



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

September 27, 2018

Dear Requester,

This letter is in response to requests pursuant to the Freedom of Information Law received by this Office, seeking generally the following records:

Correspondence between the Office of the Mayor and Hilltop Public Solutions, AKPD Message & Media and Patrick Gaspard.

Due to the number of FOIL requests the Mayor's Office has received for similar communications, the documents being disclosed to you today may include materials that are outside the scope of your request.

The responsive records comprise:

- A. Material previously **withheld in full or in part** pursuant to the inter-agency exemption §87(2)(g).
  - Range: January 1, 2014 to December 31, 2016.
- B. Material previously **produced** in full or in part, **or withheld** in full.
  - Range: January 1, 2014 to December 31, 2016.
- C. Material responsive to requests not yet fulfilled, and thus not produced previously.
  - Range: January 1, 2017 to December 31, 2017.

Please note that some responsive materials have been redacted in part and several emails have been withheld in their entirety pursuant to Public Officers Law §87(2)(b). Some schedules have been redacted pursuant to Public Officers Law §87(2)(b). Please also note that some responsive material has been redacted in part pursuant to §87(2)(f).

Additionally, you will find a table containing the identities of those whose personal email addresses were redacted pursuant to Public Officers Law §87(2)(b), effectively concealing the identities of the senders and/or recipients. Please note that the Mayor's Office is not aware of all

identities of email recipients and senders. Those email senders and recipients who could not be identified are marked as “Unknown” on the attached table.

You may appeal the determination with regard to this production in writing within thirty days by addressing such an appeal to [foilappeal@cityhall.nyc.gov](mailto:foilappeal@cityhall.nyc.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Katherine Cocklin". The signature is written in a cursive style with a large initial "K" and "C".

Katherine Cocklin  
Associate Counsel  
Records Access Officer

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**From:** [Santucci, Laura](#)  
**To:** [Chirlane McCray](#)  
**Cc:** [Rachel Noerdlinger](#); [Ko, Eunice](#); [Ebs Burnough](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [peter ragone](#)  
**Subject:** Re: January 14th - Harry Belafonte  
**Date:** Saturday, January 04, 2014 3:29:39 PM

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Will get the specs and make a recommendation on what makes sense for you here.

On Jan 4, 2014, at 3:27 PM, "Chirlane McCray" < wrote:

Laura,  
Mr. Belafonte has invited me to participate in what I understand to be a planning meeting for a national/international initiative to stop/prevent, raise awareness about Violence Against Women --with men as partners in the effort.

The meeting is on 1/14 and will be hosted by Eve Ensler. Can you (or whoever you put in charge) please reach out to his office and get details? This should be vetted by our/my team, and if I attend (which I hope to) please let's determine who will attend with me.

This is a worthy issue, but I am concerned about the scale. I believe I should be more focused locally at this stage. But let's check out and see if this works at all and what ability we have to shape my role. Thx! ~  
Chirlane

Twitter @Chirlane  
<https://www.facebook.com/ChirlaneMccray>

~ Chirlane

Twitter @Chirlane  
<https://www.facebook.com/ChirlaneMccray>

**From:** [James Katz](#)  
**To:** [Transition Staff](#)  
**Cc:** [Chloe Drew](#); [Katie Moore](#)  
**Subject:** PRESS OFFICE APPOINTMENTS  
**Date:** Tuesday, January 07, 2014 2:56:06 PM

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All,

Mayor de Blasio is right now announcing the senior leadership of the administration's communications team. Many of these individuals are friends to us, and they will help ensure that the de Blasio administration and its work remain accessible to the people of New York.

Thanks,  
Chloe, Katie and James

—

Sent from [Mailbox](#) for iPhone

----- Forwarded message -----

**From:** **Mayor's Press Office** <[pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov)>  
**Date:** Tue, Jan 7, 2014 at 2:50 PM  
**Subject:** MAYOR DE BLASIO ANNOUNCES PRESS OFFICE APPOINTMENTS  
**To:** "[Mayor's Press Office](#)" <[pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov)>



THE CITY OF NEW YORK

OFFICE OF THE MAYOR

NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** January 7, 2014

**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

## **MAYOR DE BLASIO ANNOUNCES PRESS OFFICE APPOINTMENTS**

*Diverse office brings wide range of local, state and national experience to City Hall*

**NEW YORK, NY** -- Mayor Bill de Blasio today announced the members of the City Hall press office, appointing a diverse team that brings experience from advocacy, media and every level of government.

“We have brought together a team that can communicate with every part of this city. This is a press office that reflects our goals for this administration in every way. It’s diverse, progressive and effective. In their own right, these individuals have an incredible track record of public service, advocacy and in the media. Together, they will help us communicate our vision and make sure this office is transparent and responsive to the needs of the people,” said **Mayor Bill de Blasio**.

**Phillip Walzak** will serve as Press Secretary, where he will manage the Mayor’s press office and operations. Walzak served as Senior Communications Advisor for the New Yorkers for de Blasio campaign. He came to New York from Wisconsin, where he served as a senior communications staffer on the historic campaign of Tammy Baldwin, the first openly LGBT member of the U.S. Senate. Walzak previously worked as Communications Director in the battleground state of Wisconsin for the Obama Campaign in 2008. In 2009, he was appointed Director of Strategic Communications at the U.S. Department of Homeland Security. A veteran of many campaigns, Walzak also served on Capitol Hill as press secretary for two Members of Congress. Walzak is a Brooklyn resident and a graduate of the University of Chicago.

**Rebecca Kirszner Katz** will serve as Special Advisor to the Mayor. She will oversee the Mayor’s long-term projects, manage long-term media relations planning, and play a senior role in guiding the overall communications strategy of the Mayor’s administration. Katz, most recently a partner at Hilltop Public Solutions, helped shape the communications strategy on both the mayoral and public advocate campaigns of Mayor de Blasio. Highlights of her work include serving as U.S. Senate Leader Harry Reid’s Communications Director and running the Senate’s Communications War Room, assisting with the planning and execution of the White House’s communications strategy for Judge Sonia Sotomayor’s smooth path to confirmation, and helping Planned Parenthood fight back against the unprecedented assaults on women’s health by Congress in 2011. A Brooklyn resident and graduate of Philadelphia public schools, Katz also worked for Representatives Chaka Fattah and Allyson Schwartz. She holds a master’s degree in Government Administration from the University of Pennsylvania.

**Marti Adams** will serve as First Deputy Press Secretary, where she will be the chief spokesperson for the Mayor’s Office. She spent six years serving in key communications roles on both of President Obama’s campaigns and in his administration. Adams was the Director of Event Communications for President Obama’s 2012 re-election campaign, where she was responsible for the planning, messaging, branding and logistics for the President’s campaign events. Prior to that, she was one of the 19 original “Day One” staffers at the U.S. Treasury Department, beginning at the height of the Financial Crisis and continuing to serve for three years as the Spokesperson for the Office of Terrorism and Financial Intelligence. In this role, Adams led the department and the administration’s communications efforts on matters related to U.S. financial sanctions programs, anti-money laundering, counter terrorist financing and counter proliferation policy. She joined the

Obama campaign in 2007 as the Press Assistant in New Hampshire, and ended the campaign as the Deputy Press Secretary to Michelle Obama. Adams is a graduate of Spelman College.

**Angela Banks** will serve as Director of Operations for the Press Office. Banks has distinguished herself as an institution at City Hall and is now joining her fourth administration. She began her more than two decades of service with the Mayor's office at the Voter Assistance Commission, and then in the office of Deputy Mayor Bill Lynch, working with then-administration aide Bill de Blasio. In 1995, Banks moved to the Press Office, where she has served in ever-growing capacities since. She now serves as a first line of contact between City Hall and the press corps, and manages the Press Office's day-to-day operations. Banks is a native of Brooklyn, and lives in Canarsie with her husband of 17 years, Steve Lowe. She is a former rap artist, featured on the cover of Billboard Magazine.

**Maibe Ponet** will serve as Deputy Press Secretary. She previously served as a press secretary to Bill de Blasio during his first year as Public Advocate. She has worked in local Spanish-language media as a reporter and editor, most recently writing the editorial page and overseeing the opinion page for *El Diario La Prensa*. As a press secretary, she has served as a liaison to community and ethnic media for Democratic candidates, elected officials and city agencies, including 2005 Democratic mayoral nominee Fernando Ferrer, Manhattan Borough President Scott Stringer, and the New York City Department of Education. A wellness enthusiast, she spent the last year designing an innovative digital program to incentivize teenagers served by the YMCA of Greater New York to become more physically active. Ponet holds a BA in Journalism from Central University of Venezuela, and a master's degree in Urban Policy and Management from The New School University.

**Wiley Norvell** will serve as Deputy Press Secretary. Norvell has spent the past ten years working as a journalist and a communications officer in both advocacy and government. He began his work in media as a City Hall beat reporter in Toronto, Canada covering municipal, provincial and federal elections. In New York, he served as Communications Director for Transportation Alternatives, helping expand the organization's reach and bring its advocacy for biking and walking into the mainstream of New York City's progressive politics. Norvell joined then-Public Advocate Bill de Blasio's staff in 2010, and has served since as the office's Press Secretary. He is a graduate of the University of Virginia and holds a Masters' Degree from the University of Toronto.

**Mahen Gunaratna** will serve as Director of Research and Media Analysis. Mahen Gunaratna most recently served as an aide to Mayor de Blasio's mayoral campaign, handling communications and research. He previously served as New Mexico and Arizona Communications Director for Obama for America, as the President's regional spokesman for the Southwest. He has held a number of congressional and campaign roles, including Communications Director to Representative Frederica Wilson (D-FL), Research Director to Rep. Kendrick Meek's U.S. Senate campaign, Press Secretary to Rep. Meek, and Research Associate at Nesbitt Research LLC. Born in New York, Gunaratna is a graduate of Georgetown University.

###

**From:** [James Katz](#)  
**To:** [Transition Staff](#)  
**Cc:** [Chloe Drew](#); [Katie Moore](#)  
**Subject:** PRESS OFFICE APPOINTMENTS  
**Date:** Tuesday, January 07, 2014 2:56:06 PM

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Sent from [Mailbox](#) for iPhone

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THE CITY OF NEW YORK

OFFICE OF THE MAYOR

NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** January 7, 2014

**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

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###

**From:** [Wolfe, Emma](#)  
**To:** [Shorris, Anthony](#); [Dean \(OMB\)](#) "Fuleihan"; [Williams, Dominic](#); [Santucci, Laura](#); [Soliman, Sherif](#)  
**Subject:** Fwd: Governor's SoS press release  
**Date:** Tuesday, January 07, 2014 7:26:25 PM

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FYI

Begin forwarded message:

**From:** Emma Wolfe <[REDACTED]>  
**Date:** January 7, 2014 at 6:31:06 PM EST  
**To:** Josh Gold <[REDACTED]>  
**Cc:** Peter Ragone <[REDACTED]> Mike Rabinowitz  
<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, Jonathan Rosen  
<[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject: Re: Governor's SoS press release**

longer readout from same source i think  
headline: make full day pre-k universal in new york state  
bullet: expanding on last year's program to provide full day pre  
kindergarten for children in the highest needs communities, gov cuomo  
proposed a multi year plan to make full day prek available to all school  
districts statewide that wish to participate  
that's it

On Tue, Jan 7, 2014 at 6:12 PM, Josh Gold <[REDACTED]>  
wrote:

An early copy of the press release that a friend got a hold of Includes a  
"multi-year proposal for statewide UPK for any district that want it".

Sent from my iPhone

**From:** [Nick Baldick](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Gates Meeting  
**Date:** Wednesday, January 08, 2014 1:54:42 PM

---

Gabriel

Had to switch emails

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jan 8, 2014, at 1:52 PM, Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Gabriel

I am collecting info on the three attendees. Do you need any info for security etc...

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Dec 30, 2013, at 6:42 PM, Gabriel Schnake-Mahl  
<[gabriel@transition2013.com](mailto:gabriel@transition2013.com)> wrote:

Thanks for touching base. Confirmed - though still a little ways out.

I will send specific location once we move into new digs.

On Mon, Dec 30, 2013 at 10:17 AM, Nick Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:  
| Confirming Jen, Joe and Adam meeting with Ursulina and

Emma on January 10th at 10:30 AM

Location? City Hall?

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Dec 21, 2013, at 6:40 PM, Gabriel Schnake-Mahl  
<[gabriel@transition2013.com](mailto:gabriel@transition2013.com)> wrote:

Sorry for the lag in response, Nick. 10:30am on the 10th sounds good. On EW's schedule.

On Friday, December 20, 2013, Nick Baldick wrote:

Cool, how about 10:30 AM on 10th

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Dec 20, 2013, at 9:37 AM, Emma Wolfe  
<[REDACTED]> wrote:

+ GSM to schedule

On Fri, Dec 20, 2013 at 9:35 AM,  
Ursulina.r [REDACTED]  
wrote:

I can make the 10th work.

Sent from my iPhone

On Dec 20, 2013, at 9:33 AM,  
Emma Wolfe  
<[REDACTED]> wrote:

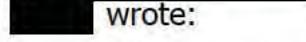
I have no idea! :) All i know is we're in albany on the 8th...probably the 10th is the best bet if we had to. ursulina can you do this with me on the 10th?

On Fri, Dec 20, 2013 at 9:29 AM, Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I could do 14th or 15th, but they couldn't, they can do 9th or 10th, but I can't be there then - do you have times then?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St.  
NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Dec 19, 2013, at 9:38 PM, Emma Wolfe

  
 wrote:

would they entertain a week or two later? That's just...such a crazy date...

On Thu,  
Dec 19,  
2013 at  
9:30 PM,  
Nick  
Baldick  
<nbaldick  
@hilltop  
ublicsoluti  
ons.com >  
wrote:

Emma

Is there  
anyway  
we  
could  
re-  
schedul  
e our  
Gates  
meeting  
with  
you and  
Ursulina  
for 2nd  
or 3rd?

Thanks

Nick

Nick  
Baldick  
Hilltop  
Public  
Solution  
s  
1000  
Potoma  
c St.  
NW,  
Suite  
500  
Washin  
gton,  
DC  
20007  
 [\(202\)  
298-](tel:(202)298-)

[3232](#)  
nbaldick  
@hilltop  
publicso  
lutions.  
com

**From:** [Lewis](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Cc:** [Katz, Robert](#)  
**Subject:** Fwd: [REDACTED], Honor for Chirlane: Update?  
**Date:** Wednesday, January 08, 2014 8:51:16 PM  
**Attachments:** [Chirlane McCray Letter.docm](#)  
[Chirlane McCray- on State Comm stationary.doc](#)

---

Hi Rebecca,

Congratulations on your position with the Mayor. Can you please get back to me regarding the two issues from my January 3 email? The Committee for Effective Leadership is most eager to know if the First Lady will accept the Committee's award on April 27.

I would also like to move forward with getting help for [REDACTED]

Thank you,

Lewis Goldstein

Member, Executive Committee  
NYS Democratic Committee

Vice Chair  
Bronx Democratic County Committee  
Liaison to the LGBT, Disabled and  
Animal Rights communities

Begin forwarded message:

**From:** [REDACTED]  
**Date:** January 3, 2014 at 11:36:01 AM EST  
**To:** [rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)  
**Subject:** [REDACTED] **Honor for Chirlane**

Hi Rebecca,

As per the email from the Mayor I am communicating with you regarding [REDACTED]. [REDACTED] is a young man who is in need of rehabilitation and support especially from other young people. [REDACTED] New York very lucky to have the Mayor and the First Lady here for all of us. I did communicate with [REDACTED] last night. At this point he would prefer if you would convey to me contacts of groups and possibly individuals who can help him.

At the Mayor's reception on Wednesday I asked the First Lady if she had seen the letters which were sent to her from the Committee for Effective Leadership and from me in which the Committee informed her that it would like to honor her in April. She had not seen them. She indicated she would be interested. She also indicated that I should get the letters to her. I am attaching them. Would you be the appropriate person to work on this or is there another person who will be working on the schedule for the First Lady? We are eager to send out invitations and to be able to honor our First Lady. I also plan to

bring the letters to Gracie Mansion on Sunday.

Thank you,

Lewis Goldstein  
Member, Executive Committee  
NYS Democratic Committee

Vice Chair, Bronx Democratic County Committee  
Liaison to the LGBTQ, animal rights and  
disabled communities

In a message dated 1/2/2014 10:00:49 P.M. Eastern Standard Time,  
[REDACTED] writes:

[REDACTED]

-----Original Message-----

From: Lew Goldstein  
To: Bill de Blasio  
Subject: Asked [REDACTED] help:Confidential & Personal  
Sent: Jan 2, 2014 9:11 PM

Hi Bill,

[REDACTED]

Thrilled that you are now our Mayor.

Best

Lewis  
Sent via BlackBerry by AT&T



## COMMITTEE FOR EFFECTIVE LEADERSHIP

(c/o Hon. Sylvia Lask- 3247 Johnson Avenue-# 501, Bronx, NY 10463

**Hon Bill de Blasio**  
**Hon. Michael Benedetto**  
**Hon. Carl Heastie**  
**Hon. James Vacca**  
**Hon. Ruben Diaz Jr.**  
**Mr. John Phillips**  
**Honorary Chairpersons**

November 7, 2013

Ms. Chirlane McCray  
442 11<sup>th</sup> Street  
Brooklyn, NY 11215-4308

Dear Ms. McCray

I am pleased to inform you that the Committee for Effective Leadership has chosen you as its recipient of the Committee for Effective Leadership Award for 2014.

This honor is being bestowed based on your unprecedented leadership in government and in business, your advocacy for a progressive society, your skills as a writer and as a poet and for your many other leadership roles over the years. This year the testimonial luncheon will be held on Sunday, April 27, 2013 from 12:30 PM to 3:00 PM at Villa Barone Restaurant, which is located at 3289 Westchester Avenue in the Pelham Bay Section of the Bronx.

Please have staff inform me and David Greenblatt by November 21 if you will be able to accept this honor. It would also be appreciated if you would send me a biography and a list of people to be invited at your earliest convenience.

Funds raised at this event will be used to further those causes and ideals that you represent. The funds are also used to support Lewis Goldstein in his role as the an Executive Board Member of the NYS Democratic Committee, Vice Chair of the Bronx Democratic County Committee, its liaison to the animal rights, LGBTQ and disabled communities and as a leader in our community.

Congratulations, we look forward to working with you in the months and years ahead.

Please address all correspondence to me at the above address or by telephone at 718-671-3410 or via email at [REDACTED] or the Committee's treasurer David Geenblatt at 917-991-2729 or via email at [dgreen92@terpmail.umd.edu](mailto:dgreen92@terpmail.umd.edu)

Sincerely,

Sylvia Lask  
Chairperson

**November 7, 2013**

**Ms. Chirlane McCray  
442 11<sup>th</sup> Street  
Brooklyn, NY 11215-4308**

**Dear Chirlane,**

**I hope that you will accept the honor by the Committee for Effective Leadership. Your views, commitment and dedication to what is best for New York City and for society as a whole are unparalleled. Your role in working jointly with the Mayor in implementing policy for our great City will lead to this truly being one City. Having a proactive First lady is something all residents of New York City will be grateful for.**

**Personally I have been impressed by both Bill and you for a long time. For the first time in many years I am optimistic that many of the ills confronting our great City will finally be addressed. Your story is one to be looked at with admiration. You are a role model to so many.**

**Thank you.**

**Sincerely,**

**Lewis Goldstein  
Member Executive Committee  
NYS Democratic Committee**

**Vice Chair,  
Bronx Democratic County Committee  
Liaison to the LGBT, Disabled and  
Animal Rights Communities**

**From:** [Schnake-Mahl, Gabriel](mailto:Schnake-Mahl, Gabriel)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Bios for Friday 1030 AM Gates Meeting  
**Date:** Thursday, January 09, 2014 12:07:15 AM

---

Thanks nick. We'll be ready for them on friday

---

**From:** Nick Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, January 08, 2014 03:25 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Bios for Friday 1030 AM Gates Meeting

**Jen Bluestein**  
*Senior Program Officer*

Jen Bluestein is a seasoned leader of national advocacy, campaign and strategic communications efforts who has spent two decades working in the political, non-profit, and media sectors.

Jen was most recently Director of Communications and Research at EMILY's List, the nation's largest resource for women in politics. During Jen's tenure, EMILY's List completed rigorous donor research leading to a holistic new messaging framework, and her team released a new analysis of the significance of EMILY's List women in office, "The Impact Project". In the 2011-2012 cycle, EMILY's List grew to a record 2.7 million members, elected a historic number of women to office, and raised \$52 million dollars to support women's leadership. Jen is especially proud of the three women under forty elected to congress in 2012, and the nation's only Democratic woman governor. Jen also served as a senior advisor to former Congresswoman Gabby Giffords and her husband, retired astronaut Mark Kelly, at their new organization to counterbalance the powerful gun lobby, Americans for Responsible Solutions.

Prior to joining EMILY's List, Jen spent four years at Teach For America as Vice President, Public Leadership Initiatives, leading a team that created a culture of political action and civic engagement among Teach For America's more than 30,000 corps members and alumni, inspiring and preparing them to run and serve in elected office and take on leadership roles in policy and advocacy throughout the country. Jen's team inspired corps members and alumni in more than 35 urban and rural regions to see politics as a critical lever for ending educational inequity, and brought a new group of committed young leaders, armed with their experience in classrooms, into politics. Jen's team grew the number of alumni in elected office from 6 to 41, more than quadrupled the percentage of alumni planning to run for office, built a national program customized in 35 regions, established effective partnerships with ideologically diverse organizations, and launched Teach For America's related 501c4 organization, Leadership for Educational Equity.

Jen held leadership roles on numerous campaigns prior to her work at EMILY'S List and TFA, including Newark, NJ Mayor Cory Booker's nationally recognized 2002 campaign, former US Secretary of Labor Bob Reich's Massachusetts gubernatorial campaign, and Fernando Ferrer's NYC Mayoral campaign. She also served as a spokesperson for the NY State Democratic Committee.

Jen's work includes strategic roles for non-profits including The National Council for Research on Women and the Drum Major Institute for Public Policy, consulting on national outreach, communications, and advocacy strategies. From 2002-2004 she served as a consultant to the DATA (Debt, AIDS, Trade, Africa) Foundation (now The ONE Campaign), founded by Bono and others to address the crises of poverty and disease. At DATA, she worked on political, communications, and organizing strategies in Maine, Massachusetts, Florida, Tennessee, Texas, Nebraska, Iowa, Illinois, Indiana, Kentucky, and the District of Columbia.

Previously, Jen was Vice President of Howard Rubenstein Public Relations, was a Senior Publicist at the

New Yorker Magazine and Vice President for Communications and Special Projects at Harper's Magazine. She was Press Secretary for the New York City Board of Education under Chancellor Rudy Crew and Mayor Rudy Giuliani. Jen is a graduate of Bryn Mawr College with a degree in Art History and English, who lives in Alexandria, VA.

### **Joe Scantlebury**

*Senior Program Officer*

Joe Scantlebury is a Senior Program Officer in the United States Program Advocacy Division. His grant making focuses on policy advocacy that advance the foundation's College Ready and Postsecondary Success strategies, in Arkansas, New York, Massachusetts and Ohio. Both of these strategies aim to address inequity and poverty within the U.S. by increasing opportunities for all students to graduate from high school ready for college and careers and for all young adults to complete a postsecondary education credential with labor market value. Joe also manages the U.S. Program's Civil Rights & Equity Organization (CREO) portfolio.

Prior to joining the foundation, Joe was a staff attorney for the Youth Law Center, where he advocated nationally on behalf of children in the juvenile justice and foster care systems. He helped establish the Legal Action Center National H.I.R.E. Network, a national ex-offender employment clearinghouse, and served as its first Director. He was also Executive Director of STRIVE/ East Harlem Employment Service - a dynamic international workforce development agency. Joe has also served as a Special United States Attorney for the District of Columbia; an impact litigator for the United States Department of Labor-Office of the Solicitor, the Civil Rights Division; and an associate at the New York City labor and employment law firm Eisner, Levy, Pollack & Ratner, P.C.

Joe is currently a member of the Board of Directors of The Corps Network, an Association of Black Foundation Executives 2012 Fellow, and a mentor to a number of students and young professionals. He has chaired the board of the Center for Community Conferencing; vice chaired the board of the National Youth Employment Coalition; and was a recipient of the United States-South Africa Emerging Leaders Fellowship.

Joe received his Bachelor of Science degree from the New York State School of Industrial and Labor Relations at Cornell University, where he was one of the first Cornell Tradition Fellows. He received his Juris Doctorate from New York University School of Law, where he was a Root-Tilden-Snow Fellow. He has also received an Honorary Doctorate from Livingstone College.

### **Adam Tucker**

*Senior Program Officer*

Adam Tucker is a Senior Program Officer with the Bill & Melinda Gates Foundation. As part of the College-Ready team, Adam focuses on systems grant-making that advances the foundation's mission of raising the national high school graduation rate and helping all students—regardless of race or family income—graduate prepared for college. Prior to joining the Foundation, Adam led the communications & advocacy division of Edison Schools. Before Edison, he served as a vice president of LearnNow, Inc., another education management organization. In his current role at the Foundation, Adam also draws upon his experience with the Coalition of Essential Schools where he led its public engagement and advocacy program, and Children Now, a nationally recognized children's advocacy group. He started his education career as a high school history teacher and program administrator in New England. Adam is a graduate of Brown University.

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Katz, Robert](#)  
**To:** [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Subject:** RE: [REDACTED], Honor for Chirlane: Update?  
**Date:** Thursday, January 09, 2014 1:34:02 AM

---

Almost positive this isn't for me. Rebecca Katz is at [rkkatz@cityhall.nyc.gov](mailto:rkkatz@cityhall.nyc.gov)

From my Android phone on T-Mobile. The first nationwide 4G network.

----- Original message -----

**From:** Lewis <[REDACTED]>  
**Date:** 01/08/2014 8:51 PM (GMT-05:00)  
**To:** "Rebecca Katz (hilltoppublicsolutions.com)" <[rkkatz@hilltoppublicsolutions.com](mailto:rkkatz@hilltoppublicsolutions.com)>  
**Cc:** "Katz, Robert" <[RKatz@cityhall.nyc.gov](mailto:RKatz@cityhall.nyc.gov)>  
**Subject:** Fwd: [REDACTED], Honor for Chirlane: Update?

Hi Rebecca,

Congratulations on your position with the Mayor. Can you please get back to me regarding the two issues from my January 3 email? The Committee for Effective Leadership is most eager to know if the First Lady will accept the Committee's award on April 27.

I would also like to move forward with getting help for [REDACTED].

Thank you,

Lewis Goldstein

Member, Executive Committee  
NYS Democratic Committee

Vice Chair  
Bronx Democratic County Committee  
Liaison to the LGBT, Disabled and  
Animal Rights communities

Begin forwarded message:

**From:** [REDACTED]  
**Date:** January 3, 2014 at 11:36:01 AM EST  
**To:** [rkkatz@hilltoppublicsolutions.com](mailto:rkkatz@hilltoppublicsolutions.com)  
**Subject:** [REDACTED], Honor for Chirlane

Hi Rebecca,

As per the email from the Mayor I am communicating with you regarding [REDACTED].

[REDACTED] is a young man who is in need of rehabilitation and support especially from other young people. [REDACTED] New York very lucky to have the Mayor and the First Lady here for all of us. I did communicate with [REDACTED] last night. At this point he would prefer if you would convey to me contacts of groups and possibly individuals who can help him.

At the Mayor's reception on Wednesday I asked the First Lady if she had seen the letters which were sent to her from the Committee for Effective Leadership and from me in which the Committee informed her that it would like to honor her in April. She had not seen them. She indicated she would be interested. She also indicated that I should get the letters to her. I am attaching them. Would you be the appropriate person to work on this or is there another person who will be working on the schedule for the First Lady? We are eager to send out invitations and to be able to honor our First Lady. I also plan to bring the letters to Gracie Mansion on Sunday.

Thank you,

Lewis Goldstein  
Member, Executive Committee  
NYS Democratic Committee

Vice Chair, Bronx Democratic County Committee  
Liaison to the LGBTQ, animal rights and disabled communities

In a message dated 1/2/2014 10:00:49 P.M. Eastern Standard Time, [REDACTED] writes:

[REDACTED]

-----Original Message-----

From: Lew Goldstein  
To: Bill de Blasio  
Subject: Asked [REDACTED] help:Confidential & Personal  
Sent: Jan 2, 2014 9:11 PM

Hi Bill,

[REDACTED]

Thrilled that you are now our Mayor.

Best

Lewis

| Sent via BlackBerry by AT&T

**From:** [Rebecca Katz](#)  
**To:** [Katz, Robert](#)  
**Subject:** New Contact Info RE: Dylan Denmark, Honor for Chirlane: Update?  
**Date:** Thursday, January 09, 2014 1:34:19 AM

---

After many great years, I am no longer with Hilltop. If you would like to reach me, please email [REDACTED]

For Hilltop matters, please call the Washington Office at (202) 298-3232

Thanks and keep in touch,  
RKK

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](#)

**From:** [Rebecca Katz](#)  
**To:** [Katz, Robert](#)  
**Subject:** New Contact Info RE: Dylan Denmark, Honor for Chirlane: Update?  
**Date:** Thursday, January 09, 2014 1:34:19 AM

---

After many great years, I am no longer with Hilltop. If you would like to reach me, please email [REDACTED]

For Hilltop matters, please call the Washington Office at (202) 298-3232

Thanks and keep in touch,  
RKK

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](#)

**From:** [Emma Wolfe](#)  
**To:** [Schnake-Mahl, Gabriel](#); [Furnas, Benjamin](#)  
**Subject:** Fwd: Leg Calendar  
**Date:** Thursday, January 09, 2014 7:19:24 AM

---

Begin forwarded message:

**From:** Josh Gold <[REDACTED]>  
**Date:** January 9, 2014 at 12:48:56 AM EST  
**To:** Emma Wolfe <[REDACTED]> Mike Rabinowitz  
<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, Jonathan Rosen  
<[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, "[emma@berlinrosen.com](mailto:emma@berlinrosen.com)"  
<[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>, peter ragone <[REDACTED]>  
**Subject: Leg Calendar**

finally came out today. 4 day weeks in march. budget cmte/hearings on 1/29,30 and 2/6.

<http://assembly.state.ny.us/leg/calendar/>

**From:** [Emma Wolfe](#)  
**To:** [Schnake-Mahl, Gabriel](#); [Furnas, Benjamin](#)  
**Subject:** Fwd: Leg Calendar  
**Date:** Thursday, January 09, 2014 7:19:24 AM

---

Begin forwarded message:

**From:** Josh Gold <[REDACTED]>  
**Date:** January 9, 2014 at 12:48:56 AM EST  
**To:** Emma Wolfe <[REDACTED]> Mike Rabinowitz  
<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, Jonathan Rosen  
<[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, "[emma@berlinrosen.com](mailto:emma@berlinrosen.com)"  
<[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>, peter ragone <[REDACTED]>  
**Subject: Leg Calendar**

finally came out today. 4 day weeks in march. budget cmte/hearings on 1/29,30 and 2/6.

<http://assembly.state.ny.us/leg/calendar/>

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** [Ramirez Ursulina \(URamirez@schools.nyc.gov\)](mailto:URamirez@schools.nyc.gov); [REDACTED]  
**Subject:** FW: Bios for Friday 1030 AM Gates Meeting  
**Date:** Friday, January 10, 2014 10:16:00 AM

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**From:** Schnake-Mahl, Gabriel  
**Sent:** Thursday, January 09, 2014 12:07 AM  
**To:** 'nbaldick@hilltoppublicsolutions.com'  
**Subject:** Re: Bios for Friday 1030 AM Gates Meeting

Thanks nick. We'll be ready for them on friday

---

**From:** Nick Baldick [mailto:nbaldick@hilltoppublicsolutions.com]  
**Sent:** Wednesday, January 08, 2014 03:25 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Bios for Friday 1030 AM Gates Meeting

**Jen Bluestein**  
*Senior Program Officer*

Jen Bluestein is a seasoned leader of national advocacy, campaign and strategic communications efforts who has spent two decades working in the political, non-profit, and media sectors.

Jen was most recently Director of Communications and Research at EMILY's List, the nation's largest resource for women in politics. During Jen's tenure, EMILY's List completed rigorous donor research leading to a holistic new messaging framework, and her team released a new analysis of the significance of EMILY's List women in office, "The Impact Project". In the 2011-2012 cycle, EMILY's List grew to a record 2.7 million members, elected a historic number of women to office, and raised \$52 million dollars to support women's leadership. Jen is especially proud of the three women under forty elected to congress in 2012, and the nation's only Democratic woman governor. Jen also served as a senior advisor to former Congresswoman Gabby Giffords and her husband, retired astronaut Mark Kelly, at their new organization to counterbalance the powerful gun lobby, Americans for Responsible Solutions.

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and the Drum Major Institute for Public Policy, consulting on national outreach, communications, and advocacy strategies. From 2002-2004 she served as a consultant to the DATA (Debt, AIDS, Trade, Africa) Foundation (now The ONE Campaign), founded by Bono and others to address the crises of poverty and disease. At DATA, she worked on political, communications, and organizing strategies in Maine, Massachusetts, Florida, Tennessee, Texas, Nebraska, Iowa, Illinois, Indiana, Kentucky, and the District of Columbia.

Previously, Jen was Vice President of Howard Rubenstein Public Relations, was a Senior Publicist at the New Yorker Magazine and Vice President for Communications and Special Projects at Harper's Magazine. She was Press Secretary for the New York City Board of Education under Chancellor Rudy Crew and Mayor Rudy Giuliani. Jen is a graduate of Bryn Mawr College with a degree in Art History and English, who lives in Alexandria, VA.

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Joe is currently a member of the Board of Directors of The Corps Network, an Association of Black Foundation Executives 2012 Fellow, and a mentor to a number of students and young professionals. He has chaired the board of the Center for Community Conferencing; vice chaired the board of the National Youth Employment Coalition; and was a recipient of the United States-South Africa Emerging Leaders Fellowship.

Joe received his Bachelor of Science degree from the New York State School of Industrial and Labor Relations at Cornell University, where he was one of the first Cornell Tradition Fellows. He received his Juris Doctorate from New York University School of Law, where he was a Root-Tilden-Snow Fellow. He has also received an Honorary Doctorate from Livingstone College.

### **Adam Tucker**

*Senior Program Officer*

Adam Tucker is a Senior Program Officer with the Bill & Melinda Gates Foundation. As part of the College-Ready team, Adam focuses on systems grant-making that advances the foundation's mission of raising the national high school graduation rate and helping all students—regardless of race or family income—graduate prepared for college. Prior to joining the Foundation, Adam led the communications & advocacy

division of Edison Schools. Before Edison, he served as a vice president of LearnNow, Inc., another education management organization. In his current role at the Foundation, Adam also draws upon his experience with the Coalition of Essential Schools where he led its public engagement and advocacy program, and Children Now, a nationally recognized children's advocacy group. He started his education career as a high school history teacher and program administrator in New England. Adam is a graduate of Brown University.

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Nitzky, Michael](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Katz, Robert](#)  
**Subject:** checking in  
**Date:** Monday, January 13, 2014 1:14:51 PM

---

Who can we get from the administration on Inside City Hall this week/

Michael Nitzky  
Senior Political Producer NY1  
212-379-3336  
Twitter @mnitzky

---

This E-mail and any of its attachments may contain Time Warner Cable proprietary information, which is privileged, confidential, or subject to copyright belonging to Time Warner Cable. This E-mail is intended solely for the use of the individual or entity to which it is addressed. If you are not the intended recipient of this E-mail, you are hereby notified that any dissemination, distribution, copying, or action taken in relation to the contents of and attachments to this E-mail is strictly prohibited and may be unlawful. If you have received this E-mail in error, please notify the sender immediately and permanently delete the original and any copy of this E-mail and any printout.

**From:** [Sherif Soliman](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Marco Carrion](#); [Ross Offinger](#); [Emily Walsh](#); [Josh Gold](#); [Schnake-Mahl, Gabriel](#); [Jonathan Rosen](#); [Ragone, Peter](#); [Mike Rabinowitz](#)  
**Subject:** Re: Weekly UPK Planning Meeting  
**Date:** Monday, January 13, 2014 3:37:51 PM

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Thanks! All good here.

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Good for me.

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Good for Mike and Jonathan.

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**From:** Josh Gold <[REDACTED]>  
**Date:** Monday, January 13, 2014 2:07 PM  
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**Cc:** Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>, "Ragone, Peter" <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>, Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, "[REDACTED]" <[REDACTED]>, "[REDACTED]" <[REDACTED]>, "[REDACTED]" <[REDACTED]> Emily Walsh <[emily@berlinrosen.com](mailto:emily@berlinrosen.com)>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Re: Weekly UPK Planning Meeting

+SY

Sent from my iPhone

On Jan 13, 2014, at 2:01 PM, "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

What: Weekly UPK meetings

When: **THURSDAYS AT 6PM**

Where: 253 Broadway, 5<sup>th</sup> floor

Does this timing work for everyone? Hope to be able to keep this timing relatively consistent from week to week.

--

--

Ross Offinger

C. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

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**Cc:** [Marco Carrion](#); [Ross Offinger](#); [Emily Walsh](#); [Josh Gold](#); [Schnake-Mahl, Gabriel](#); [Jonathan Rosen](#); [Ragone, Peter](#); [Mike Rabinowitz](#)  
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C. [REDACTED]

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Ross Offinger

C.

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** FW: Emilia Wolfe  
**Date:** Tuesday, January 14, 2014 9:58:47 AM

---

---

**From:** McDougald, Bruce  
**Sent:** Friday, January 10, 2014 1:24 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Morton, Jean  
**Subject:** FW: Emilia Wolfe

Hi Gabe,

Here is the information about Emma's documents. Thanks for your help.

Let me know when I can come over to CH to collect the rest of her paperwork. And yours as well.

Thank you.

Bruce

---

**From:** Morton, Jean  
**Sent:** Friday, January 10, 2014 1:16 PM  
**To:** McDougald, Bruce  
**Subject:** Emilia Wolfe

After speaking with DOI, they said they never got any documentation from Emma, therefore, we will need the following:

- School Diploma or Transcript
- Birth certificate or current passport
- Proof of residency (i.e. utility bill, lease, mortgage, cable etc.)
- Social Security Card
- Driver's license
- Money Order in the amount of \$9 payable to the Office of the City Clerk for her Oath of Office
- Voided Check or Bank Statement for Direct Deposit

I think that will do it. You can delete anything that you think we don't need.

*Jeanne Morton  
Office of the Mayor  
100 Gold Street, 2<sup>nd</sup> Floor  
New York, NY 10038  
(212) 788-2658 (P)  
(212) 312-0724 (fax) or*

(212) 788-2665 (fax)

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** "[Stephanie Yazgi](#)"  
**Subject:** RE: FW: Emilia Wolfe  
**Date:** Tuesday, January 14, 2014 10:30:57 AM

---

Yup. Got it

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, January 14, 2014 10:26 AM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Wolfe, Emma  
**Subject:** Re: FW: Emilia Wolfe

Please use my personal [REDACTED] for anything personal like this. Thanks,  
Stephanie

On Tue, Jan 14, 2014 at 9:58 AM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

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**From:** McDougald, Bruce  
**Sent:** Friday, January 10, 2014 1:24 PM  
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*[\(212\) 312-0724 \(fax\)](tel:2123120724) or*  
*[\(212\) 788-2665 \(fax\)](tel:2127882665)*

**From:** [Ko, Eunice](#)  
**To:** ["Laura Kavanagh"; syazgi@hilltoppublicsolutions.com](#)  
**Subject:** RE:  
**Date:** Tuesday, January 14, 2014 10:47:24 AM

---

Haha thanks Laura. I've met Stephanie before, but thanks for the intro. I love the name Roland :) I hope to meet the little guy one day!

**From:** Laura Kavanagh [mailto:lkavanagh@transition2013.com]  
**Sent:** Tuesday, January 14, 2014 10:44 AM  
**To:** Ko, Eunice; syazgi@hilltoppublicsolutions.com  
**Subject:**

e-connecting you guys with your new addresses. I think you know one another, but just in case...

Eunice - Formerly PA scheduling team, now Mayoral scheduling team handling all things Chirlane.

Stephanie - formerly of de Blasio team political/field, now of hilltop/UPK team field. Also parent of Roland the dog.

**From:** [Ko, Eunice](#)  
**To:** ["Laura Kavanagh"; syazgi@hilltoppublicsolutions.com](#)  
**Subject:** RE:  
**Date:** Tuesday, January 14, 2014 10:47:24 AM

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**Sent:** Tuesday, January 14, 2014 10:44 AM  
**To:** Ko, Eunice; syazgi@hilltoppublicsolutions.com  
**Subject:**

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**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Laura Kavanagh](#)  
**Subject:** Re:  
**Date:** Tuesday, January 14, 2014 12:06:28 PM

---

Eunice! Yes... same people different emails. Will let you know about the Chirlane stuff as we hammer out more planning details. Mostly just to know who to go to when ready... congrats on the new gig! Thank you. Stephanie

On Tue, Jan 14, 2014 at 10:47 AM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Haha thanks Laura. I've met Stephanie before, but thanks for the intro. I love the name Roland :) I hope to meet the little guy one day!

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**From:** [Greg Wasserstrom](#)  
**To:** [Singleton, Jessica](#)  
**Subject:** [REDACTED] and some other questions  
**Date:** Monday, January 20, 2014 4:05:50 PM

---

Hey Jessie!

Wanted to have a quick chat with you about [REDACTED] who it seems like it makes good sense for me to hire this week! Wanted to connect with you though to get a sense of your needs, time, etc.

Also! I need to build a celeb tweeters list for one of my clients who has a lot of celebrity supporters out in LA. Would love to get some pointers from you on that.

Got 20 minutes to chat with me? Thanks!

G

--

Greg Wasserstrom  
Principal, Hilltop Digital  
917.231.5168 | [@wssrstrm](#)

32 Court Street Suite 2109  
Brooklyn, NY 11201

**From:** [SY Hilltop](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Contact to reserve steps of city hall  
**Date:** Friday, January 24, 2014 4:17:38 PM

---

Who can do that for upk women's press event? Feb 13 11-12 or 12-1

**From:** [Gabriel Schnake-Mahl](#)  
**To:** [Joshua Gold](#)  
**Cc:** [Stephanie Yazgi](#); [Ko. Eunice](#)  
**Subject:** Re: 2/13 women's UPK presser  
**Date:** Tuesday, January 28, 2014 12:35:57 PM

---

+ Eunice, scheduler for CMC

On Tue, Jan 28, 2014 at 11:34 AM, <[REDACTED]> wrote:  
Cmc is tentatively confirmed for 2/13

-----Original Message-----

**From:** [REDACTED]  
**To:** Joshua Gold  
**To:** gabriel  
**Cc:** Stephanie Yazgi  
**ReplyTo:** [REDACTED]  
**Subject:** Re: 2/13 women's UPK presser  
**Sent:** Jan 27, 2014 10:31 PM

Cool - eunice - gsm make happen plz

-----Original Message-----

**From:** Joshua Gold  
**To:** Gabriel Schnake-Mahl  
**Cc:** Emma Wolfe  
**Cc:** Stephanie Yazgi  
**Subject:** 2/13 women's UPK presser  
**Sent:** Jan 27, 2014 8:51 PM

SY points out that This is a good CMC event rather than MBDB - how can we get on her schedule?

Sent from my iPhone  
Sent via BlackBerry by AT&T

Sent via BlackBerry by AT&T

--

Gabriel Schnake-Mahl  
Cell: [REDACTED]

**From:** [Wolfe, Emma](#)  
**To:** "[Stephanie Yazgi](#)"; [Josh Gold](#)  
**Subject:** RE: a couple things...  
**Date:** Thursday, January 30, 2014 3:41:48 PM

---

This is about what works best for the issue. The Reverend needs to be there.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, January 30, 2014 3:08 PM  
**To:** Josh Gold; Wolfe, Emma  
**Subject:** a couple things...

a) for manhattan jennifer thinks riverside would be good if sharpston is cool with it BUT

b) she said her father's old church bethany baptist doesn't have permanent pastor which is better for us to host something where no permanent pastor and we want her to be part of program to make the asks portion

it's an activist church  
sharpston is a member  
its in bed stuy

OUR LIST and NAN LIST are both brooklyn heavy so...  
wondering if we should accomodate kirsten, stick with our roots and bite the bullet to do  
BROOKLYN

stephanie

**From:** [SY Hilltop](#)  
**To:** [Chao, Raymond](#)  
**Cc:** [Harold Miller](#); [Gabriel Schnake-Mahl](#)  
**Subject:** Re: BdB 2/11 8:30am  
**Date:** Tuesday, January 28, 2014 2:59:24 PM

---

My cell is [REDACTED]

On Jan 28, 2014, at 12:30 PM, "Chao, Raymond" <[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)> wrote:

Thanks, Stephanie.

Please send over specifics as you get them.

Also for future reference, could you send me a phone number where I could reach you?

Let me know if there's anything else I can help with.

Thanks,

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, January 27, 2014 1:25 PM  
**To:** Raymond Chao; Harold Miller  
**Cc:** Gabriel Schnake-Mahl  
**Subject:** Re: BdB 2/11 8:30am

It's a clergy event we are doing with National Action Network. he will be headlining Clergy Breakfast with Reverend Al Sharpton to get clergy to sign up in support of UPK NYC. Room will be full of interfaith, citywide clergy who support the campaign. We are calling them together to give them some ways to move campaign forward through their ministries.

- a) Sign on to open letter of support
  - b) Preach on it and collect petition signatures after services
  - c) lead delegations to inform electeds of their support
- It will likely be in manhattan (or brooklyn)

Good for now?

On Mon, Jan 27, 2014 at 11:30 AM, Raymond Chao <[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)>

wrote:

Thanks, Stephanie.

When you know, just send over a list of who will be there and any info about what they might want to discuss.

Feel free to reach out if I can help in anyway.

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: [\(212\)-788-7565](tel:212-788-7565)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, January 27, 2014 11:23 AM  
**To:** Gabriel Schnake-Mahl  
**Cc:** Raymond Chao  
**Subject:** Re: BdB 2/11 8:30am

Ray. Thanks... I'm going to be figuring out vision and logistics on this soon and will let you know where we think it will be etc. Stephanie

On Mon, Jan 27, 2014 at 11:17 AM, Gabriel Schnake-Mahl  
<[\[REDACTED\]](mailto:[REDACTED])> wrote:

This is scheduled for 8:30am-9:30am on 2/11. Ray is part of the scheduling team and can discuss logistics.

On Mon, Jan 27, 2014 at 10:35 AM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
Can we lock that in?!

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

**From:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)  
**To:** [Ko, Eunice](mailto:Ko.Eunice)  
**Cc:** [Gabriel Schnake-Mahl](mailto:Gabriel.Schnake-Mahl); [Josh Gold](mailto:Josh.Gold)  
**Subject:** Re: thanks so much...  
**Date:** Thursday, January 30, 2014 3:46:09 PM

---

Did you get this note about 3/13?

On Tue, Jan 28, 2014 at 6:59 PM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

can you also put a hold on 3/13... time TBD for CITYWIDE UPKNYC event

On Tue, Jan 28, 2014 at 6:57 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Once you get details, we can get in touch and flesh this out more. I'm holding the time on her calendar. Thanks!

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Tuesday, January 28, 2014 5:46 PM

**To:** Gabriel Schnake-Mahl; Ko, Eunice

**Cc:** Josh Gold

**Subject:** Re: thanks so much...

we will have details soon.

i also plan to chat with rachel nordlinger soon on more chirlane ideas to see what she is up for...

will keep you posted on that. please let me know the process you want...  
stephanie

On Tue, Jan 28, 2014 at 5:40 PM, Gabriel Schnake-Mahl

< wrote:

i've reserved steps for 11am-1pm.

CMC is confirmed, but you will need to follow up with eunice on details

On Tue, Jan 28, 2014 at 5:33 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

for locking in CMC for 2/13 from 12 to 1PM for presser

want to make sure that is set and so are steps from 12 to 1pm

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Gabriel Schnake-Mahl](#); [Josh Gold](#)  
**Subject:** Re: thanks so much...  
**Date:** Thursday, January 30, 2014 5:35:59 PM

---

3/13 for CMC (not sure about mayor) in EVENING or LATE AFTERNOON

2/13 for 11am to 1PM CITY HALL STEPS WOMEN PRESSER for CMC NOT MAYOR

On Thu, Jan 30, 2014 at 5:00 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

CMC will most likely want to attend though.

**From:** Gabriel Schnake-Mahl [mailto:████████████████████]  
**Sent:** Thursday, January 30, 2014 4:59 PM  
**To:** Ko, Eunice  
**Cc:** Stephanie Yazgi; Josh Gold

**Subject:** Re: thanks so much...

3/13 is for the mayor I believe

On Thu, Jan 30, 2014 at 4:53 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

To clarify, holding usual presser time window 11am-2pm

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, January 30, 2014 4:40 PM  
**To:** Gabriel Schnake-Mahl

**Cc:** Ko, Eunice; Josh Gold

**Subject:** Re: thanks so much...

anything you need, brother.

On Thu, Jan 30, 2014 at 4:08 PM, <████████████████████> wrote:

K I ask cuz the more info I have the easier it is to lock down.

Will let you know when confirmed.

Sent via BlackBerry by AT&T

---

**From:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

**Date:** Thu, 30 Jan 2014 16:05:43 -0500

**To:** Gabriel Schnake-Mahl <[REDACTED]>

**Cc:** Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>; Josh Gold <[REDACTED]>

**Subject:** Re: thanks so much...

citywide UPK campaign event

it's 2 weeks before d day for us

On Thu, Jan 30, 2014 at 3:54 PM, Gabriel Schnake-Mahl <[REDACTED]> wrote:

purpose of the event? location? anything?

On Thu, Jan 30, 2014 at 3:50 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

late afternoon/ evening

or just evening

blech

On Thu, Jan 30, 2014 at 3:48 PM, Gabriel Schnake-Mahl <[REDACTED]> wrote:

Can't put a hold without a general time - morning, afternoon, evening. Need more details.

On Thu, Jan 30, 2014 at 3:45 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Did you get this note about 3/13?

On Tue, Jan 28, 2014 at 6:59 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

can you also put a hold on 3/13... time TBD for CITYWIDE UPK NYC event

On Tue, Jan 28, 2014 at 6:57 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Once you get details, we can get in touch and flesh this out more. I'm holding the time on her calendar. Thanks!

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, January 28, 2014 5:46 PM  
**To:** Gabriel Schnake-Mahl; Ko, Eunice  
**Cc:** Josh Gold  
**Subject:** Re: thanks so much...

we will have details soon.

i also plan to chat with rachel nordlinger soon on more chirlane ideas to see what she is up for...

will keep you posted on that. please let me know the process you want...  
stephanie

On Tue, Jan 28, 2014 at 5:40 PM, Gabriel Schnake-Mahl  
<[REDACTED]> wrote:

i've reserved steps for 11am-1pm.

CMC is confirmed, but you will need to follow up with eunice on details

On Tue, Jan 28, 2014 at 5:33 PM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

for locking in CMC for 2/13 from 12 to 1PM for presser

want to make sure that is set and so are steps from 12 to 1pm

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

**From:** [Wolfe, Emma](#)  
**To:** ["Josh Gold"](#); [Stephanie Yazgi](#)  
**Cc:** [Matt Tepper](#)  
**Subject:** RE: you ok with this save the date flyer for Bronx Rally  
**Date:** Friday, January 31, 2014 5:46:23 PM

---

I don't know what this is

**From:** Josh Gold [mailto:████████████████████]  
**Sent:** Friday, January 31, 2014 2:58 PM  
**To:** Stephanie Yazgi  
**Cc:** Matt Tepper; Wolfe, Emma  
**Subject:** Re: you ok with this save the date flyer for Bronx Rally

both are fine. but on bx town hall, we have to talk to electeds before we pick a site as we are doing this together with local electeds in partnership

On Fri, Jan 31, 2014 at 2:56 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
he wants to do bronx town hall  
i sent sample of albany lobby day which nycc passing out to their members and we are handing out to clergy tomorrow unless you say no

On Fri, Jan 31, 2014 at 2:55 PM, Josh Gold <████████████████████> wrote:  
i mean lobby day or bronx town hall

On Fri, Jan 31, 2014 at 2:55 PM, Josh Gold <████████████████████> wrote:  
this is save the date for rally? or bonx town hall?

On Fri, Jan 31, 2014 at 2:53 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
do we need to talk to electeds josh or is it cool since it doesn't list districts?  
also matt here is a save the date which saves paper and is simple design yo might want to use the major community orgs are using template change the ino and conact info too it is editable thanks all

On Fri, Jan 31, 2014 at 2:50 PM, Matt Tepper <[matt@berlinrosen.com](mailto:matt@berlinrosen.com)> wrote:  
C4C asked for something they can distribute to their Bronx orgs so they can save the date for the meeting (and follow up with details later).

You good with this?



**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: Question about CMC  
**Date:** Monday, February 03, 2014 10:30:03 AM

---

thank you

On Mon, Feb 3, 2014 at 10:14 AM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

You got it! I'm holding 12pm-2pm for now.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 03, 2014 10:10 AM  
**To:** Ko, Eunice  
**Subject:** Re: Question about CMC

it's the 26th around lunchtime

description i gave you before is the standing one.. will let you know as more details surface. she must be there so pls let me know if something jeopardizes!

On Sun, Feb 2, 2014 at 4:36 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Great! Can u put tentative hold for lady's lunch on both and I will firm up  
In next 24 hrs

On Feb 2, 2014, at 4:09 PM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

As of now, both dates are free!

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, January 31, 2014 1:23 PM  
**To:** Ko, Eunice  
**Subject:** Question about CMC

Is she available for Feb 25 to 26 for CMC at lunch time around 11 to 1PM

it's a fancy ladies lunch hosted by big donor lorna brett howard and christine marinoni  
and julie menin

let me know if both or either work..

steph

**From:** [Wolfe, Emma](#)  
**To:** [Josh Gold](#)  
**Cc:** [Jonathan Rosen](#); [Stephanie Yazgi \(syazgi@hilltoppublicsolutions.com\)](#); [Marco Carrion](#)  
**Subject:** Re: Pastor AR Bernard  
**Date:** Monday, February 03, 2014 12:05:40 PM

---

No we have a direct relationship. Will discuss later.

> On Feb 3, 2014, at 11:39 AM, "Josh Gold" <[REDACTED]> wrote:

>

> +Marco

>

> My only way in there has been through Ken Thompson. Probably easier for Marco?

>

> Sent from my iPhone

>

>> On Feb 3, 2014, at 11:24 AM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

>>

>> What is easiest way to follow-up on this?

>>

>> -----Original Message-----

>> From: Bill de Blasio [[mailto:\[REDACTED\]](mailto:[REDACTED])]

>> Sent: Sunday, February 02, 2014 11:44 AM

>> To: Emma Wolfe; Jonathan Rosen; Peter Ragone

>> Subject: Pastor AR Bernard

>>

>>

>> Is open to coming out in support of the pre-k plan. Would be a great catch on many levels. Let's follow up asap

>>

>>

>> Sent via BlackBerry by AT&T

**From:** [Lorna](#)  
**To:** [Rachel Noerdlinger](#)  
**Cc:** [Christine Marinoni](#); [Ko, Eunice](#); [Stephanie Yazgi](#)  
**Subject:** Re: Setting up a meeting...  
**Date:** Tuesday, February 04, 2014 5:22:24 PM

---

fabulous...you must feel pretty overwhelmed right now, thanks. Lorna

On Feb 4, 2014, at 5:21 PM, Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

Checking which time works but yes we need to meet!

----- Original Message -----

Subject: Re: Setting up a meeting...  
From: Lorna <[REDACTED]>  
Date: Tue, February 04, 2014 5:13 pm  
To: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
Cc: Christine Marinoni <[REDACTED]> "Ko, Eunice"  
<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Dear Rachel,

Would you be available to meet with Christine, Stephanie and myself this Friday at 9 AM or 2 PM to discuss UPK NYC? We have much to discuss and would so much appreciate if you could find the time as everything is happening so fast!

I look forward to meeting you.

Sincerely,

Lorna Brett Howard

On Feb 4, 2014, at 12:33 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

> Rachel:  
> Just wanted to connect you all with Lorna and Christine. Is there a way we can get a meeting with all of us?  
> Stephanie



**From:** [Lorna Brett Howard](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Rachel Noerdlinger](#); [Christine Marinoni](#); [Ko. Eunice](#)  
**Subject:** Re: Setting up a meeting...  
**Date:** Wednesday, February 05, 2014 8:36:03 AM

---

Let's set 9 AM Friday for in person meeting -- Rachel you said you would like to connect by phone though today and begin the discussion. Correct?

Where are you working from Rachel?

Lorna Brett Howard

[REDACTED] c

Sent from my iPhone

> On Feb 5, 2014, at 8:10 AM, SY Hilltop <syazgi@hilltoppublicsolutions.com> wrote:  
>  
> We can tentatively say fri at 9am and if Rachel needs to cancel she will notify us Thursday night. Ok?  
>  
>> On Feb 5, 2014, at 6:14 AM, Lorna <[REDACTED]> wrote:  
>>  
>> I am available any time after 9 AM and then up until 2:30 PM  
>>> On Feb 4, 2014, at 10:43 PM, Rachel Noerdlinger <rachel@noerdlingermedia.com> wrote:  
>>>  
>>> Let's still try and connect via phone tomorrow so we can quickly turn around details. The First Lady is going to want as much info on both the 1199 event and Bethany Baptist Church so we can hold her schedule.  
>>>  
>>> Rachel Noerdlinger  
>>> Chief of Staff  
>>> First Lady Chirlane McCray  
>>> (212) 341-5065 office  
>>> [REDACTED] cell  
>>>  
>>>> On Feb 4, 2014, at 10:37 PM, SY Hilltop <syazgi@hilltoppublicsolutions.com> wrote:  
>>>>  
>>>> Should we pick a time on Friday to meet and then you can let us know by Thursday PM if that needs to change?  
>>>>  
>>>>  
>>>>> On Feb 4, 2014, at 10:34 PM, Rachel Noerdlinger <rachel@noerdlingermedia.com> wrote:  
>>>>>  
>>>>> Things are moving quickly....I think Fri works but it's my first week on the job and things are fluid :) This is important.  
>>>>>  
>>>>> Rachel Noerdlinger  
>>>>> Chief of Staff  
>>>>> First Lady Chirlane McCray  
>>>>> (212) 341-5065 office  
>>>>> [REDACTED] cell  
>>>>>  
>>>>>> On Feb 4, 2014, at 5:13 PM, Lorna <[REDACTED]> wrote:  
>>>>>>  
>>>>>> Dear Rachel,  
>>>>>>  
>>>>>>> Would you be available to meet with Christine, Stephanie and myself this Friday at 9 AM or 2

PM to discuss UPK NYC? We have much to discuss and would so much appreciate if you could find the time as everything is happening so fast!

>>>>>

>>>>> I look forward to meeting you.

>>>>>

>>>>> Sincerely,

>>>>>

>>>>> Lorna Brett Howard

>>>>>

>>>>>

>>>>>> On Feb 4, 2014, at 12:33 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>>>>>>

>>>>>> Rachel:

>>>>>> Just wanted to connect you all with Lorna and Christine. Is there a way we can get a meeting with all of us?

>>>>>> Stephanie

>>

**From:** [Rachel Noerdlinger](#)  
**To:** [Lorna Brett Howard](#); [SY Hilltop](#)  
**Cc:** [Christine Marinoni](#); [Ko, Eunice](#)  
**Subject:** RE: Setting up a meeting...  
**Date:** Wednesday, February 05, 2014 8:58:43 AM

---

I'm at City Hall. I can talk any time after 2 p.m. today and in terms of Friday we might want to meet at CH. I need to see if space is available. Thanks.

----- Original Message -----

Subject: Re: Setting up a meeting...

From: Lorna Brett Howard <[REDACTED]>

Date: Wed, February 05, 2014 8:35 am

To: SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Christine Marinoni <[REDACTED]> "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

Let's set 9 AM Friday for in person meeting -- Rachel you said you would like to connect by phone though today and begin the discussion. Correct?

Where are you working from Rachel?

Lorna Brett Howard

[REDACTED] c

Sent from my iPhone

> On Feb 5, 2014, at 8:10 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>

> We can tentatively say fri at 9am and if Rachel needs to cancel she will notify us Thursday night. Ok?

>

>> On Feb 5, 2014, at 6:14 AM, Lorna <[REDACTED]> wrote:

>>

>> I am available any time after 9 AM and then up until 2:30 PM

>>> On Feb 4, 2014, at 10:43 PM, Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

>>>

>>> Let's still try and connect via phone tomorrow so we can quickly turn around details. The First Lady is going to want as much info on both the 1199 event and Bethany Baptist Church so we can hold her schedule.

>>>

>>> Rachel Noerdlinger

>>> Chief of Staff

>>> First Lady Chirlane McCray

>>> (212) 341-5065 office  
>>> [REDACTED] cell  
>>>  
>>>> On Feb 4, 2014, at 10:37 PM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
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>>>> Should we pick a time on Friday to meet and then you can let us know by  
Thursday PM if that needs to change?  
>>>>  
>>>>  
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<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:  
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>>>>> Things are moving quickly....I think Fri works but it's my first week on  
the job and things are fluid :) This is important.  
>>>>>  
>>>>> Rachel Noerdlinger  
>>>>> Chief of Staff  
>>>>> First Lady Chirlane McCray  
>>>>> (212) 341-5065 office  
>>>>> [REDACTED] cell  
>>>>>  
>>>>>> On Feb 4, 2014, at 5:13 PM, Lorna <[REDACTED]> wrote:  
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>>>>>> Dear Rachel,  
>>>>>>  
>>>>>> Would you be available to meet with Christine, Stephanie and myself  
this Friday at 9 AM or 2 PM to discuss UPK NYC? We have much to discuss and  
would so much appreciate if you could find the time as everything is happening  
so fast!  
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>>>>>> I look forward to meeting you.  
>>>>>>  
>>>>>> Sincerely,  
>>>>>>  
>>>>>> Lorna Brett Howard  
>>>>>>  
>>>>>>  
>>>>>>> On Feb 4, 2014, at 12:33 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>>>>>>>  
>>>>>>> Rachel:  
>>>>>>> Just wanted to connect you all with Lorna and Christine. Is there a  
way we can get a meeting with all of us?  
>>>>>>> Stephanie  
>>

**From:** [Lorna](#)  
**To:** [Noerdlinger, Rachel](#)  
**Cc:** [Ko, Eunice](#); [Ross Offinger](#); [Josh Gold](#); [SY Hilltop](#); [Christine Marinoni](#)  
**Subject:** Re: Do we have a call list for Chirlane?  
**Date:** Wednesday, February 05, 2014 10:54:06 AM

---

The script is on its way.

On Feb 5, 2014, at 10:42 AM, Noerdlinger, Rachel <[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)> wrote:

Is there a script? Thx

---

**From:** Lorna [<mailto:>   
**Sent:** Wednesday, February 05, 2014 10:42 AM  
**To:** Ko, Eunice  
**Cc:** Ross Offinger; Josh Gold; SY Hilltop; Noerdlinger, Rachel; Christine Marinoni  
**Subject:** Re: Do we have a call list for Chirlane?

Attached is the call list we have in development. There are 35 names on it however not very many phone numbers — if you can have someone work on that until CMC is ready to start calling and Ross I am sure you have names to add and numbers.

This is up to you all but I would like to suggest that in addition to asking them to support UPK NYC, attend the press conference, etc we also invite them to the private briefing lunch CMC will be attending on February 26th. The lunch is being hosted by Julie Menin and myself, in my home at 80 Irving Place in Gramercy Park and is an invite only event. We expect to have a very powerful group of women in the room.

Let me know what else I can to right now to help.

Lorna Brett Howard

On Feb 5, 2014, at 10:25 AM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

+Rachel

**From:** Ross Offinger [<mailto:>   
**Sent:** Wednesday, February 05, 2014 9:20 AM  
**To:** Lorna Brett Howard  
**Cc:** Josh Gold; SY Hilltop; Ko, Eunice  
**Subject:** Re: Do we have a call list for Chirlane?



On Wednesday, February 5, 2014, Lorna Brett Howard

<[REDACTED]> wrote:

Yes. Can I call you what number?

Lorna Brett Howard

[REDACTED] c

Sent from my iPhone

On Feb 5, 2014, at 9:14 AM, Ross Offinger <[REDACTED]> wrote:

Lorna,

Can you send me the names that you have so far? Happy to help with numbers if I have them. 20 calls will be sufficient for an hour of CT. I can call ahead and have people in stand by to accept the call.

On Wednesday, February 5, 2014, Josh Gold

<[REDACTED]> wrote:

+ Ross

Ross - can you and Lorna talk ASAP And can you add some folks. And review the names.

Ross - also need a call time script. Need to get this to city hall before noon.

Sent from my iPhone

> On Feb 5, 2014, at 5:37 AM, Lorna <[REDACTED]>  
wrote:

>

> I have the list and starting plugging in phone numbers, will continue starting....

>> On Feb 4, 2014, at 11:56 PM, SY Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>>

>> She might have call time tomorrow from 2-3pm!!

>

--

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

--

--

Ross Offinger

c. [REDACTED]

email - [ross@bildeblasio.com](mailto:ross@bildeblasio.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Fwd: CMC BRIEFING  
**Date:** Wednesday, February 05, 2014 11:02:54 AM  
**Attachments:** [SAVE THE DATE women.pdf](#)  
[UPK NYC Clergy Letter FINAL.docx](#)

---

----- Forwarded message -----

**From:** **Stephanie Yazgi** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Wed, Feb 5, 2014 at 11:01 AM  
**Subject:** CMC BRIEFING  
**To:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Josh Gold  
<[REDACTED]>

cc'ing Josh. As I said today is tough for me but if you need me text is best. cell :  
[REDACTED]

Thanks! Let us know when we are confirmed. Steph

2/13 Women's Press Event 12 PM City Hall  
Need help identifying women leaders to speak based on peter's vision  
Do not have rain location\* Do we need one?

2/11 Clergy Event  
Need help building turnout\* CMC wants to attend as well  
If CMC in program where do we put her\*  
Black history month tie in theme/ education is great equalizer

2/26 Ladies who Lunch  
Luncheon hosted by Loran Brett Howard at 19th and Irving Place by union Sq  
Co sponsored by Julie Menin



\*\*\* SAVE THE DATE \*\*\*

JOIN WOMEN LEADERS FROM  
AROUND NEW YORK CITY TO  
SUPPORT THE UPKNYC CAMPAIGN

**THURSDAY, FEBRUARY 13<sup>th</sup>**  
**12 NOON**  
**STEPS OF CITY HALL**

Join is as we rally to show support  
for the City’s plan to fund truly  
universal, high quality, full day Pre-K  
and afterschool programs for  
middle- schoolers! We can’t wait!

To RSVP, email Yuri at [yuri@upknyc.org](mailto:yuri@upknyc.org)



\*\*\* SAVE THE DATE \*\*\*

JOIN WOMEN LEADERS FROM  
AROUND NEW YORK CITY TO  
SUPPORT THE UPKNYC CAMPAIGN

**THURSDAY, FEBRUARY 13<sup>th</sup>**  
**12 NOON**  
**STEPS OF CITY HALL**

Join is as we rally to show support  
for the City’s plan to fund truly  
universal, high quality, full day Pre-K  
and afterschool programs for  
middle- schoolers! We can’t wait!

To RSVP, email Yuri at [yuri@upknyc.org](mailto:yuri@upknyc.org)



\*\*\* SAVE THE DATE \*\*\*

JOIN WOMEN LEADERS FROM  
AROUND NEW YORK CITY TO  
SUPPORT THE UPKNYC CAMPAIGN

**THURSDAY, FEBRUARY 13<sup>th</sup>**  
**12 NOON**  
**STEPS OF CITY HALL**

Join is as we rally to show support  
for the City’s plan to fund truly  
universal, high quality, full day Pre-K  
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To RSVP, email Yuri at [yuri@upknyc.org](mailto:yuri@upknyc.org)



Dear Governor Cuomo and State Legislators,

We, the undersigned clergy members, know the benefits of high quality pre-kindergarten and after-school programs for our children, our congregations, and our City as a whole. They ensure that children have the opportunity to succeed later in life, and that parents have a safe, affordable, educational environment for their children when they are at work.

As clergy, our faith calls on us to speak on the moral obligation that our city has to provide every child, and every family, an equal opportunity for success. That's why we must pass New York City's plan to raise taxes on the wealthiest New Yorkers to fund universal pre-k for every four-year-old and after-school for every middle school student in our city.

High quality pre-k and after-school programs level the playing field between low-income children and their higher-income peers, and provide vital economic security to families. According to the National Bureau of Economic Research, pre-k can reduce the achievement gap by up to 40%. And research on high quality after-school programs has found that children who participate have improved attendance and coursework, and reduced behavior incidents.

Every day as faith leaders we speak on the importance of doing what is morally right and this plan is morally right. Universal pre-k and after school for middle schoolers help close the achievement gap, especially in communities of color. We share Mayor de Blasio's vision of addressing income inequality and this plan is a direct response to addressing inequality.

Mayor de Blasio has called for a stable funding source to truly invest in these critical programs – a small tax on the wealthiest New Yorkers. For the cost of a soy latte a day, people making over \$500,000 a year can help invest in New York City's children.

We've heard politicians in Albany make promises to expand universal pre-k for more than fifteen years, but without a stable funding source, that promise has been broken time and again. This time around we will not allow the promises to children made by Albany to be broken. We must raise this modest tax, rather than taking money from the general budget, to ensure these programs are fully funded and won't be cut in tough times.

Mayor de Blasio's plan is smart, it's fair, and it's the right thing to do for New York City's children and families. As people of faith and members of the larger New York community, we urge you to support this plan, and ensure that it passes in Albany this session. Our children can't wait.

Sincerely,

**From:** [Stephanie Yazgi](#)  
**To:** [Josh Gold](#)  
**Cc:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: mayor talked to sharpston about 2/11 clergy bfast at 830AM  
**Date:** Wednesday, February 05, 2014 11:09:05 AM

---

okok

On Wed, Feb 5, 2014 at 11:02 AM, Josh Gold <[REDACTED]> wrote:  
It's in his schedule.

Sent from my iPhone

> On Feb 5, 2014, at 11:02 AM, Stephanie Yazgi  
> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>  
> and mayor didn't know about it  
> make sure its on his schedule!  
> now cmc wants to go too

**From:** [Noerdlinger, Rachel](#)  
**To:** [Katz, Rebecca](#)  
**Subject:** Fwd: Do we have a call list for Chirlane?  
**Date:** Wednesday, February 05, 2014 3:59:27 PM

---

Heads up

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

Begin forwarded message:

**From:** Lorna <[REDACTED]>  
**Date:** February 5, 2014 at 3:50:33 PM EST  
**To:** "Noerdlinger, Rachel" <[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)>  
**Cc:** Ross Offinger <[REDACTED]> "Ko, Eunice"  
<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>, SY Hilltop <[syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)>, Christine Marinoni <[REDACTED]>  
**Subject: Re: Do we have a call list for Chirlane?**

Rachel, it is my pleasure. Ross set me up with a NYT reporter today who is writing a piece and I mentioned this lunch. Don't know if it will make it in the story but would be good to pique interest about it as an event NOT to miss...if you are invited.

Lorna

On Feb 5, 2014, at 1:27 PM, Noerdlinger, Rachel  
<[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)> wrote:

We are excited about the lunch and the powerful group of women that will be present Lorna. Thanks all for helping to close the loop on some of this.

Rachel Noerdlinger  
Chief of Staff  
First Lady, Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

**From:** Ross Offinger [[mailto:\[REDACTED\]](mailto:[REDACTED])]  
**Sent:** Wednesday, February 05, 2014 1:19 PM  
**To:** Noerdlinger, Rachel  
**Cc:** Lorna; Ko, Eunice; Josh Gold; SY Hilltop; Christine Marinoni  
**Subject:** Re: Do we have a call list for Chirlane?

Call list attached.

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

On Wed, Feb 5, 2014 at 11:43 AM, Ross Offinger

<[REDACTED]> wrote:

Rachel,

Script attached. Calls to follow shortly.

Thanks,

Ross

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

On Wed, Feb 5, 2014 at 10:42 AM, Noerdlinger, Rachel

<[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)> wrote:

Is there a script? Thx

---

**From:** Lorna [mailto:[REDACTED]]

**Sent:** Wednesday, February 05, 2014 10:42 AM

**To:** Ko, Eunice

**Cc:** Ross Offinger; Josh Gold; SY Hilltop; Noerdlinger, Rachel; Christine Marinoni

**Subject:** Re: Do we have a call list for Chirlane?

Attached is the call list we have in development. There are 35 names on it however not very many phone numbers — if you can have someone work on that until CMC is ready to start calling and Ross I am sure you have names to add and numbers.

This is up to you all but I would like to suggest that in addition to asking them to support UPK NYC, attend the press conference, etc we also invite them to the private briefing lunch CMC will be attending on February 26th. The lunch is being hosted by Julie Menin and myself, in my home at 80 Irving Place in Gramercy Park and is an invite only event. We expect to have a very powerful group of women in the room.

Let me know what else I can to right now to help.

Lorna Brett Howard

On Feb 5, 2014, at 10:25 AM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

+Rachel

**From:** Ross Offinger [<mailto:> ██████████]  
**Sent:** Wednesday, February 05, 2014 9:20 AM  
**To:** Lorna Brett Howard  
**Cc:** Josh Gold; SY Hilltop; Ko, Eunice  
**Subject:** Re: Do we have a call list for Chirlane?

██████████

On Wednesday, February 5, 2014, Lorna Brett Howard <██████████> wrote:

Yes. Can I call you what number?

Lorna Brett Howard  
██████████, c

Sent from my iPhone

On Feb 5, 2014, at 9:14 AM, Ross Offinger <██████████> wrote:

Lorna,

Can you send me the names that you have so far? Happy to help with numbers if I have them. 20 calls will be sufficient for an hour of CT. I can call ahead and have people in stand by to accept the call.

On Wednesday, February 5, 2014, Josh Gold <██████████> wrote:  
+ Ross

Ross - can you and Lorna talk ASAP And can you add some folks. And review the names.

Ross - also need a call time script. Need to get this to city hall before noon.

Sent from my iPhone

> On Feb 5, 2014, at 5:37 AM, Lorna

<[REDACTED]> wrote:

>

> I have the list and starting plugging in phone numbers, will continue starting....

>> On Feb 4, 2014, at 11:56 PM, SY Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>>

>> She might have call time tomorrow from 2-3pm!!

>

--

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

--

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [REDACTED]  
**To:** [Josh Gold](#); [Wolfe, Emma](#)  
**Cc:** "[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)" ([jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)); "[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)" ([Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)); [Ragone, Peter](#); [REDACTED] [Emily Walsh](#) ([Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)); [syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com); [Schnake-Mahl, Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting  
**Date:** Thursday, February 06, 2014 1:19:40 PM

---

Emma will be available until 5:15pm.  
Sent via BlackBerry by AT&T

---

**From:** Josh Gold <[REDACTED]>  
**Date:** Thu, 6 Feb 2014 13:09:31 -0500  
**To:** Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Cc:** '[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)' ([jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com))<[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>; '[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)' ([Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com))<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>; [Ragone, Peter](#)<[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>; [REDACTED] [Emily Walsh](#) ([Emily@berlinrosen.com](mailto:Emily@berlinrosen.com))<[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)>; [REDACTED] [syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)<[syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)>; [REDACTED] [Schnake-Mahl, Gabriel](#)<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>; [Emma Woods](#)<[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Subject:** Re: Weekly UPK Meeting

I think the rest of us need a longer in person.

Walsh - can JRo do 430 at BR and can we have the room?

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Marco/SY/unger and I will keep 6 to discuss field.

Sent from my iPhone

On Feb 6, 2014, at 1:00 PM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

Unfortunately, Emma has been called into a meeting with the Mayor at 6pm. This will now be a call at 4:30pm. Please jump on if you are able to.

<mime-attachment.ics>

**From:** [Emily Walsh](#)  
**To:** [Josh Gold](#); [Wolfe, Emma](#)  
**Cc:** [Jonathan Rosen](#); [Mike Rabinowitz](#); [Ragone, Peter](#); [REDACTED]  
[\[REDACTED\]](#) [syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com); [\[REDACTED\]](#) [Schnake-Mahl](#),  
[Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting  
**Date:** Thursday, February 06, 2014 1:25:04 PM

---

Working on a few things to make this work.

Will confirm shortly.

Thanks,

Emily

--

Emily Walsh  
BerlinRosen Public Affairs  
[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)  
646-200-5310

---

**From:** Josh Gold <[REDACTED]>  
**Date:** Thursday, February 6, 2014 1:09 PM  
**To:** Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Cc:** Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Michael Rabinowitz <[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)>, Peter Ragone <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>, [REDACTED] <[REDACTED]> [Emily Walsh <emily@berlinrosen.com>](mailto:emily@berlinrosen.com), [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, [REDACTED] <[REDACTED]> Gabriel Schnake-Mahl <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>, Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Subject:** Re: Weekly UPK Meeting

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**From:** [Emily Walsh](#)  
**To:** [REDACTED] [Josh Gold](#); [Wolfe, Emma](#)  
**Cc:** [Jonathan Rosen](#); [Mike Rabinowitz](#); [Ragone, Peter](#); [REDACTED]  
[REDACTED] [syazgi@hilltoppublicsolutions.com](#); [Schnake-Mahl, Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting  
**Date:** Thursday, February 06, 2014 2:16:17 PM

---

You can have a room here at 4:30, team BR can do that time.

--

Emily Walsh  
BerlinRosen Public Affairs  
[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)  
646-200-5310

---

**From:** [REDACTED] <[REDACTED]>  
**Reply-To:** [REDACTED] <[REDACTED]>  
**Date:** Thursday, February 6, 2014 1:19 PM  
**To:** Josh Gold <[REDACTED]> [Emma Wolfe](mailto:EWolfe@cityhall.nyc.gov) <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Cc:** [Jonathan Rosen](mailto:jonathan@berlinrosen.com) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, [Michael Rabinowitz](mailto:Michael Rabinowitz@berlinrosen.com) <[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)>, [Peter Ragone](mailto:Peter Ragone@cityhall.nyc.gov) <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>, [REDACTED] <[REDACTED]> [Emily Walsh](mailto:Emily Walsh@berlinrosen.com) <[emily@berlinrosen.com](mailto:emily@berlinrosen.com)>, [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> [Stephanie Yazgi](mailto:Stephanie Yazgi@hilltoppublicsolutions.com) <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, [Gabriel Schnake-Mahl](mailto:Gabriel Schnake-Mahl@cityhall.nyc.gov) <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>, [Emma Woods](mailto:Emma Woods@berlinrosen.com) <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Subject:** Re: Weekly UPK Meeting

Emma will be available until 5:15pm.  
Sent via BlackBerry by AT&T

---

**From:** Josh Gold <[REDACTED]>  
**Date:** Thu, 6 Feb 2014 13:09:31 -0500  
**To:** Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Cc:** '[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)' (<[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)> <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>); '[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)' (<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)> <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>); [Ragone, Peter](mailto:Peter Ragone@cityhall.nyc.gov) <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>; [REDACTED] [Emily Walsh](mailto:Emily Walsh@berlinrosen.com) (<[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)> <[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)>); [REDACTED] <[REDACTED]> <[REDACTED]> <[REDACTED]> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>); [REDACTED] [Schnake-Mahl, Gabriel](mailto:Schnake-Mahl, Gabriel@cityhall.nyc.gov) <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>; [Emma Woods](mailto:Emma Woods@berlinrosen.com) <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
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Unfortunately, Emma has been called into a meeting with the Mayor at 6pm. This will now be a call at 4:30pm. Please jump on if you are able to.

<mime-attachment.ics>

**From:** [Emily Walsh](#)  
**To:** [Josh Gold](#)  
**Cc:** [REDACTED] [Wolfe, Emma](#); [Jonathan Rosen](#); [Mike Rabinowitz](#); [Ragone, Peter](#); [syazgi@hilltoppublicsolutions.com](#); [Schnake-Mahl, Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting  
**Date:** Thursday, February 06, 2014 2:24:53 PM

---

Let's use this one:

[REDACTED] #

--  
Emily Walsh  
BerlinRosen Public Affairs  
[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)  
646-200-5310

---

**From:** Josh Gold <[REDACTED]>  
**Date:** Thursday, February 6, 2014 2:20 PM  
**To:** Emily Walsh <[emily@berlinrosen.com](mailto:emily@berlinrosen.com)>  
**Cc:** [REDACTED] <[REDACTED]> Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Michael Rabinowitz <[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)>, Peter Ragone <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>, [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> [REDACTED] <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, Gabriel Schnake-Mahl <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>, Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Subject:** Re: Weekly UPK Meeting

Great. Can you circulate a call-in number for folks who can't come to BR?

Marco - Steph and I will come find you after this call is done.

Thanks all.

On Thu, Feb 6, 2014 at 2:16 PM, Emily Walsh <[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)> wrote:

You can have a room here at 4:30, team BR can do that time.

--  
Emily Walsh  
BerlinRosen Public Affairs  
[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)  
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---

**From:** [REDACTED] <[REDACTED]>  
**Reply-To:** [REDACTED] <[REDACTED]>

**Date:** Thursday, February 6, 2014 1:19 PM

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**Date:** Thu, 6 Feb 2014 13:09:31 -0500

**To:** Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>

**Cc:** 'jonathan@berlinrosen.com' (<[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>); 'Rabinowitz@berlinrosen.com' (<[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>); Ragone, Peter (<[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>); [REDACTED] Emily Walsh (<[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)>); [REDACTED]

[REDACTED] <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>;

[REDACTED] Schnake-Mahl, Gabriel <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>; Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>

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<mime-attachment.ics>



**From:** [Negash, Dabash](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [Chao, Raymond](#)  
**Subject:** FW: BdB 2/11 8:30am  
**Date:** Thursday, February 06, 2014 3:15:10 PM  
**Attachments:** [CLERGY EVENT 2.11.14.docx](#)

---

Clergy breakfast

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**From:** Chao, Raymond  
**Sent:** Thursday, February 06, 2014 2:54 PM  
**To:** Stephanie Yazgi ([syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com))  
**Cc:** Negash, Dabash  
**Subject:** FW: BdB 2/11 8:30am

Hi Stephanie,

Including Dabash, who does briefs on our end.

Thank you,

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Thursday, February 06, 2014 2:51 PM  
**To:** Chao, Raymond  
**Cc:** Harold Miller; Gabriel Schnake-Mahl; Scola, Lindsay  
**Subject:** Re: BdB 2/11 8:30am

Here is flyer...who on your end is doing full briefing  
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*Please join*

*Mayor Bill de Blasio  
Reverend Al Sharpton  
and Jennifer Jones- Austin*

*for a clergy breakfast  
in support of UPK NYC*

**Tuesday, February 11, 2014  
at 8:30 AM**

**Bethany Baptist Church  
460 Marcus Garvey Boulevard  
Brooklyn, New York 11216**

**Space is limited—RSVP to Yuri at  
yuri@upknyc.org or (917) 670-1690**

Organized with support from: Faith in New York, Clergy United to Save & Heal (C.U.S.H.),  
and Micah Institute at NY Theological Seminary

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** [Negash, Dabash](#); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [Chao, Raymond](#)  
**Subject:** RE: BdB 2/11 8:30am  
**Date:** Thursday, February 06, 2014 3:18:57 PM

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Hey Stephanie,  
Send over the info when you have it - I'll handle brief. Talk soon on this.

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**To:** Stephanie Yazgi ([syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com))  
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**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["Emily Walsh"; Josh Gold](#)  
**Cc:** [REDACTED] [Wolfe, Emma; Jonathan Rosen; Mike Rabinowitz; Ragone, Peter;](#)  
[svazqi@hilltoppublicsolutions.com; Emma Woods](#)  
**Subject:** RE: Weekly UPK Meeting  
**Date:** Thursday, February 06, 2014 4:32:20 PM

---

Please call in

**From:** [Scola, Lindsay](#)  
**To:** [REDACTED]  
**Subject:** FW: BdB 2/11 8:30am  
**Date:** Thursday, February 06, 2014 7:36:18 PM

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Office: [\(212\)-788-7565](tel:212-788-7565)

Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Monday, January 27, 2014 11:23 AM

**To:** Gabriel Schnake-Mahl

**Cc:** Raymond Chao

**Subject:** Re: BdB 2/11 8:30am

Ray. Thanks... I'm going to be figuring out vision and logistics on this soon and will let you know where we think it will be etc. Stephanie

On Mon, Jan 27, 2014 at 11:17 AM, Gabriel Schnake-Mahl  
<[REDACTED]> wrote:

This is scheduled for 8:30am-9:30am on 2/11. Ray is part of the scheduling team and can discuss logistics.

On Mon, Jan 27, 2014 at 10:35 AM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Can we lock that in?!

--

Gabriel Schnake-Mahl

Cell: [REDACTED]

**From:** [Hughes, Esther](#)  
**To:** "Bill Hyers"; [Kavanagh, Laura](#); [REDACTED]  
**Subject:** RE: State of the City  
**Date:** Thursday, February 06, 2014 9:15:32 PM

---

**Absolutely! Send the names along with emails and we can send them an invite. Thanks again!**

**Esther**  
**Mayor's Office for Special Projects and Community Events**

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---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 06, 2014 7:56 PM  
**To:** Hughes, Esther; Kavanagh, Laura; [REDACTED]  
**Subject:** RE: State of the City

Great, I'm traveling, I'll try to get you a couple other folks tomorrow morning if that's ok.

---

**From:** Hughes, Esther [mailto:[EHughes@cityhall.nyc.gov](mailto:EHughes@cityhall.nyc.gov)]  
**Sent:** Thursday, February 06, 2014 2:07 PM  
**To:** Kavanagh, Laura; [REDACTED]  
**Subject:** RE: State of the City

**Hello Bill –**

**Your name has been added and you should receive the invite via email later today. Should you have any additional names you would like to add to the list, please let me know and I would gladly add them. Thank you!**

**Esther**

**Esther Hughes** | Mayor's Office of Special Projects and Community Events | p: 212.788.9542 | m: 347.268.0794

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**From:** Kavanagh, Laura  
**Sent:** Thursday, February 06, 2014 11:54 AM  
**To:** [REDACTED]  
**Cc:** Hughes, Esther  
**Subject:** State of the City

Hyers -

State of the City is on Monday. We would like to invite you, and would also like to invite you to invite a few others. Esther, copied here, will make sure you get an invite with all the details. Please send her the names of anyone else you would like to attend.

Laura

**From:** [REDACTED]  
**To:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)  
**Cc:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger); [Lorna Brett Howard](mailto:Lorna.Brett.Howard); [Ko, Eunice](mailto:Ko.Eunice)  
**Subject:** Re: Setting up a meeting...  
**Date:** Friday, February 07, 2014 8:45:06 AM

---

I'm sure it'll be a treat :)  
Sent from my Verizon Wireless BlackBerry

---

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Fri, 7 Feb 2014 08:38:41 -0500  
**To:** [REDACTED]  
**Cc:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger)<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: Setting up a meeting...

Yes she will love the bullpen!

On Feb 7, 2014, at 8:33 AM, [REDACTED] wrote:

Hey all, I'm bringing Cynthia for the first half hour of the meeting to discuss outreach plans for celeb moms. Hope that's ok!  
Sent from my Verizon Wireless BlackBerry

---

**From:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger) <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Thu, 6 Feb 2014 19:46:45 -0500  
**To:** [REDACTED]  
**Cc:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: Setting up a meeting...

CONF tables in Bull Pen :)

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

On Feb 6, 2014, at 7:44 PM, [REDACTED] wrote:

Where are we meeting tomorrow at 9am, City Hall?  
Sent from my Verizon Wireless BlackBerry

---

**From:** "Rachel Noerdlinger" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Thu, 06 Feb 2014 15:49:11 -0700  
**To:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Christine Marinoni](mailto:Christine.Marinoni)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** RE: Setting up a meeting...

Yes we are.

----- Original Message -----

Subject: Re: Setting up a meeting...

From: Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Date: Thu, February 06, 2014 5:44 pm

To: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>

Cc: Lorna Brett Howard <[REDACTED]>

Christine Marinoni

<[REDACTED]> "Ko, Eunice"

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

Are we on for 9 AM?

Please let us know. Thank you.

Stephanie

**From:** [REDACTED]  
**To:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)  
**Cc:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger); [Lorna Brett Howard](mailto:Lorna.Brett.Howard); [Ko, Eunice](mailto:Ko.Eunice)  
**Subject:** Re: Setting up a meeting...  
**Date:** Friday, February 07, 2014 8:55:08 AM

---

Scrap that, she can't find a cab  
Sent from my Verizon Wireless BlackBerry

---

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Fri, 7 Feb 2014 08:38:41 -0500  
**To:** [REDACTED]  
**Cc:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger)<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: Setting up a meeting...

Yes she will love the bullpen!

On Feb 7, 2014, at 8:33 AM, [REDACTED] wrote:

Hey all, I'm bringing Cynthia for the first half hour of the meeting to discuss outreach plans for celeb moms. Hope that's ok!  
Sent from my Verizon Wireless BlackBerry

---

**From:** [Rachel Noerdlinger](mailto:Rachel.Noerdlinger) <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Thu, 6 Feb 2014 19:46:45 -0500  
**To:** [REDACTED]  
**Cc:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: Setting up a meeting...

CONF tables in Bull Pen :)

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

On Feb 6, 2014, at 7:44 PM, [REDACTED] wrote:

Where are we meeting tomorrow at 9am, City Hall?  
Sent from my Verizon Wireless BlackBerry

---

**From:** "Rachel Noerdlinger" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Thu, 06 Feb 2014 15:49:11 -0700  
**To:** [Stephanie Yazgi](mailto:Stephanie.Yazgi)<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** [Lorna Brett Howard](mailto:Lorna.Brett.Howard)<[REDACTED]> [Christine Marinoni](mailto:Christine.Marinoni)<[REDACTED]> [Ko, Eunice](mailto:Ko.Eunice)<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** RE: Setting up a meeting...

Yes we are.

----- Original Message -----

Subject: Re: Setting up a meeting...

From: Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Date: Thu, February 06, 2014 5:44 pm

To: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>

Cc: Lorna Brett Howard <[REDACTED]>

Christine Marinoni

<[REDACTED]> "Ko, Eunice"

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

Are we on for 9 AM?

Please let us know. Thank you.

Stephanie

**From:** [Noerdlinger, Rachel](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Cynthia Nixon](#); [Josh Gold](#); [Lorna Howard](#); [Christine Marinoni](#)  
**Subject:** Re: remaining in touch  
**Date:** Friday, February 07, 2014 10:00:41 AM

---

Thx all!

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

> On Feb 7, 2014, at 9:57 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>  
> Cynthia et al  
> Everyone is here on the thread.. Thanks, Stephanie

**From:** [REDACTED]  
**To:** [Rachel Noerdlinger](#); [Lorna Brett Howard](#)  
**Cc:** [Ko, Eunice](#); [Stephanie Yazgi](#)  
**Subject:** Re: Tory Burch  
**Date:** Friday, February 07, 2014 4:49:21 PM

---

I think it's at 9am by the way (though not sure)

-----Original Message-----

**From:** Rachel Noerdlinger  
**To:** Lorna Brett Howard  
**Cc:** [EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)  
**Cc:** Stephanie Yazgi  
**Cc:** Christine Marinoni  
**Subject:** Re: Tory Burch  
**Sent:** Feb 7, 2014 4:38 PM

I will check!

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

> On Feb 7, 2014, at 4:29 PM, Lorna Brett Howard <[REDACTED]> wrote:  
>  
> Hi Rachel,  
>  
> My husband -- John Howard, Irving Place Capital is his co he invests in a lot of fashion companies --  
wants to know if CmC would like to attend Tory Burch's fashion show Thursday I believe it is at 10 am.  
I know TB is on your call list for Monday but he said he would call her today and it would be a good  
warm up.  
>  
> Lorna Brett Howard  
> [REDACTED] c  
>  
> Sent from my iPhone  
>

Sent from my Verizon Wireless BlackBerry

**From:** [Lorna Brett Howard](#)  
**To:** [REDACTED]  
**Cc:** [Rachel Noerdlinger](#); [Ko. Eunice](#); [Stephanie Yazgi](#)  
**Subject:** Re: Tory Burch  
**Date:** Friday, February 07, 2014 5:05:35 PM

---

Thanks. I was just about to correct myself on the time. Thanks Christine.

Lorna Brett Howard

[REDACTED] c

Sent from my iPhone

> On Feb 7, 2014, at 4:49 PM, [REDACTED] wrote:

>

> I think it's at 9am by the way (though not sure)

> -----Original Message-----

> From: Rachel Noerdlinger

> To: Lorna Brett Howard

> Cc: EKo@cityhall.nyc.gov

> Cc: Stephanie Yazgi

> Cc: Christine Marinoni

> Subject: Re: Tory Burch

> Sent: Feb 7, 2014 4:38 PM

>

> I will check!

>

> Rachel Noerdlinger

> Chief of Staff

> First Lady Chirlane McCray

> (212) 341-5065 office

> [REDACTED] cell

>

>> On Feb 7, 2014, at 4:29 PM, Lorna Brett Howard <[REDACTED]> wrote:

>>

>> Hi Rachel,

>>

>> My husband -- John Howard, Irving Place Capital is his co he invests in a lot of fashion companies -- wants to know if CmC would like to attend Tory Burch's fashion show Thursday I believe it is at 10 am. I know TB is on your call list for Monday but he said he would call her today and it would be a good warm up.

>>

>> Lorna Brett Howard

>> [REDACTED] c

>>

>> Sent from my iPhone

>

>

> Sent from my Verizon Wireless BlackBerry

**From:** [Ko, Eunice](#)  
**To:** "[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)"  
**Subject:** Re: [FWD: Call time Monday]  
**Date:** Sunday, February 09, 2014 12:13:03 PM

---

Are you staffing her while she makes these calls? Where should she make them? These calls shouldn't be done at City Hall. She could maybe do them at Stephanie's office at 32 court st (hilltop) but we'd need to ask

---

**From:** Rachel Noerdlinger [mailto:[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)]  
**Sent:** Sunday, February 09, 2014 11:41 AM  
**To:** Ko, Eunice  
**Subject:** [FWD: Call time Monday]

Did we set a time for tomorrow for CMC to make calls

----- Original Message -----

Subject: Call time Monday  
From: StephanieY UPKNYC <[stephanie@upknyc.org](mailto:stephanie@upknyc.org)>  
Date: Sun, February 09, 2014 7:02 am  
To: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Josh Gold  
<>

When is it and who is staffing FLONYC for it?

**From:** [Wolfe, Emma](#)  
**To:** [Josh Gold](#); [Stephanie Yazgi](#)  
**Subject:** Fwd: Re:  
**Date:** Sunday, February 09, 2014 2:29:08 PM

---

Begin forwarded message:

**From:** James Yates <[yatesj@assembly.state.ny.us](mailto:yatesj@assembly.state.ny.us)>  
**Date:** February 9, 2014 at 2:01:50 PM EST  
**To:** Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Subject:** Re:

I'll be in Albany, but my wife (Robin Yates) who volunteers at PTECH would be interested in attending if it's open?

---

**From:** "Emma Wolfe" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**To:** "Jim Yates" <[yatesj@assembly.state.ny.us](mailto:yatesj@assembly.state.ny.us)>, "Louann Ciccone" <[cicconel@assembly.state.ny.us](mailto:cicconel@assembly.state.ny.us)>, [rapfogj@assembly.state.ny.us](mailto:rapfogj@assembly.state.ny.us)  
**Sent:** Sunday, February 9, 2014 1:52:10 PM  
**Subject:** Fwd:

Hi all - want to make sure this is on your radar -- women advocates and women elected officials from all levels including state will be invited

Sent from my iPad

Begin forwarded message:

**From:** Emma Wolfe <[REDACTED]>  
**Date:** February 9, 2014 at 1:40:59 PM EST  
**To:** Ewolfe <[ewolfe@cityhall.nyc.gov](mailto:ewolfe@cityhall.nyc.gov)>

YOU ARE INVITED TO JOIN  
FIRST LADY CHIRLANE McCRAY  
ACTRESS CYNTHIA NIXON  
AND OTHER WOMEN LEADERS  
FROM ACROSS NEW YORK CITY TO

SUPPORT THE UPKNYC CAMPAIGN

THURSDAY, FEBRUARY 13<sup>th</sup>

12 NOON

**From:** [Rachel Noerdlinger](#)  
**To:** [Katz, Rebecca](#)  
**Subject:** Fwd: CMC op-ed  
**Date:** Monday, February 10, 2014 8:24:31 AM  
**Attachments:** [02-10-14 McCray Op-Ed.docx](#)  
[ATT00001.htm](#)

---

RKK - Berlin Rosen took a shot at an oped for CMC on UPK after our meeting Fri. I haven't read it yet

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

Begin forwarded message:

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** February 9, 2014 at 10:01:15 PM EST  
**To:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Josh Gold <[REDACTED]>  
**Subject:** CMC op-ed

**From:** Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>  
**Date:** February 9, 2014, 8:05:40 PM EST

Attached is the draft oped for Chirlaine.

-Sent by Mobile-  
Michael Rabinowitz-Gold  
646.200.5308 (o)  
[REDACTED] (c)

When my husband launched his campaign for mayor a year ago, he stood with his family in front of our Brooklyn home and pledged to govern on the premise that “we only succeed if we leave no New Yorker behind.” The keystone of that approach, he said, would be to ask a little bit more from the very wealthiest so that every child has access to the transformative benefits of high-quality pre-kindergarten and solid after-school programs. A year later, we’re closer than ever to reaching that goal. But to make it a reality, we need every New Yorker who cares about giving our youngsters a better shot to speak up and speak out in favor of the plan.

The benefits of these programs are undisputed. Without high-quality pre-K, one study found, an at-risk child is 25 percent more likely to drop out of school and 70 percent more likely to be arrested for a violent crime. Kids who can count on good early education, by contrast, are 20 percent more likely to graduate high school and 20 percent more likely to work their way out of poverty. And research shows that children who participate in after-school programs have better attendance records, do better with their schoolwork, and behave better. Access to free programs is also a lifeline for parents who struggle to balance work and childcare.

Bill and I were lucky: our children, Dante and Chiara, were able to attend good pre-K programs and go on to good schools. Our kids are the centerpiece of our lives and we’re thrilled that Chiara has gone on to college. We don’t think it’s too much to ask that every family in our city should be able to have the same assurance, and the same pride, that their children are getting the best chance at success.

Sadly, though, that’s not what’s happening in New York today. Across the five boroughs, there are nearly 50,000 kids who should be going to full-day pre-K but don’t have access to a suitable program. And the trend line is going in the wrong direction: after-school programs have seen round after round of aggressive cuts over the last five years, resulting in the loss of fully 30,000 seats since 2008. The good news is that we now have a commonsense plan to change that.

Here’s how it would work: for the next five years, earners making more than \$500,000 would see a modest increase in their income tax rate, from 3.9 percent to 4.4 percent. It’s a smaller increase than the past three mayors have asked for to fund key priorities, yet it would yield approximately \$530 million in new revenue each year, allowing us to fund universal, full day pre-k for all four-year-olds and after-school programs for all middle school students in New York. The state legislature actually agreed back in 1997 to fund universal pre-K, but has repeatedly broken that promise when funding dried up. Under Mayor de Blasio’s plan the funding is steady and reliable—allowing for speedy but sensible implementation. It just makes sense.

Back on that January day when Bill launched his unlikely campaign, he asked all of us to get involved in making change happen in New York. “It can be done,” he said, “but not by elected leaders alone. It requires average New Yorkers who simply refuse to allow their community’s voices to be stifled.” That’s as true today as it was then. Albany needs to hear *your* voices. With your help, we’ll make universal pre-K and after-school programs a reality.



**From:** [Lorna](#)  
**To:** [Rachel Noerdlinger](#)  
**Cc:** [Ross Offinger](#); [Christine Marinoni](#); [Cynthia Nixon](#); [Stephanie Yazqi](#); [Ko, Eunice](#)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 10:56:07 AM

---

RACHEL — The missing phone numbers are plugged in. Lorna

1. Diane von Furstenburg - Chirlane will likely attend her show this week. (212) 337-7780
3. Beyonce – via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
7. Anna Wintour — No not have, Ross
8. Donna Karan [REDACTED]
9. Nanette Lepore — Do not have, Ross?
10. Vera Wang — [REDACTED]
11. Cynthia "Cindi" Levie, Glamour Magazine Editor — [REDACTED] or better [REDACTED]
12. Vanessa Williams — [REDACTED] cell

On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger  
<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
2. **Jessica Seinfeld (Need number)**
3. Beyonce – via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
6. **Liz Lang (Need Number)**
7. Anna Wintour
8. Donna Karan [REDACTED]

**From:** [Nick Baldick](#)  
**To:** [Hughes, Esther](#)  
**Cc:** [Kavanagh, Laura](#)  
**Subject:** Re: State of the City  
**Date:** Monday, February 10, 2014 10:57:19 AM

---

She called and RSVP ed it worked - THanks

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 10, 2014, at 10:54 AM, "Hughes, Esther" <[EHughes@cityhall.nyc.gov](mailto:EHughes@cityhall.nyc.gov)> wrote:

Sometimes our invitations go to spam. Can you check there?

Esther Hughes | Mayor's Office of Special Projects and Community Events |  
[ehughes@cityhall.nyc.gov](mailto:ehughes@cityhall.nyc.gov) | mobile: (347) 268-0794

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, February 10, 2014 10:50 AM  
**To:** Hughes, Esther  
**Cc:** Kavanagh, Laura  
**Subject:** Re: State of the City

She never got invite and I got one, is there anything we can do?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 7, 2014, at 2:42 PM, Nick Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Thank you!

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007

(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 7, 2014, at 12:32 PM, "Hughes, Esther"  
<[EHughes@cityhall.nyc.gov](mailto:EHughes@cityhall.nyc.gov)> wrote:

Hello Nick –

Yes we will add Patty Ornst to the list. I know her from working previous events with her both during her time with the City and at American Airlines. Will make sure she gets her invite later today! Thanks!

Esther

Esther Hughes | Mayor's Office of Special Projects and Community Events |  
p: 212.788.9542 | m: 347.268.0794

 please don't print this e-mail unless you really need to

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---

**From:** Nick Baldick  
[mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 06, 2014 8:35 PM  
**To:** Kavanagh, Laura  
**Cc:** Hughes, Esther  
**Subject:** Re: State of the City

I think everyone else is set

Here is Patty's email

[patricia.ornst@delta.com](mailto:patricia.ornst@delta.com)

Sent from my iPhone

On Feb 6, 2014, at 7:30 PM, "Kavanagh, Laura"  
<[lkavanagh@cityhall.nyc.gov](mailto:lkavanagh@cityhall.nyc.gov)> wrote:

Of course. Do any of your other staffers want to go as well?

---

**From:** Nick Baldick  
[[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 06, 2014 4:41 PM  
**To:** Hughes, Esther  
**Cc:** Kavanagh, Laura  
**Subject:** Re: State of the City

Esther and Laura

Thank you, but I can't be there Monday

Could you invite my friend Patty Ornst in my place?

Sent from my iPhone

On Feb 6, 2014, at 2:04 PM, "Hughes, Esther" <[EHughes@cityhall.nyc.gov](mailto:EHughes@cityhall.nyc.gov)> wrote:

Hello Nick –

Your name has been added and you should receive the invite via email later today. Should you have any additional names you would like to add to the list, please let me know and I would gladly add them. Thank you!

Esther

Esther Hughes | Mayor's Office of Special Projects and Community Events | p: 212.788.9542 | m: 347.268.0794



please don't print this e-mail unless you really need to

CONFIDENTIALITY NOTICE:

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. This message contains confidential information and is intended only for the individual named. If you are not the intended recipient you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in

reliance on the contents of this information  
is strictly prohibited.

---

**From:** Kavanagh, Laura  
**Sent:** Thursday, February 06, 2014  
11:53 AM  
**To:**  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Cc:** Hughes, Esther  
**Subject:** State of the City

Nick -

State of the City is on Monday. We would like to invite you, and would also like to invite you to invite a few others. Esther, copied here, will make sure you get an invite with all the details. Please send her the names of anyone else you would like to attend.

Laura

**From:** [REDACTED]  
**To:** [Lorna Brett Howard](#); [Rachel Noerdlinger](#)  
**Cc:** [Ross Offinger](#); [Cynthia](#); [Stephanie Yazgi](#); [Ko, Eunice](#)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 11:02:56 AM

---

This is a silly point, but just want to note that this is 10 people for Chirlane to call, not 12. Numbering got messed up when we took out a couple people.  
Sent from my Verizon Wireless BlackBerry

---

**From:** Lorna <[REDACTED]>  
**Date:** Mon, 10 Feb 2014 10:56:02 -0500  
**To:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Cc:** Ross Offinger <[REDACTED]> Christine Marinoni <[REDACTED]> Cynthia Nixon <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

RACHEL — The missing phone numbers are plugged in. Lorna

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
3. Beyonce – via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
7. Anna Wintour — No not have, Ross
8. Donna Karan [REDACTED]
9. Nanette Lepore — Do not have, Ross?
10. Vera Wang — [REDACTED]
11. Cynthia "Cindi" Levie, Glamour Magazine Editor — [REDACTED] or better [REDACTED]
12. Vanessa Williams — [REDACTED] cell

On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
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3. Beyonce – via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
6. **Liz Lang (Need Number)**
7. Anna Wintour
8. Donna Karan [REDACTED]



**From:** [REDACTED]  
**To:** [X Marinoni](#); [Ross Offinger](#); [Lorna Howard](#)  
**Cc:** [Rachel Noerdlinger](#); [Stephanie Yazgi](#); [Ko, Eunice](#)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 11:31:16 AM

---

Need a quote for Rosie O'Donnell to approve  
Sent from my Verizon Wireless BlackBerry

---

**From:** [REDACTED]  
**Date:** Mon, 10 Feb 2014 16:10:51 +0000  
**To:** Ross Offinger <[REDACTED]> Lorna Brett  
Howard <[REDACTED]>  
**ReplyTo:** [REDACTED]  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>;  
Cynthia <[REDACTED]> Stephanie  
Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

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That's the focus of CMC's call  
Sent from my Verizon Wireless BlackBerry

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**Date:** Mon, 10 Feb 2014 11:06:55 -0500  
**To:** Lorna <[REDACTED]>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Christine  
Marinoni <[REDACTED]> Cynthia Nixon <[REDACTED]> Stephanie  
Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
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[REDACTED]  
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Ross Offinger  
c. [REDACTED]  
email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

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**From:** [Ross Offinger](#)  
**To:** [REDACTED]  
**Cc:** [Lorna Brett Howard](#); [Rachel Noerdlinger](#); [Cynthia](#); [Stephanie Yazgi](#); [Ko, Eunice](#)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 11:36:14 AM

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**Subject:** Re: First Lady calls

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C. [REDACTED]  
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--  
--

Ross Offinger

c. [REDACTED]  
email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: Call Time  
**Date:** Monday, February 10, 2014 12:19:14 PM

---

Absolutely  
We can put her in Laura's office.  
Thanks, Stephanie

On Mon, Feb 10, 2014 at 12:14 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Is it okay for the First Lady and Rachel to come to Hilltop, 32 Court St, to make these calls at 3pm today?

Eunice Ko

Deputy Director of Scheduling

Office of the Mayor

New York City

W: [212-788-6730](tel:212-788-6730)

C: [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: Call Time  
**Date:** Monday, February 10, 2014 12:37:53 PM

---

Suite 2109  
Floor 21  
Laura Tamman- she has her office here

On Mon, Feb 10, 2014 at 12:22 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Great, what floor again? It's been a while...

And just to clarify, which Laura?

FLCMC will be coming with Rachel Noerdlinger

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 12:19 PM  
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**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 4:31:49 PM

---

i'm not here tomorrow so not sure if office will be available.. my entire team in the field.

I will be here until LATE tonight tho so whenever works on this end.

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I'm so sorry everyone, but the First Lady is currently in speech prep, and it doesn't appear that it will be over anytime soon. I am finding another time tomorrow for her to make these calls.

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**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, February 10, 2014 3:16 PM  
**To:** Stephanie Yazgi; Ko, Eunice  
**Cc:** X Marinoni; Lorna Howard; [REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org);  
[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)

**Subject:** Re: First Lady calls

Better # for Vanessa Williams is [REDACTED].

Sent from my Verizon Wireless BlackBerry

---

**From:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

**Date:** Mon, 10 Feb 2014 15:13:55 -0500

**To:** Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

**Cc:** [REDACTED]  
[REDACTED]  
[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>;  
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Thanks,  
Eunice

---

**From:** [redacted] [mailto:[redacted]]  
**Sent:** Monday, February 10, 2014 02:24 PM  
**To:** Lorna Brett Howard <[redacted]> Ross Offinger <[redacted]>  
[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>  
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Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice  
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Rachel, can you add Gerry Laybourne (founder of Ozygen Media) to Chirlane's calls today? Her number is: [redacted] Julie Menin spoke to her and she is potentially very supportive.

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**To:** Ross Offinger<[redacted]>  
**Cc:** Christine Marinoni<[redacted]> Rachel Noerdlinger<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia Nixon<[redacted]> Stephanie Yazgi<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
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9. Nanette Lepore — Do not have, Ross?
10. Vera Wang — ([REDACTED])
11. Cynthia “Cindi” Levie, Glamour Magazine Editor — ([REDACTED])
12. Vanessa Williams — Will provide number is separate email

On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

1. Diane von Furstenburg - Chirlane will likely attend her show this week. ([REDACTED])
2. **Jessica Seinfeld (Need number)**

--

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Noerdlinger, Rachel](#); [Katz, Rebecca](#)  
**Subject:** Re: Chirlane and UPK NYC Presser on Thurs  
**Date:** Monday, February 10, 2014 4:35:13 PM  
**Attachments:** [upk NYC WOMEN invite.pdf](#)

---

Presser is at 12PM  
see attached  
Paid Sick presser is at 11AM  
pls send me your cell number  
mine is [REDACTED]

On Mon, Feb 10, 2014 at 4:33 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Two things..

- 1) Can you draft some TPs for CMC since we can't do that here? A couple of lines will suffice, nothing too heavy-handed. She will need this for her speech prep time tomorrow.
- 2) Is there any flexibility on timing for this presser? Right now I have from 11am? How long is this projected to last?

Eunice Ko

Deputy Director of Scheduling

Office of the Mayor

New York City

W: [212-788-6730](tel:212-788-6730)

C: [REDACTED]



YOU ARE INVITED TO JOIN  
FIRST LADY CHIRLANE McCRAY  
ACTRESS CYNTHIA NIXON  
AND OTHER WOMEN LEADERS  
FROM ACROSS NEW YORK CITY TO  
SUPPORT THE UPKNYC CAMPAIGN

**THURSDAY, FEBRUARY 13<sup>th</sup>**  
**12 NOON**  
**STEPS OF CITY HALL**

Join us as we rally to show support  
for the City's plan to fund truly universal,  
high quality, full day Pre-K and afterschool  
programs for middle- schoolers!  
We can't wait!

To RSVP, email Yuri at [yuri@upknyc.org](mailto:yuri@upknyc.org)

**From:** [REDACTED]  
**To:** Ko, Eunice; Cynthia; Stephanie Yazgi  
**Cc:** Lorna Brett Howard; [REDACTED] josh@upknyc.org; rachel@noerdlingermedia.com  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 4:35:29 PM

---

Can we ask her to do 2 or 3 that we have cell phone numbers for and who are a possibility for Thursday?  
Sent from my Verizon Wireless BlackBerry

---

**From:** "Ko, Eunice" <EKo@cityhall.nyc.gov>  
**Date:** Mon, 10 Feb 2014 21:30:04 +0000  
**To:** [REDACTED] Stephanie Yazgi <syazgi@hilltoppublicsolutions.com>  
**Cc:** X Marinoni <[REDACTED]> Lorna Howard <[REDACTED]>  
josh@upknyc.org <josh@upknyc.org>;  
rachel@noerdlingermedia.com <rachel@noerdlingermedia.com>  
**Subject:** RE: First Lady calls

I'm so sorry everyone, but the First Lady is currently in speech prep, and it doesn't appear that it will be over anytime soon. I am finding another time tomorrow for her to make these calls.

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, February 10, 2014 3:16 PM  
**To:** Stephanie Yazgi; Ko, Eunice  
**Cc:** X Marinoni; Lorna Howard; [REDACTED] josh@upknyc.org;  
rachel@noerdlingermedia.com  
**Subject:** Re: First Lady calls

Better # for Vanessa Williams is [REDACTED]  
Sent from my Verizon Wireless BlackBerry

---

**From:** Stephanie Yazgi <syazgi@hilltoppublicsolutions.com>  
**Date:** Mon, 10 Feb 2014 15:13:55 -0500  
**To:** Ko, Eunice <EKo@cityhall.nyc.gov>  
**Cc:** [REDACTED]  
[REDACTED] josh@upknyc.org <josh@upknyc.org>;  
rachel@noerdlingermedia.com <rachel@noerdlingermedia.com>;  
[REDACTED]  
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Works here. Thank you.

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Hello all,

Apologies but we'll have to push this to 4:30pm. The day got a little jammed up. She will still be coming to Hilltop if that's okay.

Thanks,  
Eunice

---

**From:** [redacted] [mailto:[redacted]]  
**Sent:** Monday, February 10, 2014 02:24 PM  
**To:** Lorna Brett Howard <[redacted]> Ross Offinger <[redacted]>  
[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia <[redacted]> Stephanie Yazgi <[svazgi@hilltoppublicsolutions.com](mailto:svazgi@hilltoppublicsolutions.com)>; Ko, Eunice  
**Subject:** Re: First Lady calls

Rachel, can you add Gerry Laybourne (founder of Ozygen Media) to Chirlane's calls today? Her number is: [redacted] Julie Menin spoke to her and she is potentially very supportive.

Sent from my Verizon Wireless BlackBerry

---

**From:** Lorna <[redacted]>  
**Date:** Mon, 10 Feb 2014 11:38:31 -0500  
**To:** Ross Offinger <[redacted]>  
**Cc:** Christine Marinoni <[redacted]> Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia Nixon <[redacted]> Stephanie Yazgi <[svazgi@hilltoppublicsolutions.com](mailto:svazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

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Nanette, no ask has been made re the press conference. Good call with that ask.

Anna, the ask has been made to generally come out and support, but not for the press conference directly. I think it's a home run if we get her signed up in any capacity. I will check in with Hildy and let you know whether another call makes sense.

On Monday, February 10, 2014, <[redacted]> wrote:

So we need them to show up at the press conference, has that ask been made? That's the focus of CMC's call  
Sent from my Verizon Wireless BlackBerry

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**From:** Ross Offinger <[redacted]>  
**Date:** Mon, 10 Feb 2014 11:06:55 -0500  
**To:** Lorna <[redacted]>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Christine Marinoni <[redacted]> Cynthia Nixon <[redacted]> Stephanie Yazgi <[svazgi@hilltoppublicsolutions.com](mailto:svazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

[redacted]  
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[REDACTED]  
Nanette has already signed on as a supporter. Nanette dressed the first family at the Inauguration. A call she include a TY for the clothes, a TY for signing on, and then they should schedule a follow up sit down coffee if CMC is up for it.

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

On Mon, Feb 10, 2014 at 10:51 AM, Lorna <[REDACTED]> wrote:  
Rachel,

Here is the update call list for today. Attached is a list of women who have been engaged already though please note they have not all yet signed on to have their name publicly attached unless noted. Also some quotes from key supporters.

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
3. Beyonce – via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
7. Anna Wintour — No not have, Ross
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On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger <rachel@noerdlingermedia.com> wrote:

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--

--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Noerdlinger, Rachel](#)  
**To:** "[Stephanie Yazgi](#)"; [Rachel Noerdlinger](#); [Jennifer](#)  
**Subject:** RE: Introducing the First Lady  
**Date:** Monday, February 10, 2014 6:21:35 PM

---

The most important thing is that the issue of universal pre-k and education is core to who Chirlane is. She does not just talk the talk. She walks the walk. Her convictions about education are so strong that she has made it the defining issue in her work and it will dictate what she does in the years to come. Dante and Chiara are successful because of after school programs that Chirlane found for them that nurtured them, taught them and better prepared them for society.

Rachel Noerdlinger  
Chief of Staff  
First Lady, Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 5:57 PM  
**To:** Rachel Noerdlinger; Noerdlinger, Rachel; Jennifer  
**Subject:** Introducing the First Lady

Is there anything in particular that you would like Jennifer to say when introducing the first lady?

**From:** [Rachel Noerdlinger](#)  
**To:** [REDACTED]  
**Cc:** [Stephanie Yazgi](#); [Ko, Eunice](#); [X Marinoni](#); [Lorna Howard](#); [REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 6:41:29 PM

---

She can't attend but said she would help with social media and allow for her name to be used.

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

On Feb 10, 2014, at 6:00 PM, [REDACTED] wrote:

Is Alicia Keys coming on Thurs?  
Sent from my Verizon Wireless BlackBerry

---

**From:** "Rachel Noerdlinger" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Mon, 10 Feb 2014 15:56:11 -0700  
**To:** <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Cc:** X Marinoni <[REDACTED]> Lorna Howard <[REDACTED]>  
[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>  
**Subject:** RE: First Lady calls

As you guys know, today's calls got pushed back yet again. Chirlane was focused on her speech for tomorrow morning's clergy breakfast. I'm really sorry.

Alicia Keyes folks need us to do two things:

1. Draft a tweet that she can send out Thursday
2. Draft a quote in her name that we can include in a press release.

----- Original Message -----

Subject: Re: First Lady calls  
From: [REDACTED]  
Date: Mon, February 10, 2014 3:15 pm  
To: "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, "Ko,

Eunice"

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

Cc: "X Marinoni" <[REDACTED]> Lorna Howard"

<[REDACTED]>  
<[josh@upknyc.org](mailto:josh@upknyc.org)"

<[josh@upknyc.org](mailto:josh@upknyc.org)>, "[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)"

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**Date:** Mon, 10 Feb 2014 15:13:55 -0500

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**Cc:** [REDACTED]  
[REDACTED]

[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>;

[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com) <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>;

[REDACTED]

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Thanks,

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**Sent:** Monday, February 10, 2014 02:24 PM

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<[REDACTED]> [josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>

**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia

<[REDACTED]> Stephanie Yazgi

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**Date:** Mon, 10 Feb 2014 11:38:31 -0500

**To:** Ross Offinger <[REDACTED]>

**Cc:** Christine Marinoni <[REDACTED]> Rachel

Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia

Nixon <[REDACTED]> Stephanie

Yazgi<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko,  
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--  
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Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#); [Wolfe, Emma](#); [Harold Miller](#); [Gabriel Schnake-Mahl](#); [REDACTED]  
**Subject:** Clergy Breakfast docs  
**Date:** Monday, February 10, 2014 7:06:32 PM  
**Attachments:** [CLERGY BREAKFAST TIC TOC.docx](#)  
[CLERGY EVENT 2.11.14.docx](#)  
[UPKNYC Clergy Letter FINAL.docx](#)

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# PROGRAM

KIRSTEN JOHN FOY

*Minister, President of Brooklyn Chapter of the National Action Network*

RICHARD BUERY

*Deputy Mayor, Strategic Initiatives*

JENNIFER JONES AUSTIN

*CEO & Executive Director, The Federation of Protestant Welfare Agencies*

REVEREND AL SHARPTON

*Founder & President, The National Action Network*

CHIRLANE McCRAY

*First Lady of New York City*

**MAYOR BILL de BLASIO**

*Mayor of New York City*

**MINISTER WILBUR WHITEHURST**

*Minister, Bethany Baptist Church*

## **VISION DOCUMENT: CLERGY BREAKFAST**

EVENT LOCATION/ DATE/ TIME: Feb 11th, 2014, 8:30 AM

460 Marcus Garvey Boulevard, Brooklyn, NY 11216

GOAL: To get members of the clergy to sign the letter of support and commit to action for UPKNYC.

ATTENDEES (# Goal + INVITE/ RSVP list): 200 clergy members- RSVP Only; Some other community leaders

Sign In Table: Greg Wright, Nyles Kendall, Bob Martin, Andrea Dawes, Yuri Harry, Na'ilah Amaru

Support: Linda Sarsour, Faiza Ali, Zakiyah Ansari

ROOM SET UP: Room will be set up for buffet style food line with round tables and chairs enough to seat 200 people.

VIP CLERGY HOLD ROOM: They can use the library at the end of the hall way.

BdB HOLD ROOM: Behind Stage through Chapel entrance

ANY CHANGES WILL BE MADE AT THE REQUEST OF MAYOR'S OFFICE.

## **CLERGY BREAKFAST TIC TOC**

**7:00 AM** UPKNYC Staff Arrival

**7:30 AM** Caterer's Arrival

**8:00 AM** Check-In Table & Caterer Set-up is Completed  
All Staff & Volunteers are in their positions

**8:25 AM** Clergy Check-In Starts

**8:30 AM** Breakfast is served

**8:50 AM** Opening Prayer – Kirsten Foy

**8:52 AM** Deputy Mayor Richard Buery  
Reinforce Call to Action

**8:57 AM** Remarks – Jennifer Jones Austin  
Clergy Fill out Sign on Forms

**9:07 AM** Remarks – Reverend Al Sharpton

**9:14 AM** Remarks – First Lady Chirlane McCray

**9:21AM** Remarks –Mayor Bill de Blasio

**9:28 AM** Closing Prayer – Minister Whitehurst

**9:30 AM** Program Ends

**10:00 AM** Hall is cleared/ UPK NYC Staff Clear Up Materials



*Please join*

*Mayor Bill de Blasio  
Reverend Al Sharpton  
and Jennifer Jones- Austin*

*for a clergy breakfast  
in support of UPK NYC*

**Tuesday, February 11, 2014  
at 8:30 AM**

**Bethany Baptist Church  
460 Marcus Garvey Boulevard  
Brooklyn, New York 11216**

**Space is limited—RSVP to Yuri at  
yuri@upknyc.org or (917) 670-1690**

Organized with support from: Faith in New York, Clergy United to Save & Heal (C.U.S.H.),  
and Micah Institute at NY Theological Seminary



Dear Governor Cuomo and State Legislators,

We, the undersigned clergy members, know the benefits of high quality pre-kindergarten and after-school programs for our children, our congregations, and our City as a whole. They ensure that children have the opportunity to succeed later in life, and that parents have a safe, affordable, educational environment for their children when they are at work.

As clergy, our faith calls on us to speak on the moral obligation that our city has to provide every child, and every family, an equal opportunity for success. That's why we must pass New York City's plan to raise taxes on the wealthiest New Yorkers to fund universal pre-k for every four-year-old and after-school for every middle school student in our city.

High quality pre-k and after-school programs level the playing field between low-income children and their higher-income peers, and provide vital economic security to families. According to the National Bureau of Economic Research, pre-k can reduce the achievement gap by up to 40%. And research on high quality after-school programs has found that children who participate have improved attendance and coursework, and reduced behavior incidents.

Every day as faith leaders we speak on the importance of doing what is morally right and this plan is morally right. Universal pre-k and after school for middle schoolers help close the achievement gap, especially in communities of color. We share Mayor de Blasio's vision of addressing income inequality and this plan is a direct response to addressing inequality.

Mayor de Blasio has called for a stable funding source to truly invest in these critical programs – a small tax on the wealthiest New Yorkers. For the cost of a soy latte a day, people making over \$500,000 a year can help invest in New York City's children.

We've heard politicians in Albany make promises to expand universal pre-k for more than fifteen years, but without a stable funding source, that promise has been broken time and again. This time around we will not allow the promises to children made by Albany to be broken. We must raise this modest tax, rather than taking money from the general budget, to ensure these programs are fully funded and won't be cut in tough times.

Mayor de Blasio's plan is smart, it's fair, and it's the right thing to do for New York City's children and families. As people of faith and members of the larger New York community, we urge you to support this plan, and ensure that it passes in Albany this session. Our children can't wait.

Sincerely,

**From:** [Scola, Lindsay](#)  
**To:** "[Stephanie Yazgi](#)"; [Wolfe, Emma](#); [Harold Miller](#); [Gabriel Schnake-Mahl](#); [REDACTED]  
**Subject:** RE: Clergy Breakfast docs  
**Date:** Monday, February 10, 2014 7:09:36 PM

---

Thank you

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 7:06 PM  
**To:** Scola, Lindsay; Wolfe, Emma; Harold Miller; Gabriel Schnake-Mahl; [REDACTED]  
**Subject:** Clergy Breakfast docs

## PROGRAM

### KIRSTEN JOHN FOY

*Minister, President of Brooklyn Chapter of the National Action Network*

### RICHARD BUERY

*Deputy Mayor, Strategic Initiatives*

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MINISTER WILBUR WHITEHURST

*Minister, Bethany Baptist Church*

**From:** [Stephanie Yazgi](#)  
**To:** [Kirsten John Foy](#)  
**Cc:** [Harold Miller](#); [Yuri](#); [Jennifer Jones Austin](#); [Grybauskas, Stefan](#); [Chao, Raymond](#); [Norvell, Wiley](#); [Rachel Noerdlinger](#)  
**Subject:** Re: Clergy Breakfast program  
**Date:** Monday, February 10, 2014 7:13:28 PM

---

GUYS

THINGS HAVE CHANGED  
I WILL SEND ONE FINAL EMAIL IN ABOUT 15 MINUTES

On Mon, Feb 10, 2014 at 7:04 PM, Kirsten John Foy <[REDACTED]> wrote:

Just got this version from Rachel.

Program:

8:50 Kirsten John Foy opens with welcome and prayer and introduces Jennifer Jones-Austin

8:53 DM Richard Buery speaks

9:00 Jennifer Jones-Austin talks through letter and introduces First Lady Chirlane McCray and the Mayor

*Mayor and First Lady enter stage*

9:10 First Lady gives remarks and introduces the Mayor

9:15 Mayor gives remarks and introduces the Reverend Al Sharpton

9:30 Al Sharpton gives remarks and introduces Deputy Mayor Richard Buery

*Mayor and First Lady exit stage*

9:45 Wilbur Whitehurst gives closing prayer

Kirsten

On Feb 10, 2014, at 6:50 PM, Harold Miller <[REDACTED]> wrote:

From the call earlier this afternoon. Please let us know if there are any flags

Thanks

## PROGRAM

KIRSTEN JOHN FOY

*Minister, President of Brooklyn Chapter of the National Action Network*

# JENNIFER JONES AUSTIN

*CEO & Executive Director, The Federation of Protestant Welfare Agencies*

# CHIRLANE McCRAY

*First Lady of New York City*

# MAYOR BILL de BLASIO

*Mayor of New York City*

# REVEREND AL SHARPTON

*Founder & President, The National Action Network*

# RICHARD BUERY

*Deputy Mayor, Strategic Initiatives*

# MINISTER WILBUR WHITEHURST

*Minister, Bethany Baptist Church*



**From:** [Scola, Lindsay](#)  
**To:** "[Stephanie Yazgi](#)"; [Kirsten John Foy](#)  
**Cc:** [Harold Miller](#); [Yuri](#); [Jennifer Jones Austin](#); [Grybauskas, Stefan](#); [Chao, Raymond](#); [Norvell, Wiley](#); [Rachel Noerdlinger](#); [Wolfe, Emma](#)  
**Subject:** RE: Clergy Breakfast program  
**Date:** Monday, February 10, 2014 7:41:53 PM

---

We are very happy with Rev. Sharpton speaking before the First Lady and Mayor and introducing them. He should intro both of them to stage. The Mayor will be on stage for the First Lady's remarks and she will introduce him.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 7:26 PM  
**To:** Kirsten John Foy; Scola, Lindsay  
**Cc:** Harold Miller; Yuri; Jennifer Jones Austin; Grybauskas, Stefan; Chao, Raymond; Norvell, Wiley; Rachel Noerdlinger  
**Subject:** Re: Clergy Breakfast program

Folks: I'd like clarity as to where you all think Rev Sharpton should speak? Below is the final program I just sent to Mayor's scheduler LSCOLA.

### **VISION DOCUMENT: CLERGY BREAKFAST**

DATE/ TIME: Feb 11th, 2014, 8:30 AM

EVENT LOCATION: Bethany Baptist Church, 460 Marcus Garvey Boulevard,  
Brooklyn, NY 11216

GOAL: To get members of the clergy to sign the letter of support and commit to action for  
UPKNYC.

ATTENDEES: 200 clergy members- RSVP Only; PLUS other community leaders

Sign In Table: Greg Wright, Nyles Kendall, Bob Martin, Andrea Dawes, Yuri Harry, Na'ilah Amaru

Support Staff: Linda Sarsour, Faiza Ali, Zakiyah Ansari

ROOM SET UP: Room will be set up for buffet style food line with round tables and chairs enough to seat 200 people. Podium with mic on stage for speakers. Reserved table at the front.

VIP CLERGY HOLD ROOM: They can use the library at the end of the hallway.

BdB HOLD ROOM: Behind Stage through Chapel entrance.

ANY CHANGES WILL BE MADE AT THE REQUEST OF MAYOR'S OFFICE.

## **CLERGY BREAKFAST TIC TOC**

**7:00 AM** UPK NYC Staff Arrival

**7:30 AM** Caterer's Arrival

**8:00 AM** Check-In Table & Caterer Set-up is Completed  
All Staff & Volunteers are in their positions

**8:25 AM** Clergy Check-In Starts

**8:30 AM** Breakfast is served

**8:50 AM** Opening Prayer – Kirsten John Foy

**8:52 AM** Deputy Mayor Richard Buery  
Discusses City's Solution/ Plan

**8:57 AM** Remarks – Jennifer Jones Austin  
Clergy Fill out Sign on Forms

**9:07 AM** Remarks – Reverend Al Sharpton

**9:14 AM** Remarks – First Lady Chirlane McCray

**9:21AM** Remarks –Mayor Bill de Blasio

**9:28 AM** Closing Prayer – Minister Whitehurst

**9:30 AM** Program Ends

**10:00 AM** Hall is cleared/ UPKNYC Staff Clear Up Materials

On Mon, Feb 10, 2014 at 7:04 PM, Kirsten John Foy <[REDACTED]> wrote:  
Just got this version from Rachel.

Program:

8:50 Kirsten John Foy opens with welcome and prayer and introduces Jennifer Jones-Austin

8:53 DM Richard Buery speaks

9:00 Jennifer Jones-Austin talks through letter and introduces First Lady Chirlane McCray  
and the Mayor

***Mayor and First Lady enter stage***

9:10 First Lady gives remarks and introduces the Mayor

9:15 Mayor gives remarks and introduces the Reverend Al Sharpton

9:30 Al Sharpton gives remarks and introduces Deputy Mayor Richard Buery

***Mayor and First Lady exit stage***

9:45 Wilbur Whitehurst gives closing prayer

Kirsten

On Feb 10, 2014, at 6:50 PM, Harold Miller <[REDACTED]> wrote:

From the call earlier this afternoon. Please let us know if there are any flags

Thanks

## PROGRAM

## KIRSTEN JOHN FOY

*Minister, President of Brooklyn Chapter of the National Action Network*

## JENNIFER JONES AUSTIN

*CEO & Executive Director, The Federation of Protestant Welfare Agencies*

## CHIRLANE McCRAY

*First Lady of New York City*

## MAYOR BILL de BLASIO

*Mayor of New York City*

## REVEREND AL SHARPTON

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## RICHARD BUERY

*Deputy Mayor, Strategic Initiatives*

## MINISTER WILBUR WHITEHURST

*Minister, Bethany Baptist Church*



**From:** [Lorna Brett Howard](#)  
**To:** [REDACTED]  
**Cc:** [Rachel Noerdlinger](#); [Cynthia](#); [Stephanie Yazgi](#); [Ko, Eunice](#); [REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 7:57:18 PM

---

The social media can reach people we can't reach. Have a craft a short compelling tweet

Lorna Brett Howard  
[REDACTED] c

Sent from my iPhone

On Feb 10, 2014, at 7:40 PM, [REDACTED] wrote:

Ok great, maybe we should think of something creative to have her do social media-wise? We can table that idea for now though  
Sent from my Verizon Wireless BlackBerry

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**From:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Mon, 10 Feb 2014 18:40:35 -0500  
**To:** [REDACTED]  
**Cc:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>; X Marinoni <[REDACTED]>  
Lorna Howard <[REDACTED]>  
[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>  
**Subject:** Re: First Lady calls

She can't attend but said she would help with social media and allow for her name to be used.

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

On Feb 10, 2014, at 6:00 PM, [REDACTED] wrote:

Is Alicia Keys coming on Thurs?  
Sent from my Verizon Wireless BlackBerry

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**From:** "Rachel Noerdlinger" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>  
**Date:** Mon, 10 Feb 2014 15:56:11 -0700  
**To:** <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Cc:** X Marinoni <[REDACTED]> Lorna

Howard<[REDACTED]>  
[REDACTED]  
[josh@upknyc.org](mailto:josh@upknyc.org)<[josh@upknyc.org](mailto:josh@upknyc.org)>

**Subject:** RE: First Lady calls

As you guys know, today's calls got pushed back yet again. Chirlane was focused on her speech for tomorrow morning's clergy breakfast. I'm really sorry.

Alicia Keyes folks need us to do two things:

1. Draft a tweet that she can send out Thursday
2. Draft a quote in her name that we can include in a press release.

----- Original Message -----

**Subject:** Re: First Lady calls

**From:** [REDACTED]

**Date:** Mon, February 10, 2014 3:15 pm

**To:** "Stephanie Yazgi"

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, "Ko, Eunice"

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

**Cc:** "X Marinoni" <[REDACTED]> Lorna Howard"

<[REDACTED]>

<[REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org)"

<[josh@upknyc.org](mailto:josh@upknyc.org)>, "[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)"

<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>

Better # for Vanessa Williams is [REDACTED]

Sent from my Verizon Wireless BlackBerry

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**From:** Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

**Date:** Mon, 10 Feb 2014 15:13:55 -0500

**To:** Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

**Cc:** [REDACTED]

[REDACTED]

[REDACTED]

[josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>;

[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com) <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)

>; [REDACTED]

**Subject:** Re: First Lady calls

Works here. Thank you.

On Mon, Feb 10, 2014 at 3:12 PM, Ko, Eunice

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hello all,

Apologies but we'll have to push this to 4:30pm. The day got a little jammed up. She will still be coming to Hilltop if that's okay.

Thanks,  
Eunice

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, February 10, 2014 02:24 PM  
**To:** Lorna Brett Howard <[REDACTED]> Ross Offinger <[REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org)> <[josh@upknyc.org](mailto:josh@upknyc.org)>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice  
**Subject:** Re: First Lady calls

Rachel, can you add Gerry Laybourne (founder of Ozygen Media) to Chirlane's calls today? Her number is: [REDACTED]. Julie Menin spoke to her and she is potentially very supportive.  
Sent from my Verizon Wireless BlackBerry

---

**From:** Lorna <[REDACTED]>  
**Date:** Mon, 10 Feb 2014 11:38:31 -0500  
**To:** Ross Offinger<[REDACTED]>  
**Cc:** Christine Marinoni<[REDACTED]> Rachel Noerdlinger<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; Cynthia Nixon<[REDACTED]> Stephanie Yazgi<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko, Eunice<[FKo@cityhall.nyc.gov](mailto:FKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

Thanks Ross, we are in great need of THE clincher right now. This could not be a worse week to call anyone in the fashion industry, sorry....but thanks.  
On Feb 10, 2014, at 11:36 AM, Ross Offinger <[REDACTED]> wrote:

Nanette, no ask has been made re the press conference.  
Good call with that ask.

Anna, the ask has been made to generally come out and support, but not for the press conference directly. I think it's a home run if we get her signed up in any capacity. I will check in with Hildy and let you know whether another call makes sense.

On Monday, February 10, 2014, <[REDACTED]> wrote:  
So we need them to show up at the press conference, has that ask been made? That's the focus of CMC's call

Sent from my Verizon Wireless BlackBerry

**From:** Ross Offinger <[REDACTED]>  
**Date:** Mon, 10 Feb 2014 11:06:55 -0500  
**To:** Lorna <[REDACTED]>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>;  
Christine Marinoni <[REDACTED]> Cynthia  
Nixon <[REDACTED]> Stephanie  
Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Ko,  
Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Subject:** Re: First Lady calls

[REDACTED]  
Anna Wintour is already under consideration per her conversation with the Mayor this week. I think we are in a good place unless Chirlane would like to reinforce the message. Hildy Kurek manages Anna's political work, and is her comms director. She was formerly at the DNC as the finance director from 2010-2012. She currently has the request.

[REDACTED]  
Nanette has already signed on as a supporter. Nanette dressed the first family at the Inauguration. A call she include a TY for the clothes, a TY for signing on, and then they should schedule a follow up sit down coffee if CMC is up for it.

--  
Ross Offinger  
c. [REDACTED]  
email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

On Mon, Feb 10, 2014 at 10:51 AM,  
Lorna <[REDACTED]> wrote:  
Rachel,

Here is the update call list for today. Attached is a list of women who have been engaged already though please note they have not all yet signed on to have their name publicly attached unless noted. Also some quotes from key supporters.

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
3. Beyonce - via Janna Fleishman [REDACTED]
4. Tory Burch [REDACTED]
5. Kate Spade [REDACTED]
7. Anna Wintour - No not have, Ross
8. Donna Karan [REDACTED]
9. Nanette Lepore - Do not have, Ross?
10. Vera Wang - [REDACTED]

11. Cynthia "Cindi" Levie, Glamour Magazine Editor — [REDACTED]
12. Vanessa Williams — Will provide number is separate email

On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger  
<[rachel@noerdlingermmedia.com](mailto:rachel@noerdlingermmedia.com)> wrote:

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
2. **Jessica Seinfeld (Need number)**

--  
--

Ross Offinger

c. [REDACTED]

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

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**To:** [Lorna Brett Howard](#)  
**Cc:** [Rachel Noerdlinger](#); [Cynthia](#); [Stephanie Yazgi](#); [Ko, Eunice](#); [REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org)  
**Subject:** Re: First Lady calls  
**Date:** Monday, February 10, 2014 8:23:55 PM

---

Yes, sorry for the confusion, it would be fantastic if she could tweet something and help spread the word, I know she's got a great reach with the social media  
Sent from my Verizon Wireless BlackBerry

---

**From:** Lorna Brett Howard <[REDACTED]>  
**Date:** Mon, 10 Feb 2014 19:57:15 -0500  
**To:** [REDACTED]  
**Cc:** [Rachel Noerdlinger](mailto:rachel@noerdlingermedia.com) <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>; [Cynthia](mailto:Cynthia@[REDACTED]) <[REDACTED]> [Stephanie Yazgi](mailto:StephanieYazgi@hilltoppublicsolutions.com) <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [Ko, Eunice](mailto:Ko,Eunice@cityhall.nyc.gov) <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>; [REDACTED] [josh@upknyc.org](mailto:josh@upknyc.org) <[josh@upknyc.org](mailto:josh@upknyc.org)>  
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Sent from my iPhone

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Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office

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<[REDACTED]> [josh@upknyc.org](mailto:josh@upknyc.org)" <[josh@upknyc.org](mailto:josh@upknyc.org)>, "rachel@noerdlingermedia.com" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>

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**Subject:** Re: First Lady calls

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Ross Offinger  
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email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

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8. Donna Karan [REDACTED]
9. Nanette Lepore — Do not have, Ross?
10. Vera Wang — [REDACTED]
11. Cynthia “Cindi” Levie, Glamour Magazine Editor — [REDACTED]
12. Vanessa Williams — Will provide number is separate email

On Feb 10, 2014, at 9:49 AM, Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

1. Diane von Furstenburg - Chirlane will likely attend her show this week. [REDACTED]
2. **Jessica Seinfeld (Need number)**

--  
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Ross Offinger  
c. [REDACTED]  
email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [Norvell, Wiley](#); [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: need details  
**Date:** Monday, February 10, 2014 8:49:03 PM

---

I'm on a separate thread with scheduler... see below

Sure up to you. He can just say... "And now I'd like to ask Minister Whitehurst of Bethany Baptist Church to join us on stage and help us end this celebration with a closing prayer." or whatever.



On Mon, Feb 10, 2014 at 8:46 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Think would be easier for the Mayor to stay on stage since the prayer is so short? Ok to do that?

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)

Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 8:44 PM  
**To:** Scola, Lindsay  
**Cc:** Harold Miller; Gabriel Schnake-Mahl; Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Negash, Dabash; Norvell, Wiley

**Subject:** Re: Press Avail Tomorrow

RAS will stay for press avail.

Kirsten will make sure that he intro's closing prayer.

After the Mayor speaks he should return to his seat and Minister Whitehurst will come up on stage and say closing prayer. Just a reco...

On Mon, Feb 10, 2014 at 8:41 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

This is really short. The Mayor and First Lady should stay on stage for the closing prayer. Stephanie, should the Mayor intro Whitehurst in his remarks?

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)

Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 8:38 PM  
**To:** Scola, Lindsay; Harold Miller; Gabriel Schnake-Mahl  
**Cc:** Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan  
**Subject:** Re: Press Avail Tomorrow

Just left a message for Kirsten, we are supposed to connect this evening and will let you all know the answer on RAS availability afterwards.

In case folks want to see, here is closing prayer from Minister Whitehurst

Gracious God,

As we are commissioned to do good, walk humbly, and seek justice for all,  
There will be challenges meeting us along the way.  
But to God who is able to do exceedingly, abundantly above all we ask or think,  
according to the power that work in us,  
We depart from your house of worship inspired to helping one another in every  
community.  
In Jesus' name. Amen.

On Mon, Feb 10, 2014 at 8:46 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:  
+ gabriel

Sent from my iPad

On Feb 10, 2014, at 7:53 PM, "Stephanie Yazgi"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Jennifer is doing a whole bit on how this was her father's church and legacy with a rich history of activism. The church itself is the reason we had it there, the minister is filling in for the interim pastor named Jasper Peyton.  
Recommend saying Thanks to Dr. Peyton and Bethany Baptist for hosting, a church that is known throughout the country for having a strong social justice ministry.

On Mon, Feb 10, 2014 at 7:29 PM, Wolfe, Emma  
<[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

+ Stephanie

Steph?

---

**From:** Norvell, Wiley  
**Sent:** Monday, February 10, 2014 7:11 PM  
**To:** Wolfe, Emma  
**Subject:** need details

On preacher who is hosting us tomorrow. Nice things we can say about him:

- Minister Wilbur Whitehurst and Bethany Baptist Church
- 

Wiley Norvell

Deputy Press Secretary

Office of New York City Mayor Bill de Blasio

[\(212\) 788-2958](tel:(212)788-2958)

[\(917\) 428-8307](tel:(917)428-8307) (mobile)

[wnorvell@cityhall.nyc.gov](mailto:wnorvell@cityhall.nyc.gov)

@wileynorvell

**From:** [Wolfe, Emma](#)  
**To:** [Schnake-Mahl, Gabriel](#); "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [Norvell, Wiley](#)  
**Subject:** Re: need details  
**Date:** Monday, February 10, 2014 8:57:27 PM

---

Yes.

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Monday, February 10, 2014 08:56 PM  
**To:** Wolfe, Emma; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Norvell, Wiley  
**Subject:** RE: need details

Thank Dr Peyton even though he won't be there?

---

**From:** Wolfe, Emma  
**Sent:** Monday, February 10, 2014 8:47 PM  
**To:** Stephanie Yazgi  
**Cc:** Norvell, Wiley; Schnake-Mahl, Gabriel  
**Subject:** Re: need details

+ gabriel

Sent from my iPad

On Feb 10, 2014, at 7:53 PM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Jennifer is doing a whole bit on how this was her father's church and legacy with a rich history of activism. The church itself is the reason we had it there, the minister is filling in for the interim pastor named Jasper Peyton. Recommend saying Thanks to Dr. Peyton and Bethany Baptist for hosting, a church that is known throughout the country for having a strong social justice ministry.

On Mon, Feb 10, 2014 at 7:29 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:  
+ [Stephanie](#)

[Steph?](#)

---

**From:** Norvell, Wiley  
**Sent:** Monday, February 10, 2014 7:11 PM  
**To:** Wolfe, Emma  
**Subject:** need details

On preacher who is hosting us tomorrow. Nice things we can say about him:

- Minister Wilbur Whitehurst and Bethany Baptist Church
-

Wiley Norvell  
Deputy Press Secretary  
Office of New York City Mayor Bill de Blasio  
[\(212\) 788-2958](tel:(212)788-2958)  
[\(917\) 428-8307](tel:(917)428-8307) (mobile)  
[wnorvell@cityhall.nyc.gov](mailto:wnorvell@cityhall.nyc.gov)  
[@wileynorvell](https://twitter.com/wileynorvell)

**From:** [Scola, Lindsay](#)  
**To:** "Stephanie Yazgi"  
**Cc:** [Harold Miller](#); [Gabriel Schnake-Mahl](#); [Kirsten John Foy](#); [Martin, Rachel](#); [Chao, Raymond](#); [Wolfe, Emma](#); [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Grybauskas, Stefan](#); [Negash, Dabash](#); [Norvell, Wiley](#); [Ko, Eunice](#)  
**Subject:** RE: Press Avail Tomorrow  
**Date:** Monday, February 10, 2014 9:12:42 PM

---

Perfect. We have added this line to the remarks, the Mayor and the First Lady will stay on stage.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 9:09 PM  
**To:** Scola, Lindsay  
**Cc:** Harold Miller; Gabriel Schnake-Mahl; Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Negash, Dabash; Norvell, Wiley; Ko, Eunice  
**Subject:** Re: Press Avail Tomorrow

Kirsten Foy's remarks:

Sure up to you. He can just say... "And now I'd like to ask Minister Whitehurst of Bethany Baptist Church to join us on stage and help us end this celebration with a closing prayer." or whatever.



Kirsten's remarks will match the following:

- Kirsten will start with a welcoming and commitment to our City's future support and ways that we can make this endeavor a reality
- Thank you for joining us for lack History Month to discuss how we move our communities forward
- Grace to bless the food
- Ask for wisdom and guidance as we struggle to provide the best opportunities for our children's future. Call for your inspiration to move us to action.

On Mon, Feb 10, 2014 at 8:50 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
That's fine with us. We will have Mayor into Whitehurst with the language provided here, BdB and CMC stay on stage. Then BdB, CMC and RAS go to hold prior to avail. Thanks!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 8:48 PM

**To:** Scola, Lindsay  
**Cc:** Harold Miller; Gabriel Schnake-Mahl; Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Negash, Dabash; Norvell, Wiley  
**Subject:** Re: Press Avail Tomorrow

Sure up to you. He can just say... "And now I'd like to ask Minister Whitehurst of Bethany Baptist Church to join us on stage and help us end this celebration with a closing prayer." or whatever.

On Mon, Feb 10, 2014 at 8:46 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Think would be easier for the Mayor to stay on stage since the prayer is so short? Ok to do that?

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 8:44 PM  
**To:** Scola, Lindsay  
**Cc:** Harold Miller; Gabriel Schnake-Mahl; Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie; Grybauskas, Stefan; Negash, Dabash; Norvell, Wiley

**Subject:** Re: Press Avail Tomorrow

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Lindsay Scola  
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Office of the Mayor  
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Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 10, 2014 8:38 PM  
**To:** Scola, Lindsay; Harold Miller; Gabriel Schnake-Mahl  
**Cc:** Kirsten John Foy; Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de

Alwis, Ronalie; Grybauskas, Stefan  
**Subject:** Re: Press Avail Tomorrow

Just left a message for Kirsten, we are supposed to connect this evening and will let you all know the answer on RAS availability afterwards.

In case folks want to see, here is closing prayer from Minister Whitehurst

Gracious God,

As we are commissioned to do good, walk humbly, and seek justice for all,  
There will be challenges meeting us along the way.  
But to God who is able to do exceedingly, abundantly above all we ask or think,  
according to the power that work in us,  
We depart from your house of worship inspired to helping one another in every  
community.  
In Jesus' name. Amen.

On Mon, Feb 10, 2014 at 8:08 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Please let me know if Rev Sharpton will be able to participate tomorrow.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

---

**From:** Scola, Lindsay  
**Sent:** Monday, February 10, 2014 7:45 PM  
**To:** 'Stephanie Yazgi'; Kirsten John Foy  
**Cc:** Martin, Rachel; Chao, Raymond; Wolfe, Emma; Martinez Blanco, Frankie; de Alwis, Ronalie  
**Subject:** Press Avail Tomorrow

Kirsten-

The Mayor would really love to have Rev. Sharpton in the avail with him tomorrow. This will be following the conclusion of his remarks on the 3<sup>rd</sup> floor. Rachel from our team (cc'd above) can provide the logistics.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)

Cell: [REDACTED]

**From:** [Gabriel Schnake-Mahl](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Negash. Dabash](#)  
**Subject:** Re: Do you have a bio for rev wilbur?  
**Date:** Monday, February 10, 2014 9:39:07 PM

---

got it thx

On Mon, Feb 10, 2014 at 9:36 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

i have no bio for him

It's minister wilbur  
he is a minister because interim pastor couldn't be there.  
it was a last minute swap out and when i asked jennifer she said  
that there wasn't much she would recommend saying

On Mon, Feb 10, 2014 at 9:29 PM, Gabriel Schnake-Mahl  
<[REDACTED]> wrote:

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

**From:** [Emma Woods](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Rachel Noerdlinger](#); [Stephanie Yazgi](#); [Mike Rabinowitz](#)  
**Subject:** Re: Can you draft talk points for CMC for Women's Presser?  
**Date:** Tuesday, February 11, 2014 10:18:44 AM  
**Attachments:** [FLCMC Talking Points - Women's Presser.docx](#)

---

Draft talking points are attached.

Emma Woods  
BerlinRosen Public Affairs  
O: 646-200-5303  
C: 203-568-4780  
[emma@berlinrosen.com](mailto:emma@berlinrosen.com)

---

**From:** "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Date:** Tue, 11 Feb 2014 15:03:50 +0000  
**To:** Emma <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>  
**Subject:** RE: Can you draft talk points for CMC for Women's Presser?

Great, thank you so much!

---

**From:** Emma Woods [<mailto:emma@berlinrosen.com>]  
**Sent:** Tuesday, February 11, 2014 10:01 AM  
**To:** Ko, Eunice  
**Cc:** Rachel Noerdlinger; Stephanie Yazgi; Mike Rabinowitz  
**Subject:** Re: Can you draft talk points for CMC for Women's Presser?

I will have something for you shortly.

Emma Woods  
BerlinRosen Public Affairs  
O: 646-200-5303  
C: 203-568-4780  
[emma@berlinrosen.com](mailto:emma@berlinrosen.com)

---

**From:** "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>  
**Date:** Tue, 11 Feb 2014 14:56:13 +0000  
**To:** Emma <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>

**Cc:** Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>, Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>  
**Subject:** RE: Can you draft talk points for CMC for Women's Presser?

Hi all,

I'm just checking in on this and wondering if there's any way to get at least a draft version now? The First Lady will most likely have edits. Thank you!

---

**From:** Emma Woods [<mailto:emma@berlinrosen.com>]  
**Sent:** Monday, February 10, 2014 7:31 PM  
**To:** Ko, Eunice  
**Cc:** Rachel Noerdlinger; Stephanie Yazgi; Mike Rabinowitz  
**Subject:** Re: Can you draft talk points for CMC for Women's Presser?

Great. We'll get you something before then.

Emma Woods  
(w) 646.200.5303  
(c) [REDACTED]

On Feb 10, 2014, at 7:00 PM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

11:30am

---

**From:** Emma Woods [<mailto:emma@berlinrosen.com>]  
**Sent:** Monday, February 10, 2014 6:32 PM  
**To:** Rachel Noerdlinger  
**Cc:** Stephanie Yazgi; Ko, Eunice; Mike Rabinowitz  
**Subject:** Re: Can you draft talk points for CMC for Women's Presser?

What time tomorrow morning would she potentially review? I'm away from my computer this PM but could put together first thing.

Emma Woods  
(w) 646.200.5303  
(c) [REDACTED]

On Feb 10, 2014, at 6:26 PM, "Rachel Noerdlinger" <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)> wrote:

She wanted to try and study them at a media training tomorrow morning. I know this is probably not real but the sooner the better :)

----- Original Message -----

Subject: Can you draft talk points for CMC for Women's Presser?

From: Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Date: Mon, February 10, 2014 5:58 pm

To: Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>, Rachel Noerdlinger

<[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, "Ko, Eunice"

<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>,

Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>

Eunice requested them

Access to high quality early childhood education and after-school programs matters.

It lifts up all our children and starts them on the road to success. And it is a lifeline to working moms – and all parents – who are struggling to balance work and family.

Bill and I are lucky. We were able to get Dante and Chiara in good pre-k programs and good schools, and send our daughter to college.

**All children, and all families, deserve the same chance at success. But that is not what we see happening today.**

In our city, nearly 50,000 kids who should get full-day pre-K don't. And after-school programs have been cut aggressively over the past five years – a loss of 30,000 seats since 2008.

**New York City has a plan to change that**, by funding universal pre-kindergarten and expanded after-school programs with a small tax increase on the most fortunate among us.

Under New York City's UPK plan, **all four-year olds** would have access to truly universal pre-k for the first time in New York City's history.

These high-quality programs are proven to increase cognition, boost scores and build fundamental skills that put children on an upward educational path.

New York City's plan would also provide after-school programs for **all middle school students**, adding new programs between 3pm and 6pm in academics, culture and athletics.

The middle school years are a period when parents' involvement in education often declines, and kids need to be kept off the streets, in the classrooms, and out of harm's way.

To truly invest in our children, it is crucial that we have a dedicated, stable way to pay for these programs.

Albany has promised universal pre-k since 1997 BUT **funding commitments haven't materialized**

Our kids can't rely, year after year, on good budgetary conditions and the right political headwinds in Albany.

That's why the City of New York is calling for a five-year increase in NYC income tax on earners over \$500,000.

This plan is smart, and it's fair. It has the overwhelming support of more than 70% of New Yorkers.

In fact, many of the people who would be affected by the tax believe **this is a small price to pay to make these critical investments** in the next generation of New Yorkers.

As all mothers know, raising kids is hard enough without having to worry about whether you can afford to provide them with the educational opportunities they deserve.

Let's give all NYC mothers, children, and hard-working families the chance to succeed. **Let's pass New York City's plan.**

**From:** [Walzak, Phil](#)  
**To:** "[Dave.B.Evans@abc.com](#)"; "[John.W.Stone@abc.com](#)"; "[Mark.Crudele@abc.com](#)"; "[Zahir.M.Sachedina@abc.com](#)"  
**Cc:** "[rkatz@hilltoppublicsolutions.com](#)"  
**Subject:** Re: Klein on BDB  
**Date:** Tuesday, February 11, 2014 12:23:17 PM

---

Did you hear Klein last night and this am? Pretty strong and unequivocal. Talked abt delaying budget. Where are u hrng this? Totally out of left field

----- Original Message -----

From: Evans, Dave B. [<mailto:Dave.B.Evans@abc.com>]  
Sent: Tuesday, February 11, 2014 12:18 PM  
To: Stone, John W. <[John.W.Stone@abc.com](mailto:John.W.Stone@abc.com)>; Crudele, Mark <[Mark.Crudele@abc.com](mailto:Mark.Crudele@abc.com)>; Sachedina, Zahir M. <[Zahir.M.Sachedina@abc.com](mailto:Zahir.M.Sachedina@abc.com)>  
Cc: Walzak, Phil; Rebecca Katz ([hilltoppublicsolutions.com](mailto:hilltoppublicsolutions.com))  
Subject: Klein on BDB

I'm told Klein has "flipped" and essentially says BDB pre k plan as is dead in Albany. Can we somehow get this please? To me this is today's development. Hearing sound from Skelos from Monday isn't jazzing me much.

And yes I should probably be in Albany but a little late now.....

Sent from my iPhone

**From:** [Rebecca Katz](#)  
**To:** [Walzak, Phil](#)  
**Subject:** New Contact Info Re: Klein on BDB  
**Date:** Tuesday, February 11, 2014 12:23:30 PM

---

After many great years, I am no longer with Hilltop. If you would like to reach me, please email [REDACTED]

For Hilltop matters, please call the Washington Office at (202) 298-3232

Thanks and keep in touch,  
RKK

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](#)

**From:** [SY Hilltop](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: UPK NYC Presser on Thurs  
**Date:** Tuesday, February 11, 2014 1:08:20 PM

---

No telling bc of weather

50/50 women of note and regular folks

On Feb 11, 2014, at 11:52 AM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Thanks for answering all my questions! I know you're still doing outreach, but what is the number of attendees you are expecting? Ballpark range is fine. Just want to get a sense of the audience.

Will the audience be composed of real people or are most leaders of labor groups, community orgs, advocacy groups, and etc?

In terms of equipment needed, I'm guessing you are all set with podium, sound system, etc? Who is setting this up? DCAS cannot, correct?

I called Michael Pastor, who's been answering my questions, about doing it under the awning or inside CH and LVM. Will let you know what he says when I get to speak with him.

Thanks!

Eunice Ko  
Deputy Director of Scheduling  
Office of the Mayor  
New York City  
W: 212-788-6730  
C: [REDACTED]

**From:** [SY Hilltop](#)  
**To:** [Josh Gold](#); [Jon Paul Lupo](#); [WileyJNorvell \(gmail\)](#); [PhilWalzak](#); [REDACTED]; [Rachel Noerdlinger](#); [Ko, Eunice](#); [Mike Rabinowitz](#)  
**Subject:** Women's presser on Thursday  
**Date:** Tuesday, February 11, 2014 1:30:28 PM

---

Pls let us know decision regarding whether you want us to cancel w/ release/ quotes, reschedule, or keep time and location for women's press conference Thursday at 12pm at City Hall Steps

We have phone banks and e blasts out there so we need to know as soon as possible. Thanks!

**From:** [Ko, Eunice](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Scola, Lindsay](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#)  
**Subject:** Re: Women's UPK NYC Press Conference 2/13 at 12AM  
**Date:** Tuesday, February 11, 2014 1:38:53 PM

---

Sure, no problem! Will update the group once we get an answer.

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 11, 2014 01:33 PM  
**To:** Ko, Eunice  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Scola, Lindsay; Noerdlinger, Rachel; Katz, Rebecca  
**Subject:** Re: Women's UPK NYC Press Conference 2/13 at 12AM

We are waiting on word from CH re snow and their recommendation. Eunice u are on that thread and can keep these ppl posted, yes?

On Feb 11, 2014, at 12:45 PM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Sorry, subject should read 12PM not AM...

---

**From:** Ko, Eunice  
**Sent:** Tuesday, February 11, 2014 12:43 PM  
**To:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Scola, Lindsay; Noerdlinger, Rachel; Katz, Rebecca  
**Subject:** Women's UPK NYC Press Conference 2/13 at 12AM

Hi all,

There will be a Women's UPK NYC press conference on the City Hall steps on Thursday from 12:00pm – 1:00pm. The First Lady will be attending and speaking at this press conference. Stephanie Yagzi has been coordinating this press conference.

Gabriel reserved the steps here so we are all set with that. However, in the event the weather is as bad as predicted, we will need to have a contingency plan. In order not to lose the momentum UPK NYC has created this week, we'd like to hold this press conference regardless of the weather, it's just a matter of finding a different location.

Stephanie and I briefly discussed doing the presser under the awning of City Hall or inside City Hall in the lobby. I already asked Michael Pastor (our temporary CH lawyer) if it would be problematic to have the press conference under the awning of City Hall or inside in the lobby to which he said there should be NO legal problem. Having said that, we are going to need the help of advance to ensure that we have a good set up and everything is in place.

Stephanie, I know in a previous e-mail I already asked this, but for the sake of the advance's situational awareness, I'm going to ask again here. What do you have

worked out on your end in terms of setup, equipment (podium, mic, etc), and what else is still needed? We are here to help so please let us know!

FYI – Per Stephanie, there will be a paid sick leave press conference on City Hall Steps (of course, this might change due to the weather) at 11am before this UPK NYC one.

Thanks,

Eunice Ko  
Deputy Director of Scheduling  
Office of the Mayor  
New York City  
W: 212-788-6730  
C: [REDACTED]

**From:** [Ko, Eunice](#)  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Scola, Lindsay](#); [Noerdlinger, Rachel](#); [Katz, Rebecca](#)  
**Subject:** Re: Women's UPK NYC Press Conference 2/13 at 12AM  
**Date:** Tuesday, February 11, 2014 1:38:53 PM

---

Sure, no problem! Will update the group once we get an answer.

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 11, 2014 01:33 PM  
**To:** Ko, Eunice  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Scola, Lindsay; Noerdlinger, Rachel; Katz, Rebecca  
**Subject:** Re: Women's UPK NYC Press Conference 2/13 at 12AM

We are waiting on word from CH re snow and their recommendation. Eunice u are on that thread and can keep these ppl posted, yes?

On Feb 11, 2014, at 12:45 PM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Sorry, subject should read 12PM not AM...

---

**From:** Ko, Eunice  
**Sent:** Tuesday, February 11, 2014 12:43 PM  
**To:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Scola, Lindsay; Noerdlinger, Rachel; Katz, Rebecca  
**Subject:** Women's UPK NYC Press Conference 2/13 at 12AM

Hi all,

There will be a Women's UPK NYC press conference on the City Hall steps on Thursday from 12:00pm – 1:00pm. The First Lady will be attending and speaking at this press conference. Stephanie Yagzi has been coordinating this press conference.

Gabriel reserved the steps here so we are all set with that. However, in the event the weather is as bad as predicted, we will need to have a contingency plan. In order not to lose the momentum UPK NYC has created this week, we'd like to hold this press conference regardless of the weather, it's just a matter of finding a different location.

Stephanie and I briefly discussed doing the presser under the awning of City Hall or inside City Hall in the lobby. I already asked Michael Pastor (our temporary CH lawyer) if it would be problematic to have the press conference under the awning of City Hall or inside in the lobby to which he said there should be NO legal problem. Having said that, we are going to need the help of advance to ensure that we have a good set up and everything is in place.

Stephanie, I know in a previous e-mail I already asked this, but for the sake of the advance's situational awareness, I'm going to ask again here. What do you have

worked out on your end in terms of setup, equipment (podium, mic, etc), and what else is still needed? We are here to help so please let us know!

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**To:** "Josh Gold"; [Katz, Rebecca](#)  
**Cc:** [Stephanie Yazgi](#); [PhilWalzak](#) ([REDACTED]); [Jon Paul Lupo](#); [WileyJNorvell \(gmail\)](#); [Rachel Noerdlinger](#); [Mike Rabinowitz](#)  
**Subject:** RE: Women's presser on Thursday  
**Date:** Tuesday, February 11, 2014 3:49:29 PM

---

Just flagging the First Lady has an event she's speaking at and attending from 11:30-11:50am up in the Bronx that day. Realizing this presser is obviously very important, I don't want to stall it, but we have committed her to going so I'd have to let the organizers know as soon as that decision is made. I've already called and gave a heads up to the organizers that some things may be changing on her schedule due to the impending snowstorm and she may NOT be able to come anymore.

---

**From:** Josh Gold [mailto:[REDACTED]]  
**Sent:** Tuesday, February 11, 2014 3:37 PM  
**To:** Katz, Rebecca  
**Cc:** [Stephanie Yazgi](#); [PhilWalzak](#) ([REDACTED]); [Jon Paul Lupo](#); [WileyJNorvell \(gmail\)](#); [Rachel Noerdlinger](#); [Ko, Eunice](#); [Mike Rabinowitz](#)  
**Subject:** Re: Women's presser on Thursday

If we do Friday we should preview all our big new names.

Sent from my iPhone

On Feb 11, 2014, at 3:29 PM, "Katz, Rebecca" <[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)> wrote:

With a caveat that if you want to wait until after the 6PM forecast tonight - or the morning forecast tomorrow - to make the final call, that works on our end.

Not trying to be difficult over here - trying to figure out what makes most sense. If we are telling everyone on Thursday to stay off roads, can't have Chirlane show up at a presser....

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**Sent:** Tuesday, February 11, 2014 3:28 PM  
**To:** 'Stephanie Yazgi'; [PhilWalzak](#) ([REDACTED])  
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Our recommendation is to move it to Friday.

**From:** [Stephanie Yazgi](#) [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 11, 2014 3:26 PM  
**To:** [PhilWalzak](#) ([REDACTED]); [Katz, Rebecca](#)  
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Pls let us know decision regarding whether you want us to cancel w/ release/  
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Thursday at 12pm at City Hall Steps

We have phone banks and e blasts out there so we need to know as soon as  
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**To:** "[Stephanie Yazgi](#)"; [PhilWalzak](#) (██████████); [Emma Wolfe](#) (██████████)  
**Cc:** "[Josh Gold](#)"; "[Jon Paul Lupo](#)"; [WileyJNorvell](#) (gmail); "[Rachel Noerdlinger](#)"; [Ko, Eunice](#); "[Mike Rabinowitz](#)"  
**Subject:** RE: Women's presser on Thursday  
**Date:** Tuesday, February 11, 2014 4:38:41 PM

---

And + Emma, again reiterating that if no snow, no problem.

---

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**Sent:** Tuesday, February 11, 2014 3:30 PM  
**To:** 'Stephanie Yazgi'; [PhilWalzak](#) (██████████)  
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**Subject:** Re: Women's presser on Thursday  
**Date:** Wednesday, February 12, 2014 12:23:02 PM

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Should you leak Monday for Tuesday? Or do paper on Monday? Feel like the big names could get you some TV mentions too, right?

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Michael Rabinowitz-Gold

[646.200.5308](tel:646.200.5308) (office)

[REDACTED] (cell)

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**To:** Phillip Walzak; Josh Gold  
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**Cc:** Rebecca Katz; Stephanie Yazgi; Jon Paul Lupo; WileyJNorvell (gmail); Rachel Noerdlinger; Ko, Eunice; Mike Rabinowitz; [REDACTED] Emma Wolfe

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**To:** [Mike Rabinowitz](#)  
**Cc:** [REDACTED] [PhilWalzak](#); [REDACTED] [Josh Gold](#); [Stephanie Yazgi](#); [Jon Paul Lupo](#); [WileyJNorvell \(gmail\)](#); [Rachel Noerdlinger](#); [Ko, Eunice](#); [Emma Wolfe](#); [Emma Woods](#); [Jonathan Rosen](#); [Dan Levitan](#)  
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**To:** [Katz, Rebecca](#)  
**Cc:** [Stephanie Yazgi \(syazgi@hilltoppublicsolutions.com\)](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** RE: Hilltop tomorrow  
**Date:** Wednesday, February 12, 2014 12:49:50 PM

---

Stephanie,

We may need to use the office once or twice a week for the next few weeks. Should I work through you?

Thanks so much!  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

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**From:** Katz, Rebecca  
**Sent:** Wednesday, February 12, 2014 12:48 PM  
**To:** Scola, Lindsay  
**Cc:** Stephanie Yazgi (syazgi@hilltoppublicsolutions.com)  
**Subject:** RE: Hilltop tomorrow

That should work. I think Edie has a key.

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**From:** Scola, Lindsay  
**Sent:** Wednesday, February 12, 2014 11:40 AM  
**To:** Katz, Rebecca  
**Subject:** Hilltop tomorrow

Hi,

Can we reserve an office at Hill Top for 7pm tomorrow night?

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Sharp, Edie](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: Hilltop tomorrow  
**Date:** Wednesday, February 12, 2014 12:50:17 PM

---

I actually never had a key. Perhaps Emma does.

---

**From:** Scola, Lindsay  
**Sent:** Wednesday, February 12, 2014 12:49 PM  
**To:** Sharp, Edie  
**Subject:** FW: Hilltop tomorrow

Still have a key?

Lindsay Scola  
Director of Scheduling  
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**To:** [Scola, Lindsay](#)  
**Cc:** [Katz, Rebecca](#)  
**Subject:** Re: Hilltop tomorrow  
**Date:** Wednesday, February 12, 2014 12:56:18 PM

---

Can you send me list of times? There are different degrees of how busy/ crowded it is in here so I'd like to make sure there is a private room available.  
If you have a key you can come in whenever that is ok with us but can't always guarantee it's quiet/ free if we are jam packed and have no advance warning, ya know?

Thanks,  
Stephanie

On Wed, Feb 12, 2014 at 12:49 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

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**Subject:** Re: Women"s presser on Thursday  
**Date:** Wednesday, February 12, 2014 1:03:51 PM

---

This is great. I will alert folks that tomorrow is cancelled due to weather and to stay tuned for new date/ opportunities with Women for UPK NYC.

I don't think Friday works in case snow saga is a mess/ continues don't want to have to cancel twice. Monday maybe could but we should have thoughtful discussion on what is best for all parties before we set a day. Agree?

We can still do paper tomorrow.

Thanks.

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**Subject:** Re: Women"s presser on Thursday  
**Date:** Wednesday, February 12, 2014 1:03:51 PM

---

This is great. I will alert folks that tomorrow is cancelled due to weather and to stay tuned for new date/ opportunities with Women for UPK NYC.

I don't think Friday works in case snow saga is a mess/ continues don't want to have to cancel twice. Monday maybe could but we should have thoughtful discussion on what is best for all parties before we set a day. Agree?

We can still do paper tomorrow.

Thanks.

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Trying to map out for the next 2 weeks. And will have that to you before I leave.

Really appreciate your help! I have heard such wonderful things about you, hope I get to meet you soon!

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Office: 212.788.2962  
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R: think you still have your key can you just make them a copy?  
Otherwise let me know what you need you can send someone over to get one made and take to y'all...etc.  
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Thanks,  
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Just sent Sam Nagourney over to give key to either RKK, Lindsay or Edie  
KEEP IT.. all yours.

Ofc is free tomorrow at 7pm  
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Happy to talk on phone about this.

What I'm hearing from folks is that next week is winter break for public schools. This could impede turnout. Who do you want to get there? Cynthia is not available for next few weeks.

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**Date:** Wednesday, February 12, 2014 2:03:52 PM

---

women's press conference originally scheduled for 2/13 at 1PM IS CANCELLED

conf cancelled due to weather  
stay tuned for new date.  
thanks pls help us spread the word.

**From:** [Scola, Lindsay](#)  
**To:** "[Stephanie Yazgi](#)"  
**Subject:** RE: when ppl ask for bdb scheduler  
**Date:** Wednesday, February 12, 2014 2:33:38 PM

---

If it is someone we want to take care of sending them me is fine.

Invites should go to [invitethemayor@cityhall.nyc.gov](mailto:invitethemayor@cityhall.nyc.gov) and general line is (212) 788-9561

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, February 12, 2014 2:31 PM  
**To:** Scola, Lindsay  
**Subject:** when ppl ask for bdb scheduler

can i give them info or you want me to send you emails with asks

**From:** [Scola, Lindsay](#)  
**To:** "[Stephanie Yazgi](#)"  
**Subject:** RE: Thank you!  
**Date:** Wednesday, February 12, 2014 2:50:20 PM

---

Whats the Hill Top Address?

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, February 12, 2014 2:40 PM  
**To:** Scola, Lindsay  
**Subject:** Re: Thank you!

who should sam give key to you or edie?

On Wed, Feb 12, 2014 at 2:39 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Thanks!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, February 12, 2014 2:39 PM  
**To:** Scola, Lindsay  
**Subject:** Fwd: Thank you!

this org is great... my previous employer  
but this dude is new... used to be with WFP (working families party)  
says he got stefan's info and will prob reach out to him but here is his info as heads up

----- Forwarded message -----

**From:** **TJ Helmstetter** <[THelmstetter@populardemocracy.org](mailto:THelmstetter@populardemocracy.org)>  
**Date:** Wed, Feb 12, 2014 at 2:28 PM  
**Subject:** Re: Thank you!  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Hey Stephanie - our newsletter is going out week.

Can you do me a favor, I'm trying to track down info for BDB's scheduler, for a low level request (nothing I want to beg people with).... do you have that?

Thanks!

On Feb 1, 2014, at 12:30 PM, Stephanie Yazgi wrote:

Hi friends... Thanks for agreeing to include some info in your next newsletter and helping us increase our twitter presence. I wanted to introduce you two to Daniel our digi contact at UPKNYC...

Daniel: you can send these folks sample text for newsletter/ blast email and keep them on your list for #FF or other initial tweets to get them working networks for us... they are from my last job at Center for Popular Democracy and have extensive networks and amazing reputation for winning!

Thanks, stephanie

TJ Helmstetter, Director of Communications  
Center for Popular Democracy / Action for the Common Good  
11 Dupont Circle NW #240 / Washington, DC 20036  
d: [202.464.7377](tel:202.464.7377) / m: [973.464.9224](tel:973.464.9224)

[populardemocracy.org](http://populardemocracy.org) | [@popdemoc](https://twitter.com/popdemoc)  
[facebook.com/populardemocracy](https://facebook.com/populardemocracy)

**From:** [Scola, Lindsay](#)  
**To:** [Sharp, Edie](#)  
**Subject:** RE: Hilltop tomorrow  
**Date:** Wednesday, February 12, 2014 3:07:48 PM

---

Yep thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Sharp, Edie  
**Sent:** Wednesday, February 12, 2014 3:06 PM  
**To:** Scola, Lindsay  
**Subject:** Re: Hilltop tomorrow

The key to Hilltop is now in my possession. Sam Nagourney told me he is staffing the call time block because Ross is out of town. Making sure you knew that.

---

**From:** Scola, Lindsay  
**Sent:** Wednesday, February 12, 2014 01:11 PM  
**To:** Sharp, Edie  
**Subject:** FW: Hilltop tomorrow

fyi

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, February 12, 2014 1:07 PM  
**To:** Katz, Rebecca  
**Cc:** Scola, Lindsay  
**Subject:** Re: Hilltop tomorrow

Just sent Sam Nagourney over to give key to either RKK, Lindsay or Edie  
KEEP IT.. all yours.

Ofc is free tomorrow at 7pm  
Thanks,  
Stephanie

On Wed, Feb 12, 2014 at 1:04 PM, Katz, Rebecca <[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)> wrote:  
I think Hayley has a spare key and is giving to Edie.

---

**From:** Scola, Lindsay  
**Sent:** Wednesday, February 12, 2014 1:04 PM  
**To:** 'Stephanie Yazgi'  
**Cc:** Katz, Rebecca  
**Subject:** RE: Hilltop tomorrow

Yes, smiley face! First one will be tomorrow at 7pm

Trying to map out for the next 2 weeks. And will have that to you before I leave.

Really appreciate your help! I have heard such wonderful things about you, hope I get to meet you soon!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, February 12, 2014 12:57 PM  
**To:** Scola, Lindsay  
**Cc:** Katz, Rebecca  
**Subject:** Re: Hilltop tomorrow

R: think you still have your key can you just make them a copy?  
Otherwise let me know what you need you can send someone over to get one made and take to y'all...etc.  
I'm here ALL DAY (smiley face)

On Wed, Feb 12, 2014 at 12:51 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Edie does not have a key. Will poke around and find out.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

---

**From:** Katz, Rebecca  
**Sent:** Wednesday, February 12, 2014 12:48 PM

**To:** Scola, Lindsay  
**Cc:** Stephanie Yazgi ([syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com))  
**Subject:** RE: Hilltop tomorrow

That should work. I think Edie has a key.

---

**From:** Scola, Lindsay  
**Sent:** Wednesday, February 12, 2014 11:40 AM  
**To:** Katz, Rebecca  
**Subject:** Hilltop tomorrow

Hi,

Can we reserve an office at Hill Top for 7pm tomorrow night?

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** [Ross Offinger](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: REBNY  
**Date:** Wednesday, February 12, 2014 5:32:37 PM

---

Amen. We still locked in for hilltop tomorrow?

On Wednesday, February 12, 2014, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Totally fine, keep where it is.

----- Original Message -----

From: Ross Offinger [mailto:[ross@billdeblasio.com](mailto:ross@billdeblasio.com)]  
Sent: Wednesday, February 12, 2014 04:18 PM  
To: Scola, Lindsay  
Subject: REBNY

Saying we will lose people, but will move if they have to.

Sent from my iPhone

--

--

Ross Offinger

c. [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

email - [ross@billdeblasio.com](mailto:ross@billdeblasio.com)

**From:** [Rachel Noerdlinger](#)  
**To:** [Stephanie Yazgi](#); [Ko, Eunice](#)  
**Subject:** RE: CALL LIST  
**Date:** Thursday, February 13, 2014 11:13:58 AM

---

Eunice is checking with her. Can we get the call list for her in advance? She spoke to Vanessa Williams and left a message for Anna Wintour.

----- Original Message -----

Subject: Re: CALL LIST

From: Stephanie Yazgi <[stephanie@upknyc.org](mailto:stephanie@upknyc.org)>

Date: Thu, February 13, 2014 10:43 am

To: Rachel Noerdlinger <[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)>, Eunice Ko  
<[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)>

Hi folks just following up on this. Is there a time we can book for me to do call time with First Lady either Friday or Monday? At Hilltop or City Hall area is best. I will have call list, notes on callers and rap for her.

Thanks.

On Wed, Feb 12, 2014 at 4:46 PM, Stephanie Yazgi <[stephanie@upknyc.org](mailto:stephanie@upknyc.org)> wrote:

I need to staff first lady for call time  
please let me know if there is time tomorrow late afternoon to do this  
if not anytime friday  
thank you

--

---

Stephanie Yazgi  
Field and Organizing Director  
UPKNYC  
[stephanie@upknyc.org](mailto:stephanie@upknyc.org)

\*Please add my email address to your contacts

--

---

Stephanie Yazgi  
Field and Organizing Director  
UPKNYC  
[stephanie@upknyc.org](mailto:stephanie@upknyc.org)

| \*Please add my email address to your contacts

**From:** [SY Hilltop](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: Frankie and Gracie  
**Date:** Friday, February 14, 2014 7:41:04 AM

---

Thanks and if we cancel pls tell me because this is a long and not easy commute for me

On Feb 13, 2014, at 7:25 PM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Frankie – [fmartinezblanco@cityhall.nyc.gov](mailto:fmartinezblanco@cityhall.nyc.gov)

C: [REDACTED]

Call time tomorrow:

2:00 – 3:00 pm

Call time

Location:

Gracie Mansion, Room TBD

88<sup>th</sup> St and East End Ave

Manhattan NY

Staff:

Stephanie Yagzi, Rachel Noerdlinger

Eunice Ko

Deputy Director of Scheduling

Office of the Mayor

New York City

W: 212-788-6730

C: [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Noerdlinger, Rachel](#)  
**Subject:** Re: UPKNYC Press Conference on 2/25  
**Date:** Friday, February 14, 2014 6:28:39 PM

---

#### ALBANY LOBBY DAY

Date: Tuesday, March 4

Buses: If you are interested in sending folks, please let Sha know and coordinate directly with her.

CONTACT: [Sha@upknyc.org](mailto:Sha@upknyc.org)

#### BROOKLYN COMMUNITY ACTION MEETING

Date: Wednesday, February 19 at 6:30pm

Location: Borough Hall, 209 Joralemon St

RSVP: [zlerner@nycommunities.org](mailto:zlerner@nycommunities.org)

#### QUEENS COMMUNITY ACTION MEETING

Date: Wednesday, February 19 at 12:00pm

Location: Community United Methodist Church, 81-10 35<sup>th</sup> Ave (81st Street & 35th Ave)

RSVP: [Jerry.Javier@maketheroadny.org](mailto:Jerry.Javier@maketheroadny.org)

#### “TRAIN THE TRAINERS” SEMINAR FOR COMMUNITY AMBASSADORS PROGRAM

Next session is next Tuesday, February 18<sup>th</sup> at 6:30 PM

CONTACT: Maritza at [Maritza@alignny.org](mailto:Maritza@alignny.org) for more information

ORGANIZATIONS: Do you feel like you could do more? Jake will set you on the right path. Contact [Jake@upknyc.org](mailto:Jake@upknyc.org)

ALL:

REMINDER, your state legislators are in town next week and they NEED to hear from YOU that UPK NYC is a priority.

Call, write, email, visit your State Senate and Assemblymembers

Want to start with a quick e-letter? Use this link to send something now and then post it on FB or tweet it out:

[www.cccnewyork.org/UPK NYC](http://www.cccnewyork.org/UPK NYC)

On Fri, Feb 14, 2014 at 6:14 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Well Wednesday 2/26 works if we do this presser at 12pm and then do the lorna brett howard lunch around 2pm?? Is that too late?

Also can you send me over the info for the UPK town halls? I would like to go and rep CMC.

CMC also asked about UPK events for the week of the 17<sup>th</sup> (before she leaves on the 20<sup>th</sup>). Anything going on other than town halls?

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, February 14, 2014 6:03 PM  
**To:** Ko, Eunice  
**Cc:** Noerdlinger, Rachel  
**Subject:** Re: UPK NYC Press Conference on 2/25

FYI also cynthia and christine are in LA until march 7th

I kind of think we can do it without them tho for sure

On Fri, Feb 14, 2014 at 6:00 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

oy

yes

gimme one... 27?

haha sorry for the crazy calls today

think it went well tho

steph

On Fri, Feb 14, 2014 at 5:51 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Steph,

I just realized this is the day CMC arrives in NYC from CA. She arrives at 7AM but I think she's probably going to be tired and not up for this. Can we pick a different date?

Eunice Ko

Deputy Director of Scheduling

Office of the Mayor

New York City

W: [212-788-6730](tel:212-788-6730)

C: 

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Marie Kerrin](#)  
**Subject:** Re: did we ever get jo andres" info?  
**Date:** Monday, February 17, 2014 2:02:19 PM

---

thank you. i will contact steve directly from here.

On Mon, Feb 17, 2014 at 1:50 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Just tried to call you back Stephanie. No, they never got back to me. I called his business mgmt company because that's the only number I had for Buscemi. The person who answered the phone tried to connect me to somebody named Nick who was occupied at the time so they said Nick would reach out to Jo and get back to me but I haven't heard from them yet.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 17, 2014 11:25 AM  
**To:** Ko, Eunice; Marie Kerrin  
**Subject:** did we ever get jo andres' info?

can you let marie know cause we are going through next steps from CMC call time

**From:** [SY Hilltop](#)  
**To:** [Ko, Eunice](#); [Rachel Noerdlinger](#)  
**Subject:** Fwd: Stephanie from Bill de Blasio: First Lady wants to invite Jo to a luncheon!  
**Date:** Monday, February 17, 2014 7:50:25 PM

---

FYI

Begin forwarded message:

**From:** Jo's Gmail <[REDACTED]>  
**Date:** February 17, 2014, 7:41:41 PM EST  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** "[REDACTED]" <[REDACTED]>  
**Subject:** Re: Stephanie from Bill de Blasio: First Lady wants to invite Jo to a luncheon!

Hi Stephanie,

I would love to attend this luncheon. Thank you so much for sending along the invite.

My direct contact is  
Jo Andres

[REDACTED]

Thank you,  
Jo

On Feb 17, 2014, at 2:15 PM, [REDACTED] wrote:

-----Original Message-----

**From:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**To:** stelujo <[REDACTED]>  
**Sent:** Mon, Feb 17, 2014 2:13 pm  
**Subject:** Stephanie from Bill de Blasio: First Lady wants to invite Jo to a luncheon!

Steve: I'm sorry to have to contact you this way but First Lady Chirlane McCray wants to invite your partner to a luncheon she is having on our UPK NYC initiative.

The invitation is attached. Please let me know if there is an email or phone number where I should follow up with her directly.

Thank you!  
Stephanie Yazgi  
c. [REDACTED]

<lunchclub\_february2014.docx>

**From:** [Katz, Rebecca](#)  
**To:** "Bill Hyers"; [Nick Baldick](#)  
**Subject:** RE: Hilltop Public Solutions  
**Date:** Tuesday, February 18, 2014 9:57:06 AM

---

I think BR is also working on this story. Will flag for them as well.

-----Original Message-----

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, February 18, 2014 9:56 AM  
**To:** Katz, Rebecca; Nick Baldick  
**Subject:** RE: Hilltop Public Solutions

Feel free to point her towards me too.

-----Original Message-----

**From:** Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]  
**Sent:** Tuesday, February 18, 2014 9:51 AM  
**To:** nbaldick@hilltoppublicsolutions.com;  
'bhyers@hilltoppublicsolutions.com'  
**Subject:** FW: Hilltop Public Solutions

FYI, am going to say:

No. All ties severed (which happens to be the truth).

-----Original Message-----

**From:** Jill Colvin [<mailto:> [REDACTED]]  
**Sent:** Tuesday, February 18, 2014 9:42 AM  
**To:** Katz, Rebecca  
**Subject:** Hilltop Public Solutions

Hi Rebecca,

I hope you had a nice weekend.

I'm writing a story that involves Hilltop and just wanted to clarify your current status with the firm.

Since your move to City Hall, do you maintain any relationship with Hilltop Public Solutions? Do you still earn any type of salary from them?

And do you own any stake in the company?

Thanks,  
Jill

---

Jill Colvin | New York Observer  
[jcolvin@observer.com](mailto:jcolvin@observer.com)  
Mobile: 917.608.4199  
Twitter: @colvinj

**From:** [Katz, Rebecca](#)  
**To:** ["Jonathan Rosen"; Dan Levitan](#)  
**Cc:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** RE: Hilltop Public Solutions  
**Date:** Tuesday, February 18, 2014 10:04:18 AM

---

Levitan -- you may know more, but I think she is trying to figure out how the outside and inside pieces are moving together.

+ Hilltop, so everyone is on same page.

-----Original Message-----

From: Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]  
Sent: Tuesday, February 18, 2014 10:03 AM  
To: Katz, Rebecca; Dan Levitan  
Subject: RE: Hilltop Public Solutions

Do we know what the story is?

-----Original Message-----

From: Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]  
Sent: Tuesday, February 18, 2014 9:58 AM  
To: Jonathan Rosen; Dan Levitan  
Subject: FW: Hilltop Public Solutions

FYI -- I flagged for Nick and Hyers as well.

I am going to tell her all ties are severed (which is true).

-----Original Message-----

From: Jill Colvin [<mailto:> ]  
Sent: Tuesday, February 18, 2014 9:42 AM  
To: Katz, Rebecca  
Subject: Hilltop Public Solutions

Hi Rebecca,

I hope you had a nice weekend.

I'm writing a story that involves Hilltop and just wanted to clarify your current status with the firm.

Since your move to City Hall, do you maintain any relationship with Hilltop Public Solutions? Do you still earn any type of salary from them? And do you own any stake in the company?

Thanks,  
Jill

---

Jill Colvin | New York Observer  
[jcolvin@observer.com](mailto:jcolvin@observer.com)  
Mobile: 917.608.4199  
Twitter: @colvinj

**From:** [Katz, Rebecca](#)  
**To:** ["Jonathan Rosen"; Dan Levitan](#)  
**Cc:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** RE: Hilltop Public Solutions  
**Date:** Tuesday, February 18, 2014 10:04:18 AM

---

Levitan -- you may know more, but I think she is trying to figure out how the outside and inside pieces are moving together.

+ Hilltop, so everyone is on same page.

-----Original Message-----

**From:** Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]  
**Sent:** Tuesday, February 18, 2014 10:03 AM  
**To:** Katz, Rebecca; Dan Levitan  
**Subject:** RE: Hilltop Public Solutions

Do we know what the story is?

-----Original Message-----

**From:** Katz, Rebecca [<mailto:RKKatz@cityhall.nyc.gov>]  
**Sent:** Tuesday, February 18, 2014 9:58 AM  
**To:** Jonathan Rosen; Dan Levitan  
**Subject:** FW: Hilltop Public Solutions

FYI -- I flagged for Nick and Hyers as well.

I am going to tell her all ties are severed (which is true).

-----Original Message-----

**From:** Jill Colvin [<mailto:> [REDACTED]]  
**Sent:** Tuesday, February 18, 2014 9:42 AM  
**To:** Katz, Rebecca  
**Subject:** Hilltop Public Solutions

Hi Rebecca,

I hope you had a nice weekend.

I'm writing a story that involves Hilltop and just wanted to clarify your current status with the firm.

Since your move to City Hall, do you maintain any relationship with Hilltop Public Solutions? Do you still earn any type of salary from them? And do you own any stake in the company?

Thanks,  
Jill

---

Jill Colvin | New York Observer  
[jcolvin@observer.com](mailto:jcolvin@observer.com)  
Mobile: 917.608.4199  
Twitter: @colvinj

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Subject:** Re: CMC + UPK  
**Date:** Tuesday, February 18, 2014 12:24:47 PM

---

best # for you?

On Tue, Feb 18, 2014 at 12:23 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Yes please

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 18, 2014 12:23 PM

**To:** Ko, Eunice  
**Subject:** Re: CMC + UPK

ok that is fine... we just need to find a date for potential women's event and honestly not sure it's gonna happen in feb at all...

want to chat on phone quickly?

On Tue, Feb 18, 2014 at 12:19 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

On 27<sup>th</sup> she has a lunch with NYTimes staffers that I'm holding a time for. Waiting on Rebecca for the finalized time for this lunch. Will keep you posted.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 18, 2014 12:09 PM  
**To:** Ko, Eunice  
**Subject:** Re: CMC + UPK

feb 27 12 noon does this work for her?

march 13 not sure what time

both are very tentative

locked in feb 26 from 12noon to 2pm (flyer attached)

that's it

On Tue, Feb 18, 2014 at 12:06 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi Stephanie,

Is it possible for us to meet and run through UPK NYC as it relates to CMC sometime today? I know you've already probably discussed this with CMC and Rachel, but I think it'd be helpful for me to run through everything with you too from a scheduling perspective and then we can work on any potential dates you may need from CMC.

Thanks!

Eunice Ko

Deputy Director of Scheduling

Office of the Mayor

New York City

W: [212-788-6730](tel:212-788-6730)

C: 

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#); [Sha Morrison](#)  
**Subject:** albany lobby day  
**Date:** Tuesday, February 18, 2014 12:28:36 PM  
**Attachments:** [SAVE THE DATE albany.pdf](#)

---

eunice is first lady's scheduler in case she has any questions..  
stephanie



**\*\*\* SAVE THE DATE \*\*\***

JOIN ADVOCATES, CLERGY, PARENTS & COMMUNITY MEMBERS FROM AROUND NEW YORK CITY TO MARCH FORTH ON

**MARCH 4<sup>th</sup> 2014**

**Travel with us from NYC to Albany to tell our state legislators to pass the City’s plan to fund truly universal, high quality, full day Pre K and afterschool programs for middle schoolers! We can’t wait!**

For more info, email Sha at [sha@upknyc.org](mailto:sha@upknyc.org)



**\*\*\* SAVE THE DATE \*\*\***

JOIN ADVOCATES, CLERGY, PARENTS & COMMUNITY MEMBERS FROM AROUND NEW YORK CITY TO MARCH FORTH ON

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For more info, email Sha at [sha@upknyc.org](mailto:sha@upknyc.org)



**\*\*\* SAVE THE DATE \*\*\***

JOIN ADVOCATES, CLERGY, PARENTS & COMMUNITY MEMBERS FROM AROUND NEW YORK CITY TO MARCH FORTH ON

**MARCH 4<sup>th</sup> 2014**

**Travel with us from NYC to Albany to tell our state legislators to pass the City’s plan to fund truly universal, high quality, full day Pre K and afterschool programs for middle schoolers! We can’t wait!**

For more info, email Sha at [sha@upknyc.org](mailto:sha@upknyc.org)



**\*\*\* SAVE THE DATE \*\*\***

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For more info, email Sha at [sha@upknyc.org](mailto:sha@upknyc.org)

**From:** [Kavanagh, Laura](#)  
**To:** ["Bill Hyers"](#)  
**Subject:** RE: State of the City  
**Date:** Tuesday, February 18, 2014 12:44:20 PM

---

Nope. They moved me onto City Hall payroll last week because I was working on SOTC but still no convo about what my permanent assignment will be. I've been inquiring about Buery in the meantime, Rosen is trying to help figure out what kind of staff he'll get.

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 18, 2014 12:26 PM  
**To:** Kavanagh, Laura  
**Subject:** RE: State of the City

You settled with something?

---

**From:** Kavanagh, Laura [mailto:[lkavanagh@cityhall.nyc.gov](mailto:lkavanagh@cityhall.nyc.gov)]  
**Sent:** Tuesday, February 18, 2014 12:25 PM  
**To:** 'Bill Hyers'  
**Subject:** RE: State of the City

Thank you for pushing.

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 13, 2014 12:59 PM  
**To:** Kavanagh, Laura  
**Subject:** RE: State of the City

I pushed either something good in City hall that is "getting shit done" or COS to a major agency, and she agreed at that level. But she asked specifically the one person I wanted to plug so I leaned in.

---

**From:** Kavanagh, Laura [mailto:[lkavanagh@cityhall.nyc.gov](mailto:lkavanagh@cityhall.nyc.gov)]  
**Sent:** Thursday, February 13, 2014 12:57 PM  
**To:** '[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)'  
**Subject:** Re: State of the City

Thank you. Do you have any idea where she wants to put me?

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 13, 2014 12:56 PM  
**To:** Kavanagh, Laura  
**Subject:** RE: State of the City

I talked to Santucci about you again yesterday. She said she was looking out for you.

---

**From:** Kavanagh, Laura [mailto:[lkavanagh@cityhall.nyc.gov](mailto:lkavanagh@cityhall.nyc.gov)]  
**Sent:** Thursday, February 06, 2014 11:54 AM  
**To:** [REDACTED]  
**Cc:** Hughes, Esther  
**Subject:** State of the City

Hyers -

State of the City is on Monday. We would like to invite you, and would also like to invite you to invite a few others. Esther, copied here, will make sure you get an invite with all the details. Please send her the names of anyone else you would like to attend.

Laura

**From:** [Noerdlinger, Rachel](#)  
**To:** [SY Hilltop](#)  
**Subject:** Fwd: POLITICKER: Bill de Blasio's Old Campaign Operations Live On, in One Form or Another  
**Date:** Wednesday, February 19, 2014 11:26:18 AM

---

FYI

Rachel Noerdlinger  
Chief of Staff to the First Lady  
Office of the Mayor  
(212) 341-5065 office  
[REDACTED] cell

Begin forwarded message:

**From:** Clips <[Clips@cityhall.nyc.gov](mailto:Clips@cityhall.nyc.gov)>  
**Date:** February 19, 2014 at 11:24:16 AM EST  
**Subject:** **POLITICKER: Bill de Blasio's Old Campaign Operations Live On, in One Form or Another**

**Bill de Blasio's Old Campaign Operations Live On, in One Form or Another**

POLITICKER – Jill Colvin – 11:14 am

<http://politicker.com/2014/02/bill-hyers-keeping-his-distance-from-de-blasio-for-now/>

Bill de Blasio's old campaign Twitter account has been busy these days.

For the past six weeks, @deBlasioNYC has done nothing but retweet a steady stream of posts from UPK NYC—the nonprofit campaign launched to push the new mayor's plan to raise taxes on the wealthy to fund universal pre-K—blasting the campaign's messages to the 49,800 followers the then-candidate acquired mostly during his winning race. (The @UPK NYC account has around 2,400 followers itself.)

The Twitter activity makes sense. The feed is now run by Hilltop Public Solutions, the consulting and communications shop that served as a lead strategist on Mr. de Blasio's campaign for mayor and is now running much of the UPK NYC efforts.

"Broadly speaking they do organizing and we [BerlinRosen] do press," explained Dan Levitan, a spokesman for the UPK effort, who also worked as spokesman on the de Blasio campaign.

Hilltop has an unusually strong relationship with the current mayor. Its co-founder, Nick Baldick is a close friend of Mr. de Blasio and the second person Mr. de Blasio thanked by name in his Election Day victory speech. The firm recently hired Mr. de Blasio's star campaign manager, Bill Hyers, as a partner. And Rebecca Kirsznier Katz,

one of Mr. de Blasio's longest-serving aides, who also worked on his campaigns for mayor as well as public advocate, was a partner at the firm before stepping down to serve as a special adviser to the mayor at City Hall, where she manages communications strategy. (Ms. Katz has "severed" all financial ties to the firm, she told Politicker.)

"Hilltop is closer to Bill de Blasio than any firm—it's family," said one insider, who credited the firm with helping pave the mayor's path to victory but declined to speak on-the-record because he was not authorized to speak on its behalf. "Nick Baldick, who founded Hilltop, was one of de Blasio's earliest and most trusted advisers on the mayoral campaign, and that elevated Hilltop as a firm to the status of family and inner, inner circle."

Still, the close relationship between City Hall and a private firm has raised eyebrows among some—especially given the fact that for more than a decade, the previous mayor, Michael Bloomberg, could rely on his own fortune to help drum up support. Some have drawn comparisons to President Barack Obama's "Organizing for Action" effort.

Others suggested the Hilltop infrastructure could be easily transformed into a re-election effort several years down the road.

The overlap between UPK NYC and Mr. de Blasio's election operation are many. As the New York Post recently reported, UPK NYC is filled with former top de Blasio campaign staffers. In addition to Mr. Hyers, who formally set up the 501(c)(4) "to move the mayor's agenda forward," its treasurer, Ross Offinger, was the mayor's former campaign finance director, while Hilltop's Stephanie Yazgi, who is currently running UPK NYC's grass-roots operation, served as a consultant on the campaign. (Ms. Yazgi, who previously served as the campaign director for Walmart Free NYC, also happens to be the longtime girlfriend of one of the mayor's closest aides, Emma Wolfe, Mr. de Blasio's former deputy campaign manager and now-Director of Intergovernmental Affairs at City Hall.)

"Hilltop has Stephanie Yazgi, who is doing all the grass-roots organizing. And we have digital component that we're working on the digital front of the UPK," Mr. Hyers told Politicker in an interview yesterday about the efforts.

But Mr. Hyers, who joined Hilltop back in December after a brief flirtation with Florida gubernatorial candidate Charlie Crist, said he has largely stayed away from UPK NYC, which is being managed by Josh Gold, who took as leave from the New York Hotel and Trades Council, where he served as political director, for the job.

But it's not just different campaign managers that separate UPK NYC and the old de Blasio campaign, Mr. Hyers said.

“The campaign was a campaign. We were trying to win a political campaign. You know, there a few of the same players but I think it has a whole new definition,” he said. “I think the biggest thing is that Josh Gold is running it. He’s the campaign manager ... Josh Gold gets to worry about day-to-day, how to move the mayor’s agenda forward.”

He said neither he nor Hilltop had any set future plans to assist the new mayor on any issues other than pre-K at this point. But that doesn’t mean Mr. Hyers, who has been busy consulting on several governors races and various other political campaign along with some other private clients, isn’t around to offer advice.

“Anytime the mayor calls, I will happily pick it up and give him my two cents,” he said. “He’s much busier being mayor ... When the appropriate time is, I’m sure he’ll call me and I’ll do what’s needed. But right now I’m happily busy happily letting him be mayor and I think he’s happily letting me be the political hack that I am.”

**From:** [Wolfe, Emma](#)  
**To:** [Gunaratna, Mahen](#); [Monica Klein](#)  
**Subject:** Fwd: [upk] WNYC: Pre-K Providers to Albany: Don't Leave Us Hanging  
**Date:** Thursday, February 20, 2014 11:22:46 AM

---

Begin forwarded message:

**From:** Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Date:** February 20, 2014 at 8:52:31 AM EST  
**To:** "[upk@upknyc.org](mailto:upk@upknyc.org)" <[upk@upknyc.org](mailto:upk@upknyc.org)>  
**Subject:** [upk] WNYC: Pre-K Providers to Albany: Don't Leave Us Hanging  
**Reply-To:** [emma@berlinrosen.com](mailto:emma@berlinrosen.com)

Posted our provider letter in full.

<http://www.wnyc.org/story/pre-k-providers-press-albany-steady-funding/>

Emma Woods  
(w) 646.200.5303  
(c) [REDACTED]

To unsubscribe from this group and stop receiving emails from it, send an email to [UPK+unsubscribe@upknyc.org](mailto:UPK+unsubscribe@upknyc.org).

**From:** [SY Hilltop](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Fwd: FUNDING CHOICES: TWO PLANS FOR PRE-KINDERGARTEN & AFTER-SCHOOL  
**Date:** Thursday, February 20, 2014 11:25:07 PM

---

Just have as FYI  
Only forwarding invite  
No recommendation here

Begin forwarded message:

**From:** Roberto Perez <[REDACTED]>  
**Date:** February 20, 2014, 10:14:27 PM EST  
**To:** Stephanie Yazqi <[syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)>  
**Cc:** Josh Gold <[REDACTED]>  
**Subject:** Fwd: FUNDING CHOICES: TWO PLANS FOR PRE-KINDERGARTEN & AFTER-SCHOOL

Not sure, how you folks want to handle this.

Sent from my iPhone

Begin forwarded message:

**From:** Maria Alvarez Castro <[REDACTED]>  
**Date:** February 20, 2014 8:50:38 PM GMT-05:00  
**To:** Roberto Perez <[REDACTED]>  
**Subject:** Re: FUNDING CHOICES: TWO PLANS FOR PRE-KINDERGARTEN & AFTER-SCHOOL

Roberto,

It was great seeing you @ the NYSBPRL Caucus this past weekend. Please know that I will be participating on your upcoming March Forth on March 4th in Albany and will be putting together a Legislative Reception for Local Union 12 that same evening; the leadership at the Union would like to extend an invitation to the elected's that will join Mayor DeBlasio this day, therefore would like to know if you could share the agenda when you have it; in the alternative, please let me know whom I should make this request to.

Thank you!

*Maria Alvarez Castro*  
Government Relations Consultant  
150 West 51st Street - Suite 1112  
New York, NY 10019

[REDACTED]

On Wed, Feb 19, 2014 at 1:03 PM, Roberto Perez <[REDACTED]> wrote:



--

**From:** [SY Hilltop](#)  
**To:** [Edie Sharp](#)  
**Cc:** [REDACTED] [Scola, Lindsay](#)  
**Subject:** Re: Key to Hilltop  
**Date:** Friday, February 21, 2014 8:45:10 AM

---

Great. I'm on my way there on bus as well

On Feb 21, 2014, at 7:38 AM, Edie Sharp [REDACTED] wrote:

I have the key and will keep it on my person.

On Friday, February 21, 2014, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Who has this now? We made one for Edie which Sam have to her...  
Need you guys to have one so wondering where this one disappeared  
to...  
Thanks.

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#); [Rachel Noerdlinger](#); [Christine Marinoni](#); [Lorna Howard](#); [Cynthia Nixon](#); [Gabriel Schnake-Mahl](#)  
**Subject:** FYI: Reschedule of the Women"s Presser  
**Date:** Monday, February 24, 2014 11:47:33 AM

---

Here are a few dates we'd like to know around 12 to 1PM

- a) Is Cynthia Available to EMCEE?
- b) Is First lady Available?
- c) Gabe: are steps available and can you reserve them pls TEMPORARY HOLD until i confirm

March 7. Friday, 12-1PM  
March 10, Friday, 12- 1PM  
March 14, Friday, 12-1PM

**From:** [SY Hilltop](#)  
**To:** [Miller, Harold](#)  
**Cc:** [Josh Gold](#); [Garcia, Elvin](#)  
**Subject:** Re: caterer of choice  
**Date:** Monday, February 24, 2014 6:18:32 PM

---

Ok I'm around tomorrow.

On Feb 24, 2014, at 6:09 PM, "Miller, Harold" <[HMiller@cityhall.nyc.gov](mailto:HMiller@cityhall.nyc.gov)> wrote:

Should have a formal invoice by tomorrow and I can email it to you. I can also pick up the check.

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, February 24, 2014 5:57 PM  
**To:** Miller, Harold; Josh Gold  
**Cc:** Garcia, Elvin  
**Subject:** Re: FW: caterer of choice

Fine who is coming to pick up check...  
need INVOICE on their paperwork  
Stephanie

On Mon, Feb 24, 2014 at 5:23 PM, Miller, Harold <[HMiller@cityhall.nyc.gov](mailto:HMiller@cityhall.nyc.gov)> wrote:  
Yes

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, February 24, 2014 5:19 PM  
**To:** Miller, Harold  
**Subject:** Re: FW: caterer of choice

So you need 500 bucks

On Mon, Feb 24, 2014 at 5:18 PM, Miller, Harold <[HMiller@cityhall.nyc.gov](mailto:HMiller@cityhall.nyc.gov)> wrote:

---

**From:** Garcia, Elvin  
**Sent:** Monday, February 24, 2014 4:21 PM  
**To:** Miller, Harold  
**Subject:** FW: caterer of choice

---

**From:** Que English [<mailto:revque@bccjr.org>]  
**Sent:** Saturday, February 22, 2014 4:53 PM

**To:** Garcia, Elvin; Elvin Garcia  
**Subject:** caterer of choice

call them on Monday

This is what we confirmed:

Osborne Food Services  
Reinaldo Mason, contact  
[516 765 6108](tel:5167656108)

**Breakfast - \$450 for 100 people**

*Biscuit*

*Turkey sausage patty*

*Scrambled eggs w/ cheese*

*Hash brown*

*Orange juice, water, coffee tea*

*Condiments: jelly, butter, honey*

**From:** [Wolfe, Emma](#)  
**To:** [Jonathan Westin](#)  
**Cc:** [Josh Gold](#); [STeph Yazgi Email](#)  
**Subject:** Re: TUESDAY MARCH 4th: Charter School Parents to Rally in Albany, Look to State Government for Leadership on Education  
**Date:** Tuesday, February 25, 2014 11:50:28 AM

---

yep

Sent from my iPad

On Feb 25, 2014, at 11:45 AM, "Jonathan Westin" <[jwestin@nycommunities.org](mailto:jwestin@nycommunities.org)> wrote:

FYI, they are using this to oppose PreK plan

Sent from my iPhone  
Sent from my iPhone

Begin forwarded message:

**From:** Jonathan Gyurko <[REDACTED]>  
**Date:** February 25, 2014 at 11:37:03 AM EST  
**To:** "[jwestin@nycommunities.org](mailto:jwestin@nycommunities.org)"  
<[jwestin@nycommunities.org](mailto:jwestin@nycommunities.org)>  
**Subject:** FW: TUESDAY MARCH 4th: Charter School Parents to Rally in Albany, Look to State Government for Leadership on Education

fyi, as this is now public information.

----- Forwarded message -----

**From:** FES news <[news@familiesforexcellentschools.org](mailto:news@familiesforexcellentschools.org)>  
**Date:** Tue, Feb 25, 2014 at 10:57 AM  
**Subject:** TUESDAY MARCH 4th: Charter School Parents to Rally in Albany, Look to State Government for Leadership on Education  
**To:** FES news <[news@familiesforexcellentschools.org](mailto:news@familiesforexcellentschools.org)>

**\*\*MEDIA ADVISORY FOR TUESDAY MARCH 4TH, 2014\*\***

Contact: Families for Excellent Schools – [Stu@StuLoeser.com](mailto:Stu@StuLoeser.com),  
212 634 7469

***Habr  padres que hablan espa ol en este evento.***

**Charter School Parents to Rally in Albany, Look to**

## **State Government for Leadership on Education**

*Thousands of parents from across the state will converge on the Capitol for a rally and lobby day.*

On Tuesday, March 4th, approximately 2,000 parents and supporters from charter schools statewide will look to Albany for action to protect their right to choose an excellent school. Schools need Albany to support equitable funding and facilities opportunities and access to Universal Pre-K. Parents across the state are looking to Albany leaders for support of fair treatment, and will lobby legislators after a speaking program.

**WHAT: THOUSANDS OF CHARTER PARENTS RALLY IN ALBANY**

**WHEN: 12:15 PM, TUESDAY MARCH 4TH**

**WHERE: STATE CAPITOL STEPS, ALBANY**

###

--

Chalkbeat New York

Senior Reporter

(o) 917-388-9061

(c) [REDACTED]

[twitter.com/gdeckernews](https://twitter.com/gdeckernews)

**From:** [Stephanie Yazgi](#)  
**To:** [Ko, Eunice](#)  
**Cc:** [Rachel Noerdlinger](#); [Christine Marinoni](#); [Lorna Howard](#); [Cynthia Nixon](#); [Gabriel Schnake-Mahl](#)  
**Subject:** Re: FYI: Reschedule of the Women's Presser  
**Date:** Tuesday, February 25, 2014 1:15:25 PM

---

Great there is now some chat about foregoing a women's press conference in order to instead organize a high profile lobby day for the first lady which will be more impactful

Steps of City hall are held in the meantime

Will circle back end of week with some more info

Thanks

On Tue, Feb 25, 2014 at 1:01 PM, Ko, Eunice <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi all,

Sorry for the delayed response! I was out sick yesterday. The 10<sup>th</sup> and the 14<sup>th</sup> at 12pm work for the First Lady.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, February 24, 2014 11:48 AM  
**To:** Ko, Eunice; Rachel Noerdlinger; Christine Marinoni; Lorna Howard; Cynthia Nixon; Gabriel Schnake-Mahl

**Subject:** Re: FYI: Reschedule of the Women's Presser

Correction March 10 is MONday

Here are a few dates we'd like to know around 12 to 1PM

a) Is Cynthia Available to EMCEE?

b) Is First lady Available?

c) Gabe: are steps available and can you reserve them pls TEMPORARY HOLD until i confirm

March 7, Friday, 12-1PM

March 10, Monday, 12- 1PM

March 14, Friday, 12-1PM

On Mon, Feb 24, 2014 at 11:47 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

**From:** [Wolfe, Emma](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Fwd: Notify NYC - Alternate Side Parking Suspension - 2/26/14 (CW)  
**Date:** Tuesday, February 25, 2014 7:16:44 PM

---

Sent from my iPad

Begin forwarded message:

**From:** NYC OEM <[wc-5@OEM.NYC.GOV](mailto:wc-5@OEM.NYC.GOV)>  
**Date:** February 25, 2014 at 7:16:17 PM EST  
**To:** Undisclosed recipients;  
**Subject: Notify NYC - Alternate Side Parking Suspension - 2/26/14 (CW)**

Tue Feb 25 19:13:46 2014  
STATUS: Open - Active  
PROGNOSIS: Monitoring  
Weather - Snow  
Citywide 02/25 - 02/26

**The following Notify NYC message was issued:**

Title: Alternate Side Parking Suspension - 2/26/14 (CW)

Distribution Area(s)  
- Borough: Citywide (Parking Group)

Delivery Routes

- E-Mail: Notification issued 2/25/14 at 7:05 PM. The New York City Department of Transportation, in conjunction with the Department of Sanitation, today announced that Alternate Side Parking regulations will be suspended citywide tomorrow, Wednesday, February 26, 2014, to facilitate a winter weather response. Payment at parking meters will remain in effect throughout the city. For more information, please visit: <http://www.nyc.gov/html/dot/html/motorist/alternate-side-parking.shtml>.

- RSS: Notification issued 2/25/14 at 7:05 PM. The New York City Department of Transportation, in conjunction with the Department of Sanitation, today announced that Alternate Side Parking regulations will be suspended citywide tomorrow, Wednesday, February 26, 2014, to facilitate a winter weather response. Payment at parking meters will remain in effect throughout the city. For more information, please visit: <http://www.nyc.gov/html/dot/html/motorist/alternate-side-parking.shtml>.

- SMS: Alt Side Parking rules suspended citywide Wed, 2/26, for winter weather. Meters remain in effect. <http://on.nyc.gov/1cAl5rj>.

- Twitter: .@NYCASP suspended citywide Wed, 2/26, for winter weather. Meters remain in effect. <http://on.nyc.gov/1cAl5rj>.

RESPONDING UNITS: OEM MONITORING  
INCIDENT NO: Inc-082650-872-022314

**From:** [Canfield, Elyn](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [James, Clement](#); [Ko, Eunice](#)  
**Subject:** Re: UPK NYC LUNCH CLUB WITH JULIE MENIN & LORNA BRETT HOWARD  
**Date:** Tuesday, February 25, 2014 8:02:47 PM

---

Can't wait! Xoxo

Sent from my iPhone

On Feb 25, 2014, at 7:34 PM, "Stephanie Yazgi"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

see y'all tomorrow.  
xo ECN!  
steph

On Tue, Feb 25, 2014 at 7:08 PM, James, Clement  
<[CJames@cityhall.nyc.gov](mailto:CJames@cityhall.nyc.gov)> wrote:

Ok, great!

Thanks

Clement James  
Special Assistant to the First Lady  
Office of the Mayor  
[\(212\) 788-3047](tel:(212)788-3047) office  
[\(646\)709-3912](tel:(646)709-3912) cell  
[Cjames@cityhall.nyc.gov](mailto:Cjames@cityhall.nyc.gov)

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**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 25, 2014 06:58 PM  
**To:** James, Clement; Canfield, Elyn; Ko, Eunice  
**Subject:** Re: UPK NYC LUNCH CLUB WITH JULIE MENIN & LORNA BRETT HOWARD

Elyn is advance staff for City Hall.  
I work with UPK NYC and will be there to greet her.

Nice to meet you.

My cell is [REDACTED]

Text is best.  
Thanks,  
Stephanie

On Tue, Feb 25, 2014 at 6:54 PM, James, Clement

<[CJames@cityhall.nyc.gov](mailto:CJames@cityhall.nyc.gov)> wrote:

Hello Stephanie,

My name is Clement and I am the new Special Assistant/Body person for the First Lady. I wanted to introduce myself to you since you will be the advance staff person for the luncheon tomorrow.

Below is my contact information.

Can you send me yours?

I look forward to working with you!

Thanks

Clement James

Special Assistant to the First Lady

Office of the Mayor

[\(212\)788-3047](tel:(212)788-3047) office

[\(646\)709-3912](tel:(646)709-3912) cell

**From:** [Gabriel Schnake-Mahl](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Fwd: New voicemail from Nick Baldick at 3:34 PM  
**Date:** Tuesday, February 25, 2014 8:33:52 PM

---

----- Forwarded message -----

**From:** Emma Wolfe <[REDACTED]>  
**Date:** Tue, Feb 25, 2014 at 6:39 PM  
**Subject:** Fwd: New voicemail from Nick Baldick at 3:34 PM  
**To:** [REDACTED]

Begin forwarded message:

**From:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** February 25, 2014 at 6:32:32 PM EST  
**To:** Emma Wolfe <[REDACTED]>  
**Subject:** Re: New voicemail from Nick Baldick at 3:34 PM

Sure, I will be in office most of the day

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 25, 2014, at 6:25 PM, Emma Wolfe <[REDACTED]> wrote:

:)  
Talk tomorrow?

Begin forwarded message:

**From:** Google Voice <[voice-noreply@google.com](mailto:voice-noreply@google.com)>  
**Date:** February 25, 2014 at 3:34:49 PM EST  
**To:** [REDACTED]  
**Subject:** New voicemail from Nick Baldick at 3:34 PM  
**Reply-To:** [Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com)

Voicemail from: **Nick Baldick** [\(202\) 298-3232](tel:(202)298-3232) at 3:34 PM 

Emma, it's Nick I have a bug you and weeks. Honestly, but now I have a list.  
Gimme a call when you can [\(202\) 298-3232](tel:(202)298-3232) or cell [REDACTED]  
[Play message](#)

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

**From:** [Gabriel Schnake-Mahl](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Fwd: New voicemail from Nick Baldick at 3:34 PM  
**Date:** Tuesday, February 25, 2014 8:33:52 PM

---

----- Forwarded message -----

**From:** Emma Wolfe <[REDACTED]>  
**Date:** Tue, Feb 25, 2014 at 6:39 PM  
**Subject:** Fwd: New voicemail from Nick Baldick at 3:34 PM  
**To:** [REDACTED]

Begin forwarded message:

**From:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** February 25, 2014 at 6:32:32 PM EST  
**To:** Emma Wolfe <[REDACTED]>  
**Subject:** Re: New voicemail from Nick Baldick at 3:34 PM

Sure, I will be in office most of the day

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 25, 2014, at 6:25 PM, Emma Wolfe <[REDACTED]> wrote:

:)  
Talk tomorrow?

Begin forwarded message:

**From:** Google Voice <[voice-noreply@google.com](mailto:voice-noreply@google.com)>  
**Date:** February 25, 2014 at 3:34:49 PM EST  
**To:** [REDACTED]  
**Subject:** New voicemail from Nick Baldick at 3:34 PM  
**Reply-To:** [Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com)

Voicemail from: **Nick Baldick** [\(202\) 298-3232](tel:(202)298-3232) at 3:34 PM 

Emma, it's Nick I have a bug you and weeks. Honestly, but now I have a list.  
Gimme a call when you can [\(202\) 298-3232](tel:(202)298-3232) or cell [REDACTED]  
[Play message](#)

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

**From:** [Canfield, Elyn](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [James, Clement](#); [Ko, Eunice](#); [Noerdlinger, Rachel](#)  
**Subject:** Re: UPKNYC LUNCH CLUB WITH JULIE MENIN & LORNA BRETT HOWARD  
**Date:** Tuesday, February 25, 2014 9:37:28 PM

---

Looping Rachel.

Sent from my iPhone

On Feb 25, 2014, at 8:17 PM, "Stephanie Yazgi"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

FYI

**General Program: LUNCH CLUB**

- 12:00 PM    Guests arrive, grab a drink and start to mingle
  
- 12:15 PM    Grab plates of food and get seated; FLONYC arrival time
  
- 12:20 PM    Lorna and Julie welcome Lunch Club participants
  
- 12:25 PM    Guests introduce themselves
  
- 12:35 PM    Lorna introduces FLONYC for remarks/ FLYNYC must leave  
at 1:30 PM
  
- 12:37 PM    FLONYC makes remarks
  
- 12:47 PM    Lorna introduces Josh Wallack for plan overview
  
- 12:49 PM    Josh Wallack makes remarks

1:00 PM Lorna facilitates Q&A

1:20 PM Lorna makes ASKS of participants/ Reminds folks FLONYC must leave at 1:30 PM

1:30 PM Record commitments and FLONYC leaves

1:35 PM Guests wrap up, speak with host, Josh Wallack and Ross Offinger

2:00 PM Everyone leaves host home

**MATERIALS- SY WILL BRING:**

Campaign will bring

- Glossy literature
- Ready to Launch One pager
- Commemorative Posters
- Facts and Figures
- About the Plan
- White Paper 1 Pager
- Lapel Pins
- Commitment Forms

On Tue, Feb 25, 2014 at 8:02 PM, Canfield, Ellyn  
<[ECanfield@cityhall.nyc.gov](mailto:ECanfield@cityhall.nyc.gov)> wrote:

|

Can't wait! Xoxo

Sent from my iPhone

On Feb 25, 2014, at 7:34 PM, "Stephanie Yazgi"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

see y'all tomorrow.  
xo ECN!  
steph

On Tue, Feb 25, 2014 at 7:08 PM, James, Clement  
<[CJames@cityhall.nyc.gov](mailto:CJames@cityhall.nyc.gov)> wrote:

Ok, great!

Thanks

Clement James  
Special Assistant to the First Lady  
Office of the Mayor  
[\(212\) 788-3047](tel:(212)788-3047) office  
[\(646\)709-3912](tel:(646)709-3912) cell  
[Cjames@cityhall.nyc.gov](mailto:Cjames@cityhall.nyc.gov)

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, February 25, 2014 06:58 PM  
**To:** James, Clement; Canfield, Ellyn; Ko, Eunice  
**Subject:** Re: UPK NYC LUNCH CLUB WITH JULIE MENIN & LORNA BRETT HOWARD

Ellyn is advance staff for City Hall.  
I work with UPK NYC and will be there to greet her.

Nice to meet you.

My cell is [REDACTED]

Text is best.  
Thanks,  
Stephanie

On Tue, Feb 25, 2014 at 6:54 PM, James, Clement  
<[CJames@cityhall.nyc.gov](mailto:CJames@cityhall.nyc.gov)> wrote:

Hello Stephanie,

My name is Clement and I am the new Special Assistant/Body person for the First Lady. I wanted to introduce myself to you since you will be the advance staff person for the luncheon tomorrow.

Below is my contact information.

Can you send me yours?

I look forward to working with you!

Thanks

Clement James

Special Assistant to the First Lady

Office of the Mayor

[\(212\)788-3047](tel:(212)788-3047) office

[\(646\)709-3912](tel:(646)709-3912) cell

**From:** [Soliman, Sherif](#)  
**To:** [Scola, Lindsay](#); [Wolfe, Emma](#); "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [Martinez Blanco, Frankie](#)  
**Subject:** RE: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 10:33:57 AM

---

Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

-----Original Message-----

From: Scola, Lindsay  
Sent: Wednesday, February 26, 2014 10:23 AM  
To: Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
Cc: Soliman, Sherif; Martinez Blanco, Frankie  
Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

----- Original Message -----

From: Wolfe, Emma  
Sent: Wednesday, February 26, 2014 10:21 AM  
To: Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
Cc: Soliman, Sherif  
Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.  
Thanks.

**From:** [Emma Wolfe](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Scola, Lindsay](#); [Gabriel Schnake-Mahl](#)  
**Subject:** Re: Calendar items for consideration  
**Date:** Wednesday, February 26, 2014 1:00:45 PM

---

not here. look fancy. we shd run by tony, laura, alicia.

Sent from my iPad

On Feb 26, 2014, at 12:59 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Any feedback on this?

On Feb 21, 2014, at 1:07 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

FYI these are from Lorna that she thinks would be good for Bill to attend if she is interested.  
Stephanie

----- Forwarded message -----

**From:** **Lorna Howard Gmail** <[REDACTED]>  
**Date:** Fri, Feb 21, 2014 at 12:27 PM  
**Subject:** Calendar items for consideration  
**To:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Whitney Biennial VIP Opening  
Cocktail Reception and/or Dinner

Tuesday March 4th 7 - 11 PM  
Invited by Neil Bluhm, President Whitney Board of Trustees / Lorna Brett Howard would attend with Mayor

Cocktail Reception: Whitney Museum 945 Madison at 75th Street  
Dinner: Cafe Balud 20 East 76th Street — Sponsored by Sotheby's  
Attire: Business

Neil Bluhm has extended an invitation to Mayor de Blasio to attend as his special guest. Mr. Bluhm is a resident of Chicago but is very active in New York art and business circles. He is a real estate developer and casino owner and operator known for his philanthropic generosity. Lorna Brett Howard is an old friend of Mr. Bluhm's and will also attend.

The Whitney Biennial is the opening of a biannual show of new artists and a famous event in art circles. The Mayor's attendance would be greatly appreciated by the trustees, many of whom he may know, who are looking forward to

developing a relationship with their new mayor. If there is one "art" event to attend this year, the Whitney Biennial would be it given it only happens every other year attendance is high and every art patron, lover in New York will be there.

Chairman Emeritus, Leonard A. Lauder; Honorary Chairman Flora Miller Biddle; Co-Chairmen Robert J. Hurst and Brooke Garber Neidich. President Neil G. Bluhm; Vice-Chairmen Melva Bucksbaum, Warren B. Kanders, Scott Resnick and Laurie M. Tisch; Vice Presidents Pamella G.DeVos, Susan K. Hess, John C. Phelan, Paul C. Schorr, IV, Fern Kaye Tessler . Secretary Nancy Carrington Crown; Treasurer Richard M. DeMartini. The entire board is listed online.

**From:** [Scola, Lindsay](#)  
**To:** [Soliman, Sherif](#); [Wolfe, Emma](#); "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [Martinez Blanco, Frankie](#)  
**Subject:** RE: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 1:48:56 PM

---

Stephanie,

Please let me know if you are available to talk with us.

Best,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

-----Original Message-----

From: Soliman, Sherif  
Sent: Wednesday, February 26, 2014 10:34 AM  
To: Scola, Lindsay; Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Martinez Blanco, Frankie  
Subject: RE: Scheduling and Advance Needs for next week

Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

-----Original Message-----

From: Scola, Lindsay  
Sent: Wednesday, February 26, 2014 10:23 AM  
To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Soliman, Sherif; Martinez Blanco, Frankie  
Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

----- Original Message -----

From: Wolfe, Emma  
Sent: Wednesday, February 26, 2014 10:21 AM  
To: Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
Cc: Soliman, Sherif  
Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.  
Thanks.

**From:** [Scola, Lindsay](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [Soliman, Sherif](#); [Wolfe, Emma](#); [Martinez Blanco, Frankie](#); [REDACTED]  
**Subject:** Re: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 2:03:34 PM

---

That is fine. Please send us a call in number.

----- Original Message -----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
Sent: Wednesday, February 26, 2014 02:01 PM  
To: Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold <[REDACTED]>  
Subject: Re: Scheduling and Advance Needs for next week

Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.

I emailed Frankie twice at an email address I got from Eunice. Let's move fwd.

Happy to hop on call. Thursday/ tomorrow at 10am work?

Josh and I will be together then.

Thanks team,  
Stephanie

On Feb 26, 2014, at 1:48 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

> Stephanie,  
>  
> Please let me know if you are available to talk with us.  
>  
> Best,  
> Lindsay  
>  
> Lindsay Scola  
> Director of Scheduling  
> Office of the Mayor  
> The City of New York  
> Office: 212.788.2962  
> Cell: [REDACTED]  
>  
>  
> -----Original Message-----  
> From: Soliman, Sherif  
> Sent: Wednesday, February 26, 2014 10:34 AM  
> To: Scola, Lindsay; Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
> Cc: Martinez Blanco, Frankie  
> Subject: RE: Scheduling and Advance Needs for next week  
>  
> Please let me know when you guys plan to talk...I'd like to be on as well. Thx.  
>  
> -----Original Message-----  
> From: Scola, Lindsay  
> Sent: Wednesday, February 26, 2014 10:23 AM  
> To: Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
> Cc: Soliman, Sherif; Martinez Blanco, Frankie  
> Subject: Re: Scheduling and Advance Needs for next week

>  
> Thanks Emma!  
>  
> Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?  
>  
> Really appreciate it.  
>  
> ----- Original Message -----  
> From: Wolfe, Emma  
> Sent: Wednesday, February 26, 2014 10:21 AM  
> To: Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
> Cc: Soliman, Sherif  
> Subject: Scheduling and Advance Needs for next week  
>  
> Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd  
check your email addys. Lindsay needs all the information asap.  
> Thanks.

**From:** [Josh Gold](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Scola, Lindsay](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [Martinez Blanco, Frankie](#)  
**Subject:** Re: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 2:05:28 PM

---

Lindsay - just walked through it with a member of Frankie's team - will find you now and loop you in.

Josh

Sent from my iPhone

> On Feb 26, 2014, at 2:01 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>  
> Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.  
>  
> I emailed Frankie twice at an email address I got from Eunice. Let's move fwd.  
>  
> Happy to hop on call. Thursday/ tomorrow at 10am work?  
>  
> Josh and I will be together then.  
>  
> Thanks team,  
> Stephanie

>> On Feb 26, 2014, at 1:48 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
>>  
>> Stephanie,  
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>> Please let me know if you are available to talk with us.  
>>  
>> Best,  
>> Lindsay  
>>  
>> Lindsay Scola  
>> Director of Scheduling  
>> Office of the Mayor  
>> The City of New York  
>> Office: 212.788.2962  
>> Cell: [REDACTED]

>> -----Original Message-----

>> From: Soliman, Sherif  
>> Sent: Wednesday, February 26, 2014 10:34 AM  
>> To: Scola, Lindsay; Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
>> Cc: Martinez Blanco, Frankie  
>> Subject: RE: Scheduling and Advance Needs for next week  
>>  
>> Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

>> -----Original Message-----

>> From: Scola, Lindsay  
>> Sent: Wednesday, February 26, 2014 10:23 AM  
>> To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
>> Cc: Soliman, Sherif; Martinez Blanco, Frankie  
>> Subject: Re: Scheduling and Advance Needs for next week  
>>

>> Thanks Emma!  
>>  
>> Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?  
>>  
>> Really appreciate it.  
>>  
>> ----- Original Message -----  
>> From: Wolfe, Emma  
>> Sent: Wednesday, February 26, 2014 10:21 AM  
>> To: Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
>> Cc: Soliman, Sherif  
>> Subject: Scheduling and Advance Needs for next week  
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>> Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you  
>> shd check your email addys. Lindsay needs all the information asap.  
>> Thanks.

**From:** [Scola, Lindsay](#)  
**To:** [REDACTED] <"syazgi@hilltoppublicsolutions.com">  
**Cc:** [Soliman, Sherif](#); [Wolfe, Emma](#); [Martinez Blanco, Frankie](#)  
**Subject:** Re: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 2:11:19 PM

---

I appreciate that but would love to do a call with all of us! Thanks

----- Original Message -----

From: Josh Gold [[mailto:\[REDACTED\]](mailto:[REDACTED])]  
Sent: Wednesday, February 26, 2014 02:05 PM  
To: SY Hilltop <syazgi@hilltoppublicsolutions.com>  
Cc: Scola, Lindsay; Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie  
Subject: Re: Scheduling and Advance Needs for next week

Lindsay - just walked through it with a member of Frankie's team - will find you now and loop you in.

Josh

Sent from my iPhone

> On Feb 26, 2014, at 2:01 PM, SY Hilltop <syazgi@hilltoppublicsolutions.com> wrote:  
>  
> Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.  
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> I emailed Frankie twice at an email address I got from Eunice. Let's move fwd.  
>  
> Happy to hop on call. Thursday/ tomorrow at 10am work?  
>  
> Josh and I will be together then.  
>  
> Thanks team,  
> Stephanie  
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>> Stephanie,  
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>> Best,  
>> Lindsay  
>>  
>> Lindsay Scola  
>> Director of Scheduling  
>> Office of the Mayor  
>> The City of New York  
>> Office: 212.788.2962  
>> Cell: [REDACTED]  
>>  
>>  
>> -----Original Message-----  
>> From: Soliman, Sherif  
>> Sent: Wednesday, February 26, 2014 10:34 AM  
>> To: Scola, Lindsay; Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
>> Cc: Martinez Blanco, Frankie  
>> Subject: RE: Scheduling and Advance Needs for next week  
>>

>> Please let me know when you guys plan to talk...I'd like to be on as well. Thx.  
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>> From: Scola, Lindsay  
>> Sent: Wednesday, February 26, 2014 10:23 AM  
>> To: Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
>> Cc: Soliman, Sherif; Martinez Blanco, Frankie  
>> Subject: Re: Scheduling and Advance Needs for next week  
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>> Thanks Emma!  
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>> Really appreciate it.  
>>  
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>> From: Wolfe, Emma  
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>> To: Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
>> Cc: Soliman, Sherif  
>> Subject: Scheduling and Advance Needs for next week  
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>> Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you  
shd check your email addys. Lindsay needs all the information asap.  
>> Thanks.

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
Sent: Wednesday, February 26, 2014 2:02 PM  
To: Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold  
Subject: Re: Scheduling and Advance Needs for next week

Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.

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Stephanie

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> Best,  
> Lindsay  
>  
> Lindsay Scola  
> Director of Scheduling  
> Office of the Mayor  
> The City of New York  
> Office: 212.788.2962  
> Cell: [REDACTED]  
>  
>  
> -----Original Message-----  
> From: Soliman, Sherif  
> Sent: Wednesday, February 26, 2014 10:34 AM  
> To: Scola, Lindsay; Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
> Cc: Martinez Blanco, Frankie  
> Subject: RE: Scheduling and Advance Needs for next week  
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> Please let me know when you guys plan to talk...I'd like to be on as well. Thx.  
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> -----Original Message-----  
> From: Scola, Lindsay  
> Sent: Wednesday, February 26, 2014 10:23 AM  
> To: Wolfe, Emma; 'syazgi@hilltoppublicsolutions.com'  
> Cc: Soliman, Sherif; Martinez Blanco, Frankie  
> Subject: Re: Scheduling and Advance Needs for next week  
>

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> ----- Original Message -----  
> From: Wolfe, Emma  
> Sent: Wednesday, February 26, 2014 10:21 AM  
> To: Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
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> Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd  
check your email addys. Lindsay needs all the information asap.  
> Thanks.

**From:** [Scola, Lindsay](#)  
**To:** "SY Hilltop"  
**Cc:** [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [Josh Gold](#)  
**Subject:** RE: Scheduling and Advance Needs for next week  
**Date:** Wednesday, February 26, 2014 2:40:44 PM

---

Thank you

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, February 26, 2014 2:40 PM  
**To:** Scola, Lindsay  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; Josh Gold  
**Subject:** Re: Scheduling and Advance Needs for next week

10 am

Call in [REDACTED] access [REDACTED]

Thanks

On Feb 26, 2014, at 2:33 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

But we would all still love to talk with you at 10am tomorrow.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

-----Original Message-----

From: Martinez Blanco, Frankie  
Sent: Wednesday, February 26, 2014 2:32 PM  
To: 'SY Hilltop'; Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Josh Gold  
Subject: RE: Scheduling and Advance Needs for next week

Hi Stephanie,

Eunice must have given you the wrong email because I hadn't received anything until now. But Ronalie and I talked to Josh and it looks like we are on track now.

Thanks,

Frankie

-----Original Message-----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]

Sent: Wednesday, February 26, 2014 2:02 PM

To: Scola, Lindsay

Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold

Subject: Re: Scheduling and Advance Needs for next week

Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.

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Stephanie

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Stephanie,

Please let me know if you are available to talk with us.

Best,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

-----Original Message-----

From: Soliman, Sherif

Sent: Wednesday, February 26, 2014 10:34 AM

To: Scola, Lindsay; Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

Cc: Martinez Blanco, Frankie

Subject: RE: Scheduling and Advance Needs for next week

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From: Scola, Lindsay

Sent: Wednesday, February 26, 2014 10:23 AM

To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

Cc: Soliman, Sherif; Martinez Blanco, Frankie

Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

----- Original Message -----

From: Wolfe, Emma

Sent: Wednesday, February 26, 2014 10:21 AM

To: Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Soliman, Sherif

Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.

Thanks.

**From:** [Stephanie Yazgi](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [REDACTED] <[REDACTED]> "[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)" ([jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)); "[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)" ([Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)); [Ragone, Peter](#); [REDACTED] [Emily Walsh](#) ([Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)); [REDACTED] [.a](#) [REDACTED] [REDACTED] [Schnake-Mahl, Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting  
**Date:** Wednesday, February 26, 2014 4:27:04 PM

---

great thanks

On Wed, Feb 26, 2014 at 4:03 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:  
| Emma will not be able to attend tomorrow. We will likely schedule a call during the day.

**From:** Gabriel Schnake-Mahl <[REDACTED]>  
**Date:** February 26, 2014 at 9:31:03 AM EST  
**To:** SY Hilltop <[svazgi@hilltoppublicsolutions.com](mailto:svazgi@hilltoppublicsolutions.com)>  
**Cc:** Josh Gold <[REDACTED]> Emma Wolfe  
<[REDACTED]> Sherif Soliman <[REDACTED]>  
**Subject:** Re: Lobby Day

got it. will pass the message along

On Tue, Feb 25, 2014 at 11:15 PM, SY Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

I've emailed Ricky or Frankie like 3 times with no response.

On Feb 25, 2014, at 10:04 PM, Josh Gold <[REDACTED]> wrote:

+SY

Lobby Day Proposal:

Gabe - your gonna have to give this to advance, when its final, we dont have a good contact there.

(They should bring the UPK NYC step and repeat and podium sign)

Program should be 11:30 - 12:30. Sherif the Mayor is yours to schedule after that.

We should invite Mario Cilento to MC.

Electeds: Shelly, Jeff, ASC, Nolan all invited to speak. Anyone else? (EW/SS good chance to put someone like Carl or Keith out there, if they are read to make jump. Or also good place to elevate Aubrey. imagine need ok from Shelly)

Additional Speakers: Two parents, anyone else?

Mayor Last.

On Tue, Feb 25, 2014 at 11:16 AM, Emma Wolfe

<[REDACTED]> wrote:

Plan in 11-4

**From:** [Wolfe, Emma](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Josh Gold](#)  
**Subject:** Re: I need permission...  
**Date:** Wednesday, February 26, 2014 10:43:56 PM

---

no

Sent from my iPad

On Feb 26, 2014, at 10:43 PM, "SY Hilltop" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Does anyone else at city hall need to approve?

On Feb 26, 2014, at 10:42 PM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

great here

Sent from my iPad

On Feb 26, 2014, at 10:42 PM, "SY Hilltop" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

...from c4 to be on this. Please let me know if its ok.

to be part of this podcast.. helped get group together and start it but they want me to be on it every other week... etc...

<http://www.hallpassny.com/>

Guests:

Linda Sarsour, Arab American Association of NY

Stephanie Yazgi, UPK NYC

Steve McFarland, Make the Road/ Moderator

Theo Moore, organizing consultant

Nisha Agarwal, formerly of CPD

Emmanuel Caicedo, Demos;

Maria Fernandez, Urban Youth  
Collaborative/Annenberg Institute

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#)  
**Cc:** [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Re: CALL RIGHT NOW  
**Date:** Thursday, February 27, 2014 10:05:59 AM

---

Cool.  
Is Frankie hopping on!?

On Thu, Feb 27, 2014 at 10:04 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
I'm stuck with the Mayor. Frankie will get the details for me.

Thanks!

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 10:03 AM  
**To:** Scola, Lindsay  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; Josh Gold <[REDACTED]>  
**Subject:** CALL RIGHT NOW

Are you all hopping on?  
10 am

Call in [REDACTED], access [REDACTED]

On Wed, Feb 26, 2014 at 2:39 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
10 am

Call in [REDACTED], access [REDACTED]

Thanks

On Feb 26, 2014, at 2:33 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

But we would all still love to talk with you at 10am tomorrow.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

-----Original Message-----

From: Martinez Blanco, Frankie

Sent: Wednesday, February 26, 2014 2:32 PM

To: 'SY Hilltop'; Scola, Lindsay

Cc: Soliman, Sherif; Wolfe, Emma; Josh Gold

Subject: RE: Scheduling and Advance Needs for next week

Hi Stephanie,

Eunice must have given you the wrong email because I hadn't received anything until now. But Ronalie and I talked to Josh and it looks like we are on track now.

Thanks,

Frankie

-----Original Message-----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]

Sent: Wednesday, February 26, 2014 2:02 PM

To: Scola, Lindsay

Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold

Subject: Re: Scheduling and Advance Needs for next week

Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.

I emailed Frankie twice at an email address I got from Eunice. Let's move fwd.

Happy to hop on call. Thursday/ tomorrow at 10am work?

Josh and I will be together then.

Thanks team,  
Stephanie

On Feb 26, 2014, at 1:48 PM, "Scola, Lindsay"  
<[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Stephanie,

Please let me know if you are available to talk with us.

Best,

Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

-----Original Message-----

From: Soliman, Sherif  
Sent: Wednesday, February 26, 2014 10:34 AM  
To: Scola, Lindsay; Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Martinez Blanco, Frankie  
Subject: RE: Scheduling and Advance Needs for next week

Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

-----Original Message-----

From: Scola, Lindsay  
Sent: Wednesday, February 26, 2014 10:23 AM  
To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Soliman, Sherif; Martinez Blanco, Frankie  
Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

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From: Wolfe, Emma

Sent: Wednesday, February 26, 2014 10:21 AM

To: Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Soliman, Sherif

Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.

Thanks.

**From:** [de Alwis, Ronalie](#)  
**To:** [Martinez Blanco, Frankie](#)  
**Subject:** Re: Fwd: CALL RIGHT NOW  
**Date:** Thursday, February 27, 2014 10:07:13 AM

---

Ronalie de Alwis  
Deputy Director of Advance  
Office of the Mayor  
City of New York  
Cell [REDACTED]

---

**From:** Martinez Blanco, Frankie  
**Sent:** Thursday, February 27, 2014 10:05 AM  
**To:** de Alwis, Ronalie  
**Subject:** Fwd: CALL RIGHT NOW

Can you hop on the call for me? I'm en route to ny times and on subway.

Frankie A. Martínez-Blanco  
c. [REDACTED]

Begin forwarded message:

**From:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** February 27, 2014 at 10:03:18 AM EST  
**To:** "Scola, Lindsay" <[L.Scola@cityhall.nyc.gov](mailto:L.Scola@cityhall.nyc.gov)>  
**Cc:** "Martinez Blanco, Frankie" <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)>, "Soliman, Sherif" <[SSoliman@cityhall.nyc.gov](mailto:SSoliman@cityhall.nyc.gov)>, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, Josh Gold <[REDACTED]>  
**Subject:** CALL RIGHT NOW

Are you all hopping on?  
10 am

Call in [REDACTED], access [REDACTED]

On Wed, Feb 26, 2014 at 2:39 PM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
10 am

Call in [REDACTED] access [REDACTED]

Thanks

On Feb 26, 2014, at 2:33 PM, "Scola, Lindsay"  
<[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

But we would all still love to talk with you at 10am tomorrow.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

-----Original Message-----

From: Martinez Blanco, Frankie  
Sent: Wednesday, February 26, 2014 2:32 PM  
To: 'SY Hilltop'; Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Josh Gold  
Subject: RE: Scheduling and Advance Needs for next week

Hi Stephanie,

Eunice must have given you the wrong email because I hadn't received anything until now. But Ronalie and I talked to Josh and it looks like we are on track now.

Thanks,

Frankie

-----Original Message-----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
Sent: Wednesday, February 26, 2014 2:02 PM  
To: Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold  
Subject: Re: Scheduling and Advance Needs for next week

Josh needs to be on call as well as he is in charge of part. Anyone else? Lets do all key parts of team.

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Happy to hop on call. Thursday/ tomorrow at 10am work?

Josh and I will be together then.

Thanks team,  
Stephanie

On Feb 26, 2014, at 1:48 PM, "Scola, Lindsay"  
<[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Stephanie,

Please let me know if you are available to talk  
with us.

Best,

Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

-----Original Message-----

From: Soliman, Sherif

Sent: Wednesday, February 26, 2014 10:34 AM

To: Scola, Lindsay; Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

Cc: Martinez Blanco, Frankie

Subject: RE: Scheduling and Advance Needs for  
next week

Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

-----Original Message-----

From: Scola, Lindsay

Sent: Wednesday, February 26, 2014 10:23 AM

To: Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

Cc: Soliman, Sherif; Martinez Blanco, Frankie

Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

----- Original Message -----

From: Wolfe, Emma

Sent: Wednesday, February 26, 2014 10:21 AM

To: Scola, Lindsay;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Soliman, Sherif

Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs

all the information asap.

Thanks.

**From:** [Scola, Lindsay](#)  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Re: CALL RIGHT NOW  
**Date:** Thursday, February 27, 2014 10:12:18 AM

---

Stephanie!! You are the best!

Thank you!

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 10:10 AM  
**To:** Scola, Lindsay  
**Cc:** [Martinez Blanco, Frankie](#); [de Alwis, Ronalie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
<[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

all good. ronalie should be good surrogate for you all.  
josh will write it all out so there is a point of reference going forward.  
thanks stephanie

On Thu, Feb 27, 2014 at 10:07 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
I'm sorry stefanie. We can reschedule. The morning got messed up for me.

---

**From:** [Martinez Blanco, Frankie](#)  
**Sent:** Thursday, February 27, 2014 10:06 AM  
**To:** Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [de Alwis, Ronalie](#)  
**Cc:** [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED] <[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

I am en route to NY times for first lady's event.

Ronalie, cc'ed here will jump on the call for Sched/Advance.

Thanks,

Frankie

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: [212.788.3173](tel:212.788.3173)  
Cell: [REDACTED]

-----  
Sent using BlackBerry // Please excuse any typos.

---

**From:** Scola, Lindsay  
**Sent:** Thursday, February 27, 2014 10:04 AM  
**To:** '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
<[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

I'm stuck with the Mayor. Frankie will get the details for me.

Thanks!

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 10:03 AM  
**To:** Scola, Lindsay  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; Josh Gold <[REDACTED]>  
**Subject:** CALL RIGHT NOW

Are you all hopping on?  
10 am

Call in [REDACTED] access [REDACTED]

On Wed, Feb 26, 2014 at 2:39 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
10 am

Call in [REDACTED] access [REDACTED]

Thanks

On Feb 26, 2014, at 2:33 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

But we would all still love to talk with you at 10am tomorrow.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED].

-----Original Message-----

From: Martinez Blanco, Frankie  
Sent: Wednesday, February 26, 2014 2:32 PM

To: 'SY Hilltop'; Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Josh Gold  
Subject: RE: Scheduling and Advance Needs for next week

Hi Stephanie,

Eunice must have given you the wrong email because I hadn't received anything until now. But Ronalie and I talked to Josh and it looks like we are on track now.

Thanks,

Frankie

-----Original Message-----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]

Sent: Wednesday, February 26, 2014 2:02 PM

To: Scola, Lindsay

Cc: Soliman, Sherif; Wolfe, Emma; Martinez Blanco, Frankie; Josh Gold

Subject: Re: Scheduling and Advance Needs for next week

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Josh and I will be together then.

Thanks team,  
Stephanie

On Feb 26, 2014, at 1:48 PM, "Scola, Lindsay"  
<[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Stephanie,

Please let me know if you are available to talk with us.

Best,

Lindsay

Lindsay Scola

Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

-----Original Message-----

From: Soliman, Sherif  
Sent: Wednesday, February 26, 2014 10:34 AM  
To: Scola, Lindsay; Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Martinez Blanco, Frankie  
Subject: RE: Scheduling and Advance Needs for next week

Please let me know when you guys plan to talk...I'd like to be on as well. Thx.

-----Original Message-----

From: Scola, Lindsay  
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To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
Cc: Soliman, Sherif; Martinez Blanco, Frankie  
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From: Wolfe, Emma

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To: Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Soliman, Sherif

Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.

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**To:** [Scola, Lindsay](#); "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"; [de Alwis, Ronalie](#)  
**Cc:** [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Re: CALL RIGHT NOW  
**Date:** Thursday, February 27, 2014 10:22:40 AM

---

Same for me. Apologies.

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173  
Cell: [REDACTED]

-----  
Sent using BlackBerry // Please excuse any typos.

---

**From:** Scola, Lindsay  
**Sent:** Thursday, February 27, 2014 10:07 AM  
**To:** Martinez Blanco, Frankie; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>; de Alwis, Ronalie  
**Cc:** Soliman, Sherif; Wolfe, Emma; [REDACTED] <[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

I'm sorry stefanie. We can reschedule. The morning got messed up for me.

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**Sent:** Thursday, February 27, 2014 10:06 AM  
**To:** Scola, Lindsay; 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>; de Alwis, Ronalie  
**Cc:** Soliman, Sherif; Wolfe, Emma; [REDACTED] <[REDACTED]>  
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Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173

Cell: [REDACTED]

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**Sent:** Thursday, February 27, 2014 10:04 AM  
**To:** 'syazgi@hilltoppublicsolutions.com' <syazgi@hilltoppublicsolutions.com>  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
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I'm stuck with the Mayor. Frankie will get the details for me.

Thanks!

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**Sent:** Thursday, February 27, 2014 10:03 AM  
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**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; Josh Gold <[REDACTED]>  
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Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

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Lindsay

Lindsay Scola

Director of Scheduling

Office of the Mayor

The City of New York

Office: [212.788.2962](tel:212.788.2962)

Cell: [REDACTED]

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To: Scola, Lindsay; Wolfe, Emma;  
'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

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Sent: Wednesday, February 26, 2014 10:23 AM

To: Wolfe, Emma; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'

Cc: Soliman, Sherif; Martinez Blanco, Frankie

Subject: Re: Scheduling and Advance Needs for next week

Thanks Emma!

Stephanie, can Frankie and I hop on a call with you so we can help whatever pieces you need?

Really appreciate it.

----- Original Message -----

From: Wolfe, Emma

Sent: Wednesday, February 26, 2014 10:21 AM

To: Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Cc: Soliman, Sherif

Subject: Scheduling and Advance Needs for next week

Steph - ronalie and frankie told lindsay they haven't gotten any outreach about next week, so you shd check your email addys. Lindsay needs all the information asap.

Thanks.

**From:** [Martinez Blanco, Frankie](#)  
**To:** [Scola, Lindsay](#); "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Cc:** [de Alwis, Ronalie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Re: CALL RIGHT NOW  
**Date:** Thursday, February 27, 2014 10:28:10 AM

---

Thank you! And apologies again from my behalf.

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173  
Cell: [REDACTED]

-----  
Sent using BlackBerry // Please excuse any typos.

---

**From:** Scola, Lindsay  
**Sent:** Thursday, February 27, 2014 10:12 AM  
**To:** 'syazgi@hilltoppublicsolutions.com' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
<[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

Stephanie!! You are the best!

Thank you!

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**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Thursday, February 27, 2014 10:10 AM  
**To:** Scola, Lindsay  
**Cc:** Martinez Blanco, Frankie; de Alwis, Ronalie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
<[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

all good. ronalie should be good surrogate for you all.  
josh will write it all out so there is a point of reference going forward.  
thanks stephanie

On Thu, Feb 27, 2014 at 10:07 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
I'm sorry stefanie. We can reschedule. The morning got messed up for me.

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**From:** Martinez Blanco, Frankie  
**Sent:** Thursday, February 27, 2014 10:06 AM  
**To:** Scola, Lindsay; '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; de Alwis, Ronalie  
**Cc:** Soliman, Sherif; Wolfe, Emma; [REDACTED] <[REDACTED]>

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**From:** Scola, Lindsay  
**Sent:** Thursday, February 27, 2014 10:04 AM  
**To:** '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)' <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
<[REDACTED]>  
**Subject:** Re: CALL RIGHT NOW

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Thanks!

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**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
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**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; Josh Gold <[REDACTED]>  
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Are you all hopping on?  
10 am

Call in [REDACTED] access [REDACTED]

On Wed, Feb 26, 2014 at 2:39 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

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Call in [REDACTED] access [REDACTED]

Thanks

On Feb 26, 2014, at 2:33 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

But we would all still love to talk with you at 10am tomorrow.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
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Office: [212.788.2962](tel:212.788.2962)  
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From: Martinez Blanco, Frankie  
Sent: Wednesday, February 26, 2014 2:32 PM  
To: 'SY Hilltop'; Scola, Lindsay  
Cc: Soliman, Sherif; Wolfe, Emma; Josh Gold  
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Lindsay

Lindsay Scola

Director of Scheduling

Office of the Mayor

The City of New York

Office: [212.788.2962](tel:212.788.2962)

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Lindsay Scola

Director of Scheduling

Office of the Mayor

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Office: [212.788.2962](tel:212.788.2962)

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To: Scola, Lindsay; Wolfe, Emma;  
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Thanks.

**From:** [de Alwis, Ronalie](#)  
**To:** "[Stephanie Yazgi](#)"; [Scola, Lindsay](#); [Grybauskas, Stefan](#); [Chao, Raymond](#)  
**Cc:** [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Albany, March 4th  
**Date:** Thursday, February 27, 2014 11:08:25 AM

---

Hi all-

Thanks for hopping on the call today.

Outstanding-

Photos of the stage

Draft Run of Show with timings ( who are the speakers speaking in the program, who is introducing him)

Arrival time of the Mayor

Marco, needs to confirm we can use the UPK seal on the podium

We spoke about not using the banner as there is no hardware and labor available to hang the banner. And NO people behind him because we are unable to get names to our scheduling and comms team, please confirm.

Scola, we spoke about him arriving proceeding directly to hold and then proceeding to the stage, where he will be seated on a chair on the stage.

**From:** [de Alwis, Ronalie](#)  
**To:** "[Stephanie Yazgi](#)"; [Scola, Lindsay](#); [Grybauskas, Stefan](#); [Chao, Raymond](#)  
**Cc:** [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** RE: Albany, March 4th  
**Date:** Thursday, February 27, 2014 11:11:40 AM

---

Thank you, Sha.

Here is the Armory interior: <http://ww4.hdnux.com/photos/20/14/20/4244507/3/628x471.jpg>

- Stage all the way to the rear
- Stadium seating at sides and rear for 2500 people.
- Chairs will be set up in center, 700 chairs, 4 sections, 2 aisles
- Arena space is 75 feet wide and 200 feet long.

---

**From:** de Alwis, Ronalie  
**Sent:** Thursday, February 27, 2014 11:08 AM  
**To:** 'Stephanie Yazgi'; Scola, Lindsay; Grybauskas, Stefan; Chao, Raymond  
**Cc:** Martinez Blanco, Frankie; Soliman, Sherif; Wolfe, Emma; [REDACTED]  
**Subject:** Albany, March 4th

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**To:** [de Alwis, Ronalie](#)  
**Cc:** [Scola, Lindsay](#); [Grybauskas, Stefan](#); [Chao, Raymond](#); [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Wolfe, Emma](#); [REDACTED]  
**Subject:** Re: Albany, March 4th  
**Date:** Thursday, February 27, 2014 1:36:15 PM

---

I have a sign i can affix to podium if you can't use yours again.

On Thu, Feb 27, 2014 at 11:08 AM, de Alwis, Ronalie <[rdealwis@cityhall.nyc.gov](mailto:rdealwis@cityhall.nyc.gov)> wrote:

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Thanks for hopping on the call today.

Outstanding-

Photos of the stage

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**From:** [Josh Gold](#)  
**To:** [de Alwis, Ronalie](#); [Stephanie Yazgi](#); [Chao, Raymond](#); [Grybauskas, Stefan](#); [Scola, Lindsay](#); [Martinez Blanco, Frankie](#); [Soliman, Sherif](#); [Sha Morrison](#)  
**Cc:** [Wolfe, Emma](#); [Gabriel Schnake-Mahl](#)  
**Subject:** Albany March 4th  
**Date:** Thursday, February 27, 2014 2:35:12 PM

---

Some important questions came up today regarding the UPK NYC lobby day program and the Mayor's participation in UPK NYC's event. I am going to circulate details later this afternoon as we get answers on all of them to make sure we are on the same page.

Thanks everyone!!

- Josh

**From:** [Martinez Blanco, Frankie](#)  
**To:** ["Josh Gold"](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** RE: Riser  
**Date:** Thursday, February 27, 2014 5:33:32 PM

---

Yep. Finally got back to the office after full day with Mayor. Debriefing with Ronalie shortly to go over all of the logistics we need for Albany.

Sorry again I couldn't jump on the call this morning.

-----Original Message-----

From: Josh Gold [<mailto:>   
Sent: Thursday, February 27, 2014 5:31 PM  
To: Martinez Blanco, Frankie  
Cc: Stephanie Yazgi  
Subject: Riser

Just making sure your on it

Sent from my iPhone

**From:** [Martinez Blanco, Frankie](#)  
**To:** ["Stephanie Yazgi"](#)  
**Cc:** [Josh Gold](#)  
**Subject:** RE: Riser  
**Date:** Thursday, February 27, 2014 6:13:35 PM

---

Great. I'll call you after 9PM to chat.

Thanks,

Frankie

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 6:12 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold  
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GREAT! thanks.  
if you need me i'm at [REDACTED]  
Mtg from now until 9 PM available 9 PM to 11 PM  
or starting at 7 AM tomorrow  
Thanks  
Steph

On Thu, Feb 27, 2014 at 6:10 PM, Martinez Blanco, Frankie  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:  
Of course. Just wanted to give you a broad range but will make sure we get the most fiscally  
responsible option.

And will make sure it's billed appropriately.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 6:06 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold  
**Subject:** Re: Riser

Josh is travelling FYI not sure when he'll get back to you.  
Let's try to get closer to 3K if possible please...it's invoiced to UPK NYC c/o Hilltop Public  
Solutions  
Check comes from UPK NYC and should read exactly as I typed. Thanks.

On Thu, Feb 27, 2014 at 6:03 PM, Martinez Blanco, Frankie  
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You caught me mid email to Josh, and that was one of my questions!

I should have a vendor locked by tomorrow and the fact that it's invoiced to Hilltop Public Solutions makes it easier so we don't have to bid it out. Prices on these equipment are pretty standard so I imagine it will be in the \$3K-\$8K range.

Josh can we talk tonight or tomorrow morning to finalize details?

Thanks,

Frankie

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 6:01 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold  
**Subject:** Re: Riser

You can have company invoice us at:

UPK NYC  
c/o Hilltop Public Solutions  
32 Court Street, Suite 2109  
Brooklyn NY 11201

Let me know if that will work. Thanks.

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**From:** [Martinez Blanco, Frankie](#)  
**To:** "Stephanie Yazgi"  
**Cc:** [Josh Gold](#); [de Alwis, Ronalie](#)  
**Subject:** RE: Riser  
**Date:** Thursday, February 27, 2014 7:09:37 PM

---

Got a vendor locked. Just waiting for final details after the 9PM call with Stephanie to get an estimate.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
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UPK NYC  
c/o Hilltop Public Solutions  
32 Court Street, Suite 2109  
Brooklyn NY 11201

Let me know if that will work. Thanks.

On Thu, Feb 27, 2014 at 5:33 PM, Martinez Blanco, Frankie  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

Yep. Finally got back to the office after full day with Mayor. Debriefing with Ronalie shortly to go over all of the logistics we need for Albany.

Sorry again I couldn't jump on the call this morning.

-----Original Message-----

From: Josh Gold [mailto:  
Sent: Thursday, February 27, 2014 5:31 PM  
To: Martinez Blanco, Frankie  
Cc: Stephanie Yazgi  
Subject: Riser

Just making sure your on it

Sent from my iPhone

**From:** [SY Hilltop](#)  
**To:** [Martinez Blanco, Frankie](#)  
**Cc:** [REDACTED]  
**Subject:** Re: Riser  
**Date:** Thursday, February 27, 2014 9:56:00 PM

---

I'm gonna be slammed tomorrow.. If u need me let's talk now

On Feb 27, 2014, at 9:55 PM, "Martinez Blanco, Frankie"  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

I won't keep you. Better if we talk in the morning.

Have a good night.

Frankie

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173  
Cell: [REDACTED]

-----  
Sent using BlackBerry // Please excuse any typos.

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Thursday, February 27, 2014 09:53 PM  
**To:** Josh Gold <[REDACTED]>  
**Cc:** Martinez Blanco, Frankie  
**Subject:** Re: Riser

I'm shutting phone down in a few cause I gotta be at work super early.  
Need me? Call me in next 10 pls

On Feb 27, 2014, at 9:49 PM, Josh Gold <[REDACTED]> wrote:

All sounds good to me.

Sent from my iPhone

On Feb 27, 2014, at 4:06 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Josh is travelling FYI not sure when he'll get back  
to you.

Let's try to get closer to 3K if possible please...it's invoiced to UPK NYC c/o Hilltop Public Solutions  
Check comes from UPK NYC and should read exactly as I typed. Thanks.

On Thu, Feb 27, 2014 at 6:03 PM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

You caught me mid email to Josh, and that was one of my questions!

I should have a vendor locked by tomorrow and the fact that it's invoiced to Hilltop Public Solutions makes it easier so we don't have to bid it out. Prices on these equipment are pretty standard so I imagine it will be in the \$3K-\$8K range.

Josh can we talk tonight or tomorrow morning to finalize details?

Thanks,

Frankie

**From:** Stephanie Yazgi  
[mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 27, 2014 6:01 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold  
**Subject:** Re: Riser

You can have company invoice us at:

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32 Court Street, Suite 2109

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Just making sure your on it

Sent from my iPhone

**From:** [Stephanie Yazgi](#)  
**To:** [Martinez Blanco, Frankie](#)  
**Cc:** [Sha Morrison](#); [Josh Gold](#); [Sha Morrison](#)  
**Subject:** Re: Albany March 4th  
**Date:** Friday, February 28, 2014 12:11:26 PM

---

What time is advance arriving in Albany and on what day?  
Please let's keep this thread and not have any that don't include Sha as is our ONLY Albany staffer/ logistics person.  
Thanks, all.  
Stephanie

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**From:** Sha Morrison [mailto:[\[REDACTED\]](#)]  
**Sent:** Friday, February 28, 2014 11:33 AM

**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold; Stephanie Yazgi; Sha Morrison  
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**Subject:** Re: Albany March 4th

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a brief run of program that we can add details to as needed.

- JG

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Thanks everyone!!

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**From:** [Sha Morrison](#)  
**To:** [Martinez Blanco, Frankie](#)  
**Cc:** [Josh Gold](#); [Stephanie Yazgi](#); [Sha Morrison](#)  
**Subject:** Re: Albany March 4th  
**Date:** Friday, February 28, 2014 2:32:46 PM

---

The stage is 60 feet wide and approximately 30 feet deep. the stage is between 3.5 and 4 feet high. The distance of the stage front to the entrance is about 175 feet.

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**To:** "[Stephanie Yazgi](#)"  
**Cc:** [Sha Morrison](#); [Josh Gold](#); [Sha Morrison](#); [de Alwis, Ronalie](#)  
**Subject:** RE: Albany March 4th  
**Date:** Friday, February 28, 2014 3:08:37 PM

---

+ Ronalie

SY,

Advance will be arriving around 3PM for the walk-thru. Agree with the thread/Sh.

Addinigr Sha's last comments so we continue on the same thread:

"The stage is 60 feet wide and approximately 30 feet deep. the stage is between 3.5 and 4 feet high. The distance of the stage front to the entrance is about 175 feet."

Sha,

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**Cc:** [Sha Morrison](#); [Josh Gold](#); [Sha Morrison](#); [de Alwis, Ronalie](#)  
**Subject:** Re: Albany March 4th  
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---

Ok so 3PM on Monday. Great.

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**From:** [Stephanie Yazgi](#)  
**To:** [Yuri](#); [Sha Morrison](#)  
**Cc:** [Fall, Charles](#); [Unger, Katherine](#); [Lynch, Rebecca](#)  
**Subject:** Re: Staten Island List for UPK Lobby  
**Date:** Friday, February 28, 2014 3:29:48 PM

---

Hi Charles... Thanks for the good work. The info we had yesterday has changed and last I had heard ppl from SI didn't want to go if there was no bus in SI... obviously they are changing rapidly. If you want these slots... gotta call me asap and let me know at least before 430PM who is coming to Brooklyn if any or we will have to give them away. Also let me know if they'd rather go to Harlem OR Jackson Heights.

Pls feel free to reach out to me directly  
Thanks  
Stephanie  
[REDACTED]

On Fri, Feb 28, 2014 at 3:25 PM, Yuri <[yuri@upknyc.org](mailto:yuri@upknyc.org)> wrote:  
Charles,

Thank you for submitting these names and contact info for the Albany Lobby Day.

Things are changing every minute. There are only 7 slots left on the bus at Brooklyn - Borough Hall, There are 4 additional seats left in Harlem/ Jackson Heights.

I apologize for the situation.

If there is anything else that you need to discuss please contact my boss, UPKNYC Field Director Stephanie Yazgi  
[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com) [REDACTED]

Thank you for your assistance and support.

—  
Yuri

On Fri, Feb 28, 2014 at 10:43 AM, Fall, Charles <[CFall@cityhall.nyc.gov](mailto:CFall@cityhall.nyc.gov)> wrote:  
Hello Yuri,

The following people have RSVP for Tuesday:

Rose Uscianowski-[REDACTED]  
Tom Scherbenko-[REDACTED]  
Alesse Felix-[REDACTED]  
Joe Warcholak-[REDACTED]  
Rougie Barry-[REDACTED]  
Gerald Spiller-[REDACTED]  
James Savage-[REDACTED]

Sadek Sammy- [REDACTED]  
Ibrahim Fall- [REDACTED]  
Lance Alquran- [REDACTED]  
Stephany Maldonado- [REDACTED]  
Kendall Spiller- [REDACTED]  
Sultan Kabiawu- [REDACTED]  
Eligah Barry- [REDACTED]

-Charles Fall

--

To sign up to get regular updates on [UPKNYC](http://upknyc.org), please click the TAKE ACTION tab at the following link to add your name in support: <http://upknyc.org>

Yuri  
[UPKNYC](http://upknyc.org)

**From:** [Martinez Blanco, Frankie](#)  
**To:** "Stephanie Yazgi"  
**Cc:** [Sha Morrison](#); [Josh Gold](#); [Sha Morrison](#); [de Alwis, Ronalie](#)  
**Subject:** RE: Albany March 4th  
**Date:** Friday, February 28, 2014 3:43:33 PM  
**Attachments:** [March 4th Albany Armory Diagram .pdf](#)

---

Sha,

Here's a quick diagram of what I am envisioning (apologies for the crudeness and lack of scale). The distance from the stage to the 2-tier press riser should be 65' max to make this work. The side aisles can continue past the riser and still be able to have a view of the stage.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
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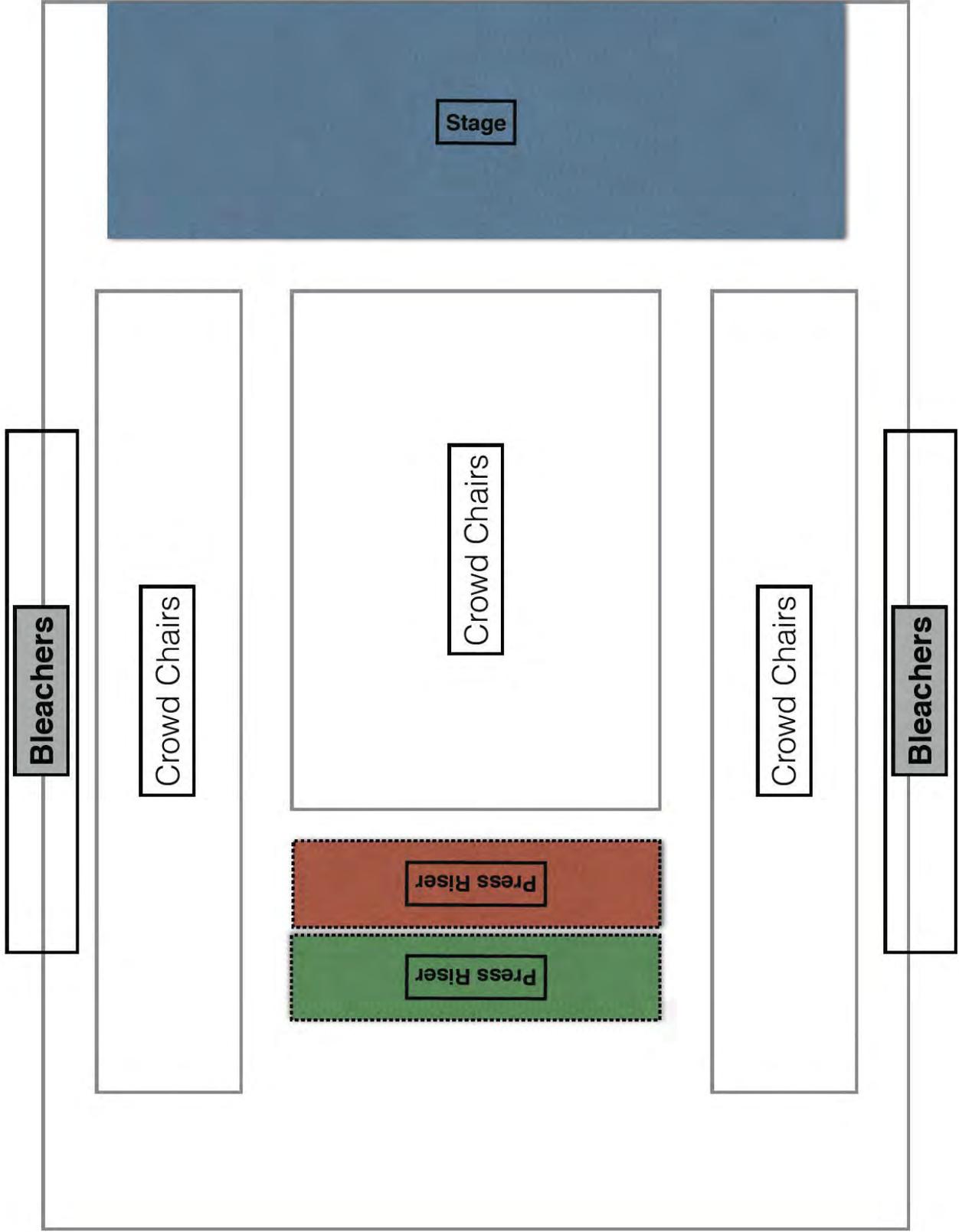
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**To:** "[Stephanie Yazgi](#)"  
**Cc:** "[Sha Morrison](#)"; "[Josh Gold](#)"; "[Sha Morrison](#)"; [de Alwis, Ronalie](#)  
**Subject:** RE: Albany March 4th  
**Date:** Friday, February 28, 2014 5:10:53 PM

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**Date:** Friday, February 28, 2014 5:13:36 PM

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**Subject:** RE: Albany March 4th  
**Date:** Friday, February 28, 2014 5:14:01 PM

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---

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**From:** [SY Hilltop](#)  
**To:** [Noerdlinger, Rachel](#)  
**Cc:** [Ko, Eunice](#)  
**Subject:** Re: Invitation for first lady  
**Date:** Saturday, March 01, 2014 11:23:17 AM

---

Thanks!

On Mar 1, 2014, at 8:55 AM, "Noerdlinger, Rachel" <[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)> wrote:

Got it

Rachel Noerdlinger  
Chief of Staff to the First Lady  
Office of the Mayor  
(212) 341-5065 office  
[REDACTED] cell

On Mar 1, 2014, at 6:55 AM, "SY Hilltop" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Eunice and Rachel: please confirm receipt. You may reach out directly to abaynesh asrat, info below.

Thanks.  
Stephanie

Begin forwarded message:

**From:** "Stephanie C. Wylie"  
<[REDACTED]>  
**Date:** February 28, 2014, 5:36:34 PM EST  
**To:** Stephanie Yazgi <[stephanie@billdeblasio.com](mailto:stephanie@billdeblasio.com)>  
**Subject:** Invitation for first lady

Hi, Stephanie,

Hope all is well! One of the co-hosts from the fundraiser last year would like to invite the first lady to a UN event -- can you help her with this? I don't have any info for her.

I've included her email below. Please let me know either way.

All the best and I would love to catch up soon! :)

--

Stephanie C. Wylie  
tel. [678.561.2431](tel:678.561.2431)

From: abaynesh ([REDACTED])  
CC: [REDACTED] (her business email)

Hello Stephanie:  
Thank you for the information.  
I remembered speaking with Brittany during the fundraising campaign.  
I have invitation letter from NGO/CSW UN affiliated program for the First Lady.  
I have been on the planning committee for several years and would like the First Lady to be our Honorary guest on March 11, 2014. I would appreciate if you have her email address, fax or mailing address to send.  
Thank you.

Best regards,

Abaynesh Asrat  
[917-375-3636](tel:917-375-3636)

**From:** [SY Hilltop](#)  
**To:** [Jennifer Jones Austin](#)  
**Cc:** [Miller, Harold](#); [REDACTED] [jake@upknyc.org](mailto:jake@upknyc.org)  
**Subject:** Re: March 4 UPK  
**Date:** Saturday, March 01, 2014 12:33:11 PM

---

Reverend Miller:

Glad to be in touch! I've cc'd my colleague Jake here as he has the most up to date information on slots available on buses. It's an all day excursion from about 6am until at least 7pm bus ride up to Albany and back for our program there, legislative visits, then home again.

Thanks for your support and if you would like to speak about possibly sending confirmed attendees on buses, You may call Jake immediately at [REDACTED]

Thank you,

Stephanie

On Mar 1, 2014, at 12:03 PM, Jennifer Jones Austin <[jjustin@fpwa.org](mailto:jjustin@fpwa.org)> wrote:

Good day,

Hope this note finds you well.

This email shall serve as an introduction.

Harold and Stephanie, Reverend Clint Miller is the pastor of Brown Memorial Baptist Church in Brooklyn. He is a supporter of UPK NYC and would like details concerning Albany Advocacy Day.

Reverend Miller, Harold and Stephanie are working with City Hall, as a staffer and consultant, respectively, on UPK NYC. They can provide details.

All the best,  
Jennifer

**From:** [Wolfe, Emma](#)  
**To:** ["Josh Gold"; Sherif Soliman](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** RE: Lobby day program  
**Date:** Saturday, March 01, 2014 3:20:34 PM

---

Great.

---

**From:** Josh Gold [mailto:████████████████████]  
**Sent:** Saturday, March 01, 2014 3:20 PM  
**To:** Sherif Soliman  
**Cc:** Stephanie Yazgi; Wolfe, Emma  
**Subject:** Re: Lobby day program

Plus ew

Cool

I think Need Shelly. Ew- will remind you after sundown.

Sent from my iPhone

On Mar 1, 2014, at 1:12 PM, Sherif Soliman <████████████████████> wrote:

FYI. Here is where we stand now with the program and one-on-one meetings.  
Three caveats:

1. We are waiting to hear if Speaker Silver will attend the rally. If so, we need to work him in a speaking slot.
2. If Assembly session is called for 11:30am on Tuesday, Assemblyman Aubry cannot attend.
3. We may add a speaker from the Senate Democratic Conference

**Washington Armory – UPK Rally**

11:30am Program starts in the Armory -- Assemblywoman Cathy Nolan, Chair of the Education Committee is the Emcee and starts her remarks.

11:35am Cathy Nolan introduces Leader of the Senate Independent Democratic Conference, Senator Jeff Klein

11:37am Leader Klein speaks

11:42am Cathy Nolan introduces Assemblyman Karim Camara, Chair of

the Black, Puerto Rican, Hispanic and Asian Caucus

11:45am Assemblyman Camara speaks

11:50am Cathy Nolan introduces Assemblyman Jeffrion Aubry, Speaker Pro Tempore and Vice Chair of the BPR Caucus

11:52am Assemblyman Aubry speaks

11:57am Cathy Nolan introduces Council Speaker Melissa Mark-Viverito

11:59am Speaker Mark-Viverito speaks

12:04pm Cathy Nolan introduces a parent, community leader, or labor leader

12:06pm Parent, community leader, or labor leader speaks and introduces Mayor de Blasio

12:11pm Mayor de Blasio speaks

12:25pm Program ends. Mayor departs. Music Plays.

### **MBDB One-on-One Leader Meetings/Press Avail**

**12:30pm – 1:30pm: OPEN TIME; PRESS AVAIL POSSIBLE IN THIS TIME SLOT**

1:30pm – 2:00pm: Meeting with IDC Leader Jeff Klein (Room 913, Legislative Office Building)

**2:00pm – 3:00pm: OPEN TIME; PRESS AVAIL POSSIBLE IN THIS TIME SLOT**

3:00pm – 3:30pm: Meeting with Senate Democratic Conference Leader Andrea Stewart-Cousins (Room 315, Capitol)

3:30pm – 4:00pm: Meeting with Senate Republican Conference Leader Dean Skelos (Room 332, Capitol)

4:00pm – 4:30pm: Meeting with Assembly Speaker Sheldon Silver (Room 349, Capitol)

On Fri, Feb 28, 2014 at 4:40 PM, Sherif Soliman <[REDACTED]> wrote:

We scheduled the meetings in the leaders' offices back in the LOB and Capitol. With their packed schedules, they couldn't stay back at the Armory (as it stands now, Klein is the only leader attending the rally).

On Fri, Feb 28, 2014 at 4:09 PM, Josh Gold <[REDACTED]> wrote:  
Up to iGA and sked - let us know.

Sent from my iPhone

On Feb 28, 2014, at 1:33 PM, Sherif Soliman <[REDACTED]> wrote:

A few updates:

- Stewart-Cousins backed out because of a scheduling conflict.
- Shelly is still a maybe
- Karim is a yes for speaking
- Aubry is a yes for speaking unless session is called for 11:30am on Tuesday, which he won't know until Monday.
- Contacted Speaker Mark-Viverito...she is likely a yes for speaking

Any news on the press avail time? FYI: Every leader's schedule is rammed on that day but we managed to get 1-on-1 meetings for MBDB with all leaders. They start at 1:30. What that means for the avail is that we cannot have the leaders with us. As far as a time for the avail, we have an opening from 2pm - 3pm. The optimal time would be after the rally, but I know there are concerns about doing it at the Armory.

On Fri, Feb 28, 2014 at 2:49 PM, Josh Gold <[REDACTED]> wrote:

Concerns with sked I sent around?

Sent from my iPhone

**From:** [Martinez Blanco, Frankie](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [REDACTED]; [REDACTED] ["sha@upknyc.org"](mailto:sha@upknyc.org); [de Alwis, Ronalie](#)  
**Subject:** Re: Albany March 4th  
**Date:** Sunday, March 02, 2014 1:32:35 PM

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**Subject:** Re: Albany March 4th  
**Date:** Sunday, March 02, 2014 5:46:47 PM

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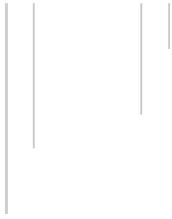
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**From:** [SY Hilltop](#)  
**To:** [Josh Gold](#); [Schnake-Mahl, Gabriel](#); [Gabriel Schnake-Mahl](#); [Garrett Robertson](#)  
**Subject:** Re: Change of plans  
**Date:** Sunday, March 02, 2014 5:54:42 PM

---

Ah! Ok well in that case...

Garrett will pick up the white papers from gabe but has to be back at court street by no later than 1pm.  
Does he need to get anything else

On Mar 2, 2014, at 5:49 PM, Josh Gold <[REDACTED]> wrote:

- > I need to be in Albany for a labor meeting at 1. So leaving here by 930.
- >
- > Sent from my iPhone

**From:** [Martinez Blanco, Frankie](#)  
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**Subject:** RE: Albany March 4th  
**Date:** Monday, March 03, 2014 10:54:43 AM

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Copy.

FYI: got the estimate from the vendor and with labor and product we are looking at \$6500 approx.  
The vendor will send me a written invoice later today.

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[stephanie@upknyc.org](mailto:stephanie@upknyc.org), [REDACTED]

On Sun, Mar 2, 2014 at 5:05 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
ok I just need invoice so I can write and send check thanks.

EMAIL INVOICE TO [stephanei@upknyc.org](mailto:stephanei@upknyc.org), [REDACTED]

thank you,  
stephanie

On Sun, Mar 2, 2014 at 5:04 PM, Josh Gold <[REDACTED]> wrote:  
Whatever works for advance works for me.

Sent from my iPhone

On Mar 2, 2014, at 4:45 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

This is all Josh's call.

What do you want/ could you imagine from photos/ that you would need rope and stanchion for?

I'm worried that the mayor will not be easily able to come from back to front of armory unless there is a cleared path with rope and stanchions that is designated stephanei

On Sun, Mar 2, 2014 at 1:35 PM, Sha Morrison <[REDACTED]> wrote:

Sorry for the late response. I think that should be doable in terms of logistics. You should plan on ordering rope/stanchion, etc. Armory doesn't have it. Josh does this work for you?

On Sun, Mar 2, 2014 at 1:32 PM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

Everybody okay with set up I sent? Never heard back. Need to finalize the RFP with the vendor tonight.

I'm ordering riser, 2 mult box and power adapters for press riser? Anything else we need to order? Chairs? Rope and stanchion?

Thanks,

Frankie

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: [212.788.3173](tel:212.788.3173)  
Cell: [REDACTED]

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**To:** [REDACTED]  
**Cc:** [REDACTED]; "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"; "[sha@upknyc.org](mailto:sha@upknyc.org)"; [de Alwis, Ronalie](#);  
**Subject:** Re: Albany March 4th  
**Date:** Monday, March 03, 2014 1:27:24 PM

---

Great! Thanks!

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173  
Cell: [REDACTED]

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Sent using BlackBerry // Please excuse any typos.

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[REDACTED] <[REDACTED]>  
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Just spoke to the Armory again. They have the AV system. The person at the Armory was confused because the vendor told him they were bringing speakers. We will have two microphones and there is a speaker system.

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Who did your vendor speak to?

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**Subject:** Re: Albany March 4th  
**Date:** Monday, March 03, 2014 2:54:16 PM

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Copy.

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Sent from my iPhone

On Mar 3, 2014, at 2:54 PM, "Martinez Blanco, Frankie"  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

Copy.

Sha, we are in albany but have to jump to a 3PM scheduling call. See you at 3:30PM.

Thanks,

Frankie

Frankie A. Martinez-Blanco  
Director of Advance  
Office of the Mayor  
The City of New York  
Office: 212.788.3173  
Cell: [REDACTED]

-----  
Sent using BlackBerry // Please excuse any typos.

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 03, 2014 02:45 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold <[REDACTED]> Sha Morrison <[REDACTED]> Sha Morrison <[sha@upknyc.org](mailto:sha@upknyc.org)>; de Alwis, Ronalie; Gabriel Schnake-Mahl <[REDACTED]>  
**Subject:** Re: Albany March 4th

I'm on the road  
If there is problem need u must call Marie Kerrin who is w me at +1  
[REDACTED]

On Mar 3, 2014, at 1:08 PM, "Martinez Blanco, Frankie"  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

Hi guys,

got word from the venue that there is no sound system at the armory. I'm adding it to the vendor request. Can you guys confirm this? This would put our vendor request to \$7500. I need quick approval on this so they can start queuing their guys and equipment for tomorrow.

Also, would it be possible to pay them thru credit card authorization? when they send me the invoice, they will send a credit card authorization along for you guys to fill out. That's standard practice on the field.

Sha, we are tracking a 3:30PM arrival to Albany. Will keep you update on our progress on the road.

Thanks,

Frankie

---

**From:** Martinez Blanco, Frankie  
**Sent:** Friday, February 28, 2014 5:14 PM  
**To:** 'Josh Gold'  
**Cc:** Stephanie Yazgi; Sha Morrison; Sha Morrison; de Alwis, Ronalie; Gabriel Schnake-Mahl  
**Subject:** RE: Albany March 4th

Great. Will do.

---

**From:** Josh Gold [<mailto:>   
**Sent:** Friday, February 28, 2014 5:13 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Stephanie Yazgi; Sha Morrison; Sha Morrison; de Alwis, Ronalie; Gabriel Schnake-Mahl  
**Subject:** Re: Albany March 4th

Monday I will pick up. Leave with gabe.

Sent from my iPhone

On Feb 28, 2014, at 3:10 PM, "Martinez Blanco, Frankie"  
<[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:

Quick Flag from Legal:

Advance can't take the banners or podium sign with us to Albany. Josh/SY, could one of you pick it up today or tomorrow and take with you? They are in the bullpen.

Thanks,

Frankie

---

**From:** Martinez Blanco, Frankie  
**Sent:** Friday, February 28, 2014 3:44 PM  
**To:** 'Stephanie Yazgi'  
**Cc:** Sha Morrison; Josh Gold; Sha Morrison; de Alwis, Ronalie

**Subject:** RE: Albany March 4th

Sha,

Here's a quick diagram of what I am envisioning (apologies for the crudeness and lack of scale). The distance from the stage to the 2-tier press riser should be 65' max to make this work. The side aisles can continue past the riser and still be able to have a view of the stage.

**From:** Stephanie Yazgi

[\[mailto:syazgi@hilltoppublicsolutions.com\]](mailto:syazgi@hilltoppublicsolutions.com)

**Sent:** Friday, February 28, 2014 3:24 PM

**To:** Martinez Blanco, Frankie

**Cc:** Sha Morrison; Josh Gold; Sha Morrison; de Alwis, Ronalie

**Subject:** Re: Albany March 4th

Ok so 3PM on Monday. Great.

On Fri, Feb 28, 2014 at 3:08 PM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:  
+ Ronalie

SY,

Advance will be arriving around 3PM for the walk-thru.  
Agree with the thread/Sha.

Addinigr Sha's last comments so we continue on the same thread:

"The stage is 60 feet wide and approximately 30 feet deep. the stage is between 3.5 and 4 feet high. The distance of the stage front to the entrance is about 175 feet."

Sha,

Would it be possible to get a floor plan of the armory? That way I can build a diagram for the vendor. Thanks for sending the dimensions. I'll give you a call soon to confirm the plan and then update the thread so I can move ahead and get a quote from the vendor.

Thanks,

Frankie

**From:** Stephanie Yazgi  
[mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, February 28, 2014 12:11 PM  
**To:** Martinez Blanco, Frankie  
**Cc:** Sha Morrison; Josh Gold; Sha Morrison

**Subject:** Re: Albany March 4th

What time is advance arriving in Albany and on what day?

Please let's keep this thread and not have any that don't include Sha as is our ONLY Albany staffer/ logistics person.

Thanks, all.  
Stephanie

On Fri, Feb 28, 2014 at 11:50 AM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:  
We won't be able to do a walk thru till Monday, so the best help for me would be for you to provide me with the following:

- Distance from stage to back of 700 chairs.
- Height of stage (press riser will be the same height).

Our goal would be to aim for a 65'-70' throw, so the way to accomplish this would be to have 3 columns of seats (a middle one that stops at 65' for the press riser, and then two flanking columns that keep going past the riser without being blocked by it.

We will aim to have a 2 tier 16' wide by 4' deep riser. We will adjust height to stage height.

**From:** Sha Morrison [mailto:████████████████████]  
**Sent:** Friday, February 28, 2014 11:33 AM

**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold; Stephanie Yazgi; Sha Morrison  
**Subject:** Re: Albany March 4th

Can you give me dimensions? Will it be right in front by the stage or all the way to the rear? We are setting up 700 chairs on the floor the night before and need to

leave enough room.

On Fri, Feb 28, 2014 at 11:29 AM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:  
Good to know. 8AM build it is.

**From:** Sha Morrison [mailto:████████████████████]  
**Sent:** Friday, February 28, 2014 11:11 AM  
**To:** Martinez Blanco, Frankie  
**Cc:** Josh Gold; Stephanie Yazgi; Sha Morrison

**Subject:** Re: Albany March 4th

Armory closes at 8 pm the night before (3rd) and doesn't open until 8 am on the 4th.

On Fri, Feb 28, 2014 at 11:08 AM, Martinez Blanco, Frankie <[FMartinezBlanco@cityhall.nyc.gov](mailto:FMartinezBlanco@cityhall.nyc.gov)> wrote:  
Hi Josh,

When do we have access to the site? If the vendor could set up the night before that would be great. If not, we will start the build at 7:30AM.

Thanks,

Frankie

**From:** Josh Gold [mailto:████████████████████]  
**Sent:** Friday, February 28, 2014 11:01 AM  
**To:** de Alwis, Ronalie; Stephanie Yazgi; Chao, Raymond; Grybauskas, Stefan; Scola, Lindsay; Martinez Blanco, Frankie; Soliman, Sherif; Sha Morrison  
**Cc:** Wolfe, Emma; Gabriel Schnake-Mahl  
**Subject:** Re: Albany March 4th

a brief run of program that we can add details to as needed.

- JG

On Thu, Feb 27, 2014 at 2:34 PM, Josh Gold <████████████████████> wrote:  
Some important questions came up today regarding the UPK NYC lobby day program and the Mayor's participation in UPK NYC's event. I am going to circulate details later this afternoon as we get answers on all of them to make sure we are on the same page.

Thanks everyone!!

- Josh

**From:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** March 3, 2014 at 10:18:47 PM EST  
**To:** Emma Wolfe <[REDACTED]>  
**Subject:** **Weird email I got**

From: Mchale, Brandee [CCF]  
Sent: Saturday, March 01, 2014 01:49 PM  
To: Auld, Eileen [NAM-CR]; Sweeney, Robert G [GGA]  
Cc: Roskin, David [NAM-CORP]  
Subject: City of New York

Eileen/Rob - Last evening, the City of NY withdrew their request for funding for the summer youth employment program. I am really surprised because they aren't applying to Citi directly but working through our grantee the Cities for Financial Empowerment Fund (CFE). Here is a portion of the email they sent to our partners at CFE:

.." I am very sorry about this but in the rush to get our proposal to CFE, I neglected to obtain clearance from City Hall to pursue this grant opportunity. I have just been informed that we will not be able to continue with our application for this grant and will have to withdraw our proposal from consideration".

We have not had this issue in LA or Chicago. So I am hoping that City Hall just wants an initiative briefing before agreeing to participate in any programs. Our partner at CFE, Jonathan Mintz, is going to contact city hall and see what he can find out.

At this point, I think we should wait for Jonathan to come back with additional information before reaching out directly. We will need to coordinate this carefully among ourselves and then with CFE so any input or alternative suggestions are welcomed.

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)



**From:** [Mike Rabinowitz](#)  
**To:** [Stephanie Yazgi](#); [Katz, Rebecca](#); [Josh Gold](#); [Rachel Noerdlinger](#)  
**Cc:** [Matt Tepper](#)  
**Subject:** RE: FINAL CONFIRMATION  
**Date:** Wednesday, March 05, 2014 9:40:07 AM

---

+Matt who could ask some campaign for children EDs

-Sent by Mobile-  
Michael Rabinowitz-Gold  
646.200.5308 (o)  
[REDACTED] (c)

----- Original message -----

From: Stephanie Yazgi  
Date: 03/05/2014 9:35 AM (GMT-05:00)  
To: "Katz, Rebecca", Josh Gold, Rachel Noerdlinger, Mike Rabinowitz  
Subject: Re: FINAL CONFIRMATION

Here is Marian's home number: Her home number is [REDACTED]

Can CMC call her now? We think she is a big draw (of course) and we want to make sure First Lady touches base and thanks her for agreeing to accompany her in Albany on Tuesday.

I am scampering and scurrying to ensure we have other women to go.

I don't imagine there is a "bus load" i imagine there will be a small group of power women maybe with 2 working/ low income/ impacted mom's who will go from an ally group like C4C's Ruth Arsenec from Staten Island or another person who can maybe go.

I'm going to send ONE EMAIL with all of us in a moment with a workplan and things that need to get sorted.

Thanks  
Stephanie

On Wed, Mar 5, 2014 at 9:30 AM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

We need to make sure that Marian Wright Edelman is confirmed.

Can we get the first lady to lock her in?

Thanks, Stephanie

**From:** [Rachel Noerdlinger](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Katz, Rebecca](#); [Josh Gold](#); [Michael Rabinowitz](#)  
**Subject:** Re: FINAL CONFIRMATION  
**Date:** Wednesday, March 05, 2014 9:44:42 AM

---

What is the timing of when meeting will happen. Does Marian know what time to meet us?

Rachel Noerdlinger  
Personal Cell [REDACTED]

On Mar 5, 2014, at 9:35 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Here is Marian's home number: Her home number is [REDACTED]

Can CMC call her now? We think she is a big draw (of course) and we want to make sure First Lady touches base and thanks her for agreeing to accompany her in Albany on Tuesday.

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I'm going to send ONE EMAIL with all of us in a moment with a workplan and things that need to get sorted.

Thanks  
Stephanie

On Wed, Mar 5, 2014 at 9:30 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

We need to make sure that Marian Wright Edelman is confirmed.  
Can we get the first lady to lock her in?  
Thanks, Stephanie

**From:** [Mike Rabinowitz](#)  
**To:** [Rachel Noerdlinger](#); [Stephanie Yazgi](#)  
**Cc:** [Katz, Rebecca](#); [Josh Gold](#)  
**Subject:** RE: FINAL CONFIRMATION  
**Date:** Wednesday, March 05, 2014 9:46:41 AM

---

Marian gets to Albany around 11 am on the train.

I am coordinating with Melanie Hartzog of her NY staff – and can give them details on where to meet the First Lady.

Michael Rabinowitz-Gold  
646.200.5308 (office)  
[REDACTED] (cell)  
[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)

---

**From:** Rachel Noerdlinger [<mailto:rachel@noerdlingermedia.com>]  
**Sent:** Wednesday, March 05, 2014 9:45 AM  
**To:** Stephanie Yazgi  
**Cc:** Katz, Rebecca; Josh Gold; Mike Rabinowitz  
**Subject:** Re: FINAL CONFIRMATION

What is the timing of when meeting will happen. Does Marian know what time to meet us?

Rachel Noerdlinger  
Personal Cell [REDACTED]

On Mar 5, 2014, at 9:35 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Here is Marian's home number: Her home number is [REDACTED]

Can CMC call her now? We think she is a big draw (of course) and we want to make sure First Lady touches base and thanks her for agreeing to accompany her in Albany on Tuesday.

I am scampering and scurrying to ensure we have other women to go.

I don't imagine there is a "bus load" i imagine there will be a small group of power women maybe with 2 working/ low income/ impacted mom's who will go from an ally group like C4C's Ruth Arsenec from Staten Island or another person who can maybe go.

I'm going to send ONE EMAIL with all of us in a moment with a workplan and things that need to get sorted.

Thanks  
Stephanie

On Wed, Mar 5, 2014 at 9:30 AM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

We need to make sure that Marian Wright Edelman is confirmed.  
Can we get the first lady to lock her in?  
Thanks, Stephanie

**From:** [Stephanie Yazgi](#)  
**To:** [Mike Rabinowitz](#); [Emma Wolfe](#); [REDACTED]  
**Cc:** [Rachel Noerdlinger](#); [Katz, Rebecca](#); [Josh Gold](#)  
**Subject:** March 11  
**Date:** Wednesday, March 05, 2014 10:21:01 AM

---

Folks: Just want to get us on same page...  
Need some help getting details filled in.  
Who needs to be on this email who is not on?  
Thanks, Stephanie

EVENT DATE: March 11

NEEDS:

Rent small luxury bus

Set up political meetings

Recruit attendees

Possibly luncheon set up

ORGANIZING COMMITTEE:

Christine Marinoni

Lorna Brett Howard

STAFF:

Stephanie, Outreach

Rebecca, Press

Direction Needed:

POLITICAL PPLL

Who we are meeting with (WOMEN ELECTEDS: Diane Savino, Kathy Nolan, Amdrea Stewart Cousins, et al either individually or in group. Any male leadership? )

EVENT:

Are we doing a press conference with these women?

Luncheon with all women elected?

Calculated lobby visits/intimate meetings?

Or some combination

STRATEGY:

What does Albany need?

How do we make this most impactful on the political situation?

POTENTIAL OUTREACH SHOULD BE DONE TO AT LEAST:

Marian Wright Edelman, Chirlane, Christine, Lorna, Gerry Labourne (business), Jo Andres (Steve Buscemi wife), Jill Iscol, Fiona Rudin, Cindi Leive, Kate Spade, Cynthia Nixon

PRESS POINT: Rebecca

PRESS PLAN: XXXX

On Wed, Mar 5, 2014 at 9:46 AM, Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)> wrote:

Marian gets to Albany around 11 am on the train.

I am coordinating with Melanie Hartzog of her NY staff – and can give them details on where to meet the First Lady.

Michael Rabinowitz-Gold

[646.200.5308](tel:646.200.5308) (office)

██████████ (cell)

[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)

---

**From:** Rachel Noerdlinger [mailto:[rachel@noerdlingermedia.com](mailto:rachel@noerdlingermedia.com)]

**Sent:** Wednesday, March 05, 2014 9:45 AM

**To:** Stephanie Yazgi

**Cc:** Katz, Rebecca; Josh Gold; Mike Rabinowitz

**Subject:** Re: FINAL CONFIRMATION

What is the timing of when meeting will happen. Does Marian know what time to meet us?

Rachel Noerdlinger

Personal Cell ██████████

On Mar 5, 2014, at 9:35 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Here is Marian's home number: Her home number is ██████████.

Can CMC call her now? We think she is a big draw (of course) and we want to make sure First Lady touches base and thanks her for agreeing to accompany her in Albany on Tuesday.

I am scampering and scurrying to ensure we have other women to go.

I don't imagine there is a "bus load" i imagine there will be a small group of power

women maybe with 2 working/ low income/ impacted mom's who will go from an ally group like C4C's Ruth Arsenec from Staten Island or another person who can maybe go.

I'm going to send ONE EMAIL with all of us in a moment with a workplan and things that need to get sorted.

Thanks

Stephanie

On Wed, Mar 5, 2014 at 9:30 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

We need to make sure that Marian Wright Edelman is confirmed.

Can we get the first lady to lock her in?

Thanks, Stephanie

**From:** [Stephanie Yazgi](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [Katie Unger](#); [Harold Miller](#); [Josh Gold](#)  
**Subject:** Re: UPCOMING FIELD  
**Date:** Wednesday, March 05, 2014 11:00:21 AM  
**Attachments:** [NAN Invite .docx](#)

---

You got it. Updated and corrected invite attached.

On Wed, Mar 5, 2014 at 10:48 AM, Emma Wolfe <[REDACTED]> wrote:  
please use my government email for this  
thanks

On Wed, Mar 5, 2014 at 10:07 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

NAN EVENT:

Room fits 500

Sharpton will likely pull 100 to 150 on his own

We need to shoot for 500 + people because it must be PACKED WITH  
OVERFLOW

INFO SESSIONS:

Info sessions: not sure what we need here can we get list dates times and line  
out responsibilities and recommended course of action?

CLERGY LETTER:

Harold needs to call me on clergy letter... i've already sent him some emails but  
i need final, vetted list

we need to ask political ppl for direction.

can you all help me figure out who from political shop can be point to vet it?

We have about 138 forms filled out that were legitimately signed by heads of  
places of worship from our initial breakfast and at other events we attended

We have an additional 50 forms that we need to review from Bronx breakfast  
and Harold's meetings

We have about 40 that we got via email from Linda Sarsour, Bishop Findlaytor,  
Luis Facundo, Peter Heltzel

If all the 50 forms we have are ok that puts us at 230, or if not it puts us at just  
at around 200 that would work

None of what I am seeing on the current list contains any major pastors except  
findlayton, bernard

We have no flake, no waldrond, no butts, etc. so we have some room to grow  
but Harold was supposed to get confirmation and we haven't gotten it  
Avi is doing rapid outreach to deliver names of 10-20 Rabbi's right now

Let me know if you have questions or info.

Thanks,

Stephanie

On Tue, Mar 4, 2014 at 10:59 PM, Katie Unger <[REDACTED]> wrote:  
Do we have finalized Saturday flyer? What's the venue (and size)? We'll start turn-out in the morning. Any other info on program etc. let us know

The flying outside info sessions (there's also one in the bronx thursday and in SI tomorrow) should probably be led by UPK folks or volunteers on-site (rather than my team) -- we can try to help find vols for it.

Is clergy letter going out with event - or straight to press? We should give a few key folks heads up that it's going so they are ready for press comment and wide-dissemination. I'll loop in Harold in the morning.

-Katie

On Tue, Mar 4, 2014 at 8:32 PM, Josh Gold <[REDACTED]> wrote:  
All, together with CAU, I think so Including Katie. Let me know what you think tmw,

1. NAN Rally Saturday. Goal: packed, overflow house
2. Clergy Letter Sent (Thursday?)
3. 3/11 & 3/13 DOE info sessions petition gathering
4. CMC Visit to Albany on March 11th  
Possible Attendees:
  - A. CMC
  - B. Lorna
  - C. Marline Wright Edelman
  - D. MomsRising Person
  - E. Celeb
  - F. Regular person
  - G. business Person



**Please join**

**Mayor Bill de Blasio**

**and**

**Reverend Al Sharpton**

**For the National Action Network (NAN)'s  
UPK DAY**

**Mayor de Blasio and Rev. Sharpton will be joined by members of the  
clergy, elected officials, and UPK supporters**

**Saturday, March 8, 2014**

**9:00-11:00 a.m.**

**106 West 145<sup>th</sup> Street (@ Lenox Avenue/ Malcolm X Blvd.)  
New York, NY 10039**

**Space is limited—RSVP to Jacky Johnson at  
(646) 981-5903  
[jjohnson@nationalactionnetwork.net](mailto:jjohnson@nationalactionnetwork.net)**

**From:** [A Garrett Robertson](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Katie Unger](#); [Jake Streich-Kest](#); [Yuri Harry](#); [Avi Fink](#); [Wolfe, Emma](#); [Josh Gold](#); [Harold Miller](#); [Marco Carrion](#)  
**Subject:** Re: FIELD WORK PLAN starting ASAP  
**Date:** Wednesday, March 05, 2014 3:54:02 PM  
**Attachments:** [NAN Invite - Spanish.docx](#)

---

NAN translated to Spanish attached.

On Wed, Mar 5, 2014 at 11:30 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Garrett Yuri and Jake:

Over the next week, we will be building for:

- clergy letter
- CMC lobby day next week
- NAN event on Saturday attached
- info sessions

POINT PEOPLE FOR EVENTS ARE BELOW:

**Jake:** NAN outreach. Must get 500 names of people who say yes by Friday close of business. (CAU IS HELPING BUT I WANT YOU TO RUN POINT)

**Yuri:** CLERGY LETTER

**GARRETT:** Info sessions.

**Stephanie:** CMC lobby day

See information below and get started as soon as possible.

INFO SESSION:

We need people outside to gather petition signatures. If this is JUST GARRETT + 2 other vols that is fine. The first one is TODAY.. garrett need you to use Yuri's vol list and Katie Unger's folks to find volunteers to accompany you.

Pre-K public info sessions are 5:30 - 7:30. These sessions are for the DOE to answer questions about the pre-K admissions process (which has been extended). They will be filled with interested parents as an opportunity for petitioning/ Call-in flyering. All activity would need to be outside the events.

Can the super-Vol folks who have been leading flyering do these? We can try to recruit more vols too.

|               |                    |                                       |                       |
|---------------|--------------------|---------------------------------------|-----------------------|
| Staten Island | Wednesday, March 5 | P.S. 069 Daniel D. Tompkins           | 144 Keating Place     |
| Bronx         | Thursday, March 6  | Theodore Roosevelt Educational Campus | 500 East Fordham Road |
| Brooklyn      | Tuesday, March 11  | Sunset Park High School               | 153 35th Street       |
| Queens        | Thursday, March 13 | Forest Hills High School              | 67-01 110th Street    |

NAN EVENT:

Room fits 500

Sharpton will likely pull 100 to 150 on his own

We need to shoot for 500 + people because it must be PACKED WITH OVERFLOW

CLERGY LETTER:

Harold needs to call me on clergy letter... i've already sent him some emails but i need final, vetted list

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Stephanie

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Is clergy letter going out with event - or straight to press? We should give a few key folks heads up that it's going so they are ready for press

comment and wide-dissemination. I'll loop in Harold in the morning.

-Katie



**Acompañe al**

**Alcalde Bill de Blasio**

**y**

**El Reverendo Al Sharpton**

**en el Día de Pre-kinder Universal de la Red de  
Acción Nacional (*NAN* por sus siglas en inglés)**

**El Alcalde de Blasio y el Reverendo Sharpton se unirán con miembros  
del clero, oficiales electos, y defensores de pre-kinder universal**

**Sábado, 8 de marzo, 2014**

**9:00-11:00 a.m.**

**106 West 145<sup>th</sup> Street (en Lenox Avenue/ Malcolm X Blvd.)  
New York, NY 10039**

**Cupo limitado — Confirmar asistencia con Jacky Johnson al  
(646) 981-5903**

**[jjohnson@nationalactionnetwork.net](mailto:jjohnson@nationalactionnetwork.net)**

**From:** [Stephanie Yazgi](#)  
**To:** [Nick Baldick](#)  
**Cc:** [Coney Javon](#)  
**Subject:** Re: Mayor BdB wants to get in touch with you...  
**Date:** Wednesday, March 05, 2014 3:56:34 PM

---

Great... J will keep you posted... it will probably be within the next 30 minutes.  
J can you let Nick know right before Mayor reaches out in case he needs to hop off  
call to take the Mayor's.  
Thank you, both!  
Stephanie

On Wed, Mar 5, 2014 at 3:52 PM, Nick Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

He usually calls my cell [REDACTED]

But I am at my desk now [202 298-2160](tel:202-298-2160) on a conference call, but obviously would  
get off

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:202-298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 5, 2014, at 3:50 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
wrote:

> what is best number to reach you?  
> thanks!  
> steph

**From:** [Nick Baldick](#)  
**To:** [Coney, Javon](#)  
**Subject:** Re: Mayor BdB wants to get in touch with you...  
**Date:** Wednesday, March 05, 2014 3:59:44 PM

---

Javon

Thanks, it is Nick and if you ever need to reach me here are the rest of my contact info

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 5, 2014, at 3:57 PM, Coney, Javon <[JConey@cityhall.nyc.gov](mailto:JConey@cityhall.nyc.gov)> wrote:

> Mr. Baldick,  
>  
> Thank you for the information. I believe the Mayor already has your information, however I wanted to make sure I had it on hand in case he did not.  
>  
> The Mayor may try to call sometime within the next 30 min. If not, he will likely try to reach you later today.  
>  
> Best,  
> Javon Coney  
>  
> -----Original Message-----  
> From: Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
> Sent: Wednesday, March 05, 2014 3:52 PM  
> To: SY Hilltop  
> Cc: Coney, Javon  
> Subject: Re: Mayor BdB wants to get in touch with you...  
>  
> He usually calls my cell [REDACTED]  
>  
> But I am at my desk now 202 298-2160 on a conference call, but obviously would get off  
>  
>  
> Nick Baldick  
> Hilltop Public Solutions  
> 1000 Potomac St. NW, Suite 500  
> Washington, DC 20007  
> (202) 298-3232  
> [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
>  
> On Mar 5, 2014, at 3:50 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>  
>> what is best number to reach you?  
>> thanks!  
>> steph  
>

**From:** [Mike Rabinowitz](#)  
**To:** [Stephanie Yazgi](#); [Rachel Noerdlinger](#); [Katz, Rebecca](#); [Ko, Eunice](#); [Josh Gold](#)  
**Subject:** RE: EMAIL GOING OUT IN 20 MINUTES  
**Date:** Thursday, March 06, 2014 12:02:49 PM

---

Don't we need to make the threshold decision about if Tuesday is on before committing to send this?

Michael Rabinowitz-Gold  
646.200.5308 (office)  
[REDACTED] (cell)  
[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, March 06, 2014 11:59 AM  
**To:** Rachel Noerdlinger; Katz, Rebecca; Ko, Eunice; Josh Gold; Mike Rabinowitz  
**Subject:** EMAIL GOING OUT IN 20 MINUTES

pls let me know if there are any flags:

On Tuesday, more than 1,500 New Yorkers of all ages and from all five boroughs went to Albany to support New York City's plan for true universal pre-K and after-school programs for middle schools.

Next week, I'm going back to Albany with women leaders to make sure Albany knows how important early education and after-school are for our kids. **And I need your help. In fact, I may need you to come with me.**

Click here to send me a video, picture or letter about why you think all children deserve access to high quality pre-school and afterschool, and **we'll invite one of you who write in to join me next week.**

Study after study shows how important high-quality Pre-K and after-school can be for our kids. These programs give young learners the skills that help them achieve throughout their school careers and beyond.

New York City has proposed paying for these critical investments by asking the wealthiest New Yorkers to pay a little bit more in taxes. But we need Albany's approval. **That's why I am going up to our capital next week, and why I want one of you to come with me.**

If you want to come, click here to send me a video, picture or letter (be creative!), about what Pre-K and after-school mean to you.

I can't wait to see your responses!

Chirlane McCray  
First Lady of New York City

p.s. You can take action right now by letting Albany know it's time for Universal Pre K and afterschool funding. Click here to make your voice heard. [cccnewyork.org/UPKNYC](http://cccnewyork.org/UPKNYC)

**From:** [Stephanie Yazgi](#)  
**To:** [Katz, Rebecca](#)  
**Cc:** [Rachel Noerdlinger](#); [Ko, Eunice](#); [Josh Gold](#); [Michael Rabinowitz](#)  
**Subject:** Re: EMAIL GOING OUT IN 20 MINUTES  
**Date:** Thursday, March 06, 2014 12:07:00 PM

---

I took women leaders out of this sentence:

**That's why I am going up to our capital next week, and why I want one of you to come with me.**

On Thu, Mar 6, 2014 at 12:03 PM, Katz, Rebecca <[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)> wrote:  
Josh - did our email back last week get to Stephanie?

Chirlane had concerns from first one that UPK is written in different ways. If hyphen and capitalized, keep consistent, including PS

And I thought one other edit.

And weren't we taking out women leaders line in graph 2?

Stephanie - Thank you for your help here. I know it's a challenge keeping all parts moving and we do appreciate your help here.

RKK

Sent from my iPhone

> On Mar 6, 2014, at 11:58 AM, "Stephanie Yazgi"  
> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
>  
> with women leaders

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** [Wolfe, Emma](#); [REDACTED] "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Subject:** RE: Need you both on a call in 10-15 mins asap - gabriel pls sked  
**Date:** Thursday, March 06, 2014 2:23:55 PM

---

2:35pm

-----Original Message-----

**From:** Wolfe, Emma  
**Sent:** Thursday, March 06, 2014 2:22 PM  
**To:** [REDACTED] '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** Need you both on a call in 10-15 mins asap - gabriel pls sked

**From:** [Stephanie Yazgi \(Google Drive\)](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** UPK Day - NAN/DE BLASIO (GSchnakeMahl@cityhall.nyc.gov)  
**Date:** Friday, March 07, 2014 4:01:03 PM

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I've shared an item with you.



[UPK Day - NAN/DE BLASIO](#)

Google Drive: create, share, and keep all your stuff in one place



**From:** [Josh Gold](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [Steph \(syazgi@hilltoppublicsolutions.com\)](mailto:syazgi@hilltoppublicsolutions.com); [Soliman, Sherif](#)  
**Subject:** Re: need to talk to 3 asap  
**Date:** Saturday, March 08, 2014 3:24:51 PM

---

Yes

Sent from my iPhone

On Mar 8, 2014, at 3:19 PM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

Can you get on the phone for a call in the next five minutes?

**From:** [Wolfe, Emma](#)  
**To:** [Josh Gold](#); [Stephanie Yazgi](#)  
**Subject:** Fwd: Talking Points Memo on Charters and Colocations  
**Date:** Saturday, March 08, 2014 7:37:39 PM  
**Attachments:** [Memo 3-9-14.docx](#)

---

Plz feel free to send to our best UPK surrogates.

>  
>  
>

Memo

To: Interested Parties

Fr: EW

Re: An Update from City Hall – What You’re Hearing in the News...

## CHARTERS in New York City

The conversation around charters is a good one to have. While the vast majority of New York’s students are served by traditional public schools, we are committed making sure EVERY child in New York City can secure a quality education that prepares students for career and college.

If we’re going to educate our children for the 21st century, we must not divide parents and children in this discussion. It’s time for all leaders and stakeholders to unite around common goals and a strong public policy that lifts up every student.

Latest on Charters & Co-Location:

- New York City made decisions based on sound public policy and what’s best for our schools and students.
- The mayor and his team inherited 45 colocations proposals for this coming September that were rushed through in the final days of the past administration. Because of the hasty manner of these original approvals, the mayor and his team needed to act quickly to determine if these were all good ideas.
- The mayor and his team were determined to do right by all students, and we set up objective criteria to make sure children weren’t harmed because of these decisions.
- The objective criteria were simple.
  - o No elementary schools opening on high school campuses
  - o No colocations that create very small schools (under 250) that cannot provide range of support needed to serve our students effectively
  - o No colocations that require heavy construction
  - o We will not reduce District 75 seats – special education. Will not disadvantage those kids in need.
- In all, the mayor’s team approved 36 of the 45 total colocation proposals because working with school communities, those plans could be implemented responsibly.
- Nine proposals were declined because they did not meet these smart, common sense standards.

- Contrary to some of the news reports, 14 of 17 charter proposals were approved, and 5 out of 8 proposals were approved from the Success Academy network.
- Two colocations were declined because they would have put an elementary school into a high school campus. This is a bad education policy that doesn't work for either population of kids because it doesn't enable shared resources such as AP classes or a library. No students were impacted by these two decisions because these schools have not had their lotteries yet.
- A third colocation that was declined at PS149 would have reduced enrollment for special education students already going to school at there — kids with serious disabilities that our system has too often let down.
- We are here to serve ALL of our kids.
- And just like we won't approve a colocation that will hurt special needs students at a traditional public school, we won't turn our backs on the children who were planning to attend this charter school prior to this decision. We are working to find space for the kids at Success Academy 4 because we know that every child, every student is our charge.
- And we are working cooperatively with a number of charters right now on a range of shared priorities.
- This administration is committed to working with all parents, educators and stakeholders to ensure that every single one of New York's 1.1 million students receives a great education.

**From:** [Fink, Avi](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com); [de Alwis, Ronalie](#); [Martinez Blanco, Frankie](#);  
["rachel@noerdlingermedia.com"](mailto:rachel@noerdlingermedia.com); [REDACTED]  
**Subject:** Re: Face Book  
**Date:** Saturday, March 08, 2014 9:25:14 PM

---

Very much agree. I have overdue meeting with advance on this topic since state of the city.

IGA will come up w/ something.

----- Original Message -----

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Saturday, March 08, 2014 09:43 AM  
**To:** [de Alwis, Ronalie](#); [Martinez Blanco, Frankie](#); [Rachel Noerdlinger <rachel@noerdlingermedia.com>](mailto:rachel@noerdlingermedia.com); [Sherif Soliman <\[REDACTED\]>](#); [Emma Wolfe <\[REDACTED\]>](#); [Fink, Avi](#); [Marco Carrion <\[REDACTED\]>](#)  
**Subject:** Face Book

Thought from today ---

might be good to make sure all our staff across units are familiar enough with federal, state, city electeds + community leaders and allies (clergy, community, nonprofit, etc) to recognize them at events and get them greeted for general relations but also in case we ever need to lean on them for help.

Should someone maybe spearhead compiling quick reference study guide/ doc with all their info, pics, titles etc for all staff?

I think it would be helpful to get everyone on same page and lift the team up!

Go team!  
Stephanie

**From:** [Katz, Rebecca](#)  
**To:** [Nick Baldick](#)  
**Subject:** FW: Planning Meeting: Please Dial In Now  
**Date:** Sunday, March 09, 2014 12:50:54 PM

---

On 3/9/14 12:50 PM, "Coney, Javon" <JConey@cityhall.nyc.gov> wrote:

>If you are not at Sunshine.

>

██████████

>

>Access Code: ██████████

**From:** [Santucci, Laura](#)  
**To:** [BdB](#)  
**Cc:** [Nick Baldick](#)  
**Subject:** Re: Thanks  
**Date:** Sunday, March 09, 2014 4:01:17 PM

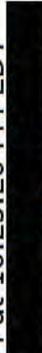
---

Got it

> On Mar 9, 2014, at 3:57 PM, "Bill de Blasio" <[REDACTED]> wrote:  
>  
>  
> Laura, pls have your folks set this up, per Nick's suggestion. Thanks  
>  
>  
> -----Original Message-----  
> From: Nick Baldick  
> To: Bill de Blasio  
> Subject: Re: Thanks  
> Sent: Mar 9, 2014 3:40 PM  
>  
> Of course, sorry I had to do via phone and kept losing the call  
>  
> I think we are in set for a couple days but should be prepare for a Thursday call on both subjects  
>  
>  
> Nick Baldick  
> Hilltop Public Solutions  
> 1000 Potomac St. NW, Suite 500  
> Washington, DC 20007  
> (202) 298-3232  
> nbaldick@hilltoppublicsolutions.com  
>  
>> On Mar 9, 2014, at 3:38 PM, Bill de Blasio <[REDACTED]> wrote:  
>>  
>>  
>> Very helpful to have you involved in this. I know it always takes too long, I think this got us  
somewhere good. Thanks  
>>  
>> Sent via BlackBerry by AT&T  
>  
>  
> Sent via BlackBerry by AT&T

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>

**Date:** March 9, 2014 at 10:25:20 PM EDT

**To:** Emma Wolfe < >

**Subject: Your killing me, I have quotes from Rahm & Garcetti and don't have quote from The Mayor**

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Emma Wolfe](#)  
**To:** [Wolfe, Emma](#)  
**Subject:** Fwd: Citi Announcement  
**Date:** Monday, March 10, 2014 10:21:50 AM  
**Attachments:** [Factsheet NYC.3.7.14.docx](#)  
[Pathways Launch Press Release v6.docx](#)  
[Pathways Sample Quotes.docx](#)

---

----- Forwarded message -----

**From:** **Nick Baldick** <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Fri, Mar 7, 2014 at 11:12 AM  
**Subject:** Citi Announcement  
**To:** Emma Wolfe <

Emma

We talked about getting a quote from the Mayor, about this announcement but you thought it would be a good idea to get you, DOE and maybe the Mayor's Fund on a phone for a briefing before a quote.

Let me know how you want to proceed?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

## **U.S. Youth Economic Opportunities Initiative**

### *New York City*

#### **Initiative Background:**

In March 2014, the Citi Foundation will announce a three-year \$50 million national commitment to catalyze the economic progress of 100,000 low-income urban youth across the United States. The initiative will primarily focus on 10 of the largest U.S. cities, including New York City.

The initiative is designed to address current challenges facing youth, including higher incidence of joblessness than many other groups; inability to access the entry-level workforce; and the ripple effect of unemployment on household and community stability.

The goal of the initiative is to enable young people, ages 16-24, to develop the leadership experience, professional skills, and workplace acumen they will need to secure jobs and begin envisioning career paths. This initiative complements and advances the Citi Foundation's longtime focus on enabling college success for low-income students as a launch pad for economic mobility.

#### **Core Partners and Program Elements for 2014 (Year 1):**

The initiative is launching with core programs developed in tandem with leading community partners, who will identify and recruit low-income participants with demonstrated potential for success. In New York City, this effort will include:

- **ServiceWorks:** The Citi Foundation and Points of Light, the world's leading volunteer organization, will work with the Corporation for National & Community Service to launch the nation's largest corporate-sponsored AmeriCorps VISTA program. In New York City, 400 urban low-income youth will engage in volunteer service projects developed by trained VISTA members as a way to build critical leadership and workplace skills and increase their employability.
- **Make Your Job:** The Citi Foundation and the Network for Teaching Entrepreneurship will establish youth entrepreneurship camps that empower participants to "make their own jobs" through self-employment and the development of an entrepreneurial mindset that is critical to succeeding in a modern workforce. Approximately 100 urban low-income youth will receive intensive entrepreneurship training in this pilot year and participate in a ground-breaking national study on the link between entrepreneurship and economic success.

Beyond their direct impact, programs are designed to serve as learning platforms, showcasing best practices and innovative and scalable solutions to youth unemployment. The initiative will also be illustrative of the impact of public-private partnerships.

This initiative will augment the Citi Foundation's current and long-standing investment in a range of local community-based organizations working year-round on economic empowerment and financial inclusion issues. In 2013 alone, the Citi Foundation invested nearly \$8.4 million in New York City in support of these efforts.

To complement the financial and technical investment by the Citi Foundation, the initiative will be bolstered by the active involvement of Citi employee volunteers and mentors.

**DRAFT FOR REVIEW**  
**Citigroup (NYSE: C)**  
**March XX, 2014**

## **The Citi Foundation Launches \$50 Million Pathways to Progress<sup>1</sup> Initiative**

*10-City Effort Aims to Jump-Start Career Readiness for 100,000 Youth through Civic Engagement, Summer Jobs, and Entrepreneurship Training*

New York – [The Citi Foundation](#) today announced a three-year \$50 million commitment to catalyze the economic progress of 100,000 low-income youth in 10 cities across the United States. Through the Pathways to Progress initiative, the Citi Foundation will work with community partners, local officials and Citi employee volunteers to help young people ages 16-24 develop the leadership experience, professional skills, and workplace acumen they will need to secure jobs and begin envisioning career paths. Pathways to Progress comprises three core programs funded and co-developed by the Citi Foundation focused on fostering career readiness through civic engagement, summertime employment, and intensive entrepreneurship training.

“Citi’s mission is to enable progress for our clients, customers and communities, providing the support, resources and expertise to transform ambition into achievement,” said Michael Corbat, CEO of Citi. “Through this initiative, we aim to connect young individuals with opportunities to ignite their own career ambitions and begin developing the skills that are critical in a 21st century economy. The professional success and civic engagement of our youth are critical to the future economic competitiveness of our cities and our country.”

As broader national unemployment persists, Americans ages 16-24 who should be at the beginning of their working lives, are enduring a higher incidence of joblessness than many other groups. For these individuals, an inability to access the entry-level workforce creates a devastating roadblock to long-term opportunity and progress. For our country and its largest cities, the ripples of youth joblessness impact household and community stability and exacerbate the macroeconomic effects of broader unemployment.

Pathways to Progress aims to develop environments in which low-income urban youth are inspired to set education and career goals and develop visions and blueprints for their professional future. The new initiative, which will be bolstered by the active involvement of Citi employee volunteers and mentors, complements and advances the Citi Foundation’s longtime focus on enabling college success for low-income students as a launch pad for economic mobility. The initiative will also bring together urban policymakers, private sector stakeholders, and community leaders to learn from these programs and scale cross-sector approaches to tackling chronic youth joblessness.

<sup>1</sup> Working title. This will change.

Pathways to Progress will mainly focus on 10 of the largest U.S. cities: Boston, Chicago, Dallas, Los Angeles, Miami, New York City, Newark, St. Louis, San Francisco, and Washington, DC. The initiative is launching with three core elements developed in tandem with leading community partners, who will identify and recruit low-income participants with demonstrated potential for success:

**ServiceWorks:** The Citi Foundation and Points of Light, the world's leading volunteer organization, will work with the Corporation for National & Community Service to launch the nation's largest corporate-sponsored AmeriCorps VISTA program in 10 cities nationwide. Through ServiceWorks, low-income urban youth will engage in volunteer service projects developed by trained VISTA members as a way to build critical leadership and workplace skills and increase their employability.

**Summer Jobs Connect:** The Citi Foundation and the Cities for Financial Empowerment Fund will work with municipal governments to connect youth with meaningful summer job opportunities, along with financial education and access to financial products, to create a platform for future economic success. The effort will also link city agencies and community partners to share effective strategies for leveraging resources and mitigating costs associated with youth unemployment.

**Make Your Job:** The Citi Foundation and the Network for Teaching Entrepreneurship will establish youth entrepreneurship camps in 10 cities that empower participants to "make their own job" through self-employment and the development of an entrepreneurial mindset critical to succeeding in a modern workforce. Immersive training will seek to nurture and promote the instinct to innovate, and will also include instruction on business and technical skills.

### ADDITIONAL QUOTES

With a focus on 10 of the country's largest cities, Pathways to Progress reinforces the mission of [Citi for Cities](#), an initiative dedicated to enabling progress in urban centers around the world. Through Citi for Cities, Citi deploys its resources, expertise and unmatched global presence to improve the ability of a city to modernize, operate efficiently, deliver high-quality public services, and foster economic opportunity.

# # #

#### About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: [@Citi](#) | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://blog.citigroup.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)

**About the Citi Foundation**

The Citi Foundation works to promote economic progress in communities around the world and focuses on initiatives that expand financial inclusion. We collaborate with best-in-class partners to create measurable economic improvements that strengthen low-income families and communities. Through a “More than Philanthropy” approach, Citi’s business resources and human capital enhance our philanthropic investments and impact. For more information, visit [www.citifoundation.com](http://www.citifoundation.com).

**Media Contact:**

Citi: David Roskin, 212-559-4767 or [david.roskin@citi.com](mailto:david.roskin@citi.com)

## **Sample Third-Party Quotes The Citi Foundation's Pathways to Progress<sup>1</sup> Initiative**

“Through this initiative, Citi recognizes that the future economic strength and vibrancy of our city lies in the hands of our young adults,” said XXXXXXXXX. “Citi’s Pathways to Progress initiative is a promise to our city’s young people that hard work done today is an investment in a future where opportunity and personal success are well within reach.”

“Pathways to Progress reinforces the need for public-private partnerships that address our city’s most pressing challenge: how we prepare our young people to have productive livelihoods and to make positive contributions to society,” said XXXXXXXXX. “We look forward to collaborating with Citi and other partners in this endeavor.”

“With this initiative, Citi is demonstrating that the path to a meaningful professional life often begins at a young age, with experiences that reward dedication and hard work with opportunities to learn and succeed,” said XXXXXXXXXXXXX. “Initiatives like Pathways to Progress will do more than put many of our kids on the fast track to employment -- it will also ensure that *CITY* has a competent and competitive workforce that will form the foundation of our city’s future economy.”

“As many of our city’s youth come of age and consider what kind of future they want for themselves, Pathways to Progress will help provide the kind of direction, instruction and inspiration that is critical in one’s formative years,” said XXXXXXXXX. “We are proud to work with Citi and our community partners to ensure that *CITY’S* youth are given every opportunity to expand their ideas about what is possible in their future.”

“We have a collective responsibility to ensure that our city’s young adults are given access to the same opportunities as every other American, regardless of family income or other factors,” said XXXXXXXXXXXXX. “With this initiative, Citi is reaffirming its commitment to create a positive impact on our community. We welcome the opportunity to collaborate with Citi and help our youth formulate a blueprint for their own professional success.”

“There is no question that our country and our city are experiencing a youth jobs crisis, which, unless it is addressed rapidly and decisively, will have devastating effect on our city and its residents for years to come,” said XXXXXXXXXXXXX. “Pathways to Progress aims to demonstrate that public-private collaboration between organizations like Citi and its community partners is a critically effective strategy to help our city’s young men and women find a path to the kind of professional achievement and personal success that will benefit all of us.”

<sup>1</sup> Working title. This will change.

“There is no better investment we can make today to ensure sustained economic growth in the future than empowering our young people with the skills, confidence and access they need to choose a career where they can create better lives for themselves and their communities,” said XXXXXXXXXXXX. “Citi recognizes this, and we welcome the company’s leadership in an initiative that leverages its own resources, people and the expertise of its community partners to improve the long-term employability of CITY’S youth.”

“The sad reality is that without initiatives like Pathways to Progress and support from organizations like Citi, the long-term economic outlook for our city’s low-income youth is bleak,” said XXXXXXXXXXXX. “In an environment where resources are constrained and market forces are sharply negative, we must continue to work with organization like Citi to develop and find creative approaches to unemployment and job readiness.”

“As the effects of several years of economic uncertainty persist, our young men and women from low-income households are facing even greater barriers to meaningful well-paying careers,” said XXXXXXXXXXXX. “We are proud to work with Citi to connect our city’s next generation with opportunities and knowledge that will increase their chances of starting their professional lives on the right foot. Investments in our young citizens like this that create a competent and motivated workforce will ensure CITY is able to attract the kind of employers that help propel our local economy.”

“We are pleased to welcome the support of Citi and our community partners to equip CITY’s young men and women with the tools and understanding they will need to secure what every hard-working American wants: a well-paying job that provides personal fulfillment and household security,” said XXXXXXXXXXXX. “At a time when the labor market is more challenging than it has been in decades, initiatives like Pathways to Progress will help to ensure that our city’s low-income youth have every opportunity to work hard, achieve their dreams, and contribute to the future of their community.”

**From:** [Chao, Raymond](#)  
**To:** [Bill Hyers](#)  
**Subject:** RE: Poll Presentation - Tomorrow, March 11th with Mayor de Blasio  
**Date:** Monday, March 10, 2014 12:38:00 PM

---

“You are the first person to actually read the e-mail and respond correctly. That’s why we love you.”

- Lindsay



Thanks, Bill.

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

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**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Monday, March 10, 2014 12:37 PM  
**To:** Chao, Raymond  
**Subject:** FW: Poll Presentation - Tomorrow, March 11th with Mayor de Blasio

I’ll be there

---

**From:** Scola, Lindsay [mailto:[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)]  
**Sent:** Monday, March 10, 2014 12:30 PM  
**To:** jon ([jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)); [REDACTED] [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); Ragone, Peter; Santucci, Laura; Wolfe, Emma; 'Anna Greenberg'  
**Cc:** Chao, Raymond  
**Subject:** Poll Presentation - Tomorrow, March 11th with Mayor de Blasio

All-

Anna Greenberg will present results from this weekend's survey with the Mayor tomorrow morning, Tuesday, March 11<sup>th</sup> at 10:00am in the Committee of the Whole room at City Hall.

Ideally, you will be able to join in person. But if you need to join via phone, a call in number will be provided.

Please RSVP to Ray Chao [rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov), he will follow up with arrival instructions for those attending from outside the building.

Please let me know if you have questions.

Best,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Wolfe, Emma](#)  
**To:** "SY Hilltop"  
**Cc:** [REDACTED]  
**Subject:** RE: NY POST: De Blasio will drop pre-K tax plan if state gives \$530M for next 5 years  
**Date:** Monday, March 10, 2014 2:25:33 PM

---

Same as we have always said

---

**From:** SY Hilltop [mailto:syazgi@hilltoppublicsolutions.com]  
**Sent:** Monday, March 10, 2014 2:25 PM  
**To:** Wolfe, Emma  
**Cc:** [REDACTED]  
**Subject:** Re: NY POST: De Blasio will drop pre-K tax plan if state gives \$530M for next 5 years

Pls keep us posted

On Mar 10, 2014, at 9:20 AM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

Stay tuned.

---

**From:** Clips  
**Sent:** Monday, March 10, 2014 9:17 AM  
**Subject:** NY POST: De Blasio will drop pre-K tax plan if state gives \$530M for next 5 years

**De Blasio will drop pre-K tax plan if state gives \$530M for next 5 years**

NY POST – Yoav Gonen – 9:05 am

<http://nypost.com/2014/03/10/de-blasio-will-drop-pre-k-tax-plan-if-state-gives-530m-for-next-5-years/>

Mayor de Blasio says he would give up his tax-the-rich proposal to fund pre-K expansion if Gov. Cuomo promises to provide \$530 million a year for five years.

"I'm absolutely open to an alternative that gets the job done," he said Monday on MSNBC's "Morning Joe."

But he said the money would have to be a guaranteed and dedicated funding stream that the year-to-year uncertainty in Albany is unlikely to offer.

The mayor also said he could have done "better public relations" to explain his recent actions on charter schools, including booting three charters in Eva Moskowitz's Success Academies chain from public building space come September.

But he insisted the moves weren't personal, and that he would find classroom space for the nearly 200 kids in her Harlem middle school that won't have space in a public school building as of this summer.

"It's not about Eva," he said. "It's about the kids."

Hizzoner also took the high road in response to actor Liam Neeson, who said the mayor should have “manned up” and toured a midtown horse stable on Sunday.

The actor is a strong supporter of the Central Park horse-drawn carriages that de Blasio intends to ban, and had offered him a look at the way they’re treated.

“I am a Liam Neeson fan. I am,” de Blasio said when asked about Neeson’s jab. “I will spend time with Liam — he’s quite a great actor.”

**From:** [Scola, Lindsay](#)  
**To:** [Chao, Raymond](#)  
**Subject:** Fw: de Blasio Meeting - Sunday call in  
**Date:** Monday, March 10, 2014 5:13:37 PM

---

Send ASAP. Thanks!

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, March 10, 2014 05:12 PM  
**To:** Scola, Lindsay  
**Cc:** Chao, Raymond  
**Subject:** Re: de Blasio Meeting - Sunday call in

Thanks, I can be on call for 30 minutes, let me know number

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 10, 2014, at 2:33 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Actually adding Ray this time ☺

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Scola, Lindsay  
**Sent:** Monday, March 10, 2014 2:25 PM  
**To:** 'Nicholas Baldick'  
**Subject:** RE: de Blasio Meeting - Sunday call in

So sorry I didn't get back to you. I looked up the invite and thought I returned the email! Also, awesome way to do such a long call!!

We have the invite but have not made decisions on May events yet.

Will keep you posted!!

On another note. Anna Greenberg is going to be presenting poll results to the Mayor tomorrow and Bill Heyers and Emma Wolfe would love to have you in the

conversation.

Will be 10:00am tomorrow, Ray will get you a dial in.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, March 09, 2014 1:54 PM  
**To:** Scola, Lindsay  
**Subject:** Re: de Blasio Meeting - Sunday call in

Lindsay

Thanks, enjoying the 4 hour call on a Sunday from Dave and Busters parking lot.

While I have you on email can I check on the City Year invite for the Mayor to speak at their 5/14 event?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 8, 2014, at 10:57 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Nick,

Very nice to talk to you tonight. The meeting is 12:30-4:30. Ideally they would love you to dial in, in the first hour.

Let me know if you need anything.

Best,

Lindsay

Dial-in Number for Meeting:

[REDACTED]

Code:

[REDACTED]

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: de Blasio Meeting - Sunday call in  
**Date:** Monday, March 10, 2014 5:33:56 PM

---

Thanks for info on City Year, keep me posted

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 10, 2014, at 2:24 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

So sorry I didn't get back to you. I looked up the invite and thought I returned the email! Also, awesome way to do such a long call!!

We have the invite but have not made decisions on May events yet.

Will keep you posted!!

On another note. Anna Greenberg is going to be presenting poll results to the Mayor tomorrow and Bill Heyers and Emma Wolfe would love to have you in the conversation.

Will be 10:00am tomorrow, Ray will get you a dial in.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, March 09, 2014 1:54 PM  
**To:** Scola, Lindsay

**Subject:** Re: de Blasio Meeting - Sunday call in

Lindsay

Thanks, enjoying the 4 hour call on a Sunday from Dave and Busters parking lot.

While I have you on email can I check on the City Year invite for the Mayor to speak at their 5/14 event?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 8, 2014, at 10:57 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Nick,

Very nice to talk to you tonight. The meeting is 12:30-4:30. Ideally they would love you to dial in, in the first hour.

Let me know if you need anything.

Best,

Lindsay

Dial-in Number for Meeting:

Code: [REDACTED]

**From:** [Chao, Raymond](#)  
**To:** [jon: \[REDACTED\]](#); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); [Ragone, Peter](#); [Santucci, Laura](#); [Wolfe, Emma](#); "Anna Greenberg"; [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Cc:** [RMilford@gqrr.com](mailto:RMilford@gqrr.com)  
**Subject:** Note: Location change for Poll Presentation  
**Date:** Monday, March 10, 2014 6:04:04 PM

---

Hi all,

The location of the 10AM Poll Presentation meeting tomorrow has changed location.

It will now be at:

**BerlinRosen**  
**15 Maiden Ln #1600**

The calendar invite was adjusted accordingly.

Thank you,

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

**From:** [Chao, Raymond](#)  
**To:** [Nicholas Baldick](#); [Scola, Lindsay](#)  
**Subject:** RE: de Blasio Meeting - Sunday call in  
**Date:** Monday, March 10, 2014 6:09:07 PM

---

Hi Nick,

The dial in will be:

Dial-in Number: [REDACTED]  
Code: [REDACTED]

Thank you,

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 10, 2014 5:13 PM  
**To:** Scola, Lindsay  
**Cc:** Chao, Raymond  
**Subject:** Re: de Blasio Meeting - Sunday call in

Thanks, I can be on call for 30 minutes, let me know number

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 10, 2014, at 2:33 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Actually adding Ray this time ☺

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962

Cell: [REDACTED]

---

**From:** Scola, Lindsay  
**Sent:** Monday, March 10, 2014 2:25 PM  
**To:** 'Nicholas Baldick'  
**Subject:** RE: de Blasio Meeting - Sunday call in

So sorry I didn't get back to you. I looked up the invite and thought I returned the email! Also, awesome way to do such a long call!!

We have the invite but have not made decisions on May events yet.

Will keep you posted!!

On another note. Anna Greenberg is going to be presenting poll results to the Mayor tomorrow and Bill Heyers and Emma Wolfe would love to have you in the conversation.

Will be 10:00am tomorrow, Ray will get you a dial in.

Thanks,  
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Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, March 09, 2014 1:54 PM  
**To:** Scola, Lindsay  
**Subject:** Re: de Blasio Meeting - Sunday call in

Lindsay

Thanks, enjoying the 4 hour call on a Sunday from Dave and Busters parking lot.

While I have you on email can I check on the City Year invite for the Mayor to speak at their 5/14 event?

Thanks

Nick

Nick Baldick  
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Let me know if you need anything.

Best,

Lindsay

Dial-in Number for Meeting:

[REDACTED]

Code: [REDACTED]

**From:** [Nicholas Baldick](#)  
**To:** [Chao, Raymond](#)  
**Cc:** [Scola, Lindsay](#)  
**Subject:** Re: de Blasio Meeting - Sunday call in  
**Date:** Monday, March 10, 2014 6:10:30 PM

---

Thanks

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 10, 2014, at 6:09 PM, Chao, Raymond <[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)> wrote:

Hi Nick,

The dial in will be:

Dial-in Number: [REDACTED]  
Code: [REDACTED]

Thank you,

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: [REDACTED]  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

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**Sent:** Monday, March 10, 2014 5:13 PM  
**To:** Scola, Lindsay  
**Cc:** Chao, Raymond  
**Subject:** Re: de Blasio Meeting - Sunday call in

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Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
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(202) 298-3232

[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Office of the Mayor  
The City of New York  
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Cell: [REDACTED]

---

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**To:** 'Nicholas Baldick'  
**Subject:** RE: de Blasio Meeting - Sunday call in

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Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, March 09, 2014 1:54 PM

**To:** Scola, Lindsay  
**Subject:** Re: de Blasio Meeting - Sunday call in

Lindsay

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Nick Baldick  
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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Let me know if you need anything.

Best,

Lindsay

Dial-in Number for Meeting:

Code: [REDACTED]

**From:** [Williams, Dominic](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Fwd: Morning TV News -- Tuesday, March 11, 2014  
**Date:** Tuesday, March 11, 2014 9:13:44 AM

---

In context of our conversation yesterday - want to note that Marysol is my former high school english teacher.

**[Mayor Said He Needs \\$530 Million for Pre-K](#)**

PIX 11 – Marysol Castro – [5:08 am](#)

Mayor de Blasio said he would give up his pre-K tax plan if the state provides \$530 million over the next five years. During a recent interview, the mayor said he's open to an alternative that gets the job done. He also said he would have done better public relations to explain his actions on charter schools and said Liam Neeson is a great actor.

Sent from my iPad

Begin forwarded message:

**From:** "Grybauskas, Natalie" <[NGrybauskas@cityhall.nyc.gov](mailto:NGrybauskas@cityhall.nyc.gov)>  
**Date:** March 11, 2014 at 9:10:54 AM EDT  
**Subject:** Morning TV News -- Tuesday, March 11, 2014

**[Mayor Said He Needs \\$530 Million for Pre-K](#)**

PIX 11 – Marysol Castro – 5:08 am

Mayor de Blasio said he would give up his pre-K tax plan if the state provides \$530 million over the next five years. During a recent interview, the mayor said he's open to an alternative that gets the job done. He also said he would have done better public relations to explain his actions on charter schools and said Liam Neeson is a great actor.

**From:** [Fialkoff, Gabrielle](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: Citi Foundation  
**Date:** Tuesday, March 11, 2014 6:11:58 PM

---

they want us to re-look at the grant to SYEP...

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, March 11, 2014 5:02 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

How was call?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 11, 2014, at 11:43 AM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

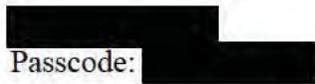
Great. Thanks

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, March 11, 2014 11:42 AM  
**To:** Fialkoff, Gabrielle  
**Subject:** Citi Foundation

Gabrielle

You are all set for 4:00 PM EST conference call with Citi Foundation. I have a 4:00 PM meeting and can't get on but Rob Sweeney from Citigroup will be on to introduce you and the folks from the Foundation and then let them walk through the program and you ask any questions.

  
Passcode: 

Other Participants  
Brandee McHale, Citi Foundation  
Florencia Spangaro, Citi Foundation  
Rob Sweeney, Citigroup SLGR

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Scola, Lindsay](#)  
**To:** ["SY Hilltop"; Wolfe, Emma](#)  
**Subject:** RE: FYI for Mayor in DC// Please Join Us! - March 27, 2014  
**Date:** Wednesday, March 12, 2014 3:41:22 PM

---

Thank you!!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, March 12, 2014 3:37 PM  
**To:** Scola, Lindsay; Wolfe, Emma  
**Subject:** FYI for Mayor in DC// Please Join Us! - March 27, 2014

CPD Annual Gala  
Often has a lot of DC labor, community crowd.

**From:** " Ana María Archila, Andrew Friedman, & Brian Kettenring"  
<[cpd@populardemocracy.org](mailto:cpd@populardemocracy.org)>  
**Date:** March 12, 2014, 3:15:40 PM EDT  
**To:** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Please Join Us! - March 27, 2014

**Please Join Us!**

Center for Popular Democracy &  
Action for the Common Good's

**Annual Gala**

**Honoring:**

**Mary Kay Henry**  
President  
SEIU

**Celebrating:**

**March 27, 2014**  
**Washington, DC**

**Tefere Gebre**  
Executive Vice President  
AFL-CIO

6-8pm Cocktail Party

National Education Association  
1201 16th St NW, Washington, DC

| |  
**Tickets & sponsorship info:**  
[populardemocracy.org/gala](http://populardemocracy.org/gala)

**Event Co-Chairs**

**From:** [Scola, Lindsay](#)  
**To:** [InviteTheMayor](#)  
**Subject:** FW: FYI for Mayor in DC// Please Join Us! - March 27, 2014  
**Date:** Wednesday, March 12, 2014 3:41:34 PM

---

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
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**To:** Scola, Lindsay; Wolfe, Emma  
**Subject:** FYI for Mayor in DC// Please Join Us! - March 27, 2014

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Often has a lot of DC labor, community crowd.

**From:** " Ana María Archila, Andrew Friedman, & Brian Kettenring"  
<[cpd@populardemocracy.org](mailto:cpd@populardemocracy.org)>  
**Date:** March 12, 2014, 3:15:40 PM EDT  
**To:** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** **Please Join Us! - March 27, 2014**



## **Please Join Us!**

Center for Popular Democracy &  
Action for the Common Good's

## **Annual Gala**

### **Honoring:**

**Mary Kay Henry**  
President  
SEIU

### **Celebrating:**

**March 27, 2014**  
**Washington, DC**

**Tefere Gebre**  
Executive Vice President  
AFL-CIO

6-8pm Cocktail Party

National Education Association  
1201 16th St NW, Washington, DC



**Tickets & sponsorship info:**  
[populardemocracy.org/gala](http://populardemocracy.org/gala)

**Event Co-Chairs**

**From:** [SY Hilltop](#)  
**To:** [Scola, Lindsay](#); [Mike Rabinowitz](#); [Matt Tepper](#)  
**Subject:** Fwd: Programs for the notes  
**Date:** Wednesday, March 12, 2014 4:59:57 PM

---

Begin forwarded message:

**From:** Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>  
**Date:** March 12, 2014, 4:41:05 PM EDT  
**To:** "Stephanie Yazgi ([SYazgi@hilltoppublicsolutions.com](mailto:SYazgi@hilltoppublicsolutions.com))"  
<[SYazgi@hilltoppublicsolutions.com](mailto:SYazgi@hilltoppublicsolutions.com)>  
**Cc:** Matt Tepper <[matt@berlinrosen.com](mailto:matt@berlinrosen.com)>  
**Subject: Programs for the notes**

**After-School Sites:**

Mitchel Community Center, Bronx [Programs from 3 to 7]  
Children's Aid Society Program at CS 61, Bronx [Programs from 3 to 6]  
Center for Family Life in Sunset Park, Brooklyn  
Queens Community House Beacon- Forest Hills, Queens

**Pre-K Sites:**

Sunnyside Community Services, Queens  
Mabel Barrett Fitzgerald Day Care Center, Manhattan [Programs run 9 to 6]  
Cypress Hills Child Care Corporation, Brooklyn  
BronxWorks, Bronx  
Brooklyn Kindergarten Society, Brooklyn  
Friends of Crown Heights, Brooklyn

Michael Rabinowitz-Gold  
646.200.5308 (office)  
[REDACTED] (cell)  
[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "Nick Baldick"  
**Subject:** RE: Citi Foundation  
**Date:** Wednesday, March 12, 2014 5:47:54 PM

---

I know- I'll get it back to you tomorrow

---

**From:** Nick Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, March 12, 2014 5:11 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

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Sent from my iPhone

On Mar 12, 2014, at 5:08 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

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**Subject:** Re: Citi Foundation

How was call?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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**From:** [Fialkoff, Gabrielle](#)  
**To:** "Nick Baldick"  
**Subject:** RE: Citi Foundation  
**Date:** Wednesday, March 12, 2014 5:57:24 PM

---

I know...but I have to run it by a few because of the earlier exchange...I will have it tomorrow.

---

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**To:** "Nick Baldick"  
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**From:** [Scola, Lindsay](#)  
**To:** "[matt@berlinrosen.com](mailto:matt@berlinrosen.com)"  
**Cc:** "[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)"; "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Subject:** Re: Friday Visit: Sunnyside Community Services  
**Date:** Thursday, March 13, 2014 10:25:06 AM

---

Thank you!

---

**From:** Matt Tepper [mailto:[matt@berlinrosen.com](mailto:matt@berlinrosen.com)]  
**Sent:** Thursday, March 13, 2014 10:18 AM  
**To:** Scola, Lindsay  
**Cc:** Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** FW: Friday Visit: Sunnyside Community Services

Making sure you have everything you need here.

I'm working on identifying a good after-school program for a City Hall tour early next week. Should have some leads shortly.

---

**From:** Matt Tepper <[matt@berlinrosen.com](mailto:matt@berlinrosen.com)>  
**Date:** Wednesday, March 12, 2014 5:57 PM  
**To:** "[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>  
**Cc:** Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Friday Visit: Sunnyside Community Services

Here's the info for a potential Friday visit to Sunnyside Community Services at 43-31 39th St, New York, 11104.

If/when this is confirmed, they can do a bit of crowd building with parents as well (encouraging more to come for the pickup/dropoff).

**Timing Options:**

1. Arrive at 10:30 to see a classroom, then meet parents picking up their children at 11am
2. Arrive at 8:15-8:30 to meet parents at drop off, then tour facility
3. Arrive at 11:00am to meet parents picking up kids, tour facility, greet next wave of parents dropping off kids at 12:00pm (Note: Classes are on break b/w 11 and 12)

**Key Contacts:**

Jonah Gensler, Associate Executive Director, Community Services  
Cell: 347-678-5607  
Email: [jgensler@scsny.org](mailto:jgensler@scsny.org)

Monica Guzman, Associate Executive Director, Development  
Cell: 646-295-6652

Roberta Zulawski, Development Associate  
Work: 718.784.6173, ext. 434  
Email: [rzulawski@scsny.org](mailto:rzulawski@scsny.org)

**School Schedule:**

\*Morning Pre-K Arrival: 8:30AM [Class has ~14/15 kids]

\*Morning Pre-K Dismissal: 11:00AM

\*Afternoon Pre-K Arrival: 12:00PM [Class has 18 kids]

**Background:**

Sunnyside Community Services (SCS) was started by a group of older adults in 1974, as a tiny senior center in a church basement, to give older residents “a place to go.” Responding to community needs over the years, we have grown to become the largest community-based social service agency in Western Queens, now reaching over 14,000 residents.

Programs for children and teenagers started in 1983 and since then our programs have expanded to five sites, including a Beacon Community Center, and most recently, we launched Sunnyside UP, a pre-kindergarten program, in the Fall of 2013. Sunnyside applied for full-day funding under Mayor de Blasio's plan.

**Political Districts:** Cathy Nolan, Jimmy Van Bramer, Gianaris

FYI: Press Release from Cathy Nolan's visit:

**ASSEMBLY EDUCATION COMMITTEE CHAIR CATHY NOLAN VISITS HIGH-QUALITY PRE-K PROGRAM AT SUNNYSIDE COMMUNITY SERVICES**

**New York City's Pre-K Plan Will Bring Full-Day Programming to 73,250 Children; Sunnyside Community Services “First In Line” to Convert To Full-Day Under New Plan**

**New York, NY** – Yesterday, days after New York City released “Ready to Launch” – a detailed plan for high-quality, full-day Pre-K starting *this September, if Albany passes the UPK tax plan to fully fund it* – Education Committee Chair Cathy Nolan visited Sunnyside Community Services Pre-K program, a program that will be applying for full-day funding under New York City's plan.

*“As a public school parent and Chair of the Assembly Education Committee, I know firsthand how vital Pre-K programs, like the one at Sunnyside Community Services, are for preparing our children for future success,” said Assembly Member Cathy Nolan, Chair of the Education Committee. “I support NYC's fair and smart plan to create a dedicated funding stream because it's the only way to guarantee all New York City children access to universal full-day Pre-K and after school programs.”*

Under New York City's plan, **all four-year olds** would have access to truly Universal Pre-K for the first time in New York City's history. This would **close a gap of 53,767** children who currently receive inadequate part-time Pre-K, or no Pre-K at all and **serve more than 73,000 4-year olds at full implementation**. These high-quality programs are proven to increase cognition, boost scores and build fundamental skills that put children on an upward educational path.

*“Every day we see the tremendous impact our Pre-K program has on the children we serve – but it’s only a half-day program,” said **Judy Zangwill, Executive Director.** “Truly universal full-day Pre-K increases cognition, boosts scores and builds fundamental skills that put children on an upward educational path – that’s why Sunnyside Community Services will be first in line to apply for full-day funding from the City.”*

Albany has promised universal pre-k since 1997, but **funding commitments haven’t materialized** and tens of thousands of New York City children are left behind. New York City should have **home rule authority** to raise its own taxes, to provide a dedicated funding source guarantees program stability.

The City of New York is calling for a five-year increase in the NYC income tax on earners over \$500,000 from **3.876% to 4.41%**, which would yield approximately \$530 million in new revenue each year. The past three New York City mayors have won approval from Albany to raise local taxes for priority issues – this tax increase would be even **smaller**.

Last week’s Quinnipiac poll showed 74% of New York City voters support New York City’s plan to tax the wealthiest New Yorkers to fund universal pre-k and expanded after-school programs.

#### **ABOUT SUNNYSIDE COMMUNITY SERVICES**

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**From:** [Fialkoff, Gabrielle](#)  
**To:** ["Nicholas Baldick"](#)  
**Subject:** RE: Citi Foundation  
**Date:** Thursday, March 13, 2014 10:35:26 AM

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I will send you a quote for the press release shortly.

Thanks, Gabrielle

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Thanks again

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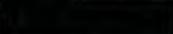
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**From:** [Nicholas Baldick](#)  
**To:** [Gabrielle Fialkoff](#)  
**Cc:** [Fialkoff, Gabrielle](#)  
**Subject:** Re: Citi Announcement  
**Date:** Thursday, March 13, 2014 12:14:58 PM

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On Mar 13, 2014, at 9:14 AM, Gabrielle Fialkoff < wrote:

Quote from MBDB

"We need to use every tool possible to ensure we set all our city's students up for success," said New York City Mayor Bill de Blasio. "I applaud Citi's investment in our youth. Initiatives like Pathways to Progress help to provide our low-income students an opportunity to acquire the job readiness skills needed to get their professional lives started on the right foot."

**From:** [Katie Unger](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Scola, Lindsay](#); [Emma Wolfe](#); [Rebecca Katz](#); [Laura Santucci](#); [WileyJNorvell \(gmail\)](#); [Marco Carrion](#); [rabinowitz@berlinrosen.com](#); [Josh Gold](#); [jonathan@berlinrosen.com](#); [peter ragone](#); [dan@berlinrosen.com](#); [Jess Wright](#); [Maritza Silva-Farrell](#)  
**Subject:** Re: CORRECT upcoming events list- with L SCOLA and Correct phone numbers  
**Date:** Thursday, March 13, 2014 1:18:06 PM  
**Attachments:** [BPL Outreach Flyer.pdf](#)

---

More details on the Brooklyn Sunday Event:

What: DOE Pre-K Family Admissions Information session Brooklyn (flyer attached)

When: Sunday, 3/16 1pm - Volunteer arrival / 1:30-4:30 pm Parent assistance and information

Where: Brooklyn Central Library (Grand Army Plaza) in a meeting/classroom on the Main Floor.

What: Parents will be coming in and out throughout the session to get information and assistance on signing up for pre-K. During that time, volunteers on site will also be phonebanking potential families to let them know about pre-K signups. Bilingual assistance (Spanish) is available. Other volunteers will be flyering outside and in surrounding area to let  
(The Library will also be hosting a "Ready Set Pre-K" early childhood story and activities event in the Children's Area from 2:30 - 3:30 . Library staff have approved DOE announcements in children's area re. pre-K enrollment event.)

Who: Sophia Pappas, Executive Director, Office of Early Childhood Education, DOE, DOE staff and volunteers; parents and children/ members of the public.  
(CAU - Katie and Jonathan staffing) Please use my city phone 347-3251832

----

We are:

- Recruiting additional volunteers (especially parents) ; promoting the event and ID-ing parents to come when visit time is clarified.
- Coordinating with DOE staff.
- No outreach to library staff yet on mBdB possibility, though DOE is in regular communication re the overall event.

And CAU staff for all boroughs are on call for staffing mayor, etc at the rest of the events.

On Thu, Mar 13, 2014 at 12:54 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

folks: our ongoing list is on a google doc pls let me know by reply to me separately if you want access. thanks.  
stephanie

UPK Check-in Call Notes

Wednesday 3/12

Meeting Participants: Matt Tepper, Mike Rabinowich, Stephanie Yazgi, Katie Unger, Molly Schaeffer, Maritza Silva-Farrell, Dan Levitan, Marco Carrion, Lindsay Scola

**Immediate Calendar/MBdB Field Opportunities for UPK NYC:**

Friday 3/14-

Event Name: Preschool visit at Sunnyside Community Services

Description: Sunnyside Community Services is applying to expand offerings for pre-k.

Location: 43-31 39th St, New York, 11104

Event Time: 9:00AM-6:00PM

Optimal Time for MBdB: 10:30/11 (Matt Tepper is checking)

Point Person: Matt Tepper [REDACTED]

Saturday 3/15 -

Event Name: Playground with La Fuente parents

Description: Talking and meeting parents as they talk to other parents

Location: Fox Playground, East 156 St. between Fox St and Southern Blvd, Bronx

Event Time: 3-6PM

Optimal Time for MBdB:

Point Person: Maritza Silva-Farrell [REDACTED]

FYI also on Saturday - DOE enrollment/outreach event in Staten Island

Time: 11:00AM-4:00PM

Point Person: Katie Unger [REDACTED]

Sunday 3/16 -

Event Name: Official DOE enrollment/outreach event

Description: Volunteers will be doing local neighborhood outreach on enrollment in pre-k. Simultaneously from 2:30-3:30 in the library there will be another pre-k event.

Location: Brooklyn Central Library, 10 Grand Army Plaza

Event Time: 1:30-4:30PM

Optimal Time for MBdB: 2:00-3:00

Point Person: Katie Unger [REDACTED]

Monday 3/17 -

No availability for MBdB

Tuesday 3/18 -

Event Name: After school field trip to City Hall

Location: City Hall

Point Person: Matt Tepper [REDACTED] [MT is looking into permission slips for trip]

Wednesday 3/19 -

Event Name: Queens middle school visit with parents and children

Description: Parents and students talking about the importance of afterschool programs to them.

Location: TBD, Queens

Event Time: 12:00PM

Optimal Time for MBdB: 12:00 PM

Point Person: Maritza Silva-Farrell [REDACTED]

Thursday/Friday -

Event Name: Optional community forum sponsored by Mirabel

Description: Parent leaders activating other local parents to join fight for UPK and after-school programs

Location: TBD, Washington Heights

Event Time: Evening?

Point Person: Maritza Silva-Farrell [REDACTED]

## Pre-Kindergarten: Opportunity Starts Now

Apply Now for Free Pre-K!



### Come and join us to:

- Understand more about what children learn in pre-k.
- Find out about the pre-k options available in your community.
- Get support in applying for pre-k for September 2014.
- 

*Public School Applications are due Wednesday, April 23, 2014.*

### Brooklyn Central Library

Sunday, March 16, 2014

1:30 p.m. to 4:30 p.m.

10 Grand Army Plaza, Brooklyn, NY 11238

### Need more information about pre-k admissions?

Call: 311 or Visit: [schools.nyc.gov/prek](http://schools.nyc.gov/prek)

*All children born in 2010 who live in the City of New York are eligible for free pre-k in public schools and community-based organizations in September 2014.*



**From:** [Sharp, Edie](#)  
**To:** "[Nicholas Baldick](#)"  
**Cc:** [Hanley, Monica](#); [Coney, Javon](#); [Chao, Raymond](#)  
**Subject:** RE: Availability to speak with the Mayor  
**Date:** Thursday, March 13, 2014 1:46:11 PM

---

Thanks, Nick. We'll try to make it work.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, March 13, 2014 1:37 PM  
**To:** Sharp, Edie  
**Cc:** Hanley, Monica; Coney, Javon  
**Subject:** Re: Availability to speak with the Mayor

I am in LA, but free 3:00-4:30 PM EST and 5:30-6:30 PM EST

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 13, 2014, at 10:23 AM, Sharp, Edie <[ESharp@cityhall.nyc.gov](mailto:ESharp@cityhall.nyc.gov)> wrote:

Hi Nick,

Mayor de Blasio is hoping to speak with you at some point today. Our schedule is a bit fluid, so I'm hoping to find some windows when you might be available and try to connect the two of you then. Let me know if there are any blocks of time that would work for you and I'll see how it works on this end.

All the best,  
Edie

Edie Sharp  
Special Assistant to the Mayor  
City Hall  
o: (212) 788-4903  
c: (646) 402-1367

**From:** [Wright, Jessica](#)  
**To:** [Scola, Lindsay](#); "[Stephanie Yazgi](#)"; [Maritza Silva-Farrell](#)  
**Subject:** RE: CORRECT upcoming events list- with L SCOLA and Correct phone numbers  
**Date:** Thursday, March 13, 2014 3:31:37 PM

---

Just got an update about this. We are going to move forward with the Friday event at Sunnyside Community Services and the Sunday event at the Brooklyn Library (thought we need to lock in more details about how that will look/what that will entail). We do not want to move forward with the Saturday playground event at this time.

---

**From:** Wright, Jessica  
**Sent:** Thursday, March 13, 2014 2:58 PM  
**To:** Scola, Lindsay; 'Stephanie Yazgi'; Maritza Silva-Farrell  
**Subject:** RE: CORRECT upcoming events list- with L SCOLA and Correct phone numbers

Hi- can you share a little more about what Saturday would look like? Who exactly would be invited? Will this just consist of casual mix and mingle with attendees?

Trying to get sign off on the concept and we need to figure out what kind of press access we'd have. Thanks!

---

**From:** Scola, Lindsay  
**Sent:** Thursday, March 13, 2014 2:49 PM  
**To:** 'Stephanie Yazgi'; Maritza Silva-Farrell; Wright, Jessica  
**Subject:** RE: CORRECT upcoming events list- with L SCOLA and Correct phone numbers

Adding Jess.

I am going to work on locking the details for Friday she will work on the weekend events with you.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Thursday, March 13, 2014 1:52 PM  
**To:** Scola, Lindsay; Maritza Silva-Farrell  
**Subject:** Re: CORRECT upcoming events list- with L SCOLA and Correct phone numbers

Yep because we are creating Saturday event and pulling ppl together so if it's not gonna happen I'm gonna HOLD till another time when he is available....  
I'm assuming all systems go tho right now.. yes?

On Thu, Mar 13, 2014 at 1:05 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
Please! Thank you! Still working on folks to move forward with the event tomorrow, I will let you

know as soon as we can lock this.

Will also keep you posted about this weekend.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)  
Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, March 13, 2014 12:54 PM  
**To:** Katie Unger; Scola, Lindsay  
**Cc:** Emma Wolfe; Rebecca Katz; Laura Santucci; WileyJNorvell (gmail); Marco Carrion; [rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com); Josh Gold; [jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com); peter ragone; [dan@berlinrosen.com](mailto:dan@berlinrosen.com); Jess Wright; Maritza Silva-Farrell  
**Subject:** CORRECT upcoming events list- with L SCOLA and Correct phone numbers

folks: our ongoing list is on a google doc pls let me know by reply to me separately if you want access. thanks. stephanie

UPK Check-in Call Notes  
Wednesday 3/12

Meeting Participants: Matt Tepper, Mike Rabinowich, Stephanie Yazgi, Katie Unger, Molly Schaeffer, Maritza Silva-Farrell, Dan Levitan, Marco Carrion, Lindsay Scola

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Point Person: Matt Tepper [REDACTED]

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Description: Talking and meeting parents as they talk to other parents  
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Point Person: Katie Unger [REDACTED]

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Location: City Hall

Point Person: Matt Tepper [REDACTED] [MT is looking into permission slips for trip]

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Description: Parents and students talking about the importance of afterschool programs to them.

Location: TBD, Queens

Event Time: 12:00PM

Optimal Time for MBdB: 12:00 PM

Point Person: Maritza Silva-Farrell [REDACTED]

Thursday/Friday -

Event Name: Optional community forum sponsored by Mirabel

Description: Parent leaders activating other local parents to join fight for UPK and after-school programs

Location: TBD, Washington Heights

Event Time: Evening?

Point Person: Maritza Silva-Farrell [REDACTED]

**From:** [Scola, Lindsay](#)  
**To:** "Matt Tepper"  
**Subject:** RE: Friday Visit: Sunnyside Community Services  
**Date:** Thursday, March 13, 2014 5:00:43 PM

---

Sweet! Yep they are in touch over there and we are handling the thing as an OTR

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Matt Tepper [mailto:matt@berlinrosen.com]  
**Sent:** Thursday, March 13, 2014 4:40 PM  
**To:** Scola, Lindsay  
**Subject:** Re: Friday Visit: Sunnyside Community Services

Hey — Got a message from your advance team and called them back. I assume (or am hoping) they are in direct contact with Sunnyside. Let me know if you need anything else.

After-school program option for a Tuesday City Hall tour coming your way shortly.

---

**From:** <Scola>, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>  
**Date:** Thursday, March 13, 2014 10:24 AM  
**To:** Matt Tepper <[matt@berlinrosen.com](mailto:matt@berlinrosen.com)>  
**Cc:** Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, "'[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Re: Friday Visit: Sunnyside Community Services

Thank you!

---

**From:** Matt Tepper [mailto:matt@berlinrosen.com]  
**Sent:** Thursday, March 13, 2014 10:18 AM  
**To:** Scola, Lindsay  
**Cc:** Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** FW: Friday Visit: Sunnyside Community Services

Making sure you have everything you need here.

I'm working on identifying a good after-school program for a City Hall tour early next week. Should have some leads shortly.

---

**From:** Matt Tepper <[matt@berlinrosen.com](mailto:matt@berlinrosen.com)>  
**Date:** Wednesday, March 12, 2014 5:57 PM  
**To:** "[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>  
**Cc:** Michael Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Friday Visit: Sunnyside Community Services

Here's the info for a potential Friday visit to Sunnyside Community Services at 43-31 39th St, New York, 11104.

If/when this is confirmed, they can do a bit of crowd building with parents as well (encouraging more to come for the pickup/dropoff).

**Timing Options:**

1. Arrive at 10:30 to see a classroom, then meet parents picking up their children at 11am
2. Arrive at 8:15-8:30 to meet parents at drop off, then tour facility
3. Arrive at 11:00am to meet parents picking up kids, tour facility, greet next wave of parents dropping off kids at 12:00pm (Note: Classes are on break b/w 11 and 12)

**Key Contacts:**

Jonah Gensler, Associate Executive Director, Community Services

Cell: 3 [REDACTED]

Email: [jgensler@scsny.org](mailto:jgensler@scsny.org)

Monica Guzman, Associate Executive Director, Development

Cell: [REDACTED]

Roberta Zulawski, Development Associate

Work: 718.784.6173, ext. 434

Email: [rzulawski@scsny.org](mailto:rzulawski@scsny.org)

**School Schedule:**

\*Morning Pre-K Arrival: 8:30AM [Class has ~14/15 kids]

\*Morning Pre-K Dismissal: 11:00AM

\*Afternoon Pre-K Arrival: 12:00PM [Class has 18 kids]

**Background:**

Sunnyside Community Services (SCS) was started by a group of older adults in 1974, as a tiny senior center in a church basement, to give older residents "a place to go." Responding to community needs over the years, we have grown to become the largest community-based social service agency in Western Queens, now reaching over 14,000 residents.

Programs for children and teenagers started in 1983 and since then our programs have expanded to five sites, including a Beacon Community Center, and most recently, we launched Sunnyside UP, a pre-kindergarten program, in the Fall of 2013. Sunnyside applied for full-day funding under Mayor de Blasio's plan.

**Political Districts:** Cathy Nolan, Jimmy Van Bramer, Gianaris

FYI: Press Release from Cathy Nolan's visit:

## ASSEMBLY EDUCATION COMMITTEE CHAIR CATHY NOLAN VISITS HIGH-QUALITY PRE-K PROGRAM AT SUNNYSIDE COMMUNITY SERVICES

### New York City's Pre-K Plan Will Bring Full-Day Programming to 73,250 Children; Sunnyside Community Services "First In Line" to Convert To Full-Day Under New Plan

**New York, NY** – Yesterday, days after New York City released "Ready to Launch" – a detailed plan for high-quality, full-day Pre-K starting **this September**, if Albany passes the UPK tax plan to fully fund it – Education Committee Chair Cathy Nolan visited Sunnyside Community Services Pre-K program, a program that will be applying for full-day funding under New York City's plan.

*"As a public school parent and Chair of the Assembly Education Committee, I know firsthand how vital Pre-K programs, like the one at Sunnyside Community Services, are for preparing our children for future success," said Assembly Member Cathy Nolan, Chair of the Education Committee. "I support NYC's fair and smart plan to create a dedicated funding stream because it's the only way to guarantee all New York City children access to universal full-day Pre-K and after school programs."*

Under New York City's plan, **all four-year olds** would have access to truly Universal Pre-K for the first time in New York City's history. This would **close a gap of 53,767** children who currently receive inadequate part-time Pre-K, or no Pre-K at all and **serve more than 73,000 4-year olds at full implementation**. These high-quality programs are proven to increase cognition, boost scores and build fundamental skills that put children on an upward educational path.

*"Every day we see the tremendous impact our Pre-K program has on the children we serve – but it's only a half-day program," said Judy Zangwill, Executive Director. "Truly universal full-day Pre-K increases cognition, boosts scores and builds fundamental skills that put children on an upward educational path – that's why Sunnyside Community Services will be first in line to apply for full-day funding from the City."*

Albany has promised universal pre-k since 1997, but **funding commitments haven't materialized** and tens of thousands of New York City children are left behind. New York City should have **home rule authority** to raise its own taxes, to provide a dedicated funding source guarantees program stability.

The City of New York is calling for a five-year increase in the NYC income tax on earners over \$500,000 from **3.876% to 4.41%**, which would yield approximately \$530 million in new revenue each year. The past three New York City mayors have won approval from Albany to raise local taxes for priority issues – this tax increase would be even **smaller**.

Last week's Quinnipiac poll showed 74% of New York City voters support New York City's plan to tax the wealthiest New Yorkers to fund universal pre-k and expanded after-school programs.

### **ABOUT SUNNYSIDE COMMUNITY SERVICES**

Sunnyside Community Services (SCS) was started by a group of older adults in 1974, as a tiny [senior center](#) in a church basement, to give older residents "a place to go." Responding to community needs over the years, we have grown to become the largest community-based social service agency in Western Queens, now reaching over 14,000 residents.

[Programs for children and teenagers](#) started in 1983 and since then our programs have expanded to five sites, including a Beacon Community Center, and most recently, we launched Sunnyside UP, a pre-kindergarten program, in the Fall of 2013.

**From:** [Yuri](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Motley, Kicy](#); [Molly Schaeffer](#)  
**Subject:** Re: UPKNYC VOLS, DR. UNA CLARKE BREAKFAST  
**Date:** Thursday, March 13, 2014 5:32:34 PM

---

Thank you for the update Stephanie.

Kicy, my phone number is [REDACTED]

--

Yuri

On Thu, Mar 13, 2014 at 4:59 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Just talked to Kicy about it. She will try to get more details and make sure to fill them in the sheet. Seems like we should be there from 12 to 3PM right now... we aren't sure what she is amenable to but Kicy will be in touch with you Yuri.  
Thanks.  
Stephanie

On Thu, Mar 13, 2014 at 4:25 PM, Yuri <[yuri@upknyc.org](mailto:yuri@upknyc.org)> wrote:

Kicy,

This email is a followup to your request for UPKNYC Volunteers at Dr. Una Clarke's breakfast event this Saturday.

Can you please provide a description of the event?  
Also, how many volunteers do you need and what are their roles and responsibilities?  
What time should volunteers arrive? etc.

I look forward to your response. Thank You.

--

Yuri  
UPKNYC

To sign up to get regular updates on UPKNYC, please click the TAKE ACTION tab at the following link to add your name in support. <http://upknyc.org>

--

--

Yuri

UPKNYC

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**From:** [SY Hilltop](#)  
**To:** [Schnake-Mahl, Gabriel](#); [jake@upknyc.org](mailto:jake@upknyc.org); [molly@upknyc.org](mailto:molly@upknyc.org); [Maritza Silva - Farrell](#)  
**Subject:** Pls invite  
**Date:** Friday, March 14, 2014 2:40:16 PM

---

Jake Molly and Maritza from our team to 415 call  
I'm v ill

**From:** [Perez, Roberto](mailto:Perez, Roberto)  
**To:** "SY Hilltop"  
**Cc:** [jake@upknyc.org](mailto:jake@upknyc.org)  
**Subject:** RE: Somos el Futuro Schedule of Events.  
**Date:** Friday, March 14, 2014 2:43:10 PM

---

You're welcome.

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, March 14, 2014 2:28 PM  
**To:** Perez, Roberto  
**Cc:** [jake@upknyc.org](mailto:jake@upknyc.org)  
**Subject:** Re: Somos el Futuro Schedule of Events.

Thanks!!

On Mar 14, 2014, at 2:12 PM, "Perez, Roberto" <[RPerez@cityhall.nyc.gov](mailto:RPerez@cityhall.nyc.gov)> wrote:

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Friday, March 14, 2014 2:04 PM  
**To:** Perez, Roberto  
**Subject:** Somos el Futuro Schedule of Events.

Hi Robert,

Here is the updated version.

Melissa & Leticia are receiving their awards @ the NYC Council Reception @ 8:30 pm

AND

we are giving Proclamations to the Mayor's recent Hispanic appointments: Rafael Pinero & Carlos Gomez @ the Welcoming Reception @ 6:00 pm in Albany's City Hall.

I am the MC @ the Welcoming Reception

Please call me @ 212-669-2104 very important.

Miriam

<UPDATED\_VERSION\_AS\_OF\_3\_13\_800PM.pdf>

**From:** [SY Hilltop](#)  
**To:** [Motley, Kicy](#); [Yuri; molly@upknyc.org](mailto:yuri@molly@upknyc.org)  
**Subject:** Re: UPKNYC VOLS, DR. UNA CLARKE BREAKFAST  
**Date:** Friday, March 14, 2014 3:36:15 PM

---

Ok

Pls keep Yuri looped as I am 1) sick, 2) not the one going

On Mar 14, 2014, at 3:31 PM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

She was all good.

Seeing her tonight as well, we go over everything with her again

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: [REDACTED]

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Friday, March 14, 2014 3:30 PM  
**To:** Motley, Kicy; Yuri  
**Subject:** Re: UPKNYC VOLS, DR. UNA CLARKE BREAKFAST

And she was fine w that? Yuri can u find someone from col list w Molly or through ur contacts to take w u?

On Mar 14, 2014, at 3:28 PM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

I told her ya'll were coming, that a couple of people will be walking around with petitions.

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: [REDACTED]

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Friday, March 14, 2014 3:19 PM  
**To:** Motley, Kicy  
**Cc:** Yuri; Molly Schaeffer

**Subject:** Re: UPKNYC VOLs, DR. UNA CLARKE BREAKFAST

Does Yuri need one more person?  
We need to know that she expects us... Can u confirm that's ok?

On Mar 14, 2014, at 3:04 PM, "Motley, Kicy"  
<[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

12pm is optimal arrival time. Told Dr. Clarke folks will be there collecting petition signatures. You should check in with her when you get there and reiterate what you plan to do. 2 people will be fine.

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: [REDACTED]

**From:** Yuri [<mailto:yuri@upknyc.org>]  
**Sent:** Thursday, March 13, 2014 5:32 PM  
**To:** Stephanie Yazgi  
**Cc:** Motley, Kicy; Molly Schaeffer  
**Subject:** Re: UPKNYC VOLs, DR. UNA CLARKE BREAKFAST

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Kicy, my phone number is [REDACTED].

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Yuri  
UPK NYC

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--

--

Yuri  
UPK NYC

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**From:** [Nicholas Baldick](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [Carrion, Marco A.](#)  
**Subject:** Re: Linking you re: UPS  
**Date:** Friday, March 14, 2014 5:34:09 PM

---

Emma - Thanks

Marco - I will do an email intro with an old friend of MBDB from Clinton years just so he let "City Hall" know their view of situation

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 14, 2014, at 2:23 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

**From:** [Nicholas Baldick](#)  
**To:** [Jeff Forbes](#); [Carrion, Marco A.](#)  
**Subject:** E Intro  
**Date:** Friday, March 14, 2014 5:35:49 PM

---

Jeff - Marco

Jeff is an old friend and represents UPS. Marco is Mayor de Blasio's top labor person.

I am getting out of the middle and will let you two talk.

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Yuri](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Miller, Harold](#); [molly@upknyc.org](mailto:molly@upknyc.org); [Unger, Katherine](#)  
**Subject:** Re: Churches for Sunday on UPK  
**Date:** Friday, March 14, 2014 5:41:10 PM

---

We need to recruit for the Churches in Jamaica NY and Long Island City Church.

The Manhattan and Bronx Churches will be covered by Pepin's volunteers. I will input their names in the events doc as soon as it is finalized.

All of the Manhattan and Bronx volunteers led by Pepin are aware that they will be petitioning again this Sunday. Pepin will also reach out to additional volunteers.

--  
Yuri

Sent from my iPhone

On Mar 14, 2014, at 5:20 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Which ones do we need to rexruit vols for?

On Mar 14, 2014, at 5:09 PM, "Miller, Harold" <[HMiller@cityhall.nyc.gov](mailto:HMiller@cityhall.nyc.gov)> wrote:

State Senator James Sanders Jr. – New Jerusalem Baptist Church, 12205 Smith St, Jamaica, NY 11434 (11am)

Assembly Member Michelle Titus - Macedonia Baptist Church, 330 Beach 67th Street, Arverne, New York 11692 (8am)

State Senator Adriano Espaillat – La Puerta Estrecha, 161 Sherman Ave, New York, NY 10034 (1pm)

Assembly Member Victor Pichardo – Bible Believers Tabernacle Church, 1877 Bathgate Ave, Bronx, NY 10457

Assembly Member Luis Sepulveda - St. John Vianney -715 Castle Hill Ave, Bronx, NY 10473 (9am), Church of St. Raymond - 1759 Castle Hill Avenue Bronx, NY 10462 (10:30am), and St. Helen Parish - 1315 Olmstead Ave, Bronx, NY (Spanish Mass) (12Noon)  
DM Richard Buery – Center of Hope International Church, 12-11 40th Avenue Long Island City, NY 11101 (11am)

Harold Miller  
Deputy Commissioner

Community Affairs Unit  
Office of the Mayor  
(212) 788-7827 Office  
(347) 331-9394 Cell

**From:** [SY Hilltop](#)  
**To:** [Miller, Harold](#)  
**Cc:** [molly@upknyc.org](mailto:molly@upknyc.org); [yuri@upknyc.org](mailto:yuri@upknyc.org); [Unger, Katherine](#)  
**Subject:** Re: Churches for Sunday on UPK  
**Date:** Friday, March 14, 2014 5:41:43 PM

---

Ok molly work w our team to make sure they r covered pls... Yuri and Garrett can help!!

On Mar 14, 2014, at 5:30 PM, "Miller, Harold" <[HMiller@cityhall.nyc.gov](mailto:HMiller@cityhall.nyc.gov)> wrote:

All. Usually Pepin has a crew that can cover the Bronx and upper Manhattan on there own.

Harold Miller  
Deputy Commissioner  
Office of the Mayor, Community Affairs Unit  
(212) 788-7827 Office  
(347) 331-9394 Mobile

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Friday, March 14, 2014 05:20 PM  
**To:** Miller, Harold; [molly@upknyc.org](mailto:molly@upknyc.org) <[molly@upknyc.org](mailto:molly@upknyc.org)>  
**Cc:** [yuri@upknyc.org](mailto:yuri@upknyc.org) <[yuri@upknyc.org](mailto:yuri@upknyc.org)>; Unger, Katherine  
**Subject:** Re: Churches for Sunday on UPK

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State Senator Adriano Espaillat – La Puerta Estrecha, 161 Sherman Ave, New York, NY 10034 (1pm)

Assembly Member Victor Pichardo – Bible Believers Tabernacle Church, 1877 Bathgate Ave, Bronx, NY 10457  
Assembly Member Luis Sepulveda - St. John Vianney -715 Castle Hill Ave, Bronx, NY 10473 (9am), Church of St. Raymond - 1759 Castle Hill Avenue Bronx, NY 10462 (10:30am), and St. Helen Parish - 1315 Olmstead Ave, Bronx, NY (Spanish Mass) (12Noon)  
DM Richard Buery – Center of Hope International Church, 12-11

40th Avenue Long Island City, NY 11101 (11am)

Harold Miller  
Deputy Commissioner  
Community Affairs Unit  
Office of the Mayor  
(212) 788-7827 Office  
(347) 331-9394 Cell

**From:** [Jeff Forbes](#)  
**To:** [Carrion, Marco A.](#)  
**Cc:** [Nicholas Baldick](#); [Oppedisano, Joan](#)  
**Subject:** Re: E Intro  
**Date:** Friday, March 14, 2014 6:14:40 PM

---

Perfect thanks so so much

Jeffrey A Forbes  
Forbes-Tate  
1099 New York ave., nw  
#500  
Wdc 20001  
2026380125  
2022511060

> On Mar 14, 2014, at 6:04 PM, "Carrion, Marco A." <[mcarrion@cityhall.nyc.gov](mailto:mcarrion@cityhall.nyc.gov)> wrote:  
>  
> Thanks Nick  
> Jeff- Joan cc'ed here will reach out to you and schedule a time for early next week  
>  
> -----Original Message-----  
> From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
> Sent: Friday, March 14, 2014 5:36 PM  
> To: Jeff Forbes; Carrion, Marco A.  
> Subject: E Intro  
>  
> Jeff - Marco  
>  
> Jeff is an old friend and represents UPS. Marco is Mayor de Blasio's top labor person.  
>  
> I am getting out of the middle and will let you two talk.  
>  
> Thanks  
>  
> Nick  
>  
> Nick Baldick  
> Hilltop Public Solutions  
> 1000 Potomac St. NW, Suite 500  
> Washington, DC 20007  
> (202) 298-3232  
> [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
>

**From:** [Stephanie Yazgi](#)  
**To:** [Wolfe, Emma](#)  
**Cc:** [jake@upknyc.org](mailto:jake@upknyc.org); [molly@upknyc.org](mailto:molly@upknyc.org); [Unger, Katherine](#); [Maritza Silva-Farrell](#); [Norvell, Wiley](#); [Scola, Lindsay](#); [REDACTED]; [REDACTED]; [Stephanie Yazgi](#); [Grybauskas, Stefan](#)  
**Subject:** Re: UPK weekend planning call  
**Date:** Friday, March 14, 2014 6:35:24 PM

---

## Notes from molly...

UPK Check-in Call

3/14/2014

Attendees: Gabriel Schnake-Mahl, Lindsay Scola, Stefan Grybauskus, Maritza Silva-Farrell, Jake Streich-Kest, Molly Schaeffer, Harold Miller, Katie Unger, Josh Gold, Stephanie Yazgi

### Schedule for MBdB:

#### Sunday 3/16-

**Event Name:** Official DOE enrollment/outreach event

**Description:** Volunteers will be doing local neighborhood outreach on enrollment in pre-k. Simultaneously from 2:30-3:30 in the library there will be another pre-k event.

**Location:** Brooklyn Central Library, 10 Grand Army Plaza

**Event Time:** 1:30-4:30PM

**Optimal Time for MBdB:** 2:30-3:45

**More Details:** Mayor is traveling with a Media Pool and maybe other Electeds

2:30 – Sophia Pappas at DOE walking MBdB in at the workshop. MBdB greeting parents, walking over to where volunteers are phonebanking and then making 2 pre-screened calls.

After MBdB taking a picture in the Brooklyn Public Library room.

3:00 – Press Avail on the steps of the library. Parents behind him, not to speak, but to potentially answer questions by press.

UPK NYC: 2:30-4:00 – Outside the library steps to petition.

**Point Person:** Katie Unger [REDACTED]

#### Tuesday 3/18-

**Event Name:** After-school field trip to City Hall

**Location:** City Hall

**More Details:** 20 Kids are given a tour of City Hall and then greeted by the Mayor in the Bullpen.

**Point Person:** Matt Tepper [REDACTED]

**Wednesday 3/19-**

**Hold on this event because MBdB may not have availability:**

Event Name: Queens middle school visit with parents and children

Description: Parents and students talking about the importance of after-school programs to them.

Location: Venice Preschool, Queens

Event Time: 12:00PM

Optimal Time for MBdB: 12:00 PM

Point Person: Maritza Silva-Farrell [REDACTED]

**Thursday 3/20-**

**Event Name:** Community forum sponsored by Mirabel

**Description:** Parent leaders activating other local parents to join fight for UPK and after-school programs

**Location:** Washington Heights

**Event Time:** 6:00-8:00PM

**Point Person:** Maritza Silva-Farrell [REDACTED]

Next Steps: MSF to follow up with Lindsay offline to see if Mayor could make it based on schedule

On Fri, Mar 14, 2014 at 4:51 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

Conference Dial-in Number: [REDACTED]

Participant Access Code: [REDACTED]

--

---

Stephanie Yazgi  
Field and Organizing Director  
UPK NYC  
[stephanie@upknyc.org](mailto:stephanie@upknyc.org)

\*Please add my email address to your contacts

**From:** [Bill Hyers](#)  
**To:** [Shapiro, Leigh](#)  
**Subject:** RE: Laura 10 minutes behind  
**Date:** Saturday, March 15, 2014 6:48:19 PM

---

At a table right inside the door

On Mar 15, 2014 6:46 PM, "Shapiro, Leigh" <[LShapiro@cityhall.nyc.gov](mailto:LShapiro@cityhall.nyc.gov)> wrote:

She's out the door, will see you soon!

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 15, 2014 6:40 PM  
**To:** Shapiro, Leigh  
**Subject:** RE: Laura 10 minutes behind

I'm chillin

On Mar 15, 2014 6:38 PM, "Shapiro, Leigh" <[LShapiro@cityhall.nyc.gov](mailto:LShapiro@cityhall.nyc.gov)> wrote:

Probably another 10 minutes – still wrapping up a meeting at City Hall.

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 15, 2014 6:18 PM  
**To:** Shapiro, Leigh  
**Subject:** Re: Laura 10 minutes behind

Cool

On Mar 15, 2014 6:17 PM, "Shapiro, Leigh" <[LShapiro@cityhall.nyc.gov](mailto:LShapiro@cityhall.nyc.gov)> wrote:

Bill,

Laura's running about 10 behind. I'll keep you posted as to when she walks out.

Leigh

---

Leigh Shapiro

Special Assistant to the Chief of Staff

Office of the Mayor

City Hall

(o) [212.788.7751](tel:212.788.7751)

(c) 

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Meeting Tomorrow  
**Date:** Saturday, March 15, 2014 11:15:55 PM

---

Not a problem. Will keep you posted on the next one.

----- Original Message -----

From: Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Saturday, March 15, 2014 11:14 PM  
To: Scola, Lindsay  
Subject: Re: Meeting Tomorrow

I am on a plane from LA at that time

Sent from my iPhone

> On Mar 15, 2014, at 10:40 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:  
>  
> Hi Nick,  
>  
> There will be a planning meeting tomorrow at 12:30. 90 mins max.  
>  
> Would you be able to join?  
>  
> Best,  
> Lindsay

**From:** [Stephanie Yazgi](#)  
**To:** [Motley, Kicy](#)  
**Subject:** Re: Materials for Tonight  
**Date:** Monday, March 17, 2014 10:31:25 AM

---

nope  
i will set aside some materials and bring them over  
thanks kicy

On Mon, Mar 17, 2014 at 10:17 AM, Motley, Kicy <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

I've got the one pager on the plan, anything else you need me to bring from across the bridge?

Kicy Motley

Brooklyn Borough Director

Community Affairs Unit

Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: 

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: Planning Meeting - Monday - 12:30  
**Date:** Monday, March 17, 2014 12:34:15 PM

---

cool

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 17, 2014, at 12:33 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

No problem. You should get on 15 late. We are running about 15 late,.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 17, 2014 10:57 AM  
**To:** Scola, Lindsay  
**Subject:** Re: Planning Meeting - Monday - 12:30

I can be on, maybe 5 minutes late

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 17, 2014, at 10:00 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Apologies for the lateness of this email. We have moved the meeting several times to accommodate different schedules and a last min church visit yesterday. We have rescheduled for today at 12:30pm. Let me know if you can join.

Dial in: ( [REDACTED] ) Access Code: [REDACTED]

Best,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Roberto Perez](#); [Michael Rabinowitz](#); [Josh Gold](#)  
**Cc:** [Ponet, Maibe](#)  
**Subject:** Re: como un huevo  
**Date:** Monday, March 17, 2014 3:07:35 PM

---

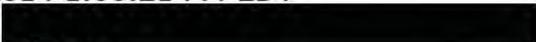
oh sorry didn't realize this was just for paid media.  
that all goes through josh. stephanie

On Mon, Mar 17, 2014 at 3:02 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
hey there... what should i do here? what is the offer? including BR contact

On Mon, Mar 17, 2014 at 2:19 PM, Roberto Perez  
<> wrote:

Sent from my iPhone

Begin forwarded message:

**From:** Debralee Santos   
**Date:** March 17, 2014 1:06:21 PM EDT  
**To:** Roberto Perez   
**Subject:** como un huevo

Poached!

<http://politicker.com/2014/03/mayor-and-speaker-fill-their-ranks-with-el-diario-alums/>

I thought you were just an assiduously hard worker with a wealth of experience :)

Also - we've been doing quite a bit on UPK and working with local families to present their case. Know there's been a coordinated UPK NYC effort on the air and in print- want to make sure, como siempre, that The Manhattan Times and The Bronx Free Press, and their 55,000+ bilingual readers are not overlooked. Glad to bring the information forth to whomever is organizing the effort.

Also- will you be at Thursday's roundtable/ Somos?

Pa'lante,  
DLS

--

Debralee Santos  
The Manhattan Times  
The Bronx Free Press  
[212 569 5800](tel:2125695800) p  
[212 544 9545](tel:2125449545) f  
[917 763 7019](tel:9177637019) d

| |



**From:** [Velazquez, Jose](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [Canfield, Ellyn](#); ["Ross Offinger"](#); [Velazquez, Jose](#)  
**Subject:** FW: UPK NYC Endorsers Reception Invoice  
**Date:** Tuesday, March 18, 2014 10:32:39 AM  
**Attachments:** [UPK NYC Endorsers Reception Invoice.pdf](#)

---

Good morning Stephanie,  
Hope all is well. I am writing to you to follow up on the payment for the attached Invoice.  
Please let me know if you have any questions.  
Thank you for your help.

Jose A. Velazquez  
Fiscal Responsibility Officer  
Office of the Mayor  
212-788-7552  
  
Fax 212-312-0891

---

**From:** Velazquez, Jose  
**Sent:** Tuesday, March 04, 2014 2:12 PM  
**To:** 'syazgi@hilltoppublicsolutions.com'  
**Cc:** 'Ross Offinger'; Canfield, Ellyn; Velazquez, Jose  
**Subject:** FW: UPK NYC Endorsers Reception Invoice

Good afternoon Stephanie,  
Find attached Invoice#11225001 in the amount of \$3,726.33 for payment of the UPK NYC Endorsers Reception that took place on February 26, 2014 at Gracie Mansion.  
Please let me know if you have any questions.  
Have a great day!

Jose A. Velazquez  
Fiscal Responsibility Officer  
Office of the Mayor  
212-788-7552  
  
Fax 212-312-0891



New York City Office of the Mayor

Invoice No: 11225001

INVOICE

Date: 3/4/2014

To: Stephanie Yazgi

UPK NYC

32 Court St.

Brooklyn, NY 11201

ross@billdeblasio.com

Event: UPK NYC Endorsers Reception

Date: Wednesday, February 26, 2014

Services:

|                         |                   |
|-------------------------|-------------------|
| Food/Beverage           | \$472.67          |
| Service/Labor           | \$3,188.66        |
| Supplies                | \$65.00           |
| Total Cost of Event     | \$3,726.33        |
| <b>Total Amount Due</b> | <b>\$3,726.33</b> |

Payable to:

Office of the Mayor

Remit to:

Mayor's Office of Special Projects and Community Events

Attn: Jose A. Velazquez

253 Broadway - 8th Floor, New York, NY 10007

**From:** [Velazquez, Jose](#)  
**To:** "Stephanie Yazgi"  
**Cc:** [Canfield, Ellyn](#); [Ross Offinger](#)  
**Subject:** RE: FW: UPKNYC Endorsers Reception Invoice  
**Date:** Wednesday, March 19, 2014 11:28:55 AM

---

Good morning Stephanie,  
Thank you!

Jose A. Velazquez  
Fiscal Responsibility Officer  
Office of the Mayor  
212-788-7552  
  
Fax 212-312-0891

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, March 19, 2014 11:28 AM  
**To:** Velazquez, Jose  
**Cc:** Canfield, Ellyn; Ross Offinger  
**Subject:** Re: FW: UPKNYC Endorsers Reception Invoice

checks in the mail  
thanks

On Tue, Mar 18, 2014 at 10:32 AM, Velazquez, Jose <[JVelazquez@cityhall.nyc.gov](mailto:JVelazquez@cityhall.nyc.gov)> wrote:  
Good morning Stephanie,  
Hope all is well. I am writing to you to follow up on the payment for the attached Invoice.  
Please let me know if you have any questions.  
Thank you for your help.

Jose A. Velazquez  
Fiscal Responsibility Officer  
Office of the Mayor  
[212-788-7552](tel:212-788-7552)  
  
Fax [212-312-0891](tel:212-312-0891)

---

**From:** Velazquez, Jose  
**Sent:** Tuesday, March 04, 2014 2:12 PM  
**To:** '[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)'  
**Cc:** 'Ross Offinger'; Canfield, Ellyn; Velazquez, Jose  
**Subject:** FW: UPKNYC Endorsers Reception Invoice

Good afternoon Stephanie,  
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Endorsers Reception that took place on February 26, 2014 at Gracie Mansion.  
Please let me know if you have any questions.  
Have a great day!

Jose A. Velazquez  
Fiscal Responsibility Officer  
Office of the Mayor  
[212-788-7552](tel:212-788-7552)  
  
Fax [212-312-0891](tel:212-312-0891)

**From:** [Wolfe, Emma](#)  
**To:** [Fuleihan, Dean \(OMB\)](#)  
**Subject:** Fwd: Final List of All Orgs That Called Klein and Savino today  
**Date:** Wednesday, March 19, 2014 10:01:41 PM

---

This is in addition to the institutions and our discussions.

Sent from my iPad

Begin forwarded message:

**From:** Josh Gold <[REDACTED]>  
**Date:** March 19, 2014 at 9:46:39 PM EDT  
**To:** Emma Wolfe <[REDACTED]>  
**Subject:** **Fwd: Final List of All Orgs That Called Klein and Savino today**

Sent from my iPhone

Begin forwarded message:

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** March 19, 2014 at 9:45:40 PM EDT  
**To:** Josh Gold <[REDACTED]>  
**Cc:** Maritza Silva- Farrell <[REDACTED]> Jake  
Streich- Kest <[REDACTED]>  
**Subject:** **Final List of All Orgs That Called Klein and Savino today**

United NY, Bronx Clergy and Criminal Justice Roundtable, Professional Staff Congress, NYCLU, GOLES, Children's Defense Fund, East Side House Settlement, Citizen Action, MRNY, UFCW 2013, Urban Arts Partnership, Center for Popular Democracy, Day Care Council of NY, Musicians Union, Coney Island Avenue Project, Unite Here Local 100, ASAAL, NOW NYC, CVH, Mirabal of Washington Heights, ALIGN, El Puente, La Fuente, Hand In Hand Domestic Employers, NYCC, Latino Business Owners, Brooklyn Movement Center, Muslim Voter Information Club,

Community Good Advocates, Highbridge  
Community Life Center, Coalition for  
Educational Justice

**From:** [Chloe Drew](#)  
**To:** [Drew, Chloe](#)  
**Subject:** Fwd: Hyer's Hires  
**Date:** Friday, March 21, 2014 2:01:23 PM

---

----- Forwarded message -----

**From:** **Sam Nagourney** [REDACTED]  
**Date:** Fri, Mar 21, 2014 at 1:59 PM  
**Subject:** Re: Hyer's Hires  
**To:** Chloe Drew [REDACTED]

Anything. Are they being considered for anything? Interviewed? Rejected? In an ideal world, someone would reach out to them to see what they're interested in.

On Fri, Mar 21, 2014 at 1:23 PM, Chloe Drew [REDACTED] wrote:

> hi there!

>

> tell me what you mean by status?

>

> chloe

>

>

>

> On Fri, Mar 21, 2014 at 1:01 PM, Sam Nagourney [REDACTED]

> wrote:

>>

>> Hey Chloe,

>>

>> Hope you're well! I'm helping out Hyers at Hilltop these days. He

>> wanted me to check the status of a few people. Have any of these names

>> crossed your desk/do you know their status?

>>

>> [REDACTED]

[REDACTED]

[REDACTED]

>> - Joshua Breitbart

>> [REDACTED]

[REDACTED]

>>

>> Thanks,

>>

>> Sam

>>

>> --

>> Sam Nagourney

>> C: [917.771.8486](tel:917.771.8486)

>

>

>

>  
> --  
> Chloe Drew  
> [REDACTED]  
> [917-684-7060](tel:917-684-7060)

--  
Sam Nagourney  
C: [917.771.8486](tel:917.771.8486)

--  
Chloe Drew  
[REDACTED]  
917-684-7060

**From:** [Ittai Orr](#)  
**To:** [Agarwal, Nisha](#)  
**Cc:** [SY Hilltop](#); [dgoldberg](#); [Luna Atamian](#); [Belliard, Rosemarin](#)  
**Subject:** Re: Business and Immigration Policy Breakfast  
**Date:** Friday, March 21, 2014 4:46:56 PM

---

Dear Nisha,

Thank you so much for your positive response. We are deeply invested in making sure you can make it. When would you be available during the April recess (April 14-28)? This could be a huge leap toward bipartisan cooperation on the immigration issue.

Warm regards,  
Ittai

On Fri, Mar 21, 2014 at 4:29 PM, Agarwal, Nisha <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

Hi Stephanie – thanks for the connection.

Ittai – nice to meet you. Unfortunately, the morning of April 17<sup>th</sup> isn't possible for me because we will be having a kick-off breakfast for Immigrant Heritage Week with the Mayor at Gracie Mansion. But I hope you will stay in touch about other work you are doing in the future. We would be happy to participate.

Many thanks –

Nisha.

Nisha Agarwal | Commissioner

NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 788-9722](tel:2127889722) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, March 21, 2014 9:20 AM  
**To:** Ittai Orr  
**Cc:** [dgoldberg](#); [Luna Atamian](#); [Agarwal, Nisha](#); [Belliard, Rosemarin](#)  
**Subject:** Re: Business and Immigration Policy Breakfast

Ittai:

I have cc:d Rosemarin Belliard who is Assistant to Nisha Agarwal in charge of immigration services for the City.

I'm sure they will let you know if they are available or if they need further information to give you an answer as to your request.

Thank you.

Stephanie Yazgi

On Mar 20, 2014, at 6:02 PM, Ittai Orr <[ittai@fwd.us](mailto:ittai@fwd.us)> wrote:

Hi Stephanie,

We are setting up a business and immigration policy breakfast with reps Hanna, King and Grimm, along with several pro-immigration reform tech CEOs and entrepreneurs to discuss the importance of reform to the economy and especially New York tech startups.

We would be very interested in having the top immigration official in Mayor DeBlasio's administration join us. We have set the date for Thursday April 17, during the Easter recess, location TBD.

A serious DeBlasio presence would really make this an effective show of bipartisan agreement. It would also highlight this exciting area of overlap between business and populist priorities. Thanks for passing this on!

All the Best,

Ittai Orr

Regional Organizer

[FWD.us](http://FWD.us)

**From:** [Leopold, Elana](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: Quick Question  
**Date:** Monday, March 24, 2014 10:50:22 AM

---

Thanks!

I figured as much, but just wanted to double check.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, March 24, 2014 10:44 AM  
**To:** Leopold, Elana  
**Subject:** Re: Quick Question

Elana

Congrats!! Yes he always hunts me down

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 24, 2014, at 9:04 AM, Leopold, Elana <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)> wrote:

Hi!

How are you? Hope all is well. I just start my new job as the mayor's special assistant and I noticed you were on the call list from a couple weeks back. Just wanted to check in to see if you were able to connect and if you still have anything you need to discuss with him. Let me know. Thanks!

Elana

**From:** [Josh Gold](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Motley, Kicy](#)  
**Subject:** Re: Assembly Districts  
**Date:** Monday, March 24, 2014 11:40:14 AM

---

Kicy -

You, or Katie, should reach out to DOE on this. I don't think they plan on releasing that.

Josh

Sent from my iPhone

On Mar 24, 2014, at 11:38 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Do we have disatRICT profiles for Brooklyn?

On Mar 24, 2014, at 11:25 AM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

Hey, Did Josh ever get back to you about the breakdown of UPK seats and site by assembly district? Kicy

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: [REDACTED]

**From:** [Fialkoff, Gabrielle](#)  
**To:** "Nick Baldick"  
**Subject:** RE: Citi Foundation  
**Date:** Monday, March 24, 2014 1:48:37 PM

---

Hi, I wanted to follow-up with Brandee at the Foundation and make sure things are set...that cool?  
do you have contact info?

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, March 12, 2014 5:11 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

Cool, remember quote doesn't need to refer to this program or any - can be very vague

Sent from my iPhone

On Mar 12, 2014, at 5:08 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Got it. Get back to you, probably tomorrow.

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, March 12, 2014 3:38 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

I talked to them and if you talked with Brandee I think he would tell you that CFE writes check, no role on ground and no press events. The only interaction would be in annual meetings to compare notes.

Sent from my iPhone

On Mar 11, 2014, at 6:11 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

they want us to re-look at the grant to SYEP...

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, March 11, 2014 5:02 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

How was call?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 11, 2014, at 11:43 AM, Fialkoff, Gabrielle  
<[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Great. Thanks

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, March 11, 2014 11:42 AM  
**To:** Fialkoff, Gabrielle  
**Subject:** Citi Foundation

Gabrielle

You are all set for 4:00 PM EST conference call with Citi Foundation. I have a 4:00 PM meeting and can't get on but Rob Sweeney from Citigroup will be on to introduce you and the folks from the Foundation and then let them walk through the program and you ask any questions.

  
Passcode:

Other Participants  
Brandee McHale, Citi Foundation  
Florencia Spangaro, Citi Foundation  
Rob Sweeney, Citigroup SLGR

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Nicholas Baldick](#)  
**To:** [Fialkoff, Gabrielle](#)  
**Subject:** Re: Citi Foundation  
**Date:** Monday, March 24, 2014 2:22:50 PM

---

Absolutely! here is her contact info:



Begin forwarded message:

**From:** "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)>  
**Subject:** RE: Citi Foundation  
**Date:** March 24, 2014 at 12:48:36 PM CDT  
**To:** 'Nick Baldick' <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>

Hi, I wanted to follow-up with Brandee at the Foundation and make sure things are set...that cool?  
do you have contact info?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 24, 2014, at 12:48 PM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)>  
wrote:

Hi, I wanted to follow-up with Brandee at the Foundation and make sure things are  
set...that cool? do you have contact info?

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**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, March 12, 2014 5:11 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

Cool, remember quote doesn't need to refer to this program or any - can be very  
vague

Sent from my iPhone

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<[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Got it. Get back to you, probably tomorrow.

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, March 12, 2014 3:38 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

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<[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

they want us to re-look at the grant to SYEP...

---

**From:** Nicholas Baldick  
[<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, March 11, 2014 5:02 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Citi Foundation

How was call?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 11, 2014, at 11:43 AM, Fialkoff, Gabrielle  
<[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

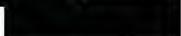
Great. Thanks

---

**From:** Nicholas Baldick  
[<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, March 11, 2014 11:42 AM  
**To:** Fialkoff, Gabrielle  
**Subject:** Citi Foundation

Gabrielle

You are all set for 4:00 PM EST conference call with Citi Foundation. I have a 4:00 PM meeting and can't get on but Rob Sweeney from Citigroup will be on to introduce you and the folks from the Foundation and then let them walk through the program and you ask any questions.

Passcode: 

Other Participants

Brandee McHale, Citi Foundation  
Florencia Spangaro, Citi Foundation  
Rob Sweeney, Citigroup SLGR

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Canfield, Ellyn](#)  
**To:** ["bhyers@hilltoppublicsolutions.com"](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Greek Independence Day  
**Date:** Monday, March 24, 2014 4:49:37 PM  
**Attachments:** [image001.png](#)

---

Hi Bill,

Great to connect with you at Inner Circle.

As we discussed, I'd love your help in making sure that anyone who might be interested is invited to upcoming events at Gracie Mansion, including the Greek Heritage event – invite below.

If you have individuals you'd like to invite, just send their names/emails my way, and we'll get the invite out ASAP.

Give me a call anytime if you have any questions or would like to discuss more - [REDACTED] or [REDACTED].

Best,  
Ellyn



The Mayor of the City of New York

Bill de Blasio

cordially invites you to a reception in honor of

## Greek Independence Day

THURSDAY, APRIL 3, 2014

7:00 PM to 8:30 PM

GRACIE MANSION  
East End Avenue at 88th Street

RSVP (212) 788-2569 or email [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)



### DIRECTIONS TO GRACIE MANSION

Gracie Mansion is accessible by public transportation.

**SUBWAY:** Take the #4, #5 or #6 train to 86th Street. Walk five blocks east to East End Avenue, then two blocks north to 88th Street.

**BUS:** Take the crosstown M86 or the M31 which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

**Ellyn Canfield Nealon**

Deputy Director, Mayor's Office of Special Projects and Community Events

New York City

(e) [ecanfield@cityhall.nyc.gov](mailto:ecanfield@cityhall.nyc.gov) | (w)212-788-2567 | (c) 



The Mayor of the City of New York

Bill de Blasio

cordially invites you to a reception in honor of

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**BUS:** Take the crosstown M86 or the M31 which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

**From:** [Bill Hyers](#)  
**To:** [Shapiro, Leigh](#)  
**Subject:** RE: Favor  
**Date:** Tuesday, March 25, 2014 3:30:07 PM

---

██████████ and ██████████

---

**From:** Shapiro, Leigh [mailto:[LShapiro@cityhall.nyc.gov](mailto:LShapiro@cityhall.nyc.gov)]  
**Sent:** Tuesday, March 25, 2014 11:58 AM  
**To:** 'Bill Hyers'  
**Subject:** RE: Favor

Sure! Send me their names so that I can give the front desk a heads up, and please give them my cell in case they run into any difficulties

██████████

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, March 25, 2014 11:56 AM  
**To:** Shapiro, Leigh  
**Subject:** Re: Favor

2pm work?

On Mar 25, 2014 11:14 AM, "Shapiro, Leigh" <[LShapiro@cityhall.nyc.gov](mailto:LShapiro@cityhall.nyc.gov)> wrote:  
Bill - of course. I'm happy to help, just let me know what time.

Sent while mobile  
Leigh Shapiro  
Special Assistant to the Chief of Staff

On Mar 25, 2014, at 11:13 AM, "Bill Hyers" <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

I have semi-family in town (██████████  
██████████) and they would love to see city hall.

Any way I could have someone walk them around for a few minutes tomorrow afternoon? Or can you point me in the right direction?

I would greatly appreciate it.  
Thanks  
Bill

**From:** [Fialkoff, Gabrielle](#)  
**To:** [Ragone, Peter](#); [Walzak, Phil](#); [Katz, Rebecca](#)  
**Subject:** FW: Heads Up  
**Date:** Tuesday, March 25, 2014 4:31:15 PM

---

This is the quote we gave from mbdb for citi foundation

-----Original Message-----

From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Tuesday, March 25, 2014 4:21 PM  
To: Fialkoff, Gabrielle; Wolfe, Emma  
Subject: Heads Up

They have given the AP an exclusive about the Citi Foundation Paths to Progress Program. The reporter may reach out to your press department, but they and I think the quote is all they need.

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** ["Nicholas Baldick"; Wolfe, Emma](#)  
**Subject:** RE: Heads Up  
**Date:** Tuesday, March 25, 2014 4:58:51 PM

---

Got it thx

-----Original Message-----

From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Tuesday, March 25, 2014 4:21 PM  
To: Fialkoff, Gabrielle; Wolfe, Emma  
Subject: Heads Up

They have given the AP an exclusive about the Citi Foundation Paths to Progress Program. The reporter may reach out to your press department, but they and I think the quote is all they need.

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Elizabeth Gonzalez](mailto:Elizabeth.Gonzalez@forbes-tate.com)  
**To:** [Oppedisano, Joan](mailto:Oppedisano.Joan@cityhall.nyc.gov)  
**Subject:** Reschedule Today"s 4pm Call  
**Date:** Wednesday, March 26, 2014 3:38:47 PM

---

Joan - I need to reschedule today's call at 4pm with Jeff Forbes and Nick Lewis from UPS. What does tomorrow morning at 11am look like for the commissioner?

Thanks,  
Liz

Elizabeth Gonzalez  
Forbes Tate, LLC  
1099 New York Ave, NW, Suite 500  
Washington, DC 20001  
O: 202-638-0125  
F: 202-638-0115  
[www.forbes-tate.com](http://www.forbes-tate.com)

-----Original Message-----

From: Oppedisano, Joan [<mailto:JOppedisano@cityhall.nyc.gov>]  
Sent: Thursday, March 20, 2014 1:02 PM  
To: Elizabeth Gonzalez  
Subject: RE: E Intro

The 26th @ 4:00pm works

Best # for the Commissioner to reach Jeff

Thanks

-----Original Message-----

From: Elizabeth Gonzalez [<mailto:egonzalez@forbes-tate.com>]  
Sent: March 20, 2014 1:00 PM  
To: Oppedisano, Joan  
Subject: RE: E Intro

Joan,

Jeff can do a phone call next week Monday, March 24th at 1pm, Wednesday, March 26th at 4pm, or Thursday, March 27th at 10am. Do any of these dates work?

Thanks,  
Liz

-----Original Message-----

From: Oppedisano, Joan [<mailto:JOppedisano@cityhall.nyc.gov>]  
Sent: Thursday, March 20, 2014 12:25 PM  
To: Elizabeth Gonzalez  
Subject: RE: E Intro

Hey Elizabeth

You have any dates & times for this call?

Thanks

Joan

-----Original Message-----

From: Elizabeth Gonzalez [<mailto:egonzalez@forbes-tate.com>]

Sent: March 19, 2014 5:32 PM

To: Oppedisano, Joan

Subject: RE: E Intro

Joan - I will email you back tomorrow morning with Jeff's availability for this call. Thanks!

Elizabeth Gonzalez  
Forbes Tate, LLC  
1099 New York Ave, NW, Suite 500  
Washington, DC 20001  
O: 202-638-0125  
F: 202-638-0115  
[www.forbes-tate.com](http://www.forbes-tate.com)

-----Original Message-----

From: Oppedisano, Joan [<mailto:JOppedisano@cityhall.nyc.gov>]

Sent: Tuesday, March 18, 2014 6:02 PM

To: Elizabeth Gonzalez

Subject: Fw: E Intro

----- Original Message -----

From: Oppedisano, Joan

Sent: Tuesday, March 18, 2014 12:28 PM

To: 'Jeff Forbes' <[jforbes@forbes-tate.com](mailto:jforbes@forbes-tate.com)>

Subject: RE: E Intro

Phone would be great

Let me know which date & time works best for you & the best # for the commissioner to reach you on

Wed 4:00pm or 5:00pm

Thurs 10:00am or 11:00am

Friday 10:00am

Thanks so much

-----Original Message-----

From: Jeff Forbes [<mailto:jforbes@forbes-tate.com>]

Sent: March 17, 2014 5:12 PM

To: Oppedisano, Joan

Subject: Re: E Intro

Can we do by phone? I am in dc

Sent from my iPhone

> On Mar 17, 2014, at 3:25 PM, "Oppedisano, Joan" <JOppedisano@cityhall.nyc.gov> wrote:

>

> Hi Jeff

>

> Can you come to city hall to meet with Marco tomorrow? Hes free after 2pm.

>

> Please let me know what works for you

>

> Thanks

>

> Joan

>

> -----Original Message-----

> From: Carrion, Marco A.

> Sent: March 14, 2014 6:05 PM

> To: Nicholas Baldick; Jeff Forbes

> Cc: Oppedisano, Joan

> Subject: RE: E Intro

>

> Thanks Nick

> Jeff- Joan cc'ed here will reach out to you and schedule a time for early next week

>

> -----Original Message-----

> From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]

> Sent: Friday, March 14, 2014 5:36 PM

> To: Jeff Forbes; Carrion, Marco A.

> Subject: E Intro

>

> Jeff - Marco

>

> Jeff is an old friend and represents UPS. Marco is Mayor de Blasio's top labor person.

>

> I am getting out of the middle and will let you two talk.

>

> Thanks

>

> Nick

>

>

> Nick Baldick

> Hilltop Public Solutions

> 1000 Potomac St. NW, Suite 500

> Washington, DC 20007

> (202) 298-3232

> [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

>

**From:** [Wolfe, Emma](#)  
**To:** ["SY Hilltop"](#)  
**Subject:** RE: Weekly UPK Meeting  
**Date:** Wednesday, March 26, 2014 5:21:16 PM

---

Tomorrow.

---

**From:** SY Hilltop [mailto:syazgi@hilltoppublicsolutions.com]  
**Sent:** Wednesday, March 26, 2014 5:03 PM  
**To:** Wolfe, Emma  
**Subject:** Re: Weekly UPK Meeting

Today or tomorrow?

On Mar 26, 2014, at 4:15 PM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

This will be a call from 6:30pm-7:00pm

Dial in #: [REDACTED]; [REDACTED]

<mime-attachment.ics>

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#)  
**Cc:** [jake@upknyc.org](#); [REDACTED] [maritza@alignny.org](#); [molly@upknyc.org](#); [Martinez Blanco, Frankie](#)  
**Subject:** Re: Upcoming Events  
**Date:** Thursday, March 27, 2014 8:52:52 AM

---

Yes... don't worry, take care of yourself, and wishing you a quick recovery.

Stephanie

On Wed, Mar 26, 2014 at 7:50 PM, Scola, Lindsay <[L.Scola@cityhall.nyc.gov](mailto:L.Scola@cityhall.nyc.gov)> wrote:

Team-

I have landed myself [REDACTED] and will likely be out all of tomorrow also. Can you loop Frankie on the tracker?

Thanks,  
Lindsay

---

**From:** Jake Streich-Kest [mailto:[jake@upknyc.org](mailto:jake@upknyc.org)]  
**Sent:** Wednesday, March 26, 2014 12:21 PM  
**To:** Josh Gold <[REDACTED]> Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; Maritza Silva-Farrell <[maritza@alignny.org](mailto:maritza@alignny.org)>; Molly Schaeffer <[molly@upknyc.org](mailto:molly@upknyc.org)>; Scola, Lindsay  
**Subject:** Upcoming Events

I just shared the Google doc we have been working on for upcoming events.

There are 10 events spanning from this Saturday through Wednesday April 9th

We are still working with a few groups that will give us more events but their still are not going to be a ton.

A lot of the events our allies are working on putting together are anti-charter events or events criticizing the budget...so we mainly have a few member meetings and outreach events plus the weekly NAN rallies. I also included the final DOE Pre-K outreach event in the Bronx on Saturday, just to make sure it doesn't fall through the cracks.

All that being said, if we want to get a bunch of parents in a room with the mayor, our allies wanting to work with us, so long as we give a little notice.

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["Josh Gold"](#); [Wolfe, Emma](#)  
**Cc:** ["jonathan@berlinrosen.com"](#) ([jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)); ["Rabinowitz@berlinrosen.com"](#) ([Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)); [Ragone, Peter](#); [\[REDACTED\]](#) [Emily Walsh \(Emily@berlinrosen.com\)](#); [\[REDACTED\]](#) [marco.a.\[REDACTED\]](mailto:marco.a.[REDACTED]) [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [\[REDACTED\]](#) [Norvell, Wiley](#); [Emma Woods](#)  
**Subject:** RE: Weekly UPK Meeting  
**Date:** Thursday, March 27, 2014 6:37:23 PM

---

What time good for you?

---

**From:** Josh Gold [mailto:[\[REDACTED\]](mailto:[REDACTED])]  
**Sent:** Thursday, March 27, 2014 6:34 PM  
**To:** Wolfe, Emma  
**Cc:** 'jonathan@berlinrosen.com' ([jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)); 'Rabinowitz@berlinrosen.com' ([Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)); [Ragone, Peter](#); [\[REDACTED\]](#) [Emily Walsh \(Emily@berlinrosen.com\)](#); [\[REDACTED\]](#) [marco.a.\[REDACTED\]](mailto:marco.a.[REDACTED]) [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [\[REDACTED\]](#) [Norvell, Wiley](#); [Schnake-Mahl, Gabriel](#); [Emma Woods](#)  
**Subject:** Re: Weekly UPK Meeting

Sheriff and I trying to work folks leaving conference and LCA. Need to push back.

Sent from my iPhone

On Mar 27, 2014, at 6:31 PM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

Many of people still in with mayor. Let's push back.

This will be a call from 6:30pm-7:00pm

Dial in #: [\[REDACTED\]](#) [\[REDACTED\]](#)

<mime-attachment.ics>

**From:** [Canfield, Elyn](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** Greek Independence Day  
**Date:** Friday, March 28, 2014 11:00:09 AM  
**Attachments:** [image001.png](#)

---

Here is the official invite for the greek event!

xo



The Mayor of the City of New York

Bill de Blasio

cordially invites you to a reception in honor of

## Greek Independence Day

THURSDAY, APRIL 3, 2014

7:00 PM to 8:30 PM

GRACIE MANSION  
East End Avenue at 88th Street

RSVP (212) 788-2569 or email [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)



### DIRECTIONS TO GRACIE MANSION

Gracie Mansion is accessible by public transportation.

**SUBWAY:** Take the #4, #5 or #6 train to 86th Street. Walk five blocks east to East End Avenue, then two blocks north to 88th Street.

**BUS:** Take the crosstown M86 or the M31 which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

**Ellyn Canfield Nealon**

Deputy Director, Mayor's Office of Special Projects and Community Events  
New York City

(e) [ecanfield@cityhall.nyc.gov](mailto:ecanfield@cityhall.nyc.gov) | (w) 212-788-2567 | (c) [REDACTED]





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**BUS:** Take the crosstown M86 or the M31 which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

**From:** [Santucci, Laura](#)  
**To:** "Anna Greenberg"; [John Del Cecato](#)  
**Cc:** [Wolfe, Emma](#); [Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com); [REDACTED] [Scola, Lindsay](#); [Liz Hegarty](#); [Dave Walker](#); [Natasha Klepper](#)  
**Subject:** RE: Scheduling call with Mayor for today or tomorrow - 20-30 minutes  
**Date:** Friday, March 28, 2014 12:35:45 PM

---

We'll get back to the group soon. Looking at tomorrow.

-----Original Message-----

**From:** Anna Greenberg [<mailto:agreenberg@gqrr.com>]  
**Sent:** Friday, March 28, 2014 10:12 AM  
**To:** John Del Cecato  
**Cc:** Wolfe, Emma; [Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com); [REDACTED] Scola, Lindsay; Santucci, Laura; Liz Hegarty; Dave Walker; Natasha Klepper  
**Subject:** Re: Scheduling call with Mayor for today or tomorrow - 20-30 minutes

What time?

Anna Greenberg  
SVP, Greenberg Quinlan Rosner  
Follow @Anna\_Greenberg  
Sent from iPhone, excuse typos

> On Mar 28, 2014, at 10:10 AM, "John Del Cecato" <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
>  
> Adding Liz  
>  
>> On Mar 28, 2014, at 10:09 AM, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:  
>>  
>>

**From:** [Stephanie Yazgi](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Can u call [REDACTED]  
**Date:** Saturday, March 29, 2014 9:36:04 AM

---

ok thanks

On Fri, Mar 28, 2014 at 9:22 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Tomorrow

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, March 28, 2014 09:20 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Can u call [REDACTED]

She hasn't sent me the info in the housing situation yet but we need to see if we can help her. She was evicted w her husband and is elderly.

[REDACTED]

**From:** [Fialkoff, Gabrielle](#)  
**To:** [Ragone, Peter](#); [Walzak, Phil](#); [Adams, Marti](#)  
**Cc:** [REDACTED]  
**Subject:** Fw: Heads up on Pathways to Progress Press Release  
**Date:** Saturday, March 29, 2014 3:26:23 PM  
**Attachments:** [Pathways Launch Press Release Draft.docx](#)

---

Fyi

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 29, 2014 03:15 PM  
**To:** Fialkoff, Gabrielle; Emma Wolfe <[REDACTED]>  
**Subject:** Heads up on Pathways to Progress Press Release

Gabrielle & Emma

Thank you for your help. I have attached the draft of the Pathways to Progress Release. They will put out a release on Monday, and the City Hall will probably get some calls.

I assume giving you two a heads up is cool for all of City Hall

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**DRAFT ONLY**  
**Citigroup (NYSE: C)**  
**March XX, 2014**

**The Citi Foundation Launches *Pathways to Progress* to Improve Career Readiness for 100,000 Youth**

*\$50 Million Initiative Represents Largest Single Commitment in Citi Foundation's 20 Year History*

*Focus on Helping 100,000 Youth in 10 Cities with Civic Engagement, Summer Jobs, and Entrepreneurship Training*

*Mayors Across the Country Applaud Effort to Jump-Start Career Readiness of the Next Generation*

**New York** – The Citi Foundation today announced *Pathways to Progress*, a three-year \$50 million initiative to unlock economic opportunity for 100,000 low-income youth in 10 cities across the United States. *Pathways to Progress* is the largest single commitment ever made by the Citi Foundation, and through the initiative, the Citi Foundation will work with community partners, government officials and Citi volunteers to help young people ages 16-24 develop the workplace skills and leadership experience they will need to secure jobs and begin developing career paths. The Citi Foundation funded and developed *Pathways to Progress* over the last year, working with input from leading nonprofit partners. The program is focused on fostering career readiness through civic engagement, summer employment, and entrepreneurship training.

"If we want a strong labor force for generations to come, we need to make sure our country's youth are prepared to meet the evolving needs of employers," said Citi CEO Michael Corbat. "Through *Pathways to Progress*, we will connect young people with opportunities to fuel their own career ambitions and develop the skills that are needed in a 21<sup>st</sup> century economy. The professional success and civic engagement of our young men and women are critical to our economic competitiveness, and we are proud to support them."

As job-creation efforts struggle to gain traction, Americans ages 16-24 who should be at the beginning of their working lives are facing a persistent 15% national unemployment rate – higher than many other groups. The economic slowdown and the decline of both manufacturing and family-run businesses all contribute to an inability of our nation's youth to access entry-level jobs. For our country and its largest cities, the ripples of youth joblessness impact household and community stability and exacerbate the macroeconomic effects of broader unemployment.

*Pathways to Progress* will focus on 10 of the largest U.S. cities where Citi has a presence: Boston, Chicago, Dallas, Los Angeles, Miami, New York City, Newark, St. Louis, San Francisco, and Washington, DC. The initiative is launching with three

elements developed in tandem with leading community partners who will identify and recruit low-income young adults with demonstrated potential for success. Additional programs will be brought on in the course of the three year campaign.

- **ServiceWorks:** The Citi Foundation and Points of Light, the world's leading volunteer organization, will work with the Corporation for National & Community Service to launch the nation's largest corporate-sponsored AmeriCorps program in 10 cities nationwide. The program – which will deploy 225 AmeriCorps VISTA members – will build a large-scale volunteer response to the crisis of low college and career attainment and use volunteer service as a strategy to help youth and young adults develop the critical leadership and workplace skills they need to prepare for college and careers.
- **Summer Jobs Connect:** The Citi Foundation and the Cities for Financial Empowerment Fund will work with municipal governments in five of the partner cities to connect youth with meaningful summer job opportunities, along with financial education and access to financial products, to create a platform for future economic success. The effort will also link city agencies and community partners to share effective strategies for leveraging resources and mitigating costs associated with youth unemployment.
- **Make Your Job:** The Citi Foundation and the Network for Teaching Entrepreneurship will establish youth entrepreneurship camps in 10 cities that empower participants to “make their own job” through self-employment and the development of an entrepreneurial mindset critical to succeeding in a modern workforce. Immersive training will seek to nurture the instinct to innovate and promote growth of business and technical skills.

*Pathways to Progress* aims to develop opportunities for low-income urban youth to set education and career goals and develop visions and blueprints for their professional future. The new initiative will be bolstered by the active involvement of Citi volunteers and mentors, complementing the Citi Foundation's longtime focus on enabling college success for low-income students. The initiative will also bring together urban policymakers, private sector stakeholders, and community leaders to learn from these programs and scale cross-sector approaches to tackling chronic youth joblessness.

“From the boardrooms of corporate America to the hallowed halls of Congress, preparing our youngest citizens for college and career is a responsibility we all share,” said **U.S. Department of Education Secretary Arne Duncan**. “I applaud the Citi Foundation and its partners for putting the needs of our children first and coming together on *Pathways to Progress*. The innovative partnership among these organizations will help our nation's young people succeed inside and outside the classroom while strengthening and building a thriving middle class.”

“I would like to commend the Citi Foundation on this important initiative,” said **U.S. Senator and former Newark Mayor Cory Booker**. “Our economy is recovering, but for young Americans especially, that recovery has been uneven, and chronic joblessness persists. There is simply no better investment we can make today to ensure sustained economic growth in the future than empowering our young people with the skills, confidence and access they need to choose a career where they can create better lives for themselves and their communities.”

“We need to use every tool possible to ensure we set all our city’s students up for success,” said **New York City Mayor Bill de Blasio**. “I applaud the Citi Foundation’s investment in our youth. Initiatives like *Pathways to Progress* help to provide our low-income students an opportunity to acquire the job readiness skills needed to get their professional lives started on the right foot.”

“Through this initiative, Citi recognizes that the future economic strength and vibrancy of our city lies in the hands of our young adults,” said **Chicago Mayor Rahm Emanuel**. “Citi Foundation’s *Pathways to Progress* initiative is another investment in the promise to Chicago’s young people that hard work done today is an investment in a future where opportunity and personal success are well within reach.”

“On behalf of the City of Los Angeles, I’d like to thank the Citi Foundation for partnering with our Hire L.A. Youth Summer Jobs program and recognizing that the future economic strength and vibrancy of our city lies in the hands of our young people,” said **Los Angeles Mayor Eric Garcetti**. “Hire L.A. Youth Summer Jobs will give 10,000 young Angelenos the skills they need to earn future success and ensure that Los Angeles has a competitive workforce for our economy.”

“With this initiative, the Citi Foundation is demonstrating that the path to a meaningful professional life often begins at a young age, with experiences that reward dedication and hard work with opportunities to learn and succeed,” said **Carlos A. Gimenez, Mayor of Miami-Dade County**. “We have a collective responsibility to ensure that our city’s young adults are given the opportunity to prepare themselves for the workforce of the future, and the *Pathways to Progress* program is an excellent model to make this a reality.”

“I commend the Citi Foundation for taking this important step to support our young residents,” said **District of Columbia Mayor Vincent C. Gray**. “Through successful initiatives like the District’s Summer Youth Employment Program, we’re working together to tackle joblessness and ensure that students and young adults are prepared to enter the workforce. Working with community partners like Citi, we are empowering the next generation to stand on their own, support their neighborhoods and ultimately, grow the District’s economy.”

“Through my Summer Jobs+ program, we partnered with our private sector to provide opportunities and experiences for San Francisco’s young people so that they can compete and win in the 21<sup>st</sup> century economy,” said **San Francisco Mayor Ed**

**Lee.** “While we connected more than 6,800 youths to jobs and internships last summer, even more needs to be done. That’s why I thank the Citi Foundation for collaborating with its community partners to help young men and women find a path to professional achievement and personal success.”

“Ensuring our young people have the confidence and skills necessary to succeed in this 21st century, global economy is one of the best investments we can make,” **Dallas Mayor Mike Rawlings** said. “I welcome Citi’s leadership in an initiative that leverages its own resources, people and the expertise of its community partners to improve the long-term employability of Dallas’ youth.”

“Meaningful opportunities, like the ones offered through the Citi Foundation’s *Pathways to Progress*, are an immediate response to the need to provide youth with constructive ways to increase academic success, develop workplace skills, and spend their time in ways that reduce negative behaviors,” said **St. Louis Mayor Francis Slay**.

“Boston is proud to work with the Citi Foundation to connect our next generation with opportunities and knowledge to help our youth formulate a blueprint for their own professional success,” said **Boston Mayor Martin J. Walsh**. “Investments made today will create a skilled, confident, and motivated workforce for tomorrow that will continue propelling Boston’s local economy in the future.”

“With this initiative, the Citi Foundation and mayors around the country recognize that strengthening the career-readiness of young workers in a community may not only contribute to their own improved outcomes, but can help drive a region’s economic growth through productivity gains, rising incomes and business attraction and retention,” said **Sarah Rosen Wartell, President of the Urban Institute**.

With a focus on 10 of the country’s largest cities, *Pathways to Progress* reinforces Citi’s commitment to deploy its resources, expertise and unmatched global presence to improve the ability of cities to modernize, operate efficiently, deliver high-quality public services, and expand economic opportunity. For more information about Citi’s work enabling progress in urban centers around the world, visit [www.citiforcities.com](http://www.citiforcities.com).

###

#### **About Citi**

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: [@Citi](https://twitter.com/Citi) | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://blog.citigroup.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)

#### **About the Citi Foundation**

The Citi Foundation works to promote economic progress in communities around the world and focuses on initiatives that expand financial inclusion. We collaborate with best-in-class partners to create measurable economic improvements that strengthen low-income families and communities. Through a “More than Philanthropy” approach, Citi’s business resources and human capital enhance our philanthropic investments and impact. For more information, visit [www.citifoundation.com](http://www.citifoundation.com).

**Media Contacts:**

David Roskin, 212-559-4767 or [david.roskin@citi.com](mailto:david.roskin@citi.com)

Kamran Mumtaz, 212-793-7682 or [kamran.mumtaz@citi.com](mailto:kamran.mumtaz@citi.com)

DRAFT

**From:** [Stephanie Yazqi](#)  
**To:** [Norvell, Wiley](#); [Michael Rabinowitz](#); [Dan Levitan](#); [Josh Gold](#)  
**Subject:** Fwd: Photos from citifield  
**Date:** Monday, March 31, 2014 1:04:14 PM

---

----- Forwarded message -----

**From:** **A Garrett Robertson** <[REDACTED]>  
**Date:** Mon, Mar 31, 2014 at 1:02 PM  
**Subject:** Photos from citifield  
**To:** Stephanie Yazqi De Blasio <[syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)>, Molly Schaeffer  
<[REDACTED]> Yuri Harry <[yuri@upknyc.org](mailto:yuri@upknyc.org)>, Josh Gold  
<[REDACTED]>

For use as fit, more to come

A Garrett Robertson

**From:** [Scola, Lindsay](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: de Blasio Meeting - Sunday call in  
**Date:** Tuesday, April 01, 2014 10:08:08 AM

---

Have not gotten there quite yet for May. Will keep you posted.

Thanks!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, April 01, 2014 10:07 AM  
**To:** Scola, Lindsay  
**Subject:** Re: de Blasio Meeting - Sunday call in

Lindsay

Checking back in on City Year invite?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 9, 2014, at 1:54 PM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Lindsay

Thanks, enjoying the 4 hour call on a Sunday from Dave and Busters parking lot.

While I have you on email can I check on the City Year invite for the Mayor to speak at their 5/14 event?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 8, 2014, at 10:57 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Nick,

Very nice to talk to you tonight. The meeting is 12:30-4:30. Ideally they would love you to dial in, in the first hour.

Let me know if you need anything.

Best,

Lindsay

Dial-in Number for Meeting:

Code: [REDACTED]

**From:** [Josh Gold](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Motley, Kicy](#)  
**Subject:** Re: Mailers  
**Date:** Tuesday, April 01, 2014 10:20:13 AM

---

Everyone who signed the Nolan letter supporting UPK NYC. I believe AM Mosley signed.

Sent from my iPhone

On Apr 1, 2014, at 10:17 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Josh question

On Apr 1, 2014, at 9:50 AM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

Hey, Did mailers go to all assembly districts? Walter Mosely is asking why Joan Millman got a "thank your legislator" mailer. Kicy

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)  
C: [REDACTED]

**From:** [Motley, Kicy](#)  
**To:** [REDACTED]  
**Subject:** Re: Mailers  
**Date:** Tuesday, April 01, 2014 10:39:12 PM

---

You're the best thanks!  
-All thumbs

---

**From:** Josh Gold [mailto:[REDACTED]]  
**Sent:** Tuesday, April 01, 2014 09:59 PM  
**To:** Motley, Kicy  
**Subject:** Re: Mailers

Already sent to him. Thx.

Sent from my iPhone

On Apr 1, 2014, at 9:59 PM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

[REDACTED]

-All thumbs

---

**From:** Josh Gold [mailto:[REDACTED]]  
**Sent:** Tuesday, April 01, 2014 09:40 PM  
**To:** Motley, Kicy  
**Subject:** Re: Mailers

Send me his email.

Sent from my iPhone

On Apr 1, 2014, at 9:39 PM, "Motley, Kicy" <[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

Do you have a copy of walter mosley's mailer

-All thumbs

---

**From:** Josh Gold [mailto:[REDACTED]]  
**Sent:** Tuesday, April 01, 2014 10:20 AM  
**To:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Motley, Kicy  
**Subject:** Re: Mailers

Everyone who signed the Nolan letter supporting UPKNYC. I believe AM Mosley signed.

Sent from my iPhone

On Apr 1, 2014, at 10:17 AM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Josh question

On Apr 1, 2014, at 9:50 AM, "Motley, Kicy"  
<[KMotley@cityhall.nyc.gov](mailto:KMotley@cityhall.nyc.gov)> wrote:

Hey, Did mailers go to all assembly districts?  
Walter Mosely is asking why Joan Millman got  
a "thank your legislator" mailer. Kicy

Kicy Motley  
Brooklyn Borough Director  
Community Affairs Unit  
Office of the Mayor

E: [kmotley@cityhall.nyc.gov](mailto:kmotley@cityhall.nyc.gov)

C: [REDACTED]

**From:** [Monica Klein](#)  
**To:** [Klein, Monica](#)  
**Subject:** Your Email to Monica Klein was forwarded to her new email address... Re: farina  
**Date:** Wednesday, April 02, 2014 10:58:02 AM

---

**Your email was forwarded to my new email address:**  
[monica@billdeblasio.com](mailto:monica@billdeblasio.com)

*(Please avoid using mklein at hilltoppublicsolutions dot com in the future)*

Thank you,  
Monica Klein



**From:** [Katz, Rebecca](#)  
**To:** "Bill Hyers"; <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>  
**Subject:** RE: BDB Request Via CAP  
**Date:** Wednesday, April 02, 2014 12:48:10 PM

---

Yup. Send me deets.

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, April 02, 2014 12:48 PM  
**To:** <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Katz, Rebecca  
**Subject:** Re: BDB Request Via CAP

This may be in RKK's wheelhouse.

On Apr 2, 2014 8:55 AM, "David Kieve" <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:  
So I think you know this, but Kate's friend Katie Hamm does early childhood policy at the Center for American Progress.

Via CAP, Senator Harkin would like to invite Mayor de Blasio to testify at a hearing on his Federal early childhood education bill. Who should I steer her toward?

--

David Kieve  
Hilltop Public Solutions  
[\(202\) 298-3232](tel:(202)298-3232) (office)  
[\(202\) 298-2168](tel:(202)298-2168) (direct)  
[\(202\) 302-6578](tel:(202)302-6578) (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Ellyn Canfield](#)  
**To:** [Stephanie Yazgi](#); [Hughes, Esther](#)  
**Subject:** Re: MAKing sure you are good with speech list  
**Date:** Thursday, April 03, 2014 12:06:24 PM

---

+Esther - thanks!

Sent from my iPhone

On Apr 3, 2014, at 12:01 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Is someone else cc'd on this?

On Thu, Apr 3, 2014 at 11:59 AM, Ellyn Canfield  
[REDACTED] wrote:

Sure  
Esther please add to UPK super vols

Sent from my iPhone

On Apr 3, 2014, at 11:47 AM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

can you invite Marie Kerrin  
[REDACTED] as well?

On Thu, Apr 3, 2014 at 9:36 AM, Ellyn Canfield  
[REDACTED] wrote:

April 10th- 12pm. You will receive invite today.  
Sent from my iPhone

> On Apr 3, 2014, at 8:22 AM, SY Hilltop  
> <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>  
> When is speech  
>

>> On Apr 2, 2014, at 8:10 PM, Ellyn Canfield  
>> <[REDACTED]> wrote:

>>  
>> Hey Steph,  
>> So for the first round of speech invites, we are  
including your full  
>> UPK orgs (includes your staff and a few other  
"Working group") and  
>> your 25 super vols.  
>> If we are low on numbers on Monday, we will will  
send to the bigger vols list.

>> Does that sound right/ok?  
>> Thank you!  
>> ellyn  
>>  
>> --  
>> Ellyn Canfield Nealon  
>> (e) [REDACTED] | (c) [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Jon Fromowitz](#)  
**Cc:** [Jessie Singleton](#), [REDACTED], [Josh Gold](#); [John Del Cecato](#); [Ishanee Parikh](#); [Emma Wolfe](#); [Wolfe, Emma](#)  
**Subject:** UPDATE on real people  
**Date:** Friday, April 04, 2014 11:25:14 AM  
**Attachments:** [Parent Stories for Video.xlsx](#)

I have heads of major organizational allies working on this. I told them I need a report by COB today. If not, then we should be able to get even more by Monday.

I also have organizers continuing to do outreach to locate more people for you.

Pasted here is the list and info stored on the google doc (on which you were shared) and also attached for viewing ease. It will be populated throughout the day should you want to reach out to additional folks who will be listed. I will send you a report by COB with all names we have by that time. In the mean time, you can see leads below.

Call my cell if you have any problems: [REDACTED]

Stephanie Yazgi

| ORGANIZER | PARENT NAME    | STORY TYPE            | STORY      | PARENT EMAIL | PARENT PHONE # | AVAILABILITY                                      | Notes                                    |
|-----------|----------------|-----------------------|------------|--------------|----------------|---|--|
| JSK       | [REDACTED]     | PRE-K                 | [REDACTED] | [REDACTED]   |                | Works 9-5, available after work or on lunch break | Off UPK Stories website, White, Brooklyn |
| JSK       | [REDACTED] zou | PRE-K                 | [REDACTED] | [REDACTED]   |                |   | Off UPK Stories website, Queens          |
| JSK       | [REDACTED]     | PRE-K/<br>AFTERSCHOOL | [REDACTED] | [REDACTED]   | [REDACTED]     |   | Bi-Lingual, through NYCC/ CEJ, Brooklyn  |
| CAU       | [REDACTED]     | PRE-K                 | [REDACTED] | [REDACTED]   | [REDACTED]     |   | Bronx South Asian                        |

|   |            |       |            |  |            |   |
|---|------------|-------|------------|--|------------|---|
| CAU   | [REDACTED] | PRE-K | [REDACTED] | <a href="mailto:Mj847@nyu.edu">Mj847@nyu.edu</a> | [REDACTED] | Long Island City/ South Asian/ Muslim                           |
| JSK   | [REDACTED] | PRE-K | [REDACTED] |  | [REDACTED] | Mondays and Tuesdays before 4:00 PM<br>Bronx/ Highbridge Parent |
| TEPPER-<br><a href="mailto:RLevine@advocatesforchildren.org">RLevine@advocatesforchildren.org</a> | [REDACTED] | PRE-K | [REDACTED] | [REDACTED]                                       | [REDACTED] |   |

On Wed, Apr 2, 2014 at 10:21 PM, Jon Fromowitz <[jfromowitz@akpdmedia.com](mailto:jfromowitz@akpdmedia.com)> wrote:  
 Adding others to this chain. Stephanie, we've changed plans slightly. Looking to get video of stories told by real, everyday

parents who have benefitted from new initiatives.

This will be part of a speech event next week. Sorry for the fire drill, but we need to get this set as soon as possible.

I don't think we're dead set on any specific demographics, as much as we're looking for folks who have good, relevant stories to tell (though it would be helpful to have a few demo/bio options for each category below ahead of time, if that's possible). We're looking for four individuals:

Parent who will now have 4-year-old going to Pre-K  
Parent who will now have after-school slot  
Parent who can take time off to care for sick child without losing day's pay  
Parent who has benefitted from better community-police relationships

Stephanie, do you think it's realistic to have some good leads for each of those to review tomorrow?

Happy to jump on the phone in the AM to talk anything through if that'd be helpful. Thanks so much for the help on this!

~Jon

On Apr 1, 2014, at 10:17 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Pls give us a list of who you need and ideal demographics and message and will start gathering and alert you when ready. Thanks.

On Apr 1, 2014, at 10:09 AM, Jessica Singleton <[REDACTED]> wrote:

hi! so sorry for the delay. For shoots like this I would use the field team on the campaign.

Adding Josh and Steph, because that is who I would use if I were still on that side!

On Tue, Apr 1, 2014 at 10:06 AM, Jon Fromowitz <[jfromowitz@akpdmedia.com](mailto:jfromowitz@akpdmedia.com)> wrote:  
Yo — anything on this? No one ever seems to know this stuff, but thought you might...

On Mar 29, 2014, at 5:42 PM, Jon Fromowitz <[jfromowitz@akpdmedia.com](mailto:jfromowitz@akpdmedia.com)> wrote:

> Hello friend,  
>  
> Wanted to see if we could get your help finding some specific accounts from real NYers about the positive impact of pre-k for their kids/families/selves.  
>  
> Don't need this urgently, but would be super helpful to have in the next few days in as much detail as possible.  
>  
> Are you in a place to help us wrangle?  
>  
> Also, how are you??

--  
js / @jessay286

| ORGANIZER | PARENT NAME | STORY TYPE |
|-----------|-------------|------------|
|-----------|-------------|------------|

|     |            |       |
|-----|------------|-------|
| JSK | [REDACTED] | PRE-K |
|-----|------------|-------|

|     |            |       |
|-----|------------|-------|
| JSK | [REDACTED] | PRE-K |
|-----|------------|-------|

|     |            |                       |
|-----|------------|-----------------------|
| JSK | [REDACTED] | PRE-K/<br>AFTERSCHOOL |
|-----|------------|-----------------------|

|     |            |       |
|-----|------------|-------|
| CAU | [REDACTED] | PRE-K |
|-----|------------|-------|

|     |            |       |
|-----|------------|-------|
| CAU | [REDACTED] | PRE-K |
|-----|------------|-------|

|     |            |       |
|-----|------------|-------|
| JSK | [REDACTED] | PRE-K |
|-----|------------|-------|

|   |            |       |
|---|------------|-------|
| TEPPER-<br>RLevine@adv<br>ocatesforchildr<br>en.org | [REDACTED] | PRE-K |
|---|------------|-------|

**STORY**

**PARENT EMAIL**

[REDACTED]

| PARENT PHONE # | AVAILABILITY | Notes |
|----------------|--------------|-------|
|----------------|--------------|-------|

|            |   |  |
|------------|---|--|
| [REDACTED] | Works 9-5, available after work or on lunch break | Off UPK Stories website, White, Brooklyn |
| [REDACTED] |   | Off UPK Stories website, Queens          |
| [REDACTED] |   | Bi-Lingual, through NYCC/ CEJ, Brooklyn  |
| [REDACTED] |   | Bronx South Asian                        |
| [REDACTED] |   | Long Island City/ South Asian/ Muslim    |
| [REDACTED] | Mondays and Tuesdays before 4:00 PM               | Bronx/ Highbridge Parent                 |
| [REDACTED] |   |  |







**From:** [Stephanie Yazgi](#)  
**To:** [Hughes, Esther](#)  
**Cc:** [Ellyn Canfield](#); [Isaacson, Marcy](#)  
**Subject:** Re: WRONG EMAIL  
**Date:** Friday, April 04, 2014 3:01:45 PM

---

thank you very much!  
stephanie

On Fri, Apr 4, 2014 at 1:57 PM, Hughes, Esther <[EHughes@cityhall.nyc.gov](mailto:EHughes@cityhall.nyc.gov)> wrote:

His revised email will go out in the blast this afternoon. Thanks!

Esther

Mayor's Office for Special Projects and Community Events

 please don't print this e-mail unless you really need to

CONFIDENTIALITY NOTICE

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**From:** Ellyn Canfield [mailto:[\[REDACTED\]](#)]  
**Sent:** Friday, April 04, 2014 1:55 PM  
**To:** Stephanie Yazgi  
**Cc:** Hughes, Esther; Isaacson, Marcy  
**Subject:** Re: WRONG EMAIL

yep!

+ Esther Hughes

On Fri, Apr 4, 2014 at 1:50 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Ellyn: Garrett's email was listed wrong on the invitation list. Could you please give him an invitation to the 100 days speech?

A Garrett Robertson <[REDACTED]>

Thanks,

Stephanie

--

**Ellyn Canfield Nealon**

(e) [REDACTED] | (c) [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Jon Fromowitz](#)  
**Cc:** [JessieSingleton](#) [REDACTED] [Josh Gold](#); [John Del Cecato](#); [Ishanee Parikh](#); [Emma Wolfe](#); [Wolfe, Emma](#)  
**Subject:** End Of Day UPDATE on real people  
**Date:** Friday, April 04, 2014 4:39:38 PM  
**Attachments:** [Parent Stories for Video.xlsx](#)

---

"END OF DAY" UPDATE FOR YOU ALL ATTACHED

Will do this again after the weekend as we continue to get more options.  
We are currently at 10 PPL between UPK, CAU and C4C.  
Problems? Call my cell at [REDACTED]

When will outreach start? Has it started?

If you want access to google doc and you don't have it please let me know.

Stephanie

| ORGANIZER   | PARENT NAME | STORY TYPE            |
|---|-------------|-----------------------|
| JSK ( [REDACTED]<br>[REDACTED]                      | [REDACTED]  | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED]                        | [REDACTED]  | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED]                        | [REDACTED]  | PRE-K/<br>AFTERSCHOOL |
| CAU   | [REDACTED]  | PRE-K                 |
| CAU   | [REDACTED]  | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED]                        | [REDACTED]  | PRE-K                 |
| TEPPER-<br>RLevine@adv<br>ocatesforchildr<br>en.org | [REDACTED]  | PRE-K                 |
| YH  | [REDACTED]  | AFTERSCHOOL           |
| JSK [REDACTED]<br>[REDACTED]                        | [REDACTED]  | PRE-K                 |

| STORY      | PARENT EMAIL |
|------------|--------------|
| [REDACTED] | [REDACTED]   |

| PARENT PHONE # | AVAILABILITY  | Notes for Production                            | PRODUCTION NOTES: Outreach done? Shot? Etc? |
|----------------|---|---|---|
| [REDACTED]     | Works 9-5, available after work or on lunch break               | Off UPK Stories website, White, Brooklyn        |   |
| [REDACTED]     |   | Off UPK Stories website, Queens                 |   |
| [REDACTED]     |   | Bi-Lingual, through NYCC/ CEJ, Brooklyn         |   |
| [REDACTED]     |   | Bronx South Asian                               |   |
| [REDACTED]     |   | Long Island City/ South Asian/ Muslim           |   |
| [REDACTED]     | Mondays and Tuesdays before 4:00 PM                             | Bronx/ Highbridge Parent                        |   |
| [REDACTED]     |   |   |   |
| [REDACTED]     | Available weekdays from 8 AM - 1 PM. Schedule is very flexible. |   |   |
| [REDACTED]     |   | Brooklyn/ Arab-American Association of New York |   |







**From:** [SY Hilltop](#)  
**To:** [Carrion, Marco A.](#)  
**Cc:** [Javier H. Valdes](#); [Jake Streich- Kest](#); [Sarah Landes](#)  
**Subject:** Re: Person for TV spot  
**Date:** Friday, April 04, 2014 8:22:29 PM

---

Great- we have contact info for them?

On Apr 4, 2014, at 7:30 PM, "Carrion, Marco A." <[mcarrion@cityhall.nyc.gov](mailto:mcarrion@cityhall.nyc.gov)> wrote:

> We have these two folks previously who can speak to PSD  
>  
> [REDACTED] Employee, [REDACTED]  
[REDACTED] would not have had paid sick days a month ago, but due to his new contract he is covered under the expansion. [REDACTED] He was vetted and participated in [REDACTED] in March 2014.

>  
> [REDACTED]  
[REDACTED] He currently works [REDACTED] - a company with six employees - and will be covered by the expanded law. [REDACTED] lives in Corona, Queens and is a member of the [REDACTED]. He is originally from the Dominican Republic.

>  
> -----Original Message-----  
> From: SY Hilltop [<mailto:syazqi@hilltoppublicsolutions.com>]  
> Sent: Friday, April 04, 2014 7:20 PM  
> To: Javier H. Valdes; Jake Streich- Kest  
> Cc: Carrion, Marco A.; Sarah Landes  
> Subject: Re: Person for TV spot

>  
> Great jake will add to our list for production folks.  
>  
> If you have anyone who can speak on paid sick or positive community police relations would be great!

> On Apr 4, 2014, at 6:54 PM, "Javier H. Valdes" <[javier@maketheroadactionfund.org](mailto:javier@maketheroadactionfund.org)> wrote:

>> Make the Road New York contact is Sarah Landes, ccd here

>> [REDACTED]

>> Some background  
>> ....friends of crown heights daycare center.... Free universal pre-k is very important. Specially in low income communities. Low income families do not always have the capacity to give their child early learning at home while maintaining shelter and food on the table. The kids in pre-k learn so much it prepares them for the very demanding curriculum that doe is imposing on nyc students. In prek they get 3 healthy meals a day. They get to interact with other kids their age. They get some time away from TV and get to explore things like reading and counting and coloring. As well as expand their imagination with sociodramatic play and manipulative toys. They learn to be independent and able to make decisions. In my school we have taught the students about Martin Luther King, Harriet Tubman and Obama. These kids are learning things that will have them at the very top of their class when they grow up.

>> [REDACTED]

>> Javier H. Valdes  
>> Make the Road NY

>>

**From:** [REDACTED]  
**To:** [Schnake-Mahl, Gabriel](mailto:Schnake-Mahl, Gabriel)  
**Subject:** Fw: C4 and enrollment etc  
**Date:** Saturday, April 05, 2014 5:20:31 PM

---

Sent via BlackBerry by AT&T

---

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Sat, 5 Apr 2014 17:14:18 -0400  
**To:** Bill Hyers<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**Cc:** Emma Wolfe<[\[REDACTED\]](mailto:[REDACTED])>  
**Subject:** Re: C4 and enrollment etc

Cool, here is # [REDACTED] - [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Apr 5, 2014, at 5:13 PM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

I'm going to gavel this for 3pm your time.

I'll just call both of you and put us on a 3 way from my cell phone.

On Apr 5, 2014 8:55 AM, "Bill Hyers"  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Sure. I'm in San Diego, I'm free just don't make it early

On Apr 5, 2014 8:44 AM, "Nick Baldick"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:  
Sunday - I can do 10-noon or 3-6

Sent from my iPhone

> On Apr 5, 2014, at 10:35 AM, [REDACTED] wrote:  
>  
> Tmw much better for me  
> Bill ?  
> -----Original Message-----  
> From: Nick Baldick  
> To: Emma Wolfe  
> Cc: Bill Hyers  
> Subject: Re: C4 and enrollment etc  
> Sent: Apr 5, 2014 9:48 AM  
>  
> Today after 4 or tomorrow

>  
> Sent from my iPhone  
>  
>> On Apr 5, 2014, at 9:22 AM, [REDACTED] wrote:  
>>  
>> Shd we talk by phone tmw? DOE needs an enrollment campaign  
manager/org director for next few months. We need to figure out  
what we're doing on the outside. Thoughts?  
>> Sent via BlackBerry by AT&T  
>  
> Sent via BlackBerry by AT&T

**From:** [Ellyn Canfield](#)  
**To:** [Ross Offinger](#)  
**Cc:** [Stephanie Yazqi](#); [Wright, Jessica](#)  
**Subject:** Re: Help this week  
**Date:** Sunday, April 06, 2014 12:38:11 PM

---

That works! I'll send details and a tracking mechanism shortly.

Ellyn

Sent from my iPhone

On Apr 6, 2014, at 11:43 AM, Ross Offinger <[REDACTED]> wrote:

Sam and I can make the phone calls starting tomorrow. Helpful if we aren't in the office. We can keep a running list of who we connect with and get RSVPs from. Can you send us details that we can share with the peeps?

--

Ross Offinger

c. [REDACTED]  
email - [REDACTED]

On Sun, Apr 6, 2014 at 10:08 AM, Ellyn Canfield <[REDACTED]> wrote:

Hey Ross,  
Looping Steph as I'm not sure who Sam reports to.

Let me know about Sam. Bottom line, we either need Sam in our office, with access to phone #s, or we need to get your lists again, with phone numbers. This is coming from Emma/Santucci.

Let me know - thank you!  
Ellyn

On Sat, Apr 5, 2014 at 2:03 PM, Ellyn Canfield <[REDACTED]> wrote:

Hey Ross,  
We are getting serous pressure to make follow up calls to your BdB lists, and are both short staffed and don't have phone numbers for the lists you sent.

Would it be at all possible for us to borrow SAm for a 1-2 days (ideally Mon/Tues) to do followup calls? I assume he can get phone #s via NGP. Let me know.

Thanks, Ross - really appreciate you working with us so closely with so much last minute!

Ellyn

--

**Ellyn Canfield Nealon**

(e) [REDACTED] | (c) [REDACTED]

--

**Ellyn Canfield Nealon**

(e) [REDACTED] | (c) [REDACTED]

**From:** [Hanley, Monica](#)  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: Fwd: Planning Meeting on Sunday  
**Date:** Sunday, April 06, 2014 1:23:14 PM

---

Nope

Elana emailed him but I can try too

---

**From:** Lindsay Scola [mailto:[REDACTED]]  
**Sent:** Sunday, April 06, 2014 01:22 PM  
**To:** Hanley, Monica  
**Cc:** [REDACTED] <[REDACTED]>  
**Subject:** Re: Fwd: Planning Meeting on Sunday

Ok, JDC?

On Sun, Apr 6, 2014 at 1:22 PM, Hanley, Monica <[MHanley@cityhall.nyc.gov](mailto:MHanley@cityhall.nyc.gov)> wrote:

Nick is on

---

**From:** Lindsay Scola [mailto:[REDACTED]]  
**Sent:** Sunday, April 06, 2014 01:20 PM  
**To:** Hanley, Monica  
**Cc:** [REDACTED] <[REDACTED]>  
**Subject:** Re: Fwd: Planning Meeting on Sunday

Elana, I may need you to connect with Nick if he is still having issues.

On Sun, Apr 6, 2014 at 1:17 PM, Hanley, Monica <[MHanley@cityhall.nyc.gov](mailto:MHanley@cityhall.nyc.gov)> wrote:

The one on the schedule

[REDACTED]  
[REDACTED]

---

**From:** Lindsay Scola [mailto:[REDACTED]]  
**Sent:** Sunday, April 06, 2014 01:16 PM  
**To:** Hanley, Monica; Elana Leopold <[REDACTED]>  
**Subject:** Fwd: Planning Meeting on Sunday

What number are you dialed in on?

----- Forwarded message -----

**From:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Sun, Apr 6, 2014 at 1:15 PM  
**Subject:** Re: Planning Meeting on Sunday  
**To:** Lindsay Scola [REDACTED]

I was dialed in, Muzak

Sent from my iPhone

On Apr 6, 2014, at 1:10 PM, Lindsay Scola <[REDACTED]> wrote:

They have started.

On Sat, Apr 5, 2014 at 4:51 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool, I will call in

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Apr 5, 2014, at 4:41 PM, Lindsay Scola  
[REDACTED] wrote:

Yes, sorry for not being more clear. Dial in number in  
email below.

Lindsay Scola  
[REDACTED]

On Apr 5, 2014, at 2:01 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I am in DC, do you want me to call in?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
[\(202\) 298-3232](tel:(202)298-3232)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Apr 4, 2014, at 7:26 PM, Lindsay Scola  
[REDACTED] wrote:

Hi Nick,

There will be a planning meeting  
on Sunday at 1pm. Let me know if  
you can join.

Best,  
Lindsay

Dial in: [REDACTED] Code: [REDACTED]

**From:** [Stephanie Yazqi \(Google Drive\)](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [REDACTED]  
**Subject:** Parent Stories for Video (GSchnakeMahl@cityhall.nyc.gov)  
**Date:** Sunday, April 06, 2014 3:33:43 PM

---

I've shared an item with you.



Parent Stories for Video

Google Drive: create, share, and keep all your stuff in one place.



**From:** [Stephanie Yazgi](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [Singleton, Jessica](#)  
**Subject:** Re: Real person needs - VERY IMPORTANT  
**Date:** Sunday, April 06, 2014 3:36:51 PM  
**Attachments:** [Parent Stories for Video.xlsx](#)

---

shared you on google doc  
mostup to date doc attached here too  
thanks

On Sun, Apr 6, 2014 at 2:39 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Steph pls send me their names, etc... Ill make sure we get them vetted

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Sunday, April 06, 2014 02:31 PM  
**To:** Singleton, Jessica  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** Re: Real person needs - VERY IMPORTANT

I don't know who is at shoot.  
I have submitted names to production via google doc but haven't heard anything else.

On Apr 6, 2014, at 1:06 PM, "Singleton, Jessica" <[JSingleton@cityhall.nyc.gov](mailto:JSingleton@cityhall.nyc.gov)> wrote:

Just need to know who the two people are -- upk and after school validators -- who will be at the shoot on Tuesday. And have there names been submitted to vet?thanks!

Sent from my iPad

On Apr 6, 2014, at 1:03 PM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

+ sy

---

**From:** Singleton, Jessica  
**Sent:** Sunday, April 06, 2014 12:55 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Re: Real person needs - VERY IMPORTANT

But do we have the names she wants to use? Have they been submitted to vet?

Sent from my iPad

On Apr 6, 2014, at 12:45 PM, "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Sorry, missed this. Stephanie yazgi is running point on upk afterschool peps. When is the shoot? What logistics do I need to know?

---

**From:** Singleton, Jessica  
**Sent:** Saturday, April 05, 2014 02:16 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** RE: Real person needs - VERY IMPORTANT

Did you ever figure out from emma who is contacting the UPK and afterschool people?

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Saturday, April 05, 2014 12:27 PM  
**To:** Grybauskas, Stefan; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

Copy. I didn't get this request until yesterday afternoon, turned around as quickly as I could

---

**From:** Grybauskas, Stefan  
**Sent:** Saturday, April 05, 2014 12:25 PM  
**To:** Schnake-Mahl, Gabriel; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

No need for the form this time. I just sent. Just going forward that form needs to be filled out way in advance of a weekend etc.

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Saturday, April 05, 2014 12:15 PM  
**To:** Grybauskas, Stefan; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

Cool.  
Ill get the form filled out for the two ministers.  
Won't be for a few hrs as not at a comp

---

**From:** Grybauskas, Stefan  
**Sent:** Saturday, April 05, 2014 12:08 PM  
**To:** Schnake-Mahl, Gabriel; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

Delon has already been vetted. He participated in the roundtable at the PSD bill signing.

---

**From:** Grybauskas, Stefan  
**Sent:** Saturday, April 05, 2014 12:03 PM  
**To:** Schnake-Mahl, Gabriel; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

Was that the Delon used at the Mayor's bill signing? He was already vetted.

---

**From:** Grybauskas, Stefan  
**Sent:** Saturday, April 05, 2014 12:02 PM  
**To:** Schnake-Mahl, Gabriel; Singleton, Jessica  
**Subject:** Re: Real person needs - VERY IMPORTANT

I will send to vetters. Cannot promise I will hear back. For the future, these need to be in way in advance and during normal business hours. These vets are tedious.

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Saturday, April 05, 2014 11:59 AM  
**To:** Grybauskas, Stefan; Singleton, Jessica  
**Subject:** RE: Real person needs - VERY IMPORTANT

We need these folks vetted asap. Has to happen over the weekend. Too important to wait.

Bishop Eric Garnes

Rev. Ray Rivera

Joel Martinez Delon (from Corona, Queens)

---

**From:** Schnake-Mahl, Gabriel

**Sent:** Friday, April 04, 2014 6:16 PM  
**To:** Grybauskas, Stefan; Singleton, Jessica  
**Subject:** RE: Real person needs - VERY IMPORTANT

+ Jessie

---

**From:** Grybauskas, Stefan  
**Sent:** Friday, April 04, 2014 6:16 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** RE: Real person needs - VERY IMPORTANT

So deadline is Sunday night? These folks usually don't work on the weekend. This is very late notice

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Friday, April 04, 2014 6:15 PM  
**To:** Grybauskas, Stefan  
**Subject:** RE: Real person needs - VERY IMPORTANT

No need over the weekend

---

**From:**

| ORGANIZER | PARENT NAME | STORY TYPE |
|-----------|-------------|------------|
|-----------|-------------|------------|

|                              |            |                       |
|------------------------------|------------|-----------------------|
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K/<br>AFTERSCHOOL |
| CAU                          | [REDACTED] | PRE-K                 |
| CAU                          | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |

|   |            |       |
|---|------------|-------|
| TEPPER-<br>RLevine@adv<br>ocatesforchildr<br>en.org | [REDACTED] | PRE-K |
|---|------------|-------|

|    |            |             |
|----|------------|-------------|
| YH | [REDACTED] | AFTERSCHOOL |
|----|------------|-------------|

|                              |            |                           |
|------------------------------|------------|---------------------------|
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                     |
| YH                           | [REDACTED] | AFTERSCHOOL               |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                     |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | AFTERSCHOOL               |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | Paid Sick Leave/<br>Pre-K |

CAU [REDACTED] Paid Sick Leave

CAU [REDACTED] Paid Sick Leave

SY [REDACTED] Pre-K



STORY

PARENT EMAIL

[REDACTED]



[REDACTED]

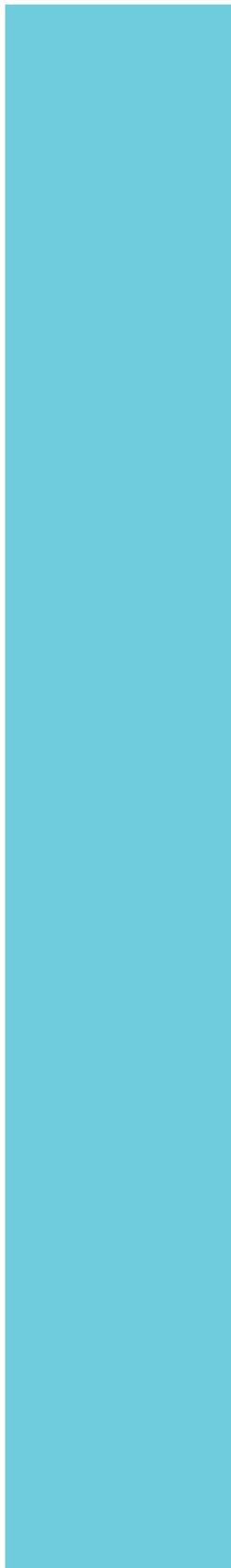
[REDACTED]

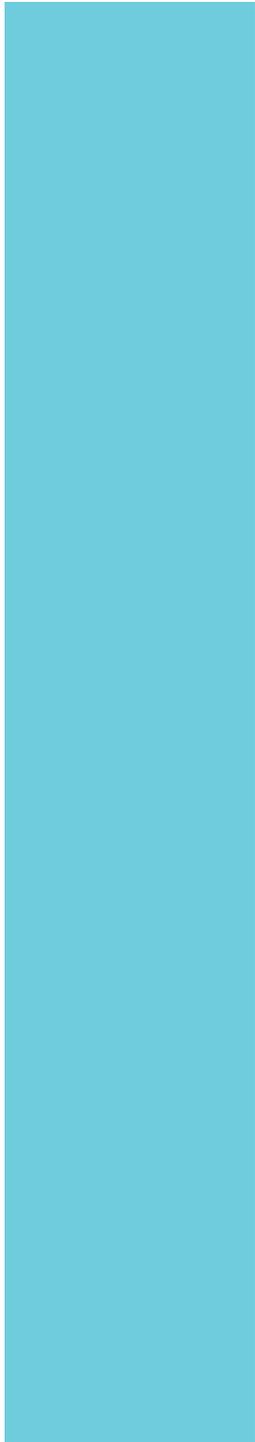


| PARENT PHONE # | AVAILABILITY  | Notes for                                       | PRODUCTION |
|----------------|---|---|------------|
| [REDACTED]     | Works 9-5, available after work or on lunch break               | Off UPK Stories website, White, Brooklyn        |            |
| [REDACTED]     |   | Off UPK Stories website, Queens                 |            |
| [REDACTED]     |   | Bi-Lingual, through NYCC/ CEJ, Brooklyn         |            |
| [REDACTED]     |   | Bronx South Asian                               |            |
| [REDACTED]     | Mondays and Tuesdays before 4:00 PM                             | Long Island City/ South Asian/ Muslim           |            |
| [REDACTED]     |   | Bronx/ Highbridge Parent                        |            |
| [REDACTED]     | Available weekdays from 8 AM - 1 PM. Schedule is very flexible. | Brooklyn/ Arab-American Association of New York |            |
| [REDACTED]     |   | Hispanic/ Lower East Side                       |            |
| [REDACTED]     |   | Hispanic/ Lower East Side                       |            |
| [REDACTED]     |   | Brooklyn/ Unite Here Local 100 member           |            |
| 3 [REDACTED]   |   |   |            |

Limited English

Contact



















**From:** [Stephanie Yazgi](#)  
**To:** [Jon Fromowitz](#); [Schnake-Mahl, Gabriel](#)  
**Cc:** [JessieSingleton](#); [REDACTED]; [Josh Gold](#); [John Del Cecato](#); [Ishanee Parikh](#); [Emma Wolfe](#); [Wolfe, Emma](#)  
**Subject:** SUNDAY UPDATED LIST of real UPK stories  
**Date:** Sunday, April 06, 2014 3:38:45 PM  
**Attachments:** [Parent Stories for Video.xlsx](#)

---

we are up to about 16

updated list here and also on google doc

also shared with gabe from mayor's office for vetting as requested

thank you

On Fri, Apr 4, 2014 at 4:39 PM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

"END OF DAY" UPDATE FOR YOU ALL ATTACHED

Will do this again after the weekend as we continue to get more options.  
We are currently at 10 PPL between UPK, CAU and C4C.  
Problems? Call my cell at [REDACTED]

When will outreach start? Has it started?

If you want access to google doc and you don't have it please let me know.

Stephanie

| ORGANIZER | PARENT NAME | STORY TYPE |
|-----------|-------------|------------|
|-----------|-------------|------------|

|                              |            |                       |
|------------------------------|------------|-----------------------|
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K/<br>AFTERSCHOOL |
| CAU                          | [REDACTED] | PRE-K                 |
| CAU                          | [REDACTED] | PRE-K                 |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                 |

|   |            |       |
|---|------------|-------|
| TEPPER-<br>RLevine@adv<br>ocatesforchildr<br>en.org | [REDACTED] | PRE-K |
|---|------------|-------|

|    |            |             |
|----|------------|-------------|
| YH | [REDACTED] | AFTERSCHOOL |
|----|------------|-------------|

|                              |            |                           |
|------------------------------|------------|---------------------------|
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                     |
| YH                           | [REDACTED] | AFTERSCHOOL               |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | PRE-K                     |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | AFTERSCHOOL               |
| JSK [REDACTED]<br>[REDACTED] | [REDACTED] | Paid Sick Leave/<br>Pre-K |

CAU



Paid Sick Leave

CAU



Paid Sick Leave

SY



Pre-K



STORY

PARENT EMAIL

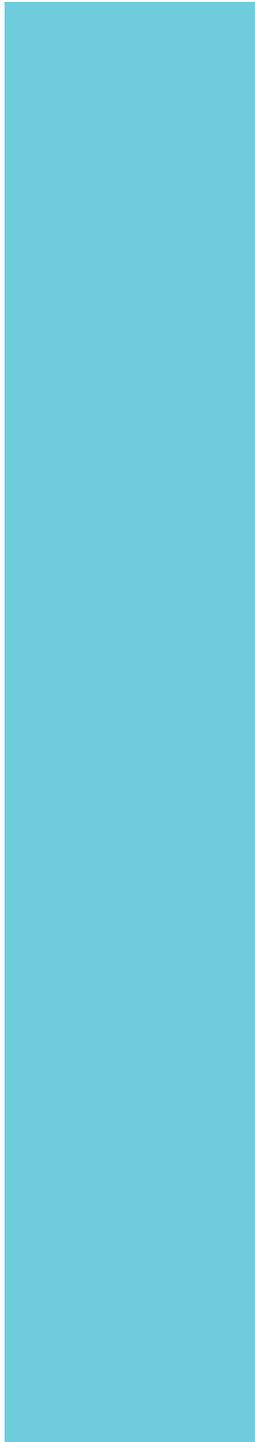
[REDACTED]



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|----------------|---|---|------------|
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| [REDACTED]     |   | Bronx South Asian                               |            |
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| [REDACTED] 4   |   | Hispanic/ Lower East Side                       |            |
| [REDACTED]     |   | Hispanic/ Lower East Side                       |            |
| [REDACTED]     |   | Brooklyn/ Unite Here Local 100 member           |            |
| [REDACTED]     |   |   |            |

Contact





**From:** [Jessica Singleton](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: SUNDAY UPDATED LIST of real UPK stories  
**Date:** Sunday, April 06, 2014 5:53:21 PM

---

Thanks!

On Sun, Apr 6, 2014 at 5:42 PM, Stephanie Yazgi

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

there is a brief description listed under each person  
the only one i have met/ can vouch for is ruth arsenec  
she ALMOST\* introduced the mayor at albany rally but ppl didn't want that as part  
of program  
she was ID'd by randi levine who is great and from advocates for children  
([RLevine@advocatesforchildren.org](mailto:RLevine@advocatesforchildren.org))  
they are part of campaign for children. i put her on list to be on ellyn's outreach list as priority.  
call me with further questions thanks stephanie [REDACTED]

On Sun, Apr 6, 2014 at 3:52 PM, Jessica Singleton <[REDACTED]>  
wrote:

Thanks! Sorry for the confusion. Gabe is now running outreach/vetting and I am  
qb'ing the production.

For the purposes of the video, we only need one person for UPK and one person  
for after school. Insofar as you all know, could you let Gabe know which people  
have the best stories or which would be the best on camera during an interview  
and he'll reach out in that order?

We will shoot in City Hall on Tuesday. Gabe will work to bring them all to City  
Hall that day for 45 minute windows.

Thanks!

On Sun, Apr 6, 2014 at 3:38 PM, Stephanie Yazgi

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updated list here and also on google doc

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Stephanie

--

js / @jessay286

--

js / @jessay286

**From:** [Jessica Singleton](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** Re: SUNDAY UPDATED LIST of real UPK stories  
**Date:** Sunday, April 06, 2014 11:54:03 PM

---

Kassim and Elizabeth caucus

Sent from my iPhone

On Apr 6, 2014, at 21:30, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

jessie, in addition to ruth please read the descriptions and decide on 2 others who we can send into vet.

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Sunday, April 06, 2014 6:30 PM  
**To:** JessieSingleton ( [REDACTED] ) Stephanie Yazgi  
**Subject:** RE: SUNDAY UPDATED LIST of real UPK stories

Jessie, I need you to decide which 3-4 folks would work best for this and I will make sure they get in vet and then can coordinate getting them to CH on tues.

**From:** Jessica Singleton [REDACTED]  
**Sent:** Sunday, April 06, 2014 5:53 PM  
**To:** Stephanie Yazgi  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** Re: SUNDAY UPDATED LIST of real UPK stories

Thanks!

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<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
there is a brief description listed under each person  
the only one i have met/ can vouch for is ruth arsenec  
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When will outreach start? Has it started?

If you want access to google doc and you don't have it please let me know.

Stephanie

--  
js / @jessay286

--  
js / @jessay286

**From:** [Stephanie Yazqi \(Google Drive\)](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [REDACTED]  
**Subject:** Thank You Call List (GSchnakeMahl@cityhall.nyc.gov)  
**Date:** Monday, April 07, 2014 6:29:00 AM

---

I've shared an item with you.



[Thank You Call List](#)

Google Drive: create, share, and keep all your stuff in one place.



**From:** [Ellyn Canfield](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Canfield, Ellyn](#)  
**Subject:** Re: MUST INVITE to 100 days  
**Date:** Monday, April 07, 2014 9:00:31 AM

---

Got it - she was invited. Ty Steph!

Sent from my iPhone

On Apr 7, 2014, at 6:32 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

there are so many freakin lists i'm producing  
just want to make sure she got on the 100 days one

|                    |            |            |
|--------------------|------------|------------|
| Lorna Brett Howard | Individual | [REDACTED] |
| Lorna Howard <     | [REDACTED] |            |

■

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["SY Hilltop"](#); [Scola, Lindsay](#)  
**Subject:** RE: FYI for political schedule/ mbdb  
**Date:** Tuesday, April 08, 2014 9:43:21 AM

---

Thanks, Steph. On his calendar!

---

**From:** SY Hilltop [mailto:syazgi@hilltoppublicsolutions.com]  
**Sent:** Tuesday, April 08, 2014 9:35 AM  
**To:** Schnake-Mahl, Gabriel; Scola, Lindsay  
**Subject:** FYI for political schedule/ mbdb

NAN national convention is this week in NYC

Wednesday is gala- all on their website.

Could be way to give BdB national audience/ spotlight on upk win etc...

| |

---

**KEEPERS OF THE DREAM AWARDS & DINNER – WEDNESDAY APRIL 9, 2014  
7:00P.M.**

---

The Keepers of the Dream Awards are given to those who have, in our judgment, continued to make real the principles for which Dr. King gave his life in their respective fields of work. The Keepers of the Dream Awards are the highlight of NAN's annual convention and are held to bring together influential leaders in civil rights, government, business, and media to focus on the issues most important in civil rights that year. During NAN's 20th Anniversary National Convention in 2011, President Barack Obama delivered the keynote address at this historic event.

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["SY Hilltop"](#); [Scola, Lindsay](#)  
**Subject:** RE: FYI for political schedule/ mbdb  
**Date:** Tuesday, April 08, 2014 9:43:49 AM

---

And I'm a tad late to the email chain...

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, April 08, 2014 9:40 AM  
**To:** Scola, Lindsay  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** Re: FYI for political schedule/ mbdb

Always!! I'm a tad late to the party tho! Haha

On Apr 8, 2014, at 9:38 AM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Thanks for looking out!

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, April 08, 2014 09:37 AM  
**To:** Scola, Lindsay  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** Re: FYI for political schedule/ mbdb

Well then great! Awesome

On Apr 8, 2014, at 9:36 AM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

He is doing the opening ceremony with remarks.

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, April 08, 2014 09:35 AM  
**To:** Schnake-Mahl, Gabriel; Scola, Lindsay  
**Subject:** FYI for political schedule/ mbdb

NAN national convention is this week in NYC

Wednesday is gala- all on their website.  
Could be way to give BdB national audience/ spotlight on upk win  
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**From:** [REDACTED]  
**To:** [Schnake-Mahl, Gabriel](mailto:Schnake-Mahl, Gabriel)  
**Subject:** Re: Call me later today re: list of stuff  
**Date:** Thursday, April 10, 2014 1:05:23 PM

---

Ty  
Sent via BlackBerry by AT&T

---

**From:** "Schnake-Mahl, Gabriel" <GSchnakeMahl@cityhall.nyc.gov>  
**Date:** Thu, 10 Apr 2014 17:01:54 +0000  
**To:** [REDACTED]  
**Subject:** Re: Call me later today re: list of stuff

Copy

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Thursday, April 10, 2014 01:00 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Fw: Call me later today re: list of stuff

Sent via BlackBerry by AT&T

---

**From:** Nicholas Baldick <nbaldick@hilltoppublicsolutions.com>  
**Date:** Thu, 10 Apr 2014 12:59:56 -0400  
**To:** Emma Wolfe <[REDACTED]>  
**Subject:** Call me later today re: list of stuff

By THE EDITORIAL BOARD  
April 9, 2014

More than a million children attend public schools in New York City. About 780,000 of them are poor enough to qualify for a free or reduced-price lunch. Getting into the program requires some [paperwork](#), which is a burden but not a terrible one; the application is just one page. So why do so many eligible children — about 250,000 — not participate?

The problem, advocates for schoolchildren say, isn't so much aversion to the [menu](#) — today across the city, it's roast turkey, stewed beans, sweet plantains and an oatmeal raisin cookie (plus chickpea salad, for high schoolers) — as it is the embarrassment and bullying that come from being identified as poor, from being seen taking the "free-free," the derisive nickname New York schoolchildren give to subsidized lunches.

A stigma is an anecdotal phenomenon, but advocates say it's real, pervasive and borne out by school-lunch participation rates, which plummet as children get older. It's 81 percent in elementary school, 61 percent in middle school and 38 percent in high school. Many teenagers, it seems safe to assume, would rather go hungry or eat junk from vending machines than get caught in the wrong line for turkey and beans.

Here is where you would expect to hear a conservative's bootstrap lecture telling poor kids to brown-bag it or suck it up. But the more realistic and understanding response would be to find other ways to encourage children to take the food they're eligible for.

Here's one we like: Make lunches free. For everyone. The city should stop collecting lunch

money and pay what it takes to eliminate the “free-free” stigma.

A coalition of advocacy groups and elected officials in the city is pushing this idea. They argue that for a minuscule investment in universal free lunches — about \$20 million in a \$25 billion annual schools budget — the city would increase participation by 20 percent, or 120,000 meals a day.

The payoffs are obvious because it’s easier to teach children who aren’t hungry, irritable and unable to concentrate. The advocates also say the plan would actually bring in \$59 million in federal and state reimbursements if participation increased by 20 percent. Working-class families whose incomes are too high to qualify for free or reduced-price lunches under the current [federal formula](#) (\$43,568 for a family of four) would also benefit. Free lunches would help many struggling families make ends meet.

The city’s public advocate, Letitia James, has gotten behind this worthwhile campaign for universal free lunch. Similar logic propels a separate campaign urging the city to serve school breakfasts, which are currently free for everyone, in classrooms at first period when students are at their desks instead of in the cafeteria before the bell.

Mayor Bill de Blasio and the schools chancellor, Carmen Fariña, should embrace these ideas because a school population that’s better nourished is more ready to learn.

*Meet The New York Times’s Editorial Board »*

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Cc:** [Emma Wolfe](#); [David Kieve](#)  
**Subject:** Invite  
**Date:** Friday, April 11, 2014 10:48:48 PM  
**Attachments:** [Welcome.us DRAFT 2-pager 0408 .doc](#)  
[Event and Honorary Board Letter Mayor de Blasio.docx](#)

---

Lindsay,

I've been asked to pass on an invitation to Mayor de Blasio on behalf of [Welcome.us](#), a new non-profit charitable group supported by [FWD.us](#).

[Welcome.us](#) seeks to launch the first ever "Immigrant Heritage Month" in June, and they would like to invite the Mayor to become an honorary member of their board of directors, and to participate in an Immigrant Heritage Month event on Ellis Island. To coincide with the launch of Immigrant Heritage Month, they would ideally like for the event to be held on June 1st, although they have some flexibility on the exact date, and could hold it any day during the first week of June that worked for the Mayor's schedule.

Additional information about the organization is attached, as is their formal letter inviting the Mayor to join their honorary board. If you have any questions, please feel free to contact their Executive Director, Tolu Olubunmi, via email at [tolu@welcome.us](mailto:tolu@welcome.us).

Thank you.

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**In the United States, with a good idea and enough hard work, anything is possible.** The entrepreneurial drive and spirit of our country is built on our diversity of origins. It is what drew the first people to the US and what continues to drive American business. American success is a result of our many distinct experiences, not in spite of it.

**Welcome.us, a new non-profit organization, is dedicated to celebrating a United States that is fueled by immigrants from around the world.** Immigrants past and present – and their subsequent generations – have always been united by the common cause of building a better life for themselves and their families.

- Beginning with the launch of the first-ever Immigrant Heritage Month in June 2014, Welcome.us will partner with corporations, media outlets, organizations, celebrities, athletes, faith, civic and political leaders to gather and share inspirational stories of American immigrants.
- Our goal is to encourage every American to tell the story of how they first felt welcomed to the American experience. Our history and our stories will help determine our future—at Welcome.us, we want everyone here to be a part of that history.
- Through a campaign driven by social media, earned media, partnerships and outreach, we aim to help our nation remember and celebrate the richness of our immigrant history – the source of our greatness.
- We are a charitable, non-political organization supported by FWD.us, which was founded by Mark Zuckerberg, Marissa Mayer, Reid Hoffman, Bill Gates, Padmasree Warrior, and other tech leaders. Led by Tolu Olubunmi, an immigrant and DREAMer, our organization will be focused in the coming months on launching the Welcome campaign as well as establishing Immigrant Heritage Month to honor the ways in which America and the immigrants who have built our country are linked in a shared, productive history.

## PARTNERSHIPS

---

**Welcome.us is partnering with corporations, celebrities, athletes, faith, civic, and political leaders to gather and share inspirational stories of American immigrants.** Throughout the month of June, Welcome.us and our partners will highlight themes such as American immigrant ancestry, modern immigrant families, immigrant contributions to the economy and culture, and immigrant service to our nation.

- We will work with our partners to customize content to meet the needs of each of their unique platforms ranging from print, to online media, and broadcast.
- Welcome.us partners can support us in a variety of ways, including creating and distributing content, connecting us with their networks, and contributing financially. Here are just a few of the ways our partners can participate:
  - Using their own platforms to promote the effort, including a link to Welcome.us from their social media accounts and encouraging their employees and leaders to tell their own welcome stories.
  - Cosponsoring events or outreach efforts with Welcome.us.
  - Cobranding their advertising or platforms with Welcome.us and Immigrant Heritage Month.

# OVERVIEW OF IHM

---

## WEEK 1

The first week of Immigrant Heritage Month will kick off a series of exciting marquee events highlighting America's rich immigrant ancestry. We are in the process of reaching out to mayors in New York, Miami, Chicago, and San Francisco to help organize events at Ellis Island, Miami Freedom Tower, Chicago Union Station, and Angel Island respectively. We will also work with other local politicians to sponsor walking tours of historic immigrant heritage sites in their districts. Simultaneously, we will launch the IHM social media campaign and aim to establish IHM as a trending topic on a national level using the official campaign hashtags: #welcomeUS and #welcome. Welcome.us and our partners will encourage the public to share their "welcome stories" via the Welcome.us social media platforms and website. Our partners and followers will have the ability to proudly display their support by uploading a variety of Welcome.us graphics and videos to their online profiles, including photos of their "WELCOME mat" or specially designed Welcome.us "WELCOME" mats during IHM. Additionally, Welcome.us will join FWD.us and others in co-sponsoring a Silicon Valley-based "hackathon" – bringing marketing executives, growth hackers, and data scientists together with a goal of optimizing digital tools for engagement for Immigrant Heritage Month and beyond.

Throughout the month, it is important to us that the campaign remains connected to the current experience of American immigrants. Many young immigrants are now eligible for certain protections under the Deferred Action for Childhood Arrivals (DACA). Through the support of local politicians and national organizations, Week 1 of IHM will start a series of clinics to aid immigrant youth with their DACA application process. We aim for these clinics to be held each week during the month of June. In addition, we will be working with our partners to celebrate our nation's newest citizens at Naturalization Ceremonies across the nation. We will facilitate the attendance of federal, state, and local political and civic leaders at these ceremonies.

## WEEK 2

The second week of Immigrant Heritage Month will emphasize storytelling, and through partnerships with nonprofit organizations, members of congress, and corporations, we will highlight immigrant contributions to the US economy and culture throughout history. An interview with a high-level immigrant partner CEO will set the tone and provide the tie-in with the strategic release of promotional videos featuring immigrant contributions to American business. We will also be engaging elected officials at all levels of government during this week to share their "welcome stories." On June 11th, Welcome.us will host a luncheon to honor members of congress dedicated to preserving our heritage as a nation founded and fueled by immigrants.

## WEEK 3

The third week of June will celebrate modern immigrant families, kicking off with Father's Day on June 15th. We are engaging the National Archives, museums across the country, as well as the faith community to honor America's Founding Fathers, and celebrate the fathers of today who are laying the foundation for an even brighter tomorrow. Co-branded PSAs with nonprofit organizations, including Define American and Voto Latino, will be released during this time, and a Los Angeles-based immigrant heritage storytelling event will top off the week.

## WEEK 4

Week four of Immigrant Heritage Month will wrap up the campaign in a celebration of immigrant service to our nation. Each day of the week, we will release videos honoring renowned immigrant members of armed forces, civil servants, and NGOs. We will also work with our partners to organize screenings of films that tell the story of our rich immigrant history and shed light on the realities faced by immigrants in America today. We are also engaging with the Institute of Caribbean Studies (ICS) to simultaneously celebrate National Caribbean-American Heritage Month, which also takes place during the month of June.

On the final day of this first-ever IHM, June 30<sup>th</sup>, we will hold a large celebration to highlight our collective efforts throughout the month. We will thank our partners and everyone who participated in this exciting, dynamic campaign, and set the stage for IHM 2015.

Dear Mayor de Blasio,

I am writing to make you aware of a yet-to-be announced non-profit, provide a preview of our plans for launch and an opportunity for you to get involved. Your dedication to immigration reform makes me especially eager to reach out.

This upcoming spring, we plan to launch Welcome.us, a new non-profit organization dedicated to celebrating a United States that is fueled by immigrants from around the world. Beginning with the launch of the first-ever Immigrant Heritage Month in June 2014, Welcome.us will partner with corporations, media outlets, organizations, celebrities, athletes, faith, civic and political leaders to gather and share inspirational stories of American immigrants. We will highlight how immigrants past and present – and their subsequent generations – have always been united by the common cause of building a better life for themselves and their families.

**Our goal is to encourage every American to tell the story of how they first felt welcomed to the American experience.** Our history and our stories will help determine our future—at Welcome.us, we want everyone here to be a part of that history. Through a campaign driven by social media, earned media, partnerships and outreach, we aim to help our nation remember and celebrate the richness of our immigrant history – the source of our greatness.

We are a charitable, non-political organization supported by FWD.us, which was founded by Mark Zuckerberg, Marissa Mayer, Reid Hoffman, Bill Gates, Padmasree Warrior, and other tech leaders. As an immigrant and a DREAMer, I am honored to serve as the executive director of the organization.

In the United States, with a good idea and enough hard work, anything is possible. The entrepreneurial drive and spirit of our country is built on our diversity of origins. It is what drew the first people to the US and what continues to drive American business. American success is a result of our many distinct experiences, not in spite of it. For this reason, the first week of Immigrant Heritage Month will kick off a series of exciting marquee events highlighting America's rich immigrant ancestry. We are in the process of reaching out to mayors in San Francisco, Miami, and Chicago to help organize events at Angel Island, Miami Freedom Tower, and Chicago Union Station respectively. **We would be honored to have New York City join us in this exciting and dynamic campaign by helping to coordinate an event on Ellis Island. The goal is to hold all these events as close to June 1<sup>st</sup> as possible.** Our diverse list of partners will help support your event while highlighting your city's undeniable contributions to our nation's immigrant history.

In addition, we are assembling a diverse honorary board of leaders – including athletes, faith leaders, media personalities, celebrities, policymakers and more – to help elevate the work of Welcome.us. **Please consider this a formal invitation to join the Welcome.us Honorary Board. We would be honored to have your participation.**

I am happy to answer any questions you or your staff may have and am eager to discuss this potential partnership further.

Kind Regards,



Tolu Olubunmi  
Executive Director  
Welcome.us

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Cc:** [REDACTED]  
**Subject:** Re: Any Update on City Year Invite?  
**Date:** Monday, April 14, 2014 11:26:17 PM

---

I will have an update for you this week.

----- Original Message -----

From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Monday, April 14, 2014 10:46 PM  
To: Scola, Lindsay  
Cc: Emma Wolfe <[REDACTED]>  
Subject: Any Update on City Year Invite?

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Fwd: THURDAY: Congressional Endorsement Meeting  
**Date:** Thursday, April 17, 2014 9:21:42 AM

---

SOME FYI's here...

April 24th  
[Brooklyn Community Pride Center Founders' Ball](#)

April 29th  
[ESPA's Equality & Justice Day in Albany](#)

May 10th  
[36th Annual Lunch with Lambda](#)

----- Forwarded message -----

**From:** **Stephanie Yazgi** <[REDACTED]>  
**Date:** Thu, Apr 17, 2014 at 9:19 AM  
**Subject:** Fwd: THURDAY: Congressional Endorsement Meeting  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

----- Forwarded message -----

**From:** **LID Brooklyn** <[REDACTED]>  
**Date:** Wed, Apr 16, 2014 at 5:05 PM  
**Subject:** THURDAY: Congressional Endorsement Meeting  
**To:** [REDACTED]

[www.LIDBrooklyn.org](http://www.LIDBrooklyn.org)



April 16, 2014

**REMINDER:**

**LID's CONGRESSIONAL ENDORSEMENT MEETING**

LID will vote to endorse in New York's 7th, 8th, 9th, 10th, 11th, and 12th Congressional Districts.

In order to be eligible to vote at LID's upcoming endorsement meetings, your membership must be current. You may join LID or renew your membership online by visiting <https://lidbrooklyn.nationbuilder.com/donate>

The meeting is on the second floor of 104 First Place in Carroll Gardens. This is part of the Scotto Funeral Home complex and you can follow signs for "Viceroy Properties." Same location as meeting for Independent Neighborhood Democrats (IND).

Many thanks to IND for hosting us!

CANDIDATES: Endorsement questionnaires were sent out. If you did not receive one, please reach out to Dan Tietz at [REDACTED]

LID will meet to endorse in all other races on May 14th.



### In this issue

 Congressional Endorsement Meeting

 College Democrats

 Lunch with Lambda

On April 12th, LID President Michael Czaczkes participated in the first ever LGBT Panel at the 2014 College Democrats of New York Annual Convention at the University of Albany. The discussion focused on a variety of issues important to the LGBT community from the passage of GENDA to funding for runaway and homeless youth. The panel also looked at how to bring the LGBT community together to advocate and get involved in races for public office.

### Save the Dates

April 24th  
[Brooklyn Community Pride Center Founders' Ball](#)

April 29th  
[ESPA's Equality & Justice Day in Albany](#)

May 10th  
[36th Annual Lunch with Lambda](#)

May 14th  
LID Endorsement Meeting for NY State level offices and Judicial Races



From left to right: Brooklyn Community Pride Center Executive Director Erin Drinkwater, College Democrats of New York President Donya Nasser, Albany Common Council Member Judd Krasher Empire State Pride Agenda Director of Government Relations and Community Development Jonathan Lang, and LID President Michael Czaczkes.

### Contact Us

Michael Czaczkes  
President  
[860-803-7739](tel:860-803-7739)  
[michael.manhattan1987](mailto:michael.manhattan1987)  
[REDACTED]



**36th Annual Lunch with Lambda**  
**Saturday, May 10, 2014**

LID

Join us for **LUNCH with LAMBDA**

P.O. Box 150614  
Brooklyn, NY 11215

[www.LIDBrooklyn.org](http://www.LIDBrooklyn.org)

and presentation of the 2014 Awards



Saturday, May 10, 2014  
11:30am to 3:00pm

Woodland  
242 Flatbush Avenue, at 6th Avenue in Brooklyn, NY

To purchase tickets online, click [here](#)

This year's honorees will be:

**Brooklyn Lambda Award**  
Voices of Community Activists & Leaders (VOCAL-NY)

**Brooklyn Lambda Award**  
Yelena Goltsman, Founder of RUSA LGBT

**Reneé Cafiero Award**  
NYC Council Member Carlos Menchaca

**Peter Vogel Award**  
Matthew McMorro

**Clyde Moss Service Award**  
Joe Tanzi

The following are prices to purchase an ad for the LID journal:

Back Cover \$300, Inside Cover \$250, Full Page \$150,  
Half Page \$100, Quarter Page \$75, and Business Card \$50

Please send ad designs to 



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This message was sent to [REDACTED] from:

Lambda Independent Democrats of Brooklyn | P.O. Box 150614 | Brooklyn, NY 11217

[Manage Your Subscription](#)

Email Marketing by



**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Cc:** [REDACTED] "[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)"  
**Subject:** Re: Invite  
**Date:** Monday, April 21, 2014 11:29:37 AM

---

I will talk to them and get back.

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, April 21, 2014 11:27 AM  
**To:** Scola, Lindsay  
**Cc:** Emma Wolfe <[REDACTED]> David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>  
**Subject:** Re: Invite

I definitely don't want to get in the way of that

I think they would move for him

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Apr 21, 2014, at 11:22 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Hi Nick,

I was going to reach out today. The Mayor will not be able to attend. This is his 20th Anniversary. I will be regretting with them today.

Thanks

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, April 21, 2014 11:17 AM  
**To:** Scola, Lindsay  
**Cc:** Emma Wolfe <[REDACTED]> David Kieve  
<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>  
**Subject:** Re: Invite

Lindsay

Is there someone the folks at Welcome.US can follow up with?

Thanks

Nick

Nick Baldick

Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Apr 11, 2014, at 10:48 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Lindsay,

I've been asked to pass on an invitation to Mayor de Blasio on behalf of [Welcome.us](http://Welcome.us), a new non-profit charitable group supported by [FWD.us](http://FWD.us).

[Welcome.us](http://Welcome.us) seeks to launch the first ever "Immigrant Heritage Month" in June, and they would like to invite the Mayor to become an honorary member of their board of directors, and to participate in an Immigrant Heritage Month event on Ellis Island. To coincide with the launch of Immigrant Heritage Month, they would ideally like for the event to be held on June 1st, although they have some flexibility on the exact date, and could hold it any day during the first week of June that worked for the Mayor's schedule.

Additional information about the organization is attached, as is their formal letter inviting the Mayor to join their honorary board. If you have any questions, please feel free to contact their Executive Director, Tolu Olubunmi, via email at [tolu@welcome.us](mailto:tolu@welcome.us).

Thank you.

Nick

<[Welcome.us\\_DRAFT 2-pager 0408 .doc](#)>  
<Event and Honorary Board Letter Mayor de Blasio.docx>

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Josh Gold](#)  
**Cc:** [Bill Hyers](#)  
**Subject:** RE: Intro  
**Date:** Tuesday, April 22, 2014 4:33:21 PM

---

Thanks Josh.

How about Thursday? I'm actually fairly open in the middle of the day. Where are you located? I've been bumping back and forth between City Hall and Flatiron, so can do either of those if convenient.

Rick

---

**From:** Josh Gold [REDACTED]  
**Sent:** Tuesday, April 22, 2014 4:19 PM  
**To:** Fromberg, Rick (Consultant)  
**Cc:** Bill Hyers  
**Subject:** Re: Intro

Rick - I'm back in the US tmw. Send me times that work for you late this week or any time next.

Sent from my iPhone

On Apr 22, 2014, at 9:12 PM, "Fromberg, Rick (Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Thanks Bill. Josh, let me know when there's a good time to pick your brain. My schedule is fairly crazy as I move from one gig to another, but this is a priority.

Sent from my iPhone

On Apr 22, 2014, at 11:50 AM, Bill Hyers  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Josh, meet Rick

Rick just went into the administration to do the pre-K enrollment campaign. He's looking to connect to download from you.

Thanks  
Bill Hyers

**From:** [Stephanie Yazgi](#)  
**To:** [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#)  
**Subject:** other mayors...  
**Date:** Wednesday, April 23, 2014 8:44:11 AM

---

Your DC person or anyone doing things needing mayors from other cities...should be in touch with Ady Barkan from Local Progress (Ady Barkan

<

BdB recording an intro for their last DC gala if you remember and they are a network of progressive mayors that would likely be able to help

<http://localprogress.org/>

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: NEA Leadership in Chicago  
**Date:** Wednesday, April 23, 2014 4:55:03 PM

---

Thanks, thanks for calling him

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
nbaldick@hilltoppublicsolutions.com

On Apr 23, 2014, at 3:35 PM, Scola, Lindsay <LScola@cityhall.nyc.gov> wrote:

> Just had a wonderful conversation with him. We are good. He totally understood.  
>  
> I am sorry for my slowness on this one and really appreciate your help.  
>  
> Best,  
> Lindsay

>  
> Lindsay Scola  
> Director of Scheduling  
> Office of the Mayor  
> The City of New York  
> Office: 212.788.2962  
> Cell: [REDACTED]

>  
>  
> -----Original Message-----

> From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
> Sent: Wednesday, April 23, 2014 3:26 PM  
> To: Scola, Lindsay  
> Subject: Re: NEA Leadership in Chicago

>  
> I thought it was a big anniversary, can't imagine they can move

>  
> If you could call Jeremy Kroll - ([REDACTED]) - He is the CEO of K2 and [REDACTED]

>  
>  
> Nick Baldick  
> Hilltop Public Solutions  
> 1000 Potomac St. NW, Suite 500  
> Washington, DC 20007  
> (202) 298-3232  
> nbaldick@hilltoppublicsolutions.com

>  
> On Apr 23, 2014, at 3:20 PM, Scola, Lindsay <LScola@cityhall.nyc.gov> wrote:

>  
>> I reached out and have not heard back yet. Still seeing if they are interested in moving it. If there is someone specific I should talk to let me know.

>>  
>> Lindsay Scola  
>> Director of Scheduling  
>> Office of the Mayor

>> The City of New York  
>> Office: 212.788.2962  
>> Cell: [REDACTED]  
>>  
>>  
>> -----Original Message-----  
>> From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
>> Sent: Wednesday, April 23, 2014 3:20 PM  
>> To: Scola, Lindsay  
>> Cc: Santucci, Laura; Wolfe, Emma  
>> Subject: Re: NEA Leadership in Chicago  
>>  
>> Cool  
>>  
>> Did we ever figure out CityYear?  
>>  
>>  
>> Nick Baldick  
>> Hilltop Public Solutions  
>> 1000 Potomac St. NW, Suite 500  
>> Washington, DC 20007  
>> (202) 298-3232  
>> nbaldick@hilltoppublicsolutions.com  
>>  
>> On Apr 23, 2014, at 3:10 PM, Scola, Lindsay <LScola@cityhall.nyc.gov> wrote:  
>>  
>>> Nick, I will reach out to them.  
>>>  
>>> Lindsay Scola  
>>> Director of Scheduling  
>>> Office of the Mayor  
>>> The City of New York  
>>> Office: 212.788.2962  
>>> Cell: [REDACTED]  
>>>  
>>>  
>>> -----Original Message-----  
>>> From: Santucci, Laura  
>>> Sent: Wednesday, April 23, 2014 3:01 PM  
>>> To: Scola, Lindsay; 'Nicholas Baldick'  
>>> Cc: Wolfe, Emma  
>>> Subject: RE: NEA Leadership in Chicago  
>>>  
>>> We should do this.  
>>>  
>>> -----Original Message-----  
>>> From: Scola, Lindsay  
>>> Sent: Wednesday, April 23, 2014 12:49 PM  
>>> To: 'Nicholas Baldick'  
>>> Cc: Wolfe, Emma; Santucci, Laura  
>>> Subject: RE: NEA Leadership in Chicago  
>>>  
>>> Yes, this is true! We will circle back to you today.  
>>>  
>>> Thanks!  
>>>  
>>> Lindsay Scola  
>>> Director of Scheduling  
>>> Office of the Mayor  
>>> The City of New York

>>> Office: 212.788.2962

>>> Cell: [REDACTED]

>>>

>>>

>>> -----Original Message-----

>>> From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]

>>> Sent: Wednesday, April 23, 2014 12:42 PM

>>> To: Scola, Lindsay

>>> Cc: Wolfe, Emma

>>> Subject: NEA Leadership in Chicago

>>>

>>> Lindsay & Emma

>>>

>>> I understand the Mayor is going to Democracy Alliance in Chicago. The NEA top brass John Stocks and Karen White asked if they could have quick meeting or coffee?

>>>

>>> Is this true?

>>>

>>> Emma - good idea?

>>>

>>> Thanks

>>>

>>> Nick

>>>

>>>

>>> Nick Baldick

>>> Hilltop Public Solutions

>>> 1000 Potomac St. NW, Suite 500

>>> Washington, DC 20007

>>> (202) 298-3232

>>> nbaldick@hilltoppublicsolutions.com

>>>

>>

>

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Did you connect with NEA? I have someone who can work with you if you haven't  
**Date:** Wednesday, April 23, 2014 9:48:01 PM

---

I have not yet. Would love your connection. Thank you!!

----- Original Message -----

From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Wednesday, April 23, 2014 09:39 PM  
To: Scola, Lindsay  
Subject: Did you connect with NEA? I have someone who can work with you if you haven't

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Pugh, Carrie \[NEA\]](#)  
**To:** [Scola, Lindsay](#); ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com); [Onukwubiri, Chinasa \[NEA\]](#)  
**Subject:** RE: Connecting  
**Date:** Wednesday, April 23, 2014 9:52:50 PM

---

Thanks for the connection, Nick!

-----Original Message-----

From: Scola, Lindsay [<mailto:LScola@cityhall.nyc.gov>]  
Sent: Wednesday, April 23, 2014 9:51 PM  
To: 'nbaldick@hilltoppublicsolutions.com'; Onukwubiri, Chinasa [NEA]  
Cc: Pugh, Carrie [NEA]  
Subject: Re: Connecting

Thanks Nick! Chinasa, would love to connect with you tomorrow AM to figure out the best way to make Sunday happen.

----- Original Message -----

From: Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Wednesday, April 23, 2014 09:49 PM  
To: Scola, Lindsay; Chinasa Onukwubiri <[CONukwubiri@nea.org](mailto:CONukwubiri@nea.org)>  
Cc: Carrie Pugh <[CPugh@nea.org](mailto:CPugh@nea.org)>  
Subject: Connecting

Lindsay - Chinasa

Lindsay runs Mayor de Blasio's life

Chinasa is a rockstar at NEA and can wrangle John and Karen's schedule.

John and Karen have asked to connect with the Mayor in Chicago during Democracy Alliance.

I will leave it to the two of you

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
1000 Potomac St. NW, Suite 500  
Washington, DC 20007  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

\*\*\*\*\*

Only the individual sender is responsible for the content of the message, and the message does not necessarily reflect the position or policy of the National Education Association or its affiliates.

**From:** [Josh Gold](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** Re: Meeting  
**Date:** Thursday, April 24, 2014 4:51:33 PM

---

Rick,

Meet Stephanie - she was hoping to talk to you today, as she has a call tmw at 11 with a bunch of orgs re: UPK.

Sent from my iPhone

> On Apr 24, 2014, at 11:03 AM, "Fromberg, Rick (Consultant)" <RFromberg@cityhall.nyc.gov> wrote:  
>  
> Walking over to CH from tweed. Where do you want to physically meet?  
>  
> Sent from my iPhone

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** RE: Meeting  
**Date:** Thursday, April 24, 2014 6:04:14 PM

---

great

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, April 24, 2014 5:57 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: Meeting

ok 830 will likely work!  
talk then.. stephanie

On Thu, Apr 24, 2014 at 5:44 PM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

8pm would work (830 better though).

I am getting to understand structure myself, so don't worry!

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Thursday, April 24, 2014 5:39 PM

**To:** Fromberg, Rick (Consultant)

**Cc:** Josh Gold

**Subject:** Re: Meeting

8 PM? yeah i'll call you. or did you mean tomorrow AM?!

Ok I don't get structure I guess... happy to chat so we are on same page and I can be helpful! haha  
stephanie

On Thu, Apr 24, 2014 at 5:35 PM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Thanks Stephanie. Yep, I totally agree--I've met and started working with Katie, she's great. What I want to get a handle on is really just around trafficking these groups in the right way for the short term/long term. This may be moot, as I'm trying to find out who our CAU "field director" would be and how CAU may or may not play that role.

Can you talk at around 8 or 830? My cell: [REDACTED]

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Thursday, April 24, 2014 5:31 PM

**To:** Fromberg, Rick (Consultant)

**Cc:** Josh Gold

**Subject:** Re: Meeting

Join call if you can, just don't want to do/redo/undo etc.

CAU manages community relationships for mayor- they will, long term.

In your role, as I understand it, you should be working with them and creating a plan as well to ensure they are integrate in some way in your field plan to activate directly from your shop...

Katie Unger is the organizing director at CAU if you haven't met her yet you all should chat.

I'm around tonight prob getting home around 630. I am happy to help you in a million ways. Want to chat this evening?

If not I can do tomorrow AM before call as well. Lemme know.

Congrats and best of luck

Stephanie

On Thu, Apr 24, 2014 at 5:21 PM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I will try. 11am is a challenging time for me, but will do what I can to break free. Can we discuss the transfer of relationships in advance? Would like to understand who these folks are and how they'd fit into the larger campaign (and how that fits in with where CAU specifically is).

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Thursday, April 24, 2014 4:52 PM

**To:** Josh Gold

**Cc:** Fromberg, Rick (Consultant)

**Subject:** Re: Meeting

hi it's just a conf call

we will be debriefing the orgs that were involved and their strengths and overview.

purpose is to transfer relationships wover to CAU ppl

call in [REDACTED]

access: [REDACTED]

11 AM 5/25

hope you can make it thanks

On Thu, Apr 24, 2014 at 4:50 PM, Josh Gold <[REDACTED]> wrote:

Rick,

Meet Stephanie - she was hoping to talk to you today, as she has a call tmw at 11 with a bunch of orgs re: UPK.

Sent from my iPhone

> On Apr 24, 2014, at 11:03 AM, "Fromberg, Rick (Consultant)"  
> <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

>

> Walking over to CH from tweed. Where do you want to physically meet?

>

> Sent from my iPhone

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Quick check in b4 11am call?  
**Date:** Friday, April 25, 2014 10:13:10 AM

---

that is not correct.  
it's a debrief call to pass on relationships and speak frankly and internally about their contributions

On Fri, Apr 25, 2014 at 10:06 AM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

sorry--i thought this was the organizations themselves (unions, etc). is that not right?

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Friday, April 25, 2014 10:04 AM

**To:** Fromberg, Rick (Consultant)

**Subject:** Re: Quick check in b4 11am call?

it's maritza from align and jake from upknyc who both did organizational outreach then harold and katie from CAU and me

it's small... really dont sweat it we can talk more at noon if that would work for you

On Fri, Apr 25, 2014 at 9:59 AM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Do you have a list of who's joining the call?

---

**From:** SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Friday, April 25, 2014 9:30 AM

**To:** Katie Unger

**Cc:** Fromberg, Rick (Consultant)

**Subject:** Re: Quick check in b4 11am call?

Fine here to stay on till a tad after noon

On Apr 25, 2014, at 9:06 AM, Katie Unger < wrote:

I have a little time at noon.

On Fri, Apr 25, 2014 at 5:59 AM, SY Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Ok maybe we can talk later or after?

On Apr 24, 2014, at 10:39 PM,  wrote:

> I have a meeting 10:30-11.  
>  
> Sent from my iPhone. Please excuse typos.  
>  
>> On Apr 24, 2014, at 8:45 PM, "Fromberg, Rick (Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:  
>>  
>> Works for me  
>> \_\_\_\_\_  
>> From: SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
>> Sent: Thursday, April 24, 2014 8:45 PM  
>> To: Fromberg, Rick (Consultant); Katie Unger  
>> Subject: Quick check in b4 11am call?  
>>  
>> I think am the three of us should try to hop on conf call line at like  
1045 am if possible to quickly talk through how to maximize outreach to  
groups on upk implantation... Doable?  
>> Go team! SY

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Re: Meeting  
**Date:** Friday, April 25, 2014 11:40:36 AM

---

Yes

Sent from my iPhone

On Apr 25, 2014, at 11:39 AM, "Stephanie Yazgi"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

ok you are hopping back on at noon?

On Fri, Apr 25, 2014 at 11:33 AM, Fromberg, Rick (Consultant)  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

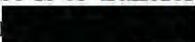
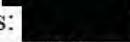
Thanks, this didn't make it over to my calendar (my fault). I have to jump now but i'll be back on so you and I can talk to Katie.

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, April 25, 2014 11:15 AM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Fwd: Meeting

----- Forwarded message -----

**From:** **Stephanie Yazgi** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Thu, Apr 24, 2014 at 4:52 PM  
**Subject:** Re: Meeting  
**To:** Josh Gold <>  
**Cc:** "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>

hi it's just a conf call  
we will be debriefing the orgs that were involved and their strengths and  
overview.  
purpose is to transfer relationships wover to CAU ppl  
call in   
access:   
11 AM 5/25  
hope you can make it thanks

On Thu, Apr 24, 2014 at 4:50 PM, Josh Gold <> wrote:  
Rick,

Meet Stephanie - she was hoping to talk to you today, as she has a call tmw  
at 11 with a bunch of orgs re: UPK.

Sent from my iPhone

> On Apr 24, 2014, at 11:03 AM, "Fromberg, Rick (Consultant)"

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

>

> Walking over to CH from tweed. Where do you want to physically meet?

>

> Sent from my iPhone

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** orgs sheet  
**Date:** Friday, April 25, 2014 12:35:06 PM  
**Attachments:** [UPKNYC.orgs.xlsx](#)

---

stephanie

| ORGANIZER           | TYPE                      | ORG. DESCRIPTION  | BOROUGH/AREA FOCUS | ENDORSED/SOURCE    |
|---------------------|---------------------------|---|--------------------|--------------------|
| MSF                 | Advocacy                  |   |                    | Not Yet            |
| CAU<br>Tepper       | Education<br>Service      |   |                    | Yes<br>C4C         |
| Tepper<br>SY<br>MSF | Service<br>Labor<br>Labor |   |                    | C4C?<br>Yes<br>Yes |
| MSF                 | Labor                     |   |                    | Yes                |
| MSF                 | Labor/<br>Advocacy        | Coalition Organizing Group, has staff organizers with relationships with lots of other stakeholders |                    | Yes*               |
| MSF                 | Labor/<br>Advocacy        | Coalition Organizing Group, has staff organizers with relationships with lots of other stakeholders |                    | Yes*               |
| MSF                 | Labor/<br>Advocacy        | Coalition Organizing Group, has staff organizers with relationships with lots of other stakeholders |                    | Yes*               |
| JSK                 | Advocacy                  | Education<br>Advocacy/<br>Organizing  |                    | Launch             |
| JSK                 | Advocacy                  | Education<br>Advocacy/<br>Organizing  |                    | Launch             |
| JSK                 | Advocacy                  | Education<br>Advocacy/<br>Organizing  |                    | Launch             |
| JSK                 | Advocacy                  | Organizing  |                    | Launch             |

|                   |                                  |   |                     |   |
|-------------------|----------------------------------|---|---------------------|---|
| CAU               |                                  |   |                     | Yes                                     |
| CAU               |                                  | Muslim/ South Asian Labor group, close with Unite Here Local 100                                  |                     | Yes                                     |
| \JSK              | Advocacy/ Service                | Advocacy/ Organizing of Arabs in South Brooklyn. Also provides services such as Adult ed. classes | South Brooklyn      | Yes                                     |
| MSF               | Service                          |   |                     | Yes                                     |
| JSK               | Labor                            | Musicians Union   |                     | Labor Launch                            |
| JSK Yuri          | Community Advocacy               | Democratic Club affiliated with Vincent Gentile   | Brooklyn/ Bay Ridge | Not Yet<br>Not Yet                      |
| SY                | Donor                            |   |                     | Yes                                     |
| Tepper            | Service                          |   |                     | C4C                                     |
| JSK               | Community                        | Member Organizing in Bed-Stuy/ Crown Heights. Focused on Gentrification Issues                    | Brooklyn/ Bed Stuy  | Yes<br>CLC Political Meeting<br>Not Yet |
| MSF<br>MSF<br>CAU | Labor<br>Membership<br>Education |   |                     |   |
| Tepper            | Service                          |   |                     | C4C                                     |
| Tepper            | Service                          |   |                     | C4C                                     |
| JSK               | Advocacy                         |   |                     | Not Yet                                 |

|            |           |                    |                                 |
|------------|-----------|--------------------|---------------------------------|
| JSK        | Advocacy  |                    | Not Yet                         |
| CAU        | Parent    |                    |                                 |
| Tepper/JSK | Advocacy  |                    |                                 |
| MSF        | Advocacy  |                    | yes                             |
| MSF        | Advocacy  |                    | Launch                          |
| MSF        | Advocacy  |                    | Launch                          |
| MSF        | Advocacy  |                    | Launch                          |
| JSK        | Service   |                    |                                 |
| Tepper     | Service   |                    | C4C                             |
| CAU        | Education |                    | Not Yet                         |
| JSK        | Yes*      |                    |                                 |
| JSK        | Yes*      |                    |                                 |
| JSK        | Yes*      |                    |                                 |
| JSK        | Community | Brooklyn (Central) | Yes<br>CLC Political<br>Meeting |
| JG         | Labor     |                    |                                 |

|         |                        |                             |                         |                            |
|---------|------------------------|-----------------------------|-------------------------|----------------------------|
| JG      | Labor                  |                             |                         | CLC Political Meeting      |
| JSK     | Labor                  |                             |                         | Labor Launch               |
| Yuri    | Faith                  |                             |                         | Not Yet                    |
| MSF     | Membership             |                             | Manhattan (East Harlem) | Not yet                    |
| MSF     | Membership             |                             |                         | Not yet                    |
| JG      | Labor                  |                             |                         | CLC Political Meeting; Yes |
| SY/ JSK | Labor                  | Communication Workers Union |                         |                            |
| SY/JSK  | Labor                  | Communication Workers Union |                         |                            |
| JG      | Labor                  |                             |                         | CLC Political Meeting; Yes |
| Tepper  | Service                |                             |                         | C4C                        |
| Tepper  | Service                |                             |                         | C4C                        |
| MSF     | Labor                  |                             |                         | CLC Political Meeting      |
| JSK     | Advocacy/<br>Political |                             | Manhattan               | Yes                        |
| JSK     | Advocacy/<br>Political |                             | Manhattan               | Yes                        |
| JSK     | Advocacy/<br>Political |                             | Manhattan               | Yes                        |
| JSK     | Advocacy/<br>Political |                             | Manhattan               | Yes                        |
| JSK     | Labor                  |                             |                         | Labor Launch               |
| JSK     | Labor                  |                             |                         | Labor Launch               |

|          |                    |  |                            |         |
|----------|--------------------|--|----------------------------|---------|
| JSK      | Elected            | Running for office<br>has people in<br>Flatbush                        | Brooklyn (Flatbush)        | Yes     |
| MSF      | Labor              |  |                            | Yes     |
| JSK      | Community          |  | Queens (Corona)            | Yes     |
| MSF      | Membership         |  |                            | Not Yet |
| MSF      | Membership         |  |                            | Not yet |
| Tepper   | Service            |  |                            | C4C?    |
| Tepper   | Service            |  |                            | C4C     |
| Tepper   | Service            |  |                            | C4C     |
| Tepper   | Service            |  |                            | C4C     |
| Tepper   | Service            |  |                            | C4C     |
| Tepper   | Service            |  |                            | C4C     |
| MSF      |                    |  |                            |         |
| CAU      | Advocacy           |  |                            | Not yet |
| JSK      | Community          | Arts/ After School<br>Programs for<br>Williamsburg latino<br>community | Brooklyn<br>(Williamsburg) | Not Yet |
| JSK      | Community/<br>arts |  |                            | Not Yet |
| JSK      | Community          |  |                            | Not Yet |
| MSF      | Advocacy           |  |                            | Not Yet |
| Yuri/ SY | Faith              |  |                            | Not Yet |
| Yuri/ SY | Faith              |  |                            | Not Yet |
| JSK      | Faith              |  |                            |         |

|               |                     |   |                          |
|---------------|---------------------|---|--------------------------|
| JSK           | Membership          | Member Organizing<br>in Brooklyn, Housing<br>Issues                           | Not Yet                  |
| Yuri/ SY      | Ministry            |   | Yes                      |
| MSF           | Membership          |   | Not yet                  |
| Tepper        | Service             |   | C4C                      |
| JSK           | Advocacy            |   | Yes                      |
| JSK           | Advocacy            |   | Yes                      |
| JSK           | Advocacy            |   | Yes                      |
| MSF           | Labor               |   | Yes*                     |
| JSK           | Community           | Membership/<br>Community group in<br>Bronx. Does Parent/<br>clergy organizing | Yes                      |
| JSK           | Community           | Membership/<br>Community group in<br>Bronx. Does Parent/<br>clergy organizing | Yes                      |
| JSK           | Community           | Membership/<br>Community group in<br>Bronx. Does Parent/<br>clergy organizing | Bronx (Highbridge) Yes   |
| MSF           | Advocacy            |   | Yes                      |
| MSF<br>Tepper | Advocacy<br>Service |   | Yes<br>C4C               |
| JSK           | Labor               |   | Labor Launch             |
| JG            | Labor               |   | CLC Political<br>Meeting |
| JG            | Labor               |   | CLC Political<br>Meeting |

|        |            |   |  |                       |
|--------|------------|---|--|-----------------------|
| MSF    | Community  |   |  | Yes                   |
| JG     | Labor      |   |  | CLC Political Meeting |
| MSF    | Advocacy   |   |  | Not Yet               |
| Tepper | Service    |   |  | C4C                   |
| MSF    | Advocacy   | Member Organizing, affiliated with 32BJ                           |  | Yes                   |
| MSF    | Advocacy   | Member Organizing, affiliated with 32BJ                           |  | Yes                   |
| MSF    | Advocacy   | Member Organizing, affiliated with 32BJ                           |  | Yes                   |
| Tepper | Service    |   |  | C4C                   |
| JSK    | Labor      |   |  | Not Yet               |
| JG     | Labor      |   |  | CLC Political Meeting |
| SY     | Membership | Member Organizing in Jackson Heights, Bushwick, and Staten Island |  | Launch                |
| JSK    | Membership | Member Organizing in Jackson Heights, Bushwick, and Staten Island | Queens/ Brooklyn (Jackson Heights/ Bushwick) | Launch                |
| JSK    | Membership | Member Organizing in Jackson Heights, Bushwick, and Staten Island |  | Launch                |
| MSF    | Community  | Member organizing in Washington Heights                           | Manhattan/ Washington Heights                | Yes                   |
| JSK    | Labor      |   |  | Labor Launch          |

|     |            |  |                                 |
|-----|------------|--|---------------------------------|
| MSF | Membership |  | Not Yet                         |
| JSK | Community  |  | Not Yet                         |
| MSF | Advocacy   |  | Not yet                         |
| SY  | Advocacy   | Al Sharpton's<br>Organization  | Yes<br>CLC Political<br>Meeting |
| JG  | Labor      |  |                                 |
| JSK | Advocacy   |  | Yes                             |
| JSK | Advocacy   |  | Yes                             |
| SY  | Labor      |  |                                 |
| JSK | Advocacy   | Hunger Advocacy  | Not yet                         |
| JSk | Coalition  | Coalition Group,<br>Trains and<br>Organizes Parents<br>Membership<br>Organization,<br>strongest in | Launch                          |
| SY  | Membership | Brooklyn<br>Membership<br>Organization,<br>strongest in  | Launch                          |
| JSK | Membership | Brooklyn<br>Membership<br>Organization,<br>strongest in  | Launch                          |
| JSK | Membership | Brooklyn<br>Membership<br>Organization,<br>strongest in  | Launch                          |
| JSK | Membership | Brooklyn<br>Membership<br>Organization,<br>strongest in  | Launch                          |
| JSK | Membership | Brooklyn<br>Immigration  | Launch                          |
| MSF | Advocacy   | Advocacy<br>Immigration  | Yes                             |
| MSF | Advocacy   | Advocacy   | Yes                             |
| MSF | Labor      | NY state Nurses  | Not Yet                         |

|         |           |   |                       |
|---------|-----------|---|-----------------------|
| JSK     | Labor     | Taxi workers union  |                       |
| JSK     | Labor     | Taxi workers union  |                       |
| JSK     | Advocacy  | Advocacy/ Coalition Group, no members                           | Launch                |
| CAU     | Community | Clergy Coalition Group  | Not Yet               |
| SY      | Advocacy  | Women's Advocacy  | Not yet               |
| SY      | Advocacy  | Women's Advocacy  | Not yet               |
| JSK     | Advocacy  | Civil Liberties Advocacy  | Yes                   |
|         | Labor     |   |                       |
| JG      | Labor     | Central Labor Council   | CLC Political Meeting |
| JG      | Labor     | Central Labor Council   | CLC Political Meeting |
|         |           | Coalition Group, Does Parent Organizing, "Parent Power Schools" |                       |
| SY, JSK | Advocacy  |   | Launch                |
| JG      | Labor     |   | CLC Political Meeting |
| JG      | Labor     |   | CLC Political Meeting |
|         | Labor     |   | Not Yet               |
|         | Labor     | State Labor Federation  | Labor Launch          |

|        |            |                              |                    |                       |
|--------|------------|------------------------------|--------------------|-----------------------|
| JG     | Labor      | State Labor Federation       |                    | Labor Launch          |
|        | Labor      | New York State Nurses Union  |                    | CLC Political Meeting |
|        | Labor      | New York State Nurses Union  |                    |                       |
| JSK    | Community  |                              |                    | Yes                   |
| CAU    | Education  |                              |                    | Not Yet               |
| JSK    | Service    |                              |                    | Yes                   |
| JSK    | Labor      |                              |                    | CLC Political Meeting |
| JG     | Labor      |                              |                    | CLC Political Meeting |
| SY     | Labor      |                              |                    | Yes                   |
| JSK    | Community  |                              | Queens (Southeast) | not Yet               |
| JSK    | Community  |                              |                    | Not Yet               |
| JG     | Labor      |                              |                    | CLC Political Meeting |
| MSF    | Membership |                              |                    | Yes                   |
|        | Private    |                              |                    | Not Yet               |
| JSK    | Membership | Transit Advocacy             |                    | Not Yet               |
| JSK    | Membership | Transit Advocacy             |                    | Not Yet               |
| MSF    | Membership | Organizes Restaurant Workers |                    | Yes                   |
| MSF    | Membership | Organizes Restaurant Workers |                    | Yes                   |
| MSF    | Labor      |                              |                    | Labor Launch          |
|        | Labor      |                              |                    | CLC Political Meeting |
| Tepper | Service    |                              |                    | C4C                   |
| JG     | Labor      | Healthcare Workers           |                    | CLC Political Meeting |

|        |           |   |                    |                       |
|--------|-----------|---|--------------------|-----------------------|
| JSK    | Community | Democratic club affiliated with Rodneyse Bichotte | Brooklyn/ Flatbush | Not Yet               |
| JSK    | Community | BDB Vol   | Queens             | Yes                   |
| Tepper | Service   |   |                    | C4C                   |
| Tepper | Service   |   |                    | C4C                   |
| JSK    | Coalition | Coalition group, pretty much just 2 people        |                    | Yes                   |
| JSK    | Coalition | Coalition group, pretty much just 2 people        |                    | Yes                   |
|        | Labor     |   |                    | Not yet               |
| SY     | Academic  |   |                    | Launch                |
| SY     | Academic  |   |                    | Launch                |
| SY     |           |   |                    | Launch                |
| JSK    |           | Programs for Asian-American Families              |                    |                       |
| MSF    | Community | Community group                                   | Hunts Point, Bronx | No                    |
|        | Labor     | Transportation Workers Union                      |                    | Labor Launch          |
| JG     | Labor     | Transportation Workers Union                      |                    | CLC Political Meeting |
| JG     | Labor     |   |                    | CLC Political Meeting |
| MSF    | Labor     |   |                    | CLC Political Meeting |
| JG     | Labor     |   |                    | CLC Political Meeting |
| JG     | Labor     |   |                    | CLC Political Meeting |

|                  |                      |  |                          |
|------------------|----------------------|--|--------------------------|
| Tepper<br>Tepper | Service<br>Service   |  | C4C<br>C4C               |
| JSK              | Labor                | Food Service and<br>Restaurant Workers   | Labor Launch             |
| JSK              | Labor                | Food Service and<br>Restaurant Workers   | Labor Launch             |
| JSK              | Labor                | Teachers Union   | Labor Launch             |
| JSK              | Labor                | Teachers Union   | Labor Launch             |
| JSK              | Labor                | Teachers Union   | Labor Launch             |
| JSK              | Labor                | Teachers Union   | Labor Launch             |
| JSK              | Labor                | Teachers Union   | Labor Launch             |
|                  | Labor                | Teachers Union   | Labor Launch             |
| Tepper           | Service              |  | C4C                      |
| MSF              | Advocacy             | Coalition Group  | Yes                      |
| MSF              | Advocacy             | Coaliton Group   | Yes                      |
| JSK              | Service/<br>Advocacy |  | Yes                      |
| JSK              | Service/<br>Advocacy |  | Yes                      |
| Tepper           | Service              |  | C4C                      |
| JG               | Labor                |  | CLC Political<br>Meeting |
| JSK              | Cultural             | After school arts<br>programs<br>Coalition group,<br>does Youth                        | Not yet                  |
| JSK              | Advocacy             | Organizng<br>Organizes around<br>AIDS, Housing,<br>Prison Justice<br>Issues. Also does | Launch                   |
| MSF              | Membership           | Sandy work   | Not yet                  |

|        |            |   |                          |                       |
|--------|------------|---|--------------------------|-----------------------|
|        |            | Organizes around AIDS, Housing, Prison Justice Issues. Also does        |                          |                       |
| MSF    | Membership | Sandy work  |                          | Not yet               |
| JSK    | Parent     | Anti-Charter Parent Group   | Brooklyn (Greenpoint)    | Not Yet               |
| Tepper | Service    | After-school program  | Bronx/ Highbridge        | C4C                   |
| JSK    | Political  | Political Party   |                          | Yes                   |
|        | Political  | Political Party   |                          | Yes                   |
|        | Political  | Political Party   |                          | Yes                   |
| JG     | Labor      |   |                          | CLC Political Meeting |
| JG     | Labor      |   |                          | CLC Political Meeting |
| JG     | Labor      |   |                          | CLC Political Meeting |
| JG     | Labor      |   |                          | CLC Political Meeting |
| JG     | Labor      |   |                          | CLC Political Meeting |
| JG     | Labor      |   |                          | CLC Political Meeting |
| SY     | Advocacy   | Women's Advocacy Group  |                          |                       |
| JSK    |            |   |                          | Yes                   |
| JSK    |            |   |                          | Yes                   |
| JSK    |            |   |                          | Yes                   |
| JSK    | Labor      |   | Citywide                 | Yes                   |
| SY     | Service    |   |                          |                       |
| CAU    |            |   |                          |                       |
| JSK    |            |   | Brooklyn (central)       |                       |
| JSK    |            | mobilizes large numbers of muslims to get involved in political process | Brooklyn (central/south) |                       |
| JSK    |            | mobilizes large numbers of muslims to get involved in political process | Queens                   |                       |

|     |  |                                |
|-----|--|--------------------------------|
| JSK | Big Parent Advocate<br>in Far Rockaway                               | Far Rockaway                   |
| JSK | Senior pastor of<br>Bronx church, leads<br>clergy coalition<br>group | Bronx                          |
| JSK | City Council Staff<br>Latino Business<br>Owners<br>Organization      | Manhattan (Lower<br>East Side) |
| JSK | Church in Harlem,<br>Pastor Michael<br>Walrond                       | Manhattan (Harlem)             |
| SY  | Grocery store<br>workers Union                                       |                                |
| JSK | Democratic club in<br>West Harlem                                    | Manhattan/ Harlem              |
| JSK |  |                                |

| ORGANIZATION                            | CONTACT NAME          | CONTACT TITLE                                       | PHONE             |
|---|-----------------------|---|-------------------|
| A Better Balance                        | Dina Bakst            |   | [REDACTED]        |
| Adelaide L. Sanford Institute           | Lester W. Young, Jr.  |   | cell [REDACTED]   |
| Advocates for Children                  | Randi Levine          |   | [REDACTED]        |
| Advocates for Children of New York      | Randi Levine, Esq.    | Project Director, Early Childhood Education Project | Direct [REDACTED] |
| AFLCIO                                  | Suzy Ballantyne       |   | [REDACTED]        |
| AFSCME/ DC 1707                         | Josh Mumm             |   | [REDACTED]        |
| AFSCME/ DC 1707                         | Monique Gibbs         |   | [REDACTED]        |
| ALIGN (Alliance for a Greater New York) | Maritza Silva-Farrell | Senior Organizer                                    | [REDACTED]        |
| ALIGN (Alliance for a Greater New York) | Matt Ryan             | Director  |                   |
| ALIGN (Alliance for a Greater New York) | Brigid Flaherty       |   |                   |
| Alliance for Quality Education (AQE)    | Billy Easton          | Executive Director                                  | [REDACTED]        |
| Alliance for Quality Education (AQE)    | Zakiyah Ansari        | Advocacy Director                                   |                   |
| Alliance for Quality Education (AQE)    | Julian Vinocur        |   |                   |
| Alliance for Quality Education (AQE)    | Maria Bautista        | NYC Campaigns Director                              |                   |

Alliance of South Asian  
America Labor (ASAAL) Dr. Faruque  
Hossain (PhD,  
LEED)

Alliance of South Asian  
America Labor (ASAAL) Shafiqur Rahman  
(Milan) Lead Organizer

Arab American  
Association of New York Linda Sarsour  
Asociacion de Mujeres  
Progresistas  
Associated Musicians of  
Greater New York, Local  
802 AFM KC Boyle

Bayridge Democrats  
BCID Jamie Kemmerer  
Revere Joyce  
Lorna Brett  
BDB VOL  
Broadway Housing  
Communities Howard  
Melissa Benson

Brooklyn Movement  
Center Anthonine Pierre

Building Trades  
CAA AV Heather Beaudon  
CEC 2 Cathy Dang  
John Keller  
Center for Children's  
Initiatives Tima Fishbein  
Center for Children's  
Initiatives Betty Holcomb

Center for Popular  
Democracy Andrew Friedman

|  |                        |  |            |
|--|------------------------|--|------------|
| Center for Popular Democracy               | Tony Perlstein         |  | [REDACTED] |
| Chancellors Parent Advisory Council (CPAC) | Natalie Green<br>Giles |  | [REDACTED] |

|                                  |                |   |            |
|----------------------------------|----------------|---|------------|
| Children's Aid Society           | Keylae Espinal | Policy and Advocacy Associate                 | [REDACTED] |
| Children's Defense Fund-NY       | Patti Banghart | Project Director, Early Childhood Initiatives | [REDACTED] |
| Citizen Action of New York (NYC) | Karen Scharff  |   | [REDACTED] |
| Citizen Action of New York (NYC) | Na'ilah Amaru  |   | [REDACTED] |

|                                  |                   |  |  |
|----------------------------------|-------------------|--|--|
| Citizen Action of New York (NYC) | Charlie Albanetti |  |  |
|----------------------------------|-------------------|--|--|

|  |                   |   |            |
|--|-------------------|---|------------|
| Citizens' Committee for Children of New York | Stephanie Gendell | Associate Executive Director, Policy and Public Affairs | [REDACTED] |
| Citizens Committee for Children              | Moira Flavin      |   |            |

|                               |             |  |            |
|-------------------------------|-------------|--|------------|
| Community Education Council 5 | Sonja Jones |  | [REDACTED] |
|-------------------------------|-------------|--|------------|

|                          |            |                    |            |
|--------------------------|------------|--------------------|------------|
| Community Food Advocates | Liz Accles | Executive Director | [REDACTED] |
| Community Food Advocates | K Goldman  | Executive Director | [REDACTED] |
| Community Food Advocates | A Molnar   | Executive Director | [REDACTED] |

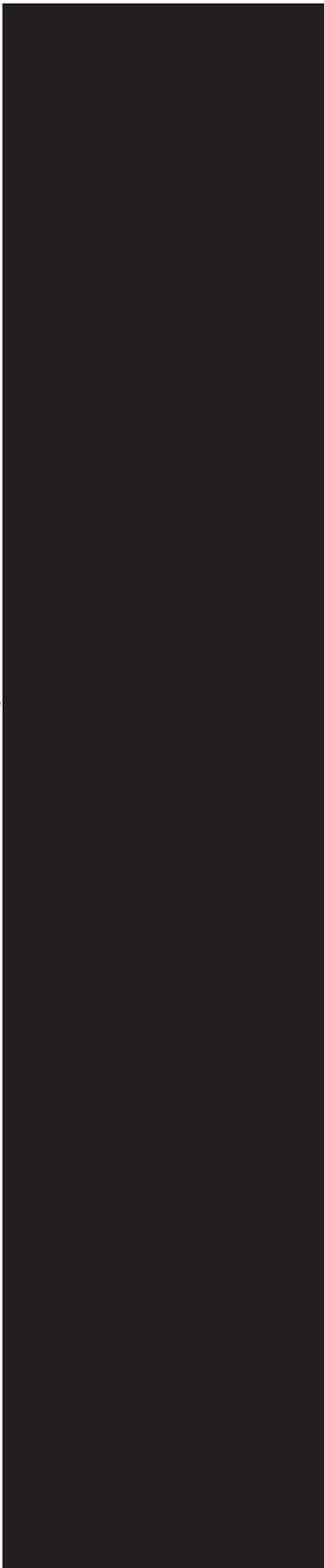
|                      |            |  |            |
|----------------------|------------|--|------------|
| Coney Island Project | Bobby Khan |  | [REDACTED] |
|----------------------|------------|--|------------|

|         |                |  |  |
|---------|----------------|--|--|
| CSA NYC | Herman Merritt |  |  |
|---------|----------------|--|--|

|   |   |           |
|---|---|-----------|
| CSEA<br>CSEA (Civil Service<br>Employees Assoc.),<br>AFSCME | Matt D'Amico  |           |
| CUSH  | Matthew D'Amico<br>Bishop Orlando<br>Finlater /Pastor<br>Montrose |           |
| CVH (Community<br>Voices Heard)                             | Sondra<br>Youdelman   |           |
| CVH (Community<br>Voices Heard)                             | Jennifer Hadlock  |           |
| CWA 1180  | Gerald Brown  |           |
| CWA District 1  | Pete Sikora   |           |
| CWA District 1  | Bob Master  | President |
| CWA Local 1180<br>Day Care Council of<br>New York           | Nadya Stevens   |           |
| Day Care Council of<br>New York                             | Lisa Caswell  |           |
|   | Andrea Anthony  |           |
| DC37  | Erica Vargas  |           |
| Democracy for America<br>(DFA)                              | Max Stahl   |           |
| Democracy for New<br>York City (DFNYC)                      | Richard Wallner   |           |
| Democracy for New<br>York City (DFNYC)                      | Tracey K. Denton  |           |
| Democracy for New<br>York City (DFNYC)                      | Max Smith   |           |
| District Council 37   | Susan Chin  |           |
| District Council 37   | Moira Dolan   |           |



|   |   |  |
|---|---|--|
| District Leader,<br>Rodneyse Bichotte<br>Domestic Employers &<br>JFREC        | Rodneyse<br>Bichotte<br><br>Carinne Luck                | Consultant   |
| Dominico-American<br>Society<br>DRUM (Desis Rising Up<br>and Moving)          | Yannah<br>Henriquez<br><br>Kazi Fouzia                  |  |
| DWA   | Andrea Cristina<br>Mercado                              | Director of<br>Development &<br>Social Media   |
| East Side House<br>Settlement<br>Educational Alliance<br>Educational Alliance | Laura Daley,<br>MSW<br>Karenne Berry<br>Lynn Applebaum  |  |
| Educational Alliance<br>Educational Alliance<br>Educational Alliance          | Christine Chiarelli<br>Meghann Bolton<br>Eliza Jarvinen | Senior Grant Writer  |
| Educational Alliance<br>EJPAC (The<br>Educational Justice<br>PAC)             | Christine Chiarelli<br><br>Mili Bonila                  | Education Director   |
| El Puente   | Katiuska Cabral   |  |
| El Puente<br>El Puente  | Yamilka Mena<br>Frances Lucerna                         |  |
| Equal Pay Coalition   | Beverly Neufeld   |  |
| Faith in New York   | Joseph McKellar   |  |
| Faith in New York   | Patricia Ceccarelli                                     | Policy Analyst for<br>Early Childhood<br>Education,<br>Education, and<br>Income Security |
| Federation of Protestant<br>Welfare Agencies                                  | Emily Miles   |  |



|  |                                  |
|--|----------------------------------|
| FUREE<br>Give Them to Eat<br>Ministry                          | Lucas Shapiro<br>Danilo Lachapel |
| GOLES (Good Ol' Lower<br>East Side)                            | Damaris Reyes                    |
| Grand Street Settlement<br>Greater New York City<br>for Change | Hallan Hanson<br>Naomi Rothwell  |
| Greater New York City<br>for Change                            | Kate Linker                      |
| Greater New York City<br>for Change                            | Brett Saffer                     |
| Hand in Hand: Domestic<br>Employers Network                    | Carinne Luck                     |
| High Bridge Community<br>Life Center                           | Ocynthia Williams                |
| High Bridge Community<br>Life Center                           | Tejada Frances                   |
| High Bridge Community<br>Life Center                           | Chauncy Young                    |
| Hispanic Federation  | Jessica Guzman                   |
| Hispanic Federation<br>Hudson Guild                            | Jose Davila<br>Ken Jockers       |
| I.U.O.E. Local 14  | Allen Wright                     |
| IBEW Local 3   | Jim Robson                       |
| IBEW Local 3   |                                  |



|   |  |
|---|--|
| Independent Network<br>Inc./ WASHINGTON<br>HEIGHTS CREW                       | Amalia Pena                            |
| IUOE Local 14   | Allen Wright                           |
| JFREJ<br>Kingsbridge Heights<br>Community Center                              | Rachel<br>McCullough<br>Giselle Susca  |
| La Fuente   | Lucia Gomez                            |
| La Fuente   | Teresa Arieta                          |
| La Fuente<br>Lenox Hill Neighborhood<br>House                                 | Claudia Carias<br>Marian Detelj        |
| Local 79  | Thom Thacker                           |
| Local 812   | John J. O'neil                         |
| Make the Road NY  | Javier Valdes                          |
| Make the Road NY  | Daniel Coates                          |
| Make the Road NY  | Sarah Landes                           |
| Mirabal Center<br>Montalbano Initiatives<br>Inc. Local 205, DC 1707<br>AFSCME | José Gonzalez<br>Vincent<br>Montalbano |



|   |                      |
|---|----------------------|
| Mothers on the Move   | Wanda Salaman        |
| MoveOn NYC  | Jamie Kemmerer       |
| NARAL Pro Choice NY   | Emily Kadar          |
| National Action Network                                     | Kirsten John Foy     |
| NCFO  | D Devito             |
| Neighborhood Family<br>Services Coalition                   | Arielle McAloon      |
| Neighborhood Family<br>Services Coalition                   | Jessica Chen         |
| New York City Central<br>Labor Council, AFL-CIO             | Alexander<br>Gleason |
| New York City Coalition<br>Against Hunger                   | Lisa Levy            |
| New York City Coalition<br>for Educational Justice<br>(CEJ) | Lourdes Lebron       |
| New York Communities<br>for Change (NYCC)                   | Jonathan Westin      |
| New York Communities<br>for Change (NYCC)                   | Zach Lerner          |
| New York Communities<br>for Change (NYCC)                   | Peter Nagy           |
| New York Communities<br>for Change (NYCC)                   | Olivia Leirer        |
| New York Communities<br>for Change (NYCC)                   | Yambeli Gomez        |
| New York Immigration<br>Coalition                           | Kim Sykes            |
| New York Immigration<br>Coalition                           | Max Ahmed            |
| New York State Nurses<br>Association (NYSNA)                | Marisol Alcantara    |



New York Taxi Workers Alliance William Lindauer

New York Taxi Workers Alliance Melanie Lindauer

New Yorkers for Fiscal Fairness Ron Deutsch  
Northwest Bronx Community and Clergy Coalition Aleciah Anthony

NOW NYC Sonia Ossorio

NOW NYS Zenaida Mendez

NY Civil Liberties Union Lauren Frederico, MSW

NYC Building Trades Heather Beaudoin

NYC CLC Brendan Griffith

NYC CLC Cara Noel

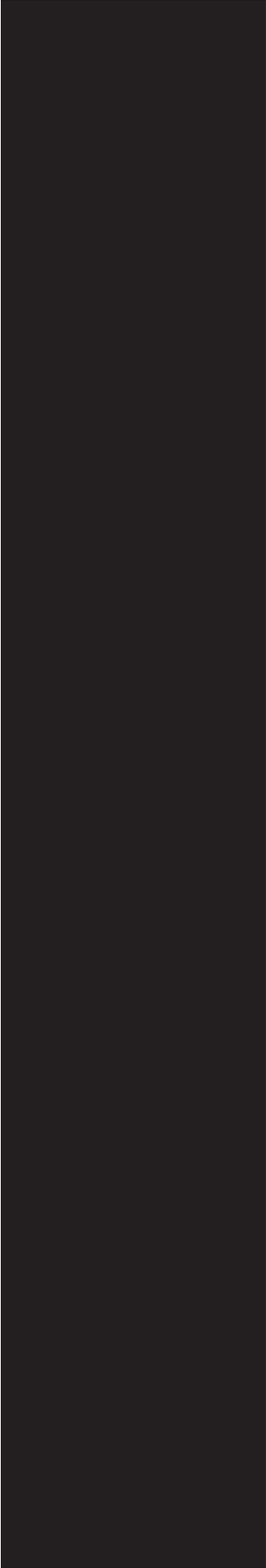
NYC Coalition for Educational Justice Megan Hester

NYC District Council Dan Walcott

NYC District Council Amanda Jensen  
NYC District Council of Carpenters Amanda Jensen

NYS AFL CIO Suzy Ballantine

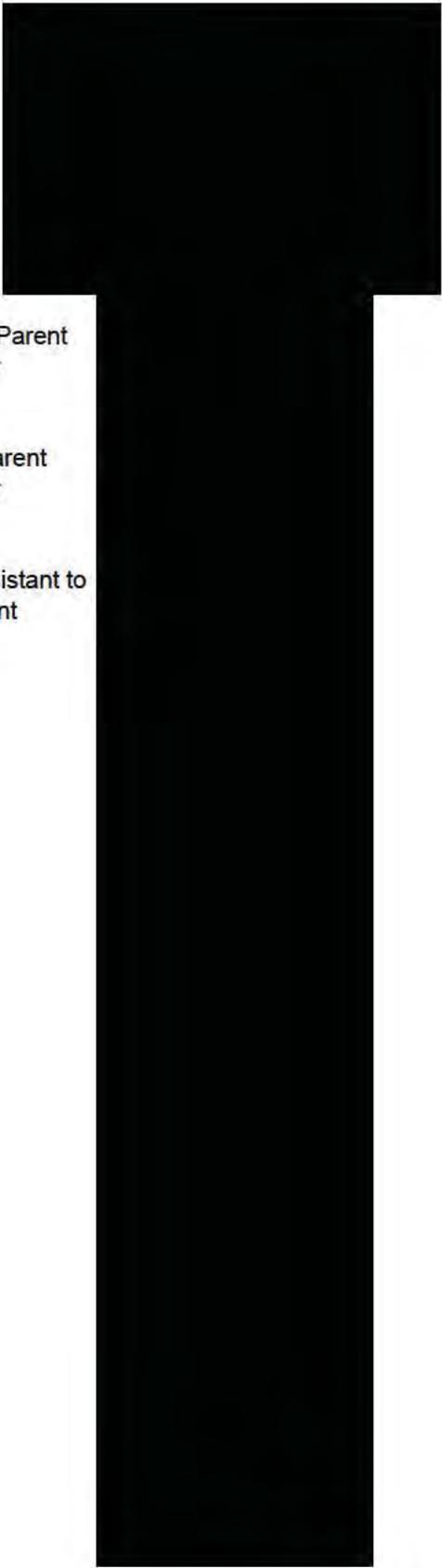
|   |  |
|---|--|
| NYS AFL CIO   | Arelis Tavares   |
| NYSNA   | Carol Pittman  |
| NYSNA<br>Organizacion<br>Comunitaria La Aurora  | Eliza Bates<br>Radhames<br>Rodriguez   |
| Panel for Education<br>Policy and CEC 2<br>Partnership with<br>Children (PWC)   | Elzora Cleveland<br><br>Farhad Asghar  |
| PEF   | Alan Schulkin  |
| PEF   | Jennifer Faucher   |
| Professional Staff<br>Congress (PSC/CUNY)<br>Project Hope: The New<br>Direction<br>Project Hospitality  | Barbara Bowen<br><br>Ramon Cameron<br>Terry Troia  |
| PSC<br>RAP<br>Renaissance Learning<br>Riders Alliance<br>Riders Alliance<br>ROC- NY (Restaurant<br>Opportunities Center<br>NY)<br>ROC- NY (Restaurant<br>Opportunities Center<br>NY)<br>RWDSU (Retail,<br>Wholesale and<br>Department Store<br>Union)<br>RWDSU/ UFCW Local<br>338 | Kate Pfordresher<br>Sasha Hammad<br>Grace Hannon<br>John Raskin<br>Jess Nizar<br><br>Daisy Chung<br><br>Tatiana Bejar<br><br>Phil Jones<br>Nikki Kateman |
| Safe Space  | Krista Pietrangelo   |
| SEIU 1199   | Dell Smitherman  |



|   |  |
|---|--|
| Shirley Chisholm<br>Democratic Club<br>South Asians for de<br>Blasio<br>Southeast Bronx<br>Neighborhood Centers | Rona Taylor<br>Eric Kumar<br>Damyn Kelly |
| St. Nick's Alliance   | Michael Rochford                         |
| Strong Economy for All  | Michael Kink                             |
| Strong Economy for All  | Charles Khan                             |
| Teamsters Local 814   | Daria Mazey                              |
| The Annenberg Institute<br>for School Reform at<br>Brown University   | Oona Chatterjee                          |
| The Annenberg Institute<br>for School Reform at<br>Brown University<br>Alliance for Quality<br>Education (AQE)  | Kesi Foster<br>Natasha Capers            |
| The Coalition for Asian<br>American Children and<br>Families  | Mitchel Wu, MA Program                   |
| The Point   | Kellie Terry-<br>Sepulveda               |
| TWU Local 100   | Raybblin Vargas                          |
| TWU Local 100   | Marow Holland                            |
| UAW   | Scott Sommer                             |
| UFCW 1500   | Adam Obenauer                            |
| UFOA  | Richard Alles                            |
| UFT   | Danny Corum                              |



|  |                            |                                       |
|--|----------------------------|---------------------------------------|
| UJA- Federation                        | Nora Moran                 |                                       |
| UJA- Federation                        | Sandy Myers                |                                       |
| Unite Here, Local 100                  | Sussie Lozada              |                                       |
| Unite Here, Local 100                  | Shafiqur Rahman<br>(Milan) |                                       |
| United Federation of<br>Teachers (UFT) | Jeremy Hoffman             |                                       |
| United Federation of<br>Teachers (UFT) | Fran Streich               | Manhattan Parent<br>Coordinator       |
| United Federation of<br>Teachers (UFT) | Farheen Malik              |                                       |
| United Federation of<br>Teachers (UFT) | Betty Zohar                | Brooklyn Parent<br>Coordinator        |
| United Federation of<br>Teachers (UFT) | Alison Gendar              |                                       |
| United Federation of<br>Teachers (UFT) | Brian Gibbons              | Special Assistant to<br>the President |
| United Neighborhood<br>Houses          | Gregory Brender            |                                       |
| United NY                              | Camille Rivera             |                                       |
| United NY                              | Greg Fries                 |                                       |
| United Way                             | Loren Miller               |                                       |
| United Way                             | Nicole Gallant             |                                       |
| University Settlement<br>Society       | Michael Zisser             |                                       |
| UNKNOWN                                | Davon Lomax                |                                       |
| Urban Arts Partnership                 | Michael Wiggins            |                                       |
| Urban Youth<br>Collaborative           | Maria C.<br>Fernandez      |                                       |
| VOCAL -NY                              | Jeremy Saunders            |                                       |



|                                    |                                       |
|------------------------------------|---------------------------------------|
| VOCAL -NY                          | Alyssa Aguilera                       |
| WAGPOPS                            | Brooke Parker<br>Rebecca<br>Kramnick  |
| WHEDco                             | Kramnick                              |
| Working Families Party             | Austin Shafran                        |
| Working Families Party             | Bill Lipton                           |
| Working Families Party             | Sarah Johnson                         |
|                                    | Kris Kohler                           |
|                                    | Norman Brown                          |
|                                    | William Nagel                         |
|                                    | John Rieder<br>Demos P.<br>Demopoulos |
| NOW NYC                            | Jean Bucaria                          |
| Wagner College                     | Karen DeMoss                          |
| Gateway Christian<br>Center        | Rev. Dr. Sunny<br>Philip              |
| United Federation of<br>Teachers   | Claire Scesney-<br>Lundahl<br>Krystal |
| DC 37                              | Momplaisir<br>Jennifer Jones          |
| FWPA                               | Austin                                |
| Special Education for<br>CEC's     | Ellen McHugh                          |
| Friends of Wingate Park            | Vivia Morgan                          |
| Muslim Voter<br>Information Center | Naji Almontaser                       |
| Muslim Voter<br>Information Center | Shahan Masum                          |



|  |                                      |                    |
|--|--------------------------------------|--------------------|
| Queen Makkada  | Queen Makkada                        |                    |
| Rev. Que English<br>City Council                               | Rev. Que English<br>Danielle Porcaro | Speaker staff      |
| ALBOR  | Enrique Cruz                         | Leader             |
| First Corinthian Baptist                                       | Kercena Dozier                       |                    |
| UFCW 2013  | Mischa Gaus                          | Political Director |
| West Harlem<br>Progressive Democratic<br>Club<br>UFCW Region 1 | Corey Ortega<br>Edwin Lynch          | President          |



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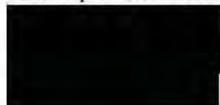
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| COMMS EMAILS       | NOTES | STAKEHOLDER MEETING | Town Hall Turnout?                                    | Albany Turnout? |
|--------------------|-------|---------------------|---|-----------------|
|                    |       |                     | 0   |                 |
|                    |       |                     | 0   |                 |
| jmumm@afscme.org   |       |                     | 1   |                 |
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|                    |       |                     |   |                 |
|                    |       |                     | 1   |                 |
|                    |       |                     | Zakiyah Mced<br>Brooklyn, no real<br>1 turnout though |                 |
|                    |       |                     | 1   |                 |
|                    |       |                     | 1   |                 |

Working on setting  
up Presentations  
next tuesday/  
wednesday on UPK  
3/18 or 3/19

Herself

A few

kboyle@local802afm.org

went out with gentile  
for field day, sends  
email blasts for  
moveon

1

0

0

useless

1

0

11

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touch base, make  
sure we're in the  
next newsletter

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SSolomonov@popularde  
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1

Did Bronx Town  
Hall, not sure what  
she can do/ how  
best to get c4c  
involved

Did Bronx Town Hall c4c filled 2 buses

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Women's Press  
Conference.

1

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Women's Press  
Conference.

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Women's Press  
Conference.

1

Sonja Jones is CEC  
5 President and  
mentioned Ellen  
Mchue and the CEC  
Coalition

Needs to be more  
activated

1 No

No

|                                |  |   |
|--------------------------------|--|---|
|                                |  | 1 |
|                                |  | 0 |
|                                | Target Const:<br>Parents/grandparent<br>s in public<br>housing/receiving<br>public assistance<br>(East Harlem) | 1 |
|                                | Target Const:<br>Parents/grandparent<br>s in public<br>housing/receiving<br>public assistance<br>(East Harlem) | 1 |
| psikora@cwa-union.org          | target: Citywide -<br>Communications<br>workers of America   |   |
| psikora@cwa-union.org          | target: Citywide -<br>Communications<br>workers of America   |   |
| mstahl@democracyforamerica.com | 125 Barclay St. Rm<br>408, 10007<br>Mostly<br>communicated with<br>them through the<br>local DFNYC folks       |   |
| rwallner@dfnyc.org             | Can send blasts,<br>turn themselves out,<br>thats about it   | 1 |
| rwallner@dfnyc.org             | Can send blasts,<br>turn themselves out,<br>thats about it   | 1 |
|                                | *No Commitment to<br>Action made yet   | 1 |
|                                | *No Commitment to<br>Action made yet   | 1 |

Goes to lots of PTA meetings, will start inviting us

15

works with Sussie Lozada

Campaign Director,  
National Domestic  
Workers Alliance |  
La Alianza Nacional  
de Trabajadoras del  
Hogar  
337 Alexander  
Avenue, Bronx, New  
York 10454

0

No recollection of contact with her

1

Arts based group

1

1

1

patricia@faithinnewyork.org Follow up re: Commitment to Action

1

patricia@faithinnewyork.org Follow up re: Commitment to Action

1

Spoke with Lucas and they will have a conversation with their members to decide their involvement.

0

0

0

0

Similar to DFNYC, can only really turn themselves out/ send blasts

0

1

Twitter: @ocynthiawill

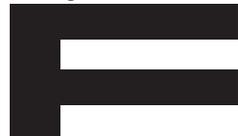
1

Twitter: @ocynthiawill

1

Twitter: @ocynthiawill  
jdavila@hispanicfederatio  
n.org  
jdavila@hispanicfederatio  
n.org

Very into it, hasn't had great turnout



1 Helped with Bronx

Promised 2 buses/ only turned out 36 people

1

1

regional focus :All five Boroughs  
Target Const: parents

1

Flushing, 11365

Flushing, 11365

141-57 Northern  
Blvd, Flushing, NY,  
11354

1

1

agomez@lafuenteinc.org

1

agomez@lafuenteinc.org

1

agomez@lafuenteinc.org

1

chaz@laborerslocal79.org

1

Did Queens about  
1 65 ppl 50 (promised 100)

1

Monolingual  
Spanish speaker

40

Followup  
re:endorsement

|                           |                                    |   |                      |
|---------------------------|------------------------------------|---|----------------------|
|                           |                                    | 0 |                      |
|                           | sends blasts, can<br>turn self out | 0 |                      |
|                           |                                    | 1 |                      |
| gigi@nfsc-nyc.org         | parts of c4c                       | 1 |                      |
| gigi@nfsc-nyc.org         |                                    | 1 |                      |
| mfriedman@nyccah.org      |                                    |   |                      |
|                           |                                    | 1 |                      |
| oleirer@nycommunities.org |                                    | 1 |                      |
| oleirer@nycommunities.org |                                    | 1 | 87                   |
| oleirer@nycommunities.org |                                    | 1 | Did Brooklyn, 150ish |
| oleirer@nycommunities.org |                                    | 1 |                      |
| oleirer@nycommunities.org |                                    | 1 |                      |
| tyaku@thenyic.org         |                                    | 1 |                      |
| tyaku@thenyic.org         | Came to Albany                     | 1 |                      |
|                           |                                    | 1 |                      |

250 Fifth Ave, Suite  
310 New York, NY  
10001City Wide  
Target: Yellow cab  
drivers - South  
Asian

[REDACTED]  
media@nytwa.org

1

250 Fifth Ave, Suite  
310 New York, NY  
10001City Wide  
Target: Yellow cab  
drivers - South  
Asian

[REDACTED]  
media@nytwa.org

1

[REDACTED]

0

0

0

talk to her/ speak  
125 Broad Street,  
19th Floor, NY, NY  
10004

lfrederico@nyclu.org

0

1

275 7th Ave, 18th  
Fl, 10001  
275 7th Ave, 18th  
floor, 10001

1

395 Hudson St,  
10014  
395 Hudson St,  
10014

1

|                    |   |   |
|--------------------|---|---|
|                    |   | 1 |
|                    | 131 W 33 St, 10001  |   |
|                    | Parent PEP<br>member referred by<br>Francine Streich  |   |
|                    | Needs to be called<br>Committed to<br>Albany<br>225 Bway Suite<br>1406, 10007<br>Target Const:<br>CUNY faculty &<br>administrators<br>CUNY colleges &<br>work sites | 1 |
| fclark@pscmail.org |   |   |
|                    | Came to Albany  |   |
|                    | 61 Broadway Ste<br>1500, NY, 10006  | 0 |
|                    |   | 0 |
|                    |   | 0 |
|                    |   |   |
| rahul@rocny.org    |   | 1 |
|                    |   |   |
| rahul@rocny.org    |   | 1 |
|                    |   |   |
| jpea@rwdsu.org     |   | 1 |
|                    | 1505 Kellum Pl,<br>11501  |   |
|                    | 1322 Rockaway<br>Pkwy, 11236  |   |

[REDACTED] With Rodneyse 1  
get him with the 1  
program

charles.e.khan@strongfor 1  
all.org

charles.e.khan@strongfor 1  
all.org have one on one

juliant@ibt814.com 1

fiorella\_guevara@brown.e 1  
du

fiorella\_guevara@brown.e 1  
du

50 Broad Street,  
18th floor, New  
York, NY 10004/  
Fax: 212-785-4601

rvargas@twulocal100.org 1  
Still have not  
endorsed no  
response to follow  
ups trying to get  
endorsement/ action  
Can host weekend  
meetings at their  
Union Hall.  
195 Montague St,  
Bklyn, NY, 11201  
256 W 38St 12 Fl,  
10018  
89-20 55th Ave, Apt  
6L, Elmhurst, NY,  
11373  
225 Broadway NY,  
10007  
214 Bradhurst Ave,  
NY, 10039

|  |   |
|--|---|
|  | 1 |
|  | 1 |
| dmcFadyen@uft.org  | 1 |
|  | 1 |
|  | 1 |
| corporate<br>community outreach<br>+ other asks as<br>needed | 1 |
| corporate<br>community outreach<br>+ other asks as<br>needed | 1 |
| 45 West 14th St,<br>10011                                    |   |
| delia@urbanarts.org  | 1 |
| get em activated   | 1 |
| Target: persons<br>impacted by health<br>disparities         | 1 |
| alyssa@vocal-ny.org  |   |

alyssa@vocal-ny.org Target: persons impacted by health disparities 1  
Parent group fighting for district schools 0

1

1

1

266 W 37th St, 7th Fl, 10018  
652 4th Ave, Bklyn, 11232  
224 W35 St. Suite 508  
101 Food Center Dr, Bronx, 10474  
265 W.14 St, NY, NY, 10011

Scheduler is Yvette Henry at FWPA

no events

Has parents 15

20

Assistant to Rev.  
Walrond

Harlem

15

Should feel out to  
see if they wanna do  
a pre-k community  
ambassadors type  
thing, or some other  
ways to get club  
involved

**Community  
Ambassadors**

**Other Field Stuff?**

Need to make ask

JSK did one



Should ask

Should make Ask/  
probably should be  
in Spanish

Should try to do  
one/ go to member  
meeting

Need to find out

Yes

Will ask









Should Ask

Should Ask

Should Ask

Should Ask

**From:** [Katie Unger](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Quick check in b4 11am call?  
**Date:** Friday, April 25, 2014 1:40:45 PM

---

And re an organizational call next week -- Thursday is May Day. That's a tough day to pull active community groups as there are a lot of events happening. Probably want to consider an alternative.

On Fri, Apr 25, 2014 at 12:51 PM, <[REDACTED]> wrote:

I could meet Sunday at 11 or noon or at 5pm.  
Or Monday after 3. Or Tuesday afternoon pretty flexible. Wednesday late afternoon only (3:30 or later) or Thursday morning.

On Apr 25, 2014, at 9:30 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Fine here to stay on till a tad after noon

On Apr 25, 2014, at 9:06 AM, Katie Unger <[REDACTED]> wrote:

I have a little time at noon.

On Fri, Apr 25, 2014 at 5:59 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Ok maybe we can talk later or after?

On Apr 24, 2014, at 10:39 PM, [REDACTED] wrote:

> I have a meeting 10:30-11.

>

> Sent from my iPhone. Please excuse typos.

>

>> On Apr 24, 2014, at 8:45 PM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

>>

>> Works for me

>>

>> From: SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

>> Sent: Thursday, April 24, 2014 8:45 PM

>> To: Fromberg, Rick (Consultant); Katie Unger

>> Subject: Quick check in b4 11am call?

>>

>> I think am the three of us should try to hop on conf call line at like 1045 am if possible to quickly talk through how to maximize outreach to groups on upk

implantation... Doable?  
>> Go team! SY

**From:** [Stephanie Yazgi](#)  
**To:** [Katie Unger](#)  
**Cc:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Quick check in b4 11am call?  
**Date:** Friday, April 25, 2014 5:07:31 PM

---

can you do 9 am on sunday rick!?

On Fri, Apr 25, 2014 at 5:05 PM, <[REDACTED]> wrote:  
I could do coming to hilltop Tuesday afternoon or if Sunday 9 is all that works I'll rearrange to make it.

Sent from my iPhone. Please excuse typos.

On Apr 25, 2014, at 4:07 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

can we do SUNDAY EARLY morning? like 9

On Fri, Apr 25, 2014 at 4:07 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

no i teach class that time

i can do Tuesday btwn 12 and 3 at hilltop

On Fri, Apr 25, 2014 at 3:58 PM, Fromberg, Rick (Consultant)  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:  
Stephanie, can you do Weds late afternoon?

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, April 25, 2014 3:35 PM

**To:** Katie Unger  
**Cc:** Fromberg, Rick (Consultant)  
**Subject:** Re: Quick check in b4 11am call?

I can do late sunday  
I can also just join via phone on Tuesday... or you all are welcome to come to hilltop at some point!

On Fri, Apr 25, 2014 at 3:31 PM, <[REDACTED]> wrote:  
Is later an option - I could do after then too?

Sent from my iPhone. Please excuse typos.

On Apr 25, 2014, at 2:49 PM, "Fromberg, Rick (Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I actually can't do 5 on Sunday.

---

**From:** Stephanie Yazgi  
[[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, April 25, 2014 2:09 PM  
**To:** Katie Unger  
**Cc:** Fromberg, Rick (Consultant)  
**Subject:** Re: Quick check in b4 11am call?

Sunday is best here at 5PM. Can we meet in Brooklyn?

On Fri, Apr 25, 2014 at 12:51 PM, <[REDACTED]>  
wrote:

I could meet Sunday at 11 or noon or at 5pm.  
Or Monday after 3. Or Tuesday afternoon pretty flexible.  
Wednesday late afternoon only (3:30 or later) or Thursday  
morning.

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I have a little time at noon.

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SY Hilltop  
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> wrote:

Ok maybe we can talk later or  
after?

On Apr 24, 2014, at 10:39 PM,  
[REDACTED] wrote:

> I have a meeting 10:30-11.  
>

> Sent from my iPhone. Please  
excuse typos.

>

>> On Apr 24, 2014, at 8:45  
PM, "Fromberg, Rick

(Consultant)"

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)

> wrote:

>>

>> Works for me

>>

---

>> From: SY Hilltop

[[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)

]

>> Sent: Thursday, April 24,  
2014 8:45 PM

>> To: Fromberg, Rick  
(Consultant); Katie Unger

>> Subject: Quick check in b4  
11am call?

>>

>> I think am the three of us  
should try to hop on conf call  
line at like 1045 am if possible  
to quickly talk through how to  
maximize outreach to groups  
on upk implantation... Doable?

>> Go team! SY

**From:** [SY Hilltop](#)  
**To:** [Katie Unger](#)  
**Cc:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Quick check in b4 11am call?  
**Date:** Saturday, April 26, 2014 3:00:24 PM

---

Just keep me posted what you need from me. Thanks.

On Apr 26, 2014, at 1:43 PM, Katie Unger <[REDACTED]> wrote:

So where does that leave us? SY, you were no good for later morning right?  
Tuesday afternoon's time at CH with the 2 of us who are there with Stephanie on the phone?  
Rick, I'm

On Sat, Apr 26, 2014 at 12:36 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I have calls now from 830-10 so don't think I can do that anymore.

Sent from my iPhone

On Apr 25, 2014, at 11:55 PM, "SY Hilltop" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Sunday 9am at city hall can work

On Apr 25, 2014, at 9:27 PM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

As I understand it there are no times that work at CH in the next week.  
This needs to happen there if it is going to. Let's reassess later.

Sent from my iPhone

On Apr 25, 2014, at 9:24 PM, "[REDACTED]" <[REDACTED]> wrote:

So Sunday morning doesn't work?  
Or the Tuesday?  
We should not be doing strategic brainstorm via email.

Katie  
[REDACTED]

Sent from my iPhone. Please excuse t typos.

On Apr 25, 2014, at 7:37 PM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I don't see value in the phone call, hard to brainstorm that way.  
I'll send thoughts around tomorrow on approach for the call we need to schedule with the stakeholder groups and what's on tap from a field perspective and we can all weigh in over email and follow up on phone as necessary.

---

**From:** SY Hilltop  
[[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Friday, April 25, 2014 7:33 PM  
**To:** [REDACTED]  
**Cc:** Fromberg, Rick (Consultant)  
**Subject:** Re: Quick check in b4 11am call?

Lets just do this ASAP, folks. What is agenda- can we do via phone?

On Apr 25, 2014, at 5:05 PM, [REDACTED] wrote:

I could do coming to hilltop Tuesday afternoon or if Sunday 9 is all that works I'll rearrange to make it.

Sent from my iPhone. Please excuse typos.

On Apr 25, 2014, at 4:07 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

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On Fri, Apr 25, 2014 at 4:07 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

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i can do Tuesday btwn 12 and 3 at hilltop

On Fri, Apr 25, 2014 at 3:58 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Stephanie, can you do Weds late afternoon?

---

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**Sent:** Friday, April 25, 2014 3:35 PM

**To:** Katie Unger  
**Cc:** Fromberg, Rick (Consultant)  
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I can do late sunday  
I can also just join via phone on Tuesday... or you all are welcome to come to hilltop at some point!

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Is later an option - I could do after then too?

Sent from my iPhone.

Please excuse typos.

On Apr 25, 2014, at 2:49 PM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I actually can't do 5 on Sunday.

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**Sent:** Friday, April 25, 2014 2:09 PM  
**To:** Katie Unger  
**Cc:** Fromberg, Rick (Consultant)  
**Subject:** Re: Quick check in b4 11am call?

Sunday is best here at 5PM. Can we meet in Brooklyn?

On Fri, Apr 25, 2014 at 12:51 PM,

<>

> wrote:  
I could meet Sunday at 11 or noon or at 5pm. Or Monday after 3. Or Tuesday afternoon pretty flexible. Wednesday late afternoon only (3:30 or later) or Thursday morning.

On Apr 25, 2014, at 9:30 AM, SY Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)

> wrote:

Fine  
here  
to  
stay  
on  
till  
a  
tad  
after  
noon

On  
Apr  
25,  
2014,  
at  
9:06  
AM,  
Katie  
Unger

<

>

wrote:

I  
have  
a  
little  
time  
at  
noon.

On  
Fri,  
Apr  
25,  
2014  
at  
5:59  
AM,  
SY  
Hilltop

<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)

>

wrote:

Ok  
maybe  
we  
can  
talk  
later  
or  
after?

On  
Apr  
24,  
2014,  
at  
10:39  
PM,

[REDACTED]  
wrote:

>  
I  
have  
a  
meeting  
10:30-  
11.

>

>  
Sent  
from  
my  
iPhone.  
Please  
excuse  
typos.

>

>>  
On  
Apr  
24,  
2014,  
at  
8:45  
PM,  
"Fromberg,  
Rick  
(Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)

>  
wrote:

>>

>>  
Works  
for  
me

>>

---

>>  
From:  
SY  
Hilltop  
[[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
]

>>

Sent:  
Thursday,  
April  
24,  
2014  
8:45  
PM

>>  
To:  
Fromberg,  
Rick  
(Consultant);  
Katie  
Unger

>>  
Subject:  
Quick  
check  
in  
b4  
11am  
call?

>>  
>>  
I  
think  
am  
the  
three  
of  
us  
should  
try  
to  
hop  
on  
conf  
call  
line  
at  
like  
1045  
am  
if  
possible  
to  
quickly  
talk  
through  
how  
to  
maximize  
outreach  
to  
groups  
on  
upk  
implantation...  
Doable?

>>

Go  
team!  
SY

**From:** [Scola, Lindsay](#)  
**To:** "Nick Baldick"  
**Subject:** RE: Immigrant Heritage Event  
**Date:** Monday, April 28, 2014 2:19:36 PM

---

We have 800+ requests for May right now. Hoping to have the month mapped out this week and get BdB through his first Exec Budget.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

-----Original Message-----

From: Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Monday, April 28, 2014 2:19 PM  
To: Scola, Lindsay  
Subject: Re: Immigrant Heritage Event

Cool

Sent from my iPhone

> On Apr 28, 2014, at 2:15 PM, "Scola, Lindsay" <LScola@cityhall.nyc.gov> wrote:  
>

> Thanks Nick. We were still trying to see if it was possible to do. I will keep you posted.

>  
> Lindsay Scola  
> Director of Scheduling  
> Office of the Mayor  
> The City of New York  
> Office: 212.788.2962  
> Cell: [REDACTED]

>  
>  
> -----Original Message-----

> From: Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
> Sent: Monday, April 28, 2014 1:58 PM  
> To: Scola, Lindsay  
> Subject: Immigrant Heritage Event

>  
> Lindsay

> I am fine if we can't do, but can we tell them?

>  
> Thanks

>  
> Nick

>  
> Sent from my iPhone

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** [REDACTED]  
**Date:** Wednesday, April 30, 2014 4:58:15 PM

---

sounds good.

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, April 30, 2014 4:49 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: [REDACTED]

yeah dude i'll call your cell just sent invite talk then!

On Wed, Apr 30, 2014 at 4:16 PM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Ok. Lets talk at 1, I'm free then too. Want to call me? [REDACTED]

---

**From:** SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, April 30, 2014 4:14 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: [REDACTED]

Yes I know [REDACTED] we should do a call tomorrow - I'm free btwn 1-5

I am not free tomorrow at 9 (have mtg) but yes community, politics etc w [REDACTED] concerns.

On Apr 30, 2014, at 4:06 PM, "Fromberg, Rick (Consultant)"

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

> He's a New York guy, I assume he has a decent understanding of the neighborhoods but your point is very well taken.

>

> I don't expect he'd know the politics well which is something of a concern, but I'm ultimately looking for someone to oversee and run the programs--there are a lot of assets, just not a clear field lead to organize them. He's really experienced in running large programs and could do that from a nuts and bolts perspective.

>

> I'm sitting down with him tomorrow at 9am at CH. If you're free would love to have you join. Otherwise let me know if you think there are specific questions/points of concern.

>

> If you have anyone else, let me know. I also talked to [REDACTED] Do you know her?

>

>

>  
> From: SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
> Sent: Wednesday, April 30, 2014 3:44 PM  
> To: Fromberg, Rick (Consultant)  
> Subject: Re: [REDACTED]

>  
> Yeah. I'm sure he could do it but not sure how familiar he is w NYC neighborhoods and community groups. He is a friend and I like him alot. All depends on what u think u need for this role.

>  
> On Apr 30, 2014, at 2:04 PM, "Fromberg, Rick (Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

>  
>> Talking to him about the field director spot. Emma says you know and have worked with him. Any thoughts?

>>  
>> Sent from my iPhone

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [SY Hilltop](#)  
**Subject:** Can we push back 15 mins?  
**Date:** Thursday, May 01, 2014 1:01:12 PM

---

Sent from my iPhone

**From:** [Nicholas Baldick](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7  
**Date:** Thursday, May 01, 2014 4:02:27 PM

---

Great, can you reach out directly

Here is his email and phone

[iwachs@strength.org](mailto:iwachs@strength.org)

[REDACTED]

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

[We've Moved - See New Address Below](#)

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 1, 2014, at 3:45 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Great. Monday, 5/5 at 3pm will work for Emma. Happy to reach out directly to Josh Wachs or have you connect. Will get Wallack meeting locked in too.

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, May 01, 2014 3:23 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Re: We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7

5/7 at 11:00 AM is perfect

What is Mayor doing in DC?

Also, Josh Wachs is now available Monday afternoon, let me know if that works or the other times for the Emma - Josh Wachs meeting

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 1, 2014, at 3:10 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Nick,

Emma now scheduled to be in DC with the Mayor on 5/6. Does 11am on 5/7 still work for you?

-Gabriel

---

**From:** Schnake-Mahl, Gabriel  
**Sent:** Monday, April 28, 2014 10:25 AM  
**To:** Wolfe, Emma; 'Nicholas Baldick'  
**Subject:** RE: We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7

5/6 at 2:30pm works well.

---

**From:** Wolfe, Emma  
**Sent:** Monday, April 28, 2014 10:23 AM  
**To:** 'Nicholas Baldick'  
**Cc:** Schnake-Mahl, Gabriel  
**Subject:** RE: We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7

I think the 6<sup>th</sup> works better right gabriel?

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, April 24, 2014 9:27 PM  
**To:** Wolfe, Emma  
**Subject:** Re: We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7

May 6th 230-400 PM?

or May 7th - 10 AM -Noon

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Fax: 202-298-6115

On Apr 24, 2014, at 6:32 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

I suck. Let's do in ten days??

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, April 24, 2014 5:19 PM  
**To:** Wolfe, Emma  
**Subject:** We meeting tomorrow afternoon? I will be back in 10 days - 5/6-5/7

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

**From:** [Nicholas Baldick](#)  
**To:** [Santucci, Laura](#)  
**Subject:** Re: Convention  
**Date:** Friday, May 02, 2014 8:41:05 AM

---

Taking the Mayor off

Call me if you want to discuss but we need to figure out if there is a big enough dog to push for this - Rattner?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: 202-298-6115

On May 1, 2014, at 10:32 PM, Santucci, Laura <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

Loss of fed funds is big. We can begin host committee and have outside ppl work w CH and NYC Co for bid - Cameron Moody, Lee Satterfield? Know both and can explore

Love Bklyn as host site

On May 1, 2014, at 10:27 PM, "Nick Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

We need to create committee with real money folks, they are petrified about host city ability to raise the money, especially with loss of federal money

Bring in pros to do RFP - Cameron or Lee or both

The politics Laura can do in her sleep but the Brooklyn delegation is America, it screams diversity

Sent from my iPhone

On May 1, 2014, at 10:14 PM, "Bill de Blasio"  
<[REDACTED]> wrote:

We absolutely want it! Laura's been starting the process. What do you advise?

Sent via BlackBerry by AT&T

---

**From:** Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Thu, 1 May 2014 21:42:22 -0400  
**To:** Bill de Blasio<[REDACTED]>  
**Subject:** Convention

There seems to be a lot of interest in Hillary land for a NYC convention.

Do we want? Are we starting the push?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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3000 K Street NW, Suite 320  
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Fax: 202-298-6115

**From:** [John Del Cecato](#)  
**To:** [Jonathan Rosen](#); [Nick Baldick](#)  
**Cc:** [Raymond Chao](#); [Lindsay Scola](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** Re: May Planning Meetings  
**Date:** Friday, May 02, 2014 6:17:46 PM

---

Me too

---

**From:** Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>  
**Date:** Friday, May 2, 2014 at 5:49 PM  
**To:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Cc:** Raymond Chao <[REDACTED]> Lindsay Scola <[REDACTED]> John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Emily Walsh <[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)>, Elana Leopold <[REDACTED]> Robert Munoz <[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)>, "Grybauskas, Stefan" <[SGrybauskas@cityhall.nyc.gov](mailto:SGrybauskas@cityhall.nyc.gov)>  
**Subject:** Re: May Planning Meetings

Yes in person for me

Sent from my iPhone

On May 2, 2014, at 5:39 PM, "Nick Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Yes, from soccer game will call in

Sent from my iPhone

On May 2, 2014, at 5:37 PM, Raymond Chao <[REDACTED]> wrote:

Hi Jon, JDC, and Nick,

Will you be able to attend on Sunday?

Thanks,  
Ray

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola <[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,

Lindsay

**Sunday, May 4<sup>th</sup>:**

1:00-2:30pm

**Saturday, May 10<sup>th</sup> (May 11<sup>th</sup> is Mother's Day)**

1:30-3:00pm

**Sunday, May 18<sup>th</sup>**

1:00-2:30

**Sunday, May 25<sup>th</sup> - This could certainly change with the holiday. Will keep you posted.**

1:00-2:30pm

**From:** [Nick Baldick](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [Wolfe, Emma](#)  
**Subject:** Re: Anyway Emma can meet with Josh Wachs Next Week for 20 Minutes - RE: School Breakfast  
**Date:** Sunday, May 04, 2014 9:04:27 AM

---

Great, Thanks

Sent from my iPhone

On May 4, 2014, at 12:10 AM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

To clarify - emma and josh wachs meeting is on the schedule for monday afternoon.  
Will push to get wallack scheduled as well.

---

**From:** Nick Baldick [[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Saturday, May 03, 2014 10:58 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Wolfe, Emma  
**Subject:** Re: Anyway Emma can meet with Josh Wachs Next Week for 20 Minutes - RE: School Breakfast

What about the other two blocks?

Sent from my iPhone

On May 3, 2014, at 7:44 PM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Emma is scheduled for monday afternoon.

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Saturday, May 03, 2014 07:07 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Wolfe, Emma  
**Subject:** Re: Anyway Emma can meet with Josh Wachs Next Week for 20 Minutes - RE: School Breakfast

Did we get either the Josh or Emma meeting scheduled?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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3000 K Street NW, Suite 320  
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Main: 202-298-3232  
Fax: 202-298-6115

On Apr 28, 2014, at 9:37 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Josh Wachs with Emma

Josh Wachs with Josh Wallack

Two separate meetings, I think Emma suggested it

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On Apr 28, 2014, at 9:35 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Nick, to clarify - emma and josh wallack in one  
mtg with josh wachs? Will set up

---

**From:** Wolfe, Emma  
**Sent:** Monday, April 28, 2014 09:18 PM  
**To:** 'Nicholas Baldick'  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; Schnake-  
Mahl, Gabriel  
**Subject:** RE: Anyway Emma can meet with Josh  
Wachs Next Week for 20 Minutes - RE: School  
Breakfast

Yes for sure – Gabriel please urn the traps!!!!

---

**From:** Nicholas Baldick  
[mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 28, 2014 9:09 PM  
**To:** Wolfe, Emma; Schnake-Mahl, Gabriel  
**Subject:** Anyway Emma can meet with Josh Wachs Next Week for 20 Minutes - RE: School Breakfast

Tuesday 5/6: 2:30-5pm  
Wednesday 5/7: 2pm-5pm

3:00 PM Tuesday?

Can we help with Josh Wallack Meeting in these windows?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: 202-298-6115

**From:** [Santucci, Laura](#)  
**To:** [Nick Baldick](#)  
**Subject:** Re: Convention  
**Date:** Sunday, May 04, 2014 1:12:05 PM

---

Have a 3-4pm but otherwise can do anytime

On May 4, 2014, at 1:01 PM, "Nick Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

After 245?

Sent from my iPhone

On May 4, 2014, at 12:50 PM, "Santucci, Laura" <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

I'm stuck on another call w BDB. Can we chat after planning?  
It's not running any longer than 2pm today

On May 3, 2014, at 3:07 PM, "Nicholas Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: 202-298-6115

On May 3, 2014, at 3:05 PM, Santucci, Laura <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

Sorry for delay - Let's do tomorrow  
before our call.

On May 3, 2014, at 11:37 AM, "Nicholas

Baldick"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
wrote:

Sir? Its Nick

I am free after our BDB  
Polling call today and then  
before our call tomorrow

Cell [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Main: 202-298-3232  
Fax: 202-298-6115

On May 2, 2014, at 7:42 PM,  
Santucci, Laura  
<[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)  
> wrote:

Yes sir. When works  
best for you?

---

**From:** Nicholas  
Baldick  
[\[mailto:nbaldick@hilltoppublicsolutions.com\]](mailto:nbaldick@hilltoppublicsolutions.com)

**Sent:** Friday, May  
02, 2014 8:41 AM  
**To:** Santucci, Laura  
**Subject:** Re:  
Convention

Taking the Mayor

off

Call me if you  
want to discuss but  
we need to figure  
out if there is a  
big enough dog to  
push for this -  
Rattner?

Nick Baldick  
Hilltop Public  
Solutions  
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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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D.C. 20007  
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3232  
Fax: 202-298-  
6115

On May 1, 2014, at  
10:32 PM,  
Santucci, Laura  
<[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)  
> wrote:

Loss of fed funds  
is big. We can  
begin host  
committee and  
have outside ppl  
work w CH and  
NYC Co for bid -

Cameron Moody,  
Lee Satterfield?  
Know both and can  
explore

Love Bklyn as host  
site

On May 1, 2014, at  
10:27 PM, "Nick  
Baldick"

<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

> wrote:

We  
need to  
create  
committee  
with  
real  
money  
folks,  
they  
are  
petrified  
about  
host  
city  
ability  
to raise  
the  
money,  
especially  
with  
loss of  
federal  
money

Bring  
in pros  
to do  
RFP -  
Cameron  
or Lee  
or both

The  
politics  
Laura  
can do

in her  
sleep  
but the  
Brooklyn  
delegation  
is  
America,  
it  
screams  
diversity

Sent  
from  
my  
iPhone

On  
May 1,  
2014,  
at  
10:14  
PM,  
"Bill  
de  
Blasio"

< [REDACTED] >

wrote:

We  
absolutely  
want  
it!  
Laura's  
been  
starting  
the  
process.  
What  
do  
you  
advise?

Sent  
via  
BlackBerry  
by

AT&T

**From:**  
Nicholas  
Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>

>  
**Date:**  
Thu,  
1  
May  
2014  
21:42:22

-  
0400

**To:**  
Bill  
de  
Blasio<

>

**Subject:**  
Convention

There  
seems  
to  
be  
a  
lot  
of  
interest  
in  
Hillary  
land  
for  
a  
NYC  
convention.

Do  
we  
want?  
Are  
we  
starting  
the  
push?

Nick  
Baldick

Hilltop  
Public  
Solutions

(202)  
298-  
3232

[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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20007

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3232

Fax:  
202-  
298-  
6115



**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Wolfe, Emma](#); ["Wallack Josh"](#); ["Stephanie Yazgi"](#)  
**Cc:** [Hatch, Peter](#)  
**Subject:** RE: [REDACTED] passed  
**Date:** Sunday, May 04, 2014 2:42:14 PM

---

Said he couldn't figure out his career path with it. Not a wise decision, but he wasn't really hungry enough.

I'll get her resume.

---

**From:** Wolfe, Emma  
**Sent:** Sunday, May 04, 2014 2:41 PM  
**To:** Fromberg, Rick (Consultant); 'Wallack Josh'; 'Stephanie Yazgi'  
**Cc:** Hatch, Peter  
**Subject:** RE: [REDACTED] passed

How come he passed?

Look at melody lopez – I gave JJ her resume to be a queens DOE rep but you should look at her

---

**From:** Fromberg, Rick (Consultant)  
**Sent:** Sunday, May 04, 2014 2:34 PM  
**To:** Wolfe, Emma; 'Wallack Josh'; 'Stephanie Yazgi'  
**Cc:** Hatch, Peter  
**Subject:** [REDACTED] passed

Need to find other options—if anyone's sitting on resumes, speak now. I'll start bugging people too.

Hatch, also looping you since I know you have been all over good resumes. Need a field director for pre-k enrollment in a big way.

**From:** [Fialkoff, Gabrielle](#)  
**To:** [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** \*\*You are cordially invited to a reception at Gracie Mansion\*\*  
**Date:** Monday, May 05, 2014 5:33:22 PM  
**Attachments:** [image001.png](#)

---

**Hope you can join us.**

*Please RSVP by Monday, May 7, 2014*

MAYOR'S FUND  
TO ADVANCE  
NEW YORK CITY

Please join  
First Lady

**CHIRLANE MCCRAY**

Chair, Board of Directors, Mayor's Fund  
and

**ROB SPEYER**

Chair, Board of Advisors, Mayor's Fund

at a birthday celebration for

**MAYOR BILL DE BLASIO**

Friday, May 9, 2014  
6:00 PM to 8:00 PM

**GRACIE MANSION**

88th Street and East End Avenue

RSVP (212) 788-2569 or email: [Invitation@cityhall.nyc.gov](mailto:Invitation@cityhall.nyc.gov)

---

**DIRECTIONS TO GRACIE MANSION:**

*Gracie Mansion is accessible by public transportation.*

*Gracie mansion is accessible by public transportation.*

**SUBWAY:** Take the **#4**, **#5** or **#6** trains to 86th Street. Walk five blocks east to East End Avenue, then two blocks north to 88th Street.

**BUS:** Take the cross-town **M86** or the **M31** which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

*This invitation is non-transferable.*

MAYOR'S FUND  
TO ADVANCE  
NEW YORK CITY

Please join  
First Lady

**CHIRLANE MCCRAY**

Chair, Board of Directors, Mayor's Fund

and

**ROB SPEYER**

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at a birthday celebration for

**MAYOR BILL DE BLASIO**

Friday, May 9, 2014

6:00 PM to 8:00 PM

**GRACIE MANSION**

88th Street and East End Avenue

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---

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**SUBWAY:** Take the **#4**, **#5** or **#6** trains to 86th Street. Walk five blocks east to East End Avenue, then two blocks north to 88th Street.

**BUS:** Take the cross-town **M86** or the **M31** which runs on York Avenue, to York Avenue and 88th Street. Walk one block east to East End Avenue.

*This invitation is non-transferable.*

**From:** [Santucci, Laura](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: Convention  
**Date:** Monday, May 05, 2014 5:58:14 PM

---

Calling in 5

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, May 05, 2014 4:49 PM  
**To:** Santucci, Laura  
**Subject:** Re: Convention

Change of plan - Call my cell after 530 when you are free - [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: 202-298-6115

On May 5, 2014, at 2:09 PM, Santucci, Laura <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

Roger

On May 5, 2014, at 2:05 PM, "Nicholas Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I will be in office [REDACTED] is direct line, Thanks

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: 202-298-6115

On May 5, 2014, at 2:03 PM, Santucci, Laura <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

Let's do 5:30 - will call your cell?

On May 5, 2014, at 1:51 PM, "Nicholas Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

430-500, 530-630 PM?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Main: 202-298-3232  
Fax: 202-298-6115

On May 5, 2014, at 12:25 PM, Santucci, Laura <[LSantucci@cityhall.nyc.gov](mailto:LSantucci@cityhall.nyc.gov)> wrote:

Do you have any windows today to talk?

**From:** [SY Hilltop](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Do you know Melody Lopez?  
**Date:** Tuesday, May 06, 2014 9:51:57 AM

---

Just left u a msg

On May 6, 2014, at 8:52 AM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Meeting with her today. Can you give me your two cents?

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, May 05, 2014 7:36 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: Do you know Melody Lopez?

call u in a few to tell you what i know

On Mon, May 5, 2014 at 7:20 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Can you call me if you have a strong impression one way or the other?

Sent from my iPhone

On May 5, 2014, at 7:18 PM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

yes

On Mon, May 5, 2014 at 6:24 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Sent from my iPhone

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["Nick Baldick"](#)  
**Subject:** RE: Wachs / Wallack / Wolfe  
**Date:** Tuesday, May 06, 2014 11:16:03 AM

---

Yep. Interest here.

---

**From:** Nick Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, May 06, 2014 11:14 AM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Re: Wachs / Wallack / Wolfe

Thanks so much - good cause

Sent from my iPhone

On May 6, 2014, at 11:08 AM, "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Meetings happened yesterday. Went well.  
Good guy, good project.

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: time to talk?  
**Date:** Tuesday, May 06, 2014 6:13:41 PM

---

My cell [REDACTED] thx

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, May 06, 2014 05:39 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: time to talk?

Cool, where should I call?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

[We've Moved - See New Address Below](#)

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 6, 2014, at 5:39 PM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

4pm?

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, May 06, 2014 5:38 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: time to talk?

Thursday afternoon?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

[We've Moved - See New Address Below](#)

The Washington Harbour

3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 6, 2014, at 11:49 AM, Fialkoff, Gabrielle  
<[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Hi, wondering if we can set a time to chat about my work- would love to get your thoughts on process and substance and bring you up to date. Let me know what works.

Thanks, Gab

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Nick Baldick](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Wachs / Wallack / Wolfe  
**Date:** Tuesday, May 06, 2014 6:59:48 PM

---

Cool

Sent from my iPhone

On May 6, 2014, at 6:17 PM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Thanks!

You can enter on broadway and murray or park place at base of brooklyn bridge. Take a left when you enter City Hall and check in at the police desk. 10:30am ok?

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, May 06, 2014 06:12 PM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Re: Wachs / Wallack / Wolfe

Sure, what entrance do I come too?

On Tue, May 6, 2014 at 5:51 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Hey Nick, sorry to do this but can you do meeting here at City Hall instead of le pain quotidien? And able to do any earlier? With budget released Thursday, it looks like EW being pulled into mtg with the Mayor at 11am. Let me know what works on your end. Thanks.

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, May 06, 2014 11:14 AM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Re: Wachs / Wallack / Wolfe

Thanks so much - good cause

Sent from my iPhone

On May 6, 2014, at 11:08 AM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Meetings happened yesterday. Went well.

| Good guy, good project.

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Fwd: Resume  
**Date:** Wednesday, May 07, 2014 11:05:16 AM  
**Attachments:** [Alexis Confer 2013 Resume.docx](#)  
[ATT00001.htm](#)  
[Alexis Confer 2013 Resume.pdf](#)  
[ATT00002.htm](#)

---

Here you go

Sent from my iPhone

Begin forwarded message:

**From:** Alexis Confer <[REDACTED]>  
**Date:** May 7, 2014 at 11:04:04 AM EDT  
**To:** Rick Fromberg <[rfromberg@globalstrategygroup.com](mailto:rfromberg@globalstrategygroup.com)>  
**Subject:** Resume

Hi Rick,

It was good to meet you in person last night. Here is my most recent resume.

Alexis

## ALEXIS NICOLE CONFER

### EXPERIENCE

#### **MAYORS AGAINST ILLEGAL GUNS** *National Field Director*

**New York, NY**  
**March '13 – Present**

- Manage senior field staff in New York and organizers across the country.
- Lead the strategic, grassroots tactics to influence legislators across the country to pass comprehensive gun violence prevention legislation.
- Coordinate relationships with national partners and coalition groups.
- Developed and managed a nation-wide bus tour, *No More Names*, covering 25 states in 100 days.

#### **PRESIDENTIAL INAUGURAL COMMITTEE,** *Deputy Director, Principals and Surrogates – National Day of Service*

**Washington, DC**  
**Dec. '12 – Jan. '13**

- Oversaw the planning and the implementation of Day of Service Events for the First and Second families and surrogates (celebrities, elected officials, etc.)
- Led planning sessions across departments at the Presidential Inaugural Committee (PIC) and external organizations.
- Managed a staff of associate directors, program coordinators and fellows.

#### **ORGANIZING FOR AMERICA – PENNSYLVANIA** *State Deputy Field Director for Philadelphia*

**Philadelphia, PA**  
**Jan. – Nov. '12**

- Managed a staff of 80+ in for President Barack Obama's successful re-election campaign.
- Successfully led the Philadelphia Field Program to a 2.2% voter increase over 2008 numbers.
- Implemented a winning field strategy: registering over 70,000 voters in the county; and a massive Get Out The Vote effort reaching 600,000 voters.
- Oversaw build and staffing of events for the President, First Lady, Dr. Biden, and surrogates.
- Led a team to build the field staff and ground game of the surrounding suburbs of Philadelphia – Montgomery, Bucks, Delaware and Chester Counties (January – August)

#### **NEW YORK CITY COUNCIL - COUNCILMAN JIMMY VAN BRAMER** *Chief of Staff*

**Sunnyside, NY**  
**Jan. '11 – Jan. '12**

- Served as the Council Member's top adviser.
- Managed the legislative office at City Hall and the District Office in Queens.
- Oversaw the office budget and allocation of district-wide discretionary funding to non-profits and other community organizations.
- Led the planning and execution of the office's political, legislative, and communications strategy.
- Served as the main point of contact for agency heads, local stakeholders and other elected officials.

#### **NEW YORK CITY COUNCIL - COUNCILMAN PETER F. VALLONE JR.** *Director of Special Projects*

**Astoria, NY**  
**Oct. '08 – Jan. '11**

- Served as a senior staffer and advisor to the Council Member – briefing him on issues, speeches, representing and accompanying him to meetings, hearings, events, press conferences and rallies.
- Managed the large-scale rezoning of Astoria, Queens, working with the Dept. of City Planning.
- Maintained the website, press and photo archives and assisted with press correspondence.
- Served as the point-person for land-use, political, shoreline, environmental and parks issues.
- Organized neighborhood and citywide special events, and facilitated community outreach.

**VALLONE 2009**  
*Campaign Manager*

**Astoria, NY**  
**May – Nov. '09**

- Managed staff and over 100 volunteers for Peter F. Vallone Jr.'s successful re-election campaign.
- Developed comprehensive branding and marketing campaign (printed materials, website and robo calls)
- Organized canvassing, phone banking, poster drops, event staffing, and field operations.
- Oversaw candidate interviews, endorsements, speaking engagements and debates.

**UNION SQUARE PARTNERSHIP (Business Improvement District)**  
*Marketing Associate*

**New York, NY**  
**March '07 - Sept. '08**

- Managed programming and special events in Union Square Park, including the summer concert series.
- Maintained and developed content for the website and e-marketing system.
- Hired, trained and oversaw interns, and managed part-time staffing of seasonal information kiosk.

**YOUNG ADULTS IN GLOBAL MISSION**  
*Social Programs Evaluator*

**Nairobi, Kenya**  
**Aug. '04 - Aug. '05**

- Conducted grant writing for HIV/AIDS education projects for the Presbyterian Church of East Africa.
- Evaluated and documented church social programs, including orphanages, clinics, and schools.
- Taught math, drama and science to students ages 13-18; assisted with school fundraising.

**EDUCATION**

**NEW YORK UNIVERSITY, ROBERT F. WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE**  
**Master of Public Administration in Public and Nonprofit Management and Policy** **May 2009**

**GEORGE WASHINGTON UNIVERSITY, Washington, DC**  
**Bachelor of Arts, Major: Political Science; Minor: Theater Arts** **May 2004**

**MEMBERSHIP/HONORS**

Former Queens County Committeewoman and VP, Membership – Queens County Young Democrats; Co-Founder and Artistic Director for 'Generation WHY Theatre Company'

**VOLUNTEER**

**WORK** Various state, national and local political campaigns (PA and NY); Lutheran Youth Group Leader (NJ)



# ALEXIS NICOLE CONFER

## EXPERIENCE

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**MEMBERSHIP/HONORS**

Former Queens County Committeewoman and VP, Membership – Queens County Young Democrats; Co-Founder and Artistic Director for 'Generation WHY Theatre Company'

**VOLUNTEER WORK**

Various state, national and local political campaigns (PA and NY); Lutheran Youth Group Leader (NJ)

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Resume  
**Date:** Wednesday, May 07, 2014 11:29:59 AM

---

just LM for her

On Wed, May 7, 2014 at 11:28 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
any particular points we want me to check out and hone in on?  
just called u  
let me know i'm calling her now  
thanks

On Wed, May 7, 2014 at 11:05 AM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Here you go

Sent from my iPhone

Begin forwarded message:

**From:** Alexis Confer <[REDACTED]>  
**Date:** May 7, 2014 at 11:04:04 AM EDT  
**To:** Rick Fromberg <[rfromberg@globalstrategygroup.com](mailto:rfromberg@globalstrategygroup.com)>  
**Subject:** Resume

Hi Rick,

It was good to meet you in person last night. Here is my most recent resume.

Alexis

**From:** [Raymond Chao](#)  
**To:** [Lindsay Scola](#)  
**Cc:** [Jonathan Rosen](#); [John Del Cecato](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** Re: May Planning Meetings Updated  
**Date:** Thursday, May 08, 2014 12:15:56 PM

---

Hi Jonathan, JDC, and Nick,

Here is the dial-in info for this Saturday's Planning Meeting call @ 1:30pm.

Dial-in Number: [REDACTED]  
Code: [REDACTED]

Please let me know if you will be able to make the call.

Thanks,  
Ray

On Sun, May 4, 2014 at 6:18 PM, Lindsay Scola [REDACTED] wrote:

Thank you all for attending or calling for today's planning meeting. Wanted to update you on the schedule for the remainder of May.

Calendar invites will follow for all.

Thanks,  
Lindsay

**Saturday, May 10<sup>th</sup> : This meeting will be by phone ONLY, will NOT be at City Hall**

1:30-3:00pm

**Sunday, May 18<sup>th</sup> :**

1:00-2:30

**Thursday, May 22<sup>nd</sup>:**

Due to the Memorial Day weekend, instead of a Meeting on May 25<sup>th</sup>, we are exploring a lunch time meeting on Thursday, May 22<sup>nd</sup>. Please let me know if you have a conflict.

**Sunday, June 1<sup>st</sup>:**

Tentatively 3pm

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola <[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,

Lindsay

**Sunday, May 4<sup>th</sup>:**

1:00-2:30pm

**Saturday, May 10<sup>th</sup> (May 11<sup>th</sup> is Mother's Day)**

1:30-3:00pm

**Sunday, May 18<sup>th</sup>**

1:00-2:30

**Sunday, May 25<sup>th</sup>** - This could certainly change with the holiday. Will keep you posted.

1:00-2:30pm

**From:** [Raymond Chao](#)  
**To:** [John Del Cecato](#)  
**Cc:** [Lindsay Scola](#); [Jonathan Rosen](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** Re: May Planning Meetings Updated  
**Date:** Thursday, May 08, 2014 12:44:02 PM

---

Correct, call only.

On Thu, May 8, 2014 at 12:22 PM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
This is call-only - right? Or will some be in person?

On May 8, 2014, at 12:16 PM, "Raymond Chao" <[REDACTED]> wrote:

Hi Jonathan, JDC, and Nick,

Here is the dial-in info for this Saturday's Planning Meeting @ 1:30pm.

Dial-in Number: [REDACTED]  
Code: [REDACTED]

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1:00-2:30

**Sunday, May 25<sup>th</sup> - This could certainly change with the holiday.  
Will keep you posted.**

1:00-2:30pm

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** ["Stephanie Yazgi"](#)  
**Subject:** Alexis is a go  
**Date:** Thursday, May 08, 2014 4:10:42 PM

---

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** "Stephanie Yazgi"  
**Subject:** RE: Alexis is a go  
**Date:** Thursday, May 08, 2014 5:56:22 PM

---

Cool thing to be working on. I'll see if she's back maybe Sunday evening.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, May 08, 2014 5:55 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: Alexis is a go

leading a retreat for jails action coalition on saturday... bummer! i can do SUNDAY

On Thu, May 8, 2014 at 5:53 PM, Fromberg, Rick (Consultant)  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

He keeps beating me to this punch.

I'm going to have her come in to CH on Saturday AM before she goes down to DC for something.  
If you're around, would be great for you to join us.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, May 08, 2014 5:53 PM  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Re: Alexis is a go

yes heard from hyers. congrats!

On Thu, May 8, 2014 at 4:10 PM, Fromberg, Rick (Consultant)  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

|

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: Alexis is a go  
**Date:** Thursday, May 08, 2014 7:57:18 PM

---

ok but dont sweat it sunday days are better

On Thu, May 8, 2014 at 5:56 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Cool thing to be working on. I'll see if she's back maybe Sunday evening.

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|

**From:** [Lindsay Scola](#)  
**To:** [Raymond Chao](#)  
**Cc:** [John Del Cecato](#); [Jonathan Rosen](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** Re: May Planning Meetings Updated  
**Date:** Saturday, May 10, 2014 7:38:27 AM

---

This call will be cancelled today and rescheduled.

Enjoy your Saturday!

Thanks,  
Lindsay

Lindsay Scola  
425-281-8003  
[REDACTED]

On May 8, 2014, at 12:43 PM, Raymond Chao <[REDACTED]> wrote:

Correct, call only.

On Thu, May 8, 2014 at 12:22 PM, John Del Cecato  
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This is call-only - right? Or will some be in person?

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1:30-3:00pm

**Sunday, May 18<sup>th</sup> :**

1:00-2:30

**Thursday, May 22<sup>nd</sup>:**

Due to the Memorial Day weekend, instead of a Meeting on May 25<sup>th</sup>, we are exploring a lunch time meeting on Thursday, May 22<sup>nd</sup>. Please let me know if you have a conflict.

**Sunday, June 1<sup>st</sup>:**

Tentatively 3pm

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola  
<[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,  
Lindsay

**Sunday, May 4<sup>th</sup>:**

1:00-2:30pm

**Saturday, May 10<sup>th</sup> (May 11<sup>th</sup> is Mother's Day)**

1:30-3:00pm

**Sunday, May 18<sup>th</sup>**

1:00-2:30

**Sunday, May 25<sup>th</sup> - This could certainly change with the holiday. Will keep you posted.**

1:00-2:30pm

**From:** [Stephanie Yazgi](#)  
**To:** [REDACTED] [Fromberg, Rick \(Consultant\)](#)  
**Subject:** UPK NYC: Outreach to Arab and Muslim Community Orgs  
**Date:** Monday, May 12, 2014 11:05:03 AM

---

Naji, brother, hello! It's been awhile- don't be a stranger!

I wanted to introduce you to Rick Fromberg who is running the outreach campaign for UPK NYC implementation.

We want to get word to Muslim/ Arab providers to ensure that we are getting enough community based groups to get enrollments. There are likely a few other steps we will need from you. Could AAANY be helpful in this?

Rick, meet Naji, he is great. Just let him know what you need and with whom she will be working.

Thanks.  
Stephanie

----- Forwarded message -----

**From:** **Fromberg, Rick (Consultant)** <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>

... outreach to get Muslim providers to apply for CBECCs, can you help us get word to them to help push CBECC solicitations?

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Linda Sarsour](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** Re: CBECC outreach  
**Date:** Monday, May 12, 2014 12:53:44 PM

---

Hey Linda-we need as much help as possible to get Muslim/Arab community providers to respond to our community based early childhood center solicitation so we can increase the number of pre-k seats this year. The RFP response is due this Friday and we want as many as possible. I will forward you the solicitation itself ASAP.

Thank you!!

Sent from my iPhone

On May 12, 2014, at 10:56 AM, "Linda Sarsour" <[REDACTED]> wrote:

Hey Steph!

Hi Rick,

Let me know exactly what you need and I'll do what I can to help and connect you to others as well.

Linda

On Mon, May 12, 2014 at 10:52 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Hey sis... Rick Fromberg is running the outreach campaign for UPK NYC implementation. We want to get word to Muslim/ Arab providers to ensure that we are getting enough community based groups to get enrollments. There are likely a few other steps we will need from you. Could AAANY be helpful in this?

Rick, meet Linda, she is amazing. Just let her know what you need and with whom she will be working.

Thanks.  
Stephanie

----- Forwarded message -----

From: **Fromberg, Rick (Consultant)** <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>

outreach to Linda Sarsour for outreach to get Muslim providers to apply for CBECCs, can you help us get word to them to help push CBECC solicitations?

--

Linda Sarsour

[Follow me on Twitter](#)

Sent from Brooklyn

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Linda Sarsour](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** UPK Spring Solicitation for Full-Day Pre-K Sites for September 2014 - DUE FRIDAY, MAY 16, at 5 p.m.  
**Date:** Monday, May 12, 2014 3:41:00 PM  
**Attachments:** [APPENDIX E1\\_Seat Proposal and Company Info.docx](#)  
[Spring Solicitation\\_C1-C4 Full Day Budget.xlsm](#)  
[Full-Day Solicitation\\_FINAL1.pdf](#)

---

Hi Linda-here are the details on the solicitation I mentioned in my other email. Any help you can provide to get this out would be fantastic.

Thank you!  
Rick

---

**From:** Early Childhood  
**Sent:** Friday, May 02, 2014 4:33 PM  
**To:** Early Childhood; UPKBKSI; UPKQNS; UPKMANBX  
**Subject:** UPK Spring Solicitation for Full-Day Pre-K Sites for September 2014 - DUE FRIDAY, MAY 16, at 5 p.m.

Dear Provider,

The Department of Education invites you to submit an application to provide full-day Universal Prekindergarten (UPK) starting this September, 2014.

The attached application is due back to DOE via email **by 5 p.m. Friday, May 16**. Please see detailed submission info within the application. The DOE engages in an extensive review process to ensure that all students will receive a high-quality pre-kindergarten education in a safe, secure environment.

Eligible organizations such as daycare centers, private schools, preschools and group family daycare providers with a DOHMH permit and others including libraries and museums may apply to provide UPK instruction daily, Monday through Friday, for 6 hours and 20 minutes per day, for 180 days between September 4, 2014, and June 30, 2015.

If you have submitted a proposal to provide full-day services through our Request for Proposals (RFP 1015) and do not have an additional site, please do *not* submit this application.

Providers are eligible if they:

- did not submit any proposal for RFP 1015
- submitted a proposal for RFP 1015 to provide half-day services only but are now interested in offering full-day services
- submitted a proposal to offer full-day services for RFP 1015 but now have an additional site at which they would like to offer full-day services
- are currently contracted with DOE to provide half-day services only and wish to offer full-day services

DOE invites you to attend one of two informational sessions about the application: either

**Wednesday, May 7, from 6 – 8 p.m. OR Friday, May 9 from 4 – 6 p. m.**, at 52 Chambers Street. Please attend one session only and have no more than 2 representatives of a program attend the session. DOE will compile a list of questions and answers arising from the info session and post the list on its website. Contact Michael Greenberg at [mgreenberg5@schools.nyc.gov](mailto:mgreenberg5@schools.nyc.gov) with any questions.

The DOE will carefully screen all applicants to ensure safe, secure, high-quality options for parents.

**LETTER OF INTENT DUE DATE: May 6, 2014, 5:00 P.M.**

IF YOU INTEND TO RESPOND TO THIS SOLICITATION, WE ENCOURAGE YOU TO SEND A LETTER OF INTENT, NO LATER THAN THE ABOVE DATE AND TIME, TO THE APPLICABLE BOROUGH EMAIL ADDRESS. THE LETTER OF INTENT IS NOT MANDATORY. FULL PROPOSALS SUBMITTED BY THE MAY 16 DEADLINE FROM APPLICANTS THAT DID NOT SUBMIT THE LETTER WILL STILL BE ACCEPTED:

**Brooklyn and Staten Island:** [UPKBKSI@schools.nyc.gov](mailto:UPKBKSI@schools.nyc.gov)

**Queens:** [UPKQNS@schools.nyc.gov](mailto:UPKQNS@schools.nyc.gov)

**Manhattan and Bronx:** [UPKMANBX@schools.nyc.gov](mailto:UPKMANBX@schools.nyc.gov)

**APPENDIX E1: Seat Proposal and Company Information Form**  
**Please complete this form for each site for which you are applying.**

**SEAT PROPOSAL**

Please complete the requested information on the table below.

You should complete the table to indicate the following:

- a. **Column A:** Existing UPK providers only: Your current TOTAL number of seats (full-day, half-day, and UPK in EarlyLearn classroom(s), where applicable)
- b. **Column B:** The number of full-day seats you are proposing to serve in FY 15
- c. **Column C:** Existing UPK providers only: If you currently have half-day UPK seats and would like to continue offering half-day UPK at the proposed site, indicate the number of seats.
- d. **Column D:** Neighborhood where your proposed site is located.

| <b>A</b>  | <b>B</b>                                       | <b>C</b>   | <b>D</b>   |
|---|--|--|--|
| <b>Current Total # of Full-day and/or Half-day UPK Seats in FY 14 (where applicable):</b> | <b>Proposed # of Full Day Seats for FY 15:</b> | <b>If you currently have half-day UPK seats and would like to continue offering half-day UPK at the proposed site, indicate the number of seats:</b> | <b>Neighborhood where your proposed site is located:</b> |
| Full-day:   |  |  |  |
| Half-day:   |  |  |  |
| UPK in an EarlyLearn Classroom(s):  |  |  |  |

Due to the timing of the change in the law, for school year 2014-15, the DOE will prioritize proposals for programs serving children from neighborhoods projected to need a significant number of full-day pre-k seats. See Table 1.1 on page 6 of the solicitation for the list of neighborhoods.

If you are proposing to offer full-day pre-k services in an area that is not prioritized, describe your rationale in the box below (for example, the space in which a CBECC will provide pre-k is in a different high-need location, the CBECC is located on the border of a high-need neighborhood, etc.) and provide any additional documentation of need as a separate appendix:

**Note: Group Size and Adult-Child Ratio**

Two adults must be available in each UPK classroom for each group of 18 or fewer children; the adults include a certified teacher and a teacher assistant (paraprofessional/teacher aide) working together.

Class sizes of 19 or 20 UPK children require a certified teacher and two teacher assistants assigned to each class.

Family workers, food service staff, security officers and family members are not considered assistant teachers and should not be utilized to fulfill our adult-child ratio requirements. These requirements apply even if they are stricter than Article 47 requirements.

| <b>Number of Children</b> | <b>Number of Adults required</b> |
|---------------------------|----------------------------------|
| Fewer than 18             | 2                                |
| 18                        | 2                                |
| 19                        | 3                                |
| 20                        | 3                                |

Note: No UPK class may have more than 20 children.

**Please check the box that applies to your site's eligibility:**

| <b>Current Vendor Status</b>  | <b>Full-day (FD) Eligibility (6 hours, 20 minutes)</b>  |
|---|---|
| Direct DOE site new in 2014-2015 school year. <u>Includes current expiring contractors.</u> | <input type="checkbox"/> New Direct DOE site for 2014-15  |
| Current EarlyLearn site without Direct Head Start   | <input type="checkbox"/> In classroom without EarlyLearn  |
| Direct Head Start only – Full-day, or double session half-day, and no EarlyLearn            | <input type="checkbox"/> In classroom without Direct Head Start   |
| Direct Head Start only – Half-day, no double session  | <input type="checkbox"/> In classroom with Direct head Start; or<br><input type="checkbox"/> In classroom without Direct Head Start   |
| EarlyLearn with Direct Head Start – Half-day, no double session                             | <input type="checkbox"/> In direct Head Start classroom; or<br><input type="checkbox"/> In classroom without Direct Head Start;<br><input type="checkbox"/> In classroom without EarlyLearn |
| EarlyLearn with Direct Head Start – Full-day, or double session half-day                    | <input type="checkbox"/> In classroom without Direct Head Start; or<br><input type="checkbox"/> In classroom without Earlylearn   |
| Council Discretionary with ACS contract or Council Discretionary FY2014 Full-Day UPK        | <input type="checkbox"/> Council Discretionary with ACS contract or Council Discretionary FY2014 Full-Day UPK   |

**Note: Any site that applied to RFP 1015 to provide full-day UPK services is not eligible to submit this application.**

**COMPANY INFORMATION**

|   |  |
|---|--|
| <b>LEGAL NAME OF COMPANY</b>  |  |
| <b>STREET ADDRESS (MAIN OFFICE)</b>   |  |
| <b>ROOM NUMBER</b>  |  |
| <b>CITY</b>   |  |
| <b>STATE</b>  |  |
| <b>ZIP CODE</b>   |  |
| <b>FEDERAL TAX IDENTIFICATION NO.</b>   |  |
| <b>CONTACT PERSON FOR THIS APPLICATION</b>  |  |
| <b>CONTACT PERSON'S TELEPHONE</b>   |  |
| <b>CONTACT PERSON'S FAX</b>   |  |
| <b>CONTACT PERSON'S EMAIL</b>   |  |
| <b>EXECUTIVE DIRECTOR</b>   |  |
| <b>EXECUTIVE DIRECTOR'S STREET ADDRESS</b>  |  |
| <b>EXECUTIVE DIRECTOR'S TELEPHONE</b>   |  |
| <b>EXECUTIVE DIRECTOR'S FAX</b>   |  |
| <b>EXECUTIVE DIRECTOR'S EMAIL</b>   |  |
| <b>NYCDOE VENDOR NUMBER<br/>(If applicable)</b>   |  |
| <b>ARE YOU A MINORITY OR WOMEN-OWNED ENTERPRISE?</b>  | <input type="checkbox"/> YES <input type="checkbox"/> NO<br><b>IF YOU ARE A MINORITY OR WOMEN-OWNED ENTERPRISE (M/WBE) AND CERTIFIED AS SUCH, PLEASE SUBMIT A COPY OF YOUR CERTIFICATION WITH THIS APPLICATION FORM.</b>   |
| <u><b>TYPE OF SPECIAL EDUCATION EARLY CHILDHOOD PROVIDER</b></u><br>Under Section 4410 of the Education Law, what preschool special education services and programs are you currently | (Check all that apply)<br><input type="checkbox"/> Preschool Evaluations<br><input type="checkbox"/> Related Services only (as a provider on the county list)<br><input type="checkbox"/> Special Education Itinerant Services (SEIT)<br><input type="checkbox"/> Special Class (SC)<br><input type="checkbox"/> Special Class in an Integrated Setting (SCIS) |

|   |  |
|---|--|
| <p>approved for and provide to preschool children with disabilities?</p>                |  |
| <p><b>AS AN APPROVED 4410 PROVIDER, HOW DO YOU PROPOSE TO PROVIDE UPK SERVICES?</b></p> | <p><b>Check all that apply:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> General Education Classroom</li> <li><input type="checkbox"/> Special Class in an Integrated Setting (comprised of disabled and non-disabled children)</li> </ul> <p><u>Please specify:</u><br/> # of non-disabled children _____<br/> # of disabled children _____<br/> # of teachers: _____<br/> # of teacher assistants: _____</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Related Services Only</li> <li><input type="checkbox"/> Full-Day Class:</li> </ul> |
| <p><b>WHAT OTHER CHILD CARE PROGRAMS AND SERVICES DO YOU CURRENTLY OPERATE?</b></p>     | <p>Check all that apply:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Child Care Privately Funded Program</li> <li><input type="checkbox"/> Head Start Federally Funded Grantee (other than ACS/CCHS)</li> <li><input type="checkbox"/> Private Nursery</li> <li><input type="checkbox"/> Family Child Care/Group Family Child Care- Private Funded</li> <li><input type="checkbox"/> Department of Health and Mental Hygiene (DOHMH)/Early Intervention Program</li> </ul>   |
| <p><b>MEALS AND SNACKS</b></p>  | <p><b>Check all that apply:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> We participate in the Child and Adult Care Food Program, CACFP</li> <li><input type="checkbox"/> As a CACFP participant we will provide meals and/or snacks as an in-kind service</li> <li><input type="checkbox"/> As an early care and educational provider, we <b><u>do not participate in the Child and Adult Care Food Program, CACFP</u></b></li> </ul>  |
| <p><b>AS A CHILD CARE PROGRAM, HOW DO YOU PROPOSE TO PROVIDE UPK SERVICES?</b></p>      | <p><b>Please specify:</b></p> <p>Specify UPK hours: _____</p> <p># of Proposed UPK children: _____</p> <p>Current License/Permit/Letter: _____</p> <p>License/Permit Capacity: _____</p> <p><b>Please complete the applicable option for providing UPK services. Check all that apply:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> You are applying for UPK services and do not receive additional funding for child care services.</li> </ul>   |

- You are applying for UPK services and receive additional private funding (corporate/foundation support, in-kind contributions) for services.

Please specify:

Total **private** funding amount: \_\_\_\_\_

Name of funding source: \_\_\_\_\_

**Private** funds will be used for:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- You are applying for UPK services and receive additional public funding and maybe private funding for half day services which when combined with UPK funds allow for an extended-day program.

Please specify:

Total **private** funding amount: \_\_\_\_\_

Name of funding source: \_\_\_\_\_

**Private** funds will be used for:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- You are applying for UPK services and will use private pay/tuition when combined with UPK funds to allow for an extended-day program.

Please specify:

Hours supported by **private** pay/tuition: \_\_\_\_\_

# of children supported by **private** pay/tuition: \_\_\_\_\_

Total amount of **private** pay/tuition: \_\_\_\_\_

|  |  |
|--|--|
|  | <p><u>Please specify:</u><br/> Hours supported by <b>Public</b> funding: _____<br/> # of children supported by <b>public</b> funds: _____<br/> Total <b>public</b> funding amount: _____<br/> <b>Public</b> funding agency's name: _____<br/> Hours supported by <b>private</b> pay/tuition: _____<br/> # of children supported by <b>private</b> pay/tuition: _____<br/> Total <b>private</b> pay/tuition amount: _____<br/> <b>Private</b> pay/tuition name: _____</p> |
| <p><b>IS YOUR PROGRAM LOCATED<br/> IN A NYCHA FACILITY?</b></p>              | <p>Yes _____ No _____</p>  |
| <p><b>IS YOUR PROGRAM LOCATED<br/> IN A PUBLIC SCHOOL<br/> BUILDING?</b></p> | <p>Yes _____ No _____</p>  |

**PLEASE NOTE: THE COMPANY INFORMATION THAT YOU INCLUDE IN YOUR APPLICATION MUST MATCH THE COMPANY INFORMATION REFLECTED IN YOUR VENDEX FORMS AND INSURANCE FORMS.**

# UNIVERSAL PREKINDERGARTEN BUDGET AGREEMENT FOR 2014 - 2015

**\*FOR OFFICE USE ONLY\***

**Date Received:**

**RFP #:**

**Log #:**

Revised: 12/9/13

[Link to UPK Expenditure Guide](#)

## BUDGET FOR FULL DAY PROGRAM

### VENDOR INFORMATION

|                                   |   |
|-----------------------------------|---|
| <b>Borough:</b>                   | <input style="width: 100%;" type="text"/>           |
| <b>District:</b>                  | <input style="width: 100%;" type="text"/>           |
| <b>Vendor Number:</b>             | <input style="width: 100%;" type="text"/>           |
| <b>Contract Number:</b>           | <input style="width: 100%;" type="text"/>           |
| <b>BEDS Number:</b>               | <input style="width: 100%;" type="text"/>           |
| <b>Provider's Legal Name:</b>     | <input style="width: 100%;" type="text"/>           |
| <b>Mailing Address:</b>           | <input style="width: 100%;" type="text"/>           |
| <b>City, State Zip:</b>           | <input style="width: 100%;" type="text"/>           |
| <b>Telephone Number:</b>          | <input style="width: 100%;" type="text"/>           |
| <b>Fax Number:</b>                | <input style="width: 100%;" type="text"/>           |
| <b>Email Address:</b>             | <input style="width: 100%;" type="text"/>           |
| <b>Contact Name:</b>              | <input style="width: 100%;" type="text"/>           |
| <b>Executive Director's Name:</b> | <input style="width: 100%;" type="text"/>           |
| <b>Mailing Address:</b>           | <input style="width: 100%;" type="text"/>           |
| <b>City, State Zip:</b>           | <input style="width: 100%;" type="text"/>           |
| <b>Telephone Number:</b>          | <input style="width: 100%;" type="text"/>           |
| <b>Fax Number:</b>                | <input style="width: 100%;" type="text"/>           |
| <b>Email Address:</b>             | <input style="width: 100%;" type="text"/>           |
| <b>Number of Sites Operated *</b> | <input style="width: 100%;" type="text" value="1"/> |

\* After you enter the Number of Sites Operated, press [Enter], then press [Ctrl + R] to customize the form.

### SITE INFORMATION

| Site | Doing Business As | Site Address | Program Status | District |
|------|-------------------|--------------|----------------|----------|
| 1    |                   |              |                |          |

|   |  |
|---|--|
| Total Number of Full Day Classes Operated <input style="width: 50px;" type="text"/> | Total Number of Children in Full Day Classes <input style="width: 50px;" type="text"/> |
|---|--|

### TOTAL CONTRACT COST FOR 2014 - 2015

Please enter the total number of children. All other information will be automatically calculated. Total Amount/Number of students = Cost per child\*

|  |   |
|--|---|
| <b>Total Number of Children</b>        | <input style="width: 100%;" type="text"/> |
| <b>Total OTPS</b>                      | <input style="width: 100%;" type="text"/> |
| <b>Staff Wages and Fringe Benefits</b> | <input style="width: 100%;" type="text"/> |
| <b>Total Contract Award</b>            | <input style="width: 100%;" type="text"/> |
| <b>Cost per child*</b>                 | <input style="width: 100%;" type="text"/> |



**Department of  
Education**

**Carmen Fariña, *Chancellor***

**SOLICITATION**

For Six Hours and Twenty Minutes Per Day of Universal Prekindergarten (UPK) Services  
2014 - 2015

**LETTER OF INTENT**

IF YOU INTEND TO RESPOND TO THIS SOLICITATION, WE ENCOURAGE YOU TO  
SEND A LETTER OF INTENT, NO LATER THAN **MAY 6, 2014, 5:00 P.M.** TO THE  
APPLICABLE BOROUGH EMAIL ADDRESS (SEE PAGE 13). THE LETTER OF INTENT  
IS NOT MANDATORY.

**PROPOSAL DUE DATE: May 16, 2014, 5:00 P.M.**

PROPOSALS MUST BE RECEIVED NO LATER THAN THE ABOVE DUE DATE AND TIME  
TO THE APPLICABLE BOROUGH EMAIL (SEE PAGE 13)

FULL PROPOSALS SUBMITTED BY THE MAY 16 DEADLINE FROM APPLICANTS THAT  
DID NOT SUBMIT THE LETTER WILL STILL BE ACCEPTED

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## **2014-2015 Community-Based Early Childhood Center Full-Day Pre-Kindergarten Solicitation**

The Department of Education is inviting Community-Based Early Childhood Centers (CBECC) that wish to provide full-day Universal Prekindergarten (UPK) in September, 2014 to submit an application. This solicitation process is intended to identify eligible high-quality early childhood providers in New York City who are willing to collaborate with the Division of Early Childhood Education (DECE) to implement a full-day UPK program that will advance children's school readiness in New York City areas with a need for full-day prekindergarten seats. Approved providers will offer a consistent weekly schedule for a full-day program (6 hours and 20 minutes), between 8:00 a.m. and 4:30 p.m., 5 days per week, Monday through Friday, for 180 days of the school year. No individual day can exceed 7 hours. Eligible organizations such as daycare centers, private schools, preschools and group family daycare providers with a DOHMH permit and others including libraries and museums may apply. Additional start-up funding may be available for sites with minor facility restraints.

The information received through the solicitation process will be used by the DECE to recommend award of full-day seats to existing or new UPK providers that demonstrate the ability to meet programmatic quality and operational expectations, objectives and regulations set forth by the New York State Education Department and New York City Department of Education's Division of Early Childhood Education.

The successful Applicant is required to provide high-quality, standards-based services that advance learning in all areas of development. High quality teaching reflects the knowledge that young children are active learners, drawing on direct physical and social experience as well as culturally transmitted knowledge to construct their understanding of the world around them. High-quality programs advance children's learning across all the developmental domains reflected in the NYS Prekindergarten Foundation for the Common Core.

This solicitation will be available **Friday, May 2, 2014**, and will be due back to the Department of Education via email on **Friday, May 16, 2014 at 5 p.m.** The DOE engages in an extensive review process to ensure that all students will receive a high-quality pre-kindergarten education in a safe, secure environment.

The DOE invites interested applicants to attend one of two informational sessions about the application: either **Wednesday, May 7, from 6:00 – 8:00 p.m.** or **Friday, May 9 from 4:00 – 6:00 p.m.**, at 52 Chambers Street. Please attend one session only and have no more than two representatives of a program attend the session. The DOE will compile a list of questions and answers arising from the info session, and post the list on its website.

**Applicants should be familiar with the following resources and use them to inform planning:**

- Amended New York State Regulations Part 151-1 at <http://www.p12.nysed.gov/sss/lawsregs/1511-1-2-3.html>
- New York State Prekindergarten Foundation for the Common Core available at [http://www.p12.nysed.gov/ciai/common\\_core\\_standards/pdfdocs/nyslsprek.pdf](http://www.p12.nysed.gov/ciai/common_core_standards/pdfdocs/nyslsprek.pdf)
- Social/Emotional Development and Learning at: <http://www.p12.nysed.gov/sss/sed/>

- DOE Universal Prekindergarten Community Based Organizations Instructional Expectations 2013-14 at <http://schools.nyc.gov/NR/ronlyres/CE110028-3C30-4CCA-8A6D-AD393440725C/0/CBOCIEs1314FINAL.pdf>
- DOE Quality Review Rubric at <http://schools.nyc.gov/NR/ronlyres/D8658D23-0F2B-4172-95D4-AA4B335EA30B/0/201314QRRubric.pdf>

**To be considered, your Community-Based Early Childhood Center must:**

- Complete the full application including attachments, adhering to page limits, by May 16, 2014, at 5:00 p.m. All questions must be answered. Applications that do not answer all questions will not be reviewed. Each application will be reviewed by DECE staff members to determine the CBECC’s ability to provide a high-quality, full-day learning experience for four-year-olds; and
- Host a site visit as part of the application review process.

**Eligibility**

If you have submitted a proposal to provide full-day services through our Request for Proposals (RFP 1015) and do not have an additional site, please *do not* submit this application.

Providers are eligible if they:

- did not submit any proposal for RFP 1015
- submitted a proposal for RFP 1015 to provide half-day services only but are now interested in offering full-day services
- submitted a proposal to offer full-day services for RFP 1015 but now have an additional site at which they would like to offer full-day services
- are currently contracted with DOE to provide half-day services only and wish to offer full-day services

| <b>Current Vendor Status</b>  | <b>Full-day (FD) Eligibility (6 hours, 20 minutes)</b>  |
|---|---|
| Direct DOE site new in 2014-2015 school year. <u>Includes current expiring contractors.</u>       | <b>Yes</b>  |
| Current EarlyLearn site without Direct Head Start   | <b>Yes</b> <ul style="list-style-type: none"> <li>• In classroom without EarlyLearn</li> </ul>  |
| Direct Head Start only – Full-day, or double session half-day, and no EarlyLearn                  | <b>Yes</b> <ul style="list-style-type: none"> <li>• In classroom without Direct Head Start</li> </ul>   |
| Direct Head Start only – Half-day, no double session  | <b>Yes</b> <ul style="list-style-type: none"> <li>• In classroom with Direct head Start; or</li> <li>• In classroom without Direct Head Start</li> </ul>  |
| EarlyLearn with Direct Head Start – Half-day, no double session                                   | <b>Yes</b> <ul style="list-style-type: none"> <li>• In direct Head Start classroom; or</li> <li>• In classroom without Direct Head Start;</li> <li>• In classroom without EarlyLearn</li> </ul> |
| EarlyLearn with Direct Head Start – Full-day, or double session half-day                          | <b>Yes</b> <ul style="list-style-type: none"> <li>• In classroom without Direct Head Start; or</li> <li>• In classroom without Earlylearn</li> </ul>  |
| Council Discretionary with ACS contract or Council Discretionary FY2014 Full-Day UPK <sup>4</sup> | <b>Yes</b>  |

“Eligible child” shall mean a child who is a resident of New York City and who is four years of age on or before December 31st of the program year in which he or she is enrolled.

### **Minimum Qualifications: Prior Experience**

**Option 1:** Proposers must be able to demonstrate a minimum of **12 months** experience in providing services to children at any point in their early development (ages birth-age 8) prior to submission of this proposal as one of these types of providers:

- Child Care Center (including Head Start/Early Head Start)
- Group Family Child Care
- Nursery School
- Preschool Special Education
- Article 43 School–Based Preschool Child Care Programs (includes private schools)
- Management Organization or Community-Based Organization affiliated with a charter school
- Provider of other educational services to children up to age 8 (e.g., after-school tutoring services)

**Option 2:** In lieu of the organization having 12 months experience, the educational director who will be on site must hold NYSED teacher certification in early childhood or childhood education, and have at least 24 months experience as a teacher, educational director or principal at a public or private school, within the the past two years. A proposer who does not currently have an operating facility must provide a site that can be visited as part of a site visit as evidence of his/her potential to lead a high-quality UPK program.

Documentation will be collected before contract approval, but is not to be submitted as part of this application.

### **Contract Term**

The contract(s) resulting from this solicitation will be for a term of up to three years. There will not be an option for contract renewal at the end of the three years, and sites must reapply for a new contract through the RFP at that time.

### **Priority Neighborhoods**

The DOE defines need for additional full-day pre-k seats in terms of the full-day seat gap: the number of children enrolled in district or charter kindergarten in a neighborhood minus the number of awarded full-day pre-k seats (whether in schools or other agencies) in that neighborhood. Kindergarten enrollment in district or charter schools is a proxy for potential demand for full-day pre-k.

Due to the timing of the change in the law, for school year 2014-15, the DOE will prioritize proposals for programs serving children from neighborhoods projected to need a significant number of full-day pre-k seats. See Table 1.1 on the next page for the list of neighborhoods. In cases where a CBECC is located in an area that is not prioritized, the applicant should describe its rationale for offering full-day pre-k in that particular neighborhood (for example, the space in

which a CBECC will provide pre-k is in a different high-need location, the CBECC is located on the border of a high-need neighborhood, etc.) in the Seat Proposal section of Appendix E1.

| <b>Table 1.1 Priority Neighborhoods</b>  |   |   |
|--|---|---|
| <b>QUEENS</b>  |   |   |
| <ul style="list-style-type: none"> <li>• Astoria</li> <li>• Bayside/Little Neck</li> <li>• Flushing/Clearview</li> <li>• Fresh Meadows</li> </ul>  | <ul style="list-style-type: none"> <li>• Jackson Heights/East Elmhurst</li> <li>• Jamaica</li> <li>• Kew Gardens/Richmond Hills</li> </ul>  | <ul style="list-style-type: none"> <li>• Ozone Park/Howard Beach</li> <li>• Ridgewood/Forest Hills</li> <li>• Rockaway</li> <li>• Southeast Queens</li> <li>• Woodside/Elmhurst/Corona</li> </ul>   |
| <b>BROOKLYN</b>  |   |   |
| <ul style="list-style-type: none"> <li>• Bensonhurst/Bay Ridge</li> <li>• Borough Park</li> <li>• Canarsie/Flatlands</li> </ul>  | <ul style="list-style-type: none"> <li>• Coney Island</li> <li>• Downtown/Heights/Slope</li> </ul>  | <ul style="list-style-type: none"> <li>• East Flatbush/Ditmas Park</li> <li>• Flatbush/Midwood</li> <li>• Sheepshead Bay</li> <li>• Sunset Park</li> </ul>  |
| <b>MANHATTAN</b>   |   |   |
| <ul style="list-style-type: none"> <li>• Central Harlem/Morningside Heights</li> <li>• Chelsea/Clinton</li> <li>• Gramercy Park/Murray Hill</li> </ul>   | <ul style="list-style-type: none"> <li>• Greenwich Village/Soho</li> <li>• Lower Manhattan</li> <li>• Upper East Side</li> </ul>  | <ul style="list-style-type: none"> <li>• Upper West Side</li> <li>• Washington Heights/Inwood</li> <li>• West Harlem</li> </ul>   |
| <b>BRONX</b>   |   |   |
| <ul style="list-style-type: none"> <li>• Crotona/Tremont</li> <li>• Fordham/Bronx Park</li> <li>• High Bridge/Morrisania</li> </ul>  | <ul style="list-style-type: none"> <li>• Hunts Point/Mott Haven</li> <li>• Kingsbridge/Riverdale</li> <li>• Northeast Brox</li> </ul>   | <ul style="list-style-type: none"> <li>• Pelham/Throgs Neck</li> <li>• Soundview/Castle Hill</li> </ul>   |
| <b>STATEN ISLAND</b>   |   |   |
| <ul style="list-style-type: none"> <li>• Annadale, Arden Heights, Eltingville, Greenridge, Huguenot</li> <li>• Arlington/Elm Park/Mariners Harbor</li> <li>• Arrochar, Concord, Dongan Hills, Fort Wadsworth, Grant City, Grasmere, Midland Beach, Ocean Breeze, Rosebank, Shore Acres, South Beach</li> </ul> | <ul style="list-style-type: none"> <li>• Bay Terrace, Lighthouse Hill, New Dorp, Oakwood, Richmondtown</li> <li>• Bloomfield, Bulls Head, Chelsea, Emerson Hill, Graniteville, Heartland Village, Manor Heights, Meiers Corners, New Springville, Travis, Westerleigh, Willowbrook</li> </ul> | <ul style="list-style-type: none"> <li>• Charleston, Pleasant Plains, Prince's Bay, Rossville, Woodrow</li> <li>• Clifton/Old Town/Stapleton/Stapleton Heights/Ward Hill</li> <li>• Great Kills</li> <li>• Port Richmond</li> <li>• Richmond Valley, Tottenville</li> </ul> |

## **Required Documents to be Submitted**

The submission requirements must be sent to the applicable DECE email address listed on page 13. Additional documentation will be required for contract approval but does not need to be submitted on May 16<sup>th</sup>.

**All applicants must submit all of the documents outlined below:**

- 1. Seat Proposal and Company Information Form (Appendix E1)**
- 2. Budget Form/Calendar (Appendix C1-C4)**

### **Appendix C1-C3**

Providers must submit a projected annual budget. Expenses must include all costs for services and instructional materials associated with the UPK program that are funded in whole or in part by NYCDOE.

The budget presented in Appendices C1, C2, and C3, must include all UPK and associated program costs, including charges that are not passed on to DOE. Costs that are allocated to other funding sources should be listed in Appendices C1 - 3 (Cost allocated to Other Programs).

### **Appendix C4: Calendar**

Awarded contracts will be paid based on the number of children that are registered on the New York City's Basic Educational Data System (BEDS) date. That date is established by the New York State Education Department, and will be the first Wednesday of October of each year.

- 3. Written Proposal (requirements are described further starting on page 9)**
- 4. DOHMH License**

In order to start serving children, sites must submit proof of ownership or lease, and must possess a current and valid license, letter and/or permit issued by either the DOHMH or the NYS Office of Children and Family Services. UPK providers must meet Department of Health and Mental Hygiene (DOHMH) licensing requirements (see Section 2 and Articles 43 and 47 of the New York City Health Code: <http://www.nyc.gov/html/doh/downloads/pdf/notice/article-43-adoption.pdf> and <http://www.nyc.gov/html/doh/downloads/pdf/public/notice-adoption-hc-art47-0308.pdf>).

Submit the applicable license, permit, and/or registration for your site:

| TYPE OF PROVIDER   | QUALIFICATION   |
|--|---|
| Child Care Center<br>(including Head Start/Early Head Start)                     | Current NYC Department of Health and Mental Hygiene (“DOHMH”) Child Care Services Permit      |
| Group Family Child Care  | NYS Office of Children and Family Services Group Family Child Care License                    |
| Nursery School   | Current NYS Education Department approval<br><br>Current NYC DOHMH Child Care Services Permit |
| Preschool Special Education  | Current NYS Education Department approval<br><br>Current NYC DOHMH Child Care Services Permit |
| Article 43 School–Based Preschool Child Care Programs (includes private schools) | Current Article 43 School–Based Filing Certificate for Children Ages 3 through 5              |
| Libraries, museums, and other non-profit organizations                           | Current NYC Department of Health and Mental Hygiene (“DOHMH”) Child Care Services Permit      |

**The proposer must have the site available for the DOE evaluation team to visit at the time of the site visit.** If a proposed site does not have the DOHMH certificate at the time the proposals are due, then the site must have a current license or certificate by August 1, 2014. If a proposed site does not make the August 1 deadline, the contract award may be voided by NYCDOE.

## Written Proposal

Proposers must address the elements outlined below, and prepare their proposals in the sequence supplied below. Please review each of the following sections and subsections and ensure that you address **all** of the areas in your written application.

### **Needs Assessment and Outreach/Enrollment (1 page)**

- Describe your recruitment strategies and rationale for offering more full-day pre-k in a particular area (or areas, if you are applying for multiple sites in different neighborhoods).
- Describe the strategies you will utilize to build community awareness about your UPK program.
- Describe your enrollment policies and practices, and what you will do if you do not fill your UPK seats by the start of the school year.

### **Instruction and Assessment (maximum 3 pages)**

#### Curriculum and Pedagogy (2 pages)

- Describe the curriculum and key instructional practices that the organization will use to advance children's school readiness in all domains of the NYS Prekindergarten Foundation for the Common Core and to ensure that learning experiences are intentional and interdisciplinary.
- Describe how your full-day UPK classrooms' instructional strategies will advance all children's learning and development (including high performing students, students whose primary language is not English, struggling students, and students with disabilities).
- Provide your daily program schedule (***this does not count towards page limits***).

#### Collection and Analysis of Student and Program Data (1 page)

- Describe how teachers will collect **and** use student data from authentic assessments throughout the year for various purposes (e.g., development of goals, planning curriculum and instruction, supporting family engagement).
- If you are not yet using one of the three developmentally appropriate, valid and reliable authentic assessments approved by the NYCDOE - Teaching Strategies GOLD, The Work Sampling System (WSS), and the Child Observation Record (COR) - please describe your proposed approach to implementing one of these authentic assessment systems.

### **Family Engagement (maximum 1 page)**

- Smooth transitions through the early grades have been shown to positively affect child outcomes and impact kindergarten readiness. Clearly describe the structures and strategies you have in place or would put in place to effectively transition children and families into and out of your pre-k program.
- Early childhood programs need to partner with families effectively to maximize learning opportunities for children. Describe the structures and strategies you will implement to develop and share complementary activities that extend children's learning to the home environment.

### **Leadership and Professional Development (maximum 1 page)**

Describe the following programmatic and capacity-building structures that the organization will implement to advance children's school readiness. School Readiness means that children have the skills, knowledge, and approaches to learning needed to set them on a path towards college and career readiness from the start and that children are given opportunities to make meaningful connections across domains of development through interdisciplinary themes or units of study that build on developmentally appropriate practice.

- Describe how resources will be used strategically to advance children's school readiness. Examples of these resources could be: facility, materials, furniture, substitutes, technology, meeting time for teachers and staff meetings, hiring practices, teacher assignments, and/or budgets.
- Describe how site instructional staff will be allocated shared planning time, both for teaching pairs (teachers and assistant teachers) and between classrooms, for sites with more than one classroom.
- Describe how site leadership will assess teacher practice and provide ongoing formative feedback to instructional staff.

### **Organizational Capacity (maximum 1 page)**

Your proposal must include evidence that the human, organizational, technical, and professional resources can support meeting the program's school readiness goals. This section of your proposal should include:

- An organizational chart depicting how the UPK program relates to your overall organization. Chart must include names and titles of staff (***this does not count towards page limits***).
- A description of instructional and fiscal oversight including the liaison to the DOE. If the submitting Applicant is an umbrella organization for other service providers, then submit the Applicant's name and the names of other organizations that fall under your umbrella.

- Describe how site leadership will assess program quality and implement improvements.

**Demonstrated Effectiveness (maximum 1 page)**

Include a concise narrative describing evidence of relevant prior success in providing services to children between birth and 8 years of age.

### Site Visit

After the proposal is reviewed, DECE will conduct an on-site evaluation of the site and facility. There are no additional submission requirements required for a site visit. **Please note: the proposer must have access to the proposed site available for the evaluation team to visit.**

The site visit must provide evidence that supports the provider's Program Plan, Organizational Capacity and Demonstrated Effectiveness, including, but not limited to, evidence of the following:

- Program and facility compliance with state and city regulations
- Outreach and enrollment plan
- Curriculum
- Pedagogy
- Authentic assessment
- Use of resources
- Professional development and teacher feedback
- Structures for program evaluation and improvement
- Family Engagement Practices, including:
  - Providing a welcoming environment
  - Sharing expectations and making joint decisions with families
  - Extending learning to home
  - Ongoing effective communications
  - Supporting transitions into and out of the program

### Submission Instructions

Vendors **must** prepare their proposals in the format **and** sequence supplied. Failure to comply with this stipulation could be a basis for disqualification. A checklist of submission requirements is to help Vendors ensure that their responses to this proposal are complete can be found on page 25.

All of the required documents should include the name of the document, followed by an underscore and the name of the site. Examples of document names for each of the required documents can be found in the table below:

| Document   | File Name                                   |
|--|---|
| Seat Proposal and Company Information Form (Appendix E1) | Seat and Company E1_ <i>[name of site]</i>  |
| Budget Form/Calendar (Appendix C1-C4)                    | Budget Calendar C1C4_ <i>[name of site]</i> |
| Written Proposal   | Written Proposal_ <i>[name of site]</i>     |
| DOHMH License  | DOHMH_ <i>[name of site]</i>                |

The documents should be attached to an email, and the subject line should read **“UPK Solicitation\_*[address of site]*.”**

Providers must submit a separate proposal to each **UPK address in which their facilities are geographically located within the Borough’s school districts**. The Chart below shows which districts belong to which UPK Field Office, as well as specific email address for each:

| UPK Operations Office                                 | CSD #                                      | Email Address to Which Proposals are Due |
|---|--|--|
| <b>Bronx/Manhattan</b>                                | 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11,12       | UPKMANBX@schools.nyc.gov                 |
| <b>Brooklyn/Richmond (excluding 23 &amp; 32)</b>      | 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 31 | UPKBKSI@schools.nyc.gov                  |
| <b>Queens (including Bklyn districts 23 &amp; 32)</b> | 23, 24, 25, 26, 27, 28, 29, 30, 32         | UPKQNS@schools.nyc.gov                   |

Any questions regarding how to submit a proposal should be directed to the Operations Manager of the respective borough:

| UPK Operations Office                         | CSD #   | Operations Manager | Phone Number |
|---|---|--------------------|--------------|
| Bronx/Manhattan                               | 1, 2, 3, 4, 5,<br>6, 7, 8, 9,<br>10, 11,12          | Trisia Carter      | 718-741-3963 |
| Brooklyn/Richmond<br>(excluding 23 & 32)      | 13, 14, 15,<br>16, 17, 18,<br>19, 20, 21,<br>22, 31 | Christopher McKay  | 718-643-1173 |
| Queens (including<br>Bklyn districts 23 & 32) | 23, 24, 25,<br>26, 27, 28,<br>29, 30, 32            | Richard Switach    | 718-642-5803 |

**The proposal must be received no later than May 16, 2014, 5:00 P.M.**

**Proposals may not include any materials beyond what is requested, unless specifically requested by the DOE.** Proposals must include page numbers and be typed double-spaced in Times New Roman size 12 font.

### Proposal Approval Process

All proposals received on-time by the UPK Operations Office will be reviewed by UPK evaluators. DOE will negotiate with vendors who score sufficiently.

#### Evaluation Criteria

The scoring table below will be used to evaluate each proposal submitted. The significance with which your proposal achieves the Desired Characteristics, will determine the points it receives in each related Response Category.

| <b>RESPONSE CATEGORY</b>          | <b>DESIRED CHARACTERISTICS</b>  | <b>MAXIMUM POINTS</b> |
|-----------------------------------|---|-----------------------|
| <b>Written Application</b>        | In a clear, professional and rational manner the Written Application for providing the required services must include the program structure as well as a description of the curriculum, pedagogy, assessments, professional development and family engagement strategies to be implemented. | 15                    |
| <b>Organizational Capacity</b>    | Strong and unequivocal evidence that the organization's human, organizational, technical, and professional resources and abilities can support meeting the program's goals and student learning needs in all domains of development.  | 15                    |
| <b>Demonstrated Effectiveness</b> | Evidence of prior successful experience that is detailed and directly related to meeting the program's goals and student learning needs in all domains of development.  | 15                    |
| <b>Site Visit</b>                 | Site visit must reflect evidence of the Written Application, Organizational Capacity, Demonstrated Effectiveness and Safety & Maintenance of Facility   | 55                    |
|                                   | <b>TOTAL MAXIMUM POINTS</b>   | <b>100</b>            |

DECE will award sites based on the need for additional seats in their respective neighborhoods.

### UPK Requirements

#### (not to be submitted as part of the application but required for contract approval)

Contract award (s) shall be subject to the following submissions and requirements, where applicable. They should not be submitted with this application.

#### Insurance Certificate

Current and valid Insurance Certificate indicating the policy number; the NAIC#; start and expiration dates. If awarded, then the provider must submit a certificate of insurance naming the **City of New York and the NEW YORK CITY DEPARTMENT OF EDUCATION, 52 Chambers Street, NY, NY 10007 including their officials and employees as additional insured** as and a Certification By Broker form.

#### Worker's Compensation Insurance Certificate

Current and valid Worker's Compensation Insurance Certificate indicating the certificate number along with the start and expiration dates. If awarded, then the provider must submit a certificate of NYS Worker's Comp naming as Certificate Holder the **City of New York and the New York City Department of Education, 52 Chambers Street, NY 10007.**

#### Letters of Reference

The proposal must include 3 letters of reference from funding sources. Funding sources are parents/organizations/public/private agencies or foundations that have either funded or purchased services from the provider. References may also come from parents whose children received services but did not pay the provider directly. References may be from any combination of sources. The letters of reference from the above sources should be addressed to "To whom it may concern" and they should be dated within the past 12 months.

For proposers with less than 12 months experience (organizations pursuing Option #2), the references may be for the educational director or an organization the educational director was affiliated with in the past 2 years.

#### Equal Opportunity Form

Completion and submission of an appropriate Office of Equal Opportunity form. e.g. Workforce profile or Company's Equal Opportunities Work plan; does **not** apply to M/WBE certification.

#### Vendex Forms

Applicants are also required to submit current Vendor Information Exchange System (VENDEX) forms to the Mayor's Office of Contract Services (MOCS). The City is legally required to use this computerized data system to help it make well informed decisions when selecting a vendor. Vendex provides the City with comprehensive management information so that it may better serve the needs of the citizens of New York City. The

VENDEX Questionnaires consist of the Vendor and Principal questionnaires. These forms, instructions, and address for submission are located at <http://www.nyc.gov/html/selltonyc/html/vendor/forms.shtml>. If further assistance is required contact the VENDEX Unit at (212) 341-0933.

**Please note: You must submit your Vendex to MOCS before you submit your proposal to the UPK Operations Office. A copy of your VENDEX Questionnaires and a copy of the signed receipt from MOCS must be submitted with your proposal, in addition to a completed VENDEX Memorandum. VENDEX Memorandum must indicate a new VENDEX form submission or a change VENDEX form. You are urged to hand deliver your Vendex submission to MOCS and get a receipt. If awarded, payment cannot be made until the DOE receives approval from the Mayor's Office of Contracts.**

### **City of New York Substitution Form W-9: Request for Taxpayer Identification Number & Certification Form**

Applicants are required to submit a City Of New York Substitution Form W-9: Request For Taxpayer Identification Number & Certification Form. This form is located at: [http://schools.nyc.gov/NR/rdonlyres/4E80E068-C2D3-435F-9F14-C17BBC80F479/44359/SUBSTITUTEFORMW9\\_SEPT2007Rev1.pdf](http://schools.nyc.gov/NR/rdonlyres/4E80E068-C2D3-435F-9F14-C17BBC80F479/44359/SUBSTITUTEFORMW9_SEPT2007Rev1.pdf)

### **Doing Business Data Form**

Pursuant to Local Law 34 of 2007, amending the City's Campaign Finance Law, the City is required to establish a computerized database containing the names of any "person" that has "business dealings with the city" as such terms are defined in the Local Law. In order for the City to obtain the necessary information to establish the required database, vendors responding to this solicitation should complete the Doing Business Data Form which can be found at <http://schools.nyc.gov/NR/rdonlyres/1A55B041-045B-4854-84CE-69A4CA4727A1/0/DoingBusinessDataForm.pdf> and return it with your proposal. The submission of a Doing Business Data Form that is not accurate and complete may result in appropriate sanctions. Please pay particular attention to page 4 of the form.

### **Charities Bureau**

If you are a not for profit organization you are required to register under the New York Estates, Powers and Trusts Law (EPTL), or Article 7-A of the New York Executive Law (Article 7-A) or under both, with the Charities Bureau.

These laws govern charitable activity and solicitation of contributions in New York State, respectively. Information and registration instructions can be found at [http://www.charitiesnys.com/RegistrySearch/search\\_charities.jsp](http://www.charitiesnys.com/RegistrySearch/search_charities.jsp) . If you have already registered, then information for your organization's current fiscal year must be updated. We will be unable to process your contract until you complete the annual filing.

## Insurance

The Contractor **shall** maintain during the period(s) of this contract, inclusive of guarantee periods when applicable, insurance(s) covering the personnel employed by the contractor, equipment (vehicles) used, public servants, and property of the Department of Education while the supplies, equipment, goods, products, etc. called for herein are being delivered or while the services/work outlined herein is being performed.

## Adherence to State and City Licensing Requirements

These refer to structural characteristics of the program, such as adult-child ratios, class size, qualifications and compensation of teachers and staff, and square footage.

### Group Size and Adult-Child Ratio

Two adults must be available in each UPK classroom for each group of 18 or fewer children; the adults include a certified teacher and a teacher assistant (paraprofessional/teacher aide) working together.

Class sizes of 19 or 20 UPK children require a certified teacher and two teacher assistants assigned to each class.

Family workers, food service staff, security officers, family members are not considered assistant teachers and should not be utilized to fulfill our adult-child ratio requirements. These requirements apply even if they are stricter than Article 47 requirements.

There is no minimum class size; however, you will want to balance class sizes, keeping financial ramifications in mind.

| <b>Number of Children</b> | <b>Number of Adults required</b> |
|---------------------------|----------------------------------|
| Fewer than 18             | 2                                |
| 18                        | 2                                |
| 19                        | 3                                |
| 20                        | 3                                |

**Note: No UPK class may have more than 20 children.**

### Supervision of Children

The teacher or alternate teacher or substitute teacher and assistant or alternate assistant must be present at all times when more than six children are in care. The teacher or assistant or alternate assistant alone may care for a maximum of six children.

### Group Family Child Care

No residence may have more than one program per home where the license began after March 1, 2002. Residences where the program's licenses began before March 1, 2002, shall be limited to a maximum of 10 children per program, including school age children,

at any one time. Each program within such a residence may have no more than 10 children at any one time.

### Staff Qualifications

Staff, teachers, social workers, and administrators must have in-depth knowledge of child development and how young children learn, as evidenced by experience and certification.

**All UPK staff must meet the staff qualifications explained in New York State UPK program regulations (<http://www.p12.nysed.gov/upk/documents/151-1.pdf>).**

All UPK teachers employed by collaborating agencies must have one of the following:

1. A teaching license or certificate valid for service in the early childhood grades as set forth in NYS Education Department regulations. This includes: early childhood (Birth-Grade 2); Nursery, Kindergarten and Grades 1-6; or Prekindergarten – Grade 6 certification.
2. A teaching license or certificate for students with disabilities valid for service in the early childhood grades.
3. A bachelor's degree in early childhood or a related field and a written plan for obtaining early childhood (Birth – age 8) certification within five years. A teacher with certification in childhood education (Kindergarten – Grade 6) is treated as a teacher with bachelor's degree in a related field and must have a written plan for obtaining early childhood (Birth – age 8) certification within five years.

The UPK statute provided a transition period for teachers employed by collaborating agencies to meet the above criteria. During this transition period, which expired June 30, 2010, agencies were provided increased flexibility pertaining to the qualifications of UPK teachers. As the result of this flexibility, prior to June 30, 2010, agencies were permitted to hire teachers who met the staffing requirements of DOHMH (or their employer if they are at a 'No Permit Required'/Article 43 site). Such teachers must have a written plan for obtaining early childhood certification within five years after commencing employment as a UPK teacher or by June 30, 2017, whichever is later. Effective July 1, 2010, all UPK teachers hired by collaborating agencies must meet one of the three above-listed criteria.

NYSED requires that NYCDOE develop standards for the quality of written study plans. NYCDOE has adopted the study plan standards detailed in Article 47. Pursuant to DOHMH Article 47, the teacher must obtain approval of the study plan by an accredited college. The teacher must submit documentation indicating proof of enrollment in such college and specifying the time required for completion of training. A listing of accredited colleges can be found at: <http://www.highered.nysed.gov/oris/datafiles/instforweb08.xls>.

Until all UPK teachers at a site possess a teaching license or certificate valid for services in the early childhood or childhood grades, the agencies operating such programs shall employ an on-site education director during the hours that the UPK program is in

operation. The on-site director will be responsible for program implementation, and shall possess a teaching license or certificate valid for services in the early childhood grades pursuant to UPK regulations.

All sites with 40 or more children enrolled for the same time period must have an out-of-classroom Education Director.

**Educational Directors must have:** A baccalaureate degree in early childhood education or related field of study and State Education Department teacher certification in early childhood education or equivalent certification (certification from a public or private certifying or teacher accrediting organization or agency granted reciprocity by the NYSED)

If your agency is not subject to licensing by DOHMH, and you are an Article 43 School Based Pre-school Instructional Program you must meet the following teacher qualifications:

- Teachers who do not have a valid teaching license in early childhood grades must meet the school's (whoever the provider is affiliated with their BEDS code) eligibility requirements and have to meet the DOHMH study plan eligibility requirements (the teacher must obtain approval of the study plan by an accredited college. The teacher must submit documentation indicating proof of enrollment in such college and specifying the time required for completion of training. A listing of accredited colleges can be found at: <http://www.highered.nysed.gov/oris/datafiles/instforweb08.xls>).

A teacher assistant shall:

- Be 18 years of age
- Have a High School Diploma or equivalent (GED)
- Complete 15 hours of training every 24 months, including the mandatory two hours of training in child abuse maltreatment identification, reporting and prevention and requirements of applicable statutes and regulations, and other subjected related to child health and safety, and early childhood development.

In addition, when 15 or more children share the same first language other than English, a bilingual certification extension or license is required. In the absence of a certified bilingual early childhood teacher, a monolingual certified teacher should be paired with a bilingual teacher assistant/teacher aide who speaks the children's native language. If this cannot be achieved, a certified English as a Second Language (ESL) teacher must be assigned to the class.

Social workers who serve the needs of UPK children and their families must also be appropriately certified.

## Space

The early childhood classroom is a minimum of 30 square feet per child (540 square feet for 18 children; 570 for 19 and 600 for 20 children) of wall to wall useable space. Bathroom facilities are within the room or readily accessible on the same floor as the classroom. In addition, the site should have an outdoor play area of at least 75 square feet per child or a play area within walking distance of the site. Space, equipment and furniture shall be provided and maintained in a state of good repair and sanitation. Sinks with warm running water conveniently located in early childhood classrooms support sanitary practices. No UPK classroom shall be above the third floor. Every early childhood provider must secure and identify a facility that meets the following requirements:

- Americans with Disabilities Act compliance
- Fire and safety building codes compliance
- The City of New York Department of Health and Mental Hygiene
- Bureau of Child Care Article 47 compliance and any subsequent revisions

Documentation of compliance with these regulations must be maintained on file at the site.

## Allowable Dates of Service

The UPK program must provide at least one-hundred and eighty (180) days of instruction, including four (4) days scheduled for professional development. Providers will not be reimbursed for services provided on Saturday, Sunday, or legal holidays:

- Labor Day (1st Monday in September)
- Columbus Day (2nd Monday in October)
- Veteran's Day (November 11th)
- Thanksgiving (4th Thursday in November)
- Christmas (December 25th or the legally recognized holiday)
- New Year's (January 1st or the legally recognized holiday)
- Martin Luther King, Jr. Day (3rd Monday in January)
- President's Day (3rd Monday in February)
- Memorial Day (the last Monday in May)

## Internet Connectivity and Computer Access for Teachers

Upon award of a UPK contract, every vendor must maintain an Internet connection; a high-speed internet connection with no less than a minimum of one (1) Megabyte per second. All providers are required to (a) maintain an accessible email account and review it daily and to (b) provide their email address to the UPK Operations Office and to the Supervisor of UPK in the Division of Contracts and Purchasing (DCP). If provider changes their email address they must notify the UPK Operations Office (via the PreK Integrated Data System, known as PreKIDS) and the DCP's UPK Director of said change. Vendors are strongly encouraged to maintain student learning data online, (e.g. observations, student work, photos), using one of the three approved authentic

assessment systems. Teachers should receive training on how to insert and maintain student learning data online, as well as time to input the data during the day.

The Provider is required to provide its teachers with a computer and internet access in an accessible location. If the computer in the office is predominantly used by administrative staff, the teacher(s) must have access to another computer with internet access, and time must be given to use technology to fulfill pedagogical expectations and requirements. Teachers must have regular access to a computer in order to create lesson plans, collect/organize/analyze students' authentic assessment data, and communicate with parents.

### Trips

Field trip regulations can be found at:

<http://schools.nyc.gov/Offices/DCP/Vendor/FormsPreKVendors/default.htm>

Field trips must contain an educational component and be age and developmentally appropriate. Each field trip that involves private bus transportation must:

- take place between the months of January and June (to ensure that all children have turned 4 and are eligible for bus transportation) and
- receive prior approval from the UPK Borough Office.

Providers may not offer more than three (3) field trips that involve transportation during a given school year. Trips involving transportation by the means of subway and/or public buses are strictly prohibited.

Walking field trips may be taken all year; there is no limit on the number of walking trips permitted per year. Programs should have a signed permission slip allowing walking trips on file for each child.

### Religious Worship

Providers are prohibited from religious worship, instruction, proselytizing or other religious activity during UPK hours.

### Safety Plan

All providers must maintain a current safety plan that meets DOHMH Article 47 Regulations: <http://www.nyc.gov/html/doh/downloads/pdf/public/notice-intention-hc-art47.pdf>. The plan must be maintained on site and available for inspection. Upon award of a Universal Prekindergarten contract, provider must complete and submit a Safety Plan Addendum provided by DOE. Vendor must update safety plan when and if DOHMH or DOE requirements change. A sample Safety Plan can be found here: <http://schools.nyc.gov/NR/rdonlyres/A9F48CEA-25FE-4BC5-81C9-8D2104A35525/14100/safetyplan.doc>.

### Security Clearance

All staff members and any independent contractors, who have direct daily or almost daily contact with students or their records, engaged in the UPK Contract awarded from this RFP including (1) all employees for new vendors and (2) new employees for vendors with existing contracts that are expanding to a new site MUST be fingerprinted by NYCDOE and are subject to security clearance procedures administered by the NYCDOE.

### Consultants/subs

Provider shall comply with all rules and directions regarding security clearance procedures that may be issued by the Department of Education or its designee during the term of the UPK Contract. The Security Clearance Requirements may be found at: <http://schools.nyc.gov/Offices/DCP/Vendor/FormsPreKVendors/default.htm> under UPK Security Clearance Forms

**All staff must be fingerprinted and receive clearance through PETS before working with a UPK program.**

### Accounting

Upon award of a UPK contract, Provider must adhere to the Generally Accepted Accounting Principles (GAAP).

### Information Maintenance

Upon award of a UPK contract, Provider must document, update and, maintain:

- Medical information
- PETS Online System
- All administrative and staff certifications

### Student Records

Demonstrate the ability to document and maintain student records. Upon award of a UPK contract, the provider is required to document, maintain and update student information. This information includes but is not limited to biographical information, immunization and medical status. The information for each child is kept in the New York City Department of Education's Cumulative Record Folder Records of each child's Attendance must be maintained daily on an official attendance card that must be submitted to the UPK Operations Office at the end of the school year. The Cumulative Record Folder must contain at a minimum:

- Printed enrollment screen from NYC DOE's Prekindergarten Integrated Data System (PreKIDS)
- Proof of Birth (Child's birth certificate or passport)
- Two verifiable Proofs of Address as per Section VII of the Chancellor's Regulations located at: <http://docs.nycenet.edu/docushare/dsweb/Get/Document-11/A-101%20Final.pdf>
- Immunization Record

- Child & Adolescent Health Exam Form (Universal form)
- UPK Home Language Survey Parent/Guardian Student Ethnic Identification Form
- The Residency Questionnaire (available in nine different languages with the McKinney Vento Guide for parents in the Students in Temporary Housing website  
below: <http://schools.nyc.gov/StudentSupport/NonAcademicSupport/StudentsinTemporaryHousing/default.htm>)
- White Cumulative Record Card (accessed through PreKIDS)
- Blue Emergency Contact Card (accessed through PreKIDS)

### Monitoring

Upon award of a UPK contract, providers must adhere to monitoring by NYSED and OECE. Monitoring includes the responsibility for ensuring that funds are appropriately spent and children are receiving quality instructional services. Program monitoring will include, but is not limited to, the following:

- Site visits/informal reviews
- Staff interviews
- Parent interviews
- Department of Education's selected assessment tool(s) for environment and pedagogy (CLASS and ECERS-R)
- Review of Expenditure Reports and supporting documentation
- Yearly fiscal audit

## **Applicant Checklist**

### **General Applicants:**

- Seat Proposal and Company Information Form (Appendix E1)
- Budget Form/Calendar (Appendix C1-C4)
- Written Proposal
- DOHMH License

**From:** [Raymond Chao](#)  
**To:** [John Del Cecato](#)  
**Cc:** [Lindsay Scola](#); [Jonathan Rosen](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** Re: May Planning Meetings Updated  
**Date:** Wednesday, May 14, 2014 11:46:45 AM

---

Hi, all,

The next planning meeting is this Sunday 5/18 at 1PM in the Committee of the Whole at City Hall.

The dial in, if needed, is:

Dial-in Number: [REDACTED] Code: [REDACTED]

Please RSVP by Friday.

Thanks.

On Sat, May 10, 2014 at 8:36 AM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
Ok tx

On May 10, 2014, at 7:38 AM, "Lindsay Scola" <[REDACTED]> wrote:

This call will be cancelled today and rescheduled.

Enjoy your Saturday!

Thanks,  
Lindsay

Lindsay Scola  
[REDACTED]

On May 8, 2014, at 12:43 PM, Raymond Chao  
<[REDACTED]> wrote:

Correct, call only.

On Thu, May 8, 2014 at 12:22 PM, John Del Cecato  
<[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
This is call-only - right? Or will some be in person?

On May 8, 2014, at 12:16 PM, "Raymond Chao"  
<[REDACTED]> wrote:

Hi Jonathan, JDC, and Nick,

Here is the dial-in info for this Saturday's  
Planning Meeting call @ 1:30pm.

Dial-in Number: ( [REDACTED]  
Code: [REDACTED]

Please let me know if you will be able to make  
the call.

Thanks,  
Ray

On Sun, May 4, 2014 at 6:18 PM, Lindsay Scola  
<[REDACTED]> wrote:

Thank you all for attending or calling for  
today's planning meeting. Wanted to update  
you on the schedule for the remainder of  
May.

Calendar invites will follow for all.

Thanks,  
Lindsay

**Saturday, May 10<sup>th</sup> : This meeting will  
be by phone ONLY, will NOT be at City  
Hall**

1:30-3:00pm

**Sunday, May 18<sup>th</sup> :**

1:00-2:30

**Thursday, May 22<sup>nd</sup>:**

Due to the Memorial Day weekend, instead of a Meeting on May 25<sup>th</sup>, we are exploring a lunch time meeting on Thursday, May 22<sup>nd</sup>. Please let me know if you have a conflict.

**Sunday, June 1<sup>st</sup>:**

Tentatively 3pm

On Thu, May 1, 2014 at 7:16 PM, Lindsay Scola <[REDACTED]> wrote:

Please see the May Planning Meeting schedule. As always these may shift given unforeseen scheduling changes. Please keep us posted if you will be unable to attend or needing to call in.

Thanks,  
Lindsay

**Sunday, May 4<sup>th</sup>:**

1:00-2:30pm

**Saturday, May 10<sup>th</sup> (May 11<sup>th</sup> is Mother's Day)**

1:30-3:00pm

**Sunday, May 18<sup>th</sup>**

1:00-2:30

**Sunday, May 25<sup>th</sup>** - This could certainly change with the holiday. Will keep you posted.

1:00-2:30pm

**From:** [Jonathan Rosen](#)  
**To:** [Raymond Chao](#); [John Del Cecato](#)  
**Cc:** [Lindsay Scola](#); [Nicholas Baldick](#); [Emily Walsh](#); [Elana Leopold](#); [Robert Munoz](#); [Grybauskas, Stefan](#)  
**Subject:** RE: May Planning Meetings Updated  
**Date:** Wednesday, May 14, 2014 2:34:00 PM

---

I'll be there.

**From:** Raymond Chao [mailto: [REDACTED]]  
**Sent:** Wednesday, May 14, 2014 11:46 AM  
**To:** John Del Cecato  
**Cc:** Lindsay Scola; Jonathan Rosen; Nicholas Baldick; Emily Walsh; Elana Leopold; Robert Munoz; Grybauskas, Stefan  
**Subject:** Re: May Planning Meetings Updated

Hi, all,

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Thanks,  
Lindsay

Lindsay Scola  
[425-281-8003](tel:425-281-8003)  
[REDACTED]

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<[jfdc@akpdmmedia.com](mailto:jfdc@akpdmmedia.com)> wrote:  
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1:30-3:00pm

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**Sunday, May 4<sup>th</sup>:**

1:00-2:30pm

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1:00-2:30

**Sunday, May 25<sup>th</sup> - This could certainly change with the holiday. Will keep you posted.**

1:00-2:30pm

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [SY Hilltop](#); [Katie Unger](#)  
**Subject:** RE: March  
**Date:** Wednesday, May 14, 2014 3:32:00 PM

---

Yeah, this is the Common Core stuff. Not sure why they would be targeting the city, its really a state issue.

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, May 14, 2014 6:37 AM  
**To:** Katie Unger; Fromberg, Rick (Consultant)  
**Subject:** March

<https://twitter.com/morecaucusnyc/status/466519917689602049>

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [SY Hilltop](#); [Katie Unger](#)  
**Subject:** RE: March  
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**To:** Katie Unger; Fromberg, Rick (Consultant)  
**Subject:** March

<https://twitter.com/morecaucusnyc/status/466519917689602049>

**From:** [Nick Baldick](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Subject:** Re: [REDACTED]  
**Date:** Thursday, May 15, 2014 10:05:08 PM

---

Bummer, ok

Thanks for trying

Sent from my iPhone

On May 15, 2014, at 9:55 PM, "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

She passed. Took something for [REDACTED]

Sent from my iPhone

On May 14, 2014, at 12:04 PM, "Nicholas Baldick" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool, thanks so much

So she would get to work for you for the campaign?

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

[We've Moved - See New Address Below](#)

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 14, 2014, at 12:02 PM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I spoke to her—the deal is this. She can come on as a contractor through the end of the 2014 campaign (Oct 15<sup>th</sup> ish) getting paid \$30/hour up to 49 hours/week per regs, which would translate to about 75k/year if she works

the full amount (which of course she will). No health care/benefits, but we'll be looking for a place to put her in Early Childhood where she'll get those—though I'm sure will be making less on salary.

She's getting back to me tomorrow night latest after talking to her parents.

**From:** [SY Hilltop](#)  
**To:** [Fromberg, Rick \(Consultant\)](#); [Katie Unger](#)  
**Subject:** Fwd: PRE K Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers  
**Date:** Monday, May 19, 2014 10:55:27 AM

---

FYI

Begin forwarded message:

**From:** "Myers, Sandy" <[MYERSS@UJAFEDNY.ORG](mailto:MYERSS@UJAFEDNY.ORG)>  
**Date:** May 19, 2014, 10:04:45 AM EDT  
**To:** "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** RE: PRE K Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Thanks Stephanie. I shared this with our network of agencies.

Sandy Myers  
Government Relations Executive  
Government and External Relations  
UJA-Federation of New York  
130 East 59th Street  
New York, NY 10022  
(212) 836-1658 phone  
(212) 836-1368 fax  
[myerss@ujafedny.org](mailto:myerss@ujafedny.org)

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Saturday, May 17, 2014 1:44 PM  
**To:** Myers, Sandy; Berkowitz, Cara  
**Subject:** Fwd: PRE K Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

PLEASE DISTRIBUTE WIDELY!

----- Forwarded message -----

**From:** Unger, Katherine <[KUnger@cityhall.nyc.gov](mailto:KUnger@cityhall.nyc.gov)>

The Department of Education is hosting **Pre-K Family Information Sessions** about the high-quality options for free pre-K available in Community-Based Early Childhood Centers. Come hear about how to find a program and apply; more high-quality program options will be announced in the coming weeks. Families with New York City children born in 2010 are eligible to apply now for pre-K for September 2014.

Please share the attached flyers widely. (Chinese, Korean, Russian, Urdu, Bengali, Arabic, Haitian Creole and French flyers are available for distribution upon request).

Interpretation available.

**For more information: Call 311; Visit [nyc.gov/prek](http://nyc.gov/prek) or Text “prek” to 877-877**

| <b>Dates</b>                               | <b>Borough</b>           | <b>Location</b>  |
|--|--------------------------|--|
| <b>Tuesday, May 20<br/>5:00 pm-7:00pm</b>  | <b>Brooklyn</b>          | <b>Brooklyn Public Library<br/>Dweck Auditorium<br/>10 Grand Army Plaza , Brooklyn, NY<br/>11238</b> |
| <b>Tuesday, May 20<br/>5:00 pm-7:00pm</b>  | <b>Queens</b>            | <b>Queens Central Library<br/>89-11 Merrick Boulevard, Jamaica, NY<br/>11432</b>                     |
| <b>Wednesday, May 21<br/>5:30pm-7:00pm</b> | <b>Staten<br/>Island</b> | <b>St. George’s Library<br/>5 Central Avenue, Staten Island, NY<br/>10301</b>                        |
| <b>Thursday, May 22<br/>5:00-pm-7:00pm</b> | <b>Bronx</b>             | <b>Bronx Library Center<br/>310 East Kingsbridge Road, Bronx, NY<br/>10458</b>                       |
| <b>Thursday, May 22<br/>6:00-pm-8:00pm</b> | <b>Manhattan</b>         | <b>CUNY Graduate Center<br/>365 Fifth Avenue, New York, NY 10016</b>                                 |

--

---

Stephanie Yazgi  
UPK NYC

**From:** [SY Hilltop](#)  
**To:** [Fromberg, Rick \(Consultant\); Katie Unger](#)  
**Subject:** Fwd: Join us to Rally for Community Schools! THIS Wednesday, 4:45pm at Foley Sq.  
**Date:** Monday, May 19, 2014 10:55:50 AM

---

FYI

Begin forwarded message:

**From:** Coalition for Educational Justice <[REDACTED]>  
**Date:** May 19, 2014, 10:40:35 AM EDT  
**To:** stephanie <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Join us to Rally for Community Schools! THIS Wednesday, 4:45pm at Foley Sq.  
**Reply-To:** Coalition for Educational Justice <[REDACTED]>

Community Schools Rally- Wed, May 21st 4:45 PM

[View this email in your browser](#)



**Dear supporter,**

**We need you to join us this Wednesday, 5/21 at 4:45pm [in Foley Square in Manhattan](#).**

Hundreds of parents, students, elected officials and community leaders will rally to transform our public school system through a neighborhood-based strategy: **Community Schools**.

**Community schools is a proven-to-work idea whose time has come for NYC!**

Community schools will provide a high-quality college and career preparatory education and serve as the hub of the community by bringing together, inside the school building, social-emotional, medical, adult education, recreational and job training services that address the needs of students, families and the entire community.

Mayor de Blasio has committed to create at least 100 community schools within his first term—join us to support our Mayor’s vision for our schools and to make it happen for our kids.

Every child in our city deserves a world-class education, right in their own neighborhood. Community schools can turn around the odds for children who come to school with physical, social and emotional challenges that interfere with learning.

**My neighborhood in Brownsville, Brooklyn needs community schools, does yours?**

On Wednesday, at 4:45pm we will rally at Foley Square in Downtown Manhattan ([click here for a map](#)) and march to the steps of the Department of

Education at 52 Chambers St.

**To RSVP, contact Maria Bautista, at [maria@aqeny.org](mailto:maria@aqeny.org), or call [212-328-9271](tel:212-328-9271).**

We will join City Hall in a citywide effort to bring this vision for public schools to every neighborhood.

Join us!

See you at Foley Square,

Natasha Capers

*Public School Parent Leader with the [NYC Coalition for Educational Justice](#)*

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This email was sent to [syazqi@hilltoppublicsolutions.com](mailto:syazqi@hilltoppublicsolutions.com)  
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
Coalition for Educational Justice · 233 Broadway · Suite 720 · New York, NY 10279 · USA



From: [Stephanie Yazgi](#)  
To: [Wolfe, Emma](#); [Schnake-Mahl, Gabriel](#)  
Subject: Fwd: [REDACTED]  
Date: Monday, May 19, 2014 1:39:04 PM

---

Emma wanted this woman's info she runs afterschool programs and they worked with her at PA office.  
Interested maybe on advising/ panel/ other... she is a bit bristly but y'all know her.

----- Forwarded message -----

From: [REDACTED] >  
Date: Fri, May 16, 2014 at 5:08 PM  
Subject: [REDACTED]  
To: [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com), Marie Kerrin [REDACTED]

Hi Stephanie and Marie,

It was really good to meet you today Stephanie, and always a highlight of my day to see Marie. I can't believe Marie waited so long to introduce us. How wrong Marie. But I am very happy to have connected, and I look forward to working together in the future.

Ok, so now I would like to know a little bit more about this DOE committee you were talking about.

Have a great weekend ladies!

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]



**From:** [Unger, Katherine](#)  
**To:** [Miller, Harold](#)  
**Subject:** Fw: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers  
**Date:** Tuesday, May 20, 2014 9:24:59 AM

---

---

**From:** LaSandra [mailto: [REDACTED] [REDACTED]]  
**Sent:** Tuesday, May 20, 2014 09:19 AM  
**To:** Unger, Katherine  
**Cc:** John Boyd < [REDACTED] >  
**Subject:** Re: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Hi Katie,

New Greater Bethel Ministries, Pastor John H Boyd we are located at 215-32 Jamaica Ave Queens Village 11428. Katie I am cc'ing him on this email. Is it possible for you to provide us with your contact number as we have a few questions concerning our application. Also as I was reading the thread, am I to understand the deadline was yesterday?

LaSandra

Sent from my iPhone

On May 20, 2014, at 8:59 AM, "Unger, Katherine" <[KUnger@cityhall.nyc.gov](mailto:KUnger@cityhall.nyc.gov)> wrote:

LaSandra,  
Who is your pastor and church so we can make sure we're keeping them fully up to date?  
Katie

---

**From:** Greenberg Michael [<mailto:MGreenberg5@schools.nyc.gov>]  
**Sent:** Tuesday, May 20, 2014 8:57 AM  
**To:** Unger, Katherine; LaSandra Middleton  
**Cc:** Fromberg, Rick (Consultant); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); Miller, Harold; Kolker Danielle  
**Subject:** RE: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

The applications to become a UPK site were due yesterday at 5 p.m.; we can add LaSandra's email address to our list so she can find out as soon as another opportunity becomes available.

Best,  
Michael

---

**From:** Unger, Katherine [<mailto:KUnger@cityhall.nyc.gov>]  
**Sent:** Monday, May 19, 2014 7:02 PM  
**To:** LaSandra Middleton  
**Cc:** Greenberg Michael; Fromberg, Rick (Consultant); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); Miller, Harold  
**Subject:** RE: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Hi LaSandra,  
Michael Greenberg, who is copied here, is with the DOE Office of Early Childhood Education and can answer questions about becoming a UPK site.  
Katie

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, May 19, 2014 6:59 PM  
**To:** LaSandra Middleton; Unger, Katherine; Fromberg, Rick (Consultant)  
**Subject:** Fwd: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Katie and Rick:

LaSandra's pastor wants to open a new cb upk site and has some questions... Could one of you help her out?

Also LaSandra: check out the important info below and pls share widely !!

Thanks!

Stephanie

Begin forwarded message:

**From:** "Unger, Katherine" <[KUnger@cityhall.nyc.gov](mailto:KUnger@cityhall.nyc.gov)>  
**Date:** May 16, 2014, 2:38:00 PM EDT  
**To:** "Unger, Katherine" <[KUnger@cityhall.nyc.gov](mailto:KUnger@cityhall.nyc.gov)>  
**Subject: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers**

The Department of Education is hosting **Pre-K Family Information Sessions** about the high-quality options for free pre-K available in Community-Based Early Childhood Centers. Come hear about how to find a program and apply; more high-quality program options will be announced in the coming weeks. Families with New York City children born in 2010 are eligible to apply now for pre-K for September 2014.

Please share the attached flyers widely. (Chinese, Korean, Russian, Urdu, Bengali, Arabic, Haitian Creole and French flyers are available for distribution upon request).

Interpretation available.

**For more information: Call 311; Visit [nyc.gov/prek](http://nyc.gov/prek) or Text "prek" to 877-877**

| Dates                             | Borough  | Location  |
|-----------------------------------|----------|---|
| Tuesday, May 20<br>5:00 pm-7:00pm | Brooklyn | Brooklyn Public Library<br>Dweck Auditorium<br>10 Grand Army Plaza , Brooklyn, NY 11238 |
| Tuesday, May 20<br>5:00 pm-7:00pm | Queens   | Queens Central Library<br>89-11 Merrick Boulevard, Jamaica, NY<br>11432                 |
| Wednesday, May 21                 |          | St. George's Library  |

|                                    |                      |  |
|------------------------------------|----------------------|--|
| 5:30pm-7:00pm                      | <b>Staten Island</b> | 5 Central Avenue, Staten Island, NY 10301                          |
| Thursday, May 22<br>5:00-pm-7:00pm | <b>Bronx</b>         | Bronx Library Center<br>310 East Kingsbridge Road, Bronx, NY 10458 |
| Thursday, May 22<br>6:00-pm-8:00pm | <b>Manhattan</b>     | CUNY Graduate Center<br>365 Fifth Avenue, New York, NY 10016       |

**From:** [Greenberg Michael](#)  
**To:** ["LaSandra Middleton"](#)  
**Cc:** [Unger, Katherine](#); [LaSandra Middleton](#); [Fromberg, Rick \(Consultant\)](#); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [Miller, Harold](#); [Kolker Danielle](#)  
**Subject:** RE: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers  
**Date:** Tuesday, May 20, 2014 11:08:04 AM

---

I don't believe we can speak about submitted applications, but I have cc'd Danielle Kolker, our Director of Operations, who can discuss if it's allowed.

**From:** LaSandra Middleton [mailto:████████████████████.████████████████████]  
**Sent:** Tuesday, May 20, 2014 10:40 AM  
**To:** Greenberg Michael  
**Cc:** Unger, Katherine; LaSandra Middleton; Fromberg, Rick (Consultant); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); Miller, Harold; Kolker Danielle  
**Subject:** Re: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Hello Michael,

Is it possible to forward me your contact number, as I was hoping to ask a few question concerning our application. I had forward all my contact information in an effort to stay in the loop, however, it appears as if I fell threw the crack, especially concerning the deadline of the application, thus I was hoping you would consider reviewing the application.

Thank you  
LaSandra Middleton  
████████████████████

On Tue, May 20, 2014 at 8:57 AM, Greenberg Michael <[MGreenberg5@schools.nyc.gov](mailto:MGreenberg5@schools.nyc.gov)> wrote:

The applications to become a UPK site were due yesterday at 5 p.m.; we can add LaSandra's email address to our list so she can find out as soon as another opportunity becomes available.

Best,  
Michael

---

**From:** Unger, Katherine [mailto:[KUnger@cityhall.nyc.gov](mailto:KUnger@cityhall.nyc.gov)]  
**Sent:** Monday, May 19, 2014 7:02 PM  
**To:** LaSandra Middleton  
**Cc:** Greenberg Michael; Fromberg, Rick (Consultant); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); Miller, Harold  
**Subject:** RE: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

Hi LaSandra,  
Michael Greenberg, who is copied here, is with the DOE Office of Early Childhood Education and can answer questions about becoming a UPK site.  
Katie

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, May 19, 2014 6:59 PM  
**To:** LaSandra Middleton; Unger, Katherine; Fromberg, Rick (Consultant)  
**Subject:** Fwd: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

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LaSandra's pastor wants to open a new cb upk site and has some questions... Could one of you help her out?

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| Thursday, May 22<br>6:00-pm-8:00pm | Manhattan        | CUNY Graduate Center<br>365 Fifth Avenue, New York, NY 10016                               |

--

Without leaps of imagination, or dreaming, we lose the excitement of possibilities. Dreaming, after all, is a form of planning.

Gloria Steinem

**From:** [Miller, Harold](#)  
**To:** ["LaSandra Middleton"](#)  
**Subject:** RE: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers  
**Date:** Tuesday, May 20, 2014 11:26:42 AM

---

Hi LaSandra, I work in the Mayor's Office Community Affairs Unit and work closely with the clergy across the city. I lead most of the communication between the administration and clergy. Now I have your information, I will certainly keep you in the loop on activities and information to share.

Please let me know if I can be a help with anything

Thanks

Harold

Harold Miller  
Deputy Commissioner  
Community Affairs Unit  
Office of the Mayor  
(212) 788-7827 Office  
(347) 331-9394 Cell

**From:** LaSandra Middleton [mailto:██]  
**Sent:** Tuesday, May 20, 2014 10:40 AM  
**To:** Greenberg Michael  
**Cc:** Unger, Katherine; LaSandra Middleton; Fromberg, Rick (Consultant); syazgi@hilltoppublicsolutions.com; Miller, Harold; Kolker Danielle  
**Subject:** Re: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

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---

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**To:** LaSandra Middleton; Unger, Katherine; Fromberg, Rick (Consultant)  
**Subject:** Fwd: Family information Sessions- Apply for pre-K in Community Based Early Childhood Centers

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|   |                 |  |

|  |                          |  |
|--|--------------------------|--|
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| <b>Thursday, May 22</b><br><b>6:00-pm-8:00pm</b> | <b>Manhattan</b>         | <b>CUNY Graduate Center</b><br><b>365 Fifth Avenue, New York, NY 10016</b>                   |

--

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Gloria Steinem

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#); [Wolfe, Emma](#)  
**Subject:** Fwd: Speaking to the Girls Who Code Class of 2014  
**Date:** Tuesday, May 20, 2014 2:50:30 PM

---

If he could do this it would be great ... if you all approve. It's a big deal, would be great for tech image!  
Please let me know if you all are going ahead with it or you can reach out to reshma directly. She told me that they are doing this in multiple cities with the mayors so this is the crown jewel i'm sure... can get you more intel if need be send me briefing form and i'll fill it out with her!

----- Forwarded message -----

**From:** **Stephanie Yazgi** <[REDACTED]>  
**Date:** Tue, May 20, 2014 at 2:35 PM  
**Subject:** Fwd: Speaking to the Girls Who Code Class of 2014  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

----- Forwarded message -----

**From:** **reshma saujani** <[REDACTED]>  
**Date:** Tue, May 20, 2014 at 1:54 PM  
**Subject:** Speaking to the Girls Who Code Class of 2014  
**To:** Stephanie Yazgi <[REDACTED]> Emma Wolfe  
<[REDACTED]>

Ladies

See invite below. I think it would be so great if Bill and Chirlane could come speak to the girls. Can you send it on to the right folks. We are totally flexible (time and date), so let us know what works and if you can make it happen!

love, reshma

Dear Mayor de Blasio,

I hope you're doing well. Girls Who Code is hosting 5 Summer Immersion Programs this summer in New York City (19 Nationwide!), where we will teach 100 girls computer science. These programs will be hosted at AppNexus, AT&T, Goldman Sachs and IAC.

We would be honored if you and New York's First Lady Chirlane McCray could come address all 100 girls at an event at AppNexus.

As leaders in the movement to empower women and girls, and passionate voices for educational opportunities, I would love for you to come speak to the girls in July or August.

Please let me know if this is something you would be willing to do. Classes are in session throughout July and August every day 9am-4pm, and we have a number of evening events.

The girls would be honored to hear your words of wisdom. I look forward to hearing from you soon.

Reshma Saujani  
CEO and Founder of Girls Who Code

**From:** SY Hilltop  
**To:** Fromberg, Rick (Consultant)  
**Subject:** Fwd: Parent Conferences with Chancellor Fariña! Sat, May 31st and Sat, June 7th  
**Date:** Thursday, May 22, 2014 10:39 59 AM

---

Upk outreach at these?

Begin forwarded message:

**From:** Coalition for Educational Justice <[REDACTED]>  
**Date:** May 22, 2014, 10:08:55 AM EDT  
**To:** stephanie <syazqi@hilltoppublicsolutions.com>  
**Subject:** Parent Conferences with Chancellor Fariña! Sat, May 31st and Sat, June 7th  
**Reply-To:** Coalition for Educational Justice <[REDACTED]>

Use this area to offer a short preview of your email's content.

[View this email in your browser.](#)



## Conferences for Elementary and Middle School Parents

Featuring Keynote Speaker: Chancellor Fariña

Dear CEJ supporter:

We are writing to let you know about two upcoming parent conferences that CEJ is co-hosting with the Department of Education to empower parents as leaders and begin creating a new culture in our schools that encourages meaningful parent engagement.

The conferences will include workshops like:

- **Calling all parents!** How to fully engage parents in your school
- **Strengthen your core:** How to run an effective SLT or CEC
- **Middle school/high school, here I come!** Finding the best school for your child
- **What is a "community school"?** Developing strategic community partnerships

as well as additional topics. You will have a chance to connect with other parent leaders and meet Chancellor Fariña, who will be speaking at both conferences.

The conferences are:

### Elementary School Parents

**Saturday, May 31st from 8am - 1pm**

Spruce Street School

12 Spruce Street, Manhattan: 4/5/A/C to Fulton, J/Z to Chambers, 2/3 to Park Place

### Middle School Parents

**Saturday, June 7th from 8am - 1pm**

Tweed Building, 52 Chambers Street in Manhattan

4/5/6 to Brooklyn Bridge, A/C/2/3/J/Z to Chambers

As CEJ, we know that when parent leadership is crucial to strong schools and ultimately, strong communities. A new era of collaboration and parent engagement has begun. Our campaign for College Ready Community Schools puts parents at the center of planning and implementation the community school model, and these conferences are one of many

exciting parent engagement strategies that the Department of Education will be rolling out this year.

### Will you join us?

For more information or to register, go

to: <http://schools.nyc.gov/ParentsFamilies/welcomeslider/ChancellorsParentConferences.htm>  
or call 929.251.4324.

See you there!

In solidarity,

CEJ

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You are receiving this because you expressed interest in the Coalition for Educational Justice.

Our mailing address is  
Coalition for Educational Justice  
233 Broadway  
Suite 720  
New York, NY 10279

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)



**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Alexis Confer](#)  
**Subject:** Resumes  
**Date:** Wednesday, May 28, 2014 8:33:36 PM

---

Hey Stephanie! Do you have any possible Organizers you can send us?

Sent from my iPhone

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#)  
**Cc:** [Alexis Confer](#)  
**Subject:** Re: Resumes  
**Date:** Thursday, May 29, 2014 10:57:17 AM

---

I have a few campaigns I'm staffing up right now but will send you all some I think would be appropriate.

On another note, I have two large bags full of UPNYC yoyos here at office that I need you guys to come pick up. When might one of you be able to come by the office at 32 Court to get UPKNYC stuff?  
Stephanie

On Wed, May 28, 2014 at 8:33 PM, Fromberg, Rick (Consultant)

<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Hey Stephanie! Do you have any possible Organizers you can send us?

Sent from my iPhone

**From:** [Stephanie Yazgi](#)  
**To:** [Fromberg, Rick \(Consultant\)](#); [Bill Hyers](#)  
**Cc:** [Alexis Confer](#)  
**Subject:** Re: Resumes  
**Date:** Thursday, May 29, 2014 11:15:28 AM

---

Please check and let us know if you can use it. It's two garbage bags and some signs... one cab ride or two organizers on train.  
I gotta get it outta here one way or another.

I can talk tonight at 7PM. Does that work?

On Thu, May 29, 2014 at 10:59 AM, Fromberg, Rick (Consultant) <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Yoyos?

Not sure if we can use that stuff legally to be honest, and it's not great optically for the gov't to be using c4 materials. Assuming we can, we'll send an organizer down there. How much stuff are we talking?

Also, we're paying a lot more to organizers than campaigns, so help us out!

Finally, let me know when you have a few minutes to talk labor.s

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, May 29, 2014 10:57 AM  
**To:** Fromberg, Rick (Consultant)  
**Cc:** Alexis Confer  
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**From:** [REDACTED]  
**To:** [Fromberg, Rick \(Consultant\)](#); [Stephanie Yazgi](#)  
**Subject:** Re: Resumes  
**Date:** Thursday, May 29, 2014 11:42:51 AM

---

Thanks, Stephanie. Maybe you and I can find sometime to meet next week too?

Sent from my Verizon Wireless 4G LTE Smartphone

----- Reply message -----

**From:** "Fromberg, Rick (Consultant)" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>  
**To:** "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** "Alexis Confer" <[\[REDACTED\]](#)>  
**Subject:** Resumes  
**Date:** Thu, May 29, 2014 10:59 AM

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Hey Stephanie! Do you have any possible Organizers you can send us?

Sent from my iPhone

**From:** [Fromberg, Rick \(Consultant\)](#)  
**To:** ["Eric Schnurer"](#); [Bill Hyers](#)  
**Subject:** RE: connection  
**Date:** Thursday, May 29, 2014 10:01:41 PM

---

Hey Eric, happy to speak. Why don't we shoot for something next Friday, and if its not workable to meet in person we can grab a phone call.

---

**From:** Eric Schnurer [mailto:[eschnurer@public-works.org](mailto:eschnurer@public-works.org)]  
**Sent:** Thursday, May 29, 2014 2:05 PM  
**To:** Bill Hyers; Fromberg, Rick (Consultant)  
**Subject:** RE: connection

Thanks, Bill.

Rick, per my conversation with Bill, I'm writing to follow-up. Sounds like I'll see you both at Belmont Park in a week, but if you'd like to talk in quieter surroundings I'll be in NYC next Friday -- or we could talk anytime by phone. Please let me know what works for you.

Thanks,  
Eric

**Eric B. Schnurer**  
President

**Public Works LLC**  
1690 East Strasburg Road  
West Chester, PA 19380  
(610) 296-9443  
[www.public-works.org](http://www.public-works.org)

Follow us on Twitter: [@PublicWorksLLC](#)

---

**From:** Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**Sent:** Thursday, May 29, 2014 1:47 PM  
**To:** Eric Schnurer; [RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)  
**Subject:** connection

I am connecting you per our conversations.

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: June 23rd  
**Date:** Friday, May 30, 2014 11:53:19 AM

---

Cool, Thanks

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

[We've Moved - See New Address Below](#)

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 30, 2014, at 11:47 AM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Ok, I am putting you on the calendar right now but will keep you posted when we decide about Dallas.

Thanks!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, May 29, 2014 2:03 PM  
**To:** Scola, Lindsay  
**Subject:** Re: June 23rd

Cool, if he is not going to USCM that morning then would love grab 15 minutes, let me know at end of the week

Nick Baldick  
Hilltop Public Solutions

(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

We've Moved - See New Address Below

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On May 29, 2014, at 1:59 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

He is potentially in Dallas for USCM. Should know for certain by the end of the week. Will you be here? Would love to pencil in if so.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, May 29, 2014 1:55 PM  
**To:** Scola, Lindsay  
**Subject:** June 23rd

Lindsay

I know a long way out, but will the Mayor be in that morning?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

We've Moved - See New Address Below

The Washington Harbour  
3000 K Street NW, Suite 320

Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

**From:** [Bloch, Darren](#)  
**To:** ["Sam Nagourney"](#)  
**Subject:** RE: Mayor's Fund  
**Date:** Monday, June 02, 2014 2:28:56 PM

---

What does the end of your day look like?  
Would you have time around 5:30 for a quick discussion?

-----Original Message-----

**From:** Sam Nagourney [<mailto:>    
**Sent:** Monday, June 02, 2014 1:25 PM  
**To:** Bloch, Darren  
**Subject:** Re: Mayor's Fund

The two clients I'm currently working with that would be good candidates for corporate sponsorships are Airbnb and Lyft.

I'm not entirely sure on Lyft's budget - I imagine it's in the \$10-25k range. For Airbnb, we have a larger budget closer to \$50k, but would likely want to spread it out over time in \$5-10k bursts.

Depending on what we come up with, I can go to them and try to increase their budgets. From our end, the goal is to maximize our impact and garner a positive impact for the brands.

On Mon, Jun 2, 2014 at 9:36 AM, Bloch, Darren <[DBloch@cityhall.nyc.gov](mailto:DBloch@cityhall.nyc.gov)> wrote:

> Hey happy to connect.  
>  
> Moving Gabrielle to BCC to not jam her inbox on the back and forth...When you have a moment give me a sense of what you're thinking we can start brainstorming on possibilities on this end or let me know when you have time to talk it through if easier.

>  
> Darren

>  
>  
>

> -----Original Message-----

> **From:** Gabrielle Fialkoff [<mailto:>   
> **Sent:** Saturday, May 31, 2014 6:41 PM  
> **To:** Sam Nagourney  
> **Cc:** Bloch, Darren  
> **Subject:** Re: Mayor's Fund

>  
> Connecting you 2 to talk mayors fund.

>  
> On May 30, 2014, at 6:15 PM, Sam Nagourney  wrote:

>> It's good! At Hilltop with Hyers and Stephanie Yazgi.

>>  
>> Two of our corporate clients involved in the sharing economy are  
>> interested in helping out the community and scoring some good visuals.  
>> I thought the Mayor's Fund could be a good opportunity.

>>  
>> How's City Hall? More importantly, how's Thea!

>>  
>>

>> On Fri, May 30, 2014 at 5:53 PM, Gabrielle Fialkoff < wrote:

>>> Hi  
>>> Yes. 501c3  
>>> How's it going?  
>>>  
>>> On May 30, 2014, at 4:56 PM, Sam Nagourney <sam. [REDACTED]> wrote:  
>>>  
>>>> Can it accept corporate contributions? Thanks!  
>>>>  
>>>> --  
>>>> Sam Nagourney  
>>>> C: [REDACTED]  
>>  
>>  
>>  
>> --  
>> Sam Nagourney  
>> C: [REDACTED]

--  
Sam Nagourney  
C: [REDACTED]

**From:** [Alexis Confer](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Gillett Stacey](#); [Unger, Katherine](#)  
**Subject:** Re: More resumes?  
**Date:** Tuesday, June 03, 2014 4:03:28 PM

---

I don't have an official approved description, but here is a small blurb.

Organizers will be hired for the facilitated enrollment campaign. They will be responsible for managing areas of the city and working directly with families to walk them through the process of enrollment. Organizers will work with volunteers and local partners.

**Direct Family Support:**

- Coordinate Targeted outreach to families of preschoolers
- Provide direct support and access to organizers or DOE centers
- Assigning families to canvassers

**Data Tracking:**

- Clear metrics and entering of data on contact with families

On Tue, Jun 3, 2014 at 3:56 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
| job description?

On Tue, Jun 3, 2014 at 3:55 PM, Alexis Confer <[REDACTED]> wrote:  
| I need more if you have any.

**From:** [John Del Cecato](#)  
**To:** [Elana Leopold](#)  
**Cc:** [Raymond Chao](#); [Jonathan Rosen](#); [Nicholas Baldick](#); [Grybauskas, Stefan](#); [Robert Munoz](#); [Emily Walsh](#)  
**Subject:** Re: Sunday, June 8th @ 1PM - Planning Meeting  
**Date:** Sunday, June 08, 2014 1:25:27 PM

---

Sorry - I'm gonna have to miss -

On Jun 8, 2014, at 12:56 PM, "Elana Leopold" <[REDACTED]> wrote:

We are running on time and expect to start at 1:15 as planned.

Sent from my iPhone

On Jun 6, 2014, at 4:03 PM, Raymond Chao <[REDACTED]> wrote:

All,

The Mayor will be coming from an outside event.

We will shift the meeting start time to 1:15PM.

A dial-in, if needed is:

Dial-in Number: [REDACTED]

Code: [REDACTED]

Thank you,  
Ray  
[REDACTED]

On Mon, Jun 2, 2014 at 7:36 PM, Raymond Chao <[REDACTED]> wrote:

Hi, all,

There will be a Planning Meeting on Sunday, June 8<sup>th</sup> @ 1:00PM in the COW.

Dial-in Number: [REDACTED]

Code: [REDACTED]

Please let me know if you cannot make it.

Thank you,

Ray

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**To:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**Cc:** [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](mailto:Nicholas Baldick (nbaldick@hilltoppublicsolutions.com)); [jfdc@akpdmmedia.com](mailto:jfdc@akpdmmedia.com); [Ragone, Peter; jonathan@berlinrosen.com](mailto:Ragone, Peter; jonathan@berlinrosen.com)  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 5:55:13 PM

---

There's no attachment.  
I'll be traveling and unavailable.

On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Hi All,

Bill asked me to convene the 5 of you with Chirlane and I for a meeting/call to review and zero in on the priorities we will pursue in regard to public private partnerships. I've had an 8 week deep dive into public-private partnerships, philanthropy and too numerous to count discussions with Agency heads and CH folks to come up with a menu of possible priorities and initiatives for my office (aka the Mayors Fund, Fund for Public Health, Fund for Public School, among others—the city affiliated non-profits) to pursue. We have a list of 8 policy areas with potential initiatives attached and I think to really get it right, we should narrow down to 2-4 "big" initiatives we will focus on.

Chirlane is open Thursday the 12<sup>th</sup> from 12-2pm EST on and all day Friday the 13<sup>th</sup>. I will send out documents that lay out what we are trying to accomplish and the Priority Areas in advance.

Please let me know if and when you can join.

Many Thanks, Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](#)  
**To:** [REDACTED]  
**Cc:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; Ragone, Peter; "[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)"  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 6:22:37 PM

---

I was planning on sending attachments tomorrow or Wednesday. Hopefully others can do this week and perhaps you and I can connect separately.

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, June 09, 2014 05:55 PM  
**To:** Fialkoff, Gabrielle  
**Cc:** Nicholas Baldick ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)) <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>; Ragone, Peter; [jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

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On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

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Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships

212-341-5084

[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Ragone, Peter](#)  
**To:** "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; [REDACTED]  
**Cc:** [Fialkoff, Gabrielle](#); "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; "[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)"; "[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)"; [Seignious, Sandy](#)  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 6:27:52 PM

---

Looking forward to it!

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, June 09, 2014 06:22 PM  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** [Fialkoff, Gabrielle](#); [Nicholas Baldick](#) ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)) <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; [Ragone, Peter](#); [jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>; [Robert Munoz](#) <[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)>  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

Adding Rob for my sked. I will be back from overseas early Thurs morning but will likely be a zombie until I catch a nap

On Jun 9, 2014, at 5:55 PM, "[REDACTED]" <[REDACTED]> wrote:

There's no attachment.  
I'll be traveling and unavailable.

On Jun 9, 2014, at 11:43 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

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212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; [REDACTED]  
**Cc:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; Ragone, Peter; "[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)"; "[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)"  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 6:34:54 PM

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And I just realized I said docs were attached as well. To clarify, will send out tomorrow. Long day. Thx

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, June 09, 2014 06:22 PM  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** Fialkoff, Gabrielle; Nicholas Baldick ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)) <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; Ragone, Peter; [jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>; Robert Munoz <[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)>  
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212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Nicholas Baldick](#)  
**To:** [Fialkoff, Gabrielle](#)  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 9:19:09 PM

---

Gabrielle

I am free 10-11 AM and 3-4 PM EST on Friday

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 9, 2014, at 5:43 PM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

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212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 10:50:45 PM

---

Ha!

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, June 09, 2014 10:49 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

OMG, I am sorry

Sent from my iPhone

On Jun 9, 2014, at 9:25 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Great. Thanks, I'll make one of those work. Get back to you tomorrow. [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, June 09, 2014 09:19 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

Gabrielle

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Thanks

Nick

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[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Monday, June 09, 2014 10:50:45 PM

---

Ha!

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, June 09, 2014 10:49 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

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Sent from my iPhone

On Jun 9, 2014, at 9:25 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Great. Thanks, I'll make one of those work. Get back to you tomorrow. Had a nice get to know you lunch with Ed Skyler today...

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, June 09, 2014 09:19 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

Gabrielle

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Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Two Things  
**Date:** Tuesday, June 10, 2014 11:11:56 AM

---

No, I have no details.

We are good for your visit! Ill be back in the office tomorrow and will get you some times.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, June 10, 2014 10:12 AM  
**To:** Scola, Lindsay  
**Subject:** Re: Two Things

On #2 - Citi has been talking to the nonprofit CPC, do we know anything else about the event?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 6, 2014, at 2:53 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

It looks like he will be coming back from Dallas on the 22d but we have not seen a final program yet, so I can't guarantee he would not be coming back Monday morning. But I am 99 percent positive we should be able to get him back here Sunday night.

I am still holding the time for you and I think we should plan on it unless something comes up with Dallas (which we should be able to confirm very soon) but again I feel confident he will be here.

Have not heard about part 2. Let me investigate and get back to you. Do you know who they were working with?

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York

Office: 212.788.2962

Cell: [REDACTED]

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]

**Sent:** Friday, June 06, 2014 2:48 PM

**To:** Scola, Lindsay

**Subject:** Two Things

1. Any update on 6/23?
2. At the end of March, Citi Community Capital (CCC) closed a four-part financing package totaling \$758 million to the Community Preservation Corporation (CPC), restructuring CPC's existing debt and providing the company with new capital to restart CPC's affordable multifamily housing lending business in New York. The financing came at a critical point for CPC and will allow them to partner with City Hall on a number of important projects. City Hall is working with CPC in scheduling an event with Mayor de Blasio on June 26th or June 30th to announce the recapitalization of CPC. Can we make sure we have Mike Corbat or another senior representative from Citi speak on Citi's behalf at the event.

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[Jonathan Rosen](#)"; [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](#)  
**Cc:** [jfdc@akpdmedia.com](#); [Noerdlinger, Rachel](#); [Ragone, Peter](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#); [Bloch, Darren](#)  
**Subject:** RE: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Tuesday, June 10, 2014 6:40:18 PM

---

Hi everyone, we are on for 10am Friday morning. Let me know if there are any conflicts.  
Thanks, Gab

---

**From:** Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]  
**Sent:** Monday, June 09, 2014 9:45 PM  
**To:** Fialkoff, Gabrielle  
**Cc:** [jfdc@akpdmedia.com](#); [Noerdlinger, Rachel](#); [Ragone, Peter](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#)  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

Both work for me. Thanks.

Sent from my iPhone

On Jun 9, 2014, at 9:32 PM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Plus Rachel and Eunice for cmc schedule.  
Looking like Friday 13th 10-11am or 3-4pm.  
If New Yorkers can make it to CH that's ideal. Thanks.

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, June 09, 2014 06:22 PM  
**To:** [REDACTED] <[REDACTED]>  
**Cc:** Fialkoff, Gabrielle; [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](#) <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; [Ragone, Peter](#); [jonathan@berlinrosen.com](#) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>; [Robert Munoz](#) <[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)>  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call

Adding Rob for my sked. I will be back from overseas early Thurs morning but will likely be a zombie until I catch a nap

**From:** [Canfield, Ellyn](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** RE: can you send me  
**Date:** Tuesday, June 10, 2014 9:07:24 PM

---

Hey lady !

So sorry for the delay!

Brette L. McSweeney

Eleanor's Legacy

[brette@eleanorslegacy.com](mailto:brette@eleanorslegacy.com)



XOXOXO

---

**From:** Stephanie Yazgi [syazgi@hilltoppublicsolutions.com]  
**Sent:** Monday, June 09, 2014 5:06 PM  
**To:** Canfield, Ellyn  
**Subject:** can you send me

brett sweeney's contact info back!?

thank you xoxo

stephanie

**From:** [Monica Klein](#)  
**To:** [Klein, Monica](#)  
**Subject:** Your Email to Monica Klein was forwarded to her new email address... Re: health  
**Date:** Wednesday, June 11, 2014 12:56:07 PM

---

**Your email was forwarded to my new email address:**  
[monica@billdeblasio.com](mailto:monica@billdeblasio.com)

*(Please avoid using mklein at hilltoppublicsolutions dot com in the future)*

Thank you,  
Monica Klein



**From:** [Fialkoff, Gabrielle](#)  
**To:** ["Jonathan Rosen"](#); [FLONYC](#); [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](#); [jfdc@akpdmedia.com](#); [Ragone, Peter](#)  
**Cc:** [Noerdlinger, Rachel](#); [rmunoz@akpdmedia.com](#); [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#); [Katz, Rebecca](#); [Bloch, Darren](#); [Everett, Matt](#)  
**Subject:** Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Thursday, June 12, 2014 10:46:30 AM  
**Attachments:** [Priorities6.12.docx](#)

---

Hi all,

I look forward to our conversation tomorrow at 10am. For New Yorkers we will meet in the New Amsterdam room at CH. Out of towners please call in to number below.

Attached you will find the document we will review. Please feel free to ask any questions beforehand.

Thanks, Gabrielle

For Participants:

████████████████████

For Host:

████████████████████ HOST CODE: ██████████ ██████████

## Office of Strategic Partnerships (OSP) Proposed Priority Areas/Initiatives

### **OSP Mission:**

To create a structure to engage private sector entities in philanthropic initiatives that partner with the City. We seek to combine the flexibility and entrepreneurial spirit of the private sector with the unmatched reach of government to address the specific and systemic challenges faced by the neediest New Yorkers.

### **Steps and Framing:**

- The OSP seeks to establish 3-4 Priority Areas to focus our public-private partnerships.
- Once Priority Areas are established and we understand how the Priorities hang together, a “brand name” will be established to market the initiatives to advocates, funders and partners. In depth work on the particular initiatives will begin once the Priority Areas are established.
- Thematically, our efforts will focus on the neediest New Yorkers where they live, in their neighborhoods. The selected projects will have 2 over-arching principals; they will be inter-agency in approach and place-based.
- We believe these public-private programs should be complimentary to what government does; it is important to the philanthropic community that we not seek funding that simply fills the gap in public funds.

### **Question at hand:**

There are 9 Priority Areas and an early framework of initiatives outlined below. We seek to establish 3-4 areas the Funds will focus on and would like to discuss what resonates, how they fit together and how they integrate with government priorities. These areas can then be oriented into the 4 “Buckets” of the Administration (Education, Opportunity/Equality, Public Safety and Effective Government) for clarity of message, if desired.

### **Youth Workforce Readiness: (jobs, youth, equity, education)**

- SYEP (Summer Youth Employment Program): Making SYEP a more robust, year-round, integrative program that ties into the school year and establishes a workforce pipeline. 135,000 kids applied for 36,000 slots in 2013.
  - Establish an outreach campaign to the neediest kids
  - Fund more slots; engage more businesses in offering jobs (70% are gov’t and non-profit) link with school program.
  - Offer training in advance of summer to teach soft skills and work prep.
  - Offer follow-up during the school year in schools
  - Provide after-school programming for workforce readiness, exposure to industry...
- Foster better alignment between business and high schools:

- Partnering business with high schools to offer mentoring and other soft skills, expansion of P-Tech model, institute system of career counselors and resource centers for high schoolers and recent grads
- Support partnerships for existing technical high schools and development of tighter pipeline to jobs in the sectors of school focus
- Promote, expand and expedite Tech curriculum in district schools, Link to Tech Talent pipeline

**Open Spaces/Play Spaces: (equity, health, out-of-school programming, public safety)**

- Create a new model for 100 new community play-spaces in needy neighborhoods that are safe spaces to promote health/end obesity, physical activity, park equity, parental engagement and opportunity, providing safe environment for kids and parents; can include community parks, schools, rec centers, swimming pools; provide programming for kids and parents, provide free WIFI and fitness apps, for example. Engage DOHMH, Parks, DOE, NYCHA, HPD among others

**Gender Justice, Social Justice: (Public Safety, most vulnerable NYers, health)**

- A campaign for Gender Justice: Domestic violence-there is a strong correlation between poverty and DV. This is a gender-neutral issue; men need to be part of the solution.
  - Expansion of the family justice centers (one-stop shopping for victims of DV, there is 1 in each boro) establish satellite offices in needy communities
  - Launch awareness campaign of DV services, centers in communities.
  - Expand offering of mental health counseling, job counseling, legal services for immigrants in centers

**Health & Healthy Living: (health, vulnerable NYers, equity, education, early child development)**

- Early Childhood: a whole child approach, healthy kids do better in school. Attacking disease and obesity in our neediest neighborhoods.
  - Asthma Attack— Asthma is leading cause of emergency room visits, hospitalizations and absenteeism from school: focus on in home solutions of addressing pests (proven results exist) and offering in school based delivery of medications and referrals (not done now)
  - Nurse Family Partnership: in home mentoring and education of first time at risk mothers, starting in pregnancy thru 3 years. Data is incontrovertible of the benefits but it is expensive- how to build off of it a program to scale? Could be a good candidate for social impact bonds
  - Reach to Read: a pediatrician/clinician educates first time at risk mothers of benefits of reading, “prescribes” and gives books. Benefits are language development, early literacy, and school readiness.
- Access to healthy Foods:

- Green Markets and Green Carts (Jobs): expand programs, engage supermarket industry, support wholesale markets in needy neighborhoods, etc...
- Health Bucks (economic/community development): this is a coupon currently given at green markets: for every \$5 spent in SNAP, \$2 coupon given. Health Bucks are being piloted in hospitals: Dr's prescribing. Idea to pilot in bodegas, supermarkets, schools, community's, through City services...
- Mental health - expansion of mental health resources and efforts to combat stigmas associated with mental health and emotional wellness
  - Engage private partners (media, creative, personalities) to develop and launch media/awareness campaign to de-stigmatize mental health issues.
  - Fund counselors in public schools, partner with DOH/DOE to develop programs for students and families, provide services in NYCHA, and target immigrant communities...

**Expanding educational opportunities: (education, workforce/jobs, after-school, equity, vulnerable NYers)**

- Early Literacy and Language development: (also connected to Early Childhood 0-3 programs)
  - Communication in the early years is the key to future success: (see Reach to Read program above) provide more speech specialists in schools to focus on phonics to help kids get early start and keep up, identify issues earlier; support special needs students, English language learners
  - Increase tutoring programs for low income/targeted schools
- Arts & Culture: champion in our schools and communities.
  - Leverage recent \$20m public commitment to arts in the schools with a private funding component (supporting Professional development and training of arts teachers, program development).
- Professional development of teachers of color
- Recovery High Schools: sober high schools. Offer coherent substance abuse approach for our schools

**Reducing Income Inequality: Creating hubs for accessing resources and support: (equity, workforce, health, gov't efficiency)**

- Focus on NYCHA as a hub for wrap-around services and economic empowerment
- NYCHA Resident Economic Empowerment & Sustainability (REES) and Job Plus Center
  - Additional support for these neighborhood specific workforce dev. Initiatives. offering wraparound services in NYCHA thru these 2 vehicles.
- NYCHA "Lighthouses"
  - A "lighthouse" would replace the direct service provider model currently in place with an outward facing model to connect residents to social services (build on REES and Single-Stop models)

- Expansion of Office of Financial Empowerment (DCA):
  - Fund the expansion of these 30 centers to offer field reps in communities to educate and assist those in poverty to apply for EITC (thru free tax prep) and access bank account, among other services
- Develop programs, partnerships and funding to support key targeted sectors that have high demand/good salaries to break-down barriers to entry→ i.e. adding 16,000 nurses/technicians to local health care systems

**Immigrant Communities: This may be an element of all of above initiatives (equity, vulnerable NYers)**

- Access to Justice: legal status, or lack there of, is a leading cause of poverty for the 500k undocumented NYers; establish programs through legal services or screenings that develop roadmap for legal status in schools, community schools, NYCHA and through other City facilities and services
- Safe Passage program – supporting access to legal services for children of immigrant families to utilize existing programs for citizenship
- NYCitizenship: provides public school parents with info on naturalization process, free legal services, financial counseling to aid in applying for citizenship

**Leveraging tech within government: ( gov't efficiency, jobs, helping vulnerable NYers)**

- Participatory Budgeting/Community Budgeting-empowering communities and deepening democracy
  - Empower people to decide together how to spend public money to make public budgets more equitable and effective.
- Supporting development of interagency data/case management platforms: Public-private partnership to help leverage private resources (funds and expertise) to support an internal team (working with DoITT, Office of Operations, CTO, others) that would help scope and frame out models for new systems of data collection and sharing. In addition to consolidated data management systems these platforms would also provide valuable trend-spotting metrics for agencies.

**Sustainability: (jobs/workforce, vulnerable NYers, health)**

- Retrofit and Green NY initiatives
- Stay Cool NYC: a P3 and inter-agency program to help mitigate extreme heat conditions and reduce heat related deaths by painting city rooftops white thereby reducing cooling costs, cutting energy use and lowering greenhouse gas emissions.
- Supporting and creating green jobs (see Youth Workforce Readiness)
- Leveraging Energy Efficiency Corp

**From:** [Ragone, Peter](#)  
**To:** [Fialkoff, Gabrielle](#); "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)"; [FLONYC](#); "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"  
**Cc:** [Noerdlinger, Rachel](#); "[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)"; [Seignious, Sandy](#); [Ko, Eunice](#); "[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)"; [Katz, Rebecca](#); [Bloch, Darren](#); [Everett, Matt](#)  
**Subject:** Re: Office of Strategic Partnerships Priorities Mtg/call  
**Date:** Thursday, June 12, 2014 11:27:36 AM

---

This is great.

---

**From:** Fialkoff, Gabrielle  
**Sent:** Thursday, June 12, 2014 10:46 AM  
**To:** 'Jonathan Rosen' <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>; [FLONYC](#); [Nicholas Baldick](#) ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)) <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>; [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>; [Ragone, Peter](#)  
**Cc:** [Noerdlinger, Rachel](#); [rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com) <[rmunoz@akpdmedia.com](mailto:rmunoz@akpdmedia.com)>; [Seignious, Sandy](#); [Ko, Eunice](#); [Emily Walsh](#) <[Emily@berlinrosen.com](mailto:Emily@berlinrosen.com)>; [Katz, Rebecca](#); [Bloch, Darren](#); [Everett, Matt](#)  
**Subject:** Office of Strategic Partnerships Priorities Mtg/call

Hi all,

I look forward to our conversation tomorrow at 10am. For New Yorkers we will meet in the New Amsterdam room at CH. Out of towners please call in to number below.

Attached you will find the document we will review. Please feel free to ask any questions beforehand.

Thanks, Gabrielle

For Participants:

██████████ / ██████████

For Host:

██████████ HOST CODE: ██████████ ██████████

**From:** [Scola, Lindsay](#)  
**To:** ["SY Hilltop"](#); [Fink, Avi](#)  
**Subject:** RE: Joel Feroletto  
**Date:** Thursday, June 12, 2014 1:42:53 PM

---

Thanks Steph! Avi, let me know what you find.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, June 12, 2014 1:42 PM  
**To:** Scola, Lindsay; Fink, Avi  
**Subject:** Joel Feroletto

Is part of this group:  
<http://goodgovernmentclub.com/>

And he wants to know if they should honor BdB

Western ny based

This is likely not an Emma question but avi can u figure out who I send these ridiculous requests to and if there is any usefulness in it?!

**From:** [SY Hilltop](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Reshma GWC event  
**Date:** Thursday, June 12, 2014 1:46:14 PM

---

Are we anywhere on thya btw?! Just checking in!

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** June 2, 2014 at 9:49:26 AM EDT  
**To:** Peter Ragone <[REDACTED]>  
**Subject: Re: Did you talk to Kevin? That resume I sent you?**

# KEVIN O'BRIEN

---

## EXPERIENCE

---

### Office of Governor Steve Bullock Deputy Chief of Staff

January 2013 – Present

- Serve as a senior advisor to Governor Bullock on all policy, budget and political matters
- Manage and oversee Communications and Media Relations, Scheduling, Constituent Services, Boards and Appointments
- Serve as the Governor's chief spokesperson and communications strategist
- Craft all major speeches, including inaugural address and State of the State
- Successfully implemented Governor's policy agenda, despite opposition control of the legislature
- Guided Governor through high-profile appointments, including vacancies in the office of U.S. Senator and Lt. Governor

### Office of the Governor-elect Deputy Director

November 2012 – January 2013

- Led a team that organized the incoming administration's government
- Advised Governor-elect on all hires for new administration, including senior gubernatorial aides, cabinet and agency directors
- Finalized executive budget and crafted legislative agenda and strategy

### Friends of Steve Bullock Campaign Manager

September 2011 – November 2012

- Managed all aspects of a successful gubernatorial campaign; won by two percent in a year when the top of the ticket lost by 14 percent
- Oversaw the fundraising and management of a nearly \$2 million campaign budget – the largest ever raised by any candidate for the office
- Served as the campaign's chief spokesperson and managed an aggressive communications and research staff
- Hired and managed a large, statewide campaign staff dispersed across regional offices and oversaw the non-federal coordinated campaign and its \$500,000 budget

### Office of Attorney General Steve Bullock Communications Director

January 2009 – September 2011

- Served as the chief spokesperson for Attorney General Bullock and for a large, criminal justice agency
- Successfully implemented innovative earned media campaigns around the Attorney General's policy priorities – campaigns that observers linked to future legislative victories
- Managed a ground-breaking paid media campaign that sought to raise the awareness of prescription drug abuse

### Montana Democratic Party Communications Director

March 2008 – November 2008

- Served as the chief spokesperson and a senior strategist for the state party in a crucial election year that saw historic Democratic wins, while also providing the highest vote percentage for a Democratic presidential nominee since 1964
- Built media events that garnered statewide and national attention
- Supervised a team that managed all political communications, public relations and legislative policy initiatives

### Office of U.S. Senator Jon Tester Press Secretary

January 2007 – March 2008

- Served as a spokesperson for Senator Tester and advised on communications strategy
- Wrote press releases, maintained media contacts, drafted talking points and staffed Senator during key interviews
- Served as main press contact for national, state and local reporters in the Senator's Washington, D.C. office

### Montanans for Tester Communications and Research Aide

February 2006 – November 2006

- Tracked Republican opponent, U.S. Senator Conrad Burns, and used footage to construct innovative earned and paid media advertisements that garnered widespread national attention
- Built press events for the campaign and for important surrogates
- Assisted in research projects and debate preparations

### Wal-Mart Watch Program Associate

August 2005 – February 2006

---

## EDUCATION

---

Illinois State University; Bachelor of Science, Politics & Government; Bachelor of Science, History – May 2004 1049

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

We've Moved - See New Address Below

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

On Jun 2, 2014, at 9:47 AM, Peter Ragone <[REDACTED]> wrote:

I can't find his resume can you resend?

This is a personal email account. If this communication is related to official business please email me at [pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov).

On May 28, 2014, at 5:21 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I never got a call from Simpson

Nick Baldick  
Hilltop Public Solutions  
(202) 298-3232  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

We've Moved - See New Address Below

The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115

**From:** [Nick Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** 23rd  
**Date:** Friday, June 13, 2014 10:05:33 PM

---

Lindsay

My trip got postponed, so can't do meeting on 23rd

Sorry, thanks for holding

Nick

Sent from my iPhone

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: 23rd  
**Date:** Friday, June 13, 2014 10:09:18 PM

---

No worries! Let me know when back!!

----- Original Message -----

From: Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
Sent: Friday, June 13, 2014 10:05 PM  
To: Scola, Lindsay  
Subject: 23rd

Lindsay

My trip got postponed, so can't do meeting on 23rd

Sorry, thanks for holding

Nick

Sent from my iPhone

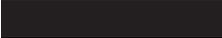
**From:** [Monica Klein](#)  
**To:** [Klein, Monica](#)  
**Subject:** Your Email to Monica Klein was forwarded to her new email address... Re: nypd shooting  
**Date:** Monday, June 16, 2014 7:12:24 AM

---

**Your email was forwarded to my new email address:**  
[monica@billdeblasio.com](mailto:monica@billdeblasio.com)

*(Please avoid using mklein at hilltoppublicsolutions dot com in the future)*

Thank you,  
Monica Klein



From: **Lindsay Scola** <[REDACTED]>  
Date: Wed, Jun 18, 2014 at 12:56 PM  
Subject: Re: Fw: LICH deal  
To: Gabriel Schnake-Mahl <[REDACTED]> Stefan Grybauskas  
<[REDACTED]>

Not necessarily going. But need to schedule call. Adding Stefan

On Wed, Jun 18, 2014 at 12:45 PM, <[REDACTED]> wrote:  
Maybe for ride up to albany..  
Sent via BlackBerry by AT&T

---

**From:** [REDACTED]  
**Date:** Wed, 18 Jun 2014 16:40:50 +0000  
**To:** Emma Wolfe <[REDACTED]> Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**ReplyTo:** [REDACTED]  
**Cc:** Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>; Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>; Peter Ragone <[REDACTED]>; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; John DelCecato <[ifdc@akpdmedia.com](mailto:ifdc@akpdmedia.com)>; Bill Hyers <[REDACTED]> Laura Santucci <[REDACTED]> Alex Navarro-McKay <[Alex@berlinrosen.com](mailto:Alex@berlinrosen.com)>  
**Subject:** Re: LICH deal

Will program  
Sent via BlackBerry by AT&T

---

**From:** Emma Wolfe <[REDACTED]>  
**Date:** Wed, 18 Jun 2014 12:30:59 -0400  
**To:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Cc:** Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>; Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>; Peter Ragone <[REDACTED]>; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; John Del

Cecato <[jfdc@akpdmmedia.com](mailto:jfdc@akpdmmedia.com)>; Bill Hyers <[REDACTED]> Laura Santucci <[REDACTED]> Alex Navarro-McKay <[Alex@berlinrosen.com](mailto:Alex@berlinrosen.com)>; Gabriel Schnake-Mahl <[REDACTED]>  
**Subject:** Re: LICH deal

Let's brief the boss on this. Gabriel pls sked a call for him to hear the plan

Sent from my iPhone

On Jun 18, 2014, at 11:40 AM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 18, 2014, at 11:36 AM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

I think they do in an informational straightforward way – probably after hearing from other validators like health care professionals.

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, June 18, 2014 11:22 AM  
**To:** Peter Ragone  
**Cc:** Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** RE: LICH deal

My gut is the community needs to hear from him, but that's my thought. Jonathan? JDC? Nick?

---

**From:** Peter Ragone [[mailto:\[REDACTED\]](mailto:[REDACTED])]  
**Sent:** Wednesday, June 18, 2014 8:53 AM  
**To:** Bill Hyers  
**Cc:** Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** Re: LICH deal

This is great. Do you think it makes more sense to do more nurses, health care providers, ems types as opposed to Mayor?

This is a personal email account. If this communication is related to official business please email me at [pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov).

On Jun 17, 2014, at 5:26 PM, Bill Hyers  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Attached is the mail plan, thought is that we drop mail starting next week, and next weekend on the 28<sup>th</sup> - 29<sup>th</sup> we have street teams hit the area too. It should blanket this are fairly well.

We just have to make sure we have the best story to tell, Jonathan is working with Wiley on this but I just want to flag it, because that's going to be the toughest part on this.

Thoughts? Questions? Whole thing isn't too expensive, 42-43K overall, we have the money on hand for it, but know it's just meant to cover the geographic area, not the overall message here.

---

**From:** Jonathan Rosen [mailto:[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)]  
**Sent:** Monday, June 16, 2014 5:57 PM  
**To:** Bill Hyers  
**Cc:** Emma Wolfe; Stephanie Yazgi; John Del Cecato; peter ragone; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** Re: LICH deal

Plus Alex.

Sent from my iPhone

On Jun 16, 2014, at 5:53 PM, "Bill Hyers"  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Will have a full plan tomorrow, but broad strokes

Thinking 3 pieces of mail, a letter from a nurse maybe/one from Mbdb, and an informational larger piece with guise of fact piece but favorable.

Have street/small business sweeps with volunteers probably this weekend with info.

Maybe an earned media component, but that will have to be flushed out (might be better from the other side).

On Jun 16, 2014 5:47 PM, "Emma Wolfe" <[REDACTED]> wrote:

Let's all remember this isn't over yet

On Jun 16, 2014, 7:53 AM, John Del Cecato wrote:

You may already be doing this, but as a reminder to those reporters/talkers who didn't cover LICH drama as closely last year, should we circulate some of the most doom-and-gloom predictions for LICH? Key would be to find some columnists or neutral observers who said "it's dead. It's gonna be luxury condos like St Vincent's. De Blasio is just showboating." Might be helpful to remind squeaky wheels that this compromise is far better than many thought possible just a short time ago.

On Jun 15, 2014,  
at 8:40 PM,  
"Emma Wolfe"  
wrote: We  
should get ready  
soon on our  
LICH work to  
communicate to  
brownstoners  
Health care deal  
between  
hospitals and  
SUNY was  
achieved Still  
work to do but  
significant  
progress

<CFONY plan 061714.docx>

--  
Stefan Grybauskas

--  
Elana Leopold

**From:** [REDACTED]  
**Date:** Wed, 18 Jun 2014 16:40:50 +0000  
**To:** Emma Wolfe <[REDACTED]> Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**ReplyTo:** [REDACTED]  
**Cc:** Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>; Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>; Peter Ragone <[REDACTED]>  
Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>; Bill Hyers <[REDACTED]> Laura Santucci <[REDACTED]> Alex Navarro-McKay <[Alex@berlinrosen.com](mailto:Alex@berlinrosen.com)>  
**Subject:** Re: LICH deal

Will program  
Sent via BlackBerry by AT&T

---

**From:** Emma Wolfe <[REDACTED]>  
**Date:** Wed, 18 Jun 2014 12:30:59 -0400  
**To:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Cc:** Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)>; Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>; Peter Ragone <[REDACTED]>  
Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>; Bill Hyers <[REDACTED]> Laura Santucci <[REDACTED]> Alex Navarro-McKay <[Alex@berlinrosen.com](mailto:Alex@berlinrosen.com)>; Gabriel Schnake-Mahl <[REDACTED]>  
**Subject:** Re: LICH deal

Let's brief the boss on this. Gabriel pls sked a call for him to hear the plan

Sent from my iPhone

On Jun 18, 2014, at 11:40 AM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 18, 2014, at 11:36 AM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

I think they do in an informational straightforward way – probably after hearing from other validators like health care professionals.

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, June 18, 2014 11:22 AM  
**To:** Peter Ragone  
**Cc:** Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** RE: LICH deal

My gut is the community needs to hear from him, but that's my thought. Jonathan? JDC? Nick?

---

**From:** Peter Ragone [mailto: [REDACTED]]  
**Sent:** Wednesday, June 18, 2014 8:53 AM  
**To:** Bill Hyers  
**Cc:** Jonathan Rosen; Emma Wolfe; Stephanie Yazgi; John Del Cecato; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** Re: LICH deal

This is great. Do you think it makes more sense to do more nurses, health care providers, ems types as opposed to Mayor?

This is a personal email account. If this communication is related to official business please email me at [pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov).

On Jun 17, 2014, at 5:26 PM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Attached is the mail plan, thought is that we drop mail starting next week, and next weekend on the 28<sup>th</sup>-29<sup>th</sup> we have street teams hit the area too. It should blanket this area fairly well.

We just have to make sure we have the best story to tell, Jonathan is working with Wiley on this but I just want to flag it, because that's going to be the toughest part on this.

Thoughts? Questions? Whole thing isn't too expensive, 42-43K overall, we have the money on hand for it, but know it's just meant to cover the geographic area, not the overall message here.

---

**From:** Jonathan Rosen [mailto:[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)]  
**Sent:** Monday, June 16, 2014 5:57 PM  
**To:** Bill Hyers  
**Cc:** Emma Wolfe; Stephanie Yazgi; John Del Cecato; peter ragone; Nick Baldick; Bill Hyers; Laura Santucci; Alex Navarro-McKay  
**Subject:** Re: LICH deal

Plus Alex.

Sent from my iPhone

On Jun 16, 2014, at 5:53 PM, "Bill Hyers"  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Will have a full plan tomorrow, but broad strokes

Thinking 3 pieces of mail, a letter from a nurse maybe/one from Mbdb, and an informational larger piece with guise of fact piece but favorable.

Have street/small business sweeps with volunteers probably this weekend with info.

Maybe an earned media component, but that will have to be flushed out (might be better from the other side).

On Jun 16, 2014 5:47 PM, "Emma Wolfe"

<[REDACTED]> wrote:  
Let's all remember this isn't over yet

On Jun 16, 2014, 7:53 AM, John Del Cecato wrote:

You may already be doing this, but as a reminder to those reporters/talkers who didn't cover LICH drama as closely last year, should we circulate some of the most doom-and-gloom predictions for LICH? Key would be to find some columnists or neutral observers who said "it's dead. It's gonna be luxury condos like St Vincent's. De Blasio is just showboating." Might be helpful to remind squeaky wheels that this compromise is far better than many thought possible just a short time ago.

On Jun 15, 2014, at 8:40 PM, "Emma Wolfe" wrote: We should get ready soon on our LICH work to communicate to brownstoners Health care deal between hospitals and SUNY was achieved Still work to do but significant progress

<CFONY plan 061714.docx>

--  
Stefan Grybauskas

--  
Elana Leopold

**From:** [SY Hilltop](#)  
**To:** [Ari Kamen](#); [Fink, Avi](#)  
**Subject:** Re: Conference Call Tomorrow 10am  
**Date:** Wednesday, June 18, 2014 4:13:53 PM

---

It's great... I think avi is back on case too!

On Jun 18, 2014, at 4:02 PM, Ari Kamen <[akamen@workingfamilies.org](mailto:akamen@workingfamilies.org)> wrote:

Hey Stephanie - Bill asked me to work with you on the agenda for tomorrow. Here's a draft one, it's pretty basic, not really sure if there's anything really to add?

let me know what you think.

1. General Updates - what's going on now
2. Updates on the individual campaigns
3. Next Steps

On Wed, Jun 18, 2014 at 3:56 PM, Ari Kamen <[akamen@workingfamilies.org](mailto:akamen@workingfamilies.org)> wrote:

Hi Everyone,

We're going to have a conference call tomorrow morning at 10am.  
Below is the call in info and I will send agenda out later tonight.

Thanks

 #

--  
Ari Kamen  
Hudson Region Political Director  
New York Working Families Party  
o (718) 222 - 3796 ext. 204  
c (610) 246 - 4799

--  
Ari Kamen  
Hudson Region Political Director  
New York Working Families Party  
o (718) 222 - 3796 ext. 204  
c (610) 246 - 4799



**From:** [SY Hilltop](#)  
**To:** [Fink, Avi](#)  
**Subject:** Re: Gmail only pls  
**Date:** Wednesday, June 18, 2014 4:26:18 PM

---

Yes sorry thought that's what I used! Won't happen again

On Jun 18, 2014, at 4:20 PM, "Fink, Avi" <AFink@cityhall.nyc.gov> wrote:

> For senate stuff

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** June 18, 2014 at 4:53:02 PM EDT  
**To:** Peter Ragone <>  
**Subject:** **Kevin O'Brien**

Did you ever talk to him? I ask because seeing him in a week

Thanks

Nick

# KEVIN O'BRIEN

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## EXPERIENCE

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### Office of Governor Steve Bullock

January 2013 – Present

#### Deputy Chief of Staff

- Serve as a senior advisor to Governor Bullock on all policy, budget and political matters
- Manage and oversee Communications and Media Relations, Scheduling, Constituent Services, Boards and Appointments
- Serve as the Governor's chief spokesperson and communications strategist
- Craft all major speeches, including inaugural address and State of the State
- Successfully implemented Governor's policy agenda, despite opposition control of the legislature
- Guided Governor through high-profile appointments, including vacancies in the office of U.S. Senator and Lt. Governor

### Office of the Governor-elect

November 2012 – January 2013

#### Deputy Director

- Led a team that organized the incoming administration's government
- Advised Governor-elect on all hires for new administration, including senior gubernatorial aides, cabinet and agency directors
- Finalized executive budget and crafted legislative agenda and strategy

### Friends of Steve Bullock

September 2011 – November 2012

#### Campaign Manager

- Managed all aspects of a successful gubernatorial campaign; won by two percent in a year when the top of the ticket lost by 14 percent
- Oversaw the fundraising and management of a nearly \$2 million campaign budget – the largest ever raised by any candidate for the office
- Served as the campaign's chief spokesperson and managed an aggressive communications and research staff
- Hired and managed a large, statewide campaign staff dispersed across regional offices and oversaw the non-federal coordinated campaign and its \$500,000 budget

### Office of Attorney General Steve Bullock

January 2009 – September 2011

#### Communications Director

- Served as the chief spokesperson for Attorney General Bullock and for a large, criminal justice agency
- Successfully implemented innovative earned media campaigns around the Attorney General's policy priorities – campaigns that observers linked to future legislative victories
- Managed a ground-breaking paid media campaign that sought to raise the awareness of prescription drug abuse

### Montana Democratic Party

March 2008 – November 2008

#### Communications Director

- Served as the chief spokesperson and a senior strategist for the state party in a crucial election year that saw historic Democratic wins, while also providing the highest vote percentage for a Democratic presidential nominee since 1964
- Built media events that garnered statewide and national attention
- Supervised a team that managed all political communications, public relations and legislative policy initiatives

### Office of U.S. Senator Jon Tester

January 2007 – March 2008

#### Press Secretary

- Served as a spokesperson for Senator Tester and advised on communications strategy
- Wrote press releases, maintained media contacts, drafted talking points and staffed Senator during key interviews
- Served as main press contact for national, state and local reporters in the Senator's Washington, D.C. office

### Montanans for Tester

February 2006 – November 2006

#### Communications and Research Aide

- Tracked Republican opponent, U.S. Senator Conrad Burns, and used footage to construct innovative earned and paid media advertisements that garnered widespread national attention
- Built press events for the campaign and for important surrogates
- Assisted in research projects and debate preparations

### Wal-Mart Watch

August 2005 – February 2006

#### Program Associate

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## EDUCATION

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Illinois State University; Bachelor of Science, Politics & Government; Bachelor of Science, History – May 2004 1067

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** ["Stephanie Yazgi"](#)  
**Cc:** [Wolfe, Emma](#)  
**Subject:** RE: IMPORTANT: [REDACTED]  
**Date:** Monday, June 23, 2014 4:45:43 PM

---

Don't know re: out of town

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, June 23, 2014 4:21 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Wolfe, Emma  
**Subject:** Re: IMPORTANT: [REDACTED]

also... i'm not sure if you will know this but i need to know asap if emma plans to go out of town this weekend to see her [REDACTED] thanks.

On Mon, Jun 23, 2014 at 3:59 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
Thank you

On Jun 23, 2014, at 3:49 PM, "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Copy. On it

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, June 23, 2014 12:02 PM  
**To:** Wolfe, Emma; Schnake-Mahl, Gabriel  
**Subject:** IMPORTANT: [REDACTED]

[REDACTED] ..

[REDACTED]

[REDACTED]

[REDACTED]

Thanks all  
Stephanie

p.s. let me know any other help you might need. thanks.



**From:** [Nick Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Re: CPC  
**Date:** Tuesday, June 24, 2014 4:36:02 PM

---

Thanks !!!

Sent from my iPhone

On Jun 24, 2014, at 3:58 PM, "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

I finally wrangled everyone on this. We are going to do it on July 2<sup>nd</sup>. Will let Citi know and send you the details when we have it.

Thanks

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Scola, Lindsay](#)  
**To:** [Nicholas Baldick \(nbaldick@hilltoppublicsolutions.com\)](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** CPC moving to July 10th  
**Date:** Thursday, June 26, 2014 2:58:59 PM

---

Nick-

Just a heads up that CPC is moving to July 10<sup>th</sup>.

CPC and Citi all linked.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Checking on, Not Pushing  
**Date:** Monday, June 30, 2014 4:49:50 PM  
**Attachments:** [ServiceWorks Swearing In 1 pg.docx](#)

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Lindsay

I am not pushing this, but can you check where this request is? Thanks

I have attached one pager on event, but basically it is the ServiceWorks swearing in ceremony on July 31 from 3-4 pm at 399 Park Ave. They say that Deputy Mayor Rich Buehry already knows about the event through Citi Foundation folks.

They have invited the Mayor to deliver the welcome and the official swearing in portion. Senator Booker is also invited to speak at this event as well.

To repeat - Can you check if this on your radar?

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**Event:** ServiceWorks Swearing In Ceremony  
**Date:** July 31, 2014; 3:30pm – 5:00pm  
**Where:** 399 Auditorium  
**Format:** Staged program with keynote speaker, special guests, and leading of the full VISTA cohort in taking of the oath of office

**Presenters:** MC (TBD)  
Wendy Spencer - CEO, *Corporation for National and Community Service*  
Tracy Hoover - President, *Points of Light*  
Citi Representative, TBD  
Mayor Bill De Blasio (*invited*)

**Audience:** Citi, Points of Light, and ServiceWorks stakeholders; local community groups and community development partners; Citi volunteers; other *Pathways* partners; press

**Goals:**

- 1) Increase internal awareness about Citi Foundation support for ServiceWorks through engagement of seniors and volunteers
- 2) Increase external awareness of Citi support for ServiceWorks and youth employment
- 3) Provide teambuilding activity for inaugural corps of ServiceWorks VISTAs

**Content:** Though the current program has yet to be finalized, we are anticipating that it will consist of the following elements:

- **Introduction & Welcome** (Citi Foundation Representative)
- **Overview of ServiceWorks** (Points of Light Representative)
- **ServiceWorks in AmeriCorps Context** (Wendy Spencer, CNCS)
- **Keynote** (Public Official/special guest – TBD)
- **Oath of Office** (Citi Official will lead VISTAs in taking the oath of office)
- **Team Building Activity**

#### **Event details:**

50 VISTA members will be taking the oath of office as the inaugural class of ServiceWorks, AmeriCorps' largest-ever corporate sponsored program. Through ServiceWorks, which was developed by Points of Light in partnership with Citi Foundation and CNCS, VISTA members are expected to engage 25,000 youth in leadership building through civic engagement. These activities will provide students with the opportunity to acquire requisite soft skills that will prepare them for careers or advanced education.

The event represents the culmination of the VISTA pre-service orientation, which will take place in Glen Cove, July 28-31. Following the swearing in, VISTAs will disperse to their 10 host cities: Boston, Chicago, Dallas, Los Angeles, Miami, New York City, Newark, San Francisco, St. Louis, and Washington, D.C.

#### **Amplification and Follow up:**

The following steps will be taken during and after the event to help further the objectives listed in the goals section:

- 1) Publishing a blog on the Progress Portal highlighting the event and its relation to *Pathways to Progress*
- 2) Points of Light and CNCS issue press releases
- 3) Film crew potentially captures event for use in later *Pathways to Progress* 6 month update and annual report videos

**From:** [Unger, Katherine](#)  
**To:** [Unger, Katherine](#)  
**Bcc:** [REDACTED] [marjorie@jfrej.org](mailto:marjorie@jfrej.org); [REDACTED] [abordoni@woodsideonthemove.org](mailto:abordoni@woodsideonthemove.org); [carinne@domesticemployers.org](mailto:carinne@domesticemployers.org); [cdang@caaav.org](mailto:cdang@caaav.org); [ekadar@prochoiceny.org](mailto:ekadar@prochoiceny.org); [fe.florimon@jjay.cuny.edu](mailto:fe.florimon@jjay.cuny.edu); [laccles@foodadvocates.org](mailto:laccles@foodadvocates.org); [megan\\_hester@brown.edu](mailto:megan_hester@brown.edu); [sasha@retailactionproject.org](mailto:sasha@retailactionproject.org); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [mstewart@unitedny.org](mailto:mstewart@unitedny.org); [REDACTED].  
**Subject:** Join us on July 16th for Paid Sick Leave day of action  
**Date:** Tuesday, July 01, 2014 3:42:35 PM

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On July 16<sup>th</sup>, we are looking for volunteers across the city to join us to pass out literature in many languages at subways to inform New Yorkers of their new rights under the new Paid Sick Law. Can you join us and recruit volunteers from among your organizations and communities? The announcement email to share widely is below with the [link to sign up](#).

We are also looking for [more](#) captains to help out at a station for a morning (7-9) or evening shift (5-7) and will be holding brief trainings late next week, so please let me know if you can help out or if your organization can take on a location.

Thank you!

Katie

212-788-8348

---

Dear Friend:

On July 30, 2014, New Yorkers can start using earned leave under the city's new paid sick leave law. This historic law now gives more than one million employees in New York City, including those that work for non-profits and small businesses, the right to take sick leave to care for themselves or a family member. We want all New Yorkers to know about this important right – and we need your help!

**NYC DEPARTMENT OF CONSUMER AFFAIRS DAY OF ACTION**  
**SOMETIMES, WE ALL NEED TO BE OUT SICK.**  
**JOIN US ON WEDNESDAY JULY 16 TO LET YOUR FRIENDS**  
**AND NEIGHBORS KNOW ABOUT**  
**THIS IMPORTANT RIGHT TO SICK LEAVE!**

.

**DATE:**

**Wednesday, July 16**

**TIME:**

**7 A.M. to 9 A.M. (morning rush hour)**

**5 P.M. to 7 P.M. (evening rush hour)**

**PLACE:**

[A subway station near you](#)

**Register [now!](#)**

**OTHER WAYS YOU CAN HELP**

Help spread the word on social media! **Follow** the Department of Consumer Affairs (DCA) on Twitter (@NYCDCA), **Like** us on Facebook, and share important information, ask questions, or let us know how paid sick leave is working for you. Be sure to tag us @NYCDCA and use the hashtag [#paysickleave](#).

Link to [nyc.gov/PaidSickLeave](http://nyc.gov/PaidSickLeave), where New Yorkers can learn about the law, scheduled trainings, and more.

Thank you in advance for your support, and we hope to [see you on July 16!](#)

Together we can keep businesses strong and keep New Yorkers healthy.

*The New York City Department of Consumer Affairs (DCA) empowers consumers and businesses to ensure a fair and vibrant marketplace. Through targeted outreach, partnerships with community and trade organizations, and informational materials, DCA educates consumers and businesses alike about their rights and responsibilities.*

**From:** [Stephanie Yazgi](#)  
**To:** [Scola, Lindsay](#)  
**Cc:** [Emma Wolfe](#)  
**Subject:** Re: INVITATION FOR MAYOR de BLASIO: Speaking to the Girls Who Code Class of 2014  
**Date:** Wednesday, July 02, 2014 4:27:17 PM

---

Hi there... I'm ust following up on this to see if it is something you all are interested in having the mayor or the first lady attend.  
Thanks!

On Thu, May 29, 2014 at 1:24 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Got it... thank you! There were three dates included but we are flexible!

Keep me posted and thank you so much for the response.  
Stephanie

On Thu, May 29, 2014 at 1:19 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>  
wrote:

Thank you! Sorry for the delay. We are trying to see if he is traveling that day so I have not been able to move anything for that week yet. Will loop back hopefully very soon.

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: [212.788.2962](tel:212.788.2962)

Cell: [REDACTED]

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, May 29, 2014 1:11 PM  
**To:** Scola, Lindsay; Emma Wolfe  
**Subject:** INVITATION FOR MAYOR de BLASIO: Speaking to the Girls Who Code Class of 2014

Lindsay...

I know you all are swamped but wanted to see if I could try to get this on the mayor's schedule if there is interest so we can lock down a date. A couple of important things to note about this opportunity:

- a) It would be a great way to kick off the GWC program happening from July 7 to August 20th
- b) the mayor would be joined by all the girls in the program at AppNexus a tech firm in flatiron for the reception with other technology gurus present!
- c) bloomberg refused to do it
- d) every mayor in every city where GWC operates will be doing a similar event and this one is the SIGNATURE event!
- e) here are some dates that would be ideal: June 27th at 5:00 pm or  
July 7th at 9:30 am or  
July 14th at 5:00 pm

Please let me know that you all are taking this under consideration or if you need further information. As I've said before, I'm happy to do a briefing for you all with Reshma Saujani, the host.

Thank you!

Stephanie

----- Forwarded message -----

From: **Stephanie Yazgi** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
Date: Tue, May 20, 2014 at 2:50 PM  
Subject: Fwd: Speaking to the Girls Who Code Class of 2014  
To: "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>, Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>

If he could do this it would be great ... if you all approve. It's a big deal, would be great for tech image!

Please let me know if you all are going ahead with it or you can reach out to reshma directly. She told me that they are doing this in multiple cities with the mayors so this is the crown jewel i'm sure... can get you more intel if need be send me briefing form and i'll fill it out with her!

----- Forwarded message -----

From: **Stephanie Yazgi** [REDACTED]  
Date: Tue, May 20, 2014 at 2:35 PM

Subject: Fwd: Speaking to the Girls Who Code Class of 2014  
To: "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

----- Forwarded message -----

From: **reshma saujani** <[REDACTED]>  
Date: Tue, May 20, 2014 at 1:54 PM  
Subject: Speaking to the Girls Who Code Class of 2014  
To: Stephanie Yazqi <[REDACTED]> Emma Wolfe  
<[REDACTED]>

Ladies

See invite below. I think it would be so great if Bill and Chirlane could come speak to the girls. Can you send it on to the right folks. We are totally flexible (time and date), so let us know what works and if you can make it happen!

love, reshma

Dear Mayor de Blasio,

I hope you're doing well. Girls Who Code is hosting 5 Summer Immersion Programs this summer in New York City (19 Nationwide!), where we will teach 100 girls computer science. These programs will be hosted at AppNexus, AT&T, Goldman Sachs and IAC.

We would be honored if you and New York's First Lady Chirlane McCray could come address all 100 girls at an event at AppNexus.

As leaders in the movement to empower women and girls, and passionate voices for educational opportunities, I would love for you to come speak to the girls in July or August.

Please let me know if this is something you would be willing to do. Classes are in session throughout July and August every day 9am-4pm, and we have a number of evening events.

The girls would be honored to hear your words of wisdom. I look forward to hearing from you soon.

Reshma Saujani

CEO and Founder of Girls Who Code



**From:** [Scola, Lindsay](#)  
**To:** ["Nicholas Baldick"](#)  
**Subject:** RE: Checking on, Not Pushing  
**Date:** Monday, July 07, 2014 12:06:44 PM

---

Thanks Nick!

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

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**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Monday, July 07, 2014 11:56 AM  
**To:** Scola, Lindsay  
**Subject:** Re: Checking on, Not Pushing

Actually, Citi is a mess - Don't worry about this event you can blow up

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jul 6, 2014, at 10:23 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Got it.

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, July 06, 2014 10:13 PM  
**To:** Scola, Lindsay  
**Subject:** Re: Checking on, Not Pushing

I am not saying don't go, just let me know if we are, but someone else is responsible for it

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320

Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jul 6, 2014, at 10:07 PM, Scola, Lindsay <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)> wrote:

Are you sure? We were trying to see if possible. Is there a reason?

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Sunday, July 06, 2014 09:55 PM  
**To:** Scola, Lindsay  
**Subject:** Re: Checking on, Not Pushing

Lindsay

Don't worry, about this request

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 30, 2014, at 4:51 PM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Lindsay

I am not pushing this, but can you check where this request is? Thanks

I have attached one pager on event, but basically it is the ServiceWorks swearing in ceremony on July 31 from 3-4 pm at 399 Park Ave. They say that Deputy Mayor Rich Buehry already knows about the event through Citi Foundation folks.

They have invited the Mayor to deliver the welcome and the official swearing in portion. Senator Booker is also invited to speak at this event as well.

To repeat - Can you check if this on your radar?

Thanks

Nick

<ServiceWorks Swearing In 1 pg.docx>

Nick Baldick

Hilltop Public Solutions

The Washington Harbour

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Washington, D.C. 20007

Main: 202-298-3232

Fax: 202-298-6115

[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Perez, Roberto](#)  
**To:** "[Adamiron@CM-IPA.COM](mailto:Adamiron@CM-IPA.COM)"; "[Bhyers@hilltoppublicsolutions.com](mailto:Bhyers@hilltoppublicsolutions.com)"  
**Cc:** [REDACTED]  
**Subject:** Re: Meeting Follow Up - Dr. Ramon Tallaj  
**Date:** Monday, July 07, 2014 9:00:43 PM

---

Thanks Alex.

---

**From:** Alex Damiron [mailto:[Adamiron@CM-IPA.COM](mailto:Adamiron@CM-IPA.COM)]  
**Sent:** Monday, July 07, 2014 07:52 PM  
**To:** [Bhyers@hilltoppublicsolutions.com](mailto:Bhyers@hilltoppublicsolutions.com) <[Bhyers@hilltoppublicsolutions.com](mailto:Bhyers@hilltoppublicsolutions.com)>  
**Cc:** Perez, Roberto; [REDACTED] <[REDACTED]>  
**Subject:** Meeting Follow Up - Dr. Ramon Tallaj

*Dear Mr. Hyers,*

*On behalf of Dr. Tallaj, I would like to thank you for taking time out and sharing a few moments with us last week.*

*He found the information that was exchanged very intriguing. He left the meeting feeling that there could be a good fit between us.*

*We are ready to work with you. Please feel free to call Dr. Tallaj to his personal number listed below with any questions or concerns.*

*Regards,*

*Alexandro Damiron,  
Manager, Business Development  
Corinthian Medical IPA  
Tel. 646-581-4352*

*Dr. Ramon Tallaj*

[REDACTED]  
*Cell.* [REDACTED]

**From:** [Rebecca Katz](#)  
**To:** [Katz, Rebecca](#)  
**Subject:** Fwd: Our Policy Buckets (rkatz@hilltoppublicsolutions.com)  
**Date:** Wednesday, July 09, 2014 7:37:02 PM

---

----- Forwarded message -----

**From:** **Rebecca Katz (Google Drive)** <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Date:** Tue, Dec 3, 2013 at 11:18 AM  
**Subject:** Our Policy Buckets ([rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com))  
**To:** [rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)  
**Cc:** [REDACTED] [jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com), [REDACTED]  
[REDACTED]

I've shared an item with you.

 [Our Policy Buckets](#)

*Snapshot of the item below:*

December: Budget is fucked / Labor Contracts – Uniforms  
– arbitration

**Year 1**

UPK  
Labor Contracts  
Reforming Stop and Frisk  
Hospitals

**Tackling Inequality**

Draft living wage/ paid sick for January 1  
LEAD ON HOSPITALS à plan, beating the drum  
CUNY – making it real again, cut down on tax breaks  
Mandatory Inclusionary Zoning à 220k units  
Development on NYCHA à watch list à repairs  
Hunger à School breakfast, food stamps  
City ID

**Public Safety / Reforming Police**

Floyd Case à Back from court à settlement on Floyd,  
stand with plaintiffs

Central Park 5  
Small amounts of marijuana  
Reissuing rules of surveillance  
Tactics and Technology  
Stops are going down  
Raise the age  
Anti-gang  
Clergy task force

**Making Public Schools work for parents**

Moratorium/ New policy on co-locations  
Testing, not defined  
Pre-K Campaign  
One test for elite schools – Date of tests and admissions  
School Letter grades  
Charter schools rent  
After school programs

**Competence in Government/ Innovation/ Management**

à  
**EDC à Move to City Hall**  
**NYCHA WATCHLIST**  
Sandy

Cuomo/ Legislature

Superbowl à terrorism, daily briefings

Transportation and Infrastructure

May/ June Union protests on steps of City Hall

**Opponents**

Charters  
Unions à  
Wall Street/ Finance  
WTS  
PBA

Jumaane, Tish James, Communities for Change

Real Estate

**Supporters**

RAS

Katrina Vande

Soros

Nadler

Cuomo/ Kathy Wylde

Travis

Kennedy

AfAm Political Plan

Google Drive: create, share, and keep all your stuff in one place.



--

Rebecca Kirschner Katz

(718) 858-7161 — work

██████████ — cell

[@RebeccaKatz](#)

**From:** [Nicholas Baldick](#)  
**To:** [Scola, Lindsay](#)  
**Subject:** Sentimental Request  
**Date:** Friday, July 11, 2014 5:22:00 PM  
**Attachments:** [Press Release WWII Vet.docx](#)

---

Dear Lindsay,

We were forwarded this request by the chief of staff to Montana Governor Steve Bullock, who's one of our clients.

Here is the 30 second version. A World War II veteran who currently lives in Islip, Julian Russo, lost a Jardur brand watch he had carried with him throughout the war and had treasured. He reached out to Jardur Watches, which is based in Missoula, MT in April, and the president of the company, CC Shermer, will present a vintage watch of the same model to Russo at a ceremony in New York City in August. The ceremony will be at the McIntyre Building at noon on August 16. Russo and Shermer would love if Mayor De Blasio was able to attend the ceremony. A press release and ad from Jardur going into more detail are attached.

I am sure the mayor doesn't have time to make an appearance, but this is a really sweet story, so it would be great if you could get this to someone's attention so that maybe we could get a surrogate or a proclamation. The company started in NYC at that location, that is why they are doing it there. Is there someone else in the administration who might be able to attend the ceremony on De Blasio's behalf? I appreciate your help.

Thanks,

Nick



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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**FOR IMMEDIATE RELEASE**

***A World War II Veteran, A Watch, and A Wish***

**Date: 6/27/14**

Contact: CC Shermer

Phone: 406.396.1342

Email: [chris@jardur.com](mailto:chris@jardur.com)

**MISSOULA, MT** - Jardur watches will gift a World War II Helldiver Navy gunner a vintage Jardur watch. The presentation will take place at noon on August 16, 2014 at the McIntyre Building, 874 Broadway, New York City, NY. CC Shermer, President of Jardur Watches, will present the vintage watch to Mr. Julian Russo to honor his service and commitment to our country.

Mr. Shermer and Mr. Russo became acquainted on April 12, 2014 when Russo phoned Shermer regarding a Jardur watch he wore throughout his service in WWII. During the conversation, Mr. Russo explained that he purchased a Jardur tool watch during the war at a U.S. Navy Ship Store. He stated, *"I loved my watch. It served me well over Iwo Jima. I just wish I still had it."* Russo then explained that someone took it from a bathroom wash basin sometime after the war. During the conversation, Shermer noted that Russo was still very upset over the loss of the watch. "When he spoke about his Jardur, he sounded like a person reflecting on an old friend," said Shermer. Russo expressed that he would love to find and wear another Jardur watch again.

Russo's sentiment sent Shermer into action. He reached out to his network of watch collectors and found a vintage Jardur the same model as Mr. Russo's lost watch. *"I think it will be awesome to present Julian with a vintage Jardur tool watch like the one he wore over Mt. Suribachi. Hopefully, this gift to Julian will be the ultimate 'Thank you for your service!'"*

87 year old Russo, who resides with his wife of 67 years in East Islip, New York, will meet CC Shermer at the McIntyre Building for the presentation of the watch. Shermer stated, *"The location of the presentation was very important to me. I chose the McIntyre Building because that is where the Jardur Import Company was established in 1937."*

The Jardur Import Company earned its reputation among U.S. military and professional pilots as one of the most trusted manufacturers of aviation watches and navigation plotters available. Jardur Import Company closed its doors in 1960. The brand was resurrected in 2011 by CC Shermer of Missoula, Montana, and is now named Jardur Watches. The first aviation chronograph launched under the revitalized Jardur Watches, the Degreemeter, pays homage to the original World War II era Bezelometer 960 aviation chronograph.

**From:** [Scola, Lindsay](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Sentimental Request  
**Date:** Friday, July 11, 2014 5:23:09 PM

---

This is great. Let me see what I can do.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Friday, July 11, 2014 05:21 PM  
**To:** Scola, Lindsay  
**Subject:** Sentimental Request

Dear Lindsay,

We were forwarded this request by the chief of staff to Montana Governor Steve Bullock, who's one of our clients.

Here is the 30 second version. A World War II veteran who currently lives in Islip, Julian Russo, lost a Jardur brand watch he had carried with him throughout the war and had treasured. He reached out to Jardur Watches, which is based in Missoula, MT in April, and the president of the company, CC Shermer, will present a vintage watch of the same model to Russo at a ceremony in New York City in August. The ceremony will be at the McIntyre Building at noon on August 16. Russo and Shermer would love if Mayor De Blasio was able to attend the ceremony. A press release and ad from Jardur going into more detail are attached.

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Thanks,

Nick

**JARDUR  
WATCHES**

OVERLOOKED JEWEL

JARDUR WATCHES WILL GIFT A WORLD WAR II HELLDIVER NAVY GUNNER A VINTAGE JARDUR WATCH. THE PRESENTATION WILL TAKE PLACE AT NOON ON ~~FRIDAY, FEBRUARY 11, 2011~~ AT THE MCINTYRE BUILDING, 874 BROADWAY, NEW YORK CITY, NY. CC SHERMER, PRESIDENT OF JARDUR WATCHES, WILL PRESENT THE VINTAGE WATCH TO MR. JULIAN RUSBO TO HONOR HIS SERVICE AND COMMITMENT TO OUR COUNTRY.

THE JARDUR IMPORT COMPANY EARNED ITS REPUTATION AMONG U.S. MILITARY AND PROFESSIONAL PILOTS AS ONE OF THE MOST TRUSTED MANUFACTURERS OF AVIATION WATCHES AND NAVIGATION PLOTTERS AVAILABLE. JARDUR IMPORT COMPANY CLOSED ITS DOORS IN 1960. THE BRAND WAS RESURRECTED IN 2011 BY CC SHERMER OF MISSOULA, MONTANA, AND IS NOW NAMED JARDUR WATCHES. THE FIRST AVIATION CHRONOGRAPH LAUNCHED UNDER THE REVITALIZED JARDUR WATCHES, THE DEGREEMETER, PAYS HOMAGE TO THE ORIGINAL WORLD WAR II F4U BEELHETER 960 AVIATION CHRONOGRAPH.

JARDUR WOULD LIKE TO THANK THE FOLLOWING PEOPLE WHO HELPED MAKE THIS POSSIBLE: ■ D. GROVANS - ISODHRON MEDIA, MONROE, CONNECTICUT ■ D. BERGHOLD - THE LAST WIND-UP IN SOZEMAN, MONTANA ■ M. SHARKEY - WATCHMAKER TO THE STARS IN STEVENSVILLE, MONTANA ■ P. LEE ■ G. FOSTER ■ F. LONG ■ R. SHELDON ■ K. QUAM ■ J. WEBB ■ D. WALROD ■ D. VERTHALER ■ X. PETERSEN ■ B. LUKES

Nick Baldick  
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 Main: 202-298-3232  
 Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** reshma saujani [mailto: [REDACTED]]  
**Sent:** Wednesday, July 16, 2014 2:31 PM  
**To:** SY Hilltop  
**Cc:** Ko, Eunice; Noerdlinger, Rachel  
**Subject:** Re: Fwd: INVITATION: Speaking to the Girls Who Code Class of 2014

Thanks Stephanie. Rachel it would be so great to do this! Let me know what you need from me to make this happen

On Jul 16, 2014 11:23 AM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

I know you all are swamped but wanted to see if I could try to get this on the first lady's schedule if there is interest so we can lock down a date. A couple of important things to note about this opportunity:

- a) It would be a great way to bring attention to the the GWC program happening from July 7 to August 22nd
- b) the first lady would be joined by all the girls in the program at AppNexus a tech firm in flatiron for the reception with other technology gurus present!
- c) bloomberg refused to do it
- d) every mayor in every city where GWC operates will be doing a similar event and this one is the SIGNATURE event! i asked mayor's folks but didn't get a response on him so thought i'd reach out to you just on first lady

Please let me know that you all are taking this under consideration or if you need further information. As I've said before, I'm happy to do a briefing for you all with Reshma Saujani, the host.

Thank you!  
Stephanie

----- Forwarded message -----

**From:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Tue, May 20, 2014 at 2:50 PM  
**Subject:** Fwd: Speaking to the Girls Who Code Class of 2014  
**To:** "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>, Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>

If he could do this it would be great ... if you all approve. It's a big deal, would be great for tech image!

Please let me know if you all are going ahead with it or you can reach out to reshma directly. She told me that they are doing this in multiple cities with the mayors so this is the crown jewel i'm sure... can get you more intel if need be send me briefing form and i'll fill it out with her!

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From: **Stephanie Yazgi** <[REDACTED]>  
Date: Tue, May 20, 2014 at 2:35 PM  
Subject: Fwd: Speaking to the Girls Who Code Class of 2014  
To: "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

----- Forwarded message -----

From: **reshma saujani** <[REDACTED]>  
Date: Tue, May 20, 2014 at 1:54 PM  
Subject: Speaking to the Girls Who Code Class of 2014  
To: Stephanie Yazgi <[REDACTED]> Emma Wolfe  
<[REDACTED]>

Ladies

See invite below. I think it would be so great if Bill and Chirlane could come speak to the girls. Can you send it on to the right folks. We are totally flexible (time and date), so let us know what works and if you can make it happen!

love, reshma

Dear Mayor de Blasio,

I hope you're doing well. Girls Who Code is hosting 5 Summer Immersion Programs this summer in New York City (19 Nationwide!), where we will teach 100 girls computer science. These programs will be hosted at AppNexus, AT&T, Goldman Sachs and IAC.

We would be honored if you and New York's First Lady Chirlane McCray could come address all 100 girls at an event at AppNexus.

As leaders in the movement to empower women and girls, and passionate voices for educational opportunities, I would love for you to come speak to the girls in July or August.

Please let me know if this is something you would be willing to do. Classes are in session throughout July and August every day 9am-4pm, and we have a number of evening events.

The girls would be honored to hear your words of wisdom. I look forward to hearing from you soon.

Reshma Saujani  
CEO and Founder of Girls Who Code



**From:** [Stephanie Yazgi](#)  
**Cc:** [Ko, Eunice](#)  
**Subject:** Re: Fwd: INVITATION: Speaking to the Girls Who Code Class of 2014  
**Date:** Wednesday, July 16, 2014 3:17:58 PM

---

Awesome! Thanks, Eunice!  
Steph

On Wed, Jul 16, 2014 at 2:47 PM, reshma saujani [redacted] wrote:

We can make anything work. Any dates between August 1 and August 21 works for us. Happy to chat on phone?

On Jul 16, 2014 11:43 AM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi all,

This does sound great! As you know though the First Lady is traveling and moving to Gracie for the better part of July and August, but we can see if we can try to make this work! I'll be in touch if the First Lady is available. Are you requesting her for a specific date between July to August 22<sup>nd</sup>? Thanks!

Warmly,

Eunice

**From:** reshma saujani [mailto:[redacted]]  
**Sent:** Wednesday, July 16, 2014 2:31 PM  
**To:** SY Hilltop  
**Cc:** Ko, Eunice; Noerdlinger, Rachel  
**Subject:** Re: Fwd: INVITATION: Speaking to the Girls Who Code Class of 2014

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To: "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

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Date: Tue, May 20, 2014 at 1:54 PM  
Subject: Speaking to the Girls Who Code Class of 2014  
To: Stephanie Yazgi [REDACTED] Emma Wolfe  
<[REDACTED]>

Ladies

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Reshma Saujani

CEO and Founder of Girls Who Code



**From:** [Noerdlinger, Rachel](#)  
**To:** [reshma saujani](#)  
**Cc:** [Ko, Eunice](#); [SY Hilltop](#)  
**Subject:** Re: INVITATION: Speaking to the Girls Who Code Class of 2014  
**Date:** Wednesday, July 16, 2014 4:56:11 PM

---

Hi there!!! We will work on a date though Eunice is right, we are holding most requests until after August! We will circle back.

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

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Please let me know if this is something you would be willing to do. Classes are in session throughout July and August every day 9am-4pm, and we have a number of evening events.

The girls would be honored to hear your words of wisdom. I look forward to hearing from you soon.

Reshma Saujani

CEO and Founder of Girls Who Code

**From:** [reshma saujani](#)  
**To:** [Noerdlinger, Rachel](#)  
**Cc:** [SY Hilltop](#); [Ko, Eunice](#)  
**Subject:** Re: INVITATION: Speaking to the Girls Who Code Class of 2014  
**Date:** Wednesday, July 16, 2014 5:43:40 PM

---

Grt

On Jul 16, 2014 1:59 PM, "Noerdlinger, Rachel" <[RNoerdlinger@cityhall.nyc.gov](mailto:RNoerdlinger@cityhall.nyc.gov)> wrote:

Hi there!!! We will work on a date though Eunice is right, we are holding most requests until after August! We will circle back.

Rachel Noerdlinger  
Chief of Staff  
First Lady Chirlane McCray  
(212) 341-5065 office  
[REDACTED] cell

On Jul 16, 2014, at 2:47 PM, "reshma saujani" [REDACTED] wrote:

We can make anything work. Any dates between August 1 and August 21 works for us. Happy to chat on phone?

On Jul 16, 2014 11:43 AM, "Ko, Eunice" <[EKo@cityhall.nyc.gov](mailto:EKo@cityhall.nyc.gov)> wrote:

Hi all,

This does sound great! As you know though the First Lady is traveling and moving to Gracie for the better part of July and August, but we can see if we can try to make this work! I'll be in touch if the First Lady is available. Are you requesting her for a specific date between July to August 22<sup>nd</sup>? Thanks!

Warmly,

Eunice

**From:** reshma saujani [mailto:[REDACTED]]  
**Sent:** Wednesday, July 16, 2014 2:31 PM  
**To:** SY Hilltop  
**Cc:** Ko, Eunice; Noerdlinger, Rachel  
**Subject:** Re: Fwd: INVITATION: Speaking to the Girls Who Code Class of 2014

Thanks Stephanie. Rachel it would be so great to do this! Let me know what you need from me to make this happen

On Jul 16, 2014 11:23 AM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

I know you all are swamped but wanted to see if I could try to get this on the first lady's schedule if there is interest so we can lock down a date. A couple of important things to note about this opportunity:

- a) It would be a great way to bring attention to the the GWC program happening from July 7 to August 22nd
- b) the first lady would be joined by all the girls in the program at AppNexus a tech firm in flatiron for the reception with other technology gurus present!
- c) bloomberg refused to do it
- d) every mayor in every city where GWC operates will be doing a similar event and this one is the SIGNATURE event! i asked mayor's folks but didn't get a response on him so thought i'd reach out to you just on first lady

Please let me know that you all are taking this under consideration or if you need further information. As I've said before, I'm happy to do a briefing for you all with Reshma Saujani, the host.

Thank you!

Stephanie

----- Forwarded message -----

From: **Stephanie Yazgi** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Date: Tue, May 20, 2014 at 2:50 PM

Subject: Fwd: Speaking to the Girls Who Code Class of 2014

To: "Scola, Lindsay" <[LScola@cityhall.nyc.gov](mailto:LScola@cityhall.nyc.gov)>, Emma Wolfe <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>

If he could do this it would be great ... if you all approve. It's a big deal, would be great for tech image!

Please let me know if you all are going ahead with it or you can reach out to reshma directly. She told me that they are doing this in multiple cities with the mayors so this is the crown jewel i'm sure... can get you more intel if need be send me briefing form and i'll fill it out with her!

----- Forwarded message -----

From: **Stephanie Yazgi** <[REDACTED]>  
Date: Tue, May 20, 2014 at 2:35 PM  
Subject: Fwd: Speaking to the Girls Who Code Class of 2014  
To: "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

----- Forwarded message -----

From: **reshma saujani** <[REDACTED]>  
Date: Tue, May 20, 2014 at 1:54 PM  
Subject: Speaking to the Girls Who Code Class of 2014  
To: Stephanie Yazgi <[REDACTED]> Emma Wolfe  
<[REDACTED]>

Ladies

See invite below. I think it would be so great if Bill and Chirlane could come speak to the girls. Can you send it on to the right folks. We are totally flexible (time and date), so let us know what works and if you can make it happen!

love, reshma

Dear Mayor de Blasio,

I hope you're doing well. Girls Who Code is hosting 5 Summer Immersion Programs this summer in New York City (19 Nationwide!), where we will teach 100 girls computer science. These programs will be hosted at AppNexus, AT&T, Goldman Sachs and IAC.

We would be honored if you and New York's First Lady Chirlane McCray could come address all 100 girls at an event at AppNexus.

As leaders in the movement to empower women and girls, and passionate voices for educational opportunities, I would love for you to come speak to the girls in July or August.

Please let me know if this is something you would be willing to do. Classes are in session throughout July and August every day 9am-4pm, and we have a number of evening events.

The girls would be honored to hear your words of wisdom. I look forward to hearing from you soon.

Reshma Saujani

CEO and Founder of Girls Who Code

**From:** [Michelle Ringuette](#)  
**To:** [Wolfe, Emma](#); [Bill Hyers](#)  
**Subject:** Dems for Public Education  
**Date:** Thursday, July 17, 2014 2:19:21 PM  
**Attachments:** [Democrats for Public Education in the News.docx](#)

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Hi guys -

Just following up because I think it's a great opportunity for Mayor deBlasio to be out in front on a signature issue. I've attached a few clips so you can see how Ted Strickland and Donna Brazile are talking about this.

Just to be clear, this is NOT going to be a union-run body. We (and the NEA) will contribute and help develop as possible, but it is independent. Governor Strickland is highly active, although the co-chairs will not be asked to invest much time at all. It's more an assertion of values that we have needed for a long time - especially now that the "reform" types have tried to hijack the party and the debate.

In my ideal universe, the Mayor would sign on and Donna & Ted could announce it next week.

Let me know if I can do anything else to be charming and persuasive.

M.

Michelle Ringuette  


Random words and unconventional spelling courtesy iPhone

>

# Democrats for Public Education in the News



*Mike Allen, July 11, 2014*

**NEW 527: Democrats for Public Education - Steve Rosenthal emails:** "Former Ohio Governor Ted Strickland and Donna Brazile have ... agreed to act as co-chairs ... We intend to begin a national campaign aimed at united Democrats and showing broad support for the core principles outlined in the statement. At the AFT convention [today] in Los Angeles, president Randi Weingarten will talk more about it." **Link to release** <http://bit.ly/1opUYpE>

## **Democrats for Public Education**

A high-quality public education for all children is an economic necessity, an anchor of democracy, a moral imperative and a fundamental civil right, without which none of our other rights can be fully realized. Our public education system is a critical democratic institution and, as Democrats, we are working together to ensure that this system endures for generations to come. Democrats for Public Education believes that each and every child should have access to a strong and safe neighborhood school with well-prepared and supported teachers, deep and engaging curriculum and social services to meet their mental, social and physical needs. Democrats for Public Education is committed to:

- Fulfilling our collective obligation to help all children succeed;
- Fighting for neighborhood public schools that are safe, welcoming places for teaching and learning;
- Ensuring that teachers and school staff are well-prepared, are supported, have small class sizes, and have time to collaborate so they can meet the individual needs of every child;
- Ensuring that all children have an engaging curriculum that includes art, music and physical education;
- Providing children access to wraparound services to meet their emotional, social and health needs; and
- Working to provide school districts – particularly those serving the highest concentration of students in need of extra services and support – with the resources required to provide all students with a world-class education.

## Democrats to Announce New Political Organization Focused on Education

By **Stephen Sawchuk** on July 11, 2014 12:44 PM

*Los Angeles*

American Federation of Teachers President Randi Weingarten will discuss the creation of a new political organization, Democrats for Public Education, at today's AFT convention.

[According to Politico](#), the group will be staffed by former Ohio Gov. Ted Strickland and political strategist Donna Brazile. The group will advocate for schools to "have access to a strong and safe neighborhood school with well-prepared and supported teachers, deep and engaging curriculum and social services to meet their mental, social and physical needs."

The name appears to be not-so-subtle swing at Democrats for Education Reform, a group that supports Democratic candidates who often take positions counter to those of the teachers' unions. Given that Weingarten is going to be discussing it today, odds are that the new group's overall thrust will be to support those that support its priorities, such as school funding, curricula, and support for tenure and due process.

For years, Democrats have been reliably supportive of the unions' positions. Ever since the signing of the No Child Left Behind Act, in 2002, that has changed.

Politico says the group is a 527, which is the general section in the IRS tax code for a political group. We don't know if it will support issue-based ads, independent expenditures, or something else.

DFER's response: [Terse and snarky.](#)

We should have more details today after Weingarten speaks. Stay tuned.



# Michelle Rhee's minions meet their match: New anti-charter group declares war

High-profile Democrats -- from Donna Brazile to Jennifer Granholm -- are saying enough is enough re: charter-mania

DAVID DAYEN, MONDAY, JUL 14, 2014

The internal war among Democrats over education policy escalated another notch this weekend at the annual convention of the American Federation of Teachers (AFT) union in Los Angeles. Delegates savaged the “education reform” agenda as a corporate-led threat to “everything we hold dear.” And three high-profile party stalwarts announced the formation of Democrats for Public Education, to contest the reform agenda with a public-centered alternative. We’re likely to see proxy fights between these opposing forces for years to come.

For many years now, Democrats at the highest levels — including President Obama and his Education Secretary Arne Duncan — have pursued a series of so-called reform policies, which include charter schools, test-based teacher evaluations and eliminations of tenure. The Race to the Top program, where the Education Department forced school policy changes as a condition for competing for additional funding support, engendered a quiet revolution in the classroom. Duncan famously [called Hurricane Katrina](#) “the best thing that happened to the education system in New Orleans,” an example of his desire to overhaul school districts and break union power. Teacher’s unions typically resisted the reformers, but in the end would come back into the Democrats’ fold, perceiving Republicans as worse. Both the [AFT](#) and the [National Education Association](#) (NEA) endorsed President Obama in 2012. With teachers a substantial part of the Democratic activist base, unions had reasons to downplay the disagreements.

But a ruling out of California became a touchstone, bringing this simmering debate further into the open. In the *Vergara* case, [bankrolled by Silicon Valley elites](#), a state judge effectively invalidated California’s teacher tenure rule as violating the civil rights of poor students, who cannot have bad teachers jettisoned from their classrooms. The ruling earned [praise from Arne Duncan](#), and Obama Administration alums [formed a public relations group](#) to support future copycat lawsuits in other states. *Vergara* threatens perhaps the core position of teacher’s unions — job security for their members.

AFT reacted with a [stern letter](#) to Duncan, saying that “teachers across the country are wondering why the secretary of education thinks that stripping them of their due process is the way to help all children succeed.” But NEA, under new president Lily Eskelsen García, went further, officially [calling for Duncan’s resignation](#).

With AFT perceived as more conciliatory, many did not expect them to follow the NEA’s lead. But on Sunday, in a [resolution](#) committing to fighting attacks against teachers, the union did debate demanding Duncan’s resignation, ultimately settling on cheeky language that mirrored the *Vergara* case. The AFT formally asked President Obama to implement a “secretary improvement plan” that would urge Duncan to press for higher funding, support teachers and end the “test and punish” system of education reform. “If Secretary Duncan does not improve,” the resolution continued, “given that he has been treated fairly and his due process rights have been upheld, the secretary of education must resign.”

Ultimately this granting of due process for the Education Secretary sidestepped a direct no-confidence vote, which some delegates sought. Nate Goldbaum, a Chicago public schoolteacher, designated Duncan “the man who is taking away everything we hold dear” and pushed for his immediate resignation. But Dennis Kelly, who authored the eventual language, argued that, “Arne Duncan did not appoint himself Secretary of Education,” claiming the resolution holds his boss, the president, accountable. “He made the choice, he must make the change,” Kelly said. The contrast between how the AFT treated Duncan, and how Duncan would treat who he perceives to be an ineffective teacher, added another layer of meaning.

“This special order is basically saying ‘enough is enough,’” said AFT President Randi Weingarten in a statement. “There’s a lot of hurt that has been expressed from the floor — the feeling that the Secretary of Education doesn’t walk in the shoes of public educators.”

AFT members also held an unusual debate over the controversial Common Core standards, which even supporters described as poorly implemented. Some teachers denounced it as a stalking horse for over-testing, arguing against “collaborating with those who want to destroy public education.” After a nearly hour-long debate, AFT [committed to supporting Common Core](#), while acknowledging its flaws and demanding corrections. It looked nothing like the kind of backing the White House would want.

Finally, AFT [announced](#) the formation of Democrats for Public Education, co-chaired by former governors Ted Strickland (Ohio) and Jennifer Granholm (Michigan), along with DNC vice-chair and frequent commentator Donna Brazile, who addressed the convention Sunday. “I am ashamed of some of Democrats in my own party,” said Brazile in a feisty speech that received multiple standing ovations. “We’re not going to be silent while you are being attacked.”

The group intends to champion additional funds to make quality public education available to everyone, and reject what Brazile called “market-driven” reforms that undermine the learning environment. “We have done a poor job educating people about education,” Brazile told delegates. “Only when we have clarified that, can we talk about how best to achieve it.”

The name of the organization clearly references [Democrats for Education Reform](#) (DFER), which has [helped deliver millions](#) to anti-union candidates and lobbied for policy changes across the country, including a [right-wing effort](#) to [crush unions in California](#), which voters rejected in 2012. Backed by [wealthy philanthropists](#) and [hedge fund managers](#), DFER has the resources to dominate education debates and intimidate opposing viewpoints. “I can’t tell you how critical it is to change the message that’s out there,” said Rep. Judy Chu, D-Calif., in a Sunday speech. While Brazile told Salon in an interview that the goal is mostly to explain the promise of public education rather than to play politics, the group has been [set up as a 527](#), or an outside political group. It will certainly have the ability to run ads, either for issue-based advocacy or in political campaigns. Brazile expects a regional structure similar to DFER, with several additional co-chairs to come aboard in the ensuing months.

While Democrats for Public Education may not have the funds of DFER (as Brazile told Salon, “We don’t have their money and we don’t want their money”), there are plenty of races that could use a counterweight to education reform groups. Perhaps the biggest is in Chicago, where Rahm Emanuel earned the enmity of teachers for school closures and a bitter strike (during which [DFER spent \\$1 million](#) on pro-Emanuel ads). Emanuel faces re-election next February, and a new poll out this weekend shows that Karen Lewis, head of the Chicago Teachers Union, [leads him by 9 points](#). That comes before one dollar has been spent on the race, of course, and Emanuel will have millions at his disposal. So Democrats for Public Education’s role just in Chicago would be critical, if they decide to back candidates.

DFER had a [one-line response](#) to the formation of the rival group: “Welcome to the jungle, baby.” How did Donna Brazile respond to that? “I’m not going to respond to misleading half-truths, propaganda and lies from those who want to make public education corporate,” she told Salon. “My mama told me it’s not what they call you, it’s what you answer to. And we’re going to answer by talking up education when it gets talked down.”

It’s clear this internal battle will become pronounced in [2016 and beyond](#). Teachers contribute an enormous amount of time and energy to Democratic politics, and they [do not feel they have allies](#) at the top levels. Rank-and-file Democrats now have competing poles to support on education, and they need to choose a side.

# Donna Brazile Announces Democrats for Public Education

Tuesday, 15 July 2014

*Addresses 3,500 members of the American Federation of Teachers*

LOS ANGELES — Addressing more than 3,500 members of the American Federation of Teachers at its national convention, Democratic strategist Donna Brazile announced the formation of a new group that she will co-chair called Democrats for Public Education, which will focus on uniting the vast majority of Democrats, who believe in the promise of public education.

In confronting her political opponents, Brazile asserted, “The very premise of ‘market-driven education reform’ rests on the fallacy that the public school system is in crisis, and that the only solution is to let the market pick winners and losers.”

She expressed the desperate need for classrooms to focus on “educating character, teaching skills, creating an environment of dialogue and inquiry, establishing a community from a diversity of cultures, nurturing potential and empowering people in the pursuit of happiness.”

On Friday morning, AFT President Randi Weingarten remarked on Brazile’s new group. She said, “The promise of America is being undercut by people who devote their fortunes to decreasing our strength, to advancing the politics of division, and to promoting economic policies that redistribute more income to fewer people. And they’ve been aided and abetted by some lawmakers, judges and even some Democrats. Some—like those who call themselves Democrats for Education Reform—mimic the Jeb Bushes and Eli Broads of the world, promoting competition and test-obsession.”

She continued, “But a new group of Democrats is emerging: the Democrats for Public Education, led by Democratic National Committee Vice Chair Donna Brazile, former Michigan Gov. Jennifer Granholm and former Ohio Gov. Ted Strickland, who want to stand up for our students, for our educators and for public education.”

As the weekend progressed, delegates listened to elected officials, including Gov. Jerry Brown, Los Angeles Mayor Eric Garcetti and U.S. Reps. Judy Chu, Michael Honda and Mark Takano, as they shared their ideas on how to fight back against divisive politics and lopsided economic policies, and fight forward on behalf of students, families and communities.

**-PRESS RELEASE-**

**From:** [Nicholas Baldick](#)  
**To:** [Wolfe, Emma](#)  
**Subject:** [REDACTED]  
**Date:** Friday, July 18, 2014 9:55:22 AM

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Emma

I wanted to suggest someone who might be a good fit for a role in the de Blasio administration. This is not public yet, but [REDACTED], [REDACTED] [REDACTED] is leaving the organization.

We think [REDACTED] has really grown in her role at [REDACTED] and we have found her to be bright, passionate, and extremely hardworking. She has also earned the respect of many of the groups at the forefront of the immigration reform movement, and has great connections with leaders in those spaces. Her decision to leave has a lot to do with frustration over House Republicans' failure to work to advance meaningful immigration reform.

In thinking about what might be a good next step for someone looking to bring about meaningful change on issues affecting immigrants, working for a progressive mayor in a city that has always prided itself on diversity seemed like it might be a good fit. [REDACTED] also has an NYC connection - she is a 2008 graduate of Columbia Law School.

If you think there might be a specific role that may be a good fit for her, let me know and I'll ask her for her resume. I haven't yet told her that we're reaching out - we wanted to see whether it made sense to you first.

Thank you.

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

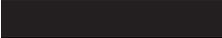
**From:** [Monica Klein](#)  
**To:** [Leopold, Elana](#)  
**Subject:** Your Email to Monica Klein was forwarded to her new email address... Re: Friday SOP 7-18  
**Date:** Friday, July 18, 2014 10:01:26 AM

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**Your email was forwarded to my new email address:**  
[monica@billdeblasio.com](mailto:monica@billdeblasio.com)

*(Please avoid using mklein at hilltoppublicsolutions dot com in the future)*

Thank you,  
Monica Klein



**From:** [Hagelgans, Andrea](#)  
**To:** [Fromberg, Rick \(Consultant\)](#); [Devora Kaye](#); [Norvell, Wiley](#)  
**Subject:** Re: Fwd: Preschool Nation Invite  
**Date:** Friday, July 18, 2014 12:14:25 PM

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Yes mayor is speaking at it as keynote

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**From:** Fromberg, Rick (Consultant)  
**Sent:** Friday, July 18, 2014 12:13 PM  
**To:** Devora Kaye; Hagelgans, Andrea; Norvell, Wiley  
**Subject:** Fwd: Preschool Nation Invite

This on our radar for press? Don't recall it in the plan but maybe I'm forgetting.

Sent from my iPhone

Begin forwarded message:

**From:** Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**Date:** July 18, 2014 at 11:50:17 AM EDT  
**To:** Rick Fromberg <[REDACTED]>  
**Subject:** FW: Preschool Nation Invite

Just because I know information is not always linear

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**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, July 17, 2014 6:30 PM  
**To:** Bill Hyers  
**Subject:** Fwd: Preschool Nation Invite

Maybe Stephanie might like to go

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Begin forwarded message:

**From:** Janice Enright <[jenright@ickesenright.com](mailto:jenright@ickesenright.com)>  
**Subject:** Fwd: Preschool Nation Invite  
**Date:** July 17, 2014 at 8:51:51 AM EDT

**To:** nick baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>

Hi Nick, I know your team is involved in UPK for NYC, hopefully you and others can attend! J

Sent from my iPhone

Begin forwarded message:

From: "Naomi Rodriguez"

<[NRodriguez@laup.net](mailto:NRodriguez@laup.net)<<mailto:NRodriguez@laup.net>>>

To: "Janice Enright"

<[jenright@ickesenright.com](mailto:jenright@ickesenright.com)<<mailto:jenright@ickesenright.com>>>

Subject: Preschool Nation Invite

Hi Janice,

Here are the PDF versions of the email or printed invite.

Thanks,  
Naomi

---

**From:** [Restler, Lincoln](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Sam Naqourney](#); [Agarwal, Nisha](#); [Bill Hyers](#)  
**Subject:** Re: Scope of Work?  
**Date:** Wednesday, July 23, 2014 1:41:12 PM

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Looks perfect. Thanks for the edits. And thanks, Sam and Bill, for your help on this.

Will get more info from HRA on process for consultant agreement being approved this afternoon.

Thanks, STEPHANIE!

Written with my thumbs. Sorry for typos.

On Jul 23, 2014, at 1:13 PM, "Stephanie Yazgi" <> wrote:

PLUS SAM AND BILL BECAUSE SAM IS HEPLING ME DRAFT PROPOSAL FOR YOU ALL AND BILL WILL NEED TO APPROVE SCOPE I'D AMEND IN THIS WAY (SEE ALL CAPS, NO I'M NOT YELLING!) HA LET US KNOW IF THIS IS OK AND THEN HYERS CAN APPROVE AND SAM WILL PROCEED THANKS!

Here are some bullets that we think captures the scope of work:

- Draft preliminary Municipal ID Community Engagement Plan by late August and expand it on ongoing basis with Municipal ID team and Outreach Director that lays out three phases of work: (1) pre-launch activities; (2) launch promotion; (3) post-launch ongoing engagement
- Engage diverse cross section of advocate stakeholders IN COORDINATION WITH DIRECTOR OF OUTREACH that represent key constituencies (immigrants, homeless, young adults, seniors, formerly incarcerated, transgendered, etc.) to solicit their input on Municipal ID outreach strategy and effective messaging.
- Create framework for Municipal ID Outreach Committee (or multiple committees) for ongoing engagement with stakeholders / partners, including strategic guidance around who to reach out to at what points in time with what key messages and by what means INFORMED BY STAKEHOLDERS AS WELL AS DATA PROVIDED BY RESEARCH (POLLING, FOCUS GROUPS, ETC).

- Develop CALENDAR AND plan for robust engagement of key advocates, stakeholders and strategic neighborhoods to target efforts in Municipal ID outreach
- Generate wide-ranging list of organizations, institutions, coalitions around the City who can be partners in building awareness for Municipal ID, and helps the Municipal ID team identify what we need to provide in terms of guidance, support, materials, and ongoing communication to enable those partnerships to be successful
- Develop plan for engaging religious communities effectively WITHIN BUDGET GUIDELINES PROVIDED
- In partnership with relevant City agencies, develop agreed upon outreach deliverables for reaching their clients at scale
- Help coach the Municipal ID Outreach Director with regular meetings and professional development support
- Help identify ways to leverage the Municipal ID team to support outreach efforts, and work with Municipal ID leadership to ensure there is adequate planning and support for ongoing outreach activities

Lincoln Restler

Mayor's Office of Operations

[212.788.9827](tel:212.788.9827)

**From:** [Nick Baldick](#)  
**To:** [Fialkoff, Gabrielle](#)  
**Subject:** Re:  
**Date:** Monday, August 04, 2014 10:40:26 AM

---

That is my client

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](#)  
Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Aug 4, 2014, at 10:10 AM, "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

I'm told Evan Morris is the right guy at Genentech.

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Restler, Lincoln](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [REDACTED]; [Agarwal, Nisha](#); [Tavis, Jennifer \(HRA\)](#); [Fong, Sabrina](#); [Solomon, Samuel](#); [Hyacinthe, Marie-Fatima](#)  
**Subject:** Re: MUNI IDs: confirmation and list of helpful info  
**Date:** Tuesday, August 05, 2014 9:53:56 AM

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This is super helpful. We will try to bring some relevant docs and do a full on brain dump. Thanks

Written with my thumbs. Sorry for typos.

On Aug 5, 2014, at 9:43 AM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

> I'm looking forward to seeing you all this evening for our initial download and transfer of information on the Muni IDs (5PM at Brooklyn Public Library at Grand Army Plaza, 3rd Floor). I will likely need to leave promptly at our planned end time of 7PM.

>

> Here are a couple of items we discussed in our initial meeting that would be helpful to receive/discuss to get the ball rolling:

>

> - List of all involved community stakeholder organizations and leaders with contact information

>

> - Brief background or description of each's role, strengths, any challenges, demographic/geographic coverage area

>

> - Comprehensive list of all events (roundtable discussions, etc) with the stake holder group(s) and information shared/ discussed/ gathered

>

> - Any plans, polls, or focus group information including preliminary timelines with benchmarks however vague (not just PR rollout but also implementation plans with details on availability, process, application, etc)

>

> - Key contacts at various NYC agencies that should be involved, contact information, title, levels of interest expressed, log of previous contact with them

>

> - Budget docs if they impact the work we will do together on outreach plan

>

> - PR plan (paid and earned media)

>

> [Any docs that you all have would be helpful to me to review and ensure that they are incorporated in my draft plan. We have discussed a few of these items briefly but it would be great to receive documentation and plans you want integrated in our outreach.]

>

> Thanks,

> Stephanie

**From:** [Solomon, Samuel](#)  
**To:** "syazgi@hilltoppublicsolutions.com"; [REDACTED]  
**Cc:** [Restler, Lincoln](#); [Agarwal, Nisha](#); [REDACTED] [Fong, Sabrina](#)  
**Subject:** Fw: muni ID updates from meeting with FDM  
**Date:** Tuesday, August 05, 2014 5:32:18 PM  
**Attachments:** [Municipal ID Benefits and Integrations.pdf](#)

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**From:** Restler, Lincoln  
**Sent:** Tuesday, August 05, 2014 08:49 AM  
**To:** Agarwal, Nisha; Newman, Emily; Gradie, Hunter; Solomon, Samuel; Tavis, Jennifer (HRA)  
**Cc:** Fong, Sabrina  
**Subject:** RE: muni ID updates from meeting with FDM

Thanks, Nisha.

Hope the attached is what you have in mind. Happy to make any additional changes – just thought pdf was easier format to share.

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** Agarwal, Nisha  
**Sent:** Tuesday, August 05, 2014 8:39 AM  
**To:** Restler, Lincoln; Newman, Emily; Gradie, Hunter; Solomon, Samuel; Tavis, Jennifer (HRA)  
**Cc:** Fong, Sabrina  
**Subject:** RE: muni ID updates from meeting with FDM

This is great, thanks Lincoln. On pre-paid debit card, I would maybe say that we have decided not to pursue for the moment, though may consider for the future if better products become available. Or something like that.

On formatting, I think it would be great if the font size or something could be tweaked for the heading column to the far left – right now it's a little hard to read.

Thanks! Once it's final, I can send to FDM.

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

---

**From:** Restler, Lincoln  
**Sent:** Monday, August 04, 2014 7:43 PM  
**To:** Newman, Emily; Gradie, Hunter; Solomon, Samuel; Tavis, Jennifer (HRA); Agarwal, Nisha  
**Cc:** Fong, Sabrina  
**Subject:** RE: muni ID updates from meeting with FDM

See attached a breakdown of the planned benefits and integrations and the corollary technology.  
Please suggest any content or formatting edits.

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** Newman, Emily  
**Sent:** Monday, August 04, 2014 5:57 PM  
**To:** Gradie, Hunter; Solomon, Samuel; Restler, Lincoln; Tavis, Jennifer (HRA); Agarwal, Nisha  
**Subject:** RE: muni ID updates from meeting with FDM

Thanks! Nice job, Sam!

---

**From:** Gradie, Hunter  
**Sent:** Monday, August 04, 2014 5:56 PM  
**To:** Solomon, Samuel; Newman, Emily; Restler, Lincoln; Tavis, Jennifer (HRA); Agarwal, Nisha  
**Subject:** RE: muni ID updates from meeting with FDM

On the phone with Christine now – she said what Sam said.

---

**From:** Solomon, Samuel  
**Sent:** Monday, August 04, 2014 5:53 PM  
**To:** Newman, Emily; Gradie, Hunter; Restler, Lincoln; Tavis, Jennifer (HRA); Agarwal, Nisha  
**Subject:** RE: muni ID updates from meeting with FDM

The rules are separate from the ad code but they will have the force of law, in the same way the ad code does. The Council has no role in the rules.

Sam

---

**From:** Newman, Emily  
**Sent:** Monday, August 04, 2014 5:48 PM  
**To:** Gradie, Hunter; Restler, Lincoln; Tavis, Jennifer (HRA); Solomon, Samuel; Agarwal, Nisha  
**Subject:** RE: muni ID updates from meeting with FDM

Thanks. Will you ask Christine about the rules?

---

**From:** Gradie, Hunter  
**Sent:** Monday, August 04, 2014 5:47 PM  
**To:** Newman, Emily; Restler, Lincoln; Tavis, Jennifer (HRA); Solomon, Samuel; Agarwal, Nisha  
**Subject:** RE: muni ID updates from meeting with FDM

Some additional thoughts below.

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**From:** Newman, Emily  
**Sent:** Monday, August 04, 2014 5:30 PM  
**To:** Gradie, Hunter; Restler, Lincoln; Tavis, Jennifer (HRA); Solomon, Samuel; Agarwal, Nisha

**Subject:** RE: muni ID updates from meeting with FDM

Some additional thoughts:

1. Card:
  - a. I think it's best to give the Mayor a card after we know how our initial design will have to change based on the print vendors capabilities. It didn't seem to me that Tony was in a rush on this. I think timing should be early on with print vendor so we know what's feasible but the Mayor could still have room to make changes based on his preferences. *Makes sense to me.*
  - b. The less-bureaucratic card had some disclaimer language on the back. Should that be on the card regardless of design? Has Law weighed in on what it should say? *The language still needs to be vetted by law and isn't final, we'll make sure to have it vetted by Law.*
  - c. Tony also suggested checking with HHC on the right language to use in place of medical "history" or "information". We should do that too if we haven't already. *We will make sure to get the correct terminology here.*
2. Benefits:
  - a. Lincoln – thanks for pulling together a list of benefits that are in the works and their status. Do we also have a list of which benefits (likely or potential in the future) would use the smart chip vs. the bar code? Are we right to assume that the bar code is for certain benefits? *I think we have a lot of things we'd like to use the chip for in the future (MTA, medical data, debit card function), but it is very expensive. The bar code would hold information on the front of the card (which could be scanned to verify information on the front of the card) and potentially some other information, I think Lincoln had a few ideas here (like AppleRx), but I'll let him explain further.*
  - b. On libraries, although we know it would be a huge lift, Tony was VERY interested in getting at least one library system to use the card as part of the launch. Do we have a sense of what this would take? I think we really need to explore this option. His preference initially is New York Public Library if we can't get all three systems. I think we should talk with Peter and Emma. *Not sure.*
3. Rules:
  - a. We were a little confused on the technical aspects of the rules. I'm embarrassed to have to ask, but are the rules part of the ad code or are they separate? I think the Rules of the City of New York are separate, but confirmation of that would be helpful. Will the Council have any involvement in the rule making process? *I am not sure, I know they are part of the Rules of City of New York (RNYC), which may be the ad code (though that might be a State thing). We can find out though. City Council will not have involvement and Law has been very firm in keeping them out of it, except during public hearings.*

Thanks!

**From:** Gradie, Hunter  
**Sent:** Monday, August 04, 2014 5:18 PM  
**To:** Restler, Lincoln; Tavis, Jennifer (HRA); Solomon, Samuel; Agarwal, Nisha  
**Cc:** Newman, Emily  
**Subject:** RE: muni ID updates from meeting with FDM

Agreed – I think library integration is both politically and technically difficult.

On the card design is there any specific feedback around the design beyond the preference to the bureaucratic one? We won't be able to print a card prototype till we have a card print vendor on board, which depending on negotiations and time to create could be a while. That said; let me see what the DCAS design shop can whip up, who knows what they can do.

---

**From:** Restler, Lincoln  
**Sent:** Monday, August 04, 2014 5:13 PM  
**To:** Tavis, Jennifer (HRA); Solomon, Samuel; Agarwal, Nisha; Gradie, Hunter  
**Cc:** Newman, Emily  
**Subject:** RE: muni ID updates from meeting with FDM

The intergov / community affairs staff at the libraries were surprisingly receptive – but it is a major deal politically and is the likely precursor to library system integration. I think Hatch is exactly right place to start, but that we shouldn't touch this until we launch the program.

Emma should be looped in before we engage anyone outside of administration.

I can send you benefits spreadsheet update within the hour.

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** Tavis, Jennifer [<mailto:tavisj@hra.nyc.gov>]  
**Sent:** Monday, August 04, 2014 4:42 PM  
**To:** Solomon, Samuel; Agarwal, Nisha; Gradie, Hunter; Restler, Lincoln  
**Cc:** Newman, Emily  
**Subject:** RE: muni ID updates from meeting with FDM

My two cents on library card integration: I'd love to do it in the new year. It's too much to try to squeeze in pre-launch if we want to stick to an end-of-year launch date.

**Jennifer Tavis**  
Executive Director, Municipal ID  
Human Resources Administration  
253 Broadway, 10th Floor  
New York, NY 10007  
t. [212.676.3011](tel:212.676.3011)  
[tavisj@hra.nyc.gov](mailto:tavisj@hra.nyc.gov)

---

**From:** Solomon, Samuel [[SSolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov)]  
**Sent:** Monday, August 04, 2014 4:39 PM  
**To:** Agarwal, Nisha; Tavis, Jennifer; Gradie, Hunter; Restler, Lincoln

**Cc:** Newman, Emily  
**Subject:** RE: muni ID updates from meeting with FDM

I spoke to a few DOHMH people last week about their take on how to deal with the medical info field on the back of the card, and am currently waiting to hear back. I'll check in with them tomorrow if I haven't heard anything by then.

Sam

---

**From:** Agarwal, Nisha  
**Sent:** Monday, August 04, 2014 4:23 PM  
**To:** Tavis, Jennifer (HRA); Gradie, Hunter; Restler, Lincoln; Solomon, Samuel  
**Cc:** Newman, Emily  
**Subject:** muni ID updates from meeting with FDM

Hi folks,

Some highlights from our recent meeting with Tony, on muni ID:

- Tony had lots of questions about what benefits are linked to the bar code currently on the back of the ID card versus what would be accessible via a smart chip. Do we have that info? He also thought we should design the card to allow for space for the smart chip, even if that feature doesn't go live until later on.
- The "medical information" and "medical history" terms on the card seemed problematic to Tony. He wanted to know if we had spoken with DOHMH about protocol here—I had spoken with Dr. Bassett a while ago in general, but wasn't sure if they weighed in in more detail on the right approach for this piece.
- On the design, Tony preferred the more "bureaucratic" looking one without the statue of liberty. He thought we should pull together a mock-up card to share with the Mayor – not to give him lots of choices, but just to show a near final design for any input. Tony is going on vacation for a couple of weeks, so won't be able to show the Mayor for another couple of weeks so no huge rush on this. Ben Furnas expressed appreciation for the Game of Thrones reference on the current mock-up
- Tony's fretting about the benefits attached to the ID card – it would be helpful to get him a spreadsheet/list of everything we have in the pipeline. Lincoln – is this something you/Sabrina have easily accessible to shoot over to him?
- Tony is also very eager to talk to the library systems about integrating their library cards with muni ID. Oy. My instinct is that we start by talking to Peter Hatch about this and figure out who to approach first. Other thoughts/reactions?

I think that's it... Emily, am I missing anything?

n.

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-7654 | [nyc.gov/immigrants](https://nyc.gov/immigrants)

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# NYC Municipal ID Benefits Update

|                           | Benefit  | Probability of Happening   | Timeline for Incorporation   | Technology   |
|---------------------------|--|--|--|--|
| Health Benefits           | Big Apple Rx Prescription Drug Discount Card   | Highly Likely  | Launch   | 2D bar code  |
| Cultural Institutions     | One year individual membership at Cultural Institutions Group (33 orgs)  | Highly Likely  | Launch   | None - CIGs to enroll cardholders to capture their info  |
| Health and Fitness Clubs  | New York Sports Club - Membership Discount   | Highly Likely  | Launch   | None - NYSC to enroll cardholders to capture their info  |
|                           | Crunch - membership discount   | Likely   | Launch   | None - Crunch to enroll cardholders to capture their info  |
|                           | YMCA - Membership Discount   | Medium - 3rd meeting with YMCA is tomorrow   | Launch   | None - YMCA to enroll cardholders to capture their info  |
|                           | NYC Parks Recreation Centers - Membership Discount (would like to integrate DPR Rec Card into Municipal ID in near future) | Highly Likely  | Launch   | TBD  |
| Department Stores         | Macy's   | Medium - NYC & Co has been asked to help broker agreement                                    | Launch   | 2D bar code  |
|                           | Modell's   | Medium - Mayor's Fund has been asked to help broker agreement                                | Launch   | 2D bar code  |
| Super-market              | Fairway (Special Discount)   | Medium (they are considering our proposal; seem to be committed to their existing discounts) | Launch   | 2D bar code  |
| Drug-store                | Duane Reade  | Medium (still trying to contact right person)  | Launch   | 2D bar code  |
| Cell Phone Providers      | Sprint - discount on cell phone bill   | Highly Likely  | Launch   | 2D bar code  |
|                           | Verizon - discount on cell phone bill  | Likely   | Launch   | 2D bar code  |
|                           | AT&T - discount on cell phone bill   | Unlikely (not able to offer ongoing cellphone discounts)                                     | -  | -  |
|                           | T-Mobile   | TBD (haven't reached right person)   | Launch   | 2D bar code  |
| AMC Loew's Movie Theaters | Movie Theater Discounts  | Likely (Mayor's Fund is helping)   | Launch   | 2D bar code  |
| Libraries                 | Library System Membership  | TBD (haven't approached libraries yet)   | Fall 2015 - will explore with libraries if earlier date is feasible. We are currently incorporating separate facilitated enrollment into BPL, QPL, and NYPL systems at five Municipal ID Intake Locations in libraries | 2D bar code  |
| CUNY                      | CUNY - integrating into CUNY Campus Identification cards   | Medium (presenting to all CUNY schools in Sept. on partnership opportunities)                | Fall 2015 at select campuses   | None   |
| DOE                       | DOE High Schools - integrating into DOE High School Identification Cards   | Medium   | Spring 2015 (will partner with small number of in Spring and go from there)  | None   |
| City Employees            | NYC Agency Employee Identification Cards   | Medium (not sure if City Hall wants to pursue this)  | Fall 2015  | None   |
| Healthcare                | HHC Clinic Card  | Medium (priority for Municipal ID)   | Late 2015 / Early 2015   | TBD - chip or 2D bar code may be feasible in future, but current card just captures information via printed text |
| Summer Youth Employment   | SYEP Identification Card issued by 70 CBOs   | Likely (DYCD is interested)  | Summer 2015  | None   |
| Banking Card              | Prepaid Debit Card   | pursue prepaid debit card, but may reconsider if better product becomes available)           | Fall 2015  | Chip technology (contact or contactless) and magnetic strip  |
| MTA                       | Post-MetroCard   | TBD (if MTA ever gets rid of MetroCard...)   | Estimate 2019  | Chip technology (contact or contactless)   |
| Medical History           | Individual Medical Records   | TBD (have not yet researched sufficiently)   | TBD  | Chip technology (contact or contactless)   |

**From:** [Agarwal, Nisha](#)  
**To:** [SY Hilltop](#); [REDACTED] [Restler, Lincoln](#); [Fong, Sabrina](#)  
**Cc:** [Solomon, Samuel](#)  
**Subject:** FW: notes from call with BIC  
**Date:** Tuesday, August 05, 2014 7:51:30 PM

---

FYI. Aforementioned interested by BIC to be a partner in muni ID outreach.

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

---

**From:** Lin, Sonia  
**Sent:** Tuesday, August 05, 2014 4:54 PM  
**To:** Agarwal, Nisha; Alvarez, Alejandro; Solomon, Samuel  
**Subject:** notes from call with BIC

Hey all,  
Here are my notes from a meet and greet call with BIC. FYI.

Call with Abigail Goldenberg of the Business Integrity Commission 8/5/2014

Take aways

- Would be great to do Municipal ID outreach at the Hunts Point wholesale food markets and in other industries regulated by BIC (wholesale food distributors, trade waste industry). Municipal IDs would be very useful for workers and education about Municipal IDs needed for business owners. We should be sure to partner with BIC who have a good sense of the complicated dynamics of the industries.
- Muni ID outreach collaborations with BIC will likely be similar to outreach efforts with TLC
- MOIA can also work with BIC to conduct outreach to immigrant communities

About BIC

- Mandate is to make sure business that have historically controlled by organized crime remain free from corruption (all through city charter)
- Industries:
  - Trade waste in NY – waste generated by businesses – restaurants, construction, etc. Back in the 1990s, organized crime cartel controlled trade waste. Mob tax. BIC vets these entities now.
  - Wholesale food distributors, like Hunts Point coop markets (three of them) and adjacent area, BK and Gansevoort Meat Market -- formerly infiltrated by organized crime. Lots of businesses get their food from these distributors. Used to be subject to very high prices.
  - Cruises to nowhere/gambling boats – go to international waters for gambling. Have to be vetted by BIC. There are no businesses like that right now.
- BIC has authority to vet employees in the markets and does so. ER will say they want to hire

certain employees and then BIC will do an investigation. From a policy perspective, they do not care about immigration status, don't want to stand in the way of employment opportunities. They also don't care about criminal histories, recognize this is a place for second chances. They are just looking for evidence of organized crime involvement.

- Last year, MOIA worked with BIC on an issue of Hunts Point Produce Market businesses claiming they could not trust consular ID cards as proof of identification. Businesses were concerned about day laborers and sent out memo saying certain countries' IDs were not sufficient to establish identification. MOIA and BIC got involved and sent a response memo. Haven't heard about issue since that time.

#### Muni ID outreach

- Municipal ID, we have a new opportunity at Hunts Point to confront the identification issue. Outreach to workers who need to show who they are and education to business owners. Need to work collaboratively with BIC and be sensitive to complications. City relationship with Coop is complicated. Lease recently renewed, very contentious negotiation, EDC got involved, markets want to get rid of BIC, they signed a 7-year lease extension and have threatened to go to NJ.
- For trade waste, all employees are vetted, BIC has a list. But issue of identity verification not as big of a deal in this industry.
- Muni ID outreach can be coordinated with BIC and TLC since their regulatory structure and populations are similar.

#### Concerns about immigration enforcement

- There is fear that BIC's involvement in vetting employment will somehow lead to immigration enforcement. BIC concerned with communicating this clearly to the community that they have no involvement with immigration and do not care about immigration status.
- Have had meetings with Bronx business leaders on this in the past.
- When they reengage – would love to have MOIA there at the table
- Previously also worked with Congressman Serrano's office on this issue

Sonia Lin | General Counsel  
NYC Mayor's Office of Immigrant Affairs  
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**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** August 6, 2014, 12:26:35 PM EDT  
**To:** Gabrielle Fialkoff <[REDACTED]>  
**Subject: Re: Convention**

Evan can't come to dinner, but he said if you want to list the two companies:

For Roche you can list:

Evan L Morris, Esq  
Roche Group

Genentech can be:

Ian Clark, Chief Executive Officer  
Genentech

On Citi - Do you want me to ask?

Any update on Google from your end?

Nick Baldick  
Hilltop Public Solutions  
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Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Aug 5, 2014, at 9:09 PM, Gabrielle Fialkoff <[REDACTED]>  
wrote:

Hi,

Bill is hosting a dinner for the host committee and dnc committee on Monday at the Met museum at 7pm, love to have Evan Morris attend.

I think Ray McGuire can come. Can/should we invite Corbet and skuyler? Anyone else you think can be helpful?

Thx

On Aug 4, 2014, at 12:54 PM, Nick Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Citi will get there, talked to them and they are going through chain

Working on Google

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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<[REDACTED]> wrote:

Thank you. I think we will list together.

On Aug 4, 2014, at 11:33 AM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
wrote:

You can list

Ian Clark, CEO Genentech -  
Contact should be Evan Morris  
Ian Clark, CEO Roche -  
Contact should be Evan Morris

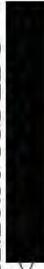
Roche owns Genentech so  
might be better to list together,  
but your call

Nick Baldick

Hilltop Public Solutions  
The Washington Harbour  
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Main: 202-298-3232  
Fax: 202-298-6115  
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**Date:** August 6, 2014, 12:26:35 PM EDT

**To:** Gabrielle Fialkoff <>

**Subject:** **Re: Convention**

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Nick Baldick  
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On Aug 4, 2014, at 12:54 PM, Nick Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

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Ian Clark, CEO Genentech - Contact should  
be Evan Morris  
Ian Clark, CEO Roche - Contact should be  
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Roche owns Genentech so might be better  
to list together, but your call

Nick Baldick  
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Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Bitta Mostofi](#)  
**Cc:** [Solomon, Samuel](#)  
**Subject:** Re: Website FAQs draft  
**Date:** Wednesday, August 06, 2014 4:57:36 PM

---

Awesome!

On Wed, Aug 6, 2014 at 4:50 PM, Bitta Mostofi <[REDACTED]> wrote:  
Thank you Sam!

On Wed, Aug 6, 2014 at 4:16 PM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

Will do!  
Sam

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, August 06, 2014 04:16 PM  
**To:** Solomon, Samuel  
**Cc:** [REDACTED] <[REDACTED]>  
**Subject:** Re: Website FAQs draft

Cool. Can you pls use my hilltop address though going forward? Thanks!!!

On Aug 6, 2014, at 1:56 PM, "Solomon, Samuel" <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

Sam Solomon | Policy Analyst

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-8127](tel:(212)788-8127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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<FAQ SS.docx>

**From:** [Bitta Mostofi](#)  
**To:** [Restler, Lincoln](#)  
**Cc:** [Agarwal, Nisha](#); [SY Hilltop](#); [Solomon, Samuel](#)  
**Subject:** Re: FW: It's about Counting as a New Yorker  
**Date:** Thursday, August 07, 2014 9:05:28 AM

---

This is very nice. Thanks for sending it.

On Aug 7, 2014 8:25 AM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Fyi – nice letter from care for the homeless. They are a good group

Lincoln Restler

Mayor's Office of Operations

[212.788.9827](tel:212.788.9827)

---

**From:** Care for the Homeless [<mailto:policy@cfhnyc.org>]  
**Sent:** Thursday, August 07, 2014 8:16 AM  
**To:** Restler, Lincoln  
**Subject:** It's about Counting as a New Yorker

August 2014



## POLICY MATTERS

A monthly update on policy issues in the fight against homelessness in NYC.



## It's about Counting as a New Yorker

On July 9th, Mayor Bill de Blasio held a Mayoral Public Hearing on the Municipal ID bill. The new law the Mayor signed the next day creates a municipal identification card that will be accepted by city agencies and give New Yorkers greater access to cultural, educational and commercial services. Care for the Homeless Client Leader Anthony Williams was among 12 advocates expressing their support to the Mayor that day.



Mr. Williams was the only homeless advocate who testified but in many ways he spoke to the underlying theme of all the advocates' when he said, "this id will afford me the opportunity to say that I count. That is what this is about, counting as a New Yorker." Upon the conclusion of Anthony's remarks the Mayor thanked him for his support. A link to Anthony's full testimony can be found [here](#). Other advocates represented vulnerable New Yorkers including immigrants and transgender persons who often have limited access to official identification.

Care for the Homeless strongly advocated for the Municipal ID bill since its introduction because it means supporting our neighbors in challenging circumstances. As Policy Director Jeff Foreman said at the April 30th City Council Hearing on the bill, "It promises aid to so many people buffeted by life changes and disruptions, displacement and any of a multitude of interruptions or calamities that often result in destroying, misplacing or losing important documents...people like our 10,000 patients at Care for the Homeless." A link to Jeff's full testimony can be found [here](#).



---

## CFH Advocates for NY Homeless Protection Act

"Increasingly homeless people are stigmatized and even targeted for violent attacks for no reason other than their poverty and homelessness," CFH Certified Client Advocate Bill Bryant says, as he advocates for passage of the proposed New York State Homeless Protection Act, which would include attacks on

people targeted specifically because they are or are perceived to be homeless as "hate crimes."

Numerous studies document that attacks against people experiencing homelessness are about 25 times more likely than violent attacks on the stably housed population. [Read more.](#)

The New York legislation (Senate Bill 1148-2013 and State Assembly Bill 1148-2013) hasn't moved from Committee. CFH client advocates are circulating a petition, urging supporters to join CFH in seeking passage of the Homeless Protection Act. Several hundred signatures have been gathered and client leaders are continuing the effort.

In July, many New Yorkers were shocked as media ran security camera footage of a brutal attack of a homeless man, viciously stomped and repeatedly kicked as he slept on a church stoop, for no apparent reason. The man was rushed to a hospital and admitted in a coma in critical condition after the attack.

Our thanks to legislative advocates of the bill, including Senators Breslin, Avella, Hassell-Thompson, Klein, Krueger, Parker, Perkins and Stavisky and Assemblywoman Rosenthal. Please call your state legislators to ask that they support the effort!



---

## **It's Shocking: 80,000+ Homeless NYC School Children**

In a shocking report released in July, New York City's School System reported more than 80,000 of its over 1 million students (about 1 in 12) were recorded as homeless last year under required federal reporting. This number differs from the figure most commonly referred to as homeless children in New York City of almost 23,000 children living in city Department of Homeless Services shelters, because it uses a different definition.



Under federal reporting a public school student is considered homeless if he or she is lacking a regular, fixed and adequate residence. That includes students living in public places not designed as residences, sleeping in cars or doubled up temporarily with

others due to economic hardships. Even the federal definition is likely an undercount as it's based primarily on information provided by students or their families.

To add to the tragedy, we know unstably housed students miss more school, repeat grades and fail more often, and drop out of school at higher rates than other school children. [Read more.](#)

Download the printable version of this month's Policy Matters newsletter [here.](#)



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**Advocate.**

30 East 33rd Street - Fifth Floor, New York, NY 10016 - [212.366.4459](tel:212.366.4459)  
[www.careforthehomeless.org](http://www.careforthehomeless.org)

*Policy Matters* is a monthly update on policy and

advocacy issues in the fight against homelessness in New York City.



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Care for the Homeless | 30 E. 33rd St. | Fifth Floor | New York | NY | 10016

**From:** [Restler, Lincoln](#)  
**To:** "SY Hilltop"; [Hyacinthe, Marie-Fatima](#)  
**Cc:** [Agarwal, Nisha](#); [Bitta Mostofi](#); [Solomon, Samuel](#); [Tavis, Jennifer \(HRA\)](#); [Fong, Sabrina](#)  
**Subject:** RE: MUNI IDs: confirmation and list of helpful info  
**Date:** Thursday, August 07, 2014 9:17:45 AM

---

Yeah. I'll get us that room or another one.

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, August 07, 2014 9:17 AM  
**To:** Hyacinthe, Marie-Fatima  
**Cc:** Restler, Lincoln; Agarwal, Nisha; Bitta Mostofi; Solomon, Samuel; Tavis, Jennifer (HRA); Fong, Sabrina  
**Subject:** Re: MUNI IDs: confirmation and list of helpful info

Great! Lincoln, can you secure the room again?

On Aug 7, 2014, at 9:09 AM, "Hyacinthe, Marie-Fatima" <[MFHyacinthe@cityhall.nyc.gov](mailto:MFHyacinthe@cityhall.nyc.gov)> wrote:

Good morning everyone,

The 28<sup>th</sup> from 5:30-7:30 at Grand Army Plaza library works!

Thanks,  
Fatima

Marie-Fatima Hyacinthe | Special Assistant to the Commissioner | NYC Mayor's Office of Immigrant Affairs  
p: (212)676-4953 | f: (212)788-9389 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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---

**From:** Restler, Lincoln  
**Sent:** Wednesday, August 06, 2014 6:03 PM  
**To:** Agarwal, Nisha  
**Cc:** Stephanie Yazgi; Bitta Mostofi; Solomon, Samuel; Tavis, Jennifer (HRA); Hyacinthe,

Marie-Fatima; Fong, Sabrina

**Subject:** Re: MUNI IDs: confirmation and list of helpful info

I'll make myself free whenever!

Written with my thumbs. Sorry for typos.

On Aug 6, 2014, at 6:01 PM, "Agarwal, Nisha" <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

I think that works for me but Fatima should confirm.

Sent from my iPhone

On Aug 6, 2014, at 4:12 PM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Cool so 28th maybe from 530 to 730 PM if that works...  
and if not, then we could push to the week after.  
Thoughts?

On Wed, Aug 6, 2014 at 1:50 PM, Bitta Mostofi  
< wrote:

I can't do the 29th either.  
If we did the 28th I may need to come a little late but  
would know better that week.

On Aug 6, 2014 1:38 PM, "Solomon, Samuel"  
<[ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov)> wrote:  
I can't do the 29th, but also may not be needed? 28th  
works for me.

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) |  
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-----Original Message-----

From: SY Hilltop  
[mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
Sent: Wednesday, August 06, 2014 11:41 AM  
To: Restler, Lincoln  
Cc: [REDACTED] Agarwal, Nisha; Tavis, Jennifer (HRA); Fong, Sabrina; Solomon, Samuel; Hyacinthe, Marie-Fatima  
Subject: Re: MUNI IDs: confirmation and list of helpful info

Great to meet you all in person yesterday!

Realized that we had not picked a date for our next meeting... I am out of town a bit at end of month so wondered if August 28 or 29 worked from 5-7 at same spot again? ■

Let me know or if this gets complicated we could create a doodle!

Thanks!

On Aug 5, 2014, at 9:53 AM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

> This is super helpful. We will try to bring some relevant docs and do a full on brain dump. Thanks

>

> Written with my thumbs. Sorry for typos.

>

> On Aug 5, 2014, at 9:43 AM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

>

>> I'm looking forward to seeing you all this evening for our initial download and transfer of information on the Muni IDs (5PM at Brooklyn Public Library at Grand Army Plaza, 3rd Floor). I will likely need to leave promptly at our planned end time of 7PM.

>>

>> Here are a couple of items we discussed in our initial meeting that would be helpful to receive/ discuss to get the ball rolling:

>>  
>> - List of all involved community stakeholder organizations and leaders with contact information  
>>  
>> - Brief background or description of each's role, strengths, any challenges, demographic/geographic coverage area  
>>  
>> - Comprehensive list of all events (roundtable discussions, etc) with the stake holder group(s) and information shared/ discussed/ gathered  
>>  
>> - Any plans, polls, or focus group information including preliminary timelines with benchmarks however vague (not just PR rollout but also implementation plans with details on availability, process, application, etc)  
>>  
>> - Key contacts at various NYC agencies that should be involved, contact information, title, levels of interest expressed, log of previous contact with them  
>>  
>> - Budget docs if they impact the work we will do together on outreach plan  
>>  
>> - PR plan (paid and earned media)  
>>  
>> [Any docs that you all have would be helpful to me to review and ensure that they are incorporated in my draft plan. We have discussed a few of these items briefly but it would be great to receive documentation and plans you want integrated in our outreach.]  
>>  
>> Thanks,  
>> Stephanie

**From:** [Solomon, Samuel](#)  
**To:** [SY Hilltop](#); [REDACTED]  
**Subject:** RE: New contact at picture the homeless  
**Date:** Thursday, August 07, 2014 10:34:00 AM

---

Yes -- absolutely. I haven't managed to reach him yet, but his name is Nikita and his email is [nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org).

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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-----Original Message-----

From: SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
Sent: Thursday, August 07, 2014 10:30 AM  
To: Solomon, Samuel; [REDACTED]  
Subject: New contact at picture the homeless

Can you share? Thanks!

**From:** [Solomon, Samuel](#)  
**To:** [SY Hilltop](#); [REDACTED]  
**Cc:** [Bonilla, Grace C](#)  
**Subject:** FW: Notes from muni ID immigrant focus group  
**Date:** Thursday, August 07, 2014 1:42:00 PM

---

Stephanie and Bitta, just wanted to flag this for you for the future.

(Grace: Stephanie and Bitta are working on comms and outreach.)

Sam

---

**From:** Bonilla, Grace C [<mailto:bonillagr@hra.nyc.gov>]  
**Sent:** Thursday, August 07, 2014 1:37 PM  
**To:** Solomon, Samuel  
**Subject:** Re: Notes from muni ID immigrant focus group

Totally makes sense. Just don't want to lose the idea.

---

**From:** Solomon, Samuel [<mailto:SSolomon@cityhall.nyc.gov>]  
**Sent:** Thursday, August 07, 2014 01:16 PM  
**To:** Bonilla, Grace C  
**Subject:** RE: Notes from muni ID immigrant focus group

I love the idea but think we may have to table it for now. Nisha and Lincoln and others are meeting with NYPD tomorrow to go over the most recent version of the rules and all, to make sure they're okay with it.

I think that after the public announcement of NYPD's acceptance of the card (maybe later this month or next month?) we should get people from the community policing division and/or immigrant outreach unit to do some community meetings that we could help arrange. Probably not good timing now, what with everything going on with the NYPD.

What do you think?

---

**From:** Bonilla, Grace C [<mailto:bonillagr@hra.nyc.gov>]  
**Sent:** Thursday, August 07, 2014 12:57 PM  
**To:** Solomon, Samuel  
**Subject:** Re: Notes from muni ID immigrant focus group

What do you think we can do around an NYPD meeting with a couple of groups?

---

**From:** Solomon, Samuel [<mailto:SSolomon@cityhall.nyc.gov>]  
**Sent:** Thursday, August 07, 2014 09:55 AM  
**To:** Bonilla, Grace C; Tavis, Jennifer  
**Subject:** RE: Notes from muni ID immigrant focus group

No problem – thanks for checking it over. Hopefully we'll get other focus groups together soon. I'm speaking to people about setting up the homeless and religious groups, possibly for next week or the following one.

Sam

---

**From:** Bonilla, Grace C [<mailto:bonillagr@hra.nyc.gov>]  
**Sent:** Thursday, August 07, 2014 9:50 AM  
**To:** Tavis, Jennifer (HRA); Solomon, Samuel  
**Subject:** Re: Notes from muni ID immigrant focus group

Sam,

Sorry for the delay. This looks great. I don't have any changes.

Grace

---

**From:** Tavis, Jennifer  
**Sent:** Monday, August 04, 2014 07:19 PM  
**To:** Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)>; Bonilla, Grace C  
**Subject:** RE: Notes from muni ID immigrant focus group

Hi Sam,

Here is an updated version with my additions (very minor).

Thanks,

**Jennifer Tavis**

Executive Director, Municipal ID  
Human Resources Administration  
253 Broadway, 10th Floor  
New York, NY 10007  
t. [212.676.3011](tel:212.676.3011)  
[tavisj@hra.nyc.gov](mailto:tavisj@hra.nyc.gov)

---

**From:** Solomon, Samuel [[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)]  
**Sent:** Monday, August 04, 2014 12:43 PM  
**To:** Tavis, Jennifer; Bonilla, Grace C  
**Subject:** Notes from muni ID immigrant focus group

Hi Jenny and Grace,

I typed up my notes from the focus group, plus the info from participants' questionnaires. Attached.

Thanks again for both of your help in running the focus group last week. I couldn't have done it without you guys.

Do you guys want to add anything? If not, we can consider sharing this with our muni ID group.

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: Change in host committee  
**Date:** Friday, August 08, 2014 10:30:07 AM

---

She's out of line. I will tell her we want both

---

**From:** Nicholas Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Friday, August 08, 2014 10:29 AM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Change in host committee

Yeah, she emailed [REDACTED] yesterday asking if both companies were listed did that mean two commitments - which he answered no. He was a little confused since I told him you wanted both names.

Lot of cooks

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Aug 8, 2014, at 10:06 AM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

---

**From:** Kathryn Wylde [<mailto:kwylde@pfny.org>]  
**Sent:** Friday, August 08, 2014 10:01 AM  
**To:** Fialkoff, Gabrielle  
**Cc:** Jennifer Fine <[jfine@pfny.org](mailto:jfine@pfny.org)>  
**Subject:** Change in host committee

There was some confusion with Roche. [REDACTED] be removed from host committee, as the money will come from Genentech and only Ian Clark, its CEO, should be listed on the host committee.

---

**From:** Jennifer Fine  
**Sent:** Friday, August 08, 2014 9:51 AM  
**To:** Kathryn Wylde  
**Subject:** FW: Only Genetech is giving the money

Let me know if you get this. I sent last night.

---

**From:** Jennifer Fine

**Sent:** Thursday, August 07, 2014 5:03 PM

**To:** Kathryn Wylde

**Subject:** Only Genetech is giving the money

**Ian Clark**, Chief Executive Officer, Genentech

We should remove [REDACTED]. Do you want me to send email to Gabrielle?

**From:** [Bitta Mostofi](#)  
**To:** [Solomon, Samuel](#)  
**Cc:** [Stephanie Yazgi](#)  
**Subject:** Re: New contact at picture the homeless  
**Date:** Friday, August 08, 2014 3:01:09 PM

---

Hi Sam,

Not just other groups, we also discussed seeing a copy of the rules and some other docs. Don't worry. I will reach out to him.

thanks!

On Fri, Aug 8, 2014 at 2:29 PM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

I think we should follow up with him to get any other names/contact info. Do you remember what the groups were?

---

**From:** Bitta Mostofi [mailto:████████████████████]  
**Sent:** Friday, August 08, 2014 2:21 PM  
**To:** Stephanie Yazgi  
**Cc:** Solomon, Samuel

**Subject:** Re: New contact at picture the homeless

Thanks Sam!

Do you know if Lincoln was going to send over the others we discussed at the meeting? Or if we need to follow up should we ask him?

On Fri, Aug 8, 2014 at 1:11 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

got it.

awesome!

On Fri, Aug 8, 2014 at 1:08 PM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

Yep. See attached for all the docs we brought to our library meeting, plus this link to the Google

doc we used to track the advocacy groups around the time of the public hearing and bill signing:

[REDACTED]  
[REDACTED]

Sam

Sam Solomon | Policy Analyst

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-8127](tel:2127888127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Friday, August 08, 2014 1:04 PM

**To:** Solomon, Samuel

**Cc:** [REDACTED]

**Subject:** Re: New contact at picture the homeless

cool and can you send me an electronic version of the contact list so i can use it to anchor the list i'm about to put together rather than having to retype thanks

have anice weekend sam

On Thu, Aug 7, 2014 at 10:34 AM, Solomon, Samuel

<[SSolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov)> wrote:

Yes -- absolutely. I haven't managed to reach him yet, but his name is Nikita and his email is [nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org).

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: [\(212\) 788-8127](tel:(212)788-8127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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-----Original Message-----

From: SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
Sent: Thursday, August 07, 2014 10:30 AM  
To: Solomon, Samuel; [REDACTED]  
Subject: New contact at picture the homeless

Can you share? Thanks!

**From:** [SY Hilltop](#)  
**To:** [Restler, Lincoln](#)  
**Subject:** Re: outstanding docs  
**Date:** Saturday, August 09, 2014 9:57:29 AM

---

Also make sure to ask about getting contract w out draft on it and what I need to sign from legal appendix

On Aug 8, 2014, at 4:24 PM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Im sorry. I will get to this. Should have asked Sabrina to help. By manana for sure.

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

**From:** Bitta Mostofi [<mailto:>   
**Sent:** Friday, August 08, 2014 3:08 PM  
**To:** Restler, Lincoln  
**Cc:** SY Hilltop  
**Subject:** outstanding docs

Hey Lincoln,

I know you grabbed the list of docs that would be helpful for Stephanie and I to get. I wasn't sure who best to follow up with but was hoping you could send them our way or let me now.

Thanks,

Bitta

**From:** [Bitta Mostofi](#)  
**To:** [Solomon, Samuel](#)  
**Cc:** [Restler, Lincoln](#); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [Fong, Sabrina](#)  
**Subject:** Re: Muni Docs!  
**Date:** Monday, August 11, 2014 10:43:11 AM

---

We will take some time to go over these and prepare any questions we may have. Not sure if the draft rules are included, but that would also be helpful.

It doesn't seem like the videos would be that helpful. So no worries.

Thank you!

On Mon, Aug 11, 2014 at 9:05 AM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

Focus group notes attached, in case I haven't sent them already.

I have the video saved on our server here – not sure how to share it. The files are immense. Also not sure it's worth watching, but I will leave that decision to you guys. If you'd like, I can ask around about how to get someone to burn it on DVDs maybe?

Sam

Sam Solomon | Policy Analyst

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-8127](tel:(212)788-8127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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---

**From:** Restler, Lincoln  
**Sent:** Sunday, August 10, 2014 7:53 PM

To: [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [REDACTED]

Cc: Fong, Sabrina; Solomon, Samuel

Subject: Muni Docs!

Hey Stephanie and Bitta!

Im sorry I was delinquent in getting these over to you. I have attached the following:

- 1) Proposed Municipal ID Benefits and Integrations
- 2) Municipal ID Banking Security Memo – relatively high level overview of security protocols
- 3) Updated Draft of Proposed Proof of Identification and Residency for Municipal ID Applicants
- 4) Municipal ID Walk In Center Locations
- 5) Updated draft of Municipal ID Card Design
- 6) Municipal ID Project Plan

Sam, can you share focus group notes or video.

Let me know if I can provide anything else.

Steph, I am working with Ian Bassin to incorporate some list minute stuff. Should be ready in a day or two.

Hope you've both had a great weekend.

THANKS!

Lincoln

Lincoln Restler

Mayor's Office of Operations

[212.788.9827](tel:212.788.9827)

**From:** [Agarwal, Nisha](#)  
**To:** [REDACTED] [SY Hilltop](#)  
**Cc:** [Restler, Lincoln](#)  
**Subject:** FW: {EHimmigrantservnet} Info Session Municipal IDs Aug 23 Immigrant Service Network  
**Date:** Monday, August 11, 2014 1:40:16 PM

---

FYI

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyaicthe@cityhall.nyc.gov](mailto:mfhyaicthe@cityhall.nyc.gov)

---

**From:** Solomon, Samuel  
**Sent:** Monday, August 11, 2014 1:33 PM  
**To:** Ozernoy, Ilana; Agarwal, Nisha; Debesu, Saba  
**Subject:** FW: {EHimmigrantservnet} Info Session Municipal IDs Aug 23 Immigrant Service Network

---

**From:** Sam Solomon [[mailto:\[REDACTED\]](mailto:[REDACTED])]  
**Sent:** Monday, August 11, 2014 1:31 PM  
**To:** Solomon, Samuel  
**Subject:** Fwd: {EHimmigrantservnet} Info Session Municipal IDs Aug 23 Immigrant Service Network

----- Forwarded message -----

**From:** **Cantarero, Max** <[MCantarero@council.nyc.gov](mailto:MCantarero@council.nyc.gov)>  
**Date:** Mon, Aug 11, 2014 at 10:36 AM  
**Subject:** {EHimmigrantservnet} Info Session Municipal IDs Aug 23 Immigrant Service Network  
**To:** "[eastharlemimmservnet@googlegroups.com](mailto:eastharlemimmservnet@googlegroups.com)"  
<[eastharlemimmservnet@googlegroups.com](mailto:eastharlemimmservnet@googlegroups.com)>

Greetings Network Members,

As you may know, the geography of City Council District 8 has changed. District 8 continues to serve El Barrio/East Harlem and Mott Haven but has grown to include Highbridge, Concourse and Longwood. With this change, it brings me great pleasure to announce the rebranding of the East Harlem Immigrant Service Network to the District 8 Immigrant Service Network (D8ISN).

This change means a larger and more comprehensive Network that will address a wider variety of immigrant issues. We are having an unveiling and meet-and-greet of the D8ISN on **Saturday August 23, 2014 from 10am – 2pm at Betances Community Center located at 547 E. 146<sup>th</sup> Street Bronx, NY 10455.**

At this event City Council Speaker Melissa Mark-Viverito will host an informational session on Municipal IDs, which is an identification program for **all** New York City residents regardless of immigration status. We will also inform the community about available

resources for immigrants. Additionally, the Coalition of Latin American Consuls of New York will provide information on the services they offer.

I would like to thank the members of the Network for all their hard work in providing advocacy, educational resources and programming to El Barrio/East Harlem, the Bronx and other communities in New York City.

I look forward to your continued support as we expand the efforts of our Immigrant Service Network and seeing you Saturday the 23<sup>rd</sup>. For more information please contact Max Cantarero, Director of Community Affairs, via phone at [347-297-4922](tel:347-297-4922) or via e-mail at [mcantarero@council.nyc.gov](mailto:mcantarero@council.nyc.gov).

Max I. Cantarero, MSW  
Director of Community Affairs  
Office of NYC Council Speaker Melissa Mark-Viverito  
105 E. 116<sup>th</sup> Street New York, NY 10029  
214 St. Ann's Avenue Bronx, NY 10454  
Phone: [\(347\) 297-4922](tel:347-297-4922)  
Fax: [\(212\) 722-6378](tel:212-722-6378)  
[mcantarero@council.nyc.gov](mailto:mcantarero@council.nyc.gov)

---

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You received this message because you are subscribed to the Google Groups "EastHarlemImmigrantServiceNetwork" group.

To unsubscribe from this group and stop receiving emails from it, send an email to [eastharlemimmservnet+unsubscribe@googlegroups.com](mailto:eastharlemimmservnet+unsubscribe@googlegroups.com).

For more options, visit <https://groups.google.com/d/optout>.

**From:** [Agarwal, Nisha](#)  
**To:** [javier.valdes@maketheroadny.org](mailto:javier.valdes@maketheroadny.org); [daniel.coates@maketheroadny.org](mailto:daniel.coates@maketheroadny.org); [afriedman@populardemocracy.org](mailto:afriedman@populardemocracy.org); [Christina.chang@minkwon.org](mailto:Christina.chang@minkwon.org); [grace.shim@minkwon.org](mailto:grace.shim@minkwon.org); [schoi@thenyc.org](mailto:schoi@thenyc.org); [eplum@thenyc.org](mailto:eplum@thenyc.org); [jdavila@hispanicfederation.org](mailto:jdavila@hispanicfederation.org); [linda@ArabAmericanNY.org](mailto:linda@ArabAmericanNY.org); [amukarji-connolly@nylag.org](mailto:amukarji-connolly@nylag.org); [nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org); [dey@neweconomyNYC.org](mailto:dey@neweconomyNYC.org); [Mario.Russell@archny.org](mailto:Mario.Russell@archny.org); [joseph@FaithInNewYork.org](mailto:joseph@FaithInNewYork.org); [jyoo@aafederation.org](mailto:jyoo@aafederation.org); [avaghy@door.org](mailto:avaghy@door.org); [jannobil@legal-aid.org](mailto:jannobil@legal-aid.org); [alyssa@vocal-ny.org](mailto:alyssa@vocal-ny.org); [Joseph.Rosenberg@archny.org](mailto:Joseph.Rosenberg@archny.org); [REDACTED] [foreman@cfhny.org](mailto:foreman@cfhny.org)  
**Cc:** [Solomon, Samuel](#); [Lin, Sonia](#); [Berdecia, Melanie](#); [Restler, Lincoln](#); [Gradie, Hunter](#); [Tavis, Jennifer \(HRA\)](#); [bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov); [Dressler, Jordan](#); [Debesu, Saba](#); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [REDACTED] [Hyacinthe, Marie-Fatima](#); [Carlson, Kathleen \(HRA\)](#)  
**Subject:** Municipal ID meeting - August 19 @ noon  
**Date:** Monday, August 11, 2014 3:45:43 PM

---

Hi all,

As you all know, we are working hard to get the municipal ID card program up and running, and to make it safe, secure, and accessible for all New Yorkers.

To discuss our ongoing work to set the rules for the program, I'd like to invite you to an informal meeting on Tuesday, August 19 at 12pm at City Hall, room TBD.

Please RSVP to Fatima Hyacinthe at [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov) if you are able to attend. For questions, please contact Sam Solomon at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov).

Thanks,  
Nisha

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

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**From:** [Stephanie Yazgi](#)  
**To:** [Agarwal, Nisha](#)  
**Cc:** [Solomon, Samuel](#); [Bitta Mostofi](#); [Hyacinthe, Marie-Fatima](#)  
**Subject:** Re: Municipal ID meeting - August 19 @ noon  
**Date:** Tuesday, August 12, 2014 11:45:48 AM

---

no prob. i see us playing a small, introductory role but i do think it's important for us to be there

On Tue, Aug 12, 2014 at 10:53 AM, Agarwal, Nisha <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

I think the latest thinking is we do want to cover more than rules, so outreach definitely and probably other things too (benefits etc)

Nisha Agarwal | Commissioner

NYC Mayor's Office of Immigrant Affairs

p: [\(212\) 788-7654](tel:(212)788-7654) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

---

**From:** Solomon, Samuel  
**Sent:** Tuesday, August 12, 2014 10:52 AM  
**To:** Stephanie Yazgi; Agarwal, Nisha

**Cc:** Bitta Mostofi; Hyacinthe, Marie-Fatima  
**Subject:** RE: Municipal ID meeting - August 19 @ noon

Great! I believe we're planning on focusing primarily on the rules – probably largely on eligibility stuff and confidentiality – but I'm sure we can reserve some time to touch on outreach/messaging if that's helpful for you guys. I know lots of the advocates are really interested in being involved in outreach.

Sam

Sam Solomon | Policy Analyst

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-8127](tel:2127888127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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---

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]

**Sent:** Tuesday, August 12, 2014 10:24 AM

**To:** Agarwal, Nisha

**Cc:** Bitta Mostofi; Hyacinthe, Marie-Fatima; Solomon, Samuel

**Subject:** Re: Municipal ID meeting - August 19 @ noon

awesome. bitta and i met on saturday and will meet again this sat AM and will discuss and send thoughts before tuesday. thanks

stephanie

On Tue, Aug 12, 2014 at 9:00 AM, Agarwal, Nisha <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

Yup - will send slide deck/agenda soon.

---

Nisha Agarwal

Mayor's Office of Immigrant Affairs

On Aug 11, 2014, at 7:27 PM, "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

i can be there

can you send us agenda?

anything you would like us to prepare or discuss if at all  
thanks.

On Mon, Aug 11, 2014 at 5:38 PM, Bitta Mostofi  
<[REDACTED]> wrote:

I will do my best to make it. Even if for just an hour or so to start to  
connect with folks.

Thanks for looping me in.

On Mon, Aug 11, 2014 at 3:45 PM, Agarwal, Nisha  
<[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

Hi all,

As you all know, we are working hard to get the municipal ID card  
program up and running, and to make it safe, secure, and accessible  
for all New Yorkers.

To discuss our ongoing work to set the rules for the program, I'd like  
to invite you to an informal meeting on Tuesday, August 19 at 12pm at  
City Hall, room TBD.

Please RSVP to Fatima Hyacinthe at [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov) if  
you are able to attend. For questions, please contact Sam Solomon at  
[ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov).

Thanks,

Nisha

Nisha Agarwal | Commissioner

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-7654](tel:(212)788-7654) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

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**From:** [Solomon, Samuel](#)  
**To:** [Aqarwal, Nisha](#); [Hyacinthe, Marie-Fatima](#); [Tavis, Jennifer \(HRA\)](#); ["bonillaqr@hra.nyc.gov"](#); [Carlson, Kathleen \(HRA\)](#); [Restler, Lincoln](#); [Gracie, Hunter](#); [Alvarez, Alejandro](#); [Stephanie Yazqi](#); [Bitta Mostofi](#)  
**Cc:** [Debesu, Saba](#)  
**Subject:** FW: Municipal ID card focus group - Tuesday, Aug. 19  
**Date:** Tuesday, August 12, 2014 6:52:51 PM  
**Attachments:** [Municipal ID Focus Group Questionnaire.docx](#)  
[Municipal ID Focus Group Questionnaire Spanish.docx](#)  
[Daily News article English.pdf](#)  
[El Diario article Spanish.pdf](#)

---

The next muni ID community focus group, with members of religious communities, is scheduled for next Tuesday evening, Aug. 19. See invitation below.

It was great to have Grace and Jenny at the last focus group. If anyone is available and interested in attending this focus group next Tuesday, please let me know!

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** Solomon, Samuel  
**Sent:** Tuesday, August 12, 2014 6:49 PM  
**To:** 'Joseph McKellar'; Andrew Hausermann; Onleilove Alston; Fr. John Duffell; 'R. Ragbir'; 'MT'; 'Joseph Rosenberg'; 'kazi@drumnyc.org'; [REDACTED]; 'mrazvi@copousa.org'  
**Subject:** Municipal ID card focus group - Tuesday, Aug. 19

Hi all,

The Mayor's Office of Immigrant Affairs and the NYC Human Resources Administration would like to invite your organizations' members to participate in a focus group to discuss the branding, messaging, and outreach strategies for the NYC municipal ID card.

This focus group is for individual community members of religious communities, to help City agencies understand how to best address their needs and connect their communities to this new ID card opportunity. Staff members are welcome to attend, but **we ask that only community members participate in the focus group discussion.**

If your organization is able to take part, we ask that you send a maximum of 4 members each, preferably from different parts of your constituencies – including immigrant and nonimmigrant, elderly and young, individuals from different ethnic and faith backgrounds, and different neighborhoods of NYC. (If your organization would like to send more than 4 members, please let me

know.)

If any of your members require translation/interpretation, please let us know and we will discuss arrangements.

**WHEN: Tuesday, August 19 – 6:30 to 8pm**

**WHERE: Blessed Sacrament Catholic Church, 152 W 71st St.** (half a block east of Broadway, near the 72<sup>nd</sup> Street 1/2/3 subway stop)

You will find attached:

- A questionnaire we would like to use to help guide our discussion and collect input. Please distribute this to your members in advance of the focus group. English and Spanish versions are attached.
- Articles in English and Spanish describing the basics about the municipal ID card program. Please feel free to distribute these to your members in advance of the focus group.

Please RSVP to me at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) and let me know how many members you will be sending.

If there are other groups you feel should be invited, please let me know.

Thanks,  
Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**Nombre:** \_\_\_\_\_

**Correo electrónico u otra información de contacto:** \_\_\_\_\_

**Edad:** \_\_\_\_\_

**¿Qué organización pertenece usted?** \_\_\_\_\_

**¿Dónde vives? (Condado y barrio)** \_\_\_\_\_

**¿Qué es su raza/etnicidad/origen nacional?** \_\_\_\_\_

**¿Qué idiomas hablas?** \_\_\_\_\_

- 1) ¿Qué te gusta de la tarjeta de identificación municipal?
  
  
  
  
  
  
  
  
  
  
- 2) ¿Tienes alguna preocupación acerca de la tarjeta?
  
  
  
  
  
  
  
  
  
  
- 3) Estamos trabajando para crear una nueva tarjeta de identificación oficial que captura la ciudad de Nueva York. ¿Tienes sugerencias para cómo debe aparecer la tarjeta? ¿Qué tipo de imágenes será más relevante y potente? ¿Tienes sugerencias para los colores?
  
  
  
  
  
  
  
  
  
  
- 4) ¿Tiene alguna sugerencia para el nombre de este programa? Queremos seleccionar un nombre que transmite este es una tarjeta de identificación oficial del gobierno de la ciudad de Nueva York.
  
  
  
  
  
  
  
  
  
  
- 5) ¿Cuál es la mejor manera para informarte sobre la programa de la tarjeta de Identificación Municipal?
  
  
  
  
  
  
  
  
  
  
- 6) ¿Cuáles cree usted que son las formas más eficaces de publicidad para llegar a usted, su familia y sus vecinos? ¿Los anuncios en el metro, paradas de autobús, periódicos, radio, televisión o videos en las taxis?

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# DAILY POLITICS

## Mayor de Blasio signs legislation to create municipal ID card, helping 500,000 undocumented immigrants obtain services

BY CORNIE LESTCH Follow / NEW YORK DAILY NEWS / Thursday, July 10, 2014, 7 08 PM A A A

193 80 31 SHARE THIS URL nydn.us/1y0iUqG

Paving the way for half a million undocumented immigrants living in New York City to obtain identification, Mayor de Blasio signed legislation Thursday to create a municipal ID card.

Though de Blasio originally wanted the card to roll out before the end of the year, it's now scheduled to launch in January. The card will be free the first year, and there will be walk-in enrollment centers - along with online applications - that New Yorkers can access to apply, officials said.

"Even for those who already have ID, we're going to make sure that this card brings a lot to the equation, a lot of benefits that will go with it," Hizzoner said outside of the central Brooklyn Public Library before signing the bill. "But for those who don't have ID, it's going to be crucial."

De Blasio and his head of Immigrant Affairs, Nisha Agarwal, rebuffed safety and privacy concerns from the New York Civil Liberties Union. They stressed that information required to receive a card would not be shared except when verifying eligibility or in response to a court order, subpoena or warrant.

Officials haven't yet determined which documents New Yorkers will need to present when applying for the card, but said the application materials would be destroyed up to two years after they've been submitted.

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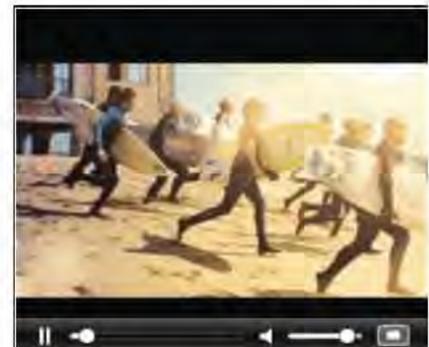
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By CELESTE KATZ Follow



SUSAN WATTS/NEW YORK DAILY NEWS

Officials and proponents of the bill to create a municipal ID card stood by Mayor de Blasio as he signed the bill into law Thursday.



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Applicants will not be asked about their immigration status, de Blasio added.

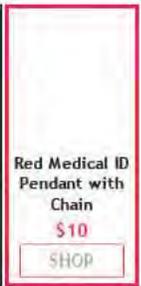
"We want all New Yorkers to feel very comfortable working with the police - we want them to be very able to identify themselves to the police and do it in an atmosphere of safety," said de Blasio. "This is going to play a crucial role in deepening the relationship between police and community, including a lot of our immigrant communities."

Bill proponents and City Councilmen Carlos Menchaca (D-Brooklyn) and Daniel Dromm (D-Queens) said the bill would allow a large swath of the city's marginalized populations to receive benefits and access to simple services like opening a bank account or renting an apartment. City Council Speaker Melissa Mark-Viverito called it a "historic" day.

"Today we're living up to our highest ideals, and today we're saying that no one should be left out," Mark-Viverito said.

The ID card will be targeted to undocumented immigrants, along with members of the transgender community, homeless individuals and young people in foster care.

|           |           |           |
|-----------|-----------|-----------|
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| Oct       | Nov       | Dec       |

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# EL DIARIO

Martes 12 de Agosto de 2014 11:29 am

76°

#BuenosDíasNYC Robin Williams Reforma Migratoria Verano en NYC Irak Niños migrantes Nuestros Barrios

## Ya es oficial: el ID municipal se podrá obtener en 2015

El alcalde Bill de Blasio firmó la ley que oficializa la identificación municipal de manera totalmente gratis durante el primer año



De Blasio firmó la ley del ID municipal en presencia de la presidenta del Concejo Melissa Mark-Viverito y otros oficiales elegidos.

Foto: Mariela Lombard/El Diario

Por: Juan Matossian / El Diario

PUBLICADO: JUL, 11, 2014 12:00 PM EST

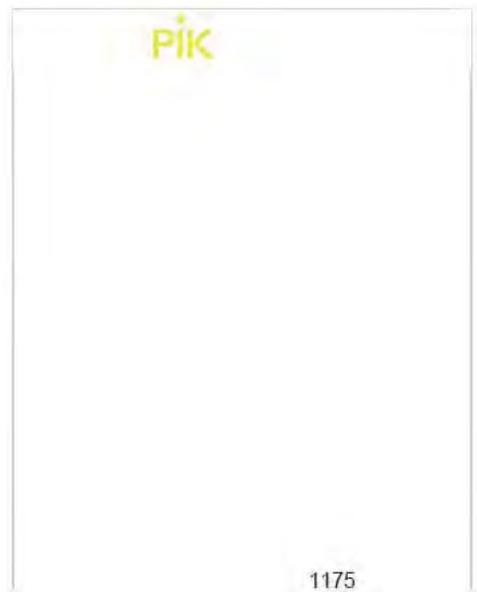
Nueva York - A partir del año que viene, ningún **neoyorquino** será un **indocumentado**, si así lo desea, al menos en la Gran Manzana.

El alcalde **Bill de Blasio** [firmó este jueves la ley](#) que oficializa que desde enero de 2015 todo residente en **Nueva York**, independientemente de su **estatus migratorio**, podrá solicitar una **identificación municipal** de manera totalmente gratis durante el primer año.

Con este documento se podrá acceder con mayor facilidad a derechos básicos que antes estaban muchas veces fuera del alcance de los **500,000 inmigrantes indocumentados** que se calcula viven en **Nueva York**. Los ancianos y las personas sin hogar que tienen



DESCUBRE EL TRUCO QUE LLEVÓ A ESTE LATINO A SER EL CAMPEÓN MUNDIAL DEL FREESTYLE.



dificultades para costearse u obtener un documento identificativo también se beneficiarán.

Los nuevos documentos serán aceptados en todas las agencias municipales para entrar en sus edificios y beneficiarse de sus servicios, lo que incluye a las **escuelas públicas**, que en ocasiones ponen trabas a padres que intentan entrar sin identificación para ver a sus hijos. También se podrán utilizar para rellenar **denuncias policiales** o para [presentarlo ante la Policía](#) en caso de detención, lo que ayuda a evitar un posible traslado a comisaría.

“No podemos aceptar una ciudad en la que algunos de nuestros residentes vivan con miedo en las sombras, sin poder visitar a sus hijos en la escuela o firmar un contrato de alquiler. Esta ley les dará la **dignidad que merecen**”, dijo De Blasio.

#### LEE TAMBIÉN:

[Con triunfos De Blasio cumple seis meses frente a NYC](#)

Por su parte la presidenta del Concejo **Melissa Mark-Viverito** dijo que “desde su comienzo, **Nueva York** ha sido una fuente de esperanza y optimismo, y hoy continuamos construyendo ese legado. Este nuevo documento es más que una identificación. Es una prueba de la promesa de aceptación y oportunidad que nos hacemos unos a otros como **neoyorquinos**”

La Ciudad hará asimismo esfuerzos para que se pueda utilizar en asuntos financieros, tales como abrir una cuenta en un banco o solicitar un contrato de alquiler con un casero. De ello depende sin embargo la predisposición de las entidades privadas a aceptar el documento, ya que no estarían **obligadas legalmente** al no tratarse de un **documento federal** o estatal.

El gobierno municipal trabajará asimismo para que sea aceptado en tiendas, restaurantes, **instituciones culturales** y programas de descuentos adscritos a la Ciudad.

No serviría sin embargo como **licencia de conducción**, para poder **comprar alcohol** o tabaco, ni está pensado para ser reconocido por agencias federales.

El concejal **Carlos Menchaca** señaló que “con esta ley, los neoyorquinos accederán al mayor programa de identificación del país, que supone la celebración de la diversidad de esta ciudad y el compromiso de la protección e inclusión de todos”.

## ¿Dónde y cómo se conseguirá?

Para asegurar que se beneficie el mayor número de personas, **la Ciudad** habilitará centros para realizar las solicitudes en instituciones comunitarias de los **cinco condados**, y no habrá necesidad de pedir cita previa. El formulario de solicitud estará disponible online para rellenarlo con antelación. También se pondrán en marcha centros móviles que se desplazarán por toda la ciudad.

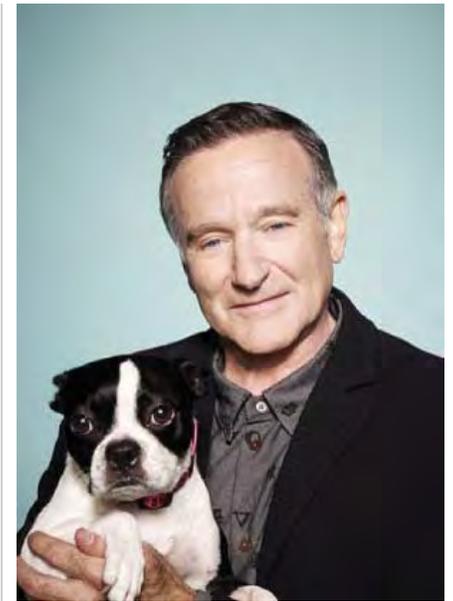
Durante el primer año, la solicitud del documento identificativo será completamente gratis y luego pasará a costar una tarifa mínima que aún no ha sido establecida.

Los solicitantes deberá presentar pruebas de identidad (pasaporte o **acta de nacimiento de cualquier país**) y de residencia (facturas de teléfono, luz o gas o recibos de sueldo), aunque habrá flexibilidad para determinar que documentos se necesitan en cada caso.

Antes de final de este año la Ciudad dará a conocer datos más precisos sobre **los requisitos**, servicios de información y donde se ubicarán exactamente los centros de solicitud.

## ¿Para qué servirá?

- En cuanto a seguridad pública, servirá como identificación ante **la Policía** y para rellenar reportes y denuncias.



El adiós a Robin Williams



## NOTICIAS



Megan Fox y su marido no tienen sexo



Desfile Dominicano: Una fiesta apoteósica en Manhattan (fotos)

- **Acceso a edificios municipales** para beneficiarse de sus servicios, lo que incluye bibliotecas y escuelas públicas.
- La Ciudad buscará acuerdos para que entidades privadas acepten el documento para **servicios financieros**, como abrir una cuenta bancaria o firmar un contrato de alquiler.
- Se intentará que sirva también para obtener **descuentos en programas municipales** y negocios adscritos a la Ciudad.

### ¿Para qué no servirá?

- No funcionará como una licencia de conducción.
- No es un permiso de trabajo y no tiene reconocimiento federal.
- No sirve como justificante para comprar tabaco o alcohol.
- No sirve fuera de la ciudad de Nueva York.

### Ya la usan con éxito en otras ciudades

Nueva York no sería la primera ciudad de Estados Unidos en adoptar el documento identificativo universal. Otras grandes urbes que lo usan so:

- New Haven (Connecticut).
- San Francisco.
- Oakland (California).

### ¿Te gustaría recibir noticias como esta en tu email?

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Suscríbete

Agenda De Blasio ID municipal

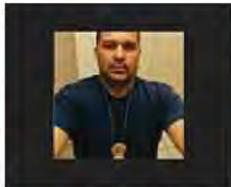
### TE RECOMENDAMOS



Ludwika Paleta se queda fuera de revista por grosera



A Floyd Mayweather lo tienen que bañar (Video)



Arrestan a hombre que se hizo pasar por policía para violar mujer en Brooklyn



Policía hispano pidió sexo a cambio de trabajo en NYPD



10 alimentos que lo ayudarán a dormir toda la noche (ActiveBeat)



Floyd Mayweather y sus 105 millones y los deportistas más adinerados (FOTOS) (MSN Latino)



Cautela entre los activistas por las medidas migratorias que adoptará Obama (Univision)



Artistas Mexicanos Que Más Cobran Por Show (Lossip)



Joven ebrio se mata de un disparo al tomarse una selfie en México



Tonifica tus piernas sin salir de casa



Lunch divertido: Salchipulpos



Omelette más esponjosos: tip cocina

[?]

**From:** [Bitta Mostofi](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Solomon, Samuel](#); [Lincoln Restler](#)  
**Subject:** Re: Municipal ID meeting - August 19 @ noon  
**Date:** Thursday, August 14, 2014 12:19:08 AM

---

Depends on the day it gets scheduled.

On Thu, Aug 14, 2014 at 12:14 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Ok. FYI I am out of town then. Bitta are you able to be there on 25th?

On Aug 13, 2014, at 10:40 PM, "Solomon, Samuel" <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:

Hi all,

Due to scheduling conflicts among invitees, we are postponing this meeting until the week of August 25. We will be in touch again shortly to re-schedule.

Best,  
Sam

---

**From:** Agarwal, Nisha  
**Sent:** Monday, August 11, 2014 03:45 PM  
**To:** [javier.valdes@maketheroadny.org](mailto:javier.valdes@maketheroadny.org) <[javier.valdes@maketheroadny.org](mailto:javier.valdes@maketheroadny.org)>; [daniel.coates@maketheroadny.org](mailto:daniel.coates@maketheroadny.org) <[daniel.coates@maketheroadny.org](mailto:daniel.coates@maketheroadny.org)>; [afriedman@populardemocracy.org](mailto:afriedman@populardemocracy.org) <[afriedman@populardemocracy.org](mailto:afriedman@populardemocracy.org)>; [Christina.chang@minkwon.org](mailto:Christina.chang@minkwon.org) <[Christina.chang@minkwon.org](mailto:Christina.chang@minkwon.org)>; [grace.shim@minkwon.org](mailto:grace.shim@minkwon.org) <[grace.shim@minkwon.org](mailto:grace.shim@minkwon.org)>; [schoi@thenyic.org](mailto:schoi@thenyic.org) <[schoi@thenyic.org](mailto:schoi@thenyic.org)>; [eplum@thenyic.org](mailto:eplum@thenyic.org) <[eplum@thenyic.org](mailto:eplum@thenyic.org)>; [jdavila@hispanicfederation.org](mailto:jdavila@hispanicfederation.org) <[jdavila@hispanicfederation.org](mailto:jdavila@hispanicfederation.org)>; [linda@ArabAmericanNY.org](mailto:linda@ArabAmericanNY.org) <[linda@ArabAmericanNY.org](mailto:linda@ArabAmericanNY.org)>; [amukarji-connolly@nylag.org](mailto:amukarji-connolly@nylag.org) <[amukarji-connolly@nylag.org](mailto:amukarji-connolly@nylag.org)>; [nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org) <[nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org)>; [dey@neweconomynyc.org](mailto:dey@neweconomynyc.org) <[dey@neweconomynyc.org](mailto:dey@neweconomynyc.org)>; [Mario.Russell@archny.org](mailto:Mario.Russell@archny.org) <[Mario.Russell@archny.org](mailto:Mario.Russell@archny.org)>; [joseph@FaithInNewYork.org](mailto:joseph@FaithInNewYork.org) <[joseph@FaithInNewYork.org](mailto:joseph@FaithInNewYork.org)>; [jyoo@aafederation.org](mailto:jyoo@aafederation.org) <[jyoo@aafederation.org](mailto:jyoo@aafederation.org)>; [avaghy@door.org](mailto:avaghy@door.org) <[avaghy@door.org](mailto:avaghy@door.org)>; [jannobil@legal-aid.org](mailto:jannobil@legal-aid.org) <[jannobil@legal-aid.org](mailto:jannobil@legal-aid.org)>; [alyssa@vocal-ny.org](mailto:alyssa@vocal-ny.org) <[alyssa@vocal-ny.org](mailto:alyssa@vocal-ny.org)>; [Joseph.Rosenberg@archny.org](mailto:Joseph.Rosenberg@archny.org) <[Joseph.Rosenberg@archny.org](mailto:Joseph.Rosenberg@archny.org)>; [REDACTED] <[REDACTED]>  
[foreman@cfhnyc.org](mailto:foreman@cfhnyc.org) <[foreman@cfhnyc.org](mailto:foreman@cfhnyc.org)>  
**Cc:** Solomon, Samuel; Lin, Sonia; Berdecia, Melanie; Restler, Lincoln; Gradie, Hunter; Tavis, Jennifer (HRA); [bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov) <[bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov)>; Dressler, Jordan; Debesu, Saba; [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com) <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [REDACTED] <[REDACTED]>  
<[REDACTED]> Hyacinthe, Marie-Fatima; Carlson, Kathleen (HRA)  
**Subject:** Municipal ID meeting - August 19 @ noon

Hi all,

As you all know, we are working hard to get the municipal ID card program up and running, and to make it safe, secure, and accessible for all New Yorkers.

To discuss our ongoing work to set the rules for the program, I'd like to invite you to an informal meeting on Tuesday, August 19 at 12pm at City Hall, room TBD.

Please RSVP to Fatima Hyacinthe at [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov) if you are able to attend. For questions, please contact Sam Solomon at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov).

Thanks,

Nisha

Nisha Agarwal | Commissioner

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-7654](tel:2127887654) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

**Stay Connected:** [facebook.com/nycimmigrants](https://www.facebook.com/nycimmigrants) | [twitter.com/nycimmigrants](https://twitter.com/nycimmigrants)

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**From:** [Solomon, Samuel](#)  
**To:** [Agarwal, Nisha](#); [Hyacinthe, Marie-Fatima](#); [Tavis, Jennifer \(HRA\)](#); ["bonillagr@hra.nyc.gov"](#); [Carlson, Kathleen \(HRA\)](#); [Restler, Lincoln](#); [Gracie, Hunter](#); [Alvarez, Alejandro](#); [Stephanie Yazgi](#); [Bitta Mostofi](#)  
**Cc:** [Debesu, Saba](#)  
**Subject:** FW: Municipal ID card focus group - Tuesday, Aug. 26  
**Date:** Thursday, August 14, 2014 6:09:55 PM

---

Our focus group with homeless individuals and disconnected youth will be held August 26 at the offices of Coalition for the Homeless, just over on Fulton Street.

If anyone is interested in attending/helping, please let me know.

Thanks,  
Sam

---

**From:** Solomon, Samuel  
**Sent:** Thursday, August 14, 2014 6:07 PM  
**To:** 'Gabriela Sandoval'; 'Nikita Price'; 'Jeff Foreman'; 'Alyssa Aguilera'; 'smeckler@door.org'; 'Clements, Cathleen'; 'Scott, Briana'; 'Tawkir Chowdhury'  
**Cc:** 'bonillagr@hra.nyc.gov'; Tavis, Jennifer (HRA)  
**Subject:** RE: Municipal ID card focus group - Tuesday, Aug. 26

Correction: This would be from **5:30pm to 7pm.**

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** Solomon, Samuel  
**Sent:** Thursday, August 14, 2014 6:06 PM  
**To:** 'Gabriela Sandoval'; 'Nikita Price'; 'Jeff Foreman'; 'Alyssa Aguilera'; 'smeckler@door.org'; 'Clements, Cathleen'; 'Scott, Briana'; 'Tawkir Chowdhury'  
**Cc:** 'bonillagr@hra.nyc.gov'; Tavis, Jennifer (HRA)  
**Subject:** Municipal ID card focus group - Tuesday, Aug. 26

Hi all,

The Mayor's Office of Immigrant Affairs and the NYC Human Resources Administration would like to invite your organizations' members to participate in a focus group to discuss the branding, messaging, and outreach strategies for the NYC municipal ID card.

This focus group is for homeless individuals, people in unstable housing situations, and disconnected

youth. It will help City agencies understand how to best address their needs and connect their communities to this new ID card opportunity. Staff members are welcome to attend, but we ask that only members participate in the focus group discussion.

If your organization is able to take part, we ask that you send a maximum of 2 members each. (If your organization would like to send more than 2 members, please let me know.)

If any of your members require translation/interpretation, please let us know and we will discuss arrangements.

**WHEN: Tuesday, August 26, from ~~6:30pm to 8pm~~ 5:30pm to 7pm**

**WHERE: Coalition for the Homeless, 129 Fulton St., Manhattan**

You will find attached:

- A questionnaire we would like to use to help guide our discussion and collect input. Please distribute this to your members in advance of the focus group. English and Spanish versions are attached.
- Articles in English and Spanish describing the basics about the municipal ID card program. Please feel free to distribute these to your members in advance of the focus group.

Please RSVP to me at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) and let me know how many members you will be sending.

If there are other groups you feel should be invited, please let me know.

Thanks,  
Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** [Solomon, Samuel](#)  
**To:** [Bitta Mostofi](#); [Stephanie Yazqi](#)  
**Cc:** [Restler, Lincoln](#); [Gradie, Hunter](#); [Tavis, Jennifer \(HRA\)](#); [Fong, Sabrina](#)  
**Subject:** FW: Article on municipal ID card programs in SF and New Haven  
**Date:** Friday, August 15, 2014 12:41:23 PM  
**Attachments:** [de Graauw\\_2014.pdf](#)

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Hi Bitta, Stephanie, et al.

You guys may be interested in the attached paper by a Baruch professor on municipal IDs in New Haven and SF, including reports from his interviews with community members and advocacy groups. Attached.

Sam

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**From:** Els de Graauw [mailto:[Els.deGraauw@baruch.cuny.edu](mailto:Els.deGraauw@baruch.cuny.edu)]  
**Sent:** Friday, August 15, 2014 12:25 PM  
**To:** Agarwal, Nisha; Solomon, Samuel; Alvarez, Alejandro  
**Subject:** Article on municipal ID card programs in SF and New Haven

Dear Nisha, Alejandro, and Samuel,

I look forward to meeting with you (and John Mollenkopf) later this month.

Thought you might like to know that my article, "Municipal ID Cards for Undocumented Immigrants: Local Bureaucratic Membership in a Federal System," just came out in *Politics & Society*. I have attached it, in case you're interesting in taking a look.

~ Els

--

Els de Graauw  
Department of Political Science  
Baruch College, City University of New York  
[Els.deGraauw@baruch.cuny.edu](mailto:Els.deGraauw@baruch.cuny.edu)  
<http://elsdegraauw.weebly.com>

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PS: this article is part of a special issue on "The Rights of Noncitizens." Here is the entire table of contents and abstracts of the other articles in the same issue.

## **Politics & Society**

Special Issue: The Rights of Noncitizens  
[September 2014; Vol. 42, No. 3](#)

---

## **Introduction to the Special Issue**

## **The Rights of Noncitizens: Introduction**

David Plotke

### **Articles**

#### **The Rule of Law and the Right to Stay: The Moral Claims of Undocumented Migrants**

Antje Ellermann

#### **Municipal ID Cards for Undocumented Immigrants: Local Bureaucratic Membership in a Federal System**

Els de Graauw

#### **Performing Belonging in Public Space: Mexican Migrants in New York City**

M. Victoria Quiroz Becerra

#### **Conviviality, Rights, and Conflict in Africa's Urban Estuaries**

Loren B. Landau

#### **National Obligations and Noncitizens: Special Rights, Human Rights, and Immigration**

Rogers M. Smith

#### **Invisible Victims: Undocumented Migrants and the Aftermath of September 11**

Alexandra Délano and Benjamin Nienass

# Politics & Society

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## **Municipal ID Cards for Undocumented Immigrants: Local Bureaucratic Membership in a Federal System**

Els de Graauw

*Politics & Society* 2014 42: 309

DOI: 10.1177/0032329214543256

The online version of this article can be found at:

<http://pas.sagepub.com/content/42/3/309>

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# Municipal ID Cards for Undocumented Immigrants: Local Bureaucratic Membership in a Federal System\*

Politics & Society  
2014, Vol. 42(3) 309–330  
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DOI: 10.1177/0032329214543256  
pas.sagepub.com  


**Els de Graauw**

*Baruch College, City University of New York, New York, NY, USA*

## Abstract

This article examines the municipal ID card programs in New Haven and San Francisco. With a municipal ID card, undocumented immigrants can access basic city services and identify themselves with police and other city officials. The article draws on twenty-eight interviews with key stakeholders to show that city officials navigated the conflicting demands of ID card supporters and opponents to create a local membership policy focused on improving city administration, not expanding the rights of undocumented immigrants. In capitalizing on their discretionary administrative powers to develop programs that safeguard the health, safety, and welfare of all city residents, officials in New Haven and San Francisco managed to promote the integration of undocumented immigrants into city affairs without upsetting the federal monopoly over immigration and citizenship powers. This new form of local bureaucratic membership has implications for the urban citizenship literature and illustrates that city officials have some freedom to develop programs that benefit undocumented immigrants.

## Keywords

membership, undocumented immigrant, city, federalism, ID card, bureaucracy

---

## Corresponding Author:

Els de Graauw, Department of Political Science, Baruch College, City University of New York, One Bernard Baruch Way, Box B5-280, New York, NY 10010, USA.  
Email: [Els.deGraauw@baruch.cuny.edu](mailto:Els.deGraauw@baruch.cuny.edu)

\*This article is part of the September 2014 special issue of *Politics & Society* called “The Rights of Noncitizens.” The papers were originally presented at a workshop held in 2012 at the New School of Social Research in New York City. The workshop was titled “The Rights of Noncitizens? Immigration, Boundaries, and Citizenship in Contemporary Democratic Politics.” The event was co-sponsored by *Politics & Society* and the International Center for Migration, Ethnicity, and Citizenship at the New School (ICMEC). Please see the Introduction of this issue for further information.

In recent decades, but especially since the failure of federal immigration reform in 2006-07, cities have become visible sites for political fights about the rights of the estimated 11.1 million undocumented immigrants living in the United States.<sup>1</sup> Some cities have passed ordinances that restrict the rights of undocumented immigrants by barring them from working and renting homes in their cities. Others instead have enacted legislation that seeks to safeguard or expand rights by granting undocumented immigrants local voting rights, municipal ID cards, and local sanctuary from federal immigration laws. Both restrictive and inclusive city policies that target undocumented immigrants have been subject to media, political, and legal scrutiny in large part because they challenge the federal monopoly over immigration and citizenship regulation. Only the federal government can decide which foreigners may enter and legally reside in the United States, acquire US citizenship, and become full members of American society.<sup>2</sup> From a constitutional perspective, cities appear to have no power to expand the *de jure* rights and benefits of undocumented immigrants even when many already are *de facto* members of their communities.

The urban citizenship literature provides a different perspective of cities and inclusive rights in particular. It explores how in the current age of intensive globalization cities provide an alternative locus for the sociocultural, economic, and political membership for growing numbers of international migrants and other marginalized populations.<sup>3</sup> Often with a focus on how grassroots advocates and disenfranchised residents challenge the meaning and practice of citizenship in local communities, this research suggests that cities in federal nations like the United States, Canada, and Germany serve as sites for the progressive reconstitution of formal citizenship.<sup>4</sup> This scholarship has strong normative undertones and often argues that all urban residents, regardless of their immigration or citizenship status, should be recognized as full members of the community with equal access to local resources and decision-making arenas. However, by paying little attention to the reality of the federal monopoly over immigration and citizenship issues, this literature tends to obscure the constitutional difficulties that cities face in enacting and implementing legislation that expands membership rights and benefits to undocumented immigrants.

Through an assessment of the municipal ID card programs in New Haven, Connecticut, and San Francisco, California, this article provides an empirically grounded account of the constraints and opportunities that cities face in improving the living conditions of undocumented immigrants. In navigating the conflicting demands of ID card supporters and opponents, city officials created a local membership policy that is focused on improving city administration, not expanding immigrant rights. I show that while federal law serves as an important constraint on cities' immigration and citizenship policymaking powers, it also provides city officials with some freedom to develop programs that benefit undocumented immigrants. More specifically, officials in New Haven and San Francisco capitalized on their discretionary administrative powers to develop programs that safeguard the health, safety, and welfare of all city residents, including undocumented immigrants. With a focus on improving the delivery of existing services rather than creating new rights, these city officials effectively developed a local membership policy that helps undocumented immigrants to

become active and recognized participants in city affairs without upsetting the federal monopoly over immigration and citizenship powers.

## Federal Restrictions on the Rights of Undocumented Immigrants

A discussion about the rights of undocumented immigrants may seem counterintuitive to those who assume that by definition undocumented immigrants are excluded members of society. It is still the dominant view that only nation-states can confer citizenship status and rights, and that nationality is the basis for full societal membership.<sup>5</sup> Since undocumented immigrants are foreigners who have entered the United States in violation of federal immigration laws, their unauthorized presence automatically precludes them from the rights and benefits that the country bestows on its citizens, including the right to vote, carry a US passport, and access a range of government assistance programs. Yet even undocumented immigrants are covered by certain protections that apply to all persons present within US territory, including equal rights protections under the 14th Amendment to the US Constitution and employment protections under the National Labor Relations Act and Title VII of the 1964 Civil Rights Act.<sup>6</sup> US law thus is much more ambivalent about what undocumented status means for the allocation of rights and benefits than commonly assumed.

Despite this ambivalence, recent federal laws and court decisions have more clearly circumscribed the rights and benefits of undocumented immigrants residing in the United States. Starting with the 1986 Immigration Reform and Control Act (IRCA) and culminating with the 2002 US Supreme Court decision in *Hoffman Plastic Compounds, Inc. v. NLRB*, the workplace rights of undocumented immigrants have become more precarious.<sup>7</sup> Intent on discouraging undocumented immigration, the Illegal Immigration Reform and Immigrant Responsibility Act (IIRIRA) and the Personal Responsibility and Work Opportunity Reconciliation Act (PRWORA) of 1996 have also restricted access to federal public benefits such as housing, food stamps, and Temporary Aid to Needy Families (TANF) for both legal and undocumented immigrants. And federal legislation designed to fight terrorism on US soil—including IIRIRA, the 1996 Antiterrorism and Effective Death Penalty Act (AEDPA), and the 2001 USA PATRIOT Act—has undermined the basic civil rights and civil liberties protections of undocumented immigrants residing in the United States.<sup>8</sup> Despite several controversial openings for immigrant rights, the trend has been toward excluding, rather than including, undocumented immigrants from national membership rights.

An added difficulty for undocumented immigrants today is that they can no longer obtain government-issued identification documents in the United States at a time when such documents are increasingly necessary for accessing locations and services. In the aftermath of the 2001 terrorist attacks, Congress enacted the REAL ID Act of 2005, which imposes national security standards for state-issued photo IDs. Under this federal law, immigrants must provide proof of lawful immigration status to obtain a driver's license or state ID card, thereby making it impossible for undocumented

immigrants to get state-issued photo IDs that federal agencies will accept for official purposes. In 2002, state-issued driver's licenses were still available as a form of identification to undocumented immigrants in most states,<sup>9</sup> but in 2011 that was the case only in New Mexico, Utah, and Washington, whose licensing laws do not require proof of citizenship or legal residency.<sup>10</sup> The lack of a government-issued ID discourages undocumented immigrants from accessing the few public services that are available to them, increases their reluctance to contact those government institutions that can safeguard their rights, and limits their freedom of movement within the country.<sup>11</sup>

### **Cities as Alternative Sites for the Rights of Undocumented Immigrants**

A growing population of long-term undocumented immigrants in the United States has brought their lack of formal national membership rights into starker relief. This disjuncture between territorial presence and formal rights has driven some scholars to challenge the national assumption of citizenship and consider alternative understandings of citizenship's location. In considering nonnational forms of rights, they have looked *up* at international political organizations such as the United Nations and the emerging international human rights regime to consider the possibilities and pitfalls of global, cosmopolitan, transnational, or postnational citizenship.<sup>12</sup> Increasingly, scholars have also looked *down* to cities (and US states) as another locus of rights in today's rapidly globalizing world. As the most immediate face of government, cities in particular are sites that present undocumented immigrants with opportunities to access the sociocultural, economic, and political rights and services that confer societal membership.<sup>13</sup>

Proponents of urban citizenship see local residence, rather than nationality, as the basis for societal membership and decision-making authority.<sup>14</sup> They argue that undocumented immigrants already are *de facto* members of the community—they work in the city, pay local taxes, are homeowners, tenants, or landlords in the city, send their children to local schools, attend city churches, shop in the city, etc.—and therefore should become *de jure* members and be given the opportunity to influence the city's sociocultural, economic, and political spheres. Existing scholarship is largely normative in nature and tends to approach citizenship as a bottom-up process where grassroots activists use community organizing campaigns to expand the membership rights and benefits of noncitizen immigrants in areas including health care and public education,<sup>15</sup> employment,<sup>16</sup> and voting.<sup>17</sup> These studies illustrate well how citizenship practices are grounded in various aspects of city life, but they largely overlook the agency of city officials and the role of local government in urban struggles over belonging and membership for noncitizen immigrants.<sup>18</sup>

In the United States, cities are subordinate to states and the federal government and they have no independent powers. Constitutional law sees cities merely as administrative creatures of the various states with the responsibility to assist them in carrying out state government functions. Most states have granted cities broad police powers to

regulate and protect the health, safety, and welfare of their residents, and cities in recent years have enjoyed more policymaking discretion due to the federal devolution of government responsibilities.<sup>19</sup> Yet all local legislation still needs to conform to state and federal laws. In the areas of immigration and citizenship, city initiatives to expand membership rights and benefits to undocumented immigrants have been particularly controversial because they challenge the federal government's exclusive power over both immigration and citizenship policy. City officials defend their initiatives as legitimate exercises of municipal power to promote the general welfare of city residents. Critics instead portray local initiatives as thinly veiled attempts by local governments to interfere with the flow of immigration and reconstitute the meaning and practice of US citizenship. How advocates and city officials navigate this difficult constitutional terrain to try to carve out some local autonomy for initiatives that help undocumented city residents is at the heart of this article.

I use the case of municipal ID cards to show that while cities cannot recognize undocumented immigrants as formal members of American society, they can take advantage of their discretionary administrative powers to develop programs that make it easier for undocumented immigrants to participate in key aspects of city life. With a focus on facilitating access to municipal services for which undocumented immigrants are already eligible rather than granting them new rights, municipal ID card programs should not be viewed as constitutionally suspect attempts to unsettle the federal government's power over *citizenship*. Also, because municipal ID card programs are instances of problem-oriented initiatives that seek to combat disadvantages faced by all city residents irrespective of their immigration or citizenship status, they also should not be construed as constitutionally suspect attempts to unsettle federal power over *immigration*. I introduce the concept of "local bureaucratic membership" to highlight how city programs that help undocumented immigrants to access city services for which they are already eligible are substantively different from federal initiatives to expand citizenship rights or regulate undocumented immigration.

### **Municipal IDs and Local Bureaucratic Membership**

Municipal ID cards are a new type of initiative that several US cities have developed in recent years to advance the civic integration of city residents who have difficulty obtaining government-issued identification documents, including undocumented immigrants, transgender individuals, the homeless, the elderly, youth, and the prison reentry population. Municipal IDs are available to all city residents, regardless of immigration or citizenship status. They are valid only in the city that issued them and can be used for identification with police, school, and other city officials as well as local banks and stores. They serve purposes other than identification and function also as library cards, discount cards for local businesses, and prepaid and full-fledged debit cards. Soon, they will likely also serve as public transit cards. Municipal IDs do not, however, confer legal status, give authorization to work or permission to drive, prove legal age to purchase alcohol or tobacco, establish new city benefits for cardholders, or change cardholders' eligibility for any existing local, state, or federal benefits or services.

With overall modest goals, municipal ID card programs nonetheless are important initiatives that address the most basic rights and benefits of city residents. In the specific case of undocumented immigrants, having a municipal ID card makes it safer for them to interact with frontline city workers and to move around in the city. A municipal ID card also makes it easier for undocumented immigrants to participate in local commerce and to access municipal facilities, including recycling centers, public schools, city-run health clinics, libraries, city parks, and public beaches and golf courses.

These benefits for undocumented immigrants amount to what is best described as local bureaucratic membership. The main goal of municipal ID cards is to facilitate access to municipal service bureaucracies for undocumented immigrants, who—to the detriment of both their own and other city residents' health, safety, and welfare—tend to avoid contact with government officials and agencies. Municipal IDs thus encourage undocumented immigrants who are city residents to use the basic city services and programs for which they are already eligible. As such, local bureaucratic membership differs from national legal citizenship in at least two key respects. First, local bureaucratic membership is an administrative designation that extends to all individuals who reside in the city, regardless of immigration or citizenship status. National legal citizenship, in contrast, is a juridical status that foreigners can acquire after birth only with explicit consent of the federal government. Second, the extension of local bureaucratic membership does not confer new rights, benefits, or responsibilities, but the acquisition of national legal citizenship does.

Local bureaucratic membership and national legal citizenship ultimately vary in the warmth of the welcome that officials at different levels of government provide to undocumented residents, with city officials including them and federal officials excluding them. This disparity between the local inclusion and federal exclusion of undocumented residents is a function of the federated and multiscalar structure of the US nation-state.<sup>20</sup> Federalism, with power divided and shared between federal, state, and local governments, creates openings for officials especially in more politically progressive cities to pursue initiatives that reflect local inclusive norms but run counter to federal immigration enforcement goals. And while cities are mere administrative subdivisions of states and the federal government, they have an obligation to regulate and protect the health, safety, and welfare of *all* city residents. From this, city officials derive their authority and autonomy to develop programs that also benefit undocumented immigrants. When such programs are enacted and implemented for the general welfare of all city residents without regard to immigration or citizenship status, they can legitimately operate alongside federal immigration and citizenship laws that seek to exclude undocumented immigrants from formal citizenship rights and benefits.

Local bureaucratic membership is similar to urban citizenship in that both view the city as an alternative locus for membership in a globalizing and migratory world where growing numbers of noncitizen immigrants lack formal citizenship in the country where they reside. Yet the concept of local bureaucratic membership is also distinct from that of urban citizenship in several respects. First, much of the urban citizenship

literature was developed in the 1990s.<sup>21</sup> As such, it predates many of the federal reforms that have rolled back the rights of undocumented immigrants, whose population reached record numbers in the United States in the 2000s. Consequently, urban citizenship scholars have not adequately explored how the issue of illegal status affects their theorizing about cities' potential to confer membership rights on immigrants.<sup>22</sup> Because increased federal immigration enforcement has made undocumented immigrants more fearful of engaging with government institutions and civic life, discussions about membership and belonging at the local level have correspondingly shifted to focus on claiming the few rights and benefits they already have, rather than on expanding rights and benefits. By highlighting the difficult and unique situation of undocumented immigrants, the concept of local bureaucratic membership brings the urban citizenship literature up to date with today's more restrictive immigration policy context in the United States.

Second, the concept of local bureaucratic membership takes more seriously the continued power of the US nation-state over issues of citizenship and belonging. As noted also by others,<sup>23</sup> urban citizenship scholars tend to be idealists who celebrate the demise of the nation-state but give insufficient consideration to how their normative visions of city citizenship can or cannot take shape in real life. The concept of local bureaucratic membership is more grounded in the reality that US cities are still subservient to the real and lasting power of the federal government. It recognizes that advances in local membership rights and benefits for noncitizen immigrants do not happen in a policy or political vacuum, but instead result from federalist dynamics where cities must test and negotiate their discretionary administrative powers with the federal government's exclusive power over both immigration and citizenship policy.

Finally, the concept of local bureaucratic membership also considers the role of local governments and immigration opponents in shaping discourses and outcomes in fights about the local membership rights and benefits of undocumented immigrants. Urban citizenship scholars have focused largely on the role of grassroots mobilization by marginalized city residents and advocacy by immigrant rights groups in attempts to reconstitute the meaning and practice of citizenship.<sup>24</sup> Advocacy by immigrant rights supporters is important, also, in empowering noncitizen immigrants to step forward to demand and claim their rights, but so is the counter advocacy by immigration opponents and the eventual intervention of city officials, who have the power to enact and implement laws affecting city residents' daily lives. By considering a wider range of stakeholders, the concept of local bureaucratic membership provides a more realistic picture of what type of local membership policies can be obtained in a context where advocacy to expand immigrant rights continues to face media, political, and legal scrutiny.

## Methods and Data

Since 2007, six municipalities have developed ID card programs. New Haven (CT) was the first to do so in June 2007, followed by San Francisco (CA) in November 2007, Oakland (CA) in June 2009, Richmond (CA) in July 2011, Los Angeles (CA) in

November 2012, and New York City (NY) in June 2014. Several other cities have considered or are considering ID card programs, including Minneapolis (MN), Chicago (IL), and Dayton (OH). Additionally, law enforcement officials in three New Jersey municipalities have started to endorse the “community ID cards” issued by local nonprofit organizations in Asbury Park (2008), Mercer County (2009), and Freehold (2012).<sup>25</sup> In this article, I focus on the ID card programs in New Haven and San Francisco, because they are the only two programs created by city governments that have been in operation at opposite ends of the country for several years now.<sup>26</sup> As of January 2012, New Haven had issued a total of 10,086 cards,<sup>27</sup> and as of November 2013, San Francisco had issued 19,231 cards.<sup>28</sup>

New Haven and San Francisco both are predominantly Democratic cities that are tolerant of diversity and friendly toward immigrants. Both cities practice limited cooperation with federal immigration officials and in recent years have sought to secure local voting rights for noncitizens. New Haven, however, is six times smaller than San Francisco, with a much smaller proportion of foreign-born residents. In 2010, 16 percent of New Haven’s 129,000 residents were born outside the United States, compared to 36 percent of San Francisco’s 789,000 residents.<sup>29</sup> The cities’ populations also have different ethnoracial compositions. In 2010, New Haven included a relatively large percentage of Latinos (27 percent in New Haven vs. 15 percent in San Francisco) and blacks (35 percent in New Haven vs. 6 percent in San Francisco) and a much smaller percentage of Asians (5 percent in New Haven vs. 33 percent in San Francisco).<sup>30</sup> Both cities, however, have significant populations of undocumented immigrants, estimated at 10,000-12,000 in New Haven<sup>31</sup> and 30,000 in San Francisco.<sup>32</sup>

In both New Haven and San Francisco, the municipal ID card programs were grassroots initiatives, pushed for most prominently by an assortment of community organizations serving immigrants and other disadvantaged city residents. In New Haven, the program developed as an administrative rather than legislative initiative, with then Mayor John DeStefano and then Police Chief Francisco Ortiz as the biggest government champions of the “Elm City Resident Card.” New Haven received a private grant in the amount of \$250,359 from a local community development bank to fund the program’s implementation.<sup>33</sup> In San Francisco, local legislators on the Board of Supervisors enacted the Municipal ID Ordinance with lukewarm support from then Mayor Gavin Newsom and no public support from then Police Chief Heather Fong. In the first year of the program’s implementation, the city spent about \$1 million of its own funds (i.e., tax-payer dollars) to purchase the equipment to make the cards and pay city staff to run the program. In both cities, immigration opponents mounted unsuccessful legal challenges, attempting to undermine or strike down the municipal ID card programs.

To explain how the ID card programs got off the ground, I draw from twenty-eight semistructured interviews with three sets of respondents in New Haven and San Francisco: (1) elected and appointed officials and other local government employees, (2) staff from local immigrant rights organizations, and (3) staff from a variety of other community-based organizations that serve disadvantaged populations such as transgender and homeless individuals as well as the elderly, youth, and the prison reentry

population. All respondents, whom I interviewed in 2009 (with a few follow-up conversations and emails in subsequent years), have been actively engaged with the creation and implementation of the municipal ID card programs in New Haven and San Francisco. The interviews, which ranged in length from forty minutes to two and a half hours, included questions about respondents' involvement in the policymaking process, their perceptions of the need for and impact of municipal ID cards, and their reactions to media, political, and legal scrutiny of the ID card programs.<sup>34</sup> All interviews were audio recorded and transcribed. I also draw from newspaper reports on the municipal ID card programs in both cities, a dozen recorded and publicly televised hearings on the ID card programs, and an assortment of government reports that include the original legislative files and program descriptions, implementation studies, Freedom of Information Act (FOIA) requests and rulings (for New Haven), and court documents (for San Francisco).

### **Proponents: Municipal IDs and Local Civic Engagement**

In both New Haven and San Francisco, community groups with progressive views on immigrant rights provided the genesis and strongest support for the municipal ID card programs. Many elected officials in New Haven and San Francisco were receptive to the ID card programs, but community groups originally developed the idea for a municipal ID card and aggressively pushed city officials to act on the issue. Without this community pressure, it is unlikely that either city would have created a municipal ID card program.

In New Haven, the key organizational advocate for municipal IDs was Junta for Progressive Action (Junta), the city's oldest Latino organization, which dates from 1969. This organization worked alongside *Unidad Latina en Acción* (ULA – Latinos United in Action), a relatively new immigrant rights organization founded in 2003, and St. Rose of Lima Church, a Catholic church with an overwhelmingly Hispanic congregation. In San Francisco, the *Alianza Latinoamericana por los Derechos de los Inmigrantes* (ALDI – Latin American Alliance for Immigrant Rights), an immigrant rights organization formed in response to federal immigration raids in the Bay Area in 2006-07, first approached members of the Board of Supervisors with a proposal for municipal ID cards. At the height of the campaign, however, a broad coalition of twenty-one labor unions and community-based organizations serving immigrants, the homeless, youth, the elderly, and transgender individuals advocated for passage of San Francisco's Municipal ID Ordinance.<sup>35</sup>

Advocates in both cities were keenly aware that stricter federal immigration laws and stepped-up interior enforcement practices had made it increasingly difficult for the undocumented immigrants in their communities to conduct their daily lives. A Junta staff member in New Haven commented how the lack of formal citizenship rights made undocumented immigrants "easy targets for crimes, scams promising citizenship, and exploitation in housing, employment, and other areas affecting quality of life" and discouraged them to "interact with city officials and report violators for fear of deportation." A staff member with St. Peter's Housing Committee in San Francisco

specifically mentioned how the REAL ID Act of 2005 had compounded these problems by making it impossible for undocumented immigrants to obtain an official form of ID. Not having an ID, she said, is “such a huge barrier to being integrated . . . Being able to prove who you are is just so basic for so many things, like renting an apartment or getting a job or getting help from a social service agency or traveling.”

These advocates viewed municipal ID cards as a tool critical for fostering the civic engagement of undocumented immigrants by removing identification as a key barrier to participation in community affairs.<sup>36</sup> They all commented that an ID card issued by city government would make undocumented immigrants feel safer and more secure. Carrying a municipal ID card, they explained, would minimize the risk that undocumented immigrants, who—other than their civil violation of the country’s immigration laws were law-abiding residents—would be taken in by local police or detained by federal immigration officials. They also emphasized that undocumented immigrants in possession of an ID card would feel more comfortable interacting with police officers, in particular, to report theft, domestic violence, or other crimes they had witnessed or been victims of. Finally, because undocumented immigrants could use the card for a variety of other purposes—to open a bank account, check out books at local libraries, access health services at city-run clinics, enroll their children in local public schools, rent a home, etc.—they would be further encouraged to step out of the shadows and take advantage of basic public and private amenities.

In explaining why undocumented immigrants in New Haven and San Francisco should be eligible for a municipal ID card, advocates echoed and put into practice the views of urban citizenship scholars. They emphasized that local residence, rather than formal citizenship, serves as the basis for inclusion, often invoking cosmopolitan<sup>37</sup> and postnational<sup>38</sup> ideals to signal the universality of societal membership. In New Haven, a Junta staff member commented that municipal ID cards are “really about human dignity and human rights, and it was about New Haven taking a stance in support of immigrant rights in a way that no other city was willing to do.” Similarly, an ALDI staff member in San Francisco reflected that, “It’s a basic human right that someone has an identity they can prove. Nobody should have to walk around without papers and be excluded from the community because they’re undocumented.” An advocate with Chinese for Affirmative Action in San Francisco added that, “Our advocacy around the city ID card is informed by our belief that because immigrants live and work here, that that creates grounds for claims-making.” The advocates, in other words, envisioned the city as the space where cosmopolitan and postnational ideals for an expanded circle of membership, which includes undocumented immigrants, could be realized.

Although it was first and foremost the plight of undocumented immigrants that advocates sought to ameliorate, they understood that a municipal ID card for specifically undocumented immigrants was highly controversial from a federalist perspective. At a time when federal officials were cracking down on illegal immigration, a card boasting of benefits to undocumented immigrants would likely generate media and political scrutiny. “If we’d moved forward with a proposal for a card for only undocumented immigrants,” a Junta staff member in New Haven commented, “we

might as well have put the proverbial bull's eye on it." Similarly, an advocate with St. Peter's Housing Committee in San Francisco quipped that, "We didn't want this card to be couched as something just for illegal immigrants, because we knew that could burn us." The advocates also feared legal scrutiny. They knew that under federal law cities may issue their own identification cards, but they were unsure of the constitutionality of a card available only to undocumented immigrants. "I looked into this issue," a staff member of ALDI in San Francisco commented, "and I found a case that said it'd be unconstitutional for municipalities to offer IDs only to undocumented immigrants, because they'd be singled out. What I derived from that was the opposite, that if a city offers the card to *everybody*, then it *is* constitutional."

To minimize media, political, and legal scrutiny, advocates in both New Haven and San Francisco strategized to expand the card's beneficiaries to other populations with known difficulties in obtaining government-issued identification documents. They proposed that the card include medical information to appeal to the elderly and emergency contact information to appeal to parents of youth. In San Francisco, advocates proposed that homeless shelters and other social service agencies with city contracts be allowed to confirm the San Francisco residency of homeless individuals so they could also obtain the card. Advocates in San Francisco also proposed that the card be gender neutral to make it attractive to transgender individuals. Furthermore, to appeal to city residents who already have other valid forms of identification, such as a state driver's license or US passport, advocates developed the card's multiple functions beyond identification. In both New Haven and San Francisco, the card offers access to public golf courses and discounts at stores city-wide, including restaurants, bakeries, nail salons, pharmacies, shoe stores, gyms, dry cleaners, and even a cosmetic dental office. In New Haven, the card also serves as a prepaid debit card that cardholders can use to pay for small expenses at participating stores and parking meter fees in the city.

Advocates also sought to make the municipal ID cards widely available to all residents of New Haven and San Francisco to ensure that the cards would advance the civic integration of undocumented immigrants and not facilitate their profiling. "We [. . .] didn't want the ID card to be a scarlet letter for the city's undocumented community," an employee of St. Peter's Housing Committee in San Francisco commented. "We wanted the card to be carried by *all* city residents." A staff member of ULA offered similar reasoning for expanding the card's beneficiary populations in New Haven. "We're about immigrant rights and we initially thought about creating a card just for immigrants, but then we realized that the smart thing to do is to create a card for everybody in New Haven. When everybody has a card, undocumented immigrants can blend in . . . they stand out less, and it'll be easier for them to integrate." According to the advocates, the integration of undocumented immigrants into local civic life could best be accomplished by downplaying the group- or immigrant-specific nature of the municipal ID card programs.

All in all, community advocates in both New Haven and San Francisco envisioned their city as a space where undocumented immigrants could become more empowered members of society by engaging them in aspects of local civic life. The municipal ID

card could help accomplish this by giving undocumented immigrants better access to basic public and private services and amenities already available to them. It is important to note that none of the advocates talked about municipal IDs as a way for undocumented immigrants to gain new rights; instead, municipal IDs would allow undocumented immigrants to claim unclaimed municipal services and facilitate their participation in local commerce. All advocates clearly understood that only the federal government could expand the rights of undocumented immigrants by legalizing their status and providing them a path to full citizenship in the United States.

### **Opponents: Municipal IDs and Federal Immigration and Citizenship Powers**

Despite advocates' attempts to portray the municipal ID cards in New Haven and San Francisco as civic engagement initiatives benefitting all city residents, national and local media overwhelmingly portrayed them as cards for undocumented immigrants. In 2005, the *New York Times* first reported on the New Haven initiative with a headline that read, "New Haven Mayor Ponders ID Cards for Illegal Immigrants," followed in 2007 by an article titled, "New Haven Approves Program to Issue Illegal Immigrants IDs."<sup>39</sup> Local papers, including the *New Haven Register* and the *Connecticut Post*, reported on the New Haven program with similar headlines.<sup>40</sup> In San Francisco, the *San Francisco Chronicle*—the city's largest newspaper—first reported on the San Francisco ID card policy on September 7, 2007, with a headline reading "City Has a Plan for Immigrant ID Card."<sup>41</sup> That same day, the *San Francisco Examiner*, the city's second largest newspaper, made the issue front-page news with the headline "Immigrants May Be Given City ID Cards."<sup>42</sup>

These and similar news stories did not necessarily portray municipal ID cards negatively, but according to proponents in the advocacy community and city government they did stir a national debate and provided fodder to ID card critics. In San Francisco, the aide to Supervisor Tom Ammiano who worked with the advocates to develop the Municipal ID Ordinance said that she does not remember "ever getting any supportive media on the ID . . . As soon as it became public, the story hit the right-wing news stations and was national news . . . Tom was getting called by Fox, CNN . . . All these stations that wanted to interview him." Similarly, an advocate with ULA in New Haven commented that, "The media blew up around this issue and anti-immigrant organizations seized on all the media attention to say that what the mayor was doing was wrong and illegal." An official in the office of then Mayor John DeStefano who had responsibility for developing the New Haven ID card program added that anti-immigrant groups, which tended to represent white suburbanites, "embraced the early media coverage" and aggressively used the media themselves to keep the ID issue in the public eye. "Their big argument," she noted, "was that if New Haven created this ID program, it would attract more immigrants, and then eventually brown people would start spilling into the suburbs."

The critics who mounted legal challenges to the ID card programs argued that officials in New Haven and San Francisco had unconstitutionally meddled in federal

immigration affairs. In New Haven, the anti-immigrant Community Watchdog Project and the editor of a local newspaper sought to shut down the ID card program by filing separate state FOIA requests in 2007 to force the city to release the names, addresses, and photos of ID cardholders.<sup>43</sup> Dustin Gold, chief strategist for the Community Watchdog Project, argued that the ID cards violated federal laws against aiding illegal immigration. With the help of the Washington, DC-based Immigration Reform Law Institute,<sup>44</sup> he filed a FOIA request to demonstrate to undocumented immigrants “that their information is not secure once it enters the Elm City Municipal Identification Card database,” thereby discouraging them from obtaining the card.<sup>45</sup> Chris Powell, the newspaper editor who filed the other FOIA request, similarly argued that by issuing ID cards to undocumented immigrants, the city was “[subverting] national immigration policy.”<sup>46</sup> He explained that he submitted a FOIA request so he could send cardholder information to federal immigration officials to help them go after undocumented immigrants living in New Haven.<sup>47</sup>

In San Francisco, the Immigration Reform Law Institute filed a lawsuit (*Langfeld et al. v. City and County of San Francisco et al.*) in California Superior Court in 2008 on behalf of four San Francisco residents who sought to strike down the Municipal ID Ordinance. In addition to their charges that the ordinance was an illegal expenditure of city funds and a violation of state environmental laws, the plaintiffs also alleged that the ordinance violated federal law by aiding and abetting illegal immigration and by treating undocumented immigrants like US citizens. In their petition to the Court, the plaintiffs state that by issuing ID cards to undocumented immigrants, San Francisco officials “encourage, induce and aid illegal aliens to reside in the United States” and offer them “all benefits available to citizens and legal residents of San Francisco, as if the cardholder were a lawful citizen or resident of the City.”<sup>48</sup> City officials, according to the plaintiffs, had overstepped their bounds, and for relief they asked the Court to declare the Municipal ID Ordinance null and void on state and federal preemption grounds.

Both challenges to the municipal ID card programs were unsuccessful. The Connecticut Freedom of Information Commission found that the New Haven ID card program does not constitute a local attempt at immigration regulation because card applicants are not asked about their immigration or citizenship status. Citing credible threats of violence against city officials and undocumented immigrants who carry the card, the Commission ruled that New Haven officials could keep secret the identity of cardholders. Similarly, the California Superior Court sustained the city attorney’s demurrer, which emphasized that the Municipal ID Ordinance in San Francisco had only a “purely speculative and indirect impact on immigration” and that city officials at no point make a determination about the immigration status of ID card applicants since “immigration status is not considered at all under the Ordinance.”<sup>49</sup> The judge subsequently dismissed the *Langfeld* case and entered judgment in favor of the city. In the end, both the Commission and the Court helped to sustain programs that do not explicitly identify undocumented immigrants as their beneficiaries, yet in their practical application address the issue of immigration and offer clear benefits to undocumented immigrants. Their rulings sent the message that cities can help undocumented

immigrants if they enact immigration-status neutral programs that benefit all city residents.

### **City Officials: Municipal IDs and Discretionary Administrative Governance**

The city officials who supported the municipal ID cards had to navigate between the demands of the ID card proponents and the criticisms of ID card opponents. Like the proponents in the advocacy community, city officials framed the ID cards as a tool for fostering civic engagement and as a matter of social justice and human rights for the undocumented immigrants who live, work, and pay taxes in their city. New Haven Mayor John DeStefano, in a rare appearance before the city's Board of Aldermen in May 2007,<sup>50</sup> testified that ID cards are "not an immigrant issue," but rather an "issue of social justice and human rights . . . a New Haven issue." He emphasized the need to recognize and give a name to those who are here with "the complicit permission of the national government" but live and work "silently, almost invisibly among us." Similarly, San Francisco Supervisor Tom Ammiano, the chief sponsor of the Municipal ID Ordinance and then representative of the heavily Hispanic Mission district, testified in the Board of Supervisors in November 2007 that because undocumented workers provide the backbone of the city's tourism and hotel industries, they deserve an ID that provides access to basic services and allows them to more fully participate in civic life. The ID card, he commented, is an overdue "gesture of goodwill" and offers undocumented immigrants the deserved recognition as "citizens of San Francisco."

City officials, however, also worried that their decisions and actions would be challenged and declared unconstitutional on federal preemption grounds. Although they knew that cities could issue their own ID cards, they were uncertain of the legality of municipal IDs that also benefit undocumented immigrants. One way city officials tried to signal that they were not overstepping their bounds was by explicitly acknowledging the exclusive federal power over immigration and citizenship issues. The San Francisco city attorney, for example, in his response to plaintiffs' petition in the *Langfeld* case, stated that "the federal government unquestionably has the exclusive power to regulate immigration."<sup>51</sup> He also explained, however, that just because undocumented immigrants are among the beneficiaries of the Municipal ID Ordinance, that did not render the local law a regulation of immigration or an encouragement for undocumented immigrants to settle in San Francisco. Similarly, staff in the New Haven Office of the Mayor commented that in developing the municipal ID card program, "we focused on what we as a city have control over . . . We knew that we couldn't do anything about immigrants' access to driver's licenses or their immigration and citizenship status . . . those are state and federal issues."

New Haven and San Francisco officials also made clear that their ID card programs simply could not be construed as impermissible regulations of immigration because city officials at no point inquire or make decisions about card applicants' immigration or citizenship status. In fact, their point was precisely that immigration and citizenship

status are inconsequential for how city officials treat city residents. In San Francisco, where the program developed as a legislative initiative, city officials even made the conscious and strategic decision to keep the Municipal ID Ordinance completely silent on the issues of immigration and undocumented immigrants. “It isn’t an accident that the word immigrant isn’t in the ordinance or anything about unauthorized immigrants,” explained the aide to Supervisor Tom Ammiano who had a key role in developing the Municipal ID Ordinance. “You can read the entire ordinance,” she added, “and not know that immigrants benefit from this policy.” The city attorney reiterated these and related points in his response to the *Langfeld* challenge to underscore that the Municipal ID Ordinance is not a local attempt to regulate immigration and does not contravene federal enforcement policies.<sup>52</sup>

By making municipal IDs widely available, officials in New Haven and San Francisco signaled not only that the IDs have nothing to do with regulating immigration, but also that they fall fully within the powers of the city to legislate for the health, safety, and welfare of all city residents. In explaining the ID card programs, both Mayor DeStefano and Supervisor Ammiano repeatedly talked about how the cards would bring community-wide benefits and alleviate problems that affected all city residents. In particular, they emphasized how the ID card would increase public safety because cardholders would feel more confident reporting crimes to the police and serving as witnesses in crime investigations.<sup>53</sup> Supervisor Ammiano also discussed the card’s public health benefits by making it easier for cardholders to access preventative medical care at city-run health clinics.<sup>54</sup> Finally, throughout the ID card campaigns, officials in New Haven and San Francisco talked about how the cards would foster more integrated and thereby civically healthier communities. Thus instead of talking about the card’s target beneficiary populations, city officials focused on the specific issues—public safety, public health, and community integration—that the cards would address for the benefit of *all* city residents.

Also contrary to critics’ allegations, officials in New Haven and San Francisco were not trying to challenge federal citizenship power. For city officials, a key goal of the ID card programs was to improve the administrative effectiveness and customer service of local government. Staff in the New Haven Office of the Mayor explained the importance of the ID card in “helping city residents to better connect with available services.” During a November 2007 hearing in the Board of Supervisors, Supervisor Ammiano similarly talked about how the all-in-one San Francisco ID card would “cut bureaucratic red tape” and facilitate “mundane access” to basic city services. In his demurrer to the plaintiffs’ allegations in the *Langfeld* case, the San Francisco city attorney also stated that the ordinance only has “modest utility” and “merely creates an administrative process that would provide an easy way for San Francisco residents to prove identity and residency to police officers, other city officials, and third parties who choose to accept the card.”<sup>55</sup> In sum, municipal IDs were about city administration, not membership in the national community.

Also important to note is that city officials exclusively talked about the ID cards as a tool to facilitate access to services for which cardholders were already eligible prior to the creation of the ID card programs. They made no mention of creating new rights

or new benefits for cardholders more generally or cardholders who are undocumented immigrants. The focus on existing local services rather than new membership rights and benefits is another indication that officials in New Haven and San Francisco were not trying to encroach on the federal government's citizenship power. To city officials, the municipal ID card was a legitimate administrative tool they could use to improve relations between city residents and local government. City officials, in other words, employed a discretionary mode of governance to facilitate the workings of the local bureaucracy, not to shift membership boundaries or reconstitute the formal citizenship for undocumented immigrants who reside in their cities.

### Conclusion

Municipal ID card programs like those launched in New Haven and San Francisco make clear that cities in the US federal system have some freedom to develop initiatives that benefit undocumented immigrants. The federal government continues to have sole power over immigration and citizenship issues, making it constitutionally impossible for cities to expand the formal rights of undocumented immigrants. Yet cities can utilize their discretionary administrative powers to develop initiatives that safeguard the health, safety, and welfare of *all* city residents, regardless of their immigration or citizenship status. When such initiatives are designed to promote residents' access to existing city programs and services for which they are already eligible, they make it easier also for undocumented immigrants to become active and recognized participants in city affairs *without* upsetting the federal monopoly over immigration and citizenship powers. Such initiatives amount to a new form of local bureaucratic membership that is distinct from both national legal citizenship and urban citizenship.

This analysis of the municipal ID card programs in New Haven and San Francisco holds two important lessons for urban citizenship scholars. First, it shows that empirically grounded accounts are necessary to examine and document what cities in a federal system like the United States actually can do to improve the membership and civic integration of undocumented immigrants and other marginalized city residents. Urban citizenship scholars tend to work on a normative plane, giving insufficient attention to how their visions of an urbanized citizenship may or may not be realized. Second, the analysis also underscores the need for urban citizenship scholars to focus not only on community advocates seeking to expand the rights of marginalized city residents, but also their critics and city officials. The New Haven and San Francisco municipal ID card programs reflect—though to different degrees—the motives and goals of all three groups of stakeholders, and it is not possible to explain the programs' development and implementation by considering the actions of only the ID card proponents in the city's advocacy community.

All in all, municipal ID card programs and the local bureaucratic membership they engender make it easier for undocumented immigrants to access basic municipal services and benefits. These programs, however, should not divert attention away from the more important project of pressing for changes in federal law that will allow undocumented immigrants to legalize their status and become US citizens. Without

legal status and a path to citizenship, undocumented immigrants—even those who live in inclusive cities like New Haven and San Francisco—will never be able to become full members of US society. Perhaps positive changes are on the horizon now that Congress is considering immigration reform that may put most of the country's 11.1 million undocumented immigrants on the road to US citizenship. Until then, undocumented immigrants remain excluded from formal citizenship and enjoy a measure of civic inclusion only in those few cities that have opted to grant them local bureaucratic membership.

In this article, I have focused on the role of ID card proponents, opponents, and city officials in realizing and challenging the municipal ID card programs in New Haven and San Francisco. Additional research is needed on the individuals who carry and use the cards. Community advocates in both New Haven and San Francisco have shared anecdotes that suggest that the majority of the individuals obtaining the card are undocumented immigrants, who experience a greater sense of civic inclusion and safety as a result of the card. But why do undocumented immigrants obtain the card? How do they use it on a day-to-day basis? And what does the card mean to them? Do they feel the card conveys formal membership in city affairs, and has it changed their perception of what it means to live in the United States illegally? Studies that answer these and related questions will further add to the literature by incorporating the lived experiences of municipal ID card holders with normative accounts of what urban citizenship should look like.

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I want to thank David Plotke, who invited an earlier draft of this article as a contribution to the “The Rights of Noncitizens? Immigration, Boundaries, and Citizenship in Contemporary Democratic Politics” workshop at the New School in September 2012. I also benefitted from helpful comments from Shannon Gleeson, Michael Jones-Correa, Helen Marrow, Monica Varsanyi, Phil Wolgin, the editors of *Politics & Society*, and the participants of the “Illegality Regimes: Mapping the Law of Irregular Migration” conference at the VU University in Amsterdam in May 2013. I also thank Sijia Xiang for her research assistance as well as community advocates and government officials in New Haven and San Francisco for sharing their information and experiences with me.

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### Notes

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27. This includes 676 reissued cards for lost cards. Personal communication with New Haven's Director of Communications, March 20, 2012.
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34. For this project, I was interested primarily in examining how government officials and immigrant rights advocates in New Haven and San Francisco managed to create and implement municipal ID card programs benefitting undocumented immigrants in a federal system where cities have no independent immigration and citizenship powers. I did not focus on the membership experiences of undocumented immigrants, and therefore I did not interview the individuals who have obtained and used municipal ID cards.
35. The San Francisco Municipal ID Card Coalition consisted of: ALDI, American Civil Liberties Union of Northern California, ACORN, Bay Area Immigrant Rights Coalition, Bernal Heights Neighborhood Center, Central American Resource Center, Chinese for Affirmative Action, Coalition on Homelessness, Immigrant Legal Resource Center, *La Raza Centro Legal* (the Community's Legal Center), Lawyers' Committee for Civil Rights of the San Francisco Bay Area, Mission Neighborhood Resource Center, People Organizing to Demand Environmental and Economic Rights (PODER), Pride at Work, San

- Francisco Immigrant Legal and Education Network, San Francisco Labor Council, Service Employees International Union (SEIU), St. Peter's Housing Committee, Transgender Law Center, UNITE-HERE, and Young Workers United.
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  49. "Memorandum of Points and Authorities in Support of Respondents' Demurrer to Petition for Peremptory Writ of Mandamus and Complaint for Declaratory and Injunctive Relief." Filed by the City Attorney's Office with the California Superior Court on August 29, No. 08-508341.
  50. The Board of Aldermen held a hearing to determine whether or not to accept and expend the funding offered by a local community development bank to finance the municipal ID card program.
  51. "Memorandum of Points and Authorities in Support of Respondents' Demurrer to Petition for Peremptory Writ of Mandamus and Complaint for Declaratory and Injunctive Relief." Filed by the City Attorney's Office with the California Superior Court on August 29, 2008, No. 08-508341.

52. Ibid.
53. For example: public hearing of the New Haven Board of Aldermen on May 17, 2007; public hearings of the San Francisco Board of Supervisors on October 24, 2007 and November 13, 2007.
54. For example: public hearing of the San Francisco Board of Supervisors on November 13, 2007.
55. "Memorandum of Points and Authorities in Support of Respondents' Demurrer to Petition for Peremptory Writ of Mandamus and Complaint for Declaratory and Injunctive Relief." Filed by the City Attorney's Office with the California Superior Court on August 29, 2008, No. 08-508341.

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**Els de Graauw** (Els.deGraauw@baruch.cuny.edu) is assistant professor of political science at Baruch College, the City University of New York. Her research centers on the nexus of immigration, civil society, and (sub)urban politics and policy. Her work has appeared in the *American Journal of Sociology*, *Annual Review of Political Science*, *Dædalus*, *Hérodote*, and various edited volumes. She earned her Ph.D. in political science from the University of California at Berkeley and has been a researcher at the Harvard Kennedy School of Government and Cornell University.

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**Subject:** RE: Municipal ID meeting - August 19 @ noon  
**Date:** Friday, August 15, 2014 4:28:40 PM

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This meeting will take place **Monday, August 25**, at **12pm**, at City Hall, room TBD.

Please RSVP to Fatima Hyacinthe at [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov) if you are able to attend. Please RSVP even if you previously responded to Fatima about the original date.

We look forward to seeing you there.

Thanks,  
Sam

Sam Solomon | Policy Analyst  
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**Cc:** [Lin, Sonia](#); [Berdecia, Melanie](#); [Restler, Lincoln](#); [Gradie, Hunter](#); [Tavis, Jennifer \(HRA\)](#); "[bonillagr@hra.nyc.gov](#)"; [Dressler, Jordan](#); [Debesu, Saba](#); "[syazgi@hilltoppublicsolutions.com](#)"; [REDACTED] [Hyacinthe, Marie-Fatima](#); [Carlson, Kathleen \(HRA\)](#); [Solomon, Samuel](#)  
**Subject:** Re: Municipal ID meeting - August 19 @ noon

Hi all,

Due to scheduling conflicts among invitees, we are postponing this meeting until the week of August 25. We will be in touch again shortly to re-schedule.

Best,  
Sam

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**From:** Agarwal, Nisha  
**Sent:** Monday, August 11, 2014 03:45 PM  
**To:** [javier.valdes@maketheroadny.org](mailto:javier.valdes@maketheroadny.org) <[javier.valdes@maketheroadny.org](mailto:javier.valdes@maketheroadny.org)>; [daniel.coates@maketheroadny.org](mailto:daniel.coates@maketheroadny.org) <[daniel.coates@maketheroadny.org](mailto:daniel.coates@maketheroadny.org)>; [afriedman@populardemocracy.org](mailto:afriedman@populardemocracy.org) <[afriedman@populardemocracy.org](mailto:afriedman@populardemocracy.org)>; [Christina.chang@minkwon.org](mailto:Christina.chang@minkwon.org) <[Christina.chang@minkwon.org](mailto:Christina.chang@minkwon.org)>; [grace.shim@minkwon.org](mailto:grace.shim@minkwon.org) <[grace.shim@minkwon.org](mailto:grace.shim@minkwon.org)>; [schoi@thenyic.org](mailto:schoi@thenyic.org) <[schoi@thenyic.org](mailto:schoi@thenyic.org)>; [eplum@thenyic.org](mailto:eplum@thenyic.org) <[eplum@thenyic.org](mailto:eplum@thenyic.org)>; [jdavila@hispanicfederation.org](mailto:jdavila@hispanicfederation.org) <[jdavila@hispanicfederation.org](mailto:jdavila@hispanicfederation.org)>; [linda@ArabAmericanNY.org](mailto:linda@ArabAmericanNY.org) <[linda@ArabAmericanNY.org](mailto:linda@ArabAmericanNY.org)>; [amukarji-connolly@nylag.org](mailto:amukarji-connolly@nylag.org) <[amukarji-connolly@nylag.org](mailto:amukarji-connolly@nylag.org)>; [nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org) <[nikita@picturethehomeless.org](mailto:nikita@picturethehomeless.org)>; [dey@neweconomynyc.org](mailto:dey@neweconomynyc.org) <[dey@neweconomynyc.org](mailto:dey@neweconomynyc.org)>; [Mario.Russell@archny.org](mailto:Mario.Russell@archny.org) <[Mario.Russell@archny.org](mailto:Mario.Russell@archny.org)>; [joseph@FaithInNewYork.org](mailto:joseph@FaithInNewYork.org) <[joseph@FaithInNewYork.org](mailto:joseph@FaithInNewYork.org)>; [jyoo@aafederation.org](mailto:jyoo@aafederation.org) <[jyoo@aafederation.org](mailto:jyoo@aafederation.org)>; [avaghy@door.org](mailto:avaghy@door.org) <[avaghy@door.org](mailto:avaghy@door.org)>; [jannobil@legal-aid.org](mailto:jannobil@legal-aid.org) <[jannobil@legal-aid.org](mailto:jannobil@legal-aid.org)>; [alyssa@vocal-ny.org](mailto:alyssa@vocal-ny.org) <[alyssa@vocal-ny.org](mailto:alyssa@vocal-ny.org)>; [Joseph.Rosenberg@archny.org](mailto:Joseph.Rosenberg@archny.org) <[Joseph.Rosenberg@archny.org](mailto:Joseph.Rosenberg@archny.org)>; [REDACTED] <[REDACTED]>; [foreman@cfhnyc.org](mailto:foreman@cfhnyc.org) <[foreman@cfhnyc.org](mailto:foreman@cfhnyc.org)>  
**Cc:** Solomon, Samuel; Lin, Sonia; Berdecia, Melanie; Restler, Lincoln; Gradie, Hunter; Tavis, Jennifer (HRA); [bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov) <[bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov)>; Dressler, Jordan; Debesu, Saba; [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com) <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; [REDACTED] <[REDACTED]>; Hyacinthe, Marie-Fatima; Carlson, Kathleen (HRA)  
**Subject:** Municipal ID meeting - August 19 @ noon

Hi all,

As you all know, we are working hard to get the municipal ID card program up and running, and to make it safe, secure, and accessible for all New Yorkers.

To discuss our ongoing work to set the rules for the program, I'd like to invite you to an informal meeting on Tuesday, August 19 at 12pm at City Hall, room TBD.

Please RSVP to Fatima Hyacinthe at [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov) if you are able to attend. For questions, please contact Sam Solomon at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov).

Thanks,  
Nisha

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

**Stay Connected:** [facebook.com/nycimmigrants](https://www.facebook.com/nycimmigrants) | [twitter.com/nycimmigrants](https://twitter.com/nycimmigrants)

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**From:** [Stephanie Yazgi](#)  
**To:** [Lincoln Restler](#); [Agarwal, Nisha](#)  
**Subject:** follow up  
**Date:** Sunday, August 17, 2014 7:19:37 PM

---

I met with and spoke to Bitta on Saturday. I am away a bit this week and next but told her I would create a bit of a braindump + outline as well as help start to build outreach list for her on two google docs on which I'm shared. I can come to meeting on Aug 28 if you want me to...

I haven't connected with Matt Ryan but will do so early this week to see if he has ideas. In meantime, I will skip official meetings but be around to help you guys as needed. i've been thinking about staffing and structure and happy to help brainstorm and support until I'm more free in Nov.

Again, I'm very sorry.

Thanks.

Stephanie

**From:** [Solomon, Samuel](#)  
**To:** [Bitta Mostofi](#)  
**Cc:** [SY Hilltop](#)  
**Subject:** RE: FW: Municipal ID card focus group - Tuesday, Aug. 26  
**Date:** Tuesday, August 19, 2014 9:35:00 AM

---

Those are great additions – thanks, Bitta!

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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---

**From:** Bitta Mostofi [mailto:████████████████████]  
**Sent:** Monday, August 18, 2014 10:40 PM  
**To:** Solomon, Samuel  
**Cc:** SY Hilltop  
**Subject:** Re: FW: Municipal ID card focus group - Tuesday, Aug. 26

Thanks for sending these Sam.  
You hit most of the major bases. I just wanted to add this perhaps to some of the questions you already have.

Where would you like to see application centers for the card?  
How would the information about where to apply best reach you?

Stephanie, I was wondering if you would also add this:

How soon after the launch of the card would you apply for it?

Thank you!

On Mon, Aug 18, 2014 at 9:26 AM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:SSolomon@cityhall.nyc.gov)> wrote:  
Hi Bitta and Stephanie,

Here's the list of questions that I am using as a guide for the focus groups.

The religious organizations' focus group is tomorrow evening, and the homeless focus group is next week.

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: (212) 788-8127 | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** Bitta Mostofi [mailto:████████████████████]  
**Sent:** Saturday, August 16, 2014 12:33 PM

**To:** Solomon, Samuel  
**Cc:** SY Hilltop  
**Subject:** Re: FW: Municipal ID card focus group - Tuesday, Aug. 26

Hi Sam,

I won't be able to make this, unfortunately. Can you send me the questions you are planning to ask? Maybe I can add to them if that would be helpful. Also, thought Stephanie would have good insight.

thanks,  
Bitta

On Thu, Aug 14, 2014 at 6:09 PM, Solomon, Samuel <[SSolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov)> wrote:  
Our focus group with homeless individuals and disconnected youth will be held August 26 at the offices of Coalition for the Homeless, just over on Fulton Street.

If anyone is interested in attending/helping, please let me know.

Thanks,  
Sam

---

**From:** Solomon, Samuel  
**Sent:** Thursday, August 14, 2014 6:07 PM  
**To:** 'Gabriela Sandoval'; 'Nikita Price'; 'Jeff Foreman'; 'Alyssa Aguilera'; [smeckler@door.org](mailto:smeckler@door.org); 'Clements, Cathleen'; 'Scott, Briana'; 'Tawkir Chowdhury'  
**Cc:** [bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov); Tavis, Jennifer (HRA)  
**Subject:** RE: Municipal ID card focus group - Tuesday, Aug. 26

Correction: This would be from **5:30pm to 7pm.**

Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-8127](tel:2127888127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)



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---

**From:** Solomon, Samuel  
**Sent:** Thursday, August 14, 2014 6:06 PM  
**To:** 'Gabriela Sandoval'; 'Nikita Price'; 'Jeff Foreman'; 'Alyssa Aguilera'; '[smeckler@door.org](mailto:smeckler@door.org)'; 'Clements, Cathleen'; Scott, Briana; Tawkir Chowdhury  
**Cc:** '[bonillagr@hra.nyc.gov](mailto:bonillagr@hra.nyc.gov)'; Tavis, Jennifer (HRA)  
**Subject:** Municipal ID card focus group - Tuesday, Aug. 26

Hi all,

The Mayor's Office of Immigrant Affairs and the NYC Human Resources Administration would like to invite your organizations' members to participate in a focus group to discuss the branding, messaging, and outreach strategies for the NYC municipal ID card.

This focus group is for homeless individuals, people in unstable housing situations, and disconnected youth. It will help City agencies understand how to best address their needs and connect their communities to this new ID card opportunity. Staff members are welcome to attend, but we ask that only members participate in the focus group discussion.

If your organization is able to take part, we ask that you send a maximum of 2 members each. (If your organization would like to send more than 2 members, please let me know.)

If any of your members require translation/interpretation, please let us know and we will discuss arrangements.

**WHEN: Tuesday, August 26, from ~~6:30pm to 8pm~~ 5:30pm to 7pm**  
**WHERE: Coalition for the Homeless, 129 Fulton St., Manhattan**

You will find attached:

- A questionnaire we would like to use to help guide our discussion and collect input. Please distribute this to your members in advance of the focus group. English and Spanish versions are attached.
- Articles in English and Spanish describing the basics about the municipal ID card program. Please feel free to distribute these to your members in advance of the focus group.

Please RSVP to me at [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) and let me know how many members you will be sending.

If there are other groups you feel should be invited, please let me know.

Thanks,  
Sam

Sam Solomon | Policy Analyst  
NYC Mayor's Office of Immigrant Affairs  
253 Broadway, 14th Floor, New York, NY 10007  
p: [\(212\) 788-8127](tel:2127888127) | [ssolomon@cityhall.nyc.gov](mailto:ssolomon@cityhall.nyc.gov) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

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**From:** [SY Hilltop](#)  
**To:** [Roberto Perez](#)  
**Cc:** [Wolfe, Emma](#); [Unger, Katherine](#); [Viguers, Jonathan](#)  
**Subject:** Re: Tweet from Peter Quillin (@KIDCHOCOLATE)  
**Date:** Wednesday, August 20, 2014 11:46:32 PM

---

Awesome!!!!

On Aug 20, 2014, at 7:08 PM, Roberto Perez <[\[REDACTED\]](#)> wrote:



**Peter Quillin (@KIDCHOCOLATE)**

[8/20/14, 6:00 PM](#)

Please support NYC UPK Only 16 days left. Make sure your 4 yr old is signed up and ready for the first day of school: [nyc.gov/preK](http://nyc.gov/preK)

Download the official Twitter app [here](#)

Sent from my iPhone

**From:** [Restler, Lincoln](#)  
**To:** "[Stephanie Yazgi](#)"; [Solomon, Samuel](#); [Tavis, Jennifer \(HRA\)](#); [Fong, Sabrina](#); [Hyacinthe, Marie-Fatima](#);  
"[\[REDACTED\]](#)" <[\[REDACTED\]](#)>  
**Subject:** Canceled: Municipal ID Outreach Planning Session  
**Importance:** High

---

From:  
To:  
Bcc:

[Unger, Katherine](mailto:Unger,Katherine)  
[Unger, Katherine](mailto:Unger,Katherine)  
"aanthony@dccnyinc.org";  
"abordoni@woodsideonthemove.org"; "Ademola Oyejese";  
"afriedman@populardemocracy.org";  
"aleciah@northwestbronx.org";  
"ambreen@aafscny.org";  
"amolnar@foodadvocates.org";  
"beaston@aqeny.org"; "bedmonds@dc37.net";  
"bethcirone@rcn.com"; "Betty Zohar";  
"calbanetti@citizenactionny.org"; Carvajal, Rodny; "ccarias@lafuenteinc.org"; "ccse@schools.nyc.gov";  
"cec11@schools.nyc.gov"; "CEC12@schools.nyc.gov"; "cec14@schools.nyc.gov";  
"cec18@schools.nyc.gov"; "cec19@schools.nyc.gov"; "cec21@schools.nyc.gov"; "cec22@schools.nyc.gov";  
"cec26@schools.nyc.gov"; "cec7@schools.nyc.gov"; "cec8@schools.nyc.gov"; "cec9@schools.nyc.gov";  
"charles.e.khan@strongforall.org"; "christine\_chiarelli@edalliance.org";  
"daniel.coates@maketheroadny.org"; "dena@tallerlatino.org";  
"dkelly@sebnc.org";  
"dpcouncil6@schools.nyc.gov"; "eleveland@ithaka.org"; "ecruz@nyalbor.org"; "ekadar@prochoiceny.org";  
"Eliza\_Jarvinen@edalliance.org"; "emontalvo@chcfinc.org";  
"epifania.cruz@dfa.state.ny.us"; "ereyesarias@elmuseo.org";  
"fe.florimon@jjay.cuny.edu"; "flucerna@elpuente.us";  
"frey"; "fstreich@uft.org";  
"qbrender@unhny.org";  
"gsusca@khcc-nyc.org"; "HenryC@ps58pta.org";  
"hhanson@grandsettlement.org"; "isaac";  
"jamie@geekpak.com"; "javier.valdes@maketheroadny.org"; "jdavila@hispanicfederation.org";  
"jean@nownyc.org"; "jguzman@hispanicfederation.org"; "JLeone@stnicksalliance.org";  
"joe@joefordaliso.com"; "jofil@mail.com"; "jose@mirabal.org";  
"jrodriguez@chcfinc.org"; "jrodriguez@elpuente.us"; "julian@aqeny.org";  
"kamillah"; "karen.demoss@wagner.edu"; "karenne\_berry@edalliance.org";  
"kcabral@elpuente.us";  
"keylae@childrensaidsociety.org"; "kjockers@hudsonguild.org"; "Kristina Andreotta";  
"kscharff@citizenactionny.org"; "KSykes@thenyc.org"; "laccles@foodadvocates.org";  
"laila"; "caswell@dccnyinc.org";  
"ldaley@eastsidehouse.org"; "lfrederico@nyclu.org"; "lgomez@lafuenteinc.org";  
"LLevy@nyccah.org"; "lmiller@uwnyc.org";  
"luistejada@mirabalcenter.org";  
"lynn\_applebaum@edalliance.org"; "m"; "mahmed@thenyc.org";  
"manal.abusamaha@amerigroup.com"; "maria@aqeny.org";  
"maria\_fernandez@urbanyouthcollaborative.org"; "maritza@alignny.org"; "maritza@alignny.org";  
"mbenson@broadwayhousing.org"; "mcarmona@elmuseo.org";  
"Mchgh"; "mdetel@lenoxhill.org"; "mdivanne@uwnyc.org"; "megan\_hester@brown.edu";  
"meghann\_bolton@edalliance.org";  
"michael.kink@strongforall.org"; "michael@urbanarts.org";  
"minks@fristys.com"; "mlozada@casitamaria.org";  
"molly@upkny.org"; "morris";  
"mrochford@stnicksalliance.org"; "mrosa@nyccl.org";  
"mshelton@nypirg.org"; "msp"; "mstewart@unitedny.org"; "mwu@cacf.org";  
"Myers@ujafedny.org"; "mzisser@universitysettlement.org";  
"naomi"; "Natalie Green-Giles";  
"hgallant@uwnyc.org"; "noah@gotbaum.com";  
"paula"; "pbanghart@childrensdefense.org";  
"rconcepcion@boriken.org"; "rachel@jfrej.org";  
"revque@bccjr.org";  
"rizwanarizo"; "rkramnick@whedco.org"; "rlevine@advocatesforchildren.org"; Carvajal, Rodny;  
"rwallner@dfnyc.org"; "RWILSON21@SCHOOLS.NYC.GOV"; "sad.bwn";  
"sgendell@cccnewyork.org";  
"sonia@nownyc.org"; "stanikawa@cecd2.net"; "stephanie@upkny.org";  
"syazgi@hilltoppublicsolutions.com";  
"tarieta@lafuenteinc.org"; "TDenton@dfnyc.org";  
"TeTroia@projecthospitality.org";  
"tperlstein@populardemocracy.org";  
"wanda@mothersonthemove.org"; "yalicea-winn@prfi.org"; "yeduardo@ubpinc.org";  
"ygonzalez@nosquedamos.org"; "ymena@elpuente.us"; "yuri@upkny.org"; "zakayah@aqeny.org";  
"zramirez@promesa.org"; "jstreich@unitedny.org"; "mfleck@citizenactionny.org";  
"mahmed@thenyc.org"; "jwisneski@citizenactionny.org"; Perez, Roberto

Subject: "How universal pre-K will renew the city"  
Date: Wednesday, September 03, 2014 2:56:19 PM  
Attachments: [image001.png](#)

Tomorrow NYC children go [#BacktoSchoolNYC](#) including more than 50,000 children starting free, high-quality, full-day pre-k. I wanted to share with you this article and video by First Lady Chirlane McCray on “How universal pre-K will renew the city.”

Chirlane wrote: **“So many people have helped make pre-K for all a reality — clergy members, teachers, business leaders, union members and parents. The start of pre-K in New York City is a vindication of their hard work and the power of grass-roots organizing.”**

Thank you for being a part of Pre-K for All – talking to your neighbors, members and congregations, passing out flyers, helping families sign-up, and more. And for continuing to work with us to improve education and opportunity for NYC kids, as we move into the second year of expanding to cover every child who needs pre-k.

Children who turn 4 this year can still sign up for remaining seats at [nyc.gov/prek](http://nyc.gov/prek) or by calling 311.

Share with your community: <https://twitter.com/Chirlane/status/507167571821735936>

---

**From:** Mayor's Press Office

**Sent:** Wednesday, September 03, 2014 2:35 PM

**To:** Mayor's Press Office

**Subject:** FIRST LADY CHIRLANE MCCRAY RELEASES BACK-TO-SCHOOL VIDEO ON #FLONYC



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** September 3, 2014

**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

No. 422

**FIRST LADY CHIRLANE MCCRAY RELEASES BACK-TO-SCHOOL VIDEO ON  
#FLONYC**

**NEW YORK**—First Lady Chirlane McCray today updated #FLONYC with a video about the first day of school, reflecting on sending Dante to his “last first day of public school.” The First Lady also wrote a back-to-school op-ed for the *New York Daily News*, remembering Dante and Chiara’s first day of pre-K and discussing the City’s education milestone of launching pre-K for more than 53,000 4-year-olds.

“Tomorrow, Bill and I will send Dante off for the first day of his last year of high school. It’s sure to be a bittersweet moment—this time next year, our not-so-little boy will be starting college,” said **First Lady Chirlane McCray**. “But I won’t be sad for long, because tomorrow also marks a huge victory for 53,000 4-year-olds who are experiencing their *first* first day of school at a high-quality pre-K program.”

Check out the video here: <http://flonyc.tumblr.com/post/96552952529/tomorrow-bill-and-i-will-send-dante-off-for-the>

Read the full op-ed here: <http://flonyc.tumblr.com/post/96545279889/how-universal-pre-k-will-renew-the-city>

###



**From:** [Wolfe, Emma](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** Fw: Join US at MCU Park, Wednesday, Sept 17th  
**Date:** Wednesday, September 17, 2014 5:38:45 AM

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**From:** Scola, Lindsay  
**Sent:** Tuesday, September 16, 2014 11:19 PM  
**To:** @City Hall Users  
**Subject:** Join US at MCU Park, Wednesday, Sept 17th

We have an exciting opportunity to watch the Mayor's office beat the City Council Wednesday, September 17<sup>th</sup>. You, your friends, and families are all invited!

Game Starts at 6:30pm, doors open at 5:30

Please use the Main Entrance at MCU Park:  
1904 Surf Ave  
Brooklyn NY

Concession stands will be open.

Parking will be available.

Subway Instructions:  
TOTAL TRIP TIME: 1 HOUR

Take the 6 at Brooklyn Bridge – City Hall to the Canal St stop  
Get off at Canal St  
Walk to Canal St (about 3 mins) to the Q at Canal St stop  
Take the Q to the Coney Island – Stillwell Ave stop  
Get off at Coney Island – Stillwell Ave stop  
Walk to MCU Park (about 6 mins)

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Hatch, Peter](#)  
**To:** [Griffith, Chantell](#); [Bill Hyers](#)  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday  
**Date:** Friday, September 19, 2014 3:22:51 PM

---

Where exactly does he enter and who is his POC to walk him the mic etc?

---

**From:** Griffith, Chantell  
**Sent:** Friday, September 19, 2014 3:08 PM  
**To:** Hatch, Peter; Bill Hyers; Scola, Lindsay  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

Tony won't be able to arrive until 12:45pm.

---

**From:** Hatch, Peter  
**Sent:** Friday, September 19, 2014 2:31 PM  
**To:** Bill Hyers; Griffith, Chantell; Scola, Lindsay  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

This is what I have from Parks – is it accurate?

RIBBON CUTTING (2-3 min. ea)

Intro: Edward Norton, Friends of the High Line Board Member

Remarks: Senator Charles Schumer  
Remarks: Council Speaker Melissa Mark-Viverito  
Remarks: Council Member Corey Johnson  
Remarks: Comptroller Scott Stringer  
Remarks: Joshua David, Friends of the High Line Co-Founder

SPEAKING PROGRAM AT COMMUNAL MEAL (34th Street)

Welcome & Introduction Jenny Gersten, Friends of the High Line Executive Director

Remarks: **First Deputy Mayor Anthony Shorris**  
Remarks: Parks First Deputy Commissioner Liam Kavanaugh  
Remarks: U.S. Representative Jerrold Nadler (pending)  
Remarks: Manhattan Borough President Gale Brewer (pending)  
Remarks: Council Member Mark Levine (pending)  
Remarks: State Senator Brad Hoylman (pending)

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Friday, September 19, 2014 1:20 PM  
**To:** Griffith, Chantell; Scola, Lindsay  
**Cc:** Hatch, Peter; [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

Lauren (attached) can help out here.

---

**From:** Griffith, Chantell [mailto:[CGriffith@cityhall.nyc.gov](mailto:CGriffith@cityhall.nyc.gov)]  
**Sent:** Friday, September 19, 2014 1:19 PM  
**To:** Scola, Lindsay; Bill Hyers ([bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com))  
**Cc:** Hatch, Peter  
**Subject:** RE: Tony Shorris Will speak on Saturday

Hi Bill,

Can you please contact me @ 212-788-3191 regarding details for tomorrow?

Thanks,  
Chantell

---

**From:** Scola, Lindsay  
**Sent:** Thursday, September 18, 2014 4:17 PM  
**To:** Bill Hyers ([bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com))  
**Cc:** Griffith, Chantell; Hatch, Peter  
**Subject:** Tony Shorris Will speak on Saturday

Bill,

Tony will speak on behalf of the Mayor during the 12pm portion. Chantell can work with you guys on timing.

Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Bill Hyers](#)  
**To:** [Hatch, Peter](#); [Griffith, Chantell](#)  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday  
**Date:** Friday, September 19, 2014 3:24:03 PM

---

For sure not me. Laura should be helpful, can you get them someone directly at the Highline for this?

---

**From:** Hatch, Peter [mailto:[PHatch@cityhall.nyc.gov](mailto:PHatch@cityhall.nyc.gov)]  
**Sent:** Friday, September 19, 2014 3:23 PM  
**To:** Griffith, Chantell; Bill Hyers  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

Where exactly does he enter and who is his POC to walk him the mic etc?

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**Sent:** Friday, September 19, 2014 3:08 PM  
**To:** Hatch, Peter; Bill Hyers; Scola, Lindsay  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

Tony won't be able to arrive until 12:45pm.

---

**From:** Hatch, Peter  
**Sent:** Friday, September 19, 2014 2:31 PM  
**To:** Bill Hyers; Griffith, Chantell; Scola, Lindsay  
**Cc:** [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)  
**Subject:** RE: Tony Shorris Will speak on Saturday

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**Subject:** RE: Tony Shorris Will speak on Saturday

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**To:** Scola, Lindsay; Bill Hyers ([bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com))  
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Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]

**From:** [Lauren Bierman](#)  
**To:** [Hatch, Peter](#); [Griffith, Chantell](#); [Bill Hyers](#)  
**Subject:** RE: Tony Shorris Will speak on Saturday  
**Date:** Friday, September 19, 2014 3:27:01 PM  
**Attachments:** [9.19.14 - 140916 SECTION 3 RIBBON CUTTING + PROCESSIONAL OVERALL PLAN.pdf](#)

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The meal will be in the parking lot under the High Line at the corner of 34<sup>th</sup> Street and 12<sup>th</sup> Avenue. Entrance is on 34<sup>th</sup> Street, just west of the High Line entrance. I will be his POC and my cell is [REDACTED].

Also attaching a map.

**Lauren Bierman**

Director, Public Affairs  
Global Strategy Group  
895 Broadway, 5th Floor  
New York, NY 10003  
Direct: 212.235.6238 Mobile: 917.861.7156  
@GSG  
[www.globalstrategygroup.com](http://www.globalstrategygroup.com)

**LEAD THE WAY**

---

**From:** Hatch, Peter [mailto:PHatch@cityhall.nyc.gov]  
**Sent:** Friday, September 19, 2014 3:23 PM  
**To:** Griffith, Chantell; Bill Hyers  
**Cc:** Lauren Bierman  
**Subject:** RE: Tony Shorris Will speak on Saturday

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**Sent:** Friday, September 19, 2014 1:20 PM

**To:** Griffith, Chantell; Scola, Lindsay

**Cc:** Hatch, Peter; [lbierman@globalstrategygroup.com](mailto:lbierman@globalstrategygroup.com)

**Subject:** RE: Tony Shorris Will speak on Saturday

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**Cc:** Griffith, Chantell; Hatch, Peter

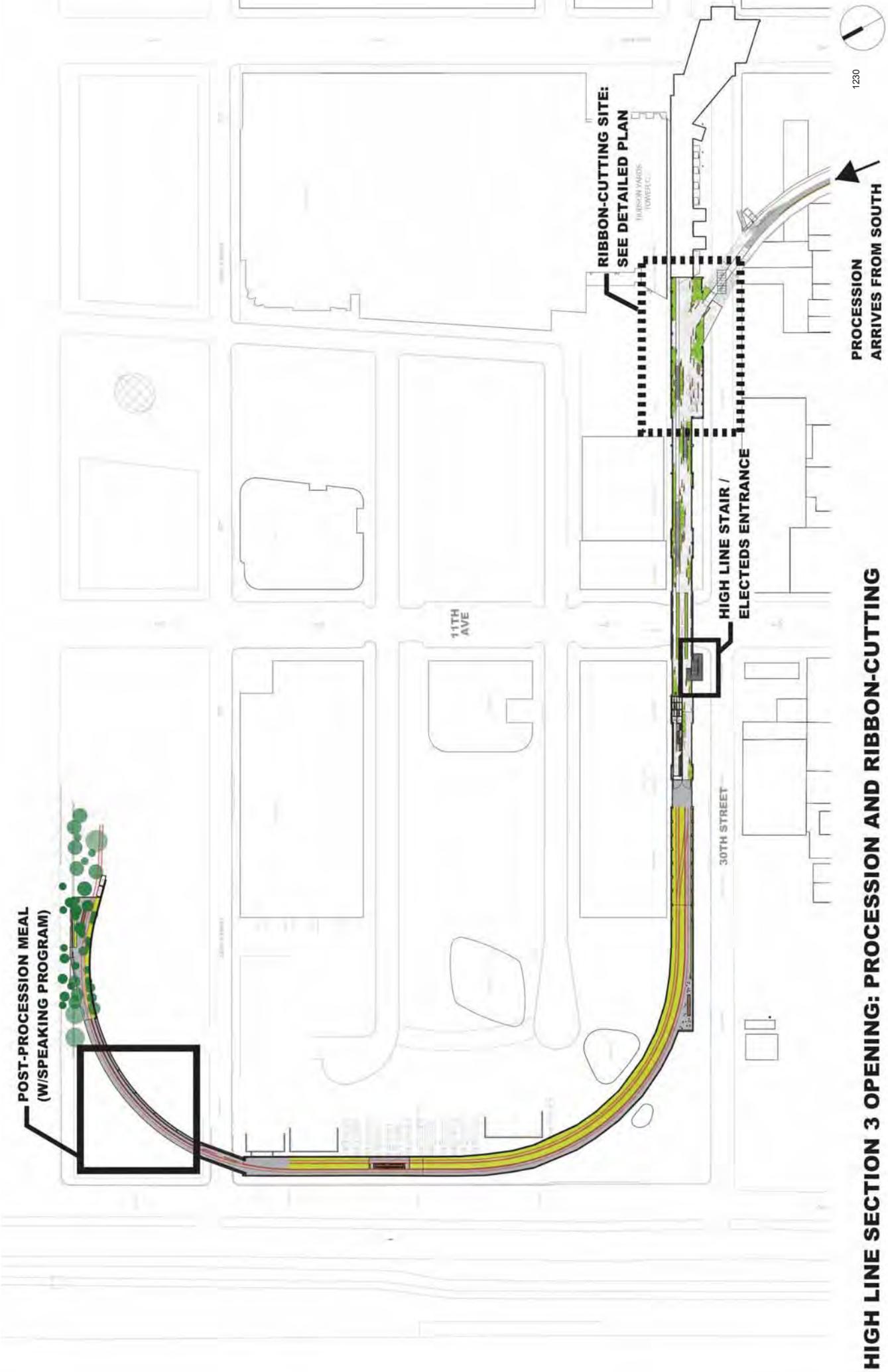
**Subject:** Tony Shorris Will speak on Saturday

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Thanks,  
Lindsay

Lindsay Scola  
Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212.788.2962  
Cell: [REDACTED]



**HIGH LINE SECTION 3 OPENING: PROCESSION AND RIBBON-CUTTING**

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** RE: ok.. fancy.  
**Date:** Tuesday, September 23, 2014 5:59:00 PM

---

As it should be.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, September 23, 2014 5:59 PM  
**To:** Mostofi, Bitta  
**Subject:** ok.. fancy.

i will now email you at this address.  
we will save our city hall fancy days for future meetings and still plot  
to attain world equality at coffee shops in bklyn for now.

steph

**From:** [Mostofi, Bitta](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** Re: see you tomorrow at 10 AM at snw!!!  
**Date:** Friday, September 26, 2014 3:21:57 PM

---

You have no idea how much I am looking forward to it.

---

**From:** Stephanie Yazgi [mailto:syazgi@hilltoppublicsolutions.com]  
**Sent:** Friday, September 26, 2014 03:17 PM  
**To:** Mostofi, Bitta  
**Subject:** see you tomorrow at 10 AM at snw!!!

reminder

**From:** [Mostofi, Bitta](#)  
**To:** [Maryann Rosa](#)  
**Cc:** [Mostofi, Bitta](#); [SY Hilltop](#)  
**Subject:** Re: Introduction: NYC Municipal ID Launch  
**Date:** Tuesday, September 30, 2014 7:30:01 PM

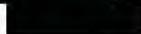
---

Sounds good. Thank you and have a wonderful evening!

On Sep 30, 2014, at 3:46 PM, Maryann Rosa <[mrosa@nycccl.org](mailto:mrosa@nycccl.org)> wrote:

Tomorrow at 9AM is perfect.

We can use our call in number:

  
Code: 

Talk to you tomorrow.

Maryann  
917-312-4525

On Tue, Sep 30, 2014 at 2:59 PM, Mostofi, Bitta  
<[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

9am tomorrow is great. Looking forward to it.

I apologize for the late reply. Let me know if I should set up a call in number.

Thank you both,  
Bitta

Sent from my iPhone

On Sep 30, 2014, at 2:24 PM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Sure.  
Does tomorrow at 9am work?  
1pm?  
Thanks!

On Sep 30, 2014, at 1:11 PM, Maryann Rosa  
<[mrosa@nycccl.org](mailto:mrosa@nycccl.org)> wrote:

Hey Stephanie,

Can we setup a time to talk later today or tomorrow with Bitta?

Thanks,

Maryann  
[REDACTED]

On Tue, Sep 30, 2014 at 12:08 PM, Vincent Alvarez <[valvarez@nycclc.org](mailto:valvarez@nycclc.org)> wrote:

Hi Stephanie,

Thanks for reaching out. I believe you know Maryann Rosa who is the CLC Community Outreach Coordinator. Maryann will be reaching out to you to discuss how the CLC can work with Bitta and be of assistance in promoting this initiative.

Hope you are doing well.

Vinny

**From:** Stephanie Yazgi  
[mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, September 30, 2014 9:36 AM  
**To:** [valvarez@nycclc.org](mailto:valvarez@nycclc.org)  
**Cc:** Brendan Griffith; Maryann Rosa;  
[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)  
**Subject:** Introduction: NYC Municipal ID Launch

President Alvarez:

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. Labor is such an important constituency to benefit and help spread the word about this important and long fought for initiative, so I wanted to make sure

you had an opportunity to learn about it as Bitta's efforts get underway.

If you are interested, I think perhaps an initial meeting to hear about the over all outreach effort would be helpful and then if you agree, Bitta could do presentations at upcoming Political Directors and Delegates meetings.

We have support from individual unions (like 32BJ et al), but to be able to communicate across sectors to each of the locals who are members of the NYC CLC is invaluable to our efforts. We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,

Stephanie

p.s. Should you ever need to reach me, my cell phone number is [REDACTED]

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#); [Chauncy Young](#); [Ocynthia Williams](#)  
**Subject:** RE: Introductions:  
**Date:** Wednesday, October 01, 2014 12:56:00 PM

---

Hi-

In an effort not to confuse matters I am re-sending this here. Sorry. Just getting accustomed to the new email 😊

Stephanie, thank you for the introduction.

Hi Chauncy and Ocynthia,

I have heard really amazing things about your work on UPK and it would be great to talk Muni ID outreach with you. I don't want to reinvent the wheel. Any way to reach some of the groups you know, hear your thoughts, do a train the trainers, etc. I am very eager to participate.

Thanks so much,  
Bitta

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 01, 2014 12:56 PM  
**To:** Chauncy Young; Ocynthia Williams  
**Cc:** Mostofi, Bitta  
**Subject:** Re: Introductions:

Sorry, all! Including Bitta's REAL email address here!  
Thank you,  
Stephanie

On Wed, Oct 1, 2014 at 10:05 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
Friends:

It's been awhile since we were in touch on the UPK NYC fight; I hope you have been well. I'm now writing about another important initiative that many of us have fought hard to win....

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. Our community organizations are such an important constituency to benefit and help spread the word about this important and long fought for initiative, so I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

If you are interested, I think perhaps an initial meeting to hear about the over all outreach effort would be helpful and then if you agree, Bitta could do presentations at upcoming meetings or even a train the trainers program with your group.

We have support from many groups, but to be able to communicate to your constituency in the Bronx is invaluable to our efforts. We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,

Stephanie

p.s. Should you ever need to reach me, my cell phone number is [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Josh Gold](#)  
**Cc:** [Mostofi, Bitta](#)  
**Subject:** Fwd: INTRODUCTION: Municipal ID Outreach  
**Date:** Wednesday, October 01, 2014 1:14:53 PM

---

Josh:

Glad to be able to talk to you about something other than election stuff for a sec...

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

Maybe perhaps an initial meeting to hear about the over all outreach effort might be helpful and then if you think you all could help, then Bitta could do presentations at upcoming meetings or even a train the trainers program with the union.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,  
Stephanie

p.s. Should you ever need to reach me, my cell phone number is [REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Jason Goldman](#)  
**Cc:** [Mostofi, Bitta](#)  
**Subject:** INTRODUCTION: Municipal ID Outreach  
**Date:** Wednesday, October 01, 2014 1:17:31 PM

---

Jason:

Glad to be able to talk to you about something other than election stuff for a sec...

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

Maybe perhaps an initial meeting to hear about the over all outreach effort might be helpful and then if you think you all could help, then Bitta could do presentations at upcoming meetings or even a train the trainers program with the union.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,  
Stephanie

p.s. Should you ever need to reach me, my cell phone number is [REDACTED]

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#); [Natalia Salgado](#)  
**Subject:** RE: INTRODUCTION: Municipal ID Outreach  
**Date:** Wednesday, October 01, 2014 2:30:00 PM

---

Great. I will be reaching out soon Natalia, maybe this afternoon.

Stephanie, thanks as always!

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 01, 2014 2:14 PM  
**To:** Natalia Salgado  
**Cc:** Mostofi, Bitta  
**Subject:** Re: INTRODUCTION: Municipal ID Outreach

Awesome thanks... I'll let you two take it from here!

On Wed, Oct 1, 2014 at 2:12 PM, Natalia Salgado <[NSalgado@seiu32bj.org](mailto:NSalgado@seiu32bj.org)> wrote:

Hi Stephanie! – Happy to move this forward.

Bitta – Give me a ring at either one of these numbers [REDACTED] or [REDACTED] Would love to figure out how we get word out to our membership.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 01, 2014 1:05 PM  
**To:** Natalia Salgado  
**Cc:** Bitta Mostofi  
**Subject:** INTRODUCTION: Municipal ID Outreach

Natalia:

Glad to be able to talk to you about something other than election stuff for a sec...

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway. She is working with Nisha and Lincoln who let us know that you guys were supportive and into helping though not sure if they heard that from Hector or Alison or who!

Maybe perhaps an initial meeting to hear about the over all outreach effort might be helpful and then if you think you all could help, then Bitta could do presentations at upcoming meetings or even a train the trainers program with the union.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,  
Stephanie

p.s. Should you ever need to reach me, my cell phone number is [REDACTED].



**From:** [Patchett, James](#)  
**To:** "[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)"  
**Subject:** Re: Highline  
**Date:** Friday, October 03, 2014 9:05:47 AM

---

Ok

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, October 02, 2014 11:07 PM  
**To:** Patchett, James  
**Subject:** Re: Highline

Someone besides the mayor called her we would do more harm than good.

I figure it out. Don't worry about it, thanks for the email.

On Oct 2, 2014 10:23 PM, "Patchett, James" <[JPatchett@cityhall.nyc.gov](mailto:JPatchett@cityhall.nyc.gov)> wrote:  
If you send her info, someone will call her back. Can't promise it will necessarily be the Mayor, but I understand where you're coming from.

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, October 02, 2014 10:19 PM  
**To:** Patchett, James  
**Subject:** Re: Highline

The chair of the Highline, Catie Marron, reached out to me to speak with the mayor.

That is someone serious enough to pass along to the mayor. That was the extent of my interaction, but it is worth the Mayors time to return the call at some point.

On Oct 2, 2014 10:12 PM, "Patchett, James" <[JPatchett@cityhall.nyc.gov](mailto:JPatchett@cityhall.nyc.gov)> wrote:  
Hi Bill--

I understand you reached out to Elana. I don't think you need to worry about the Highline article. But I'm happy to speak to whomever about it and pass it on to the Mayor.

Best,  
James

---

James Patchett  
Chief of Staff  
Deputy Mayor for Housing & Economic Development  
[JPatchett@cityhall.nyc.gov](mailto:JPatchett@cityhall.nyc.gov)  
O: [212-788-3128](tel:212-788-3128)  
C: [917-847-5275](tel:917-847-5275)

**From:** [Mostofi, Bitta](#)  
**To:** [Foster, Kesi](#)  
**Cc:** [Stephanie Yazgi](#); [Kesi Foster](#); [Kesi Foster](#)  
**Subject:** RE: Transition to Urban Youth Collaborative  
**Date:** Friday, October 03, 2014 6:42:00 PM

---

Great!

How does next Thursday look? I am flexible that day.

Best,

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Foster, Kesi [mailto:[kesi\\_foster@brown.edu](mailto:kesi_foster@brown.edu)]  
**Sent:** Friday, October 03, 2014 5:56 PM  
**To:** Mostofi, Bitta  
**Cc:** Stephanie Yazgi; Kesi Foster; Kesi Foster  
**Subject:** Re: Transition to Urban Youth Collaborative

Thank you for the connection Stephanie, hope all is good with you. Nice to meet you Bitta, it sounds really interesting and I know some of our organizations are doing local work around the Muni ID. Let's try to find some time to talk next week.

On Thu, Oct 2, 2014 at 10:46 PM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:  
Stephanie, thank you for this introduction.

Hi Kesi,

It would be really great to speak with you about Muni ID. We definitely believe this program will be beneficial to this constituency and it would be great to discuss our outreach plans with you.

Please let me know when may work for you.

Best,  
Bitta

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, October 02, 2014 8:36 AM  
**To:** Foster, Kesi; Mostofi, Bitta  
**Cc:** Kesi Foster; Kesi Foster  
**Subject:** Re: Transition to Urban Youth Collaborative

Congrats!

It's been awhile since our outreach efforts for UPK NYC but I think we might have a few upcoming opportunities to work together again... I'm writing this time on another exciting initiative....

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. Our CBO's, parent and educational groups are important constituency groups to benefit and help spread the word about this important and long fought for initiative, so I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

If you are interested, I think perhaps an initial meeting to hear about the over all outreach effort would

be helpful and then if you agree, Bitta could do presentations at upcoming meetings or even a train the trainers program with your group or others you think she might work with.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,

Stephanie

On Thu, Oct 2, 2014 at 8:20 AM, Foster, Kesi <[kesi\\_foster@brown.edu](mailto:kesi_foster@brown.edu)> wrote:  
Hello,

I'm excited to announce that I have transitioned from Community Organizing & Engagement at Annenberg, to become the new Coordinator for the Urban Youth Collaborative. Led by student, the Urban Youth Collaborative (UYC) brings together New York City students to fight for education reform that is about equity, culturally responsive practices, and puts students first. Demanding a high quality education for all students, our young people struggle for social, economic, and racial justice in our schools and communities.

As our paths have crossed at some point at my time at Annenberg, I hope they cross again as UYC builds our campaigns to dismantle the school-to-prison pipeline and construct a pipeline to college graduation.

My new contact information is  
email: [kesi\\_foster@urbanyouthcollaborative.org](mailto:kesi_foster@urbanyouthcollaborative.org)  
phone: [646.404.4947](tel:646.404.4947)

--

**Kesi Foster, Community Organizing & Engagement**  
Annenberg Institute for School Reform at Brown University  
[212.328.9267](tel:212.328.9267)(o)  
[kesi\\_foster@brown.edu](mailto:kesi_foster@brown.edu)  
Visit us at [www.annenberginstitute.org](http://www.annenberginstitute.org)  
Follow us at [@AnnenbergInst](https://twitter.com/AnnenbergInst)

--

**Kesi Foster, Community Organizing & Engagement**  
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Visit us at [www.annenberginstitute.org](http://www.annenberginstitute.org)  
Follow us at [@AnnenbergInst](https://twitter.com/AnnenbergInst)

**From:** [Mostofi, Bitta](#)  
**To:** [Matt Ryan](#); [Stephanie Yazgi](#)  
**Subject:** RE: Introduction: Municipal ID Pogram  
**Date:** Monday, October 06, 2014 9:04:00 AM

---

That sounds great. Looking forward to hearing from you.

Best,

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Matt Ryan [mailto:matt@alignny.org]  
**Sent:** Monday, October 06, 2014 8:46 AM  
**To:** Stephanie Yazgi  
**Cc:** Mostofi, Bitta  
**Subject:** Re: Introduction: Municipal ID Pogram

Hi Stephanie, thanks for the introduction. Bitta, I'm going to follow up with Maritza and then one of us will most likely get back in touch with you.

take care,  
Matt

Matt Ryan  
Executive Director  
ALIGN: The Alliance for a Greater New York  
50 Broadway, 29th Floor, New York, New York 10004  
P: (212) 701-9473 F: (888) 370-3085 M: [REDACTED]  
[ALIGNny.org](http://ALIGNny.org) [twitter.com/ALIGNny](https://twitter.com/ALIGNny) [facebook.com/ALIGNny](https://facebook.com/ALIGNny)

*ALIGN is an affiliate of Jobs with Justice and the Partnership for Working Families*

On Wed, Oct 1, 2014 at 1:09 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:  
Matt:

I want to introduce you to Bitta Mostofi who is the new Director of Outreach for the New York City Municipal ID initiative. Our community organizations and labor unions are two important constituency groups to benefit and help spread the word about this important and long fought for initiative, so I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

If you are interested, I think perhaps an initial meeting to hear about the over all outreach effort would be helpful and then if you agree, Bitta could do presentations at upcoming meetings or even a train the trainers program with your group or others you think she might work with. She has met Maritza but I wanted her to know you as well and make sure you all are in touch if you think you can help.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,

Stephanie

**From:** [Mostofi, Bitta](#)  
**To:** [SY Hilltop](#)  
**Cc:** [Zakiyah Ansari](#); [maria@aqeny.org](mailto:maria@aqeny.org); [julian@aqeny.org](mailto:julian@aqeny.org); [REDACTED]  
**Subject:** RE: Introduction: MUNICIPAL ID PROGRAM  
**Date:** Monday, October 06, 2014 9:05:00 AM

---

Hi All,

Just touching base to see if either of the times I mentioned work for you.

Thank you,

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

---

**From:** Mostofi, Bitta  
**Sent:** Friday, October 03, 2014 1:45 PM  
**To:** SY Hilltop  
**Cc:** Zakiyah Ansari; [maria@aqeny.org](mailto:maria@aqeny.org); Mostofi, Bitta; [julian@aqeny.org](mailto:julian@aqeny.org); [REDACTED]  
**Subject:** Re: Introduction: MUNICIPAL ID PROGRAM

Hi everyone,

I am available Wednesday at 3 and flexible on Thursday.

Thanks so much for getting back so quickly. Just let me know what day and time is preferable and I can reserve a space here at 253 Broadway or come to you.

Best,  
Bitta

On Oct 3, 2014, at 12:52 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Hey friends... Bitta will get back to you soon! Marathon mtgs!!

On Oct 3, 2014, at 12:21 PM, Zakiyah Ansari <[REDACTED]> wrote:

No

**Zakiyah Ansari**  
**Alliance for Quality Education**  
233 Broadway, suite 720  
212 328 9266  
917 309 5742  
Twitter @zansari8

-----Original Message-----

From: Maria Bautista <[maria@aqeny.org](mailto:maria@aqeny.org)>  
To: schoolzin18 <[REDACTED]>  
Cc: Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)>; Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>; julian <[julian@aqeny.org](mailto:julian@aqeny.org)>; Maria Bautista <[REDACTED]>  
Sent: Fri, Oct 3, 2014 12:20 pm  
Subject: Re: Introduction: MUNICIPAL ID PROGRAM

Hi All,

Have we set a date yet?

Maria

On Fri, Oct 3, 2014 at 4:23 AM, schoolzin18 <[REDACTED]> wrote:  
Hi Bitta,  
Adding our co-worker Maria Bautista. Lets figure out a time next week for the 3 of us to have a conference call or face-to-face meeting.

Why don't you suggest some dates.  
Zakiyah

Sent from my Galaxy S@III

----- Original message -----

From: "Mostofi, Bitta"  
Date:10/02/2014 10:52 PM (GMT-05:00)  
To: Stephanie Yazgi , [zakiyah@aqeny.org](mailto:zakiyah@aqeny.org), [julian@aqeny.org](mailto:julian@aqeny.org)  
Subject: RE: Introduction: MUNICIPAL ID PROGRAM

Stephanie, thank you so much for this introduction.

Hi Zakiyah and Julian, How wonderful to meet you. I would be very interested in discussing Muni ID and the best way to reach this constituency.

Please let me know when may be best for you.

Thank you,  
Bitta

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 01, 2014 1:11 PM  
**To:** [zakiyah@aqeny.org](mailto:zakiyah@aqeny.org); [julian@aqeny.org](mailto:julian@aqeny.org)  
**Cc:** Mostofi, Bitta  
**Subject:** Introduction: MUNICIPAL ID PROGRAM

Zakiyah and Julian:

It's been awhile since our outreach efforts for UPK NYC but I think we might have a few upcoming opportunities to work together again... I'm writing this time on another exciting initiative....

I want to introduce you to Bitta Mostofi who is the new Director of Outreach

for the New York City Municipal ID initiative. Our CBO's, parent and educational groups are important constituency groups to benefit and help spread the word about this important and long fought for initiative, so I wanted to make sure you had an opportunity to learn about it as Bitta's efforts get underway.

If you are interested, I think perhaps an initial meeting to hear about the over all outreach effort would be helpful and then if you agree, Bitta could do presentations at upcoming meetings or even a train the trainers program with your group or others you think she might work with.

We don't have that much time as the program is slated to launch as Mayor de Blasio announced in January!

Please let us know how you would like to proceed and Bitta will make herself available.

Thank you,

Stephanie

--

Maria Bautista  
Campaign Coordinator  
Alliance for Quality Education  
[maria@aqeny.org](mailto:maria@aqeny.org)

[REDACTED]  
P: 212.328.9217

C: 347.622.9706

[www.aqeny.org](http://www.aqeny.org)

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** SPAM!  
**Date:** Monday, October 06, 2014 6:21:00 PM

---

Hey,

A bunch of your emails went to my spam. Sorry. I wasn't being flaky I just didn't realize it until now.

xo

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** RE: Reply email to Cynthia  
**Date:** Wednesday, October 08, 2014 12:37:00 PM

---

Yes I can do that for sure.  
Send to you as soon as I add those elements to it.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 08, 2014 12:04 PM  
**To:** Mostofi, Bitta  
**Subject:** Re: Reply email to Cynthia

is this split into who we think we know and who we want

is it ranked?

can we attach why these ppl are important? constituency?

stephanie

On Wed, Oct 8, 2014 at 11:51 AM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:  
Awesome.  
Here is the wish list so far.

David Chang  
Beyonce  
Jay Z  
Thierry Henry  
The National  
Lena Dunham  
Juan Luis Guerra  
Anthony "Romeo" Santos  
Junot Diaz  
Gary Shteyngart  
Henrik Lundqvist or Martin St.-Louis or someone else foreign-born from NY Rangers  
hockey  
Foreign born baseball players - [Masahiro Tanaka](#), [Hiroki Kuroda](#), Ichiro, Bartolo Colon, Bobby Abreu, etc

Laverne Cox  
Robert de Niro  
Diane Von Furstenberg  
Sarah Jessica Parker  
Louie CK  
John Legend

Jimmy Fallon  
Lena Dunham  
Tina Fey  
Anna Wintour  
Olivia Wilde  
Jennifer Lopez  
Nas  
Cindy Lauper  
Janet Mock  
Danny Simmons  
Juliana Huxtable  
Tony Kushner  
Nancy Schwartzma  
Nato Thompson  
Jeff Koons  
Zadie Smith  
fabulous  
Ricky Martin  
Rosario Dawson  
John Leguizamo  
Bill or Hillary Clinton  
Russell Simmons  
Sean Combs  
Carmelo Anthony  
Jerry Seinfeld  
Lorraine Toussaint  
Spike Lee -  
Jhumpa Lahiri  
Maggie Gyllenhall  
Jake Gyllenhall  
Wilson Cruz  
Patti Smith  
Mos Def  
Talib Kweli  
Jenny Slate  
John Oliver  
Jon Stewart  
John Turturro  
Salman Rushdie  
Lupita Nyong'o  
Mira Nair  
Hari Kondabolu  
Rosie Perez

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 676-3024](tel:2126763024) | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, October 08, 2014 11:19 AM

**To:** Mostofi, Bitta  
**Subject:** Re: Reply email to Cynthia

forwarded to her with a little intro  
i told her we would do a working mtg with her  
steph

On Wed, Oct 8, 2014 at 10:47 AM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:  
Hey Steph,

I hope your are doing well and [REDACTED] went as best as they could. Not the easiest task for our families I know.

I drafted my reply to Lincoln and got approval on them. Meeting with the production folks to get the ball moving on video next week. Nisha and Lincoln are reluctant to include the Fashion week request if we think that will overshadow the others and take time away now. I think this will be for September fashion week and can be mentioned but not touched for now. Don't include it if you it is both too soon and given her time constraints not necessary. Also, for celebs I created a long list, wish list. I am going to send them all to you now but let me know if you think sending this massive list to her makes sense. If not just let me know who her reach may be and I can narrow.

Thank you, xo

Our number one priority is to create a diverse list of key validators for the Municipal ID campaign. Celebrity validators are extremely important for us to reach a broad base of New Yorkers and ensure no stigma is attached to the card. Validators would be asked to participate in two primary ways, a video and social media efforts like tweeting.

A. The Video: the Municipal ID card will be available in January 2015. The public awareness campaign will also launch in January 2015 with city-wide subway, bus, news media and taxi Ads. In conjunction with these Ad materials we would like to distribute a video via social media that features key validators, including City officials, celebrities and community leaders. Every participant will be given a single script that explains what the Municipal ID program is and why they are getting one.

a. **Timeline**: The video will launch in early January 2015. We are working with the Mayor's media team to identify production needs and strategy. We anticipate reaching out to validators in later October and early November, securing a list by the end of November and shooting the video in the first weeks of December so it is ready for launch by January.

b. Once the video is live we would ask the validator's to share the video via their networks and online presence.

B. Social Media/Day of Action: in the 3-6 months after our launch it will be very important to keep attention on the program and ensure enrollment is ongoing. One way for us to do this

in a public way, even after our media ads have come down, is to have our validators share information. This may include an update on benefits that are associated with the card, informational sessions or participation in a Day of Action.

- a. Timeline: The campaign team will work on identifying key announcements and events that our Validators will be able to attend or share with their followers. Validators will be given a list of the events with key language that they can then share.
- b. If they would be interested in attending the events then we would work with them on identifying which ones.

C. Fashion Week: We have identified NY fashion week as means by which we could bring attention to the program in the fall. The campaign will be in a new phase by the fall of 2015 and our ability to reach a broad New York audience will be event specific. NY fashion week garners a tremendous amount of attention of an industry that may not otherwise be engaged in this campaign. We believe enlisting NY based designers who may themselves come from immigrant families to tell their stories and to design an IDNYC exclusive shirt would serve to elevate the visibility of the program and help sustain a message that this is a card for all New Yorkers.

- a. We would develop a list of designers we would love to feature and perhaps work with by early February. We would ask celebrity validators to assist in contacting these designers and securing their participation during September 2015 fashion week.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 676-3024](tel:2126763024) | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** [SY Hilltop](#)  
**To:** [Mostofi, Bitta](#)  
**Subject:** Re: job description  
**Date:** Thursday, October 09, 2014 4:34:32 PM

---

It matters cause of who it attracts/ level

But depends on caliber of person u want

On Oct 9, 2014, at 3:55 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Ah, np.

Fm is the organizing director. Does it matter what we call it? There are so many directors I think this was problematic in terms of structure.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Thursday, October 09, 2014 1:51 PM  
**To:** Mostofi, Bitta  
**Subject:** Re: job description

Ask frommberg

My life is hell right now

Also what is fm? The outreach worker or the organizing director

On Oct 9, 2014, at 11:19 AM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Do you have a good job description I can work off of for a field manager?

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** [Stephanie Yazgi](#)  
**To:** [Restler, Lincoln](#)  
**Cc:** [Agarwal, Nisha](#); [Bitta Mostofi](#)  
**Subject:** Re: Celebrity Notable Rank List - Invitation to edit  
**Date:** Thursday, October 09, 2014 7:05:53 PM

---

awesome... send me the link when it is!

On Thu, Oct 9, 2014 at 7:04 PM, Restler, Lincoln <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

We should have it up within the next two weeks – at the latest.

Lincoln Restler

Mayor's Office of Operations

[212.788.9827](tel:212.788.9827)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, October 09, 2014 7:04 PM  
**To:** Restler, Lincoln  
**Cc:** Agarwal, Nisha; Bitta Mostofi  
**Subject:** Re: Celebrity Notable Rank List - Invitation to edit

maybe not with me... i might be wrong constituency

;) )

also can we PLS put up a "stay informed" website landing page to collect information

i have all these ppl i have made make a personal commitment to me to get an NYC id

and they want to know where they can sign up to stay informed.

On Thu, Oct 9, 2014 at 4:39 PM, Restler, Lincoln <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

But it's also real. We are bringing You da bomb - back!

Written with my thumbs. Sorry for typos.

On Oct 9, 2014, at 4:34 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Y'all are to nice!!

On Oct 9, 2014, at 4:08 PM, "Agarwal, Nisha" <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

Yes stephanie is the bomb!!

---

Nisha Agarwal

Mayor's Office of Immigrant Affairs

On Oct 9, 2014, at 4:04 PM, "Bitta Mostofi" <[REDACTED]> wrote:

Totally understand.

Thanks for your work, support and encouragement so far. You are the bomb and pretty AMAZING!

Can't wait to see you on the other side :)

On Thu, Oct 9, 2014 at 4:00 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

availability is fading fast until post election for me...

no word back from cynthia but will make sure to continue to respond to her and get her hooked up with you as much as she is willing.

i can also chat here and there and on weekends but really doubtful any more at this point.

let's schedule if you have needs! xo you are doing great... excited for post election stuff.

stephanie

On Thu, Oct 9, 2014 at 3:52 PM, Bitta Mostofi <[REDACTED]> wrote:

Done.

But I am sending for all of your input on the ranks as well. And if you know folks that should be included that I may have missed. Once we narrow and identify who we may have contacts to then we can choose who to go to for the video specifically.

Thanks!

On Thu, Oct 9, 2014 at 3:38 PM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

cool

pls include a header row

i dont know what columns mean?

On Thu, Oct 9, 2014 at 1:20 PM, Bitta Mostofi (via Google Sheets) <[REDACTED]> wrote:

[Bitta Mostofi](#) has invited you to **edit** the following spreadsheet:



[Celebrity Notable](#)

[Rank List](#)

[Open in Sheets](#)

Google Sheets: Create and edit spreadsheets online.



|

**From:** [Restler, Lincoln](#)  
**To:** "Bitta Mostofi"  
**Cc:** [Stephanie Yazgi](#); [Agarwal, Nisha](#)  
**Subject:** RE: Celebrity Notable Rank List - Invitation to edit  
**Date:** Thursday, October 09, 2014 11:06:39 PM

---

Thanks! Just did quick rankings

Lincoln Restler  
Mayor's Office of Operations  
[212.788.9827](tel:212.788.9827)

**From:** Bitta Mostofi [mailto:████████████████████]  
**Sent:** Thursday, October 09, 2014 11:01 PM  
**To:** Restler, Lincoln  
**Cc:** Stephanie Yazgi; Agarwal, Nisha  
**Subject:** Re: Celebrity Notable Rank List - Invitation to edit

I gave you access!

On Thu, Oct 9, 2014 at 10:34 PM, Restler, Lincoln <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:  
Sorry – I was unable to access doc. If you can share in body of an email, I will review manana.

Lincoln Restler  
Mayor's Office of Operations  
[212.788.9827](tel:212.788.9827)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, October 09, 2014 3:38 PM  
**To:** Bitta Mostofi (via Google Sheets)  
**Cc:** Restler, Lincoln; Agarwal, Nisha  
**Subject:** Re: Celebrity Notable Rank List - Invitation to edit

cool  
pls include a header row  
i dont know what columns mean?

On Thu, Oct 9, 2014 at 1:20 PM, Bitta Mostofi (via Google Sheets) <████████████████████> wrote:

[Bitta Mostofi](#) has invited you to **edit** the following spreadsheet:

 [Celebrity Notable Rank List](#)

[Open in Sheets](#)

Google Sheets: Create and edit spreadsheets online.



**From:** [Stephanie Yazgi](#)  
**To:** [Katie Unger](#)  
**Cc:** [Fromberg, Rick \(Consultant\)](#); [Marco Carrion](#); [Confer Alexis](#); [Emma Wolfe](#); [Bill Hyers](#)  
**Subject:** Re: Upknyc hard copies  
**Date:** Thursday, October 16, 2014 9:09:59 AM

---

Thanks

On Oct 16, 2014, at 9:03 AM, Katie Unger <[REDACTED]> wrote:

Electronic yes. Hard copies - no need for them on our end.

Thanks!

On Wed, Oct 15, 2014 at 7:52 PM, Stephanie Yazgi  
<[REDACTED]> wrote:

I know y'all want electronic. We have. Question is if anyone wants the hard copies of anything including signs.

Thanks

On Oct 15, 2014, at 4:00 PM, "Fromberg, Rick (Consultant)"  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

> We'll make use of them. Can you send the electronic copies?

>

> -----Original Message-----

> From: Stephanie Yazgi [mailto:[REDACTED]]

> Sent: Wednesday, October 15, 2014 3:16 PM

> To: Katie Unger; Marco Carrion; Fromberg, Rick (Consultant); Alexis Confer

> Cc: Emma Wolfe; Bill Hyers

> Subject: Upknyc hard copies

>

> We have a ton of signed letters/ petitions/ signs/ etc with & for upknyc logo

>

> We have it electronically as well

>

> Do you want any of the materials or should we dump it?

>

> You are allowed to have it and use it if you want it.

>

> Otherwise we r dumping

>

> Thanks

>

**From:** [Bill Hyers](#)  
**To:** [Everett, Matt](#)  
**Subject:** RE: Lunch with Gabrielle Fialkoff  
**Date:** Thursday, October 16, 2014 9:24:01 AM

---

Great

On Oct 16, 2014 9:22 AM, "Everett, Matt" <[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)> wrote:

Hi Bill –

It turns out that Morsi is actually not open for lunch. There is a place that Gabrielle has wanted to try nearby – Maxwell's at 59 Reade St, between Broadway and Church.

Can we say there tomorrow instead?

Thanks,  
Matt

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, October 14, 2014 11:10 AM  
**To:** Everett, Matt  
**Subject:** RE: Lunch with Gabrielle Fialkoff

Perfect, I'll be there!

---

**From:** Everett, Matt [mailto:[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)]  
**Sent:** Tuesday, October 14, 2014 11:09 AM  
**To:** 'Bill Hyers'; [REDACTED]  
**Subject:** RE: Lunch with Gabrielle Fialkoff

Could we say this Friday at noon, at Morsi by City Hall (22 Warren St)?

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, October 14, 2014 10:14 AM  
**To:** Everett, Matt; [REDACTED]  
**Subject:** RE: Lunch with Gabrielle Fialkoff

Thursday or Friday would be great

---

**From:** Everett, Matt [<mailto:MEverett@cityhall.nyc.gov>]  
**Sent:** Tuesday, October 14, 2014 9:24 AM  
**To:** [REDACTED]  
**Subject:** Lunch with Gabrielle Fialkoff

Hi Bill –

I hope you are well.

Gabrielle asked me to reach out to see when you might be free to have lunch in the coming days. Can you let me know if there are any windows that would work for you?

Best,  
Matt

---

Matt Everett

Mayor's Office of Strategic Partnerships

Office: [212-341-5382](tel:212-341-5382)

Mobile: [347-453-5585](tel:347-453-5585)

[meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)

**From:** [Stephanie Yazgi](#)  
**To:** [Restler, Lincoln](#)  
**Cc:** [SY Hilltop](#); [Mostofi, Bitta](#)  
**Subject:** Re: Muni ID Field Director!  
**Date:** Sunday, October 19, 2014 8:49:32 PM

---

I'm also about to pull her to run gotv  
I have told her about it. You can certainly try. my experience w her is she considers but won't leave her member- he is like her safety blanket. She will want a longer term gig promised... Y'all need intergovernmental folks still so u could prob so that... But I've been handing her good jobs for years and she never bites so I am kinda done w her... She was trained by me so she is better than most but she ain't the best and u got 3 strikes before out w me.

On Oct 19, 2014, at 7:50 PM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Is it worth me giving her a shout? I bet we could pay 70k. matt rey thought she would go for it...

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop [<mailto:svazgi@hilltoppublicsolutions.com>]  
**Sent:** Sunday, October 19, 2014 7:38 PM  
**To:** Mostofi, Bitta  
**Cc:** Stephanie Yazgi; Restler, Lincoln  
**Subject:** Re: Muni ID Field Director!

Been trying to think... Prob is someone who is very familiar w NYC

On Oct 19, 2014, at 4:46 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Bummer. Anyone else you know of or would recommend?

---

**From:** Stephanie Yazgi [REDACTED]  
**Sent:** Sunday, October 19, 2014 4:06 PM  
**To:** Restler, Lincoln  
**Cc:** [svazgi@hilltoppublicsolutions.com](mailto:svazgi@hilltoppublicsolutions.com); Mostofi, Bitta  
**Subject:** Re: Muni ID Field Director!

Doubtful and she wants 80k

On Oct 19, 2014, at 3:12 PM, "Restler, Lincoln"  
<[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Hey steph!

Hope the campaign trail is treating you well.

I heard you spoke with [REDACTED] about being our Muni ID field director. I think she would be great. Do you think she is interested? Should I call her?

Thanks.

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Restler, Lincoln](#); [SY Hilltop](#); [Mostofi, Bitta](#)  
**Subject:** Re: Muni ID Field Director!  
**Date:** Sunday, October 19, 2014 8:52:33 PM

---

Oh this was the person you told me about. Yah man, three strikes...

Sent from my iPhone

On Oct 19, 2014, at 8:49 PM, Stephanie Yazgi [REDACTED] wrote:

I'm also about to pull her to run gotv  
I have told her about it. You can certainly try. my experience w her is she considers but won't leave her member- he is like her safety blanket. She will want a longer term gig promised... Y'all need intergovernmental folks still so u could prob so that... But I've been handing her good jobs for years and she never bites so I am kinda done w her... She was trained by me so she is better than most but she ain't the best and u got 3 strikes before out w me.

On Oct 19, 2014, at 7:50 PM, "Restler, Lincoln"  
<[restler@cityhall.nyc.gov](mailto:restler@cityhall.nyc.gov)> wrote:

Is it worth me giving her a shout? I bet we could pay 70k. matt rey thought she would go for it...

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Sunday, October 19, 2014 7:38 PM  
**To:** Mostofi, Bitta  
**Cc:** Stephanie Yazgi; Restler, Lincoln  
**Subject:** Re: Muni ID Field Director!

Been trying to think... Prob is someone who is very familiar w NYC

On Oct 19, 2014, at 4:46 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Bummer. Anyone else you know of or would recommend?

---

**From:** Stephanie Yazgi [REDACTED]  
**Sent:** Sunday, October 19, 2014 4:06 PM  
**To:** Restler, Lincoln  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); Mostofi, Bitta  
**Subject:** Re: Muni ID Field Director!

Doubtful and she wants 80k

On Oct 19, 2014, at 3:12 PM, "Restler, Lincoln"  
<[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Hey steph!

Hope the campaign trail is treating you well.

I heard you spoke with [REDACTED] about being our Muni ID field director. I think she would be great. Do you think she is interested? Should I call her?

Thanks.

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

**From:** [Restler, Lincoln](#)  
**To:** [Mostofi, Bitta](#); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com); [Agarwal, Nisha](#)  
**Subject:** Job Descriptions  
**Date:** Sunday, October 19, 2014 9:22:25 PM  
**Attachments:** [Neighborhood Organizer Municipal ID Program.docx](#)  
[MUNICIPAL ID Campaign Field Director.docx](#)

---

Hey – these are UNOFFICIAL job descriptions for the field director and neighborhood organizer positions. Feel free to suggested edits – or to circulate to good people!

Have a good night!

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

**Neighborhood Organizer, Municipal ID Program**  
**Job Description**  
**Eight Positions**

**JOB DESCRIPTION**

New York City Mayor Bill de Blasio recently announced a new plan to create a New York City municipal identification card, which would be available to all New Yorkers. For some New York City residents who don't have identification, they may experience barriers when trying to open bank accounts, interact with the police, or lease apartments. The New York City Municipal ID aims to bridge that gap.

The City of New York seeks Neighborhood Organizers with experience in labor, employment or human rights, urban planning, community organizing/development, immigrant/community affairs or related fields, to conduct outreach and community engagement on behalf of the Municipal ID initiative. The selected candidate will work closely with the Mayor's Office of Immigrant Affairs, the Human Resources Administration and City Hall to actively outreach to specific communities and neighborhood in New York City to ensure understanding of the Municipal ID Project. Under the supervision of the Municipal ID Field Director, the selected candidates will be expected to help implement the campaign outreach strategy and plan; build strong relationships with key community stakeholders and leaders in targeted communities; and activate broad public interest in the Municipal ID program. The Neighborhood Organizers will work particularly closely with the Mayor's Office of Immigrant Affairs (MOIA) to ensure proper outreach to New York City's diverse neighborhoods and community-based organizations. Duties will also include, but not be limited to, the following:

- Help implement a community outreach and engagement plan, with particular focus on immigrants, seniors, youth, homeless individuals and the formally incarcerated;
- Collaborate and coordinate with community based organizations, religious institutions and key stakeholders to ensure community awareness of the benefits of the municipal ID and to encourage participation in obtaining the Municipal ID;
- Train community partners and volunteers, expanding the effectiveness and reach of the Municipal ID program;
- Attend community meetings and events to promote the Municipal ID program, provide information, and address issues and concerns regarding the Municipal ID;
- Conduct ongoing identification of community partners and development of those relationships for the Municipal ID program;
- Organize and manage communications to respond to inquiries from community stakeholders about the Municipal ID program and updates;
- Provide feedback and analysis as to effectiveness of campaign outreach tactics.
- This is a temporary position for up to twelve months.

#### Qualification Requirements:

- Strong knowledge of and network across New York City, particularly with immigrant and other vulnerable populations and community based organizations;
- Campaign or community organizing experience;
- Excellent organizational and analytical skills;
- Ability to communicate in a clear and concise manner, both verbally and in writing;
- Highly professional demeanor;
- Ability to demonstrate fundamentals of effective strategies to establish realistic objectives, maintain momentum, and evaluate progress;
- Ability to juggle multiple priorities;
- Excellent interpersonal skills;
- Ability to engage, motivate and inspire others
- Ability and experience working with diverse individuals and communities
- Willingness to work evenings and weekends.
- Multilingual – strong preference for Spanish, Mandarin, Cantonese

#### Minimum Qualifications:

1. A baccalaureate degree from an accredited college and two years of satisfactory full-time professional experience in one or a combination of the following: working with a issued based, labor, or political campaign or community organizing experience;
2. A high school diploma and four years of professional experience in the areas described in "1".

The City of New York is an Equal Opportunity Employer. To apply, submit cover letter, resume and three references to Bitta Mostofi ([bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)) with the subject line: "Campaign Field Director – Municipal ID."

## **Campaign Field Director, Municipal ID Program Job Description**

### **JOB DESCRIPTION**

New York City Mayor Bill de Blasio recently announced a new plan to create a New York City municipal identification card, which would be available to all New Yorkers. For some New York City residents who don't have identification, they may experience barriers when trying to open bank accounts, interact with the police, or lease apartments. The New York City Municipal ID aims to bridge that gap.

The City of New York seeks a Field Director with experience in labor, employment or human rights, urban planning, community organizing/development, immigrant/community affairs or related fields, to serve as the Municipal ID Campaign Field Director. The selected candidate will work closely with the Mayor's Office of Immigrant Affairs, the Human Resources Administration and City Hall to actively outreach to communities and neighborhood across the City to ensure understanding of the Municipal ID Project. Under the supervision of the Mayor's Office of Immigrant Affairs and the Executive Director, and the Campaign Director the selected candidate will be expected to help build and implement the campaign outreach strategy and plan; train and manage outreach organizers and activate community engagement and awareness in targeted communities. The Field Director will work particularly closely with the Mayor's Office of Immigrant Affairs (MOIA) to ensure proper outreach to New York City's diverse neighborhoods and community-based organizations. Duties will also include, but not be limited to, the following:

- Help develop and implement a community outreach and engagement plan, with particular focus on immigrants, seniors, youth, homeless individuals and the formally incarcerated;
- Train and manage a field team of organizers to reach critical communities and organizational partners;
- Communicate campaign goals and expectations to outreach staff;
- Collaborate and coordinate with community based organizations, religious institutions and key stakeholders to ensure community awareness of the benefits of the municipal ID and to encourage participation in obtaining the Municipal ID;
- Activate communities by managing team of outreach organizers and disseminating education and outreach materials into target neighborhoods;
- Train partners and volunteers, expanding the effectiveness and reach of the Municipal ID program;
- Attend community meetings and events to promote the Municipal ID program, provide information, and address issues and concerns regarding the Municipal ID;
- Conduct ongoing identification of community partners and development of those relationships for the Municipal ID program;

- Organize and manage communications to respond to inquiries from external stakeholders about the Municipal ID program and updates;
- This is a temporary position for up to twelve months;
- Provide feedback and analysis as to effectiveness of campaign outreach tactics.

Qualification Requirements:

- Experience managing, training, and inspiring high performing outreach staff;
- Strong knowledge of and network across New York City, particularly with immigrant and other vulnerable populations and community based organizations;
- Campaign management experience;
- Excellent organizational and analytical skills; comfort with data driven analysis and strategic planning;
- Ability to communicate in a clear and concise manner, both verbally and in writing;
- Highly professional demeanor;
- Ability to demonstrate fundamentals of effective strategies to establish realistic objectives, maintain momentum, and evaluate progress;
- Ability to juggle multiple priorities;
- High level analytical skills necessary to present data and trends in a useful manner;
- Excellent critical thinking and strategic planning skills with the ability to set priorities and hold staff accountable for outcomes;

Minimum Qualifications:

1. A master's degree from an accredited college in economics, finance, accounting, business or public administration, human resources management, management science, operations research, organizational behavior, industrial psychology, statistics, personnel administration, labor relations, psychology, sociology, human resources development, political science, urban studies or a closely related field, and two years of satisfactory full-time professional experience in one or a combination of the following: working with the budget of a large public or private concern in budget administration, accounting, economic or financial administration, or fiscal or economic research; in management or methods analysis, operations research, organizational research or program evaluation; in personnel or public administration, recruitment, position classification, personnel relations, employee benefits, staff development, employment program planning/administration, labor market research, economic planning, social services program planning/evaluation, or fiscal management; or in a related area. 18 months of this experience must have been in an executive, managerial, administrative or supervisory capacity. Supervision must have included supervising staff performing professional work in the areas described above; or
2. A baccalaureate degree from an accredited college and four years of professional experience in the areas described in "1" above, including the 18 months of executive, managerial, administrative or supervisory experience, as described in "1" above.

The City of New York is an Equal Opportunity Employer. To apply, submit cover letter, resume and three references to Bitta Mostofi ([bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)) with the subject line: "Campaign Field Director – Municipal ID."

**From:** [Mostofi, Bitta](#)  
**To:** [Restler, Lincoln](#)  
**Cc:** [Stephanie Yazgi](#); [SY Hilltop](#)  
**Subject:** RE: Muni ID Field Director!  
**Date:** Monday, October 20, 2014 7:36:05 PM

---

Awesome. If she is even a fraction of the Yazgi magic I will be thrilled!  
fingers crossed.

---

**From:** Restler, Lincoln  
**Sent:** Monday, October 20, 2014 7:24 PM  
**To:** Mostofi, Bitta  
**Cc:** Stephanie Yazgi; SY Hilltop  
**Subject:** Re: Muni ID Field Director!

Spoke to [REDACTED] today. She said she wanted to talk to [REDACTED] and would circle back with me tomorrow. I told her she could come in and meet with us when Nisha is back in town. I also said salary was 70k.

Lincoln

Written with my thumbs. Sorry for typos.

On Oct 19, 2014, at 9:08 PM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Of course you do. Which reminds me I still have a present for you.

Sent from my iPhone

On Oct 19, 2014, at 9:07 PM, Stephanie Yazgi [REDACTED] wrote:

I have two and sometimes :)

On Oct 19, 2014, at 9:06 PM, "Mostofi, Bitta"  
<[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Stephanie do you even take your dog to work?

Sent from my iPhone

On Oct 19, 2014, at 9:06 PM, Restler, Lincoln  
<[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Fortunately her office would be three blocks from her apartment, if she keeps the apt in downtown bk. I just shot her a note. Will see what I can do...

lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop  
[<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Sunday, October 19, 2014 9:05 PM  
**To:** Mostofi, Bitta  
**Cc:** Stephanie Yazgi; Restler, Lincoln; Mostofi, Bitta  
**Subject:** Re: Muni ID Field Director!

But Lincoln u should have a go at her... She'd prob feel more courted by you- other flag is she has puppy at home and brings him to work right now so not sure bout the long hours.... If y'all do that

On Oct 19, 2014, at 8:52 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Oh this was the person you told me about. Yah man, three strikes...

Sent from my iPhone

On Oct 19, 2014, at 8:49 PM,  
Stephanie Yazgi

  
wrote:

I'm also about to pull her to run gotv I have told her about it. You can certainly try.my experience w her is she considers but won't leave her member- he is like her safety blanket. She will want a longer term gig promised... Y'all need

intergovernmental  
folks still so u could  
prob so that... But  
I've been handing  
her good jobs for  
years and she never  
bites so I am kinda  
done w her... She  
was trained by me  
so she is better than  
most but she ain't  
the best and u got 3  
strikes before out w  
me.

On Oct 19, 2014, at  
7:50 PM, "Restler,  
Lincoln"  
<[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)  
> wrote:

Is it  
worth  
me  
giving  
her a  
shout?  
I bet  
we  
could  
pay  
70k.  
matt  
rey  
thought  
she  
would  
go for  
it...

Lincoln  
Restler  
Mayor's  
Office of  
Operations  
212.788.9827

---

**From:**  
SY  
Hilltop  
[mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
]  
**Sent:**  
Sunday,  
October  
19,  
2014  
7:38 PM  
**To:**  
Mostofi,  
Bitta  
**Cc:**  
Stephanie  
Yazgi;  
Restler,  
Lincoln  
**Subject:**  
Re:  
Muni ID  
Field  
Director!

Been  
trying  
to  
think...  
Prob is  
someone  
who is  
very  
familiar  
w NYC

On Oct  
19,  
2014,  
at 4:46  
PM,  
"Mostofi,  
Bitta"  
<[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)>  
>  
wrote:

Bummer.  
Anyone  
else  
you

know  
of  
or  
would  
recommend?

**From:**  
Stephanie  
Yazgi

[REDACTED]

**Sent:**  
Sunday,  
October  
19,  
2014  
4:06  
PM

**To:**  
Restler,  
Lincoln

**Cc:**  
[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
;  
Mostofi,  
Bitta

**Subject:**  
Re:  
Muni  
ID  
Field  
Director!

Doubtful  
and  
she  
wants  
80k

On  
Oct  
19,  
2014,  
at  
3:12  
PM,  
"Restler,  
Lincoln"  
<[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)>

>

wrote:

Hey  
steph!

Hope  
the  
campaign  
trail  
is  
treating  
you  
well.

I  
heard  
you  
spoke  
with  
[REDACTED]  
[REDACTED]  
about  
being  
our  
Muni  
ID  
field  
director.

I  
think  
she  
would  
be  
great.  
Do  
you  
think  
she  
is  
interested?  
Should  
I  
call  
her?

Thanks.

Lincoln

Lincoln  
Restler  
Mayor's  
Office  
of  
Operations  
212.788.9827

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Update  
**Date:** Monday, November 17, 2014 4:32:00 PM

---

We had a great meeting with Rebecca. Super nice of her to meet with us in this chaos. She said FLO is probably onboard for all three of my asks of her. Including helping us with the celeb list.

That said, can you circle back to Cynthia on two things.

IDNYC launch is scheduled for the week of January 12.

Is Cynthia able and willing to go to an enrollment center to sign up a for a card at launch and appear in a video with other Ambassadors supporting the program?

Also, having coffee with Faiza tomorrow morning. 😊

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** [SY Hilltop](#)  
**To:** [Mostofi, Bitta](#)  
**Subject:** Re: draft email  
**Date:** Tuesday, November 18, 2014 11:56:15 PM

---

It reads between formal and informal - I'd make it a bit more straightforward

On Nov 18, 2014, at 10:15 AM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Hey-I need to draft the invitation to the advocates briefing. Is this way off? Thoughts?

Hello,

As you know the Mayor's Office and HRA have been working hard to get the Municipal ID program ready for our January 2015 launch. The partnership, input, guidance and support from our community partners has been essential in creating a ground breaking program that will benefit the most vulnerable New Yorkers that each of you work tirelessly with each day.

Now is the fun part. Let's get them cards!

We would like to invite you to a meeting on Dec XX at XX at TBD. This meeting will include a briefing on the IDNYC program, all you need to know on how and where to enroll for a card, our outreach plans and goals for the program.

To RSVP email XXXX by XXX.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** [Mostofi, Bitta](#)  
**To:** [SY Hilltop](#)  
**Subject:** Re: Muni ID  
**Date:** Wednesday, November 19, 2014 12:33:26 AM

---

Yes! Will be recording the PSA in December.

Sent from my iPhone

On Nov 18, 2014, at 11:57 PM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Any way we could record before?

Begin forwarded message:

**From:** [REDACTED]  
**Date:** November 17, 2014, 6:47:30 PM PST  
**To:** "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Re: Muni ID  
**Reply-To:** [REDACTED]

Hey there so there's no way I can do anything in the month of Jan or the first half of Feb as that's when I'll be in rehearsals and early previews for the play I'm directing. Sorry. :-(  
Sent from my Verizon Wireless BlackBerry

---

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Mon, 17 Nov 2014 17:15:52 -0800  
**To:** Cynthia Nixon <[REDACTED]>  
**Subject:** Muni ID

Two asks as promised:

IDNYC launch is scheduled for the week of [January 12](#).

Are you able and willing to go to an enrollment center to sign up a for a card at launch w press or video?

And will you appear in a video with other Ambassadors supporting the program?

Let me know!  
Thanks!! Stephanie

**From:** [Drew, Chloe](#)  
**To:** [Bill Hyers](#)  
**Subject:** RE: Hello & A Question  
**Date:** Thursday, November 20, 2014 4:21:00 PM

---

Hi there Bill,

I hope that all is well!

I just wanted to circle to see if you'd had any more ideas of talented people to work at the Office of Appointments?

Chloe

**From:** Bill Hyers [mailto:bhyers@hilltoppublicsolutions.com]  
**Sent:** Wednesday, November 05, 2014 11:45 AM  
**To:** Drew, Chloe  
**Subject:** Re: Hello & A Question

Sure

[REDACTED]

On Nov 5, 2014 10:01 AM, "Drew, Chloe" <[CDrew@cityhall.nyc.gov](mailto:CDrew@cityhall.nyc.gov)> wrote:  
Bill,

I hope all is well!

Do you have a second for a quick question?

Thanks,  
Chloe

Chloe Drew  
Director, Mayor's Office of Appointments  
c. [REDACTED]

**From:** [SY Hilltop](#)  
**To:** [Mostofi, Bitta](#)  
**Subject:** Re: Help w union square....  
**Date:** Friday, November 21, 2014 11:26:05 AM

---

[REDACTED]

Thanks for thinking of me!  
Xostef

On Nov 20, 2014, at 8:23 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Thank you.

[REDACTED]

---

**From:** SY Hilltop [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, November 20, 2014 7:10 PM  
**To:** Mostofi, Bitta  
**Subject:** Fwd: Help w union square....

FYI

Begin forwarded message:

**From:** Marc Seiden <[REDACTED]>  
**Date:** November 20, 2014, 4:02:38 PM PST  
**To:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Marco Carrion <[REDACTED]> Gabriel Schnake-Mahl <[REDACTED]> Katie Unger <[REDACTED]> Avi Fink <[REDACTED]>  
**Subject:** Re: Help w union square....

Hi everyone,

Attached is the invitation that was sent to Immigrant Affairs earlier today.

It would be wonderful if the Mayor could join with hundreds of immigrant families in marking this historic moment.

Because we just found out yesterday that President Obama was going to announce his administrative relief plans on immigration tonight, we were unable to submit applications for a parks permit and a sound permit with the type of lead time that is generally needed.

Please let me know if you are able to help us to be able to provide a gathering spot where families can celebrate and speak out about the impact that administrative relief will have on their lives.

Lastly, we have also invited Senator Schumer, as well as Representatives Velazquez, Crowley, Serrano, and Meng. Any help you can provide in following up with them and encouraging them to attend the celebration at Union Square would be fantastic.

Thank you!  
Marc

On Thu, Nov 20, 2014 at 6:35 PM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Amazing!! Full circle!

On Nov 20, 2014, at 2:51 PM, Marc Seiden  
<[REDACTED]> wrote:

Thank you, Marco!

Marc Seiden  
[REDACTED]

On Thu, Nov 20, 2014 at 5:45 PM, Marco Carrion  
<[REDACTED]> wrote:

Working on it. We also got through Faith in NY and Immigrant Affairs

On Thu, Nov 20, 2014 at 4:39 PM, SY Hilltop  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Marc is a friend of mine from dC / worked at old acorn who needs help in NYC.... Recently working on immigration an other issues ...

See below and let a know who might be able to help him w union square:

Urgent Need your help I'm in NY organizing a celebration rally tomorrow from 5-7 for Obama's admin relief announcement We don't have a sound permit for union square because we got such short notice from Obama. Know anyone who can help?



**From:** [Carey, Michael](#)  
**To:** [Howe, Amanda](#); [Ragone, Peter](#); [Walzak, Phil](#); "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)"; [Shorris, Anthony](#); [Williams, Dominic](#); [Wiley, Maya](#); [Wolfe, Emma](#); "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; [Ko, Eunice](#); [John, Roxanne](#); [Katz, Rebecca](#); [Fuleihan, Dean \(OMB\)](#)  
**Subject:** RE: Weekly Planning Meeting  
**Date:** Wednesday, December 03, 2014 9:10:53 PM

---

All:

As of now this meeting is still happening on Thursday evening. If things are changed, I will keep you updated.

Thanks!!!

**Michael Paul Carey**

**City Hall**

**New York, New York**

-----Original Appointment-----

**From:** Carey, Michael

**Sent:** Friday, November 21, 2014 12:35 PM

**To:** Carey, Michael; Howe, Amanda; Ragone, Peter; Walzak, Phil; 'Jonathan@berlinrosen.com'; Shorris, Anthony; Williams, Dominic; Wiley, Maya; Wolfe, Emma; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Ko, Eunice; John, Roxanne; Katz, Rebecca; Fuleihan, Dean (OMB)

**Subject:** Weekly Planning Meeting

**When:** Thursday, December 04, 2014 7:00 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion, The Ballroom

**From:** [Carey, Michael](#)  
**To:** [Howe, Amanda](#); [Ragone, Peter](#); [Walzak, Phil](#); "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)"; [Shorris, Anthony](#); [Williams, Dominic](#); [Wiley, Maya](#); [Wolfe, Emma](#); "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; [Ko, Eunice](#); [John, Roxanne](#); [Katz, Rebecca](#); [Fuleihan, Dean \(OMB\)](#)  
**Subject:** RE: Weekly Planning Meeting  
**Date:** Thursday, December 04, 2014 5:17:26 PM

---

Hi All,

We are going to cancel this meeting for tonight.

**Michael Paul Carey**

**City Hall**

**New York, New York**

-----Original Appointment-----

**From:** Carey, Michael

**Sent:** Friday, November 21, 2014 12:35 PM

**To:** Carey, Michael; Howe, Amanda; Ragone, Peter; Walzak, Phil; 'Jonathan@berlinrosen.com'; Shorris, Anthony; Williams, Dominic; Wiley, Maya; Wolfe, Emma; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Ko, Eunice; John, Roxanne; Katz, Rebecca; Fuleihan, Dean (OMB)

**Subject:** Weekly Planning Meeting

**When:** Thursday, December 04, 2014 7:00 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion, The Ballroom

**From:** [Bill Hyers](#)  
**To:** [Wurgaft, Emily](#)  
**Subject:** RE: Mayor's Holiday Party/Please submit guest names today  
**Date:** Tuesday, December 09, 2014 1:42:46 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)

---

My guest will be Sonja Chojnacki

Thanks  
Bill Hyers

---

**From:** Wurgaft, Emily [mailto:[EWurgaft@cityhall.nyc.gov](mailto:EWurgaft@cityhall.nyc.gov)]  
**Sent:** Tuesday, December 09, 2014 1:13 PM  
**Subject:** Mayor's Holiday Party/Please submit guest names today

We look forward to celebrating with you at Gracie Mansion for the Mayor's Fund to Advance NYC Holiday Party on **Wednesday, December 10, 2014 at 6:00pm**. For security purposes, please send your guest's name to us by 5:00pm today, if you have not done so already.

As always, please reach out with any questions.

Happy Holidays,  
Emily



BILL DE BLASIO  
Mayor, City of New York

and

CHIRLANE MCCRAY  
Chair, Mayor's Fund Board of Directors

cordially invite you to

CELEBRATE THE HOLIDAY SEASON

Wednesday, December 10, 2014  
6:00 PM—8:00 PM

Gracie Mansion  
East End Avenue at 88th Street

**Emily Wurgaft**

Mayor's Fund to Advance NYC  
253 Broadway | 6th Floor | NYC 10007  
212.788.7760 - direct  
212.788.7794 - main  
[ewurgaft@cityhall.nyc.gov](mailto:ewurgaft@cityhall.nyc.gov)  
[www.nyc.gov/fund](http://www.nyc.gov/fund)





BILL DE BLASIO  
Mayor, City of New York

and

CHIRLANE MCCRAY  
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CELEBRATE THE HOLIDAY SEASON

Wednesday, December 10, 2014  
6:00 PM—8:00 PM

Gracie Mansion  
East End Avenue at 88th Street







**From:** [Mostofi, Bitta](#)  
**To:** [SY Hilltop](#)  
**Subject:** RE: Muni ID  
**Date:** Tuesday, December 09, 2014 5:29:00 PM

---

Hey!

We just got confirmation that we can shoot next week for the PSA. We could go to her theatre if she is still in the play and do it there. Maybe ask her to step outside a minute.

We would ask her to say:

I'm a New Yorker,  
And this is my card.

What do you think?

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, November 18, 2014 11:57 PM  
**To:** Mostofi, Bitta  
**Subject:** Fwd: Muni ID

Any way we could record before?

Begin forwarded message:

**From:** [REDACTED]  
**Date:** November 17, 2014, 6:47:30 PM PST  
**To:** "Stephanie Yazgi" <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Re: Muni ID  
**Reply-To:** [REDACTED]

Hey there so there's no way I can do anything in the month of Jan or the first half of Feb as that's when I'll be in rehearsals and early previews for the play I'm directing. Sorry. :-(  
Sent from my Verizon Wireless BlackBerry

---

**From:** SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Date:** Mon, 17 Nov 2014 17:15:52 -0800  
**To:** Cynthia Nixon <[REDACTED]>  
**Subject:** Muni ID

Two asks as promised:

IDNYC launch is scheduled for the week of [January 12](#).

Are you able and willing to go to an enrollment center to sign up a for a card at launch w press or video?

And will you appear in a video with other Ambassadors supporting the program?

Let me know!

Thanks!! Stephanie

**From:** [Carey, Michael](#)  
**To:** ["jfdc@akpdmedia.com"](mailto:jfdc@akpdmedia.com); [Williams, Dominic](#); [Howe, Amanda](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](mailto:Jonathan@berlinrosen.com); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com); [Fuleihan, Dean \(OMB\)](#); [Ko, Eunice](#); [Walzak, Phil](#)  
**Subject:** Reminder: Weekly Planning Meeting  
**Date:** Wednesday, December 10, 2014 4:15:14 PM

---

If you need to dial in please let me know.

For those in person please be advised there is a holiday reception at Gracie until 730 pm.

Thanks!!!

Michael Paul Carey  
City Hall  
New York, New York

**From:** [SY Hilltop](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Rescheduling -- need to get this done  
**Date:** Wednesday, December 10, 2014 6:20:36 PM

---

Tues 9 am!!

On Dec 10, 2014, at 4:08 PM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

- Saturday, 12/13 from 11:00 AM - 2:00 PM
- Tuesday, 12/16 at 9:00 AM or 6:00 PM
- Thursday, 12/18 at 9:00 AM or 4:30 PM

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, December 10, 2014 11:40 AM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Fwd: Rescheduling -- need to get this done

Awesome... Any time u know date or time range as soon as possible would be helpful as next week is tough for most as I'm sure ur aware. Thanks.

Begin forwarded message:

**From:** Emma Wolfe <[REDACTED]>  
**Date:** December 10, 2014, 10:29:33 AM EST  
**To:** Greenberg Anna <[agreenberg@gqrr.com](mailto:agreenberg@gqrr.com)>, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Nick Baldick <[Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com)>, Peter Ragone <[REDACTED]>, Karin Goldmark <[REDACTED]>, Ross Offinger <[REDACTED]>, Gabriel Schnake-Mahl <[REDACTED]>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Subject:** Rescheduling -- need to get this done

Gabriel is working on this. Making sure folks are aware we're aiming on this for next week.

Notes below for assignments

On Fri, Nov 21, 2014 at 12:44 PM, Emma Wolfe <[REDACTED]> wrote:

There's a police incident that we're dealing with now so I'm not sure how much that's gonna take Peter & me off, but we'll huddle and let you know if one or both of us need to back out. I'm sorry for this late note, just fluid situation.

In meantime, assuming some group of folks are still on - Hyers you can send you thoughts but just so we're attempting some kind of organization ahead of time - the goal of this is to talk about three things:

- 1) drill down on the paid media possibilities that will communicate with the public while the charters are bashing us
- 2) drill down on the list of things we need to do soon to promote mayoral control and charter pushback and push an outside game thru us and others (jr)
- 3) drill down on specific education flashpoints so folks understand what may be coming down pike, and also to more aggressively explore how we can push back and operationalize. (kg)

Anna Greenberg – by phone

Bill Hyers

John Del Cecato

Jonathan Rosen

Nick Baldick – by phone

Dave Walker

Karin Goldmark

Ross Offinger

Peter Ragone

Hyers assignments:

Let's go ahead and punt until post thanksgiving but let's do a couple things for that meeting

- 1) Anna Dave can you recirculate the top arguments from our last poll and a couple of framing paragraphs.
- 2) JDC come up with some solid plans if we get an ad or two for 1) responding in some way or 2) a way to keep approvals up
- 3) Rosen can you guys come up with a 'how to help pass from the outside' plan
- 4) Ross and I will talk budget
- 5) I'll have steph come up with some grassroots ideas.

Gabe can you help shepherd a time?

**From:** [SY Hilltop](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Rescheduling -- need to get this done  
**Date:** Wednesday, December 10, 2014 6:20:51 PM

---

Or thurs 9am

On Dec 10, 2014, at 4:08 PM, "Schnake-Mahl, Gabriel"  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

- Saturday, 12/13 from 11:00 AM - 2:00 PM
- Tuesday, 12/16 at 9:00 AM or 6:00 PM
- Thursday, 12/18 at 9:00 AM or 4:30 PM

---

**From:** SY Hilltop [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, December 10, 2014 11:40 AM  
**To:** Schnake-Mahl, Gabriel  
**Subject:** Fwd: Rescheduling -- need to get this done

Awesome... Any time u know date or time range as soon as possible would be helpful as next week is tough for most as I'm sure ur aware. Thanks.

Begin forwarded message:

**From:** Emma Wolfe <[REDACTED]>  
**Date:** December 10, 2014, 10:29:33 AM EST  
**To:** Greenberg Anna <[agreenberg@gqrr.com](mailto:agreenberg@gqrr.com)>, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Nick Baldick <[Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com)>, Peter Ragone <[REDACTED]>, Karin Goldmark <[REDACTED]>, Ross Offinger <[REDACTED]>, Gabriel Schnake-Mahl <[REDACTED]>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
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Anna Greenberg – by phone

Bill Hyers

John Del Cecato

Jonathan Rosen

Nick Baldick – by phone

Dave Walker

Karin Goldmark

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Peter Ragone

Hyers assignments:

Let's go ahead and punt until post thanksgiving but let's do a couple things for that meeting

- 1) Anna Dave can you recirculate the top arguments from our last poll and a couple of framing paragraphs.
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- 3) Rosen can you guys come up with a 'how to help pass from the outside' plan
- 4) Ross and I will talk budget
- 5) I'll have steph come up with some grassroots ideas.

Gabe can you help shepherd a time?

**From:** [SY Hilltop](#)  
**To:** [Mostofi, Bitta](#)  
**Subject:** Re: Advocates Briefing  
**Date:** Wednesday, December 10, 2014 10:14:24 PM

---

I think the holiday party will be lame-  
I'd rather us just meet up w cool ppl!!

On Dec 10, 2014, at 7:21 PM, "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

I did and didn't take your advice ☺

I kept the slides as is (which I totally agree were too text heavy).

The main reason is because I felt the whole PP was text heavy and didn't want it to look totally out of place. I also feel like I share your philosophy on PP and not everyone here does.

What I did instead was more of an unscripted thing that was designed to get people riled. I don't know how it went over honestly, cause I only go the positive feedback, but overall the meeting was good stuff. Emma came ☺

Luke and I are meeting up on Friday. Lincoln told me he was invited to this party and I told him not to talk about IDNYC with him ;/ Poor dude, now we stalk him at his own house. That seems totally unfair.

How late is your holiday party going to go? We have the MOIA party that night at Nisha's.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, December 10, 2014 7:17 PM  
**To:** Mostofi, Bitta  
**Subject:** Re: Advocates Briefing

did you take my advice?

did it work out?

do you want to come w me to luke and luis' house this sunday for [REDACTED] ?  
yea!!

On Wed, Dec 10, 2014 at 7:13 PM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

Hey!

You are the bomb.

Just Saying.

Bitta Mostofi | Director of Municipal ID Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 676-3024](tel:2126763024) | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, December 09, 2014 12:28 PM  
**To:** Mostofi, Bitta  
**Subject:** Re: Advocates Briefing

i looked at the slides

here is my general thought on outreach stuff or things that jumped out

how much is it going to cost after i have to renew it?  
too much text on outreach slide- SAY IT or SHOW IT but dont WRITE IT ALL OUT  
when you TELL THEM that you are hiring ppl they are going to try and get you to hire your ppl or tell you to give them money for their staff to work part time... are you open to this? one or either?

anticipate their tough questions

also, you only have 10 mins! that isn't very long

also if emma is willing have her walk them through the form like... TAKE THE TIME IT TAKES PPL TO FILL IT OUT  
not to just ask them to

that way if ppl aren't writing or whatever then its weird  
it's pressure tactic

that's what i got

hope it helps.  
steph

On Sun, Dec 7, 2014 at 3:04 PM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

So I am attaching the agenda with the call to action sheet.

The goals of this meeting are primarily outlined in the call to action asks. That said it is to get the key players to walk away with the following:

- Understanding of the program
- Trust for the program, its intentions and goals
- Investment as ambassador of the program
- Motivation and accountability to help implement

If you could look at this by tomorrow night that would be awesome. I will be working on the deck, which is less important than this part, but I included a draft. I wanted you to look at the outreach slides at the end and give feedback on how these should be tweaked if you have time.

rock on,

-b

**From:** [Stephanie Yazgi](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Subject:** Re: Rescheduling -- need to get this done  
**Date:** Thursday, December 11, 2014 9:10:51 AM

---

i just realized hyers really doesn't do shit at 9 am  
so if those are out for some reason, then i'd vote for saturday.  
tho there is a HUGE march that day as you know so transportation might be problematic

i cannot do tue/ thurs nights

On Wed, Dec 10, 2014 at 4:08 PM, Schnake-Mahl, Gabriel

<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

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- Tuesday, 12/16 at 9:00 AM or 6:00 PM
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---

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**Sent:** Wednesday, December 10, 2014 11:40 AM

**To:** Schnake-Mahl, Gabriel

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**From:** Emma Wolfe <[REDACTED]>  
**Date:** December 10, 2014, 10:29:33 AM EST  
**To:** Greenberg Anna <[agreenberg@gqrr.com](mailto:agreenberg@gqrr.com)>, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Nick Baldick <[Nbaldick@hilltoppublicsolutions.com](mailto:Nbaldick@hilltoppublicsolutions.com)>, Peter Ragone <[REDACTED]>, Karin Goldmark <[REDACTED]>, Ross Offinger <[REDACTED]>, Gabriel Schnake-Mahl <[REDACTED]>, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
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Anna Greenberg – by phone

Bill Hyers

John Del Cecato

Jonathan Rosen

Nick Baldick – by phone

Dave Walker

Karin Goldmark

Ross Offinger

Peter Ragone

## Hyers assignments:

Let's go ahead and punt until post thanksgiving but let's do a couple things for that meeting

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- 3) Rosen can you guys come up with a 'how to help pass from the outside' plan
- 4) Ross and I will talk budget
- 5) I'll have Steph come up with some grassroots ideas.

Gabe can you help shepherd a time?

**From:** [Carey, Michael](#)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:)  
**Subject:** <no subject>  
**Date:** Thursday, December 11, 2014 8:59:30 PM

---

Are you coming to NYC anytime soon? MBDB mentioned wanting to meet with you in person.

**From:** [Carey, Michael](#)  
**To:** ["jfdc@akpdmedia.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Ko, Eunice](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#); [Leopold, Elana](#); ["Liz Hegarty"](#)  
**Subject:** TONIGHT: Weekly Planning Meeting  
**Date:** Wednesday, December 17, 2014 12:59:58 PM

---

Hello!

Just a reminder of Tonight's Planning Meeting. Please note that there is a Press/Room 9 Holiday Party at Gracie happening until about 7:30 PM.

Let me know if you have any questions.

**Michael Paul Carey**  
**City Hall**  
**New York, New York**

**From:** [SY Hilltop](#)  
**To:** [Mostofi, Bitta](#)  
**Subject:** Fwd: IMPORTANT SEMINAR ON ID NYC & IMMIGRATION, THIS SUNDAY, December 21, at Jamaica High School - You are invited!  
**Date:** Wednesday, December 17, 2014 9:00:57 PM  
**Attachments:** [COUNCIL&ASAAL.pdf](#)  
[ATT00001.htm](#)

---

Begin forwarded message:

**From:** Jed Matalon <[REDACTED]>  
**Date:** December 17, 2014, 8:42:31 PM EST  
**To:** Alliance of South Asian American Labor <[REDACTED]>  
**Subject:** IMPORTANT SEMINAR ON ID NYC & IMMIGRATION, THIS SUNDAY, December 21, at Jamaica High School - You are invited!

**YOU ARE INVITED TO JOIN US AT THE**

# **SEMINAR**

**ON**

**ID NYC and IMMIGRATION REFORM**

**DATE and PLACE:**

**Sunday, December 21, 2014, 5:00 P.M. - 7:00 P.M.**

**Jamaica High School Campus**

**167-01 Gothic Drive, Jamaica, NY 11432**

**Partnered By-**

**New York City Mayor's Office of Immigration Affairs,  
New York City Council Speaker Melissa Mark-Viverito,  
Council Members Rory I. Lancman & I. Daneek Miller,  
and**

**The Alliance of South Asian American Labor (ASAAL)**

For details please read the attached flyer

Invite your family and friends

Light refreshments will be served

---

*Empowerment through Education, Activism, and Participation*



NEW YORK CITY COUNCIL SPEAKER

**MELISSA MARK-VIVERITO**

NEW YORK CITY COUNCIL MEMBER

**RORY I. LANCMAN**

NEW YORK CITY COUNCIL MEMBER

**I. DANEEK MILLER**

**ALLIANCE OF SOUTH ASIAN AMERICAN LABOR**

NEW YORK CITY MAYOR'S OFFICE OF IMMIGRANT AFFAIRS  
**PRESENTATION ON ID NYC**

BRYAN PU-FOLKES, ESQ, ASAAL IMMIGRATION DIRECTOR  
**IMMIGRATION REFORM AND WHAT'S AHEAD**

**SUNDAY, DECEMBER 21, 2014**  
**5:00 P.M.-7:00 P.M.**

**Jamaica High School Campus**

167-01 Gothic Drive, Jamaica, New York 11432  
(between 168th Street and Gothic Drive)

**Public Transportation: F Train to 169th Street, Q30, Q31, 165**



PLEASE CONTACT THE OFFICE OF COUNCIL MEMBER RORY I. LANCMAN  
AT (718) 217-4969 FOR ADDITIONAL INFORMATION



**From:** [John Del Cecato](#)  
**To:** [Carey, Michael](#); "[nbaldick@hilltoppublicsolutions.com](#)"; [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Wiley, Maya](#); "[Jonathan@berlinrosen.com](#)"; [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#); [Leopold, Elana](#)  
**Subject:** Re: Follow Up from Wednesday Planning Meeting  
**Date:** Friday, December 19, 2014 4:41:33 PM

---

That's why he's The Dean!

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**From:** <Carey>, "Carey, Michael" <[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)>  
**Date:** Friday, December 19, 2014 at 2:43 PM  
**To:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>, "Williams, Dominic" <[DWilliams@cityhall.nyc.gov](mailto:DWilliams@cityhall.nyc.gov)>, "Fuleihan, Dean (OMB)" <[fuleihand@omb.nyc.gov](mailto:fuleihand@omb.nyc.gov)>, "Howe, Amanda" <[AHowe@cityhall.nyc.gov](mailto:AHowe@cityhall.nyc.gov)>, "Wiley, Maya" <[MWiley@cityhall.nyc.gov](mailto:MWiley@cityhall.nyc.gov)>, Jonathan Rosen <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, "Ragone, Peter" <[pragone@cityhall.nyc.gov](mailto:pragone@cityhall.nyc.gov)>, Anthony Shorris <[AShorris@cityhall.nyc.gov](mailto:AShorris@cityhall.nyc.gov)>, Rebecca Katz <[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)>, "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, "John, Roxanne" <[RJohn@cityhall.nyc.gov](mailto:RJohn@cityhall.nyc.gov)>, "Walzak, Phil" <[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>, "Leopold, Elana" <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>  
**Subject:** Follow Up from Wednesday Planning Meeting

Hello Everyone,

I wanted to follow up from our conversation on Thursday evening to put together the entire months of January and February. Can you please send to me directly your full time requests, mapped out week-by-week. As an example:

Week of January 11th – 10 Hours of Call Time  
Week of January 11th – 5-7 Hours of Albany Relationship Building  
Week of January 18th – 10 Hours of Workout

Please submit your plan by noon on Sunday. We will be doing a follow up call with the Mayor on Monday or Tuesday per his request.

I have Dean's requests already – so he gets an A+.

Please let me know if you have any questions.

Best,

Michael

**Michael Paul Carey**  
**City Hall**  
**New York, New York**

**From:** [Restler, Lincoln](#)  
**To:** ["SY Hilltop"](#)  
**Subject:** RE: NYCHA external affairs...  
**Date:** Sunday, December 21, 2014 5:21:44 PM

---

Cool. Thanks!

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Sunday, December 21, 2014 5:21 PM  
**To:** Restler, Lincoln  
**Subject:** Re: NYCHA external affairs...

Then skip him.

For that... Just know he is looking.!!

On Dec 21, 2014, at 5:20 PM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Not sure that is the model for NYCHA fed liaison. Need to be pretty wonky for that role.

Will think about other potential options and will encourage NYCHA to connect with him.

Thanks!

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Sunday, December 21, 2014 5:19 PM  
**To:** Restler, Lincoln  
**Subject:** Re: NYCHA external affairs...

I can't vouch for him or endorse him... But y'all should talk to him to see if u like him. He is friends w amelia. Even for another gig... He is a relationship guy.. Operative type... Not a hustler or organizer

On Dec 21, 2014, at 5:14 PM, "Restler, Lincoln" <[lrestler@cityhall.nyc.gov](mailto:lrestler@cityhall.nyc.gov)> wrote:

Hey steph – I don't know [REDACTED] Do you know him well? Can you vouch for him / endorse him for the fed liaison role? It is crucial for nycha – because that is where most of their money comes from.

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

---

**From:** Pristin, David [<mailto:David.Pristin@nycha.nyc.gov>]  
**Sent:** Sunday, December 21, 2014 4:32 PM  
**To:** Restler, Lincoln  
**Cc:** DeLoach, Michael  
**Subject:** Re: NYCHA external affairs...

Thanks for passing along.

I will talk with the Chair and see where we are with this position. We had another person passed along to us for this position through city hall, so it may not be available anymore.

Would he be interested in being our federal legislative liaison?

Michael, Eric is leaving us for hhc, so we need a new federal liaison. I think Eric made \$110K. Do you have any sense of what he makes?

The candidate should be a lawyer or be able to analyze legislation and regulations coming from HUD and congress... Political connections/rolodex less important.

**David Pristin**  
Chief of Staff to the Chair  
Office of the Chair  
250 Broadway, New York, NY 10007  
Tel.(212)306-3401  
Cel.(917)418-7192  
New York City Housing Authority | [nyc.gov/nycha](http://nyc.gov/nycha)

---

**From:** Restler, Lincoln [<mailto:lrestler@cityhall.nyc.gov>]  
**Sent:** Sunday, December 21, 2014 02:44 PM  
**To:** Pristin, David  
**Cc:** DeLoach, Michael <[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)>  
**Subject:** FW: NYCHA external affairs...

Hey David,

Hope you are well. I don't know status of your external affairs search – but ■■■ seems like a strong candidate. Compelling profile and mix of govt

and media experience.

Best,

Lincoln

Lincoln Restler  
Mayor's Office of Operations  
212.788.9827

----- Forwarded message -----

From: **SY Hilltop** <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Date: Thu, Dec 18, 2014 at 6:56 PM

Subject: NYCHA external affairs...

To: Lincoln Restler <[REDACTED]>

He is interested... Can you get him interview?  
Keep it DL.

Steph

Begin forwarded message:

**From:** [REDACTED]

Sent from my iPhone

Begin forwarded message:

---

This e-mail and any subsequent e-mails in this thread and any included attachments are for the exclusive and confidential use of the intended recipient(s). If you received this e-mail in error, please do not read, distribute, or take action in reliance upon this e-mail. Instead, please notify the signatory above immediately by return e-mail and promptly delete this e-mail and any attachments from your computer system. Neither the New York City Housing Authority nor the signatory above waive attorney-client or attorney work-product privilege by the transmission of this e-mail and any attachments.

Please think of the environment before you print this e-mail

**From:** [Carey, Michael](#)  
**To:** ["jfdc@akpdmedia.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Williams, Dominic](#); [Fuleihan, Dean \(OMB\)](#); [Howe, Amanda](#); [Ko, Eunice](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Ragone, Peter](#); [Shorris, Anthony](#); [Katz, Rebecca](#); [Wolfe, Emma](#); [John, Roxanne](#); [Walzak, Phil](#)  
**Subject:** RE: Weekly Planning Meeting  
**Date:** Thursday, January 15, 2015 4:29:07 PM

---

All:

Please note this meeting is taking place a City Hall today at 5:45 PM.

Will provide call in for those that wish to join via phone.

Thankkkkkkkkksssssss

**Michael Paul Carey**

**Director of Scheduling and Advance**

**City Hall**

-----Original Appointment-----

**From:**

**Sent:** Friday, January 09, 2015 6:52 AM

**To:** Carey, Michael; 'jfdc@akpdmedia.com'; 'nbaldick@hilltoppublicsolutions.com'; Williams, Dominic; Fuleihan, Dean (OMB); Howe, Amanda; Ko, Eunice; Wiley, Maya; 'Jonathan@berlinrosen.com'; Ragone, Peter; Shorris, Anthony; Katz, Rebecca; Wolfe, Emma; John, Roxanne; Walzak, Phil

**Subject:** Weekly Planning Meeting

**When:** Thursday, January 15, 2015 5:45 PM-6:45 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** City Hall, The Blue Room

**From:** [Michael Carey](#)  
**To:** [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [Shorris, Anthony](#); [Howe, Amanda](#); [Ko, Eunice](#); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Walzak, Phil](#); [Ragone, Peter](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Katz, Rebecca](#); [Williams, Dominic](#); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#)  
**Subject:** Weekly Planning Meeting  
**Date:** Thursday, January 15, 2015 5:47:06 PM

---

all this is starting now in blue room!!

### **Weekly Planning Meeting**

Scheduled: Thursday, 15 Jan 2015 from 5:45 pm to 6:45 pm

Location: City Hall, The Blue Room

Invitees: '[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)' , Shorris, Anthony , Howe, Amanda , Ko, Eunice , '[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)' , Walzak, Phil , Ragone, Peter , Wiley, Maya , Wolfe, Emma , Katz, Rebecca , Williams, Dominic , '[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)' , John, Roxanne , Fuleihan, Dean (OMB)

**From:** [Baldick Nicholas](#)  
**To:** [Sevillia, Max](#)  
**Cc:** [Shannon Pederson](#)  
**Subject:** Re: Introductions.  
**Date:** Friday, January 16, 2015 3:49:26 PM

---

Cool, Fiola Mare at 1230 - We will make rez

On Jan 14, 2015, at 3:28 AM, Sevillia, Max <[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)> wrote:

Perfect. Let's do it on the 29th. Best,

Max Sevillia, Esq.  
Director  
New York City Office of Federal Affairs  
[1301 Pennsylvania Ave, N.W.](#)  
[Suite 350](#)  
[Washington](#), D.C. 20004  
Tel. (202) 624-5906  
Cell. [REDACTED]  
[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)

On Jan 13, 2015, at 9:20 PM, Baldick Nicholas <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Cool, how about lunch 1/27 or 1/29?

On Jan 13, 2015, at 6:35 PM, Sevillia, Max <[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)> wrote:

Hey Tim, thanks for the intro.

Nick, Emma has connected us before around USCM work. A that said, Tim is right and we should grab coffee or lunch soon. Next week maybe?

Best,

Max Sevillia, Esq.  
Director  
New York City Office of Federal Affairs  
[1301 Pennsylvania Ave, N.W.](#)  
[Suite 350](#)  
[Washington](#), D.C. 20004  
Tel. (202) 624-5906  
Cell. [REDACTED]  
[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)

On Jan 13, 2015, at 6:31 PM, Tim Sparapani  
<[REDACTED]> wrote:

Nick Baldick, meet Max Sevillea and vice versa.

You two both work for the Mayor and you should absolutely know each other. You both live and work in DC. I recommend you meet for lunch or coffee. I'm happy to chaperone and convene you.

Please email each other and make the time to talk. I am certain you both would benefit. I'd be happy to join you.

Best,  
Tim Sparapani

Sent from my iPhone

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Carey, Michael](#)  
**To:** [Baldick Nicholas](#)  
**Subject:** Re: Weekly Planning Meeting  
**Date:** Sunday, January 18, 2015 2:42:45 PM

---

Thanks

Michael Paul Carey  
City Hall  
New York, New York

On Jan 18, 2015, at 2:42 PM, Baldick Nicholas  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Michael

I will be in LA and will have to call into the meeting.

Thanks

Nick

On Jan 18, 2015, at 2:16 PM, Carey, Michael  
<[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)> wrote:

<Mail Attachment.ics>

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Agarwal, Nisha](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** RE: hi there  
**Date:** Monday, January 19, 2015 12:20:00 PM

---

Okay cool – I will keep you posted. Road trip!

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

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**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, January 19, 2015 12:20 PM  
**To:** Agarwal, Nisha  
**Subject:** Re: hi there

that's not a problem for me but i def don't want to miss it  
thanks

On Mon, Jan 19, 2015 at 11:36 AM, Agarwal, Nisha <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:  
Yes! I may very well need to go down to DC next week b/c the mayor might make an announcement on immigration. If so, you should come. Would be 1/23. Problem is he's going to make the decision at the last minute ☹.

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 788-7654](tel:(212)788-7654) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

---

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Sunday, January 18, 2015 7:01 PM  
**To:** Agarwal, Nisha  
**Subject:** hi there

is there a time you are going to dc soon that you want me to accompany you \*before i start.  
let me know so i can get some tix.  
steph

**From:** [Carey, Michael](#)  
**To:** [""Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)"; Williams, Dominic; Katz, Rebecca; John, Roxanne; Fuleihan, Dean \(OMB\); Ragone, Peter; Griffith, Chantell; Chao, Raymond; Walzak, Phil; Wolfe, Emma; Ko, Eunice; Wiley, Maya; ""nbaldick@hilltoppublicsolutions.com" \(nbaldick@hilltoppublicsolutions.com\)"; Leopold, Elana; ""jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; Shorris, Anthony; Howe, Amanda](#)  
**Subject:** RE: MBDB: Weekly Planning Meeting  
**Date:** Wednesday, January 28, 2015 11:52:58 AM

---

All:

Heads up that tonight might be moved to a later time. Keep posted.

**Michael Paul Carey**

**Director of Scheduling and Advance**

**City Hall**

-----Original Appointment-----

**From:**

**Sent:** Monday, January 19, 2015 6:33 AM

**To:** Carey, Michael; "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com); Williams, Dominic; Katz, Rebecca; John, Roxanne; Fuleihan, Dean (OMB); Ragone, Peter; Griffith, Chantell; Chao, Raymond; Walzak, Phil; Wolfe, Emma; Ko, Eunice; Wiley, Maya; "nbaldick@hilltoppublicsolutions.com" (nbaldick@hilltoppublicsolutions.com); Leopold, Elana; "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Shorris, Anthony; Howe, Amanda

**Subject:** MBDB: Weekly Planning Meeting

**When:** Wednesday, January 28, 2015 6:30 PM-8:00 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion, The Parlor

**From:** [Carey, Michael](#)  
**To:** [Williams, Dominic](#); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); [Howe, Amanda](#); [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Walzak, Phil](#); [Ragone, Peter](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Griffith, Chantell](#); [Fuleihan, Dean \(OMB\)](#); [John, Roxanne](#)  
**Subject:** MBDB: Weekly Planning Meeting  
**Date:** Wednesday, January 28, 2015 7:55:02 PM

---

all-- mayor and flonyc are about 20 from GM. Please get to Gracie!!

**MBDB: Weekly Planning Meeting**

Scheduled: Wednesday, Jan 28, 2015 from 8:00 PM to 9:30 PM

Location: Gracie Mansion, The Parlor

Invitees: Williams, Dominic , "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)" ([Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com))' , Ko, Eunice , Howe, Amanda , "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)" ([jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com))' , Shorris, Anthony , Chao, Raymond , "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com))' , Walzak, Phil , Ragone, Peter , Wiley, Maya , Wolfe, Emma , Katz, Rebecca , Griffith, Chantell , Leopold, Elana , Fuleihan, Dean (OMB) , John, Roxanne

Michael Paul Carey  
City Hall  
New York, New York

**From:** [Sevillia, Max](#)  
**To:** [Baldick Nicholas](#)  
**Subject:** RE: We on for Lunch?  
**Date:** Thursday, January 29, 2015 3:40:00 PM

---

Thanks,

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**From:** Baldick Nicholas [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, January 29, 2015 3:23 PM  
**To:** Sevillia, Max  
**Subject:** Re: We on for Lunch?

Cool, Let me figure out another time

On Jan 29, 2015, at 1:25 PM, Sevillia, Max <[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)> wrote:

I'm so sorry. It got deleted from my schedule so it wasn't on my radar. Can we reschedule? I'm available any day but next Tuesday.

Again, please accept my sincere apology.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, January 29, 2015 12:36 PM  
**To:** Sevillia, Max  
**Subject:** We on for Lunch?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Christine Marinoni](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Devora Kaye](#); [Junco Maite](#); [Confer. Alexis](#)  
**Cc:** [Cynthia in Morocco](#)  
**Subject:** Fwd: T MAGAZINE Blog Story / photos  
**Date:** Monday, February 02, 2015 6:54:39 PM

---

just a quick heads up, see below. cynthia is directing a play about race, they asked her questions about the mayor. imagine this is all innocuous

----- Forwarded message -----

**From:** <[REDACTED]>  
**Date:** Mon, Feb 2, 2015 at 6:38 PM  
**Subject:** Re: T MAGAZINE Blog Story / photos  
**To:** Margaux Rogers <[mrogers@id-pr.com](mailto:mrogers@id-pr.com)>  
**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>, X Marinoni <[REDACTED]>

Got it. That one's much better and is fine. Thanks. Cc'ing Christine  
Sent from my Verizon Wireless BlackBerry

---

**From:** Margaux Rogers <[mrogers@ID-PR.COM](mailto:mrogers@ID-PR.COM)>  
**Date:** Mon, 2 Feb 2015 23:35:58 +0000  
**To:** [REDACTED]  
**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>  
**Subject:** RE: T MAGAZINE Blog Story / photos

I'll see if they are using that one, or this one:

<http://www.nydailynews.com/news/politics/christine-marinoni-mobilizes-de-blasio-pre-k-plan-article-1.1515151>

which is much more relevant anyway (and does not list salary at all).

MARGAUX L. ROGERS

ID

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Tumblr](#)

150 West 30<sup>th</sup> Street, 19<sup>th</sup> Floor | New York, NY 10001

p: [646-723-3873](tel:646-723-3873) | f: [212-334-8444](tel:212-334-8444) | c: [201.960.1693](tel:201.960.1693)

[id-pr.com](http://id-pr.com)

**Please note:** Our NYC office is moving on February 26 and 27 and we will only be reachable by cell and email. You can also contact our Los Angeles office at [323-822-4800](tel:323-822-4800).

Our new address, effective March 2, 2015 is:

**ID**

40 Wall Street 51st Floor | New York, NY 10005

[212-334-0333](tel:212-334-0333)

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, February 02, 2015 6:32 PM  
**To:** Margaux Rogers  
**Cc:** Rhett Usry  
**Subject:** Re: T MAGAZINE Blog Story / photos

That's fine but I would ask that they not do the link to the Daily News article which was bitchy and gossipy and listed her salary

Sent from my Verizon Wireless BlackBerry

---

**From:** Margaux Rogers <[mrogers@ID-PR.COM](mailto:mrogers@ID-PR.COM)>

**Date:** Mon, 2 Feb 2015 23:15:50 +0000

**To:** [REDACTED]

**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>

**Subject:** T MAGAZINE Blog Story / photos

Hi Cynthia,

I spoke with Tim Murphy, who interviewed you for T MAGAZINE's blog. As it's The NYT, and your involvement with de Blasio is already public knowledge, they aren't comfortable completely removing those questions from the Q+A.

That being said, he told me what he did submit (which could end up being cut by his editors anyway

for length...); and it was a very innocuous statement that Christine was involved (with a link to the Daily News piece that announced her job appointment), and he included the portion where you explain the pre-k program, and that your only advice for Bill would be to keep doing good things and show the public how good he really is (but in your words, I don't remember exactly).

It's a very non-controversial statement, and the majority of the Q+A is about RASHEEDA, then your upcoming projects.

Moving forward, I'll make sure that Bridget finds out if journalists are going to ask you about that so we either a) get a heads up, or b) can make sure to re-focus all interviews to RASHEEDA only.

Below are the photos that were submitted for the T MAGAZINE blog. They asked for variety, so we sent a standing and a sitting one. We will let you know which one they end up going with. They have also asked Bridget for some show photos, which Bridget mentioned there were two shots of Dianne and Tonya that you loved – so those will be submitted as well.



The story will post online on Friday and a small portion will be printed in Sunday Styles as well. Please let us know if you have any questions.

Best,

Margaux

MARGAUX L. ROGERS

ID

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Tumblr](#)

150 West 30<sup>th</sup> Street, 19<sup>th</sup> Floor | New York, NY 10001

p: [646-723-3873](tel:646-723-3873) | f: [212-334-8444](tel:212-334-8444) | c: [201-960-1693](tel:201-960-1693)

[id-pr.com](http://id-pr.com)

**Please note:** Our NYC office is moving on February 26 and 27 and we will only be reachable by cell and email. You can also contact our Los Angeles office at [323-822-4800](tel:323-822-4800).

Our new address, effective March 2, 2015 is:

ID

40 Wall Street 51st Floor | New York, NY 10005

[212-334-0333](tel:212-334-0333)

**From:** [Christine Marinoni](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Devora Kaye](#); [Junco Maite](#); [Confer. Alexis](#)  
**Cc:** [Cynthia in Morocco](#)  
**Subject:** Fwd: T MAGAZINE Blog Story / photos  
**Date:** Monday, February 02, 2015 6:54:39 PM

---

just a quick heads up, see below. cynthia is directing a play about race, they asked her questions about the mayor. imagine this is all innocuous

----- Forwarded message -----

**From:** <[REDACTED]>  
**Date:** Mon, Feb 2, 2015 at 6:38 PM  
**Subject:** Re: T MAGAZINE Blog Story / photos  
**To:** Margaux Rogers <[mrogers@id-pr.com](mailto:mrogers@id-pr.com)>  
**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>, X Marinoni <[REDACTED]>

Got it. That one's much better and is fine. Thanks. Cc'ing Christine  
Sent from my Verizon Wireless BlackBerry

---

**From:** Margaux Rogers <[mrogers@ID-PR.COM](mailto:mrogers@ID-PR.COM)>  
**Date:** Mon, 2 Feb 2015 23:35:58 +0000  
**To:** [REDACTED]  
**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>  
**Subject:** RE: T MAGAZINE Blog Story / photos

I'll see if they are using that one, or this one:

<http://www.nydailynews.com/news/politics/christine-marinoni-mobilizes-de-blasio-pre-k-plan-article-1.1515151>

which is much more relevant anyway (and does not list salary at all).

MARGAUX L. ROGERS

ID

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Tumblr](#)

150 West 30<sup>th</sup> Street, 19<sup>th</sup> Floor | New York, NY 10001

p: [646-723-3873](tel:646-723-3873) | f: [212-334-8444](tel:212-334-8444) | c: [201.960.1693](tel:201.960.1693)

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40 Wall Street 51st Floor | New York, NY 10005

[212-334-0333](tel:212-334-0333)

---

**From:** [REDACTED] [mailto:[REDACTED]]  
**Sent:** Monday, February 02, 2015 6:32 PM  
**To:** Margaux Rogers  
**Cc:** Rhett Usry  
**Subject:** Re: T MAGAZINE Blog Story / photos

That's fine but I would ask that they not do the link to the Daily News article which was bitchy and gossipy and listed her salary

Sent from my Verizon Wireless BlackBerry

---

**From:** Margaux Rogers <[mrogers@ID-PR.COM](mailto:mrogers@ID-PR.COM)>

**Date:** Mon, 2 Feb 2015 23:15:50 +0000

**To:** [REDACTED]

**Cc:** Rhett Usry <[RUstry@id-pr.com](mailto:RUstry@id-pr.com)>

**Subject:** T MAGAZINE Blog Story / photos

Hi Cynthia,

I spoke with Tim Murphy, who interviewed you for T MAGAZINE's blog. As it's The NYT, and your involvement with de Blasio is already public knowledge, they aren't comfortable completely removing those questions from the Q+A.

That being said, he told me what he did submit (which could end up being cut by his editors anyway

for length...); and it was a very innocuous statement that Christine was involved (with a link to the Daily News piece that announced her job appointment), and he included the portion where you explain the pre-k program, and that your only advice for Bill would be to keep doing good things and show the public how good he really is (but in your words, I don't remember exactly).

It's a very non-controversial statement, and the majority of the Q+A is about RASHEEDA, then your upcoming projects.

Moving forward, I'll make sure that Bridget finds out if journalists are going to ask you about that so we either a) get a heads up, or b) can make sure to re-focus all interviews to RASHEEDA only.

Below are the photos that were submitted for the T MAGAZINE blog. They asked for variety, so we sent a standing and a sitting one. We will let you know which one they end up going with. They have also asked Bridget for some show photos, which Bridget mentioned there were two shots of Dianne and Tonya that you loved – so those will be submitted as well.



The story will post online on Friday and a small portion will be printed in Sunday Styles as well. Please let us know if you have any questions.

Best,

Margaux

MARGAUX L. ROGERS

ID

[Facebook](#) | [Twitter](#) | [Instagram](#) | [Tumblr](#)

150 West 30<sup>th</sup> Street, 19<sup>th</sup> Floor | New York, NY 10001

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[212-334-0333](tel:212-334-0333)

**From:** [Anna Molas](#)  
**To:** [Perez, Roberto](#)  
**Cc:** [REDACTED]  
**Subject:** Spanish Content Editor  
**Date:** Thursday, February 05, 2015 1:06:03 PM

---

Hi Roberto,

How are you doing? It was nice to see you again.

As I told you, I'm working for Bill Hyers. We are looking for a Spanish Content Editor for Hilltop campaign clients. I was wondering if you know someone?

I look forward to hearing from you soon!

Thank you very much in advance,

Anna Molas  
Hilltop Public Solutions  
Digital Organizer  
[amol@hilltoppublicsolutions.com](mailto:amol@hilltoppublicsolutions.com)  
+1 (917) 655 - 4941

**From:** [Katz, Rebecca](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Re: Wondering if you can help me ...  
**Date:** Friday, February 20, 2015 5:34:42 AM

---

Who is this person who decided they need face time? May be able to get her talking to someone...

Sent from my iPhone

On Feb 20, 2015, at 2:25 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

forwarding just cause i said i would  
will also fwd her resume  
seems weird

----- Forwarded message -----

**From:** **Daniel Goldberg** <[dgoldberg@hilltoppublicsolutions.com](mailto:dgoldberg@hilltoppublicsolutions.com)>  
**Date:** Fri, Feb 6, 2015 at 5:31 PM  
**Subject:** Fwd: Wondering if you can help me ...  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Hi Stephanie,

I know it's a long shot, but I'm wondering if you think there's any way to help out my friend Cecilia Brancato, who wants to propose a mental health initiative to Chirlane's office (see below).

Do you think there's someone who can hear her out and potentially put her in touch with Chirlane if they feel it's worthwhile?

Thanks so much,  
Daniel

----  
Daniel Goldberg  
Associate, Hilltop Digital  
[718.704.4069](tel:718.704.4069)

Begin forwarded message:

I am attaching a document that provides some details of what I have in mind. Let me know via text that you got this with the attachment. Thank you, again,  
c.

----- Forwarded Message -----

**From:** Cecilia Brancato <[REDACTED]>  
**To:** Daniel Goldberg <[REDACTED]>  
**Sent:** Thursday, February 5, 2015 4:55 PM  
**Subject:** Wondering if you can help me ...

Hi Daniel,

I was hoping you might be able to help me ...

The other day I was listening to the mayor's "State of the City" address and I heard him say:  
*And we began a major new effort – now led by our inspiring first lady — to address the gaps in mental health coverage in New York City. This issue is personal to Chirlane and me, and to so many families who've watched loved ones fall through the cracks of an inadequate system. I can't think of a smarter, stronger, more compassionate person to lead our effort to change that than our first lady. Let's thank her!*

It immediately struck me. If you recall, last summer I told you about an idea I had regarding mental illness and the public school system, and the prison system. (In August the city released info on a task force that got created and came out with recommendations. When I heard I smiled, but continued on with gathering info, doing research on the other.). Interestingly, on the same day as the address NPR did a whole thing on mental illness programs in NYC's public school system. I want to propose ...

Here is what I am looking for - I want face time with Chirlane to present to her my thoughts and to work with her on this. Do you know of a way that I can get that entry to her?

Think about it. Dont rush to say, no!

Then, contact me via text ... or, if it needs a longer response, send an email, then send me a text to say you sent me an email. I am having issues with my Internet service which keeps me from accessing my emails regularly.

Thank you for whatever support you can give me.

Hugs.

c.

<Mental Health Initiative for NYC Public School System.doc>

**From:** [DeLoach, Michael](#)  
**To:** [svazqi@hilltoppublicsolutions.com](mailto:svazqi@hilltoppublicsolutions.com)  
**Subject:** Fwd: Federal position  
**Date:** Friday, February 20, 2015 10:43:08 AM  
**Attachments:** [Resume Melissa Quirk.pdf](#)  
[ATT00001.htm](#)

---

Begin forwarded message:

**From:** "DeLoach, Michael" <[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)>  
**Date:** February 20, 2015 at 10:42:17 AM EST  
**To:** Stephanie Yazgi [REDACTED]  
**Subject:** Fwd: Federal position

Begin forwarded message:

**From:** "Honan, Brian" <[Brian.Honan@nycha.nyc.gov](mailto:Brian.Honan@nycha.nyc.gov)>  
**Date:** February 12, 2015 at 6:10:48 AM EST  
**To:** "'[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)'"  
<[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)>  
**Subject:** Federal position

Michael. Its late in the process, but Melissa Quirk's resume was brought to my attention recently for the Federal Affairs position. She has 15 years experience in housing policy, most of that in DC: she has also worked very closely with HUD and the trade groups that we work with on a regular basis.

Right now she works for HPD. She's not senior over there and hasn't been there for too long.

I met with her once and she is a very strong candidate.  
Please let me know if you're okay with me moving forward.

Thanks

Brian Honan  
Director  
State and City Legislative Affairs  
250 Broadway, New York, NY 10007  
Tel.(212)306-8108

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Please think of the environment before you print this e-mail

# MELISSA QUIRK

## PROFESSIONAL PROFILE

*Accomplished affordable housing professional with nearly 15 years of public policy and program experience in the public, non-profit, and private sectors; exemplary skills in policy analysis and development, legislative advocacy, program management, coalition building and facilitation, and written and oral communications.*

## EXPERIENCE

**City of New York Department of Housing Preservation and Development (HPD)** New York, NY  
*Special Programs Analyst* October 2014 - Present

- Provide policy guidance on Housing Choice Voucher program; analyze legislation and funding opportunities; contribute to budgeting projections; liaise with HPD Intergovernmental Affairs, New York City (NYC) Washington Office.
- Provide policy guidance for Family Self-Sufficiency program; work with NYC Washington Office and NYC Congressional delegation on statutory changes; researching program expansion opportunities; oversee contracting and reporting.
- Managing restructuring of eviction prevention program; implementing outcome measurements, reporting standards.

**Enterprise Community Partners (ECP)** New York, NY  
*Consultant to NY and DC Offices* July 2014 - December 2014

- Advised on development of ECP federal housing priorities and NYC Rapid Re-Housing program; crafted policy proposals, researched background, analyzed feasibility, contributed to policy briefs.
- Authored guide to navigating political and financial challenges of disaster recovery for local governments.
- Developed policy briefs on homelessness, housing preservation, and sustainability in NYC.

**National Low Income Housing Coalition (NLIHC)** Washington, DC  
*Senior Policy Analyst* May 2011 - May 2014  
*Policy Analyst* August 2009 - May 2011

- Analyzed federal legislation on affordable housing funding; worked with congressional staff to develop or modify laws.
- Developed budget priorities reflective of board of directors, state partners, and subsidized residents' interests; expanded focus on people with disabilities and rural housing.
- Managed budget advocacy; engaged HUD, USDA, White House Offices, and Members of Congress via individual meetings, constituent engagement, preparing state and district data, writing policy briefs, hosting Congressional briefings.
- Managed housing funding campaign of 75 national organizations (CHCDF): increased activity to highest level to date; coordinated letter to Congress from 3,200+ groups; developed organizational principles; served on Steering Committee.
- Presented at HUD stakeholder briefings and workshops of state and local organizations.

**Mayor's Emergency Shelter Commission, City of Boston** Boston, MA  
*Assistant Director* August 2007 - July 2009

- Liaised with City, State and non-profit agencies on homeless policy: staffed Mayor's Homeless Committee, Interagency Council on Homelessness, and homelessness prevention collaborative; participated in developing plan to end homelessness.
- Launched Boston Common Ground Housing initiative: engaged Boston Housing Authority, non-profit agencies; coordinated applications for 200+ street homeless persons; housed 60+ out of 99; secured \$60k grant for housing services.
- Coordinated City of Boston homeless census: tripled volunteer participation; expanded coverage in minority neighborhoods; expanded data collection and reporting.
- Managed Mayor's Food Drive: increased corporate participation to highest rate in 5 years; increased fundraising by 45%.
- Managed office operations: supervised staff; developed departmental guidelines; redesigned outcome measures.

**Citizens' Housing and Planning Association (CHAPA)** Boston, MA  
*Program Manager* January 2003 - July 2007

- Managed \$900,000 HUD Housing Counseling grant for 20 New England agencies; monitored affiliate services, projections, outcomes and reporting, prepared grant applications.
- Co-managed Committee of homeless advocates; spearheaded advocacy initiatives including housing tours for State officials and Lt. Governor; developed legislative housing trainings.
- Managed Massachusetts Accessible Housing Registry; supervised database entry; led trainings.

- Prepared research for publications: Greater Boston Housing Report Card, Housing Search Guide for People with Disabilities, Legislative Guide on Housing for People with Disabilities, Affordable Housing Costs to Communities.

**T.A.G. Associates**

Norwood, MA

Research Associate

November 2001 - January 2003

- Provided financial technical assistance to Baltimore, Philadelphia, Kansas City, DC public housing authorities (PHAs).
- Created first Baltimore PHA grant tracking system (\$14m); reconciled grants of District of Columbia PHA (\$60m).
- Developed resource and training materials on mixed use development for public housing authorities.

**EDUCATION**

|  |      |
|--|------|
| <b>Tufts University</b> , Medford, MA, <i>M.A. in Urban and Environmental Policy and Planning</i>            | 2010 |
| Classes at M.I.T. (Department of Urban Studies and Planning) and Boston University (School of Public Health) |      |
| Thesis: Housing Development Policies Serving Extremely Low Income Households in Massachusetts                |      |
| <b>Vassar College</b> , Poughkeepsie, NY, <i>B.A. in Urban Studies, Minor in Art History</i>                 | 2001 |
| Thesis: Development Strategies in Slum Communities: India and Brazil   |      |
| Prizes: Sara Catlin Prize, Commencement Award for Community Building   |      |
| <b>International Honors Program</b> , Egypt, India, Brazil, Program in City Planning, Community Development  | 2000 |

**CONFERENCE PRESENTATIONS**

- 2014: National Alliance to End Homelessness, New Orleans, LA: *Federal Budget and Appropriations in FY15*
- 2013: NLIHC, Washington, DC: *Federal Funding and Sequestration* (Plenary)
- 2012: NLIHC, Washington, DC: *Federal Budget and Appropriations*; Utah Housing Coalition, Salt Lake City, UT: *Federal Budget and National Housing Trust Fund*; Utah NAHRO, Midway, UT: *Federal Budget and Appropriations, Engaging in Housing Advocacy*; Virginia Governor’s Housing Conference, Roanoke, VA: *Federal Housing Policy*; New Jersey Public Housing Residents, Atlantic City, NJ: *Federal Housing Policy* (Plenary)
- 2011: Citizens’ Housing and Planning Association, Boston, MA: *Federal Budget, National Housing Trust Fund*; National Alliance to End Homelessness, Oakland, CA: *Federal Budget and Appropriations Update*; NLIHC, Washington, DC: *Federal Budget and Appropriations* (Moderator); NLIHC, Washington, DC: *Resident Engagement in Advocacy* (Moderator); Utah Housing Coalition, Salt Lake City, UT: *Federal Housing Policy Update*; National Alliance of HUD Tenants, Washington, DC: *Federal Housing Policy Update*
- 2010: New England Housing Network, Boston, MA: *Federal Housing Policy*

**COMMUNITY WORK**

|                    |  |             |
|--------------------|--|-------------|
| <i>Panelist:</i>   | U.S. Department of Environmental Protection Smart Growth Awards            | 2012        |
| <i>Campaigner:</i> | Obama for America, VA door knocking, phone banking                         | 2012        |
| <i>Volunteer:</i>  | Columbia Heights Community Marketplace                                     | 2011 - 2013 |
| <i>Volunteer:</i>  | City of Boston, MA Mayoral Campaign for Thomas Menino, Election Department | 2009        |
| <i>Campaigner:</i> | Obama-Biden Campaign, NH door knocking, phone banking                      | 2008        |
| <i>Member:</i>     | HopeFound Advisory Board for Project Genesis                               | 2008 - 2009 |
| <i>Member:</i>     | MA Governor’s Commission to End Homelessness Working Group on Families     | 2007 - 2008 |
| <i>President:</i>  | U.U.A. Massachusetts District Board of Directors                           | 2004 - 2009 |
| <i>Mediator:</i>   | NY State Transformative Mediation Training Program                         | 2001        |
| <i>Member:</i>     | Boston Area Anti-Racism Collaborative, UUA Anti-Racism Series              | 2000 - 2005 |



**From:** [DeLoach, Michael](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Re: Federal position  
**Date:** Friday, February 20, 2015 12:48:52 PM

---

Yes thx

On Feb 20, 2015, at 11:47 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

[REDACTED]

[REDACTED]

with mayors/ policy folks/ advocates that can move mayors in key cities/ DC landscape and politics around issues (how does she get political intel still from DC?

just let her talk at you about her contacts and let me know if it sounds right

then i'd ask her how she would make NYC an example for cities based on our work around housing?

what does she think other cities can seek to replicate or even use as a jumping off point to solve some problems in their own cities around affordable housing and how would she talk about that plan and then think we could get buy in from other cities on it

helpful?

On Fri, Feb 20, 2015 at 10:43 AM, DeLoach, Michael <[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)> wrote:

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**To:** Stephanie Yazgi [REDACTED]  
**Subject:** Fwd: Federal position

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**To:** "'[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)'"  
<[mdeloach@cityhall.nyc.gov](mailto:mdeloach@cityhall.nyc.gov)>  
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Director  
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250 Broadway, New York, NY 10007  
Tel. [\(212\)306-8108](tel:2123068108)  
New York City Housing Authority | [nyc.gov/nycha](http://nyc.gov/nycha)

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signatory above waive attorney-client or attorney work-product privilege by the transmission of this e-mail and any attachments.

Please think of the environment before you print this e-mail

**From:** [Carey, Michael](#)  
**To:** [Howe, Amanda](#); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); [Fuleihan, Dean \(OMB\)](#); [Wolfe, Emma](#); [Williams, Dominic](#); [John, Roxanne](#); [Ragone, Peter](#); [Ko, Eunice](#); [Katz, Rebecca](#); [Thornton, Demetrius](#); [Darlington, Mandy \(OMB\)](#); [lhegarty@akpdmedia.com](mailto:lhegarty@akpdmedia.com); [Chao, Raymond](#); [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#); [Leopold, Elana](#); [Walzak, Phil](#); [Shorris, Anthony](#); [Wiley, Maya](#)  
**Subject:** MBDB: Weekly Planning Meeting  
**Date:** Tuesday, February 24, 2015 3:25:25 PM

---

All:

tonight's meeting is cancelled.

Thanks!!

**MBDB: Weekly Planning Meeting**

Scheduled: Tuesday, Feb 24, 2015 from 7:00 PM to 8:30 PM

Location: Gracie Mansion, The Parlor

Invitees: Howe, Amanda , "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com))' , "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)" ([Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com))' , Fuleihan, Dean (OMB) , Wolfe, Emma , Williams, Dominic , John, Roxanne , Ragone, Peter , Ko, Eunice , Katz, Rebecca , Thornton, Demetrius , Darlington, Mandy (OMB) , 'Liz Hegarty' , Chao, Raymond , "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)" ([jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com))' , Schnake-Mahl, Gabriel , Griffith, Chantell , Leopold, Elana , Walzak, Phil , Shorris, Anthony , Wiley, Maya

Michael Paul Carey  
City Hall  
New York, New York

**From:** [Anna Molas](#)  
**To:** [LaPorte, Catherine](#)  
**Subject:** Contact details  
**Date:** Wednesday, February 25, 2015 3:44:48 PM

---

Hi Catherine,

I am Anna Molas, from Barcelona. However, as I told you, I moved to NYC recently to work for a Communications and Strategy Consulting Firm.

It was a pleasure to meet you in 2015 State of the City which took place a few weeks ago.

You will find my contact details below.

We keep in touch.

Best regards,

Anna Molas  
Hilltop Public Solutions  
[amol@hilltoppublicsolutions.com](mailto:amol@hilltoppublicsolutions.com)  
[REDACTED]

**From:** [Stephanie Yazgi](#)  
**To:** [Bray, Jackie](#)  
**Subject:** Fwd: Wondering if you can help me ...  
**Date:** Friday, February 27, 2015 2:19:44 PM  
**Attachments:** [Mental Health Initiative for NYC Public School System.doc](#)

---

----- Forwarded message -----

**From:** **Daniel Goldberg** <[dgoldberg@hilltoppublicsolutions.com](mailto:dgoldberg@hilltoppublicsolutions.com)>  
**Date:** Fri, Feb 6, 2015 at 5:31 PM  
**Subject:** Fwd: Wondering if you can help me ...  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Hi Stephanie,

I know it's a long shot, but I'm wondering if you think there's any way to help out my friend Cecilia Brancato, who wants to propose a mental health initiative to Chirlane's office (see below).

Do you think there's someone who can hear her out and potentially put her in touch with Chirlane if they feel it's worthwhile?

Thanks so much,  
Daniel

-----  
Daniel Goldberg  
Associate, Hilltop Digital  
[REDACTED]

Begin forwarded message:

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Let me know via text that you got this with the attachment.  
Thank you, again,  
c.

----- Forwarded Message -----

**From:** Cecilia Brancato <[REDACTED]>  
**To:** Daniel Goldberg <[REDACTED]>  
**Sent:** Thursday, February 5, 2015 4:55 PM  
**Subject:** Wondering if you can help me ...

Hi Daniel,

I was hoping you might be able to help me ...

The other day I was listening to the mayor's "State of the City" address and I heard him say:

*And we began a major new effort – now led by our inspiring first lady — to address the gaps in mental health coverage in New York City. This issue is personal to Chirlane and me, and to so many families who've watched loved ones fall through the cracks of an inadequate system. I can't think of a smarter, stronger, more compassionate person to lead our effort to change that than our first lady. Let's thank her!*

It immediately struck me. If you recall, last summer I told you about an idea I had regarding mental illness and the public school system, and the prison system. (In August the city released info on a task force that got created and came out with recommendations. When I heard I smiled, but continued on with gathering info, doing research on the other.). Interestingly, on the same day as the address NPR did a whole thing on mental illness programs in NYC's public school system. I want to propose ...

Here is what I am looking for - I want face time with Chirlane to present to her my thoughts and to work with her on this. Do you know of a way that I can get that entry to her?

Think about it. Dont rush to say, no!

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Thank you for whatever support you can give me.

Hugs.

c.

**Mood Disorders Impact 14% of All American Children\***

**1-in-5 American Children Experience Mental Illness\***

**1-in-4 Adults Will Experience A Mental Illness In His/Her  
Lifetime\***

\* Brain & Behavior Research Foundation

## **Proposed Mental Health Initiative for NYC Public School System:**

- expands existing programs and creates new ones to cover all grade levels;
- establishes partnerships with the greater New York City community, including private Mental Health Institutions, Foundations and Medical Professionals;
- creates an environment in the public school system where students feel safe to openly discuss feelings of depression, anxiety, loneliness, overwhelming anger, etc.;
- removes the stigma of mental health disorders.

## **Goals:**

- **Short term:**
  - To create a system-wide school program (from Pre-K thru 12<sup>th</sup> Grade) that identifies mental health issues in students and provides help through its own programs and partnerships with the greater Medical Mental Health Community.

- To incorporate into every grade level age-appropriate open discussion on mental health issues, such as depression/sadness, anxiety, cutting, bulimia/anorexia, manic depressive feelings and behavior, & psychotic thoughts.
- To create an environment where open discussion of such issues removes fear about mental health disorders and leads to students seeking help for themselves and friends.
- To create an environment of tolerance and empathy among the student body for those who are not "just like me."

- **Long term:**

- To remove the stigma of mental illness within the student body to where it is viewed as a chronic illness that needs treatment (no different than diabetes or asthma).
- To create Citizens in Society who view mental illness without fear, and with compassion; which encourages those afflicted to seek treatment without fear of judgment or recrimination.

**From:** [Gopal, Kiren](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com)  
**Cc:** [Saunders, Brittany](#)  
**Subject:** FOIL Doc  
**Date:** Friday, February 27, 2015 5:45:42 PM  
**Attachments:** [FOIL Records 02 27 15.pdf](#)

---

Hi Stephanie – As Brittany discussed with you, attached is the responsive record that will be released this evening.

Best,

Kiren

-----  
Kiren Gopal  
Special Advisor to the Counsel  
City Hall  
New York City  
212-341-5395  
[kgopal@cityhall.nyc.gov](mailto:kgopal@cityhall.nyc.gov)

[Print](#) | [Close Window](#)

**Subject:** Fwd: [upk] Fwd: NAN invite

**From:** Rachel Noerdlinger <[REDACTED]>

**Date:** Tue, Mar 04, 2014 6:02 pm

**To:** PONAN <[REDACTED]>

**Cc:** Jaqueline Johnson <jjohnson@nationalactionnetwork.net>, Paul Persaud <paul@nationalactionnetwork.net>

Cool with NAN logo?

---Rachel Noerdlinger---

Personal cell [REDACTED]

Begin forwarded message:

**From:** Mike Rabinowitz <Rabinowitz@berlinrosen.com>

**Date:** March 4, 2014 at 5:21:39 PM EST

**To:** [REDACTED], [REDACTED], [REDACTED]

**Cc:** UPK NYC <upk@upkny.org>, Rachel Noerdlinger <[REDACTED]>, Marco Carrion <[REDACTED]>

**Subject:** RE: [upk] Fwd: NAN invite

Here's the text. The logo would go at the top.

**Please join**

**Mayor Bill de Blasio**

**and**

**Reverend Al  
Sharpton**

**For the National Action Network (NAN)'s  
UPK DAY**

**Mayor de Blasio and Rev. Sharpton will be joined by members of  
the clergy, elected officials, and UPK supporters**

**Saturday, March 8, 2014  
9:00-11:00 a.m.**

**106 West 141 Street (cross street Lenox Avenue)  
New York, NY**

**Space is limited—RSVP to XXXX at  
XXXX**

Michael Rabinowitz-Gold  
646.200.5308 (office)  
646.342.3469 (cell)  
[rabinowitz@berlinrosen.com](mailto:rabinowitz@berlinrosen.com)

**From:** Emma Wolfe [REDACTED]  
**Sent:** Tuesday, March 04, 2014 5:19 PM  
**To:** [REDACTED]  
**Cc:** UPK NYC; Rachel Noerdlinger; Marco Carrion  
**Subject:** Re: [upk] Fwd: NAN invite

I'm having trouble too

On Mar 4, 2014, at 5:01 PM, Josh Gold [REDACTED] wrote:

Can't see on my phone. Any issues or good to start using?

Sent from my iPhone

Begin forwarded message:

**From:** Emma Woods <[emma@berlinrosen.com](mailto:emma@berlinrosen.com)>  
**Date:** March 4, 2014 at 11:37:47 AM EST  
**To:** Josh Gold [REDACTED], Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Mike Rabinowitz <[Rabinowitz@berlinrosen.com](mailto:Rabinowitz@berlinrosen.com)>  
**Subject:** NAN invite

Attached.

Emma Woods

**From:** [SY Hilltop](#)  
**To:** [Gopal, Kiren](#)  
**Cc:** [Saunders, Brittany](#)  
**Subject:** Re: FOIL Doc  
**Date:** Saturday, February 28, 2015 8:01:53 AM

---

Thank you.

On Feb 27, 2015, at 5:45 PM, "Gopal, Kiren" <[KGopal@cityhall.nyc.gov](mailto:KGopal@cityhall.nyc.gov)> wrote:

Hi Stephanie – As Brittany discussed with you, attached is the responsive record that will be released this evening.

Best,

Kiren

-----  
Kiren Gopal  
Special Advisor to the Counsel  
City Hall  
New York City  
212-341-5395  
[kgopal@cityhall.nyc.gov](mailto:kgopal@cityhall.nyc.gov)

<FOIL Records 02 27 15.pdf>

**From:** [The Office of Mayor de Blasio](#)  
**To:** [REDACTED]  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** You are cordially invited to a reception at Gracie Mansion  
**Date:** Wednesday, March 18, 2015 2:56:56 PM

---



The Mayor of the City of New York  
Bill de Blasio

cordially invites you  
to a reception celebrating

**GREEK INDEPENDENCE DAY**

Wednesday, April 1, 2015  
5:30 PM to 7:00 PM

Gracie Mansion  
East End Avenue at 88th Street

RSVP (212) 788-2569  
or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

The Mayor of the City of New York  
Bill de Blasio  
cordially invites you to a reception celebrating  
**GREEK INDEPENDENCE DAY**  
Wednesday, April 1, 2015  
5:30 PM to 7:00 PM

Gracie Mansion  
East End Avenue at 88th Street

Space is limited.

RSVP by Wednesday, March 25, 2015

212-788-2569 or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

This invitation is non-transferable.

[Click here to RSVP](#)

**From:** [Nicholas Baldick](#)  
**To:** [Leopold, Elana](#)  
**Subject:** Re: MBDB: Weekly Planning Meeting  
**Date:** Wednesday, March 18, 2015 7:08:59 PM

---

I am on my cell phone if worth calling in

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](#)  
Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Mar 18, 2015, at 6:36 PM, Leopold, Elana <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)> wrote:

This will start on time

**From:** [Lifton-Zoline, Gabriel](#)  
**To:** [Fromberg, Rick](#); [jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
**Subject:** RE: Connecting  
**Date:** Monday, March 23, 2015 1:29:30 PM  
**Attachments:** [NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320.docx](#)

---

Jessie,

Script is attached. Please let me know if you have any questions.

Best,  
Gabriel

-----Original Message-----

**From:** Fromberg, Rick  
**Sent:** Monday, March 23, 2015 1:24 PM  
**To:** [jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
**Cc:** Lifton-Zoline, Gabriel  
**Subject:** Connecting

Jessie, Gabe--

I spoke to Jessie this morning about brushfire handling live calls to our robo connect list. Jessie was looking for script and is going to get us pricing so we can then reconnect with Mike.

Can you send script we went over Sat?

Rick

Sent from my iPhone

## NYC LANDLORD CAMPAIGN CALL CENTER Script

| <b>No Answer - Response Key</b> |                     |                   |
|---------------------------------|---------------------|-------------------|
| Not Home = NH                   | Refused = RF        | Wrong Number = WN |
| Inaccessible = IN               | Deceased = DC       | Disconnected = DS |
| Moved = MV                      | Other Language = OL | Left Message = LM |

**Acknowledge & Relate:** Validate the landlord's concern. Listen to them and find common ground on things they care about. Stress the benefits of the LINC program to them.

**Connect on Values:** Bring the conversation to the *value* that you and the landlord share, and connect that value to their issues and interest, and finally to what they gain from the LINC program.

**Pivot to Facts/Arguments:** Shift to supporting facts that impact the landlord. Pivot away from details that complicate the process and focus on signing a lease quickly and getting them money quickly.

**Support:** Be clear that we'll be helping them through the process and that it won't be too onerous or lengthy. Stress the importance of having the apartment ready to pass inspection.

Hello my name is \_\_\_FULL NAME\_\_\_ I'm calling from the City of New York about the LINC rental assistance program. How are you today? You may have received recent information from the city and I'm calling to follow up and talk to you about an exciting new opportunity. We're calling today to see if you have any apartments or rooms for rent? With the LINC program, landlords are eligible for a \$1,000 cash bonus and a lump sum payment of the first five months rent, plus deposit.

**ASK :** Do you have any rooms or rent-stabilized apartments that you would be interested in renting?

1-Yes    2-Maybe    3-No Apartments Available    4-Call Back    5-Referral to Decision Maker

*[IF YES] Great! Someone will be in touch with more information.*

*[IF MAYBE] Great! Let me tell you more about LINC. LINC is set up to help responsible and eligible residents and families who have been in the NYC shelter system find stable housing. The city may pay up to 100% of the monthly rent. When the lease is signed, usually in one week, you'll get the \$1,000 bonus, the apartment's deposit, and five months rent upfront.*

*[IF NO OR REFUSED] Thanks for your time and have a good day. [END CALL]*

*[IF CALL BACK] Absolutely, what time works best for you? I will try you again then. Thanks for your time and talk to you soon. [END CALL]*

*[IF REFERRAL TO DECISION MAKER] Can you please direct me to the person who can make a decision about renting the apartments? Thanks for your time and have a good day. [ HOLD OR END CALL]*

**INFO:** Thanks for your time today. Someone will be in touch with you

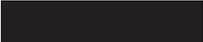
**From:** [Jessie Bradley](#)  
**To:** [Lifton-Zoline, Gabriel](#)  
**Cc:** [Fromberg, Rick](#)  
**Subject:** Re: Connecting  
**Date:** Monday, March 23, 2015 3:23:10 PM  
**Attachments:** [NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320\\_JBEdits.docx](#)

---

After talking to the call center, I made some edits to the script.

Two things... 1) can you guys send me data and 2) do you have a one-pager on the program that I can provide the callers? I want to put together a very short info packet so they can answer simple questions. Don't worry, most of the instruction will be to either visit the website or that someone will get back to them with more information.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
**W: 202-298-2172**  
**C:** 

**[We've Moved!!](#)**  
**[New Address Below](#)**

**The Washington Harbour**  
**3000 K Street NW, Suite 320**  
**Washington, D.C. 20007**  
**Main: 202-298-3232**  
**Fax: 202-298-6115**

On Mar 23, 2015, at 1:29 PM, Lifton-Zoline, Gabriel  
<[GLiftonZoline@cityhall.nyc.gov](mailto:GLiftonZoline@cityhall.nyc.gov)> wrote:

Jessie,

Script is attached. Please let me know if you have any questions.

Best,  
Gabriel

-----Original Message-----

From: Fromberg, Rick

Sent: Monday, March 23, 2015 1:24 PM

To: [jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)

Cc: Lifton-Zoline, Gabriel

Subject: Connecting

Jessie, Gabe--

I spoke to Jessie this morning about brushfire handling live calls to our robo connect list. Jessie was looking for script and is going to get us pricing so we can then reconnect with Mike.

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Rick

Sent from my iPhone

<NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320.docx>

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**Support:** Be clear that we'll be helping them through the process and that it won't be too onerous or lengthy. Stress the importance of having the apartment ready to pass inspection.

Hello my name is \_\_\_FULL NAME\_\_\_ I'm calling from the City of New York about the LINC rental assistance program. You may have already received a message from the Mayor about the program. Landlords are now eligible for a \$1,000 cash bonus and a lump sum payment of the first five months rent, plus deposit.

**ASK :** Do you have any rooms or rent-stabilized apartments that you would be interested in renting?

1-Yes    2-Maybe    3-No Apartments Available    4-Call Back    5-Referral to Decision Maker

*[IF YES] Great! Someone will be in touch with more information. In the mean time, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information.*

*[IF MAYBE] Great! Let me tell you more about LINC. LINC is set up to help responsible and eligible residents and families who have been in the NYC shelter system find stable housing. The city may pay up to 100% of the monthly rent. When the lease is signed, usually in one week, you'll get the \$1,000 bonus, the apartment's deposit, and five months rent upfront.*

*[IF NO OR REFUSED] Thanks for your time and have a good day. If you change your mind, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information. [END CALL]*

*[IF CALL BACK] Absolutely, what time works best for you? I will try you again then. In the mean time, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information. Thanks for your time and talk to you soon. [END CALL]*

*[IF REFERRAL TO DECISION MAKER] Can you please direct me to the person who can make a decision about renting the apartments? Thanks for your time and have a good day. [HOLD OR END CALL]*

**INFO:** Thanks for your time today. Someone will be in touch with you

**From:** [Jessie Bradley](#)  
**To:** [Fromberg, Rick](#)  
**Cc:** [Lifton-Zoline, Gabriel](#)  
**Subject:** Re: Connecting  
**Date:** Monday, March 23, 2015 5:16:13 PM  
**Attachments:** [BFS2015 NYC1 Work Order.docx](#)

---

I left this in Word for now. Can you guys send me the info for the vendor, and I will fill out the rest? It isn't super important on our end, but want it as complete as possible.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
**W: 202-298-2172**  
**C:** [REDACTED]

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*3000 K Street NW, Suite 320*  
*Washington, D.C. 20007*  
*Main: 202-298-3232*  
*Fax: 202-298-6115*

On Mar 23, 2015, at 4:01 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Yes please, I'll then send and copy you with Robo vendor

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 3:50 PM  
**To:** Fromberg, Rick  
**Cc:** Lifton-Zoline, Gabriel  
**Subject:** Re: Connecting

Sounds good. Do you guys need an official document from me with the pricing?

**Jessie Bradley**

**Hilltop Public Solutions**  
**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
**W: 202-298-2172**  
**C: [REDACTED]**

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***Main: 202-298-3232***  
***Fax: 202-298-6115***

On Mar 23, 2015, at 3:47 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Lets go in as is if you think this is the most effective approach. The vendor may push back, in which case we can make suggestions to lower.

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 3:46 PM  
**To:** Fromberg, Rick  
**Cc:** Lifton-Zoline, Gabriel  
**Subject:** Re: Connecting

Quick question on the script. Do you want to leave messages? Super easy if you want to, but we should include either a phone number or reference to the website.

Right now, the cost would be \$0.92 per connect. There are two things we can do to lower the cost... 1) tighten up the language in the Maybe Response. I should have done that on the draft I sent you. And 2) instead of being placed on hold to reach the decision maker, we ask who we should talk to, the information is recorded and you guys follow up with your organizers. This is very similar to the Call Back response.

Let me know what questions you have.

Thanks,  
Jessie

***Jessie Bradley***

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On Mar 23, 2015, at 3:29 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

The robo vendor should provide data directly; we need to send proposal to them before getting sign off as well, as this will be done through them.

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 3:23 PM  
**To:** Lifton-Zoline, Gabriel  
**Cc:** Fromberg, Rick  
**Subject:** Re: Connecting

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Gabriel

-----Original Message-----

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Can you send script we went over Sat?

Rick

Sent from my iPhone

<NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320.docx>

To:  
Address:

Contact:  
Email/Phone:

Acct. Lead: Jessie Bradley – [jessie@brushfirestrategiesllc.com](mailto:jessie@brushfirestrategiesllc.com); [REDACTED]

**PROJECT CODE: BFS-2015NYC1**

This Project Code is important. You may be engaged with us on a number of projects. Each project will have a different code. Please use this code in correspondence with us.

|  |   |
|--|---|
| <b>Date of this Engagement: 03/23/15</b><br><b>Calls Begin: 03/24/15</b><br><b>Calls End:</b>    | <b>Calling Hours:</b><br><b>Time Zone: EDT</b><br><b>Blackout Period:</b> |
| <b>Special Instructions:</b>   |   |
| Project Description: 45 Second Live<br>Estimated Universe: 80,000<br>Per Connect Pricing: \$0.92 | Round 1:<br>Round 2:  |

If you respond to the email affirmatively by **03/24/15** we will accept your order for the services described above. The acceptance is only on the terms and conditions set forth above. Your response will be deemed to be a digital signature signifying your agreement to the terms here. Oral modifications, terminations or waivers are not permitted.

|  |  |
|--|--|
| <b>PAYMENT INFORMATION</b>   |  |
| <b>Advance Payment: \$0</b><br><b>Estimated Project Costs:</b><br><b>This Confirmation will expire if payment is not received by: 03/30/15</b> | <b>Wire Information:</b><br>Bank of America, N.A.<br>Washington, DC 20007<br>Routing Number: [REDACTED]<br>Account Number: [REDACTED]<br><b>In the name of Brushfire, LLC</b><br><br><b>Checks:</b><br>Brushfire Strategies, LLC<br>3000 K St. NW, Suite 320<br>Washington, DC 20007 |

You authorize us, at our option, to subcontract parts or all of this program to another company with whom we have a trusted relationship. We represent that all calls will be made from within the continental United States, Alaska, or Hawaii.

This schedule may not be modified or terminated orally and no provision may be waived orally. This Confirmation is intended to be a Schedule as contemplated by the Master Agreement. Customer agrees, upon transmission of acceptance, to be bound by the terms set forth above.

**From:** [Fromberg, Rick](#)  
**To:** ["Jessie Bradley"](#)  
**Cc:** [Lifton-Zoline, Gabriel](#)  
**Subject:** RE: Connecting  
**Date:** Monday, March 23, 2015 6:08:47 PM

---

Gabe, can you? Going to loop now with them and say Jessie will be in touch.

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 5:16 PM  
**To:** Fromberg, Rick  
**Cc:** Lifton-Zoline, Gabriel  
**Subject:** Re: Connecting

I left this in Word for now. Can you guys send me the info for the vendor, and I will fill out the rest? It isn't super important on our end, but want it as complete as possible.

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**Cc:** Lifton-Zoline, Gabriel

**Subject:** Re: Connecting

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**Jessie Bradley**  
**Hilltop Public Solutions**  
**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
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Jessie

**Jessie Bradley**  
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**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
**W: 202-298-2172**  
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***Fax: 202-298-6115***

On Mar 23, 2015, at 3:29 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

The robo vendor should provide data directly; we need to send proposal to them before getting sign off as well, as this will be done through them.

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 3:23 PM  
**To:** Lifton-Zoline, Gabriel  
**Cc:** Fromberg, Rick  
**Subject:** Re: Connecting

After talking to the call center, I made some edits to the script.

Two things... 1) can you guys send me data and 2) do you have a one-pager on the program that I can provide the callers? I want to put together a very short info packet so they can answer simple questions. Don't worry, most of the instruction will be to either visit the website or that someone will get back to them with more information.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
**W: 202-298-2172**  
**C: [REDACTED]**

***We've Moved!!***  
***New Address Below***

***The Washington Harbour***  
***3000 K Street NW, Suite 320***  
***Washington, D.C. 20007***  
***Main: 202-298-3232***  
***Fax: 202-298-6115***

On Mar 23, 2015, at 1:29 PM, Lifton-Zoline, Gabriel <[GLiftonZoline@cityhall.nyc.gov](mailto:GLiftonZoline@cityhall.nyc.gov)> wrote:

Jessie,

Script is attached. Please let me know if you have any questions.

Best,  
Gabriel

-----Original Message-----

From: Fromberg, Rick  
Sent: Monday, March 23, 2015 1:24 PM  
To: [jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
Cc: Lifton-Zoline, Gabriel  
Subject: Connecting

Jessie, Gabe--

I spoke to Jessie this morning about brushfire handling live calls to our robo connect list. Jessie was looking for script and is going to get us pricing so we can then reconnect with Mike.

Can you send script we went over Sat?

Rick

Sent from my iPhone

<NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320.docx>

**From:** [Jessie Bradley](#)  
**To:** [Fromberg, Rick](#)  
**Cc:** [Mike Sweeney](#); [Lifton-Zoline, Gabriel](#)  
**Subject:** Re: Calls  
**Date:** Monday, March 23, 2015 6:35:34 PM  
**Attachments:** [BFS2015 NYC1 Work Order.pdf](#)

---

Mike -

Rick, Gabe and I have worked on the script and data. The last step is approval of the work order, which is attached. It is a pretty simple document. Once approved, all you have to do is send it attached to an email with "approved" in the body of the email.

Please let me know if you need additional details. I can be reached tonight by email, on my cell phone at [REDACTED] and will be at the office all day tomorrow.

I look forward to working with you.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)  
**W: 202-298-2172**  
**C: [REDACTED]**

[We've Moved!!](#)  
[New Address Below](#)

*The Washington Harbour*  
*3000 K Street NW, Suite 320*  
*Washington, D.C. 20007*  
*Main: 202-298-3232*  
*Fax: 202-298-6115*

On Mar 23, 2015, at 6:09 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Mike,

By way of this email, I am introducing Jessie Bradley who oversees Brushfire, the phone center I mentioned. She will provide details on the engagement as we've explained to

her. We look forward to a quick and positive engagement here.  
Rick

Rick Fromberg  
Senior Advisor for Strategic Outreach  
Office of the Mayor  
Desk: 212.341.5038  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)



To: Blackboard Inc.  
Address:

Contact: Mike Sweeney, Regional Director  
Email/Phone:  
[michael.sweeney@blackboard.com](mailto:michael.sweeney@blackboard.com), Cell [REDACTED]

Acct. Lead: Jessie Bradley – [jessie@brushfirestrategiesllc.com](mailto:jessie@brushfirestrategiesllc.com); [REDACTED]

**PROJECT CODE: BFS-2015NYC1**

This Project Code is important. You may be engaged with us on a number of projects. Each project will have a different code. Please use this code in correspondence with us.

|  |   |
|--|---|
| <b>Date of this Engagement: 03/23/15</b><br><b>Calls Begin: 03/24/15</b><br><b>Calls End:</b>    | <b>Calling Hours:</b><br><b>Time Zone: EDT</b><br><b>Blackout Period:</b> |
| <b>Special Instructions:</b>   |   |
| Project Description: 45 Second Live<br>Estimated Universe: 80,000<br>Per Connect Pricing: \$0.92 | Round 1:<br>Round 2:  |

If you respond to the email affirmatively by **03/24/15** we will accept your order for the services described above. The acceptance is only on the terms and conditions set forth above. Your response will be deemed to be a digital signature signifying your agreement to the terms here. Oral modifications, terminations or waivers are not permitted.

| PAYMENT INFORMATION   |  |
|---|--|
| <b>Advance Payment: \$0</b><br><b>Estimated Project Costs:</b><br><b>This Confirmation will expires on 03/30/15</b> | <b>Wire Information:</b><br>Bank of America, N.A.<br>Washington, DC 20007<br>Routing Number: [REDACTED]<br>Account Number: [REDACTED]<br><b>In the name of Brushfire, LLC</b><br><br><b>Checks:</b><br>Brushfire Strategies, LLC<br>3000 K St. NW, Suite 320<br>Washington, DC 20007 |

You authorize us, at our option, to subcontract parts or this entire program to another company with whom we have a trusted relationship. We represent that all calls will be made from within the continental United States, Alaska, or Hawaii.

This schedule may not be modified or terminated orally and no provision may be waived orally. This Confirmation is intended to be a Schedule as contemplated by the Master Agreement. Customer agrees, upon transmission of acceptance, to be bound by the terms set forth above.

**From:** [Fromberg, Rick](#)  
**To:** [Jessie Bradley](#)  
**Subject:** Re: Calls  
**Date:** Monday, March 23, 2015 6:36:51 PM

---

Yes please

Sent from my iPhone

On Mar 23, 2015, at 6:24 PM, Jessie Bradley <[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)> wrote:

Sorry for being stupid on this, but I assume I send him the work order?

Sent from my iPhone

On Mar 23, 2015, at 6:09 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Mike,

By way of this email, I am introducing Jessie Bradley who oversees Brushfire, the phone center I mentioned. She will provide details on the engagement as we've explained to her. We look forward to a quick and positive engagement here.

Rick

Rick Fromberg  
Senior Advisor for Strategic Outreach  
Office of the Mayor  
Desk: 212.341.5038  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

**From:** [Lifton-Zoline, Gabriel](#)  
**To:** ["Jessie Bradley"](#)  
**Cc:** [Fromberg, Rick](#)  
**Subject:** NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320\_JBEditions  
**Date:** Tuesday, March 24, 2015 8:55:13 AM  
**Attachments:** [NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320\\_JBEditions.docx](#)

---

Slight edit made.

## NYC LANDLORD CAMPAIGN CALL CENTER Script

| <b>No Answer - Response Key</b> |                            |                          |
|---------------------------------|----------------------------|--------------------------|
| <i>Not Home = NH</i>            | <i>Refused = RF</i>        | <i>Wrong Number = WN</i> |
| <i>Inaccessible = IN</i>        | <i>Deceased = DC</i>       | <i>Disconnected = DS</i> |
| <i>Moved = MV</i>               | <i>Other Language = OL</i> | <i>Left Message = LM</i> |

**Acknowledge & Relate:** Validate the landlord's concern. Listen to them and find common ground on things they care about. Stress the benefits of the LINC program to them.

**Connect on Values:** Bring the conversation to the *value* that you and the landlord share, and connect that value to their issues and interest, and finally to what they gain from the LINC program.

**Pivot to Facts/Arguments:** Shift to supporting facts that impact the landlord. Pivot away from details that complicate the process and focus on signing a lease quickly and getting them money quickly.

**Support:** Be clear that we'll be helping them through the process and that it won't be too onerous or lengthy. Stress the importance of having the apartment ready to pass inspection.

Hello my name is \_\_\_FULL NAME\_\_\_ I'm calling from the City of New York about the LINC rental assistance program. You may have already received a message from the Mayor about the program. Landlords are now eligible for a \$1,000 cash bonus and a lump sum payment of the first four months rent, plus deposit.

**ASK :** Do you have any rooms or rent-stabilized apartments that you would be interested in renting?

1-Yes    2-Maybe    3-No Apartments Available    4-Call Back    5-Referral to Decision Maker

**[IF YES]** Great! Someone will be in touch with more information. In the mean time, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information.

**[IF MAYBE]** Great! Let me tell you more about LINC. LINC is set up to help responsible and eligible residents and families who have been in the NYC shelter system find stable housing. The city may pay up to 100% of the monthly rent. When the lease is signed, usually in one week, you'll get the \$1,000 bonus, the apartment's deposit, and four months rent upfront.

**[IF NO OR REFUSED]** Thanks for your time and have a good day. If you change your mind, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information. **[END CALL]**

**[IF CALL BACK]** Absolutely, what time works best for you? I will try you again then. In the mean time, you can visit [nyc.gov/dhs](http://nyc.gov/dhs) to find more information. Thanks for your time and talk to you soon. **[END CALL]**

**[IF REFERRAL TO DECISION MAKER]** Can you please direct me to the person who can make a decision about renting the apartments? Thanks for your time and have a good day. **[HOLD OR END CALL]**

**INFO:** Thanks for your time today. Someone will be in touch with you

**From:** [Jessie Bradley](#)  
**To:** [Lifton-Zoline, Gabriel](#)  
**Cc:** [Fromberg, Rick](#)  
**Subject:** Re: NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320\_JBEdits  
**Date:** Tuesday, March 24, 2015 11:23:56 AM

---

I sent the work order to Mike yesterday. Please let me know what else you guys need.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
**W: 202-298-2172**  
**C: [REDACTED]**

**[We've Moved!!](#)**  
**[New Address Below](#)**

*The Washington Harbour*  
*3000 K Street NW, Suite 320*  
*Washington, D.C. 20007*  
*Main: 202-298-3232*  
*Fax: 202-298-6115*

On Mar 24, 2015, at 8:55 AM, Lifton-Zoline, Gabriel  
<[GLiftonZoline@cityhall.nyc.gov](mailto:GLiftonZoline@cityhall.nyc.gov)> wrote:

Slight edit made.

<NYCLandlordcampaignCALLCENTERScriptDraftGLZ0320\_JBEdits.docx>

**From:** [Jessie Bradley](#)  
**To:** [Fromberg, Rick](#)  
**Subject:** Random  
**Date:** Tuesday, March 24, 2015 2:26:11 PM

---

My iPhone keeps telling me to add [REDACTED] to my contacts for you. What number is that?  
Obviously, this isn't that important.

Sent from my iPhone

**From:** [Bill Hyers](#)  
**To:** [Hatch, Peter](#); [Dom Williams](#)  
**Subject:** FW: [REDACTED]'s Resume  
**Date:** Tuesday, March 24, 2015 3:29:23 PM  
**Attachments:** [Untitled attachment 08170.htm](#)  
[Cover Letter + Resume 2015.doc](#)

---

Hey, this is [REDACTED] Wanted to pass it along, great guy. Would be an asset, see below on what he's looking for.

Thanks

Bill

[REDACTED] was wondering if mayor d administration had any arts, sports or dealing w kids kinds of positions his son [REDACTED] could interview for- he just got his masters.



March 5, 2015

[REDACTED]

[REDACTED]

Over the last several years I have collaborated with an eclectic group of students and community organizers to improve New York City. While working at New York Road Runners I have had the opportunity to teach student-athletes in and outside of the classroom. As an artist specializing in tactical media, experimental video and creative coding I have led efforts to problematize mass-surveillance and the militarization of police forces. My eight years of experience working in law offices has given me a unique sense of what is expected in a fast-paced, creative work environment. I feel strongly that this position is right for me. I am energetic, hardworking and passionate about grassroots community interventions.

Sincerely,

[REDACTED]

**From:** [Fromberg, Rick](#)  
**To:** [Jessie Bradley](#)  
**Subject:** Re: Calls  
**Date:** Tuesday, March 24, 2015 4:43:14 PM

---

I'll explain offline

Sent from my iPhone

On Mar 24, 2015, at 4:10 PM, Jessie Bradley <[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)> wrote:

Okay. Thanks. Please keep us in mind for other opportunities.

Sent from my iPhone

On Mar 24, 2015, at 4:04 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Jessie,

Blackboard has let us know they will not be moving forward on this project with the City. Lets circle on other paths.

Rick

---

**From:** Jessie Bradley [<mailto:jbradley@hilltoppublicsolutions.com>]  
**Sent:** Monday, March 23, 2015 6:36 PM  
**To:** Fromberg, Rick  
**Cc:** Mike Sweeney; Lifton-Zoline, Gabriel  
**Subject:** Re: Calls

Mike -

Rick, Gabe and I have worked on the script and data. The last step is approval of the work order, which is attached. It is a pretty simple document. Once approved, all you have to do is send it attached to an email with "approved" in the body of the email.

Please let me know if you need additional details. I can be reached tonight by email, on my cell phone at [REDACTED] and will be at the office all day tomorrow.

I look forward to working with you.

Thanks,  
Jessie

**Jessie Bradley**  
**Hilltop Public Solutions**  
**[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)**  
**W: 202-298-2172**  
**C: [REDACTED]**

**We've Moved!!**  
**New Address Below**

***The Washington Harbour***  
***3000 K Street NW, Suite 320***  
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***Main: 202-298-3232***  
***Fax: 202-298-6115***

On Mar 23, 2015, at 6:09 PM, Fromberg, Rick  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Mike,

By way of this email, I am introducing Jessie Bradley who oversees Brushfire, the phone center I mentioned. She will provide details on the engagement as we've explained to her. We look forward to a quick and positive engagement here.

Rick

Rick Fromberg  
Senior Advisor for Strategic Outreach  
Office of the Mayor  
Desk: 212.341.5038  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

**From:** [The Office of Mayor de Blasio](#)  
**To:** [REDACTED]  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** REMINDER: You are cordially invited to a reception at Gracie Mansion  
**Date:** Wednesday, March 25, 2015 3:17:40 PM

---



The Mayor of the City of New York  
Bill de Blasio

cordially invites you  
to a reception celebrating

**GREEK INDEPENDENCE DAY**

Wednesday, April 1, 2015  
5:30 PM to 7:00 PM

Gracie Mansion  
East End Avenue at 88th Street

RSVP (212) 788-2569  
or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

The Mayor of the City of New York  
Bill de Blasio  
cordially invites you to a reception celebrating  
**GREEK INDEPENDENCE DAY**  
Wednesday, April 1, 2015  
5:30 PM to 7:00 PM

Gracie Mansion  
East End Avenue at 88th Street

Space is limited.

RSVP by Monday, March 30, 2015

212-788-2569 or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

This invitation is non-transferable.

[Click here to RSVP](#)

**From:** [Prim, Hayley](#)  
**To:** [Furnas, Benjamin](#)  
**Cc:** ["snagourney@hilltoppublicsolutions.com"](mailto:snagourney@hilltoppublicsolutions.com)  
**Date:** Wednesday, March 25, 2015 5:05:46 PM

---

Ben—

Connecting you with Sam Nagourney, who is working with someone who has an unpaid bill into DCAS, and can send you further detail.

Thanks!  
Hayley

---

**Hayley Prim**  
Policy Analyst  
Deputy Mayor for Housing & Economic Development  
(212) 341-5009

**From:** [Williams, Dominic](mailto:Williams.Dominic@hilltoppublicsolutions.com)  
**To:** ["rkatz@hilltoppublicsolutions.com"](mailto:rkatz@hilltoppublicsolutions.com)  
**Subject:** Fw: Sadly, another mental health angle  
**Date:** Friday, March 27, 2015 9:22:27 AM

---

Do you have mayor's take on issue?

---

**From:** Samis, Sarah  
**Sent:** Friday, March 27, 2015 09:20 AM  
**To:** Katz, Rebecca  
**Cc:** Williams, Dominic; Bray, Jackie; Dodge, Ryan  
**Subject:** RE: Sadly, another mental health angle

Here are the current FAA regulations and process for medical certification.

- The FAA requires that pilots undergo a medical examination at regular intervals; 1 year if the commercial airline pilot is under age 40 and 6 months if a commercial airline pilot is 40 or older.
- Mental health disqualifying conditions specified in regulation are:
  1. Bipolar Disorder
  2. Personality disorder that is severe enough to have repeatedly manifested itself by overt acts;
  3. Psychosis;
  4. Substance abuse and dependence
- The pilot fills out a form on medical history prior to a physical exam by a medical examiner (a physician) that includes a yes or no question about "Mental disorders of any sort; depression, anxiety, etc.," and the physician is expected to verify the answers during the physical exam.
- The FAA requires that physician to conduct "investigation through supplemental history taking" during the exam if an applicant has affirmative answers to the mental disorder question on the form, however physicians are not required to use any standardized evidence-based mental health assessments to obtain mental health history or verify mental health conditions. [FAA guidance on mental disorder supplemental history taking states that "The FAA does not expect the Examiner to perform a formal psychiatric examination. . . . the Examiner should form a general impression of the emotional stability and mental state of the applicant. . . . A formal Mental Status Examination is unnecessary."]
- The medical examiner may deny certification only when the applicant clearly does not meet the standards.

All info sourced from FAA guidance available here -

[https://www.faa.gov/about/office\\_org/headquarters\\_offices/avs/offices/aam/ame/guide/media/guide.pdf](https://www.faa.gov/about/office_org/headquarters_offices/avs/offices/aam/ame/guide/media/guide.pdf)  
updated December 2, 2014.

Let me know if you have further questions.

Sarah

Sarah Samis  
Senior Policy Advisor  
Office of the First Deputy Mayor  
212-341-5380 (w)

347-421-1527 (c)  
ssamis@cityhall.nyc.gov

---

**From:** Katz, Rebecca  
**Sent:** Friday, March 27, 2015 9:12 AM  
**To:** Samis, Sarah  
**Cc:** Williams, Dominic; Bray, Jackie; Dodge, Ryan  
**Subject:** Re: Sadly, another mental health angle

Looping Ryan who is writing now. Need clarity asap. Thank you!

Sent from my iPhone

On Mar 27, 2015, at 8:22 AM, Samis, Sarah <[SSamis@cityhall.nyc.gov](mailto:SSamis@cityhall.nyc.gov)> wrote:

Will do.

---

**From:** Williams, Dominic  
**Sent:** Friday, March 27, 2015 8:07 AM  
**To:** Katz, Rebecca  
**Cc:** Bray, Jackie; Samis, Sarah  
**Subject:** RE: Sadly, another mental health angle

Sarah - follow the thread below - can you help with the immediate FAA question, and loop back with Martha King on the broader issue?

---

Dominic Williams  
Chief of Staff to First Deputy Mayor Anthony Shorris  
[dwilliams@cityhall.nyc.gov](mailto:dwilliams@cityhall.nyc.gov)  
Mobile: 917-340-0883

---

**From:** Katz, Rebecca  
**Sent:** Friday, March 27, 2015 8:00 AM  
**To:** Williams, Dominic  
**Cc:** Bray, Jackie  
**Subject:** Fwd: Sadly, another mental health angle

Dom- who on your team can help? Thx.

Sent from my iPhone

Begin forwarded message:

**From:** "Hagelgans, Andrea" <[AHagelgans@cityhall.nyc.gov](mailto:AHagelgans@cityhall.nyc.gov)>  
**Date:** March 27, 2015 at 7:57:16 AM EDT  
**To:** "Katz, Rebecca" <[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)>, "Bray, Jackie" <[JBray@cityhall.nyc.gov](mailto:JBray@cityhall.nyc.gov)>  
**Cc:** "John, Roxanne" <[RJohn@cityhall.nyc.gov](mailto:RJohn@cityhall.nyc.gov)>, "Walzak, Phil" <[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>, "Dodge, Ryan"

<[RDodge@cityhall.nyc.gov](mailto:RDodge@cityhall.nyc.gov)>, "Wolfe, Emma"

<[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>

**Subject: Re: Sadly, another mental health angle**

Correct, we should see what faa already requires. Shorris team likely can assist

---

**From:** Katz, Rebecca

**Sent:** Friday, March 27, 2015 07:53 AM

**To:** Bray, Jackie

**Cc:** John, Roxanne; Walzak, Phil; Hagelgans, Andrea; Dodge, Ryan; Wolfe, Emma

**Subject:** Re: Sadly, another mental health angle

++

I think we could do a quick statement/ oped and aggressively push out, but think we need to know actual faa laws here.

JB - you want to check in with Belkin on what's already been suggested/ could be suggested?

Also, Roxanne - you want to check in with cmc to make sure she is 100% on board?

Sent from my iPhone

On Mar 27, 2015, at 7:50 AM, Bray, Jackie <[JBray@cityhall.nyc.gov](mailto:JBray@cityhall.nyc.gov)> wrote:

Just staff, to discuss.

Sent from my iPhone

Begin forwarded message:

**From:** B <[BCCD@cityhall.nyc.gov](mailto:BCCD@cityhall.nyc.gov)>

**Date:** March 27, 2015 at 7:48:09 AM EDT

**To:** "John, Roxanne"

<[RJohn@cityhall.nyc.gov](mailto:RJohn@cityhall.nyc.gov)>, "Bray, Jackie"

<[JBray@cityhall.nyc.gov](mailto:JBray@cityhall.nyc.gov)>, "Katz, Rebecca"

<[RKKatz@cityhall.nyc.gov](mailto:RKKatz@cityhall.nyc.gov)>

**Cc:** "Walzak, Phil"

<[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>, "Hagelgans,

Andrea" <[AHagelgans@cityhall.nyc.gov](mailto:AHagelgans@cityhall.nyc.gov)>

**Subject: Sadly, another mental health angle**

I strongly believe Chirlane should call today for mental health screening for all pilots. It is clearly necessary, and I think many people would appreciate her making the point. And let me pre-empt all the traditional objections to taking action: I am going on instinct here. My advice: don't scrub too much or hesitate too

much, just strike while the iron is hot. Find a way to get something out today that gets notice, maybe follow behind it with a HuffPo piece. This will add to her identification on mental health, and it's a message that needs to be heard

**From:** [Rebecca Katz](#)  
**To:** [prvs=521c85528=DWilliams@cityhall.nyc.gov](mailto:prvs=521c85528=DWilliams@cityhall.nyc.gov)  
**Subject:** New Contact Info Re: Fw: Sadly, another mental health angle  
**Date:** Friday, March 27, 2015 9:22:31 AM

---

After many great years, I am no longer with Hilltop. If you would like to reach me, please email [REDACTED]

For Hilltop matters, please call the Washington Office at (202) 298-3232

Thanks and keep in touch,  
RKK

--

Rebecca Kirsner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](#)

**From:** [Schnake-Mahl, Gabriel](#)  
**To:** [Sevillia, Max](#); [Gann, Georgia](#); "SY Hilltop"; [Leopold, Elana](#)  
**Subject:** FW: THANK YOUS for boston folks  
**Date:** Monday, March 30, 2015 2:46:02 PM  
**Attachments:** [Cities of Opportunity Task Force Boston ty.docx](#)

---

---

**From:** Kaplan, Jody  
**Sent:** Monday, March 30, 2015 2:29 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Da Costa, Ricky  
**Subject:** THANK YOUS for boston folks

The personalized letters are attached. The rest of the Mayors (Warren, Elorza, Whaley, Dumas, Becker, Carpenter, DeMaria, Rawlings-Blake, Rivera and Soglin) will get the text below. Let me know if you have any edits.

Dear:

It was great to see you in Boston for the Cities of Opportunity Task Force meeting. I was glad we all had the chance to discuss transportation and income inequality and the best ways to spur the kind of economic growth that will make a real difference in the lives of people across the country.

Thank you for your commitment to participate in our upcoming day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure. Together, I know we will be able to achieve great things.

Sincerely,  
Bill de Blasio  
Mayor

March 30, 2015

The Honorable Steve Adler  
Mayor of Austin  
PO Box 1088  
Austin, Texas 78767-1088

Dear Mayor Adler:

It was great to see you in Boston for the Cities of Opportunity Task Force meeting. I was glad we had the chance to discuss the best ways to spur the kind of economic growth that will make a real difference in the lives of people across the country.

Thank you for your commitment to participate in our upcoming day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure. Together, I know we will be able to achieve great things. I hope you have the chance to visit our great city (and your daughter!) soon.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

The Honorable Michael Brennan  
Mayor of Portland  
389 Congress Street  
Portland, Maine 04101-3566

Dear Mayor Brennan:

It was great to seeing you at the Cities of Opportunity Task Force meeting. I was glad we all had the chance to discuss transportation and income inequality. I was also delighted to hear about your interest in our municipal ID program. It's an outstanding initiative that has made a difference in the lives of countless New Yorkers.

Thank you for your commitment to participate in our upcoming day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure. Together, I know we will be able to achieve great things.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

The Honorable Bill Finch  
Mayor of Bridgeport  
Margaret E. Morton Government Center  
999 Broad Street  
Bridgeport, Connecticut 06604-4320

Dear Mayor Finch:

It was great to see you in Boston for the Cities of Opportunity Task Force meeting. I was glad we had the chance to discuss transportation and income inequality and was delighted to hear about your upcoming UPK event.

Thank you for your commitment to participate in our day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure. Together, I know we will be able to achieve great things.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

The Honorable Mitchell J. Landrieu  
Mayor of New Orleans  
Second Floor  
1300 Perdido Street  
New Orleans, Louisiana 70112-2125

Dear Mayor Landrieu:

I'm sorry you weren't able to join us in Boston for the Cities of Opportunity Task Force meeting. It was a productive session, and I hope you are able to participate in our upcoming day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure.

Many thanks for your continued support as we work together to fight inequality across our nation. I look forward to meeting with you again soon.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

Mr. Victor Mendez  
Deputy Secretary  
United States Department of Transportation  
1200 New Jersey Ave, SE  
Washington, D.C. 20590-0001

Dear Mr. Mendez:

Thank you for joining us at the recent Cities of Opportunity Task Force session. Investing in transportation and infrastructure is critical to the future success of our nation, and I was pleased to come together with you and mayors from across the country to renew our commitment to urge Congress into action on this important issue.

It was great to see you, and I look forward to our continued partnership.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

Mr. Eric Rosengren  
President and Chief Executive Officer  
Federal Reserve Bank of Boston  
600 Atlantic Avenue  
Boston, Massachusetts 02210-2204

Dear Mr. Rosengren:

It was wonderful to meet you at the Financial Empowerment Forum in Boston. I was grateful for the opportunity to join with my colleagues in highlighting some of the most critical issues facing Americans today and our efforts to address income inequality.

Many thanks for moderating the discussion and participating in this important event.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

The Honorable Martin J. Walsh  
Mayor of Boston  
City Hall  
One City Hall Square  
Boston, Massachusetts 02201-0001

Dear Marty:

The Cities of Opportunity Task Force meeting was an outstanding event, and I am so grateful to you and your team for hosting this important gathering. It was a wonderful opportunity to join with our colleagues to discuss transportation, income inequality, and the best ways to spur the kind of economic growth that will make a real difference in the lives of people across the country.

Many thanks again for your support and tremendous leadership.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

March 30, 2015

The Honorable Elizabeth Warren  
United States Senate  
2400 JFK Federal Building  
15 New Sudbury Street  
Boston, Massachusetts 02203-0002

Dear Senator Warren:

Thank you so much for joining us at the recent session of the Cities of Opportunity Task Force. It was wonderful to see you and I was glad to hear your thoughts on income inequality and how best to shape the progressive urban agenda to initiate real, meaningful change for Americans.

I very much appreciate your friendship, leadership and continued support.

Sincerely,

Bill de Blasio  
Mayor

BDB:el

**From:** [Stephanie Yazgi](#)  
**To:** [Schnake-Mahl, Gabriel](#)  
**Cc:** [Sevillia, Max](#); [Gann, Georgia](#); [Leopold, Elana](#)  
**Subject:** Re: FW: THANK YOUS for boston folks  
**Date:** Monday, March 30, 2015 2:51:10 PM

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It won't necessarily be a trip to Washington in May but I think the text is fine.  
Gabe can you call me pls/

On Mon, Mar 30, 2015 at 2:46 PM, Schnake-Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

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**From:** Kaplan, Jody  
**Sent:** Monday, March 30, 2015 2:29 PM  
**To:** Schnake-Mahl, Gabriel  
**Cc:** Da Costa, Ricky  
**Subject:** THANK YOUS for boston folks

The personalized letters are attached. The rest of the Mayors (Warren, Elorza, Whaley, Dumas, Becker, Carpenter, DeMaria, Rawlings-Blake, Rivera and Soglin) will get the text below. Let me know if you have any edits.

Dear:

It was great to see you in Boston for the Cities of Opportunity Task Force meeting. I was glad we all had the chance to discuss transportation and income inequality and the best ways to spur the kind of economic growth that will make a real difference in the lives of people across the country.

Thank you for your commitment to participate in our upcoming day of action on April 9<sup>th</sup> and trip to Washington in May to urge our national leaders to invest in infrastructure. Together, I know we will be able to achieve great things.

Sincerely,  
Bill de Blasio  
Mayor

**From:** [Mostofi, Bitta](#)  
**To:** ["syazgi@hilltoppublicsolutions.com"](mailto:syazgi@hilltoppublicsolutions.com); [Agarwal, Nisha](#)  
**Subject:** Fw: AP: NYC Council speaker to pitch municipal ID card to Phoenix  
**Date:** Tuesday, March 31, 2015 9:55:19 AM

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**From:** Muniz, Jorge [mailto:munizj@hra.nyc.gov]  
**Sent:** Tuesday, March 31, 2015 09:52 AM  
**To:** id\_nyc@googlegroups.com <id\_nyc@googlegroups.com>  
**Cc:** Mostofi, Bitta; Hayes, Luke <hayesl@hra.nyc.gov>  
**Subject:** AP: NYC Council speaker to pitch municipal ID card to Phoenix

FYI

### **NYC Council speaker to pitch municipal ID card to Phoenix**

ASSOCIATED PRESS – Jonathan Lemire

[http://m.apnews.com/ap/db\\_268748/contentdetail.htm?contentguid=fC5QTTU](http://m.apnews.com/ap/db_268748/contentdetail.htm?contentguid=fC5QTTU)

New York City officials who launched the city's municipal identification card, the nation's largest program, did so with the hope of inspiring other cities to follow suit and offer IDs to those without them, including many immigrants living in the country illegally.

City Council Speaker Melissa Mark-Viverito, one of the driving forces behind the IDNYC card, next month will offer her advice on launching the card in a hotbed of debate on illegal immigration: Phoenix, Arizona.

Officials in Phoenix, a Democrat-leaning city in a very Republican state, are exploring the creation of an ID card. The charge is being led by One Phoenix ID, a coalition of business groups and civic organizations who have invited Mark-Viverito to speak there on April 18.

"It's a little bit of a different climate on immigration there," Mark-Viverito told The Associated Press on Monday. "At times there has been a real anti-immigrant sentiment. We want to talk about what we've done to be more welcoming."

"Hopefully we may inspire others to consider that," said Mark-Viverito, a Democrat who has emerged as an outspoken proponent of immigration reform.

Last week, a subcommittee of the Phoenix city council voted to study the possibility of launching a program similar to the ones used in New York, San Francisco and Oakland. That hearing turned contentious at times, as several residents in attendance expressed loud reservations over the plan.

More than 30,000 New Yorkers already have obtained an ID card, which became available in January. Initially there were long delays in scheduling an appointment to get a card, but an influx of resources has recently streamlined the process.

The card, which is free this year, is aimed at those who do not currently have a government-issued

ID, including the elderly, homeless and an estimated 500,000 immigrants in the city who live in the U.S. without legal documentation.

All New Yorkers age 14 and older are eligible, as long as they can prove their identity and city residency.

To prevent any possible stigma that the ID is only carried by immigrants who are in the country illegally, the city has created an incentive program to entice all New Yorkers, regardless of their immigration status, to get a card. Cardholders will be eligible for free memberships at many of the city's signature cultural institutions as well as other discounts.

Jorge Muñiz

IDNYC OUTREACH CAMPAIGN

C: [REDACTED]

**From:** [Mostofi, Bitta](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [Agarwal, Nisha](#)  
**Subject:** RE: Fw: AP: NYC Council speaker to pitch municipal ID card to Phoenix  
**Date:** Tuesday, March 31, 2015 11:20:00 AM

---

Yup.

Bitta Mostofi | Director of IDNYC Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](#) | [nyc.gov/idnyc](#)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, March 31, 2015 11:20 AM  
**To:** Mostofi, Bitta  
**Cc:** Agarwal, Nisha  
**Subject:** Re: Fw: AP: NYC Council speaker to pitch municipal ID card to Phoenix

slightly problematic in my view  
you talking to JPL about how to improve this relationship?

On Tue, Mar 31, 2015 at 10:59 AM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:  
No.

Bitta Mostofi | Director of IDNYC Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: [\(212\) 676-3024](tel:2126763024) | c: [REDACTED] | [nyc.gov/immigrants](#) | [nyc.gov/idnyc](#)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, March 31, 2015 10:59 AM  
**To:** Mostofi, Bitta  
**Cc:** Agarwal, Nisha  
**Subject:** Re: Fw: AP: NYC Council speaker to pitch municipal ID card to Phoenix

did we get a heads up on tihs?

On Tue, Mar 31, 2015 at 9:55 AM, Mostofi, Bitta <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)> wrote:

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**From:** Muniz, Jorge [mailto:[munizj@hra.nyc.gov](mailto:munizj@hra.nyc.gov)]  
**Sent:** Tuesday, March 31, 2015 09:52 AM  
**To:** [id\\_nyc@googlegroups.com](mailto:id_nyc@googlegroups.com) <[id\\_nyc@googlegroups.com](mailto:id_nyc@googlegroups.com)>  
**Cc:** Mostofi, Bitta; Hayes, Luke <[hayesl@hra.nyc.gov](mailto:hayesl@hra.nyc.gov)>  
**Subject:** AP: NYC Council speaker to pitch municipal ID card to Phoenix

FYI

**NYC Council speaker to pitch municipal ID card to Phoenix**  
ASSOCIATED PRESS – Jonathan Lemire

[http://m.apnews.com/ap/db\\_268748/contentdetail.htm?contentguid=fC5QTTUI](http://m.apnews.com/ap/db_268748/contentdetail.htm?contentguid=fC5QTTUI)

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"Hopefully we may inspire others to consider that," said Mark-Viverito, a Democrat who has emerged as an outspoken proponent of immigration reform.

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All New Yorkers age 14 and older are eligible, as long as they can prove their identity and city residency.

To prevent any possible stigma that the ID is only carried by immigrants who are in the country illegally, the city has created an incentive program to entice all New Yorkers, regardless of their immigration status, to get a card. Cardholders will be eligible for free memberships at many of the city's signature cultural institutions as well as other discounts.

Jorge Muñiz  
IDNYC OUTREACH CAMPAIGN  
C: 

**From:** [Fromberg, Rick](#)  
**To:** [Bill Hyers](#)  
**Subject:** FW: Bill Hyers' Contact Info  
**Date:** Tuesday, March 31, 2015 1:21:58 PM

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Do you have burners from the campaign that we could borrow for a big pre-K day of action (April 18)? Running into some walls here.

---

**From:** Reed, Susan  
**Sent:** Tuesday, March 31, 2015 12:56 PM  
**To:** Confer, Alexis; Fromberg, Rick  
**Subject:** Fw: Bill Hyers' Contact Info

Hey guys. Rich suggested I reach out to you, Rick, re: contacting Bill Hyers. Per my email below, I'm trying to locate a set of phones we used during the mayoral campaign (former campaign lead I worked with suggested he would know where they are). Would really appreciate your help: tryna locate phones for April 18th day of action phonebanking session

---

**From:** Reed, Susan  
**Sent:** Monday, March 30, 2015 03:55 PM  
**To:** Da Costa, Ricky  
**Subject:** Bill Hyers' Contact Info

Hey Ricky,

I was hoping you could help me find Bill Hyers (Mayor's campaign manager)'s contact info. When I was on the campaign in 2013, we were given phones for phonebanking. I was told we still might have those phones on hand. On April 18<sup>th</sup>, the pre-K team is gonna have a huge event with a bunch of volunteers calling parents before the application period ends and we're having a hard time getting phones. Any help you could offer would be greatly appreciated!

Susan Reed  
Policy Analyst  
**Office of the Deputy Mayor for Strategic Policy Initiatives**  
Tel. (212) 788-3203  
[SReed@cityhall.nyc.gov](mailto:SReed@cityhall.nyc.gov)

**From:** [Sam Nagourney](#)  
**Cc:** [Furnas, Benjamin](#)  
**Subject:** Re:  
**Date:** Thursday, April 02, 2015 7:17:14 PM

---

Hey Ben,

Checking in - do you have a minute to chat?

Thanks

On Mar 30, 2015, at 9:17 AM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Hey Ben,

Hope you had a good weekend. Checking in to see if you had a minute to chat today.

On Wed, Mar 25, 2015 at 5:32 PM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Hey Ben,

Hope you're well! Do you have a minute to chat on the phone sometime today or tomorrow?

Thanks

On Wed, Mar 25, 2015 at 5:05 PM, Prim, Hayley  
<[HPrim@cityhall.nyc.gov](mailto:HPrim@cityhall.nyc.gov)> wrote:

> Ben—

>

>

>

> Connecting you with Sam Nagourney, who is working with someone who has an unpaid bill into DCAS, and can send you further detail.

>

>

>

> Thanks!

>

> Hayley

>

>

>

> \_\_\_\_\_

>

> Hayley Prim

- >
- > Policy Analyst
- >
- > Deputy Mayor for Housing & Economic Development
- >
- > [\(212\) 341-5009](tel:(212)341-5009)
- >
- >
- >

--  
Sam Nagourney  
Hilltop Public Solutions  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

--  
Sam Nagourney  
Hilltop Public Solutions  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

**From:** [Mostofi, Bitta](#)  
**To:** [Agarwal, Nisha](#); [Stephanie Yazgi](#)  
**Subject:** RE: Immigration DACA/DAPA  
**Date:** Thursday, April 02, 2015 11:32:00 PM

---

Great!

Bitta Mostofi | Director of IDNYC Outreach Campaign  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 676-3024 | c: [REDACTED] | [nyc.gov/immigrants](http://nyc.gov/immigrants) | [nyc.gov/idnyc](http://nyc.gov/idnyc)

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**From:** Agarwal, Nisha  
**Sent:** Thursday, April 02, 2015 6:51 PM  
**To:** Mostofi, Bitta; Stephanie Yazgi  
**Subject:** FW: Immigration DACA/DAPA

FYI. I'm going to set this up to talk about local organizing around DACA/DAPA – maybe we can even connect before April 12 and they can drive #s to our screening!

Steph – do you want in? Not national, but just in case...

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhycinthe@cityhall.nyc.gov](mailto:mfhycinthe@cityhall.nyc.gov)

---

**From:** lozada [<mailto:slozada@unitehere100.org>]  
**Sent:** Thursday, April 02, 2015 11:20 AM  
**To:** Agarwal, Nisha  
**Subject:** Immigration DACA/DAPA

Hi Nisha

It was great seeing you at City Hall. As I mentioned, we would like to partner with your office on DACA/DAPA. This will be an opportunity for our Union to collaborate & support the Immigrant Affairs' initiatives.

Kind regards,

Sussie Lozada,  
NY/NJ Political Dir. & Comm. Organizer  
Unite Here, Local 100  
275 7th Ave, 10th Fl  
New York, NY 10001  
Tel: (212) 541-4226 Ext: 4886  
Cell: (646) 423-2938

Fax: (212) 399-3005

We need to organize in order to mobilize and build consciousness...

**From:** [SY Hilltop](#)  
**To:** [Agarwal, Nisha](#)  
**Cc:** [Mostofi, Bitta](#)  
**Subject:** Re: Immigration DACA/DAPA  
**Date:** Friday, April 03, 2015 9:28:01 AM

---

I know Sussie well... Just have her come visit us ASAP!!  
Id love to be in mtg if I can but not necessary and YeS def before april12!!!!

On Apr 2, 2015, at 6:51 PM, "Agarwal, Nisha" <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)> wrote:

FYI. I'm going to set this up to talk about local organizing around DACA/DAPA – maybe we can even connect before April 12 and they can drive #s to our screening!

Steph – do you want in? Not national, but just in case...

Nisha Agarwal | Commissioner  
NYC Mayor's Office of Immigrant Affairs  
p: (212) 788-7654 | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

---

**From:** lozada [<mailto:slozada@unitehere100.org>]  
**Sent:** Thursday, April 02, 2015 11:20 AM  
**To:** Agarwal, Nisha  
**Subject:** Immigration DACA/DAPA

Hi Nisha

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Kind regards,

Sussie Lozada,  
NY/NJ Political Dir. & Comm. Organizer  
Unite Here, Local 100  
275 7th Ave, 10th Fl  
New York, NY 10001  
Tel: (212) 541-4226 Ext: 4886  
Cell: (646) 423-2938  
Fax: (212) 399-3005

We need to organize in order to mobilize and build consciousness...



**From:** [Singh, Manvir](#)  
**To:** "[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)"  
**Subject:** FW: Critical Federal Transportation Funding  
**Date:** Friday, April 03, 2015 12:38:05 PM

---

Kansas City- talked to Quentin Savwoir ( [REDACTED] ). Sounded very receptive, could probably get them to do op-ed on top of tentative transpo presser he is thinking of attending

---

**From:** Singh, Manvir  
**Sent:** Wednesday, April 01, 2015 5:53 PM  
**To:** 'quentin.savwoir@kcmo.org'  
**Cc:** Sevilla, Max; Gann, Georgia  
**Subject:** Critical Federal Transportation Funding

Dear Colleagues,

On **April 9<sup>th</sup>**, join Mayor de Blasio in amplifying the message that Congress must pass a long-term Transportation Reauthorization that increases funding and get greater local control. We have an opportunity to mobilize in a coordinated campaign to call for a long-term transportation authorization that increases investments for our cities and towns. For mayors of municipalities large and small, the status-quo is causing us to fall behind, so we are joining forces with our fellow local elected officials, the American Public Transportation Association, business, labor, and our communities to reach our elected representatives in their districts and say how crucial it is to fund the transportation bill at a higher level.

Twenty-three mayors met last week in Boston for a USCM Cities of Opportunity Summit to discuss transportation and housing under the lens of equality. It was a dynamic conversation that resulted in specific commitments to action. See more here <http://www.theatlantic.com/politics/archive/2015/03/how-mayors-became-americas-infrastructure-kings/388619/>, and here <http://www.foxbusiness.com/markets/2015/03/23/nation-mayors-call-for-more-federal-transportation-funding-during-meeting-in/>

On **April 9<sup>th</sup>**, we ask Mayors to engage in one or more of the following four ways that will help amplify the message about the importance of passing a long-term transportation bill that grows the pie:

1. **Lobby visits with Members of Congress in district**
2. **Take Transit to Work**
3. **Hold a Press Event**
  - Host or join events with stakeholders, including transit providers, faith based organizations, women and minority-owned businesses, and other ally organizations.
4. **Publish an Op Ed or write a blog**

We will follow up with further information to assist with op-eds and details and images to

tweet or post on Facebook to amplify your support in style. **Click on <http://our.cityofnewyork.us/page/s/day-of-action> to let us know that we can count on your city to act on April 9<sup>th</sup>, 2015 to stand up for transportation!**

Please let us that you will be joining us in these initiatives so we can help stay coordinated and maximize visibility for our collective efforts. We can be reached at [ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov) or at 202-624-5900.

Best,  
Manvir Singh  
Mayor's Office of Intergovernmental Affairs

**From:** [Stephanie Yazgi](#)  
**To:** [quentin.savvoir@kcmo.org](mailto:quentin.savvoir@kcmo.org)  
**Cc:** [Singh, Manvir](#)  
**Subject:** April 9th Day of Action  
**Date:** Friday, April 03, 2015 12:55:31 PM

---

Quentin:

Great chatting with you today! We will send out the press samples in a toolkit once it is available and in the meantime let me know if you have any questions. I'm available any time on cell at [REDACTED].

Thanks and have a nice weekend.  
Stephanie

----- Forwarded message -----

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**From:** Singh, Manvir  
**Sent:** Wednesday, April 01, 2015 5:53 PM  
**To:** '[quentin.savvoir@kcmo.org](mailto:quentin.savvoir@kcmo.org)'  
**Cc:** Sevilla, Max; Gann, Georgia  
**Subject:** Critical Federal Transportation Funding

Dear Colleagues,

On **April 9<sup>th</sup>**, join Mayor de Blasio in amplifying the message that Congress must pass a long-term Transportation Reauthorization that increases funding and get greater local control. We have an opportunity to mobilize in a coordinated campaign to call for a long-term transportation authorization that increases investments for our cities and towns. For mayors of municipalities large and small, the status-quo is causing us to fall behind, so we are joining forces with our fellow local elected officials, the American Public Transportation Association, business, labor, and our communities to reach our elected representatives in their districts and say how crucial it is to fund the transportation bill at a higher level.

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Best,

Manvir Singh

Mayor's Office of Intergovernmental Affairs

**From:** [SY Hilltop](#)  
**To:** [Karen Freeman-Wilson](#)  
**Cc:** [Sevillia, Max](#); [Gann, Georgia](#); [Fink, Avi](#); [Chelsea Whittington](#)  
**Subject:** Re: Mayors April 9th Stand Up For Transportation Day Toolkit  
**Date:** Friday, April 03, 2015 4:49:58 PM

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Thank you, Mayor! I've been coordinating and in touch with Chelsea.

Have a nice weekend,  
Stephanie

On Apr 3, 2015, at 4:46 PM, Karen Freeman-Wilson  
<[kfreemanwilson@CI.GARY.IN.US](mailto:kfreemanwilson@CI.GARY.IN.US)> wrote:

Thank All. We will weigh in on 4/9. K

Sent from my iPhone

On Apr 3, 2015, at 3:16 PM, Sevillia, Max <[msevillia@cityhall.nyc.gov](mailto:msevillia@cityhall.nyc.gov)>  
wrote:

As promised, attached is a toolkit – a resource for your mayors to use as they engage in the **[April 9<sup>th</sup>](#) Stand Up for Transportation** day.

Tens of Mayors are already committed to engaging in many of the suggested activities (below) and to use social media (see the digital toolkit) to connect their local efforts to other mayors around the country to amplify the Day of Action.

If you haven't already, please let us know how your city plans to engage!

**[On April 9<sup>th</sup>](#)**, Mayors will engage in one or more of the following four ways that will help amplify the message about the importance of passing a long-term transportation bill that grows the pie and gives cities local control.

1. **Lobby visits with Members of Congress in district and amplify with social media**
2. **Take Transit to Work and amplify with social media**
3. **Hold a Press Event and amplify with social media**
  - Host or join events with stakeholders, including transit providers, faith based organizations, women and minority-owned

businesses, and other ally organizations.

**4. Publish an Op Ed or write a blog and amplify with social media**

<Day of Action OpEd FINAL FORMATTED.docx>

<Day of Action Digital Toolkit FINAL FORMATTED.docx>

<Day of Action Talking Points FINAL FORMATTED.docx>

Max Sevilla, Esq.  
Director  
New York City Office of Federal Affairs  
1301 Pennsylvania Avenue, NW  
Suite 350  
Washington, D.C. 20004  
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**From:** [Stephanie Yazgi](#)  
**To:** [Montano, Gilbert A.](#)  
**Cc:** [Sevillia, Max](#)  
**Subject:** Re: TOOLKIT April 9th Day of Action  
**Date:** Monday, April 06, 2015 12:25:30 PM

---

Gilbert:

My colleague Max just let me know you all were definitely participating which is wonderful! Let me know if you have any details on what actions you will take so we can track and amplify!

Thank you,  
Stephanie  
646 512 3726

On Fri, Apr 3, 2015 at 4:14 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Gilbert:

It was great to touch base! I've pasted the press release from the press conference we had in Boston for background. Please review the toolkit here and let me know if you have any further questions. You can speak in detail about any items with our policy expert Georgia Gann who can be reached at [ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov)

Thank you!  
Stephanie

## **THE NATION'S MAYORS CALL ON CONGRESS TO PASS TRANSPORTATION BILL**

### ***U.S. CONFERENCE OF MAYORS CITIES OF OPPORTUNITY TASK FORCE HOSTS SESSION LED BY BOSTON MAYOR MARTIN J. WALSH, NEW YORK CITY MAYOR BILL de BLASIO and USCM VICE PRESIDENT BALTIMORE MAYOR STEPHANIE RAWLINGS-BLAKE***

Boston – Led by Boston Mayor Martin J. Walsh, New York City Mayor Bill de Blasio, U.S. Conference of Mayors (USCM) Vice President Baltimore Mayor Stephanie Rawlings-Blake and Seattle Mayor Ed Murray, mayors pledged today to work together to urge Congress to move past partisanship, including through local action and lobbying Washington, at a press conference during a meeting of The U.S. Conference of Mayors Cities of Opportunity Task Force. Specifically, the mayors are calling for increased resources to the program, with more locally-directed funding to address the growing needs in cities where populations are steadily rising.

More than twenty mayors from cities large and small convened in Boston for the second meeting of the Conference Task Force, hosted by Boston Mayor Martin J. Walsh, who serves as Vice Chair alongside New York City Mayor Bill de Blasio who serves as Chair to discuss municipal best practices in the areas of transportation and housing, and ways that federal policy can help close the wage gap and lift individuals and families out of poverty by providing reliable transportation options, access to affordable housing and expanded employment opportunities.

The mayors also heard from U.S. Department of Transportation Deputy Secretary Victor Mendez who discussed reauthorization of the surface transportation bill, as well as Massachusetts Senator Elizabeth Warren on income inequality.

"Inequality is a national crisis. It's holding down wages, it's holding back our economy, it's undermining the American Dream," said Mayor Walsh. "Here in Boston we are innovating, and growing opportunity to lift individuals and families out of poverty. But we need our partners in the Commonwealth, and in the federal government to act and make the critical funding

and policy decisions that invest in and strengthen municipalities, the building blocks of this nation.”

“Mayors are on the frontlines of combating inequality -- and we know firsthand that transportation is central to that fight as the backbone of economic growth,” said Mayor de Blasio. “Transit serves as a lifeline for so many, connecting those who need it most to jobs, school, and real mobility, while transportation infrastructure creates the good-paying jobs so many need. The status quo is simply unacceptable. It’s time for Congress to truly invest in the future of our cities and our nation by passing a bill that increases federal transportation funding. And we’ll be making that clear with direct action in our cities and in Washington.”

“Mayors know that transportation systems and services can be an effective tool to address inequality and understand how locally-directed transportation solutions can create more economic opportunity and better serve our nation’s working poor,” said Conference Vice President Mayor Rawlings-Blake. “As we look to Congress, we renew our call for stronger federal resource commitments, with more emphasis on locally-directed funding, to improve our transit and street systems to better serve our growing metropolitan areas and confront income inequality. We cannot let the federal government off the hook in supporting us in meeting these critical challenges.”

Mayor Murray said, “Over the last two days, we’ve heard from Mayors across the country about how our cities are laboratories for innovation, making a difference in people’s lives. In Seattle, we’ve led the way on raising the minimum wage, expanding local transit and access to pre-k. While cities are acting now, we can’t do it alone. It’s time for a national urban agenda, one that will repair our country’s aging transportation infrastructure, expand access to affordable housing and address income inequality. We must have a re-energized federal government that is acting as an equal partner to support the great work happening at the local level.”

Established at the Conference’s Annual Meeting last June by Conference President Sacramento Mayor Kevin Johnson, this Task Force aims to bring mayors from across the country together to leverage the power of local governments to advance a national common equity agenda with policies and best-practices that will help expand opportunity for all. The inaugural meeting of the group was held in New York City in August 2014 to examine issues around improving early childhood education, expanding broadband access and addressing income inequality.

During that first meeting, The Conference released a [report](#) that documents the gradual, but dramatic shift over the past 40 years of income distribution in the U.S. in favor of upper-income households as recent reports have also shown. Overall, the USCM report projected a further drift toward inequality in the coming years, making income inequality a structural feature of the 21<sup>st</sup> century economy unless specific policy measures are taken to address the growing wage gap.

Commenting on the ongoing work of the Conference’s Task Force, USCM CEO and Executive Director Tom Cochran said, “The nation’s mayors cannot stand idly by when Washington does not act. We have an obligation to do what we can from where we sit to address issues of inequality and grow economic opportunities for the people living in cities and their metropolitan areas all across the country.”

The press conference can be viewed at [http://www.cityofboston.gov/cable/video\\_library.asp?id=15961](http://www.cityofboston.gov/cable/video_library.asp?id=15961)

Mayors participating in today’s U.S. Conference of Mayors Cities of Opportunity Task Force meeting include:

Mayor Martin J. Walsh, Boston (MA), USCM Cities of Opportunity Vice Chair

Mayor Bill de Blasio, New York (NY), USCM Cities of Opportunity Chair

Mayor Stephanie Rawlings-Blake (MD), USCM Vice President

Mayor Steve Adler, Austin (TX)

Mayor Ralph Becker, Salt Lake City (UT)

Mayor Michael Brennan, Portland (ME)

Mayor Bill Carpenter, Brockton (MA)

Mayor T.M. Franklin Cownie, Des Moines (IA)

Mayor Carlo Demaria, Everett (MA)

Mayor Kevin Dumas, Attleboro (MA)

Mayor Jorge Elorza, Providence (RI)

Mayor Bill Finch, Bridgeport (CT)

Mayor Javier Gonzales, Santa Fe (NM)

Mayor Betsy Hodges, Minneapolis (MN)

Mayor Mitchell Landrieu, New Orleans (LA)  
Mayor Edward Murray, Seattle (WA)  
Mayor Daniel Rivera, Lawrence (MA)  
Mayor Paul Soglin, Madison (WI)  
Mayor Setti Warren, Newton (MA)  
Mayor Nan Whaley, Dayton (OH)  
Mayor A.C. Wharton, Memphis (TN)

On Fri, Apr 3, 2015 at 11:38 AM, SY Hilltop <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Gilbert: I'm around today and happy to chat.. I know it's a hectic time and appreciate you trying to make time for me. My cell is [REDACTED]  
Thanks

On Apr 2, 2015, at 11:17 PM, "Montano, Gilbert A." <[gamontano@cabq.gov](mailto:gamontano@cabq.gov)> wrote:

Sorry for the late reply, I am right the middle of our budget season and am point for the mayor on this.  
I will try giving you a call tomorrow if that works?

Sent from my iPhone

On Apr 1, 2015, at 11:32 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Gilbert:

I'm reaching out on behalf of Mayor de Blasio to make sure you received the below email about our upcoming day of action. I tried to reach you in the office today, and Marc let me know you were on a call. I hope to connect soon to discuss!

Please review the below email and let me know if we can count on Mayor Berry to participate with Mayor de Blasio and other mayors from around the country on this day. It is worth noting we also have another Day of Action coming up May 11 to 15 in DC on this same issue during Infrastructure Week.

We look forward to working together to highlight mayors' voices on this issue!

I look forward to speaking with you. You can reach me on my cell phone anytime at [REDACTED] - if we can't reconnect today, leave me a message and times that work for you on Thursday/ Friday.

Thank you,

Stephanie

p.s. To make participation a tad easier, we will be distributing a toolkit tomorrow so I'll be sure to send you a copy if you all are interested in participating.

-----

On **April 9<sup>th</sup>**, join Mayor de Blasio and mayors from around the country in amplifying the message that Congress must pass a long-term Transportation Reauthorization that increases funding. We have an opportunity to mobilize in a coordinated campaign to call for a long-term transportation authorization that increases investments for our cities and towns.

For mayors of municipalities large and small, the status-quo is causing us to fall behind, so we are joining forces with our fellow local elected officials, the American Public Transportation Association, business, labor, and our communities to reach our elected representatives in their districts and say how crucial it is to fund the transportation bill at a higher level.

Twenty-three mayors met last week in Boston to discuss transportation and housing under the lens of equality. It was a dynamic conversation that resulted in specific commitments to action. See more [here](http://www.theatlantic.com/politics/archive/2015/03/how-mayors-became-americas-infrastructure-kings/388619/) <http://www.foxbusiness.com/markets/2015/03/23/nation-mayors-call-for-more-federal-transportation-funding-during->

[meeting-in/](#)

On **April 9<sup>th</sup>**, we ask Mayors to engage in one or more of the following four ways that will help amplify the message about the importance of passing a long-term transportation bill that grows the pie:

1. **Lobby visits with Members of Congress in district**
2. **Take Transit to Work**
3. **Hold a Press Event**
  - Host or join events with stakeholders, including transit providers, faith based organizations, women and minority-owned businesses, and other ally organizations.
4. **Publish an Op Ed or write a blog**

Also please make sure to amplify on social media using our social media kit which will be distribute with further information to assist with op-eds and details and images to tweet or post on Facebook to amplify your support in style. **Click on <http://our.cityofnewyork.us/page/s/day-of-action> to let us know that we can count on your city to act on April 9<sup>th</sup>, 2015 to stand up for transportation!**

Please let us that you will be joining us in these initiatives so we can help stay coordinated and maximize visibility for our collective efforts. We can be reached at [ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov) or at 202-624-5900.

**From:** [Bill Hyers](#)  
**To:** [Everett, Matt](#)  
**Subject:** RE: Lunch with Gabrielle  
**Date:** Thursday, April 09, 2015 12:30:57 PM

---

Haha, she's making down here!

Lets do the heights cafe

On Apr 9, 2015 11:30 AM, "Everett, Matt" <[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)> wrote:

Hi Bill,

Gabrielle will actually be in Brooklyn next Friday, could we say 1pm, and is there a place you like?

Thanks,

Matt

---

**From:** Everett, Matt  
**Sent:** Monday, April 06, 2015 10:25 AM  
**To:** 'Bill Hyers'  
**Subject:** RE: Lunch with Gabrielle

Great, let's set location as it gets a little closer, unless there is somewhere you prefer?

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Monday, April 06, 2015 10:25 AM  
**To:** Everett, Matt  
**Subject:** RE: Lunch with Gabrielle

Great

On Apr 6, 2015 10:24 AM, "Everett, Matt" <[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)> wrote:

How is Friday, April 17?

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Sunday, April 05, 2015 12:20 PM  
**To:** Everett, Matt  
**Subject:** RE: Lunch with Gabrielle

I'm gone this week, but I'm back the next week and could do any day

---

**From:** Everett, Matt [mailto:[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)]  
**Sent:** Thursday, April 02, 2015 12:38 PM  
**To:** Bill Hyers ( [REDACTED])  
**Subject:** Lunch with Gabrielle

Hi Bill,

Gabrielle mentioned you two discussed having lunch soon. Are there some dates in the next few weeks that work for you?

Thanks,

Matt

---

Matt Everett

Mayor's Office of Strategic Partnerships

Office: [212-341-5382](tel:212-341-5382)

Mobile: [347-453-5585](tel:347-453-5585)

[meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)

**From:** [Everett, Matt](#)  
**To:** ["Bill Hyers"](#)  
**Subject:** RE: Lunch with Gabrielle  
**Date:** Thursday, April 09, 2015 12:32:02 PM

---

You got it!

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Thursday, April 09, 2015 12:32 PM  
**To:** Everett, Matt  
**Subject:** RE: Lunch with Gabrielle

Haha, she's making down here!

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**Subject:** RE: Lunch with Gabrielle

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**To:** Everett, Matt  
**Subject:** RE: Lunch with Gabrielle

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Matt

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Matt Everett  
Mayor's Office of Strategic Partnerships  
Office: [212-341-5382](tel:212-341-5382)  
Mobile: [347-453-5585](tel:347-453-5585)  
[meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)

**From:** [Leopold, Elana](#)  
**To:** [Carey, Michael](#); [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com"](#); [Hagelgans, Andrea](#); ["lhegarty@akpdmedia.com"](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["jfdc@akpdmedia.com"](#); [Walzak, Phil](#)  
**Subject:** MBDB: Weekly Planning Meeting  
**Date:** Tuesday, April 14, 2015 6:53:56 PM

---

Team- we are delayed

This meeting will start at 8:15

**From:** [Leopold, Elana](#)  
**To:** [Carey, Michael](#)  
**Cc:** [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); "[Jonathan@berlinrosen.com](#)" ([Jonathan@berlinrosen.com](#)); [Hagelgans, Andrea](#); [Liz Hegarty](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Fuleihan, Dean \(OMB\)](#); "[nbaldick@hilltoppublicsolutions.com](#)" ([nbaldick@hilltoppublicsolutions.com](#)); "[jfdc@akpdmedia.com](#)" ([jfdc@akpdmedia.com](#)); [Walzak, Phil](#)  
**Subject:** Re: MBDB: Weekly Planning Meeting  
**Date:** Tuesday, April 14, 2015 7:40:27 PM

---

All- this meeting is cancelled this evening

JDC- please stand by

The mayor wants to prep with you instead

Sent from my iPhone

> On Apr 13, 2015, at 12:06 PM, Carey, Michael <[MPCCarey@cityhall.nyc.gov](mailto:MPCCarey@cityhall.nyc.gov)> wrote:  
>  
>  
>  
> <[meeting.ics](#)>

**From:** [Carey, Michael](#)  
**To:** [Romer, Amanda M.](#); [Stephanie Yazgi](#)  
**Cc:** [Parks, Glory A.](#); [McCroskey, Monica J.](#)  
**Subject:** Re: VISION for event, description + request  
**Date:** Wednesday, April 15, 2015 12:49:09 PM

---

Excellent.

Does it have a room name?

---

**From:** <Romer>, Amanda Romer <[amromer@dmgov.org](mailto:amromer@dmgov.org)>  
**Date:** Wednesday, April 15, 2015 at 11:48 AM  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>  
**Cc:** Michael Carey <[mpcarey@cityhall.nyc.gov](mailto:mpcarey@cityhall.nyc.gov)>, "Parks, Glory A." <[GAParks@dmgov.org](mailto:GAParks@dmgov.org)>, "McCroskey, Monica J." <[MJMcCroskey@dmgov.org](mailto:MJMcCroskey@dmgov.org)>  
**Subject:** RE: VISION for event, description + request

Stephanie,

The agenda looks great. I made a few adjustments to the attendee list...mainly updating availability from tentative to confirmed.

Michael,

I secured a small conference room in the Economic Development department which is located one floor below the City Manager's office. I should be available to show you to the conference room otherwise my colleague, Glory Parks, will show you to the room.

Thanks,  
Amanda

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, April 15, 2015 9:20 AM  
**To:** Romer, Amanda M.  
**Cc:** Carey, Michael  
**Subject:** VISION for event, description + request

Amanda:

In order to make sure Mayor Cownie and Mayor de Blasio are on the same page with this event, I wanted to send a quick overview to share with you.

Attached and below. Have fun and can you potentially take some notes on what is said since I can't be there?

Thank you!  
Stephanie

### Event/Meeting Briefing Information

**EVENT:** Meeting with Business Partnership and Local Mayors and Business Leaders Hosted by Mayor Cownie

**BACKGROUND:** Mayor de Blasio met with Mayor Cownie while in Boston at the Cities of Opportunity summit.

Mayor de Blasio told him you would visit in Des Moines, and Mayor Cownie committed to convening a local group of mayors to engage in our organizing efforts.

Mayor Cownie's leadership on this issue will help expand and build a stronger bi-partisan coalition of Mayors and business allies to advocate for transportation reauthorization efforts.

Greater Des Moines Partnership members will be present at meeting as well to represent business allies.

Most members present at meeting will be attending Infrastructure Week in D.C. for dates of May 10-12. (Note: Congress is in session May 13/ 14 that week).

**DAY/DATE:** Thursday, April 16, 2015

**EVENT TIME:** 2:-00 PM –3:00 PM

**MBDB TIME:** 2:00 PM –3:00 PM

**LOCATION:** 400 Robert D. Ray Dr., Des Moines, IA 50309

**LOCAL/ONSITE CONTACT:** Amanda Romer, [REDACTED]

**# PEOPLE ATTENDING:** 10 attendees + staff  
-see attached guest list

**STAFF ATTENDING:** Amanda Romer, Mayor Cownie's Assigned Staffer

**STAFF ASSIGNED TO MBDB:** Michael Paul Carey, Advance and Logistics  
John del Cecato

**PRESS:** Closed

**EVENT SET-UP:** Conference room; informal roundtable discussion.

**EVENT PROGRAM:** Mayor Cownie will start meeting and make say statement of purpose as to why people have been gathered. Folks should go around and introduce themselves and share why they are interested in being at the discussion.

Mayor de Blasio can share about our organizing efforts on transportation advocacy work and broad vision for building a bi-partisan coalition to work together on issues such as transportation reauthorization.

*Mayor Frank Cownie, (Des Moines)*  
*Mayor Bill de Blasio, (New York City)*  
*Mayor Ruth Randleman, (City of Carlisle)*  
*Mayor Diana Willits, (City of Windsor Heights)*

*(TENTATIVE) Mayor Bob Andeweg, (City of Urbandale)*  
*Mayor Gary Lorenz, (City of Ankeny)*  
*Gene Meyer from the Greater Des Moines Partnership (GDMP)*  
*Art Slusark, Meredith Corporation*  
*Todd Ashby, Metropolitan Planning Organization*  
*Jake Christensen, Christensen Development*  
*Gerry Neugent, Knapp Properties*  
*Rick Tollakson, Hubbell Realty Group*

**From:** [Carey, Michael](#)  
**To:** [Stephanie Yazgi](#)  
**Subject:** Re: VISION for event, description + request  
**Date:** Wednesday, April 15, 2015 12:57:17 PM

---

Maybe  
If ur nice

Michael Paul Carey  
City Hall  
New York, New York

On Apr 15, 2015, at 11:55 AM, Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Michael: Can you please make note of changes on the attendee list on the mayor's final briefing document?  
Thank you!

On Wed, Apr 15, 2015 at 12:48 PM, Romer, Amanda M. <[AMRomer@dmgov.org](mailto:AMRomer@dmgov.org)> wrote:

Stephanie,

The agenda looks great. I made a few adjustments to the attendee list...mainly updating availability from tentative to confirmed.

Michael,

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**To:** Romer, Amanda M.  
**Cc:** Carey, Michael  
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2:-00 PM –3:00 PM

**MBDB TIME:**

2:00 PM –3:00 PM

**LOCATION:**

400 Robert D. Ray Dr., Des Moines, IA 50309

**LOCAL/ONSITE CONTACT:**

Amanda Romer [REDACTED]

**# PEOPLE  
ATTENDING:**

10 attendees + staff

**STAFF ATTENDING:**

-see attached guest list  
Amanda Romer, Mayor Cownie's Assigned Staffer

**STAFF ASSIGNED TO  
MBDB:**

Michael Paul Carey, Advance and Logistics

**PRESS:  
EVENT SET-UP:  
EVENT PROGRAM:**

John del Cecato  
Closed  
Conference room; informal roundtable discussion.  
Mayor Cownie will start meeting and make say statement of purpose as to why people have been gathered. Folks should go around and introduce themselves and share why they are interested in being at the discussion.

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*Todd Ashby, Metropolitan Planning Organization*

*Jake Christensen, Christensen Development*

*Gerry Neugent, Knapp Properties*

*Rick Tollakson, Hubbell Realty Group*

**From:** [Bennett, Rob](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re: Low Res pics from yesterday  
**Date:** Wednesday, April 15, 2015 3:59:17 PM

---

Totally my pleasure. If you need anything, just holler!

Xo

R

--

Rob Bennett  
Chief Photographer  
Mayoral Photography Office  
The City of New York  
c: (347) 583-9470  
o: (212) 341-5095

--

See our latest work here: <http://NYC.gov/photo>

---

**From:** "[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)" <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Date:** Wednesday, April 15, 2015 at 3:43 PM  
**To:** Rob Bennett <[robbennett@cityhall.nyc.gov](mailto:robbennett@cityhall.nyc.gov)>  
**Subject:** Re: Low Res pics from yesterday

I love you so much. You don't even know.

Sent from my iPhone

On Apr 15, 2015, at 3:32 PM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

Hi res and a lot more in this gallery:

[http://photo.cityofnewyork.us/gallery/Rebecca-Katz/G00007pY\\_qfG\\_cGs/C0000Gvw51aRRji0](http://photo.cityofnewyork.us/gallery/Rebecca-Katz/G00007pY_qfG_cGs/C0000Gvw51aRRji0)

Use PW: XXXXXXXXXX

- R

--

Rob Bennett  
Chief Photographer  
Mayoral Photography Office  
The City of New York

c: (347) 583-9470

o: (212) 341-5095

--

See our latest work here: <http://NYC.gov/photo>

<RB\_2015\_04\_15\_0668\_ed-2.jpg>

<RB\_2015\_04\_15\_0617\_ed.jpg>

<RB\_2015\_04\_15\_0610\_ed-2.jpg>

<RB\_2015\_04\_15\_0571\_ed.jpg>

<RB\_2015\_04\_15\_0568\_ed.jpg>

<RB\_2015\_04\_15\_0963\_ed-2.jpg>

<RB\_2015\_04\_15\_0925\_ed.jpg>

<RB\_2015\_04\_15\_0488\_ed.jpg>

<RB\_2015\_04\_15\_0892\_ed.jpg>

<RB\_2015\_04\_15\_0872\_ed.jpg>

**From:** [Everett, Matt](#)  
**To:** "Bill Hyers"  
**Subject:** RE: Lunch Tomorrow  
**Date:** Thursday, April 16, 2015 4:34:36 PM

---

Great, same place? Heights Café?

**From:** Bill Hyers [mailto:bhyers@hilltoppublicsolutions.com]  
**Sent:** Thursday, April 16, 2015 4:27 PM  
**To:** Everett, Matt  
**Subject:** Re: Lunch Tomorrow

Sure

On Apr 16, 2015 3:18 PM, "Everett, Matt" <[MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov)> wrote:  
Hi Bill—

Gabrielle's schedule has shifted a bit tomorrow, she will now be in your part of town for a 10am meeting. Would you be able to do an early lunch or coffee at 11:30 instead?

Thanks,  
Matt

---

Matt Everett  
Mayor's Office of Strategic Partnerships  
Office: [212-341-5382](tel:212-341-5382)  
Mobile: [347-453-5585](tel:347-453-5585)  
[meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)

**From:** [Sam Nagourney](#)  
**To:** [Tantoco, Minerva](#)  
**Subject:** Re: Inner Circle  
**Date:** Friday, April 17, 2015 10:32:16 AM

---

Hi Minevera,

Hope you're well. I wanted to let you know that Alan Sclar (who you met at Inner Circle) and Srini Penumella, of Spruce Technology, may also be attending The Art of the Possible. Maybe you'll run into them.

Have a great day,

Sam

On Wed, Apr 1, 2015 at 12:42 PM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

> Hi Minerva,  
>  
> It was great meeting you at Inner Circle. I hope you enjoyed the show! I was  
> the one awkwardly gushing about your patents. I wanted to follow up on a  
> conversation we had that evening. Would it be possible to introduce you to  
> one of our clients - Spruce Technology? They are a minority-owned IT company  
> that has been working with the city for many years. They had the opportunity  
> to meet with Jeff Merritt a few months ago, but I think it could be useful  
> for you to hear from them about the interesting things they're doing.  
>  
> Thanks,  
>  
> Sam  
>  
> --  
> Sam Nagourney  
> Hilltop Public Solutions  
> c: [REDACTED]  
> [www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

--  
Sam Nagourney  
Hilltop Public Solutions  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

**From:** [Carey, Michael](#)  
**To:** "[Baldick Nicholas](#)"  
**Subject:** RE: Canceled: MBDB: Weekly Planning Meeting  
**Date:** Monday, April 20, 2015 3:47:24 PM

---

I didn't cancel that day.

**Michael Paul Carey**  
**Director of Scheduling and Advance**  
**City Hall**  
**New York, New York 10007**  
**212.341.5396**

---

**From:** Baldick Nicholas [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 20, 2015 3:47 PM  
**To:** Carey, Michael  
**Subject:** Re: Canceled: MBDB: Weekly Planning Meeting

4/29 - Is he in DC then?

On Apr 20, 2015, at 2:44 PM, Carey, Michael <[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)> wrote:

I can't see which one it was

**Michael Paul Carey**  
**Director of Scheduling and Advance**  
**City Hall**  
**New York, New York 10007**  
**212.341.5396**

---

**From:** Baldick Nicholas [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 20, 2015 3:44 PM  
**To:** Carey, Michael  
**Subject:** Re: Canceled: MBDB: Weekly Planning Meeting  
**Importance:** High

Is this cancelled for that week for good or just moved from this time?

On Apr 20, 2015, at 11:53 AM, Carey, Michael  
<[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)> wrote:

<Mail Attachment.ics>

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Stephanie Yazgi](#)  
**To:** [Maryann Rosa](#); [Agarwal, Nisha](#)  
**Cc:** [Mostofi, Bitta](#)  
**Subject:** Re: UPDATE: Tomorrow's meeting on immigration organizing NOW AT CITY HALL  
**Date:** Tuesday, April 21, 2015 10:43:40 AM

---

It was great to see you.  
We will be sending it out shortly.  
Thanks!

On Tue, Apr 21, 2015 at 9:41 AM, Maryann Rosa <[mrosa@nycclc.org](mailto:mrosa@nycclc.org)> wrote:

Hey,

Thank you for putting together Saturday's meeting. I wanted to check in about tomorrow's call. Can you forward the call in number? And the notes if they're ready.

Thanks!

Maryann Rosa  
[REDACTED]

**From:** "Agarwal, Nisha" <[NAgarwal@cityhall.nyc.gov](mailto:NAgarwal@cityhall.nyc.gov)>  
**Date:** April 17, 2015 at 7:15:22 AM PDT  
**To:** Stephanie Yazgi [REDACTED] "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>  
**Cc:** "Mostofi, Bitta" <[bmostofi@moia.nyc.gov](mailto:bmostofi@moia.nyc.gov)>, Maribel Hernández Rivera <[REDACTED]>  
**Subject:** **UPDATE: Tomorrow's meeting on immigration organizing NOW AT CITY HALL**

Hi everyone,

Thanks again for your participation in our immigration organizing roundtable tomorrow at 2.30pm. I am writing now to let you know that the **meeting will now take place at City Hall**, due to a change in the mayor's schedule. Please plan to arrive promptly at 2.30pm, and we will be sure to have you out by 4pm.

Also, below are 10 guiding questions to think about in advance of the meeting. You do not have to do anything to prepare, but we will look forward to hearing your ideas for tactics/strategies to advance

immigrant rights organizing in the short- and long-term.

Best,

Nisha.

### **10 GUIDING QUESTIONS**

*We will hold a candid and thought-provoking discussion on the future of the immigrant rights movement with a small group of strategists on Saturday.*

*Please consider these questions in preparation for the immigration stakeholder roundtable discussion.*

*We look forward to your participation!*

- 1) What actions can we take locally to move the national conversation on comprehensive immigration reform (CIR) forward?
- 2) What is our theory of change in engaging in the next phase of immigration reform?
- 3) Can we arrive on, and what is, a singular message as New York City activists and strategists that we can bring with us to rooms where we are discussing national strategy next steps on CIR?
- 4) How can we use allies in other cities, coupled with the Mayor's national organizing efforts, to get us to place that positions us well to influence Congress?
- 5) Can we benefit from mapping the overlap between Mayors who are in this with us, national groups' capacity, and states who are on the lawsuit

against expanded DACA/DAPA?

6) How do we work together to win the public conversation and create an environment that assumes that we will have a victory on executive action in court?

7) How do we turn our implementation work into a statement, which both protects the program and positions us for future victories on CIR?

8) How do we define our next win?

9) How is immigrant rights organizing tied to other movements related to inequality? What does that look like in practice?

10) What is the timeline over the next 6-9 months on this and what are potential dates and moments that we can organize ourselves around?

Nisha Agarwal | Commissioner

NYC Mayor's Office of Immigrant Affairs

253 Broadway, 14th Floor, New York, NY 10007

p: [\(212\) 788-7654](tel:2127887654) | [nyc.gov/immigrants](http://nyc.gov/immigrants)

For scheduling requests, please cc Marie-Fatima Hyacinthe: [mfhyacinthe@cityhall.nyc.gov](mailto:mfhyacinthe@cityhall.nyc.gov)

**Stay Connected:** [facebook.com/nycimmigrants](https://www.facebook.com/nycimmigrants) | [twitter.com/nycimmigrants](https://twitter.com/nycimmigrants)

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**From:** [Carey, Michael](#)  
**To:** "[Baldick Nicholas](#)"  
**Subject:** RE: Canceled: MBDB: Weekly Planning Meeting  
**Date:** Tuesday, April 21, 2015 2:06:29 PM

---

Tomorrow is 5 PM  
29<sup>th</sup> is at 7. Will resend.

**Michael Paul Carey**  
**Director of Scheduling and Advance**  
**City Hall**  
**New York, New York 10007**  
**212.341.5396**

---

**From:** Baldick Nicholas [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, April 21, 2015 2:05 PM  
**To:** Carey, Michael  
**Subject:** Fwd: Canceled: MBDB: Weekly Planning Meeting  
**Importance:** High

Michael

Sorry to bug, so we are still on for tomorrow 4/22 at 500 PM and 4/29 at what time? Is it possible to resend me that invite?

I ask because I am trying to get to NYC for 29th

Thanks

Nick

Begin forwarded message:

**From:** "Carey, Michael" <[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)>  
**Subject:** Canceled: MBDB: Weekly Planning Meeting  
**Date:** April 20, 2015 at 11:53:58 AM CDT  
**To:** "'[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)' ([nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com))'"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)

[Washington](#), D.C. 20007

Main: [202-298-3232](#)

Fax: [202-298-6115](#)

[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Carey, Michael](#)  
**To:** [Ko, Eunice](#); [Thornton, Demetrius](#); [Shorris, Anthony](#); [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [Howe, Amanda](#); [Wolfe, Emma](#); [Darlington, Mandy \(OMB\)](#); [Wiley, Maya](#); ["Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)](#); [Hagelgans, Andrea](#); ["Liz Hegarty"](#); [Griffith, Chantell](#); [Chao, Raymond](#); [John, Roxanne](#); [Leopold, Elana](#); [Fuleihan, Dean \(OMB\)](#); ["nbaldick@hilltoppublicsolutions.com" \(nbaldick@hilltoppublicsolutions.com\)](#); ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)](#); [Walzak, Phil](#); [Fialkoff, Gabrielle](#)  
**Subject:** TONIGHT - - MBDB: Weekly Planning Meeting  
**Date:** Wednesday, April 22, 2015 10:40:13 AM

---

Hi All,

Just a reminder that tonight's Meeting is a bit earlier.

Would also like you to note that the First Lady is hosting a dinner at Gracie starting at 630 PM, so please do not walk thru the Ballroom when you are leaving.

And only light snacks will be provided tonight.

Happy Earth Day!

**Michael Paul Carey**

**Director of Scheduling and Advance**

**City Hall**

**New York, New York 10007**

**212.341.5396**

-----Original Appointment-----

**From:** Carey, Michael

**Sent:** Thursday, April 9, 2015 8:21 AM

**To:** Carey, Michael; Ko, Eunice; Thornton, Demetrius; Shorris, Anthony; Williams, Dominic; Schnake-Mahl, Gabriel; Howe, Amanda; Wolfe, Emma; Darlington, Mandy (OMB); Wiley, Maya; "Jonathan@berlinrosen.com" (Jonathan@berlinrosen.com); Hagelgans, Andrea; "Liz Hegarty"; Griffith, Chantell; Chao, Raymond; John, Roxanne; Leopold, Elana; Fuleihan, Dean (OMB); "nbaldick@hilltoppublicsolutions.com" (nbaldick@hilltoppublicsolutions.com); "jfdc@akpdmedia.com" (jfdc@akpdmedia.com); Walzak, Phil; Fialkoff, Gabrielle

**Subject:** MBDB: Weekly Planning Meeting

**When:** Wednesday, April 22, 2015 5:00 PM-6:30 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion, The Parlor

**From:** [Carey, Michael](#)  
**To:** "[Baldick Nicholas](#)"  
**Subject:** RE: Is there a number I can call into?  
**Date:** Wednesday, April 22, 2015 5:11:18 PM

---

We can call your cell  
What is it

**Michael Paul Carey**  
**Director of Scheduling and Advance**  
**City Hall**  
**New York, New York 10007**  
**212.341.5396**

---

**From:** Baldick Nicholas [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, April 22, 2015 5:12 PM  
**To:** Carey, Michael  
**Subject:** Is there a number I can call into?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Bill Hyers](#)  
**To:** [Lauter, Rachel](#)  
**Subject:** Hey  
**Date:** Monday, April 27, 2015 4:03:24 PM  
**Attachments:** [resume.10.18.pdf](#)  
[REDACTED] - Deputy Mayor - Communications Advisor.pdf  
[REDACTED] PlaNYC - Senior Advisor.pdf

---

Hey,

It was good to meet you at inner circle, and I'm sure we saw each other at various things I have forgotten by now.

Congrats on getting over to appointments, should be a good place to play for a while. Ian who's over there is a friend, really grinded it out when we needed him too in 13.

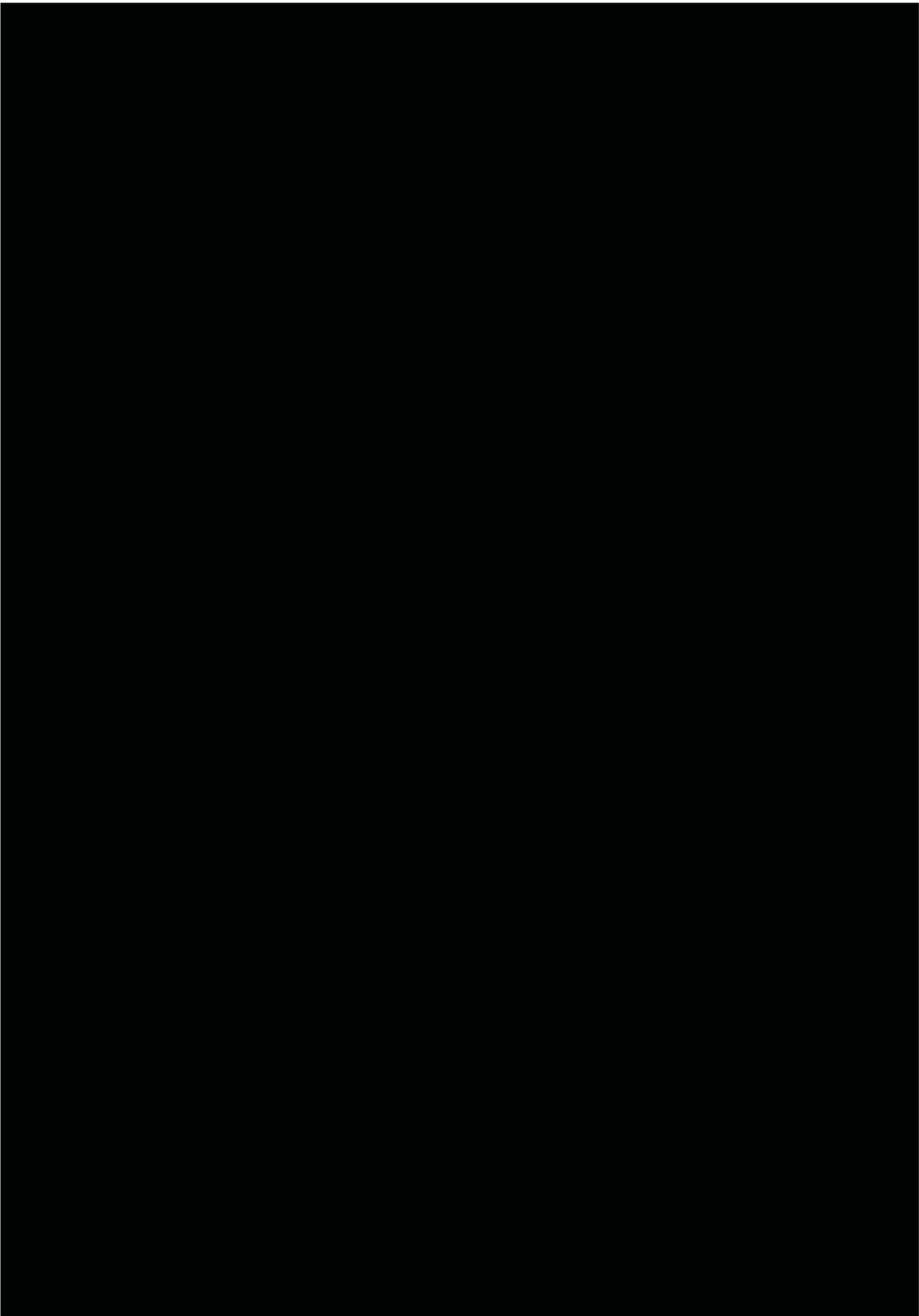
I shoot over good resumes to folks over there when I see them, trying to keep a fresh set of folks for you when you have shit pop up. Rick and Emma, Phil, and several folks come to me directly quite often but I try to shoot stuff over there too.

I am sending a couple resumes your way, one is [REDACTED]. He came over on the campaign, has been working for me [REDACTED] [REDACTED] so he's staying, and were going to scale back there pretty soon. He's really a grinder, does whatever is needed. There is a communications advisor I think in Burey's office and something else.

The other is [REDACTED], who I have known for a while. She a very smart environmental lawyer/policy person who's been working on water issues and all kinds of stuff like that for a while. She was part of [REDACTED], all that jazz. She works for [REDACTED] [REDACTED] and would love to come get involved in things that are going on in NYC, especially with the big announcement last week.

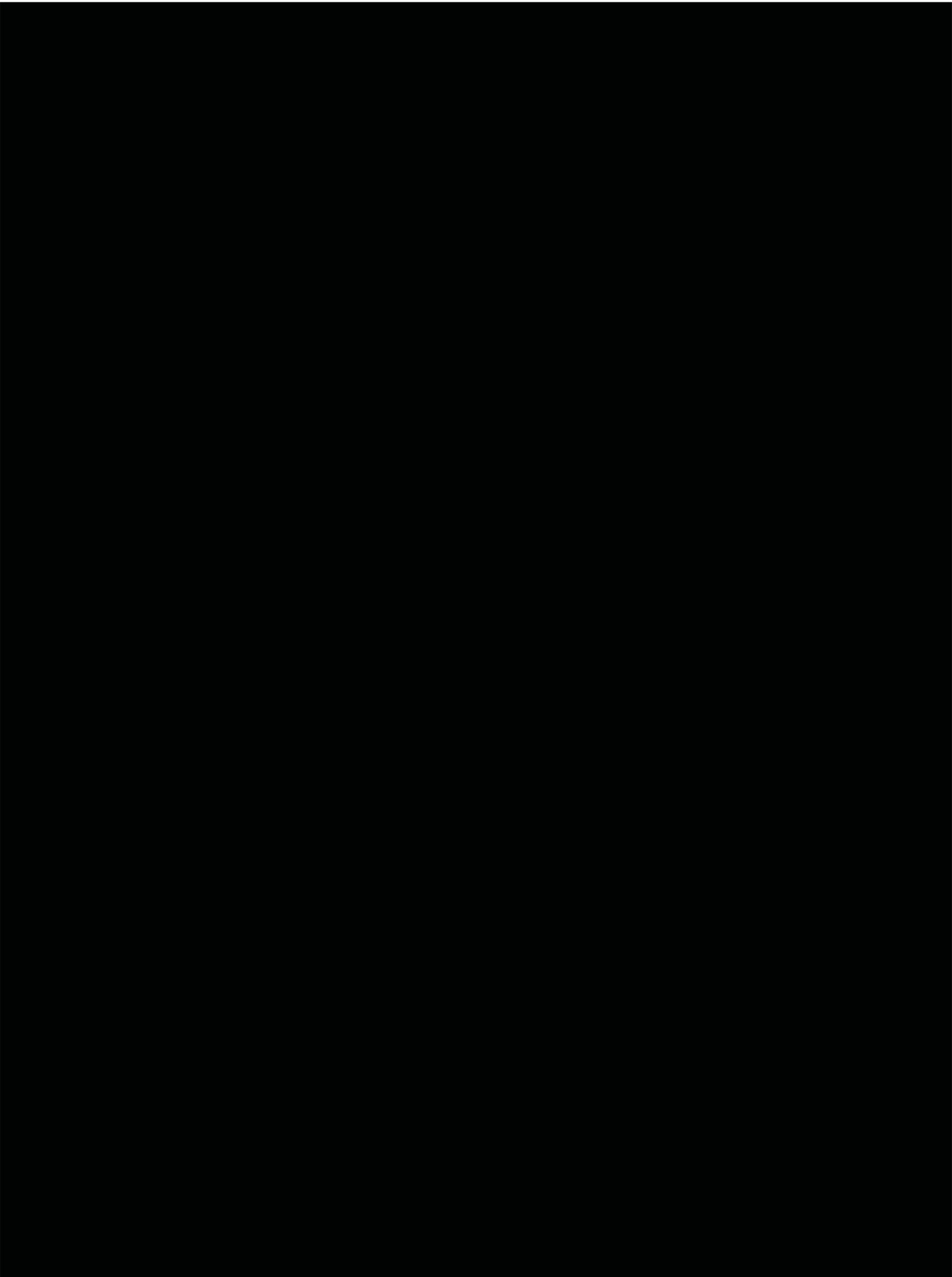
Thanks, glad your over there and let me know if you ever need anything!  
Bill Hyers

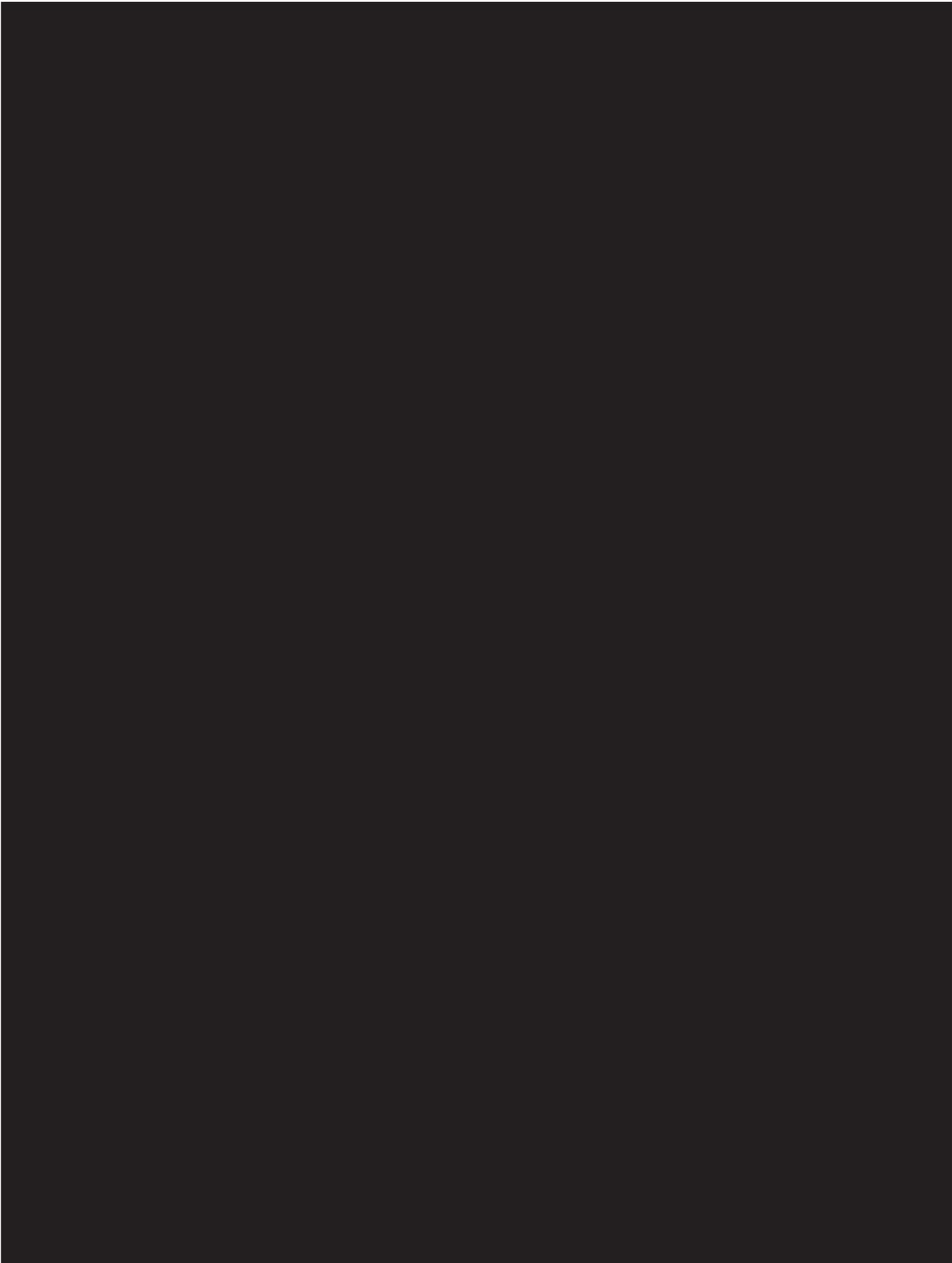




■ [REDACTED]

[REDACTED]









**From:** [Lauter, Rachel](#)  
**To:** [Bill Hyers](#)  
**Subject:** RE: Hey  
**Date:** Monday, April 27, 2015 4:46:00 PM

---

Hey-

Great to meet you! Thanks much for the resumes. Please continue to send them over. Need em.

Hope to see you soon.

Best,  
Rachel

Rachel Lauter  
Director, Mayor's Office of Appointments  
[rlauter@cityhall.nyc.gov](mailto:rlauter@cityhall.nyc.gov)  
Office: 212-788-9498  
Cell: [REDACTED]

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 27, 2015 4:05 PM  
**To:** Lauter, Rachel  
**Subject:** Hey

Hey,

It was good to meet you at inner circle, and I'm sure we saw each other at various things I have forgotten by now.

Congrats on getting over to appointments, should be a good place to play for a while. Ian who's over there is a friend, really grinded it out when we needed him too in 13.

I shoot over good resumes to folks over there when I see them, trying to keep a fresh set of folks for you when you have shit pop up. Rick and Emma, Phil, and several folks come to me directly quite often but I try to shoot stuff over there too.

I am sending a couple resumes your way, one is [REDACTED] He came over on the campaign, has been working for me [REDACTED]

████████████████████ so he's staying, and were going to scale back there pretty soon. He's really a grinder, does whatever is needed. There is a communications advisor I think in Burey's office and something else.

The other is ██████████ who I have known for a while. She a very smart environmental lawyer/policy person who's been working on water issues and all kinds of stuff like that for a while. She was part of ██████████, all that jazz. She works for ██████████ and would love to come get involved in things that are going on in NYC, especially with the big announcement last week.

Thanks, glad your over there and let me know if you ever need anything!  
Bill Hyers

**From:** [Georgia Gann](#)  
**To:** [Stephanie Yazgi](#); [Gann, Georgia](#)  
**Cc:** [Jonathan Viguers](#)  
**Subject:** Re: INFRASTRUCTURE WEEK information requested/ shared  
**Date:** Monday, April 27, 2015 5:04:18 PM  
**Attachments:** [image003.png](#)  
[image004.png](#)

---

+ ch

On Mon, Apr 27, 2015 at 5:02 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

WE CAN ADD THEM TO THE SPREADSHEET!!!

----- Forwarded message -----

**From:** **McCroskey, Monica J.** <[MJMcCroskey@dmgov.org](mailto:MJMcCroskey@dmgov.org)>  
**Date:** Mon, Apr 27, 2015 at 4:00 PM  
**Subject:** RE: INFRASTRUCTURE WEEK information requested/ shared  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Hello Stephanie,

Amanda is still out of the office and probably will not return until next week. I have attached a list of the Mayors that are attending; unfortunately, I cannot tell you if they are able to stay an extra day or not.

Monica McCroskey

Executive Administrative Assistant



Mayor and City Council/  
City Manager's Office

400 Robert D. Ray Drive

Des Moines, IA 50309

Phone: [515-283-4944](tel:515-283-4944)

Fax: [515-237-1300](tel:515-237-1300)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Monday, April 27, 2015 2:46 PM

**To:** McCroskey, Monica J.; Romer, Amanda M.

**Subject:** INFRASTRUCTURE WEEK information requested/ shared

Monica:

I still haven't heard from IW folks about timing of Bloomberg media webinar except that it will feature elected officials of various levels, labor and business leaders all talking about why they came to DC. It is Wednesday May 13 from 11am to 12PM.

I will work to get more info on leadership opportunities. Please look here at their schedule and let me know if Mayor is interested in anything specific: <http://infrastructureweek.org/> (scroll down for schedule).

Amanda:

Is there anyway you can work with us to either understand if the other mayors travelling with you can stay for May 13 1PM presser and if not if we can list them as SUPPORTIVE and having been in DC in our press materials?

Thank you!

On Fri, Apr 24, 2015 at 12:18 PM, McCroskey, Monica J.  
<[MJMcCroskey@dmgov.org](mailto:MJMcCroskey@dmgov.org)> wrote:

Hello Stephanie,

Any updates for timeline on this meeting? I'm working on the contacts list.

Monica McCroskey

Executive Administrative Assistant



Mayor and City Council/  
City Manager's Office

400 Robert D. Ray Drive

Des Moines, IA 50309

Phone: [515-283-4944](tel:515-283-4944)

Fax: [515-237-1300](tel:515-237-1300)

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Friday, April 17, 2015 5:03 PM

**To:** Romer, Amanda M.

**Cc:** McCroskey, Monica J.

**Subject:** Re: How did it go?

Got it. Excellent. Hi MONICA!- we decided it would be April 13th!

Any way you all could try to help convince the others to stay longer?

Also, do you have contact info for them that you could share with me (just the mayors)

let us know!  
Thanks,  
Stephanie

On Fri, Apr 17, 2015 at 5:50 PM, Romer, Amanda M. <[AMRomer@dmgov.org](mailto:AMRomer@dmgov.org)> wrote:

Mayor Cownie will be staying through May 13<sup>th</sup> .....not sure on the others.

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]

**Sent:** Friday, April 17, 2015 4:09 PM

**To:** Romer, Amanda M.

**Subject:** Re: How did it go?

So they are staying through May 13th?  
Thanks for the feedback!

On Fri, Apr 17, 2015 at 4:49 PM, Romer, Amanda M.  
<[AMRomer@dmgov.org](mailto:AMRomer@dmgov.org)> wrote:

The meeting went well. Mayor de Blasio challenged the folks around the table to support changes to the Transportation Reauthorization bill. There was a decision made to lobby at the capitol while this group is in D.C. May 11-13.

**From:** SY Hilltop [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Thursday, April 16, 2015 4:55 PM  
**To:** Romer, Amanda M.  
**Subject:** How did it go?

--

Georgia Gann  
202.257.8801  






**From:** [Steve.Hill@okc.gov](mailto:Steve.Hill@okc.gov)  
**To:** [Adams.Marti](mailto:Adams.Marti); [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** RE: Introductions: COMMS  
**Date:** Tuesday, April 28, 2015 11:11:48 AM

---

Great – keep me posted. Thanks!

S

---

**From:** Adams, Marti [<mailto:MAAdams@cityhall.nyc.gov>]  
**Sent:** Monday, April 27, 2015 1:29 PM  
**To:** Stephanie Yazgi; Hill, Steve  
**Subject:** RE: Introductions: COMMS

Thanks, Stephanie!

Hi Steve: we are still finalizing the press plan for DC. Will be in touch in the coming days as soon as I have more concrete info to share (including a draft of the joint-op ed!).

So you have it, my full contact information is below.

Many thanks,  
Marti

**Marti Adams** | Office of Mayor Bill de Blasio  
o: (212) 788-9570 | m: (347) 967-7358  
twitter: [@Marti\\_Adams](https://twitter.com/Marti_Adams)

**From:** Stephanie Yazgi [<mailto:syazgi@hilltoppublicsolutions.com>]  
**Sent:** Monday, April 27, 2015 1:09 PM  
**To:** Mayor Mick Cornett; Adams, Marti  
**Subject:** Introductions: COMMS

Steve:

I want to introduce you to Marti Adams from our communications shop who will be discussing media options as they unfold and working on materials with you and your office.

Should she work directly with you or is there a communications person she should chat with?

Let us know and Thanks!

MARTI: Be SO GREAT to Steve because he is SO GREAT!

Thanks,  
Stephanie  
c. 646 512 3726

---

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**From:** [Berger, Henry](#)  
**To:** ["Bill Hyers"](#)  
**Subject:** RE: Conflicts  
**Date:** Tuesday, April 28, 2015 4:24:59 PM

---

I am not the c4's lawyer, I am the Mayor's lawyer. We created the c4 to advance the Mayor's agenda. The Mayor want Michael Paul to make all of his travel arrangements. He needs the card to do that properly.

**From:** Bill Hyers [mailto:bhyers@hilltoppublicsolutions.com]  
**Sent:** Tuesday, April 28, 2015 3:38 PM  
**To:** Hayley Prim  
**Cc:** Carey, Michael; Berger, Henry; Nick Baldick  
**Subject:** Re: Conflicts

The C-4 is not giving the credit card to anyone in city hall. Sorry guys this is 101, and Henry I love you but your not the C-4's lawyer.

If the mayor needs travel booked it needs to be first approved by the C-4, then booked by someone who works for it. This isn't a campaign account.

If Hayley can then Sam or Sonja can until whatever waivers are done.

On Apr 28, 2015 3:33 PM, "Hayley Prim" <[REDACTED]> wrote:  
+ hyers

Also, Ian Bassin told me I could respond to any outreach from City Hall, I just couldn't initiate conversation. Please clarify.

On Tue, Apr 28, 2015 at 3:29 PM, Berger, Henry <[HBerger@cityhall.nyc.gov](mailto:HBerger@cityhall.nyc.gov)> wrote:  
Hayley – you CANNOT contact City Hall. It is a violation of the COIB rules on post-employment activity and until your waiver comes through from COIB you are subjecting yourself to significant fines each time you do.

Meanwhile, Michael Paul is responsible for finalizing the Mayor's schedule and arrangements. He needs the credit card to do this. If you are not authorized to give it to him have whoever is get in touch with me so I can handle this  
Thanks

--  
Hayley Prim  
c: [REDACTED]

**From:** [Berger, Henry](#)  
**To:** "Bill Hyers"  
**Subject:** RE: Conflicts  
**Date:** Tuesday, April 28, 2015 4:39:20 PM

---

Don't understand the issue. C4 is supposed to be part of us. Adding extra steps for Michael doesn't work and isn't fair to him or the office

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, April 28, 2015 4:37 PM  
**To:** Berger, Henry; Nick Baldick  
**Subject:** RE: Conflicts

He can make them and we can book them. This isn't hard, I don't know why we are getting fought here. We brought Hayley over here just to do this.

I also am accountable for the millions of dollars going through this thing, and I'm not giving any credit card number to someone I don't know for a reason I don't know. We need the proper paperwork done, just like you guys do.

The Mayor has no formal role in the C-4 for a reason for a reason remember. We wanted to keep a level of separation. You can't defend me if things go haywire, so I'm just looking for some simple controls.

On Apr 28, 2015 4:26 PM, "Berger, Henry" <[HBerger@cityhall.nyc.gov](mailto:HBerger@cityhall.nyc.gov)> wrote:  
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Thanks

--

Hayley Prim

c: [REDACTED]

**From:** [Mitch Draizin](#)  
**To:** [B](#)  
**Cc:** [Hayley Prim](#); [Ross Offinger](#)  
**Subject:** from mitch draizin  
**Date:** Wednesday, April 29, 2015 12:06:30 PM

---

Bill, pursuant to our last conversation I have been working with Hayley and Ross to “deliver” to you/ your national program the active support of the New Leaders Council (NLC) and YDA (Young Democrats of America). These well run national politically progressive organizations offer to you/your program thousands of young professionals from all career categories. These young people are embedded and active leaders in most, if not all, of your target cities/regions. The NLC folks are well trained in terms of advocacy. Both groups provide grass roots, educated, articulate and dedicated activists.

You should be meeting the NLC and YDA leaders at your Kick Off in DC.

Good Luck!

I look forward to continued work with you and your team in this national effort.

Thanks

Mitchell Draizin, President  
Longview Capital Advisors, Inc.  
570 Lexington Avenue 34th Fl.  
New York, NY 10022  
Tel: 212-486-0584  
Fax:212-486-6496  
[mdraizin@lvca.biz](mailto:mdraizin@lvca.biz)

**From:** [Stephanie Yazgi](#)  
**To:** [Christina Hoffman](#); [Yazgi, Stephanie](#)  
**Subject:** Re: END DATE  
**Date:** Saturday, May 02, 2015 10:06:48 AM

---

Thank you! I'm not sure if I will get benefits for 90 days from city so do please let me know info for cobra should I need them end of may.

On May 2, 2015, at 9:52 AM, Christina Hoffman  
<[choffman@hilltoppublicsolutions.com](mailto:choffman@hilltoppublicsolutions.com)> wrote:

**Christina Hoffman**  
**Hilltop Public Solutions**  
*Washington, DC*

[choffman@hilltoppublicsolutions.com](mailto:choffman@hilltoppublicsolutions.com)  
Office - 202-965-7376  
Fax - 866-491-5589

Begin forwarded message:

**Subject: Re: END DATE**  
**From:** Christina Hoffman  
<[choffman@hilltoppublicsolutions.com](mailto:choffman@hilltoppublicsolutions.com)>  
**Date:** May 2, 2015 at 9:50:46 AM EDT  
**Cc:** Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**To:** Stephanie Yazgi <[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)>

Thank you Stephanie. I will get everything processed for you. Since May 1st is your last day, your benefits will go through the end of May. Then you will be eligible for COBRA. If you have any questions, just let me know.

Thanks!  
**Christina Hoffman**  
**Hilltop Public Solutions**  
*Washington, DC*

[choffman@hilltoppublicsolutions.com](mailto:choffman@hilltoppublicsolutions.com)  
Office - 202-965-7376  
Fax - 866-491-5589

On May 1, 2015, at 7:21 PM, Stephanie Yazgi  
<[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)> wrote:

Just wanted to make sure to flag for you two that I'm officially starting at City Hall on Monday so to make sure I'm off your payroll so you can free up funds!

Thanks,  
Stephanie

**From:** [Ed Somers](#)  
**To:** [Mayor Mick Cornett](#); [Sevillia, Max](#); [Gann, Georgia](#); [Kevin McCarty](#)  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)  
**Subject:** Re: Inhofe  
**Date:** Tuesday, May 05, 2015 10:43:19 AM

---

Hi Steve:

I don't think we are in charge of the timing for the presser, but NYC can advise. I think it is up to the much larger infrastructure coalition.

I have one other thought. Any chance he could stop by the dinner on May 12 at the St. Regis? Just a thought, and NYC can advise if an option or not.

Ed

On Tue, May 5, 2015 at 10:40 AM, <[Steve.Hill@okc.gov](mailto:Steve.Hill@okc.gov)> wrote:

I've asked Sen. Inhofe's office if he would be available to meet during the scheduled lunch break (including an offer to provide lunch).

My other thought was move the 9 am press conference back 30-60 minutes and meet with the Senator prior to the press conference. Upside of that is that we could say we've already met with one Senator and have meetings scheduled with leadership following ...

Thoughts?

S

**Steve Hill**

*Chief of Staff to the Mayor*

[steve.hill@okc.gov](mailto:steve.hill@okc.gov)

[405.297.3073](tel:405.297.3073) (Office)

[405. 208-3602](tel:405.208-3602) (Cell)

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--

Ed Somers  
Chief of Staff  
The U.S. Conference of Mayors  
202-861-6706 (Office)  
[esomers@usmayors.org](mailto:esomers@usmayors.org)

**From:** [Yazgi, Stephanie](#)  
**To:** [Stephanie Yazgi](#)  
**Cc:** [steve.hill@okc.gov](mailto:steve.hill@okc.gov); [esomers@usmayors.org](mailto:esomers@usmayors.org); [Gann, Georgia](#); [Fink, Avi](#)  
**Subject:** RE: Inhofe  
**Date:** Tuesday, May 05, 2015 12:15:36 PM

---

Using my work email + G Gann who is:

The 9 AM presser is national and not ours though we could potentially tell them we will arrive late and try to do meeting close to it.

Or we could get a mtg with staff and have other mayors take it.

I think either way we should prioritize this Inhofe meeting

---

**From:** Stephanie Yazgi [[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, May 05, 2015 11:57 AM  
**To:** Yazgi, Stephanie  
**Subject:** Fwd: Inhofe

----- Forwarded message -----

**From:** <[Steve.Hill@okc.gov](mailto:Steve.Hill@okc.gov)>  
**Date:** Tue, May 5, 2015 at 10:40 AM  
**Subject:** Inhofe  
**To:** [esomers@usmayors.org](mailto:esomers@usmayors.org)  
**Cc:** [syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)

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S

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**From:** [Hayley Prim](#)  
**To:** [Gann, Georgia](#)  
**Cc:** [Garcia Luna, Erick](#); [John Del Cecato](#)  
**Subject:** Re: RE:  
**Date:** Tuesday, May 05, 2015 2:58:42 PM

---

Hi Erick,

I think it would actually be best for you to connect directly with John del Cecato, who is working on The Progressive Agenda with me and is copied here. He can speak more in detail on the trade piece.

Let me know if I can be helpful moving forward. Thanks!

On Tue, May 5, 2015 at 1:09 PM, Gann, Georgia <[GGann@cityhall.nyc.gov](mailto:GGann@cityhall.nyc.gov)> wrote:  
Erick,

Connecting you here with Haley on the team. She will be able to go into more depth on the trade piece.

Georgia B. Gann  
Senior Legislative Advisor  
Transportation and Infrastructure Specialist  
New York City Office of Federal Affairs  
1301 Pennsylvania Ave NW, Suite 350  
Tel. [\(202\) 624-5912](tel:(202)624-5912)  
Cell. [\(347\) 497-1740](tel:(347)497-1740)  
[ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov)

-----Original Message-----

From: Garcia Luna, Erick [mailto:[Erick.Garcia.Luna@Minneapolismn.gov](mailto:Erick.Garcia.Luna@Minneapolismn.gov)]  
Sent: Tuesday, May 05, 2015 11:46 AM  
To: Gann, Georgia; Yazgi, Stephanie  
Subject: RE: RE:

Just got to my desk, call my cell phone when you have a minute.

Thank you!

Erick Garcia Luna  
Senior Policy Aide - Economic Development

City of Minneapolis - Office of Mayor Betsy Hodges  
350 S. Fifth St. - Suite 331  
Minneapolis, MN 55415

Office: [612-673-2465](tel:612-673-2465)  
Cell: [REDACTED]  
[erick.garcia.luna@minneapolismn.gov](mailto:erick.garcia.luna@minneapolismn.gov)

-----Original Message-----

From: Gann, Georgia [mailto:[GGann@cityhall.nyc.gov](mailto:GGann@cityhall.nyc.gov)]

Sent: Tuesday, May 05, 2015 10:28 AM

To: Yazgi, Stephanie; Garcia Luna, Erick

Subject: RE: RE:

Erick - yes, I was thinking EST, too. Let me know if you want to connect in a couple, or if a later time works better for you.

I'm at my desk: [\(202\) 624-5912](tel:(202)624-5912)

Let's you and I connect and I can loop steph in later!

Georgia B. Gann

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Cell. [\(347\) 497-1740](tel:(347)497-1740)

[ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov)

-----Original Message-----

From: Yazgi, Stephanie

Sent: Tuesday, May 05, 2015 11:06 AM

To: Garcia Luna, Erick; Gann, Georgia

Subject: RE:

Was thinking EST.

Sorry...

---

From: Garcia Luna, Erick [Erick.Garcia.Luna@Minneapolismn.gov]

Sent: Tuesday, May 05, 2015 11:06 AM

To: Gann, Georgia

Cc: Yazgi, Stephanie

Subject: Re: RE:

Is that CST?

Sent from my iPhone

> On May 5, 2015, at 10:01 AM, Gann, Georgia <[GGann@cityhall.nyc.gov](mailto:GGann@cityhall.nyc.gov)> wrote:

>

> I'm hopping on a call at 11 but one of us can connect after! Does 11:30 work for you? What's the best number?

>

> Georgia B. Gann

> Senior Legislative Advisor

> Transportation and Infrastructure Specialist New York City Office of

> Federal Affairs

> 1301 Pennsylvania Ave NW, Suite 350  
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>  
>  
> -----Original Message-----  
> From: Garcia Luna, Erick [mailto:[Erick.Garcia.Luna@Minneapolismn.gov](mailto:Erick.Garcia.Luna@Minneapolismn.gov)]  
> Sent: Tuesday, May 05, 2015 10:28 AM  
> To: Gann, Georgia  
> Subject:  
>  
> Can we talk about the progressive agenda in a few minutes?  
>  
> Sent from my iPhone

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [John Del Cecato](#)  
**To:** [Hayley Prim](#); [Gann, Georgia](#)  
**Cc:** [Garcia Luna, Erick](#)  
**Subject:** Re:  
**Date:** Tuesday, May 05, 2015 3:10:07 PM

---

Hey Erick. Nice to e-meet you. Happy to chat on email or phone - numbers below. Thanks!

John F. Del Cecato  
Partner/Creative Director  
AKPD Message and Media  
915 Broadway, Suite 1301  
New York, NY 10010  
212-529-5775 (office)  
212-529-0545 (fax)  
[REDACTED] (mobile)

---

**From:** Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)>  
**Date:** Tuesday, May 5, 2015 at 2:59 PM  
**To:** "Gann, Georgia" <[GGann@cityhall.nyc.gov](mailto:GGann@cityhall.nyc.gov)>  
**Cc:** "Garcia Luna, Erick" <[Erick.Garcia.Luna@minneapolismn.gov](mailto:Erick.Garcia.Luna@minneapolismn.gov)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
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Sent: Tuesday, May 05, 2015 10:28 AM  
To: Yazgi, Stephanie; Garcia Luna, Erick  
Subject: RE: RE:

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I'm at my desk: [\(202\) 624-5912](tel:2026245912)

Let's you and I connect and I can loop steph in later!

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Transportation and Infrastructure Specialist New York City Office of Federal Affairs  
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Tel. [\(202\) 624-5912](tel:(202)624-5912)  
Cell. [\(347\) 497-1740](tel:(347)497-1740)  
[ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov)

-----Original Message-----

From: Yazgi, Stephanie  
Sent: Tuesday, May 05, 2015 11:06 AM  
To: Garcia Luna, Erick; Gann, Georgia  
Subject: RE:

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Sorry...

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From: Garcia Luna, Erick [[Erick.Garcia.Luna@Minneapolismn.gov](mailto:Erick.Garcia.Luna@Minneapolismn.gov)]  
Sent: Tuesday, May 05, 2015 11:06 AM  
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> Georgia B. Gann

> Senior Legislative Advisor

> Transportation and Infrastructure Specialist New York City Office of

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> 1301 Pennsylvania Ave NW, Suite 350

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>

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> From: Garcia Luna, Erick [mailto:[Erick.Garcia.Luna@Minneapolismn.gov](mailto:Erick.Garcia.Luna@Minneapolismn.gov)]

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> To: Gann, Georgia

> Subject:  
>  
> Can we talk about the progressive agenda in a few minutes?  
>  
> Sent from my iPhone

--

**Hayley Prim**

Hilltop Public Solutions



**From:** [Adams, Marti](#)  
**To:** [Stephanie Yazgi](#); [Mayor Mick Cornett](#)  
**Subject:** RE: Introductions: COMMS  
**Date:** Wednesday, May 06, 2015 5:29:00 PM  
**Attachments:** [05062014 Transportation Op-Ed.docx](#)

---

Hi Steve: attached is our draft of the op-ed.

Possible to get your edits by COB tomorrow so we can start pitching this to folks?

Many thanks,  
Marti

**From:** Stephanie Yazgi [mailto:[syazgi@hilltoppublicsolutions.com](mailto:syazgi@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 27, 2015 1:09 PM  
**To:** Mayor Mick Cornett; Adams, Marti  
**Subject:** Introductions: COMMS

Steve:

I want to introduce you to Marti Adams from our communications shop who will be discussing media options as they unfold and working on materials with you and your office.

Should she work directly with you or is there a communications person she should chat with?

Let us know and Thanks!

MARTI: Be SO GREAT to Steve because he is SO GREAT!

Thanks,  
Stephanie



Every day, millions of Americans cross crumbling bridges, drive over streets riddled with potholes, and wait with increasing frustration for busses and subways that arrive late and overcrowded.

In short, our nation's infrastructure is in desperate need of repair.

And if we continue our failure to invest in the system, the economic ladder our nation is slowly climbing will turn into a slide. The people who need these transportation options the most will be hurt the most.

America is faced with a choice. And right now, the clock is ticking. On May 31st – just a few short weeks away -- the federal transportation authorization will expire. Shortly thereafter, the Highway Trust Fund -- the primary source of federal transportation funding for cities and states - - will dry up. That's \$50 billion dollars at risk for communities across the country.

This leaves us two options: we can continue to kick the can down a decaying road – a path we all know leads to failure, and ultimately economic ruin. Or we can invest in 21st century infrastructure.

We all know the status quo is unacceptable -- and we're losing our competitive edge in the global economy as a result. Current funding is barely enough to maintain, let alone improve, our aging system. U.S. spending on infrastructure has sunk to 1.7% of our gross domestic product, a 20-year low.

Meanwhile, the rest of the world races ahead. Europe spends 5% of its GDP on infrastructure, while China spends 9%, more than four times the United States.

What does that mean in terms of the roads, bridges, transit systems and tunnels we depend on? A Congressional Research Service study found that 1 out of 4 – a full 25% -- of the bridges in this country was either structurally deficient or functionally obsolete. In New York City alone, more than 160 bridges were built over a century ago, and large portions of our subway's signal system are over 50 years old. Many of the train cars we ride in were built before 1975. [PLEASE INSERT OKC EXAMPLE.]

Sadly, ordinary Americans bear the brunt of this federal apathy. We rely on our infrastructure to connect us to our jobs, schools, and medical appointments. Yet those with little means have the fewest options. Mass transit is often their only way of getting around. So when the subway or bus is late, they miss out on opportunities—and that's bad for everyone.

This is an issue that affects every community in the United States. New York City and Oklahoma City are two very different places, and the two of us have two very different views on most issues. But this issue is a no-brainer. There is no denying that our country is literally falling apart. As Mayors, we do not have the luxury of taking the ideological or academic approach to this problem – we have to manage our cities, and we need these crucial dollars to do so.

This is a problem we must solve, and it all comes down to funding and a little bit of political courage. But the longer we wait, the more expensive it will become.

Let us be clear: Congress must do its job and pass a six-year transportation authorization that significantly increases federal transportation investments so that we have the needed dollars to bring our roads, bridges, airports, seaports and mass transit systems into the 21st century. Failure to do so would mean an unprecedented 13 years of flat funding for transportation infrastructure – a mistake our global competitors gleefully hope we make.

With the May 31st deadline looming and our crumbling infrastructure getting weaker by the day, every moment is critical. On May 13th, Mayors from around the country will meet in Washington D.C. to directly pressure federal lawmakers to act on this issue -- today.

We urge Congress to follow the model of our broad coalition of unlikely allies – Republicans and Democrats, business groups and labor unions, think tanks and chambers of commerce – and reach across the aisle to make a deal that will avoid cities being casualty to gridlock and impasse.

If we don't start building a road to a better tomorrow, we will soon find the roads, bridges and tunnels we use today are no longer usable.

**From:** [Stephanie Yazgi](#)  
**To:** [prvs=5616153ca=MAAdams@cityhall.nyc.gov](mailto:prvs=5616153ca=MAAdams@cityhall.nyc.gov)  
**Subject:** Unavailable RE: Introductions: COMMS  
**Date:** Wednesday, May 06, 2015 5:30:02 PM

---

I am no longer with Hilltop Public Solutions. Should you need assistance, you may contact my colleague Sam Nagourney at [snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)

You may reach out to me at my personal email address [REDACTED] during my transition to my new position.

Thank you.  
Stephanie

**From:** [Carey, Michael](#)  
**To:** [Williams, Dominic](#); [Schnake-Mahl, Gabriel](#); [""jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; "Liz Hegarty"; Wolfe, Emma](#); [Hagelgans, Andrea](#); [John, Roxanne](#); [Fialkoff, Gabrielle](#); [Darlington, Mandy \(OMB\)](#); [Griffith, Chantell](#); [Chao, Raymond](#); [Ko, Eunice](#); [Leopold, Elana](#); [Wiley, Maya](#); [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); [""Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)"; Walzak, Phil](#); [Thornton, Demetrius](#); [Howe, Amanda](#); ["Baldick Nicholas"](#); [Snyder, Thomas](#)  
**Subject:** RE: MBDB: Weekly Planning Meeting  
**Date:** Wednesday, May 06, 2015 5:30:44 PM

---

Hi All,

We are moving this upto 7 PM!!!!

Please note time change.

**Michael Paul Carey**

**Director of Scheduling and Advance**

**City Hall**

**New York, New York 10007**

**212.341.5396**

-----Original Appointment-----

**From:** Carey, Michael

**Sent:** Thursday, April 23, 2015 10:01 AM

**To:** Carey, Michael; Williams, Dominic; Schnake-Mahl, Gabriel; ["jfdc@akpdmedia.com" \(jfdc@akpdmedia.com\)"; "Liz Hegarty"; Wolfe, Emma](#); [Hagelgans, Andrea](#); [John, Roxanne](#); [Fialkoff, Gabrielle](#); [Darlington, Mandy \(OMB\)](#); [Griffith, Chantell](#); [Chao, Raymond](#); [Ko, Eunice](#); [Leopold, Elana](#); [Wiley, Maya](#); [Fuleihan, Dean \(OMB\)](#); [Shorris, Anthony](#); ["Jonathan@berlinrosen.com" \(Jonathan@berlinrosen.com\)"; Walzak, Phil](#); [Thornton, Demetrius](#); [Howe, Amanda](#); ["Baldick Nicholas"](#); [Snyder, Thomas](#)

**Subject:** MBDB: Weekly Planning Meeting

**When:** Wednesday, May 6, 2015 7:00 PM-8:30 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion, The Dining Room

**From:** [Carey, Michael](#)  
**To:** [Nick Baldick](#)  
**Subject:** Re: For the 7 PM is there a call in, or can you call my cell?  
**Date:** Wednesday, May 06, 2015 6:59:21 PM

---

which number do u want me to call

> On 6 May 2015, at 6:56 pm, Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:  
>  
>  
> Nick Baldick  
> Hilltop Public Solutions  
> The Washington Harbour  
> 3000 K Street NW, Suite 320  
> Washington, D.C. 20007  
> Main: 202-298-3232  
> Fax: 202-298-6115  
> [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
>

**From:** [John Del Cecato](#)  
**To:** [Leopold, Elana](#); [Hagelqans, Andrea](#)  
**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re: MSNBC  
**Date:** Wednesday, May 06, 2015 9:56:33 PM

---

You don't happen to know the name of Sharpton's producer do you? Do you Andrea?

---

**From:** <Leopold>, Elana <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)>  
**Date:** Friday, May 1, 2015 at 9:38 AM  
**To:** Hayley Prim <[REDACTED]> John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Subject:** MSNBC

Did Mayor relay to you that Sharpton said he would help pump up May 12<sup>th</sup> with the other MSNBC peeps?

**From:** [John Del Cecato](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Wolfe, Emma](#)  
**Cc:** [Norvell, Wiley](#); [Schnake-Mahl, Gabriel](#); [Walzak, Phil](#); [Spitalnick, Amy \(OMB\)](#); [Adams, Marti](#)  
**Subject:** Re: Jonathan Westin  
**Date:** Thursday, May 07, 2015 4:59:39 PM

---

yes, that's great

---

**From:** Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Date:** Thursday, May 7, 2015 at 4:43 PM  
**To:** "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Cc:** "Norvell, Wiley" <[WNorvell@cityhall.nyc.gov](mailto:WNorvell@cityhall.nyc.gov)>, "Schnake-Mahl, Gabriel" <[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)>, "Walzak, Phil" <[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>, "Spitalnick, Amy (OMB)" <[SpitalnickA@omb.nyc.gov](mailto:SpitalnickA@omb.nyc.gov)>, "Adams, Marti" <[MAAdams@cityhall.nyc.gov](mailto:MAAdams@cityhall.nyc.gov)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Subject:** Re: Jonathan Westin

I think Mahen has the list of accomplishments. Rolling Stone also has a nice quick graph on it. Feel free to add to it.

Only 16 months into his term, de Blasio has expanded paid sick leave and won a hard-fought battle to secure free full-day universal pre-K (huge boons for working families), dialed back the NYPD's stop-and-frisk policy and effectively decriminalized possession of small amounts of marijuana (both of which had a massively disproportionate effect on young men of color), launched the largest municipal-ID-card program in the country (allowing undocumented New Yorkers to more easily open bank accounts, rent apartments and access hospitals and schools), and announced a \$41 billion plan to build or preserve 200,000 units of affordable housing over the next 10 years (eclipsing Bloomberg's 12-year record of 165,000 new or preserved affordable-housing units).

JDC -- You good with sharing the below?

- America faces an income inequality crisis.
- Since the Great Recession ended, Wall Street and the top one percent have not only been made whole, they've set records for wealth accumulation.
- Everyone else has seen their economic situation sit stagnant or else slip further and further behind. We MUST change that.
- People nationwide — from elected officials to progressive activists to economists — have been on organizing around ending this crisis.
- We need to rewrite the rules and rebuild the middle class by being bold and holding our leaders at every level accountable for bringing real change.
- 
- So on Tuesday May 12th, progressive leaders from across the country will unite in support of The Progressive Agenda to Combat Income Inequality.

- Our goal as a coalition is to elevate the topic of income inequality and propose real, bold, tangible progressive solutions to combatting it. That means:
  - Lifting the floor for working people;
  - Supporting working parents;
  - And asking sure big corporations and the wealthy are paying their fair share

On Thu, May 7, 2015 at 4:17 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

For sure  
+ jdc rkk

---

**From:** Norvell, Wiley  
**Sent:** Thursday, May 07, 2015 04:16 PM  
**To:** Schnake-Mahl, Gabriel; Wolfe, Emma; Walzak, Phil; Spitalnick, Amy (OMB); Adams, Marti  
**Subject:** Jonathan Westin

Going on NPR tomorrow to talk about Mayor and inequality. Looking for some bullets on our contract w/America, and some bullets of progressive things he's accomplished here in NYC. We have teed up anywhere?

Wiley Norvell

Deputy Press Secretary

Office of New York City Mayor Bill de Blasio

[\(212\) 788-2958](tel:(212)788-2958)

 (mobile)

[wnorvell@cityhall.nyc.gov](mailto:wnorvell@cityhall.nyc.gov)

@wileynorvell

--

Rebecca Kirsner Katz  
[\(718\) 858-7161](tel:(718)858-7161) — work  
 — cell  
[@RebeccaKatz](https://twitter.com/RebeccaKatz)



**From:** [B](#)  
**To:** "[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)"; [Walzak, Phil](#); "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; [Wolfe, Emma](#); [Hagelgans, Andrea](#)  
**Subject:** Re: Also on Tuesday  
**Date:** Thursday, May 07, 2015 6:54:33 PM

---

The more the merrier

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Thursday, May 07, 2015 06:41 PM  
**To:** B; [Walzak, Phil](#); [John Del Cecato <jfdc@akpdmedia.com>](mailto:John.Del.Cecato@akpdmedia.com); [Wolfe, Emma](#); [Hagelgans, Andrea](#)  
**Subject:** Also on Tuesday



**Chris Golden (@[chrisgolden](#))**

[5/7/15, 6:36 PM](#)

Pres. Obama to speak at Georgetown on Tues w/ Robert Putnam, Arthur Brooks & E.J. Dionne on overcoming poverty

[Download](#) the Twitter app

Sent from my iPhone

**From:** [Nosakhare, Shereda](#)  
**To:** [Hayley Prim](#)  
**Cc:** [Yazgi, Stephanie](#)  
**Subject:** RE: ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC  
**Date:** Friday, May 08, 2015 6:05:50 PM

---

Hi Hayley,

Thank you for this. We will review and let you know if we have any questions.

Best,  
Shereda

Shereda F. Nosakhare  
Deputy Chief of Staff | Office of the Mayor  
1 Frank. H. Ogawa Plaza, 3<sup>rd</sup> Floor, Oakland CA 94612  
Office: 510.238.3141 | Direct: 510.238.7439 |  
Email:  
[snosakhare@oaklandnet.com](mailto:snosakhare@oaklandnet.com) | <http://www2.oaklandnet.com/Government/o/Mayor/index.htm>

**From:** Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]  
**Sent:** Friday, May 08, 2015 3:02 PM  
**To:** Nosakhare, Shereda  
**Cc:** [syazgi@cityhall.nyc.gov](mailto:syazgi@cityhall.nyc.gov)  
**Subject:** ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC

Good Afternoon,

I am so glad that Mayor Schaaf will be able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [Hayley Prim](#)  
**To:** [Yazgi, Stephanie](#)  
**Subject:** Re: ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC  
**Date:** Friday, May 08, 2015 6:10:53 PM

---

I actually already sent to Hodges! Sorry, I forgot to copy you. But I am sending Whaley now

On Fri, May 8, 2015 at 6:11 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Yea I just texted you for their emails. Can you send?

On Fri, May 8, 2015 at 6:08 PM, Yazgi, Stephanie <[syazgi@cityhall.nyc.gov](mailto:syazgi@cityhall.nyc.gov)> wrote:

are you sending to erick from hodges and ariel from whaley too?

---

**From:** Hayley Prim [[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Friday, May 08, 2015 6:02 PM  
**To:** [snosakhare@oaklandnet.com](mailto:snosakhare@oaklandnet.com)  
**Cc:** Yazgi, Stephanie  
**Subject:** ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC

Good Afternoon,

I am so glad that Mayor Schaaf will be able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

**From:** [Hayley Prim](#)  
**To:** [Yazgi, Stephanie](#)  
**Subject:** Re: ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC  
**Date:** Friday, May 08, 2015 6:10:53 PM

---

I actually already sent to Hodges! Sorry, I forgot to copy you. But I am sending Whaley now

On Fri, May 8, 2015 at 6:11 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

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On Fri, May 8, 2015 at 6:08 PM, Yazgi, Stephanie <[syazgi@cityhall.nyc.gov](mailto:syazgi@cityhall.nyc.gov)> wrote:

are you sending to erick from hodges and ariel from whaley too?

---

**From:** Hayley Prim [[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Friday, May 08, 2015 6:02 PM  
**To:** [snosakhare@oaklandnet.com](mailto:snosakhare@oaklandnet.com)  
**Cc:** Yazgi, Stephanie  
**Subject:** ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC

Good Afternoon,

I am so glad that Mayor Schaaf will be able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

**From:** [Hayley Prim](#)  
**To:** [Ariel.Walker@daytonohio.gov](mailto:Ariel.Walker@daytonohio.gov)  
**Cc:** [Yazgi, Stephanie](#)  
**Subject:** ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC  
**Date:** Friday, May 08, 2015 6:13:22 PM  
**Attachments:** [05-12-15 ROS Progresssive Agenda .docx](#)

---

Hi Ariel,

I am so glad that Mayor Whaley will be able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  




## THE PROGRESSIVE AGENDA

On behalf of Mayor Bill de Blasio, thank you for participating in the launch of The Progressive Agenda! We are looking forward to seeing you in Washington, DC, and we wanted to take this opportunity to provide you with final logistical details.

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### EVENT LOGISTICS

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- WHAT:** News conference announcing the launch of The Progressive Agenda to Combat Income Inequality
- WHEN:** Tuesday, May 12, 3:00PM  
*Please arrive 10 minutes early*
- WHERE:** US House Triangle (East Front of the US Capitol Building)  
*Rain contingency: Event will be held in the Rayburn House Office Building Room 2203*
- FORECAST:** *On Tuesday, May 12 Washington, DC is expected to have a high of 93 degrees with partly cloudy skies*

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### SCHEDULE AND DETAILS OF EVENT

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**IMPORTANT NOTE:** We have more than 40 people who will attend and would like to speak during the program. Due to time constraints it is imperative that the majority of attendees limit their remarks to 2-3 sentences maximum.

For Example: *“My name is XXX, and I’m head of XXXX. I support The Progressive Agenda because I believe that our economy should reward work, and not just wealth.”*

- 2:50 p.m. Meet at the House Triangle, off camera, final briefing & prep, and check in with staff on site  
*We will line you up in order of speaking appearance and give you a sticker to wear on your lapel.*  
*Logistical Notes:*
- *We are asking speakers to give very brief remarks and then sign The Progressive Agenda*
  - *We will have a large blown up sign of The Progressive Agenda. After you speak, you will walk to the sign and sign your name with a black sharpie provided*
- 3:00 p.m. Mayor Bill de Blasio welcomes everyone and gives brief remarks, then signs The Progressive Agenda (2 mins)

- Reading of a statement authored by Nobel-Prize winning novelist Toni Morrison (2 min)
- Congressional Progressive Caucus Co- Chairs Rep. Grijalva, Rep. Ellison, with Steering & Policy Committee Co-Chair Rep. DeLauro (2-3 mins)
- Senator Jeff Merkley (2 mins)
- Governor Howard Dean (2 mins)
- Mayor Betsy Hodges, Mayor Nan Whaley, and Mayor Libby Schaaf (2 minutes)
- Rev. Al Sharpton (2 mins)
- Larry Cohen, President, CWA (2 mins)
- Lily Eskelsen Garcia, President, NEA (2 mins)
- Leo Gerard, President, Steelworkers (2mins)
- Mary Kay Henry, President, SEIU (2 mins)
- Lee Saunders, President AFSCME (2 mins)
- Randi Weingarten, President, AFT (2 mins)
- Maria Elena Durazo, Vice President for Immigration, Civil Rights and Diversity, UNITE HERE! (2 mins)
- All other labor representatives, Members of Congress, U.S. Mayors, Progressive Organizational and Economic Policy Leaders (2-3 sentences)

3:40 p.m. Mayor Bill de Blasio thanks everyone, event adjourns

---

## WAYS TO STAY INVOLVED

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This is just the beginning and launch of this effort. We are building out an aggressive national organizing plan, and we will be working with you as that takes shape. Hayley Prim will be your main point of contact: [hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com).

Immediate opportunities:

**1. Social Media-** On the day of event and every day moving forward, we encourage you to tweet, retweet, and post on your Facebook pages about The Progressive Agenda using the hashtag **#p2Agenda**

### Example Tweets:

Proud to join national progressive leaders to announce The Progressive Agenda to Combat Income Inequality. #p2Agenda

Income Inequality is a national crisis and affects working families all across America. #p2Agenda starts the conversation. RT to spread the word

Join me today in supporting #p2Agenda by signing up here: [progressiveagenda.us](http://progressiveagenda.us). Promoting work over just wealth is good for all Americans.

The typical American family makes LESS today than they did 25 years ago. NOW is the time to address income inequality. #p2Agenda

**2. Help build our coalition!** On day 1, we will announce dozens of national leaders who have signed on to support The Progressive Agenda. Encourage your constituencies, colleagues, and friends to sign on as well by going to the website: [www.ProgressiveAgenda.us](http://www.ProgressiveAgenda.us)

- A. Members of Congress, Senators & mayors will go back to their home states, districts, and cities to build support for TPA.

- B. Labor leaders will communicate with their members and amplify the platform.
- C. National organization leaders will reach out to their grassroots activists and urge them to speak to friends and neighbors.
- D. We will ALL fan out to do press and push everyday Americans to sign onto TPA through our website.
- E. Mayor de Blasio is heading to CA on Thursday to participate in an event with Professor Robert Reich at the University of California, Berkeley, and will speak to students at Santa Clara University. Both conversations will be focused on income inequality and TPA.

**3. Blog Posts-** We encourage you to write blog posts about why you specifically support The Progressive Agenda so we can post to the website and share more broadly. Blog posts should be no more than 2-3 paragraphs and 350 words.

**4. Op-Eds-** This is a grassroots effort. By writing op-eds in local and national media, you can help spread the word to millions of Americans about why combating the crisis of income inequality in America is a priority as they elect their local and national leaders.

**5. One Minutes-** We encourage Members to do one-minutes on the House Floor next week to help amplify our message/highlight specific bills that would move our agenda forward.

---

#### KEY CONTACTS

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**For more information on:**

The Progressive Agenda: Hayley Prim: [Hprim@hilltoppublicsolutions.com](mailto:Hprim@hilltoppublicsolutions.com)

Additional events and other opportunities: Hayley Prim: [Hprim@hilltoppublicsolutions.com](mailto:Hprim@hilltoppublicsolutions.com)

May 12 Logistical Information: Jeani Murray: [REDACTED]

Press Contact: Rebecca Katz: [RKatz@hilltoppublicsolutions.com](mailto:RKatz@hilltoppublicsolutions.com)

**From:** B  
**To:** "hprim@hilltoppublicsolutions.com"  
**Cc:** "ifdc@akpdmedia.com"  
**Subject:** Re: Flag: Howard Dean  
**Date:** Friday, May 08, 2015 10:32:02 PM

---

We MUST do that. Put him first or second

---

**From:** Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]  
**Sent:** Friday, May 08, 2015 10:05 PM  
**To:** B  
**Subject:** Flag: Howard Dean

He has to leave by 3:15 on Tuesday. Might be worth considering moving him up in the lineup.

----- Forwarded message -----

**From:** Howard Dean <[REDACTED]>  
**Date:** Fri, May 8, 2015 at 9:04 PM  
**Subject:** Re: ROS Details: May 12 Press Conference with Mayor de Blasio in Washington, DC  
**To:** Hayley Prim <hprim@hilltoppublicsolutions.com>  
**Cc:** Amanda McKay <[REDACTED]>

Hi Hayley,

I now have a potential scheduling problem with Tuesday. I am supposed to be at a meeting which I can not miss or be late to at 3:30 which is about fifteen minutes away from the Capitol. If your time frame and my placement in the Tik Tok is accurate, this will work, but if you start late I will have to bail no later than 3:15. I apologize for this. There are a lot of things going on in my employment life including a huge merger so my schedule not as flexible as it has been. Best, Howard

Sent from my iPhone

On May 8, 2015, at 5:34 PM, Hayley Prim <hprim@hilltoppublicsolutions.com> wrote:

Governor Dean,

I am so glad you are able to join us on Tuesday next week to announce The Progressive Agenda with Mayor Bill de Blasio.

Attached you will find the Run of Show with details for the event.

Let me know if you have any questions.

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

<05-12-15 ROS Progresssive Agenda .docx>

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

**From:** [Snyder, Thomas](#)  
**To:** [Hayley Prim](#)  
**Subject:** Re: TPA Website  
**Date:** Sunday, May 10, 2015 8:35:24 PM

---

How do u log in?

Sent from my iPhone

On May 10, 2015, at 8:12 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

And actual Tom.

Been emailing tooooo many congressional offices.

On Sun, May 10, 2015 at 8:12 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:  
whoops, plus actual Jessie

On Sun, May 10, 2015 at 8:02 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hey guys-- Just letting you know that we are rolling out a TPA website to coincide with the launch on Tuesday. It is very simple, but wanted to make sure you had your eyes on it before it goes public.

This is what it will look like, except we are swapping out the crowd photo and adding the essay that Toni Morrison wrote.

Let me know if see any issues or want to discuss.

Thanks!

<http://progressiveagenda.us>  
[REDACTED]

--  
**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--  
**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--  
**Hayley Prim**  
Hilltop Public Solutions  


From: [Walzak, Phil](#)  
To: [B: "John Del Cecato"; Rebecca Katz \(hilltoppublicsolutions.com\); Hagelgans, Andrea](#)  
Subject: WaPo: TPP/Warren/Obama  
Date: Monday, May 11, 2015 9:16:26 AM

---

# Elizabeth Warren fires back at Obama: Here's what they're really fighting about

*In [an interview with Yahoo News](#) that ran over the weekend, President Obama intensified his push-back against Elizabeth Warren and other critics of the massive Trans-Pacific Partnership trade deal, flatly declaring that Warren is “absolutely wrong.” That came after a [speech](#) Obama delivered at Nike headquarters, in which he continued making an expansive case for the deal as a plus for American workers — and not the massive giveaway to huge international corporations that critics fear.*

*This week, [the Senate will vote](#) on whether to grant Obama “fast track” authority to negotiate the TPP agreement, which involves a dozen countries around the Pacific and could impact 40 percent of U.S. trade.*

*If the “fast track” framework passes, Congress would hold only an up-or-down vote on the TPP once it is finalized, without amendments. But Congress could also repeal that fast track authority if the TPP is not to its liking, and try to push changes to it, before any final vote.*

*Warren has previously claimed that the TPP’s controversial Investor-State Dispute Settlement provision, or ISDS, [could undermine or chill public interest regulations](#) in the U.S. and other participating countries, and [could even undercut Dodd Frank financial reform](#), one of Obama’s signature achievements. The ISDS is designed to create a neutral international arbitration mechanism that creates a stable legal environment, facilitating investments in countries where investors might*

*fear unfair legal treatment by foreign governments. Obama has strongly rejected Warren's arguments in the [interview with Yahoo](#) and [elsewhere](#).*

*I spoke to Senator Warren about their disagreements. A lightly edited and condensed transcript follows.*

**THE PLUM LINE: What's your response to the latest from President Obama?**

**SENATOR WARREN:** The president said in his Nike speech that he's confident that when people read the agreement for themselves, that they'll see it's a great deal. But the president won't actually let people read the agreement for themselves. It's classified.

**PLUM LINE: But don't you get 60 days to review it after the deal is finalized, with the authority to revoke fast track?**

**WARREN:** The president has committed only to letting the public see this deal after Congress votes to authorize fast track. At that point it will be impossible for us to amend the agreement or to block any part of it without tanking the whole TPP. The TPP is basically done. If the president is so confident it's a good deal, he should declassify the text and let people see it before asking Congress to tie its hands on fixing it.

**PLUM LINE: Doesn't the current framework allow for the revocation of fast track authority?**

**WARREN:** The whole point about fast track is to grease the skids so that 51 votes will get it through...it takes a majority to get rid of [fast track].

**PLUM LINE: The [push-back from the administration](#) is that the ISDS will be written in such a way that there is no authority to override Congressional [and other countries'] regulations.**

**WARREN:** If the president has changed ISDS to solve the problem, then the text should be released so that legal experts can look at it.

**PLUM LINE: Is there a scenario under which ISDS could be written the way he says it is being written?**

**WARREN:** I've sat with many legal scholars to talk about this issue, and I have not seen a draft that would do what the president says he has already accomplished....Hillary Clinton [in her book raised concerns about precisely this issue](#). Just last week, some of the top legal and economic minds in this country, including the president's mentor from Harvard, Laurence Tribe, and Nobel-prize-winning economist Joe Stiglitz, [raised exactly this concern](#).

**PLUM LINE: Is it theoretically possible to write ISDS in a way that precludes it from overriding regulation?**

**WARREN:** It doesn't directly tell countries to repeal regulations. It imposes a financial penalty, which has caused countries to change their regulations...[ISDS mechanisms] never had the authority to override regulations. What they had was the authority to impose a monetary penalty directly against the government and its taxpayers. That's the point at which governments have backed up and said, "we can't afford this, we'll just change the law."

**PLUM LINE: You can't envision even in theory a way to structure ISDS that would assuage your concerns?**

**WARREN:** Once a group of independent arbiters, whose decisions cannot be appealed, can issue a money judgment of any size, then the ISDS problem arises....Here's what you could do. If corporations had to go through the same procedures that anyone else has to go through to get the trade deal enforced, then the problem wouldn't exist.

Now, if a labor union says, ‘Vietnam promised not to work people for a couple of dollars a day, and to raise working conditions, and then failed to do it,’ they have to get the U.S. government, through the trade rules, to go to Vietnam and prosecute the case. If corporations had to do the same thing, then it would be a level playing field...ISDS gives a special break to giant corporations, a break that nobody else gets.

**PLUM LINE: What you’re arguing is that six years of fast track, *plus* ISDS, could ultimately result in the weakening of financial regulations? You’re not saying ISDS itself would do that?**

**WARREN:** Absolutely right...six years means that whatever the Obama administration has committed to won’t bind the next president. If that president wants to negotiate a trade deal that undercuts Dodd Frank, it will be very hard to stop it.

**PLUM LINE: Couldn’t a Republican president simply go straight at Dodd Frank? Would this be any easier than that?**

**WARREN:** Absolutely. Because trade will be fast tracked for six years....A direct run at Dodd Frank potentially takes 60 votes in the U.S. Senate. But doing it through trade authority needs to be done with 51 votes.

**PLUM LINE: But wouldn’t that require a direct change to U.S. legislation?**

**WARREN:** It’s possible to punch holes in Dodd Frank without directly repealing it. For example, harmonization of the capital standards and leverage ratios could be adjusted to help the big banks without ever directly contradicting Dodd Frank. But the effects of Dodd Frank would be severely undercut.

**PLUM LINE: Is there no scenario under which you ultimately support TPP?**

**WARREN:** Trade deals matter...I am worried about key parts of this trade agreement. I would like to see changes. I believe in trade.

I understand that we want to be a nation that trades, that trade creates many benefits for us. But only if done on terms that strengthen the American economy and American worker. I should say the American family, because that's what this is really about.

**From:** [Carey, Michael](#)  
**To:** ["Rebecca Katz"](#)  
**Subject:** RE: Leg affairs address  
**Date:** Monday, May 11, 2015 9:52:39 AM

---

1301 Pennsylvania Ave NW, Suite 350

Michael Paul Carey  
Director of Scheduling and Advance  
City Hall  
New York, New York 10007  
212.341.5396

-----Original Message-----

From: Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
Sent: Monday, May 11, 2015 9:53 AM  
To: Carey, Michael  
Subject: Leg affairs address

Please send DC address for reporters. Thx.

Sent from my iPhone

**From:** [Hayley Prim](#)  
**To:** [Nisha Anand](#)  
**Cc:** [John Del Cecato](#); [Leopold, Elana](#)  
**Subject:** Re: Van <--> BDB call  
**Date:** Monday, May 11, 2015 11:06:07 AM

---

+ Elana who can help.

On Mon, May 11, 2015 at 11:02 AM, Nisha Anand <[nisha@dreamcorps.us](mailto:nisha@dreamcorps.us)> wrote:  
Quick update:

Van reached out to the Mayor directly via email and he said he would most likely be able to call Van between 2-3pm.

Can you put me in touch with the right person to confirm the call?

Thanks,  
Nisha

On Mon, May 11, 2015 at 7:44 AM, Nisha Anand <[nisha@dreamcorps.us](mailto:nisha@dreamcorps.us)> wrote:

Hi Team,

Van needs to speak with the Mayor again today. How can I make this happen?

Van has to be on air for 15 minutes at 11:45 and again at 7pm. Other than that he is pretty flexible.

Thanks again for making the call happen over the weekend. Also, feel free to put me in touch with his schedulers.

Thanks,  
Nisha

On May 8, 2015 4:45 PM, "Nisha Anand" <[nisha@dreamcorps.us](mailto:nisha@dreamcorps.us)> wrote:

Thanks Hayley,

I just spoke with Van. Saturday is the only day that is going to work for him!!! I wasn't aware of the full Prince schedule yet.

Let me know what we can do. I know the call is very important to Van.

Thanks,

Nisha

On Fri, May 8, 2015 at 4:22 PM, Hayley Prim  
<[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Let me check-- will be back in touch.

On Friday, May 8, 2015, Nisha Anand <[nisha@dreamcorps.us](mailto:nisha@dreamcorps.us)> wrote:  
He is in Baltimore for Prince's benefit concert on Sunday. But we have a

few options:

Are there any times on Saturday that might be possible? He can really carve out any time before his red eye flight. Tomorrow would be our preference, certainly.

On Sunday, he \*could\* get on a call between 9am-1pm ET. What does the Mayor's schedule look like then?

Thanks for such a quick response.

Nisha

On Fri, May 8, 2015 at 4:12 PM, Hayley Prim  
<hprim@hilltoppublicsolutions.com> wrote:

Tomorrow morning might be tough, but I think we could get this scheduled on Sunday. Do you know what his availability is then?

On Friday, May 8, 2015, John Del Cecato <jfdc@akpdmedia.com> wrote:  
Hayley, can you help make that happen?

---

**From:** Nisha Anand <nisha@dreamcorps.us>

**Date:** Friday, May 8, 2015 at 7:06 PM

**To:** John Del Cecato <jfdc@akpdmedia.com>, Hayley Prim  
<hprim@hilltoppublicsolutions.com>

**Subject:** Van <--> BDB call

Hi John,

Van asked me to set up a call with him and Mayor De Blasio for tomorrow morning. Who from your team can I work with to get this set up?

We are on West Coast time - early our time would work for Van.

Thanks,  
Nisha

--

**Nisha Anand**  
Director of External Relations  
The Office of Van Jones, President  
[#YesWeCode](#) | [#cut50](#)  
510-213-0968

[web](#) | [youtube](#) | [facebook](#) | [twitter](#)

--  
**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--  
**Nisha Anand**  
Director of External Relations  
The Office of Van Jones, President  
[\*\*\*#YesWeCode\*\*\*](#) | [\*\*\*#cut50\*\*\*](#)  
510-213-0968

[web](#) | [youtube](#) | [facebook](#) | [twitter](#)

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510-213-0968

[web](#) | [youtube](#) | [facebook](#) | [twitter](#)

--  
**Hayley Prim**



**From:** [Walzak, Phil](#)  
**To:** "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; [Spitalnick, Amy \(OMB\)](#)  
**Cc:** [Wolfe, Emma](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Williams, Dominic](#); [Hagelgans, Andrea](#)  
**Subject:** Re: paid family leave  
**Date:** Monday, May 11, 2015 1:40:11 PM

---

Yeah looks good

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, May 11, 2015 01:40 PM  
**To:** Spitalnick, Amy (OMB)  
**Cc:** Wolfe, Emma; Walzak, Phil; Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com)); Williams, Dominic; Hagelgans, Andrea  
**Subject:** Re: paid family leave

I like

On May 11, 2015, at 1:28 PM, Spitalnick, Amy (OMB) <[SpitalnickA@omb.nyc.gov](mailto:SpitalnickA@omb.nyc.gov)> wrote:

Here's what I suggest.

Emma/Dom - Albany line factually ok?

"The Mayor has proposed paid family leave for New York City employees and we're studying how best to accomplish that. However, comprehensive action would require legislation in Albany. That's why a national policy is the most comprehensive and workable way to achieve this, putting every city and state on a level playing field."

On background:

The City allows employees to use accrued leave for this. Leave and health benefits must also be collectively bargained, so we have and will continue to work with the municipal unions on these issues

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, May 11, 2015 1:03 PM  
**To:** Spitalnick, Amy (OMB); 'Wolfe, Emma'; Phillip Walzak; Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))  
**Subject:** Re: paid family leave

Ah, good call Emma. I'm good.

---

**From:** <Spitalnick>, "Amy (OMB)" <[SpitalnickA@omb.nyc.gov](mailto:SpitalnickA@omb.nyc.gov)>  
**Date:** Monday, May 11, 2015 at 12:58 PM  
**To:** "'Wolfe, Emma'" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Phillip Walzak <[pwalzak@cityhall.nyc.gov](mailto:pwalzak@cityhall.nyc.gov)>, "Rebecca Katz

([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))" <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>

**Subject:** RE: paid family leave

I can work something up based on this – everyone comfortable with the frame of us having proposed this but it requiring Albany legislation?

FOR IMMEDIATE RELEASE: August 23, 2013

CONTACT: DAN LEVITAN [dan@berlinrosen.com](mailto:dan@berlinrosen.com), [646-200-5315](tel:646-200-5315)

## DE BLASIO PROPOSES PAID FAMILY LEAVE FOR NEW YORK CITY

**New York, NY** - Bill de Blasio today proposed making New York City the first city in the United States to provide paid family leave for new mothers and fathers, as well as people caring for a serious or terminally ill or injured spouse, parent, or child.

“If you want to spend quality time with a new child, or if you or a loved one faces a major medical emergency, your job or paychecks shouldn't be in jeopardy. This is good public policy that will help all families in this city,” said Bill de Blasio.

Based on successful programs in New Jersey and California, De Blasio's plan would expand the eligibility of disability coverage with a small surcharge on existing disability insurance premiums. The benefit would pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).

The United States is the only high-income country in the world not to offer paid family leave.[1] These programs are successful, humane, and popular. After the introduction of a similar program in California, more than 90% of employers reported either “no noticeable effect” or a “positive effect” on productivity, profitability, turnover, and morale.[2]

De Blasio has also called for full, comprehensive paid sick day leave for New York City workers. Speaker Quinn blocked that legislation in the City Council for three years to placate business interests, and then later under intense political pressure passed a watered-down version of the bill that excluded more than 300,000 New Yorkers.

De Blasio's plan would:

- <!--[if !supportLists]-->• <!--[endif]-->Cover every New York City worker currently covered by the State's disability insurance system.
- <!--[if !supportLists]-->• <!--[endif]-->Would cover mothers or fathers seeking to bond with a new baby within 12 months of birth or adoption.
- <!--[if !supportLists]-->• <!--[endif]-->Would cover caregivers with proof of a very serious or terminal illness afflicting a child, spouse, or parent.
- <!--[if !supportLists]-->• <!--[endif]-->Pay 50% of a New Yorker's average weekly salary for up to 12 weeks, up to a maximum of \$340/week (double the current benefit levels for temporary disability).
- <!--[if !supportLists]-->• <!--[endif]-->Be financed through a small increase in worker's temporary disability insurance premium determined by an actuary each year. In New Jersey, a similar program, covering 2/3 of participating employees salary for six weeks up to a maximum of \$524/week cost just 60 cents per worker per week in 2013.[3]

This proposal would require legislation in Albany.

---

**From:** Wolfe, Emma [<mailto:EWolfe@cityhall.nyc.gov>]  
**Sent:** Monday, May 11, 2015 12:56 PM  
**To:** 'John Del Cecato'; Spitalnick, Amy (OMB); Phillip Walzak; Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))  
**Subject:** RE: paid family leave

I don't know why we would specify Klein of all folks right now  
Should just say our past positions on PFL – we did a presser on this in august 2013

---

**From:** John Del Cecato [<mailto:jfdc@akpdmedia.com>]  
**Sent:** Monday, May 11, 2015 12:54 PM  
**To:** Spitalnick, Amy (OMB); Walzak, Phil; Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com)); Wolfe, Emma  
**Subject:** Re: paid family leave

I think that's right.

If City Hall is okay with this, I'd like to say we're still studying how to address on city level, and we support Klein's state paid family leave legislation - but we believe the most comprehensive and workable way to accomplish this is through federal legislation.

---

**From:** <Spitalnick>, "Amy (OMB)" <[SpitalnickA@omb.nyc.gov](mailto:SpitalnickA@omb.nyc.gov)>  
**Date:** Monday, May 11, 2015 at 12:43 PM  
**To:** Phillip Walzak <[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>, "Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))" <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Subject:** Re: paid family leave

I am but I think the issue is that we haven't done anything on this.

---

**From:** Walzak, Phil  
**Sent:** Monday, May 11, 2015 12:33 PM  
**To:** Spitalnick, Amy (OMB); Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com)); '[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)'  
**Subject:** Re: paid family leave

Amy pls check w CH on policy

---

**From:** Spitalnick, Amy (OMB) [<mailto:SpitalnickA@omb.nyc.gov>]  
**Sent:** Monday, May 11, 2015 12:32 PM  
**To:** Walzak, Phil; Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com)); John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Subject:** Fw: paid family leave

---

**From:** Wilson, Reid <[Reid.Wilson@washpost.com](mailto:Reid.Wilson@washpost.com)>  
**Sent:** Monday, May 11, 2015 12:30 PM  
**To:** Spitalnick, Amy (OMB)  
**Subject:** paid family leave

Hi, Amy –

Thought I'd drop another line to check in on something: Mayor de Blasio supports paid family leave, but New York City employees don't get paid family leave – or birth control, or post-natal coverage for supplies – under the city's health care plan, which was grandfathered in under the ACA. Does he plan to push to give those employees the same benefits? Is there any legislation in the works?

Let me know, I'm writing this up in advance of tomorrow's announcement. And thanks for the time.

Reid

--

Reid Wilson  
The Washington Post  
W (202) 334-9893  
C [REDACTED]  
@PostReid

**From:** [Snyder, Thomas](#)  
**To:** [John Del Cecato](#)  
**Cc:** [jeani murray](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [John Davis](#); [Hayley Prim](#); [Aaron Pickrell](#)  
**Subject:** Re: Any Update?  
**Date:** Monday, May 11, 2015 7:43:44 PM

---

Its a beautiful thing

Sent from my iPhone

On May 11, 2015, at 7:38 PM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:

Peace officially brokered

Begin forwarded message:

**From:** Peter Colavito <[peter.colavito@seiu.org](mailto:peter.colavito@seiu.org)>  
**Date:** May 11, 2015 at 6:48:01 PM EDT  
**To:** Heather McGhee <[hmcghee@demos.org](mailto:hmcghee@demos.org)>  
**Cc:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Deepak Bhargava <[dbhargava@communitychange.org](mailto:dbhargava@communitychange.org)>  
**Subject: Re: Any Update?**

Mary Kay will be there. Let us know how we can help too.  
Thanks for  
making this work.

Sent from my iPhone

On May 11, 2015, at 6:13 PM, Heather McGhee  
<[hmcghee@demos.org](mailto:hmcghee@demos.org)> wrote:

Hi John,

Glad to see the progress here, and to help as I can  
this week. Any way that you can include the 3  
issues in press statements announcing the event?

See you tomorrow at the presser.

-Heather

-----Original Message-----

From: John Del Cecato  
[<mailto:jfdc@akpdmedia.com>]

Sent: Monday, May 11, 2015 5:18 PM

To: Heather McGhee

Cc: Deepak Bhargava; Peter Colavito

Subject: Re: Any Update?

Yes!

Good conversation. MBDB just filled me in.

Here's what will happen.

1. MBDB will announce during his kick-off remarks that the document we have represents the first step - but that we spoken to members of our coalition in recent days about a few other key issues - from expanding Social Security, to debt-free college, to tackling mass incarceration.

2. We're committed to those issues as well, and will be working to add those topics to the agenda going forward.

3. The document you see here is the work of weeks of conversations, discussions, etc - it's a basis from which we're starting.

4. Starting Tuesday night, I need your help in crafting the best possible language (big and bold -

but also language that we can connect to a specific policy) on each of these matters.

5. Assuming we get that done pretty quickly (and I think we will), on Wednesday, we will send out to the full coalition (including a bunch of new signers - this thing keeps growing and growing - good news!)

6. Our HOPE is that everyone will sign on in relatively short order. But we DO have to have a process here - MBDB was clear about that. We cannot appear to be just foisting them on this. I don't FORESEE any issues - but if there are holdouts, I'm going to need you guys to help me get them on board as soon as possible. We really don't want to lose folks, if at all possible.

7. I'm hopeful that we can get answers quickly - but some of these organizations take some time, have to run by their boards, etc. So that's why I hesitate saying it will be totally done by Friday - but MBDB thought if we all buckled down & pushed hard (but politely), we could get a lot of responses very quickly - so let's make Friday our GOAL.

Does that make sense?

And thanks for your help here!

On 5/11/15, 4:34 PM, "Heather McGhee" <[hmcghee@demos.org](mailto:hmcghee@demos.org)> wrote:

I talked to Van and he said that BDB said that he would announce that

SS expansion, debt-free college and mass incarceration would be added

to the document by the end of the week.

If you can confirm that, John, I am deeply relieved and will get back

on the train both literally and figuratively to stand by the Mayor in

DC tomorrow.

Also, if the only thing pushing it back to the end of the week as

opposed to tomorrow when the press is going to be generated is exact

language and sign-off, I'm happy to help you with organizing there as much as I can.

This has been a difficult process, but we are probably the stronger for

it.

Thanks,

Heather

On May 11, 2015, at 3:20 PM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:

MBDB was scheduled to talk to Van at 230 - let me see if I can get a

readout...

On 5/11/15, 3:09  
PM, "Heather  
McGhee"  
<[hmcghee@demos.org](mailto:hmcghee@demos.org)  
> wrote:

Thanks!

**From:** [Snyder, Thomas](#)  
**To:** [John Del Cecato](#)  
**Cc:** [jeani murray](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [John Davis](#); [Hayley Prim](#); [Aaron Pickrell](#)  
**Subject:** Re: Any Update?  
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Heather

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readout...

On 5/11/15, 3:09  
PM, "Heather  
McGhee"  
<[hmcghee@demos.org](mailto:hmcghee@demos.org)  
> wrote:

Thanks!

**From:** [Carey, Michael](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Cc:** [John Del Cecato](#)  
**Subject:** Re: Times for reporters  
**Date:** Tuesday, May 12, 2015 8:28:03 AM

---

130 and 200  
We only have one room at office.

Michael Paul Carey  
City Hall  
New York, New York

On May 12, 2015, at 7:26 AM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

What's the final word? need to make sure they are there on time.

Would also be good if in different rooms so they don't all see each other there.

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKatz](#)

**From:** [Snyder, Thomas](#)  
**To:** "Hayley Prim"; [John Del Cecato](#)  
**Cc:** [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Wolfe, Emma](#); [John Davis](#); [Aaron Pickrell](#)  
**Subject:** RE: Bernie Sanders  
**Date:** Tuesday, May 12, 2015 9:31:59 AM

---

we are asking presidentials not to be there for first day but welcome support later

**From:** Hayley Prim [mailto:[REDACTED]]  
**Sent:** Tuesday, May 12, 2015 8:18 AM  
**To:** John Del Cecato  
**Cc:** [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#); Snyder, Thomas; Wolfe, Emma; John Davis; Aaron Pickrell  
**Subject:** Re: Bernie Sanders

Any resolution on Bernie Sanders?

On Mon, May 11, 2015 at 9:11 PM, Hayley Prim <[REDACTED]> wrote:  
Ok great. Tom, let me know how to proceed

On Monday, May 11, 2015, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
Okay - I'm giving this one to Tom Snyder to take up with MBDB

---

**From:** jeani murray <[REDACTED]>  
**Reply-To:** [REDACTED] <[REDACTED]>  
**Date:** Monday, May 11, 2015 at 8:23 PM  
**To:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Cc:** [Rebecca Katz <rkatz@hilltoppublicsolutions.com>](#), "Snyder, Thomas" <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)>, Hayley Prim <[REDACTED]> "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, John Davis <[REDACTED]> Aaron PickrellEmail <[REDACTED]>  
**Subject:** Re: Bernie Sanders

Haha!

You haven't been to Iowa or spent much time with the travelers. They LOVE this shit.

On Monday, May 11, 2015, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
For some reason, I don't think anyone considers Sanders a "real" candidate

---

**From:** jeani murray <[REDACTED]>  
**Reply-To:** [REDACTED] <[REDACTED]>  
**Date:** Monday, May 11, 2015 at 7:50 PM  
**To:** [Rebecca Katz <rkatz@hilltoppublicsolutions.com>](#)  
**Cc:** "Snyder, Thomas" <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Hayley Prim <[REDACTED]> "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>, John Davis <[REDACTED]> Aaron PickrellEmail <[REDACTED]>

**Subject:** Re: Bernie Sanders

Does anyone think that then gets us in the heat with the people who were deeply concerned about their signing up as it relates to their support for HRC?

He shows and no one else, looks like we are supporting him, IMHO. Presidential politics totally eff this up. National reporters already want to write about that, IMHO.

On Mon, May 11, 2015 at 7:48 PM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:  
Press asked about this and i said we were not planning on 2016ers.

If asked, we just say he wanted to come and we didn't say no?

On Mon, May 11, 2015 at 7:45 PM, Snyder, Thomas <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)> wrote:  
That is my recollection as well. But does this mean he's speaking too?

Sent from my iPhone

On May 11, 2015, at 7:37 PM, John Del Cecato <[jfdc@akpdmmedia.com](mailto:jfdc@akpdmmedia.com)> wrote:

Adding Tom and Emma. I \*think\* we said that while we weren't inviting presidentials, we wouldn't turn them down. For some reason, I'm much more okay with Bernie being there than, say, O'Malley or Webb.

On May 11, 2015, at 6:56 PM, Hayley Prim <[REDACTED]> wrote:

His guy is asking me for details about the event tomorrow.  
Should I just tell him the details but say that we haven't invited presidential candidates because we don't want this to be lost in that conversation, blah blah blah

--

Hayley Prim  
c: [\(631\) 902-5150](tel:6319025150)

Rebecca Kirsznner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

--  
Hayley Prim  
c: [REDACTED]

--  
Hayley Prim  
c: [REDACTED]

**From:** [Nisha Anand](#)  
**To:** [John Del Cecato](#)  
**Cc:** [Hayley Prim](#); [Leopold. Elana](#)  
**Subject:** Re: RESPONSE NEEDED - Quick check in re: Van Jones  
**Date:** Tuesday, May 12, 2015 11:49:42 AM

---

Thanks!

Nisha

On May 12, 2015 8:48 AM, "John Del Cecato" <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
Yes - and we are putting out statement very soon

On May 12, 2015, at 11:46 AM, Nisha Anand <[nisha@dreamcorps.us](mailto:nisha@dreamcorps.us)> wrote:

Hi Team,

I need to do a quick check to confirm that the Mayor received Van's last email with the suggestions he requested.

Just a quick confirm is great. Email is below.

Thanks and good luck today!! We are all very excited.

Nisha

FROM THIS MORNING:

On Tue, May 12, 2015 at 6:01 AM, Van Jones  
<[vanjones68@dreamcorps.us](mailto:vanjones68@dreamcorps.us)> wrote:

I am sorry. It took me some time to get buy-in from our many colleagues.

I have bolded the phrases that seem to be are key for your allies -- and for me. I added some language that I think would have real power coming from you.

Of course, in all cases, we trust and leave to your best judgment the final wording.

But please do consider announcing something like this today:

**"As proud as we are of our work today, I want to acknowledge that this document still has room for some improvements.**

**So I will be working personally with coalition members this week to strengthen the document -- to include ideas like debt free college, expanding social security and criminal justice reform.**

And on that last point: let me say this.

For the young people demonstrating -- mostly peacefully -- from Ferguson, to NYC, to Baltimore, the issues of excessive criminalization and over-incarceration are not just civil rights issues. They are squarely **economic** issues.

For example, blacks are six times more likely to go to prison for using marijuana than whites -- even though both groups use marijuana at exactly the same rate.

Those prison sentences add up to a big economic impact on black families. It makes it harder for them get into the middle class and stay there.

Then, when a family member comes home, he or she often finds that she cannot get a job, rent an apartment or even get a student loan. She remains trapped in an economic prison -- possibly for the rest of her life.

Many dollars spent on prisons and jails might have been better spent on education and jobs, in the first place.

That's why the need to end mass incarceration has become the great cause of a rising generation.

It should become a great cause for all of us, too.

Therefore, I want to announce something that is important to me.

**In addition to my work with this coalition, I will be working closely with Van Jones, Ben Jealous and others to help ensure that leaders across the political spectrum take up the cause of criminal justice reform.**

**For our economy, for communities of color and for our nation as a whole -- this cause matters.**

Again, thank you for your leadership.

van--

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**FROM YESTERDAY**

On Mon, May 11, 2015 at 7:49 PM, Van Jones  
<[vanjones68@dreamcorps.us](mailto:vanjones68@dreamcorps.us)> wrote:

Mr. Mayor:

Thank you for taking time to address the concerns that I and others have raised about The Progressive Agenda -- both the process and document-to-date.

I have been in communication with numerous allies, including Deepak, Heather and Katrina from the original Gracie Mansion lunch. I have also talked with Rep. Keith Ellison, the Rev. Al Sharpton, Ben Jealous, Rashad Robinson from Color of Change and many other leaders from the African-American community in particular.

After you and I talked today, I conveyed to them the following:

1. You will not change the document in time for tomorrow's event.
2. But you will **announce** at tomorrow's event that this document is a **work-in-progress** -- and that the coalition will strengthen the agenda by the end of the week to include ideas like criminal justice reform, debt-free college and social security.
3. You will speak tomorrow specifically to the need for criminal justice reform **as a part of** economic justice, and so will I. You welcome suggestions for language to include in your remarks.
4. Independent of The Progressive Agenda, you want to hear additional ways that you personally can promote criminal justice reform.

We all agree that your proposal represents a constructive offer and a good-faith attempt to accommodate the many concerns that people have raised inside and outside of this process.

Therefore, we do want to move forward. At the end of the week, we will re-evaluate whether sufficient progress has been made to remain supportive of this effort. In the meantime, all parties will continue working in their various ways to strengthen and improve the Agenda.

I will be in touch with you in the late morning, with some suggestions on the criminal justice side.

In closing: thank you for your leadership. We look forward to doing all we can to build trust and momentum in the days, weeks and months to come.

Van

**From:** [Spitalnick, Amy \(OMB\)](#)  
**To:** [@JustPressOffice](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Hagelgans, Andrea](#)  
**Subject:** Tweet by Jillian Jorgensen on Twitter  
**Date:** Wednesday, May 13, 2015 12:27:51 AM

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**Jillian Jorgensen (@Jill\_Jorgensen)**

[5/13/15, 12:21 AM](#)

Hi folks. I was on the Amtrak that derailed. I am in a hospital getting checked out and it was the worst experience of my life but I'm OK.

**From:** [Hayley Prim](#)  
**To:** [B](#)  
**Subject:** The Progressive Agenda  
**Date:** Tuesday, May 19, 2015 10:58:22 PM

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## About Our Agenda

Income inequality is the crisis of our time, and we need bold, progressive solutions to address it. By harnessing the strength of a national progressive coalition, and using that to achieve success in the three pillars of The Progressive Agenda, we will make sure that the voice of every American is heard – not just those at the very top.

To do this, we must lift the floor for those who are struggling, fight for racial and economic justice, and champion a tax system that rewards work instead of just wealth.

The Progressive Agenda is a set of proposals that build upon the work of dozens of economists, lawmakers and progressive activists, with the aim of addressing income inequality right now.

### Lift the Floor for Working People

- Raise the federal minimum wage, so that it reaches \$15/hour, while indexing it to inflation.
- Reform the National Labor Relations Act, to enhance workers' right to organize and rebuild the middle class.
- Pass comprehensive immigration reform to grow the economy and protect against exploitation of low-wage workers.
- Oppose trade deals that hand more power to corporations at the expense of American jobs, workers' rights, and the environment.
- Invest in schools, not jails -- and give a second chance to those coming home from prison.

### Support Working Families

- Pass national paid sick leave.
- Pass national paid family leave.
- Make Pre-K, after-school programs and childcare universal.
- Expand the Earned Income Tax Credit, and protect and expand Social Security.
- Allow students to refinance student loan debt to take advantage of lower interest rates, and support debt-free college.

### **Tax Fairness**

- Close the carried interest loophole.
- End tax breaks for companies that ship jobs overseas.
- Implement the “Buffett Rule” so millionaires pay their fair share.
- Close the CEO tax loophole that allows corporations to take advantage of “performance pay” write-offs.

###

--

**Hayley Prim**  
Hilltop Public Solutions



**From:** [Wiley, Maya](#)  
**To:** [Leopold, Elana](#)  
**Cc:** [Howe, Amanda](#); [Fialkoff, Gabrielle](#); [Fuleihan, Dean \(OMB\)](#); [Hagelgans, Andrea](#); [nbaldick@hilltoppublicsolutions.com](#); [Wolfe, Emma](#); [Williams, Dominic](#); [Jonathan@berlinrosen.com](#); [John, Roxanne](#); [Carey, Michael](#); [Ko, Eunice](#); [Thornton, Demetrius](#); [Darlington, Mandy \(OMB\)](#); [lhegarty@akpdmedia.com](#); [Chao, Raymond](#); [jfdc@akpdmedia.com](#); [Schnake-Mahl, Gabriel](#); [Griffith, Chantell](#); [Walzak, Phil](#); [Snyder, Thomas](#); [Shorris, Anthony](#)  
**Subject:** Re: MBDB: Weekly Planning Meeting  
**Date:** Wednesday, May 20, 2015 3:36:05 PM

---

Hi-

I will be diverting an award at the NYC Neighborhood Award ceremony, which starts at 6:30, so I'll miss the meeting, unfortunately.

Maya

Sent from my iPhone

On May 20, 2015, at 3:23 PM, "Leopold, Elana" <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)> wrote:

This meeting will start at 6:30 sharp because of time constraints

Please be at Gracie by 6:30

**MBDB: Weekly Planning Meeting**

Scheduled: Wednesday, May 20, 2015 from 6:30 PM to 8:00 PM

Location: Gracie Mansion, The Parlor

Invitees: Howe, Amanda , Fialkoff, Gabrielle , Fuleihan, Dean (OMB) , Hagelgans, Andrea , 'Baldick Nicholas' , Wolfe, Emma , Wiley, Maya , Williams, Dominic , "[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)" ([Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com))' , John, Roxanne , Carey, Michael , Ko, Eunice , Thornton, Demetrius , Darlington, Mandy (OMB) , 'Liz Hegarty' , Chao, Raymond , "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)" ([jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com))' , Schnake-Mahl, Gabriel , Griffith, Chantell , Walzak, Phil , Snyder, Thomas , Shorris, Anthony

Sent from my iPhone

**From:** [Leopold, Elana](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Re: MBDB: Weekly Planning Meeting  
**Date:** Wednesday, May 20, 2015 6:47:36 PM

---

Of course!

---

**From:** Nick Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, May 20, 2015 06:49 PM  
**To:** Leopold, Elana  
**Subject:** Re: MBDB: Weekly Planning Meeting

Thanks

On May 20, 2015, at 6:45 PM, Leopold, Elana  
<[LEopold@cityhall.nyc.gov](mailto:LEopold@cityhall.nyc.gov)> wrote:

I will call you from my cell

Sent from my iPhone

On May 20, 2015, at 6:38 PM, "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Is there a number to call?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On May 20, 2015, at 3:31 PM, Leopold, Elana  
<[LEopold@cityhall.nyc.gov](mailto:LEopold@cityhall.nyc.gov)> wrote:

We have started this meeting

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Carey, Michael](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Re: Do u want us to call you  
**Date:** Tuesday, May 26, 2015 6:59:59 PM

---

Cell??

Michael Paul Carey  
City Hall  
New York, New York

On May 26, 2015, at 6:59 PM, "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Yes, please

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On May 26, 2015, at 6:57 PM, Carey, Michael  
<[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)> wrote:

Michael Paul Carey  
City Hall  
New York, New York

**From:** [Carey, Michael](#)  
**To:** [Nick Baldick](#)  
**Subject:** Re: Do u want us to call you  
**Date:** Tuesday, May 26, 2015 7:54:28 PM

---

ok

On 26 May 2015, at 7:53 pm, Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Got to feed the kids, will hang up in 3 minutes

On May 26, 2015, at 7:03 PM,  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) wrote:

Yep [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Cell??

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New York, New York

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Yes, please

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Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007

Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On May 26, 2015, at 6:57 PM, Carey,  
Michael <[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)>  
wrote:

Michael Paul Carey  
City Hall  
New York, New York

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Carey, Michael](#)  
**To:** [Nick Baldick](#)  
**Subject:** Re: Do u want us to call you  
**Date:** Tuesday, May 26, 2015 7:54:28 PM

---

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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) wrote:

Yep [REDACTED]

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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Cell??

Michael Paul Carey  
City Hall  
New York, New York

On May 26, 2015, at 6:59 PM,  
"[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Yes, please

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Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007

Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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wrote:

Michael Paul Carey  
City Hall  
New York, New York

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: 202-298-3232  
Fax: 202-298-6115  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Confer, Alexis](#)  
**To:** [Buery, Richard](#)  
**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** RE: Can you help me  
**Date:** Wednesday, May 27, 2015 10:52:21 AM

---

I know....seriously! Come back!!

---

**From:** Buery, Richard  
**Sent:** Wednesday, May 27, 2015 10:52 AM  
**To:** Confer, Alexis  
**Cc:** Rebecca Katz (hilltoppublicsolutions.com)  
**Subject:** Re: Can you help me

We miss you Katz!

Sent from my iPad

On May 27, 2015, at 10:04 AM, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:

Yes, will get you one.

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 09:58 AM  
**To:** Buery, Richard; Confer, Alexis  
**Subject:** Fwd: Can you help me

Got a good one for me?

Sent from my iPhone

Begin forwarded message:

**From:** Molly Ball <[molly@theatlantic.com](mailto:molly@theatlantic.com)>  
**Date:** May 27, 2015 at 9:56:27 AM EDT  
**To:** Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Subject:** Can you help me

get in touch with a family that's benefited from pre-K?

Story is almost done, I swear!

--

Molly Ball  
Staff writer  
The Atlantic  
202-266-7437 o  
[REDACTED] c  
[molly@theatlantic.com](mailto:molly@theatlantic.com)

[twitter.com/mollyesque](https://twitter.com/mollyesque)

**From:** [Bassin, Ian](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Date:** Wednesday, May 27, 2015 5:18:28 PM

---

Got your voicemail. Still waiting on COIB but they told us expect something late this week.

Sent from my iPhone

**From:** [Rebecca Katz](#)  
**To:** [Bassin, Ian](#)  
**Subject:** Re:  
**Date:** Wednesday, May 27, 2015 5:27:29 PM

---

i'm going to Kyle's goodbye party tomorrow. He is my husband's boss. And he is leaving the administration. I feel like that should be fine, but FYI.

On Wed, May 27, 2015 at 5:18 PM, Bassin, Ian <[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)> wrote:  
Got your voicemail. Still waiting on COIB but they told us expect something late this week.

Sent from my iPhone

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](#)

**From:** [Bassin, Ian](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re:  
**Date:** Wednesday, May 27, 2015 5:30:46 PM

---

Yes totally fine

Sent from my iPhone

On May 27, 2015, at 5:27 PM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

i'm going to Kyle's goodbye party tomorrow. He is my husband's boss. And he is leaving the administration. I feel like that should be fine, but FYI.

On Wed, May 27, 2015 at 5:18 PM, Bassin, Ian

<[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)> wrote:

Got your voicemail. Still waiting on COIB but they told us expect something late this week.

Sent from my iPhone

--

Rebecca Kirschner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKatz](#)

**From:** [Hayley Prim](#)  
**To:** [Leopold, Elana](#)  
**Cc:** [Carey, Michael](#); [de Alwis, Ronalie](#); [Chao, Raymond](#); [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com); [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re: MBDB: TPA Conference Call Follow Up En Route  
**Date:** Wednesday, May 27, 2015 5:43:46 PM

---

+ RKK

On Wed, May 27, 2015 at 5:42 PM, Leopold, Elana <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)> wrote:

We are delayed. Please stand by

--  
Hayley Prim  
c: [REDACTED]

**From:** [Rebecca Katz](#)  
**To:** [Confer, Alexis](#)  
**Cc:** [Brian Fritsch](#)  
**Subject:** Re: Can you help me  
**Date:** Thursday, May 28, 2015 6:11:37 PM

---

I thought first person had such a great story. I gave reporter her info. Reporter left message. If we don't hear back by tomorrow, we will give her the other names. Thanks again.

On Thu, May 28, 2015 at 2:33 PM, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:

Any luck, Rebecca?

---

**From:** Fritsch Brian [mailto:[BFritsch@schools.nyc.gov](mailto:BFritsch@schools.nyc.gov)]  
**Sent:** Thursday, May 28, 2015 10:15 AM  
**To:** Rebecca Katz ([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))  
**Cc:** Confer, Alexis  
**Subject:** RE: Can you help me

Sorry about that. We tried her a couple times this morning and she has still been unresponsive.

Here are two other parents we spoke to late in the day yesterday who we think would also be good for this:

██████████

██████████

██████████

██████████

Best,

Brian Fritsch

Pre-K for All Outreach Director

[\(212\) 637-8024](tel:(212)637-8024)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 6:39 PM  
**To:** Fritsch Brian  
**Cc:** Confer, Alexis  
**Subject:** Re: Can you help me

I have not been able to get her on phone...did you leave a message? Are mornings best?

Sent from my iPhone

On May 27, 2015, at 11:54 AM, Fritsch Brian <[BFritsch@schools.nyc.gov](mailto:BFritsch@schools.nyc.gov)> wrote:

Not 100% sure, but she remembered meeting Lucas, the enrollment specialist last summer, and that the basics of that story below. It might be worth following up with her directly to make sure if you'd like to know more about her as an interview subject.

Best,

Brian Fritsch

Pre-K for All Outreach Director

[\(212\) 637-8024](tel:(212)637-8024)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 11:42 AM  
**To:** Confer, Alexis  
**Cc:** Fritsch Brian  
**Subject:** Re: Can you help me

Thanks. Would she proactively tell reporter this?

Sent from my iPhone

On May 27, 2015, at 11:38 AM, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:

RK – does this work?

---

**From:** Fritsch Brian [<mailto:BFritsch@schools.nyc.gov>]  
**Sent:** Wednesday, May 27, 2015 11:29 AM  
**To:** Confer, Alexis  
**Cc:** Devora Kaye; Norvell, Wiley  
**Subject:** RE: Fwd: Can you help me

Here's one good option who agreed to assist, should probably check in and make sure she's who you are looking for.

██████████ child is happily at ██████████ ██████████  
██████████, just got off the phone with her.

Here is storybank from last year:

I met a mother and daughter standing in line for a concert at Wingate Park in Brooklyn. They knew about pre-k, but had not signed up yet. I offered her the chance to fill out a CBECC application while she was waiting in line, and we got everything completed except for a school choice – which I told her I would call with the next day. Today I called a couple CBECCs close to her home to confirm available seats, and was able to call ██████████ with two options, both within a couple blocks. She was thrilled to learn that she could attend pre-k for free right around the corner, and selected ██████████ ██████████ for her daughter. Her application is now complete, and she will tell her daughter this evening about school for September. ██████████  
██████████

Best,

Brian Fritsch

Pre-K for All Outreach Director

[\(212\) 637-8024](tel:(212)637-8024)

**From:** Confer, Alexis [<mailto:aconfer@cityhall.nyc.gov>]  
**Sent:** Wednesday, May 27, 2015 10:05 AM  
**To:** Fritsch Brian  
**Cc:** Kaye Devora; Norvell, Wiley  
**Subject:** Fw: Fwd: Can you help me

Bri, can you send a good vetted one?

---

**From:** Confer, Alexis  
**Sent:** Wednesday, May 27, 2015 10:04 AM  
**To:** '[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)' <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>; Buery, Richard  
**Subject:** Re: Fwd: Can you help me

Yes, will get you one.

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 09:58 AM  
**To:** Buery, Richard; Confer, Alexis  
**Subject:** Fwd: Can you help me

Got a good one for me?

Sent from my iPhone

Begin forwarded message:

**From:** Molly Ball <[molly@theatlantic.com](mailto:molly@theatlantic.com)>  
**Date:** May 27, 2015 at 9:56:27 AM EDT  
**To:** Rebecca Katz  
<[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Subject:** Can you help me

get in touch with a family that's benefited from pre-K?

Story is almost done, I swear!

--

Molly Ball

Staff writer

The Atlantic

[202-266-7437](tel:202-266-7437) o

 c

[molly@theatlantic.com](mailto:molly@theatlantic.com)

[twitter.com/mollyesque](https://twitter.com/mollyesque)

--

Rebecca Kirschner Katz  
(718) 858-7161 — work



[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

**From:** [Rebecca Katz](#)  
**To:** [Brian Fritsch](#)  
**Cc:** [Confer, Alexis](#)  
**Subject:** Re: Can you help me  
**Date:** Friday, May 29, 2015 10:26:31 AM

---

K. Thx.

Sent from my iPhone

On May 29, 2015, at 10:16 AM, Fritsch Brian <[BFritsch@schools.nyc.gov](mailto:BFritsch@schools.nyc.gov)> wrote:

Hey Rebecca,

Let's go with a different one. Rebecca, an Enrollment Specialist with the Outreach Team, worked very closely with [REDACTED] from South Brooklyn to assist her with the application process. She was waitlisted at a very popular public school but we were able to match her with an Early Education Center called The Learning Experience on Kings Highway. She was very appreciative of [REDACTED] assistance to help her son [REDACTED] get enrolled and sent her a thank you note. They have had a great year at their Early Ed Center so far, and she's ready and willing to talk about her son's experiences and growth this year.

Best,  
Brian Fritsch  
Pre-K for All Outreach Director  
(212) 637-8024

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Friday, May 29, 2015 6:09 AM  
**To:** Confer, Alexis  
**Cc:** Fritsch Brian  
**Subject:** Re: Can you help me

What are the stories behind these two?

Sent from my iPhone

On May 28, 2015, at 2:33 PM, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:

Any luck, Rebecca?

---

**From:** Fritsch Brian [<mailto:BFritsch@schools.nyc.gov>]  
**Sent:** Thursday, May 28, 2015 10:15 AM  
**To:** Rebecca Katz ([hilltoppublicsolutions.com](mailto:hilltoppublicsolutions.com))  
**Cc:** Confer, Alexis  
**Subject:** RE: Can you help me

Sorry about that. We tried her a couple times this morning and she has

still been unresponsive.

Here are two other parents we spoke to late in the day yesterday who we think would also be good for this:

[REDACTED]

[REDACTED]

Best,  
Brian Fritsch  
Pre-K for All Outreach Director  
(212) 637-8024

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 6:39 PM  
**To:** Fritsch Brian  
**Cc:** Confer, Alexis  
**Subject:** Re: Can you help me

I have not been able to get her on phone...did you leave a message?  
Are mornings best?

Sent from my iPhone

On May 27, 2015, at 11:54 AM, Fritsch Brian  
<[BFritsch@schools.nyc.gov](mailto:BFritsch@schools.nyc.gov)> wrote:

Not 100% sure, but she remembered meeting Lucas, the enrollment specialist last summer, and that the basics of that story below. It might be worth following up with her directly to make sure if you'd like to know more about her as an interview subject.

Best,  
Brian Fritsch  
Pre-K for All Outreach Director  
(212) 637-8024

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, May 27, 2015 11:42 AM  
**To:** Confer, Alexis  
**Cc:** Fritsch Brian  
**Subject:** Re: Can you help me

Thanks. Would she proactively tell reporter this?

Sent from my iPhone

On May 27, 2015, at 11:38 AM, Confer, Alexis

<[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:

RK – does this work?

---

**From:** Fritsch Brian  
[<mailto:BFritsch@schools.nyc.gov>]  
**Sent:** Wednesday, May 27, 2015 11:29 AM  
**To:** Confer, Alexis  
**Cc:** Devora Kaye; Norvell, Wiley  
**Subject:** RE: Fwd: Can you help me

Here's one good option who agreed to assist, should probably check in and make sure she's who you are looking for.

██████████, child is happily at ██████████  
██████████, just got off the phone with her.

Here is storybank from last year:  
I met a mother and daughter standing in line for a concert at Wingate Park in Brooklyn. They knew about pre-k, but had not signed up yet. I offered her the chance to fill out a CBECC application while she was waiting in line, and we got everything completed except for a school choice – which I told her I would call with the next day. Today I called a couple CBECCs close to her home to confirm available seats, and was able to call ██████████ with two options, both within a couple blocks. She was thrilled to learn that she could attend pre-k for free right around the corner, and selected ██████████ ██████████ for her daughter. Her application is now complete, and she will tell her daughter this evening about school for September. ██████████  
██████████

Best,  
Brian Fritsch  
Pre-K for All Outreach Director  
(212) 637-8024

---

**From:** Confer, Alexis  
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<[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>; Buery, Richard  
**Subject:** Re: Fwd: Can you help me

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---

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[\[mailto:rkatz@hilltoppublicsolutions.com\]](mailto:rkatz@hilltoppublicsolutions.com)  
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**To:** Buery, Richard; Confer, Alexis  
**Subject:** Fwd: Can you help me

Got a good one for me?

Sent from my iPhone

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<[molly@theatlantic.com](mailto:molly@theatlantic.com)>  
**Date:** May 27, 2015 at 9:56:27 AM EDT  
**To:** Rebecca Katz  
<[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
>  
**Subject: Can you help me**

get in touch with a family that's benefited from pre-K?

Story is almost done, I swear!

--  
Molly Ball  
Staff writer  
The Atlantic  
202-266-7437 o  
[REDACTED] c  
[molly@theatlantic.com](mailto:molly@theatlantic.com)

[twitter.com/mollyesque](https://twitter.com/mollyesque)

**From:** [B](#)  
**To:** "[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)"  
**Cc:** "[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)"; [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Klein, Monica](#); [de Alwis, Ronalie](#)  
**Subject:** Re: Rachel Maddow  
**Date:** Friday, May 29, 2015 11:03:22 AM

---

Will try to call her

---

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Friday, May 29, 2015 07:50 AM  
**To:** B  
**Cc:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>; Rebecca Katz (hilltoppublicsolutions.com)  
**Subject:** Rachel Maddow

wants to connect with you. We tried to set this up during our time yesterday, but the timing didn't work out.

If you have a few minutes today when she is free, I think you should call her and talk to her about TPA. Would be a huge gain if she signed on.

She is available between 12:30-2pm or after 4pm. Her assistant is Kelsey Desiderio, [REDACTED]

If it doesn't work out today, we will schedule a time in the near future.

--  
**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

**From:** [Hayley Prim](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Cc:** [Bassin, Ian](#); [Wiley, Maya](#); [Berger, Henry](#)  
**Subject:** Re: It's may 21!  
**Date:** Friday, May 29, 2015 3:58:11 PM

---

Can you guys please forward us the letter from the coib?

On Friday, May 29, 2015, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:  
Can we check in if we have not yet heard?

On Thu, May 28, 2015 at 3:46 PM, Bassin, Ian <[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)> wrote:  
Still no word

Sent from my iPhone

On May 28, 2015, at 3:31 PM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

Checking back in here...

On Fri, May 22, 2015 at 11:00 PM, Wiley, Maya <[MWiley@cityhall.nyc.gov](mailto:MWiley@cityhall.nyc.gov)> wrote:

Soon. Don't worry!

Sent from my iPhone

On May 22, 2015, at 8:01 PM, "Rebecca Katz" <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

Booo.

Sent from my iPhone

On May 22, 2015, at 8:00 PM, Bassin, Ian <[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)> wrote:

Just asked COIB and got this response:

"No answer yet. Anticipate an answer toward the end of next week."

Sent from my iPhone

On May 22, 2015, at 5:07 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Are we good?

On Thursday, May 21, 2015,  
Bassin, Ian  
<[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)>

wrote:

Meeting is today. Not sure  
what time but ill get a readout  
as soon as its over and let you  
know

-----Original Message-----

From: Rebecca Katz  
[mailto:[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)  
]

Sent: Thursday, May 21, 2015  
10:54 AM

To: Bassin, Ian  
Cc: Hayley Prim  
Subject: It's may 21!

Are we all good?

Sent from my iPhone

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

--

Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](https://twitter.com/RebeccaKKatz)

--

**Hayley Prim**  
Hilltop Public Solutions



**From:** [Bassin, Ian](#)  
**To:** [Hayley Prim](#); "[Rebecca Katz](#)"  
**Cc:** [Wiley, Maya](#)  
**Subject:** FW: COIB letter  
**Date:** Friday, May 29, 2015 4:35:29 PM  
**Attachments:** [15\\_260\\_output.pdf](#)

---

Hayley and Rebecca –

I think Maya already relayed this news but we received the attached opinion from COIB today denying our request for a waiver. Needless to say, this was quite a surprise. We have just begun to digest the opinion and consider our options. We are going to spend some time analyzing options and then we should discuss.

ib



CITY OF NEW YORK  
CONFLICTS OF INTEREST BOARD

2 Lafayette Street, Suite 1010  
New York, New York 10007  
(212) 442-1400  
Fax: (212) 442-1407 TDD: (212) 442-1443

May 29, 2015

Ian Bassin  
Deputy Counsel to the Mayor  
The City of New York  
Office of the Mayor  
New York, NY 10007

Re: Conflicts of Interest Board Case No. 2015-260 (Rebecca Katz and Hayley Prim)

Dear Mr. Bassin:

This is in response to your letter, dated April 2, 2015, to the Conflicts of Interest Board (the "Board"), and other communications between your office and Board staff, requesting that the Board grant a waiver pursuant to New York City Charter Section 2604(e) to permit Rebecca Katz and Hayley Prim to appear before the Office of the Mayor (the "Office") on behalf of their firm's client, the Campaign for One New York ("CONY"), within one year of their departure from the Office.

You advise that Ms. Prim, who joined City service in February 2014, worked for the overwhelming majority of that time as a Policy Analyst on the team of Deputy Mayor Alicia Glen and that she left City service on March 27, 2015, to take a position at Hilltop Public Solutions ("Hilltop"), a strategic communications and public affairs firm. You also advise that Ms. Katz, who joined City service on January 1, 2014, served as a Special Advisor to the Mayor until April 7, 2015, when she left City service also to take a position at Hilltop.

You further advise the Board that one of Hilltop's existing clients is CONY, a 501(c)(4) not-for-profit corporation established in coordination with Mayor de Blasio to receive and to expend private funds to provide people with an opportunity to organize in support of his policy agenda; that to that end CONY has retained Hilltop, among other firms, to assist it in advancing the Mayor's policy agenda; and that at Hilltop both Ms. Prim and Ms. Katz anticipate doing work for CONY, among other Hilltop clients. You advise that to do their work at Hilltop for CONY in helping to advance the Mayor's policy agenda, it will be necessary for Ms. Prim and Ms. Katz to communicate regularly with personnel of the Office, including some of the Mayor's

senior leadership team, in order to, among other things, align on priorities and messaging. You also advise that CONY has paid Hilltop for the services that it has provided and proposes to continue to pay Hilltop for those services, which will include the services to be provided on behalf of CONY by Ms. Prim and Ms. Katz.

By endorsement to your letter to the Board, Mayor de Blasio approves of a waiver for Ms. Prim and Ms. Katz to permit them to appear before the Office within one year of leaving City employment in connection with their work on behalf of CONY, stating his belief that such appearances would not be in conflict with the purposes and interests of the City, while noting that he seeks no such waiver for any other matters that they might handle at Hilltop.

Charter Section 2604(d) contains a number of provisions -- referred to as the post-employment restrictions -- regulating the conduct of individuals who have left, or are contemplating leaving, City service.

Charter Section 2604(d)(2) provides that no former public servant shall, within a period of one year after the termination of the public servant's service with the City, appear before the agency served by the public servant. "Appear" means to make any communication, including personal appearances, telephone calls, and letters, for compensation, other than those involving ministerial matters. See Charter Section 2601(4). A "ministerial matter" means an administrative act, including the issuance of a license, permit, or other permission by the City, that is carried out in a prescribed manner and does not involve substantial personal discretion. See Charter Section 2601(15).

Charter Section 2604(d)(4) provides that no former public servant shall appear, whether paid or unpaid, before the City, or receive compensation for any services rendered, "in relation to any particular matter involving the same party or parties with respect to which particular matter such person had participated personally and substantially as a public servant through decision, approval, recommendation, investigation or other similar activities." "Particular matter" means any case, proceeding, application, request for a ruling or benefit, determination, contract limited to the duration of the contract as specified therein, investigation, charge, accusation, arrest, or other similar action that involves a specific party or parties, including actions leading up to the particular matter. See Charter Section 2601(17).

Charter Section 2604(d)(5) provides that no public servant shall, after leaving City service, disclose or use for private advantage any confidential information gained from public service that is not otherwise made available to the public.

Charter Section 2604(e) provides, however, that a public servant may hold a position or engage in conduct otherwise prohibited by Chapter 68 if the Board determines, after receiving the written approval of the head of the agency or agencies involved, that such position or conduct does not involve a conflict with the purposes and interests of the City.

In various Advisory Opinions starting with No. 91-8, the Board has made clear that Section 2604(e) would be interpreted to permit only limited waivers of the post-employment restrictions, and has further stated that, in determining whether to issue a waiver of the post-employment restrictions, the Board would consider a number of factors, including, but not limited to: the relationship of the City to the public servant's prospective employer; the benefits to the City (as opposed to the public servant) if the waiver were to be granted; and the likelihood of harm to other organizations or companies similar to, or in competition with, a public servant's prospective employer, if the waiver is granted. The Board has in the past granted such waivers "sparingly, and only in exigent circumstances." See Advisory Opinion No. 94-15.

The instant request for a waiver of the one-year post-employment appearance ban must be evaluated under the historic test, one under which applications will be granted "sparingly."<sup>1</sup> In applying that test, the Board considers the competitive advantage that might well accrue to Hilltop if two of its employees who would otherwise be barred from communicating for one year with employees of the Office of the Mayor would instead be permitted to communicate with the highest officials of the Mayor's communications team. In addition, the Board does not see anything in the relationship of the City to Hilltop, the employer of Ms. Prim and Ms. Katz, that would support granting a waiver under the historic standard. As a result, the Board does not believe that the standard is met. If the waiver were granted, the resulting perception that Hilltop had favored access to City Hall would make harm to its competitors all too likely. Accordingly, notwithstanding the Mayor's approval, the Board denies the requested waiver of the one-year appearance ban of Charter Section 2604(d)(2).

You are accordingly advised that Ms. Prim and Ms. Katz may not appear on behalf of Hilltop before the Office during the first twelve months following their departure from City service, except with respect to ministerial matters. See Charter Section 2604(d)(2). In addition, they may not work on particular matters in which they were personally and substantially involved while public servants and may not use for private advantage or disclose any confidential information gained from public service that is not available to the public. See Charter Sections 2604(d)(4) and (d)(5).

The advice conveyed in this letter is conditioned on the correctness and completeness of the facts supplied to us. If such facts are in any respect incorrect or incomplete, the advice we have given to you may not apply. If at any time you would like further advice based on a change of circumstances or additional information, please contact us.

---

<sup>1</sup> CONY's status as a not-for-profit corporation that might well qualify as a partner of the City under the tests articulated in Advisory Opinion Nos. 2000-2 and 2008-4 is not germane to this application for a waiver to allow Ms. Prim and Ms. Katz to make otherwise forbidden appearances on behalf of Hilltop, their for-profit employer. The Board has rarely if ever granted waivers of the Charter's post-employment restrictions to allow former public servants employed by a for-profit company to make such appearances because of the status of their employer's client.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Richard Briffault".

Richard Briffault  
Chair

Fernando Bohorquez  
Anthony Crowell  
Andrew Irving  
Erika Thomas-Yuille

2015-260.bd/wh

**From:** [Wiley, Maya](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Cc:** [Bassin, Ian](#); [Hayley Prim](#)  
**Subject:** Re: COIB letter  
**Date:** Friday, May 29, 2015 9:50:47 PM

---

Discontinuing email.

Sent from my iPhone

On May 29, 2015, at 5:08 PM, "Rebecca Katz" <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

What if we tell them more explicitly that neither haley nor I would contact city hall on behalf of any other clients (which is true)?

Think cracking that door open to other clients was the downfall. Haley and I won't be dealing with city hall in any other capacity.

Sent from my iPhone

On May 29, 2015, at 4:35 PM, Bassin, Ian <[IBassin@cityhall.nyc.gov](mailto:IBassin@cityhall.nyc.gov)> wrote:

Hayley and Rebecca –

I think Maya already relayed this news but we received the attached opinion from COIB today denying our request for a waiver. Needless to say, this was quite a surprise. We have just begun to digest the opinion and consider our options. We are going to spend some time analyzing options and then we should discuss.

ib

<15\_260\_output.pdf>

**From:** [The Office of Mayor de Blasio](#)  
**To:** [REDACTED]  
**Cc:** [syazgi@hiltoppublicsolutions.com](mailto:syazgi@hiltoppublicsolutions.com)  
**Subject:** You are cordially invited to a reception celebrating Puerto Rican Heritage  
**Date:** Wednesday, June 03, 2015 11:40:51 AM

---



The Mayor of the City of New York

**Bill de Blasio**

and

The Speaker of the New York City Council

**Melissa Mark-Viverito**

cordially invite you to a reception celebrating

**PUERTO RICAN**  
**HERITAGE**

Thursday, June 11, 2015

7:00 PM to 8:30 PM

60 Centre Street

New York County Supreme Courthouse

RSVP (212) 788-2569

or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

The Mayor of the City of New York  
Bill de Blasio

and  
The Speaker of the New York City Council  
Melissa Mark-Viverito

cordially invite you to a reception celebrating

**PUERTO RICAN HERITAGE**

Thursday, June 11, 2015  
7:00 PM to 8:30 PM

60 Centre Street  
New York County Supreme Courthouse

Space is limited.

RSVP by Monday, June 8, 2015

212-788-2569 or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

This invitation is non-transferable.

**[Yes, I am attending](#)**

**[No, I will not attend](#)**



El Alcalde de la Ciudad de Nueva York

**Bill de Blasio**

y

La Presidenta del Concejo Municipal de la Ciudad de Nueva York

**Melissa Mark-Viverito**

les invitan cordialmente a una recepción para celebrar

# LA HERENCIA PUERTORRIQUEÑA

Jueves, 11 de Junio de 2015

de 7:00 PM-8:30 PM

60 Centre Street

Corte Suprema de Nueva York

RSVP (212) 788-2569 o email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

El Alcalde de la Ciudad de Nueva York  
Bill de Blasio

y  
La Presidenta del Concejo Municipal de la Ciudad de Nueva York  
Melissa Mark-Viverito

les invitan cordialmente a una recepción para celebrar

LA HERENCIA PUERTORRIQUEÑA

Jueves, 11 de Junio de 2015  
de 7:00PM-8:30PM

60 Centre Street  
Corte Suprema de Nueva York

Responde antes de Lunes, Junio 8, 2015

212-788-2569 or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

Esta invitación no es transferible.

**[Si, voy a asistir](#)**

**[No, no voy a poder asistir](#)**

**From:** [The Office of the Mayor and the First Lady](#)  
**To:** [REDACTED]  
**Cc:** [svazqi@hilltoppublicsolutions.com](mailto:svazqi@hilltoppublicsolutions.com)  
**Subject:** You are cordially invited to a reception celebrating LGBT Pride Month  
**Date:** Wednesday, June 03, 2015 5:54:22 PM

---



The Mayor and First Lady of the City of New York cordially invite you to a reception celebrating

# LGBT PRIDE MONTH

Wednesday, June 24, 2015  
6:30 PM to 8:30 PM

**Brooklyn Museum**

200 Eastern Parkway, Brooklyn, NY

RSVP (212) 788-2569  
or email: [specialevents2@cityhall.nyc.gov](mailto:specialevents2@cityhall.nyc.gov)

The Mayor and First Lady of the City of New York  
cordially invite you to a reception celebrating

LGBT PRIDE MONTH

Wednesday, June 24, 2015  
6:30 PM - 8:30 PM

Brooklyn Museum  
200 Eastern Parkway, Brooklyn, NY

Space is limited.

Please RSVP by Monday, June 22, 2015

[specialevents2@cityhall.nyc.gov](mailto:specialevents2@cityhall.nyc.gov) or 212-788-2569

This invite is non-transferable.

[Click here to RSVP](#)

**From:** [Lauter, Rachel](#)  
**To:** ["bhyers@hilltoppublicsolutions.com"](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Re: Rick is  
**Date:** Wednesday, June 10, 2015 9:43:13 AM

---

I think [REDACTED] has an interview today

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, June 03, 2015 11:32 AM  
**To:** Lauter, Rachel  
**Subject:** RE: Rick is

Oh man, we are going to have a bunch of folks on both sides. Gabe is coming too. Will be fun

---

**From:** Lauter, Rachel [<mailto:rlauter@cityhall.nyc.gov>]  
**Sent:** Wednesday, June 3, 2015 11:23 AM  
**To:** 'Bill Hyers'  
**Subject:** RE: Rick is

Noted. We have been putting him on a few slates. Will see where he is at.

Personal is [REDACTED]

A NBA finals BBQ?? You know I am a huge Warriors fan....

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, June 03, 2015 11:15 AM  
**To:** Lauter, Rachel  
**Subject:** FW: Rick is

Hey,

[REDACTED] is one of our folks and is great. Came from the musicians union, helped us out a ton, and he's been really excited to help for a while.

Thanks!

Bill Hyers

(p.s, what's your personal email? I'm having a big bbq on Sunday for the NBA finals and would like to make sure your on the invite list)

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**From:** [REDACTED]  
**Sent:** Monday, June 1, 2015 11:51 AM  
**To:** Bill Hyers  
**Subject:** Re: Rick is

Hey Hyers, just a quick update. Coffee with Rick went well, and we plan to touch base in a

few weeks. As it stands, he's slotted all senior level positions, but might have some wiggle room with new opportunities down the road. He did say I could come on July 1st if I wanted to help with the affordable housing campaign, but that the only positions with flexibility to quickly transition out into a senior role is as organizer.

I just applied for a position with the Mayor's Office of Media and Entertainment as Associate Commissioner of Marketing and Communications. This would be my dream job with the administration, and something I feel I'd be qualified for given my past experience and relationship with the entertainment industry.

I've attached my application materials for this position in case you can forward on to Appointments for additional consideration.

Thanks again for helping me sort this out.

- [REDACTED]

On Tue, May 26, 2015 at 1:53 PM, [REDACTED] wrote:

Thanks Bill, we spoke this morning, and will be meeting tomorrow afternoon.

On Tue, May 26, 2015 at 1:17 PM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Reaching out for coffee this week

I'm trying to figure out some other things.

--  
[REDACTED]

--  
[REDACTED]

**From:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**To:** [Wolfe, Emma](#)  
**Subject:** Re: [REDACTED]  
**Date:** Thursday, June 11, 2015 9:36:33 PM

---

Thank you

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 11, 2015, at 9:13 PM, Wolfe, Emma <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)> wrote:

-----Original Message-----

From: Martinez, Ramon [<mailto:RMartinez@council.nyc.gov>]  
Sent: Thursday, June 11, 2015 9:12 PM  
To: Wolfe, Emma  
Subject: [REDACTED]

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CONFIDENTIALITY NOTICE: This e-mail message is intended only for the person or entity to which it is addressed and may contain CONFIDENTIAL or PRIVILEGED material. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message. If you are the intended recipient but do not wish to receive communications through this medium, please so advise the sender immediately.

<Nadine Felton.vcf>

Sent from my iPhone

**From:** [Bill Hyers](#)  
**To:** [Fink, Avi](#); [Hercules, Colicia](#)  
**Cc:** [meaghan@burdickgrp.com](mailto:meaghan@burdickgrp.com); [parksc@ncpssm.org](mailto:parksc@ncpssm.org)  
**Subject:** RE: Max Richtman Meeting Request  
**Date:** Tuesday, June 30, 2015 11:22:40 AM

---

Looping you with the folks who would like the meeting, Meaghan ect.

---

**From:** Fink, Avi [mailto:[AFink@cityhall.nyc.gov](mailto:AFink@cityhall.nyc.gov)]  
**Sent:** Monday, June 29, 2015 1:15 PM  
**To:** Hercules, Colicia; '[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)'  
**Subject:** RE: Max Richtman Meeting Request

The topic is in the email I sent you earlier re: seniors and social security / medicare

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**From:** Hercules, Colicia  
**Sent:** Monday, June 29, 2015 1:13 PM  
**To:** Fink, Avi; '[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)'  
**Subject:** RE: Max Richtman Meeting Request

Thank you Avi  
Mr. Hyers – please let me know the discussion topic for the meeting and we will get back to you, thank you

Colicia Hercules  
Deputy Chief of Staff  
Deputy Mayor for Health and Human Services  
City Hall  
New York, New York  
[chercules@cityhall.nyc.gov](mailto:chercules@cityhall.nyc.gov)

212-341-9489

---

**From:** Fink, Avi  
**Sent:** Monday, June 29, 2015 11:53 AM  
**To:** '[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)'; Hercules, Colicia  
**Subject:** Max Richtman Meeting Request

Colicia –

I am copying Bill Hyers here to help coordinate this meeting with the Deputy Mayor.

Bill – Colicia is Lilliam's deputy chief of staff and handles her calendar.

Thanks!

AF

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Join Us to Celebrate our World Cup Champions!  
**Date:** Wednesday, July 08, 2015 7:29:48 PM

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Dear Nick --

As you have probably seen, Mayor de Blasio will be welcoming our 2015 Women's World Cup champions for a ticker tape parade this Friday morning!

There are a limited number of VIP tickets for the City Hall ceremony following the parade, and we would love to have you join us.

We are asking people to limit their requests to **2 tickets per person**, on a first-come, first-serve basis.

If you would like to register, please send an email to Matt Everett at [MEverett@cityhall.nyc.gov](mailto:MEverett@cityhall.nyc.gov).

Confirmation and additional instructions will be shared tomorrow.

Thank you and we hope to see you Friday!

Warm regards,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Salazar-Rodriguez, Prisca](mailto:Salazar-Rodriguez, Prisca)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Cc:** [Carey, Michael](mailto:Carey, Michael); [Emma Wolfe](mailto:Emma Wolfe)  
**Subject:** Re: If 530, call my cell  
**Date:** Thursday, July 16, 2015 6:49:06 PM

---

K

Sent from my iPhone

On Jul 16, 2015, at 6:42 PM, "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Sorry

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](https://www.google.com/maps/place/3000+K+Street+NW,+Suite+320,+Washington,+DC+20007)  
[Washington](https://www.google.com/maps/place/3000+K+Street+NW,+Suite+320,+Washington,+DC+20007), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jul 16, 2015, at 6:25 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

I can call u now. Let me know

Sent from my iPhone

On Jul 16, 2015, at 6:22 PM,  
"[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I had 530-630 blocked, may have lost my window

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](https://www.google.com/maps/place/3000+K+Street+NW,+Suite+320,+Washington,+DC+20007)  
[Washington](https://www.google.com/maps/place/3000+K+Street+NW,+Suite+320,+Washington,+DC+20007), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jul 16, 2015, at 5:39 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Nick, will call u when we start.

Sent from my iPhone

On Jul 16, 2015, at 5:37 PM, Carey, Michael <[MPCarey@cityhall.nyc.gov](mailto:MPCarey@cityhall.nyc.gov)> wrote:

Adding Prisca.

He just left city hall so prob at least 15-20 behind.

Michael Paul Carey  
City Hall  
New York, New York

On Jul 16, 2015, at 5:36 PM,  
"[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Nick Baldick  
Hilltop Public  
Solutions  
The Washington  
Harbour  
[3000 K Street](#)  
[NW, Suite 320](#)  
[Washington, D.C.](#)  
20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Leopold, Elana](#)  
**To:** [Bill Hyers](#)  
**Subject:** Re: From Alan  
**Date:** Sunday, July 19, 2015 5:10:21 PM

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Tell him to contact deputy inspector Redmond [HRedmond@cityhall.nyc.gov](mailto:HRedmond@cityhall.nyc.gov)

Sent from my iPhone

On Jul 19, 2015, at 4:15 PM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Do you mind?

On Jul 19, 2015 4:03 PM, "Leopold, Elana" <[ELeopold@cityhall.nyc.gov](mailto:ELeopold@cityhall.nyc.gov)> wrote:

Hmm no

I could ask the mayor's detail

Sent from my iPhone

On Jul 19, 2015, at 3:45 PM, Bill Hyers  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

'I understand that with large groups getting the police involved to direct traffic and provide an escort to the cemetery via the 70th Precinct. Do you know whether that could be arranged?'

Any idea where to send this?

**From:** [Bill Hyers](#)  
**To:** [prvs=644fb3f4f=RFromberg@cityhall.nyc.gov](mailto:prvs=644fb3f4f=RFromberg@cityhall.nyc.gov)  
**Subject:** Out of the Office Re: Veolia  
**Date:** Tuesday, July 28, 2015 9:16:33 AM

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I'm headed to Saratoga for opening weekend of the races in celebration of my 40th birthday. I am going to be very spotty on email and calls.

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** NEW YORK CITY, MAYOR'S FUND AND CNCS ANNOUNCE \$30 MILLION PARTNERSHIP TO SUPPORT MENTAL HEALTH SERVICES  
**Date:** Thursday, July 30, 2015 5:20:07 PM  
**Attachments:** [image001.png](#)

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Dear Nick—

In case you missed it, I wanted to share some exciting news with you: New York City, the Mayor's Fund, and the federal CNCS announced today a \$30 million partnership to support mental health services throughout the City. The Mayor's Fund has been awarded a federal Social Innovation Fund grant of \$10 million, which will be matched by the Mayor's Fund and local non-profits. This is the largest public-private partnership to date for the de Blasio administration, and one of the largest ever in the 21-year history of the Mayor's Fund.

The program, **Connections to Care**, will integrate mental health services into community-based organizations and provide much-needed access to mental health care for low-income New Yorkers.

Please see today's [New York Times story](#) and the press release below. Please feel free to reach out to me directly to learn more about the Connections to Care program and our efforts to increase access to mental health services throughout our City.

Best regards,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084

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**NEW YORK TIMES - Nikita Stewart**  
**[NYT: \\$30 Million Program to Help Low-Income New Yorkers Get Mental Health Care](#)**

New York is set to begin a \$30 million program aimed at providing mental health services to low-income residents with little or no access to care.

The program, Connections to Care, will tap existing community organizations that reach low-income residents but are not providing mental health services. Chirlane McCray, chairwoman of the Mayor's Fund to Advance New York, will announce on Thursday that the fund, along with two city agencies, has secured financing for the program: a five-year, \$10 million federal grant that the fund will match with \$20 million.

The program, which will also double as a study, will train workers, like preschool teachers and job placement specialists, to identify and to help heal depression, anxiety, substance abuse and other mental health problems. "Peer counseling is powerful," Ms. McCray said in an interview on Wednesday. "We all have the potential to be healers."

For Ms. McCray, the wife of Mayor Bill de Blasio, the issue is personal.

Her daughter, Chiara de Blasio, has publicly addressed her battle with substance abuse and mental health issues, embracing a role as an ambassador for young people grappling with similar problems. When Ms. McCray announced in January that mental health would be a priority of the administration, she revealed for the first time that she had grown up with parents who had suffered from untreated depression.

In an interview, Ms. McCray said that one in four New Yorkers has a diagnosable mental health disorder, a talking point that she has returned to often.

Since she declared mental health as a top issue, the administration has added more than \$100 million for mental health initiatives in the city budget. Ms. McCray also embarked on a listening tour, traveling from borough to borough to gather residents' thoughts on how to tackle the problem.

She said low-income residents are not getting help, hindering them in getting a job or even caring for their children. "How are we going to help people who can't get out of bed each morning?" she asked. "This is something that affects everyone."

She said her listening tour confirmed a basic tenet that she already knew and that is the crux of Connections to Care: "People really, really want services in their neighborhoods."

That philosophy caught the attention of the Corporation for National and Community Service, said Wendy Spencer, chief executive of the federal agency best known for overseeing AmeriCorps. The agency selected the mayor's fund as one of eight winners out of 50 applicants for a grant from its Social Innovation Fund. The city's \$30 million effort represents the largest such partnership since Mr. de Blasio took office and one of the largest in the history of the mayor's fund, city officials said. "It's a tough issue, and not everyone wants to do a deep dive on tough issues," Ms. Spencer said.

Ms. McCray said people want to go to those with whom they feel comfortable, who speak their language and who understand their religion or culture. They also do not want to travel a long distance to get help.

Mentally ill people are most likely already encountering people who are potentially able to help them, said Gabrielle Fialkoff, senior adviser to the mayor. She explained that a counselor trained to identify mental health issues could be a preschool teacher seeing signs in a parent, or a worker at a job placement center recognizing that a job applicant needs help.

In September, the mayor's fund and its two partner agencies — the Center for Economic Opportunity and the Department of Health and Mental Hygiene — will open a request for proposals. Nonprofits are expected to team up with mental health providers in their applications to provide the services that will train their employees on the mental health techniques, Ms. Fialkoff said.

Ms. Fialkoff said she estimated that the city would work with a dozen or so nonprofits and would start providing the services in the spring.

The corporation will first give the city \$6 million over three years, and then the city will be eligible for \$4 million in renewals over two years. Ms. Spencer said her agency would monitor the city's progress. "We will be looking at how many people had access," she said.

“That will be the measure, quite frankly.”

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THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE** July 30, 2015  
**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

**MAYOR’S FUND TO ADVANCE NEW YORK CITY AND CORPORATION FOR  
NATIONAL AND COMMUNITY SERVICE ANNOUNCE \$30 MILLION  
PARTNERSHIP TO SUPPORT MENTAL HEALTH SERVICES**

*Federal grant will support program to integrate mental health services into community-based organizations*

*Program will be implemented in collaboration with the Center for Economic Opportunity and the Department of Health & Mental Hygiene*

**NEW YORK**— The Mayor’s Fund to Advance New York City and the Corporation for National and Community Service today announced a \$30 million public-private partnership to advance the City’s vision of transforming the delivery of mental health care services. The partnership will support the implementation of the new Connections to Care program in collaboration with the Center for Economic Opportunity and the Department of Health and Mental Hygiene, which will help integrate mental health services into programs already serving low-income communities.

The Mayor’s Fund, in partnership with CEO and DOHMH, have been awarded a five-year grant of an initial \$6 million from the Social Innovation Fund of CNCS, and will be eligible for an additional \$4 million in funding for the fourth and fifth years. This grant, to be matched by an additional \$20 million from other funding sources – including selected service partners and the Mayor’s Fund – represents the largest public-private partnership engaged by this Administration in the past year and a half. The Chapman Perelman Foundation and Benificus Foundation are early funding partners. This partnership follows the launch of the Mental Health Roadmap effort, led by Mayor’s Fund Chair Chirlane McCray and DOHMH, to envision and implement reforms in mental health care delivery.

“I have talked with concerned New Yorkers in every borough and they have been loud and clear about the intensity of our mental health care crisis. Over and over, people told me how tough it was to travel outside of their communities and how much they would prefer to receive services from those who understand their culture. Trust and familiarity matter a great deal with a sensitive, complicated issue like mental health. The Connections to Care program is a new approach to fixing an old problem. It shows we are listening and so are our friends in Washington,” said **First Lady Chirlane McCray**. “With this grant, we can bring mental

health services to New Yorkers in places where they already feel comfortable. Thank you to CNCS for giving us the opportunity to put this \$30 million public-private partnership to work for New Yorkers.”

“Obtaining necessary mental health services remains a struggle for far too many New Yorkers,” said **Council Speaker Melissa Mark-Viverito**. “This has been an issue that First Lady Chirlane McCray has been a fierce advocate on for many years, and thanks to this public-private partnership, more low-income New Yorkers than ever will have access to these vital services. I thank the de Blasio Administration for their continued partnership with the City Council on the important issue of mental health services in our city.”

“We are thrilled to award the Mayor’s Fund to Advance New York City this Social Innovation Fund grant that will ensure more New Yorkers gain access to the mental health services they need,” said **Wendy Spencer, CEO of the Corporation for National and Community Service, the federal agency that administers the Social Innovation Fund**. “I am proud that CNCS is supporting this project, which will take an inventive approach to one of today’s most pressing social problems – an accessible mental health system. I extend my congratulations and gratitude to First Lady McCray and the de Blasio Administration, and the private sector partners who have joined them, in making a commitment to help more New Yorkers lead healthier, happier lives.”

“In New York City, we know that working with the private sector is key to finding creative solutions to many of the public’s most challenging and unaddressed problems – and our new \$30 million partnership to expand access to mental health care services proves exactly that,” said **Gabrielle Fialkoff, Senior Advisor to the Mayor, Director of the Office of Strategic Partnerships and Vice-Chair of the Mayor’s Fund**. “Working with our federal counterparts and the private sector, this grant will lead to meaningful change in the lives of New Yorkers, and it is our hope that the results of Connections to Care can serve as a model for the nation.”

“The Connections to Care grant targets populations that have substantial mental health needs, but may not know about the availability of essential services or how to access them,” said **Health Commissioner Dr. Mary T. Bassett**. “Today’s efforts, combined with the forthcoming Mental Health Roadmap, will help the many people who now fall through the cracks gain access to mental health services.”

“Cities are laboratories of innovation,” said **Mindy Tarlow, Director of the Mayor’s Office of Operations**. “Connections to Care will foster and evaluate new models of delivering mental health services, which has the potential to shape social services citywide. We’re grateful to the Corporation for National and Community Service for supporting this effort.”

**Dr. Anna Chapman, of the Chapman Perelman Foundation**, said, “The Chapman Perelman Foundation is pleased to support the Social Innovation Fund and join this coalition of extraordinary partners. This important initiative gives us a unique opportunity to leverage our support of quality mental health care for all New Yorkers through the development and implementation of innovative mental health policy.”

“Exploring and evaluating new models to expand mental health services and supports across our city had been a key area of focus for the Mayor’s Fund,” said **Darren Bloch, Executive Director of the Mayor’s Fund**. “We are thrilled to be partnering with Corporation for

National and Community Service as we look to create meaningful change in the lives of countless New Yorkers while also providing valuable information and a learning network for other cities, states and agencies confronting many of these same challenges.”

“New Yorkers in poverty disproportionately lack access to mental health services, and so we are proud to partner with the Mayor’s Fund and DOHMH in this effort to make treatment more equitable throughout the city,” said **Matthew Klein, Executive Director of the Center for Economic Opportunity**. “We are very pleased that the Social Innovation Fund, which, like the Center for Economic Opportunity, is committed to advancing evidence-based policymaking, is recognizing Connections to Care as one of the most promising new approaches in the country.”

“We’ve made important strides in increasing our understanding of mental health issues and developing treatment methods, but the crucial issue is access,” said **Manhattan Borough President Gale A. Brewer**. “When more than five percent of our population experiences serious psychological distress each month, the greatest challenge is ensuring that the New Yorkers who need it can get help. This public-private partnership is a step in the right direction, and will increase access to mental health services in some of the communities that need it most.”

**Representative Nydia M. Velázquez** said, “Ensuring access to mental health services can strengthen our communities, assist those in need and potentially save lives. To that end, mental health assistance should be a basic right, just like other health care, and I’m pleased to see these resources deployed toward that goal.”

“Bringing mental health services to under-served and at-risk people who need them – where they are – seems like a no-brainer, but in fact this is a new model,” said **Assembly Member Richard Gottfried, Chair of the New York State Assembly Committee on Health**. “Congratulations to First Lady Chirlane McCray for working on this important initiative and getting the funding to get the Connections to Care program started. I hope it will be expanded to serve an even wider population.”

**Assembly Member Deborah J. Glick** said, “Access to comprehensive mental health services has long been lacking. This partnership is a great step towards increasing culturally competent mental health providers, as well as increasing access points for mental health services for our most needed communities. I hope that with continued advancement of programs like these, we can reduce the stigma associated with mental health services and ensure that all people are able to receive the help they deserve. I applaud the work of New York City’s own First Lady, Chirlane McCray, Mayor de Blasio, and the Mayor’s Fund for continuing to raise awareness about this significant issue.”

The Department of Health and Mental Hygiene estimates that each month 340,000 adult New Yorkers – or 5.3 percent of the population – experience serious psychological distress, with higher prevalence among low income individuals, the uninsured, and those receiving public insurance. In 2013, about 23 percent of New Yorkers with serious psychological distress reported a time in the prior year when they needed mental health treatment but did not receive it.

With this new \$30 million partnership, the City will launch the Connections to Care program to specifically target these low-income and at-risk populations that struggle with unmet

mental health needs. Connections to Care aims to expand access by integrating evidence-based mental health services into other programs that are already providing services to communities in need. Research suggests that many evidence-based interventions for common mental health conditions can be performed by non-mental health workers. Connections to Care will give staff with access to at-risk populations the training to provide this support, including screenings for common mental health and substance use disorders, motivational interviewing, mental health first aid, and psycho-education.

The partnership will fund a study to better understand the impact of the Connection to Care program on those who will receive services. It will also track the experience of the service provider organizations in order to promote real-time information sharing and best practices, and assess the sustainability of the program.

As part of this new initiative, the Mayor's Fund will competitively select service providers to implement Connections to Care. A Request for Proposals will be released in the fall.

To learn more about the Connections to Care initiative, contact the Mayor's Fund to Advance New York City at [fund@cityhall.nyc.gov](mailto:fund@cityhall.nyc.gov) or by calling 212-788-7794.

#### **About the Corporation for National and Community Service**

The Corporation for National and Community Service is a federal agency that engages more than five million Americans in service through its AmeriCorps, Senior Corps, Social Innovation Fund, and Volunteer Generation Fund programs, and leads the President's national call to service initiative, United We Serve. For more information, visit [NationalService.gov](http://NationalService.gov).

#### **About the Mayor's Fund to Advance New York City**

The Mayor's Fund to Advance New York City, chaired by First Lady Chirlane McCray, is a 501(c)(3) not-for-profit organization committed to promoting partnerships between the City and the private sector in support of high-impact public programs. The Mayor's Fund is focused on serving as a vehicle for the generous business and philanthropic communities to contribute to City programs and enhance the lives of New Yorkers in areas ranging from mental health, to youth workforce development to immigration and citizenship. To learn more about the Mayor's Fund, visit [nyc.gov/fund](http://nyc.gov/fund).

#### **About the Center for Economic Opportunity**

The Center for Economic Opportunity works to reduce poverty and advance evidence-based policy in New York City through research, program design, monitoring and evaluation. Part of the Mayor's Office of Operations, CEO manages a dedicated annual Innovation Fund and works collaboratively with City agencies and other partners to create, implement, and oversee a range of anti-poverty programs, policies, and research projects. CEO's in-house evaluation team works with nationally recognized, independent evaluation firms and City agencies to rigorously measure program impacts and provide objective evidence to inform decisions of whether to replicate, eliminate, or scale up programs. CEO oversaw implementation and evaluation of New York City's 2010 SIF grant.

#### **About the NYC Department of Health and Mental Hygiene**

The mission of DOHMH is to protect and promote the health of all New Yorkers. DOHMH has the overall responsibility for the health of the residents of New York City. It also acts as an oversight agency to monitor various healthcare related operations within NYC.

###



**From:** [Greg Wasserstrom](#)  
**To:** [Geri Prado](#)  
**Cc:** [John Del Cecato](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Hayley Prim](#); [Snyder, Thomas](#)  
**Subject:** Re: Message Research on Income Inequality  
**Date:** Thursday, July 30, 2015 5:56:56 PM

---

Sounds very interesting. Looking forward to it.

Best,

G

On Thu, Jul 30, 2015 at 1:48 PM, Geri Prado [REDACTED]:

Hi folks:

here is my first group email to team TPA.

The AFL-CIO has recently commissioned a body of message research around income inequality and how to frame the economic state of play. It's polling, focus groups, dial testing and also based on activist linguistics (I know, it sounds like witchcraft but trust me it's not).

I asked Mike Podhorzer who lead this work with me and a team of people to present this to us next Wednesday or Thursday at 11am.

I can find another time but I thought I'd piggy back on an existing call time.

Anyone else I'm forgetting? We can invite on whomever you think this would benefit.

Let me know

gp

**From:** [Fromberg, Rick](#)  
**To:** [Sam Nagourney](#)  
**Cc:** [Bill Hyers](#)  
**Subject:** Re: Veolia  
**Date:** Wednesday, August 05, 2015 8:07:30 PM

---

It'll be me and deloach. Just confirming times with him

Sent from my iPhone

On Aug 5, 2015, at 6:28 PM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Checking in

On Tue, Aug 4, 2015 at 12:33 PM, Fromberg, Rick  
<[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I can do 12 or 12:30 on the 11th. Let me try and run down the right person. I'll also call you back for more context, sorry for delay

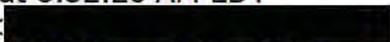
-----Original Message-----

From: Sam Nagourney [mailto:[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)]  
Sent: Tuesday, August 04, 2015 11:36 AM  
To: Fromberg, Rick; Bill Hyers  
Subject: Re: Veolia

They have another meeting in the City Hall area on Tuesday, Aug 11 from 1-1:45, so if you have any availability before or after, let me know. Otherwise happy to try for Wednesday or whatever works best for your schedule.

On Mon, Aug 3, 2015 at 12:07 PM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

> Left you a voicemail but here are some of large scale projects they  
> worked  
> on:  
>  
> - Helped NYC double its recovery of harmful household products at  
NYC  
> SAFE Disposal events held throughout the city, removing over 400  
tons  
> of harmful waste last year  
> - Helped NYPA avoid using more than 2.5M barrels of oil a year,  
saving  
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> - Helped 10,000 London residents with energy and hot water  
generated  
> from their household waste.  
> - Focuses on 'insourcing' - in Pittsburgh, Veolia worked every day to  
> keep work with Pittsburgh public employees, rather than sending it

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> outside vendors. The results so far include \$1.5M in annual savings  
> and an 80% improvement in customer call waiting time.  
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Boston  
> hospitals.  
> - They've designed and built state-of-the-art facility recycling of  
> fluorescent lamps, ballast, batteries, computer electronics and  
> mercury-bearing waste.  
>  
> Would you (or if there's someone you'd suggest) be open to meeting  
> with them the 11th or 12th?  
>  
> On Tue, Jul 28, 2015 at 9:16 AM, Fromberg, Rick  
> <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>  
> wrote:  
>>  
>> Hey-  
>> It's not really my wheelhouse exactly but happy to meet and/or  
>> arrange the right folks. Want to send me some more details?  
>> Rick  
>>  
>> Sent from my iPhone  
>>  
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<>  
>> wrote:  
>>  
>>  
>>  
>> Sent from my iPhone  
>>  
>> Begin forwarded message:  
>>  
>> From: Sam Nagourney <[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)>  
>> Date: July 28, 2015 at 8:32:26 AM EDT  
>> To: Rick Fromberg <>  
>> Cc: Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
>> Subject: Veolia  
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>> Hey Rick,  
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>> Sorry I didn't get to see you this weekend.  
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>> I wanted to see whether you would be willing to meet with a few  
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>> from Veolia. Veolia's core expertise is providing cities with a range  
>> of services to reduce water and energy usage and increase  
>> efficiencies. They also help cities with infrastructure planning and  
>> management services.  
>>  
>> Their most recent project was with the DEP. Veolia was able to  
save

>> the city \$100m a year without any changes in staffing. They partner  
>> with city agencies and work with them to train existing agency staff.  
>> The project was recognized by the Mayor's Office of Tech & Innovation  
>> last month.  
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>> If you are open to a meeting, I can provide a more detailed brief on  
>> who you'd be talking to and the company. Any chance you're free Aug  
>> 3, 6, or 7?  
>>  
>> See you soon,  
>>  
>> Sam  
>>  
>> --  
>> Sam Nagourney  
>> Hilltop Public Solutions  
>> w: [347.756.4750](tel:347.756.4750)  
>> c: [REDACTED]  
>> [www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)  
>  
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**From:** [Fromberg, Rick](#)  
**To:** ["Sam Nagourney"](#)  
**Cc:** [Bill Hyers](#)  
**Subject:** RE: Veolia  
**Date:** Monday, August 10, 2015 5:10:09 PM

---

Lets do the Governors Room at City Hall

---

**From:** Sam Nagourney [mailto:[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)]  
**Sent:** Monday, August 10, 2015 5:09 PM  
**To:** Fromberg, Rick  
**Cc:** Bill Hyers  
**Subject:** Re: Veolia

Circling back on meeting spot for tomorrow at 12

On Aug 7, 2015, at 2:18 PM, Sam Nagourney <[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Where do you want to meet? They can come to your office.

On Thu, Aug 6, 2015 at 10:53 AM, Sam Nagourney <[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:  
Let's say 12pm on the 11th. I'll confirm later today.

On Wed, Aug 5, 2015 at 8:11 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:  
He can do either so just let me know

Sent from my iPhone

On Aug 5, 2015, at 6:28 PM, Sam Nagourney <[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Checking in

On Tue, Aug 4, 2015 at 12:33 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:  
I can do 12 or 12:30 on the 11th. Let me try and run down the right person. I'll also call you back for more context, sorry for delay

-----Original Message-----

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- > SAFE Disposal events held throughout the city, removing over
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- > saving
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- > generated
- > from their household waste.
- > - Focuses on 'insourcing' - in Pittsburgh, Veolia worked every day
- > to
- > keep work with Pittsburgh public employees, rather than sending it
- > to
- > outside vendors. The results so far include \$1.5M in annual
- > savings
- > and an 80% improvement in customer call waiting time.
- > - They did the operations and management serving 2000 beds at
- > Boston
- > hospitals.
- > - They've designed and built state-of-the-art facility recycling of
- > fluorescent lamps, ballast, batteries, computer electronics and
- > mercury-bearing waste.
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- > <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>
- > wrote:
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- >> Hey-
- >> It's not really my wheelhouse exactly but happy to meet and/or
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>> Sent from my iPhone  
>>  
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<[REDACTED]>  
>> wrote:  
>>  
>>  
>>  
>> Sent from my iPhone  
>>  
>> Begin forwarded message:  
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>> From: Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)>  
>> Date: July 28, 2015 at 8:32:26 AM EDT  
>> To: Rick Fromberg <[REDACTED]>  
>> Cc: Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
>> Subject: Veolia  
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>> Hey Rick,  
>>  
>> Sorry I didn't get to see you this weekend.  
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>> efficiencies. They also help cities with infrastructure planning  
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>> the city \$100m a year without any changes in staffing. They  
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>> with city agencies and work with them to train existing agency  
staff.  
>> The project was recognized by the Mayor's Office of Tech &  
Innovation  
>> last month.  
>>  
>> If you are open to a meeting, I can provide a more detailed brief  
on  
>> who you'd be talking to and the company. Any chance you're  
free Aug  
>> 3, 6, or 7?  
>>  
>> See you soon,  
>>

>> Sam  
>>  
>> --  
>> Sam Nagourney  
>> Hilltop Public Solutions  
>> w: [347.756.4750](tel:347.756.4750)  
>> c: [REDACTED]  
>> [www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)  
>  
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Sam Nagourney

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**From:** [Sam Nagourney](#)  
**To:** [Fromberg, Rick](#)  
**Subject:** Re: bio  
**Date:** Tuesday, August 11, 2015 9:45:14 AM

---

I'm all set, thanks

On Aug 11, 2015, at 9:37 AM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

I really don't have one handy...what do you need?

Here's my linked in: [https://www.linkedin.com/profile/view?id=AAIAAAC0Wv4BBZpgomF3EjaTm2HADbS8MANBH38&trk=nav\\_responsive\\_tab\\_profile\\_pic](https://www.linkedin.com/profile/view?id=AAIAAAC0Wv4BBZpgomF3EjaTm2HADbS8MANBH38&trk=nav_responsive_tab_profile_pic)

Rick Fromberg  
Senior Advisor for Public Engagement  
Office of the Mayor  
Desk: 212.341.5038  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

**From:** [Sam Nagourney](#)  
**To:** [Fromberg, Rick](#)  
**Subject:** Re: you guys here?  
**Date:** Tuesday, August 11, 2015 12:02:48 PM

---

They're in the lobby. Mike's cell is [REDACTED]

On Tue, Aug 11, 2015 at 12:01 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Rick Fromberg  
Senior Advisor for Public Engagement  
Office of the Mayor  
Desk: [212.341.5038](tel:212.341.5038)  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

--  
Sam Nagourney  
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w: 347.756.4750  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

**From:** [Bill Hyers](#)  
**To:** [Fromberg, Rick](#)  
**Subject:** Re: FW: Ladies and gentlemen...  
**Date:** Wednesday, August 12, 2015 11:23:42 AM

---

Yes

Haven't been able to watch but saw the stills

On Aug 12, 2015 11:20 AM, "Fromberg, Rick" <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:

Seen this?

---

**From:** Gunaratna, Mahen  
**Sent:** Wednesday, August 12, 2015 10:56 AM  
**To:** @Press Office; @IGA; Walzak, Phil; Snyder, Thomas; Shorris, Anthony; Williams, Dominic  
**Subject:** Ladies and gentlemen...

PW on The Tonight Show w Jimmy Fallon!

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8fc9fdac-40ab-4bf0-8559-22881c6886ff>

<http://www.nbc.com/the-tonight-show/video/kristen-stewart-jim-belushi-yolanda-adams/2889189> (around the 5:50 mark)

--

**Mahen Gunaratna**

Director of Research and Media Analysis

Mayor's Press Office | City Hall

[mgunaratna@cityhall.nyc.gov](mailto:mgunaratna@cityhall.nyc.gov)

[\(212\) 676-3154](tel:(212)676-3154) (o) | [\(347\)-268-4295](tel:(347)-268-4295) (c)

**From:** [Bill Hyers](#)  
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**Mahen Gunaratna**

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[\(212\) 676-3154](tel:(212)676-3154) (o) | [\(347\)-268-4295](tel:(347)-268-4295) (c)

**From:** [Robert Greenwald](#)  
**To:** [John Del Cecato](#); [Regina Clemente](#); [Viguers, Jonathan](#)  
**Cc:** [Hayley Prim](#); [Greg Wasserstrom](#); [Geri Prado](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** RE: Hedge Fund/Teachers Event Next Steps  
**Date:** Wednesday, August 12, 2015 4:45:08 PM

---

How about some of the other mayors? Can others reachout to them?

---

**From:** John Del Cecato [mailto:[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)]  
**Sent:** Wednesday, August 12, 2015 1:40 PM  
**To:** Regina Clemente; Viguers, Jonathan  
**Cc:** Hayley Prim; Greg Wasserstrom; Geri Prado; Rebecca Katz; Robert Greenwald  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Call didn't happen, i'm sorry to report... Believe me - we are really trying to get this call made - but Legionairres & so many other things keep taking our schedule hostage

---

**From:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>  
**Date:** Wednesday, August 12, 2015 at 4:33 PM  
**To:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, "Viguers, Jonathan" <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Cc:** Hayley Prim <[hayley@progressiveagenda.us](mailto:hayley@progressiveagenda.us)>, Greg Wasserstrom <[greg@spearheaddigital.co](mailto:greg@spearheaddigital.co)>, Geri Prado [REDACTED] Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>, Robert Greenwald <[robert@bravenewfilms.org](mailto:robert@bravenewfilms.org)>  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Great – will work on specific messaging around that and loop back to you on it.

Any word on Garcetti? Jonathan thought there was a call scheduled for last Thursday with him.

Thanks!

---

**From:** John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Date:** Wed, 12 Aug 2015 11:10:35 -0700  
**To:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>, "Viguers, Jonathan" <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Cc:** Hayley Prim <[hayley@progressiveagenda.us](mailto:hayley@progressiveagenda.us)>, Greg Wasserstrom <[greg@spearheaddigital.co](mailto:greg@spearheaddigital.co)>, Geri Prado [REDACTED] Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

I'm thinking the ask should be signing a petition to tell Washington to close the carried interest loophole and invest in early education..

---

**From:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>  
**Date:** Monday, August 10, 2015 at 1:59 PM  
**To:** "Viguers, Jonathan" <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Hi there -

Any updates on Garcetti? Or other mayors?

Also, we need to finalize the specifics of the ask around tax policy reform. Let me know who to talk to about the messaging around that.

Thanks!  
Regina

---

**From:** "Viguers, Jonathan" <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Date:** Tue, 4 Aug 2015 22:10:47 +0000  
**To:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

No new updates yet, but it looks like were gonna try for the garcetti call on thursday!

sent from a mobile device.

---

**From:** Regina Clemente [<mailto:regina@bravenewfilms.org>]  
**Sent:** Monday, August 03, 2015 08:27 PM  
**To:** Viguers, Jonathan  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Hey there. Just following up with my call from Friday. Any updates from other mayors (I am assuming not!)?

And any word on when the Garcetti ask will be made?

Thanks!  
Regina

---

**From:** Viguers, Jonathan <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Sent:** Tuesday, July 14, 2015 5:40 PM  
**To:** Regina Clemente  
**Subject:** RE: Hedge Fund/Teachers Event Next Steps

Yes tomorrow! Will call you then!

---

**From:** Regina Clemente [<mailto:regina@bravenewfilms.org>]  
**Sent:** Tuesday, July 14, 2015 8:40 PM  
**To:** Viguers, Jonathan  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Great – tomorrow? Just call my cell: [REDACTED]

Thanks!

---

**From:** <Viguers>, Jonathan <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Date:** Tuesday, July 14, 2015 at 5:37 PM  
**To:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>  
**Subject:** RE: Hedge Fund/Teachers Event Next Steps

How about 9AM PST / 12PM EST?

---

**From:** Regina Clemente [<mailto:regina@bravenewfilms.org>]  
**Sent:** Tuesday, July 14, 2015 8:31 PM  
**To:** Viguers, Jonathan  
**Subject:** Re: Hedge Fund/Teachers Event Next Steps

Hi there -

Got your message – can we schedule a time to talk tomorrow or Thurs?

Tomorrow I can do between 8:30-9:30PST/11:30-12:30EST or after 2PST/5EST. Either of those windows work?

If not, can do Thurs between 8:30-11PST/11:30-2EST.

---

**From:** Regina Clemente <[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)>  
**Date:** Thursday, July 9, 2015 at 3:28 PM  
**To:** "Viguers, Jonathan" <[JViguers@cityhall.nyc.gov](mailto:JViguers@cityhall.nyc.gov)>  
**Subject:** Hedge Fund/Teachers Event Next Steps

Hi Jonathan -

Robert and John (in your office) seem to be confident that the Sept. 10th event in NY will happen, so we can start to move forward with reaching out to other mayors' offices to participate.

Here is the background info/ask (written by John, with some edits):

Robert Greenwald, founder and President of Brave New Films, is a strong supporter of The Progressive Agenda. After a career of making dozens of feature films - he turned his efforts to progressive documentary filmmaking - including Outfoxed: Rupert Murdoch's War on Journalism; Wal-Mart: The High Cost of Low Price; and Koch Brothers Exposed. Robert recently produced the short film Racism Is Real, which has been a viral sensation.

Now, in concert with The Progressive Agenda, Robert is in the process of making a short (5-10 minute) film that shines a light on the fact that the top 25 hedge fund managers earned more money last year than all of the Kindergarten teachers in America COMBINED and that

teachers are taxed at a higher rate than hedge fund managers as part of a larger campaign to highlight and fight income inequality.

Robert is hoping to film kindergarten teachers in various cities around the country, including New York City and (YOUR CITY). The plan is to have a coordinated film/campaign launch the week of Sept 7th (whether in-person, or virtual) in a half-dozen cities across the country.

**He'd like your office's participation and help in planning for the launch, as well as any assistance you can provide in connecting them with teachers/unions in your city for casting in the film.**

The launch will include a national day of screenings and discussions about this issue and how it relates to our fight to combat income inequality.

Does that work? Let me know if you need more info than this – and I can get it to you. I don't think we need to be more specific at this point, as I can work with the offices once we have connections and know their offices are interested.

Also, note that we want to make sure we have a diversity of mayors in terms of gender, POC, and areas of the country. And that we won't want anyone to publicly announce that this is happening until later in the process.

Let me know if you want to jump back on the phone before reaching out (although I don't have many more details than this!).

Thanks so much,  
Regina

Regina Clemente  
Director of Campaigns  
Brave New Films  
[regina@bravenewfilms.org](mailto:regina@bravenewfilms.org)  
o: 310-204-0448 x.236  
c: 818-239-2070  
bravenewfilms.org

**From:** [Cutler, Dorothy](#)  
**To:** ["rkatz@hilltoppublicsolutions.com"](mailto:rkatz@hilltoppublicsolutions.com)  
**Subject:** Lunch with Deputy Mayor Buery  
**Date:** Thursday, August 13, 2015 3:08:01 PM

---

Rebecca,

How are you? We miss you at City Hall. Deputy Mayor Buery asked me to reach out to schedule lunch with you. Please let me know if one of the following dates works. Thanks!

Tuesday, August 25<sup>th</sup> at 12:30PM

Monday, August 31<sup>st</sup> at 12:30PM

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

**From:** [Cutler, Dorothy](#)  
**To:** "Rebecca Katz"  
**Subject:** RE: Rebecca Katz Lunch with Deputy Mayor Buery @ ?  
**Date:** Wednesday, August 19, 2015 1:56:18 PM

---

Ok!

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, August 19, 2015 1:56 PM  
**To:** Cutler, Dorothy  
**Subject:** Re: Rebecca Katz Lunch with Deputy Mayor Buery @ ?

Let's do it!

Sent from my iPhone

On Aug 19, 2015, at 1:48 PM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

Thanks, I meant Thursday, September 10<sup>th</sup>.

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, August 19, 2015 1:41 PM  
**To:** Cutler, Dorothy  
**Subject:** Re: Rebecca Katz Lunch with Deputy Mayor Buery @ ?

Thursday, September 10?

Sent from my iPhone

On Aug 19, 2015, at 11:54 AM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

He has someone at that time. What about one of the following at 12:30PM? Please let me know. Thanks!

Tues., September 8<sup>th</sup>  
Thurs, September 9<sup>th</sup>  
Monday, September 14<sup>th</sup>

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, August 19, 2015 11:30 AM  
**To:** Cutler, Dorothy  
**Subject:** Re: Rebecca Katz Lunch with Deputy Mayor Buery @ ?

I'm out that entire week. Next Thursday?

Sent from my iPhone

On Aug 19, 2015, at 11:24 AM, Cutler, Dorothy  
<[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

No I didn't! What about one of the following at 12:30PM?  
Please let me know. Thanks!

Monday, August 31  
Thursday, September 3<sup>rd</sup>  
Friday, September 4<sup>th</sup>

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, August 19, 2015 10:18 AM  
**To:** Cutler, Dorothy  
**Subject:** Fwd: Rebecca Katz Lunch with Deputy Mayor Buery @ ?

Did you get my voicemail yesterday? Out of town on Tuesday.

Sent from my iPhone

Begin forwarded message:

**From:** "Buery, Richard"  
<[RBuery@cityhall.nyc.gov](mailto:RBuery@cityhall.nyc.gov)>  
**Date:** August 19, 2015 at 9:49:00 AM EDT  
**To:** "Rebecca Katz  
([hilltoppublicsolutions.com](http://hilltoppublicsolutions.com))"  
<[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)>  
**Subject: Rebecca Katz Lunch with  
Deputy Mayor Buery @ ?**

Rebecca is okay with this date – checking with  
General Counsel to make sure it's okay

**From:** [Bill de Blasio](#)  
**To:** [John Del Cecato](#)  
**Cc:** [Nick Baldick](#); [Shorris, Anthony](#)  
**Subject:** Re:  
**Date:** Friday, August 28, 2015 10:47:36 AM

---

Sleeping in the park overnight is illegal. Tony, will you push the PD to clear them out pls

Sent via BlackBerry by AT&T

-----Original Message-----

**From:** John Del Cecato <jfdc@akpdmedia.com>  
**Date:** Fri, 28 Aug 2015 13:08:32  
**To:** [REDACTED]  
**Subject:** Re:

I saw them at 7am...

Crusties is a term of art — here's the NYT piece about them from a few years ago...

In East Village, Harbingers of Spring Are Missing

For years, warm weather in the East Village has been heralded by an influx of young, tattooed visitors carrying backpacks and bedrolls and wearing clothes so stiffened with grit that they have come to be known in the neighborhood as crusties.

Their arrival in Tompkins Square Park has become a predictable harbinger of spring, a surviving custom in a neighborhood that has undergone various upheavals and changes over the past several decades.

But this year, they have not materialized. People have reported stray sightings of one or two visitors, but nothing like what the neighborhood has come to expect. No one knows if they are simply late this year or if, for some reason, they will not come at all. Either way, their absence has been conspicuous.

"It's like the birds aren't migrating this year; the salmon aren't swimming upstream," said Chris Flash, an East Village resident who runs a local bike courier service and an underground newspaper called The Shadow. "The whole ecology of the neighborhood is out of whack."

Photo

On Tuesday, the benches were empty along a stretch known locally as Crusty Row. Credit Marcus Yam for The New York Times The visitors are seasonal nomads, crossing the nation in rough accordance with changing weather patterns, heading south or west in the winter and venturing toward the Northeast in the summer months. Many travel along rail lines like the Union Pacific and the Norfolk Southern, hoisting themselves into empty freight train boxcars.

Several cities are known to be relatively hospitable to the travelers, among them San Francisco, New Orleans, Philadelphia and Richmond, Va. In New York, the group has become such a fixture in Tompkins Square Park that the area where members have generally assembled — near the park's western edge, just south of the Temperance Fountain — is known as Crusty Row. There, the travelers could typically be found relaxing on wooden benches and whiling away the hours talking (adventurous tales of illicit rail travel were popular), drinking (preferred beverages included cheap vodka, malt liquor or "space bags," the name given to the silvery bladders found

in boxes of wine) and smoking (self-rolled cigarettes predominated). Dozens of the nomads would set up what seemed like semipermanent encampments along the row, at one point designating their territory with a black flag emblazoned with a skull and crossbones. Many would arrive at the park shortly after the 6 a.m. opening time and remain until the midnight curfew, leaving in between only to avail themselves of free meals handed out on Avenue A or to ask for spare change on St. Marks Place. Last summer, a steady flow of the travelers frequented the park from May through September. During that time, a local photographer, Steven Hirsch, documented the visitors' presence and recorded their stories on a blog, crustypunks.blogspot.com <<http://crustypunks.blogspot.com/>>. This year, Mr. Hirsch theorized that the visitors were steering clear of their usual haunt to avoid a blizzard of summonses that he said the police began issuing late last summer for infractions like drinking in public or lying on a bench.

A street poet who goes by the name L.E.S. (for Lower East Side) Jewels, a Crusty Row regular who lives in New York year round, agreed with Mr. Hirsch. On a recent afternoon, he sat on a bench in Tompkins Square Park, away from the Row, and ruminated in rhyme on the absence of his more mobile comrades:

"It's a park, it's for all, for all to be,  
and Tompkins Square now is just a memory,  
it ain't like it used to be.

I'm sitting here in Tompkins Square,  
drinking vodka like I do anywhere,  
next thing you know you got a pair of cuffs on,  
and those silver bracelets, they ain't no fun."

Over the years, some people who frequent the park have expressed distaste for the travelers, saying that too many drink alcohol openly and that they tend to create a disorderly atmosphere. Others have been more tolerant, arguing that whatever harm the travelers cause is only to themselves.

Susan Stetzer, the district manager of Community Board 3, suggested that many East Village residents had accepted the visitors.

"People just don't make a big deal about them," Ms. Stetzer wrote in an e-mail, adding, "At least they are quiet."

On a recent afternoon, Crusty Row was empty, save for a few parkgoers. Levent Gulsoy, 55, gazed toward the empty row of benches where the travelers used to gather. "That's not a good sign," he said. "When one species disappears, others tend to follow."

On 8/28/15, 8:58 AM, "Bill de Blasio" <[REDACTED]> wrote:

>

>And what time did you see them? Were they there overnight?

>

>Sent via BlackBerry by AT&T

>

>-----Original Message-----

>From: John Del Cecato <jfdc@akpdmedia.com>

>Date: Fri, 28 Aug 2015 11:08:40

>To: Bill de Blasio<[REDACTED]> Nick

>Baldick<nbaldick@hilltoppublicsolutions.com>; Emma

>Wolfe<[REDACTED]> Phillip Walzak<[REDACTED]>

>Subject:

>

>I counted 12 law-abiding Crusties at Tompkins Square Park this AM. One  
>of them looked like he'd played too much beer pong with his Kappa Sig  
>buddies.

>  
>Photo attached  
>

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [FLONYC](#); [John, Roxanne](#); "[BWinston@gqrr.com](#)"; "[ifdc@akpdmedia.com](#)"; "[bhyers@hilltoppublicsolutions.com](#)"; [Jonathan Rosen](#); [PhilWalzak \(gmail.com\)](#); "[nbaldick@hilltoppublicsolutions.com](#)"; "[DWalker@gqrr.com](#)"; "[agreenberg@gqrr.com](#)"; "[NKlepper@gqrr.com](#)"; "[emily@berlinrosen.com](#)"; [REDACTED] [Snyder, Thomas](#)  
**Subject:** RE: MBDB: Call with the Mayor  
**Date:** Friday, August 28, 2015 4:23:53 PM

---

Will let you know when to call in-

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Wednesday, August 26, 2015 1:06 PM  
**To:** Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; 'BWinston@gqrr.com'; 'jfdc@akpdmedia.com'; 'bhyers@hilltoppublicsolutions.com'; Jonathan Rosen; PhilWalzak (gmail.com); 'nbaldick@hilltoppublicsolutions.com'; 'DWalker@gqrr.com'; 'agreenberg@gqrr.com'; 'NKlepper@gqrr.com'; 'emily@berlinrosen.com'; [REDACTED] Snyder, Thomas  
**Subject:** MBDB: Call with the Mayor  
**When:** Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Call In # [REDACTED] Code: [REDACTED]

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [FLONYC](#); [John, Roxanne](#); ["BWinston@gqrr.com"](#); ["ifdc@akpdmedia.com"](#); ["bhayers@hilltoppublicsolutions.com"](#); [Schnake Mahl, Gabriel](#); [Jonathan Rosen](#); [PhilWalzak \(gmail.com\)](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["DWalker@gqrr.com"](#); ["agreenberg@gqrr.com"](#); ["NKlepper@gqrr.com"](#); ["emily@berlinrosen.com"](#); [REDACTED]  
**Subject:** RE: MBDB: Call with the Mayor  
**Date:** Friday, August 28, 2015 4:36:32 PM

---

This call will be rescheduled

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Wednesday, August 26, 2015 1:06 PM  
**To:** Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; 'BWinston@gqrr.com'; 'jfdc@akpdmedia.com'; 'bhayers@hilltoppublicsolutions.com'; Schnake Mahl, Gabriel; Jonathan Rosen; PhilWalzak (gmail.com); 'nbaldick@hilltoppublicsolutions.com'; 'DWalker@gqrr.com'; 'agreenberg@gqrr.com'; 'NKlepper@gqrr.com'; 'emily@berlinrosen.com'; [REDACTED] Snyder, Thomas; Leopold, Elana  
**Subject:** MBDB: Call with the Mayor  
**When:** Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Call In # [REDACTED] Code: [REDACTED]

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Re: MBDB: Call with the Mayor  
**Date:** Friday, August 28, 2015 4:48:24 PM

---

Nope! Blamed me. It's fine. We can talk about it.

Sent from my iPhone

On Aug 28, 2015, at 4:41 PM, "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Emergency?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Aug 28, 2015, at 4:36 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

This call will be rescheduled

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Wednesday, August 26, 2015 1:06 PM  
**To:** Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; ['BWinston@gqrr.com'](mailto:BWinston@gqrr.com); ['jfdc@akpdmedia.com'](mailto:jfdc@akpdmedia.com); ['bhyers@hilltoppublicsolutions.com'](mailto:bhyers@hilltoppublicsolutions.com); Schnake Mahl, Gabriel; Jonathan Rosen; PhilWalzak ([gmail.com](mailto:gmail.com)); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); ['DWalker@gqrr.com'](mailto:DWalker@gqrr.com); ['agreenberg@gqrr.com'](mailto:agreenberg@gqrr.com); ['NKlepper@gqrr.com'](mailto:NKlepper@gqrr.com); ['emily@berlinrosen.com'](mailto:emily@berlinrosen.com); [REDACTED] Snyder, Thomas; Leopold, Elana  
**Subject:** MBDB: Call with the Mayor  
**When:** Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Call In # [REDACTED] Code: [REDACTED]

**From:** [Nick Baldick](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Subject:** Re: MBDB: Call with the Mayor  
**Date:** Friday, August 28, 2015 6:04:17 PM

---

Classic

On Aug 28, 2015, at 4:58 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Delayed from Yale. Not back to Gracie in time, doesn't want to do call in car. Going straight to his 530 baseball game. Too much to get in to.

Sent from my iPhone

On Aug 28, 2015, at 4:41 PM, "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)" <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Emergency?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Aug 28, 2015, at 4:36 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

This call will be rescheduled

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Wednesday, August 26, 2015 1:06 PM  
**To:** Salazar-Rodriguez, Prisca; FLONYC; John, Roxanne; '[BWinston@gqrr.com](mailto:BWinston@gqrr.com)'; '[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)'; '[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)'; Schnake Mahl, Gabriel; Jonathan Rosen; PhilWalzak ([gmail.com](mailto:gmail.com)); '[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)'; '[DWalker@gqrr.com](mailto:DWalker@gqrr.com)'; '[agreenberg@gqrr.com](mailto:agreenberg@gqrr.com)'; '[NKlepper@gqrr.com](mailto:NKlepper@gqrr.com)'; '[emily@berlinrosen.com](mailto:emily@berlinrosen.com)'; [REDACTED] Snyder, Thomas; Leopold, Elana  
**Subject:** MBDB: Call with the Mayor  
**When:** Friday, August 28, 2015 4:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Call In # [REDACTED] Code: [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [FLONYC; John, Roxanne; "BWinston@gqrr.com"; "ifdc@akpdmedia.com"; "bhayers@hilltoppublicsolutions.com"; Schnake Mahl, Gabriel; "Jonathan Rosen"; PhilWalzak \(gmail.com\); "nbaldick@hilltoppublicsolutions.com"; "DWalker@gqrr.com"; "agreenberg@gqrr.com"; "NKlepper@gqrr.com"; "emily@berlinrosen.com"; \[REDACTED\] Snyder, Thomas; Leopold, Elana; B; Schnake Mahl, Gabriel](#)  
**Subject:** Call with the Mayor  
**Date:** Sunday, August 30, 2015 12:16:08 PM

---

Want to apologize for the mix up on Friday regarding the scheduled call with the Mayor.  
Am looking to reschedule this call very shorty.

Prisca

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** "Nick Baldick"  
**Subject:** RE: MBDB: Weekly Planning Meeting  
**Date:** Thursday, September 03, 2015 5:26:55 PM

---

I will call u on cell

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, September 03, 2015 5:30 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: MBDB: Weekly Planning Meeting

I would love to if there is a number? Or you can call my cell

On Sep 3, 2015, at 5:23 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

You calling in?

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, September 03, 2015 1:41 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: MBDB: Weekly Planning Meeting

Cool

On Sep 3, 2015, at 1:35 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Should by 730

He added last min [REDACTED]

---

**From:** Nick Baldick [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Thursday, September 03, 2015 1:39 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: MBDB: Weekly Planning Meeting

So do we actually think 730? or much later?

On Sep 3, 2015, at 1:24 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

<Mail Attachment.ics>

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](#)  
Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Cutler, Dorothy](#)  
**To:** ["Rebecca Katz"](#)  
**Subject:** RE: Lunch with Deputy Mayor Buery  
**Date:** Friday, September 04, 2015 2:48:13 PM

---

Thanks!

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Friday, September 04, 2015 2:47 PM  
**To:** Cutler, Dorothy  
**Subject:** Re: Lunch with Deputy Mayor Buery

Works!

Sent from my iPhone

On Sep 4, 2015, at 2:46 PM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

What about the 17<sup>th</sup> at 12:30PM?

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, September 02, 2015 6:13 PM  
**To:** Cutler, Dorothy  
**Subject:** Re: Lunch with Deputy Mayor Buery

I just made a lunch appointment on that day. Another day later that week (not Wednesday)?

Sent from my iPhone

On Sep 2, 2015, at 3:24 PM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

Deputy Mayor Buery now has a meeting with the First Lady on Thursday, September 10 at 1PM. Can we move the lunch to Tuesday, September 22 at 12:30PM? Please let me know. Thanks!

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery

Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

**From:** [Sam Nagourney](#)  
**To:** [Fromberg, Rick](#)  
**Subject:** Veolia  
**Date:** Thursday, September 10, 2015 2:10:56 PM

---

Veolia's core expertise is providing cities with a range of services to reduce water and energy usage and increase efficiencies. They also help cities with infrastructure planning and management services.

They worked alongside DEP to generate revenue streams and decrease costs for New Yorkers, helping bring in \$98M in annual recurring savings, resulting in the lowest rate increases for NYC taxpayers in 15 years. They partner with city agencies and work with them to train existing agency staff. The project was recognized by the Mayor's Office of Tech & Innovation last month.

In addition to the DEP, Veolia helped NYU expand their cogeneration program and reduce carbon emissions by 43k ton per year. The cogeneration program helped ensure that NYU had electricity, heat, and water during Superstorm Sandy.

They also worked closely with the New York Power Authority to conduct audits ranging from Grand Central Terminal to the Bronx Zoo. The audits helped the NYPA reduce energy usage, promote energy efficiency, and produce savings that helped everyday New Yorkers.

Veolia also helped double NYC SAFE Disposal events throughout the city, helping to remove over 400 tons of harmful products from the waste stream last year.

**From:** [Geri Prado](#)  
**To:** [B](#)  
**Cc:** [Nick Baldick](#); [John Del Cecato](#); [Snyder, Thomas](#)  
**Subject:** Co-Chairs  
**Date:** Thursday, September 10, 2015 7:16:14 PM

---

Sir:

I am lifting up the potential co-chairs initial list we discussed. I realize that some are not on TPA yet, but that would be part of adding to the political gravitas and cross movement appeal. With you as the founding leader and chair I believe this is a strong place to start. I look forward to your thoughts.

Business leader- Nick Hanauer, Warren Buffett (other NYC leader that could be an additionally good fit?)

Faith community- Reverend William Barber

Working People- Maria Elena Durazo, Rich Trumka (Liz Shuler)

Policy experts- Robert Reich, OR Roosevelt Institute leader

Online grassroots- Senator Elizabeth Warren, Katrina Vanden heuven

Civil Rights- Congressman John Lewis, Dolores Huerta

**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com)  
**Cc:** [Everett, Matt](mailto:Everett, Matt)  
**Subject:** Re: Fwd: Pope Francis Visits New York City  
**Date:** Friday, September 11, 2015 1:42:00 PM  
**Attachments:** [image001.png](#)

---

Yes we can do these events, of course. Just send us her name and email.

---

**From:** nbaldick@hilltoppublicsolutions.com [mailto:nbaldick@hilltoppublicsolutions.com]  
**Sent:** Friday, September 11, 2015 01:19 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Fwd: Pope Francis Visits New York City

Gabrielle

I can not come up but I have a friend who is in [REDACTED] and asked if there was any way I could help get her and her children into an event, I assume we can't help for the Madison Square Garden event, but can I get them into this?

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Begin forwarded message:

**From:** "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)>  
**Date:** September 11, 2015 at 1:13:28 PM EDT  
**To:** ""[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)""  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Subject:** Pope Francis Visits New York City



**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS**  
**CITY HALL**  
**NEW YORK, NY 10007**

Dear Nick,

We are so honored to welcome Pope Francis to New York City on September 24 and 25 and to be able to share this historic occasion with you.

I wanted to offer you the opportunity to participate in his visit by attending a public greeting.

The first will take place on September 24th at 5:50pm outside St. Patrick's Cathedral on 5th Avenue. This is a private greeting and procession hosted by the Archdiocese of New York. Access to the greeting area on 5th Avenue opens at 2:00pm.

A second, larger greeting will take place at the Central Park procession on the 25th at 5:00pm. This is a very large event (also open to the public via a lottery which has taken place), and access to the reserved greeting area will open at 12:00pm.

We are able to offer a limited number of tickets to these events—please email Matt Everett ([meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)) and indicate which event you would like to attend and the number of tickets, with a maximum of 4.

**Please note that we are not involved in the ticketing for the Mass or Vespers services. All of those events are being coordinated by the Archdiocese.**

We look forward to seeing you at this historic visit.

Best regards,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)



**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** RE: Pope Francis Visits New York City  
**Date:** Friday, September 11, 2015 2:00:35 PM

---

You see, you ask to right questions! It's along 5<sup>th</sup> avenue, 49<sup>th</sup>-54<sup>th</sup> street, about 10,000 –this is they're "small" event

---

**From:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Friday, September 11, 2015 1:55 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Re: Pope Francis Visits New York City

How small is the greet?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Sep 11, 2015, at 1:41 PM, Fialkoff, Gabrielle <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)> wrote:

Yes we can do these events, of course. Just send us her name and email.

---

**From:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) [<mailto:nbaldick@hilltoppublicsolutions.com>]  
**Sent:** Friday, September 11, 2015 01:19 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** Fwd: Pope Francis Visits New York City

Gabrielle

I can not come up but I have a friend who is in [REDACTED] and asked if there was any way I could help get her and her children into an event, I assume we can't help for the Madison Square Garden event, but can I get them into this?

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)

[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Begin forwarded message:

**From:** "Fialkoff, Gabrielle" <[GFialkoff@cityhall.nyc.gov](mailto:GFialkoff@cityhall.nyc.gov)>  
**Date:** September 11, 2015 at 1:13:28 PM EDT  
**To:** "'[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)'"  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Subject: Pope Francis Visits New York City**



**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007**

Dear Nick,

We are so honored to welcome Pope Francis to New York City on September 24 and 25 and to be able to share this historic occasion with you.

I wanted to offer you the opportunity to participate in his visit by attending a public greeting.

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We are able to offer a limited number of tickets to these events—please email Matt Everett ([meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov)) and indicate which event you would like to attend and the number of tickets, with a maximum of 4.

**Please note that we are not involved in the ticketing for the Mass or Vespers services. All of those events are being coordinated by the Archdiocese.**

We look forward to seeing you at this historic visit.

Best regards,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Computer Science for All: City Announces \$81 Million Public-Private Partnership to Bring Computer Science Education to All Students  
**Date:** Wednesday, September 16, 2015 8:09:53 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)

---



**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007**

Dear Nick –

Later this morning, Mayor de Blasio will be making a major address outlining his vision for equity and excellence in education. A centerpiece of the Mayor's speech is our announcement of **Computer Science for All**. This historic \$81 million public-private partnership has been forged thanks to the leadership and generous support of CSNYC, the Robin Hood Foundation, and the AOL Charitable Foundation, in partnership with the Fund for Public Schools. Computer Science for All will position New York City as the largest school district in the nation to provide computer science education to every student.

Please watch this video and share it so all New Yorkers know how Computer Science for All is strengthening our city's foundation for the future:



In addition, the *New York Times* ran a great article this morning outlining the key points of this groundbreaking initiative. You can read that here and below:  
<http://www.nytimes.com/2015/09/16/nyregion/de-blasio-to-announce-10-year-deadline-to-offer-computer-science-to-all-students.html>.

Thank you for your continued support, and be sure to watch the Mayor's speech live this morning on [nyc.gov](http://nyc.gov).

Best,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
gfialkoff@cityhall.nyc.gov

---

## **De Blasio to Announce 10-Year Deadline to Offer Computer Science to All Students**

*By KATE TAYLOR and CLAIRE CAIN MILLER*

*New York Times, Sept. 16, 2015*

To ensure that every child can learn the skills required to work in New York City's fast-growing technology sector, Mayor Bill de Blasio will announce on Wednesday that within 10 years all of the city's public schools will be required to offer computer science to all students.

Meeting that goal will present major challenges, mostly in training enough teachers. There is no state teacher certification in computer science, and no pipeline of computer science teachers coming out of college. Fewer than 10 percent of city schools currently offer any form of computer science education, and only 1 percent of students receive it, according to estimates by the city's Department of Education.

Computer science will not become a graduation requirement, and middle and high schools may choose to offer it only as an elective.

But the goal is for all students, even those in elementary school and those in the poorest neighborhoods, to have some exposure to computer science, whether building robots or learning to use basic programming languages like Scratch, which was devised by the Massachusetts Institute of Technology to teach young children the rudiments of coding.

At least two other American cities have recently made commitments to offering computer science to all their students. Chicago has gone the furthest, pledging to make a yearlong computer science course a high school graduation requirement by 2018, and to offer computer science to at least a quarter of elementary school children by then. The San Francisco Board of Education voted in June to offer it from prekindergarten through high school, and to make it mandatory through eighth grade.

Technology companies, which have been criticized for having very few female and minority employees, have supported these efforts, partly to expand and diversify the pool of qualified job applicants. Google and Microsoft have contributed to Chicago's initiative, and San Francisco has received financing from Salesforce, Facebook and Zynga.

Noting that tech jobs in New York City grew 57 percent from 2007 to 2014, Gabrielle Fialkoff, the director of the city's Office of Strategic Partnerships, said, "I think there is acknowledgment that we need our students better prepared for these jobs and to address equity and diversity within the sector, as well."

New York City plans to spend \$81 million over 10 years, half of which it hopes to raise from private sources. Some of the early contributions have come from the AOL Charitable Foundation, the Robin Hood Foundation and the venture capitalist Fred Wilson and his wife, Joanne, who

previously financed New York City's first high school devoted to computer science, the Academy for Software Engineering.

The city estimates that it will have to train close to 5,000 teachers to meet its pledge to provide the instruction at every level of schooling. Some might teach computer science exclusively, while others might be traditional elementary school teachers who will learn to incorporate it into the curriculum.

Schools that have begun to incorporate computer science say the biggest challenges have been finding people qualified to teach it, and adding yet another requirement to the mountain of skills that students already need to graduate. The National Science Foundation has said it plans to train 10,000 teachers to teach computer science.

"The difficulty is getting enough teachers who are trained in it, and trained well enough to make it a good introduction to computer science," said Barbara Ericson, the director of computing outreach at Georgia Tech's College of Computing. "And if you are well-trained in computer science, you can make a lot more money in industry than teaching."

Nationally, computer science jobs are some of the fastest growing and highest paying, but a majority of students have no access to computer science classes before college. A quarter of principals say their schools offer computer programming courses, according to data from Google and Gallup. Just 6 percent of high schools are certified to offer Advanced Placement computer science courses.

But interest in computer science is growing among both schools and students. Last year, the number of students taking the A.P. test increased 25 percent over the year before, to 48,994.

In New York City, some of the most elite public schools, like Stuyvesant High School, have offered computer science courses for years. Mr. Wilson said in an interview that he had long wanted to see computer science education expanded to a wide range of schools. But he said it was only in the past several years that the city had evidence, from the Academy for Software Engineering and other programs, that students who were behind grade level in math and reading, as most students in the system are, could benefit from computer science classes.

The Laboratory School of Finance and Technology, a middle and high school in the Bronx, requires all its students to take computer science courses in each year of middle school.

One of the school's computer science teachers, Ben Samuels-Kalow, is certified to teach in social studies, but when he was doing his teaching residency at the school in the 2012-13 school year, the principal, Ramon Gonzalez, noticed that he was computer savvy and asked if he would participate in a pilot program aimed at training teachers in teaching computer science.

Mr. Samuels-Kalow said he found that students are often willing to work harder in his classes than in their other classes, because the rewards of, say, being able to play a game that they designed were so enticing. And, by working with his colleagues, he said, he can sometimes find ways to reinforce concepts that students are struggling with in other courses.

"I've literally had a conversation with a student where she's saying, 'I really don't like math,' as she's walking me through a JavaScript function to have an interactive photo gallery on a web page that she had also built from scratch," Mr. Samuels-Kalow said. "I looked at her and said, 'This is harder math than what you're doing in your math class.'"

In New York City, as in the rest of the country, the students who elect to take computer science

courses tend to be male and either white or Asian. Of the 738 city students who took the Advanced Placement examination in computer science in 2014, only 19 percent were black or Latino and only 29 percent were female, according to the Education Department. (The fractions are even lower nationally.)

City officials and Mr. Wilson, the venture capitalist, hope that exposing all students to computer science concepts in elementary school will increase those numbers.

“If we can get them earlier, I think we can get them excited about it,” Mr. Wilson said.





**From:** [Rebecca Katz](#)  
**To:** [Cutler, Dorothy](#)  
**Subject:** Re: Tomorrow's Lunch  
**Date:** Thursday, September 17, 2015 8:46:49 AM

---

Ok. And where?

Sent from my iPhone

On Sep 17, 2015, at 8:26 AM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

As of now, he should be able to keep 12:30PM lunch – unless the hearing runs late.

Thanks!

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)

---

**From:** Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, September 16, 2015 8:15 PM  
**To:** Cutler, Dorothy  
**Subject:** Re: Tomorrow's Lunch

What time do you think he will be out? I would like to do an 11:30 call.

Sent from my iPhone

On Sep 16, 2015, at 12:43 PM, Cutler, Dorothy <[DCutler@cityhall.nyc.gov](mailto:DCutler@cityhall.nyc.gov)> wrote:

Just as an FYI: Deputy Mayor Buery is testifying at a Prenatal to Pre-K Hearing tomorrow morning at 10:30AM. I'm not sure how long it's going to take but hoping that he can keep lunch with you. I'll let you know.

Thanks!

Dorothy Cutler  
Special Assistant to Deputy Mayor Richard Buery  
Office of the Mayor  
City Hall  
New York, NY 10007  
(o) 212.341.5085  
(f) 212.788.0074  
[dcutler@Cityhall.nyc.gov](mailto:dcutler@Cityhall.nyc.gov)



**From:** [Fromberg, Rick](#)  
**To:** [Bill Hyers](#)  
**Subject:** FW: [REDACTED] Resume ([REDACTED] girlfriends)  
**Date:** Friday, September 18, 2015 1:00:27 PM

---

Fyi if you see him this week could you see how it went?

-----Original Message-----

**From:** Kianoff Natalie [<mailto:NKianoff@schools.nyc.gov>]  
**Sent:** Thursday, September 17, 2015 5:48 PM  
**To:** Sophia Pappas; Fromberg, Rick  
**Subject:** RE: [REDACTED] Resume ([REDACTED] girlfriends)

Izaak just spoke with her and they are going to talk tomorrow about potential interview slots at sites who have teacher vacancies.

-----Original Message-----

**From:** Pappas Sophia  
**Sent:** Thursday, September 17, 2015 4:56 PM  
**To:** Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>  
**Cc:** Kianoff Natalie <[NKianoff@schools.nyc.gov](mailto:NKianoff@schools.nyc.gov)>  
**Subject:** Re: [REDACTED] Resume ([REDACTED] girlfriends)

Yes, Izaak from teacher recruitment will reach out.

Sent from my BlackBerry 10 smartphone.

Original Message  
**From:** Fromberg, Rick  
**Sent:** Wednesday, September 16, 2015 8:52 PM  
**To:** Pappas Sophia  
**Cc:** Kianoff Natalie  
**Subject:** Re: [REDACTED] Resume ([REDACTED] girlfriends)

Any update here? Can someone reach out?

Sent from my iPhone

> On Sep 3, 2015, at 6:27 AM, Pappas Sophia <[SPappas6@schools.nyc.gov](mailto:SPappas6@schools.nyc.gov)> wrote:

>

> Rick,

>

> Thanks for passing the resume along.

>

> Natalie can help connect her to programs.

>

> Sophia

>

>

> Sent from my BlackBerry 10 smartphone.

> **From:** Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>

> **Sent:** Wednesday, September 2, 2015 10:07 PM

> **To:** Pappas Sophia

> **Subject:** Fwd: [REDACTED] Resume ([REDACTED] girlfriends)

>

>

> I'm actually bumping into this woman now. Can we get her in the door for an interview somewhere we need someone who is k-2(I'm blanking exactly on the levels?) certified and has subbed at epiphany

school prek program? She's smart and super personable and ready to go ASAP anywhere, preferably BK or M. Can you help?

>

> Sent from my iPhone

>

> Begin forwarded message:

>

> From: [REDACTED] <[REDACTED]mailto:[REDACTED]>

> Date: August 20, 2015 at 8:11:50 PM EDT

> To: "rfromberg@cityhall.nyc.gov<mailto:rfromberg@cityhall.nyc.gov>"

<rfromberg@cityhall.nyc.gov<mailto:rfromberg@cityhall.nyc.gov>>

> Subject: [REDACTED] Resume ([REDACTED] girlfriends)

> Reply-To: [REDACTED] <[REDACTED]mailto:[REDACTED]>

>

> Hi Mr. Fromberg,

>

> My name is [REDACTED] gave me your email to send on my resume. Just to give you an idea I am taking classes at Brooklyn College on Tuesdays and Thursdays for my Master's in Speech and Language Pathology. Hope to hear from you soon and thank you for taking the time out to look at my resume.

>

> Thank you,

>

[REDACTED]

**From:** [Bennett, Rob](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Cc:** [Bennett, Rob](#)  
**Subject:** Re: Garcetti  
**Date:** Sunday, September 27, 2015 2:55:43 PM

---

Omg that's great.

On Sep 27, 2015, at 2:09 PM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

What about recording a video where he's having a serious strategy meeting with someone and the camera zooms and he's actually talking to mr met and the convo is really about baseball.

Sent from my iPhone

On Sep 26, 2015, at 6:23 PM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

See below. Bet w/ Garcetti. Ideas?

(Are you still able to help w/ creative ideas? Would be awesome if so.)

Begin forwarded message:

**From:** "Wolfe, Emma" <[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
**Date:** September 26, 2015 at 6:21:47 PM EDT  
**To:** "Bennett, Rob" <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)>  
**Subject:** Re: Garcetti

Ok cool  
Rebecca Katz good at this stuff too

On Sep 26, 2015, at 6:21 PM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

Would love your wheels turning on  
what bet should be.

And, generally, welcome your ideas any  
day any hour.

R

On Sep 26, 2015, at 6:19  
PM, Wolfe, Emma  
<[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)>  
wrote:

Yeah

On Sep 26, 2015,  
at 6:18 PM,  
Bennett, Rob  
<[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)  
> wrote:

Really want to be  
timely tho so  
maybe today we  
just ask him  
"wanna bet?"

On

Sep  
26,  
2015,  
at  
6:17  
PM,  
Bennett,  
Rob  
<[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)  
>  
wrote:

Everything's  
on  
table.  
Figure  
u  
know  
relationship  
best.  
Need  
authentic  
and  
funny  
bet.

On  
Sep  
26,  
2015,  
at  
6:16  
PM,  
Wolfe,  
Emma  
<[EWolfe@cityhall.nyc.gov](mailto:EWolfe@cityhall.nyc.gov)  
>  
wrote:

I  
like  
that!  
Shd

we  
have  
them  
conspire?

On  
Sep  
26,  
2015,  
at  
6:09  
PM,  
Bennett,  
Rob  
<[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)  
>  
wrote:

Any  
quick  
thoughts  
on  
a  
baseball  
bet  
w  
him  
for  
NLDS?  
May  
tweet  
at  
him  
after  
Mets  
clinch.

**From:** [Fromberg, Rick](#)  
**To:** [Bill Hyers](#)  
**Subject:** FW [REDACTED] Resume 2015  
**Date:** Monday, September 28, 2015 1:34:38 PM  
**Attachments:** [REDACTED].[2015.pdf](#)

---

Hey would you do me a favor and meet with this guy? He's very talented, needs a little maturity though. I'll do an e intro. Not sure the fit, but worth talking to.

---

**From:** [REDACTED]  
**Sent:** Wednesday, September 09, 2015 4:22 PM  
**To:** Fromberg, Rick  
**Subject:** [REDACTED] Resume 2015

Attached.



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Day.

e of 5

**From:** [Fromberg, Rick](#)  
**To:** [REDACTED]  
**Cc:** [Bill Hyers](#)  
**Subject:** RE: [REDACTED] Resume 2015  
**Date:** Monday, September 28, 2015 1:58:59 PM

---

Bill, meet [REDACTED] whose resume I sent. [REDACTED] Bill. Can you guys connect and see what kinds of ideas you may have for Jesse's next steps?

---

**From:** [REDACTED]  
**Sent:** Wednesday, September 09, 2015 4:22 PM  
**To:** Fromberg, Rick  
**Subject:** [REDACTED] Resume 2015

Attached.

**From:** [Fromberg, Rick](#)  
**To:** "[Bill Hyers](#)"  
**Subject:** RE: [REDACTED] Resume 2015  
**Date:** Monday, September 28, 2015 1:59:23 PM

---

thanks

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Monday, September 28, 2015 1:36 PM  
**To:** Fromberg, Rick  
**Subject:** RE: [REDACTED] Resume 2015

Sure thing

---

**From:** Fromberg, Rick [mailto:[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)]  
**Sent:** Monday, September 28, 2015 1:35 PM  
**To:** Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**Subject:** FW: [REDACTED] Resume 2015

Hey would you do me a favor and meet with this guy? He's very talented, needs a little maturity though. I'll do an e intro. Not sure the fit, but worth talking to.

---

**From:** [REDACTED]  
**Sent:** Wednesday, September 09, 2015 4:22 PM  
**To:** Fromberg, Rick  
**Subject:** [REDACTED] Resume 2015

Attached.

**From:** [Geri Prado](#)  
**To:** [Jonathan Rosen](#)  
**Cc:** [Dan Levitan](#); [Snyder, Thomas](#); [PhilWalzak \(gmail.com\)](#); [Karen Hinton](#); [Bill Hyers](#)  
**Subject:** Re: mayor in DC  
**Date:** Monday, September 28, 2015 4:59:05 PM

---

I took for granted...

The Mayor is going to DC Friday. It was leaked ahead of locking down his meeting w HUD Secretary Castro. Tom and Phil can speak to that meeting.

He's also speaking to a group of state legislators, activists at the SiX- State Innovation Exchange conference and American Family Voices (they released a video today with him in it). These are largely political. This is open press.

He will also be having individual meetings w don't want public like Union presidents.

Article that got out about the political speaking engagement below which none of us were happy with.

You can also call me at [REDACTED]

<http://www.capitalnewyork.com/article/city-hall/2015/09/8577974/de-blasio-heading-washington-again-progressive-conference>

On Sep 28, 2015, at 4:41 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

Sorry can you tell us what this is exactly. Who is Castro and splitting with who? Dan and I have no idea what this is and want to be precise here.

Sent from my iPad

On Sep 28, 2015, at 4:39 PM, "Geri Prado" [REDACTED] wrote:

Looping Tom as I just got flight info from Prisca.

We hadn't discussed but I'm good splitting. Castro led the trip but with someone leaking it that got out before

Phil and Tom let me know and we can vet w lawyers.

On Sep 28, 2015, at 4:31 PM, Dan Levitan <[dan@berlinrosen.com](mailto:dan@berlinrosen.com)> wrote:

Please advise.

--

Dan Levitan  
BerlinRosen Public Affairs  
O: 646.200.5315  
C: 201.674.7475  
[@levitandan](https://twitter.com/levitandan)

**From:** Yoav Gonen [<mailto:ygonen@nypost.com>]  
**Sent:** Monday, September 28, 2015 4:29 PM  
**To:** Dan Levitan <[dan@berlinrosen.com](mailto:dan@berlinrosen.com)>  
**Subject:** mayor in DC

hey man, we're doing a brief on mayor in DC. you want to say anything about his appearance there? Are you guys funding his travels?

--

Yoav Gonen  
City Hall Bureau Chief  
New York Post  
(646) 229-8322  
[@yoavgonen](https://twitter.com/yoavgonen)

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Thornton, Demetrius](#); [Everett, Matt](#); [Griffith, Chantell](#); [Da Costa, Ricky](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#); [John, Roxanne](#); [Reisman, Lisette](#); [Leopold, Elana](#); [Louis Espiritusanto, Jose](#); [Darlington, Mandy \(OMB\)](#); [Zuniga, Andrea](#); [Shorris, Anthony](#); [Schnake Mahl, Gabriel](#); [John Del Cecato, Snyder, Thomas](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Arslanian, Kayla](#); [Hinton, Karen](#); [Ko, Eunice](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Caquias, Paula](#); ["jonathan@berlinrosen.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Fialkoff, Gabrielle](#)  
**Subject:** RE: MBDB: Weekly Planning Meeting  
**Date:** Thursday, October 01, 2015 4:06:03 PM

---

This is back on for 730pm

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca

**Sent:** Friday, September 25, 2015 7:55 AM

**To:** Salazar-Rodriguez, Prisca; Thornton, Demetrius; Everett, Matt; Griffith, Chantell; Da Costa, Ricky; Walzak, Phil; Fuleihan, Dean (OMB); John, Roxanne; Reisman, Lisette; Leopold, Elana; Louis Espiritusanto, Jose; Darlington, Mandy (OMB); Zuniga, Andrea; Shorris, Anthony; Schnake Mahl, Gabriel; John Del Cecato; Snyder, Thomas; Williams, Dominic; Hagelgans, Andrea; Arslanian, Kayla; Hinton, Karen; Ko, Eunice; Wiley, Maya; Wolfe, Emma; Caquias, Paula; 'jonathan@berlinrosen.com'; 'nbaldick@hilltoppublicsolutions.com'; Fialkoff, Gabrielle

**Subject:** MBDB: Weekly Planning Meeting

**When:** Thursday, October 01, 2015 7:30 PM-9:00 PM (UTC-05:00) Eastern Time (US & Canada).

**Where:** Gracie Mansion

**From:** [Harlow, Poppy](#)  
**To:** [Adams Baker, Marti](#); [Rebecca Katz \(hilltoppublicsolutions.com\)](#); [Hartman, Erinn B.](#)  
**Cc:** [Draznin, Haley](#)  
**Subject:** Link to long version of CNN interview  
**Date:** Monday, October 05, 2015 9:11:09 AM

---

Good morning,

Hope you guys had a really nice weekend.

Here is the link to our longer edit of the interview with Mayor de Blasio and Secretary Reich: <http://money.cnn.com/video/news/2015/10/05/bill-de-blasio-inequality-minimum-wage.cnnmoney/index.html>

This aired on my show on Saturday and Sunday evening as well.

Thank you for all of your help coordinating the interview -- we really enjoyed it.

Best,  
Poppy

**From:** [Bennett, Rob](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Fwd: Mets/LA bet  
**Date:** Wednesday, October 07, 2015 6:06:09 PM

---

See below. Pushing your idea and crediting you! If it happens, I will make sure Mayor knows too that idea was yours. Thanks again!

Hope you and yours are well. Always here to return the favor if I can.

Xo

Begin forwarded message:

**From:** "Walzak, Phil" <[PWalzak@cityhall.nyc.gov](mailto:PWalzak@cityhall.nyc.gov)>  
**Date:** October 7, 2015 at 6:03:05 PM EDT  
**To:** "Hagelgans, Andrea" <[AHagelgans@cityhall.nyc.gov](mailto:AHagelgans@cityhall.nyc.gov)>, "Bennett, Rob" <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)>  
**Cc:** "Snyder, Thomas" <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)>, "Salazar-Rodriguez, Prisca" <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)>  
**Subject:** RE: Mets/LA bet

Love it too

-----Original Message-----

**From:** Hagelgans, Andrea  
**Sent:** Wednesday, October 07, 2015 6:01 PM  
**To:** Bennett, Rob  
**Cc:** Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca  
**Subject:** Re: Mets/LA bet

I love this

Sent from my BlackBerry 10 smartphone.

Original Message  
**From:** Bennett, Rob  
**Sent:** Wednesday, October 7, 2015 6:00 PM  
**To:** Hagelgans, Andrea  
**Cc:** Walzak, Phil; Snyder, Thomas; Salazar-Rodriguez, Prisca  
**Subject:** Re: Mets/LA bet

-Boss

Mets now saying available 2-3pm. Sked has him in CH.

We can make this quick and easy. 10 mins maybe. Could even work it into an already existing mtg.

For Tom and Prisca - idea here is that M is in a serious mtg speaking in vague terms about clearly important matters and the reveal is that he's actually sitting w/ Mr. Met and a wider team figuring out what to offer Garcetti as a bet. Fun. Lighthearted. Funny.

Credit where due: this is an RKK idea!

R

On Oct 7, 2015, at 5:50 PM, Hagelgans, Andrea  
<[AHagelgans@cityhall.nyc.gov](mailto:AHagelgans@cityhall.nyc.gov)> wrote:

We think this would get great broadcast play and furthers our goal of showing you in different lights as part of our new comms approach

Sent from my BlackBerry 10 smartphone.

Original Message

From: Bennett, Rob

Sent: Wednesday, October 7, 2015 5:48 PM

To: B

Cc: Hagelgans, Andrea; Walzak, Phil; Snyder, Thomas;  
Salazar-Rodriguez, Prisca

Subject: Mets/LA bet

Hi Boss -

Checking in on Mets/Dodgers bet.

Mets have confirmed we can have Mr. Met here tomorrow to make surprise/random appearance and film a quick video to support offer of bet to Garcetti.

Interested in doing that?

For actual bet we have a host of NYC-made (lots of borough-made) products to offer.

Can also play with Bklyn Dodgers, Mike Piazza and film industry angles if so desire.

Game is Friday 9:30PM.

R

**From:** [Rebecca Katz](#)  
**To:** [Bennett, Rob](#)  
**Subject:** Re: Video  
**Date:** Friday, October 09, 2015 8:36:19 AM

---

To get TV to pick up, you want short and sweet. Mayor to mr met. Funny. Don't have him trying too hard. You can use what you have and just do a few more edits/chops.

Sent from my iPhone

On Oct 9, 2015, at 8:20 AM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

Yes. You're right. Gonna try.

On Oct 9, 2015, at 8:16 AM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

You should cut it down. End is best part. You need to hold that moment.

Sent from my iPhone

On Oct 9, 2015, at 7:43 AM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

It's not awesome. :-(

On Oct 9, 2015, at 5:59 AM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

:)

Sent from my iPhone

On Oct 8, 2015, at 10:01 PM, Bennett, Rob <[RobBennett@cityhall.nyc.gov](mailto:RobBennett@cityhall.nyc.gov)> wrote:

Not released yet so **don't share** but did want you to see

it. Mayor knows idea was  
yours.

<Version\_3.mp4>

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Thornton, Demetrius](#); [Everett, Matt](#); [Griffith, Chantell](#); [Da Costa, Ricky](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#); [John, Roxanne](#); [Reisman, Lisette](#); [Leopold, Elana](#); [Louis Espiritusanto, Jose](#); [Darlington, Mandy \(OMB\)](#); [Zuniga, Andrea](#); [Shorris, Anthony](#); [Schnake Mahl, Gabriel](#); [John Del Cecato](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Arslanian, Kayla](#); [Hinton, Karen](#); [Ko, Eunice](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Caquias, Paula](#); ["jonathan@berlinrosen.com"](#); ["nbaldick@hilltoppublicsolutions.com"](#); [Fialkoff, Gabrielle](#)  
**Date:** Tuesday, October 13, 2015 1:06:31 PM

---

Hi! The planning meeting for this Thursday is off. Will resume next week.

**From:** [Fromberg, Rick](#)  
**To:** "Sam Nagourney"  
**Subject:** RE: veolia  
**Date:** Monday, October 19, 2015 6:09:41 PM

---

Do you have their emails handy?

**From:** Sam Nagourney [mailto:snagourney@hilltoppublicsolutions.com]  
**Sent:** Monday, October 19, 2015 5:06 PM  
**To:** Fromberg, Rick  
**Subject:** Re: veolia

Gerald Fitzgibbon  
Mike Byrnes  
David Gadis

On Mon, Oct 19, 2015 at 5:00 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)> wrote:  
Could you resend me the names of the folks we met with?

Rick Fromberg  
Senior Advisor for Public Engagement  
Office of the Mayor  
Desk: [212.341.5038](tel:212.341.5038)  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

--

Sam Nagourney  
Hilltop Public Solutions  
w: 347.756.4750  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

**From:** [Sam Nagourney](mailto:Sam.Nagourney@veolia.com)  
**To:** [Fromberg, Rick](mailto:Fromberg, Rick)  
**Subject:** Re: veolia  
**Date:** Monday, October 19, 2015 6:10:36 PM

---

[gerald.fitzgibbon@veolia.com](mailto:gerald.fitzgibbon@veolia.com)  
[mbyrnes@s1inc.com](mailto:mbyrnes@s1inc.com)  
[david.gadis@veolia.com](mailto:david.gadis@veolia.com)

On Mon, Oct 19, 2015 at 5:06 PM, Sam Nagourney  
<[snagourney@hilltoppublicsolutions.com](mailto:snagourney@hilltoppublicsolutions.com)> wrote:

Gerald Fitzgibbon  
Mike Byrnes  
David Gadis

On Mon, Oct 19, 2015 at 5:00 PM, Fromberg, Rick <[RFromberg@cityhall.nyc.gov](mailto:RFromberg@cityhall.nyc.gov)>  
wrote:

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Rick Fromberg  
Senior Advisor for Public Engagement  
Office of the Mayor  
Desk: [212.341.5038](tel:212.341.5038)  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

--  
Sam Nagourney  
Hilltop Public Solutions  
w: [347.756.4750](tel:347.756.4750)  
c: [REDACTED]  
[www.hilltoppublicsolutions.com](http://www.hilltoppublicsolutions.com)

--  
Sam Nagourney  
Hilltop Public Solutions  
w: 347.756.4750  
c: [REDACTED]



**From:** [Fromberg, Rick](#)  
**To:** [gerald.fitzgibbon@veolia.com](mailto:gerald.fitzgibbon@veolia.com); [mbyrnes@s1inc.com](mailto:mbyrnes@s1inc.com); [david.gadis@veolia.com](mailto:david.gadis@veolia.com)  
**Cc:** [Goldstein, William](#)  
**Bcc:** [Sam Nagourney](mailto:Sam.Nagourney@hilltoppublicsolutions.com); [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Connecting  
**Date:** Tuesday, October 20, 2015 11:45:11 AM

---

Bill-

As mentioned yesterday, I would like to connect you with the team from Veolia who have been working on a number of sustainability projects with DSNY and DEP, and would be great to connect with.

Team Veolia--As mentioned previously, Bill Goldstein is the Mayor's Senior Advisor for Recovery, Resiliency, and Infrastructure.

Thank you! Please let me know if I can be helpful in any way.

Rick

Rick Fromberg  
Senior Advisor for Public Engagement  
Office of the Mayor  
Desk: 212.341.5038  
Mobile: [REDACTED]  
[rfromberg@cityhall.nyc.gov](mailto:rfromberg@cityhall.nyc.gov)

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Geri Prado](#); [Hagelgans, Andrea](#)  
**Bcc:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Will let you know when to call in  
**Date:** Thursday, October 22, 2015 7:36:21 PM

---

Sent from my iPhone

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Geri Prado](#); [Hagelgans, Andrea](#)  
**Bcc:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Please call in.  
**Date:** Thursday, October 22, 2015 7:53:09 PM

---

Sent from my iPhone

> On Oct 22, 2015, at 7:36 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)>  
> wrote:

>

>

>

> Sent from my iPhone

**From:** [Snyder, Thomas](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Walzak, Phil](#); [Hagelqans, Andrea](#); [Hinton, Karen](#); [John Del Cecato](#); [Jonathan Rosen](#); [Nick Baldick](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 8:26:17 PM

---

- B and FLONYC

Wake is Tuesday funeral is Wednesday. Can we possibly do an endorsement on either of those days? Weigh in.

Sent from my iPhone

On Oct 23, 2015, at 8:14 PM, B <[BCCD@cityhall.nyc.gov](mailto:BCCD@cityhall.nyc.gov)> wrote:

See below. Can we re-work the schedule and make this work Tues, despite challenges? Or do we need to make it another day next week? Think deeply and give me creative options pls

Sent from my BlackBerry 10 smartphone.

---

**From:** Robby Mook <[re47@hillaryclinton.com](mailto:re47@hillaryclinton.com)>  
**Sent:** Friday, October 23, 2015 7:48 PM  
**To:** Bill Deblasio  
**Subject:** Re: Checking in

---

The plan is still to do this on Tuesday. Christina Reynolds has been in touch with Jonathan Rosen.

We are going to roll you out w a national group of mayors and then work w Jonathan to book a bunch of media. I think it's going to be a big boost next week...and hopefully we have some wind at our back coming out of the Iowa JJ dinner!

On Oct 23, 2015, at 6:05 PM, Bill Deblasio <[REDACTED]> wrote:

Congrats on Benghazi hearing -- seems she did really well.

Now that I'm back from Israel, wanted to find out how and when we're handling endorsement rollout. And tell me who you want my folks to follow up with.

Thanks

Sent from my BlackBerry 10 smartphone.

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**Cc:** [Walzak, Phil](#); [Hagelqans, Andrea](#); [Hinton, Karen](#); [John Del Cecato](#); [Jonathan Rosen](#); [Nick Baldick](#)  
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**From:** [Jonathan Rosen](#)  
**To:** [Snyder, Thomas](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [John Del Cecato](#); [Nick Baldick](#); [Emma Wolfe](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 8:36:32 PM

---

+ Emma. No, let's just tell them we need to do it on Thursday. I am sure they will understand. We can work it out on a staff level with them.

Sent from my iPad

On Oct 23, 2015, at 8:26 PM, "Snyder, Thomas" <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)> wrote:

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**To:** Bill Deblasio  
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**To:** [Jonathan Rosen](#)  
**Cc:** [Snyder, Thomas](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [Hinton, Karen](#); [John Del Cecato](#); [Nick Baldick](#); [Emma Wolfe](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 8:56:28 PM

---

Can figure out timing but flagging that Thursday is also Sandy Anniversary.

Sent from my iPhone

On Oct 23, 2015, at 8:36 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

+ Emma. No, let's just tell them we need to do it on Thursday. I am sure they will understand. We can work it out on a staff level with them.

Sent from my iPad

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**To:** Bill Deblasio  
**Subject:** Re: Checking in

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**From:** [emma\\_maguire\\_wolfe](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Jonathan Rosen](#); [Hinton, Karen](#); [John Del Cecato](#); [Hagelgans, Andrea](#); [Snyder, Thomas](#); [Nick Baldick](#); [Walzak, Phil](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 9:36:07 PM

---

I looped Jonathan with hrc folks who hadn't actually connected with him  
Stand by

On Oct 23, 2015 8:56 PM, "Salazar-Rodriguez, Prisca" <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

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Sent from my iPhone

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Sent from my iPad

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**From:** [Hinton, Karen](#)  
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**Cc:** [Snyder, Thomas](#); [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Nick Baldick](#); [Emma Wolfe](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 9:43:49 PM

---

Thank you! Do not want to do same day as wake.

Sent from my iPhone

On Oct 23, 2015, at 8:36 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

+ Emma. No, let's just tell them we need to do it on Thursday. I am sure they will understand. We can work it out on a staff level with them.

Sent from my iPad

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- B and FLONYC

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**Cc:** [Jonathan Rosen](#); [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [jfdc](#); [Nick Baldick](#); [Emma Wolfe](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 10:02:24 PM

---

Is There anyone who believes wake day or funeral day is ok for us to be doing this?

Sent from my iPhone

On Oct 23, 2015, at 9:43 PM, Hinton, Karen <[KHinton@cityhall.nyc.gov](mailto:KHinton@cityhall.nyc.gov)> wrote:

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Sent from my iPhone

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Sent from my iPad

On Oct 23, 2015, at 8:26 PM, "Snyder, Thomas" <[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)> wrote:

- B and FLONYC  
Wake is Tuesday funeral is Wednesday. Can we possibly do an endorsement on either of those days? Weigh in.

Sent from my iPhone

On Oct 23, 2015, at 8:14 PM, B <[BCCD@cityhall.nyc.gov](mailto:BCCD@cityhall.nyc.gov)> wrote:

See below. Can we re-work the schedule

and make this work Tues, despite challenges? Or do we need to make it another day next week? Think deeply and give me creative options pls

Sent from my BlackBerry 10 smartphone.

---

**From:** Robby Mook <[re47@hillaryclinton.com](mailto:re47@hillaryclinton.com)>  
**Sent:** Friday, October 23, 2015 7:48 PM  
**To:** Bill Deblasio  
**Subject:** Re: Checking in

---

The plan is still to do this on Tuesday. Christina Reynolds has been in touch with Jonathan Rosen. We are going to roll you out w a national group of mayors and then work w Jonathan to book a bunch of media. I think it's going to be a big boost next week...and hopefully we have some wind at our back coming out of the Iowa JJ dinner!

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Congrats on Benghazi hearing -- seems she did really well.

Now that I'm back from Israel, wanted to find out how and when we're handling endorsement rollout. And tell me who you want my folks to follow up with.

Thanks

Sent from my BlackBerry 10 smartphone.



**From:** [Snyder, Thomas](#)  
**To:** [Hinton, Karen](#)  
**Cc:** [Jonathan Rosen](#); [Salazar-Rodriguez, Prisca](#); [Walzak, Phil](#); [Hagelgans, Andrea](#); [John Del Cecato](#); [Nick Baldick](#); [Emma Wolfe](#)  
**Subject:** Re: Alert!!  
**Date:** Friday, October 23, 2015 10:02:24 PM

---

Is There anyone who believes wake day or funeral day is ok for us to be doing this?

Sent from my iPhone

On Oct 23, 2015, at 9:43 PM, Hinton, Karen <[KHinton@cityhall.nyc.gov](mailto:KHinton@cityhall.nyc.gov)> wrote:

Thank you! Do not want to do same day as wake.

Sent from my iPhone

On Oct 23, 2015, at 8:36 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

+ Emma. No, let's just tell them we need to do it on Thursday. I am sure they will understand. We can work it out on a staff level with them.

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Thanks

Sent from my BlackBerry 10 smartphone.



**From:** [Hagelgans, Andrea](#)  
**To:** [emma maguire wolfe](#); [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Jonathan Rosen](#); [Hinton, Karen](#); [John Del Cecato](#); [Snyder, Thomas](#); [Nick Baldick](#); [Walzak, Phil](#)  
**Subject:** Re: Alert!!  
**Date:** Saturday, October 24, 2015 8:43:23 AM

---

Really don't advise Sandy anniversary. Bad politics with folks who already question us

We need to be in Staten Island and Brooklyn that day

Sent from my BlackBerry 10 smartphone.

---

**From:** emma maguire wolfe  
**Sent:** Friday, October 23, 2015 9:36 PM  
**To:** Salazar-Rodriguez, Prisca  
**Cc:** Jonathan Rosen; Hinton, Karen; John Del Cecato; Hagelgans, Andrea; Snyder, Thomas; Nick Baldick; Walzak, Phil  
**Subject:** Re: Alert!!

---

I looped Jonathan with hrc folks who hadn't actually connected with him  
Stand by

On Oct 23, 2015 8:56 PM, "Salazar-Rodriguez, Prisca" <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Can figure out timing but flagging that Thursday is also Sandy Anniversary.

Sent from my iPhone

On Oct 23, 2015, at 8:36 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

+ Emma. No, let's just tell them we need to do it on Thursday. I am sure they will understand. We can work it out on a staff level with them.

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On Oct 23, 2015, at 6:05 PM, Bill Deblasio <[REDACTED]> wrote:

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Thanks

Sent from my BlackBerry 10 smartphone.

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Thornton, Demetrius](#); [Everett, Matt](#); [Griffith, Chantell](#); [Da Costa, Ricky](#); [Walzak, Phil](#); [Fuleihan, Dean \(OMB\)](#); [John, Roxanne](#); [Reisman, Lisette](#); [Leopold, Elana](#); [Louis Espiritusanto, Jose](#); [Darlington, Mandy \(OMB\)](#); [Zuniga, Andrea](#); [Shorris, Anthony](#); [Schnake Mahl, Gabriel](#); [John Del Cecato](#); [Snyder, Thomas](#); [Williams, Dominic](#); [Hagelgans, Andrea](#); [Arslanian, Kayla](#); [Hinton, Karen](#); [Ko, Eunice](#); [Wiley, Maya](#); [Wolfe, Emma](#); [Caquias, Paula](#); ["jonathan@berlinrosen.com"](#); [Fialkoff, Gabrielle](#)  
**Bcc:** ["nbaldick@hilltoppublicsolutions.com"](#)  
**Subject:** Weekly Planning Meeting  
**Date:** Monday, October 26, 2015 10:48:20 AM

---

Hi! Weekly Planning Meeting will resume next week.

**From:** [Salazar-Rodriguez, Prisca](mailto:Salazar-Rodriguez, Prisca)  
**To:** "[Jonathan Rosen](mailto:Jonathan Rosen)"; [Wolfe, Emma](mailto:Wolfe, Emma); [Schnake Mahl, Gabriel](mailto:Schnake Mahl, Gabriel); "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; [John Del Cecato](mailto:John Del Cecato); [Arslanian, Kayla](mailto:Arslanian, Kayla); [Almonte, Catherine](mailto:Almonte, Catherine); [Viguers, Jonathan](mailto:Viguers, Jonathan)  
**Subject:** RE: MBDB: Meeting with Jonathan Rosen regarding Open Society  
**Date:** Monday, November 09, 2015 3:23:42 PM

---

20 minutes give or take 10

---

**From:** Jonathan Rosen [<mailto:Jonathan@berlinrosen.com>]  
**Sent:** Monday, November 09, 2015 3:23 PM  
**To:** Salazar-Rodriguez, Prisca; Wolfe, Emma; Schnake Mahl, Gabriel; 'nbaldick@hilltoppublicsolutions.com'; John Del Cecato; [REDACTED] Arslanian, Kayla; Almonte, Catherine; Viguers, Jonathan  
**Subject:** RE: MBDB: Meeting with Jonathan Rosen regarding Open Society

Estimate?

---

**From:** Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]  
**Sent:** Monday, November 09, 2015 3:23 PM  
**To:** Wolfe, Emma; Schnake Mahl, Gabriel; 'nbaldick@hilltoppublicsolutions.com'; John Del Cecato; Jonathan Rosen; [REDACTED] Arslanian, Kayla; Almonte, Catherine; Viguers, Jonathan  
**Subject:** RE: MBDB: Meeting with Jonathan Rosen regarding Open Society

This meeting is delayed.

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Wednesday, November 04, 2015 7:43 AM  
**To:** Salazar-Rodriguez, Prisca; Wolfe, Emma; Schnake Mahl, Gabriel; 'nbaldick@hilltoppublicsolutions.com'; John Del Cecato; Jonathan Rosen; [REDACTED] Arslanian, Kayla; Almonte, Catherine; Viguers, Jonathan  
**Subject:** MBDB: Meeting with Jonathan Rosen regarding Open Society  
**When:** Monday, November 09, 2015 4:00 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** City Hall, The Mayor's Office

**From:** [Oppedisano, Joan](#)  
**To:** ["rkatz@hilltoppublicsolutions.com"](mailto:rkatz@hilltoppublicsolutions.com)  
**Subject:** lunch with Marco  
**Date:** Friday, November 13, 2015 1:21:09 PM

---

Hi Rebecca

Hope all is well. Marco said you guys agreed to do lunch next week. Can we lock in Wednesday @ 1:00 @ le Pain?

Thanks

Joan

**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Macy's Thanksgiving Day Parade Tickets  
**Date:** Wednesday, November 18, 2015 1:13:46 PM

---

Dear Nick –

It's that time of year again! We are pleased to be part of the world famous Macy's Thanksgiving Day Parade.

The Mayor's office would like to offer you tickets to this year's parade. The City's viewing area is located on Central Park West and Columbus Circle (please see diagram below)

If you would like to attend, please email Matt Everett at [meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov) with the number of tickets you are requesting. Please note that there is a limited number available, and tickets may be picked up from the Mayor's Fund offices at 253 Broadway, 6<sup>th</sup> floor from Monday, November 23 through Wednesday, November 25.

Wishing you a wonderful Thanksgiving.



Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Fialkoff, Gabrielle](mailto:Fialkoff_Gabr_els)  
**To:** [zabaldick@hilltoppublicsolutions.com](mailto:zabaldick@hilltoppublicsolutions.com)  
**Subject:** City Announces Public-Private Partnership to Promote Better Health Outcomes  
**Date:** Thursday, December 03, 2015 11:12:42 AM

Dear Nick

I am so pleased to announce an important new public-private partnership called Building Healthy Communities. This unique initiative seeks to improve community health outcomes in 12 of our highest-need neighborhoods by increasing opportunities for physical activity improving access to fresh and affordable food and promoting safe and vibrant public spaces.

Building Healthy Communities is an example of an important strategic alliance between the public and private sectors that allows for private funds to unlock and maximize public dollars. We are grateful to our founding partners Unilever whose commitment is the largest corporate commitment to the City to date the Laurie M. Tisch Illumination Fund and the New York State Health Foundation and also to our 11 City agencies who have worked together to bring this initiative to life.

Below please read more about Building Healthy Communities in today's Wall Street Journal.

Please feel free to reach out to me directly to learn more about Building Healthy Communities and to get involved in our efforts to ensure that the places where we live learn work and play support good health.

Best regards  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gialkoff@cityhall.nyc.gov](mailto:gialkoff@cityhall.nyc.gov)

**Wall Street Journal : Creating Oases in New York City's 'Food Deserts'**

Farms being built at public housing sites to grow produce for communities with limited access to healthy food  
By Zolan Kanno-Youngs  
Dec. 2, 2015

When Sade Bennett started working in April at a small farm on the grounds of a New York City Housing Authority complex in Brooklyn, she had a GED, a 5-year-old son, and a desire to better her health and her community

She has learned how to grow produce, cook it in the healthiest manner, and along the way she obtained a certificate qualifying her to work in some sustainability-related jobs She even surprised her family at Thanksgiving this year when she arrived with fresh vegetables

"The lessons that we've learned, we take it home to our kids and they have healthier mind-sets," said Ms Bennett, 25 years old, who lives in the Crown Heights neighborhood of Brooklyn

The 1-acre plot where Ms Bennett worked, known as the NYCHA farm at Red Hook, will serve as a prototype for Mayor Bill de Blasio's new Building Healthy Communities initiative The multimillion-dollar public-private partnership aims to improve the health of New Yorkers in 12 communities that have limited access to healthy food and are sometimes referred to as food deserts

The initiative plans to build more urban farms, expand school gardens and establish community-center culinary programs and farmers markets

"Our neighborhoods must be able to offer access to healthy food, opportunities for physical activity and safe, vibrant public spaces," Mr de Blasio said

Unilever, a multinational consumer goods company, has already committed \$4.1 million to the initiative The Laurie M Tisch Illumination Fund and the New York State Health Foundation have each pledged \$500,000 The initiative will also use funding from the city Department of Parks & Recreation's Community Parks Initiative, as well as other agencies

Urban farms will be constructed on NYCHA sites in East Harlem and Brooklyn's Canarsie section as well as the South Bronx and Staten Island within the next three years One urban farm is already being designed at the Howard Houses in Brownsville, in Brooklyn The other neighborhoods should receive money to maintain pedestrian plazas, establish farmers markets and install outdoor exercise areas, according to a spokeswoman for the mayor

The communities were chosen based on their levels of obesity and diabetes, as well as population density and crime

"We know engaged communities are usually safer communities so that's where we hope we're going with this," said Gabrielle Fialkoff, the director of the city Office of Strategic Partnerships, which will anchor the initiative

The urban farms will adopt the same model as the Red Hook farm and its workers will be trained by members of its workforce The urban farm workforce is largely supplied by Green City Force, an AmeriCorps program that enlists 18- to 24-year-olds from low-income backgrounds into environmental service

The so-called corps members must be unemployed or in a dead-end job and have a GED or high-school diploma They are paid \$1,000 a month to either work on the NYCHA farming beds or raise the public-housing residents' awareness on energy efficiency

The produce from the urban farms comes free of charge to the public-housing residents—they only need to volunteer at the farm or bring a bag of kitchen compost from their own home If they bring compost, they will receive a bag of the same weight filled with collard greens, celery, cucumbers, cabbage or other vegetables and herbs

The urban farmers then hold culinary classes in a community center to teach residents how to cook the produce

"The experience of the Red Hook farm was one that we wanted to take elsewhere and bring to our other communities," Ms Fialkoff said "I think so much is happening in that one place"  
Ashley White, 25, an alumna of Green City Force and an intern at the city Department of Environmental Protection, said she was motivated to provide healthy food to neighborhoods considered food deserts

"I go to Manhattan and there's Whole Foods, there's Trader Joe's, there's Union Square, the farmers market," Ms White said "We don't have any of that"

The corps members also have used the experience to benefit their own health Ms Bennett said that she has been cutting sweets from her diet And with her first stipend check, she bought a bicycle



**From:** [B](#)  
**To:** [Nick Baldick](#)  
**Subject:** Got a minute?  
**Date:** Saturday, December 05, 2015 2:22:26 PM

---

**From:** [Nicholas Baldick](#)  
**To:** [B](#)  
**Subject:** Re: Kevin O'Brien  
**Date:** Tuesday, December 08, 2015 9:46:50 AM

---

Yes, not sure for that position

Will hold off talking to him, but he will likely call today

On Dec 8, 2015, at 8:27 AM, B <[BCCD@cityhall.nyc.gov](mailto:BCCD@cityhall.nyc.gov)> wrote:

He may be available now. Pls discuss with me before you talk to him, but my thought is: we could slot him in as Deputy Chief of Staff and see how he does. Thoughts?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Thank You  
**Date:** Thursday, December 24, 2015 10:49:29 AM  
**Attachments:** [image001.png](#)

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**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007**

Dear Nick –

I hope this note finds you and your loved ones enjoying the holiday season. With 2015 coming to a close, I wanted to take a moment to look back on some of the partnerships the de Blasio administration has formed this year with the private sector and the impact that these initiatives are already having on the lives of our 8.5 million fellow New Yorkers.

Below are a few of the highlights; whether it is increasing workforce opportunities for New York's young people, reforming our mental health system, or re-opening Gracie Mansion, (please let me know if you would like to arrange a tour in the New Year) we are extremely proud to have worked with so many committed individuals, corporations, and foundations to create access and opportunity for so many New Yorkers.

Thank you for your partnership and commitment to our great City, working together it will remain the safest city in America and the commerce and cultural capital of the world.

I look forward to working with you in the New Year.

Happy Holidays,  
Gabrielle

***Mayor's Office of Strategic Partnerships 2015 Year in Review***

**Created the Center for Youth Employment**

*This unprecedented interagency public-private partnership coordinates the City's youth workforce programs and serves as an entry point for private sector employers:*

- \$5.4 million year-one private sector investment from over 60 partners
- Doubled quality private sector paid internships in the Ladders for Leaders program from 475 to 1,035
- Increased summer jobs for the city’s vulnerable youth from 1,000 to 2,078
- Funded training for 1,000 guidance counselors, teachers and other educators in college and career readiness.

**Announced Computer Science for All**

*\$81 million public-private partnership to deliver computer science education to all 1.1 million NYC public school students:*

- Increasing share of public school students receiving computer science education from 5% to 100% over ten years
- Meeting the private sector’s need for 233,000 new tech employees with a diverse and local talent pipeline

**Won Social Innovation Fund Grant for “Connections to Care”**

*A five-year, \$30 million partnership with the White House’s Corporation for National and Community Service:*

- Grant increases access to mental health services by training staff in mental health techniques at partnering community-based organizations
- Program targets hard-to-reach populations and those who are in need but may not seek out services

**Released ThriveNYC**

*Mental Health Roadmap, developed by the Mayor’s Fund, guided the City toward a more effective and holistic mental health system. ThriveNYC has 54 initiatives to increase mental health services, including:*

- Training 250,000 New Yorkers on mental health First Aid
- Recruiting 400 clinicians to serve in NYC Mental Health Corps
- Citywide public awareness campaign

**Launched Building Healthy Communities**

*Targeting 12 historically underserved neighborhoods to improve access to healthy food, increase physical activity, and promote public safety:*

- Creating green spaces, urban farms, gardens, engaged and safe communities, and programming to address chronically high rates of disease in our most high-need neighborhoods
- \$5.3 million committed from private funders, including Unilever (largest corporate commitment in City history), the Laurie M. Tisch Illumination Fund, and the New York State Health Foundation

**Partnered with Warby Parker to Expand Vision Screenings in Community Schools**

*Helping students overcome barriers to learning:*

- Serving over 65,000 students, K-12 in 130 Community Schools with full vision screenings
-

Homegrown tech company Warby Parker providing 20,000 free pairs of glasses to students

**Announced “Talk to Your Baby”**

*Public-private partnership with Scholastic, Inc., Sesame Workshop and Clinton Foundation urging parents to talk, read, and sing to their babies during critical 0-3 age range:*

- Provided baby book bundles that included a book edited by First Lady Chirlane McCray and an evidence based tool-kit for parents to 200,000 low-income families
- Funded media campaign to reach new parents via TaxiTV, subway ads, and text messaging

**Opened Gracie Mansion**

*Reopened the People’s House to New Yorkers across the five boroughs:*

- “Windows on the City,” a new installation featuring 49 new works of art reflecting diversity of New York during the Federal period
- Resumed weekly public tours
- Developing new programming in the home and across the five boroughs to connect New Yorkers to Gracie Mansion and of our shared history.

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)



**From:** [tomsnyder](#)  
**To:** [Nick Baldick](#); [Jonathan Rosen](#); [John Del Cecato](#); [Ross Offinger](#); [Emma Wolfe](#); [Gabriel Schnake Mahl](#); [PhilWalzak \(gmail.com\)](#); [Seignious, Sandy](#); [Williams, Dominic](#); [Fialkoff, Gabrielle](#); [N. Smith](#); [dkieve@hilltoppublicsolutions.com](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#)  
**Subject:** Meeting hold  
**Date:** Sunday, January 03, 2016 3:21:01 PM

---

Please hold Tuesday January 12, 4 - 8pm at Gracie for our mini-retreat. All out of towners can make this time. Awaiting final confirm from First Lady to lock down.

Sent from my iPad

**From:** [Phillip Walzak](#)  
**To:** [emma maguire wolfe](#)  
**Cc:** [Thomas Snyder](#); [Nick Baldick](#); [Jonathan Rosen](#); [John Del Cecato](#); [Ross Offinger](#); [Gabriel Schnake Mahl](#); [Seignious, Sandy](#); [Williams, Dominic](#); [Fialkoff, Gabrielle](#); [N. Smith](#); [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [Salazar-Rodriguez, Prisca](#)  
**Subject:** Re: Meeting hold  
**Date:** Monday, January 04, 2016 10:47:39 AM

---

will do whatever

On Mon, Jan 4, 2016 at 10:25 AM, emma maguire wolfe <[REDACTED]> wrote:

will make myself available.

#

this is a personal account - for official business please email at [ewolfe@cityhall.nyc.gov](mailto:ewolfe@cityhall.nyc.gov)

thanks

#

On Mon, Jan 4, 2016 at 10:04 AM, Thomas Snyder <[REDACTED]> wrote:

Mayor and Chirlane really want to have this meeting occur on a weekend, specifically January 16 or 17. **So: January 12 if OFF.**

Please indicate your availability to attend a meeting on either or both of Saturday the 16th and Sunday the 17th. These would be daytime meetings. Sorry for all the confusion.

On Sun, Jan 3, 2016 at 3:20 PM, tomsnyder <[REDACTED]> wrote:

Please hold Tuesday January 12, 4 - 8pm at Gracie for our mini-retreat. All out of towners can make this time. Awaiting final confirm from First Lady to lock down.

Sent from my iPad

**From:** [Thomas Snyder](#)  
**To:** [Nick Baldick](#); [Jonathan Rosen](#); [John Del Cecato](#); [Ross Offinger](#); [Emma Wolfe](#); [PhiWalzak \(gmail.com\)](#); [Williams, Dominic](#); [Fialkoff, Gabrielle](#); [N. Smith](#); [dkieve@hilltoppublicsolutions.com](#); [FLONYC](#); [BdB](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#); [John, Roxanne](#); [Seignious, Sandy](#); [Gabriel Schnake Mahl](#)  
**Subject:** Re: Meeting hold  
**Date:** Tuesday, January 05, 2016 10:58:16 AM

---

CONFIRMED: We will meet Sunday January 17th at Gracie for our mini-retreat. 11am - 3pm.

On Mon, Jan 4, 2016 at 10:04 AM, Thomas Snyder <[REDACTED]> wrote:  
Mayor and Chirlane really want to have this meeting occur on a weekend, specifically January 16 or 17. **So: January 12 if OFF.**

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Sent from my iPad

**From:** [Bill de Blasio](#)  
**To:** [Nick Baldick](#)  
**Cc:** [P RAGONE](#); [FLONYC](#)  
**Subject:** Re: At retreat  
**Date:** Sunday, January 10, 2016 12:19:46 PM

---

Let's move to 1pm to be safe. Thanks

---

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Sun, 10 Jan 2016 11:59:46 -0500  
**To:** <[REDACTED]>  
**Cc:** Peter Ragone<[REDACTED]> Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
**Subject:** Re: At retreat

Cool, [REDACTED] \* [REDACTED]

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jan 10, 2016, at 11:37 AM, Bill de Blasio <[REDACTED]> wrote:

Checking in. Still seeing if we can pull off, at least briefly. How about approx 12:45pm EST today. Nick can you kindly provide a conf call line. If that time doesn't work, let me know if another does for you two.  
Thanks

---

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Thu, 7 Jan 2016 21:40:48 -0500  
**To:** Peter Ragone<[REDACTED]>  
**Cc:** <[REDACTED]> David Kieve<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
**Subject:** Re: At retreat

Can we do in the 11 AM to 6 PM EST window?

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Sunday works for me anytime.

On Jan 7, 2016, at 10:22 AM, Bill de Blasio

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Of course! I want to do a call with you and ragone and chirlane on sunday, to follow up on last discussion and to discuss retreat. Pls sched with me directly. Let me know what works for you and peter on sunday afternoon. Thanks

---

**From:** Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Thu, 7 Jan 2016 13:18:17 -0500  
**To:** <[REDACTED]>  
**Cc:** David Kieve<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
**Subject:** Re: At retreat

Can we discuss before the retreat

On Jan 7, 2016, at 1:08 PM, Bill de Blasio <[REDACTED]> wrote:

Let's discuss further whether we should bite the bullet and bring Mirram into the fold. I want to argue the case, and that we should do sooner rather than later

Nick Baldick  
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[3000 K Street NW, Suite 320](https://www.hilltoppublicsolutions.com)  
[Washington](https://www.hilltoppublicsolutions.com), D.C. 20007  
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**From:** [Nicholas Baldick](#)  
**To:** [REDACTED]  
**Cc:** [P RAGONE](#); [FLONYC](#)  
**Subject:** Re: At retreat  
**Date:** Sunday, January 10, 2016 12:55:04 PM

---

I am on, opened the line

On Jan 10, 2016, at 12:51 PM, Bill de Blasio <[REDACTED]> wrote:

Ok. We're ready now. Dial in as soon as able pls. Thanks

---

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Sun, 10 Jan 2016 11:59:46 -0500  
**To:** <[REDACTED]>  
**Cc:** Peter Ragone<[REDACTED]> Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
**Subject:** Re: At retreat

Cool, [REDACTED] \* [REDACTED]

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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jan 10, 2016, at 11:37 AM, Bill de Blasio <[REDACTED]> wrote:

Checking in. Still seeing if we can pull off, at least briefly. How about approx 12:45pm EST today. Nick can you kindly provide a conf call line. If that time doesn't work, let me know if another does for you two. Thanks

---

**From:** Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Date:** Thu, 7 Jan 2016 21:40:48 -0500  
**To:** Peter Ragone<[REDACTED]>  
**Cc:** <[REDACTED]> David Kieve<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
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**Date:** Thu, 7 Jan 2016 13:18:17 -0500  
**To:** <[REDACTED]>  
**Cc:** David Kieve<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Chirlane McCray<[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>  
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**From:** [Thomas Snyder](#)  
**To:** [Jonathan Rosen](#); [jfdc](#); [Nick Baldick](#); [Peter Ragone](#); [David Kieve](#); [Emma Mw](#); [PhilWalzak \(gmail.com\)](#); [Williams, Dominic](#); [Gabrielle Fialkoff](#); [Nathan Smith](#); [FLONYC](#); [Roxanne John](#); [Ross Offinger](#); [agreenberg@gqrr.com](#)  
**Subject:** Confirmed  
**Date:** Tuesday, January 12, 2016 9:16:43 AM

---

Given the many schedule changes, I am confirming that our mini-retreat is happening this Sunday the 17th at Gracie from 11am - 3pm. Nick will be sending around an agenda shortly.

**From:** [Nicholas Baldick](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [Jonathan Rosen](#); [jfdc](#); [Peter Ragone](#); [David Kieve](#); [Emma Wolfe](#); [PhiWalzak \(gmail.com\)](#); [Williams, Dominic](#); [Gabrielle Fialkoff](#); [N. Smith](#); [FLONYC](#); [Roxanne John](#); [Ross Offinger](#); [Anna Greenberg](#)  
**Subject:** Re: Confirmed  
**Date:** Tuesday, January 12, 2016 3:05:57 PM  
**Attachments:** [Draft Retreat Agenda 1.17.16.docx](#)

---

Draft Agenda Attached

If anyone has thoughts please send to me, we have no editorial pride on agendas

On Jan 12, 2016, at 9:16 AM, Thomas Snyder <[\[REDACTED\]](#)> wrote:

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**Mini Retreat**  
**Sunday, January 17<sup>th</sup>, 2016**  
**11:00 AM to 3:00 PM**

**GOALS OF THIS RETREAT:** A clear-eyed look at 2017 and how we can create the most optimal route to reelection in 2016.

**AGENDA:**

- I. OPENER – Mayor de Blasio**
- II. FINANCE PLAN – Nick Baldick (15 minutes)**
- III. STRATEGIC PLAN & MESSAGE – Phil Walzak (40 minutes)**
- IV. BREAK**
- V. OUTREACH PLAN – Emma Wolfe (40 minutes)**
- VI. CITY HALL SCHEDULE & RESPONSIVENESS – Tom Snyder (30 minutes)**
- VII. SHAPING THE FIELD – Emma Wolfe & Nick Baldick (20 minutes)**
- VIII. THE STATE - STATE SENATE & STATE-CITY DYNAMICS – Emma Wolfe and Nathan Smith (30 minutes)**
- IX. CAMPAIGN FOR ONE NEW YORK - Jonathan Rosen (15 minutes)**
- X. CONCLUSION**

**Materials / Presentations:**

- 2016 Toplines Strategic Plan, Message Box (PW)
- Fundraising Plan (NB)
- State Strategy /State Senate (EW)
- Schedule Program (TS)
- 2016 Outreach Plan (EW)
- 2017 Scenarios (EW)

**From:** [Phillip Walzak](#)  
**To:** [Nicholas Baldick](#)  
**Cc:** [Thomas Snyder](#); [Jonathan Rosen](#); [jfdc](#); [Peter Ragone](#); [David Kieve](#); [Emma Wolfe](#); [Williams, Dominic](#); [Gabrielle Fialkoff](#); [N. Smith](#); [FLONYC](#); [Roxanne John](#); [Ross Offinger](#); [Anna Greenberg](#)  
**Subject:** Re: Confirmed  
**Date:** Tuesday, January 12, 2016 3:13:58 PM

---

and also HRC stuff

On Tue, Jan 12, 2016 at 3:12 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

Draft Agenda Attached

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**From:** [Thomas Snyder](#)  
**To:** [PhilWalzak \(gmail.com\)](#)  
**Cc:** [jfdc](#); [Nicholas Baldick](#); [Jonathan Rosen](#); [Peter Ragone](#); [David Kieve](#); [Emma Wolfe](#); [Williams, Dominic](#); [Gabrielle Fialkoff](#); [N. Smith](#); [FLONYC](#); [Roxanne John](#); [Ross Offinger](#); [Anna Greenberg](#)  
**Subject:** Re: Confirmed  
**Date:** Tuesday, January 12, 2016 4:03:48 PM

---

Agree - No.

On Tue, Jan 12, 2016 at 3:49 PM, Phillip Walzak <[REDACTED]> wrote:  
i dont think so....

On Tue, Jan 12, 2016 at 3:16 PM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)> wrote:  
Should we have Geri come for that portion?

---

**From:** Phillip Walzak <[REDACTED]>  
**Date:** Tuesday, January 12, 2016 at 3:11 PM  
**To:** Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>  
**Cc:** Thomas Snyder <[REDACTED]> [Jonathan Rosen](#) <[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, [John Del Cecato](#) <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, [Peter Ragone](#) <[REDACTED]> [David Kieve](#) <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>, [Emma Wolfe](#) <[REDACTED]> [Dominic Williams](#) <[DWilliams@cityhall.nyc.gov](mailto:DWilliams@cityhall.nyc.gov)>, [Gabrielle Fialkoff](#) <[REDACTED]> "N. Smith" <[REDACTED]> [Chirlane McCray](#) <[FLONYC@cityhall.nyc.gov](mailto:FLONYC@cityhall.nyc.gov)>, [Roxanne Johns](#) <[REDACTED]> [Ross Offinger](#) <[REDACTED]> [Anna Greenberg](#) <[agreenberg@gqrr.com](mailto:agreenberg@gqrr.com)>  
**Subject:** Re: Confirmed

i think we need to talk TPA 2.0, what it looks like and how it fits into overall plan

On Tue, Jan 12, 2016 at 3:12 PM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:  
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[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Geri Prado](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [Ross Offinger](#); [Nick Baldick](#); [David Kieve](#); [Addy Rummel](#); [Salazar-Rodriguez, Prisca](#)  
**Subject:** Re: DC Trip is off  
**Date:** Thursday, January 21, 2016 2:31:32 PM

---

On it.

Thank you. Addy, David connected on names so we'll set it up.

> On Jan 21, 2016, at 2:30 PM, Thomas Snyder <[REDACTED]> wrote:  
>  
> Therefore, he wants to make TPA money calls tomorrow. Prisca will send along time and place details.

**From:** [Thomas Snyder](#)  
**To:** [FLONYC](#); [Roxanne John](#); [Jonathan Rosen](#); [jfdc](#); [Nick Baldick](#); [David Kieve](#); [Ross Offinger](#); [Emma Mw](#); [PhilWalzak \(gmail.com\)](#); [Dom Williams](#); [Gabrielle Fialkoff](#); [Nathan Smith](#); [agreenberg@gqrr.com](#)  
**Subject:** Calendar 2016  
**Date:** Thursday, January 21, 2016 11:56:47 AM  
**Attachments:** [Draft Year Calendar 2016.doc](#)

---

Attached is final draft 2016 calendar. Very few of you have added any items. We really need to get this right so please take one hard look and send me additions before I forward to Mayor.

| ~ January 2016 ~                       |                                 |  |   |  | February ▶                                     |  |     |
|--|---------------------------------|--|---|--|--|--|-----|
| ◀ December                             | Sun                             | Mon  | Tue   | Wed  | Thu  | Fri  | Sat |
|  |                                 |  |   |  |  | 1 New Year's Day<br>Kwanzaa end  | 2   |
| 3                                      | 4                               | 5  | 6   | 7  | 8  | 9  | 10  |
|  |                                 | *Mayor's Interfaith<br>Breakfast                       | *Three Kings Day<br>39th Annual of El Museo Del<br>Barrio |  | *Judge Sylvia Ash &<br>Family's Sip and Chat   | Brooklyn 3 Kings Day Event<br>*Ray Pfeifer Key to the City<br>Ceremony |     |
| 10                                     | 11                              | 12   | 13  | 14   | 15   | 16   |     |
|  | *Human Trafficking<br>Awareness | President Obama State of<br>the Union Speech           |   |  | *Watch Cynthia Nixon's Play<br>"Mother Struck" |  |     |
| 17                                     | 18                              | 19   | 20  | 21   | 22   | 23   |     |
| *NBC News Democratic<br>Primary Debate | Martin Luther King              | *Final Day for Submission<br>of State Executive Budget | *Session Day in Albany                                    | *Prelim Budget Day<br>*Session Day in Albany |  |  |     |
| 24                                     | 25                              | 26   | 27  | 28   | 29   | 30   |     |
|  | *Session Day in Albany          | *Session Day in Albany                                 |   |  |  | *Alfaifa Club Dinner<br>(Invited by Arne Sorenson,<br>CEO of Marriot)  |     |
| 31                                     | Notes:                          |  |   |  |  |  |     |

| Sun                                    | Mon   | Tue  | Wed   | Thu   | Fri  | Sat                |
|--|---|--|---|---|--|--------------------|
|  | 1<br>*Session Day in Albany<br>* Iowa Caucus  | 2<br>*Groundhog Day<br>*Session Day in Albany          | 3<br>CPC Housing Vote   | 4<br>*MBdB's State of the City  | 5  | 6                  |
| 7<br>*Super Bowl                       | 8<br>*Chinese New Year<br>*Session Day in Albany<br>* First Financial Committee meeting this week | 9<br>*Session Day in Albany<br>* New Hampshire Primary | 10<br>*Ash Wednesday  | 11<br>*Moth High School Event at Gracie<br>* D Primary Debate         | 12   | 13                 |
| New York Fashion Week Feb 10 - 18 2016 |   |  |   |   |  |                    |
| 14<br>Valentine's Day                  | 15<br>Presidents Day  | 16   | 17<br>*Black History Month Event at Gracie                                      | 18<br>*Black History Month Event                                      | 19<br>*Dinner with Harry Belafonte and Pamela Frank<br>*NYU Portraits Reception with Ms. Toscano | 20<br>NV D Caucus  |
| New York Fashion Week Feb 10 - 18 2016 |   |  |   |   |  |                    |
| 21                                     | 22  | 23   | 24<br>*Black Clergy Mental Health Breakfast at Gracie<br>*Session Day in Albany | 25<br>*Session Day in Albany<br>* Robin Hood Foundation Board Retreat | 26   | 27<br>SC D primary |
| New York Fashion Week Feb 10 - 18 2016 |   |  |   |   |  |                    |
| ABPRL Conference 2/12-2/14             |   |  |   |   |  |                    |

|    |  |  |
|----|--|--|
| 28 | Notes:<br><b>MOSPCE Events in February 2016:</b><br>1- Mayor's Fund Dinner (GF to suggest date). |  |
|    | [Redacted]   |  |

| February                           | ~ March 2016 ~               |  |   |   |   | April                              |
|------------------------------------|------------------------------|--|---|---|---|------------------------------------|
| Sun                                | Mon                          | Tue  | Wed   | Thu   | Fri                                     | Sat                                |
|                                    |                              | 1<br>*Session Day in Albany<br>* Super Tuesday (AL, Samoa, AR, CO, GA, MA, MN, OK, TN, TX, VT, VA) | 2<br>*Session Day in Albany                   | 3<br>*CC Land Use Committee vote on Housing + Full CC vote          | 4                                       | 5<br>*KS, LA, NB, Caucus/primaries |
| 6<br>*ME Caucus                    | 7<br>*Session Day in Albany  | 8<br>*International Women's Day<br>*Session Day in Albany<br>*MI, MS Primary                       | 9<br>[Redacted]                               | 10<br>[Redacted]  | 11<br>[Redacted]                        | 12                                 |
| 13<br>*Daylight Saving Time Begins | 14<br>*Session Day in Albany | 15<br>*Session Day in Albany<br>*FL, IL, Missouri, NC, OH Primaries                                | 16<br>*Session Day in Albany                  | 17<br>*St. Patrick's Day Parade Breakfast<br>*Session Day in Albany | 18                                      | 19                                 |
|                                    |                              |  |   |   | SOMOS Conference in Albany- 03/18-03/20 |                                    |
|                                    |                              |  |   |   |   |                                    |
| 20<br>Spring begins (Northern)     | 21<br>*Session Day in Albany | 22<br>*Session Day in Albany<br>*AZ, ID, UT pri/caucus   | 23<br>*Session Day in Albany<br>*Purim begins | 24<br>*Purim ends   | 25<br>*Good Friday                      | 26<br>*AK, HI, WA Caucus           |
|                                    |                              |  |   |   |   |                                    |



|                                  |    |  |                                       |    |            |                                     |
|----------------------------------|----|--|---------------------------------------|----|------------|-------------------------------------|
| 17                               | 18 | 19   | 20                                    | 21 | 22         | 23                                  |
|                                  |    | * NY Primary (inc. Nassau)                         | *Immigrant Heritage Panel & Breakfast |    | *Earth Day |                                     |
| Tribeca Film Festival- 4/13-4/24 |    |  |                                       |    |            |                                     |
| 24                               | 25 | 26   | 27                                    | 28 | 29         | 30                                  |
|                                  |    | *CT,DE,MD,PA,RI Primaries<br>*Executive Budget Due |                                       |    |            | *MBdB Inner Circle Dinner Reception |

| ~ May 2016 ~                                |                        |  |                        |   |     |                                       | June ▶ |
|---|------------------------|--|------------------------|---|-----|---------------------------------------|--------|
| ◀ April                                     | Sun                    | Mon  | Tue                    | Wed   | Thu | Fri                                   | Sat    |
| 1   | 2                      | 3  | 4                      | 5   | 6   | 7                                     |        |
|   |                        | Session Day in Albany<br>* IN Primary      | *Session Day in Albany | *Cinco De Mayo<br>*Session Day in Albany<br>*BDB Birthday Gala Approx.<br>* Carnegie Hall 125 <sup>th</sup><br>Anniversary Gala |     |                                       |        |
| 8   | 9                      | 10   | 11                     | 12  | 13  | 14                                    |        |
| *Mother's Day<br>*Bill de Blasio's B-Day    | *Session Day in Albany | *Session Day in Albany                     | *Session Day in Albany |   |     | *22 <sup>nd</sup> Wedding Anniversary |        |
| 15  | 16                     | 17   | 18                     | 19  | 20  | 21                                    |        |
| *Asian-American & Pacific Islander Festival | *Session Day in Albany | *Session Day in Albany<br>* KY, OR Primary | *Session Day in Albany | *Asian-Pacific American Heritage Event at Gracie<br>* NY Public Library Annual Spring Dinner                                    |     |                                       |        |



| ~ June 2016 ~  |  |   |   |   | July   |   |
|--|--|---|---|---|--|---|
| Sun  | Mon  | Tue   | Wed   | Thu   | Fri  | Sat   |
| 5<br>*Queens Pride Parade<br>*Israel Day Parade<br>* PR Caucus | 6<br>*Ramadan Starts<br>*Session Day in Albany           | 7<br>*Session Day in Albany<br>*CA, MT, NJ, NM, ND, SD, Primaries<br>* Metropolitan Museum Annual Spring Gala | 8<br>*Puerto Rican Heritage Event at Gracie<br>*Session Day in Albany | 9<br>*Session Day in Albany   | 10<br>[Redacted]   | 11<br>*Brooklyn Pride Parade (20th Anniversary) |
| 12<br>[Redacted]<br>*National Puerto Rican Day Parade          | 13<br>[Redacted]   | 14 <b>Flag Day</b><br>*Session Day in Albany<br>* DC Primary  | 15<br>*Session Day in Albany  | 16<br>*Session Day in Albany<br>*Mary Sansone's 100th birthday bash at Gracie | 17<br>[Redacted]   | 18<br>[Redacted]                                |
| 19<br>*Father's Day  | 20<br>*Summer Solstice                                   | 21<br>*Ramadan Dinner at Gracie   | 22<br>[Redacted]  | 23<br>*LGBT Pride Event   | 24<br>[Redacted]   | 25<br>[Redacted]                                |
| 26<br>*NYC Pride Parade  | 27<br>USCM 84th Annual Conference of Mayors<br>6/24-6/27 | 28<br>[Redacted]  | 29<br>*MOTH Storytelling  | 30<br>[Redacted]  | Notes:<br>MOSPCE Events in June 2016:<br>1- Alvin Ailey Summer Camp Event<br>USCM 84th Annual Conference of Mayors (6/24-6/27)<br>Indianapolis, IN |   |

| ~ July 2016 ~                          |   |                          |                          |                                      |   |                                  | August |
|--|---|--------------------------|--------------------------|--------------------------------------|---|----------------------------------|--------|
| Sun                                    | Mon   | Tue                      | Wed                      | Thu                                  | Fri                                     | Sat                              |        |
|  |   |                          |                          |                                      | 1<br>*Canada Day                        | 2                                |        |
|  |   |                          |                          |                                      |   |                                  |        |
| 3                                      | 4<br>*Independence Day  | 5                        | 6                        | 7<br>*Dinkins Administration Reunion | 8                                       | 9<br>*Staten Island Pride Parade |        |
|  |   |                          |                          |                                      |   |                                  |        |
| 10                                     | 11  | 12                       | 13                       | 14                                   | 15<br>*Ramadan Ends<br>*Filing Deadline | 16                               |        |
| 17<br>*Columbia Day Parade             | 18 Republic Convention  | 19 Republic Convention   | 20 Republic Convention   | 21 Republic Convention               | 22                                      | 23                               |        |
| 24<br>*Gran Parada Dominicana de Bronx | 25 Democratic Convention  | 26 Democratic Convention | 27 Democratic Convention | 28 Democratic Convention             | 29                                      | 30                               |        |
|  |   |                          |                          |                                      |   |                                  |        |
| 31                                     | Notes:<br>MOSPCE Events in July 2016:<br>1- DOE Big Apple Awards<br>2- Val/Sals<br>3- Awards for Excellence in Design<br>4- Senate Dems Dinner<br>5- IDC Dinner |                          |                          |                                      |   |                                  |        |

| ~ August 2016 ~ |  |     |     |   |                                   |     | September ▶ |
|-----------------|--|-----|-----|---|-----------------------------------|-----|-------------|
| ◀ July          | Sun  | Mon | Tue | Wed   | Thu                               | Fri | Sat         |
|                 | 1  | 2   | 3   | 4   | 5                                 | 6   |             |
|                 | Harlem Week 7/27 8/03                      |     |     |   |                                   |     |             |
| 7               | *Ecuadorian Parade                         | 8   | 9   | 10  | 11                                | 12  | 13          |
|                 |  |     |     |   | *Mayor's Dominican Heritage Event |     |             |
| 14              | *National Dominican Day Parade (Manhattan) | 15  | 16  | 17  | 18                                | 19  | 20          |
| 21              |  | 22  | 23  | 24  | 25                                | 26  | 27          |
| 28              | 29   | 30  | 31  | Notes:<br>MOSPCE Events in August 2016:<br>1- Mayor's ADA Awards<br>2- Staff Recognition BBQ<br>3- Press BBQ<br>4- Council Dinner<br>5- Assembly Dinner |                                   |     |             |
|                 | US Open Tennis 8/29 - 9/11                 |     |     |   |                                   |     |             |



| ◀ September          |   | ~ October 2016 ~   |     |  |  |  | November ▶ |  |
|----------------------|---|--|-----|--|--|--|------------|--|
| Sun                  | Mon   | Tue  | Wed | Thu  | Fri  | Sat  |            |  |
| 2                    | 3   | 4  | 5   | 6<br>Mayor's Italian Heritage<br>Event at Gracie Mansion | 7  | 8  | 1          |  |
| 9                    | 10<br>*Columbus Day<br>*World Mental Health Day<br>*Columbus Day Parade | 11   | 12  | 13   | 14   | 15<br>Save the Date: Circle of<br>Sisters Expo 2016 in NYC |            |  |
| 16                   | 17  | 18   | 19  | 20   | 21   | 22   |            |  |
| 23                   | 24<br>*United Nations Day   | 25   | 26  | 27<br>*Mayor's Diwali Celebration                        | 28<br>*Mayor's Gracie Mansion<br>Halloween | 29<br>*Mayor's Gracie Mansion<br>Halloween                 |            |  |
| 30<br>*Diwali Begins | 31<br>*Halloween<br>*Park slope Brooklyn<br>Halloween Parade            | <b>Notes:</b><br>MOSPCE Events in October 2016:<br>1- Upstander Awards |     |  |  |  |            |  |

| ~ November 2016 ~               |  |                                 |     |  |   |   | December ▶ |
|---------------------------------|--|---------------------------------|-----|--|---|---|------------|
| Sun                             | Mon  | Tue                             | Wed | Thu  | Fri   | Sat   |            |
|                                 |  | 1<br>*All Saint's Day           | 2   | 3  | 4   | 5   |            |
| 6<br>*Daylight Saving Time Ends | 7  | 8<br>Election Day               | 9   | 10   | 11<br>*Veterans' Day<br>*Mayor's Veteran's Day Breakfast<br>*Veteran's Day Parade | 12<br>*Flight 587 Memorial<br>*HOLD: 126 <sup>th</sup> Anniversary of the New York Wellesley Club |            |
| 13                              | 14<br>*ThriveNYC 1 <sup>st</sup> Anniversary | 15                              | 16  | 17   | 18  | 19  |            |
| 20                              | 21   | 22                              | 23  | 24<br>*Thanksgiving Day<br>*Annual Thanksgiving Day Parade   | 25  | 26  |            |
| 27                              | 28   | 29<br>*Chirlane McCray Birthday | 30  | Notes:<br>MOSPCE Events in November 2016:<br>1- Council Puerto Rican Event<br>Alfred E smith Memorial Dinner |   |   |            |

| ~ December 2016 ~  |                                    |   |                                   |   | January |                                |
|--|------------------------------------|---|-----------------------------------|---|---------|--------------------------------|
| Sun  | Mon                                | Tue   | Wed                               | Thu   | Fri     | Sat                            |
|  |                                    |   |                                   | 1<br>*World AIDS Day<br>*HOLD: Alvin Ailey American Dance Opening Live Performances | 2       | 3                              |
| 4<br>*HOLD: Congressman Yvette Clarke and Una Clarke's Annual Birthday Celebration | 5                                  | 6<br>[REDACTED]<br>*HOLD: The Nation Institute 2016 Dinner Gala | 7                                 | 8   | 9       | 10                             |
| 11   | 12<br>*Koch Administration Reunion | 13  | 14                                | 15  | 16      | 17                             |
| 18   | 19                                 | 20  | 21<br>*Winter Solstice (Northern) | 22  | 23      | 24<br>*First night of Hanukkah |
| 25<br>*Christmas<br>*NAN Christmas event   | 26<br>*Kwanzaa begins              | 27  | 28                                | 29  | 30      | 31<br>*NYE Ball Drop           |

Notes: Holiday Parties: 1199, UFT, DC 37, RWDSU, Holiday Reception with Speaker Heastie, Detail Holiday Party, Mayor's Fund Holiday Party, Menorah in Carl Schurz Park

**From:** [Addy Rummel](#)  
**To:** [Salazar-Rodriguez, Prisca](#); "Ross Offinger"  
**Cc:** [Thomas Snyder](#); [Nick Baldick](#); [David Kieve](#); [Geri](#)  
**Subject:** RE: DC Trip is off  
**Date:** Thursday, January 21, 2016 4:02:22 PM

---

The two meetings he was going to do in DC – I'm working to schedule those calls. Linda Lipsen and Scott Nash.

In addition, I have about 8 additional calls for him to make. Those are not scheduled yet.

---

**From:** Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]  
**Sent:** Thursday, January 21, 2016 4:01 PM  
**To:** 'Ross Offinger'  
**Cc:** Thomas Snyder; Nick Baldick; David Kieve; Geri; Addy Rummel  
**Subject:** RE: DC Trip is off

Geri – how many calls do you have to make?

**From:** Ross Offinger [<mailto:>   
**Sent:** Thursday, January 21, 2016 3:58 PM  
**To:** Salazar-Rodriguez, Prisca  
**Cc:** Thomas Snyder; Nick Baldick; David Kieve; Geri; Addy Rummel  
**Subject:** Re: DC Trip is off

Who is staffing TPA call time?

--

Ross Offinger

c. 

email - 

On Thu, Jan 21, 2016 at 3:57 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Call time is tomorrow from 10-12noon at 15 Maiden Lane.

**From:** Thomas Snyder [<mailto:>   
**Sent:** Thursday, January 21, 2016 2:30 PM  
**To:** Ross Offinger; Nick Baldick; David Kieve; Geri; Addy Rummel; Salazar-Rodriguez, Prisca  
**Subject:** DC Trip is off

Therefore, he wants to make TPA money calls tomorrow. Prisca will send along time and place details.

**From:** [Lauter, Rachel](#)  
**To:** [Bronstein, Ian](#); "[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)"  
**Subject:** Re: Putting you in contact  
**Date:** Tuesday, January 26, 2016 2:37:18 PM

---

Jessie-

Let me know when you want to chat. Happy to help!

Rachel

---

**From:** Bronstein, Ian  
**Sent:** Thursday, January 21, 2016 11:56 AM  
**To:** [jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com) <[jbradley@hilltoppublicsolutions.com](mailto:jbradley@hilltoppublicsolutions.com)>; Lauter, Rachel  
**Subject:** Putting you in contact

Hi Rachel and Jessie

Rachel, as we discussed, Jessie had asked me a few things about staffing that I'm sure you could advise on. Jessie, Rachel is happy to chat. Be in touch!

-Ian

Ian Bronstein  
Deputy Director of Vetting and Talent Development Manager  
Mayor's Office of Appointments  
253 Broadway, 5<sup>th</sup> Fl.  
New York, NY 10007  
212 676 3174

**From:** [Thomas Snyder](#)  
**To:** [David Kieve](#); [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Nick Baldick](#)  
**Subject:** Re: Candidate for Campaign Position - Szelena Gray  
**Date:** Tuesday, February 02, 2016 1:29:10 PM

---

OK Friday 11am at Bar Toto 30 minutes.

On Tue, Feb 2, 2016 at 1:02 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

She would be paid by the reelect and would be their only (for now at least) full time employee. While I understand completely the demands being made on MDB's time, I would really prefer to get her on the books this week, since from the time she starts, it is going to take her at least 3 weeks to get the first low-dollar event on the calendar, so realistically, we are already looking at the first week of March to start scheduling house parties.

How much call time is currently scheduled for Friday? I think squeezing her in for a half hour would be well worth it (although hopefully we would only really need 15-20 minutes).

Thanks Tom.

-David

On Tue, Feb 2, 2016 at 12:34 PM, Thomas Snyder <[REDACTED]> wrote:

She looks real strong. To be clear, who pays her, Re-elect or Hilltop? How badly does it have to be this week versus next week? If it has to be this week then either during his call time Friday in Brooklyn or possibly around 2pm Saturday at Gracie.

On Tue, Feb 2, 2016 at 12:03 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

Tom,

Nick and I have interviewed a candidate who we feel would be a strong fit for a position with the reelect campaign. Szelena Grey held senior roles with both the Mayday PAC and with Larry Lessig's Presidential Campaign. We find her to be smart, detail focused and very impressive.

We believe that she is well qualified - in fact, overqualified, to be perfectly candid - to help with low-dollar events, and that she would also help make sure that the trains run on time, and that as we look ahead to 2017, she will add value to our organization by helping our campaign grow.

We know that SOTC will take up a great deal of the Mayor's time this week, but if we could find some time for him to meet with Szelena, ideally in person, but over the phone if that can't be arranged, we would appreciate it. Obviously, time is of the essence here, since we have laid out an ambitious low-dollar goal, and if we are going to get there, we need a staffer on the ground who is focused every day on helping us get there. Because we anticipate whoever fills this role spending a good chunk of time with the

Mayor, we think it is important that he personally feel that that person is a good fit.

Let me know if this is workable, and if so, I'd be happy to connect Szelena directly with you or with whoever you think we should be in touch with to arrange the interview.

Thank you.

-David

--

David Kieve  
Hilltop Public Solutions  
[\(202\) 298-3232](tel:(202)298-3232) (office)  
[\(202\) 298-2168](tel:(202)298-2168) (direct)  
[\(202\) 302-6578](tel:(202)302-6578) (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [David Kieve](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#); [Nick Baldick](#)  
**Subject:** Re: Candidate for Campaign Position - Szelena Gray  
**Date:** Tuesday, February 02, 2016 1:53:06 PM

---

Thank you!

On Tue, Feb 2, 2016 at 1:29 PM, Thomas Snyder <[REDACTED]> wrote:  
OK Friday 11am at Bar Toto 30 minutes.

On Tue, Feb 2, 2016 at 1:02 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

She would be paid by the reelect and would be their only (for now at least) full time employee. While I understand completely the demands being made on MDB's time, I would really prefer to get her on the books this week, since from the time she starts, it is going to take her at least 3 weeks to get the first low-dollar event on the calendar, so realistically, we are already looking at the first week of March to start scheduling house parties.

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-David

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On Tue, Feb 2, 2016 at 12:03 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

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We believe that she is well qualified - in fact, overqualified, to be perfectly candid - to help with low-dollar events, and that she would also help make sure that the trains run on time, and that as we look ahead to 2017, she will add value to our organization by helping our campaign grow.

We know that SOTC will take up a great deal of the Mayor's time this week, but if we could find some time for him to meet with Szelena, ideally in person, but over the phone if that can't be arranged, we would appreciate it. Obviously, time is of the essence here, since we have laid out an

ambitious low-dollar goal, and if we are going to get there, we need a staffer on the ground who is focused every day on helping us get there. Because we anticipate whoever fills this role spending a good chunk of time with the Mayor, we think it is important that he personally feel that that person is a good fit.

Let me know if this is workable, and if so, I'd be happy to connect Szelenia directly with you or with whoever you think we should be in touch with to arrange the interview.

Thank you.

-David

--

David Kieve  
Hilltop Public Solutions  
[\(202\) 298-3232](tel:(202)298-3232) (office)  
[\(202\) 298-2168](tel:(202)298-2168) (direct)  
[\(202\) 302-6578](tel:(202)302-6578) (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Szelena Gray](#)  
**To:** [Salazar-Rodriguez, Prisca](#); [David Kieve](#)  
**Cc:** [Nick Baldick](#)  
**Subject:** Re: Friday at 11:00 AM in Park Slope?  
**Date:** Friday, February 05, 2016 11:05:26 AM

---

Sure thing. You can reach me at [REDACTED]  
On Fri, Feb 5, 2016 at 11:03 AM Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Due to the Police Shooting and Crane collapse this morning – I need to move our meeting around for today.

What is your cell so I can call you later to have you meet up with the Mayor.

Thanks!

**From:** Szelena Gray [mailto:[REDACTED]]  
**Sent:** Friday, February 05, 2016 8:15 AM  
**To:** Salazar-Rodriguez, Prisca; David Kieve  
**Cc:** Thomas Snyder; Nick Baldick  
**Subject:** Re: Friday at 11:00 AM in Park Slope?

No problem, I'll be there.

Thanks,  
Sz

On Thu, Feb 4, 2016 at 11:44 PM Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Szelena,

Apologies for the late notice but have to move out meeting to 1230pm. Same location. Thanks.

Prisca.

Sent from my iPhone

On Feb 2, 2016, at 2:06 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

Szelena,

Might 11:00 AM on Friday work for you for a quick face-to-face with the Mayor to get acquainted and chat about the role on his campaign that we've been discussing with you?

I've copied Prisca Salazar and Tom Snyder on this email. Prisca is in charge of scheduling for the Mayor, and Tom is his Chief of Staff.

Thank you, and please let me know if this time won't work for you.

Best,

David

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [David Kieve](#)  
**Cc:** [Nick Baldick](#)  
**Date:** Friday, February 05, 2016 12:50:23 PM

---

MBDB is meeting with Szelena at 315 for coffee.  
She is aware.

**From:** [David Kieve](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Nick Baldick](#)  
**Subject:** Re:  
**Date:** Friday, February 05, 2016 1:14:08 PM

---

Thanks so much for the update. We appreciate it, Prisca.

Best,

David

On Fri, Feb 5, 2016 at 12:50 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

MBDB is meeting with Szelena at 315 for coffee.

She is aware.

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Geri Prado](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Addy Rummel](#); [David Kieve](#)  
**Subject:** Re: Call Time Friday?  
**Date:** Thursday, February 11, 2016 4:26:40 PM

---

We can't be tomorrow. I've talked to David to see if we can trouble shoot this.

In general, we will work to cover in some way but tomorrow we aren't able to.

> On Feb 11, 2016, at 4:24 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

>

> Would you be here in person for call time?

>

>

> From: Addy Rummel [<mailto:Addy@NEWPARTNERS.COM>]

> Sent: Thursday, February 11, 2016 12:10 PM

> To: Salazar-Rodriguez, Prisca

> Cc: Geri

> Subject: RE: Call Time Friday?

>

> Hi Prisca,

>

> Any update on call time for tomorrow?

>

> Thanks!

> Addy

>

>

>

> From: Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]

> Sent: Wednesday, February 10, 2016 11:51 AM

> To: Addy Rummel

> Cc: Geri

> Subject: RE: Call Time Friday?

>

> Yes don't know what part for tpa just yet

> How many call would you have?

>

>

> From: Addy Rummel [<mailto:Addy@NEWPARTNERS.COM>]

> Sent: Wednesday, February 10, 2016 11:37 AM

> To: Salazar-Rodriguez, Prisca

> Cc: Geri

> Subject: Call Time Friday?

>

> Hey Prisca,

>

> I wanted to check to see if we have call time scheduled for this Friday?

>

> Thanks!

> Addy

>

> {new} partners | Addy Rummel | o: 202.331.2120 | c: 202.297.7071

>

> <winmail.dat>



**From:** [Blitzer, Hannah](#)  
**To:** "[Bill Hyers](#)"  
**Subject:** RE: Hayley suggested I reach out  
**Date:** Tuesday, February 16, 2016 1:06:28 PM

---

Thanks – I nudged again...

**Hannah Blitzer**

Senior Advisor  
Deputy Mayor for Housing & Economic Development  
[hblitzer@cityhall.nyc.gov](mailto:hblitzer@cityhall.nyc.gov)  
O: 212-341-5076  
C: 646-276-6280

---

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Tuesday, February 16, 2016 12:29 PM  
**To:** Blitzer, Hannah  
**Subject:** RE: Hayley suggested I reach out

Hi Hannah,

I just wanted to circle back on this. It seems the folks at Veolia haven't heard yet from anyone at NYCHA. Would it be possible to give them another nudge? I know how busy everyone is, so even if it takes a bit to set up, would love to get the ball rolling.

Thanks again for your help with this,

Bill

---

**From:** Blitzer, Hannah [<mailto:HBlitzer@cityhall.nyc.gov>]  
**Sent:** Wednesday, February 3, 2016 3:54 PM  
**To:** 'Bill Hyers' <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)>  
**Subject:** RE: Hayley suggested I reach out

No prob!

**Hannah Blitzer**

Senior Advisor  
Deputy Mayor for Housing & Economic Development  
[hblitzer@cityhall.nyc.gov](mailto:hblitzer@cityhall.nyc.gov)  
O: 212-341-5076  
C: 646-276-6280

**From:** Bill Hyers [<mailto:bhyers@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, February 03, 2016 3:52 PM  
**To:** Blitzer, Hannah  
**Subject:** RE: Hayley suggested I reach out

Thanks! Really appreciate it!

It's Shaina Dinsdal [Shaina.dinsdale@veolia.com](mailto:Shaina.dinsdale@veolia.com) [REDACTED]

On Feb 3, 2016 12:38 PM, "Blitzer, Hannah" <[HBlitzer@cityhall.nyc.gov](mailto:HBlitzer@cityhall.nyc.gov)> wrote:

Hi Bill,

I'm happy to help set up a meeting. I think it would make the most sense for the Veolia folks to meet with Mike Rosen, Acting EVP for Capital Projects, and Bomee Jung, Vice-President for Energy and Sustainability. If you forward me the Veolia contact I can have someone from NYCHA reach out to schedule.

Thanks!

**Hannah Blitzer**

Senior Advisor

Deputy Mayor for Housing & Economic Development

[hblitzer@cityhall.nyc.gov](mailto:hblitzer@cityhall.nyc.gov)

O: [212-341-5076](tel:212-341-5076)

C: [646-276-6280](tel:646-276-6280)

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]

**Sent:** Wednesday, February 03, 2016 10:36 AM

**To:** Blitzer, Hannah

**Subject:** Hayley suggested I reach out

Hi Hannah,

Hayley Prim works with me at Hilltop and suggested I reach out to you since she is still not able to communicate directly with City hall until April.

We have been doing work with Veolia, an international company that does work around waste management, water services, and energy-- and they have a headquarters in NYC.

They have worked with NYCHA in the past on different RFPs, but have not gotten to know the new leadership under this administration. I think they have a lot to offer, especially around energy, which I know is a major focus in solving some of NYCHA's issues.

We were hoping to set up a meeting for the leadership at Veolia with Michael Kelly if possible. I think that even just a brief meeting for them to talk to him about what they have worked on in the past, and how they could work with NYCHA in the future would be a help all around.

Happy to chat further on this, or if you think someone else makes more sense, I'm all ears.

Thanks,

Bill

**From:** [Addy Rummel](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [David Kieve](#); [Geri](#)  
**Subject:** Call Time This Week  
**Date:** Tuesday, February 16, 2016 1:24:57 PM

---

Hi Prisca,

Is there call time scheduled this week? I'd like to plan to submit between 3-4 calls.

Thanks!  
Addy

{**new**} partners | Addy Rummel | o: 202.331.2120 | c: 202.297.7071

**From:** [Addy Rummel](#)  
**To:** [REDACTED] [Geri Salazar-Rodriguez, Prisca;](#)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)  
**Subject:** Silberstein  
**Date:** Saturday, February 20, 2016 6:15:34 PM  
**Attachments:** [Steve Silberstein Call Sheet.docx](#)  
[ATT00001.htm](#)

---

Call sheet attached for the cal tomorrow with Silberstein at 1pm. this includes his cell.

**Steve Silberstein**  
**Retired Co-founder, Innovative Interfaces, Inc.**

Date: Sunday, February 21, 2016 @ 1:00 p.m.

Contact: cell: [REDACTED]  
Alternate home: [REDACTED]

PURPOSE AND GOAL

**Ask:** Please call and touch base with Steve, speak with him about the Progressive Agenda, gauge his interest and ask for his support.

**Background:** You have been in contact with Steve over the last couple of months, he reached out to you on January 26 to try to have dinner with you while he was in town, but the timing did not work out. Steve is an extremely progressive donor and is vocal about inequality in the United States. Steve is a member of the Patriotic Millionaires, a group of more than 200 wealthy Americans who believe that the country's current level of economic inequality is both dangerous and immoral. Steve is also a member of the Democracy Alliance.

**Giving History:** Steve has given over \$3 million to Democratic candidates and Super PACs during the last two cycles. Including \$800,000 to Priorities USA in 2015, \$200,000 to American Bridge and \$200,000 to Correct the Record in 2015 and \$400,000 to American Bridge in the 2014 cycle. He also gave \$100,000 to EMILY's List and \$50,000 to Democracy for America in 2015.

KEY ATTENDEE BIOGRAPHIES

Steve Silberstein co-founded Innovative Interfaces in 1978 and served as its first President. The company develops automated systems for libraries and now includes as its customers more than 1500 library systems around the world, including most of the campuses of the University of California and the California State University System, as well as large and small public city and county library systems.

Originally employed as a computer programmer in the University of California at Berkeley's library, Silberstein was responsible for the library's total automation program, a project that began in the early 1970s with the eventual goal of replacing the card catalog with a computerized system.

Silberstein also serves on the board of National Popular Vote, an organization whose goal is to reform the Electoral College so that it elects as the President of the United States the person who got the most popular votes in all 50 states (and the District of Columbia).

In 2013, Mr. Silberstein supported a documentary, *Inequality for All*, a movie where Robert Reich explains how and why economic inequality is hurting everyone in the country. Steve is credited as an executive producer of the film.

He holds a BA in economics and MLS from UC Berkeley and a master's degree in econometrics from the University of Stockholm in Sweden.



**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Addy Rummel](#)  
**Cc:** [REDACTED]; [Geri; dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)  
**Subject:** Re: Silberstein  
**Date:** Saturday, February 20, 2016 6:16:05 PM

---

Cool.

Sent from my iPhone

On Feb 20, 2016, at 6:15 PM, Addy Rummel <[Addy@NEWPARTNERS.COM](mailto:Addy@NEWPARTNERS.COM)> wrote:

Call sheet attached for the cal tomorrow with Silberstein at 1pm. this includes his cell.

<Steve Silberstein Call Sheet.docx>

**From:** [Geri Prado](#)  
**To:** [Addy Rummel](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#); [Thomas Snyder](#); [David Kieve](#)  
**Subject:** Re: The Progressive Agenda  
**Date:** Thursday, February 25, 2016 9:55:42 AM

---

Hi all-

Checking in to see if we still have call time? Can you let us know and we will work with David on targets?

Thank you.

On Feb 22, 2016, at 11:32 AM, Addy Rummel <[Addy@NEWPARTNERS.COM](mailto:Addy@NEWPARTNERS.COM)> wrote:

All afternoon on Friday 12:30-6?

Thanks!

---

**From:** Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]  
**Sent:** Monday, February 22, 2016 11:16 AM  
**To:** Addy Rummel; Thomas Snyder  
**Cc:** Geri; David Kieve  
**Subject:** RE: The Progressive Agenda

Yes – call time is on Friday

---

**From:** Addy Rummel [<mailto:Addy@NEWPARTNERS.COM>]  
**Sent:** Monday, February 22, 2016 11:10 AM  
**To:** Thomas Snyder  
**Cc:** Salazar-Rodriguez, Prisca; Geri; David Kieve  
**Subject:** FW: The Progressive Agenda

The below email is from Arnie Hiatt's assistant. Hiatt was supposed to call the Mayor on Friday at 3 pm, but for whatever reason did not!

Is there time this week for the Mayor to call? If Friday is the best time, that is ok.

Thanks!  
Addy

---

**From:** The A.M. Fund [<mailto:> [REDACTED]]  
**Sent:** Monday, February 22, 2016 10:02 AM  
**To:** Addy Rummel  
**Subject:** Re: The Progressive Agenda

Oh, Addy, we are so terribly sorry! Is there a chance the Mayor is free to call Mr. Hiatt today between 3:00-4:00 p.m.?

Best wishes,  
Ellen Sahl  
Secretary to Mr. Arnold Hiatt  
The A.M. Fund  
400 Atlantic Avenue  
Boston, MA 02110  
617.574.4169

On Feb 20, 2016, at 9:00 AM, Addy Rummel wrote:

Hi Ellen,

I wanted to check in about yesterday, Mr. Hiatt didn't end up giving the Mayor a call at 3, please let me know if another time in the coming week might work.

Thanks so much,  
Addy

Sent from my iPhone

On Feb 18, 2016, at 2:33 PM, The A.M. Fund <[REDACTED]> wrote:

Thank you, Addy. I'll forward this information to Mr. Hiatt.

Best wishes,  
Ellen Sahl  
Secretary to Mr. Arnold Hiatt  
The A.M. Fund  
400 Atlantic Avenue  
Boston, MA 02110  
617.574.4169

On Feb 18, 2016, at 1:54 PM, Addy Rummel wrote:

Hi Ellen,

Thanks so much for all your help in coordinating the call tomorrow between Mayor de Blasio and Mr. Hiatt. As I mentioned, I wanted to pass along these materials to Mr. Hiatt regarding The Progressive Agenda so he has a little bit of background of what the Mayor would like to talk about.

And so you have it again, here is Jonathan's cell [REDACTED] who will be with the Mayor and ready for the phone call at 3 pm.

If you have any questions, please do not hesitate to contact me.

Thanks again!

All the best,  
Addy

{new} partners | Addy Rummel | o: 202.331.2120 | c: 202.297.7071

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: MBDB: Planning Meeting  
**Date:** Thursday, February 25, 2016 11:34:48 AM

---

That is what we all say here-he will be late which is why he wanted me to extend the time.

He has a FR dinner after at 830pm

Call In: [REDACTED] Code: [REDACTED]

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 25, 2016 11:18 AM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: MBDB: Planning Meeting

No way, I will assume he runs late and get on at 630

Is there a call in?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Feb 25, 2016, at 11:08 AM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

2 hours and 15 minutes!!

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Thursday, February 25, 2016 11:01 AM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: MBDB: Planning Meeting

How long?

On Feb 25, 2016, at 10:59 AM, Salazar-Rodriguez, Prisca  
<[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

<Mail Attachment.ics>

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](#)  
Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Shelly, Jason E \(FDNY\)](#)  
**To:** [James Katz](#); [Fromberg, Rick](#); [Bill Hyers](#); [Lauter, Rachel](#); [George M. Fontas](#)  
**Subject:** RE: Montague  
**Date:** Sunday, February 28, 2016 11:54:39 AM

---

Same.

Thanks for the invite!

---

**From:** James Katz [REDACTED]  
**Sent:** Saturday, February 27, 2016 06:45  
**To:** rfromberg@cityhall.nyc.gov; Bill Hyers; rlauter@cityhall.nyc.gov; Shelly, Jason E (FDNY); George M. Fontas  
**Subject:** Re: Montague

Sorry I had to miss this one. Count me in next time.

On Fri, Feb 26, 2016 at 4:52 PM -0800, "George M. Fontas" <[REDACTED]>  
wrote:

If your free for a drink tonight, Jenny is away for work so I'm hanging at Custom House.  
Swing by. [REDACTED]

--

- gmf

**From:** [Arslanian, Kayla](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Viguers, Jonathan](#); [Caquias, Paula](#); [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [Salazar-Rodriguez, Prisca](#); [Almonte, Catherine](#)  
**Subject:** MBDB: Call with Nick Baldick and David Kieve  
**Date:** Sunday, February 28, 2016 12:45:32 PM

---

Hi all -

Just time checked the Mayor for your 1PM call. I'll give you a heads up when he's ready for you to hop on the line. Thanks!

**MBDB: Call with Nick Baldick and David Kieve**

Scheduled: Sunday, Feb 28, 2016 from 1:00 PM to 1:30 PM

Location: Call In: [REDACTED] Code: [REDACTED]

Invitees: 'Nicholas Baldick' , Viguers, Jonathan , Caquias, Paula , David Kieve , Salazar-Rodriguez, Prisca , Almonte, Catherine

Sent from my iPhone

**From:** [Arslanian, Kayla](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Viguers, Jonathan](#); [Caquias, Paula](#); [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [Salazar-Rodriguez, Prisca](#); [Almonte, Catherine](#)  
**Subject:** PLS DIAL IN: Nick Baldick and David Kieve  
**Date:** Sunday, February 28, 2016 1:10:01 PM

---

Mayor is ready. I just opened the line - pls dial in. Thanks!

Dial: [REDACTED]  
Code: [REDACTED]

**MBDB: Call with Nick Baldick and David Kieve**

Scheduled: Sunday, Feb 28, 2016 from 1:00 PM to 1:30 PM

Location: Call In: [REDACTED] Code: [REDACTED]

Invitees: 'Nicholas Baldick', Viguers, Jonathan, Caquias, Paula, David Kieve, Salazar-Rodriguez, Prisca, Almonte, Catherine

Sent from my iPhone

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** "Nicholas Baldick"  
**Subject:** RE: Did you get our card?  
**Date:** Saturday, March 05, 2016 9:41:48 PM

---

Oh yeah.

You have your hands filled.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 05, 2016 9:41 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: Did you get our card?

Yes, if Serena goes to college in NYC we need to arrange NYPD detail so I can sleep well at night

I might be up on 17th, you free that night

On Mar 5, 2016, at 9:39 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Yes. I can't believe how much time has passed! I love that you guys have that tradition.

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 05, 2016 9:38 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Re: Did you get our card?

Yes, this year three fold

On Mar 5, 2016, at 9:37 PM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

The valentine's day one?

---

**From:** Nicholas Baldick [mailto:[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)]  
**Sent:** Saturday, March 05, 2016 9:16 PM  
**To:** Salazar-Rodriguez, Prisca  
**Subject:** Did you get our card?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour

[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](#)  
Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: [202-298-6115](#)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Snyder, Thomas](#)  
**To:** [David Kieve](#)  
**Subject:** meeting  
**Date:** Monday, March 07, 2016 12:27:20 PM

---

Just sent you an email invite to a TPA meeting on Friday. Of course you are welcome in person, but phone is fine. Among other things we want to reset our fundraising expectations and plans

**From:** [Geri Prado](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [Kevin O'Brien](#); [Salazar-Rodriguez, Prisca](#); [David Kieve](#); [Addy Rummel](#)  
**Subject:** Re: Call time this week  
**Date:** Tuesday, March 08, 2016 4:56:50 PM

---

Great will do thanks.

On Mar 8, 2016, at 4:06 PM, Thomas Snyder < wrote:

Yes; please send top five prospects.

On Tue, Mar 8, 2016 at 1:03 PM, Geri Prado

<[geri@progressiveagenda.us](mailto:geri@progressiveagenda.us)> wrote:

Any answer on this so we can be prepared? Thank you

> On Mar 7, 2016, at 12:46 PM, Geri Prado

> <[geri@progressiveagenda.us](mailto:geri@progressiveagenda.us)> wrote:

>

> Will there be call time this week for TPAC? If so please let us know  
so we can line up the calls.

>

> Thanks.

>

> gp

**From:** [Thomas Snyder](#)  
**To:** [Ross Offinger](#)  
**Cc:** [David Kieve](#); [Kevin O'Brien](#); [Salazar-Rodriguez, Prisca](#)  
**Subject:** Re: Call Time  
**Date:** Wednesday, March 09, 2016 10:31:33 AM

---

Cat will be with him on Saturday at Gracie. We just need a call list for him.

On Wed, Mar 9, 2016 at 10:11 AM, Ross Offinger <[REDACTED]> wrote:  
Is someone from TPA coming on Saturday?

Sent from my iPhone

> On Mar 9, 2016, at 9:49 AM, Thomas Snyder <[REDACTED]> wrote:

>

> We have altered the mayor's call time on Friday. It will be 10am - 2:30pm. On Saturday he is having a TPA donor meeting for an hour and then we've added 3 - 4pm call time. Since its at Gracie, any calls he makes there will have to be either TPA or Affordable Housing. The Friday call time therefore can be all re-elect and Senate.

**From:** [The Office of Mayor de Blasio](#)  
**To:** [REDACTED]  
**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Subject:** You are cordially invited to a breakfast reception celebrating Saint Patrick's Day  
**Date:** Friday, March 11, 2016 2:51:16 PM

---

We look forward to having you join us for the breakfast reception celebrating Saint Patrick's Day!

**Doors will open at 6:30 AM**

**Program will begin promptly at 7:10 AM followed by a reception until 8:30 AM**



Bill de Blasio  
The Mayor of the City of New York

cordially invites you to a breakfast reception  
celebrating

## SAINT PATRICK'S DAY

Thursday, March 17, 2016  
7:00 AM  
Doors will open promptly at 6:30 AM

Gracie Mansion  
88th Street and East End Avenue

RSVP (212) 788-2569  
or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)

This invitation is non-transferable.

**Bill de Blasio**  
**The Mayor of the City of New York**

**cordially invites you to a breakfast reception celebrating**

**Saint Patrick's Day**

**Thursday, March 17, 2016**

**7:00 AM**

**Doors will open promptly at 6:30 AM**

**Gracie Mansion**

**88th Street and East End Avenue**

**RSVP (212) 788-2569**

**or email: [event@cityhall.nyc.gov](mailto:event@cityhall.nyc.gov)**

**This invitation is non-transferable.**

**Yes, I am attending**

**No, I will not attend**



**From:** [Ross Offinger](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [David Kieve](#); [Salazar-Rodriguez, Prisca](#); [Arslanian, Kayla](#); [Szelenya Gray](#); [Nick Baldick](#)  
**Subject:** Re: Finance Update Memo 3.11.16  
**Date:** Friday, March 11, 2016 3:51:48 PM

|                         |  |                  |
|-------------------------|--|------------------|
| Tuesday, March 15, 16   | Richard Born & Ira Drukier               | 7:00pm - 8:30pm  |
| Thursday, March 17, 16  | David Bistricer                          | 7:00pm - 8:30pm  |
| Friday, March 25, 16    | Lunch with Abby Disney                   | 12:30pm - 1:30pm |
| Wednesday, March 30, 16 | Ari Fried & Moishe Indig                 | 6:30pm - 8:00pm  |
| Monday, April 4, 16     | David Winzelberg                         | 6:30pm - 8:00pm  |
| Tuesday, April 19, 16   | Ken Lerer                                | 7:00pm - 8:30pm  |
| Friday, April 22, 16    | Ken Fisher                               | 12:30pm - 1:30pm |
| Tuesday, April 26, 16   | Barry Berke                              | 6:30pm - 8:00pm  |
| Wednesday, April 27, 16 | David Schwartz                           | 6:30pm - 8:00pm  |
| Wednesday, May 18, 16   | Marvin Schein                            | 6:30pm - 8:00pm  |
| Thursday, June 2, 16    | Joe Dussich                              | 6:30pm - 8:00pm  |
| Thursday, June 9, 16    | Steve Witkoff & Scott Alper              | 6:30pm - 8:00pm  |
| Tuesday, June 14, 16    | David Kramer, Ron Moelis, Von Speckelsen | 5:30pm - 7:00pm  |

--

Ross Offinger

c.

email -

On Fri, Mar 11, 2016 at 3:40 PM, Thomas Snyder <[REDACTED]> wrote:  
 Again, what we need on this is the **TIME** of day for each of these, assuming you have that at this point.

On Fri, Mar 11, 2016 at 3:35 PM, Ross Offinger <[REDACTED]> wrote:

| DATE                      | EVENT/SOURCE                             |
|---------------------------|--|
| Tuesday, February 16, 16  | Finance Committee Meeting                |
| Tuesday, February 23, 16  | Dinner w/Will Zeckendorf                 |
| Thursday, February 25, 16 | Dinner w/Fernando Mateo & Jim Ferraro    |
| Friday, March 4, 16       | Charles Phillips Meet & Greet            |
| Tuesday, March 15, 16     | Richard Born & Ira Drukier               |
| Thursday, March 17, 16    | David Bistricer                          |
| Friday, March 25, 16      | Lunch with Abby Disney                   |
| Wednesday, March 30, 16   | Ari Fried & Moishe Indig                 |
| Monday, April 4, 16       | David Winzelberg                         |
| Tuesday, April 19, 16     | Ken Lerer                                |
| Friday, April 22, 16      | Ken Fisher                               |
| Tuesday, April 26, 16     | Barry Berke                              |
| Wednesday, April 27, 16   | David Schwartz                           |
| Wednesday, May 18, 16     | Marvin Schein                            |
| Thursday, June 2, 16      | Joe Dussich                              |
| Thursday, June 9, 16      | Steve Witkoff & Scott Alper              |
| Tuesday, June 14, 16      | David Kramer, Ron Moelis, Von Speckelsen |

Here's the list of scheduled events. Happy to jump on the phone and walk through.

--

Ross Offinger

c

email -

On Fri, Mar 11, 2016 at 2:14 PM, Thomas Snyder <[REDACTED]> wrote:  
thanks, really need this. Prisca still out sick so send to Kayla and to me who are a poor substitute for Prisca as schedulers.

On Fri, Mar 11, 2016 at 1:32 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:  
Tom -

Thanks for flagging this. Ross will coordinate with Prisca as soon as MDB is done with today's call time. We will circle back with an update.

Sent from my iPad

On Mar 11, 2016, at 8:02 AM, Thomas Snyder <[REDACTED]> wrote:

David/Ross - I note that some of these upcoming events are not yet on the mayor's schedule. Can you please indicate what time of day for these events so we can lock down? ASAP please.

On Thu, Mar 10, 2016 at 6:33 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

This week's finance memo is attached. I'm on a plane with spotty wifi, so I'm attaching in word in addition to as a pdf, in case anyone flags any edits or changes that need to be made.

Hearing no objections, Ross will share this with the Mayor and review it at tomorrow morning's call time.

It was a good week on the fundraising side, with positive movement for both the State Senate and the Reelect. I understand that the Housing calls went well also.

Best,

David

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Addy Rummel](#)  
**To:** [Salazar-Rodriguez, Prisca](#); [Geri Snyder, Thomas](#); [David Kieve](#)  
**Subject:** Calls for Tomorrow  
**Date:** Monday, March 14, 2016 4:29:08 PM  
**Attachments:** [Arnold Hiatt Call Sheet.docx](#)  
[Scott Nash Call Sheet.docx](#)  
[Nick Hanauer call sheet.docx](#)

---

Calls for tomorrow afternoon in DC attached.

Thanks,  
Addy

---

**From:** Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]  
**Sent:** Monday, March 14, 2016 3:17 PM  
**To:** Addy Rummel; [REDACTED]  
**Subject:** RE:

You should send call sheets  
Mayor reviews them-  
But I need call info for schedule.  
Thanks!

---

**From:** Addy Rummel [<mailto:Addy@NEWPARTNERS.COM>]  
**Sent:** Monday, March 14, 2016 3:15 PM  
**To:** Salazar-Rodriguez, Prisca; [REDACTED]  
**Subject:** RE:

Hi Prisca,

Calling Arnie Hiatt at 2:30 pm. And then I'd like to call Nick Hanauer at 3 pm.

Would you like me to send the call sheets to you and Tom or just have them with me?

Thanks,  
Addy

---

**From:** Salazar-Rodriguez, Prisca [<mailto:PSalazar-Rodriguez@cityhall.nyc.gov>]  
**Sent:** Monday, March 14, 2016 3:12 PM  
**To:** Addy Rummel; [REDACTED]  
**Subject:**

Hey-  
Who are we calling/meeting tomorrow at 230pm?

Prisca Salazar-Rodriguez

Office of The Mayor  
212-341-5016  
917-853-3421

**Arnold "Arnie" Hiatt**  
**Chairman, Stride Rite Foundation**

Date: Tuesday, March 15, 2016 @ 2:30 pm

Contact: cell: [REDACTED]  
Alternate asst: [REDACTED]

PURPOSE AND GOAL

**Ask: Arnie is going to give Addy a call at 2:30 p.m. to speak with you.** Please introduce yourself to Arnie. Speak with Arnie about the mission and goals of TPA and your involvement, engage his interest.

**Background:** Addy has spoken to Arnie's assistant about the nature of your phone call. In addition, Addy has shared with the assistant the relevant TPA documents and she has given those documents to Arnie. Mr. Hiatt is a member of the Democracy Alliance and a strong proponent of getting money out of politics. He is a strong progressive donor and very supportive of Elizabeth Warren and her PAC For a Level Playing Field.

**Giving History:** Mr. Hiatt has given over \$3 million to Democratic candidates and Super PACs over the last 3 cycles. This cycle he gave \$500 to Bernie Sanders for President and \$2,700 to Lawrence Lessig's campaign for President. In 2014 he gave \$200,000 to Mayday PAC and over \$100,000 to Every Voice Action.

KEY ATTENDEE BIOGRAPHIES

**Arnold Hiatt** is an American businessman notable for having been the president of the Stride Rite footwear company. He now serves as Chairman of the Stride Rite Foundation. Under his guidance, Stride Rite received widespread recognition for combining significant earnings momentum and increased productivity with socially responsible corporate behavior.

Hiatt was the son of a Lithuanian immigrant. He began as a shoe salesman and worked himself up the corporate ladder. He joined Stride Rite in 1967 when it acquired a children's shoe company named Blue Star, when sales were \$35 million a year. In 1968, Hiatt became president; by 1992, Stride Rite was earning more than \$600 million. Hiatt was able to anticipate changes in consumer preferences for footwear, and adapted to major changes by acquiring firms with in-demand products.

Hiatt pioneered socially conscious methods such as opening a company sponsored day care center in 1971, at a time when such a move was considered "radically countercultural." In 1986, smoking of cigarettes, cigars and pipes was banned from the corporation. And his firm provides scholarships for 40 inner-city youth to attend Harvard University.

Arnold Hiatt is also a member of Responsible Wealth and serves as a director of numerous corporate and non-profit boards. He has been chair or co-chair of the Business for Social Responsibility (BSR) board since 1992.

**Scott Nash**  
**CEO, MOM's Organic Market**

Date: Tuesday, March 15, 2016

Contact cell: [REDACTED]  
Alternate cell:

PURPOSE AND GOAL

**Ask:** Please call and thank Scott for his contribution (\$25,000) to TPA.

**Background:** YOU spoke with Scott on January 22 and had a great conversation; he was very willing to help. You asked him to give \$25,000 and he contributed that on January 29, 2016. In addition, Scott emailed Addy (and Addy let your staff know) on February 29 to let her know that he was in NYC to visit a site by Columbia University (110 and Broadway) for a location for a MOM's Organic Market.

**Giving History:** Scott is relatively new to political giving; he has contributed over \$30,000 to candidates including Hillary for America, Van Hollen for Senate and Daylin for Congress and committees including the DSCC over the last 3 cycles.

KEY ATTENDEE BIOGRAPHIES

Scott Nash is the founder of MOM's Organic Market, an organic grocery that promotes environmental justice. Started in 1987 out of his mom's garage in Rockville, MD, with an initial investment of \$100, MOM's has grown to become one of the nation's premiere chains of family owned and operated organic grocery stores. With approximately 800 employees and \$130 million in annual revenue, MOM's operates 12 stores in the Washington/Baltimore/Philadelphia region and plans to expand into the North East corridor over the next several years with revenues anticipated to grow to \$250 million.

In 1989 after a 60 Minutes report about alar on apples, NPR's Diane Rehm did a show on organic foods. A MOM's customer from Vienna, VA called in and gave a raving on-air testimony about how MOM's vegetables "were the best I've ever had." The phone rang off the hook for hours!

About MOM's Organic Market

MOM's employees protect and restore the environment, challenge conventional wisdom, and value teamwork. All MOM's employees receive free lunch at the Naked Lunch counter. MOM's employees become eligible for Green Benefits after one year of full-time employment. These benefits are designed to encourage employees to take action and live MOM's Purpose. Green Benefits include: A green home starter kit with a programmable thermostat, clothesline, LED

light bulbs and a tap water filter; 20% subsidy for Energy Star appliances, electric lawn mowers, and in-line water filters; 15% subsidy towards the purchase of a hybrid vehicle (up to \$3,000) or electric car (up to \$5,000); and a generous discount at all MOM's locations.

MOM's also offers 6 weeks of paid maternity leave to all full time employees.

Scott has a blog called Scott's Compost Pile and wrote a post in 2014 that is relevant to conversations today.

### Minimum Dignity

Posted on April 8, 2014

One of the companies I admire most is Costco. They're not very environmental, unfortunately, but they are extremely dedicated to their employees. Back in 2008 when the economy was in a downward spiral, Founder and CEO Jim Sinegal said that instead of looking for ways to cut costs and reduce compensation like most companies were doing, it was especially important to find ways of supporting their staff in this time of hardship. He said, "our employees... deserve our loyalty. They needed it just as much [in 2008] as they ever did, or more." Costco's average pay rate is \$21 per hour, while BJ's average is \$11 and Sam's Club's \$12. However, Costco is the performance leader in the club membership retail sector.

Here at MOM's, we've never paid minimum wage. In June of 2011, MOM's raised our minimum wage from \$9 per hour to \$10. This month, we will raise it to \$11 per hour. This is not an act of charity, but rather an investment. Without a doubt, our most valuable asset here at MOM's is our people. Paying them more is a smart business strategy. Any good businessman knows there is no higher ROI (return on investment) than investing in people. Great people are more efficient, have good ideas, and have good judgment. Customers love shopping at places with good employees. I'd rather have 1 great than 3 decent employees. Raising the minimum wage would also raise the "status" of retail jobs, making them more viable as a career choice rather than short-term or a necessity. But raising the minimum wage is the right thing to do for so many other reasons:

- There is the issue of fairness. A parent with 2 kids who works full time at the minimum wage lives below the poverty line. For all of the complaining people do about those who don't pull their own weight, it is hypocritical of such people to oppose raising full time workers above the poverty line.
- Similar to a child who struggles in school because he has a tough home life, I believe that when people are stressed in their personal lives, it negatively impacts their work performance. Raising the minimum wage will improve worker performance unilaterally, as basic needs are met.
- The existing minimum wage leads to corporate welfare. Large retailers like Walmart and McDonald's pay minimum wage. Many of their employees, even though they're working full time, are on government assistance programs. Basically, the entitlement programs that people complain so much about subsidize the low-paid employees of

large corporations. If you want to shrink the government, make the corporations pay a fair wage. For example, raising the minimum wage to \$10.10 will reduce between 3.3 and 3.8 million people from enrolling in the tax payer funded Supplemental Nutrition Assistance Program (SNAP). Other public programs such as Medicaid, EITC, and TANF would be similarly affected.

- Paying the low and lower-middle class a higher wage will immediately help the economy. If you give more money to rich people, they're not going to spend it. They'll hoard it. When money lands in the hands of minimum wage earners, consumption immediately increases. As they say, "a rising tide lifts all boats."
- I read a great quote recently from a CEO of a company- "For CEOs to take credit for job creation is like a squirrel taking credit for evolution." I won't hire anyone unless people buy our product. The consumer is solely responsible for job creation. Contrary to what many CEOs in opposition are claiming, raising the minimum wage will actually create jobs, not cut them.

\$11 an hour is just the next step for us here at MOM's- and as we continue to improve our workforce, we will continue to raise wages even higher.

When I started MOM's almost 27 years ago, I used to think that I could do everything the best and that the handful of employees I had were there to simply take instructions and do what I say. This past decade or so, I've come realize that not only was I wrong about that, but that I play a rather insignificant part in MOM's success.

The people here at MOM's have accomplished great things. They're smart, dedicated, and they move MOM's forward, helping to accomplish our Purpose to protect and restore the environment. They have taught me to have great faith in people and to understand their value.

**Nick Hanauer**  
**Partner, Second Avenue Partners**

Date: Tuesday, March 15, 2016 @ 3:00 pm

Contact Cell: [REDACTED]

Alternate office: [REDACTED]

PURPOSE AND GOAL

**Ask:** Call Nick and update him on the status of TPA since your last conversation. Engage with him on the mission/goals of the organization and ask for his support with financial help and signing on as an influencer this month.

**Background:** You had dinner with Chirlane, Nick and Leslie in NYC on November 4, 2015. You had asked him to sign on as an influencer and be a member of the Leadership Circle. Geri Prado followed up repeatedly, but he never responded. You reached out to him on March 6, 2016 and he returned your email when he got back from his boat in the Bahamas.

You initially spoke to Nick on September 22, 2015 over the phone, and he followed up by emailing you the policy prescription he authored around how to grow the middle class with the growth of the new economy. Geri and Hayley followed up with a conversation with a member of his staff named Zack Silk who indicated that Nick would likely sign onto TPAC.

**Giving History:** Nick has given over \$100,000 to Democratic candidates and committees over the last 2 cycles; including \$25,000 to O' Say Can you See PAC in 2014 and \$32,400 to the DCCC in 2013.

KEY ATTENDEE BIOGRAPHIES

Nick Hanauer is one of the most successful entrepreneurs, investors and managers in the Northwest. Mr. Hanauer is a co-founder and partner in Seattle-based venture capital firm, Second Avenue Partners. In 2015, he also founded Civic Ventures, a small group of political troublemakers devoted to ideas, policies, and actions that catalyze significant social change.

Nick has managed, founded or financed over 30 companies, creating aggregate market value of tens of billions of dollars. Some notable companies include Amazon.com, Aquantive Inc., (purchased by Microsoft in 2007 for \$6.4 billion), Insitu group (purchased by Boeing for \$400 million), Market Leader (purchased by Trulia in 2013 for \$350 million). Some other companies include Marchex, Newsvine, Qliance, Seattle Bank and Pacific Coast Feather Company.

Nick is also actively involved in a broad variety of civic and philanthropic activities, In 2000, he co-founded the League of Education Voters (LEV); a non-partisan statewide political organization focused on promoting public education. He currently serves as Co-President of the LEV. Additionally, Hanauer serves or has served a broad range of civic organizations including

the boards of the Cascade Land Conservancy, The University of Washington Foundation, The Seattle Alliance for Education, and The MT Lemmon Science Center. He currently serves as a Director for The Democracy Alliance and as a board advisor to the policy journal Democracy and recently founded Washington Alliance for Gun Responsibility. He also co-manages The Nick and Leslie Hanauer foundation with his wife.

In May 2012 Nick gave a TED Talk about the issue of rising inequality in the U.S. and the problems it may cause to future business ventures as he feels that middle class consumers are far greater job creators than wealthy entrepreneurs like himself. Thus he proposed the necessity for higher median incomes for workers rather than tax breaks for the wealthy, stating that if lower income tax rates for the wealthy really worked "we would be drowning in jobs", instead of unemployment being at current numbers.

Nick was a leader in the fight for the \$15 minimum wage, and is a member of the New York wage board.

In 2007, Nick published the national bestseller in politics "The True Patriot" with co-author Eric Liu. In 2010 Liu and Hanauer published their second book, "The Gardens of Democracy", also a national bestseller in politics. Hanauer has been featured in a variety of publications and is a frequent commentator on politics and economics in the media. He has appeared on the Charlie Rose Show, Fareed Zakaria, National Public Radio, Ed Schultz Show, The Lawrence O'Donnell Show and others. He was recently featured on the cover of the National Journal. His TED speech on the true job creators went globally viral in 2010. His opinion pieces have been featured in the New York Times, Bloomberg Business Week, The Atlantic, Democracy Journal and other publications. He has been featured in two documentary films on economic inequality, American Winter -which premiered on HBO, and Inequality for All which was theatrically released in fall 2013.

Hanauer has a degree in philosophy from the University of Washington. He lives in Seattle Washington and is married with two children.

**From:** [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)  
**To:** [John, Roxanne](#)  
**Subject:** Re: Intro  
**Date:** Wednesday, March 16, 2016 3:35:06 PM

---

Sounds great. I'm looking forward to it.

Sent from my iPhone

On Mar 16, 2016, at 3:32 PM, John, Roxanne <[RJohn@cityhall.nyc.gov](mailto:RJohn@cityhall.nyc.gov)> wrote:

Hi Dave,  
I'll ring you at 4pm.

Sent from my iPhone

On Mar 16, 2016, at 3:21 PM, David Kieve  
<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

Hi Roxanne! I'm on the office at 202-298-2168, and am available on my cell at [REDACTED] if you miss me there. I look forward to connecting with you.

Best,

David

On Wed, Mar 16, 2016 at 2:51 PM, Snyder, Thomas  
<[TSnyder@cityhall.nyc.gov](mailto:TSnyder@cityhall.nyc.gov)> wrote:

David Kieve meet Roxanne John, who is the First Lady's Chief of Staff.  
Roxanne has an important matter to take up with you. I trust the two of you can make a connection. G'day!

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [K.C. Boyle](#)  
**To:** [Schnake Mahl, Gabriel](#)  
**Subject:** Re: Quick Question - DDC  
**Date:** Thursday, March 17, 2016 10:47:52 AM

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Thanks man.

On Thu, Mar 17, 2016 at 10:43 AM, Schnake Mahl, Gabriel  
<[GSchnakeMahl@cityhall.nyc.gov](mailto:GSchnakeMahl@cityhall.nyc.gov)> wrote:

Joe Soldevere; [soldevejo@ddc.nyc.gov](mailto:soldevejo@ddc.nyc.gov)

**From:** K.C. Boyle [mailto:[kcboyle@hilltoppublicsolutions.com](mailto:kcboyle@hilltoppublicsolutions.com)]  
**Sent:** Thursday, March 17, 2016 10:40 AM  
**To:** Schnake Mahl, Gabriel  
**Subject:** Quick Question - DDC

Hey Gabe,

Hope all is well buddy. I'm try to track down the staff member at the Department of Design and Construction who liaises with City Hall and/or handles intergov. Happy to chat for minute if you have time.

Thanks for your help with this.

Best,

K.C.

--

K.C. Boyle

Hilltop Public Solutions  


--  
K.C. Boyle



**From:** [Hayley Prim](#)  
**To:** [Goldmark, Karin](#)  
**Subject:** Question re: the need for a school  
**Date:** Wednesday, March 30, 2016 2:55:59 PM

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Hey Karin--

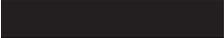
I hope you're well. You may remember me from when I worked on DM Glen's team during 2014 and 2015, but I am now at Hilltop Public Solutions.

I had a question about the need for a school in a certain neighborhood, and was wondering I could run it past you. Alexis Confer suggested you may be the best person to start with.

Let me know if it would be okay to chat for a couple of minutes!

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [Hatch, Peter](#)  
**To:** "[Hayley Prim](#)"  
**Subject:** RE: Question: re homelessness  
**Date:** Thursday, March 31, 2016 9:29:43 AM

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Cell is [REDACTED]

Fri best.

**From:** Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]  
**Sent:** Wednesday, March 30, 2016 4:01 PM  
**To:** Hatch, Peter  
**Subject:** Question: re homelessness

Hey Peter--

Hope you're well. I had a few questions re: homelessness and the city policy, and Fromberg suggested you may be the best person to speak with.

Would you have time to chat for a few minutes?

Let me know!

Thanks,  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

**From:** [Hayley Prim](#)  
**To:** [Hatch, Peter](#)  
**Subject:** Re: Question: re homelessness  
**Date:** Thursday, March 31, 2016 10:18:05 AM

---

Thanks Peter-- I'll call you tomorrow.

On Thu, Mar 31, 2016 at 9:29 AM, Hatch, Peter <[PHatch@cityhall.nyc.gov](mailto:PHatch@cityhall.nyc.gov)> wrote:

Cell is [REDACTED].

Fri best.

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, March 30, 2016 4:01 PM  
**To:** Hatch, Peter  
**Subject:** Question: re homelessness

Hey Peter--

Hope you're well. I had a few questions re: homelessness and the city policy, and Fromberg suggested you may be the best person to speak with.

Would you have time to chat for a few minutes?

Let me know!

Thanks,

Hayley

--

**Hayley Prim**

Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions



**From:** [Phillip Walzak](#)  
**To:** [Thomas Snyder](#)  
**Cc:** [Berger, Henry](#); [Nick Baldick](#)  
**Subject:** Re: PLS READ - scenarios re: CFB advisory opinion  
**Date:** Monday, May 09, 2016 1:10:06 PM

---

then we need to quick reconvening on this

On Mon, May 9, 2016 at 1:06 PM, Thomas Snyder <[REDACTED]> wrote:  
No. the outreach on this begins today under the plan EW outlined.

On Mon, May 9, 2016 at 12:59 PM, Phillip Walzak <[REDACTED]> wrote:  
IMPT note on timing on this --

all of this is set in motion AFTER Thurs mtg, correct? No plays before Thurs.

Pls confirm

thanks

On Mon, May 9, 2016 at 12:15 PM, John Del Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
wrote:

Couple of quick thoughts:

1. I'd take out "rampant" from this line – maybe say "dramatic"

*rampant impact on elected officials at all levels in City government*

2. I'd take out "total" from this line & just leave it as "infringement"

*and it is a total infringement*

3. Instead of outrageous, how about "unacceptable"

*mid-stream, institute a rule of this nature is outrageous,*

4. Should we have a one-liner that makes it even more clear? "CFB is contemplating changing the rules in the middle of the game – changes that could RETROACTIVELY take away some or all of the public financing dollars that candidates count on." Not sure if that's the right wording...

---

**From:** Jon Paul Lupo <[REDACTED]>

**Date:** Monday, May 9, 2016 at 12:05 PM

**To:** Thomas Snyder <[REDACTED]>

**Cc:** Henry Berger <[REDACTED]>, Emma Wolfe <[REDACTED]>

David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>, Jonathan Rosen

<[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>, Laurence Laufer <[laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)>, John Del

Cecato <[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Phillip Walzak <[REDACTED]> Dom Williams

<[REDACTED]> Nick Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>, Anthony

Shorris <[REDACTED]>

**Subject:** Re: scenarios [re: CFB advisory opinion]

Revised TPs. Please read carefully. Tried to make more accessible. Not sure if strategic decision was made to avoid implication that this would discourage participation in the public finance system. I included that explicitly because I think most CMs would be motivated by that in particular. Makes their life exceedingly difficult. Also would like to be more explicit about consequences for each of the scenarios ie, fines, violations, etc. Need help from others to fill in those blanks.

Based on folks' feedback I tried to minimize the number of references to outside consultants or make clear there are also other criteria that would/could trigger violations. My changes are bracketed, underlined or with strike-through.

MEMO/EMAIL to individual potential allies:

We have heard some mention that there may be an advisory opinion issued by the Campaign Finance Board on Thursday that would [retroactively] curb activities by entities wishing to influence a government body and/or advocate on behalf of an issue.

The opinion \*may\* require that the campaign account of any CFB participant (including councilmembers and other city elected officials running in 2017) cover the expenses of external actors if those activities feature the elected official's name or likeness and if it can be established that the elected official had some knowledge of that activity.

[Whether or not an elected official "had some knowledge" may be determined on a case by case basis using a mix of subjective and objective criteria solely within The Board's jurisdiction.]

It may also count any activities by consultants that share clients with both external actors and the specific elected official in the years prior to an election year as an automatic charge toward that public official's campaign account.

[Given the uncertainty of whether a rule like this could apply equally to participants and non-participants in the public campaign finance system such a rule could have the devastating unintended consequence of making it financially unfeasible for candidates to participate in the system.]

While we can speculate that this potential opinion may be being contemplated with the Mayor in mind, it will have rampant impact on elected officials at all levels in City government, and it is a total infringement on the rights of organizations and actors outside government to advocate.

We are of the opinion that these kind of activities ~~or shared vendor campaigns~~ during an election year \*should\* in fact be prohibited; but to suddenly, mid-stream, institute a rule of this nature is outrageous, and would be undermining of the public campaign finance system that so many of us have fought for and heralded.

We have a legal analysis provided below with some examples of how this will be problematic:]

[At a time when politics are too focused on personality the CFB's potential rule is inherently skewed against incumbents who] (i) take positions and advocate on issues, (ii) are successful on those issues, and (iii) then wish to feature those successes in communications to voters in their re-election campaigns.

~~The analysis turns an elected official's successes against them, such that that the only safe place in a re-~~

~~election campaign is not to make any reference to any of the elected official's successful issue advocacy —and/or not to the hire people who have proven most effective in framing communications to your constituents.—This will undermine effective legislators and deprive voters of info they need to judge whether a Council member has been effective. It is absurd.~~

#### Scenario 2

Labor union goes on strike in NYC for the first time. At the union's request, a Council member speaks forcefully on behalf of the union's workers at union rally. In an effort to rally further public support for the strike, union sends mailers to Council member's district featuring Council member's picture and quoting his support for workers at rally. [can we delete the consultant reference since two of the other factors are mentioned here?] ~~Union uses campaign consultant who previously worked on Council member's election campaign to craft a message that would be most effective for the particular district.~~ The Council member cannot reference his leadership for these workers in the re-election campaign without risk of drawing a complaint charging violation.

#### Scenario 2

Council member takes lead in promoting new recycling law. The bill passes. Environmental activists run TV ads alerting public to new recycling requirements and opportunities, thanking Council member for her work. The council member is closely identified with the issue OR the ads are produced by a consulting firm who is subsequently hired by Council member's re-election campaign or someone associated with the campaign. The Council member would be prudent never mention the new recycling law in her re-election communications to voters [because doing so would XXXXXX].

#### Scenario 3

Car service business new to NYC cultivates a relationship with a Council member, producing community events in his district that promote the new car service with discounts and giving a starring role to the Council member at each event. The new car service becomes popular with residents of the Council district, but the Council member dare not refer to his advocacy on behalf of that popular business' legislative objectives in the re-election campaign because his campaign hired a campaign manager who created the district events for the car service or the car service targets its customers in the Council Member's district. [because doing so would XXXXXX].

#### Scenario 4

In initial election campaign, Council candidate hires a firm that develops in-depth expertise in her Council district and runs a winning campaign. That firm then goes on to work for a new issue advocacy organization lobbying for new City Council legislation. The Council member supports this legislation on the merits. The firm produces grass roots issue ads for its advocacy organization client targeted to each Council district and referencing each Council member's position on the bill. The Council member decides it is not prudent to re-hire the same consulting firm for his re-election campaign [because doing so would XXXXXX]. That consultant, however, is now free to take their in-depth knowledge of the Council member and her district and instead work for the Council member's primary opponent.

#

On Mon, May 9, 2016 at 11:28 AM, Thomas Snyder <[REDACTED]> wrote:  
Henry - please track down Phil and see what can be done about placement.

On Mon, May 9, 2016 at 11:26 AM, Henry Berger <[REDACTED]> wrote:  
Marty Connor is writing something today  
Can we get it placed?

On May 9, 2016, at 10:57 AM, Thomas Snyder <[REDACTED]> wrote:

This looks good to me. One thing: Henry had a lead on possible opinion by noted NYS election attorney. Is that in the works?

On Mon, May 9, 2016 at 10:40 AM, emma maguire wolfe

<[REDACTED]> wrote:

UPDATE FOR ALL --- **PLEASE READ THIS:**

1. Jon Paul Lupo and our team QBing the effort for us over the next 72 hours to mobilize support for legislation and voices to the CFB.

2. **The Action Items that we are asking folks to take** are a) individual outreach to CFB where they have relationships to say that they oppose any retroactive action that would change the rules mid-stream and b) to support legislation that would ideally inoculate c) lock them in to be part of a deep and broad coalition in the event of a worst case scenario in which CFB issues bad advisory opinion. NOTE: Jon Paul will need to engage the Law Department for the legislative intro. **If Henry et al can help with this it would be much appreciated.**

3. **IF THERE ARE OTHER EFFECTIVE ACTION ITEMS TO TAKE ON BEFORE THURSDAY - in press or with CFB, we need to know NOW.**

4. Shortly JP is going to circulate a finalized Talking Points Memo that we are sending to potential allies on this issue. **He's going to add in some points that he thinks helpful as well as what other folks suggested like Jonathan's points, and try to touch up the scenarios so they're as straightforward as possible. WHAT WE NEED YOU TO DO: everyone needs to eyeball it because it could leak. lawyers need to eyeball it one more time for accuracy.**

5. Who we are reaching out to: City electeds, Labor, and other active Organizations. **Who we need others to reach out to: Consultants and other compliance-related firms/lawyers. I understand that this class is not persuasive to media but they WILL be persuasive to their clients, who will include both organizations and elected officials/candidates. So I need someone to take on that task from the outside. PLEASE ADVISE.**

#

#

this is a personal account - for official business please email at [ewolfe@cityhall.nyc.gov](mailto:ewolfe@cityhall.nyc.gov)

thanks

#

On Sun, May 8, 2016 at 9:30 PM, <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

I agree with the big point on the importance of retroactivity and the smaller point on my expecting consultants to get a lot of press sympathy.

The one good government type point i do think is potentially persuasive is about specific issues.

Putting on my idealistic hat for a second, politics is too much about personality (Trump!) and not about substance. Anything that dissuades candidates from talking about legislation they care about drags us further in the wrong direction.

Sent from my iPhone

On May 8, 2016, at 8:59 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

Got it. I want to raise one big picture point - I think all of these scenarios are obviously problematic and could be helpful in engaging allies, but I think most of them will not be so persuasive to media. I think our most persuasive argument to media is changing the rules mid-game in a way that would kill our campaign out of the gate. We should bang hard on all messaging on retroactivity. This may have already been discussed and agreed to and I know I am late to this - but I think our message is something like C41NY closed nearly 2 years out of election, has done no spending on any paid media with the Mayor since X, has largely funded his national agenda setting for cities since 2015 - this is changing the rules mid game to throw the whole election. Fine to then get into all these scenarios. Have we started writing that letter for right after Thursday? Feel like it's critical to shaping the narrative on this and more important than all of our ticky tacky points on the problems with the rule.

Smaller point I find the scenarios involving consultants / common vendors not terribly persuasive. Speaking as a consultant, don't think there's a ton of love in the media for what we all do. Agree with Tom's point that we need scenarios that are less about that.

---

**From:** Henry Berger [REDACTED] on behalf of Henry Berger [REDACTED]  
**Sent:** Sunday, May 08, 2016 8:53 PM  
**To:** Jonathan Rosen  
**Cc:** Laurence Laufer; John Del Cecato; [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); emma maguire wolfe; Tom Snyder; Phillip Walzak; Jon Paul Lupo; Dom Williams; Nicholas Baldich; Anthony Shorris  
**Subject:** Re: scenarios [re: CFB advisory opinion]

but we are still bound by the contribution limits, including who we can raise from - no corps, lics, etc. And a determination that an outside expenditure furthered our campaign would result in it being an excessive contribution to the campaign - see below

On May 8, 2016, at 8:48 PM, Jonathan Rosen <[Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com)> wrote:

Can you explain that? Bloomberg obviously spent more than the cap. If we opt out can't we spend as much as we can raise?

On May 8, 2016, at 8:16 PM, Laurence Laufer <[laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)> wrote:

Opt out is option, but not sufficient if they find donations to/spending by c4 was for 2017 election

Laurence D. Laufer

**KANTOR | DAVIDOFF**  
Kantor Davidoff Mandelker  
Twomey Gallanty & Kesten  
P.C.  
[415 Madison Avenue, 16th Floor](#)  
[New York, New York 10017](#)  
(T) [212-682-8383](tel:212-682-8383) - Ext. 720  
(C) [917-626-0379](tel:917-626-0379)  
(F) [212-949-5206](tel:212-949-5206)  
(E) [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)  
[www.kantordavidoff.com](http://www.kantordavidoff.com)

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On May 8, 2016, at 8:01 PM,  
"John Del Cecato"  
<[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>  
wrote:

I know how hard it is to finance a campaign in NYC when you're not a billionaire, but I wonder whether – if we are ruled against – we don't just opt out of the system altogether...

Remember that Tom DiNapoli opted out of the NYS (experimental) system that Cuomo created to try to specifically screw TPD...

<http://www.osc.state.ny.us/press/releases/aug15/082615.htm>

---

**From:** Henry

Berger

[REDACTED]  
> on behalf of  
Henry Berger

[REDACTED]  
>

**Date:** Sunday,  
May 8, 2016 at  
7:05 PM

**To:**

"[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)"  
<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>

>

**Cc:** Emma Wolfe

<[REDACTED]>,  
[REDACTED],  
Laurence Laufer  
<[laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)>, John  
Del Cecato  
<[jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com)>, Thomas  
Snyder

<[REDACTED]>,  
[REDACTED], Jonathan  
Rosen  
<[jonathan@berlinrosen.com](mailto:jonathan@berlinrosen.com)>,  
Phillip Walzak

<[REDACTED]>  
[REDACTED] Jon Paul  
Lupo

[REDACTED]  
[REDACTED] Dom  
Williams

<[REDACTED]>  
[REDACTED] Nick  
Baldick

<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)>, Anthony  
Shorris

[REDACTED]



**Subject:** Re:  
scenarios [re: CFB  
advisory opinion]

Among the  
factors likely to  
be considered  
are:

Whether  
the  
issue  
can  
paign  
n  
features  
res  
candidate

Whether  
the  
campaign  
n  
focuses  
on  
issue  
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identified  
with  
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Larry's scenarios  
cover all of  
these.

David - the  
reason the  
campaign will  
have to repay the  
costs of the issue  
campaign is  
because  
otherwise it will  
be excessive  
contribution and  
subject the  
campaign to a  
large fine and -if  
it is large enough  
- give the CFB  
the grounds for  
denying all  
matching funds

(in addition to  
the fine)

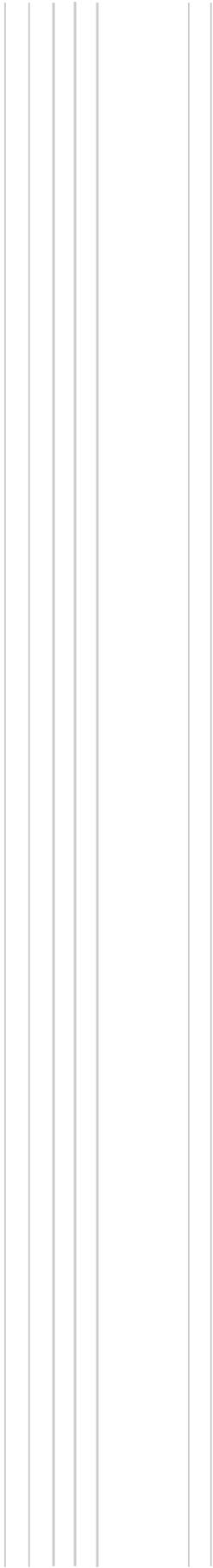
On  
May  
8,  
2016  
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6:43  
PM,  
[dkieve@  
hillto  
ppub  
licso  
lutio  
ns.co  
m](mailto:dkieve@hilltopublicsolution.com)  
wrot  
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but  
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piece  
here  
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This  
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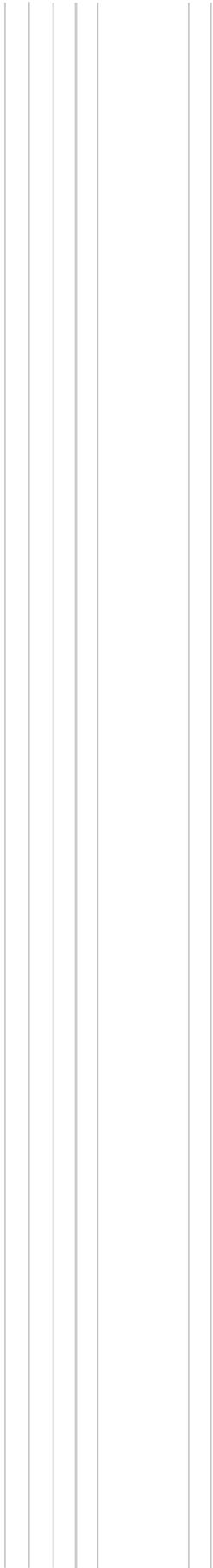
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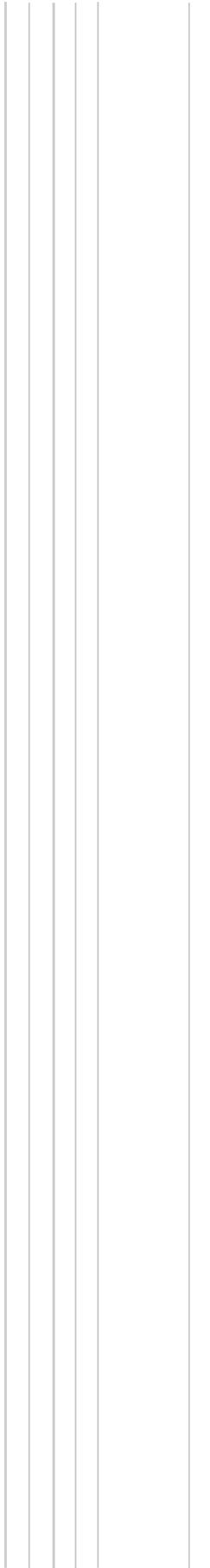


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. I'm not sure whether it would also require the campaign to pay for it, although I guess it could if the CFB decided that the spending was an in-kind contribution over the limit and required the campaign to refund the

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Jon Paul Lupo

[REDACTED]

**From:** [Thomas Snyder](#)  
**To:** [PhilWalzak \(gmail.com\)](#)  
**Cc:** [Henry Berger](#); [Kadushin, Peter](#); [David Kieve](#); [Nicholas Baldich](#); [Kevin O'Brien](#); [jfdc](#)  
**Subject:** Re: Progressive Agenda  
**Date:** Friday, May 13, 2016 5:56:58 PM

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Perhaps the real obstacle to the City handling comment is it begs the question why not Geri? Who's in charge, etc...? We have never put out the fact that TPA no longer employs GP, and that we are in a hold mode. I suppose if City handles public comment about the 990 filing contents, we could just say if asked that Geri no longer works for TPA because (why?) and we are continuing to build the TPA network etc etc.

On Fri, May 13, 2016 at 5:50 PM, Phillip Walzak <[REDACTED]> wrote:  
i think it is a question on if it is the right look for City Hall to issue stmnts, as opposed to someone who is with or aligned w the actual entity itself?

On Fri, May 13, 2016 at 5:48 PM, Henry Berger <[REDACTED]> wrote:

we are claiming in legal papers we ar filing next week that CONY is a "partner" and acting as part of the Mayor's Office. We have also said in a letter to JCOPE that TPA is functionality a successor to CONY. Why re we so reluctant to take ownership of this. For legal purposes its us but we don;t want to comment on it? I don't understand

On May 13, 2016, at 5:10 PM, Kadushin, Peter  
<[pkadushin@cityhall.nyc.gov](mailto:pkadushin@cityhall.nyc.gov)> wrote:

I think that would be best. I can address the City Hall related questions, but prefer questions directly relating to the filing be handled by RKK if possible.

And there won't be much to say.

---

**From:** Phillip Walzak <[REDACTED]>  
**Sent:** Friday, May 13, 2016 4:59 PM  
**To:** David Kieve  
**Cc:** Henry Berger; Tom Snyder; Nicholas Baldich; Kevin O'Brien; jfdc; Kadushin, Peter  
**Subject:** Re: Progressive Agenda

could RKK simply send an email in response to ppl on may 15, as she did TPAC before? or is that weird?

On Fri, May 13, 2016 at 2:53 PM, David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

We don't have a contract with TPA.

On Fri, May 13, 2016 at 2:51 PM, Henry Berger <[REDACTED]> wrote:  
[REDACTED] > wrote:  
isn't this what Hilltop will cover

On May 13, 2016, at 2:17 PM, Thomas Snyder  
<[REDACTED]> wrote:

I don't think we want comments coming from the City.

On Fri, May 13, 2016 at 1:59 PM, Phillip  
Walzak <[REDACTED]> wrote:

W Geri out, who reps it now?

I ask bec on May 15 the filing comes out showing transfer  
from CONY and some payments, and we should have at  
least a comment prepared a whatever backup helps.

Who would that come from? should not come from City?

thanks

--

David Kieve  
Hilltop Public Solutions  
[\(202\) 298-3232](tel:(202)298-3232) (office)  
[\(202\) 298-2168](tel:(202)298-2168) (direct)  
[\(202\) 302-6578](tel:(202)302-6578) (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Viguers, Jonathan](#)  
**To:** ["Henry Berger"](#); [David Kieve](#)  
**Cc:** [Tom Snyder](#); [Kevin O'Brien](#)  
**Subject:** RE: Names for approval  
**Date:** Monday, May 16, 2016 2:23:01 PM

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Please send to my personal account.

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**From:** Henry Berger [mailto:████████████████████] **On Behalf Of** Henry Berger  
**Sent:** Monday, May 16, 2016 2:21 PM  
**To:** David Kieve  
**Cc:** Tom Snyder; Kevin O'Brien; Viguers, Jonathan  
**Subject:** Re: Names for approval

will circulate to determine if they have business pending or about to be pending or other flags - but unlikely to have clearance today  
Jonathan - please circulate and urge speedy response

On May 16, 2016, at 2:15 PM, David Kieve  
<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)> wrote:

Henry,

I wasn't aware until today, but MDB has call time later this afternoon. The team would like for him to call the following people, all of whom I believe have been previously cleared and are in the drop box:

Charles Phillips  
Sol Werdiger  
Ken Lerer  
Jack Bendheim  
Debi and Naji Almontaser  
Una Clarke  
Gillian Kaye  
Jim Haddad

Could you please advise on whether we have approval to make those calls?

Beyond those, we would also like to call:

Tony Podesta  
Alex Soros  
Bill Lynch Jr.  
Andrew Gounardes

Please let me know whether you'd like to see vets performed on those folks, and if so, we will start that process from our end. Thank you.

-David

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)

(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Adams Baker, Marti](#)  
**To:** [Eric Haywood](#)  
**Bcc:** "[Rebecca Katz](#)"  
**Subject:** RE: Empire  
**Date:** Wednesday, May 18, 2016 10:32:15 AM

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Thanks, RKK, moving you to bcc.

Hi Eric - we're very excited about the opportunity. If there's a way to make this work and have the Mayor and First Lady can tape from NYC, we'd love to make it happen. If my team can help brainstorm ideas, please let me know.

Many thanks,  
Marti

**Marti Adams Baker**

Deputy Communications Director | Office of Mayor Bill de Blasio  
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti Adams](#)

-----Original Message-----

From: Rebecca Katz [mailto:[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)]  
Sent: Tuesday, May 17, 2016 8:35 PM  
To: Eric Haywood; Adams Baker, Marti  
Subject: Empire

Eric -

I would like to e-intro you to Marti Adams in the Mayor's office.

Marti -

As discussed, I've been talking to Eric about a Mayoral cameo in next season's premiere and he knows the Mayor and First Lady are big fans of the show.

The good news is that the higher ups are into it. The bad news is the network likely won't want to come to NYC to shoot the episode.

Will let you take it from here. Very much hoping we can work something out.

Eric - thank you again for thinking of the de Blasios. Could be so great.

RKK

Sent from my iPhone

**From:** [Fialkoff, Gabrielle](#)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** ICYMI: Mayor's Fund Announces Youth Employment Partnership With Five Key NYC Industries  
**Date:** Wednesday, May 18, 2016 12:42:06 PM  
**Attachments:** [image001.png](#)

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Dear Nick—

Yesterday, we announced partnerships that have the potential to change the lives of young people and to impact New York City's workforce in meaningful ways by bringing together employers, government and non-profits to create pipelines into New York City's most influential industries. 126 employers in five of New York's largest sectors —hospitality, business services, media and entertainment, real estate, and fashion—will provide paid summer internships for New York's best and brightest students. It is my hope that summer jobs will be just the beginning of these partnerships as we seek to expand career building efforts.

Together we will build a pipeline of diverse, homegrown talent to ensure New York City's continued success.

We are so grateful for the support of all of the founding partners and host companies. If you are interested in hosting a summer intern this year, it is not too late! Please reach out to me and I am happy to connect you to our team.

Warm regards,  
Gabrielle



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** May 17, 2016  
**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

**FIRST LADY CHIRLANE MCCRAY, MAYOR'S FUND TO ADVANCE NEW YORK CITY AND NYC BUSINESS LEADERS ANNOUNCE 5 NEW INDUSTRY PARTNERSHIPS TO CONNECT STUDENTS TO NYC'S LEADING EMPLOYERS**

*At launch, 126 companies from media and entertainment, real estate, hospitality, business services and fashion industries are on board to support new career experiences*

*Industry partnerships will create 500 paid internship opportunities for high school and undergraduate college students for summer 2016*

*Initiative will bring together government, business and nonprofits with the NYC Center for Youth Employment to build pipelines of diverse, local talent and put young people on a path to career success*

**NEW YORK**— First Lady Chirlane McCray, the Mayor’s Fund to Advance New York City and leaders from New York City’s real estate, hospitality, business services, media and entertainment, and fashion industries today announced the launch of a new strategy and approach for creating career opportunities for New York City young adults. This initiative leverages new public-private partnerships with key city industries to both provide unique work experiences for young people and build a pipeline of talent for companies that is homegrown and diverse.

These partnerships will bring together industry stakeholders, including companies, trade associations and related City agencies, in unprecedented collaboration with the [NYC Center for Youth Employment](#), a Mayor’s Fund initiative that is dedicated to increasing and improving New York City’s youth employment services. The goal of the partnerships is to address private sector workforce needs, starting first with creating quality internship experiences and opening a dialogue on the employee skills valued by each sector.

So far, the Mayor’s Fund has signed on 126 companies in every borough and of all sizes to either host 500 students in paid, specialized internships this summer or sponsor those opportunities. These opportunities will all be privately funded with the support of founding partners: Time Warner, Hearst, Discovery Communications, Pearson, CBS Corporation, Citi Foundation, JPMorgan Chase, Deloitte, RBC Capital Markets, Guardian, the Real Estate Board of New York (REBNY), the Council of Fashion Designers of America (CFDA), NYC & Company, the New York City Economic Development Corporation (NYCEDC) and the Mayor’s Office of Media and Entertainment (MOME).

This announcement was made today at the headquarters of founding partner Time Warner by First Lady Chirlane McCray and Gabrielle Fialkoff, Senior Advisor to the Mayor and Director of the Mayor’s Office of Strategic Partnerships; Gary Ginsberg, Executive Vice President of Corporate Marketing and Communications at Time Warner Inc.; Deanna Mulligan, President and Chief Executive Officer of the Guardian; Bill Rudin, President of Rudin Management Company and Chairman of the Association for A Better New York; fashion designer Prabal Gurung; Fred Dixon, President and CEO of NYC & Company; and Melissa Smith, head of the JP Morgan Chase Corporate Bank for the Northeast Region and Chair of the Northeast Operating Committee.

“Great careers are often traced back to a first job as a lifeguard, a grocery store cashier, a pizza parlor dishwasher, or a summer camp counselor. We all start somewhere. But our young people are not the only ones who benefit from summer work experiences – our business community is in dire need of more qualified workers,” said **First Lady and Mayor’s Fund Board Chair Chirlane McCray**. “If New York City wants to remain the opportunity capital of the world, we need to bridge the gap between employer needs and employee skills. We need to bring business, government and nonprofits together to develop talent and channel it to our 21st century workplaces. That’s why we are building a jobs pipeline with our Center for Youth Employment and the five industry partnerships that we

are so proud to launch today.”

"On behalf of Time Warner, we are proud to be a founding partner in this important initiative. As someone who benefitted immensely from the internship opportunities I was afforded during my high school and college years, I know first-hand how transformative this program will be for the thousands of New York public high school students whose lives will be enriched by it. And for companies such as ours whose lifeblood depends on telling the world's best stories, having access to the trendsetters of tomorrow will be invaluable as we help shape the future of media through our film and television content," said **Gary Ginsberg, Executive Vice President of Corporate Marketing and Communications at Time Warner Inc.**

“By connecting students to New York City’s leading employers for summer internships, we are equipping our next generation of leaders with the tools, experiences and exposure they need to flourish in the future,” said **Bill Rudin, Vice Chairman & CEO of Rudin Management Company and Chairman of the Association for a Better New York.** “In addition to nurturing a talent pipeline from which our industries can draw, we are giving young people the opportunity to discover what they are passionate about and putting them on a path to success.”

“Internships are often the foundation to a career in the fashion industry,” said **Prabal Gurung, Creative Director of Prabal Gurung.** “They allow for students to gain firsthand experience and to explore different areas and interests, taking a deeper dive into the business. A challenge for many students is gaining access to these internships, so we are proud to be partnering with the Mayor’s Fund and First Lady Chirlane McCray to improve access and help nurture tomorrow's talent.”

“Guardian is proud to be a founding partner of the Center for Youth Employment. It is the responsibility of each of us across the public and private sector to continue to develop new ways of bridging the gap between corporations, schools and government to create jobs for those who need them. A way all companies can start now is by committing to two actions: internship and mentorship,” said **Deanna Mulligan, President and Chief Executive Officer of Guardian.**

“JPMorgan Chase understands the crucial role summer employment plays in putting young people on the pathway to productive careers” said **Melissa Smith, Chair of the Northeast Operating Committee for JPMorgan Chase.** “We are proud to be a leading sponsor of the City’s effort to increase the number of students who are able to benefit from a meaningful summer work experience.”

“We know that our young people are struggling to transition from their education to a successful career. And we know that our city’s businesses are looking to hire from a diverse, experienced workforce. With these five partnerships, we are combining the forces of government and the private sector to satisfy both of those clear needs,” said **Gabrielle Fialkoff, Senior Advisor to the Mayor and Director of the Mayor’s Office of Strategic Partnerships.** “These 500 internships will build true pipelines of trained talent for our growing industries, helping our youth to take the next step toward a great job, connecting our employers to loyal and eager future employees, and strengthening our city’s economy overall.”

“New York City’s thriving media and entertainment sectors offer unparalleled opportunities to build a meaningful career. MOME is committed to ensuring these industries reflect the diversity of our city itself, and to open doors for young New Yorkers from all backgrounds,” said **Media and Entertainment Commissioner Julie Menin**. “These internships will provide students with real-world experience and key connections that will surely enhance their future employment prospects. I thank all of our industry partners who were instrumental in bringing this initiative to life.”

“In order to ensure the future of our city, we must nurture talent that can build upon our success in every industry and in every corner of New York,” said **NYCEDC President Maria Torres-Springer**. “These paid summer internships with leading companies will provide students with the opportunity to gain vital career exposure, professional development training and mentorship, while assisting them in building the skills necessary to thrive in New York City’s workforce.”

“DYCD is proud to work with the Mayor’s Fund to ensure our young people get unique job opportunities to help them build the necessary skills to succeed and advance in any career path,” said **Department of Youth & Community Development Commissioner Bill Chong**. “Connecting our youth to unique paid internships in the fields of fashion, hospitality, real estate, media and entertainment will give participants in our Ladders for Leaders program first-hand, real world job experience with the most dynamic companies in the city as they prepare to become our next generation of influencers.”

“The tourism industry supports hundreds of thousands of good-paying jobs in every borough, serving as an essential gateway to the middle class for many New Yorkers,” said **Fred Dixon, President and CEO of NYC & Company**. “Through this unique partnership, young New Yorkers will gain valuable experience from leaders in the New York City tourism industry, and businesses have access to motivated, local talent. NYC & Company is proud to partner with the First Lady and Mayor’s Fund to strengthen the tourism industry, its workforce, and young New Yorkers’ professional development.”

“The real estate industry is proud to partner with the Mayor’s Fund on this important program, which provides public high school students with invaluable work experience while also exposing them to a range of exciting career opportunities,” said **Tishman Speyer President and CEO Rob Speyer, who also serves as Chair of both the Board of Advisors for the Mayor’s Fund to Advance New York City and the Real Estate Board of New York**. “Tishman Speyer is a long-time partner with the City on its internship initiatives, and we are excited to welcome a new group of exceptional young adults again this summer.”

“I’ll never forget my experience as a law firm intern when I was an undergraduate and how it helped prepare me for my career. Similarly, our members recognize how critically important hands-on work experience in a professional environment is to a student’s development,” said **John H. Banks, III, President of the Real Estate Board of New York**. “We are committed to furthering the expansion of quality internships being offered through this initiative and investing in students seeking opportunities to kick-start their careers.”

“RBC is committed to supporting New York City’s youth,” said **Blair Fleming, Head of RBC Capital Markets in the United States**. “Partnering with the Mayor’s Fund is one

way of giving back to and enriching our community, and we are delighted to have this opportunity. We are excited to continue our mission of creating opportunities for young people in NYC through our many partnerships and events, such as RBC Race for the Kids, and to advancing an agenda of philanthropy and diversity.”

“Most fashion careers start with the internship, which offers valuable insights into the industry. By partnering with the Mayor’s Fund to Advance New York City and the New York City Economic Development Corporation, the CFDA is providing high school students and college undergraduates with the opportunity to become tomorrow’s fashion leaders,” said **Steven Kolb, President and Chief Executive Officer of the CFDA.**

“We are proud to continue our collaboration with Mayor de Blasio, First Lady McCray, and the NYC Center for Youth Employment to connect more young people with summer job opportunities,” said **Brandee McHale, President of the Citi Foundation.** "These first-job experiences provide the workplace and leadership skills crucial to career success and the early money management know-how that can help build a strong financial future."

“Internships are crucial to the media and entertainment industry as well as the entire business sector. Much like our young people need exposure and work opportunities to prepare them for careers, businesses are in need of more diverse and experienced talent. Discovery is proud to be one of the founding partners of this new initiative, which is investing in the future of our students and the future of business,” said **Adria Alpert Romm, Chief Human Resources and Global Diversity Officer at Discovery Communications.**

“Deloitte recognizes that preparing today’s students to be tomorrow’s leaders is beneficial for our communities. Through supporting initiatives like this, we are able to demonstrate our commitment to help grow and develop the workforce of the future,” said **Steve Gallucci, New York Tri-State managing partner, Deloitte LLP.**

“Given the demand for jobs from our young people, this initiative is another step in the right direction. Increased jobs for youth is essential and I look forward to working with this administration in increasing even more opportunities,” said **Council Member Jumaane D. Williams.**

"I am pleased to see these partnerships being developed across sectors. Working with business leaders is a critical component in providing meaningful employment opportunities for New York City's young people. We must take advantage of our City's thriving business sector to build these collaborations, a foundation on which we should continue to expand and grow the City's support for youth," said **Council Member Julissa Ferreras.**

“When the Mayor’s Fund launched the Center for Youth Employment one year ago, our goal was to join forces with private sector to develop a new approach to our city’s youth employment services – one that works for both our youth and our employers. The result is the incredible partnerships that we are launching today,” said **Darren Bloch, Executive Director of the Mayor’s Fund to Advance New York City.** “Through these specialized internships, we are opening new doors for our city’s students to gain needed skills, while also supporting the talent demands of both small and large employers in our city’s most active and iconic industries. It is a true win-win for our youth, our businesses and our

city.”

“The NYC Center for Youth Employment is focused on creating work opportunities that help our young people to identify their career interests and prepare them to thrive in their chosen fields,” said **David Fischer, Executive Director of the NYC Center for Youth Employment**. “By involving employers who best know the skills they need and the credentials, attributes and experiences they most value in their employees, these five partnerships will help to put hundreds of young adult New Yorkers on a path to success.”

Over the past five years, New York City’s high school graduation rate has improved to 70 percent, but only 33 percent of graduates are considered college or career ready. At the same time, one out of every three American companies has openings for which they can’t find qualified workers, and only 10 percent of companies report having recruitment outcomes that meet their diversity goals.

These partnerships will help to address these clear challenges, by providing more opportunities for young adult New Yorkers to gain exposure and experience that will prepare them for jobs and careers. At the same time, they will enable employers in key fields to help construct workplace opportunities for young people in their sector that build necessary skills and connectivity, creating true pipelines of diverse talent into their industries.

The partnerships will also result in feedback loops within these sectors, including clinics with participating employers. Employers and businesses know their industries best, and their responses and opinions will assist both the City and the private sector in better understanding the skills needed for success, where entry-level jobs exist, and how to shape internship experiences so that work for both students and business.

The 500 students who will participate in these internships will be selected from the NYC Ladders for Leaders program. A nationally recognized program administered by the NYC Department for Youth and Community Development, Ladders connects high achieving high school and college students with paid, professional summer internships within leading large and small businesses, nonprofits and government agencies citywide. These industry partnerships will further specialize the opportunities available through Ladders for Leaders.

Each Ladders for Leaders candidate is selected through a rigorous application process and receives 30 hours of pre-employment training. This year’s program will begin in July 2016 and will last for six weeks, with students working for a minimum of 25 hours per week.

This initiative is part of the NYC Center for Youth Employment’s ongoing efforts to create pipelines of young talent into our city’s industries, in order to build employment services that meet the needs of both young adult New Yorkers and city business. Launched one year ago by the Mayor’s Fund, the NYC Center for Youth Employment has a specific goal of supporting 100,000 unique work-related experiences each year, including high-quality summer jobs, career exposure, skills-building, and supportive mentorships, by 2020. In collaboration with City agencies, employers and other stakeholders, the Center works toward expanding effective programs and filling in gaps to strengthen the overall system of work experience and career exploration services for youth.

## **Real Estate Industry**

The Mayor's Fund is collaborating with founding partner REBNY to identify employers in the real estate industry that can best offer real world training through 100 paid internships this summer. So far, the following real estate companies have signed on to this partnership, by either committing to host young people this summer or sponsoring internships at other real estate companies:

- The Brodsky Organization
- Cushman & Wakefield
- Douglaston Development
- The Durst Organization
- Jack Resnick & Sons, Inc.
- Jamestown LP
- Rockrose Development Corp.
- Rudin Management Company, Inc.
- SL Green Realty Corp.
- Tishman Speyer
- Two Trees Management Co.
- Vornado Realty Trust

## **Media/Entertainment Industry**

The Mayor's Fund has joined forces with founding partners MOME, Time Warner, Hearst, Discovery Communications, Pearson and CBS Corporation to create the *Media & Entertainment Momentum Fund*. This partnership will offer 100 summer internships within the city's large and small media and entertainment companies, including but not limited to production, design, post-production, and stagecraft. MOME will financially back 30 of those internships and the four founding partners will support the remaining 70 internships. So far, the following media and entertainment companies have signed on to this partnership, by either committing to host young people this summer or sponsoring internships at other media and entertainment companies:

- A to Z Media
- A2IM ( American Association of Independent Music)
- Access Theater
- Advenutre Pants TV
- Atlantic Pictures
- AudioSalad
- CariBEING
- Casbah Pictures
- CBS Corporation
- Cowboy Bear Ninja Productions
- DE | 1989
- Decker Design Inc.
- Discovery Communications
- Downtown Music Publishing
- En Garde Arts
- Ense

- Epic Theatre Ensemble
- Firelight Films
- Gold Village Entertainment
- Havas
- Hearst
- Limebeat
- Lower Manhattan Cultural Council (LMCC)
- Marauder
- Ma-Yi Theatre Company
- Merry Bright Music Enterprises
- New York Musical Festival
- Panavision
- PaperCutz
- Pearson
- Rada Films
- Song Trust
- Take Two (Zelnick Media Corporation)
- The New Group
- The Public Theater
- Theatreworks USA
- Time Warner
- TommY BoY Entertainment
- Vineyard Theatre
- VP Records
- Workman Publishing

### **Hospitality Industry**

The Mayor's Fund is working with founding partner NYC & Company to secure 100 internships throughout New York City's hospitality industry. These internships will be sponsored by participating employers, hospitality companies and NYC & Company. So far, the following hospitality companies have signed on to this partnership, by either committing to host young people this summer or sponsoring internships at other hospitality companies:

- 87am
- American Airlines
- Born Hotels
- The Broadway League
- CityExperts
- Convene
- LaGuardia Plaza Hotels
- Manhattan by Sail
- Modell's Sporting Goods
- New York Cruise Lines
- NY Marriott Marquis
- Patina Group
- RAYMI Restaurant
- Statue Cruises (Hornblower)
- Wave Hill

## **Business Services Industry**

The Mayor's Fund is working with founding partners JPMorgan Chase, Citi Foundation, Deloitte, RBC Capital Markets and Guardian, as well as the Association for a Better New York and New York City's borough-based Chambers of Commerce and Business Improvement Districts to coordinate 100 internship placements for this summer. Internships will be financially backed by founding partners and participating employers. So far, the following business services companies have signed on to this partnership, by either committing to host young people this summer or sponsoring internships at other business services companies:

- Amalgamated Bank
- Bernard Herold, Investments
- Beyer Blinder Belle Architects & Planners LLP
- Blackstone
- Boies, Schiller, Flexner LLP
- Boston Consulting Group
- Citi Foundation
- Con Edison
- Cooley LLP
- Deloitte
- HAKS Construction
- HFZ
- Hughes Hubbard and Reed
- Guardian
- JPMorgan Chase
- Kramer Levin Naftalis & Frankel, LLP
- Mayerson & Associates
- Paulson & Co

## **Fashion Industry**

In March, the Mayor's Fund, the CFDA and the NYCEDC launched [\*NYC Fashion Forward\*](#), committing to pair 100 students with paid internships at both small to mid-sized and large fashion employers citywide. *NYC Fashion Forward* has since secured 38 fashion companies to provide all 100 internships for the summer of 2016. NYCEDC is financially backing 60 summer jobs, while the remaining 40 positions will be employer-funded. The following fashion employers have committed to host young people this summer:

- 3.1 Phillip LIM
- Alice & Olivia
- B. Michael America
- Barney's
- Cadet
- CFDA
- Coach
- Create-A-Marker
- Cynthia Rowley
- David Wolfson & Associates, Inc
- Design Incubator
- Designers & Agents
- DKNY
- DVF Studio
- DYE-Namix
- Haskell
- J.Crew
- K/LLER Collection
- Kate Spade & Company
- Krupp Group
- Lord & Taylor
- LuLu Frost
- Macy's
- Maison De Mode
- Melissa Joy Manning
- Misha Nonoo
- New York Embroidery
- Nicholas K
- Nicole Miller
- Opening Ceremony
- Ovadia & Sons
- Prabal Gurung
- Rachel Comey
- Ralph Lauren
- The Sak Brand
- Tommy Hilfiger
- Williamson PR
- ZAC Posen

###



1837

**From:** [Viguers, Jonathan](#)  
**To:** [Kadushin, Peter](#); [jfdc](#); [Snyder, Thomas](#); [O'Brien, Kevin](#); [nbaldick@hilltoppublicsolutions.com](#); [Caquias, Paula](#); [Berger, Henry](#); [Almonte, Catherine](#); [Wiley, Maya](#); [Arslanian, Kayla](#); [Wolfe, Emma](#); [Jonathan@berlinrosen.com](#); [Salazar-Rodriguez, Prisca](#)  
**Subject:** MBDB: Conference Call  
**Date:** Sunday, May 22, 2016 6:31:58 PM

---

Please dial in

**MBDB: Conference Call**

Scheduled: Sunday, May 22, 2016 from 6:30 PM to 7:00 PM

Location: Call In # [REDACTED] Code: [REDACTED]

Invitees: Kadushin, Peter , jfdc , Snyder, Thomas , O'Brien, Kevin , Nick Baldick , Caquias, Paula , Berger, Henry , Almonte, Catherine , Wiley, Maya , Arslanian, Kayla , Wolfe, Emma , Jonathan Rosen , Salazar-Rodriguez, Prisca

sent from a mobile device.

**From:** [Adams Baker, Marti](#)  
**To:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re: Empire  
**Date:** Thursday, May 26, 2016 8:52:08 PM

---

Not sure. Like you said, they aren't taping anything in NYC  
Trying to get them to figure out a way for him to appear remotely...will keep you posted!

Sent from my iPhone

On May 26, 2016, at 18:50, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:

Is this happening?

---

**From:** "Adams Baker, Marti" <[MAdams@cityhall.nyc.gov](mailto:MAdams@cityhall.nyc.gov)>  
**Date:** Wednesday, May 18, 2016 at 10:32 AM  
**To:** Eric Haywood <>  
**Subject:** RE: Empire

Thanks, RKK, moving you to bcc.

Hi Eric - we're very excited about the opportunity. If there's a way to make this work and have the Mayor and First Lady can tape from NYC, we'd love to make it happen. If my team can help brainstorm ideas, please let me know.

Many thanks,  
Marti

**Marti Adams Baker**  
Deputy Communications Director | Office of Mayor Bill de Blasio  
o: (212) 788-9570 | m: (347) 967-7358 | t: [@Marti\\_Adams](#)

-----Original Message-----

From: Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
Sent: Tuesday, May 17, 2016 8:35 PM  
To: Eric Haywood; Adams Baker, Marti  
Subject: Empire

Eric -

I would like to e-intro you to Marti Adams in the Mayor's office.

Marti -

As discussed, I've been talking to Eric about a Mayoral cameo in next season's premiere and he knows the Mayor and First Lady are big fans of the show.

The good news is that the higher ups are into it. The bad news is the network likely won't want to come to NYC to shoot the episode.

Will let you take it from here. Very much hoping we can work something out.

Eric - thank you again for thinking of the de Blasios. Could be so great.

RKK

Sent from my iPhone

**From:** [Rebecca Katz](#)  
**To:** [DeLoach, Michael](#)  
**Subject:** Fwd: Important meeting BBP/Pier 6 -- Tuesday, June 7th, 9am  
**Date:** Friday, June 03, 2016 7:29:04 PM

---

FYI

Sent from my iPhone

Begin forwarded message:

**From:** Cobble Hill Association <[REDACTED]>  
**Date:** June 3, 2016 at 7:23:26 PM EDT  
**To:** <[REDACTED]>  
**Subject:** Important meeting BBP/Pier 6 -- Tuesday, June 7th, 9am  
**Reply-To:** <[REDACTED]>

Help save New York neighborhoods.

[View this email in your browser](#)



## Dear Cobble Hill Community,

CHA would like to inform the community about an important public meeting on Tuesday morning regarding housing in Brooklyn Bridge Park.

**Notice:**

**Meeting of the Brooklyn Bridge Park Corporation to vote on PIER 6 development project**

The Board of Directors of the Brooklyn Bridge Park Corporation will vote on a final action to approve the residential development of PIER 6. The Directors will vote on the submittals to the May 13, 2014 RFP process for the development of residential towers consisting of market rate and affordable housing units.

The meeting is open to the public:

**TUESDAY, JUNE 7th**  
**9 AM**  
**5 Metro Tech**  
**at the NYU Dibner Pfizer Auditorium**

(bring ID in case it is needed for entrance)





## Join the Cobble Hill Association

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You are receiving this email because you attended a past Cobble Hill Association event, sent us an inquiry, or simply told us at some point you'd like to be informed of neighborhood news.

**Our mailing address is:**

Cobble Hill Association, Inc.  
P.O. Box 376  
Brooklyn, NY 11201

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[unsubscribe from this list](#) [update subscription preferences](#)

This email was sent to [REDACTED]

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)  
Cobble Hill Association, Inc. · P.O. Box 376 · Brooklyn, NY 11201 · USA



**From:** [Hayley Prim](#)  
**To:** [Champion, Vanessa](#)  
**Subject:** Quick Question  
**Date:** Friday, June 17, 2016 1:47:53 PM

---

Hey Vanessa--

I hope you're well!

I had a quick work question for you related to the city's IT needs. Do you have anytime to chat this afternoon or Monday?

Thanks!  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [Berger, Henry](#)  
**To:** ["dkieve@hilltoppublicsolutions.com"](mailto:dkieve@hilltoppublicsolutions.com)  
**Subject:** FW: Ethics Bill  
**Date:** Monday, June 20, 2016 5:33:17 PM

---

Here is the NY ethics bill – take a look at part G

---

**From:** Herring, Jake  
**Sent:** Saturday, June 18, 2016 2:31 AM  
**To:** Berger, Henry  
**Subject:** Ethics Bill

Here is the ethics bill

## STATE OF NEW YORK

---

8160

### IN SENATE

June 17, 2016

---

Introduced by Sen. FLANAGAN -- (at request of the Governor) --  
read twice and ordered printed, and when printed to be committed to  
the Committee on Rules

AN ACT to amend the election law, in relation to independent  
expenditures during election campaigns (Part A); to amend the election  
law, in relation to monies received and expenditures made by a  
party committee or constituted committee (Part B); to amend the  
election law, in relation to disposition of campaign funds (Part C); to  
amend the legislative law, in relation to reports by lobbyists (Part D);  
to amend the legislative law, in relation to contingent fees (Part  
E); to amend the executive law, in relation to the disclosure of  
certain donations by charitable non-profit entities (Part F); to amend  
the executive law, in relation to disclosure of certain  
activities by non-charitable non-profit entities (Part G); to amend the  
executive law, in relation to the registration of certain service  
providers (Part H); to amend the legislative law, in relation to  
communications with professional journalists and newscasters; and in  
relation to reporting of certain funding by lobbyists (Part I); to amend the  
executive law, in relation to investigations by the joint  
commission on public ethics and to violations of the lobbying act (Part J);  
and to amend the public officers law, in relation to financial  
disclosure

forms (Part K)

The People of the State of New York, represented in Senate and Assem- bly, do enact as follows:

1 Section 1. This act enacts into law major components of  
legislation  
2 relating to campaign funds. Each component is wholly contained  
within a  
3 Part identified as Parts A through K. The effective date for  
each  
4 particular provision contained within such Part is set forth in the  
last  
5 section of such Part. Any provision in any section contained  
within a  
6 Part, including the effective date of the Part, which makes a  
reference  
7 to a section "of this act", when used in connection with that  
particular  
8 component, shall be deemed to mean and refer to the  
corresponding  
9 section of the Part in which it is found. Section three of this act  
sets  
10 forth the general effective date of this act.

EXPLANATION--Matter in italics (underscored) is new; matter in  
brackets  
[-] is old law to be omitted.

LBD12084-

11-6

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2

1

PART A

2 Section 1. Subdivision 1 of section 14-107 of the election  
law, as  
3 amended by section 8 of part CC of chapter 56 of the laws of  
2015, is  
4 amended to read as follows:  
5 1. For purposes of this article:  
6 (a) "Independent expenditure" means an expenditure made by [~~a~~  
~~person~~]  
7 an independent expenditure committee conveyed to five hundred or  
more  
8 members of a general public audience in the form of (i) an  
audio or  
9 video communication via broadcast, cable or satellite, (ii) a  
written  
10 communication via advertisements, pamphlets, circulars,  
flyers,  
11 brochures, letterheads or (iii) other published statements which:  
(i)  
12 irrespective of when such communication is made, contains words  
such as  
13 "vote," "oppose," "support," "elect," "defeat," or "reject," which  
call  
14 for the election or defeat of the clearly identified candidate,  
(ii)  
15 refers to and advocates for or against a clearly identified  
candidate or  
16 ballot proposal on or after January first of the year of the  
election in  
17 which such candidate is seeking office or such proposal shall  
appear on  
18 the ballot, or (iii) within sixty days before a general or  
special  
19 election for the office sought by the candidate or thirty days  
before a  
20 primary election, includes or references a clearly identified  
candidate.  
21 An independent expenditure shall not include communications where  
such  
22 candidate, the candidate's political committee or its agents, a  
party

23 committee or its agents, or a constituted committee or its agents  
or a  
24 political committee formed to promote the success or defeat of a  
ballot  
25 proposal or its agents, did authorize, request, suggest, foster or  
coop-  
26 erate in such communication.  
27 (b) Independent expenditures do not include expenditures in  
connection  
28 with:  
29 (i) a written news story, commentary, or editorial or a news  
story,  
30 commentary, or editorial distributed through the facilities of  
any  
31 broadcasting station, cable or satellite unless such  
publication or  
32 facilities are owned or controlled by any political party,  
political  
33 committee or candidate; or  
34 (ii) a communication that constitutes a candidate debate or forum;  
or  
35 (iii) internal communication by members to other members of a  
member-  
36 ship organization of not more than five hundred members, for the  
purpose  
37 of supporting or opposing a candidate or candidates for elective  
office,  
38 provided such expenditures are not used for the costs of campaign  
mate-  
39 rial or communications used in connection with broadcasting,  
telecast-  
40 ing, newspapers, magazines, or other periodical publication,  
billboards,  
41 or similar types of general public communications; or  
42 (iv) internal communications by members to other members of a  
member-  
43 ship organization of not more than five hundred members or  
communi-  
44 cations by a corporation organized for charitable purposes  
pursuant to  
45 §501(c)(3) of the internal revenue code, within sixty days  
before a  
46 general or special election for the office sought by the  
candidate or  
47 thirty days before a primary election, that includes or  
references a  
48 clearly identified candidate but does not otherwise qualify as an  
inde-  
49 pendent expenditure under this section.  
50 (v) a communication published on the Internet, unless the  
communi-  
51 cation is a paid advertisement.

52 (c) ~~[For purposes of this section, the term "person" shall  
mean  
53 person, group of persons, corporation, unincorporated business  
entity,  
54 labor organization or business, trade or professional  
association or  
55 organization, or political committee; provided, however, that such  
defi-~~

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3

1 ~~dition shall not include any party or constituted committee,] An  
inde-  
2 pendent expenditure committee shall not include payments or  
expenditures  
3 made by a party or constituted committee that is required to  
file  
4 disclosure reports under this chapter.  
5 (d) Independent expenditures shall not include payments or  
expendi-  
6 tures where coordination occurs in the creation, formation, or  
operation  
7 of the independent expenditure committee making the payment or~~

expendi-  
8 ture.  
9 Coordination shall include:  
10 (i) The candidate or the candidate's authorized committee, or an  
agent  
11 of the candidate or candidate's authorized committee,  
participated in  
12 the creation or formation of the independent expenditure committee  
with-  
13 in two years of the general election, primary or special  
election in  
14 which the candidate is a candidate for nomination or election and  
the  
15 payment or expenditure made is for the benefit of that candidate.  
16 (ii) The candidate or an agent of the candidate appears at  
any  
17 fundraising event hosted by an independent expenditure committee, or  
its  
18 agent, making a payment or expenditure that benefits that  
candidate  
19 within two years of the general election, primary or special  
election in  
20 which the candidate is a candidate for nomination or election.  
21 (iii) The independent expenditure committee making the  
payment or  
22 expenditure, or its agent, employed or retained an individual,  
other  
23 than an individual described in subparagraph (viii) of this  
paragraph,  
24 who was employed by the candidate, the candidate's authorized  
committee  
25 or an agent of the candidate or has held a policymaking, non-  
administra-  
26 tive position in the office of the candidate's elected office within  
two  
27 years of the general election, primary or special election in which  
the  
28 candidate is a candidate for nomination or election, and the  
payment or  
29 expenditure is made for the benefit of that candidate.  
30 (iv) The independent expenditure committee making the  
payment or  
31 expenditure, or its agent, is a member of the candidate's  
immediate  
32 family or is established, directed, or managed by a member of the  
imme-  
33 diante family of the candidate, and the payment or expenditure is  
made  
34 for the benefit of that candidate.  
35 (v) The independent expenditure committee making the  
payment or  
36 expenditure benefiting the candidate, republishes, disseminates,  
or  
37 distributes, in whole or in part, any video, audio, written, or  
other  
38 campaign-related material prepared by the candidate or the  
candidate's  
39 authorized committee or by an agent of the candidate or the  
candidate's  
40 authorized committee. This paragraph shall not apply if the  
independent  
41 expenditure committee making the payment or expenditure obtains  
the  
42 communication or materials from a publicly available source.  
43 (vi) The candidate or the candidate's authorized committee,  
or an  
44 agent of the candidate or the candidate's authorized committee,  
shares  
45 or rents space for a campaign-related purpose with or from the  
independ-

46 ent expenditure committee, or its agent, making the payment or  
expendi-  
47 ture benefitting the candidate.  
48 (vii) The independent expenditure committee, or its agent, making  
the  
49 payment or expenditure benefitting the candidate has participated  
in  
50 strategic discussions with the candidate, the candidate's  
authorized  
51 committee, or an agent of the candidate or the candidate's  
authorized  
52 committee within two years of the general election, primary or  
special  
53 election in which the candidate is a candidate for  
nomination or  
54 election. Discussions shall be deemed strategic if information  
about  
55 the candidate's or opponent's electoral campaign plans,  
projects, or  
56 activities that is not obtained from a publicly available  
source is

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4

1 conveyed to the independent expenditure committee, or its agent,  
making  
2 the payment or expenditure. This paragraph shall only  
apply to  
3 discussions occurring after the independent expenditure committee  
is  
4 formed or, one week after the candidate has been certified for  
that  
5 election, whichever occurs first.  
6 (viii) The independent expenditure committee, or its agent, making  
the  
7 payment or expenditure benefitting the candidate, and the  
candidate or  
8 the candidate's authorized committee knowingly retain the same  
individ-  
9 ual or entity to provide professional campaign services within two  
years  
10 of the general election, primary or special election in which the  
candi-  
11 date is a candidate for nomination or election, and the  
professional  
12 campaign services provider discloses strategic information regarding  
one  
13 party with the other party. Information shall be deemed strategic  
if it  
14 relates to either party's respective campaign or independent  
expenditure  
15 plans, projects, or activities that are not obtained from a  
publicly  
16 available source. This subparagraph shall not prohibit a  
candidate, a  
17 candidate's authorized committee, or an agent of the candidate or  
the  
18 candidate's authorized committee from retaining the same  
professional  
19 campaign services provider as the independent expenditure committee,  
or  
20 its agent, making the payment or expenditure benefitting the  
candidate  
21 upon the professional campaign services provider entering into a  
confi-  
22 dentiality agreement with both parties expressly stating that it  
will  
23 not disclose strategic information regarding each party with the  
other  
24 party.  
25 (ix) The independent expenditure committee, or its agent, making

the  
26 payment or expenditure benefitting the candidate, utilizes  
strategic  
27 information or data related to the candidate, that is not from a  
public-  
28 ly available source and is not otherwise available by subscription,  
from  
29 an individual who has been previously compensated,  
reimbursed or  
30 retained by the candidate as a consultant, political, media or  
fundrais-  
31 ing advisor, vendor or contractor within two years of the  
general  
32 election, primary or special election in which the candidate is a  
candi-  
33 date for nomination or election.  
34 (e) The following shall not be coordination:  
35 (i) A candidate's or a party or constituted committee's response  
to an  
36 inquiry about that candidate's or party or constituted committee's  
posi-  
37 tions on legislative or policy issues.  
38 (ii) A public communication in which a candidate is clearly  
identified  
39 only in his or her capacity as the owner or operator of a business  
that  
40 existed prior to the candidacy is not a coordinated communication  
with  
41 respect to the clearly identified candidate if: (A) The medium,  
timing,  
42 content, and geographic distribution of the public communication  
are  
43 consistent with public communications made prior to the candidacy;  
and  
44 (B) The public communication does not promote, support,  
attack, or  
45 oppose that candidate or another candidate in their capacity as  
candi-  
46 dates who seeks the same office as that candidate.  
47 (f) For purposes of this section, the term "immediate family"  
means  
48 spouse, child, parent, grandparent, brother, half-brother, sister,  
or  
49 half-sister of the candidate, and the spouses of such persons.  
50 (g) For purposes of this section, "agent" means a person  
authorized by  
51 the candidate or the candidate's authorized committee, who  
acts on  
52 behalf of or at the direction of a candidate or the candidate's  
author-  
53 ized committee; or a party committee or constituted committee  
acting on  
54 behalf of a candidate; or a person authorized by an independent  
expendi-  
55 ture committee who acts on behalf of or at the direction of such  
commit-  
56 tee.

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5

1 § 2. Subdivision 2 of section 14-107 of the election law, as  
added by  
2 section 4 of subpart C of part H of chapter 55 of the laws of  
2014, is  
3 amended to read as follows:  
4 2. Whenever any person makes an independent expenditure that  
costs  
5 [~~more than~~] one thousand dollars or more in the aggregate, such  
communi-  
6 cation shall clearly state the name of the person who paid  
for, or  
7 otherwise published or distributed the communication and state,

with  
8 respect to communications regarding candidates, that the  
communication  
9 was not expressly authorized or requested by any candidate, or by  
any  
10 candidate's political committee or any of its agents.

11 § 3. Subdivision 3 of section 14-107 of the election law, as  
added by  
12 section 4 of subpart C of part H of chapter 55 of the laws of  
2014, is

13 amended to read as follows:  
14 3. ~~(a)~~ Any person prior to making any independent expenditure  
shall  
15 first register with the state board of elections as a political  
commit-  
16 tee and as an independent expenditure committee in conformance with  
this

17 article. Such person shall comply with all disclosure  
obligations

18 required for political committees by law[=

19 ~~(b) Any person who has registered with the state board of  
elections~~

20 ~~pursuant to paragraph (a) of this subdivision shall disclose to  
the~~

21 ~~state board of elections electronically, once a week on Friday  
any~~

22 ~~contribution to such person over one thousand dollars or  
expenditures by~~

23 ~~such person over five thousand dollars made prior to thirty days  
before~~

24 ~~any primary, general, or special election.~~

25 ~~(c) Any person who has registered with the state board of  
elections~~

26 ~~pursuant to paragraph (a) of this subdivision shall disclose to  
the~~

27 ~~state board of elections electronically, within twenty-four  
hours of~~

28 ~~receipt, any contribution to such person over one thousand  
dollars or~~

29 ~~expenditure by such person over five thousand dollars made within  
thirty~~

30 ~~days before any primary, general, or special election.~~

31 ~~(d) A knowing and willful violation of the provisions of this  
subdivi-~~

32 ~~sion shall subject the person to a civil penalty equal to five  
thousand~~

33 ~~dollars or the cost of the communication, whichever is greater,  
in a~~

34 ~~special proceeding or civil action brought by the board or  
imposed~~

35 ~~directly by the board of elections.] and shall provide the  
following~~

36 additional information upon registration:

37 (a) Where the person making the statement is an individual, the  
name,

38 address, occupation and employer of the person.

39 (b) Where the person making the statement is an entity, the name  
and

40 employer of any individual who exerts operational or managerial  
influ-

41 ence or control over the entity, as well as any salaried employee of  
the

42 entity. The disclosures required by this paragraph shall include  
the

43 name of at least one natural person.

44 (c) Identification of individuals named in paragraphs (a) and  
(b) of

45 this subdivision who have, during the two-year period before the  
state-

46 ment is filed, been employed or retained as a political,  
media, or

47 fundraising adviser or consultant for a candidate, any entity  
48 directly controlled by a candidate, or any party committee or constituted  
49 commit-  
50 tee, or have held a formal position in the office of a  
51 candidate's  
52 elected office, or any party committee or constituted committee, and  
53 the  
54 name of the relevant employer.  
55 (d) Identification of individuals named in paragraphs (a), (b) and  
56 (c)  
57 of this paragraph who are members of a candidate's immediate family.  
58 (e) The information provided pursuant to this subdivision  
59 shall be  
60 updated within twenty-four hours of any change in ownership or  
61 control  
62 of any registered entity.  
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1 § 4. Subdivision 4 of section 14-107 of the election law, as  
added by  
2 section 4 of subpart C of part H of chapter 55 of the laws of  
2014, is  
3 amended to read as follows:

4 4. (a) Required disclosures. (i) Any independent expenditure  
5 committee  
6 shall  
7 who has registered pursuant to subdivision three of this section  
8 disclose to the state board of elections electronically, once a  
9 week on  
10 Monday any contribution to such committee of one thousand  
11 dollars or  
12 more or expenditures by such person over five thousand dollars  
13 made  
14 during the reporting period.  
15 (ii) Any independent expenditure committee who has registered with  
16 the  
17 state board of elections pursuant to subdivision three of this  
18 section  
19 shall disclose to the state board of elections electronically,  
20 within  
21 twenty-four hours of receipt, any contribution to such  
22 independent  
23 expenditure committee of one thousand dollars or more made within  
24 thirty  
25 days before any primary, general, or special election.

26 (b) The disclosures required by [~~subdivision three~~] paragraph  
27 (a) of  
28 this [~~section~~] subdivision shall include, in addition to any  
other  
29 information required by law:  
30 [~~(a)~~] (i) the name, address, occupation and employer of the  
person  
making the statement;  
[~~(b) the name, address, occupation and employer of the person~~  
making  
the independent expenditure;  
[~~(c) the name, address, occupation and employer of any person~~  
providing  
a contribution, gift, loan, advance or deposit of one thousand  
dollars  
or more for the independent expenditure, or the provision of  
services  
for the same, and the date it was given;  
[~~(d)~~] (ii) For each expenditure or payment made: (1) the dollar  
amount  
the  
29 person or entity receiving the payment, the date the payment was  
made  
30 and a description of the independent expenditure; [~~and~~

31 ~~(e)~~ (2) the election to which the independent expenditure  
pertains  
32 and the name of the clearly identified candidate or the ballot  
proposal  
33 referenced and whether the candidate or ballot proposal is  
supported or  
34 opposed; and  
35 (3) A list of all expenditures made by and liabilities incurred  
for  
36 services rendered during the relevant reporting period.  
37 (iii) For each contribution received the name, address, occupation  
and  
38 employer of any person providing a contribution, gift, loan,  
advance or  
39 deposit of one thousand dollars or more for the independent  
expenditure,  
40 or the provision of services for the same and the date it was given.

41 § 5. Section 14-107 of the election law is amended by adding a  
new  
42 subdivision 8 to read as follows:  
43 8. (a) All criminal liability related to this section shall  
require  
44 knowing and willful violations in accordance with section 14-126 of  
this  
45 article.  
46 (b) A knowing and willful violation of the provisions of  
subdivisions  
47 three and four of this section shall subject the person to a  
civil  
48 penalty equal to five thousand dollars or the cost of the  
communication,  
49 whichever is greater, in a special proceeding or civil action brought  
by  
50 the board.

51 § 6. The opening paragraph of paragraph 3 of subdivision 9 of  
section  
52 14-100 of the election law, as amended by chapter 70 of the  
laws of  
53 1983, is amended to read as follows:  
54 any payment, by any person other than a candidate or a  
political  
55 committee authorized by the candidate, made in connection with the  
nomi-  
56 nation for election or election of any candidate, including any  
payment

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7

1 or expenditure where coordination has occurred as defined in  
section  
2 14-107 of this article, or any payment made to promote the  
success or  
3 defeat of a political party or principle, or of any ballot  
proposal  
4 including but not limited to compensation for the personal  
services of  
5 any individual which are rendered in connection with a  
candidate's  
6 election or nomination without charge; provided however, that  
none of  
7 the foregoing shall be deemed a contribution if it is made,  
taken or  
8 performed by a candidate or his spouse or by a person or a  
political  
9 committee independent of the candidate or his agents or authorized  
poli-  
10 tical committees. For purposes of this article, the term  
"independent of  
11 the candidate or his agents or authorized political committees"  
shall  
12 mean that the candidate or his agents or authorized political  
committees  
13 did not authorize, request, suggest, foster or cooperate in any  
such

14 activity; and provided further, that the term contribution shall  
not  
15 include:

16 § 7. Section 14-100 of the election law is amended by adding two  
new  
17 subdivisions 15 and 16 to read as follows:

18 15. "independent expenditure committee" means a political  
committee,  
19 that makes only independent expenditures as defined in this article,  
and  
20 does not coordinate with a candidate, candidate's authorized  
committees  
21 or an agent of the candidate as defined in paragraph (g) of  
subdivision  
22 one of section 14-107 of this article.

23 For purposes of this section, an independent expenditure committee  
may  
24 be created by a person, group of persons, corporation,  
unincorporated  
25 business entity, labor organization or business, trade or  
professional  
26 association, or organization, or political committee.

27 16. "political action committee" means a political committee  
which  
28 makes no expenditures to aid or take part in the election or defeat  
of a  
29 candidate, or to promote the success or defeat of a ballot  
proposal,  
30 other than in the form of contributions, including in-kind  
contrib-  
31 utions, to candidates, candidate's authorized committees, party  
commit-  
32 tees, constituted committees, or independent expenditure  
committees  
33 provided there is no common operational control between the  
political  
34 action committee and the independent expenditure committee; or in  
the  
35 form of communications that are not distributed to a general  
public  
36 audience as described in subdivision thirteen of this section.

37 For purposes of this paragraph, "common operational control"  
means  
38 that (i) the same individual or individuals exercise actual and  
strate-  
39 gic control over the day-to-day affairs of both the political  
action  
40 committee and the independent expenditure committee, or (ii)  
employees  
41 of the political action committee and the independent  
expenditure  
42 committee engage in communications related to the strategic  
operations  
43 of either committee.

44 § 8. Section 14-112 of the election law, as amended by chapter  
930 of  
45 the laws of 1981, is amended to read as follows:

46 § 14-112. Political committee authorization statement. Any  
political  
47 committee aiding or taking part in the election or nomination of  
any  
48 candidate, other than [~~by making contributions~~] a political  
action  
49 committee, shall file, in the office in which the statements of  
such  
50 committee are to be filed pursuant to this article, either a sworn  
veri-  
51 fied statement by the treasurer of such committee that the candidate  
has  
52 authorized the political committee to aid or take part in his  
election

53 or that the candidate has not authorized the committee to aid or  
take  
54 part in his election.

55 § 9. Subdivision 1 of section 14-118 of the election law, as  
amended  
56 by chapter 156 of the laws of 2010, is amended to read as follows:  
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1 1. Every political committee shall have a treasurer and a  
depository,  
2 and shall cause the treasurer to keep detailed, bound accounts of  
all  
3 receipts, transfers, loans, liabilities, contributions and  
expenditures,  
4 made by the committee or any of its officers, members or agents  
acting  
5 under its authority or in its behalf. All such accounts  
shall be  
6 retained by a treasurer for a period of five years from the date of  
the  
7 filing of the final statement with respect to the election,  
primary  
8 election or convention to which they pertain. No officer,  
member or  
9 agent of any political committee shall receive any receipt,  
transfer or  
10 contribution, or make any expenditure or incur any liability until  
the  
11 committee shall have chosen a treasurer and depository and filed  
their  
12 names in accordance with this subdivision. There shall be filed in  
the  
13 office in which the committee is required to file its statements  
under  
14 section 14-110 of this article, within five days after the choice  
of a  
15 treasurer and depository, a statement giving the name and address of  
the  
16 treasurer chosen, the name and address of any person authorized to  
sign  
17 checks by such treasurer, the name and address of the depository  
chosen  
18 and the candidate or candidates or ballot proposal or proposals  
the  
19 success or defeat of which the committee is to aid or take  
part;  
20 provided, however, that such statement shall not be required  
of a  
21 constituted committee and provided further that a political  
action  
22 committee which makes no expenditures, to aid or take part in  
the  
23 election or defeat of a candidate, other than in the form of  
contrib-  
24 utions, shall not be required to list the candidates being  
supported or  
25 opposed by such committee and shall also disclose the name and  
employer  
26 for any individual who exerts operational control over the  
political  
27 action committee as well as any salaried employee of the  
political  
28 action committee. Such statement shall be signed by the treasurer  
and  
29 all other persons authorized to sign checks. Any change in the  
informa-  
30 tion required in any statement shall be reported, in an amended  
state-  
31 ment filed in the same manner and in the same office as an  
original  
32 statement filed under this section, within two days after it  
occurs,  
33 except that any change to the mailing address on any such  
statement  
34 filed at the state board may also be made in any manner deemed

accepta-  
35 ble by the state board. Only a banking organization authorized  
to do  
36 business in this state may be designated a depository hereunder.  
37 § 10. The election law is amended by adding a new section 14-107-  
a to

38 read as follows:  
39 § 14-107-a. Prohibited spending by independent expenditure  
committees  
40 and political action committees. 1. An independent expenditure  
committee  
41 shall not contribute to any candidate, constituted committee,  
political  
42 committee, or party committee.  
43 2. (a) A political action committee shall not make any  
independent  
44 expenditures and may only make contributions to any independent  
expendi-  
45 ture committee if such committee does not have common  
operational  
46 control. For purposes of this paragraph, "common operational  
control"  
47 means that (i) the same individual or individuals exercise actual  
and  
48 strategic control over the day-to-day affairs of both the  
political  
49 action committee and the independent expenditure committee, or  
(ii)  
50 employees of the political action committee and the independent  
expendi-  
51 ture committee engage in communications related to the strategic  
oper-  
52 ations of either committee.  
53 (b) No candidate, candidate's authorized committee, party  
committee,  
54 or constituted committee shall contribute to an independent  
expenditure  
55 committee that is making expenditures benefitting the candidate or  
the  
56 candidate supported by such party or constituted committee.

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9

1 § 11. Section 14-126 of the election law is amended by adding a  
new  
2 subdivision 3-a to read as follows:

3 3-a. Any person who, acting as or on behalf of an independent  
expendi-  
4 ture committee or a political action committee, knowingly and  
willfully  
5 violates the provisions of section 14-107-a of this article  
shall be  
6 subject to a civil penalty, up to one thousand dollars or up to the  
cost  
7 of the communication, whichever is greater, to be recoverable  
in a  
8 special proceeding or civil action to be brought by the state  
board of  
9 elections.

10 § 12. Severability. If any clause, sentence, subdivision,  
paragraph,  
11 section or part of this act be adjudged by any court of competent  
juris-  
12 diction to be invalid, such judgment shall not affect, impair or  
invali-  
13 date the remainder thereof, but shall be confined in its  
operation to  
14 the clause, sentence, subdivision, paragraph, section or part  
thereof  
15 directly involved in the controversy in which such judgment shall  
have  
16 been rendered.

17 § 13. This act shall take effect on the thirtieth day after it

shall  
18 have become a law.

19

PART B

20 Section 1. Subdivision 3 of section 14-124 of the election  
law, as  
21 amended by chapter 71 of the laws of 1988, is amended to  
read as  
22 follows:

23 3. The contribution and receipt limits of this article shall not  
apply  
24 to monies received and expenditures made by a party committee or  
consti-  
25 tuted committee to maintain a permanent headquarters and staff and  
carry  
26 on ordinary activities which are not for the express purpose of  
promot-  
27 ing the candidacy of specific candidates; provided that such  
monies  
28 described in this subdivision shall be deposited in a  
segregated  
29 account.

30 § 2. This act shall take effect immediately.

31

PART C

32 Section 1. Subdivision 1 of section 14-104 of the election  
law, as  
33 amended by chapter 430 of the laws of 1997, is amended to  
read as  
34 follows:

35 1. Any candidate for election to public office, or for nomination  
for  
36 public office at a contested primary election or convention, or  
for  
37 election to a party position at a primary election, shall file  
state-  
38 ments sworn, or subscribed and bearing a form notice that false  
state-  
39 ments made therein are punishable as a class A misdemeanor  
pursuant to  
40 section 210.45 of the penal law, at the times prescribed by this  
article  
41 setting forth the particulars specified by section 14-102 of this  
arti-  
42 cle, as to all moneys or other valuable things, paid, given,  
expended or  
43 promised by him or her to aid his or her own nomination or  
election, or  
44 to promote the success or defeat of a political party, or to  
aid or  
45 influence the nomination or election or the defeat of any other  
candi-  
46 date to be voted for at the election or primary election or at a  
conven-  
47 tion, including contributions to political committees, officers,  
members  
48 or agents thereof, and transfers, receipts and contributions to  
him or  
49 her to be used for any of the purposes above specified, or in lieu  
ther-  
50 eof, any such candidate may file such a sworn statement at the  
first  
51 filing period, on a form prescribed by the state board of elections  
that  
52 such candidate has made no such expenditures and does not intend to  
make

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10

1 any such expenditures, except through a political committee  
authorized  
2 by such candidate pursuant to this article. Such candidate may  
desig-  
3 nate a committee of no less than three persons who shall be

authorized  
4 to appoint and remove the treasurer of any authorized committee of  
the  
5 candidate. The designation or revocation of the committee  
shall be  
6 evidenced in a writing filed with the state board of elections by  
the  
7 candidate authorizing the committee. The candidate may revoke  
such  
8 designation at any time. A committee authorized by such a candidate  
may  
9 fulfill all of the filing requirements of this act on behalf of  
such  
10 candidate.  
11 § 2. The election law is amended by adding a new section 14-  
132 to  
12 read as follows:  
13 § 14-132. Disposition of campaign funds. 1. Upon the death  
of a  
14 candidate, former candidate or holder of elective office, where  
such  
15 candidate or candidate's authorized committee received campaign  
contrib-  
16 utions, all such funds shall be disposed of by any of the  
following  
17 means, or any combination thereof, within two years of the death of  
such  
18 person:  
19 (a) returning, pro rata, to each contributor the funds that have  
not  
20 been spent or obligated;  
21 (b) donating the funds to a charitable organization or  
organizations  
22 that meet the qualifications of section 501(c)(3) of the Internal  
Reven-  
23 ue Code;  
24 (c) donating the funds to the state university of New York or the  
city  
25 university of New York;  
26 (d) donating the funds to the state's general fund; or  
27 (e) contributing or transferring the funds to a candidate,  
party,  
28 constituted or political committee in accordance with the  
applicable  
29 limits, if any, set forth in this article.  
30 2. No such candidate's authorized political committee shall  
dispose of  
31 campaign funds by making expenditures for personal use as  
defined in  
32 section 14-130 of this article.  
33 3. If funds are not disposed of within the time required by  
this  
34 section, such funds shall be recoverable by the chief enforcement  
coun-  
35 sel of the state board of elections in a special proceeding in  
state  
36 supreme court in the manner prescribed by section 16-116 of this  
chapter  
37 and deposited into the state's general fund.  
38 § 3. This act shall take effect July 1, 2017, provided, however,  
that  
39 where the applicable time frame for disposing of funds  
established by  
40 section 14-132 of the election law, as added by section two of this  
act,  
41 has elapsed on such effective date, all funds shall be disposed of  
with-  
42 in 12 months of such effective date. INSERT

43

PART D

44 Section 1. Paragraph 4 of subdivision (c) of section 1-h of  
the  
45 legislative law, as added by section 1 of part B of chapter 399 of  
the  
46 laws of 2011, is amended to read as follows:

47 (4) Any lobbyist registered pursuant to section one-e of this  
article  
48 whose lobbying activity is performed on its own behalf and not  
pursuant  
49 to retention by a client:

50 (i) that has spent over [~~fifty~~] fifteen thousand dollars in the  
aggre-  
51 gate for reportable compensation and expenses for lobbying,  
either  
52 during the calendar year, or during the twelve-month period,  
prior to  
53 the date of this bi-monthly report, and  
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1 (ii) at least three percent of whose total expenditures during  
the  
2 same period were devoted to lobbying in New York shall report to  
the  
3 commission the names of each source of funding that has contributed  
over  
4 [~~five~~] two thousand five hundred dollars from a single source that  
were  
5 used to fund the lobbying activities reported and the [~~amounts~~]  
amount  
6 of each contribution received from each identified source of  
funding;

7 provided, however, that amounts received from each identified  
source of  
8 funding shall not be required to be disclosed if such amounts  
constitute  
9 membership dues, fees, or assessments charged by the reporting  
entity to  
10 enable an individual or entity to be a member of the reporting  
entity.

11 This disclosure shall not require disclosure of the sources of  
funding  
12 whose disclosure, in the determination of the commission based  
upon a  
13 review of the relevant facts presented by the reporting lobbyist,  
may  
14 cause harm, threats, harassment, or reprisals to the source or to  
indi-  
15 viduals or property affiliated with the source. The reporting  
lobbyist  
16 may appeal the commission's determination and such appeal shall be  
heard  
17 by a judicial hearing officer who is independent and not affiliated  
with  
18 or employed by the commission, pursuant to regulations promulgated  
by  
19 the commission. The reporting lobbyist shall not be required to  
disclose  
20 the sources of funding that are the subject of such appeal pending  
final  
21 judgment on appeal.

22 The disclosure shall not apply to:

23 (i) any corporation registered pursuant to article seven-A of  
the  
24 executive law that is qualified as an exempt organization by the  
United  
25 States Department of the Treasury under I.R.C. § 501(c)(3);  
provided,  
26 however, that this disclosure shall apply to any in-kind  
donations of  
27 staff, staff time, personnel, offices, office supplies,  
financial  
28 support of any kind or any other resources to any corporation or  
entity

29 that is qualified as an exempt organization by the United States  
Depart-  
30 ment of the Treasury under I.R.C. 501(c)(4) when such in-kind  
donations  
31 are over two thousand five hundred dollars and from any  
corporation or  
32 entity that is qualified as an exempt organization by the United  
States  
33 Department of the Treasury under I.R.C. 501(c)(3). In such case  
the  
34 entity receiving such in-kind donations shall disclose the fair  
market  
35 value and identify the I.R.C. 501(c)(3) entity providing such in-  
kind  
36 donations and give notice within a reasonable time to the  
501(c)(3)  
37 entity that it shall be required to file a report with the  
department of  
38 law pursuant to section one hundred seventy-two-e of the executive  
law;

39 (ii) any corporation registered pursuant to article seven-A of  
the  
40 executive law that is qualified as an exempt organization by the  
United  
41 States Department of the Treasury under I.R.C. § 501(c)(4) and  
whose  
42 primary activities concern any area of public concern determined by  
the  
43 commission to create a substantial likelihood that application of  
this  
44 disclosure requirement would lead to harm, threats,  
harassment, or  
45 reprisals to a source of funding or to individuals or property  
affil-  
46 iated with such source, including but not limited to the area of  
civil  
47 rights and civil liberties and any other area of public concern  
deter-  
48 mined pursuant to regulations promulgated by the commission to  
form a  
49 proper basis for exemption on this basis from this disclosure  
require-

50 ment; or  
51 (iii) any governmental entity.  
52 The joint commission on public ethics shall promulgate  
regulations to  
53 implement these requirements.  
54 § 2. Paragraph 4 of subdivision (c) of section 1-j of the  
legislative  
55 law, as added by section 2 of part B of chapter 399 of the laws of  
2011,  
56 is amended to read as follows:  
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1 (4) Any client of a lobbyist that is required to file a semi-  
annual  
2 report and:  
3 (i) that has spent over [~~fifty~~] fifteen thousand dollars in the  
aggre-  
4 gate for reportable compensation and expenses for lobbying,  
either  
5 during the calendar year, or during the twelve-month period,  
prior to  
6 the date of this semi-annual report, and  
7 (ii) at least three percent of whose total expenditures during  
the  
8 same period were devoted to lobbying in New York shall report to  
the  
9 commission the names of each source of funding that has contributed  
over  
10 [~~five~~] two thousand five hundred dollars from a single source that  
were  
11 used to fund the lobbying activities reported and the [~~amounts~~]

amount  
12 of each contribution received from each identified source of  
funding;  
13 provided, however, that amounts received from each identified  
source of  
14 funding shall not be required to be disclosed if such amounts  
constitute  
15 membership dues, fees, or assessments charged by the reporting  
entity to  
16 enable an individual or entity to be a member of the reporting  
entity.  
17 This disclosure shall not require disclosure of the sources of  
funding  
18 whose disclosure, in the determination of the commission based  
upon a  
19 review of the relevant facts presented by the reporting client or  
lobby-  
20 ist, may cause harm, threats, harassment, or reprisals to the  
source  
21 or  
22 to individuals or property affiliated with the source. The  
reporting  
23 lobbyist may appeal the commission's determination and such appeal  
shall  
24 be heard by a judicial hearing officer who is independent and not  
affil-  
25 iated with or employed by the commission, pursuant to  
regulations  
26 promulgated by the commission. The reporting lobbyist shall  
not be  
27 required to disclose the sources of funding that are the subject of  
such  
28 appeal pending final judgment on appeal.  
29 The disclosure shall not apply to:  
30 (i) any corporation registered pursuant to article seven-A of  
the  
31 executive law that is qualified as an exempt organization by the  
United  
32 States Department of the Treasury under I.R.C. § 501(c)(3);  
provided,  
33 however, that this disclosure shall apply to any in-kind  
donations of  
34 staff, staff time, personnel, offices, office supplies,  
financial  
35 support of any kind or any other resources to any corporation or  
entity  
36 that is qualified as an exempt organization by the United States  
Depart-  
37 ment of the Treasury under I.R.C. 501(c)(4) when such in-kind  
donations  
38 are over two thousand five hundred dollars and from any  
corporation or  
39 entity that is qualified as an exempt organization by the United  
States  
40 Department of the Treasury under I.R.C. 501(c)(3). In such case  
the  
41 entity receiving such in-kind donations shall disclose the fair  
market  
42 value and identify the I.R.C. 501(c)(3) entity providing such in-  
kind  
43 donations and give notice within a reasonable time to the  
501(c)(3)  
44 entity that it shall be required to file a report with the  
department of  
45 law pursuant to section one hundred seventy-two-e of the executive  
law;  
46 (ii) any corporation registered pursuant to article seven-A of  
the  
47 executive law that is qualified as an exempt organization by the  
United  
48 States Department of the Treasury under I.R.C. § 501(c)(4) and  
whose  
primary activities concern any area of public concern determined by

the  
49 commission to create a substantial likelihood that application of  
this  
50 disclosure requirement would lead to harm, threats,  
harassment, or  
51 reprisals to a source of funding or to individuals or property  
affil-  
52 iated with such source, including but not limited to the area of  
civil  
53 rights and civil liberties and any other area of public concern  
deter-  
54 mined pursuant to regulations promulgated by the commission to  
form a  
55 proper basis for exemption on this basis from this disclosure  
require-  
56 ment; or  
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1 (iii) any governmental entity.  
2 The joint commission on public ethics shall promulgate  
regulations to  
3 implement these requirements.  
4 § 3. This act shall take effect on the thirtieth day after it  
shall  
5 have become a law.

6 PART E

7 Section 1. Subdivision (b) of section 1-k of the legislative  
law, as  
8 amended by chapter 1 of the laws of 2005, is amended to read as  
follows:

9 (b) No person shall accept such a retainer or employment. [~~A~~  
~~violation~~  
10 ~~of~~] Any person who violates this section shall be subject to a  
civil  
11 penalty not to exceed the greater of ten thousand dollars or the  
value  
12 of the contingent fee, and such violation shall be a class A  
misdemea-  
13 nor.  
14 § 2. This act shall take effect immediately.

15 PART F

16 Section 1. The executive law is amended by adding a new section  
172-e  
17 to read as follows:

18 § 172-e. Disclosure of certain donations by charitable non-  
profit  
19 entities. 1. Definitions. For the purposes of this section:  
20 (a) "Covered entity" shall mean any corporation or entity  
that is  
21 qualified as an exempt organization or entity by the United  
States  
22 Department of the Treasury under I.R.C. 501(c)(3) that is  
required to  
23 report to the department of law pursuant to this section.  
24 (b) "In-kind donation" shall mean donations of staff, staff  
time,  
25 personnel, offices, office supplies, financial support of any  
kind or  
26 any other resources.  
27 (c) "Donation" shall mean any contribution, including a gift,  
loan,  
28 in-kind donation, advance or deposit of money or anything of value.  
29 (d) "Recipient entity" shall mean any corporation or entity  
that is  
30 qualified as an exempt organization or entity by the United  
States  
31 Department of the Treasury under I.R.C. 501(c)(4) that is  
required to  
32 file a source of funding report with the joint commission on

public  
33 ethics pursuant to sections one-h and one-j of the legislative law.  
34 (e) "Reporting period" shall mean the six month period within a  
calen-  
35 dar year starting January first and ending June thirtieth or the  
six  
36 month period within a calendar year starting July first and  
ending  
37 December thirty-first.  
38 2. Funding disclosure reports to be filed by covered entities. (a)  
Any  
39 covered entity that makes an in-kind donation in excess of two  
thousand  
40 five hundred dollars to a recipient entity during a relevant  
reporting  
41 period shall file a funding disclosure report with the  
department of  
42 law. The funding disclosure report shall include:  
43 (i) the name and address of the covered entity that made the in-  
kind  
44 donation;  
45 (ii) the name and address of the recipient entity that  
received or  
46 benefitted from the in-kind donation;  
47 (iii) the names of any persons who exert operational or  
managerial  
48 control over the covered entity. The disclosures required by this  
para-  
49 graph shall include the name of at least one natural person;  
50 (iv) the date the in-kind donation was made by the covered entity;  
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1 (v) any donation in excess of two thousand five hundred dollars to  
the  
2 covered entity during the relevant reporting period including the  
iden-  
3 tity of the donor of any such donation; and  
4 (vi) the date of any such donation to a covered entity.  
5 (b) The covered entity shall file a funding disclosure report with  
the  
6 department of law within thirty days of the close of a reporting  
period.  
7 3. Public disclosure of funding disclosure reports. The  
department of  
8 law shall promulgate any regulations necessary to implement  
these  
9 requirements and shall forward the disclosure reports to the  
joint  
10 commission on public ethics for the purpose of publishing such  
reports  
11 on the commission's website, within thirty days of the close of  
each  
12 reporting period; provided however that the attorney general, or  
his or  
13 her designee, may determine that disclosure of donations to the  
covered  
14 entity shall not be made public if, based upon a review of the  
relevant  
15 facts presented by the covered entity, such disclosure may cause  
harm,  
16 threats, harassment, or reprisals to the source of the donation  
or to  
17 individuals or property affiliated with the source of the donation.  
The  
18 covered entity may appeal the attorney general's determination and  
such  
19 appeal shall be heard by a judicial hearing officer who is  
independent  
20 and not affiliated with or employed by the department of law,  
pursuant

21 to regulations promulgated by the department of law. The covered  
enti-  
22 ty's sources of donations that are the subject of such appeal shall  
not  
23 be made public pending final judgment on appeal.  
24 § 2. This act shall take effect on the ninetieth day after it  
shall  
25 have become a law.

26 PART G

27 Section 1. The executive law is amended by adding a new section  
172-f  
28 to read as follows:

29 § 172-f. Disclosure of certain activities by non-charitable non-  
profit

30 entities. 1. Definitions. (a) "Covered Entity" means any  
corporation  
31 or entity that is qualified as an exempt organization or entity by  
the  
32 United States Department of the Treasury under I.R.C. 501(c)(4).

33 (b) "Covered communication" means a communication, that does  
not

34 require a report pursuant to article one-A of the legislative  
law or

35 article fourteen of the election law, by a covered entity  
conveyed to

36 five hundred or more members of a general public audience in the  
form

37 of: (i) an audio or video communication via broadcast, cable or  
satel-

38 lite; (ii) a written communication via advertisements, pamphlets,  
circu-

39 lars, flyers, brochures, letterheads; or (iii) other published  
statement

40 which; refers to and advocates for or against a clearly  
identified

41 elected official or the position of any elected official or  
administra-

42 tive or legislative body relating to the outcome of any  
vote or

43 substance of any legislation, potential legislation, pending  
legis-

44 lation, rule, regulation, hearing, or decision by any legislative,  
exec-

45 utive or administrative body.

46 Covered communication shall not include: (i) communications  
with a

47 professional journalist or newscaster, including an editorial  
board or

48 editorial writer of a newspaper, magazine, news agency, press  
associ-

49 ation or wire service, relating to news, as these terms are  
defined in

50 section seventy-nine-h of the civil rights law, and  
communications

51 relating to confidential and non-confidential news as  
described in

52 subdivisions (b) and (c) of section seventy-nine-h of the civil  
rights

53 law respectively and communications made pursuant to community  
outreach

54 efforts for broadcast stations required by federal law; or  
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1 (ii) a communication that is: (A) directed, sent or distributed by  
the

2 covered entity only to individuals who affirmatively consent  
to be

3 members of the covered entity, contribute funds to the covered

entity,  
4 or, pursuant to the covered entity's articles or bylaws, have the  
right  
5 to vote directly or indirectly for the election of directors or  
offi-  
6 cers, or on changes to bylaws, disposition of all or substantially  
all  
7 of the covered entity's assets or the merger or dissolution of  
the  
8 covered entity; or (B) for the purpose of promoting or staging  
any  
9 candidate debate, town hall or similar forum to which at least  
two  
10 candidates seeking the same office, or two proponents of differing  
posi-  
11 tions on a referendum or question submitted to voters, are  
invited as  
12 participants, and which does not promote or advance one  
candidate or  
13 position over another.  
14 (c) "Expenditures for covered communications" shall mean: (i)  
any  
15 expenditure made, liability incurred, or contribution provided  
for  
16 covered communications; or (ii) any other transfer of funds,  
assets,  
17 services or any other thing of value to any individual, group,  
associ-  
18 ation, corporation whether organized for profit or not-for-profit,  
labor  
19 union, political committee, political action committee, or any  
other  
20 entity for the purpose of supporting or engaging in covered  
communi-  
21 cations by the recipient or a third party.  
22 (d) "Donation" shall mean any contribution, including in-kind,  
gift,  
23 loan, advance or deposit of money or anything of value made to a  
covered  
24 entity unless such donation is deposited into an account the  
funds of  
25 which are not used for making expenditures for covered  
communications.  
26 (e) "Reporting period" shall mean the six month period within a  
calen-  
27 dar year starting January first and ending June thirtieth or the  
six  
28 month period within a calendar year starting July first and  
ending  
29 December thirty-first.  
30 2. Disclosure of expenditures for covered communications. (a)  
Any  
31 covered entity that makes expenditures for covered communications  
in an  
32 aggregate amount or fair market value exceeding ten thousand  
dollars in  
33 a calendar year shall file a financial disclosure report with  
the  
34 department of law. The financial disclosure report shall include:  
35 (i) the name and address of the covered entity that made the  
expendi-  
36 ture for covered communications;  
37 (ii) the name or names of any individuals who exert  
operational or  
38 managerial control over the covered entity. The disclosures  
required by  
39 this paragraph shall include the name of at least one natural  
person;  
40 (iii) a description of the covered communication;  
41 (iv) the dollar amount paid for each covered communication, the

name  
42 and address of the person or entity receiving the payment, and the  
date  
43 the payment was made; and  
44 (iv) the name and address of any individual, corporation,  
association,  
45 or group that made a donation of one thousand dollars or more to  
the  
46 covered entity and the date of such donation.  
47 (b) The covered entity shall file a financial disclosure report  
with  
48 the department of law within thirty days of the close of a  
reporting  
49 period.  
50 (c) If a covered entity keeps one or more segregated bank  
accounts  
51 containing funds used solely for covered communications and makes  
all of  
52 its expenditures for covered communications from such accounts,  
then  
53 with respect to donations included in subparagraph (iv) of paragraph  
(a)  
54 of this subdivision, the financial report need only include  
donations  
55 deposited into such accounts.

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1 3. The department of law shall make the financial disclosure  
reports  
2 available to the public on the department of law website within  
thirty  
3 days of the close of each reporting period, provided however that  
the  
4 attorney general, or his or her designee, may determine that  
disclosure  
5 of donations shall not be made public if, based upon a review of  
the  
6 relevant facts presented by the covered entity, such disclosure  
may  
7 cause harm, threats, harassment, or reprisals to the source of  
the  
8 donation or to individuals or property affiliated with the source of  
the  
9 donation. The covered entity may appeal the attorney general's  
determi-  
10 nation and such appeal shall be heard by a judicial hearing officer  
who  
11 is independent and not affiliated with or employed by the  
department of  
12 law, pursuant to regulations promulgated by the department of law.  
The  
13 covered entity shall not be required to disclose the  
sources of  
14 donations that are the subject of such appeal pending final  
judgment on  
15 appeal.

16 § 2. This act shall take effect on the thirtieth day after it  
shall  
17 have become a law.

18 PART H

19 Section 1. The executive law is amended by adding a new section  
109 to  
20 read as follows:

21 § 109. Registration of certain service providers. 1. For  
purposes of  
22 this section:  
23 (a) "Client" shall mean a person or entity who in the preceding  
calen-  
24

dar year retained or hired the political consultant relating to  
matters  
25 before any state or local government agency, authority or  
official,  
26 including services, advice or consultation relating to any  
state or  
27 local government contract for real property, goods or  
services, an  
28 appearance in a ratemaking proceeding, an appearance in a  
regulatory  
29 matter, or an appearance in a legislative matter other than  
matters  
30 described in subparagraph (E) of the second undesignated  
paragraph of  
31 subdivision (c) of section one-c of the legislative law.  
32 (b) "Political consulting services" shall mean services provided  
by a  
33 political consultant to or on behalf of an elected public  
official in  
34 New York state or to or on behalf of a candidate for elected  
office in  
35 New York state, or to or on behalf of a person nominated for  
elected  
36 public office which services: (1) assist or are intended to assist  
in a  
37 campaign for nomination for election or election to office in New  
York  
38 state, including fundraising activities, voter outreach, composition  
and  
39 distribution of promotional literature, advertisements, or other  
similar  
40 communications, as set forth in section 14-106 of the election  
law, or  
41 (2) consist of political advice to an elected public official or  
candi-  
42 date for elected public office in New York state or person nominated  
for  
43 elected public office; provided, however, that political  
consulting  
44 services shall not include bona fide legal work directly  
related to  
45 litigation or legal advice with regard to securing a place on  
the  
46 ballot, the petitioning process, the conduct of an election, or  
which  
47 involves the election law.  
48 (c) "Political consultant" shall mean a person who holds  
himself or  
49 herself out to persons in this state as a person who performs  
political  
50 consulting services in a professional capacity and who is  
usually  
51 compensated, excluding reimbursement for expenses, for such  
services.  
52 2. The secretary of state shall promulgate rules and  
regulations  
53 prescribing a registration form to be used by any political  
consultant  
54 who provides political consulting services to a sitting elected  
public

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1 official, candidate for elected public office or person nominated  
for  
2 elected public office and who has also been retained by a client  
for  
3 such services.  
4 3. Such registration form shall identify:  
5 (a) the name, address, and telephone number of the political  
consult-

6 ant;  
7 (b) the name, address, and telephone number of each sitting  
8 public official, candidate for elected public office, and person  
9 named for elected public office who the political consultant  
10 provided  
11 political consulting services to;  
12 (c) the name, address, and telephone number of each client who  
13 retains  
14 or hires a political consultant in the preceding calendar year  
15 provided,  
16 that in the event the client is an entity, at least one natural  
17 person  
18 who has a controlling interest in such entity shall be identified;  
19 and  
20 (d) a brief description of the nature of the political  
21 consulting  
22 services provided to each identified client.  
23 4. Such registration shall be filed with the department of state  
24 and  
25 shall  
26 cover a six month reporting period. The reporting period  
27 shall  
28 mean the six month period within a calendar year starting January  
29 first  
30 and ending June thirtieth or the six month period within a calendar  
31 year  
32 starting July first and ending December thirty-first.  
33 5. The secretary of state shall post the completed forms on  
34 the  
35 department of state's website within thirty days of the close of  
36 each  
37 reporting period.  
38 6. The department of state may impose a civil penalty of up to  
39 seven  
40 hundred fifty dollars upon any political consultant who fails to  
41 file a  
42 registration required by this section provided, however, that the  
43 secre-  
44 tary shall provide such political consultant a reasonable  
45 opportunity to  
46 cure such a failure.  
47 7. The department of state shall adopt, amend and rescind rules  
48 and  
49 regulations defining the degree and extent of political  
50 consulting  
51 services necessary to require the reporting pursuant to this  
52 section.  
53 § 2. This act shall take effect on the sixtieth day after it  
54 shall  
55 have become a law.

35 PART I

36 Section 1. Subparagraph (B) of the second undesignated  
37 paragraph of  
38 subdivision (c) of section 1-c of the legislative law, as added by  
39 chap-  
40 ter 1 of the laws of 2005, is amended to read as follows:  
41 (B) (i) Newspapers and other periodicals and radio and  
42 television  
43 stations, and owners and employees thereof, provided that their  
44 activ-  
45 ities in connection with proposed legislation, rules,  
46 regulations or  
47 rates, municipal ordinances and resolutions, executive orders,  
48 tribal-  
49 state compacts, memoranda of understanding or other tribal-state  
50 agree-  
51 ments related to Class III gaming as provided in 25 U.S.C. §  
52 2701, or

45 procurement contracts by a state agency, municipal agency, local  
legis-  
46 lative body, the state legislature, or the unified court system,  
are  
47 limited to the publication or broadcast of news items,  
editorials or  
48 other comments, or paid advertisements;

49 (ii) Communications with a professional journalist, or  
newscaster,  
50 including an editorial board or editorial writer of a newspaper,  
maga-  
51 zine, news agency, press association or wire service, relating to  
news,  
52 as these terms are defined in section seventy-nine-h of the civil  
rights  
53 law, and communications relating to confidential and non-  
confidential  
54 news as described in subdivisions (b) and (c) of section seventy-  
nine-h

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1 of the civil rights law respectively and communications made  
pursuant to  
2 community outreach efforts for broadcast stations required by  
federal  
3 law.

4 § 2. This act shall take effect immediately.

5 PART J

6 Section 1. Paragraph (a) of subdivision 13 of section 94 of the  
execu-  
7 tive law, as amended by section 6 of part A of chapter 399 of the  
laws  
8 of 2011, is amended to read as follows:

9 (a) Investigations. If the commission receives a sworn  
complaint  
10 alleging a violation of section seventy-three, seventy-three-  
a, or  
11 seventy-four of the public officers law, section one hundred  
seven of  
12 the civil service law or article one-A of the legislative law  
by a  
13 person or entity subject to the jurisdiction of the commission  
including  
14 members of the legislature and legislative employees and candidates  
for  
15 member of the legislature, or if a reporting individual has  
filed a  
16 statement which reveals a possible violation of these provisions,  
or if  
17 the commission determines on its own initiative to investigate a  
possi-  
18 ble violation, the commission shall notify the individual in  
writing,  
19 describe the possible or alleged violation of such laws,  
provide a

20 description of the allegations against him or her and the  
evidence, if  
21 any, supporting such allegations, provided however that the  
joint  
22 commission shall redact any information that might, in the  
judgment of  
23 the commission, be prejudicial to either the complainant or the  
investi-  
24 gation; the letter also shall set forth the sections of law  
alleged to

25 have been violated and provide the person with a fifteen day  
period in  
26 which to submit a written response, including any evidence,  
statements,  
27 and proposed witnesses, setting forth information relating to the  
activ-

28 ities cited as a possible or alleged violation of law. The  
commission  
29 shall, within [~~forty five~~] sixty calendar days after a complaint  
or a  
30 referral is received or an investigation is initiated on the  
commis-  
31 sion's own initiative, vote on whether to commence a full  
investigation  
32 of the matter under consideration to determine whether a  
substantial  
33 basis exists to conclude that a violation of law has occurred. The  
staff  
34 of the joint commission shall provide to the members prior to such  
vote  
35 information regarding the likely scope and content of the  
investigation,  
36 and a subpoena plan, to the extent such information is available.  
Such  
37 investigation shall be conducted if at least eight members of  
the  
38 commission vote to authorize it. Where the subject of such  
investigation  
39 is a member of the legislature or a legislative employee or a  
candidate  
40 for member of the legislature, at least two of the eight or more  
members  
41 who so vote to authorize such an investigation must have been  
appointed  
42 by a legislative leader or leaders from the major political  
party in  
43 which the subject of the proposed investigation is enrolled if  
such  
44 person is enrolled in a major political party. Where the subject of  
such  
45 investigation is a state officer or state employee, at least two of  
the  
46 eight or more members who so vote to authorize such an  
investigation  
47 must have been appointed by the governor and lieutenant governor.  
Where  
48 the subject of such investigation is a statewide elected official  
or a  
49 direct appointee of such an official, at least two of the eight or  
more  
50 members who so vote to authorize such an investigation must have  
been  
51 appointed by the governor and lieutenant governor and be enrolled in  
the  
52 major political party in which the subject of the proposed  
investigation  
53 is enrolled, if such person is enrolled in a major political party.  
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1 § 2. Paragraph (b) of subdivision 13 of section 94 of the  
executive  
2 law, as amended by section 6 of part A of chapter 399 of the  
laws of  
3 2011, is amended to read as follows:  
4 (b) Substantial basis investigation. Upon the affirmative vote of  
not  
5 less than eight commission members to commence a substantial  
basis  
6 investigation, written notice of the commission's decision  
shall be  
7 provided to the individual who is the subject of such substantial  
basis  
8 investigation. Such written notice shall include a copy of the  
commis-  
9 sion's rules and procedures and shall also include notification of  
such  
10 individual's right to be heard within thirty calendar days of the  
date  
11 of the commission's written notice. If the commission votes to  
commence  
12 a substantial basis investigation, the commission shall provide to

the  
13 individual a notice setting forth the alleged violations of law and  
the  
14 factual basis for those allegations. The commission shall  
provide to  
15 the individual any additional evidence supporting the allegations  
not  
16 set forth in the letter sent pursuant to paragraph (a) of this  
subdivi-  
17 sion in sufficient detail to enable the individual to respond, at  
least  
18 seven days before the hearing. Such hearing shall afford the  
individual  
19 with a reasonable opportunity to appear in person, and by attorney,  
give  
20 sworn testimony and present evidence. Such hearing shall occur  
before  
21 the commission votes on whether or not to issue a substantial  
basis  
22 report. The commission shall also inform the individual of its  
rules  
23 regarding the conduct of adjudicatory proceedings and appeals and  
the  
24 other due process procedural mechanisms available to such  
individual. If  
25 the commission determines at any stage that there is no violation  
[or],  
26 that any potential [~~conflict of interest~~] violation has been  
rectified,  
27 or if the investigation is closed for any other reason, it  
shall so  
28 advise the individual and the complainant, if any in writing  
within  
29 fifteen days of such decision. All of the foregoing proceedings  
shall  
30 be confidential.  
31 § 3. This act shall take effect immediately.

32 PART K

33 Section 1. Subdivision 3 of section 73 of the public officers  
law, as  
34 amended by chapter 242 of the laws of 1989, is amended to  
read as  
35 follows:  
36 3. (a) No statewide elected official, member of the  
legislature,  
37 legislative employee, full-time salaried state officer or employee  
shall  
38 receive, directly or indirectly, or enter into any agreement  
express or  
39 implied for, any compensation, in whatever form, for the  
appearance or  
40 rendition of services by himself, herself or another against the  
inter-  
41 est of the state in relation to any case, proceeding,  
application or  
42 other matter before, or the transaction of business by himself, herself  
herself  
43 or another with, the court of claims.  
44 (b) No state officer or employee who is required to file an  
annual  
45 statement of financial disclosure pursuant to the provisions of  
section  
46 seventy-three-a of this article, and is not otherwise subject to  
the  
47 provisions of this section, shall receive, directly or  
indirectly, or  
48 enter into any agreement express or implied, for any  
compensation, in  
49 whatever form, for the appearance or rendition of services by  
himself,  
50 herself or another against the interest of the state agency by

which he

51 or she is employed or affiliated in relation to any case,  
proceeding,  
52 application or other matter before, or the transaction of  
business by

53 himself, herself or another with, the court of claims.

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1 § 2. Subdivision 5 of section 73 of the public officers  
law, as  
2 amended by chapter 14 of the laws of 2007, is amended to  
read as  
3 follows:

4 5. No statewide elected official, state officer or employee,  
individ-  
5 ual whose name has been submitted by the governor to the senate  
for  
6 confirmation to become a state officer or employee, member of the  
legis-  
7 lature or legislative employee shall, directly or indirectly:  
8 (a) solicit, accept or receive any gift having more than a  
nominal  
9 value, whether in the form of money, service, loan, travel,  
lodging,  
10 meals, refreshments, entertainment, discount, forbearance or promise,  
or  
11 in any other form, under circumstances in which it could  
reasonably be  
12 inferred that the gift was intended to influence him or her, or  
could  
13 reasonably be expected to influence him or her, in the  
performance of  
14 his or her official duties or was intended as a reward for any  
official  
15 action on his or her part. No person shall, directly or  
indirectly,  
16 offer or make any such gift to a statewide elected official, or  
any  
17 state officer or employee, member of the legislature or  
legislative  
18 employee under such circumstances.

19 (b) solicit, accept or receive any gift, as defined in section  
one-c  
20 of the legislative law, from any person who is prohibited from  
deliver-  
21 ing such gift pursuant to section one-m of the legislative law  
unless  
22 under the circumstances it is not reasonable to infer that the gift  
was  
23 intended to influence him or her; or  
24 (c) permit the solicitation, acceptance, or receipt of any  
gift, as  
25 defined in section one-c of the legislative law, from any person  
who is  
26 prohibited from delivering such gift pursuant to section one-m of  
the  
27 legislative law to a third party including a charitable  
organization, on  
28 such official's designation or recommendation or on his or her  
behalf,  
29 under circumstances where it is reasonable to infer that the gift  
was  
30 intended to influence him or her.

31 § 3. Subdivisions 6 and 7 of section 73 of the public officers  
law, as  
32 amended by chapter 813 of the laws of 1987, paragraph (a) of  
subdivision  
33 6 as amended by section 3 of part A of chapter 399 of the laws of  
2011,  
34 paragraph (b) of subdivision 6 as amended by chapter 14 of the  
laws of  
35 2007, and paragraph (a) of subdivision 7 as amended and paragraph  
(h) of  
36 subdivision 7 as added by chapter 530 of the laws of 2004, are  
amended

37 to read as follows:  
38 6. (a) Every legislative employee not subject to the  
provisions of  
39 section seventy-three-a of this chapter shall, on and after  
December  
40 fifteenth and before the following January fifteenth, in each year,  
file  
41 with the joint commission on public ethics and the legislative  
ethics  
42 commission a financial disclosure statement of  
43 (1) each financial interest, direct or indirect of himself or  
herself,  
44 his or her spouse and his or her unemancipated children under the  
age of  
45 eighteen years in any activity which is subject to the jurisdiction  
of a  
46 regulatory agency or name of the entity in which the interest is had  
and  
47 whether such interest is over or under five thousand dollars in  
value.  
48 (2) every office and directorship held by him or her in any  
corpo-  
49 ration, firm or enterprise which is subject to the jurisdiction  
of a  
50 regulatory agency, including the name of such corporation,  
firm or  
51 enterprise.  
52 (3) any other interest or relationship which he or she  
determines in  
53 his or her discretion might reasonably be expected to be  
particularly  
54 affected by legislative action or in the public interest  
should be  
55 disclosed.  
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1 (b) Copies of such statements shall be open for public inspection  
and  
2 copying.  
3 (c) Any such legislative employee who knowingly and wilfully  
with  
4 intent to deceive makes a false statement or gives information  
which he  
5 or she knows to be false in any written statement required to be  
filed  
6 pursuant to this subdivision, shall be assessed a civil penalty  
in an  
7 amount not to exceed ten thousand dollars. Assessment of a civil  
penalty  
8 shall be made by the legislative ethics [~~committee~~]  
commission in  
9 accordance with the provisions of subdivision [~~twelve~~] ten of  
10 eighty of the legislative law. For a violation of this subdivision,  
the  
11 [~~committee~~] commission may, in lieu of a civil penalty,  
refer a  
12 violation to the appropriate prosecutor and upon conviction, but  
only  
13 after such referral, such violation shall be punishable as a  
class A  
14 misdemeanor.  
15 7. (a) No statewide elected official, or state officer or  
employee,  
16 other than in the proper discharge of official state or local  
govern-  
17 mental duties, or member of the legislature or legislative employee,  
or  
18 political party chairman shall receive, directly or indirectly, or  
enter  
19 into any agreement express or implied for, any compensation, in  
whatever  
20 form, for the appearance or rendition of services by himself,  
herself or

21 another in relation to any case, proceeding, application or other  
matter  
22 before a state agency where such appearance or rendition of  
services is  
23 in connection with:  
24 (i) the purchase, sale, rental or lease of real property,  
goods or  
25 services, or a contract therefor, from, to or with any such agency;  
26 (ii) any proceeding relating to rate making;  
27 (iii) the adoption or repeal of any rule or regulation having  
the  
28 force and effect of law;  
29 (iv) the obtaining of grants of money or loans;  
30 (v) licensing; or  
31 (vi) any proceeding relating to a franchise provided for in the  
public  
32 service law.  
33 (b) No political party chairman in a county wholly included in a  
city  
34 having a population of one million or more shall receive,  
directly or  
35 indirectly, or enter into any agreement express or implied for,  
any  
36 compensation, in whatever form, for the appearance or  
rendition of  
37 services by himself, herself or another in relation to any  
case,  
38 proceeding, application or other matter before any city agency  
where  
39 such appearance or rendition of services is in connection with:  
40 (i) the purchase, sale, rental or lease of real property,  
goods or  
41 services, or a contract therefor, from, to or with any such agency;  
42 (ii) any proceeding relating to ratemaking;  
43 (iii) the adoption or repeal of any rule or regulation having  
the  
44 force and effect of law;  
45 (iv) the obtaining of grants of money or loans;  
46 (v) licensing. For purposes of this paragraph, the term  
"licensing"  
47 shall mean any city agency activity respecting the grant,  
denial,  
48 renewal, revocation, enforcement, suspension, annulment,  
withdrawal,  
49 recall, cancellation or amendment of a license, permit or other  
form of  
50 permission conferring the right or privilege to engage in (i) a  
profes-  
51 sion, trade, or occupation or (ii) any business or activity  
regulated by  
52 a regulatory agency of a city agency which in the absence of  
such  
53 license, permit or other form of permission would be prohibited; and  
54 (vi) any proceeding relating to a franchise.  
55 (c) Nothing contained in this subdivision shall prohibit a  
statewide  
56 elected official, or a state officer or employee, unless  
otherwise

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1 prohibited, or a member of the legislature or legislative employee,  
or  
2 political party chairman, from appearing before a state agency  
in a  
3 representative capacity if such appearance in a representative  
capacity  
4 is in connection with a ministerial matter.  
5 (d) Nothing contained in this subdivision shall prohibit a  
member of  
6 the legislature, or a legislative employee on behalf of such  
member,  
7 from participating in or advocating any position in any matter  
in an  
8 official or legislative capacity, including, but not limited to,  
acting

9 as a public advocate whether or not on behalf of a constituent.  
Nothing  
10 in this paragraph shall be construed to limit the application of  
the  
11 provisions of section seventy-seven of this chapter.  
12 (e) Nothing contained in this subdivision shall prohibit a state  
offi-  
13 cer or employee from appearing before a state agency in a  
representative  
14 capacity on behalf of an employee organization in any matter where  
such  
15 appearance is duly authorized by an employee organization.  
16 (f) Nothing contained in this subdivision shall prohibit a  
political  
17 party chairman from participating in or advocating any matter  
in an  
18 official capacity.  
19 (g) Nothing contained in this subdivision shall prohibit  
internal  
20 research or discussion of a matter, provided, however, that the  
time is  
21 not charged to the client and the person does not share in the  
net  
22 revenues generated or produced by the matter.  
23 (h) Nothing contained in this subdivision shall prohibit a state  
offi-  
24 cer or employee, unless otherwise prohibited, from appearing or  
render-  
25 ing services in relation to a case, proceeding, application or  
trans-  
26 action before a state agency, other than the agency in which the  
officer  
27 or employee is employed, when such appearance or rendition of  
services  
28 is made while carrying out official duties as an elected or  
appointed  
29 official, or employee of a local government or one of its agencies.  
30 § 4. Subdivision 8-b of section 73 of the public officers  
law, as  
31 added by chapter 540 of the laws of 2004, is renumbered subdivision  
8-c.  
32 § 5. Subdivision 10 of section 73 of the public officers  
law, as  
33 amended by section 13 of part A of chapter 399 of the laws of  
2011, is  
34 amended to read as follows:  
35 10. Nothing contained in this section, the judiciary law, the  
educa-  
36 tion law or any other law or disciplinary rule shall be  
construed or  
37 applied to prohibit any firm, association or corporation, in which  
any  
38 present or former statewide elected official, state officer or  
employee,  
39 or political party chairman, member of the legislature or  
legislative  
40 employee is a member, associate, retired member, of counsel or  
share-  
41 holder, from appearing, practicing, communicating or otherwise  
rendering  
42 services in relation to any matter before, or transacting business  
with  
43 a state agency, or a city agency with respect to a political  
party  
44 chairman in a county wholly included in a city with a population of  
more  
45 than one million, otherwise proscribed by this section, the  
judiciary  
46 law, the education law or any other law or disciplinary rule  
with  
47 respect to such official, member of the legislature or  
officer or  
48 employee, or political party chairman, where such statewide  
elected  
49 official, state officer or employee, member of the legislature or

legis-  
50 lative employee, or political party chairman does not share in the  
net  
51 revenues, as defined in accordance with generally accepted  
accounting  
52 principles by the joint commission on public ethics or by the  
legisla-  
53 tive ethics [~~committee~~] commission in relation to persons  
subject to  
54 their respective jurisdictions, resulting therefrom, or, acting in  
good  
55 faith, reasonably believed that he or she would not share in the  
net  
56 revenues as so defined; nor shall anything contained in this  
section,  
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1 the judiciary law, the education law or any other law or  
disciplinary  
2 rule be construed to prohibit any firm, association or  
corporation in  
3 which any present or former statewide elected official, member of  
the  
4 legislature, legislative employee, full-time salaried state  
officer or  
5 employee or state officer or employee who is subject to the  
provisions  
6 of section seventy-three-a of this article is a member,  
associate,  
7 retired member, of counsel or shareholder, from appearing,  
practicing,  
8 communicating or otherwise rendering services in relation to any  
matter  
9 before, or transacting business with, the court of claims, where  
such  
10 statewide elected official, member of the legislature,  
legislative  
11 employee, full-time salaried state officer or employee or state  
officer  
12 or employee who is subject to the provisions of section seventy-  
three-a  
13 of this article does not share in the net revenues, as  
defined in  
14 accordance with generally accepted accounting principles by the  
joint  
15 commission on public ethics or by the legislative ethics  
[~~committee~~]  
16 commission in relation to persons subject to their respective  
jurisdic-  
17 tions, resulting therefrom, or, acting in good faith,  
reasonably  
18 believed that he or she would not share in the net revenues  
as so  
19 defined.  
20 § 6. Paragraph 8 of subdivision 3 of section 73-a of the public  
offi-  
21 cers law, as amended by section 37 of subpart A of part H of  
chapter 55  
22 of the laws of 2014, subparagraphs (a), (b) and (c) as  
amended by  
23 section 1 and subparagraphs (b-1) and (b-2) as added by section  
2 of  
24 part CC of chapter 56 of the laws of 2015, is amended to  
read as  
25 follows:  
26 8. (a) If the reporting individual practices law, is licensed by  
the  
27 department of state as a real estate broker or agent or  
practices a  
28 profession licensed by the department of education, or works as a  
member  
29 or employee of a firm required to register pursuant to section one-  
e of  
30 the legislative law as a lobbyist, describe the services rendered  
for

31 which compensation was paid including a general description of the  
prin-  
32 cipal subject areas of matters undertaken by such individual and  
princi-  
33 pal duties performed. Specifically state whether the reporting  
individ-  
34 ual provides services directly to clients. Additionally, if  
such an  
35 individual practices with a firm or corporation and is a  
partner or  
36 shareholder of the firm or corporation, give a general  
description of  
37 principal subject areas of matters undertaken by such firm or  
corpo-  
38 ration.

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44 (b) APPLICABLE ONLY TO NEW CLIENTS OR CUSTOMERS FOR WHOM SERVICES  
ARE  
45 PROVIDED ON OR AFTER JULY FIRST, TWO THOUSAND TWELVE AND BEFORE  
DECEMBER  
46 THIRTY-FIRST, TWO THOUSAND FIFTEEN, OR FOR NEW MATTERS FOR  
EXISTING  
47 CLIENTS OR CUSTOMERS WITH RESPECT TO THOSE SERVICES THAT ARE  
PROVIDED ON  
48 OR AFTER JULY FIRST, TWO THOUSAND TWELVE AND BEFORE  
DECEMBER  
49 THIRTY-FIRST, TWO THOUSAND FIFTEEN:  
50 If the reporting individual personally provides services to any  
person  
51 or entity, or works as a member or employee of a partnership or  
corpo-  
52 ration that provides such services (referred to hereinafter  
as a  
53 "firm"), then identify each client or customer to whom the  
reporting  
54 individual personally provided services, or who was referred to the  
firm

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24

1 by the reporting individual, and from whom the reporting  
individual or  
2 his or her firm earned fees in excess of \$10,000 during the  
reporting  
3 period for such services rendered in direct connection with:  
4 (i) A contract in an amount totaling \$50,000 or more from the  
state or  
5 any state agency for services, materials, or property;  
6 (ii) A grant of \$25,000 or more from the state or any state  
agency  
7 during the reporting period;  
8 (iii) A grant obtained through a legislative initiative during  
the  
9 reporting period; or  
10 (iv) A case, proceeding, application or other matter that is  
not a  
11 ministerial matter before a state agency during the reporting period.  
12 For purposes of this question, "referred to the firm" shall  
mean:  
13 having intentionally and knowingly taken a specific act or  
series of  
14 acts to intentionally procure for the reporting individual's  
firm or  
15 knowingly solicit or direct to the reporting individual's firm in  
whole

16 or substantial part, a person or entity that becomes a client of  
that  
17 firm for the purposes of representation for a matter as  
defined in  
18 subparagraphs (i) through (iv) of this paragraph, as the result of  
such  
19 procurement, solicitation or direction of the reporting  
individual. A  
20 reporting individual need not disclose activities performed  
while  
21 lawfully acting pursuant to paragraphs (c), (d), (e) and (f) of  
subdivi-  
22 sion seven of section seventy-three of this article.  
23 The disclosure requirement in this question shall not require  
disclo-  
24 sure of clients or customers receiving medical or dental  
services,  
25 mental health services, residential real estate brokering services,  
or  
26 insurance brokering services from the reporting individual or his or  
her  
27 firm. The reporting individual need not identify any client to  
whom he  
28 or she or his or her firm provided legal representation with  
respect to  
29 investigation or prosecution by law enforcement authorities,  
bankruptcy,  
30 or domestic relations matters. With respect to clients  
represented in  
31 other matters, where disclosure of a client's identity is  
likely to  
32 cause harm, the reporting individual shall request an exemption from  
the  
33 joint commission pursuant to paragraph [~~(i)~~] (i-1) of subdivision  
nine  
34 of section ninety-four of the executive law, provided, however,  
that a  
35 reporting individual who first enters public office after July  
first,  
36 two thousand twelve, need not report clients or customers with  
respect  
37 to matters for which the reporting individual or his or her firm  
was  
38 retained prior to entering public office.

39 Client Nature of Services  
Provided  
40

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45 (b-1) APPLICABLE ONLY TO NEW CLIENTS OR CUSTOMERS FOR WHOM  
SERVICES  
46 ARE PROVIDED ON OR AFTER DECEMBER THIRTY-FIRST, TWO THOUSAND  
FIFTEEN, OR  
47 FOR NEW MATTERS FOR EXISTING CLIENTS OR CUSTOMERS WITH RESPECT TO  
THOSE  
48 SERVICES THAT ARE PROVIDED ON OR AFTER DECEMBER THIRTY-FIRST, TWO  
THOU-  
49 SAND FIFTEEN (FOR PURPOSES OF THIS QUESTION, "SERVICES" SHALL  
MEAN  
50 CONSULTATION, REPRESENTATION, ADVICE OR OTHER SERVICES):  
51 If the reporting individual receives income from employment  
reportable  
52 in question 8(a) and personally provides services to any person or  
enti-  
53 ty, or works as a member or employee of a partnership or  
corporation  
54 that provides such services (referred to hereinafter as a "firm"),

the  
55 reporting individual shall identify each client or customer to whom  
the  
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1 reporting individual personally provided services, or who was  
referred  
2 to the firm by the reporting individual, and from whom the  
reporting  
3 individual or his or her firm earned fees in excess of \$10,000  
during  
4 the reporting period in direct connection with:  
5 (i) A contract in an amount totaling \$10,000 or more from the  
state or  
6 any state agency for services, materials, or property;  
7 (ii) A grant of \$10,000 or more from the state or any state  
agency  
8 during the reporting period;  
9 (iii) A grant obtained through a legislative initiative during  
the  
10 reporting period; or  
11 (iv) A case, proceeding, application or other matter that is  
not a  
12 ministerial matter before a state agency during the reporting period.  
13 For such services rendered by the reporting individual  
directly to  
14 each such client, describe each matter that was the subject of  
such  
15 representation, the services actually provided and the payment  
received.  
16 For payments received from clients referred to the firm by the  
reporting  
17 individual, if the reporting individual directly received a referral  
fee  
18 or fees for such referral, identify the client and the  
payment so  
19 received.  
20 For purposes of this question, "referred to the firm" shall  
mean:  
21 having intentionally and knowingly taken a specific act or  
series  
22 of acts to intentionally procure for the reporting individual's  
firm or  
23 having knowingly solicited or directed to the reporting  
individual's  
24 firm in whole or substantial part, a person or entity that  
becomes a  
25 client of that firm for the purposes of representation for a  
matter as  
26 defined in clauses (i) through (iv) of this subparagraph, as the  
result  
27 of such procurement, solicitation or direction of the reporting  
individ-  
28 ual. A reporting individual need not disclose activities performed  
while  
29 lawfully acting in his or her capacity as provided in paragraphs  
(c),  
30 (d), (e) and (f) of subdivision seven of section seventy-three of  
this  
31 article.

| 32 | Client | Matter | Nature of Services Provided | Category<br>of Amount<br>(in Table I) |
|----|--------|--------|-----------------------------|---------------------------------------|
| 33 |        |        |                             |                                       |
| 34 |        |        |                             |                                       |
| 35 |        |        |                             |                                       |
| 36 |        |        |                             |                                       |
| 37 |        |        |                             |                                       |
| 38 |        |        |                             |                                       |
| 39 |        |        |                             |                                       |

40 (b-2) APPLICABLE ONLY TO NEW CLIENTS OR CUSTOMERS FOR WHOM  
 SERVICES  
 41 ARE PROVIDED ON OR AFTER DECEMBER THIRTY-FIRST, TWO THOUSAND  
 FIFTEEN, OR  
 42 FOR NEW MATTERS FOR EXISTING CLIENTS OR CUSTOMERS WITH RESPECT TO  
 THOSE  
 43 SERVICES THAT ARE PROVIDED ON OR AFTER DECEMBER THIRTY-FIRST, TWO  
 THOU-  
 44 SAND FIFTEEN (FOR PURPOSES OF THIS QUESTION, "SERVICES" SHALL  
 MEAN  
 45 CONSULTATION, REPRESENTATION, ADVICE OR OTHER SERVICES):  
 46 (i) With respect to reporting individuals who receive ten  
 thousand  
 47 dollars or more from employment or activity reportable under  
 question  
 48 8(a), for each client or customer NOT otherwise disclosed or  
 exempted in  
 49 question 8 or 13, disclose the name of each client or customer  
 known to  
 50 the reporting individual to whom the reporting individual  
 provided  
 51 services: (A) who paid the reporting individual in excess of five  
 thou-  
 52 sand dollars for such services; or (B) who had been billed with  
 the  
 53 knowledge of the reporting individual in excess of five thousand  
 dollars  
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1 by the firm or other entity named in question 8(a) for the  
 reporting  
 2 individual's services.  
 3 Client Services Category of Amount  
 4 Actually Provided (in Table I)

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5 FOLLOWING IS AN ILLUSTRATIVE, NON-EXCLUSIVE LIST OF EXAMPLES OF  
 6 DESCRIPTIONS OF "SERVICES ACTUALLY PROVIDED":  
 7 \* REVIEWED DOCUMENTS AND CORRESPONDENCE;  
 8 \* REPRESENTED CLIENT (IDENTIFY CLIENT BY NAME) IN LEGAL  
 PROCEEDING;  
 9 \* PROVIDED LEGAL ADVICE ON CLIENT MATTER (IDENTIFY CLIENT BY  
 NAME);  
 10 \* CONSULTED WITH CLIENT OR CONSULTED WITH LAW  
 PARTNERS/ASSOCIATES/MEMBERS  
 11 OF FIRM ON CLIENT MATTER (IDENTIFY CLIENT BY NAME);  
 12 \* PREPARED CERTIFIED FINANCIAL STATEMENT FOR CLIENT (IDENTIFY  
 CLIENT BY  
 13 NAME);  
 14 \* REFERRED INDIVIDUAL OR ENTITY (IDENTIFY CLIENT BY NAME) FOR  
 15 REPRESENTATION OR CONSULTATION;  
 16 \* COMMERCIAL BROKERING SERVICES (IDENTIFY CUSTOMER BY NAME);  
 17 \* PREPARED CERTIFIED ARCHITECTURAL OR ENGINEERING  
 18 RENDERINGS FOR CLIENT (IDENTIFY CUSTOMER BY NAME);  
 19 \* COURT APPOINTED GUARDIAN OR EVALUATOR (IDENTIFY COURT NOT  
 CLIENT).  
 20 (ii) With respect to reporting individuals who disclosed in  
 question  
 21 8(a) that the reporting individual did not provide services to a  
 client  
 22 but provided services to a firm or business, identify the  
 category of  
 23 amount received for providing such services and describe the  
 services  
 24 rendered.  
 25 Services Actually Provided Category of Amount

(Table I)

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26 A reporting individual need not disclose activities performed  
while  
27 lawfully acting in his or her capacity as provided in paragraphs  
(c),  
28 (d), (e) and (f) of subdivision seven of section seventy-three of  
this  
29 article.  
30 The disclosure requirement in questions (b-1) and (b-2) shall  
not  
31 require disclosing clients or customers receiving medical,  
pharmaceu-  
32 tical or dental services, mental health services, or residential  
real  
33 estate brokering services from the reporting individual or his or  
her  
34 firm or if federal law prohibits or limits disclosure. The  
reporting  
35 individual need not identify any client to whom he or she or his or  
her  
36 firm provided legal representation with respect to  
investigation or  
37 prosecution by law enforcement authorities, bankruptcy, family  
court,  
38 estate planning, or domestic relations matters, nor shall the  
reporting  
39 individual identify individuals represented pursuant to an  
insurance  
40 policy but the reporting individual shall in such circumstances  
only  
41 report the entity that provides compensation to the reporting  
individ-  
42 ual; with respect to matters in which the client's name is  
required by  
43 law to be kept confidential (such as matters governed by the  
family  
44 court act) or in matters in which the reporting individual  
represents or  
45 provides services to minors, the client's name may be replaced  
with  
46 initials. To the extent that the reporting individual, or his or  
her  
47 firm, provided legal representation with respect to an initial  
public  
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1 offering, and professional disciplinary rules, federal law or  
regu-  
2 lations restrict the disclosure of information relating to such  
work,  
3 the reporting individual shall (i) disclose the identity of the  
client  
4 and the services provided relating to the initial public offering to  
the  
5 office of court administration, who will maintain such  
information  
6 confidentially in a locked box; and (ii) include in his or her  
response  
7 to questions (b-1) and (b-2) that pursuant to this paragraph, a  
disclo-  
8 sure to the office of court administration has been made. Upon such  
time  
9 that the disclosure of information maintained in the locked box  
is no  
10 longer restricted by professional disciplinary rules, federal law  
or  
11 regulation, the reporting individual shall disclose such  
information in  
12 an amended disclosure statement in response to the disclosure

require-  
13 ments in questions (b-1) and (b-2). The office of court  
administration  
14 shall develop and maintain a secure portal through which  
information  
15 submitted to it pursuant to this paragraph can be safely and  
confiden-  
16 tially stored. With respect to clients represented in other matters  
not  
17 otherwise exempt, the reporting individual may request an  
exemption to  
18 publicly disclosing the name of that client from the joint  
commission  
19 pursuant to paragraph [~~(i)~~] (i-1) of subdivision nine of section  
nine-  
20 ty-four of the executive law, or from the office of court  
adminis-  
21 tration. In such application, the reporting individual shall state  
the  
22 following: "My client is not currently receiving my services or  
seeking  
23 my services in connection with:  
24 (i) A proposed bill or resolution in the senate or assembly during  
the  
25 reporting period;  
26 (ii) A contract in an amount totaling \$10,000 or more from the  
state  
27 or any state agency for services, materials, or property;  
28 (iii) A grant of \$10,000 or more from the state or any state  
agency  
29 during the reporting period;  
30 (iv) A grant obtained through a legislative initiative during  
the  
31 reporting period; or  
32 (v) A case, proceeding, application or other matter that is  
not a  
33 ministerial matter before a state agency during the reporting  
period."  
34 In reviewing the request for an exemption, the joint commission or  
the  
35 office of court administration may consult with bar or other  
profes-  
36 sional associations and the legislative ethics commission for  
individ-  
37 uals subject to its jurisdiction and may consider the rules of  
profes-  
38 sional conduct. In making its determination, the joint commission or  
the  
39 office of court administration shall conduct its own inquiry and  
shall  
40 consider factors including, but not limited to: (i) the nature and  
the  
41 size of the client; (ii) whether the client has any business before  
the  
42 state; and if so, how significant the business is; and whether  
the  
43 client has any particularized interest in pending legislation and  
if so  
44 how significant the interest is; (iii) whether disclosure may  
reveal  
45 trade secrets; (iv) whether disclosure could reasonably result in  
retal-  
46 iation against the client; (v) whether disclosure may cause undue  
harm  
47 to the client; (vi) whether disclosure may result in undue harm to  
the  
48 attorney-client relationship; and (vii) whether disclosure may  
result in  
49 an unnecessary invasion of privacy to the client.  
50 The joint commission or, as the case may be, the office of  
court  
51 administration shall promptly make a final determination in  
response to  
52 such request, which shall include an explanation for its  
determination.



disclosing  
32 clients or customers receiving medical, pharmaceutical or  
dental  
33 services, mental health services, or residential real estate  
brokering  
34 services from the reporting individual or his or her firm or if  
federal  
35 law prohibits or limits disclosure. The reporting individual need  
not  
36 identify any client to whom he or she or his or her firm provided  
legal  
37 representation with respect to investigation or prosecution by  
law  
38 enforcement authorities, bankruptcy, family court, estate planning,  
or  
39 domestic relations matters, nor shall the reporting individual  
identify  
40 individuals represented pursuant to an insurance policy but the  
report-  
41 ing individual shall in such circumstances only report the entity  
that  
42 provides compensation to the reporting individual; with  
respect to  
43 matters in which the client's name is required by law to be kept  
confi-  
44 dential (such as matters governed by the family court act) or in  
matters  
45 in which the reporting individual represents or provides  
services to  
46 minors, the client's name may be replaced with initials. To the  
extent  
47 that the reporting individual, or his or her firm, provided legal  
repre-  
48 sentation with respect to an initial public offering, and federal  
law or  
49 regulations restricts the disclosure of information relating to  
such  
50 work, the reporting individual shall (i) disclose the identity of  
the  
51 client and the services provided relating to the initial public  
offering  
52 to the office of court administration, who will maintain such  
informa-

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1 tion confidentially in a locked box; and (ii) include in his or  
her  
2 response a statement that pursuant to this paragraph, a  
disclosure to  
3 the office of court administration has been made. Upon such time  
that  
4 the disclosure of information maintained in the locked box is no  
longer  
5 restricted by federal law or regulation, the reporting individual  
shall  
6 disclose such information in an amended disclosure statement in  
response  
7 to the disclosure requirements of this paragraph. The office of  
court  
8 administration shall develop and maintain a secure portal through  
which  
9 information submitted to it pursuant to this paragraph can be safely  
and  
10 confidentially stored. With respect to clients represented in  
other  
11 matters not otherwise exempt, the reporting individual may  
request an  
12 exemption to publicly disclosing the name of that client from the  
joint  
13 commission pursuant to paragraph [~~(i)~~] (i-1) of subdivision  
nine of  
14 section ninety-four of the executive law, or from the office of  
court  
15 administration. In such application, the reporting individual  
shall

16 state the following: "My client is not currently receiving my  
services  
17 or seeking my services in connection with:  
18 (i) A proposed bill or resolution in the senate or assembly during  
the  
19 reporting period;  
20 (ii) A contract in an amount totaling \$10,000 or more from the  
state  
21 or any state agency for services, materials, or property;  
22 (iii) A grant of \$10,000 or more from the state or any state  
agency  
23 during the reporting period;  
24 (iv) A grant obtained through a legislative initiative during  
the  
25 reporting period; or  
26 (v) A case, proceeding, application or other matter that is  
not a  
27 ministerial matter before a state agency during the reporting  
period."  
28 In reviewing the request for an exemption, the joint commission or  
the  
29 office of court administration may consult with bar or other  
profes-  
30 sional associations and the legislative ethics commission for  
individ-  
31 uals subject to its jurisdiction and may consider the rules of  
profes-  
32 sional conduct. In making its determination, the joint commission or  
the  
33 office of court administration shall conduct its own inquiry and  
shall  
34 consider factors including, but not limited to: (i) the nature and  
the  
35 size of the client; (ii) whether the client has any business before  
the  
36 state; and if so, how significant the business is; and whether  
the  
37 client has any particularized interest in pending legislation and  
if so  
38 how significant the interest is; (iii) whether disclosure may  
reveal  
39 trade secrets; (iv) whether disclosure could reasonably result in  
retal-  
40 iation against the client; (v) whether disclosure may cause undue  
harm  
41 to the client; (vi) whether disclosure may result in undue harm to  
the  
42 attorney-client relationship; and (vii) whether disclosure may  
result in  
43 an unnecessary invasion of privacy to the client.  
44 The joint commission or, as the case may be, the office of  
court  
45 administration shall promptly make a final determination in  
response to  
46 such request, which shall include an explanation for its  
determination.  
47 The office of court administration shall issue its final  
determination  
48 within three days of receiving the request. Notwithstanding any  
other  
49 provision of law or any professional disciplinary rule to the  
contrary,  
50 the disclosure of the identity of any client or customer in  
response to  
51 this question shall not constitute professional misconduct or a  
ground  
52 for disciplinary action of any kind, or form the basis for any  
civil or  
53 criminal cause of action or proceeding. A reporting individual who  
first  
54 enters public office after December thirty-first, two thousand  
fifteen,  
55 need not report clients or customers with respect to matters for  
which

| 1      | 2   | 3                | 4                  | 5                  |
|--------|---|------------------|--------------------|--------------------|
| enter- | the reporting individual or his or her firm was retained prior to |                  |                    |                    |
|        | ing public office.  |                  |                    |                    |
|        | Client  | Name of Lobbyist | <u>Description</u> | Category of Amount |
|        |   |                  | <u>of Matter</u>   | (in Table 1)       |
|        |   |                  |                    |                    |
|        |   |                  |                    |                    |
|        |   |                  |                    |                    |
|        |   |                  |                    |                    |
|        |   |                  |                    |                    |
|        |   |                  |                    |                    |

10 (d) List the name, principal address and general description or  
the  
11 nature of the business activity of any entity in which the  
reporting  
12 individual or such individual's spouse had an investment in  
excess of  
13 \$1,000 excluding investments in securities and interests in real  
proper-  
14 ty.  
15 § 7. Subdivisions 2 and 3 of section 74 of the public officers  
law, as  
16 amended by chapter 1012 of the laws of 1965, paragraph d of  
subdivision  
17 3 as amended by chapter 1 of the laws of 2010, are amended to  
read as  
18 follows:  
19 2. Rule with respect to conflicts of interest. No officer or  
employee  
20 of a state agency, member of the legislature or legislative  
employee  
21 should have any interest, financial or otherwise, direct or  
indirect, or  
22 engage in any business or transaction or professional activity or  
incur  
23 any obligation of any nature, which is in substantial conflict with  
the  
24 proper discharge of his or her duties in the public interest.  
25 3. Standards.  
26 a. No officer or employee of a state agency, member of the  
legislature  
27 or legislative employee should accept other employment which will  
impair  
28 his or her independence of judgment in the exercise of his or her  
offi-  
29 cial duties.  
30 b. No officer or employee of a state agency, member of the  
legislature  
31 or legislative employee should accept employment or engage in any  
busi-  
32 ness or professional activity which will require him or her to  
disclose  
33 confidential information which he or she has gained by reason of  
his or  
34 her official position or authority.  
35 c. No officer or employee of a state agency, member of the  
legislature  
36 or legislative employee should disclose confidential  
information  
37 acquired by him or her in the course of his or her official duties  
nor  
38 use such information to further his or her personal interests.  
39 d. No officer or employee of a state agency, member of the  
legislature  
40 or legislative employee should use or attempt to use his or her  
official  
41 position to secure unwarranted privileges or exemptions for  
himself or  
42 herself or others, including but not limited to, the

misappropriation to  
43 himself, herself or to others of the property, services or  
other  
44 resources of the state for private business or other compensated  
non-go-  
45 vernmental purposes.  
46 e. No officer or employee of a state agency, member of the  
legislature  
47 or legislative employee should engage in any transaction as  
represen-  
48 tative or agent of the state with any business entity in which he or  
she  
49 has a direct or indirect financial interest that might reasonably  
tend  
50 to conflict with the proper discharge of his or her official duties.  
51 f. An officer or employee of a state agency, member of the  
legislature  
52 or legislative employee should not by his or her conduct give  
reasonable  
53 basis for the impression that any person can improperly influence  
him or  
54 her or unduly enjoy his or her favor in the performance of his or  
her

S. 8160

31

1 official duties, or that he or she is affected by the kinship,  
rank,  
2 position or influence of any party or person.  
3 g. An officer or employee of a state agency should abstain from  
making  
4 personnel investments in enterprises which he or she has  
reason to  
5 believe may be directly involved in decisions to be made by him or  
her  
6 or which will otherwise create substantial conflict between his or  
her  
7 duty in the public interest and his or her private interest.  
8 h. An officer or employee of a state agency, member of the  
legislature  
9 or legislative employee should endeavor to pursue a course of  
conduct  
10 which will not raise suspicion among the public that he or she is  
likely  
11 to be engaged in acts that are in violation of his or her trust.  
12 i. No officer or employee of a state agency employed on a full-  
time  
13 basis nor any firm or association of which such an officer or  
employee  
14 is a member nor corporation a substantial portion of the stock of  
which  
15 is owned or controlled directly or indirectly by such officer or  
employ-  
16 ee, should sell goods or services to any person, firm,  
corporation or  
17 association which is licensed or whose rates are fixed by the  
state  
18 agency in which such officer or employee serves or is employed.  
19 § 8. This act shall take effect immediately; and shall apply to  
annual  
20 statements of financial disclosure filed for calendar years  
commencing  
21 on or after January 1, 2017.  
22 § 2. Severability clause. If any clause, sentence, paragraph,  
subdivi-  
23 sion, section or part of this act shall be adjudged by any  
court of  
24 competent jurisdiction to be invalid, such judgment shall not  
affect,  
25 impair, or invalidate the remainder thereof, but shall be  
confined in  
26 its operation to the clause, sentence, paragraph, subdivision,  
section  
27 or part thereof directly involved in the controversy in which such  
judg-

28 ment shall have been rendered. It is hereby declared to be the  
intent of  
29 the legislature that this act would have been enacted even if  
such  
30 invalid provisions had not been included herein.  
31 § 3. This act shall take effect immediately provided, however,  
that  
32 the applicable effective date of Parts A through K of this act  
shall be  
33 as specifically set forth in the last section of such Parts.

**Jake Herring**

Chief of Staff & Counsel

Mayor's Office of State Legislative Affairs

Albany: 518-447-5200 | NYC: 212-788-8778

[jherring@cityhall.nyc.gov](mailto:jherring@cityhall.nyc.gov)

**From:** [Viguers, Jonathan](#)  
**To:** [Salazar-Rodriguez, Prisca](#); [Lauter, Rachel](#); [O'Brien, Kevin](#); [Snyder, Thomas](#); [Khanyile-Lynch, Celi](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Williams, Dominic](#); [Berger, Henry](#); [Nick Baldick](#); [David Kieve](#); [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com); [Caquias, Paula](#)  
**Subject:** RE: MBDB: Decision Memo re: Campaign Reform  
**Date:** Wednesday, June 22, 2016 4:58:27 PM

---

We're delayed. Pls stand by.

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Monday, June 20, 2016 10:20 AM  
**To:** Salazar-Rodriguez, Prisca; Lauter, Rachel; O'Brien, Kevin; Snyder, Thomas; Khanyile-Lynch, Celi; Wolfe, Emma; Walzak, Phil; Williams, Dominic; Berger, Henry; Viguers, Jonathan; Nick Baldick; David Kieve; [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com); Caquias, Paula  
**Subject:** MBDB: Decision Memo re: Campaign Reform  
**When:** Wednesday, June 22, 2016 5:00 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** City Hall, The Blue Room - Call In #: [REDACTED] Code: [REDACTED]

City Hall, The Blue Room - Call In #: [REDACTED] Code: [REDACTED]

**From:** [Caquias, Paula](#)  
**To:** [Salazar-Rodriguez, Prisca](#); [Lauter, Rachel](#); [O'Brien, Kevin](#); [Snyder, Thomas](#); [Khanyile-Lynch, Celi](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Williams, Dominic](#); [Berger, Henry](#); [Viguers, Jonathan](#); [Nick Baldick](#); [David Kieve](#); [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)  
**Subject:** RE: MBDB: Decision Memo re: Campaign Reform  
**Date:** Wednesday, June 22, 2016 5:21:00 PM

---

Please gather.

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Monday, June 20, 2016 10:20 AM  
**To:** Salazar-Rodriguez, Prisca; Lauter, Rachel; O'Brien, Kevin; Snyder, Thomas; Khanyile-Lynch, Celi; Wolfe, Emma; Walzak, Phil; Williams, Dominic; Berger, Henry; Viguers, Jonathan; Nick Baldick; David Kieve; [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com); Caquias, Paula  
**Subject:** MBDB: Decision Memo re: Campaign Reform  
**When:** Wednesday, June 22, 2016 5:00 PM-6:00 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** City Hall, The Blue Room - Call In #: [REDACTED] Code: [REDACTED]

City Hall, The Blue Room - Call In #: [REDACTED] Code: [REDACTED]

**From:** [Confer, Alexis](#)  
**To:** "Hayley Prim"  
**Subject:** RE: Quick work Q  
**Date:** Friday, June 24, 2016 3:58:11 PM

---

Yes! Now?

[REDACTED]

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Friday, June 24, 2016 11:11 AM  
**To:** Confer, Alexis  
**Subject:** Re: Quick work Q

Free today anytime?

On Thu, Jun 23, 2016 at 12:30 PM, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:  
Yeah, I'm a little hectic til around 4.

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, June 22, 2016 7:44 PM  
**To:** Confer, Alexis  
**Subject:** Re: Quick work Q

Could you do sometime in the afternoon? I'm tied up until around 1, but then free after that.

On Wednesday, June 22, 2016, Confer, Alexis <[aconfer@cityhall.nyc.gov](mailto:aconfer@cityhall.nyc.gov)> wrote:  
Yes, of course. It was so nice seeing you. I have one weekend left...

What time works tomorrow?

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, June 22, 2016 3:03 PM  
**To:** Confer, Alexis  
**Subject:** Quick work Q

Hey!

I hope you're well, and surviving the madness of the final days of your play! :)

I had a quick work question for you related to the city's IT needs/education-- basically around creating efficiencies, and the need there. Do you have anytime to chat this week?

Thanks!

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

**Hayley Prim**  
Hilltop Public Solutions



--

**Hayley Prim**  
Hilltop Public Solutions



**From:** [David Kieve](#)  
**To:** [Nicholas Baldick](#)  
**Cc:** [Khanyile-Lynch, Celi](#)  
**Subject:** Re: C. Reform  
**Date:** Wednesday, June 29, 2016 5:38:17 PM

---

Wednesday is no good for me, but I can make any of the Thursday times work. If you have times that work for everyone else but aren't in Nick's window, we're comfortable with me covering the call for Hilltop.

Thanks Celi.

-David

On Wed, Jun 29, 2016 at 5:35 PM, Nicholas Baldick <[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

I can do Thursday 1130 am - 1230 pm EST

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
3000 K Street NW, Suite 320  
Washington, D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

On Jun 29, 2016, at 5:32 PM, Khanyile-Lynch, Celi <[CLynch@cityhall.nyc.gov](mailto:CLynch@cityhall.nyc.gov)> wrote:

I'm trying to reschedule this meeting –

Are you both available during the following windows:

- Wednesday, July 6, 11am-12pm or anytime b/t 2-4pm
- Thursday, July 7, 10:00am-12:30pm or 3:30-4:30pm

Celi Khanyile-Lynch  
Special Assistant to the Chief of Staff &  
Briefing Director  
Office of the Mayor

City of New York

[clynch@cityhall.nyc.gov](mailto:clynch@cityhall.nyc.gov)

c: [\(917\) 327-1547](tel:(917)327-1547) | w: [\(212\) 788-7751](tel:(212)788-7751)

--

David Kieve

Hilltop Public Solutions

(202) 298-3232 (office)

(202) 298-2168 (direct)

(202) 302-6578 (cell)

[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Berger, Henry](#)  
**To:** [Khanyile-Lynch, Celi](#); [O'Brien, Kevin](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Darlington, Mandy \(OMB\)](#); [Gil, Claudia](#); [Lupo, Jon Paul](#); "[dkieve@hilltoppublicsolutions.com](#)"; "[nbaldick@hilltoppublicsolutions.com](#)"; "[Laurence Laufer](#)"; [Aidinoff, Charles](#)  
**Subject:** RE: Campaign Reform Meeting  
**Date:** Wednesday, July 06, 2016 3:21:29 PM

---

Good for all

---

**From:** Khanyile-Lynch, Celi  
**Sent:** Wednesday, July 06, 2016 3:18 PM  
**To:** Berger, Henry; O'Brien, Kevin; Seignious, Sandy; Markham, Max; McMoore, Marvin; Darlington, Mandy (OMB); Gil, Claudia; Lupo, Jon Paul; 'dkieve@hilltoppublicsolutions.com'; 'nbaldick@hilltoppublicsolutions.com'; 'Laurence Laufer'; Aidinoff, Charles  
**Subject:** Campaign Reform Meeting

Good afternoon,

Since we need to reschedule the meeting, please confirm when you (or your principal) is available to discuss campaign reform during any of the following windows.

**Tomorrow – July 7<sup>th</sup>** (12:30-3pm)  
**Friday, July 8<sup>th</sup>** (4-5pm)  
**Monday, July 11<sup>th</sup>** (12-2pm)  
**Wednesday, July 13<sup>th</sup>** (12-1pm; 2:30-4pm)

Celi Khanyile-Lynch  
Special Assistant to the Chief of Staff &  
Briefing Director  
Office of the Mayor  
City of New York  
[clynch@cityhall.nyc.gov](mailto:clynch@cityhall.nyc.gov)  
c: (917) 327-1547 | w: (212) 788-7751

**From:** [Gil, Claudia](#)  
**To:** "[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)"; [Berger, Henry](#)  
**Cc:** [Khanyile-Lynch, Celi](#); [O'Brien, Kevin](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Darlington, Mandy \(OMB\)](#); [Lupo, Jon Paul](#); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Laurence Laufer](#); [Aidinoff, Charles](#)  
**Subject:** RE: Campaign Reform Meeting  
**Date:** Wednesday, July 06, 2016 3:35:33 PM

---

The following works for JPL:

7/7 – 12:30 – 2pm

7/8 – 4-5pm

7/11 – 12-1

Thank you.

---

**Claudia Gil** | 212-788-3679

---

**From:** [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) [<mailto:dkieve@hilltoppublicsolutions.com>]  
**Sent:** Wednesday, July 06, 2016 3:25 PM  
**To:** [Berger, Henry](#)  
**Cc:** [Khanyile-Lynch, Celi](#); [O'Brien, Kevin](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Darlington, Mandy \(OMB\)](#); [Gil, Claudia](#); [Lupo, Jon Paul](#); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Laurence Laufer](#); [Aidinoff, Charles](#)  
**Subject:** Re: Campaign Reform Meeting

I will make any of those work.

Sent from my iPhone

On Jul 6, 2016, at 2:21 PM, [Berger, Henry](mailto:HBerger@cityhall.nyc.gov) <[HBerger@cityhall.nyc.gov](mailto:HBerger@cityhall.nyc.gov)> wrote:

Good for all

---

**From:** [Khanyile-Lynch, Celi](#)  
**Sent:** Wednesday, July 06, 2016 3:18 PM  
**To:** [Berger, Henry](#); [O'Brien, Kevin](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Darlington, Mandy \(OMB\)](#); [Gil, Claudia](#); [Lupo, Jon Paul](#); ['dkieve@hilltoppublicsolutions.com'](mailto:dkieve@hilltoppublicsolutions.com); ['nbaldick@hilltoppublicsolutions.com'](mailto:nbaldick@hilltoppublicsolutions.com); [Laurence Laufer](#); [Aidinoff, Charles](#)  
**Subject:** Campaign Reform Meeting

Good afternoon,

Since we need to reschedule the meeting, please confirm when you (or your principal) is available to discuss campaign reform during any of the following windows.

**Tomorrow – July 7<sup>th</sup>** (12:30-3pm)  
th

**Friday, July 8** (4-5pm)

**Monday, July 11<sup>th</sup>** (12-2pm)

**Wednesday, July 13<sup>th</sup>** (12-1pm; 2:30-4pm)

Celi Khanyile-Lynch

Special Assistant to the Chief of Staff &

Briefing Director

Office of the Mayor

City of New York

[clynch@cityhall.nyc.gov](mailto:clynch@cityhall.nyc.gov)

c: (917) 327-1547 | w: (212) 788-7751

**From:** [Rebecca Katz](#)  
**To:** [FLONYC](#)  
**Subject:** Why Finland's Newborns Sleep in Cardboard Cribs - NYTimes.com  
**Date:** Thursday, July 07, 2016 9:56:50 PM

---

Remember this idea?  
I still believe it's worth a push.

<http://mobile.nytimes.com/2016/07/07/world/what-in-the-world/finland-baby-box.html?smid=fb-nytimes&smtyp=cur&smvar=withw2&referer=http://m.facebook.com>

Hope you are well.

Xoxo,  
RKK

**From:** [Khanyile-Lynch, Celi](#)  
**To:** [Aidinoff, Charles](#); [Berger, Henry](#); [O'Brien, Kevin](#); [Schnake Mahl, Gabriel](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Williams, Dominic](#); [Snyder, Thomas](#); [Lauter, Rachel](#); [Darlington, Mandy \(OMB\)](#); [Gil, Claudia](#); [Lupo, Jon Paul](#); ["dkieve@hilltoppublicsolutions.com"](#); [Ryan, Kristine](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["Laurence Laufer"](#); [Fuleihan, Dean \(OMB\)](#); [Collins-McNeil, Christopher](#)  
**Subject:** RE: Campaign Reform Meeting  
**Date:** Monday, July 11, 2016 11:59:15 AM

---

Pls gather in the COW and dial-in.

-----Original Appointment-----

**From:** Khanyile-Lynch, Celi  
**Sent:** Wednesday, July 06, 2016 5:46 PM  
**To:** Khanyile-Lynch, Celi; Aidinoff, Charles; Berger, Henry; O'Brien, Kevin; Schnake Mahl, Gabriel; Seignious, Sandy; Markham, Max; McMoore, Marvin; Wolfe, Emma; Walzak, Phil; Williams, Dominic; Snyder, Thomas; Lauter, Rachel; Darlington, Mandy (OMB); Gil, Claudia; Lupo, Jon Paul; 'dkieve@hilltoppublicsolutions.com'; Ryan, Kristine; 'nbaldick@hilltoppublicsolutions.com'; 'Laurence Laufer'; Fuleihan, Dean (OMB); Collins-McNeil, Christopher  
**Subject:** Campaign Reform Meeting  
**When:** Monday, July 11, 2016 12:00 PM-1:00 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** COW, City Hall; Dial-in: [REDACTED] Access Code: [REDACTED]

**From:** [Blitzer, Hannah](#)  
**To:** ["robert.marinelli@hpmarin.com"](mailto:robert.marinelli@hpmarin.com)  
**Bcc:** [Hayley Prim](#)  
**Subject:** RE: Introductions by way of Hayley Prim  
**Date:** Tuesday, July 12, 2016 2:56:32 PM

---

(moving Hayley to bcc)

Hi Robert,

I am checking with the NYCHA folks and in the meantime I'm happy to chat with you and learn more about your firm.

Are you available Thursday after 1:30pm or Friday between 11:30am and 2:00pm?

Best,  
Hannah

**Hannah Blitzer**

Senior Advisor

Deputy Mayor for Housing & Economic Development

[hblitzer@cityhall.nyc.gov](mailto:hblitzer@cityhall.nyc.gov)

O: 212-341-5076

C: 646-276-6280

---

**From:** [robert.marinelli@hpmarin.com](mailto:robert.marinelli@hpmarin.com) [<mailto:robert.marinelli@hpmarin.com>]  
**Sent:** Monday, July 11, 2016 8:57 AM  
**To:** Blitzer, Hannah  
**Cc:** Hayley Prim  
**Subject:** Introductions by way of Hayley Prim

Ms. Blitzer,

My name is Robert Marinelli, and I am a Managing Partner with the HP Marin Group. Our firm is a boutique Strategic Consultancy focused on technology with a particular differentiated solution know as Legacy Modernization/Maintenance; the value proposition has to do with reducing costs and risks associated with many of the City's applications and systems. We achieve this with the use of our unique technology and experienced consultants. We are seeing interests from other Agencies within the City, and was hoping to either meet with you, or be referred to the appropriate person in your Agency. That person would ideally have budgetary responsibility for technology based projects.

I am available upon your request, and look forward to meeting and/or speaking with you.

Thanking you in advance for your cooperation in this matter.

Best regards,

Robert

Robert Marinelli  
HP Marin Group LLC  
Founder, Managing Partner  
917-361-6381  
[www.hpmarin.com](http://www.hpmarin.com)

**From:** [O'Brien, Kevin](#)  
**To:** [Viguers, Jonathan](#); [Snyder, Thomas](#); [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [Collins-McNeil, Christopher](#); [Berger, Henry](#); [Walzak, Phil](#); [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com); [Wolfe, Emma](#); [dan@berlinrosen.com](mailto:dan@berlinrosen.com); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); [Salazar-Rodriguez, Prisca](#)  
**Subject:** RE: Private Call  
**Date:** Wednesday, July 13, 2016 3:08:25 PM

---

now

---

**From:** Viguers, Jonathan  
**Sent:** Wednesday, July 13, 2016 3:08 PM  
**To:** Snyder, Thomas; [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); O'Brien, Kevin; [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); Collins-McNeil, Christopher; Berger, Henry; Walzak, Phil; [laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com); Wolfe, Emma; [dan@berlinrosen.com](mailto:dan@berlinrosen.com); [Jonathan@berlinrosen.com](mailto:Jonathan@berlinrosen.com); Salazar-Rodriguez, Prisca  
**Subject:** Private Call

Please let me know when the mayor should dial in

**Private Call**

Scheduled: Wednesday, Jul 13, 2016 from 3:00 PM to 3:30 PM

Location: Call In#: [REDACTED] Code: [REDACTED]

Invitees: Snyder, Thomas , David Kieve , O'Brien, Kevin , Nick Baldick , Collins-McNeil, Christopher , Berger, Henry , Walzak, Phil , 'Laurence Laufer' , Wolfe, Emma , '[dan@berlinrosen.com](mailto:dan@berlinrosen.com)' , Jonathan Rosen , Salazar-Rodriguez, Prisca

sent from a mobile device.

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** [Aidinoff, Charles](#); [Berger, Henry](#); [O'Brien, Kevin](#); [Schnake Mahl, Gabriel](#); [Thornton, Demetrius](#); [Seignious, Sandy](#); [Markham, Max](#); [McMoore, Marvin](#); [Wolfe, Emma](#); [Walzak, Phil](#); [Williams, Dominic](#); [Snyder, Thomas](#); [Lauter, Rachel](#); [Darlington, Mandy \(OMB\)](#); [Gil, Claudia](#); [Lupo, Jon Paul](#); ["dkieve@hilltoppublicsolutions.com"](#); [Ryan, Kristine](#); [Viguers, Jonathan](#); ["nbaldick@hilltoppublicsolutions.com"](#); ["Laurence Laufer"](#); [Fuleihan, Dean \(OMB\)](#); [Collins-McNeil, Christopher](#); [Khanyile-Lynch, Celi](#); [Caquias, Paula](#); [Gonzalez, Melissa](#); [Jonathan Rosen](#)  
**Cc:** ["nbaldick@hilltoppublicsolutions.com"](#); [Fuleihan, Dean \(OMB\)](#)  
**Subject:** RE: MBDB: Reform Meeting  
**Date:** Thursday, July 14, 2016 4:23:38 PM

---

Apologies, But this meeting will be rescheduled.

-----Original Appointment-----

**From:** Salazar-Rodriguez, Prisca  
**Sent:** Thursday, July 07, 2016 7:59 AM  
**To:** Salazar-Rodriguez, Prisca; Aidinoff, Charles; Berger, Henry; O'Brien, Kevin; Schnake Mahl, Gabriel; Thornton, Demetrius; Seignious, Sandy; Markham, Max; McMoore, Marvin; Wolfe, Emma; Walzak, Phil; Williams, Dominic; Snyder, Thomas; Lauter, Rachel; Darlington, Mandy (OMB); Gil, Claudia; Lupo, Jon Paul; 'dkieve@hilltoppublicsolutions.com'; Ryan, Kristine; Viguers, Jonathan; 'nbaldick@hilltoppublicsolutions.com'; 'Laurence Laufer'; Fuleihan, Dean (OMB); Collins-McNeil, Christopher; Khanyile-Lynch, Celi; Caquias, Paula; Gonzalez, Melissa; Jonathan Rosen  
**Cc:** 'nbaldick@hilltoppublicsolutions.com'; Fuleihan, Dean (OMB)  
**Subject:** MBDB: Reform Meeting  
**When:** Thursday, July 14, 2016 3:30 PM-5:30 PM (UTC-05:00) Eastern Time (US & Canada).  
**Where:** Gracie Mansion - Call In # [REDACTED] Code: [REDACTED]

**From:** [Snyder, Thomas](#)  
**To:** [David Kieve](#); [O'Brien, Kevin](#)  
**Subject:** Answer  
**Date:** Friday, July 15, 2016 2:20:55 PM

---

The TPAC \$48,500 receipt from the 1630 Fund came to us via John Stocks as a board member of the Democracy Alliance

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Subject:** SI Yankee's and Brooklyn Cyclones  
**Date:** Wednesday, July 20, 2016 1:17:05 PM

---

Hey folks!

Summer is starting to slip away and we have all been talking about doing some of the minor league games we all have so much fun at so I'm just going to put a couple dates out there and whoever show up in will be fun!

**Staten Island Yankees:** This Friday July 22<sup>nd</sup>, Meet at the SI Ferry at 6:pm, or just come when you can. Make sure you take a tall boy onto the Ferry, and we will probably be drinking after at the bar over there at the Ferry terminal. I'll be belatedly celebrating my birthday. Email me or Hayley if you want tickets, we can get bulk for 10 bucks each (but just show up if need be, you can always get in and we will have seats around us)

**Brooklyn Cyclones:** Friday August 12<sup>th</sup>, we can meet at the bar attached to the stadium underneath at like 6:30, hit the game, and do the boardwalk afterward. Again email me or Hayley if you want tickets so we can get a general headcount.

Look forward to seeing everyone! It will be fun!

Thanks  
Bill

**From:** [robert.marinelli@hpmarin.com](mailto:robert.marinelli@hpmarin.com)  
**To:** [Merritt, Jeff](#)  
**Cc:** [Harry Hanelt](#); [Hayley Prim](#)  
**Subject:** Introductions  
**Date:** Wednesday, August 03, 2016 6:37:19 PM

---

Jeff,

I am introducing myself to you in advance of our up coming meeting, and to let you know that my invite will be coming from my gmail account as our outlook is experiencing some issues.

We look forward to meeting with on the 12th of August.

Best regards,

Robert

Robert Marinelli  
HP Marin Group LLC  
Founder, Managing Partner  
917-361-681

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Hayley Prim](#)  
**Subject:** Reminder: Brooklyn Cyclones game next Friday the 12th!  
**Date:** Friday, August 05, 2016 11:31:57 AM

---

I have a ton of RSVP's to this already, let me know if you can make it now, your bringing more people, or your plans have changed.

It's going to be a good one! We will bounce around coney island afterwords too, so bring your drinking hats!

I'll send out a final logistics email on Thursday to the people going.

Thanks!  
Bill

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, July 20, 2016 1:17 PM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Subject:** SI Yankee's and Brooklyn Cyclones

Hey folks!

Summer is starting to slip away and we have all been talking about doing some of the minor league games we all have so much fun at so I'm just going to put a couple dates out there and whoever show up in will be fun!

**Staten Island Yankees:** This Friday July 22<sup>nd</sup>, Meet at the SI Ferry at 6:pm, or just come when you can. Make sure you take a tall boy onto the Ferry, and we will probably be drinking after at the bar over there at the Ferry terminal. I'll be belatedly celebrating my birthday. Email me or Hayley if you want tickets, we can get bulk for 10 bucks each (but just show up if need be, you can always get in and we will have seats around us)

**Brooklyn Cyclones:** Friday August 12<sup>th</sup>, we can meet at the bar attached to the stadium underneath at like 6:30, hit the game, and do the boardwalk afterword. Again email me or Hayley if you want tickets so we can get a general headcount.

Look forward to seeing everyone! It will be fun!  
Thanks  
Bill

**From:** [Rebecca Katz](#)  
**To:** [Harlow Poppy](#)  
**Cc:** [Walzak Phil](#); [Salazar-Rodriguez Prisca](#); [Phillips Eric Falk](#)  
**Subject:** Re: CNNMoney invites you to a breakfast with Poppy Harlow and Howard Schultz  
**Date:** Tuesday, August 16, 2016 4:40:56 PM

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Adding the right one this time.

:)

On Tue, Aug 16, 2016 at 4:27 PM, Rebecca Katz <[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)> wrote:  
Adding the City Hall team.

On Tue, Aug 16, 2016 at 3:17 PM, Harlow, Poppy <[Poppy.Harlow@turner.com](mailto:Poppy.Harlow@turner.com)> wrote:

Hi all,

I hope this note finds you well and you are having a wonderful summer!

I'd love for Mayor de Blasio to attend this breakfast I am hosting on Sept. 7th in NYC focusing on 'American Opportunity' and solutions to the opportunity gap for the youth who need the most help.

Is there someone specific I should send it to in order to see if he can attend?

We would love to have Chirlane attend as well with him.

All the best,

Poppy

|   |  |                  |
|---|--|------------------|
|                                  | <b>Money</b>   | <b>PRESENTS:</b> |
|  <b>AMERICAN<br/>OPPORTUNITY</b> |  |                  |
|                                  | <b>A NEW BREAKFAST SERIES</b><br><b>Join CNN's Poppy Harlow and<br/>Starbucks CEO Howard Schultz</b> |                  |



for a conversation about today's  
American Dream.

**WHEN:**

**Wednesday September 7th**

8:00 am breakfast

8:30 am program begins



**WHERE:**

**Jams**

1414 6th Ave at 58th Street  
New York, NY 10019

[CLICK HERE TO RSVP](#)

THIS INVITE IS NON-TRANSFERABLE.

CNNMONEY PRESENTS:  
AMERICAN OPPORTUNITY

A NEW BREAKFAST SERIES

JOIN CNN'S POPPY HARLOW AND STARBUCKS CEO HOWARD SCHULTZ  
FOR A CONVERSATION ABOUT TODAY'S AMERICAN DREAM.

**WHEN:**

WEDNESDAY SEPTEMBER 7<sup>TH</sup>

8:00am BREAKFAST

8:30am PROGRAM BEGINS

**WHERE:**

JAMS

1414 6<sup>TH</sup> AVE AT 58<sup>TH</sup> STREET

NEW YORK, NY 10019

RSVP TO: [CNNMoneyRSVP@turner.com](mailto:CNNMoneyRSVP@turner.com)

*\*This invite is non-transferable.*

--

Rebecca Kirsner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKatz](#)

--

Rebecca Kirsner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKatz](#)

**From:** [Buery, Richard](#)  
**To:** ["Rebecca Katz"](#)  
**Subject:** RE: Whirlpool Care Counts Improves Attendance In Schools  
**Date:** Monday, August 22, 2016 1:16:47 PM

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Cool - didn't know this program existed! Going to share with our team

Richard Buery, Jr.  
Deputy Mayor for Strategic Policy Initiatives  
The City of New York  
City Hall  
New York, New York 10007

tel: 212-341-5079  
email: [rbuery@cityhall.nyc.gov](mailto:rbuery@cityhall.nyc.gov)  
twitter: @RichardBuery

-----Original Message-----

From: Rebecca Katz [<mailto:rkatz@hilltoppublicsolutions.com>]  
Sent: Wednesday, August 10, 2016 8:04 PM  
To: Buery, Richard  
Subject: Whirlpool Care Counts Improves Attendance In Schools

Hey there -

Hope all is well. Saw this and thought about our community schools...

[http://www.scarymommy.com/whirlpool-care-counts-improves-attendance-in-schools/?utm\\_source=FB](http://www.scarymommy.com/whirlpool-care-counts-improves-attendance-in-schools/?utm_source=FB)

Sent from my iPhone

**From:** [Hayley Prim](#)  
**To:** [Pasion, Cathy](#); [Kalule-Sabiti, Saami](#); [Klein, Lauren](#)  
**Subject:** Re: CH2M  
**Date:** Tuesday, August 23, 2016 1:24:49 PM

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Hi Cathy,

Are there any events during climate week that CH2M could attend?

On Fri, Aug 19, 2016 at 8:39 AM, Pasion, Cathy <[CPasion@cityhall.nyc.gov](mailto:CPasion@cityhall.nyc.gov)> wrote:

Hi Haley –

Our office runs a number of programs related to reducing greenhouse gas emissions for both City government and citywide. The Greenhouse Gas Inventory for the city is under my purview. This is one of the key metrics for measuring the success of our programs.

Best,

Cathy.

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Thursday, August 18, 2016 4:14 PM  
**To:** Pasion, Cathy  
**Cc:** Kalule-Sabiti, Saami; Klein, Lauren  
**Subject:** Re: CH2M

Hi Cathy,

Thanks for getting back to me-- and I will be sure to forward these resources along. I understand why we can't have a meeting at this time, but could you tell me who is running point on the Greenhouse Emissions program?

Additionally, are there any events during climate week that are open and CH2M could attend?

Appreciate any info you have.

Thanks!

Hayley

On Tue, Aug 16, 2016 at 2:28 PM, Pasion, Cathy <[CPasion@cityhall.nyc.gov](mailto:CPasion@cityhall.nyc.gov)> wrote:

Hi Haley,

Thank you for reaching out. This is a very busy time as we approach Climate Week. Due to commitments we have to the Mayor, the Mayor's Office of Sustainability will not be taking external meetings until late September. Below are links to relevant documents which may be of interest to CH2M. They are welcome to reach out after Climate Week for further information on our office initiatives and programs.

1. *One New York, The Plan for a Strong and Just City*, also known as OneNYC, released from our office April 2015 (<http://www.nyc.gov/html/onenyc/downloads/pdf/publications/OneNYC.pdf>);
2. *OneNYC 2016 Progress Report*, released from our office April 2016 (<http://www1.nyc.gov/html/onenyc/downloads/pdf/publications/OneNYC-2016-Progress-Report.pdf>);
3. *One City Built To Last Technical Working Group Report*, released from our office April 2016 ([http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/TWGREport\\_04212016.pdf](http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/TWGREport_04212016.pdf));
4. *Inventory of New York City Greenhouse Gas Emissions in 2014*, released from our office April 2016 ([http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/NYC\\_GHG\\_Inventory\\_2014.pdf](http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/NYC_GHG_Inventory_2014.pdf))

Best,

**CATHY PASION, PE** | Sr. Policy Advisor

NYC Mayor's Office of Sustainability

253 Broadway - 7th floor | New York, NY 10007

[212 341-3673](tel:2123413673) | [cpasion@cityhall.nyc.gov](mailto:cpasion@cityhall.nyc.gov) | [nyc.gov/planyc](http://nyc.gov/planyc)

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, August 16, 2016 10:37 AM  
**To:** Kalule-Sabiti, Saami  
**Cc:** Pasion, Cathy; Klein, Lauren  
**Subject:** Re: CH2M

Hi All,

I just wanted to circle back on this to see if it would be possible to connect you guys to set up a meeting?

Thanks,

Hayley

On Thu, Aug 11, 2016 at 11:04 AM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Thanks so much Saami.

Cathy, it's nice to meet you. CH2M is an engineering firm that does a lot of work in sustainability and resiliency. They wanted to meet with someone from the city to gain a more qualitative understanding of the city's goals around reducing greenhouse gas emissions, and the overall goals of OneNYC.

Would it be possible to set up a meeting for you and the leadership at CH2M, or whoever you deem appropriate?

Thanks so much for your consideration,

Hayley

On Thu, Aug 11, 2016 at 10:08 AM, Kalule-Sabiti, Saami  
<[ssabiti@cityhall.nyc.gov](mailto:ssabiti@cityhall.nyc.gov)> wrote:

Cathy,

As discussed briefly yesterday, CH2M are interested in discussing the City's GHG goals. Hayley Prim from Hilltop Public Solutions is looking to facilitate. Hayley, I'll let you explain the request to meet and what CH2M are working on.

Saami

**SAAMI KALULE-SABITI** | Sr. Program Manager

NYC Mayor's Office of Recovery and Resiliency

253 Broadway - 14th floor | New York, NY 10007

[212-676-3040](tel:212-676-3040) | [ssabiti@cityhall.nyc.gov](mailto:ssabiti@cityhall.nyc.gov) | [nyc.gov/resiliency](http://nyc.gov/resiliency)

--

**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



--

**Hayley Prim**

Hilltop Public Solutions



**From:** [Hayley Prim](#)  
**To:** [Robertson, Garrett](#)  
**Cc:** [Rotondi, Eric](#)  
**Subject:** Re: Contact from KC  
**Date:** Wednesday, August 24, 2016 10:54:58 AM

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Sorry to bother, just wanted to check back in?

On Mon, Aug 15, 2016 at 10:27 AM, Hayley Prim  
<[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hey guys-- Just wanted to circle up on this. Let me know what works. Thanks!

On Wed, Aug 10, 2016 at 5:06 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hello!

I know Eric from way back. Thanks for looping us all together. Would love to chat whenever is convenient.

Thanks!

On Wed, Aug 10, 2016 at 5:02 PM, Robertson, Garrett  
<[robertsong@hra.nyc.gov](mailto:robertsong@hra.nyc.gov)> wrote:

Thank you Hayley.

Adding Eric Rotondi here, who can help speak to overlap between HP Marin's work and any needs on our end.

Thank you,

A Garrett Robertson

Deputy Outreach Director

Public Engagement Unit

[robertsong@hra.nyc.gov](mailto:robertsong@hra.nyc.gov)

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** miércoles, 10 de agosto de 2016 12:18 p.m.  
**To:** Robertson, Garrett  
**Subject:** Contact from KC

Hey Garret!

KC said he spoke to you last night about a client that I have been working with for the past couple of months.

In a nutshell, the name of the firm is HP Marin and it is a strategic consulting firm that operates in the technology space. It is applications/systems focused, and the value of the work is in substantially reducing risk, cost and time associated with modernization and/or transformation efforts.

They have done some work with the Ohio state pension system in the past, and have worked with major credit unions, banks, retirement systems, etc. and are looking to meet with appropriate individuals from the Administration

Would love the opportunity to talk to you a bit more if possible.

Let me know if that would work.

Thanks!

Hayley

--

**Hayley Prim**

Hilltop Public Solutions

[REDACTED]

--

**Hayley Prim**

Hilltop Public Solutions

[REDACTED]

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**Hayley Prim**  
Hilltop Public Solutions



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**Hayley Prim**  
Hilltop Public Solutions



**From:** [Nicholas Baldick](#)  
**To:** [Pham, Linda](#)  
**Subject:** Re: Save the Date: Gracie Mansion Conservancy Benefit, October 17  
**Date:** Monday, September 12, 2016 4:39:22 PM

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Linda

I am sorry, I can not attend

Thanks

Nick

On Sep 12, 2016, at 4:37 PM, Pham, Linda <[LPham@cityhall.nyc.gov](mailto:LPham@cityhall.nyc.gov)> wrote:

Good afternoon Nick Baldick,

I hope your week is starting out well. We wanted to follow up with you on your attendance to our **Gracie Mansion Conservancy Benefit Dinner** on Monday, October 17<sup>th</sup>, 2016. For your convenience please select your tickets and let us know how you like to be listed as in our program directly at <http://www1.nyc.gov/site/gracie/donate/donate.page> .

Thank you so much for your time and generosity in preserving Gracie Mansion.

We look most forward to hearing from you.

Warm Regards,

***Linda Pham***

*The Gracie Mansion Conservancy*

181 East End Avenue @ 88<sup>th</sup> Street

direct 212-676-3060 | [gracie tours](#)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** \$20 Million in Private Donations Raised for Mayor de Blasio's Computer Science for All Initiative  
**Date:** Thursday, September 22, 2016 4:22:08 PM  
**Attachments:** [image001.png](#)

---



**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007**

Dear Nick --

Today, we are proud to announce that in one year, we have raised \$20 million, trained over 450 teachers, and have expanded Computer Science education to nearly 250 schools as part of Computer Science for All, a landmark ten-year public-private initiative to bring CS education to all 1.1 million NYC public school students.

Please see below for the full release and for more information on CS4All.

Warm regards,  
Gabrielle

**\$20 MILLION IN PRIVATE DONATIONS RAISED FOR MAYOR DE BLASIO'S  
COMPUTER SCIENCE FOR ALL INITIATIVE**

*Program has already reached 246 schools and trained more than 450 teachers*

*Goal of universal access to computer science education for 1.1 million students ahead of  
progress*

**NEW YORK**—Mayor Bill de Blasio, Schools Chancellor Carmen Fariña and Gabrielle Fialkoff, Senior Advisor and Director of the Office of Strategic Partnerships, announced today that Mayor de Blasio's Computer Science for All (CS4All) initiative has raised \$20 million in private funding. The fundraising campaign is half-way toward meeting a \$40 million goal that will ultimately be matched in public funding for one of the cornerstones of the Mayor's Equity and Excellence education reforms.

Today, 246 elementary, middle and high schools across the city are participating in CS4All. More than 450 teachers are receiving rigorous training to bring computer science instruction to their schools. CS4All gives students the computational thinking, problem solving and critical thinking skills necessary for college and professional success. Last September, the Mayor announced that the City would be bringing the program to every elementary, middle, and high school by 2025.

“Last year we announced an ambitious plan to bring computer science education to every public school student by 2025 – making New York City the largest school district in the country to do so. Today, we are announcing real strides in completing our goal,” said **Mayor Bill de Blasio**. “The city’s tech industry is growing, yet before Computer Science for All, fewer than five percent of our public school students had even the most basic skills necessary to apply for these jobs. Through this program, we’re laying the groundwork today so that our kids can apply for these jobs tomorrow.”

The initiative is a model for effective public-private partnerships, with the City of New York and the private sector bearing programmatic costs equally. Today the Mayor announced new commitments from: Math for America (MfA); Robin Hood Education and Technology Fund, co-chaired by David Siegel and John Overdeck; Paulson Family Foundation; Alexandria Real Estate Equities, Inc.; the Hutchins Family Foundation; Association for a Better New York and the Rudin Family Foundation; Wachtell, Lipton, Rosen & Katz; Ron Conway, Founder, SV Angel; and Nancy and Alan Schwartz. Founding partners Fred Wilson and CSNYC, Robin Hood and the AOL Charitable Foundation, as well as early investment from AT&T that helped make the initiative possible. Public dollars support the infrastructure and human capital needed to pull off what is the largest effort of its kind. Private dollars support the training of nearly 5,000 teachers over the next ten years. These funds are overseen and administered by the New York City Fund for Public Schools.

“Computer Science for All is a cornerstone of equity and excellence in our public schools – these are the skills our students need to be successful in high school, college, and careers in the 21st century,” said **Schools Chancellor Carmen Fariña**. “This isn’t just for particular students from particular backgrounds; learning how to think critically and computationally, and how to create with technology, must be for all students. I thank our private partners for recognizing the importance of this initiative and for their investment.”

“The Mayor’s vision for New York City schools will put a new generation on the path toward success,” said **Gabrielle Fialkoff, Senior Advisor to the Mayor and Director of the Office of Strategic Partnerships**. “Through this landmark public-private partnership, we will level the playing field for every student in every borough. Computer Science for All is an investment in creating opportunities for all of our young people, particularly in a global economy where technology is integral to every industry.”

Through the implementation of this ten-year initiative, New York City will be the largest school district in the country to provide computer science education to all students, particularly populations underrepresented in tech including girls, African-American and Latino students and students from low-income families. Most students in public schools traditionally either lack access to computer science or gain these skills too late. Early and widespread exposure to computer science is key to breaking down gender and racial

barriers, leading to greater diversity and equality in the tech sector and relevant industries. The initiative promotes critical skills like thinking creatively, working as a team, and interacting with technology, as well as technical skills that will power the 21st century economy.

Computer science education at the scale of New York City's public school system, encompassing 1.1 million students, will allow a new generation to be active creators of technology. By expanding access to computer science throughout NYC public schools, CS4All will also promote the cultivation of local and diverse talent for the City's own workforce, including technology, and have a ripple effect across the country, where only a quarter of professional computing jobs are held by women and less than ten percent are held by African-Americans and Latinos.

Of the 246 schools participating in Computer Science for All programs, 98 are offering full-year courses or multi-year sequences including AP Computer Science Principles, the Software Engineering Program (SEP) and the SEP Jr. program for elementary schools. Teachers from the remaining schools have participated in the "CS Track" of the Department of Education's STEM Institute and received intensive training to implement rigorous, hands-on CS lessons and units in their schools. Through teachers' participation in these programs, students in elementary, middle and high school will learn the fundamentals of computer science, such as coding, robotics and web design.

By 2025, all New York City public school students will receive at least one meaningful, high-quality computer science unit or course at each school level: elementary, middle, and high school. The centerpiece of the initiative is the training of nearly 5,000 teachers who will, by year ten, bring computer science to more than 245,000 students each year.

Importantly, many of these students will be prepared to fill the 200,000 additional technology jobs that New York City's employers will create over the next decade while *all* graduates will be equipped with soft skills needed to successfully navigate the 21st century economy. Together, the Equity and Excellence initiatives will support progress across all schools so that, by 2026, 80 percent of students graduate high school on time, two-thirds of graduates are college ready and all students are reading on grade level by the end of 2nd grade. More information on Equity and Excellence is available [online](#).

"I am very gratified to see so many leaders of the private sector in NYC get behind CS4All. This is the kind of transformational effort that requires the support of both government and the private sector. Together we are making sure that all of our students in NYC are trained in the skills that they need to be successful in the private sector and really any sector. So it makes sense that everyone is coming together to support this work," said **Fred Wilson, Founder and Chairman of CSNYC Partner and Union Square Ventures.**

"Computer Science is a spectacularly rich and beautiful subject, closely connected to mathematics and science, and nowadays to everyday life as well," said **John Ewing, MfA President.** "MfA's one thousand math and science teachers are enthusiastic about the computer science initiative, and many are already involved. We are delighted to support an effort at the frontiers of education – one that offers exciting opportunities not only for students but for teachers as well."

“CS4ALL is about helping our students develop the necessary skills and competencies to be successful in the 21st century. Access to high-quality computer science education will increase the demand for our city’s students in higher education and in the job market,” said **John Paulson, President of Paulson and Co. Inc.**

“We are incredibly pleased to support the City’s commitment to providing computer science and technology skills to a new generation of innovative thinkers,” said **Joel S. Marcus, Chairman, CEO and Founder of Alexandria Real Estate Equities, Inc.** “As the leading provider of science and technology campuses, and the developer of the City’s first and only world-class science and technology campus in Manhattan, Alexandria feels strongly about creating the knowledge workforce of the future and supporting the recruitment of highly skilled talent for our tenants who work day-in and day-out to treat, cure, and manage disease.”

“Just as accounting is the language of business and calculus is the language of physics, computer science is the language of innovation. The vision of Computer Science for All to teach teachers is a uniquely powerful means to equip the students of New York City to participate and prosper in the innovation economy of the future. The Hutchins Family Foundation is pleased to be able to play a part in this invaluable initiative.” **Debbie and Glenn Hutchins, co-Founders of the Hutchins Family Foundation.**

“CS4All is the largest public sector effort to educate our children in computer science and to match their skills with the needs and the opportunities of tomorrow,” said **William C. Rudin, Chairman of the Association for a Better New York.** “The May and Samuel Rudin Family Foundation and the ABNY Foundation are proud to be supporters of Mayor de Blasio and the New York City Department of Education in taking on bold initiatives for our children and for the future of our city.”

“Wachtell Lipton has been proud to join with leaders in every sector of our city to support CS4All. Its progress in just the first year, and its transformative vision for the years to come, will make a powerful difference in the lives of children across this city who will be given the opportunity to learn, and ultimately themselves to lead, in a critical business sector and in an indispensable language of the future,” said **Kevin S. Schwartz, Partner at Wachtell, Lipton and Rosen & Katz.**

“CS4All is an initiative that I hope spreads across the country fast, including Silicon Valley! Computer science is a ‘basic’ goal for all students now, and the sooner we make the curriculum available to all, the better,” said **Ron Conway, Founder of SV Angel.**

“As a founding partner of CS4All, Robin Hood is proud of what has been accomplished in just a year. With professional development opportunities for hundreds of teachers and schools, this was a strong start to what is already an important initiative. We all share a commitment that all of New York City’s students should be graduating from high school having received a strong education and with the skills and tools they need to succeed,” **Reynold Levy, President of Robin Hood.**

“We know that many young people miss out on careers in technology, because they just don’t have the chance to uncover their passion for it,” said **Sara Link, President of the AOL Charitable Foundation.** “By giving NYC students from all backgrounds the exposure to computer science, they are gaining skills and experiences they will need to

achieve success in their academic careers and beyond in our tech-enabled world. The AOL Charitable Foundation is proud to support this groundbreaking program alongside CSNYC, Robin Hood, the DOE and other leading partners to make a real difference in the lives of NYC students.”

"Tech jobs are growing faster than any other sector, and yet we do not have enough skilled workers to fill them. CS4All ensures that the next generation of New Yorkers will be fully prepared for the jobs of the future," said **Kathryn S. Wylde, President and CEO of the Partnership for New York City**.

“We often say that genius is evenly distributed across zip codes, but opportunity is not. This is particularly true when it comes to access to Computer Science education – skills that are increasingly critical to the well-paying jobs of the future,” said **Mitch Kapor, tech pioneer and partner at Kapor Capital**. “We’ve seen in Oakland that these types of public-private partnerships can help tap the genius that is often overlooked in underrepresented students, and we are enthusiastic supporters of New York’s CS4ALL efforts.”

"More than at any time in our history, it is critical for companies like AT&T to invest in developing a diverse talent pipeline, providing our young people with the skills that they need to succeed and that will help our society prosper. That’s why AT&T is so proud to be a longtime supporter of STEM education in New York City, starting with our investment in the Software Engineering Pilot program that laid the groundwork for Computer Science for All,” said **Marissa Shorenstein, New York State President of AT&T**. "We are thrilled to watch our commitment come to life in more than 250 schools during just the first year of this initiative, and we look forward to seeing hundreds more following suit next year.”

"As a partner in this effort, we applaud the work of NYC schools to expand access to computer science for all students, especially for underrepresented minorities. It's inspiring to see educators rise up to bring this opportunity to classrooms and to students who would otherwise be left behind,” said **Hadi Partovi, Founder of [Code.org](https://code.org)**.

“Facebook applauds Mayor de Blasio’s important effort to provide all 1.1 million New York City public school children access to a computer science education. By equipping every single student with the skills and knowledge to compete in today’s economy, Computer Science for All will help create a new generation of talented, creative leaders,” said **Will Castleberry, Vice President of State and Local Policy of Facebook**.

"Accenture is delighted to support New York City’s Computer Science For All initiative – which has the potential to fundamentally change the future of the tech industry through its scale and scope,” said **Lynn McMahan, New York Metro Managing Director of Accenture**. “Technology is changing the workplace in many ways, and we are committed to helping the next generation build skills that will help them succeed in the digital economy.”

“Computer Science for All demonstrates the power of public private partnerships,” said **Sarah Geisenheimer, Executive Director of the Fund for Public Schools**. “With commitments from the City and private funders we are able to move quickly to ensure that every single NYC student has access to an education that will equip them with the skills to

succeed in the future. We are grateful for this partnership and the investments that will create opportunities for all our students.”

“New York's CS4All initiative is an essential program for preparing students to live and work in a world where technologies are increasingly pervasive. The New York Hall of Science is proud to stand as a partner with the Department of Education to help give New York City students every advantage in acquiring the skills and knowledge that will enable them to play an active role in shaping the future of technology,” said **Margaret Honey, President and CEO of the New York Hall of Science.**

"I congratulate Mayor de Blasio's ambitious effort to integrate computer science as a new subject matter into the public schools in New York. In this digital era it is more critical than ever before for every student in our city to have exposure to the fundamentals of computers. I am thrilled to support the work of this initiative,” said **Eliot Horowitz, Chief Technology Officer and co-Founder at MongoDB.**

"Code/Interactive is proud to partner with the NYC Department of Education to develop computer science programs in schools across the city. We trained over 100 computer science teachers this summer through the NYC Department of Education's STEM Institute, Exploring Computer Science professional development, and [Code.org](https://code.org)'s AP Computer Science Principles course. Our work with students, teachers, and schools would not be possible without support and leadership from the Mayor's Office and the NYC Department of Education," said **Michael Denton, Executive Director of Code/Interactive.**

“By integrating computer science into existing math classes through our introductory course, schools across NYC have been able to introduce computer science to their entire student body – without having to create a dedicated class. We’re proud to continue our work with thousands of students across NYC,” said **Emmanuel Schanzer, Founder of Bootstrap.**

“The K-5 teachers in our workshop at the STEM Institute have been amazing. It's exciting to see educators at different points in their careers designing and coding their own robots and lessons to bring back to their classrooms. At only a couple weeks into the New Year, our early ed teachers are already starting to introduce robotics and coding into their classrooms, integrating their new skills and knowledge with their regular lessons and classroom activities. This level of buy-in and integration is paramount to the success of computer science education, and we're thrilled to be working with the NYC Department of Education to help teachers channel this enthusiasm into high quality and engaging lessons,” said **Gaelen Hadlett, co-Director of Sunset Spark.**

“Computer Science for All is enabling our students to become better thinkers, problem-solvers, and builders of ideas and technology – as opposed to just consumers. It’s thrilling to see our educators expanding their toolbox, as they collaborate across the city to bring innovative lessons to their classrooms. Our partners are essential in making all of this possible, and we will continue to work hand-in-hand to achieve equity and excellence for all students,” said **Phil Weinberg, Deputy Chancellor for Teaching and Learning.**

“We are excited to partner with nearly 5,000 innovative, committed and creative teachers and their administrators to bring computer science to all NYC students. The 450-plus teachers we’ve worked with have shown tremendous dedication to learning new content,

embracing their students' and their own creativity, and expanding opportunities for all students," said **Debbie Marcus, Executive Director of Computer Science for the New York City Department of Education.**

"We recognize that all children, regardless of socioeconomic status or background, need to have access to the computer science skills that will help them to thrive in the marketplace and we applaud City leaders for taking the necessary action to make this a reality for students across New York" said **Leecia Eve, Vice President of New York State Government Affairs at Verizon.** "Programs like these are vital to our communities and mirror our commitment to providing equal access to technology and STEM education for underserved students. And in the spirit of this mission, through the White House ConnectEd program, we are proud to donate tablets and Internet access for students, along with professional development for the teachers through Verizon Innovative Learning to three City schools. The work being done in NYC is a model example of what we need to see nationwide."

"Classroom teachers are essential allies in democratizing access to computing education – and I admire CS4All's strong commitment to supporting teachers as part of this initiative. Our research team has been delighted to support NYC teachers through professional development events, curriculum, and building connections to an international community of educators who are passionate about computing as a creative medium," said **Karen Brennan, Associate Professor and Director of the Creative Computing Lab at the Harvard Graduate School of Education.**

"CS4All is an important step in expanding access for girls, who have been left behind in computer science education. As we continue to grow CS4All in New York City, we look forward to seeing more public and private investment to ensure that we're meeting the needs of girls and other underrepresented minorities," said **Reshma Saujani, Founder and CEO of Girls Who Code.**

"New York City is moving towards computer science being considered a core subject, as necessary as history and literature for our students' success. By working together, we are helping more students gain critical skills and be better prepared for the careers and demands of an information economy," said **Michael Mulgrew, President of the United Federation of Teachers.**

"Technology and computer literacy has quickly become an integral part of the 21st century workforce, and our schools must adapt quickly to teach our students the skills they need to succeed in college and to get good paying jobs. That's why I am a strong supporter of STEM initiatives and computer science programs to close the digital gap that disproportionately affects low income students and students of color," said **Congressman José E. Serrano.** "I applaud Mayor de Blasio's leadership on this issue and for making the right investments to make sure all our kids have the best opportunity to thrive in life."

**Council Member Daniel Dromm, Chair of the New York City Council Committee on Education** said, "These donations are equipping our students with skills that will benefit them their entire lives. Computer science education teaches students to think creatively and strategically. Those who wish to major in computer science in college will be better prepared for this course of study. I am pleased that the Administration is prioritizing Computer Science for All and will continue to work with them to further expand this

initiative."

"Computer science is the cornerstone of the modern economy and therefore should be a major component of our education curriculum," said **Council Member James Vacca, Chair of the New York City Council Committee on Technology**. "CS4All is a great leap towards providing computer science training for all of our students. I'm pleased that we've reached this important funding benchmark and look forward to the full implementation of the initiative. I applaud Mayor de Blasio, Chancellor Fariña and Director Fialkoff for their commitment to this cause."

"New York's fastest growing business sector is the tech industry, only second in the country to Silicon Valley and accounting for over 300,000 new jobs with median salaries of \$100,000. Computer science is no longer a niche discipline as the subject has become an integral part of nearly every aspect of our lives, and it's time our classrooms caught up with that trend. 21st century schools should have 21st century curricula, and we owe it to the 1.1 million NYC public school students to prepare them for the 21st century job market," said **Council Member Mark Levine**. "We've taken a big step forward by adding computer science curricula to over 246 schools. I applaud the Mayor for his CS4ALL campaign, and look forward to seeing the positive effects it will have in the years to come."

#### **About the Fund for Public Schools**

The Fund for Public Schools (FPS) is a nonprofit partner to the NYC Department of Education, building public-private partnerships to strengthen our city's public schools and create opportunities for its 1.1 million students. The Fund secures private dollars for critical system-wide education initiatives, develops partnerships, and encourages broad public engagement both in our schools and in the lives of our students.

###



**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Subject:** Reminder: Tuesday! Hilltop Brooklyn Office! Fundraiser!  
**Date:** Monday, September 26, 2016 5:52:21 PM  
**Attachments:** [September 27th Guest Invitation.pdf](#)

---

Reminder: Were having our little shindig tomorrow! Come one come all, it will be fun!

Bill

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Wednesday, September 21, 2016 4:12 PM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Subject:** Tuesday! Hilltop Brooklyn Office! Fundraiser!

Hey folks,

Doing my last fundraiser of the cycle, this time for a candidate managed by Brooklyn's own Maura Tracy from my former home state of Minnesota! It's this upcoming Tuesday, the 27<sup>th</sup>, at 6:30ish.

Terri Bonoff is a great candidate, has an excellent chance of knocking off an incumbent in a suburban Minneapolis seat that hates Trump. <http://www.terribonoff.com/>

Come give what you can, drink my booze, have fun, and help out a great candidate and a friend of ours too!

Thanks  
Bill



Please join Bill Hyers and Quinn Caruthers for an event in support of

## **State Senator Terri Bonoff**

Democratic Candidate for United States House of Representatives for the  
Minnesota 3<sup>rd</sup> Congressional District

Tuesday | September 27th | 6:30-8:00pm

Location: Hilltop Public Solutions  
32 Court St  
Suite 2109  
Brooklyn, NY 11201

\$100 Sponsor | \$50 Supporter | \$25 Young Professional

Please RSVP to Jacob Plotnick at 215-806-6017 or [JP@TerriBonoff.com](mailto:JP@TerriBonoff.com)

Contributions can be made out to:  
Terri Bonoff for Congress  
P.O. Box 249  
Wayzata, MN 55391  
or made online at [www.TerriBonoff.com](http://www.TerriBonoff.com)

Contributions or gifts to Terri Bonoff for Congress are not tax deductible

Paid for by Terri Bonoff for Congress

Printed In-House

**From:** [Hayley Prim](#)  
**To:** [Quddus, Nadia](#)  
**Subject:** Re: Meeting with Michael Owh  
**Date:** Thursday, October 06, 2016 4:44:50 PM

---

thanks Nadia-- I am going to put you all on a chain together. appreciate your help!

On Thu, Oct 6, 2016 at 4:43 PM, Quddus, Nadia <[NQuddus@cityhall.nyc.gov](mailto:NQuddus@cityhall.nyc.gov)> wrote:

Hi Hayley,

I apologize, the date no longer works. Please have Spruce contact me directly and I can help coordinate a time for the week of October 17<sup>th</sup>. Thank you!

Best Regards,

**Nadia Quddus**

Executive Assistant & Project Coordinator

Mayor's Office of Contract Services

253 Broadway, 9th Floor

New York, NY 10007

[nquddus@cityhall.nyc.gov](mailto:nquddus@cityhall.nyc.gov)

P: [212.788.0016](tel:212.788.0016)

C: [347.225.4692](tel:347.225.4692)

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]

**Sent:** Thursday, October 06, 2016 3:29 PM

**To:** Quddus, Nadia

**Subject:** Re: Meeting with Michael Owh

Hi Nadia,

I am very sorry for the delay. I wanted to confirm that the 14th at 1pm would work well for Spruce. Can we confirm?

On Mon, Oct 3, 2016 at 4:15 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

no problem!

I most likely would not be attending with Spruce. Let me reach out to them to see if that time works, and I can connect you all directly for coordination. I appreciate your help with this!

On Mon, Oct 3, 2016 at 3:13 PM, Quddus, Nadia <[NQuddus@cityhall.nyc.gov](mailto:NQuddus@cityhall.nyc.gov)> wrote:

Hi Hayley (I'm so sorry about below!)

This is certainly possible. Will you be joining your client at the meeting? And Michael has some time next Friday to meet, possibly from 1-2pm? Please let me know if that time works.

Best,

Nadia

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Monday, October 03, 2016 3:09 PM  
**To:** Quddus, Nadia  
**Subject:** Re: Meeting with Michael Owh

Hi Nadia,

Thanks for the quick email. Hilltop is a public affairs firm based in Brooklyn, but I am actually reaching out on behalf of one of my clients called [Spruce Technologies](#). The leadership at Spruce has done work in the city in the past, and has expertise in contract management, case management, and managing CRM systems, among others.

They were simply looking to get an introductory meeting with MOCS to learn a bit more about the procurement process. Let me know if this would be possible or if you require any additional information.

Thanks,

Hayley

On Mon, Oct 3, 2016 at 2:55 PM, Quddus, Nadia <[NQuddus@cityhall.nyc.gov](mailto:NQuddus@cityhall.nyc.gov)> wrote:

Hi Hillary,

As we discussed over the phone I can help you schedule a meeting with Michael Owh, Director of the Mayor's Office of Contract Services. Before doing so, may you please tell me what you hope to gain from a one on one with Michael and explain a bit more about your company, Hilltop Public Solutions? I look forward to hearing from you!

Best Regards,

## **Nadia Quddus**

Executive Assistant & Project Coordinator

Mayor's Office of Contract Services

253 Broadway, 9th Floor

New York, NY 10007

[nquddus@cityhall.nyc.gov](mailto:nquddus@cityhall.nyc.gov)

P: [212.788.0016](tel:212.788.0016)

C: [347.225.4692](tel:347.225.4692)

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**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



**From:** [Srini Penumella](#)  
**To:** [Hayley Prim](#)  
**Cc:** [Quddus, Nadia](#)  
**Subject:** RE: Connecting re: Meeting with Michael Owh  
**Date:** Thursday, October 06, 2016 6:17:05 PM

---

Hayley –

Thanks for connecting me with Nadia.

Nadia – Does 13<sup>th</sup>, 20<sup>th</sup> or 21<sup>st</sup> work for Michael Owh. Thanks.

Regards,

**Srini Penumella**, *Managing Partner*  
Spruce Technology, Inc.  
400 East 54th Street #4B, New York, NY 10022  
M: 781.413.5527 | F: 201.338.6260  
[spenumella@sprucetech.com](mailto:spenumella@sprucetech.com) | [www.sprucetech.com](http://www.sprucetech.com)

---

**From:** Hayley Prim [mailto:hprim@hilltoppublicsolutions.com]  
**Sent:** Thursday, October 6, 2016 4:46 PM  
**To:** Srini Penumella <spenumella@sprucetech.com>  
**Cc:** Quddus, Nadia <NQuddus@cityhall.nyc.gov>  
**Subject:** Connecting re: Meeting with Michael Owh

Srini,

I am connecting you with Nadia Quddus who is Michael Owh's assistant at the Mayor's Office of Contract Services. Unfortunately October 14 is no longer available for a meeting, but she can work with you to find a date the following week.

I will leave it to you two to coordinate, and please let me know if you need anything else from me.

Thanks!  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [Hayley Prim](#)  
**To:** [Fiore, Anthony](#)  
**Subject:** Re: Automatic reply: CH2M  
**Date:** Tuesday, October 11, 2016 10:52:39 AM

---

Got it, thanks

On Mon, Oct 10, 2016 at 9:03 PM, Fiore, Anthony <[AFiore@cityhall.nyc.gov](mailto:AFiore@cityhall.nyc.gov)> wrote:

Sorry – Cathy is out this coming week – back in next week

---

**From:** Fiore, Anthony  
**Sent:** Monday, October 10, 2016 2:53 PM  
**To:** 'Hayley Prim'  
**Subject:** RE: Automatic reply: CH2M

Cathy is in the office tomorrow

**From:** Hayley Prim [<mailto:hprim@hilltoppublicsolutions.com>]  
**Sent:** Monday, October 10, 2016 11:28 AM  
**To:** Fiore, Anthony  
**Subject:** Fwd: Automatic reply: CH2M

Hi Anthony--

I got this message last week when I emailed Cathy, but not sure if she is in the office. I have been emailing with her for about a month now, but she asked to hold off until after Climate Week. I am interested in setting up a meeting with a company that I work with that is trying to learn more about the city's goals around greenhouse emissions.

Let me know how best to proceed.

Thanks!

Hayley

----- Forwarded message -----

From: **Pasion, Cathy** <[CPasion@cityhall.nyc.gov](mailto:CPasion@cityhall.nyc.gov)>

Date: Tue, Oct 4, 2016 at 1:58 PM

Subject: Automatic reply: CH2M

To: Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)>

Hello! I am out of the office until August 9th and will have intermittent access to e-mail. If this is an urgent matter please contact Anthony Fiore at [afiore@cityhall.nyc.gov](mailto:afiore@cityhall.nyc.gov).

Best,

**CATHY PASION, PE** | Sr. Policy Advisor

NYC Mayor's Office of Sustainability

253 Broadway - 7th floor | New York, NY 10007

[212 341-3673](tel:212-341-3673) | [cpasion@cityhall.nyc.gov](mailto:cpasion@cityhall.nyc.gov) | [nyc.gov/planyc](http://nyc.gov/planyc)

--

**Hayley Prim**

Hilltop Public Solutions



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**Hayley Prim**

Hilltop Public Solutions



**From:** [Snyder, Thomas](#)  
**To:** [Nick Baldick](#)  
**Subject:** FW: ???  
**Date:** Friday, October 14, 2016 3:39:08 PM

---

Not helpful.

On 10/14/16, 3:00 PM, "B" <BCCD@cityhall.nyc.gov> wrote:

>

>Nick is saying there is a bad resolution on the twitter issue. Need you  
>to tell me things like this. What's the latest?

>

**From:** [Fialkoff, Gabrielle](#)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** ICYMI: In New York, an Explosion of Partnerships Between Philanthropy and Government  
**Date:** Monday, October 17, 2016 3:37:18 PM  
**Attachments:** [image001.png](#)

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MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007

## Inside Philanthropy

Wednesday, October 12, 2016

### **In New York, an Explosion of Partnerships Between Philanthropy and Government**

Alyssa Ochs



Credit: Momos via Wikimedia Commons (CC BY-SA 3.0)

Mayoral funds represent an interesting development in local philanthropy, and not one without controversy. In the recent past, we've written about the Mayor's Fund for Los Angeles and the Mayor's Fund to Advance New York City, which are both public-private efforts aimed at mobilizing extra resources—from foundations, corporations, and major individual donors—to address challenges in those cities.

But in New York City, there's another entity that's linked to the mayor connected with philanthropy and is all about strengthening new types of partnerships for the good of the city. It's called the NYC Mayor's Office of Strategic Partnerships, and it's at the nexus of a rapidly expanding set of initiatives bringing together philanthropic funders and city agencies, touching on multiple areas of life in the city.

Before saying more about this effort, it's worth noting that partnerships between government and philanthropy have really blossomed at the national level under the Obama administration. The White House Office of Social Innovation and Civic Participation has been at the center of this action. The administration's best-known effort to work with philanthropy, My Brother's Keeper, boosts boys and young men of color. But there have been other initiatives, too, including one focused on young women of color, as we've reported.

So what's happening along these lines in New York?

Well, a few weeks ago, Mayor de Blasio [announced](#) the success of Computer Science for All, or CS4All, one of the top initiatives of his Office of Strategic Partnerships. The aim of this effort is to bring computer science education to 1.1 million public school kids. Right now, 95 percent of students in New York—who are mostly low-income kids of color—don't have access to CS education.

A key to CS4All has been rallying private funders to pitch in, and over the past year, many have stepped up, donating an impressive \$20 million. As you would hope, the tech community has gotten behind CS4All, and founding partners including the venture capitalist Fred Wilson, the AOL

Charitable Foundation and AT&T. Also, as you'd expect, the Robin Hood Foundation has been involved from the start. Meanwhile, new commitments have come in from the Paulson Family Foundation, Math for America, the Rudin Family Foundation and several other funders.

This strong philanthropic support in New York for computer science education comes amid a flurry of funder-backed initiatives around the U.S. to teach kids to code and bolster tech skills overall. Quite a bit of this work is focused on bringing more diversity to the STEM field by engaging girls and young people of color.

These efforts draw in a diverse array of funders and stakeholders because they advance several goals at once, including promoting equity, meeting future employer needs, and strengthening local economies.

“The city’s tech industry is growing, yet before Computer Science for All, fewer than 5 percent of our public school students had even the most basic skills necessary to apply for these jobs,” Mayor de Blasio said. “Through this program, we’re laying the groundwork today so that our kids can apply for these jobs tomorrow.”

CS4ALL has already reached 246 schools and trained more than 450 teachers, and interestingly, the City of New York and the private sector are bearing costs of the program equally.

But there’s much more to NYC’s Office of Strategic Partnerships (OSP) than just this one relevant and timely program. It’s a new division that Mayor de Blasio created to mobilize philanthropic support behind a range of efforts to address inequities in the city. It was also designed to oversee the various funds set up to support city programs, namely the [Mayor’s Fund](#), [Fund for Public Health](#), and [Fund for Public Schools](#).

[Gabrielle Fialkoff](#) has been the woman in charge of this ambitious effort since March 2014. As senior advisor to the Mayor of New York City and the director of OSP, she oversees the activities of these and other city-affiliated nonprofits. The Fund for Public Housing and the Gracie Mansion Conservancy are also on this list.

As well, the Office of Strategic Partnerships recently launched a brand new initiative called [Building Healthy Communities](#) (BHC), so this is another effort to keep an eye on around town. The goal is to improve health outcomes in 12 underserved neighborhoods, and this public-private partnership encompasses things like physical activity, access to healthy food, and public safety in communities notorious for poverty.

The leaders at work on BHC are OSP and the Fund for Public Health, which is doing the grants management and ongoing fundraising. Current funding is coming from the following sources, several of which we cover regularly here at IP: Unilever North America, the Laurie M. Tisch Illumination Fund, New York State Health Foundation, Target, Aetna Foundation, Astoria Energy, Empire Blue Cross Blue Shield HealthPlus, the New York Community Trust, the Durst Organization, Merck Family Fund, Pure Edge, Inc. Success Through Focus, KaBOOM!, New York City FC, the U.S. Soccer Foundation, and Adidas. So far, this effort has at least \$12 million to work with.

The neighborhoods of East Harlem, Brownsville, Canarsie, Mott Haven, Hunts Point, Morrisania, Bedford-Stuyvesant, Central Harlem, Corona, Flushing, Mariners Harbor, and Stapleton were chosen to be part of BHC because of their lack of parks and access to safe public spaces and healthy foods.

There’s so much inter-agency collaboration involved in this effort that it can be difficult to wrap your head around it all at times. For example, BHC funds are paying for five urban farms at developments of the New York City Housing Authority, the building of 50 new soccer fields is underway with the US Soccer Foundation, and BHC is working with the Department of Transportation to improve public

walking paths and signage. Check out this [press release](#) for full details.

Although it's not what we think of as a traditional philanthropic funder, OSP is definitely an entity to watch and get involved with, given its connectedness and impressive influence. NYN Media's [interview](#) with Fialkoff is worth a read to get a sense of her perspective, and the Office of the Mayor's [news page](#) is a good way to keep up with what these partnerships are doing.



**From:** [Hayley Prim](#)  
**To:** [Pasion, Cathy](#)  
**Cc:** [Kalule-Sabiti, Saami](#); [Klein, Lauren](#)  
**Subject:** Re: CH2M  
**Date:** Thursday, October 20, 2016 2:46:18 PM

---

Good Afternoon--

Would it be possible for the leadership at CH2M to meet with someone from City Hall so they can learn more about the city's greenhouse emission goals?

Thanks,  
Hayley

On Tue, Oct 4, 2016 at 1:57 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Circling back. Would this be possible?

On Wed, Sep 28, 2016 at 12:36 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hi Cathy,

I wanted to touch base now that Climate Week is over to see if it would be possible to set up a meeting for CH2M. Let me know if this would work, and if so- how best to proceed.

Thanks very much,

Hayley

On Fri, Aug 19, 2016 at 8:39 AM, Pasion, Cathy <[CPasion@cityhall.nyc.gov](mailto:CPasion@cityhall.nyc.gov)> wrote:

Hi Haley –

Our office runs a number of programs related to reducing greenhouse gas emissions for both City government and citywide. The Greenhouse Gas Inventory for the city is under my purview. This is one of the key metrics for measuring the success of our programs.

Best,

Cathy.

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]  
**Sent:** Thursday, August 18, 2016 4:14 PM  
**To:** Pasion, Cathy  
**Cc:** Kalule-Sabiti, Saami; Klein, Lauren

**Subject:** Re: CH2M

Hi Cathy,

Thanks for getting back to me-- and I will be sure to forward these resources along. I understand why we can't have a meeting at this time, but could you tell me who is running point on the Greenhouse Emissions program?

Additionally, are there any events during climate week that are open and CH2M could attend?

Appreciate any info you have.

Thanks!

Hayley

On Tue, Aug 16, 2016 at 2:28 PM, Pasion, Cathy <[CPasion@cityhall.nyc.gov](mailto:CPasion@cityhall.nyc.gov)> wrote:

Hi Haley,

Thank you for reaching out. This is a very busy time as we approach Climate Week. Due to commitments we have to the Mayor, the Mayor's Office of Sustainability will not be taking external meetings until late September. Below are links to relevant documents which may be of interest to CH2M. They are welcome to reach out after Climate Week for further information on our office initiatives and programs.

1. *One New York, The Plan for a Strong and Just City*, also known as OneNYC, released from our office April 2015 (<http://www.nyc.gov/html/onenyc/downloads/pdf/publications/OneNYC.pdf>);
2. *OneNYC 2016 Progress Report*, released from our office April 2016 (<http://www1.nyc.gov/html/onenyc/downloads/pdf/publications/OneNYC-2016-Progress-Report.pdf>);
3. *One City Built To Last Technical Working Group Report*, released from our office April 2016 ([http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/TWGREport\\_04212016.pdf](http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/TWGREport_04212016.pdf));

4. *Inventory of New York City Greenhouse Gas Emissions in 2014*, released from our office April 2016 ([http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/NYC\\_GHG\\_Inventory\\_2014.pdf](http://www1.nyc.gov/assets/sustainability/downloads/pdf/publications/NYC_GHG_Inventory_2014.pdf))

Best,

**CATHY PASION, PE** | Sr. Policy Advisor

NYC Mayor's Office of Sustainability

253 Broadway - 7th floor | New York, NY 10007

[212 341-3673](tel:2123413673) | [cpasion@cityhall.nyc.gov](mailto:cpasion@cityhall.nyc.gov) | [nyc.gov/planyc](http://nyc.gov/planyc)

**From:** Hayley Prim [mailto:[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)]

**Sent:** Tuesday, August 16, 2016 10:37 AM

**To:** Kalule-Sabiti, Saami

**Cc:** Pasion, Cathy; Klein, Lauren

**Subject:** Re: CH2M

Hi All,

I just wanted to circle back on this to see if it would be possible to connect you guys to set up a meeting?

Thanks,

Hayley

On Thu, Aug 11, 2016 at 11:04 AM, Hayley Prim  
<[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Thanks so much Saami.

Cathy, it's nice to meet you. CH2M is an engineering firm that does a lot of work in sustainability and resiliency. They wanted to meet with someone from the city to gain a more qualitative understanding of the city's goals around reducing greenhouse gas emissions, and the overall goals of OneNYC.

Would it be possible to set up a meeting for you and the leadership at CH2M, or whoever you deem appropriate?

Thanks so much for your consideration,

Hayley

On Thu, Aug 11, 2016 at 10:08 AM, Kalule-Sabiti, Saami  
<[ssabiti@cityhall.nyc.gov](mailto:ssabiti@cityhall.nyc.gov)> wrote:

Cathy,

As discussed briefly yesterday, CH2M are interested in discussing the City's GHG goals. Hayley Prim from Hilltop Public Solutions is looking to facilitate. Hayley, I'll let you explain the request to meet and what CH2M are working on.

Saami

**SAAMI KALULE-SABITI** | Sr. Program Manager

NYC Mayor's Office of Recovery and Resiliency

253 Broadway - 14th floor | New York, NY 10007

--

**Hayley Prim**

Hilltop Public Solutions

[REDACTED]

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**Hayley Prim**  
Hilltop Public Solutions

--  
**Hayley Prim**  
Hilltop Public Solutions

**From:** [Jon Paul Lupo](#)  
**To:** [Gabriel Schnake-Mahl](#)  
**Cc:** [Bill Hyers](#); [Marco Carrion](#); [Bill Hyers](#); [Sherif Soliman](#); [Fink, Avi](#); [Lincoln Restler](#); [Rachel Lauter](#); [PhilWalzak \(gmail.com\)](#); [Emma Maguire Wolfe](#)  
**Subject:** Re: One Team, Rising Together  
**Date:** Wednesday, October 26, 2016 8:54:31 AM

---

On Wednesday, October 26, 2016, Gabriel Schnake-Mahl

<[REDACTED]> wrote:

Yup!

Sent from my iPhone

On Oct 26, 2016, at 8:30 AM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Long season

On Oct 26, 2016 7:30 AM, "Gabriel Schnake-Mahl"

<[REDACTED]> wrote:

Was not a fun party

Sent from my iPhone

On Oct 26, 2016, at 6:54 AM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

How did the party go? At least the 'lots of buckets' was true.....

On Oct 25, 2016 6:10 PM, "Sherif Soliman"

<[REDACTED]> wrote:

Gabe's last ditch effort to make up for the snub. I will co-host the next one!

On Tue, Oct 25, 2016 at 2:42 PM, Phillip Walzak

<[REDACTED]> wrote:

twist!

On Tue, Oct 25, 2016 at 2:08 PM, Jon Paul Lupo

<[REDACTED]> wrote:

I am also confused about this.

On Tue, Oct 25, 2016 at 1:38 PM, Emma Maguire Wolfe <[REDACTED]> wrote:

Sherif is cohosting in brooklyn!?

On Tue, Oct 25, 2016, 1:33 PM Gabriel Schnake-Mahl <[REDACTED]> wrote:

Adding Sherif who is co-hosting

On Tue, Oct 25, 2016 at 12:52 PM, Gabriel Schnake-Mahl <[REDACTED]> wrote:

Ball movement and three-pointers with a side of always switching defense. A scoop of Draymond triple double for dessert.

Will also have light refreshments

On Tue, Oct 25, 2016 at 11:00 AM, Jon Paul Lupo <[REDACTED]> wrote:  
what's on the menu?

On Tue, Oct 25, 2016 at 10:59 AM, Rachel Lauter <[rachel.\[REDACTED\]](#)> wrote:

Thanks for the invite. I may be idiotic/excited enough to be heading to Finnerty's. Will keep you posted

On Tue, Oct 25, 2016 at 9:49 AM, Bill Hyers <[REDACTED]> wrote:

Chemistry is off now, Curry and Durant will have to split touches, won't get enough 3's. Aldrich will dominate.

That's my spin and I'm sticking to it.

I'm out of town, but next time!

On Oct 25, 2016 9:44 AM, "Gabriel Schnake-Mahl"

<[REDACTED]> wrote:

I hear lots of people asking whether they will win 83 games this regular season.

You are cordially invited to watch the beginning of transcendence tonight.

Note: Warriors BK HQ has moved from Halfcourt to my apt.

[REDACTED]

Undercard (Knicks @ Cavs) at 7:30p  
\*\*\*Main event (Spurs @ Dubs) at 10:30p\*\*\*

#nobrisketlotsofbuckets

Sent from my iPhone

--  
Rachel Lauter  
@RachelLauter

--  
Jon Paul Lupo  
[REDACTED]

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

--  
Gabriel Schnake-Mahl  
Cell: [REDACTED]

--  
Jon Paul Lupo  
[REDACTED]

--  
Jon Paul Lupo  
[REDACTED]

From: [Schnake-Mahl](#)  
To: [Emma Maguire Wolfe](#)  
Cc: [Gabriel Schnake-Mahl](#); [Bill Hyers](#); [Marco Carrico](#); [Bill Hyers](#); [Sherif Soliman](#); [Lincoln Rester](#); [Phil Av](#); [Phil Walzak \(gmail.com\)](#); [Jon Paul Lupo](#)  
Subject: Re: One Team, R sing Together  
Date: Wednesday, November 02, 2016 9:09:37 PM

In. Go dubs.

Sent from my iPhone

On Nov 2, 2016, at 9:01 PM, Emma Maguire Wolfe <[REDACTED]> wrote:

That was quick

On Wed, Nov 2, 2016, 8:44 PM Gabriel Schnake-Mahl <[REDACTED]> wrote:  
I'm in

PS my dubs have figured it out

Sent from my iPhone

On Nov 2, 2016, at 8:31 PM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

He's talking about the nets bucks on December 1st I think. And it will be really easy to get tickets, but we should get a group going!

On Nov 2, 2016 7:59 PM, "Emma Maguire Wolfe" <[REDACTED]> wrote:  
Which/what game and when

On Wed, Nov 2, 2016, 5:18 PM Phillip Walzak <[REDACTED]> wrote:  
anyone else wanna make a go of this game.....we should decide early bec these tickets are prolly gone be REALLY hard to come by.....

On Wed, Oct 26, 2016 at 12:14 PM, Rachel Lauter <[REDACTED]> wrote:  
I'm still confused by what happened last night.  
But I would go to this bucks nets game.

On Wed, Oct 26, 2016 at 10:26 AM, Phillip Walzak <[REDACTED]> wrote:  
here is YOUR next chance to see fine, mediocre to above-average caliber basketball right here in the Big Apple.....

 THURSDAY DEC 01 6:30PM CT  
BARCLAYS CENTER, BROOKLYN, NY

FOX SPORTS WISCONSIN AM 820 WTMJ

On Wed, Oct 26, 2016 at 10:19 AM, Gabriel Schnake-Mahl <[REDACTED]> wrote:  
Who? Not familiar w/ these teams

Sent from my iPhone

On Oct 26, 2016, at 10:15 AM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Your kidding right?

Everyone knows that after Ben Simmons is back, 76ers will start their 8 peat next year.

On Oct 26, 2016 9:14 AM, "Phillip Walzak" <[REDACTED]> wrote:  
you guys now all finally ready to talk some Milwaukee Bucks basketball??

On Wed, Oct 26, 2016 at 8:30 AM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Long season

On Oct 26, 2016 7:30 AM, "Gabriel Schnake-Mahl" <[REDACTED]> wrote:  
Was not a fun party

Sent from my iPhone

On Oct 26, 2016, at 6:54 AM, Bill Hyers <[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

How did the party go? At least the 'lots of buckets' was true.....

On Oct 25, 2016 6:10 PM, "Sherif Soliman" <[REDACTED]> wrote:  
Gabe's last ditch effort to make up for the snub. I will co-host the next one!

On Tue, Oct 25, 2016 at 2:42 PM, Phillip Walzak <[REDACTED]> wrote:  
twist!

On Tue, Oct 25, 2016 at 2:08 PM, Jon Paul Lupo <[REDACTED]> wrote:  
I am also confused about this.

On Tue, Oct 25, 2016 at 1:38 PM, Emma Maguire Wolfe <[REDACTED]> wrote:  
Sherif is cohosting in brooklyn!?

On Tue, Oct 25, 2016, 1:33 PM Gabriel Schnake-Mahl <[REDACTED]> wrote:  
Adding Sherif who is co-hosting

On Tue, Oct 25, 2016 at 12:52 PM, Gabriel Schnake-Mahl <[REDACTED]> wrote:  
Ball movement and three-pointers with a side of always switching defense. A scoop of Draymond triple double for dessert.

Will also have light refreshments

On Tue, Oct 25, 2016 at 11:00 AM, Jon Paul Lupo <[REDACTED]> wrote:  
what's on the menu?

On Tue, Oct 25, 2016 at 10:59 AM, Rachel Lauter <[REDACTED]> wrote:  
Thanks for the invite. I may be idiotic/excited enough to be heading to Finnerly's. Will keep you posted

On Tue, Oct 25, 2016 at 9:49 AM, Bill Hyers <[REDACTED]> wrote:

Chemistry is off now, Curry and Durant will have to split touches, won't get enough 3's. Aldrich will dominate.

That's my spin and I'm sticking to it.

I'm out of town, but next time!

On Oct 25, 2016 9:44 AM, "Gabriel Schnake-Mahl" <[REDACTED]> wrote:

I hear lots of people asking whether they will win 83 games this regular season.

You are cordially invited to watch the beginning of transcendence tonight.

Note: Warriors BK HQ has moved from Halfcourt to my apt.

[REDACTED]

Undercard (Knicks @ Cavs) at 7:30p  
\*\*\*Main event (Spurs @ Dubs) at 10:30p\*\*\*

#nokricketlotsofbuckets

Sent from my iPhone

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Rachel Lauter  
@RachelLauter

--  
Jon Paul Lupo  
[REDACTED]

--  
Gabriel Schnake-Mahl  
Cell [REDACTED]

--  
Gabriel Schnake-Mahl  
Cell [REDACTED]

--  
Jon Paul Lupo  
[REDACTED]

--  
Rachel Lauter  
@RachelLauter

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Hayley Prim](#)  
**Subject:** Drinking at custom house tonight 6ish  
**Date:** Thursday, November 10, 2016 1:08:16 PM

---

Because fucking hell has frozen over.

6ishpm until 2020ish.

Custom house is located in the Peoples Republic of Brooklyn.

**From:** [Hannah](#)  
**To:** [Salazar-Rodriguez, Prisca](#)  
**Cc:** [Hayley Prim](#); [Joseph Stiglitz](#); [Almonte, Catherine](#); [Anya](#)  
**Subject:** Re: Call between Stiglitz and de Blasio  
**Date:** Friday, November 11, 2016 7:21:28 PM

---

Cat, can you let us know if the Mayor is available for a short phone call this weekend or Monday morning?

Sent from my iPhone

On Nov 11, 2016, at 10:35 AM, Salazar-Rodriguez, Prisca <[PSalazar-Rodriguez@cityhall.nyc.gov](mailto:PSalazar-Rodriguez@cityhall.nyc.gov)> wrote:

Hi! I'm out of the office but my colleague Cat can help.

Sent from my iPhone

On Nov 11, 2016, at 11:07 AM, Hannah Assadi  
[REDACTED] wrote:

Thank you Hayley! Prisca, anytime for a call with the Mayor and Prof. Stiglitz today?

On Fri, Nov 11, 2016 at 10:06 AM, Hayley Prim  
<[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hi Hannah,

I actually don't work for the Mayor anymore, but I copying his scheduler Prisca here who can help.

Hope all is well!

Hayley

On Friday, November 11, 2016, Hannah Assadi  
[REDACTED] wrote:

Hi Hayley,

I hope you are doing well despite everything this week. Prof. Stiglitz was hoping to speak with the Mayor today if possible. He is home now and can take the call from [REDACTED] at any point or can initiate if preferred.

Best,

Hannah

On Thu, Apr 16, 2015 at 8:04 AM, Hayley Prim  
<[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hi Hannah, this is fine. We will use the dial in number.

Thanks,  
Hayley

Sent from my iPhone

On Apr 15, 2015, at 5:10 PM, Hannah Assadi  
<[REDACTED]> wrote:

Hayley,

Can you check with the Mayor whether it would be okay for Professor Stiglitz' colleagues Dave Palmer and Felicia Wong from the Roosevelt Institute join for the call tomorrow? Professor Stiglitz says it would be quite useful. If so we would use the below conference number.

[REDACTED] Access Code: [REDACTED]

Best,

Hannah

On Wed, Apr 15, 2015 at 12:04 PM, Hayley Prim <hprim@hilltoppublicsolutions.com> wrote:

Thank you, we will do that!

On Wed, Apr 15, 2015 at 12:03 PM, Hannah Assadi

[REDACTED] wrote:

Also, if you prefer to call us we are on

[REDACTED]

Best,

Hannah

On Wed, Apr 15, 2015 at 12:02 PM, Hannah Assadi

[REDACTED] wrote:

Dear Hayley,

Thanks for your note. Professor Stiglitz is available tomorrow at 5pm. Can you let me know the best number to reach the Mayor?

Thanks,

Hannah

On Wed, Apr 15, 2015 at 11:56 AM,  
Hayley Prim  
<hprim@hilltoppublicsolutions.com>  
wrote:

Hi Mr. Stiglitz,

Mayor de Blasio asked me to reach out to see if you are available for a call with him tomorrow. He has time between 4pm and 5:30pm EST, and the discussion is regarding his national progressive agenda.

Could you let me know if you're available, and if so the best time and number to reach you?

Thanks so much,

Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

[Hannah Lillith Assadi](#)

--

[Hannah Lillith Assadi](#)

--

**Hayley Prim**  
Hilltop Public Solutions  
[REDACTED]

--

[Hannah Lillith Assadi](#)

--  
Hannah Lillith Assadi

--  
**Hayley Prim**  
Hilltop Public Solutions  


--  
Hannah Lillith Assadi

**From:** [Kevin O'Brien](#)  
**To:** [ttagaris](#); [Michael Whitney](#); [Robin Curran](#); [Kaplan, Jody](#)  
**Cc:** [David Kieve](#)  
**Subject:** intros/constituent services  
**Date:** Monday, November 14, 2016 10:14:18 AM

---

Tim, Michael and Robin, please meet Jody Kaplan, the director of the Mayor's Office of Correspondence.

As the campaign is sending more and more emails, any constituent services requests that arise can be forwarded to her.

Thanks!

**From:** [Tim Tagaris](#)  
**To:** [Kevin O'Brien](#)  
**Cc:** [Michael Whitney](#); [Robin Curran](#); [Kaplan, Jody](#); [David Kieve](#)  
**Subject:** Re: intros/constituent services  
**Date:** Tuesday, November 15, 2016 7:38:36 PM

---

Thank you for this. I will keep note.

Jody, very nice to meet you!

Tim

On Mon, Nov 14, 2016 at 10:14 AM, Kevin O'Brien <[REDACTED]> wrote:  
Tim, Michael and Robin, please meet Jody Kaplan, the director of the Mayor's Office of Correspondence.

As the campaign is sending more and more emails, any constituent services requests that arise can be forwarded to her.

Thanks!

**From:** [Fialkoff, Gabrielle](mailto:Gabi@hilltoppublicsolutions.com)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Macy's Thanksgiving Day Parade  
**Date:** Wednesday, November 16, 2016 10:54:50 AM

---

Dear Nick—

It's that time of year again! We are pleased to be part of the world famous Macy's Thanksgiving Day Parade.

The Mayor's office would like to offer you tickets to this year's parade. The City's viewing area is located on Central Park West and Columbus Circle (please see diagram below)

If you would like to attend, please email Matt Everett at [meverett@cityhall.nyc.gov](mailto:meverett@cityhall.nyc.gov) with the number of tickets you are requesting. Please note that there is a limited number available, and tickets must be picked up from the Mayor's Fund offices at 253 Broadway, 6th floor from Thursday, November 17 through Wednesday, November 23.

Wishing you a wonderful Thanksgiving.



**IMPORTANT CHECK-IN INSTRUCTIONS**

Entry begins at 6:30 AM.  
All attendees **MUST** be seated by 8:15 AM.  
No admission after 8:15 AM.

**DIRECTIONS TO THE BLEACHERS:**

Enter at 62<sup>ND</sup> Street.  
All participants must enter the bleacher area via 62nd Street at Columbus Avenue. There is no other entry point to the NYC bleachers.

Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [K.C. Boyle](#)  
**To:** [Lauter, Rachel](#)  
**Subject:** [REDACTED] - Resume  
**Date:** Monday, December 05, 2016 10:54:13 AM  
**Attachments:** [REDACTED].[resume.pdf](#)

---

Hi Rachel,

I wanted to quickly pass along a resume from [REDACTED], a dear friend and former colleague of mine. After 8 years in D.C., [REDACTED] and his partner [REDACTED] are moving to NYC.

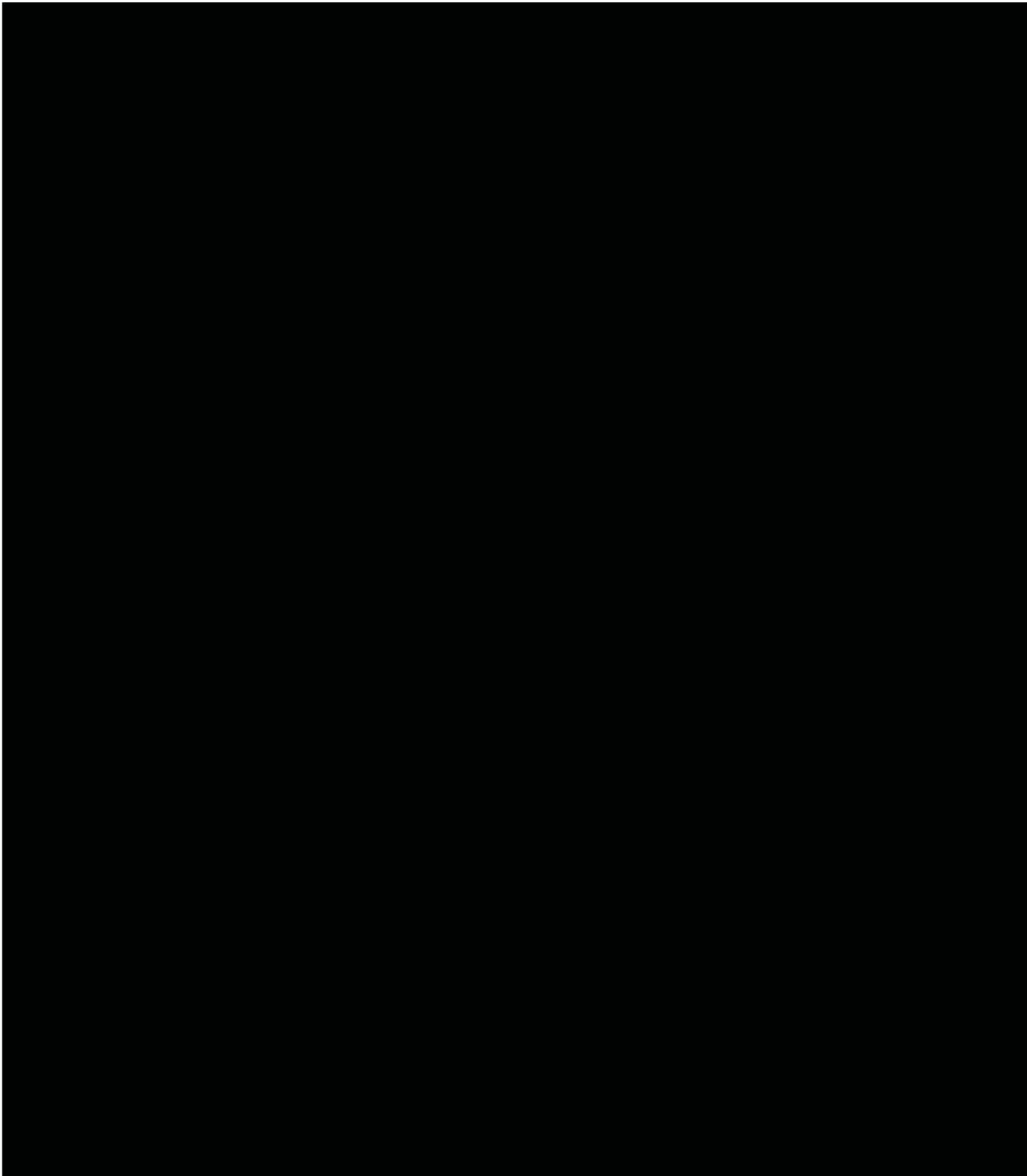
Since making [REDACTED] has been at the forefront of technology and politics, serving as the VP of Creative & Marketing for [REDACTED]

I realize you folks recently slotted CTO and CDO positions, but if anything else comes up that might be a good fit, please keep him in mind!

Thanks Rachel for your consideration with this, Rachel.

Best Regards,  
K.C. Boyle

K.C. Boyle  
Hilltop Public Solutions  
[REDACTED]





**From:** [K.C. Boyle](#)  
**To:** [Lauter, Rachel](#)  
**Subject:** Re: [REDACTED] - Resume  
**Date:** Monday, December 05, 2016 2:10:25 PM

---

That would be great. You're the best. Thanks Rachel!

On Mon, Dec 5, 2016 at 2:08 PM, Lauter, Rachel <[rlauter@cityhall.nyc.gov](mailto:rlauter@cityhall.nyc.gov)> wrote:

Awesome. Thanks. Do you want me to reach out to him?

**From:** K.C. Boyle [mailto:[kchoyle@hilltoppublicsolutions.com](mailto:kchoyle@hilltoppublicsolutions.com)]  
**Sent:** Monday, December 05, 2016 10:54 AM  
**To:** Lauter, Rachel  
**Subject:** [REDACTED] - Resume

Hi Rachel,

I wanted to quickly pass along a resume from [REDACTED], a dear friend and former colleague of mine. After 8 years in D.C., [REDACTED] and his partner [REDACTED] are moving to NYC.

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Thanks Rachel for your consideration with this, Rachel.

Best Regards,

K.C. Boyle

K.C. Boyle

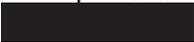
Hilltop Public Solutions



--

K.C. Boyle

Hilltop Public Solutions



**From:** [Rebecca Katz](#)  
**To:** [Agarwal, Nisha](#)  
**Subject:** Fwd: California Legislature Takes Immediate Action to Protect Immigrant Communities | Senator Kevin de León  
**Date:** Monday, December 05, 2016 5:57:27 PM

---

Hey there -

Flagging this in case you haven't seen.

### **[California Legislature Takes Immediate Action to Protect Immigrant Communities](#)**

**SACRAMENTO** – During today's start of the 2017-2018 legislative session, the California State Assembly and California State Senate joined together to take immediate action that could inoculate the potential impact of President-elect Donald Trump's stated plans to deport up to 3 million undocumented residents.

**Assembly Speaker Anthony Rendon (D-Paramount)** and **Senate President pro Tempore Kevin de León (D-Los Angeles)** led their respective chambers to adopt identical resolutions that ask the President-elect not to employ a mass-deportation strategy. New bills were also introduced to strengthen due process rights and protections for undocumented residents should President-elect Trump pursue overly aggressive immigration enforcement actions.

SB 6 by **Senator Ben Hueso (D-San Diego)** would create a state program to fund legal representation for those facing deportation. AB 3 by **Assemblymember Rob Bonta (D-Oakland)** would create state-funded regional centers to train defense attorneys and public defender's offices on immigration law and the consequences of criminal convictions.

At a press conference Monday to announce the bills, Senator Hueso, Vice-Chair of the Latino Legislative Caucus, said the measures "send a clear message to undocumented Californians that we won't turn our backs on them. We will do everything in our power to protect them from unjustified deportation. In California we embrace people of all walks of life who work hard and contribute to our economy and that won't change now."

Added Assemblymember Bonta, Chair of the Asian Pacific Islander Legislative Caucus: "Immigration is critical for keeping alive the American dream – a dream that the United States is the land of opportunity for people from all over the world. I'm proud to support a package of bills that protect California's immigrant population and challenge our society to end policies of profiling and discrimination based on race or religion."

The resolutions passed by the Assembly, HR 4 and the Senate, SR 7, asked President-elect Trump to abandon his stated plan to deport millions of undocumented immigrants.

"Immigrants are vital to many of California's industries such as technology, health care, agriculture, construction, hospitality, and domestic services," the resolutions state. "Immigrants also represent a large percentage of small business owners and create economy prosperity and needed jobs for everyone."

Undocumented workers make up approximately one-tenth of California's workforce, contribute \$130 billion in the state's gross domestic product and pay billions in state and local taxes, the resolutions state.

"Immigrants are a part of California's history, our culture, and our society," said Speaker Rendon. "They pay taxes, sometimes more than billionaires, and they help drive the engine that makes California the 6th largest economy in the world. With this package of legislation we are telling the next Administration and Congress: if you want to get to them, you have to go through us."

Senate Leader de León warned that President-elect Trump has previously hailed an Eisenhower-era mass deportation program known as "Operation Wetback" and that California would not return to the inhumane immigration policies of the 1950s.

"It is neither humane nor wise to ignore the many contributions of this community to our economy and culture," de León said. "California celebrates diversity. We don't deport it."

Immigrant rights advocates are praising Monday's legislative action.

"We applaud and stand with California's legislative

leadership in declaring proudly and unequivocally that California will continue to be a beacon of hope, inclusion, and justice for immigrant communities," said **Stewart Kwoh, President and Executive Director of Asian Americans Advancing Justice, Los Angeles.** "With the resolution and legislative proposals introduced today in the state legislature, California is sending a message to president-elect Trump that we vigorously oppose his xenophobic and bigoted anti-immigrant agenda and we will do everything in our power to defend and protect immigrants."

**Carmen Iguina, staff attorney with the ACLU of Southern California,** said California must stand by its "its most cherished values of fairness and due process" and the many immigrants that call California their home. For immigrants facing deportation, having an attorney could mean the difference between being able to stay in the country and being torn from family, community, and the life they have built here."

"MALDEF supports these bills as critical steps toward protecting those hundreds of thousands of immigrants who daily contribute to the growth, prosperity, and future success of the state of California," said **Thomas A. Saenz, MALDEF president and general counsel.** "The proposals can help to prevent the disruption of families, communities, and workplaces caused by enforcement activities that fail to recognize the deep and damaging flaws in our current federal immigration laws."

Added **Rebecca DeLaRosa, Interim Executive Director of Latino Coalition for a Healthy California:** "With the recent increase in hate crime and cloud of uncertainty our community faces, Latino Coalition for a Healthy California stands in strong support with our California leaders to push for an inclusive policy agenda that protects everyone's human right to a healthy life with their family and loved ones. No one should live in fear because of who they are. This is the 21<sup>st</sup> century." The **Council on American Islamic Relations** also supports the measures, said its Legislative and Government Relations Coordinator Yannina Casillas: "The California Muslim community sees the proposed measures as concrete steps necessary to ensure that the rights of undocumented immigrants and vulnerable immigrant communities are protected."

###

<http://sd24.senate.ca.gov/news/2016-12-05-california-legislature-takes-immediate-action-protect-immigrant-communities>

Sent from my iPhone

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** A Year of Partnership  
**Date:** Monday, December 19, 2016 5:03:42 PM  
**Attachments:** [image001.png](#)

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**MAYOR'S OFFICE OF STRATEGIC PARTNERSHIPS  
CITY HALL  
NEW YORK, NY 10007**

Dear Nick–

I hope you and your loved ones are having a wonderful holiday season. As we find ourselves at the end of another successful year, I wanted to share with you some of the partnerships the de Blasio Administration has developed with the private sector to further the Mayor's goals of fighting inequality across the five boroughs. Below are a few highlights; we are especially proud of our success in securing a record number of summer jobs for NYC's young people, the First Lady's continued steadfast leadership on the issue of Mental Health, the expansion of our Building Healthy Communities Initiative, and the early success of Computer Science for All.

None of this would have been possible without the support and commitment of our partners – the companies, foundations, and individuals who are just as dedicated to making this an even better City for all 8.5 million New Yorkers.

Many thanks, and I look forward to continued partnership in 2017.

Happy Holidays,  
Gabrielle

**Center for Youth Employment: Announced Record Number of Summer Jobs and Employers**

- 475 employers participated in Ladders for Leaders internships, double the number from the previous summer.
- Launched Industry Partnerships to support jobs in five of New York's most vital sectors: media and entertainment, real estate, hospitality, business services, and fashion.
- The Summer Youth Employment Program, the nation's largest summer jobs program, enrolled a record 60,113 participants in 2016.
- Created an Employer Best Practices Playbook, to share strategies for businesses to host interns and build a pool of diverse talent.

**Fund for Public Schools: 250 Schools Now Have Computer Science Education, with 450 Teachers Trained**

- Secured 50% of the private funding needed in the first 12 months for Computer Science for All, a ten-year citywide initiative to create universal computer science education in public schools.
- Training and implementation ahead of schedule in the initiative's first year.

**Fund for Public Health: Building Healthy Communities (BHC), 3 Urban Farms Launched – 8000 Pounds of Food Delivered to NYCHA Residents**

- Built 3 urban farms at NYCHA developments in East Harlem, Brownsville, and Canarsie, training and employing NYCHA youth.
- Activated programming to improve health outcomes in the underserved neighborhoods of East Harlem, Hunts Point, Morrisania, Mott Haven, Brownville, Stapleton, Corona, and Flushing.
- Developed and distributed BHC maps and guides for Brownsville and South Bronx to increase knowledge and awareness of key health assets for the community.

**City Soccer Initiative: Funded 50 New Soccer Fields and Programming for 10,000 Kids**

- \$3-million public-private partnership with NYCFC, adidas, the US Soccer Foundation to build 50 mini-soccer fields and the “Soccer for Success” mentorship programming to 10,000 kids across the five boroughs.

**ThriveNYC: Celebrated First Anniversary of First Lady’s Mental Health Plan with Major Milestones**

- Trained 578 employees at 15 Community-Based Organizations in the first year of Connections to Care, a \$30-million public-private partnership with the White House to train service providers in low-income communities to address clients’ mental health needs.
- Launched NYC Well, a free, confidential service to connect New Yorkers to support for mental health and substance use.
- Hosted CitiesThrive, a conference that brought together representatives from over 60 cities to promote mental health policy and action.

**Created Fund for Public Housing**

- Developed this year to form public-private partnerships to serve the City’s 500,000 NYCHA residents, the Fund for Public Housing has raised \$900,000.
- Created youth leadership development opportunities for hundreds of NYCHA teens.
- Provided scholarships to 10 CUNY-City College students who live in public housing.

**Gracie Mansion Conservancy: 21,000 New Yorkers Visit the People’s House**

- Between weekly tours, special events, and heritage receptions, Gracie Mansion welcomed over 21,000 visitors through its doors in 2016.
- The First Lady launched the Gracie Book Club, with its inaugural theme, “Envisioning Distant Neighbors.”



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**From:** Diaz, Melissa  
**Sent:** Thursday, January 02, 2014 11:37 AM  
**Subject:** Major Press Clips for Thursday, January 2, 2014

### **Daily News**

New Era of 'Hope' – Pg 2-3 – Erin Durkin, Jennifer Fermino and Corky Siemaszko [Click](#)  
Bold Words & Promises (See text on Pg 4-5)  
A Real Blazt – Pg 10-11 – Jennifer Fermino, Annie Karni and Daniel Beekman [Click](#)  
Big 'Bash' For Mike – Pg 6-7 – Erin Durkin [Click](#)  
Labor gets seat in the VIP section – Pg 6 – Annie Karni [Click](#)  
'Plantation' shocker – Pg 7 – Erin Durkin [Click](#)  
Editorial: Bill goes big – Pg 28 [Click](#)  
Column: Outsiders, occupy City Hall – Pg 29 – Errol Louis [Click](#)  
Column: What de Blasio's speech left out – Pg 28 – Daniel DiSalvo [Click](#)  
Column: Cold, hard facts – but a warmer heart – Pg 8 – Denis Hamill [Click](#)  
Column: Bill and pal are heads of class – Pg 10 – Juan Gonzalez [Click](#)  
Column: 'Inclusive'? Fringe pals are anything but – Pg 7 – Josh Greenman [Click](#)

### **New York Post**

Mayor Vows To Blas Own Trail – Pg 4-5 – Yoav Gonen, Beth DeFalco and Reuven Fenton [Click](#)  
Search of biblical proportion – Jamie Schram, Larry Celona, Yoav Gonen, Beth DeFalco, Aaron Feis and Reuven Fenton (See text on Pg 6)  
A Bloomberg 'Bash' – Pg 6-7 – Aaron Short [Click](#)  
Editorial: Bill Stands Tall – Pg 24 [Click](#)  
Column: Shameless buffoons excoriate a good man – Pg 7 – Michael Goodwin [Click](#)  
Column: The Bang for NYC School Bucks – Pg 25 – Seth Lipsky [Click](#)  
Column: Riding to Utopia... -- Pg 25 – Bob McManus [Click](#)

### **The New York Times**

De Blasio, Taking Office, Pledges to Fix Inequalities – Pg A1 – Michael Grynbaum [Click](#)  
With Clintons in His Corner, de Blasio Bolsters Ties to His Party's 'Gold Standard' – Pg A16 – Amy Chozick [Click](#)  
Reporter's Notebook: An Inaugural Pageantry, With Verse, Song and Surprise Meetings – Pg A14 – Javier Hernandez and Kate Taylor [Click](#)  
At Inauguration, Seeing Another Sign of Change in What the First Family Wore – Pg A15 – Jacob Bernstein [Click](#)  
Column: On Stage, Reminders of the Limits of Populism – Pg A1 – Michael Powell [Click](#)  
Column: New York Today: Big Snowstorm – Blog – Annie Correal [Click](#)

### **The Wall Street Journal**

Mayor Vows to Shape a Liberal New York – Pg A3 – Michael Howard Saul [Click](#)  
De Blasio Heralds Change for City – Pg A19 – Michael Howard Saul [Click](#)  
Bratton's Task: Alter Tactics, Contain Crime – Pg A21 – Pervaiz Shallwani [Click](#)  
'The People Are Back in Power' – Pg A19 – Josh Dawsey [Click](#)  
For Bloomberg, An Awkward Day – Pg A22 – Mara Gay and Michael Howard Saul [Click](#)

Scenes From de Blasio's First Day – Pg A23 – Melanie Gray [Click](#)  
Public Advocate Takes a Fiery Tone – Pg A19 – Jennifer Maloney [Click](#)  
Blizzard-Like Conditions in Forecast – Pg A20 – Derek Kravitz [Click](#)  
Column: People to Watch in 2014 – Pg A21 [Click](#)

### **Newsday**

A New Mayor Vows A 'More Just' NYC – Pg A4-A5 – Emily Ngo [Click](#)  
No fond farewell for Bloomberg – Pg A5 – Matthew Chayes [Click](#)  
Editorial: De Blasio's odd message – Pg A26 [Click](#)  
Column: Not a mayor-in-waiting – Pg A28 – Dan Janison [Click](#)

### **AM New York**

The de Blasio era at City Hall begins – Pg 3 – Emily Ngo [Click](#)  
Speeches target Mike – Pg 4 – Matthew Chayes [Click](#)  
In an N.Y. State of style – Pg 10 – Julie Gordon [Click](#)  
Stringer starts tenure as city comptroller – Pg 6 – Sheila Anne Feeney [Click](#)  
Editorial: De Blasio's oddly mixed message – Pg 8 [Click](#)  
Column: Bill sounds like he's in a hurry – Pg 6 – Dan Janison [Click](#)  
Column: Big opportunity for the city's new first lady – Pg 8 – Jeanne Zaino [Click](#)

### **Metro**

The newly elected vow to bring progressive vision to New York City – Pg 2 – Danielle Tcholakian [Click](#)  
Changing of the NYPD guard: Kelly to Bratton – Pg 4 – Danielle Tcholakian [Click](#)

### **The Financial Times**

De Blasio sworn in as New York mayor – Pg 2 – Henry Sender and Shannon Bond [Click](#)

### **USA Today**

Official mayoral mansions have mixed track records, storied pasts – Pg 2A – Rick Hampton [Click](#)  
In Brief: New Mayor for New York – Pg 2A (See text on Pg 2A)  
On Sex, Drugs & Spying – Pg 1A – Susan Page [Click](#)

### **The Washington Post**

The feelings are warm as de Blasio takes office – Melinda Henneberger [Click](#)  
Column: Is Mayor de Blasio helping to reposition the Clintons? – Dan Balz [Click](#)  
Column: The resurgent left – E.J. Dionne Jr. [Click](#)

### **El Diario La Prensa**

De Blasio promote atacar la desigualdad – Pg 3 – Marlene Peralta [Click](#)  
La vida después de Bloomberg – Pg 4-5 – Maria Isabel Fuentes [Click](#)

**From:** Ko, Eunice  
**Sent:** Friday, January 03, 2014 8:50 PM  
**Subject:** Principal Schedule for Saturday, January 4, 2014  
**Attachments:** Principal Sked 1.4.2014.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK**

**SATURDAY, JANUARY 4, 2014**

| <b>WEATHER</b>                             | <b>ATTIRE</b> | <b>NOTES</b>   |
|--|---------------|--|
| High 29°, Low 7°, clear, 0% chance of rain | Business      | Edie Sharp, Lindsay Scola, & Frankie Martinez-Blanco Out of Office |

**City Hall Staff:**

Scheduling contact: Eunice Ko  
Emergency contact: Lindsay Scola

**Traveling Staff:**

Special Assistant: Dan Gross

**Advance Team:**

Site: Javon Coney  
Staff: Harold Miller  
Joshua Sidis  
Press: Wiley Norvell

- 2:45 – 3:15pm      Communications Call**  
Staff: Monica Klein
- 3:45 – 4:00pm      Depart Residence en route to Councilman Robert Cornegy’s Inauguration**  
Drive Time: 15 mins  
Car: BDB, Dan Gross
- 4:00 – 4:05pm      Arrive at Councilman Robert Cornegy’s Inauguration**  
Location: Cornerstone Baptist Church  
574 Madison St  
Brooklyn NY 11221
- 4:05 – 4:30pm      Councilman Robert Cornegy’s Inauguration**  
Location: Cornerstone Baptist Church  
574 Madison St

Brooklyn NY 11221

Attendees: Senator Chuck Schumer, Public Advocate Letitia James, NYC Comptroller Scott Stringer, 450-500 people

Staff: Harold Miller, [REDACTED]

Site: Javon Coney, [REDACTED]

Press: Wiley Norvell, [REDACTED]

Setup: YOU will deliver remarks at a podium set up in the front of the church. You will be facing a seated audience of 450-500 people. Electeds will be sitting in the first four rows.

Podium: YES

Remarks: Prepared

Teleprompter: NO

Press: OPEN // No photog

Format:

YOU will arrive at the church.

Javon will meet YOU outside and escort YOU to the front row where other elected will be seated. Senator Chuck Schumer, NYC Public Advocate Letitia James, and NYC Comptroller Scott Stringer will be speaking before you.

YOU will speak from the podium.

YOU will depart.

**4:30 – 4:45pm Depart Councilman Robert Cornegy’s Inauguration en route Meeting with Deputy Education Chancellor Shael Polakow-Suransky**

Location: Daisy’s Diner  
452 5<sup>th</sup> Ave  
New York NY 11215

Drive Time: 15 mins

Car: BDB, Dan Gross

**4:45 – 4:50pm Arrive at Daisy’s**

**4:55 – 6:00pm Meeting with Deputy Education Chancellor Shael Polakow-Suransky**

Location: Daisy’s Diner  
452 5<sup>th</sup> Ave  
New York NY 11215

Site: Joshua Sidis, [REDACTED]

Contact: Deputy Education Chancellor Shael Polakow-Suransky, [REDACTED]

RESERVATION UNDER EUNICE KO

**6:00 – 6:05pm Depart Daisy’s en route residence**

Drive time: 3 mins

Car: BDB, Dan Gross

**6:05 – 6:10pm Arrive at residence**

**DOWN**

**7:00 – 9:00pm [REDACTED]**

---

**From:** Ko, Eunice  
**Sent:** Saturday, January 04, 2014 5:59 PM  
**Subject:** UPDATED Principal Schedule for Saturday, January 4, 2014  
**Attachments:** Principal Sked 1.4.2014.docx

Added location for [REDACTED]

**SCHEDULE FOR MAYOR BILL DE BLASIO**  
**CITY OF NEW YORK**

**SATURDAY, JANUARY 4, 2014**

| <b>WEATHER</b>                             | <b>ATTIRE</b> | <b>NOTES</b>   |
|--|---------------|--|
| High 29°, Low 7°, clear, 0% chance of rain | Business      | Edie Sharp, Lindsay Scola, & Frankie Martinez-Blanco Out of Office |

**City Hall Staff:**

Scheduling contact: Eunice Ko [REDACTED]  
Emergency contact: Lindsay Scola [REDACTED]

**Traveling Staff:**

-  
Special Assistant: Dan Gross [REDACTED]

**Advance Team:**

-

Site: Javon Coney  
 Staff: Harold Miller  
 Joshua Sidis  
 Press: Wiley Norvell



**5:00 – 6:00pm Meeting with Deputy Education Chancellor Shael Polakow-Suransky**

Location: Bar Toto  
 411 11th St, Brooklyn, NY 11215

Site: Joshua Sidis 

Contact: Deputy Education Chancellor Shael Polakow-Suransky, 

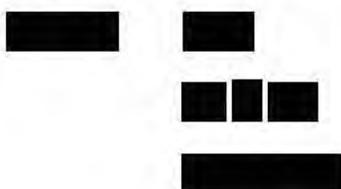
**6:00 – 6:05pm Depart Bar Toto en route residence**

Walk time: 5 mins  
 Staff: Dan Gross

**6:05 – 6:10pm Arrive at residence**

**DOWN**

**7:50 – 7:55pm Depart residence en route **



Car: [REDACTED]

7:55 – 8:00pm Arrive at [REDACTED]

8:00 – 10:00pm [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED]  
[REDACTED]

10:00 – 10:05pm Depart [REDACTED] en route residence

Location: Residence  
442 11<sup>th</sup> St  
Brooklyn NY

10:05 – 10:10pm Arrive at residence

**From:** Ko, Eunice  
**Sent:** Sunday, January 05, 2014 5:28 PM  
**Subject:** Principal Schedule for Monday, January 6, 2014  
**Attachments:** Principal Schedule 1.6.2014.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK**

**MONDAY, JANUARY 6, 2014**

| <b>WEATHER</b>  | <b>ATTIRE</b> | <b>NOTES</b> |
|---|---------------|--------------|
| High 47°, Low 23°, Light rain,<br>86% chance of precipitation | Business      |              |

**City Hall Staff:**

Scheduling contact: Eunice Ko [REDACTED]  
 Emergency contact: Lindsay Scola [REDACTED]

**Traveling Staff:**

Special Assistant: Edie Sharp [REDACTED]  
 Photographer: Rob Bennett [REDACTED]  
 Press: Phil Walzak [REDACTED]

**Advance Team:**

Site: Javon Coney [REDACTED]  
 Frankie Martinez-Blanco [REDACTED]  
 [REDACTED]  
 Press: Wiley Norvell [REDACTED]

**6:15 – 7:00am**      **WO**  
 Location: Park Slope YMCA

**7:45 – 7:55am**      **Depart Residence** [REDACTED]  
 [REDACTED] [REDACTED]  
 [REDACTED] [REDACTED]  
 [REDACTED] [REDACTED]

**7:55 – 8:00am**      **Arrive** [REDACTED]

**8:00 – 8:15am**      **Depart** [REDACTED] **en route City Hall**

Drive time: 15 mins  
Car: BDB, Edie Sharp

**8:00 – 8:15am**      **Communications Call**  
Staff: Monica Klein

**8:15 – 8:25am**      **Arrive City Hall**

**8:30 – 9:30am**      **Senior Staff Meeting**  
Location: Committee of the Whole Room  
Attendees: Laura Santucci, First Deputy Mayor Tony Shorris, Deputy Mayor Lilliam Barrios-Paoli, Deputy Mayor Alicia Glen, Peter Ragone, Emma Wolfe, Dom Williams, Dean Fuleihan, Zach Carter

**9:40 – 10:00am**      **Depart City Hall en route to UPK Presser**  
Location: Union Johnson Early Learning Center  
1829 Lexington Avenue  
New York, New York 10029  
Drive time: 20 mins  
Car: BDB, Edie Sharp, Phil Walzak

**9:40 – 10:00am**      **Prep for UPK Presser**  
Staff: Phil Walzak

**10:00 – 10:05am**      **Arrive at UPK Presser**

**10:05 – 11:15am**      **UPK Presser**  
Location: Union Johnson Early Learning Center  
1829 Lexington Avenue  
New York, New York 10029  
Attendees: Mike Mulgrew, Vincent Alvarez, **TBD**  
Staff: **TBD**  
Site: Frankie Martinez-Blanco, [REDACTED]  
Press: Wiley Norvell, [REDACTED]  
Setup: **TBD**  
Podium: YES  
Remarks: Prepared  
Teleprompter: NO  
Press: OPEN // Photog Rob Bennett, [REDACTED]  
Format:  
YOU enter with the group and Vincent Alvarez, President of the Central Labor Council, opens and MCs.  
Michael Mulgrew & **TBD** will speak.  
YOU speak.  
Alvarez will close and manage Q + A.  
YOU take Q + A re: implementation, working group, and other policy issues. He will take Q + A about labor.  
YOU depart.

**11:15 – 11:25am**      **Depart UPK Presser en route to City Hall**  
Location: City Hall  
Drive time: 20 mins  
Car: BDB, Edie Sharp, Phil Walzak

**11:15 – 11:25am**      **UPK Presser Debriefing**  
Staff: Phil Walzak

**11:25 – 11:30am**      **Arrive at City Hall**

**11:30 – 12:00pm**      ***Tentative Call with US Secretary of Labor Tom Perez***  
Contact:      Secretary Tom Perez, [REDACTED]  
Edie will dial Secretary Tom Perez in

**12:15 – 12:30pm**      **Meeting with Alexander Levin**  
Location:      Mayor's office  
Contact:      Alexander Levin, cell: [REDACTED]

**12:45 – 1:00pm**      **City Workers Drop-by**  
Location:      City Hall  
NOTE:      Photog Rob Bennett, [REDACTED]

**1:20 – 1:50pm**      **Lunch/Prep for Appointments Presser**  
Location:      Mayor's office  
Staff:      Phil Walzak

**1:50 – 1:55pm**      **Depart Mayor's office en route to Appointments Presser**

**1:55 – 2:00pm**      **Arrive at the Blue Room**

**2:00 – 3:00pm**      **Appointments Presser**  
Location:      Blue Room, City Hall  
Attendees:      **TBD**  
Site:      Frankie Martinez-Blanco, [REDACTED]

[REDACTED]

    Press:      Wiley Norvell, [REDACTED]  
**Setup:      TBD**  
Podium:      YES  
Remarks:      Prepared  
Teleprompter: NO  
    Press:      OPEN // Photog Rob Bennett, [REDACTED]  
    Format:  
    **TBD**

**3:20 – 3:25pm**      **Sign Emergency Orders**  
Location:      Mayor's Office  
Staff:      Steven Newmark, [REDACTED]

**3:30pm – 4:30pm**      **Agency Heads Meeting**  
Location:      Committee of the Whole Room  
Staff:      Laura Santucci, Anthony Shorris, Lilliam Barrios-Paoli, Alicia Glen, Peter  
                Ragone, Emma Wolfe  
Attendees:      30 agency heads and/or representatives

**4:45 – 5:45pm**      **Meeting with Margarita Rosa**  
Location:      Mayor's Office  
Staff:      Lilliam Barrios-Paoli, Anthony Shorris  
Contact:      Margarita Rosa, [REDACTED]

**5:45 – 6:15pm**      **Meeting with Lindsay Scola & Laura Santucci**  
Location:      Mayor's office

**6:00 – 9:00pm**      ***Tentative Casa Pueblo Three Kings Event***

Location: Mexican Festival Restaurant  
2672 Broadway  
New York NY

Attendees: City Councilwoman Melissa Mark-Viverito, NY Congresswoman Maloney, NYC  
Comptroller Letitia James, NYS Senator Adriano Espaillat, NYC Comptroller  
Scott Stringer, other electeds, # OF PEOPLE

Staff: Roberto Perez [REDACTED]

Site: Frankie Martinez-Blanco, [REDACTED]

Setup: **TBD**

Podium: NO

Remarks: Prepared

Teleprompter: NO

Press: **TBD**

Format:

**TBD**

**From:** Ko, Eunice  
**Sent:** Monday, January 06, 2014 1:45 PM  
**Subject:** UPDATED Principal Schedule for Monday, January 6, 2014  
**Attachments:** Principal Schedule 1.6.2014 v2.doc

Moved Mark Peters Call to 6PM

Moved meeting with Laura Santucci and Lindsay Scola to 6:15pm

Added signing of pension letter to designees to paperwork time at 3:20pm

CONFIRMED attendance at Casa Pueblo/New York State Federation of Hispanic Chambers of Commerce's Three Kings Celebration at 7:30PM

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK**

**MONDAY, JANUARY 6, 2014**

| <b>WEATHER</b>   | <b>ATTIRE</b> | <b>NOTES</b> |
|--|---------------|--------------|
| High 47°, Low 23°, Light rain, 86% chance of precipitation | Business      |              |

**City Hall Staff:**

Scheduling contact: Eunice Ko  
 Emergency contact: Lindsay Scola

**Traveling Staff:**

Special Assistant: Edie Sharp  
 Photographer: Rob Bennett  
 Press: Phil Walzak

**Advance Team:**

Site: Javon Coney  
 Frankie Martinez-Blanco  
 Press: Wiley Norvell

**1:20 – 1:50pm**      **Lunch/Prep for Appointments Presser**  
 Location: Mayor's office  
 Staff: Phil Walzak

**1:50 – 1:55pm**      **Depart Mayor's office en route to Appointments Presser**

**1:55 – 2:00pm**      **Arrive at the Blue Room**

**2:00 – 3:00pm**      **Appointments Presser**

Location:      Blue Room, City Hall

Attendees:      Bill Chong, Mindy Tarlow, Peter Ragone, Marco Carrion, Sheris Soliman, the family of the appointees, Jennifer Jones Austin, Carl Weisbrod, and press (~40 people)

Site:            Frankie Martinez-Blanco, [REDACTED]

Staff:            Laura Santucci

Press:            Wiley Norvell, [REDACTED]

Setup:            YOU will speak from a podium set up in front. YOU will be flanked by the appointees. YOU will be speaking to a seated audience of 40 people.

Podium:          YES

Remarks:        Prepared

Teleprompter:    NO

Press:            OPEN // Photog Rob Bennett, [REDACTED]

Format:

YOU will MC and introduce each appointee in turn and each appointee will then speak for 1-2 minutes.

YOU will hold a Q&A.

YOU will depart.

**3:20 – 3:30pm**      **Paperwork Time**

Location:        Mayor's Office

Documents:      *Emergency Executive Order 3: Extension of Orders Regarding Waiver of Local Demolition Laws in Areas Affected by Superstorm Sandy*

*Emergency Executive Order 4: Extension of Orders Regarding Debris Removal in Areas Affected by Superstorm Sandy*

Staff: Steven Newmark, [REDACTED]

*Pension Letters for Designees*

Staff: Dom Williams, [REDACTED]

**3:30pm – 4:30pm**      **Agency Heads Meeting**

Location:        Committee of the Whole Room

Staff:            Laura Santucci, Anthony Shorris, Lilliam Barrios-Paoli, Alicia Glen, Peter Ragone, Emma Wolfe

Attendees:        30 agency heads and/or representatives

**4:45 – 5:45pm**      **Meeting with Margarita Rosa**

Location:        Mayor's Office

Staff:            Lilliam Barrios-Paoli, Anthony Shorris

Contact:         Margarita Rosa, [REDACTED]

**6:00 – 6:15pm**      **Call with Mark Peters**

Location:        Mayor's office

Contact:         Mark Peters, [REDACTED]

Eddie will dial Mark Peters in

**6:15 – 6:45pm**      **Meeting with Lindsay Scola & Laura Santucci**

Location:        Mayor's office

7:00 – 7:25pm

**Depart City Hall en Route to Casa Pueblo Three Kings Event**

Location: Mexican Festival Restaurant  
2672 Broadway  
New York NY  
Drive time: 25 mins  
Car: BDB, Edie Sharp

7:25 – 7:30pm

**Arrive Casa Pueblo Three Kings Event**

7:30 – 7:50pm

**CONFIRMED Casa Pueblo/New York State Federation of Hispanic Chambers of Commerce Three Kings Celebration**

Location: Mexican Festival Restaurant  
2672 Broadway  
New York NY

Attendees: City Councilwoman Melissa Mark-Viverito, NY Congresswoman Maloney, NYC Comptroller Letitia James, NYS Senator Adriano Espaillat, NYC Comptroller Scott Stringer, Councilman Ydanis Rodriguez, Councilwoman Helen Rosenthal, and Councilman Mark Levine, 400 people (see briefing for other attendees)

Staff: Roberto Perez, [REDACTED]

Site: Frankie Martinez-Blanco, [REDACTED]

Setup: YOU will be escorted by Jerusha Ramos. YOU will be delivering remarks in front of the restaurant near the entrance to a seated audience of 400 people. There is no stage or confirmed podium.

Podium: NO

Remarks: Prepared

Teleprompter: NO

Press: YES // Photog Ed Reed

Format:

Alfred Placeres and Jerusha Ramos will open the program as MC's for the night.

Reverend Ray Rivera will give the invocation

Jaime Lucero President of Casa Puebla will give opening remarks

Councilwoman Melissa Mark-Viverito will be given her award

Elected officials will speak in order of arrival

YOU will arrive and will be escorted to the speaking area by Jerusha Ramos (the area is close to the restaurant entrance).

YOU will be introduced by Alfred Placeres.

YOU will give a short speech.

YOU will leave.

7:50 – 8:20pm

**Depart Casa Pueblo/New York State Federation of Hispanic Chambers of Commerce Three Kings Celebration en route Residence**

Location: Residence  
442 11<sup>th</sup> St  
Brooklyn NY

Drive time: 30 mins

Car: BDB, Edie Sharp

8:20pm

**Arrive at residence**

---

**From:** Singleton, Jessica  
**Sent:** Monday, March 24, 2014 9:52 AM  
**To:** Singleton, Jessica  
**Subject:** Education news from Mayor de Blasio

In case you missed it yesterday, Mayor de Blasio laid out his vision to #EducateNYC – to bring people together with a focus on education solutions that reach every child and change the entire school system. In his speech, he laid out an approach that focusses on improving all our schools, including a role for charter schools in improving the entire system.

- Parents and Students Deserve Better: The Status Quo Cannot Be Accepted
- Charter Schools Play an Important Role in Strengthening Our School System
- An Imminent Victory on Universal Pre-K and After-School

READ the full text of the speech [here](#).  
WATCH his [full remarks here](#) or a [highlight reel here](#).

*Will you help get the word out on twitter? Here are some sample tweets to get you started: #EducateNYC*

.@BilldeBlasio: we have a crisis when it comes to education--that's a status quo that can't be accepted.  
on.nyc.gov/1jmosbs #EducateNYC  
Hard RT: <https://twitter.com/BilldeBlasio/status/447855269268430848>  
Or

RT @BilldeBlasio: It's time for big, bold changes that prepare every child – in every borough – for college and career.  
READ and RT: <http://on.nyc.gov/1kVMZ4q>

“Six percent of our children in the charters – they are our children. We need them to succeed.”  
<http://on.nyc.gov/1kVMZ4q> #EducateNYC

“94% of our children are in traditional public schools – they are our children. We need them to succeed.”  
<http://on.nyc.gov/1kVMZ4q> #EducateNYC

“I want the parents to know that we will not accept a neighborhood school that fails them.”  
<http://on.nyc.gov/1kVMZ4q> #EducateNYC”

WATCH: “Until recently, we didn’t talk about early childhood education enough.”  
<http://youtu.be/lkNkqX0Xm3o> #EducateNYC

WATCH: Mayor @BilldeBlasio lays out an approach to improve all our schools. <http://youtu.be/lkNkqX0Xm3o>  
#EducateNYC

## Key Points:

### Parents and Students Deserve Better: The Status Quo Cannot Be Accepted

For far too long, the interests of everyday New Yorkers and their children have been ignored. Improving our educational system is a pivotal area that we should all agree to work on together as the adults in the room.

The de Blasio Administration is committed to securing pre-k and after school programs for all NYC children. And we are committed to creating solutions to repair our entire school system.

We will continue to work with any and everyone who understands the fierce urgency of now to save our children’s lives. We thank all of the community leaders, parents, teachers, activists and elected officials that stood with us in the fight to improve our schools and secure pre-k and after-school.

The Administration will take crucial steps to increase parental involvement, empower teachers and carve out long-term solutions for a problem that has plagued this city for far too long. Quality education can open a world of opportunities for a child; all NYC kids deserve this chance.

The Administration will work with all of those who want to make this a reality. We know we can achieve this together.

### **Charter Schools Play an Important Role in Strengthening Our School System**

Repairing our educational system will take cooperation from all sectors of our city.

The Administration has never and will never be against charter schools or any mechanism that advances educational opportunities. We must work together to ensure that all of our schools – districts, charters and parochials – are performing at their best and serving the needs of all students.

As far as co-locations, the Administration has approved many. But we did not and will not approve a co-location that pushes out children with serious disabilities.

Mayor de Blasio accepts full responsibility in failing to properly communicate the reasons for his actions, but he stands firmly by his decision to help improve our entire school system.

### **An Imminent Victory on Universal Pre-K and After-School**

New York City is now on the verge of securing unprecedented funding for universal pre-k and afterschool.

This will transform the lives of our children, their families and this city.

Study after study shows that most brain development occurs in a child’s earliest years. We will now be able to reach all children during those crucial years.

The road to this achievement has been hard but worthwhile. Many people thought this would never happen. It’s now about to happen thanks to the people of this city and its leaders who fought for it.

---

Jessica Singleton  
@NYCMayorsOffice  
@jessay286

---

**From:** Chao, Raymond  
**Sent:** Friday, May 02, 2014 7:31 PM  
**Subject:** Principal Schedule for Sunday, May 4, 2014  
**Attachments:** EXEC 5.4.14.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Sunday, May 04, 2014**

| WEATHER   | ATTIRE | NOTES |
|---|--------|-------|
| High 64°, Low 47°,<br>PM Showers,<br>30% chance of rain | Casual |       |

**City Hall Staff:**

Scheduling Contact: Raymond Chao  
Emergency Contact: Lindsay Scola



**Travelling Staff:**

Special Assistant: Elana Leopold  
Special Assistant: Javon Coney



**7:30 - 8:30 AM**

**WO**

Location: YMCA Park Slope

**9:30 - 10:00 AM**

**DEPART RESIDENCE EN ROUTE CITY HALL VIA SUBWAY**

Drive Time: 30 mins.

Car : BdB, Elana Leopold

Notes: Board F train at 7th Ave., transfer to A/C at Jay Street, exit at Chambers Street.

**10:00 - 10:05 AM**

**ARRIVE CITY HALL**

**10:05 - 10:20 AM**

**COMMUNICATIONS CALL**

Staff: Monica Klein

**10:30 - 11:00 AM**

**MEETING WITH MAYA WILEY**

Location: Mayor's Office

11:00 - 11:15 AM

**RGB**

Location: Mayor's Office  
Attendees: Alicia Glen, Maya Wiley

11:15 - 12:30 PM

**HOUSING PLANNING MEETING**

Location: Committee of the Whole  
Attendees: Vicki Been, Adam Cohen, Dean Fuleihan (dial-in), Alicia Glen, James Patchett, Peter Ragone, Carl Weisbrod, Emma Wolfe  
Contact: Elana to dial Dean in [REDACTED]  
Notes: Tony Shorris will not be in attendance

12:30 - 1:00 PM

**CALL WITH GOVERNOR JIM DOYLE AND FIRST LADY JESSICA DOYLE**

Location: Mayor's Office  
Attendees: First Lady  
Contact: Elana to dial Governor Doyle [REDACTED]

1:00 - 2:30 PM

**PLANNING MEETING**

Location: Committee of the Whole  
Attendees: Dean Fuleihan, Rebecca Katz, Rachel Noerdlinger, Peter Ragone, Laura Santucci, Tony Shorris, Maya Wiley, Dom Williams, Emma Wolfe, Nick Baldick (dial-in), Jon Del Cecato, Jonathan Rosen  
Contact: Dial-in Number: [REDACTED] Code: [REDACTED]

3:00 - 6:00 PM

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo, Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams, Emma Wolfe

6:00 - 6:15 PM

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.  
Car: BdB, Elana Leopold

6:30 - 8:00 PM

[REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

**DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov

**From:** Grybauskas, Stefan  
**Sent:** Friday, May 02, 2014 8:10 PM  
**Subject:** Principal Schedule for Monday, May 7th, 2014  
**Attachments:** EXEC 5.7.docx

**DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Monday, May 05, 2014**

| WEATHER                                      | ATTIRE   | NOTES |
|--|----------|-------|
| HI 65, LO 47, Mostly Sunny 0% chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas  
 Emergency Contact: Lindsay Scola



**Travelling Staff:**

Special Assistant: Elana Leopold  
 Special Assistant: Javon Coney  
 Press Secretary: Phil Walzak  
 Deputy Press Secretary: Wiley Norvell  
 Photographer: Rob Bennett



**Advance Team:**

Director of Advance: Frankie Martinez-Blanco  
 Deputy Director of Advance: Ronalie de Alwis  
 Associate Director of Advance: Reid Rosenberg  
 Press Advance: Rachel Martin  
 Assistant Commissioner CAU: Rebecca Lynch  
 Director of City Legislative Affairs: Jon Paul Lupo  
 Brooklyn Borough Director: Jonathan Viguers  
 Bronx Borough Director: Elvin Garcia



**6:10 - 7:15 AM**                      **WO**  
 Location:                      YMCA Park Slope

**7:40 - 7:55 AM**                      **DEPART RESIDENCE EN ROUTE**

[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

7:55 - 8:00 AM

ARRIVE [REDACTED]

8:00 - 8:15 AM

DEPART [REDACTED] [REDACTED] HS EN ROUTE CITY HALL

Drive Time: 15 mins.

Car : Bdb, Elana Leopold

8:00 - 8:15 AM

COMMUNICATIONS CALL

Contact: Monica Klein

8:15 - 8:20 AM

ARRIVE CITY HALL

8:20 - 8:40 AM

COMMUNICATIONS CALL CONTINUED

Location: Mayor's Office

Attendees: Monica Klein

8:45 - 9:00 AM

MEETING WITH LAURA SANTUCCI

Location: Mayor's Office

9:00 - 9:30 AM

MEETING WITH MAYOR ERIC GARCETTI

Location: Mayor's Office

Attendees: Deputy Chief of Staff Rick Jacobs

Staff: Emma Wolfe

9:40 - 10:00 AM

DEPART CITY HALL EN ROUTE BROOKLYN CULTURAL CENTER NORTH // OFF  
TOPIC PREP EN ROUTE

Car: BdB, Phil Walzak Javon Coney

Drive Time: 15 mins

10:00 - 10:05 AM

ARRIVE BROOKLYN CULTURAL CENTER NORTH

10:10 - 11:45 AM

HOUSING ANNOUNCEMENT PRESS CONFERENCE

Location: Courtyard, 262 Ashland Place  
Brooklyn

Attendees: HPD Commissioner Vicki Been;  
City Planning Chair Carl Weisbrod;  
(t) SEIU 32BJ Executive Director Hector Figueroa;  
HDC President Gary Rodney;  
NYCHA Chair Shola Olatoye;

NYCEDC President Kyle Kimball;  
David Pickett, President of Gotham Organization;  
Representatives from Community organizations(see briefing);  
Borough President Eric Adams  
Elected Officials(see briefing)

Staff: Jonathan Viguers  
Press Staff: Wiley Norvell  
Photographer: Rob Bennett  
Site: Ronalie de Alwis, [REDACTED]  
Setup: YOU will speak from the Mayoral podium in front of a construction site. YOU will be flanked by validtors, agency heads and elected officials. There will be an easel with a Housing New York foamboard.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared- 15 minutes  
Press: OPEN

Format:

YOU arrive and are greeted by David Pickett  
As YOU walk to the podium, David Picket explains construction site.  
YOU deliver remarks from podium and introduce Borough President Eric Adams.  
BP Adams delivers remarks  
(t) YOU introduce Hector Figueroa  
(t)Hector Figueroa delivers remarks  
YOU intouduce TBD Private sector developer  
TBA Private sector developer delivers remarks  
YOU take on-topic Q&A  
YOU take off-topic Q&A  
YOU depart

**11:45 - 12:25 PM**

**DEPART HOUSING ANNOUNCEMENT PRESS CONFERENCE EN ROUTE COLLEGE AVENUE SITES**

Drive Time: 40 mins  
Car : BdB, Phil Walzak  
Follow Car: Javon Coney, Wiley Norvell, Rob Bennett

**12:25 - 12:30 PM**

**ARRIVE COLLEGE AVENUE SITES**

**12:30 - 1:15 PM**

**PRESERVATION SITE PRESS AVAILABILITY**

Location: In Front of 1259 , 1265, 1269 College Avenue  
Attendees: Commissioner Vicki Been, HPD;  
Chair Carl Weisbrod, City Planning Commission;  
Harry DiRienzo, Banana Kelly;  
Susan Camerata, Wavecrest;

TBD Rep from Bronx Legal Services;  
Borou President Ruben Diaz;  
Assemblymember Carl Heastie;

Staff: Marco Carrion, Elvin Garcia  
Press Staff: TBD  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, 917-514-8967  
Setup: YOU will speak from a stick podium. YOU will be flanked by agency heads, elected officials and validators.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared- 5 minutes  
Press: OPEN

Format:

YOU deliver remarks and introduce BP Diaz Jr.  
BP Diaz Jr. delivers remarks  
YOU introduce Harry DiRenzo  
Harry DiRenzo delivers remarks  
YOU introduce Susan Camarta  
Susan Camarta delivers remarks  
YOU take on topic Q and A  
YOU depart

**1:15 - 2:00 PM**

**DEPART PRESEVATION SITE EN ROUTE CITY HALL**

Car : BdB, Javon Coney  
Follow Car: Rob Bennett, Phil Walzak

**2:30 - 3:15 PM**

**D.C. TRIP PREP**

Location: Mayor's Office  
Attendees: Bill Goldstein; Amy Peterson; Emma Wolfe; Amy Spitalnick;  
Michael DeLoach; Max Sevilla(Dialing in)  
Contact: Dial In: [REDACTED] Access Code: [REDACTED]

**3:30 - 3:35 PM**

**PASSPORT PHOTO**

Location: Mayor's Office

**4:00 - 8:00 PM**

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo,  
Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams,  
Emma Wolfe

**8:00 - 8:15 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.

Car : BdB, Javon Coney

**8:30 - 10:00 PM**

**DINNER WITH HAROLD ICKES AND JANICE ENRIGHT**

Location: Bar Toto  
411 11th street  
Brooklyn

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

**From:** Grybauskas, Stefan  
**Sent:** Friday, May 02, 2014 8:12 PM  
**Subject:** UPDATED Principal Schedule for Monday, May 7th, 2014  
**Attachments:** EXEC 5.7.docx

**DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Monday, May 05, 2014**

| WEATHER                                      | ATTIRE   | NOTES |
|--|----------|-------|
| HI 65, LO 47, Mostly Sunny 0% chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas  
 Emergency Contact: Lindsay Scola



**Travelling Staff:**

Special Assistant: Elana Leopold  
 Special Assistant: Javon Coney  
 Press Secretary: Phil Walzak  
 Deputy Press Secretary: Wiley Norvell  
 Photographer: Rob Bennett



**Advance Team:**

Director of Advance: Frankie Martinez-Blanco  
 Deputy Director of Advance: Ronalie de Alwis  
 Associate Director of Advance: Reid Rosenberg  
 Press Advance: Rachel Martin  
 Assistant Commissioner CAU: Rebecca Lynch  
 Director of City Legislative Affairs: Jon Paul Lupo  
 Brooklyn Borough Director: Jonathan Viguers  
 Bronx Borough Director: Elvin Garcia



**6:10 - 7:15 AM**                      **WO**  
 Location:                      YMCA Park Slope

**7:40 - 7:55 AM**                      **DEPART RESIDENCE EN ROUTE**

[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

7:55 - 8:00 AM

ARRIVE [REDACTED]

8:00 - 8:15 AM

DEPART [REDACTED] EN ROUTE CITY HALL

Drive Time: 15 mins.

Car : Bdb, Elana Leopold

8:00 - 8:15 AM

COMMUNICATIONS CALL

Contact: Monica Klein

8:15 - 8:20 AM

ARRIVE CITY HALL

8:20 - 8:40 AM

COMMUNICATIONS CALL CONTINUED

Location: Mayor's Office

Attendees: Monica Klein

9:00 - 9:30 AM

MEETING WITH MAYOR ERIC GARCETTI

Location: Mayor's Office

Attendees: Deputy Chief of Staff Rick Jacobs

Staff: Emma Wolfe

9:40 - 10:00 AM

DEPART CITY HALL EN ROUTE BROOKLYN CULTURAL CENTER NORTH // OFF  
TOPIC PREP EN ROUTE

Car: BdB, Phil Walzak Javon Coney

Drive Time: 15 mins

10:00 - 10:05 AM

ARRIVE BROOKLYN CULTURAL CENTER NORTH

10:10 - 11:45 AM

HOUSING ANNOUNCEMENT PRESS CONFERENCE

Location: Courtyard, 262 Ashland Place  
Brooklyn

Attendees: HPD Commissioner Vicki Been;  
City Planning Chair Carl Weisbrod;  
(t) SEIU 32BJ Executive Director Hector Figueroa;  
HDC President Gary Rodney;  
NYCHA Chair Shola Olatoye;  
NYCEDC President Kyle Kimball;  
David Pickett, President of Gotham Organization;  
Representatives from Community organizations(see briefing);  
Borough President Eric Adams

Elected Officials(see briefing)

Staff: Jonathan Viguers  
Press Staff: Wiley Norvell  
Photographer: Rob Bennett  
Site: Ronalie de Alwis, [REDACTED]  
Setup: YOU will speak from the Mayoral podium in front of a construction site. YOU will be flanked by validtors, agency heads and elected officials. There will be an easel with a Housing New York foamboard.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared- 15 minutes  
Press: OPEN

Format:

YOU arrive and are greeted by David Pickett  
As YOU walk to the podium, David Picket explains construction site.  
YOU deliver remarks from podium and introduce Borough President Eric Adams.  
BP Adams delivers remarks  
(t) YOU introduce Hector Figueroa  
(t)Hector Figueroa delivers remarks  
YOU intoduce TBD Private sector developer  
TBA Private sector developer delivers remarks  
YOU take on-topic Q&A  
YOU take off-topic Q&A  
YOU depart

**11:45 - 12:25 PM**

**DEPART HOUSING ANNOUNCEMENT PRESS CONFERENCE EN ROUTE COLLEGE AVENUE SITES**

Drive Time: 40 mins  
Car : BdB, Phil Walzak  
Follow Car: Javon Coney, Wiley Norvell, Rob Bennett

**12:25 - 12:30 PM**

**ARRIVE COLLEGE AVENUE SITES**

**12:30 - 1:15 PM**

**PRESERVATION SITE PRESS AVAILABILITY**

Location: In Front of 1259 , 1265, 1269 College Avenue  
Attendees: Commissioner Vicki Been, HPD;  
Chair Carl Weisbrod, City Planning Commission;  
Harry DiRienzo, Banana Kelly;  
Susan Camerata, Wavecrest;  
TBD Rep from Bronx Legal Services;  
Borou President Ruben Diaz;  
Assemblymember Carl Heastie;

Staff: Marco Carrion, Elvin Garcia  
Press Staff: TBD  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, [REDACTED]  
Setup: YOU will speak from a stick podium. YOU will be flanked by agency heads, elected officials and validators.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared- 5 minutes  
Press: OPEN  
Format:  
YOU deliver remarks and introduce BP Diaz Jr.  
BP Diaz Jr. delivers remarks  
YOU introduce Harry DiRenzo  
Harry DiRenzo delivers remarks  
YOU introduce Susan Camarta  
Susan Camarta delivers remarks  
YOU take on topic Q and A  
YOU depart

**1:15 - 2:00 PM**

**DEPART PRESEVATION SITE EN ROUTE CITY HALL**

Car : BdB, Javon Coney  
Follow Car: Rob Bennett, Phil Walzak

**2:30 - 3:15 PM**

**D.C. TRIP PREP**

Location: Mayor's Office  
Attendees: Bill Goldstein; Amy Peterson; Emma Wolfe; Amy Spitalnick; Michael DeLoach; Max Sevilla(Dialing in)  
Contact: Dial In: [REDACTED] Access Code: [REDACTED]

**3:30 - 3:35 PM**

**PASSPORT PHOTO**

Location: Mayor's Office

**4:00 - 8:00 PM**

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo, Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams, Emma Wolfe

**8:00 - 8:15 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.  
Car : BdB, Javon Coney

**8:30 - 10:00 PM**

**DINNER WITH HAROLD ICKES AND JANICE ENRIGHT**

Location: Bar Toto  
411 11th street  
Brooklyn

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

---

**From:** Grybauskas, Stefan  
**Sent:** Saturday, May 03, 2014 12:18 PM  
**Subject:** UPDATED Principal Schedule for Saturday, May 3rd, 2014  
**Attachments:** EXEC 5.3.docx

CHANGED City Hall Arrival time to 1:15pm  
MOVED [REDACTED] and Dinner

**SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Saturday, May 03, 2014**

| WEATHER   | ATTIRE   | NOTES |
|---|----------|-------|
| HI 67 LO 51, Partly Cloudy,<br>20% chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas [REDACTED]  
Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
Special Assistant: Javon Coney [REDACTED]

**Advance Team:**

Deputy Director of Advance: Ronalie de Alwis [REDACTED]

7:40 - 7:55 AM (T) DEPART RESIDENCE EN ROUTE [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

7:55 - 8:00 AM ARRIVE [REDACTED]

8:00 - 8:15 AM (T) DEPART [REDACTED] EN ROUTE RESIDENCE

Drive Time: 15 mins  
Car : BdB

9:00 - 10:00 AM

WO  
Location: YMCA Park Slope

1:00 - 1:15 AM

COMMUNICATIONS CALL  
Staff: Monica Klein

1:00 - 1:15 AM

DEPART RESIDENCE EN ROUTE CITY HALL  
Drive Time: 15 mins  
Car : BdB

1:30 - 2:00 PM

CHECK IN CALL  
Attendees: First Lady, Laura Santucci, Emma Wolfe, Anna Greenberg,  
Peter Ragone  
Contact: Dial in: [REDACTED] ID: [REDACTED]

2:30 - 4:30 PM

BUDGET PREP  
Location: Committee of the Whole  
Attendees: Marti Adams; Mindy Tarlow; Dean Fuleihan; Adam Cohen; Jon  
Paul Lupo; Domninic Williams; Emma Wolfe (dialing in); Amy  
Spitalnick(dialing in)  
Contact: Dial-in Number: [REDACTED] Access Code: [REDACTED]

4:30 - 4:45 PM

DEPART CITY HALL EN ROUTE [REDACTED] VIA SUBWAY  
Follow Car: 15 mins

4:45 - 4:50 PM

ARRIVE [REDACTED]

4:50 - 5:50 PM

[REDACTED]  
Location: [REDACTED]  
[REDACTED] [REDACTED]

5:50 - 6:15 PM

DEPART [REDACTED] EN ROUTE RESIDENCE  
Drive Time: 25 mins  
Car : BdB, Javon Coney

6:40 - 6:55 PM

DEPART RESIDENCE EN ROUTE [REDACTED]

Drive Time: 15 min

Car : [REDACTED]

6:55 - 7:00 PM

[REDACTED]

7:00 - 8:30 PM

[REDACTED]

Location: [REDACTED]

Notes: [REDACTED]

[REDACTED]

8:30 - 8:45 PM

DEPART [REDACTED] EN ROUTE RESIDENCE

Drive Time: 15 mins

Car : [REDACTED]

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

---

**From:** Unger, Katherine  
**Sent:** Saturday, May 03, 2014 2:33 PM  
**To:** Unger, Katherine  
**Subject:** Solicitation for Community-based Early Childhood Centers to apply to provide pre-K (Deadline May 16)

**Importance:** High

The Department of Education is inviting Community-based Early Childhood Centers that wish to provide full-day universal pre-K in September, 2014 to submit an application.

[Applications are now available](#) and will be due back to the Department of Education via email **on Friday, May 16 at 5pm**. The DOE engages in an extensive review process to ensure that all students will receive a high-quality pre-kindergarten education in a safe, secure environment.

Eligible organizations such as daycare centers, private schools, preschools and group family daycare providers with a DOHMH permit and others including libraries and museums may apply to provide UPK instruction daily, Monday through Friday, for 6 hours and 20 minutes per day, for 180 days between September 4, 2014, and June 30th, 2015.

If you are interested in applying, visit [schools.nyc.gov](http://schools.nyc.gov) to download an application.

The DOE will carefully screen all applicants to ensure safe, secure, high-quality options for parents.

DOE invites you to attend one of two informational sessions about the application: either **Wednesday, May 7, from 6 – 8 p.m.** OR **Friday, May 9 from 4 – 6 p. m.**, at 52 Chambers Street. Please attend one session only and have no more than 2 representatives of a program attend the session. DOE will compile a list of questions and answers arising from the info session and post the list on its website. Contact Michael Greenberg at [mgreenberg5@schools.nyc.gov](mailto:mgreenberg5@schools.nyc.gov) with any questions.

Please share with interested people and organizations in your community.

**From:** Chao, Raymond  
**Sent:** Saturday, May 03, 2014 8:30 PM  
**Subject:** UPDATED Principal Schedule for Sunday, May 4, 2014  
**Attachments:** EXEC 5.4.14.docx

UPDATED Depart Residence to 10:45AM  
 UPDATED Communications Call to 10:30AM  
 ADDED [REDACTED] @ 11:20AM  
 UPDATED Planning Meeting duration to 1hr  
 UPDATED Meeting with Maya Wiley to 2:15PM  
 UPDATED RGB Meeting to 2:30PM  
 UPDATED Housing Planning Meeting to 3PM and duration to 1hr  
 UPDATED Budget Prep to 4:15PM-6:15PM (2 hr duration)  
 UPDATED Depart City Hall to 6:30PM

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Sunday, May 04, 2014**

| WEATHER   | ATTIRE | NOTES |
|---|--------|-------|
| High 64°, Low 47°,<br>PM Showers,<br>30% chance of rain | Casual |       |

**City Hall Staff:**

Scheduling Contact: Raymond Chao [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
 Special Assistant: Javon Coney [REDACTED]

**8:00 - 9:00 AM**                      **WO**  
 Location:                      YMCA Park Slope

**10:45 - 11:15 AM**                      **DEPART RESIDENCE EN ROUTE [REDACTED]**  
 Drive Time:                      30 mins  
 Car:                                  BdB, Elana Leopold  
 Notes:                                The 5 Boro Bike Tour will be taking place this morning.

**10:45 - 11:15 AM**                      **COMMUNICATIONS CALL**

Staff: Monica Klein

11:15 - 11:20 AM

ARRIVE [REDACTED]

11:20 - 12:10 PM

[REDACTED]  
[REDACTED]  
[REDACTED]

12:10 - 12:25 PM

DEPART [REDACTED] EN ROUTE CITY HALL VIA SUBWAY

Subway Time: 15 mins  
Subway : BdB, Elana Leopold  
Notes: Board 6 train at Astor place, exit at Brooklyn Bridge stop.

12:25 - 12:30 AM

ARRIVE CITY HALL

12:30 - 1:00 PM

CALL WITH GOVERNOR JIM DOYLE AND FIRST LADY JESSICA DOYLE

Location: Mayor's Office  
Attendees: First Lady  
Contact: Elana to dial Governor Doyle [REDACTED]

1:00 - 2:00 PM

PLANNING MEETING

Location: Committee of the Whole  
Attendees: Dean Fuleihan, Rebecca Katz, Rachel Noerdlinger, Peter Ragone, Laura Santucci, Tony Shorris, Maya Wiley, Dom Williams, Emma Wolfe, Nick Baldick (dial-in), Jon Del Cecato, Jonathan Rosen  
Contact: Dial-in Number: [REDACTED] Code: [REDACTED]

2:15 - 2:30 PM

MEETING WITH MAYA WILEY

Location: Mayor's Office

2:30 - 3:00 PM

RGB

Location: Mayor's Office  
Attendees: Alicia Glen, Maya Wiley

3:00 - 4:00 PM

HOUSING PLANNING MEETING

Location: Committee of the Whole  
Attendees: Vicki Been, Adam Cohen, Dean Fuleihan (dial-in), Alicia Glen, James Patchett, Peter Ragone, Carl Weisbrod, Emma Wolfe, (T) Tony Shorris  
Contact: (T) Elana to dial Dean in [REDACTED]

**4:15 - 6:15 PM**

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo,  
Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams,  
Emma Wolfe, Peter Ragone

**6:30 - 6:45 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.  
Car: BdB, Elana Leopold

**6:45 - 6:50 PM**

**ARRIVE RESIDENCE**

**DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov

---

**From:** Grybauskas, Stefan  
**Sent:** Monday, May 05, 2014 11:11 AM  
**Subject:** UPDATED Principal Schedule for Monday, May 5th, 2014  
**Attachments:** EXEC 5.5.docx

UPDATED Location for 5:15pm Housing Plan Stakeholders Meeting Drop in. Meeting will be in Blue Room

**SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Monday, May 05, 2014**

| WEATHER                                      | ATTIRE   | NOTES |
|--|----------|-------|
| HI 65, LO 47, Mostly Sunny 0% chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas  
Emergency Contact: Lindsay Scola



**Travelling Staff:**

Special Assistant: Elana Leopold  
Special Assistant: Javon Coney  
Press Secretary: Phil Walzak  
Deputy Press Secretary: Wiley Norvell  
Photographer: Rob Bennett



**Advance Team:**

Director of Advance: Frankie Martinez-Blanco  
Deputy Director of Advance: Ronalie de Alwis  
Associate Director of Advance: Reid Rosenberg  
Press Advance: Rachel Martin  
Assistant Commissioner CAU: Rebecca Lynch  
Director of City Legislative Affairs: Jon Paul Lupo  
Brooklyn Borough Director: Jonathan Viguers  
Bronx Borough Director: Elvin Garcia



10:10 - 11:45 AM

**HOUSING ANNOUNCEMENT PRESS CONFERENCE**

Location: Courtyard, 262 Ashland Place  
Brooklyn

Attendees: DM Alicia Glen;  
HPD Commissioner Vicki Been;  
City Planning Chair Carl Weisbrod;  
(t) SEIU 32BJ Executive Director Hector Figueroa;  
HDC President Gary Rodney;  
NYCHA Chair Shola Olatoye;  
NYCEDC President Kyle Kimball;  
David Pickett, President of Gotham Organization;  
Representatives from Community organizations(see briefing);  
Labor leaders(see briefing);  
Borough President Eric Adams  
Elected Officials(see briefing)

Staff: Jon Paul Lupo, Rebecca Lynch, Jonathan Viguers

Press Staff: Wiley Norvell

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: YOU will speak from the Mayoral podium in front of a  
construction site. YOU will be flanked by validtors, agency  
heads and elected officials. There will be an easel with a  
Housing New York foamboard.

Podium: YES

Teleprompter: NO

Remarks: Prepared- 15 minutes

Press: OPEN

Format:

YOU arrive and are greeted by David Pickett  
As YOU walk to the podium, David Picket explains construction site.  
YOU deliver remarks from podium and introduce Public Advocate Tish James  
PA Tish James delivers remarks.  
YOU introduce Borough President Eric Adams.  
BP Adams delivers remarks  
YOU introduce Hector Figueroa  
Hector Figueroa delivers remarks  
YOU introduce David Pickett  
David Pickett delivers remarks  
YOU introduce Jerilyn Perrine  
Jerilyn Perrine delivers remarks  
YOU take on-topic Q&A  
YOU take off-topic Q&A  
YOU depart

**11:45 - 12:25 PM**

**DEPART HOUSING ANNOUNCEMENT PRESS CONFERENCE EN ROUTE COLLEGE AVENUE SITES**

Drive Time: 40 mins  
Car : BdB, Phil Walzak, Alicia Glen  
Follow Car: Javon Coney, Wiley Norvell, Rob Bennett

**12:25 - 12:30 PM**

**ARRIVE COLLEGE AVENUE SITES**

**12:30 - 1:15 PM**

**PRESERVATION SITE PRESS AVAILABILITY**

Location: In Front of 1259 College Avenue  
Attendees: Borough President Ruben Diaz;  
Assemblymember Carl Heastie;  
Harry DiRienzo, Banana Kelly;  
Susan Camerata, Wavecrest;  
Kevin Sullivan, Catholic Charities;  
Validators(see briefing);  
Staff: Marco Carrion, Elvin Garcia  
Press Staff: Phil Walzak  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, [REDACTED]  
Setup: YOU will speak from a stick podium. YOU will be flanked by agency heads, elected officials and validators.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared- 5 minutes  
Press: OPEN

Format:

YOU deliver remarks and introduce BP Diaz Jr.  
BP Diaz Jr. delivers remarks  
YOU introduce Harry DiRenzo  
Harry DiRenzo delivers remarks  
YOU introduce Susan Camerata  
Susan Camerata delivers remarks  
YOU introduce Kevin Sullivan  
Kevin Sullivan delivers remarks  
YOU take on topic Q and A  
YOU depart

**1:15 - 2:00 PM**

**DEPART PRESEVATION SITE EN ROUTE CITY HALL**

Car : BdB, Javon Coney  
Follow Car: Rob Bennett, Phil Walzak

**2:15 - 2:30 PM**

**RENT GUIDELINES BOARD MEETING**

Location: Mayor's Office  
Staff: Emma Wolfe, Alicia Glen

**2:30 - 3:15 PM**

**D.C. TRIP PREP**

Location: Mayor's Office  
Attendees: Bill Goldstein; Amy Peterson; Emma Wolfe; Amy Spitalnick; Michael DeLoach; Max Sevilla(Dialing in); Lindsay Scola; Dan Zarrilli  
Contact: Dial In: [REDACTED] Access Code: [REDACTED]

**3:15 - 3:20 PM**

**PASSPORT PHOTO**

Location: Mayor's Office

**3:20 - 3:35 PM**

**MEETING WITH MINDY TARLOW**

Location: Mayor's Office

**3:45 - 4:00 PM**

**SPEECH PREP**

Location: Mayor's Office  
Staff: Adam Cohen

**4:00 - 8:00 PM**

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo, Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams, Emma Wolfe

**5:15 - 5:30 PM**

**DROP IN AT HOUSING PLAN STAKEHOLDERS MEETING**

Location: Blue Room  
Attendees: Deputy Mayor Alicia Glen;  
NYCHA Chair Shola Olatoye;  
City Planning Commission Chair Carl Weisbrod  
HPC President Gary Rodney;  
HPD Commissioner Vicki Been  
20 representatives from housing and real estate organizations(see briefing)  
Setup: Attendees will be seated  
Remarks: Talking Points  
Press: CLOSED  
Format:  
YOU arrive and deliver brief remarks and thank you  
YOU depart and meeting continues

**8:00 - 8:15 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.

Car : BdB, Javon Coney

**8:30 - 10:00 PM**

**DINNER WITH HAROLD ICKES AND JANICE ENRIGHT**

Location: Bar Toto  
411 11th street  
Brooklyn

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

**From:** Chao, Raymond  
**Sent:** Monday, May 05, 2014 7:44 PM  
**Subject:** Principal Schedule for Tuesday, May 6th, 2014  
**Attachments:** EXEC 5.6.14.docx

**DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Tuesday, May 06, 2014**

| WEATHER  |   | ATTIRE   |
|--|---|----------|
| <u>NYC:</u><br>High 67°, Low 47°,<br>Partly Cloudy,<br>0% chance of rain | <u>Washington, DC:</u><br>High 71°, Low 52°,<br>AM Clouds / PM Sun,<br>10% chance of rain | Business |

**City Hall Staff:**

Scheduling Contact: Raymond Chao [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Javon Coney [REDACTED]  
 Special Advisor for Press: Rebecca Katz [REDACTED]  
 Photographer: Rob Bennett [REDACTED]  
 Director of Intergov Affairs: Emma Wolfe [REDACTED]  
 Director of Federal Affairs: Max Sevillia [REDACTED]  
 Senior Advisor: Peter Ragone [REDACTED]

**Advance Team:**

Director of Advance: Frankie Martinez-Blanco [REDACTED]  
 Deputy Director of Advance: Ronalie de Alwis [REDACTED]

5:30 - 6:35 AM (T) WO  
 Location: YMCA Park Slope

7:25 - 7:40 AM DEPART RESIDENCE EN ROUTE [REDACTED]  
 [REDACTED] [REDACTED]  
 [REDACTED] [REDACTED]

7:40 - 7:45 AM

ARRIVE [REDACTED]

*Independent Staff Movement*

8:00 AM

Rob Bennett and Rebecca Katz will begin normal check-in at LGA

7:45 - 8:25 AM

DEPART [REDACTED] ROUTE LAGUARDIA AIRPORT

Drive Time: 40 mins.

Car : BdB, Javon Coney

Follow Car: Peter Ragone, Emma Wolfe

8:00 - 8:15 AM

COMMUNICATIONS CALL

Contact: Monica Klein

8:25 - 8:30 AM

ARRIVE LAGUARDIA AIRPORT

8:30 - 9:00 AM

SECURITY AND CHECK-IN

9:00 - 10:25 AM

US FLIGHT 2173 // LGA 900A EN ROUTE DCA 1024A REAGAN WASHINGTON NATIONAL AIRPORT

Flight Time: 1hr 25 mins.

Attendees: MBdB, Javon Coney, Emma Wolfe, Rebecca Katz, Rob Bennett, Peter Ragone

10:25 - 10:30 AM

ARRIVE RONALD REAGAN WASHINGTON NATIONAL AIRPORT

Location: Arlington, VA

10:30 - 10:45 AM

DEPART REAGAN WASHINGTON NATIONAL AIRPORT EN ROUTE SENATOR SCHUMER'S OFFICE // PREP EN ROUTE

Drive Time: 15 mins.

Car : BdB, Emma Wolfe, Peter Ragone

Follow Car: Javon Coney, Rob Bennett

11:00 - 11:40 AM

MEETING WITH SENATOR GILLIBRAND AND SENATOR SCHUMER

Location: Senator Schumer's Office  
322 Hart Senate Office Building  
Washington D.C. 20510

Attendees: Senator Kirsten Gillibrand, Senator Chuck Schumer

Staff: Emma Wolfe, Max Sevillia

Site: Frankie Martinez-Blanco, [REDACTED]

**11:40 - 11:55 AM**

**DEPART SENATOR SCHUMER'S OFFICE EN ROUTE WASHINGTON HILTON HOTEL  
// PREP EN ROUTE**

Drive Time: 15 mins.  
Car : Bdb, Emma Wolfe, Peter Ragone  
Follow Car: Javon Coney, Rob Bennett

**11:55 - 12:00 PM**

**ARRIVE WASHINGTON HILTON HOTEL**

**12:00 - 12:10 PM**

**BRIEF REMARKS AT COMMUNICATIONS WORKERS OF AMERICA 2014  
LEGISLATIVE-POLITICAL & MOVEMENT BUILDING CONFERENCE**

Location: Washington Hilton Hotel - Columbia Ballroom 5-8  
1919 Connecticut Avenue, NW  
Washington, DC

Attendees: Larry Cohen, President of CWA;  
Nancy Pelosi, House Minority Leader;  
Annie Hill, CWA Secretary-Treasurer;  
Reverend William Barber, President, North Carolina NAACP;  
500 CWA delegates from across the country;  
120 allies from civil rights, environmental, economic justice,  
and democracy reform partners

Staff: Max Sevilla, Emma Wolfe, Peter Ragone

Photographer: Rob Bennett

Site: Frankie Martinez-Blanco, [REDACTED]

Setup: Theatre style setup, attendees sitting in chairs at tables

Podium: YES

Teleprompter: NO

Remarks: Prepared, <10 mins.

Press: CLOSED

Format:  
YOU arrive  
YOU are introduced by Larry Cohen, President of CWA  
YOU deliver brief remarks (<10 mins.)  
YOU depart

**12:20 - 12:55 PM**

**DEPART WASHINGTON HILTON HOTEL EN ROUTE GAYLORD NATIONAL RESORT**

Drive Time: 35 mins.  
Car : BdB, Emma Wolfe, Javon Coney  
Follow Car: Max Sevilla, Peter Ragone, Rob Bennett

**12:20 - 12:30 PM**

**CALL WITH EMMA WOLFE AND ALICIA GLEN**

Contact: Dial-in Number: [REDACTED] Code: [REDACTED]  
Notes: Soccer stadium

12:55 - 1:00 PM

**ARRIVE GAYLORD NATIONAL RESORT**

1:00 - 1:30 PM

**LUNCH**

Location: Hold Room / Dressing Room

Attendees: First Lady, Chiara de Blasio

Site: Ronalie de Alwis, [REDACTED]

1:45 - 2:05 PM

**BRIEF REMARKS AT NATIONAL CHILDREN'S MENTAL HEALTH AWARENESS DAY  
GENERAL SESSION**

Location: Gaylord National Resort and Convention Center - Potomac Ballroom  
201 Waterfront Street  
National Harbor, MD

Attendees: 4,000 attendees including:  
First Lady;  
Chiara de Blasio;  
Linda Rosenberg, President, National Council for Behavioral Health  
Leon Harris, News Anchor, ABC 7/WJLA-TV;  
Pamela S. Hyde, Administraor, Substance Abuse and Mental Health Services Administration;  
Kathleen Sebelius, Secretary, Department of Health and Human Services;  
Qaiel Peltier, Peer Support Specialist, Humboldt County Department of Health and Human Services;  
Sean Campbell, Filmmaker/Entrepreneur;  
Michelle Vance, Youth Coordinator, Utah Family Coalition;  
Rob Morrison, Executive Director, National Association of State Alcohol and Drug Abuse Directors, and son;  
Jim Saintgermain, Executive Director. Preparing Leaders for Tomorrow;  
Robert Listenbee, Jr., Administrator, Office of Juvenile and Delinquency Prevention

Staff: Rachel Noerdlinger, Rebecca Katz, Peter Ragone

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: Stage set up in ballroom with podium on stage left and standing mike with no podium stage right. Rows of seats set up facing stage. YOU, First Lady, and Chiara will be delivering remarks from the standing mic with no podium stage right. There will be confidence monitors placed a couple of feet in front of YOU with YOUR remarks.

Podium: NO

Teleprompter: YES

Remarks: Prepared, (1 min.)

Press: OPEN

Format:

- Linda Rosenberg delivers welcoming remarks and introduces Awareness Day (1:50PM)
- Leon Harris introduces Pamela S. Hyde, J.D., SAMHSA Administrator
- **YOU, First Lady, and Chiara move from hold room to backstage stage right**
- Pamela gives overview of Awareness Day
- Pamela introduces Chiara's YouTube Video
- Chiara's YouTube video plays
- **Pamela welcomes YOU and First Lady to stage**
- **YOU and First Lady move to standing mic with no podium stage right**
- **Chiara holds backstage while YOU and First Lady deliver YOUR remarks**
- **First Lady delivers remarks and introduces YOU (2:00PM)**
- **YOU deliver remarks and introduce Chiara as the honorary chair of Awareness Day**
- **Chiara delivers remarks as Awareness Day honorary chairperson (2:03PM)**
- **YOU, First Lady, and Chiara move backstage to hold room**

2:05 - 2:25 PM

**HOLD**

Location: Potomac Ballroom Backstage, Hold Room

Attendees: MBdB, First Lady, CdB

Site: Ronalie de Alwis, [REDACTED]

Format:

Program continues while YOU are in the hold room:

- Leon Harris introduces education section
- Qaiel Peltier delivers remarks
- Leon Harris introduces the employment section
- Sean Campbell delivers remarks
- Leon Harris introduces housing section
- Michelle Vance delivers remarks
- Leon Harris introduces Robert Morrison and son
- Rob Morrison and son introduce Jim Saintgermain
- Jim Saintgermain delivers remarks
- Leon Harris introduces Robert Listenbee, Jr., Administrator of the Office of Juvenile and Delinquency Prevention
- Robert Listenbee, Jr delivers remarks

2:27 - 2:29 PM

**MOVE TO YOUR SEATS IN AUDIENCE**

Location: Potomac Ballroom, Main Stage, Audience

Site: Ronalie de Alwis, [REDACTED]

Format:

YOU and First Lady move from hold room to YOUR seats in front row

Notes: Chiara moves backstage and holds stage right

2:31 - 2:40 PM

**CHIARA GIVES BRIEF REMARKS AT NATIONAL CHILDREN'S MENTAL HEALTH AWARENESS DAY GENERAL SESSION**

Location: Potomac Ballroom, Main Stage

Site: Ronalie de Alwis, [REDACTED]

Format:

- **YOU and First Lady take YOUR seats in the front row**
- Pamela Hyde introduces Kathleen Sebelius
- Kathleen Sebelius announces award to Chiara (2:32PM)
- Chiara moves to podium where Kathleen Sebelius is standing
- Kathleen Sebelius presents award to Chiara
- **Chiara delivers remarks as an awardee (2:36PM)**
- Chiara exits stage back to hold room
- Pamela S. Hyde delivers closing remarks (2:38PM)
- **YOU and the First Lady move from YOUR seats to the hold room to meet Chiara**
- **YOU, First Lady, and Chiara depart**

**3:00 - 3:30 PM**

**DEPART GAYLORD NATIONAL RESORT EN ROUTE U.S. CAPITOL // PREP EN ROUTE**

Drive Time: 30 mins.  
Car : BdB, Emma Wolfe, Max Sevillia  
Follow Car: Javon Coney, Rob Bennett, Peter Ragone

**4:00 - 4:30 PM**

**MEETING WITH LEADER PELOSI AND REP. CROWLEY**

Location: U.S. Capitol - H-204  
First St SE  
Washington, DC 20004  
Staff: Emma Wolfe, Max Sevillia  
Site: Frankie Martinez-Blanco, [REDACTED]

**4:45 - 4:50 PM**

**DEPART U.S. CAPITOL EN ROUTE LONGWORTH HOUSE OFFICE BUILDING ON FOOT**

Walk Time: 5 mins.  
Car : MBdB, Emma Wolfe, Peter Ragone  
Follow Car: Javon Coney, Rob Bennett

**4:50 - 4:55 PM**

**ARRIVE COMMITTEE ON WAYS AND MEANS**

**5:00 - 6:00 PM**

**NEW YORK STATE CONGRESSIONAL DELEGATION MEETING**

Location: Ways and Means Committee Library - (Enter through 1102 LHOB)  
1102 Longworth House Office Building  
Washington, DC  
Attendees: Congressman Charles Rangel,  
Congressman Joe Crowley,  
Congressman Jose Serrano,  
Congressman Steve Israel,  
Congressman Gregory Meeks,  
Congresswoman Grace Meng,

Congresswoman Nydia Velazquez,  
Congressman Hakeem Jeffries,  
Congressman Jerry Nadler,  
Congresswoman Yvette Clarke,  
Congresswoman Carolyn Maloney,  
Congressman Elliot Engel,  
Congressman Brian Higgins,  
Congressman Peter King,  
Congresswoman Carolyn McCarthy,  
Congressman Dan Maffei,  
(T) Senator Schumer

Staff: Emma Wolfe, Peter Ragone, Max Sevillia  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, [REDACTED]  
Setup: Guests will be informally seated around the table, with staff also in attendance.  
Press: CLOSED  
Format:  
YOU arrive  
Congressman Rangel introduces YOU  
YOU deliver brief remarks (3 mins.)  
YOU take Q&A  
YOU mix & mingle with members  
YOU depart

**6:15 - 10:40 PM**

**DEPART WAYS AND MEANS COMMITTEE LIBRARY EN ROUTE RESIDENCE**

Drive Time: 4 hours 25 min.  
Car : BdB, First Lady, Chiara de Blasio  
Follow Car: Javon Coney, Ronalie de Alwis, Frankie Martinez Blanco  
Attendees: Emma Wolfe, Rob Bennett  
Notes: Peter Ragone flies en route New York

**DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov

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**From:** Chao, Raymond  
**Sent:** Tuesday, May 06, 2014 10:44 AM  
**Subject:** UPDATED Principal Schedule for Tuesday, May 6, 2014  
**Attachments:** EXEC 5.6.14 v2.docx

UPDATED NYS Congressional Delegation Meeting

NEW Location:

B-318 Rayburn House Office Building  
45 Independence Ave SW  
Washington, DC

Updated confirmed attendees

**DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Tuesday, May 06, 2014**

| WEATHER  |   | ATTIRE   |
|--|---|----------|
| <u>NYC:</u><br>High 67°, Low 47°,<br>Partly Cloudy,<br>0% chance of rain | <u>Washington, DC:</u><br>High 71°, Low 52°,<br>AM Clouds / PM Sun,<br>10% chance of rain | Business |

City Hall Staff:

Scheduling Contact: Raymond Chao  
Emergency Contact: Lindsay Scola



Travelling Staff:

Special Assistant: Javon Coney  
Special Advisor for Press: Rebecca Katz  
Photographer: Rob Bennett  
Director of Intergov Affairs: Emma Wolfe  
Director of Federal Affairs: Max Sevilla  
Senior Advisor: Peter Ragone



Advance Team:

Director of Advance: Frankie Martinez-Blanco  
Deputy Director of Advance: Ronalie de Alwis



11:00 - 11:40 AM

**MEETING WITH SENATOR GILLIBRAND AND SENATOR SCHUMER**

Location: Senator Schumer's Office  
322 Hart Senate Office Building

Washington D.C. 20510

Attendees: Senator Kirsten Gillibrand, Senator Chuck Schumer  
Staff: Emma Wolfe, Max Sevillia  
Site: Frankie Martinez-Blanco, [REDACTED]

**11:40 - 11:55 AM**

**DEPART SENATOR SCHUMER'S OFFICE EN ROUTE WASHINGTON HILTON HOTEL  
// PREP EN ROUTE**

Drive Time: 15 mins.  
Car : Bdb, Emma Wolfe, Peter Ragone  
Follow Car: Javon Coney, Rob Bennett

**11:55 - 12:00 PM**

**ARRIVE WASHINGTON HILTON HOTEL**

**12:00 - 12:10 PM**

**BRIEF REMARKS AT COMMUNICATIONS WORKERS OF AMERICA 2014  
LEGISLATIVE-POLITICAL & MOVEMENT BUILDING CONFERENCE**

Location: Washington Hilton Hotel - Columbia Ballroom 5-8  
1919 Connecticut Avenue, NW  
Washington, DC

Attendees: Larry Cohen, President of CWA;  
Nancy Pelosi, House Minority Leader;  
Annie Hill, CWA Secretary-Treasurer;  
Reverend William Barber, President, North Carolina NAACP;  
500 CWA delegates from across the country;  
120 allies from civil rights, environmental, economic justice,  
and democracy reform partners

Staff: Max Sevillia, Emma Wolfe, Peter Ragone  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, [REDACTED]  
Setup: Theatre style setup, attendees sitting in chairs at tables  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared, <10 mins.  
Press: CLOSED

Format:  
YOU arrive  
YOU are introduced by Larry Cohen, President of CWA  
YOU deliver brief remarks (<10 mins.)  
YOU depart

**12:20 - 12:55 PM**

**DEPART WASHINGTON HILTON HOTEL EN ROUTE GAYLORD NATIONAL RESORT**

Drive Time: 35 mins.  
Car : BdB, Emma Wolfe, Javon Coney  
Follow Car: Max Sevillia, Peter Ragone, Rob Bennett

12:20 - 12:30 PM

**CALL WITH EMMA WOLFE AND ALICIA GLEN**

Contact: Dial-in Number: [REDACTED] Code: [REDACTED]  
Notes: Soccer stadium

12:55 - 1:00 PM

**ARRIVE GAYLORD NATIONAL RESORT**

1:00 - 1:30 PM

**LUNCH**

Location: Hold Room / Dressing Room  
Attendees: First Lady, Chiara de Blasio  
Site: Ronalie de Alwis, [REDACTED]

1:45 - 2:05 PM

**BRIEF REMARKS AT NATIONAL CHILDREN'S MENTAL HEALTH AWARENESS DAY  
GENERAL SESSION**

Location: Gaylord National Resort and Convention Center - Potomac Ballroom  
201 Waterfront Street  
National Harbor, MD

Attendees: 4,000 attendees including:  
First Lady;  
Chiara de Blasio;  
Linda Rosenberg, President, National Council for Behavioral Health  
Leon Harris, News Anchor, ABC 7/WJLA-TV;  
Pamela S. Hyde, Administrator, Substance Abuse and Mental Health Services Administration;  
Kathleen Sebelius, Secretary, Department of Health and Human Services;  
Qaiel Peltier, Peer Support Specialist, Humboldt County Department of Health and Human Services;  
Sean Campbell, Filmmaker/Entrepreneur;  
Michelle Vance, Youth Coordinator, Utah Family Coalition;  
Rob Morrison, Executive Director, National Association of State Alcohol and Drug Abuse Directors, and son;  
Jim Saintgermain, Executive Director. Preparing Leaders for Tomorrow;  
Robert Listenbee, Jr., Administrator, Office of Juvenile and Delinquency Prevention

Staff: Rachel Noerdlinger, Rebecca Katz, Peter Ragone

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: Stage set up in ballroom with podium on stage left and standing mike with no podium stage right. Rows of seats set up facing stage. YOU, First Lady, and Chiara will be delivering remarks from the standing mic with no podium stage right. There will be confidence monitors placed a couple of feet in

front of YOU with YOUR remarks.

Podium: NO  
Teleprompter: YES  
Remarks: Prepared, (1 min.)  
Press: OPEN

Format:

- Linda Rosenberg delivers welcoming remarks and introduces Awareness Day (1:50PM)
- Leon Harris introduces Pamela S. Hyde, J.D., SAMHSA Administrator
- **YOU, First Lady, and Chiara move from hold room to backstage stage right**
- Pamela gives overview of Awareness Day
- Pamela introduces Chiara's YouTube Video
- Chiara's YouTube video plays
- **Pamela welcomes YOU and First Lady to stage**
- **YOU and First Lady move to standing mic with no podium stage right**
- **Chiara holds backstage while YOU and First Lady deliver YOUR remarks**
- **First Lady delivers remarks and introduces YOU (2:00PM)**
- **YOU deliver remarks and introduce Chiara as the honorary chair of Awareness Day**
- **Chiara delivers remarks as Awareness Day honorary chairperson (2:03PM)**
- **YOU, First Lady, and Chiara move backstage to hold room**

2:05 - 2:25 PM

**HOLD**

Location: Potomac Ballroom Backstage, Hold Room  
Attendees: MBdB, First Lady, CdB  
Site: Ronalie de Alwis, [REDACTED]

Format:

Program continues while YOU are in the hold room:

- Leon Harris introduces education section
- Qaiel Peltier delivers remarks
- Leon Harris introduces the employment section
- Sean Campbell delivers remarks
- Leon Harris introduces housing section
- Michelle Vance delivers remarks
- Leon Harris introduces Robert Morrison and son
- Rob Morrison and son introduce Jim Saintgermain
- Jim Saintgermain delivers remarks
- Leon Harris introduces Robert Listenbee, Jr., Administrator of the Office of Juvenile and Delinquency Prevention
- Robert Listenbee, Jr delivers remarks

2:27 - 2:29 PM

**MOVE TO YOUR SEATS IN AUDIENCE**

Location: Potomac Ballroom, Main Stage, Audience  
Site: Ronalie de Alwis, [REDACTED]

Format:

YOU and First Lady move from hold room to YOUR seats in front row

Notes: Chiara moves backstage and holds stage right

2:31 - 2:40 PM

**CHIARA GIVES BRIEF REMARKS AT NATIONAL CHILDREN'S MENTAL HEALTH AWARENESS DAY GENERAL SESSION**

Location: Potomac Ballroom, Main Stage

Site: Ronalie de Alwis, [REDACTED]

Format:

- **YOU and First Lady take YOUR seats in the front row**
- Pamela Hyde introduces Kathleen Sebelius
- Kathleen Sebelius announces award to Chiara (2:32PM)
- Chiara moves to podium where Kathleen Sebelius is standing
- Kathleen Sebelius presents award to Chiara
- **Chiara delivers remarks as an awardee (2:36PM)**
- Chiara exits stage back to hold room
- Pamela S. Hyde delivers closing remarks (2:38PM)
- **YOU and the First Lady move from YOUR seats to the hold room to meet Chiara**
- **YOU, First Lady, and Chiara depart**

3:00 - 3:30 PM

**DEPART GAYLORD NATIONAL RESORT EN ROUTE U.S. CAPITOL // PREP EN ROUTE**

Drive Time: 30 mins.

Car : BdB, Emma Wolfe, Max Sevillia

Follow Car: Javon Coney, Rob Bennett, Peter Ragone

4:00 - 4:30 PM

**MEETING WITH LEADER PELOSI AND REP. CROWLEY**

Location: U.S. Capitol - H-204  
First St SE  
Washington, DC 20004

Staff: Emma Wolfe, Max Sevillia

Site: Frankie Martinez-Blanco, [REDACTED]

4:40 - 4:50 PM

**DEPART U.S. CAPITOL EN ROUTE RAYBURN HOUSE OFFICE BUILDING ON FOOT**

Walk Time: 10 mins.

Car : MBdB, Emma Wolfe, Peter Ragone

Follow Car: Javon Coney, Rob Bennett

4:50 - 4:55 PM

**ARRIVE RAYBURN HOUSE OFFICE BUILDING**

5:00 - 6:00 PM

**NEW YORK STATE CONGRESSIONAL DELEGATION MEETING**

Location: B-318 Rayburn House Office Building  
45 Independence Ave SW  
Washington, DC

Attendees: Congressman Charles Rangel,  
Congressman Elliot Engel,

Congresswoman Yvette Clarke,  
Congressman Brian Higgins,  
Congressman Gregory Meeks,  
Congresswoman Nydia Velazquez,  
Congressman Dan Maffei,  
Congresswoman Carolyn McCarthy,  
Congressman Jerry Nadler,  
Senator Schumer,  
(T) Congressman Joe Crowley,  
(T) Congressman Jose Serrano,  
(T) Congressman Steve Israel,  
(T) Congresswoman Grace Meng,  
(T) Congressman Hakeem Jeffries,  
(T) Congresswoman Carolyn Maloney,  
(T) Congressman Peter King

Staff: Emma Wolfe, Peter Ragone, Max Sevillia  
Photographer: Rob Bennett  
Site: Frankie Martinez-Blanco, [REDACTED]  
Setup: Guests will be informally seated around the table, with staff also in attendance.  
Press: CLOSED

Format:  
YOU arrive  
Congressman Rangel introduces YOU  
YOU deliver brief remarks (3 mins.)  
YOU take Q&A  
YOU mix & mingle with members  
YOU depart

**6:15 - 10:40 PM**

**DEPART WAYS AND MEANS COMMITTEE LIBRARY EN ROUTE RESIDENCE**

Drive Time: 4 hours 25 min.  
Car : BdB, First Lady, Chiara de Blasio  
Follow Car: Javon Coney, Ronalie de Alwis, Frankie Martinez Blanco  
Attendees: Emma Wolfe, Rob Bennett  
Notes: Peter Ragone flies en route New York

**DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov



**From:** Grybauskas, Stefan  
**Sent:** Tuesday, May 06, 2014 5:26 PM  
**Subject:** Principal Schedule for Wednesday, May 7th, 2014  
**Attachments:** EXEC 5.7.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Wednesday, May 07, 2014**

| WEATHER  | ATTIRE   | NOTES |
|--|----------|-------|
| HI 66 LO 52 Mostly Sunny/PM T-showers<br>10%AM/60% PM Chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
 Special Assistant: Javon Coney [REDACTED]

**Advance Team:**

Associate Director of Advance Reid Rosenberg [REDACTED]

6:10 - 7:15 AM WO  
 Location: YMCA Park Slope

7:40 - 7:55 AM (T) DEPART RESIDENCE EN ROUTE [REDACTED]  
 [REDACTED] [REDACTED]  
 [REDACTED] [REDACTED]

7:55 - 8:00 AM (T) ARRIVE [REDACTED]

8:00 - 8:15 AM (T) DEPART [REDACTED] EN ROUTE RESIDENCE  
 Drive Time: 15 mins.  
 Car : Bdb, Elana Leopold

**9:30 - 9:55 AM**                    **COMMUNICATIONS CALL**  
Staff:                                Monica Klein

**9:30 - 9:55 AM**                    **DEPART RESIDENCE EN ROUTE CITY HALL**  
Drive Time:                        25 min  
Car :                                 BdB, Elana Leopold

**9:55 - 10:00 AM**                 **ARRIVE CITY HALL**

**10:00 - 10:30 AM**                **MEETING WITH LAURA SANTUCCI AND AMANDA HOWE**  
Location:                         Mayor's Office

**10:45 - 12:30 PM**                **BUDGET PREP**  
Location:                         Committee of the Whole  
Attendees:                        Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo,  
Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams,  
Emma Wolfe

**12:30 - 1:00 PM**                 **LUNCH // MEETING WITH MAYA WILEY**  
Location:                         Mayor's Office

**1:00 - 1:05 PM**                    **PREP**  
Location:                         Mayor's Office  
Staff:                                Marti Adams

**1:05 - 1:15 PM**                 **INTERVIEW WITH NIKITA STEWART, NEW YORK TIMES**  
Location:                         Mayor's Office  
Contact:                         Marti will dial [REDACTED] from YOUR office  
Staff:                                Marti Adams

**1:30 - 5:00 PM**                 **BUDGET PREP**  
Location:                         Committee of the Whole  
Attendees:                        Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo,  
Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams,  
Emma Wolfe

**3:00 - 3:10 PM**                    **(T)DEPART CITY HALL EN ROUTE EMIRGRANT SAVINGS BANK ON FOOT**  
Attendees:                        BdB, Javon

**3:10 - 3:15 PM**

**(T) ARRIVE EMIRGRANT SAVINGS BANK**

**3:15 - 3:30 PM**

**(T) URBAN FELLOWS GRADUATION CEREMONY**

Location: Emigrant Savings Bank  
49-51 Chambers Street  
Manhattan

Attendees: DCAS Commissioner Stacey Cumberbatch;  
25 Urban Fellow Graduates;  
150 audience members (friends, family and colleagues);

Setup: Blue goose podium on stage. Full flag set. Projection screen  
stage right with image of MBdB and his Urban Fellows class.

Podium: YES

Teleprompter: NO

Remarks: Prepared- 3-5 minutes

Press: CLOSED

Format:  
YOU arrive and moves to front of room.  
YOU and Commissioner Cumberbatch pose for photo with 25 Urban Fellows  
graduates  
YOU move to podium and is introduced by Commissioner Cumberbatch  
YOU deliver remarks (3-5 minutes)  
YOU depart

**3:30 - 3:40 PM**

**(T) DEPART EMIRGRANT SAVINGS BANK EN ROUTE CITY HALL ON FOOT**

Attendees: BdB, Javon

**3:30 - 3:35 PM**

**ARRIVE CITY HALL**

**5:00 - 5:15 PM**

**NYCHA MEETING**

Location: Mayor's Office

Attendees: Lilliam Barrios-Paoli, Alicia Glen, James Patchett, Kristin Misner

**5:30 - 6:15 PM**

**MEETING WITH MEENAKSHI SRINIVASAN**

Location: Mayor's Office

**6:15 - 6:30 PM**

**DEBRIEF**

Location: Mayor's Office

**6:40 - 7:10 PM**

**(T) DEPART CITY HALL EN ROUTE BAR AMERICAIN VIA SUBWAY**

Attendees: BdB, Javon Coney, Rob Bennett

Notes: Northbound E train from World Trade Center to 7th avenue -  
22 minutes

7:10 - 7:15 PM

**(T)ARRIVE BAR AMERICAIN**

7:15 - 8:00 PM

**(T)NFL PLAYERS ASSOCIATION ROOKIE DEBUT PARTY**

Location: Bar Americain  
152 W. 52nd Street  
Manhattan

Attendees: Rachel Noerdlinger;  
Khari Noerdlinger;  
DeMaurice Smith NFLPA Executive Director;  
Eric Winston NFLPA President (Active NFL Player);  
NFL Draft Eligible Players (see briefing) and their families;  
Active and Former NFL Players( see briefing);  
350 attendees

Photographer: Rob Bennett

Site: Reid Rosenberg, [REDACTED]

Setup: Cocktail reception in a restaurant. Minimal tables will be placed throughout. (T) YOU will speak from a microphone stand in center of dining room.

Podium: NO

Remarks: Talking Points(<3 minutes)

Press: CLOSED

Format:  
YOU arrive and are greeted by DeMaurice Winston and Eric Smith  
YOU move to microphone and are introduced by DeMaurice Smith  
YOU deliver brief remarks  
YOU greet attendees accompanied by DeMaurice Smith  
YOU depart

8:00 - 8:30 PM

**(T) DEPART BAR AMERICAIN EN ROUTE RESIDENCE**

Drive Time: 30 mins  
Car : BdB, Javon

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

**From:** Grybauskas, Stefan  
**Sent:** Wednesday, May 07, 2014 11:09 AM  
**Subject:** UPDATED Principal Schedule for Wednesday, May 7th, 2014  
**Attachments:** EXEC 5.7.docx

MOVED Meeting with Speaker Mark-Viverito to 5:30pm  
 MOVED Meeting with Meenakshi Srinivasan to 6:15pm  
 REMOVED NFLPA Rookie Debut Party

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Wednesday, May 07, 2014**

| WEATHER  | ATTIRE   | NOTES |
|--|----------|-------|
| HI 66 LO 52 Mostly Sunny/PM T-showers<br>10%AM/60% PM Chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
 Special Assistant: Javon Coney [REDACTED]

**Advance Team:**

Associate Director of Advance Reid Rosenberg [REDACTED]

**11:30 - 12:30 PM**

**BUDGET PREP**

Location: Committee of the Whole  
 Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo, Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams, Emma Wolfe

**12:30 - 1:00 PM**

**LUNCH // MEETING WITH MAYA WILEY**

Location: Mayor's Office

1:00 - 1:05 PM

**PREP**

Location: Mayor's Office  
Staff: Marti Adams

1:05 - 1:15 PM

**INTERVIEW WITH NIKITA STEWART, NEW YORK TIMES**

Location: Mayor's Office  
Contact: Marti will dial [REDACTED] from YOUR office  
Staff: Marti Adams

1:30 - 5:00 PM

**BUDGET PREP**

Location: Committee of the Whole  
Attendees: Marti Adams, Adam Cohen, Dean Fuleihan, Jon Paul Lupo, Tony Shorris, Amy Spitalnick, Mindy Tarlow, Dom Williams, Emma Wolfe

3:00 - 3:10 PM

**(T)DEPART CITY HALL EN ROUTE EMIRGRANT SAVINGS BANK ON FOOT**

Attendees: BdB, Javon

3:10 - 3:15 PM

**(T) ARRIVE EMIRGRANT SAVINGS BANK**

3:15 - 3:30 PM

**(T) URBAN FELLOWS GRADUATION CEREMONY**

Location: Emigrant Savings Bank  
49-51 Chambers Street  
Manhattan

Attendees: DCAS Commissioner Stacey Cumberbatch;  
25 Urban Fellow Graduates;  
150 audience members (friends, family and colleagues);

Setup: Blue goose podium on stage. Full flag set. Projection screen stage right with image of MBdB and his Urban Fellows class.

Podium: YES

Teleprompter: NO

Remarks: Prepared- 3-5 minutes

Press: CLOSED

Format:

YOU arrive and moves to front of room.  
YOU and Commissioner Cumberbatch pose for photo with 25 Urban Fellows graduates  
YOU move to podium and is introduced by Commissioner Cumberbatch  
YOU deliver remarks (3-5 minutes)  
YOU depart

**3:30 - 3:40 PM**                    **(T) DEPART EMIRGRANT SAVINGS BANK EN ROUTE CITY HALL ON FOOT**  
Attendees:                    BdB, Javon

**3:30 - 3:35 PM**                    **(T) ARRIVE CITY HALL**

**5:00 - 5:15 PM**                    **NYCHA MEETING**  
Location:                    Mayor's Office  
Attendees:                    Lilliam Barrios-Paoli, Alicia Glen, James Patchett, Kristin Misner

**5:30 - 6:15PM**                    **MEETING WITH SPEAKER MELISSA MARK-VIVERITO**  
Location:                    Mayor's Office  
Staff:                         Jon Paul Lupo, Emma Wolfe

**6:15 – 7:00PM**                    **MEETING WITH MEENAKSHI SRINIVASAN**  
Location:                    Mayor's Office  
Staff:                         Tony Shorris, James Patchett

**7:00 – 7:15PM**                    **DEBRIEF**  
Location:                    Mayor's Office  
Staff:                         Tony Shorris, James Patchett

**7:15 - 7:30 PM**                    **DEPART CITY HALL EN ROUTE RESIDENCE**  
Drive Time:                    15 mins  
Car :                            BdB, Javon

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

**From:** Chao, Raymond  
**Sent:** Wednesday, May 07, 2014 5:25 PM  
**Subject:** Principal Schedule for Thursday, May 8, 2014  
**Attachments:** EXEC 5.8.14.docx

**DRAFT SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Thursday, May 08, 2014**

| WEATHER  | ATTIRE   | NOTES                                 |
|--|----------|---------------------------------------|
| High 58°, Low 53°,<br>AM Rain,<br>70% chance of rain | Business | Happy Birthday<br><3, Scheduling Team |

City Hall Staff:

Scheduling Contact: Raymond Chao [REDACTED]  
Emergency Contact: Lindsay Scola [REDACTED]

Travelling Staff:

Special Assistant: Elana Leopold [REDACTED]

Advance Team:

Deputy Director of Advance: Ronalie de Alwis [REDACTED]

6:10 - 7:15 AM WO  
Location: YMCA Park Slope

7:40 - 7:55 AM DEPART RESIDENCE EN ROUTE [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

7:55 - 8:00 AM ARRIVE [REDACTED]

8:00 - 8:15 AM DEPART [REDACTED] EN ROUTE CITY HALL  
Drive Time: 15 mins.  
Car : Bdb, Elana Leopold

**8:00 - 8:15 AM**

**COMMUNICATIONS CALL**

Contact: Monica Klein

**8:15 - 8:20 AM**

**ARRIVE CITY HALL**

**8:15 - 9:00 AM**

**BUDGET PREP**

Location: Mayor's Office

Attendees: Marti Adams, Dean Fuleihan, Peter Ragone, Amy Spitalnick, Phil Walzak, Emma Wolfe

**9:00 - 9:45 AM**

**BUDGET BRIEFING WITH SPEAKER MELISSA MARK-VIVERITO**

Location: Mayor's Office

Attendees: Speaker Melissa Mark-Viverito

Staff: Dean Fuleihan, Jon Paul Lupo, Tony Shorris , Emma Wolfe

**10:00 - 10:45 AM**

**BUDGET BRIEFING WITH COMPTROLLER SCOTT STRINGER AND PUBLIC ADVOCATE LETITIA JAMES**

Location: Mayor's Office

Attendees: Comptroller Stringer, Public Advocate James, TBD staff

Staff: Avi Fink, Emma Wolfe, Dean Fuleihan, Tony Shorris

**11:15 - 12:15 PM**

**BUDGET BRIEFING WITH CITY COUNCIL AND BOROUGH PRESIDENTS**

Location: Committee of the Whole

Attendees: Borough Presidents and Councilmembers,  
For names, see briefing

Staff: Dean Fuleihan, Ray Orlando, Kristine Ryan, P.V. Anantharam,  
Chuck Brisky, John Grathwol

Press Staff: Amy Spitalnick

Setup: Borough Presidents will sit at the main table. City Council will  
sit in outer chairs behind. Powerpoint will be displayed on  
large screen.

Podium: YES

Press: CLOSED

Format:

YOU arrive in the Committee of the Whole Room

YOU sit at table with Borough Presidents

YOU thank the Borough Presidents for joining you

YOU thank the Council for joining you

YOU present the Executive Budget to the City Council

Members of the City Council ask YOU questions about the Budget

YOU depart en route to the press conference in the Blue Room

1:30 - 3:00 PM

**BUDGET ANNOUNCEMENT**

Location: Blue Room

Attendees: Dean Fuleihan, Ray Orlando,  
Deputy Mayors,  
30 members of the press

Press Staff: Marti Adams, Amy Spitalnick

Site: Ronalie de Alwis, [REDACTED]

Setup: Podium in corner with flags behind. Large monitor to display  
Powerpoint in center of room. YOU will be speaking to a  
seated audience of 30 press. Deputy Mayors will be seated  
near the front, stage right.

Podium: YES

Teleprompter: NO

Remarks: Prepared

Press: OPEN

Format:  
YOU arrive  
YOU deliver remarks  
Dean delivers remarks  
YOU and Dean take Q&A  
YOU and Dean depart Blue Room

5:00 - 5:15 PM

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.

Car : BdB, Javon Coney

5:15 - 5:20 PM

**ARRIVE RESIDENCE**

6:15 - 6:30 PM

**DEPART RESIDENCE EN ROUTE [REDACTED] ON FOOT**

Walk Time: 15 mins.

[REDACTED] [REDACTED]

6:30 - 8:00 PM

[REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

8:00 - 8:15 PM

**DEPART [REDACTED] EN ROUTE RESIDENCE ON FOOT**

Walk Time: 15 mins.

[REDACTED] [REDACTED]

## **DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
[rchao@cityhall.nyc.gov](mailto:rchao@cityhall.nyc.gov)

**From:** Chao, Raymond  
**Sent:** Wednesday, May 07, 2014 7:54 PM  
**Subject:** UPDATED Principal Schedule for Thursday, May 8, 2014  
**Attachments:** EXEC 5.8.14.docx

UPDATED Comptroller Stringer will not attend 10AM Budget Briefing

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Thursday, May 08, 2014**

| WEATHER  | ATTIRE   | NOTES                                 |
|--|----------|---------------------------------------|
| High 58°, Low 53°,<br>AM Rain,<br>70% chance of rain | Business | Happy Birthday<br><3, Scheduling Team |

**City Hall Staff:**

Scheduling Contact: Raymond Chao [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]

**Advance Team:**

Deputy Director of Advance: Ronalie de Alwis [REDACTED]

6:10 - 7:15 AM WO  
 Location: YMCA Park Slope

7:40 - 7:55 AM DEPART RESIDENCE EN ROUTE B [REDACTED]  
 [REDACTED] [REDACTED]  
 [REDACTED] [REDACTED]

7:55 - 8:00 AM ARRIVE [REDACTED]

8:00 - 8:15 AM DEPART [REDACTED] EN ROUTE CITY HALL  
 Drive Time: 15 mins.

Car : Bdb, Elana Leopold

**8:00 - 8:15 AM**

**COMMUNICATIONS CALL**

Contact: Monica Klein

**8:15 - 8:20 AM**

**ARRIVE CITY HALL**

**8:15 - 9:00 AM**

**BUDGET PREP**

Location: Mayor's Office

Attendees: Marti Adams, Dean Fuleihan, Peter Ragone, Amy Spitalnick, Phil Walzak, Emma Wolfe

**9:00 - 9:45 AM**

**BUDGET BRIEFING WITH SPEAKER MELISSA MARK-VIVERITO**

Location: Mayor's Office

Attendees: Speaker Melissa Mark-Viverito

Staff: Dean Fuleihan, Jon Paul Lupo, Tony Shorris , Emma Wolfe

**10:00 - 10:45 AM**

**BUDGET BRIEFING WITH PUBLIC ADVOCATE LETITIA JAMES**

Location: Mayor's Office

Attendees: Public Advocate James, TBD staff

Staff: Avi Fink, Emma Wolfe, Dean Fuleihan, Tony Shorris

**11:15 - 12:15 PM**

**BUDGET BRIEFING WITH CITY COUNCIL AND BOROUGH PRESIDENTS**

Location: Committee of the Whole

Attendees: Borough Presidents and Councilmembers,  
For names, see briefing

Staff: Dean Fuleihan, Ray Orlando, Kristine Ryan, P.V. Anantharam,  
Chuck Brisky, John Grathwol

Press Staff: Amy Spitalnick

Setup: Borough Presidents will sit at the main table. City Council will  
sit in outer chairs behind.

Podium: YES

Press: CLOSED

Format:

YOU arrive in the Committee of the Whole Room

YOU sit at table with Borough Presidents

YOU thank the Borough Presidents for joining you

YOU thank the Council for joining you

YOU present the Executive Budget to the City Council

Members of the City Council ask YOU questions about the Budget

YOU depart en route to the press conference in the Blue Room

**12:30 - 1:00 PM**

**LUNCH**

Location: Mayor's Office

**1:30 - 3:00 PM**

**BUDGET ANNOUNCEMENT**

Location: Blue Room  
Attendees: Dean Fuleihan, Ray Orlando,  
Deputy Mayors,  
30 members of the press  
Press Staff: Marti Adams, Amy Spitalnick  
Site: Ronalie de Alwis, [REDACTED]  
Setup: Podium in corner with flags behind. Large monitor to display  
Powerpoint in center of room. YOU will be speaking to a  
seated audience of 30 press. Deputy Mayors will be seated  
near the front, stage right.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared  
Press: OPEN  
Format:  
YOU arrive  
YOU deliver remarks  
Dean delivers remarks  
YOU and Dean take Q&A  
YOU and Dean depart Blue Room

**5:15 - 5:30 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.  
Car : BdB, First Lady  
Follow Car: Javon Coney

**5:30 - 5:35 PM**

**ARRIVE RESIDENCE**

**6:15 - 6:30 PM**

**DEPART RESIDENCE EN ROUTE [REDACTED] ON FOOT**

[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

**6:30 - 8:00 PM**

[REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

8:00 - 8:15 PM

DEPART [REDACTED] EN ROUTE RESIDENCE ON FOOT

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**DOWN**

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov

---

**From:** Chao, Raymond  
**Sent:** Thursday, May 08, 2014 9:53 AM  
**Subject:** UPDATED Principal Schedule for Thursday, May 8th, 2014  
**Attachments:** EXEC 5.8.14 v2.docx

UPDATED 11:15AM Budget Briefing – Added attendee Bob Linn

**SCHEDULE FOR MAYOR BILL DE BLASIO  
CITY OF NEW YORK  
Thursday, May 08, 2014**

| WEATHER  | ATTIRE   | NOTES                                 |
|--|----------|---------------------------------------|
| High 58°, Low 53°,<br>AM Rain,<br>70% chance of rain | Business | Happy Birthday<br><3, Scheduling Team |

**City Hall Staff:**

Scheduling Contact: Raymond Chao  
Emergency Contact: Lindsay Scola



**Travelling Staff:**

Special Assistant: Elana Leopold



**Advance Team:**

Deputy Director of Advance: Ronalie de Alwis



**10:00 - 10:30 AM**

**BUDGET BRIEFING WITH PUBLIC ADVOCATE LETITIA JAMES**

Location: Mayor's Office  
Attendees: Public Advocate James, TBD staff  
Staff: Avi Fink, Emma Wolfe, Dean Fuleihan, Tony Shorris

**11:15 - 12:15 PM**

**BUDGET BRIEFING WITH CITY COUNCIL AND BOROUGH PRESIDENTS**

Location: Committee of the Whole  
Attendees: Borough Presidents and Councilmembers,  
For names, see briefing  
Staff: Dean Fuleihan, Ray Orlando, Kristine Ryan, P.V. Anantharam,  
Chuck Brisky, Bob Linn

Press Staff: Amy Spitalnick  
Setup: Borough Presidents will sit at the main table. City Council will sit in outer chairs behind.  
Podium: YES  
Press: CLOSED

Format:

YOU arrive in the Committee of the Whole Room  
YOU sit at table with Borough Presidents  
YOU thank the Borough Presidents for joining you  
YOU thank the Council for joining you  
YOU present the Executive Budget to the City Council  
Members of the City Council ask YOU questions about the Budget  
YOU depart en route to the press conference in the Blue Room

**12:30 - 1:00 PM**

**LUNCH**

Location: Mayor's Office

**1:30 - 3:00 PM**

**BUDGET ANNOUNCEMENT**

Location: Blue Room  
Attendees: Dean Fuleihan, Ray Orlando,  
Deputy Mayors,  
30 members of the press  
Press Staff: Marti Adams, Amy Spitalnick  
Site: Ronalie de Alwis, [REDACTED]  
Setup: Podium in corner with flags behind. Large monitor to display Powerpoint in center of room. YOU will be speaking to a seated audience of 30 press. Deputy Mayors will be seated near the front, stage right.  
Podium: YES  
Teleprompter: NO  
Remarks: Prepared  
Press: OPEN

Format:

YOU arrive  
YOU deliver remarks  
Dean delivers remarks  
YOU and Dean take Q&A  
YOU and Dean depart Blue Room

**5:15 - 5:30 PM**

**DEPART CITY HALL EN ROUTE RESIDENCE**

Drive Time: 15 mins.  
Car : BdB, First Lady  
Follow Car: Javon Coney

**5:30 - 5:35 PM**

**ARRIVE RESIDENCE**

6:15 - 6:30 PM

DEPART RESIDENCE EN ROUTE [REDACTED] ON FOOT

Walk Time: 15 mins.

[REDACTED] [REDACTED]

6:30 - 8:00 PM

[REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]  
[REDACTED] [REDACTED]

8:00 - 8:15 PM

DEPART [REDACTED] EN ROUTE RESIDENCE ON FOOT

Walk Time: 15 mins.

Walking : [REDACTED]

DOWN

Raymond Chao  
Scheduling Coordinator  
Office of the Mayor  
The City of New York  
Office: (212)-788-7565  
Cell: (347)-607-8325  
rchao@cityhall.nyc.gov

**From:** Grybauskas, Stefan  
**Sent:** Thursday, May 08, 2014 9:03 PM  
**Subject:** Principal Schedule for Friday, May 9th, 2014  
**Attachments:** EXEC 5.9.docx

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Friday, May 09, 2014**

| WEATHER | ATTIRE   | NOTES |
|---------|----------|-------|
| HI LO   | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
 Special Assistant: Javon Coney [REDACTED]  
 Press Secretary: Phil Walzak [REDACTED]

**Advance Team:**

Director of Advance: Frankie Martinez-Blanco [REDACTED]  
 Deputy Director of Advance: Ronalíe de Alwis [REDACTED]  
 Associate Director of Advance: Reid Rosenberg [REDACTED]

**6:10 - 7:15 AM**                      **WO**  
 Location:                      YMCA Park Slope

**7:40 - 7:55 AM**                      **DEPART RESIDENCE EN ROUTE** [REDACTED]  
 Drive Time:                      15 mins.  
 Car :                                      [REDACTED]

**7:55 - 8:00 AM**                      **ARRIVE** [REDACTED]

**8:00 - 8:15 AM**                      **DEPART** [REDACTED] **EN ROUTE CITY HALL**

Drive Time: 15 mins.  
Car : Bdb, Elana Leopold

**8:00 - 8:15 AM**

**COMMUNICATIONS CALL**

Contact: Monica Klein

**8:15 - 8:20 AM**

**ARRIVE CITY HALL**

**8:20 - 8:40 AM**

**COMMUNICATIONS CALL CONTINUED**

Location: Mayor's Office  
Attendees: Monica Klein

**8:45 - 9:45 AM**

**SENIOR STAFF MEETING**

Location: Committee of the Whole  
Attendees: Lilliam Barrios-Paoli, Richard Buery, Zach Carter, Dean Fuleihan, Alicia Glen, Peter Ragone, Laura Santucci, Tony Shorris, Maya Wiley, Dom Williams, Emma Wolfe

**10:00 - 10:30 AM**

**SCHEDULING MEETING**

Location: Mayor's Office  
Attendees: Lindsay Scola, Laura Santucci, Emma Wolfe, Tony Shorris, Dom Williams, Phil Walzak, Monica Hanley

**10:50 - 10:55 AM**

**DEPART CITY HALL EN ROUTE ONE POLICE PLAZA ON FOOT**

Walk Time: 5 mins

**10:55 - 11:00 AM**

**ARRIVE ONE POLICE PLAZA**

**11:00 - 11:50 AM**

**BRIEF REMARKS AT POLICE MEMORIAL DAY CEREMONY**

Location: Lobby, One Police Plaza  
Attendees: Commissioner Bill Bratton;  
Executive staff of NYPD(including 40 chiefs and Deputy Commissioners);  
Representatives from the 35 police fraternal organizations;  
Families of the 13 police officers died in the line of duty(including those who died of illnesses due 9/11 rescue and recovery efforts);  
Commanding officers of the 13 officers;  
Members of the press

Photographer: Rob Bennett  
Site: Ronalie de Alwis, [REDACTED]  
Setup: YOU will be seated next to the podium and with 40 members

of NYPD executive staff behind YOU. YOU will speak from podium to seated audience

Podium: YES  
Teleprompter: NO  
Remarks: Prepared- (4 -5 minutes)  
Press: OPEN

Format:

YOU arrive and are seated with Commissioner Bratton NYPD executive staff on dais

National anthem is played and invocation is read

Lt Tony Giorgio introduces dais

Lt Tony Giorgio introduces 35 fraternal representatives who individually place flowers at the base of the memorial wall

Lt Giorgio introduces YOU

YOU move to podium and deliver brief remarks

YOU are seated

Lt Giorgio introduces Commissioner Bratton

Commissioner Bratton moves to the podium and delivers remarks Commissioner Bratton is seated

Lt Giorgio calls the names of the 13 officers who died in the Line of duty

YOU and Commissioner Bratton move to memorial wall for unveiling of names

Lt Giorgio removes cloth to reveal wall while YOU and Commissioner Bratton watch standing

Chaplain reads benediction

YOU depart

**12:00 - 12:35 PM**

**DEPART ONE POLICE PLAZA EN ROUTE RANDALL'S ISLAND**

Walk Time: 35 mins  
Car : BdB, Phil Walzak  
Follow Car: Javon Coney, Rob Bennett

**12:35 - 12:40 PM**

**ARRIVE BUILDING 11**

**12:45 - 1:15 PM**

**MEETING WITH MEENAKSHI SRINIVASAN**

Location: Building 11 Cafeteria  
FDNY Academy, Randalls Island

**1:15 - 2:10 PM**

**EVENT PREP // LUNCH**

Location: Building 11 Cafeteria  
FDNY Academy, Randalls Island  
Attendees: Dan Nigro  
Staff: Phil Walzak  
Site: Reid Rosenberg, [REDACTED]

**2:10 - 2:15 PM**

**MOVE TO ANNOUNCEMENT**

2:15 - 3:40 PM

**FDNY ANNOUNCEMENT**

Location: Building 12, FDNY Fire Academy  
1 Randall's Island

Attendees: FDNY Commssioner Appointee Dan Nigro;  
Corporation Counsel Zach Carter;  
Batallion Cheif Robert Turner;  
Lieutenant Chris Ganci;  
Speaker Melissa Mark-Viverito;  
23 FNDY recruits;  
Family of Appointee;  
Public Safety Commissioners(see briefing)  
Labor leaders(see briefing);  
Elected officials(see briefing)

Press Staff: Phil Walzak

Photographer: Rob Bennett

Site: Reid Rosenberg, [REDACTED]

Setup: YOU will speak from mayoral podium. 23 Recruits will be standing behind YOU on a crowd riser. A FDNY Truck will serve as the back drop. YOU will be flanked by appointee, speakers and validators. Elected officials, family members, commissioner and more validators will be seated to the side. Press will be seated facing YOU.

Podium: YES

Teleprompter: NO

Remarks: Prepared

Press: OPEN

Format:  
YOU arrive  
FDNY Lt. Chirs Granci introduces YOU  
YOU deliver remarks and introduce Dan Nigro  
Dan Nigro delivers remarks  
(T) YOU introduce Batallion Cheif Robert Turner  
(T)YOU introduce Speaker Melissa Mark Viverito  
(T)Speaker Melissa Mark-Viverito delivers remarks  
YOU take on-topic Q&A  
YOU take off-topic Q &A

3:40 - 4:15 PM

**DEPART RANDALL'S ISLAND EN ROUTE CITY HALL**

Drive Time: 35 mins

Car : BdB, Javon Coney

4:15 - 4:20 PM

**ARRIVE CITY HALL**

4:20 - 4:25 PM

**GREET WITH DAN BROWNELL**

Location: Mayor's Office

Attendees: Tony Shorris

**4:30 - 5:30 PM**

**(T)MEETING WITH COMMISSIONER BRATTON**

Location: Mayor's Office

Attendees: Commissioner Bill Bratton; Tony Shorris; Dominic Williams; Peter Ragone; Avi Fink; Liz Glazer

**OR**

**4:30 - 5:30 PM**

**(T)MEETING WITH CHANCELLOR FARINA**

Location: Mayor's Office

Attendees: Tony Shorris; Ursulina Ramirez

**5:30 - 5:55 PM**

**DEPART CITY HALL EN ROUTE GRACIE MANSION**

Drive Time: 25 mins

Car : BdB, Javon

Follow Car: Rob Bennett

**5:55 - 6:00 PM**

**ARRIVE GRACIE MANSION**

**6:00 - 8:00 PM**

**MAYOR'S FUND COCKTAIL RECEPTION**

Location: Ballroom, Gracie Mansion

Attendees: Chancellor Carmen Farina;  
Darren Bloch, Mayor's Fund Executive Director;  
Paula Gavin, Executive Director of NYC Service;  
Lawrence Brownlee;  
Mayor's Fund Board Members(see briefing);  
200 guests

Staff: Gabrielle Fialkoff

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: Podium on small stage in ballroom. Guests will be standing.

Podium: YES

Teleprompter: NO

Remarks: Prepared

Press: CLOSED

**Format:**

YOU and First Lady arrive in ballroom and mingle with guests

YOU and First Lady move to podium

Gabrielle Fialkoff delivers introductory remarks and introduces Rob Speyer

Rob Speyer delivers remarks and introduces YOU

YOU deliver remarks and introduce the First Lady

The First Lady delivers remarks  
Gabrielle Fialkoff introduces Larence Brownlee  
Lawrence Brownlee sings two songs and YOU will be presented with a birthday  
cake  
Gabrielle Fialkoff delivers closing remarks  
YOU and the First Lady move back to the reception and mingle  
YOU and the First Lady depart

**8:00 - 8:35 PM**

**DEPART GRACIE MANSION EN ROUTE RESIDENCE**

Drive Time: 35 min  
Car : BdB, First Lady  
Follow Car: Javon Coney

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

**From:** Grybauskas, Stefan  
**Sent:** Friday, May 09, 2014 9:41 AM  
**Subject:** UPDATED Principal Schedule for Friday, May 9th, 2014  
**Attachments:** EXEC 5.9.docx

CONFIRMED Chancellor Farina meeting 4:30pm  
 CANCELLED Commissioner Bratton meeting

**SCHEDULE FOR MAYOR BILL DE BLASIO  
 CITY OF NEW YORK  
 Friday, May 09, 2014**

| WEATHER                                  | ATTIRE   | NOTES |
|--|----------|-------|
| HI 59 LO 57, Showers, 50% chance of rain | Business |       |

**City Hall Staff:**

Scheduling Contact: Stefan Grybauskas [REDACTED]  
 Emergency Contact: Lindsay Scola [REDACTED]

**Travelling Staff:**

Special Assistant: Elana Leopold [REDACTED]  
 Special Assistant: Javon Coney [REDACTED]  
 Press Secretary: Phil Walzak [REDACTED]

**Advance Team:**

Director of Advance: Frankie Martinez-Blanco [REDACTED]  
 Deputy Director of Advance: Ronalie de Alwis [REDACTED]  
 Associate Director of Advance: Reid Rosenberg [REDACTED]

**9:30 - 10:00 AM**

**SENIOR STAFF MEETING**

Location: Committee of the Whole  
 Attendees: Lilliam Barrios-Paoli, Richard Buery, Zach Carter, Dean Fuleihan, Alicia Glen, Peter Ragone, Laura Santucci, Tony Shorris, Maya Wiley, Dom Williams, Emma Wolfe

**10:00 - 10:30 AM**

**SCHEDULING MEETING**

Location: Mayor's Office  
Attendees: Lindsay Scola, Laura Santucci, Emma Wolfe, Tony Shorris, Dom Williams, Phil Walzak, Monica Hanley

**10:50 - 10:55 AM DEPART CITY HALL EN ROUTE ONE POLICE PLAZA ON FOOT**

Walk Time: 5 mins

**10:55 - 11:00 AM ARRIVE ONE POLICE PLAZA**

**11:00 - 11:50 AM BRIEF REMARKS AT POLICE MEMORIAL DAY CEREMONY**

Location: Lobby, One Police Plaza  
Attendees: Commissioner Bill Bratton;  
Executive staff of NYPD(including 40 chiefs and Deputy Commissioners);  
Representatives from the 35 police fraternal organizations;  
Families of the 13 police officers died in the line of duty(including those who died of illnesses due 9/11 rescue and recovery efforts);  
Commanding officers of the 13 officers;  
Members of the press

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: YOU will be seated next to the podium and with 40 members of NYPD executive staff behind YOU. YOU will speak from podium to seated audience

Podium: YES

Teleprompter: NO

Remarks: Prepared- (4 -5 minutes)

Press: OPEN

Format:

YOU arrive and are seated with Commissioner Bratton NYPD executive staff on dais

National anthem is played and invocation is read

Lt Tony Giorgio introduces dais

Lt Tony Giorgio introduces 35 fraternal representatives who individually place flowers at the base of the memorial wall

Lt Giorgio introduces YOU

YOU move to podium and deliver brief remarks

YOU are seated

Lt Giorgio introduces Commissioner Bratton

Commissioner Bratton moves to the podium and delivers remarks Commissioner Bratton is seated

Lt Giorgio calls the names of the 13 officers who died in the Line of duty

YOU and Commissioner Bratton move to memorial wall for unveiling of names

Lt Giorgio removes cloth to reveal wall while YOU and Commissioner Bratton watch standing

Chaplain reads benediction  
YOU depart

**12:00 - 12:35 PM**

**DEPART ONE POLICE PLAZA EN ROUTE RANDALL'S ISLAND**

Walk Time: 35 mins  
Car : BdB, Phil Walzak  
Follow Car: Javon Coney, Rob Bennett

**12:35 - 12:40 PM**

**ARRIVE BUILDING 11**

**12:45 - 1:15 PM**

**MEETING WITH MEENAKSHI SRINIVASAN**

Location: Building 11 Cafeteria  
FDNY Academy, Randalls Island

**1:15 - 2:10 PM**

**EVENT PREP // LUNCH**

Location: Building 11 Cafeteria  
FDNY Academy, Randalls Island  
Attendees: Dan Nigro  
Staff: Phil Walzak  
Site: Reid Rosenberg, [REDACTED]

**2:10 - 2:15 PM**

**MOVE TO ANNOUNCEMENT**

**2:15 - 3:40 PM**

**FDNY ANNOUNCEMENT**

Location: Building 12, FDNY Fire Academy  
1 Randall's Island  
Attendees: FDNY Commssioner Appointee Dan Nigro;  
Corporation Counsel Zach Carter;  
Batallion Cheif Robert Turner;  
Lieutenant Chris Ganci;  
(T)Speaker Melissa Mark-Viverito;  
23 FNDY probationary firefighters;  
Family of Appointee;  
Public Safety Commissioners(see briefing)  
Labor leaders(see briefing);  
Elected officials(see briefing)  
Press Staff: Phil Walzak  
Photographer: Rob Bennett  
Site: Reid Rosenberg, [REDACTED]  
Setup: YOU will speak from mayoral podium. 23 Probationary  
firefighters will be standing behind YOU on a crowd riser. A  
FDNY Truck will serve as the back drop. YOU will be flanked by  
appointee, speakers and validators. Elected officials, family  
members, commissioner and more validators will be seated to

the side. Press will be seated facing YOU.

Podium: YES  
Teleprompter: NO  
Remarks: Prepared  
Press: OPEN

Format:

YOU arrive  
FDNY Lt. Chirs Granci introduces YOU  
YOU deliver remarks and introduce Dan Nigro  
Dan Nigro delivers remarks  
YOU introduce Batallion Cheif Robert Turner  
(T)YOU introduce Speaker Melissa Mark Viverito  
(T)Speaker Melissa Mark-Viverito delivers remarks  
YOU take on-topic Q&A  
YOU take off-topic Q &A

**3:40 - 4:15 PM**

**DEPART RANDALL'S ISLAND EN ROUTE CITY HALL**

Drive Time: 35 mins  
Car : BdB, Javon Coney

**4:15 - 4:20 PM**

**ARRIVE CITY HALL**

**4:20 - 4:25 PM**

**GREET WITH DAN BROWNELL**

Location: Mayor's Office  
Attendees: Tony Shorris

**4:30 - 5:30 PM**

**MEETING WITH CHANCELLOR FARINA**

Location: Mayor's Office  
Attendees: Tony Shorris; Ursulina Ramirez

**5:30 - 5:55 PM**

**DEPART CITY HALL EN ROUTE GRACIE MANSION**

Drive Time: 25 mins  
Car : BdB, Javon  
Follow Car: Rob Bennett

**5:55 - 6:00 PM**

**ARRIVE GRACIE MANSION**

**6:00 - 8:00 PM**

**MAYOR'S FUND COCKTAIL RECEPTION**

Location: Ballroom, Gracie Mansion  
Attendees: Chancellor Carmen Farina;  
Darren Bloch, Mayor's Fund Executive Director;  
Paula Gavin, Executive Director of NYC Service;

Lawrence Brownlee;  
Mayor's Fund Board Members(see briefing);  
200 guests

Staff: Gabrielle Fialkoff

Photographer: Rob Bennett

Site: Ronalie de Alwis, [REDACTED]

Setup: Podium on small stage in ballroom. Guests will be standing.

Podium: YES

Teleprompter: NO

Remarks: Prepared

Press: CLOSED

Format:

YOU and First Lady arrive in ballroom and mingle with guests  
YOU and First Lady move to podium  
Gabrielle Fialkoff delivers introductory remarks and introduces Rob Speyer  
Rob Speyer delivers remarks and introduces YOU  
YOU deliver remarks and introduce the First Lady  
The First Lady delivers remarks  
Gabrielle Fialkoff introduces Larence Brownlee  
Lawrence Brownlee sings two songs and YOU will be presented with a birthday cake  
Gabrielle Fialkoff delivers closing remarks  
YOU and the First Lady move back to the reception and mingle  
YOU and the First Lady depart

**8:00 - 8:35 PM**

**DEPART GRACIE MANSION EN ROUTE RESIDENCE**

Drive Time: 35 min

Car : BdB, First Lady

Follow Car: Javon Coney

Stefan Grybauskas  
Deputy Director of Scheduling  
Office of the Mayor  
The City of New York  
Office: 212-788-3180  
Cell: 347-515-5874

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**From:** Unger, Katherine  
**Sent:** Wednesday, September 03, 2014 2:56 PM  
**To:** Unger, Katherine  
**Subject:** "How universal pre-K will renew the city"

Exempt

Tomorrow NYC children go [#BacktoSchoolNYC](#) including more than 50,000 children starting free, high-quality, full-day pre-k. I wanted to share with you this article and video by First Lady Chirlane McCray on "How universal pre-K will renew the city."

Chirlane wrote: "So many people have helped make pre-K for all a reality — clergy members, teachers, business leaders, union members and parents. The start of pre-K in New York City is a vindication of their hard work and the power of grass-roots organizing."

Thank you for being a part of Pre-K for All – talking to your neighbors, members and congregations, passing out flyers, helping families sign-up, and more. And for continuing to work with us to improve education and opportunity for NYC kids, as we move into the second year of expanding to cover every child who needs pre-k.

Children who turn 4 this year can still sign up for remaining seats at [nyc.gov/prek](http://nyc.gov/prek) or by calling 311. Share with your community: <https://twitter.com/Chirlane/status/507167571821735936>

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**From:** Mayor's Press Office  
**Sent:** Wednesday, September 03, 2014 2:35 PM  
**To:** Mayor's Press Office  
**Subject:** FIRST LADY CHIRLANE MCCRAY RELEASES BACK-TO-SCHOOL VIDEO ON #FLONYC



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** September 3, 2014  
**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958  
No. 422

**FIRST LADY CHIRLANE MCCRAY RELEASES BACK-TO-SCHOOL VIDEO ON #FLONYC**

**NEW YORK**—First Lady Chirlane McCray today updated #FLONYC with a video about the first day of school, reflecting on sending Dante to his "last first day of public school." The First Lady also wrote a back-to-

school op-ed for the *New York Daily News*, remembering Dante and Chiara’s first day of pre-K and discussing the City’s education milestone of launching pre-K for more than 53,000 4-year-olds.

“Tomorrow, Bill and I will send Dante off for the first day of his last year of high school. It’s sure to be a bittersweet moment—this time next year, our not-so-little boy will be starting college,” said **First Lady Chirlane McCray**. “But I won’t be sad for long, because tomorrow also marks a huge victory for 53,000 4-year-olds who are experiencing their *first* first day of school at a high-quality pre-K program.”

Check out the video here: <http://flonyc.tumblr.com/post/96552952529/tomorrow-bill-and-i-will-send-dante-off-for-the>

Read the full op-ed here: <http://flonyc.tumblr.com/post/96545279889/how-universal-pre-k-will-renew-the-city>

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**From:** Unger, Katherine  
**Sent:** Thursday, September 04, 2014 2:38 PM  
**To:** Unger, Katherine  
**Subject:** A historic day for NYC children

Exempt, Clips



## **A HISTORIC EXPANSION OF PRE-K TO MORE THAN 51,000 CHILDREN**

*‘We are building a new and better foundation for our children and our city’ —Mayor Bill de Blasio*

Mayor Bill de Blasio and Schools Chancellor Carmen Fariña today launched the largest and most ambitious expansion of pre-K of any city in the nation’s history. In total, 51,500 children are now registered to attend full-day, high-quality pre-K—more than double the 20,000 children who attended those programs last year.

The launch of “Pre-K for All” has been a monumental undertaking spanning a dozen City agencies, involving thousands of teachers and education professionals, and partnering with hundreds of schools and community-based providers. This is the first stage of a two-year expansion that will bring full-day pre-K to all 73,000 eligible 4-year-olds in New York City.

The launch of Pre-K for All, by the numbers:

- 51,500 4-year-olds registered for programs
- 1,655 public schools and Community-Based Early Childhood Centers providing pre-K
- 180 days of education lasting 6 hours and 20 minutes
- \$300 million in new pre-K funding
- 1,000 new pre-K lead teachers
- 6,000 inspections and site visits to pre-K centers this summer by the FDNY, health department, buildings department, and the Department of Education to ensure the safety and quality of every site

Learn more: [on.nyc.gov/Iu3DoOs](http://on.nyc.gov/Iu3DoOs).

### **HIGHLIGHTS**

The de Blasio administration—and all of New York City—reached a momentous milestone today by expanding free, high-quality, full-day pre-K to more than 51,000 children across the five boroughs.

Today’s remarkable achievement represents a significant step forward on our path to provide every eligible 4-year-old with truly universal pre-kindergarten—and fundamentally transform the public education system in New York City for our children and families.

What started as the Mayor’s bold vision two years ago turned into life-changing reality for more of our youngest learners than ever today—because this administration believes our children’s future cannot and should not wait.

## WHAT WE’RE SHARING

READ and RT: @NYCGov launches historic expansion of #prek to 51K+ children: [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

FACT: 51,500 children are now registered to attend full-day, high-quality #preK: [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

. @BilldeBlasio on #prekforall: We’re building a new and better foundation for our children and city. [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

[@RichardBuery](#): #PrekForAll reaches not just the lucky few, but every child. [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

Read more about New York City’s #preK expansion: [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

“Today we get back to work building the future of our City.” - @NYCSchools Chancellor. [on.nyc.gov/1u3tdJK](https://on.nyc.gov/1u3tdJK) #BacktoSchoolNYC

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**From:** Fialkoff, Gabrielle  
**Sent:** Wednesday, December 09, 2015 1:35 PM  
**To:** Fialkoff, Gabrielle  
**Subject:** ICYMI: BLOOMBERG: De Blasio Enlists New York City's Wealthy for His War on Income Inequality

Exempt/NR

In case you missed this story.

Best, Gabrielle

\*\*\*\*\*

**De Blasio Enlists New York City's Wealthy for His War on Income Inequality**

BLOOMBERG - Henry Goldman

<http://www.bloomberg.com/politics/articles/2015-12-08/de-blasio-enlists-nyc-s-wealthy-for-his-war-on-income-inequality>

New York Mayor Bill de Blasio, who became a scourge of the wealthy with a vow to raise their taxes, has enlisted members of the financial elite to advance his agenda.

Venture capitalist Fred Wilson has offered \$5 million to get computer science in every city school, while Viacom Chief Executive Officer Philippe Dauman is pushing for more broadband Internet in the Bronx. Hedge-fund operators Paul Tudor Jones and William Ackman and Blackstone Group LP President Tony James are helping with affordable housing, mental health and youth employment.

De Blasio, 54, a Democrat who pledged to fight income inequality, has accused the rich of using their influence to block antipoverty efforts. Lately, that rhetoric has been mixed with paeans to public-private partnerships forged to attack homelessness, create jobs and improve schools and health.

“We may not agree on individual issues but we’re all in the same ecosystem,” said Morgan Stanley Chief Executive Officer James Gorman. He’s co-chairman of the Partnership for New York City, a group that finds corporate partners for city programs, such as job experience for youth and investment in economic development.

For several corporate leaders, cooperation began last year when de Blasio sought their help in a failed effort to persuade the Democratic Party to choose New York City for the 2016 convention.

**Selfish Interest**

Wilson, co-founder of Union Square Ventures who helped finance Twitter Inc.’s creation, persuaded the de Blasio administration to embark on an \$81 million plan to train 5,000 teachers over 10 years. He put up \$5 million, matched by AOL’s charitable foundation, with the city and more private sources paying the rest. Wilson said he approached city officials after reading that de Blasio said that boosting schools’ ability to teach science, technology, electronics and math could solve the industry’s labor shortage.

“I’m invested in 25 technology companies and none of them can find enough workers, so I have a selfish interest in solving this,” Wilson said. “Even if we just got 5 percent of the 65,000 kids who graduate each year, that would amount to 3,000 kids, as opposed to the 500 now enrolled in Advanced Placement computer science.”

Just last week, Unilever contributed about 80 percent of a \$5.3 million donation for a city public-health program providing 12 low-income neighborhoods with better access to fresh fruit and vegetables, recreation and exercise and health-care facilities.

“Our city’s business and philanthropic communities are critical collaborators in our work fighting against income inequality,” de Blasio said in an e-mailed statement. “With support of our private partners we are working to strengthen the economy, prepare our future workforce and make our city more equal and accessible.”

Jones, founder of asset manager Tudor Investment, has been trying to find a way for the Robin Hood Foundation, which he started 27 years ago to aid New York City’s poor, to help de Blasio realize his goal of creating 200,000 units of affordable housing. The foundation has also backed de Blasio’s computer-science initiative.

The foundation, built on the largesse of Wall Street and real-estate investors, last year contributed more than \$130 million to programs run by the city government and private nonprofits.

#### Wealth Concentrated

“We can bring everyone in the real-estate industry to the table and have a wonderful public-private partnership,” Jones said last summer after briefly encountering de Blasio at the East Hampton home of billionaire investor Ronald Perelman.

The encounter occurred just a month after de Blasio told CNN’s Carol Costello, “we have seen wealth concentrated in fewer and fewer hands and have a negative impact on how many people are unemployed and what kind of wages they have.”

The mayor has quieted the antagonism since then, said Robin Hood executive director David Saltzman.

“It took a little bit of time for the relationship to blossom but it has blossomed,” Saltzman said.

#### Criticism Faced

As the mayor’s relationship with some of the wealthiest investors and executives has improved, he’s faced criticism from neighborhood groups and past supporters.

His affordable-housing zoning plan, which would increase density to help finance construction of below-market units, has come under attack from advocates and community boards who say it would spur gentrification. Some accuse him of being too generous with developers who would benefit from tax abatements and subsidies.

De Blasio also has failed to convince some of the city’s wealthiest philanthropists. Kenneth Langone, the Home Depot Inc. co-founder and Republican donor who has served on the Robin Hood Foundation’s board, said he’s not interested in collaborating with de Blasio.

“I have no interest in being involved with politicians, because clearly they can’t get anything done,” said Langone, who gave \$200 million to NYU Medical Center and millions more to other charities. “He’s got plenty of authority to do what it takes to fix the schools. When he does that, he’ll have a better chance of getting more cooperation and help.”

De Blasio’s outreach to investors and corporations is coordinated by an Office of Strategic Partnerships. Its director, Gabrielle Fialkoff, is a former jewelry-company president who was finance director for Hillary Clinton’s 2000 U.S. Senate campaign, which de Blasio managed.

Fialkoff enlisted Blackstone President Tony James and Deloitte’s New York managing partner Steve Gallucci, to participate in a coalition of 60 companies to raise \$5.4 million, some of which paid for an \$80 million program that helped connect 54,000 young people to jobs and internships. Her goal is for the city to create 100,000 such opportunities within five years.

“If the city is to remain the commercial center of the world, we need the private sector at the table,” she said. “They understand that we can offer them a return on their investment.”

---

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**Sent:** Wednesday, December 09, 2015 1:35 PM  
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Exempt/NR

In case you missed this story.

Best, Gabrielle

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BLOOMBERG - Henry Goldman

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---

**From:** Gann, Georgia  
**Sent:** Friday, August 05, 2016 2:38 PM  
**To:** Gann, Georgia; Georgia Gann  
**Subject:** Georgia Gann - Moving On

Exempt/NR

Good afternoon,

Today, Friday, August 5<sup>th</sup> will be my last day with the New York City Mayor's Office. I am moving back home to California and will continue my public service at the Metropolitan Transportation Commission in the San Francisco Bay Area. It has been an honor to serve Mayor de Blasio and the City of New York, and a pleasure working with such talented and dedicated colleagues.

Please continue to contact Andrea Zuniga ([azuniga@cityhall.nyc.gov](mailto:azuniga@cityhall.nyc.gov)) for general New York City issues. The team is in the process of bringing new staff on board and in the interim, Andrea will also lead on housing issues. Rebecca Kagan ([rkagan@law.nyc.gov](mailto:rkagan@law.nyc.gov)) will be point on the transportation, economic development, and labor portfolio.

I look forward to future opportunities to cross paths. My personal contact information is

[REDACTED]

Best,

Georgia B. Gann

Deputy Director

New York City Office of Federal Affairs

1301 Pennsylvania Ave NW, Suite 350

Tel. (202) 624-5912

Cell. (347) 497-1740

[ggann@cityhall.nyc.gov](mailto:ggann@cityhall.nyc.gov)

---

**From:** Mayor's Press Office  
**Sent:** Monday, November 28, 2016 3:22 PM  
**To:** Mayor's Press Office  
**Subject:** MAYOR DE BLASIO APPOINTS 15 MEMBERS TO THE COMMUNITY SERVICES BOARD

Exempt



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** November 23, 2016  
**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

### **MAYOR DE BLASIO APPOINTS 15 MEMBERS TO THE COMMUNITY SERVICES BOARD**

**NEW YORK**—Mayor Bill de Blasio today announced the appointment of 12 new members and the reappointment of 3 members to the Community Services Board, the panel responsible for advising the Department of Health and Mental Hygiene in areas related to the City’s community mental health and substance use treatment services. In addition, the Board will advise on the advancement of a stronger public health approach to mental illness and substance use as outlined in the City’s comprehensive plan: [ThriveNYC](#). Appointees include leaders from the non-profit, public and private sectors with a track record of serving people with mental illness and substance use issues. The Board also will be advised by Sherry Glied, Dean of the New York University’s Robert F. Wagner Graduate School of public services.

“Today we’re taking another step forward in our efforts to destigmatizing mental illness and ensuring that best practices are put in place to help our fellow New Yorkers,” said **Mayor Bill de Blasio**. “The board, which now consists of professionals whose collective experience span the private, non-profit and public sectors, is well-equipped to support ThriveNYC and the Department of Health and Mental Hygiene in delivering services that will benefit our New Yorkers who are most in need. I look forward to working with the Board.”

“The dynamic intellect and proven ability of today's appointees to the Community Services Board will bring an additional dimension of support and vigor to changing the culture and expanding services for untreated mental illness and substance misuse. I am excited to work with them,” said **First Lady Chirlane McCray, who spearheads ThriveNYC**.

“Today’s appointees bring a wealth of experience and perspective to the Community Services Board,” said **Dr. Mary T. Bassett, Commissioner of the Department of Health and Mental Hygiene**. “Their knowledge will not only help us identify gaps in mental health and substance misuse treatment, but they will also guide us in the development of programs that address the mental health needs of all New Yorkers.”

#### **Reappointed members of the Community Services Board are:**

**Gail B. Nayowith**, Chair of the Board, is the Principal of 1digit LLC, a management consulting and project management practice, and has worked in the health and human services sector for decades leading vital nonprofit provider, advocacy and philanthropic organizations.

**Dr. Sarah Church** is a licensed clinical psychologist, with a particular focus in substance abuse. Dr. Church is also Executive Director for Montefiore Medical Center's Division of Substance Abuse and Assistant Professor at the Department of Psychiatry and Behavioral Sciences at the Albert Einstein College of Medicine.

**Dr. Roberto Lewis-Fernández** is a licensed psychiatrist whose work includes overcoming disparities in the care of underserved U.S. cultural groups. He is the Director of the New York State Center of Excellence for Cultural Competence and a Professor at Columbia University's Department of Psychiatry.

**Newly appointed members of the Community Services Board are:**

**Dr. Thelma Dye** is a licensed psychologist and Executive Director and CEO of Northside Center for Child Development, one of New York's oldest and most respected mental health agencies.

**Dr. Pankaj Patel** is a Board Certified Psychiatrist and Chair of the Department of Psychiatry and Behavioral Health Sciences at Richmond University Medical Center.

**Dr. Stephanie Le Melle MD** is a licensed psychiatrist with a particular interest in the treatment and care of people with serious mental illnesses and complex needs. She is co-Director of Public Psychiatry Education at Columbia University's Department of Psychiatry and New York State Psychiatric Institute.

**Dr. Rosa Gil** is the Founder, President and CEO of Comunilife, Inc., whose mission is to expand access to housing, mental health and social services to increase the quality of life of underserved, diverse communities in New York City.

**Louise Cohen** is the CEO of the Primary Care Development Corporation (PCDC), a non-profit Community Development Finance Institution, dedicated to expanding and strengthening the primary care safety net in the United States. She has over 25 years of experience in public health, public policy, program operations and community health needs assessment.

**Wanda Greene** has over 22 years of family support under the Mental Health Association and is the Director of the Family Resource Center (Mental Association of NYC), where, among other things, she maintains partnerships with public and private entities throughout New York City to provide mental health services to high need, underserved communities.

**Jun Matsuyoshi** is Director of Mental Health Services, APICHA Community Health Center, where she oversees all mental health services.

**Diane Arneth** is the Executive Director of Community Health Action of Staten Island as well as a member of Brightpoint Health. Brightpoint Health is a community-based organization that provides direct services, education and advocacy to individuals, families, and communities challenged by health disparities related to poverty, discrimination, and lack of access.

**Lynnae Brown** is Director of Community Access at Howie the Harp Advocacy Center, a program of Community Access Inc. Brown oversees the peer-run employment program that has trained over 800 peers to work as peer providers in human resources.

**Denise Rosario** is the founding Executive Director of Coalition for Hispanic Family Services and has over 30 years of experience in mental health services to children and families of color in urban communities.

**Ahmed Jamil** is the President of the Muslim Society Community Center that offers education, youth development and community outreach programs catering to low-income families.

**Christy Parque** is President and CEO of the Coalition of Behavioral Health Agencies, an advocacy and training behavioral health coalition of over 140 non-profit substance use and mental health providers that serve over 450,000 residents in New York City and surrounding counties.

**Special Advisor to the Community Services Board (non-member):**

**Sherry Glied** is the Dean of the New York University's Robert F. Wagner Graduate School of Public Service and former Professor of Health Policy and Management at Columbia University's Mailman School of Public Health. She was confirmed by the U.S. Senate as Assistant Secretary for Planning and Evaluation at the Department of Health and Human Services, and served in that capacity from July 2010 through August 2012. She had previously served as Senior Economist for health care and labor market policy on the President's Council of Economic Advisers in 1992-1993, under Presidents Bush and Clinton, and participated in the Clinton Health Care Task Force.

**About the Community Services Board:**

The Community Services Board (CSB) is mandated to advise the Department of Health and Mental Hygiene in all areas related to the City's community mental health and alcoholism facilities, services and programs. The CSB has been redesigned to advise on the advancement of a stronger public health approach to mental illness and substance use as outlined in the City's comprehensive plan: [ThriveNYC](#). New appointees represent a broad spectrum of communities, organizations and viewpoints to help engage people whose voices have previously gone unheard.

###

**From:** [Hayley Prim](#)  
**To:** [Debbi Katz \(debbi@debbikatzproductions.com\)](mailto:debbi@debbikatzproductions.com)  
**Cc:** [Canfield, Ellyn](#)  
**Subject:** Introductions  
**Date:** Wednesday, January 04, 2017 12:37:23 PM  
**Attachments:** [The GLOW Summary.pdf](#)

---

Hi Ellyn,

Please e-meet Debbi Katz, of Debbi Katz Productions. Her company produces fall pumpkin festivals around the country, and she was interested in seeing if there was an opportunity to pursue this in NYC.

I am attaching a brief backgrounder on what the festival is, and how they have done it in the past.

Debbi, Ellyn is a Director in the Mayor's Office of Citywide Events and has a hand in all of the major events that occur each year around New York.

Thanks to you both, and let me know if you need anything further from me in the meantime.

Thanks!  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


# THE GLOW

A JACK O'LANTERN EXPERIENCE



# THE GLOW

## A JACK O' LANTERN EXPERIENCE

Website: [www.THEGLOWJackOLantern.com](http://www.THEGLOWJackOLantern.com)

Facebook: [Facebook.com/THEGLOWJackOLantern/](https://www.facebook.com/THEGLOWJackOLantern/)

**THE GLOW: A Jack O' Lantern Experience** is a multi-weekend event produced by Townsquare Media, in conjunction with Debbi Katz Productions. Townsquare owns radio stations, digital and live events properties around the country. The Live Events division of Townsquare owns and operates several event properties, including touring properties such as, [Insane Inflatable 5k](#) and [America on Tap](#), as well as multi-day camping music festivals, such as [Mountain Jam](#), [WE Fest](#), and [Taste of Country Music Festival](#).

THE GLOW is a new event series which welcomed over 35,000 visitors in October 2016 at the Monmouth Park Racetrack in Oceanport, New Jersey in its first year.

### **ABOUT THE GLOW**

THE GLOW is lighting up October like never before, giving pumpkins their night in the spot light! We create a Jack o' lantern wonderland featuring hand carved jack o' lanterns in every shape and size, and displayed in ways that will captivate your imagination.

THE GLOW invites you to grab a fall beverage and come with us for a 1/3-mile stroll down Jack's Lane, a jack o' lantern landscape where you'll experience everything from artistically detailed single pumpkin carvings to amazing larger than life structures, all made up of hand carved jack o' lanterns created by our talented artists.

THE GLOW isn't a place to expect frights and ghouls. Rather you will scream with delight to see pumpkins come to life as you wander into Prehistoric Park, where you'll stare up into the golden eyes of our sixteen-foot tall dinosaurs or yell AARRGG!! as you see pumpkins crash amongst the ghostly pirate ship. Your favorite movie stars, superheroes and maybe even some princesses come to life through our jack o' lantern magic.

### **WHY HAVE THE GLOW AT YOUR VENUE?**

THE GLOW not only brings revenue to your venue, it also helps expand your audience as it becomes associated with a wonderful, family-friendly experience. THE GLOW can create displays that highlight your venue, city and/or local highlights. If applicable, we will work with you to enhance membership and attendance. We view our venues as partners and look forward to working together.

### **VENUE SPECIFICATIONS**

**LOCATION** THE GLOW needs to be in a secure location. Typically, we fence in our event area in order to secure the displays. In addition to the trail, THE GLOW has a pre-trail/post-trail area that includes space for merchandise and concession vendors, as well as a pumpkin patch and several live-carve demonstration tables. This area also needs to be kept secure. Furthermore, the ideal venue is not prone to strong wind gusts and has limited light bleed.

**TRAIL** THE GLOW experience contains a trail approximately 1/3 mile in length which does not need to be a straight path, but should be able to "loop" to ensure parking accessibility to both the entry and exit. We prefer paved walkways already in place, but can operate with gravel paths by making them accessible and safe for strollers and wheelchairs. Ideally, we like our trail to be at least ten feet wide with display space on either side of the walking trail to be approximately 20 feet deep.

**PARKING** THE GLOW will have A LOT of visitors throughout each night. Typically each day of operation can see between 3,000 and 6,000 attendees arriving at staggered start times. A minimum of 500 parking spaces are needed along with parking staff to direct vehicles to spaces. This staff can be provided by the venue or contracted by THE GLOW. Parking must be walkable distance to the trail area.

**LIGHT AND POWER** THE GLOW features thousands of hand-carved and illuminated pumpkins. We do not light our event with real flames. Rather we use battery, electric, and solar powered lights to “glow up” our trail and the displays. We can bring in generators or utilize a venues power availability.

**OTHER CONSIDERATIONS**

**DEMOGRAPHICS** THE GLOW prefers to operate within 30 miles of a major metropolitan city, with accessibility to families within the middle and upper income range.

**SETUP AND BREAKDOWN** THE GLOW needs approximately 7 days to set up and 5 days to break down.

**DATES AND TIMES** THE GLOW can be open to the public anywhere from 2 to 4 weekends in October, preferable on Thursday, Friday, Saturday, and Sunday nights. Attendee arrival times are staggered every half hour starting at 6:30 or 7 pm (depending on when it gets dark!), concluding at 9:30 – 10:30 pm depending on the night. The number of attendees per time depends on the size of the trail.

**TICKETS** THE GLOW sells tickets for entry prior to the event. Prices will range depending on location and times, average ticket prices are \$18-\$20.

**FOOD AND VENDORS** THE GLOW has a pre-trail/post-trail area that includes spaces for vendors and contain concessions and beverage stands. There would also be a small pumpkin patch and live-carve demonstrations within this area.

**SECURITY AND PERMITS** THE GLOW would require security day and night, making sure the trail and experience are safe and ready to welcome visitors on nights we operate. We would arrange and pay for the required staff to do so. The GLOW will work with all local, county and State departments to obtain the required permits and meet any needs requested.

**THE GLOW Contacts**

|  |  |
|--|--|
| Shannon Donnelly<br>Townsquare Live Events<br>732-687-7883<br><a href="mailto:Shannon.donnelly@townsquaremedia.com">Shannon.donnelly@townsquaremedia.com</a> | Debbi Katz<br>Debbi Katz Productions<br>(917) 774-0561<br><a href="mailto:Debbi@debbikatzproductions.com">Debbi@debbikatzproductions.com</a> |
| Ryan West<br>Townsquare Live Events<br>315-735-7345<br><a href="mailto:Ryan.west@townsquaremedia.com">Ryan.west@townsquaremedia.com</a>                      | Ally Mueller<br>Debbi Katz Productions<br>(516) 782-1021<br><a href="mailto:Ally@debbikatzproductions.com">Ally@debbikatzproductions.com</a> |

**From:** [Debbi Katz](#)  
**To:** [Hayley Prim](#)  
**Cc:** [Canfield, Ellyn](#)  
**Subject:** Re: Introductions  
**Date:** Wednesday, January 04, 2017 1:38:52 PM

---

Hi Ellyn,

Nice to e-meet you. Happy New Year. Would love to discuss our events further and how they can be beneficial to the city. Please let me know what works for you.

Debbi Katz  
Executive Producer / Owner  
Debbi Katz Productions  
[Debbi@Debbikatzproductions.com](mailto:Debbi@Debbikatzproductions.com)  
914-774-0561

On Wed, Jan 4, 2017 at 12:36 PM, Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)> wrote:

Hi Ellyn,

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Thanks to you both, and let me know if you need anything further from me in the meantime.

Thanks!  
Hayley

--

**Hayley Prim**  
Hilltop Public Solutions  


**From:** [Canfield, Ellyn](#)  
**To:** "Debbi Katz"  
**Bcc:** "[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)"  
**Subject:** RE: Introductions  
**Date:** Wednesday, January 04, 2017 2:02:00 PM

---

Hayley, thanks for the intro! Moving you to BCC.

Debbi, great to meet you and hear about your pumpkin festivals – sounds like fun!

Let me know if you'd prefer to set up a call or meet in person. I'm flexible next week Monday, Tues, and Wed – just let me know what you prefer.

All the best,

Ellyn

**Ellyn Canfield**

Director of Events  
Citywide Event Coordination and Management  
Office of the Mayor of New York City  
253 Broadway, 6<sup>th</sup> Floor | New York, NY 10007  
O: 212.788.0057 | C: [REDACTED]  
[Ecanfield@cityhall.nyc.gov](mailto:Ecanfield@cityhall.nyc.gov) | [nyc.gov/cecm](http://nyc.gov/cecm)

**From:** Debbi Katz [<mailto:debbi@debbikatzproductions.com>]  
**Sent:** Wednesday, January 04, 2017 1:39 PM  
**To:** Hayley Prim  
**Cc:** Canfield, Ellyn  
**Subject:** Re: Introductions

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Thanks!

Hayley

--

**Hayley Prim**

Hilltop Public Solutions



**From:** [Fialkoff, Gabrielle](mailto:Fialkoff, Gabrielle)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** 2016: A Year of Accomplishments  
**Date:** Wednesday, January 04, 2017 5:32:55 PM

---

Dear Nick –

Happy New Year. Three years into Mayor de Blasio's tenure, New York City has never been more prosperous than it is right now. 2016 has been a year of record job growth, crime driven to historic lows, significant gains for students on state exams, a second historic rent freeze, thousands of working families protected against bad landlords – and many other achievements.

I wanted to share with you these facts, and while we still have challenges, let us take a moment to celebrate NYC's success in 2016.

Best Regards, Gabrielle

---

Mayor de Blasio believes all New Yorkers deserve a chance to succeed in the greatest city on earth. That means every child gets a quality education, every community is safe, and every New Yorker has an affordable place to call home. In 2016, we built on our record of progress.

**Modern approach to public safety – safer streets, safer every day.**

- January was the safest January on record – followed by the safest summer, safest September and safest October.
- Expanded neighborhood policing, launched force-wide trainings on implicit bias, alternatives to physical force, and conflict de-escalation → Stop-and-Frisk has declined by 97% from an all-time high in 2011.
- Arrests are down, murders and shootings at historic lows, record low numbers of robberies, burglaries, and auto thefts.
- Vision Zero efforts made 2015 the safest year on New York City streets since 1910, and 2016 is on course to be even safer.

**Bolstering the economy with good-paying jobs and fiscal responsibility, creating opportunities for people to get ahead.**

- For three years running, added to the City's financial reserves, preparing us for any potential shocks to the system.
- 60,000 new jobs created in 2016, and nearly 277,000 jobs since the Mayor took office.
- Unveiled a \$500 million life science initiative, LifeSci NYC, to spur 16,000 new, good-paying jobs and establish New York City as a global leader in life sciences research and innovation.
- Signed a personnel order to provide paid parental leave to approximately 20,000 New York City employees – putting the City at the forefront of city and state policies around the country.
- Created a \$250 million tech hub in Union Square, the heart of NYC's Silicon Alley.
- Rezoned Midtown East to increase office space and improve access to infrastructure.

**Equity and excellence in all schools, preparing our students for the 21st century economy.**

- High school graduation rate over 70% for the first time ever.
- 70,000 kids enrolled in Pre-K, more than triple the 20,000 children who attended before the Pre-K for All expansion.
- Computer Science For All launched, bringing CS education to all students – in year one, 450

- teachers were trained and CS education rolled out to 250 schools
- 103 reading coaches hired, trained, and on the job to get our students reading at grade level.
- City students scoring much higher on English exams, now in lockstep with NYS peers.
- Lowest-ever high school dropout rate, and the highest-ever rate of students enrolling in college.

**Easing financial burden, tackling the affordability crisis, and creating opportunity.**

- **Fought for New Yorkers struggling to make the rent or find affordable housing.**
  - On track to build and preserve 200,000 affordable housing apartments over the coming decade, benefitting half-a-million people.
  - Secured 55,309 affordable apartments since taking office, an all-time high for new, affordable construction.
  - Two consecutive rent freezes (2015 and 2016), keeping rent stable for 2.5 million tenants.
  - 150,000 people benefited from the expanded use of emergency rent assistance.
  - Stood up to bad landlords using all available tools – such as withholding rent and increasing funding for New Yorkers to access legal services – to hold landlords accountable.
  - Evictions down by 24 percent, meaning 21,000 people are still in their homes.
  - Replaced voluntary rules with a mandatory affordable housing requirement in new buildings.
- **Fought for New York City’s homeowners.**
  - Proposed a \$183 water credit on the water bills of over 664,000 homeowners, in keeping with the City's past efforts to ensure bills stay as low as possible.
  - Saved 35,000 homeowners tens of millions of dollars in flood insurance premiums by working with FEMA.
- **Fought for New Yorkers who need to get to work on time.**
  - Eligible workers can now use pre-tax income to pay for their commuting costs, saving commuters \$800 to \$1,000 dollars a year.
  - Added 18 miles of new protected bike lanes.
  - Expansion of CitiBike to more New Yorkers, adding thousands of new bikes and hundreds of stations in 2016 across Red Hook, Brownstone Brooklyn, and Harlem.
  - Filled the administration’s one-millionth pothole and made a historic investment in repaving, reducing the need for future pothole repair.
  - Repaved city streets equivalent to the distance between New York City and Miami, Florida.
- **Fought for the city’s most vulnerable.**
  - HOME-STAT fully operational: outreach workers are identifying, engaging, and transitioning homeless New Yorkers to services and, ultimately, permanent housing.
  - Nearly 48,000 New Yorkers moved into permanent housing and avoided or exited shelters through permanent housing programs.
  - About 12,000 more households have been able to receive services from the HomeBase homelessness prevention program in each of the past two years.

**Launched ThriveNYC: a holistic mental health plan**

- Launched NYC Well, a 24/7 phone, text, or chat connection to mental health and substance misuse services.
- Convened 1,000 houses of worship to talk about mental illness and addiction, reaching 250,000 New Yorkers.
- Created a system to screen and treat 80 percent of pregnant women and new moms, with a goal of screening and treating ALL pregnant women and new moms for maternal

depression.

- Mental health support for every school in the city.
- Placed over 100 Mental Health Service Corps (MHSC) members in neighborhoods with the highest need across the city.
- Launched the first, city-based movement for mental health – Cities Thrive. More than 80 cities have committed to mental health as a municipal policy and programming priority and to federal advocacy.

### **Progressive Governance**

- Defended New York values. We are #AlwaysNewYork.
  - Stood up for the 65,000 hourly employees in the fast food industry who deserve fair notification on their work hours.
  - Funded major improvements in city parks and purchased the last site needed to complete the 28-acre Bushwick Inlet Park, fulfilling a promise made to the families of North Brooklyn.
  - Expanded graffiti removal, introduced sidewalk power washing in commercial corridors citywide, expanded Sunday and holiday litter basket service, and expanded highway shoulder and ramp cleanup.
  - Shattered enrollment expectations for the country's most ambitious municipal identification program, IDNYC.
  - Opened the Damian Family Care Center in the Bronx to serve 10,000 community residents.
  - Launched the nation's first government-led citywide ad campaign affirming every New Yorker's right to use the bathroom consistent with their gender identity.
-

**From:** [John, Roxanne](#)  
**To:** [Elana Leopold](#); [David Kieve](#); [jfdc](#); [Kevin O'Brien](#)  
**Subject:** ROS  
**Date:** Monday, January 09, 2017 12:37:41 AM

---

All,

Can someone give me ROS for Cynthia's event and the event on 11th.

I'd like to get flonyc remarks ready.

I'll staff her at Cynthia and Claudia will staff her on the 11th.

Thx!  
Sent from my iPhone

**From:** [Almonte, Catherine](#)  
**To:** [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [REDACTED]  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Call with MBDB  
**Date:** Thursday, January 12, 2017 3:39:08 PM

---

Please dial in

**Call with MBDB**

Scheduled: Thursday, Jan 12, 2017 from 3:30 PM to 4:00 PM

Location: Call in #: [REDACTED] Code: [REDACTED]

Invitees: [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) , Prisca Salazar , Trime K , Jonathan Viguers , [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

Sent while mobile.

**From:** [Bill Hyers](#)  
**To:** [Oppedisano, Joan](#)  
**Subject:** 3rd Annual Superbowl Party  
**Date:** Wednesday, January 18, 2017 4:02:48 PM

---



For: Joan Oppedisano

WILL ATTEND

WILL NOT ATTEND

Enable images to view 3rd Annual Superbowl Party



3RD ANNUAL SUPERBOWL PARTY

Sunday, February 5th at 5:00 PM

[View the card](#)

[View map](#) [Add to Calendar: Google, Outlook, iCal, or Yahoo](#)

[Access event on the go: Get the iPad and iPhone app](#)

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**From:** [Bill Hyers](#)  
**To:** [Oppedisano, Joan](#)  
**Subject:** 3rd Annual Superbowl Party  
**Date:** Friday, January 20, 2017 4:16:28 PM

---



Add [Paperless Post](#) to your [address book](#) to receive all cards and invitations from Bill Hyers on time.

The delivery of this email may have been delayed due to spam blocking settings.

For: Joan Oppedisano

WILL ATTEND

WILL NOT ATTEND

Enable images to view 3rd Annual Superbowl Party

3RD ANNUAL SUPERBOWL PARTY  
Sunday, February 5th at 5:00 PM

[View the card](#)

[View map](#) [Add to Calendar: Google, Outlook, iCal, or Yahoo](#)

[Access event on the go: Get the iPad and iPhone app](#)

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**From:** [Cereceda, Claudia](#)  
**To:** [Roxanne John](#)  
**Cc:** [ttagaris](#); [Erin White-Casselman](#); [Andrea Hagelgans](#); [David Kieve](#)  
**Subject:** Re: [FLCMC] Social Media for 1/21/2017  
**Date:** Saturday, January 21, 2017 2:59:36 PM  
**Attachments:** [image1.JPG](#)  
[image2.JPG](#)

---



On Jan 21, 2017, at 2:33 PM, Roxanne John <[REDACTED]> wrote:

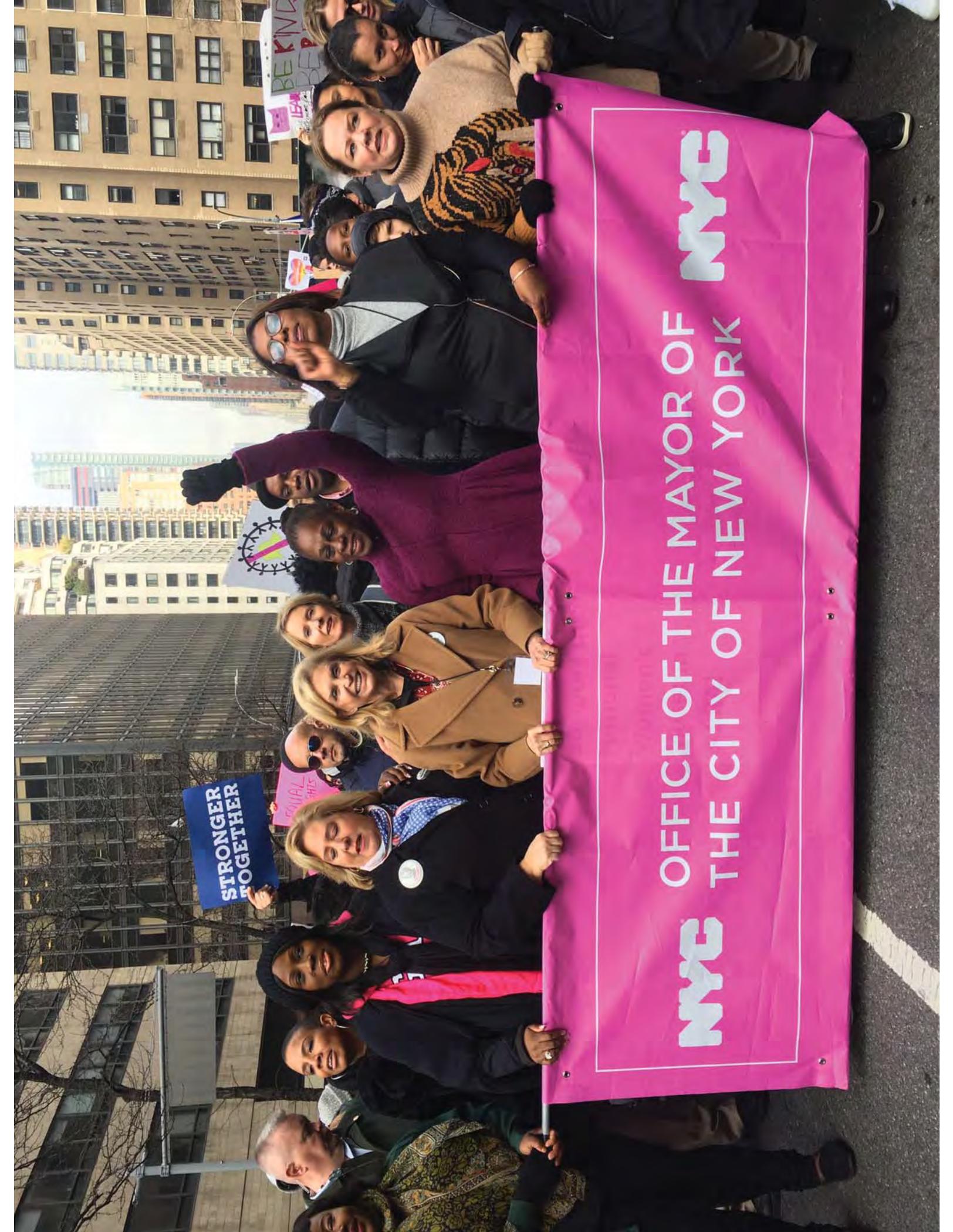
Plus Claudia who has photos she can share with you.  
Sent from my iPhone

On Jan 21, 2017, at 11:14 AM, Tim Tagaris <[REDACTED]> wrote:

Of course, I'd love any great pictures from the march to share. But in lieu of that, here are a pair of tweets:

Today I march to send a message to Washington DC. If you come for NYC women, we're coming for you. We won't be pushed aside.  
#WomensMarch

NYC is birthplace of women's rights movement, home of Planned Parenthood. We're the center of progressive America & that will never change!



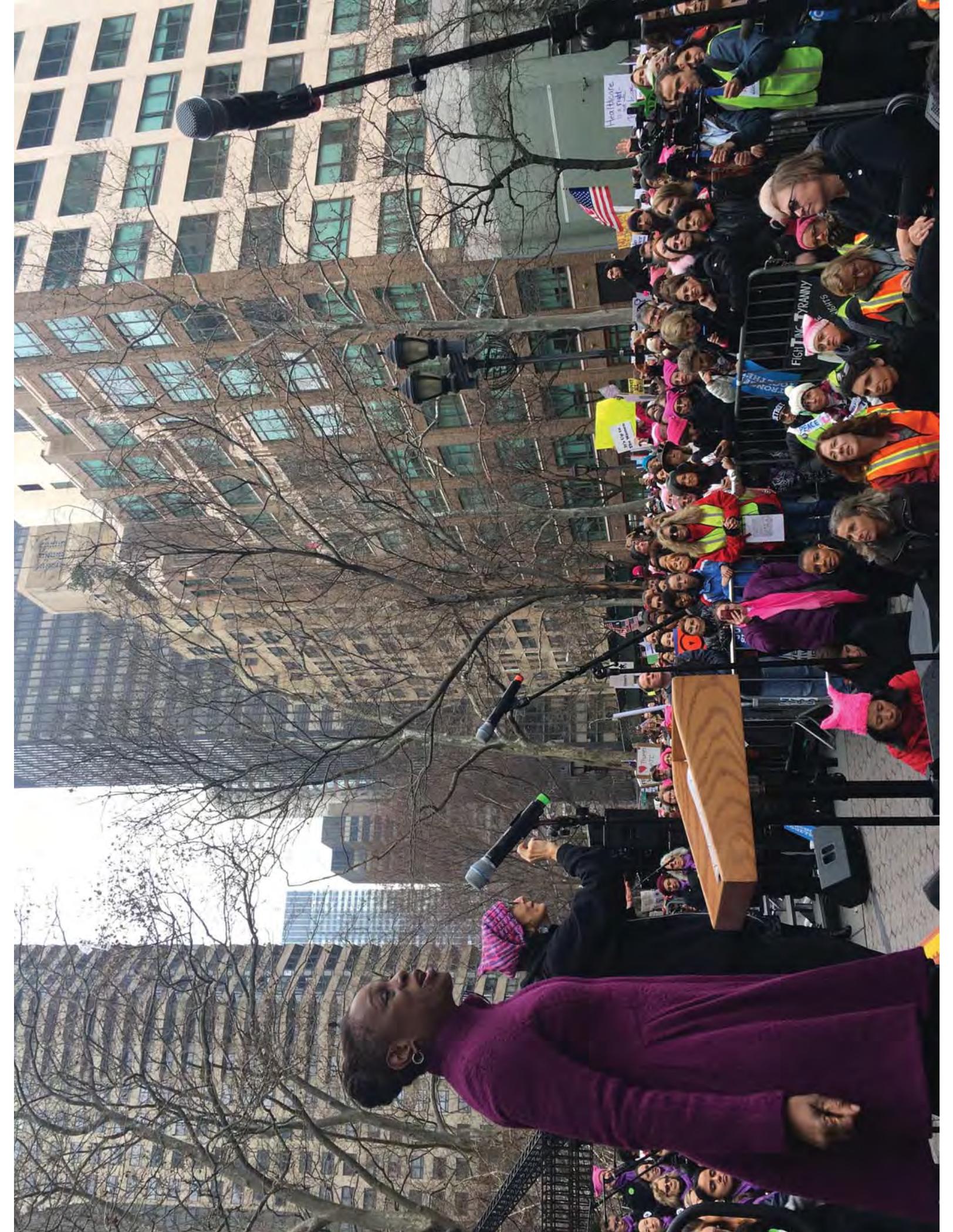
OFFICE OF THE MAYOR OF  
THE CITY OF NEW YORK

NYC

NYC

STRONGER  
TOGETHER

BE  
KIND



**From:** [Bill Hyers](#)  
**To:** [Oppedisano, Joan](#)  
**Subject:** Reminder to RSVP to 3rd Annual Superbowl Party  
**Date:** Tuesday, January 31, 2017 3:20:27 PM

---

I hope you can join us for 3rd Annual Superbowl Party. Please remember to RSVP so we can plan food/drinks accordingly. See you there!



Enable images to view 3rd Annual Superbowl Party



View invitation: [www.paperlesspost.com/events/22386403-88733b84/replies/347761012-5c076ad9](http://www.paperlesspost.com/events/22386403-88733b84/replies/347761012-5c076ad9)

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**From:** [The Office of Mayor de Blasio](#)  
**To:** [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** You are cordially invited to the 2017 State of the City Address  
**Date:** Thursday, February 02, 2017 9:52:24 AM

---



The Mayor of the City of New York

**Bill de Blasio**

cordially invites you to the

## **2017 STATE OF THE CITY ADDRESS**

Monday, February 13, 2017

Doors open at 6:00 PM  
Program begins promptly at 7:00 PM

Apollo Theater  
253 West 125th Street  
Manhattan

RSVP by Wednesday, February 8, 2017  
(212) 788-2569 or  
email: [invitation@cityhall.nyc.gov](mailto:invitation@cityhall.nyc.gov)

Space is limited

This invitation is non-transferable.

The Mayor of the City of New York

**Bill de Blasio**

cordially invites you to the

**2017 STATE OF THE CITY ADDRESS**

Monday, February 13, 2017

Doors open at 6:00 PM  
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**THIS INVITATION IS NON-TRANSFERABLE.**

**Yes, I am attending**

**No, I will not attend**



**From:** [The Office of Mayor de Blasio](#)  
**To:** [REDACTED]  
**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Subject:** You are cordially invited to the 2017 State of the City Address  
**Date:** Thursday, February 02, 2017 9:54:25 AM

---



The Mayor of the City of New York

**Bill de Blasio**

cordially invites you to the

## **2017 STATE OF THE CITY ADDRESS**

Monday, February 13, 2017

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**THIS INVITATION IS NON-TRANSFERABLE.**

**Yes, I am attending**

**No, I will not attend**



**From:** [Fialkoff, Gabrielle](#)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** ICYMI: MAYOR DE BLASIO, CHANCELLOR FARIÑA ANNOUNCE HIGHEST-EVER GRADUATION RATE  
**Date:** Friday, February 10, 2017 3:20:06 PM  
**Attachments:** [image001.png](#)

---

Dear Nick –

I wanted to share today's important news with you.

Warm regards,  
Gabrielle

---



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

**FOR IMMEDIATE RELEASE:** February 10, 2017  
**CONTACT:** [pressoffice@cityhall.nyc.gov](mailto:pressoffice@cityhall.nyc.gov), (212) 788-2958

**MAYOR DE BLASIO, CHANCELLOR FARIÑA ANNOUNCE HIGHEST-EVER  
GRADUATION RATE**

*Graduation rate rises to 72.6 percent and dropout rate hits low of 8.5 percent with largest improvements for Hispanic and Black students*

**NEW YORK**—Mayor de Blasio and Chancellor Carmen Fariña today announced that New York City's four-year high school graduation rate hit a historic high in 2016 – 72.6 percent. The dropout rate fell to the lowest ever – 8.5 percent. The improvements in both graduation and dropout rates were highest for Hispanic and Black students. Every single borough saw its graduation rate increase and dropout rate decrease – with the highest increase in graduation rate in the Bronx.

Mayor de Blasio and Chancellor Fariña's Equity and Excellence for All agenda will build on this progress, ensuring that by 2026, 80 percent of students graduate high school on time and two-thirds of graduates are college ready. Equity and Excellence for All is building a path from pre-K to college and careers for every child in every neighborhood in New York City.

“Our public schools are unquestionably the strongest they've ever been – we're graduating more students than ever before, and we are on track to reach our Equity and Excellence for All goal of 80 percent of students graduating on time,” said **Mayor Bill de Blasio**. “From

Day 1, we've believed in the promise of our public schools as the ladder to success for all New Yorkers, and we are raising the bar at every school in every zip code."

"Our record-high graduation and the record-low dropout rates are a testament to the hard work of our students, their families, and our educators," said **Schools Chancellor Carmen Fariña**. "Our focus has always been on the work going on in every classroom, and that's where it's going to stay. While this is a day to celebrate progress, we're working harder than ever to improve instruction and provide equity and excellence for all students."

The rates below are the graduation and dropout percentages among the cohort of all students who entered 9th grade in the fall of 2012. All percentage point changes are comparisons to the previous year.

- The graduation rate rose to 72.6 percent, a 2.1 point gain
- The dropout rate fell to 8.5 percent, a 0.5 point decrease

Graduation rates improved across all ethnicities, with Hispanic and Black students posting the highest gains:

- Hispanic students' graduation rate increased to 66.9 percent, a 2.9 point gain
- Black students' graduation rate increased to 68.1 percent, a 2.6 point gain
- Asian students' graduation rate increased to 85.6 percent, a 0.6 point gain
- White students' graduation rate increased to 82.1 percent, a 0.1 point gain

Dropout rates fell or remained the same across all ethnicities:

- Hispanic students' dropout rate fell to 11.2 percent, a 0.7 point decrease
- Black students' dropout rate fell to 8.8 percent, a 0.6 point decrease
- Asian students' dropout rate fell to 4.6 percent, the same as last year
- White students' dropout rate fell to 4.8 percent, a 0.4 point decrease

Graduation rates increased and dropout rates fell in every borough. The largest improvement in graduation rates was in the Bronx:

|               | Graduation    |             |             |            | Dropout       |                |                |             |
|---------------|---------------|-------------|-------------|------------|---------------|----------------|----------------|-------------|
|               | 2016 # Cohort | % 2016 Grad | % 2015 Grad | Pt. Diff   | 2016 # Cohort | % 2016 Dropout | % 2015 Dropout | Pt. Diff    |
| Bronx         | 13,838        | 64.8        | 61.8        | <b>3.0</b> | 13,838        | 12.7           | 13.1           | <b>-0.4</b> |
| Brooklyn      | 20,823        | 72.2        | 70.8        | <b>1.4</b> | 20,823        | 7.6            | 8.3            | <b>-0.7</b> |
| Queens        | 19,398        | 75.5        | 73.3        | <b>2.2</b> | 19,398        | 7.7            | 7.9            | <b>-0.2</b> |
| Manhattan     | 15,569        | 74.6        | 72.5        | <b>2.2</b> | 15,569        | 7.4            | 7.7            | <b>-0.4</b> |
| Staten Island | 4,544         | 79.3        | 77.4        | <b>1.9</b> | 4,544         | 6.4            | 7.5            | <b>-1.2</b> |

Graduation rates also increased at the City's 31 Renewal high schools. The graduation rate increased to 59.3 percent, a 4.8 percent increase – more than double the citywide increase in graduation rate. The dropout rate was 18.6 percent, a 0.8 point increase.

Earlier this school year, Mayor de Blasio and Chancellor Fariña announced:

- The highest-ever postsecondary enrollment rate – 55 percent of the Class of 2015.
- The highest-ever number of New York City students taking and passing Advanced Placement exams in 2016 with an 8.4 percent jump in students taking at least one AP and 8.2 percent jump in students passing at least one AP over the previous year.
- The highest-ever college readiness rate – 37 percent of all students, and 51 percent of graduates, in the Class of 2016 graduated high school on time and met CUNY's standards for college readiness in English and math.
- The highest-ever percentage of high school juniors taking the SAT – 52 percent. All juniors will be able to take the SAT free of charge during the school day this school year.

The progress extends to elementary and middle school grades – students made substantial gains on the most recent State English and math exams. For the first time, City students are now outperforming their New York State peers in English.

Mayor de Blasio and Chancellor Fariña's Equity and Excellence for All initiatives are building a pathway to success in college and careers for all students. Our schools are starting earlier – free, full-day, high-quality pre-K for every four-year-old through Pre-K for All. They are strengthening foundational skills and instruction earlier – Universal Literacy so that every student is reading on grade level by the end of 2nd grade; and Algebra for All to improve elementary- and middle-school math instruction and ensure that all 8th graders have access to algebra. They are offering students more challenging, hands-on, college and career-aligned coursework – Computer Science for All will bring 21st Century computer science instruction to every school, and AP for All will give all high school students access to at least five Advanced Placement courses. Along the way, they are giving students and families additional support through College Access for All, Single Shepherd, and investment in Community Schools.

More information on New York City's graduation and college readiness and rates can be found at <http://schools.nyc.gov/Accountability/data/GraduationDropoutReports/default.htm>.

“Congratulations to our students, educators and families across New York City – this is truly remarkable work. The highest-ever graduation rate and the lowest-ever dropout rate in our City's history is a big accomplishment, and we won't rest until every single student is firmly on the path to succeed in college and careers. We will continue working towards our vision of equity and excellence for all, by strengthening teaching and learning in every single classroom from pre-K to graduation,” said **Deputy Chancellor for Teaching and Learning Phil Weinberg**.

"As a parent of a public school student, I realize how important the reforms Mayor de Blasio and Chancellor Farina have been for all students these past few years. Now everyone knows that they have proved successful. Careful attention to at -risk students, guidance counselors, after school middle school and support for our high schools as full comprehensive schools is raising graduation rates and perhaps even more importantly, lowering drop out and discharge

rates among our young adults; the future of our city. I look forward to even more positive results as pre-K and other Equity and Excellence initiatives continue. Congratulations to all the principals, teacher, parents, staff and students at all our schools, but especially our high schools," said **Assembly Member Cathy Nolan, Chair of the Assembly Committee on Education**.

"Graduation rates are at a record high thanks to our City's substantial investment in public education," said **Council Member Daniel Dromm, Chair of the Education Committee**. "Because we have embraced progressive approaches to education such as community schooling and restorative justice practices, thousands of students are now on the path to success. I celebrate these historic results and will continue to work alongside the administration to build upon this achievement."

"Our City's future is tied to the quality of education we provide to our young people and how successfully we equip them for adulthood," said **Manhattan Borough President Gale A. Brewer**. "These higher achievement rates are great news, and I will continue to work with the Department of Education to strengthen the opportunities and support provided in our schools, with an emphasis on access to the latest technology and STEAM resources."

"Any improvement in graduation rates is encouraging. I look forward to the day when our children can all do math and reading at grade level, because we all know that there are too many people who need remedial work when they enter college. I also look forward to the day when the schools in my district receive the same resources as children in other parts of the city, so they can have the same opportunities to thrive and compete in our global market," said **State Senator Ruben Diaz Sr.**

"Our students, our teachers, our schools have been doing the hard work, and here you are seeing the results," said **President of the United Federation of Teachers Michael Mulgrew**. "By focusing our energy and resources on the classroom, we are making a difference for students across the city. Our job now is to keep up the momentum."

"These numbers are a tribute to our students, their families, and the teachers, staff and school leaders who make our public schools second to none," said **Council of School Supervisors and Administrators President Ernest Logan**. "We must not forget that high school diplomas change lives."

"In 2004, a study commissioned by the Partnership for New York City identified the four year graduation rate as a dismal 54.3 percent. The significant improvement in student performance reported today reflects the impact of mayoral control of school governance and the success of the de Blasio Administration and Chancellor Farina in aligning the interests of teachers, parents and the business community in support of our public schools," said **Kathryn Wylde, President and CEO of Partnership for New York City**.

"The growth in graduation rates and decrease in dropouts underscores the fact that reforms based on increasing student opportunities are more effective than the old test and punish approach," said **Billy Easton, Executive Director of Alliance for Quality Education**.

"There is no doubt the City's school system is moving in the right direction under Mayor de Blasio and Chancellor Fariña," said **José Calderón, President of the Hispanic Federation**. "We are starting to see real gains in Latino student performance and outcomes due to

visionary investments in universal pre-kindergarten, community schools and English language learner programs. Nonetheless, far too many Latino students are still struggling to learn in underfunded, overcrowded schools without the full array of academic and social service supports needed to graduate college ready. Hispanic Federation is committed to continuing to work with this administration to amplify and speed up these improvements to ensure another generation of Latino kids doesn't fall through the cracks."

###

**From:** [Rebecca Katz](#)  
**To:** [prvs=218b24f3d=KWelsh@cityhall.nyc.gov](mailto:prvs=218b24f3d=KWelsh@cityhall.nyc.gov)  
**Subject:** Out of the Office Re: Income Inequality in the News - Tuesday, February 21, 2017  
**Date:** Tuesday, February 21, 2017 9:58:31 AM

---

I am out of the office and offline today. For immediate assistance, please contact Kipp Hebert at [khebert@hilltoppublicsolutions.com](mailto:khebert@hilltoppublicsolutions.com).

--

Rebecca Kirschner Katz

(718) 858-7161 — work

██████████ — cell

@RebeccaKKatz <<http://twitter.com/#!/RebeccaKKatz>>

**From:** [Rebecca Katz](#)  
**To:** [prvs=2198b938d=KWelsh@cityhall.nyc.gov](mailto:prvs=2198b938d=KWelsh@cityhall.nyc.gov)  
**Subject:** Out of the Office Re: Income Inequality in the News - Wednesday, February 22, 2017  
**Date:** Wednesday, February 22, 2017 8:52:14 AM

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I am out of the office and offline today. For immediate assistance, please contact Kipp Hebert at [khebert@hilltoppublicsolutions.com](mailto:khebert@hilltoppublicsolutions.com).

--

Rebecca Kirschner Katz

(718) 858-7161 — work

██████████ — cell

@RebeccaKKatz <<http://twitter.com/#!/RebeccaKKatz>>

**From:** [Rebecca Katz](#)  
**To:** [prvs=220ed0ef5=TBrown@cityhall.nyc.gov](mailto:prvs=220ed0ef5=TBrown@cityhall.nyc.gov)  
**Subject:** Out of the Office Re: Income Inequality in the News - Thursday, February 23, 2017  
**Date:** Thursday, February 23, 2017 12:48:16 PM

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I am out of the office and offline today. For immediate assistance, please contact Kipp Hebert at [khebert@hilltoppublicsolutions.com](mailto:khebert@hilltoppublicsolutions.com).

--

Rebecca Kirszner Katz

(718) 858-7161 — work

██████████ — cell

@RebeccaKKatz <<http://twitter.com/#!/RebeccaKKatz>>

**From:** [Rebecca Katz](#)  
**To:** [prvs=22141398c=TBrown@cityhall.nyc.gov](mailto:prvs=22141398c=TBrown@cityhall.nyc.gov)  
**Subject:** Out of the Office Re: Income Inequality in the News - Friday, February 24, 2017  
**Date:** Friday, February 24, 2017 12:42:13 PM

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I am out of the office and offline today. For immediate assistance, please contact Kipp Hebert at [khebert@hilltoppublicsolutions.com](mailto:khebert@hilltoppublicsolutions.com).

--

Rebecca Kirschner Katz

(718) 858-7161 — work

██████████ — cell

@RebeccaKKatz <<http://twitter.com/#!/RebeccaKKatz>>

**From:** [Bill de Blasio](#)  
**To:** [David Kieve](#); [ttagaris](#)  
**Cc:** [Kevin O'Brien](#); [Jonathan Viguers](#); [Elana Leopold](#); [Larry Laufer](#); [FLONYC](#)  
**Subject:** Fundraising  
**Date:** Wednesday, March 01, 2017 2:48:27 PM

---

Good to know. Thanks!

---

**From:** David Kieve <[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>  
**Date:** Mon, 27 Feb 2017 10:58:25 -0500  
**To:** Tim Tagaris <[REDACTED]>  
**Cc:** Bill Deblasio <[REDACTED]> Kevin O'Brien <[REDACTED]> Jonathan Viguers <[REDACTED]> Elana Leopold <[elana@billdeblasio.com](mailto:elana@billdeblasio.com)>; Laurence Laufer <[laufer@kantordavidoff.com](mailto:laufer@kantordavidoff.com)>  
**Subject:** Re: [Email Draft] Fundraising for MONDAY

Mayor,

We confirmed with Laurence that contributions under \$10 **are**, in fact, eligible for matching funds. That was a good flag, because as Tim pointed out, contributions must be over \$10 to meet the minimum contribution eligibility threshold (which makes candidates eligible to receive matching funds in the first place), but once that threshold has been met, every contribution up to \$175 from an eligible donor gets the 6:1 match.

Thank you.

-David

On Mon, Feb 27, 2017 at 10:32 AM, Tim Tagaris <[REDACTED]> wrote:  
Thanks mayor.

Looks like that is correct. \$10 or more. Will change. From the CFB website

Meet a two-part [fundraising threshold](#):

- **Collect a minimum number of contributions (of \$10 or more)** from the area they seek to represent. (For instance: candidates for City Council must have 75 contributors from their district; candidates for borough president must have 100 contributors from their borough.)

On Mon, Feb 27, 2017 at 10:27 AM, Bill de Blasio <[REDACTED]> wrote:

Excellent, except for one fact: I believe you don't get matched below a \$10 donation. Kieve and Elana can help you check that fact. Make sure you get that right. Otherwise, approved

---

**From:** Tim Tagaris <[REDACTED]>

**Date:** Sun, 26 Feb 2017 22:02:57 -0500

**To:** Bill Deblasio<[REDACTED]>

**Cc:** David Kieve<[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)>; Kevin

O'Brien<[REDACTED]> Jonathan Viguers<[REDACTED]>

**Subject:** [Email Draft] Fundraising for MONDAY

Mayor -

I wrote an email that goes into detail about the 6-1 match, explains why a progressive system of campaign finance matters, and challenges supporters to help you do something that's never been done before.

We'd send it MONDAY before 2pm if possible. Tuesday wouldn't be awful either if I had to really go back to the drawing board. Take a look and let me know what you think. - Tim

%%Firstname(Friends)%% -

I want to talk to you about New York City's progressive campaign finance laws, and then I am going to ask you to do something important to support and take advantage of them.

In New York City, every single resident who contributes between \$1 and \$175 to a campaign has their contribution matched SIX to ONE. That means is that a \$10 contribution turns into \$70, \$20 turns into \$140, and so on.

This is important because it allows people to run for office without being a millionaire or asking millionaires for money. **It opens the doors of politics to people without connections to the city's rich and powerful, and levels the playing field for working people who want to run for office.**

The system works! It's a big part of how we were able to win in 2013 when no one thought we had a chance. But here's something interesting: no candidate for mayor has EVER raised enough and made it far enough to qualify for and receive the full amount of matching funds available in the primary and general election. We want to make history and change that. So I have to ask:

**[Make a \\$3/HPC \(max \\$175\) contribution to support my re-election campaign, and as way of saying you support reducing the influence of big money in our campaigns and elections.](#)**

Last reporting period, we received more individual contributions to our campaign than any candidate running for mayor in more than two decades. I am committed to running a campaign where the vast majority of contributions we receive come from a lot of people giving small amounts of money. That's why your contribution is so important.

In solidarity,

Bill de Blasio  
Mayor, New York City

[[ CONTRIBUTE BUTTON ]]

--

David Kieve  
Hilltop Public Solutions  
(202) 298-3232 (office)  
(202) 298-2168 (direct)  
(202) 302-6578 (cell)  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)

**From:** [Fialkoff\\_Gabrielle](#)  
**To:** ["nbaldick@hilltoppublicsolutions.com"](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** I know you can hire 1 summer intern  
**Date:** Monday, March 13, 2017 2 50:08 PM

---

Dear Nick —

**Today, NYC launched a call to action to employers all over our City: hire a top NYC student for a summer internship.**

This city-wide, multimedia advertising campaign seeks to encourage New York City employers to hire summer interns not just to open a door of opportunity for a young person, but to strengthen the talent pool from which employers hire. The Ladders for Leaders internship program creates a pipeline of local, diverse, high-achieving talent into NYC's best companies, big and small; a win-win for students and businesses.

Since 2014 we have increased employer participation 300% to 475 employers and 35% of the students received full-time job offers.

In addition to the ad campaign, we are promoting your success stories through an online public engagement campaign—we would be happy to package your content and share it with our network of hundreds of partners.

I hope you'll join us in shaping our future workforce and in creating access to careers.

Please email me or click [WWW.LADDERSFORLEADERS.ORG](http://WWW.LADDERSFORLEADERS.ORG) for more information and sign-up.

Best Regards,  
Gabrielle

[Wall Street Journal: New York City Wants More Companies to Hire Summer Interns](#)

[CRAIN'S NY: Give a city kid an internship—you might end up with a CEO](#) — by Y&R Global CEO David Sable

[Press Release: Mayor de Blasio and Senior Advisor Gabrielle Fialkoff Launch Ad Campaign Encouraging Employers to Hire Summer Interns](#)





## WORKING LIKE A DOG?

Get help. Give experience.  
Hire a New York City intern.

LaddersforLeaders.org

New York. New Talent.



## PULLED IN TOO MANY DIRECTIONS?

Get help. Give experience.  
Hire a New York City intern.

LaddersforLeaders.org

New York. New Talent.





Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Bill de Blasio](#)  
**To:** [Nick Baldick](#); [David Kieve](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#); [Almonte, Catherine](#)  
**Subject:** Need to schedule a call pls  
**Date:** Friday, March 31, 2017 5:00:01 PM

---

Nick/David, I'd really like to talk to you both for 15 mins whenever works in the next few days. Prisca + Cat, pls schedule pre-West Coast trip. Thanks

Sent from my BlackBerry 10 smartphone.

**From:** [Bill de Blasio](#)  
**To:** [Nicholas Baldick](#)  
**Cc:** [David Kieve](#); [FLONYC](#)  
**Subject:** Re: Update - Monica Klein  
**Date:** Monday, April 03, 2017 5:17:57 PM

---

Agreed

Sent from my BlackBerry 10 smartphone.

---

**From:** Nicholas Baldick  
**Sent:** Monday, April 3, 2017 4:33 PM  
**To:** Bill de Blasio  
**Cc:** David Kieve  
**Subject:** Re: Update - Monica Klein

---

Sounds like a great idea, lets get her off the ground on what she details in her memo and then we will move on that

On Apr 3, 2017, at 4:24 PM, Bill de Blasio <[\[REDACTED\]](#)> wrote:

Excellent! Well done. And Fyi, Chirlane (who knows Monica well) believes she should also coordinate our women's organizing efforts. That was a great success last time and should be revived -- and it fits with the outside anti-Trump women's organizing Monica has been doing. Let me know what you think

Sent from my BlackBerry 10 smartphone.

---

**From:** Nicholas Baldick  
**Sent:** Monday, April 3, 2017 9:01 AM  
**To:** Bill de Blasio  
**Cc:** David Kieve  
**Subject:** Update - Monica Klein

---

Mayor de Blasio

As discussed, we worked out financials etc... and Monica Klein will start on April 17th, and she understands the role as discussed.

We will send an update on campaign personnel structure tomorrow.

Thanks

Nick

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

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Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Subject:** Horse Races Next Sunday  
**Date:** Monday, April 17, 2017 11:12:55 AM

---

So for everyone who has ever said to me “You own horses, that’s so cool, I would love to come to a race sometime” now is your chance!

I have an awesome horse named [Reason to Soar](#) who won his first race, ran a bang up second race and lost by a little in a stakes race, who’s running in a \$100,000 Stakes Race “NYSS Time Square Division” out in Aqueduct.

The Race doesn’t have a time yet, but probably will be in the 3-4pm time frame. Aqueduct is easy to get too, it’s off the A line in Queens. It’s attached to a mediocre casino, horses, there is some decent food, it’s generally a fun time, and a good excuse to Sunday drink.

Everyone should come down, come one come all bring whoever hasn’t heard about it, if he wins everyone can get in the winner’s circle which would be fun, and if not it’s generally a good time. Ping me if you know you can come so I can get a general headcount but not the end of the world. I’ll be leaving from Brooklyn Heights around 2ish if anyone wants to roll with me. We will end up in the equestrian room on the 3<sup>rd</sup> floor, be easy to find me.

Thanks, and look forward to seeing everyone!  
Bill

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Subject:** RE: Horse Races Next Sunday  
**Date:** Friday, April 21, 2017 11:32:03 AM  
**Attachments:** [117470-pp.pdf](#)

---

Just to clarify this is in a couple days, Sunday 4/23

Attached is the Past Performances for people who follow horseracing.

It's still on if it rains, the place to watch races is indoors, we can go outside if it's nice but the main place to watch is inside.

Look forward to seeing folks!  
Bill

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Monday, April 17, 2017 11:10 AM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Subject:** Horse Races Next Sunday

So for everyone who has ever said to me "You own horses, that's so cool, I would love to come to a race sometime" now is your chance!

I have an awesome horse named [Reason to Soar](#) who won his first race, ran a bang up second race and lost by a little in a stakes race, who's running in a \$100,000 Stakes Race "NYSS Time Square Division" out in Aqueduct.

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Everyone should come down, come one come all bring whoever hasn't heard about it, if he wins everyone can get in the winner's circle which would be fun, and if not it's generally a good time. Ping me if you know you can come so I can get a general headcount but not the end of the world. I'll be leaving from Brooklyn Heights around 2ish if anyone wants to roll with me. We will end up in the equestrian room on the 3<sup>rd</sup> floor, be easy to find me.

Thanks, and look forward to seeing everyone!  
Bill

Security settings or invalid file format do not permit using 117470-pp.pdf (166896 Bytes).

**From:** [Fleischer, Rachel](#)  
**To:** [McMillan, Aneesa](#)  
**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** Re: NYC Mayor's Office Request to Connect  
**Date:** Thursday, May 04, 2017 4:15:06 PM

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Thanks.

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Communications Advisor

Office of Mayor Bill de Blasio | City Hall

[amcmillan@cityhall.nyc.gov](mailto:amcmillan@cityhall.nyc.gov)

(212) 788-4899 (o) | (347) 328-3093 (c)

**From:** Fleischer, Rachel [mailto:[rachel.fleischer@ppfa.org](mailto:rachel.fleischer@ppfa.org)]

**Sent:** Tuesday, May 02, 2017 3:42 PM

**To:** McMillan, Aneesa

**Subject:** Re: NYC Mayor's Office Request to Connect

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**Senior Director, CXO**  
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Planned Parenthood Action Fund  
P: 202.973.4911

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**Cc:** [Rebecca Katz \(hilltoppublicsolutions.com\)](#)  
**Subject:** RE: NYC Mayor's Office Request to Connect  
**Date:** Thursday, May 04, 2017 4:16:54 PM

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**From:** [Rebecca Katz](#)  
**To:** [McMillan, Aneesa](#); [Wells, Danielle](#)  
**Cc:** [Fleischer, Rachel](#)  
**Subject:** Re: NYC Mayor's Office Request to Connect  
**Date:** Thursday, May 04, 2017 4:19:29 PM

---

Looping in Danielle as well.

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Rebecca Kirszner Katz  
(718) 858-7161 — work  
[REDACTED] — cell  
[@RebeccaKKatz](https://www.instagram.com/RebeccaKKatz)

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---

Yes but again, if it's not possible I understand.

Tonight the mayor is signing legislation which would ban employers from inquiring about salary. Salary history often disproportionately impacts women and minorities because they are often paid less.

We were asking for a quick statement on why addressing pay equity is important for women.

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[REDACTED] — cell  
[@RebeccaKKatz](https://www.instagram.com/RebeccaKKatz)

**From:** [Bishop, Walter](#)  
**To:** [mweeg@hilltoppublicsolutions.com](mailto:mweeg@hilltoppublicsolutions.com)  
**Subject:** Add Mayor Bieter to AHCA Opposition Letter  
**Date:** Monday, May 15, 2017 2:37:00 PM  
**Attachments:** [Cities Thrive Letter Opposing the American Health Care Act 5.8.docx](#)  
[image001.png](#)  
**Importance:** High

---

Hi Maria -

I hope this finds you well – I wanted to see if Mayor Bieter would like to join our letter opposing the House passed American Health Care Act?

We plan on sending the letter to Sen. McConnell and Sen. Schumer on May 24<sup>th</sup>.

Best,  
Walt

Walter J. Bishop  
Legislative Representative  
New York City Office of Federal Affairs  
601 New Jersey Avenue NW, Suite 410  
(T) – 202-624-5915  
(Cell) – 646-369-9241



May 24<sup>th</sup>, 2017

The Honorable Mitch McConnell  
Majority Leader  
United States Senate  
Washington, DC 20510

The Honorable Charles Schumer  
Minority Leader  
United States Senate  
Washington, DC 20510

Dear Majority Leader McConnell and Minority Leader Schumer:

The Cities Thrive Coalition is writing to voice our strong opposition to the House passed *American Health Care Act (AHCA)*. We are a bi-partisan coalition of 153 of America's mayors, representing all 50 states plus DC, who are advocating on behalf of a stronger and better-funded behavioral health system – one that reaches people where they live, work, worship, and learn.

In January, our coalition addressed a letter to Senate and House leadership urging both chambers to defend and strengthen the vital reforms passed as part of the *Affordable Care Act (ACA)*. Unfortunately, the AHCA does not achieve those goals. This legislation would take our cities back to the pre-ACA era when securing affordable healthcare coverage was challenging and expensive. Specifically, the AHCA would:

- eliminate health care coverage for 24 million Americans;
- eliminate Medicaid Expansion, which covers 1.2 million Americans with serious mental illness and substance misuse issues;
- eliminate the Essential Health Benefits (EHBs) requirement in Medicaid, which means states could eliminate coverage for mental health and substance misuse treatment;
- cut federal funding to Medicaid through the use of a per capita cap or block grant, which would severely limit mental health treatment given that the majority of behavioral health spending comes via Medicaid;
- create a 30% surcharge penalty for individuals who have a gap in coverage, which would directly affect those suffering from mental illness and addiction who are at greater risk for prolonged gaps coverage
- eliminate the Prevention and Public Health Fund (PPHF);
- allow states to exempt themselves from covering mental health and addiction treatment; and
- weaken parity by allowing large employers to choose minimum benefit requirements from any state

Put simply, these changes would be devastating. At this moment, one in five Americans is struggling with mental health and substance misuse issues. Depriving them of life-changing – and in many cases, live-saving treatment – will send us back to the time when so many people could only find help in our hospitals, shelters and jails.

The Cities Thrive Coalition is united in urging you to oppose this harmful legislation. We ask both Congressional Democrats and Republicans to work together to build upon the life-saving behavioral health reforms we've achieved over the past decade via the *Mental Health Parity Act*, the *Affordable Care Act*, the *Comprehensive Addiction and Recovery Act*, and the *21<sup>st</sup> Century Cures Act*. We look forward to working with you and your colleagues to continue building a behavioral health system that works for all Americans.

Sincerely,

Bill de Blasio, Mayor of New York, NY  
Chirlane McCray, First Lady of New York, NY  
Adrian Mapp, Mayor of Plainfield, NJ  
Alex Morse, Mayor of Holyoke, MA  
Allison Silberberg, Mayor of Alexandria, VA  
Andrew Gillum, Mayor of Tallahassee, FL

Andrew Ginther, Mayor of Columbus, OH  
Betsy Hodges, Mayor of Minneapolis, MN  
Bobby Hopewell, Mayor of Kalamazoo, MI  
Buddy Dyer, Mayor of Orlando, FL  
Curtistene McCowan, Mayor of DeSoto, TX  
Dan Horrigan, Mayor of Akron, OH  
Dana Hilliard, Mayor of Somersworth, NH  
Darrell Steinberg, Mayor of Sacramento, CA  
Dawn Zimmer, Mayor of Hoboken, NJ  
Denise Simmons, Mayor of Cambridge, MA  
Dominic Stampone, Mayor of Haledon, NJ  
Ed Lee, Mayor of San Francisco, CA  
Ed Murray, Mayor of Seattle, WA  
Ethan Berkowitz, Mayor of Anchorage, AK  
Frank Ortis, Mayor of Pembroke Pines, FL  
Gary Herzig, Mayor of Oneonta, NY  
George Van Dusen, Mayor of Skokie, IL  
Greg Fischer, Mayor of Louisville, KY  
Greg Stanton, Mayor of Phoenix, AZ  
Helene Schneider, Mayor of Santa Barbara, CA  
Jackie Biskupski, Mayor of Salt Lake City, UT  
Jacob Day, Mayor of Salisbury, MD  
James Diosa, Mayor of Central Falls, RI  
Javier Gonzales, Mayor of Santa Fe, NM  
Jeri Muoio, Mayor of West Palm Beach, FL  
Jim Donchess, Mayor of Nashua, NH  
Jim Kenney, Mayor of Philadelphia, PA  
Joe Baldacci, Mayor of Bangor, ME  
Joseph McElveen, Mayor of Sumter, SC  
John Engen, Mayor of Missoula, MT  
John Giles, Mayor of Mesa, AZ  
John Hollar, Mayor of Montpelier, VT  
John McNally, Mayor of Youngstown, OH  
John Tecklenburg, Mayor of Charleston, SC  
Jon Mitchell, Mayor of New Bedford, MA  
Jonathan Rothschild, Mayor of Tucson, AZ  
Jorge Elorza, Mayor of Providence, RI  
Joseph Ganim, Mayor of Bridgeport, CT  
Joseph Petty, Mayor of Worcester, MA  
Josh Moenning, Mayor of Norfolk, NE  
Karen Freeman-Wilson, Mayor of Gary, IN  
Karen Majewski, Mayor of Hamtramck, MI  
Karen Weaver, Mayor of Flint, MI  
Kasim Reed, Mayor of Atlanta, GA  
Kathy Sheehan, Mayor of Albany, NY  
Kim Bracey, Mayor of York, PA  
Kirk Caldwell, Mayor of Honolulu, HI  
Laurel Prussing, Mayor of Urbana, IL  
Lauren Meister, Mayor of West Hollywood, CA  
Libby Schaaf, Mayor of Oakland, CA  
Liz Lempert, Mayor of Princeton, NJ  
Lovely Warren, Mayor of Rochester, NY

Luke Bronin, Mayor of Hartford, CT  
Lydia LaVelle, Mayor of Carrboro, NC  
Marcus Muhamad, Mayor of Benton Harbor, MI  
Marilyn Strickland, Mayor of Tacoma, WA  
Mark Holland, Mayor of Kansas City, KS  
Mark Mitchell, Mayor of Tempe, AZ  
Martin Walsh, Mayor of Boston, MA  
Michael Hancock, Mayor of Denver, CO  
Muriel Bowser, Mayor of Washington, DC  
Nan Whaley, Mayor of Dayton, OH  
Noam Bramson, Mayor of New Rochelle, NY  
Patrick Wojahn, Mayor of College Park, MD  
Paul Soglin, Mayor of Madison, WI  
Paula Hicks-Hudson, Mayor of Toledo, OH  
Pauline Cutter, Mayor of San Leandro, CA  
Pete Saenz, Mayor of Laredo, TX  
Rahm Emanuel, Mayor of Chicago, IL  
Robb Davis, Mayor of Davis, CA  
Robert Garcia, Mayor of Long Beach, CA  
Richard Thomas, Mayor of Mt. Vernon, NY  
Shawn Hogan, Mayor of Hornell, NY  
Stephanie Miner, Mayor of Syracuse, NY  
Steve Benjamin, Mayor of Columbia, SC  
Steve Fulop, Mayor of Jersey City, NJ  
Svante Myrick, Mayor of Ithaca, NY  
Ted Wheeler, Mayor of Portland, OR  
Virgil Bernero, Mayor of Lansing, MI  
William Bell, Mayor of Birmingham, AL  
William Peduto, Mayor of Pittsburgh, PA

**From:** [Maria Weeg](#)  
**To:** [Bishop, Walter](#)  
**Subject:** Re: Add Mayor Bieter to AHCA Opposition Letter  
**Date:** Thursday, May 18, 2017 1:05:44 PM  
**Importance:** High

---

Sorry for the late reply!

You should email Amber or Diana, in his official office. They'll get funny if the request comes through me.

Did you ever have the Mayor call him re: signing on to the coalition? I think he'd be open to it in that case.

Maria Weeg  
Hilltop Public Solutions :: Partner  
208.863.4653 :: cell  
208.472.8817 :: direct

On May 15, 2017, at 12:37 PM, Bishop, Walter  
<[WBishop@cityhall.nyc.gov](mailto:WBishop@cityhall.nyc.gov)> wrote:

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(Cell) – 646-369-9241

<image001.png>

<Cities Thrive Letter Opposing the American Health Care Act\_5\_8.docx>

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** ICYMI: How New York City is solving the puzzle of out-of-work youth  
**Date:** Thursday, May 18, 2017 1:38:56 PM

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## **How New York City is solving the puzzle of out-of-work youth**

*With teen employment among the nation's lowest, city enacts plan to provide opportunity*

*By Gabrielle Fialkoff*

*May 17, 2017*

*Crain's New York*

Most successful adults can vouch for the importance of early work experience in setting them on a path toward stable, rewarding careers. Whether they run a few hours after-school or two months in the summer, jobs teach responsibility, interpersonal skills, problem-solving and how to manage money. Even better, early work can help young people explore career interests and connect with adults who provide mentorship and support.

Unfortunately, both nationally and in New York City, too few young people have access to work opportunities.

In 2000, 55% of American teens had a paying job at some point during the year; by 2011, that number was down to 28%. And among the 100 largest U.S. cities, New York ranked 95th in work rate for people age 16 to 19 and 97th among those 20 to 24. Of particular concern is that a youths' likelihood of employment falls along with family income—meaning that those who could most benefit from work are the least likely to have it.

In the spring of 2015, my office launched the NYC Center for Youth Employment to deliver more and better work experiences for young New Yorkers. It aims to solve two problems that came up again and again in conversations with key stakeholders: too few employers at the table, and a fractured set of public youth employment programs that did not amount to a structured system.

The stakes of early work are high for both youth and employers. Research has shown that early exposure to work improves school attendance, the likelihood of steady employment and earning power through an individual's 20s and 30s. At the other extreme, it's estimated that the lifetime cost of each "disconnected youth"—individuals 16 to 24 years old who are neither in school nor working—is as much as \$1 million in lost tax revenues and added social spending. When Mayor Bill de Blasio took office in 2014, New York City was home to 172,000 such young adults, representing a potential \$172 billion drag on our economy.

An ineffective youth workforce system hurts businesses, too. Nationally, one in three American companies report having job openings for which they can't find qualified workers. At the same time, only 10% of companies report having recruitment outcomes that meet their diversity goals. Closer to home, New York City employers traditionally have found the city's programs difficult to navigate and overly bureaucratic. But any firm that has brought talented young people onboard knows how much they contribute in energy, new skills, and fresh thinking—as I can personally attest from many years as a business owner and employer before I entered city government.

The Center for Youth Employment has worked to expand opportunities for work, render programs more business-friendly and connect programs into a greater whole. In partnership with city agencies, employers, philanthropy and nonprofits, we have helped grow overall capacity across all youth workforce programs from an estimated 62,000 experiences to more than 84,000.

In keeping with the center's dual focus, it has prioritized support toward young people who most

need access to opportunity. Three-quarters of students in the city's programs qualify for free or reduced-price lunch, and more than one in five live below the poverty line. The second focus of employer engagement has already paid off: The number of organizations hosting high-achieving high school and college students as paid summer interns has grown to more than 600 this year from 87 in 2014.

A [new report](#) from the mayor and City Council Speaker Melissa Mark-Viverito calls for continued growth and improvement in New York City's youth workforce programming. It recommended that programs help youth prepare for the workforce by delivering a set of transferable skills that employers value, such as communications, problem-solving and critical thinking. Another crucial recommendation is to connect educational activities to work experiences, showing the relevance of school to future career paths—and taking us a big step closer to establishing a real system.

The value proposition of this effort is clear: When our young people are better prepared to enter the job market, our businesses are better able to thrive—and our city is better prepared to compete in the 21st century economy.

**From:** [Bishop, Walter](#)  
**To:** [Maria Weeg](#)  
**Subject:** RE: Add Mayor Bieter to AHCA Opposition Letter  
**Date:** Thursday, May 18, 2017 1:58:00 PM

---

Whats Amber and Diana's email?

And not yet – we got Pocatello, ID to sign on though

---

**From:** Maria Weeg [mailto:mweeg@hilltoppublicsolutions.com]  
**Sent:** Thursday, May 18, 2017 1:05 PM  
**To:** Bishop, Walter  
**Subject:** Re: Add Mayor Bieter to AHCA Opposition Letter  
**Importance:** High

Sorry for the late reply!

You should email Amber or Diana, in his official office. They'll get funny if the request comes through me.

Did you ever have the Mayor call him re: signing on to the coalition? I think he'd be open to it in that case.

Maria Weeg  
Hilltop Public Solutions :: Partner  
208.863.4653 :: cell  
208.472.8817 :: direct

On May 15, 2017, at 12:37 PM, Bishop, Walter <[WBishop@cityhall.nyc.gov](mailto:WBishop@cityhall.nyc.gov)> wrote:

Hi Maria -

I hope this finds you well – I wanted to see if Mayor Bieter would like to join our letter opposing the House passed American Health Care Act?

We plan on sending the letter to Sen. McConnell and Sen. Schumer on May 24<sup>th</sup>.

Best,  
Walt

Walter J. Bishop  
Legislative Representative  
New York City Office of Federal Affairs  
601 New Jersey Avenue NW, Suite 410  
(T) – 202-624-5915  
(Cell) – 646-369-9241

<image001.png>

<Cities Thrive Letter Opposing the American Health Care Act\_5\_8.docx>

**From:** [Maria Weeg](#)  
**To:** [Bishop, Walter](#)  
**Subject:** Re: Add Mayor Bieter to AHCA Opposition Letter  
**Date:** Thursday, May 18, 2017 3:49:26 PM

---

That's great! That's my hometown and Mayor Blad has come a long, long, long way.

[apence@cityofboise.org](mailto:apence@cityofboise.org)  
[dlachiando@cityofboise.org](mailto:dlachiando@cityofboise.org)

Maria Weeg  
Hilltop Public Solutions :: Partner  
208.863.4653 :: cell  
208.472.8817 :: direct

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**From:** Maria Weeg [<mailto:mweeg@hilltoppublicsolutions.com>]  
**Sent:** Thursday, May 18, 2017 1:05 PM  
**To:** Bishop, Walter  
**Subject:** Re: Add Mayor Bieter to AHCA Opposition Letter  
**Importance:** High

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(T) – 202-624-5915  
(Cell) – 646-369-9241

<image001.png>

<Cities Thrive Letter Opposing the American Health Care Act\_5\_8.docx>

**From:** [Bishop, Walter](#)  
**To:** [Maria Weeg](#)  
**Subject:** RE: Add Mayor Bieter to AHCA Opposition Letter  
**Date:** Thursday, May 18, 2017 3:51:00 PM

---

He's been great – very active!

---

**From:** Maria Weeg [mailto:mweeg@hilltoppublicsolutions.com]  
**Sent:** Thursday, May 18, 2017 3:49 PM  
**To:** Bishop, Walter  
**Subject:** Re: Add Mayor Bieter to AHCA Opposition Letter

That's great! That's my hometown and Mayor Blad has come a long, long, long way.

[apence@cityofboise.org](mailto:apence@cityofboise.org)  
[dlachiando@cityofboise.org](mailto:dlachiando@cityofboise.org)

Maria Weeg  
Hilltop Public Solutions :: Partner  
208.863.4653 :: cell  
208.472.8817 :: direct

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(Cell) – 646-369-9241

<image001.png>

<Cities Thrive Letter Opposing the American Health Care Act\_5\_8.docx>

**From:** [Baierlein, Daniele Lyn](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"; "[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)"  
**Subject:** New Job Contact Info  
**Date:** Monday, May 22, 2017 11:29:40 AM

---

Hi Nick and Bill,

Hope you had a great weekend.

I wanted to let you know that last week I started a new job as the Director of Development at the Mayor's Fund to Advance NYC.

As you may know, the Mayor's Fund is a non-profit foundation that partners with the City of New York to facilitate high-impact public-private partnerships specifically targeting unique challenges and high need populations across the five boroughs. Our partnerships help support over 70 different public-facing programs, in collaboration with over 180 community based non-profits, all with an eye towards scaling success with our City agency partners.

I'm very excited to use the skills that I've honed throughout my career to benefit the citizens and communities of the city I live in and love.

Thank for your help during my job search, I really appreciate it.

My work info is below and you can still reach me at my personal email [REDACTED] and cell [REDACTED]

I hope we'll get to work together in the future.

Best,  
Daniele

**Daniele Baierlein**  
Director of Development  
Mayor's Fund to Advance NYC  
253 Broadway | 6th Floor | NY, NY 10007  
O: 212-748-8782  
C: [REDACTED]  
[dbaierlein@cityhall.nyc.org](mailto:dbaierlein@cityhall.nyc.org)  
[www.nyc.gov/fund](http://www.nyc.gov/fund)

**From:** [Bill Hyers](#)  
**To:** [Baierlein, Daniele Lyn](#)  
**Cc:** [Nick Baldick](#)  
**Subject:** Re: New Job Contact Info  
**Date:** Monday, May 22, 2017 11:35:28 AM

---

Great news! Congrats!

On May 22, 2017 11:29 AM, "Baierlein, Daniele Lyn" <[DBaierlein@cityhall.nyc.gov](mailto:DBaierlein@cityhall.nyc.gov)> wrote:

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Daniele

Daniele Baierlein

Director of Development

Mayor's Fund to Advance NYC

253 Broadway | 6th Floor | NY, NY 10007

O: [212-748-8782](tel:212-748-8782)

C: [REDACTED]

[dbaierlein@cityhall.nyc.org](mailto:dbaierlein@cityhall.nyc.org)

[www.nyc.gov/fund](http://www.nyc.gov/fund)

**From:** [Nicholas Baldick](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Baierlein, Daniele Lyn](#)  
**Subject:** Re: New Job Contact Info  
**Date:** Monday, May 22, 2017 12:50:36 PM

---

So cool, congrats

On May 22, 2017, at 11:35 AM, Bill Hyers  
<[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)> wrote:

Great news! Congrats!

On May 22, 2017 11:29 AM, "Baierlein, Daniele Lyn"  
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C: [REDACTED]

[dbaierlein@cityhall.nyc.org](mailto:dbaierlein@cityhall.nyc.org)

[www.nyc.gov/fund](http://www.nyc.gov/fund)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Baierlein, Daniele Lyn](#)  
**To:** [Nicholas Baldick](#)  
**Cc:** [Bill Hyers](#)  
**Subject:** Re: New Job Contact Info  
**Date:** Monday, May 22, 2017 1:05:37 PM

---

Thanks to you both

Sent from my iPhone

On May 22, 2017, at 12:50 PM, Nicholas Baldick  
<[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)> wrote:

So cool, congrats

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Director of Development

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C: [REDACTED]

[dbaierlein@cityhall.nyc.org](mailto:dbaierlein@cityhall.nyc.org)

[www.nyc.gov/fund](http://www.nyc.gov/fund)

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](https://www.hilltoppublicsolutions.com)  
[Washington](https://www.hilltoppublicsolutions.com), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Kopel, Alexandra](#)  
**To:** [REDACTED] [ifdc](#); [REDACTED] [dkieve@hilltoppublicsolutions.com](#);  
[phil@billdeblasio.com](#); [nbaldick@hilltoppublicsolutions.com](#);  
[REDACTED] [P](#)  
[RAGONE](#); [REDACTED] [rick@billdeblasio.com](#)  
**Subject:** Speech Prep Call  
**Date:** Wednesday, May 31, 2017 5:37:22 PM

---

Pls dial in

**Speech Prep Call**

Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [REDACTED]

Invitees: Trime K , Jonathan Viguers , [jfdc@akpdmedia.com](#) , Kevin O'Brien , [dkieve@hilltoppublicsolutions.com](#) , Michael Casca , [phil@billdeblasio.com](#) , [nbaldick@hilltoppublicsolutions.com](#) , Andrea Hagelgans , Jon Fromowitz , Dom Williams , Eric Phillips , Emma Mw , peter ragone , Prisca Salazar , [rick@billdeblasio.com](#)

Sent from my iPhone

**From:** [Kopel, Alexandra](#)  
**To:** [redacted] [jfdc](#); [redacted] [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [redacted] [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [phil@billdeblasio.com](mailto:phil@billdeblasio.com); [redacted] [P RAGONE](#); [redacted] [rick@billdeblasio.com](mailto:rick@billdeblasio.com)  
**Subject:** Speech Prep Call  
**Date:** Thursday, June 01, 2017 12:03:56 PM

---

We are delayed. Pls stand by, won't be long.

**Speech Prep Call**

Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [redacted]

Invitees: Trime K , [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) , Jonathan Viguers , [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) , Kevin O'Brien , Michael Casca , [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) , [phil@billdeblasio.com](mailto:phil@billdeblasio.com) , Andrea Hagelgans , Dom Williams , Jon Fromowitz , Eric Phillips , peter ragone , Emma Mw , Prisca Salazar , [rick@billdeblasio.com](mailto:rick@billdeblasio.com)

Sent from my iPhone

**From:** [Jonathan Viguers](#)  
**To:** [Kopel, Alexandra](#)  
**Cc:** [REDACTED]; [jfdc; dkieve@hilltoppublicsolutions.com](mailto:jfdc;dkieve@hilltoppublicsolutions.com); [REDACTED];  
[REDACTED]; [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [phil@billdeblasio.com](mailto:phil@billdeblasio.com); [REDACTED];  
[REDACTED]; [P RAGONE](mailto:p.ragone);  
[REDACTED]; [rick@billdeblasio.com](mailto:rick@billdeblasio.com)  
**Subject:** Re: Speech Prep Call  
**Date:** Thursday, June 01, 2017 1:12:46 PM

---

We'll be rescheduling this to later today.

On Thu, Jun 1, 2017 at 12:03 PM, Kopel, Alexandra <[AKopel@cityhall.nyc.gov](mailto:AKopel@cityhall.nyc.gov)> wrote:

We are delayed. Pls stand by, won't be long.

**Speech Prep Call**

Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [REDACTED]

Invitees: Trime K , [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) , Jonathan Viguers , [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) , Kevin O'Brien , Michael Casca , [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) , [phil@billdeblasio.com](mailto:phil@billdeblasio.com) , Andrea Hagelgans , Dom Williams , Jon Fromowitz , Eric Phillips , peter ragone , Emma Mw , Prisca Salazar , [rick@billdeblasio.com](mailto:rick@billdeblasio.com)

Sent from my iPhone

**From:** [Rick Fromberg](#)  
**To:** [Jonathan Viguers](#)  
**Cc:** [Kopel, Alexandra](#); [REDACTED] [jfdc](#); [dkieve@hilltoppublicsolutions.com](#); [REDACTED]  
[REDACTED] [nbaldick@hilltoppublicsolutions.com](#); [phil@billdeblasio.com](#); [REDACTED]  
[REDACTED] [P RAGONE](#);  
**Subject:** Re: Speech Prep Call  
**Date:** Thursday, June 01, 2017 4:35:31 PM

---

any word on the timing for this call?

On Thu, Jun 1, 2017 at 1:12 PM, Jonathan Viguers <[REDACTED]> wrote:  
We'll be rescheduling this to later today.

On Thu, Jun 1, 2017 at 12:03 PM, Kopel, Alexandra <[AKopel@cityhall.nyc.gov](mailto:AKopel@cityhall.nyc.gov)> wrote:  
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**Speech Prep Call**

Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [REDACTED]

Invitees: Trime K , [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) , Jonathan Viguers ,  
[dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) , Kevin O'Brien , Michael Casca ,  
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Dom Williams , Jon Fromowitz , Eric Phillips , peter ragone , Emma Mw , Prisca  
Salazar , [rick@billdeblasio.com](mailto:rick@billdeblasio.com)

Sent from my iPhone

--  
703.851.2078

**From:** [Prisca](#)  
**To:** [Rick Fromberg](#)  
**Cc:** [Jonathan Viguers](#); [Kopel, Alexandra](#); [REDACTED] [jfdc](#); [dkieve@hilltoppublicsolutions.com](#); [nbaldick@hilltoppublicsolutions.com](#); [phil@billdeblasio.com](#); [REDACTED] [P](#)  
[RAGONE](#); [REDACTED]  
**Subject:** Re: Speech Prep Call  
**Date:** Thursday, June 01, 2017 5:05:20 PM

---

Sorry guys this call is off for today. I will be in touch if we need to follow-up. Again sorry and thanks for your patience!

On Thu, Jun 1, 2017 at 4:34 PM, Rick Fromberg <[rick@billdeblasio.com](mailto:rick@billdeblasio.com)> wrote:  
any word on the timing for this call?

On Thu, Jun 1, 2017 at 1:12 PM, Jonathan Viguers <[REDACTED]> wrote:  
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On Thu, Jun 1, 2017 at 12:03 PM, Kopel, Alexandra <[AKopel@cityhall.nyc.gov](mailto:AKopel@cityhall.nyc.gov)> wrote:

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Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [REDACTED]

Invitees: Trime K , [jfdc@akpdmedia.com](mailto:jfdc@akpdmedia.com) , Jonathan Viguers , [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com) , Kevin O'Brien , Michael Casca , [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com) , [phil@billdeblasio.com](mailto:phil@billdeblasio.com) , Andrea Hagelgans , Dom Williams , Jon Fromowitz , Eric Phillips , peter ragone , Emma Mw , Prisca Salazar , [rick@billdeblasio.com](mailto:rick@billdeblasio.com)

Sent from my iPhone

--  
[703.851.2078](tel:703.851.2078)

**From:** [John Del Cecato](#)  
**To:** [Prisca](#)  
**Cc:** [Rick Fromberg](#); [Jonathan Viguers](#); [Kopel, Alexandra](#); [REDACTED] [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com); [REDACTED] [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com); [phil@billdeblasio.com](mailto:phil@billdeblasio.com); [REDACTED] [P](#)  
[RAGONE](#); [REDACTED]  
**Subject:** Re: Speech Prep Call  
**Date:** Thursday, June 01, 2017 5:07:40 PM

---

I'm assuming this is because he so loves the last draft I sent that there's no need for more discussion!

On Jun 1, 2017, at 5:04 PM, Prisca <[REDACTED]> wrote:

Sorry guys this call is off for today. I will be in touch if we need to follow-up.  
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Scheduled: Wednesday, May 31, 2017 from 5:30 PM to 6:30 PM

Location: Call In#: [REDACTED]

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**Subject:** FWD: \*\*MEDIA ADVISORY\*\*NEW REPORT SHOWS THAT CARE COST AND WAGES ARE LOSE-LOSE FOR DOMESTIC EMPLOYERS AND WORKERS

**Date:** Tuesday, June 20, 2017 2:22:57 PM

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CARING ACROSS GENERATIONS  
NEW YORK CARING MAJORITY

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### **NEW REPORT SHOWS THAT CARE COST AND WAGES ARE LOSE-LOSE FOR DOMESTIC EMPLOYERS AND WORKERS**

#### **REPORT COINCIDES WITH LAUNCH OF CAMPAIGN TO ADVOCATE FOR WIN-WIN POLICIES FOR CAREGIVERS AND THOSE WHO RECEIVE CARE**

*NEW YORK, NY* — On Wednesday June 21, Hand in Hand: The Domestic Employers Network will present their new report, [\*My Home is Someone's Workplace: Re-envisioning Domestic Employment in New York State\*](#), detailing the demographics of employers of domestic workers in New York State. The event is sponsored by the New York City Department of Consumer Affairs (DCA) and City Council Member Margaret Chin, Chair of the Council's Committee on Aging. DCA's Office of Labor Policy and Standards (OLPS) is dedicated to defending the rights of paid care workers, improving the quality of paid care jobs, and strengthening the paid care system. Following the report release, a number of consumer, worker and provider organizations will announce the formation of a new campaign, NY Caring Majority, focused on access to affordable home care services and improved conditions for workers.

**WHEN:** Wednesday, June 21, 2017  
12:15 - 12:45 pm

**WHERE:** City Hall Steps

**WHO:** Sponsored by the NYC Department of Consumer Affairs and City Council

Member Margaret Chin, and organizations: A Better Balance, Consumer Directed

Personal Assistance Association of NY State, Cornell Worker Institute, Hand in Hand: The Domestic Employers Network, Jews for Racial and Economic Justice, LiveOn NY, National Domestic Workers Alliance, National Employment Law Project, NY StateWide Senior Action Council, and PHI.

The report is the first-ever representative portrait of New Yorkers who hire nannies, housecleaners, and home care workers, addressing the challenges employers face and the opportunities that exist for the state to improve access to quality care.

Co-authored by researchers from the Fordham University School of Social Service, Cornell University's Worker Institute and Hand in Hand, the report is based on over 16,000 calls to households to New York State resulting in surveys of a random sample of 451 New Yorkers across the state who employ nannies, housecleaners, and home care workers.

The day will feature Dr. Sanjay Pinto of Cornell and Hand in Hand researchers discussing their report at 250 Broadway. Following the report release, the group will lead a rally on the City Hall steps featuring leading advocates and seniors, people with disabilities, family caregivers, and home care workers introducing New York Caring Majority - a new campaign that is advancing policies to enable affordable and accessible home and community-based care for all who need it.

The launch of the New York Caring Majority coalition comes at a time when many seniors and people with disabilities in New York State may lose services, either due to cuts to Medicaid proposed in the federal Executive budget or as a result of potential new federal health care policy to "repeal and replace" the Affordable Care Act. The Caring Majority coalition is calling for quality, affordable care and support at home for all those who need it — especially older adults and people with disabilities who often depend on these essential services to live full and independent lives.

Many key findings of the report support the Coalition's call for affordable care. Some of the key findings include:

- **Millions of New Yorkers hire domestic workers:** Almost one-fifth (17.8%) of New Yorkers hire a domestic worker, amounting to nearly 2.7 million people across the state.
- **Cost prevents many domestic employers from accessing all the care and support they need:** More than a quarter (26%) of New Yorkers who employ a domestic worker report that they need more hours of service than they receive. Of these, a large majority (84%) say that cost is a factor in why they can't obtain all the hours of service they need.
- **Cost challenges are especially acute for home care employers and people of color:** Nearly half of home care employers (45%) and people of color (46%) say they would hire for more hours of service if they could, with an overwhelming majority saying cost is a reason they do not.
- **Many of those receiving domestic services think workers deserve higher pay:** A majority of New Yorkers engaging the services of home care providers (70%) and nannies (57%) and many who hire housecleaners (31%) say that, if cost were not a factor, they believe their provider deserves higher pay.

- **Implementation of the Domestic Workers' Bill of Rights is an ongoing challenge:**  
Just under one-third of those employing domestic workers (29%) know about the New York Domestic Workers' Bill of Rights.

Hand in Hand is a national network of employers of nannies, housecleaners and home attendants, our families and allies, who are grounded in the conviction that dignified and respectful working conditions benefit worker and employer alike. We envision a future where people live in caring communities that recognize all of our interdependence. To get there, we support employers to improve their employment practices, and to collaborate with workers to change cultural norms and public policies that bring dignity and respect to domestic workers and all of our communities.

For more information, visit <http://domesticemployers.org/>.

The New York Caring Majority is a movement of seniors, people with disabilities, family caregivers, domestic and home care workers, and providers from all across the state and part of the national Caring Across Generations campaign. We advocate for a more sustainable and just caring economy that will help all New Yorkers who give and who receive care live fuller and healthier lives. Coalition members include: PHI National, The Consumer Directed Personal Assistance Association of New York State, A Better Balance, Statewide Senior Action Council, Jews for Racial & Economic Justice, Hand in Hand: The Domestic Employer Network, The National Employment Law Project and the National Domestic Workers Alliance..

For more information, visit [www.nycaringmajority.org](http://www.nycaringmajority.org); [www.caringacross.org](http://www.caringacross.org)

###

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Hayley Prim](#)  
**Subject:** Randy "Ironstach" Bryce fundraiser in NYC  
**Date:** Friday, July 14, 2017 10:52:09 AM  
**Attachments:** [RBFC NYC INVITE .pdf](#)

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Hey folks!

So you guys know me and my liberal passion projects... One Matt and I are doing in Wisconsin, Randy Bryce, caught fire with a video you may have seen <https://www.youtube.com/watch?v=F6zAyPRbels>

Randy is a great guy, Ironworker and vet running against Paul Ryan in a swing district in Wisconsin. It's an actual chance to really shake things up by knocking off a sitting Speaker!

Working Families Party along with Hayley, Matt, Phil, and a bunch of other people you may know are hosting a small dollar (although feel free to give more) fundraiser in NYC on the 25<sup>th</sup>! Going to be fun, and a great trip for Randy!

RSVP to Hayley or the link <https://secure.actblue.com/donate/bryceinnyc>

Tuesday July 25

6:30-8:30pm

Von Bar, 3 Bleeker Street NY, NY

Thanks! And will see everyone there!

Bill

## WORKING FAMILIES PARTY

DEBRA COOPER, BILL HYERS, ERIC DEAN, BILL LIPTON, KEVIN P. LYNCH, JAMES MAHONEY,  
HAYLEY PRIM, MATT MCLAUGHLIN, TERRY MOORE, MATT RYAN, JOHN SKINNER & PHIL WALZAK  
(HOST COMMITTEE IN FORMATION)

INVITE YOU TO

### MEET THE GUY WHO WILL BEAT PAUL RYAN

CANDIDATE FOR CONGRESS IN WISCONSIN

ORDER YOUR TICKET [HERE](#): OR

EMAIL HAYLEY PRIM AT [HPRIM@HILLTOPPUBLICSOLUTIONS.COM](mailto:HPRIM@HILLTOPPUBLICSOLUTIONS.COM)

DATE: JULY 25, 2017

TIME: 6:30 - 8:30 PM

ADDRESS: VON BAR, 3 BLEEKER STREET

HOST: \$1,000

SPONSOR: \$500

TICKET: \$50

**PAID FOR BY RANDY BRYCE FOR CONGRESS**



**RANDY BRYCE**

— U.S. CONGRESS —

**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Hayley Prim](#)  
**Subject:** Reminder: Randy "Ironstach" Bryce fundraiser on Tuesday  
**Date:** Friday, July 21, 2017 12:11:16 PM  
**Attachments:** [Randy Bryce premiums complete.pdf](#)

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It's going to be a blowout! Make sure you make it, going to be a ton of fun!

Tuesday July 25  
6:30-8:30pm  
Von Bar, 3 Bleeker Street NY, NY

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Friday, July 14, 2017 10:52 AM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Cc:** Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)>  
**Subject:** Randy "Ironstach" Bryce fundraiser in NYC

Hey folks!

So you guys know me and my liberal passion projects... One Matt and I are doing in Wisconsin, Randy Bryce, caught fire with a video you may have seen <https://www.youtube.com/watch?v=F6zAyPRbels>

Randy is a great guy, Ironworker and vet running against Paul Ryan in a swing district in Wisconsin. It's an actual chance to really shake things up by knocking off a sitting Speaker!

Working Families Party along with Hayley, Matt, Phil, and a bunch of other people you may know are hosting a small dollar (although feel free to give more) fundraiser in NYC on the 25<sup>th</sup>! Going to be fun, and a great trip for Randy!

RSVP to Hayley or the link <https://secure.actblue.com/donate/bryceinnyc>

Tuesday July 25  
6:30-8:30pm  
Von Bar, 3 Bleeker Street NY, NY

Thanks! And will see everyone there!  
Bill



**Walzak** | MARKETING  
COMMUNICATIONS

LISTEN | VISUALIZE | COMMUNICATE

Randy Bryce for the First Congressional District

Campaign Headquarters

**PREMIUM ITEM COSTS**

July 18, 2017

## PROJECT DESCRIPTION

### **Budget Signs & Specialties (Madison)**

**T-SHIRTS—USA Made American Apparel T-Shirts and the Union Made Bayside T-Shirts.**  
(Quotes apply to either brand) Union printed FRONT and BACK Black Ink—NO SET UP FEE

Quantity: 5,000 Size Small through XL @ \$8.14 each + shipping to Marek @ \$970 + \$45/month pallet storage fee + \$40 bin

Shipping: Quantity 5,000 will be 70 Boxes at 33 Lbs per Box = 3 Pallets (Total Weight 2,310 LBS)

Timetable: Lead time for 5,000 will be 13 business days from the date of proof approval.

Quantity 10,000 Size Small through XL @ \$7.24 each + shipping to Marek @ \$1,725 + \$90/month pallet storage fee + \$40 bin

Shipping: Quantity 10,000 will be 139 Boxes at 33 Lbs per Box = 6 Pallets (Total Weight 4,587 LBS)

Timetable: Lead time for 10,000 will be 25 business days from the date of proof approval.

Quantity 15,000 Size Small through XL @ \$6.78 each + shipping @ \$2,150 + \$135/month pallet storage fee + \$40 bin

Shipping: Quantity 15,000 will be 208 Boxes at 33 Lbs per Box = 9 Pallets (Total Weight 6,864 LBS)

Timetable: Lead time for 15,000 will be 36 business days from the date of proof approval.

### **Magellan Promotions, LLC (Wauwatosa)**

**BASEBALL CAPS— (Item Number: RIZFI-KWVOZ)**

Union Made or USA Made Khaki-colored Caps, Union embroidered FRONT with Black Thread

Made Of 100% Cotton Poplin. 6 Panel, Low Profile & Unstructured Crown.

Adjustable Self-Material Strap With Hook And Loop Closure. Made In USA. Union Made.

Fabric Color: Khaki; Imprint Information: 4 1/2" W x 2 1/8" H; Front imprint embroidery black thread.

Price Includes: 7,000 stitches; 1 location

Quantity: 5,000 = \$9.86 each + shipping to Marek @ \$347 + \$45/month pallet storage fee + \$40 bin

Quantity: 10,000 = \$9.58 each + shipping to Marek @ \$603 + \$90/month pallet storage fee + \$40 bin

Quantity: 15,000 = \$9.31 each + shipping to Marek @ \$901 + \$135/month pallet storage fee + \$40 bin

Shipping: Packaging and Delivery: Bulk. 48 units per carton. 8 lbs. per carton. Carton dimensions 19" x 15" x 12".

Timetable: Normal production time is 3 to 10 working days.



**Walzak** | MARKETING  
COMMUNICATIONS

LISTEN | VISUALIZE | COMMUNICATE

Randy Bryce for the First Congressional District

Campaign Headquarters

## PREMIUM ITEM COSTS

July 17, 2017

### PROJECT DESCRIPTION

#### **Magellan Promotions, LLC (Wauwatosa)**

#### **BUMPER STICKER—UNION MADE, Rectangle Vinyl Ultra Removable Zip Strip Bumper Sticker (3"x9")** (Item Number: HEDZI-FVRAJ)

Ultra removable Zip-Strip vinyl.

Durable, flexible vinyl with Ultra Removable adhesive.

Car safe! Outdoor durable for 3 to 5 years. Stick and remove easily with no residue.

Material: White, Imprint color screen-printed in Black, prints one-side

AFL-CIO available by request. Used on all political orders unless specified. 3" H x 9" W

Quantity: 5,000 = \$0.12 each + shipping to Marek @ \$56 + \$15/month pallet storage fee + \$40 bin

Quantity: 10,000 = \$0.10 each + shipping to Marek @ \$100 + \$30/month pallet storage fee + \$40 bin

Quantity: 15,000 = \$0.08 each + shipping to Marek @ \$108 + \$45/month pallet storage fee + \$40 bin

Packaging and Delivery: Bulk. 1000 units per carton. 15 lbs. per carton. Normal production time is 3 working days.

#### **RALLY SIGN—UNION MADE, Full Color Rally Sign - 10 Point Card Stock (14"x20")**

(Item Number: HEIDJ-FOHKC)

14" H x 20" W Hand held signs for every event or function. Multiple imprint and material options.

Durable enough for outdoor gatherings. Material: 10 pt white tag stock. Full-color, Prints two-sides.

Union Label AFL-CIO: Available by request. Used on all political orders unless specified.

Colors: White Imprint Information: Must be 1/2" from all edges imprint area; Offset Full Color

Quantity: 5,000 = \$0.54 each + shipping to Marek @ \$37 + \$15/month pallet storage fee + \$40 bin

Quantity: 10,000 = \$0.46 each + shipping to Marek @ \$37 + \$30/month pallet storage fee + \$40 bin

Quantity: 15,000 = \$0.45 each + shipping to Marek @ \$37 + \$45/month pallet storage fee + \$40 bin

Packaging and Delivery: Bulk. 250 units per carton. 24 lbs. per carton. Normal production time is 5 working days.



Randy Bryce for the First Congressional District

Campaign Headquarters

## PREMIUM ITEM COSTS

July 17, 2017

### PROJECT DESCRIPTION

#### Magellan Promotions, LLC (Wauwatosa)

##### COFFEE MUG—UNION MADE, 11 Oz. Anchor Mug (White) (Item Number: DGCZJ-LQWVI)

Classic C-Handle ceramic mug. 11 ounces. Color: White Imprint area: 2 1/2" W x 2 7/8" H; Black ink, prints two sides.  
Price Includes: 1 Color; 2 sides; Additional Charges : Setup: \$40.00

Quantity: 5,000 = \$1.38 each + shipping to Marek @ \$897 + \$45/month pallet storage fee + \$40 bin

Quantity: 10,000 = \$1.30 each + shipping to Marek @ \$1,638 + \$90/month pallet storage fee + \$40 bin

Quantity: 15,000 = \$1.29 each + shipping to Marek @ \$2,456 + \$135/month pallet storage fee + \$40 bin

Packaging and Delivery: Bulk. 36 units per carton. 35 lbs. per carton. Carton dimensions 20"x15"x15".

Normal production time is 7 to 10 working days. Rush service production time (additional charge) is 1 to 3 working days.

##### LAPEL PIN—UNION MADE, 2" Diameter Metal Litho Plastic Coated Button W/Safety Pin (Item Number: ZBECE-CAGUP)

Plastic Coated, Metal, Litho, Safety Pin, Round, Circle, 2" Diameter

Color: White; Imprint Information: 1 7/8" Diameter; Button Front imprint area; Offset printed, Black ink

Additional Charges : Plate: \$85.00

Quantity: 5,000 = \$0.14 each + shipping to Marek @ \$75 + \$15/month pallet storage fee + \$40 bin

Quantity: 10,000 = \$0.13 each + shipping to Marek @ \$102 + \$15/month pallet storage fee + \$40 bin

Quantity: 15,000 = \$0.12 each + shipping to Marek @ \$150 + \$15/month pallet storage fee + \$40 bin

Packaging and Delivery: Bulk - 250 Pieces Per Bag. Normal production time is 7 to 10 working days.

#### **Marek Group (Waukesha) On-Line Store** E-Commerce set up, product storage, distribution (NOT postage)

The cost of the Marek Group e-commerce site with the functionality we discussed is as follows:

**\$2,000.00** – set-up and link to Campaign website (IT involvement on Campaign-end)

**\$6.50/pick/pack/ship/report** (per each order, *this does NOT include cost for postage*)

*(Included above) 15.00/month per pallet storage fee (how many pallets will be required based on product)*

*(Included above) \$40.00/month bin location maintenance fee; figures included above*

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** 600 Employers  
**Date:** Monday, July 24, 2017 4:28:30 PM  
**Attachments:** [image003.png](#)

---

Dear Nick,

I am thrilled to report that together the public sector and NYC's employers are building the City's future workforce—a workforce that is homegrown, diverse, and skills-ready.

Through the [Center for Youth Employment](#), our public-private partnership to prepare young people for the world of work, **over 600 employers (up from 89 three years ago) gave 1600 paid summer internships to our best and brightest NYC students this summer.**

We took an industry-based approach which was bolstered by our exciting pro bono, city-wide ad campaign -- the advertisements reached over 19 million New Yorkers in donated ad impressions.

A huge thank you to all of the Center for Youth Employment's partners and participating employers. Efforts like these, combined with the real strides of education initiatives like Computer Science For All, AP For All and Algebra For All are changing the futures of young New Yorkers and the companies they will work for.

Take a look at the press & campaign below and let us know what you think, and please consider getting involved in our workforce efforts, if you are not already engaged.

Best Regards, Gabrielle

Below is some of the media coverage highlighting the City's impact on youth employment as well as pictures of the advertisements that appeared across the City.

[InformationWeek: As NYC Tech Industry Grows, City Aims to Fill Skills Gap](#)

[Real Estate Weekly: Real Estate Industry Hires Record Number Of Summer Interns](#)

[Metro: De Blasio program Ladders for Leaders breaks record](#)

[New York Daily News: Students land paid summer internships at 600 companies through city workforce program](#)

[Queens Times-Ledger: Ladders for Leaders puts students on path to paid internships and better futures](#)

[Caribbean Life: Summer Youth Employment Program begins in N.Y. City](#)

This ad campaign was supported by pro-bono partnerships with Discovery Communications' Creating Change initiative, Young & Rubicam (Y&R), Clear Channel Outdoor, OUTFRONT Media, JCDecaux, Altice and NYC & Company.

# SWAMPED?

Get help. Give experience.  
Hire a New York City intern.



[LaddersforLeaders.org](http://LaddersforLeaders.org)

New York. New Talent.









Gabrielle Fialkoff  
Senior Advisor to the Mayor  
Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)



**From:** [Bill Hyers](#)  
**To:** [Bill Hyers](#)  
**Cc:** [Hayley Prim](#)  
**Subject:** See everyone tonight!  
**Date:** Tuesday, July 25, 2017 11:02:24 AM

---

For the Randy Bryce fundraiser

Make Hayley's life easier and give online beforehand if you can.

<https://secure.actblue.com/donate/bryceinnyc>

6:30-8:30pm

Von Bar, 3 Bleeker Street NY, NY

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Friday, July 21, 2017 12:01 PM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Cc:** Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)>  
**Subject:** Reminder: Randy "Ironstach" Bryce fundraiser on Tuesday

It's going to be a blowout! Make sure you make it, going to be a ton of fun!

Tuesday July 25

6:30-8:30pm

Von Bar, 3 Bleeker Street NY, NY

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Friday, July 14, 2017 10:52 AM  
**To:** 'Bill Hyers' <[REDACTED]>  
**Cc:** Hayley Prim <[hprim@hilltoppublicsolutions.com](mailto:hprim@hilltoppublicsolutions.com)>  
**Subject:** Randy "Ironstach" Bryce fundraiser in NYC

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Randy is a great guy, Ironworker and vet running against Paul Ryan in a swing district in Wisconsin. It's an actual chance to really shake things up by knocking off a sitting Speaker!

Working Families Party along with Hayley, Matt, Phil, and a bunch of other people you may know are hosting a small dollar (although feel free to give more) fundraiser in NYC on the 25<sup>th</sup>! Going to be

fun, and a great trip for Randy!

RSVP to Hayley or the link <https://secure.actblue.com/donate/bryceinnyc>

Tuesday July 25

6:30-8:30pm

Von Bar, 3 Bleeker Street NY, NY

Thanks! And will see everyone there!

Bill

**From:** [Buery, Richard](#)  
**To:** [Rebecca Katz](#); [shane.goldmacher@nytimes.com](mailto:shane.goldmacher@nytimes.com)  
**Subject:** RE: Intro for you  
**Date:** Tuesday, August 01, 2017 10:37:50 PM

---

Hey Rebecca -- thanks for the intro! Following up with Shane on a separate thread.

Rich

---

Richard R. Buery, Jr.  
Deputy Mayor, The City of New York  
City Hall  
New York, New York 10007  
Tel: 212-341-5079  
Cell: 917-576-3064  
[@RichardBuery](#)

---

From: Rebecca Katz [[rkatz@hilltoppublicsolutions.com](mailto:rkatz@hilltoppublicsolutions.com)]  
Sent: Tuesday, August 01, 2017 11:27 AM  
To: Buery, Richard; [shane.goldmacher@nytimes.com](mailto:shane.goldmacher@nytimes.com)  
Subject: Intro for you

Hey Rich —

Hope all is well. Wanted to e-intro you to the new NYT reporter covering NYC — Shane Goldmacher.

I've told him a lot about you and all the good work you are doing at City Hall.

Think it would be worth your time to meet up.

RKK

---

Rebecca Kirszner Katz  
Hilltop Public Solutions  
(718) 858-7161 — office  
[REDACTED] — cell  
[@RebeccaKKatz](#) <<https://twitter.com/RebeccaKKatz/>>

**From:** [Bill de Blasio](#)  
**To:** [Nicholas Baldick](#)  
**Cc:** [Salazar-Rodriguez, Prisca](#)  
**Subject:** Re: Anytime for quick chat tonight or tomorrow?  
**Date:** Friday, September 08, 2017 9:58:27 AM

---

But of course! Prisca, pls sched this today during the downtime at CH

Sent from my BlackBerry 10 smartphone.

---

**From:** Nicholas Baldick  
**Sent:** Thursday, September 7, 2017 3:04 PM  
**To:** Bill de Blasio  
**Subject:** Anytime for quick chat tonight or tomorrow?

---

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington](#), D.C. 20007  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Salazar-Rodriguez, Prisca](#)  
**To:** ["Bill de Blasio"; Nicholas Baldick](#)  
**Subject:** RE: Anytime for quick chat tonight or tomorrow?  
**Date:** Friday, September 08, 2017 9:59:47 AM

---

Will do

---

**From:** Bill de Blasio [mailto:████████████████████]  
**Sent:** Friday, September 08, 2017 9:57 AM  
**To:** Nicholas Baldick  
**Cc:** Salazar-Rodriguez, Prisca  
**Subject:** Re: Anytime for quick chat tonight or tomorrow?

But of course! Prisca, pls sched this today during the downtime at CH

Sent from my BlackBerry 10 smartphone.

---

**From:** Nicholas Baldick  
**Sent:** Thursday, September 7, 2017 3:04 PM  
**To:** Bill de Blasio  
**Subject:** Anytime for quick chat tonight or tomorrow?

Nick Baldick  
Hilltop Public Solutions  
The Washington Harbour  
[3000 K Street NW, Suite 320](#)  
[Washington, D.C. 20007](#)  
Main: [202-298-3232](tel:202-298-3232)  
Fax: [202-298-6115](tel:202-298-6115)  
[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)

**From:** [Fialkoff, Gabrielle](#)  
**To:** "[nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)"  
**Subject:** Update on Relief Efforts  
**Date:** Friday, October 06, 2017 12:14:42 PM

---

Dear Nick –

The past several weeks have been a terrible time for our nation and fellow Americans; New York City mourns all those injured and killed by the shooting in Las Vegas and we struggle to help all those affected by the hurricanes. I wanted to share with you an update of what the City is doing to help the Puerto Rico relief efforts, in addition to the heroic efforts of so many New Yorkers.

Immediately after Maria hit, Mayor de Blasio was asked to send first responders and emergency management officials to establish emergency command centers for the City of San Juan and for the island; Puerto Rico lacked such command centers. Additionally, New York City's Task Force 1, the 27 member urban search-and-rescue team made up of FDNY and NYPD first responders, has been crisscrossing the commonwealth for more than a week searching for survivors and those in need of evacuation. NYC has had 148 first responders on the ground in Puerto Rico helping to restore vital infrastructure and services to our 3.5 million fellow Americans on the island. And yesterday, Mayor de Blasio announced the deployment of 22 workers from the Department of Buildings and the Department of Housing Preservation and Development to conduct inspections of buildings impacted by the hurricane and 31 workers from the Department of Sanitation will to assist the Puerto Rico Emergency Management Agency (PREMA). [Please see this Daily News story on Task Force 1's work.](#)

As you may know, the City is also collecting the critical items of diapers, batteries, feminine hygiene products, first aid kits, and baby food at firehouses and police precincts throughout the five boroughs and we are diligently working on getting those items to Puerto Rico quickly and efficiently (if you can offer transit assistance, please let us know). City employees and New Yorkers from all across the City are [donating to the Mayor's Fund to Advance NYC](#) to be part of the effort.

In the coming weeks, I anticipate our relief efforts will shift to helping Puerto Ricans as they come to NYC to seek shelter and refuge. Students will need to go to school, seniors will need care, and families may come with nothing but the clothes on their backs. We are making plans to help those that arrive and need our help and believe there will be a great need for philanthropic support to help these Americans.

This disaster hits home for so many of our neighbors, as 10% of our City is Puerto Rican or has family on the island. We know that it will take several months and even years of work for Puerto Rico to recover. We will do everything we can to support this ongoing effort. If you would like more information on ways you can help in the coming weeks, please reach out to me directly.

Sincerely,  
Gabrielle

Gabrielle Fialkoff  
Senior Advisor to the Mayor

Director of the Office of Strategic Partnerships  
212-341-5084  
[gfialkoff@cityhall.nyc.gov](mailto:gfialkoff@cityhall.nyc.gov)

**From:** [Gunther, Paul](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** Join us in Honoring Richard Parsons and Chita Rivera!  
**Date:** Friday, October 13, 2017 4:46:00 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)

---

Dear Nick Baldick,

As the steward of “the People’s House” on the occasion of its 75th anniversary as official residence, I write inviting you to join the Mayor and First Lady on **December 7** for an intimate dinner in the Wagner Ballroom awarding a Key to the City to *Richard Parsons* and *Chita Rivera*. The reply form attached provides the details. Your presence on the Host Committee and in person that night will assure the success merited to sustain our full range of public programs. It will also enhance our collective recognition of two legendary New Yorkers, whose career contributions set a standard of civic excellence that is second to none.

Thanks in advance.

We look forward to seeing you at Gracie on December 7, 2017.

Warm regards,



**Paul Gunther**  
*Executive Director*



and **FIRST LADY CHIRLANE MCCRAY**  
invite you to dinner

honoring **RICHARD PARSONS**  
and **CHITA RIVERA**

benefitting the  
**GRACIE MANSION CONSERVANCY**

6pm Reception and Tours

7pm Dinner

Business Attire

**GRACIE MANSION**

East End Avenue at 88th Street  
New York City

**INVITATION TO FOLLOW**

For more information  
or to purchase tickets now please  
call 212.676.3060 or  
email [GracieRSVP@cityhall.nyc.gov](mailto:GracieRSVP@cityhall.nyc.gov)

**GRACIE<sup>75</sup>**  
**MANSION**

# SAVE THE DATE

THURSDAY, DECEMBER 7, 2017

In celebration of  
**GRACIE MANSION'S 75TH ANNIVERSARY**  
as **NEW YORK'S MAYORAL RESIDENCE**  
**MAYOR BILL DE BLASIO**  
and **FIRST LADY CHIRLANE MCCRAY**  
invite you to dinner

honoring **RICHARD PARSONS**  
and **CHITA RIVERA**

benefitting the  
**GRACIE MANSION CONSERVANCY**

6pm Reception and Tours  
7pm Dinner  
Business Attire

**GRACIE MANSION**  
East End Avenue at 88th Street  
New York City

## INVITATION TO FOLLOW

For more information  
or to purchase tickets now please  
call 212.676.3060 or  
email [GracieRSVP@cityhall.nyc.gov](mailto:GracieRSVP@cityhall.nyc.gov)

**GRACIE<sup>75</sup>**  
**MANSION**

**From:** [Green, Jon](#)  
**To:** [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Reference check for Kicy Motley  
**Date:** Tuesday, November 21, 2017 9:59:00 AM

---

Bill,  
Kicy Motley is applying for a position on my team in Mayor de Blasio's administration. She worked with you recently on the One Bermuda Alliance campaign and at Lead not Greed. Do you have a few moments to discuss her time with your firm? Would like to connect over next few days if at all possible.

Thanks.

**Jon Green**

NYC, Office of the Mayor  
Senior Advisor for Strategic Initiatives  
Office: (212) 748-0368  
Cell: [REDACTED]

**From:** [Bill Hyers](#)  
**To:** [Green, Jon](#)  
**Subject:** RE: Reference check for Kicy Motley  
**Date:** Tuesday, November 21, 2017 11:42:08 AM

---

Love Kicy, happy too

I'm around today and tomorrow, [REDACTED]

---

**From:** Green, Jon [mailto:[JGreen@cityhall.nyc.gov](mailto:JGreen@cityhall.nyc.gov)]  
**Sent:** Tuesday, November 21, 2017 9:59 AM  
**To:** [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Reference check for Kicy Motley

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NYC, Office of the Mayor  
Senior Advisor for Strategic Initiatives  
Office: (212) 748-0368  
Cell: [REDACTED]

**From:** [Green, Jon](#)  
**To:** [Bill Hyers](#)  
**Subject:** RE: Reference check for Kicy Motley  
**Date:** Tuesday, November 21, 2017 12:41:00 PM

---

Thanks. Will try you around 3:30 today.

---

**From:** Bill Hyers [mailto:[bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)]  
**Sent:** Tuesday, November 21, 2017 11:42 AM  
**To:** Green, Jon  
**Subject:** RE: Reference check for Kicy Motley

Love Kicy, happy too

I'm around today and tomorrow, [REDACTED]

---

**From:** Green, Jon [mailto:[JGreen@cityhall.nyc.gov](mailto:JGreen@cityhall.nyc.gov)]  
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**To:** [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** Reference check for Kicy Motley

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Thanks.

**Jon Green**

NYC, Office of the Mayor  
Senior Advisor for Strategic Initiatives  
Office: (212) 748-0368  
Cell: [REDACTED]

**From:** [Bill Hyers](#)  
**To:** [The Office of the Mayor and First Lady](#)  
**Subject:** Rsvp  
**Date:** Thursday, December 21, 2017 3:54:09 PM

---

Ill make it to the Gracie event

**From:** [The Office of Mayor Bill de Blasio](#)  
**To:** [REDACTED] [bhyers@hilltoppublicsolutions.com](mailto:bhyers@hilltoppublicsolutions.com)  
**Subject:** REMINDER: You are cordially invited to the 2018 Second Term Inaugural Ceremony  
**Date:** Tuesday, December 26, 2017 11:17:37 AM

---

It is critical that you confirm your attendance for the 2018 Second Term Inaugural Ceremony by Thursday, December 28. Due to limited seating, only guests who have confirmed their RSVP will be granted a ticket or entry. Please click the RSVP link below. Thank you.

[Yes, I am attending](#)

[No, I will not attend](#)



**Bill de Blasio**

The Mayor of the City of New York

*and*

**Letitia James**

The Public Advocate of the City of New York

*and*

**Scott M. Stringer**

The Comptroller of the City of New York

*cordially invite you to the*

---

**2018 SECOND TERM  
INAUGURAL CEREMONY**

---

**Monday, January 1, 2018**

Doors open at 10:30 AM

Program starts at 12:00 PM

City Hall, New York City

RSVP (212) 788-2569 or email: [rsvp@cityhall.nyc.gov](mailto:rsvp@cityhall.nyc.gov)

Space is limited. This invitation is non-transferable.



**Bill de Blasio**

The Mayor of the City of New York

and

**Letitia James**

The Public Advocate of the City of New York

and

**Scott M. Stringer**

The Comptroller of the City of New York

cordially invite you to the

**2018 SECOND TERM INAUGURAL CEREMONY**

**Monday, January 1, 2018**

Doors open at 10:30 AM  
Program starts at 12:00 PM

City Hall, New York City

RSVP (212) 788-2569  
or email: [RSVP@cityhall.nyc.gov](mailto:RSVP@cityhall.nyc.gov)

Space is limited. This invitation is non-transferable.

**From:** [The Office of Mayor Bill de Blasio](#)  
**To:** [dkieve@hilltoppublicsolutions.com](mailto:dkieve@hilltoppublicsolutions.com)  
**Subject:** REMINDER: You are cordially invited to the 2018 Second Term Inaugural Ceremony  
**Date:** Tuesday, December 26, 2017 11:18:16 AM

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It is critical that you confirm your attendance for the 2018 Second Term Inaugural Ceremony by Thursday, December 28. Due to limited seating, only guests who have confirmed their RSVP will be granted a ticket or entry. Please click the RSVP link below. Thank you.

[Yes, I am attending](#)

[No, I will not attend](#)



**Bill de Blasio**  
The Mayor of the City of New York

*and*

**Letitia James**  
The Public Advocate of the City of New York

*and*

**Scott M. Stringer**  
The Comptroller of the City of New York

*cordially invite you to the*

---

**2018 SECOND TERM  
INAUGURAL CEREMONY**

---

**Monday, January 1, 2018**

Doors open at 10:30 AM

Program starts at 12:00 PM

City Hall, New York City

RSVP (212) 788-2569 or email: [rsvp@cityhall.nyc.gov](mailto:rsvp@cityhall.nyc.gov)

Space is limited. This invitation is non-transferable.



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**From:** [The Office of Mayor Bill de Blasio](#)  
**To:** [nbaldick@hilltoppublicsolutions.com](mailto:nbaldick@hilltoppublicsolutions.com)  
**Subject:** REMINDER: You are cordially invited to the 2018 Second Term Inaugural Ceremony  
**Date:** Tuesday, December 26, 2017 11:19:12 AM

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**From:** [The Office of Mayor Bill de Blasio](#)  
**To:** [REDACTED] [Rebecca Katz \(hilltoppublicsolutions.com\)](mailto:Rebecca.Katz@hilltoppublicsolutions.com)  
**Subject:** REMINDER: You are cordially invited to the 2018 Second Term Inaugural Ceremony  
**Date:** Tuesday, December 26, 2017 11:19:14 AM

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