

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); [Carey, Michael](#); [John Del cecato](#)
Subject: FW: CBS NEWS: Coming up Sunday: Gov. Chris Christie, New York City Mayor Bill de Blasio, Gov. Rick Perry
Date: Thursday, June 04, 2015 12:43:26 PM

We prep tomorrow and I have videos for you to watch of Dickerson in action.

From: Clips
Sent: Thursday, June 04, 2015 12:41 PM
Subject: CBS NEWS: Coming up Sunday: Gov. Chris Christie, New York City Mayor Bill de Blasio, Gov. Rick Perry

Coming up Sunday: Gov. Chris Christie, New York City Mayor Bill de Blasio, Gov. Rick Perry

CBS NEWS - Louise Dufresne - 12:21 pm

<http://www.cbsnews.com/news/coming-up-sunday-gov-chris-christie-new-york-city-mayor-bill-de-blasio-gov-rick-perry/>

On John Dickerson's first broadcast this Sunday, we'll be carrying on a 60 year tradition here at Face the Nation of going straight to the news.

As the race for 2016 heats up, we'll interview New Jersey Governor Chris Christie in New Hampshire, where he's been testing the waters. With ten Republicans already in the race for the White House in 2016 and Florida Governor Jeb Bush set to announce on June 15th, when will Christie jump in?

Former Texas Governor Rick Perry, who made an unsuccessful bid for the Republican nomination in 2012, officially kicks off his campaign Friday. We'll ask him why he thinks he can win this go around.

We'll also sit down with New York City Mayor Bill de Blasio to discuss the policies he's been implementing in the nation's largest city. Mayor de Blasio has yet to publicly support any candidate for president - what does he need to see from Hillary Clinton before he endorses her?

Then we'll turn to this week's news from Boston, where the FBI shot and killed terror suspect Usaama Rahim, who was allegedly planning to behead a police officer. John will sit down with Rep. Michael McCaul, who chairs the House Homeland Security Committee, to discuss the U.S.'s effort to combat violent extremism around the globe--and here at home.

As always, we have an all-star political panel to break down a busy week in news. Joining us on Sunday are Susan Page of USA Today, Jamelle Bouie of Slate, Ron Fournier of National Journal and CBS News Congressional Correspondent Nancy Cordes. Hope you'll join us.

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Walzak, Phil](#); [Hinton, Karen](#); [Hagelgans, Andrea](#)
Subject: Re: Face the Nation is out, btw
Date: Thursday, June 04, 2015 1:26:07 PM

Rick Perry doesn't think there should be a federal minimum wage
<http://www.politifact.com/texas/statements/2014/may/30/democratic-national-committee/2014-rick-perry-saying-he-opposes-federal-governme/>

And slammed The Buffett Rule
<http://www.cnn.com/id/44717744>

#TheProgressiveAgenda

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Thursday, June 4, 2015 at 12:40 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Face the Nation is out, btw

<http://www.cbsnews.com/news/coming-up-sunday-gov-chris-christie-new-york-city-mayor-bill-de-blasio-gov-rick-perry/>

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Yazgi, Stephanie](#)
Subject: Politico
Date: Thursday, June 04, 2015 2:41:57 PM

Just flagging... Could be a question for Face the Nation

http://www.politico.com/story/2015/06/mayors-leading-obamas-charge-on-trade-118608.html?hp=lc3_4

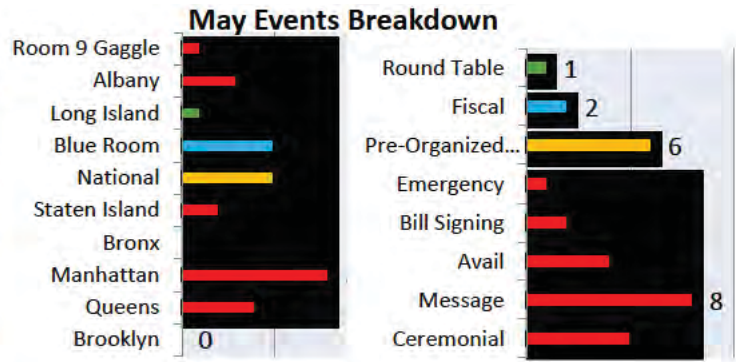
From: [Hagelgans, Andrea](#)
To: [Wolfe, Emma](#); [Schwartz, Regina](#); "[jfdc@akpdmedia.com](#)"; [Walzak, Phil](#); "[jonathan@berlinrosen.com](#)"; [Williams, Dominic](#)
Subject: Fw: May Breakdown
Date: Thursday, June 04, 2015 2:43:15 PM
Attachments: [May 2015 Events Breakdown.pdf](#)

Fyi- breakdown of may events

From: Gross, Dan
Sent: Thursday, June 04, 2015 02:40 PM
To: Adams, Marti; Walzak, Phil; Hinton, Karen; Norvell, Wiley
Cc: Hagelgans, Andrea
Subject: May Breakdown

Attached

Communications Events in May		
Launches Shelter Repair Squad to Address Urgent Health and Safety Conditions in City Shelters	Housing	QN
Unveils 'NextGeneration NYCHA': A Comprehensive Plan to Secure The Future of City Public Housing.	Housing	MN
Holds Press Conference on Investing \$242 Million More in Repaving and Maintaining NYC Roadways	Transportation	SI
Opens First Full Section of New Resilient Rockaway Beach Boardwalk, Kicks off Beach Season	Recovery / Resilience	QN
Announces 64 New Prose Schools Driving Innovation Across System	Education	SI



Total Number of Events and or Avails in the Month of May = 29

Attends FDNY Open House with Commissioner Nigro [Engine 58/Ladder 26]	5/2	Ceremonial		Manhattan
With Police Commissioner Bratton, Holds Media Availability at Jamaica Hospital Medical Center	5/2	Emergency	Public Safety	Queens
Attends TechCrunch Disrupt and Delivers Remarks [Manhattan Center]	5/4	Pre-Organized	Economic Development	Manhattan
Holds Public Hearings and Signs Intros 261-A, 271-A, 211-A, 597-A, 433-A, 681, and 555-A	5/6	Bill Signing		Manhattan
Delivers Remarks at One Police Plaza Memorial Wall [1PP]	5/7	Ceremonial		Manhattan
Presents Fiscal Year 2016 Executive Budget	5/7	Fiscal	Budget	Manhattan
Attends and Delivers Remarks at Funeral for Police Officer Brian Moore	5/8	Ceremonial		Non-NYC
Launches Shelter Repair Squad to Address Urgent Health and Safety Conditions in City Shelters [Corona Family Residence]	5/11	Message	Housing	Queens
Delivers Remarks at National Press Club	5/12	Message		Non-NYC
Unveils The Progressive Agenda to Combat Income Inequality	5/12	Message		Non-NYC
Hosts Press Conference with Bipartisan Coalition of Mayors to Call for Long-Term Transportation Bill	5/13	Message	Transportation	Non-NYC
Participates in Lecture with Robert Reich	5/14	Pre-Organized		Non-NYC
Delivers Remarks at Santa Clara University	5/14	Pre-Organized		Non-NYC
Holds Press Gaggle in Room 9	5/18	Avail		Manhattan
Holds Public Hearing and Signs Intros. 419-A, 178-A, 51-B, 181-A	5/18	Bill Signing		Manhattan
Delivers Remarks at CUNY Celebration for Herman Badillo [Hunter College]	5/18	Pre-Organized		Manhattan
Announces Tentative Contract Agreement with Uniformed Sanitationmen's Association, Local 831	5/19	Fiscal	Fiscal Responsibility	Manhattan
Unveils 'NextGeneration NYCHA': A Comprehensive Plan to Secure The Future of City Public Housing [James Weldon Johnson Community Center]	5/19	Message	Housing	Manhattan
Delivers Remarks and Holds Photo Spray Before Veterans' Issues Roundtable	5/21	Roundtable		Manhattan
Holds Press Conference on Investing \$242 Million More in Repaving and Maintaining NYC Roadways	5/21	Message	Transportation	Staten Island
Opens First Full Section of New Resilient Rockaway Beach Boardwalk, Kicks off Beach Season [Rockaway Beach]	5/22	Message	Recovery / Resilience	Queens
Delivers Remarks and Participates in Wreath Laying Ceremony [Intrepid Sea, Air, & Space Museum]	5/25	Ceremonial		Manhattan
Marches in The Little Neck Douglaston Memorial Day Parade	5/25	Pre-Organized		Queens
Announces 64 New Prose Schools Driving Innovation Across System [Michael J. Petrides School]	5/26	Message	Education	Staten Island
Mayor de Blasio Holds Impromptu Gaggle in Albany	5/27	Avail		Albany
Mayor de Blasio Holds Media Availability in Albany	5/27	Avail		Albany
Mayor de Blasio Holds Press Gaggle in Albany	5/27	Avail		Albany
Delivers Remarks at Asian Pacific Heritage Month Reception [New York County Surrogate's Courthouse]	5/29	Ceremonial		Manhattan
Delivers Remarks at Carnegie Hall Medal of Excellence Gala [Carnegie Hall]	5/29	Pre-Organized		Manhattan

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: TPA
Date: Thursday, June 04, 2015 3:59:55 PM

National People's Action signed on. I'm waiting for them to tell me how exactly they want to be listed on web page. And I told them we should talk about Iowa ideas next time he's in NYC. See below.

From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Thursday, June 04, 2015 12:56 PM
To: Snyder, Thomas
Subject: Re: TPA

Hey Tom - we'll sign on. FYI here's the agenda / platform that we've been pushing along with Campaign for America's Future: <https://populism2015.org/the-new-populist-agenda/> - please take a look. While we're not wedded to the letter of the agenda, it expresses the ideas that we're trying to push out there.

Also, I talked with our Iowa group and we should definitely explore interests and possible timelines. I'm going to talk with our ED and then we'll likely circle back to you as a team.
MA

On Tue, Jun 2, 2015 at 5:44 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
OK let me know if NPA can be a signer. We definitely are interested in exploring the Iowa idea.

From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Monday, June 01, 2015 4:39 PM
To: Snyder, Thomas
Subject: Re: TPA

Hi Tom - great seeing you as well! Thanks for making time.

I'm following up with George (our ED) about signing on.

Here's our group in Iowa: <http://iowacci.org/> (that's their c3; their c4 is here: <http://cciaction.org/>)

I'll keep in touch - Mehrdad

On Fri, May 29, 2015 at 10:46 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
Here is the website on The Progressive Agenda to Combat Income Inequality. Great if NPA could sign on. Let me know. Great seeing you today.

<http://progressiveagenda.us/agenda>

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall

New York, NY 10007
[212-341-5050](tel:212-341-5050)

--

Mehrdad Azemun
Campaign Manager
National People's Action
National People's Action Campaign
810 N. Milwaukee Ave., Chicago IL 60642
[773-220-7929](tel:773-220-7929) (mobile)
[312-676-2815](tel:312-676-2815) (office)
mehrdad@npa-us.org
www.npa-us.org

Twitter:

www.twitter.com/NPAction

Facebook:

www.facebook.org/NationalPeoplesAction

YouTube:

www.youtube.com/movetoaction

--

Mehrdad Azemun
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Twitter:

www.twitter.com/NPAction

Facebook:

www.facebook.org/NationalPeoplesAction

YouTube:

www.youtube.com/movetoaction

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#); [Carey, Michael](#); [Snyder, Thomas](#); [Leopold, Elana](#)
Subject: Re: Pls review: Face the Nation
Date: Thursday, June 04, 2015 4:24:11 PM
Attachments: [default.xml](#)

Did we put anything out? Maybe something like:

Today's New York Times survey is further evidence of what so many progressives have been saying: income inequality is the crisis of our times, and Americans strongly support for progressive policies to address it.

The Progressive Agenda – which can be found at www.ProgressiveAgenda.us – proposes a number of bold measures to lift the floor for working families, give relief to working parents, and require those at the top to pay their fair share of taxes.

By rewarding work instead of just wealth, progressive policies represent where the vast majority of Americans are – and where Washington policymakers need to go.

On 6/4/15, 12:20 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov> wrote:

>I like that!

>
>
>

>_____
>From: John Del Cecato [jfdc@akpdmedia.com]

>Sent: Thursday, June 04, 2015 12:18 PM

>To: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen; Carey, Michael;

>Snyder, Thomas; Leopold, Elana

>Subject: Re: Pls review: Face the Nation

>

>We could hit Christie on paid sick leave - clearly he's on the wrong side
>of 85% of Americans - and even 77% of Republicans! Contrast that with
>what we've done in NYC...

><http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-w>

>o

>[rkers-rights-international-trade-poll.html](#)

>http://www.nj.com/politics/index.ssf/2015/03/-_at_town_hall_christie_says

>h

>[is_prognosis_for_pai.html](#)

>

>Could we do a statement or a tweet from MBDB today highlighting how

>Americans agree on the basic tenets of TPA?

>

>

>On 6/3/15, 9:55 AM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

>wrote:

>

>>- B
>>
>>We can be in chair taping at 8:45 am. 7 minute interview. Tape in
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>>Topic: presidential politics, income inequality/progressive agenda
>>Other guest on the show that day ---" undeclared republican candidate
>>from state adjacent to ours... You may want to talk about the tunnel"
>>according to the producer
>>
>>If it isn't Christie he said it will be some other Republican
>>presidential candidate
>>
>>HRC launching her campaign on June 14 in NYC will be part of the
>>discussion
>>
>>And I imagine her downward approval ratings...
>>
>>
>>-----Original Message-----
>>From: B
>>Sent: Wednesday, June 03, 2015 6:16 AM
>>To: Hagelgans, Andrea
>>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold,
>>Elana; 'jfdc@akpdmedia.com'
>>Subject: Re: Pls review: Face the Nation
>>
>>
>>Approved
>>
>>
>>----- Original Message -----
>>From: Hagelgans, Andrea
>>Sent: Tuesday, June 02, 2015 09:43 PM
>>To: B
>>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold,
>>Elana; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
>>Subject: Re: Pls review: Face the Nation
>>
>>Let me know if you'd like to do this one on Sunday. Thanks
>>
>>----- Original Message -----
>>From: Hagelgans, Andrea
>>Sent: Tuesday, June 02, 2015 05:41 PM
>>To: 'BCCD@cityhall.nyc.gov' <BCCD@cityhall.nyc.gov>
>>Cc: Walzak, Phil; Hinton, Karen; Carey, Michael; Snyder, Thomas; Leopold,
>>Elana
>>Subject: Pls review: Face the Nation
>>
>>Sir,
>>Face the Nation would like to have you on this Sunday for John
>>Dickerson's first show since becoming host (bob schieffer retired last
>>week). The topic would be TPA/presidential politics. May include crime,
>>though that is my flag, not something they mentioned.
>>
>>We could tape at 8:45 am in midtown so that you could be on time for
>>sermon in Harlem.
>>
>>We recommend this opportunity for TPA.
>>

>>Please send me your thoughts.

>>

>>Best,

>>Andrea

From: [Hagelgans, Andrea](#)
To: [Schwartz, Regina](#); [Yazgi, Stephanie](#); "jfdc@akpdmedia.com"
Subject: Re: Governing magazine
Date: Thursday, June 04, 2015 4:30:25 PM

Agree. I think sounds good

From: Schwartz, Regina
Sent: Thursday, June 04, 2015 04:28 PM
To: Yazgi, Stephanie; John Del Cecato <jfdc@akpdmedia.com>; Hagelgans, Andrea
Subject: RE: Governing magazine

Andrea what do you think here?

I imagine someone could reach out to the mayor and ask them if they were interested, as part of the mayor's directive is to help get other mayors press.

From: Yazgi, Stephanie
Sent: Thursday, June 04, 2015 2:33 PM
To: John Del Cecato; Hagelgans, Andrea
Cc: Schwartz, Regina
Subject: Re: Governing magazine

Adding regina in my abnsece

From: John Del Cecato
Sent: Thursday, June 4, 2015 10:49 AM
To: Hagelgans, Andrea; Yazgi, Stephanie
Subject: Governing magazine

Is a pretty respected publication & emailed TPA account with the following.. Might be good to connect JB with Hodges, Whaley, Murray?

----- Forwarded message -----

From: **J.B. Wogan** <jwogan@erepublic.com>
Date: Wed, Jun 3, 2015 at 1:04 PM
Subject: Governing magazine story
To: "press@progressiveagenda.us" <press@progressiveagenda.us>

Hello,

I'm interested writing about the Progressive Agenda and its role in city elections this fall. I'm curious if you're in talks with any mayoral candidates about signing

the agenda.

J.B. Wogan

Staff Writer

GOVERNING | governing.com

A division of e.Republic | Smart Media for Public Sector Innovation

1100 Connecticut Ave N.W., Suite 1300

Washington, D.C. 20036

[202-862-1439](tel:202-862-1439)

@jbwogan

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#)
Cc: [John Del cecato](#); [Walzak, Phil](#)
Subject: Re: HRC
Date: Thursday, June 04, 2015 7:03:46 PM

Ok

Sent from my iPhone

On Jun 4, 2015, at 7:03 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

3 tomorrow. Not sure if I still have

I think just, :

Voting Rights
- She supports X
- Said X

Prisons

Minimum wage

Etc

From: Gunaratna, Mahen
Sent: Thursday, June 04, 2015 7:00 PM
To: Hagelgans, Andrea
Cc: John Del cecato; Walzak, Phil
Subject: Re: HRC

Don't have, but could easily whip something up. What's deadline?

Could someone send me the MTP doc?

Sent from my iPhone

On Jun 4, 2015, at 6:57 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

Do we have an updated document on the positions/ statements she's made recently? Know we did something for MTP prep. Just wondering if anything recent.

From: B
To: "jfdc@akpdmedia.com"
Subject: Re: <no subject>
Date: Thursday, June 04, 2015 10:12:05 PM

Excellent!!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 04, 2015 10:09 PM
To: B
Subject: <no subject>

And here's what we had some of our partners send out to their lists this AM...

Friend,

Three weeks ago, The Progressive Agenda to Combat Income Inequality officially launched.

Today, [a brand new New York Times poll](#) confirms what those of us who've signed on to The Progressive Agenda already knew – [the American people share our concern over income inequality, and support our progressive solutions to tackling the crisis.](#)

Among the findings:

- <!--[if !supportLists]-->• <!--[endif]-->66 percent of **all Americans** believe that money and wealth should be distributed more evenly.
- <!--[if !supportLists]-->• <!--[endif]-->65 percent believe the income gap must be addressed **now**.
- <!--[if !supportLists]-->• <!--[endif]-->68 percent support higher taxes on millionaires.
- <!--[if !supportLists]-->• <!--[endif]-->80 percent favor paid family leave.
- <!--[if !supportLists]-->• <!--[endif]-->85 percent back paid sick leave.

[Will you add your name to The Progressive Agenda?](#)

From strengthening workers' rights, to curbing corporate power, to backing fair trade – the American people are with us.

The time for action is now.

[Sign on to The Progressive Agenda to build on this momentum.](#)

Best,

NAME

ORGANIZATION

Sign up: www.ProgressiveAgenda.us

Follow The Progressive Agenda on Twitter at: @TheP2Agenda

From: [Wiley, Maya](#)
To: ifdc@akpdmedia.com
Subject: Got 2 minutes?
Date: Friday, June 05, 2015 8:42:41 AM

Sent from my iPhone

From: [Singleton, Jessica](#)
To: [John Del Cecato](#)
Cc: [Spitalnick, Amy \(OMB\)](#); [Jacobs, Steven](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: Jobs Friday
Date: Friday, June 05, 2015 9:34:38 AM

Totally. Wasn't thinking this was for validation, more just bringing into the tw convo about jobs report.

> On Jun 5, 2015, at 09:33, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I guess that's ok... But TPA is obviously much more validated by yesterday's
> NYT front-page story on the guts of our agenda than new US jobs numbers..
>
>
>
> On 6/5/15, 9:25 AM, "Spitalnick, Amy (OMB)" <SpitalnickA@omb.nyc.gov>
> wrote:
>
>> I like
>>
>>
>>> On Jun 5, 2015, at 9:20 AM, Singleton, Jessica
>>> <JSingleton@cityhall.nyc.gov> wrote:
>>>
>>> Let's get confirmation. Do you all approve?
>>>
>>>
>>>
>>>> On Jun 5, 2015, at 09:16, Jacobs, Steven <stjacobs@digital.nyc.gov>
>>>> wrote:
>>>>
>>>> I'll add these into the queue for this morning unless there are any
>>>> objections.
>>>>
>>>> On 6/5/15 8:54 AM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov>
>>>> wrote:
>>>>
>>>>> Two tweets:
>>>>>
>>>>> Jobs report underscores the purpose of the #p2Agenda: ensure that
>>>>> economic growth & prosperity lift up every rung of the economic
>>>>> ladder.
>>>>>
>>>>> .@NYCgov programs like @nyctehtalent give New Yorkers the skills
>>>>> needed
>>>>> to access opportunities in a growing economy.
>>>>>
>>>>>
>>>>>> On Jun 5, 2015, at 08:42, Singleton, Jessica
>>>>>> <JSingleton@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>> Specifically this from nyt
>>>>>>
>>>>>> recovery from the recession, now reaching its sixth anniversary, has
>>>>>> been uneven, lifting the fortunes of some Americans while others

>>>>> languish.
>>>>>
>>>>>
>>>>> On Jun 5, 2015, at 08:41, Singleton, Jessica
>>>>> <JSingleton@cityhall.nyc.gov> wrote:
>>>>>
>>>>> + Steve. I'm just reading the sop. Last time was just about why we
>>>>> need progressive agenda to support families getting back into
>>>>> workforce, underemployment. And a second about diversifying nyc's
>>>>> economy as a way to mitigate risk.
>>>>>
>>>>>
>>>>>
>>>>>> On Jun 5, 2015, at 08:38, Hagelgans, Andrea
>>>>>> <AHagelgans@cityhall.nyc.gov> wrote:
>>>>>>
>>>>>> Totally
>>>>>>
>>>>>> Adding jDC. Did we end up doing anything on the poll yesterday?
>>>>>>
>>>>>>
>>>>>> ----- Original Message -----
>>>>>> From: Singleton, Jessica
>>>>>> Sent: Friday, June 05, 2015 08:35 AM
>>>>>> To: Hagelgans, Andrea; Walzak, Phil; Spitalnick, Amy (OMB); Hinton,
>>>>>> Karen
>>>>>> Subject: Jobs Friday
>>>>>>
>>>>>> Numbers just came out. Wanna tweet?
>>>>>> 280k jobs
>>>>>> 5.5 unemployment
>

From: [Jacobs, Steven](#)
To: [Singleton, Jessica](#); [Hagelgans, Andrea](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [John Del Cecato](#); [Spitalnick, Amy \(OMB\)](#)
Subject: Re: Jobs Friday
Date: Friday, June 05, 2015 9:49:36 AM

Yup, will do

On 6/5/15 9:45 AM, "Singleton, Jessica" <JSingleton@cityhall.nyc.gov> wrote:

>We can't change the policy but we can definitely tweet about something
>without linking to it. And we always do tweeters, which do include links
>-- just flag if you don't see it in the mix
>
>Steve, will you add language about the poll to tweeters?
>
>The jobs suggestion is not apples to apples with the poll. I was
>targeting a niche audience who are tw about the report and using p2agenda
>reference and tech talent pipeline. Timeliness is important for the tw
>algorithm. If there isn't an existing conversation about something on tw,
>it doesn't get us much.

>
>
>
>> On Jun 5, 2015, at 09:38, Hagelgans, Andrea
>><AHagelgans@cityhall.nyc.gov> wrote:

>>
>> We need to find another way then to get the poll in. Feel like we limit
>>ourselves a lot by that policy. Understand reasons for it, but doesn't
>>mean topic shouldn't be addressed

>>
>> -----Original Message-----
>> From: Singleton, Jessica
>> Sent: Friday, June 05, 2015 9:38 AM
>> To: Hinton, Karen
>> Cc: Walzak, Phil; John Del Cecato; Spitalnick, Amy (OMB); Jacobs,
>>Steven; Hagelgans, Andrea
>> Subject: Re: Jobs Friday

>> We don't tweet to outside urls from mayor or gov handles.

>>
>>
>>
>>> On Jun 5, 2015, at 09:36, Hinton, Karen <KHinton@cityhall.nyc.gov>
>>>wrote:

>>>
>>> Do both: jobs numbers and ny times.

>>> -----Original Message-----
>>> From: Walzak, Phil
>>> Sent: Friday, June 05, 2015 9:35 AM
>>> To: 'John Del Cecato'; Spitalnick, Amy (OMB); Singleton, Jessica
>>> Cc: Jacobs, Steven; Hagelgans, Andrea; Hinton, Karen
>>> Subject: RE: Jobs Friday

>>>
>>> Then lets do the thing

>>>
>>> -----Original Message-----
>>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>>> Sent: Friday, June 05, 2015 9:34 AM
>>> To: Spitalnick, Amy (OMB); Singleton, Jessica
>>> Cc: Jacobs, Steven; Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
>>> Subject: Re: Jobs Friday
>>>
>>> I guess that's ok... But TPA is obviously much more validated by
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>>>>>> <JSingleton@cityhall.nyc.gov>
>>>>>> wrote:
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>>>>>>> economic growth & prosperity lift up every rung of the economic
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>>>>>>>
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>>>>>>> needed to access opportunities in a growing economy.
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>>>>>>>>
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>>>>>>>> others languish.
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>>>>>>>>> + Steve. I'm just reading the sop. Last time was just about why
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>>>>>>>>> workforce, underemployment. And a second about diversifying
>>>>>>>>> nyc's economy as a way to mitigate risk.
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>>>>>>>>> <AHagelgans@cityhall.nyc.gov> wrote:
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>>>>>>>>> Adding jDC. Did we end up doing anything on the poll yesterday?
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>>>>>>>>> From: Singleton, Jessica
>>>>>>>>> Sent: Friday, June 05, 2015 08:35 AM
>>>>>>>>> To: Hagelgans, Andrea; Walzak, Phil; Spitalnick, Amy (OMB);
>>>>>>>>> Hinton, Karen
>>>>>>>>> Subject: Jobs Friday
>>>>>>>>>
>>>>>>>>> Numbers just came out. Wanna tweet?
>>>>>>>>> 280k jobs
>>>>>>>>> 5.5 unemployment
>>>

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: TPA
Date: Friday, June 05, 2015 9:57:48 AM

330 on the 19th works for me!

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 9:23 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: TPA

Here is how to list the new sign-on:

George Goehl, National People's Action

They can meet on the 19th around 3:30pm. Does that work for you. We will need to have some concrete ideas of what we want to do in Iowa if we meet with them.

From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Thursday, June 04, 2015 11:11 PM
To: Snyder, Thomas
Subject: Re: TPA

George Goehl, National People's Action is fine.

I'll be back in town on June 19th but have a meeting from 9 am til 3 pm. We could do a call before that date if you need.

On Thu, Jun 4, 2015 at 2:57 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
OK excellent. How should we name your sign on? ED plus org name? Also, if you are going to be in NYC let's see if we can move the ball on Iowa.

From: Mehrdad Azemun [<mailto:mehrdad@npa-us.org>]
Sent: Thursday, June 04, 2015 12:56 PM

To: Snyder, Thomas
Subject: Re: TPA

Hey Tom - we'll sign on. FYI here's the agenda / platform that we've been pushing along with Campaign for America's Future: <https://populism2015.org/the-new-populist-agenda/> - please take a look. While we're not wedded to the letter of the agenda, it expresses the ideas that we're trying to push out there.

Also, I talked with our Iowa group and we should definitely explore interests and possible timelines. I'm going to talk with our ED and then we'll likely circle back to you as a team.
MA

On Tue, Jun 2, 2015 at 5:44 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

OK let me know if NPA can be a signer. We definitely are interested in exploring the Iowa idea.

From: Mehrdad Azemun [mailto:mehrdad@npa-us.org]
Sent: Monday, June 01, 2015 4:39 PM
To: Snyder, Thomas
Subject: Re: TPA

Hi Tom - great seeing you as well! Thanks for making time.

I'm following up with George (our ED) about signing on.

Here's our group in Iowa: <http://iowacci.org/> (that's their c3; their c4 is here: <http://cciaction.org/>)

I'll keep in touch - Mehrdad

On Fri, May 29, 2015 at 10:46 AM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:
Here is the website on The Progressive Agenda to Combat Income Inequality. Great if NPA could sign on. Let me know. Great seeing you today.

<http://progressiveagenda.us/agenda>

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
[212-341-5050](tel:212-341-5050)

--

Mehrdad Azemun
Campaign Manager
National People's Action
National People's Action Campaign
810 N. Milwaukee Ave., Chicago IL 60642
[773-220-7929](tel:773-220-7929) (mobile)
[312-676-2815](tel:312-676-2815) (office)
mehrdad@npa-us.org
www.npa-us.org

Twitter:
www.twitter.com/NPAction
Facebook:
www.facebook.org/NationalPeoplesAction
YouTube:
www.youtube.com/movetoaction

--

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YouTube:

www.youtube.com/movetoaction

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: RE: US News story
Date: Friday, June 05, 2015 10:08:36 AM

JDC, Random thought: what do you think of Moyers as possible moderator?

Phil: do you want us all to discuss this before going to B ? If so I will get it scheduled.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 05, 2015 10:04 AM
To: Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea
Subject: Re: US News story

My thought is this.

MBDB is really intent on doing something big for TPA.

The two ideas on the table right now that qualify as big in his mind are presidential forum & some sort of organizing effort in IA/NH/SC/NV...

The former is a lot easier/cheaper to pursue - with much less chance of backlash, in my opinion.

Plus, he's been on the record several times saying we were going to do this presidential forum, so there's that.

Tom & I have talked about how we might pull this off - making it a way to insert income inequality into national conversation without causing unnecessary heartburn.

Here's what I sent MBDB the other day (although he hasn't responded)... Tom flagged that Goldman Sachs might not be the right choice for co-sponsor (for obvious reasons) - but I do think a non-traditional host would give the thing credibility

Presidential forum on income inequality.

In the fall of 2015, we would convene a forum – not a debate – with presidential candidates of both parties.

We have had initial discussions with CNN as the sponsor. They are interested.

We would need mainstream reporters as moderators – maybe Jake Tapper, Paul Krugman, and a reporter from Telemundo or Univision.

The best venue would be a college campus in Washington, DC – although we should consider also consider NYC, Ohio, Florida, and Virginia as well.

Each candidate would appear individually, for 15-20 minutes. They would answer a range of questions posed by the moderators, submitted by TPA partners, and everyday people – all of them focused on combatting income inequality.

The crowd would be a mix of students and non-students. The crowd would be strictly instructed to not make noise. The event would span an entire morning or afternoon, depending on how many candidates agree to appear.

There would be no “gotcha” questions – i.e., the topics would NOT include the candidates’ personal wealth, or positions they’ve taken in the past. Instead, the focus would be on the candidates’ visions for closing the wealth gap as President.

We would seek sponsorship by both progressive groups AND non-traditional groups – think SEIU and Goldman Sachs. That would give nervous candidates some reassurance that this was a straight-ahead policy discussion, and not a rigged show.

The goal should be to announce the forum in July – with the event itself taking place right after Labor Day.

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 9:51 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: US News story

Sure – let’s get John’s outline of plan of action and then discuss. I just want to get us moving on it since I presume this will take tons of lead time if indeed we make the attempt.

From: Walzak, Phil
Sent: Friday, June 05, 2015 9:42 AM
To: Snyder, Thomas; 'John Del Cecato'; Hagelgans, Andrea
Subject: RE: US News story

-BdB

Can we arrive at a consensus at whats real/smart and then take a unified rec to mayor? Feel like there are some differing views on how to best do this/how to do

From: Snyder, Thomas
Sent: Friday, June 05, 2015 9:41 AM
To: 'John Del Cecato'; B; Walzak, Phil; Hagelgans, Andrea
Subject: RE: US News story

How can we move on our “Forum” (not debate) idea asap? Assume we would need HRC agreement to participate? Or not? What will it take to get our oar in the water immediately? What are the key ingredients: moderator, audience, candidate agreement, TV ? I recommend John outline what has to be done and let us know if we need Mayor to weigh in before moving ahead.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 05, 2015 9:28 AM
To: B; Walzak, Phil; Hagelgans, Andrea; Snyder, Thomas
Subject: US News story

Is Hillary Ready for More Debates?

Progressives are pushing to add more debates to the Democratic slate, but

will the party's leading candidate oblige?

Democratic presidential candidate Hillary Clinton speaks at Texas Southern University on Thursday in Houston.

By [David Catanese](#) June 4, 2015 | 6:48 p.m. EDT+ More

Since January, Republicans with dreams of occupying the White House have dutifully traipsed to a dozen gatherings before audiences eager to compare and contrast their options for the presidency.

In order, there was the [Iowa Freedom Summit](#), the Freedom Partners [Koch brothers summit](#), the [Conservative Political Action Conference](#), the [Iowa Ag Summit](#), the South Carolina National Security Action Summit, the New Hampshire Freedom Summit, the First In the Nation Republican Leadership Summit, the Iowa Faith & Freedom Coalition forum, the South Carolina Freedom Summit, the [National Review Ideas Summit](#), the Southern Republican Leadership Conference and Florida Gov. Rick Scott's [Economic Growth Summit](#).

[RELATED](#)

Hillary Clinton's Treatment of Press Shows Contempt for the American Public

And on Saturday, the GOP contenders will make it a baker's dozen by descending on Boone, Iowa, for [Sen. Joni Ernst's "Roast and Ride."](#) which is also, essentially, a summit. With motorcycles and barbecue.

These summits aren't debates, but they do allow likely primary voters to measure a contender's message, style and substance against his or her competitors. Additionally, they attract gobs of media attention for the slew of contenders seeking a breakout moment.

Yet so far, all of this action has taken place on the Republican side.

The Democratic field, [which grew to four this week](#), has had no such platforms. Not one.

What's more, while Republicans have agreed to hold at least nine and up to [a dozen primary debates](#), the Democratic National Committee is only sanctioning half as many.

All of this is resulting in an obvious dialogue disparity between the two parties, one that progressives are now moving to remedy, U.S. News has learned.

In a move which could potentially place pressure on front-runner Hillary Clinton to interact with her field of Democratic rivals sooner than expected, the Progressive Change Campaign Committee has made initial inquiries to Democratic campaigns about holding one or more additional debates, beginning as early as this August.

The PCCC, an ardent cheerleader of the [Elizabeth Warren](#) wing of the Democratic Party, is advocating what they're dubbing an "open debate" format, in which questions would be formulated by voters rather than media figures.

They've even begun a dialogue with conservative groups to organize a similar venture among Republican candidates, and are floating the idea of holding an "open debate" for the general election.

The initial test, though, will be whether the liberal group can foster agreement to participate from all camps on the Democratic side.

"Debates are absolutely essential if we want a race to the top with them racing with each other to support big ideas," PCCC co-founder Adam Green says. "There's going to be broad support among most progressives for more debates, not less."

Former Maryland Gov. Martin O'Malley signaled swift interest in the organization's pitch.

"It's a great idea," says Lis Smith, O'Malley's deputy campaign manager. "Gov. O'Malley enjoys taking unscripted questions from voters wherever he goes, and we think it's critical that Democrats have more – not fewer – debates."

Vermont Sen. Bernie Sanders, meanwhile, is circulating a petition and imploring the Democratic Party to begin holding debates this summer, seemingly eager to take part in any format.

"More debates will encourage more people to vote, and when more people vote, Democrats win," he wrote in an email to supporters this week.

| |

[RELATED](#)

But it's Clinton's participation that's the key to this effort, and so far her campaign has been quiet on the topic.

[Pollster: Don't Believe Clinton Polls](#)

After the DNC announced its plan for six debates, Clinton tweeted that she's "looking forward to a real conversation," without making a firm commitment to the number proposed. Her campaign did not respond to multiple inquiries from U.S. News.

"We informed Hillary that this was brewing and let them know we'd like to talk to them about it," Green says. Asked if he thought Clinton would ultimately sign on to his idea, he replied, "We will find out."

As a historic party front-runner leading her field by an exorbitant margin in the polls, there may not be much incentive for Clinton to expose herself further.

But that's where pressure from interest groups and her rivals comes in. O'Malley, Sanders and newly minted candidate Lincoln Chafee have shied away from attacking Clinton directly so far, but that's prone to change if she's skirting engaging with them. In fact, this could become the first fault line in what's been a quiet primary.

And the PCCC isn't the only group that will be looking for facetime with all of the candidates.

"We'll look for opportunities, once the field is set in the fall, to have all the candidates engage with and make the case to our 8 million members on key issues they care about," Ilya Sheyman, executive director of MoveOn.org Political Action – one of the nation's leading progressive groups – tells U.S. News in an email.

During the 2008 campaign, the last time there was an open-seat race for the presidency, Democrats held more than [two dozen debates](#) between their candidates, which eventually narrowed from eight to only Clinton and Barack Obama.

The glaring reduction this cycle may best be explained by the perceived lack of competitiveness on the Democratic side of the ledger. While a cast of more than a dozen

Republicans are bunched up in national and early primary state polling, Clinton looms as the nominee-in-waiting, amassing a 46-point lead over her Democratic rivals in the latest [CNN survey](#).

[RELATED](#)

Hillary, Jeb Are Slipping in Public Support

"I just don't see where there's an opening for anybody," Democratic pollster Celinda Lake says. "There's not a lot of Democratic primary voters looking for an alternative to Hillary

Clinton."

Many progressives consider that argument irrelevant, though. They see early debates as the only way to pressure Clinton on their pet issues, such as college affordability, financial regulation and expanding Social Security.

Plus, Green thinks his unique format could be potentially advantageous to Clinton, because the questions will be driven by substance, not cable newshounds trying to advance headlines on topics like The Clinton Foundation or her email use.

"I assume they'd much rather talk about college affordability and Social Security than more petty things like the right-wing scandal of the day," he says.

Whereas Republicans worry a protracted debate schedule could damage their party brand and wear down their ultimate nominee, some Democrats see less risk in greater exposure of their national candidates.

"Our candidates, with the exception of Bernie Sanders, aren't a bunch of crazy people. I don't worry about them saying something that would hurt the party brand. I think getting our ideas out there in the mainstream would benefit," says Boyd Brown, a Democratic National Committee member from South Carolina and an O'Malley supporter. "The more debate, the better."

Now they wait to see if Clinton agrees.

From: [Martinez, Julien](#)
To: [Gunaratna, Mahen](#); [John Del Cecato](#)
Cc: [Jon Fromowitz](#)
Subject: RE: <no subject>
Date: Friday, June 05, 2015 12:11:00 PM

Haven't been able to find the full report online. I believe it's only available through a subscription at this link:

<http://www.nber.org/papers/w21174.pdf>

But I was able to find these similar studies regarding WV:

<http://www.wvpolicy.org/income-inequality-continues-to-grow-in-west-virginia>

<http://www.wvpolicy.org/income-inequality-at-historic-high-in-wv>

-----Original Message-----

From: Gunaratna, Mahen
Sent: Friday, June 05, 2015 11:20 AM
To: John Del Cecato
Cc: Jon Fromowitz; Martinez, Julien
Subject: Re: <no subject>

I'm out of the office today. Looping Julien to assist.

Sent from my iPhone

> On Jun 5, 2015, at 9:24 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>
> I couldn't find the actual report this story references, but it's an interesting TPA talking point/comeback to be able to say that income inequality isn't just hitting NYC... Over the past 30 years, the top 1 percent in WV saw income gains of 60 percent, while everybody else fell back...
>
> <http://www.wdtv.com/wdtv.cfm?func=view&ion=5-News&item=Income-Inequality-Worsens-in-West-Virginia-23534>

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Subject: Fwd: BLOOMBERG: De Blasio Wants Clinton to Back End to Carried-Interest Loophole
Date: Friday, June 05, 2015 12:40:16 PM

Sent from my iPhone

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: June 5, 2015 at 12:34:14 PM EDT
Subject: BLOOMBERG: De Blasio Wants Clinton to Back End to Carried-Interest Loophole

De Blasio Wants Clinton to Back End to Carried-Interest Loophole

BLOOMBERG – Henry Goldman

<http://www.bloomberg.com/politics/articles/2015-06-05/de-blasio-wants-clinton-to-back-end-to-carried-interest-loophole>

New York Mayor Bill de Blasio insisted that former Secretary of State Hillary Clinton call for higher taxes on the wealthy, a \$15-an-hour minimum wage and an end to preferential treatment for carried interest earned by private-equity managers.

De Blasio, a self-described progressive, said in April that he was withholding his endorsement of Clinton in the 2016 Democratic presidential primary until she lays out specific plans for tacking income inequality.

In a radio interview Friday with Brian Lehrer on WNYC, de Blasio said Clinton should back investor Warren Buffett's suggestion of taxing chief executives at a higher rate than their employees and support an end to the rule that allows profits earned by private-equity managers, venture capitalists and some hedge funds to be taxed as capital gains rather than ordinary income.

"These are the kinds of things that have to happen to change the country and I look forward to hearing her vision of how she'll address these issues," he said.

The mayor said he was "very impressed" by Clinton's stands on immigration, criminal justice and expanded voter eligibility.

De Blasio, 53, managed the former first lady's successful 2000 bid to become a U.S. senator from New York, and in 1997 he worked for the U.S. Department of Housing and Urban Development in her husband's administration.

He made national news April 12 when he refused to endorse Clinton on the day she declared that she was in the race.

From: [John Del Cecato](#)
To: [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Cc: [Jon Fromowitz](#)
Subject: <no subject>
Date: Friday, June 05, 2015 1:48:57 PM

Some good stats in here vis a vis being a real populist & its impact on turnout...

http://www.huffingtonpost.com/erik-ose/why-kay-hagan-lost-in-north-carolina_b_6143286.html

From: [John Del Cecato](#)
To: [Williams, Dominic](#); [Shorris, Anthony](#); [Gunaratna, Mahen](#); [Hagelgans, Andrea](#)
Cc: [Jon Fromowitz](#)
Subject: FW: TPP materials
Date: Friday, June 05, 2015 2:10:17 PM
Attachments: [No on TPP Adam Hersh Roosevelt InstituteFINAL.docx](#)

This is mostly for Dom - but some good stuff in here - although it's dense (as one might expect from esteemed economists!)

In a word, I like the nuggets on patents/generic Rx drugs, ISDS undermining US regulations designed to protect consumers health & safety, and - of course - jobs both in manufacturing & high-skilled service industries leaving faster than they'd be replaced... Also, since MBDB loves stats, the economic impact of .4 percent - a "rounding error" as they say" - drives home the point that we should be getting a lot more out of a deal with 40% of the world's economy

From: Adam Hersh <ahersh@rooseveltinstitute.org>
Date: Friday, June 5, 2015 at 10:31 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
Cc: David Palmer <dpalmer@rooseveltinstitute.org>, Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Subject: TPP materials

John and Aaron,

Here are the two pieces I mentioned:

1. Prof. Stiglitz's letter to Congressional leaders: <http://www.rooseveltinstitute.org/joseph-stiglitz-and-trans-pacific-partnership-tpp>
2. My (forthcoming) op-ed (attached).

I'll circle back to everyone with more intel on targets as well as some TPs for Sunday.

Great to be working together!

Best,

Adam

Adam S. Hersh, Ph.D.
Senior Economist, Roosevelt Institute
Visiting Scholar, Columbia University Initiative for Policy Dialogue

博
斯福研究所, 家
哥 学, 行政策 ,客座学者

@adamshersh

On Thu, Jun 4, 2015 at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - please send letter and additional talking points - that would be great. We obviously don't want to personalize it at all - but we like to be prepared to vigorously defend our position.

How about a call around 5?

On Jun 4, 2015, at 3:00 PM, David Palmer <dpalmer@rooseveltinstitute.org> wrote:

Nice. Next steps? Should we get on the phone? Looping Marcus (whom you guys know) and Adam Hersh (senior economist I mentioned...this was his good idea actually). Let Adam know what you need for Sunday, and we always accept shout outs. Thanks. Stiglitz sent a letter to Congress (which Adam co-authored), which we can send to you right away. And Adam has some good TPs (not written down yet, however) to respond to Obama's mayors angle.

Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

On Thu, Jun 4, 2015 at 2:43 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Dave. Yes - definitely interested in talking... MBDB is doing Face the Nation on Sunday, and we'd be happy to trumpet some of your work on this there, too

From: David Palmer <dpalmer@rooseveltinstitute.org>
Date: Thursday, June 4, 2015 at 1:46 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Aaron PickrellEmail <[REDACTED]>
Subject: BdB/RI on TPP/TPA

How's that for acronym overuse?

John, I spoke briefly w/ Aaron about an idea we had around responding to this:

Mayors leading Obama's charge on trade
http://www.politico.com/story/2015/06/mayors-leading-obamas-charge-on-trade-118608.html?hp=lc3_4

The article mentions BdB and his progressive agenda.

Gist of idea: A call w/ reporters, BdB, some Mayors who aren't pro-TPA/TPP & our resident expert (senior economist, Adam Hersh).

Let me know if you're interested and want to chat. Hope you're well.

Dave

PS- We should all also do a post-May 12 follow-up to update each other and see if there are ways to continue to coordinate.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

Why Congress should vote no on the pending Pacific trade deal

By Adam S. Hersh

June 3, 2015

The Obama administration's effort to expand economic relations with 11 Asia-Pacific nations is critical U.S. endeavor that also uniquely sparks intra-party political battles. The administration argues Trans-Pacific Partnership (TPP) is essential to America "winning the future" in a globalized economy.

Beyond political headlines, this agreement is an intricate legal text. Assessing its economic impacts warrants commensurately detailed analysis. Roosevelt Institute Chief Economist Joseph Stiglitz wrote in his recent [letter to congressional leaders](#), such analysis suggests lawmakers and voters should reject TPP in its current form and seek expanded trade under fundamentally different rules.

In truth, TPP has less to do with freeing trade, creating jobs, or raising wages than with rewriting the rules of the global economy to favor big businesses at the expense of most everyone else. Its foremost effects would not be lowering trade barriers between countries, but rewriting the economic rules within countries. The rules do not embody economic principles of open competition so much as the preferences of industry lobbyists that had the best seats at the U.S. Trade Representative's table. The outcome is an agreement that fails to address America's economic needs and geostrategic goals.

TPP economics: Reason to expect little growth, more inequality

The most generous models predicting TPP's economic impact—from the Peterson Institute for International Economics—estimate it would raise U.S. GDP by \$88 billion (in today's prices) by 2025. This less than 0.4 percent increase is smaller than the rounding error in official GDP calculations. Why is impact so low from a trade bloc covering 40 percent of world GDP? Most welfare gains derive from countries lowering their own barriers—something we have largely done.

Even if one expected different equity outcomes from more growth given the same unequal U.S. distribution structure, there's reason to believe TPP will lead to higher inequality: trade adjustment would eliminate jobs and businesses in more labor-intensive industries—not just manufacturing, but in services of increasingly higher skill—faster than trade creates them in expanding industries. Recent research by MIT economists Daron Acemoglu, David Autor, and co-authors shows that such import shocks decimate local economies, causing higher unemployment, slower wage growth, and straining social expenditures and tax revenues.

TPP goes far beyond mere tariffs and trade

All sides agree TPP's most significant provisions address "behind the border" measures—not what happens between countries, but how the economic rules will work within countries.

To highlight two major issues, first is TPP's investor–state dispute settlement mechanism (ISDS). Here, Elizabeth Warren and progressives are joined by the likes of the Cato Institute and *The Economist* magazine in raising concerns that ISDS serves to empower global businesses against public regulation. Understandably, global businesses would like assurance against expropriation and discriminatory treatment where rule of law is underdeveloped. But they can already buy private insurance against such risks. That USTR also insists on ISDS in an agreement with Europe, where no one questions legal standards, reveals the lie that this is about protecting investor rights, rather than expanding them.

Second is TPP's expansive intellectual property protections. Economic research is clear that patents do not increase innovation or growth. Rather, they serve to raise consumer prices and restrain competition. The agreement reportedly will allow "ever-greening" of drug patents and aim for more stringent exclusivity for biosimilar medicines than even President Obama's budget proposed, meaning less access to medicines and slower development of new ones in TPP members and beyond.

TPP tackles 21st century foreign policy challenges with a 20th century mindset

Proponents also argue TPP's importance to buttressing Asia-Pacific allies with an implicit economic ring-fence around China's rising power and influence. It's a Cold War containment strategy, but in the 21st century the United States is no longer the epicenter of the world economy. China's economic transformation under authoritarian capitalism and expanding geopolitical influence pose real foreign and economic challenges for the United States. A strategic agreement countering China's rising influence, to be effective, requires two things: First, it must truly set high standards for international trade and investment; second, it must largely exclude China from the benefits, diverting investment and trade to TPP countries, thereby enticing China to rise to TPP standards. TPP does neither.

Chinese officials and technocrats are as enthusiastic about TPP as the Business Roundtable. That's because the 1 percent in both countries stand to gain hugely from a deal allowing both to expand supply chains into lower-cost developing Asia.

TPP will not lock-in a U.S. advantage. China is already more integrated than the U.S. with TPP countries: their total trade in the region nearly doubles ours, and they outpace us in foreign direct investment in all members except Canada and Mexico. Integration with TPP countries means that Chinese producers can enjoy the agreement's benefits by investing in or trading through TPP countries, without reciprocating to TPP's preferential terms. How big an economy is and its geographical proximity to others—the "gravitational factors"—matter much more for international trade patterns than do agreements like TPP. China will be bigger, grow faster, and be geographically and culturally closer to these countries no matter what we do.

Last, American-led TPP does little to out-compete the influence bought with China's nearly \$300 billion commitment to development financing in the Asia Infrastructure Investment Bank and other initiatives. U.S. officials strategically sought to brow-beat allies into shunning China's proposal. They earned no coalition of the unwilling, just a diplomatic blunder isolating us from the global community and losing us a seat at the table. Now, they are worried about damaging America's reputation if Congress rejects TPP?

What to do with a bad agreement?

Those marching TPP toward passage are right that strengthening international relationships is essential for ongoing U.S. leadership—be it economic, political, or cultural. No American should relish a failure to build deeper, more open relations with foreign partners, nor should we retreat from trying. But getting to a deal that serves more than the narrow interests of big corporations, their CEOs and shareholders will require Americans be willing to walk away from the written without their voice.

Adam S. Hersh is Senior Economist at the Roosevelt Institute and a visiting scholar at Columbia University's Initiative for Policy Dialogue.

From: [John Del Cecato](#)
To: [Da Costa, Ricky](#)
Subject: Re: Meeting with Tom/Andrea/Phil
Date: Friday, June 05, 2015 2:27:54 PM

I *should* be - although I'm having an appliance delivered sometime that day, so i will know better on Wednesday night/Thursday morning

From: "<Da Costa>", Ricky <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 11:20 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Meeting with Tom/Andrea/Phil

Morning Jon,

Tom wants to huddle with you, Phil and Andrea next Thursday (6/11). Are you free between 12-3 by chance?

Thanks,
Ricky

Ricky Da Costa
Special Assistant to the Chief of Staff
Office of the Mayor
212.788.7751 (o)
516.425.2160 (m)

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#)
Cc: [Hinton, Karen](#)
Subject: RE: <no subject>
Date: Friday, June 05, 2015 2:47:26 PM

Yes, if he is game

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 05, 2015 2:46 PM
To: Hagelgans, Andrea
Subject: <no subject>

Are you going to be with MBDB at FTN? Could we get you to record a 6-second Vine when he's backstage - just saying "I'm about to go on Face the Nation to talk about rewarding work & not wealth. Sign on at ProgressiveAgenda.us today!"

From: [Da Costa, Ricky](#)
To: ["John Del Cecato"](#)
Subject: RE: Meeting with Tom/Andrea/Phil
Date: Friday, June 05, 2015 3:10:10 PM

Sounds like a plan. I'll circle back in a bit

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 05, 2015 3:09 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

Before the next planning meeting so MBDB doesn't yell at me!

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 3:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting with Tom/Andrea/Phil

He's in a meeting now but let me ask & see what we can work out. What's your ideal timing?

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 05, 2015 3:06 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

If this is regarding TPA presidential forum - is there any way to do it earlier in the week than Thursday?

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
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516.425.2160 (m)

From: [Da Costa, Ricky](#)
To: ["John Del Cecato"](#)
Subject: RE: Meeting with Tom/Andrea/Phil
Date: Friday, June 05, 2015 3:50:57 PM

Ok, just need to double-check with Phil & Andrea. Will confirm shortly

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 05, 2015 3:50 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

sure

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 3:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting with Tom/Andrea/Phil

Can you do Wednesday AM?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 05, 2015 3:09 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

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Subject: RE: Meeting with Tom/Andrea/Phil

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Ricky

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Special Assistant to the Chief of Staff
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212.788.7751 (o)
516.425.2160 (m)

From: [de Alwis, Ronalie](#)
To: [Carey, Michael](#); [Leopold, Elana](#); [Chao, Raymond](#); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: RE: MBDB: Prep for Face the Nation
Date: Friday, June 05, 2015 5:28:41 PM

Hi all!

We are delayed for this meeting!

R

-----Original Appointment-----

From: Carey, Michael

Sent: Wednesday, June 03, 2015 2:56 PM

To: Carey, Michael; Leopold, Elana; de Alwis, Ronalie; Chao, Raymond; 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Hagelgans, Andrea; Walzak, Phil

Subject: MBDB: Prep for Face the Nation

When: Friday, June 05, 2015 5:30 PM-7:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: City Hall, The Mayor's Office

From: [John Del Cecato](#)
To: [Da Costa, Ricky](#)
Subject: Re: Meeting with Tom/Andrea/Phil
Date: Friday, June 05, 2015 6:45:55 PM

Thanks you too!

On Jun 5, 2015, at 6:16 PM, Da Costa, Ricky <RDaCosta@cityhall.nyc.gov> wrote:

Going to send a calendar invite shortly for 11am Weds. Let me know if that doesn't work or if anything changes. Thanks & have a great weekend!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 05, 2015 3:50 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

sure

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 3:48 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting with Tom/Andrea/Phil

Can you do Wednesday AM?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 05, 2015 3:09 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

Before the next planning meeting so MBDB doesn't yell at me!

From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 3:08 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: Meeting with Tom/Andrea/Phil

He's in a meeting now but let me ask & see what we can work out. What's your ideal timing?

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Sent: Friday, June 05, 2015 3:06 PM
To: Da Costa, Ricky
Subject: Re: Meeting with Tom/Andrea/Phil

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From: "<Da Costa>", "Da Costa, Ricky" <RDaCosta@cityhall.nyc.gov>
Date: Friday, June 5, 2015 at 11:20 AM
To: John Del Cecato <jfdc@akpdmedia.com>
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Thanks,
Ricky

Ricky Da Costa
Special Assistant to the Chief of Staff
Office of the Mayor
212.788.7751 (o)
516.425.2160 (m)

From: [Walzak, Phil](#)
To: ["John Del Cecato"; de Alwis, Ronalie](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#); [Chao, Raymond](#); [Hagelgans, Andrea](#)
Subject: RE: MBDB: Prep for Face the Nation
Date: Friday, June 05, 2015 6:57:02 PM

Be nice to other dems!

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 05, 2015 6:46 PM
To: de Alwis, Ronalie
Cc: Carey, Michael; Leopold, Elana; Chao, Raymond; Hagelgans, Andrea; Walzak, Phil
Subject: Re: MBDB: Prep for Face the Nation

I just got out of meeting and can call in - or happy to let you guys carry ball

On Jun 5, 2015, at 6:26 PM, de Alwis, Ronalie <rdealwis@cityhall.nyc.gov> wrote:

Please gather!

-----Original Appointment-----

From: Carey, Michael
Sent: Wednesday, June 03, 2015 2:56 PM
To: Carey, Michael; Leopold, Elana; de Alwis, Ronalie; Chao, Raymond;
'jfdc@akpdmedia.com' (jfdc@akpdmedia.com); Hagelgans, Andrea; Walzak, Phil
Subject: MBDB: Prep for Face the Nation
When: Friday, June 05, 2015 5:30 PM-7:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: City Hall, The Mayor's Office

From: [John Del Cecato](#)
To: [B](#)
Subject: Re: June 13
Date: Friday, June 05, 2015 7:04:44 PM

Will do

> On Jun 5, 2015, at 6:55 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> HRC campaign kick-off and major speech?? We need to keep the TPA energy up leading up to this,
and get all TPA leaders out talking asap. Pls discuss tmrw. Find me

From: [Wolfe, Emma](#)
To: [B; "jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Huff Po: HRC First Campaign Event
Date: Friday, June 05, 2015 7:06:16 PM

Hillary Clinton Gets Ready For First Campaign Rally

May 29, 2015 | Updated 4 days ago

NEW YORK -- Hillary Clinton

will use a kickoff rally next month to lay out her most detailed policy vision to date, bringing together ideas and themes she has started to discuss during campaign stops so far in Iowa, New Hampshire, Nevada and South Carolina.

This speech will be the architecture and the operating manual for the campaign, according to senior campaign officials who briefed reporters Thursday at their headquarters in Brooklyn. Clinton will center her remarks around where the country is, where the country needs to go and why she is the best person to take Americans there.

Over the summer, the campaign will roll out specific policy proposals that Clinton believes are the best ways for moving the country forward. Clinton officially jumped into the 2016 presidential field on April 12. Since then, she has focused on small events like roundtable discussions with voters in the four early primary states.

June 13 will mark Clinton's first big event, which will be open to the public. The campaign has not yet announced where it will be held, but is expected to do so in the next few days. Campaign officials said former President Bill Clinton and the couple's daughter, Chelsea, will be in attendance, although they won't be deeply involved in the campaign for months.

On the campaign trail, Clinton has talked about the four pillars of her campaign -- what she has called "big fights" -- that will also no doubt come up during her kickoff. Those include building an "economy of tomorrow," strengthening families and communities, campaign finance reform and national security.

Politically, the campaign remains focused on the four early primary states -- especially Iowa, where Clinton first went after her announcement -- with senior campaign officials insisting at every turn that they expect the Democratic primary to be competitive. But they also, as The Huffington Post first reported, have organizers on the ground in every state and are attempting to follow a 50-state strategy, similar to what former Vermont Gov. Howard Dean laid out when he led the Democratic National Committee.

As the campaign ramps up, it has already had to deal with questions, for instance, about contributions to the Clinton Foundation and potential conflicts of interest. But campaign officials said they didn't believe these issues were doing any real damage to her candidacy, arguing that voters see them as overly political and therefore dismiss them. Aides also characterized Clinton as pleased with the campaign so far, saying she was more in control than in the 200 election, when the campaign often seemed to be leading her.

Still, the amount of money being amassed by Republicans remains a major concern to the campaign, which is why even though Clinton wants to change campaign finance rules, there will be a Democratic super PAC -- Priorities USA -- helping her candidacy. The campaign aims to raise \$100 million this year for the Democratic primary.

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [de Alwis, Ronalie](#); [Snyder, Thomas](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmmedia.com\)](#)
Subject: Meet the Press transcript
Date: Friday, June 05, 2015 7:24:32 PM

Meet the Press Transcript - April 12, 2015

BY NBC NEWS

CHUCK TODD (V/O):

This Sunday, she's in it to win it again.

HILLARY CLINTON:

I am all about new beginnings. Another new hairstyle, a new email account.

CHUCK TODD (V/O):

Hillary announces today while this time her biggest opponent may be herself. Also, Rand in the race.

CHUCK TODD:

I'm joined now by New York City mayor, Bill de Blasio. He actually served as Hillary Clinton's campaign manager when she ran successfully for the Senate in 2000. Mayor de Blasio, welcome back to Meet the Press.

BILL DE BLASIO:

Good morning, Chuck.

CHUCK TODD:

So let me ask you about what you're hearing about how she's launching her campaign, that it's all about copying the blueprint you put together in 2000. Smart?

BILL DE BLASIO:

Well, there's certainly a team effort in 2000 and it worked. And one of the important points

was she did go out and listened to what was happening to everyday people. And I think that's going to be more necessary this year than ever before, because people in this country are hurting. The Great Recession set people back on their heels in a way we have not seen in decades and decades. I think it's important for Hillary to hear those stories of the American people, I think it will make her a stronger candidate.

CHUCK TODD:

You have wanted to talk about pushing her more to a progress agenda, you're not alone here. There's a lot of Democrats on the progressive side of the party that are trying to push her in that direction. I've had somebody say to me, they hope it's Hillary Rodham that runs for president, and not Hillary Clinton. What say to that?

BILL DE BLASIO:

Look, I think she has a very progressive history. We certainly saw that in her early work on behalf of children and families. We saw that when she took on the big insurance companies to try and achieve health care reform in the early 1990s. There's a lot there that progressives will appreciate that, look, here's the bottom line: the income and equality crisis in this country is out of control.

The worst income inequality since the Great Depression, depression getting worse. A typical American family, in real income terms, is making less today than they were a quarter century ago. That has to be addressed. I think progressives all over the country, I think everyday Americans are demanding that their candidates, the president and every other level, really say that we have a plan that we can believe in for addressing income inequality.

It has to include progressive taxation. It has to include increases in wages and benefits. It has to include the willingness to tax the wealthy so we can invest infrastructure, so we can invest in education again. That's what I think progressives and everyday Americans will be looking for from Hillary and all other candidates.

CHUCK TODD:

Look, there's a lot of Democrats that are worried that she doesn't yet have a message that it's not clear that she's answered the "why" question. Brent Budowsky, for The Hill, a former Democratic Capitol Hill aide, somebody who wants to see Hillary Clinton become president, writes this: "American voters don't want to be sold a new Hillary, which is reminiscent of an earlier politician whose handles invented the term 'New Nixon.' They want to be trusted enough to be let into the world of the really Hillary, informed enough about her vision and

plans for America to believe their lives will be made better if she is elected president." How does she make her message the star if right when she announces later today, it's a video, and she's listening, there's no big idea yet?

BILL DE BLASIO:

Well, Chuck, I think it's important that she come out with her vision as soon as possible, but there's certainly time. It's only April of 2015. I think the reality here is there's a tremendous opportunity for her to present a vision because of how different the circumstances are today, than when she was last a candidate. 2008 was a very different time.

We've now had the greatest economic crisis since the Great Depression. Again, families far and backwards economically, tremendous economic-gained security, people who do not assume now across the country the next generation will be better, and the economic recovery we've seen, most of that, 95% of all additional earnings since this recovery have gone to the top 1% of Americans. In that context, there's a lot of new material. There's a lot of new issues for Hillary to address. And it's the chance for her to offer a bold lead.

CHUCK TODD:

Obviously, her opponents are going to try to make her a candidate of the past. Rand Paul, we're going to give you a first look here, Rand Paul's first TV ad is an attack on Hillary Clinton. Here's a quick clip, I want to get you to react to it.

FEMALE VOICE (ON AD):

What path will America take? Will it be a path to the past? A road to yesterday? To a place we've been to before? Hillary Clinton represents the worst of the Washington machine.

CHUCK TODD:

How does she overcome? Again, this is Rand Paul's first ad that he's going to run in the early states later this week. Presidential campaigns are about the future. Her last name, obviously, signifies the past. How does she deal with that?

BILL DE BLASIO:

I think the substance and division does it. Look, Rand Paul Republicans at this point, are the party of trickle-down economics. And that is fair of the American people. Too many Democrats have not offered an alternative. And you know I believe strongly that that's what

happened in 2014. Democrats did not offer a progressive economic vision.

And voters didn't move to Democrats, in fact, a lot of Democratic voters stayed home because they didn't hear anything meaningful from their fellow Democratic candidates. So I think there's an opportunity here to break with the past, to break with what's wrong in Washington by offering a bold reason that actually talks to what the American people are going through.

Look, progressives around the country are saying this. This is going to be an effect that'll create almost a primary-like dynamic on the substance. Progressives are demanding from all of our candidates an actual vision on economic change.

We had a meeting of progressive leaders at Gracie Mansion last week, we're going to offer it next month, a progressive contract with America to say, "If you're serious, you've got to be ready to tax the wealthy, you've got to be ready to raise wages and benefits, you've got to be ready to have tax fairness in this country." And I think that is a chance to say, "Hey, we're going to break with a Washington formula that failed the people of this country over the last quarter century.

CHUCK TODD:

Well, in the last quarter century, they'll have had a Clinton as president for eight years of that last quarter century, so that's going to be difficult. Let me ask you this, are you for her now, unequivocally? Or do you want to wait to see if she takes your advice on moving to a more progressive agenda?

BILL DE BLASIO:

I think like a lot of people in this country, I want to see a vision. And again, that would be true of candidates on all levels. It's time to see a clear, bold vision for progressives--

CHUCK TODD:

But you're technically not yet endorsing her?

BILL DE BLASIO:

No, not until I see, and again, I would say this about any candidate, until I see an actual vision of where they want to go. I think she's a tremendous public servant. I think she is one of the most qualified people to ever run for this office. And by the way, thoroughly vetted, we can say that. But we need to see the substance.

CHUCK TODD:

All right. Do you want to see her get a tough primary?

BILL DE BLASIO:

I think, again, what's happening now almost synthesizes some of the reality of the primary. Clearly what's happening with the rest of the wing of the Democratic party is a demand for our candidates to come forward with a vision. That's creating some of the same positive pressure you see in the primary process. She doesn't need to be vetted. I think we can safely say that. But I think she has to address the issues and that can be done with or without a primary.

CHUCK TODD:

Mayor Bill de Blasio, the first campaign manager for Hillary Clinton when she first ran for office, thanks for coming on Meet the Press.

BILL DE BLASIO:

Thank you, Chuck.

CHUCK TODD:

Let me bring in the panel, David Brooks, Maria Hinojosa, Stephanie Rawlings-Blake, Hugh Hewitt. All right Maria, a vision. That was interesting there. Mayor de Blasio, her first campaign manager. Still not ready to, like, technically endorse her because of this, you know, you talk a lot to the progressive community, is there a real hesitance? Or is it just sort of trying to pressure her you think?

MARIA HINOJOSA:

I think you see the hesitancy right there. I mean, he was her campaign manager. You would expect him to say, "I'm in."

CHUCK TODD:

"I'm in." Gung ho, right.

MARIA HINOJOSA:

So what I'm hearing at least from, for example, immigration activists, is that they want to continue to push to a more progressive side of things. And that's going to come in interesting ways. But ultimately, it comes down to those questions, humility and authenticity, how do you make that happen?

I'll just tell you, the one time that I saw Hillary Clinton, and I've covered her a lot, but the one time when it really clicked was when there were no cameras, she had barely no makeup on, she had, like, you know, a little gloss and some mascara, and had just flown in. And she was speaking from the heart because she knew she wasn't being covered. How do you replicate that?

CHUCK TODD:

You know, how many, David, you've probably heard story after story now. We've all been off the record with her, where there-- there is this very warm person and she struggles in the public light. But I'm curious, there's a whole bunch of polls this week.

I want to show them to you, about honest and trustworthy with Hillary Clinton. In Iowa, upside down. In Virginia, even worse, a majority in Virginia don't view her as honest and trustworthy, Colorado, even worse at 56%. This is part, a little bit of the authenticity issue, but obviously, you know, the email issue.

DAVID BROOKS:

I'm waiting to see if Bill Clinton is ready to endorse Hillary. Whether he's still on the fence there

CHUCK TODD:

Were you surprised at Mayor de Blasio?

DAVID BROOKS:

I was surprised.

CHUCK TODD:

Yeah.

DAVID BROOKS:

It's the pressure thing. You know, I think she's not going to win the authenticity, the integrity, the honesty thing, unless she has issues. I think that's what de Blasio's saying. The most underappreciated skill for a politician is imagination. The ability to put new things together in new ways, to have creativity.

She's shown a lot of great skill over the course of her career. She's not shown that one. And I think they're asking her to show some skills and offer a package. And the instinct from the campaign staff has said, "You've got a monopoly here. Let's not put out anything. It'll give people something to attack. Let's hang back. Just be grandma." But that is the wrong strategy, I think. I think de Blasio's right.

CHUCK TODD:

This goes back to her being risk-averse, Madam Mayor. That's her history, she's a very, very cautious person.

MARIA HINOJOSA:

I think she's right to be cautious. But when you see the retread of Republicans' arguments, it's just frustrating because I always say, all the things that they say are wrong about Hillary Clinton doesn't make any of the Republican arguments or any of the candidates any better. You know, I think the thing that's strong about the Democratic party is we have a solid field (?). And we're excited about Hillary Clinton, we're excited about all of the other people that--

CHUCK TODD:

Maria, are you endorsing her?

MARIA HINOJOSA:

As DNC secretary, I cannot.

CHUCK TODD:

Okay, fair enough. I just wanted to get that out.

MARIA HINOJOSA:

But I am proud. I am very proud. And I don't think you should read too much into de Blasio's comments, because people don't want a coronation. And I think when you ask someone to come out ahead of her announcement, that's what that speaks to. People want a race. People

want to hear from her. And I think that's what she's saying.

CHUCK TODD:

Hugh, the Republican party this morning, they made sure they came in, they said they had something the RNC called, "StopHillary.GOP." They sent out a little thumb drive that they claim have her email. They're getting T-shirts. They went to all the news divisions this morning and did this. You know, I look at sort of an obsession on the right of beating Obama and beating Bill Clinton over the years, and I think, "They're oh for four." Is there a point where you do this too much?

HUGH HEWITT:

Oh no. Not with Hillary. That was a little surreal when the mayor said she'd been thoroughly vetted. That was the talking point that they'd asked her, I think, to make sure they got out there. Because of course she hasn't been thoroughly vetted. Brent Budowsky calling her "The New Nixon," reminded me this is like a "new Coke" moment as well.

And it's actually kind of a "Weekend at Bernie's" moment. I think they're afraid that they have a candidate that they have to prop up from now until November of '16, that there isn't any substance, there isn't any charisma, and most of all, she's not trustworthy. And that's what those plans she showed, Quinnipiac polls. She fails on the trustworthy question again and again.

CHUCK TODD:

Well, it does seem as if this is a challenge for her, to sort of break out of this.

DAVID BROOKS:

Yeah. And how far left she goes is the big one. You know, there is the massive inequality problem. But Democrats have not persuaded the country that their move is the solution to it. And if you're especially among whites with high school degrees, who she needs in Ohio and places like that, they're falling and she has to make the case for it.

CHUCK TODD:

Right.

STEPHANIE RAWLINGS-BLAKE:

But more infighting isn't the answer either. I mean, I think what we're hearing is more of the same.

CHUCK TODD:

Well, and then they would argue, the Clintons, they would rather be a loud argument. They think they know how to win that campaign. All right, we're going to pause here, we're going to talk more Hillary Clinton later in the show. I promise you. But in a moment, secretary of State, John Kerry. Why do the U.S. and Iran have such different ideas on what they supposedly agreed to on Iran's nuclear program? Right after this.

Commercial Break

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
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ahagelgans@cityhall.nyc.gov

From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Hagelgans, Andrea](#); [B](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Gunaratna, Mahen](#)
Subject: Re: Proposed Perry and Christie answers
Date: Friday, June 05, 2015 9:36:40 PM

I love that first line! The progressive agenda is the American agenda

On Jun 5, 2015, at 9:18 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

I'll add this one comment. You may have used this or a variation:

Polls are telling us a progressive agenda is an American agenda.

Or becoming an American agenda.

If the polices are bold the politics will be too.

Sent from my iPhone

On Jun 5, 2015, at 7:52 PM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

And your broader 2014 answer for both sides of the aisles. I'll connect with you tomorrow and have this in a 1 pager

This presidential election we need blunt talk and real solutions. The candidate who makes this election about income inequality, the real struggles in people's lives, and provides the solution will be the winner.

In the 2014 cycle, Democrats did not speak bluntly about it —and they paid the price. That is the lesson.

They did not honestly say to the people of this country, here's a crisis and we're going to do very specific things about it. We're going to be willing to take on those who are wealthy and ask them to do their fair share. We're going to be willing to take on corporations that are not being fair to their workers.

From: Hagelgans, Andrea
Sent: Friday, June 05, 2015 7:47 PM
To: B
Cc: John Del Cecato (jfdc@akpdmmedia.com); Wolfe, Emma; Walzak, Phil; Hinton, Karen; Gunaratna, Mahen
Subject: Proposed Perry and Christie answers

Sir—My proposed points on the other two guests. Added JDC/Mahen for extra color.

-
Proposed answer on Rick Perry

- <!--[if !supportLists]-->• <!--[endif]-->Look more than his lapses in debates, a bigger concern for the Perry campaign should be how out-of-touch he is with American voters on issues like a federal minimum wage. (Perry has said, “ I don’t think it is the government’s business to be setting the minimum wage out there”)
- <!--[if !supportLists]-->• <!--[endif]-->The current minimum wage in NY is \$8.75. In Texas it is \$7.25 an hour—the federal minimum. Hard- working families can’t get by on so little.
- <!--[if !supportLists]-->• <!--[endif]-->As we just saw from last week’s poll, a majority of Americans are yearning for the government to do more to reduce the gap between the rich and the poor (nearly 6 in 10). This presidential election we need blunt talk and real solutions.

Proposed answer on Chris Christie

- <!--[if !supportLists]-->• <!--[endif]-->Certainly bridgegate was of concern to residents in my region.
- <!--[if !supportLists]-->• <!--[endif]-->But we shouldn’t just be focusing on the scandal but his positions that fly in the face of the needs of hardworking Americans.
- <!--[if !supportLists]-->• <!--[endif]-->Under my administration we’ve brought Paid Sick Leave to thousands of New Yorkers. And nationally a vast majority of Americans support requiring employers to offer paid sick leave to employees who are ill (85%)
- <!--[if !supportLists]-->• <!--[endif]-->But as recent as March, Chris Christie has said he wouldn’t require businesses to pay for paid sick leave, claiming it is too expensive for businesses.
http://www.nj.com/politics/index.ssf/2015/03/-_at_town_hall_christie_says_his_prognosis_for_pai.html
- <!--[if !supportLists]-->• <!--[endif]-->Paid sick leave makes businesses more competitive, not less, and ensures higher productivity among workers

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REPUBLICANS RE: INCOME INEQUALITY:

CHRIS CHRISTIE

[New Jersey Gov. Christie Distances Himself On Common Core](#)

WSJ - Josh Dawsey

Gov. Chris Christie said implementing the Common Core wasn't working in New Jersey and that he will likely address the situation in coming weeks, among his strongest comments on the controversial education standards. Speaking to the editorial board of the New Hampshire Union Leader, Mr. Christie seemed to further distance himself from the Common Core, which he once staunchly defended. He noted that former Democratic Gov. Jon Corzine began the process, which he finished, and that he was open to making broad changes. The exchange was videotaped by the newspaper and shown online. It follows other comments at Republican events, in which Mr. Christie expressed concern about any federal incentives tied to adopting the Common Core, a set of guidelines for what children should learn in each grade that have been adopted by most states in recent years.

[Christie: Fed partly to blame for U.S. income inequality](#)

REUTERS - Lisa Lambert, Amanda Becker

In unusual remarks for a moderate Republican who may run for president, New Jersey Governor Chris Christie said on Tuesday the Federal Reserve deserved part of the blame for a widening gulf between the rich and the poor. Some investors find anti-Fed rhetoric unsettling, fearing politicians might try to curb the U.S. central bank's independence. The Obama administration's regulatory policies, along with the Fed's monetary policies, have stymied economic growth by allowing financial assets to grow substantially in value while wages have stagnated, Christie said. "The Fed's easy money policies and the president's anti-growth policies have made the rich even richer and made our middle class work longer and harder for less pay and less promise for their future," Christie said.

...Christie said he would create conditions for the economy to grow at a brisk annual rate of 4 percent through policy changes such as overhauling the tax code and rolling back what he said were burdensome regulations put in place by President Barack Obama. Christie said he would lower tax rates for all Americans, including eliminating payroll taxes for those over 62 and under 21. He also pledged to transition corporations to a system in which they pay taxes in the country in which profits are generated.

[Chris Christie Calls for Fewer U.S. Income-Tax Rates](#)

BLOOMBERG NEWS - Terrence Dopp

New Jersey Governor Chris Christie, a Republican considering a run for president, will propose a simpler U.S. income-tax system and lowering the top rate to 28 percent as part of his plan for spurring the national economy. Christie also is calling for ending some tax deductions but leaving those for charitable giving and first home mortgage and interest

payments, according to excerpts of a speech he plans to give on Tuesday in early-voting New Hampshire. He said there should be three individual income-tax rates instead of six, with the lowest less than 10 percent. “Under this president, we have a roaring financial economy for the wealthy and a weak real economy for the middle class,” Christie, 52, said in his planned remarks at the University of New Hampshire at Manchester that were released by his political action committee. “He has worsened income inequality through his policies.”

[Chris Christie: U.S. needs leaders ‘who will fight’ for middle class](#)

WASHINGTON TIMES - David Sherfinski

Saying that America needs leaders who will fight for a middle class left behind in the current economy, New Jersey Gov. Chris Christie laid out an economic platform Tuesday that called for a simpler tax code, reduced regulations, a national energy strategy and policies he says would incentivize hiring and technological innovation.

...He said President Obama’s policies were to blame for the comparatively weak growth during the current economic recovery. “In my view, this weak growth is no coincidence,” Mr. Christie said at the University of New Hampshire at Manchester. “It is the direct result of the policies that this president, the worst economic president since Jimmy Carter, has put into position.”

[N.J. pension panel devising nitty-gritty details of controversial Christie reform plan](#)

NJ - Samantha Marcus

For seven weeks, Gov. Chris Christie has brought his far-reaching plan to overhaul New Jersey's public worker retirement system to town halls across the state. He's sent out email blasts and tweets on the growing burden on pension and health care costs, trying to build support for a polarizing plan he and his high-powered commission say will defuse the Garden State's massively underfunded retirement system. But the commission, which worked in secret for months on the proposal to reinvent those benefits, now has a new job: putting together all the nitty-gritty details of how Christie's pension reform would play out for hundreds of thousands of public employees. Rather than handing the report off to another task force as originally envisioned, the commission's mission was recast. Tom Healey, the chairman of the pension commission and a former Goldman Sachs executive, said the governor turned down his resignation.

[Chris Christie's Administration Omitted Wall Street Fees From State Pension Analysis](#)

INTERNATIONAL BUSINESS TIMES - Matthew Cunningham-Cook

Even as Chris Christie pushed to cut benefits to retired New Jersey firefighters, teachers and other state workers, saying there simply wasn't sufficient money in the pension fund, his administration was concealing how millions of those pension fund dollars were spent. Faced with intensifying criticism of skyrocketing fees the state pension was paying to financial firms, the Republican governor's officials have touted their own cost estimate. But they didn't offer a complete reckoning. The officials' testimony to state lawmakers and letter to one of the state's largest newspaper chains earlier this year appeared to prove that the

state's fees were well below other states. In fact, the Christie administration's pension analysis, obtained through an open records request by International Business Times, omitted so-called performance fees that the state is paying to Wall Street. Those levies, which give financial firms a cut of the state's investment gains, now total hundreds of millions of dollars a year. A Christie administration presentation to state pension trustees also obtained by IBTimes similarly omitted those performance fees from its cost estimate.

RAND PAUL

[Rand Paul: U.S. Must Be More Realistic In Foreign Policy Approach](#)
NPR - Staff

...On economic inequality

I think inequality can be a problem and interestingly seems to be getting a little bit worse under this administration. Income inequality is worse in towns run by Democrat mayors than in towns run by Republican mayors. ... You have to ask what's the cause of it. Some would argue, for example, you're a multimillionaire and you get a \$500 million loan to build solar panels — would that be aiding income inequality? I'm an ordinary middle-class guy, I don't get a \$500 million loan from the government, so some would argue that the government aids and abets income inequality and the marketplace has income inequality but it's based on you pleasing someone. I would say the policy aim of government absolutely should be that government should not contribute to income inequality.

On calls to raise the federal minimum wage

I think like most policies that are well-intended, we need to look at the intentions of the policy and then the outcome of the policy. The people who get hurt the most when you raise the minimum wage are the people with the least skills or the most animus toward them getting started in the workplace. So the person who is most affected, the unemployment that rises the fastest and steepest with raising the minimum wage, is black teenagers. If we make the minimum wage \$25, will more people or less people work? I think it's without question there would be less jobs....

[TRANSCRIPT: Freedom Partners Forum: Ted Cruz, Rand Paul and Marco Rubio In Conversation with ABC's Jonathan Karl](#)

ABC NEWS

SENATOR RAND PAUL: You know, the initial question also was about does government have a role in fixing income inequality? I think it's important to think about this because government does have a role in enhancing and enabling the general welfare. The general welfare is everyone equally. It's not really the sense of where the wealth should be distributed but that we should enhance the general welfare. There are problems with income inequality. Interestingly, worse in states led by Democrats, in cities led by Democrats and in countries led by Democrats. But the thing is is that one of the things you have to understand, if you're an ordinary person in our country and you're trying to save to get ahead you put your money in the bank and it gets zero. You don't have the wherewithal to have enough money to buy stocks. You have to be a little bit above that to buy stock. The way to make money and the way

money has done well in the last several years is in the stocks market. But why are the interest rates 0% in your bank account? Why don't you make any interest rates? It's because of the Federal Reserve keeping interest rate low. Why do we keep it low? Because we have this massive debt that we've gotta pay off with new money, with cheap money. And so it's all intertwined. And it's-- income inequality is indirectly, if not directly, related to big government.

[Editorial: PAUL: Why an education system to leave everyone behind?](#)

WASHINGTON TIMES - Rand Paul

Let's start by agreeing that a great education needs to be available for everyone, whether you live on a country club lane or in government housing. I am convinced this will only happen when we allow school choice for everyone, rich or poor, from any background. Let the taxes you pay for education follow each and every student to the school of your choice. Competition has made America the richest nation in history. Competition can make our educational system the envy of the world. The status quo traps poor children in a crumbling system of hopelessness.

...In America, poverty should not destine a child to educational failure. Instead, we all should have access to a great education, whether we live on a country club lane or in government housing. I believe equality in education will only be achieved when we allow school choice for all: rich or poor, white, brown or black. Let the taxes Americans pay for education follow every student to the school of his or her family's choice. School choice should be an obvious solution, and it need not be a partisan one.

...Public charter schools should be an option in providing school choice. Charter schools are independent schools that are allowed the freedom to be more innovative than traditional public schools, while being held accountable for improved student achievement.

RICK PERRY

[Rick Perry thinks America needs a president who's served in the military. Will voters agree?](#)

YAHOO NEWS - Liz Goodwin

"Imagine a president who's worn the uniform and knows what it's like to serve," retired Navy SEAL Pete Scobell told a crowd of Rick Perry supporters Thursday as they waited for the former Texas governor to announce his second run for the presidency in a stifling hot airplane hangar. Several in the crowd hooted "yes" and "uh-huh," nodding in agreement. Once Perry, in a dark suit with his now trademark thick-framed glasses, took the stage, he encouraged his supporters to keep imagining that president who had served. He announced his candidacy flanked by at least nine veterans, many of them decorated war heroes. Behind them stood a giant C-130 cargo plane — the kind of aircraft Perry flew during his six-year peacetime stint in the Navy during the 1970s. "I was proud to wear the uniform of our country as an Air Force officer and aircraft commander," Perry said of his time as a pilot in the military, when he participated in several drought and earthquake relief missions abroad. He later compared President George Washington to the military heroes who stood behind him. "George Washington lived in the

service of a cause greater than self,” Perry said. “If anyone is wondering if America still possesses the character of selfless heroes, I am here to say, ‘Yes, I am surrounded by such heroes.’” With his speech, Perry hearkened back to a time when almost all of the nation’s leaders had also fought in the military. Harry S. Truman, Ulysses S. Grant and William Henry Harrison were rocketed to the White House by their military prowess. And more modern presidents, such as Ronald Reagan and George H.W. Bush, served in World War II.

[5 Things You Should Know About Rick Perry](#)

NPR - Wade Goodwyn

- ...1. Perry started his political career an Al Gore Democrat.
- ...2. Perry was for big government projects before he was against them.
- ...3. Perry tried to protect young teenage girls from cervical cancer.
- ...4. The two former GOP Texas governors — Perry and George W. Bush — aren't big fans of the other.
- ...5. Rick Perry was a cheerleader at Texas A&M — specifically, an Aggie Yell Leader.

[Rick Perry Fell Harder Than Anyone — And He’s The First To Try Again](#)

FIVE THIRTY EIGHT - Harry Enten

I feel for Rick Perry. He entered the 2012 presidential race as the last great conservative hope to defeat Mitt Romney, and Perry’s campaign wasn’t just a bust, it was an epic, cringe-inducing bust (as typified by the “oops” moment). And yet, on Thursday, the thrice-elected former governor of the second-most-populous state in the union, Texas, is officially announcing he is running for president again. Does Perry’s collapse four years ago mean we should write him off now? Or do the lines on Perry’s résumé that made him such an attractive candidate in 2012 still matter? These are new questions — it’s basically unprecedented for a candidate who fell as hard as Perry did to try again. ...Right now, it doesn’t seem like Perry has much of a chance, either. The party establishment doesn’t appear very forgiving. Perry hasn’t received any endorsements from any members of Congress or governors. In 2012, in contrast, he picked up the second-highest number of endorsements of any candidate running. As we’ve discussed previously, a candidate without endorsements is almost always a candidate who isn’t going anywhere. Republican voters don’t seem to be in a forgiving mood, either. Perry’s ideology places him within the center of his party. Despite that, Perry is languishing in 10th place at 3 percent in Iowa.2 Same thing in New Hampshire. He’s in ninth place nationally, with 2 percent. In other words, he’s a long ways away from where he was when he entered the race in August 2011. He also managed just a fifth-place showing (8 percent) in Texas, which is far weaker than eventual nominees tend to do in their home states at this point in campaigns.

[Rick Perry Rented A C-130 Hercules To Use As Campaign Kickoff Backdrop](#)

JALOPNIK - Tyler Rogoway

Rick Perry is at it again, chasing his dreams of becoming the most powerful person and defacto leader of planet earth. This time around he’s armed with cool hipster glasses, a load of famous Navy SEALs and a C-

130 Hercules campaign plane. Well, more like a campaign plane prop, as in one that won't fly. Perry kicked off his campaign flanked by what at first looked like heavy duty security. Was the placement of these two intimidating secret-service looking guys part of an attempt look Presidential? Surely, but these were not rent-a-cops, the two men in question were actually Marcus Luttrell and Morgan Luttrell. Marcus was the Navy SEAL whose book Lone Survivor topped the charts and spurred a Mark Wahlburg action flick that was based on it (sadly not too closely). His brother Morgan was also a Navy SEAL. Taya Kyle, widow of famed "American Sniper" and Navy SEAL Chris Kyle, was also in attendance, along with Navy SEAL Medal Of Honor Recipient Michael Thornton.

RICK SANTORUM

[Rick Santorum's Message Reflects GOP's Economic Tilt](#)

WSJ - Nick Timiraos

Rick Santorum's entry to the expanding field of 2016 GOP presidential candidates offers the latest example of Republicans looking to broaden their appeal to an electorate facing unease over stagnant living standards for millions of middle-class Americans. Mr. Santorum, a former Pennsylvania senator, used his popularity with religious conservatives in 2012 to win several states' nominating contests. He is also honing a populist economic message that he emphasized Wednesday in his formal campaign announcement. "Big government and big business told our workers that times have changed. American workers could no longer compete," he said from a factory floor in Cabot, Pa. "They provided no hope. To that, I say, no longer." The push comes as the U.S. economy struggles to accelerate fast enough to stir widely shared gains and reflects a Republican Party trying to frame an economic message that goes beyond its decadeslong focus on tax cuts as the main tool to boost growth. In 2012, Democrats made headway in portraying Mitt Romney and his tax-cut proposals as too generous for the wealthy. So far, the Republican candidates for 2016 are staking out economic policies designed to draw contrasts.

[Exclusive: Rick Santorum explains why he's running for president on 'Hannity'](#)

FOX NEWS - Sean Hannity

HANNITY: "How do you deal with the foreign policy issues we have? The Middle East is blowing up, the rise of ISIS. You see cities that Americans fought, bled, and died for one after another falling into hands of ISIS. You see Vladimir Putin on the march. You see China now threatening and pushing America in their own way. You see the Iranians now on the verge of maybe getting a nuclear deal, an Obama seal of approval on a nuclear weapon. Where do you start there?"

SANTORUM: "There's a lot of places to start. I think you have to start where the temperature is the hottest, and that's in the Middle East. Iran is certainly -- as you know, Sean, for a long time I've been sounding the alarm on Iran. It was authored Iran sanctions 10, 12 years ago. This is something that is critical for us. I'm hopeful, I pray, literally, I pray, that we don't strike a deal with Iran that puts them that close to a nuclear weapon that's really their option. But if that doesn't happen, and I pray it

doesn't, that's going to be a big job for the next president to make sure that Iran does not get a nuclear weapon. We take on ISIS. I talked here today how important it is not to have a commander in chief with no experience. A commander in chief is not an entry level position. I served eight years on the Armed Services Committee. I've been talking about this problem of radical Islam now for more than a dozen years and traveled the country, traveled the world. And we need someone with experience who knows how to handle that, to go up particularly against a former secretary of state who is very steeped in knowledge in that area.”

[Rick Santorum Receives Thunderous Applause When He Says We Should Bomb ISIS ‘Back to the 7th Century’](#)

IJ REVIEW - Chris Enloe

Former Pennsylvania Senator Rick Santorum said on Saturday that the U.S. military should “load up our bombers” and completely destroy ISIS. Santorum’s comments came during the South Carolina Freedom Summit in Greenville, South Carolina, over the weekend. Santorum said: “If these folks want to return to a 7th Century version of Islam, then let’s load up our bombers and bomb them back to the 7th Century.” Santorum went on to say that “we need to be clear with the American people what a threat radical Islam presents”: “Radical Islam is confronting this country. Terror is a tactic, and radical Islam is an ideology.” Santorum continued on to say that President Obama has made the situation worse by damaging relationships with nations that are allies with the U.S., especially Israel: “I would be happy if the president were able to tell the difference between our friends and our enemies. Iran: Enemy. Israel: Friend. Iran will never keep anything that they promise to do.” Santorum, like many other potential 2016 GOP candidates, is taking hardline stances on foreign policy issues. With ISIS becoming more and more of a threat, foreign policy will likely play key role in deciding who takes over the White House in 2016.

[Santorum: ‘I’m For Income Inequality’](#)

THINK PROGRESS - Marie Diamond

GOP contender Rick Santorum picked up an important endorsement today with the official backing of Iowa kingmaker Bob vander Plaats of the FAMiLY Leader. Campaigning at the organization’s headquarters in Pella, Iowa, Santorum made some surprising remarks in support of income inequality: “They talk about income inequality. I’m for income inequality. I think some people should make more than other people, because some people work harder and have better ideas and take more risk, and they should be rewarded for it. I have no problem with income inequality.

...“President Obama is for income equality. That’s socialism. It’s worse yet, it’s Marxism,” Santorum said. “I’m not for income equality. I’m not for equality of result – I’m for equality of opportunity.” Oddly, Santorum acknowledged that social and income mobility is lagging in America — a key reason income inequality exists, through no fault of workers who find themselves working harder and longer for less money. The decline of social mobility contradicts Santorum’s assertion that people making more money deserve it because they work harder.

###

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From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [de Alwis, Ronalie](#); [Leopold, Elana](#); [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Wolfe, Emma](#); [Gunaratna, Mahen](#)
Subject: Face the Nation
Date: Saturday, June 06, 2015 9:09:08 AM

Sir,

During your travel time today please review the poll and videos. Ronalie will pull up the videos. The poll is in the binder under the "poll" tab. Dickerson's pieces on HRC, the 1% and Warren are under the "Dickerson" tab. Dickerson was interviewed by Charlie Rose last night and I am typing up the transcript. On it though he said Chris Christie is on a slow rise up.

Below are practice questions to get you in the zone and home bases, and proposed responses on Perry and Christie.

Will talk later today

Income Inequality

Q: Pollsters and strategists in previous cycles told candidates that targeting the rich or talking too much about income inequality isn't a smart strategy. But this week's NYT/CBS poll demonstrates that income inequality is top of mind for voters. Do you think candidates will heed the warning?

Q. Are you concerned it will just be talking points? What are you listening for?

Q: A lot of people associate income inequality with class warfare. How does TPA address that perception? Why do you think so many people in your own city think you want to attack the wealthiest New Yorkers?

Q: The only way to force candidates to focus on income inequality is to make voters care about it. Many voters back specific items that address inequality, but not the mantra itself. How will TPA/Contract with America make battling income inequality a priority?

Q: Are you trying to spur a new movement? What do you think an income inequality movement should look like?

Q: How will you convince voters and the candidates to support with your proposals to tax the wealthy?

Q: How would you grade the Obama Administration on income inequality?

Democratic Field

Q: What do you need to hear from Hillary Clinton before you'll endorse her?

Q. Will you be attending Clinton's speech on June 13? Have you spoken with her?

Q: Will you endorse any Democrat this primary season? Where does O'Malley stand in the mix?

Q. Given the policies you support, why haven't you endorsed Bernie Sanders?

Q: What is it going to take to pull Hillary Clinton to the left? How will you do that with TPA?

Q: Do you think she should be running her primary campaign against the Republicans or the other Democrats?

Republican Field

Q: We're hearing Republicans talk a lot more about poverty and income inequality this cycle compared to 2012. Which candidate do you think has the potential to resonate with voters?

Q: Last November you said, "I think Rand Paul, although I could not disagree with him more on a host of issues, I do think he evinces a certain authenticity that any good Democrat should worry about. I thought, when, for example, speaking up for the drone issue, regardless of what you think about what he said, there was a willingness to risk there, and it seemed to connect to a real ideology." Talk more about his strength as a candidate?

Mayoral Coalition

Q: You oppose the President's trade agenda in your Contract with America, but most big city mayors across the country support it. How do you reconcile that with your fellow mayors?

Crime

Q: To what do you attribute rising crime rates not only in New York City, but in other cities across the country?

MAIN POINTS TO LAND:

We need an economy that rewards WORK and not just wealth.

1. There's no two ways about it: we have an economic crisis in this country and it is a profound threat to this country and its future.

- We have now worse income inequality than at the time of the stock market crash in 1929.

2. Here's the hard truth. If you're going to reduce the income gap, you need:

- More investment in programs and policies that lift the floor for working people (paid sick leave, \$15 min wage, child care) and
- More revenue from those at the very top – millionaires, billionaires, and wealthy corporations (close carried interest loophole, the Buffett Rule, closing the CEO pay

loophole).

3. (As the most recent poll reaffirms) The Progressive Agenda is the American Agenda. This presidential election we need blunt talk and real solutions. The candidate who makes this election about income inequality, the real struggles in people's lives, and provides the solution will be the winner.

- In 2014, overall voter turnout was the worst it's been since World War II.
- Candidates did not honestly say to the people of this country, here's a crisis and we're going to do very specific things about it. We're going to be willing to take on those who are wealthy and ask them to do their fair share. We're going to be willing to take on corporations that are not being fair to their workers.
- Inviting Americans to be a part of this at Progressiveagenda.us

Transitions

- There's no reason that a multi-millionaire sitting by the pool at their beach house should be paying a lower rate of taxes than the woman who cleans their home.

Key Stats/ Examples

- Nationally, the share of the vote of core Democratic constituencies – including African Americans, Hispanics, unmarried women, and young voters – dropped from 2012 to 2014. Low turnout among our base was a key factor in our losses. Many Democrats stayed at home and didn't bother to vote.
- In my city, 46 percent of people at or near the poverty level, one paycheck away.
- A typical American family, in real income terms, is making less today than they were a quarter century ago.
- The wealthiest one percent captured 91% of all the income gains since the Great Recession ended.
- And now we have the greatest income disparity since the 1920s – and it's getting worse.
- Not red state/blue state issues. Minimum Wage - In 2014, four states passed minimum wage increases by referenda. They were all red states.

Proposed answer on Rick Perry

- Look more than his lapses in debates, a bigger concern for the Perry campaign should be how out-of-touch he is with American voters on issues like a federal minimum wage. (Perry has said, " I don't think it is the government's business to be setting the minimum wage out there")
- The current minimum wage in NY is \$8.75. In Texas it is \$7.25 an hour—the federal minimum. Hard- working families can't get by on so little.
- As we just saw from last week's poll, a majority of Americans are yearning for the government to do more to reduce the gap between the rich and the poor (nearly 6 in 10). This presidential election we need blunt talk and real solutions.

Proposed answer on Chris Christie

- Certainly bridgegate was of concern to residents in my region.

- But we shouldn't just be focusing on the scandal but his positions that fly in the face of the needs of hardworking Americans.
- Under my administration we've brought Paid Sick Leave to thousands of New Yorkers. And nationally a vast majority of Americans support requiring employers to offer paid sick leave to employees who are ill (85%)
- But as recent as March, Chris Christie has said he wouldn't require businesses to pay for paid sick leave, claiming it is too expensive for businesses.
http://www.nj.com/politics/index.ssf/2015/03/-_at_town_hall_christie_says_his_prognosis_for_pai.html
- Paid sick leave makes businesses more competitive, not less, and ensures higher productivity among workers

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From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#); [Snyder, Thomas](#); [Leopold, Elana](#); [de Alwis, Ronalie](#)
Subject: Income Inequality Poll
Date: Saturday, June 06, 2015 9:24:08 AM

NYT/CBS News Poll Key points

Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor.

Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

Inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

Six in 10 Americans now say that only a few people at the top have an opportunity to advance.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions

Six in 10 Americans opposed requiring fast-food chains and other employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union.

Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

By NOAM SCHEIBER and [DALIA SUSSMAN](#) JUNE 3, 2015

Americans are broadly concerned about inequality of wealth and income despite an economy that has improved by most measures, a sentiment that is already driving the 2016 presidential contest, according to a New York Times/CBS News poll.

The poll found that [a strong majority](#) say that wealth should be more evenly divided and that it is a problem that should be addressed urgently. Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines. Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

[These findings](#) help explain the populist appeals from politicians of both parties, but particularly Democrats, who are seeking to capitalize on the sense among Americans that the economic recovery is benefiting only a handful at the very top.

Far from a strictly partisan issue, inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

"There is a small group of people in our country who own or control a vast majority of the wealth," Stephanie Altener, 28, a Democrat and a high school teacher from Los Angeles, said in a follow-up interview. "There are a lot of systems set up so that the people who have money get to make more of it."

The percentage of Americans who say everyone has a fair chance to get ahead in today's economy has fallen 17 percentage points since early 2014. Six in 10 Americans now say that only a few people at the top have an opportunity to advance.

The [nationwide telephone poll](#), conducted on landlines and cellphones May 28-31 with 1,022 adults, has a margin of sampling error of plus or minus three percentage points.

The survey touched on several issues relating to the economy and the workplace, showing that four in five Americans support requiring employers to offer paid parental leave, and even more support paid sick leave. A majority also favors requiring chain stores and fast-food restaurants to inform workers of scheduling changes two weeks in advance or to compensate them with additional pay if they fail to do so.

Seven in 10 Americans support an increase in the federal minimum wage to \$10.10 from \$7.25 an hour, although Republicans are about evenly divided on the question.

Americans were also skeptical of free trade. Nearly two-thirds favored some form of trade restrictions, and more than half opposed giving the president authority to negotiate trade agreements that Congress could only vote up or down without amending, a White House priority.

Still, it was Americans' views on the distribution of money and opportunity in the country that were most striking. More than half of higher-income Americans said that money and wealth should be more evenly distributed. Across party lines, most Americans said the chance to get ahead was mainly a luxury for those at the top.

"People have to get a high school education and they have to go to college as well, and then they go out there and can only get a low-paying job," said Betty Burgess, 70, a retired textile worker from

Lincolnton, N.C., who is a Republican.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions. However, a majority of Americans said that workers who did not want to join a union at their workplace should be able to opt out of paying union fees, even as they benefit from the union's protection and bargaining efforts. Unions generally oppose these right-to-work measures.

The phenomenon of public frustration about inequality rising several years into a recovery is not unprecedented. According to data that Leslie McCall, a professor at Northwestern University, has culled from the General Social Survey, a biennial survey by the National Opinion Research Center at the University of Chicago, some measures of concern about inequality rose steadily after the 1990-91 recession and did not peak until 1996, after which they fell for several years.

The source of the resentment, Professor McCall said, was that "people think the returns to economic growth should be going to people like them as much as they should be going to people at the top."

The poll also included a variety of intriguing findings about what Americans think should be done to reduce inequality.

Six in 10 Americans opposed requiring fast-food chains and other employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union. (On Tuesday, Francis Slay, the mayor of St. Louis, threw his weight behind an effort to gradually raise the minimum wage there to \$15 an hour by 2020, following similar moves in Los Angeles, San Francisco and Seattle in recent years.)

When asked about the other end of the income spectrum, two-thirds of Americans favored raising taxes on people with annual salaries exceeding \$1 million. By 50 to 45 percent, they favored capping the income of top executives at large corporations, a measure that more than one-third of Republicans supported as well.

The New York Times | CBS NEWS Poll

Americans' Views on Income Inequality and Workers' Rights

Americans overwhelmingly favor a variety of proposals aimed at strengthening workers' rights, including paid sick leave and paid family leave, the latest New York Times/CBS News poll finds. A majority, moreover, continues to support raising the federal minimum wage to \$10.10. JUNE 3,

2015

The nationwide telephone poll was conducted on landlines and cellphones May 28-31 with 1,022 adults and has a margin of sampling error of plus or minus three percentage points. [Full methodology.](#)

Most Americans say that it is mainly just a few people at the top who have a chance to get ahead and that the money and wealth in this country should be more evenly distributed.

The vast majority of Democrats and most independents say wealth should be more evenly distributed, but Republicans are closely split.

Which comes closer to your view? In today's economy, everyone has a fair chance to get ahead in the long run, or in today's economy, it's mainly just a few people at the top who have a chance to get ahead?

Anyone can get ahead

35%

Just a few people at the top have a chance to get ahead

61%

Do you feel that the distribution of money and wealth in this country is fair, or do you feel that the money and wealth in this country should be more evenly distributed among more people?

Fair

27%

Should be more even

66%

7%

When it comes to the availability of good jobs for American workers, some say that America's best years are behind us. Others say the best times are yet to come. What do you think?

Best behind

46%

Yet to come

47%

7%

Do you think the gap between the rich and the poor in the United States is getting larger, getting smaller or has stayed the same?

Getting larger

67%

Getting smaller

Stayed the same

25%

Don't know/No answer

Do you think the gap between rich and poor in this country is a problem that needs to be addressed now, a problem but one that does not need to be addressed now or not a problem?

Addressed now

65%

Not addressed now

16%

Not a problem

17%

Don't know/No answer

Should the government do more to reduce the gap between the rich and the poor in this country or is this something the government should not be doing?

Reduce gap

57%

Should not

39%

Do you favor or oppose raising taxes on people earning more than \$1 million per year?

Favor

68%

Oppose

30%

Do you favor or oppose raising taxes on financial transactions like the sale of stocks or bonds?

Favor

33%

Oppose

59%

8%

Do you favor or oppose limiting the amount of money earned by top executives at large corporations?

Favor

50%

Oppose

45%

When you think about your own personal finances over the next few months, do you feel very confident, somewhat confident, somewhat uneasy, or very uneasy?

Very confident

21%

Somewhat confident

35%

Somewhat uneasy

26%

Very uneasy

16%

Don't know/No answer

Workers' Rights

Americans overwhelmingly favor requiring employers to offer paid sick leave to employees who are ill and paid leave to parents of new children and employees caring for sick family members. A majority, moreover, continues to support raising the federal minimum wage to \$10.10.

However, most oppose requiring fast food chains and other hourly employers to pay workers at least \$15 an hour.

As you may know, the federal minimum wage is currently \$7.25 an hour. Do you favor or oppose raising the minimum wage to \$10.10?

Favor

71%

Oppose

26%

Do you favor or oppose requiring employers to offer paid leave to parents of new children and employees caring for sick family members?

Favor

80%

Oppose

17%

Do you favor or oppose requiring employers to offer paid sick leave to employees who are ill?

Favor

85%

Oppose

14%

Do you favor or oppose requiring fast-food chains and other hourly employers to pay workers at least \$15 per hour?

Favor

38%

Oppose

60%

Do you favor or oppose requiring chain stores and fast-food outlets to give workers at least two weeks' notice of any changes in their work schedules or provide them with extra pay?

Favor

72%

Oppose

25%

Do you think labor unions have too much influence, too little influence, or about the right amount of influence on American life and politics today?

Too much

37%

Too little

25%

Right amount

29%

Don't know/No answer

9%

Do you think large corporations have too much influence, too little influence, or about the right amount of influence on American life and politics today?

Too much

74%

Too little

Right amount

20%

Don't know/No answer

By law, a union must protect and bargain on behalf of all workers in a place of employment where the union exists, whether or not they are members. Should all workers be required to pay union fees in exchange for these benefits, even if they choose not to join the union, or should workers who don't want to join the union be able to opt out of paying fees, even though they receive the benefits?

Required to pay union fees

40%

Able to opt out

54%

6%

International Trade

Most Americans continue to say that trade restrictions are necessary to protect domestic industries. But the large majority of Americans haven't heard or read much, or anything at all, about the Trans-Pacific Partnership.

Which of the following statements comes closer to your opinion? Trade restrictions are necessary to protect domestic industries. Free trade must be allowed, even if domestic industries are hurt by foreign competition.

Restriction necessary

63%

Free trade must be allowed

30%

6%

Do you favor or oppose Nafta — the North American Free Trade Agreement between Mexico, Canada, and the United States, or don't you know enough about NAFTA to say?

Favor

22%

Oppose

14%

Don't know enough to say

63%

Don't know/No answer

Do you favor or oppose giving the president authority to negotiate international trade deals that Congress can only approve or disapprove, but not change?

Favor

42%

Oppose

55%

As you may know, the Obama administration is negotiating a trade agreement with 11 countries bordering on the Pacific called the Trans-Pacific Partnership. How much have you heard or read about the Trans-Pacific Partnership – a lot, some, not much or nothing at all?

A lot

6%

Some

16%

Not much

30%

Nothing at all

48%

Don't know/No answer

From what you have heard or read, do you think the Trans-Pacific Partnership trade agreement would increase the number of jobs available in the United States, decrease the number of jobs available, or won't it make much difference?

Increase

16%

Decrease

22%

Won't make much difference

29%

Don't know/No answer

33%



-

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From: [Been, Vicki \(HPD\)](#)
To: [Glen, Alicia](#)
Cc: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com; [Patchett, James](#); [Soliman, Sherif](#); [Hinton, Karen](#); [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); [Snyder, Thomas](#)
Subject: Re: NYDN: OpEd: My affordable housing agenda: Gov. Cuomo lays out his plan to keep rents in line with what New Yorkers can pay
Date: Saturday, June 06, 2015 9:57:53 AM

Awesome!

Sent from my iPad

On Jun 6, 2015, at 7:57 AM, "Glen, Alicia" <AGlen@cityhall.nyc.gov> wrote:

+ Vicki

Pretty remarkable policy turn around
Definitely argues for our approach of sticking to our guns.

Sent from my iPad

On Jun 6, 2015, at 7:43 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Specifics match our rent platform:

"We must eliminate vacancy decontrol or at the very least significantly raise vacancy decontrol thresholds; further limit vacancy bonuses to ensure landlords aren't rewarded financially for schemes to force tenants out; make major capital improvements and individual apartment improvement surcharges that go away once recovered by landlords, instead of ways of artificially raising a unit's monthly rent; and make the preferential rent operate as the legal rent for the life of the tenancy. These should be foundational elements of any new rent regulation legislation."

From: Melissa DeRosa [<mailto:Melissa.DeRosa@exec.ny.gov>]
Sent: Saturday, June 06, 2015 06:44 AM
To: Wolfe, Emma
Subject: Fw: NYDN: OpEd: My affordable housing agenda: Gov. Cuomo lays out his plan to keep rents in line with what New Yorkers can pay

From: E-Clips Application <clips@its.ny.gov>
Sent: Saturday, June 6, 2015 5:27 AM

To: dailyclips

Subject: NYDN: OpEd: My affordable housing agenda: Gov. Cuomo lays out his plan to keep rents in line with what New Yorkers can pay

NYDN: OpEd: My affordable housing agenda: Gov. Cuomo lays out his plan to keep rents in line with what New Yorkers can pay

BY ANDREW CUOMO:

Safe, affordable housing is the foundation of our communities. Without it, New York may be a place to live, but it will not be a home for millions of New Yorkers.

The protection of affordable housing has been a passion of mine for over 30 years.

As founder of the Housing Enterprise for the Less Privileged, and then as U.S. secretary of housing and urban development, it was my mission to increase the supply of affordable housing, crack down on discrimination and expand programs to help grow housing options for low-income communities.

Before I took office, New York's stock of affordable housing was being rapidly depleted with each passing year. In the 15 years prior to the passage of the new rent controls, New York had lost more than 230,000 apartments from the rent regulated system, and we faced the threat of losing over 100,000 more if we did not act.

So four years ago, with tenants facing lease manipulation and the loss of their rent-regulated apartments due to renovation schemes, we limited vacancy bonuses and altered the calculations and verification system to make sure landlords played by the rules.

And arguably our most important innovation was the creation of the first ever Tenant Protection Unit empowered with the authority to investigate, audit and bring legal action against landlords who gamed unsuspecting tenants.

These historic efforts were matched by an equally historic investment of \$1 billion in the House NY program, which provides developers capital to build affordable housing.

The House NY program has helped spur the creation of thousands of affordable housing units; the TPU has helped return 40,000 units to rent regulation.

Yet despite our action four years ago, the crisis of affordability is back with a vengeance. Once again we are faced with an expiration emergency and, this time, the stakes are even higher.

Rising rent costs are taking an increasingly high toll on New York City residents. In 2012, roughly 55% of the city's residents were spending more than 30% of their gross annual income on rent, and 30% of New York City's renters were spending more than half of their gross annual income on rent.

Of the 3.4 million housing units in New York City, fewer than half are rent stabilized and only 1.2% are rent controlled. Access to rent stabilized units is incredibly limited, with only 2.12% of those units vacant, a figure far lower than the national average of 7%.

If these trends continue, affordable housing and the foundation of a vibrant middle-class will soon be a distant memory.

As we chart a newer, bolder, more sustainable course on affordable housing, we are not only protecting the rights of millions of New Yorkers, but also potentially millions more around the country.

So as Albany continues to debate rent regulations, our goal must be to strengthen and sustain them, not just extend them.

We must eliminate vacancy decontrol or at the very least significantly raise vacancy decontrol thresholds; further limit vacancy bonuses to ensure landlords aren't rewarded financially for schemes to force tenants out; make major capital improvements and individual apartment improvement surcharges that go away once recovered by landlords, instead of ways of artificially raising a unit's monthly rent; and make the preferential rent operate as the legal rent for the life of the tenancy. These should be foundational elements of any new rent regulation legislation.

While the Legislature has it in their hands to negotiate the specifics of the debate, there is one point that is non-negotiable: Their work will not be done unless and until they pass a law to strengthen and extend tenant protections.

I will call them back into session every day if necessary until tenants are protected with new regulations.

Providing "a decent home and a suitable living environment for ever American family" was the goal of the National Housing Act of 1949. So many decades later, we must recommit to that goal so New Yorkers can continue to call this city and state their home.

Cuomo is governor of New York.

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); "jfdc@akpdmedia.com"
Subject: Re: Dickerson on Charlie Rose last night
Date: Saturday, June 06, 2015 12:06:13 PM

Dickerson taped his piece with Christie yesterday. Here is what is available as first look:

FIRST LOOK - John Dickerson, debuting tomorrow as host of "Face the Nation," to New Jersey Gov. Chris Christie, taped yesterday in N.H.: "Hillary Clinton mentioned you and said you and other Republicans are trying to make it harder for people to vote. What's your reaction to that?"

CHRISTIE: "Well, first, she doesn't know what she's talking about. ... [T]he fact is that the folks in New Jersey have plenty of an opportunity to vote. And maybe, you know, if she took some questions some places and learned some things, maybe she wouldn't make such ridiculous statements."

DICKERSON: "So your son jokes that New Hampshire is your second home, basically. So you're a truth-teller. Why don't you just say you're running?"

CHRISTIE: "Because I haven't made my mind up yet, John. But I've told people, I'm going to make my mind up this month. ... And let's remember something: We're still eight months away from anybody voting. So let's everybody take a deep breath. It'll all be fine."

From: Hagelgans, Andrea
Sent: Saturday, June 06, 2015 09:19 AM
To: B
Cc: Walzak, Phil; Hinton, Karen; John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>
Subject: Dickerson on Charlie Rose last night

Dickerson is on the campaign trail in manchester, new hampshire. He is, as you know, the political director of cbs news and chief political commentator for slate and on sunday he takes over as anchor of "face the nation." I am pleased to have him back on this program. and congratulations once again. tell me what should I expect on "face the nation" on sunday?

Thanks, charlie.

Dickerson: I think you should expect pretty much the same thing we have been doing at "face the nation" for 60 years, which is figuring out what the news, inviting the newsmakers on and asking questions people want asked and hopefully squeezing the answers out of them. So that's pretty much what bob did, and I'll try and stay focused on that, too.

Rose: all right, tell me what's going on with jeb bush, first.

Dickerson: With jeb bush what he's trying to do is get another bite at the apple, get into the news cycle. he's not actually announcing until the 15th of june, and one of the things we're starting to see a little bit is with such a wide field the question is where are each of these candidates going to put the majority of their chips in terms of having early victories in the first contests. and I

think jeb bush, we're going to start to see some of that after his announcement just in terms of where he starts to spend his time.

Rose: will new hampshire be a likely choice?

Dickerson: it will be a likely choice for jeb bush, and then that will be interesting because there are other candidates who are trying to do that. and chris christie is one.

Rose: where is the christie candidacy today?

Dickerson: it is on a slow climb up the roller coaster. I mean, you remember when he was considered the party savior in 2011. people weren't excited for romney. They wanted him to jump in the race. a group of wise men sat him down and said, "please, you must run." he decided he wasn't ready, and after mitt romney lost, mitt romney said he was going to be the savior of the party, mitt romney did, and bridge-gate hit. people are worried he's too risky a bet. even though bridge-gate didn't turn into a big problem for him personally-- in other words, there's not somebody who has an indictment out for him-- he is just unpredictable. The other problem is he's not considered conservative enough for conservatives. he's trying to grind it out in new hampshire.

Andrea Hagelgans
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From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Walzak, Phil](#); [Hinton, Karen](#); [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Subject: Face the Nation/ Clinton voting speech
Date: Saturday, June 06, 2015 3:24:20 PM

Sir,

Producer emailed me now to say you may get a question on voter registration, ballot access and the issues raised by the Clinton Speech this week.

You have answered supportively on the speech (full speech below). Republicans have criticized her for not bringing early voting to New York when she was Senator.

Proposed response

- clinton raised an important issue.
- Voting access cuts at heart of inequality since we know those without a voice are often those working low-wage jobs, struggling to get by.
- And the wealthy have too much influence in political campaigns
- We need to stand up to extreme Republican politicians who would erect barriers to voting like Scott Walker who pushed through a discriminatory voter ID bill in Wisconsin that will make it harder for people to vote - specifically seniors, minorities and young people. And stand up to Rick Perry who supported gutting the voting rights act

----- Original Message -----

From: Watkins, Ellen
Sent: Saturday, June 06, 2015 02:52 PM
To: Hagelgans, Andrea; Gunaratna, Mahen; @Research Office
Subject: RE: Clinton voting speech

Full transcript: HRC on voting rights

Wow! Thank you so very much. I cannot tell you how personally honored I am to be here with all of you, to be at this historic institution. Let me start by thanking President Rudley, everyone at Texas Southern university. It's a great treat to be here, to have heard just briefly from Dr. Rudley and others about the incredible programs and progress and the fact that you graduated more than 1,000 young people into the world not so many days ago. This institution is the living legacy, the absolute embodiment of Heman Marion Sweatt and the long struggle for civil rights. and for me, to be surrounded by so many here in Houston, Texas, and indeed from across our country, who were part of that movement is especially touching. I am delighted to be here with my friend, Sheila Jackson Lee, she has been a tireless champion for the people of the 18th district and state, and the country.

I have to tell you though I thought she would tell you about the most important news coming out of Congress. And that is she is finally a member of the Grandmother's Club. And as a member of now a little over 8 months it is the best club you will ever be a member of Sheila. I have to tell you I was excited to come here and to talk about an issue that is important to Barbara Jordan and should be important to all of us. But to do so in front of Dr. Freeman is a little daunting. I mean anyone who knows what this man has meant, not only to Barbara Jordan but to so many who have studied here who have been in anyway effected by his brilliant teaching, elocution and delivery would be a little daunted too. I noticed that both Dr. Rudley and Dr. Sheila both got off before Dr. Freeman came up.

I also want to say my thoughts and prayers are with all the families in Houston and across Texas affected by the recent terrible flooding. And I am confident that this community will embrace them. I remember very well coming here after Katrina with my husband and in face we decided to invite along a young Senator from Illinois by the name of Barack Obama, along and with Sheila and other leaders in the community we toured the facilities that Houston had provided to those who were fleeing that horrific storm. And I saw how people had opened their hearts and their homes. This is a city that knows how to pull together and I'm confident you'll do so again on behalf of those who are suffering from this latest terrible disaster.

And it is also a special moment to be here knowing that Barbara Jordan was succeeded by Mickey Leland and the 18th District was so well represented for so long and I am delighted to be here with Alison and to remember the pioneering work he did on behalf of children and the poor and hunger. So many issues that he was the champion of. And I want to thank Rosemary McGowan and all the friends and loved ones of Barbara Jordan here today. This is such a particular honor for me because the award is in memory of one of my true personal heroes – a woman who taught me and so many others the meaning of courage and determination and justice.

I first met Barbara Jordan when I was a young attorney and had been given a position working for the House of Representatives Judiciary Committee investigating Richard Nixon, and it was such a profound moment in American history and there wasn't anyone who was a more effective eloquent inquisitor than Barbara Jordan.

As a 26-year old fresh out of law school, as some of you are perhaps now having graduated from the Thurgood Marshall school here at TSU, I was riveted and not a little intimidated to tell you the truth by this unstoppable Congresswoman from Texas. I got to talk with her, which was thrilling, I got to hand her papers, which was equally exiting but mostly I got to watch and listen to her. At a time of shaken confidence, she stirred the entire nation with her words.

Remember what she said "My faith in the Constitution is whole, it is complete; it is total."

It was that passion and moral clarity that took Barbara Jordan from the TSU and the halls of Texas legislature all the ways to the halls of Congress. The first woman and the first African American ever elected to represent Texas in the House of Representatives.

And she defended and continued the civil rights legacy of Dr. Martin Luther King Jr. and her friend and mentor President Lyndon Johnson – and in particular she was a staunch advocate for the Voting Rights Act, which had helped make it possible for her to be elected.

In 1975, in the face of fierce opposition, Barbara Jordan led the fight to extend the special protections of the Voting Rights Act to many more Americans, including Hispanic Americans, Native Americans, and Asian Americans as well.

And like every woman who has run for national office in this country in the last four decades, I stand here on the shoulders of Barbara Jordan and so does our entire country.

And boy do we miss her. We miss her courage, we also miss her humor, she was funny and most of all her irresistible voice.

I remember talking to her and Ann Richards one time. And between the two of them, forget trying to get a word in at all. And they were telling me about how they would love to go to the University of Texas women's basketball games. Right, and Barbara would be there by that time in her wheelchair and Ann would be holding court right next to her. And Barbara would be yelling directions like she was, you know, the coach. "Why are you doing that? Jump higher! That's not a pass!", you know all of those kinds of sideline comments. And so Ann was telling me this, with Barbara right there and I finally turned to her and said, "Barbara, encourage these young women, don't just criticize them." And Barbara turned around and said to me, "When they deserve it, I will".

We sure could use her irresistible voice. I wish we could hear that voice one more time.

Hear her express the outrage we feel about the fact that 40 years after Barbara Jordan fought to extend the Voting Rights Act, its heart has been ripped out.

And I wish we could hear her speak up for the student who has to wait for hours to vote...

For the grandmother who's turned away from the polls because her driver's license expired...

For the father who's done his time and paid his debt to society but still hasn't gotten his rights back.

Now we know, unfortunately, Barbara isn't here to speak up for them and so many others. But we are. And we have a responsibility to say clearly and directly what's really going on in our country – because what is happening is a sweeping effort to disempower and disenfranchise people of color, poor people, and young people from one end of our country to the other.

Because since the Supreme Court eviscerated a key provision of the Voting Rights Act in 2013, many of the states that previously faced special scrutiny because of a history of racial discrimination have proposed and passed new laws that make it harder than ever to vote. North Carolina passed a bill that went after pretty much anything that makes voting more convenient or more accessible. Early voting. Same-day registration.

The ability of county election officials to even extend voting hours to accommodate long lines.

What possible reason could there be to end pre-registration for 16-and 17- year olds and eliminate voter outreach in high schools?

We should be doing everything we can to get our young people more engaged in democracy, not less.

In fact I would say it is a cruel irony – but no coincidence – that Millennials, the most diverse, tolerant, and inclusive generation in American history, are now facing so much exclusion.

And we need look no further than right here in Texas. You all know this far better than I, but if you want to vote in this state, you can use a concealed weapon permit as a valid form of identification – but a valid student ID isn't good enough?

Now, Krystal Watson found out the hard way. She grew up in Louisiana but came to Marshall, Texas to attend Wiley College. Krystal takes her responsibilities as a citizen so seriously that not only did she register to vote in Texas where she was living and would be for a number of years, she even became a deputy registrar to help other people vote as well. But this past year, when she showed up at her local polling place with a Wiley College ID, she was turned away.

Experts estimate that hundreds of thousands of registered voters in Texas may face similar situations.

And while high-profile state laws like those in Texas and North Carolina get most of the attention, many of the worst offenses against the right to vote actually happen below the radar. Like when authorities shift poll locations and election dates. Or scrap language assistance for non-English speakers – something Barbara Jordan fought so hard for.

Without the pre-clearance provisions of the Voting Rights Act, no one outside the local community is likely to ever hear about these abuses, let alone have a chance to challenge them and end them.

It's not a surprise for you to hear that studies and everyday experiences confirm that minority voters are more likely than white voters to wait in long lines at the polls. They are also far more likely to vote in polling places with insufficient numbers of voting machines.

In South Carolina for example, there's supposed to be one machine for every 250 voters. But in minority areas, that rule is just often overlooked. In Richland County, nearly 90 percent of the precincts failed to meet the standard required by law in 2012. Instead of 250 voters per machine, in one precinct it was more than 430 voters per machine. Not surprisingly, people trying to cast a ballot there faced massive delays.

Now there are many fair-minded, well-intentioned election officials and state legislators all over this country. But this kind of disparity that I just mentioned does not happen by accident. Now some of you may have heard me or my husband say one of our favorite sayings from Arkansas, of course I learned it from him. "You find a turtle on a fence post, it did not get there on it's own." Well all of these problems with voting did not just happen by accident. And it is just wrong, it's wrong to try to prevent, undermine and inhibit American's right to vote. Its counter to the values we share.

And at a time when so many Americans have lost trust in our political system, it's the opposite of what we should be doing in this country.

This is the greatest longest lasting democracy in the history of the world, we should be clearing the way for more people to vote, not putting up every roadblock anyone can imagine.

Yet unfortunately today, there are people who offer themselves to be leaders whose actions have undercut this fundamental American principle.

Here in Texas, former Governor Rick Perry signed a law that a federal court said was actually written with the purpose of discriminating against minority voters.

He applauded when the Voting Rights Act was gutted, and said the lost protections were "outdated and unnecessary."

But Governor Perry is hardly alone in his crusade against voting rights.

In Wisconsin, Governor Scott Walker cut back early voting and signed legislation that would make it harder for college students to vote.

In New Jersey, Governor Christie vetoed legislation to extend early voting.

And in Florida, when Jeb Bush was governor, state authorities conducted a deeply flawed purge of voters before the presidential election in 2000.

Thankfully in 2004 a plan to purge even more voters was headed off.

So today, Republicans are systematically and deliberately trying to stop millions of American citizens from voting.

What part of democracy are they afraid of?

I believe every citizen has the right to vote. And I believe we should do everything we can to make it easier for every citizen to vote.

I call on Republicans at all levels of government with all manner of ambition to stop fear mongering about a phantom epidemic of election fraud and start explaining why they're so scared of letting citizens have their say.

Yes, this is about democracy. But it's also about dignity. About the ability to stand up and say, yes, I am a citizen. I am an American.

My voice counts. And no matter where you come from or what you look like or how much money you have, that means something.... In fact, it means a lot.

I learned those lessons right here in Texas, registering voters in south Texas down in the valley in 1972.

Some of the people I met were, understandably, a little wary of a girl from Chicago who didn't speak a word of Spanish. But they wanted to vote. They were citizens. They wanted to exercise all the rights and responsibilities that citizenship conveys.

That's what should matter because when these rights are denied, it doesn't just hold back the aspirations of individual citizens. It holds back our entire country.

That's why, as a Senator, I championed a bill called the Count Every Vote Act. If it had become law, it would have made Election Day a federal holiday and mandated early voting opportunities. Deceiving voters, including by sending flyers into minority neighborhoods with false voting times and places, would have become a federal crime. And many Americans with criminal convictions who had paid their debt to society would have finally gotten their voting rights back.

Well today, with the damage to the Voting Rights Act so severe, the need for action is even more urgent.

First, Congress should move quickly to pass legislation to repair that damage and restore the full protections that American voters need and deserve.

I was in the Senate in 2006 when we voted 98 to zero to reauthorize the Voting Rights Act after an exhaustive review process.

There had been more than 20 hearings in the House and Senate Judiciary Committees. Testimony from expert witnesses. Investigative reports documenting continuing discrimination in covered jurisdictions. There were more than 15,000 pages of legislative record.

Now that is how the system is supposed to work. You gather the evidence, you weigh it and you decide. And we did 98 to nothing. We put principle ahead of politics. That is what Congress needs to do again.

Second, we should implement the recommendations of the bipartisan presidential commission to improve voting. That commission was chaired by President Obama's campaign lawyer and by Governor Mitt Romney campaign's lawyer. And they actually agreed. These are common sense reforms, including expanding early, absentee, and mail voting. Providing online voter registration. Establishing the principle that no one should ever have to wait more than 30 minutes to cast your vote.

Third, we should set a standard across our country of at least 20 days of early in-person voting everywhere – including opportunities for weekend and evening voting.

If families coming out of church on Sunday before an election are inspired to go vote, they should be free to do just that.

And we know that early in-person voting will reduce those long lines and give more citizens the chance to participate, especially those who have work or family obligations that make it difficult to get to the polls on Election Day.

It's not just convenient — it's also more secure, more reliable, and more affordable than absentee voting. So let's get this done.

And I believe we should go even further to strengthen voting rights in America.

So today I am calling for universal, automatic voter registration. Everyone, every young man or young woman, in every state in the union should be automatically registered to vote when they turn eighteen – unless they actively choose to opt-out.

But I believe this would have a profound impact on our elections and our democracy. Between a quarter and a third of all eligible Americans remain unregistered and therefore unable to vote.

And we should modernize our entire approach to registration. The current system is a relic from an earlier age. It relies on a blizzard of paper records and it's full of errors.

We can do better. We can make sure that registration rolls are secure, up-to-date, and complete. When you move, your registration should move with you. If you are an eligible voter, and want to be registered, you should be a registered voter – period.

Now, Oregon is already leading the way modernizing its system, and the rest of the country should follow. The technology is there. States have a lot of the data already. It's just a matter of syncing and streamlining.

Now, all of these reforms, from expanded early voting to modernized registration, are common sense ways to strengthen our democracy. But I'll be candid here, none of them will come easily.

It's going to take leadership at many levels.

Now more than ever, we need our citizens to actually get out and vote for people who want to hear what is on their minds.

We need more activists working to expose abuses, educate Americans about their rights, and hold authorities accountable for protecting them.

Some of the worst provisions in recent laws have been blocked or delayed by tireless advocates raising

the alarm and filing legal challenges. But they can't do it alone.

We need more grassroots mobilization efforts like the Moral Monday movement in North Carolina to build momentum for reform.

We need more Justices on the Supreme Court who will protect every citizen's right to vote, I mean the principle underlying our Constitution, which we had to fight for a long time to make apply to everybody, one person, one vote and we need a Supreme Court that cares more about protecting the right to vote of a person than the right to buy and election of a corporation.

But of course, you know what we really need? We need more elected leaders from Houston to Austin to Washington who will follow in the footsteps of Barbara Jordan and fight for the rights and opportunities of everyday Americans, not just those at the top of the ladder.

And we need to remember that progress is built on common ground, not scorched earth.

You know, when I traveled around the world as Secretary of State, one of the most frequent questions I was asked was: How could you and President Obama work together after you fought so hard in that campaign?

People were genuinely amazed, which I suppose is understandable, considering that in many places, when you lose an election or you oppose someone who wins you could get imprisoned or exiled – even killed – not hired as Secretary of State.

And it's true, I was surprised when the President asked me to serve. But he made that offer, and I accepted it, because we both love our country. So my friends, here at this historic institution let us remember that America was built by people who knew that our common interest was more important than our self-interest.

They were fearless in pursuit of a stronger, freer, and fairer nation.

As Barbara Jordan famously reminded us, when the Constitution was first written, it left most of us here out. But generations of Americans fought and marched and organized and prayed to expand the circle of freedom and opportunity. They never gave up and never backed down.

And nearly a century ago on this very day, after years of struggle, Congress finally passed the 19th amendment to give women the right to vote in the United States.

So that is, that is the story of progress, courageous men and women, expanding rights, not restricting them.

And today we refuse, we refuse to allow our country or this generation of leaders to slow or reverse America's long march toward a more perfect union.

We owe it to our children and grandchildren to fight just as hard as those who came before us did. To march just as far. To organize just as well. To speak out just as loudly. And to vote, every chance we get for the kind of future we want.

That's what Barbara Jordan would do. That's what we should do in honor of her.

Thank you, and may God bless you.

From: Hagelgans, Andrea
Sent: Saturday, June 06, 2015 2:40 PM
To: Gunaratna, Mahen; @Research Office
Subject: Clinton voting speech

Can someone send me the clinton voting speech in body of email and any criticism of it? Sorry, need for prep today

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Fw: June 13
Date: Saturday, June 06, 2015 4:46:01 PM

Fyi

----- Original Message -----

From: B
Sent: Friday, June 05, 2015 06:55 PM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: June 13

HRC campaign kick-off and major speech?? We need to keep the TPA energy up leading up to this, and get all TPA leaders out talking asap. Pls discuss tmrw. Find me

From: [John Del Cecato](#)
To: [B](#)
Subject: Story on Iowa poll/income inequality
Date: Saturday, June 06, 2015 4:57:24 PM

Iowa GOP: Talk about deficit, defense. Democrats: Stress energy, income inequality

Republicans and Democrats have widely different views of what they want discussed in the Iowa presidential caucus campaign.

Republicans overwhelmingly want to hear more about fiscal and defense issues. Democrats are very interested in domestic policy.

[The findings come from a new poll by Selzer & Co. of Des Moines.](#) The Des Moines Register/Bloomberg Politics Iowa poll found 90 percent or more of Republicans said they want to spend a lot of time on the budget deficit, national defense, taxes and terrorist groups.

Topping the Democratic list were energy, at 92 percent, followed by income inequality at 90 percent and the nation's infrastructure at 88 percent.

Only job creation, which was fifth on the Republican list and fourth among Democrats, showed up in the top five of either party.

"The underlying difference right now between the policy agendas of elites at the top â€" which has increasingly filtered down into minds of ordinary citizens â€" is a fundamental disagreement about the role of government in the modern world," Jeff Manza, a professor of sociology at New York University, told the Register.

One other big difference: More than four of five Republicans said they don't want to hear discussions of climate change. But a nearly equal percentage, 81 percent, of Democrats said they did.

The 2016 Iowa presidential caucuses are current scheduled for early February.

From: [John Del Cecato](#)
To: [B](#)
Subject: Another story on Iowa poll
Date: Saturday, June 06, 2015 5:01:36 PM

This one shows how Democratic caucusgoers DO want to hear about it - but Republican caucusgoers don't...

Poll: What should candidates talk about to Iowans?

DES MOINES — Likely Democratic and Republican caucusgoers expect vastly different talking points from their presidential candidates, a new Des Moines Register/Bloomberg Politics Iowa Poll shows.

Republican poll respondents are seeking discussion of fiscal and defense matters. Ninety percent or higher say they want candidates to spend "a lot" of time talking about the budget deficit, national defense, taxes and terrorist groups such as the Islamic State, or ISIL.

"The U.S. looks like a weak power to all these foreign countries," Republican poll respondent Grant Wells said in a follow-up interview. "These new candidates need to lay out how they're going to handle that. No one wants to overstep, but we need to clean things up."

Democrats, conversely, are far more interested in hearing about domestic policy. Energy (92%) and income inequality (90%) top the list of issues that Democrats say candidates should spend a lot of time discussing. National infrastructure and job creation also rate highly.

"Domestically, we'd better start taking care of some things here or we're going to be more insecure as a nation than we are now," said Midge Gaylor, a Democrat and retired teacher from Mason City who participated in the poll.

Just one issue ranks in the top five for likely caucus attendees from both parties: job creation.

The issue divide illustrates a fundamental disagreement between the parties over the role of government, said Jeff Manza, a professor of sociology at New York University who has written extensively on politics and public opinion.

While Democrats believe government can and should address social and economic issues, Republicans are less confident about its ability to solve such problems and focus instead on limiting taxes and spending while maintaining national defense.

"The underlying difference right now between the policy agendas of elites at the top — which has increasingly filtered down into minds of ordinary citizens — is a fundamental disagreement about the role of government in the modern world," Manza said.

The Iowa Poll shows the extent to which the priorities of national party leaders have informed likely caucusgoers' political sentiments heading into 2016, he said.

"What you're seeing in the Iowa data here is simply a reflection of the agendas of the leadership," Manza said. "It's the voters following the leaders — the rhetoric of the leaders and the policy priorities of the leaders."

"What you're seeing in the Iowa data here is simply a reflection of the agendas of the leadership. It's the voters following the leaders — the rhetoric of the leaders and the policy priorities of the leaders."

Jeff Manza, sociology professor, New York University

The poll, conducted May 25-29 by Selzer & Co. of Des Moines, has a margin of error of plus or minus 4.9 percentage points for Republican respondents and 4.7 percentage points for Democrats.

Especially wide divergences emerge on a few issues.

Ninety percent of Democrats say they want to hear candidates talk about income inequality — making it the No. 2 issue among the party's likely caucusgoers. For likely Republican caucusgoers, though, income inequality ranks 19th out of the 20

issues tested by the poll, with 36% of respondents saying they wish candidates would devote a lot of time talking about it.

"It's one of the top problems in America today, and it's a problem that affects all of us," Democratic respondent Jeremy Knipper said of income inequality. He's a small-business executive from Waukee. "I think that in a lot of ways, the ability to achieve the American dream is a bit of a sham these days."

But Wells, a 29-year-old business owner from Fonda, in northwest Iowa, said he believes income, wealth and economic success depend on individual initiative and that government intervention is unnecessary to address inequality.

"America doesn't hold you back. It doesn't hold you hostage. No one owes you nothing, and no one's giving you nothing," Wells said. "Go out and make yourself better. Don't expect the government to do it for you. To me, (income inequality) is not a big issue."

An even wider gap between Democrats and Republicans is evident on climate change. While 81% of Democrats planning to caucus say they want to see candidates focus on it, just 18% of likely Republican caucusgoers are interested in hearing a lot about the issue.

There are areas, too, where the interests of likely caucus attendees from the two parties are more aligned — at least as far as wanting candidates to address an issue.

An equal percentage of Democratic and Republican respondents (86%) say candidates should talk about job creation. They also closely align on the importance of discussing immigration (85% for Republicans, 82% for Democrats) and international trade (81% for Republicans, 77% for Democrats). Smaller but similar percentages want candidates to talk about

gun issues (Republicans, 57%, and Democrats, 56%).

For many of these issues, however, the solutions or approaches Democratic and Republican caucusgoers want to hear may be far different.

Social issues low on Iowa GOP list

Turns out caucusgoing Iowa Republicans don't want to hear their candidates talk a lot about hot-button social issues on the campaign trail this year.

Just 48% of GOP respondents say they want candidates to spend a lot of time talking about abortion — ranking it 15th of 20 issues tested in the latest Des Moines Register/Bloomberg Politics Iowa Poll. Same-sex marriage rates even lower. Just 38% of likely GOP caucusgoers want candidates to devote much time to the issue.

"The Republican caucuses have a reputation for attracting a core from the religious right, but these data actually demonstrate that the issues most closely tied to that constituency are among the least important," pollster J. Ann Selzer said. "Really, the issues Iowans want to hear about most are the same as the rest of the nation."

Judy Heath, 63, a hair stylist and artist in Bettendorf who's a Republican, said in a later interview that the country simply has more pressing matters to address.

"It's not of great interest to me at all whether someone has an abortion or wants to be gay and marry his or her partner," Heath said. "I think taking care of our country is much more of an issue than getting into the homes of people and what their lives are like."

What about the Democrats? Less than half of respondents say they want to hear candidates devote time to same-sex marriage (45%), abortion (29%) and candidates' religious beliefs (14%).

About the Iowa Poll

The Iowa Poll, conducted May 25-29 for *The Des Moines Register* and Bloomberg Politics by Selzer & Co. of Des Moines, is based on telephone interviews with 437 registered Iowa voters who say they definitely or probably will attend the 2016 Democratic caucuses and 402 registered voters who say they definitely or probably will attend the 2016 Republican caucuses.

Interviewers contacted 4,161 randomly selected active voters from the Iowa secretary of state's voter registration list by telephone. Responses were adjusted by age, sex and congressional district to reflect all active voters in the voter registration list.

Questions based on the subsample of 437 likely Democratic caucus attendees have a maximum margin of error of plus or minus 4.7 percentage points, and questions based on the subsample of 402 likely Republican caucus attendees have a maximum margin of error of plus or minus 4.9 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 4.7 or 4.9 percentage points, respectively. Results based on smaller samples of respondents — such as by gender or age — have a larger margin of error.

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Coming Wednesday

What do Iowans think of the prospect that former President Bill Clinton could be an adviser to Hillary Clinton as president, or former President George W. Bush could be an adviser to Jeb Bush?

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea](#); [Shorris, Anthony](#); [Williams, Dominic](#)
Subject: How a Carried Interest Tax Could Raise \$180 Billion
Date: Saturday, June 06, 2015 5:17:15 PM

This is a little in the weeds, but if Face the Nation - or some other critic - were to question whether closing the carried interest loophole really matters that much (since US Dept of Treasury says it's only \$18B over 10 years), we could say that the jury's out on that - that, in fact, an expert recently wrote in the New York Times that it could generate 10 TIMES that amount.

http://www.nytimes.com/2015/06/06/business/dealbook/how-a-carried-interest-tax-could-raise-180-billion.html?_r=0

How a Carried Interest Tax Could Raise \$180 Billion

When Hillary Rodham Clinton opened her campaign for the Democratic presidential nomination in Iowa, the first substantive issue she raised was a safe one: carried interest. “There’s something wrong when hedge fund managers pay lower tax rates than nurses or the truckers that I saw on I-80 as I was driving here,” she said.

President Obama also raised the issue at a recent forum on inequality, calling fund managers our society’s “lottery winners.” Taxing carried interest at a low rate is, for many of us, a simple issue of fairness. The richest among us should not pay tax at a low rate on labor income.

[Private equity](#) moguls and other defenders of the status quo object to the characterization of carried interest as labor income. But they also argue that there just isn’t that much money at stake.

Taxing carried interest at ordinary income rates would raise about \$18 billion over 10 years, according to a Treasury estimate of President Obama’s

recent budget proposal. The Joint Committee on Taxation, which scores congressional legislation, has made similar estimates in the past.

One or two billion dollars a year is more than most of us can find in between the seat cushions. It would roughly double what Congress gives the [I.R.S.](#) to spend on information technology. Still, the number is small enough that it makes raising the issue seem petty and vindictive. Referring to carried interest has become a badge of solidarity, a touchstone for measuring class allegiances.

We should not overlook the substance of the issue. By my calculations, the government's estimate is low by an order of magnitude. Taxing carried interest at ordinary rates would generate about \$180 billion in revenue over 10 years.

Here's how I get to a different bottom line. "Carried interest" is the investment fund manager's share of the profits of the fund. Managers of private equity funds, venture capital funds and many hedge funds pay tax at the long-term capital gains rate on much of their income. Because this return represents a return on labor efforts, not a financial return, I have argued in the past that carried interest should be taxed at higher ordinary income rates.

Figuring out how much money is at stake isn't easy. As I [argued a few weeks ago](#), we should require investment funds to report carried interest separately on tax returns.

In the meantime, I looked at the latest available data from the [I.R.S. Statistics of Income](#) division. There is no separate reporting of carried interest, but buried deep in the data there is a line that reports the income of "partnership general partners" – that is, when the partner earning income is itself not an individual, but a partnership or limited liability company.

This entry in the data turns out to be a pretty good proxy for carried interest,

as the fund manager of an investment fund is typically itself organized as a partnership. (By contrast, it is not unusual for the general partner of a real estate partnership to be an individual.)

The I.R.S. data is broken down by industry. In 2012, finance partnerships earned just over one trillion in income, about half of which (\$527 billion) was taxed at long-term capital gains rates or preferential dividend rates. Within this group, “partnership general partners” reported \$78 billion in income. The same group reported \$53 billion in 2011 and \$56 billion in 2010. About \$40 billion, or half of the \$78 billion, was taxed at low rates; applying a 20 percent rate increase would raise \$8 billion a year.

One could argue, I suppose, that 2012 was not a representative year. But recent years have been even better. For example, Kohlberg Kravis Roberts alone earned about \$8 billion in carried interest in 2014. The Blackstone Group reported earning \$4 billion in carried interest.

My starting point for carried interest — the data on “partnership general partners” — is underinclusive. Individuals and corporations organized under Subchapter S also receive carried interest. And then one must add back in other industries, like real estate, that also generate carried interest.

If you add the amount of carried interest earned by general partners, there is about \$200 billion annually in carried interest income, of which about \$100 billion is taxed at low rates. Applying a 20 percent tax rate increase yields \$20 billion a year, or \$200 billion over 10 years. Applying a 10 percent haircut for factors like the actual invested capital of managers and anticipated changes in behavior, and the bottom line is \$180 billion over 10 years.

The vast difference between the government’s estimate and my own is attributable to the anticipated behavioral response to the tax change, which one can think of as dynamic scoring on a microeconomics level.

For example, imagine that we doubled the capital gains rate to 40 percent from 20 percent. We would not get twice as much revenue as we do now. Some owners of appreciated property would feel “locked in” and defer the sale of assets.

The government’s low revenue estimate results from this “X factor” of anticipated behavioral response. But, unlike holding on to appreciated stock, there is no easy way to avoid realizing the income from carried interest.

Simple workarounds, like borrowing money from limited partners to buy direct interests in the funds, have been closed off. More complex workarounds, like having managers invest directly in portfolio companies, change the fundamental economics of private equity investing, where performance is measured on a fund-wide basis. I [first proposed taxing carried interest at ordinary rates in 2006](#), and I’ve had thousands of conversations about it with tax lawyers. If there were an easy workaround, someone I know would have heard something about it.

Cynics say that the rich always figure out a way to avoid paying tax. This is not true. The system has many flaws, but the fact remains that closing loopholes raises revenue.

And there’s this: If it were so easy to avoid paying tax on carried interest, why would the industry fight so hard?

From: [John Del Cecato](#)
To: [Hagelgans, Andrea](#)
Cc: [B; Walzak, Phil](#); [Hinton, Karen](#)
Subject: Re: NYT
Date: Saturday, June 06, 2015 9:55:20 PM

Exactly. That was just my internal commentary! Sorry.

If asked whether HRC's strategy is smart, though, I think we can safely say that it is. Voters need to hear bold proposals - progressive solutions that give them a reason to get engaged.

On Jun 6, 2015, at 9:51 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

If we get the question about the strategy -- Recommend bridge back to broader income inequality policy issues and idea of low voter turnout in 2014 b/c folks were wishy-washy and didn't "stiffen their backbone"
Avoid specific candidate punditry.

From: John Del Cecato [REDACTED]
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To: B; Hagelgans, Andrea; Walzak, Phil
Subject: NYT

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DOUG MILLS / THE NEW YORK TIMES

By JONATHAN MARTIN and MAGGIE HABERMAN

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GREG GIBSON / ASSOCIATED PRESS

If she won, it would suggest that the so-called Obama coalition of young, nonwhite and female voters is transferable to another Democrat. And it would validate the idea that energizing core supporters is more important in presidential contests than persuading those still undecided.

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It is a starkly different style from that of Mrs. Clinton's 2008 campaign, when she was often concerned about being seen as too liberal to appeal to centrists.

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From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); [John Del Cecato](#); [B](#)
Cc: [Hinton, Karen](#)
Subject: RE: NYT
Date: Saturday, June 06, 2015 9:55:58 PM

no punditry
stand up for values and whats right

From: Hagelgans, Andrea
Sent: Saturday, June 06, 2015 9:51 PM
To: John Del Cecato; B; Walzak, Phil
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From: [Hinton, Karen](#)
To: [B; Walzak, Phil](#); [REDACTED] [Hagelgans, Andrea](#)
Subject: Re: NYT editorial
Date: Sunday, June 07, 2015 7:16:18 AM

We can do Kramer and 880 when we can put on schedule. Everyone wants you. Can tee those that make sense up.

From: B <BCCD@cityhall.nyc.gov>
Date: Sun, 7 Jun 2015 07:07:52 -0400
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "[REDACTED]" <[REDACTED]>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: Re: NYT editorial

And that is very much appreciated. And as this points out, our disagreement with BB makes this harder. But we need to keep fighting back and you can put me in play any time you need

From: Walzak, Phil
Sent: Saturday, June 06, 2015 11:30 PM
To: John Del Cecato <[REDACTED]> B; Hagelgans, Andrea; Hinton, Karen
Subject: RE: NYT editorial

this is one of the many, many examples of the work this team is doing to push back

From: John Del Cecato [REDACTED]
Sent: Saturday, June 06, 2015 11:28 PM
To: B; Hagelgans, Andrea; Hinton, Karen; Walzak, Phil
Subject: NYT editorial

Opinion

EDITORIAL

Crime and Confusion in a Safer New York City

By THE EDITORIAL BOARD
JUNE 5, 2015

152

The New York City tabloids, TV news and other elements of the city's early-warning system for the apocalypse [have noted a steady rise](#) in shootings and homicides. To some this smells like the beginning of the end of many years of falling crime, and with it, presumably, the mayor's credibility as a leader who can keep the city safe.

Any prolonged increase in violence is worrying, and shootings have been climbing

for two years.

But Mr. de Blasio has a ready response, which he repeated on Friday. It's that serious crime overall is still down — way down — from historic highs. That the shooting problem is largely confined to a few precincts in Brooklyn and the Bronx, where gangs and drugs hold sway. (Police Commissioner William Bratton said it's "career criminals, killing and shooting other career criminals.") And that he and Mr. Bratton have got this, through programs, with names like Summer All Out and Operation Impact, that will focus attention and officers on crime-plagued neighborhoods.

Mr. Bratton's remark about career criminals is meant to reassure everyone else. And the comforting statistics Mr. de Blasio cites have the virtue of being accurate. But they don't mean much if you live in a problem precinct.



A police officer in Brooklyn last week.
ROBERT STOLARIK FOR THE NEW YORK TIMES

Here's what is also unsettling: the continued disagreement between the mayor and Mr. Bratton over police staffing. Mr. Bratton has sided with the City Council, which has consistently urged the hiring of 1,000 new officers. The mayor has just as consistently said that the money is needed elsewhere, and that Mr. Bratton has all the officers he needs.

Mr. de Blasio argues that the steep reduction in stop-and-frisk and marijuana arrests has led to a manpower dividend: Cops who aren't hassling young black and Latino men have a lot more time for smarter, better crime-fighting.

But if the mayor is right, why isn't his own police commissioner buying it? Maybe some political game is being played here, some budget-related dance or some message being sent to the police unions. The result for those of us in the cheap seats is confusion. Do we need more cops, or not? Does the mayor trust his police commissioner as his No. 1 public-safety expert, or not? If he does trust him, why doesn't he give him more officers? If he doesn't trust him, that is a much bigger problem.

Adding 1,000 officers to a force of 34,500 probably won't lead to drastic results. But the split on so basic a subject suggests a level of discord in the administration that is not reassuring. It also emboldens the critics who say Mr. de Blasio is ineptly leading the city back to the ugly 1990s.

The worriers have leveled many such unfair, if not overheated, attacks on the mayor, the worst being that city has been placed in grave danger by the sharp drop in stop-and-frisk arrests since their peak under [Mayor Michael Bloomberg](#) and [Police Commissioner Ray Kelly](#). This is hard to support, since overall crime keeps falling.

Then there is the idea that cops are demoralized and unwilling to do their jobs aggressively because of the citywide reaction to police brutality, ignited by the video of a cop choking the life out of Eric Garner. By this account, no officer wants to be the next [Daniel Pantaleo](#), the Staten Island hothead who brought Mr. Garner down, and who — with the help of an inert district attorney, [Daniel Donovan](#) — brought upon the city paroxysms of revulsion and grief.

This, too, is a dubious claim, a slander against the department's professionalism, belied by the overall crime rate.

The mayor's more fervid critics need to get a grip. But the mayor should, too. It is of barely passing interest whether he appears to be dominating Mr. Bratton, or the other way around. What matters is a unified strategy to ensure that all law-abiding citizens are treated with respect, while keeping the city safe, consolidating and perpetuating its success in lowering crime, and quieting the gunfire where it persists.

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More In Opinion

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Hagelgans, Andrea](#)
Subject: Reminder
Date: Sunday, June 07, 2015 8:05:47 AM

If you could record a quick cell phone video of MBDB saying something like:

“I’m about to go on Face the Nation. Tune in. And then sign up at ProgressiveAgenda.us. Thanks.”

Then Team TPA can turn it into a Vine & build our list.

From: [Norvell, Wiley](#)
To: [Gunaratna, Mahen](#); [Walzak, Phil](#)
Cc: "jfdc@akpdmedia.com"; [Hinton, Karen](#); [Hagelgans, Andrea](#); [Richardson, Jerika](#); [McGinn, Isaac](#)
Subject: Re: He should know about this
Date: Sunday, June 07, 2015 10:10:58 AM

Yup. I'm recording

From: Gunaratna, Mahen
Sent: Sunday, June 07, 2015 10:10 AM
To: Walzak, Phil
Cc: jfdc@akpdmedia.com <jfdc@akpdmedia.com>; [Hinton, Karen](#); [Hagelgans, Andrea](#); [Norvell, Wiley](#); [Richardson, Jerika](#); [McGinn, Isaac](#)
Subject: Re: He should know about this

Sent to him.

Also, whoever has audio, pls send to both me and Isaac, copied here.

Sent from my iPhone

On Jun 7, 2015, at 9:53 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

+JR WN who are also onsite

From: Gunaratna, Mahen
Sent: Sunday, June 07, 2015 09:52 AM
To: John Del Cecato <jfdc@akpdmedia.com>; [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#)
Subject: He should know about this



Zachary Roth (@zackroth)

[6/7/15, 9:40 AM](#)

HRC called into fast-food worker convention this a.m. "We need u out there. No one who works honest job in US should have 2 live in poverty"

[Download](#) the Twitter app

Sent from my iPhone

From: [B](#)
To: [Gunaratna, Mahen](#); [FLONYC](#)
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Walzak, Phil](#); "jfdc@akpdmedia.com"
Subject: Re: HRC Call-In to Fast Food Workers' Convention
Date: Sunday, June 07, 2015 10:26:20 AM

Interesting. Progress, at least. Thanks for the heads up

----- Original Message -----

From: Gunaratna, Mahen
Sent: Sunday, June 07, 2015 09:58 AM
To: B; FLONYC
Cc: Hagelgans, Andrea; Hinton, Karen; Walzak, Phil; John Del Cecato <jfdc@akpdmedia.com>
Subject: HRC Call-In to Fast Food Workers' Convention

HRC called into a fast food workers' organizing convention today and thanked the workers for their bravery and hard work. She said, "We need you out there. No one who works an honest job in the U.S. should have to live in poverty." To my knowledge, she didn't endorse a specific minimum wage proposal as part of her remarks.

Sent from my iPhone

From: [Walzak, Phil](#)
To: [Carrion, Marco A.](#); [Richardson, Jerika](#)
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Norvell, Wiley](#); "jfdc@akpdmedia.com"; [Gunaratna, Mahen](#); [McGinn, Isaac](#)
Subject: Re: Pastor Walrond's Remarks
Date: Sunday, June 07, 2015 10:58:40 AM

Cool

----- Original Message -----

From: Carrion, Marco A.
Sent: Sunday, June 07, 2015 10:52 AM
To: Richardson, Jerika; Walzak, Phil
Cc: Hagelgans, Andrea; Hinton, Karen; Norvell, Wiley; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; Gunaratna, Mahen; McGinn, Isaac
Subject: Re: Pastor Walrond's Remarks

I worked with him on this. This is the beginning of his offense posture as the chair of council.

----- Original Message -----

From: Richardson, Jerika
Sent: Sunday, June 07, 2015 10:51 AM
To: Walzak, Phil
Cc: Hagelgans, Andrea; Hinton, Karen; Norvell, Wiley; jfdc@akpdmedia.com <jfdc@akpdmedia.com>; Carrion, Marco A.; Gunaratna, Mahen; McGinn, Isaac
Subject: Re: Pastor Walrond's Remarks

Yes. Very much so.

Sent from my iPhone

> On Jun 7, 2015, at 10:50 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>

> Did he have our back?

>

> ----- Original Message -----

> From: Richardson, Jerika

> Sent: Sunday, June 07, 2015 10:47 AM

> To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Norvell, Wiley; John Del Cecato
<jfdc@akpdmedia.com>; Carrion, Marco A.; Gunaratna, Mahen; McGinn, Isaac

> Subject: Pastor Walrond's Remarks

>

> Audio of Pastor Walrond's remarks after Mayor and First Lady's departure. Responding to recent clergy criticism of the Mayor. Sorry ... I missed a few seconds off the top.

>

From: [Hagelgans, Andrea](#)
To: [B](#)
Cc: [Hinton, Karen](#); [Gunaratna, Mahen](#); [REDACTED] [Walzak, Phil](#); [de Alwis, Ronalie](#); [Snyder, Thomas](#)
Subject: Fw: Perry comments on wall street
Date: Sunday, June 07, 2015 11:42:32 AM

----- Original Message -----

From: Martinez, Julien
Sent: Sunday, June 07, 2015 11:34 AM
To: Hagelgans, Andrea; @Research Office
Subject: RE: Perry comments on wall street

Perry: Big banks that make mistakes 'need to pay a price'
THE HILL - Rebecca Shabad
<http://thehill.com/blogs/ballot-box/presidential-races/244232-perry-big-banks-that-make-mistakes-need-to-pay-a-price>

Former Texas Gov. Rick Perry (R) in an interview that aired Sunday said he would hold big banks accountable if he's elected president.

At the same time, Perry told CNN's "State of the Union" that he would eliminate Wall Street and banking regulations.

"If a bank makes bad decisions, they'll fail. Nobody ought to be too big to fail, and all these regulations did was codify in the law, and I'd certainly get rid of those," he said.

"You make a mistake, and you make bad choices, you need to pay a price in this country. I don't care who you are, or whether you're a big Wall Street firm, or you're a big bank. You know? That's what our bankruptcy laws are for."

Perry, who announced a second run for the presidency last week, bashed the Dodd-Frank Wall Street financial reform law that Republicans have tried to roll back in Congress.

"Dodd-Frank's a great example it right here in Iowa. These bankers -- these small community banks are being strangled by regulations, and they can't loan money to their farmers or small businesses. That's just not right," he said.

...

Rick Perry to appear on 'State of the Union,' 'Face the Nation'
DALLAS MORNING NEWS - Sylvan Lane
<http://trailblazersblog.dallasnews.com/2015/06/rick-perry-to-appear-on-state-of-the-union-face-the-nation.html/>

...Perry also criticized mega-banks for refusing to clean up their own messes and said that "no one should be too big too fail."

"I don't think it's right for the people on Wall Street to walk away from mistakes and people on main street have to pay for them," said Perry.

When Bash said he sounded like a populist, Perry said "I think I sounded like a boy who grew up on a dry-land cotton farm in a house with no running water," referring to his childhood in Paint Creek.

--

Julien A. Martinez
Media Research Analyst
Office of the Mayor

jamartinez@cityhall.nyc.gov
(212) 676-3064

From: Hagelgans, Andrea
Sent: Sunday, June 07, 2015 9:05 AM
To: @Research Office
Subject: Perry comments on wall street

Looks like a cnn interview. Can someone grab text? Thanks!

From: [John Del Cecato](#)
To: [B](#)
Subject: Re:
Date: Sunday, June 07, 2015 12:14:32 PM

Yes indeed - Americans are with us!

> On Jun 7, 2015, at 11:45 AM, B <BCCD@cityhall.nyc.gov> wrote:

>

>

> Well, I'm happy I was able to stretch the question. AND I'm experimenting with even more populist language re: TPA -- and from the heart. Also, I want to pump up the new poll everywhere I go

>

>

> ----- Original Message -----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]

> Sent: Sunday, June 07, 2015 10:51 AM

> To: B

> Subject:

>

> Good job on FTN. Bummer that he didn't give us more time - but he played it straight and let us get our message out - if only for one question!

>

>

From: [Gunaratna, Mahen](#)
To: [Walzak, Phil](#); [Hinton, Karen](#); [John Del Cecato](#); [Hagelgans, Andrea](#)
Subject: Fwd: CBS NEWS: Face the Nation Transcripts June 7, 2015: Christie, de Blasio
Date: Sunday, June 07, 2015 1:02:23 PM

Face the Nation transcript

Sent from my iPhone

Begin forwarded message:

From: Clips <Clips@cityhall.nyc.gov>
Date: June 7, 2015 at 12:57:11 PM EDT
Subject: CBS NEWS: Face the Nation Transcripts June 7, 2015: Christie, de Blasio

Face the Nation Transcripts June 7, 2015: Christie, de Blasio

CBS NEWS - Staff

<http://www.cbsnews.com/news/face-the-nation-transcripts-june-7-2015-christie-de-blasio/>

A transcript from the June 7, 2015 edition of Face the Nation. Guests included New Jersey Governor Chris Christie, Former Texas Governor Rick Perry, New York City Mayor Bill de Blasio, House Homeland Security Chairman Michael McCaul, Susan Page of USA Today, Jamelle Bouie of Slate, Ron Fournier of National Journal and CBS News Congressional Correspondent Nancy Cordes

JOHN DICKERSON, HOST: Today on FACE THE NATION: The 2016 field gets even bigger, and the terror threats at home continue to grow.

With the number of Republican candidates now in double digits, we caught up with New Jersey Governor Chris Christie in New Hampshire.

(BEGIN VIDEO CLIP)

GOV. CHRIS CHRISTIE (R), NEW JERSEY: Do I want to do it? In my heart, is this something that I really absolutely want to do?

(END VIDEO CLIP)

DICKERSON: Former Texas Governor Rick Perry is in. We will talk to him, too.

New York City Mayor Bill de Blasio will be here to talk about his plan to move Democrats to the left.

And after new terror and security threats, we will talk to House Homeland Security Chairman Michael McCaul about the challenges we face at home.

Wrap it up with panel of political reporters.

It's all ahead on FACE THE NATION.

Good morning. I'm John Dickerson. Welcome to FACE THE NATION.

We have got a lot of news this morning, so we will start with the horse race. History was made last night in Belmont, New York, as American Pharoah, written by jockey Victor Espinoza became first horse in 37 years to win the Triple Crown.

Moving on to the other horse race, Senator Lindsey Graham and former Texas Governor Rick Perry joined the Republican presidential field last week. And former Florida Governor Jeb Bush says he will make it official on June 15. We'll talk with Rick Perry later in the broadcast, but first our conversation with New Jersey Governor Chris Christie, who we spoke with Friday in New Hampshire.

He insists he hasn't made up his mind about running, but, in our interview, he sure sounded like a candidate.

(BEGIN VIDEOTAPE)

DICKERSON: Hillary Clinton mentioned you and said you and other Republicans are trying to make it harder for people to vote. What is your reaction to that?

CHRISTIE: She doesn't know what she's talking about.

In New Jersey, we have early voting that are available to people. I don't want to expand it and increase the opportunities for fraud. Maybe that's what Mrs. Clinton wants to do. I don't know.

But the fact is that folks in New Jersey have plenty of an opportunity to vote. And maybe if she took some questions some places and learned some things, maybe she wouldn't make such ridiculous statements.

DICKERSON: She says it's fear-mongering, this idea that there's a lot of election fraud going on.

CHRISTIE: Yes. Well, she's never been to New Jersey, I guess.

DICKERSON: We have learned of a massive hack on the United States government, this incident this weak with an ISIS operative perhaps in the United States. This is a part of this new terrorism. Do you think that the United States prepared for this kind of thing?

CHRISTIE: Not as prepared as we need to be, John.

And the fact is that, of all the people who are engaged in this national conversation right now, I'm the only one who has actually done this. For seven

years, I was the U.S. attorney in one of the places where there's significant terrorist activity, in New Jersey, in the New York-New Jersey area.

This is why I'm fighting so hard about this intelligence question too. And the actions that were taking this week by Congress has made our country weaker and more vulnerable.

DICKERSON: You said when the debate was going on, you can't enjoy your civil liberties if you're in a coffin.

Now, Republican Senator Mike Lee said that that was political pornography, meaning that you're trying to scare people. Are you?

CHRISTIE: No. I'm trying to tell them the truth, as opposed to what Senator Lee is doing and Senator Paul, which is, they're grandstanding for political purposes.

None of them have ever done this. None of them know what they're talking about in this regard. I have done it. And we can do this in a way that makes civil liberties safe and secure. If Congress is really worried about this, John, why don't they use their vigorous oversight capability to make sure that if someone in the intelligence community is overstepping the line, that they bring them back in?

And if we need to prosecute folks who are doing that, we will. But instead what they want to do is to make the country more vulnerable and weaker, take tools away from us that we need. So, he can call me whatever he wants to call me. I'm the guy who understands this stuff and has done it. And he's the guy who sits up on Capitol Hill in subcommittee meetings and theorizes about it.

DICKERSON: But what they say is, they hold a hearing and the director of national terrorism comes in and doesn't tell them the truth. So, their oversight is blown if they're not getting the straight story from their government.

CHRISTIE: Let me tell you this. If every time somebody didn't tell me the 100 percent truth when I was a prosecutor, if I then just threw my hands up and gave up, I wouldn't have been much of a prosecutor.

You want to conduct oversight, they have lots of tools in Congress to be able to conduct oversight. They should be doing that. And instead what they're doing is throwing tools out of our toolbox that can help protect the American homeland and have protected the American homeland for the last 13 years.

DICKERSON: But the tools that you used, the one they're modifying, was that one you used, this metadata collection? That's what they were modifying. That's not a tool you used.

CHRISTIE: No. It's not a tool I used, but it's a tool I'm aware of.

I'm aware of the efficacy of it and how important it is to our efforts to be able to do what we need to do to protect ourselves in a really dangerous world. And so I understand how these things work. I understand how the FISA court works. I

understand what you have to do to put probable cause forward. I have done these things.

And they're making up fictions, John, down there to try to scare people. I'm not the person scaring people. I'm the person telling people the truth. They're the folks who are scaring people for political gain.

DICKERSON: We're now going to switch to the presidential conversation. Your son jokes that New Hampshire is your second home, basically. So, you're a truth-teller. Why don't you just say you're running?

CHRISTIE: Because I haven't made my mind up yet, John.

But I told people I'm going to make my mind up this month. And I have got a day job, too, you know. And I have got to work on making sure our budget gets passed in New Jersey, that we do the things we need to do as the legislature concludes their session on June 30.

And let's remember something. We're still eight months away from anybody voting. So, let's everybody take a deep breath. It will all be fine.

DICKERSON: When you say you're still making up your mind, is it one day you're in, one day you're out, or it's you are standing by the edge of the pool and you're thinking, OK, I'm going to go in, but I don't want to go in this very second? What is the thinking process?

CHRISTIE: It's a linear evolutionary decision-making process. I go through all the different factors that I need to consider. And when I'm done, I check that off and I move to the next factor. And the factor I'm down to now, John, is, do I want to do it? Do I want to do it? In my heart, is this something that I really absolutely want to do?

And if I check that box, then you will hear me say I'm going to announce for president. And if I don't, you will hear me say I won't.

DICKERSON: Last night at your town hall, I was talking to a fellow that was there. He likes you, but he's also thinking about supporting somebody else.

And I want to bring up some of the things he said about you might, because he might be gettable for you.

CHRISTIE: OK.

DICKERSON: He said that his issue with you is that you have too much baggage. And here's the first thing he raised, the multiple bond -- the multiple rating reductions in New Jersey.

What is your answer to him?

CHRISTIE: My answer to that is that I inherited a state 5.5. years ago that was

an absolute fiscal basket case, that wasn't going to meet payroll in March of 2010, that had zero net private sector job growth from eight years before I became governor.

Now, when you start to clean up that kind of mess, and the rating agencies, by the way, wake up from this slumber they were in that led us to the huge problems we had during the recession and all the busts that we had in banks and other places, they start to downgrade. I understand that.

But what they will see when they look at New Jersey is that now we have created 186,000 private sector jobs in five years, when we had eight years of no private sector job growth, that we have cut our budget back significantly, that we have capped property taxes. And so credit downgrades are just one part of it, and that is really connected to a long-term pension problem that probably 40 of our 50 states have and are going through.

DICKERSON: You mentioned what you inherited. When Barack Obama used to say, the economy is good relative to what I inherited, Republicans pounded him for it. So, why aren't you saying the same thing President Obama says?

CHRISTIE: No, well, I'm not saying the same thing President Obama said. And, by the way, he did inherit a bad economy. We know that. He came in, in the middle of a recession.

Now, the problem for him is not so much the results, but what he's done. I don't think what he's done has been the right prescription for the country. And that's where I criticize him. DICKERSON: Here is the second thing that our voter who is on the fence -- he like your bluntness. Put that in the for Christie category.

But he thinks you're too unpredictable, too risky as a candidate and possibly as a president. What is your answer to him?

CHRISTIE: Well, I think he's just going to have to watch me over time.

I think I have been not too much of a risk in New Jersey. I think people have seen exactly what they were going to get. I have delivered exactly what I promised I was going to deliver. And so that's just something that they are going to learn over time. And that's why I say take a deep breath.

Campaigns are about convincing people. If the election were a week from today, I would be really nervous about that guy. The fact that it's eight months from today, I have got plenty of time to convince him I'm not risky at all if I decide to run.

DICKERSON: We're here at Webster Place, a drug treatment center. Why do you think people end up here?

CHRISTIE: Oh, gosh, all kinds of reasons, John.

I think some of them can be genetic in your background and in your makeup. I

think some of them are bad choices that lead people into a disease that they can't find their way out of without help of places like Webster Place.

What I have been saying in New Jersey is that we can no longer incarcerate our way out of this problem, that we need to give treatment. This is a disease. And every life is precious. And we need to give people an opportunity to have the tools to be able to deal with their disease.

No other disease do we say to folks, no, no, no, you don't deserve treatment, that somehow it's a moral failing. This is a disease like anything else. And I think, quite frankly, the war on drugs has been a failure. And what we need to do now is to work on giving people the tools that we know we have available us to. We know how to help people.

Let's do it. And let's stop spending money on incarcerating nonviolent people because they are drug-addicted. Let's get into treatment and let's give them the tools to get better, because every life is a miracle.

DICKERSON: A president's role -- what is a president's role in that kind of an issue?

CHRISTIE: I think the bully pulpit is the first and most important role.

We have to lower stigma, John, to getting -- seeking drug and alcohol treatment. Right, people, as I said before, see it as a moral failing. And if you have a president up there saying, you're not a failure, you're sick, and we want to help you get better, and we're going to in this country emphasize for the first time that this is a disease and that we need to give people the treatment that they need to get better, I think that will move the needle significantly in our country for both lawmakers at the state and local level and for regular people in their neighborhoods to say, we need to treat this a little bit differently and look at it differently.

DICKERSON: You said marijuana is a gateway drug. If you were president, would you return the federal prosecutions in these states like Colorado, Washington State?

CHRISTIE: Yes.

DICKERSON: Go after it?

CHRISTIE: Yes, sir.

DICKERSON: So, if somebody enjoying that now in your state, if you're president, that is getting turned off?

CHRISTIE: Correct.

DICKERSON: And how are you going to win Colorado when you do that?

CHRISTIE: Well, listen, I think there's probably a lot of people in Colorado who are not too thrilled with what is going on there right now.

And you know the way you win any state? You go out and you tell people the truth and you lay out your ideas, and you either win or you lose. But I don't believe that people want to be told just what they want to hear. I believe they want to be told the truth as the person who is running sees it. And if I choose to do that, I will go out there in Colorado.

And I have done that. When I went out and campaigned for folks in Colorado, I have said it. So, it's not like I'm going to pander or hide. I'm going to say what I think. And if there's folks who disagree, they disagree, but I also don't know that that will be the only thing they will vote on.

DICKERSON: So, let's switch to the question of Common Core. You used to say in 2013 you supported the federal role, the president's support for Common Core. Now you say the federal role, that's a bad idea.

Wouldn't straight-talking Chris Christie, if he looked at those two things, say, you're just changing because it's an election year and it's a bad issue for you..

(CROSSTALK)

CHRISTIE: No, I'm changing because I gave it four years to work. I mean, unlike some other folks, who just reflexively dismissed it, I said, all right, let's give it a chance. Let's see if it will work. It was originally written by the nation's governors. Let's give it a chance. But in four years, John, we did not have educators or parents buy into Common Core.

I can't tell you many people, including my own sister, came to me and complained about Common Core. And at the end of the day, if you don't have buy-in from the educators and you don't have buy-in from the parents, if what I'm worried about is, well, if I change my mind, gosh, somebody like John Dickerson is going to be accuse me of flip- flopping, well, that's the way it goes.

That's being stubborn and not being a leader. If you give something four years, which we did in New Jersey, to work, and it doesn't work, then you need to change, because you owe it to the kids and their parents to do something different.

DICKERSON: What about conservatives who say, you could have seen this coming a mile away, that this was going to collapse like this, in your opinion?

CHRISTIE: Listen, everybody, everybody is a genius in retrospect.

And the fact is that I thought this was worth giving it a try. And we tried it. And it didn't work. And so that is part of what government does too, you know. You engage in certain actions which you are hopeful will work when. And they don't work, you should change course, not stay stubborn because you're afraid of somebody asking you a gotcha question.

DICKERSON: Thanks very much, Governor Christie.

CHRISTIE: Thank you, John.

(END VIDEOTAPE)

DICKERSON: We go now to the mayor of New York City, Bill de Blasio, who is making his first appearance on the show.

Welcome to FACE THE NATION, Mr. Mayor.

And I want to start at the beginning here with that question about voter participation. You heard what Chris Christie said about Hillary Clinton. What is your reaction to that

BILL DE BLASIO (D), MAYOR OF NEW YORK: Well, John, first of all, congratulations to you. You're taking over one of the great shows in television history, so I'm very, very happy for you.

Look, I think what Governor Christie is saying distracts from the core point of the dialogue we have to have. We have a democracy problem in this country. We have declining voter turnout. Secretary Clinton put forward the notion that we need a national strategy to energize voting again, to get people involved, obviously to address the many efforts that have been made by Republicans to repress voter involvement.

And I think Governor Christie should speak to the proposal, rather than just attacking her personally.

DICKERSON: Mr. Mayor, you talk about a national strategy, but then you single out Republicans. Hillary Clinton singled out Republicans. But New York City, Democratic town, has very restrictive voting rules. Hillary Clinton didn't quite mention that. By making it so political, doesn't that just undermine her case?

DE BLASIO: No, I think she's saying the right thing, because she's talking about a national vision. We have to get to early voting across the country. We have to simplify registration across the country, obviously get rid of these efforts to repress voter involvement.

But I don't think New York City or New York State are doing well enough either. Our elections are governed by state law. And for a long time, I have believed we need to make fundamental series of reforms. Let's face it. Historically, a lot of people in the political class have tried to discourage voter involvement.

A lot of incumbents prefer a very small electorate. And I think what Hillary Clinton is saying is it's time to do away with that status quo and actually get the entire American people back into our democratic process.

DICKERSON: I would to talk to you, Mr. Mayor, about your effort to take the lead in shaping the conversation for your party and for the presidential election.

You have got a 13-point plan, a progressive plan that includes things like raising the minimum wage, setting a minimal level for taxation for the wealthy. When you look at the Democratic candidates, which one most closely embodies the vision you would like to see in a candidate?

DE BLASIO: Well, John first of all, our progressive agenda -- and you can see all the details at progressiveagenda.us -- it is predicated on the notion that the American people more and more are demanding solutions to the economic challenges we face.

Let's face it. The great recession hasn't ended for so many Americans. In fact, over the last 25 years, the typical American family, when you adjust for inflation, has actually gone backwards economically. We call for increasing the minimum wage to \$15 an hour nationally over the coming years, things like paid sick leave and paid family leave for families, progressive taxation, raising taxes on the wealthy.

I think these have become more and more the standard that the American people are demanding answers on. And you saw the CBS poll of course this week which shows that, more than ever, the American people want real solutions to income inequality.

As for Democratic field, each of the candidates is beginning to address these issues. I'm waiting to hear a fuller vision from each on how we will actually tackle income inequality.

DICKERSON: Including from Hillary Clinton?

DE BLASIO: Absolutely.

DICKERSON: On the question of income inequality, when I talk to some Democratic pollsters, they say when voters hear that, there are certainly some liberals and progressives who like hearing about that conversation, but other voters worry that when they hear income inequality, they think their taxes are going to go up.

DE BLASIO: I find that -- I have heard that. And I find it not disingenuous. That would be the wrong word. I find it narrow-minded.

I think there's a lot of people again in the professional political class, consultants and pollsters, who have their own way of thinking and are actually not listening to what is happening on the ground to the American people. Why did the CBS poll show overwhelming concern this week all over the country of people saying, look, regular people can't get ahead any longer, the only folks who can do well are the wealthiest?

You saw it so clearly in the poll, the feeling that the American dream has been

profoundly watered down and that people can't make it to the middle class anymore. The poll that came out of Iowa, where caucus- goers on the Democratic side were explicit about the fact that they want candidates to address income inequality.

So, I think what's happened in some of the inside-the-Beltway thinking is they don't like the sound of that word, but in fact it gets to the heart of the matter. Right now, our economic system is not serving a huge percentage of our people. We should be blunt about it. We should be blunt about the fact we have the greatest income disparity since before the Great Depression.

I actually think people want that truth-telling.

DICKERSON: I want to switch now quickly to security. There was a plot thwarted this week in Boston. New York has always been a target. Can you tell us, what is your feeling about these lone wolf attacks and is New York at greater threat than ever?

DE BLASIO: I'm sorry to say we have always been the number one terror target since this recent phenomenon over the last couple of decades of terrorism as we know it today, al Qaeda and ISIS.

New York has always been the number one terror target. We are constantly vigilant. We have 1,000 NYPD officers who focus on anti- terror activities. We know that's the reality of that. We're going to be in that constant state of vigilance for a long time.

But that being said, we have tremendous partnership between the NYPD and our federal partners, particularly the FBI. And we have been able to together thwart a number of attacks. The lone wolf phenomenon, of course, is unsettling, because it could be an individual there's no indication of. But, that being said, bluntly, we saw that in a different way in a Newtown or Columbine. We have seen lone wolves of a different type before. Our job is to see the warning signs early, particularly that involves either radicalization or mental health problems, and intervene early. And I think more and more, we're figuring how to do that well.

DICKERSON: All right, Mayor de Blasio, thanks very much.

DE BLASIO: Thanks, John.

DICKERSON: We will be back in a minute.

(COMMERCIAL BREAK)

DICKERSON: We're back now with the chairman of the House Homeland Security Committee, Texas Congressman Michael McCaul.

Mr. Chairman, I want to ask you about this massive data breach we heard about this week, some four million former or current government employees. Is this -- these seem to happen pretty regularly now. Is this the new normal? And what is

the next thing we need to be worried about?

REP. MICHAEL MCCAUL (R), TEXAS: Well, first, let me say, it's been an honor to be part of our inaugural show.

But, having said that, this was the most significant breach of federal networks in U.S. history. And that's very significant. We look at the threat indicators, who has a motive and intent to steal this data.

This was a huge data mining process. And it targeted political appointees in the federal government and federal employees, four million of them. In my judgment, this was an attack by China against the United States government. It quantities to espionage. And that raises all sorts of issues that we need to deal with.

DICKERSON: And if I can just be clear, you mean China, the government of, as opposed to just a person who is in China.

MCCAUL: That has not been -- the attribution, they call it, to go back to the source has not been confirmed by the United States government.

But I believe, in my judgment, that all the threat indicators point to the fact that it is China, and perhaps nation state-sponsored because of the way it was done. It was not done to steal credit card information and that kind of theft. It was done to get to personal information on political appointees in the federal government and federal employees to exploit them so that later down the road, they can use those for espionage to either recruit spies or compromise individuals in the federal government.

DICKERSON: In terms of responses, what do you do, shut a door or do you punch back? Do you use computer espionage back...

(CROSSTALK)

MCCAUL: I passed a cyber-security bill out of the House. I hope the Senate will pass that and the president will sign it into law.

But I think this is an area where there are no rules of the game in terms of espionage, in terms of stealing this kind of information. And I think it raises all sorts of issues with Americans. Anthem was an attack against health care records of Americans and Blue Cross/Blue Shield.

This, we think, originates from the same source out of China to steal data not only on federal employees, but Americans, to have a large database of intelligence information against us.

DICKERSON: I want to switch to this incident in Boston, self- radicalization. What is your feeling about that?

MCCAUL: Well, I think the biggest concern that the FBI has and Homeland

Security officials have is that we have gone beyond the days of bin Laden, where they were caves and couriers, to a new generation of terrorists who use the Internet through Twitter accounts to activate followers in the United States.

These recruiters out of Syria are very sophisticated on the Internet, and through their Twitter accounts, and they have thousands of followers online in the United States, can send a call to arms to activate them to attack, in this case, police officers, in the Boston case, in Garland, or military installations as well.

This is a very hard thing to stop, and a hard thing for FBI and Homeland to monitor. When you talk about the new wave of terrorism, this is pretty much it.

DICKERSON: You were also just in Iraq and other areas, regions where there are foreign fighters. Talk a little bit about that.

MCCAUL: That's a dual threat.

We have the radicalization over the Internet that I just talked about, but also the foreign fighter that travels to the region, to Syria and Iraq, receives training and then comes back. We went over there to try to close security gaps with respect to travel.

Istanbul, 40 million passengers through that airport per year, that is the epicenter of the transit for foreign fighters. They go through there to Western Europe and then into the United States. Western Europe has almost no rules in terms of who they let in and out through air travel, and then their visa waiver to get into the United States.

That's where my biggest concern is to stop to them.

DICKERSON: Well, that's the airports over there. Our airports over here didn't have a good week either with the TSA.

MCCAUL: I think a dismal performance. I will be conducting oversight hearings on this. I just got a classified briefing this week on this.

It's been reported 95 percent failure rate. We know that al Qaeda in the Arabian Peninsula and the Khorasan group are constantly targeting aircraft through non-metallic IEDs and such to blow up airplanes. With the high-threat environment, John, that we're in right now, this is totally unacceptable.

DICKERSON: Mr. Chairman, thanks very much. We appreciate it.

MCCAUL: Thank you, John.

DICKERSON: We will be right back.

(COMMERCIAL BREAK)

DICKERSON: When we come back, we will talk to the latest Republican

presidential contender, former Texas Governor Rick Perry, who is on the trail in Manchester this morning, and will be joining us in just a moment.

Stay with us.

(COMMERCIAL BREAK)

DICKERSON: Some of our stations are leaving us now, but for most of you, we will be right back with a lot more FACE THE NATION, including an interview with Texas Governor Rick Perry and our reporters roundtable.

Stay with us.

(COMMERCIAL BREAK)

DICKERSON: Welcome back to FACE THE NATION.

Former Texas Governor Rick Perry joins us from the campaign trail in New Hampshire. Welcome, governor.

I want to start by just saying, why are you going to do better this time than you did four years ago?

RICK PERRY, (R) PRESIDENTIAL CANDIDATE: I would suggest that's the case. We're healthy and well prepared. So, I spent a lot of time in Iowa and New Hampshire, South Carolina, that plays great dividends just in itself.

DICKERSON: When, I listened to your speeches and your announcement speech, it seemed like you were saying the governors have a certain set of skills and senators need not even apply for this presidential job. Is that what you mean?

PERRY: Well, I think anybody can apply. But I think the facts are that governors do have that executive experience, particularly someone with 14 years of that executive experience that no one gave me a handbook that said here is how you handle Katrina and Rita and the hurricanes, nobody said here's how you handle ebola, here's how you handle a crisis on your border. That only comes with that executive experience. And that's what I'm asking Americans to take a look at.

Here is how we run the 12th largest economy in the world. Here's the results we've had, 1.5 million jobs created from '07 through 2014. Don't you think those policies, that focus on economics is what we need at the White House at this particular point in time?

And obviously the preparation on foreign policy that I've done and dealing with those issues is also I think selling point that Americans are going to look at and say that executive experience does matter and it matters a lot.

DICKERSON: Well, what the senators would say is yes, executive experience,

you learned to make decisions, but if you don't understand the issues in your bones the way they think they do, you can be given option A and option B and sure you can make a choice between the two, but you don't option C exists.

PERRY: Well, I disagree with that analysis obviously. We took a chance on a young, inexperienced United States senator back in 2008 and both economically and foreign policy-wise I think most observers would say that we find ourselves in rather a pickle, if you will economically and foreign policy.

Our allies don't know whether they can to trust America or not, because the lack of experience that this president and his inability to connect the dots.

And so, I think executive experience -- you know, it's really interesting to me that this business that we find ourselves in, on the political side in governing, the only place that you would discount experience -- when you get on an airliner going to Chicago, to London, you want the most experienced pilot sitting in the front left seat. I think that should be the same for the next leader of the United States.

DICKERSON: On the campaign trail, you talk about how you've been hitting the books since last presidential race. What is the most important thing you've learned in all of your studies?

PERRY: Obviously spent lot of time with foreign policy, with people with the Hoover Institute, with the George Schultzes with the Henry Kissingers, you know, the Brian Hooks at the (inaudible) initiative folks, with Edelman and the Colins. I mean, those are individuals with extraordinary deep understanding of foreign policy.

Sitting at the table with James Ricard and Richard Fisher on monetary policy, two people at kind of opposite side of some of these issues, but that is the type of preparation, I think that is the type of experience that you want to be table to tap into on these host of issues that you would face on whether it's monetary domestic policy, foreign policy also keeping in mind I think that you need to have a president who understands that all wisdom doesn't emanate out of Washington, D.C., that you have got to trust these governors and trust these states to come up with the right concepts and the right ideas and to frankly experiment out there in America, and that makes for great competition and stronger country.

DICKERSON: I'm going to ask you something, governor, you said in your announcement. You said the American people see a rigged game where insiders get rich and the middle class pays the tab. Now, that's coming from you. We talked to Mayor Bill de Blasio of New York, could have come from him, could have come from Senator Warren of Massachusetts. So, talk about that a little bit.

PERRY: Yeah, as a boy who grew up on a dry land cotton farm, the child of a couple of tenant farmers -- I grew up in a house that didn't even have running water. I kind of -- I relate to people who struggle and work hard to get ahead. And when we see these Wall Street bankers, when we look back at General

Motors getting sweet treatment, if you will, I believe in the bankruptcy laws in this country. There is nothing too big to fail from my perspective when it comes from banks or where it comes to big corporate entities.

And I think Americans are fed up, I am. We're fed up by seeing Wall Street get treated specially. And you can't even get loan from your community bank because of Dodd-Frank banking regulations. All that has to change, John. I'm telling you, Americans are fed up with that type of inside where the rich get richer and the folks out on main street have to pay bills.

DICKERSON: What are you going to do about Wall Street, then?

PERRY: Well, regulate them. I mean, regulate them. Make sure that that doesn't happen. If they make bad decisions, let them live with those bad decisions. Don't bail them out.

DICKERSON: All right, I'll -- but isn't that what Dodd-Frank is? Regulations? You were just saying that was bad?

PERRY: Dodd-Frank is killing the community banks over regulation in that sense.

There needs to be some wisdom. My home state one of the things that we were successful with was finding that balance between protecting the citizens and allowing the freedom for folks to grow to be able to get loans, to be able to do the things that really matter. And Dodd- Frank just codifies into place these regulations. Big banks, and they hire all the lawyers, they hire all the accountants, and then they write it off and we pay for it. Community banks that are the real core of lending for small businessmen and women, for farmers in Iowa. You've got to give them the freedom to loan to these people.

DICKERSON: Governor, I want to get your reaction here Hillary Clinton attacked you directly. Let's listen to what she said. And I want to get your reaction.

(BEGIN VIDEO CLIP)

HILLARY CLINTON, (D) PRESIDENTIAL CANDIDATE: Here in Texas, former Governor Rick Perry signed a law that a federal court said was actually written with the purpose of discriminating against minority voters. He applauded when the Voting Rights Act was gutted and said the laws protections were outdated and unnecessary.

(END VIDEO CLIP)

DICKERSON: Governor, your reaction. But also Hillary Clinton's folks and she says, there really aren't a whole host of cases of voter fraud, and that this is something you're just trumping up. Your reaction?

PERRY: I think that the people of the state of Texas overwhelmingly support

voter identification and that's what this is really about. Hillary Clinton believes that all wisdom emanates out of Washington, D.C. She's the classic Washington insider. And she wants Washington to take this over.

Listen, we've seen this with the Affordable Care Act. We've seen it with education policy. If you think that Washington needs to be controlling our voting and our oversight for voting, I just don't agree with that. And I think most Americans believe that the governors, the legislators and overwhelmingly passed in the state of Texas.

She's basically looking at the people of Texas and other states that have put these types of voter identification laws into place and saying we don't trust you.

DICKERSON: All right, Governor, we're going to leave it there. Thank you, Governor Rick Perry of Texas.

We'll be right back with...

(COMMERCIAL BREAK)

DICKERSON: Joining us now to talk about all the news this week, The Washington Bureau chief of USA Today Susan Page. We want to welcome my Slate magazine colleague, politics writer Jamelle Bouie to the broadcast. And my CBS News Colleague, congressional correspondent Nancy Cordes. And last but absolutely not least, is Ron Fournier. He's a senior political columnist and editorial director of The National Journal.

OK, Susan, I want to start with you. Rick Perry, he's hit the books. He's got the glasses. What are his chances in life?

SUSAN PAGE, USA TODAY: So, do you get second chance to make a first impression? That's the issue for Rick Perry.

I take him very seriously in the presidential field. I think it is a mistake to say because he had such catastrophic experience last time around that we shouldn't -- that we should not take him seriously. And I think you saw the kind of confidence and manner, the kind of comfortable manner that he has in the interview that you just did with him.

Also a good fit with his party. He's from Texas; that's part of the country that where the Republican Party is strongest. He does seem both more serious and a little more prepared, I think, this time around.

DICKERSON: Ron, let me ask you then about Chris Christie, the other fellow we heard from today.

What about him?

What are his chances in the Republican -- ?

(CROSSTALK)

RON FOURNIER, NATIONAL JOURNAL: First, congratulations. This reminds me of what it must have been like to take the first fast ball from Nolan Ryan.

You might swing and miss, but you'll never forget.

(LAUGHTER)

FOURNIER: Chris Christie has always struck me as somebody who is really made for the times, at least his brand, a straight talker, tell hard truths, all the things he told you that he was going to be about.

Now if that was the interview that might really appeal in New Hampshire. The problem is he's really muddled, really messed up, really maybe even destroyed that brand.

Bridgegate, whether he was involved with it and not, he certainly failed the test of what kind of people you put around you and what kind of tone you set as leader. And the budget problems in New Jersey and some of the other problems in New Jersey just don't reflect well on him as a potential president.

NANCY CORDES, CBS CONGRESSIONAL CORRESPONDENT: Although I have to say that one part of your interview really struck me, which his when you were asking him about Common Core. And it reminded me that there's a few things that he does better than just about anybody in this party.

When he said, I haven't flip-flopped. I thought about Common Core. We tried it out for four years. And I changed my mind. It wasn't working.

A lot of politicians, when you ask them a question like that, they try to argue that they never changed their mind in the first place and it comes across as disingenuous.

But on this issue and others that could really tie him up within his own party, he's willing to say, not that I made a mistake but that, like everything in life, if it's not working and you thought it would, you try something else.

FOURNIER: It made a flip-flop look like a matter of principle. It was a very (INAUDIBLE).

(LAUGHTER)

(CROSSTALK)

JAMELLE BOUIE, SLATE: -- both of their big problems in this field is that the rest of the camps are so good. If this were four years ago I think Rick Perry today and Chris Christie today would be great candidates.

But against Jeb Bush, Marco Rubio, Scott Walker, their problem is what do you

have to offer that we don't already have in this field?

DICKERSON: And it's new and --

(CROSSTALK)

DICKERSON: -- want to ask you about Rand Paul and where he ended up this week. He took on the PATRIOT Act, had a little victory, but in the end what passed was not what he wanted; give me a sense of Rand Paul at the end of this week.

CORDES: Well, he raised a lot of money. His campaign won't even say how much he raised because they say that this fight was not about that. I think a lot of his Republican colleagues would beg to differ but he did energize that slice of the electorate that is as passionate on this issue as he is.

And when you have got a field that is as crowded as this one, 16 or so people, a devoted slice can take you a long way.

On the other hand, he showed that when he's under pressure he tends to say things that don't come across as extremely presidential.

PAGE: He's got another problem and the PATRIOT Act debate kind of highlighted and that is developments in the world. You had Chairman McCaul talk about it's actually -- he thinks perhaps a Chinese government hack of federal employment records here. And we've had -- seen the rise of ISIS and there terrible brutality of ISIS. I think that's hard -- that hurts Rand Paul's case that this is a time for the United States to be less engaged in the world.

DICKERSON: Jamelle, do you think that this issue of surveillance has gone away?

I mean, when Rand Paul's banking on is that there's a whole bunch of people out in the center who really care about this.

Has it come and gone as an issue?

What's your sense of its relevance going forward?

BOUIE: I think Paul's right about that. I think there is a large number of people who are very anxious about government surveillance. I think his problem is that, in the context of Republican primary, those people aren't so much there. There are some of them are there. But if he wants to actually become the consensus candidate of the Republican Party, those are not the people who are going to take him there. So he's sort of out of step with the kinds of people he needs to be in step with on this one issue, even if, in a general election, I think he'd be -- I think he would be a great player.

FOURNIER: I agree with that, everything everybody is saying. When you just look at the horse race, let's give the guy some credit. This issue and judicial

reform are two issues that he's not taking just right or left. They are really millennial issues, both this is new era and we have to look at these issues in a new way and make up for the mistakes that we've made in the past and be honest about those mistakes.

And they appeal to the rising voters in this country and the rising leaders in this country.

BOUIE: And to that point I think Paul will end up being influential in the Republican field. In your interview with Christie, Christie's entire thing on reforming drug laws could have come from the mouth of Rand Paul and I don't think that's some weird coincidence.

FOURNIER: I hope he influences the Democrats, too. They're, in my mind, on the wrong side of -- especially Hillary Clinton -- on the wrong side of NSA and surveillance.

DICKERSON: Well, you've given me a nice segue. Thank you --

(CROSSTALK)

DICKERSON: -- Hillary Clinton, Susan Page, let me ask you, Hillary Clinton this week took a big swing at bunch of her Republican -- possible Republican opponents.

What was behind that?

PAGE: Well, one thing that's behind is, I think, actual Democratic concern about this -- all these voter laws aimed at what Republicans see as voter fraud. That may not make very limited -- they make just a little bit of difference. But if you had an election like we had in 2000, they could make the difference in a key state. So I think there is concern that these laws --

(CROSSTALK)

PAGE: -- laws are in place. And we're seeing a big effort that Hillary Clinton basically unveiled this week, or this past week, to try to push back against these laws, fight them in the courts, fight them in the state legislatures.

They're not an issue that's number one, I think, on voters' minds, but they do energize a certain segment of the Democratic Party. And these laws themselves could make a difference in a very close election.

CORDES: And she's been on defense ever since she got into this election, essentially sending off questions about her emails, about the foundation. This was a chance -- and I'm sure her supporters thought it was about time for her to get on offense against her opponents, who have been hitting her for months.

FOURNIER: Again, this is an issue, it's a rise above the horse race. These laws go back to 1845, when farmers had to be on their farms on Sunday to go to

church and had to be in the market on Wednesday.

A couple of things have happened since then, like the telegraph and the Internet. She's exactly right. These laws have got to be modernized and brought into digital age.

But is she a person who can get it done? Or is she going to be another politician that makes a lot of promises, create these wedge issues and then when she gets into office, she divides rather than unites. She plays to her base rather than getting things done.

That would be my worry. She's absolutely right. It's got to be done.

But is she the leader who can get it done? I don't know yet.

DICKERSON: Jamelle, do you see any larger strategy here for Hillary Clinton in picking this issue?

Ron makes a very correct point, which is we have a policy question here; is it easier to vote and should it be easier or harder?

But there's also the political balance of what she's trying to do.

What is your sense of the larger political strategy you see coming out of this?

BOUIE: I think she is trying to -- obviously she's trying to reconstitute the Obama coalition. But I think she's trying energize particular groups in that coalition that are absolutely vital to any win.

If you look at Obama's margins in Ohio in 2012, in Virginia in 2012, that's a -- those are margins that come entirely from African American voting enthusiasm. If she can mobilize that, if she show African American voters that not only will she help their direct interests but she respects them as citizens, so to put it, I think that can go a long way towards repeating that performance.

And if she can get that kind of turnout among African Americans in those states then that's almost the election for her. That is a win. And it's powerful.

FOURNIER: Excuse me. But you're exactly right. But that's my problem. She's using this to appeal to one small segment of the American public. This should be an issue that we all care about, whether you're living in Kentucky or Macomb County, Michigan, the fact that we're still playing under rules that are two centuries old is something that should really -- a good leader would make it matter to somebody in Little Rock and somebody in Macomb --

(CROSSTALK)

FOURNIER: -- Kentucky.

BOUIE: I don't think those things are mutually exclusive. And in the speech, she

framed it explicitly as not I'm not doing this for you, this particular group of people, but we're -- this is the United States. We're a great democracy. It is wrong for Americans to be kept from the polls.

FOURNIER: But what are we hearing out of her campaign?

BOUIE: We're doing that.

CORDES: But I think -- I mean, this is the point a campaign where everyone is playing to their base, right? And I think it's really --

FOURNIER: But they've got to be better than that.

CORDES: Well, but who isn't at this point?

Whether trying to fire up their supporters because we're in a situation in 2015 where you don't have as many people in the middle anymore that you can go to, to try to beat the other guy. You have got to get your supporters, it's the Obama path in 2008 and 2012. It's not the Bill Clinton path of the 1990s. And so it's clear that she's decided that that's the way to win.

PAGE: But to Ron Fournier's point, if you want to stand out in a great big field, maybe being principled is the way to do it.

(CROSSTALK)

PAGE: -- you saw a little of that in the Chris Christie interview, which is he comes across as somebody who's not in Washington -- I agree he's got problems, serious problems -- he comes across as somebody who's not in Washington, somebody who will tell you the truth. You ask him if you're going to get prosecuted in Colorado if you're smoking marijuana in the Christie administration, he said yes. That is kind of refreshing.

DICKERSON: Yes, period, and I'll say it again.

BOUIE: I will say that the Clinton path in '92 and '96 was good and aimed at the middle. But it also never scored a majority of voters. And even in '96, when Perot was less of a factor, Clinton only reached 49 percent. The Obama path may be tailored to a polarized electorate. But Barack Obama's the only Democrat since FDR to break 50 percent twice.

DICKERSON: And, Ron, what we're talking about here is an electorate that is different than we have seen before. That really is all about possibly the way these campaigns are looking at it now, I appeal to my team, you appeal to your team.

And this old idea of people in the middle who might be appealed to by rising above, are there enough of them anymore to turn them -- ?

FOURNIER: -- there's a majority of them.

DICKERSON: But that vote?

FOURNIER: Well, that's a problem.

Why don't they vote? Is it because of the voting laws? Partly. But it's mainly because they have no reason to vote. They're not being inspired. They know nothing is getting done in this town.

So the campaign, both parties are capitulating to the worst instincts. Let's do this thing called negative partisanship. It's really -- that's now a policy of all parties. It's not about inspiring anybody. It's not about getting people to vote for me. It's about getting them to vote against the other side.

(CROSSTALK)

FOURNIER: -- new kind of politics, not a Bill Clinton politics. You're exactly right.

But certainly -- but we have to do what Barack Obama promised to do in 2008 and actually follow through as a leader.

DICKERSON: Another worse instinct is only caring about Hillary Clinton on the Democratic side. There are other Democratic candidates.

Susan Page, give me sense of the Lincoln Chafee joined in the race. What's your sense of the other members of the Democratic race?

PAGE: If the metric system debate takes off --

(LAUGHTER)

PAGE: -- he's perfectly situated --

(CROSSTALK)

PAGE: Not the candidate, not the challenger I would look to. I would look to Bernie Sanders who I think has done surprisingly well.

I mean, he's -- it's hard to imagine that he gets the nomination from Hillary Clinton, but he's getting big crowds in Iowa and New Hampshire. He's helping to shape this race. He's causing some problems I think for Hillary Clinton in terms of looking authentic, because Bernie Sanders is nothing but authentic, and also in trying to decide where she positions herself in this Democratic Party -- because Democratic Party is moving to the left, especially on these economic issues.

But if you're talking about a state like Virginia, those voters -- if you're going to win Virginia, lot of them are in the middle.

DICKERSON: Ron Fournier, you talked to Martin O'Malley, another challenger, where is he in his progress?

FOURNIER: I agree with Susan, but I wouldn't write off Martin O'Malley, because here is a guy who's got a relatively progressive record, and he can position himself authentically as a can-do pragmatic, metrics-driven leader. So, it'd be interesting to see. I don't think he can beat her, but I think he's going to give her a tough fight.

One thing I'm hearing is that both Martin O'Malley and Bernie Sanders' campaigns planning to blow up the DNC debates, planning to blow up basically the Clinton engineer debate system, and they're already talking to some of the liberal groups who like to have their own debates outside the system. And that can be interesting.

DICKERSON: Interesting.

All right. Thank you all very much for joining me on the first time out here.

For all of you out there, stay with us. We'll be right back with more of FACE OF THE NATION.

(COMMERCIAL BREAK)

DICKERSON: It's been one week since Beau Biden, the son of Vice President Joe Biden and former Delaware attorney general, died of brain cancer at the age of 46. Yesterday, a thousand mourners including friends, family, military leaders and two presidents turned out to honor him at a service in Wilmington, Delaware, at the St. Anthony of Padua Catholic Church.

President Obama and Beau Biden's brother Hunter and sister Ashley celebrated the 46-year-old as a father, son, brother and soldier.

(BEGIN VIDEO CLIP)

HUNTER BIDEN, BEAU'S BROTHER: Beau's was the hand everyone reached for in their time of need. Beau's was the hand that was reaching for yours before you even had to ask.

ASHLEY BIDEN, BEAU'S SISTER: He was the constant anchor for me, my brothers, our father and our mother. He was our protector, our mediator, the captain of our lives.

BARACK OBAMA, PRESIDENT OF THE UNITED STATES: He did in 46 years what most of us couldn't do in 146. He was a sign of an incredibly family who brushed away the possibility of privilege for the harder, better reward of earning his own way. He was a soldier who dodged glory, exuded true humility, a prosecutor who defended the defenseless, a rare politician who collected more fans than foes, and a rare public figure who prioritized his private life above all of us.

(END VIDEO CLIPS)

DICKERSON: Beau Biden left behind wife Hallie and two children, Hunter and Natalie. Our thoughts and prayers for God's grace are with the Bidens.

(COMMERCIAL BREAK)

DICKERSON: That's all the time we have today. Thank you for joining me on my first broadcast at moderator.

Bob Schieffer had one piece of advice, "Stick to the news". That's what he did. And that's what we'll do, inviting people on to help us understand the news and we'll try to ask the questions you want answered.

And we'll hope to hear from you. Some of you may be on e-mail, Facebook and Twitter right now.

Until next week, for FACE THE NATION, I'm John Dickerson.

END OF TRANSCRIPT

From: [Hinton, Karen](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#)
Cc: [B](#); [Wolfe, Emma](#); [Soliman, Sherif](#)
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"
Date: Sunday, June 07, 2015 1:42:54 PM

We are doing Kramer soon. I hope so anyway. Otherwise, my life will be pure misery.

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Sun, 7 Jun 2015 17:39:23 +0000
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: B <BCCD@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, "Soliman, Sherif" <SSoliman@cityhall.nyc.gov>
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"

I'm sure Marcia Kramer will do a local story saying "today on Face the Nation, Mayor de Blasio pointedly failed to condemn the Stamford man who called 911 when an angry cat wouldn't let him enter his own home."

On Jun 7, 2015, at 1:26 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Am getting line fixed

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, June 07, 2015 01:23 PM
To: B
Cc: Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Soliman, Sherif
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"

It's great !

On Jun 7, 2015, at 1:04 PM, B <BCCD@cityhall.nyc.gov> wrote:

This summary ain't bad at all. Except pls make the fix the word "face" which is supposed to be "fact". And get ready to propose a voting reform package for the next legislative session

From: Clips
Sent: Sunday, June 07, 2015 12:58 PM

Subject: CBS NEWS: De Blasio: "We have a democracy problem in this country"

De Blasio: "We have a democracy problem in this country"

CBS NEWS - Staff

<http://www.cbsnews.com/news/de-blasio-defends-clinton-on-voting-rights-attacks/>

New York Mayor Bill de Blasio backed Democratic presidential candidate Hillary Clinton on voting rights, encouraging her Republican opponents to engage her ideas to expand access to the polls.

During a speech last week, Clinton criticized several Republican governors by name for seeking to depress turnout among young and minority voters as she called for a sweeping expansion of early voting rules and automatic voter registration at age 18. One of those governors, Chris Christie of New Jersey, said on CBS' "Face the Nation" Sunday that Clinton "doesn't know what she's talking about."

"I think what Governor Christie is saying distracts from the core point of the dialogue we have to have," de Blasio said in a separate interview. "We have a democracy problem in this country. We have declining voter turnout. Secretary Clinton put forward a notion we need a national strategy to energize voting again, to get people involved. Obviously, to address the many efforts made by Republicans to repress voter involvement. And I think Governor Christie should speak to the proposal rather than just attacking her personally."

Host John Dickerson asked de Blasio whether Clinton's message was undermined by the fact that New York City which has Democratic leadership, also has very restrictive voting rules. De Blasio said that wasn't the case.

"I think she's saying the right thing because she's talking about a national vision," he said. "But I don't think New York City and New York state are doing well enough either. Our elections are governed by state law and for a long time I've believed we need to make a fundamental series of reforms. Let's face it, a lot of the people in the political class have tried to discourage voter involvement and a lot of incumbents prefer a very small electorate."

De Blasio is one of the Democrats who is pushing his party's presidential candidates to stake out progressive positions on several national issues. The 13-point progressive plan he unveiled recently calls for an increase in the minimum wage to 15 dollars an hour nationally, paid sick leave and families, and increasing taxes on the wealthy, among other things.

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"Each of the candidates is beginning to address these issues. I'm waiting to hear a fuller vision from each on how we'll actually tackle income inequality," de Blasio said.

He said it's cynical for pollsters to argue that many people think the term "income inequality" means their taxes will go up. He pointed to a recent CBS News poll in which two-thirds of Americans said that money and wealth should be distributed more evenly in the United States.

"I think what's happening is some of the inside-the-Beltway thinking is they don't like the sound of that word but in fact it gets to the heart of the matter," he said. "Right now, our economic system is not serving a huge percentage of our people. We should be blunt about it. We should be blunt about the fact that we have the greatest income disparity since before the Great Depression."

Addressing the ongoing terror threats that New York City faces, de Blasio said the authorities are "constantly vigilant" with over 1,000 New York City Police Department officers focusing on anti-terror activities and a partnership with the FBI.

"We know that's the reality that we're going to be in that constant state of vigilance for a long time," he said. "Our job is to see the warning signs early, particularly that involves either radicalization or mental health problems, and intervene early. And I think more and more we're figuring out how to do that well."

From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Cc: [Hagelgans, Andrea](#); [B](#); [Hinton, Karen](#); [Soliman, Sherif](#)
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"
Date: Sunday, June 07, 2015 1:46:21 PM

"He talks incessantly about income inequality. But when it comes to feline inequality, does the cat have Bill de Blasio's tongue? That story coming up next..."

On Jun 7, 2015, at 1:41 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

Is the cat calmer now?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Sunday, June 07, 2015 1:39 PM
To: Hagelgans, Andrea
Cc: B; Hinton, Karen; Wolfe, Emma; Soliman, Sherif
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"

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De Blasio: "We have a democracy problem in this country"

CBS NEWS - Staff

<http://www.cbsnews.com/news/de-blasio-defends-clinton-on-voting-rights-attacks/>

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involvement and a lot of incumbents prefer a very small electorate."

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From: [Hagelgans, Andrea](#)
To: B; [Hinton, Karen](#); "jfdc@akpdmedia.com"
Cc: [Wolfe, Emma](#); [Soliman, Sherif](#); [Walzak, Phil](#)
Subject: Re: CBS NEWS: De Blasio: "We have a democracy problem in this country"
Date: Sunday, June 07, 2015 1:46:42 PM

Dickerson is interested in meeting you in person for off the record "meet and greet". Will work to set up when convenient for you.

From: B
Sent: Sunday, June 07, 2015 01:04 PM
To: Hagelgans, Andrea; Hinton, Karen; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Cc: Wolfe, Emma; Soliman, Sherif
Subject: Fw: CBS NEWS: De Blasio: "We have a democracy problem in this country"

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From: [John Del Cecato](#)
To: [Wolfe, Emma](#)
Subject: <no subject>
Date: Sunday, June 07, 2015 3:45:28 PM

This makes me happy

<http://www.capitalnewyork.com/article/city-hall/2015/06/8569611/de-blasio-floats-end-421>

From: [John Del Cecato](#)
To: [B; Hagelgans, Andrea; Walzak, Phil](#)
Cc: [Jon Fromowitz; Gunaratna, Mahen](#)
Subject: Another talking point
Date: Sunday, June 07, 2015 4:00:10 PM

Courtesy of Robert Reich...

The richest 1 percent of Americans now have 42 percent of the nation's entire wealth, while the bottom 90 percent has just 23 percent.

That's the greatest concentration of wealth at the top than at any time since the Gilded Age of the 1890s.

<http://robertreich.org>

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: <no subject>
Date: Sunday, June 07, 2015 5:45:35 PM

Right on thanks

On Jun 7, 2015, at 5:14 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

ok cool i have a couple meetings yet to be scheduled but then i can call you.
thanks.

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Sunday, June 07, 2015 5:13 PM
To: Yazgi, Stephanie
Subject: Re: <no subject>

I prolly won't be - gotta meet appliance installation guy - but can call when is convenient.

On Jun 7, 2015, at 5:09 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

I'll be around city hall tomorrow at points
you?

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Sunday, June 07, 2015 3:53 PM
To: Yazgi, Stephanie
Subject: <no subject>

Are you back in NYC? Would love to talk to you about:

- A) Robert Greenwald film (K teachers vs Hedge Funders, need outreach to key mayors)
- B) Tuesday event with #TooManyMayors & whether we can do some stuff there vis a vis TPA

From: [Walzak, Phil](#)
To: [John Del Cecato](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: Kalief Browder, 1993–2015 - The New Yorker
Date: Sunday, June 07, 2015 8:29:30 PM

yeah
looking at some options now

pretty unreal, that poor poor guy

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Sunday, June 07, 2015 8:28 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Fwd: Kalief Browder, 1993–2015 - The New Yorker

What do you think about visiting Kalief's family?

[Kalief Browder, 1993–2015 - The New Yorker](#)

[Download](#) the Twitter app

Sent from my iPhone

From: [John Del Cecato](#)
To: [B](#)
Date: Sunday, June 07, 2015 8:53:05 PM

I'm sure you have already seen story - but you should watch video from McKinney TX

<http://www.washingtonpost.com/news/morning-mix/wp/2015/06/07/new-video-shows-texas-police-officer-pulling-gun-on-teenagers-at-pool-party/>

<http://gawker.com/did-the-mckinney-cop-watch-video-of-himself-terrorizing-1709690822>

From: [Walzak, Phil](#)
To: [B; John Del Cecato](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: WAPO
Date: Sunday, June 07, 2015 10:09:19 PM

Hillary Clinton endorses fight for a \$15 minimum wage

"We need you out there leading the fight against those who would rip away Americans' right to organize," she said.

DETROIT, Mich. -- In one of the most explicitly union-friendly speeches of her young presidential campaign, Hillary Clinton called in to a convention of low-wage workers Sunday morning to deliver a message of support and solidarity.

"All of you should not have to march in the streets to get a living wage, but thank you for marching in the streets to get that living wage," she said. "We need you out there leading the fight against those who would rip away Americans' right to organize, to collective bargaining, to fair pay."

Clinton's new campaign has [carried a populist tone](#) throughout, but this speech -- before a ballroom full of mostly young, African American workers from across the country -- virtually echoed the language that the Service Employees International Union has used in its campaign for a \$15 minimum wage. Along with the fast food workers who have been at the core of scattered protests over the past couple of years, Clinton's short speech called out [home care workers](#) and [adjunct professors](#), who make up a substantial part of the SEIU's membership base and have joined in the call for higher wages.

"No man or woman who works hard to feed America's families should have to be on food stamps to feed your own families," Clinton said. "It is wrong that so many people stand against you thinking that they can steal your wages with no consequences. That even stacks the deck higher for those the top."

The gathering in Detroit is the second of its kind, following a [first convention](#) last year. This time, the so-called "Fight for \$15" has several victories to point to: \$15 minimum wages in Seattle, San Francisco, and Los Angeles, plus new proposals for the same in St. Louis and Kansas City. New York Gov. Andrew Cuomo is even [in the process](#) of raising wages for fast food workers specifically in the state.

Clinton seemed to align herself with that campaign, to loud cheers from the audience.

"I want to be your champion. I want to fight with you every day," she said. "I'm well aware that the folks on top already have plenty of friends in Washington, but we together will change the direction of this great country."

From: [John Del Cecato](#)
To: [B; Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Good talking point
Date: Monday, June 08, 2015 10:16:38 AM

Mart says staff turnover down after hike in minimum pay

Fri Jun 5, 2015 7:54pm EDT

(Reuters) - Wal-Mart Stores ([WMT.N](#)) has been losing fewer workers to turnover since it raised its minimum wage in April, the retailer's chief executive said on Friday, the first time it has reported a benefit of the new higher wages.

Wal-Mart increased its minimum pay to \$9 an hour for its U.S. staff in April, providing a raise for half a million workers, and promised to hike it again to \$10 an hour next year. The federal minimum is \$7.25, though some states impose higher minimums.

The move came against the backdrop of a tightening labor market, which has increased competition for workers. Rival retailers followed Wal-Mart in lifting pay, including Target ([TGT.N](#)) and TJX Co Inc ([TJX.N](#)), the operator of the Marshalls and T.J. Maxx chains.

"Our job applications are going up and we are seeing some relief in turnover," Wal-Mart's chief executive, Doug McMillon, told a media briefing after the company's annual shareholders' meeting on Friday.

He did not provide details, and Wal-Mart does not disclose figures on turnover.

McMillon said the company would look to raise wages in the future beyond next year's \$10 minimum rate to stay competitive in attracting and retaining workers. He did not provide a timeframe or other details.

"This won't be the last jump," he said. "There will be other moves above that as we manage the overall portfolio."

Wal-Mart announced the pay hike in February as part of a \$1 billion investment in wages and training.

This week it announced it would also raise minimum wages for more than another 100,000 U.S. employees, including some department managers and deli workers.

It also said it would relax its dress code, adjust the temperatures in its stores and bring back a company-run radio station as part of measures aimed at improving conditions for its roughly 1 million U.S. hourly workers.

(Reporting by Nathan Layne in Fayetteville, Arkansas; Editing by Leslie Adler)

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Wolfe, Emma](#); [Carey, Michael](#)
Subject: RE: Saturday
Date: Monday, June 08, 2015 11:23:27 AM

He was not aware of the 13th event when we prepped on Friday

From: Walzak, Phil
Sent: Monday, June 08, 2015 11:22 AM
To: John Del Cecato (jfdc@akpdmedia.com); Wolfe, Emma; Hagelgans, Andrea; Carey, Michael
Subject: FW: Saturday

We going? Invited?

From: Norvell, Wiley
Sent: Monday, June 08, 2015 11:21 AM
To: Walzak, Phil; Hinton, Karen
Subject: FW: Saturday

Will one of you handle?

From: Andrew Hawkins [<mailto:ahawkins@crainsnewyork.com>]
Sent: Monday, June 08, 2015 11:15 AM
To: Norvell, Wiley
Subject: Saturday

Howdy,

Does the mayor plan to attend Hillary Clinton's big policy speech Saturday? If so, has he been invited to introduce her? If not, why?

Andrew J. Hawkins | Reporter

CRAIN'S NEW YORK BUSINESS

T: 212.210.0439 | F: 212.210.0799

685 3rd Ave., NY, NY 10017

ahawkins@crainsnewyork.com | www.crainsnewyork.com

[@andyjayhawk](#)

Sign up for the new Morning Insider!

<http://www.crainsnewyork.com/section/morning-insider>

From: [John Del Cecato](#)
To: [B](#)
Subject: FW: Bill de Blasio and the New York Experiment
Date: Monday, June 08, 2015 12:13:00 PM

Katrina helping get the word out...

Also had some really good chats this AM with some folks who will help make TPA a durable, high-functioning entity... Stay tuned for full report

From: Katrina vanden Heuvel <kat@thenation.com>
Date: Monday, June 8, 2015 at 12:05 PM
To: Rebecca Katz <rkatz@hilltoppublicsolutions.com>
Cc: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fwd: Bill de Blasio and the New York Experiment

fyi--and will work on additional signatories--thanks, Rebecca--kvh

Begin forwarded message:

From: Katrina vanden Heuvel <emails@emails.thenation.com>
Subject: Bill de Blasio and the New York Experiment
Date: June 8, 2015 11:37:04 AM EDT
To: kat@thenation.com



Dear Friend of *The Nation*,

Bill de Blasio has been listening to his Frank Sinatra.

"If I can make it there, I'll make it anywhere," Ol' Blue Eyes sang in "New York, New York."

Having made serious progress on his agenda in New York City—with much more to come—Mayor de Blasio has turned his attention to national issues, unveiling a major "Progressive Agenda" on the steps of the US Capitol last month.

The Nation saw de Blasio's national potential before almost anyone. We wrote in our endorsement of his mayoral bid two years ago:

"...a Mayor de Blasio might have a real chance to begin stitching the city's tattered social contract back together. And for the first time in a long time, New York might become a national model not of flagrant inequality but of forward-thinking efforts to create true opportunity for all its residents."

The story of those efforts to bridge the divides in an extraordinarily divided city—and country—is told in [Inequality and One City: Bill de Blasio and the New York](#)



[*Experiment, Year One*](#), available as an e-book and paperback. Written by longtime *Nation* columnist and bestselling author **Eric Alterman**—based on interviews with de Blasio and dozens of key players in the upper echelons of his administration—it is the first detailed and rigorous account of the de Blasio era in New York.

[*Inequality and One City*](#) is also, as Alterman writes in the preface, "an attempt to move beyond the day-to-day headlines that dominate our political debate. By placing Bill de Blasio's words, and the actions of his administration, into a political, cultural, social and intellectual context, we can see just how daunting the task he has set for himself really is: to use the power of the city government to make New York a fairer and more equal place for all its inhabitants, and to do so while executing the fundamental tasks of governance judiciously and efficiently.

By purchasing e-books and paperbacks through [eBookNation](#), you are helping sustain *The Nation's* journalism while supporting our writers and progressive ideals.

Sincerely,



Katrina vanden Heuvel
Editor & Publisher

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33 Irving Place
New York, NY 10003



From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Re: Saturday
Date: Monday, June 08, 2015 5:20:53 PM

I don't think we would/should go... We need to hear her vision first - so being there would be kinda weird... I assume the only people invited to join her would be those who've endorsed her already, right?

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 3:31 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: Saturday

We wdn't be going to this though would we?

From: Walzak, Phil
Sent: Monday, June 08, 2015 3:29 PM
To: John Del Cecato (jfdc@akpdmedia.com); Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: FW: Saturday

Just say – Sat sked rlsd later in week
Or not set yet

Right?

From: Andrew Hawkins [<mailto:ahawkins@crainsnewyork.com>]
Sent: Monday, June 08, 2015 3:28 PM
To: Walzak, Phil
Subject: Re: Saturday

For what it's worth, a Hillary spokesman said "we've got nothing for you right now" which seems to imply the mayor's attendance and/or participation is still up in the air, no?

From: Andrew Hawkins
Sent: Monday, June 8, 2015 3:20 PM
To: Walzak, Phil
Subject: Saturday

Hi Phil,

Does the mayor plan on attending Hillary Clinton's speech on Roosevelt Island Saturday? If so, will he be making any introduction or participating in any way?

Thanks.

Andrew J. Hawkins | Reporter

CRAIN'S NEW YORK BUSINESS

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[@andyjayhawk](#)

Sign up for the new Morning Insider!

<http://www.crainsnewyork.com/section/morning-insider>

From: [John Del Cecato](#)
To: [Schwartz, Regina](#); [Gann, Georgia](#); [Yazgi, Stephanie](#)
Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Monday, June 08, 2015 5:42:08 PM
Attachments: [RevisedTPA.docx](#)

Sorry - I'm not totally clear what you need here...

The Progressive Agenda itself is attached, if that's helpful...

The list of VIP "signers" so far is here:

<http://progressiveagenda.us/signers>

List of mayors who've signed on so far:

MAYORS

Steve Adler (Austin)
Ras Baraka (Newark)
Michael Brennan (Portland, Maine)
Betsy Hodges (Minneapolis)
Ed Murray (Seattle)
Pedro Segarra (Hartford)
Nan Whaley (Dayton)

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Full NYT poll:

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Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

Photo



A protest in Los Angeles. Workers at fast-food restaurants are seeking higher wages and have demonstrated in support. Credit Paul Buck/European Pressphoto Agency

Americans are broadly concerned about inequality of wealth and income despite an economy that has improved by most measures, a sentiment that is already driving the 2016 presidential contest, according to a New York Times/CBS News poll.

The poll found that [a strong majority](#) say that wealth should be

more evenly divided and that it is a problem that should be addressed urgently. Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines. Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

[These findings](#) help explain the populist appeals from politicians of both parties, but particularly Democrats, who are seeking to capitalize on the sense among Americans that the economic recovery is benefiting only a handful at the very top.

Far from a strictly partisan issue, inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

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[Graphic](#)

[Americans' Views on Income Inequality and Workers' Rights](#)

[Americans overwhelmingly favor a variety of proposals aimed at strengthening workers' rights, including paid sick leave and paid family leave, the latest New York Times/CBS News poll finds. A majority, moreover, continues to support raising the federal minimum wage to \\$10.10.](#)



[OPEN Graphic](#)

“There is a small group of people in our country who own or control a vast majority of the wealth,” Stephanie Altener, 28, a Democrat and a high school teacher from Los Angeles, said in a follow-up interview. “There are a lot of systems set up so that the people who have money get to make more of it.”

The percentage of Americans who say everyone has a fair chance to get ahead in today's economy has fallen 17 percentage points since early 2014. Six in 10 Americans now say that only a few

people at the top have an opportunity to advance.

The [nationwide telephone poll](#), conducted on landlines and cellphones May 28-31 with 1,022 adults, has a margin of sampling error of plus or minus three percentage points.

The survey touched on several issues relating to the economy and the workplace, showing that four in five Americans support requiring employers to offer paid parental leave, and even more support paid sick leave. A majority also favors requiring chain stores and fast-food restaurants to inform workers of scheduling changes two weeks in advance or to compensate them with additional pay if they fail to do so.

Seven in 10 Americans support an increase in the federal minimum wage to \$10.10 from \$7.25 an hour, although Republicans are about evenly divided on the question.

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[OPEN Document](#)

Still, it was Americans' views on the distribution of money and opportunity in the country that were most striking. More than half of higher-income Americans said that money and

wealth should be more evenly distributed. Across party lines, most Americans said the chance to get ahead was mainly a luxury for those at the top.

“People have to get a high school education and they have to go to college as well, and then they go out there and can only get a low-paying job,” said Betty Burgess, 70, a retired textile worker from Lincolnton, N.C., who is a Republican.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions. However, a majority of Americans said that workers who did not want to join a union at their workplace should be able to opt out of paying union fees, even as they benefit from the union’s protection and bargaining efforts. Unions generally oppose these right-to-work measures.

The phenomenon of public frustration about inequality rising several years into a recovery is not unprecedented. According to data that Leslie McCall, a professor at Northwestern University, has culled from the General Social Survey, a biennial survey by the National Opinion Research Center at the University of Chicago, some measures of concern about inequality rose steadily after the 1990-91 recession and did not peak until 1996, after which they fell for several years.

The source of the resentment, Professor McCall said, was that “people think the returns to economic growth should be going to people like them as much as they should be going to people at the top.”

The poll also included a variety of intriguing findings about what Americans think should be done to reduce inequality.

Six in 10 Americans opposed requiring fast-food chains and other

employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union. (On Tuesday, Francis Slay, the mayor of St. Louis, threw his weight behind an effort to gradually raise the minimum wage there to \$15 an hour by 2020, following similar moves in Los Angeles, San Francisco and Seattle in recent years.)

When asked about the other end of the income spectrum, two-thirds of Americans favored raising taxes on people with annual salaries exceeding \$1 million. By 50 to 45 percent, they favored capping the income of top executives at large corporations, a measure that more than one-third of Republicans supported as well.

About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor for working people, help working parents, fight for racial and economic justice, and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

Lift the Floor for Working People

- Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**.
- Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**.
- **Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment.
- **Invest in schools, not jails** -- and give a **second chance** to those coming home from prison.

Support Working Families

- Pass national **paid sick leave**.
- Pass national **paid family leave**.
- Make **Pre-K, after-school programs** and **childcare** universal.
- Expand the **Earned Income Tax Credit**, and **protect and expand Social Security**.
- Allow students to **refinance student loan debt** to take advantage of lower interest rates, and support **debt-free college**.

Tax Fairness

- Close the **carried interest loophole**.
- End tax breaks for companies that **ship jobs overseas**.
- Implement the **“Buffett Rule”** so millionaires pay their fair share.
- Close the **CEO tax loophole** that allows corporations to take advantage of “performance pay” write-offs.

###

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: Sorry we didn't connect today...
Date: Monday, June 08, 2015 5:54:26 PM

No prob - Yes on tomorrow - thanks!

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 5:50 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Sorry we didn't connect today...

Tomorrow?

From: [Gann, Georgia](#)
To: [Schwartz, Regina](#); [Yazgi, Stephanie](#); "jfdc@akpdmedia.com"
Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Monday, June 08, 2015 7:12:41 PM

Gina -

I'm still working on the contact information. I got a number from their DC lobbyist, but not the cell and direct. I'm back and forth on email and phone, and also calling the city directly.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Schwartz, Regina
Sent: Monday, June 08, 2015 04:58 PM
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Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Monday, June 08, 2015 7:35:02 PM

I'll follow up with you off the chain in a second.

Georgia B. Gann
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Sent: Monday, June 08, 2015 07:29 PM
To: Gann, Georgia; Schwartz, Regina; Yazgi, Stephanie
Cc: Sevillia, Max
Subject: Re: NYT story today

When you say a call sheet - do you mean just a number for MBDB to call Slay? Or are you thinking that MBDB & Slay would call a bunch of mayors to get them to sign onto TPA?

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 7:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
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Is the plan still for John's team to get the call sheet together for MBdB and Mayor Slay to connect on TPA and fed affairs to get the contact information?

I'm still working on the contact, on my end.

Let me know if I should keep pushing!

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From: [Gann, Georgia](#)
To: "jfdc@akpdmedia.com"
Subject: Re: Fwd: NYT story today
Date: Monday, June 08, 2015 7:52:07 PM

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From: Schwartz, Regina
Sent: Saturday, June 06, 2015 02:41 PM
To: Carey, Michael; Leopold, Elana; Yazgi, Stephanie; Gann, Georgia; Wolfe, Emma
Subject: Fwd: NYT story today

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To: B
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Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

Photo



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From: [John Del Cecato](#)
To: [Gann, Georgia](#)
Subject: Re: NYT story today
Date: Monday, June 08, 2015 7:56:52 PM

D'oh - looks like I totally missed the part about Slay raising min wage to \$15 - that's what he was referring to - I'm an idiot - I think I get what's needed here... If you can get me the best number for Slay, I can put together call sheet

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 7:39 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Fw: Fwd: NYT story today

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Subject: Re: NYT story today
Date: Monday, June 08, 2015 8:00:37 PM

All good! I'm working on the number, but unlikely I'll get it tonight - will need to bug ppl in the city tomorrow for it...

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From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 08, 2015 07:57 PM
To: Gann, Georgia
Subject: Re: NYT story today

Yep yep - got it now - sorry

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 7:52 PM
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From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: WSJ: Hillary's Other Bill Problem
Date: Monday, June 08, 2015 8:31:20 PM

Hillary's Other Bill Problem

Progressivism is the fear that someone, somewhere might be making a profit.

By
WILLIAM MCGURN
June 8, 2015 7:10 p.m. ET

Did [Bill de Blasio](#) hear the cock crow Sunday?

There was a day [Hillary Clinton](#) counted Mr. de Blasio among her most ardent disciples. Back in 2000, long before he was elected mayor, he even managed her successful campaign for the U.S. Senate.

Now he's busy denying Mrs. Clinton his support in the most humiliating way he can: on national television. He did it this past weekend on [CBS](#)'s "Face the Nation," when he confirmed he's still waiting to hear her plans for addressing income inequality. In May he did it on "Morning Joe." Back in April he did it on NBC's "Meet the Press"—hours before Mrs. Clinton officially launched her campaign.

In between the mayor has also made campaign-like stops in Iowa and Wisconsin, released a 13-point "Progressive Agenda" for the nation and co-written (with Massachusetts Democrat Sen. [Elizabeth Warren](#)) a Washington Post op-ed on how to "revive the American Dream." In all but name, Mr. de Blasio is making his own run for the White House.

Is he serious? The pundit class points out that no sitting mayor has ever been elected president. True enough, but Mr. de Blasio's real Achilles' heel is progressivism itself. It just doesn't work.

Oh, it can claim its victories, here making it more expensive for employers to hire workers,

there enshrining some race or gender grievance into law, here again imposing some new tax on millionaires. As a governing philosophy, however, progressive cures tend to leave the people the movement claims to want to help most—the poor and the working class—in worse shape.

This leaves progressive leaders with few examples of thriving progressive states and cities to point to. It also helps explain the nature of the candidates now challenging Mrs. Clinton. The ideal progressive turns out to be someone who has never run anything and so has no executive record that can be held against her.

Hence the pining for Sen. Warren. Hence too the affection for Bernie Sanders, the Vermonter whose socialism seems quaint only because it is safely confined to the Senate floor. Meanwhile, former Rhode Island governor (and former Republican) Lincoln Chafee has entered the race, running on the progressive theme of . . . getting America to adopt the metric system.

What about Martin O'Malley? Yes, he ran Baltimore as mayor and Maryland as governor. But Baltimore is not exactly a winning legacy these days. Back in November, moreover, this bluest of blue states voted in a Republican governor who campaigned largely on a vow to undo everything Mr. O'Malley did during his eight years in Annapolis.

That leaves Mr. de Blasio. Some say it's too soon for him to run for president. After all, he's only been mayor of New York for a year-and-a-half.

Mr. de Blasio knows better. These days he continues to bask in the mandate he won in the 2013 election, when he trounced his GOP rival by 49 points and became the first Democrat elected mayor of New York in two decades. In another four years, however, when the full impact of de Blasio progressivism—especially on crime—is on view, he might look more like all those other Democratic mayors presiding over failing cities.

One reason Mr. de Blasio looks viable is that his predecessor, Michael Bloomberg, did a good job on the big issues, including helping to get an economy devastated by 9/11 back on its feet. Not only was he elected three times, he did so while making clear to the public that he was himself an unabashed progressive, at least on issues from the environment and public health to abortion and same-sex marriage.

Even in more-controversial areas, Mr. Bloomberg might well argue he's been the true progressive. On crime, for example, the chief beneficiaries of the reduction in shootings and murders during the Bloomberg years are the thousands of young black men who would otherwise not be walking around today. And if you think of stop-and-frisk as gun control for criminals, that's a progressive success too.

Likewise Mr. Bloomberg's championing of charter schools. These charters have given thousands of poor and minority children the same shot at a decent education that, say, Mr. de Blasio's children have enjoyed from the elite public schools they attended. It speaks to the sorry state of progressivism that these achievements are counted against Mr. Bloomberg instead of for him.

In the end, of course, the lack of progressive love for Mr. Bloomberg stems from the same factor behind the progressive disenchantment with Hillary: Each is thought simply to have too much money and too many rich friends. Especially Mr. Bloomberg, because he's earned his billions. Thus does Bill de Blasio's campaign for the White House point to the real definition of modern American progressivism:

To paraphrase Mencken, the haunting fear that someone, somewhere may be making a profit.

Write to mcgurn@wsj.com.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

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(212) 676-3154 (o) | (347)-268-4295 (c)

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To: [B; FLONYC](#)
Cc: ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: NBC National: Should Hillary Clinton Call for Debt-Free College for All Americans?
Date: Monday, June 08, 2015 8:40:08 PM

MEET THE PRESS
JUN 8 2015, 9:23 PM ET

Should Hillary Clinton Call for Debt-Free College for All Americans?

BY PERRY BACON JR.

An aggressive push for what's being billed as "debt-free college" has galvanized progressive activists, putting Hillary Clinton in the position of either endorsing an idea that will be controversial or being criticized by liberals as too timid if she does not.

The proposal, which is also energizing Democrats on Capitol Hill, attempts to enshrine a promise that all Americans can attend a public college and get a four-year degree with little tuition cost and while incurring no student debt.

Spurred in part by President Obama's push for free community college during his State of the Union address earlier this year, more than 60 Democrats in Congress, most notably Massachusetts Sen. Elizabeth Warren and New York Sen. Charles Schumer, are backing a [congressional resolution](#) calling for debt-free college.

One of Clinton's Democratic rivals, ex-Maryland Gov. Martin O'Malley, has endorsed the idea.

Another Democratic candidate, Vermont Sen. Bernie Sanders, has already [authored](#) a provision in Congress that would eliminate tuition costs at public colleges, although it falls short of the debt-free proposal.

The Center for American Progress, the think tank founded by Clinton campaign chair John Podesta, has [called](#) for a plan to allow students to attend four-year public colleges at little

cost initially, although they would have to repay some of the costs through loan-repayment plans. It is modeled after a similar policy that is used in Australia.

Clinton has hinted she is considering these ideas. On a recent stop in Iowa, the former secretary of state suggested college should be as "debt-free as possible." Her campaign manager Robby Mook has described the concept as one that could appeal to young voters.

Most Republicans in Congress strongly opposed Obama's initial universal community college plan and are unlikely to support Clinton if she calls for debt-free college.

Clinton is expected to roll out a plan to address student debt and higher education later this year. She is giving a "kickoff speech for campaign on June 13 in which she is expected to offer new details on what proposals she would advocate if elected president.

Her views on debt-free college, as well as her stance on the Trans-Pacific Partnership, have emerged as early tests for Clinton, who was viewed as insufficiently progressive in 2008 by some in her party. (She has delighted some liberals in the early stages of this race by calling for comprehensive reforms of America's criminal justice and voting laws.)

Clinton is the overwhelming favorite in the Democratic nomination process and would remain so even if she supports TPP and opposes debt-free college. And she will likely try to avoid taking positions that would allow Republicans to paint Clinton as a big-government liberal in the general election.

But the former secretary of state has long talked about addressing issues like student debt, and it has emerged as major concern in the face of rising tuition costs for American students.

Debt-free college would also be the kind of big, galvanizing issue that could help Clinton define her campaign and potentially her presidency, as expanding health insurance was for President Obama.

"Going to college is absolutely essential to getting into the middle class and getting ahead once you're there, but far too often it ends up breaking students' banks," Schumer [said](#) in a statement endorsing the idea.

"When students graduate with loads of debt, the ripple effects are endless; they're less likely to start a business, to buy a house, and to realize their full potential," he added. "When it comes to making college affordable, I'm hopeful that debt-free college is the next big idea."

The resolution backed by Warren and others in Congress is vague, and there is not an unified

vision from progressives for exactly how this proposal would work.

The general idea is that students who attend a four-year public college would have their tuition and debt [reduced](#) almost to zero through a combination of moves. The federal government would increase its aid to states for higher education, so schools could bring down tuition. Pell Grants would be increased for low-income students, and with lower tuition this money could be spent by students on costs like books. Colleges themselves would be tasked with reducing some of their spending so that it cost less to educate each student.

The liberal think tank Demos has released a plan they say would create debt-free college for students in 26 states at a cost of around \$30 billion. They would fund it either through re-allocating existing tax credits and deductions for higher education, or through new taxes and fees on the wealthy and Wall Street.

Only students whose family income (for a family of four) is under \$72,000 would be eligible under the Demos plan.

Sanders says his plan would cost \$70 billion a year, with the federal government expected to spend \$47 billion, leaving the rest to the states. He would fund the federal plan with a tax on stock trades made by hedge funds and other financial institutions.

The idea comes amid a broader debate about higher education in America. Obama has made getting more American students to graduate from college one of his signature issues. He signed into law an increase in Pell Grant funding early in his tenure and has pushed in recent years both the universal community college proposal and a system of accountability for colleges, looking to shame those schools with low graduation rates.

But a bloc of education reformers, including many on the right, have strong reservations about simply expanding college access to more Americans. They instead want to overhaul today's college system through the use of online-courses and other technology.

The cost of higher education, in this model, would be reduced in part because fewer students would have the experience of living in dorms and having much of their education done through professors in classrooms. Students could tailor coursework more to their individual needs and goals.

"We need to make college fundamentally affordable, not continue to find ways to allow people to afford what is increasingly an expensive education. Proposals that simply make a college debt free in essence give colleges a free pass to continue to increase expenditures because they can escape pricing pressure and taxpayers foot that bill," said Michael Horn, an

education policy expert who co-wrote a book called "Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns."

Jeb Bush has [spoken](#) publicly about reading Horn's book and strongly embraced online-education both as governor of Florida and at the education think tank he ran until he started his presidential campaign.

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [Bennett, Rob](#); [Wolfe, Emma](#)
Cc: [Carey, Michael](#); [Leopold, Elana](#); [Snyder, Thomas](#); [Walzak, Phil](#); [Hinton, Karen](#); [John Del Cecato \(jfdc@akpdmedia.com\)](#)
Subject: RE: Chipotle
Date: Tuesday, June 09, 2015 8:46:18 AM

Excellent. Let's just do a tweet then with a photo from last year. We just need to give him a heads up

-----Original Message-----

From: Bennett, Rob
Sent: Tuesday, June 09, 2015 8:41 AM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Carey, Michael; Leopold, Elana; Snyder, Thomas; Walzak, Phil; [REDACTED] Hinton, Karen
Subject: Re: Chipotle

FYI - We have file photos of a visit he made there last year.

> On Jun 9, 2015, at 8:37 AM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:
>
> I'm not getting clear answer from folks, I don't want to stand in the way...I don't know their actual wage levels or if we care about that in this context (I presume he wants their wages to go up to 15). If not a full visit would certainly rec a little tweet.
>
> Fwiw random fact - he didn't love the HRC pit stop at chipotle.
>
>
>
>> On Jun 9, 2015, at 7:46 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>>
>> Ideally today given news
>>
>> ----- Original Message -----
>> From: Carey, Michael
>> Sent: Tuesday, June 09, 2015 07:43 AM
>> To: Hagelgans, Andrea
>> Cc: Leopold, Elana; Snyder, Thomas; Walzak, Phil; [REDACTED] <[REDACTED]>
Bennett, Rob
>> Subject: Re: Chipotle
>>
>> Yummmmyyyyy
>>
>>
>> Michael Paul Carey
>> City Hall
>> New York, New York
>>
>>> On Jun 9, 2015, at 7:43 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:
>>>
>>> Chipotle announced they are providing part-time employees with sick leave, vacation and other benefits. Any chance we could get mayor to go to chipotle today and release the pic?

From: [John Del Cecato](#)
To: [Gann, Georgia](#); [Schwartz, Regina](#); [Yazgi, Stephanie](#)
Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Tuesday, June 09, 2015 10:55:32 AM
Attachments: [SlayCallSheet.docx](#)

Here's the call sheet - just need number

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 8:02 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: Re: NYT story today

Closing the loop here!

John is getting the call sheet together and I'm bugging ppl tonight and tomorrow (if needed) for an acceptable number, which I'll get to John for the call info.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 08, 2015 07:29 PM
To: Gann, Georgia; Schwartz, Regina; Yazgi, Stephanie
Cc: Sevillia, Max
Subject: Re: NYT story today

When you say a call sheet - do you mean just a number for MBDB to call Slay? Or are you thinking that MBDB & Slay would call a bunch of mayors to get them to sign onto TPA?

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 7:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>

Subject: Re: NYT story today

Is the plan still for John's team to get the call sheet together for MBdB and Mayor Slay to connect on TPA and fed affairs to get the contact information?

I'm still working on the contact, on my end.

Let me know if I should keep pushing!

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 08, 2015 05:41 PM
To: Schwartz, Regina; Gann, Georgia; Yazgi, Stephanie
Cc: Sevillia, Max
Subject: Re: NYT story today

Sorry - I'm not totally clear what you need here...

The Progressive Agenda itself is attached, if that's helpful...

The list of VIP "signers" so far is here:
<http://progressiveagenda.us/signers>

List of mayors who've signed on so far:
MAYORS

Steve Adler (Austin)
Ras Baraka (Newark)
Michael Brennan (Portland, Maine)
Betsy Hodges (Minneapolis)
Ed Murray (Seattle)
Pedro Segarra (Hartford)
Nan Whaley (Dayton)

And here's some data from the NYT poll last week, which shows overwhelming support from Americans across the country for many of TPA's planks:

<!--[if !supportLists]--> <!--[endif]--> **66 percent of all Americans believe that money and wealth should be distributed more evenly.**

<!--[if !supportLists]-->· <!--[endif]--> **65 percent believe the income gap must be addressed now.**
<!--[if !supportLists]-->· <!--[endif]--> **68 percent support higher taxes on millionaires.**
<!--[if !supportLists]-->· <!--[endif]--> **80 percent favor paid family leave.**
<!--[if !supportLists]-->· <!--[endif]--> **85 percent back paid sick leave.**

Full NYT poll:

<http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-workers-rights-international-trade-poll.html>

From: <Schwartz>, Regina <RSchwartz@cityhall.nyc.gov>

Date: Monday, June 8, 2015 at 4:58 PM

To: "Gann, Georgia" <GGann@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>

Subject: RE: NYT story today

GG Do we have a number here?

Jon were you able to loop with GA?

Thank you-

Gina

From: Gann, Georgia

Sent: Monday, June 08, 2015 11:34 AM

To: Schwartz, Regina; Leopold, Elana; Yazgi, Stephanie; 'jfdc@akpdmedia.com'

Cc: Sevillia, Max

Subject: Re: NYT story today

John,

Per Gina, looping you in on getting background and a call sheet together for MBdB and Mayor Slay to connect on TPA this week.

Fed Affairs can help provide contact information!

Best,

Georgia

Georgia B. Gann

Senior Legislative Advisor

Transportation and Infrastructure Specialist

New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Schwartz, Regina
Sent: Sunday, June 07, 2015 01:29 PM
To: Carey, Michael; Leopold, Elana; Yazgi, Stephanie; Gann, Georgia; Wolfe, Emma
Subject: RE: NYT story today

EL –
Is a call sheet needed here?
We will work on getting the cell number on Monday.
Thank you,
Gina

From: Schwartz, Regina
Sent: Saturday, June 06, 2015 2:42 PM
To: Carey, Michael; Leopold, Elana; Yazgi, Stephanie; Gann, Georgia; Wolfe, Emma
Subject: Fwd: NYT story today

We will send the call sheet if you think it is needed. And track down the number. Thanks

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: June 6, 2015 at 2:31:48 PM EDT
To: "Yazgi, Stephanie" <syazgi@cityhall.nyc.gov>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Fw: NYT story today

Let's be vigilant, guys! Not the info re: Mayor Slay below. Good moment for me to call and commend and begin to build a relationship. Schedule for next week

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 04, 2015 10:08 PM
To: B
Subject: NYT story today

Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

Photo



A protest in Los Angeles. Workers at fast-food restaurants are seeking higher wages and have demonstrated in support. Credit Paul Buck/European Pressphoto Agency

Americans are broadly concerned about inequality of wealth and income despite an economy that has improved by most measures, a sentiment that is already driving the 2016 presidential contest, according to a New York Times/CBS News poll.

The poll found that [a strong majority](#) say that wealth should be more evenly divided and that it is a problem that should be addressed urgently. Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines. Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

[These findings](#) help explain the populist appeals from politicians of both parties, but particularly Democrats, who are seeking to capitalize on the sense among Americans that the economic recovery is benefiting only a handful at the very top.

Far from a strictly partisan issue, inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

Continue reading the main story

[Graphic](#)

[Americans' Views on Income Inequality and Workers' Rights](#)

[Americans overwhelmingly favor a variety of proposals aimed at strengthening](#)

[workers' rights, including paid sick leave and paid family leave, the latest New York Times/CBS News poll finds. A majority, moreover, continues to support raising the federal minimum wage to \\$10.10.](#)



[OPEN Graphic](#)

“There is a small group of people in our country who own or control a vast majority of the wealth,” Stephanie Altener, 28, a Democrat and a high school teacher from Los Angeles, said in a follow-up interview. “There are a lot of systems set up so that the people who have money get to make more of it.”

The percentage of Americans who say everyone has a fair chance to get ahead in today’s economy has fallen 17 percentage points since early 2014. Six in 10 Americans now say that only a few people at the top have an opportunity to advance.

The [nationwide telephone poll](#), conducted on landlines and cellphones May 28-31 with 1,022 adults, has a margin of sampling error of plus or minus three percentage points.

The survey touched on several issues relating to the economy and the workplace, showing that four in five Americans support requiring employers to offer paid parental leave, and even more support paid sick leave. A majority also favors requiring chain stores and fast-food restaurants to inform workers of scheduling changes two weeks in advance or to compensate them with additional pay if they fail to do so.

Seven in 10 Americans support an increase in the federal minimum wage to \$10.10 from \$7.25 an hour, although Republicans are about evenly divided on the question.

Americans were also skeptical of free trade. Nearly two-thirds favored some form of trade restrictions, and more than half opposed giving the president authority to negotiate trade agreements that Congress could only vote up or down without

amending, a White House priority.

Continue reading the main story

[Document](#)

[A New York Times/CBS News Poll on Income Inequality and Workers' Rights](#)

[Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines, according to a New York Times/CBS News poll.](#)



[OPEN Document](#)

Still, it was Americans' views on the distribution of money and opportunity in the country that were most striking. More than half of higher-income Americans said that money and wealth should be more evenly distributed. Across party lines, most Americans said the chance to get ahead was mainly a luxury for those at the top.

“People have to get a high school education and they have to go to college as well, and then they go out there and can only get a low-paying job,” said Betty Burgess, 70, a retired textile worker from Lincolnton, N.C., who is a Republican.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions. However, a majority of Americans said that workers who did not want to join a union at their workplace should be able to opt out of paying union fees, even as they benefit from the union's protection and bargaining efforts. Unions generally oppose these right-to-work measures.

The phenomenon of public frustration about inequality rising several years into a recovery is not unprecedented. According to data that Leslie McCall, a professor at Northwestern University, has culled from the General Social Survey, a biennial survey by

the National Opinion Research Center at the University of Chicago, some measures of concern about inequality rose steadily after the 1990-91 recession and did not peak until 1996, after which they fell for several years.

The source of the resentment, Professor McCall said, was that “people think the returns to economic growth should be going to people like them as much as they should be going to people at the top.”

The poll also included a variety of intriguing findings about what Americans think should be done to reduce inequality.

Six in 10 Americans opposed requiring fast-food chains and other employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union. (On Tuesday, Francis Slay, the mayor of St. Louis, threw his weight behind an effort to gradually raise the minimum wage there to \$15 an hour by 2020, following similar moves in Los Angeles, San Francisco and Seattle in recent years.)

When asked about the other end of the income spectrum, two-thirds of Americans favored raising taxes on people with annual salaries exceeding \$1 million. By 50 to 45 percent, they favored capping the income of top executives at large corporations, a measure that more than one-third of Republicans supported as well.

Francis Slay

Mayor of St. Louis

Personal Line: **Main Phone:**

Assistant:

Notes:

Mayor of St. Louis since 2001 – he is the first person to be elected to that office for four consecutive terms.

Most recently re-elected in 2013 (got 54% of the vote in a competitive D primary; 84% in the general).

Credited with leading the rejuvenation of downtown St. Louis.

He is also a national voice on gun issues with Mayors Against Illegal Guns.

Slay recently called for a \$15 minimum wage in St. Louis. It is not clear whether or not this proposal will be enacted – legislative and legal challenges remain – but it's a bold step in the right direction regardless.

TPA notes:

List of mayors who've signed on so far:

Steve Adler (Austin)

Ras Baraka (Newark)

Michael Brennan (Portland, Maine)

Betsy Hodges (Minneapolis)

Ed Murray (Seattle)

Pedro Segarra (Hartford)

Nan Whaley (Dayton)

Recent CBS/NYT data showing wide support for TPA approach/proposals:

- 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- 65 percent believe the income gap must be addressed now.
- 68 percent support higher taxes on millionaires.
- 80 percent favor paid family leave.
- 85 percent back paid sick leave.

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma](#)
Subject: TPA sign-ons
Date: Tuesday, June 09, 2015 11:24:21 AM

Just FYI - we now have **3,118** “regular people” signed on to TPA... And no, that's not a typo!

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Subject: Re: MTP Question
Date: Tuesday, June 09, 2015 11:26:07 AM

Agreed. We are going to be fielding a lot of incoming in addition to him wanting to go proactive.
John, do you all have scenarios mapped out?

From: Walzak, Phil
Sent: Tuesday, June 09, 2015 11:18 AM
To: 'John Del Cecato' <jfdc@akpdmedia.com>; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: MTP Question

We need a sharper plan to pump up TPA against backdrop of her speech

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 11:16 AM
To: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
Subject: Re: MTP Question

Hmmm...

You're right - it certainly would be... But would give us a huge megaphone for TPA at a very hot time... It all comes down to what we guess she's gonna say...

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:13 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: FW: MTP Question

MTP and ABC both want Mayor for Sunday. I don't think he should do. Would just be reaction to HRC speech from Saturday
IMHO

From: Thomas, Shawna (NBCUniversal) [<mailto:Shawna.Thomas@nbcuni.com>]
Sent: Tuesday, June 09, 2015 11:12 AM
To: Katz, Rebecca; Hagelgans, Andrea
Subject: MTP Question

Hey Rebecca and Andrea,

I'm just checking in to see what is the Mayor's availability this Sunday. Clearly, it's early in the week but his name came up in our meeting this morning and I wanted to reach out just in case.

Thanks,

Shawna Thomas

Senior Producer – Meet the Press

NBC News

Work: 202-885-4943 //Cell: 213-200-8804

Twitter: @ShawnaNBCNews

shawna.thomas@nbcuni.com

From: [Hagelgans, Andrea](#)
To: "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Cc: [Walzak, Phil](#)
Subject: Re: MTP Question
Date: Tuesday, June 09, 2015 11:40:42 AM

Regardless still need a plan

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Tuesday, June 09, 2015 11:39 AM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Walzak, Phil
Subject: Re: MTP Question

:/

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: MTP Question

We should NOT do this!!

On Jun 9, 2015, at 11:16 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hmmm...

You're right - it certainly would be... But would give us a huge megaphone for TPA at a very hot time... It all comes down to what we guess she's gonna say...

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Date: Tuesday, June 9, 2015 at 11:13 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: FW: MTP Question

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IMHO

From: Thomas, Shawna (NBCUniversal) [mailto:Shawna.Thomas@nbcuni.com]
Sent: Tuesday, June 09, 2015 11:12 AM

To: Katz, Rebecca; Hagelgans, Andrea
Subject: MTP Question

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Thanks,

Shawna Thomas
Senior Producer – Meet the Press

NBC News
Work: 202-885-4943 //Cell: 213-200-8804
Twitter: @ShawnaNBCNews
shawna.thomas@nbcuni.com

From: [Hagelgans, Andrea](#)
To: ["John Del Cecato"](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: RE: MTP Question
Date: Tuesday, June 09, 2015 12:03:03 PM

JDC, can you and I meet and hash out a plan around her Saturday speech and take it back to this group and then him? I could meet this afternoon or tomorrow

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 11:52 AM
To: Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: Re: MTP Question

You guys are so negative! :)

It's not being harsh if we say that we were heartened to hear her talk about A, B, & C - but that we're waiting to see the policy proposals that she lays out on D, E, and F...

Maybe I'm nuts & have drunk the boss' kool-aid, but the press is going to needle us about an endorsement anyway - so why not take to a really high-profile venue & talk about the progressive movement in our own words?

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: MTP Question

Without a more solid plan of attack we are going to generate unintended and undesired news – what does BdB think of HRC speech? Did you like what you heard? Yes, ok where is endorsement? No, ok why are you shitting on her again?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 11:40 AM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Walzak, Phil
Subject: Re: MTP Question

:/

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>

Subject: Re: MTP Question

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From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>

Date: Tuesday, June 9, 2015 at 11:13 AM

To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>

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IMHO

From: Thomas, Shawna (NBCUniversal) [<mailto:Shawna.Thomas@nbcuni.com>]

Sent: Tuesday, June 09, 2015 11:12 AM

To: Katz, Rebecca; Hagelgans, Andrea

Subject: MTP Question

Hey Rebecca and Andrea,

I'm just checking in to see what is the Mayor's availability this Sunday. Clearly, it's early in the week but his name came up in our meeting this morning and I wanted to reach out just in case.

Thanks,

Shawna Thomas
Senior Producer – Meet the Press

NBC News
Work: 202-885-4943 //Cell: 213-200-8804
Twitter: @ShawnaNBCNews
shawna.thomas@nbcuni.com

From: [Walzak, Phil](#)
To: [Wolfe, Emma](#); "jfdc@akpdmedia.com"
Cc: [Hagelgans, Andrea](#)
Subject: RE: MTP Question
Date: Tuesday, June 09, 2015 12:03:04 PM

There is a much deeper problem here besides punking HRC or not

We (this is all of us, not an accusation!) haven't figured how to move ball fwd on TPA
Newts contract had candidates in races who signed the agenda, then went back to their districts and
campaigned on it, then won elections on it, then voted on it in Congress. A constant loud sustained
drumbeat on message and legislative/political success.

We aint got that, and we need something like it stat

From: Wolfe, Emma
Sent: Tuesday, June 09, 2015 11:54 AM
To: 'jfdc@akpdmedia.com'; Walzak, Phil
Cc: Hagelgans, Andrea
Subject: Re: MTP Question

Harsh isn't the point.
We can't let her have her day in media and then respond? Cmon.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 11:52 AM
To: Walzak, Phil; Wolfe, Emma
Cc: Hagelgans, Andrea
Subject: Re: MTP Question

You guys are so negative! :)

It's not being harsh if we say that we were heartened to hear her talk about A, B, & C - but that
we're waiting to see the policy proposals that she lays out on D, E, and F...

Maybe I'm nuts & have drunk the boss' kool-aid, but the press is going to needle us about an
endorsement anyway - so why not take to a really high-profile venue & talk about the progressive
movement in our own words?

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:41 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: RE: MTP Question

Without a more solid plan of attack we are going to generate unintended and undesired news –
what does BdB think of HRC speech? Did you like what you heard? Yes, ok where is endorsement?
No, ok why are you shitting on her again?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 11:40 AM
To: Wolfe, Emma
Cc: Hagelgans, Andrea; Walzak, Phil
Subject: Re: MTP Question

:/

From: <Wolfe>, Emma <EWolfe@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:36 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Subject: Re: MTP Question

We should NOT do this!!

On Jun 9, 2015, at 11:16 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hmmm...

You're right - it certainly would be... But would give us a huge megaphone for TPA at a very hot time... It all comes down to what we guess she's gonna say...

From: <Hagelgans>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 11:13 AM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: FW: MTP Question

MTP and ABC both want Mayor for Sunday. I don't think he should do. Would just be reaction to HRC speech from Saturday
IMHO

From: Thomas, Shawna (NBCUniversal) [<mailto:Shawna.Thomas@nbcuni.com>]
Sent: Tuesday, June 09, 2015 11:12 AM
To: Katz, Rebecca; Hagelgans, Andrea
Subject: MTP Question

Hey Rebecca and Andrea,

I'm just checking in to see what is the Mayor's availability this Sunday. Clearly, it's early in the week but his name came up in our meeting this morning and I wanted to reach

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Shawna Thomas
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NBC News
Work: 202-885-4943 //Cell: 213-200-8804
Twitter: @ShawnaNBCNews
shawna.thomas@nbcuni.com

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Hedge Funders vs. Kindergarten Teachers
Date: Tuesday, June 09, 2015 12:23:05 PM

Trying to get Robert Greenwald going on his project - and asking Stephanie to help rope in a handful of our favorite mayors... I floated the idea to MBDB this weekend, and he wanted more details/wasn't leaping at it - but I figure if we build it the right way, he'll dig it... Wanted to send something like this around to our progressive mayors' list.. What do you think?

====

Robert Greenwald, founder and President of Brave New Films, is a supporter of The Progressive Agenda.

Robert is a brilliant, award-winning filmmaker from Los Angeles who - after a career of making dozens of feature films - turned his efforts to progressive documentary filmmaking - including *Outfoxed: Rupert Murdoch's War on Journalism*; *Wal-Mart: The High Cost of Low Price*; and *Koch Brothers Exposed*. Robert recently produced the short film *Racism Is Real*, which has been a viral sensation.

Now, in concert with The Progressive Agenda, Robert is in the process of making a short (5-10 minute) film that shines a light on the fact that the top 25 hedge fund managers earned more money last year than all of the Kindergarten teachers in America COMBINED.

Robert is hoping to film Kindergarten teachers in various cities around the country, including New York City and (YOUR CITY). The plan is to launch this new film at "premier parties" (whether in-person, or virtual) in a half-dozen cities across the country.

He'd like your help in identifying teachers to interview, as well as your help in planning for the premier, which will be **the week of September 7th**. There will be a national day of screenings, and discussions about this issue and how it relates to our fight to combat income inequality.

So to summarize, we'd like participating mayors to:

1. Host an in-person screening.
2. Participate in a national online stream, where we connect the mayors and cities that are participating.
3. Assign a staff person with whom we can work out the details for this national day of premiers/discussions/press coverage.

AND/OR

4. Help identify Kindergarten teachers in your city (and contacts for them), if you'd like them featured in the film.

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#); [Gann, Georgia](#); [Schwartz, Regina](#)
Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Tuesday, June 09, 2015 12:44:04 PM
Attachments: [SlayCallSheet.docx](#)

Here you go

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 12:36 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Gann, Georgia" <GGann@cityhall.nyc.gov>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: RE: NYT story today

Can someone turn this into a call sheet and I will add it to other calls?
thanks

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 10:55 AM
To: Gann, Georgia; Schwartz, Regina; Yazgi, Stephanie
Cc: Sevillia, Max
Subject: Re: NYT story today

Here's the call sheet - just need number

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 8:02 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: Re: NYT story today

Closing the loop here!

John is getting the call sheet together and I'm bugging ppl tonight and tomorrow (if needed) for an acceptable number, which I'll get to John for the call info.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912

Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 08, 2015 07:29 PM
To: Gann, Georgia; Schwartz, Regina; Yazgi, Stephanie
Cc: Sevilla, Max
Subject: Re: NYT story today

When you say a call sheet - do you mean just a number for MBDB to call Slay? Or are you thinking that MBDB & Slay would call a bunch of mayors to get them to sign onto TPA?

From: <Gann>, Georgia <GGann@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 7:14 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: Re: NYT story today

Is the plan still for John's team to get the call sheet together for MBdB and Mayor Slay to connect on TPA and fed affairs to get the contact information?

I'm still working on the contact, on my end.

Let me know if I should keep pushing!

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Monday, June 08, 2015 05:41 PM
To: Schwartz, Regina; Gann, Georgia; Yazgi, Stephanie
Cc: Sevilla, Max
Subject: Re: NYT story today

Sorry - I'm not totally clear what you need here...

The Progressive Agenda itself is attached, if that's helpful...

The list of VIP "signers" so far is here:
<http://progressiveagenda.us/signers>

List of mayors who've signed on so far:
MAYORS

Steve Adler (Austin)
Ras Baraka (Newark)
Michael Brennan (Portland, Maine)
Betsy Hodges (Minneapolis)
Ed Murray (Seattle)
Pedro Segarra (Hartford)
Nan Whaley (Dayton)

And here's some data from the NYT poll last week, which shows overwhelming support from Americans across the country for many of TPA's planks:

<!--[if !supportLists]--> <!--[endif]-->66 percent of all Americans believe that money and wealth should be distributed more evenly.

<!--[if !supportLists]--> <!--[endif]-->65 percent believe the income gap must be addressed now.

<!--[if !supportLists]--> <!--[endif]-->68 percent support higher taxes on millionaires.

<!--[if !supportLists]--> <!--[endif]-->80 percent favor paid family leave.

<!--[if !supportLists]--> <!--[endif]-->85 percent back paid sick leave.

<!--[if !supportLists]--> <!--[endif]-->

<!--[if !supportLists]--> <!--[endif]-->**Full NYT poll:**

<!--[if !supportLists]--> <!--[endif]-->

><http://www.nytimes.com/interactive/2015/06/03/business/income-inequality-workers-rights-international-trade-poll.html>

<!--[if !supportLists]--> <!--[endif]-->

From: <Schwartz>, Regina <RSchwartz@cityhall.nyc.gov>

Date: Monday, June 8, 2015 at 4:58 PM

To: "Gann, Georgia" <GGann@cityhall.nyc.gov>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>

Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>

Subject: RE: NYT story today

GG Do we have a number here?

Jon were you able to loop with GA?

Thank you-

Gina

From: Gann, Georgia

Sent: Monday, June 08, 2015 11:34 AM

To: Schwartz, Regina; Leopold, Elana; Yazgi, Stephanie; 'jfdc@akpdmedia.com'

Cc: Sevilla, Max
Subject: Re: NYT story today

John,

Per Gina, looping you in on getting background and a call sheet together for MBdB and Mayor Slay to connect on TPA this week.

Fed Affairs can help provide contact information!

Best,

Georgia

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Schwartz, Regina
Sent: Sunday, June 07, 2015 01:29 PM
To: Carey, Michael; Leopold, Elana; Yazgi, Stephanie; Gann, Georgia; Wolfe, Emma
Subject: RE: NYT story today

EL –

Is a call sheet needed here?

We will work on getting the cell number on Monday.

Thank you,

Gina

From: Schwartz, Regina
Sent: Saturday, June 06, 2015 2:42 PM
To: Carey, Michael; Leopold, Elana; Yazgi, Stephanie; Gann, Georgia; Wolfe, Emma
Subject: Fwd: NYT story today

We will send the call sheet if you think it is needed. And track down the number. Thanks

Begin forwarded message:

From: B <BCCD@cityhall.nyc.gov>
Date: June 6, 2015 at 2:31:48 PM EDT
To: "Yazgi, Stephanie" <syazgi@cityhall.nyc.gov>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>

Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Fw: NYT story today

Let's be vigilant, guys! Not the info re: Mayor Slay below. Good moment for me to call and commend and begin to build a relationship. Schedule for next week

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 04, 2015 10:08 PM
To: B
Subject: NYT story today

Inequality Troubles Americans Across Party Lines, Times/CBS Poll Finds

Photo



A protest in Los Angeles. Workers at fast-food restaurants are seeking higher wages and have demonstrated in support. Credit Paul Buck/European Pressphoto Agency

Americans are broadly concerned about inequality of wealth and income despite an economy that has improved by most measures, a sentiment that is already driving the 2016 presidential contest, according to a New York Times/CBS News poll.

The poll found that [a strong majority](#) say that wealth should be more evenly divided and that it is a problem that should be addressed urgently. Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines. Only one-third of Republicans supported a more active government role, versus eight in 10 of Democrats.

[These findings](#) help explain the populist appeals from politicians of both parties, but particularly Democrats, who are seeking to

capitalize on the sense among Americans that the economic recovery is benefiting only a handful at the very top.

Far from a strictly partisan issue, inequality looms large in the minds of almost half of Republicans and two-thirds of independents, suggesting that it will outlive the presidential primary contests and become a central theme in next year's general election campaign.

Continue reading the main story
[Graphic](#)

[Americans' Views on Income Inequality and Workers' Rights](#)

[Americans overwhelmingly favor a variety of proposals aimed at strengthening workers' rights, including paid sick leave and paid family leave, the latest New York Times/CBS News poll finds. A majority, moreover, continues to support raising the federal minimum wage to \\$10.10.](#)



[OPEN Graphic](#)

“There is a small group of people in our country who own or control a vast majority of the wealth,” Stephanie Altener, 28, a Democrat and a high school teacher from Los Angeles, said in a follow-up interview. “There are a lot of systems set up so that the people who have money get to make more of it.”

The percentage of Americans who say everyone has a fair chance to get ahead in today's economy has fallen 17 percentage points since early 2014. Six in 10 Americans now say that only a few people at the top have an opportunity to advance.

The [nationwide telephone poll](#), conducted on landlines and cellphones May 28-31 with 1,022 adults, has a margin of sampling error of plus or minus three percentage points.

The survey touched on several issues relating to the economy and the workplace, showing that four in five Americans support requiring employers to offer paid parental leave, and even more

support paid sick leave. A majority also favors requiring chain stores and fast-food restaurants to inform workers of scheduling changes two weeks in advance or to compensate them with additional pay if they fail to do so.

Seven in 10 Americans support an increase in the federal minimum wage to \$10.10 from \$7.25 an hour, although Republicans are about evenly divided on the question.

Americans were also skeptical of free trade. Nearly two-thirds favored some form of trade restrictions, and more than half opposed giving the president authority to negotiate trade agreements that Congress could only vote up or down without amending, a White House priority.

Continue reading the main story

[Document](#)

[**A New York Times/CBS News Poll on Income Inequality and Workers' Rights**](#)

[Nearly six in 10 Americans said government should do more to reduce the gap between the rich and the poor, but they split sharply along partisan lines, according to a New York Times/CBS News poll.](#)



[OPEN Document](#)

Still, it was Americans' views on the distribution of money and opportunity in the country that were most striking. More than half of higher-income Americans said that money and wealth should be more evenly distributed. Across party lines, most Americans said the chance to get ahead was mainly a luxury for those at the top.

“People have to get a high school education and they have to go to college as well, and then they go out there and can only get a low-paying job,” said Betty Burgess, 70, a retired textile worker from Lincolnton, N.C., who is a Republican.

Almost three-quarters of respondents say that large corporations have too much influence in the country, about double the amount that said the same of unions. However, a majority of Americans said that workers who did not want to join a union at their workplace should be able to opt out of paying union fees, even as they benefit from the union's protection and bargaining efforts. Unions generally oppose these right-to-work measures.

The phenomenon of public frustration about inequality rising several years into a recovery is not unprecedented. According to data that Leslie McCall, a professor at Northwestern University, has culled from the General Social Survey, a biennial survey by the National Opinion Research Center at the University of Chicago, some measures of concern about inequality rose steadily after the 1990-91 recession and did not peak until 1996, after which they fell for several years.

The source of the resentment, Professor McCall said, was that “people think the returns to economic growth should be going to people like them as much as they should be going to people at the top.”

The poll also included a variety of intriguing findings about what Americans think should be done to reduce inequality.

Six in 10 Americans opposed requiring fast-food chains and other employers of hourly workers to raise wages to at least \$15 an hour, the aim of a two-and-a-half year nationwide campaign led in part by a major union. (On Tuesday, Francis Slay, the mayor of St. Louis, threw his weight behind an effort to gradually raise the minimum wage there to \$15 an hour by 2020, following similar moves in Los Angeles, San Francisco and Seattle in recent years.)

When asked about the other end of the income spectrum, two-

thirds of Americans favored raising taxes on people with annual salaries exceeding \$1 million. By 50 to 45 percent, they favored capping the income of top executives at large corporations, a measure that more than one-third of Republicans supported as well.

Francis Slay

Mayor of St. Louis

Personal Line: **Main Phone:**

Assistant:

Notes:

Mayor of St. Louis since 2001 – he is the first person to be elected to that office for four consecutive terms.

Most recently re-elected in 2013 (got 54% of the vote in a competitive D primary; 84% in the general).

Credited with leading the rejuvenation of downtown St. Louis.

He is also a national voice on gun issues with Mayors Against Illegal Guns.

Slay recently called for a \$15 minimum wage in St. Louis. It is not clear whether or not this proposal will be enacted – legislative and legal challenges remain – but it's a bold step in the right direction regardless.

TPA notes:

List of mayors who've signed on so far:

Steve Adler (Austin)

Ras Baraka (Newark)

Michael Brennan (Portland, Maine)

Betsy Hodges (Minneapolis)

Ed Murray (Seattle)

Pedro Segarra (Hartford)

Nan Whaley (Dayton)

Recent CBS/NYT data showing wide support for TPA approach/proposals:

- 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- 65 percent believe the income gap must be addressed now.
- 68 percent support higher taxes on millionaires.
- 80 percent favor paid family leave.
- 85 percent back paid sick leave.

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); "John Del Cecato"; [Schwartz, Regina](#)
Cc: [Sevillia, Max](#)
Subject: RE: NYT story today
Date: Tuesday, June 09, 2015 12:51:21 PM
Attachments: [MBdB Call Sheet 5 19 15 Call with NAME OF CONTACT- TEMPLATE.docx](#)

Here is template we use
Thanks!

From: Gann, Georgia
Sent: Tuesday, June 09, 2015 12:47 PM
To: Yazgi, Stephanie; 'John Del Cecato'; Schwartz, Regina
Cc: Sevillia, Max
Subject: RE: NYT story today

I've been talking to their DC rep and left VMs for multiple people at St. Louis CH. They as a rule don't give out the Mayor's cell, but I've pressed and have someone from within their office working on getting it released.

Georgia B. Gann
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From: Yazgi, Stephanie
Sent: Tuesday, June 09, 2015 12:46 PM
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Cc: Sevillia, Max
Subject: RE: NYT story today

Let me send you template
Also, sorry wasn't following- can you please let me know what plan is for getting the number?



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Event/Meeting Briefing Information

Staff Contact/Planning Lead: Max Sevilla

EVENT:	Call with Mayor Joseph Riley (D – Charleston, SC)
RATIONALE:	<ul style="list-style-type: none">• YOU will call Mayor Riley to ask him to support your nomination to become an Advisory Board Member at the USCM 2015 summer meeting in San Francisco.• Mayor Riley is a USCM past President from 1986 – 1987 and member of the 2015 Nominating Committee.
CONTACT INFORMATION:	CELL: xxx-xxx-xxx// FRONT OFFICE: xxx-xxx-xxx (NAME FIRST NAME LAST, title)

ADDITIONAL INFORMATION ON THE EVENT:

Note: Mayor Riley can be a key supporter in the Nominating Committee room. According to Tom Cochran, Mayor Riley believes it is critical for USCM to have the strong and active involvement of big city mayors to maximize its national visibility and relevance.

- **YOU** have demonstrated great commitment to the organization this past year through your organizing on Cities of Opportunity Task Force and Immigration on the Cities United for Immigration Action (not USCM coalition)
 - **YOU** attended 2014 USCM Annual Winter Meeting in DC 2 weeks after taking office
 - **YOU** attended 82nd Annual Conference of Mayors in Dallas
 - **YOU** attended 2015 USCM Annual Winter Meeting in DC
 - **YOU** attended Boston COO Conference
 - **YOU** hosted the 1st COO Summit at Gracie Mansion
 - **YOU** helped organized the May 13th Infrastructure Week Lobby Day in Washington, D.C.

USCM Leadership Path

There are 2 levels of initial leadership: Advisory Board and Trustee

- o **YOU** must first be elected to the 27 – member Advisory Board
 - There are 7 openings for Advisory Board this year
- o After a year Advisory Board, **YOU** are eligible to run for Trustee
- o After being a Trustee for one year, **YOU** will eligible to seek other leadership opportunities, including Vice President and President



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

- The earliest **YOU** would be eligible to run for USCM President is 2017
- The Nominating Committee will meet to decide on new board members on Saturday June 20, 2015 during the 83rd Annual USCM meeting in San Francisco.

BIOGRAPHY

First elected mayor in December 1975, Mayor Riley is serving an unprecedented tenth term. Mayor Riley has focused his leadership in public safety, housing, arts and culture, children's issues, the creation of park and other public spaces, and economic revitalization and development.

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#); [Gann, Georgia](#); [Schwartz, Regina](#)
Cc: [Sevillia, Max](#)
Subject: Re: NYT story today
Date: Tuesday, June 09, 2015 1:16:48 PM
Attachments: [MBdB Call Sheet - Francis Slay.docx](#)

Here it is in proper format

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 12:51 PM
To: "Gann, Georgia" <GGann@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
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ggann@cityhall.nyc.gov

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Sent: Tuesday, June 09, 2015 12:46 PM
To: 'John Del Cecato'; Gann, Georgia; Schwartz, Regina
Cc: Sevillia, Max
Subject: RE: NYT story today

Let me send you template

Also, sorry wasn't following- can you please let me know what plan is for getting the number?



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Event/Meeting Briefing Information

Staff Contact/Planning Lead:

EVENT: Call with Mayor Francis Slay (D – St. Louis)

RATIONALE:

- **YOU** will call Mayor Slay to ask him to support The Progressive Agenda.
- Slay was mentioned in the NYT story on their poll re: income inequality

CONTACT INFORMATION: CELL: xxx-xxx-xxx// FRONT OFFICE: xxx-xxx-xxx
(NAME FIRST NAME LAST, title)

ADDITIONAL INFORMATION ON THE EVENT:

Francis Slay
Mayor of St. Louis

Personal Line: **Main Phone:**

Assistant:

Notes:

Slay has been mayor of St. Louis since 2001. He is the first person to be elected to that office for four consecutive terms.

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OFFICE OF THE MAYOR
THE CITY OF NEW YORK

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Nan Whaley (Dayton)

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- 68 percent support higher taxes on millionaires.
- 80 percent favor paid family leave.
- 85 percent back paid sick leave.

From: [Gann, Georgia](#)
To: ["John Del Cecato"](#); [Yazgi, Stephanie](#); [Schwartz, Regina](#)
Cc: [Sevillia, Max](#)
Subject: RE: NYT story today
Date: Tuesday, June 09, 2015 1:26:19 PM
Attachments: [MBdB Call Sheet - Francis Slay.docx](#)

Here is the call sheet with contact information.

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 1:17 PM
To: Yazgi, Stephanie; Gann, Georgia; Schwartz, Regina
Cc: Sevillia, Max
Subject: Re: NYT story today

Here it is in proper format

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 12:51 PM
To: "Gann, Georgia" <GGann@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>
Cc: "Sevillia, Max" <msevillia@cityhall.nyc.gov>
Subject: RE: NYT story today

Here is template we use
Thanks!

From: Gann, Georgia
Sent: Tuesday, June 09, 2015 12:47 PM
To: Yazgi, Stephanie; 'John Del Cecato'; Schwartz, Regina
Cc: Sevillia, Max
Subject: RE: NYT story today

I've been talking to their DC rep and left VMs for multiple people at St. Louis CH. They as a rule don't give out the Mayor's cell, but I've pressed and have someone from within their office working on getting it released.

Georgia B. Gann
Senior Legislative Advisor

Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Yazgi, Stephanie
Sent: Tuesday, June 09, 2015 12:46 PM
To: 'John Del Cecato'; Gann, Georgia; Schwartz, Regina
Cc: Sevilla, Max
Subject: RE: NYT story today

Let me send you template

Also, sorry wasn't following- can you please let me know what plan is for getting the number?



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Event/Meeting Briefing Information

Staff Contact/Planning Lead:

EVENT: Call with Mayor Francis Slay (D – St. Louis)

RATIONALE:

- **YOU** will call Mayor Slay to ask him to support The Progressive Agenda.
- Slay was mentioned in the NYT story on their poll re: income inequality

CONTACT INFORMATION: CELL: [REDACTED]
PERSONAL SECRETARY: [REDACTED] (Sherry Wiebenmeyer)

ADDITIONAL INFORMATION ON THE EVENT:

Francis Slay
Mayor of St. Louis

Notes:

Slay has been mayor of St. Louis since 2001. He is the first person to be elected to that office for four consecutive terms.

Most recently re-elected in 2013 (got 54% of the vote in a competitive D primary; 84% in the general).

Credited with leading the rejuvenation of downtown St. Louis.

He is also a national voice on gun issues with Mayors Against Illegal Guns.

Slay recently called for a \$15 minimum wage in St. Louis. It is not clear whether or not this proposal will be enacted – legislative and legal challenges remain – but it's a bold step in the right direction regardless.

TPA notes:

List of mayors who've signed on so far:

Steve Adler (Austin)

Ras Baraka (Newark)



OFFICE OF THE MAYOR
THE CITY OF NEW YORK

Michael Brennan (Portland, Maine)
Betsy Hodges (Minneapolis)
Ed Murray (Seattle)
Pedro Segarra (Hartford)
Nan Whaley (Dayton)

Recent CBS/NYT data showing wide support for TPA approach/proposals:

- 66 percent of all Americans believe that money and wealth should be distributed more evenly.
- 65 percent believe the income gap must be addressed now.
- 68 percent support higher taxes on millionaires.
- 80 percent favor paid family leave.
- 85 percent back paid sick leave.

From: [B](#)
To: "jfdc@akpdmedia.com"
Subject: Re: TPA FYI
Date: Tuesday, June 09, 2015 1:27:18 PM

Wonders never cease. And bill peduto, mayor of pittsburgh is leaning to us. Needs a little more work by me

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 01:17 PM
To: B
Subject: TPA FYI

Ben Jealous is now signed on, thanks to Katrina VH

From: [John Del Cecato](#)
To: [Gann, Georgia](#)
Subject: Re: NYT story today
Date: Tuesday, June 09, 2015 1:32:15 PM

Thank you!

On Jun 9, 2015, at 1:27 PM, Gann, Georgia <GGann@cityhall.nyc.gov> wrote:

Just sent around the actual document with the cell in there. Problem solved!

Georgia B. Gann
Senior Legislative Advisor
Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
1301 Pennsylvania Ave NW, Suite 350
Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 1:27 PM
To: Gann, Georgia
Subject: Re: NYT story today

No prob!

On Jun 9, 2015, at 1:21 PM, Gann, Georgia <GGann@cityhall.nyc.gov> wrote:

I just gave you a ring. I'll leave the cell on your VM to fill in. I know it's a lot, but following a request...

Georgia B. Gann
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Transportation and Infrastructure Specialist
New York City Office of Federal Affairs
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Tel. (202) 624-5912
Cell. (347) 497-1740
ggann@cityhall.nyc.gov

From: Gann, Georgia
Sent: Tuesday, June 09, 2015 1:19 PM
To: Yazgi, Stephanie; 'John Del Cecato'; Schwartz, Regina

Cc: Sevilla, Max
Subject: RE: NYT story today

I've got Mayor Slay's cell – I've been asked not to email it around, so I'll give you a ring to add to the call sheet.

FYI all of his staff has been very clear that this is for MBdB ONLY. Mayor Slay really does not like to give his cell phone out. I have assured that it is only for MBdB's use and we are not going to share.

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Cc: Sevilla, Max
Subject: RE: NYT story today

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Thanks!

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Cc: Sevilla, Max
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From: Yazgi, Stephanie

Sent: Tuesday, June 09, 2015 12:46 PM
To: 'John Del Cecato'; Gann, Georgia; Schwartz, Regina
Cc: Sevilla, Max
Subject: RE: NYT story today

Let me send you template

Also, sorry wasn't following- can you please let me know what plan is for getting the number?

From: [Yazgi, Stephanie](#)
To: [Gann, Georgia](#); ["John Del Cecato"](#); [Schwartz, Regina](#)
Cc: [Sevillia, Max](#)
Subject: RE: NYT story today
Date: Tuesday, June 09, 2015 2:02:33 PM

That sounds great

From: Gann, Georgia
Sent: Tuesday, June 09, 2015 1:19 PM
To: Yazgi, Stephanie; 'John Del Cecato'; Schwartz, Regina
Cc: Sevillia, Max
Subject: RE: NYT story today

I've got Mayor Slay's cell – I've been asked not to email it around, so I'll give you a ring to add to the call sheet.

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Cc: Sevillia, Max
Subject: RE: NYT story today

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Cc: Sevilla, Max
Subject: RE: NYT story today

Let me send you template

Also, sorry wasn't following- can you please let me know what plan is for getting the number?

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Gunaratna, Mahen](#)
Subject: Re: Tpa
Date: Tuesday, June 09, 2015 9:01:34 PM

Either she says enough and he endorses or not enough and he evades - bringing on all sorts of controversy. May want to avoid TV

Sent from my iPhone

> On Jun 9, 2015, at 8:53 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> We need to ask him what his feeling is about going on a show this weekend. We can jointly recommend him not doing one, but he will not be happy if we pocket veto

>

>

>

>> On Jun 9, 2015, at 8:22 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>

>> I am getting daily incoming from Sunday shows about mayor for this coming sunday. When are we meeting with him about this weekend's plan? We will need to be monitoring the speech and readying response and determining how we are maximizing for the issues/tpa.

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Hagelgans, Andrea](#)
Cc: [Snyder, Thomas](#); [Wolfe, Emma](#); [Gunaratna, Mahen](#)
Subject: Re: Tpa
Date: Tuesday, June 09, 2015 9:01:48 PM

I think we shud determine what we want to accomplish and if we can

----- Original Message -----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 08:53 PM
To: Hagelgans, Andrea
Cc: Snyder, Thomas; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
Subject: Re: Tpa

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From: [Snyder, Thomas](#)
To: [Walzak, Phil](#)
Cc: [John Del Cecato](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Tpa
Date: Tuesday, June 09, 2015 10:07:56 PM

Planning

Sent from my iPhone

> On Jun 9, 2015, at 9:33 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
>
> @ planning?
>
> _____
> From: John Del Cecato [jfdc@akpdmedia.com]
> Sent: Tuesday, June 09, 2015 9:27 PM
> To: Hagelgans, Andrea
> Cc: Snyder, Thomas; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
> Subject: Re: Tpa
>
> Ah - gotcha - sorry - let's do tomorrow?
>
> On 6/9/15, 9:22 PM, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
> wrote:
>
>> That's why I want us to meet with him
>>
>> ----- Original Message -----
>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Tuesday, June 09, 2015 08:53 PM
>> To: Hagelgans, Andrea
>> Cc: Snyder, Thomas; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
>> Subject: Re: Tpa
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>>> determining how we are maximizing for the issues/tpa.
>

From: [Wiley, Maya](#)
To: [John Del Cecato](#)
Subject: 15_343_output.pdf
Date: Wednesday, June 10, 2015 10:52:14 AM
Attachments: [15_343_output.pdf](#)
[ATT00001.txt](#)

Good news.



CITY OF NEW YORK
CONFLICTS OF INTEREST BOARD

2 Lafayette Street, Suite 1010
New York, New York 10007
(212) 442-1400
Fax: (212) 442-1407 TDD: (212) 442-1443

June 10, 2015

Ian Bassin, Esq.
Deputy Counsel to the Mayor
The City of New York
Office of the Mayor
New York, NY 10007

Re: Conflicts of Interest Board Case No. 2015-343 (Rebecca Katz and Hayley Prim)

Dear Mr. Bassin:

This is in response to your letter, dated June 3, 2015, to the Conflicts of Interest Board (the "Board"), and other communications between your office and Board staff, requesting that the Board grant a waiver pursuant to New York City Charter Section 2604(e) to permit Rebecca Katz and Hayley Prim to appear before the Office of the Mayor (the "Office") on behalf of their prospective employer, the Campaign for One New York ("CONY"), within one year of their departure from the Office.

You advise that Ms. Prim, who joined City service in February 2014, worked for the overwhelming majority of that time as a Policy Analyst on the team of Deputy Mayor Alicia Glen and that she left City service on March 27, 2015, to take a position at Hilltop Public Solutions ("Hilltop"), a strategic communications and public affairs firm. You also advise that Ms. Katz, who joined City service on January 1, 2014, served as a Special Advisor to the Mayor until April 7, 2015, when she left City service also to take a position at Hilltop.

You further advise that Ms. Prim is proposing in coming days to terminate her employment with Hilltop and to join the staff of CONY as a full-time employee. You also advise that Ms. Katz may consider doing the same.

You advise that CONY is a 501(c)(4) not-for-profit corporation established in coordination with Mayor de Blasio for the exclusive purpose of receiving and expending private funds to provide the people of New York City with an opportunity to organize in support of the Mayor's policy agenda and to advocate on behalf of the City. You advise that CONY is a client of Hilltop and that at Hilltop Ms. Prim and Ms. Katz have been doing work for CONY. You

advise that if Ms. Prim and Ms. Katz become employees of CONY their work would include efforts to organize the follow-up to the Mayor's visit last month to Washington, D.C. where he advocated for a series of policy priorities of interest to New Yorkers, including an increase in the minimum wage, paid family leave, and additional tax revenues to support investments that would address the current inequality crisis; that, more particularly, CONY is currently engaged in time sensitive work to follow up on that visit and is working to support a day of action later this month; that to enable CONY to do so, the Mayor's Office needs to coordinate with CONY on the content of these activities to ensure accuracy and consistency in the presentation of information to the public; and that in light of CONY's very small staff (CONY has only one other full-time employee) the Office would need to communicate with Ms. Prim (and with Ms. Katz, should she determine to leave Hilltop for a full-time position at CONY).

By endorsement to your letter to the Board, Mayor de Blasio approves of a waiver for Ms. Prim and Ms. Katz to permit them to appear before the Office within one year of leaving City employment in connection with their work as employees of CONY, stating his belief that such appearances would not be in conflict with the purposes and interests of the City.

Charter Section 2604(d) contains a number of provisions -- referred to as the post-employment restrictions -- regulating the conduct of individuals who have left, or are contemplating leaving, City service.

Charter Section 2604(d)(2) provides that no former public servant shall, within a period of one year after the termination of the public servant's service with the City, appear before the agency served by the public servant. "Appear" means to make any communication, including personal appearances, telephone calls, and letters, for compensation, other than those involving ministerial matters. See Charter Section 2601(4). A "ministerial matter" means an administrative act, including the issuance of a license, permit, or other permission by the City, that is carried out in a prescribed manner and does not involve substantial personal discretion. See Charter Section 2601(15).

Charter Section 2604(d)(4) provides that no former public servant shall appear, whether paid or unpaid, before the City, or receive compensation for any services rendered, "in relation to any particular matter involving the same party or parties with respect to which particular matter such person had participated personally and substantially as a public servant through decision, approval, recommendation, investigation or other similar activities." "Particular matter" means any case, proceeding, application, request for a ruling or benefit, determination, contract limited to the duration of the contract as specified therein, investigation, charge, accusation, arrest, or other similar action that involves a specific party or parties, including actions leading up to the particular matter. See Charter Section 2601(17).

Charter Section 2604(d)(5) provides that no public servant shall, after leaving City service, disclose or use for private advantage any confidential information gained from public service that is not otherwise made available to the public.

Charter Section 2604(e) provides, however, that a public servant may hold a position or engage in conduct otherwise prohibited by Chapter 68 if the Board determines, after receiving the written approval of the head of the agency or agencies involved, that such position or conduct does not involve a conflict with the purposes and interests of the City.

In various Advisory Opinions starting with No. 91-8, the Board has made clear that Section 2604(e) would be interpreted to permit limited waivers of the post-employment restrictions, and has further stated that, in determining whether to issue a waiver of the post-employment restrictions, the Board would consider a number of factors, including, but not limited to: the relationship of the City to the public servant's prospective employer; the benefits to the City (as opposed to the public servant) if the waiver were to be granted; and the likelihood of harm to other organizations or companies similar to, or in competition with, a public servant's prospective employer, if the waiver is granted. The Board has in the past granted such waivers "sparingly, and only in exigent circumstances." See Advisory Opinion No. 94-15.

In Advisory Opinion No. 2000-2, in discussing the question of post-employment waivers, particularly for public servants leaving to work for not-for-profits that are closely associated with the City, the Board noted that under certain circumstances public/private partnerships are so significant to the welfare of the City that the City is well served to encourage former City employees to remain effectively in public service and to lend their expertise to these not-for-profits. The Board further stated that, when the City and the not-for-profits share an identity of interest, the harms that the post-employment provisions were intended to address ("to prevent public servants from exploiting public office for personal gain, subordinating the interests of the City to those of a prospective employer, or exerting undue influence on government decision-making"; Opinion No. 94-5 at 6-7) may be absent or at least negligible, and a waiver of the post-employment restrictions shall be granted accordingly.

In Advisory Opinion No. 2008-4, the Board provided further guidance for evaluating the types of relationships that will be deemed public-private partnerships, stating that, when the relationship between the prospective employer organization and the City is one of a compensated provider of goods or services – that is, as a vendor – and a customer, the Board will judge the request to waive the post-employment restrictions under the historic standard announced first in Advisory Opinion No. 91-8 and will grant such requests "sparingly." However, the Board further opined that when the prospective employer organization is a City-affiliated not-for-profit, or an organization that contributes private resources to the City in collaboration with a City agency, the prospective employer organization will more likely be deemed a "partner," and the Board will evaluate the application to waive the post-employment restrictions under the less stringent standard set forth in Advisory Opinion No. 2000-2. See Advisory Opinion No. 2008-4 at 12. Moreover, the Board further observed that the distinction between those private entities that will be viewed as partners and those that will not is not precise; that a given entity may, over time, "shift positions along the continuum;" and that, depending on the particular work the departing City employees will be doing, waivers for City employees leaving to take positions at such firms will be analyzed in light of the firm's hybrid status as both a partner and a vendor. See Advisory Opinion No. 2008-4 at 10.

Here, the Board determines that CONY is a not-for-profit organization bringing private resources to bear in an effort, coordinated with the Office of the Mayor, to support and advance Mayor de Blasio's policy agenda and is therefore a not-for-profit "partner" of the Office of the Mayor within the meaning of Advisory Opinion No. 2008-4. In light of the identity of interest between the Office and CONY in advancing the Mayor's policy agenda, because Ms. Prim's and Ms. Katz's proposed communications with the Office would help make it possible for CONY's initiative to succeed, and because none of the evils, noted above, against which the post-employment restrictions were aimed appear substantially present here, Ms. Prim's and Ms. Katz's proposed communications would not conflict with the purposes and interests of the City, and the Board thus grants the requested waiver of the one-year appearance ban of Charter Section 2604(d)(2) to permit Ms. Prim and Ms. Katz, should she too terminate her Hilltop employment to join CONY full-time, to communicate with the Office during their first post-employment year on behalf of CONY.

You are accordingly advised that, based on your representations and Mayor de Blasio's written approval, the Board has determined that it would not conflict with the purposes and interests of the City for Ms. Prim and Ms. Katz to appear before the Office as full-time employees of CONY during the first twelve months following their departure from City service, limited to their work for CONY as described above, provided that they may not, absent a further waiver granted by this Board on subsequent application, work on particular matters in which they were personally and substantially involved while a public servant and may not use for private advantage or disclose any confidential information gained from public service that is not available to the public. See Charter Sections 2604(d)(4) and (d)(5).

The advice conveyed in this letter is conditioned on the correctness and completeness of the facts supplied to us. If such facts are in any respect incorrect or incomplete, the advice we have given to you may not apply. If at any time you would like further advice based on a change of circumstances or additional information, please contact us.

Very truly yours,



Richard Briffault
Chair

Fernando Bohorquez
Anthony Crowell
Andrew Irving
Erika Thomas-Yuille

Sent from my iPhone

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: FW: 15_343_output.pdf
Date: Wednesday, June 10, 2015 10:53:12 AM

FYI

-----Original Message-----

From: Wiley, Maya
Sent: Wednesday, June 10, 2015 10:52 AM
To: B; Wolfe, Emma; Snyder, Thomas; Walzak, Phil
Cc: Leopold, Elana; Berger, Henry
Subject: 15_343_output.pdf

Hi-

COIB has approved the waiver for Hayley Prim to communicate with City Hall as a full time employee of CONY.

Letter attached.

M

From: [Snyder, Thomas](#)
To: [John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com)
Subject: mtg
Date: Wednesday, June 10, 2015 10:55:48 AM

Are you gonna be here at 11 this am?

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [John Del Cecato](#)
To: [Wiley, Maya](#)
Subject: Re: 15_343_output.pdf
Date: Wednesday, June 10, 2015 11:58:01 AM

Right on!

On 6/10/15, 10:52 AM, "Wiley, Maya" <MWiley@cityhall.nyc.gov> wrote:

>Good news.
>

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Subject: FYI
Date: Wednesday, June 10, 2015 12:28:26 PM

There's a *chance* that we may do a conference call with Capitol Hill reporters either this afternoon or tomorrow AM with Robert Reich to give one last push against Fast Track/TPP - but not sure yet... Roosevelt Institute has been pushing us & I mentioned to MBDB last night & he was game - but we'll see if it pans out

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: TPA messaging
Date: Wednesday, June 10, 2015 12:36:12 PM

Ah, here you go:

14. Since 1979, worker productivity has risen eight times faster than pay. [\[14\]](#)

15. In 2013, the average real hourly wages of young college graduates were barely higher than in 1989. [\[15\]](#)

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 10, 2015 12:33 PM
To: Gunaratna, Mahen
Subject: Re: TPA messaging

Number 14 just needs an ending then - thanks!

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Wednesday, June 10, 2015 at 12:25 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPA messaging

I think there were only 14 originally. I can add more if you want - lemme know.

Sent from my iPhone

On Jun 10, 2015, at 12:20 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Mine is cut off at #14

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Monday, June 8, 2015 at 3:55 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: RE: TPA messaging

Here's an old email. We can brush up as needed:

We need to talk about which of these stats we like and which we want to clarify/say better so we have an arsenal of choices going forward

-----Original Message-----
From: Mahen Gunaratna
To: Bill de Blasio

Cc: Andrea Hagelgans
Subject: Quick Stats on Income Inequality
Sent: Apr 14, 2015 4:17 PM

As requested, please see below. AH is putting into your trip binder, which she will give you later tonight. Thanks, Mahen

--

Quick Stats on Income Inequality

1. The average CEO makes about 300 times what the average worker makes.[1]
 2. The wealthiest 1% captured 91% of all income gains during the first three years of the recovery from the Great Recession (2009 to 2012).[2]
 3. A typical American family, in real income terms, is making less today than they were a quarter century ago.[3]
 4. Half of all New Yorkers are living at or near the poverty level.[4]
 5. Income inequality is the highest it's been since the Great Depression.[5]
 6. Two-thirds of American employees are estimated to live paycheck-to-paycheck, saying they would find it somewhat or very difficult to meet their financial obligations if there was a delay in their paychecks.[6]
 7. In NYC, over 50% of New Yorkers are rent-burdened, meaning they spend more than 30% of their household income on rent, while in Manhattan, a single apartment recently sold for a jaw-dropping \$100 million and another apartment was rented for \$500,000 – per MONTH.[7]
 8. We live in a country where the wealthiest 160 THOUSAND families own as much wealth as the poorest 145 MILLION families.[8]
 9. The middle class share of national income continues to stagnate near record lows – falling sharply over nearly the past half century.[9]
 10. The top ten percent in our country take in half of our national income.[10]
 11. The top 1% of earners take home over 20% of America's income.[11]
 12. The wealth gap between the richest Americans and the average family has more than doubled over the past half century. The wealthiest 1% of American households had a net worth 288 TIMES as large as the average family.[12]
 13. A child born in the top 20% has about a 2 in 3 chance of staying at or near the top. A child born into the bottom 20% has a less than 1 in 20 shot at making it to the top. He or she is ten times likelier to be stuck in place.[13]
 14. Since 1979, worker productivity has risen eight times faster than
- Sent via BlackBerry by AT&T

From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
Sent: Monday, June 08, 2015 12:16 PM
To: Gunaratna, Mahen
Cc: Jon Fromowitz
Subject: Re: TPA messaging

Yes - if you could get that list, that would be great...

Fromo also has some stats that he uses...

And there are some other good data points, like the WalMart story today (they have seen less turnover since raising wages) & possibly something on West Virginia (a red state & unlikely ally in the fight against income inequality - but a place where inequality is still large)

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>

Date: Monday, June 8, 2015 at 11:43 AM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: FW: TPA messaging

Let me know what you need assistance with.

Maybe we should also brush up that list from a few months ago with 20 quick stats on income inequality – will dig up.

From: Hagelgans, Andrea

Sent: Monday, June 08, 2015 11:27 AM

To: John Del Cecato (jfdc@akpdmedia.com); Gunaratna, Mahen

Cc: Walzak, Phil; Hinton, Karen

Subject: TPA messaging

Hey John,

So in the post-game show, Mayor said he is not pleased with current TPA messaging and examples. He wants “sharper, crisper” messages and stronger examples. He doesn’t feel we are showing forward momentum, yada, yada, yada

Do you have the strategic plan you’ve been working on?

I’d like to connect with Mahen and get a true message guide together for him—3 main messages, sharp examples for each of the promising candidates (both GOP and DEM) and whatever action item he wants to be saying, difficult Q&A updates. He also wants to bang the drum more on the poll. He finally focused on it.

I know we are discussing on Wed the idea of the presidential forum. I want to flag he would have been flat-footed if Dickerson had asked him what he plans to do if no one or only a few candidates accept the forum invite. So we are on borrowed time here.

Thanks!

Andrea Hagelgans
Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); ["John Del Cecato"](#); [Hinton, Karen](#)
Cc: [Wolfe, Emma](#); [Carey, Michael](#)
Subject: RE: INCOMING: Annie Karni/Politico -- : de blasio clinton
Date: Wednesday, June 10, 2015 12:55:09 PM

I did Stephanapolis and MTP

From: Walzak, Phil
Sent: Wednesday, June 10, 2015 12:52 PM
To: 'John Del Cecato'; Hinton, Karen
Cc: Hagelgans, Andrea; Wolfe, Emma; Carey, Michael
Subject: RE: INCOMING: Annie Karni/Politico -- : de blasio clinton

+EW, MPC

Yes, going to start barring objectins

I have Lemire, Karni, Hawkins

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 10, 2015 12:49 PM
To: Hinton, Karen
Cc: Hagelgans, Andrea; Walzak, Phil
Subject: Re: INCOMING: Annie Karni/Politico -- : de blasio clinton

Can't we just tell everybody he won't be there?

On Jun 10, 2015, at 12:40 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Politico on Clinton. Let's close it down.

From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Date: Wed, 10 Jun 2015 11:57:52 -0400
To: "@Incoming" <Incoming@cityhall.nyc.gov>
Subject: INCOMING: Annie Karni/Politico -- : de blasio clinton

From: Annie Karni [<mailto:akarni@politico.com>]
Sent: Wednesday, June 10, 2015 11:51 AM
To: Mayor's Press Office
Subject: Fw: de blasio clinton

Just checking if there is any **comment or confirmation about BDB's office not commenting on whether or not he will be at Hillary's kick off on Saturday.**

From: Annie Karni

Sent: Wednesday, June 10, 2015 11:47 AM

To: pwalzak@cityhall.nyc.gov

Subject: de Blasio Clinton

POLITICO doing a short folo on the Crain's story. anything to add? Accurate that mayor's office won't comment on whether or not he will be attending?

From: [Yazgi, Stephanie](#)
To: ["John Del Cecato"](#); [Snyder, Thomas](#)
Cc: [Schwartz, Regina](#); [Wolfe, Emma](#)
Subject: RE: FYI: Minimum wage item at USCM in June
Date: Wednesday, June 10, 2015 2:05:47 PM

Yep- prob not unless something changes.
Its just an FYI and background in case something changes.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 10, 2015 2:03 PM
To: Yazgi, Stephanie; Snyder, Thomas
Cc: Schwartz, Regina; Wolfe, Emma
Subject: Re: FYI: Minimum wage item at USCM in June

I don't think we're going to CA for USCM - right?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, June 10, 2015 at 1:37 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: FYI: Minimum wage item at USCM in June

Flagged this for John a while back but want y'all to know that: LA is looking to have some visibility event around minimum wage while in SF for USCM June meeting. They have been in touch with the WH about it. Not sure where idea came from but LA hey asked USCM for help identifying what cities have raised their minimum wage.

Thanks.
Stephanie

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#); [Yazgi, Stephanie](#)
Cc: [Schwartz, Regina](#); [Wolfe, Emma](#)
Subject: RE: FYI: Minimum wage item at USCM in June
Date: Wednesday, June 10, 2015 2:06:03 PM

Very slim chance he will go.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 10, 2015 2:03 PM
To: Yazgi, Stephanie; Snyder, Thomas
Cc: Schwartz, Regina; Wolfe, Emma
Subject: Re: FYI: Minimum wage item at USCM in June

I don't think we're going to CA for USCM - right?

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Wednesday, June 10, 2015 at 1:37 PM
To: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: John Del Cecato <jfdc@akpdmedia.com>, "Schwartz, Regina" <RSchwartz@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: FYI: Minimum wage item at USCM in June

Flagged this for John a while back but want y'all to know that: LA is looking to have some visibility event around minimum wage while in SF for USCM June meeting. They have been in touch with the WH about it. Not sure where idea came from but LA hey asked USCM for help identifying what cities have raised their minimum wage.

Thanks.
Stephanie

From: [Hagelgans, Andrea](#)
To: [Walzak, Phil](#); [Hinton, Karen](#)
Cc: "jfdc@akpdmedia.com"; [Wolfe, Emma](#)
Subject: RE: HILLARY
Date: Wednesday, June 10, 2015 2:44:18 PM

Hillary's team has not released the time of the speech yet, just FYI

From: Walzak, Phil
Sent: Wednesday, June 10, 2015 2:42 PM
To: Hinton, Karen
Cc: 'jfdc@akpdmedia.com'; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: HILLARY

Why don't we say we have events scheduled for Sat?

From: Hinton, Karen
Sent: Wednesday, June 10, 2015 2:41 PM
To: Walzak, Phil
Subject: Fwd: HILLARY

Do I say still reviewing her position on tap

Sent from my iPhone

Begin forwarded message:

From: "Fermino, Jennifer" <jfermino@nydailynews.com>
Date: June 10, 2015 at 2:39:54 PM EDT
To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: Re: HILLARY

Why isn't he going ?

Jennifer Fermino
646-734-0320

Sent from my iPhone

On Jun 10, 2015, at 2:39 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

No

Sent from my iPhone

On Jun 10, 2015, at 2:37 PM, Fermino, Jennifer
<jfermino@nydailynews.com> wrote:

We're doing something on this. Is he going ?
Jennifer Fermino
646-734-0320

Sent from my iPhone

On Jun 10, 2015, at 1:49 PM, Fermino, Jennifer
<jfermino@nydailynews.com> wrote:

Is mayor going to hillary at Roosevelt island?

<http://www.crainsnewyork.com/article/20150610/BLOGS04/150609865/de-blasio-likely-to-skip-hillary-clintons-campaign-launch>

Jennifer Fermino
City Hall Bureau Chief
New York Daily News
(o) 212 210 1887
(c) 646 734 0320

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*****^(NJ)

This transmission is intended only for the use of the addressee and may contain information that is confidential, privileged and/or exempt from disclosure under applicable law. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of the information contained herein is strictly unauthorized and prohibited. If you have received this communication in error, please notify the sender immediately and delete this message. Thank you.

***** (NJ)

From: [Walzak, Phil](#)
To: [Hinton, Karen](#)
Cc: [Carey, Michael](#); [John Del Cecato](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: RE: INCOMING: Annie Karni/Politico -- : de blasio clinton
Date: Wednesday, June 10, 2015 3:31:44 PM

Ok great

From: Hinton, Karen
Sent: Wednesday, June 10, 2015 3:31 PM
To: Walzak, Phil
Cc: Carey, Michael; John Del Cecato; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: INCOMING: Annie Karni/Politico -- : de blasio clinton

Yes

Sent from my iPhone

On Jun 10, 2015, at 3:30 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

You guys have more info than we do KH is he good saying not going?

From: Hinton, Karen
Sent: Wednesday, June 10, 2015 3:30 PM
To: Carey, Michael
Cc: Walzak, Phil; John Del Cecato; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: INCOMING: Annie Karni/Politico -- : de blasio clinton

Mayor said he was invited

Sent from my iPhone

On Jun 10, 2015, at 12:55 PM, Carey, Michael <MPCarey@cityhall.nyc.gov> wrote:

I have not even received an invite so.....

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: Walzak, Phil
Sent: Wednesday, June 10, 2015 12:52 PM
To: 'John Del Cecato'; Hinton, Karen
Cc: Hagelgans, Andrea; Wolfe, Emma; Carey, Michael
Subject: RE: INCOMING: Annie Karni/Politico -- : de blasio clinton

+EW, MPC
Yes, going to start barring objectins

I have Lemire, Karni, Hawkins

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
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From: Mayor's Press Office <pressoffice@cityhall.nyc.gov>
Date: Wed, 10 Jun 2015 11:57:52 -0400
To: "@Incoming" <Incoming@cityhall.nyc.gov>
Subject: INCOMING: Annie Karni/Politico -- : de blasio clinton

From: Annie Karni [<mailto:akarni@politico.com>]
Sent: Wednesday, June 10, 2015 11:51 AM
To: Mayor's Press Office
Subject: Fw: de blasio clinton

Just checking if there is any **comment or confirmation**
about BDB's office not commenting on whether or not
he will be at Hillary's kick off on Saturday.

From: Annie Karni
Sent: Wednesday, June 10, 2015 11:47 AM
To: pwalzak@cityhall.nyc.gov
Subject: de blasio clinton

POLITICO doing a short folo on the crain's story.
anything to add? Accurate that mayor's office won't
comment on whether or not he will be attending?

From: [Hagelgans, Andrea](#)
To: [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: FW: INCOMING: Tara Meltzer/NBC w Andrea Mitchell// Intv Request for Mayor de Blasio --LA raising their minimum wage
Date: Wednesday, June 10, 2015 3:45:00 PM

From: Mayor's Press Office
Sent: Wednesday, June 10, 2015 3:44 PM
To: @Incoming
Subject: INCOMING: Tara Meltzer/NBC w Andrea Mitchell// Intv Request for Mayor de Blasio --LA raising their minimum wage

From: Meltzer, Tara (NBCUniversal) [<mailto:Tara.Meltzer@nbcuni.com>]
Sent: Wednesday, June 10, 2015 3:42 PM
To: Katz, Rebecca; Mayor's Press Office
Subject: Hi, it's Tara at MSNBC w Andrea Mitchell// Intv Request for Mayor de Blasio

The topics: income inequality (LA raising their minimum wage) and 2016
It would be a one-on-one interview between 12pm-1pm

Please let me know if this can work, if not, can we look at future dates – [REDACTED]

Warm regards,

Tara

From: [Ronalie](#)
To: [REDACTED] [Chao, Raymond](#); [Snyder, Thomas](#); [Carey, Michael](#); [Leopold, Elana](#); [Wolfe, Emma](#);
jfdc@akpdmedia.com
Subject: MBDB: TPA Update Call
Date: Wednesday, June 10, 2015 4:31:14 PM

We are delayed. Still in pressed. Will update when we leave!

MBDB: TPA Update Call

Scheduled: Wednesday, Jun 10, 2015 from 4:30 PM to 5:00 PM

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Invitees: [REDACTED], [Chao, Raymond](#), [Snyder, Thomas](#), [Carey, Michael](#), [Leopold, Elana](#), [Wolfe, Emma](#), ['jfdc@akpdmedia.com'](mailto:jfdc@akpdmedia.com)
(jfdc@akpdmedia.com)

Sent from my iPhone

From: [Jon Fromowitz](#)
To: [Blumm, Kate](#)
Subject: Re: help!
Date: Wednesday, June 10, 2015 4:53:21 PM

No prob!

On Jun 10, 2015, at 4:52 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

Perfect—thanks, and sorry, I've been slammed today

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, June 10, 2015 4:50 PM
To: Blumm, Kate
Subject: Re: help!

FYI - I took transcript from Sunday and am just focusing, tightening, sound-biting for potential mosque remarks since that's so soon. Will have that for you shortly

On Jun 10, 2015, at 4:48 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

We will do this though Fromo is on [REDACTED] starting on Friday!

From: Hagelgans, Andrea
Sent: Wednesday, June 10, 2015 10:54 AM
To: Jon Fromowitz (jfromowitz@akpdmedia.com); Blumm, Kate
Subject: help!

Hi there,
Possible to get some writing assistance again from the dynamic duo?

Friday hit – Remarks at a Mosque on rent regulation (5-10 minutes). I would look at what he delivered on Sunday
Saturday hit—Remarks at a SDA church on rent regulations (5-10 minutes)
Monday hit- remarks on Fast Food workers on minimum wage. I'll get more details for you

Best,
Andrea

Andrea Hagelgans

Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Wolfe, Emma](#)
To: [REDACTED]; [REDACTED] [Chao, Raymond](#); [Snyder, Thomas](#); [Carey, Michael](#);
[Leopold, Elana](#); "jfdc@akpdmedia.com"
Subject: Re: MBDB: TPA Update Call
Date: Wednesday, June 10, 2015 5:05:19 PM

I'm having service issues on train back from alb
Will keep trying

From: Ronalie [mailto:[REDACTED]]
Sent: Wednesday, June 10, 2015 05:00 PM
To: [REDACTED] <[REDACTED]> [Chao, Raymond](#); [Snyder, Thomas](#); [Carey, Michael](#); [Leopold, Elana](#); [Wolfe, Emma](#); jfdc@akpdmedia.com <jfdc@akpdmedia.com>
Subject: Re: MBDB: TPA Update Call

Calling now

Sent from my iPhone

On Jun 10, 2015, at 4:45 PM, Ronalie <[REDACTED]> wrote:

Hi all, please dial in!

Mayor will be dialing in soon.

Thank you!!

MBDB: TPA Update Call

Scheduled: Wednesday, Jun 10, 2015 from 4:30 PM to 5:00 PM

Location: Dial-in Number: [REDACTED] Meeting ID: [REDACTED]

Invitees: [REDACTED], [Chao, Raymond](#), [Snyder, Thomas](#), [Carey, Michael](#), [Leopold, Elana](#), [Wolfe, Emma](#), 'jfdc@akpdmedia.com' (jfdc@akpdmedia.com)

Sent from my iPhone

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#); [Williams, Dominic](#)
Cc: [Hagelgans, Andrea](#); [Sevillia, Max](#)
Subject: RE: Buffett Rule
Date: Wednesday, June 10, 2015 5:12:09 PM

Trying to find a solid analysis from post-Jan 2013, when the President signed the latest compromise into law. A lot of the Buffet Rule revenue estimates are from 2012.

Looping Max to see if his team has something handy.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Wednesday, June 10, 2015 3:30 PM
To: Williams, Dominic; Gunaratna, Mahen
Cc: Hagelgans, Andrea
Subject: Buffett Rule

Dom/Mahen - Andrea & I are trying to think through some questions that will become more pointed about TPA as the weeks go by...

Do you guys know how much money would be generated by implementing the Buffett Rule right now?

There are a lot of numbers out there - but the amount got impacted by the extension of the Bush tax cuts for some (as I recall, most of them were made permanent?)

Just looking for a ballpark figure (as much as possible, of course!) that MBDB can say with a straight face

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: <no subject>
Date: Wednesday, June 10, 2015 6:02:58 PM

Going forward, we're going to need lots of TPA call time.

The truth is, the reason all the stuff worked up until now is that we were able to use our major weapon - the mayor.

And since May 12th, we've been doing all we can at the staff/consultant level - but we only have so much juice.

Other than a few calls to Elizabeth Warren & Keith Ellison, he hasn't spoken to the vast majority of our TPA partners since May 12th. That's not necessarily his fault - we mentioned it to him, but haven't really shown the urgency.

To get this presidential forum off the ground, we'll need him to make some calls to top TPA people & get them on board.

And to get the Early State program off the ground, we'll need him to engage a "chairman" like Harkin, as we discussed earlier today.

Geri will bring a ton to the table - but a staffer is only as good as the principal they represent - and none of us - myself included - have the juice to convince others that we're speaking directly for the mayor on this stuff

From: [Gunaratna, Mahen](#)
To: [Snyder, Thomas](#); [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#)
Subject: RE: Tpa
Date: Wednesday, June 10, 2015 6:05:34 PM

<http://blogs.wsj.com/washwire/2015/06/10/de-blasio-to-skip-clinton-rally-praises-rival-sanders/>

5:56 pm ET
Jun 10, 2015

[2016](#)

De Blasio to Skip Clinton Rally, Praises Rival Sanders

One for [Hillary Clinton](#)'s rivals for the 2016 Democratic presidential nomination received an informal boost Wednesday from a curious source: Mrs. Clinton's former campaign manager, New York City Mayor **Bill de Blasio**.

Mr. de Blasio, who managed Mrs. Clinton's winning 2000 campaign for Senate and supported her 2008 presidential bid, said at an unrelated news conference that "I've always liked what I heard from Bernie Sanders," the independent Vermont senator who is running for the Democratic 2016 nomination.

"I think Bernie Sanders is a great senator, is a great voice for a fair society and a fair economy," he said.

Mr. de Blasio, a Democrat, also said that he wouldn't attend [Mrs. Clinton's campaign rally on Saturday in New York City, on Roosevelt Island](#).

"I'm waiting to hear, as I've said, her larger vision for addressing income inequality," Mr. de Blasio said when asked if he would attend her June 13 event. "I look forward to that."

Mr. de Blasio has sought lately to cast himself as a national voice for liberalism.

A spokesman for Mrs. Clinton didn't immediately respond a question about whether Mr. de Blasio was invited to the rally, nor to a request for comment on the mayor's remarks about Mr. Sanders.

The mayor also praised Mrs. Clinton more extensively on Wednesday than he has since the start of her campaign.

“I’ve been very impressed by the comment she’s given so far on a host of issues,” he said. “I saw her speech on voting rights — it was very powerful,” he said. “I thought her vision for that was exactly right. I’m very impressed by her criminal justice reform speech. What I am waiting to hear about is the fight against income inequality, how we raise wages and benefits.”

Mrs. Clinton last week proposed that Americans be automatically registered to vote when they turn 18, unless they opt out, and called for an expansion of early-voting opportunities across the country.

Mr. de Blasio has had a lengthy relationship with both Mrs. Clinton and former President Bill Clinton, in whose administration he worked as an official at the Department of Housing and Urban Development.

This isn’t the first time Mr. de Blasio has distanced himself from Mrs. Clinton’s campaign or expressed reservations about her platform. In recent months he has said repeatedly that he hasn’t decided whether to endorse her 2016 presidential bid.

In April, Mr. de Blasio [said in an interview on NBC](#) that he wouldn’t endorse her “until I see an actual vision of where they want to go.”

“She’s a tremendous public servant,” he told NBC. “I think she is one of the most qualified people to ever run for this office. And by the way, thoroughly vetted, we can say that. But we need to see the substance.”

Mara Gay contributed to this article.

-----Original Message-----

From: Snyder, Thomas

Sent: Tuesday, June 09, 2015 9:02 PM

To: John Del Cecato

Cc: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen

Subject: Re: Tpa

Either she says enough and he endorses or not enough and he evades - bringing on all sorts of controversy. May want to avoid TV

Sent from my iPhone

> On Jun 9, 2015, at 8:53 PM, John Del Cecato <jfdc@akpdmmedia.com> wrote:

>

> We need to ask him what his feeling is about going on a show this weekend. We can jointly recommend him not doing one, but he will not be happy if we pocket veto

>

>

>

>> On Jun 9, 2015, at 8:22 PM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

>>

>> I am getting daily incoming from Sunday shows about mayor for this coming sunday. When are we meeting with him about this weekend's plan? We will need to be monitoring the speech and readying response and determining how we are maximizing for the issues/tpa.

From: [Yazgi, Stephanie](#)
To: ["John Del Cecato"](#)
Subject: RE: reminder
Date: Wednesday, June 10, 2015 6:26:20 PM

Ok great

Then I'll add in a closing introducing her and adding her to CC

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 10, 2015 6:13 PM
To: Yazgi, Stephanie
Subject: Re: reminder

Oh - that would be helpful right? Greenwald's producer is Regina I believe - will get everyone connected

On Jun 10, 2015, at 5:52 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

But who at the company am I connecting them with?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Wednesday, June 10, 2015 12:05 PM
To: Yazgi, Stephanie
Subject: Re: reminder

Just talked to Tom - he thinks it's fine - go for it - and thank you!

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>
Date: Tuesday, June 9, 2015 at 5:05 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: reminder

Ok no prob let's wait for tom!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Tuesday, June 09, 2015 4:49 PM
To: Yazgi, Stephanie
Subject: Re: reminder

Thanks for reminder... Was waiting for Tom Snyder to weigh in re: what exactly we could have MBDB do - but I think that part can wait... Here's what I've got.... Need some sort of nice closing!

Robert Greenwald, founder and President of Brave New Films, is a supporter of The Progressive Agenda.

Robert is a brilliant, award-winning filmmaker from Los Angeles who - after a career of making dozens of feature films - turned his efforts to progressive documentary filmmaking - including *Outfoxed: Rupert Murdoch's War on Journalism*; *Wal-Mart: The High Cost of Low Price*; and *Koch Brothers Exposed*. Robert recently produced the short film *Racism Is Real*, which has been a viral sensation.

Now, in concert with *The Progressive Agenda*, Robert is in the process of making a short (5-10 minute) film that shines a light on the fact that the top 25 hedge fund managers earned more money last year than all of the Kindergarten teachers in America COMBINED.

Robert is hoping to film Kindergarten teachers in various cities around the country, including New York City and (YOUR CITY). The plan is to launch this new film at "premier parties" (whether in-person, or virtual) in a half-dozen cities across the country.

He'd like your help in identifying teachers to interview, as well as your help in planning for the premier, which will be **the week of September 7th**. There will be a national day of screenings, and discussions about this issue and how it relates to our fight to combat income inequality.

So to summarize, we'd like participating mayors to:

1. Host an in-person screening.
 2. Participate in a national online stream, where we connect the mayors and cities that are participating.
 3. Assign a staff person with whom we can work out the details for this national day of premiers/discussions/press coverage.
- AND/OR
4. Help identify Kindergarten teachers in your city (and contacts for them), if you'd like them featured in the film.

From: <Yazgi>, Stephanie Yazgi <syazgi@cityhall.nyc.gov>

Date: Tuesday, June 9, 2015 at 4:46 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Subject: reminder

Write up for the educational movie. Don't forget
+ contact form the movie company.
steph

From: [Jon Fromowitz](#)
To: [Blumm, Kate](#)
Subject: Re: help!
Date: Wednesday, June 10, 2015 6:36:42 PM
Attachments: [MosqueRemarksv2.docx](#)
[ATT00001.htm](#)

Draft mosque remarks attached.

Can either use these for temple for SDA or go a different direction on that one - defer to you on which makes more sense given aims.

**Mayor Bill de Blasio
Mosque Remarks
Wednesday 6 PM**

Acknowledgements TK

New York City works best when it works for everyone.

New York's promise – that you can make here no matter what you look like or where you were born -- has made our city a shining beacon of opportunity visible across the world.

Our history isn't perfect, but the guiding light of opportunity has led us through even our darkest hours.

Today, the very promise of our city is at risk.

It's at risk because millions who live here struggle to AFFORD living here.

We can talk about the pros and cons of gentrification, and we can acknowledge that it's not all good or all bad, but we know one thing – gentrification has changed us rapidly.

And with it have come profound challenges:

The cost of housing going up all over has changed us.

The Great Recession has changed us – and not for the better. It threw people into poverty and so many haven't yet recovered.

When things change, you can bury your head in the sand or you can do something about it.

But the fact is we have a status quo that is unsustainable and unacceptable.

I believe it's time to ACT to keep New York a city for all. Are you with me?

I've talked about many times before about The Tale of Two Cities New York has become. In greater than it's been at any time since before the Great Depression, in the 1920s.

And this Administration is working is squarely focused on changing that.

We're giving families better wages, and essential benefits like paid sick leave.

We're giving -day pre-k to every family who wants it.

And we're expanding programs for our middle school kids so that working parents have the peace of mind knowing kids are safe and learning.

These changes have happened in these last 17 months, and we will expand upon them.

But there's much more work to do, and there's no clearer manifestation of inequality in New York than the skyrocketing cost of housing.

If we don't act and act boldly to control the price of housing in our city, New York will be a gilded city, rather than the city of opportunity that's meant so much for so many.

The good news is we don't have to accept the status quo. Everyday people have the power to CREATE change, but only if we all DEMAND change.

And when we say change, we mean the type of change that puts people first.

For years, changing neighborhoods meant less affordable ones.

Developers put profits ahead of people. They played by their own rules, and their rules put their bottom lines first.

This Administration is working relentlessly to change that status quo.

We're DEMANDING the developers build affordable housing. Under this Administration in rezoned neighborhoods, if you build *any* housing, you are also building affordable housing. Period.

But to really make our ambitious affordable housing plan – which will create or preserve 200,000 units of affordable housing, we’ll need Albany’s help.

There’s just days left before those in Albany conclude the legislative session.

If they fail to act, we’ll continue to slip backwards.

Right now in New York City, according to state law, a developer get a tax break for building new luxury condos. Is that what you want your tax dollars to go to?

...

Do you think people who create luxury condominiums need a tax break?

...

You know, there was just a \$90 million condo sold in midtown. Can you believe that? The developers got a tax break to build it, and the fortunate souls who can afford to live in such expensive homes aren’t asked to pay their fair share.

Meanwhile, millions struggle to find or keep affordable housing.

So it’s no wonder that when it comes to housing in New York City, the game feels rigged for so many.

We have proposed to Albany some ideas to change the rules of the game.

First of all, we believe that if someone can afford to buy one of those luxury condominiums, then they can also afford to pay a modest tax to create affordable housing.

We call it the mansion tax, because if you can afford a mansion, you can afford to help your brothers and sisters. The revenue from the mansion tax we proposed would give our city the ability to create or preserve affordable housing for 160,000 New Yorkers.

In Albany, they will make a decision on that proposal in the next few days.

And they'll also decide whether to continue or eliminate rent regulation for over 2 million New Yorkers.

And we can be sure about one thing: if Albany doesn't act, the market will. And we all know what that will mean.

Albany not only has a choice to keep rent regulation or to eliminate it, they should do the right thing and **STRENGTHEN** rent regulation.

What do we mean when we talk about strengthening rent regulations?

Under the current rent law, when the rent hits a certain level for an apartment, the landlord gets to take away all rent stabilization, so that there are no more rules, no more limits to what they can charge.

The current law gives them a loophole to take the apartment out of any kind of regulation.

In the last 5 years alone, our city has lost 35,000 affordable housing units. We've seen what that looks like in our neighborhoods.

So Albany should **change the rules** to end this loophole.

Under the current law, whenever a tenant moves out of an apartment, the landlord can up the rent by 20 percent. They don't have to do anything to the unit. They just get to up the rent by 20 percent. It's called a "vacancy bonus." Why should you get a bonus just because you have a new tenant?

Albany should **change the rules** end the vacancy bonus for landlords now so that we can keep more units from becoming unaffordable.

And under the current law, if a landlord does something to improve a unit, they get to raise the monthly rent... permanently. Current law lets the landlord just keep on getting more and more money out of us.

Albany should **change the rules** and close that loophole, because if we don't, we'll just keep losing more and more the affordable apartments that people need.

Let me be clear: The Assembly has done the right thing on many of the measures we're talking about, but now it's time for others to act.

If they don't act, they will be consigning this city to become unaffordable for more and more people....
Mortgaging millions of promising futures here.

Make your voices heard. All those who represent you in Albany need to hear from you now.

Make your voices inescapable, make your voices loud – and we have a chance to make the changes we need.

Are you going to make your voices heard in Albany?

...

And let me tell you one other thing. Let's say those who believe in the status quo don't want to hear our voices. So they want to continue tax breaks for developers. This is this thing you've heard about lately called 421-a – harmless sounding phrase, but what it really means is tens of millions of dollars going into the pockets of developers.

If Albany will not give us the changes we need, if Albany will not strengthen rent regulation, if Albany will not pass a mansion tax, if Albany will not protect us, then we should end any tax breaks for developers who are not going to create affordable housing.

I've said it before, I'll say it again: If Albany won't mend it let's end it.

The challenges of talking inequality and creating affordable housing are big ones.

They won't be achieved overnight, but as long as everyday activists across this city make their voices heard... As long as we speak in ONE VOICE when we say the rules of the game must be changed so they work for working people...

As long as fight with the tireless ferocity that this city is known for, then I have no doubt that we will prevail.

Thank you!

On Jun 10, 2015, at 4:53 PM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

No prob!

On Jun 10, 2015, at 4:52 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

Perfect—thanks, and sorry, I've been slammed today

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Wednesday, June 10, 2015 4:50 PM
To: Blumm, Kate
Subject: Re: help!

FYI - I took transcript from Sunday and am just focusing, tightening, sound-biting for potential mosque remarks since that's so soon. Will have that for you shortly

On Jun 10, 2015, at 4:48 PM, Blumm, Kate <KBlumm@cityhall.nyc.gov> wrote:

We will do this though Fromo is on [REDACTED] starting on Friday!

From: Hagelgans, Andrea
Sent: Wednesday, June 10, 2015 10:54 AM
To: Jon Fromowitz (jfromowitz@akpdmedia.com); Blumm, Kate
Subject: help!

Hi there,
Possible to get some writing assistance again from the dynamic duo?

Friday hit – Remarks at a Mosque on rent regulation (5-10 minutes). I would look at what he delivered on Sunday
Saturday hit—Remarks at a SDA church on rent regulations (5-10 minutes)
Monday hit- remarks on Fast Food workers on minimum wage. I'll get more details for you

Best,
Andrea

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Carey, Michael](#)
To: [John Del Cecato](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Wolfe, Emma](#); [Snyder, Thomas](#); [Williams, Dominic](#)
Subject: Re: Happy to do something tomorrow (Thursday) morning. I'll be at 415-669-9727. NOTE PACIFIC TIME!
Date: Wednesday, June 10, 2015 6:48:28 PM

12:15 from CH

Michael Paul Carey
City Hall
New York, New York

On Jun 10, 2015, at 6:05 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Reich is on board to do a conf call with Capitol Hill reporters tomorrow on trade...

MPC - is there some time in the sked that works (i.e., not too early, since Reich is in California)?

From: Hayley Prim <hprim@hilltoppublicsolutions.com>
Date: Wednesday, June 10, 2015 at 6:01 PM
To: "Robert B. REICH" <rreich@berkeley.edu>
Cc: Rebecca L BOLES <rboles@berkeley.edu>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Happy to do something tomorrow (Thursday) morning. I'll be at 415-669-9727. NOTE PACIFIC TIME!

Thank you! Also adding my colleague John Del Cecato.

On Wednesday, June 10, 2015, Robert B. REICH <rreich@berkeley.edu> wrote:

|

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Hayley Prim
Hilltop Public Solutions


From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#); [Regina Clemente](#)
Cc: [Robert Greenwald](#)
Subject: Connecting
Date: Wednesday, June 10, 2015 8:16:25 PM

Regina, meet Stephanie - who's leading our charge on fellow mayors - and is reaching out via Hedge Funders versus Kindergarten Teachers...

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Date: Wednesday, June 10, 2015 8:49:43 PM

Can you resend the latest taking points on TPP

From: [Regina Clemente](#)
To: [John Del Cecato](#); [Yazgi, Stephanie](#)
Cc: [Robert Greenwald](#)
Subject: Re: Connecting
Date: Wednesday, June 10, 2015 8:55:49 PM

Thanks, John. Hi, Stephanie.

Looking forward to working together. Let me know how I can be helpful/what the next steps are on your end. And we will keep you updated on our progress with the film.

Happy to jump on a call this week or next to discuss more.

Thanks!

Regina Clemente
Director of Campaigns
Brave New Films
regina@bravenewfilms.org
o: 310-204-0448 x.236
c: 818-239-2070
bravenewfilms.org

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Wednesday, June 10, 2015 at 5:16 PM
To: Stephanie Yazgi <syazgi@cityhall.nyc.gov>, Regina Clemente <regina@bravenewfilms.org>
Cc: Robert Greenwald <robert@bravenewfilms.org>
Subject: Connecting

Regina, meet Stephanie - who's leading our charge on fellow mayors - and is reaching out via Hedge Funders versus Kindergarten Teachers...

From: [Wolfe, Emma](#)
To: [Shorris, Anthony](#); [Williams, Dominic](#); [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wiley, Maya](#); [Snyder, Thomas](#); [Fuleihan, Dean \(OMB\)](#); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com)
Cc: [Fink, Avi](#); [Schwartz, Regina](#)
Subject: debbie downer
Date: Thursday, June 11, 2015 8:40:55 AM

I want to adjust my predictions even lower on a big good thing coming out of next week in albany. The more I reflect on my last two days in Albany, think about rent as fulcrum, and the 421-a play by the Governor, the less good I feel.

Lowering down to 30-40% that we come out with anything big and good here. Only good thing that means is potentially less harm on 3/4.

I hope dean both more optimistic than me and is right. But we should prepare for an "Albany basically gave up" narrative.

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#)
Subject: Politico on HRC college debt plan
Date: Thursday, June 11, 2015 9:02:42 AM

Clinton student loan reform plan has Warren stamp



In weekly calls and in meetings over the past few months, Hillary Clinton's policy team has been soliciting input from policy experts with ties to Sen. Elizabeth Warren, with the goal of making student loan reform the core of Clinton's economic agenda.

The effort to make college more accessible — a litmus test for liberals and key to attracting grass-roots support on the left — comes as the Clinton campaign finds itself under increasing pressure to accommodate progressive demands. Yet it also could provide Clinton with a signature domestic policy issue, similar to health care for Barack Obama in 2008. With a student debt crisis climbing upward of \$1.2 trillion, Clinton's camp views the issue as one where the former secretary of state could drive the conversation and create a mandate for reform.

In one of the clearest signs of the importance the policy team — headed by senior adviser Ann O'Leary — is placing on the issue, student loan reform is expected to be one of the earliest policy rollouts after Clinton's campaign kickoff Saturday. The campaign is expected to unveil its student loan plans in detail in mid-July, multiple sources said.

To the great relief of restive progressives, Clinton's campaign has sought out policy experts with strong ties to Warren, who has crusaded on the issues of making college more affordable and refinancing student loans so that students get the same interest rates on federal loans as banks do on theirs.

Heather McGhee, president of the liberal think tank Demos, has discussed the issue directly with Hillary Clinton, sources said. McGhee's think tank is

aligned with Warren, whose daughter, Amelia Warren Tyagi, serves as chairwoman of the board of Demos.

The Clinton campaign has also sought advice from Rohit Chopra, the top student loan official at the Consumer Financial Protection Bureau, who was hired by Warren when she launched the agency. Chopra remains close with Warren, who recently endorsed him as her top candidate to replace Ben Lawskey as the next New York State superintendent of financial services, after his name was floated in the news media.

Other experts who have also been involved in discussions with O’Leary and her team, sources said, include Mark Huelsman, a senior policy analyst at Demos; economist Gene Sperling; James Kvaal, who was Obama’s policy director in the 2012 election; and longtime Clinton advisere Neera Tanden, president of the Center for American Progress.

None of the policy details have been finalized, and it’s still unclear how Clinton plans to pay for any of the proposals currently being discussed.

But on the table is a plan to support debt-free college — including in that reducing the cost of attendance. That goes further than either of Clinton’s Democratic opponents, Vermont Sen. Bernie Sanders or former Maryland Gov. Martin O’Malley, have discussed when addressing the issue of debt-free college. Sanders has used it to mean simply covering the cost of tuition, and O’Malley has focused more on capping student loan payments.

It’s not clear yet exactly what form Clinton’s debt-free college proposal will take — whether students will pay based on a percentage of their income or carry some obligation based on their ability to pay.

But covering the cost of attendance is appealing to the progressive policymakers advising Clinton. “The total cost of attendance is a more expansive view of the actual cost of higher education,” said Huelsman. “We and other groups have encouraged Clinton to include the cost of attendance

as the definition of debt-free college. That would be a big deal.”

Also under discussion is allowing students to refinance their loans, an issue that Warren championed in a bill that was defeated last year by Republican opposition. “It would help a lot of middle-class families with student debt,” said Huelsman.

Outside experts are also pitching the campaign on a bill of rights for student loan carriers and risk-sharing for colleges, which means a school would be penalized if a student defaulted on loans. Both of those are currently under discussion with campaign officials.

“It doesn’t hurt to have had a lot of people in the more progressive side of the Democratic Party say we want this to be a key issue going into 2016,” Huelsman said. “It seems like they want to do something big on this. I’m extremely encouraged.”

O’Leary has invited a group of experts to an hours-long briefing at the Center for American Progress in Washington, D.C., on Thursday to discuss these issues.

A campaign spokesman declined to comment about the meeting or the policies under review.

But the Clinton campaign has made it clear that, even in its ramp-up phase, the issue is at the forefront of their planned agenda. “What voters are looking for in this election is someone who is going to be a champion for everyday people,” campaign manager Robby Mook said in a CNBC interview in May. “For young people, that’s debt-free college, that is finding that job after you graduate.”

Clinton herself has addressed it in her early forays on the campaign trail. “We have to deal with the indebtedness — to try to move toward making college as debt-free as possible,” she said last month in Iowa.

Clinton's most engaged moment so far during the roundtables she has participated in was with Bryce Smith, a 23-year-old bowling-alley owner in Iowa, who told her student loans were harming his ability to access credit for his small business. "I've never heard anyone so persuasively link it to the slowdown in business startups," Clinton told him.

She has also praised Obama's \$60 billion community college plan, which would provide students with two years of free community college. Her plan, however, is expected to be more expansive and influence more institutions than just community colleges.

Authors:

[View Comments](#)

From: [Williams, Dominic](#)
To: [John Del Cecato](#)
Subject: Re: TPP materials
Date: Thursday, June 11, 2015 9:13:13 AM
Attachments: [TPP Backgrounder.docx](#)

From: John Cecato <jfdc@akpdmedia.com>
Date: Friday, June 5, 2015 at 2:10 PM
To: Dominic Williams <dwilliams@cityhall.nyc.gov>, Anthony Shorris <ashorris@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: FW: TPP materials

This is mostly for Dom - but some good stuff in here - although it's dense (as one might expect from esteemed economists!)

In a word, I like the nuggets on patents/generic Rx drugs, ISDS undermining US regulations designed to protect consumers health & safety, and - of course - jobs both in manufacturing & high-skilled service industries leaving faster than they'd be replaced... Also, since MBDB loves stats, the economic impact of .4 percent - a "rounding error" as they say" - drives home the point that we should be getting a lot more out of a deal with 40% of the world's economy

From: Adam Hersh <ahersh@rooseveltinstitute.org>
Date: Friday, June 5, 2015 at 10:31 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
Cc: David Palmer <dpalmer@rooseveltinstitute.org>, Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Subject: TPP materials

John and Aaron,

Here are the two pieces I mentioned:

1. Prof. Stiglitz's letter to Congressional leaders: <http://www.rooseveltinstitute.org/joseph-stiglitz-and-trans-pacific-partnership-tp>
2. My (forthcoming) op-ed (attached).

I'll circle back to everyone with more intel on targets as well as some TPs for Sunday.

Great to be working together!

Best,

Adam

Adam S. Hersh, Ph.D.

Senior Economist, Roosevelt Institute

Visiting Scholar, Columbia University Initiative for Policy Dialogue

,博
斯福研究所, 家
哥 学, 行政策 ,客座学者

@adamshersh

On Thu, Jun 4, 2015 at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - please send letter and additional talking points - that would be great. We obviously don't want to personalize it at all - but we like to be prepared to vigorously defend our position.

How about a call around 5?

On Jun 4, 2015, at 3:00 PM, David Palmer <dpalmer@rooseveltinstitute.org> wrote:

Nice. Next steps? Should we get on the phone? Looping Marcus (whom you guys know) and Adam Hersh (senior economist I mentioned...this was his good idea actually). Let Adam know what you need for Sunday, and we always accept shout outs. Thanks. Stiglitz sent a letter to Congress (which Adam co-authored), which we can send to you right away. And Adam has some good TPs (not written down yet, however) to respond to Obama's mayors angle.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

On Thu, Jun 4, 2015 at 2:43 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Dave. Yes - definitely interested in talking... MBDB is doing Face the Nation on Sunday, and we'd be happy to trumpet some of your work on this there, too

From: David Palmer <dpalmer@rooseveltinstitute.org>

Date: Thursday, June 4, 2015 at 1:46 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Aaron PickrellEmail <[REDACTED]>

Subject: BdB/RI on TPP/TPA

How's that for acronym overuse?

John, I spoke briefly w/ Aaron about an idea we had around responding to this:

Mayors leading Obama's charge on trade

http://www.politico.com/story/2015/06/mayors-leading-obamas-charge-on-trade-118608.html?hp=lc3_4

The article mentions BdB and his progressive agenda.

Gist of idea: A call w/ reporters, BdB, some Mayors who aren't pro-TPA/TPP & our resident expert (senior economist, Adam Hersh).

Let me know if you're interested and want to chat. Hope you're well.

Dave

PS- We should all also do a post-May 12 follow-up to update each other and see if there are ways to continue to coordinate.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

The Trans-Pacific Partnership
Issues and Areas of Concern for New York City

The Trans-Pacific Partnership is a regulatory and investment treaty being negotiated by the Obama administration covering major economies of the Pacific Rim currently excluding China. It includes 12 nations and nearly 40% of the world's economy: United States, Australia, Brunei Darussalam, Chile, Canada, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam. New York State exports approximately \$23 billion per year in goods to TPP economies. Overall, exports in goods support approximately 280,000 jobs.

The treaty includes reciprocal tariff reductions, akin to a traditional free trade agreement, but also includes chapters on other non-tariff regulatory issues, including intellectual property, labor, financial services, and the environment. Relative tariff levels between the United States and the other participating nations are already relatively low, so there has been intense focus on the non-tariff aspects of the deal.

FACTS ABOUT PROCESS

The agreement is being negotiated in secret: The text of the agreement has not been made public, limiting the ability for citizens or advocacy groups to form opinions of the direction of the agreement. Instead, non-legislators have needed to rely on leaked drafts of some chapters, which have been criticized by the Obama administration as being incomplete and partial. Members of Congress and stakeholder groups convened by the administration, including some labor, environmental, and consumer advocacy representatives have seen confidential draft language.

The President is seeking “fast-track” authority over opposition and skepticism from Congressional Democrats, labor unions, and prominent environmental groups: The Administration is seeking Trade Promotion Authority (colloquially known as “fast track”) which allows the Administration to submit a negotiated agreement in total to be voted up or down by Congress with no opportunity for amendments and limited debate. This is the process that was used for NAFTA, WTO, and other high-profile trade agreements. Without an “up or down” vote, the administration argues that the deal would collapse under the weight of amendments. Harry Reid and Nancy Pelosi have opposed granting the President fast-track authority, but some Democrats and many Congressional Republicans are open to the idea.

BENEFITS OF A DEAL AS WE KNOW IT

While we do not know the final text, there are a number of key benefits that seem like likely outcomes of a successfully approved deal:

The agreement could increase opportunities for increased exports and domestic job creation, while expanding profit-making opportunities for U.S. companies abroad and potentially shift jobs or expand operations overseas. The White House has stated that approving this agreement would increase exports from the United States by approximately \$120 billion per year, largely benefiting those companies and employees in export-oriented industries, and increase real incomes, in the form of lower prices and increased competition, by \$77 billion per year. They point to increased opportunities for small and medium sized export-oriented U.S. businesses, reduced tariffs for goods and services from U.S. firms (including “financial services”), uniform regulations, and increased protections for the intellectual property from U.S. tech, medical, and media firms.

Would benefit large corporate entities with major footprints in New York City: The benefits of additional corporate investment opportunities in the Pacific Rim created by TPP skews towards some categories of companies who have major presence in New York City: particularly companies who own valuable IP in tech, media, and pharmaceuticals, and companies that are positioned to increase “trade in services” – particularly financial institutions, law firms, and consulting companies.

This agreement would set the pattern for other future trade deals, including with China and other nations across the world: The TPP is seen as an opportunity for the United States to take the lead in setting minimum standards for trade among major economic partners in the Pacific Rim, in an attempt to create “rules of the game” that these nations will play on American terms, rather than on the terms of Chinese interest, which may include less protection for labor, the environment, American security interests, and the interests of American corporations and workers. It is also seen as an important tool to knit together countries in the region to provide an economic counterweight to the rise of China. Roger Altman, former Treasury official, and Richard Haas of the Council on Foreign Relations, wrote that a failure of the TPP, “would leave the country poorer and the world less stable.”

CONCERNS ABOUT PROCEEDING WITH THE PENDING DEAL:

While we do not know the final text, there are a number of substantive concerns being raised by labor, environmental, and consumer protection advocates:

Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad

protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

The agreement would likely expand expansive controversial U.S. intellectual property laws internationally: A leaked version of the Intellectual Property rights chapter includes provisions that would expand U.S. intellectual property protections, including 80-year copyright protections and increased protections for patented brand-name pharmaceuticals. This would improve profit prospects for pharmaceutical companies, but may yield higher drug prices.

The agreement would likely expand the use of “Investor-State Dispute Settlement” giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

“Buy America” provisions could be challenged: The White House insists that there will be no change to current law, and that states and localities’ ability to impose local purchasing requirements will not be disrupted, but the AFL-CIO has claimed that this deal would undermine the ability of the United States to impose “Buy America” provisions.

Draft Recommended Position: Skeptical of TPP, Against Fast Track

We can’t really comment on the TPP itself because we haven’t seen it - which is a BIG PART OF THE PROBLEM. It’s been negotiated in secret, and that’s not acceptable. We need to see what’s in it.

We all saw what a disaster NAFTA was for America - 700K jobs lost, according to the Economic Policy Institute. We look with GREAT skepticism on a new trade deal that could lead to even more jobs being shipped away. **From what I currently understand of the new trade accord, this looks like another bad deal for American workers, and we cannot accept it.**

I oppose Fast Track because the American people should have a say in the process - through their elected representatives. If our Members of Congress are forced to vote YES OR NO on a massive trade deal without the power to offer amendments, we’re putting all the power on the side of the giant multinational corporations and Wall Street banks, and their armies of lobbyists.

We need trade deals that protect American jobs, workers’ rights, human rights, consumers, and our environment. We should not allow corporations even more power to subvert American laws designed to protect workers, consumers, and families.

Without the proper protections for America’s working families, these massive trade deals can lead to a global rush the bottom. That flies in the face of our effort to combat income inequality in the United States - handing more power to those at the top, and letting them write the rules to further enrich themselves at the expense of our struggling middle class, working class, and poor.

TPP Q & A

Concern: Second Coming of NAFTA We all saw what a disaster NAFTA was for America - 700K jobs lost, according to the Economic Policy Institute. We look with GREAT skepticism on a new trade deal that could lead to even more jobs being shipped away. **From what I currently understand of the new trade accord, this looks like another bad deal for American workers, and we cannot accept it.**

Obama Response: Some folks think we should just withdraw and not even try to engage in trade with these countries. I disagree. We have to make sure America writes the rules of the global economy. And we should do it today, while our economy is in the position of global strength. (Applause.) Because if we don't write the rules for trade around the world -- guess what -- China will. And they'll write those rules in a way that gives Chinese workers and Chinese businesses the upper hand, and locks American-made goods out. That's the choice we face. We're not going to be able to isolate ourselves from world markets. We got to be in there and compete. And the question is, are we going to make sure that the rules are fair so that our businesses and our workers are on a level playing field. Because when they are, we win every time. When the rules are fair, we win every time. And you know what, past trade agreements, it's true, didn't always reflect our values or didn't always do enough to protect American workers. But that's why we're designing a different kind of trade deal. And the truth is that companies that only care about low wages, they've already moved. They don't need new trade deals to move. They've already outsourced. They've already located in search of low wages.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it.

Concern: Treaty may include weak sections on environmental protection and labor rights and could expand fossil fuel exports, exacerbating climate change and reinforcing dependence on fossil fuels. The White House is planning on including broad protections against illegal trade in protected species, overfishing, and deforestation, but a leaked draft revealed a framework that lacked meaningful enforcement mechanisms and has drawn the skepticism of major environmental groups. In addition, while the White House insists they are including protections for labor rights, including rights to collective bargaining, limits on child labor, and acceptable working conditions (safe work environments and maximum hours limitations), there are parallel concerns that these clauses will not be adequately enforceable. There is also no chapter on currency manipulation, which is concerning to domestic labor unions as member countries can use artificial currency depreciation to undercut U.S. manufacturing companies.

Obama Response: So when you look at a country like Vietnam, under this agreement, Vietnam would actually, for the first time, have to raise its labor standards. It would have to set a minimum wage. It would have to pass safe workplace laws to protect its workers. It would even have to protect workers' freedom to form unions -- for the very first time. And if Vietnam, or any of the other countries in this trade agreement don't meet these requirements, they'll face meaningful consequences. If you're a country that wants in to this agreement, you have to meet higher standards. If you don't, you're out. If you break the rules, there are actual repercussions.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it. Many legislators who have seen the deal share this concern. Hard not to be skeptical in that context.

Concern: The agreement would likely expand the use of "Investor-State Dispute Settlement" giving investors and international corporations a trans-national forum to seek damages from governments for regulations that expropriate property: The White House has identified these tribunals as vital protection from expropriation for U.S. companies doing business abroad, but Elizabeth Warren and other critics criticize them as potentially allowing global corporations to receive damages, paid for by U.S. taxpayers, from regulations designed to protect consumers but which the company will argue unfairly restrict profits. It is important to note, however, that most companies will continue to challenge rules in U.S. courts in order to overturn the laws all together. ISDS tribunals are only able to award damages, and have never done so in any of the thirteen cases that went to judgment against the United States.

Obama Response: Number four -- critics warn that parts of this deal would undermine American regulation -- food safety, worker safety, even financial regulations. They're making this stuff up. (Applause.) This is just not true. No trade agreement is going to force us to change our laws. This agreement would make sure our companies aren't discriminated against in other countries. We already treat companies from other countries fairly here. But our companies don't always get treated fairly there. So sometimes they need to have some way to settle disputes where it's not subject to the whims of some government bureaucrat in that country. That's important. We want our businesses to succeed in selling over there because that's how our workers will get more jobs here in the United States.

DW: President is asking us to trust him, that this time will be different – it's hard to do without seeing and knowing how he'll do it. People who have seen the deal and don't reflexively distrust him are concerned – hard not to doubt in that context.

Elizabeth Warren's Q and A with Washington Post on TPP and Obama's critique

THE PLUM LINE: What's your response to the latest from President Obama?

SENATOR WARREN: The president said in his Nike speech that he's confident that when people read the agreement for themselves, that they'll see it's a great deal. But the president won't actually let people read the agreement for themselves. It's classified.

PLUM LINE: But don't you get 60 days to review it after the deal is finalized, with the authority to revoke fast track?

WARREN: The president has committed only to letting the public see this deal after Congress votes to authorize fast track. At that point it will be impossible for us to amend the agreement or to block any part of it without tanking the whole TPP. The TPP is basically done. If the president is so confident it's a good deal, he should declassify the text and let people see it before asking Congress to tie its hands on fixing it.

PLUM LINE: Doesn't the current framework allow for the revocation of fast track authority?

WARREN: The whole point about fast track is to grease the skids so that 51 votes will get it through...it takes a majority to get rid of [fast track].

PLUM LINE: The [push-back from the administration](#) is that the ISDS will be written in such a way that there is no authority to override Congressional [and other countries'] regulations.

WARREN: If the president has changed ISDS to solve the problem, then the text should be released so that legal experts can look at it.

PLUM LINE: Is there a scenario under which ISDS could be written the way he says it is being written?

WARREN: I've sat with many legal scholars to talk about this issue, and I have not seen a draft that would do what the president says he has already accomplished....Hillary Clinton [in her book raised concerns about precisely this issue](#). Just last week, some of the top legal and economic minds in this country, including the president's mentor from Harvard, Laurence Tribe, and Nobel-prize-winning economist Joe Stiglitz, [raised exactly this concern](#).

PLUM LINE: Is it theoretically possible to write ISDS in a way that precludes it from overriding regulation?

WARREN: It doesn't directly tell countries to repeal regulations. It imposes a financial penalty, which has caused countries to change their regulations...[ISDS mechanisms] never had the authority to override regulations. What they had was the authority to impose a monetary penalty directly against the government and its taxpayers. That's the point at which governments have backed up and said, "we can't afford this, we'll just change the law."

PLUM LINE: You can't envision even in theory a way to structure ISDS that would assuage your concerns?

WARREN: Once a group of independent arbiters, whose decisions cannot be appealed, can issue a money judgment of any size, then the ISDS problem arises....Here's what you could do. If corporations had to go through the same procedures that anyone else has to go through to get the trade deal enforced, then the problem wouldn't exist.

Now, if a labor union says, "Vietnam promised not to work people for a couple of dollars a day, and to raise working conditions, and then failed to do it," they have to get the U.S. government, through the trade rules, to go to Vietnam and prosecute the case. If corporations had to do the same thing, then it would be a level playing field...ISDS gives a special break to giant corporations, a break that nobody else gets.

PLUM LINE: What you're arguing is that six years of fast track, *plus* ISDS, could ultimately result in the weakening of financial regulations? You're not saying ISDS itself would do that?

WARREN: Absolutely right...six years means that whatever the Obama administration has committed to won't bind the next president. If that president wants to negotiate a trade deal that undercuts Dodd Frank, it will be very hard to stop it.

PLUM LINE: Couldn't a Republican president simply go straight at Dodd Frank? Would this be any easier than that?

WARREN: Absolutely. Because trade will be fast tracked for six years....A direct run at Dodd Frank potentially takes 60 votes in the U.S. Senate. But doing it through trade authority needs to be done with 51 votes.

PLUM LINE: But wouldn't that require a direct change to U.S. legislation?

WARREN: It's possible to punch holes in Dodd Frank without directly repealing it. For example, harmonization of the capital standards and leverage ratios could be adjusted to help the big banks without ever directly contradicting Dodd Frank. But the effects of Dodd Frank would be severely undercut.

PLUM LINE: Is there no scenario under which you ultimately support TPP?

WARREN: Trade deals matter...I am worried about key parts of this trade agreement. I would like to see changes. I believe in trade. I understand that we want to be a nation that trades, that trade creates many benefits for us. But only if done on terms that strengthen the American economy and American worker. ...the American family, because that's what this is really about.

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Subject: Re: TPP materials
Date: Thursday, June 11, 2015 9:25:12 AM

tx

From: <Williams>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 9:13 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: TPP materials

From: John Cecato <jfdc@akpdmedia.com>
Date: Friday, June 5, 2015 at 2:10 PM
To: Dominic Williams <dwilliams@cityhall.nyc.gov>, Anthony Shorris <ashorris@cityhall.nyc.gov>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Cc: Jon Fromowitz <jfromowitz@akpdmedia.com>
Subject: FW: TPP materials

This is mostly for Dom - but some good stuff in here - although it's dense (as one might expect from esteemed economists!)

In a word, I like the nuggets on patents/generic Rx drugs, ISDS undermining US regulations designed to protect consumers health & safety, and - of course - jobs both in manufacturing & high-skilled service industries leaving faster than they'd be replaced... Also, since MBDB loves stats, the economic impact of .4 percent - a "rounding error" as they say" - drives home the point that we should be getting a lot more out of a deal with 40% of the world's economy

From: Adam Hersh <ahersh@rooseveltinstitute.org>
Date: Friday, June 5, 2015 at 10:31 AM
To: John Del Cecato <jfdc@akpdmedia.com>, Aaron PickrellEmail <[REDACTED]>
Cc: David Palmer <dpalmer@rooseveltinstitute.org>, Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Subject: TPP materials

John and Aaron,

Here are the two pieces I mentioned:

1. Prof. Stiglitz's letter to Congressional leaders: <http://www.rooseveltinstitute.org/joseph-stiglitz-and-trans-pacific-partnership-tpp>
2. My (forthcoming) op-ed (attached).

I'll circle back to everyone with more intel on targets as well as some TPs for Sunday.

Great to be working together!

Best,

Adam

Adam S. Hersh, Ph.D.
Senior Economist, Roosevelt Institute
Visiting Scholar, Columbia University Initiative for Policy Dialogue

博
斯福研究所, 家
哥 学, 行政策 ,客座学者

@adamshersh

On Thu, Jun 4, 2015 at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Yes - please send letter and additional talking points - that would be great. We obviously don't want to personalize it at all - but we like to be prepared to vigorously defend our position.

How about a call around 5?

On Jun 4, 2015, at 3:00 PM, David Palmer <dpalmer@rooseveltinstitute.org> wrote:

Nice. Next steps? Should we get on the phone? Looping Marcus (whom you guys know) and Adam Hersh (senior economist I mentioned...this was his good idea actually). Let Adam know what you need for Sunday, and we always accept shout outs. Thanks. Stiglitz sent a letter to Congress (which Adam co-authored), which we can send to you right away. And Adam has some good TPs (not written down yet, however) to respond to Obama's mayors angle.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

On Thu, Jun 4, 2015 at 2:43 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Hey Dave. Yes - definitely interested in talking... MBDB is doing Face the Nation on Sunday, and we'd be happy to trumpet some of your work on this there, too

From: David Palmer <dpalmer@rooseveltinstitute.org>

Date: Thursday, June 4, 2015 at 1:46 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Aaron PickrellEmail <[REDACTED]>

Subject: BdB/RI on TPP/TPA

How's that for acronym overuse?

John, I spoke briefly w/ Aaron about an idea we had around responding to this:

Mayors leading Obama's charge on trade

http://www.politico.com/story/2015/06/mayors-leading-obamas-charge-on-trade-118608.html?hp=lc3_4

The article mentions BdB and his progressive agenda.

Gist of idea: A call w/ reporters, BdB, some Mayors who aren't pro-TPA/TPP & our resident expert (senior economist, Adam Hersh).

Let me know if you're interested and want to chat. Hope you're well.

Dave

PS- We should all also do a post-May 12 follow-up to update each other and see if there are ways to continue to coordinate.

— — —
Dave Palmer
VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

From: [John Del Cecato](#)
To: [Carey, Michael](#); [Walzak, Phil](#); [Williams, Dominic](#)
Subject: FW: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:10:24 AM
Attachments: [Trade Presser Advisory June 2015.docx](#)
Importance: High

Just talked to Reich (I think I woke him up!) - he said this is good to go

From: Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:08 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>
Subject: Re: Update re TPP/Mayors

Hi guys- Seems like the window is closing on this happening at 1215.

Here's a draft advisory in case it happens for another time

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I'll keep an eye out on email for any relevant info and fwd to you all. I've not heard anything on the Rules committee meeting yet -- will email her shortly and copy Marcus & Adam so they can keep an eye on the intel.

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John, Adam, Marcus:

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- John: we do have a cap hill media trade list. And Adam can do a call -- as the expert for questions, for example. I think I already shared that. Please keep us all looped.

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Marcus Mrowka
Strategic Communications Director
[Roosevelt Institute](http://RooseveltInstitute.org)
570 Lexington Ave, 5th floor
New York, NY 10022
Mobile: 202-531-0689
Twitter: @MarcusMrowka
mmrowka@rooseveltinstitute.org

PRESS CALL TODAY: De Blasio, Reich, Roosevelt Institute to Detail Key Economic Concerns About Trade Agreement in Advance of House Vote

New York—As the U.S. House of Representatives considers granting President Obama new trade promotion authority, New York City Mayor Bill de Blasio, former U.S. Labor Secretary and University of California at Berkeley Professor Robert Reich and Roosevelt Institute Senior Economist Adam Hersh will host a press call to highlight key economic concerns regarding the pending agreement. De Blasio will discuss how the agreement would impact New York City families while Reich and Hersh will detail how this deal is less about expanding free trade and more about rewriting global economic rules to favor corporations over America’s workers. Hersh will also detail how the proposed agreement fails to address China’s growing economic influence.

WHO: New York City Mayor Bill de Blasio, Former U.S. Secretary of Labor and University of California at Berkeley Professor Robert Reich, and Roosevelt Institute Senior Economist Adam Hersh

WHAT: Press call addressing concerns with TPP

WHEN: Thursday, June 11, 2015, 12:30pm Eastern
Dial in: XXX-XXXX

From: [John Del Cecato](#)
To: [Williams, Dominic](#)
Subject: FW: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:15:32 AM

interesting

From: Adam Hersh <ahersh@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:12 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Marcus Mrowka <mmrowka@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>
Subject: Re: Update re TPP/Mayors

FYI, looks like the House TPA bill will prohibit climate change action:

TPA CLIMATE PROVISION COULD CUT BOTH WAYS: The House trade package set for a vote this week includes GOP language that would prohibit the U.S. from attaching climate change commitments to trade deals - intensifying the opposition among environmentalists to President Barack Obama's top legislative priority.

What environmentalists called House Ways and Means Chairman Paul Ryan's [late addition](#) to the trade package's customs bill would alter the TPA bill to "ensure that trade agreements do not require changes to U.S. law or obligate the United States with respect to global warming or climate change."

The move could help lure conservatives in what both parties expect will be a close vote. But climate activists lambasted the change and urged their House allies to turn against the trade package.

Karthik Ganapathy, spokesman for the climate group 350.org, predicted that the addition would "alienate [Democratic] legislators like Reps. [Jared] Polis and [Earl] Blumenauer, whom conventional wisdom calls swing votes but who understand the threat of climate change." Read the amended TPA bill here: <http://1.usa.gov/1KWMq6z>

Adam S. Hersh, Ph.D.
Senior Economist, Roosevelt Institute
Visiting Scholar, Columbia University Initiative for Policy Dialogue

博
斯福研究所, 家
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@adamshersh

On Thu, Jun 11, 2015 at 10:11 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Actually - we told Reich 1215pm - can we make that adjustment & blast out?

From: Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:08 AM
To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>

Subject: Re: Update re TPP/Mayors

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Date: Wednesday, June 10, 2015 at 4:19 PM

To: John Del Cecato <jfdc@akpdmedia.com>

Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, Marcus Mrowka <mmrowka@rooseveltinstitute.org>

Subject: Re: Update re TPP/Mayors

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Twitter: @MarcusMrowka
mmrowka@rooseveltinstitute.org

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Carey, Michael](#); [Hagelgans, Andrea](#); [Williams, Dominic](#)
Subject: <no subject>
Date: Thursday, June 11, 2015 10:18:09 AM

Okay, we're a go.

Using Roosevelt Institute's call-in line. There's no speaker line/press line - so we'll all be in the same "room." BUT I confirmed that it will be "dings" and not "joining conference now" (which irritates MBDB).

So - 1200pm - MBDB calls Reich to get ducks in a row.

1215pm - MBDB, Reich, Adam Hersh on conf call with reporters.

We shouldn't let it go more than 30 minutes, I think.

Roosevelt will send advisory to their list of Capitol Hill reporters & liberal outlets.

City Hall should send to Room 9 folks, any other liberal outlets.

Will get you advisory as soon as I have updated.

I'll help staff him.

From: [John Del Cecato](mailto:John.Del.Cecato@akpdmedia.com)
To: [Carey, Michael](mailto:Michael.Carey@cityhall.nyc.gov); [Walzak, Phil](mailto:Phil.Walzak@cityhall.nyc.gov); [Williams, Dominic](mailto:Dominic.Williams@cityhall.nyc.gov); [Hagelgans, Andrea](mailto:Andrea.Hagelgans@cityhall.nyc.gov)
Subject: FW: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:19:00 AM
Attachments: [Trade Presser Advisory June 2015.docx](#)

Good to go

From: Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:15 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Update re TPP/Mayors

Here is the update. We have a call in #. It is listed in there

MM

On Thu, Jun 11, 2015 at 10:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Also - do you have a call-in number - or do you need our folks to set that up?

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Date: Wednesday, June 10, 2015 at 1:27 PM

To: John Del Cecato [<jfdc@akpdmedia.com>](mailto:jfdc@akpdmedia.com), Adam Hersh [<ahersh@rooseveltinstitute.org>](mailto:ahersh@rooseveltinstitute.org), Marcus Mrowka [<mmrowka@rooseveltinstitute.org>](mailto:mmrowka@rooseveltinstitute.org)

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VP & Nat'l Director, Four Freedoms Center
Roosevelt Institute
c: [917.482.7251](tel:917.482.7251)

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**MEDIA ADVISORY FOR:
June 11, 2015**

**CONTACT: Marcus Mrowka
202-531-0689**

PRESS CALL TODAY: De Blasio, Reich, Roosevelt Institute to Detail Key Economic Concerns About Trade Agreement in Advance of House Vote

New York—As the U.S. House of Representatives considers granting President Obama new trade promotion authority, New York City Mayor Bill de Blasio, former U.S. Labor Secretary and University of California at Berkeley Professor Robert Reich and Roosevelt Institute Senior Economist Adam Hersh will host a press call to highlight key economic concerns regarding the pending agreement. De Blasio will discuss how the agreement would impact working families while Reich and Hersh will detail how this deal is less about expanding free trade and more about rewriting global economic rules to favor corporations over America’s workers. Hersh will also detail how the proposed agreement fails to address China’s growing economic influence.

WHO: New York City Mayor Bill de Blasio, Former U.S. Secretary of Labor and University of California at Berkeley Professor Robert Reich, and Roosevelt Institute Senior Economist Adam Hersh

WHAT: Press call addressing concerns with TPP

WHEN: Thursday, June 11, 2015, 12:15pm Eastern
Dial in: [REDACTED], Code: [REDACTED]

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Carey, Michael](#); [Williams, Dominic](#)
Subject: Re: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:20:09 AM

Will do

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 10:14 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>
Subject: Re: Update re TPP/Mayors

Pls alert da boss

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Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, Marcus Mrowka <mmrowka@rooseveltinstitute.org>

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From: [John Del Cecato](#)
To: [B](#)
Subject: Confirmed - 12pm - conf call with Reich, Hersh, reporters
Date: Thursday, June 11, 2015 10:20:10 AM

We're on for:

12pm - you call Reich to do a little pre-call prep.

1215pm - you, Reich, and Adam Hersh do conference call with reporters.

I'll be with you at City Hall.

From: [Carey, Michael](#)
To: [Walzak, Phil](#)
Cc: jfdc@akpdmedia.com; [Williams, Dominic](#); [Hagelgans, Andrea](#)
Subject: Re: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:34:21 AM

Yup

Michael Paul Carey
City Hall
New York, New York

On Jun 11, 2015, at 10:33 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

MPC - u good?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 10:18 AM
To: Carey, Michael; Walzak, Phil; Williams, Dominic; Hagelgans, Andrea
Subject: FW: Update re TPP/Mayors

Good to go

From: Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:15 AM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Subject: Re: Update re TPP/Mayors

Here is the update. We have a call in #. It is listed in there

MM

On Thu, Jun 11, 2015 at 10:12 AM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Also - do you have a call-in number - or do you need our folks to set that up?

From: Marcus Mrowka <mmrowka@rooseveltinstitute.org>
Date: Thursday, June 11, 2015 at 10:08 AM
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From: [Snyder, Thomas](#)
To: [B; John Del Ceccato \(jfdc@akpdmedia.com\)](mailto:John.Del.Ceccato@akpdmedia.com)
Subject: Union endorsements
Date: Thursday, June 11, 2015 10:34:35 AM

AFT and AFSCME have met w candidates and are trying to move their respective endorsements prior to the AFLCIO July 29 EC mtg. IAM is also trying to move an endorsement. The AFL-CIO July 29 meeting may or may not take up a Federation endorsement.

Tom Snyder
Chief of Staff
Office of the Mayor
City Hall
New York, NY 10007
212-341-5050

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:35:39 AM

+EW for IGA awareness

This is the reich call on TPP discussed last nite

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
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From: [Walzak, Phil](#)
To: [B](#); [John Del Cecato](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: FWIW
Date: Thursday, June 11, 2015 10:57:16 AM
Attachments: [image002.png](#)

Hillary Clinton, Amid Signs of Weakness, Plans Big Speech Laying Out Vision

By **AMY CHOZICK** JUNE 11, 2015

Photo



Hillary Rodham Clinton delivered a speech on voting rights last week in Houston. Credit: Ilana Panich-Linsman for The New York Times
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[Hillary Rodham Clinton](#), at a major outdoor rally planned for Saturday, will directly address concerns that have emerged in the early weeks of her

candidacy, telling voters they can trust her to fight for the middle class and stressing that she cares about their problems, several people briefed on her plans say.

The speech, at an event shaping up to be the most ambitious public gathering undertaken by the campaign since Mrs. Clinton began her quest for the White House in April, will be shaped by symbolism as she seeks to make the case for why she should be president.

It will be held in New York City on an island named for [Franklin D. Roosevelt](#), in the shadow of diverse middle-class neighborhoods, as Mrs. Clinton tries to evoke the legacy of the New Deal and lays out her vision for a federal government substantially engaged in lifting American families that feel economically insecure and increasingly left behind.

And she will channel her personal hero, [Eleanor Roosevelt](#), in emphasizing women's and civil rights and her assertion that the Republican Party is out of touch with an increasingly diverse electorate. Her plans were described by people briefed on the speech who were not authorized to discuss it for attribution before the campaign officially released details.

[Continue reading the main story](#)



Who Is Running for President (and Who's Not)?

Mrs. Clinton has yet to put forth a clear rationale for her candidacy since announcing in a brief online video that she would run for the Democratic nomination.

“She has to articulate an authentic, compelling rationale for her candidacy, a cause and vision that is larger than her own ambitions,” said David Axelrod, a former senior adviser to President Obama.

But the large outdoor event, complete with a marching band and a space for an overflow crowd to watch the speech on giant monitors, must also counteract some signs of decline in Mrs. Clinton's personal appeal, with polls showing that a growing number of Americans do not trust her or feel she understands their lives.

[A CNN poll released on June 2](#) showed that 57 percent of Americans thought that Mrs. Clinton was not honest and trustworthy, up from 49 percent in March, and that 47 percent of voters thought that Mrs. Clinton “cares about people like you,” down from 53 percent last July. Publicly, Mrs. Clinton's campaign aides have shrugged off such polls as evidence that voters distrust Washington and politics in general, but privately they are strategizing about how to reframe the conversation.

Rather than defend attacks on Mrs. Clinton's trustworthiness with regard to her use of a private email address at the State Department while she was secretary of state or foreign donations to her family's philanthropy, the campaign will seek to turn the trust issue on its head. "But who do you trust more to fight for you when they get in the Oval Office?" the Democratic strategist, Steve Elmendorf, said, repeating a line often used by Mrs. Clinton's senior advisers.

The campaign will try to turn another one of Mrs. Clinton's challenges, her tendency to incite strong and divisive reactions from people, to her advantage, emphasizing her perceived toughness. Her campaign chairman, John D. Podesta, often refers to Mrs. Clinton as a "tenacious fighter," a theme that will echo throughout the speech and her campaign.

Advertisement

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Mrs. Clinton's husband, former President [Bill Clinton](#), and daughter, Chelsea, will appear with her at the rally, the first time the family will make a joint campaign appearance since Mrs. Clinton became a candidate.

Saturday's event will signal the end of the first phase of Mrs. Clinton's campaign, which mainly featured the former first lady holding round-table discussions with small groups of voters. Mrs. Clinton has said that she has learned a lot from those meetings, but they could come across as scripted and lacking in energy, especially as one rival, Senator Bernie Sanders of Vermont, has already drawn large crowds. In the coming weeks, Mrs. Clinton will present more specific policies, speak to larger audiences and appear at town hall gatherings.

The staging of Saturday's event has been meticulous. Huma Abedin, a longtime aide to Mrs. Clinton and vice chairwoman of the campaign, and Greg Hale, an Arkansas-based consultant who has handled events for the Clintons for years, have taken a lead on planning. Jim Margolis, the media consultant behind both of Mr. Obama's inaugurations, and Mandy Grunwald, the longtime Clinton adviser who helped choreograph the appearance of Mr. Clinton and his family at the 1992 [Democratic National Convention](#) in New York, have also been involved.

For weeks, aides weighed various locations. Rather than choosing Iowa or New Hampshire, they settled on New York where Mrs. Clinton served as a senator and where a friendly crowd of supporters was simple enough to summon.

Looking at a map of New York, aides in the campaign's downtown Brooklyn headquarters settled on Roosevelt Island, the two-mile-by-800-foot strip of land on the East River between Manhattan and Queens. The event is open to the public and the campaign has received several thousand requests to attend, though the forecast of scattered thunderstorms could affect turnout.

The campaign angered some island residents after a community day for children had to be rescheduled. Others have grumbled that the national

news media has, in terms of accessibility, compared Roosevelt Island to the nearby jail complex of Rikers Island. (Roosevelt Island is reachable via public transportation as well as a tram that has in the past stalled, leaving passengers suspended over the murky brown waters of the East River.)

But what the location lacks in logistical ease it makes up for in imagery.

Mrs. Clinton will deliver the speech at Four Freedoms Park, a memorial with a grassy tree-lined mall, named after the four tenets that Roosevelt presented in his 1941 [State of the Union address](#): freedom of speech and worship, and freedom from want and fear.

She has defined her campaign thus far as taking on “four fights,” including strengthening the economy, helping families and communities, getting unaccountable money out of politics and protecting the country from foreign threats.

She is expected to evoke Roosevelt’s policies to reiterate her belief that government is needed to help lift wages, create jobs, make college and health care more affordable, and rebuild antiquated infrastructure.

“It’s important for the campaign to demonstrate the sense of energy and excitement,” said the Democratic pollster Geoff Garin. But what is more important, he said, “is laying out an agenda that makes people feel that Hillary Clinton will be a fighter for them.”

Mrs. Clinton’s message will reflect the [Democratic Party](#)’s leftward shift and stand in sharp contrast to the new covenant of personal responsibility that Mr. Clinton preached when he announced his candidacy in 1991 at the Old Statehouse in Little Rock, Ark.

“Government’s responsibility is to create more opportunity,” Mr. Clinton said in that speech. “The people’s responsibility is to make the most of it.”

Dan Schwerin, a policy adviser to Mrs. Clinton, is among the aides who have helped her shape her speech. Mrs. Clinton has already tested many of the main themes, including a populist critique of Wall Street excesses. She has called for equal pay for women, an overhaul of the criminal justice system and voting rights policies that would make the process easier for young people and minorities.

Framing all of this with the pomp and celebration of an official announcement speech can serve not just as an introduction for a candidate (or in Mrs. Clinton’s case, a reintroduction), but also as a crucial chance to counteract preconceived negatives more than a year before a general election.

In 2000, Vice President Al Gore’s campaign tried to reposition his wooden and cerebral demeanor as an advantage against the more affable George W. Bush.

“At the end of the day, with critical decisions impacting your family, do you want someone you know is smart or not?” was how Chris Lehane, an adviser to Mr. Gore, summed up the strategy. Or, in shorthand: “You date

Bush and marry Gore.”

With Chelsea nearby, Mrs. Clinton will remind voters about her years as a working mother, her experience working for the Children’s Defense Fund in the 1970s and her record of as an advocate for women and children as a first lady, senator and secretary of state. The campaign also has a biographical video in the works.

“You can become a caricature of how the press has determined who you are,” said Thomas R. Nides, a friend and adviser who worked for Mrs. Clinton at the State Department. “But the good news about Hillary Clinton is that she has a long history of who she is and what she stands for.”

From: [Walzak, Phil](#)
To: "jfdc@akpdmedia.com"; [Carey, Michael](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: Update re TPP/Mayors
Date: Thursday, June 11, 2015 10:59:33 AM

Jfdc

Lemme know when he is aware, then we will advise

From: Walzak, Phil
Sent: Thursday, June 11, 2015 10:14 AM
To: 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>; [Carey, Michael](#); [Williams, Dominic](#)
Subject: Re: Update re TPP/Mayors

Pls alert da boss

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 10:09 AM
To: [Carey, Michael](#); [Walzak, Phil](#); [Williams, Dominic](#)
Subject: FW: Update re TPP/Mayors

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Date: Thursday, June 11, 2015 at 10:08 AM
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Cc: Adam Hersh <ahersh@rooseveltinstitute.org>, David Palmer <dpalmer@rooseveltinstitute.org>
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c: [917.482.7251](tel:917.482.7251)

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[Roosevelt Institute](#)
570 Lexington Ave, 5th floor
New York, NY 10022
Mobile: 202-531-0689
Twitter: @MarcusMrowka
mmrowka@rooseveltinstitute.org

From: [John Del Cecato](#)
To: [Hinton, Karen](#); [Grybauskas, Natalie](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Boeglin, Rosemary](#)
Subject: Re: Update re TPP/Mayors
Date: Thursday, June 11, 2015 11:15:39 AM
Attachments: [image001.png](#)

Thursday, June 11, 2015, 12:15pm Eastern

Dial in: [REDACTED] Code: [REDACTED]

From: <Hinton>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 11:12 AM
To: "Grybauskas, Natalie" <NGrybauskas@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: Re: Update re TPP/Mayors

Guys — We need to the dial in number.

From: "Grybauskas, Natalie" <NGrybauskas@cityhall.nyc.gov>
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To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Boeglin, Rosemary" <RBoeglin@cityhall.nyc.gov>
Cc: Karen Hinton <khinton@cityhall.nyc.gov>
Subject: RE: Update re TPP/Mayors



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE

CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**UPDATED PUBLIC SCHEDULE FOR MAYOR BILL DE BLASIO FOR
THURSDAY, JUNE 11, 2015**

***** Updated: Event added *****

On Thursday, Mayor de Blasio will deliver remarks at a press conference hosted by the American Federation of Teachers and the United Federation of Teachers. This event is open press, and there will be no Q-and-A.

After, the Mayor will join former U.S. Labor Secretary and University of California at

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UFT – 2nd Floor, Room A
52 Broadway
New York, NY 10004

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-
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To: [Grybauskas, Natalie](#); "John Del Cecato"; [Hinton, Karen](#); [Hagelgans, Andrea](#); [Boeglin, Rosemary](#)
Cc: [Carey, Michael](#)
Subject: RE: Update re TPP/Mayors
Date: Thursday, June 11, 2015 11:17:59 AM
Attachments: [image001.png](#)

PLS HOLD

We will let you know Natalie

From: Grybauskas, Natalie
Sent: Thursday, June 11, 2015 11:17 AM
To: 'John Del Cecato'; [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Boeglin, Rosemary](#)
Subject: RE: Update re TPP/Mayors

Hang on I see 1215 on JDC's email – is it 12:15 or 12:30

From: Grybauskas, Natalie
Sent: Thursday, June 11, 2015 11:17 AM
To: 'John Del Cecato'; [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Boeglin, Rosemary](#)
Subject: RE: Update re TPP/Mayors

Thx JDC. PW, pls approve language and I can get out the door:



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Sent: Thursday, June 11, 2015 11:15 AM

To: Hinton, Karen; Grybauskas, Natalie; Walzak, Phil; Hagelgans, Andrea; Boeglin, Rosemary

Subject: Re: Update re TPP/Mayors

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Dial in: 408-650-3131, Code: 643-704-605

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From: [Carey, Michael](#)
To: ["John Del Cecato"; Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#)
Subject: RE: Jfdc - you have materials/tps/etc
Date: Thursday, June 11, 2015 11:18:12 AM

If Roosevelt already advised it then I think we need to

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 11:03 AM
To: Walzak, Phil
Cc: Carey, Michael; Hagelgans, Andrea
Subject: Re: Jfdc - you have materials/tps/etc

I'm arriving CH

> On Jun 11, 2015, at 11:01 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>
> Have you discussed w him today JFDC?

> -----Original Message-----

> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
> Sent: Thursday, June 11, 2015 11:00 AM
> To: Walzak, Phil
> Cc: Carey, Michael; Hagelgans, Andrea
> Subject: Re: Jfdc - you have materials/tps/etc

> I think we should both staff.

> It feels rushed to me too! But vote coming tomorrow

>> On Jun 11, 2015, at 10:58 AM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

>> We doing this @ 1215 or 1230?
>> This feels VERY rushed to me - BdB is good and ready to go?

>> -----Original Message-----

>> From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
>> Sent: Thursday, June 11, 2015 9:36 AM
>> To: Carey, Michael
>> Cc: Walzak, Phil
>> Subject: Re: Jfdc - you have materials/tps/etc

>>

>> Two other things he should check out if he has a few minutes:
>>
>> Elizabeth Warren op-ed:
>> http://www.washingtonpost.com/opinions/kill-the-dispute-settlement-lan-guage-in-the-trans-pacific-partnership/2015/02/25/ec7705a2-bd1e-11e4-b274-e5209a3bc9a9_story.html
>>
>> Robert Reich's widely-viewed video on TPP:
>> https://www.youtube.com/watch?v=3O_Sbbeqfdw
>>
>>
>>
>>> On 6/11/15, 9:30 AM, "Carey, Michael" <MPCarey@cityhall.nyc.gov> wrote:
>>>
>>> Our deadline is 1030 am. We need to know by then.
>>>
>>> Michael Paul Carey
>>> City Hall
>>> New York, New York
>>>
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>>>> Here are three documents - which may be too much for the boss.
>>>>
>>>> 1. TPP backgrounder (with pluses & minuses) from Dom.
>>>> 2. Talking points on TPP (written by Roosevelt Institute, edited
>>>> by JDC).
>>>> 3. Op-ed that the senior economist at Roosevelt will be publishing
>>>> (Adam Hersh).
>>>>
>>>> FYI - I haven't heard back from Reich or his person yet on whether
>>>> they can actually do a 12pm primer & a 1215pm press call... Will
>>>> ping them again at 10am (7am California time)
>>>>
>>>>> On 6/11/15, 9:12 AM, "Walzak, Phil" <PWalzak@cityhall.nyc.gov> wrote:
>>>>>
>>>>> For reich
>>>>>
>>>>> <TPP Backgrounder.docx>
>>>>> <TPP Talking Points (Roosevelt).docx> <No on TPP_Adam
>>>>> Hersh_Roosevelt InstituteFINAL[3].docx>
>>

From: [Walzak, Phil](#)
To: [Hagelgans, Andrea](#); ["John Del Cecato"](#); [Wolfe, Emma](#)
Subject: FW: have you all
Date: Thursday, June 11, 2015 11:30:11 AM

Im probing for more....dont like clashing w WH...

From: Burns, Alex [mailto:alex.burns@nytimes.com]
Sent: Thursday, June 11, 2015 11:25 AM
To: Walzak, Phil
Subject: have you all

Gotten any bitchiness from the WH about the mayor's role on trade?

--

Alexander Burns
New York Times
Desk: (212) 556-4420
Cell: (917) 838-2039

From: [John Del Cecato](#)
To: [Carey, Michael](#)
Cc: [Walzak, Phil](#); [Williams, Dominic](#)
Subject: <no subject>
Date: Thursday, June 11, 2015 11:43:30 AM
Attachments: [CONFERENCE CALL WITH REPORTERS.docx](#)

CONFERENCE CALL WITH REPORTERS
TRANS-PACIFIC PARTNERSHIP/FAST TRACK AUTHORITY

CONTEXT: Vote on Fast Tracking TPP could happen in the House as soon as tomorrow. It's very unclear whether it will pass or fail – both sides claim momentum.

MAIN MESSAGE:

When we unveiled The Progressive Agenda a month ago, one of our planks spoke to the need to stand up to trade deals that handed corporations more power at the expense of American workers, jobs, and the environment.

Fast-tracking TPP exemplifies this problem.

- While we don't have all the details of this trade deal – we DO have a point of reference – NAFTA.
- NAFTA hit our economy hard. Up to a million jobs lost, according to Public Citizen. Our already hurting manufacturing sector further decimated.
- So from what we DO know about this current trade deal – we're deeply concerned.
- U.S. government regulations designed to protect workers and consumers could be undermined – with an international tribunal of private attorneys (ISDS) that can order compensation for “lost profits” as a result of a US regulation. Regulations that protect consumers, workers, the environment.
- The pharmaceutical would get stronger patents – which means cheaper generic drugs would be delayed from coming into the market.
- The trade deal would cover 40% of the world's economy. But what would it do for the U.S.?
- Even the pro-TPP folks say it would boost the economy by 0.4 percent. As Adam Hersh has said, that's a rounding error!
- We want to increase trade – but do it in the RIGHT way. Fast Tracking TPP fails that test.

Q: What should Hillary do?

A: In my view, she should oppose it. It hands more power to corporations, and puts regulations that protect workers, consumers, and the environment at risk.

Q: But her husband passed NAFTA. Isn't that a rebuke of him?

A: We have to learn from history. NAFTA was projected to create hundreds of thousands of jobs. But we know that it didn't happen – and, in fact, up to a million jobs were LOST due to NAFTA. We can't let that happen again.

Q: Bernie Sanders and Martin O'Malley are with YOU on trade. Hillary has been silent. Why don't you endorse them.

A: I'm looking for an economic vision that addresses income inequality from all of the candidates. But there will be time to talk about individual candidates for president at another time.

Q: The president is extremely committed to this. Don't you trust him to negotiate good deals for American workers?

A: Look, it's not a matter of trust. The president and I just disagree on this issue. I believe that handing new power to corporations – while putting regulations that protect workers and consumers and the environment at risk – is just the wrong way to go.

Q: But the president says that this agreement has more “teeth” in each of those areas. Doesn't that speak to you?

A: Again, I'm not privy to all the details of the agreement – but from what I have read & discussed with experts like those on the phone with me, I believe this is a trade deal that doesn't measure up.

Q: The White House has been touting a lot of pro-trade mayors. Are you not kindred with them?

A: We have a number of mayors who are signers on TPP. I think there are plenty of mayors out there who have real reservations about trade deals like this. But I'm only speaking for myself today.

Mayors

Nan Whaley (Dayton)

Ed Murray (Seattle)

Eric Garcetti (LA)

Steve Adler (Austin)

Marty Walsh (Boston)

Greg Stanton (Phoenix)

Stephanie Rawlings-Blake (Baltimore)

Pedro Segarra (Hartford)

From: [Wolfe, Emma](#)
To: [Jon Fromowitz](#)
Cc: [Hagelgans, Andrea](#); [Blumm, Kate](#)
Subject: Re: low wage worker/minimum wage Wage Board event
Date: Thursday, June 11, 2015 11:52:07 AM

Looped on personal email with organizers

On Jun 11, 2015, at 11:44 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Sounds good - will do
On Jun 11, 2015, at 11:38 AM, Hagelgans, Andrea
<AHagelgans@cityhall.nyc.gov> wrote:

It's a wage board hearing on Monday. Audience will be packed with union folks and community organizers

Main messages along TPA/activisty lines—he's spoken about this in TPA context quite a bit

- 1) Need to get \$15 minimum across industries.
- 2) Fast food workers organizing have led the way. Great to see the energy
- 3) Need to do more

Copying Emma in case I'm missing anything. Fromo, whatever you pull together we can take from there tonight.

Thanks
Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Walzak, Phil](#)
To: ["John Del Cecato"](#); [Hinton, Karen](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Cc: [Leopold, Elana](#); [Ponet, Maibe](#); [Snyder, Thomas](#)
Subject: FW: Sanders
Date: Thursday, June 11, 2015 12:14:41 PM

+++Comms, Front Office

Also this –

Sanders Says He'll Reach Out to De Blasio for Endorsement

JP UPDATES - Jacob Kornbluh - 11:35 am

<http://jpupdates.com/2015/06/11/berniesanders-says-hell-reach-out-to-billdeblasio-for-endorsement/>

Senator Bernie Sanders said Thursday he intends to reach out to NYC Mayor Bill de Blasio, after the liberal Democrat revealed he will not attend Hillary Clinton's presidential campaign kickoff rally on Roosevelt Island Saturday.

Speaking to reporters Wednesday afternoon, de Blasio, a friend and former campaign manager for Hillary Clinton, confirmed earlier reports that he will not attend the rally, since he is still "waiting to hear her larger vision to addressing income inequality."

At the same time, de Blasio heaped praise on Sanders, who is challenging Hillary for the Democratic presidential nomination in 2016.

"I've always liked what I heard from Bernie Sanders," he said. "I think Bernie Sanders is a great senator, is a great voice for a fair society and a fair economy."

Sanders says he plan on phoning de Blasio and asking him for an endorsement. "I'd love to have the endorsement of as many public figures as we can," the Jewish self-described socialist presidential hopeful told reporters after attending a breakfast in DC.

From: Geoff Earle [mailto:gearle@nypost.com]
Sent: Thursday, June 11, 2015 12:11 PM
To: Walzak, Phil
Subject: Sanders

Hey Phil.

Bernie Sanders mentioned this AM that he planned to call Mayor de Blasio to thank him for his kind words. Do you know if that has happened yet, and would you mind keeping me apprised when it does?

Thanks,

Geoff

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Cc: [Hagelgans, Andrea](#); [Walzak, Phil](#); [Hinton, Karen](#)
Subject: RE: What are our...
Date: Thursday, June 11, 2015 1:21:58 PM

I'll have a transcripts of his remarks at the top shortly.

Full transcript of entire call will take a bit longer.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 11, 2015 1:21 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: What are our...

Here were his talking points - but he mostly rified

When we unveiled The Progressive Agenda a month ago, one of our planks spoke to the need to stand up to trade deals that handed corporations more power at the expense of American workers, jobs, and the environment.

Fast-tracking TPP exemplifies this problem.

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- We want to increase trade – but do it in the RIGHT way. Fast Tracking TPP fails that test.

From: <Gunaratna>, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 12:11 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Subject: RE: What are our...

Can someone pass along his prepared remarks/talking points?

Thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 12:11 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; Walzak, Phil; Hinton, Karen
Subject: Re: What are our...

He will be on whole time

On Jun 11, 2015, at 11:50 AM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Got it.

What's format – is he going to be on the call for the entire duration or is he hopping on for a specific portion?

From: Hagelgans, Andrea
Sent: Thursday, June 11, 2015 11:50 AM
To: Gunaratna, Mahen; 'John Del Cecato'; Walzak, Phil; Hinton, Karen
Subject: RE: What are our...

We should have a transcript

From: Gunaratna, Mahen
Sent: Thursday, June 11, 2015 11:49 AM
To: 'John Del Cecato'; Walzak, Phil; Hinton, Karen; Hagelgans, Andrea
Subject: What are our...

...transcript needs for the TPP press call?

--

Mahen Gunaratna

Director of Research and Media Analysis

Mayor's Press Office | City Hall

mgunaratna@cityhall.nyc.gov

(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Tpa
Date: Thursday, June 11, 2015 1:45:10 PM

No. She didn't.

She endorsed the movement in spirit during her call-in to the fast food workers conference over the weekend, but didn't go so far as to say she endorsed \$15/hour.

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 1:45 PM
To: Gunaratna, Mahen
Subject: Re: Tpa

She already called for \$15 - no?

On 6/11/15, 1:43 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

>FYI, looks like the wage growth policy speech, which the WSJ first
>reported on, is coming in a matter of weeks, not months, per a campaign
>sponsored. That's likely when she'll specify a minimum wage figure:
>
><http://www.washingtonpost.com/blogs/wonkblog/wp/2015/06/10/how-the-15-m>
>ini-mum-wage-could-become-a-new-dividing-line-in-the-2016-primary/
>
>"In the coming weeks, she will lay out her specific plans for
>increasing wages."

>-----Original Message-----

>From: Snyder, Thomas
>Sent: Tuesday, June 09, 2015 9:02 PM
>To: John Del Cecato
>Cc: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
>Subject: Re: Tpa

>Either she says enough and he endorses or not enough and he evades -
>bringing on all sorts of controversy. May want to avoid TV

>Sent from my iPhone

>> On Jun 9, 2015, at 8:53 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>>> We need to ask him what his feeling is about going on a show this
>>>weekend. We can jointly recommend him not doing one, but he will not
>>>be happy if we pocket veto

>>>> On Jun 9, 2015, at 8:22 PM, Hagelgans, Andrea
>>>><AHagelgans@cityhall.nyc.gov> wrote:

>>>> I am getting daily incoming from Sunday shows about mayor for this
>>>>coming Sunday. When are we meeting with him about this weekend's plan?
>>>>We will need to be monitoring the speech and reading response and
>>>>determining how we are maximizing for the issues/tpa.

From: [Boeglin, Rosemary](#)
To: [Gunaratna, Mahen](#); [Transcripts](#); "John Del Cecato"
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE
Date: Thursday, June 11, 2015 1:55:19 PM
Attachments: [image001.png](#)

Blast?

From: Gunaratna, Mahen
Sent: Thursday, June 11, 2015 1:55 PM
To: [Transcripts](#); 'John Del Cecato'
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: June 11, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

**RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING
TRANS-PACIFIC PARTNERSHIP (TPP) VOTE**

Mayor Bill de Blasio: I thank everyone for joining with us today.

Obviously, people are – all over the country – very focused today on what action could happen in the House of Representatives on the trade bill. And I think we can safely say the situation is gray in terms of what the outcome will be. But I want to talk about – I know my colleagues on the call want to talk about the underlying issues here. And I think for many of us, there's deep concern that this country is about to make a mistake we've made before. And it was certainly – looking back at the history of NAFTA, we have an exceedingly cautionary history we have to learn from and not repeat.

I've been working with progressives all over the country who feel this same deep concern. A number us unveiled a document back on May 12th – the Progressive Agenda. And you can see at progressiveagenda.us. And one of the planks in that 15-point agenda was the need to make sure we don't have the kind of trade deals we've had in the past that undermine the jobs of American workers and didn't rein in the power of multi-national corporations. And I think the history of NAFTA is profoundly troubling. We saw how it hurt our economy. There are estimates that as many as a million jobs that were lost as a result of NAFTA. Obviously, it had a hugely negative impact on manufacturing in this country. And there's too many realities around the current trade deal that are reminiscent of NAFTA and there's still too much we don't know. A lot of us are deeply concerned about the regulatory structures created in the trade proposal that – certainly from my perspective and I think a lot of other

progressives – will undermine the power of government regulators in relationship to corporate power. There's real concerns on a consumer-level. The patent strengthening for the pharmaceutical industry – very well could have the effect of making it harder for everyday people to get cheaper generic drugs that they need. There's a lot in this deal that appears to reinforce the status quo that is not working for the American people. And even the more generous estimates of the positive impact it could have for our economy don't seem overly impressive. So I think, for a lot of us, we see profound danger in this deal and a lot of bad history and very little about it that is encouraging that any lessons had been learned from the past.

So, trade is obviously a crucial part of our lives and our economy but it has to be done the right way. And what we've seen with fast track – what we've seen with the trade deal, as outlined so far, is clearly not the right way. So that's my opening. I want to see now – Bob Reich has joined us. Okay, it seems like a no, so we'll call again to find out – I think we have him on the line. But let's go to Adam Hirsh – the senior economist at the Roosevelt Institute – for him to offer his cause.

###

From: [John Del Cecato](#)
To: [Boeglin, Rosemary](#); [Gunaratna, Mahen](#); [Transcripts](#)
Subject: Re: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE
Date: Thursday, June 11, 2015 2:00:51 PM
Attachments: [image001.png](#)

Hersh not Hirsh -but I would say yes - thanks for quick turnaround!

From: <Boeglin>, Rosemary <RBoeglin@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 1:55 PM
To: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, Transcripts <Transcripts@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE

Blast?

From: Gunaratna, Mahen
Sent: Thursday, June 11, 2015 1:55 PM
To: Transcripts; 'John Del Cecato'
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: June 11, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

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###

From: [John Del Cecato](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [Williams, Dominic](#); [Wolfe, Emma](#)
Subject: Re: Observer
Date: Thursday, June 11, 2015 2:02:21 PM

So solid for the cause! I have no clue what's gonna happen, but fingers crossed that it fails & maybe we get a tiny tiny bit of credit

From: <Walzak>, Phil <PWalzak@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 1:52 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>, Dominic Williams <DWilliams@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
Subject: RE: Observer

HAHA
doh

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 1:51 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Williams, Dominic; Wolfe, Emma
Subject: Observer

Bill Clinton's Labor Secretary Urges Hillary Clinton to Oppose TPP at Kickoff

Former U.S. Labor Secretary Robert Reich testifies before the Joint Economic Committee January 16, 2014 in Washington, DC. (Photo: Win McNamee/Getty Images)

Former Secretary of Labor Robert Reich, who served under President Bill Clinton and oversaw the roll-out of the North American Free Trade Agreement, joined Mayor Bill de Blasio today in urging Hillary Clinton to use her presidential campaign kickoff speech to oppose the Trans-Pacific Partnership trade pact—a deal Mr. Reich deemed “NAFTA on steroids.”

“I would hope that she very clearly, specifically opposes the Trans-Pacific Partnership,” Mr. Reich said of the former secretary of state in a media conference call this afternoon.

Mr. de Blasio, Ms. Clinton’s former Senate campaign manager who has yet to offer up an endorsement in the Democratic primary, also urged Ms. Clinton to come out against the trade deal, which unions and progressive politicians have derided as bad for American workers.

“I’d like to see a very clear statement that this trade deal should be opposed and should be stopped,” Mr. de Blasio said.

While he knew what he’d like to hear, Mr. de Blasio has said he [will not attend Ms. Clinton’s campaign kick-off](#), which is being held Saturday just down the East River from Gracie Mansion on Roosevelt Island. Today, he recalled her speaking on trade issues in 2008 in a way that “resonated” in states like Ohio, which he visited to campaign for her in that year.

“I think it’s very important she speak up make clear that there will be no more NAFTAs,” Mr. de Blasio said. “People all over the country, at the grassroots, certainly Democrats all over the country, are looking to her for leadership, and certainly her strong voice would make a very big difference.”

Mr. Reich noted it would not be the first time Ms. Clinton, as a candidate, has taken a position that differed from the policies of her husband, former President Bill Clinton. He noted her recent push to end mass incarceration.

“I hope that she does the same with the TPP, relative to NAFTA,” Mr. Reich said.

Mr. Reich was charged with rolling out NAFTA under Mr. Clinton and, like many who oppose the TPP, said the 1990s trade pact had delivered poor results for American workers.

“Once the dust cleared, we did find that a lot of manufacturing jobs left the U.S., they first went to Mexico and then they promptly went to Southeast Asia,” Mr. Reich said.

He was also charged with enforcing the trade deal’s guidelines for better labor conditions in other countries, but said it proved “extraordinarily difficult to do,” something he suspected would hold true for the TPP as well.

Mr. Reich and Mr. de Blasio bashed the idea of Congress holding a “fast-track” up or down vote on the trade pact, very little of which has been made public. The deal has pitted many in the left wing of the Democratic party against President Barack Obama, who backs the deal.

“To have this large a trade agreement or investment agreement negotiated in secret and fast tracked through Congress without any opportunity for amendment, when most of America has no access to this trade agreement at all—what I know about it was leaked through Wikileaks—it seems to me makes a mockery of democracy,” Mr. Reich said.

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: NY Observer
Date: Thursday, June 11, 2015 2:06:11 PM

Good stuff for advancing The Progressive Agenda, helping pressure TPP to go down (especially when the vote count is so close), giving HRC a nudge to do the right thing... And it's not all about us! Hoping the other stories read the same..

Bill Clinton's Labor Secretary Urges Hillary Clinton to Oppose TPP at Kickoff



Former U.S. Labor Secretary Robert Reich testifies before the Joint Economic Committee January 16, 2014 in Washington, DC. (Photo: Win McNamee/Getty Images)

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From: [John Del Cecato](#)
To: [Hinton, Karen](#)
Cc: [Walzak, Phil](#); [Wolfe, Emma](#); [Hagelgans, Andrea](#)
Subject: Re: have you all
Date: Thursday, June 11, 2015 2:32:22 PM

Outstanding

On Jun 11, 2015, at 2:24 PM, Hinton, Karen <KHinton@cityhall.nyc.gov> wrote:

Done already. Tom Cochran said plenty of mayors have problems with the trade bill; de Blasio is not alone.

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thu, 11 Jun 2015 14:22:16 -0400
To: 'John Del Cecato' <jfdc@akpdmmedia.com>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Cc: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Karen Hinton <khinton@cityhall.nyc.gov>
Subject: RE: have you all

KH – can USCM hit up Burns on this?

From: John Del Cecato [<mailto:jfdc@akpdmmedia.com>]
Sent: Thursday, June 11, 2015 1:07 PM
To: Wolfe, Emma
Cc: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Re: have you all

Adding Karen, who can get USCM to push back and point out how many mayors don't support TPP

On Jun 11, 2015, at 12:55 PM, Wolfe, Emma <EWolfe@cityhall.nyc.gov> wrote:

horse shit horse shit

From: Walzak, Phil
Sent: Thursday, June 11, 2015 12:49 PM
To: Wolfe, Emma; Hagelgans, Andrea; 'John Del Cecato'
Subject: FW: have you all

From: Burns, Alex [<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 12:44 PM
To: Walzak, Phil

Subject: Re: have you all

Doing a story on him going his own way on trade, while USCM and a lot of typically sympathetic mayors in other cities, go in the other direction

Obviously his comments on the conference call are great

But lemme know if there's anything else you'd like to feed in for context or background

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<PWalzak@cityhall.nyc.gov> wrote:

Are you hearing that?

From: Burns, Alex [mailto:alex.burns@nytimes.com]

Sent: Thursday, June 11, 2015 11:25 AM

To: Walzak, Phil

Subject: have you all

Gotten any bitchiness from the WH about the mayor's role on trade?

--

Alexander Burns

New York Times

Desk: [\(212\) 556-4420](tel:(212)556-4420)

Cell: [\(917\) 838-2039](tel:(917)838-2039)

--

Alexander Burns

New York Times

Desk: (212) 556-4420

Cell: (917) 838-2039

From: [Gunaratna, Mahen](#)
To: [Transcripts; "John Del Cecato"](#)
Subject: RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE WITH FORMER U.S. SECRETARY OF LABOR ROBERT REICH AND ROOSEVELT INSTITUTE SENIOR ECONOMIST ADAM HERSH
Date: Thursday, June 11, 2015 3:17:28 PM
Attachments: [pastedGraphic.png](#)



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

FOR IMMEDIATE RELEASE: June 11, 2015
CONTACT: pressoffice@cityhall.nyc.gov, (212) 788-2958

RUSH TRANSCRIPT: MAYOR DE BLASIO HOSTS PRESS CALL ON UPCOMING TRANS-PACIFIC PARTNERSHIP (TPP) VOTE WITH FORMER U.S. SECRETARY OF LABOR ROBERT REICH AND ROOSEVELT INSTITUTE SENIOR ECONOMIST ADAM HERSH

Mayor Bill de Blasio: I thank everyone for joining with us today.

Obviously, people are – all over the country – very focused today on what action could happen in the House of Representatives on the trade bill. And I think we can safely say the situation is gray in terms of what the outcome will be. But I want to talk about – I know my colleagues on the call want to talk about the underlying issues here. And I think for many of us, there's deep concern that this country is about to make a mistake we've made before. And it was certainly – looking back at the history of NAFTA, we have an exceedingly cautionary history we have to learn from and not repeat.

I've been working with progressives all over the country who feel this same deep concern. A number of us unveiled a document back on May 12th – the Progressive Agenda. And you can see at progressiveagenda.us. And one of the planks in that 15-point agenda was the need to make sure we don't have the kind of trade deals we've had in the past that undermine the jobs of American workers and didn't rein in the power of multi-national corporations. And I think the history of NAFTA is profoundly troubling. We saw how it hurt our economy. There are estimates that as many as a million jobs that were lost as a result of NAFTA. Obviously, it had a hugely negative impact on manufacturing in this country. And there's too many realities around the current trade deal that are reminiscent of NAFTA and there's still too much we don't know. A lot of us are deeply concerned about the regulatory structures created in the trade proposal that – certainly from my perspective and I think a lot of other progressives – will undermine the power of government regulators in relationship to corporate power. There's real concerns on a consumer-level. The patent strengthening for the pharmaceutical industry – very well could have the effect of making it harder for everyday people to get cheaper generic drugs that they need. There's a lot in this deal that appears to reinforce the status quo that is not working for the American people. And even the more

generous estimates of the positive impact it could have for our economy don't seem overly impressive. So I think, for a lot of us, we see profound danger in this deal and a lot of bad history and very little about it that is encouraging that any lessons had been learned from the past.

So, trade is obviously a crucial part of our lives and our economy but it has to be done the right way. And what we've seen with fast track – what we've seen with the trade deal, as outlined so far, is clearly not the right way. So that's my opening. I want to see now – Bob Reich has joined us. Okay, it seems like a no, so we'll call again to find out – I think we have him on the line. But let's go to Adam Hersh – the senior economist at the Roosevelt Institute – for him to offer his cause.

...

Mayor Bill de Blasio: Bob, you're always fun to have on the call. Well, look, I'll summarize this and say, first of all, we're on this call today because we believe this country is poised to make a huge mistake. And obviously, we want to see the House act and vote down Fast-Track and stop this mistake in its tracks. There are progressive leaders all over the country who feel the same way, and voices at the grassroots, and certainly a majority of the American people who are tremendously nervous about additional trade deals given the bad track record that we've all experienced. I think it's particularly powerful to hear that former labor secretary who tried to enforce the previous agreement tell us straight up that it couldn't be enforced, and that points out how false some of the arguments are in terms of this trade deal. So I want to thank you, Bob, as always for powerfully framing the situation. Now I would like to welcome the journalists on the line to ask questions of any and all of us.

Question: Mr. Mayor, [inaudible] from Newsday at City Hall. TPP supporters say the deal would open markets from New York to five Asia Pacific countries that aren't trading partners now and expand trade with six other ones. How can you be against the TPP if it's good for New York, if you say it's bad for New York? Can you give us some specific city reason that it's not good for us?

Mayor: Sure, I'll give you the – my perspective as Mayor. I think it would be great to let Bob and Adam have that question too, about what I think is the falsehood of the benefits being promised in this deal. I think both of them already gave you some of those answers, but I'd like them to specifically amplify in terms of the way you phrased the question. But my answer is simple. I believe the constant downward pressure that we've seen on the standard of living of American workers has had a deeply negative effect on New York City. The deeply troubling facts – I've talked about the fact that the average American family is worse off today than 25 years ago when you adjust for inflation. Bob just used that very troubling stat about the decline of the minimum wage in real terms since 1968. The fact is we've seen a series of government policy decisions that have made it harder and harder for people to reach the middle class, and that has deeply affected the people of New York City, which is why I have 46 percent of the people in my city at or near the poverty level. So, we are trying to do a lot of things here to address income inequality, but we need changes in national policy if we're going to make a profound difference. And my fear is that this trade deal will just deepen an already negative trend and we'll, again, continue to empower corporations that have been part of creating this unfair economy. And we can't make this mistake again. So the theoretical argument, well, it's going to open up business opportunities – I don't believe that's going to be transcendent for this city. I think the must bigger issue is to stop going

down the wrong road that has only deepened income inequality. Bob or Adam?

Senior Economist Adam Hersh, Roosevelt Institute: Well, let me just state exactly the same point a slightly different way, and that is that we know that the two forces that have been pushing inequality and pushing the median wage downward, if you adjust for inflation, are globalization and technological change. But [inaudible] variable here. Other nations exposed to those two factors, that is, globalization and technological change have not succumbed as much as we have to both inequality and both stagnant or declining wages. The median wage in the United States has dropped nine percent over the past decade, and that means half of Americans are worse off than they were ten years ago. Those Americans happen to be mostly in our large cities. So trade has played a role. Although people get their lower priced goods, they're losing jobs. Most of the jobs created in the United States, certainly over the past 15 years, have been in retail, restaurant, hotel, hospital, service transportation, childcare and elder care. These are jobs [inaudible] areas. They don't pay well. We're losing and have lost the kind of manufacturing base, but also the – the – the – the investment base that allows Americans to flourish and do well. To the trade and the investment provisions in the Transpacific Partnership will unfortunately further these very troubling trends.

Question: Mr. Mayor, this is Ann Gearan with the Washington Post – I wanted to ask you a related question. On Saturday, in New York City, Hillary Clinton will be talking about her campaign themes. And certainly a fair amount of that speech is expected to be along the lines of some of the things you've talked about here, about middle class economic access and so forth. What would you like to hear her say specifically on trade and the TPP?

Mayor: Well, I'd like to answer that in honest and give Bob the chance as well, since he has a long, deep relationship with both Clintons. I'd like to see a very clear statement that this trade deal should be opposed and should be stopped. I think, when you think about the 2008 campaign, Hillary Clinton said very powerful things that really resonated with people in places like Ohio and Pennsylvania. I happened to be out in Ohio supporting her effort and I saw the ability she had to move people by talking about not making mistakes with the past we have seen with NAFTA. I think it's very important she speak up, make clear that there will be no more NAFTA, that this trade deal is unacceptable. I think that's important as a matter of policy, but I also think it's important politically. I think people all over the country at the grassroots – certainly Democrats all over the country – are looking to her for leadership and her strong voice at this moment would make a very big difference. Bob?

Former U.S. Secretary of Labor Bob Reich: I agree. I would hope that she very clearly and specifically opposes the Trans-Pacific Partnership. She has already so far in her campaign made impressive statements about criminal justice, immigration, voting rights, some of which position her very differently from Bill Clinton's positions in the 1990s, and the policies that he invoked in the 1990s. I hope she does the same with regard to the Trans-Pacific Partnership relative to NAFTA, because I've said the Trans-Pacific Partnership is NAFTA on steroids.

Question: Mr. Mayor, this is Dana Rubenstein from Capital. Do you believe that you could support Hillary for president if she doesn't oppose TPP?

Mayor: Dana, thanks for the question. I don't deal with hypotheticals and I've said consistently, I've been very impressed by what she's said so far on criminal justice reform,

voting rights, immigration reform, \$15 dollar minimum wage. I'm very optimistic about where she and her campaign are going. I think she has to speak to issues like trade to provide us all with a full picture of how she's going to address income inequality and the future of our economy. So, I don't want to prejudge different scenarios. I'm looking forward to hearing from her. And again, I've heard her say things in the past that are very encouraging to me because I think she understands what a devastating impact NAFTA had.

Question: Mr. Mayor, this is Andrew Hawkins from Crain's New York Business. I'm just wondering – your message is having difficulty getting across in Washington on TTP, on Fast Track – also difficulty in Albany on 421-a and other, and rent regulations. I'm just wondering if there's going to be a change in strategy in terms of how you're lobbying for these things?

Mayor: No, Rome wasn't built in a day. I think, again, my colleagues on the phone here have been at this work a long time, as have I. I think progressives who believe in changing the debate, changing the rules of the game, understand that is work that takes a while, but boy there's a rich history going certainly back to the original progressive movement a century ago, and to the New Deal – strong progressive voices changing the foundational concepts of policy and how we go about things in this country. And, I think that this is one of those moments. I think – and I give Bob tremendous credit – I give Adam and everyone at the Roosevelt Institute tremendous credit – they have been sounding the alarm for years now on income inequality. Well, we just saw a poll last week – CBS News-New York Times poll – here's one of the most important new inputs in this discussion. It showed overwhelming concern around the country on the question of income inequality. It showed extraordinary concern among Democrats and obviously those who make the decisions about the future of our party and our nominee.

I think this issue's time has come in every sense and that doesn't mean that every time we go to bat trying to change policies that dug this hole that folks in the status quo are going to respond. It doesn't shock me that I go to Albany and call for fundamental changes to address income inequality, and there's not a receptive audience from those who have represented the status quo. It certainly doesn't shock me that this Congress has a lot of people in it who don't want to take on big corporations and don't want to make sure that the playing field is more fair for working people. But I think the debate is changing, and I think the views of the American people are changing, and that will ultimately win the day.

Question: Mayor, Jillian Jorgensen with the Observer. Question for you and for Secretary Rice. Just wondering what you think of the message you're hearing on TPP from other contenders in the Democratic primaries, particularly Bernie Sanders and Martin O'Malley. What do you think of the message you're hearing from them?

Mayor: From what I've heard so far, my view is they both said very important and appropriate things on trade, and I give them both credit for that. And I think that represents what a lot of people in this party feel on the ground all over the country.

Question: Secretary, if you could?

Secretary Rice: Yes. My impression is exactly the same – that Bernie Sanders and Martin O'Malley have sounded the alarm about the Trans-Pacific Partnership, and I hope Hillary Clinton does the same.

Mayor: Any other questions?

Question: Mr. Mayor, on housing [inaudible] – Ryan Hutchins at Capital – wondering if you think at this point that there’s any chance of actually getting any changes to 421-a in Albany –

Mayor: [inaudible] – hold on, hold on – topic at hand. This was specifically a talk about trade issues, and we allowed a little bit of variation there, but I can’t go specifically into 421-a. I spoke to that yesterday. Last call on questions specifically about how we open this discussion related to trade in the vote coming up. Any other questions?

Question: Secretary of State, is this issue going to factor into whomever you may endorse for president?

Secretary Rice: Well, I’m in a slightly different position from others in the sense that I am chairman of Common Cause, a non-partisan citizens group that’s trying to get big money out of politics, so I feel it inappropriate to endorse anybody. But more generally, [inaudible], this is, as Mayor de Blasio said, this a long struggle. I mean, TPP is part of a movement and the opposition of TPP are part of a movement that is going to take a great deal of time, but is gaining momentum. The Fight For Fifteen, Black Lives Matter, the extraordinary opposition to the Trans-Pacific Partnership among organized labor, and others I think is bringing people together around a very common theme, and Mayor de Blasio, and the Roosevelt Institute and others have contributed mightily to this – and that is that we’ve got to have an economy that works for the many, not the few.

Mayor: Amen. Last call. Any other questions on trade?

Question: Yes, Mr. Mayor. Quick follow-up – have you personally discussed the Trans-Pacific Partnership with Hillary Clinton? And if so, can you detail the conversation for us?

Mayor: No, no, I have not. But I think my views are quite clear, and my colleagues on the phone and a lot of strong voices in this country have spoken out against this trade deal. So, I am certain she’s up to date on it, and I think it’s important that we all hear her voice.

Alright, everyone. Thanks very much. Thanks to my colleagues. Thank you.

###

From: [Snyder, Thomas](#)
To: ["John Del Cecato"](#)
Subject: RE: <no subject>
Date: Thursday, June 11, 2015 6:03:41 PM

I don't want to send to Damon. I might send it to Trumka's assistant. But it might look weird if we are sending to two different people? Don't forget Larry Cohen at CWA. Hoffa big on TPP also, but I don't think he signed TPA.

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 11, 2015 5:50 PM
To: Snyder, Thomas
Subject: <no subject>

Hey Tom... Been sending this out to some of our most anti-trade deal friends (Leo Gerard, Rosa DeLauro, UFCW)... I think Pickrell can send to Damon Silvers - unless you want to? Anyone else in your orbit that we should hit?

Wanted to make sure you saw that MBDB and Secretary Reich made an 11th-hour push on killing Fast Track today... Fingers crossed!

<http://observer.com/2015/06/bill-clintons-labor-secretary-urges-hillary-clinton-to-oppose-tpp-at-kickoff/>
<http://www.capitalnewyork.com/article/city-hall/2015/06/8569999/hillary-launch-de-blasio-exerts-more-leftward-pressure>
<http://www.newsday.com/news/new-york/de-blasio-presses-hillary-clinton-to-oppose-trade-deal-1.10534056>

From: [John Del Cecato](#)
To: [Walzak, Phil](#)
Cc: [Hagelgans, Andrea](#); [Hinton, Karen](#); [Wolfe, Emma](#)
Subject: Re: ***PLS READ*** USE THIS THREAD FOR BURNS
Date: Thursday, June 11, 2015 7:39:33 PM

To be clear, it's complete WH spin to suggest that opposing fast track is somehow a partisan issue. Point Alex to his own newspaper's poll. 55% of Americans oppose fast track. The number among Republicans is 72 percent!

On Jun 11, 2015, at 6:59 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

USE THIS THREAD
+JFDC

From: Walzak, Phil
Sent: Thursday, June 11, 2015 6:39 PM
To: Hagelgans, Andrea; Burns, Alex (alex.burns@nytimes.com); Hinton, Karen; Wolfe, Emma
Subject: FW: have you all

Latest from BUrns

From: Alex Burns [<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 5:08 PM
To: Walzak, Phil
Subject: Re: have you all

Actually point to that trip as a case in point: visits DC to lobby on infrastructure, then separately unveil the progressive agenda (TM)

Sent from my iPhone

On Jun 11, 2015, at 5:07 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:

Ok

You got the transpo stuff in there from May (also gonna be a hot DC topic later this summer)

Another ex of the bipartisan urban issues

From: Alex Burns [<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 5:06 PM
To: Walzak, Phil
Subject: Re: have you all

Hey, shouldn't be anything surprising. Mayor denouncing the deal and challenging Clinton to do same, showing the two hats he wears with respect to other mayors - working together on nonpartisan

urban issues and then picking moments to go very visibly in a different direction.

Sent from my iPhone

On Jun 11, 2015, at 4:29 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Hey just tried you
Any sneak peak you can provide on what to expect tmrw?
thanks

From: Alex Burns [<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 4:25 PM
To: Walzak, Phil
Subject: Re: have you all

Think we are good

Sent from my iPhone

On Jun 11, 2015, at 3:59 PM, Walzak, Phil
<PWalzak@cityhall.nyc.gov> wrote:

Anything else you need here? Not sure if there are specific things you want addressed?

From: Burns, Alex
[<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 2:29 PM
To: Walzak, Phil
Subject: Re: have you all

Sure

On Thu, Jun 11, 2015 at 2:25 PM, Walzak, Phil <PWalzak@cityhall.nyc.gov> wrote:
Aren't there a lot of folks w probs w TPP – inside and outside USCM?

From: Burns, Alex
[<mailto:alex.burns@nytimes.com>]
Sent: Thursday, June 11, 2015 12:44 PM
To: Walzak, Phil
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From: [B](#)
To: "jfdc@akpdmedia.com"; [Snyder, Thomas](#); [Hinton, Karen](#)
Subject: Re: NYT story
Date: Thursday, June 11, 2015 9:33:11 PM

I'm absolutely fine with it

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 09:22 PM
To: B; Snyder, Thomas
Subject: NYT story

I know there are things to nitpick - but given our objectives, I can't imagine a better story coming from a news source like the (pro-trade) New York Times!

—

De Blasio Calls Trans-Pacific Partnership a 'Huge Mistake'

Reviving a public split with the White House, Mayor [Bill de Blasio](#) declared on the eve of a key vote in Washington that it would be a "huge mistake" for Congress to approve President Obama's chief legislative priority, a sweeping trade deal known as the Trans-Pacific Partnership.

Raising the specter of lower wages, more powerful multinational companies and costlier pharmaceutical drugs, Mr. de Blasio on Thursday warned: "For a lot of us, we see profound danger in this deal."

And the mayor of New York, a Democrat who has yet to [endorse a candidate](#) for president, said that Hillary Rodham Clinton should speak forcefully against [the trade agreement](#) covering nearly a dozen Asian nations. Mrs. Clinton has expressed some reservations about the agreement, but has not drawn a bright line to indicate her position on the overall deal.

"I'd like to see a very clear statement that this trade deal should be opposed and should be stopped," Mr. de Blasio said during a conference call with the

news media that his office helped organize, adding: “Democrats all over the country are looking to her for leadership.”

The mayor’s dire words regarding the Asian trade pact have put him at odds both with the Obama administration and with a range of other mayors with whom he is typically aligned.

The [United States Conference of Mayors](#), a group with which Mr. de Blasio works closely, sent a public letter to congressional leaders on Wednesday, urging them to give Mr. Obama enhanced authority to advance the deal; the mayors of other major cities, including Houston, Atlanta and Philadelphia, support it.

But Mr. de Blasio, who described himself on Thursday as a spokesman for progressives across the country, has increasingly tried to stretch his role as the country’s most prominent city executive, balancing an urban agenda that crosses party lines against a sharper-edged liberal vision that he has been eager to advance nationally.

A case in point came last month, when Mr. de Blasio [visited Washington](#) for a dual purpose: to lobby Congress for additional infrastructure spending, and to unveil a politically provocative document, titled “The Progressive Agenda,” outlining ambitious proposals to fight economic inequality. Several mayors signed on, including leaders from Seattle, Minneapolis and Newark.

Among the components of that agenda was total opposition to “trade deals that hand more power to corporations at the expense of American jobs, workers’ rights and the environment.”

Tom Cochran, the chief executive of the mayors’ conference, said the group and its members have come to expect that Mr. de Blasio will play a dual role in national politics. The group previously passed a resolution to support the Trans-Pacific Partnership, and Mr. Cochran noted, “The smallest city in the

nation has one vote and Mayor de Blasio has one vote.”

“We all know what he is doing,” Mr. Cochran said. “He has an open conspiracy to have what we call a progressive agenda — that’s what I call it. Some people say it’s a New Left agenda. We all know he’s been quite vocal.”

Mr. de Blasio had words of praise for two liberal candidates challenging Mrs. Clinton for the Democratic presidential nomination: Martin O’Malley, the former Maryland governor, and Senator Bernie Sanders of Vermont. Both men, who oppose the trade deal, are saying “important and appropriate things on trade,” Mr. de Blasio said.

A spokesman for the Clinton campaign declined to comment on the remarks from Mr. de Blasio, who managed Mrs. Clinton’s Senate campaign in 2000.

Mr. de Blasio’s renewed advocacy on trade comes at a particularly delicate time in the legislative process. The House of Representatives is [expected to vote](#) on Friday on whether to give Mr. Obama enhanced powers to move the deal forward. Democratic lawmakers appear overwhelmingly opposed to the measure, and the White House has strained to find the votes necessary for passage.

The mayor did not rebuke Mr. Obama directly for his position on Thursday. During his May visit to Washington, where he met with Mr. Obama, Mr. de Blasio said there was a state of “détente” between himself and the president on trade. “We agree to disagree,” Mr. de Blasio said then. “Obviously, we have two different views.”

Yet Mr. de Blasio has been no passive critic of the Trans-Pacific Partnership: He denounced it forcefully during a speech to the Wisconsin Democratic Party in April. On the conference call on Thursday, Mr. de Blasio rejected the notion, advanced by supporters of the deal, that cities with export-driven jobs would benefit over all from the agreement.

“I believe the constant downward pressure that we’ve seen on the standard

of living of American workers has had a deeply negative effect on New York City,” Mr. de Blasio said, alluding to past trade deals such as the North American Free Trade Agreement.

Robert B. Reich, the former federal labor secretary who joined the mayor on the conference call, said he and Mr. de Blasio have had a running conversation about disrupting the economic debate, including on trade.

“Both of us are very convinced that the only way we get politics to turn around on this is if people are mobilized,” Mr. Reich said in an interview.

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: NYT story
Date: Thursday, June 11, 2015 9:34:32 PM

In for a penny in for a pound. The corporate agenda is a dead end road for majority of Americans. We just have to keep organizing and building support and saying what we actually believe. I know that's a shocking thought.

Sent from my iPhone

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Yet Mr. de Blasio has been no passive critic of the Trans-Pacific Partnership: He denounced it forcefully during a speech to the Wisconsin Democratic Party in April. On the conference call on Thursday, Mr. de Blasio rejected the notion, advanced by supporters of the deal, that cities with export-driven jobs would benefit over all from the agreement.

“I believe the constant downward pressure that we’ve seen on the standard of living of American workers has had a deeply negative effect on New York City,” Mr. de Blasio said, alluding to past trade deals such as the North American Free Trade Agreement.

Robert B. Reich, the former federal labor secretary who joined the mayor on the conference call, said he and Mr. de Blasio have had a running conversation about disrupting the economic debate, including on trade.

“Both of us are very convinced that the only way we get politics to turn around on this is if people are mobilized,” Mr. Reich said in an interview.

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: NYT story
Date: Thursday, June 11, 2015 9:45:08 PM

For every action there is an equal and opposite reaction. It must mean we actually have a shot at winning.

Sent from my iPhone

On Jun 11, 2015, at 9:41 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

And for good measure, the White House is pounding me. So Mayor - don't say I never stick up for what's right - even when it's tough!

On Jun 11, 2015, at 9:35 PM, B <BCCD@cityhall.nyc.gov> wrote:

A shockingly TRUE thought!!

From: Snyder, Thomas
Sent: Thursday, June 11, 2015 09:34 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: B
Subject: Re: NYT story

In for a penny in for a pound. The corporate agenda is a dead end road for majority of Americans. We just have to keep organizing and building support and saying what we actually believe. I know that's a shocking thought.

Sent from my iPhone

On Jun 11, 2015, at 9:22 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

I know there are things to nitpick - but given our objectives, I can't imagine a better story coming from a news source like the (pro-trade) New York Times!

—

De Blasio Calls Trans-Pacific Partnership a ‘Huge Mistake’

Reviving a public split with the White House, Mayor [Bill de Blasio](#) declared on the eve of a key vote in Washington that it would be a “huge mistake” for Congress to approve President Obama’s chief legislative priority, a sweeping trade deal known as the Trans-Pacific Partnership.

Raising the specter of lower wages, more powerful multinational companies and costlier pharmaceutical drugs, Mr. de Blasio on Thursday warned: “For a lot of us, we see profound danger in this deal.”

And the mayor of New York, a Democrat who has yet to [endorse a candidate](#) for president, said that Hillary Rodham Clinton should speak forcefully against [the trade agreement](#) covering nearly a dozen Asian nations. Mrs. Clinton has expressed some reservations about the agreement, but has not drawn a bright line to indicate her position on the overall deal.

“I’d like to see a very clear statement that this trade deal should be opposed and should be stopped,” Mr. de Blasio said during a conference call with the news media that his office helped organize, adding: “Democrats all over the country are looking to her for leadership.”

The mayor's dire words regarding the Asian trade pact have put him at odds both with the Obama administration and with a range of other mayors with whom he is typically aligned.

The [United States Conference of Mayors](#), a group with which Mr. de Blasio works closely, sent a public letter to congressional leaders on Wednesday, urging them to give Mr. Obama enhanced authority to advance the deal; the mayors of other major cities, including Houston, Atlanta and Philadelphia, support it.

But Mr. de Blasio, who described himself on Thursday as a spokesman for progressives across the country, has increasingly tried to stretch his role as the country's most prominent city executive, balancing an urban agenda that crosses party lines against a sharper-edged liberal vision that he has been eager to advance nationally.

A case in point came last month, when Mr. de Blasio [visited Washington](#) for a dual purpose: to lobby Congress for additional infrastructure spending, and to unveil a politically provocative document, titled "The Progressive Agenda," outlining ambitious proposals to fight economic inequality. Several mayors signed on, including leaders from Seattle, Minneapolis and Newark.

Among the components of that agenda was total opposition to “trade deals that hand more power to corporations at the expense of American jobs, workers’ rights and the environment.”

Tom Cochran, the chief executive of the mayors’ conference, said the group and its members have come to expect that Mr. de Blasio will play a dual role in national politics. The group previously passed a resolution to support the Trans-Pacific Partnership, and Mr. Cochran noted, “The smallest city in the nation has one vote and Mayor de Blasio has one vote.”

“We all know what he is doing,” Mr. Cochran said. “He has an open conspiracy to have what we call a progressive agenda — that’s what I call it. Some people say it’s a New Left agenda. We all know he’s been quite vocal.”

Mr. de Blasio had words of praise for two liberal candidates challenging Mrs. Clinton for the Democratic presidential nomination: Martin O’Malley, the former Maryland governor, and Senator Bernie Sanders of Vermont. Both men, who oppose the trade deal, are saying “important and appropriate things on trade,” Mr. de Blasio said.

A spokesman for the Clinton campaign declined to comment on the remarks from

Mr. de Blasio, who managed Mrs. Clinton's Senate campaign in 2000.

Mr. de Blasio's renewed advocacy on trade comes at a particularly delicate time in the legislative process. The House of Representatives is [expected to vote](#) on Friday on whether to give Mr. Obama enhanced powers to move the deal forward. Democratic lawmakers appear overwhelmingly opposed to the measure, and the White House has strained to find the votes necessary for passage.

The mayor did not rebuke Mr. Obama directly for his position on Thursday. During his May visit to Washington, where he met with Mr. Obama, Mr. de Blasio said there was a state of "détente" between himself and the president on trade. "We agree to disagree," Mr. de Blasio said then. "Obviously, we have two different views."

Yet Mr. de Blasio has been no passive critic of the Trans-Pacific Partnership: He denounced it forcefully during a speech to the Wisconsin Democratic Party in April. On the conference call on Thursday, Mr. de Blasio rejected the notion, advanced by supporters of the deal, that cities with export-driven jobs would benefit over all from the agreement.

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American workers has had a deeply negative effect on New York City,” Mr. de Blasio said, alluding to past trade deals such as the North American Free Trade Agreement.

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“Both of us are very convinced that the only way we get politics to turn around on this is if people are mobilized,” Mr. Reich said in an interview.

From: [Hinton, Karen](#)
To: [Walzak, Phil](#); [Hagelgans, Andrea](#); "jfdc@akpdmedia.com"; [Wolfe, Emma](#); [B](#)
Subject: Re: Burns story
Date: Thursday, June 11, 2015 10:43:22 PM

Correction — Rawlings-Blake is next President; then Cornett in June 2016.

From: Karen Hinton <khinton@cityhall.nyc.gov>
Date: Thu, 11 Jun 2015 22:06:22 -0400
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, B <BCCD@cityhall.nyc.gov>
Subject: Re: Burns story

Tom is afraid of his own shadow. The current Prez, Kevin Johnson, is jealous of our Mayor, and Johnson and Philly Mayor Nutter jump every time WH calls. Tom, on the other hand, loves that Mayor is involved with USCM. It takes Tom back to when USCM was very much a part of the Lindsey Administration. It's good we are developing a relationship with Mayor Cornett, the next President.

From: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>
Date: Thu, 11 Jun 2015 21:59:01 -0400
To: "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "jfdc@akpdmedia.com" <jfdc@akpdmedia.com>, Karen Hinton <khinton@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>, B <BCCD@cityhall.nyc.gov>
Subject: RE: Burns story

yeah its good
cochrane tho yikes not cool

From: Hagelgans, Andrea
Sent: Thursday, June 11, 2015 9:33 PM
To: "jfdc@akpdmedia.com"; Hinton, Karen; Walzak, Phil; Wolfe, Emma; B
Subject: Re: Burns story

Agree. Good positioning piece, particularly heading into Saturday speech.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 09:20 PM
To: Hinton, Karen; Walzak, Phil; Wolfe, Emma; Hagelgans, Andrea; B
Subject: Re: Burns story

True - but the story itself is awesome...

From: <Hinton>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>
Date: Thursday, June 11, 2015 at 9:17 PM
To: "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Bill de Blasio <BCCD@cityhall.nyc.gov>

Subject: Burns story

See below. Tom Cochran not that helpful. Either Tom didn't say what he told me he said or burns didn't use it. I've ask burns. K

From: Alexander Burns [REDACTED]
Date: June 11, 2015 at 9:02:51 PM EDT
To: <khinton@cityhall.nyc.gov>
Subject: here you go

http://www.nytimes.com/2015/06/12/nyregion/de-blasio-calls-trans-pacific-partnership-a-huge-mistake.html?_r=0

From: [Hinton, Karen](#)
To: [B; Walzak, Phil; Hagelgans, Andrea; "jfdc@akpdmedia.com"](#)
Subject: RE: Trade
Date: Friday, June 12, 2015 9:03:11 AM

Will do!

-----Original Message-----

From: B
Sent: Friday, June 12, 2015 8:54 AM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; 'jfdc@akpdmedia.com'
Subject: Trade

Karen, pls send me transcript of part of karen finney interview on cnn this morning where john berman challenged her on why HRC wasn't speaking to the trade issue. Thought you all would be interested

From: [John Del Cecato](#)
To: [B; Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Re: Trade
Date: Friday, June 12, 2015 9:36:42 AM

In that vein...

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In a city where clout is king, the most powerful man on the planet seems to have none: Only one of the nine House Democrats who represent Chicago and its suburbs has committed to supporting the trade legislation.

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What Chicago Democrats tell us about President Obama's problems on trade
CHICAGO — On the day Barack Obama launched himself on the fast track to the presidency, running for a U.S. Senate seat in 2004, Rep. Danny K. Davis (D-Ill.) was right there with him.

He served, in fact, as master of ceremonies for his campaign launch, Davis recalls with a chuckle: "He's a person that I have supported pretty much straight down the line."

Until now.

With his presidency waning and a Republican Congress obstructing all but a handful of items on his legislative agenda, Obama has one more big request for House Democrats such as Davis: a vote to grant his administration "fast track" negotiating authority, paving the way for the completion of the vast Trans-Pacific Partnership trade accord, or TPP.

Final votes on the trade legislation are set for Friday, and its fate remains uncertain — thanks mainly to the skepticism that runs deep among Obama's fellow Democrats. Some were talking openly of sabotaging the bill, and only eight Democrats backed a key procedural measure that squeaked through Thursday evening.

House Republican leaders pushed toward a showdown vote Friday on President Obama's trade agenda, despite heavy Democratic opposition. (AP)

Davis was not among the eight. Despite months of lobbying and personal appeals from Obama, he has made it clear the president can look elsewhere for support.

"I recognize that the president does indeed want this legislation passed," he said. "The people who vote for me in the 7th District have their position, and accurate, right, wrong, whatever — it's the position of the people."

Davis, who represents downtown Chicago and a swath of the city's west and south sides, is hardly an outlier in Obama's home town — where he came to organize communities decimated by lost manufacturing jobs before starting a family and launching a political career.

In a city where clout is king, the most powerful man on the planet seems to have none: Only one of the nine House Democrats who represent Chicago and its suburbs has committed to supporting the trade legislation.

The Illinois delegation's lack of faith in Obama almost perfectly aligns with the House as a whole. With barely 20 of the 188 House Democrats committed, it is clear that Republicans must provide the vast majority of support if Obama's top domestic legislative priority is going to be passed Friday.

Democrats' deep skepticism

Obama's failure to persuade Chicagoland Democrats is emblematic of the difficulties he has had convincing Democrats across the country who have been unwilling to accept the president's assurances that trade deals negotiated under the new authority — allowing an up-or-down congressional vote but no amendments or filibusters — would contain unprecedented protections for workers, domestic industry and the environment. They have instead aligned themselves with the labor unions and activist groups that constitute the bedrock of the party base.

Even those who acknowledge the parochial politics behind lawmakers' individual decisions are surprised by the lack of loyalty.

"Any Illinois Democrat who says they're going to be the last vote to kill one of the president's legacy items, I just don't think they're going to be judged very well over the long term," said Tom Bowen, a Chicago political consultant who advises Mayor Rahm Emanuel and Rep. Mike Quigley, the only House Democrat from Chicago to support the fast-track authority.

"There are rare opportunities for getting something done that your president asks you to do, that he's willing to put his stamp on, and there's no Democrat who can argue with a straight face that Barack Obama hasn't been the most progressive president probably since Lyndon Johnson."

Even Obama's closest ally on Capitol Hill, Sen. Richard J. Durbin (D-Ill.), sided with labor and activist groups against a friend who happens to be the first Illinois Democrat to be elected president. Durbin, who supported the North American Free Trade Agreement when he held a downstate House seat in 1993, said his personal relationship with Obama "was a factor which was raised several times in conversation between the president and myself."

"But he had the votes here, and I knew it and he knew it," he continued.

"I believe in trade, but I believe our trade agreements are not as complete as they should be and don't serve our state as well as they should."

In the House, objections from Illinois Democrats have varied, but all who oppose the pending deal cite the effects of previous trade deals, especially NAFTA, which was ratified in 1993.

Hardened by NAFTA

For Rep. Bill Foster, a physicist, it comes down to the data — and a hard calculation of whether the TPP or other trade deals negotiated under fast-track authority will net well-paying jobs for his district in the southwest suburbs. He is not convinced they will unless provisions are included to address currency manipulation by other countries; those provisions, aimed mostly at China, have generated veto threats from the White House.

Foster said he has not been asked to vote with Obama for personal or political reasons, only on the policy. "He's a university professor; I'm a scientist," he said last week. "That's the level at which the discussion is."

Reps. Daniel Lipinski and Bobby L. Rush had distant political relations with Obama to begin with, and both have cited potential harm to workers in their public statements on trade.

"You talk to Ford, who has a big plant on the South Side of Chicago, and they will tell you that the TPP is a bad deal for American manufacturing," Lipinski said at a Wednesday news conference on Capitol Hill. "We cannot let this happen."

Reps. Tammy Duckworth and Robin L. Kelly have both issued similar statements skeptical of trade deals. They have the additional complication of pursuing potential 2016 Senate bids, which might make them even more reticent to alienate key elements of the Democratic political base.

Veteran Rep. Jan Schakowsky — a former political organizer who represents the city's far north side and liberal suburbs such as Evanston and Skokie — is considered so close to labor and left-wing activist groups that

neither Obama nor his aides ever approached her about supporting the trade legislation, she said.

"Once he said on television, 'Look, even some of my longest-term supporters are on the other side,' and I sort of waved at the TV," said Schakowsky, who delivered Obama a key endorsement during his 2004 Senate run. "We're with the president on so many other things. . . . We have the greatest admiration and affection and, by and large, support for the president. Not here."

Rep. Luis V. Gutierrez said the politics of trade haven't shifted much since 1993, when he was a House freshman and President Bill Clinton's NAFTA whip team included Chicagoans such as Bill Daley, son of a former mayor and brother of the then-mayor, and Emanuel, then a young presidential aide.

"When Hillary and Obama were running in 2008, when NAFTA came up, I don't remember the president making an enthusiastic defense, and Hillary was almost apologetic," he said.

The all-politics-is-local factor also applies, Gutierrez said: "You didn't see anybody punish me for voting against NAFTA, did you?"

One unhesitating backer

Obama's lone Democratic ally in the Illinois delegation is Quigley, a former Cook County board member who likes to tell a story about how he took Obama to breakfast after he'd lost his 2000 bid to unseat Rush. He says he offered Obama this condolence: "Well, there'll be something for you someday."

Unlike most of his Democratic colleagues in Illinois and elsewhere, Quigley did not make an extended display of agony over his decision. He recalled a White House meeting with other House members last year, where Obama polled the table about their feelings on trade.

"He's got to be thinking, after all I've been through, you can't do this one tough thing for me?" Quigley said. "I said, 'I'm with you, and my job is to help others join you.' It was liberating."

He is now one of a handful of House Democrats who have played a leading role in trying to sell the trade deal to skeptical colleagues.

That lonely position has earned Quigley the ire of organized labor and progressive activists, the same elements of the Democratic Party that made Emanuel's reelection bid earlier this year a whole lot more dramatic than once anticipated.

On a recent Thursday afternoon, about 50 protesters gathered outside Quigley's North Side congressional office to chant "Quigley says fast track; we say fight back" and deliver a petition to his staff.

"It defies demographic explanation," said Carson Starkey, director of the Illinois Fair Trade Campaign, an umbrella group of labor and progressive activists. "He is in a very deep-blue district, going back to Dan Rostenkowski. . . . It sort of baffles us that he's adopted the position of the Chamber of Commerce, the National Association of Manufacturers and the Club for Growth."

Echoing the message that has come from AFL-CIO President Richard L. Trumka on down, Chicago activists have suggested that Quigley might find himself with a primary opponent on his hands next year.

Celeste Larkin, public policy coordinator for the Chicago Religious Leadership Network, which has participated in the anti-fast-track protests, said its goal has been "to make this as contentious as possible for as long as possible" for Quigley.

"He's burning constituencies across his district. He's burning labor, he's burning immigrants, he's burning the faith community," she said. "I think Mike Quigley feels safe. . . . He should be afraid. He should be nervous." Quigley isn't feeling nervous so much as exasperated at his fellow partisans' unwillingness to support their president.

"To me . . . the most disappointing thing the Democrats have ever done is not to trust the president on this," he said. "It is the one blind spot in

my mind to the 99 the Republicans have. If they take my Democratic card, so be it. I love being a Democrat, but this one's maddening."

Obama has pledged to support pro-trade-deal Democrats in various ways, and Quigley already has been rewarded for his loyalty: He was one of four House Democrats who support the trade agreement and were invited to join Obama this past weekend at the Group of Seven economic talks in Germany. On Monday, while the two were aboard Air Force One returning to Washington, Obama tweeted a photo <<https://twitter.com/WhiteHouse/status/607998210347405312>> of him and Quigley, holding a Chicago Blackhawks jersey ahead of the evening's Stanley Cup hockey game.

As for the response from labor, Quigley said: "It hasn't been positive. My response is: 'You're going to need me.' "

For instance, Quigley is the only Illinois Democrat serving on the House Appropriations Committee, where he is the second-ranking Democrat on the transportation subcommittee.

Even Starkey acknowledged that threats of a primary challenge are mostly hollow. "There is a better chance of Barack Obama winning a third election in Texas than Mike Quigley losing a primary challenge," he said.

But for most of Quigley's colleagues, even the threat of a primary challenge is a hassle best avoided.

"Fortunately for the president, he will not have to run again," Davis said. "Our situations are different. If you've got to go before the voters for election, you want to be as close to them as you possibly can."

On 6/12/15, 8:53 AM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Karen, pls send me transcript of part of karen finney interview on cnn
>this morning where john berman challenged her on why HRC wasn't speaking
>to the trade issue. Thought you all would be interested

From: [Jon Fromowitz](#)
To: [Hagelgans, Andrea](#)
Cc: [Blumm, Kate](#); [Wolfe, Emma](#); [John Del Cecato](#)
Subject: Re: low wage worker/minimum wage Wage Board event
Date: Friday, June 12, 2015 10:13:25 AM
Attachments: [WageBoardRemarksFri10AM.docx](#)
[ATT00001.htm](#)

Draft attached.

One big policy flag is whether call for living wage for every worker is the right way to be put what we're calling for.

Adding JDC, who is happy to stay looped on this throughout.

As for me, I'll have train internet for the next 1.5 hours or so - but feel free to give me a buzz after that if you want to talk anything through, etc.

Thanks all!

**Mayor Bill de Blasio
Wage Board Remarks
Friday 10AM**

Acknowledgements TK

Two months ago today, something special happened...
Something big

From coast to coast, in large cities and small towns,
people from all walks of life stood together in solidarity.

The cause was simple, but so important: a \$15
minimum wage for fast food workers... for ALL workers
in America.

In all, 60,000 people came together for the Fight for
Fifteen day. Six-zero-thousand.

That's enough people to fill Madison Square Garden...
Three times!

Cynics called demands for a \$15 minimum wage
unrealistic... Said it'd never happen.

Well, in just two months, two of America's biggest and
most important cities – Los Angeles and St. Louis – have
already taken important steps towards raising city
minimum wages to \$15 an hour for everyone who
works there.

As we speak, many other cities are working on plans to do the same.

What's happening feels remarkable, but really, it shouldn't. These cities are responding to the demands of their people.

It's time that New York does the same.

There's nothing unreasonable about demanding a wage you can live on.

And let me tell you, in New York City, \$8.75 is not a many can live on... and certainly not a wage that anyone can raise a family on.

My Administration is squarely focused on addressing the income inequality crisis in our city and taking dead aim the Tale of Two Cities that New York has become.

That's meant:

- Free, full-day pre-k for every family that wants it;
- Expanded after-school programs for middle schoolers, so working parents know their kids are safe and learning;
- An affordable housing plan that creates or preserves 200,000 affordable units over a decade;
- More guaranteed benefits workers need and deserve, like paid sick leave and family leave.

These are just some of important steps that we've taken in the last 17 months... and will continue to relentlessly address the crisis of our time.

But there is nothing that would do more to combat inequality in New York City than raising the minimum wage so it reaches \$15 an hour, while indexing to inflation.

Raising wages for fast food workers would be a great and important first step.

Fast food workers put in long hours, working under difficult and often thankless circumstances.

Moreover, the vast majority of fast food workers are employed by multibillion corporations that can certainly afford to pay a little more.

I implore the Wage Board to grant fast food workers the right of a living wage. And that means raising it to \$15 an hour.

And as much as fast food workers deserve a raise – and they do – we'd be remiss to only focus our attention on this one sector of our economy.

We all must do more to ensure that EVERY worker gets a living wage.

Let me give you three reasons why I believe this is so important.

First, it's an issue of basic fairness.

Too many pundits glibly dismiss the minimum wage as an issue only effecting only young people – as though high schoolers working summer jobs fill every minimum wage position.

The problem with that thinking is that it's totally disconnected from reality.

Want proof? The New York Post – that bastion of leftist thought – recently reported a study by the Economic Policy Institute that found:

- 89% of minimum wage earners nationwide are over the age of 20;
- 37% are over the age of 40;
- 57% work full-time;
- Nearly three-in-ten are raising at least one child.

The Wage Board has heard the stories of workers struggling tirelessly to make ends meet. They are heartbreaking, but they should also inspire all of us to action.

After all, when we talk about raising the minimum wage, we're talking about lifting the floor for so many of our brothers and sisters... and for their kids.

It's the right thing to do.

Second, low wages mean that governments must intervene – and spend money – just to help working people keep their heads above water.

New York spends about \$700 million dollars every year on programs aimed at helping the working-poor in the fast food industry **(CHECK)**.

That is tantamount to a government subsidy for multibillion corporations that certainly don't need the assistance.

And to those on the right that say government assistance like welfare robs recipients of their dignity, here's an easy way to remedy that problem: make sure workers get the wages they deserve.

Raising the minimum wage will give governments more resources to invest in the things that improve all of our qualities of life like education and infrastructure.

It's the right thing to do.

Third, raising the minimum wage is good economics.

Henry Ford, the noted anti-capitalist crusader that he was, paid his assembly-line workers what in 2015 dollars would be about \$125 a day.

He didn't do it to be charitable. He did it because he wanted to keep his workers happy and productive, and to make sure that they could be a part of his growing customer base by having enough money to actually purchase the cars they built.

This model worked out pretty well for Ford, I'd say.

Today, more than ever, we live in a consumer-driven economy.

A more modern radical socialist, billionaire investor Nick Hanauer, traveled all the way from Seattle to testify before New York's Wage Board.

In 2013, Nick wrote an article entitled "The Capitalist's Case for a \$15 Minimum Wage."

In it, he laid out a compelling argument, not based on fairness, but on raw economics.

He noted QUOTE "Raising the minimum wage to \$15 an hour would inject about \$450 billion into the economy each year." END QUOTE

As a major investor, you can see why he feels so strongly about this issue.

He also pointed out that a study found that raising the minimum wage to \$15 an hour would directly or indirectly help 81 million Americans – almost two thirds of our workforce.

Raising the minimum wage is good economics.

It is the Right. Thing. To. Do.

For me, and for millions of others, there really shouldn't be a debate on this issue.

The people are demanding higher wages. They are not requesting it, or begging for it... They are demanding it.

And since we live in a democracy, I think it's best for all of us in positions of leadership – including those on the Wage Board – to heed their call.

Not just for fast food workers – but for all workers. \$15 an hour, indexed locally for inflation. It's what the people want... and it's what so many need.

So let's take a big step in the right direction, together.

Thank you!

On Jun 11, 2015, at 11:44 AM, Jon Fromowitz <jfromowitz@akpdmedia.com> wrote:

Sounds good - will do

On Jun 11, 2015, at 11:38 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

It's a wage board hearing on Monday. Audience will be packed with union folks and community organizers

Main messages along TPA/activist lines—he's spoken about this in TPA context quite a bit

- 1) Need to get \$15 minimum across industries.
- 2) Fast food workers organizing have led the way. Great to see the energy
- 3) Need to do more

Copying Emma in case I'm missing anything. Fromo, whatever you pull together we can take from there tonight.

Thanks

Andrea Hagelgans

Office of the Mayor

Direct – 212.341.5372

Cell – 718.679.8965

ahagelgans@cityhall.nyc.gov

From: [Jon Fromowitz](#)
To: [Hagelgans, Andrea](#)
Cc: [Blumm, Kate](#); [Wolfe, Emma](#); [John Del Cecato](#)
Subject: Re: low wage worker/minimum wage Wage Board event
Date: Friday, June 12, 2015 10:21:03 AM

Thanks!

On Jun 12, 2015, at 10:19 AM, Hagelgans, Andrea <AHagelgans@cityhall.nyc.gov> wrote:

Thank you! Go enjoy [REDACTED]

From: Jon Fromowitz [<mailto:jfromowitz@akpdmedia.com>]
Sent: Friday, June 12, 2015 10:13 AM
To: Hagelgans, Andrea
Cc: Blumm, Kate; Wolfe, Emma; John Del Cecato
Subject: Re: low wage worker/minimum wage Wage Board event

Draft attached.

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Thanks all!

From: [B](#)
To: "jfdc@akpdmedia.com"; Snyder, Thomas
Subject: Re: TPA signers update
Date: Friday, June 12, 2015 11:05:33 AM

Excellent!! So now find a way to get some attention somewhere on that. And let's have a constant and sharp target list. Mayors of San Jose and Pittsburgh next

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 11:03 AM
To: B; Snyder, Thomas
Subject: TPA signers update

VIPs signed up over the past week:

Rashad Robinson, Executive Director, Color of Change
George Goehl, Executive Director, National People's Action
Robert Greenwald, Founder and President, Brave New Films
Ben Jealous, Partner, Kapor Capital
Marc Perrone, President, UFCW International

3,177 online signups

plus 90 VIPs

= 3,267 total people signed onto TPA

From: [B](#)
To: "jfdc@akpdmedia.com"; Snyder, Thomas
Subject: Re: TPA signers update
Date: Friday, June 12, 2015 12:01:22 PM

1. We should be moving individual prog caucus members in the meantime -- unless that discomfits raul and keith
2. I'm ready anytime to do that Skype conf with the caucus, or even to go down there once our budget is done

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 11:43 AM
To: B; Snyder, Thomas
Subject: Re: TPA signers update

On House Progressive Caucus - I've been pushing them to vote on TPA (as Ellison said they would)... I think they're bunkered down on trade fight right now - but will give them another big nudge today...

CT budget is not done.. Malloy's been getting hammered for the tax hikes in the budget/some companies threatening to leave... He has until 6/20 to sign or veto it

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 11:17 AM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: Re: TPA signers update

For example, why haven't we been more aggressive about getting more members of the House Progressive Caucus on? And when will Malloy's budget be done so I can take another pass at him?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 11:03 AM
To: B; Snyder, Thomas
Subject: TPA signers update

VIPs signed up over the past week:

Rashad Robinson, Executive Director, Color of Change
George Goehl, Executive Director, National People's Action
Robert Greenwald, Founder and President, Brave New Films
Ben Jealous, Partner, Kapor Capital
Marc Perrone, President, UFCW International

3,177 online signups

plus 90 VIPs

= 3,267 total people signed onto TPA

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Tpa
Date: Friday, June 12, 2015 12:09:16 PM

LOL

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 12:08 PM
To: Gunaratna, Mahen
Subject: Re: Tpa

This must be a typo or something - not sure what it means pushing for deep tax cuts against the wealthy

Read more:

<http://www.politico.com/magazine/story/2015/06/hillary-clinton-2016-wonk-wa-rior-118910.html#ixzz3crfqFV82>

On 6/12/15, 12:02 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

>"And she'll do so with a broad progressive agenda, her advisers told
>me, studded with policy proposals to be unveiled in greater depth in a
>series of speeches this summer, starting with an ambitious plan to cut
>student debt and lower tuition and a program to coax corporations into
>paying their workers more."

>

>Read more:

><http://www.politico.com/magazine/story/2015/06/hillary-clinton-2016-wonk-w-rior-118910.html#ixzz3creJRMLQ>

>

>-----Original Message-----

>From: Gunaratna, Mahen
>Sent: Thursday, June 11, 2015 1:43 PM
>To: Snyder, Thomas; John Del Cecato
>Cc: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma
>Subject: RE: Tpa

>

>FYI, looks like the wage growth policy speech, which the WSJ first
>reported on, is coming in a matter of weeks, not months, per a campaign
>svox. That's likely when she'll specify a minimum wage figure:

>

><http://www.washingtonpost.com/blogs/wonkblog/wp/2015/06/10/how-the-15-m-ini-mum-wage-could-become-a-new-dividing-line-in-the-2016-primary/>

>

>"In the coming weeks, she will lay out her specific plans for
>increasing wages."

>

>-----Original Message-----

>From: Snyder, Thomas
>Sent: Tuesday, June 09, 2015 9:02 PM
>To: John Del Cecato
>Cc: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
>Subject: Re: Tpa

>
>Either she says enough and he endorses or not enough and he evades -
>bringing on all sorts of controversy. May want to avoid TV
>
>Sent from my iPhone
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>> On Jun 9, 2015, at 8:53 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
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>> We need to ask him what his feeling is about going on a show this
>>weekend. We can jointly recommend him not doing one, but he will not
>>be happy if we pocket veto
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>>> On Jun 9, 2015, at 8:22 PM, Hagelgans, Andrea
>>><AHagelgans@cityhall.nyc.gov> wrote:
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>>> I am getting daily incoming from Sunday shows about mayor for this
>>>coming sunday. When are we meeting with him about this weekend's plan?
>>>We will need to be monitoring the speech and readying response and
>>>determining how we are maximizing for the issues/tpa.

From: [Gunaratna, Mahen](#)
To: [Williams, Dominic](#); ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Wall Street Transactions Tax
Date: Friday, June 12, 2015 12:25:46 PM

Flagging early because we will need to figure this out what our posture is if she ends up adopting this position:

Shot:

“Clinton’s team is also looking into various permutations of a tax on stock trades, as a way to incentivize longer-term capital investment over quick-turn profit taking in the market and buy-backs.” [Politico, “Wonk Warrior”, [6/12/2015](#)]

Chaser (old email I found from Aug 2013):

BdB was a bit caught off guard today when Ed Schultz asked him about the Wall Street tax. Luckily, Ed didn't press him when BdB dodged in his answer. BdB wanted to make sure we're doing two things:

- 1) If an MSNBC host (or any other interviewer) has a pet issue, we should flag that in the briefing and do a better job of alerting him next time
- 2) He wants a tighter response if pressed on this by progressive voices - what's our rec? See transcript below.

Thanks,

Mahen

--

ED: Alright, my solution - and you know I rail on the mayor, I rail on the city - is a transaction tax. Why are we afraid of that? Why are we afraid to tax every transaction on Wall Street for the benefit of the city? They enjoy the safety, they take home the billions - \$20 billion in bonus money - I mean, come on? Why are we afraid to do that? Or what would you do?

BDB: Look, I think there's a set of options. I think income tax is the first one, I really believe that. I think it's the one you can do most quickly, most effectively, and use it to save our school system serving 1.1 million kids. There's a commuter tax, which was taken away a few years ago and should be there for the same reason you pointed out. People come into the city almost 3 million people a year - excuse me, a day - and they don't pay for the services they get.

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=541338de-ec65-47d3-8255-3516b11d8924>

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor's Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Gunaratna, Mahen](#)
To: ["John Del Cecato"](#)
Subject: RE: Tpa
Date: Friday, June 12, 2015 12:31:38 PM

I hope BdB doesn't think that she explicitly endorsed \$15/hour last week. I specifically told him so via email, but he might have misunderstood.

From the transcript of yesterday's call:

"I've been very impressed by what she's said so far on criminal justice reform, voting rights, immigration reform, **\$15 dollar minimum wage**. I'm very optimistic about where she and her campaign are going."

-----Original Message-----

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Thursday, June 11, 2015 1:46 PM
To: Gunaratna, Mahen
Subject: Re: Tpa

Gotcha. So sneaky!

On 6/11/15, 1:45 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

>No. She didn't.

>

>She endorsed the movement in spirit during her call-in to the fast food
>workers conference over the weekend, but didn't go so far as to say she
>endorsed \$15/hour.

>

>-----Original Message-----

>From: John Del Cecato [mailto:jfdc@akpdmedia.com]
>Sent: Thursday, June 11, 2015 1:45 PM
>To: Gunaratna, Mahen
>Subject: Re: Tpa

>

>She already called for \$15 - no?

>

>On 6/11/15, 1:43 PM, "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov> wrote:

>

>>FYI, looks like the wage growth policy speech, which the WSJ first
>>reported on, is coming in a matter of weeks, not months, per a
>>campaign spox. That's likely when she'll specify a minimum wage figure:

>>

>><http://www.washingtonpost.com/blogs/wonkblog/wp/2015/06/10/how-the-15-m-ini-mum-wage-could-become-a-new-dividing-line-in-the-2016-primary/>
>>
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>>increasing wages."
>>
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>>From: Snyder, Thomas
>>Sent: Tuesday, June 09, 2015 9:02 PM
>>To: John Del Cecato
>>Cc: Hagelgans, Andrea; Walzak, Phil; Wolfe, Emma; Gunaratna, Mahen
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>>>>We will need to be monitoring the speech and readying response and
>>>>determining how we are maximizing for the issues/tpa.
>

From: [John Del Cecato](#)
To: [Leopold, Elana](#)
Subject: Re: FYI - from Jeani Murray
Date: Friday, June 12, 2015 1:56:11 PM

Yes

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 1:49 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: FYI - from Jeani Murray

Who are we calling? Chris?

From: B
Sent: Thursday, June 11, 2015 9:36 PM
To: 'jfdc@akpdmedia.com'; Wolfe, Emma; Walzak, Phil; Snyder, Thomas
Cc: Leopold, Elana
Subject: Re: FYI - from Jeani Murray

He's a good friend. And I should call

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 09:20 PM
To: B; Wolfe, Emma; Walzak, Phil; Snyder, Thomas
Subject: FYI - from Jeani Murray

Larry Cohen has retired and new CWA pres is from NY/NJ region: Christopher Shelton. You guys might want to call and congratulate.

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Cc: [FLONYC](#)
Subject: Re: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal
Date: Friday, June 12, 2015 2:07:11 PM

Mayor - maybe you should shoot Robert Reich a quick note...

rreich@berkeley.edu

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 1:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: FLONYC <FLONYC@cityhall.nyc.gov>
Subject: Fw: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

Well THAT's pretty amazing! And now I guess Hillary is brilliant for hiding -- there won't be a trade bill to have to speak to

From: Clips
Sent: Friday, June 12, 2015 01:54 PM
Subject: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

NY TIMES - Jonathan Weisman

http://www.nytimes.com/2015/06/13/us/politics/obamas-trade-bills-face-tough-battle-against-house-democrats.html?smid=nytpolitics&_r=0

House Democrats rebuffed a dramatic personal appeal from President Obama on Friday, torpedoing his ambitious push to expand his trade negotiating power — and, quite likely, his chance to secure a legacy-defining trade accord spanning the Pacific Ocean.

In a remarkable rejection of a president they have resolutely backed, House Democrats voted to kill assistance to workers displaced by global trade, a program their party created and has stood by for four decades. By doing so, they brought down legislation granting the president trade promotion authority — the power to negotiate trade deals that cannot be amended or filibustered by Congress — before it could even come to a final vote.

“We want a better deal for America's workers,” said Representative Nancy Pelosi of California, the House minority leader who has guided the president's agenda for two terms and was personally lobbied by Mr. Obama until the last minute.

Republican leaders tried to muster support from their own party for trade adjustment assistance, a program they have long derided as an ineffective waste of money and sop to organized labor. But not enough Republicans were willing to save the program.

Republican leaders could still try to pass a stand-alone trade promotion bill, but that would force the Senate to take up a trade bill all over again. And without trade adjustment assistance alongside it, passing trade promotion authority in the Senate would be highly doubtful.

The vote was an extraordinary blow to Mr. Obama, who went to the Capitol on Friday morning to plead personally with Democrats to “play it straight” — to oppose trade promotion if they must but not to kill trade assistance, a move he cast as cynical. On Thursday night, he had made an unscheduled trip to the annual congressional baseball game to try to persuade Representative Nancy Pelosi of California, the minority leader.

But a president who has long kept Congress at arm’s length may have paid a price. Representative Henry Cuellar, Democrat of Texas, said Mr. Obama mustered rousing applause Friday morning as he went through the battles he had fought with fellow Democrats — on labor organizing, health care access and environmental protection. But he could not change minds.

“I wish there had been much better outreach,” Mr. Cuellar lamented.

From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Cc: [Snyder, Thomas](#)
Subject: RE: TPA dates
Date: Friday, June 12, 2015 2:09:30 PM

U
Are
Egg
Hausting

What time are u back

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 12, 2015 2:09 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Re: TPA dates

That would be fine - although I won't be back in the city until later in the afternoon on Sunday (tomorrow is [REDACTED])

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 2:07 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: RE: TPA dates

Do you want to do Sunday?

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 1:16 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: Re: TPA dates

2. Would Monday be possible?

From: <Carey>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 12:47 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Subject: RE: TPA dates

1. September is horrendous with the Pope, 9/11 and UNGA, but let me get back to you
2. Going to add for Wednesday. Tuesday is a bit tough

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 11:07 AM
To: Carey, Michael
Cc: Snyder, Thomas
Subject: TPA dates

1. Can I get a loose date in September that we could have MBDB available to do a screening (whether that be just a conference call, or else an in-person screening followed by Q&A) for Greenwald's "Hedge Funders vs. Kindergarten Teachers" short film? Maybe Wednesday, September 9th? It would be in NYC either way.
2. Can I get some TPA call time scheduled for early next week - maybe Tuesday? Would love 90 minutes or so for him to call through some of our people & discuss forum, next steps.

From: [Leopold, Elana](#)
To: ["John Del Cecato"](#)
Subject: RE: FYI - from Jeani Murray
Date: Friday, June 12, 2015 2:12:22 PM

Ok got it- thanks!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 2:05 PM
To: Leopold, Elana
Subject: Re: FYI - from Jeani Murray

It was Jeani who suggested - and BDB agreed - and I think they were both talking about Chris

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 1:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: RE: FYI - from Jeani Murray

Is that what you were suggesting?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 1:57 PM
To: Leopold, Elana
Subject: Re: FYI - from Jeani Murray

I think

From: <Leopold>, Elana <ELeopold@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 1:49 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Subject: FW: FYI - from Jeani Murray

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Sent: Thursday, June 11, 2015 9:36 PM
To: 'jfdc@akpdmedia.com'; Wolfe, Emma; Walzak, Phil; Snyder, Thomas
Cc: Leopold, Elana
Subject: Re: FYI - from Jeani Murray

He's a good friend. And I should call

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Thursday, June 11, 2015 09:20 PM

To: B; Wolfe, Emma; Walzak, Phil; Snyder, Thomas
Subject: FYI - from Jeani Murray

Larry Cohen has retired and new CWA pres is from NY/NJ region: Christopher Shelton. You guys might want to call and congratulate.

From: B
To: "jfdc@akpdmedia.com"; Snyder, Thomas
Cc: FLONYC
Subject: Re: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal
Date: Friday, June 12, 2015 2:50:47 PM

Not really. But still glad we did what we did

From: John Del Cecato [mailto:jfdc@akpdmedia.com]
Sent: Friday, June 12, 2015 02:03 PM
To: B; Snyder, Thomas
Cc: FLONYC
Subject: Re: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

Holy Canarsie, as my grandma would say!

I think you & Reich can take a modicum of credit here

From: Bill de Blasio <BCCD@cityhall.nyc.gov>
Date: Friday, June 12, 2015 at 1:57 PM
To: John Del Cecato <jfdc@akpdmedia.com>, "Snyder, Thomas" <TSnyder@cityhall.nyc.gov>
Cc: FLONYC <FLONYC@cityhall.nyc.gov>
Subject: Fw: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

Well THAT's pretty amazing! And now I guess Hillary is brilliant for hiding -- there won't be a trade bill to have to speak to

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Sent: Friday, June 12, 2015 01:54 PM
Subject: NYT: House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

House Rejects Trade Bill, Rebuffing Obama's Dramatic Appeal

NY TIMES - Jonathan Weisman

http://www.nytimes.com/2015/06/13/us/politics/obamas-trade-bills-face-tough-battle-against-house-democrats.html?smid=nytpolitics&_r=0

House Democrats rebuffed a dramatic personal appeal from President Obama on Friday, torpedoing his ambitious push to expand his trade negotiating power — and, quite likely, his chance to secure a legacy-defining trade accord spanning the Pacific Ocean.

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filibustered by Congress — before it could even come to a final vote.

“We want a better deal for America’s workers,” said Representative Nancy Pelosi of California, the House minority leader who has guided the president’s agenda for two terms and was personally lobbied by Mr. Obama until the last minute.

Republican leaders tried to muster support from their own party for trade adjustment assistance, a program they have long derided as an ineffective waste of money and sop to organized labor. But not enough Republicans were willing to save the program.

Republican leaders could still try to pass a stand-alone trade promotion bill, but that would force the Senate to take up a trade bill all over again. And without trade adjustment assistance alongside it, passing trade promotion authority in the Senate would be highly doubtful.

The vote was an extraordinary blow to Mr. Obama, who went to the Capitol on Friday morning to plead personally with Democrats to “play it straight” — to oppose trade promotion if they must but not to kill trade assistance, a move he cast as cynical. On Thursday night, he had made an unscheduled trip to the annual congressional baseball game to try to persuade Representative Nancy Pelosi of California, the minority leader.

But a president who has long kept Congress at arm’s length may have paid a price. Representative Henry Cuellar, Democrat of Texas, said Mr. Obama mustered rousing applause Friday morning as he went through the battles he had fought with fellow Democrats — on labor organizing, health care access and environmental protection. But he could not change minds.

“I wish there had been much better outreach,” Mr. Cuellar lamented.

From: [Yazgi, Stephanie](#)
To: [John Del Cecato](#)
Cc: [Schwartz, Regina](#)
Subject: RE: Mayor outreach
Date: Friday, June 12, 2015 3:02:52 PM

i can get you what we have if you give me a list of what cities you want him to call.
then you can create call sheets with talk points and staff if that makes sense.
i'm all transpo for 2 mos then back to immigration.
thanks!

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Friday, June 12, 2015 11:27 AM
To: Yazgi, Stephanie
Subject: Mayor outreach

Heya. I'm in MPC's office today. We had talked at one point about a plan for reaching out to mayors to get them to sign onto TPA without messing up your efforts on non-TPA mayoral stuff.

Do you have a list of mayors that fit in the "gettable" category that we can have MBDB start calling? I know Pittsburgh and San Jose are on the list. I'm trying to lock down some pure TPA call time for next week & would like to get some good folks for him to call

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: My list
Date: Friday, June 12, 2015 3:18:55 PM

MAYORS TO CALL RE: SIGNING ON TO TPA

Greg Stanton – Phoenix
Jim Kenney – Philadelphia
Bill Finch – Bridgeport, CT
Lovely Warren – Rochester, NY
Stephanie Miner, Syracuse, NY
Kathy Sheehan – Albany, NY
Eric Garcetti – Los Angeles
Sam Liccardo – San Jose, CA
Mike Duggan -- Detroit
Bill Peduto – Pittsburgh
Francis Slay – St. Louis

From: [John Del Cecato](#)
To: [B; Snyder, Thomas; Walzak, Phil; Hagelqans, Andrea](#)
Subject: Politico magazine piece - key lines excerpted by me at top
Date: Friday, June 12, 2015 3:29:55 PM

The goal, according to a dozen people close to the process who spoke to POLITICO, is to find the “sweet spot”—bold solutions that aren’t *too* bold.

====

But the team is less enamored with provocative Stiglitz proposals like breaking up big banks, as Sanders proposed, or jacking up corporate tax rates on companies that pay their executives too much.

====

Clinton’s team is also looking into various permutations of a tax on stock trades, as a way to incentivize longer-term capital investment over quick-turn profit taking in the market and buy-backs.

====

Obama’s victorious 2012 reelection, was rooted in a pledge to raise high-end taxes, and he’s told his new colleagues that the environment is even more favorable now.

====

Yet, by the same token, many liberal Democrats, including Warren and de Blasio—and potential big-money donors to Clinton-allied super PACs—are also adopting a wait-and-see approach about her.

Earlier this week de Blasio praised Sanders and said he was impressed by Clinton’s initial campaigning—but told the city press corps he won’t attend her campaign kickoff on Roosevelt Island.

When will de Blasio, campaign manager of Clinton’s 2000 Senate campaign in New York, endorse her? When she offers a “larger vision for addressing income inequality,” he said.

=====

Hillary Clinton hasn’t always been a profile in political courage, but she’s had her moments. One of them came in late December 2006, a month before Clinton announced her first run for the presidency, as she huddled with her team to discuss policy proposals to differentiate her from two rivals flanking her on the left, Barack Obama and John Edwards.

The conversation, which included former Clinton White House aides like Gene Sperling and Neera Tanden, who still have the candidate’s ear today, bogged down on the biggest, nastiest policy fight of her life, health care. Several of Clinton’s top

advisers, the '90s debacle fresh in everyone's mind, counseled her to avoid proposing an individual mandate, the politically unpopular requirement that the uninsured buy insurance or face penalties.

When it came to the widely unpopular individual mandate, however, she was adamant about plowing ahead, according to a former aide who related the story. "If I run for president, I'm going to run on universal health care," Clinton told the group—and authorized attacks on her Democratic opponent Obama for opposing a mandate (he would eventually embrace it as president, much to Clinton's amusement).

"What's the point of running if I'm not going to run on universal health care?" she asked her team.

Eight years later, on the eve of Clinton's formal campaign kickoff in New York this weekend, the "what's the point of running?" question looms over the presumptive Democratic front-runner and her campaign. Over the past few months, even some of Clinton's most fervent and loyal supporters have fretted to me, over and over, that she hasn't yet articulated a compelling rationale for her second race for the White House beyond the sense that it's finally her turn and her political view that she's facing a relatively weak Republican field.

Clinton is no Teddy Kennedy, who suffered the most infamous case of lockjaw in political history when asked why he wanted to be president during the 1980 campaign; Her problem is that she's far more interested in the *how* than the *why* of the presidency, and views her greatest assets as a willingness to engage all participants in a debate and a workmanlike capacity to hammer out policy solutions. Clinton's big speech will be a rare opportunity to change that narrative. It will be held at New York's Roosevelt Island—a none-to-subtle signal that she's aligning herself with FDR, the boldest of Democratic presidents and the one who established the deepest personal connection with voters—something Clinton has struggled to do throughout her three-decade career. And she'll do so with a broad progressive agenda, her advisers told me, studded with policy proposals to be unveiled in greater depth in a series of speeches this summer, starting with an ambitious plan to cut student debt and lower tuition and a program to coax corporations into paying their workers more. Clinton's staff believes this is where the campaign will be won or lost—it will signal to voters, and to ideologically driven Obama donors, that she's every bit as committed to their cause as Elizabeth Warren or Bernie Sanders—or the Hillary Clinton of 1993 for that matter.

This isn't some pro forma exercise for Clinton, who started her professional career working on child welfare programs and sits, poolside, with briefing books when she's on vacation. Policy is what Hillary Clinton lives for, and her team is committed to portray her as a wonk warrior, which has the added virtue of being true. In 2008, the candidate emphasized her inevitability and her toughness (she was obsessed with the idea that male voters would view a woman as a weak potential commander-in-chief), but for 2016, she's building her strategy around a series of domestic policy rollouts.

How she's doing this is equally telling: Advisers told me it was an elaborate, even West Wing-style policy process, with concentric circles of advisers and pollsters who are cooking up a comprehensive economic policy, some of which will be for public consumption, some of which will be employed if she's elected. Over the past year, Clinton has quietly met with a rotating—and sharp-elbowed—cast of Democratic

economic experts, pollsters, staffers and advocates to craft a just-so economic program to attack wage stagnation and economic inequality. The very explicit goal has been political: to invent a program for Clinton that captures the popular imagination—and, to no small extent, redefines a candidate with a trustworthiness problem.

“We’re talking about three- and four-hour meetings, briefing papers, weeks of back-and-forth,” says Clinton’s communications director Jennifer Palmieri, who says the candidate will unveil pieces of her agenda, one by one, in a series of events starting in July and stretching to the fall. “This is the foundational work of the election. She’s a wonk. This is stuff she loves to do.”

What’s emerging—and her staff maintains she’s made no big decisions on the stickiest subjects, such as whether to propose tax increases and Wall Street regulation—are classic Clinton thread-the-needle proposals, albeit with a slightly sharper needle, pointing unmistakably to the left.

Nobel Laureate Joseph Stiglitz had a one-on-one meeting with Clinton last December to discuss his aggressive progressive agenda, pushing for deep tax cuts against the wealthy and pay cuts for CEOs. She already knew the subject inside out, he told me, and probed him for details on how some of his proposals could be implemented. Like most of the economists and advocates she’s met with recently, Stiglitz left satisfied he’d gotten a fair hearing, but with no concrete commitment.

“I would be surprised at this point that she would want to make it clear where she is going on the specifics, so I wouldn’t expect to hear that from her anytime soon,” said Stiglitz, who worked on Bill Clinton’s economic team—then went on to become one of the country’s most influential champions of economic equality. “My sense was that she was very responsive to the overall agenda. ... It’s important for her to get elected, but we want to make sure that she understands that we have to deal with the failure of the system overall, and not just make small changes.”

The goal, according to a dozen people close to the process who spoke to POLITICO, is to find the “sweet spot”—bold solutions that aren’t *too* bold. She has tasked her small in-house policy team led by former State Department aide Jake Sullivan with a pragmatic mission: Attack the biggest problems—higher education debt, a tax system that encourages short-term gain over long-term investments, out-of-control CEO pay, crumbling infrastructure, the non-job-security “gig” economy, women’s pay equity—in a way that satisfies a restive left wing of the party. But do it without needlessly alienating general election voters, or potential donors.

“She wants to do *just enough*,” is how one New York-based Clinton donor who speaks to both Clintons regularly put it.

As important—and complex—as the health care debate was seven years ago when Clinton last ran for president, it’s dwarfed today by the sheer magnitude of the structural problems in the American economy, a sapping of dynamism and middle-income purchasing power that has given consumers (and voters) a permanent sense of the blahs, even as big banks and corporations book record profits.

Two years ago, Tanden, now the head of the Clinton-friendly Center for American Progress—who is still in frequent contact with Clinton and CAP founder John Podesta who is the campaign’s chairman—embarked on an ambitious effort to create a comprehensive Democratic blueprint for tacking these problems. The effort didn’t

have Clinton's official sanction, but she was kept in the loop and its mission statement fits Clinton's own private assessment of the problem. Middle-income wage stagnation and growth that benefits only the wealthiest "is an economic problem that threatens to become a problem for [the] political system—and for the idea of democracy itself," the report found.

The report, co-authored by Larry Summers, the former treasury secretary for Clinton's husband who later emerged as a contentious leader of Obama's initial economic team in the White House and whose mere presence in Clinton's camp makes Warren and other liberals nervous, but he too was an enthusiastic backer of the campaign's pragmatic progressive approach. Many of the positions that will form the core of Clinton's platform are in it, I'm told—from phased-in minimum wage hikes pegged to local market conditions to the elimination of "carried interest" tax breaks for hedge funds to the extension of the Earned Income Tax Credit to encompass a greater number of working-class Americans.

But progressives, and many in Clinton's camp, don't merely want a carefully wrought, rational program—they crave a crusade against inequality that will unify the party and rebrand a high-odometer candidate. And they wonder if she can ever really be the apostle the party faithful crave.

Clinton can match Sanders on the finer points of policy (her college affordability plan is geared, in part, to outflank him on the left) but she's too much of an establishment figure—and maybe too rich—to authentically approximate his blue tea party populist rage. "People are just profoundly disgusted with an economy in which the rich and the corporations are doing fundamentally well and they are struggling," Sanders told me, when I asked what the crowds have been telling him at recent, well-attended campaign events.

"People don't want this system to continue, period," added Sanders who said he plans to unveil a comprehensive tax plan in the not-too-distant future. "They want the right to pay their fair share of taxes. People do want the Wall Street banks broken up... I don't want to talk about any other candidates but I've been talking about this my entire career."

Every campaign puts out some kind of big economic plan—almost all of them are pieced together, Frankenstein-like compendiums of previous programs and poll-tested formulations geared at wooing a particular voter group, and most of course have little chance of passing. Some, like Steve Forbes' "flat tax" plan in 1996, are designed to provoke a national argument, and only the rarest of them all—like Ronald Reagan's 1980 tax-cut crusade—represent the core of a campaign's actual thinking or the rebranding of a movement. A lot of Democrats think the party's 2016 platform needs to fit into that last category if Clinton is to inspire her base and reach out to disaffected working-class whites.

"I think there's an effort to create post-Obama economic agenda," says Felicia Wong, CEO of the Roosevelt Institute, a progressive think tank—and one of the dozens of outside economic advisers Clinton and her small policy staff have consulted in recent weeks. "We are talking eight years after the financial crisis—we have had sluggish growth for the majority of Americans. These are structural problems, and I have to believe ... Mrs. Clinton will recognize this."

Clinton, in a speech last month, channeled liberal economists like Thomas Picketty and Stiglitz—not to mention Elizabeth Warren, Bernie Sanders and Martin O'Malley, who are waging long-shot campaigns against Clinton from the left. "Where is it all

going?” asked Clinton, referring to the sputtering recovery from the Great Recession. “Economists have documented how the share of income and wealth going to those at the very top, not just the top 1 percent but the top 0.1 percent, the 0.01 percent of the population, has risen sharply.”

Still her first big progressive test so far in this campaign ended in an incomplete: She has flatly refused to take a side in the fight over the controversial Trans-Pacific Partnership, an agreement she touted as Obama’s secretary of state, and the raging intraparty debate over whether to fast track the agreement.

The dodge confirmed longheld suspicions about Clinton on the left. Warren—who has opted for a gadfly role rather than challenging Clinton in the primary—recently told a TV interviewer, “It’s up to others to say whether they stand there as well, or if they stand in some different place,” a clear allusion to Clinton. In an email to supporters in late April, O’Malley, once a Clinton ally and now her sharpest critic, tweaked Clinton for not making a “hard choice” on the pact—a play on Clinton’s recent memoir *Hard Choices*. Echoing Warren, he added that “American workers... deserve to know where their leaders stand.”

Clinton’s aides are confident she can weather the storm, and quietly applauded President Obama’s recent declaration that Warren “was a politician like everybody else.”

But Warren’s ascendance is clearly a sore point with the candidate herself. Nothing annoys Clinton quite so much as hearing someone giving the upstart Massachusetts senator credit for a policy stance Clinton herself espoused years earlier.

Recently, when an adviser mentioned Warren was receiving plaudits for a mortgage relief proposal, an exasperated Clinton asked a staffer to “dig up my 2007 [housing] plan”—and distribute it to reporters.

For the most part, however, Clinton has courted, not confronted, the left. Her policy shop has already laid out a series of proposals geared toward energizing the party’s base (and denying the progressive high ground to Sangers and O’Malley), mostly by doubling down on many of the measures already adopted by the Obama administration: Last week, for example, she unveiled a plan for automatic voting registration and blasted states, like Ohio, which have restricted ballot access. She also came out early in favor of same-sex marriage and LGBT rights—renouncing her husband’s Defense of Marriage Act, and vowed to expand Obama’s immigration reform executive order if she inherits a recalcitrant GOP Congress.

She has also surrounded herself with leading progressive theorists and researchers. Arguably, the most influential thinker Clinton’s orbit these days is Harvard professor and political scientist Robert Putnam, whose recent work on the lack of social mobility in underprivileged communities has captured her imagination and influenced her approach to policy prescriptions.

Clinton—who devoured his most recent book *Our Kids: The American Dream in Crisis*, met with Putnam for several hours in May and peppered him with questions about his research, which have centered on the structure of families and the role of a parents’ educational attainment in determining the economic mobility of their children. She has also rekindled a relationship with Harvard economist Lawrence Katz, who was the chief economist at her husband’s labor department and has also studied the link between economic opportunity and mobility. Another economist Clinton is close

to: CAP's Heather Boushey, who has studied the impact of economic inequality and families.

But tougher issues lie just ahead—especially for a candidate who's going to run on her work credentials. Stiglitz, with the support of Warren and New York City Mayor Bill de Blasio, put out his own report on how to tackle inequality. It covered much of the same territory as the CAP report—but featured more radical solutions. Clinton's team took it seriously, and have grilled Stiglitz and his team repeatedly on the proposals. One advocate told me they have been especially intrigued by his criticism of intellectual property rights protections in international trade agreements, which Stiglitz believes constrain innovation and investment.

But the team is less enamored with provocative Stiglitz proposals like breaking up big banks, as Sanders proposed, or jacking up corporate tax rates on companies that pay their executives too much. The emphasis, people close to the process say, is on a slightly less nasty-sounding campaign for “corporate responsibility,” using leverage in the tax code to level the playing field to bend Wall Street toward economic justice. Clinton and her small team are gaming out dozens of ideas in a series of conference calls and memos, but a few have emerged as favorites, including a proposal floated by Maryland Democratic Rep. Chris Van Hollen to strip tax deductions from companies who don't provide reasonable raises for workers. Clinton's team is also looking into various permutations of a tax on stock trades, as a way to incentivize longer-term capital investment over quick-turn profit taking in the market and buy-backs.

It's a complex undertaking, and Clinton's policy chief Jake Sullivan has organized the effort to resemble a through-appropriate-channels paper trail that resembles the process Clinton used as first lady and in her Senate office.

There has been the usual jockeying for position in Clinton's circle, a practice campaign chairman John Podesta recently told a friend was equivalent to the “junior high school lunchroom stuff.” But so far, it's been a pretty no-drama operation, especially compared with the relative free-for-all of the 2008 campaign.

The policy process Clinton had developed is modeled on the way her husband and his White House staff ran the National Economic Council, which in turn, had been borrowed from the process used by the National Security Council. It's no accident that Sullivan, the hyper-organized aide tasked with running the policy operation in Brooklyn, was often Clinton's proxy at Situation Room meetings when he was at the State Department.

Sullivan may be a fast study but he is relatively inexperienced in domestic policy, so he's being assisted by two trusted outsiders who serve as standby advisers for the staff and Clinton herself—CAP's Tanden and Gene Sperling, who recently left the Obama administration where he served as head of the NEC.

An occasional adviser is Larry Summers, but his role has largely been confined to offering his expertise to staffers who requiring on-the-fly macro economics seminars, according to people familiar with the situation.

Summers, whose bid to become Fed chairman was derailed by Warren, is anathema to the left who sees him as a protector of the Wall Street status quo—but Clinton has pointedly told critics that she won't allow outside opinions to limit the people she talks to. Nonetheless, Summers, back at Harvard, is not considered particularly influential at the moment, even though both Clintons respect his counsel.

“Larry is trying to elbow his way in,” is how one senior Democrat described the

situation.

If there's a tug-of-war inside Clinton's campaign, it's over just how far she can afford to go. Clinton, as she did in 2008, is often the one who pumps the brakes; people close to her say she often asks aides to game out the backlash against any given proposal, and sends their memos back with a raft of questions and information requests.

But many on Clinton's team believe she has wide latitude for action, especially when it comes for taxing the super-rich in new and creative ways, citing public and private poll data; indeed, chief pollster Joel Benenson's last presidential campaign, Obama's victorious 2012 reelection, was rooted in a pledge to raise high-end taxes, and he's told his new colleagues that the environment is even more favorable now.

Yet there are obvious political reasons for Clinton not to rush out a detailed set of proposals that might stoke rather than settle intraparty tensions, at least on such lightning-rod subjects as inequality-busting tax policy or cracking down on over-the-top CEO pay.

She also wants to quantify the threat posed by the left wing of the party—to see how much enthusiasm Sanders and O'Malley generate. As importantly, she needs to see how the Republican field shakes out—and which issues emerge from the GOP debates, which begin in late summer.

Yet, by the same token, many liberal Democrats, including Warren and de Blasio—and potential big-money donors to Clinton-allied super PACs—are also adopting a wait-and-see approach about her.

Earlier this week de Blasio praised Sanders and said he was impressed by Clinton's initial campaigning—but told the city press corps he won't attend her campaign kickoff on Roosevelt Island.

When will de Blasio, campaign manager of Clinton's 2000 Senate campaign in New York, endorse her? When she offers a "larger vision for addressing income inequality," he said.

Read more: http://www.politico.com/magazine/story/2015/06/hillary-clinton-2016-wonk-warrior-118910_Page3.html#ixzz3csUO6xz8

From: [Hinton, Karen](#)
To: ["John Del Cecato"](#); [Spitalnick, Amy \(OMB\)](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Subject: RE: Trade bill just killed!
Date: Friday, June 12, 2015 3:30:23 PM

I'm fine. Let's get this out soonest.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 3:23 PM
To: Spitalnick, Amy (OMB); Hinton, Karen; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Williams, Dominic
Subject: Re: Trade bill just killed!

Tweaking a bit... Adding Dom for his policy eye

The House's vote to reject this provision was the right call. Trade is a crucial part of our economy -- but it must be done the right way. We simply cannot rush into trade deals that hand new power to giant multinational corporations at the expense of American workers, consumers, and the environment.

From: <Spitalnick>, "Amy (OMB)" <SpitalnickA@omb.nyc.gov>
Date: Friday, June 12, 2015 at 2:54 PM
To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>, Phillip Walzak <pwalzak@cityhall.nyc.gov>, John Del Cecato <jfdc@akpdmedia.com>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, "Wolfe, Emma" <EWolfe@cityhall.nyc.gov>
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From: Spitalnick, Amy (OMB)
Sent: Friday, June 12, 2015 2:25 PM
To: 'Hinton, Karen'; Phillip Walzak; 'John Del Cecato'; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: Trade bill just killed!

We'll circulate a draft soon.

From: Hinton, Karen [<mailto:KHinton@cityhall.nyc.gov>]
Sent: Friday, June 12, 2015 2:17 PM
To: Phillip Walzak; 'John Del Cecato'; Hagelgans, Andrea; Wolfe, Emma; Spitalnick, Amy (OMB)
Subject: RE: Trade bill just killed!

Amy doing. John, you want to give you a line or two?

From: Walzak, Phil
Sent: Friday, June 12, 2015 2:10 PM
To: Hinton, Karen; 'John Del Cecato'; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: Trade bill just killed!

Crib from transcript!
KH – assign it out to press team

From: Hinton, Karen
Sent: Friday, June 12, 2015 2:08 PM
To: 'John Del Cecato'; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: RE: Trade bill just killed!

I'm definitely game. Can someone write?

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 2:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Trade bill just killed!

We should put out a statement from MBDB, right?? The conference call definitely didn't hurt!

From: [Gunaratna, Mahen](#)
To: [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Hinton, Karen](#); [Adams, Marti](#)
Subject: RE: staffing this weekend
Date: Friday, June 12, 2015 4:21:47 PM

Sure

From: Hagelgans, Andrea
Sent: Friday, June 12, 2015 4:17 PM
To: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Hinton, Karen; Adams, Marti
Cc: Gunaratna, Mahen
Subject: staffing this weekend

Flagging that Mayor is doing Brooklyn Pride tomorrow night which means he likely will get Qs about HRC and Albany

Karen—is it possible for you to attend tomorrow’s events? Street re-naming and then Brooklyn Pride?

JDC/Mahen—will you be available to monitor HRC remarks and helping with any responses we may need to provide?

Thanks

Andrea Hagelgans
Office of the Mayor
Direct – 212.341.5372
Cell – 718.679.8965
ahagelgans@cityhall.nyc.gov

From: [Hinton, Karen](#)
To: [Hagelgans, Andrea](#); [John Del Cecato \(jfdc@akpdmedia.com\)](mailto:jfdc@akpdmedia.com); [Walzak, Phil](#); [Adams, Marti](#)
Cc: [Gunaratna, Mahen](#)
Subject: RE: staffing this weekend
Date: Friday, June 12, 2015 4:27:26 PM

I can't do street renaming. Jerikda is going. We aren't doing q/a. I will staff the q/a before the parade that night.

From: Hagelgans, Andrea
Sent: Friday, June 12, 2015 4:17 PM
To: John Del Cecato (jfdc@akpdmedia.com); Walzak, Phil; Hinton, Karen; Adams, Marti
Cc: Gunaratna, Mahen
Subject: staffing this weekend

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From: [Spitalnick, Amy \(OMB\)](#)
To: [Hinton, Karen](#); ["John Del Cecato"](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#); [Williams, Dominic](#)
Cc: [Boeglin, Rosemary](#)
Subject: RE: Trade bill just killed!
Date: Friday, June 12, 2015 4:34:22 PM

Can we get this out?

From: Hinton, Karen [<mailto:KHinton@cityhall.nyc.gov>]
Sent: Friday, June 12, 2015 3:31 PM
To: 'John Del Cecato'; Spitalnick, Amy (OMB); Phillip Walzak; Hagelgans, Andrea; Wolfe, Emma; Williams, Dominic
Cc: Boeglin, Rosemary
Subject: RE: Trade bill just killed!

He just did stand up with ABC, NBC, and NY One. Talked trade. Rosemary will send around an audio.

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 3:23 PM
To: Spitalnick, Amy (OMB); Hinton, Karen; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Williams, Dominic
Subject: Re: Trade bill just killed!

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Subject: RE: Trade bill just killed!

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Sent: Friday, June 12, 2015 2:06 PM
To: Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma; Hinton, Karen
Subject: Trade bill just killed!

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From: [Carey, Michael](#)
To: ["John Del Cecato"](#)
Cc: [Snyder, Thomas](#)
Subject: RE:
Date: Friday, June 12, 2015 5:26:14 PM

Thursday more likely.
Friday is [REDACTED]

Michael Paul Carey
Director of Scheduling and Advance
City Hall
New York, New York 10007
212.341.5396

-----Original Message-----

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 5:25 PM
To: Carey, Michael
Cc: Snyder, Thomas
Subject:

Is mbdb able to meet with Geri Prado re on thurs or fri?

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: you're welcome!
Date: Friday, June 12, 2015 6:02:13 PM

I will sign any pledge you put in front of me!

On Jun 12, 2015, at 5:57 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Remember that!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 5:57 PM
To: Yazgi, Stephanie
Subject: Re: you're welcome!

You rock!!

On Jun 12, 2015, at 5:53 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

Title	Name	City	State	Party	Cell
Mayor	Greg Stanton	Phoenix	AZ	D	
Mayor	Jim Kenney	Philadelphia	PA	D	
Mayor	Bill Finch	Bridgeport	CT	D	
Mayor	Lovely Warren	Rochester	NY	D	
Mayor	Stephanie Miner	Syracuse	NY	D	
Mayor	Kathy Sheehan	Albany	NY	D	
Mayor	Eric Garcetti	Los Angeles	CA	D	
Mayor	Sam Liccardo	San Jose	CA	D	
Mayor	Mike Duggan	Detroit	MI	D	
Mayor	Bill Peduto	Pittsburgh	PA	D	
Mayor	Francis Slay	St. Louis	MO	D	

From: [John Del Cecato](#)
To: [Yazgi, Stephanie](#)
Subject: Re: can you send me materials for mayor duggan to review befor emayor calls him?
Date: Friday, June 12, 2015 6:55:02 PM

www.ProgressiveAgenda.us has good stuff!

Not 100 percent sure we will get to Duggan - but will do my best

On Jun 12, 2015, at 6:51 PM, Yazgi, Stephanie <syazgi@cityhall.nyc.gov> wrote:

He wants reading material ;)
He is stoked about the call

From: [John Del Cecato](#)
To: [B](#)
Cc: [Snyder, Thomas](#)
Subject: Re: ABC 7: DE BLASIO STRESSES NEED FOR RENT REGULATIONS FOR SENIORS
Date: Friday, June 12, 2015 7:47:35 PM

You got it

On Jun 12, 2015, at 7:43 PM, B <BCCD@cityhall.nyc.gov> wrote:

Add to your plan and make it happen, gentlemen. I'm the one that wants to see constant action and growth for the TPAm go out there and create!

From: John Del Cecato [<mailto:jfdc@akpdmedia.com>]
Sent: Friday, June 12, 2015 06:41 PM
To: Snyder, Thomas
Cc: B
Subject: Re: ABC 7: DE BLASIO STRESSES NEED FOR RENT REGULATIONS FOR SENIORS

Yes!!

On Jun 12, 2015, at 6:25 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

I'm glad you liked that. I want to do it on TPA at some point.

From: B
Sent: Friday, June 12, 2015 2:48 PM
To: Walzak, Phil; Hagelgans, Andrea; Hinton, Karen; Wolfe, Emma; Snyder, Thomas; Blumm, Kate
Cc: FLONYC
Subject: Fw: ABC 7: DE BLASIO STRESSES NEED FOR RENT REGULATIONS FOR SENIORS

For the record: I LOVE tele-town halls!!!! And I love AARP!! 14,000 people on one call is breathtaking. Let's do more of these kinds of things! Well done

From: Clips
Sent: Friday, June 12, 2015 02:34 PM

Subject: ABC 7: DE BLASIO STRESSES NEED FOR RENT REGULATIONS FOR SENIORS

DE BLASIO STRESSES NEED FOR RENT REGULATIONS FOR SENIORS

ABC 7 - Staff

<http://7online.com/news/mayor-stresses-need-for-rent-regulations-for-seniors/780273/>

With rent regulations set to expire, some New York City officials at City Hall were trying to ensure on Friday that special services if that should happen.

In Albany, state lawmakers have broken off work for the weekend without reaching a compromise on extending the city's rent control regulations, which are set to expire on Monday.

The Assembly has approved an extension, but the Senate has yet to take up any proposal. Lawmakers have floated a short-term extension to give them more time to consider changes.

Letitia James, a public advocate, said Friday that a "failure to extend rent regulations will cause anxiety and insecurity amongst for millions of New Yorkers."

"We want tenants to know that they will have legal protections and recourses to stay in their apartments," she said.

The rent regulation laws are being hotly debated by legislators in Albany. Gov. Andrew Cuomo and Assembly Democrats favor strengthening those laws so that fewer units can be deregulated.

The mayor spoke with seniors Friday morning, pushing his support for the extension of city rent regulations.

On Friday morning, New York City Mayor Bill de Blasio was on a conference call with 14,000 New York seniors urging Albany and Cuomo to act on rent regulations. De Blasio said it is critical for all New Yorkers, especially seniors.

"Let's be very blunt about this," he said. "If rent regulations are not renewed, and that comes up this Monday, then everyone that has a lease in New York City with rent regulation would only get to keep their apartment with the current rent level through the end of that lease. At that point it would to go market rate."

From: [John Del Cecato](#)
To: [B](#)
Cc: [Gunaratna, Mahen](#); [FLONYC](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Wolfe, Emma](#)
Subject: Re: Robby Mook
Date: Friday, June 12, 2015 9:08:23 PM

Agreed. Excellent people - both of them. And yet we must always remember that staff don't always speak for their principals. I learn that over and over.

On Jun 12, 2015, at 8:42 PM, B <BCCD@cityhall.nyc.gov> wrote:

Impressively high-road of them. And the smart thing to do. People who are serious about this work know to keep the door very open when it comes to these endorsement dynamics -- and Robby and Jen are serious people

From: Gunaratna, Mahen
Sent: Friday, June 12, 2015 08:37 PM
To: B; FLONYC
Cc: John Del Cecato (jfdc@akpdmedia.com) <jfdc@akpdmedia.com>; Walzak, Phil; Hagelgans, Andrea; Wolfe, Emma
Subject: Re: Robby Mook

Robby quote:

"Bill de Blasio is a very good friend...I—speaking of campaign teams—I remember bringing up a whole caravan of cars to help volunteer on his public advocate race. And he has a lot going in running New York City, so he's busy with that. He's being a strong advocate on a lot of issues. As I said earlier, that's great. We all have the same goal here, and that's to get the stack unstacked against the middle class. And I know Bill is on that team. And like I said, he's a great friend. And we look forward to continuing that dialogue with him."

And in response to non-endorsement: "You're going to have to ask the mayor about his endorsement plan. Again, I think we are on the same team and on the same page."

Jen Palmieri called you "an important progressive voice" and, when asked if you're non-endorsement was orchestrated with the campaign, laughed and replied, "it's never that interesting."

Sent from my iPhone

On Jun 12, 2015, at 7:03 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

Robby Mook was asked about your non-endorsement of HRC during a Politico Q&A this evening in NYC. His response:

- “Bill de Blasio is a very good friend...He has a lot going on, you know with running NYC”
- He noted your strong advocacy on a number of issues, said you’re a strong advocates for the middle class
- “We’re all on the same team and on the same page”
- “You’re going to have to ask the Mayor about his endorsement plans”

Let me know if you want a full transcript.

Thanks,

Mahen

--

Mahen Gunaratna

Director of Research and Media Analysis
Mayor’s Press Office | City Hall
mgunaratna@cityhall.nyc.gov
(212) 676-3154 (o) | (347)-268-4295 (c)

From: [Hagelgans, Andrea](#)
To: [B](#); [Hinton, Karen](#)
Cc: [Kadushin, Peter](#); [Walzak, Phil](#); [Carey, Michael](#); [Gunaratna, Mahen](#); "jfdc@akpdmedia.com"
Subject: Re: Q/A at parade
Date: Saturday, June 13, 2015 7:56:38 AM

They have not released a specific time but it is likely between 12-3 based on their requests at that time to limit overhead noise/helicopters.

From: B
Sent: Saturday, June 13, 2015 07:53 AM
To: Hagelgans, Andrea; Hinton, Karen
Cc: Kadushin, Peter; Walzak, Phil; Carey, Michael; Gunaratna, Mahen; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Q/A at parade

Your call, guys. Happy to be there when you need me. And definitely want updates on Hillary's speech. What time will it be?

From: Hagelgans, Andrea
Sent: Friday, June 12, 2015 10:28 PM
To: Hinton, Karen; B
Cc: Kadushin, Peter; Walzak, Phil; Carey, Michael; Gunaratna, Mahen; 'jfdc@akpdmedia.com' <jfdc@akpdmedia.com>
Subject: Re: Q/A at parade

We'll prepare responses to HRC questions given post-speech timing.

From: Hinton, Karen
Sent: Friday, June 12, 2015 08:55 PM
To: B
Cc: Hagelgans, Andrea; Kadushin, Peter; Walzak, Phil; Carey, Michael; Gunaratna, Mahen
Subject: Q/A at parade

Mr. Mayor, I recommend you do a q/a before the parade on legislative agenda so we give TV more time to prepare their stories.

That means arriving at parade at 7.

Phil and I discussed doing a q/a at street naming earlier but thought it was not appropriate.

Karen

Sent from my iPhone

On Jun 12, 2015, at 8:06 PM, B <BCCD@cityhall.nyc.gov> wrote:

Great job, Mahen! And my message to AMC: the truth hurts...

From: Hinton, Karen
Sent: Friday, June 12, 2015 07:55 PM
To: Gunaratna, Mahen
Cc: Hagelgans, Andrea; B; Wolfe, Emma; Soliman, Sherif; Walzak, Phil
Subject: Re: CAPITAL: Wolfson attacks Cuomo's new stance on pensions

This is great. Tks.

Sent from my iPhone

On Jun 12, 2015, at 7:48 PM, Gunaratna, Mahen
<MGunaratna@cityhall.nyc.gov> wrote:

Sir – Please see below for some research on Cuomo's hypocrisy/flip-flop on this issue. Per your request, we updated it with more of his direct statements from 2010 to 2014 – and will continue adding to it. The team has already been feeding much of this info to Albany and Room 9 reporters.

--

GOVERNOR CUOMO'S HYPOCRISY ON PENSIONS

In 2011, Governor Cuomo embarked on a two year quest to reform the State's pension benefits, in an effort to protect New York State's cities and local governments from the runaway costs of growing pension benefits. Cuomo's proposals built on the "Tier 3" pension for Police and Fire employees, and Cuomo celebrated the passage of a final reform that spread that "Tier 3" model to all uniformed New York City workers. Cuomo hailed his reforms, declaring the days of unfunded pension benefit enhancements that impact local government budgets over. Now, Cuomo is seeking to turn his back on his own reforms, and on his commitment to not saddling local governments with the costs of deal made but not paid for by Albany politicians.

**CUOMO SPOKE OUT AGAINST PENSION EXCESSES AND
WASTE AND FRAUD AS NEW YORK ATTORNEY
GENERAL**

As Attorney General, Cuomo Launched Probe into Pension

Padding. “Without naming names or identifying the employing agency, Cuomo cited examples of a police officer with a \$74,000 annual base salary receiving another \$125,277 in overtime, a sanitary district official who got more than \$50,000 on top of a \$150,000 salary, and a water department worker who received \$30,000 on top of a \$40,000 salary, all in efforts to boost final pension payments. "Some public employees may boost their income toward the end of their careers by monopolizing overtime shifts and other pension-padding practices, which in turn raises their pension benefits," said Cuomo, a Democrat who is expected to announce his candidacy for governor next month. "This type of manipulation causes a one-two punch to the taxpayer - first through unnecessarily high payroll costs for the public employer and then again through artificially inflated pension payouts," he continued. Cuomo cited data showing that the state has the highest overall pension costs in the nation - \$486 per person.” “Attorney General Andrew Cuomo yesterday began a probe of one of the longest-running scams in public employment history: dramatic hikes in overtime in the last years on the job in order to bloat final pension payments. Cuomo's probe into what he called "pension padding" and "pension spiking" deals with the manipulation of both salary and overtime payments "that leads to inflated pensions at the expense of the taxpayers." [NY POST, 3/19/10] [News Release, [3/18/10](#)]

As Attorney General, Cuomo was Heavily Involved in Reforming the Abusive Disability Pension Practice of the LIRR, Stating, "Taxpayers, and My Office, Will Not Put up with a Culture of Entitlement and Unchecked Systemic Abuses of Disability Benefits." At the time, Cuomo said, “The appointment of an independent examiner is an important step to ending waste and abuse, and I am pleased to have the cooperation of the LIRR in this regard.” “Attorney General Andrew M. Cuomo today announced that the Long Island Rail Road ("LIRR") has agreed to appoint an independent examiner and implement other reforms to address abuses of the occupational disability benefits system for retirees and help ensure that benefits are available only to those who truly are disabled. This agreement comes as part of Attorney General Cuomo's investigation into the findings that a disproportionately high number of LIRR employees applied for and received occupational disability benefits from the United States Railroad Retirement Board ("RRB"), a federal agency. The LIRR has agreed to retain an independent examiner to design a compliance program and recommend controls at the LIRR. The moves are to help address the problems with the occupational disability benefits that were uncovered by the Attorney General's investigation and highlighted in a public hearing in Long Island conducted by the Attorney General and attended by five members of Congress. More than 90% of LIRR retirees applied for disability benefits from the RRB to supplement their pension - a disproportionately high percentage in relation to other railroads - and the RRB approved almost every application for

the benefit. The investigation also exposed a cottage industry that has developed among certain doctors and consultants to assist LIRR employees in exploiting the system.” [News Release, [3/22/10](#)]

As Attorney General, Cuomo Said, “If Any Abuse Exists in the Pension System, However, It Is Important That It Is Purged and That Taxpayer Dollars are Protected.” “Attorney General Andrew M. Cuomo today announced an expansion of his ongoing efforts to root out fraud and abuse in the New York State pension system. For the past three years, the Attorney General has led efforts to investigate and reform the New York State pension system and the New York State Comptroller's Office. Today the Attorney General continued his investigation into "pension padding" or "pension spiking" by sending letters to 11 local government employers and authorities that have some of the highest salary or pension payments in the state. Pension padding is the practice of manipulating salary and overtime payments to acquire inflated pensions at the expense of taxpayers. The letters seek payroll and related data for pension recipients... In a separate ongoing investigation, Attorney General Cuomo uncovered abuses by independent contractors throughout the state who defrauded the pension system by holding themselves out as public employees entitled to pension benefits, resulting in the return of over \$1.9 million to taxpayers through actions involving the conduct of more than 70 attorneys and other professionals. As a permanent fix, the Attorney General spearheaded legislative reform to curb pension fraud and rein in double-dipping. Another investigation explored abuses of federal disability benefits by Long Island Rail Road ("LIRR") retirees. Recently, the Attorney General obtained an agreement with the LIRR that requires it to appoint an independent examiner and implement reforms to help address abuses of the disability benefits system.” [News Release, [3/24/10](#)]

As Attorney General, Cuomo Said, "We Must Make Sure that Taxpayers Are Not Saddled with Any Artificially Inflated Bills.” “My office will continue our efforts to ensure that our pension system, which controls \$130 billion and serves more than 1 million people across the state, is efficient and waste-free.” “Attorney General Andrew M. Cuomo today announced that his investigation into the manipulation of salary and overtime payments that leads to inflated pensions at the expense of taxpayers, known as "pension padding" or "pension spiking," has expanded to include more than two dozen additional localities across New York state. Cuomo, whose investigation into pension padding commenced in March, is sending letters to 25 additional entities that have some of the highest proportions of pension costs in the state. The letters seek payroll and related data for pension recipients from localities in Western New York, Rochester and surrounding areas, Central New York, the Southern Tier and the Capital Region. A full list of the 64 localities that have received letters thus far can be found below... According to recent census data, New York State had an overall pension cost of

\$486 per resident in 2007, which was the highest in the nation. The New York State Common Retirement Fund ("CRF"), which funds the Employees' Retirement System ("ERS") and the Police & Fire Retirement System ("PFRS"), has assets of approximately \$130 billion and covers more than 1 million members and retirees from more than 3,000 government employers. The CRF is primarily funded by taxpayers who pay an estimated \$2.5 billion to the fund each year. Pension payments to retirees in ERS and PFRS have increased from \$3.5 billion in 1999 to more than \$7.3 billion in 2009. New Yorkers end up bearing the burden caused by excesses in pensions through increases in their property taxes. New Yorkers already face some of the highest property taxes in the nation. Although pension costs typically make up only about 2 percent of expenditures in cities, towns, counties, and villages, in certain localities pension costs represent over 7 percent of expenditures. In light of these rising pension costs, state and local employers will be required to make significantly higher contributions to fund the state pension system starting in 2011. For public employers participating in ERS, their mandated contributions will increase from 7.4 percent of payroll to 11.9 percent of payroll; for those participating in PFRS the costs will go from 15.1 percent to 18.2 percent. There is currently a striking variance in levels of retirement benefits paid across the State. The average annual public pension payment in New York State is approximately \$25,000, but pensions paid to some individual retirees top \$300,000 per year and some retirees end up receiving more in pension than they received in salary." [Press Release, [4/1/10](#)]

On Disability Pension Fraud, Attorney General Cuomo, said, "Disability and Pension Fraud is Getting Worse and Worse... The State Has to Fight Fraud and Cut Costs. We Cannot Afford these Pensions." "We are releasing a report next week that covers pension and disability fraud. It's a big problem. Disability and pension fraud is getting worse and worse. The state has to fight fraud and cut costs. We cannot afford these pensions." "The retired FDNY lieutenant who pockets \$86,000 a year in disability payments from the city but still manages to compete in grueling road races and triathlons illustrates the need for serious pension reform, Mayor Bloomberg said yesterday... State Attorney General Andrew Cuomo yesterday said that pension fraud is a major problem that his office will tackle in an upcoming report. [NY POST, [7/7/10](#)]

On Pension Padding, Attorney General Cuomo Said, "It is Widespread. It is Chronic...It Should Have Been Stopped a Long Time Ago. It is at a Point Now Where it is Unbearable." "Government employees around the state - from commissioners to toll collectors to mechanics - are padding their lifelong pensions by working huge amounts of overtime right before they retire, Attorney General Andrew Cuomo reported yesterday. "It is widespread. It is chronic," Cuomo warned. "It should have been stopped a long time

ago. It is at a point now where it is unbearable." Cuomo's investigators found two distinct patterns in 28 of 50 state agencies, localities, authorities and municipalities they probed - employees who either boosted their OT dramatically in their immediate pre-retirement years or suddenly started working long hours when they had never done so before." [NY POST, [7/8/10](#)]

Gov. Cuomo Claimed NYS Has “Zero Tolerance for Waste and Fraud When it Comes to Pension Systems,” in Relation to LIRR Disability Pension Scandal, Citing His Actions As Attorney General. "During my tenure as Attorney General, we investigated and, exactly three years ago today, held hearings that revealed systemic abuse of the federal railroad pension system involving LIRR workers in a practice we termed 'disability by appointment.' These arrests continue to show that we have zero tolerance for waste and fraud when it comes to pension systems." [Official Statement, [10/27/11](#)]

CUOMO LED CHARGE FOR PENSION REFORM IN 2012 AS GOVERNOR

Cuomo in 2012: “The Pension System As We Know It Is Unsustainable.” "The numbers speak for themselves – the pension system as we know it is unsustainable..." [[Governor.ny.gov](#), Accessed [5/15/15](#)]

Cuomo in 2012 On Proposed Pension Changes: “Common-Sense Reforms.” "This bill institutes common-sense reforms to bring government benefits more in line with the private sector while still serving our employees and protecting our retirees." [[Governor.ny.gov](#), Accessed [5/15/15](#)]

Cuomo in 2012: Pension Reform Will Help Control Local Taxes. "Reducing the skyrocketing pension burden faced by local governments and schools will also help get control of local property taxes that are driving New Yorkers from their homes and from the state." [[Governor.ny.gov](#), Accessed [5/15/15](#)]

Cuomo: “This Is Going To Be A Big Change...We Don’t Have A Choice.” Bent on reform as a remedy for budgetary ills and expensive bureaucracy, a hard-charging Gov. Cuomo Tuesday proposed landmark changes to the public pension system and the way teachers are graded for performance..."Everything is the way it is in this system because it's been in place there for years, with money, power . . . and this is going to be a big change," he told lawmakers. "I also believe - and I say this sincerely - that we really don't have a choice."

UNIONS RAISED CONCERNS THEN...

AP: Unions Criticized Cuomo's Plan. Unionized state workers have criticized Democratic Gov. Andrew Cuomo's pension proposal, arguing a new lower tier was enacted only two years ago, most pensions are less than \$30,000 and defined benefit plans like theirs are critical to middle-class retirement security. [AP, [1/24/12](#)]

Cassidy On Cuomo Proposal: Will Throw Survivors Of Future Firefighters "Under The Bus." Those concepts have rankled some powerful unions, and will undoubtedly lead to legislative battles with their lawmaker allies. Uniformed Firefighters Association President Steve Cassidy seethed over the pension proposal. "This legislation, if enacted, will throw the widows and children of future firefighters killed in the line of duty under the bus." [NY Daily News, [1/18/12](#)]

RATHER THAN REJECTING TIER III-VI, CUOMO'S LANDMARK REFORMS BUILT ON IT

Cuomo Extended Tier III-VI Structure To New Unions.

Cuomo Proposed To Extend Tier III-VI Accidental Disability Provisions To Corrections Officers and Sanitation Workers in 2011[Governor's Program Bill Memo, 2011, Description of [§ 6-e, 6-f, 6-g](#)]

Cuomo Succeeded In Extending Tier III-VI Accidental Disability Provisions To Corrections Officers and Sanitation Workers in 2012 [Governor's Program Bill Memo #32, Description of [§13, 14, 15](#)]

Cuomo Sought His Own Changes To Make Tier III-VI Even Less Costly

Cuomo Succeeded In Further Diminishing the Tier III Benefit in His 2012 Tier VI Reform, Changing The Final Average Salary Calculation To Further Limit Pension Costs and Spiking. [Governor's Program Bill Memo #32, Description of [§20](#)]

Cuomo's Reforms Put Prohibition On Unfunded Pension Enhancements In Law

Cuomo Proposed To Protect Local Governments From Unfunded Pension Enhancement in 2011 Reform Proposal. Section 29 of Cuomo's 2011 bill provides that no enhancements, increases, or changes to the bill's benefit structure shall be authorized. [Governor's Program Bill Memo, 2011, Description of [§ 29](#)]

Cuomo Succeeded In Protecting Local Governments From Unfunded Pension Enhancement, Committing State To Funding Any Pension Enhancements or Sweeteners in 2012. Section 81 of

Cuomo's 2012 law provides that no enhancements, increases, or changes to the bill's benefit structure shall be authorized. Section 81-A mandates that the State prepay the cost of any pension sweeteners. Section 81-B allows all pension fund members to make extra contributions to receive additional pension benefits, but excludes police and fire members from that provision. [Governor's Program Bill Memo #32, Description of §81, 81-A, 81-B]

CUOMO HAS CONSISTENTLY TOUTED HIS PENSION REFORMS, BOTH AS A CANDIDATE AND AS GOVERNOR

Gov. Cuomo Vowed to "Rein In" Pension-Padding as Part of 2010 Gubernatorial Campaign. "Indeed, so corrosive has pension-padding become that Attorney General Andrew Cuomo has built his campaign for governor partly on a vow to rein it in - especially overtime abuses, which jack up salaries that determine benefits. And launched a probe of the practice. "Some workers across the state are significantly inflating their pensions by dramatically increasing their overtime hours in the final few years of employment," a Cuomo press release in July warned." [NY POST, [9/7/10](#)]

Gov. Cuomo Vowed to "Reform the N.Y. State Pension System." "Cuomo spokesman Josh Vlasto said New Yorkers' property taxes can't continue to increase at the same rate they have over the past decade. "Governor-elect Cuomo will put forward a comprehensive plan to cap property taxes, reduce state mandates to lower local governments' costs, reform the N.Y. state pension system and empower citizens to consolidate unnecessary levels of government," Vlasto said in an e-mailed statement." [Press & Sun-Bulletin, 12/15/10]

Gov. Cuomo Proposed Counteracting "Rapidly Escalating Pension Costs" with Tier VI Plan. "Pensions and employee health benefits constitute some of the fastest-rising costs facing schools, towns and counties across the state, and they represent a significant piece of the property tax burden shouldered by New Yorkers. State Comptroller Tom DiNapoli last September warned that the percentage of payrolls that local governments -- such as towns and counties -- must devote to pension benefits will by next February have jumped more than 30 percent in two years. And a mandate relief team set up by Gov. Andrew Cuomo wants a less-generous "Tier 6" retirement plan for future public employees in order to deal with "rapidly escalating pension costs." [TIMES UNION, [4/11/11](#)]

Introducing his Tier VI Plan, Gov. Cuomo Said: "The Numbers Speak for Themselves: The Pension System as We Know It is Unsustainable." "This bill institutes common-sense reforms to bring government benefits more in line with the private sector while still serving our employees and protecting our retirees. Reducing the skyrocketing pension burden faced by local governments and schools

will also help get control of local property taxes that are driving New Yorkers from their homes and from the state." Governor Andrew M. Cuomo today announced he has introduced pension reform legislation that would impose a new Tier VI for future employees and save taxpayers \$93 billion over the next 30 years, a figure that does not include New York City. These reforms will reduce costs for local governments and schools and help get control of local property taxes for homeowners and businesses across the state. The bill also includes, at the request of Mayor Michael R. Bloomberg, a separate pension reform proposal for New York City and the uniformed services. The new pension tier will increase the retirement age for new employees from 62 to 65, increase employee pension contributions and end so-called pension padding where employees accumulate substantial amounts of overtime in their final years of service to increase their pension. [Press Release, [6/8/11](#)]

Cuomo's 2014 State of the State: "The Tier VI Pension Reforms Make A Major Difference For Local Governments." We assumed a \$1.2 billion cost of the Medicaid growth. We are funding \$700 million in aid to localities, the Tier VI pension reforms makes a major difference for local governments. [[Governor.ny.gov, 1/9/2014](#)]

Cuomo: "Bold And Transformation Pension Reform Plan Is A Historic Win For New York Taxpayers." "This bold and transformational pension reform plan is a historic win for New York taxpayers and municipalities that will save more than \$80 billion over the next 30 years, while preserving retirement security for public workers. Without this critical reform, New Yorkers would have seen significant tax increases, as well as layoffs to teachers, firefighters and police." [[Governor.ny.gov, 3/15/12](#)]

Cuomo 2014 Veto Message: "Disheartening..." To See Legislature Reverse After It "Overwhelmingly Agreed To Avoid Tossing These Burdens Onto Local Taxpayers In Cities, Towns, Counties..." "It is disheartening to see the Legislature reverse course only two years after it overwhelmingly agreed to avoid tossing these burdens onto local taxpayers in cities, towns, counties, and school districts. Our 2012 pension reforms sought to end the practice of enhancing retirement benefits through unfunded mandates that abuse local taxpayers." [New York State Comptroller, [2014](#)]

NOW HE SEEKS TO OVERTURN THE SAME POLICIES THAT HE EXTENDED

Cuomo: Uniformed Services in New York City Owed "Same Assurances Afforded to Every Other First Responder In The State." "We owe the brave men and women of our uniform services in New York City the same assurances afforded to every other first responder in the state. I agree with Pat Lynch that there should be parity for the NYPD should any of those officers be disabled in the

line of duty, and it needs to be done one way or another as soon as possible.” [AP, [5/14/15](#)]

From: Hagelgans, Andrea
Sent: Friday, June 12, 2015 10:02 AM
To: B; Wolfe, Emma; Soliman, Sherif; Walzak, Phil; Hinton, Karen
Cc: Gunaratna, Mahen
Subject: Re: CAPITAL: Wolfson attacks Cuomo’s new stance on pensions

Mahen's team will pull

From: B
Sent: Friday, June 12, 2015 10:01 AM
To: Wolfe, Emma; Soliman, Sherif; Walzak, Phil; Hagelgans, Andrea; Hinton, Karen
Subject: Fw: CAPITAL: Wolfson attacks Cuomo’s new stance on pensions

See below. We need every quote by Cuomo from 2010-2014 re: the disability bill and why he didn't act. We need to hoist him on his own words. We need to paint the picture of his hypocrisy -- now and if God forbid the bad bill passes

From: Clips
Sent: Friday, June 12, 2015 09:08 AM
Subject: CAPITAL: Wolfson attacks Cuomo’s new stance on pensions

Wolfson attacks Cuomo’s new stance on pensions
CAPITAL NY - Sally Goldenberg, Laura Nahmias
<http://www.capitalnewyork.com/article/albany/2015/06/8570059/wolfson-attacks-cuomos-new-stance-pensions>

Mayor Bill de Blasio is getting a rare boost from a top Bloomberg aide, as former deputy mayor Howard Wolfson called Governor Andrew Cuomo's embrace of disability pension reform that police and fire unions are clamoring for "surprising and disappointing from a taxpayer perspective."

"If you look at the national landscape, I think it's fair to say that New York is the only state in the country that is proposing to increase taxpayer commitment to pensions," Wolfson, who current works for Bloomberg, told Capital in a phone interview Thursday. "Most other states are seeking to reduce pension commitments, some of whom are on the verge of bankruptcy, like Illinois. So the discussion we're having about pensions in New York is very unusual in the national context."

"I continue to be very surprised at the governor's position on this issue because he was such a consistent champion of holding the line on pension increases that this is—it's so out of character," Wolfson

said. "I mean, it seems very much at odds with his record on the issue, which really has been very strong."

Wolfson did not comment directly on de Blasio, who is at odds with Cuomo over the issue and is favoring a more fiscally conservative pension plan, but his comments put him on the side of City Hall in its dispute with the state.

Wolfson said that Cuomo and Bloomberg, who had a tense relationship when both were in office, had agreed on the need for pension reform to lessen the burden on taxpayers.

"When we were in City Hall, we had a real sense that he was a strong ally in trying to maintain some level of fiscal discipline around this issue, so his actions here are just very surprising," Wolfson said.

Bloomberg, who left office in a stalemate with every municipal union over contracts, often spoke of the need to lower the city's pension and health care costs.

It is unusual for anyone from the Bloomberg administration to defend de Blasio, who has often criticized his predecessor publicly. Bloomberg has largely avoided commenting on local politics, though he has allowed aides, such as Wolfson, to occasionally defend his record, and did criticize Governor Cuomo earlier this year for his decision to ban hydrofracking statewide and allow casinos in upstate regions.

Wolfson said he was compelled to speak about the pension dispute as a New York taxpayer and a former government official.

Cuomo, who has been engaged in a protracted battle with de Blasio on a series of other matters, has come out strongly in favor of a bill that would provide higher disability retirement benefits to uniformed workers hired after 2009. The mayor is embracing an opposing measure, which needs legislative support in Albany, to raise the post-2009 pensions more modestly.

De Blasio's budget team says the mayor's plan would cost taxpayers \$1.25 billion to \$2 billion over 30 years, compared to \$6 billion over the same time period for the proposal Cuomo is backing.

The governor's favored plan would not require any approval from the New York City Council. De Blasio's bill passed in the Council on Wednesday in an unusually close vote of 31-17 with three abstentions.

Budget watchdogs agreed that Cuomo is flip-flopping. When he had the chance to increase disability benefits three years ago, as part of

his 2012 legislation to create a new pension tier called “Tier VI,” he instead maintained cuts that were put in place during the economic downturn in 2009 by his predecessor, David Paterson. (Paterson's move first created the disparity in benefits for uniformed workers.)

“So, what used to happen was every year or two years there would be an extender that would go to the governor and put police and firefighters back in tier 2, but Paterson vetoed it in [20]09,” said Maria Doulis, director of City Studies at the nonpartisan Citizens’ Budget Commission.

“It’s not that there was a lingering mistake made in ‘09 that is being sought to be corrected now,” she added. “There was an active decision made by the governor to change the benefit levels in 2012. It’s not merely that it escaped notice since 2009.”

Cuomo attended a rally of firefighters and police officers—unions that have been in various political feuds with de Blasio over the past year—in front of the state Capitol Wednesday to support the more generous proposal introduced by State Senator Marty Golden.

That bill would give all uniformed workers throughout the state 75-percent disability pensions. Currently those hired after 2009 get 50 percent of their salaries if they are injured in the line of duty, and the pensions are further offset by Social Security benefits.

De Blasio's plan would increase the pensions to three-quarters for those who are severely injured and unable to work again, but would maintain them at 50 percent for everyone else. Those employees would see other changes, such as an elimination of the reduction from Social Security and a calculation that would base their pensions on the basic maximum salary a worker could receive. (The latter is a nod to workers with few years on the job.)

Cuomo said at the rally Wednesday that every other municipality had those benefits.

He called Paterson’s maneuver a “mistake,” and said the state would “do the right thing” by uniformed workers, describing the current state of New York City officers’ benefits as “blatantly unfair.”

“How do you justify paying the New York City police and firefighters less than everyone else in the state?” Cuomo said. “I understand the state had a fiscal crisis, but you have to be fair. You have to be decent with people.”

When Cuomo was asked by reporters Wednesday why he hadn’t addressed the disability benefits changes back in 2012, he said “It didn't come up. Or, it didn't come up that I had heard about it.”

A de Blasio administration spokeswoman said the mayor's pension proposal was more in keeping with the reforms Cuomo himself championed three years ago.

“The Mayor’s proposal delivers for our workers without rolling back Governor Cuomo’s vital reforms to our pension system to protect the taxpayer—reforms that the legislature itself passed and the Governor signed only a few years ago,” said Amy Spitalnick, a spokeswoman for the mayor.

A spokeswoman for Cuomo's office declined to comment.

From: [John Del Cecato](#)
To: [B; Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#)
Subject: Gina Belafonte
Date: Saturday, June 13, 2015 9:00:49 AM

Good stuff...

New York

Cuomo's Housing Game



Protesters in Albany this month criticized the governor for his ties to a real estate empire.

NATHANIEL BROOKS FOR THE NEW YORK TIMES

JUNE 12, 2015

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Big City If your Internet wanderings this week happened to land you on the web page for the governor of New York, you would have immediately found images of Andrew M. Cuomo scouring the bowels of the Clinton Correctional Facility, immersing his head in the pipes and looking like Tommy Lee Jones in "The Fugitive."
By GINIA BELLAFAI

The dramatic escape made by two inmates from the upstate prison last weekend seemed to be keeping the governor very busy. In a news conference on Wednesday, one of several media appearances he has made since the break, [Mr. Cuomo announced](#) that the prisoners, both serving terms for murder, may or may not have been headed to Vermont and that they were "nothing to be trifled with."

South of Dannemora, where the conference was held, in Albany and New York City, housing activists and thousands of those affected by rent regulations — set to expire on Monday if the State Legislature fails to take action — were hardly distracted.

On June 3, 55 people, including Councilman Jumaane D. Williams, a Brooklyn

Democrat, were arrested outside the governor's office in Albany during a protest in support of strengthening tenant protections. The disenchanted hung banners around the capital designating Mr. Cuomo "Governor Glenwood," a reference to the real estate empire that has [poured millions into state politics](#) and reaped the benefits of a tax program — the controversial 421-a — also set to expire on Monday in the absence of an extension.

Mr. Cuomo's recent positions on housing policy have seemed ironic and confounding and largely informed by his adversarial relationship with Mayor Bill de Blasio, a fellow Democrat. Though a recipient of major donations from developers and no enemy of tax breaks, Mr. Cuomo said two weeks ago that he considered the reformulation of the 421-a abatement, as conceived by Mr. de Blasio last month, "a giveaway to developers."

Under the proposal delivered to Albany by the city, the 421-a program would require developers to produce more units of "affordable housing" to receive credits — the goal is to double the number of affordable apartments built through the program. It would also eliminate tax breaks for building condominiums and end the practice of the "poor door" — separate entrances linked to income. For all of this, developers would receive an extension of the tax benefit to 35 years from the current 25. If the program continues as it is, it will swaddle developers with money, with little required in return.

In "[My Affordable Housing Agenda](#)," an op-ed piece by Mr. Cuomo in [The Daily News](#) last weekend, he outlined his résumé on the subject, talking about the passion he has held for it "for over 30 years." He worried about the "foundation of a vibrant middle class" becoming "a distant memory," and called for the elimination of vacancy control or at least a significant increase of its threshold (the rent at which a vacant regulated apartment can be converted to market-rate) from the current \$2,500 a month. Not long before the op-ed, though, he proposed raising the threshold only to \$2,700, an increase housing activists considered useless.

"Moving the threshold a few hundred dollars isn't going to help us at all," Delsenia Glover, campaign manager for the Alliance for Tenant Power, said. In 2011, even as the threshold was raised \$500 to \$2,500, she said, 35,000 units

vanished from regulatory control. And since then, rents have only grown in New York.

Despite his professed concern over escalating rents, the governor has said virtually nothing specific about how he might reconfigure the 421-a program or ensure, before the final hour, that rent regulation is improved. He suggested that 421-a was [essentially a lost cause](#) at the moment, because of gridlock in the Legislature related to corruption scandals. Seemingly out of fear of alienating the building trades, Mr. Cuomo previously denounced the mayor's plan, for failing to mandate the use of union labor, which obviously drives up costs, as part of the 421-a package. ("It's very challenging to build middle-class housing when property taxes consume 33 percent of actual income or you're obligated to pay carpenters \$130 an hour," said David Kramer, president of the Hudson Companies, a developer of affordable housing in the city.)

When asked by one reporter whether there was any sense of progress on rent regulations in the Senate, Mr. Cuomo responded: "I don't play that game anymore. It's either done or it's not done." But of course, playing the game, as he did to such success over passage of gay-marriage legislation, has been a singular dimension of his political style.

At risk for Mr. Cuomo is support among Democrats in New York City, who now form his strongest base. This month, his approval rating dropped to its lowest, [a Quinnipiac poll found](#). Only 44 percent of respondents said they approved of how he was handling his job — a six-point drop from March. His approval rating in New York City was 52 percent, but that support is likely to evaporate in the absence of movement on housing issues.

"Rent-regulated tenants in New York City are fed up with his inaction," Ms. Glover said. "The next time he runs for anything else, we'll organize against him unless he does something."

From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: [Hagelgans, Andrea](#); [FLONYC](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Hinton, Karen](#); [Carey, Michael](#)
Subject: Re: HRC speech
Date: Saturday, June 13, 2015 12:53:40 PM

Sorry, typo. Stock buybacks.

Sent from my iPhone

On Jun 13, 2015, at 12:49 PM, B <BCCD@cityhall.nyc.gov> wrote:

"Job buybacks" or "stock buybacks"??

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- Notes she's giving speech in a park honoring FDR – and in a location with literally “no ceilings”
- Talks about FDR's legacy that has inspired many presidents – including President Obama and President Clinton
- President Roosevelt said, “There's no mystery about what it takes to build a strong and prosperous America – equality of opportunity, jobs for those who can work, security for those who need it, the ending of special privilege for the few, the preservation of civil liberties for all, a wider and constantly rising standard of living.” HRC says, “That still sounds good for me.”
- Transitions into discussing her family history – grandfather in Scranton mill, father's middle class life in Chicago
- Contrasts WJC's economic legacy with the Republican record
- Asks “Prosperity and democracy are part of your basic bargain too.”, rails against hedge fund managers and billionaires. Says, “America can't succeed until you succeed. That is why I am running for President of the United States.”
- “I'm not running for some Americans, but for all Americans”
- Says “powerful currents” have affected Americans workers, including technology and trade, which have some much good, but have also undercut

wages, etc.

- Criticizes “complex trading schemes and job buybacks”, too little focus on fair compensation, etc.
- Says Americans have lost confidence and says we can blame historic forces beyond our control, but that the choices we have made also play a big role. Next President must work with Congress and every other willing partner – and she will do just that to turn the tide so these currents start working FOR us instead of AGAINST us.
- Americans don’t hide from change, we harness it. But we can’t do that if we go back to the top-down economic policies from before.
- Transitions into criticizing Republicans, says they’re listening to the song “Yesterday” – criticizes them specifically on climate change, Wall Street reform, health care reform, women’s health, immigration, LGBT rights.
- Says she measures success not by the wealthy, but by how many children climb out of poverty, how many startups, how many college students aren’t drowning in debt, how many families get ahead.
- Transitions into talking about her mother – how her parents abandoned her, how her mother started working at age 14.
- Says, in much the same way that folks believed in her mother and helped her succeed, HRC believes in every American.
- As a law student, advocates for farmworkers. First job out of law school was for Children’s Defense Fund going door to door. Defended the right for poor people to have a lawyer. In Arkansas, supervised law students who advocated for prisoners, personally knew people whose lives were improved. As senator, represented firefighters, EMTs, construction workers who ran toward danger on 9/11 and stayed there, becoming sick themselves. Took years of effort, but Congress finally approved the health care they needed.
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- **“If you give me a chance, I’ll wage and win four fights for you”:**
- **1. Make economy work for everyday Americans, not just those at the top** – growth and fairness go together; can’t have one without the other; possible in today’s world? I believe it is, but I don’t think it will be easy; “We can’t stand by while inequality increases, wages stagnate, etc.”; says we need everyone to come to the table and, in the coming week, she’ll unveil specifics to propose incentives for businesses to promote long-term sustainability instead of short-term profits, guarding against offshoring of jobs, new incentives to companies that give their employees a fair share of the profits, unleash a new generation of entrepreneurs and small biz owners and making it easier to secure loan, restore America to cutting edge of innovation, science, and research by increasing both public and private investments; make America the clean-energy superpower of the 21st century. Cites bringing broadband to 21st century. Establishing infrastructure bank. **SUPPORTS UNIVERSAL PRE-K AND QUALITY CHILD CARE FOR EVERY CHILD IN AMERICA.** Research tells us how much early learning in the first five years in life can impact lifelong success – 80% of your brain develops by age three. Talent is universal, but

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Sent: Saturday, June 13, 2015 11:31 AM
To: B; FLONYC
Cc: 'jfdc@akpdmmedia.com'; Walzak, Phil; Hinton, Karen; Gunaratna, Mahen; Carey, Michael
Subject: HRC speech

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From: [Hinton, Karen](#)
To: [Hinton, Karen](#)
Cc: [Gunaratna, Mahen](#); [Hagelgans, Andrea](#); [FLONYC](#); jfdc@akpdmedia.com; [Walzak, Phil](#); [Carey, Michael](#)
Subject: Re: HRC speech
Date: Saturday, June 13, 2015 1:12:56 PM

Minus mayor

One press inquiry for react. Bloomberg's Henry Goldman. He was swooning with how great the speech was in terms of Mayors TPA.

TV at parade and other print will likely want react but I don't think we have to say much except we like what we hear.

To feed the beast, we should write general statement and send out to those who Want.

Thoughts
Sent from my iPhone

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Subject: HRC speech

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From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Cc: [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Re: Correction needed - CNN wire story
Date: Saturday, June 13, 2015 1:36:15 PM

Might be local reporter. She's at Ashley.Forest@wreg.com

Sent from my iPhone

> On Jun 13, 2015, at 1:35 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

>

> I'll say!

>

>

>

>> On Jun 13, 2015, at 1:34 PM, Gunaratna, Mahen <MGunaratna@cityhall.nyc.gov> wrote:

>>

>> "New York City Mayor Bill de Blasio, who's supporting Vermont Independent Sen. Bernie Sanders in the Democratic field, will notably not be attending Saturday's rally."

>>

>> <http://wreg.com/2015/06/13/at-first-rally-hillary-clinton-looks-to-give-rationale-for-2016-quest/>

>>

>> Sent from my iPhone

From: [John Del Cecato](#)
To: [B; Snyder, Thomas](#)
Subject: TPA update
Date: Saturday, June 13, 2015 3:14:27 PM

Tom & I met on Friday to flesh out some of the ideas. Here's the topline summary:

1. Presidential forum - do it in Iowa. Harkin and/or Trumka as co-sponsors. Bill Moyers as moderator.
2. Tele-Town Halls - awesome, easy way to get people/Iowans to sign onto TPA.
3. Narrow down early state effort to single issue - i.e., Caucus Against Loopholes.
4. TPA Call Time. It's been canceled for tomorrow, but we should do ASAP - asking what people thought of HRC speech, where TPA should go, & urge them to do media. Then Team TPA follows up.
5. TPA fundraising & staffing — need both, in a big way, to do stuff above. Geri Prado in NYC late in the week to meet with you.

From: [Gunaratna, Mahen](#)
To: [John Del Cecato](#)
Cc: [Hinton, Karen](#); [Hagelgans, Andrea](#); [Walzak, Phil](#); [Carey, Michael](#)
Subject: Re: HRC speech
Date: Saturday, June 13, 2015 3:27:57 PM

For ending tax breaks for companies that shop jobs overseas, she did mention "rewrite the tax code so it rewards hard work and investments here at home, not quick trades or stashing profits overseas."

Will send transcript shortly.

Sent from my iPhone

On Jun 13, 2015, at 3:19 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

By the numbers, at least from what I remember

The Progressive Agenda To Combat Income Inequality

<!--[if !supportLists]-->1. <!--[endif]-->**Lift the Floor for Working People**

<!--[if !supportLists]-->• <!--[endif]-->Raise the federal **minimum wage**, so that it reaches \$15/hour, while indexing it to inflation. (MENTIONED MIN WAGE HIKE, BUT NOT \$15)

<!--[if !supportLists]-->• <!--[endif]-->Reform the National Labor Relations Act, to enhance workers' **right to organize** and **rebuild the middle class**. (NO MENTION)

<!--[if !supportLists]-->• <!--[endif]-->Pass comprehensive **immigration reform** to grow the economy and protect against exploitation of **low-wage workers**. (CHECK)

<!--[if !supportLists]-->• <!--[endif]-->**Oppose trade deals** that hand **more power to corporations** at the expense of American jobs, workers' rights, and the environment. (NO MENTION)

<!--[if !supportLists]-->• <!--[endif]-->**Invest in schools, not jails** -- and give a **second chance** to those coming home from prison. (MENTIONED MASS INCARCERATION BROADLY, NOT SECOND-CHANCE LEGISLATION)

<!--[if !supportLists]-->2. <!--[endif]-->**Support Working Families**

<!--[if !supportLists]-->• <!--[endif]-->Pass national **paid sick leave**. (CHECK - BROADLY)

<!--[if !supportLists]-->• <!--[endif]-->Pass national **paid family leave**. (CHECK - BROADLY)

<!--[if !supportLists]-->• <!--[endif]-->Make **Pre-K, after-school programs** and **childcare** universal. (BIG CHECK, NO MENTION, AND BIG CHECK)

<!--[if !supportLists]-->• <!--[endif]-->Expand the **Earned Income Tax Credit**, and **protect and expand Social Security**. (NO MENTION)

<!--[if !supportLists]-->• <!--[endif]-->Allow students to **refinance student loan debt** to take advantage of lower interest rates, **and support debt-free college**. (CHECK)

<!--[if !supportLists]-->3. <!--[endif]-->**Tax Fairness**

<!--[if !supportLists]-->• <!--[endif]-->Close the **carried interest loophole**. (REFERENCED, BUT NOT STATED)

<!--[if !supportLists]-->• <!--[endif]-->End tax breaks for companies that **ship jobs overseas**. (NOT MENTIONED)

<!--[if !supportLists]-->• <!--[endif]-->Implement the "**Buffett Rule**" so millionaires pay their fair share. (NOT MENTIONED)

<!--[if !supportLists]-->• <!--[endif]-->Close the **CEO tax loophole** that allows corporations to take advantage of "performance pay" write-offs. (REFERENCED CEO PAY, NOTHING MORE)

###

From: <Hinton>, "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Date: Saturday, June 13, 2015 at 1:12 PM

To: "Hinton, Karen" <KHinton@cityhall.nyc.gov>

Cc: "Gunaratna, Mahen" <MGunaratna@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, FLONYC <FLONYC@cityhall.nyc.gov>, John Del Cecato

<jfdc@akpdmedia.com>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Carey, Michael" <MPCarey@cityhall.nyc.gov>

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- Says "powerful currents" have affected Americans workers, including technology and trade, which have some much good, but have also undercut wages, etc.
- Criticizes "complex trading schemes and job buybacks", too little focus on fair compensation, etc.
- Says Americans have lost confidence and says we can blame historic forces beyond our control, but that the choices we have made also play a big role. Next President must work with Congress and every other willing partner – and she will do just that to turn the tide so these currents start working FOR us instead of AGAINST us.
- Americans don't hide from change, we harness it. But we can't do that if we go back to the top-down economic policies from before.
- Transitions into criticizing Republicans, says they're listening to the song "Yesterday" – criticizes them specifically on climate change, Wall Street reform, health care reform, women's health, immigration, LGBT rights.
- Says she measures success not by the wealthy, but by how many children climb out of poverty, how many startups, how many college students aren't drowning in debt, how many families get ahead.
- Transitions into talking about her mother – how her parents abandoned her, how her mother started working at age 14.
- Says, in much the same way that folks believed in her mother and helped her succeed, HRC believes in every American.
- As a law student, advocates for farmworkers. First job out of law school was for Children's Defense Fund going door to door. Defended the right for poor people to have a lawyer. In Arkansas, supervised law students who advocated for prisoners, personally knew people whose lives were improved. As senator, represented firefighters, EMTs, construction workers who ran toward danger on 9/11 and stayed there, becoming sick themselves. Took years of effort, but Congress finally approved the health care they needed.
- So many faces and stories of people who gave their best, but still needed help themselves. Cites story of single mom who approached her three weeks ago asking what could be done – "I want to be her champion and your champion."
- **"If you give me a chance, I'll wage and win four fights for you":**
- **1. Make economy work for everyday Americans, not just those at the top** – growth and fairness go together; can't have one without the other; possible in today's world? I believe it

is, but I don't think it will be easy; "We can't stand by while inequality increases, wages stagnate, etc."; says we need everyone to come to the table and, in the coming week, she'll unveil specifics to propose incentives for businesses to promote long-term sustainability instead of short-term profits, guarding against offshoring of jobs, new incentives to companies that give their employees a fair share of the profits, unleash a new generation of entrepreneurs and small biz owners and making it easier to secure loan, restore America to cutting edge of innovation, science, and research by increasing both public and private investments; make America the clean-energy superpower of the 21st century. Cites bringing broadband to 21st century. Establishing infrastructure bank.

SUPPORTS UNIVERSAL PRE-K AND QUALITY CHILD CARE FOR EVERY CHILD IN AMERICA.

Research tells us how much early learning in the first five years in life can impact lifelong success – 80% of your brain develops by age three. Talent is universal, but opportunity is not. Too many of our kids never have the chance to learn and thrive. Country won't be competitive if we don't help our kids. Let's staff our primary and secondary schools with teachers who get respect. Let's make college affordable and available to all and lift the crushing burden of student debt. Let's provide life-long learning.

- **2. STRENGTHEN AMERICA'S FAMILIES BECAUSE WHEN OUR FAMILIES ARE STRONG, AMERICA IS STRONG** – "I believe you should have the right to earned paid sick days. I believe you should receive your work schedule with enough notice to arrange child care or take college courses to get ahead."; should look forward to retirement without anxiety; health care without breaking the bank; "I believe we should offer paid family leave, so no one has to choose between keeping a paycheck and caring for a new baby or sick relative"; way past time to end outrage of women earning less than men on the job; women of color often making even less; not a women's issue, it's a family issue. Just like raising the minimum wage is a family issue; expanding child care of a family issue; declining marriage rates is a family issue; era of incarceration is a family issue; **helping more people with a mental health problem is a family issue.** Law-abiding immigrant families should be afforded a path to citizenship, not second-class status. Ban discrimination against LGBT families so they can live, learn, marry, and work just like everyone else.
- **3. TO HARNESS AMERICAS SMARTS AND VALUES, TO HARNESS FOR PEACE, PROSPERITY, AND SECURITY** – "As your president, I'll do whatever it takes to keep America safe", says if you look over her left shoulder, you can see the new WTC soaring skyward"; says she devoted herself to helping NYC and NYS what it needed to recover

from 9/11; when our brave men and women come home from war, she will see to it that they receive care and benefits they've earned; I've stood up to adversaries like Putin and was in the Situation Room the day we got Bin Laden; "I know we have to be smart as well as strong"; future holds far more opportunities than threats if we leverage rather than being shaped by global threats

- **4. REFORMING OUR GOVERNMENT AND REVITALIZING OUR DEMOCRACY SO IT WORKS FOR EVERYDAY AMERICANS** – stop the endless flow of secret, unaccountable money that is distorting our democracy; need Supreme Court Justices that will protect every citizen's right to vote; if necessary, I will support a constitutional amendment to undue the Supreme Court's decision in Citizens United; want to make it easier for every citizen to vote; universal automatic voter registration and early voting; fight back against R effort to curtail voting for people of color, etc. What part of democracy are they afraid of? Says, for all the problems we have in America, there are folks who are figuring our solutions. Washington should catch up. We need to fight against partisanship, says she will seek common ground, but also stand her ground when needed. What she did as Secretary of State. "We Americans may differ, bicker, stumble, and fall – but we are at our best when we pick each other up and have each other's backs"
- **CONCLUSION:** We can win these four fights if we all do our part. Invites Americans to join her in this effort – help her build this campaign and make it your own. "I've spent my life fighting for children, families, and our country – and I'm not stopping now." "Well, I may not be the youngest candidate in this race...but I will be the youngest woman president in the history of the United States. And the first grandmother as well!" Jokes about how her hair won't go gray in the White House because she's been coloring it for years. Says she will be a President for all Americans. Says she won't get everything right, says she'll make her fair share of mistakes. But leadership means perseverance. Has been called many things by many people, but "quitter" is not one of them. Says she wishes her mother could have lived to see "the America that we're going to build together". An American in which a father could tell his daughter, "Yes, you can be anything you want to be, even President of the United States."

From: Hagelgans, Andrea
Sent: Saturday, June 13, 2015 11:31 AM
To: B; FLONYC
Cc: 'jfdc@akpdmmedia.com'; Walzak, Phil; Hinton, Karen; Gunaratna, Mahen; Carey, Michael
Subject: HRC speech

Speech set to start shortly. Team will send you updates

From: [Gunaratna, Mahen](#)
To: [B; FLONYC](#)
Cc: jfdc@akpdmmedia.com; [Hinton, Karen](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: Transcript - HRC Official Announcement Speech
Date: Saturday, June 13, 2015 3:30:56 PM

Transcript: HRC Official Announcement Speech

CLINTON: Thank you! Oh, thank you all! Thank you so very, very much. (Cheers, applause.)

It is wonderful to be here with all of you.

To be in New York (cheers) with my family, with so many friends, including many New Yorkers who gave me the honor of serving them in the Senate for eight years. (Cheers, applause.)

To be right across the water from the headquarters of the United Nations, where I represented our country many times. (Cheers, applause.)

To be here in this beautiful park dedicated to Franklin Roosevelt's enduring vision of America, the nation we want to be.

And in a place... with absolutely no ceilings. (Cheers, applause.)

You know, President Roosevelt's Four Freedoms are a testament to our nation's unmatched aspirations and a reminder of our unfinished work at home and abroad. His legacy lifted up a nation and inspired presidents who followed. One is the man I served as Secretary of State, Barack Obama, (cheers, applause) and another is my husband, Bill Clinton. (Cheers, applause.)

Two Democrats guided by the -- (cheering) Oh, that will make him so happy. They were and are two Democrats guided by the fundamental American belief that real and lasting prosperity must be built by all and shared by all. (Cheers, applause.)

President Roosevelt called on every American to do his or her part, and every American answered. He said there's no mystery about what it takes to build a strong and prosperous America: "Equality of opportunity... Jobs for those who can work... Security for those who need it... The ending of special privilege for the few...(cheers, applause.) The preservation of civil liberties for all... (cheers, applause) a wider and constantly rising standard of living."

That still sounds good to me. (Cheers, applause.)

It's America's basic bargain. If you do your part you ought to be able to get ahead. And when everybody does their part, America gets ahead too.

That bargain inspired generations of families, including my own.

It's what kept my grandfather going to work in the same Scranton lace mill every day for 50 years.

It's what led my father to believe that if he scrimped and saved, his small business printing drapery fabric in Chicago could provide us with a middle-class life. And it did.

When President Clinton honored the bargain, we had the longest peacetime expansion in history, a balanced budget, (cheers, applause) and the first time in decades we all grew together, with the bottom 20 percent of workers increasing their incomes by the same percentage as the top 5 percent. (Cheers, applause.)

When President Obama honored the bargain, we pulled back from the brink of Depression, saved the auto industry, provided health care to 16 million working people, (cheers, applause) and replaced the jobs we lost faster than after a financial crash.

But, it's not 1941, or 1993, or even 2009. We face new challenges in our economy and our democracy.

We're still working our way back from a crisis that happened because time-tested values were replaced by false promises.

Instead of an economy built by every American, for every American, we were told that if we let those at the top pay lower taxes and bend the rules, their success would trickle down to everyone else. (Jeers, booing.)

What happened?

Well, instead of a balanced budget with surpluses that could have eventually paid off our national debt, the Republicans twice cut taxes for the wealthiest, borrowed money from other countries to pay for two wars, and family incomes dropped. You know where we ended up.

Except it wasn't the end.

As we have since our founding, Americans made a new beginning.

You worked extra shifts, took second jobs, postponed home repairs... you figured out how to make it work. And now people are beginning to think about their future again - going to college, starting a business, buying a house, finally being able to put away something for retirement.

So we're standing again. But, we all know we're not yet running the way America should.

You see corporations making record profits, with CEOs making record pay, but your paychecks have barely budged.

While many of you are working multiple jobs to make ends meet, you see the top 25 hedge fund managers making

more than all of America's kindergarten teachers combined. And, often paying a lower tax rate.

So, you have to wonder: "When does my hard work pay off? When does my family get ahead?"

"When?"

I say now. (Cheers, applause.)

Prosperity can't be just for CEOs and hedge fund managers.

Democracy can't be just for billionaires and corporations. (Cheers, applause.)

Prosperity and democracy are part of your basic bargain too.

You brought our country back.

Now it's time -- your time to secure the gains and move ahead.

And, you know what?

America can't succeed unless you succeed. (Cheers, applause.)

That is why I am running for President of the United States. (Cheers, applause, chanting.)

Here, on Roosevelt Island, I believe we have a continuing rendezvous with destiny. Each American and the country we cherish.

I'm running to make our economy work for you and for every American.

For the successful and the struggling.

For the innovators and inventors.

For those breaking barriers in technology and discovering cures for diseases.

For the factory workers and food servers who stand on their feet all day. (Cheers, applause.)

For the nurses who work the night shift. (Cheers, applause.)

For the truckers who drive for hours and the farmers who feed us. (Cheers, applause.)

For the veterans who served our country.

For the small business owners who took a risk.

For everyone who's ever been knocked down, but refused to be knocked out. (Cheers, applause.)

I'm not running for some Americans, but for all Americans. (Cheers, applause.)

Our country's challenges didn't begin with the Great Recession and they won't end with the recovery.

For decades, Americans have been buffeted by powerful currents.

Advances in technology and the rise of global trade have created whole new areas of economic activity and opened new markets for our exports, but they have also displaced jobs and undercut wages for millions of Americans.

The financial industry and many multi-national corporations have created huge wealth for a few by focusing too much on short-term profit and too little on long-term value... too much on complex trading schemes and stock buybacks, too little on investments in new businesses, jobs, and fair compensation. (Cheers, applause.)

Our political system is so paralyzed by gridlock and dysfunction that most Americans have lost confidence that anything can actually get done. And they've lost trust in the ability of both government and Big Business to change course.

Now, we can blame historic forces beyond our control for some of this, but the choices we've made as a nation, leaders and citizens alike, have also played a big role.

Our next President must work with Congress and every other willing partner across our entire country. And I will do just that -- (cheers, applause) to turn the tide so these currents start working for us more than against us.

At our best, that's what Americans do. We're problem solvers, not deniers. We don't hide from change, we harness it. (Cheers, applause.)

But we can't do that if we go back to the top-down economic policies that failed us before.

Americans have come too far to see our progress ripped away.

Now, there may be some new voices in the presidential Republican choir, (laughter) but they're all singing the same old song...

A song called "Yesterday." (Laughter, cheers, applause.)

You know the one -- all our troubles look as though they're here to stay (laughter)... and we need a place to hide away... They believe in yesterday.

And you're lucky I didn't try singing that, too, I'll tell you! (Laughter, cheers, applause.)

These Republicans trip over themselves promising lower taxes for the wealthy and fewer rules for the biggest corporations without regard for how that will make income inequality even worse.

We've heard this tune before. And we know how it turns out.

Ask many of these candidates about climate change, one of the defining threats of our time, (cheers, applause) and they'll say: "I'm not a scientist." (Laughter.) Well, then, why don't they start listening to those who are? (Cheers, applause.)

They pledge to wipe out tough rules on Wall Street, rather than rein in the banks that are still too risky, courting future failures. In a case that can only be considered mass amnesia.

They want to take away health insurance from more than 16 million Americans without offering any credible alternative. (Booing.)

They shame and blame women, rather than respect our right to make our own reproductive health decisions. (Cheers, applause.)

They want to put immigrants, who work hard and pay taxes, at risk of deportation. (Booing.)

And they turn their backs on gay people who love each other. (Cheers, applause.)

Fundamentally, they reject what it takes to build an inclusive economy. It takes an inclusive society. (Cheers, applause.) What I once called "a village" (cheers) that has a place for everyone.

Now, my values and a lifetime of experiences have given me a different vision for America.

I believe that success isn't measured by how much the wealthiest Americans have, but by how many children climb out of poverty... (cheers, applause)

How many start-ups and small businesses open and thrive...

How many young people go to college without drowning in debt... (cheers, applause)

How many people find a good job...

How many families get ahead and stay ahead.

I didn't learn this from politics. I learned it from my own family.

My mother taught me that everybody needs a chance and a champion. She knew what it was like not to have either one.

Her own parents abandoned her, and by 14 she was out on her own, working as a housemaid. Years later, when I was old enough to understand, I asked what kept her going.

You know what her answer was? Something very simple: Kindness from someone who believed she mattered.

The 1st grade teacher who saw she had nothing to eat at lunch and, without embarrassing her, brought extra food to share.

The woman whose house she cleaned letting her go to high school so long as her work got done. That was a bargain she leapt to accept.

And, because some people believed in her, she believed in me. (Cheers, applause.)

That's why I believe with all my heart in America and in the potential of every American.

To meet every challenge.

To be resilient... no matter what the world throws at you.

To solve the toughest problems.

I believe we can do all these things because I've seen it happen.

As a young girl, I signed up at my Methodist Church to babysit the children of Mexican farmworkers, while their parents worked in the fields on the weekends. And later, as a law student, I advocated for Congress to require better working and living conditions for farm workers whose children deserved better opportunities. (Cheers, applause.)

My first job out of law school was for the Children's Defense Fund. (Cheers, applause.) I walked door-to-door to find out how many children with disabilities couldn't go to school, and to help build the case for a law guaranteeing them access to education. (Cheers, applause.)

As a leader of the Legal Services Corporation, I defended the right of poor people to have a lawyer. And saw lives changed because an abusive marriage ended or an illegal eviction stopped.

In Arkansas, I supervised law students who represented clients in courts and prisons, organized scholarships for single parents going to college, led efforts for better schools and health care, and personally knew the people whose lives were improved.

As Senator, I had the honor of representing brave firefighters, police officers, EMTs, construction workers, and volunteers (cheers, applause) who ran toward danger on 9/11 and stayed there, becoming sick themselves.

It took years of effort, but Congress finally approved the health care they needed. (Applause.)

There are so many faces and stories that I carry with me of people who gave their best and then needed help themselves.

Just weeks ago, I met another person like that, a single mom juggling a job and classes at community college, while raising three kids.

She doesn't expect anything to come easy. But she did ask me: What more can be done so it isn't quite so hard for families like hers?

I want to be her champion and your champion. (Cheers, applause.)

If you'll give me the chance, I'll wage and win Four Fights for you.

The first is to make the economy work for everyday Americans, not just those at the top. (Cheers, applause.)

To make the middle class mean something again, with rising incomes and broader horizons. And to give the poor a chance to work their way into it. (Cheers, applause.)

The middle class needs more growth and more fairness. Growth and fairness go together. For lasting prosperity, you can't have one without the other.

Is this possible in today's world? (Crowd responds.)

I believe it is or I wouldn't be standing here. (Cheers, applause.)

Do I think it will be easy? Of course not.

But, here's the good news: There are allies for change everywhere who know we can't stand by while inequality increases, wages stagnate, and the promise of America dims. We should welcome the support of all Americans who want to go forward together with us. (Cheers, applause.)

There are public officials who know Americans need a better deal.

Business leaders who want higher pay for employees, equal pay for women (cheers, applause) and no discrimination against the LGBT community either. (Cheers, applause.)

There are leaders of finance who want less short-term trading and more long-term investing.

There are union leaders who are investing their own pension funds in putting people to work to build tomorrow's economy. (Cheers, applause.) We need everyone to come to the table and work with us.

In the coming weeks, I'll propose specific policies to:

Reward businesses who invest in long term value rather than the quick buck - because that leads to higher growth for the economy, higher wages for workers, and yes, bigger profits, everybody will have a better time.

I will rewrite the tax code so it rewards hard work and investments here at home, not quick trades or stashing profits overseas. (Cheers, applause.)

I will give new incentives to companies that give their employees a fair share of the profits their hard work earns. (Cheers, applause.)

We will unleash a new generation of entrepreneurs and small business owners by providing tax relief, cutting red tape, and making it easier to get a small business loan.

We will restore America to the cutting edge of innovation, science, and research by increasing both public and private investments. (Cheers, applause.)

And we will make America the clean energy superpower of the 21st century. (Cheers, applause.)

Developing renewable power - wind, solar, advanced biofuels...

Building cleaner power plants, smarter electric grids, greener buildings...

Using additional fees and royalties from fossil fuel extraction to protect the environment... (cheers, applause)

And ease the transition for distressed communities to a more diverse and sustainable economic future from coal country to Indian country, from small towns in the Mississippi Delta to the Rio Grande Valley to our inner cities, we have to help our fellow Americans. (Cheers, applause.)

Now, this will create millions of jobs and countless new businesses, and enable America to lead the global fight

against climate change. (Cheers, applause.)

We will also connect workers to their jobs and businesses. Customers will have a better chance to actually get where they need and get what they desire with roads, railways, bridges, airports, ports, and broadband brought up to global standards for the 21st century. (Cheers, applause.)

We will establish an infrastructure bank and sell bonds to pay for some of these improvements.

Now, building an economy for tomorrow also requires investing in our most important asset, our people, beginning with our youngest. (Cheers, applause.)

That's why I will propose that we make preschool and quality childcare available to every child in America. (Cheers, applause.)

And I want you to remember this, because to me, this is absolutely the most-compelling argument why we should do this. Research tells us how much early learning in the first five years of life can impact lifelong success. In fact, 80 percent of the brain is developed by age three.

One thing I've learned is that talent is universal - you can find it anywhere - but opportunity is not. (Cheers, applause.) Too many of our kids never have the chance to learn and thrive as they should and as we need them to.

Our country won't be competitive or fair if we don't help more families give their kids the best possible start in life.

So let's staff our primary and secondary schools with teachers who are second to none in the world, and receive the respect they deserve for sparking the love of learning in every child. (Cheers, applause.)

Let's make college affordable and available to all ...and lift the crushing burden of student debt. (Cheers, applause.)

Let's provide lifelong learning for workers to gain or improve skills the economy requires, setting up many more Americans for success.

Now, the second fight is to strengthen America's families, because when our families are strong, America is strong.

And today's families face new and unique pressures. Parents need more support and flexibility to do their job at work and at home. (Cheers.)

I believe you should have the right to earn paid sick days. (Cheers, applause.)

I believe you should receive your work schedule with enough notice to arrange childcare or take college courses to get ahead. (Cheers, applause.)

I believe you should look forward to retirement with confidence, not anxiety.

That you should have the peace of mind that your health care will be there when you need it, without breaking the bank. (Cheers, applause.)

I believe we should offer paid family leave (cheers, applause) so no one has to choose between keeping a paycheck and caring for a new baby or a sick relative. (Cheers, applause.)

And it is way past time to end the outrage of so many women still earning less than men on the job (cheers, applause) -- and women of color often making even less. (Cheers, applause.)

This isn't a women's issue. It's a family issue. Just like raising the minimum wage is a family issue. (Cheers, applause.) Expanding childcare is a family issue. Declining marriage rates is a family issue. The unequal rates of incarceration is a family issue. (Cheers, applause.) Helping more people with an addiction or a mental health problem get help is a family issue. (Cheers, applause.)

In America, every family should feel like they belong.

So we should offer hard-working, law-abiding immigrant families a path to citizenship. (Cheers, applause.) Not second-class status. (Cheers, applause.)

And, we should ban discrimination against LGBT Americans and their families (cheers, applause) so they can live, learn, marry, and work just like everybody else. (Cheers, applause.)

You know, America's diversity, our openness, our devotion to human rights and freedom is what's drawn so many to our shores. What's inspired people all over the world. I know. I've seen it with my own eyes.

And these are also qualities that prepare us well for the demands of a world that is more interconnected than ever before.

So we have a third fight: to harness all of America's power, smarts, and values to maintain our leadership for peace, security, and prosperity.

No other country on Earth is better positioned to thrive in the 21st century. No other country is better equipped to meet traditional threats from countries like Russia, North Korea, and Iran - and to deal with the rise of new powers like China.

No other country is better prepared to meet emerging threats from cyber attacks, transnational terror networks like ISIS, and diseases that spread across oceans and continents.

As your President, I'll do whatever it takes to keep Americans safe. (Cheers, applause.)

And if you look over my left shoulder you can see the new World Trade Center soaring skyward. (Cheers, applause.)

As a Senator from New York, I dedicated myself to getting our city and state the help we needed to recover. And as a member of the Armed Services Committee, I worked to maintain the best-trained, best-equipped, strongest military, ready for today's threats and tomorrow's.

And when our brave men and women come home from war or finish their service, I'll see to it that they get not just the thanks of a grateful nation, but the care and benefits they've earned. (Cheers, applause.)

I've stood up to adversaries like Putin and reinforced allies like Israel. I was in the Situation Room on the day we got bin Laden. (Cheers, applause.)

But, I know -- I know we have to be smart as well as strong.

Meeting today's global challenges requires every element of America's power, including skillful diplomacy, economic influence, and building partnerships to improve lives around the world with people, not just their governments.

There are a lot of trouble spots in the world, but there's a lot of good news out there too.

I believe the future holds far more opportunities than threats if we exercise creative and confident leadership that enables us to shape global events rather than be shaped by them. (Cheers, applause.)

And we all know that in order to be strong in the world, though, we first have to be strong at home. That's why we have to win the fourth fight - reforming our government and revitalizing our democracy so that it works for everyday Americans. (Cheers, applause.)

We have to stop the endless flow of secret, unaccountable money that is distorting our elections, corrupting our political process, and drowning out the voices of our people. (Cheers, applause.)

We need Justices on the Supreme Court who will protect every citizen's right to vote, (cheers, applause) rather than every corporation's right to buy elections. (Cheers, applause.)

If necessary, I will support a constitutional amendment to undo the Supreme Court's decision in Citizens United. (Cheers, applause.)

I want to make it easier for every citizen to vote. That's why I've proposed universal, automatic registration and expanded early voting. (Cheers, applause.)

I'll fight back against Republican efforts to disempower and disenfranchise young people, poor people, people with disabilities, and people of color. (Cheers, applause.)

What part of democracy are they afraid of? (Cheers, applause.)

No matter how easy we make it to vote, we still have to give Americans something worth voting for. (Cheers, applause.)

Government is never going to have all the answers - but it has to be smarter, simpler, more efficient, and a better partner.

That means access to advanced technology so government agencies can more effectively serve their customers, the American people.

We need expertise and innovation from the private sector to help cut waste and streamline services.

There's so much that works in America. For every problem we face, someone somewhere in America is solving it. Silicon Valley cracked the code on sharing and scaling a while ago. Many states are pioneering new ways to deliver services. I want to help Washington catch up. (Cheers, applause.)

To do that, we need a political system that produces results by solving problems that hold us back, not one overwhelmed by extreme partisanship and inflexibility.

Now, I'll always seek common ground with friend and opponent alike. But I'll also stand my ground when I must. (Cheers, applause.)

That's something I did as Senator and Secretary of State -- whether it was working with Republicans to expand health care for children and for our National Guard, or improve our foster care and adoption system, or pass a treaty to reduce the number of Russian nuclear warheads that could threaten our cities -- and it's something I will always do as your President.

We Americans may differ, bicker, stumble, and fall; but we are at our best when we pick each other up, when we have each other's back.

Like any family, our American family is strongest when we cherish what we have in common, and fight back against those who would drive us apart.

People all over the world have asked me: "How could you and President Obama work together after you fought so hard against each other in that long campaign?"

Now, that is an understandable question considering that in many places, if you lose an election you could get imprisoned or exiled - even killed - not hired as Secretary of State. (Cheers, applause.)

But President Obama asked me to serve, and I accepted because we both love our country. (Cheers, applause.) That's how we do it in America.

With that same spirit, together, we can win these four fights.

We can build an economy where hard work is rewarded.

We can strengthen our families.

We can defend our country and increase our opportunities all over the world.

And we can renew the promise of our democracy.

If we all do our part. In our families, in our businesses, unions, houses of worship, schools, and, yes, in the voting booth.

I want you to join me in this effort. Help me build this campaign and make it your own.

Talk to your friends, your family, your neighbors.

Text "JOIN" J-O-I-N to 4-7-2-4-6.

Go to hillaryclinton.com and sign up to make calls and knock on doors. (Cheers, applause.)

It's no secret that we're going up against some pretty powerful forces that will do and spend whatever it takes to advance a very different vision for America. But I've spent my life fighting for children, families, and our country. And I'm not stopping now. (Cheers, applause, chanting.)

You know, I know how hard this job is. I've seen it up close and personal. (Laughter.)

All our Presidents come into office looking so vigorous. (Laughter.) And then we watch their hair grow grayer and grayer.

Well, I may not be the youngest candidate in this race. But I will be the youngest woman President in the history of the United States! (Cheers, applause.)

And the first grandmother as well. (Cheers, applause.)

And one additional advantage: You're won't see my hair turn white in the White House. I've been coloring it for years! (Cheers, applause.)

So I'm looking forward to a great debate among Democrats, Republicans, and Independents. I'm not running to be a President only for those Americans who already agree with me. I want to be a President for all Americans.

And along the way, I'll just let you in on this little secret. (Laughter.) I won't get everything right. Lord knows I've made my share of mistakes. Well, there's no shortage of people pointing them out! (Laughter.)

And I certainly haven't won every battle I've fought. But leadership means perseverance and hard choices. You have to push through the setbacks and disappointments and keep at it. (Cheers, applause.)

I think you know by now that I've been called many things by many people (laughter) -- "quitter" is not one of them. (Cheers, applause.)

Like so much else in my life, I got this from my mother.

When I was a girl, she never let me back down from any bully or barrier. In her later years, Mom lived with us, and she was still teaching me the same lessons. I'd come home from a hard day at the Senate or the State Department, sit down with her at the small table in our breakfast nook, and just let everything pour out. And she would remind me why we keep fighting, even when the odds are long and the opposition is fierce.

I can still hear her saying: "Life's not about what happens to you, it's about what you do with what happens to you - so get back out there." (Cheers, applause.)

She lived to be 92 years old, and I often think about all the battles she witnessed over the course of the last century - all the progress that was won because Americans refused to give up or back down.

She was born on June 4, 1919 -- before women in America had the right to vote. But on that very day, after years of struggle, Congress passed the Constitutional Amendment that would change that forever.

The story of America is a story of hard-fought, hard-won progress. And it continues today. New chapters are being written by men and women who believe that all of us - not just some, but all - should have the chance to live up to our God-given potential.

Not only because we're a tolerant country, or a generous country, or a compassionate country, but because we're a better, stronger, more prosperous country when we harness the talent, hard work, and ingenuity of every single American.

I wish my mother could have been with us longer. I wish she could have seen Chelsea become a mother herself. I wish she could have met Charlotte.

I wish she could have seen the America we're going to build together. (Cheers, applause.)

An America, where if you do your part, you reap the rewards.

Where we don't leave anyone out, or anyone behind.

An America where a father can tell his daughter: yes, you can be anything you want to be. Even President of the United States. (Cheers, applause.)

Thank you all. God bless you. And may God bless America. (Cheers, applause.)

From: [Gunaratna, Mahen](#)
To: [B](#)
Cc: jfdc@akpdmmedia.com; [Walzak, Phil](#); [Hagelgans, Andrea](#)
Subject: ABC News: Hillary Clinton Talked About de Blasio's Signature Issues "Years" Before Him, Says Neera Tanden
Date: Saturday, June 13, 2015 3:34:58 PM

Neera Tanden, the president of the Center for American Progress who is informally advising [Hillary Clinton](#) on policy, told ABC News she hoped New York Mayor [Bill de Blasio](#) -- with whom she served on the former secretary of state's 2000 campaign for Senate -- would eventually endorse their former boss, adding that Clinton had highlighted de Blasio's "signature" issues years before he had himself.

De Blasio [has said](#) he wants to hear more specifics from Clinton before making a decision.

2] Let's talk about New York Mayor Bill de Blasio, who ran Hillary Clinton's first campaign for the Senate. [You were Clinton's deputy campaign manager at that time](#), so you must have worked with both closely, yes? Do you find it odd that he has not endorsed her?

NT: Yes, I worked closely with Bill de Blasio when he was campaign manager and I was deputy campaign manager. My own view is that this is a timing issue. On issues like rising income [inequality](#) and policies like universal pre-k, signature issues for Bill de Blasio, Hillary was talking about them years ahead of Bill. In her presidential campaign in 2007 she raised concerns about rising [economic inequality](#) and she proposed way back then universal pre-k. Her calls for universal voting, criminal justice reform and strong, comprehensive [immigration reform](#) are ones that resonate with the broad public, but particularly with progressives. So I very much hope Mayor de Blasio will endorse Hillary once she's laid out her agenda.

From: [B](#)
To: ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com)
Subject: Follow up
Date: Saturday, June 13, 2015 3:39:37 PM

Spoke to maya. Pls call

From: [John Del Cecato](#)
To: [B](#)
Subject: Keith Ellison
Date: Saturday, June 13, 2015 3:54:03 PM

In the past, I think you've been calling the office & having them grab Keith - but since it's Saturday, there won't be anyone there.

Best number I have for him is his assistant's number.

Keith Ellison

Assistant: Dustin J. Brandenburg

Telephone: [REDACTED]

From: [Hinton, Karen](#)
To: [John Del Cecato](#)
Cc: [B; Walzak, Phil](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Wolfe, Emma](#)
Subject: Re: TPA follow-up
Date: Saturday, June 13, 2015 4:17:10 PM

Can I use this as a comment? Bloomberg and daily news have asked. Could we send out to room 9 list?

Sent from my iPhone

On Jun 13, 2015, at 4:03 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Adding Karen

From: John Del Cecato <jfdc@akpdmedia.com>
Date: Saturday, June 13, 2015 at 4:00 PM
To: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>, Thomas Snyder <TSnyder@cityhall.nyc.gov>, Emma Wolfe <EWolfe@cityhall.nyc.gov>
Subject: TPA follow-up

1. On Trade, MBDB & I were talking about next steps. He is going to talk to either Robby or Podesta about HRC opposing it now - which should be much easier since it's probably dead.

He may also reach out to Keith Ellison to see if there's a joint effort that they can make to help nudge in the right direction.

2. On HRC speech today, MBDB is going to say something along the lines of:

"This was an excellent speech — a full-throated progressive framework, and a heartfelt expression of Hillary Clinton's long progressive history. As she said, she'll be spelling out her policies on everything from lifting wages to helping working parents to progressive taxation in the weeks to come, and I look forward to those details with enthusiasm and great optimism."

Q: So you're STILL not ready to endorse?

A: I'm not focused on that narrow question. I'm focused on specific policy proposals, and I'm extremely encouraged that they'll be bold and on-point.

From: [Hinton, Karen](#)
To: [B](#)
Cc: [Kadushin, Peter](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); jfdc@akpdmedia.com; [Adams, Marti](#); [de Alwis, Ronalie](#)
Subject: Re: Statement / parade avail
Date: Saturday, June 13, 2015 6:13:29 PM

Ok will do

Sent from my iPhone

> On Jun 13, 2015, at 5:41 PM, B <BCCD@cityhall.nyc.gov> wrote:
>
>
> 1. Make "progressive taxation" the first of the three items you note
>
> 2. "Optimism" is fine -- doesn't need to be "great"
>
>
>
> ----- Original Message -----
> From: Hinton, Karen
> Sent: Saturday, June 13, 2015 04:27 PM
> To: B
> Cc: Kadushin, Peter; Walzak, Phil; Hagelgans, Andrea; 'jfdc@akpdmedia. com'
<jfdc@akpdmedia.com>; Adams, Marti; de Alwis, Ronalie
> Subject: Statement / parade avail
>
> Mr. mayor, I have received two requests for Clinton statement : daily news and Bloomberg. I
recommend I send them statement below from you. I also recommend we send to room 9 list.
>
> Also we are going to gauge what interest is at parade and decide on site whether to do a press avail.
>
> "It was an excellent speech — a full-throated progressive framework, and a heartfelt expression of
Hillary Clinton's long progressive history. As she said, she'll be spelling out her policies on everything
from lifting wages to helping working parents to progressive taxation in the weeks to come, and I look
forward to those details with enthusiasm and great optimism."
>
> Sent from my iPhone

From: [John Del Cecato](#)
To: [Shorris, Anthony](#)
Subject: Re: HRC Scorecard
Date: Saturday, June 13, 2015 6:39:54 PM

Wish we were in there! But the cause is being advanced so that's what's important

> On Jun 13, 2015, at 6:30 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:
>
> At least this language from Politico is comforting...
>
> 1. The Democratic Party is moving left fast, and she knows she needs to move with it. Clinton's spiel was slight on specifics (she'll unveil a series of new economic initiatives in a series of speeches from July to August), but her economic-inequality rhetoric could have been comfortably uttered by the likes of Elizabeth Warren, Joseph Stiglitz, Bernie Sanders or Martin O'Malley.
>
> OR BILL DE BLASIO?
>
>
>
> Anthony E. Shorris
> First Deputy Mayor
> City of New York
> City Hall
> New York, NY 10007
> 212-788-3191
>
>
>> On Jun 13, 2015, at 3:02 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>
>> Exactly. That's how I think we should approach
>>
>>
>>
>>> On Jun 13, 2015, at 2:56 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:
>>>
>>> Doesn't sound like she quite got there -- no surprise -- although progressives could indicate they welcome the general direction of many of her policies, but await specifics of her approach on a number of these issues.
>>>
>>>
>>>
>>> Anthony E. Shorris
>>> First Deputy Mayor
>>> City of New York
>>> City Hall
>>> New York, NY 10007
>>> 212-788-3191
>>>
>>>
>>>> On Jun 13, 2015, at 1:32 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:
>>>>
>>>> Paid lip service to all but strengthening unions, trade, and EITC/Social Security. Mouthed the words on fixing tax code to reward work and not wealth - but no specifics
>>>>
>>>>

>>>>
>>>>> On Jun 13, 2015, at 12:37 PM, Shorris, Anthony <AShorris@cityhall.nyc.gov> wrote:
>>>>>
>>>>> How is she doing against the TPA scorecard?
>>>>>
>>>>>
>>>>>
>>>>> Anthony E. Shorris
>>>>> First Deputy Mayor
>>>>> City of New York
>>>>> City Hall
>>>>> New York, NY 10007
>>>>> 212-788-3191
>>>>>

From: [Snyder, Thomas](#)
To: [John Del Cecato](#)
Cc: [B](#)
Subject: Re: DSM Register
Date: Saturday, June 13, 2015 7:55:22 PM

This is really something. Sustainable?

Sent from my iPhone

On Jun 13, 2015, at 6:10 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Bernie Sanders draws boisterous D.M. crowd of 700-plus

A boisterous crowd of more than 700 applauded presidential candidate Bernie Sanders more times than there were minutes in his speech Friday night.

The Vermont U.S. senator, an independent who is running for the Democratic nomination, spoke for a little more than an hour and answered questions for about 30 minutes at Drake University's Sheslow Auditorium.

MORE:

Sanders continues his streak of attracting large, loud crowds in Iowa. The audience of mostly professionals and older adults, mixed with some college-age and younger attendees, rewarded him with applause more than 100 times.

Sanders stuck with his main campaign topics of income inequality, climate change, free tuition and police brutality. He also touched on trade.

Here are some of Sanders' remarks that garnered the most applause:

- 1.** On income inequality and gender inequality in pay: "Today, in

my mind, the most significant issue from a moral perspective, from a political perspective and from an economic perspective is the grotesque level of inequality... A living wage should not only be fair, it should be equitable. That is why we must establish pay equity for women workers."

2. On paid vacation leave, sick time and maternity leave: "In recent years, there have been millions of women giving birth and unable to spend time with their newborn babies because they did not have the income, and they had to go back to work. Family values is not telling a woman that she can't spend time with a baby because she does not have enough money."

3. On the very wealthy: "There is something profoundly wrong when the top one-tenth of 1 percent owns almost as much wealth as the bottom 90 percent."

4. On trade policies: "It's not a sexy issue, but it is enormous. ...Our trade policies over the last 40 years ... have been a disaster. Since 2001, we have lost some 60,000 factories in this country and millions of decent-paying jobs. Trade isn't the only reason for those losses, but it is the major reason." He also said: "The House has put a kibosh on the Trans Pacific (Partnership). TPP is a continuation of these disastrous trade policies. Today, the good side won."

5. "If elected president, I will not (allow) any justice in the Supreme Court who is not prepared to be loud and clear in telling the American people ... to vote to overturn ... Citizens United," the 2010 ruling that gave corporations and unions free rein to spend unlimited amounts to call for a candidate's election or defeat.

About Sanders' visit

SETTING: Sheslow Auditorium, Drake University

CROWD: More than 700 people filled Sheslow Auditorium, not counting the 25 or so members of the media.

REACTION: The crowd applauded and shouted after Sanders brought up his main campaign themes. Many in the audience attempted to shake Sanders' hand after the almost hour-and-a-half appearance.

WHAT'S NEXT: This was the kickoff event of a three-day Iowa swing. He visits Marshalltown and Cedar Rapids on Saturday, and Waterloo, Iowa Falls and Indianola on Sunday.

From: [John Del Cecato](#)
To: [Snyder, Thomas](#)
Subject: Re: NYT
Date: Sunday, June 14, 2015 7:21:24 AM

Shit, sorry - I thought you meant the statement, which we covered in an earlier group email - but you're looking for something more fulsome than this? I can do up some Q&A this morning

"It was an excellent speech – a full-throated progressive framework, and a heartfelt expression of Hillary Clinton's long progressive history. As she said, she'll be spelling out her policies on everything from progressive taxation to lifting wages to helping working parents in the weeks to come, and I look forward to those details with enthusiasm and optimism."

From: <Snyder>, Thomas <TSnyder@cityhall.nyc.gov>
Date: Saturday, June 13, 2015 at 9:45 PM
To: John Del Cecato <jfdc@akpdmedia.com>
Cc: Bill de Blasio <BCCD@cityhall.nyc.gov>, "Walzak, Phil" <PWalzak@cityhall.nyc.gov>, "Hagelgans, Andrea" <AHagelgans@cityhall.nyc.gov>
Subject: Re: NYT

Send to Me Por favor

Sent from my iPhone

On Jun 13, 2015, at 9:08 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

Done and done

On Jun 13, 2015, at 7:59 PM, Snyder, Thomas <TSnyder@cityhall.nyc.gov> wrote:

John- I think you should draft TPs for Mayor on what to say about HRC.

Sent from my iPhone

On Jun 13, 2015, at 6:14 PM, John Del Cecato <jfdc@akpdmedia.com> wrote:

**Hillary Clinton, in Roosevelt Island
Speech, Pledges to Close Income Gap**

Continue reading the main story [Slide Show](#)



Hillary Clinton's Campaign Kickoff Speech

CreditDoug Mills/The New York Times

[Hillary Rodham Clinton](#), in a speech that was at times sweeping and at times policy laden, delivered on Saturday a pointed repudiation of Republican economic policies and a populist promise to reverse the gaping gulf between the rich and poor at her biggest campaign event to date.

Under sunny skies and surrounded by flag-waving supporters on Roosevelt Island in New York, Mrs. Clinton pledged to run an inclusive campaign and to create a more inclusive economy, saying that even the new voices in the Republican Party continued to push “the top-down economic policies that failed us before.”

“These Republicans trip over themselves promising lower taxes for the wealthy and fewer rules for the biggest corporations without any regard on how that will make inequality worse,” she said before a crowd estimated at 5,500, according to the campaign.

“I’m not running for some Americans,” Mrs. Clinton said. “I’m running for all Americans.”

Offering her case for the presidency, she

rested heavily on her biography. Her candidacy, she said, was in the name of “everyone who has ever been knocked down but refused to be knocked out.”

Continue reading the main story [Video](#)

Hillary Outlines Campaign Focus

Hillary Clinton speaks at her campaign launch rally on Roosevelt Island in New York City.

By Reuters on Publish Date June 13, 2015. Photo by Mark Kazlarich/The New York Times.

Mrs. Clinton portrayed herself as a fighter, sounding a theme her campaign had emphasized in recent days. “I’ve been called many things by many people, quitter is not one of them,” she said.

Standing on a platform set in the middle of a grassy memorial to Franklin D. Roosevelt on the East River island named after him, Mrs. Clinton invoked his legacy. She also praised President Obama and her husband, former President Bill Clinton, but declared that “we face new challenges” in the aftermath of the economic crisis.

While some Republican detractors have tried to make an issue of Mrs. Clinton’s age (if she won she would be 69 when she took office in January 2017), she sought to embrace it and to rebut the notion that she cannot stand for change or modernity. Offering her campaign contact information, she spoke about the lives

of gay people, saying Republicans “turn their backs on gay people who love each other.”

In one of the biggest applause lines, she said: “I may not be the youngest candidate in this race, but I will be the youngest woman president in the history of the United States.”

Underscoring the point with a riff on an old Beatles song, Mrs. Clinton said: “There may be some new voices in the presidential Republican choir. But they’re all singing the same old song.”

“It’s a song called ‘Yesterday,’ ” she continued. “They believe in yesterday.”

Allison Moore, a spokeswoman for the Republican National Committee, called the speech “chock-full of hypocritical attacks, partisan rhetoric and ideas from the past that led to a sluggish economy.”

Mrs. Clinton specified policies she would push for, including universal prekindergarten, paid family leave, equal pay for women, college affordability and incentives for companies that provide profit-sharing to employees. She also spoke of rewriting the tax code “so it rewards hard work at home” rather than corporations “stashing profits overseas.” She did not detail how she would achieve those policies or address their costs.

Mrs. Clinton spoke to the criticism that her wealth makes her out of touch with the middle-class Americans, saying her candidacy is for “factory workers and food servers who stand on their feet all day, for the nurses who work the night shift, for the truckers who drive for hours.”

Uncomfortable with the fiery rhetoric of Senator Elizabeth Warren, the Massachusetts Democrat, Mrs. Clinton offered some stark statistics to address the concerns of the Democratic Party’s restless left. “The top 25 hedge fund managers make more than all of America’s kindergarten teachers combined, often paying a lower tax rate,” she said.

Mrs. Clinton said many Americans must be asking, “When does *my* family get ahead?” She added: “When? I say now.”

In a campaign in which Republicans have emphasized the growing threat of Islamic terrorism and an unstable Middle East, Mrs. Clinton hardly mentioned foreign policy. She did speak of her experience as a senator from New York after the Sept. 11, 2001, attacks.

“As your president, I’ll do whatever it takes to keep Americans safe,” she said, weaving the skyline and a view of the newly built [One World Trade Center](#) into her remarks.

For as much as the content of the speech

mattered, the theater of it was equally important. For a campaign criticized for lacking passion, the event gave Mrs. Clinton the ability to create a camera-ready tableau of excitement.

The Brooklyn Express Drumline revved up the crowd assembled on a narrow stretch at the southern tip of the island. And Marlon Marshall, the campaign's director of political engagement, rattled off statistics about the number of volunteers who have signed up and house parties held in the early nominating states. A section with giant screens set up for an overflow crowd stood nearly empty.

But a crowd of die-hard supporters and volunteers from the staunchly Democratic New York area does not exactly represent the electorate writ large. The real test for Mrs. Clinton and how the speech was perceived will be in Iowa, where she was to travel on Saturday evening for several events. Iowa, the first nominating state, shunned her the last time she sought the presidency, in 2008.

"I was disappointed she didn't challenge Obama four years ago," said Dominique Pettinato, a 24-year-old parole officer who lives in Brooklyn.

For some members of the skeptical liberal wing of the Democratic Party still concerned that Mrs. Clinton will embrace her husband's

centrist approach, the speech went only so far in convincing them otherwise.

“This was mostly a typical Democratic speech — much better than the direction Republicans offer America,” said Adam Green, a co-founder of Progressive Change Campaign Committee, a liberal advocacy group. But he said the speech had not offered “the bold economic vision that most Americans want and need.”

Mrs. Clinton did not broach one issue that liberals are increasingly frustrated by: trade. On Thursday, Senator Bernie Sanders, a socialist from Vermont who is also seeking the Democratic nomination, pointedly criticized Mrs. Clinton for not taking a position on a controversial trade bill Mr. Obama is pushing, as well as other contentious issues like the proposed [Keystone XL](#) oil pipeline and the renewal of the [Patriot Act](#). “What is the secretary’s point of view on that?” Mr. Sanders asked of the act, which he voted against.

Mrs. Clinton had hardly stopped speaking Saturday when Bill Hyers, a senior strategist for Martin O’Malley, the former governor of Maryland, who is also seeking the Democratic presidential nomination, criticized her as vague on trade and other issues. Mr. O’Malley, he said, “has been fearless and

specific in the progressive agenda we need.”

If there is one demographic Mrs. Clinton’s campaign is hoping to excite it is young women. It is an obvious connection that her 2008 campaign played down as it tried to present the former first lady as a strong commander-in-chief.

But on Saturday it was clear that Mrs. Clinton will make gender more central to her campaign this time. In her closing remarks, she called for a country “where a father can tell his daughter yes, you can be anything you want to be, even president of the United States.”

Correction: June 13, 2015

An earlier version of this article misspelled the surname of a woman who attended Hillary Rodham Clinton’s speech. She is Dominique Pettinato, not Pettin. An earlier version also misstated part of a quote by Allison Moore, a spokeswoman for the Republican National Committee. She said Mrs. Clinton’s speech was “chock-full of hypocritical attacks,” not hypothetical attacks.

From: [John Del Cecato](#)
To: [Wolfe, Emma](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Date: Sunday, June 14, 2015 7:52:05 AM

I like. If we get this done, I think we could easily add to our populist litany. I doubt Uber is as unpopular as other corporate giants - but we could couch as "\$40 billion companies like Uber should do their part to help straphangers get more and faster trains" or whatever.

Editorial: Tax Uber

EDITORIALS

NEW YORK DAILY NEWS Today, 4:00 AM ET



Uber riders should chip in to support mass transit.

City Hall is running with the idea of asking customers of the fantastically successful Uber car service to chip in 50 cents per ride in support of mass transit.

Hail, hail to that.

Back in January, this page pointed out that while yellow and green taxis are obliged to collect the half-buck, Uber — and all other black and livery car services — have been getting a free ride, denying the Metropolitan Transportation Authority unknown millions in revenue.

"Tax Uber," our headline urged — both in the name of basic fairness, and in the name of bolstering the subway, bus and rail systems that are New York's beating heart.

That the MTA needs the money, there can be no question: The agency is \$14 billion short of what it needs over the next five years to keep the trains running, modernize antiquated equipment and accommodate surging ridership.

While fares cover more than half of the MTA's expenses, the authority also depends on an array of business and sales taxes — a fitting recognition its services' importance to the region's economy.

Among those levies is a 50-cent-per-ride surcharge on cabs that brings in \$90 million a year.

When that was enacted in 2009, yellow cabs were the unrivaled kings of the city's streets. Uber, just founded, was three years from arriving here.

It's a whole new world. The smartphone app-based service's fleet strength stands at 18,634, compared to 13,587 yellow taxis. And Uber is adding more than 1,000 cars per month.

Valued at upwards of \$50 billion, Uber can clearly afford to pay its fair share.

To see that it does, Mayor de Blasio and Taxi and Limousine Commission Chair Meera Joshi drafted a change in state law that would expand the 50-cent surcharge to all black cars, liveries and limousines, whether app-based or not.

This is not targeting an upstart rival; it's treating all modes of car-for-hire fairly to fund a common good.

East Harlem Assemblyman Robert Rodriguez is sponsoring the bill, with Michael Benedetto of the Bronx as a cosponsor. Good for them.

As an alternative, Uber is pushing the idea of earmarking all or part of the sales tax — which its customers pay and yellow riders do not — for the MTA. That's worth exploring.

One way or another, everyone who pays for a ride in the city must pony up.

From: [Snyder, Thomas](#)
To: [John Del Ceccato](#)
Subject: Hard
Date: Sunday, June 14, 2015 10:04:24 AM

If u are picking up any interesting commentary on her speech please forward.

Sent from my iPad

From: [Wolfe, Emma](#)
To: [John Del Cecato](#); [Walzak, Phil](#); [Hagelgans, Andrea](#)
Cc: [Lupo, Jon Paul](#)
Subject: RE:
Date: Sunday, June 14, 2015 7:06:17 PM

+jpb

From: John Del Cecato [jfdc@akpdmedia.com]
Sent: Sunday, June 14, 2015 7:51 AM
To: Wolfe, Emma; Walzak, Phil; Hagelgans, Andrea
Subject:

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